

**President, Gen. Mgr.**.....William S. Dodson  
**Station Manager**.....David C. Drew  
**Commercial Manager**.....B. E. Black  
**Publicity Director**.....Agnes Kingry  
**Program Director**.....Douglas Graham  
**Chief Engineer**.....Henry Bevis  
**Owners of:** WBSO, Bennettsville, S. C.

**WHEW—Riviera Beach—1960**

**Frequency:** 1600 Kc....**Power:** 1000 Watts, d.  
**Owned By**.....Public Service Bcstg.  
**Address**..45th & Military Trail, W. Palm Beach  
**Tel.:** Overland 3-1600.....**Independent**  
**Owner, General Mgr.**.....Robert Hecksher

**WETH—St. Augustine—1954**

**Frequency:** 1420 Kc....**Power:** 1 Kw. d.  
**Owned By**.....D & R Bcstg. Corp.  
**Address**.....900 Anastasia Blvd.  
**Tel.:** VA 9-9094.....**Independent**  
**Station Rep.**.....Charles Bernard  
**General Manager**.....J. H. Riggs

**WFOY—St. Augustine—1936**

**Frequency:** 1240 Kc...**Power:** 1 Kw. d., 250 W. n.  
**Owned-Oper. By**.....Ponce de Leon Bcsting  
**Address**.....Fountain of Youth Gardens  
**Tel.:** VA 9-3416.....**CBS**  
**Pres., Gen. Mgr.**.....John E. Bernhard, Jr.  
**Comm., Sales Prom. Manager**..Fred H. Schilling  
**Program Director**.....Mrs. Frank Walker  
**Publicity Director**.....Mrs. Alberta Dillin  
**Chief Engineer**.....Fred McCleary

**WLCY—St. Petersburg—1939**

**Frequency:** 1380 Kc....**Power:** 5000 Watts  
**Owned By**.....WTSP, Inc.  
**Address**.....11450 Gandy Blvd.  
**Tel.:** HE 5-2131.....**Independent**  
**Station Rep.**.....H-R Reps., Inc.  
**President**.....Joe Rahall  
**General Manager**.....Sam G. Rahall  
**Asst. Station Mgr.**.....M. S. Cleaver  
**Commercial Manager**.....Donald L. Jones  
**Sales Prom. Mgr.**.....Wayne Sexour  
**Program Director**.....Roy Nilson  
**Publicity Director**.....Dick Stambaugh  
**Chief Engineer**.....Dan Lunin  
**Owners of:** WKAP, Allentown, Pa.; WNNR, Beck-  
 ley, W. Va.; WNAE, Norristown, Pa.; WQTY,  
 Jacksonville; WTSP-TV, St. Petersburg.

**WPIN—St. Petersburg—1950**

**Frequency:** 680 Kc....**Power:** 1,000 Watts  
**Owned By**.....Fla. W. Coast Bcstrs., Inc.  
**Business Address**.....28th St. N. at 62nd Ave.  
**Tel.:** HEMlock 5-6161.....**Independent**  
**Station Rep.**.....Donald Cooke  
**President**.....Dr. Charles Farrington  
**Gen. Comm. Mgr.**.....Arthur Mundorff  
**Program Director**.....James Carley  
**Chief Engineer**.....Bert Coyle

**WSUN—St. Petersburg—1927**

**Frequency:** 620 Kc....**Power:** 5000 Watts  
**Owned-Operated By**...City of St. Petersburg

**Address**.....Million Dollar Pier  
**Tel.:** 5-4121.....**ABC**  
**Reps.**.....Venard, Torbet & McConnell; Ayers  
**General Manager**.....Fred P. Shawn  
**Commercial Manager**.....Jack Weldon  
**Program Director**.....Bob Vaughn  
**Promotion Director**.....Carl Fuchs  
**Chief Engineer**.....William C. Coddling  
**Owners of:** WSUN-TV.

**WILZ—St. Petersburg Beach  
1957**

**Frequency:** 1590 Kc....**Power:** 1 Kw. d.  
**Owned**.....Holiday Isles Bcstg. Co.  
**Address**.....P. O. Box 6267  
**Tel.:** 361-6031.....**KBS**  
**President**.....H. C. Spence  
**General Manager**.....D. L. Bigelow

**WSFR—Sanford—1956**

**Frequency:** 1360 Kc....**Power:** 500 Watts  
**Owned**.....Sanford Seminole Bcstg. Co.  
**Address**.....Box 679  
**Tel.:** FAirax 2-8000.....**Independent**  
**President**.....Max Tavel  
**Gen., Sta. Manager**.....Elsie MacDougall  
**Chief Engineer**.....F. W. Ball

**WTRR—Sanford—1947**

**Frequency:** 1400 Kc...**Power:** 1 Kw. d., 250 W. n.  
**Owned By**.....Myron A. Reck  
**Address**.....P.O. Box 1568  
**Tel.:** FA 2-6112.....**KBS**  
**General Manager**.....Myron A. Reck  
**Commercial Manager**.....Jack Weible  
**Program Director**.....Nick Pfeifauf  
**Chief Engineer**.....Ralph L. Spotts

**WKXY—Sarasota—1949**

**Frequency:** 930 Kc...**Power:** 1 Kw. d., 500 W. n.  
**Owned-Operated By**.....Sarasota Bcstg. Co.  
**Address**.....2500 Tenth St.  
**Tel.:** 958-1151.....**Independent**  
**Sta. Representative**.....Thomas Clark  
**President, Gen. Mgr.**.....A. G. Fernandez  
**Commercial Manager**.....James M. Angel  
**Program Director**.....Charles Fernandez  
**Chief Eng.**.....Robert L. Kohlmeier

**WSAF—Sarasota—1961**

**Frequency:** 1220 Kc....**Power:** 1000 Watts d.  
**Owned By**.....Radio Sarasota, Inc.  
**Address**.....Box 305  
**Tel.:** 955-3308.....**Independent**  
**Station Reps.**.....Spot Time Sales; Ochs  
**Exec. Vice President**.....Charles Stewart  
**Sales Promotion Mgr.**.....Ed Owens  
**Program Director**.....Thomas Johnson  
**Publicity Director**.....Irene Marsden  
**Chief Engineer**.....Arnold Keck

**WSPB—Sarasota—1939**

**Frequency:** 1450 Kc...**Power:** 1 Kw. d., 250 W. n.

# FLORIDA

Owned-Oper. By ..... WSPB Bcstg. Co.  
Business Address ..... Box 1110, City Island  
Tel.: 388-2131  
Sta. Representative ..... Walker-Rawalt  
President ..... John Morgan Davis  
General, Station Mgr. .... Paul F. Kelly  
Commercial Manager ..... J. E. Nichols  
Sales Promotion Mgr. .... Gerry Pike  
Program Director ..... David Hale  
Chief Engineer ..... G. W. McGougan  
Owners of: WALL, Middletown, N. Y.

## WYND—Sarasota—1959

Frequency: 1280 Kc. .... Power: 500 Watts d.  
Owned By ..... Gulf-Coast Bcstg Co., Inc.  
Address ..... 2101 N. Hammock Pl.  
Tel.: 958-5561  
Independent  
President, Gen. Mgr. .... G. S. Shaffer

## WJCM—Sebring—1950

Frequency: 960 Kc. .... Power: 1 Kw.  
Owned/Operated By ..... Progressive Publ. Co.  
Business Address ..... Assembly Pl. on Dinner Lake  
Tel.: EVERgreen 5-7149  
KBS  
President ..... W. K. Ulerich  
Station Manager ..... Jack Hughes  
Program Director ..... Ron Wilson  
Chief Engineer ..... Robert Goshorn  
Owners of: WCPA, Clearfield; WMAJ, State  
College; WQAD, Indiana.

## WSEB—Sebring—1959

Frequency: 1340 Kc. .... Power: 250 W.  
Owned By ..... Highlands Bcstg. Corp.  
Address ..... P. O. Box 768  
Tel.: EVERgreen 5-7141  
Independent  
General Mgr. .... W. K. Diehl  
Comm. Mgr. .... M. J. Hinlein

## WPXE—Starke—1957

Frequency: 1490 Kc. .... Power: 250 Watts  
Owned By ..... George Gothberg Radio, Inc.  
Address ..... P.O. Box 357  
Tel.: 964-5001  
KBS  
President ..... George Gothberg  
Sales Promotion Mgr. .... Don Hogue  
Program Director ..... Dean Blackwell  
Chief Engineer ..... Donald Neele

## WSTU—Stuart—1954

Frequency: 1450 Kc. .... Power: 250 Watts  
Owned-Oper. By ..... Blue Water Bcstg. Co.  
Address ..... Drawer 417  
Tel.: ATLantic 7-2020  
MBS-KBS  
Pres., Gen. Mgr. .... Lester M. Combs  
Station Manager ..... Bill Britton  
Commercial Manager ..... Ed Clay  
Program Director ..... Mike Sanders  
Chief Engineer ..... Bob Pike

## WMEN—Tallahassee—1954

Frequency: 1330 Kc. .... Power: 5,000 Watts d.  
Owned-Oper. By ..... WMEN, Inc.  
Address ..... Hotel Floridan  
Tel.: 3-2550  
Independent

Sta. Representative ..... Bernard-Howard  
President ..... B. F. J. Timm  
General Sta. Mgr. .... Clayton Wilkie  
Commercial Prom. Mgr. .... Carl Swanson  
Program Director ..... Harry Martin  
Chief Engineer ..... Glenn Boatright

## WRFB—Tallahassee—1959

Frequency: 1410 Kc. .... Power: 5000 Watts, d.  
Owned By ..... Emerson W. Browne  
Address ..... Lake Shore Drive  
Tel.: 385-1719  
ABC  
Station Rep. .... Charles Bernard  
Pres., Chief Eng. .... Emerson W. Browne  
Comm., Sales Prom. Manager. .... Ray Star  
Publicity Director ..... Jerry Conrad  
Program Director ..... Len Robinson

## WTAL—Tallahassee—1935

Frequency: 1270 Kc. .... Power: 5000 Watts  
Owned By ..... South Carolina Bcstg. Co.  
Business Address ..... Drawer "A"  
Tel.: 2-1270  
MBS  
Station Representative ..... Meeker  
General Mgr. .... Arthur Deters  
Program Director ..... Ron Martin  
Chief Engineer ..... Kenneth Mallory

## WTNT—Tallahassee—1946

Frequency: 1450 Kc. .... Power: 1 Kw. d., 250 W. n.  
Owned By ..... WTAL Radio  
Business-Studio Address ..... Hotel Duval  
Tel.: 222-1450  
CBS  
Representative ..... Devney Org.; Ayers  
Pres., Gen. Mgr., Ch. Eng. .... Frank W. Hazelton  
Commercial Manager ..... Hurley W. Rudd  
Program Director ..... R. S. Meigs

## WALT—Tampa—1947

Frequency: 1110 Kc. .... Power: 10 Kw. d  
Owned By ..... Eastern Bcstg. Corp.  
Address ..... 401 West Tyler Street  
Tel.: 2-7921  
Independent  
Sta. Representative ..... Gill-Perna  
General Manager ..... George W. Fee  
Sales Prom. Mgr. .... John Turner  
Publicity Director ..... Bob Poller  
Chief Engineer ..... Paul Gossett

## WDAE—Tampa—1922

Frequency: 1250 Kc. .... Power: 5000 Watts  
Owned-Operated By ..... Smiley Properties, Inc.  
Business Address ..... 101 N. Tampa St.  
Tel.: 229-0404  
CBS  
Representative ..... Katz  
President ..... Joseph F. Smiley  
General Manager ..... L. Spencer Mitchell  
Commercial Manager ..... Robert M. Weeks  
Program Director ..... Robert L. Hoffer  
Chief Engineer ..... William P. Moore

## WFLA—Tampa—1924

Frequency: 970 Kc. .... Power: 5000 Watts  
Owned-Operated By ..... Tribune Co.  
Business Address ..... 905 Jackson St.

Tel.: 229-0131 .....NBC  
 Newspaper Affiliation, Tampa Tribune-Times  
 Representative .....John Blair  
 President .....John C. Council  
 General Manager .....George W. Harvey  
 Sta., Comm. Mgr. ....John Alexander  
 Program Director .....Dan Valentine  
 Publicity, Sales Prom. Director. .Doug Duperrault  
 Chief Engineer .....Joseph Mitchell  
 Owners of: WFLA-TV-FM.

**WBBO—Tampa—1948**

Frequency: 1050 Kc. ....Power: 250 Watts d.  
 Owned By .....Floradio, Inc.  
 Business Address .....11011 Florida Ave.  
 Tel.: 935-3171 .....MBS  
 General, Commercial Mgr. ....Bob A. Martin  
 Program Director .....Bonita Fishback  
 Chief Engineer .....Bill Polk

**WINQ—Tampa—1960**

Frequency: 1010 Kc. ....Power: 50 Kw. d.  
 Owned By .....Rand Broadcasting  
 Address .....Hillsboro Hotel  
 Tel.: 229-6425 .....MBS  
 President .....Rex Rand  
 General Mgr. ....D. Mounsey

**WSOL—Tampa—1950**

Frequency: 1300 Kc. ....Power: 5 Kw. d.  
 Owned By .....WPIT, Inc.  
 Address .....113 E. La Fayette St.  
 Tel.: 229-8024 .....Independent  
 Station Rep. ....National Time Sales  
 President .....John L. Laux  
 Vice President .....Don Ioset  
 Station, Comm. Mgr. ....Albert B. Gale  
 Sales Prom. Mgr. ....Jack Faulkner  
 Publicity Director .....Eva Byron  
 Program Director .....Bill Beatty  
 Chief Engineer .....Maurice Scott

**WTMP—Tampa—1954**

Frequency: 1150 Kc. ....Power: 5000 Watts d.  
 Owned By .....Rounsaville of Tampa, Inc.  
 Address .....Box 1101, Washington Blvd.  
 Tel.: 626-4108 .....Independent  
 Station Representative .....Gill-Perna  
 President .....Robert W. Rounsaville  
 General Manager .....Edward F. Shadburne  
 Station Manager .....Charles Acton  
 National Sales Mgr. ....Ralph B. Johnson  
 Program Director .....Tom Hankerson  
 Chief Engineer .....Warren Kaufman  
 Owners of: WCIN, Cincinnati; WLOU, Louisville;  
 WFUN, Miami Beach; WVOL, Nashville; WYLD,  
 New Orleans; WTMP, Tampa, Fla.; WTAM-TV,  
 Louisville, Ky.; WATL-TV, Atlanta, Ga.

**WYOU—Tampa—1960**

Frequency: 1550 Kc. ....Power: 10,000 Watts, d.  
 Owned By .....John M. McLendon  
 Address .....P.O. Box 2150  
 Tel.: Tampa .....Independent  
 President .....John M. McLendon

**WRBB—Tarpon Springs—1954**

Frequency: 1470 Kc. ....Power: 5000 Watts  
 Owned By .....Consolidated Comm. Corp.

Address .....Box 1558, Clearwater  
 Tel.: 37-157 .....Independent  
 Newspaper Affil. ....Democrat Times  
 General, Comm. Mgr. ....Ross Charles  
 Program Director .....Leo McDevitt

**WRMF—Titusville—1957**

Frequency: 1050 Kc. ....Power: 500 Watts d.  
 Owned-Operated By .....WRMF, Inc.  
 Address .....Box 666  
 Tel.: 267-2141 .....Independent  
 Station Rep. ....Geo. Hopewell  
 President .....Richard M. Fairbanks  
 Gen., Sta. Mgr. ....Robert L. Bright  
 Program Director .....Joe Orlando  
 Sales Promotion Mgr. ....Bill Dotson  
 Publicity Director .....June Carter  
 Chief Engineer .....Abram Staggs

**WNSM—Valparaiso—1958**

Frequency: 1340 Kc. ....Power: 250 Watts  
 Owned By .....Bay Bcstg. Co.  
 Address .....Box 608  
 Tel.: Orange 1-3281 .....Independent  
 General Mgr. ....K. M. Richards

**WAMR—Venice—1960**

Frequency: 1320 Kc. ....Power: 500 Watts d.  
 Owned By .....Venice Nokomis Bcstg. Co.  
 Address .....P. O. Box 1256  
 Tel.: 3-4931 .....Independent  
 President .....Larry Rhodes  
 General, Sta. Mgr. ....Richard Doudna  
 Commercial Mgr. ....George Miller  
 Chief Engineer .....Joe Barone

**WAXE—Vero Beach—1954**

Frequency: 1370 Kc. ....Power: 1 Kw.  
 Owned By .....WNTM, Inc.  
 Address .....P. O. Box 397  
 Tel.: Jordan 2-5405 .....KBS  
 Pres., Gen. Mgr., Ch. Eng. R. M. Chamberlin

**WTTB—Vero Beach—1954**

Frequency: 1490 Kc. ....Power: 250 Watts  
 Owned-Oper. By .....Tropics, Inc.  
 Address .....1536 20th St.  
 Tel.: JOrdan 2-5454 .....MBS  
 President .....Sen. Merrill P. Barber  
 Gen., Sta. Mgr. ....William E. Turner

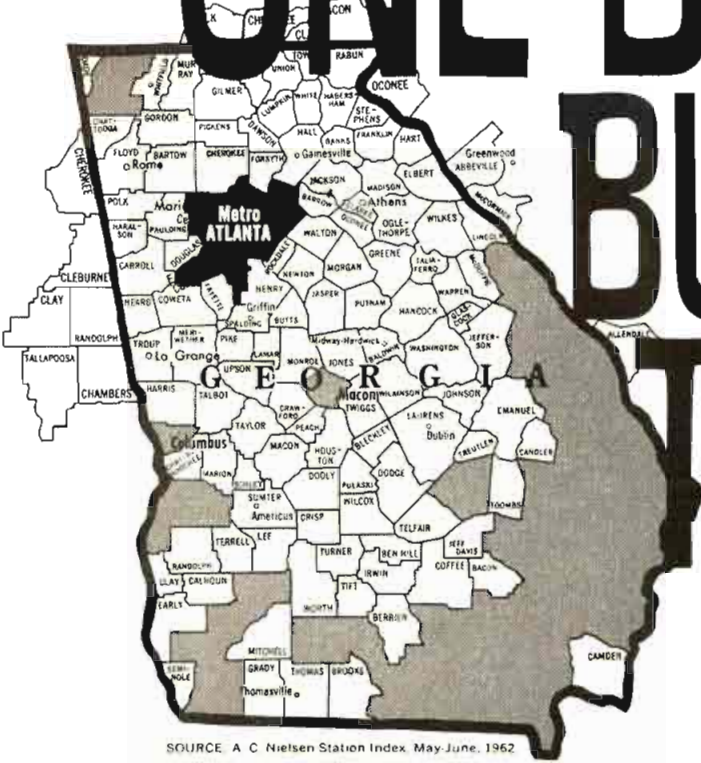
**WAUC—Wauchula—1958**

Frequency: 1310 Kc. ....Power: 500 Watts, d.  
 Owned By .....Hardee Bcstg. Co.  
 Address .....P.O. Box 936  
 Tel.: PRospect 3-4271 .....KBS  
 President .....R. S. Taylor  
 Station Manager .....William F. Ferguson

**WEAT—West Palm Beach  
 1948**

Frequency: 850 Kc. ....Power: 1 Kw.  
 Owned By .....WEAT-TV, Inc.  
 Address .....P. O. Box 70  
 Tel.: TE 3-9668 .....NBC  
 President .....Rex Rand  
 V.P., Gen. Mgr. ....Bertram Lebhax, Jr.  
 Chief Engineer .....Robert Leach

# ONE BUY TWO BUYS



SOURCE: A C Nielsen Station Index, May-June, 1962

**ONE:** You get dominant coverage (42.1% average share) in the five-county Metro Atlanta market, where retail sales soar to \$1,352,520,000 annually.

**TWO:** You reach 132 counties in Ga., Ala., S. C., N. C., and Tenn., where retail sales total \$3,869,409,000 annually.

Buy the one that gives you two . . .

## WSB RADIO

Georgia's 50,000 watt clear channel station



Represented by

Edward Petry & Co. Inc.

Affiliated with The Atlanta Journal and Constitution. NBC affiliate. Associated with WSOC/WSOC-TV, Charlotte; WHIO/WHIO-TV, Dayton.

**WIRK—West Palm Beach  
1947**

Freq.: 1290 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By.....Ken-Sell, Inc.  
Business Address.....711 S. Flagler Drive  
Tel.: 833-1711 .....Independent  
Sta. Representative.....Jack Masla  
Pres., Gen. Mgr.....Joseph S. Field, Jr.  
Comm., Sales Prom. Mgr.....Rome J. Hartman  
Program, Publicity Dir.....Bob Roberts  
Chief Engineer.....Pat Cerone

**WJNO—West Palm Beach  
1936**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By.....WJNO, Radio  
Bus. Address...1500 N. Flagler Dr., Box 189  
Tel.: TE 2-3638 .....CBS  
Station Representative.....Meeker  
Gen., Comm. Mgr.....H. V. McMillan  
Sales Prom. Mgr.....Charles W. Curtin  
Chief Eng.....Curtis Brinson

**WXIV—Windermere—1962**

Frequency: 1480 Kc. Power: 1,000 Watts d.  
Owned By.....Orange County Bcstg. Co.  
Address.....P.O. Box 456  
Tel.: 876-2300 .....Independent  
Owner, General Mgr.....Louis E. Latham

**WOKB—Winter Garden—1958**

Frequency: 1600 Kc. Power: 1 Kw.

Owned By.....Everbach Bcstg.  
Address.....1011 S. Division St.  
Tel.: GA 3-2218 .....Independent  
Station Reps....Nat'l Time Sales; Dora Clayton  
General Manager.....John B. Cook, Jr.

**WINT—Winter Haven—1958**

Frequency: 1360 Kc. Power: 1 kw., d.  
Owned By.....Winter Haven Bcstg. Co.  
Address.....P.O. Box 568  
Tel.: 293-5036 .....Independent  
Station Representative.....Hal Walton  
President, Chief Eng.....A. L. Fazzari  
Commercial Manager.....Bruce L. Parker  
Program Director.....Joe Trivette  
Publicity Director.....Gladys Wallace

**WSIR—Winter Haven—1947**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By.....Hundred Lakes Bcstg.  
Address.....665 S.W. Lake Howard Drive  
Tel.: CY 42-144 .....MBS  
Pres., Gen. Mgr.....Lawrence Rollins  
Commercial Manager.....Arnold Silvert  
Program Director.....Richard Eyrich  
Chief Engineer.....L. Orden Craig

**WZRH—Zephyrhills—1962**

Frequency: 1400 Kc. Power: 250 Watts  
Owned By.....Zephyr Bcstg. Corp.  
Address.....P.O. Box 1022  
Tel.: 782-3399 .....Independent  
President.....John Dent  
General Manager.....Bill Diehl

Pop.: 4,070,000  
Families: 1,064,000

**Georgia**

Radio Homes: 1,020,000  
AM Stas. in State: 146

**WAAG—Adel—1955**

Frequency: 1470 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Cook County Bcstg. Co.  
Address.....P. O. Box 508  
Tel.: 8571 .....KBS  
President.....W. M. Forshee  
Vice President.....Maxine Shepherd  
Gen., Sta. Mgr.....Esther Shepherd  
Comm. Mgr., Chief Eng.....Hollis Suber

**WALG—Albany—1941**

Frequency: 1590 Kc. Power: 1000 Watts  
Owned-Operated By.....Radio Albany, Inc.  
Address.....P. O. Box 1351  
Tel.: HE 5-8386 .....Independent  
President, Gen. Mgr.....Allen M. Woodall  
Station Manager.....A. W. Murphy  
Chief Engineer.....Tommy Duke

**WGPC—Albany—1933**

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Operated By.....Albany Bdcstg. Co.  
Business-Studio Address...New Albany Hotel  
Tel.: HE 2-1277 .....Independent

President.....J. W. Woodruff, Jr.  
V. P. & General Mgr.....L. M. George  
Program Director.....Walter H. Flint  
Chief Engineer.....R. A. Carlton

**WJAZ—Albany—1952**

Frequency: 960 Kc. Power: 5000 Watts, d.  
Owned-Oper. By.....James S. Rivers, Inc.  
Address.....N. Slappey Drive  
Tel.: HE 2-7447 .....KBS  
Station Representative.....Pearson  
President.....James S. Rivers  
Gen. Mgr.....Richard B. Smith  
Chief Engineer.....W. J. Hill

**WLYB—Albany—1962**

Frequency: 1250 Kc. Power: 1,000 Watts d.  
Owned By.....Lynne-Yvette Bcstg. Co.  
Address.....229 N. Jackson St.  
Tel.: 436-0123 .....Independent  
Station Representative.....Dora-Clayton  
President, General Mgr.....David Fleagle  
Commercial Manager.....B. J. Kayser  
Program Director.....Ben Rappa



# GEORGIA

## WCQS—Alma—1957

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned By..... Queen City Bcstg. System  
 Address..... U.S. Highway #1, S.  
 Tel.: 632-4411..... KBS  
 Station Reps..... Feltis, Dove, Cannon  
 President..... Farnell O'Quinn  
 General Manager..... Dane Bruce  
 Station Manager..... Ralph Deen  
 Sales Prom. Manager..... Rose Fossett  
 Chief Engineer..... Roy Crosby

## WDEC—Americus—1947

Frequency: 1290 Kc. Power: 1000 Watts d.  
 Owned-Operated By..... The Americus Bcstg. Co.  
 Business-Studio Address..... Rembert Bldg.  
 Tel.: 3681..... KBS  
 Representative..... Dora-Clayton, Indie Sales  
 Pres., Gen. Mgr..... Charles C. Smith

## WMES—Ashburn—1961

Frequency: 1570 Kc. Power: 1 Kw. d.  
 Owned By..... Radio Ashburn  
 Address..... Box 32  
 Tel.: 567-3355..... Independent  
 President..... W. M. Forshee  
 General Manager..... Don H. Wingate

## WDOL—Athens—1957

Frequency: 1470 Kc. Power: 1 Kw. d.

Owned By..... University City, Inc.  
 Address..... Box 1607  
 Tel.: LI 8-1354..... KBS-ABC  
 Sta. Representative..... Thomas Clark  
 President..... James S. Rivers  
 Vice President..... William B. Hill  
 Gen. Mgr., Pub. Dir..... Frank Harmon, Jr.  
 Commercial Manager..... Comer Owens  
 Sales Promotion Mgr..... Jerry Keene  
 Program Director..... Mike Dodd  
 Chief Engineer..... M. D. Brown

## WGAU—Athens—1938

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By..... Clarke Bcstg. Corp.  
 Address..... 850 Bobbin Mill Rd.  
 Tel.: LI 6-6375..... CBS  
 Representative..... Pearson  
 President, Gen. Mgr..... H. Randolph Holder  
 Sales Prom. Mgr., Prog. Dir..... Mrs. Mary Betts  
 Chief Engineer..... Les Brooks

## WRFC—Athens—1948

Freq.: 960 Kc. Power: 5000 W. d., 500 W. n.  
 Owned-Operated By..... Radio Athens, Inc.  
 Address..... 255 S. Milledge Ave.  
 Tel.: Liberty 3-3411..... Independent  
 Representative..... Bob Dore; Dora-Clayton  
 President..... L. H. Christian  
 General Manager..... A. O. Healan  
 Station, Program Mgr..... Mrs. Sue Lawrence  
 Chief Engineer..... Gilmer Hulsey

## WAKE—Atlanta—1946

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned By..... Basic Communications, Inc.  
 Address..... Georgian Terrace Hotel  
 Tel.: TR 5-8511..... Independent  
 Sta. Representative..... Robert E. Eastman  
 Chairman of Bd..... Ira Herbert  
 General, Comm. Mgr..... Lee R. Smith  
 Program Dir..... Buddy Moore  
 Chief Engineer..... Jerry Appling  
 Owners of: WYDE, Birmingham, Ala.; WVVA,  
 Wheeling, W. Va.

## WAOK—Atlanta—1954

Frequency: 1380 Kc. Power: 5000 Watts  
 Owned By..... WAOK Bcstg. Co.  
 Business Address..... 110 Edgewood Ave., N. E.  
 Tel.: 668-3773..... Independent  
 Station Rep..... McGavren Guild  
 President, Comm. Mgr..... Stan Raymond  
 V.P., Program Director..... Zenas Sears  
 Sales Manager..... Ken Goldblatt  
 Chief Engineer..... I. Miles  
 Owners of: WRMA, Montgomery, Ala.

## WEAD—Atlanta—1959

Frequency: 1570 Kc. Power: 1000 Watts d.  
 Owned By..... College Park Bcstg. Co., Inc.  
 Address..... Hilton Inn  
 Tel.: 766-2781..... Independent  
 Station Representative..... C. K. Beaver  
 President..... F. Richard Coughlan  
 Gen., Station Mgr..... Frank M. Lokey, Jr.  
 Chief Engineer..... Ben Williams

# WAOK

Atlanta, Ga.

1. \*top adult Negro circulation in Greater Atlanta
2. \*"liked best" by 51.2% of adult Negro listeners
3. \*(from Pulse's survey of the "Adult Negro Attitude Towards Atlanta Radio Stations.")

9 Years of Dominance

**WAOK**

5,000 WATTS — 24 HRS. A DAY

**REP. MCGAVREN-GUILD CO.**

**WERD—Atlanta—1949**

Frequency: 880 Kc....Power: 1000 Watts d.  
 Owned-Operated By.....Radio Atlanta, Inc.  
 Studio Address.....330 Auburn Ave., N.E.  
 Tel: JA 4-0666.....Independent  
 Representative.....Dora Clayton, Dore  
 President, Gen. Mgr.....J. B. Blayton, Jr.

**WGKA—Atlanta—1955**

Frequency: 1600 Kc....Power: 1000 Watts d.  
 Owned-Oper. By...Glenkaren Associates, Inc.  
 Address.....1140 Peachtree St., N.E.  
 Tel: 873-2848.....Independent  
 Representative.....Good Music Bcstrs.  
 President.....Locke E. Glenn  
 General Manager.....John P. Culver  
 Chief Engineer.....M. Sparkman

**WGST—Atlanta—1924**

Frequency: 920 Kc...Power: 5 Kw. d.; 1 Kw. n.  
 Owned By.....Ga. Inst. of Technology  
 Bus.-Studio Address.....Box 7254  
 Tel: TR 5-8441.....ABC  
 Gen., Sta. Manager.....Jack Collins  
 Ch. Eng.....John M. Van Horn

**WIIN—Atlanta—1959**

Frequency: 970 Kc....Power: 5 Kw.  
 Owned-Operated By.....WIIN, Inc.

Address .....1421 Peachtree St., N.E.  
 Tel.: 875-8453.....Independent  
 President.....I. T. Cohen  
 General Manager.....Fred W. Wagenvoord  
 Program Director.....Jim Stevenson  
 Chief Engineer.....Price Pethel

**WPLO—Atlanta—1959**

Frequency: 590 Kc....Power: 5000 Watts  
 Owned-Operated By...Plough Brcstg. Co., Inc.  
 Address.....805 Peachtree St., N. E.  
 Tel: Trinity 2-5851.....Independent  
 Sta. Representative.....Radio-TV Rep.  
 President.....Harold R. Krelstein  
 Station, Gen. Mgr.....H. L. Curry, Jr.  
 Comm., Sales Prom. Mgr.....Dean Aldrich  
 Chief Engineer.....James D. Ellzey  
 Owners of: WMPS-AM-FM, Memphis; WCAO-AM-  
 FM, Baltimore; WCOP-AM-FM, Boston; WJJD-  
 AM-FM, Chicago.

**WQXI—Atlanta—1948**

Frequency: 790 Kc...Power: 5 Kw. d.; 1 Kw. n.  
 Owned By.....Esquire Bcstg. Co.  
 Bus.-Studio Address. 3165 Mathieson Dr., N.E.  
 Tel.: 231-2970.....Independent  
 Station Rep. ....Blair  
 Managing Dir. (Radio-TV Div.) Barry Sherman  
 General Manager.....Charles Kent Burkhardt  
 General Sales Manager.....Gerald Blum  
 Publicity Director.....Burt Zollo  
 Technical Engineer.....Willard Shimski

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of salespower  
in the South's  
most vital city*

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 RADIO  
 ATLANTA

A Division of Esquire, Inc. • 3165 Mathieson Dr. • 231-2970

Represented Nationally by John Blair and Co.

# GEORGIA

## WSB—Atlanta—1922

Frequency: 750 Kc. Power: 50,000 Watts  
Owned-Oper. By: Atlanta Newspapers, Inc.  
Business Address: 1601 W. Peachtree N.E.  
Tel.: 875-7221 NBC  
Newspaper Affiliation: Atlanta Newspapers  
Representative: Edward Petry  
Exec. Dir.: J. Leonard Reinsch  
Gen. Manager: Frank Gaither  
Commercial Manager: Lee Morris  
Promotion, P.R. Dir.: Phil Harrison  
Prog. Dir.: Elmo Ellis  
Chief Engineer: R. A. Holbrook  
Owners of: WSB-FM-TV, Atlanta; WULO-AM-FM-TV, Dayton, O.; WSOC-AM-TV, Charlotte, N. C.  
(See Page 304 For Ad)

## WYZE—Atlanta—1956

Frequency: 1480 Kc. Power: 5 Kw. d.  
Owned: Atlanta Bcstg. Co., Inc.  
Address: 1430 Merchandise Mart  
Tel.: 524-1953 CBS  
President: Roy V. Harris  
General Manager: Wayne Anderson  
Program Director: Ray Kinnamon  
Chief Engineer: Lawson Leake

## WAUG—Augusta—1952

Frequency: 1050 Kc. Power: 5000 Watts d.  
Owned: Garden City Bcstg.  
Address: Bon Air Hotel  
Tel.: REgent 3-4441 Independent  
Station Rep.: Clarke Brown  
President: Chester H. Jones  
Exec. V.P., General Mgr.: J. Louie Solomon  
Chief Engineer: Rabun Bobo

## WBBQ—Augusta—1946

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By: Savannah Valley Bcstg. Inc.  
Address: 515 15th St.  
Tel.: 724-5441 MBS  
Station Rep.: Radio TV Reps., Inc.  
President: George Weiss  
Gen., Sta., Comm. Mgr.: Edward H. Dunbar  
Sales Prom. Mgr., Pub. Dir.: William D. Lenz  
Program Director: Paul T. Reidy  
Chief Engineer: Kenneth Freeman

## WBIA—Augusta—1946

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
Owned: Augusta Broadcasting Co.  
Address: 1534 Walton Way  
Tel.: 724-2421 NBC-KBS  
Sta. Representative: Walker-Rawalt  
President, Gen. Mgr.: W. Ray Ringson  
Commercial Manager: J. R. Owens, Jr.  
Program Director: George W. Fisher  
Chief Engineer: Walter A. Brumbelee

## WGAC—Augusta—1940

Frequency: 580 Kc. Power: 5 Kw. d.; 1 Kw. n.  
Owned-Oper. By: The Twin States Bcstg. Co.  
Business-Studio Address: 664 Broad St.  
Tel.: PA 2-2692 ABC  
Representative: Avery Knodel

Pres., Gen. Mgr.: A. D. Willard, Jr.  
Station Manager: Benjamin F. Mayo  
Commercial Manager: Douglas L. Allford  
Chief Engineer: James E. Clegg

## WGUS—Augusta—1958

Frequency: 1380 Kc. Power: 1,000 Watts d.  
Owned By: Brdcg. Associates of Am.  
Address: Box 1475  
Tel.: 822-3576 Independent  
Station Reps.: Charles Bernard; Don Clayton  
President: H. C. Young  
Vice President: Jerry Glaser  
General, Station Mgr.: Patrick R. Mulherin  
Program Director: Claude Casey  
Sales Prom. Mgr.: Richard Warner  
Chief Engineer: Randall Mears

## WRDW—Augusta—1930

Frequency: 1480 Kc. Power: 5000 Watts  
Owned By: Radio Augusta, Inc.  
Address: P.O. Box 1405  
Tel.: PA 2-8805 CBS  
Representative: Raymer  
President: George C. Nicholson  
General Manager: Cliff W. Bowers  
Program Director: Bob Ritter  
Chief Engineer: Carter Gwynn

## WAVO—Avondale Estates 1958

Frequency: 1420 Kc. Power: 1000 W.  
Owned By: Great Commission Gospel Assoc.  
Business Address: 414 Northern Ave.  
Tel.: 378-8808 Independent  
President: L. E. Latham  
General Manager: John H. Clark  
Chief Engineer: Gordon Linscott

## WAZA—Bainbridge—1958

Frequency: 1360 Kc. Power: 1000 Watts, d.  
Owned By: Radio Bainbridge, Inc.  
Business Address: 108 E. Broughton St.  
Tel.: CH 8-2935 Independent  
President: J. W. Woodruff, Jr.  
General Mgr.: L. M. George  
Station Mgr.: Joe Hill

## WMGR—Bainbridge—1946

Freq.: 930 Kc. Power: 5 Kw. d., 500 W. n.  
Owned-Operated By: Decatur Bcstg. Co.  
Address: Box 375  
Tel.: Cherry 6-1650 KBS  
Station Reps.: Webb; Feltis, Dove, Cannon  
Pres., Gen. Mgr.: John A. Dowdy  
Sta. Mgr., Ch. Engr.: Walter Freeman  
Commercial Manager: R. Wesley

## WHAB—Baxley—1954

Frequency: 1260 Kc. Power: 5000 Watts  
Owned-Oper. By: WHAB Radio, Inc.  
Address: Box 285  
Tel.: 367-3000 KBS



President, General Mgr. . . . . Farnell O'Quinn  
 Comm., Sales Prom. Mgr. . . . . Marion Monk, Sr.  
 Program Director. . . . . Danny Ratliff  
 Chief Engineer. . . . . Eugene Harry Rogers  
 Owners of: WCQS, Alma; WFFE, Eastman, Ga.

**WBSG—Blackshear—1961**

Frequency: 1350 Kc. . . . . Power: 500 Watts d.  
 Owned By. . . . . Collins Corp. of Ga.  
 Address. . . . . Box 400  
 Tel.: Hickory 9-2401. . . . . Independent  
 President. . . . . F. K. Graham  
 General Manager. . . . . M. Dixon

**WBBK—Blakely—1959**

Frequency: 1260 Kc. . . . . Power: 1 Kw.  
 Owned By. . . . . Radio Blakely, Inc.  
 Address. . . . . Box 310  
 Tel.: 723-4000 . . . . . KBS  
 President. . . . . W. C. Woodall, Jr.  
 Station Mgr. . . . . Wayne Foster

**WWCC—Bremen—1957**

Frequency: 1440 Kc. . . . . Power: 1000 Watts d.  
 Owned By. . . . . Bremen Bcstg. Co.  
 Address. . . . . 111 Parkway Circle  
 Tel.: LE 7-3275. . . . . KBS  
 President, Chief Eng. . . . . J. Harold Shedd  
 Station Manager. . . . . Bob Gilreath  
 Commercial Manager. . . . . Reedy McLellan  
 Sales Promotion Mgr. . . . . Lee Williams  
 Program Director. . . . . Don Brooks

**WGIG—Brunswick—1949**

Freq.: 1440 Kc. . . . . 5 Kw. d., 1 Kw. n.  
 Owned-Operated By. . . Brunswick Bcstg. Corp.  
 Business-Studio Address. . . 1801 Gloucester St.  
 Tel.: Amherst 5-3870. . . . . MBS  
 Station Representative. . . . . Bob Dore  
 President. . . . . E. M. Champion Sr.  
 General Manager. . . . . H. K. Tollison  
 Station Manager. . . . . John Lane  
 Comm. Mgr. . . . . Marvin Massey  
 Sales Prom. Mgr., Pub. Dir. . . . . Eddie Wade  
 Program Director. . . . . Clinton Pearson  
 Ch. Eng. . . . . Herman Lange

**WMOG—Brunswick—1940**

Frequency: 1490 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By. . . . . Radio Brunswick Inc.  
 Address. . . . . Box 100  
 Tel.: Amherst 5-5980. . . . . KBS-ABC  
 President. . . . . Allen M. Woodall  
 General Manager. . . . . George K. Wolfes  
 Program Director. . . . . Dale Dawson  
 Chief Engineer. . . . . Warren Asplin

**WDMF—Buford—1956**

Frequency: 1460 Kc. . . . . Power: 1 Kw.  
 Owned By. . . . . Lanier Bcstg. Co.  
 Address. . . . . P.O. Box 307  
 Tel.: 434-5555. . . . . KBS  
 Station Reps. . . . . Feltis, Dove, Cannon  
 President, General Mgr. . . . . Robert Thomas  
 Chief Engineer. . . . . Gary W. Joyner

**WGRA—Cairo—1950**

Frequency: 790 Kc. . . . . Power: 1000 Watts  
 Owned-Oper. By. . . . . Grady Mitchell Bcstg. Co.  
 Address. . . . . Box 120  
 Tel.: 2-4392 . . . . . KBS  
 Station Rep. . . . . Hopewell  
 Gen. Mgr. . . . . Lowell E. Takles

**WCGA—Calhoun—1953**

Frequency: 900 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By. . . . . Gordon Cty. Bcstg. Co.  
 Address. . . . . 315 S. Wall St.  
 Tel.: Main 9-2111. . . . . Independent  
 Pres., Gen. Mgr., Ch. Eng. . . . . R. R. Magill  
 Sales Prom. Mgr. . . . . Mrs. Judy Magill

**WCLB—Camilla—1954**

Frequency: 1220 Kc. . . . . Power: 1000 Watts  
 Owned. . . . . Capel Bcstg. Co.  
 Address. . . . . P. O. Box 147  
 Tel.: 336-5351. . . . . KBS  
 Station Reps. . . . . Feltis, Dove, Cannon  
 President. . . . . Emerson Browne  
 General Mgr. . . . . Russell A. Browne  
 Chief Engineer. . . . . John Harter

**WCHK—Canton—1957**

Frequency: 1290 Kc. . . . . Power: 1000 Watts d.  
 Owned. . . . . Cherokee Bcstg. Co., Inc.  
 Address. . . . . Box 1290  
 Tel.: Greenwood 9-2101. . . . . Independent  
 President, Gen. Mgr. . . . . Charles A. McClure  
 Station Manager. . . . . Robert D. Peterson  
 Commercial Manager. . . . . Jack E. Turner  
 Publicity Director. . . . . Byron Dobbs  
 Chief Engineer. . . . . John Hess

**WLBB—Carrollton—1947**

Frequency: 1100 Kc. . . . . Power: 250 Watts d.  
 Owned By. . . . . S.W. Alabama Bcstg. Co.  
 Address. . . . . P. O. Box 569  
 Tel.: TE 2-7041. . . . . KBS  
 Commercial Manager. . . . . H. Bray  
 Program, Prom. Director. . . . . Harlan Parks  
 Chief Engineer. . . . . B. W. Moore

**WBHF—Cartersville—1946**

Freq.: 1450 Kc. . . . . Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By. . . . . W. R. Frier  
 Address. . . . . 250 W. West Ave.  
 Tel.: EV 2-3000. . . . . MBS-KBS  
 Newspaper Affiliation. . . . . Barton Herald  
 General Manager. . . . . H. Wisebran  
 Ch. Eng. . . . . Horace E. Bridges

**WKRW—Cartersville—1961**

Frequency: 1270 Kc. . . . . Power: 500 Watts d.  
 Owned By. . . . . Bartow County Bcstg. Co.  
 Address. . . . . P.O. Box 1270  
 Tel.: 382-1270 . . . . . Independent  
 Station Representative. . . . . Bernard Ochs  
 General Manager. . . . . Don H. Kordecki  
 Commercial Manager. . . . . Charles L. Coleman

## GEORGIA

### WGAA—Cedartown—1941

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....Polk County Bcstg. Co.  
Address.....P.O. Box 807  
Tel.: 748-1340.....KBS-MBS  
Sta. Mgr. ....Frank Proctor

### WCLA—Claxton—1958

Frequency: 1470 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Evans County Bcstg. Co.  
Business Address.....P.O. Box 427  
Tel.: 739-3035.....KBS  
Station Reps.....Feltis, Dove, Cannon  
President.....Howard C. Gilreath  
Gen. Mgr., Ch. Eng.....Don Sports  
Program, Publicity Dir.....Faye Kemp  
Owners of: WKIG, Glennville; WMAC, Metter;  
WPGA, Perry, All Ga.

### WGHC—Clayton—1961

Frequency: 1570 Kc. Power: 1 Kw. d.  
Owned By.....Blue Ridge Bcstg. Co.  
Address.....Box 488  
Tel.: 6560.....Independent  
President, General Mgr.....J. A. Gallimore  
Station, Comm. Mgr.....Carroll S. Lee  
Sales Prom. Manager.....Aubrey Williamson  
Program, Publicity Mgr.....Grace S. Lee  
Chief Engineer.....Bruce D. Wilson  
Owners of: WSNW-AM-FM, Seneca, S. C.; WRKH,  
Rockwood, Tenn.

### WRWH—Cleveland—1958

Frequency: 1350 Kc. Power: 1000 Watts d.  
Owned By.....Newsic, Inc.  
Address.....Box 181  
Tel.: 865-3161.....KBS  
President.....William C. Strange  
General, Comm. Mgr.....Pete Barrett  
Sales Prom. Mgr., Pub. Dir.....Kenneth Woodall  
Program Director.....Jerilyn Humphries  
Chief Engineer.....J. Sorrells

### WCLS—Columbus—1955

Frequency: 1580 Kc. Power: 1,000 Watts, d.  
Owned-Oper. By.....Muscogee Bcstg. Co.  
Address.....1028½ Broadway  
Tel.: FA 7-3648.....Independent  
Sta. Reps.....Dora Clayton; Bernard Howard  
Pres., Gen. Mgr.....Charlie H. Parish, Jr.  
Commercial Manager.....Kent Woodfin

### WDAK—Columbus—1943

Freq.: 540 Kc. Power: 5 Kw. d., 500 W. n.  
Owned-Operated By.....Radio Columbus, Inc.  
Business-Studio Address.....Martin Bldg.  
Tel.: FA 2-5447.....NBC  
Station Representative.....Eastman  
President.....Allen M. Woodall  
Vice President.....Allen M. Woodall, Jr.  
Station Manager.....Ed Wein  
Nat. Sales Mgr.....Mrs. Louise Morris  
Commercial Manager.....Harry Thomason  
Program Director.....Lamar Lynn  
Chief Engineer.....Arnold White  
Owners of: WALG, Albany; WMOG, Brunswick;  
WAYX, Waycross; WDAK, McRae, Ga.

### WGBA—Columbus—1947

Frequency: 1270 Kc. Power: 5000 Watts d.  
Owned-Oper. By.....WGBA, Inc.  
Address.....1415 Wynntca Road  
Tel.: FA 3-3603.....MBS  
Station Representative.....Avery-Knodel  
Pres., Gen. Mgr.....C. A. McClure  
Prog. Dir.....W. L. Bowick Jr.  
Chief Engineer.....F. Keith Brown  
Owners of: WULA, Eufaula, Ala.; WMGY, Mont-  
gomery, Ala.; WCHK, Canton, Ga.

### WOKS—Columbus—1959

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By.....Pam Radio, Inc.  
Address.....P.O. Box 374  
Tel.: 324-4331.....Independent  
Station Reps.....Bernard Ochs; Bob Dore  
President, General Mgr.....Philip Meltzer  
Station, Commercial Mgr.....Bob Ruppel  
Program Director.....Ed Mandel

### WRBL—Columbus—1928

Frequency: 1420 Kc. Power: 5 Kw.  
Owned-Operated By.....Columbus Bcstg. Co.  
Business-Studio Address.....1350-13th Ave.  
Tel.: FA 2-0601.....CBS  
Newspaper Affil.....Ledger & Enquirer  
Sta. Rep.....Hollingbery  
Pres., Gen. Mgr.....J. W. Woodruff Jr.  
Station, Comm. Manager.....Glenn Siddall  
Program Manager.....Dick McMichael  
Publicity Director.....Joel Turner  
Chief Engineer.....Joseph Gamble  
Owners of: WRBL-FM-TV, Columbus.

### WJJC—Commerce—1957

Frequency: 1270 Kc. Power: 1 Kw.  
Owned.....Jackson County Bcstg. Co.  
Address.....Box 239  
Tel.: 335-3155.....Independent  
Station Representative.....Feltis, Dove, Cannon  
President, Gen. Manager.....O. Grady Cooper  
Program Director.....Elizabeth Layton  
Chief Engineer.....Thomas Ashworth

### WMJM—Cordele—1940

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....Southeastern Bcstg. System  
Business-Studio Address.....20th Ave. B St.  
Tel.: 273-1404.....MBS-KBS  
Representative.....T. F. Clark  
President.....James S. Rivers  
General Station Mgr.....William E. Blizzard, Jr.  
Program Director.....Bill Goodson

### WCON—Cornelia—1953

Frequency: 1450 Kc. Power: 250 Watts  
Owned By.....Habersham Bcstg. Co.  
Address.....1 Burrell St.  
Tel.: 778-2241.....Independent  
President.....H. L. Webster  
General Manager.....J. C. Foster  
Chief Engineer.....Boyd Anderson

**WGFS—Covington—1946**

Frequency: 1430 Kc. Power: 1000 Watts d.  
Owned By.....R. William & Betty J. Hoffman  
Address.....P. O. Box 869  
Tel.: 786-2337.....Independent  
Gen. Mgr., Ch. Eng.....Bill Hoffman  
Program Director.....Wayne Wood

**WBLJ—Dalton—1940**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By.....Northern Ga. Radio  
Address.....P. O. Box 811  
Tel.: BRoadway 8-3300.....KBS  
Newspaper Affil.....Marietta Times-Journal  
President, Gen. Mgr.....Werner Wortsman  
Commercial Mgr.....Frank Painter  
Program Director.....Vic McConkey

**WRCD—Dalton—1954**

Frequency: 1430 Kc. Power: 1000 Watts  
Owned-Oper. By.....Whitefield Bcstg. Co.  
Address.....104 Pentz St.  
Tel.: Broadway 8-5511.....Independent  
General Manager.....Jim Honey  
Comm. Manager.....H. Grant  
Chief Engineer.....S. Willis

**WDWD—Dawson—1948**

Frequency: 990 Kc. Power: 1000 Watts d.  
Owned-Operated By.....Dawson Bdcstg. Co.  
Address.....P.O. Box 390  
Tel.: Wyatt 5-5521.....KBS  
Representative.....Indie Sales  
General Manager.....W. C. Woodall, Jr.  
Program Director.....Barney Parmaco  
Chief Engineer.....Joe Stephens

**WGUN—Decatur—1947**

Frequency: 1010 Kc. Power: 50 Kw. d.  
Owned By.....WGUN, Inc.  
Address.....P.O. Box 10, Atlanta, Ga.  
Tel.: DR 3-2521.....MBS  
Station Representative.....Avery-Knodel  
President, Gen. Mgr.....John Fulton  
Program Director.....Dave Hill  
Chief Engineer.....Bill Loudermilk  
Owners of: WEAS, Savannah; KWAM, Memphis;  
WSWN, Belle Glade, Fla.

**WDMG—Douglas—1947**

Frequency: 860 Kc. Power: 5000 Watts  
Owned-Operated By.....WDMG, Inc.  
Address.....Box 590  
Tel.: 384-3250.....Independent  
Station Reps....Dora Clayton; Bernard Howard  
President.....B. F. J. Timm  
General Mgr.....Mary Jarrard  
Station, Comm. Mgr.....Roy L. Jones  
Program Director.....Bob Maupin  
Chief Engineer.....Bill Alford

**WMLT—Dublin—1945**

Frequency: 1330 Kc. Power: 5 Kw.  
Owned-Operated By.....Dublin Bdcstg. Co.  
Business Address.....Franklin & Moore Sts.

Tel.: Broad 2-4422.....MBS-KBS  
Station Reps.....Clark; Feltis, Dove, Cannon  
President.....W. Newton Morris  
General Mgr.....Frank Floyd Jr.  
Program Director.....Richard E. Killebrew  
Sales Prom. Mgr.....R. E. Hilliard  
Publicity Director.....Ted Wolfe  
Chief Engineer.....Leon Lloyd

**WXLI—Dublin—1958**

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By.....Laurens County Bcstg. Co.  
Address.....P.O. Box 967  
Tel.: Broad 2-4282.....Independent  
Station Rep.....Bernard Ochs Co.  
President, Gen. Mgr.....Ted Kirby  
Station Manager.....Jessie Hagler  
Comm. Mgr., Chief Eng.....Jimmy Boyd  
Program Director.....Bill Thomas  
Publicity Director.....Frances Lord

**WTJH—East Point—1949**

Frequency: 1260 Kc. Power: 5000 Watts d.  
Owned By.....Radio WTJH  
Address.....2146 Dodson Drive  
Tel.: DI 4-2233.....KBS  
Station Rep.....Charles Bernard  
President.....James S. Rivers  
Station Mgr.....Wm. B. Hill

**WPFE—Eastman—1961**

Frequency: 1580 Kc. Power: 500 W. d.  
Owned By.....O'Quinn Bcstg. Co.  
Address.....731 College St.  
Tel.: 374-4168.....KBS  
President.....Farnell O'Quinn  
General Manager.....Gerald Franks  
Owners of: WHAB, Baxley, Ga.; WCQS, Alma, Ga.

**WSGC—Elberton—1946**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By.....Elberton Bcstg. Co.  
Address.....Elberton  
Tel.: Elberton.....KBS-MBS  
Representative.....Continental  
Manager.....Melvin C. Gorman

**WBHB—Fitzgerald—1946**

Freq: 1240 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Operated By.....Ben Hill Bdcstg. Corp.  
Address.....601 W. Roanoke Drive  
Tel.: 2077.....MBS  
President.....Otto Griner  
General, Commercial Mgr.....Paul E. Reid  
Publicity Director.....Janet Willingham  
Chief Engineer.....Mike Pelton

**WFPM—Fort Valley—1951**

Frequency: 1150 Kc. Power: 1000 Watts d.  
Owned-Operated By.....Rocket Radio, Inc.  
Address.....Roberta Road  
Tel.: TA 5-5547.....KBS  
Sta. Representative.....Indie Sales  
President, Gen. Mgr.....Paul Reehling  
Station Manager.....Ben Spears  
Commercial Manager.....Virginia Freshwater  
Chief Engineer.....Joe Stephens

# GEORGIA

## WDUN—Gainesville—1949

Freq.: 1240 Kc. Power: 1000 Watts d. 250 n.  
Owned-Oper. By..... N.E. Ga. Bcstg. Co.  
Address..... 1102 Thompson Bridge Rd., N.E.  
Tel.: 534-7331..... Independent  
Rep..... Thomas F. Clark; Dora-Clayton  
**Pres., Gen. Manager..... John W. Jacobs, Jr.**  
Station Mgr..... James N. Martin, Jr.  
Comm. Mgr..... Claire T. Palmour  
Program Director..... Jim Martin  
Sales Prom. Mgr..... Robert S. Culler  
Chief Engineer..... George R. Wilkes

## WGGA—Gainesville—1941

Frequency: 550 Kc. Power: 5 Kw. d.; 500 W. n.  
Owned By..... Southern Bcstg. Co.  
Business Address..... Press-Radio Center  
Tel.: LE 2-6211..... CBS  
Newspaper Affil..... Daily Times  
Station Representative..... Bernard Ochs  
President, Gen. Mgr..... A. R. MacMillan  
Operations Manager..... James Hartley  
Program Dir..... William A. Sellers  
Chief Engineer..... Wilbert Darracott  
Owners of: WAAX, Gadsden, Ala.; WPGA, Rome, Ga.

## WLBA—Gainesville—1957

Frequency: 1580 Kc. Power: 5 Kw., d.  
Owned..... Hall County Bcstg. Co.  
Business Address..... 117½ W. Washington St.  
Tel.: LE 2-6331..... MBS  
Station Representative..... C. K. Beaver  
**Pres., Gen. Mgr..... Ernest H. Reynolds, Jr.**  
Sales Promotion Mgr..... W. L. Savage  
Program Dir..... Dianne Crawford  
Chief Engineer..... John Cooper

## WKIG—Glennville—1961

Frequency: 1580 Kc. Power: 1 Kw. d.  
Owned By..... Tattal County Bcstg. Co.  
Address..... 226 E. Bolton St.  
Tel.: 654-3580..... KBS  
Station Representative..... Hal Walton  
Gen. Mgr., Chief Eng..... Don Cobb  
Commercial Manager..... Derrell Rogers  
Program Director..... Charles McPherson

## WHIE—Griffin—1952

Frequency: 1320 Kc. Power: 5000 Watts d.  
Owned-Oper. By..... Telerad, Inc.  
Address..... Box 971  
Tel.: 9451..... Independent  
President, Gen. Mgr..... John T. Williams  
Sta., Program Dir..... Fred L. Watkins  
Chief Engineer..... Ralph Gaskins

## WKEU—Griffin—1934

Freq.: 1450 Kc. Power: 1 Wt. d., 250 Wt. n.  
Owned-Oper. By..... Radio Station WKEU  
Address..... Macon Rd.  
Tel.: 5507..... MBS-KBS  
General Mgr., Chief Eng..... A. W. Marshall, Jr.

## WRIX—Griffin—1960

Frequency: 1410 Kc. Power: 1 Kw. d.

Owned By..... Mrs. Gladys McCommon Johnson  
Address..... Box 156  
Tel.: 8-8496..... Independent  
Station Reps..... Feltis, Dove, Cannon  
General, Comm. Manager..... Jim Ricks  
Promotion Manager..... Bill Crutchley  
Chief Engineer..... J. Allen Primmer

## WKLY—Hartwell—1947

Frequency: 980 Kc. Power: 1000 Watts d.  
Owned-Operated By..... WKLY Bcstg. Co.  
Business Address..... P.O. Box 430  
Tel.: FR 6-2233..... Independent  
Newspaper Affil..... Hartwell Sun  
President..... Max G. Plaender  
General Mgr..... Burch Griffin  
Commercial Manager..... J. Vickery  
Chief Engineer..... Broadus McLane

## WCEH—Hawkinsville—1952

Frequency: 610 Kc. Power: 500 Watts  
Owned..... Tri-County Bcstg. Co., Inc.  
Address..... Eastman Highway  
Tel.: TW 3-3381..... KBS  
Station Reps..... Feltis, Dove, Cannon  
President..... D. R. Jackson  
Gen., Sta. Mgr..... J. D. Popwell  
Chief Engineer..... M. McKenzie

## WGML—Hinesville—1958

Frequency: 990 Kc. Power: 250 Watts d  
Owned By..... Liberty Bcstg. Co., Inc.  
Address..... Box 13  
Tel.: TR 6-3599..... KBS  
Station Reps..... Feltis, Dove, Cannon  
President..... Hugh K. Tollison  
V.P., General Mgr..... James H. Watson  
Station Manager..... Jack Chambers  
Chief Engineer..... Bobby Bellor

## WBCR—Jesup—1949

Frequency: 1370 Kc. Power: 1000 Watts d.  
Owned-Operated By..... Altamaha Bcstg. Co.  
Address..... P. O. Box 147  
Tel.: GA 7-2444..... KBS  
President..... W. G. Thomas, Sr.  
Chief Engineer..... Art Manning

## WLFA—Lafayette—1954

Frequency: 1590 Kc. Power: 5000 Watts  
Owned-Oper. By..... Radio Dixie, Inc.  
Business Address..... 41-B N. Main St.  
Tel.: 4-7676..... KBS  
Station Reps..... Feltis, Dove, Cannon  
President..... J. A. Gallimore  
Gen., Sta. Mgr..... C. W. Gwyn

## WLAG—La Grange—1941

Freq.: 1240 Kc. Power: 1000 Watts d; 250 n.  
Owned-Operated By..... LaGrange Bcstg. Co.  
Business Address..... WLAG Bldg.  
Tel.: 882—3505..... MBS, KBS  
President..... Roy C. Swank  
General Manager..... Edwin Mullinax  
Program Director..... Faye Scarbrough  
Publicity Director..... Linda Mullinax  
Chief Engineer..... James McKay

**WTRP—La Grange—1953**

Frequency: 620 Kc.....Power: 1000 Watts  
 Owned.....Chattahoochee Bcstg. Co., Ltd.  
 Address.....Hammett Bldg.  
 Tel.: TUxedo 4-9877.....Independent  
 Sta. Representative.....Devney Organization  
 President, Gen. Mgr.....Byron H. Hurst  
 Sta. Mgr., Publicity Dir.....Frank E. Hurst  
 Comm. Prom. Mgr.....Julian P. Hurst  
 Chief Engineer.....Ray L. Relihan

**WLAW—Lawrenceville—1959**

Frequency: 1360 Kc.....Power: 1 Kw.  
 Owned By.....Radio Gwinnett, Inc.  
 Address.....829 Crogan St., N.E.  
 Tel.: TH 3-2222.....Independent  
 Station Representative.....Weed Radio  
 President.....Stephen B. McGarity  
 Station Manager.....Robert J. McGarity

**WPEH—Louisville—1960**

Frequency: 1420 Kc.....Power: 1 Kw. d.  
 Owned By.....Peach Bcstg. Co., Inc.  
 Address.....Box 425  
 Tel.: 625-7248.....KBS  
 President, Gen. Mgr.....Bradley L. Williamson  
 Station Manager.....Ott Stephens  
 Comm. Sales Prom. Mgr.....Jimmy Moore  
 Prog. Dir., Ch. Eng.....Lamar Canup

**WBTT—Lyons—1959**

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned By.....Collins Corp.  
 Address.....P.O. Box 389  
 Tel.: 2321.....Independent  
 President.....F. Graham  
 Exec. V.P.....J. Duggan

**WBML—Macon—1940**

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned By.....Middle South Bcstg. Co.  
 Business Address.....230 Second St.  
 Tel.: Sherwood 3-5454.....Independent  
 Station Rep.....Paul H. Raymer Co.  
 President.....C. R. Rader  
 Gen. Comm. Mgr.....George W. Patton  
 Program, Publicity Director.....Don King  
 Chief Engineer.....C. L. Wilder

**WCRY—Macon—1957**

Frequency: 900 Kc.....Power: 250 Watts  
 Owned By.....Middle Georgia Bcstg.  
 Address.....1230 Cowan St.  
 Tel.: 746-6286.....MBS-KBS  
 Sta. Representative.....Bob Dore  
 President.....John T. Wheeler  
 Gen. Sta. Mgr.....Robert V. Rogers  
 Owners of: WGOU, Valdosta.

**WIBB—Macon—1948**

Frequency: 1280 Kc.....Power: 5 Kw. d.  
 Owned-Oper. By...Peach State Bcstg. Co., Inc.  
 Business Address.....Professional Bldg.  
 Tel.: 742-2505.....Independent  
 Sta. Reps.....Bernard Howard, Dora-Clayton  
 Pres., Gen. Mgr.....Thomas H. Maxwell  
 Station, Comm. Manager.....Donald C. Frost

**WMAZ—Macon—1922**

Freq.: 940 Kc. Power: 50,000 Wts. d., 10,000 n.  
 Owned-Oper. By.....Southeastern Bcstg. Co.  
 Address.....Bankers Insurance Bldg.  
 Tel.: SHERwood 6-7311.....CBS  
 Representative.....Avery-Knodel  
 Pres., Ch. Engr.....George P. Rankin, Jr.  
 General Manager.....Frank Crowther  
 Sales Promotion Mgr.....Joe Andrews  
 Owners of: WMAZ-FM-TV, Macon.

**WNEX—Macon—1945**

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned.....Macon Bcstg. Co.  
 Business-Studio Address...2254 Rogers Place  
 Tel.: SH 5-3301.....Independent  
 Newspaper Afilil...Macon Telegraph Pub. Co.  
 Station Representative.....Adv. Time Sales  
 President.....E. M. Lowe  
 Gen., Station Mgr.....Alfred Lowe  
 Commercial Manager.....Ken Lowe  
 Sales Promotion Mgr.....Jack Majors  
 Program, Publicity Dir.....Charlie Stewart  
 Chief Engineer.....Max F. Harper

**WYTH—Madison—1955**

Frequency: 1250 Kc.....Power: 1000 Watts d.  
 Owned-Operated By....Central Ga. Bcstg. Co.  
 Business Address...Beacon Heights; Box 29  
 Tel.: 761.....KBS  
 President, Gen. Mgr.....James F. Small  
 Station Manager, Prog. Dir.....Annie Lee Small  
 Chief Engineer.....Steven Malone

**WFDR—Manchester—1957**

Frequency: 1050 Kc.....Power: 500 Watts d.  
 Owned.....Radio Manchester, Inc.  
 Address.....Box 447  
 Tel.: 846-3115.....KBS  
 General, Sta. Mgr.....Jack Whitehorn  
 Comm. Prom. Mgr.....William Jarrell  
 Chief Engineer.....J. C. Loftin

**WBIE—Marietta—1955**

Frequency: 1050 Kc.....Power: 500 Watts  
 Owned-Oper. By.....Marietta Bcstg. Co.  
 Address.....Box 91  
 Tel.: 428-0469.....KBS  
 President, Chief Eng.....James M. Wilder  
 Program Director.....Jack D. Verner  
 Commercial Manager....Dudley D. McCaskill

**WFOM—Marietta—1946**

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By.....Woofum, Inc.  
 Address.....Box 131  
 Tel.: 428-3396.....Independent  
 President, Gen. Mgr.....Albert L. Jones  
 Program Director.....Jerry Crowe  
 Chief Engineer.....Jean Ludwick

**WDAX—McRae—1957**

Frequency: 1410 Kc.....Power: 1000 Watts d.  
 Owned.....Radio Telfair, Inc.

## GEORGIA

Address.....Lumber City Highway  
Tel.: 6006.....KBS  
Sta. Representative.....James Ayers  
President, Gen. Mgr.....Allen M. Woodall  
Station Manager.....George Burton  
Comm. Sales Prom. Mgr.....Randy Bland  
Program Director.....Sara Teal  
Publicity Director.....Ira Caldwell  
Chief Engineer.....Morris Brown  
Owners of: WMGG, Brunswick; WAVX, Waycross;  
WDAK, Columbus; WMG, Albany; All Ga.

