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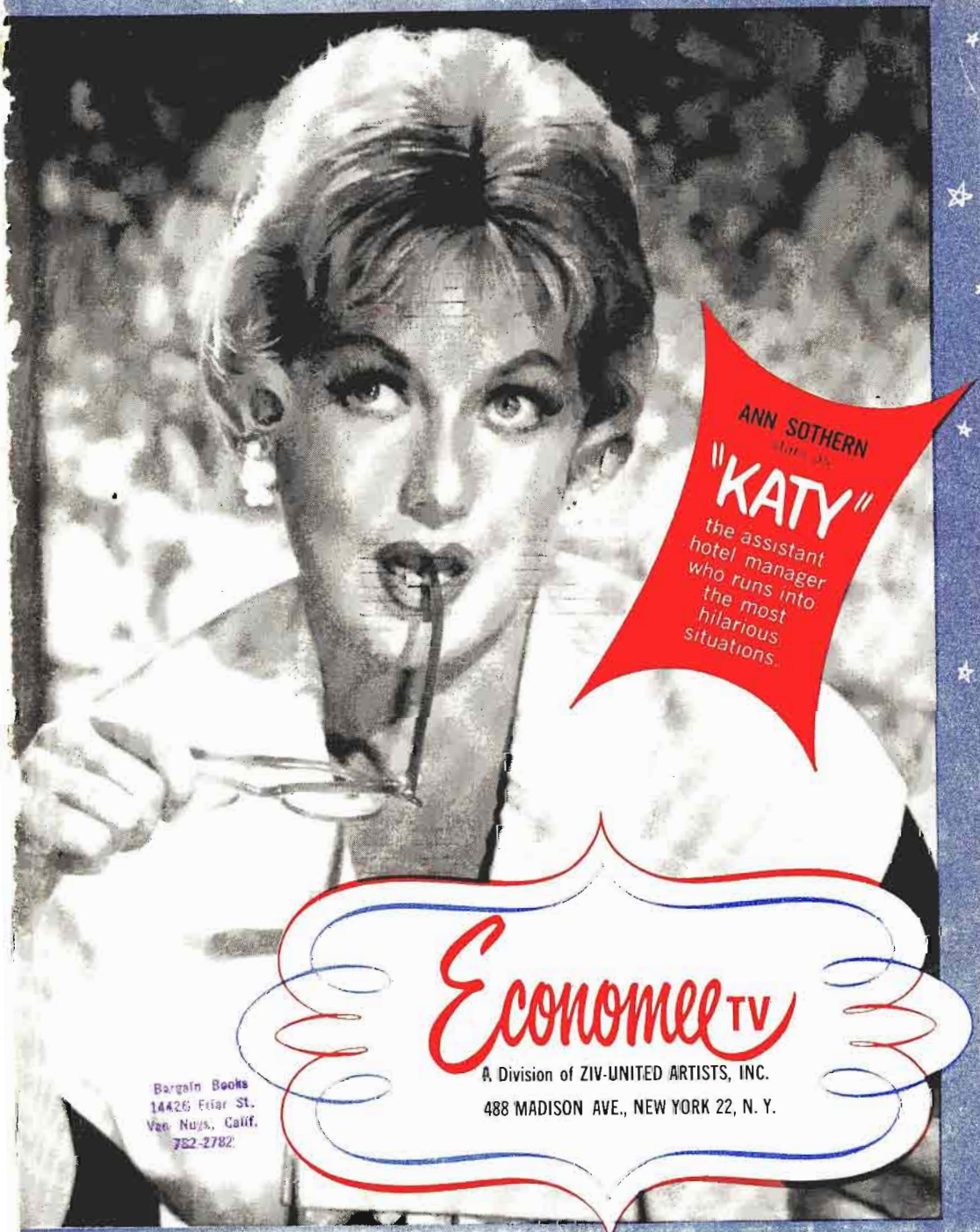

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1962

Silver Anniversary

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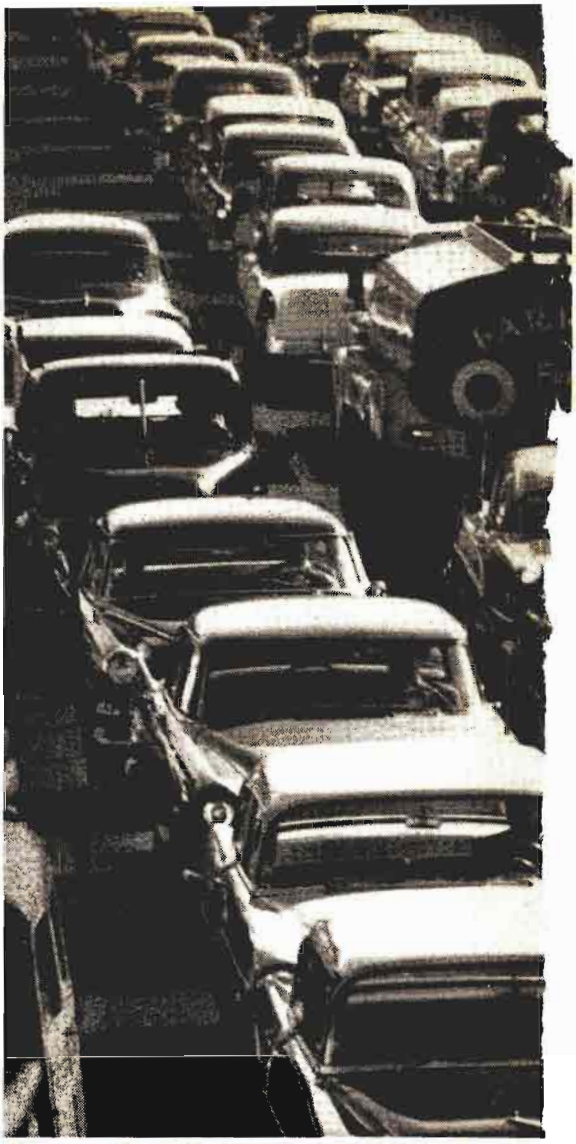

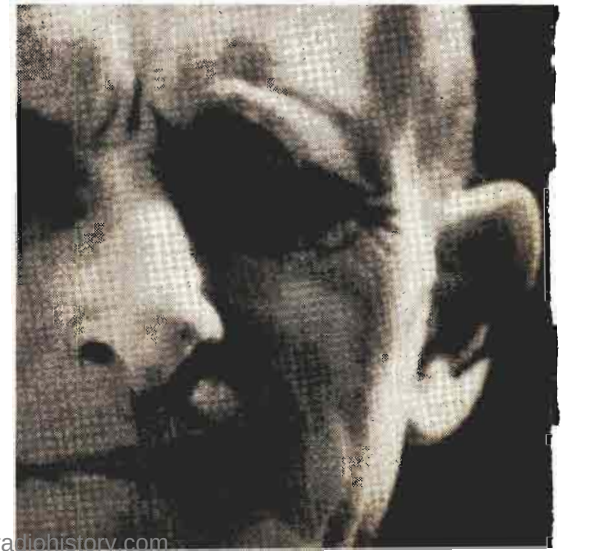

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FOREWORD

COMPILING AND EDITING a volume such as this all-embracing 25th Silver Anniversary Edition of The Radio Annual and Television Year Book represents an almost never-ending search all over the world for highly pertinent information of all kinds and description for the enlightenment and edification of the many thousands who find the information and data spread over its pages to be of indispensable help in the pursuit of their daily business chores.

THE ever-increasing diligence and care exercised by those who compile and edit this encyclopaedia, and the widening circle of experts who write for its pages, increase its value constantly as a work of reference and insight, not only into the great institution of the American Broadcasting Industry, but the international industry as well.

THE almost countless lists, compilations, tabulations and records of the entire industry, and fields related thereto—a service feature without parallel—reflect a very thorough revision. Several new features of this nature have been introduced in the 1962 Edition.

A MOST interesting and revealing series of articles and special features authored by outstanding industry personalities, presented along with a far-reaching compilation of statistical pages, spell out, clearly, the many highly significant developments of the entire year. It all truly represents a most authoritative history of the business of broadcasting.

TO all those whose untiring efforts are represented in this volume, our deep appreciation and thanks for a job well done.

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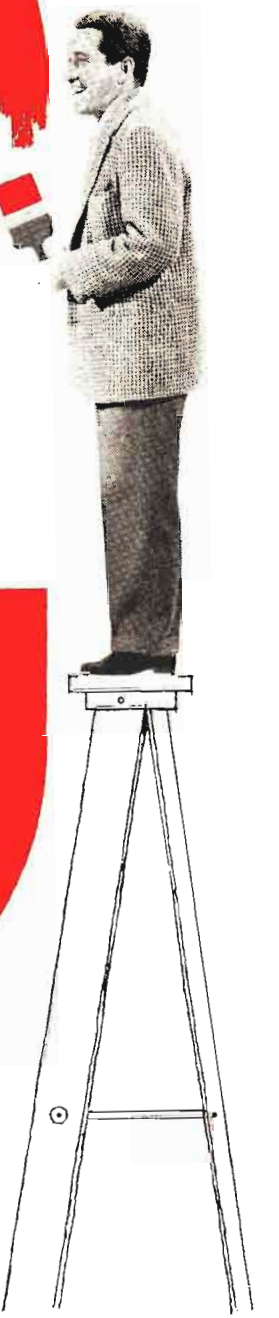

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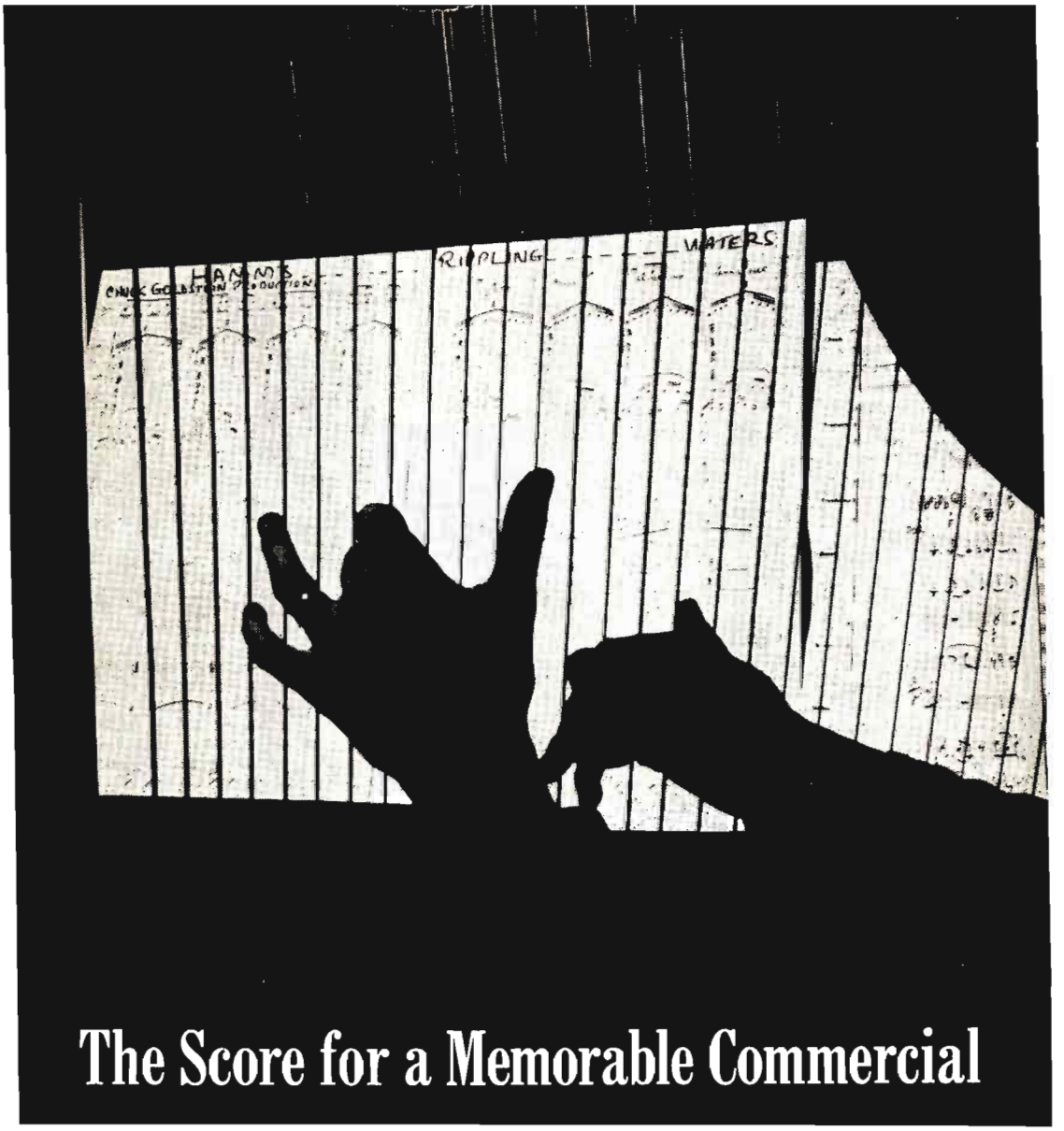