### WMAC—Metter—1961

Frequency: 1360 Kc.....Power: 500 Watts d.  
Owned By.....Howard C. Gilreath  
Address.....Box 238  
Tel.: 685-1360.....Independent  
Station Reps.....Feltis, Dove, Cannon  
Owner, Manager.....Howard C. Gilreath  
Prog. Dir., Ch. Eng.....Gale Coston

### WMVG—Milledgeville—1946

Freq.: 1450 Kc.....Power: 1 Wt. d., 250 Wts. n.  
Owned-Operated By.....Michael T. Landy  
Address.....701 S. Jefferson St.  
Tel.: 452-2250.....MBS  
Station Reps.....Feltis, Dove, Cannon  
Station Mgr., Chief Eng.....Joseph S. Boone  
Commercial Manager.....Michael T. Landy  
Program Director.....Josephine Ragsdale

### WGSR—Millen—1958

Frequency: 1570 Kc.....Power: 250 Watts  
Owned By.....Jenkins Broadcasting Sys.  
Business Address.....P. O. Box 908  
Tel.: 1080.....KBS  
President.....W. Herbert Brannen  
Gen. Comm. Mgr., Ch. Eng.....Jack V. LoPresti

### WMRE—Monroe—1954

Frequency: 1490 Kc.....Power: 250 Watts  
Owned.....Walton Bcstg. Co.  
Address.....Box 191  
Tel.: 268-1711.....KBS  
Station Rep.....Charles Bernard  
Pres., Gen. Mgr.....Warren G. Gilpin  
Station Manager.....Derral Morris

### WMNZ—Montezuma—1961

Frequency: 1050 Kc.....Power: 250 Watts d.  
Owned By.....Macon County Bcstg.  
Address.....Box 510  
Tel.: 8-8888.....Independent  
Station Representative.....C. K. Beaver  
General Manager.....Lewis H. McKenzie  
Station, Comm. Mgr.....Cal Zeltmayr  
Program Director.....Jack Morse  
Chief Engineer.....William T. Moncrief

### WMGA—Moultrie—1939

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....WMGA  
Address.....Box 410  
Tel.: 985-1400.....ABC-KBS  
Station Reps.....Ayers; Hopewell  
Gen. Mgr.....John F. Pidcock  
Sta., Comm. Mgr.....Roy F. Zess  
Program Director.....Ron Hannon  
Chief Engineer.....Sam Dudas

### WMTM—Moultrie—1953

Frequency: 1300 Kc.....Power: 5 Kw. d.  
Owned-Oper. By.....Colquitt Bcstg. Co.  
Address.....S.E. Highway 33  
Tel.: YU 5-4517.....Independent  
Representative.....T. F. Clark  
General Mgr.....N. B. Mills  
Sta. Mgr., Chief Engr.....D. J. Turner

### WCOH—Newnan—1947

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned-Operated By.....Newnan Bcstg. Co.  
Address.....Lino Street  
Tel.: ALpine 3-4636.....MBS  
Representative.....Ochs  
Pres., Gen. Mgr.....James O. Hardin, Jr.  
Commercial Mgr.....J. T. Williams Jr.  
Chief Engineer.....Harold Ward

### WNEA—Newnan—1962

Frequency: 1300 Kc.....Power: 500 Watts d.  
Owned By.....Radio Newnan  
Address.....P.O. Box 405  
Tel.: 253-4711.....KBS  
General Manager.....Eathel Holley  
Commercial Manager.....Johnny Brown

### WSIZ—Ocilla—1961

Frequency: 1380 Kc.....Power: 5 Kw. d.  
Owned By.....Gold Leaf-Yellow Pine Bcstg.  
Address.....Box 202  
Tel.: 468-7427.....ABC  
Station Representative.....Thomas Clark  
Owner.....C. C. Wade  
General Manager.....Joe Vincent  
Commercial Manager.....Royce Plummer  
Program Director.....Gene Wade  
Publicity Director.....Tony Carter  
Chief Engineer.....Lester Hall

### WPGA—Perry—1960

Frequency: 980 Kc.....Power: 500 Watts d.  
Owned By.....Radio Perry  
Address.....P. O. Box 109  
Tel.: 429 2980.....KBS  
Station Reps.....Feltis, Dove, Cannon  
President.....Howard C. Gilreath  
General, Sta. Mgr.....Lowell L. Register  
Program Director.....Jim Lee  
Chief Engineer.....David Harrison

### WSFB—Quitman—1955

Frequency: 1490 Kc.....Power: 250 Watts  
Owned.....Quitman Broadcasting Co.  
Address.....P. O. Box 632  
Tel.: 2681.....KBS  
Owner.....J. E. Boyd  
General Mgr.....J. S. Boyd

### WPLK—Rockmart—1959

Frequency: 1220 Kc.....Power: 500 Watts  
Owned By.....Georgia Radio Inc.  
Address.....P. O. Box 1  
Tel.: 684-3202.....Independent  
President, Ch. Eng.....L. E. Gradick  
Commercial Manager.....Nelle Reagan  
Program Director.....Ross Shackelford



**WLAQ—Rome—1947**

Frequency: 1410 Kc. Power: 1000 Watts  
 Owned By: WLAQ, Inc.  
 Address: Box 298  
 Tel.: 232-7767  
 General Manager: Don Mitchell  
 Chief Engineer: John All

**WRGA—Rome—1929**

Frequency: 1470 Kc. Power: 5000 Watts  
 Owned-Operated By: Rome Bcstg. Corp.  
 Business Address: P.O. Box 1187  
 Tel.: 232-9742  
 Newspaper Affil.: Gainesville Daily Times  
 Representative: Walker-Rawalt  
 President: Mather M. Payne  
 General Manager: Clarence Salmon  
 Commercial Manager: Ben Lucas  
 Program Director: Jim Roberts  
 Chief Engineer: R. A. Starr

**WROM—Rome—1946**

Frequency: 710 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: Coosa Valley Radio Co.  
 Address: P. O. Box 1546  
 Tel.: 232-0833  
 Sta. Representative: Devney Organization  
 General Comm. Mgr.: Charles E. Doss  
 Program Dir.: Barbara Austin  
 Chief Engineer: T. H. Robertson

**WRIP—Rossville—1958**

Frequency: 980 Kc. Power: 500 Watts  
 Owned By: Chattanooga Bcstg. Co.  
 Address: 270 N. Crest Rd., Chattanooga, Tenn.  
 Tel.: WYman 8-3346  
 President: I. Jay Sadow  
 Chief Engineer: John Andrews

**WSNT—Sandersville—1956**

Freq.: 1490 Kc. Power: 500 W. d., 250 W. n.  
 Owned By: WSNT, Inc.  
 Business Address: Box 150  
 Tel.: 3174  
 Sta. Representative: Bolles  
 President: J. R. Denny  
 Gen. Mgr.: J. J. Bailes  
 Station Manager: Jesse C. Branson  
 Sales Promotion Mgr.: Harry Williams  
 Program Director: Iola J. Daniel  
 Chief Engineer: William J. Evans, Jr.  
 Owners of: WJAT, Swainsboro; WBRO, Waynesboro. Both Ga.

**WBYG—Savannah—1946**

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned By: Space Broadcasting, Inc.  
 Address: P.O. Box 943, DeSoto Hotel  
 Tel.: 232-4182  
 President, Gen. Mgr.: Carter C. Peterson  
 Operations Manager: Al Jennings  
 Chief Engineer: Michael Warth

**WEAS—Savannah—1951**

Frequency: 900 Kc. Power: 5000 Watts d.  
 Owned By: WEAS, Inc.  
 Address: 128 W. Taylor St.  
 Tel.: AD 4-7264  
 Chairman of Bd.: E. D. Rivers  
 General, Station Mgr.: Chris Watkins  
 Program Director: Bob Prather  
 Chief Engineer: J. Allen Brimmer  
 Owners of: WGUN, Atlanta, Ga.; WSVN, Belle Glade, Fla.; KWAM, Memphis, Tenn.

**WSAV—Savannah—1939**

Frequency: 630 Kc. Power: 5000 Watts  
 Owned-Operated By: WSAV, Inc.  
 Address: 1430 East Victory Drive  
 Tel.: AD 6-0303  
 Station Representative: Eastman  
 Pres., Gen. Mgr.: Harben Daniel  
 Comm. Sales Prom. Mgr.: Duane Hatch  
 Opera. Mgr.: M. E. Thompson  
 Program Dir.: Burl Womack  
 Publicity Director: Mis. Barbara Hofer  
 Chief Engineer: Byron Strong  
 Owners of: WSAV-TV.

**WSGA—Savannah—1956**

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By: Coastal Bcstg. Inc.  
 Business-Studio Address: 409 E. Liberty St.  
 Tel.: AD 3-8807  
 Representative: George P. Hollingbery  
 Pres., Gen. Mgr.: Donald K. Jones  
 Commercial Manager: John M. Williams  
 Chief Engineer: Harvey Thackston

**WSOK—Savannah—1949**

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned By: Speidel Bcstg. Group  
 Address: Box 2118  
 Tel.: Adams 3-1170  
 Sta. Reps.: Howard; Dora Clayton  
 President: Joe Speidel  
 General Manager: Don Ferguson

**WTOC—Savannah—1929**

Frequency: 1290 Kc. Power: 5000 Watts  
 Owned-Operated By: Savannah Bcstg. Co.  
 Business-Studio Address: 516 Abercorn St.  
 Tel.: AD 2-0127  
 Representative: Avery-Knodel  
 Pres., Gen. Mgr.: William T. Knight, Jr.  
 Station, Comm. Manager: Ben Williams  
 Program Director: Dwight J. Bruce  
 Sales Prom. Mgr., Pub. Dir.: John Hasty  
 Chief Engineer: Kyle E. Goodman  
 Owners of: WTOC-FM-TV, Savannah.

**WWNS—Statesboro—1946**

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By: WWNS, Inc.  
 Address: East Olift St.  
 Tel.: 764-5446  
 President, Gen. Mgr.: Donald O. McDougald  
 Program Director: Margaret Beachum  
 Chief Engineer: Marion C. Thornton

## GEORGIA

### WGTA—Summerville—1950

Frequency: 950 Kc. Power: 5 Kw. d.  
Owned-Oper. By: Tri-State Bcstg. Co.  
Business Address: Box 200  
Tel.: 404-857-3951 Independent  
Station Reps.: Hal Walton; Dora-Clayton  
President: William B. Farrar  
Commercial Manager: Charles C. Farrar  
Program Director: Rogers Allison  
Chief Engineer: James S. Stowers

### WJAT—Swainsboro—1950

Frequency: 800 Kc. Power: 1000 Watts d.  
Owned-Operated By: WJAT, Inc.  
Address: P.O. Box 371  
Tel.: BELmont 7-2011 Independent  
Sta. Representative: Gene Bolles  
President: James R. Denny  
General Manager: John J. Bailes  
Station Manager: Mrs. Doris M. Lewis  
Commercial Manager: H. E. Bullington  
Program Director: Richard Harvey  
Chief Engineer: Jim Slawson  
Owners of: WBRO, Waynesboro; WSNT, Sandersville, Both Ga.

### WSYL—Sylvania—1955

Frequency: 1490 Kc. Power: 250 Watts  
Owned By: Sylvania Bcstg. Sys.  
Address: Box 490  
Tel.: LO 4-6601 KBS  
Gen., Sta. Mgr.: Edwin H. Bass  
Sales Prom. Mgr.: Mildred E. Bass

### WSFT—Thomaston—1947

Frequency: 1220 Kc. Power: 250 Watts d.  
Owned-Oper. By: Thomaston Bcstg. Co.  
Address: P.O. Box 689  
Tel.: 647-5421 KBS  
Gen. Mgr.: S. J. Carswell  
Sta. Mgr., Prog. Dir.: Bill Heule  
Comm. Mgr.: Claude Thames  
Chief Engineer: C. Tucker

### WKTC—Thomasville—1947

Frequency: 730 Kc. Power: 1000 Watts d.  
Owned By: Eunice M. Martin  
Address: P. O. Box 358  
Tel.: CA 6-5343 KBS, MBS  
Station Representative: Pearson  
General Manager: Edward T. Martin  
Commercial Manager: Robert Bond  
Program Director: Ray Williamson  
Chief Engineer: Harvey Willis

### WPAX—Thomasville—1934

Frequency: 1240 Kc. Power: 250 Watts  
Owned By: Radio Thomasville, Inc.  
Address: 117 Remington Ave.  
Tel.: Canal 6-4110 Independent  
Owners: D. C. Price, F. W. Hazleton

### WTWA—Thomson—1948

Frequency: 1240 Kc. Power: 250 Watts d.  
Owned-Oper. By: Hickory Hill Bcstg. Co., Inc.  
Business Address: Lumpkin St.  
Tel.: 777 MBS  
Pres., Gen. Mgr., Ch. Engr.: Gene D. Harden  
Comm. Sales Prom. Mgr.: James C. Whaley

### WTIF—Tifton—1957

Freq.: 1340 Kc. Power 1 Kw. d., 250 W. n.  
Owned By: WTIF, Inc.  
Address: P.O. Box 206  
Tel.: 382-4044 Independent  
Station Rep.: Dora-Clayton  
President: C. N. Todd  
General Station Mgr.: Clem Courney  
Sales Promotion Mgr.: Juanita Malcom  
Program Director: Wade Scaffe  
Publicity Director: Hy Davis  
Chief Engineer: Glen Massengill

### WWGS—Tifton—1946

Frequency: 1430 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By: Tifton Bcstg. Corp.  
Address: Box 34  
Tel.: 382-5400 KBS  
Station Rep.: Clark; Feltis; Dove; Cannon  
Pres., Gen. Mgr.: Ralph N. Edwards  
Chief Engineer: George Floyd

### WLET—Toccoa—1941

Frequency: 1420 Kc. Power: 5000 Watts d.  
Owned By: Virgle E. Craig  
Address: 423 Prather Bridge Rd.  
Tel.: 886-2191 Independent  
Sta. Representative: Thomas F. Clark  
Station Mgr., Prog. Dir.: Virgle E. Craig  
Commercial Manager: Gene Bollinger  
Publicity Director: Lamar Ramey  
Chief Engineer: C. H. Sutton

### WNEG—Toccoa—1956

Frequency: 630 Kc. Power: 500 W. d.  
Owned: Stephens County Bcstg. Co.  
Address: 108 E. Savannah St.  
Tel.: 886-3131 Independent  
Pres., Gen. Mgr.: Charles H. Gaines  
Sta., Comm. Mgr.: Roy E. Gaines  
Sales Prom. Manager: Gaynelle Thomason  
Program Director: Betty Faye Stowe  
Publicity Director: Wayne Sumner  
Chief Engineer: Thomas Shockley

### WGAF—Valdosta—1951

Frequency: 910 Kc. Power: 5000 Watts  
Owned-Operated By: Valdosta Bcstg. Co.  
Address: 116 W. Hill Ave.  
Tel.: Cherry 2-5520 Independent  
President, Gen. Mgr.: George B. Cook  
Chief Engineer: C. H. Fletcher

### WGOV—Valdosta—1940

Frequency: 950 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned By: Georgia-Florida Radio & TV Co.  
Address: Box 1182

Tel.: 242-4513.....MBS  
 Station Reps.....Bob Dore; Dora-Clayton  
 President, Gen. Mgr.....W. H. Keller, Jr.  
 Commercial Manager.....Mrs. A. B. Smith  
 Chief Engineer.....Bob Coker

**WJEM—Valdosta—1955**

Frequency: 1150 Kc....Power: 1000 Watts d.  
 Owned By...Lowndes County Broadcasting Co.  
 Address .....Box 368  
 Tel.: CH 2-1565.....KBS  
 Station Representative.....George Hopewell  
 President, Gen. Mgr.....J. C. Johnson  
 Station Mgr., Program Dir...Robert R. Wickus  
 Sales Promotion Mgr.....Willard Belote  
 Publicity Director.....Nadine Angel  
 Chief Engineer.....Gerald D. Weeks

**WVLD—Valdosta—1959**

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.  
 Owned By.....Al H. Evans  
 Address .....P.O. Box 1281  
 Tel.: Cherry 2-4821.....Independent  
 Gen. Mgr.....Al Evans  
 Station Mgr.....W. Belote

**WVOP—Vidalia—1946**

Frequency: 970 Kc.....Power: 5 Kw., d.  
 Owned-Operated By.....Vidalia Bcstg. Co.  
 Address .....Box 391  
 Tel.: 537-7029.....KBS  
 Sta. Reps...Continental; Feltis, Dove, Cannon  
 President.....R. E. Ledford  
 General Manager, Chief Engr...H. L. Dorough  
 Commercial Manager.....Fred Tippett  
 Sales Promotion Mgr.....Lois W. Godbee  
 Program Director.....Elizabeth F. Dorough  
 Publicity Director.....Bruce Bostwick

**WRPB—Warner Robbins  
 1954**

Frequency: 1350 Kc.....Power: 5 Kw. d.  
 Owned-Oper...Warner Robbins Bcstg. Co., Inc.  
 Business Address.....Box 727  
 Tel.: Walker 3-4261.....Independent  
 Rep.....Cont. Radio Sales  
 Pres., Ch. Engr.....Edgar M. Nobles  
 Station Mgr., Prog. Dir.....Chris Botsaris

**WKLE—Washington—1955**

Frequency: 1370 Kc....Power: 1000 Watts d.  
 Owned By.....James S. Carter  
 Address.....P. O. Box 639  
 Tel.: Osborn 8-2125.....KBS  
 Station Reps.....Feltis, Dove, Cannon  
 President, Ch. Eng.....James S. Carter  
 General Manager.....Robert W. Moody  
 Program Director.....William T. Thornton

**WACL—Waycross—1951**

Frequency: 570 Kc...Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By.....Teletronics Inc.  
 Business Address.....P.O. Box 858

Tel.: 283-4660.....Independent  
 Representative .....Pearson  
 General Manager.....James S. Rivers Jr.  
 Commercial Manager.....Al Morris  
 Program Director.....John J. Koval  
 Chief Engineer.....William G. Allnoch

**WAYX—Waycross—1936**

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.  
 Owned By.....Johnny Reb Radio, Inc.  
 Business-Studio Address...1600 Carswell Ave.  
 Tel.: AT 3-7100.....KBS-NBC  
 Newspaper Affil.....Waycross Journal Herald  
 Representative .....Hal Holman  
 President .....C. Mayo  
 General Manager.....W. T. Parker  
 Sales Promotion Mgr.....H. E. Brooks  
 Program Director.....J. D. Dixon  
 Chief Engineer.....Hubert Williams

**WBRO—Waynesboro—1954**

Frequency: 1310 Kc....Power: 1000 Watts d.  
 Owned By.....WBRO, Inc.  
 Address .....Box 151  
 Tel.: 2139 .....Independent  
 Station Manager.....Jimmy Miller  
 Owners of: WJAT, Swainsboro, Ga., WSNT, Sandersville, Ga.

**WBMK—West Point—1958**

Frequency: 1310 Kc.....Power: 1000 Watts  
 Owned By.....Radio Valley, Inc.  
 Address .....Box 427  
 Tel.: 645-2453.....KBS  
 President.....J. Dige Bishop  
 Gen., Sta. Mgr.....Jim Murphy  
 Chief Engineer.....Albert Stancil

**WRLD—West Point—1944**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Valley Bcstg. Co.  
 Address .....Box 312  
 Tel.: 64-22771 .....ABC  
 Sta. Representative.....Thomas F. Clark  
 President, Gen. Mgr.....Miles H. Ferguson  
 Sales Prom. Mgr., Prog. Dir.....Aileen Love  
 Publicity Director.....Dorothy Forrester  
 Chief Engineer.....Phil Murphree

**WIMO—Winder—1952**

Frequency: 1300 Kc...Power: 1000 Watts d.  
 Owned-Operated By...Winder-Monroe Bcstg.  
 Business Address.....P. O. Box 528  
 Tel.: 867-9158.....Independent  
 Station Representative.....George T. Hopewell  
 President, Gen. Mgr.....C. H. Grider  
 Sales Promotion Mgr.....E. V. Deaton  
 Program Director.....Kathleen Rhodes  
 Publicity Director.....Ethel W. Grider  
 Chief Engineer.....Mitchell Montgomery

Pop.: 670,000  
Families: 206,000

# Hawaii

Radio Homes: 167,000  
AM Stas. in State: 18

## **KHBC—Hilo—1936**

Frequency: 970 Kc. Power: 1000 Watts  
Owned-Oper. By.....Honolulu Star Bulletin  
Address.....P. O. Box 581  
Tel.: 9-2011.....Independent  
Newspaper Affiliation.....Honolulu Star Bulletin  
Representative.....Peters, Griffin, Woodward, Inc.  
President.....J. Howard Worrall  
General Mgr.....Frank Warren  
Chief Engineer.....Dan Hunter

## **KIMO—Hilo—1951**

Frequency: 850 Kc. Power: 1000 Watts  
Owned-Operated By.....James E. Jaeger  
Address.....Naniiloa Hotel  
Tel.: Hilo 4-372.....KBS  
Station Representative.....Continental  
President, Ch. Eng.....James Jaeger  
General Manager.....Mrs. Lillian Cunningham  
Owners of: KAGR, Yuba City

## **KIPA—Hilo—1947**

Frequency: 1110 Kc. Power: 1,000 Watts  
Owned-Oper. By.....Big Island Bcstg. Co., Ltd.  
Business-Studio Address.....86 Mamo St.  
Tel.: 51-168.....NBC  
President.....Thomas J. MacBride  
Vice Pres., Manager.....R. W. Jaderstrom  
Program Director.....Larry Tavares

## **KAIM—Honolulu—1956**

Frequency: 870 Kc. Power: 5 Kw.  
Owned.....Christian Bcstg. Assoc.  
Address.....1148 12th Avenue  
Tel.: 71-985.....KBS  
President.....William F. Graham, Jr.  
Gen. Mgr.....Cornelius Keur  
Program Director.....Gerald M. Foglesong  
Chief Engineer.....Robert L. Lyon

## **KGMB—Honolulu—1930**

Frequency: 590 Kc. Power: 5000 Watts  
Owned By.....Honolulu Star-Bulletin, Inc.  
Address.....1534 Kaplalani Blvd.  
Tel.: 9-2011.....CBS  
Newspaper Affiliation.....Star-Bulletin  
Representative.....Peters, Griffin, Woodward, Inc.  
President.....Chinn Ho  
General Manager.....Joe Herold  
Station, Sales Promo. Mgr.....John DeMarco  
Commercial Manager.....Margot Todd  
Program Director.....Hal Boudreau  
Publicity Director.....Victor Amiel  
Chief Engineer.....Ronald T. Miyahira  
Owners of: KHBC, Hilo; KGMB-TV, Honolulu;  
KMAU-TV; Wailuku; KHBC-TV, Hilo.

## **KGU—Honolulu—1922**

Frequency: 760 Kc. Power: 10,000 Watts

Owned-Operated By.....Advertiser Pub. Co., Ltd.  
Address.....P.O. Box 3110  
Tel.: 5-2977.....NBC  
Newspaper Affil.....Advertiser  
Representative.....NBC Spot Sales  
President.....Thurston Twigg-Smith  
General, Sta. Manager.....William O. Paine  
Comm. Mgr.....George C. Mansfield  
Sales Prom. Mgr., Prog. Dir.....Ted Scott  
Chief Engineer.....T. Shigetani

## **KHVV—Honolulu—1957**

Frequency: 1040 Kc. Power: 5 Kw.  
Owned-Oper. By.....Kaiser Hawaiian Vil. Radio  
Business Address.....1290 Ala Moana Blvd.  
Tel.: 5-3991.....Independent  
Station Representative.....Adam Young  
Vice Pres.....Richard C. Rlock  
General Manager.....John Serrao  
Program Director.....Peter Taylor  
Publicity Director.....Robert Z. Kendall  
Chief Engineer.....Dan O. Hunter  
Owners of: KHVV-TV; KHJR-TV, Hilo.

## **KIKI—Honolulu—1951**

Frequency: 830 Kc. Power: 250 Watts  
Owned-Oper. By.....KIKI, Ltd.  
Address.....331-D Kamani St.  
Tel.: 6-3456.....Independent  
Station Reps.....Jack Masla; Gates/Hall  
Pres., Chief Eng.....Royal V. Howard  
Exec. V.P., General Mgr.....Angelo J. Rossi

## **KNDI—Honolulu—1960**

Frequency: 1270 Kc. Power: 5,000 Watts  
Owned By.....James T. Ownby  
Address.....International Market Place  
Tel.: 938-402.....CBS  
Owner, General Mgr.....James T. Ownby  
Program Director.....Janie Rice  
Chief Engineer.....Ronald Hontz

## **KORL—Honolulu—1946**

Frequency: 650 Kc. Power: 10,000 Watts  
Owned-Operated By.....Founders Corp.  
Address.....P.O. Box 5428  
Tel.: 936-581.....Independent  
Station Reps.....Venard, Torbet & McConnell  
President.....Robert G. Munro  
Program Director.....Ted Sax  
Chief Engineer.....William B. Murphy  
Owners of: WFBI, Syracuse, N. Y.; WSMB, New Orleans, La.

## **KOHO—Honolulu—1959**

Frequency: 1170 Kc. Power: 1,000 Watts  
Owned By.....Cosmopolitan Bcstg. Corp.  
Address.....1140-A 12th Ave.

## HAWAII-IDAHO

Tel.: 775511 ..... Independent  
Newspaper Affiliation ..... Hawaii Times, Ltd.  
President ..... Shiego Soga  
General Manager ..... Hideo Sato  
Sales Promotion Mgr. .... Francis M. Kihara  
Program Director ..... Isao Murakami  
Chief Engineer ..... Roy Fernie

### **KPOI—Honolulu—1946**

Frequency: 1380 Kc. .... Power: 5,000 Watts  
Owned By ..... KPOI Broadcasting Co., Inc.  
Business Address ..... 1701 Ala Wai Blvd.  
Tel.: 995-395 ..... Independent  
Sta. Representative ..... McGavren/Guild  
President, Gen. Mgr. .... Fin Hollinger  
Station Manager ..... Ray Gallagher  
Commercial Mgr. .... Hector Hamilton  
Program Dir. .... Tom Rounds  
Chief Engineer ..... Ernest Lindemann  
Owners of: KMAK, Fresno; KMEN, San Bernardino.  
Both Calif.

### **KTRG—Honolulu—1959**

Frequency: 990 Kc. .... Power: 5 Kw.  
Owned By ..... Ala Moana Broadcasting Co., Inc.  
Address ..... 2227-A Kalakaua Ave.  
Tel.: 933-147 ..... Independent  
President ..... David Watumull  
General Manager ..... Perry W. Carle  
Program Director ..... John H. Russell  
Publicity Director ..... Sheldon Bren  
Chief Engineer ..... Henry Heeseman  
Owners of: KTRG-TV, Honolulu.

### **KULA—Honolulu—1947**

Frequency: 690 Kc. .... Power: 10,000 Watts  
Owned-Operated By ..... KULA Bcstg.  
Address ..... 830 Ala Moana  
Tel.: 8-3666 ..... Independent  
Station Representative ..... Spot Time Sales  
President ..... A. J. Krisik

General, Sta. Manager ..... Milton L. Hibdon  
Program Director ..... Judith Lawton  
Chief Engineer ..... Lee Evanson

### **KLEI—Kailua—1953**

Frequency: 1240 Kc. .... Power: 250 Watts  
Owned By ..... Oahu Bcstg. Co., Inc.  
Address ..... Kailua Shopping Center  
Tel.: 250-811 ..... Independent  
President ..... Jack Latham  
Gen., Comm. Mgr. .... Jack Irvine

### **KTOH—Lihue, Kauai—1940**

Frequency: 1490 Kc. .... Power: 250 Watts  
Owned-Oper. By ..... Garden Island Publ., Ltd.  
Address ..... Box 1478  
Tel.: LI 2061 ..... Independent  
General Mgr. .... Charles J. Fern  
Station Mgr. .... Tadashi Eto  
Chief Engineer ..... K. Nose

### **KMVI—Wailuku-Maui—1947**

Frequency: 550 Kc. .... Power: 1000 Watts  
Owned-Oper. By ..... Maui Publ. Co., Ltd.  
Business Address ..... Box 374  
Tel.: 33-981 ..... NBC  
Newspaper Affil. .... Maui News  
Sta. Representative ..... Thomas F. Clarke  
Sta., Asst. Gen. Mgr. .... Richard E. Mawson  
Chief Engineer ..... Spencer Shiraishi

### **KAHU—Waipahu—1950**

Frequency: 920 Kc. .... Power: 1000 Watts  
Owned-Oper. By ..... Rural Bcstg. Co., Ltd.  
Business Address ..... P. O. Box 1007  
Tel.: 274-071 ..... Independent  
President ..... Dr. Timothy Wee  
General Manager ..... Harry En Chu  
Program Director ..... John Livingston  
Chief Engineer ..... Robert Pearson

Pop.: 685,000  
Families: 203,500

# Idaho

Radio Homes: 200,000  
AM Stas. in State: 39

### **KBLI—Blackfoot—1951**

Frequency: 690 Kc. .... Power: 1 Kw.  
Owned-Oper. By ..... KBLI, Inc.  
Address ..... Box 192  
Tel.: Sunset 5-1400 ..... Independent  
Station Representative ..... Forjoe  
President ..... Howard Johnson  
General Mgr. .... Gloria Dillard  
Chief Engineer ..... Bob G. Shafer

### **KATN—Boise—1961**

Frequency: 1010 Kc ..... 1 Kw. d.  
Owned By ..... Treasure Valley Bcstg.  
Address ..... 9400 Fairview Ave.  
Tel.: 375-1111 ..... Independent  
Station Reps. .... Charles Bernard; Oakes  
President, Gen. Mgr. .... Ralph F. Frazer

Station, Comm. Manager ..... Ken Bort  
Sales Promotion Manager ..... Steve Gilbert  
Chief Engineer ..... Gerry Moser

### **KBOI—Boise—1947**

Frequency: 950 Kc. .... Power: 5000 Watts  
Owned-Operated By ..... Boise Valley Bcstrs., Inc.  
Bus.-Studio Address ..... 1007 W. Jefferson  
Tel.: 342-9331 ..... CBS  
Reps. .... Peters, Griffin, Woodward; Art Moore  
Pres., Gen. Mgr. .... Westernman Whillock  
Sta., Comm. Mgr. .... Earl Glade, Jr.  
Local Sales Mgr. .... Wayne Davis  
Program Director ..... Hub Warner  
Publicity Director ..... Wayne Henry  
Chief Engineer ..... James Johnitz, Jr.  
Owners of: KBOI-FM-TV

# IDAHO

## KEST—Boise—1961

Frequency: 790 Kc. Power: 1 Kw. d.  
Owned By KEST Bcstgs. Assocs.  
Address 413 Idaho St.  
Tel.: 375-1550 Independent  
Station Representative Grant Webb  
Co-Owners Reid W. Dennis, John M. Bryan  
Station Manager R. Lee Norton  
Commercial Manager Richard Kersting  
Sales Prom. Manager Don Liebendorfer, Jr.  
Program Director Richard Cable  
Publicity Director Charles Rowe  
Chief Engineer William Koelsch

## KGEM—Boise—1946

Frequency: 1140 Kc. Power: 10,000 Watts  
Owned By Gem State Bcstg. Co.  
Address 5601 Cassia St.  
Tel.: 344-3511 MBS-ABC  
Representative Petry  
General Mgr. Homer K. Peterson  
Commercial Mgr. Robert Weisenburger  
Chief Engineer Milton Daniel

## KIDO—Boise—1927

Frequency: 630 Kc. Power: 5000 Watts  
Owned By Mesabi Western Corp.  
Address 1528 Vista Ave.  
Tel.: 344-8661 NBC  
Sta. Representative Weed  
President William E. Bosing, Jr.  
General Manager Jack J. Link  
Station Manager James M. Davidson  
Commercial Manager M. A. Ingalls  
Program Director James Blossiey  
Publicity Director Lon Dunn  
Chief Engineer John A. Maxson  
Owners of: KETO-AM-FM, Seattle, Wash.; KPAM,  
KPFM, Portland, Oreg.

## KYME—Boise—1955

Frequency: 740 Kc. Power: 500 Watts  
Owned-Operated By Keith & Elben Patterson  
Address P. O. Box 2794  
Tel.: 342-3575 Independent  
Pres., Gen. Mgr. Keith E. Patterson  
Comm. Mgr. Lou Clemens  
Prog. Dir. Richard Sybert  
Chief Engineer Roy Pack

## KBAR—Burley—1946

Frequency: 1230 Kc. Power: 250 Watts  
Owned By Mini-Cassia Bcstg. Co.  
Address P.O. Box 461  
Tel.: 678-2244 KBS  
Reps. Pearson, Venard, Torbet & McConnell  
President Dean Leshner  
General Mgr. R. Saxvick  
Program Director C. Cheney  
Chief Engineer Al Lee

## KBGN—Caldwell—1960

Frequency: 910 Kc. Power: 1 Kw.  
Owned By Christian Bcstg. Co. of Idaho  
Address 3303 E. Chicago  
Tel.: 459-3635 Independent  
General Manager F. Demcy Mylar  
Chief Engineer Arden Casper

## KCID—Caldwell—1947

Frequency: 1490 Kc. Power 1 Kw. d., 250 W. n.  
Owned-Operated By Caldwell Bcstg. Co.  
Address 921 Cleveland Blvd.  
Tel.: 459-3608 KBS  
Station Rep. Harlan G. Oakes  
Pres., Gen. Mgr. Clair B. Hull  
Station Manager Duane D. Wolfe  
Chief Engineer Bill Neumann

## KVNI—Coeur d'Alene—1946

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By Rexard Co.  
Business-Studio Address Blackwell Island  
Tel.: MOhawk 4-2196 KBS-MBS  
Pres., Sta. Mgr. Rex Koury  
Sales Prom. Mgr. Bernard Merriman

## KORT—Grangeville—1954

Frequency: 1230 Kc. Power: 250 Watts  
Owner Kebco, Inc.  
Address Box 72  
Tel.: 51 KBS  
Station Reps. Fettis, Dove & Cannon  
President, Gen. Mgr. Edward M. Brainard  
Sales Prom. Manager John E. Ready  
Chief Engineer Dennis Dunn

## KID—Idaho Falls—1928

Freq.: 590 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By Idaho Radio Corp.  
Address 1275 E. 17th St.  
Tel.: 522-5100 CBS  
Station Reps. Hellingbery; Moore  
Exec. V.P., General Mgr. J. Allen Jensen  
Station Manager Leonard Wasden  
Program Director Mel Richardson  
Chief Engineer Carroll Sechrist  
Owners of: KID-TV.

## KIFI—Idaho Falls—1946

Frequency: 1260 Kc. Power: 5000 Watts d.  
Owned-Oper. By E. Idaho Bcstg. & TV Co.  
Address P.O. Box 2148  
Tel.: 523-1171 ABC-KBS  
Newspaper Affil. Post. Register  
Station Representative Petry  
Pres., Gen. Mgr. J. M. Brady  
Commercial Manager Curt Empey  
Sales Promotion Mgr. Phil Riesen  
Program Director William James  
Publicity Director Darlene Latham  
Chief Engineer H. G. Haebele  
Owners of: KIFI-TV, Idaho Falls.

## KTEE—Idaho Falls—1960

Frequency: 900 Kc. Power: 1,000 Watts d.  
Owned By Benay Corp.  
Address P.O. Box 1896  
Tel.: JACkson 3-3710 MBS  
Station Reps. Gill-Perna; Feltis, Dove & Cannon  
President Lloyd Mickelson  
General Manager Leo Higham  
Commercial Manager Tom Fairchild  
Program Director Keith Clarke  
Chief Engineer E. O. Ferguson



**KUPI—Idaho Falls—1957**

Frequency: 980 Kc. Power: 1000 Watts d.  
 Owned By..... KUPI, Inc.  
 Address..... P.O. Box 2557  
 Tel.: JA 2-1101..... Independent  
 Station Rep..... Gates/Hall  
 General Manager..... Paul Bragg  
 Program Director..... Rick Van  
 Chief Engineer..... B. J. Echo

**KART—Jerome—1956**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned..... K. Clark  
 Address..... Box 1176  
 Tel.: EA 4-2321..... Independent  
 Pres., Gen. Mgr..... K. Clark  
 Chief Engineer..... Bob Phillips

**KOZE—Lewiston—1955**

Frequency: 1300 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By..... Lewis Clark Bcstg. Co.  
 Address..... 2829 Country Club Dr.  
 Tel.: SH 3-2502..... ABC  
 Sta. Representative..... Gill-Perna  
 Gen. Mgr., Co-Owner..... J. H. Matlock  
 Sta. Mgr., Co-Owner..... E. A. Hamblin  
 Commercial Mgr..... George Walton  
 Program Director..... Stan Haase  
 Sales Promotion Mgr..... Jerry Giedt  
 Publicity Director..... Jan Van Buskirk  
 Chief Engineer..... Jerry Chandler  
 Owners of: KLER, Orofino

**KRLC—Lewiston—1935**

Freq.: 1350 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned By..... KRLC, Inc.  
 Address..... Eighth & Stewart  
 Tel.: SH 3-1551..... MBS  
 Station Reps., Masla; Moore; Pacific Bcst. Sales  
 President, Gen. Mgr..... Donald Thomas  
 Commercial Mgr..... Douglas MacKelvie  
 Sales Prom. Mgr..... Beverly Swanson  
 Program Director..... Albin Nelson  
 Chief Engineer..... Harold Holbrook

**KRPL—Moscow—1947**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned..... KRPL, Inc.  
 Address..... 1328 Pullman Road  
 Tel.: TU 2-1174..... KBS-MBS  
 Station Reps..... Art Moore; Gates/Hall  
 Pres., Gen. Mgr..... Gale Mix  
 Comm. Mgr..... James Sanberg  
 Station Mgr..... John Mix  
 Sales Prom. Mgr..... John Turner  
 Prog Dir., Ch. Eng. Larry Ayer  
 Publicity Director Shirley Mix

**KFLI—Mountain Home—1962**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned By..... Northwest Broadcasters, Inc.  
 Address..... P.O. Box 30-B  
 Tel.: 587-4425..... Independent  
 President..... Clyde M. Degler  
 General Manager..... Charles F. Degler  
 Commercial Manager..... Jim Mitchell  
 Chief Engineer..... John Sweeney

**KFXD—Nampa—1930**

Frequency: 580 Kc. Power: 5000 Watts  
 Owned By..... Fletcher-Mitchell Corp.  
 Address..... P.O. Box 891  
 Tel.: 466-4611..... Independent  
 Representative..... Pearson Nat'l Reps.  
 President..... James I. Mitchell  
 General, Commercial Mgr..... Wayne C. Cornils  
 Sales Promotion Manager..... James Dalke  
 Program Director..... W. Shirl Black  
 Publicity Director..... Dan G. Smede  
 Chief Engineer..... Gilbert Rose  
 Owners of: KLIN, Lincoln, Neb.; KCBC, Des  
 Moines, Ia.; WTRI, Bradenton, Fla.

**KLER—Orofino—1958**

Frequency: 950 Kc. Power: 1,000 Watts d.  
 Owned By..... Clearwater Broadcasting Co.  
 Address..... P.O. Box 32  
 Tel.: Granite 2-5011..... KBS  
 Station Representative..... Feltis, Dove, Cannon  
 Station Manager..... L. Whitmore  
 Chief Engineer..... Garry Bell

**KWAL—Osburn—1938**

Frequency: 620 Kc. Power: 1000 Watts  
 Owned-Oper. By..... Metals Bcstg. Co.  
 Address..... Box 930, Wallace, Ida.  
 Tel.: OS 1-6101..... Independent  
 Station Reps..... Holman; Art Moore  
 Pres., Gen. Mgr..... R. Lee Black  
 Chief Engineer..... Robert Tremblay

**KEOK—Payette—1957**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned By..... Treasure Valley Bcstg. Co.  
 Address..... P.O. Box 420  
 Tel.: Midway 2-3351..... KBS  
 Co-Owner, Gen. Mgr..... E. S. Graham  
 Chief Engineer..... R. Montgomery

**KSEI—Pocatello—1926**

Frequency: 930 Kc. Power: 5000 Watts  
 Owned-Operated By..... Pioneer Bcstrs. Corp.  
 Business-Studio Address..... Box 31  
 Tel.: 233-2121..... NBC  
 Station Reps..... Weed; Art Moore  
 Pres., Gen. Mgr..... Henry H. Fletcher  
 Program Director..... Ruthe A. Fletcher  
 Publicity Director..... Olive L. Greene  
 Chief Engineer..... Ellis W. Call

**KWIK—Pocatello—1946**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned..... Pocatello Radio, Inc.  
 Address..... P.O. Box 2005  
 Tel.: Cedar 3-1133..... ABC  
 Representatives..... Avery-Knodel; Pety  
 General Manager..... Ronald Kempf  
 Chief Engineer..... D. L. Lewis

**KSNM—Pocatello—1956**

Frequency: 1290 Kc. Power: 1 Kw. d.  
 Owned..... Pocatello Bcstg. Co.  
 Address..... 101 North Main

# IDAHO

Tel.: 232-6565 .....KBS  
 General Mgr. .... D. C. Libeg  
 Chief Engineer.....Dwight L. Zundel

## **KPST—Preston—1948**

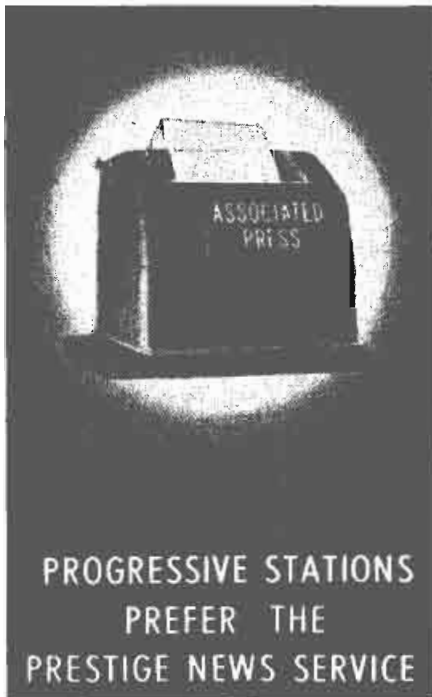
Frequency: 1340 Kc. .... Power: 250 Watts d.  
 Owned-Oper. By....Voice of The Rockies, Inc.  
 Address ..... P.O. Box 235  
 Tel.: 852-1345 .....KBS  
 Station Reps.. Continental; Feltis, Dove, Cannon  
 President ..... R. Dunn  
 Gen. Mgr., Chief Eng..... D. A. Nash, Jr.  
 Program Director ..... Gwen Gibson

## **KRXK—Rexburg—1951**

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned.... Snake River Radio & TV Co., Inc.  
 Address ..... 455 S. 2nd East  
 Tel.: 356-5488 ..... KBS  
 Station Representative... Broadcast Time Sales  
 Pres., Gen. Mgr.....Gene Shumate  
 Comm. Mgr..... Wes Lawrence  
 Program Director ..... Don Ellis  
 Chief Engineer..... Dan Coltrane  
 Owners of: KSGT, Jackson, Wyo.

## **KAYT—Rupert—1955**

Frequency: 970 Kc..... Power: 1000 Watts d.  
 Owned-Oper. By ..... Inland Bcstg. Co.  
 Address ..... P.O. Box 427  
 Tel.: 436-4757 ..... Independent  
 Sta. Reps..... Hopewell; Art Moore  
 Pres., Gen. Mgr..... Mervin V. Ling  
 Sta. Comm. Mgr..... George McDonald  
 Chief Engineer..... E. C. Miller



PROGRESSIVE STATIONS  
 PREFER THE  
 PRESTIGE NEWS SERVICE

## **KSRA—Salmon—1959**

Frequency: 960 Kc.... Power: 1000 Watts, d.  
 Owned By..... Salmon River R-TV Co., Inc.  
 Address ..... Main & Water Sts.  
 Tel.: 756-2218 ..... KBS  
 President, Gen. Mgr..... David G. Ainsworth  
 Chief Engineer..... Louis A. Peressini

## **KSPT—Sandpoint—1949**

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By..... Bauer Bcstg. Co.  
 Address ..... P. O. 431  
 Tel.: CO 3-2179..... KBS  
 General Mgr. .... Norman Bauer

## **KBRV—Soda Springs—1957**

Frequency: 540 Kc..... Power: 500 Watts, d.  
 Owned By ..... J. C. Wallentine  
 Address ..... 98 W. 2nd South  
 Tel.: 547-3307 ..... ABC-KBS-MBS  
 General Manager..... J. C. Wallentine  
 Station Manager..... R. Bruce  
 Chief Engineer ..... J. Davis

## **KSKI—Sun Valley—1960**

Freq.: 1340 Kc.... Power: 1 Kw. d., 250 W. n.  
 Owned By..... Radio Sun Valley, Inc.  
 Address ..... Hotel Boise, Boise, Ida.  
 Tel.: 3131 ..... Independent  
 President..... R. L. Hagadone

## **KEEP—Twin Falls—1946**

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned By..... Radio Sales Corp.  
 Address ..... P. O. Box 511  
 Tel.: 733-7512 ..... KBS  
 Station Rep. .... Feltis, Dove, Cannon  
 President, Gen. Mgr. .... R. W. Burden, Jr.  
 Asst. Manager..... W. F. Denney  
 Chief Engineer..... Walt Snow  
 Owners of: KFHA, Tacoma, Wash.

## **KLIX—Twin Falls—1946**

Frequency: 1310 Kc..... Power: 1000 Watts  
 Owned ..... KLIX Corp.  
 Business Address... Eastland & Elizabeth Ave.  
 Tel.: REDwood 3-5840 ..... ABC  
 President ..... G. Hatch  
 V.P., Gen. Sta. Mgr..... G. O. Glaszmann  
 Program Director..... L. Walton  
 Chief Engineer..... Dennis Lowe

## **KTFI—Twin Falls—1928**

Frequency: 1270 Kc.. Power: 5000 d., 1000 n.  
 Owned-Operated By..... Radio Bcstg. Corp.  
 Address ..... 241 Main Ave. W  
 Tel.: 733-3381 ..... NBC  
 Sta. Reps. .... Weed; Wagner  
 Pres., Gen., Sta. Mgr..... F. M. Gardner  
 Chief Engineer..... Carl Norris

## **KWEI—Weiser—1947**

Frequency: 1260 Kc.... Power: 1000 Watts d.  
 Owned By ..... Oxbow Bcst. Co.  
 Address ..... Box 791  
 Tel.: 549-0886 ..... Independent  
 Station Representatives..... Hopewell; Moore  
 President, Ch. Eng..... Edwin C. Miller

Pop.: 10,275,000  
Families: 3,161,000

# Illinois

Radio Homes: 3,089,000  
AM Stas. in State: 110

## WOKZ—Alton—1948

Frequency: 1570 Kc. Power: 1000 Watts, d.  
Owned-Oper. By.....Palen Bcstg. Corp.  
Address.....Godfrey Road  
Tel.: 466-3535.....Independent  
President.....Edward N. Palen  
General, Comm. Mgr.....Herman T. Bunyan  
Station Mgr., Prog. Dir.....R. Wayne Cox  
Chief Engineer.....Nicholas Bono

## WRAJ—Anna—1957

Frequency: 1440 Kc. Power: 500 Watts  
Owned.....Anna Bcstg. Co., Inc.  
Address.....Anna Hotel  
Tel.: 1440.....Independent  
Sta. Representative.....Bernard Howard  
President.....Pierce E. Lackey  
Gen. Mgr., Ch. Engr.....Donald C. Michel

## WKKD—Aurora—1960

Frequency: 1580 Kc. Power: 250 Watts, d.  
Owned By.....Russell G. Salter  
Address.....1880 Plain Ave.  
Tel.: 898-1580.....Independent  
Station Rep.....Gill-Perna  
President, Sta. Mgr.....Russell G. Salter  
Sales Prom. Mgr., Prog. Dir.....Rog Shales  
Chief Engineer.....William H. Wardle  
Owners of: WBEL, S. Beloit; WIXN, Dixon;  
KCLN, Clinton; WKKD, Aurora, Ill.

## WMRO—Aurora—1938

Frequency: 1280 Kc. Power: 1 Kw. d. 500 n.  
Owned By.....WMRO, Inc.  
Business-Studio Address.....184 River St.  
Tel.: TW 7-4215.....Independent  
President.....Vincent G. Cotey  
Station Manager.....Ben A. Oswalt  
Commercial Manager.....Charles V. Hunter  
Prog. Dir.....Jeanne M. Doran  
Chief Engineer.....J. R. Kitner

## WRMS—Beardstown—1959

Frequency: 790 Kc. Power: 500 Watts  
Owned By.....Beardstown Bcstg., Inc.  
Address.....108 East Main St.  
Tel.: 790.....KBS-MBS  
President, Gen. Mgr.....R. W. Sudbrink  
Station Manager.....Burl Lauter  
Chief Engineer.....O. D. Kost

## WIBV—Belleville—1947

Frequency: 1260 Kc. Power: 1000 Watts, d.  
Owned-Operated By.....Belleville Bcstg. Co.  
Address.....Route 159 at Mulligan Lane  
Tel.: AD 3-5000.....Independent  
Representative.....Indie Sales  
President, Gen. Mgr.....John W. Lewis  
Commercial Manager.....H. Glenn Deifendall  
Program Director.....Robert A. Armstrong  
Chief Engineer.....Marvin Mollring

## WJBC—Bloomington—1924

Frequency: 1230 Kc. Power: 1 Kw. d. 250 W. n.  
Owned-Oper. By.....Bloomington Bcstg. Corp.  
Address.....209 E. Washington  
Tel.: 825-2078.....ABC  
Newspaper Affil.....Daily Pantagraph  
Representative.....Pearson  
President.....Loring C. Merwin  
Vice President.....Vernon A. Nolte  
Station Manager.....Timothy R. Ives  
Commercial Manager.....John McDermott  
Program Dir.....Don Newberg  
Chief Engineer.....Ted Bailey

## WKRO—Cairo—1942

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By.....Cairo Broadcasting Co.  
Business Address.....Box 311  
Tel.: 1490.....Independent  
General, Comm. Manager.....Merrill C. Currier

## WBYS—Canton—1947

Frequency: 1560 Kc. Power: 250 Watts  
Owned-Operated By.....Fulton Cty. Bcstg. Co.  
Address.....1000 East Linn St.  
Tel.: 647-1560.....ABC, KBS  
News Affil.....Daily Ledger; News-Advertiser  
President.....Harriett B. Winsor  
General Manager.....Charles E. Wright  
Program Director.....Bruce Bagg  
Commercial Mgr.....Jean Marconnet  
Chief Engineer.....Larry Caldwell

## WCIL—Carbondale—1946

Frequency: 1020 Kc. Power: 1000 Watts, d.  
Owned-Operated By.....Southern Illinois Bcstg.  
Business-Studio Address.....218 W. Main St.  
Tel.: 457-8114.....ABC  
General Manager.....Paul F. McRoy  
Commercial Manager.....Larry Doyle  
Program Director.....Paul H. McRoy  
Chief Engineer.....Pat Burns

## WROY—Carmi—1948

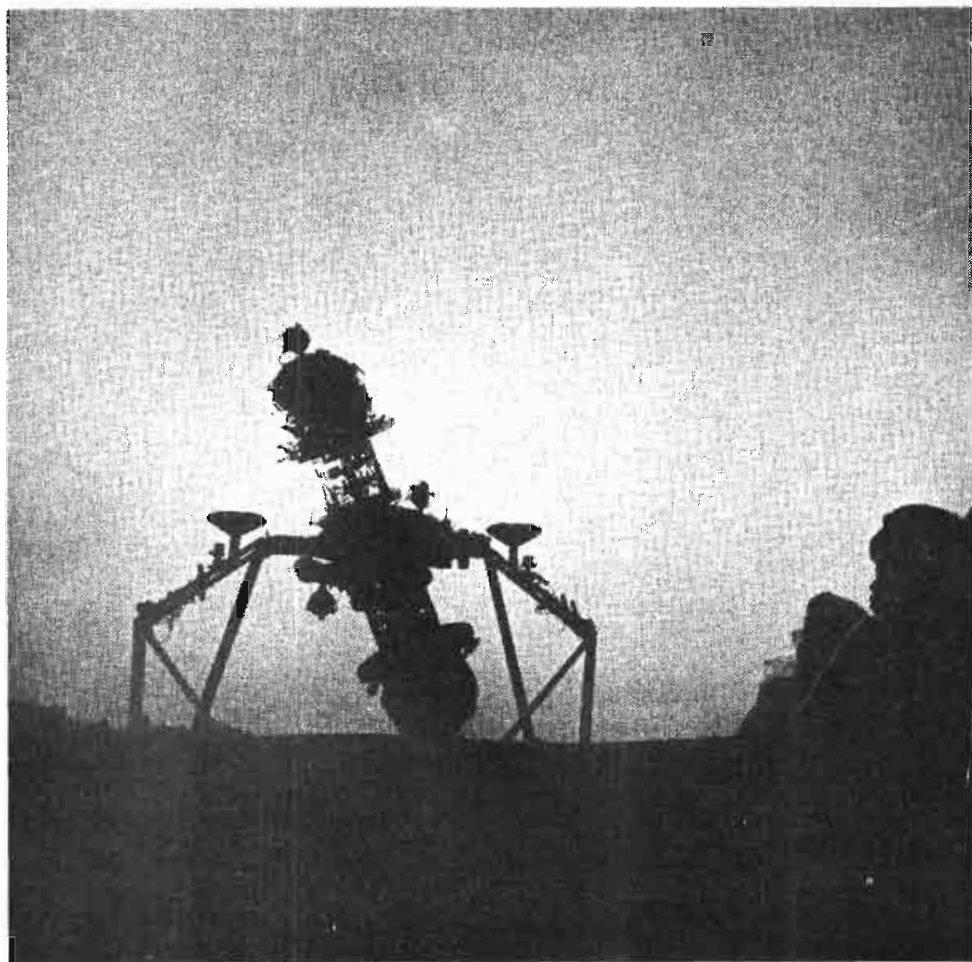
Frequency: 1460 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Carmi Bcstg Co.  
Address.....U. S. Route 460  
Tel.: 382-4161.....Independent  
Gen., Sta. Mgr.....S. A. Hassan  
Chief Engineer.....L. Bradley

## WCAZ—Carthage—1921

Frequency: 990 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Superior Bcstg. Service, Inc.  
Address.....502 Wabash Ave.  
Tel.: 357-3128.....Independent  
Station Rep.....Spot Time Sales  
Manager.....Jerry Nutt

# In Chicago

... the Adler Planetarium and Astronomical Museum is the first planetarium built in the Western Hemisphere and contains the world's finest collection of ancient astronomical instruments. Here, a lecturer can reproduce the majestic drama of the heavens—past, present and future—over a simulation of Chicago's famed skyline.



## In Chicago—WGN Radio

*reaches more homes\* and cars\*\* than any other Chicago radio station!*

\*NCS—1961

\*\*Chicago Auto Radio Audience Survey—1961



—the most respected call letters in broadcasting

*Join the Broadcast Pioneers—wear your pm with pride*

**WGN IS CHICAGO**

**WCNT—Centralia—1946**

Frequency: 1210 Kc. Power: 1000 Watts, d.  
Owned By Four County Bcstrs.  
Address Centralia  
Tel.: 532-1885 Independent  
President Ed Palen  
General Manager Jim Palen  
Commercial Manager Jim Brown  
Program Director Bruce G. Morrison  
Publicity Director Edward J. Briley  
Chief Engineer R. Millmaker  
Owners of: WOKZ-AM-FM, Aiton, Ill.

**WDWS—Champaign—1937**

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.  
Owner The Champaign News Gazette, Inc.  
Business Address 48 Main St.  
Tel.: 356-1855 CBS  
Newspaper Aff. News-Gazette  
Representative The Meeker Co.  
President Mrs. Helen M. Stevick  
Gen., Sta. Mgr. Larry Stewart  
Program Dir. Constance Vogt  
Chief Engineer Merle Sears

**WEIC—Charleston—1954**

Frequency: 1270 Kc. Power: 1000 Watts  
Owned By Friendly Bcstrs., Inc.  
Address Charleston, Ill.  
Tel.: DI 5-2149 KBS  
Pres., Gen. Mgr. William Kepper  
Station, Sales Promo. Manager James L. Seed  
Program Director Jerry Porter  
Chief Engineer Andrew Kirk

**WAIT—Chicago—1941**

Frequency: 820 Kc. Power: 5000 Watts  
Owned By WAIT Radio  
Bus.-Studio Address 188 W. Randolph St.  
Tel.: FR 2-0660 Independent  
Station Rep. Gill-Perna  
Executive Director Maurice Rosenfield  
General, Station Mgr. Frederick G. Harm  
Program Director John Cleary  
Publicity Director Fred Livingston  
Chief Engineer Harry Berg

**WBBM—Chicago—1923**

Frequency: 780 Kc. Power: 50,000 Watts  
Owned-Operated By CBS, Inc.  
Address 630 N. McClurg Ct.  
Tel.: WH 4-6000 CBS  
Sta. Rep. CBS Spot Sls.  
V.P., Gen Mgr. E. H. Shomo  
Sales Manager John J. Burke  
Sales Promotion Manager Arthur Barnes  
Publicity Director Paul Lazzaro  
Program Director Len Schlosser  
Production Manager Kenneth Carbonel  
Chief Engineer William Fligel

**WBBE—Chicago—1955**

Frequency: 1570 Kc. Power: 1000 Watts  
Owned By Continental Broadcasting

Address 75 E. Wacker Drive  
Tel.: Randolph 6-6842 Independent  
Station Representative Continental Bcstg.  
President O. Wayne Rollins  
General Manager Harry Wilber  
Opera Mgr. Bill German  
Chief Engineer J. R. Burdeau

**WCFL—Chicago—1926**

Frequency: 1000 Kc. Power: 50,000 Watts  
Owned Chicago Federation of Labor  
Business-Studio Address 666 Lake Shore Dr.  
Tel.: MO 4-2400 Independent  
Station Representative McGavren-Guild  
President William A. Lee  
Station Manager Thomas E. Haviland  
Program Director Bob Finnegan  
Chief Engineer Jack McKay

**WCRW—Chicago—1926**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By Josephine A. White  
Address 2756 Pine Grove Ave.  
Tel.: EA 7-6860 Independent  
General Manager J. A. White

**WEDC—Chicago—1926**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By Emil Denmark, Inc.  
Address 3860 W. Ogden Ave.  
Tel.: CR 7-4100 Independent  
President Emil Denmark  
General, Comm. Mgr. Bill Mack  
Chief Engineer Edward Jacker

**WGN—Chicago—1924**

Frequency: 720 Kc. Power: 50,000 Watts  
Owned-Operated By WGN, Inc.  
Address 2501 Bradley Place  
Tel.: LA 8-2311 Independent  
Newspaper Affiliation The Chicago Tribune  
Representative Edward Petry  
President J. Howard Wood  
Exec. V.P., General Mgr. Ward L. Quaal  
Station Manager Charles E. Gates  
Promotion Manager James G. Hanlon  
Program Director Robert Bradford  
Publicity Director Dan Calibraro  
Dir. of Engineering Carl J. Meyers  
Owners of: KDAL, Duluth, Minn.

**WIND—Chicago—1927**

Frequency: 560 Kc. Power: 5000 Watts  
Owned-Oper. By Westinghouse Bcstg. Co.  
Business Address 400 N. Michigan Ave.  
Tel.: Whitehall 4-2170 Independent  
Representative AM Radio Sales  
President Donald H. McGannon  
Vice President Ralph L. Ailass  
Station Manager Edward Wallis  
Commercial Manager Don Frost  
Program Director Guy Harris  
Nat'l Sales Coordinator John P. Holland  
Advertising, Prom. Mgr. Paul N. Lindsay  
Publicity Director Dick Newton

# ILLINOIS

**Chief Engineer** . . . . . Kenneth C. Shirk  
**Owners of:** WWOV, Fort Wayne, Ind.; WBZ-AM-  
FM-TV, Boston, Mass.; KYW-AM-FM-TV, Cleve-  
land, O.; KDKA-AM-FM-TV, Pittsburgh, Pa.;  
WJZ-TV, Baltimore, Md.; WFNS, New York,  
N. Y.; KPFA-TV, San Francisco, Calif.

## WJJD—Chicago—1924

**Frequency:** 1160 Kc. . . . . **Power:** 50,000 Watts  
**Owned-Oper. By** . . . . . Plough Bcstg. Co.  
**Address** . . . . . 230 N. Michigan Ave.  
**Tel.:** ST 2-5466 . . . . . Independent  
**Representative** . . . . . Radio-TV Representatives, Inc.  
**President** . . . . . Harold R. Krelstein  
**V.P., General Manager** . . . . . Frederick G. Harm  
**Commercial Manager** . . . . . Alfred Grosby  
**Program Director** . . . . . Mel Hall  
**Chief Eng.** . . . . . Walter F. Myers  
**Owners of:** WCAO, Baltimore; WPLO, Atlanta;  
WVPS, Memphis; WCOP, Boston.

## WAAF—Chicago—1922

**Frequency:** 950 Kc. . . . . **Power:** 1000 Watts, d.  
**Owned-Operated By** . . . . . Cornbelt Publishers  
**Business Address** . . . . . 221 N. LaSalle St.  
**Tel.:** RA 6-1932 . . . . . Independent  
**Newspaper Affil.** . . . . . Drovers Journal  
**Station Representative** . . . . . Bolling Co.  
**President** . . . . . H. Thieman  
**General Manager** . . . . . Thomas L. Davis  
**Program Director** . . . . . William Grabau  
**Publicity Director** . . . . . Fred Livingston  
**Chief Engineer** . . . . . Carl W. Ulrich

## WLS—Chicago—1924

**Frequency:** 890 Kc. . . . . **Power:** 50,000 Watts  
**Owned-Operated By** . . . . . WLS, Inc.  
**Business Address** . . . . . 360 N. Michigan Ave.  
**Tel.:** State 2-2002 . . . . . ABC  
**Representative** . . . . . Blair Radio  
**President** . . . . . Ralph W. Beaudin  
**Commercial Manager** . . . . . Armand J. Belli  
**Program Director** . . . . . Gene Taylor

## WMAQ—Chicago—1922

**Frequency:** 670 Kc. . . . . **Power:** 50,000 Watts  
**Owned-Operated By** . . . . . National Bcstg. Co., Inc.  
**Business-Studio Address** . . . . . Merchandise Mart  
**Tel.:** SU 7-8300 . . . . . NBC  
**Station Representative** . . . . . NBC Spot Sales  
**President (NBC)** . . . . . Robert E. Kintner  
**V.P. (NBC), Gen. Mgr.** . . . . . Lloyd E. Yoder  
**Sales Manager** . . . . . Robert McAuliffe  
**Station Manager** . . . . . John M. Keys  
**Adv., Sales Promotion Mgr.** . . . . . Chet Campbell  
**Program Director** . . . . . Howard Keegan  
**Publicity Director** . . . . . Dan Anderson  
**Chief Engineer** . . . . . W. C. Prather

## WBMI—Chicago—1926

**Frequency:** 1110 Kc. . . . . **Power:** 5,000 Watts, d.  
**Owned By** . . . . . Moody Bible Institute  
**Address** . . . . . 820 N. La Salle St.  
**Tel.:** Michigan 2-1570 . . . . . Independent  
**Station Manager** . . . . . W. E. Mayfield  
**Program Director** . . . . . John Rader  
**Publicity Director** . . . . . John Raymond  
**Chief Engineer** . . . . . A. P. Frye  
**Owners of:** WDLM, E. Moline, Ill.; WMBI-FM,  
Chicago, Ill.; WCRF-FM, Cleveland, O.

## WSBC—Chicago—1925

**Frequency:** 1240 Kc. . . . . **Power:** 1 Kw. d., 250 W. n.  
**Owned-Operated By** . . . . . WSBC Bcstg. Co., Inc.  
**Business-Studio Address** . . . . . 2400 W. Madison St.  
**Tel.:** MO 6-9060 . . . . . Independent  
**Pres., Gen. Mgr., Ch. Eng.** . . . . . Louis B. Lee  
**Comm. Mgr.** . . . . . Margaret Strasser  
**Sales Promotion Mgr.** . . . . . Daniel R. Lee  
**Program Director** . . . . . Roy J. Bellavia  
**Publicity Director** . . . . . Robert I. Lee

## WYNR—Chicago—1924

**Frequency:** 1390 Kc. . . . . **Power:** 5,000 Watts d.  
**Owned By** . . . . . McLendon Corp.  
**Address** . . . . . 2708 W. Washington Blvd.  
**Tel.:** SA 2-1700 . . . . . Independent  
**Station Representative** . . . . . H-R Reprs.  
**General Manager** . . . . . J. G. Schatz  
**Program Director** . . . . . Floyd Brown

## WCGO—Chicago Heights—1959

**Frequency:** 1600 Kc. . . . . **Power:** 1000 Watts  
**Owned By** . . . . . South Cook Bcstg., Inc.  
**Address** . . . . . 119 Olympia Plaza  
**Tel.:** Skyline 6-6100 . . . . . Independent  
**President, Gen. Mgr.** . . . . . A. V. Santucci  
**Commercial Manager** . . . . . Anthony D'Amico  
**Chief Engineer** . . . . . Walter R. Lorenc

## WMPP—Chicago Heights—1962

**Frequency:** 1470 Kc. . . . . **Power:** 1,000 Watts d.  
**Owned By** . . . . . Seaway Broadcasting Corp.  
**Address** . . . . . 825 E. Drexel Sq., Chicago  
**Tel.:** HY 3-4262 . . . . . Independent  
**President, General Mgr.** . . . . . William Martin

## WHFC—Cicero—1923

**Frequency:** 1450 Kc. . . . . **Power:** 250 Watts  
**Owned-Operated By** . . . . . WHFC, Inc.  
**Address** . . . . . 3350 S. Kedzie Ave.  
**Tel.:** CL 4-7411 . . . . . Independent  
**Owners** . . . . . Leonard & Phil Chess  
**Gen. Program Mgr.** . . . . . M. E. Clifford  
**Station, Publicity Director** . . . . . F. Summers  
**Chief Engineer** . . . . . E. Jacker

## WHOW—Clinton—1947

**Frequency:** 1520 Kc. . . . . **Power:** 5000 Watts d.  
**Owned-Operated By** . . . . . Cornbelt Bcstg. Co.  
**Business Address** . . . . . 401½ S. Side Sq.  
**Tel.:** 935-2161 . . . . . Independent  
**Representative** . . . . . Holman  
**President** . . . . . J. R. Livesey  
**V.P., General Manager** . . . . . Rolland O. Looper

## WDAN—Danville—1938

**Frequency:** 1490 Kc. . . . . **Power:** 1 Kw. d., 250 W. n.  
**Owned-Operated By** . . . . . Northwestern Pub. Co.  
**Address** . . . . . 1500 N. Washington  
**Tel.:** 442-1700 . . . . . CBS  
**Newspaper Affiliation** . . . . . Commercial-News  
**Station Representative** . . . . . Jack Masla  
**General Manager** . . . . . Robert J. Burow  
**Sta. Mgr.** . . . . . Max Shaffer



Commercial Manager ..... John Eckert  
 Program Director ..... Honore Ronan  
 Chief Engineer ..... Norlyn Dossey  
 Owners of: WHEC-AM-TV, Rochester; WINB-AM-TV, Binghamton.

**WITY—Danville—1953**

Frequency: 980 Kc. .... Power: 1 Kw.  
 Owned ..... Vermillion Bcstg. Corp.  
 Address ..... P. O. Box 142  
 Tel.: 446-1312 ..... MBS  
 Representative ..... Gill-Perna  
 President ..... Gilbert E. Metzger  
 General Manager ..... Elzer Marx  
 Commercial Manager ..... John Williamson  
 Program Director ..... Barry Katz  
 Chief Engineer ..... Taylor Clawson  
 Owners of: WITZ, Jasper, Ind.

**WDZ—Decatur—1921**

Frequency: 1050 Kc. .... Power: 1000 Watts d.  
 Owned By ..... Mid-States Bcstg. Co.  
 Business-Studio Address ..... 265 S. Park St.  
 Tel.: 423-9744 ..... MBS  
 Representative ..... Peters, Griffin, Woodward  
 Pres., Gen. Mgr. .... Frank C. Schroeder, Jr.  
 Commercial Manager ..... B. J. Smith  
 Asst. Mgr., Program Director ..... Harry Michaels  
 Chief Engineer ..... Clifford V. Hahn

**WSOY—Decatur—1925**

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By ..... Illinois Bcstg. Co.  
 Address ..... 1100 E. Pershing Road  
 Tel.: 877-5371 ..... CBS  
 Newspaper Affiliation Decatur Herald & Review  
 Representative ..... Weed  
 President ..... Frederick W. Schaub  
 Vice President ..... Merrill Lindsay  
 Station Manager ..... Robert E. King  
 Program Director ..... H. Downey Hewey  
 Chief Engineer ..... Jules Robinett  
 Owners of: WSOY-FM, Decatur; WSEI-FM, Effing-  
 ham; WVLN-AM-FM, Olney, All Ill.

**WLBK—De Kalb—1947**

Frequency: 1360 Kc. .... Power: 1,000 Watts d.  
 Owned-Oper. By ..... DeKalb Radio Studios, Inc.  
 Business-Studio Address ..... 711 N. First St.  
 Tel.: 758-3485 ..... Independent  
 Pres., Gen. Mgr. .... George C. Biggar  
 Commercial Manager ..... Richard M. Hubbell  
 Program Director ..... R. C. Brown  
 Chief Engineer ..... W. Dean Clayton

**WIXN—Dixon—1961**

Frequency: 1460 Kc. .... Power: 1 Kw. d.  
 Owned By ..... Russell G. Salter, Inc.  
 Address ..... 1460 College Ave.  
 Tel.: 283-1811 ..... Independent  
 President ..... Lloyd Burlingham  
 General Manager ..... Robert L. Harris  
 Operations Mgr. .... Ronald Bushaw  
 Commercial Mgr. .... Bill J. Crandall  
 Chief Engineer ..... Frank Baker

**WDQN—Du Quoin—1951**

Frequency: 1580 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... DuQuoin Bcstg. Co.  
 Address ..... Music Center  
 Tel.: LI 2-3894 ..... Independent  
 Sta. Representative ..... Devney Organization  
 Pres., Gen. Mgr. .... M. R. Lankford  
 Comm. Sales Prom. Mgr. .... Gene Showalter  
 Chief Engineer ..... W. W. Beacham

**WDLM—East Moline—1960**

Frequency: 960 Kc. .... Power: 1 Kw. d.  
 Owned By ..... Moody Bible Inst. of Chicago  
 Address ..... RFD, Coal Valley, Ill.  
 Tel.: Orion, Ill. .... Independent  
 Manager ..... W. E. Mayfield  
 Station Manager ..... Dean L. Stippel  
 Chief Engineer ..... Earl Kesselhuth

**WBBR—East St. Louis—1935**

Freq.: 1490 Kc. .... Power: 500 Watts d. 250 n.  
 Owned By ..... Stanlin, Inc.  
 Address ..... Broadview Hotel, 421 E. Broadway  
 Tel.: BRidge 1-4625 ..... ABC  
 Sta. Representative ..... Good Music Broadcasters  
 President ..... Louis Strick  
 General Manager ..... George Lasker  
 Program Dir. .... Dan Stengel  
 Chief Engineer ..... Erle White

**WCRA—Effingham—1947**

Frequency: 1090 Kc. .... Power: 250 Watts, d.  
 Owned-Operated By ..... Effingham Bcstg. Co.  
 Address ..... 110 N. Banker St.  
 Tel.: 1090 ..... Independent  
 Station Rep. .... Devney Organization  
 President ..... Joseph E. McNaughton  
 General Sta. Mgr. .... Charles G. Pettit  
 Sales Promotion Mgr. .... Donald W. Springer  
 Program Director ..... Larry Wilson  
 Publicity Director ..... Zona B. Davis  
 Chief Engineer ..... Randall Moody

**WRMN—Elgin—1949**

Frequency: 1410 Kc. .... Power: 500 Watts  
 Owned-Oper. By ..... The Elgin Bcstg Co.  
 Address ..... 18½ Douglas Ave.  
 Tel.: SH 1-7700 ..... Independent  
 News Affil. .... Pekin Times, Yuma Sun  
 Representative ..... Devney Organization  
 Pres., Gen. Mgr. .... J. Richard Sutter

**WEAW—Evanston—1946**

Frequency: 1330 Kc. .... Power: 5 Kw. d.  
 Owned ..... No. Shore Bcstg. Co., Inc.  
 Address ..... 1700 Central St.  
 Tel.: UN 4-7600 ..... Independent  
 Station Representative ..... Weed  
 Pres., Gen. Mgr. .... Edward A. Wheeler  
 Commercial Manager ..... James Nortinson  
 Program Director ..... Doris Peterson  
 Chief Engineer ..... Fred Weis

# ILLINOIS

## WNMP—Evanston—1946

Frequency: 1590 Kc. Power: 1000 Watts d.  
Owned-Oper. By... Semrow Broadcasting Co.  
Address... 1710 Orrington Ave.  
Tel.: GR 5-1590... Independent  
Station Representative... Broadcast Time Sales  
President... Otto Semrow  
General. Sta. Mgr... William Bishop  
Commercial Manager... John K. Thoreson  
Chief Engineer... Eugene Cummings

## WFIW—Fairfield—1953

Frequency: 1390 Kc. Power: 1,000 Watts d.  
Owned-Oper. By... Wayne County Bcastg. Co.  
Address... Box 72  
Tel.: 2159... KBS  
Representative... Grant Webb  
Partners... T. S. Land, B. Davidson  
General Manager... Thomas S. Land  
Commercial Mgr... Garnet Williams  
Program Director... Bill Arthur  
Publicity Director... Darrell Linne  
Chief Engineer... Gil Wallace  
Owners of: WJBD, Salem, Ill.; WMFT, Terre Haute, Ind.

## WFRL—Freeport—1947

Frequency: 1570 Kc. Power: 5000 Watts d.  
Owned By... Triad TV Corp.  
Business-Studio Address... 9 N. Chicago Ave.  
Tel.: Adams 2-5171... Independent  
Station Representative... Spot Time Sales  
President... C. Wayne Wright  
General Mgr... Richard A. Carroll  
Chief Engineer... LaVerne G. Bawinkel

## WAIK—Galesburg—1957

Frequency: 1590 Kc. Power: 5000 Watts d.  
Owned By... Webster Bcastg. Co.  
Address... 36 Park Plaza  
Tel.: 342-3161... ABC  
Sta. Representative... Burn-Smith Co.  
President, Gen. Mgr... F. C. Webster, Jr.  
Cmm., Sales Promo. Mgr... Jean Pickrel  
Program Director... Woody Worley  
Publicity Director... Richard Siko  
Chief Engineer... Carl Martin

## WGIL—Galesburg—1938

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By... Galesburg Bcastg. Co., Inc.  
Address... 60 S. Kellogg  
Tel.: 342-5131... MBS  
Newspaper Affiliation... Register Mail  
President... William C. Pritchard  
Gen. Sta. Mgr... Roger Coleman  
Program Director... Dale Adkins  
Chief Engineer... James Thompson

## WGNU—Granite City—1961

Frequency: 920 Kc. Power: 500 Watts d.  
Owned By... Tri-Cities Bcastg. Co.  
Address... Granite City  
Tel.: Granite City... Independent  
General Manager... Chuck Norman

## WEBQ—Harrisburg—1923

Frequency: 1240 Kc. Power: 250 Watts  
Owned By... First Trust Assoc.  
Address... 100 E. Poplar St.  
Tel.: Clearbrook 3-7032... KBS  
Gen. Station-Comm. Mgr... Ingils M. Taylor  
Sales Prom. Manager... Edward Topper  
Program Director... Norma Slaton  
Publicity Director... Dorice Turner  
Chief Engineer... Harvey H. Slaton

## WMCW—Harvard—1955

Frequency: 1600 Kc. Power: 500 Watts  
Owned By... Esther Blodgett  
Address... 205 E. Brainard  
Tel.: Harvard... Independent  
c/o... Mrs. Esther Blodgett

## WJPF—Herrin—1940

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By... Egyptian Bcastg. Co.  
Business Address... P.O. Box 179  
Tel.: WI 2-2181... MBS-KBS  
Station Representative... Hal Holman  
President... Charles R. Cook  
General. Sta. Mgr... W. Robert Cook  
Sales Promotion Manager... Fred Simmons  
Program Director... Shirley Cook Bouman  
Publicity Director... Frank Samuel  
Chief Engineer... Ben E. Orf

## WJIL—Jacksonville—1961

Frequency: 1550 Kc. Power: 1 Kw. d.  
Owned By... Donald E. Udey  
Address... E. Morton Road  
Tel.: 245-5119... Independent  
General Manager... Donald E. Udey

## WLDS—Jacksonville—1941

Frequency: 1180 Kc. Power: 1000 Watts d.  
Owned... Jacksonville Radio & TV Bcastg. Corp.  
Business Address... Fox Theatre Bldg.  
Tel.: 245-7171... Independent  
Newspaper Affil... Journal-Courier  
Station Representative... Hal Holman  
President... Robert Fay  
General Manager... R. Karl Baker  
Program Director... Raymond Wells  
Publicity Dir... Marie Barton  
Chief Engineer... G. J. Cassens

## WJBM—Jerseyville—1959

Frequency: 1480 Kc. Power: 500 Watts  
Owned By... Tri-County Broadcasting Co.  
Address... Box 130  
Tel.: 1214... KBS  
Owner & Gen. Mgr... B. Meyer

## WJOL—Joliet—1926

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Operated By... WJOL, Inc.  
Business-Studio-Transmitter... 801 Walnut St.  
Tel.: 725-4761... Independent  
Station Representative... Devney Organization  
Pres., Gen. Mgr... Joseph F. Novy  
Prog. Dir... Eileen Caron  
Station Mgr., Chief Engineer... J. Cerny

**WKAN—Kankakee—1947**

Frequency: 1320 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned-Operated By.....WKAN Radio, Inc.  
 Business Address.....183 N. Schuyler Ave.  
 Tel.: WElls 3-6633.....Independent  
 Newspaper Affiliation.....Daily Journal Co.  
 Station Rep.....Radio TV Rep.  
 President.....Burrell Small  
 General Manager.....Bruce Brown  
 Station Manager.....Robert Hawkins  
 Chief Engineer.....Richard Eckels  
 Owners of: WRRR, Rockford, Ill.; KKIS, Pittsburg,  
 Calif.; WQUA, Moline, Ill.

**WKEI—Kewanee—1952**

Freq.: 1450 Kc. Power: 500 W. d., 100 W. n.  
 Owned By.....Kewanee Bcstg. Co.,  
 Address.....Hotel Kewanee  
 Tel.: 4471.....Independent  
 Station Representative.....Devney Org.  
 President, Gen. Mgr.....George Walker  
 Commercial Manager.....Tom Kiernan  
 Program Director.....Eldon Q. Johnson  
 Chief Engineer.....James B. Kidd

**WTAQ—La Grange—1950**

Frequency: 1300 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By.....S & S Bcstg. Co.  
 Address.....Box 408  
 Tel.: FL 2-1300.....Independent  
 Station Rep.....Charles Bernard  
 President, Gen. Mgr.....Charles Sebastian  
 Station Manager.....Arthur L. Schlaman  
 Commercial Manager.....Margaret Burger  
 Sales Promotion Mgr.....Ralph Faucher  
 Program. Publicity Dir.....Win Jolly  
 Chief Engineer.....F. Patrick Nugent

**WLPO—La Salle—1947**

Frequency: 1220 Kc. Power: 1000 Watts d.  
 Owned By.....La Salle County Bcstg. Corp.  
 Address.....P.O. Box 215  
 Tel.: (815) 223-3100.....Independent  
 Newspaper Affiliation.....Daily News Tribune  
 Representative.....Grant Webb  
 President.....Peter Miller  
 General Manager.....Bill Dahlsten  
 Program Director.....Gerald Peterson  
 Chief Engineer.....Lawrence McCann

**WAKO—Lawrenceville—1959**

Frequency: 910 Kc. Power: 500 Watts, d.  
 Owned By.....Lawrenceville Bcstg. Co.  
 Address.....Box 210  
 Tel.: 910.....Independent  
 Station Rep.....Devney Organization  
 President, Gen. Mgr.....Stuart K. Lankford  
 Program Director.....Dick Fox  
 Chief Engineer.....Carl Shannon

**WPRC—Lincoln—1951**

Frequency: 1370 Kc. Power: 500 Watts d.  
 Owned-Oper. By.....Prairie Radio Corp.  
 Address.....P. O. Box 37  
 Tel.: 732-4370.....MBS  
 Pres., Gen. Mgr.....Ray F. Knochel  
 Station Manager.....E. Layman

**WSMI—Litchfield—1950**

Frequency: 1540 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Mid-Illinois Bcstg. Co.  
 Address.....Box 241  
 Tel.: 324-2345.....MBS  
 Pres., Gen. Mgr.....Hayward L. Talley

**WLUV—Loves Park—1962**

Frequency: 1520 Kc. Power: 500 Watts d.  
 Owned By.....Loves Park Bcstg. Co.  
 Address.....P.O. Box 2201  
 Tel.: 876-2337.....Independent  
 Owner, General Mgr.....Angelo J. Salvi  
 Commercial Manager.....Robert Greene

**WKAI—Macomb—1947**

Frequency: 1510 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By.....WKAI Bcstg. Co.  
 Address.....113 E. Carroll St.  
 Tel.: Temple 3-4129.....Independent  
 Newspaper Affiliation.....Daily Journal  
 President.....William H. Rudolph  
 General Manager.....D. Naber

**WGGH—Marion—1949**

Frequency: 1150 Kc. Power: 5000 Watts d.  
 Owned-Operated By.....Marion Bcstg. Co.  
 Business Address.....P. O. Box 311  
 Tel.: WYandotte 3-8102.....Independent  
 President.....George W. Dodds  
 Gen. Mgr., Prog. Dir.....Jim Duncan  
 Commercial Manager.....Ina S. Trammell  
 Chief Engineer.....Robert Feurer

**WLBH—Mattoon—1946**

Frequency: 1170 Kc. Power: 250 Watts d.  
 Owned-Operated By.....Mattoon Bcstg. Co.  
 Bus. Studio Address.....1632½ B'way Ave.  
 Tel.: AD 4-6464.....Independent  
 Station Rep.....Holman  
 President, Gen. Station Mgr.....J. R. Livesay  
 Commercial Manager.....Ken Woodwell  
 Sales Prom. Mgr.....Robert Veech  
 Program Director.....Ken Jakle  
 Chief Engineer.....Ray Livesay

**WMOK—Metropolis—1951**

Frequency: 920 Kc. Power: 1,000 Watts d.  
 Owned-Oper. By.....Fort Massac Bcstg. Co.  
 Business Address.....409 Ferry St.  
 Tel.: 2106.....KBS  
 Sta. Representative.....Grant Webb  
 President.....W. Tiner  
 Sta., Sales Prom. Manager.....V. G. Smith  
 Prog. Dir., Ch. Engineer.....Ben Smith

**WQUA—Moline—1946**

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By.....Radio Moline  
 Address.....1319 Fifth Ave.  
 Tel.: 764-6727.....Independent  
 Newspaper Afilil.....Kankakee Daily Journal  
 Representative.....Geo. P. Hollingbery Co.  
 President.....Len H. Small

# ILLINOIS

General Manager.....G. La Verne Flambo  
Station Manager.....J. Maxim Ryder  
Program Director.....Donald L. Hanley  
Chief Engineer.....Harold Higby  
Owners of: WKAN, Kankakee, Ill.; KKIS, Pitts-  
burg, Calif.; WRRR, Rockford, Ill.

## WRAM—Monmouth—1957

Frequency: 1330 Kc.....Power: 1 Kw.  
Owned By.....PrairieLand Bcstrs.  
Address.....First & Main St.  
Tel.: 666.....Independent  
Gen. Mgr.....Stephen P. Bellinger  
Comm. Mgr.....Richard V. Taber  
Chief Engineer.....Fred Hoy

## WVMC—Mt. Carmel—1948

Frequency: 1360 Kc.....Power: 500 Watts d.  
Owned By.....Jel-Co Radio  
Address.....N. Cherry Road  
Tel.: 262-5111.....KBS  
Station Representative.....Burn-Smith  
President, Gen. Mgr.....John F. Hurlbut  
Program Director.....Robert A. Clark  
Chief Engineer.....Dave Winslow

## WMIX—Mt. Vernon—1946

Frequency: 940 Kc.....Power 5,000 Watts, d.  
Owned-Oper. By.....Mt. Vernon Radio & TV Co.  
Address.....Mitchell Bldg.  
Tel.: 242-3500.....Independent  
Station Rep.....Pearson  
President.....John Russell Mitchell  
General, Station Mgr.....Robert L. Whitaker  
Commercial Manager.....Fred A. Mosimann  
Chief Engineer.....William R. Schmidt

## WINI—Murphysboro—1954

Frequency: 1420 Kc.....Power: 500 Watts d.  
Owned-Oper. By.....Martha D. & Robert M. Rapp  
Business Address.....1602 Elm St.  
Tel.: 687-1420.....KBS  
Gen., Sta. Mgr.....Jay Goble

## WIOK—Normal—1962

Frequency: 1440 Kc.....Power: 1,000 Watts d.  
Owned By.....McLean County Bcstg. Co.  
Address.....P.O. Box 1440  
Tel.: 378-2621.....MBS  
Station Representative.....Hal Holman  
President.....Robert W. Sudb-ink  
General Manager.....Ron Gallina  
Program Director.....Thom Brown  
Chief Engineer.....O. D. Kost

## WOPA—Oak Park—1950

Frequency: 1490 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....Village Bcstg. Co.  
Address.....408 S. Oak Park Ave.  
Tel.: ES 8-4653.....Independent  
Representative.....Howard  
President.....E. Sonderling  
General Manager.....Al Michel  
Program Director.....Don Lucki  
Chief Engineer.....Sidney Schneider  
Owners of: WDIA, Memphis; KDIA, Oakland;  
WOPA-FM; KFOX, Long Beach.

## WVLN—Olney—1947

Frequency: 740 Kc.....Power: 250 Watts d.  
Owned-Operated By.....Illinois Bcstg.  
Address.....302½ Main St.  
Tel.: EX 3-2156.....Independent  
Newspaper Affil.....Lindsay, Schaub Newsp.  
Sta. Representative.....Holman  
Pres.....Fred W. Schaub  
General, Comm. Mgr.....Charles R. Griggs  
Prog. Dir.....Joe Kosack  
Chief Engineer.....Donald Schnell  
Owners of: WSOY, Decatur, Ill.

## WCMY—Ottawa—1952

Frequency: 1430 Kc.....Power: 500 Watts d.  
Owned-Operated By.....Carl H. Meyer  
Address.....417 W. Madison St.  
Tel.: Hempstead 3-1430.....Independent  
Pres., Gen. Mgr., Ch. Eng.....Carl H. Meyer  
Program Director.....Michael Ross

## WPRS—Paris—1951

Frequency: 1440 Kc.....Power: 1,000 Watts, d.  
Owned-Operated By.....Paris Bcstg. Corp.  
Address.....Box 262  
Tel.: 5-0153.....Independent  
Pres., Gen. Mgr.....Adlai C. Ferguson, Jr.  
Prog. Dir.....John Powell  
Publicity Dir.....Gene Tyler  
Chief Engineer.....Wayne Lemen

## WSIV—Pekin—1946

Frequency: 1140 Kc.....Power: 1000 Watts d.  
Owned By.....F. F. McNaughton  
Business Address.....15 South Capitol St.  
Tel.: 346-2134.....Independent  
Sta. Representative.....Pearson  
Pres., Gen. Mgr.....F. F. McNaughton  
Sta. Mgr., Pub. Dir.....George C. Udry  
Chief Engineer.....Lowell Lovely

## WAAP—Peoria—1960

Frequency: 1350 Kc.....Power: 1000 Watts  
Owned By.....Peoria Bcstg.  
Address.....Box 1350  
Tel.: 674-9113.....NBC  
Sta. Rep.....Venard, Torbet & McConnell  
President.....John Cleary  
General Manager.....Ray Diaz

## WIRL—Peoria—1948

Frequency: 1290 Kc.....Power: 5000 Watts  
Owned By.....Kankakee Daily Journal  
Address.....121 N.E. Jefferson Ave.  
Tel.: 674-9239.....Independent  
Station Rep.....McGavren/Guild  
Gen. Sta. Manager.....Howard H. Frederick  
Comm., Sales Prom. Manager.....Morton E. Cantor  
Program Director.....Volney E. Lamb, Jr.  
Chief Engineer.....Duane Reilsteck

## WBBD—Peoria—1927

Frequency: 1470 Kc.....Power: 5000 Watts  
Owned-Oper. By.....Midwest Television, Inc.  
Address.....212 S.W. Jefferson Ave.

Tel.: 676-0711 .....CBS  
 Newspaper Affil. Lindsay-Schaub Newspapers  
 Reprs. Peters, Griffin, Woodward, Inc.  
 President August C. Meyer  
 General Manager William L. Brown  
 Asst. Station Manager Edward Peters  
 Exec. V.P. Guy Main  
 Operations, Publicity Mgr. John Ketterer  
 Chief Engineer George Pyle  
 Owners of: WMBD-TV; WCIA-TV, Champaign.

**WPFO—Peoria—1946**

Frequency: 1020 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Radio One Corp.  
 Address 614-A Main St.  
 Tel.: 674-9249 .....MBS  
 Station Representative Gill-Perna  
 President Frank Babcock  
 Vice President J. W. O'Connor  
 General Manager Donald E. McCarty  
 Commercial Manager Bill Chambers  
 Publicity Director Connie Jones

**WBBA—Pittsfield—1954**

Frequency: 1580 Kc. Power: 250 Watts d.  
 Owned Pike Broadcasting Co.  
 Address Pittsfield, Ill.  
 Tel.: 650 .....Independent  
 Station Rep. Continental Radio Sales  
 President, Gen. Mgr. G. B. Meyer  
 Sta. Mgr., Ch. Eng. J. A. Harmison

**WZOE—Princeton—1961**

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned By Bureau Broadcasting Co.  
 Address Princeton  
 Tel.: 2-1013 .....KBS  
 General Manager Jim Wenneker  
 Commercial Manager Jack Martin  
 Sales Promotion Manager Jerry Anthony  
 Chief Engineer David Stone

**WGEM—Quincy—1947**

Frequency: 1440 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By Quincy Bcstg. Co.  
 Business-Studio Address Hotel Quincy  
 Tel.: 222-6840 .....ABC  
 Newspaper Affiliation Quincy Herald Whig  
 Station Rep. Adam Young  
 President T. C. Oakley  
 General Manager Joe Bonansinga  
 Comm. Mgr. J. Ben Stewart  
 Prog. Dir. Fred Colgan  
 Pub. Dir. Hal Heildreder  
 Chief Engineer Frank E. Laughlin  
 Owners of: WGEM-TV, Quincy, Ill.

**WTAD—Quincy—1925**

Freq.: 930 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By Lee Bcstg., Inc.  
 Address WCU Bldg.  
 Tel.: 222-6200 .....CBS  
 Newspaper Affiliation Hannibal Courier Post  
 Station Rep. Advertising Time Sales  
 President, Gen. Mgr. Walter J. Rothschild  
 National Sales Mgr. Wayne W. Cribb  
 Program Director Hal Barton  
 Chief Engineer J. E. Gray  
 Owners of: KHQA-TV; WTAD-FM, Quincy, Ill.

**WRTL—Rantoul—1962**

Frequency: 1460 Kc. Power: 500 Watts  
 Owned By Regional Radio Service  
 Address P.O. Box 115  
 Tel.: Rantoul .....Independent  
 Sales Manager D. Richard Williams  
 Program Director John Coleman  
 Chief Engineer W. R. Brown

**WTAY—Robinson—1956**

Frequency: 1570 Kc. Power: 250 Watts d.  
 Owned-Oper. By Ann Broadcasting Corp.  
 Business Address P.O. Box 266  
 Tel.: 544-2191 .....KBS  
 Pres., Gen. Mgr. Kathryn A. Duncan  
 Station, Comm. Mgr. Jack Weber  
 Chief Engineer Harold Vandament

**WHBF—Rock Island—1925**

Frequency: 1270 Kc. Power: 5000 Watts  
 Owned-Operated By Rock Island Bcstg. Co.  
 Address 231 18th St.  
 Tel.: 786-5441 .....CBS  
 Newspaper Affiliation Rock Island Argus  
 Representatives Hyett; Avery-Knodel  
 President Ben H. Potter  
 V.P., General Manager Leslie C. Johnson  
 Asst. Mgr., Dir. Sales Maurice Corken  
 Sales Prom. Mgr. Heber Darton  
 Program Dir. Frank S. Hicks  
 Public Relations Fern Hawks  
 Chief Engineer Robert J. Sinnott  
 Owners of: WHBF-FM-TV, Rock Island.

**WJRL—Rockford—1960**

Frequency: 1150 Kc. Power: 500 Watts d.  
 Owned By Town and Country Radio, Inc.  
 Address 125 N. Church  
 Tel.: WO 8-5821 .....Independent  
 President, Gen. Mgr. John R. Livingston  
 Chief Engineer Gerald DeVore

**WROK—Rockford—1929**

Freq.: 1440 Kc. Power: 5 Kw. d., 500 W. n.  
 Owned By Rockford Broadcasters, Inc.  
 Address 1100 Tamarack Lane  
 Tel.: 399-2233 .....ABC  
 Newspaper Affil. Rockford Newspapers, Inc.  
 Representative H-R  
 President E. K. Todd  
 General, Comm. Manager David W. Salisbury  
 Assistant Mgr. Maurice P. Owens  
 Publicity Director Ralph Reynolds  
 Chief Engineer Maurice H. Nelson

**WRRR—Rockford—1953**

Frequency: 1330 Kc. Power: 1000 Watts  
 Owned-Operated by Radio Rockford, Inc.  
 Address 113 S. Court St.  
 Tel.: 868-1869 .....Independent  
 Newspaper Affil. Kansas Daily Journal  
 Representative Radio-TV Reps.  
 President Burrell L. Small  
 General, Comm. Mgr. Ward W. Hartman  
 Program Director H. Irving Tingley  
 Chief Engineer Clyde Downing

**WGSB—St. Charles—1961**

Frequency: 1480 Kc. Power: 1 Kw. d. 500 W. n.  
 Owned By ..... Fox Valley Bcstg. Co.  
 Address ..... 1215 Fern Ave.  
 Tel.: 584-8820 ..... MBS  
 General Manager ..... William M. Evans  
 Commercial Manager ..... Homer Hanlon  
 Program Director ..... Joe Barrie  
 Publicity Director ..... Thelma Petrie  
 Chief Engineer ..... Robert Roehrig

**WJBD—Salem—1956**

Frequency: 1350 Kc. Power: 500 Watts, d.  
 Owned ..... Salem Bcstg. Co.  
 Address ..... 121 S. Walnut St.  
 Tel.: 2000 ..... KBS  
 Representative ..... Grant Webb  
 General, Sta. Mgr., Ch. Eng. .... Bryan Davidson  
 Program Dir. .... Claudine Rush  
 Comm., Sales Prom. Manager .. John Scrivner  
 Publicity Director ..... Vivian Eubanks  
 Owners of: WFIW, Fairfield: WMFT Terre Haute.

**WHCO—Sparta—1955**

Frequency: 1230 Kc. Power: 250 W.  
 Owned ..... Hirsch Communication Eng. Corp.  
 Address ..... 324 Broadway, Cape Girardeau, Mo.  
 Tel.: 333 ..... Independent  
 President ..... Robert O. Hirsch  
 Station Manager ..... Jack Schepher

**WCVS—Springfield—1926**

Frequency: 1450 Kc. Power: 1 Kw. d. 250 W. n.  
 Owned-Operated By ..... WPFA, Inc.  
 Address ..... 3001 S. Fourth St.  
 Tel.: 544-9855 ..... ABC  
 Station Representative ..... Gill-Perna  
 President ..... J. William O'Connor  
 Gen., Comm. Manager ..... Ken Spengler  
 Program Director ..... James Palmer  
 Chief Engineer ..... Dick Ashenfelter  
 Owners of: KLEF, Ottumwa, Ia.

**WMAY—Springfield—1950**

Freq.: 970 Kc. Power: 1 Kw. d. 500 W. n.  
 Owned-Oper. By ..... Lincoln Bcstg. Corp.  
 Address ..... P.O. Box 460  
 Tel.: 529-1676 ..... NBC  
 Station Rep. .... McGavren/Guild  
 President, Gen. Mgr. .... Gordon Sherman  
 Commercial Mgr. .... John O'Shea  
 Program Director ..... Syl Binkin  
 Sales Prom. Publicity Dir. .... Mel Kampe  
 Chief Engineer ..... Melvin Feldman

**WTAX—Springfield—1930**

Freq.: 1240 Kc. Power: 1 Kw. d. 250 W. n.  
 Owned-Operated By ..... WTAX, Inc.  
 Business Address ..... 712 S. 31st St.  
 Tel.: 522-4441 ..... CBS  
 Station Representative ..... Jack Masla  
 Pres., Gen. Mgr. .... Oliver J. Keller  
 Commercial Manager ..... S. T. Harbison  
 Sales Promotion Mgr. .... Ed Mahoney  
 Publicity Director ..... Bill Berg  
 Chief Engineer ..... Bill Gustafson

**WSDR—Sterling—1949**

Frequency: 1240 Kc. Power: 500 W. d. 100 W. n.  
 Owned-Oper. By ..... Blackhawk Bdcstg. Co.  
 Address ..... Lawrence Bldg.  
 Tel.: 625-3400 ..... Independent  
 Pres., Gen. Mgr. .... Sam Bartlett  
 Station, Comm. Mgr. .... John Rohwer  
 Program Director ..... George Tierney  
 Publicity Director ..... Voight Smith  
 Chief Engineer ..... Ed Fisher

**WIZZ—Streator—1953**

Frequency: 1250 Kc. Power: 500 Watts d.  
 Owned-Oper. By ..... Streator Bcstg. Co.  
 Address ..... Box 377  
 Tel.: 2-2947 ..... Independent  
 Representative ..... Pearson  
 Managing Partner ..... Stephen P. Bellinger  
 Station Manager ..... John R. Hallstrom  
 Asst. Manager ..... James A. Mudd  
 Program Director ..... Dwayne Noss  
 Chief Engineer ..... Vern Buland  
 Owners of: WRAM, Monmouth.

**WTIM—Taylorville—1949**

Frequency: 1410 Kc. Power: 1000 Watts d  
 Owned By ..... Community Bcstrs.  
 Address ..... Hotel Frisini  
 Tel.: Van Dyke 4-3366 ..... Independent  
 Representative ..... Continental  
 President ..... Roger Moyer  
 General Manager ..... W. P. Scott  
 Chief Engineer ..... G. Black

**WKID—Urbana—1948**

Frequency: 1580 Kc. Power: 250 Watts, d.  
 Owned-Operated By ..... WKID Bcstg. Co.  
 Address ..... P. O. Box 192  
 Tel.: 367-5431 ..... MBS  
 Station Representative ..... Spot Time Sales  
 President, Gen. Mgr. .... Robert F. Meskill  
 Program Director ..... Tom Brown  
 Chief Engineer ..... Jack Bobicz  
 Owners of: KYSN, Colorado Springs.

**WGFA—Watseka—1961**

Frequency: 1360 Kc. Power: 1 Kw. d.  
 Owned By ..... Iroquois County Bcstg. Co.  
 Address ..... Box 68A  
 Tel.: Idlewood 2-2488 ..... Independent  
 President ..... Don Ruth  
 General, Station Manager ..... Bob Bivans  
 Comm., Sales Promotion Mgr. .... Del Trudeau  
 Program Director ..... Ronald Hunt  
 Chief Engineer ..... Gary Hixson

**WKRS—Waukegan—1949**

Frequency: 1220 Kc. Power: 1000 Watts d.  
 Owned-Operated By ..... News-Sun Bcstg. Co.  
 Business Address ..... P. O. Box 500  
 Tel.: 336-7900 ..... Independent  
 Newspaper Affiliation ... Waukegan News-Sun  
 Representative ..... Devney Organization  
 V.P., General Manager ..... Alfred F. Sorenson



Assistant, Commercial Manager . . . . Jerry Cray  
 Operations Manager . . . . . Bob Jones  
 Program Director . . . . . Arlene Byrne  
 Chief Engineer . . . . . Verne Buland  
 Owners of: WZIP, Cincinnati, O.

Program, Publicity Director . . . . . Fran Booton  
 Chief Engineer . . . . . Everett T. Kennedy

**WBBY—Wood River—1961**

Frequency: 590 Kc. . . . . Power: 500 W. d.  
 Owned By . . . . . Madison County Bcstg. Co.  
 Address . . . . . Box 7, Alton, Ill.  
 Tel.: 259-1800 . . . . . MBS  
 Station Representative . . . . . Hal Holman  
 President . . . . . Robert W. Sudbrink  
 General Manager . . . . . Lee W. Allerton  
 Program Director . . . . . Jerry Collins  
 Chief Engineer . . . . . Robert Gerner  
 Owners of: WIMS, Beardstown, Ill.

**WFRX—West Frankfort—1951**

Frequency: 1300 Kc. . . . . Power: 1000 Watts d.  
 Owned . . . . . Pyramid Radio Bcstg. & TV Co.  
 Address . . . . . P. O. Box 359  
 Tel.: 1300 . . . . . Independent  
 Representative . . . . . Hal Holman  
 President . . . . . Dr. Guy W. Lambert  
 General, Comm. Mgr. . . . . Walter C. Schafer

Pop.: 4,798,000	<b>Indiana</b>	Radio Homes: 1,440,500
Families: 1,479,500		AM Stas. in State: 65

**WBHU—Anderson—1923**

Freq.: 1240 Kc. . . . . Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By . . . . . Anderson Bcstg. Corp.  
 Address . . . . . 640 Citizens Bank Bldg.  
 Tel.: 644-7791 . . . . . CBS  
 President . . . . . C. Bruce McConnell  
 General Manager . . . . . John R. Atkinson  
 Chief Engr. . . . . W. J. Hecht

Representative . . . . . Meeker  
 President . . . . . Sarkes Tarzian  
 Gen. Mgr. . . . . Glenn Van Horn  
 Commercial Mgr. . . . . C. Raymond Bartlett  
 Program Director . . . . . William Franzmann  
 Chief Engineer . . . . . William Wood  
 Owners of: WTTV, Bloomington; WPTA-TV,  
 Roanoke; WFAM-TV, Lafayette; WTTV-FM,  
 Bloomington; WPTH-FM, Ft. Wayne.

**WHUT—Anderson—1946**

Frequency: 1470 Kc. . . . . Power: 1000 Watts d.  
 Owned-Operated By . . . . . WBOW Radio, Inc.  
 Address . . . . . Box 151  
 Tel.: 644-1255 . . . . . Independent  
 Station Representative . . . . . Weed  
 President . . . . . William O'Connor  
 General Manager . . . . . John Karr  
 Commercial Manager . . . . . Roger Kiley  
 Program Director . . . . . Richard Eller  
 Publicity Director . . . . . Gene Swindell  
 Sales Promotion Manager . . . . . Joseph Howard  
 Chief Engineer . . . . . Dick Lange  
 Owners of: WBOW, Terre Haute, Ind.

**WBNL—Boonville—1950**

Frequency: 1540 Kc. . . . . Power: 250 Watts d.  
 Owned-Oper. By . . . . . Boonville Bcstg. Co.  
 Address . . . . . Lynnville Road  
 Tel.: 880 . . . . . KBS-MBS  
 Pres., Chief Eng. . . . . H. C. Sanders  
 Gen., Program Dir. . . . . Norman Hall

**WBZI—Brazil—1959**

Frequency: 1380 Kc. . . . . Power: 500 Watts d.  
 Owned By . . . . . Community Bcstg. Corp., Inc.  
 Address . . . . . P. O. Box 227  
 Tel.: 2317 . . . . . Independent  
 President . . . . . John A. White  
 General Manager . . . . . Casey A. Heckman

**WBIW—Bedford—1948**

Frequency: 1340 Kc. . . . . Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By . . . . . Bedford Bcstg. Co.  
 Address . . . . . P. O. Box 127  
 Tel.: BRowning 5-7555 . . . . . Independent  
 Sta. Reps. . . . . Kentucky Radio Sales; Masla Assoc.  
 President . . . . . Lester G. Spencer  
 General, Station Mgr. . . . . William M. Quigg  
 Commercial Manager . . . . . Ott Medlock  
 Program Director . . . . . Mike Davison  
 Chief Engineer . . . . . Carl Finger  
 Owners of: WKBY-AM-FM, Richmond; WBAT,  
 Marion, Both Ind.

**WCSI—Columbus—1950**

Frequency: 1010 Kc. . . . . Power: 500 Watts d.  
 Owned-Oper. By . . . . . White River Bcstg.  
 Address . . . . . 501½ Washington St.  
 Tel.: 372-4448 . . . . . Independent  
 Newspaper Affilia. . . . . Rep.-Courier, Findlay, O.  
 Representative . . . . . Clark  
 President . . . . . R. L. Heminger  
 General, Station Mgr. . . . . Donald Pille  
 Commercial Manager . . . . . W. R. Williamson  
 Program Director . . . . . Jerry Castor  
 Chief Engineer . . . . . Max Cockley  
 Owners of: WFIN-AM-FM, Findlay, O.; WFLM,  
 Ft. Lauderdale, Fla.; WCSI-FM, Columbus, Ind.

**WTTS—Bloomington—1949**

Freq.: 1370 Kc. . . . . Power 5 Kw. d., 500 W. n.  
 Owned-Oper. By . . . . . Sarkes Tarzian, Inc.  
 Business-Studio Address . . . . . 535 S. Walnut St.  
 Tel.: Ed 2-3366 . . . . . ABC

**WCNB—Connersville—1948**

Frequency: 1580 Kc. . . . . Power: 250 Watts d.  
 Owned-Operated By . . . . . News Examiner Co.

# INDIANA

**Business-Studio Address**..... 406 Central Ave.  
**Tel.:** 1950..... Independent  
**Newspaper Affil.**..... News Examiner  
**Station Rep.**..... Gill-Perna  
**President**..... George S. Tatman  
**Station, Comm. Mgr.**..... E. M. Jackson  
**Program Dir.**..... Francis E. Chomel  
**Chief Engineer**..... Arthur J. Smith

## WCMB—Elkhart—1956

**Frequency:** 1270 Kc..... **Power:** 5 Kw. d.  
**Owned By**..... Clarence C. Moore  
**Business Address**..... Box 261  
**Tel.:** JA 3-4567..... Independent  
**Sta. Representative**..... Gill-Perna  
**President, Gen. Mgr.**..... Clarence C. Moore  
**Commercial, Sta. Mgr.**..... Lu Martin  
**Sales Prom. Mgr., Prog. Dir.**..... Bob Miller  
**Chief Engineer**..... Samuel C. Smeltzer

## WTBC—Elkhart—1931

**Frequency:** 1340 Kc. **Power:** 1 Kw. d., 250 W. n.  
**Owned By**..... Truth Radio Corp.  
**Address**..... 3600 Oakland Ave.  
**Tel.:** JA 3-1960..... NBC  
**Newspaper Affiliation**..... Elkhart Truth  
**Station Rep.**..... Advertising Time Sales  
**President**..... John F. Dille, Jr.  
**General Manager**..... Paul C. Brines  
**Station Mgr.**..... Jerry Maloney  
**Asst. Mgr.**..... Edwin J. Lasko  
**Commercial Manager**..... Frank Polisi  
**Prog. Dir.**..... Edwin Huor  
**Sales Prom., Publicity Dir.**..... Ken Owens  
**Chief Engineer**..... Woodrow Hawkins  
**Owners of:** WKJG-AM-TV, Ft. Wayne; WSJV-TV, South Bend.

## WGFB—Evansville—1923

**Frequency:** 1280 Kc. **Power:** 5 Kw. d.; 1 Kw. n.  
**Owned/Operated By**..... WGFB, Inc.  
**Business-Studio Address**..... 1001 Diamond Ave.  
**Tel.:** HA 2-1171..... NBC  
**Station Representative**..... Weed Radio  
**President, Gen. Mgr.**..... Martin L. Leich  
**Program Director**..... Mrs. Pat Roper  
**Sales Promo., Pub. Dir.**..... Gene Crawford  
**Chief Engineer**..... Erwin P. Schoeny

## WIKY—Evansville—1947

**Frequency:** 820 Kc..... **Power:** 250 Watts d.  
**Owned-Oper. By**..... South Central Bcastg. Corp.  
**Address**..... 1162 Mt. Auburn Rd.  
**Tel.:** Harrison 4-8284..... Independent  
**Representative**..... Pearson Co.  
**Pres., Gen.-Sta. Mgr.**..... John A. Engelbrecht  
**Chief Engineer**..... George F. Stoltz  
**Owners of:** WTVK-TV, Knoxville.

## WJPS—Evansville—1948

**Frequency:** 1330 Kc. **Power:** 5 Kw. d.; 1 Kw. n.  
**Owned-Operated By**..... WJPS, Inc.  
**Business-Studio Address**..... 206 Main St.  
**Tel.:** HArrison 5-2221..... MBS  
**Station Representative**..... Radio-TV Reps., Inc.  
**President**..... Robert S. Davis

**General Manager**..... James G. Hearon  
**Commercial Manager**..... Howard Bright  
**Program Director**..... Mrs. Jeanne Wesbecker  
**Publicity Director**..... Mrs. Shirley Miller  
**Chief Engineer**..... John F. Brown

## WROZ—Evansville—1936

**Frequency:** 1400 Kc. **Power:** 1 Kw. d., 250 W. n.  
**Owned By**..... J. B. Fuqua  
**Business-Studio Address**..... Box 441  
**Tel.:** HArrison 2-4171..... CBS  
**Station Rep.**..... Hollingbery  
**President**..... J. B. Fuqua  
**General Manager**..... Robert East  
**Chief Engineer**..... William Schultz

## WANE—Ft. Wayne—1948

**Freq.:** 1450 Kc..... **Power:** 1 Kw. d., 250 W. n.  
**Owned**..... Indiana Broadcasting Corp.  
**Address**..... 2915 W. State Blvd.  
**Tel.:** ANthony 9411..... CBS  
**Sta. Representative**..... H-R Reps.  
**President**..... C. Wrede Petersmeyer  
**General Manager**..... Reid G. Chapman  
**Commercial Mgr.**..... Merlin Smith  
**Promotion, Merch. Dir.**..... John R. Thompson  
**Chief Engineer**..... Walt Jones  
**Owners of:** WISH-AM-TV, Indianapolis; WANE-TV, Fort Wayne; KOTV, Tulsa, Okla.; KHOU-TV, Houston, Tex.; KNTV, Sacramento, Calif.

## WGL—Ft. Wayne—1924

**Frequency:** 1250 Kc..... **Power:** 1000 Watts  
**Owned-Oper. By**..... News-Sentinel Bcastg. Co., Inc.  
**Bus. Studio Address**..... 201½ W. Jefferson St.  
**Tel.:** Eastbrook 3366..... ABC  
**Newspaper Affiliation**..... News-Sentinel  
**Station Rep.**..... Venard, Torbet & McConnell  
**President**..... Helene R. Foellinger  
**Gen., Sta., Comm. Mgr.**..... Merrill C. Johnson  
**Program Director**..... William Hausman  
**Publicity Director**..... Don Straub  
**Chief Engineer**..... Richard Miller

## WKJG—Ft. Wayne—1947

**Frequency:** 1380 Kc..... **Power:** 5000 Watts  
**Owner**..... WKJG, Inc.  
**Business-Studio Add.**..... 2633 W. State Blvd.  
**Tel.:** ANthony 2295..... NBC  
**Newspaper Affil.**..... Elkhart Truth Pub. Co.  
**Station Representative**..... Adv. Time Sales  
**President**..... John F. Dille, Jr.  
**Vice Pres.**..... Paul Brynes  
**General Station Mgr.**..... Hilliard Gates  
**Commercial Manager**..... Sil Aston  
**Program Director**..... Karl W. Hudson  
**Chief Eng.**..... Eugene A. Chase  
**Owners of:** WKJG-TV, Ft. Wayne.

## WOWO—Ft. Wayne—1926

**Frequency:** 1190 Kc..... **Power:** 50 Kw.  
**Owner**..... Westinghouse Broadcasting Co., Inc.  
**Address**..... 128 W. Washington Blvd.  
**Tel.:** AN 9436..... Independent  
**Sta. Representative**..... AM Radio Sales  
**President**..... Donald H. McGannon

Gen., Sta. Manager ..... Carl W. Vandagriff  
 Commercial Manager..... H. D. Longworth  
 Promotion Mgr..... Douglas D. Shull  
 Program Dir..... Cal Bollwinkel  
 Publicity Director..... Hilda C. Woehrmeyer  
 Chief Engineer..... Hal Brokaw  
 Owners of: KPIX-TV, San Francisco, Calif.; WBZ-AM-TV, Boston, Mass.; KYW, Cleveland, O.; KYW-TV, Cleveland, O.; KDKA, Pittsburgh, Pa.; KDKA-TV, Pittsburgh, Pa.; WIND, Chicago, Ill.; WJZ-TV, Baltimore, Md.; WINS, New York, N. Y.

**WILO—Frankfort—1953**

Frequency: 1570 Kc.....Power: 250 Watts  
 Owned By..... Kasper Bcstg. Co.  
 Address ..... 52½ E. Washington St.  
 Tel.: 659-3338 ..... KBS  
 Station Representative ..... Hopewell  
 Gen. Mgr..... V. J. Kasper  
 Chief Engineer..... D. L. Head

**WGRY—Gary—1950**

Frequency: 1370 Kc....Power: 500 Watts d.  
 Owned-Oper. By.....WGRY, Inc.  
 Address ..... 3669 B'way  
 Tel.: 884-9409 ..... Independent  
 Station Rep..... Grant Webb  
 President, Gen. Mgr..... George Whitney

**WWCA—Gary—1949**

Frequency: 1270 Kc. ....Power: 1000 Watts  
 Owned-Operated By ..Lake Bdcastg Co., Inc.  
 Address ..... Hotel Gary  
 Tel.: 886-9171 ..... Independent  
 Station Representative ..... Gill-Perna  
 Pres., Gen., Mgr..... Dee O. Coe  
 Asst. Gen. Mgr., Comm. Mgr.... Joseph A. Haas  
 Program Director ..... Gerry Grainger  
 Chief Engineer ..... Victor Voss

**WKAM—Goshen—1954**

Frequency: 1460 Kc....Power: 1000 Watts, d.  
 Owned-Operated By.....Kosciusko Bcstg. Corp.  
 Address..... 930 E. Lincoln Ave.  
 Tel.: KE 3-1460.....KBS  
 President..... William N. Udell  
 General Station Mgr..... Charles D. Miller  
 Commercial Manager..... James Briggs  
 Sales Promotion Mgr..... Lamar Branson  
 Program Director..... Phyllis Benjamin  
 Publicity Director..... Donald Blough  
 Chief Engineer..... Thom Pringle  
 Owners of: WIMS, Michigan City, Ind.

**WJOB—Hammond—1928**

Frequency: 1230 Kc. Power: 1 Kw. d. 250 W. n.  
 Owned-Oper. By.....Colby Bcstg.  
 Address..... 6405 Olcott Ave.  
 Tel.: TI. 4-1230 ..... MBS  
 Pres., Gen. Mgr..... Julian Colby  
 Station Manager..... Judith Grambo  
 Program Director..... Gary Wilson  
 Chief Engineer..... Jim Loupas

**WHLT—Huntington—1957**

Frequency: 1300 Kc.....Power: 500 Watts d.  
 Owned-Operated By.....Radio Huntington, Inc.  
 Business Address..... Hotel LaFontaine

Tel.: 3404 ..... KBS  
 President..... William J. Warren  
 General Manager ..... Mel King  
 Chief Engineer ..... H. Waterhouse

**WFBM—Indianapolis—1926**

Frequency: 1260 Kc.....Power: 5000 Watts  
 Owned By.....Time-Life Bcstg., Inc.  
 Address..... 1330 N. Meridian St.  
 Tel.: MELrose 4-8521.....Independent  
 Representative ..... Katz  
 President..... W. C. Pullen, Jr.  
 General Manager..... Eldon Campbell  
 Station Manager..... Don Menke  
 Sales Prom. Mgr., Pub. Dir.... Jerry Chapman  
 Chief Engineer..... Bob Flanders  
 Owners of: KLZ-AM-TV, Denver; WOOD-AM-TV,  
 Grand Rapids; WTCN-AM-TV, Minneapolis;  
 WFBM-FM-TV; KOGO-AM-FM-TV, San Diego,  
 Calif.

**WGEE—Indianapolis—1956**

Frequency: 1590 Kc.....Power: 5 Kw. d.  
 Owned..... Rollins Bcstg. Co.  
 Address ..... 4800 E. Raymond Blvd.  
 Tel.: Fleetwood 9-5591 ..... Independent  
 Station Rep..... Continental  
 President..... O. Wayne Rollins  
 General Manager..... Kersh Walters  
 Commercial Manager..... James Lawson  
 Program Director ..... Robert Todd  
 Operations Mgr. .... Lance Jensen  
 Chief Engineer..... Warren Fooks  
 Owners of: WCHS-AM-TV, Charleston; WAMS,  
 Wilmington; WRAP, Norfolk; WNJR, Newark;  
 WBEE, Chicago; WPTZ-TV, Pittsburgh; WEAR-  
 TV, Pensacola

**WIBC—Indianapolis—1938**

Freq. 1070 Kc...Power: 50 Kw. d.; 10 Kw. n.  
 Owned-Operated By.....WIBC, Inc.  
 Business Address..... 2835 N. Illinois St.  
 Tel.: WA 4-2661.....Independent  
 Representative ..... Blair Radio  
 President, Gen. Mgr.... Richard M. Fairbanks  
 Commercial Manager..... Gilbert L. Berry  
 Prog. Dir..... William L. Dean  
 Sales Prom., Publicity Dir.... Ronald J. Weaver  
 Chief Engineer..... Robert W. Minton

**WIRE—Indianapolis—1924**

Frequency: 1430 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....WIRE Bcstg. Co.  
 Business-Studio Add... 307 N. Pennsylvania St.  
 Tel.: ME 5-1541.....NBC  
 Representative... Peters, Griffin & Woodward  
 President..... Joseph C. Amaturo  
 General Manager ..... Bill J. Shuel  
 Sales Promotion Mgr..... Paul L. Raikes  
 Publicity Director ..... Paul Lindstrom  
 Chief Engineer ..... Gordon W. Trout

**WISH—Indianapolis—1941**

Frequency: 1310 Kc. Power: 5 Kw. d.; 1 Kw. n.  
 Owned-Oper. By.....Indiana Bcstg. Corp.  
 Business-Studio Address.. 1440 N. Meridian St.  
 Tel.: ME 4-6411.....CBS  
 Representative ..... H-R Reps.

# INDIANA

President.....C. Wrede Petersmeyer  
General Manager.....Robert McConnell  
Sta. Comm. Mgr.....Robert Ohleyer  
Program Director.....William E. Frosch, Jr.  
Publicity Dir.....Don Abbott  
Chief Engineer.....C. E. Wallace  
Owners of: WISH-FM-TV, Indianapolis, Ind.;  
WANE-TV, Fort Wayne, Ind.

## WXLW—Indianapolis—1948

Frequency: 950 Kc.....Power: 5 Kw. d.  
Owned By.....Greater Indianapolis Bcstg.  
Address.....3003 Kessler Blvd.  
Tel.: WAlnut 5-6494.....Independent  
Station Rep.....Robert E. Eastman  
President.....Robert D. Enoch  
V.P., Station Mgr.....Eugene W. Strack  
Vice President.....Florence K. Enoch  
Program Director.....Howard Dorsey  
Chief Engineer.....Bert Goetzinger

## WITZ—Jasper—1948

Frequency: 990 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....Jasper on the Air Inc.  
Address.....Box 167  
Tel.: 678.....Independent  
President.....Dr. Gilbert E. Melzger  
General Station Mgr.....Dennis J. Keller  
Commercial Manager.....Bill Bates  
Program Director.....Jack Brandt  
Promotion Manager.....Tom Johnson  
Publicity Director.....Shirley Brenner  
Chief Engineer.....Dave Kennett  
Owners of: WITX, Danville, Ill.; WITZ-FM,  
Jasper, Ind.

## WXVW—Jeffersonville—1961

Frequency: 1450 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned By.....Electrocast, Inc.  
Address.....Box 354  
Tel.: BUtler 3-3577.....Independent  
President, Gen. Mgr.....Keith L. Reising  
Commercial Manager.....Ray Jenks  
Program Director.....Bill Rough  
Publicity Director.....Marty Lukins  
Chief Engineer.....Clarence Henson

## WAWK—Kendallville—1955

Frequency: 1570 Kc.....Power: 250 Watts d.  
Owned-Oper. By.....Noble DeKalb Bcstg. Co.  
Address.....Box 47  
Tel.: 347-2400.....Independent  
President, Gen. Mgr.....Paul L. King  
Sales Program Director.....Fred Manahan  
Publicity Director.....Walter Weaver  
Chief Engineer.....John Riddle

## WIOU—Kokomo—1948

Freq.: 1350 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owner.....Booth Broadcasting  
Business Address.....State Rd. #26  
Tel.: GL 7-1194.....CBS  
Representative.....Wood  
President.....John L. Booth  
General Comm. Mgr.....John Carl Jeffrey  
Prog. Dir.....Hugo J. DiSalvo  
Chief Engineer.....Joseph McClain  
Owners of: WJLB, Detroit; WJVA, South Bend;  
WTOB, Toledo; WTRN, Flint; WSGW, Saginaw;  
WIBM, Jackson, Mich.

## WASK—Lafayette—1942

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned.....Lafayette Bcstg., Inc.  
Business-Studio Address.....McCarty Lane  
Tel.: Gibson 7-2186.....MBS  
Station Rep.....Prestige Rep. Organ.  
President, Gen. Mgr.....Henry Rosenthal  
Program Director.....Dick Lingle  
Chief Engineer.....George Williamson

## WAZY—Lafayette—1959

Frequency: 1410 Kc.....Power: 1,000 Watts d.  
Owned By.....WAZY Radio, Inc.  
Address.....420 Columbia St.  
Tel.: SHERwood 2-5021.....Independent  
Station Rep.....Pearson  
President, Gen. Mgr.....J. E. Willis  
Program Director.....Karl Anderson  
Chief Engineer.....Nate Hazlett

## WLOI—La Porte—1948

Frequency: 1540 Kc.....Power: 250 Watts d.  
Owned-Oper. By.....La Porte County Bcstg. Co.  
Address.....P. O. Box 385  
Tel.: 362-6144.....Independent  
Station Representative.....Gill-Perna, Inc.  
President.....Dee O. Coe  
General Manager.....W. Olson  
Commercial Manager.....Robert F. Coffeen  
Chief Engineer.....C. E. Gustafson

## WBTO—Linton—1953

Frequency: 1600 Kc.....Power: 500 Watts d.  
Owned-Oper. By.....The Linton Bcstg. Co.  
Business Address.....Highway 54  
Tel.: 63.....KBS  
President.....H. C. Sanders  
General Manager.....H. D. Boardman

## WSAL—Logansport—1949

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Operated By.....Logansport Bcstg. Corp.  
Address.....P. O. Box 399  
Tel.: 3111.....MBS  
President.....Glenn L. Miller  
Gen., Sta. Mgr.....Richard E. Jackson  
Chief Engineer.....Raymond A. Olson

## WORX—Madison—1953

Frequency: 1270 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Electronic Lab. Inc.  
Address.....Telegraph Hill  
Tel.: 1270.....KBS-MBS  
President.....C. E. Henson  
General Manager.....Dick Witty  
Chief Engineer.....Roger Bradley

## WBAT—Marion—1947

Frequency: 1400 Kc.....Power: 500 W.d., 250 W.n.  
Owned-Operated By.....Marion Radio Corp.  
Address.....303½ S. Adams St.  
Tel.: NOrth 4-6239.....ABC  
President.....Lester G. Spencer  
General Manager.....William C. Fowler  
Comm. Mgr.....A. G. Von Diellingen  
Program Director.....Mel Strasser  
Chief Engineer.....Warren Arnett  
Owners of: WKBV, Richmond, Ind.

**WMRI—Marion—1955**

Frequency: 860 Kc. Power: 250 Watts d.  
 Owned By.....WMRI, Inc.  
 Address.....820 S. Pennsylvania St.  
 Tel.: North 4-7396.....CBS  
 Newspaper Affil.....Chronicle Leader-Tribune  
 Representative.....Burn-Smith  
 General Manager.....Frank Haas  
 Program Director.....Robert Mathis  
 Chief Engineer.....Blair Weicht

**WIMS—Michigan City—1947**

Freq.: 1420 Kc. Power: 5 Kw. d.; 500 Wts. n.  
 Owned.....Northern Indiana Bcasters, Inc.  
 Business-Studio Address.....Old Chicago Road  
 Tel.: 362-2591.....Independent  
 Pres., Gen. Mgr.....William N. Udell  
 Comm. Mgrs.....Al Halus-S. C. McDonnell  
 Sales Prom. Manager.....Robert E. Pfister  
 Program Director.....Pat Turk  
 Chief Engineer.....Robert E. Schilling  
 Owners of: WKAM, Goshen, Ind.

**WPCO—Mount Vernon—1955**

Frequency: 1590 Kc. Power: 500 Watts d.  
 Owned.....Mt. Vernon Broadcasting Co.  
 Address.....Box 231  
 Tel.: PO 3-4484.....KBS  
 President.....H. C. Sanders  
 General Comm. Mgr.....F. Courtney Smith  
 Chief Engineer.....Jerry Kissinger

**WLBC—Muncie—1926**

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By .. Tri City Radio Corp.  
 Business Address.....Highway #35 South  
 Tel.: AT 8-4403.....CBS  
 Representative.....Hal Holman  
 Pres., Gen. Sta. Mgr.....D. A. Burton  
 Commercial, Prom. Mgr.....Bill Craig  
 Chief Engineer.....Pat Finnegan  
 Owners of: WLBC-TV, Muncie.

**WOWI—New Albany—1949**

Frequency: 1570 Kc. Power: 1000 Watts d.  
 Owned By.....Kentuckiana Broadcasting  
 Address.....Box 378  
 Tel.: WH 4-2235.....ABC  
 Station Rep.....Devney Organization  
 President, General Mgr.....Allen Embury  
 Program Director.....W. Hatcher  
 Chief Engineer.....Doug Mundy

**WCTW—New Castle—1947**

Frequency: 1550 Kc. Power: 250 Watts  
 Owned.....WCTW, Inc.  
 Address.....St. Rd. 38  
 Tel.: JA 9-2600.....Independent  
 President.....Walter S. Chambers, Jr.  
 General, Station Mgr.....Howard A. White  
 Program, Pub. Dir.....Jay Cunningham  
 Chief Engineer.....Francis Thompson

**WOCH—North Vernon—1955**

Frequency: 1460 Kc. Power: 1 Kw. d.  
 Owned.....Dorrell Ochs

Address.....P. O. Box 46  
 Tel.: F1 9-8421.....Independent  
 Station Representative.....George Hopewell  
 Program Manager.....Charles R. Plummer  
 Program Director.....Roger Smith  
 Chief Engineer.....Jim Ochs

**WARU—Peru—1954**

Frequency: 1600 Kc. Power: 1000 Watts  
 Owned-Oper. By..Wabash-Peru Bcastg Co., Inc.  
 Address.....Hwy. 24  
 Tel.: GRidley 3-4448.....Independent  
 Station Rep.....Devney Organization  
 President.....Mrs. David Gee  
 Manager.....R. W. Schultz

**WPGW—Portland—1950**

Frequency: 1440 Kc. Power: 500 Watts d.  
 Owned-Oper. By.....Glenn West  
 Address.....Box 608  
 Tel.: 1094.....KBS  
 Owner, Gen. Mgr.....Glenn West

**WRAY—Princeton—1950**

Frequency: 1250 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Princeton Bcastg. Co.  
 Address.....Box 8  
 Tel.: FU 5-4861.....Independent  
 Sta. Representative.....Devney Organization  
 Gen., Sta. Mgr.....M. R. Lankford  
 Chief Engineer.....Lee Kennedy

**WKBV—Richmond—1926**

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By .. Central Bcastg. Corp.  
 Address.....2301 W. Main St.  
 Tel.: 3-1156.....Independent  
 Pres., Gen., Sta. Mgr.....Lester G. Spencer  
 Commercial Manager.....Jim Wickemeyer  
 Publicity Director.....Fran Graves  
 Program Director.....William M. Quigg  
 Sales Prom. Director.....William Woehman  
 Chief Engineer.....L. J. Duning  
 Owners of: WBAT, Marion, Ind.

**WSLM—Salem—1953**

Frequency: 1220 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Don H. Martin  
 Address.....Box 472  
 Tel.: 883-5750.....KBS  
 Station Reps.....P.R.O.; Ky. Radio Sales  
 Owner, Gen. Mgr.....Don H. Martin  
 Commercial Mgr.....Herb Arms  
 Chief Engineer.....Darrell Dixon

**WJCD—Seymour—1949**

Frequency: 1390 Kc. Power: 1000 Watts  
 Owned-Oper. By.....Dr. Azra C. Baker  
 Address.....1534 Ewing St.  
 Tel.: JAcKson 2-1390.....Independent  
 Station Mgr.....Bob Shippee  
 Chief Engineer.....H. Maudlin

**WSVL—Shelbyville—1961**

Frequency: 1520 Kc. Power: 250 Watts

# INDIANA

Owned By.....Shelby County Bcstg. Co., Inc.  
Address.....Box 385  
Tel.: EXpress 8-9757.....Independent  
President.....R. D. Ingram  
General. Sta. Manager.....John A. Hartnett  
Commercial Manager.....James R. Brown  
Program Director.....Scott Cederholm  
Chief Engineer.....Marvin Young

## WJVA—South Bend—1947

Frequency: 1580 Kc.....Power: 1000 Watts, d.  
Owned By.....Booth Broadcasting Co.  
Address.....Box 179  
Tel.: CE 4-1111.....MBS  
Station Rep.....Gill-Perna  
President.....John L. Booth  
General. Station Mgr.....Frank Crosiar  
Program. Publicity Director.....A. Waters  
Sales Prom. Mgr.....Bernard Thomas  
Chief Engineer.....S. Grundtner  
Owners of: WIOU, Kokomo; WTOD, Toledo;  
WJLB, Detroit; WSGW, Saginaw; WTRN, Flint;  
WIBM, Jackson.

## WNDU—South Bend—1944

Frequency: 1490 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....Michiana Telecasting Corp.  
Address.....P.O. Box 16  
Tel.: CE 3-7111.....ABC  
Station Rep.....Venard, Torbet & McConnell  
Pres.....Rev. Theodore M. Hesburgh  
General Manager.....W. Thomas Hamilton  
Station Manager.....Daniel E. Martin  
Sales Manager.....Robert J. Nowicki  
Program Director.....John E. McCullough  
Chief Engineer.....Ray Jackson  
Owners of: WNDU-FM-TV.

## WSBT—South Bend—1921

Frequency: 960 Kc.....Power: 5000 Watts  
Owned-Operated By.....The South Bend Tribune  
Bus. Studio Address.....300 W. Jefferson Blvd.  
Tel.: CE 3-3141.....CBS  
Newspaper Affiliation.....South Bend Tribune  
Station Representative.....Paul H. Raymer  
President.....Franklin D. Schurz  
General. Sta. Manager.....Arthur R. O'Neil  
Commercial Manager.....Will R. Darch  
Prom., Publicity Dir.....Norbert Gassensmith  
Program Director.....Walter A. Sweitzer  
Chief Engineer.....Scott N. Hagenau  
Owners of: WSBT-FM-TV.

## WTCJ—Tell City—1948

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned-Operated By.....Tell City Bcstg. Co.  
Address.....P.O. Box 237  
Tel.: KI 7-2345.....KBS  
President, Ch. Engineer.....James R. Brewer

## WBOW—Terre Haute—1927

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Operated By.....Radio WBOW, Inc.  
Business-Studio Address.....303 S. 6th St.  
Tel.: CR 5034.....MBS  
Station Representative.....Gill-Perna

President, Gen. Mgr.....J. W. O'Connor  
Station Mgr.....Ralph S. McHargue  
Commercial Manager.....Karl Walwik  
Program Dir.....J. Palmer  
Chief Engineer.....Frank Casteel

## WMFT—Terre Haute—1958

Frequency: 1300 Kc.....Power: 500 Watts d.  
Owned.....Citizens Bcstg. Co., Inc.  
Business Address.....641 E. Ohio St.  
Tel.: CRawford 9618.....ABC  
President.....T. S. Land  
General Manager.....Dick Barrett  
Assistant Manager.....Bill Roberts  
Commercial Manager.....Harry Frey  
Chief Engineer.....Henry Bader  
Owners of: WFIW, Fairfield; WJBD, Salem, Ill.

## WTHI—Terre Haute—1947

Frequency: 1480 Kc.....Power: 1000 Watts  
Owned By.....Wabash Valley Bcstg. Corp.  
Address.....918 Ohio St.  
Tel.: CR 9481.....CBS  
Station Rep.....Venard, Torbet & McConnell  
President, Gen. Mgr.....Anton Hulman, Jr.  
V.P., Dir. of Operations.....Ben Falber, Jr.  
V.P., Chief Engineer.....Russ Arnold  
Program Director.....Richard O. Bieser  
Publicity Director.....Sheldon Fisher  
Owners of: WTHI-FM-TV.

## WAOV—Vincennes—1940

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Oper. By.....Vincennes Sun Co.  
Business Address.....Grand Hotel  
Tel.: TU 2-6060.....MBS  
Newspaper Affil.....Sun Commercial  
Station Rep.....Pearson  
President, Gen. Mgr.....Howard N. Greenlee  
Chief Engineer.....John R. Cutshall

## WRSW—Warsaw—1951

Frequency: 1480 Kc.....Power: 1 Kw. d., 500 W. n.  
Owned-Oper. By.....Reub Williams & Sons, Inc.  
Address.....Times Building  
Tel.: 262-3111.....Independent  
Newspaper Affil.....Times-Union  
President.....R. B. Williams  
General Manager.....William Mollenhour  
Commercial Manager.....Jack Essenberg  
Program Director.....Marie Snyder  
Chief Engineer.....Fred Gresso

## WAMW—Washington—1955

Freq.: 1580 Kc.....Power: 250 Watts d.  
Owned-Operated By.....Washington Radio, Inc.  
Address.....228-230 K of C B'dg.  
Tel.: CL 4-4300.....KBS-ABC  
Newspaper Affil.....Wash. Herald  
President.....David A. Draper  
General Station Mgr.....Joe Edwards  
Commercial Manager.....William T. Simpson  
Program Director.....Eugene Cabel  
Chief Engineer.....Lester Shirley



Pop.: 2,790,000  
Families: 860,000

Iowa

Radio Homes: 848,000  
AM Stas. in State: 66

### KLGA—Algona—1956

Frequency: 1600 Kc. Power: 5 Kw. d.  
Owned By . . . . . KLGA, Inc.  
Address . . . . . Box 47  
Station Representative . . . . . Soderlund  
Tel.: 294-2475 . . . . . KBS  
President . . . . . Robert W. Behling  
Gen. Comm. Mgr. . . . . George Allen  
Prog., Pub. Director . . . . . Gordon K. Root  
Chief Engineer . . . . . Harry C. Snyder

### KASI—Ames—1948

Frequency: 1430 Kc. Power: 1000 Watts d.  
Owned By . . . . . Wapello County Bcstg. Co.  
Address . . . . . Main & Burnett Sts.  
Tel.: CE 2-3152 . . . . . KBS  
General Manager . . . . . Dale Cowle  
Commercial Mgr. . . . . David Inglis  
Program Dir. . . . . James L. Orngard  
Chief Engineer . . . . . Daryl Wiley

### KJAN—Atlantic—1950

Frequency: 1220 Kc. Power: 250 Watts d.  
Owned-Operated By . . Nishna Valley Bcstg. Co.  
Address . . . . . P.O. Box 389  
Tel.: 243-3920 . . . . . KBS  
Pres., Comm. Mgr. . . . . E. G. Faust  
General Manager . . . . . Frank G. Miller  
Chief Engineer . . . . . Dick Neby

### KWBG—Boone—1950

Freq.: 1590 Kc. Power: 1 Kw. d.; 500 Wts. n.  
Owned-Operated By . . . . . Boone Bcstg. Co.  
Address . . . . . 813 Keeler St.  
Tel.: 432-1590 . . . . . KBS  
Newspaper Affil. . . . . News-Republican  
President . . . . . Mrs. Mary G. Garvey  
General Manager . . . . . Victor A. Sayer  
Program Director . . . . . Russell Mott  
Chief Engineer . . . . . Milton White

### KBUR—Burlington—1941

Frequency: 1490 Kc. Power: 1 Kw. d., 250 n.  
Owned-Operated By . . . . . R. B. Inc.  
Address . . . . . Roosevelt Ave.  
Tel.: PL 2-2701 . . . . . ABC  
Station Representative . . . . . Grant Webb  
V. P., General Manager . . . . . David H. Steinie  
Commercial Manager . . . . . Willis Schwartz  
Sales Prom. Manager . . . . . Thomas Holmquist  
Chief Engineer . . . . . Cletus Paull

### KCIM—Carroll—1950

Frequency: 1380 Kc. Power: 1000 Watts  
Owned-Oper. By . . . . . Carroll Broadcasting Co.  
Address . . . . . Box 431  
Tel.: 4321 . . . . . Independent  
Representative . . . . . Pearson  
General Manager . . . . . Leo R. Mayr  
Commercial Manager . . . . . Lee Sandberg  
Program Director . . . . . Neil Trobak  
Chief Engineer . . . . . Roger Belke

### KCFI—Cedar Falls—1958

Frequency: 1250 Kc. Power: 500 Watts d.  
Owned By . . . . . KCFI, Inc.  
Address . . . . . P.O. Box 157  
Tel.: Colfax 6-1739 . . . . . Independent  
Station Reps. . . . . Venard, Torbet & McC.; Bowden  
President . . . . . Don Blanchard  
General Manager . . . . . W. C. Porsov  
Commercial Manager . . . . . Dean Claggett  
Chief Engineer . . . . . Wayne S. Markland

### KCRG—Cedar Rapids—1947

Frequency: 1600 Kc. Power 5000 Watts  
Owned-Oper. By . . . . . Cedar Rapids TV Co.  
Address . . . . . 104 1st St., S.W.  
Tel.: EMpire 4-4194 . . . . . ABC  
Newspaper Affil. . . . . Gazette  
Station Representative . . . . . Adv. Time Sales  
President . . . . . Joseph F. Hladky, Jr.  
General Manager . . . . . Redd Gardner  
Commercial Manager . . . . . Charles F. Butler  
Sales Prom. Publicity Dir. . . . . Edna A. Herbst  
Chief Engineer . . . . . Lad Hlavaty  
Owners of: KCRG-TV.