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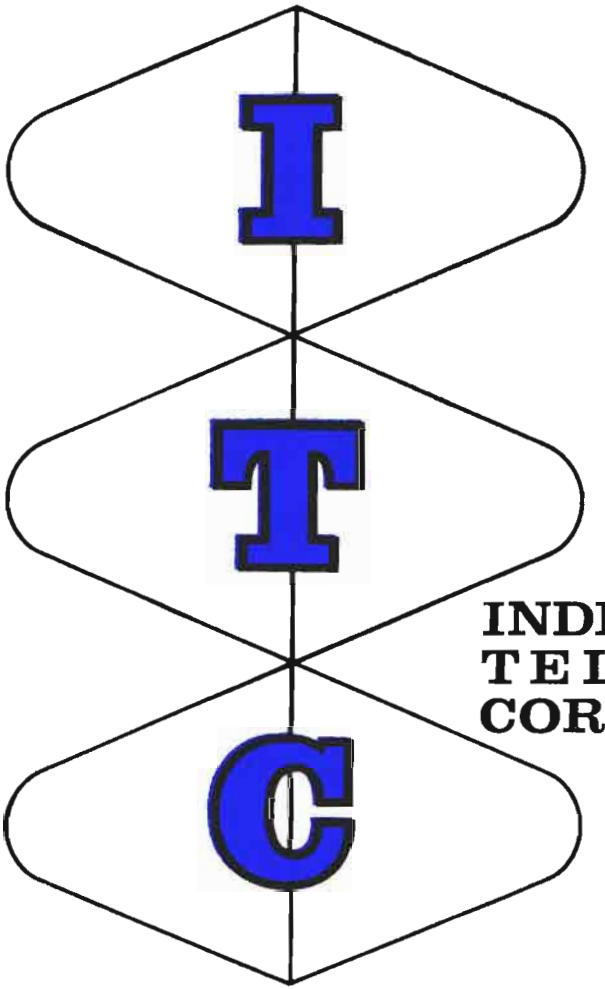

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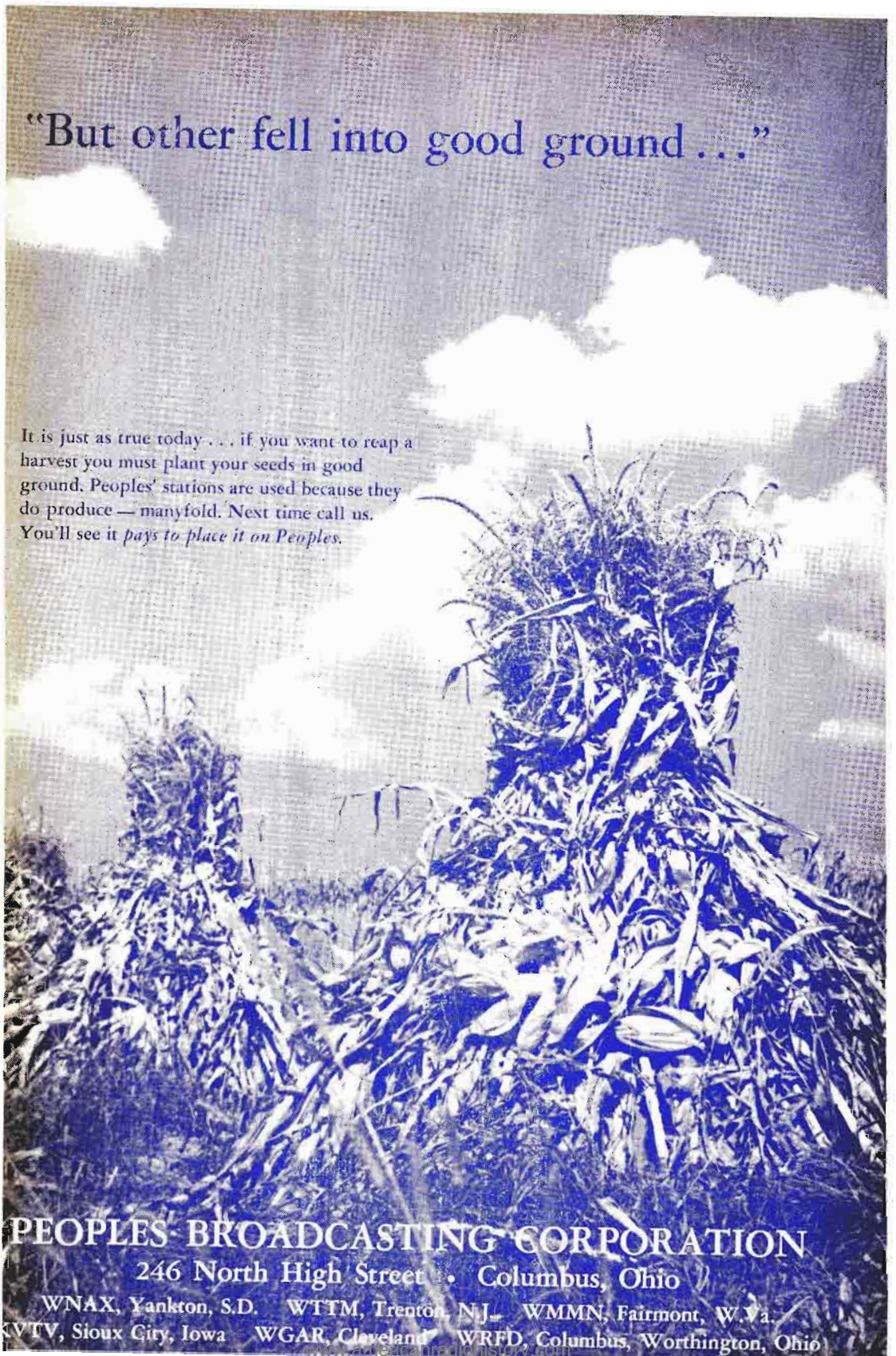

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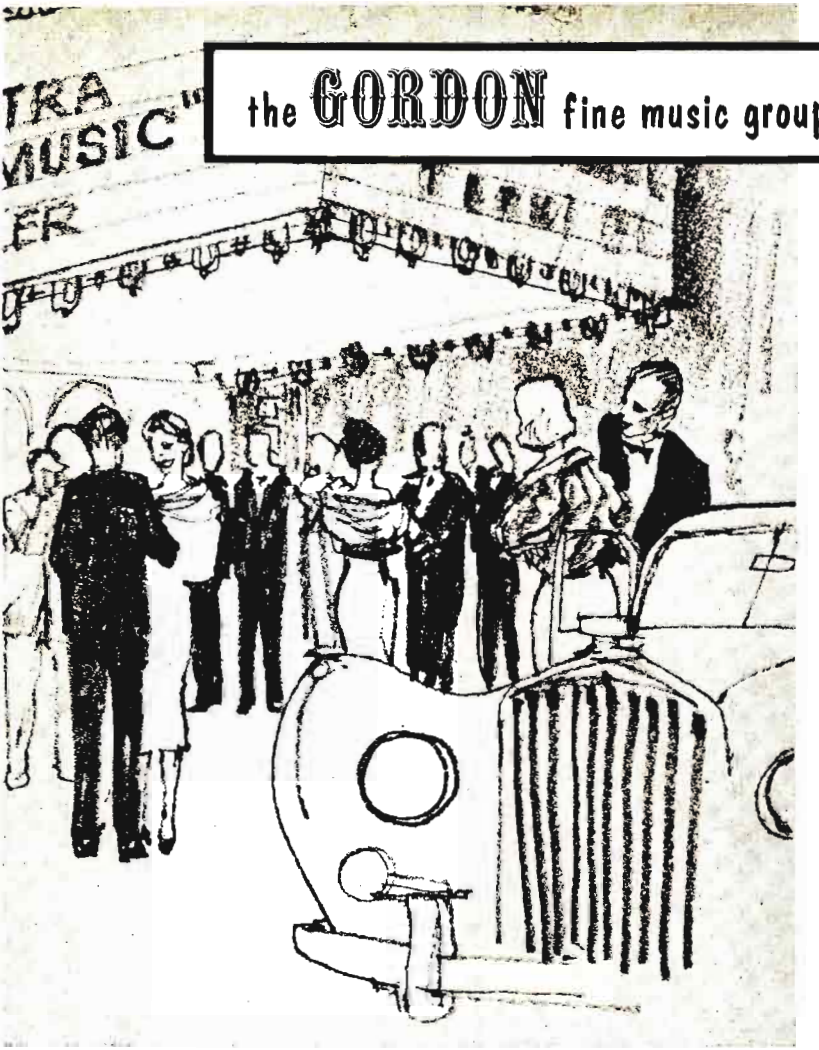

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Statistical Highlights of 1961
Important Industry Facts & Figures

FCC BROADCAST ROUNDUP
(At close of Fiscal Year 1961)

Total commercial AM broadcast authorizations	**3,757**
Commercial AM stations operating	**3,602**
Commercial AM stations under construction	**155**
Total commercial TV broadcast authorizations	**650**
Commercial TV stations on the air	**543**
VHF stations on the air	**456**
UHF stations on the air	**76**
TV translator stations on the air	**279**
Educational TV stations on the air	**54**
Commercial FM stations on the air	**889**
Educational FM stations on the air	**186**

Number of TV sets in use in the United States at end of 1961	54,750,000
Number of radio sets in use in the United States at end of 1961	179,890,000
Number of color TV sets in use, approximately	1,000,000
Total Radio-TV industry revenue, 1960	$1,866.3 million
Combined Radio-TV income (before tax) (9.6% above '59)	$290.0 million
Total TV revenue, 1960 (9% above '59)	$1,268.6 million
Total TV time sales (before commission to agency reps)	$951.9 million
Derived from sale of network time	$372.9 million
Derived from non-network time sales	$579.0 million
Total 1960 TV broadcast expense (8.8% above '59)	$1,024.5 million
Total TV broadcast income (before tax) (9.8% above '59)	$241.1 million
Derived from three Networks and 15 O & O stations	$95.2 million
Derived from 515 other TV stations	$148.9 million
Revenues of three TV Networks and 15 O & O stations	$640.7 million
Median profit (before tax) of 99 pre-freeze TV stations, 1960	$1.082 million
Median profit (before tax) of 254 post-freeze TV stations	$117.0 thousand
Median profit (before tax) of 389 TV stations, 1960	$166.0 thousand
Median loss, 118 TV stations, 1960	$44.0 thousand

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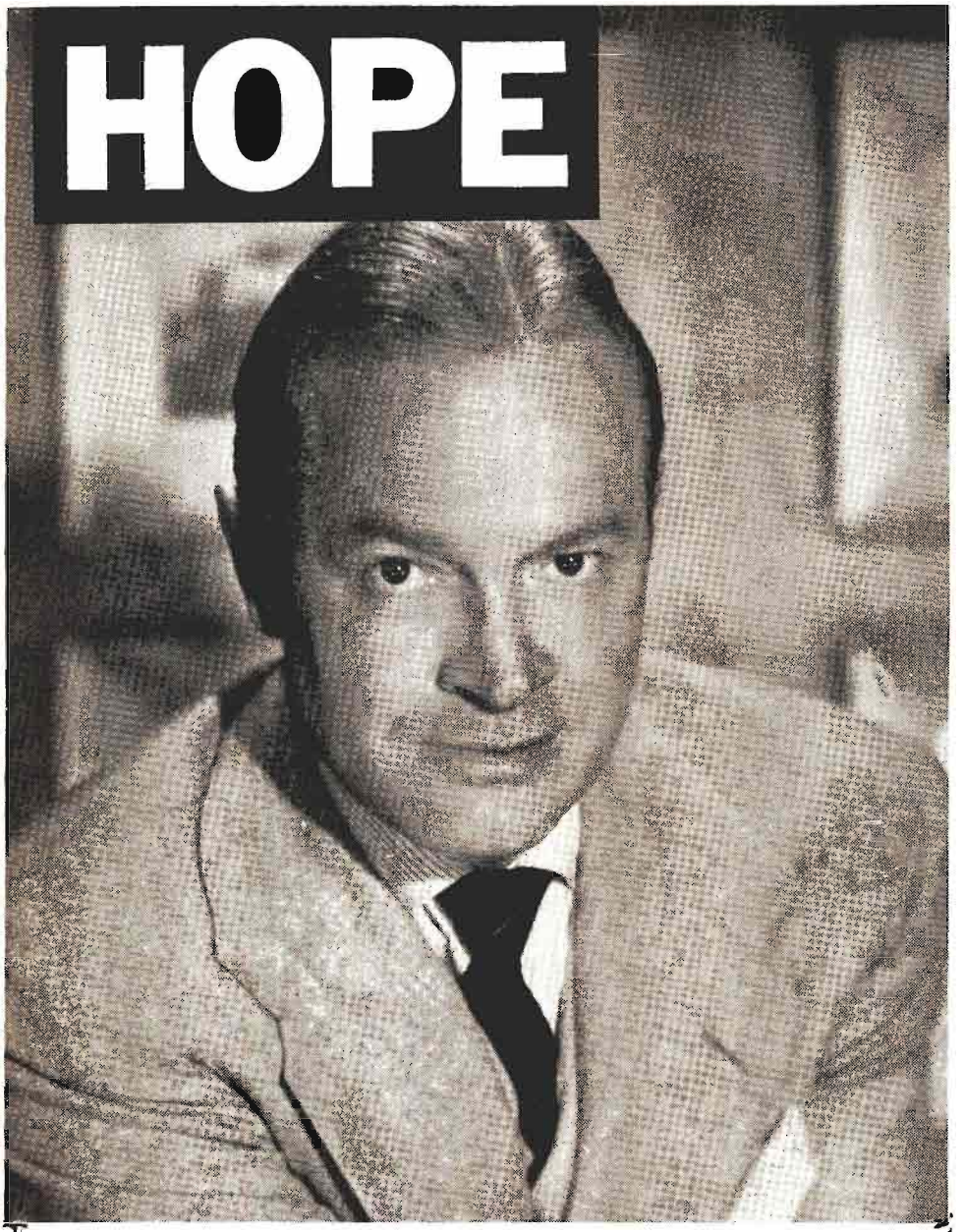

Hope Enterprises, Inc.

Hollywood, California

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(Continued from Page 33)

NUMBER OF NETWORK AFFILIATES AND O & O STATIONS

	Number of Affiliates		Number of O & O Stations		
	Radio	TV	AM	FM	TV
ABC	386	267	6	5	5
CBS	211	250	7	7	5
KBS	1125	—	—	—	—
MBS	441	—	—	—	—
NBC	191	182	6	6	5

Number of radio stations in Canada	213
Number of radio stations in Mexico	399
Number of member stations, Radio Cadena Nacional, S.A.	54
Number of radio stations in Haiti	6
Number of radio stations in Dominican Republic	37
Number of radio stations in the Bahamas	1
Number of radio stations in Jamaica	8
Number of radio stations in Guam	1
Number of radio stations in Puerto Rico	30
Number of radio stations in the Virgin Islands	2
Number of TV stations in Canada	75
Number of TV stations in Mexico	25
Number of TV stations in Haiti	1
Number of TV stations in the Dominican Republic	3
Number of TV stations in Guam	1
Number of TV stations in Puerto Rico	6
Number of TV stations in the Virgin Islands	1
Number of subscribers to the NAB Radio Code	1,050
Number of subscribers to the NAB Television Code	416
Canadian Association of Broadcasters, Radio members	159
Canadian Association of Broadcasters, TV members	51
Active members of the NAEB (TV, AM & FM stations)	226
Worldwide total of radio receivers, excluding U. S., its territories, and Canada	188,000,000
Worldwide total of wired speakers, excluding U. S., its territories, and Canada	40,000,000
Comparative spot radio time sales figures, 4th quarter 1961 estimated at	$55,000,000
Fourth quarter 1961 spot TV time sales figures estimated at	$177,753,000

(Continued on Page 37)

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BENTON & BOWLES

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(Continued from Page 35)

Average broadcasting expense of 503 TV stations, 1960	$1.117 million
Radio revenues for 1960 (6.7% above 1959)	$597.7 million
Radio profits, 1960 (8.3% above 1959)	$45.9 million
Total revenues of 4 nationwide Radio Networks, including 19 O & O stations (4.3% above 1959)	$63.0 million
Combined revenues of 3,451 AM, AM-FM, and 218 independent FM stations, 1960	$534.7 million
Profits of the above group before federal income tax (8.3% above 1959)	$48.9 million
Time sales for four Networks and 3,470 AM stations (6.8% above 1959)	$555.59 million
Median profit of 2,303 AM stations, 1960	$10.8 thousand
Median loss of 1,078 AM stations, 1960	$ 8.5 thousand
FM station revenue of 218 independent stations, 1960	$5.3 million
Expenses for the above stations totalled 8.2 million, a loss of	$5.9 million
Revenue from 234 FM stations operated by AM licensees, 1960	$3.6 million
Food and grocery products led expenditures of national & regional spot TV advertisers by product classification, 3rd quarter 1961, with outlays of	$29,163,000
Spot TV expenditures by national & regional advertisers for 3rd quarter 1961 were	$127,644,000
Top TV spot advertiser, 3rd quarter 1961 was Procter & Gamble with expenditures of	$13,687,700
Number of radio sets sold in 1961 (8% above 1960)	22,000,000
Car radio listening averaged 56 minutes per day in 1961 for a weekly total of	6 hrs., 34 min.
TV homes delivered by average network programs daytime, Mon.-Fri., in December 1961 were	2,814,000
TV homes delivered by average network programs nighttime, Mon.-Sun., in December 1961 were	8,114,000
Average hours of radio usage per home per day in 1961 was	1 hr., 44 min.
Total full-time employment for three TV Networks and 530 stations, 1961	35,721
Total part-time employment for the above group	4,891
Total employment, all TV Networks and stations	40,612
At close of fiscal 1961, outstanding broadcast authorizations of all classes totalled 13,845, representing a net gain for the year of	2,666

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JIM LUCAS

Concentration — NBC-TV

Jim Lucas Show — WNBC

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50 Leading National Spot Radio Markets

(Fiscal Year 1961)

Rank	Market	No. of Stations Reporting	Time Sales National, Regional advertisers and sponsors*
1.	New York, N. Y.	30	$26,612,905
2.	Chicago, Ill.	26	12,374,150
3.	Los Angeles, Calif.	30	9,241,312
4.	Philadelphia, Pa.	21	6,923,580
5.	Detroit, Mich.	11	6,770,324
6.	Boston, Mass.	17	5,214,804
7.	San Francisco-Oakland, Calif.	18	5,113,143
8.	St. Louis, Mo.	14	3,744,028
9.	Cleveland, O.	9	3,437,987
10.	Washington, D. C.	17	3,420,143
11.	Cincinnati, O.	8	3,081,333
12.	Pittsburgh, Pa.	20	3,037,523
13.	Buffalo, N. Y.	11	2,505,245
14.	Minneapolis-St. Paul, Minn.	12	2,491,049
15.	Baltimore, Md.	15	2,308,365
16.	Kansas City, Mo.	9	2,090,350
17.	Hartford, Conn.	5	1,986,447
18.	Houston, Tex.	11	1,947,639
19.	Atlanta, Ga.	18	1,873,491
20.	Dallas, Tex.	12	1,871,500
21.	Miami, Fla.	13	1,817,432
22.	Seattle, Wash.	18	1,741,714
23.	Milwaukee, Wisc.	8	1,659,062
24.	Columbus, O.	6	1,649,471
25.	Portland, Ore.	16	1,598,354
26.	Indianapolis, Ind.	6	1,576,674
27.	Louisville, Ky.	9	1,537,961
28.	Des Moines, Ia.	6	1,493,004
29.	Albany-Schenectady-Troy, N. Y.	9	1,396,142
30.	Providence-Pawtucket, R. I.-Mass.	12	1,323,933
31.	Denver, Colo.	18	1,322,334
32.	Rochester, N. Y.	6	1,285,876
33.	New Orleans, La.	10	1,256,081
34.	Memphis, Tenn.	10	1,217,779
35.	San Antonio, Tex.	10	1,213,095
36.	San Diego, Calif.	9	1,188,360
37.	Sacramento, Calif.	6	1,122,124
38.	Omaha, Neb.	7	1,011,525
39.	Syracuse, N. Y.	9	984,011
40.	Nashville, Tenn.	8	947,313
41.	Dayton, O.	5	941,914
42.	Tampa-St. Petersburg, Fla.	15	926,760
43.	Richmond, Va.	8	874,938
44.	Cedar Rapids, Ia.	3	874,411
45.	Birmingham, Ala.	12	859,598
46.	Charlotte, N. C.	7	852,711
47.	Fort Worth, Tex.	7	843,261
48.	Jacksonville, Fla.	11	811,209
49.	Oklahoma City, Okla.	8	798,149
50.	Fresno, Calif.	9	724,629

(*) Before commissions to agencies, representatives and others.
Source: FCC

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50 Leading National Spot Television Markets

(Fiscal Year 1961)

Rank	*Market*	*No. of Stations Reporting*	*Time Sales National, Regional, advertisers and sponsors**
1.	New York, N. Y.	7	$59,628,711
2.	Los Angeles, Calif.	7	28,012,507
3.	Chicago, Ill.	4	27,932,679
4.	Philadelphia, Pa.	3	18,519,832
5.	Boston, Mass.	3	13,869,110
6.	Detroit, Mich.	3	10,798,087
7.	Pittsburgh, Pa.	3	10,726,979
8.	Cleveland, O.	3	10,391,390
9.	San Francisco-Oakland, Calif.	4	9,791,446
10.	St. Louis, Mo.	4	8,136,610
11.	Washington, D. C.	4	7,579,298
12.	Hartford-New Haven-New Britain, Conn.	5	7,016,968
13.	Buffalo-Niagara Falls, N. Y.	3	6,908,883
14.	Baltimore, Md.	3	6,204,613
15.	Milwaukee, Wisc.	4	5,877,647
16.	Cincinnati, O.	3	5,656,103
17.	Kansas City, Mo.	3	5,606,106
18.	Seattle-Tacoma, Wash.	5	5,488,100
19.	Minneapolis-St. Paul, Minn.	4	5,413,561
20.	Indianapolis-Bloomington, Ind.	4	5,406,294
21.	Houston-Galveston, Tex.	3	5,287,955
22.	Dallas-Fort Worth, Tex.	4	5,234,258
23.	Miami, Fla.	3	4,950,197
24.	Columbus, O.	3	4,597,430
25.	Portland, Ore.	3	4,554,490
26.	Atlanta, Ga.	3	4,398,754
27.	Denver, Colo.	4	3,634,025
28.	Sacramento-Stockton, Calif.	3	3,545,146
29.	Albany-Schenectady-Troy, N. Y.	3	3,504,257
30.	New Orleans, La.	3	3,471,747
31.	Memphis, Tenn.	3	3,138,831
32.	Tampa-St. Petersburg, Fla.	3	2,983,439
33.	Oklahoma City-Enid, Okla.	3	2,833,120
34.	Harrisburg-Lancaster-York-Lebanon, Pa.	5	2,791,432
35.	Rochester, N. Y.	3	2,591,360
36.	Des Moines, Ia.	3	2,387,922
37.	Omaha, Neb.	3	2,360,536
38.	San Antonio, Tex.	4	2,304,452
39.	Johnstown-Altoona, Pa.	3	2,193,441
40.	Norfolk-Portsmouth-Newport News-Hampton, Va.	3	2,156,036
41.	Tulsa, Okla.	3	2,095,105
42.	Spokane, Wash.	3	2,066,579
43.	Nashville, Tenn.	3	1,939,130
44.	Charleston-Oak Hill-Huntington, W. Va.-Ashland, Ky.	4	1,895,817
45.	Wichita-Hutchinson, Kan.	3	1,736,103
46.	Phoenix-Mesa, Ariz.	4	1,704,756
47.	Portland-Poland Springs, Me.	3	1,658,969
48.	Fresno, Calif.	3	1,658,056
49.	Springfield-Decatur-Danville-Urbana, Ill.	5	1,639,384
50.	Flint-Saginaw-Bay City, Mich.	3	1,579,783