### KHAK—Cedar Rapids—1961

Frequency: 1360 Kc. Power: 1,000 W. d.  
Owned By . . . . . Northland Bcstg. Corp.  
Address . . . . . 202 S.G.A. Bldg.  
Tel.: 365-9431 . . . . . Independent  
Station Representative . . . . . Pearson  
President . . . . . C. E. Crawford  
General Manager . . . . . Fred Drewry  
St. Mgr., Prog. Dir. . . . . Joseph Boyle

### KLWW—Cedar Rapids—1949

Frequency: 1450 Kc. Power: 250 Watts  
Owned By . . . . . Black Hawk Bcstg. Co.  
Business Address . . . . . 1225 First Ave., S.E.  
Tel.: 363-8265 . . . . . MBS  
General Manager . . . . . Bob Morris

### WMT—Cedar Rapids—1922

Frequency: 600 Kc. Power: 5000 Watts  
Owned . . . . . American Bcstg. Stations, Inc.  
Bus.-Studio Address . . . . . Paramount Theater Bldg.  
Tel.: EM 4-0171 . . . . . CBS  
Representative . . . . . Katz  
President . . . . . Mrs. Helen S. Mark  
Exec. V.P. . . . . William B. Qarton  
Station Mgr. . . . . Kenneth L. Hastie  
Commercial Mgr. . . . . Beryl W. Starbuck  
Promotion Mgr. . . . . Jim Bowermaster  
Program Manager . . . . . Dean Landfear  
Chief Engineer . . . . . George Hixenbaugh  
Owners of: KWMT, Ft. Dodge; WMT-TV.

**KCOG—Centerville—1949**

Frequency: 1400 Kc. Power: 100 Watts  
 Owned By Hope Co.  
 Address 1910 S. Main St.  
 Tel.: 407 KBS  
 Station Reps. Bolles; Soderlund  
 President L. W. Holland  
 Station, Comm. Mgr. Clyde Holbrook  
 Sales Promotion Mgr. Maxine Garrett  
 Program Director George Coburn  
 Publicity Director Virgene Huffman  
 Chief Engineer Harold Baughman

**KCHA—Charles City—1949**

Frequency: 1580 Kc. Power: 500 Watts d.  
 Owned-Oper. By Radio Incorporated  
 Address 300½ N. Main St.  
 Tel.: Capitol 8-1231 KBS  
 Station Rep. Hopewell  
 Pres., Gen. Mgr. L. J. Bromberg  
 Commercial, Program Dir. Richard Snyder  
 Chief Engineer Vern Bromberg

**KCHE—Cherokee—1953**

Frequency: 1440 Kc. Power: 500 Watts d.  
 Owned-Operated By Cherokee Bcstg. Co.  
 Address 219½ W. Main St.  
 Tel.: Canal 5-2511 Independent  
 Representative Hopewell  
 President, Station Mgr. Charles Reznikov  
 Commercial Mgr. Dave Davis  
 Chief Engineer Sterling Heil

**KCLN—Clinton—1956**

Frequency: 1390 Kc. Power: 1 Kw.  
 Owned By Valley TV-Radio, Inc.  
 Address 514 S. Second St.  
 Tel.: CH 3-2174 Independent  
 Station Rep. Gill-Perna  
 President Russell G. Salter  
 General Manager Stanley B. Noyes  
 Commercial Manager Cecil H. Hamilton, Jr.  
 Program Director Jay Edwards  
 Chief Engineer John Wilson

**KROS—Clinton—1941**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By Clinton Bcstg Corp.  
 Address Jacobsen Bldg.  
 Tel.: CH 2-1252 MBS  
 Sta. Reps. Venard, Torbet & McC.; Bowden  
 President, General Manager B. M. Jacobson  
 Commercial Manager Darline Gordon  
 Program Director Ray Danielsen  
 Chief Engineer G. A. Parker

**KSWI—Council Bluffs—1947**

Frequency: 1560 Kc. Power: 1 Kw. d.  
 Owned By Nonpareil Bcstg. Co.  
 Address 120 S. Main  
 Tel.: 322-4041 ABC, KBS  
 Newspaper Affil. Nonpareil  
 Station Representative Art Hagg  
 President, Ch. Eng. Robert H. O'Brien  
 Commercial Manager Clarence Hoover  
 Sales Prom. Mgr., Pub. Dir. David A. DoBell  
 Program Director Bob Hallgren

**KSIB—Creston—1946**

Frequency: 1520 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Southwest Iowa Bcstg. Co.  
 Address Radio Center  
 Tel.: 782-2155 KBS  
 Station Reps. Venard, Torbet & McConnell  
 Gen., Sta., Comm. Mgr. E. M. Hornling  
 Chief Engineer W. G. Hatchett

**KSTT—Davenport—1946**

Frequency: 1170 Kc. Power: 1000 Watts  
 Owned-Operated By Quint Cities Bcstg. Co.  
 Address 736 Federal St.  
 Tel.: 326-2541 ABC  
 Station Representative Adam Young  
 Pres., Gen. Mgr. Frederick Epstein  
 Program Director James M. Watt  
 Chief Engineer Roger Miller

**KWNT—Davenport—1952**

Frequency: 1580 Kc. Power: 500 Watts d.  
 Owned By R. W. & O. Schmidt  
 Address 1019 Mound St.  
 Tel.: 326-4407 MBS  
 Station Rep. Weed  
 General Manager Robert Schmidt

**WOC—Davenport—1922**

Frequency: 1420 Kc. Power: 5000 Watts  
 Owned-Operated By Tri-City Bcstg. Co.  
 Address 805 Brady Street  
 Tel.: 324-1661 NBC  
 Representative Peters, Griffin, Woodward  
 President D. D. Palmer  
 General Manager Raymond E. Guth  
 Commercial Mgr. Don Green  
 Sales Promotion Mgr. Richard Upp  
 Program Director Robert Gifford  
 Publicity Manager Dorothy Boyd  
 Chief Eng. P. Arvidson  
 Owners of: WOC-FM-TV.

**KDEC—Decorah—1947**

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By Scenic Bcstg. Co.  
 Business-Studio Address 308½ W. Water St.  
 Tel.: 382-4251 Independent  
 Pres., Gen. Mgr. Verne Koenig  
 Commercial, Sales Prom. Mgr. Kenneth Bierke  
 Chief Engineer Curtis Lutz

**KDSN—Denison—1956**

Frequency: 1580 Kc. Power: 500 Watts  
 Owned By Denison Bcstg. Co.  
 Address Box 337  
 Tel.: AMhurst 3-3141 Independent  
 Pres., Gen. Mgr. Walter F. Morrison  
 Program Director Don A. Uker  
 Chief Engineer Dale Eichor

**KCBC—Des Moines—1946**

Frequency: 1390 Kc. Power: 1000 Watts  
 Owned-Operated By Fletcher-Mitchell Corp.  
 Address 3512 Ingersoll

Tel.: 277-4483 ..... ABC  
 Station Representative ..... Broadcast Time Sales  
 President ..... James I. Mitchell  
 General Manager ..... Claire E. Grant  
 Nat'l Sales, Comm. Mgr. .... Bob Bruce  
 Program Director ..... Don Purdy  
 Publicity Director ..... John Carl  
 Chief Engineer ..... Robt. S. Brown  
 Owners of: KLIN, Lincoln, Neb.; WTRL, Bradenton,  
 Fla.; KFXD, Nampa, Idaho.

### KIOA—Des Moines—1948

Freq.: 940 Kc. .... Power: 10 Kw. d., 5 Kw. n.  
 Owned By ..... Swanco Bcstg., Inc.  
 Address ..... 5th Ave. and Park Sts.  
 Tel.: ATlanctic 2-9191 ..... Independent  
 Sta. Representative ..... John Blair  
 President ..... George Bolas  
 General Manager ..... K. R. Greenwood  
 Program Director ..... Joe Holcomb  
 Chief Engineer ..... Len Ballard  
 Owners of: KQEO, Albuquerque, N. M.; KLEO,  
 Wichita, Kan.; KRMG, Tulsa, Okla.

### KRNT—Des Moines—1935

Frequency: 1350 Kc. .... Power: 5000 Watts  
 Owned-Operated By ..... Cowles Bcstg. Co.  
 Business Address ..... 9th & Pleasant Sts.  
 Tel.: CH 3-4141 ..... CBS  
 Newspaper Affiliation ..... Register-Tribune  
 Station Representative ..... Katz  
 General Station Manager ..... Bob Dillon  
 Commercial Manager ..... Paul Elliott  
 Chief Engineer ..... C. F. Quentin

### KSO—Des Moines—1921

Frequency: 1460 Kc. .... Power: 5000 Watts  
 Owned-Oper. By ..... Midcontinent Bcstg. Co.  
 Address ..... 1910 Ingersoll Ave.  
 Tel.: CH 3-0571 ..... Independent  
 Sta. Representative ..... H.R. Rep.  
 President ..... N. L. Bentson  
 General Manager ..... Frank McGivern  
 Asst. Gen. Mgr. .... Bill Bentson  
 Program Manager ..... Dick Vance  
 Chief Engineer ..... Homer Child  
 Owners of: WLOL, Minneapolis; WKOW, Madison;  
 KELO-AM-TV, Sioux Falls.

### KWKY—Des Moines—1948

Frequency: 1150 Kc. .... Power: 1000 Watts  
 Owned By ..... Tedesco, Inc.  
 Business-Studio Address ..... 419½ Locust  
 Tel.: CH 4-0101 ..... MBS  
 President ..... Nicholas Tedesco  
 General Manager ..... Walter Martell  
 Commercial Manager ..... Burt Powley  
 Program Director ..... Donald Johnson  
 Publicity Director ..... Beverly Vance  
 Chief Engineer ..... Lyle Newman  
 Owners of: WINK, Richmond, Wisc.; KTFN, Shenandoah,  
 Iowa; KCUE, Red Wing, Minn.

### WHO—Des Moines—1924

Frequency: 1040 Kc. .... Power: 50,000 Watts  
 Owned-Operated By ..... Central Bcsta. Co.  
 Address ..... 1100 Walnut St.

Tel.: 288-6511 ..... NBC  
 Representative ..... Peters, Griffin & Woodward  
 President ..... D. D. Palmer  
 Vice President, Gen. Mgr. .... Paul A. Loyet  
 Sales Manager ..... Robert H. Harter  
 Program Director ..... Cecil C. Huntzinger  
 Promotion Manager ..... Ward McCleary  
 Chief Engineer ..... Roy W. Pratt  
 Owners of: WHO-AM-TV, Des Moines; WOC-AM-  
 TV, Davenport;

### KDTH—Dubuque—1941

Freq.: 1370 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
 Owner ..... Dubuque Telegraph-Herald  
 Address ..... 8th & Bluff St.  
 Tel.: 583-7351 ..... ABC  
 Station Reps. .... Venard, Torbet & McC.; Bowden  
 President ..... Fred Woodward  
 Station Manager ..... F. Robert Woodward, Jr.  
 Program Director ..... Robert J. Gribben  
 Chief Engineer ..... Donald Abitz

### WDBQ—Dubuque—1933

Freq.: 1490 Kc. .... Power: 1 Kw. d., 250 W. n.  
 Owned By ..... Dubuque Bcstg.  
 Address ..... 900 Fischer Bldg.  
 Tel.: 583-8241 ..... Independent  
 Station Rep. .... Pearson  
 General Manager ..... Philip T. Kelly  
 Program Director ..... Terry Dorsey  
 Chief Engineer ..... R. Loos

### KMCD—Fairfield—1958

Frequency: 1570 Kc. .... Power: 250 Watts d.  
 Owned By ..... RF, Inc.  
 Address ..... Highway 34 West  
 Tel.: 472-4191 ..... ABC  
 President ..... John P. Harris

### KVFD—Ft. Dodge—1939

Freq.: 1400 Kc. .... Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By ..... Northwest Bcstg. Co.  
 Business-Studio Address ..... Warden Bldg.  
 Tel.: 573-4121 ..... MBS  
 Station Rep. .... Venard, Torbet & McConnell  
 President ..... Edward Breen  
 General Manager ..... James C. Dowell  
 Commercial Manager ..... Max E. Landes  
 Program Director ..... Drexel Peterson  
 Sales Promotion Mgr. .... Gordy DeKoster  
 Publicity Director ..... Bob Dean  
 Chief Engineer ..... David G. Sinclair  
 Owners of: KQTV, Fort Dodge, Iowa.

### KWMT—Fort Dodge—1956

Frequency: 540 Kc. .... Power: 5000 Watts d.  
 Owned ..... American Bcstg. Stations, Inc.  
 Business Address ..... 540 A. Street  
 Tel. 8-4711 ..... Independent  
 General Manager ..... B. Nugent  
 Chief Engineer ..... Roger Edson

### KXCI—Ft. Madison—1948

Frequency: 1360 Kc. .... Power: 1 Kw. d.  
 Owned-Oper. By ..... Talley Bcstg. Co.

**Business-Studio Address** ..... Marquette Bldg.  
**Tel.: DRake 2-1241** ..... Independent  
**President** ..... H. Talley  
**General, Station Mgr.** ..... Al Farber  
**Commercial Manager** ..... Michael Farrell  
**Program Director** ..... Betty Rawhouser  
**Chief Engineer** ..... Mark L. Banks

**KGRN—Grinnell—1957**

**Frequency:** 1410 Kc. .... **Power:** 500 Watts d.  
**Owned** ..... Mitchell Bcstg.  
**Address** ..... 909½ Main St.  
**Tel.:** 236-6106 ..... KBS  
**Station Representative** ..... Pearson  
**President, Gen. Mgr.** ..... Frosty Mitchell  
**Comm. Sales Prom. Mgr.** ..... James K. Crawford  
**Program Dir., Chief Eng.** ..... Max Stevens  
**Owners of:** KNIA, Knoxville.

**KXIC—Iowa City—1948**

**Frequency:** 800 Kc. .... **Power:** 1000 Watts d.  
**Owned-Oper. By.** Johnson County Bcstg. Corp.  
**Business Address** ..... 108½ E. Washington St.  
**Tel.:** 338-1181 ..... Independent  
**Station Rep.** ..... Venard, Torbet & McConnell  
**President** ..... Scott Swisher  
**General Sta. Mgr.** ..... Gene Claussen  
**Commercial Manager** ..... F. M. Broders  
**Program Director** ..... Robert Shellady  
**Publicity Director** ..... Alberta Brunton  
**Chief Engineer** ..... Elliot Full

**KIFG—Iowa Falls—1962**

**Frequency:** 1510 Kc. .... **Power:** 500 Watts d.  
**Owned By** ..... Falls Broadcasting Corp.  
**Address** ..... 308½ Stevens St.  
**Tel.:** 648-4281 ..... Independent  
**General Mgr., Program Dir.** ..... H. A. Preston  
**Commercial Manager** ..... George Vest  
**Chief Engineer** ..... Dave Koob

**KOKX—Keokuk—1947**

**Freq.:** 1310 Kc. .... **Power:** 1 Kw. d., 500 w. n.  
**Owned-Operated By** ..... Kockuk Bdcstg. Co.  
**Business Address** ..... Hotel Iowa Bldg.  
**Tel.:** 524—5410 ..... MBS  
**Station Reps.** Venard, Torbet & McC.; Bowden  
**President** ..... H. W. Stadler  
**General Manager** ..... Robert W. Erickson  
**Commercial Manager** ..... Don McKee  
**Program Director** ..... Ronald Westley  
**Chief Engineer** ..... Joe Malkir

**KNIA—Knoxville—1960**

**Frequency:** 1320 Kc. .... **Power:** 500 Watts d.  
**Owned By** ..... Mitchell Bcstg. Co.  
**Address** ..... P.O. Box 243  
**Tel.:** VICTor 2-3161 ..... KBS  
**Station Representative** ..... Pearson  
**President** ..... Forrest Mitchell Jr.  
**General, Sta. Mgr.** ..... Bob Betts  
**Commercial Manager** ..... Margaret Kincald  
**Program Director** ..... Dan Yates  
**Sales Prom. Mgr., Pub. Dir.** ..... Rita Betts  
**Chief Engineer** ..... Larry Todd  
**Owners of:** KGRN, Grinnell, Ia.

**KLEM—Le Mars—1954**

**Frequency:** 1410 Kc. .... **Power:** 1000 Watts  
**Owned By** ..... KLEM, Inc.  
**Address** ..... Highway 33 South  
**Tel.:** 546-4121 ..... Independent  
**Station Rep.** ..... Gene Bowles  
**President, Gen. Mgr.** ..... Paul W. Olson  
**Prog., Pub. Director** ..... Don Wilson  
**Chief Engineer** ..... Mark Banks

**KMAQ—Maquoketa—1958**

**Frequency:** 1320 Kc. .... **Power:** 500 Watts  
**Owned By** ..... Jackson County Bcstg. Co.  
**Business Address** ..... 136½ S. Main St.  
**Tel.:** OLive 2-2426 ..... KBS  
**President** ..... Nathan L. Goetz  
**General Manager** ..... Joe Lobaito  
**Commercial Manager** ..... Claude Beck  
**Chief Engineer** ..... Raymond Shields

**KFJB—Marshalltown—1923**

**Frequency:** 1230 Kc. .... **Power:** 250 Watts  
**Operated By** ..... Marshall Electric Co.  
**Address** ..... 133 E. Main St.  
**Tel.:** 3361 ..... Independent  
**Newspaper Affil.** ..... Times-Republican  
**Station Reps.** Venard, Torbet & McC.; Bowden  
**President** ..... John W. Norris  
**Station Manager** ..... William P. White  
**Comm. Mgr.** ..... William C. Doll  
**Program Director** ..... Dale Smith  
**Chief Engineer** ..... Herbert Anderson

**KGLO—Mason City—1936**

**Frequency:** 1300 Kc. .... **Power:** 5000 Watts  
**Owned-Operated By** ..... Lee Radio, Inc.  
**Address** ..... 112 N. Pennsylvania  
**Tel.:** GARDen 3-2540 ..... CBS  
**Sta. Representative** ..... Advertising Time Sales  
**President** ..... Walter J. Rothschild  
**V.P., Station Manager** ..... Lloyd Loers  
**Sales Promotion Mgr.** ..... Paul Lindemeyer  
**Program Director** ..... Doug Sherwin  
**Chief Engineer** ..... Roger Sawyer  
**Owners of:** WEAP-AM-FM, KRQA-TV, Quincy, Ill.; WATV, Madison, Wis.; KEYC-TV, Marquette, Minn.

**KRIB—Mason City—1952**

**Frequency:** 1490 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By** ..... Western Broadcasting Co.  
**Address** ..... 402 19th St., S.W.  
**Tel.:** GARDen 3-8634 ..... Independent  
**General Manager** ..... James Duryea

**KSMN—Mason City—1948**

**Frequency:** 1010 Kc. .... **Power:** 1000 W. d.  
**Owned By** ..... Land O Corn Bcstrs., Inc.  
**Address** ..... 5 W. State  
**Tel.:** GARDen 3-8634 ..... Independent  
**Station Reps.** Venard, Torbet & McC.; Bowden  
**President** ..... Donald F. Blanchard  
**Gen. Station Manager** ..... Harry Campbell  
**Program, Chief Engr.** ..... Hubert J. Marshall

**KWPC—Muscatine—1947**

Frequency 860 Kc. Power: 250 Watts  
 Owned-Operated By.....Muscatine Bcstg. Co.  
 Address.....Mulberry & Houser  
 Tel.: AM 3-2442.....Independent  
 Station Rep.....Venard, Torbet & McConnell  
 General, Sta. Manager.....George J. Volger  
 Commercial Manager.....Vince Beckey  
 Program Director.....Marion Templeman  
 Chief Engineer.....David McGowan  
 Owners of: KWPC-FM, Muscatine.

**KCOB—Newton—1955**

Frequency: 1280 Kc. Power: 1000 W. d.  
 Owned By.....Newton Bcstg. Co.  
 Address.....Box 190  
 Tel.: PYramid 2-5282.....Independent  
 Owner, Chief Eng.....Richard C. Brandt  
 Commercial Manager.....Paul Dennison  
 Program Director.....Max Bennington  
 Publicity Director.....Maude Bennett  
 Chief Engineer.....Bob Preston

**KOEL—Oelwein—1950**

Freq.: 950 Kc. Power: 1 Kw. d., 500 Watts n.  
 Owned By.....Hawkeye Bcstg., Inc.  
 Address.....109 S. Frederick Ave.  
 Tel.: 283-1234.....Independent  
 Station Reps.....Venard, Torbet & McC.; Bowden  
 President.....James Stuart  
 Exec. Vice President.....Richard W. Chapin  
 General Manager.....Dale Wood  
 Sales Promotion Mgr.....Paul Ruse  
 Program Director.....James Knight  
 Publicity Director.....Theresa Tapper  
 Chief Engineer.....Clinton W. Knapp  
 Owners of: KFOR, Lincoln, Neb.; KGLI, Grand  
 Island, Neb.; KODY, North Platte, Neb.; KMNS,  
 Sioux City, Iowa; KSAL, Salina, Kan.

**KBOE—Oskaloosa—1950**

Frequency: 740 Kc. Power: 250 Watts d.  
 Owned-Oper. By.....Oskaloosa Bcstg. Co.  
 Address.....Box 518  
 Tel.: OR 3-3493.....Independent  
 Gen., Sta., Comm. Mgr.....Glen Stanley  
 Chief Engineer.....William Brubaker

**KBIZ—Ottumwa—1941**

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned By.....Wapello County Bcstg. Co., Inc.  
 Address.....Union Bank Bldg.  
 Tel.: MURray 2-7588.....CBS  
 Sta. Representatives.....Soderlund; Hyett  
 President.....G. La Verne Flambo  
 General, Sta. Manager.....Dale Cowle  
 Commercial Manager.....Ed Epperson  
 Chief Engineer.....Larry Kay  
 Owners of: KASI, Ames, Iowa.

**KLEE—Ottumwa—1954**

Frequency: 1480 Kc. Power: 500 Watts d.  
 Owned By.....WPFA Radio, Inc.  
 Address.....422-424 W. 2nd St.  
 Tel.: MURray 2-7551.....Independent  
 President.....W. O'Connor  
 General Manager.....J. E. Karr

**KDLS—Perry—1961**

Frequency: 1310 Kc. Power: 500 Watts d.  
 Owned By.....Perry Bcstg. Co.  
 Address.....Highway 141 East  
 Tel.: HO 5-5357.....KBS  
 Newspaper Affiliation.....Perry Daily Chief  
 Station Representative.....Soderlund Co.  
 President.....G. E. Whitehead  
 General Station Mgr.....Tom Quinlan  
 Comm., Sales Prom. Mgr.....Wes Nielsen  
 Chief Engineer.....Bill Zollman

**KIWA—Sheldon—1961**

Frequency: 1550 Kc. Power: 500 Watts d.  
 Owned By.....Eider C. Stangland  
 Address.....Citizens State Bank Bldg.  
 Tel.: FAirview 4-2597.....Independent  
 Owner, General Mgr.....Eider C. Stangland  
 Station, Sales Manager.....Wallace Stangland  
 Program Director.....Larry Rider

**KFNF—Shenandoah—1924**

Freq.: 920 Kc. Power: 1000 Wts. d., 500 n.  
 Owned-Operated By.....KFNF Bcstg. Co. Inc.  
 Address.....P.O. Box 98  
 Tel.: 1302.....Independent  
 Station Representative.....Bolling  
 President.....Nicholas Tedesco  
 General Mgr.....G. W. Diefenderfer, Jr.

**KMA—Shenandoah—1925**

Frequency: 960 Kc. Power: 5 Kw.  
 Owned-Operated By.....May Bcstg. Co.  
 Address.....Lowell and Elm Sts.  
 Tel.: 246-1020.....ABC  
 Representative.....Edward Peiry  
 President.....Edward W. May  
 General Mgr.....Owen Saddler  
 Station Mgr.....Anthony Koelker  
 Commercial Manager.....Charles F. Bunn  
 Prom., Publicity Dir.....Duane Madrow  
 Program Director.....Dean Naven  
 Chief Engineer.....Don Burrichter  
 Owners of: KMTV, Omaha.

**KMNS—Sioux City—1949**

Frequency: 620 Kc. Power: 1000 Watts  
 Owned-Oper. By.....Siouxland Bcstg. Inc.  
 Address.....921 Pierce St.  
 Tel.: 8-0628.....Independent  
 Sta Representative.....Paul H. Raymer  
 President.....James Stuart  
 General Manager.....Bob Jenkins  
 Publicity Director.....Don Miller  
 Chief Eng.....Philip Maher  
 Owners of: KFOR, Lincoln; KODY, N. Platte;  
 KSAL, Salinas; KRGI, Grand Island.

**KSCJ—Sioux City—1927**

Frequency: 1360 Kc. Power: 5000 Watts  
 Owned-Operated By.....Perkins Bros. Co.  
 Business-Studio Address.....415 Douglas St.  
 Tel.: 5-7993.....ABC  
 Representative.....George P. Hollingbery  
 President.....Elizabeth Sammons  
 Sta., Comm. Mgr.....Eugene T. Flaherty

# IOWA-KANSAS

## KTRI—Sioux City—1938

Frequency: 1470 Kc. Power: 5000 Watts  
 Owned-Operated By: Sioux City Bcstg. Co.  
 Address: 400 Commerce Bldg.  
 Tel.: 8-0165 Independent  
 President: John C. Kelly  
 General Manager: Lennon Kelly  
 Chief Engineer: Sam Seldon

## KICD—Spencer—1941

Freq.: 1249 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By: Iowa Great Lakes Bcstg. Co.  
 Address: Box 631  
 Tel.: 262-1240 Independent  
 Station Reps.: Venard, Torbet & McC.; Bowden  
 Pres., Gen. Mgr.: Ben B. Sanders  
 Station, Commercial Mgr.: Jack Wedel  
 Sales Promotion Mgr.: Ken Black  
 Chief Engineer: Eldon Kanago

## KAYL—Storm Lake—1948

Frequency: 990 Kc. Power: 250 Watts d.  
 Owned-Operated By: Cornbelt Bcstg. Co.  
 Address: Park Building  
 Tel.: RE 2-3520  
 President, General Mgr.: O. J. Grau  
 Station, Commercial Mgr.: Paul Benson  
 Program, Publicity Dir.: Chuck Ney  
 Chief Engineer: Bob Lamb  
 Owners of: KAYL-FM, Storm Lake.

## KCII—Washington—1961

Frequency: 1380 Kc. Power: 500 Watts d.  
 Owned By: Wash. Home & Farm Radio, Inc.  
 Address: P.O. Box 370  
 Tel.: Olympia 3-2113 Independent  
 President: George J. Volger  
 General Manager: Roy A. Hodges  
 Chief Engineer: Jerry J. Johnson

## KWWL—Waterloo—1947

Frequency: 1330 Kc. Power: 5 Kw.  
 Owned-Operated By: Black Hawk Bcstg. Co.  
 Address: Insurance Bldg.

Tel.: AD 4-4404 MBS  
 Representative: Avery-Knodel, Inc.  
 President: Ralph J. McElroy  
 Vice President: Thomas L. Young  
 General Manager: Richard Taber  
 Program Director: Bill C. Baldwin  
 Sales Prom. Manager: Douglas Chingo  
 Chief Engineer: E. M. Tink  
 Owners of: KWVL-TV; KMMT-TV; KAUS-AM,  
 Austin, Minn.; KLLW, Cedar Rapids, Iowa.

## KXEL—Waterloo—1942

Frequency: 1540 Kc. Power: 50,000 Watts  
 Owned-Oper. By: KXEL Bcstg. Co.  
 Address: P.O. Box 2395  
 Tel.: 233-3371 ABC  
 Representative: Bowling  
 President: Cy N. Bahakel  
 General, Station Mgr.: Al Laval  
 Program Director: Lou Wagner  
 Chief Engineer: Don Kassner  
 Owners of: WLBJ, Bowling Green; WKIN, Kings-  
 port; WRIS, Roanoke; WWOD-AM-FM, Lynch-  
 burg; WABG-AM-TV, Greenwood, Miss.; WDOD-  
 AM-FM, Chattanooga, Tenn.; KXEL-FM, Water-  
 loo, Iowa.

## KWVY—Waverly—1958

Frequency: 1470 Kc. Power: 1 kw., d.  
 Owned By: Cedar Valley Bcstg. Co.  
 Address: P.O. Box 307  
 Tel.: 1470 Independent  
 President, Gen. Mgr.: John W. Talbott  
 Sales Promotion Mgr.: George Serbus  
 Program Dir.: J. A. Meyer

## KJFJ—Webster City—1950

Frequency: 1570 Kc. Power: 250 Watts d.  
 Owned-Oper. By: Triangle Bcstrs.  
 Address: Box 222  
 Tel.: Temple 2-1410 Independent  
 Station Representative: Boles  
 Pres., General, Comm. Mgr.: Don Treu  
 Program, Public Dir.: G. D. Warland  
 Chief Engineer: Aldis Hendrickson

Pop.: 2,205,000  
 Families: 699,000

# Kansas

Radio Homes: 691,000  
 AM Stas. in State: 51

## KSOK—Arkansas City—1947

Freq.: 1280 Kc. Power: 1 Kw. d., 100 W. n.  
 Owned-Operated By: The KSOK Bcstg. Co.  
 Address: P.O. Drawer 917  
 Tel.: 2666 Independent  
 President: Oscar S. Stauffer  
 Gen. Sta. Mgr.: S. C. Thompson  
 Chief Engineer: N. Wayne Owens  
 Owners of: KSEK, Pittsburgh; WIBW, Topeka;  
 KGEF, Shawnee; WIBW-TV, Topeka.

## KARE—Atchison—1939

Frequency: 1470 Kc. Power: 1000 Watts  
 Owned By: KARE, Inc.  
 Address: Fifth & Kansas Ave.

Tel.: EM 7-1470 Independent  
 Co-Owners: J. M. Griffith, Paul H. Buening  
 General Mgr.: James M. Griffith  
 Chief Engineer: L. H. Winegardner

## KCRB—Chanute—1952

Frequency: 1460 Kc. Power: 1000 Watts d.  
 Owned-Operated By: Midwest Bcstg. System  
 Address: P.O. Box 132  
 Tel.: HE 1-3700 KBS  
 Station Representative: Hopewell  
 President: James R. Roberts  
 Manager: J. R. Fehr  
 Chief Engineer: C. Albert



**KGFF—Coffeyville—1930**

Frequency: 890 Kc..Power: 10 Kw. d.; 5 Kw. n.  
Owned-Oper. By..The Midwest Bcstg. Co., Inc.  
Address.....306 W. 8th  
Tel.: Clinton 1-3800.....ABC  
Newspaper Affil.....Coffeyville Journal  
Station Rep.....Weed Radio  
President.....Richard M. Seaton  
General, Sta. Mgr.....Robert L. Pratt  
Commercial Manager.....E. B. Spoonamore  
Program Dir.....Richard S. Embody  
Chief Engineer.....J. S. Jaminet

**KXXX—Colby—1947**

Frequency: 790 Kc.....Power: 5000 Watts d.  
Owned.....Town & Farm Co., Inc.  
Address.....Colby, Kan.  
Tel.: HO 2-3305.....Independent  
Rep.....H.R. Reys.  
Chairman of Board.....Don Searle  
President.....Bill Martin  
Exec. V.P., Sta. Mgr.....Ed Mason  
Commercial Mgr.....Bill Moore  
Chief Engineer.....Vern Snider  
Owners of: KMMJ, Grand Island.

**KNCK—Concordia—1954**

Frequency: 1390 Kc.....Power: 500 Watts d.  
Owned.....General Bcstg. Co., Inc.  
Address.....Box 531  
Tel.: 1414.....KBS  
Pres., Gen., Sta. Mgr.....W. F. Danenbarger  
Comm. Mgr., Prog. Dir.....Oscar W. Allen  
Chief Engineer.....Don Sasnett

**KEDD—Dodge City—1961**

Frequency: 1550 Kc.....Power: 1 Kw. d.  
Owned By.....Seward County Bcstg. Co.  
Address.....Route No. 2  
Tel.: HUnter 3-7151.....Independent  
Station Rep.....George T. Hopewell  
President.....Alf M. Landon  
General Manager.....Gene Courneyne  
Commercial Manager.....Marv Reece  
Program Director.....Bob Morrison  
Chief Engineer.....Foster Van Cleve  
Owners of: WREN, Topeka, Kan., KS 'B, Liberal, Kan.

**KGNO—Dodge City—1930**

Frequency: 1370 Kc..Power: 5 Kw. d.; 1 Kw. n.  
Owned-Oper. By.....Dodge City Bcstg. Co.  
Address.....705½ Second Ave.  
Tel.: HU 3-3151.....Independent  
Newspaper Affil.....Dodge City Daily Globe  
Station Rep.....Pearson  
General Manager.....S. Parks  
Commercial Manager.....Isadore Salm  
Chief Engineer.....Leo Stewart

**KBTO—El Dorado—1953**

Frequency: 1360 Kc.....Power: 500 Watts d.  
Owned-Oper. By.....El Dorado Bcstg. Co.  
Address.....205½ S. Main  
Tel.: DA 1-5880.....Independent  
Representative.....Indie Sales  
General Manager.....Jim Platt

**KVOE—Emporia—1939**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By.....Bluestem Bcstg. Co., Inc.  
Address.....Box 369  
Tel.: DI 2-1400.....Independent  
Representative.....Webb  
Pres., Gen. Mgr.....E. J. McKernan, Jr.  
Sales Prom. Mgr.....E. J. McKernan III  
Program Dir.....Curt Stallings  
Chief Engineer.....Charles Stark

**KMDO—Fort Scott—1954**

Frequency: 1600 Kc.....Power: 500 Watts d.  
Owned.....Ft. Scott Bcstg. Co.  
Address.....Box 72  
Tel.: 2545.....KBS  
Pres., Gen. Mgr.....Lloyd C. McKenney  
Station Manager.....Jim McKenney  
Comm., Sales Prom. Mgr.....Charles Stephens  
Publicity Director.....Jim Ross  
Chief Engineer.....Jim Fronkier

**KIUL—Garden City—1935**

Frequency: 1240 Kc..Power: 1 Kw.d., 250 W.n.  
Owned-Oper. By.....KIUL, Inc.  
Address.....509 Main St.  
Tel.: BRidge 6-3251.....NBC, KBS  
Newspaper Affili.....Telegram  
President, General Mgr.....Robert Wells  
Program Dir.....Tony Jewell  
Comm. Mgr., Chief Eng.....Joe Tennesen

**KNCO—Garden City—1949**

Frequency: 1050 Kc.....Power: 1000 Watts  
Owned-Oper. By..Ark Valley Bcstg. Co., Inc.  
Address.....115 W. Laurel  
Tel.: BRidge 6-4366.....Independent  
Station Rep.....Hal Holman  
President.....Ellsworth Sherman  
Gen. Sta. Manager.....O. D. Carmichael  
Asst. Manager.....Joe Taylor  
Chief Engineer.....E. Kissinger

**KLOE—Goodland—1947**

Frequency: 730 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....KLOE, Inc.  
Address.....17th & Broadway  
Tel.: TWinoaks 9-2309.....Independent  
Sta. Representative.....Hal Holman  
President.....Ross Beach, Jr.  
General Manager.....Robert E. Schmidt  
Station Manager.....Kay Melia  
Sales Prom. Manager.....Dwight Look  
Publicity Director.....Jack Everton  
Commercial Mgr.....Gilbert La Porte  
Program Mgr.....Don Gill  
Chief Engineer.....Wayne Nelson  
Owners of: KAYS-AM-TV, Hayes, Kan.

**KVGB—Great Bend—1937**

Frequency: 1590 Kc.....Power: 5000 Watts  
Owned-Operated By.....KVGB, Inc.  
Address.....2007 17th St.  
Tel.: GLadstone 3-4317.....Independent  
Representative.....Hollingsbery  
President.....Mrs. Helen Coogan

# KANSAS

V.P. General Mgr. . . . . Grover C. Cobb  
Station Manager . . . . . Robert D. Hilgendorf  
Commercial Mgr. . . . . Dick Painter  
Program Director . . . . . Ray Beals  
Chief Engineer . . . . . Harold Riedl

## KAYS—Hays—1948

Frequency: 1400 Kc. . . . . Power: 250 Watts  
Owned-Operated By . . . . . KAYS, Inc.  
Address . . . . . 2300 Hall St.  
Tel.: MArkot 4-2578 . . . . . Independent  
Station Reps. . . . . Holman; Soderlund; Melville  
President . . . . . Ross Beach, Jr.  
General Mgr. . . . . Robert E. Schmidt  
Station, Commercial Mgr. . . . . Bob Churchill  
Program Director . . . . . Bob Templeton  
Chief Engineer . . . . . D. Hobelman  
Owners of: KAYS-TV, Hays; KLOE-AM-TV, Goodland, All Kans.

## KWBW—Hutchinson—1935

Frequency: 1450 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . Nation's Center Bcstg. Co.  
Business-Studio Address . . . . . 17th & Harding  
Tel.: MO 2-4486 . . . . . NBC-KBS  
Representative . . . . . Devney Organization  
Pres., Sta. Mgr. . . . . Fred L. Conger  
Chief Engineer . . . . . F. C. Morgan

## KWHK—Hutchinson—1946

Frequency: 1260 Kc. . . . . Power: 1 Kw. d.; 500 n.  
Owned-Operated By . . . . . KWHK Bcstg. Co.  
Address . . . . . 525 N. Main  
Tel.: Mohawk 5-4461 . . . . . Independent  
Station Representative . . . . . Spot Time Sales  
President . . . . . William L. Mitchell  
General Manager . . . . . David Mackey  
Program Director . . . . . J. Parker  
Chief Engineer . . . . . John Robbins

## KIND—Independence—1947

Frequency: 1010 Kc. . . . . Power: 250 Watts d.  
Owned-Operated By . . . . . Central Bcstg., Inc.  
Bus.-Studio Transmitter . . . . . 114 North 8th St.  
Tel.: 1010 . . . . . KBS  
President, Gen. Mgr. . . . . Nels Rupard

## KALN—Iola—1961

Frequency: 1370 Kc. . . . . Power: 500 Watts  
Owned By . . . . . Iola Broadcasting Co.  
Address . . . . . P.O. Box 383  
Tel.: 1017 . . . . . KBS  
Owner . . . . . Lloyd C. McKenney  
General Mgr., Program Dir. . . . . S. W. Stanton  
Commercial Manager . . . . . Maynard Sloan  
Chief Engineer . . . . . Jerry Johnston

## KJCK—Junction City—1949

Frequency: 1420 Kc. . . . . Power: 1000 Watts d.  
Owner-Oper. By . . . . . Junction City Bcstg. Co.  
Address . . . . . 724 No. Washington St.  
Tel.: CEdar 8-3165 . . . . . Independent  
Representative . . . . . Indie Sales  
President, Gen. Mgr. . . . . R. L. Weir, Jr.  
Comm. Sales Prom. Mgr. . . . . Pat Powers  
Program, Publicity Dir. . . . . Tim Spencer  
Chief Engineer . . . . . Royce Baerg

## KCKN—Kansas City—1925

Freq.: 1340 Kc. . . . . Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By . . . . . Cy Blumenthal  
Address . . . . . P.O. Box 1165  
Tel.: FA 1-3200 . . . . . Independent  
Station Representative . . . . . Charles Bernard  
President . . . . . Cy Blumenthal  
Gen., Sta. Manager . . . . . Edwin J. Charles  
Commercial Mgr. . . . . Glen George  
Program Director . . . . . Theodor Kramer  
Publicity Director . . . . . Steve April  
Chief Engineer . . . . . Marvin Bredemeier

## KLWN—Lawrence—1951

Frequency: 1320 Kc. . . . . Power: 500 Watts d.  
Owned-Operated By . . . . . Lawrence Bcstrs, Inc.  
Address . . . . . Route 1  
Tel.: VI 3-1320 . . . . . Independent  
President . . . . . H. M. Booth  
Station Mgr., Program Dir. . . . . Arden Booth  
Commercial Manager . . . . . Joe Staves  
Chief Engineer . . . . . Jim Fishbeck

## KCLO—Leavenworth—1948

Frequency 1410 Kc. . . . . Power: 5000 Watts d.  
Owned-Oper. By . . . . . KCLO, Inc.  
Address . . . . . Bx 70  
Tel.: MUtual 2-1410 . . . . . KBS  
President, Gen. Mgr. . . . . Geo. Basil Anderson  
Commercial, Program Dir. . . . . Bob Potter  
Sales Prom. Mgr. . . . . Lee Pemberton  
Chief Engineer . . . . . Al Ortmann

## KLIB—Liberal—1960

Frequency: 1470 Kc. . . . . Power: 500 Watts  
Owned By . . . . . Plains Enterprises, Inc.  
Address . . . . . Box 856  
Tel.: MAin 4-2556 . . . . . KBS  
President, Gen. Mgr. . . . . William Bowman Sr.  
Chief Engineer . . . . . Clyde Elmer Michael

## KSCB—Liberal—1948

Frequency: 1270 Kc. . . . . Power: 1 Kw. d., 500 W. n.  
Owned-Oper. By . . . . . Seward County Bcstg. Co.  
Business Address . . . . . East 8th St.  
Tel.: MA 4-3891 . . . . . Independent  
Station Rep. . . . . Hopewell  
President . . . . . Alf M. Landon  
General, Station Mgr. . . . . Len S. Salathiel  
Commercial Manager . . . . . Mark Shor  
Program Director . . . . . Jim Braadh  
Chief Engineer . . . . . Alvin Peters  
Owners of: KEDD, Dodge City, Kans.

## KMAN—Manhattan—1950

Frequency: 1350 Kc. . . . . Power: 500 Watts d.  
Owned-Oper. By . . . . . Manhattan Bcstg. Co.  
Address . . . . . 114 No. 4th St.  
Tel.: PRescott 8-4451 . . . . . KBS  
Newspaper Affil. . . . . Daily Mercury  
President . . . . . Fred A. Seaton  
General Manager . . . . . Lowell E. Jack  
Commercial Manager . . . . . Tom Rees  
Program Director . . . . . Charles Howe  
Sales Promotion Mgr. . . . . Russ Gibson  
Chief Engineer . . . . . William Ball

**KNDY—Marysville—1956**

Frequency: 1570 Kc. Power: 250 Watts, d.  
Owned.....W. N. Schnepf  
Address.....P.O. Box 390  
Tel.: Hillcrest 3-4361.....KBS  
Station Rep.....Hopewell  
President, Gen. Mgr.....Wyma N. Schnepf  
Chief Engineer.....Willia M. Schnepf

**KNEX—McPherson—1949**

Frequency: 1540 Kc. Power: 250 Watts d.  
Owned By.....McPherson Bestg. Co.  
Address.....Box 186  
Tel.: CHapel 1-1540.....KBS  
Newspaper Affil.....Sentinel  
Station Representative.....Hopewell  
President.....Kenneth R. Krehbiel  
Gen. Mgr., Ch. Eng.....Claude Hughes  
Comm., Sales Prom. Mgr.....Morris Heitschmidt

**KBEA—Mission—1957**

Frequency: 1480 Kc. Power: 1000 Watts d.  
Owned By.....Public Radio Corp.  
Address.....Box 424 Kansas City, Mo.  
Tel.: HEDrick 2-1480.....ABC  
Station Representative.....Spot Time Sales  
President.....Lester Kamin  
General, Station Mgr.....Tom Howard  
Commercial Manager.....Clancy Sewell  
Sales Promotion Mgr.....Nola Lytell  
Program Director.....Chuck Maxwell  
Chief Engineer.....Robert Artz  
Owners of: KXYZ, Houston, Tex.

**KJRG—Newton—1953**

Frequency: 950 Kc. Power: 500 Watts, d.  
Owned.....KJRG, Inc.  
Address.....Box 77  
Tel.: ATwater 3-5150.....KBS  
Station Rep.....Hopewell  
President, Gen. Mgr.....Geo. Basil Anderson  
Comm. Mgr. Ch. Eng.....Bob Snyder  
Sales Prom. Mgr.....Roy Lichtenberger

**KOFO—Ottawa—1949**

Frequency: 1220 Kc. Power: 250 Watts d.  
Owned-Operated By.....Ottawa Bcstg. Co.  
Address.....P.O. Box 16  
Tel.: CHerry 2-1220.....Independent  
Station Representative.....Hopewell  
Partner, General Mgr.....Roderick B. Cupp  
Partner.....Edwina W. Cupp  
Commercial Mgr.....Ronald G. Reed  
Program Director.....Larry Kraft  
Chief Engineer.....Don Willis

**KLKC—Parsons—1948**

Frequency: 1540 Kc. Power: 250 Watts d.  
Owned-Oper. By.....Community Bcstg. Co.  
Address.....P.O. Box 696  
Tel.: GA 1-6400.....Independent  
President, Gen. Mgr.....Richard R. Combs

**KKAN—Phillipsburg—1960**

Frequency: 1490 Kc. Power: 250 Watts

Owned By.....North Central Bcstg., Inc.  
Address.....Box 337  
Tel.: 1070.....Independent  
General Manager.....Guy Christian  
Sales Prom. Mgr.....Doug Stone  
Chief Engineer.....Vaughn Jue

**KOAM—Pittsburg—1937**

Freq.: 860 Kc. Power: 10 Kw. d., 5 Kw. n  
Owned-Oper.....The Pittsburg Bcstg. Co., Inc.  
Address.....P.O. Box F  
Tel.: Adams 1-7200.....NBC  
Representative.....Hollingbery  
President.....E. V. Baxter  
Gen., Sta. Mgr.....John O. Bartlow  
Program Dir.....Marge Bartlow  
Chief Engineer.....Leo Stafford

**KSEK—Pittsburg—1947**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By.....Stauffer Publications, Inc.  
Address.....1340 E. Quincy  
Tel.: ADams 1-2800.....KBS  
Newspaper Affil.....Headlight & Sun  
Representative.....Avery-Knodel  
President.....O. S. Stauffer  
General Mgr., Chief Eng.....Jim Treat

**KWNS—Pratt—1962**

Freq.: 1290 Kc. Power: 5 Kw. d., 500 W. n.  
Owned By.....Wilmer E. Huffman  
Address.....P.O. Box 403  
Tel.: GGreenwood 2-5581.....Independent  
General Manager.....Wilmer E. Huffman  
Program Director.....Jo Ann Huffman  
Chief Engineer.....Clarence Evans

**KWSK—Pratt—1952**

Frequency: 1570 Kc. Power: 250 Watts  
Owned.....Clem Morgan  
Address.....200½ S. Main St.  
Tel.: GGreenwood 2-4405.....KBS  
General Sta. Mgr.....Clem Morgan  
Program Director.....A. R. Morgan  
Sales Prom., Comm. Mgr.....Ray Godfrey  
Chief Engineer.....Larry Waggoner

**KRSL—Russell—1956**

Frequency: 990 Kc. Power: 250 Watts d.  
Owned By.....Kilo Broadcasting Co.  
Address.....Box 666  
Tel.: HUDson 3-3121.....KBS  
Owner, Gen. Mgr.....Fred L. Thompson  
Commercial Manager.....Richard Dumlér  
Program Director.....Ray Poole  
Publicity Director.....Alice Graham  
Chief Engineer.....Delbert Compton

**KFRM—Salina—1947**

Frequency: 550 Kc. Power: 5,000 W. d.  
Owned By.....KFRM, Inc.  
Address.....316 S. Broadway  
Tel.: TAYlor 3-4611.....ABC  
Station Representative.....Weed Radio Corp.  
President.....Norman E. Kightlinger  
General Manager.....Calvin A. Haworth  
Chief Engineer.....Gary E. Farnher

# KANSAS

## KSAL—Salina—1937

Frequency: 1150 Kc. Power: 5000 Watts  
Owned By..... Salina Bcstg., Inc.  
Address..... 625 E. Crawford  
Tel.: TA 3-3701..... MBS  
President..... James Stuart  
V. P., Gen. Mgr..... Richard W. Chapin  
Comm. Sta. Mgr..... Robert M. McKune  
Program Director..... Chuck Nichols  
Chief Eng..... Don Englehart  
Owners of: KODY, N. Platte; KFOR, Lincoln;  
KRGI, Grand Island; KMNS, Sioux City; KOEL,  
Oelwein.

## KEWI—Topeka—1949

Frequency: 1440 Kc. Power: 5 Kw. d.; 1 Kw. n.  
Owned By..... Midland Bcstrs.  
Address..... 916½ Kansas Ave.  
Tel.: CE 3-1336..... Independent  
Representative..... Gill-Perna  
President, Gen. Mgr..... Frederick P. Reynolds  
Commercial Manager..... Robert Rohrs  
Program, Publicity Dir..... Robert F. Russell  
Chief Engineer..... Jim C. Meeker  
Owners of: KUSN-AM-FM, St. Joseph, Mo.

## KTOP—Topeka—1947

Frequency: 1490 Kc. Power: 250 Watts  
Owned..... Charles Bailey Axton  
Address..... 1700 N. Buchanan  
Tel.: CE 4-3444..... MBS  
Station Representative..... Weed  
President..... Bailey Axton  
Vice Presidents..... Louise and Charles Axton  
Program Director..... Robert Harris  
Station Manager..... Bob Barber  
Sales Prom. Mgr..... Merle Blair  
Chief Engineer..... Harold Grant

## WIBW—Topeka—1927

Frequency: 580 Kc. Power: 5000 Watts  
Owned By..... Stauffer Publications, Inc.  
Address..... Box 119  
Tel.: CR 2-3456..... CBS  
Newspaper Affil..... Journal, Capital  
Representative..... Avery Knodel  
President..... O. S. Stauffer  
General Manager..... Thad Sandstrom  
Station Manager..... Jack Fallon

## WREN—Topeka—1926

Frequency: 1250 Kc. Power: 5000 Watts  
Owned-Operated By..... WREN, Bcstg. Co., Inc.  
Address..... 1001 Fillmore St.  
Tel.: CE 2-0505..... ABC  
Representative..... Hollingbery  
President..... Alf M. Landon  
Gen., Sta. Mgr..... Max G. Falkenstien  
Commercial Manager..... Paul Dixon  
Program Manager..... Bob Richmond  
Sales Promotion Manager..... Bonnie Purnell  
Chief Engineer..... Al Keberlein  
Owners of: KSCB, Liberal; KEED, Dodge City,  
Both Kans.

## KAKE—Wichita—1948

Frequency: 1240 Kc. Power: 250 Watts

Owned By..... KAKE Radio-TV, Inc.  
Address..... 1500 N. West St.  
Tel.: WH 3-4221..... Independent  
President..... Mark H. Adams  
General Manager..... Martin Umansky  
Station Manager..... Dale W. McCoy Jr.  
Owners of: KAKE-TV.

## KFDI—Wichita—1923

Freq.: 1070 Kc. Power: 10 Kw. d.; 1 Kw. n.  
Owned By..... Wichita Great Empire Bcstg., Inc.  
Address..... 42nd & N. Broadway  
Tel.: TE 8-3377..... Independent  
Station Rep..... Charles Bernard  
President..... Bernice L. Lynch  
General Manager..... Ron B. Blue  
Chief Engineer..... Jack Austin

## KFH—Wichita—1922

Frequency: 1330 Kc. Power: 5000 Watts  
Owned By..... KFH Radio Co.  
Address..... KFH Bldg.  
Tel.: AM 2-4491..... CBS  
Newspaper Affiliation..... Wichita Eagle-Beacon  
Representative..... Blair  
President..... John Rigby  
General, Sta. Mgr..... Thomas P. Bashaw  
Commercial Manager..... Bob Adams  
Merchandising Prom. Mgr..... David J. Hanks  
Program Director..... Bob Sanders  
Chief Engineer..... Leslie Campbell

## KLEO—Wichita—1936

Frequency: 1480 Kc. Power: 5 Kw. d.; 1 Kw. n.  
Owned By..... Swanco Bcstg. of Kan.  
Address..... 6610 W. 13th  
Tel.: WH 3-0255..... MBS  
Station Representative..... Eastman  
President..... George Bolas  
General Station Mgr..... Edward A. Montray  
Commercial Manager..... Donald O'Malley  
Sales Prom. Manager..... Bob Freeman  
Program Director..... Marc Alan  
Publicity Director..... Creeta Bressler  
Chief Engineer..... Earl Russell  
Owners of: KQEQ, Albuquerque, N. M.; KIOA,  
Des. Moines, Iowa; KRMG, Tulsa, Okla.

## KSIR—Wichita—1958

Frequency: 900 Kc. Power: 250 Watts d.  
Owned By..... KSIR, Inc.  
Business Address..... Box 933  
Tel.: WH 2-3253..... Independent  
Pres., Comm. Mgr..... Mack Sanders  
Gen. Sta., Chief Eng..... K. W. Pyle

## KWBB—Wichita—1950

Frequency: 1410 Kc. Power: 5 Kw. d.; 1 Kw. n.  
Owned-Oper. By..... Wichita Beacon Bcstg. Co.  
Address..... 2829 Salina Ave.  
Tel.: TE 8-3331..... Independent  
Station Reps..... Hollingbery; Clarke Brown  
President..... O. E. Bradley  
V.P., General Mgr..... J. Milton Hall  
Commercial Manager..... Harold H. Hale  
Program Director..... John Campbell  
Chief Engineer..... Cliff Koch

Pop.: 3,055,000  
Families: 841,000

# Kentucky

Radio Homes: 809,000  
AM Stas. in State: 87

## WANY—Albany—1958

Frequency: 1390 Kc. Power: 1000 Watts  
Owned By: Albany Bcstg. Co.  
Business Address: Box 158  
Tel.: 387-3351. KBS  
Sta. Rep.: Kentucky Radio Sales  
Co-owners: Wallace Allred-Cecil Speck  
Sta., Comm. Manager: Welby Hoover  
Program Director: Darrell Speck  
Chief Engineer: Joe Peters

## WCMI—Ashland—1935

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By: WCMI, Inc.  
Address: P. O. Box 949  
Tel.: 324-6111. CBS  
Sta. Representative: Hollingbery  
President: R. G. Worster  
General, Sta. Manager: O. C. Halyard Jr.  
Commercial Manager: Mike Slagel  
Program Director: Bill Campbell  
Publicity Director: Loretta Halyard  
Chief Engineer: Bob Gilmore  
Owners of: WYLK-AM-FM, Lexington; WFKY,  
Frankfort; WHOO-AM-FM, Orlando; WINN,  
Louisville, Ky.; WCMI-FM, Ashland, Ky.

## WTCR—Ashland—1954

Frequency: 1420 Kc. Power: 5000 Watts d.  
Owned By: Connie B. Gay Bcstg. Corp.  
Address: P.O. Box 790  
Tel.: 324-7131. ABC  
President: Connie B. Gay  
General Manager: Naseeb S. Tweel  
Chief Engineer: Edwin Walters  
Owners of: WQMR, Silver Springs, Md.; WGAY-  
FM, Washington, D.C.

## WBVL—Barbourville—1955

Frequency: 950 Kc. Power: 1000 Watts d.  
Owned-Oper. By: Brown Radio & TV Co.  
Address: 107 Sycamore St.  
Tel.: Lincoln 6-4129. Independent  
Pres., Gen. Mgr.: Dwight L. Brown  
Sales Prom. Mgr.: Homer L. Jackson  
Chief Engineer: L. D. Johnson

## WBRT—Bardstown—1955

Frequency: 1320 Kc. Power: 1000 W. d.  
Owner: Bardstown Broadcasting Co.  
Address: 216 N. 3rd  
Tel.: FI 8-3943. KBS  
President: Lawrence W. Adams  
Sales Prom., Chief Eng.: Don Allen

## WCBL—Benton—1954

Frequency: 1290 Kc. Power: 5,000 Watts d.  
Owned-Oper. By: Purchase Bcstg. Co.  
Address: P.O. Drawer 7  
Tel.: 527-2581. KBS  
Representative: Continental  
President, Gen. Mgr.: Shelby McCallum

Program Director: David Reno  
Commercial Mgr.: Martine Vance  
Chief Engineer: Walter Wilson  
Owners of: WTRB, Ripley; KMJS, Portageville.

## WBGW—Bowling Green—1959

Frequency: 1340 Kc. Power: 250 Watts  
Owned By: Bowling Green Bcstg. Co.  
Address: 913½ College St.  
Tel.: VI 2-1638. Independent  
Station Representative: Kentucky Radio Sales  
President, Gen. Mgr.: Clement Cockrell  
Commercial Manager: Dean Duvall  
Chief Engineer: Eugene Hornback

## WKCT—Bowling Green—1947

Freq.: 930 Kc. Power: 1 Kw. d.; 500 Wts. n.  
Owned-Oper. By: Daily News Bcstg. Co.  
Address: 804 College St.  
Tel.: VI 3-4325. ABC  
Newspaper Affiliation: Park City Daily News  
Station Representative: Pearson Nat'l Reps  
President: J. Ray Gaines  
General, Station Mgr.: Al Temple  
Commercial Mgr.: Henry Brosche  
Program Dir.: Jack Eversole  
Chief Engineer: Jack Hendrick

## WLBW—Bowling Green—1940

Freq.: 1410 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By: Bowling Green Bcstrs., Inc.  
Address: Cemetery Road  
Tel.: VI 3-3212. MBS-KBS  
Sta. Representative: Burn-Smith  
President: Cy N. Bahakel  
General Manager: Bob Proctor  
Prog. Dir., Ch. Eng.: Hugh Tyler

## WTCO—Campbellsville—1948

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By: Taylor Cty. Bcstg. Co.  
Address: P.O. Box 248  
Tel.: 465-4178. KBS  
Station Rep.: Kentucky Radio Sales  
President: R. D. Ingram  
General, Sta. Manager: Thomas Kerr  
Commercial Manager: Lindsey Hardin  
Sales Promotion Manager: James Crowell  
Program Director: Naomi Beard  
Publicity Director: Redman L. Turner  
Chief Engineer: Harvey Kingsbury

## WMTA—Central City—1954

Frequency: 1380 Kc. Power: 500 Watt  
Owner: Central City, Greenville Bcstg. Co.  
Address: Old Greenville Rd.  
Manager: A. Stone  
Chief Engineer: B. J. Stone

# KENTUCKY

## WNES—Central City—1955

Frequency: 1050 Kc. Power: 500 Watts d.  
Owned By.....Muhlenberg Bcstg. Co.  
Address.....P.O. Box 471  
Tel.: 1000.....KBS  
President.....Andy Anderson  
General Manager.....Rcnald L. Beane  
Program Director.....Legon McDonald  
Chief Engineer.....Robert J. Beane

## WAIN—Columbia—1951

Frequency: 1270 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Tri-County Bcstg. Corp.  
Address.....430 Wain St.  
Tel.: 384-2411.....KBS  
Station Representative.....Kentucky Radio Sales  
President, Gen. Mgr.....John B. Horton  
Commercial Manager.....Edwin R. Cundiff  
Station Manager.....Ray Doss  
Program Director.....Fred Massey

## WCTT—Corbin—1947

Frequency: 680 Kc. Power: 1000 Watts  
Owned-Oper. By.....Corbin Times-Tribune, Inc.  
Business Address.....Ky. Ave. & Monroe St.  
Tel.: 1071.....KBS  
Newspaper Afil.....Carbin Times-Tribune  
President.....J. Springer Roblson  
General Manager.....John L. Crawford  
Station, Comm. Mgr.....Art Grunewald  
Program Director.....Archie Wyatt  
Chief Engineer.....Chas. Sulfredge

## WYGO—Corbin—1961

Frequency: 1330 Kc. Power: 5 Kw. d.  
Owned By.....Tri-County Bcstg. Co.  
Address.....P.O. Box 535  
Tel.: 3006.....Independent  
Station Rep.....Kentucky Radio Sales  
General, Commercial Mgr.....Barbara H. Miles  
Station Manager.....Dexter R. Sams  
Sales Promotion Mgr.....Bill Carson  
Program Director.....Hugh C. Delk  
Chief Engineer.....Everett Lawson

## WCPM—Cumberland—1951

Frequency: 1280 Kc. Power: 1000 Watts  
Owned-Oper. By.....Cumberland Bcstg. Co.  
Address.....P. O. Box 955  
Tel.: 589-4623.....KBS  
Station Rep.....Kentucky Radio Sales  
General Manager.....Jack Mills

## WCYN—Cynthiana—1956

Frequency: 1400 Kc. Power: 250 Watts  
Owned.....WCYN Radio, Inc.  
Address.....Pike & Walnut Sts.  
Tel.: 1480.....KBS  
President.....Estil R. Anderson  
General Manager.....Lawrence McGill  
Commercial Manager.....Helen Williams  
Chief Engineer.....Reed Anderson

## WHIR—Danville—1947

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.

Owned By.....WHIR, Inc.  
Business Address.....P.O. Box 8  
Tel.: 236-2711.....Independent  
Representative.....Hal Holman Co.  
President, Gen. Mgr.....Raymond P. Holbrook  
Commercial Manager.....C. R. Colclough  
Program Director.....Raymond L. Ramsey  
Chief Engineer.....Charles Huddleston

## WIEL—Elizabethtown—1950

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....Elizabethtown Bcstg. Co.  
Business Address.....P. O. Box 347  
Tel.: 765-2144.....KBS-ABC  
President.....J. W. Hodges  
General Manager.....Dee Huddleston  
Commercial Manager.....Calvin Skaggs  
Program Director.....Thomas Skinner  
Chief Engineer.....Hugh Garner

## WSTL—Eminence—1956

Frequency: 1600 Kc. Power: 500 Watts, d.  
Owned.....Shelbyville—Eminence Bcstg. Co.  
Address.....P.O. Box 147  
Tel.: ME 3-2916.....Independent  
Station Representative.....Kentucky Radio Sales  
Gen. Mgr., Ch. Eng.....Charles L. Troutman  
Station Manager.....George C. Troutman  
Commercial Manager.....James E. Petty  
Program Director.....Vivian M. Troutman  
Publicity Director.....Terry Tichy

## WSAC—Ft. Knox—1955

Frequency: 1470 Kc. Power: 1000 Watts d.  
Owned-Operated By.....Fort Knox Bcstg. Corp.  
Address.....Box 68  
Tel.: Elgin 1-3121.....Independent  
Pres., Gen. Mgr.....B. E. Cowan  
Commercial Mgr.....J. R. Cowan

## WFKY—Frankfort—1946

Frequency: 1490 Kc. Power: 250 Watts  
Owned By.....Capital Bcstg. Co.  
Address.....Radio Bldg.  
Tel.: CA 3-8281.....MBS  
Representative.....Hollingbery  
Station Mgr.....Bud McClain  
Program Dir.....H. Moore  
Chief Engineer.....K. P. Graham

## WFKN—Franklin—1954

Frequency: 1220 Kc. Power: 250 Watts, d.  
Owned By.....Franklin Favorite-WFKN, Inc.  
Address.....103 N. High St.  
Tel.: JJustice 6-4481.....KBS  
Pres., Gen. Mgr.....L. L. Valentine  
Comm., Sales Prom. Mgr.....Howard H. Ogles  
Program Director.....A. W. Kockritz, Jr.  
Chief Engineer.....Frank Wakefield

## WFUL—Fulton—1951

Frequency: 1270 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Ken-Tenn Bcstg. Corp.  
Business Address.....Box 482  
Tel.: 1270.....Independent  
President, Ch. Eng.....Kenneth Z. Turner



Commercial Manager.....J. O. Lewis  
 Sales Promotion Mgr.....Arlene Swearingen  
 Program Director.....Clara Agnes Turner  
 Publicity Director.....Gene Gardner  
 Owners of: WFUL-FM, Fultou, Ky.

**WAXU—Georgetown—1957**

Frequency: 1580 Kc.....Power: 10 Kw. d.  
 Owned By.....WAXU Radio  
 Address.....117 No. Lime, Lexington, Ky.  
 Tel.: 3-1678 .....Independent  
 Station Representative.....Charles Bernard  
 Pres., Ch. Eng.....Robert E. Johnson  
 Station Manager.....Arno Walker  
 Program Director.....Bill Stakelin  
 Commercial Manager.....Robert Hamilton  
 Sales Prom. Manager.....Ed James

**WKAY—Glasgow—1946**

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By.....Glasgow Bcstg. Co., Inc.  
 Address.....510 Happy Valley Rd.  
 Tel.: 651-2141 .....KBS  
 President.....Jack Pedigo  
 General Mgr., Ch. Eng.....Clovis Sadler  
 Commercial Manager.....Henry H. Royse  
 Program Director.....Moena E. Sadler

**WGOH—Grayson—1959**

Frequency: 1370 Kc.....Power: 5,000 Watts  
 Owned By.....Carter County Bcstg. Co., Inc.  
 Address.....Box 487  
 Tel.: 474-5144.....Independent  
 President.....Harold E. Shufflebarger  
 Gen., Sta. Manager.....Charlie Esposito  
 Chief Engineer.....Les Davis

**WHLN—Harlan—1941**

Frequency: 1410 Kc.....Power: 5 Kw. d.  
 Owned-Oper. By.....Radio Harlan, Inc.  
 Business Address.....Box 898  
 Tel.: 625 .....Independent  
 Station Rep.....Kentucky Radio Sales  
 President.....J. Francke Fox, Jr.  
 Gen., Comm. Mgr.....James T. Morgan  
 Chief Engineer.....Gene Hopkins

**WBN—Harrodsburg—1955**

Frequency: 1420 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Fort Harrod Bcstg. Corp.  
 Address.....Box 247  
 Tel.: 1420 .....KBS  
 Station Rep.....Hopewell  
 President, Gen. Mgr.....Robert Martin

**WKIC—Hazard—1947**

Frequency: 1390 Kc.....Power: 5000 Watts d.  
 Owned-Oper. By.....Mt. Bcstg. Service, Inc.  
 Address.....Box 239  
 Tel.: 436-2121 .....KBS  
 Representative.....Kentucky Radio Sales  
 President.....Fred B. Bullard  
 General Manager.....Ernest Sparkman  
 Commercial Manager.....Julius Lasslo  
 Prog. Dir.....Norma Strong  
 Chief Engineer.....George Patterson

**WSN—Henderson—1941**

Frequency: 860 Kc.....Power: 500 Watts d.  
 Owned-Oper. By.....Henderson Bcstg. Co., Inc.  
 Address.....P. O. Box 418  
 Tel.: VA 6-3923.....KBS-ABC  
 President.....Hecht S. Lackey  
 Station Manager.....William F. Russell  
 Publicity Director.....Anna Jane Kincaid  
 Chief Engineer.....D. E. Gibson  
 Owners of: WSON-FM, Henderson, Ky.