(*) Before commissions to agencies, representatives and others. Source: FCC

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Comparative Financial Data For 4 Nationwide AM Radio Networks and 3,470 AM Stations

1959-1960
($ Thousands)

Item	*4 Nationwide Networks*	*19 Owned and Operated Stations*	*3451 Stations*	*Amount 1960 Total 4 Nationwide Networks and 3,470 Stations*	*Percent of Increase (Decrease)*
A. Revenues from the sale of time:					
1. Network time sales:					
a. Sale of network time to advertisers	$31,917	———	———	———	—
Total network time sales	31,917	———	———	———	—
2. Deductions from network's revenue from sale of time to advertiser:					
a. Paid to owned and operated stations	656	———	———	———	—
b. Paid to affiliated stations	4,336	———	———	———	—
Total participation by others (excluding commissions) in revenue from sale of network time	4,992	———	———	———	—
3. Total retentions from sale of network time	26,925	$ 656	$ 7,445	$ 35,026	(1.7)
4. Non-network time sales:					
a. National and regional advertisers	———	23,790	178,312	202,102	7.4
b. Local advertisers	———	10,749	374,597	385,346	7.3
Total non-network time sales	———	34,539	552,909	587,448	7.3
5. Total time sales	26,925	35,195	560,354	622,474	6.8
6. Deduct—Commissions to agencies, representatives, etc.	4,817	6,815	55,255	66,887	6.4
7. Net time sales	22,108	28,380	505,099	555,587	6.8
B. Revenues from incidental broadcast activities:					
a. Talent	8,190	2,438	12,203	22,831	2.5
b. Sundry broadcast revenues	1,250	620	11,575	13,445	0.3
Total incidental broadcast activities	9,440	3,058	23,778	36,276	1.7
Total broadcast revenues	31,548	31,438	528,877	591,863	6.5
C. Total broadcast expenses	38,443	27,561	477,553	543,557	6.2
D. Broadcast income (before Federal income tax)	($ 6,895)	$ 3,877	$ 51,324	$ 48,306	9.8

Note: Data for 1959 cover the operations of 4 nationwide networks and their 19 owned and operated stations.
1960 data for owned and operated stations reflect the sale of one station by one network and the acquisition of one station by another network.
( ) Denotes loss
Source: FCC

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"The Adventures of Ozzie and Harriet"

11th SEASON ON TELEVISION

TELEVISED OVER ABC-TV EVERY WEEK

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FCC Report of the Number of Authorized, Licensed and Operating Broadcast Stations

Year	Grants	Deletions	Pending applications	Licensed	CP's on air	Total on air	CP's not on air	Total authorized
COMMERCIAL AM								
1955	161	18	301	2,719	13	2,732	108	2,840
1956	197	18	389	2,871	25	2,896	124	3,020
1957	232	14	431	3,011	35	3,079	159	3,238
1958	132	17	536	3,218	35	3,253	100	3,353
1959	159	12	679	3,328	49	3,377	123	3,500
1960	92	11	822	3,412	41	3,483	98	3,581
1961	178	2	702	3,545	57	3,602	155	3,757
COMMERCIAL FM								
1954	27	54	5	529	24	553	16	569
1955	27	44	6	525	15	540	12	552
1956	31	37	10	519	11	530	16	546
1957	40	26	24	519	11	530	31	560
1958	98	21	57	526	22	548	86	634
1959	153	18	71	578	44	622	147	769
1960	165	22	114	700	41	741	171	912
1961	200	20	97	829	60	889	203	1,092
EDUCATIONAL FM								
1954	9	2	1	117	0	117	6	123
1955	7	3	1	121	3	124	3	127
1956	13	4	5	126	0	126	10	136
1957	17	5	2	135	0	135	13	148
1958	11	3	6	141	3	147	10	157
1959	16	8	2	150	4	154	11	165
1960	20	4	11	161	4	165	16	181
1961	21	3	4	176	10	186	13	199
COMMERCIAL TV								
1955	67	58	127	137	321	458	124	582
1956	60	25	128	186	310	496	113	609
1957	55	13	129	314	175	519	132	651
1958	35	21	125	427	129	556	109	665
1959	24	22	114	475	91	566	101	667
1960	22	36	106	481	98	579	74	653
1961	33	36	80	497	56	543	97	650
TV TRANSLATOR								
1958	88	6	34	92	0	92	61	156
1959	96	7	27	158	0	158	87	245
1960	60	3	19	233	0	233	69	302
1961	420	19	685	279	0	279	424	703
EDUCATIONAL TV								
1957	8	0	8	14	12	26	23	49
1958	4	0	9	29	3	32	21	53
1959	6	0	7	37	6	43	16	59
1960	6	1	7	40	7	47	17	64
1961	4	1	9	43	11	54	13	67

Any seeming discrepancy in the relation of grants and deletions during the year to total authorizations at the close of the year is due to reinstatement of some deleted authorizations and other considerations impossible to detail in this general table. Figures shown are for close of each fiscal year.

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Current Authorizations of Broadcast Services By Classes, Fiscal Year 1961

Class	June 30, 1960	June 30, 1961	Increase or (Decrease)
Commercial AM	3,581	3,757	176
Commercial TV	653	650	(3)
TV Translators*	302	703	401
TV Repeaters*	0	1,044	1,044
TV Boosters*	0	1	1
Educational TV	64	67	3
Auxiliary TV	1,093	1,254	161
Experimental TV	24	27	3
Commercial FM	912	1,092	180
Educational FM	181	199	18
International	5	4	(1)
Remote Pickup	4,279	4,943	664
Studio-Transmitter-Link	65	69	4
Developmental	4	4	0
Low Power Auxiliary (Cueing)	16	31	15
Total	11,179	13,845	+2,666

* Translators, repeaters and boosters enable signals of a regular TV station to be received and converted to another channel, amplified and retransmitted to communities where other direct reception is unsatisfactory.

Status of Broadcast Authorizations

Class	Operating authorizations	Construction permits
Commercial AM	3,602	155
Commercial TV	553	97
TV Translators	637	66
TV Repeaters	1,044	0
TV Boosters	0	1
Educational TV	54	13
Commercial FM	889	203
Educational FM	186	13
Total	6,965	548

Source: FCC

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JACK LESCOULIE

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Comparison of Closing Prices For Industry Stocks, 1960 to 1961

NEW YORK STOCK EXCHANGE

Company	Closing Price Dec. 31 1960	Closing Price Dec. 31 1961	Net Change for Year Plus	Net Change for Year Minus
Admiral Corp.	11⅝	17⅜	5¾	
AB-PT	45⅛	45⅛	—	—
AT & T	104½	136⅛	31⅝	
CBS	35⅞	39⅞	4	
Columbia Pictures	22⅞	28½	5⅝	
Crowell-Collier	39	39	—	—
Decca	38	40⅝	2⅝	
Disney	27⅜	37	9⅝	
Eastman Kodak	113	111⅜		1⅝
General Precision	55	58½	3½	
General Telephone	27½	29	1½	
Hazeltine Corp.	26¼	32	5¾	
Loew's Theatres	16⅛	43¾	27⅝	
Magnavox	47¾	42⅜		5⅜
MCA	37	79	42	
NAFI	30⅞	33¾	2⅞	
National Theatres	5⅜	6⅛	¾	
Plough	70	86	16	
RCA	51	53¼	2¼	
Storer	28¾	28½		¼
20th Century-Fox	41⅝	35⅜		6¼
United Artists	31⅜	31⅝	¼	
Warner Bros.	52⅞	82¾	29⅞	
Westinghouse	49¼	38¾		10½
Zenith*	34	73	39	
			230⅝	24

Net change: + 206⅝

* Adjusted for 3 for 1 split.

(*Continued on Page* 51)

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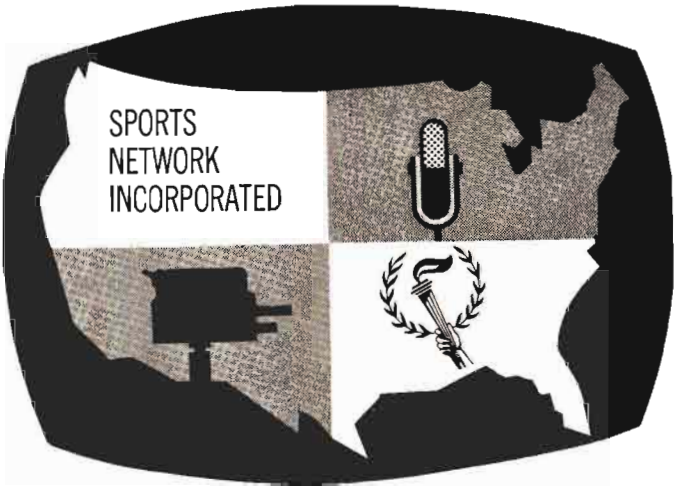

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(Continued from Page 49)

AMERICAN STOCK EXCHANGE

Company	Closing Price Dec. 31 1960	Closing Price Dec. 31 1961	Net Change for Year Plus	Net Change for Year Minus
Capital Cities	10½	20½	10	
Desilu	10⅛	8⅛		2
Esquire	19¼	15½		3¾
MPO	9¼	12¾	3½	
Reeves	6⅛	6¼	⅛	
Technicolor	13	26⅝	13⅝	
TelePrompTer	10	15½	5½	
Trans-Lux	14⅛	16½	2⅜	
TV Industries	2⅝	2⅝	—	—
			35⅛	5¾

Net change: + 29⅜

OVER THE COUNTER*

Company	Closing Price Dec. 31 1960	Closing Price Dec. 31 1961	Net Change for Year Plus	Net Change for Year Minus
Bartell	3¼	3½	¼	
Jerrold	7	7⅜	⅜	
Meredith	41¾	35½		6¼
Metromedia	19	16¼		2¾
Official Films	2½	2⅝	⅛	
Scranton	2¼	7¼	5	
Sterling TV	1⅜	3⅛	1¾	
Taft	12⅜	17⅝	5¼	
Wometco	12½	26½	14	
			26¾	9

Net change: + 17¾

* Bid Quotations

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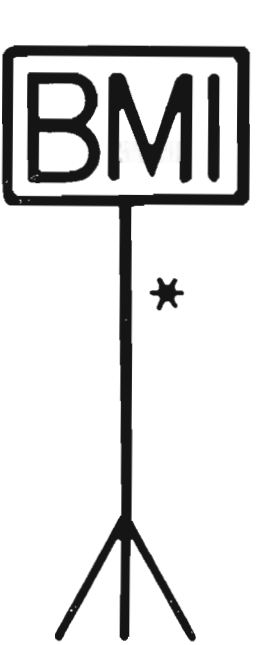

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BALLET

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POP

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Harlan Howard—voted "favorite song writer" in the Billboard 14th Annual Disc Jockey Poll

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1961 Television Homes Delivered By Average Network Programs

(Comparative Figures For 1958 to 1961, Average Audience Basis)

DAYTIME TV HOMES (Monday-Friday)

Homes Delivered (Thousands)

	1961	*1960*	*1959*	*1958*
January	3,330	3,308	3,018	3,672
February	3,142	3,212	3,019	3,019
March	2,908	3,268	2,842	3,550
April	2,908	2,586	2,461	3,037
May	2,533	2,511	2,328	2,217
June	2,673	2,597	2,322	2,593
July	2,814	2,531	2,555	2,298
August	2,814	2,531	2,524	2,368
September	2,439	2,260	2,446	2,370
October	2,392	2,350	2,520	2,124
November	2,626	2,712	2,808	2,343
December	2,814	2,848	2,761	2,470

NIGHTTIME TV HOMES (Monday-Sunday)

Homes Delivered (Thousands)

	1961	*1960*	*1959*	*1958*
January	9,052	8,806	9,114	8,861
February	8,911	8,571	8,993	8,993
March	8,723	8,270	8,629	8,598
April	8,583	7,690	8,322	8,043
May	7,316	7,043	7,367	7,122
June	6,519	6,454	6,405	6,615
July	5,863	5,288	6,083	6,000
August	6,191	6,102	6,130	6,199
September	7,035	6,870	7,375	7,288
October	7,223	7,684	7,781	7,914
November	8,114	7,413	7,976	8,482
December	8,114	8,272	7,787	8,503

Source: A. C. Nielsen.

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Television Set Retail Sales

Year	Table-Portable	Console	Phono-Combi.	Total
1953	2,904,135	3,225,191	211,245	6,370,571
1954	4,007,040	3,183,584	126,410	7,317,034
1955	4,217,653	3,090,828	112,603	7,421,084
1956	4,754,787	2,556,845	75,397	7,387,029
1957	3,976,961	2,486,412	96,847	6,560,220
1958	2,936,321	2,080,999	122,762	5,140,082
1959	3,361,406	2,224,762	162,508	5,748,676
1960	3,235,506	2,489,849	219,690	5,945,045

Note: Figures discontinued in 1961.

Portable-Console-Combination Television Set Production Figures

Year	Table & Portable	Console	Phono-Combi.	Total	$ Value (000 Omitted)
1947	116,315	37,039	25,217	178,571	50,000
1948	646,509	179,181	149,310	975,000	230,000
1949	1,792,691	989,220	218,089	3,000,000	580,000
1950	2,941,560	3,820,060	702,180	7,463,800	1,350,000
1951	2,275,901	2,774,859	334,038	5,384,798	956,986
1952	2,837,507	3,038,895	219,878	6,096,280	1,049,000
1953	3,224,724	3,755,340	235,763	7,215,827	1,230,298
1954	4,249,339	3,011,536	85,840	7,346,715	1,028,540
1955	4,439,676	3,199,796	117,049	7,756,521	1,071,020
1956	4,753,787	2,556,845	75,397	7,387,029	938,596
1957	3,845,807	2,433,449	120,089	6,399,345	832,747
1958	2,716,876	2,068,627	134,925	4,920,428	667,899
1959	3,612,638	2,566,950	169,792	6,349,380	896,405
1960	3,274,347	2,211,239	222,760	5,708,346	825,501
1961	3,812,160	2,135,361	230,276	6,177,797	825,308

Source: EIA.

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1961 AND THE FCC

Commission Activities Set Tone for 1962

By NEWTON N. MINOW, Chairman
Federal Communications Commission

DURING the past year, the Commission was again active in the field of broadcast programming. It proposed extensive revisions in the nature of the programming information which it requires applicants for broadcasting licenses to submit. After full hearing, it denied a permit for an FM station to an applicant who had no knowledge of, and had made no effort to ascertain, the programming needs of his community. And it put all broadcasting licensees on notice that they are expected substantially to carry out the program proposals on the basis of which their licenses are granted, or present adequate justification for departure from those proposals.

A total of 20 short-term licenses were issued in 1961 where the Commission was unable to find that the past operation of the station merited a full three-year license. Additionally, an Examiner's Initial Decision recommending that a radio station license not be renewed on the ground that the licensee was "woefully inadequate" in discharging his broadcast responsibilities regarding "indecent and obscene" programming, abuses with respect to the total amount of time devoted to advertising continuity as well as the frequency of regular program interruptions for advertising messages, was pending review by the full Commission at the end of the year.

Under recent Congressional authority, the Commission now requires applicants for new stations, renewals, sale and major changes (also when set for hearing) to locally advertise that fact. Congress also enabled the Commission to fine stations for violations not warranting revocation proceedings.

In television, the Commission has taken actions to promote the use of UHF to extend and augment competitive TV service not possible with the limited number of VHF channels. These include proposals to relax certain UHF technical requirements, make certain areas either UHF or VHF, test UHF for large metropolitan area coverage, and has recommended legislation to require TV sets to also receive UHF broadcast.

The continued squeezing in of new AM facilities is accompanied by mounting competition and added interference which demonstrate the acute congestion in that band.

The long-pending clear channel proceeding was concluded when the Commission opened the way for assigning one additional secondary station on each of 13 of the 25 clear channels to benefit certain unserved or underserved areas.

Mounting interest in and competition for FM broadcast facilities made it necessary for the Commission to undertake revamping the rules for that service and, meanwhile, adopt an interim procedure for processing FM applications. All FM stations have the green light to engage in stereophonic broadcasting if they so desire.

These represent only some of the activities in which the FCC will continue to be active during 1962.

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TEST OF BROADCASTING

How It Conducts Itself Despite Criticism

By LE ROY COLLINS, President
National Association of Broadcasters

THE past year has been one involving much criticism of broadcasting. The test of the industry in the coming year will be not in how it reacts to such criticism, but how it conducts itself despite criticism. By and large the industry has taken its lumps in stride with a high degree of maturity and dedication.

The progress of broadcasting has been phenomenal. The quality of American broadcasting is not even approached elsewhere, but all good broadcasters know they must always be a part of a strong, continuing struggle to develop a better broadcast product.

There is no limit to the heights broadcasting can reach. There never will be a plateau we can gain, and then rest satisfied. This is true because of the breadth and depth of the impact of broadcasting and its importance to the advance of our culture and free society.

We should, therefore, not only expect but welcome critics. We should accept the fact that in a free America, because of broadcasting's inherent greatness, it will never know tranquility.

In a climate where criticism is noisy and frequent, there is a natural inclination on the part of some to develop almost a fear-complex. There are those who fear the basic freedom to broadcast, which is secured by the First Amendment, is now in jeopardy because of federal government policies.

I do not treat the matter of improper governmental regulation lightly. At the same time, I do not believe the facts justify the extreme fear which has been expressed by some.

While the Federal Communications Commission is anxious to see program improvement, I am convinced it wants to see this achieved not through governmental coercion but through a greater awareness of need and exercise of responsibility by broadcasters, and in ways broadcasters devise.

The FCC cannot legally coerce broadcasters to put specific programs or categories of programs on or off the air because it may approve or disapprove of them. If the day ever comes when it should try this, we at the National Association of Broadcasters will employ every resource at our command in striking down the efforts of any who would trample on the rights of broadcasters to be free.

Every licensed broadcaster in America who is responsible and seeks in good faith to serve the public interest of his community has the sole right and responsibility to determine and control what he programs. So, instead of wasting time and energy crying about the possibility of a governmental censorship which in fact does not exist, we in broadcasting should be devoting ourselves to the responsibile exercise of the freedoms we have.

This is the approach we are taking at NAB—and it is the way of life for the great majority of our American broadcasters. The critics we should be most concerned about are our own consciences.

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Value of Manufacturers' Sales Of Components by Selected Years

(000,000 Omitted)

Year	Resistors	Capacitors	Transformers	Tubes Semi-Cond.	Others	Total
1952	100	200	150	604	676	1,730
1954	130	200	103	708	867	2,008
1955	150	215	96	800	939	2,200
1956	175	224	98	853	938	2,280
1957	171	225	110	925	1,004	2,435
1958	158	218	102	914	933	2,325
1959	194	267	129	1,152	1,091	2,833
1960	272	295	136	1,289	1,107	3,099
1961 (9 mos.)	201	252	114	933	503	2,003

Manufacturers' Sales of Receiving Tubes

(000 Omitted)

Year	Initial	Renewal	Export	Gov't*	Total	$ Value
1950	301,483	69,325	10,768	1,385	382,961	250,000
1951	247,855	94,597	24,438	8,754	375,644	261,000
1952	241,406	83,843	13,935	29,335	368,519	259,116
1953	293,601	112,785	20,614	10,091	437,091	303,675
1954	246,729	115,358	15,922	7,080	385,089	275,999
1955	288,810	150,718	24,442	15,832	479,802	358,110
1956	262,989	166,558	25,397	9,333	464,186	374,186
1957	240,708	184,493	23,378	7,845	456,424	384,402
1958	191,805	167,805	24,597	13,132	397,366	341,929
1959	227,669	170,729	19,969	14,569	432,936	368,872
1960	200,362	161,092	21,375	10,226	393,055	331,742
1961	188,176	150,249	22,245	14,336	375,006	311,098

(*) Includes only direct sales after 1951.
Source: EIA.

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Television Time Sales for Past Ten Years & 1962 Estimate

Year	National Network (add 000)	Change from previous year percent	National Non-network (add 000)	Change from previous year percent	Local (add 000)	Change from previous year percent	Total (add 000)	Change from previous year percent
1951	$ 97,558	+177.0	$ 59,733	+138.6	$ 51,304	+68.8	$208,595	+130.2
1952	137,664	+ 41.0	80,235	+ 34.3	65,171	+27.0	283,070	+ 35.7
1953	171,900	+ 24.9	124,318	+ 54.9	88,474	+35.8	384,692	+ 35.9
1954	241,224	+ 40.3	176,766	+ 42.2	120,131	+35.8	538,122	+ 39.9
1955	308,900	+ 28.0	222,400	+ 25.8	149,800	+24.7	681,100	+ 26.5
1956	367,700	+ 19.0	281,200	+ 26.4	174,200	+16.3	823,100	+ 20.8
1957	394,200	+ 7.7	300,500	+ 6.9	174,000	− 0.1	868,700	+ 5.5
1958	424,500	+ 7.7	345,200	+ 14.9	181,300	+ 4.2	951,000	+ 9.5
1959	445,800	+ 5.0	424,200	+ 22.9	200,600	+10.6	1,070,600	+ 12.6
1960	471,600	+ 5.8	459,200	+ 8.3	215,800	+ 7.6	1,146,600	+ 7.1
1961*	515,500	+ 9.2	470,000	+ 2.3	212,000	− 1.8	1,197,500	+ 4.3

Radio Time Sales for Past Ten Years and 1962 Estimate

Year	National Network (add 000)	Change from previous year percent	Regional Network (add 000)	Change from previous year percent	National Non-network (add 000)	Change from previous year percent	Local (add 000)	Change from previous year percent	Total (add 000)	Change from previous year percent
1951	$113,984	− 8.5	$8,481	+23.0	$119,559	+ 0.6	$214,519	+ 5.6	$456,543	+0.6
1952	102,528	−10.0	7,334	−13.5	123,658	+ 3.4	239,631	+11.7	473,151	+3.6
1953	92,865	− 9.4	5,192	−29.2	129,605	+ 4.8	249,544	+ 4.0	477,206	+1.0
1954	78,917	−15.0	4,767	− 8.2	120,168	− 7.3	247,478	− 0.8	451,330	−5.4
1955	60,268	−23.6	3,809	−20.0	120,393	+ 0.2	272,011	+ 9.9	456,481	+0.7
1956	44,839	−25.6	3,585	− 5.9	145,461	+20.8	297,822	+ 9.5	491,707	+7.7
1957	47,951	+ 7.0	3,709	+ 3.5	169,511	+16.5	316,493	+ 6.3	537,664	+9.3
1958	42,786	− 8.7	3,733	+ 0.6	171,939	+ 1.4	323,207	+ 2.0	541,665	+0.9
1959	35,633	−23.4	——	——	188,143	+ 9.4	359,138	+11.0	582,914	+7.6
1960	35,026	− 1.7	——	——	202,102	+ 7.4	385,346	+ 7.3	622,474	+6.8
1961*	43,500	+24.2	——	——	200,000	− 1.0	413,500	+ 7.3	657,000	+5.5

(*) Estimated. Note: Regional Network radio time sales figures discontinued in 1959.
Source: FCC

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HERBERT B. LEONARD

EXECUTIVE PRODUCER

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"Route 66"—CBS-TV

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Estimated Expenditures by Quarters For Top 25 Network Brand Advertisers

1961

FOURTH QUARTER 1961

1. Anacin Tablets	$3,080,794	14. Crest Toothpaste	1,388,125
2. Camel Cigarettes	2,381,310	15. Campbell Soups	1,373,518
3. Chevrolet Cars	2,319,945	16. Colgate Dental Cream	1,342,214
4. Bufferin	2,236,626	17. Swan Liquid Detergent	1,313,854
5. Winston Cigarettes	2,196,002	18. L&M Filter Tip Cigarettes	1,283,299
6. Mercury & Comet Cars	2,161,432	19. Chesterfield Cigaretts	1,248,584
7. Mobilgas	1,861,981	20. Alka-Seltzer	1,231,430
8. Ford Cars	1,848,464	21. Pall Mall Cigarettes	1,221,488
9. Salem Cigarettes	1,696,307	22. Geritol	1,216,466
10. Dristan Tablets	1,576,980	23. Tide	1,210,759
11. Kent Cigarettes	1,521,188	24. Johnson's Pledge	1,201,304
12. Viceroy Cigarettes	1,412,776	25. Metrecal	1,185,409
13. Polaroid Land Cameras	1,400,860		