**WHOP—Hopkinsville—1940**

Frequency: 1230 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By.....Hopkinsville Bcstg. Co., Inc.  
 Address.....1102 So. Virginia St.  
 Tel.: TUXedo 5-5531.....CBS  
 Pres., Gen. Mgr.....F. Ernest Lackey  
 Sta., Comm. Mgr.....Katherine Peden  
 Publicity Director.....Margaret Wyatt  
 Sales Prom. Manager.....Hal King  
 Program Director.....George Goldtrap  
 Chief Engineer.....Russell Newman

**WKO—Hopkinsville—1954**

Frequency: 1480 Kc.....Power: 1000 Watts d.  
 Owned By.....Pennyrile Broadcasting Co.  
 Address.....808½ South Main St.  
 Tel.: TU 6-1204.....KBS  
 Sta. Rep.....Geo. T. Hopewell  
 Pres, Gen. Mgr.....William H. Higgins  
 Program Director.....James M. Suddeth  
 Chief Engineer.....Marvin J. Mahoney

**WIRV—Irvine—1960**

Frequency: 1550 Kc.....Power: 1,000 Watts d.  
 Owned By.....Irvanna Bcstg. Co.  
 Address.....141 Broadway  
 Tel.: 723—2550 .....KBS  
 Station Rep.....Continental Radio Sales  
 President, Gen. Mgr.....James M. Gaskin  
 Sales Promo. Mgr., Ch. Eng., Fred W. Dean, Jr.  
 Publicity Director.....Betina Sue Wiseman

**WLBN—Lebanon—1954**

Frequency: 1590 Kc.....Power: 1 Kw., d.  
 Owned.....Lebanon-Springfield Bcstg. Co.  
 Address.....P.O. Box 647  
 Tel.: 692-3126 .....KBS  
 Gen., Sta. Mgr.....J. T. Whitlock  
 Commercial Manager.....Allen Baker  
 Chief Engineer.....W. B. Kelly  
 Owners of: WIEL, Elizabethtown.

**WMTL—Leitchfield—1959**

Frequency: 1580 Kc.....Power: 250 Watts d.  
 Owned By.....Rough River Bcstg. Co.  
 Address.....121 East Main St.  
 Tel.: 259-4337 .....KBS  
 Station Rep.....Kentucky Radio Sales  
 President, Gen. Mgr.....Porter Wallace  
 Sales Promotion Mgr.....Eva Jo Ellis  
 Program Dir., Chief Eng.....Billy R. Evans

**WBLG—Lexington—1946**

Frequency: 1300 Kc.....Power: 1000 Watts

# KENTUCKY

Owned-Oper. By.....Lexington Bcstg. Corp.  
Address.....134 N. Limestone St.  
Tel.: 252-1300.....ABC  
Representative.....Meeker  
Pres., Gen. Mgr.....Roy B. White, Jr.  
V.P., Commercial Mgr.....James H. Tomblin  
Program Director.....Robert Barton  
Chief Engineer.....John Patrick

## WLAP—Lexington—1922

Frequency: 630 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....Thoroughbred Bcstg. Co., Inc.  
Business-Studio Address.....177 N. Upper St.  
Tel.: 3-2727.....MBS  
Station Representative.....Pearson  
President, Gen. Mgr.....William R. Sweeney  
Program Director.....Nick Cloney  
Chief Engineer.....Robert Jones

## WVLK—Lexington—1947

Freq.: 590 Kc. Power: 5000 Wts. d., 1000 n.  
Owned-Oper. By.....Bluegrass Bcstg. Co., Inc.  
Address.....Phoenix Hotel  
Tel.: 4-6470.....CBS  
Representative.....Hollingbery  
General Mgr.....Ted Grizzard  
Commercial Manager.....Charles Drew  
Chief Engineer.....Paul Dunbar

## WFTG—London—1955

Frequency: 1400 Kc. Power: 250 Watts  
Owned By.....Lin Bcstg. Corp.  
Address.....Box 333  
Tel.: Volunteer 4-2148.....Independent  
Sta. Representative.....Hopewell  
Pres., Gen., Sta. Mgr.....Elmo Mills  
Chief Engineer.....Russell Henson

## WAKY—Louisville—1936

Frequency: 790 Kc. Power: 5 Kw. d., 1 Kw. d.  
Owned By.....Lin Bcstg. Corp.  
Bus.-Studio Address.....Ky. Home Life Bldg.  
Tel.: 587-8871.....Independent  
Station Representative.....Blair  
President.....Fred Gregg  
General Station Mgr.....John Hicks  
Program Director.....Howell Smith

## WAVE—Louisville—1933

Frequency: 970 Kc. Power: 5000 Watts  
Owned-Operated By.....WAVE, Inc.  
Business Address.....725 S. Floyd  
Tel.: JU 5-2201.....NBC  
Station Rep.....Katz  
President.....George W. Norton, Jr.  
General Mgr.....Nathan Lord  
Station, Commercial Mgr.....W. H. Dulaney  
Program, Sales Prom. Mgr.....James Caldwell  
Chief Engineer.....Wilbur Hudson  
Owners of: WAVE-TV, Louisville, Ky.; WFE-TV,  
Evansville, Ind.; WFRV-TV, Green Bay, Wis.

## WHAS—Louisville—1922

Frequency: 840 Kc. Power: 50,000 Watts  
Owned-Oper. By.....WHAS, Inc.  
Address.....525 W. Broadway  
Tel.: JU 5-2211.....ABC

Newspaper Affil.....Courier-Journal, Times  
Representative.....Henry I. Christal Co.  
President.....Barry Bingham  
General Manager.....Victor Sholis  
Commercial Manager.....John Fouts  
Sales Prom. Manager.....William Loader  
Program Director.....George Walsh  
Chief Engineer.....Orin Towner  
Owners of: WLAS-TV.

## WINN—Louisville—1940

Frequency: 1240 Kc. Power: 250 Watts  
Owned By.....Kentucky Central Bcstg.  
Bus.-Studio Address.....409 Speed Bldg.  
Tel.: JU 5-5148.....Independent  
Sta. Representative.....Gill-Perna  
President.....Garvis Kincaid  
Comm. Mgr.....James Nathan  
Station Manager.....M. Maley  
Sales Promo. Mgr.....L. Abraham  
Chief Engineer.....Melvin Scarsdale

## WKLO—Louisville—1948

Freq.: 1080 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....Mid-America Bcstg. Corp.  
Address.....2000 Commonwealth Bldg.  
Tel.: JU 3-4441.....Independent  
News, Affil.....Lanchester (Ohio) Eagle-Gazette  
Representative.....Robt. Eastman  
President.....Charles Sawyer  
Exec. Vice President.....J. P. Williams  
Administrative V.P.....Alexander Buchan  
General Station Mgr.....William Perry  
Publicity Director.....Roberta Scott Bunnell  
Dir. of Operations.....Ken Rowland  
Program Director.....Ted Frankbone  
Chief Engineer.....William H. Faulkner  
Owners of: WING, Dayton; WCOL, Columbus;  
WIZE, Springfield, All Ohio; WRTP, Milwaukee,  
Wis.

## WKYW—Louisville—1947

Frequency: 900 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Radio Kentucky, Inc.  
Address.....310 W. Liberty St.  
Tel.: JU 3-4811.....CBS  
Sta. Representative.....Broadcast Time Sales  
Pres., Gen. Mgr.....F. Eugene Sandford  
VP., Oper. Mgr.....E. Halsey Sandford  
Commercial Manager.....Bob Franklin  
Program Director.....Jim Bollinger  
Chief Engineer.....William Neff

## WLOU—Louisville—1948

Frequency: 1350 Kc. Power: 5000 Watts d.  
Owned By.....Rcunsville of Louisville  
Address.....P.O. Box 8278  
Tel.: ME 7-6531.....Independent  
Station Rep.....Gill-Perna  
President.....Robert W. Rounsaville  
General Manager.....Jay Thomson  
Station Manager.....Norman Stewart  
National Sales Mgr.....Ralph B. Johnson  
Program Director.....Rudy Runnels  
Chief Engineer.....Steve Dawson  
Owners of: WCIN, Cincinnati; WFUN, Miami  
Beach; WTME, Tampa; WVOL, Nashville;  
WYLD, New Orleans; WTAM-TV, Louisville, Ky.

**WTMT—Louisville—1958**

Frequency: 620 Kc. . . . . Power: 500 Watts  
 Owned By . . . . . Jefferson Bdcstg. Co. Inc.  
 Business Address . . . . . 1300 S. 4th St.  
 Tel.: 637-2527 . . . . . MBS  
 Station Representative . . . . . Forjoe  
 President . . . . . John A. Davenport  
 General Manager . . . . . Richard H. Gundle  
 Station Manager . . . . . Tommy Downs  
 Commercial Manager . . . . . Lee Stinson  
 Sales Promotion Mgr. . . . . Bob Perry  
 Program Director . . . . . Thom Hall  
 Chief Engineer . . . . . Charles Cutler

**WFMW—Madisonville—1949**

Frequency: 730 Kc. . . . . Power: 250 Watts d.  
 Owned By . . . . . Messenger Bdcstg. Co., Inc.  
 Address . . . . . Box 351  
 Tel.: TA 1-4096 . . . . . KBS-MBS  
 Station Representative . . . . . Hopewell  
 Gen., Sta. Manager . . . . . H. W. Wells  
 Comm. Mgr. . . . . Elmer L. Kelley, Jr.  
 Chief Eng. . . . . Charles Lee

**WTTL—Madisonville—1956**

Frequency: 1310 Kc. . . . . Power: 500 Watts, d.  
 Owned . . . . . Hopkins County Bcstrs.  
 Business Address . . . . . 111 S. Main St.  
 Tel.: TAYlor 1-7420 . . . . . ABC  
 General Mgr., Chief Eng. . . . . Conway Smith  
 Commercial Manager . . . . . Jerry McKonly

**WWXL—Manchester—1956**

Frequency: 1450 Kc. . . . . Power: 250 Watts d.  
 Owned . . . . . Wilderness Rd. Bcstg. Co.  
 Address . . . . . 109 Court St.  
 Tel.: LY 8-4694 . . . . . KBS  
 President . . . . . J. L. Tigues  
 Gen., Sta. Mgr. . . . . C. Corum  
 Chief Engineer . . . . . Robert Banks

**WNGO—Mayfield—1947**

Frequency: 1320 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By . . . . . West Ky. Bcstg. Co.  
 Business Address . . . . . Paducah Rd.; Box 431  
 Tel.: 1597 . . . . . KBS  
 Representative . . . . . Indie Sales  
 President . . . . . Mose Bohm  
 Gen., Sta. Mgr. . . . . Charles W. Stratton  
 Comm., Sales Prom. Mgr. . . . . Jim Freeland  
 Program Director . . . . . Bill Scarborough  
 Publicity Director . . . . . Goble Pollock  
 Chief Engineer . . . . . Joe Hargrove

**WFTM—Maysville—1948**

Freq.: 1240 Kc. . . . . Power: 1 Kw. d., 250 W. n.  
 Owned By . . . . . Standard Tobacco Co.  
 Bus. Address . . . . . 626 Forest Ave.  
 Tel.: 564-3361 . . . . . Independent  
 President . . . . . Charles P. Clarke  
 General Manager . . . . . John W. Betts  
 Station, Commercial Mgr. . . . . R. A. Redmond  
 Program Director . . . . . Charles D. Boyd  
 Chief Engineer . . . . . Joe Gillespie, Jr.

**WMIK—Middlesboro—1948**

Frequency: 560 Kc. . . . . Power: 500 Watts d.

Owned-Oper. By . . . . . Cumberland Gap Bcstg.  
 Address . . . . . P.O. Box 698  
 Tel.: 980 . . . . . Independent  
 Newspaper Affiliation . . . . . Daily News  
 Station Representative . . . . . George Hopewell  
 President . . . . . Helen K. Henry  
 General, Station Mgr. . . . . Maurice K. Henry  
 Program Director . . . . . Betty Sue Lee  
 Chief Engineer . . . . . Frank Folsom, Jr.

**WFLW—Monticello—1955**

Frequency: 1360 Kc. . . . . Power: 1000 Watts d.  
 Owned-Operated By . . . . . Wolf Creek Bcstg. Co.  
 Address . . . . . Box 36  
 Tel.: Fillmore 8-3166 . . . . . KBS  
 Station Manager . . . . . Fred A. Staples

**WMOR—Morehead—1955**

Frequency: 1330 Kc. . . . . Power: 1000 Watts, d.  
 Owned & Operated By . . . . . Morehead Bcstg. Co.  
 Address . . . . . Box 59  
 Tel.: STate 4-4141 . . . . . KBS  
 President . . . . . J. Earl McBrayer  
 General Manager . . . . . W. M. Whitaker  
 Chief Eng. . . . . Earl S. Young

**WMSK—Morganfield—1960**

Frequency: 1550 Kc. . . . . Power: 250 Watts d.  
 Owned By . . . . . Union Co. Bcstg. Co.  
 Address . . . . . Box 55  
 Tel.: 1360 . . . . . Independent  
 Station Reps. Hopewell; Kentucky Radio Sales  
 Station Manager . . . . . Bobby W. Hite  
 Commercial Manager . . . . . Steve Crooke  
 Program Director . . . . . Don Sheridan  
 Chief Engineer . . . . . J. B. Crawley

**WMST—Mt. Sterling—1957**

Frequency: 1150 Kc. . . . . Power: 500 Watts d.  
 Owned By . . . . . Mt. Sterling Broadcasting Co.  
 Business Address . . . . . 34 Broadway  
 Tel.: 1150 . . . . . KBS  
 Station Representative . . . . . Geo. T. Hopewell  
 President . . . . . R. J. Reynolds  
 Exec. V.P., General Mgr. . . . . Bob Doll  
 Asst. General Mgr. . . . . Russ Drake  
 Program Director . . . . . Ron Mastin  
 Chief Engineer . . . . . John Bowles

**WLCC—Munfordville—1956**

Frequency: 1150 Kc. . . . . Power: 1 Kw., d.  
 Owned By . . . . . S. Central Ky. Bcstg. Corp.  
 Address . . . . . Munfordville  
 Tel.: JA 4-4111 . . . . . Independent  
 President . . . . . H. T. Parrott  
 General, Sta. Manager . . . . . Redman L. Turner  
 Program Director . . . . . Mary Goodman

**WNBS—Murray—1948**

Frequency: 1340 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . Service Bcstg. Co.  
 Address . . . . . P. O. Box 548  
 Tel.: PLaza 3-3411 . . . . . Independent  
 Representative . . . . . Dore  
 Pres., Sta. Mgr. . . . . Charles Shuffet  
 Gen. Mgr., Ch. Engr. . . . . C. H. Hulse

# KENTUCKY

## WNKY—Neon—1955

Frequency: 1480 Kc. Power: 1000 Watts d.  
 Owned: Letcher Bcstg. Corp.  
 Address: Neon  
 Tel.: 855-7714  
 President: Dave L. Craft  
 General Manager: Walter Kincer  
 Program Director: Billie Ruth Kincer  
 Chief Engineer: Kenneth B. Robinson

## WNOP—Newport—1948

Frequency: 740 Kc. Power: 1000 Watts d.  
 Owned-Operated By: Tri-City Bcstg. Co.  
 Business-Studio Address: 606 Moamouth St.  
 Tel.: 581-7100  
 Station Representative: Jack Masla  
 President: James G. Lang  
 General Manager: Dick Pike  
 Station Manager: Dean Miller  
 Commercial Manager: Dan Milliken  
 Sales Promotion Mgr.: Leo Underhill  
 Program Director: Ray Scott  
 Publicity Director: Ty Williams  
 Chief Engineer: Chas. Hettesheimer

## WOMI—Owensboro—1938

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By: Owensboro Bcstg. Co., Inc.  
 Address: P.O. Box 1330  
 Tel.: MU 3-1558  
 CBS  
 Newspaper Affiliations: Messenger, Inquirer  
 Station Representative: Gill-Perna  
 President: Lawrence W. Hager  
 General Station Mgr.: Hugh O. Potter  
 Program Director: Mrs. Cliffordean Porter  
 Chief Engineer: Harold I. Peters

## WVJS—Owensboro—1947

Freq.: 1420 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By: Owensboro On The Air, Inc.  
 Address: P.O. Box 522  
 Tel.: MU 3-3521  
 ABC  
 Station Representative: Masla Associates  
 President: V. J. Steele  
 General Manager: Malcolm Greep  
 Commercial Manager: Parker Smith  
 Program Director: Earl Fisher  
 Asst. Program Dir.: Jim Orton  
 Public Service Dir.: Ruth Steele  
 Chief Engineer: Earl Jaqoe

## WDXR—Paducah—1957

Frequency: 1560 Kc. Power: 1 Kw.  
 Owned By: E. W. McKinney-Smith  
 Address: Hotel Irvin Cobb  
 Tel.: 443-1737  
 NBC  
 Station Representative: Gill-Perna  
 General Station Mgr.: E. W. McKinney-Smith  
 Commercial Mgr.: Sarah McKinney-Smith  
 Sales Promotion Mgr.: George Bailey  
 Publicity Director: John McDermitt  
 Program Director: Charles Katterjohn  
 Chief Engineer: E. Abanathy

## WKYB—Paducah—1946

Freq.: 570 Kc. Power: 1 Kw. d., 500 Wts., n.  
 Owned-Oper. By: Barrington Co. of Ky.

Address: 526 Kentucky Ave.  
 Tel.: 442-1678  
 MBS  
 Representative: Bolling  
 Pres.: Bruce Barrington  
 General Mgr.: Richard B. Friend

## WPAD—Paducah—1930

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By: Paducah Bcstg. Co., Inc.  
 Address: P.O. Box 450  
 Tel.: 442-8231  
 CBS  
 Sta. Representative: Bernard Howard  
 President: Pierce E. Lackey  
 General Manager: Hal Barnett  
 Commercial Manager: Linn Wolff  
 Sales Promotion Manager: Bob Wright  
 Program Director: Jim Youngblood  
 Publicity Director: Peggy Fletcher  
 Chief Engineer: U. C. Morris

## WSIP—Paintsville—1949

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By: Big Sandy Bcstg. Co.  
 Address: 121 Main St.  
 Tel.: 789-5311  
 MBS-KBS  
 Station Rep.: Ky. Radio Sales; Hopewell  
 President, Gen. Mgr.: Paul G. Fyffe  
 Chief Engineer: Gene Baldrige

## WKLX—Paris—1955

Frequency: 1440 Kc. Power: 1000 Watts d.  
 Owned By: Tal Jonz  
 Address: Box 141  
 Tel.: 1440  
 KBS  
 Sta. Reps.: Continental, Kentucky Radio Sales  
 President, Gen. Mgr.: Tal Jonz  
 Chief Engineer: James L. Thompson

## WLSI—Pikeville—1949

Frequency: 900 Kc. Power: 5000 Watts d.  
 Owned-Operated By: Cumberland Pub. Co.  
 Address: North Mayo Trail  
 Tel.: 437-7323  
 Independent  
 Newspaper Affiliation: Pike County News  
 President: John M. Ward  
 V.P., General Mgr.: Roy E. Alexander  
 Sales Prom. Mgr., Prog. Dir.: John Adkins  
 Chief Engineer: Clifton Branham

## WPKE—Pikeville—1949

Frequency: 1240 Kc. Power: 250 Watts  
 Owned By: East Ky. Bcstg. Corp.  
 Address: Pikeville, Ky.  
 Tel.: GEneral 7-4051  
 MBS-KBS  
 Station Representative: Ky. Radio Sales  
 President: J. E. McBrayer  
 Program Director: Dorothy H. Robinson  
 Commercial Manager: B. Pierce  
 Chief Engineer: James K. Hoskins

## WMLF—Pineville—1957

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned By: Ken-Te-Ve-Bcstg. Co.  
 Address: P.O. Box 26  
 Tel.: ED 7-2100  
 Independent  
 President, General Mgr.: South C. Bevins  
 Chief Engineer: Hubert Turner  
 Owners of: WOVE, Welch, W. Va.; WTRV, Irvine.

**WDOC—Prestonsburg—1957**

Frequency: 1310 Kc. Power: 5000 Watts d.  
Owned By: Gordon Collins  
Address: P.O. Box 309  
Tel.: TU 6-2338 Independent  
President: Gordon Collins  
General Station Mgr.: Gorman Collins  
Commercial Manager: Ollie Robinson  
Sales Promotion Mgr.: Eva E. Collins  
Chief Engineer: Herman V. Harmon

**WPRT—Prestonsburg—1952**

Frequency: 960 Kc. Power: 1000 Watts, d.  
Owned By: Stephens Industries, Inc.  
Address: South Lake Drive  
Tel.: 2050 KBS  
President: D. C. Stephens  
General Mgr.: Dora S. Stephens  
Station Mgr.: David L. Stephens  
Program, Chief Eng.: Walter E. May

**WPKY—Princeton—1950**

Frequency: 1580 Kc. Power: 250 Watts d.  
Owned-Operated By: Princeton Bcstg. Co.  
Address: Dawson Rd.  
Tel.: EM 5-2072 KBS  
Gen. Mgr., Chief Eng.: Leslie Goodaker

**WRVK—Renfro Valley—1956**

Frequency: 1460 Kc. Power: 500 Watts d.  
Owned: Renfro Valley Bcstrs., Inc.  
Address: Renfro Valley  
Tel.: 256-2146 Independent  
V.P., Gen. Mgr.: Tom Hargis

**WEKY—Richmond—1953**

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
Owned: Tinker, Inc.  
Address: P.O. Box 670  
Tel.: 623-1340 KBS  
President: J. Francke Fox, Jr.  
General Station Mgr.: Al Weaver  
Commercial Manager: John Sullivan  
Sales Promotion Mgr.: Bob Slack  
Program Dir., Ch. Eng.: Jimmy Kay  
Owners of: WHLN, Harlan, Ky.

**WRUS—Russellville—1953**

Frequency: 610 Kc. Power: 500 Watts d.  
Owned-Oper. By: So. Kentucky Bcsters.  
Address: P. O. Box 110  
Tel.: Parkview 6-2471 KBS  
Station Representative: Breen and Ward  
President: Roth E. Hook  
Gen., Comm. Mgr.: Woodrow P. Sosh  
Program Director: Don Neagle  
Sales Prom. Mgr.: Mrs. Jo Davis  
Chief Engineer: Robert Miller

**WLCK—Scottsville—1958**

Frequency: 1250 Kc. Power: 500 Watts, d.  
Owned By: State Line Bcstg. Co.  
Address: 217½ W. Main St.  
Tel.: 237-3148 KBS  
Station Rep.: Kentucky Radio Sales  
President: R. L. Turner  
General Mgr.: Bobby Colvin

**WSFC—Somerset—1947**

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By: Southeastern Bcstg. Co.  
Address: P.O. Box 740  
Tel.: 678-5151 MBS-KBS  
Representative: Ky. Radio Sales  
Pres., Gen. Mgr.: Mike Layman  
Commercial Manager: Donald Orwin  
Chief Engineer: Robert L. Shoopman

**WTLO—Somerset—1958**

Frequency: 1480 Kc. Power: 1000 Watts d.  
Owned By: Pulaski Bcstg. Corp.  
Address: P.O. Box 443  
Tel.: 678-8151 Independent  
President Gen. Mgr.: E. Buis  
Commercial Mgr.: H. Edwards  
Chief Engineer: B. Thompson

**WTKY—Tompkinsville—1960**

Frequency: 1370 Kc. Power: 1 Kw.  
Owned By: WMCV, Inc.  
Address: P. O. Box 434  
Tel.: HU 7-5295 Independent  
President: W. C. Clark  
Vice-President, Sta. Mgr., Prog. Dir.: J. Clark

**WKKS—Vanceburg—1958**

Frequency: 1570 Kc. Power: 250 Watts  
Owned By: Karl Kegley  
Address: 1106 Fairlane Drive  
Tel.: SWift 6-3411 Independent  
President, Owner: Karl Kegley  
Station, Comm. Mgr.: Roger Keller

**WMTC—Vancleve—1948**

Frequency: 730 Kc. Power: 1000 Watts d.  
Owned-Oper. By: Kentucky Mt. Hollness Assn.  
Bus-Studio Address: Vancleve  
Tel.: Normandy 6-5006 Independent  
President: Dr. Lela G. McConnell  
General, Comm. Mgr.: Wilfred Fisher  
Chief Engineer: Kenneth Amspaugh

**WTCW—Whitesburg—1953**

Frequency: 920 Kc. Power: 1000 Watts d.  
Owned-Oper. By: Folkways Bcstg. Co., Inc.  
Address: Box 660  
Tel.: 2711 Independent  
President, Gen. Mgr.: Donald F. Crosthwaite  
Chief Engineer: Joe W. Goode

**WEZJ—Williamsburg—1959**

Frequency: 1440 Kc. Power: 1000 Watts d.  
Owned By: Whitley County Bcstg. Co.  
Address: 107 S. 4th St.  
Tel.: 6125 Independent  
President: Leo Buck  
General Manager: K. Buck

**WWKY—Winchester—1954**

Frequency: 1380 Kc. Power: 1000 Watts d.  
Owned By: WWKY, Inc.  
Address: P. O. Box 535  
Tel.: Pioneer 4-2864 Independent  
President: Donald J. Horton  
General Manager: Gerald J. Cashman

Pop.: 3,375,000  
Families: 959,000

# Louisiana

Radio Homes: 925,500  
AM Stas. in State: 82

## KROF—Abbeville—1948

Frequency: 960 Kc. Power: 1000 Watts d.  
Owned-Oper. By... Abbeville Bcstg. Serv. Inc.  
Address... P. O. Box 620  
Tel.: TW 3-2531... Independent  
President... H. Frenzel Pere  
General Manager... George P. Martin

## KALB—Alexandria—1935

Frequency: 580 Kc. Power: 5 Kw. d.; 1 Kw. n.  
Owned-Oper. By... Alexandria Bdcstg. Co., Inc.  
Address... 601 Washington St.  
Tel.: 443-2543... CBS  
Station Rep... Advertising Time Sales  
Owner... T. B. Lanford  
Gen. Manager... Walter D. Melson  
Commercial Manager... Alec Marchand  
Program Director... Dan Ellington  
Chief Engineer... R. E. Miller

## KDBS—Alexandria—1953

Frequency: 1410 Kc. Power: 1 Kw. d.  
Owned... Dixie Bcstg. Ser.  
Address... 1515 Jackson St.  
Tel.: Hillcrest 3-7454... Independent  
General Manager... Irving Ward-Steinman

## NATIONAL and REGIONAL MEDIA BUYERS

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## KDBS

ALEXANDRIA

in the geographic heart of Louisiana

## KLLA

LEESVILLE

in the west-central part of Louisiana

YOU furnish us with 2 sets of copy and we furnish you with ONE bill. All inquiries for both stations should be addressed: KDBS-KLLA, 1515 Jackson Street (P. O. Box 306) Alexandria, Louisiana.

Commercial Manager... William G. Lynch  
Sales Promotion Mgr... W. G. Foster  
Program Director... Tom Fowler  
Publicity Director... Herbert Cowan  
Chief Engineer... Henry J. Lazarone  
Owners of: KLLA, Leesville, La.

(Also See KLLA, Leesville, Page 359)

## KSYL—Alexandria—1947

Frequency: 970 Kc. Power: 1000 Watts  
Owned-Oper. By... KSYL, Inc.  
Address... Box 1489  
Tel.: Hillcrest 2-6611... NBC  
Pres., Comm. Mgr... Milton Fox  
Gen., Sta. Mgr... Sylvan Fox  
Sales Prom. Mgr., Pub. Dir... Shirley Racine  
Program Director... Larry Parker  
Chief Engineer... Leonard Dupree

## WABL—Amite—1955

Frequency: 1570 Kc. Power: 500 Watts, d.  
Owned-Oper. By... Amite Broadcasting Co.  
Address... P.O. Box 787  
Tel.: 8385... Independent  
Station, Sales Prom. Mgr... C. W. Fitz  
Chief Engineer... V. E. Dudley

## KTRY—Bastrop—1948

Frequency: 730 Kc. Power: 250 Watts d.  
Owned By... KTRY, Inc.  
Address... P.O. Box 193  
Tel.: 1400... Independent  
Station Representative... George Hopewell  
General Manager... Mercer L. King, Jr.  
Commercial Manager... Bill Dore  
Program Director... Margaret G. King  
Chief Engineer... Leo W. Grant

## KVOB—Bastrop—1957

Frequency: 1340 Kc. Power: 250 Watts  
Owned By... Bastrop Bcstg. Co. Inc.  
Address... Box 1340  
Tel.: 1340... KBS  
President... G. H. Goodwin  
General Manager... B. Rainey

## WAIL—Baton Rouge—1957

Frequency: 1460 Kc. Power: 5 Kw. d.; 1 Kw. n.  
Owned-Oper. By... Merchants Bcstrs.  
Address... 3150 College Dr.  
Tel.: Dickens 4-5275... Independent  
Station Representative... Pearson Nat'l Reps.  
Pres., Gen. Mgr... Ralph L. Burge  
Commercial Manager... Harold G. Herthum  
Program Dir... C. Arnold  
Chief Engineer... Ed Van Valkenburg

## WIBR—Baton Rouge—1948

Frequency: 1300 Kc. Power: 1000 Watts  
Owned-Oper. By... Community Bcstg. Co.  
Address... P. O. Box 1226  
Tel.: DI 8-6716... Independent



Station Representative... Devney Organization  
 President, Gen. Mgr..... Robert Earle  
 Prog. Dir..... Bernard Zuccaro  
 Comm. Mgr..... Olas Olsen  
 Chief Engineer..... Herb Coussou

**WJBO—Baton Rouge—1934**

Frequency: 1150 Kc..... Power: 5000 Watts  
 Owned-Oper. By... Baton Rouge Bcstg. Co., Inc.  
 Business-Studio Address..... 444 Florida St.  
 Tel.: DI 2-5271..... NBC  
 News. Afil..... Capital City Press  
 Sta. Representative..... Geo. P. Hollingbery  
 President..... Douglas L. Manship  
 Station Manager..... Roger S. Davison  
 Program Coordinator..... Ken Winstanley  
 Chief Engineer..... Leonard Benson  
 Owners of: WBRZ, Baton Rouge.

**WLCS—Baton Rouge—1946**

Frequency: 910 Kc..... Power: 1000 Watts  
 Owned-Operated By..... Air Waves, Inc.  
 Business Address..... 204 North St.  
 Tel.: DI 2-4411..... Independent  
 Representative..... Masla  
 Gen. Manager..... Lamar Simmons  
 Comm. Mgr..... T. A. LeBlanc  
 Chief Eng..... Eugene Howell

**WXOK—Baton Rouge—1952**

Frequency: 1260 Kc..... Power: 1000 Watts d.  
 Owned-Oper. By..... WXOK, Inc.  
 Address..... 243 Convention St.  
 Tel.: DI 4-7604..... Independent  
 Representative..... Bernard Howard  
 President..... Jules Paglin  
 Exec. V.P., Managing Dir... Stanley W. Ray, Jr.  
 V.P., General Mgr..... Thomas L. McGuire  
 Asst. Station Mgr..... Donald Dean  
 Commercial Manager..... Lucille J. Pollack  
 Chief Engineer..... Robert Stracener  
 Owners of: KYOK, Houston, Tex.; WGOK, Mobile,  
 Ala.; KAOK, Lake Charles, La.; WLOK, Mem-  
 phis, Tenn.; WBOK, New Orleans, La.

**WYNK—Baton Rouge—1956**

Frequency: 1380 Kc..... Power: 500 Watts, d.  
 Owned By..... Miss Lou Bcstg. Corp.  
 Address..... 820 Commerce Bldg.  
 Tel.: Dickens 3-6506..... ABC-KBS-MBS  
 Station Rep..... Charles Bernard  
 General Manager..... R. Gomez

**WBOX—Bogalusa—1954**

Frequency: 920 Kc..... Power: 1 Kw. d.  
 Owned By..... Magic City Bcstg. Corp.  
 Address..... Box 689  
 Tel.: Rpublic 2-4254..... Independent  
 Station Representative..... Beaver & Assoc.  
 President, Gen. Mgr..... Ralph Blumberg

**WIKC—Bogalusa—1947**

Frequency: 1490 Kc..... Power: 1 Kw.d., 250 W.n.  
 Owned-Operated By..... Curt Siegelin  
 Business Address..... P. O. Box 811  
 Tel.: Rpublic 5-1355..... KBS  
 General, Station Mgr..... Curt Siegelin  
 Sales Promotion Mgr..... John H. Knight  
 Program Director..... Ron Hunter

Program Dir., Ch. Eng..... John M. Pitre  
 Chief Engineer..... Don Murphy

**WARB—Covington—1953**

Frequency: 730 Kc..... Power: 250 Watts d.  
 Owned-Operated By..... WARB, Inc.  
 Address..... Box 568  
 Tel.: 1600..... KBS  
 President..... David C. Blossman  
 Gen. Mgr., Ch. Eng..... J. R. Webb

**KSIG—Crowley—1947**

Frequency: 1450 Kc..... Power: 1 Kw.d., 250 W.n.  
 Owned-Operated By..... KSIG Bcstg Co., Inc.  
 Bus-Studio Address..... 320 N. Parkerson Ave.  
 Tel.: 783-2520..... MBS-KBS  
 Representative..... T. F. Clark  
 President..... Hirsch Scholl  
 General Manager..... Louis M. Basso  
 Commercial Manager..... Thomas E. Griffin  
 Program Director..... Charles Williams  
 Chief Engineer..... Larry Dickson

**WLBI—Denham Springs—1959**

Frequency: 1220 Kc..... Power: 250 Watts  
 Owned By..... Avoyelles Bcstg. Corp.  
 Address..... 132 Hummel St.  
 Tel.: NO 5-5155..... KBS  
 President..... W. L. Billups  
 Station Manager..... Gerald Fannaly  
 Chief Engineer..... C. P. Woodside  
 Owners of: KAPB, Marksville.

**KDLA—DeRidder—1950**

Frequency: 1010 Kc..... Power: 1000 Watts d.  
 Owned-Oper. By... Sabine Broadcasting Co.  
 Address..... Washington at First St.  
 Tel.: 7600..... KBS  
 President..... Cyril W. Reddoch  
 General Manager..... Ralph L. Hooks  
 Ch. Eng., Commercial Mgr... Wayne L. Sanders

**KEUN—Eunice—1952**

Frequency: 1490 Kc..... Power: 250 Watts  
 Owned-Operated By..... Tri-Parish Bcstg. Co.  
 Address..... Box 511  
 Tel.: GL 7-3041..... MBS-KBS  
 President..... Vince Riehl  
 Gen., Sta. Mgr..... Thomas C. Voinche  
 Sales Mgr., Ch. Eng..... Dean Nezat  
 Program Director..... Karl R. DeRowen  
 Publicity Director..... Skip Stewart

**KFNV—Ferriday—1956**

Frequency: 1600 Kc..... Power: 1 Kw., d.  
 Owned..... Miss-Lou Bcstg. Co.  
 Address..... Box 592  
 Tel.: 757-4200..... MBS  
 Gen. Mgr., Ch. Eng..... George Wilson  
 Commercial Manager..... Johnnie Littlejohn  
 Sales Prom. Manager..... Dale Magun

**KFRA—Franklin—1961**

Frequency: 1390 Kc..... Power: 500 Watts d.  
 Owned By..... KFRA, Inc.  
 Address..... Box 427  
 Tel.: 247..... Independent  
 President..... Lionel B. DeVille  
 General, Sta. Manager..... Chris Duplechain



# LOUISIANA

## **KLFT**—Golden Meadow—1955

Frequency: 1600 Kc. Power: 1000 W. d.  
Owned By..... Leo J. Theriot  
Address..... 1614 South Bayou Drive  
Tel.: Greenfield 5-5165..... Independent  
Station Representative..... Hopewell  
President, General Mgr..... Leo J. Theriot  
Commercial Manager..... Jerry Mitchell  
Prog. Dir., Sales Promo. Mgr..... Roy Vicknair, Jr.  
Chief Engineer..... George Roundtree Jr.

## **WFPR**—Hammond—1947

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By..... Alrweb, Inc.  
Business-Studio Address..... Box 432  
Tel.: 960-3589..... Independent  
Pres., Gen. Mgr..... John A. Chauvin  
Commercial Manager..... 'Foots' McCrory  
Chief Engineer..... Charles Herman

## **KLUV**—Haynesville—1956

Frequency: 1580 Kc. Power: 250 Watts, d.  
Owned By..... Haynesville Bcstg. Co.  
Address..... Waters St.  
Tel.: 505..... KBS  
Station Rep..... Hopewell  
Owners..... W. Smith, D. Davis, J. Shields  
Station, Program Mgr..... William R. Dunaway  
Chief Engineer..... A. T. Moore  
Owners of: KASO, Minden; WGTC, Centerville.

## **KHAL**—Homer—1955

Frequency: 1320 Kc. Power: 1 Kw., d.  
Owned..... Claiborne Bcstg. Corp.  
Address..... Box 97  
Tel.: 3804..... KBS  
President..... Tom Deas  
General Mgr., Ch. Eng..... Colon Johnston

## **KCIL**—Houma—1947

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.  
Owned..... KCIL, Inc.  
Address..... Fahey St.  
Tel.: UP 2-6828..... KBS-MBS  
Station Representative..... Indie Sales  
President..... Denver T. Brannen  
V.P., Gen. Manager..... Les Ryder  
Commercial Mgr., Pub. Dir..... Hack Thesmar  
Program Director..... Virginia Ryder  
Chief Engineer..... Don Briennen  
Owners of: WDLP, Panama City; WFCP, Fern-  
dando Beach, Fla.; WPAP, Gainesville, Fla.

## **KCKW**—Jena—1962

Frequency: 1480 Kc. Power: 500 Watts  
Owned By..... LaSalle Broadcasters  
Address..... Drawer M  
Tel.: 2-4646..... KBS  
President..... R. W. Wagner  
General Manager..... Robert C. Wagner  
Chief Engineer..... Dale Genius

## **KJEF**—Jennings—1950

Frequency: 1290 Kc. Power: 1,000 Watts d.  
Owned-Oper. By..... Jennings Bcstg. Co., Inc.  
Address..... 1521 Lake Arthur Ave.  
Tel.: 824-2934..... KBS  
Pres., Gen. Mgr., C. Eng..... Clovis L. Bailey

## **KTOC**—Jonesboro—1958

Frequency: 920 Kc. Power: 1,000 Watts  
Owned By..... Jackson Parish Bcstrs.  
Address..... P. O. Box 550  
Tel.: 4600..... KBS  
Station, Comm. Mgr..... A. H. Colvin Jr.  
Program, Ch. Eng..... T. L. Colvin Sr.

## **KPEL**—Lafayette—1957

Freq.: 1420 Kc. Power: 1 Kw. d., 500 Wts. n.  
Owned By..... Radio Lafayette  
Address..... Box 3120  
Tel.: Center 4-7418..... ABC  
Sta. Reps..... Bolles; Reilly; Tracy Moore  
President..... John Hicks  
Gen., Sta. Mgr..... George Crouchet

## **KVOL**—Lafayette—1935

Frequency: 1330 Kc. Power: 1000 Watts  
Owned-Oper. By..... Evangeline Bcstg. Co., Inc.  
Address..... 123 E. Main  
Tel.: CE 4-5151..... NBC  
Station Representative..... Robert Meeker  
General Manager..... George H. Thomas  
Station Mgr..... E. H. Hughes  
Program Director..... Rod Bernard  
Publicity Director..... Peggy Guidry  
Chief Engineer..... Adrian Martin

## **KKKW**—Lafayette—1960

Frequency: 1520 Kc. Power: 500 Watts  
Owned By..... General Communications, Inc.  
Address..... 611 S. Buchanan St.  
Tel.: Center 5-1520..... MBS  
Station Rep..... Venard, Torbet & McConnell  
President, Gen. Mgr..... James C. Pollock  
Sales Promotion Manager..... Rodney Hamilton  
Program Director..... Ernie Alexander  
Chief Engineer..... Ben Walker

## **KAOK**—Lake Charles—1947

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Operated By..... KAOK, Inc.  
Address..... P. O. Box S  
Tel.: HE 6-7541..... Independent  
Station Rep..... Bernard Howard  
President..... J. J. Paglin  
General, Station Mgr..... W. L. Jackson  
Program, Publicity Dir..... Carl J. Junker  
Chief Engineer..... Walter Jones  
Owners of: WGOK, Mobile; WBOK, New Orleans;  
WAOK, Baton Rouge; WLOK, Memphis; KYOK,  
Houston.

## **KLOU**—Lake Charles—1947

Frequency: 1580 Kc. Power: 1000 Watts  
Owned-Oper. By..... Dixie Broadcasters, Inc.  
Address..... Box 817  
Tel.: HE 6-7277..... Independent  
Station Representative..... Pearson  
President, Gen. Mgr..... Albert D. Johnson  
Station, Comm. Mgr..... Bill Davis  
Program, Publicity Director..... John Janot

## **KPLC**—Lake Charles—1935

Frequency: 1470 Kc. Power: 5 Kw. d., 1 Kw. n.

**Owned-Oper. By**..... Calcasieu Bcstg. Co.  
**Address**..... 320 Division St.  
**Tel.:** HE 6-3831 ..... NBC  
**Station Representative** .. Advertising Time Sales  
**President**..... T. B. Lanford  
**General Mgr.**..... Jim Toth  
**Station Manager** ..... Pelham Mills  
**Sales Promotion Mgr.** ..... Nita Wilburn  
**Program Director** ..... A. B. Craft  
**Publicity Director** ..... Gay White  
**Chief Engineer** ..... George Guidry  
**Owners of:** KALB-AM-TV, Alexandria, La.; KRMD,  
 Shreveport, La.; WSLD, Jackson, Miss.;  
 KPLC-TV, Lake Charles, La.

**KLPL—Lake Providence—1957**

**Frequency:** 1050 Kc. .... **Power:** 250 Watts, d.  
**Owned**..... Radio Service Co.  
**Address** ..... Box 342  
**Tel.:** 834 ..... KBS  
**Representative**..... Bogner & Martin  
**Presidents**..... E. McMurray & F. Baldwin  
**Chief Engineer**..... P. Kuhn

**KLLA—Leesville—1956**

**Frequency:** 1570 Kc. .... **Power:** 1 Kw.  
**Owned**..... Leesville Broadcasting Co.  
**Address** ..... P. O. Box 1323  
**Tel.:** 3403 ..... KBS  
**Mgr. Partner. Gen. Mgr.**..... I. Ward-Steinman  
**Commercial Mgr.**..... Ed Marshall  
**Chief Engineer**..... Henry J. Lozarone  
*(Also See KDBS, Alexandria, Page 356)*

**KDBC—Mansfield—1954**

**Frequency:** 1360 Kc. .... **Power:** 1 Kw. d.  
**Owned**..... DeSoto Bcstg. Corp.  
**Address** ..... P. O. Box 740  
**Tel.:** 1360 ..... KBS  
**Gen., Comm. Mgr.**..... Arthur L. Greene

**KWLA—Many—1962**

**Frequency:** 1530 Kc. .... **Power:** 1,000 Watts d.  
**Owned By** ..... Many Broadcasting Co.  
**Address** ..... P.O. Box 856  
**Tel.:** 256-5177 ..... Independent  
**Owners** ..... A. H. Colvin, Jr., T. L. Colvin, Sr.  
**Station Manager** ..... R. C. Moriarty

**KAPB—Marksville—1954**

**Frequency:** 1370 Kc. .... **Power:** 1000 Watts, d.  
**Owner**..... Avoyelles Bcstg. Corp.  
**Address** ..... 110 W. Mark St.  
**Tel.:** 7206 ..... KBS  
**President** ..... W. L. Billups  
**Chief Engineer**..... D. J. Bordelon

**KASO—Minden—1962**

**Frequency:** 1240 Kc. .... **Power:** 250 Watts  
**Owned By** ..... Harold Ray Cook  
**Address** ..... Box 774  
**Tel.:** 377-1240 ..... KBS  
**Sta. Representative** ..... Hopewell  
**President, General Mgr.** ..... H. R. Cook  
**Program Dir., Chief Engr.** ..... M. S. O'Dell, Jr.

**KLIC—Monroe—1950**

**Frequency:** 1230 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By**..... Dr. Frank Cerniglia  
**Address**..... 626 Bernhardt Bldg.  
**Tel.:** FAirfax 3-4617 ..... MBS-KBS  
**General Mgr.**..... Dr. Frank Cerniglia

**KMLB—Monroe—1930**

**Frequency:** 1440 Kc. .... **Power:** 5000 d.; 1000 n.  
**Owned By**..... KMLB, Inc.  
**Business Address**..... Box 1723  
**Tel.:** FAirfax 2-7161 ..... ABC, NBC  
**Station Representative** ..... Howard  
**General Manager**..... James Plaisance

**KNOE—Monroe—1944**

**Frequency:** 540 Kc. .... **Power:** 5 Kw. d., 1 Kw. n.  
**Owned-Operated By**..... James A. Noe  
**Address** ..... KNOE Road  
**Tel.:** FA 2-8155 ..... Independent  
**Representative** ..... H-R Reps  
**President** ..... James A. Noe  
**General Manager** ..... Edd Rouff  
**Program Director** ..... Don Durden, Jr.  
**Chief Engineer**..... Ray Boyd  
**Owners of:** WNOE, New Orleans, La.; KNOE-TV,  
 Monroe, La.

**KMRC—Morgan City—1954**

**Frequency:** 1430 Kc. .... **Power:** 500 Watts d.  
**Owned**..... Tri-City Bcstg. Inc.  
**Address** ..... P. O. Box 889  
**Tel.:** 459-9036 ..... KBS  
**Pres., General Manager** ..... Mort Silverman

**KNOC—Natchitoches—1947**

**Frequency:** 1450 Kc. .... **Power:** 1 Kw. d., 250 W. n.  
**Owned-Oper. By**..... Natchitoches Bcstg. Co.  
**Business-Studio Address**..... 720 Front St.  
**Tel.:** 2353 ..... Independent  
**Station Representative**..... Walton  
**Pres., Gen. Mgr., Chief Eng.** B. H. Bailey, Jr.  
**Sta., Comm. Mgr.**..... Norman A. Fletcher  
**Program Director** ..... Don Nugent

**KANE—New Iberia—1946**

**Frequency:** 1240 Kc. .... **Power:** 1 Kw. d., 250 W. n.  
**Owned-Operated By**..... New Iberia Bcstg. Co.  
**Address** ..... 104 W. St. Peter St.  
**Tel.:** EMerson 9-6726 ..... Independent  
**President** ..... J. J. Davidson, Jr.  
**Gen., Sta. Manager**..... Donald Bonin  
**Commercial Manager**..... Sherry A. Lopez  
**Program Director**..... Mrs. Dee Voorhies  
**Publicity Director**..... Ken Nowell  
**Chief Engineer**..... Joe Sikes

**KVIM—New Iberia—1952**

**Frequency:** 1360 Kc. .... **Power:** 1000 Watts d.  
**Owned By**..... Wagenwest, Inc.  
**Address** ..... P.O. Box 971  
**Tel.:** EMerson 4-5826 ..... Independent  
**President** ..... David Wagenboord  
**General, Commercial Mgr.** ..... Gordon Lund  
**Sales Promotion Mgr.** ..... William D. Best  
**Program Dir., Chief Engr.**..... Don Rowland

# LOUISIANA

## WBOX—New Orleans—1951

Frequency: 800 Kc. Power: 1000 W., d.  
 Owned By WBOX, Inc.  
 Address: 505 Baronne St.  
 Tel.: 524-5363 Independent  
 Station Representative Bernard Howard  
 President Jules J. Paglin  
 Ex. Vice Pres. Stanley W. Ray, Jr.  
 V.P., General Manager Ed Prendergast  
 Commercial Manager Fred Schwarz  
 Program Director Bill Buehl  
 Chief Engineer Lloyd Spates  
 Owners of: WLOK-AM, Memphis; WGOK-AM, Mo-  
 bile; WNOK-AM, Baton Rouge; KAOK-AM, Lake  
 Charles; KYOK-AM, Houston.

## WDSU—New Orleans—1923

Frequency: 1280 Kc. Power: 5000 Watts  
 Owned By Royal Street Corp.  
 Business Address: 520 Royal St.  
 Tel.: 524-4371 NBC  
 Representative John Blair  
 President Edgar B. Stern, Jr.  
 Exec V.P., General Mgr. A. Louis Read  
 Station Manager Harold M. Wheelahan  
 Commercial Manager Jack A. Murray  
 Sales Prom. Mgr. Stan Cohen  
 Program Director Jerry Clemmons  
 Chief Eng. Lindsey Riddle  
 Owners of: WDSU-FM-TV, New Orleans, La.

## WJMR—New Orleans—1945

Frequency: 990 Kc. Power: 1000 Watts d.  
 Owned-Operated By Supreme Bcstg Co., Inc.  
 Address: 1500 Canal St.  
 Tel.: EX 3131 MBS  
 Sta. Representative Weed  
 President Chester Owens  
 Gen. Mgr., Ch. Eng. George A. Mayorai  
 Program Dir. Tom Abbott

## WNOE—New Orleans—1925

Frequency: 1060 Kc. Power: 50 Kw. d., 5 Kw. n.  
 Owned By WNOE, Inc.  
 Address: Sheraton-Charles Hotel  
 Tel.: 529-2173 Independent  
 Station Representative McGavren/Guild  
 President, Gen. Mgr. James A. Noe, Jr.  
 Assiant. Comm. Manager Cleve J. Brien  
 Program Director Ken Elliott  
 Chief Engineer A. J. Bourgeois  
 Owners of: KNOE-AM-TV, Monroe, La.

## WSHO—New Orleans—1926

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned By Raymac Radio, Inc.  
 Address: 637 Common St.  
 Tel.: 524-8265 Independent  
 President Carmen Macri  
 General Manager Ronald Tuten  
 Chief Engineer Tony Lee

## WSMB—New Orleans—1925

Frequency: 1350 Kc. Power: 5000 Watts  
 Owned WSMB, Inc.

Address: Maison Blanche Bldg.  
 Tel.: 523-5921 ABC  
 Representative Hollingbery  
 President John M. Shaheen  
 General Station Mgr. John L. Vath  
 Sales Promotion Mgr. Ray Eberhardt  
 Program Director Marshall Pearce  
 Publicity Director Bill Treuting  
 Chief Engineer A. J. Bourgeois

## WTIX—New Orleans—1951

Frequency: 690 Kc. Power: 5,000 Watts  
 Owned-Oper. By Storz Broadcasting Co.  
 Address: 328 Chartres St.  
 Tel.: 523-3562 Independent  
 Station Representative Eastman  
 President Todd Storz  
 V.P., General Mgr. Fred Berthelson  
 Program Dir. R. Martin  
 Chief Engineer William Baker

## WWL—New Orleans—1922

Frequency: 870 Kc. Power: 50,000 Watts  
 Owned-Operated By Loyola U. of South  
 Address: 6363 St. Charles Ave.  
 Tel.: JACKSON 5-2194 CBS  
 Representative Katz  
 President Rev. Andrew C. Smith, S.J.  
 Gen. Sta. Manager William A. Dean  
 Sales Promotion, Pub. Dir. Walter F. Bouche  
 Program Director Vincent Alletto  
 Chief Engineer J. D. Bloom  
 Owners of: WWL-TV.

## WWOM—New Orleans—1960

Frequency: 600 Kc. Power: 1,000 Watts  
 Owned By Franklin Bcstg. Co.  
 Address: 614 N. Rampart St.  
 Tel.: 529-7516 Independent  
 Station Representative Adam Young  
 President William F. Johns  
 General Mgr. D. Wagenvoord  
 Sta., Sales Prom. Mgr. Harry Ladass  
 Program Director Ken Karlton  
 Chief Engineer Edwin Treadaway  
 Owners of: WEW, St. Louis; WLOD, Ft. Lauder-  
 dale; WMIN, St. Paul; KOMA, Tulsa.

## WYLD—New Orleans—1949

Frequency: 940 Kc. Power: 10 Kw. d., 500 W. n.  
 Owned By Rounsaville of N.O. Inc.  
 Address: 2906 Tulane Ave.  
 Tel.: 822-1945 Independent  
 Station Representative Gill-Perna  
 President Robert W. Rounsaville  
 General Manager John J. Revisore  
 Station Manager Carter Jones  
 National Sales Mgr. Ralph B. Johnson  
 Program Director David Shatter  
 Chief Engineer John Fuselier  
 Owners of: WCIN, Cincinnati; WYOL, Nashville;  
 WFUN, Miami; WLOU; WTAM-TV, Louisville;  
 WTMP, St. Petersburg; WATL-TV, Atlanta, Ga.

## KREH—Oakdale—1953

Frequency: 900 Kc. Power: 250 Watts d.

Owned-Oper. By.....Louisiana Bcstg. Service  
 Address.....P.O. Box 571  
 Tel.: 900.....KBS  
 General Manager.....R. L. Hooks  
 Station Manager.....Lee Perry  
 Chief Engineer.....Joseph C. Costello, III

## KWCL—Oak Grove—1958

Frequency: 1280 Kc.....Power: 500 Watts, d.  
 Owned By.....Carroll Bcstg. Co.  
 Address.....P.O. Drawer K  
 Tel.: GArden 8-2389.....KBS  
 President.....E. R. McCormick  
 General Manager.....Johnny Mitchell  
 Program Director.....Ivy Robinson  
 Chief Engineer.....Donald Nance

## KSLO—Opelousas—1947

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By.....KSLO Bcstg. Co.  
 Address.....P. O. Box 392  
 Tel.: 942—2633.....ABC  
 Station Representative.....Hal Walton  
 General Mgr.....W. Eugene Jones  
 Station Manager.....Wandell Allegood  
 Program Director.....Gerald Prejean  
 Chief Engineer.....Freddie Hebert

## KRIH—Rayville—1957

Frequency: 990 Kc.....Power: 250 Watts, d.  
 Owned By.....Aycock, Inc.  
 Address.....Box 420  
 Tel.: 728-4855.....Independent  
 President, Gen. Mgr.....C. S. Aycock, Jr.  
 Station, Commercial Mgr.....Henry F. Cumpston  
 Sales Promo. Mgr., Prog. Dir.....Nap Nappier  
 Chief Engineer.....Ferrand Lee Cumpston

## KRUS—Ruston—1947

Freq.: 1490 Kc.....Power: 500 W. d., 250 W n.  
 Owned-Oper. By.....Ruston Bcstg. Co.  
 Address.....105 Park Ave.  
 Tel.: AL 5-2530.....Independent  
 President.....C. E. Faulk, Jr.  
 Station Manager.....William Carter  
 Chief Engineer.....R. T. Jordan

## KANB—Shreveport—1958

Frequency: 1300 Kc.....Power: 1,000 Watts d.  
 Owned By.....Kenwil, Inc.  
 Address.....P.O. Box 7243  
 Tel.: 423—2668.....Independent  
 Station Representative.....Bob Dore Assocs.  
 President.....L. S. Walton  
 General, Station Mgr.....Harold G. Evans  
 Commercial Manager.....C. F. Scaife  
 Sales Promo., Publicity Dir.....John H. Wilson  
 Program Director.....Carol Booth  
 Chief Engineer.....A. T. Moore

## KBCL—Shreveport—1957

Frequency: 1220 Kc.....Power: 250 Watts, d.  
 Owned By.....Good Music, Inc.  
 Address.....P.O. Box 727  
 Tel.: 423-1606.....Independent

Station Reps.....Melville; Hal Walton  
 President.....Alvin Childs  
 General, Station Mgr.....Allan Stoll  
 Chief Engineer.....A. T. Moore

## KCIJ—Shreveport—1950

Frequency: 1050 Kc.....Power: 250 Watts d.  
 Owned-Operated By.....Southwest Bcstrs. Inc.  
 Address.....Box 197  
 Tel.: 424—0814.....KBS  
 Station Rep.....Charles Bernard  
 President, Gen. Mgr.....Marvin B. Kosofsky  
 Chief Engineer.....Benny Culbertson

## KEEL—Shreveport—1922

Frequency: 710 Kc. Power: 50 Kw. d., 5 Kw. n.  
 Owned By.....Lin Broadcasting Corp.  
 Address.....1500 N. Market  
 Tel.: 425—8692.....Independent  
 Station Rep.....Blair Radio  
 President.....Frederic Gregg, Jr.  
 General, Station Manager.....Marie Gifford  
 Commercial Manager.....Al Evans  
 Sales Promotion Manager.....O. M. Teate  
 Program Director.....Vern Stierman  
 Chief Engineer.....Rudy Johnson  
 Owners of: WAKY, Louisville, Ky.; WMAK, Nash-  
 ville, Tenn.; KAAV, Little Rock, Ark.

## KJOE—Shreveport—1954

Frequency: 1480 Kc.....Power: 1 Kw. d.  
 Owned By.....Armand Bcstg Co.  
 Address.....529½ Crockett St.  
 Tel.: 422-0732.....Independent  
 Station Representative.....Weed  
 President.....Armand Kovitz  
 Program Director.....Ronnie Palmer  
 Publicity Director.....Elizabeth Hawkins  
 Chief Engineer.....Carl Goulden

## KOKA—Shreveport—1950

Frequency: 1550 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned By.....McLendon-Shreveport Bcstg. Co.  
 Business Address.....P.O. Box 3605  
 Tel.: 422-3122.....Independent  
 Sta. Rep.....Pearson  
 President, Gen. Mgr.....John McLendon  
 Station Manager.....A. Evans

## KREB—Shreveport—1960

Frequency: 980 Kc.....Power: 5 Kw. d.  
 Owned By.....KREB, Inc.  
 Address.....311 Milam St.  
 Tel.: 42-33681.....MBS  
 Station Representative.....Hollingbery  
 General Manager.....L. Brandon  
 Station, Comm. Mgr.....Joe Monroe

## KRMD—Shreveport—1928

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Operated By.....T. B. Lanford  
 Address.....P. O. Box 1712  
 Tel.: 423-6172.....Independent  
 Representative.....Weed  
 President.....T. B. Lanford  
 General, Comm. Mgr.....Thomas A. Gresham  
 Program Director.....Joseph H. Keith

# LOUISIANA

Chief Engineer.....Dub Wilkinson  
 Owners of: KALB-AM-TV-FM, Alexandria; KFLC-AM-TV, Lake Charles; WSLI, Jackson; WJTV, Jackson; KKMD-FM.

## KWKH—Shreveport—1925

Frequency: 1130 Kc.....Power: 50,000 Watts  
 Owned-Operated By.....International Bcstg. Corp.  
 Address.....Commercial Bldg.  
 Tel.: 422-8711.....ABC  
 Newspaper Affiliation.....Shreveport Times  
 Representative.....Christal Co.  
 President.....William H. Bronson  
 Exec. V.P., Gen. Mgr.....Henry B. Clay  
 Asst. Mgr., Commercial Mgr.....Jack Timmons  
 Prom. Mgr., Pub. Dir.....James T. Briggs  
 Prog. Director.....Frank Page  
 Tech. Dir.....W. E. Antony  
 Chief Engineer.....O. S. Droke

## KBSF—Springhill—1954

Frequency: 1460 Kc.....Power: 1000 Watts  
 Owned.....Springhill Broadcasting Co.  
 Address.....Box 127  
 Tel.: LE 9-4616.....KBS  
 General Mgr.....John K. Hill

## KIKS—Sulphur-Lake Charles 1955

Frequency: 1310 Kc.....Power: 500 W. d.  
 Owned By.....Victor Radio Co.  
 Address.....Box 190, Sulphur  
 Tel.: JAcKson 7-5266.....MBS-KBS

Station Representative.....Grant Webb & Co.  
 President.....Joseph P. Trantino  
 Station Manager.....Cecil E. Bland, Jr.  
 Commercial Manager.....Carroll A. Wynn  
 Program Director.....Ray Brown  
 Chief Engineer.....Carl Doiron

## KTLD—Tallulah—1954

Frequency: 1360 Kc.....Power: 500 Watts  
 Owned By.....Howard E. Griffith  
 Address.....Box 1360  
 Tel.: 1360.....KBS  
 General, Sta. Mgr.....Howard E. Griffith

## KTIB—Thibodaux—1953

Frequency: 630 Kc.....Power: 500 W. d.  
 Owner.....Delta Bcstrs., Inc.  
 Address.....1st Federal Bldg., W. 2nd St.  
 Tel.: Hillcrest 7-9006.....Independent  
 President.....F. H. Block  
 General Mgr.....Ray Saadi

## KVPI—Ville Platte—1953

Frequency: 1050 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....Ville Platte Bcstg. Co.  
 Address.....Box 566  
 Tel.: 363-2124.....KBS  
 President.....Lionel B. Deville  
 Gen., Comm. Mgr.....J. Soileau  
 Chief Engineer.....J. L. Sylvester

## KUZN—West Monroe—1955

Frequency: 1310 Kc.....Power: 1 Kw.  
 Owned.....Griffith Electric Co.  
 Address.....1515 N. 7th St.  
 Tel.: FAirfax 2-1491.....Independent  
 Station Representative.....Breen & Ward  
 President, Chief Eng.....Howard E. Griffith  
 General, Comm. Mgr.....Ollie Bales  
 Owners of: KTLD-AM, Tallulah.

## KEVL—White Castle—1955

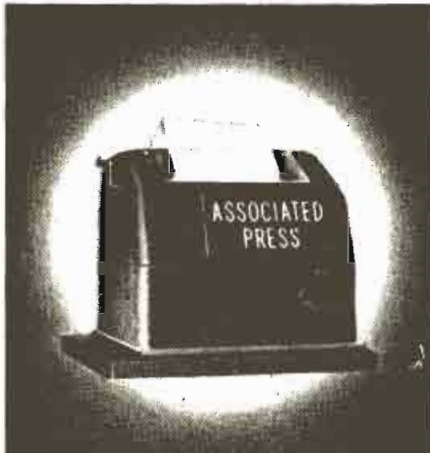
Frequency: 1590 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Big League Bcstg. Co.  
 Address.....P.O. Box 457  
 Tel.: 5116.....KBS  
 Owner.....Chas. E. Schwing, Jr.  
 General Mgr.....L. Miller

## KMAR—Winnesboro—1957

Frequency: 1570 Kc.....Power: 1,000 Watts, d.  
 Owned.....Franklin Bcstg. Co.  
 Address.....Box 312  
 Tel.: 435-5141.....Independent  
 Station Representative.....Hal Walton & Assoc.  
 President.....J. H. Martin  
 General, Station Manager.....Si Willing

## KVCL—Winnfield—1955

Frequency: 1270 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Winn Bcstg. Co.  
 Address.....Box 548  
 Tel.: 5822.....KBS  
 Gen. Mgr., Ch. Engr.....Edward R. Hall



**PROGRESSIVE STATIONS  
 PREFER THE  
 PRESTIGE NEWS SERVICE**

Pop.: 980,000  
Families: 283,000

# Maine

Radio Homes: 280,000  
AM Stas. in State: 28

## WFAU—Augusta—1946

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 Wts. n.  
Owned-Oper. By...Twin City Bcstg. Co., Inc.  
Business Address.....160 Bangor St.  
Tel.: MAYfair 3-3878.....Independent  
Station Reps. ....Weed; Creed & Assocs.  
President .....Faust Couture  
General Station Mgr. ....Norman G. Gallant  
Commercial Manager .....Donald Powers  
Sales Promotion Mgr. ....Donald Mullen  
Program Director.....Mona Toothaker  
Publicity Director.....James Shaw  
Chief Engineer.....Joseph Roy  
Owners of: WCOU-AM-FM, Lewiston; WFAU-FM,  
Augusta. All Maine.

## WRDO—Augusta—1932

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By .....WRDO, Inc.  
Address .....251 Water Street  
Tel.: MA 3-4735.....NBC  
Sta. Reps. ....Bdcast Time Sales; Nona Kirby  
President.....William H. Rines  
General Manager.....Jack S. Atwood

## WABI—Bangor—1924

Frequency: 910 Kc. Power: 5000 Wath;  
Owned-Oper. By...Community Bcstg. Service  
Address .....35 Hildreth St.  
Tel.: 947-8321.....MBS  
Station Reps. ....Kettell-Carter; Hollingbery  
President .....Horace A. Hildreth  
Station Manager .....John MacRae  
Commercial Manager .....Charles M. Sias, Jr.  
Owners of: WPOR, Portland; WAGM-AM-TV, Pres-  
que Isle; WABI-FM-TV, Bangor. All Maine.

## WGUY—Bangor—1947

Frequency: 1250 Kc. Power: 5000 Watts d.  
Owned-Operated By...Bangor Bcstg. Corp.  
Address .....26 Central St.  
Tel.: 947-7354.....Independent  
Station Reps. ....Weed; Bill Creed Assocs.  
President .....Melvin Stone  
General Mgr., Chief Eng. ....Louis J. Borgatti  
Comm., Sales Prom. Mgr. ....William Hart  
Program Director .....Jack Dalton  
Publicity Director .....Diana M. Barter

## WLBZ—Bangor—1926

Frequency: 620 Kc. Power: 5000 Watts  
Owned-Operated By.....Maine Bcstg. Co.  
Address .....861 Broadway  
Tel.: Bangor 942-4656.....NBC  
Station Rep. ....Broadcast Times Sales  
President.....William H. Rines  
Station Mgr.....Edward E. Guernsey  
Chief Engineer.....John H. Wibby

## WJTO—Bath—1957

Frequency: 730 Kc. Power: 1000 Watts d.

Owned By.....Winslow T. Porter  
Address.....195 Front St.  
Tel.: HI 3-5542.....MBS  
Station Representative .....Breen & Ward  
Pres., Gen. Sta. Mgr.....Winslow T. Porter  
Commercial Mgr. ....Esther Hawley  
Program Director .....Mark Roman  
Publicity Director.....Lewis Colby  
Chief Engineer.....Dr. Harry F. Hinckley

## WIDE—Biddeford—1948

Frequency: 1400 Kc. Power 1 Kw. d., 250 W. n.  
Owned By.....Biddeford-Saco Bcstg. Corp.  
Address .....234 Main St.  
Tel.: Atlantic 4-4566.....Independent  
Station Representative.....Walker-Rawalt  
Pres., Gen. Mgr.....J. Alan Jasper  
V. P., Treasurer.....M. Chester Ball  
Station Mgr.....Howard B. Martin  
Commercial Manager.....Franklin Fowler  
Program Director .....Edward Horne  
Chief Engineer.....Carl Snow

## WCME—Brunswick—1955

Frequency: 900 Kc. Power: 1,000 Watts  
Owned By.....Westminster Bcstg. Co.  
Address .....River Road  
Tel.: PA 5-5507.....Independent  
President, Gen. Mgr.....Roger Strawbridge  
Comm., Sales Prom. Mgr. ....William N. McKeen  
Chief Engineer.....Gary King  
Owners of: WOTW-AM-FM, Nashua, N. H.

## WQDY—Calais—1959

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By.....St. Croix Bcstg. Co., Inc.  
Address .....International Broadcast House  
Tel.: 454-7545.....MBS  
Sta. Rep. ....Hollingbery  
President, General Mgr. ....John H. Vendell Jr.  
Commercial Manager .....Daniel F. Hollingdale  
Program Director.....W. Clarke  
Chief Engineer.....Dale Wing  
Owners of: WSJR, Madawaska, Me.