THIRD QUARTER 1961

1. Crest Tooth Paste	$2,612,606	14. Johnson's Klear Wax	1,121,173
2. Anacin Tablets	2,579,052	15. Colgate Dental Cream	1,104,839
3. Camel Cigarettes	2,102,900	16. L & M Filter Tip Cigarettes	1,093,613
4. Winston Cigarettes	2,240,852	17. Chesterfield Cigarettes	1,083,715
5. Kent Cigarettes	2,008,503	18. Spring Cigarettes	1,078,367
6. Tide	1,849,541	19. Nabisco Cookies	1,050,859
7. Swan Liquid Detergent	1,570,008	20. One-A-Day Vitamin Tablets	1,050,346
8. Salem Cigarettes	1,482,528	21. Bayer Aspirin Tablets	1,046,445
9. Viceroy Cigarettes	1,171,641	22. Phillips Milk of Magnesia	1,030,261
10. Chevrolet Passenger Cars	1,409,003	23. Prudential Insurance Co. of America	1,028,106
11. Pall Mall Cigarettes	1,391,466	24. Goodyear Car Tires	1,009,269
12. Alka Seltzer	1,336,762	25. General Electric Company, General Promotion	984,157
13. Metrecal	1,178,947		

SECOND QUARTER 1961

1. Anacin Tablets	$2,608,938	14. Viceroy Cigarettes	1,285,648
2. Crest Tooth Paste	2,154,038	15. Beech Nut Gum	1,268,233
3. Winston Cigarettes	2,137,269	16. Listerine Oral Antiseptic	1,255,675
4. Metrecal	1,818,927	17. L&M Filter Tip Cigarettes	1,241,399
5. Swan Liquid Detergent	1,715,510	18. Bufferin	1,231,091
6. Salem Cigarettes	1,596,788	19. Colgate Dental Cream	1,177,544
7. Kent Cigarettes	1,518,989	20. Gillette Razors & Blades	1,104,700
8. Chevrolet Passenger Cars	1,170,935	21. Chesterfield Cigarettes	1,039,348
9. Du Pont Paints — Home	1,147,734	22. Prudential Insurance Co. of America	1,025,418
10. One A Day Vitamin Tablets	1,111,087	23. Nabisco Cookies	1,025,361
11. Tide	1,378,752	24. Dristan Tablets	1,021,214
12. Bayer Aspirin Tablets	1,312,145	25. Alka Seltzer	985,107
13. Pall Mall Cigarettes	1,302,161		

FIRST QUARTER 1961

1. Anacin Tablets	$2,869,167	14. Bufferin	1,201,511
2. Winston Cigarettes	2,017,209	15. Pall Mall Cigarettes	1,142,109
3. L & M Filter Tip Cigarettes	1,830,875	16. Alka-Seltzer	1,130,757
4. Kent Cigarettes	1,628,293	17. Schlitz Beer	1,121,074
5. Texaco, Inc., General Promotion	1,622,268	18. Ford Passenger Cars	1,099,022
6. Dristan Tablets	1,514,119	19. Marlboro Cigarettes	1,070,134
7. Salem Cigarettes	1,389,812	20. Listerine Antiseptic—Oral	1,058,926
8. Chevrolet Passenger Cars	1,366,910	21. Camel Cigarettes	1,035,564
9. Crest Tooth Paste	1,318,328	22. Prudential Insurance	1,015,509
10. Tide	1,307,016	23. Duncan Hines Cake Mixes	1,006,833
11. Bayer Aspirin Tablets	1,278,136	24. Allstate Insurance	997,200
12. Beech-Nut Gum	1,231,092	25. One-A-Day Vitamin Tablets	995,262
13. Colgate Dental Cream	1,202,647		

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Television Stations Operating for Full Year Classified by Profit and Loss Groupings, 1959-1960

	Pre-Freeze VHF		Post-Freeze VHF		Post-Freeze UHF		Total All Stations	
	1960	1959	1960	1959	1960	1959	1960	1959
PROFITS (Before Federal Income Tax) of:								
$3,000,000 and over	13	12	—	—	—	—	13	12
$2,000,000-$3,000,000	7	9	2	—	—	—	9	9
$1,500,000-$2,000,000	9	6	1	2	—	—	10	8
$1,000,000-$1,500,000	27	29	8	7	—	—	35	36
$ 800,000-$1,000,000	13	9	6	2	—	—	19	11
$ 600,000-$ 800,000	12	11	8	7	—	—	20	18
$ 400,000-$ 600,000	8	8	16	15	—	—	24	23
$ 200,000-$ 400,000	4	6	37	38	2	—	43	44
$ 100,000-$ 200,000	6	6	65	60	7	5	78	71
$ 50,000-$ 100,000	—	2	52	36	8	13	60	51
Less than $50,000	—	—	59	70	19	17	78	87
Total Stations	99	98	254	237	36	35	389	370
Median Profit	$1,082,000	$1,040,000	$117,000	$114,000	*	*	$166,000	$165,000
LOSS OF:								
Less than $50,000	1	—	42	40	19	14	62	54
$ 50,000-$100,000	1	2	11	18	11	11	23	31
$100,000-$200,000	1	1	12	12	4	7	17	20
$200,000-$400,000	4	2	6	8	2	2	12	12
$400,000-$600,000	—	2	1	3	—	—	1	5
$600,000-$800,000	—	—	1	1	—	—	1	1
$800,000 and over	1	2	1	1	—	—	2	3
Total Stations	8	9	74	83	36	34	118	126
Median Loss	*	*	$43,000	$51,000	*	*	$44,000	$55,000

(*) Median not computed because of small number of stations involved.
Note: Excludes 7 satellite stations whose financial data are included with their parent station.
Source: FCC

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Ralph Edwards Productions

www.americanradiohistory.com

3 National Television Networks and 530 TV Stations Broadcast Financial Data

— *1960* —

	3 Networks	*15 Networks Owned and Operated TV Stations*	*515 Other TV Stations*	*Total 3 Networks and 530 Stations*
			($ Millions)	
A. Revenues from the sale of time:				
1. Network time sales:				
Total network time sales	$468.8	—	—	—
2. Total retentions from sale of network time after deductions from network's revenue from sale of time to advertisers	$306.9	$29.9	$134.8*	$471.6
3. Non-network time sales:				
a. National and regional advertisers	—	100.3	358.9	459.2
b. Local advertisers	—	30.8	185.0	215.8
Total non-network time sales	—	131.1	543.9	675.0
4. Total time sales	306.9	161.0	678.7	1,146.6
5. Deduct—Commissions to agencies, representatives, etc.	70.4	24.6	99.7	194.7
6. Net time sales	$236.5	$136.4	$579.0	$951.9
B. Revenues from incidental broadcast activities:				
a. Talent	220.1	3.6	10.6	234.3
b. Sundry broadcast revenues	38.2	5.9	38.3	82.4
Total incidental broadcast activities	258.3	9.5	48.9	316.7
Total broadcast revenues	494.8	145.9	627.9	1,268.6
C. Total broadcast expenses	461.2	84.3	479.0	1,024.5
D. Broadcast income (before Federal income tax)	$ 33.6	$ 61.6	$148.9	$244.1

(*) Total retentions from sale of network time of $134.8 million by 515 other TV stations includes revenues received from miscellaneous TV networks in addition to receipts from the 3 national TV networks.
Source: FCC

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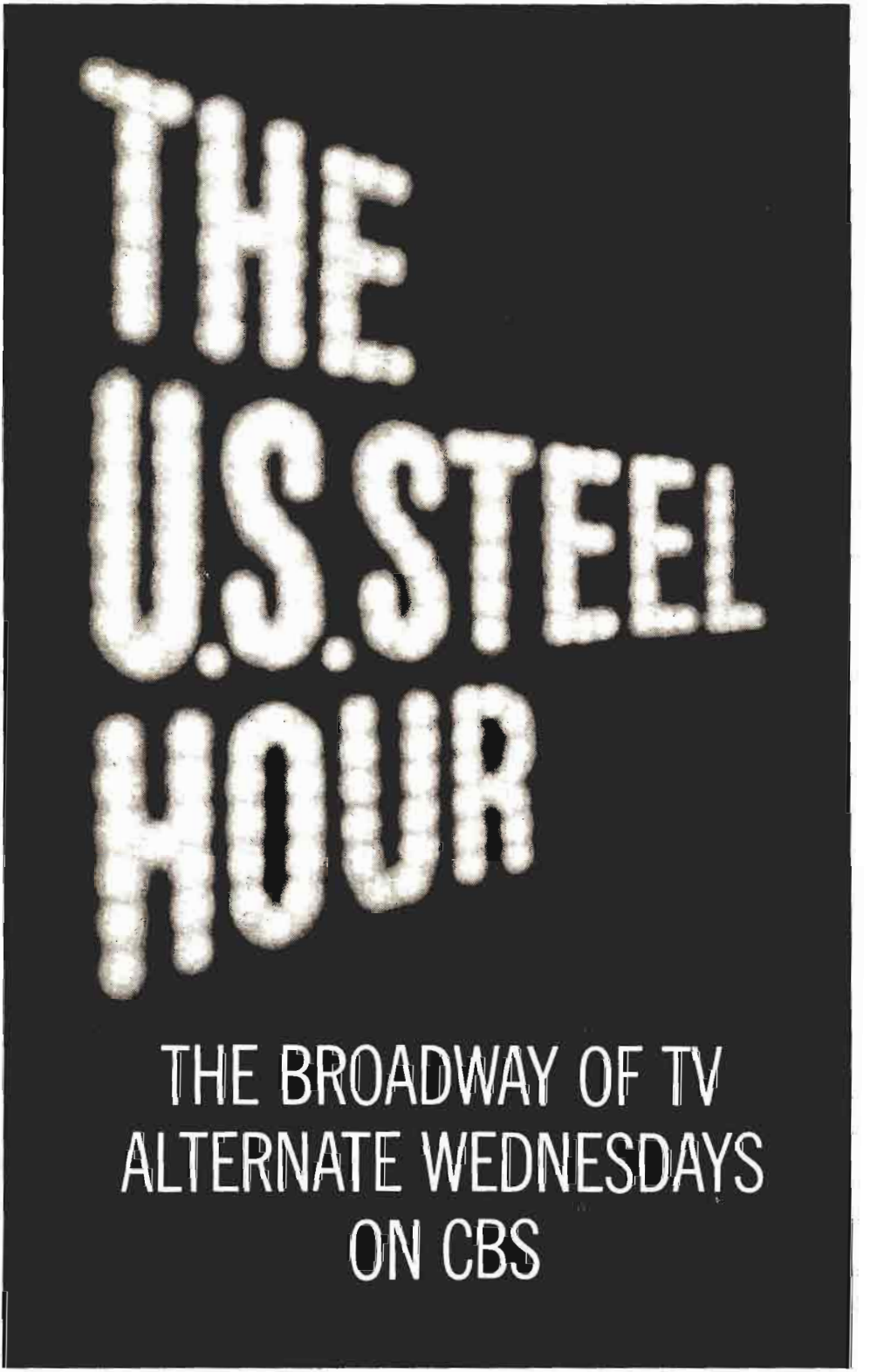

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Broadcast Expenses of 3,451 AM Stations And 4 AM Networks and Their O & O Stations

— 1960 —
($ Thousands)

Type of Expense	*4 Nationwide Networks*	*19 Network Owned and Operated Stations*	*3,451 Other AM Stations*	*Total*
Technical	$ 3,516	$ 5,188	$ 62,409	$ 71,113
Program	22,978	12,544	142,393	177,915
Selling	5,124	4,717	90,904	100,745
General and Administrative	6,826	5,112	181,847	193,785
Total Broadcast Expense	$38,444	$27,561	$477,553	$543,558

Radio Networks and Station Broadcast Revenues, Expenses and Income

	1960	*1959*	*Percent Increase or (decrease) 1959 60 ($ millions)* 1960
		Total Broadcast Revenues	
4 Nationwide networks (including owned and operated stations*)	$ 63.0	$ 60.4	4.3
Other radio stations**	534.7	499.6	7.0
Total	$597.7	$560.0	+6.7
		Total Broadcast Expenses	
4 Nationwide networks (including owned and operated stations*)	$ 66.0	$ 64.9	1.7
Other radio stations**	485.8	452.7	7.3
Total	$551.8	$517.6	+6.6
		Broadcast Income (before Federal Income Tax)	
4 Nationwide networks (including owned and operated stations*)	($ 3.0)	($ 4.5)	—
Other radio stations**	48.9	46.9	4.3
Total	$ 45.9	$ 42.4	+8.3

(*) 1959 and 1960 data cover the operations of the four nationwide networks and their 19 owned and operated stations.
(**) Includes 3,361 AM, AM-FM and 148 independent FM stations in 1959 and 3,451 AM, AM-FM and 218 independent FM stations in 1960.
( ) Loss.
Source: FCC

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Full minute span with more definition on the minutes! Single dial reference for both minutes and seconds retains the mechanics familiar to Radio and TV but this Minerva timer is **much easier to read and use.** For spot timing, timing program segments, etc. Two models with alternate methods of Start-Stop-Start . . . flyback to zero.