## WFST—Caribou—1956

Frequency: 600 Kc. Power: 5 Kw., d.  
Owned.....Northern Bcstg. Co.  
Address .....Box 65  
Tel.: GYpsy 6-3731.....Independent  
Sta. Reps. ....Devney Org.; McGavren-Guild  
V.P., Gen. Sta. Mgr.....Elby Stevens  
Commercial Mgr.....Al Knight  
Program Director.....Dick Meyer  
Chief Engineer.....G. D. Johnson

## WDEA—Ellsworth—1958

Frequency: 1370 Kc. Power: 5 Kw., d.  
Owned By.....Coastal Broadcasting Co. Inc.  
Address .....68 State St.  
Tel.: 667-2523.....Independent  
Station Reps. Walker-Rawalt; N. Eng. Spot Sales

# MAINE

President.....Milton C. Chapman  
General Station Mgr.....Donald E. Knowles  
Comm., Prom. Mgr.....Donald C. Grafiam  
Program Director.....William T. McCarthy  
Chief Engineer.....F. Chalmers

## WKJ—Farmington—1959

Frequency: 1380 Kc.....Power: 1,000 Watts  
Owned By.....Franklin Broadcasting Corp.  
Address.....P. O. Box 590  
Tel.: 778-3000.....Independent  
Station Rep.....Kettell-Carter  
President, Gen. Mgr.....Elden H. Shute Jr.  
Commercial Manager.....Harry K. Heustis  
Chief Engineer.....R. Dean Seguin

## WHOU—Houlton—1950

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....N. Maine Bcstg. Corp.  
Address.....1340 North Rd.  
Tel.: 532-6446.....Independent  
Station Reps.....N.E. Spot Sales; Walker-Rowalt  
President.....Glenn Hilmer  
General Station Mgr.....Keith L. Stine  
Sales Promotion Mgr.....Ronald Perry  
Program Director.....John Dombek  
Chief Engineer.....Douglas Robertson

## WCOU—Lewiston—1938

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....Twin City Bcstg. Co., Inc.  
Business-Studio Address.....223 Lisbon St.  
Tel.: 784-6921.....Independent  
Sta. Reps.....Weed; Bill Creed Assoc.  
Pres., Pub. Dir.....Faust Couture  
Gen., Sta. Mgr.....John C. Libby  
Commercial Manager.....Oscar J. Normand  
Program Director.....Janet Lavenger  
Chief Engineer.....Carl P. Rounds  
Owners of: WFAU-AM-FM, Augusta; WCOU-FM,  
Lewiston, All Maine.

## WLAM—Lewiston—1947

Frequency: 1470 Kc.....Power: 5000 Watts  
Owned-Oper. By.....Lewiston-Auburn Bcstg. Corp.  
Address.....P.O. Box 929  
Tel.: 784-5401.....ABC  
Sta. Reps.....Kettell-Carter; Jack Masla  
Pres., Gen. Mgr.....F. Parker Hoy  
Station Manager, Prog. Dir.....Harold Dutch  
Comm. Prom. Mgr.....Romeo E. Sansoucy  
Publicity Director.....Frederick H. Gage  
Chief Engineer.....Herbert Wiles

## WCSH—Portland—1925

Frequency: 970 Kc.....Power: 5000 Watts  
Owned-Oper. By.....Maine Radio & TV Corp.  
Address.....157 High St.  
Tel.: SP 2-0181.....NBC  
Station Rep.....Nona Kirby  
President.....William H. Rines  
General Manager.....Jack S. Atwood  
Station Manager.....Benjamin A. Hubley  
Commercial Manager.....Herbert W. Crosby  
Chief Engineer.....Charles R. Brown  
Owners of: WCSH-TV.

## WGAN—Portland—1938

Frequency: 560 Kc.....Power: 5000 Watts  
Owned-Oper. By.....Guy Gannett Bcstg. Services  
Business-Studio Address.....390 Congress St.,  
Tel.: SP 2-4661.....CBS  
Newspaper Affil.....Gannett Publishing  
Station Reps.....Gill-Perna; Blair  
President.....Jean Gannett Williams  
General Manager.....Francis H. Farnum, Jr.  
Sales Prom. Mgr.....Jack Harvey  
Publicity Director.....Nunzi Casavola  
Prog. Dir.....C. R. Sanford  
Chief Engineer.....Roger W. Hodgkins  
Owners of: WGAN-TV.

## WLOB—Portland—1956

Frequency: 1310 Kc.....Power: 1 Kw., d.  
Owned.....Casco Bcstrs. Corp.  
Business Address.....645 Congress St.  
Tel.: SP 5-2336.....Independent  
Station Reps.....Devney Org.; Eckels  
President.....Sherwood J. Tarlow  
General Station Manager.....Melvin L. Stone  
Commercial Manager.....David L. Royte  
Sales Promotion Manager.....Robert Jordan  
Program Director.....Howard Leonard  
Publicity Director.....Walter Thomas  
Chief Engineer.....T. Richard Dunn

## WPOR—Portland—1946

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Operated By.....Hildreth Bcstg. Co.  
Business-Studio Address.....477 Congress St.  
Tel.: SP 3-8111.....ABC, MBS  
Rep.....Kettell-Carter; Hollingbery  
President.....Horace A. Hildreth  
Exec. V.P.....Walter L. Dickson  
Station Manager.....Harry J. Dowd, Jr.  
Comm. Sales Prom. Mgr.....William J. Mullen  
Chief Engineer.....Joseph Williams

## WAGM—Presque Isle—1932

Frequency: 950 Kc.....Power: 5000 Watts  
Owned-Operated By.....Aroostook Bcstg. Corp.  
Address.....P.O. Box 729  
Tel.: PORTer 4-6271.....MBS  
Representative.....Hollingbery; Kettell-Carter  
President.....Horace A. Hildreth  
Exec. V.P.....W. L. Dickson  
Station Mgr.....S. Lyons  
Commercial Manager.....Robert J. Gold  
Sales Prom. Mgr., Pub. Dir.....William Stephenson  
Program Director.....Wayne A. Knight  
Chief Engineer.....John Richards  
Owners of: WAGM-TV.

## WEGP—Presque Isle—1960

Frequency: 1390 Kc.....Power: 5,000 Watts  
Owned By.....Presque Isle Radio Co.  
Address.....418 Main St.  
Tel.: PORTer 8-5141.....Independent  
Newspaper Affil.....Star Herald  
President.....Edward G. Perrier  
General Sta. Manager.....Ted Coffin  
Commercial Manager.....Richard Marshall  
Chief Engineer.....Gilbert M. Titcomb Jr.



## MAINE-MARYLAND

### WRKD—Rockland—1952

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By.....Knox Bcstg. Co.  
 Address.....415 Main St.  
 Tel.: 594-8451.....ABC  
 President.....Carleton D. Brown  
 General Manager.....Paul R. Huber  
 Commercial Mgr.....Terrence Economy  
 Chief Engineer.....Ernest Hammond

### WRUM—Rumford—1953

Frequency: 790 Kc. Power: 1 Kw. d.  
 Owned-Oper. By.....Rumford Bcstg. Co.  
 Address.....89 Congress St.  
 Tel.: 361-3701.....Independent  
 Station Reps.....Weed; Bill Creed Assocs.  
 President.....Melvin L. Stone  
 General, Comm. Manager.....Kenneth J. Ellis  
 Program Director.....Francis Shorey  
 Chief Engineer.....Leslie J. LeBlanc

### WSME—Sanford—1957

Frequency: 1220 Kc. Power: 1 Kw., d.  
 Owned.....York Bcstg. Co.  
 Address.....Box 1220  
 Tel.: 324-2464.....Independent  
 Station Reps.....Devney Org.; Eckels  
 President.....Melvin L. Stone  
 General, Comm. Mgr.....John A. Carlson  
 Program, Publicity Director.....Fred E. Nutter  
 Chief Engineer.....Carleton Snow  
 Owners of: WSME, Sanford, Me.

### WGHM—Skowhegan—1956

Frequency: 1150 Kc. Power: 5 Kw. d.

Owned By.....Pineland Broadcasting Co.  
 Address.....61 Water St.  
 Tel.: Greenwood 4-2727.....Independent  
 Sta. Reps.....Weed; Creed  
 President.....Melvin L. Stone  
 General Manager.....Richard MacLennan  
 Chief Engineer.....Lewellyn Greenlaw

### WKTQ—South Paris—1955

Frequency: 1470 Kc. Power: 250 Watts  
 Owned-Oper. By.....Oxford Bcstg. Co.  
 Address.....Alpine St.  
 Tel.: PI 3-2311.....Independent  
 Station Reps.....Hopewell; Kettell-Carter  
 President, Gen. Mgr.....Gerald T. Higgins  
 Station Mgr., Chief Eng.....R. Dean Sequin  
 Commercial Manager.....Merriam Grover

### WTVL—Waterville—1946

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By.....Kennebec Bcstg. Co.  
 Business-Studio Address.....36 Silver St.  
 Tel.: TR 3-3311.....ABC  
 Station Rep.....George Hollingbery  
 President, Gen. Mgr.....Carleton D. Brown  
 Commercial Manager.....Harold L. Vique  
 Program Dir.....Geo. Redpath  
 Chief Engineer.....Don Sutherland

### WJAB—Westbrook—1959

Frequency: 1440 Kc. Power: 5 Kw.  
 Owned By.....Westbrook Broadcasting Co., Inc.  
 Address.....841 Main St.  
 Tel.: UL 4-8409.....Independent  
 General Manager.....R. Durgin

Pop.: 3,275,000  
 Families: 945,000

## Maryland

Radio Homes: 905,000  
 AM Stas. in State: 37

### WAMD—Aberdeen—1957

Frequency: 970 Kc. Power: 500 Watts d.  
 Owned By.....Harford Cty. Bcstg. Co.  
 Address.....P. O. Box 485  
 Tel.: CR 2-4400.....Independent  
 Station Representative.....George Hopewell  
 Pres., Gen. Mgr.....J. L. Allen  
 Program Dir.....Howard R. Gray

### WABW—Annapolis—1946

Frequency: 810 Kc. Power: 250 Watts d.  
 Owned-Oper. By.....ABW Bcstg. Co.  
 Business Address.....P. O. Box 1551  
 Tel.: CO 3-9211.....Independent  
 Station Representative.....Hal Walton  
 President.....Lester Grenewalt  
 General Manager.....Norman L. Garling  
 Station, Program Mgr.....Robert Best  
 Commercial Manager.....A. H. Fish  
 Chief Engineer.....Joseph Griscom, Jr.  
 Owners of: WGSA, Ephrata; WCBG, Chambersburg.

### WANN—Annapolis—1947

Frequency: 1190 Kc. Power: 10000 Watts d.

Owned-Operated By.....Annapolis Bcstg. Corp.  
 Address.....P.O. Box 631  
 Tel.: 263-2500.....Independent  
 Station Rep.....Continental Bcstg.  
 Pres., Gen. Mgr.....Morris H. Blum  
 Chief Engineer.....M. W. Pittman

### WNAV—Annapolis—1948

Frequency: 1430 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By.....Capital Bcstg. Co.  
 Address.....Admiral's Drive  
 Tel.: CO 3-2639.....Independent  
 Station Rep.....Breen & Ward  
 President.....Henry Rau  
 Station Manager.....Daniel K. Lavelle  
 Asst. Mgr., Program Director.....Betty Straubel  
 Chief Engineer.....Lloyd Smith

### WBAL—Baltimore—1925

Frequency: 1090 Kc. Power: 50,000 Watts  
 Owned.....Hearst Corp. (Radio & TV. Div.)  
 Address.....Maryland's Bcst. Center  
 Tel.: HO 7-3000.....NBC

# MARYLAND

Station Rep. .... McGavren/Guild  
 V.P., General Mgr. .... Thomas S. Carr  
 Commercial Mgr. .... Alfre E. Burk  
 Sales Prom., Pub. Dir. .... Charles La Mason  
 Program Director .... Thomas O'Connor  
 Chief Engineer .... John Wilner  
 Owners of: WBAL-FM-TV; WISN-AM-FM-TV, Mil-  
 waukee; WCAE-AM-FM, Pittsburgh; WTAE-TV,  
 Pittsburgh.

## WBMD—Baltimore—1947

Frequency: 750 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By .... Key Bcstg. Corp.  
 Address .... 21 W. Chase St.  
 Tel.: MU 5-7095. .... Independent  
 Station Rep. .... Charles Bernard  
 President .... George E. Hull  
 Gen., Comm. Manager .... Carl G. Brenner  
 Sales Prom. Manager .... Ed LaBerge  
 Program Director .... Clark West  
 Publicity Director .... Webb Roszelle  
 Chief Engineer .... James Pinkham  
 Owners of: WPTN, Lexington Park, Md.; WYND,  
 Sarasota, Fla.

## WCAO—Baltimore—1922

Frequency: 600 Kc. .... Power: 5000 Watts  
 Owned-Oper. By .... Plough Bcstg. Co., Inc.  
 Business-Studio Address .... 1102 N. Charles St.  
 Tel.: MU 5-0600. .... Independent  
 Representative .... Radio-TV Reps.  
 President .... Harold R. Krelstein  
 Gen., Station Mgr. .... Byron Millenson  
 Sales Supervisor .... Edward L. Anzmann, Jr.  
 Program Director .... Larry Monroe  
 Sales Prom. Mgr. .... Mrs. Jean Mowbray  
 Publicity Director .... Charles Purcell  
 Chief Engineer .... C. A. Seibold Jr.  
 Owners of: WMP5-AM-FM, Memphis; WFLD-AM-  
 FM, Atlanta; WJJD-AM-FM, Chicago; WCOP-  
 AM-FM, Boston.

## WCBM—Baltimore—1924

Frequency: 680 Kc. .... Power: 10,000 d.; 5000 n.  
 Owned-Oper. By .... Baltimore Bcstg. Corp.  
 Bus.-Studio Address .... Community House  
 Tel.: BE 5-8400. .... CBS  
 Sta. Representative .... Metro Bcst. Sales  
 President .... John Elmer  
 Executive V.P. .... G. H. Roeder  
 V.P. Operations .... Charles A. Roeder  
 V.P. Sales .... John E. Hegly  
 Publicity Dir. .... Diana Wescott  
 Chief Engineer .... G. Porter Houston

## WEBB—Baltimore—1955

Frequency: 1360 Kc. .... Power: 5000 Watts  
 Owned-Operated By .... 1360 Bdcstg Co., Inc.  
 Business Address .... 3113 W. North Ave.  
 Tel.: WI 7-1245. .... Independent  
 Station Representative .... Bernard Howard  
 Exec. V.P., Gen. Mgr. .... Samuel E. Feldman  
 Program Director .... Wiley Daniels  
 Chief Engineer .... Clifford Inman

## WFBR—Baltimore—1922

Frequency: 1300 Kc. .... Power: 5000 Watts  
 Owned-Oper. By .... The Baltimore Radio Show  
 Address .... 13 E. 20th St.

Tel.: 685-1300 .... Independent  
 Representative .... John Blair & Co.  
 President .... Robert S. Maslin, Jr.  
 General, Station Mgr. .... Robert B. Jones, Jr.  
 Director of Sales .... Dudley Tichenor  
 Program Director .... Ralph Phillips, Jr.  
 Sales Promotion Mgr. .... William Corcoran  
 Chief Engineer .... William R. Hoos

## WITH—Baltimore—1941

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Operated By .... Maryland Bcstg. Corp.  
 Business-Studio Address .... 7 E. Lexington St.  
 Tel.: LE 9-7808. .... MBS  
 Sta. Reps. .... Select: Clarke Brown  
 Pres., Gen. Mgr. .... Thomas G. Tinsley, Jr.  
 V. P., Station Manager .... Robert C. Embry  
 Program Director .... Gene Creasy  
 Chief Engineer .... Ed Hawkins

## WSID—Baltimore—1947

Frequency: 1010 Kc. .... Power: 1000 Watts, d.  
 Owned-Operated By .... United Bcstg. Co.  
 Business-Studio Address .... 912 N. Charles St.  
 Tel.: SA 7-8250. .... Independent  
 Station Reps. .... UBC; Dora-Clayton  
 President .... Richard Eaton  
 General Manager .... Helen Wherley  
 Chief Engineer .... Frank Bacon

## WWIN—Baltimore—1951

Frequency: 1400 Kc. .... Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By .... Belvedere Bcstg. Co.  
 Address .... 1119 N. Charles St.  
 Tel.: SAratoga 7-3555. .... ABC  
 President .... Thomas F. McNulty  
 General Mgr. .... H. S. Earp  
 Chief Engineer .... Leo Karns

## WMHI—Braddock Hgts.—1961

Frequency: 1370 Kc. .... Power: 500 Watts d.  
 Owned By .... Musical Heights, Inc.  
 Address .... Route 5, Frederick, Md.  
 Tel.: MOnument 2-2148. .... Independent  
 President, Comm. Mgr. .... Leo L. Shank  
 General, Sta. Manager .... John T. Staub  
 Chief Engineer .... Howard C. Fisher

## WCEM—Cambridge—1947

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned-Oper. By .... The Shore Bcstg Co.  
 Address .... Queen Anne Ave.  
 Tel.: ACademy 8-4800. .... Independent  
 Pres., Gen. Mgr. .... G. P. Richards  
 Sta., Commercial Mgr. .... Sam Cannon, Jr.  
 Prog. Dir. .... Bette B. Robbins  
 Chief Engineer .... Richard D. Groff

## WCUM—Cumberland—1948

Frequency: 1230 Kc. .... Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By .... Allegany Cty. Bcstg. Corp.  
 Business Address .... P.O. Box 360  
 Tel.: PArkvlew 4-5400. .... CBS  
 Station Rep. .... Venard, Torbet & McConnell  
 President, Gen. Mgr. .... Wallace L. Hankin  
 Program Director .... Edward Enderle  
 Chief Engineer .... Martin Croft

**WTBO—Cumberland—1928**

Frequency: 1450 Kc. Power: 1000 Watts  
 Owned.....Cumberland Valley Bcstg. Co.  
 Address.....Box 510  
 Tel.: 722-8666.....NBC  
 Representative.....Burn-Smith  
 Pres., Gen. Sta. Mgr.....A. William German  
 V.P., Comm. Mgr.....Sam Cozad  
 Program Dir.....Leslie Ford  
 Chief Engineer.....R. Wirgman

**WAYE—Dundalk—1955**

Frequency: 860 Kc. Power: 500 W. d.  
 Owned-Operated By.....Erway Bcstg. Corp.  
 Address.....1901 St. Paul St., Baltimore 18  
 Tel.: Chesapeake 3-3886.....Independent  
 Station Representative.....Gill-Perna  
 President.....Guy S. Erway  
 General, Sta. Mgr.....R. J. Bennett  
 Program Director.....Bob Hilber  
 Publicity Director.....Larry Harrison  
 Sales Prom Mgr.....Senius Smith  
 Chief Engineer.....Duane Cornett

**WEMD—Easton—1960**

Frequency: 1460 Kc. Power: 500 W.  
 Owned By.....Easton Broadcasting Co.  
 Address.....3855 N. 30th St., Arlington, Va.  
 Tel.: JA 5-7566.....KBS  
 Station Rep.....Thomas F. Clark  
 Partners.....Mary and Richard S. Cobb  
 Station Manager.....Dick Lee  
 Commercial Manager.....Baldwin Goodwin  
 Chief Engineer.....Tom Gregory

**WFMD—Frederick—1936**

Frequency: 930 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By.....Monocacy Bcstg. Co.  
 Address.....1 West Seventh St.  
 Tel.: 663-4181.....CBS  
 President, Gen. Mgr.....Laurence Leonard  
 General Manager.....Morton Siegel  
 Commercial Mgr.....C. Merritt Troit  
 Chief Engineer.....Russell Bassett

**WFRB—Frostburg—1958**

Frequency: 740 Kc. Power: 250 Watts d.  
 Owned By.....Western Md. Bcstg. Co.  
 Address.....P.O. Box 74  
 Tel.: Overbrook 9-8871.....Independent  
 General Mgr., Ch. Eng.....D. C. Loughry  
 Commercial Mgr.....D. Hillegas

**WHMC—Gaithersburg—1962**

Frequency: 1150 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned By.....Nick J. Chaconas  
 Address.....Watkins Mill Rd.  
 Tel.: 948-9400.....Independent  
 President, General Mgr.....Nick J. Chaconas

**WARK—Hagerstown—1947**

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned By.....WARK, Inc.  
 Address.....880 Commonwealth Ave.  
 Tel.: RE 3-4500.....CBS

Station Representative. UBC Sales; Dora-Clayton  
 President.....Henry Rau  
 V.P., General Manager.....Allen Hedgecock  
 Prog. Dir.....Richard Collyer  
 Chief Engineer.....Lloyd Smith  
 Owners of: WOL-AM-FM, Washington; WNAV-  
 AM-FM, Annapolis; WDOV-AM-FM, Dover, Del.

**WJEJ—Hagerstown—1932**

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By.....Hagerstown Bcstg. Co., Inc.  
 Business-Studio Address.....Franklin Court  
 Tel.: RE 9-2323.....MBS-ABC  
 Representative.....Burn-Smith  
 Pres., Gen. Mgr.....Grover C. Crilley  
 Comm. Sta. Mgr.....Lou L. Garris  
 Program Director.....Betty Andrews  
 Chief Engineer.....George McIntire

**WHAG—Halfway—1962**

Frequency: 1410 Kc. Power: 1,000 Watts  
 Owned By.....Regional Broadcasting Co.  
 Address.....P.O. Box 481, Hagerstown  
 Tel.: 739-8016.....Independent  
 Station Representative.....George Hopewell  
 President.....Arthur A. Snowberger  
 General, Station Mgr.....James C. Riser  
 Commercial Manager.....Robert E. Dudley  
 Program Director.....Jerry Gray

**WASA—Havre de Grace—1948**

Frequency: 1330 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Chesapeake Bcstg. Corp.  
 Address.....P. O. Box 97  
 Tel.: 939-0800.....Independent  
 General, Sta. Manager.....Mrs. Jason T. Pate  
 Comm.-Sales Prom. Mgr.....Charles W. Irwin  
 Program, Publicity Dir.....John H. Little  
 Chief Engineer.....Don F. Wham

**WKIK—Leonardtwn—1953**

Frequency: 1370 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Southern Md. Bcstrs. Inc.  
 Address.....P.O. Box 346  
 Tel.: GR 5-2211.....Independent  
 Pres., Gen. Mgr., Ch. Engr.....James L. Bittner

**WPTX—Lexington Park—1960**

Frequency: 920 Kc. Power: 500 Watts, d.  
 Owned.....Key Broadcasting  
 Address.....879 Park Ave.  
 Tel.: VO 2-1031.....Independent  
 General, Station Mgr.....Wm. Thomas Rice, Sr.  
 Sales Promotion Mgr.....Paula Kitchen  
 Program Dir., Chief Eng.....John Kershaw  
 Owners of: WBMD, Baltimore.

**WETT—Ocean City—1960**

Freq.: 1590 Kc. Power: 1 Kw. d.; 500 W. n.  
 Owned By.....The WETT Corp.  
 Address.....P. O. Box 61  
 Tel.: 289-7201.....Independent  
 President.....J. L. O'Conner, Jr.  
 General Mgr., Prog. Dir.....John J. Quinn  
 Station Mgr., Chief Engr.....J. G. Lenoir  
 Commercial Mgr.....Irwin J. Meyer  
 Sales Prom. Mgr.....David W. Beck  
 Publicity Director.....Walter Hayes

## MARYLAND-MASSACHUSETTS

### WDMV—Pocomoke City—1955

Frequency: 540 Kc. Power: 500 W. d.  
Owned-Operated By: Eastern Shore Bcstg. Co.  
Address: Box 210  
Tel.: Pocomoke 540  
Independent  
Station Rep. .... Walton  
President ..... Ernest Tannen  
General Manager ..... John C. Moran  
Chief Engineer ..... Lloyd A. Lohr

### WINX—Rockville—1951

Freq.: 1600 Kc. Power: 1 Kw. d., 500 Watts n.  
Owned-Oper. By: Montgomery Cty. Bcstg. Co.  
Address: 8 Baltimore Rd.  
Tel.: 424-9292  
Independent  
Station Reps. .... UBC; Dora-Clayton  
President ..... Richard Eaton  
General Manager ..... Pierre D. Eaton  
Station Mgr., Program Dir. .... Richard Denham  
Commercial Manager ..... Ed Bushman  
Sales Prom. Mgr. .... John Panagos  
Chief Engineer ..... William Vickers  
Owners of: WOOK, Washington; WJMO, Cleveland;  
WNSD-AM-FM, Baltimore; WANT, Richmond;  
WBNX, New York; WMUR-TV, Manchester,  
N. H.; WFLB, S. Miami, Fla.

### WBOC—Salisbury—1940

Frequency: 960 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned By: WBOC, Inc.  
Bus.-Studio Address: Radio TV Park  
Tel.: Pioneer 9-6131  
MBS  
Newspaper Affil. .... Sunpapers, Baltimore  
Representative ..... Burn Smith  
President ..... William F. Schmick, Jr.  
Gen., Sales Prom. Mgr. .... Charles J. Truitt  
Commercial Manager ..... Ron Maines  
Program Director ..... John W. Downing, Jr.  
Chief Engineer ..... Jack W. Ward

### WICO—Salisbury—1956

Frequency: 1320 Kc. Power 1000 Watts, d.  
Owned ..... Delmarva Broadcasting Corp.  
Address: 127 E. Carroll St.  
Tel.: Pioneer 2-3212  
ABC-KBS  
President ..... Robert C. Doyle  
General Manager ..... C. Morse

### WJDY—Salisbury—1958

Frequency: 1470 Kc. Power: 5000 Watts d.  
Owned-Operated By: Salisbury Bcstg. Co.  
Business Address: 106 W. Circle Ave.  
Tel.: Pioneer 2-5191  
Independent  
Station Representative ..... UBC  
Pres., Gen. Mgr. .... Norman Glenn

### WAQE—Towson—1955

Frequency: 1570 Kc. Power: 1000 W., d.  
Owned-Oper. By: WTOW, Inc.  
Address: 26 West Pennsylvania Ave.  
Tel.: VA 5-9660  
Independent  
President ..... John S. Booth  
General Manager ..... Glenn M. Brillhart

### WTTR—Westminster—1953

Frequency: 1470 Kc. Power: 1000 Watts d.  
Owned-Oper. By: Carroll County Bcstg. Corp.  
Address: Box 28  
Tel.: TI 8-5511  
KBS  
V.P., Gen., Comm. Mgr. .... Russell H. Morgan

### WDOH—Wheaton—1953

Frequency: 1540 Kc. Power 1 Kw. d., 250 W. n.  
Owned-Operated By: Everett L. Dillard  
Address: 11216 Georgia Ave.  
Tel.: Lockwood 5-0747  
Independent  
Pres., Gen. Mgr. .... Everett L. Dillard  
Station Manager ..... Jean M. Dillard

Pop.: 5,235,000  
Families: 1,517,000

## Massachusetts

Radio Homes: 1,480,000  
AM Stas. in State: 58

### WARA—Attleboro—1950

Frequency: 1320 Kc. Power: 1000 Watts  
Owned-Oper. By: Attleboro Radio Assn.  
Address: 8 N. Main St.  
Tel.: CA 2-1320  
Independent  
Station Reps. .... Bill Creed; Breen & Ward  
President ..... Howard H. Sweet  
Gen., Station Mgr. .... Keith S. Field  
Commercial Mgr. .... Stan Morgan  
Chief Engineer ..... Raymond Arnold  
Owners of: WYNG, Warwick, R. I.

### WBOS—Boston—1947

Frequency: 1600 Kc. Power: 5000 Watts  
Owned-Oper. By: Champion Bcstg. Sys., Inc.  
Address: 790 Commonwealth Ave.  
Tel.: BE 2-5650  
Independent  
Station Representative ..... Weed  
President ..... Herbert Hoffman

Gen., Sta. Mgr. .... Ralph Weinman  
Commercial Mgr. .... Harry Goodman  
Chief Engineer ..... Anthony Olmedi

### WBZ—Boston—1921

Frequency: 1030 Kc. Power: 50,000 Watts  
Owned ..... Westinghouse Bcstg. Co.  
Address: 122 E. 42 St., N.Y.C., N.Y.  
Tel.: MU 7-0808  
Independent  
Station Representative ..... AM Radio Sales  
President ..... D. H. McGannon  
General Manager ..... Paul G. O'Friel  
Commercial Mgr. .... A. B. Hartman  
Sales Promotion Mgr. .... Warren L. Maurer  
Program Mgr. .... A. L. Heacock  
Publicity Director ..... Robert M. Newhook  
Chief Engineer ..... W. H. Hauser  
Owners of: KPEN, San Francisco, Calif.; WOWO,  
Fort Wayne, Ind.; WBZ-TV, Boston, Mass.:

# MASSACHUSETTS

KYW, Cleveland, O.; KYW-TV, Cleveland, O.; WINS, New York, N. Y.; KDKA, Pittsburgh, Pa.; KDKA-TV, Pittsburgh, Pa.; WIND, Chicago, Ill.; WJZ-TV, Baltimore, Md.; WBZ-FM, Boston, Mass.; KDKA-FM, Pittsburgh, Pa.; KYW-FM, Cleveland, O.

## WCOP—Boston—1935

Frequency: 1150 Kc. Power: 5000 Watts  
Owned-Oper. By.....Plough Bcstg. Corp.  
Bus.-Studio Address.....234 Clarendon St.  
Tel.: CO 7-0123.....Independent  
Representative.....Radio-TV Reps.  
President.....Harold Krelstein  
V.P., General Mgr.....Roy Whisnand  
Program Director.....Sieve Trivers

## WCRB—Boston—1948

Frequency: 1330 Kc. Power: 5 Kw.  
Owned.....Charles River Bcstg. Co.  
Business Address.....Sheraton Plaza Hotel  
Tel.: COpley 7-7080.....Independent  
Station Representative.....Broadcast Time Sales  
Pres., Gen. Mgr.....Theodore Jones  
Commercial Manager.....Leonard V. Corwin  
Sta. Mgr.....Richard L. Kaye  
Sales Promotion Manager.....Eugene Kilham  
Program, Pub. Director.....David S. MacNeill  
Chief Engineer.....Kim Kirchwey  
Owners of: WCRB-FM, Boston.

## WEEL—Boston—1924

Frequency: 590 Kc. Power: 5000 Watts  
Owned-Oper. By.....CBS  
Business-Studio Address.....182 Tremont St.  
Tel.: HU 2-2323.....CBS  
Representative.....CBS Radio Spot Sales  
Gen. Mgr.....Thomas Y. Gorman  
Sales Mgr.....Robert Sinnott  
Program Director.....Robert Covington  
Sales Promo. & Adv. Mgr.....Joseph Cullinane  
Chief Engineer.....Warren J. Stevens

## WEZE—Boston—1922

Frequency: 1260 Kc. Power: 5000 Watts  
Owned By.....WEZE, Inc.  
Address.....10 Arcade, Staller Office Bldg.  
Tel.: Liberty 2-1717.....NBC  
Representative.....Eastman  
President.....J. P. Williams  
Exec. V.P., Gen. Mgr.....Arthur E. Haley  
Vice President.....M. J. Williams  
Chief Engineer.....George Jowdy

## WHDH—Boston—1926

Frequency: 850 Kc. Power: 50,000 Watts  
Owned-Oper. By.....Herald-Traveler Corp.  
Address.....50 Morrissey Blvd.  
Tel.: AVenue 8-5000.....Independent  
Newspaper Affil.....Herald-Traveler  
Representative.....Blair Radio  
President.....Robert B. Choate  
V.P., Managing Dir.....William B. McGrath  
V.P., Sales Dir.....Alexander M. Tanger  
Nat'l Sales Mgr.....William H. Fallon  
Program Mgr.....John M. Day  
Sales Prom. Director.....Robert B. Cheyne  
Chief Engineer.....Phillip K. Baldwin  
Owners of: WHDH-TV-FM.

## WILD—Boston—1946

Frequency: 1090 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Noble Bcstg. Corp.  
Address.....719 Boylston St.  
Tel.: CO 7-1900.....Independent  
Newspaper Affil.....Boston-Roxbury Free Press  
Station Representative.....Bernard Howard  
President, Gen. Mgr.....Nelson B. Noble  
Station Manager.....Norman Kruglak  
Commercial Manager.....Robert J. Heller  
Sales Promotion Mgr.....Charles Glass  
Program Director.....Stan Monteiro  
Publicity Director.....James Jarvis  
Chief Engineer.....Donald Snider

## WMEX—Boston—1934

Frequency: 1510 Kc. Power: 5000 Watts  
Owned-Oper. By.....Richmond Brothers  
Business-Studio Address.....70 Brookline Ave.  
Tel.: CO 6-3900.....Independent  
Station Rep.....Adam Young  
President.....Maxwell E. Richmond  
Station, Sales Mgr.....Robert S. Richmond  
Commercial Manager.....Joseph A. Farrar  
Program Dir.....A. Ginsburg, M. Miller  
Publicity Director.....Sally Kirk  
Chief Engineer.....John Kirk

## WNAC—Boston—1922

Frequency: 680 Kc. Power: 50 Kw.  
Owned By.....RKO General, Inc.  
Bus.-Studio Address.....21 Brookline Ave.  
Tel.: CO 6-0800.....Independent  
Station Rep.....Nat'l Sales Div. RKO General  
President.....William M. McCormick  
Vice President.....Thomas Bateson  
Director of Sales.....Proctor Jones  
Program Director.....John D. Maloy  
Adv., Publicity Director.....Alvin Korn  
Chief Engineer.....Irvin B. Robinson  
Owners of: WNAC-TV; WOR-AM-TV, New York;  
KIL-AM-TV, Los Angeles; KFRC, San Francisco;  
WHBQ-AM-TV, Memphis; CKLW-AM-TV, Detroit;  
WGMS, Washington, D. C.; WHCT-TV, Hartford.

## WORL—Boston—1950

Frequency: 950 Kc. Power: 5000 Watts d.  
Owned-Oper. By.....Pilgrim Broadcasting Co.  
Address.....330 Stuart St.  
Tel.: 423-0210.....ABC  
Station Rep.....Jack Masla  
President.....Edward M. Gallagher, Jr.  
General, Station Manager.....George Gray  
V.P. in Chg. of Sales.....Charles G. Pye, Jr.  
Sales Promotion Mgr.....Bernice Weiner  
Program, Publicity Dir.....Dick Lawrence  
Chief Engineer.....William O. Clark

## WBET—Brockton—1946

Frequency: 1460 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....Enterprise Publishing Co.  
Business-Studio Address.....60 Main St.  
Tel.: JU 6-1460.....Independent  
Newspaper Affiliation.....Enterprise Times



## MASSACHUSETTS

Station Reps. Walker-Rowalt; Bill Creed Assocs.  
General Manager ..... Charles A. Fuller  
Sta., Sales Promo. Mgr. .... Reinhold Steinhilber  
Program Director ..... Arthur B. Jones  
Chief Engineer ..... Elbridge Hooker

### WOKW—Brockton—1961

Frequency: 1410 Kc. .... Power: 1 Kw. d.  
Owned By ..... WOKW, Inc.  
Address ..... 288 Linwood St.  
Tel.: JUNiper 7-1410 ..... Independent  
Station Reps. .... Kettell-Carter; Hollingbery  
President ..... Alan C. Tindal  
General Station Manager ..... John J. Sullivan  
Program Director ..... Jerry Clark  
Chief Engineer ..... Arthur H. Downer

### WTAO—Cambridge—1948

Frequency: 740 Kc. .... Power: 250 Watts, d.  
Owned By ..... Middlesex Broadcasting Corp.  
Address ..... 439 Concord Ave.  
Tel.: EL 4-0500 ..... Independent  
Station Representative ..... Breen & Ward  
President ..... Frank Lyman, Jr.  
General Station Mgr. .... Merrill G. Smith  
Comm., Sales Promo. Mgr. .... Paul Kelley, Jr.  
Program Director ..... Billy Dale  
Publicity Director ..... Mrs. Marcia Smith  
Chief Engineer ..... Richard Ward  
Owners of: WTAO-TV; WAHR-FM, Woburn, Mass.

### WACE—Chicopee-Springfield 1946

Frequency: 730 Kc. .... Power: 5,000 Watts d.  
Owned-Operated By ..... Commonwealth Bcstg. Co.  
Address ..... P.O. Box 2007  
Tel.: LY 4-6654 ..... Independent  
Station Representative ..... Adam Young  
President ..... Lazar Emanuel  
General Manager ..... Norman White  
Sales Promotion Mgr. .... Paul Rogers  
Program Director ..... Ray Rice  
Chief Engineer ..... Larry Spinks  
Owners of: WEOK-AM-FM, Poughkeepsie, N. Y.;  
WKST, New Castle, Pa.; WKST-TV, Youngs-  
town, O.; WJZZ-AM-FM, Newark, N. J.

### WTYM—E. Longmeadow—1947

Frequency: 1600 Kc. .... Power: 5000 Watts d.  
Owned-Oper. By ..... Executive Bcstg. Corp.  
Address ..... P.O. Box 857  
Tel.: RPublic 7-4707 ..... MBS  
Station Representative ..... Nona Kirby  
V.P., General Mgr. .... Allen Embury  
Commercial Manager ..... Jeff Stoughton  
Program Director ..... Joe Slezak  
Chief Engineer ..... Earl Hewinson

### WALE—Fall River—1948

Frequency: 1400 Kc. .... Power: 250 Watts  
Owned By ..... Keynote Bcstg.  
Address ..... 18 N. Main St.  
Tel.: OS 4-3535 ..... MBS  
Station Reps. .... Bolles; Eckels  
President ..... Milton E. Miller  
Commercial Mgr. .... Markey Gosciminski  
Chief Engineer ..... George Costa

### WSAR—Fall River—1921

Frequency: 1480 Kc. .... Power: 5000 Watts  
Owned-Oper. By ..... K & M Publishing Co.  
Bus.-Studio Address ..... Box 927  
Tel.: OS 7-9477 ..... Independent  
Newspaper Affiliation ..... Herald News, Inc.  
Reps. .... Kettell-Carter; Spot Time Sales  
V.P. General Manager ..... Lincoln W. N. Pratt  
Commercial Manager ..... Cornelius Sullivan  
Program Director ..... Norman P. Rapoza  
Chief Engineer ..... Arnold Molloy

### WEIM—Fitchburg—1941

Frequency: 1280 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By ..... Radio Fitchburg, Inc.  
Business-Studio Address ..... 717 Main St.  
Tel.: Diamond 3-3766 ..... Independent  
President ..... Norman Knight  
General, Comm. Mgr. .... James A. Fitzgerald, Jr.  
Chief Engineer ..... Ted Kalin

### WFGM—Fitchburg—1949

Frequency: 960 Kc. .... Power: 1000 Watts  
Owned-Oper. By ..... Wachusett Bcstg. Corp.  
Address ..... 170 Prichard St.  
Tel.: Diamond 3-4897 ..... Independent  
Station Reps. .... Creed; Walker-Rowalt  
President ..... David M. Myers  
General, Sta. Mgr. .... James W. Chalmers  
Chief Engineer ..... Donald L. Coleman, Jr.

### WKOX—Framingham—1947

Frequency: 1190 Kc. .... Power: 1000 Watts d.  
Owned-Operated By ..... WKOX, Inc.  
Bus.-Studio Address ..... 100 Mt. Wayte Ave.  
Tel.: TR 3-7409 ..... Independent  
Gen. Mgr. .... Richard E. Adams  
Program Dir. .... Carl B. Duncan  
Chief Engineer ..... Frank Bartel

### WGAW—Gardner—1944

Freq.: 1340 Kc. .... Power: 1 Kw. d.; 250 Wt. n.  
Owned ..... Gardner Bcstg. Co.  
Address ..... Green St.  
Tel.: 632—1340 ..... MBS  
Station Reps. .... Nona Kirby; Breen & Ward  
President ..... C. Edward Rowe  
Gen., Sales Promo Mgr. .... Theodore G. Converse  
Commercial Mgr. .... Ernest Bishop  
Chief Engineer ..... Gordon Wiley

### WSBS—Great Barrington—1956

Frequency: 860 Kc. .... Power: 250 Watts  
Owned-Oper. By ..... WSBS-The Berkshires, Inc.  
Business Address ..... Stockbridge Rd, Rt. 7  
Tel.: Great Barrington 1567 ..... MBS  
Station Representative ..... Webb  
Pres., Gen. Mgr. .... J. Leo Dowd  
Commercial Manager ..... Martin J. Mellon  
Program Director ..... Jack Ryan  
Chief Engineer ..... John Seeley

**WHAI—Greenfield—1938**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Operated By... Haigis Bdcstg. Corp.  
 Business-Studio Address... 486 Main St.  
 Tel.: PR 4-4301 ..... CBS  
 Representative ..... Walker-Rawall  
 President ..... John W. Haigis, Jr.  
 General Manager ..... Albert E. Wilmarth  
 Program Director ..... Charles Prentice, Jr.  
 Commercial Manager ..... William E. Randall  
 Chief Engineer ..... Delwin D. Shattuck

**WHAV—Haverhill—1947**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By ..... WHAV, Inc.  
 Business-Studio Address ..... 30 How St.  
 Tel.: DR 4-4733 ..... Independent  
 Station Representative... Kettell-Carter; Webb  
 General Manager ..... Edward Cetlin  
 Sales Prom. Mgr. .... Aldo Carter  
 Chief Engineer ..... Harry White

**WREB—Holyoke—1950**

Frequency: 930 Kc. Power: 500 Watts d.  
 Owned By ..... Don Hancock Bcstg. Co.  
 Address ..... 225 High St.  
 Tel.: Jefferson 2-3296 ..... MBS  
 Stations Reps. .... Breen & Ward; Nona Kirby  
 President ..... Donald T. Hancock  
 General, Commercial Mgr. .... Jerry Forbes  
 Sales Promotion Mgr. .... Ed Connell  
 Program Director ..... Ed Leahy  
 Chief Engineer ..... James D. Ducharme

**WCCM—Lawrence—1947**

Frequency: 800 Kc. Power: 1000 Watts d.  
 Owned-Oper. By ..... Lawrence Bdcstg. Co.  
 Address ..... 9 Valley Street  
 Tel.: MU 3-7171 ..... MBS  
 Station Reps. .... Bob Dore; Bill Creed Assocs.  
 President ..... Eileen M. Jaspert  
 General Manager ..... George H. Jaspert, III  
 Station Manager ..... Hugh Anthony  
 Commercial Manager ..... Bill Curtin  
 Program Director ..... Lou Marcel  
 Chief Eng. .... Norman Round

**WCAP—Lowell—1951**

Frequency: 980 Kc. Power: 1000 Watts d.  
 Owned-Operated By ..... Northeast Radio Inc.  
 Address ..... 243 Central St.  
 Tel.: Glenview 4-0404 ..... Independent  
 Sta. Reps. .... PRO; Kettell-Carter  
 Pres., Gen. Mgr. .... Israel Cohen  
 Commercial Manager ..... Maurice Cohen  
 Program Director ..... Dan Gillette  
 Chief Engineer ..... Ted Cohen

**WLLH—Lowell-Lawrence  
 1934**

Frequency: 1400 Kc. Power: 500 Watts  
 Owned-Oper. By ..... Merrimac Bdcstg. Co.  
 Address ..... 39 Kearney Sq., Lowell  
 Tel.: GL 8-8715 (Lo) ..... Independent  
 Representative ..... Bolling

President ..... Gerald Harrison  
 General Manager ..... Arnold Lerner  
 Program Director ..... Tom Clayton  
 Chief Engineer ..... Harold Davis

**WLYN—Lynn—1946**

Frequency: 1360 Kc. Power: 1000 Watts d.  
 Owned-Oper. By ..... Puritan Network, Inc.  
 Business Address ..... 156 Broad St.  
 Tel.: LY 5-6200 ..... Independent  
 Station Representative ..... Walker-Rawall  
 President ..... Theodore Feinstein  
 General, Comm. Mgr. .... Harry D. Goodwin  
 Program Director ..... William Kennedy  
 Publicity Director ..... Steve Smith  
 Chief Engineer ..... Lou Jordan  
 Owners of: WTSA-AM, Battleboro; WNBZ, Newburyport.

**WSRO—Marlboro—1958**

Frequency: 1470 Kc. Power: 1,000 Watts d.  
 Owned By ..... County Broadcasting Corp.  
 Address ..... Curtis Ave.  
 Tel.: HU 5-1470 ..... KBS  
 President, Gen. Mgr. .... Lewis F. Sargent  
 Program Director ..... Daniel Griffin  
 Chief Engineer ..... Kenneth Rockwell

**WHIL—Medford—1952**

Frequency: 1430 Kc. Power: 5000 Watts d.  
 Owned-Operated By ..... Conant Bcstg. Co.  
 Address ..... 99 Revere Beach Pkwy.  
 Tel.: EXport 6-1430 ..... Independent  
 Station Representative ..... Forjoe  
 President ..... Sherwood J. Tarlow  
 Station Manager ..... Joseph Kruger  
 Program Director ..... Bob Walsh  
 Chief Engineer ..... Alfred Fulchino  
 Owners of: WWOK, Charlotte; WLOB-AM-FM, Portland; WJBW, New Orleans; WARE, Ware.

**WMRC—Milford—1956**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned By ..... Milford Radio  
 Address ..... 145 Main St.  
 Tel.: GR 3-1490 ..... KBS-ABC  
 Station Reps. .... Bill Creed Assocs.; Webb  
 President ..... Daniel B. Ruggles, III  
 General, Station Mgr. .... Lawrence Shane  
 Program Director ..... Roger Sterling  
 Chief Engineer ..... Horace C. Easterling  
 Owners of: WSKI, Barre-Montpelier, Vt.

**WBSM—New Bedford—1949**

Frequency: 1420 Kc. Pow.: 5 Kw. d., 1 Kw. n.  
 Owned ..... Bay State Broadcasting Co.  
 Address ..... Pope's Island  
 Tel.: WY 3-1767 ..... Independent  
 Station Representative... Devney Organization  
 President, Gen. Mgr. .... Otto F. A. Arnold  
 Comm. Mgr. .... Richard G. Evans  
 Prog. Dir. .... Hal Peterson  
 Chief Engineer ..... James R. Wooler

**WNBH—New Bedford—1921**

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By ..... E. Anthony & Sons, Inc.  
 Business-Studio Address ..... 432 County St.



# MASSACHUSETTS

Tel.: WYman 8-5228 ..... ABC  
Newspaper Affiliation ..... Standard-Times  
Station Representative ..... Walker-Rawalt  
General Manager ..... Cal B. Kolby  
Program Director ..... Stan Lipp  
Chief Engineer ..... Herve Leduc  
Owners of: WDCB-AM-FM, W. Yarmouth, Mass.:  
WNBI-FM, New Bedford, Mass.

## WNBP—Newburyport—1957

Frequency: 1470 Kc. .... Power: 500 Watts, d.  
Owned ..... Tri-City Bcstg. Co.  
Business Address ..... Traffic Circle  
Tel.: HO 2-6654 ..... Independent  
President ..... Theodore Feinstein  
Gen. Mgr. .... J. Thomas Mathers  
Station Mgr., Prog. Dir. .... Mary I. MacKenzie

## WMNB—North Adams—1947

Frequency: 1230 Kc. Power 1 Kw. d., 250 W. n.  
Owned-Oper. By ..... Northern Berkshire Bcstg. Co.  
Address ..... P. O. Box 707  
Tel.: MO 3-6567 ..... Independent  
Newspaper Affil. .... Transcript  
Station Reps. .... Grant Webb; Nona Kirby  
President ..... Robert Hardman  
General Manager ..... Donald A. Thurston  
Commercial Manager ..... Richard J. O'Brien  
Chief Engineer ..... Paul Willey

## WHMP—Northampton—1950

Frequency: 1400 Kc. .... Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By ..... Pioneer Valley Bcstg. Co.  
Address ..... 78 Main St.  
Tel.: JU 4-4275 ..... Independent  
Representatives ..... Nona Kirby; Webb  
President ..... John H. Williams  
Gen., Sta., Comm. Mgr. .... Alexander W. Milne  
Program Director ..... Joseph T. Fennessey  
Chief Engineer ..... Donald Masters

## WCAT—Orange—1956

Frequency: 1390 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By ..... Tri-State Radio, Inc.  
Address ..... East Main St.  
Tel.: KI 4-2825 ..... KES  
Station Representative ..... Hal Walton  
President, Chief Engineer ..... Ralph Mellon  
Program Director ..... Florence Tepper

## WBEC—Pittsfield—1947

Frequency: 1420 Kc. .... Power: 1000 Watts  
Owned-Oper. By ..... WBEC, Inc.  
Business-Studio Address ..... 33 Eagle St.  
Tel.: Hillcrest 8-8292 ..... ABC  
Station Reps. .... Kettell-Carter; Jack Masla  
President ..... Richard S. Jackson  
General Station Manager ..... Henry Hovland  
Commercial Manager ..... Myron Adelson  
Program Director ..... Barry Stigers  
Chief Engineer ..... Robert Johnson

## WBRK—Pittsfield—1938

Freq.: 1340 Kc. .... Power: 1 Kw. d., 250 W. n.  
Owned-Operated By ..... Greylock Bcstg. Co.  
Business-Studio Address ..... 8 Bank Row  
Tel.: Hillcrest 2-1553 ..... CBS  
Station Representative ..... Walker-Rawalt  
President ..... Joseph K. Close

Gen., Sta. Mgr. .... Walter Kearsney  
Commercial Manager ..... Martin Schechter  
Program Director ..... Robert Youse  
Chief Engineer ..... George R. Burgoon

## WPLM—Plymouth—1955

Frequency: 1390 Kc. .... Power: 5000 Watts  
Owned-Oper. By ..... Plymouth Rock Bcstg. Co.  
Address ..... Route #3  
Tel.: Pilgrim 6-1390 ..... Independent  
Station Representative ..... Kirby; Breen & Ward  
President ..... John T. Campbell  
Station Manager ..... Arthur E. Pratt  
Program Dir. .... John Chandler  
Sales Prom. Mgr. .... Edward Marvin  
Publicity Dir. .... Bud Markle  
Chief Engineer ..... Lawrence Prado

## WJDA—Quincy—1947

Frequency: 1300 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By ..... South Shore Bcstg. Co.  
Address ..... P.O. Box 130  
Tel.: Granite 9-1300 ..... Independent  
Pres., Gen., Sta. Mgr. .... James D. Asher  
Commercial Manager ..... Kenneth P. Fallon, Jr.  
Program Director ..... Winslow Betinson  
Chief Engineer ..... Fred Lane  
Owners of: WESX, Salem.

## WESX—Salem—1939

Frequency: 1230 Kc. .... Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By ..... North Shore Bcstg. Corp.  
Address ..... P.O. Box 710  
Tel.: PI 4-1230 ..... MBS  
Station Representative ..... Nona Kirby  
President, Gen. Mgr. .... James D. Asher  
Station Mgr., Chief Engineer ..... Norman Durkee  
Program Director ..... John Parke

## WESO—Southbridge—1955

Frequency: 970 Kc. .... Power: 1000 Watts d.  
Owned ..... WESO Broadcasting Corp.  
Address ..... 399 Main Street  
Tel.: 764-4381 ..... Independent  
Station Reps. .... Webb; Bill Creed Assocs.  
President ..... Peter A. Bordes  
General Manager ..... Frank P. Costello  
Sales Promo. Mgr., Prog. Dir. .... Vince Caplette  
Publicity Director ..... Betty LaFleche  
Chief Engineer ..... J. Stuart Godfrey, III

## WHYN—Springfield—1941

Frequency: 560 Kc. .... Power: 1000 Watts  
Owned-Oper. By ..... Hampden-Hampshire Corp.  
Address ..... 1300 Liberty St.  
Tel.: RE 7-1414 ..... Independent  
News. Affil. .... Holyoke Transcript-Telegram  
Station Rep. .... Bill Creed Assocs.  
President ..... William Dwight  
Gen., Sta. Mgr. .... Charles N. De Rose  
Asst. Manager ..... Zack Land  
Comm., Publicity Dir. .... Robert Feldman

## WMAS—Springfield—1932

Frequency: 1450 Kc. .... Power: 1 Kw. d., 250 W. n.  
Owned-Operated By ..... WMAS, Inc.  
Business-Studio Address ..... 101 West St.

# MASSACHUSETTS

Tel.: RE 7-1414.....CBS  
Station Reps. ... Venard, Torbett & McC.; Eckels  
President, Gen. Mgr. ....Gerald Harrison  
Station Mgr., Ch. Eng. ....Robert Donahue  
Commercial Manager .....Robert W. Potter  
Prog. Dir. ....Roland Dumas  
Owners of: WMAS-FM.

## WSPR—Springfield—1936

Freq.: 1270 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By.....WSPR, Inc.  
Business Address.....63 Chesnut St.  
Tel.: RE 2-4182.....Independent  
Representative .....Hollingbery; Kettell-Carter  
Pres., Gen. Mgr.....Alan C. Tindal  
Commercial Manager.....Jack Sullivan  
Program Director.....Bud Clain  
Chief Engineer.....Valentino Partyka

## WPEP—Taunton—1949

Frequency: 1570 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Silver City Bcstg. Corp.  
Address .....49 Broadway  
Tel.: VAndyke 4-7528 .....Independent  
President, Gen. Mgr.....J. Marshall McGregor  
Station Mgr., Prog. Dir.....Joseph G. Quill  
Comm. Mgr.....Henry J. Murray  
Chief Engineer.....Louis Bienvenue

## WARE—Ware—1947

Frequency: 1250 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Central Bcstg. Corp.  
Business-Studio Address.....56 Main St.  
Tel.: WO 7-6231.....KBS  
Station Reps.....Breen & Ward; Eckels  
President.....Sherwood J. Tarlow  
Gen., Sta. Mgr.....Richard H. Vaughan  
Chief Engineer.....Ralph Knudson

## WTXL—West Springfield—1949

Freq.: 1490 Kc.....Power: 1 Kw. d.; 250 Wt. n.  
Owned By .....Telecolor Corp.  
Address .....34 Sylvan St.  
Tel.: RE 9-4768.....ABC  
Station Representative .....Avery Knodel  
President.....Lawrence A. Reilly  
General, Sta. Mgr.....James L. Spates  
Program, Prom. Mgr.....Ben Talbot  
Commercial Manager .....Holland D. Cameron

## WOCB—West Yarmouth—1940

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By .....E. Anthony & Sons  
Address .....South Sea Ave.  
Tel.: Spring 5-0500.....Independent  
Newspaper Affil.....Standard Times  
Station Rep. ....Walker-Rawalt  
President .....Basil Brewer  
Station Manager.....Paul Siles  
Program Dir.....G. W. Stidstone  
Chief Engineer.....Frank L. Lynch  
Owners of: WNBH, New Bedford.

## WDEW—Westfield—1957

Frequency: 1570 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....Westfield Bcstg. Co.

Business-Studio Address.....249 Union St.  
Tel.: Logan 8-8643.....Independent  
Station Representative.....Breen-Ward  
President.....Harold Martin  
Commercial Mgr.....John Mahar  
Chief Engineer.....J. Lawrence Spinks

## WAAB—Worcester—1931

Frequency: 1440 Kc.....Power: 5000 Watts  
Owned By.....Waterman Bcstg. Corp.  
Bus. Address.....34 Mechanic St.  
Tel.: PL 2-5611.....NBC  
Representative .....Masla; Kettell-Carter  
Pres., Gen. Mgr.....Bernard E. Waterman  
Comm. Sta. Mgr.....Chester Kaminski  
Program Director .....Angela Walsh  
Sales Prom., Pub. Dir. ....Gary Walsh  
Chief Engineer.....George Capalbo

## WNEB—Worcester—1946

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned-Operated By.....WNEB, Inc.  
Address .....405 Main St.  
Tel.: PL 6-4672 .....Independent  
President, Gen. Mgr.....George W. Steffy  
Vice President.....Harold D. Glidden  
Station, Comm., Mgr.....Robert F. Nims  
Program Director.....George Downey  
Sales Prom. Mgr., Pub. Dir.....Ken Berns  
Chief Engineer.....Walter Chemausky

## WORC—Worcester—1925

Freq.: 1310 Kc.....5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....WORC, Inc.  
Address.....8 Portland St.  
Tel.: SW 9-0581.....MBS  
Sta. Reps.....Eastman; Eckels  
Pres., Gen. Mgr.....Robert F. Bryar  
Sta., Comm. Mgr.....A. Abbott Coblenz  
Publicity Director.....Richard Barr  
Sales Prom. Mgr.....Alvin M. Saide  
Program Director.....Richard Smith  
Chief Engineer.....Gordon Dyer

## WTAG—Worcester—1924

Frequency: 580 Kc.....Power: 5000 Watts  
Owned-Operated By.....WTAG, Inc.  
Business-Studio Address.....20 Franklin St.  
Tel.: PL 5-4321.....Independent  
Newspaper Affil.....Telegram & Gazette  
Representative .....Henry I. Christal Co.  
President.....Robert W. Booth  
Vice Pres., Gen. Mgr.....Herbert L. Krueger  
Sales Manager .....Herman H. Kramer  
Sales Prom. Head.....Mrs. Pierrina M. Robde  
Prod., Pgm. Dir.....A. J. Brissette  
Chief Engineer.....E. A. Browning  
Owners of: WTAG-FM, Worcester.

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Pop.: 8,000,000  
Families: 2,333,000

# Michigan

Radio Homes: 2,272,000  
AM Stas. in State: 104

## WABJ—Adrian—1946

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By Gerity Bcstg. Co.  
Address: 121 W. Maumee St.  
Tel.: CO 5-7123 CBS  
Station Representative Michigan Spot Sales  
President, Gen. Mgr. James Gerity, Jr.  
Commercial Manager Richard Lackie  
Program Director Gene Baril  
Publicity Director Cecelia E. Gauss  
Chief Engineer Leo Heisel  
Owners of: WNEU-FM-TV, Bay City, Saginaw.

## WALM—Albion—1952

Freq.: 1260 Kc. Power: 1 Kw. d.; 500 Wts. n.  
Owned-Oper. By Calhoun Bcstg. Co.  
Business Address Irwin Ave.  
Tel.: NATIONAL 9-3945 KBS  
President Jack Bedient  
General Manager C. Wayne Wright  
Asst. Manager Arthur Goodwin  
Program Director Derwood Carn  
Chief Engineer James Billingsley  
Owners of: WFRM, Freeport.

## WOWE—Allegan—1958

Frequency: 1580 Kc. Power: 250 Watts. d.  
Owned By Allegan Cty. Bcstg., Inc.  
Address 233 Hubbard  
Tel.: ORchard 3-4701 ABC  
General Manager Algar Workman  
Prog. Dir., Chief Eng. John C. Fountain  
Owners of: WLAV-AM-FM, Grand Rapids; WILS-AM, Port Huron.

## WFYC—Alma—1948

Frequency: 1280 Kc. Power: 1000 Watts d.  
Owned-Oper. By WFYC, Inc.  
Business Address 5310 N. State Rd.  
Tel.: HObart 3-3175 Independent  
Station Representative Hollingbery; Hopewell  
President Wayne G. Harris  
General Manager Gilbert E. Thomas  
Station Manager David W. Sommerville  
Program Director Richard Crowley  
Chief Engineer Harold Frisbey

## WATZ—Alpena—1946

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By Midwestern Bcstg. Co.  
Business Address M-32 West  
Tel.: Elmwood 4-8400 NBC  
Station Rep. Venard, Torbet, McConnell  
President, Gen. Mgr. Les Biederman  
Station Manager Drew McClay  
Commercial Manager Robert E. Detwiler  
Chief Engineer William H. Kiker  
Owners of: WTCM, WPBN-TV, Traverse City;  
WATT, Cadillac; WMBN, Petoskey; WATC,  
Gaylord; WTOM-TV, Cheboygan.

## WHRV—Ann Arbor—1946

Frequency: 1600 Kc. Power: 1000 Watts

Owned-Operated By Zanesville Publish. Co.  
Business Address 4230 Packard Road  
Tel.: NOrmandy 2-4573 MBS  
Newspaper Affil. Time Record; Time Signal  
President Clay Littick  
General Manager Allan Land  
Station Manager Bob C. Wagner  
Comm. Prom. Mgr. Jos Labaito  
Chief Engineer Ken Burkhalter

## WPAG—Ann Arbor—1945

Frequency: 1050 Kc. Power: 5,000 Watts d.  
Owned-Operated By Washtenaw Bcstg. Co.  
Bus.-Studio Address 3rd Floor, Hutzel Bldg.  
Tel.: 662-5517 Independent  
Sta. Reps. Mich. Spot Sales; Meeker  
Pres., Gen. Mgr. Edward F. Baughn  
Program Director Albert Samborn  
Chief Engineer Bernard Ressler

## WLEW—Bad Axe—1950

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By Thumb Broadcasting Co.  
Address 935 S. Van Dyke Rd.  
Tel.: CO 9-9931 CBS-KBS  
Sta. Rep. Mich. Spot Sales  
Gen. Mgr. John Wismer  
Station Manager Jim Muehlenbeck

## WBCK—Battle Creek—1948

Frequency: 930 Kc. Power: 5 Kw. d., 1 Kw. n  
Owned-Operated By Michigan Bcstg. Co.  
Address Security Natl. Bank Bldg.  
Tel.: WO 3-5555 NBC  
Representative Hollingbery  
President Robert H. Holmes  
General Mgr. E. F. Cahill  
Program Director Larry Collins  
Chief Engineer Harley Hammond  
Owners of: WBCM-AM-FM, Bay City.

## WELL—Battle Creek—1925

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By Southern Mich. Bcstg.  
Address Michigan National Bank Bldg.  
Tel.: WO 4-7173 ABC  
Gen. Comm. Mgr. P. J. Haller  
Program Director Ronald E. Mell  
Chief Engineer David M. Decker

## WBCM—Bay City—1925

Freq.: 1440 Kc. Power: 1 Kw. d., 500 W., n.  
Owned-Operated By Michigan Bcstg. Co.  
Business-Studio Address Wagonch Hotel  
Tel.: TW 3-7551 ABC  
Representative George P. Hollingbery  
President Robert H. Holmes  
General Station Manager Leo A. Jylha  
Program Director Jerry Roberts  
Chief Engineer Wes Thompson  
Owners of: WBCK, Battle Creek.

**WWBC—Bay City—1956**

Frequency: 1250 Kc. Power: 1000 Watts d.  
 Owned By.....Water Wonderland Bcstg. Co.  
 Business Address.....306 Phoenix Bldg.  
 Tel.: TW 3-4588.....Independent  
 Station Representative.....Masla  
 President.....Patrick J. Trahan  
 Gen., Comm. Mgr.....Charles E. Anthony  
 Chief Engineer.....Ralph H. Carpenter  
 Owners of: WSTR-AM-FM, Sturgis, Mich.

**WHFB—Benton Harbor—1947**

Frequency: 1060 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Palladium Publ. Co.  
 Business Address.....Fairplain Ave.  
 Tel.: 616-927-3581.....Independent  
 Newspaper Affil.....News-Palladium  
 Station Reps.....Mich. Spot Sales; Meeker  
 President.....Stanley R. Banyon  
 General Manager.....J. P. Scherer  
 Station Manager.....Frank Kelly  
 Commercial Manager.....Robert Brown  
 Program Director.....Dick Hedges  
 Sales Prom., Pub. Mgr.....Dwight Edmonds  
 Chief Engineer.....M. U. Robinson

**WBRN—Big Rapids—1953**

Frequency: 1460 Kc. Power: 1000 Watts, d.  
 Owned-Oper. By.....WBRN, Inc.  
 Address.....P. O. Box 825  
 Tel.: 796-7684.....Independent  
 President.....John A. White  
 Gen. Comm. Mgr.....Casey A. Heckman  
 Program Director.....Lyle Stieg  
 Chief Engineer.....Garnet Zimmerman

**WATT—Cadillac—1945**

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By.....Midwestern Bcstg. Co.  
 Business-Studio Address.....U. S. 131, South  
 Tel.: PR 5-7831.....NBC  
 Station Rep.....Venard, Torbet & McConnell  
 President.....Les Biederman  
 Station Manager.....Merritt L. Chandler  
 Commercial Manager.....R. E. Detwiler  
 Chief Engineer.....Bill Kiker  
 Owners of: WCTM, WPBN-TV, Traverse City;  
 WMBN, Petoskey; WATC, Gaylord; WATZ,  
 Alpena; WTOM-TV, Cheboygan. All Mich.

**WKYO—Caro—1962**

Frequency: 1360 Kc. Power: 500 Watts d.  
 Owned By.....Tuscola Broadcasting Co.  
 Address.....101 N. State St.  
 Tel.: Osborne 3-2136.....Independent  
 General Manager.....Robert Benkelman  
 Commercial Manager.....James McCoy  
 Program Director.....Lee Holisel  
 Chief Engineer.....John Porterfield

**WCER—Charlotte—1956**

Frequency: 1390 Kc. Power: 1 Kw., d.  
 Owned.....Eaton County Bcstg. Co.  
 Address.....Box 269  
 Tel.: 543-0340.....Independent  
 Pres., Gen. Mgr.....Roy W. McLean  
 Comm., Sta. Mgr.....Brod Martindale  
 Chief Engineer.....Gerald D. Adams

**WCBY—Cheboygan—1954**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned.....Straits Bcstg. Co.  
 Address.....Mackinaw Ave.  
 Tel.: MA 7-2341.....Independent  
 Station Rep.....Hopewell  
 President, Gen. Mgr.....Richard E. Hunt  
 Publicity Director.....Jackie Norman  
 Chief Engineer.....Lou M. Ozak  
 Owners of: WPTW, Piqua; WCRM, Clare.

**WCRM—Clare—1960**

Frequency: 990 Kc. Power: 250 Watts d.  
 Owned By.....Gateway of N. Bcstg. Corp.  
 Address.....North Mission Road  
 Tel.: EV 6-9907.....Independent  
 President, Gen. Mgr.....Richard E. Hunt  
 Sta., Chief Eng.....Norbert Poepelman  
 Commercial Manager.....James Baughn  
 Program Director.....Robert C. Burian  
 Publicity Director.....Bernard Wilson

**WTVB—Coldwater—1948**

Freq.: 1590 Kc. Power: 5 Kw. d., 500 Watts n.  
 Owned-Oper. By...Twin Valley Bdcstrs, Inc.  
 Address.....P. O. Box 32  
 Tel.: BRoadway 9-9119.....Independent  
 Sta. Reps.. Donald Cooke; Michigan Spot Sales  
 President.....E. Harold Munn, Sr.  
 General Manager.....E. Harold Munn, Jr.  
 Station Manager.....Constance L. Bingham  
 Sales Prom. Manager.....Normand Moore  
 Commercial Manager.....Homer Walters  
 Chief Engineer.....Virgil Royer

**WKMH—Dearborn—1946**

Freq.: 1310 Kc. Power: 5 Kw.  
 Owned-Oper. By...Knorr Broadcasting Corp.  
 Address.....15001 Mich. Ave.  
 Tel.: TI 6-8500.....MBS  
 Station Representative.....Paul H. Raymer Co.  
 President.....Nellie M. Knorr  
 General, Station Mgr.....Walter Patterson  
 Commercial Manager.....John E. Davidson  
 Program Director.....Frank Maruca  
 Chief Engineer.....Jerrold L. Martin  
 Owners of: WKMF, Flint; WKHM-AM-FM, Jack-  
 son; WELL-AM-FM, Battle Creek.

**CKLW—Detroit—1932**

Frequency: 800 Kc. Power: 50,000 Watts  
 Owned By.....Western Ontario Bcstg. Co.  
 Address.....1450 Guardian Bldg.  
 Tel.: WO 1-7200.....Independent  
 Reps.....Nat'l Sales Div., RKO General, Inc.  
 President, Gen. Mgr.....S. Campbell Ritchie  
 Commercial Manager.....Charles Gunn  
 Program Director.....John Gordon  
 Publicity Director.....Art Gloster  
 Chief Engineer.....Stewart Clark  
 Owners of: CKLW-FM-TV, Detroit.

**WCAR—Detroit—1939**

Freq.: 1130 Kc. Power: 50 Kw., d., 10 Kw., n.  
 Owned By.....WCAR, Inc.  
 Tel.: TE 3-8100.....Independent  
 President, Gen. Mgr.....H. Y. Levinson

# MICHIGAN

## WJBK—Detroit—1925

Freq.: 1500 Kc. Power: 10 Kw. d., 1 Kw. n.  
Owned-Operated By.....Storer Bcstg. Co.  
Bus. Studio Address.....7441 Second Blvd.  
Tel.: TR 3-7400.....Independent  
Station Representative.....Katz  
President.....George B. Storer, Jr.  
V.P., General Mgr.....Harry R. Lipson  
General Sales Manager.....George Crandall  
Program Manager.....John M. Grubbs  
Merchandising.....Dennis Mahle  
Promotion.....Virginia Senear  
Supervisory Engineer.....Donald Hein  
Owners of: WJBK-FM-TV, Detroit; WSPD-AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW-AM-FM-TV, Cleveland; WHN, New York, N. Y.; WGBS-AM-FM, Miami, Fla.; WIBG-AM-FM, Phila., Pa.; KGBS, Los Angeles; WITI-TV, Milwaukee.

## WJLB—Detroit—1926

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By.....Booth Bcstg. Co.  
Business Address.....3100 Broderick Tower  
Tel.: Woodward 5-2000.....Independent  
Station Representative.....Bernard Howard  
President.....John L. Booth  
General, Comm. Mgr.....Thomas J. Warner  
Sales Promotion Mgr.....Gilbert N. Ketcham  
Pub., Prog. Director.....Richard J. Desautel  
Chief Engineer.....George E. Ryan  
Owners of: WIBM, Jackson; WSGW, Saginaw; WTRX, Flint; WTOD, Toledo; WIOU, Kokomo; WJVA, South Bend.

## WJR—Detroit—1922

Frequency: 760 Kc. Power: 50,000 Watts  
Owned By.....The Goodwill Stations, Inc.  
Address.....2800 Fisher Bldg.  
Tel.: TR 5-4440.....Independent  
Representative.....Christal  
Chairman of Board.....John F. Patt  
President.....Worth Kramer  
V.P., General Manager.....James H. Quello  
V.P., Secretary.....F. Sibley Moore  
Sales Manager.....Robert D. Burton  
Sales Promotion Mgr.....Donald W. Craig  
Publicity Director.....Ross R. Callaway  
Program Mgr.....Reginald P. Merridew  
Chief Engineer.....A. Friedenthal  
Owners of: WJRT, Flint; WSAZ-AM-TV, Huntington.

## WQTE—Detroit—1959

Frequency: 560 Kc. Power: 500 Watts, d.  
Owned By.....560 Broadcasting Corp.  
Address.....1260 Library  
Tel.: WO 2-0900.....Independent  
Station Representative.....Broadcast Time Sales  
President, Gen. Mgr.....Richard E. Jones  
Chief Engineer, Program Dir.....Irv. Laing

## WWJ—Detroit—1920

Frequency: 950 Kc. Power: 5000 Watts  
Owned-Oper. By.....The Evening News Assn.  
Address.....622 W. Lafayette  
Tel.: WO 2-2000.....NBC  
Newspaper Affiliation.....Detroit News  
Reps.....Peters, Griffin, Woodward; McDermott

President.....Warren S. Booth  
General Manager.....James Schiavone  
Asst. Gen. Mgr.....Don DeGroot  
Station Mgr.....Denman F. Jacobson  
Sales Mgr.....Nestor A. Sibbold  
National Sales Mgr.....James C. Doges  
Program Devel. Mgr.....Melvin C. Wissman  
Program & Prod. Mgr.....Robert E. Henabery  
Promotion Manager.....A. Glenn Kyker  
Eng. Manager.....E. J. Love

## WXYZ—Detroit—1925

Frequency: 1270 Kc. Power: 5 Kw.  
Owned-Oper. By.....WXYZ, Inc.  
Address.....20777 W. Ten Mile Rd.  
Tel.: KENwood 4-7000.....ABC  
Representative.....John Blair  
President.....John F. Pival  
V.P., General Manager.....John O. Gilbert  
V.P., Merchandising.....Harold Christian  
Commercial Manager.....Robert Baldrice  
Sales P. om. Mgr., Pub. Dir.....Leo V. Collins  
Program Director.....Robert Baker  
Chief Engineer.....Charles Kocher

## WDOW—Dowagiac—1960

Frequency: 1440 Kc. Power: 500 Watts  
Owned By.....Dowagiac Bcstg. Co., Inc.  
Address.....Marcellus Highway  
Tel.: State 2-5106.....Independent  
President, Gen. Mgr.....William Kuiper  
Station Mgr., Pub. Dir.....Richard Hedges  
Comm., Sls. Prom. Mgr.....Peter J. Vanden Bosch  
Chief Engineer.....Donald Stuursma

## WDBC—Escanaba—1941

Frequency: 680 Kc. Power: 1000 Watts  
Owned By.....WDBC Bcstg. Co.  
Address.....605 Ludington St.  
Tel.: State 6-6144.....MBS  
Pres., Gen. Mgr.....H. N. Cardozo, Jr.

## WLST—Escanaba—1958

Frequency: 600 Kc. Power: 1000 Watts  
Owned By.....Lake Mich. Bcstg. Co.  
Address.....600 Ludington St.  
Tel.: State 6-4118.....ABC  
Newspaper Affil.....Daily Press  
Station Representative.....Pearson  
President.....Frank J. Russell  
General Manager.....James G. Ward Jr.  
Station Manager.....Bud Shields  
Sales Prom. Manager.....David Pinzek  
Program Director.....Edward Moore  
Chief Engineer.....Paul Anick

## WAMM—Flint—1955

Frequency: 1420 Kc. Power: 500 W. d.  
Owned-Oper. By.....Binder-Carter-Durham, Inc.  
Business Address.....740 S. Saginaw St.  
Tel.: CEdar 9-8631.....Independent  
Station Reps.....Bob Dore; Dora-Clayton  
President, Gen. Mgr.....Philip R. Munson  
Station, Commercial Mgr.....Reed Pasternak  
Chief Engineer.....Albert Alarie

**WFDF—Flint—1922**

Frequency: 910 Kc..Power: 5 Kw., d., 1 Kw., n.  
Owned By.....WFDF Flint Corp.  
Address.....Garland at First Ave.  
Tel.: CE 2-7158.....NBC  
Representative.....Katz  
President, General Mgr.....Elmer A. Knopf  
Comm. Prom. Manager.....Marvin Levey  
Program Director.....Carl L. Barger  
Public Service Director.....Daniel Hunter  
Chief Engineer.....Gerald Wolpert

**WKMF—Flint—1953**

Frequency: 1470 Kc..Power: 5 Kw., d., 1 Kw. n.  
Owned.....Knorr Bcstg. Corp.  
Address.....112 W. Water St.  
Tel.: Cedar 9-7608.....CBS-MBS  
Managing Dir.....Hal Shore  
Chief Engineer.....George Parker  
Owners of: WKMH, Dearborn; WKHM, Jackson;  
WELL, Battle Creek; WSAW, Saginaw.

**WMRP—Flint—1946**

Frequency: 1570 Kc.....Power: 1 Kw. d.  
Owned By.....Methodist Radio Parish, Inc.  
Address.....3217 Lapeer St.  
Tel.: CE 3-5112.....KBS  
President.....Carl Ammerman  
General Manager.....Ellis L. Fenton  
Program Director.....Everett Smith  
Chief Engineer.....Robert Swayze

**WTAC—Flint—1946**

Freq.: 600 Kc.....Power: 1 Kw. d., 500 W. n.  
Owned By.....Whitehall Stations, Inc.  
Address.....P. O. Box 829  
Tel.: OW 4-4146.....Independent  
Station Representative.....Robert Eastman  
President.....Louis Tose  
General Manager.....Gene Milner  
Commercial Manager.....Robert Steinhilber  
Sales Prom. Manager.....Paul Frailey  
Program Director.....Ed Berryman  
Publicity Director.....Robert Halstead  
Chief Engineer.....Robert Garner

**WTRX—Flint—1947**

Freq.: 1330 Kc...Power: 5 Kw., d., 1 Kw., n.  
Owned-Operated By.....Booth Bcstg. Co.  
Bus. Studio Address.....3076 E. Bristol Rd.  
Tel.: 743-1150.....Independent  
Station Rep.....George Hollingsbery  
President.....John Lord Booth  
General Mgr.....David Mendelsohn  
Program Director.....John Garry  
Publicity Director.....Sallie Abbe  
Chief Engineer.....Don Mayle  
Owners of: WIBM, Jackson; WIOU, Kokomo;  
WJLB, Detroit; WJVA, South Bend; WSGW,  
Saginaw; WTOD, Toledo.

**WSHN—Fremont—1961**

Frequency: 1550 Kc.....Power: 1 Kw. d.  
Owned By.....Stuart P. Noordyk  
Address.....517 North Beebe St.  
Tel.: 1550.....KBS  
Station Representative.....George T. Hopewell

President.....Stuart P. Noordyk  
General, Sta. Manager.....Bruce Van Houten  
Commercial Manager.....Marie Monroe  
Program Director.....Mel Tinney  
Publicity Director.....Don Seaman  
Sales Promo. Mgr., Ch. Eng.....William Docter

**WATC—Gaylord—1950**

Frequency: 900 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Midwestern Bcstg. Co.  
Address.....Paul Bunyan Bldg., Traverse City  
Tel.: WI 7-7675.....Independent  
Station Rep.....Venard, Torbet & McConnell  
Pres., Gen. Mgr.....Les Biederman  
Station Manager.....Robert Fritz  
Commercial Mgr.....Robert E. Detwiler  
Chief Engineer.....William K. Kiker  
Owners of: WTOM, Traverse City; WATT, Cadillac;  
WATZ, Alpena; WMBN, Petosky; WTOM-TV,  
Cheboygan; WPNB-TV, Traverse City.

**WGHN—Grand Haven—1956**

Frequency: 1370 Kc.....Power: 500 Watts, d  
Owned By.....Grand Haven Bcstg. Co.  
Address.....228½ Washington St.  
Tel.: 842—8110.....Independent  
Station Representative.....Pearson  
President, Gen. Mgr.....Richard G. Gillespie  
Commercial, Sales Promo. Mgr.....Maxine Rose  
Program, Publicity Dir.....J. C. Howe  
Chief Engineer.....Daniel Van Loo

**WFUR—Grand Rapids—1947**

Frequency: 1570 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Furniture City Bcstg. Corp.  
Address.....399 Garfield Ave., S.W.  
Tel.: GL 6-9541.....Independent  
Pres., Gen., Sta. Mgr.....William Kuiper  
Comm., Sales Prom. Mgr.....Peter Vanden Bosch  
Chief Engineer.....Gilbert Waite

**WGRD—Grand Rapids—1947**

Frequency: 1410 Kc.....Power: 1,000 Watts  
Owned-Oper. By.....Regional Bcstrs. of Mich.  
Business-Studio Add. 35 Lafayette Ave., N.E.  
Tel.: GL 9-4111.....Independent  
Station Representative.....Raymer  
Gen., Comm. Manager.....H. M. Fisher  
Sales Promo., Publicity Dir. Russell Ochsankohl  
Program Director.....Robert W. Whitcomb  
Chief Engineer.....Jack Maciejewski  
Owners of: WTRU, Muskegon, Mich.; WPIC-AM-  
FM, Sharon, Pa.; WMGW-AM-FM, Meadville,  
Pa.

**WJEF—Grand Rapids—1945**

Freq.: 1230 Kc...Power: 500 W. d., 250 W. n.  
Owned-Oper. By.....Fetzer Broadcasting Co.  
Address.....187 Monroe, N.W.  
Tel.: GL 6-8512.....CBS  
Station Representative.....Avery-Knodel  
President.....John E. Fetzer  
Station Mgr.....Roger L. Hoffman  
Chief Engineer.....Bruce Glycaddgis

**WLAV—Grand Rapids—1940**

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.

# MICHIGAN

Owned.....Stevens-Wismer Bcstg., Inc.  
Address.....161 Ottawa Northwest  
Tel.: GL 6-5461.....ABC  
Station Reps.....Meeker; Mich. Spot Sales  
President.....John Wismer  
Station Manager.....Jock Bliss  
Commercial Manager.....Paul J. Haller  
National Sales Mgr.....John Shepard  
Program Director.....Jack Stack  
Publicity Director.....Frank Imburg  
Chief Engineer.....Joe Dykstra  
Owners of: WJLS, Port Huron; WLEW, Bad Axe;  
WOWE, Allegan.

## WMAX—Grand Rapids—1954

Frequency: 1480 Kc....Power: 1000 Watts d.  
Owner.....Atlas Bcstg. Co.  
Address.....355 Covell Road  
Tel.: 453-4471.....MBS  
Representative.....Radio-TV Reps  
President, General Mgr.....Joseph C. Hooker  
Sales Promotion Manager.....Victor Lundberg  
Program Director.....Glen LePard  
Chief Engineer.....Kenneth Farrance

## WOOD—Grand Rapids—1924

Frequency: 1300 Kc....Power: 5000 Watts  
Owned By.....Time-Life Bcstg., Inc.  
Address.....120 College Ave., S.E.  
Tel.: GL 9-4125.....NBC  
Representative.....Katz Agency  
V.P., Gen. Mgr.....Willard Schroeder  
Station, Comm. Mgr.....Michael O. Lareau  
Program Director.....Peter Kizer  
Sales Prom., Publicity Director.....Clark Grant  
Chief Engineer.....Charles Robison  
Owners of: KIZ-AM-TV, Denver; WTCN-AM-  
TV, Minneapolis; WFBB-AM-FM, Indianapolis;  
WOOD-TV-FM.

## WPLB—Greenville—1960

Frequency: 1380 Kc....Power: 500 Watts d.  
Owned By.....Flat River Broadcasting Co.  
Address.....South M—91  
Tel.: PL 4-3656.....KBS  
President.....Pearl C. Lewis  
General Manager.....Earl N. Peterson  
Station Manager.....Robert G. Lewis  
Commercial Manager.....Wilma Painter  
Program Director.....Larry L. Painter  
Chief Engineer.....David W. Huva  
Owner of: WPLB-FM, Greenville.

## WMPL—Hancock—1957

Frequency: 920 Kc....Power: 1 Kw., d.  
Owned.....Copper Country Bcstg. Co.  
Business Address.....Hotel Scott  
Tel.: 3155-6.....Independent  
Station Representative.....Hopewell  
Pres., Ch. Eng.....Francis Locatelli  
Sales Promotion Manager.....Burton Ervas  
Program Dir.....Norman Koski

## WBCH—Hastings—1958

Frequency: 1220 Kc....Power: 250 Watts, d.  
Owned By.....Barry Bcstg. Co. Inc.  
Address.....Box 88  
Tel.: Windsor 5-3414.....Independent  
President, Gen. Mgr.....Kenneth R. Radant

Commercial Manager.....Mike Noverr  
Sales Promotion Mgr.....Dave McIntyre  
Publicity Director.....Wayne Corey  
Chief Engineer.....Don Roberts

## WCSR—Hillsdale—1955

Frequency: 1340 Kc....Power: 100 W.  
Owned By.....Flynn Enterprises  
Address.....92½ Broad St.  
Tel.: HE 7-4444.....Independent  
President.....F. J. Flynn  
V.P. & Mgr.....Russell Holcomb

## WHTC—Holland—1948

Freq.: 1450 Kc....Power: 1 Kw. d.; 250 Wts. n.  
Owned-Operated By.....Holland Bcstg. Co.  
Address.....Fourth and Central  
Tel.: EX 2-3121.....MBS  
Station Representative.....Hopewell  
President.....W. A. Butler  
Gen. Mgr.....Sandy Meek  
Commercial Manager.....Hal Franken  
Program Director.....Bill Gargano  
Chief Engineer.....Julius Van Oss

## WJBL—Holland—1956

Frequency: 1260 Kc....Power: 500 Watts d.  
Owned.....Ottawa Bcstg. Corp.  
Address.....U.S. 31 at James St.  
Tel.: EX 6-5281.....Independent  
Station Reps.....Walker-Rawalt; Mich Spot Sales  
President.....P. J. Zondervan  
General Manager.....Jerome C. Grysén  
Program Director.....Clarence Walters  
Publicity Director.....D. Tjapkes  
Chief Engineer.....John L. Klungle

## WHDF—Houghton—1929

Frequency: 1400 Kc....Power: 250 Watts  
Owned-Oper. By.....Upper Michigan Bcstg. Co.  
Address.....Douglas Hotel  
Tel.: 482-2442.....NBC  
Representative.....Walker-Rawalt  
President.....John W. Rice  
Acting Manager, Ch. Eng.....G. L. Burgan

## WHGR—Houghton Lake—1954

Frequency: 1290 Kc....Power: 5 Kw.  
Owned.....Sparks Bcstg. Co.  
Address.....3431 Houghton Lake Dr.  
Tel.: 366-5364.....Independent  
Station Reps.....Mich. Spot Sales; Hal Holman  
President.....J. B. Sparks  
General Manager.....Gordon A. Sparks  
Station, Commercial Mgr.....Robert D. Dittmer  
Program Director.....Art Wainwright  
Chief Engineer.....Garnet G. Sparks  
Owners of: WENL-AM, Royal Oak; WQMC-FM,  
Detroit; WJGG, Houghton Lake, All Mich.

## WHMI—Howell—1957

Frequency: 1350 Kc....Power: 500 Watts, d.  
Owned By.....Band H Bcstg. Co.  
Address.....201½ W. Grand River Ave.  
Tel.: 1062.....ABC  
Station Reps.....Walton; Mich. Spot Sales  
President.....Frank Bignell



**WCHB—Inkster—1956**

Frequency: 1440 Kc. Power: 1 Kw. d.  
 Owned..... Bell Bcstg. Corp.  
 Address..... 32790 Henry Ruff Rd.  
 Tel.: CR 8-1440..... Independent  
 Station Reps..... Dore; Dora-Clayton  
 President..... Dr. Haley Bell  
 General Manager..... Frank M. Seymour  
 Program Dir..... George White

**WION—Ionia—1952**

Frequency: 1430 Kc. Power: 5 Kw. d.  
 Owned-Oper. By..... Ionia Bcstg. Co.  
 Address..... Box 143  
 Tel.: 2300..... Independent  
 President..... Monroe MacPherson, Sr.  
 Gen. Mgr..... Monroe MacPherson, Jr.  
 Program Director..... Don Covell  
 Chief Engineer..... Charles Holbrook

**WMIQ—Iron Mountain—1947**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned..... Iron Mountain-Kingsford Bcstg. Co.  
 Address..... 211 East Ludington Street  
 Tel.: 774-4321..... ABC  
 President..... Frank J. Russell  
 Gen., Sta., Comm., Prom. Mgr... W. C. Johnson

**WIKB—Iron River—1949**

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned By..... Iron Co. Bcstg.  
 Address..... Iron River Natl. Bank Bldg.  
 Tel.: COngress 5-4104..... Independent  
 Sta. Representative..... Walker-Rawalt  
 General Manager..... Edwin Phelps, Jr.  
 Chief Engineer..... Jerry Wilson

**WJMS—Ironwood—1931**

Frequency: 630 Kc. Power: 1000 Watts  
 Owned-Oper. By..... Upper Mich.-Wis. Bcstg. Co.  
 Bus. Studio Address..... 124 E. McLeod Ave.  
 Tel.: 20..... Independent  
 Sta. Rep..... Thomas F. Clark  
 President, Gen. Mgr..... William L. Johnson  
 Commercial Mgr..... Robert Olson  
 Program Dir..... Ron Pierce  
 Publicity Dir..... Dick Daly  
 Chief Engineer..... Arne Dahlbacka

**WJAN—Ishpeming—1959**

Frequency: 970 Kc. Power: 5000 Watts, d.  
 Owned By..... WJAN, Inc.  
 Address..... P.O. Box 313  
 Tel.: HUDson 6-4441..... MBS  
 Station Rep..... Prestige Representation Org.  
 President, Prog. Dir..... J. J. Beloungy  
 General Commercial Manager. Cecil C. Beck  
 Chief Engineer..... Wes Larson

**WJPD—Ishpeming—1947**

Freq.: 1240 Kc. Power: 1 Kw. d.; 250 Wts. n.  
 Owned-Operated By..... Ishpeming Bcstg. Co.  
 Address..... 120 West Division St.  
 Tel.: HU 6-9937..... KBS  
 President, Gen. Mgr..... Dr. J. P. Deegan  
 Comm., Program Manager..... Carl Loose  
 Chief Engineer..... L. Roncoaglione

**WIBM—Jackson—1925**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned..... Booth Broadcasting Co.  
 Address..... 2511 Kibby Rd.  
 Tel.: ST 2-7176..... ABC  
 Station Representative..... Weed  
 President..... John L. Booth  
 General, Comm. Mgr..... Robert B. Lees

**WKHM—Jackson—1951**

Frequency: 970 Kc. Power: 1000 Watts  
 Owned By..... Jackson Bcstg. & TV. Corp.  
 Address..... 441 Wildwood  
 Tel.: STate 4-7181..... MBS  
 Station Reps... Mich. Spot Sales; Paul H. Raymer  
 President..... Mrs. Fred A. Knorr  
 V.P., General Manager..... Edwin Huse  
 Program Director..... Wayne Curtis  
 Chief Engineer..... Paul Wright  
 Owners of: WKMF, Flint; WELL, Battle Creek;  
 WKMH-AM-FM, Dearborn. All Mich.

**WKLZ—Kalamazoo—1955**

Frequency: 1470 Kc. Power: 500 W. d.  
 Owned..... The Circle Corporation  
 Address..... Box 663  
 Tel.: FReside 3-2541..... MBS  
 Station Representative..... Radio-TV Reps.  
 Owners..... R. J. Van Beck, E. J. Popke, Jr.  
 Chief Engineer..... Ralph E. Patterson

**WKMI—Kalamazoo—1947**

Freq.: 1360 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned By..... Steere Bcstg. Corp.  
 Address..... 1360 Melody Lane  
 Tel.: 344-0111..... Independent  
 Sta. Reps..... Meeker; Mich. Spot Sales  
 Pres., Gen. Mgr..... Howard D. Steere  
 Sales Manager..... Max Keyes  
 Prog. Dir..... Dan Daniels  
 Publicity Director..... Vince Ford  
 Chief Engineer..... Floyd Holes

**WKPR—Kalamazoo—1960**

Frequency: 1420 Kc. Power: 1 Kw. d.  
 Owned By..... Kalamazoo Bcstg. Co.  
 Address..... 2244 Ravine Road  
 Tel.: FReside 5-6179..... Independent  
 President..... William Kuiper  
 Sta. Mgr., Ch. Eng. .... Kenneth Weidenaur

**WKZO—Kalamazoo—1923**

Frequency: 590 Kc. Power: 5000 Watts  
 Owned-Operated By..... Fetzer Bcstg. Co.  
 Business Address..... 590 W. Maple St.  
 Tel.: FI 5-2101..... CBS  
 Representative..... Avery-Knodel  
 President..... John E. Fetzer  
 Exec. V. P. & General Manager..... Carl E. Lee  
 Sta. Comm. Mgr..... Otis T. Gaston  
 Program Director..... Charles T. Lynch  
 Publicity Director..... W. J. Hunt  
 Chief Engineer..... Arthur E. Covell  
 Owners of: WJEF-AM-FM, Grand Rapids; WWTV,  
 Cadillac; KOLN-TV, Lincoln; KGIN-TV, Grand  
 Island; WWUP-TV, Site. Ste. Marie.

# MICHIGAN

## WILS—Lansing—1946

Freq.: 1320 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By: Lansing Bcstg. Co.  
Address: 407 N. Washington Ave.  
Tel.: IV 2-1655. Independent  
Station Rep.: Vernard, Torbet & McConnell  
President: John C. Pomeroy  
General. Comm. Mgr.: Edwin L. Byrd  
Sales Promo. Mgr., Pub. Dir.: Hamish McIntosh  
Program Director: Dave Froh  
Chief Engineer: John Whitacre  
Owners of: WILN-TV, Jackson.

## WJIM—Lansing—1934

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By: Gross Telecasting, Inc.  
Address: 2820 East Saginaw  
Tel.: IV 2-1333. CBS  
Station Reps.: Pearse; Masla  
President, Gen. Mgr.: Harold F. Gross  
Program Director: Bryan Halter  
Chief Engineer: Carl Onken  
Owners of: WJIM-TV-PM.

## WMRT—Lansing—1961

Frequency: 1010 Kc. Power: 500 Watts d.  
Owned By: Herbert T. Graham  
Address: Box 965  
Tel.: IVanHoe 9-4344. ABC  
Station Representative: Hollingsbery  
General Manager: Herbert T. Graham  
Chief Engineer: Oren Morgan

## WKLA—Ludington—1944

Frequency: 1450 Kc. Power: 250 Watts  
Owned By: Raymond A. Plank  
Address: East Ludington Ave.  
Tel.: VI 3-3438. ABC  
General Manager: Raymond A. Plank  
Commercial Manager: Gordon Andersen  
Program Director: Don Hack

## WMTE—Manistee—1951

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Operated By: Manistee Radio Corp.  
Address: Radio Road  
Tel.: Parkview 3-9906. Independent  
President, Chief Eng.: Raymond A. Plank  
Station Manager: W. Harriet Laird  
Program Director: Ken Kott

## WDOG—Marine City—1950

Frequency: 1590 Kc. Power: 1000 Watts d.  
Owned-Operated By: Radio St. Clair, Inc.  
Business Address: 5300 Marine City Hwy.  
Tel.: RO 5-7944. KBS  
President: Jerry Coughlin  
Gen., Sta. Mgr.: F. W. Cale  
Chief Engineer: Robert H. Burr

## WDMJ—Marquette—1931

Frequency: 1320 Kc. Power: 1000 Watts  
Owned-Oper. By: Lake Superior Bcstg. Co., Inc.  
Address: 249 W. Washington St.  
Tel.: CA 6-3524. KBS  
Newspaper Afil.: Mining Journal  
President: Frank J. Russell, Jr.

General Mgr.: W. H. Treloar  
Station Mgr.: Robert J. Luke  
Program Dir.: Eldon W. Wallace  
Chief Engineer: Paul Anick

## WAGN—Menominee—1952

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Operated By: Men-Mar Bcstg. Co.  
Address: 960 First St.  
Tel.: UN 3-5551. ABC  
Station Reps.: Pearse; James D. Bowden  
President, Gen. Mgr.: Vernon Uecker  
Program Director: Barbara Johnson  
Publicity Director: Leah D. Poeske  
Chief Eng.: Loren B. Koelsing

## WMDN—Midland—1948

Frequency: 1430 Kc. Power: 1000 Watts  
Owned-Oper. By: Midland Bcstg. Co.  
Address: 2500 Swede Rd.  
Tel.: TE 9-9988. Independent  
Stat on Representative: PRO  
President: D. Sherman  
General Manager: Richard Kline  
Chief Engineer: Peter A. Wolf

## WBRB—Mount Clemens—1956

Frequency: 1430 Kc. Power: 500 Watts, d.  
Owned By: Wright & Maltz, Inc.  
Address: P. O. Box 489  
Tel.: HO 3-5876. Independent  
Station Representative: Prestige Rep.  
President, Gen. Mgr.: Milton Maltz  
Station Manager: Robert G. Wright  
Program Director: Charles Park  
Publicity Director: Joy Willis  
Chief Engineer: Harold Oliver  
Owners of: WTTT-AM-FM, Tiffin.

## WCEN—Mt. Pleasant—1949

Freq.: 1150 Kc. Power: 1 Kw. d., 500 W. n.  
Owned By: Paul A. Brandt  
Address: P.O. Box 407  
Tel.: SP 3-6351. Independent  
Sta. Reps.: Hopewell; Keystone; Mich. Spot Sales  
President: Paul A. Brandt  
Gen., Comm. Manager: Eugene E. Umlor  
Program, Publicity Dir.: Robert J. Morgan  
Chief Engineer: Peter J. Fronczak  
Owners of: WCBQ-AM, Whitehall.

## WMAB—Munising—1956

Frequency: 1400 Kc. Power: 250 Watts  
Owned: Munising-Alger Bcstg. Co.  
Address: First Nat. Bank Bldg.  
Tel.: Evergreen 7-2518. KBS  
President, Gen. Mgr.: Charles Symon  
Sta., Sales Prom. Mgr.: Theodore H. Ouellette  
Program Director: Richard Gumuski  
Publicity Director: Jerry Sturvist  
Chief Engineer: John Wernholm

## WKBZ—Muskegon—1926

Frequency: 850 Kc. Power: 1000 Watts  
Owned By: WKBZ Radio Corp.  
Address: 592 W. Pontaluna Road  
Tel.: SWift 8-2141. ABC  
Sta. Rep.: Mich. Spot Sales

President..... F. L. Allman  
 General, Sta. Mgr..... Harold W. Waddell  
 Program Director..... C. P. Hoover  
 Publicity, Prom. Director..... Bill Bennett  
 Chief Engineer..... George Krivitzky

**WMUS—Muskegon—1947**

Frequency: 1090 Kc..... Power: 1000 Watts d.  
 Owned-Oper. Greater Muskegon Bcstrs., Inc.  
 Address..... Box 666  
 Tel.: SH 4-1671..... MBS-KBS  
 Station Rep..... Masla  
 Manager..... W. B. Tebeau

**WTRU—Muskegon—1949**

Frequency: 1600 Kc..... Power: 5000 Watts  
 Owned By..... Regional Broadcasters of Mich.  
 Address..... Summit & Getty Sts.  
 Tel.: PE 3-2126..... Independent  
 Station Rep..... Raymer  
 General Manager..... Frederick P. Tascone  
 Program Director..... Skip Knight  
 Chief Engineer..... Jack Maciejewski

**WNIL—Niles—1956**

Frequency: 1290 Kc..... Power: 500 Watts, d.  
 Owned..... Niles Bcstg. Co.  
 Address..... 416 Sycamore St.  
 Tel.: MU 3-5432..... KBS  
 Newspaper Affiliation..... Daily Star  
 Station Representative..... Continental  
 General, Sta. Mgr..... James H. Mitchell  
 Chief Engineer..... Mathew Pierzchala

**WOAP—Owosso—1948**

Frequency: 1080 Kc..... Power: 250 Watts d.  
 Owned-Operated By..... Owosso Bcstg. Co.  
 Address..... Owosso  
 Tel.: SA 5-8196..... Independent  
 Newspaper Affiliation..... Argus Press  
 Station Rep..... Devney Organization  
 President..... J. E. Campbell  
 General Station Mgr..... Merrill Walker  
 Chief Engineer..... Art Kinsey

**WMBN—Petoskey—1946**

Freq.: 1340 Kc..... Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By..... Midwestern Bcstg. Co.  
 Address..... Bunyan Bldg., Traverse City  
 Tel.: W1 7-7675..... NBC  
 Station Rep..... Venard, Tarbet & McConnell  
 Pres., Gen. Mgr..... Les Biederman  
 Station Mgr..... Ralph Pierson  
 Chief Engineer..... William H. Klker  
 Owners of: WTCM, Traverse City; WATT, Cadillac;  
 WATZ, Alpena; WATC, Gaylord; WTCM-TV;  
 Cheboygan; WPBN-TV, Traverse City.

**WPON—Pontiac—1954**

Freq.: 1460 Kc..... Power: 1 Kw. d., 500 W. n.  
 Owned By..... WPON, Inc.  
 Business Address..... 7 S. Perry St.  
 Tel.: FE 8-0444..... Independent  
 President..... H. Allen Campbell  
 General Manager..... William Morgan  
 Station, Comm. Mgr..... Eugene P. White  
 Program Director..... Jerry Olsen  
 Chief Engineer..... Karl Kuck

**WHLS—Port Huron—1938**

Freq.: 1450 Kc..... Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By..... Stevens-Wismer Bcstg. Co.  
 Address..... 932 Military St.  
 Tel.: YU 2-8536..... CBS  
 Sta. Reps..... Mich. Spot Sales; Meeker Co.  
 General Manager..... John F. Wismer  
 Station Mgr..... Thomas G. Sicklersteel  
 Commercial Manager..... A. Arthur Aymen  
 Chief Engineer..... Marc Karmann  
 Owners of: WLAV-AM-FM, Grand Rapids; WLEW,  
 Bad Axe; WOVE, Allegan.

**WTTH—Port Huron—1947**

Frequency: 1380 Kc..... Power: 5000 Watts  
 Owned-Oper. By..... The Times Herald Co.  
 Address..... 907 Sixth St.  
 Tel.: Yukon 5-5171..... ABC  
 Newspaper Affiliation..... Times Herald  
 General Manager..... R. S. Sommerville  
 Program Director..... John B. Smith  
 Chief Engineer..... George Carroll

**WHAK—Rogers City—1949**

Frequency: 960 Kc..... Power: 5000 Watts d.  
 Owned-Operated By..... Rogers City Bcstg. Co.  
 Address..... Moltke Drive  
 Tel.: 7751..... Independent  
 Sta. Rep..... Mich. Spot Sales  
 Pres., Gen. Sta. Mgr..... Harvey A. Klann  
 Comm. Mgr..... Albert Klann  
 Program Director..... Harry E. Brege

**WEXL—Royal Oak—1923**

Frequency: 1340 Kc..... Power: 250 Watts  
 Owned-Oper. By..... Sparks Bcstg. Co.  
 Business Address..... 2201 Woodward Hts. Blvd.  
 Tel.: LI 4-2200..... Independent  
 Station Rep..... Charles Bernard  
 Pres., Gen. Mgr..... Jacob B. Sparks  
 Station Mgr., Program Mgr..... Gordon A. Sparks  
 Chief Engineer..... Garnet Sparks

**WKNX—Saginaw—1947**

Frequency: 1210 Kc..... Power: 10,000 Watts  
 Owned By..... Lake Huron Bcstg. Corp.  
 Address..... 221 So. Wash. Ave.  
 Tel.: PL 3-4471..... Independent  
 Representative..... Gill-Perna  
 Pres., Gen. Mgr..... William J. Edwards  
 Vice-President..... Alvin M. Bentley  
 Station Manager..... Howard H. Wolfe  
 Commercial Mgr..... Frank Brogger  
 Program Director..... Dave Kushler  
 Chief Engineer..... Max W. Thomas  
 Owners of: WKNX-TV; WLPB-TV, Alpena.

**WSAM—Saginaw—1939**

Frequency: 1400 Kc..... Power: 250 Watts  
 Owned By..... Kenneth Hugh McDonald  
 Address..... 2435 Holland Ave.  
 Tel.: PL 2-8161..... NBC  
 Sta. Reps..... Mich. Spot Sales; Paul Raymer  
 President..... Kenneth Hugh McDonald  
 General Manager..... Walter Patterson  
 Station Manager..... Jerry Breen  
 Commercial Manager..... Herman Firschau  
 Program Director..... Bruce Maile  
 Chief Engineer..... Donald McComb

## MICHIGAN-MINNESOTA

### WGSW—Saginaw—1950

Freq.: 790 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By...Booth Broadcasting Co.  
Address.....400 Mason Bldg.  
Tel.: PL 3-4456.....CBS  
Station Representative.....Masla  
President.....John L. Booth  
V.P., General Manager...Robert W. Phillips  
Program Director.....Frederick W. Krell  
Chief Engineer.....Harold Volk, Jr.  
Owners of: WTRX, Flint; WJBM, Jackson; WJLB,  
Detroit; WJVA, South Bend; WIOU, Kokomo.

### WJUD—St. Johns—1959

Frequency: 1580 Kc. Power: 1,000 Watts d.  
Owned By.....Clinton County Bcstg. Co.  
Address.....P.O. Box 276  
Tel.: 224-3237.....MBS  
Station Representative.....Hal Walton  
President, General Mgr.....Justin F. Marzke  
Program Dir., Chief Eng.....Richard Hayman

### WSJM—St. Joseph—1957

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....WSJM, Inc.  
Address.....414 State St.  
Tel.: YU 3-3992.....MBS  
Sta. Representative.....Hal Holman  
President, Gen. Mgr.....Joseph D. Mackin  
Commercial Manager.....Kay L. Morse  
Sales Promotion Mgr.....Ted Faile  
Program Director.....Tom Ferren  
Publicity Director.....James Lindsay  
Chief Engineer.....Jim Siem  
Owners of: WISM, Madison; WEAQ, Eau Claire;  
WOSU, Oshkosh; WBEV, Beaver Dam; WSJM,  
St. Joseph.

### WOIA—Saline—1958

Frequency: 1290 Kc. Power: 500 Watts  
Owned By.....Lester Broadcasting Corp.  
Address.....P. O. Box 5, Ann Arbor  
Tel.: NOrmandy 3-0569.....Independent  
Station Reps.....Weed; Walker-Rawalt  
President, Gen. Mgr.....Herbert W. Lester  
Comm. Publicity Mgr.....Steve Filipiak  
Chief Engineer.....James Allen

### WSOO—Sault Ste. Marie—1940

Freq.: 1230 Kc. Power 1 Kw. d., 250 W. n.  
Owned-Operated By...Hlawathaland Bcstg. Co.  
Business-Studio Address.....208 Ashmun S.  
Tel.: ME 2-2231.....Independent  
President.....Stanley R. Pratt  
General Manager.....Russell Staffield

Station, Program Director.....J. O. Frenette  
Chief Engineer.....W. F. Morris

### WSTR—Sturgis—1951

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By...Water Wonderland Bcstg. Co., Inc.  
Address.....P. O. Box 70  
Tel.: OLiver 1-2383.....Independent  
Station Representative.....Masla  
President.....Patrick J. Trahan  
General Manager.....Charles E. Anthony  
Station Manager.....Lee E. Droegeer  
Program Director.....F. G. Fritz  
Chief Engineer.....John Greenwood  
Owners of: WWBC, Bay City.

### WIOS—Tawas City—1958

Frequency: 1480 Kc. Power: 1000 Watts  
Owned By.....Superior Bcstg. Co.  
Address.....Route #2  
Tel.: FOrrest 2-3417.....KBS  
Station Mgr.....Richard A. Egli

### WCCW—Traverse City—1960

Frequency: 1310 Kc. Power: 5,000 Watts d.  
Owned By.....WCCW, Inc.  
Address.....101 West Front St.  
Tel.: WIndsor 6-6211.....Independent  
Station Reps.....Holman; Mich. Spot Sales  
President.....D. C. Summerford  
General Manager.....John R. Anderson  
Chief Engineer.....Theodore Jones

### WTCM—Traverse City—1941

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By...Midwestern Bdcstg. Co.  
Address.....Paul Bunyan Bldg.  
Tel.: WIndsor 7-7675.....NBC  
Station Rep.....Venard, Torbet & McConnell  
Pres., Gen. Mgr.....Les Biederman  
Sta., Comm. Mgr.....Robert E. Detwiler  
Chief Engineer.....William H. Kiker  
Owners of: WATT, Cadillac; WATZ, Alpena;  
WMBN, Petoskey; WATC, Gaylord; WTOM-TV,  
Cheboygan; WPBN-TV, Traverse City.

### WCBQ—Whitehall—1959

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By.....Paul A. Brandt  
Address.....Box 68  
Tel.: TW 3-1465.....Independent  
President, Gen. Mgr.....Paul A. Brandt  
Commercial Manager.....Charles Hood  
Program Director.....Jack Hood  
Chief Engineer.....Elden Stielstra  
Owners of: WCEN, Mt. Pleasant.

Pop.: 3,500,000  
Families: 1,032,000

# Minnesota

Radio Homes: 1,011,000  
AM Stas. in State: 68

### KKIN—Aitken—1962

Frequency: 930 Kc. Power: 1,000 Watts d.  
Owned By.....Lake Region Bcst. Service  
Address.....P.O. Box 636

Tel.: 927-2844.....KBS  
Station Representative.....Bowden  
General Manager.....Fred H. Moegele  
Program Director.....Stephen C. Coon  
Chief Engineer.....Albert H. Wiese

**KASM—Albany—1950**

Frequency: 1150 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Stearns Cty. Bcstg. Co.  
 Address .....Albany  
 Tel.: 845-3005 .....KBS  
 Station Representative .....Continental  
 President.....William Blattner  
 General Manager.....Urban J. Keppers  
 Commercial Manager.....Lee Krause  
 Publicity Director.....Cliff Mitchell  
 Chief Engineer.....Charles Gilbert

**KATE—Albert Lea—1937**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned By.....Albert Lea Bcstg.  
 Address .....Poplar Ave.  
 Tel.: FRanklin 3-2338 .....ABC  
 President.....Hart Cardozo  
 Vice-Pres.....Richard Power  
 General Manager.....Robert Benedict

**KXRA—Alexandria—1949**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By... Alexandria Bcstg. Co.  
 Address .....1315 Broadway  
 Tel.: RO 3-3131 .....KBS-ABC  
 Representative .....Donald Cooke  
 President, Comm. Mgr.....Everette Q. Walters  
 Station Manager.....Kenneth A. Tessmer  
 Chief Engineer.....R. Twistol

**KANO—Anoka—1956**

Frequency: 1470 Kc. Power: 1000 Watts d.  
 Owned By.....Northwest Bcstg. Co.  
 Business Address.....1 Radio Drive  
 Tel.: 421-2600 .....KBS  
 Station Representative.....George Hopewell  
 President.....Richard Ahern  
 General, Station Mgr.....Frank R. Hunt, Jr.  
 Sales Promotion Mgr.....Richard Novak  
 Prog., Publicity Dir.....Thomas Kilbride, Jr.  
 Chief Engineer.....Leslie Wilson

**KAUS—Austin—1948**

Frequency: 1480 Kc. Power: 1000 Watts  
 Owned-Oper. By.....Black Hawk Bcstg. Co.  
 Business-Studio Address.....Hwy. 105 South  
 Tel.: HE 7-2965 .....MBS  
 Representative .....Avery-Knodel  
 President .....R. J. McElroy  
 General Manager.....Ed Starr  
 Sales Manager.....Ken Soderberg  
 Program Director.....Stan Styonicki  
 Chief Engineer.....Tony Moulder

**KQAQ—Austin—1960**

Freq.: 970 Kc. Power: 5 Kw. d., 500 W. n.  
 Owned By.....KQAQ, Inc.  
 Address .....P.O. Box 481  
 Tel.: Hemlock 7-4511 .....Independent  
 Sta. Representative .....Pearson  
 President, General Mgr.....Howard N. Fisher  
 Commercial Manager.....Don Jones  
 Program Director.....Chuck Cell  
 Sales Promotion Mgr.....Bernyce Crowder  
 Chief Engineer.....Don Franz

**KBUN—Bemidji—1946**

Freq.: 1450 Kc. Power: 1 Kw. d.; 250 W. n.  
 Owned.....Paul Bunyan Broadcasting Co.  
 Business Address.....511 Beltrami Ave.  
 Tel.: PLaza 1-4120 .....Independent  
 Gen., Sta. Mgr.....James R. Hambacher  
 Chief Engineer.....Robert Pro

**KBMO—Benson—1956**

Frequency: 1290 Kc. Power: 500 Watts, d.  
 Owned By.....North Star Bcstg. Co.  
 Address.....1205 Pacific Ave.  
 Tel.: VI 2-4601 .....KBS  
 President.....George J. McCarthy  
 General Sta. Mgr.....Robert D. Zellmer  
 Program Director.....Marvin E. Meyer  
 Chief Engineer.....Julien Meyer

**KLIZ—Brainerd—1946**

Frequency: 1380 Kc. Power: 1 Kw., d.  
 Owned-Operated By.....Brainerd Bcstg. Co.  
 Business Address.....2700 E. Oak  
 Tel.: 829—2853 .....Independent  
 Station Representative.....Walker-Rawalt  
 President.....E. T. O'Brien  
 Station Mgr., Chief Eng.....Donald H. Koenig  
 Program Director.....Wendall McCullough

**KBMW—Breckenridge—1948**

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By.....Interstate Bcstg. Corp.  
 Address.....Box 1101, Wahpeton, N. D.  
 Tel.: Midway 2-4141 .....MBS  
 Station Representative.....James D. Bowden  
 Pres., Gen. Mgr.....Robert E. Ingstad  
 Station Mgr., Pub. Dir.....G. F. Kaufmann  
 Comm., Sales Prom. Mgr.....Newell Grant  
 Program Director.....Cy Gietzen  
 Chief Engineer.....H. G. Nienholz  
 Owners of: KEYD, Oakes, N. D.

**WKLK—Cloquet—1950**

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By.....Cloquet Bcstg. Co.  
 Address.....P. O. Box 309  
 Tel.: TR 9-6725 .....KBS  
 President, Gen. Mgr.....Harry Newby  
 Program Director.....Wayne T. Valentine  
 Station Manager.....Richard DeFore  
 Sales Prom. Manager.....Dick Swan  
 Chief Engineer.....Walt Peters

**KROX—Crookston—1948**

Freq.: 1260 Kc. Power: 1 Kw. d., 500 Watts n.  
 Owned-Operated By.....Crookston Bcstg. Co.  
 Business Address.....Box 620  
 Tel.: AT 1-1140 .....KBS  
 Representative .....Donald-Cooke  
 President, Prog. Dir.....Jerome A. Dahlberg  
 General, Sta. Mgr.....William J. Kiewel  
 Comm. Mgr.....E. R. Melbye  
 Chief Engineer.....Donald V. Broden

**KDLM—Detroit Lakes—1951**

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By...Detroit Lakes Bcstg. Co.

# MINNESOTA

Address.....1340 Richwood Rd.  
Tel.: Victor 7-5624.....Independent  
Sta. Representative.....Pearson  
President.....Herbert Gross  
General Manager.....Al G. Leighton  
Chief Engineer.....W. Wilson

## KDAL—Duluth—1936

Frequency: 610 Kc.....Power: 5000 Watts  
Owned-Oper. By.....KDAL, Inc.  
Business-Studio Address.....218 Bradley Bldg.  
Tel.: RA 2-2628.....CBS  
Station Representatives.....Petry; Hyett  
President.....Ward Quaal  
Exec. V.P., Gen. Mgr.....Odin S. Ramsland  
Sales Manager.....Rex H. Hudson  
Program Director.....Carl Casperson  
Sales Prom. Manager.....Don Le Masurier  
Chief Engineer.....R. A. Dettman  
Owners of: KDAL-TV.

## WDSM—Duluth—1939

Frequency: 710 Kc.....Power: 5000 W.  
Owned By.....Northwest Pub. Institute  
Address.....230 E. Superior St., Superior, Wisc.  
Tel.: EX 4-4451.....NBC-ABC  
Station Rep.....Peters, Griffin, Woodward  
General Mgr.....Robert J. Rich  
Station Mgr.....Dennis Murphy  
Commercial Mgr.....Jack Arnold  
Dir. of Eng.....George Carlson

## WEBC—Duluth—1924

Frequency: 560 Kc.....Power: 5000 Watts  
Owned By.....WMT-TV, Inc.  
Address.....4th Ave. W. and Superior St.  
Tel.: RA 2-2873.....Independent  
Station Representative.....Katz  
President.....William B. Quarton  
General Manager.....Burns Nugent  
Commercial Manager.....Don Bertrand  
Program Director.....Don Rose  
Chief Engineer.....V. G. Brooks

## KRAD—E. Grand Forks—1959

Frequency: 1590 Kc.....Power: 1 Kw. d.  
Owned By.....Marlin Obie  
Address.....Box 1192, Grand Forks  
Tel.: 773-2424.....Independent  
Owner.....Marlin Obie  
General Manager.....Arthur F. Nelson

## WELY—Ely—1954

Freq.: 1450 Kc.....Power: 1 Kw. d.; 250 W. n.  
Owner.....WELY Corp.  
Address.....Box 540  
Tel.: 744.....KBS-MBS  
President, Gen. Mgr.....Vincent L. Hallett  
Chief Engineer.....Larry McAdams

## WEVE—Eveleth—1949

Freq.: 1340 Kc.....Power: 1 Kw. d.; 250 W. n.  
Owned-Oper. By.....Carl Bloomquist  
Address.....Mileage Station  
Tel.: SHerwood 1-5922.....MBS-KBS  
President.....Carl Bloomquist  
General. Sta. Mgr.....Ray E. Kent

## KSUM—Fairmont—1948

Frequency: 1370 Kc.....Power: 1000 Watts  
Owned-Oper. By.....KSUM Broadcasting Co.  
Address.....306 North Park St.,  
Tel.: 235-5595.....Independent  
Station Representative.....Masla  
Owners.....Elizabeth Woodward, John Miller  
General Manager.....Warren D. Asher

## KDHL—Faribault—1947

Frequency: 920 Kc.....Power: 1000 Watts  
Owned-Oper. By.....KDHL Bdcstg. Co.  
Business-Studio Address.....213 Central Ave.  
Tel.: Edison 4-4345.....Independent  
General Mgr.....J. E. Hyde, Jr.

## KOTE—Fergus Falls—1926

Freq.: 1250 Kc.....Power: 1 Kw. d., 500 W. n.  
Owned By.....Northland Bcstg. Corp.  
Address.....Box 494  
Tel.: 736-6996.....Independent  
Station Representative.....Pearson  
President.....Carroll Crawford  
General. Sales Prom. Mgr.....Otto Korp  
Program Director.....Ron Yantz  
Publicity Dir.....Shirley Vanderwerff  
Chief Engineer.....H. Hammond  
Owners of: KWEB, Rochester, Minn.; KHAK,  
Cedar Rapids, Iowa.

## KOZY—Grand Rapids—1948

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Operated By.....Itasca Bcstg. Co.  
Address.....213 N. First Ave.  
Tel.: FA 6-3446.....MBS-KBS  
General Manager.....Robert D. Kennedy

## WMFG—Hibbing—1935

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By.....Hibbing Broadcasting Co.  
Address.....807 W. 37 St.  
Tel.: AM 3-7531.....Independent  
Station Reps.....Bolles; Hurley  
President, Ch. Engineer.....Frank P. Befera  
Program Director.....Ron Marinelli  
Comm., Sales Prom. Mgr.....Les Rutstein

## KDUZ—Hutchinson—1953

Frequency: 1260 Kc.....Power: 1000 Watts d.  
Owned.....North American Broadcasting Co.  
Address.....Box 32  
Tel.: 896-1555.....KBS  
Station Reps.....Keystone; George Hopewell  
President.....Albert S. Tedesco  
General. Sta. Mgr.....Heinz R. Fruck  
Comm. Mgr., Prog. Dir.....Wally Sylwester  
Sales Promotion Mgr.....C. R. Splittergerber  
Chief Engineer.....Darrel Gander

## KGHS—International Falls 1959

Frequency: 1230 Kc.....Power: 250 Watts  
Owned By.....KGHS, Inc.  
Address.....P. O. Box 591  
Tel.: 283-3481.....Independent  
President, Gen. Mgr.....Daniel D. Ganter

**KLFD—Litchfield—1959**

Frequency: 1410 Kc. Power: 500 Watts  
 Owned By: C. W. Doebler & Assoc., Inc.  
 Address: 218 South Sibley  
 Tel.: Oxford 3-3212 Independent  
 President, Gen. Mgr.: C. W. Doebler

**KLTF—Little Falls—1950**

Frequency: 960 Kc. Power: 500 Watts d.  
 Owned-Oper. By: Little Falls Bcstg. Co.  
 Address: 70 N.E. First Ave.  
 Tel.: MEDford 2-5414 KBS  
 Pres., Gen. Sta. Mgr.: John H. Lemme  
 Chief Engineer: Gordon Lommen

**KEYL—Long Prairie—1959**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned By: KWAD Bcstg. Co.  
 Address: Long Prairie  
 Tel.: 222 Independent  
 President: Robert E. Ingstad  
 General, Comm. Mgr.: Russ Kaber

**KTOE—Mankato—1950**

Freq.: 1420 Kc. Power: 5 Kw.  
 Owned-Oper. By: Minnesota Valley Bcstg. Co.  
 Address: KTOE Building  
 Tel.: 4537 ABC  
 Representative: Pearson  
 President: H. W. Linder  
 General Manager: Don Linder  
 Program Director: James Clemens  
 Publicity Director: Craig Johnson  
 Chief Engineer: Steve Wolf

**KYSM—Mankato—1938**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned By: F. B. Clements & Co.  
 Address: 101 N. Second St.  
 Tel.: 4673 NBC  
 Representative: Meeker  
 Gen., Sta., Comm. Mgr.: Robert E. DeHaven  
 Program Director: David Saar  
 Chief Engineer: James J. Houts

**KMHL—Marshall—1946**

Freq.: 1400 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By: Harry W. Linder  
 Business-Studio Address: KMHL Bldg.  
 Tel.: 532-2282 ABC  
 Representative: Pearson National Reps.  
 Owner: Harry W. Linder  
 General Mgr., Chief Eng.: Gilmore F. Frayseth  
 Owners of: KWLM, Willmar; KDMA, Montevideo;  
 KTOE, Mankato; KLGR, Redwood Falls, Minn.

**KEVE—Minneapolis—1948**

Freq.: 1440 Kc. Power: 5 Kw. d.; 500 W. n.  
 Owned-Operated By: Western Bcstg.  
 Address: 917 N. Lilac Drive  
 Tel.: LI 5-5601 Independent  
 Station Rep.: Bolling  
 Gen., Station Mgr.: Robert Rock  
 Comm., Sales Prom. Mgr.: Kenneth Firmstahl  
 Program Director: Jerry Cuning  
 Publicity Director: Dan Anderson  
 Chief Engineer: Denvy Doty

**KRSI—Minneapolis—1958**

Frequency: 950 Kc. Power: 1000 Watts  
 Owned By: Radio Suburbia, Inc.  
 Address: 4500 Excelsior Blvd.  
 Tel.: WALnut 6-1677 ABC  
 Station Rep.: Avery-Knodel  
 General Manager: J. Warren Burke  
 Program Director: Roy Carr  
 Chief Engineer: Bryce Ekberg

**KTCC—Minneapolis—1962**

Frequency: 690 Kc. Power: 500 Watts d.  
 Owned By: Hennepin Broadcasting Assoc.  
 Address: 3701 Winnetka Ave. N.  
 Tel.: 544-1558 Independent  
 Station Rep.: Charles Bernard  
 President: Albert Tedesco  
 General Manager: Merle Edwards

**WCCO—Minneapolis—1924**

Frequency: 830 Kc. Power: 50,000 Watts  
 Owned By: Midwest Radio-Television, Inc.  
 Business-Studio Address: 625 Second Ave. S.  
 Tel.: FE 2-1202 CBS  
 Newspaper Affil.: Star-Tribune; Press-Dispatch  
 Representative: CBS Radio Spot Sales  
 General Manager: Larry Haeg  
 Sales Manager: Phil Lewis  
 Commercial Manager: Bob Woodbury  
 Program Director: Val Linder  
 Sales Prom. Dir.: Clayt Kaufman  
 Publicity Dir.: Gordon Mikkelson  
 Chief Engineer: Robert E. Wallinder  
 Owners of: WCCO-TV.

**WDGY—Minneapolis—1923**

Freq.: 1130 Kc. Power: 50 Kw. d., 25 Kw. n.  
 Owned-Oper. By: The Storz Bcstg. Co.  
 Address: Minneapolis, 31  
 Tel.: TUXedo 1-2633 Independent  
 Representative: John Blair  
 President: Todd Storz  
 General, Sta. Mgr.: Richard H. Harris  
 Sales Manager: James Barkley  
 Program Director: C. V. Jones  
 Publicity Director: Sylvia Allen  
 Chief Engineer: Kenneth Olson

**WLOL—Minneapolis—1940**

Frequency: 1330 Kc. Power: 5000 Watts  
 Owned-Operated By: BFR Corp.  
 Address: 1021 La Salle Ave.  
 Tel.: FE 3-0406 Independent  
 President: N. L. Bentson  
 Exec. Vice President: Wayne Williams  
 Program Director: Dan Allan  
 Sales Prom., Pub. Dir.: Ray Christensen  
 Chief Engineer: Jack Ducart  
 Owners of: WLOL-FM, Minneapolis; KELO, Sioux  
 Falls; KSO, Des Moines; WKOW-AM-TV, Mad-  
 ison; KDLO, Sioux Falls.

**WPBC—Minneapolis—1949**

Frequency: 980 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: People's Bcstg. Co.  
 Address: 1133 Stinson Blvd.  
 Tel.: 789-4356 MBS  
 Station Rep.: H-R Reps.



Pres., Gen., Sta. Mgr. . . . . W. V. Stewart  
 Commercial Manager . . . . . James R. King  
 Sales Prom. Mgr. . . . . Merle Forland  
 Program Director . . . Mrs. Becky Ann Stewart  
 Publicity Director . . . . Elizabeth Gahre  
 Chief Engineer . . . . . Paul Willingham

**WTCN—Minneapolis—1931**

Freq.: 1280 Kc. . . . . Power: 5 Kw. d.; 1 Kw. n.  
 Owned By . . . . . Time-Life Bcst., Inc.  
 Address . . . . . 2925 Dean Blvd.  
 Tel.: WA 7-8881 . . . . . Independent  
 Station Representative . . . . . Katz  
 President . . . . . Weston C. Pullen, Jr.  
 Vice President . . . . . Willard Schroeder  
 Station Manager . . . . . Gordon H. Ritz  
 Operations Manager . . . . . John M. Baldwin  
 Sales Manager . . . . . Norman Page  
 Program Director . . . . . Jim Uglum  
 Promotion Manager . . . . . Howard Coleman  
 Chief Engineer . . . . . Warren Fritze  
 Owners of: WFBM-AM-TV, Indianapolis; WOOD-  
 AM-TV, Grand Rapids; KLZ-AM-TV, Denver;  
 KOGO-AM-FM-TV, San Diego, Calif.

**KDMA—Montevideo—1951**

Frequency: 1460 Kc. . . . . Power: 1000 Watts  
 Owned-Oper. By . . . . . Midwest Bcstg. Corp.  
 Address . . . . . Box 471  
 Tel.: AM 9-8815 . . . . . ABC  
 Station Representative . . . . . Pearson  
 Pres. . . . . H. W. Linder  
 Gen. Mgr. . . . . Willard Linder  
 Sta. Mgr. . . . . Byron Zurn

**KVOX—Moorhead—1937**

Freq.: 1280 Kc. . . . . Power: 1 Kw. d., 500 W. n.  
 Owned-Operated By . . . . . KVOX Bcstg. Co.  
 Address . . . . . P. O. Box 437  
 Tel.: Cedar 3-1522 . . . . . MBS  
 Station Representative . . . . . Weed  
 President . . . . . E. J. McKellar  
 General. Comm. Mgr. . . . . R. L. Owens

**KMRS—Morris—1956**

Frequency: 1570 Kc. . . . . Power: 1 Kw., d.  
 Owned By . . . . . Clifford L. Hedberg  
 Address . . . . . Morris, Minn.  
 Tel.: 68 . . . . . Independent  
 Station Manager . . . . . Clifford L. Hedberg

**KNUJ—New Ulm—1949**

Frequency: 860 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By . . . . . KNUJ, Inc.  
 Address . . . . . 123 S. Minnesota St.  
 Tel.: Elmwood 4-2115 . . . . . Independent  
 President . . . . . W. K. Mickelson  
 General, Sta. Mgr. . . . . George E. Korenchen  
 Chief Engineer . . . . . Gerald Walston

**KDIO—Ortonville—1956**

Frequency: 1350 Kc. . . . . Power: 1 kw., d.  
 Owned By . . . . . Tri-State Bcstg. Co.  
 Address . . . . . Box 696  
 Tel.: 839-2581 . . . . . Independent  
 Station Rep. . . . . Cooke  
 Pres., Chief Eng. . . . . Richard Schultz  
 Gen., Comm. Mgr. . . . . W. F. McCormick

**KRFO—Owatonna—1956**

Frequency: 1390 Kc. . . . . Power: 500 Watts d.  
 Owned-Oper. By . . . . . Owatonna Bcstg. Co.  
 Address . . . . . 301 N. Cedar St.  
 Tel.: 451-2250 . . . . . KBS  
 President . . . . . Duane Allen  
 General Mgr., Chief Eng. . . . . Jerald J. Boos  
 Comm., Prom. Mgr. . . . . Arnold K. Schumann  
 Program. Publicity Dir. . . . . Todd Hale

**WCMP—Pine City—1957**

Frequency: 1350 Kc. . . . . Power: 1 Kw., d.  
 Owned . . . . . Pine County Bcstg. Co.  
 Address . . . . . Box 230  
 Tel.: 629-2525 . . . . . KBS  
 President . . . . . Richard K. Pewer  
 Station. Comm. Mgr. . . . . Robert P. Schuller  
 Program Director . . . . . Lyle R. Nelson  
 Chief Engineer . . . . . Mitch Dupre

**KLOH—Pipestone—1955**

Frequency: 1050 Kc. . . . . Power: 1000 Watts, d.  
 Owned-Operated By . . . . . Pipestone Radio Corp.  
 Address . . . . . 118 W. Main St.  
 Tel.: 825-3363 . . . . . KBS  
 Representative . . . . . Continental  
 President . . . . . C. B. Thomas  
 Gen. Sta. Mgr. . . . . Ron Overlander  
 Chief Engineer . . . . . Clarence Aushan

**KCUE—Red Wing—1948**

Frequency: 1250 Kc. . . . . Power: 1000 Watts, d.  
 Owned By . . . . . Hiawatha Valley Public Svc. Bcstrs.  
 Address . . . . . Box 102  
 Tel.: 388-3511 . . . . . Independent  
 Station Representative . . . . . Pearson Nat. Reps.  
 President, Gen., Mgr. . . . . George L. Brooks  
 Commercial Manager . . . . . Jack Turnbull  
 Program Director . . . . . Darwin Eckholm  
 Publicity Director . . . . . Jan Owens  
 Chief Engineer . . . . . Lawrence Dvsdall

**KLGR—Redwood Falls—1954**

Freq.: 1490 Kc. . . . . Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By . . . . . Harry W. Linder  
 Address . . . . . 209 S. Washington St.  
 Tel.: 637-2989 . . . . . Independent  
 Station Representative . . . . . Pearson  
 President, General Mgr. . . . . H. W. Linder  
 Station Manager . . . . . Harlin J. Hanson  
 Chief Engineer . . . . . Francois Peterson  
 Owners of: KWLM, Willmar; KMHL, Marshall;  
 KDMA, Montevideo; KTOE, Mankato, All Minn.

**KROC—Rochester—1935**

Freq.: 1340 Kc. . . . . Power: 1 Kw. d.; 250 W. n.  
 Owned . . . . . Southern Minnesota Bcstg. Co.  
 Address . . . . . 100 1st Avenue Bldg.  
 Tel.: AT 9-3924 . . . . . NBC  
 Station Rep. . . . . Venard, Terbet & McConnell  
 President, Gen. Mgr. . . . . G. David Gentling  
 Program Director . . . . . Robert Fick  
 Chief Engineer . . . . . Robert Cross

**KWEB—Rochester—1957**

Frequency: 1270 Kc. . . . . Power: 500 Watts, d.  
 Owned By . . . . . Northland Radio Corp.  
 Address . . . . . Northwestern Nat. Bk. Bldg.

Tel.: Atlas 2-9465.....ABC  
 Station Reprs. .... Pearson  
 President..... K. H. Murphy, Jr.  
 General Manager..... O. B. Borgen

**KFAM—St. Cloud—1938**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By.....Times Publ. Co.  
 Address.....Fernwood Addition Hwy. 152  
 Tel.: Blackburn 2-1551.....NBC  
 Newspaper Affiliation.....Times  
 Representative.....Pearson  
 President.....Frederick C. Schilplin  
 General Sta. Mgr.....John Murphy  
 Comm. Program Mgr.....Jack Lund  
 Chief Engineer.....Robert Witschen

**WJON—St. Cloud—1950**

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned By.....WJON Bcstg.  
 Address.....Box 270  
 Tel.: BL 1-4422.....Independent  
 President.....Richard K. Power  
 Commercial Mgr.....Van Vander Ark  
 Chief Engineer.....Guy LeMont

**KSTP—St. Paul—Minneapolis  
 1928**

Frequency: 1500 Kc.....Power: 50,000 Watts  
 Owned By.....Hubbard Broadcasting, Inc.  
 Bus. Studio Address.....3415 University Ave  
 Tel.: Midway 5-2724.....NBC  
 Representative.....Edward Petry  
 President.....Stanley E. Hubbard  
 V.P., Gen. Mgr.....Stanley S. Hubbard  
 Radio Sales Mgr.....Byron Anderson  
 Sales Prom. Mgr.....William Davey  
 Program Director.....Leigh Kamman  
 Chief Engineer.....Frederick L. Street  
 Owners of: KSTP-TV; KOB-AM-TV, Albuquerque;  
 WGTQ, Cypress Gardens.

**KDWB—St. Paul—1951**

Freq.: 630 Kc.....Power: 5 Kw. d.; 500 W. n.  
 Owned By.....Crowell-Collier Bcstg. Co.  
 Address.....Foshay Tower  
 Tel.: PR 6-1501.....Independent  
 Station Representative.....Eastman  
 General Manager.....John M. McRae  
 Sales Manager.....Barry A. Tucker  
 Program Director.....Sam Sherwood  
 Chief Engineer.....Dick Halvorsen  
 Owners of: KFWB, Los Angeles; KEWB, San  
 Francisco.

**WMIN—St. Paul—1936**

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned By.....Franklin Bcstg. Co.  
 Address.....611 Frontenac Place  
 Tel.: MI 5-7757.....Independent  
 Station Representative.....Spot Time Sales  
 V.P., General Mgr.....C. B. Clarke, Jr.  
 Program Director.....Jack Duryea  
 Chief Engineer.....Edward DeLaHunt

**KRBI—St. Peter—1957**

Frequency: 1310 Kc.....Power: 1 Kw., d.

Owned By.....Seehafer & Johnson Bcstg. Co.  
 Address.....1031 W. Grace St.  
 Tel.: 931-3220.....Independent  
 Station Representative.....Gene Bolles Co.  
 President, Gen. Mgr.....D. W. Seehafer  
 Sales Promotion Mgr.....Bob Johnson  
 Commercial Manager.....Dick Hullander  
 Program Director.....La Mar Hay  
 Publicity Director.....Ben Jakel  
 Chief Engineer.....John Aasen

**WAVN—Stillwater—1949**

Frequency: 1220 Kc.....Power: 5,000 Watts d.  
 Owned-Operated By.....St. Croix Bcstg. Co.  
 Address.....104 N. Main St.  
 Tel.: HEmlock 9-1220.....KBS  
 Pres., Gen., Sta. Mgr.....Richard K. Power  
 Chief Engineer.....Douglas Ames

**KTRF—Thief River Falls  
 1947**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned By.....KTRF Radio Corp.  
 Address.....Box 69  
 Tel.: 681-1230.....Independent  
 Station Representative.....Wayne Evans  
 Pres., Gen. Mgr.....Don Olsen

**WHLB—Virginia—1936**

Frequency: 1400 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By.....Virginia Bcstg. Co.  
 Address.....P. O. Box 1066  
 Tel.: SH 1-2233.....Independent  
 Sta. Reprs.....Bolles; Hurley; O'Connell  
 President, Ch. Eng.....Frank Befera  
 Comm., Sta. Manager.....James Parise  
 Program Director.....John McCarty  
 Publicity Director.....Dick Sadar  
 Sales Prom. Mgr.....James Roderigo

**KWAD—Wadena—1947**

Frequency: 920 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....KWAD Broadcasting Co.  
 Address.....P.O. Box 551  
 Tel.: MEEdford 1-1803.....ABC  
 Station Rep.....Wayne Evans & Assoc.  
 President.....Robert E. Ingstad  
 Station Manager.....Ed Weeks  
 Commercial Manager.....Dick Grewe  
 Program Director.....Dave McDonald  
 Chief Engineer.....Harold E. Allen

**KWLM—Willmar—1940**

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By.....Lakeland Bcstg. Co.  
 Address.....Box 393  
 Tel.: BE 5-1340.....ABC  
 Sta. Representative.....Pearson, Nat. Rep.  
 President, Gen. Mgr.....H. W. Linder  
 Chief Engineer.....Francois Peterson

**KDOM—Windom—1958**

Frequency: 1580 Kc.....Power: 250 Watts d.  
 Owned By.....KDOM, Inc.  
 Address.....P. O. Box 23  
 Tel.: TEmple 1-3908.....Independent

# MINNESOTA-MISSISSIPPI

President, Sta. Mgr. . . . . Robert D. Thompson  
Program Director . . . . . Sandra K. Wendel  
Chief Engineer . . . . . Larry W. Stout

## KAGE—Winona—1957

Frequency: 1380 Kc. . . . . Power: 1000 Watts  
Owned By . . . . . Winona Bcstg. Co.  
Business Address . . . . . 118 W. 4th St.  
Tel.: 2867 . . . . . KBS  
President . . . . . James B. Gcelz  
Station Manager . . . . . Frank L. Haas  
Chief Engineer . . . . . Rex Eyster

## KWNO—Winona—1938

Freq.: 1230 Kc. . . . . Power: 1 Kw. d., 250 W. n.