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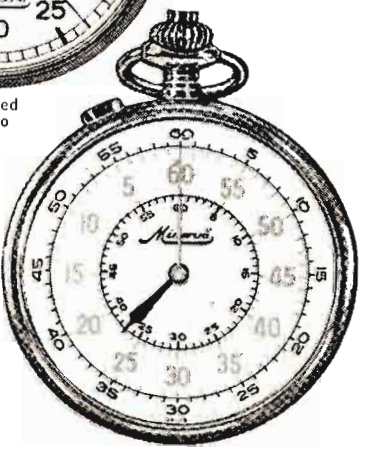

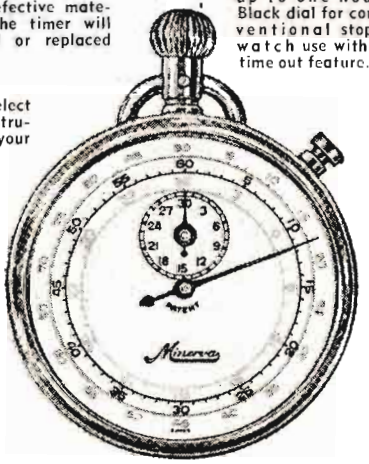

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Radio Set Retail Sales

(000 Omitted)

Year	Home	Clock	Portable	Total
1951	5,358	727	1,200	7,285
1952	4,394	1,666	1,528	7,588
1953	3,309	1,714	1,503	6,526
1954	2,701	1,897	1,449	6,047
1955	2,659	2,035	1,879	6,573
1956	3,007	2,223	2,683	7,913
1957	3,193	2,439	3,205	8,837
1958	2,669	2,205	3,115	7,989
1959	2,729	2,481	3,687	8,897
1960	3,332	2,767	4,606	10,705

Note: Radio set retail sales tabulations discontinued in 1961 by EIA.

Home-Clock-Portable-Auto Radio Set Production Figures

(000 Omitted)

Year	Home	Clock	Portable	Auto	Total	$ Value
1951	5,275	777	1,333	4,543	11,928	298,439
1952	3,539	1,929	1,720	3,243	10,431	238,348
1953	3,886	2,041	1,742	5,183	12,852	286,471
1954	2,696	1,875	1,333	4,124	10,028	220,616
1955	2,998	2,244	2,027	6,864	14,133	283,225
1956	3,037	2,311	3,113	5,057	13,518	288,474
1957	3,228	2,516	3,265	5,496	14,505	351,601
1958	2,621	2,038	3,373	3,715	11,747	314,585
1959	3,145	2,794	4,128	5,555	15,622	330,874
1960	3,440	2,720	4,535	6,432	17,127	340,484
1961	3,041	3,017	5,747	5,568	17,373	323,276

Source: EIA.

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NEW YORK HAS A NEW TELEVISION NETWORK!

See Inside Back Cover

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Quarterly Spot Television Time Sales Figures for 1960-1961

	1961	1960
First Quarter	$151,327,820	$167,980,640
Second Quarter	160,598,780	160,648,000
Third Quarter	127,643,670	125,012,040
Fourth Quarter	177,735,000*	163,060,000
Total	$617,305,270*	$616,700,680

Source: TvB-Rorabaugh.
(*) Estimated.

Comparative Spot Radio Time Sales Figures

	1961	1960
First Quarter	$ 43,194,000	$ 47,115,000
Second Quarter	51,870,000	52,827,000
Third Quarter	52,531,000	48,827,000
Fourth Quarter	55,000,000	53,333,000
Total	$202,595,000*	$202,102,000

Source: Official FCC figures.
(*) Estimated SRA figures.

1961 Average Hours of Radio Usage Per Home and Per Day

	1961	1960	1959
January	1 hr. 49 mins.	1 hr. 52 mins.	1 hr. 55 mins.
February	1 hr. 57 mins.	1 hr. 49 mins.	1 hr. 51 mins.
March	1 hr. 46 mins.	1 hr. 59 mins.	1 hr. 55 mins.
April	1 hr. 40 mins.	1 hr. 52 mins.	1 hr.49 mins.
May	1 hr. 44 mins.	1 hr. 55 mins.	1 hr. 57 mins.
June	1 hr. 43 mins.	1 hr. 50 mins.	1 hr. 52 mins.
July	1 hr. 35 mins.	1 hr. 41 mins.	1 hr. 40 mins.
August	1 hr. 33 mins.	1 hr. 35 mins.	1 hr. 40 mins.
September	1 hr. 47 mins.	1 hr. 48 mins.	1 hr. 52 mins.
October	1 hr. 48 mins.	1 hr. 40 mins.	1 hr. 53 mins.
November	1 hr. 41 mins.	1 hr. 49 mins.	1 hr. 56 mins.
December	1 hr. 40 mins.	1 hr. 39 mins.	1 hr. 50 mins.
Annual Average	1 hr. 44 mins.	1 hr. 47 mins.	1 hr. 51 mins.

Source: A. C. Nielsen.

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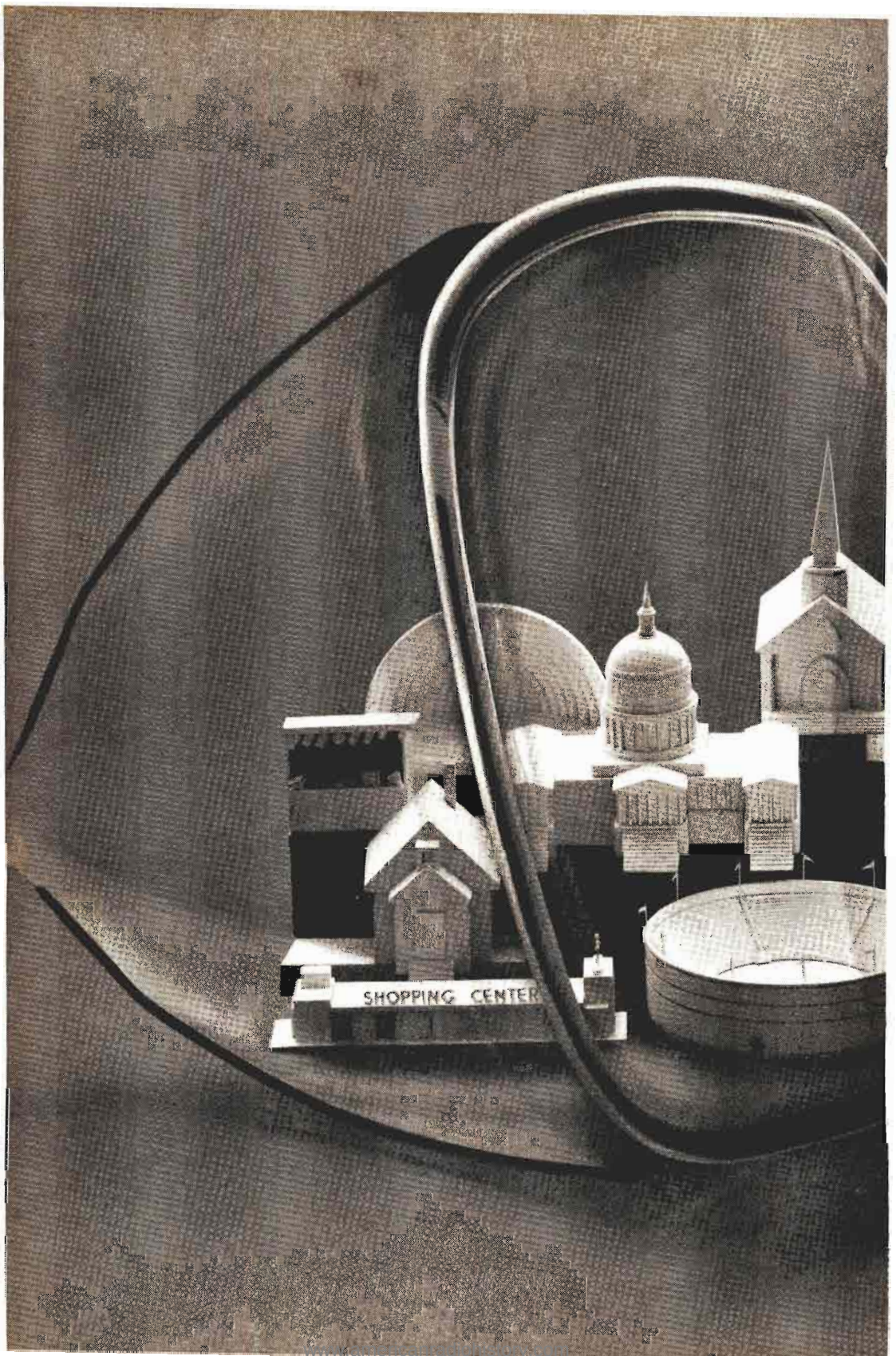
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What a TV station is, and what it does in America, is shaped by something Benjamin Franklin pointed out, in the infancy of our country: *"The opinions of Men are almost as various as their faces."*

We remain a nation of great differences, as well as of great freedoms—a people who, more than any other, feel free to criticize what *we* wish, whatever the man next door may like!

This is where a TV station's biggest challenge begins; for a leading station serves more families in its area, more often, by their own election, than any other community institution.

How, then, can it *best* serve so many people, with their extraordinary combination of different backgrounds and tastes, occupations, education and cultures—within the framework of our freedoms and our needs? This is the constant challenge.

To meet this challenge, the TV station combines within itself all of men's powers to speak, to show, to teach, to entertain. It moves words and pictures...ideas and goods...persons and events...almost instantaneously, out to the widest boundaries of the community it serves.

For television is life itself transformed into light.

The TV station must resolve this glow into what's important to its viewers, so they can measure, for themselves, the nation's leaders ...can follow the day's history... study, worship, shop...find their favorite laughter and sports...in one place!

Small wonder, the American TV station has become today's *prime mover*—bringing its audiences face-to-face with their community and the far-off world, all within the home.

From such great powers to communicate follow great obligations.

We know a TV station can never be measured by any one part of its service, but only by the balance and breadth of its schedule, as it fulfills its community's needs.

And we also know that we cannot hope to reach *our* highest capabilities unless we help our viewing audiences to reach *theirs*.

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Asst. Gen. Mgr. for Radio-TV
Oliver Gramling
Secretary .....Harry Montgomery
Radio-TV News Editor.John A. Aspinwall

Broadcast Editorial Reports, Inc.

54 West 40th St., New York 18, N. Y.
Phone: MUrray Hill 9-3450
President.....A. Maxwell Hage

Hearst Metrotone News, Inc.

450 West 56th Street, New York 19
Phone: PLaza 7-4120
Vice-Pres. & Gen. Mgr..Caleb B. Stratton
Production Director.....John E. Michon
News Editor.....Marshall B. Davidson

Branches

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Phone: LA 2-5607

Hollywood—6087 Sunset Blvd.
Phone: HOllywood 4-0650

Chicago—161 E. Grand Ave.
Phone: WH 4-2522

San Francisco—862 Howard St.
Phone: DO 2-4319

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Press Association, Inc. (Associated Press)

50 Rockefeller Plaza, New York
Phone: PLaza 7-1111
President.....Frank J. Starzel
Vice-President .....Oliver Gramling
Radio-TV News Editor.John A. Aspinwall

Radio Press International Inc.

(Independent Voice New Service with Established National and Overseas News Bureaus)

18 East 50th St., New York 22
Phone: PLaza 2-0650
President .....R. Peter Straus
General Mgr.....Michael Minahan
Asst. to Gen. Mgr....Michael P. Mallardi
Secretary .....Donald Hirst
Treasurer.....Geoffrey M. Kilpatrick
Director of News.....Bill Scott

Branch Office

London—40 Piccadilly, W.1.
Chief .....Noel Bernard

Washington—20 "E" St., N.W.