Owned By . . . . . KWNO, Inc.  
Tel.: 3313 . . . . . ABC  
Newspaper Affiliation . . . . . Daily News  
Station Reps. . . . . Pearson; Bowden  
President . . . . . H. R. Hurd  
Station Manager . . . . . C. E. Williams  
Chief Engineer . . . . . E. B. Gappa

## KWOA—Worthington—1947

Frequency: 730 Kc. . . . . Power: 1000 Watts d.  
Owned-Oper. By . . . . . Worthington Bcstg. Co., Inc.  
Address . . . . . Hotel Thompson  
Tel.: 376-4171 . . . . . Independent  
President, Gen. Mgr. . . . . R. W. Olson

Pop.: 2,180,000

Families: 576,000

# Mississippi

Radio Homes: 533,500

AM Stas. in State: 79

## WMPA—Aberdeen—1952

Frequency: 1240 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . Radio Aberdeen  
Address . . . . . Box 402  
Tel.: EM 9-4561 . . . . . Independent  
General Mgr. . . . . Ray Tolar

## WAMY—Amory—1955

Frequency: 1580 Kc. . . . . Power: 5 Kw., d.  
Owned By . . . . . Bob McRaney Enterprises, Inc.  
Address . . . . . Main St.  
Tel.: CL 6-5911 . . . . . MBS-KBS  
Station Representative . . . . . C. K. Beaver Assoc.  
President . . . . . Bob McRaney  
General Mgr., Chief Eng. . . . . John E. King, Jr.  
Commercial Manager . . . . . Joel Camp  
Program Director . . . . . Ed Cleery  
Owners of: WROB, West Point, Miss.

## WBLE—Batesville—1953

Frequency: 1290 Kc. . . . . Power: 1000 Watts d.  
Owned-Oper. By . . . . . Panola Bcstg. Co.  
Address . . . . . Drawer No. 73  
Tel.: 7266 . . . . . KBS  
President, Gen. Mgr. . . . . Harold B. McCarley  
Chief Engineer . . . . . Alfred E. Jennings

## WELZ—Belzoni—1959

Frequency: 1460 Kc. . . . . Power: 1 Kw.  
Owned By . . . . . Humphreys County Broadcasting  
Address . . . . . P. O. Box 216  
Tel.: 1071 . . . . . KBS  
President . . . . . R. E. Hook  
Manager . . . . . S. C. Harrill  
Chief Engineer . . . . . B. B. Watkins

## WLOX—Biloxi—1948

Freq. 1490 Kc. . . . . Power: 1 Kw. d., 250 W. n.  
Owned-Operated By . . . . . WLOX Bcstg. Co.  
Address . . . . . Buena Vista Hotel  
Tel.: ID 2-5581 . . . . . MBS  
Representative . . . . . Holman  
General Manager . . . . . Ray Butterfield  
Commercial Manager . . . . . Thomas B. McJure  
Program Director . . . . . P. Besarge  
Owners of: WLOX-TV, Biloxi.

## WVMI—Biloxi—1950

Frequency: 570 Kc. . . . . Power: 1000 Watts d.  
Owned By . . . . . New South Communications, Inc.  
Address . . . . . P. O. Box 152  
Tel.: ID 2-7001 . . . . . MBS  
Station Representative . . . . . Holman  
President . . . . . F. E. Holladay  
General Mgr. . . . . Joseph W. Carson  
Chief Engineer . . . . . Charles Copper

## WBIP—Booneville—1950

Frequency: 1400 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . Booneville Bcstg. Co.  
Address . . . . . P.O. Box 352  
Tel.: PA 8-5301 . . . . . KBS  
Gen. Mgr. . . . . E. O. Roden

## WCHJ—Brookhaven—1955

Frequency: 1470 Kc. . . . . Power: 1000 Watts d.  
Owned-Operated By . . . . . Rural Broadcasting Co.  
Address . . . . . P.O. Box 644  
Tel.: 1076 . . . . . Independent  
President, Station Mgr. . . . . W. M. Jones  
Commercial Manager . . . . . C. D. Mathis, Jr.  
Chief Engineer . . . . . Earl Neil

## WJMB—Brookhaven—1948

Frequency: 1340 Kc. . . . . Power: 250 Watts  
Owned-Operated By . . . . . Brookhaven Bcstg. Co.  
Address . . . . . W. Chickasaw St.  
Tel.: 1298 . . . . . KBS  
General Mgr. . . . . A. H. Felder

## WDOB—Canton—1953

Frequency: 1370 Kc. . . . . Power: 1 Kw. d.  
Owned-Oper. By . . . . . Madison County Bcstg. Co.  
Address . . . . . Box 182  
Tel.: 1370 . . . . . KBS  
Station Representative . . . . . Bolles  
Owners . . . . . R. J. Loflin, Jr., W. R. Williams  
General Manager . . . . . H. Shedd

**WGLC—Centreville—1951**

Frequency: 1580 Kc. Power: 250 Watts d.  
Owned-Oper. By Southern Bcstg. Co.  
Address Centreville  
Tel.: MI 5-4401. KBS  
Pres., Gen. Mgr. Frederick A. W. Davis  
Chief Engineer Bill Dunn

**WKDL—Clarksdale—1955**

Frequency: 1600 Kc. Power: 1000 Watts d.  
Owned-Operated By Coahoma Bcstg. Co.  
Address First at Sunflower Ave.  
Tel.: MA 4-4908. Independent  
President, Gen. Mgr. Robert J. McIntosh  
Sales Prom. Mgr., Prdg. Dir. Robert L. Wells  
Publicity Director Archie Wade  
Chief Engineer Arthur D. Nix

**WROX—Clarksdale—1944**

Frequency: 1450 Kc. Power: 250 Watts  
Owned By Mrs. E. T. Imes  
Address Box 939  
Tel.: MAin 4-2795. MBS, KBS  
General Manager Bob Evans  
Sta., Comm. Mgr. Tom Reardon  
Chief Engineer C. D. Graves

**WCLD—Cleveland—1949**

Frequency: 1490 Kc. Power: 250 Watts  
Owned By Voice of the Delta, Inc.  
Address H'way 61 So.  
Tel.: VI 3-4091. KBS  
Station Representative Bolles  
V.P., Gen. Mgr. George C. Shurden

**WDSK—Cleveland—1958**

Frequency: 1410 Kc. Power: 1000 Watts  
Owned By L. A. Feduccia  
Address Box 869  
Tel.: 843-5221. ABC  
Station Representative Continental  
Owner, Gen. Mgr. L. A. Feduccia  
Chief Engineer Earl Key

**WCJU—Columbia—1946**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By WCJU, Inc.  
Address P. O. Box 472  
Tel.: RE 6-2616. KBS  
Newspaper Affiliation The Progress  
Pres., Gen. Manager Lester Williams

**WFFF—Columbia—1961**

Frequency: 1600 Kc. Power: 500 Watts d.  
Owned By Fortenberry Enterprises, Inc.  
Address P.O. Box 569  
Tel.: 736-2678. MES  
President, General Mgr. Edward D. Bishop  
Commercial Manager Paul Parker  
Program Director David Martin  
Chief Engineer Charles M. Pearson

**WACR—Columbus—1947**

Frequency: 1050 Kc. Power: 1 Kw. d.  
Owned J. W. Eatherton  
Address WACR Bldg.  
Tel.: FA 8-1050. Independent

Pres., Gen. Mgr. James Eatherton  
Commercial Manager Eva Eatherton  
Sales Promotion Manager Syd Thweatt  
Program Director Joe Young Campbell  
Publicity Director James W. Eatherton, III  
Chief Engineer Paul Brumlett

**WCBI—Columbus—1940**

Frequency: 550 Kc. Power: 1 Kw. d., 500 W. n.  
Owned Columbus Bcstg. Co., Inc.  
Address Gilmer Hotel  
Tel.: FA 8-7271. MBS-KBS  
Newspaper Affil. Commercial Dispatch  
Station Rep. Beaver  
President B. Imes, Jr.  
General Mgr. Bob Evans  
Station Manager Ray Crummy  
Asst. Manager Mrs. Ruby J. Latham  
Chief Engineer Tom McFerrin

**WCMA—Corinth—1945**

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Operated By Corinth Bcstg. Co., Inc.  
Business-Studio Address Ray Bldg.  
Tel.: AT 6-7757. KBS  
Station Rep. C. K. Beaver & Assoc.  
President Simpson Russell  
V.P., General Mgr. J. Kenneth Marston  
Station, Sales Prom. Mgr. John E. Bell  
Commercial Manager J. Emory Price  
Program Director Danny N. Felker  
Chief Engineer Talmadge E. Harvill  
Owners of: WDXI-AM-TV, Jackson; WDXE,  
Lawrenceburg; WTPR, Paris; WENK, Union  
City; WDXN, Clarksville. All Tenn.

**WCRR—Corinth—1956**

Frequency: 1330 Kc. Power: 500 Watts, d.  
Owned-Oper. By Rebel Radio, Inc.  
Business Address 614½ Waldron  
Tel.: ATLantic 6-6691. ABC  
President Luther C. Moore  
General Station Mgr. G. Byars

**WMAG—Forest—1955**

Frequency: 860 Kc. Power: 500 Watts d.  
Owned-Operated By Scott County Bcstg. Co.  
Address P. O. Box 188  
Tel.: Gibson 3-7001. KBS  
Gen. Mgr., Ch. Eng. Hugh Hughes  
Comm. Sta. Mgr. Willie Weems

**WDDT—Greenville—1955**

Frequency: 900 Kc. Power: 1 Kw., d.  
Owned By Clearwater Bcstg. Co.  
Address 207 Main Street  
Tel.: Edison 2-0526. Independent  
Newspaper Affil. Delta Democrat Times  
Station Rep. Lee F. O'Connell  
President John Gibson  
General Manager Claude Satchfield  
Commercial Manager Dub Koenig  
Sales Promotion Mgr. W. H. Deans  
Program Director Dan Stewart  
Chief Engineer Joe Gunter

**WESY—Greenville—1958**

Frequency: 1580 Kc. Power: 1000 Watts

# MISSISSIPPI

Owned By..... Miss-Ark. Broadcasting Co.  
Address..... 100 N. Poplar  
Tel.: 332-0770..... Independent  
Station Reps..... Dore; Dora-Clayton  
Co-Managers..... P. Artman, M. Abraham  
Program Director..... Paul Artman  
Chief Engineer..... Jeff D. Smith

## WGVM—Greenville—1948

Frequency: 1260 Kc..... Power: 5000 Watts d.  
Owned-Operated By..... Mid America Bcstg. Co.  
Bus-Studio Address..... 118 So. E'way  
Tel.: EDison 4-4559..... Independent  
Station Representative..... Devney Organization  
President..... David M. Segal  
Gen., Station Mgr..... Edward M. Guss  
Commercial Manager..... Jack R. Stull  
Program Director..... James B. Ashley  
Chief Engineer..... James I. Tugwell

## WJPR—Greenville—1939

Freq.: 1330 Kc..... Power: 1 Kw. d., 500 W. n.  
Owned By..... WJPR Radio  
Address..... 120 So. Poplar St.  
Tel.: ED 5-2617..... MBS-KBS  
Station Reps..... Spot Time Sales; Beaver  
President, Gen. Mgr..... Bruce H. Gresham  
Commercial Manager..... John K. Gresham  
Program Director..... Joel Netherland  
Chief Engineer..... Percy L. Kuhn

## WABG—Greenwood—1949

Freq.: 960 Kc..... Power: 1 Kw. d., 500 w. n.  
Owned-Oper. By..... Greenwood Bcstg. Co.  
Address..... 206 W. Claiborne  
Tel.: GLadstone 3-5232..... ABC-MBS  
President..... Cy N. Bahakel  
General Manager..... Lew Sadler  
Chief Engineer..... Tommy Murphy

## WGRM—Greenwood—1937

Frequency: 1240 Kc..... Power: 250 Watts  
Owned-Operated By..... P. K. Ewing  
Address..... P.O. Box 553  
Tel.: GLadstone 3-5441..... NBC-KBS  
General Manager..... F. C. Ewing  
Chief Eng..... Louis Pierce

## WNAG—Grenada—1949

Frequency: 1400 Kc..... Power: 250 Watts  
Owned-Operated By..... Grenada Bcstg. Co.  
Address..... 407 Mound St.  
Tel.: 1400..... Independent  
Newspaper Affiliation..... Commercial Dispatch  
Station Representative..... Jack Masla & Co.  
President..... Birney Imes, Jr.  
General Manager..... Bob Evans, Sr.  
Station Manager..... Ken Berryhill  
Chief Engineer..... Jimmie Pinnix  
Owners of: WCHI-AM-TV, Columbus; WELQ,  
Tupelo; WROX, Clarksdale; WMOX, Meridian,  
Miss.

## WGCM—Gulfport—1928

Freq.: 1240 Kc..... Power: 1 Kw. d., 250 W. n.  
Owned by..... E. O. Roden & Assoc.  
Address..... 15th Ave and 22nd St.  
Tel.: UN 3-3522..... ABC-KBS

President..... E. O. Roden  
General, Sta. Mgr..... James E. Reese  
Commercial Mgr..... Ossie Owens  
Sales Promotion Mgr..... F. M. Smith  
Program Director..... David L. Melton  
Publicity Director..... Flora Reese  
Chief Engineer..... Ronald Rice  
Owners of: WTUP, Tupelo, Miss.; WBOP, Pensa-  
cola, Fla.; WRIP, Booneville, Miss.; WTUG,  
Tusculooosa, Ala.

## WROA—Gulfport—1955

Frequency: 1390 Kc..... Power: 1 Kw., d.  
Owned By..... Chas. W. Dowdy  
Address..... 1313 28th Ave.  
Tel.: UN 3-7133..... Independent  
Station Rep..... Thomas F. Clark  
President, Gen. Mgr..... Charles W. Dowdy  
Commercial Manager..... Fred R. Beattie  
Program Director..... David Melton  
Chief Engineer..... Wayne Dowdy

## WBKH—Hattiesburg—1954

Frequency: 950 Kc..... Power: 5 Kw.  
Owned..... Deep South Radio, Inc.  
Address..... 305 Bay Street  
Tel.: JU 2-1986..... Independent  
Station Representative..... Devney Org.  
President..... B. L. Blackledge Jr.  
General Manager..... F. M. Smith

## WFOR—Hattiesburg—1925

Frequency: 1400 Kc..... Power: 250 Watts  
Owned By..... New Forte, Inc.  
Address..... 302 Hemphill St.  
Tel.: JU 4-5432..... NBC  
General Manager..... E. M. Jenkins  
Chief Engineer..... J. N. Watson

## WHSY—Hattiesburg—1948

Freq.: 1230 Kc..... Power: 1 Kw. d., 250 W. n.  
Owned By..... Hub City Bcstg. Co., Inc.  
Address..... P.O. Box 1008  
Tel.: JU 3-1741..... ABC  
President, Gen. Mgr..... Charles W. Holt  
Station Manager..... Bob French  
Program Director..... W. Frazier  
Chief Engineer..... Mike Windham

## WXXX—Hattiesburg—1957

Frequency: 1310 Kc..... Power: 1 Kw., d.  
Owned By..... WXXX, Inc.  
Address..... P.O. Box 1492  
Tel.: 582-2591..... KBS  
President..... George P. Mooney  
General, Station Mgr..... J. C. Walker  
Commercial Manager..... C. L. Williamson  
Sales Prom. Mgr., Pub. Dir..... Jerry Dossett  
Program Director..... Charles Walley  
Chief Engineer..... C. C. Vogel  
Owners of: WKGN, Knoxville, Tenn.; WBSK,  
Pensacola, Fla.

## WMDC—Hazlehurst—1953

Frequency: 1220 Kc..... Power: 250 Watts d.  
Owned..... Southwestern Bcstg. Co. of Miss.  
Address..... Highway 51 N.  
Tel.: 869..... KBS

President, Gen. Mgr. . . . . Louis Alford  
 Comm. Prom. Mgr. . . . . Mal Jones  
 Sta. Mgr., Ch. Eng. . . . . A. M. Smith  
 Program, Publicity Dir. . . . . Bob Prather

**WCPC—Houston—1955**

Frequency: 940 Kc. . . . . Power: 50 Kw. d.  
 Owned-Oper. By . . . . . WCPC Bcstg. Co.  
 Address . . . . . Box 552  
 Tel.: GL 6-3071 . . . . . KBS  
 Station Representative . . . . . Beaver  
 Gen., Sta. Mgr. . . . . Robin H. Mathis  
 Comm. Mgr., Prog. Dir. . . . . Ralph C. Mathis  
 Chief Engineer . . . . . John B. Skelton, Jr.  
 Owners of: WXTN, Lexington; WSJC, Magee;  
 WSAO, Senatobia.

**WDLT—Indianola—1953**

Frequency: 1380 Kc. . . . . Power: 500 watts d.  
 Owned By . . . . . Radio Cleveland, Inc.  
 Address . . . . . Box 667  
 Tel.: 500 . . . . . KBS  
 Station Reps. . . . . Beaver; Bolles  
 President . . . . . J. R. Denton  
 General Manager . . . . . George C. Shurden  
 Station, Comm. Mgr. . . . . Lyle G. Mitchell  
 Program Director . . . . . Cliff Pruitt  
 Pub. Dir., Ch. Eng. . . . . J. Boyd Ingram  
 Owners of: WCLD, Cleveland.

**WVOM—Iuka—1960**

Frequency: 1270 KC. . . . . Power: 1,000 Watts d.  
 Owned By . . . . . E. C. Holtsford  
 Address . . . . . Front St.  
 Tel.: 2251 . . . . . Independent  
 General Manager . . . . . E. C. Holtsford

**WJDX—Jackson—1929**

Frequency: 620 Kc. . . . . Power: 5 Kw. d., 1 Kw. n.  
 Owned . . . . . Lamar Life Broadcasting Co.  
 Address . . . . . 715 S. Jefferson  
 Tel.: Fleetwood 2-2691 . . . . . NBC  
 Representative . . . . . Hollingbery  
 President . . . . . P. K. Lutken  
 Gen., Sta. Mgr. . . . . Fred L. Beard  
 Comm. Mgr. . . . . Frank Gentry  
 Sales Prom. Mgr., Pub. Dir. . . . . Chuck Allen  
 Program Director . . . . . F. Cox  
 Chief Engineer . . . . . Percy Wood  
 Owners of: WLBT, Jackson.

**WJQS—Jackson—1947**

Frequency: 1400 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Dumas Milner Bcstg. Co.  
 Address . . . . . King Edward Hotel  
 Tel.: Fleetwood 4-5653 . . . . . MBS-KBS  
 Station Rep. . . . . Hal Walton  
 President . . . . . Howard S. Cohoon  
 V. P., Gen. Mgr. . . . . Lewis Heilbronner  
 Program Director . . . . . Bill Slaton  
 Chief Engineer . . . . . Lee Hodges

**WJXN—Jackson—1940**

Frequency: 1450 Kc. . . . . Power: 250 Watts  
 Owned . . . . . Jackson Bcstg. Co., Inc.  
 Address . . . . . 916 Foley

Tel.: FL 2-6673 . . . . . Independent  
 President . . . . . James T. Ownby  
 V.P., Gen. Mgr. . . . . Gayle Swofford  
 Chief Engineer . . . . . E. E. Peterson

**WOKJ—Jackson—1954**

Frequency: 1590 Kc. . . . . Power: 5 Kw.  
 Owned By . . . . . Ni-Mac Bcstg. Co.  
 Address . . . . . Box 2667  
 Tel.: FL 4-4096 . . . . . Independent  
 Station Representative . . . . . Howard  
 President, Gen. Mgr. . . . . John McLendon  
 Station Manager . . . . . Al Brooks

**WRBC—Jackson—1947**

Freq.: 1300 Kc. . . . . Power: 5 Kw. d., 1 Kw., n.  
 Owned-Operated By . . . . . Rebel Bcstg. Co., Inc.  
 Business-Studio Address . . . . . 125½ So. Lamar  
 Tel.: Fleetwood 5-1562 . . . . . Independent  
 Representative . . . . . Beaver  
 General Mgr. . . . . R. McGregor  
 Chief Engineer . . . . . Wilham K. Phillips

**WSLI—Jackson—1938**

Frequency: 930 Kc. . . . . Power: 5000 Watts  
 Owned-Operated By . . . . . Capitol Bcstg. Co.  
 Address . . . . . P. O. Box 8187  
 Tel.: 372-6311 . . . . . ABC  
 Newspaper Affil. . . . . Daily News, Clarion Ledger  
 Station Representative . . . . . Rado-TV Reps.  
 President . . . . . T. M. Hederman, Jr.  
 General Manager . . . . . L. M. Sepaugh  
 Comm., Sta. Manager . . . . . Dick Voorhis  
 Program Director . . . . . Al Simmons  
 Chief Engineer . . . . . C. A. Perkins  
 Owners of: WJTV, Jackson.

**WKOZ—Kosciusko—1947**

Frequency: 1350 Kc. . . . . Power: 5 Kw., d.  
 Owned By . . . . . H. M. Boswell, Jr.  
 Address . . . . . 109 W. Jefferson  
 Tel.: 782 . . . . . KBS  
 President, General Mgr. . . . . H. M. Boswell, Jr.

**WAML—Laurel—1932**

Frequency: 1340 Kc. . . . . Power: 250 Watts  
 Owned By . . . . . New Laurel Radio Station Inc.  
 Address . . . . . Box 367  
 Tel.: 428-5601 . . . . . NBC-KBS  
 President . . . . . Harold Matison  
 General, Station Mgr. . . . . Frank Sumrall  
 Comm., Sales Prom. Mgr. . . . . M. M. Caver  
 Program, Publicity Dir. . . . . Paul Carlisle  
 Chief Engineer . . . . . Lester Johnson

**WLAU—Laurel—1946**

Frequency: 1430 Kc. . . . . Power: 5000 Watts d.  
 Owned-Operated By . . . . . Southland Bcstg. Co.  
 Address . . . . . 437 N. Magnolia St.  
 Tel.: 8-7227 . . . . . ABC  
 President, Gen. Mgr. . . . . Gene Tibbett  
 Chief Engineer . . . . . Dudley Carter

**WNSL—Laurel—1957**

Frequency: 1260 Kc. . . . . Power: 5 Kw., d.

# MISSISSIPPI

Owned.....Voice of the New South, Inc.  
Address.....P.O. Box 2336  
Tel.: 425-1491.....Independent  
Sta. Representative.....Grant Webb  
President.....Joe Carson  
Gen. Mgr.....Granville Walters  
Comm. Mgr.....Tack Jones  
Program Director.....Mel Morriss  
Chief Engineer.....Glynn Holland

## WXTN—Lexington—1959

Frequency: 1150 Kc.....Power: 500 Watts  
Owned By.....Holmes County Bcstg. Co.  
Address.....Box 326  
Tel.: 222.....KBS  
President.....Robin Mathis  
General Manager.....Fanny Mae Colthran  
Chief Engineer.....J. B. Skelton  
Owners of: WCPG, Houston; WSJC, Magee, Miss.

## WLSM—Louisville—1953

Frequency: 1270 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Louisville Bcstg. Corp.  
Address.....P.O. Box 111  
Tel.: 1000.....KBS  
Station Representative.....Webb  
Station Manager.....Herbert Guthrie

## WHHT—Lucedale—1960

Frequency: 1440 Kc.....Power: 1 Kw. d.  
Owned By.....Tri-County Bcstrs., Inc.  
Address.....Box 27  
Tel.: Whitehall 7-3228.....KBS  
President.....W. R. Guest, Jr.  
General Manager.....Holton D. Turnbough

## WMBC—Macon—1947

Frequency: 1400 Kc.....Power: 250 Watts  
Owned By.....Radio Macon, Inc.  
Address.....P.O. Box 151  
Tel.: 9543.....KBS  
Station Rep.....Hopewell  
President, Gen. Mgr.....F. A. Davis  
Station Mgr., Chief Eng.....Billy M. Brunt  
Program Director.....Don Petersen  
Publicity Director.....Bob Boykin  
Owners of: WSRA, Milton, Fla.

## WSJC—Magee—1957

Frequency: 790 Kc.....Power: 1 Kw. d.  
Owned By.....SE Miss. Bcstg. Co.  
Tel.: 2413.....KBS  
General Manager.....Marvin L. Mathis  
Commercial Manager.....C. H. Meadows  
Program Director.....Mrs. Jeanette Mathis  
Chief Engineer.....Richard Diamond  
Owners of: WCPG, Houston; WXTN, Lexington, Miss.

## WAPF—McComb—1948

Frequency: 980 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....S. W. Bcstg. Co. of Miss.  
Address.....Pike Hotel  
Tel.: 1884.....KBS  
Station Representative.....C. K. Beaver  
Co-Owners.....Phillip Brady, Louis Alford,  
Mack Smith

## WHNY—McComb—1939

Freq.: 1250 Kc.....Power: 5 Kw. d., 500 W. n.  
Owned By.....Broadcast Service, Inc.  
Address.....Drawer E  
Tel.: 684-8140.....Independent  
Station Representative.....Hopewell  
President.....Charles W. Holt  
General Station Mgr.....Carroll Hines  
Commercial Manager.....Harry Thompson  
Program Director.....Dean Strickland  
Chief Engineer.....Kenneth C. McGehee  
Owners of: WHHY, Montgomery; WHSY, Hattiesburg; WSHM, Mobile.

## WCOG—Meridian—1926

Frequency: 910 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....Mississippi Bcstg. Co., Inc.  
Address.....Box 591  
Tel.: 482-7714.....CBS  
Station Rep.....Charles Bernard  
President, General Manager.....Withers Gavin  
Owners of: WCOG-TV, Meridian.

## WDAL—Meridian—1958

Frequency: 1330 Kc.....Power: 1 Kw., d.  
Owned By.....R. E. Hook & Asscc.  
Address.....P. O. Box 125  
Tel.: 483-4891.....Independent  
Station Representative.....Gene Bolles Co.  
President.....R. E. Hook  
Gen. Mgr., Ch. Eng.....Dan Hollingsworth

## WMOX—Meridian—1945

Freq.: 1010 Kc.....Power: 10 Kw. d., 1 Kw. n.  
Owned By.....Birney Imes Jr.  
Address.....P. O. Box 1511  
Tel.: 482-0171.....KBS  
Newspaper Affil.....Commercial Dispatch  
Station Reps.....Beaver; Masla  
Owner.....Birney Imes, Jr.  
General Manager.....Bob Evans  
Station Sales Prom. Mgr.....Monroe Looney  
Commercial Manager.....Eddie Smith  
Program Director.....Don Spier  
Chief Engineer.....Steve Burkes  
Owners of: WCBI-AM-TV, Columbus; WELO, Tupelo; WRON, Clarksdale; WNAG, Grenada.

## WOKK—Meridian—1947

Frequency: 1450 Kc.....Power: 1 Wt. d; 250 n.  
Owned-Oper. By.....New South Bcstg. Corp.  
Address.....Box 528  
Tel.: 482-6133.....Independent  
Station Representative.....Webb  
President, Prog. Dir.....F. E. Holladay  
General Mgr.....J. Carson  
Chief Engineer.....R. K. Wall

## WQIC—Meridian—1957

Frequency: 1390 Kc.....Power: 5000 Watts, d.  
Owned By.....Alexander L. Royal  
Business Address.....Box 1509  
Tel.: 482-3106.....Independent  
Station Representative.....Howard  
Pres., Gen. Mgr.....A. L. Royal, Jr.  
Station Manager.....R. Harwell  
Chief Engineer.....J. B. Griffith



**WMIS—Natchez—1941**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned By: Natchez Broadcasting Co.  
 Address: City Bank Building  
 Tel.: 2-2522 NBC-KBS  
 Pres., Gen., Sta. Mgr.: P. K. Ewing, Jr.

**WNAT—Natchez—1949**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By: Old South Bcstg. Co.  
 Address: Eola Hotel  
 Tel.: 4621 Independent  
 President: W. S. Perkins  
 General Manager: Ervin Parks  
 Chief Engineer: G. G. Boyd

**WNAU—New Albany—1955**

Frequency: 1470 Kc. Power: 500 Watts, d.  
 Owned-Oper. By: New Albany Bcstg. Co.  
 Address: 202 Bankhead St.  
 Tel.: 4361 KBS  
 Gen., Sta. Mgr., Chief Eng.: V. Keith Wroten

**WBKN—Newton—1956**

Frequency: 1410 Kc. Power: 500 Watts d.  
 Owned By: E. L. Burns  
 Business Address: 110 S. Main  
 Tel.: 70 Independent  
 President, Gen. Mgr.: E. L. Burns  
 Sta. Mgr., Ch. Eng.: Aubrey L. Underwood  
 Program Director: G. F. Magum  
 Publicity Dir.: Mrs. Vic Murphy

**WSUH—Oxford—1955**

Frequency: 1420 Kc. Power: 1000 Watts, d.  
 Owned By: Leroy Kilpatrick  
 Address: University Ave., East  
 Tel.: 1133 KBS  
 Owner: Leroy Kilpatrick  
 Gen., Comm. Mgr.: C. H. Quick  
 Chief Engineer: R. Coler

**WPMP—Pascagoula—1951**

Frequency: 1580 Kc. Power: 1000 Watts d.  
 Owned-Operated By: Crest Bcstg. Co., Inc.  
 Address: P. O. Box 391  
 Tel.: SO 2-3113 ABC  
 President: William R. Guest, Jr.  
 Gen., Sta. Mgr.: Walter L. Smith

**WHOC—Philadelphia—1948**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By: William Howard Cole  
 Address: Box 26  
 Tel.: 656-1490 Independent  
 President, Gen. Mgr.: William Howard Cole  
 Comm., Sls. Prom. Mgr.: Mrs. Marjorie Williams  
 Program Director: Rex Smith  
 Chief Engineer: Paul M. Miller

**WRJW—Picayune—1948**

Frequency: 1320 Kc. Power: 5000 W. d.  
 Owned-Oper. By: Tung Bcstg. Co.  
 Business Address: P.O. Box 358  
 Tel.: 798-4835 KBS  
 Station Representative: George Hopewell  
 President: Hugh O. Jones

General, Sta. Manager: James O. Jones II  
 Program Director: Maxie D. Stephens Jr.  
 Commercial Manager: Darris O. Moeller  
 Chief Engineer: Bryant Woodham  
 Owners of: WPMP, Pascagoula; WHHT, Lucedale, Miss.

**WSAO—Senatobia—1962**

Frequency: 1550 Kc. Power: 5,000 Watts d.  
 Owned By: Northwest Miss. Bcstg. Co.  
 Address: P.O. Box 68  
 Tel.: Senatobia KBS  
 Station Reprs.: Continental Radio Sales; Beaver  
 General Mgr., Chief Eng.: Charles Callaway

**WSSO—Starkville—1948**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By: Starkville Bcstg. Co.  
 Business-Studio Address: WSSO Bldg.  
 Tel.: 323-1230 KBS  
 President, Chief Eng.: Joe Phillips  
 Commercial Manager: Lester Boyd  
 Program Director: Beverly Shehea

**WELO—Tupelo—1944**

Freq.: 580 Kc. Power: 1 Kw. d.; 500 W. n.  
 Owned-Oper. By: Tupelo Bcstg. Co., Inc.  
 Business Address: WELO Bldg.  
 Tel.: 842-7658 KBS  
 Newspaper Affiliation: Columbus Dispatch  
 Station Reprs.: Beaver; Masla  
 President: Birney Imes, Jr.  
 General Manager: Bob Evans  
 Sta., Comm. Mgr.: E. L. Bowen  
 Chief Engineer: Leroy Green Sr.  
 Owners of: WCBI-AM-TV, Columbus; WMOX, Meridian; WROX, Clarksdale; WNAG, Grenada.

**WTUP—Tupelo—1954**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By: Leo Bcstg. Co.  
 Address: P.O. Box 362  
 Tel.: 842-3301 ABC  
 President: E. O. Roden  
 Station, Sales Prom. Mgr.: T. L. Estess  
 Commercial Manager: S. A. Hancock, Jr.  
 Chief Engineer: Billy Joe Crabb

**WQBC—Vicksburg—1931**

Freq.: 1420 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned-Operated By: Delta Bcstg. Co., Inc.  
 Address: Eve Post Bldg.  
 Tel.: 636-1108 MBS-KBS  
 Newspaper Affil.: Evening Post  
 Representative: Bogner & Martin  
 President: L. P. Cashman  
 General-Station Mgr.: Mary-Van Cashman  
 Commercial Manager: L. L. Miller  
 Program Director: Virginia Estornelle  
 Chief Engineer: Waverley Conway

**WVIM—Vicksburg—1948**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By: Radio Miss., Inc.  
 Address: Box 76  
 Tel.: 636-1494 Independent  
 Representative: Hopewell; Dora-Clayton  
 General Mgr.: John F. Shea

# MISSISSIPPI-MISSOURI

## WABO—Waynesboro—1954

Frequency: 990 Kc. Power: 250 Watts, d.  
 Owned By Martin Broadcasting Co.  
 Address P.O. Box 507  
 Tel.: 735-4700 Independent  
 President, General Mgr. Wilbur J. Martin, Sr.  
 Sales Promotion Mgr. Cecil Freeman  
 Program Director Martha King  
 Chief Engineer Jeff Ketter

## WROB—West Point—1947

Frequency: 1450 Kc. Power: 250 Watts  
 Owned By Bob McRaney Ent.  
 Address WROB Bldg.  
 Tel.: 1450 MBS-KBS  
 Station Rep. George Hopewell  
 President B. McRaney, Sr.

Gen., Station Mgr. John E. King, Jr.  
 Chief Engineer Clyde McPherson  
 Owners of: WAMY, Amory, Miss.

## WONA—Winona—1958

Frequency: 1570 Kc. Power: 1000 Watts  
 Owned By Southern Electronics, Inc.  
 Address P.O. Box 310  
 Tel.: 918 KBS  
 President, Gen. Mgr. Bob Evans

## WAZF—Yazoo City—1947

Frequency: 1230 Kc. Power: 250 Watts  
 Owned By WAZF, Inc.  
 Business Address 321½ S. Main St.  
 Tel.: 1300 KBS  
 Station Rep. Hopewell  
 Pres., Gen. Mgr. David B. Highbaugh

Pop.: 4,500,000

Families: 1,409,000

# Missouri

Radio Homes: 1,364,000

AM Stas. in State: 87

## KSWM—Aurora—1961

Frequency: 940 Kc. Power: 500 Watts d.  
 Owned By Galen O. Gilberte  
 Address P.O. Box 410  
 Tel.: Oriole 8-4131 Independent  
 Owner, General Mgr. Galen O. Gilbert  
 Station, Commercial Mgr. Joe McCullah  
 Chief Engineer Bill Bain

## KWRT—Boonville—1953

Frequency: 1370 Kc. Power: 1 Kw. d.  
 Owner Wm. R. Tedrick  
 Business Address KWRT Bldg.  
 Tel.: TUXedo 2-6505 Independent  
 Representative Walton  
 Owner, Gen. Mgr. W. R. Tedrick  
 Program Director Audrey M. Tedrick  
 Chief Engineer Donald E. Shepard

## KBHM—Branson—1956

Frequency: 1220 Kc. Power: 1 Kw. d.  
 Owner Shepherd of the Hills Bcstg. Co.  
 Business Address 111 W. Pacific  
 Tel.: Edison 4-3133 KBS  
 Co-owners L. C. McKenney, Rob. Neathery  
 Sta. Mgr., Pub. Dir. Orville Barton  
 Comm., Sales Prom. Mgr. David Whittaker  
 Program Director Joann Savage  
 Chief Engineer Leland Ebert

## KGHM—Brookfield—1955

Frequency: 1470 Kc. Power: 500 Watts d.  
 Owned By Green Hills Bcstg. Co.  
 Address Box 228  
 Tel.: CL 8-4477 Independent  
 General Mgr. G. Williams

## KMAM—Butler—1962

Frequency: 1530 Kc. Power: 250 Watts d.

Owned By Bates County Bcstg. Co.  
 Address P.O. Box 191  
 Tel.: OR 9-4191 Independent  
 General Manager B. D. Thornton  
 Commercial Manager Ed Hermann  
 Program Director J. D. Thornton  
 Chief Engineer Mike McGrath

## KFVS—Cape Girardeau—1925

Freq.: 960 Kc. Power: 5 Kw. d. 500 W. n.  
 Owned-Operated By Hirsch Bcstg. Co.  
 Business-Studio Address 324 Broadway  
 Tel.: ED 5-5511 Independent  
 President, Gen. Mgr. Oscar C. Hirsch  
 Sta. Mgr. Ralph L. Hirsch

## KGMO—Cape Girardeau—1951

Frequency 1550 Kc. Power: 5 Kw. d.  
 Owned-Oper. By KGMO Radio-TV Inc.  
 Business Address 1025 Broadway  
 Tel.: EDgewater 5-8228 Independent  
 Station Representative Webb  
 Gen., Sta. Mgr. Earl Kirchhoff  
 Comm., Sales Promo. Mgr. John W. Martin  
 Program Dir., Chief Engineer Fred Moore

## KAOL—Carrollton—1959

Frequency: 1430 Kc. Power: 500 Watts d.  
 Owned By Homeland Enter., Inc.  
 Address 215 S. Main St.  
 Tel. 27 KBS  
 President Dr. R. Hamilton Steton  
 General Manager Edward Ewing Steton  
 Sta. Mgr., Prog. Dir. Dean Lyle  
 Comm., Sales Promo. Mgr. Raymond Cooper  
 Publicity Director Harriette Lee Lucas  
 Chief Engineer Lyle D. McMullins

## KDMO—Carthage—1947

Frequency: 1490 Kc. Power: 250 Watts

Owned-Oper. By.....Carthage Bcstg. Co.  
 Address.....1201 E. Chestnut  
 Tel.: FLEetwood 8-2648.....KBS  
 Owners.....George & Ruth Kolpin  
 Comm., Program Mgr.....Leon H. Crocker  
 Chief Engineer.....George F. Province

**KCRV—Caruthersville—1950**

Frequency: 1370 Kc....Power: 1000 Watts d.  
 Owned-Oper. By.....Pemiscot Broadcasters  
 Address.....106½ W. 3rd St.  
 Tel.: 965.....KBS  
 Station Reps.....Hopewell; Beaver  
 President.....J. Eric Taylor  
 General, Comm. Manager.....Cleat Stanfill  
 Program Director.....Jo Ann Pierce  
 Sales Prom. Mgr.....Charlie Earls  
 Chief Engineer.....Don Fenimore

**KCHR—Charleston—1953**

Frequency: 1350 Kc....Power: 1000 Watts d.  
 Owned-Oper. By.....South Mo. Bcstg. Co.  
 Address.....Box 206  
 Tel.: MUrray 3-4678.....KBS  
 Station Representative.....Continental  
 Pres., Gen. Mgr., Chief Eng.....Kermit Barker

**KCHI—Chillicothe—1950**

Frequency: 1010 Kc....Power: 250 Watts d.  
 Owned-Oper. By.Cecil W. & Jane Roberts, Inc.  
 Address.....P.O. Box 719  
 Tel.: MIssion 6-4173.....KBS  
 General Manager.....Cecil W. Roberts  
 Station Manager, Ch. Eng.....Howard G. Rion

**KFUO—Clayton—1924**

Frequency: 850 Kc. ....Power: 5.000 Watts  
 Owned By.....Lutheran Church-Mo. Synod  
 Address.....801 De Mun Ave.  
 Tel.: PArkview 5-3030.....Independent  
 President.....Rev. Dr. O. R. Harms  
 General Manager.....Emerson Russell  
 Program Director.....Karl Eisele  
 Chief Engineer.....Walter Sturtevant

**KDKD—Clinton—1951**

Frequency: 1280 Kc....Power: 1000 Watts d.  
 Owned.....Osage Broadcasting Corp.  
 Address.....Box 113  
 Tel.: TUrner 5-4801.....KBS  
 Representative.....Indie Sales  
 Gen. Mgr.....William R. Tedrick  
 Sta. Mgr., Ch. Eng.....Hyle Lemen

**KCGM—Columbia—1955**

Frequency: 1580 Kc....Power: 250 Watts d.  
 Owned By.....Barrington Bcstg. Co.  
 Business Address.....P.O. Box 412  
 Tel.: GI 3-5418.....KBS  
 Station Representative.....George Hopewell  
 President.....Bruce Barrington  
 General, Sta. Mgr.....Eugenia Collins  
 Comm. Mgr., Ch. Eng.....Glenn Rapp

**KFRU—Columbia—1925**

Frequency: 1400 Kc..Power: 1 Kw.d., 250 W.n.  
 Owned By.....KRFU, Inc.  
 Address.....P.O. Box 858

Tel.: GI 3-4141.....ABC  
 Newspaper Affiliation.....Daily Tribune  
 Station Rep.....Webb  
 President.....H. J. Waters, Jr.  
 General Manager.....Mahlon R. Aldridge  
 Program, Sales Prom. Mgr....David Ormiston  
 Commercial Manager.....John Wright  
 Publicity Director.....Gloria Irwin  
 Chief Engineer.....Robert Haigh

**KDEX—Dexter—1955**

Frequency: 1590 Kc....Power: 1000 Watts d.  
 Owned-Operated By...Stoddard Ct. Bcstg. Co.  
 Address.....Box 380  
 Tel.: MA 4-3591.....Independent  
 General Manager.....Jerome B. Zimmer  
 Sta. Mgr., Chief Eng.....L. D. Speidel  
 Comm. Manager.....Gladisia Russell

**KESM—El Dorado Springs**

1961

Frequency: 1580 Kc. ....Power: 250 Watts d.  
 Owned By.....Paul Vaughn  
 Address.....200 Radio Lane  
 Tel.: UPTon 6-4422.....KBS  
 Station Representative.....George Hopewell  
 General Mgr., Chief Eng.....Paul Vaughn  
 Commercial Manager.....Ainslee Fowler  
 Production Program Dir.....Joe Young

**KREI—Farmington—1947**

Frequency: 800 Kc....Power: 1000 Watts d.  
 Owned-Oper. By.....Midwest Bcstg. System  
 Address.....KREI Ave.  
 Tel.: PLateau 6-5125.....KBS  
 President, Gen. Mgr.....Cecil W. Roberts  
 Chief Engineer.....James Roberts

**KJCF—Festus—1961**

Frequency: 1400 Kc. ....Power: 250 Watts  
 Owned By.....Donald M. Donze  
 Address.....P.O. Box 192  
 Tel.: YE 7-3810.....Independent  
 President, General Mgr.....Donald M. Donze

**KXEN—Festus—1951**

Frequency: 1010 Kc....Power: 50 Kw.  
 Owned.....Garrett Bcstg., Inc.  
 Address.....Congress Hotel, St. Louis  
 Tel.: FO 1-2334.....Independent  
 Station Rep.....Charles Bernard  
 President, Gen. Mgr.....W. F. Garrett

**KFMO—Flat River—1947**

Frequency: 1240 Kc....Power: 250 Watts  
 Owned By.....Lead Belt Bcstg. Co.  
 Address.....P.O. Box 99  
 Tel.: GE 1-2000.....Independent  
 Station Representative.....Meeker Co.  
 President.....Oscar C. Hirsch  
 Gen., Sta. Mgr.....James F. Collins  
 Program Director.....Frank Erard  
 Publicity Director.....Virginia Collins  
 Owners of: KFVS-AM-TV, Cape Girardeau, Mo.

**KFAL—Fulton—1950**

Frequency: 900 Kc....Power: 1000 Watts d.  
 Owned-Operated By.....R. W. Nickles

# MISSOURI

**Address**.....5th and Market  
Tel.: Midway 2-3341.....Independent  
**Station Representative**.....Pearson  
**Owner, Gen. Mgr.**.....R. W. Nickles  
**Comm. Manager**.....L. Reed Holt  
**Program Director**.....Jo Christian  
**Chief Engineer**.....R. D. Archibald

## **KHMO—Hannibal—1941**

**Freq.**: 1070 Kc. **Power**: 5 Kw. d., 1 Kw. n.  
**Owned-Oper. By**.....Mark Twain Bcstg.  
**Address**.....413 Broadway  
Tel.: AC 1-3450.....MBS  
**Representative**.....Hollingbery  
**President**.....Jerrell Shepherd  
**General Sta. Manager**.....James F. Jae, Jr.  
**Commercial Manager**.....William Stephenson  
**Sales Prom. Mgr.**.....Max Helmer  
**Publicity Director**.....Joe Gross  
**Program Director**.....Leon Brooks  
**Chief Engineer**.....Ed Summers  
**Owners of**: KNCM, Moberly, Mo.

## **KBTC—Houston—1962**

**Frequency**: 1250 Kc. **Power**: 500 Watts d.  
**Owned By**.....Radio Co. of Texas County, Inc.  
**Address**.....P.O. Box 538  
Tel.: Woodland 7-3353.....Independent  
**Station Representative**.....George Hopewell  
**General Mgr., Chief Engr.**.....Charles G. Rapp  
**Commercial Manager**.....Donald Rcss  
**Program Director**.....Thomas Dye  
**Promotion Manager**.....Jerry McDaniel  
**Sales Manager**.....Warren McKnight

## **KLIK—Jefferson City—1954**

**Frequency**: 950 Kc. **Power**: 5 Kw., d.  
**Owned**.....KLIK Bcstg., Inc.  
**Address**.....410 E. Capital  
Tel.: 5-4136.....Independent  
**Station Representative**.....Bolling  
**Exec. Vice Pres.**.....Ted Nelson  
**General Mgr.**.....Stan Grieve  
**Chief Engineer**.....Ed Scarr

## **KWOS—Jefferson City—1937**

**Freq.**: 1240 Kc. **Power**: 1 Kw. d., 250 W. n.  
**Owned-Operated By**.....Capital Bcstg. Co.  
**Bus.-Studio Address**.....Monroe at Capitol  
Tel.: 6-3317.....KBS-MBS  
**President**.....William H. Weldon  
**General Manager**.....R. L. Rose  
**Station Manager**.....Wm. R. Natsch, Jr.  
**Chief Engineer**.....Leroy S. Hackmann

## **KFSB—Joplin—1948**

**Freq.**: 1310 Kc. **Power**: 5 Kw. d., 1 Kw. n.  
**Owned-Oper. By**.....Four States Bcasters, Inc.  
**Business Address**.....405 Schifferdecker  
Tel.: Mayfair 4-1310.....Independent  
**Representative**.....Meeker  
**President**.....Harry Easley  
**Gen. Sta., Mgr.**.....W. H. Clark  
**Commercial Manager**.....Robert A. Barry  
**Program Director**.....Ed Johnson  
**Chief Engineer**.....Lloyd Frazier

## **KODE—Joplin—1940**

**Frequency**: 1230 Kc. **Power**: 1 Kw. d., 250 W. n.

**Owned By**.....Gilmore Enterprises, Inc.  
**Address**.....1928 W. 13th St.  
Tel.: MA 3-7260.....CBS  
**Station Representative**.....Avery Knodel  
**President**.....James S. Gilmore  
**V.P., General Manager**.....D. T. Knight  
**Commercial Manager**.....Merle Dunn  
**Chief Engineer**.....Jack Langford  
**Owners of**: KODE-TV, Joplin.

## **KQYX—Joplin—1962**

**Frequency**: 1560 Kc. **Power**: 250 Watts d.  
**Owned By**.....William L. Neal  
**Address**.....2510 W. 20th St.  
Tel.: Sunset 1-1313.....Independent  
**President**.....William L. Neal

## **WMBH—Joplin—1928**

**Frequency**: 1450 Kc. **Power**: 1 Kw. d., 250 W. n.  
**Owned-Operated By**.....Radio Joplin  
**Business Address**.....Box 906  
Tel.: MA 4-4330.....MBS  
**General Mgr.**.....William M. Repplinger Jr.

## **KANS—Kansas City—1947**

**Frequency**: 1510 Kc. **Power**: 1,000 Watts d.  
**Owned By**.....KANS, Inc.  
**Address**.....43 Blue Ridge Center  
Tel.: FL 3-8600.....MBS  
**Station Representative**.....Continental Radio Sales  
**Owners**.....Richard & Shirley Bott  
**General, Station Mgr.**.....Gerald M. Hauser  
**Sales Promotion Mgr.**.....William Merrill  
**Program Director**.....Jack Call  
**Chief Engineer**.....Dick Staats

## **KCMO—Kansas City—1936**

**Freq.**: 810 Kc. **Power**: 50 Kw. d., 10 Kw. n.  
**Owned-Operated By**.....Meredith Pub. Co.  
**Address**.....125 E. 31st St.  
Tel.: JE 1-6789.....CBS  
**Representative**.....Katz  
**V. P., General Manager**.....E. K. Hartenbower  
**Comm. Sta. Manager**.....R. W. Evans  
**Program Director**.....Kenneth W. Heady  
**Prom., Publicity Dir.**.....F. C. Strawn  
**Chief Engineer**.....Karl Troeglen  
**Owners of**: WOW-AM-TV, Omaha; WJEN-AM-TV,  
Syracuse; KPHO, Phoenix; KCMO-TV-FM.

## **KMBC—Kansas City—1922**

**Frequency**: 980 Kc. **Power**: 5 Kw.  
**Owned By**.....Metropolitan Bcstg. Co.  
**Address**.....Central at 11th Streets  
Tel.: HARRison 1-2650.....Independent  
**Station Rep.**.....Metro Radio Sales  
**President**.....John W. Kluge  
**V.P., General Manager**.....David C. Croninger  
**Dir., Community Rel.**.....Dick Smith  
**Commercial Manager**.....Glen Augspurger  
**Promotion Manager**.....Ed Burgwaldt  
**Program Manager**.....Don Kelly  
**Business Manager**.....Dick Lance  
**Chief Engineer**.....Wally Wurz  
**Owners of**: WNEW-AM-FM-TV, New York City;  
WIP-AM-FM, Philadelphia; WJFK-AM-FM, Cleve-  
land; KMBC-FM-TV, Kansas City, Mo.; WTTG,  
Washington, D. C.; KOVR-TV, Sacramento,  
Calif.; WTVH, Peoria, Ill.; WTAP, Decatur, Ill.

**KPRS—Kansas City—1949**

Frequency: 1590 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: Twin City Adv. Agency  
 Address: 2814 E. 23rd St.  
 Tel.: HU 3-3100 Independent  
 President: Andrew R. Carter  
 Comm. Sales Promo. Mgr.: Richard E. Pitts  
 Program Director: Chuck Moore  
 Publicity Director: Psyche Pate

**KUDL—Kansas City—1953**

Frequency: 1380 Kc. Power: 1 Kw. d.  
 Owned: Heart of America Bcstrs.  
 Address: 1012 Baltimore  
 Tel.: BA 1-0077 Independent  
 Sta. Reps.: Adam Young; Mid-West Time Sales  
 President: H. Scott Killgore  
 V. P. Gen. Mgr.: Irving Schwartz  
 Chief Engineer: Sam Bradley  
 Owners of: WPOP, Hartford; KALI, Pasadena;  
 KOFX, San Mateo.

**WDAF—Kansas City—1922**

Frequency: 610 Kc. Power: 5000 Watts  
 Owned-Operated By: Transcontinent TV Corp.  
 Business Address: Signal Hill  
 Tel.: PL 3-4567 Independent  
 President: David C. Moore  
 V.P., General Manager: William A. Bates  
 Station Manager: Jay Barrington  
 Commercial Manager: Donald J. Gibson  
 Chief Engineer: James Schmidt  
 Owners of: WGR-AM-TV-FM, Buffalo; KFMB-AM-  
 TV-FM, San Diego; WNEP-TV, Scranton;  
 KERO-TV, Bakersfield.

**WHB—Kansas City—1922**

Freq.: 710 Kc. Power: 10 Kw. d., 5 Kw. n.  
 Owned-Operated By: Storz Bcstg. Co.  
 Address: 10th & McGee Sts.  
 Tel.: BA 1-8300 Independent  
 Station Representative: John Blair Co.  
 President: Todd Storz  
 Executive V.P.: George W. Armstrong  
 Sta. Operations Mgr.: Donald A. Loughane  
 Sales Manager: Charles E. Jones  
 Traffic Mgr.: Peggy McGrath  
 Public Service Dir.: Joan Darrow  
 Dir. of Eng.: Morris Barwick  
 Owners of: WQAM-AM, Miami; WDGX-AM, Min-  
 neapolis; WTIKX-AM, New Orleans; KOMA-AM,  
 Oklahoma City; KXOK-AM, St. Louis.

**KBOA—Kennett—1947**

Frequency: 830 Kc. Power: 1000 Watts d.  
 Owned-Operated By: Kennett Bcstg. Corp.  
 Business Address: P.O. Box 428  
 Tel.: TUXedo 8-4616 Independent  
 Pres., Gen. Mgr.: Paul C. Jones  
 Station Manager: John T. Reeder  
 Chief Eng.: R. H. Conner

**KIRX—Kirksville—1947**

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned By: Community Broadcasters, Inc.  
 Address: P.O. Box 130  
 Tel.: MO 5-3871 ABC-KBS  
 Pres., Gen. Mgr.: Samuel A. Burk

Commercial Manager: Donald K. Hiskey  
 Program Director: Robert Carlson  
 Chief Engineer: Charles P. Porter

**KLWT—Lebanon—1947**

Frequency 1230 Kc. Power: 250 Watts  
 Owned-Operated By: Lebanon Bcstg. Co.  
 Bus.-Studio Address: 221 E. Commercial St.  
 Tel.: Keystone 2-3981 KBS  
 President: O. R. Wright  
 General Mgr.: Jack Sellers

**KLEX—Lexington—1956**

Frequency: 1570 Kc. Power: 250 Watts d.  
 Owned-Oper. By: Lexington Bcstg Co.  
 Address: P. O. Box 358  
 Tel.: Alpine 9-3232 Independent  
 Sta. Reps.: Webb; Mid-America Spot Sales  
 President, Ch. Eng.: Ralph E. Meador  
 Program Dir.: Ed Luehrman  
 Sales. Prom. Manager: Jock Beretta

The  
**PERSONABLE**  
 Sound  
 in  
**KANSAS CITY  
 TOWN!**

**KUDL**

Irving Schwartz Adam Young, Inc.  
 V.P. & Gen. Mgr. Nat'l Rep.

# MISSOURI

## KTCB—Malden—1954

Frequency: 1470 Kc. Power: 1 Kw. d.  
Owned by The Tri County Bcstg. Co.  
Address N. Hwy. 25  
Tel.: CR 6-4551  
President J. D. Craft  
General, Sta. Mgr. Richard J. Wiethan  
Commercial Manager Jerry Foster  
Chief Engineer Palmer Johnson

## KMMO—Marshall—1949

Frequency: 1300 Kc. Power: 1000 Watts d.  
Owned By KMMO, Inc.  
Address Marshall  
Tel.: GA 6-4422  
President Independent  
General Manager F. V. Heinkle  
J. M. Silvey

## KNIM—Maryville—1953

Frequency: 1580 Kc. Power: 250 W. d.  
Owned Clark Bcstg. Co.  
Business Address P.O. Box 278  
Tel.: JU 2-2151  
General Mgr. R. Moyer

## KXEO—Mexico—1948

Frequency: 1340 Kc. Power: 1 Kw. d. 250 W. n.  
Owned-Operated By Audrain Bcstg. Corp.  
Address 1705 E. Liberty  
Tel.: JU 1-2340  
V. P. General Mgr. W. Earl Dougherty  
Chief Engineer Jerry Johnson

## KNCM—Moberly—1950

Frequency: 1230 Kc. Power: 1 Kw. d. 250 W. n.  
Owned-Oper. By Moberly Bcstg. Co.  
Address Highway 63 South  
Tel.: AMherst 3-1600  
President Jerrell A. Shepherd

## KRMO—Monett—1950

Frequency: 990 Kc. Power: 250 Watts d.  
Owned-Oper. By Monett Bcstg. Co.  
Address N. Central Ave.  
Tel.: BE 5-5220  
Station Manager Floyd Stewart  
Chief Engineer James Helmkamp

## KLRS—Mountain Grove—1954

Frequency: 1360 Kc. Power: 1000 Watts d.  
Owned By KLRS Bcstg. Co.  
Business Address Route 4  
Tel.: 650  
Station Rep. Hopewell  
General Manager John W. Billingsley  
Commercial Manager Thelma Mae Hylton  
Chief Engineer Emory T. Caudill  
Owners of: KICK, Springfield, Mo.

## KBTN—Neosho—1955

Frequency: 1420 Kc. Power: 500 Watts d.  
Owned By KBTN, Inc.  
Address 212½ E. Main  
Tel.: GL 1-1420  
President, Gen. Mgr. Galen O. Gilbert  
Station, Sales Promo. Mgr. William R. Bentley  
Commercial Manager Mike Malone  
Program Dir., Chief Eng. Jim Masters

## KNEM—Nevada—1949

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By Radio KNEM, Inc.  
Address P. O. Box 15  
Tel.: NORMand 7-3113  
Pres., Ch. Engr. Kenneth E. White  
Commercial Manager Virgil Kache

## KRMS—Osage Beach—1952

Frequency: 1150 Kc. Power: 1 Kw. d.  
Owned By James L. & Ellamae Risner  
Address P. O. Box 125  
Tel.: Fireside 8-2222  
President, Gen. Mgr. Jim Risner  
Program Dir. Ella Mae Risner

## KLID—Poplar Bluff—1961

Frequency: 1340 Kc. Power: 1 Kw. d. 250 W. n.  
Owned By Don M. Lidenion  
Address 208 Hwy. 67 South  
Tel.: SUNset 5-9639  
Station Rep. Grant Webb  
General Mgr., Ch. Eng. Don M. Lidenion  
Program Director Jerry Patterson

## KWOC—Poplar Bluff—1938

Frequency: 930 Kc. Power: 1 Kw. d. 500 W. n.  
Owned-Oper. By Poplar Bluff Bcstg. Corp.  
Address 428 Vine St.  
Tel.: SU 5-3922  
Station Representative Pearson  
President, Gen. Mgr. A. L. McCarthy  
Commercial Manager Jerry Hartline  
Program Director Lorene Jiles  
Chief Engineer Dewey Trostel

## KMIS—Portageville—1960

Frequency: 1050 Kc. Power: 250 Watts  
Owned By New Madrid County Bcstg. Co.  
Address Box 187  
Tel.: DR 9-5436  
President Shelby McCallum  
Station Manager Jewel P. White  
Chief Engineer Charles Gambin

## KYRO—Potosi—1959

Frequency: 1280 Kc. Power: 500 Watts, d.  
Owned By Franklin Cty. Bcstg. Co.  
Address Potosi  
Tel.: HEMlock 8-1280  
President Les Ware  
General Manager Ken McMahan  
Commercial Manager Joe Duty  
Chief Engineer Earl Fleer  
Owners of: KZIX, Ft. Collins; KLPW, Union;  
KJPW, Waynesville; KIME, Laramie.

## KTTR—Rolla—1947

Frequency: 1490 Kc. Power: 1 Kw. d. 250 W. n.  
Owned-Oper. By "Show-Mo" Bcstg. Co.  
Address P. O. Box 567  
Tel.: EM 4-2525  
Gen. Mgr., Ch. Engr. Luther W. Martin  
Commercial Manager Ward C. Rinehart  
Program Director Bill Boatman

**KADY—St. Charles—1958**

Frequency: 1460 Kc.....Power: 5000 Watts  
 Owned By.....KADY, Inc.  
 Address.....P. O. Box 6155, St. Louis  
 Tel.: RAndolph 4-1460.....Independent  
 Station Representative.....Jack Masla & Co.  
 Pres., Gen. Mgr.....William R. Cady, Jr.  
 V.P., Sales.....Tom Dailey  
 Sta., Program Mgr.....Don Levitan  
 Commercial Manager.....Patsy Sue Gibbs  
 Chief Engineer.....Jack A. Chenoweth

**KFEQ—St. Joseph—1923**

Frequency: 680 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....KFEQ Bcstg. Co.  
 Business Address.....40th & Faraon  
 Tel.: ADams 3-2528.....Independent  
 Sta. Representative.....Bolling  
 President.....Jessie D. Fine  
 V.P., Gen. Mgr.....Ted Nelson  
 Sales Manager.....Ted Griffin  
 Program Director.....Dick McDaniel  
 Chief Engineer.....Kenneth Lux  
 Owners of: KFEQ-TV; KLIK, Jefferson City, Mo.

**KKJO—St. Joseph—1946**

Frequency: 1550 Kc.....Power: 5000 Watts  
 Owned By.....Multi Bcstg. Corp.  
 Business Address.....404 S. 8th

Tel.: AD 4-6346.....MBS  
 Station Rep.....Grant Webb  
 General Manager.....Robert M. Mosiman  
 Chief Engineer.....Claude Thomas

**KUSN—St. Joseph—1955**

Frequency: 1270 Kc.....Power: 1000 Watts d.  
 Operated By.....KUSN Corp.  
 Address.....8th & Frederick  
 Tel.: ADams 3-2577.....Independent  
 Station Rep.....Venard Torbet & McConnell  
 President, Gen. Mgr.....Frederick P. Reynolds  
 Vice Pres., Program Dir.....Warren Rhyner

**KMOX—St. Louis—1925**

Frequency: 1120 Kc.....Power: 50,000 Watts  
 Owned By.....Columbia Bcstg. System, Inc.  
 Address.....1144 Hampton Ave.  
 Tel.: STerling 1-2345.....CBS  
 Representative.....CBS Radio Spot Sales  
 President, General Mgr.....Robert Hyland  
 Sales Manager.....Bill Dean  
 Sales Promotion, Pub. Aff. Dir.....Bob Rehg  
 Chief Engineer.....Lawrence Burrows  
 Owners of: WCBS-AM-TV, New York; WBBM-AM-TV, Chicago; KNX, KNXT, Los Angeles; WCAU-AM-TV, Philadelphia; KMOX-TV, St. Louis; WEEK, Boston; KCBS, San Francisco.

**KATZ—St. Louis—1955**

Freq.: 1600 Kc.....Power: 5 Kw. d., 1 Kw. n.

one radio station in the nation's top ten markets surpasses all others in weekly penetration\*

**KMOX RADIO**

**"THE VOICE OF ST. LOUIS"**

\* Cumulative Pulse, 1962

*KMOX Radio is a CBS Owned station represented nationally by CBS Radio Spot Sales*



# MISSOURI

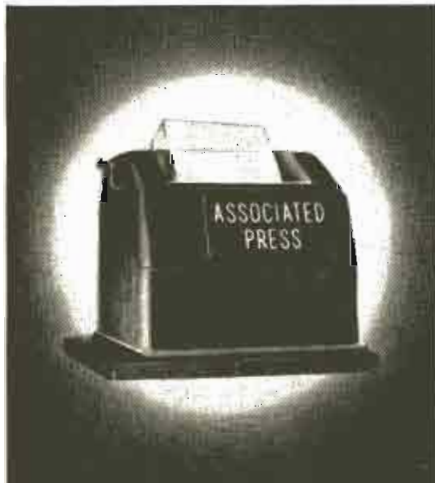
Owned-Oper. By.....Laclede Radio  
 Address.....812 Olive Street  
 Tel.: CH 1-6000.....Independent  
 Station Rep.....Pearson Nat. Reps.  
 President.....Allen Wolin  
 General Manager.....Bentley A. Stecher  
 Commercial Manager.....Marty Browne  
 Program Director.....Dave Dixon  
 Publicity Director.....Ruth Swan  
 Chief Engineer.....G. B. Strauss  
 Owners of: KCOR, San Antonio, Tex.: WMMW,  
 Meriden, Conn.

## KSD—St. Louis—1922

Frequency: 550 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....The Pulitzer Publishing Co.  
 Business-Studio Address.....1111 Olive St.  
 Tel.: MA 1-1111.....NBC  
 Newspaper Affil.....Post-Dispatch  
 Station Representative.....Katz  
 President.....Joseph Pulitzer, Jr.  
 General Manager.....Harold Grama  
 Comm. Manager.....E. L. Franciscus  
 Station Manager.....Arthur J. Casey  
 Program Director.....Sterling Harkins  
 Chief Engineer.....J. E. Risk  
 Owners of: KSD-TV, St. Louis.

## KSTL—St. Louis—1948

Frequency: 690 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Radio St. Louis, Inc.



**PROGRESSIVE STATIONS  
 PREFER THE  
 PRESTIGE NEWS SERVICE**

Address.....P. O. Box 1440  
 Tel.: BR 1-6090.....Independent  
 Pres., Gen. Sta. Mgr.....Dick J. Kasten  
 Commercial Manager.....Art Ford  
 Program Director.....Bill Vietmeier  
 Publicity Director.....Doris Jenne mann  
 Sales Prom. Manager.....Joe Voss  
 Chief Engineer.....Ralph Howard  
 Owners of: WMBH, Joplin; KSTL-FM, St. Louis.

## KWK—St. Louis—1927

Frequency: 1380 Kc.....Power: 5000 Watts  
 Owned By.....KWK Radio, Inc.  
 Business Address.....800 N. 12th  
 Tel.: MA 1-1380.....Independent  
 Station Representative.....H.R. Reps.  
 President.....A. M. Spheeris  
 Sales Prom., Comm. Mgr.....Don Hamel  
 Program Director.....Jim Light  
 Publicity Director.....Sandi Catfiero  
 Chief Engineer.....George Vaughan

## KXLW—St. Louis—1947

Frequency: 1320 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....St. Louis County Bcstg. Co.  
 Address.....8714 Manchester, Clayton, Mo.  
 Tel.: WO 1-1320.....Independent  
 Station Representative.....Bernard Howard  
 President, Gen. Mgr.....Richard J. Miller  
 Asst. Sta. Mgr.....Philip O'Brien  
 Commercial Manager.....Woody Cummings  
 Program Director.....Marshall Zwick  
 Chief Engineer.....James F. Mitchell

## KXOK—St. Louis—1938

Frequency: 630 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Storz Bcstg.  
 Business Address.....1600 N. Kingshighway Blvd.  
 Tel.: FO 7-6000.....Independent  
 Representative.....John Blatz  
 President.....Todd Storz  
 General, Station Manager.....C. L. Thomas  
 Commercial Manager.....Phillip Trammell  
 Program Director.....Bud Connell  
 Sales Prom., Publicity.....John Corrigan  
 Technical Supervisors.....F. Boecler, S. Vlodek  
 Owners of: WHB, Kansas City; WQAM, Miami;  
 KOMA, Oklahoma City; WDGY, Minneapolis;  
 WTXN, New Orleans.

## WEW—St. Louis—1921

Frequency: 770 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Franklin Bcstg. Co.  
 Address.....2343 Hampton  
 Tel.: MI 7-5085.....Independent  
 Station Representative.....Adam Young  
 President.....William F. Johns, Jr.  
 General, Station Mgr.....Charles P. Stanley  
 Sales Promotion Manager.....Ruth Just  
 Program Director.....Lee Coffee  
 Chief Engineer.....Charles Casey  
 Owners of: WLOD, Ft. Lauderdale, Fla.; KOMB,  
 Tulsa, Okla.; WWOM, New Orleans, La.; WMIN,  
 Minneapolis, Minn.