Radio Pulsebeat News

(Div. of Pulsebeat News, Inc.)

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Phone: AX 1-4320
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Vice President.....Joseph P. Sinacore
V.P., Wash. News Bureau Chief
Roy Thompson
Business Manager.....Ralph Edwards
Promotion Director.....Grace L. Barnes
Production Director.....Steven Elliot

Reuters

229 West 43rd Street, Times Bldg., N. Y.
Phone: BRyant 9-8558
North American Mgr..D. Kimpton Rogers
News Editor.....J. S. Bates
Ch. Wash. D. C. Corres...J. W. Heffernan

Telenews

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Phone: MUrray Hill 2-5600
National TV Sales.....Saul Reiss

United Press International

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Mgr. UP Movietone News
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National Radio News Mgr..Dean C. Miller

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Phone: ORegon 9-7240
President .....Richard W. Hubbell
V. Pres. ..... Jeff Murray

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Radio-Television Daily's 1961 20th Annual Critics Poll All-American Radio Favorites

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Bing Crosby

—Woman of the Year—
Carol Burnett

—Dramatic Show—
Suspense

—Comedy Show—
Carol Burnett—Richard Hayes Show

—Musical Show—
Christmas Sing With Bing

—Commentator—
Paul Harvey

—Documentary—
Death of Dag Hammarskjold

—Best New Program Idea—
Dimension

—Sportscaster—
Lindsey Nelson

—Public Service Programming—
The Big Lie

—Producer—
Norman Baer

—Director—
Norman Baer

—Writer—
Norman Liebman

—Male Vocalist—
Bing Crosby

—Female Vocalist—
Rosemary Clooney

—Best Orchestra—
Buddy Cole

—Most Promising Male—
Richard Hayes

—Most Promising Female—
Phyllis Diller

—Song Hit—
Love Makes the World Go Round

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Radio-Television Daily's 1961 20th Annual Critics Poll All-American Television Favorites

—Man of the Year—
Mitch Miller

—Woman of the Year—
Dinah Shore

—Dramatic Show—
Power and the Glory

—Comedy Show—
Bob Newhart Show

—Musical Show—
Sing Along With Mitch

—Commentator—
David Brinkley

—Documentary—
Eisenhower On The Presidency

—Audience-Panel Show—
To Tell The Truth

—Best New Program Idea—
David Brinkley's Journal

—Sportscaster—
Lindsey Nelson

—Color Program—
Walt Disney's Wonderful World Of Color

—Best Filmed Series—
Dick Powell Show

—Children's Show—
Young People's Concerts

—Western Show—
Bonanza

—Mystery Show—
Perry Mason

—Public Service—
CBS Reports

—Producer—
David Susskind

—Director—
Marc Daniels

—Writer—
Rod Serling

—Male Vocalist—
Perry Como

—Female Vocalist—
Leslie Uggams

—Best Orchestra—
Mitch Miller

—Most Promising Male—
Bob Newhart

—Most Promising Female—
Cynthia Pepper

—Song Hit—
Never On Sunday

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When You Can Have
The Best,
Why Be Satisfied
With Less?

THE ASSOCIATED PRESS

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Top 10 News Stories of 1961 As Selected by Major Networks

Following are the events selected by the major networks as the top 10 news stories of 1961.

—ABC—

1—The Space Race—U.S.S.R. orbits two men and our sub-orbital flights.

2—The ill-fated Cuban invasion.

3—The Berlin Crisis—building the wall and the tension arising from it.

4—Death of Dag Hammarskjold and the resulting UN tension.

5—Trial and conviction of Eichmann.

6—Soviet Union resuming atmospheric atom bomb testing.

7—Communist party Congress, the de-Stalinization campaign and the Russian split with Albania.

8—War in the Congo.

9—Freedom Riders in the South.

10—Roger Maris and his 61 home runs.

—CBS—

1—The Berlin wall.

2—The Vienna summit meeting.

3—The Russian-American space race.

4—The Congo crisis.

5—The death of Dag Hammarskjold.

6—The resumption of nuclear testing by the Soviet Union.

7—The impact of the New Frontier, and President Kennedy's first year in office.

8—The Cuban invasion fiasco.

9—The rise of the extremist right-wing in this country.

10—The continuing crises at the U. N., including the visit by Premier Khrushchev.

—MBS—

1—Man-in-space flights.

2—Berlin crisis.

3—Resumption of nuclear tests.

4—Death of Dag Hammarskjold.

5—Cuban invasion.

6—Congo crisis.

7—Kennedy's administration (including his meeting with Khrushchev.)

8—Eichmann trial.

9—Roger Maris' home-run record.

10—Khrushchev's anti-Stalin drive.

—NBC—

1—The Berlin crisis.

2—Manned space flights of the U. S. and Soviet Union.

3—Cuban invasion attempt and the prisoner exchange negotiations.

4—The continuing Congo strife.

5—Death of Dag Hammarskjold.

6—The Freedom Riders.

7—The trial of Adolph Eichmann.

8—The Soviet Union's resumption of nuclear testing and world reaction to it.

9—Revolution in the Dominican Republic.

10—The continuing story of the Kennedy administration, its style and techniques.

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TRACY BUTLER

●

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Principal Expense Items of TV Stations With $25,000 Or More Time Sales Classified by Volume of Revenues

Stations Operating Full Year 1960 Only

Average Per Station Reporting

Broadcast Revenues	*No. of Stations*	*Total Expenses*	*Salaries and Wages*	*Film*	*Talent*	*Depreciation*	*All Other Expenses*
Less than $100,000	23	$ 90,135	$ 33,539	$ 6,010	$ 2,798	$ 18,298	$ 29,490
$ 100,000-$ 200,000	32	209,773	90,338	21,283	4,842	19,677	73,633
$ 200,000-$ 300,000	36	259,280	100,958	24,230	5,229	31,676	97,187
$ 300,000-$ 400,000	29	349,032	137,676	32,826	8,648	43,612	126,270
$ 400,000-$ 500,000	36	423,790	167,388	49,836	10,775	44,993	150,798
$ 500,000-$ 600,000	32	506,404	210,690	49,672	8,473	60,465	177,104
$ 600,000-$ 700,000	36	626,312	242,377	79,065	14,156	79,779	210,935
$ 700,000-$ 800,000	26	638,245	269,421	68,207	11,359	70,886	218,372
$ 800,000-$1,000,000	43	823,053	326,068	116,989	14,182	94,014	271,800
$1,000,000-$1,500,000	62	977,597	370,035	129,919	22,352	110,146	345,145
$1,500,000-$2,000,000	33	1,323,829	491,389	183,447	29,299	138,668	481,026
$2,000,000-$3,000,000	52	1,723,431	636,218	286,616	57,896	143,070	599,631
$3,000,000-$4,000,000	24	2,303,161	829,491	405,641	71,218	185,379	811,432
$4,000,000-$5,000,000	11	3,115,580	1,142,093	620,193	206,546	190,557	956,191
$5,000,000-$7,500,000	15	4,107,576	1,359,393	916,474	313,190	163,989	1,354,530
Over $7,500,000	13	6,341,870	1,517,217	1,555,369	296,070	223,336	2,749,878
Total All Stations	503	$1,116,813	$ 396,167	$ 188,993	$ 39,986	$ 92,271	$ 399,396
Total Pre-freeze Stations	107	$2,665,980	$ 866,490	$ 537,289	$130,605	$157,645	$ 973,951
Post-freeze Stations:							
VHF	327	$ 755,765	$ 284,463	$ 106,632	$ 20,587	$ 82,243	$ 261,840
UHF	69	425,536	183,646	50,755	10,017	43,085	138,033
Total Post-freeze Stations	396	$ 698,225	$ 266,896	$ 94,883	$ 16,490	$ 75,005	$ 244,951

Note: Excludes data for 4 post-freeze stations (1 VHF and 3 UHF) operating full year 1960 with less than $25,000 in time sales which are not required to report detailed expense data.
Also excludes data for 7 full year operating satellite stations whose financial data are included with their parent station.
Not all stations reported all expense items.
Source: FCC

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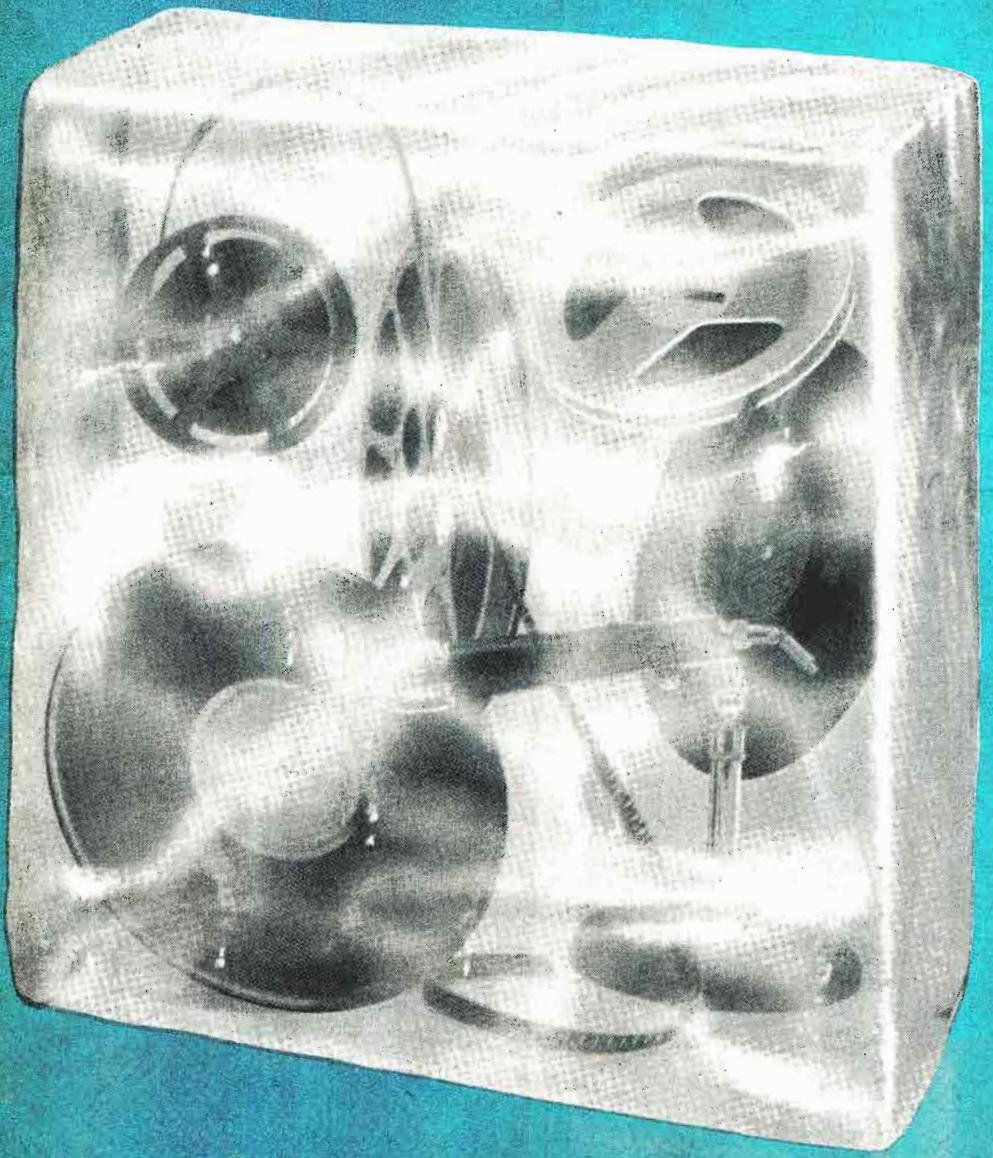

STORER BROADCASTING COMPANY

35 years of community service

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WHEN DO YOU FREEZE A FORMAT

The answer is simple – never!

At least, in 35 years, no Storer Station has been able to manage it.

Public preference changes too fast and so do each community's needs. That is why every Storer Station is locally oriented to the particular community it serves.

Only by knowing community problems from day to day have we been able to help solve them. Only through constant check on listener and viewer preferences have we been able to build loyal, responsive audiences

Keeping the public informed and entertained, and working for a better community is a day-to-day, often an hour-to-hour, even minute-to-minute job.

We've never found a way to format community service. It's too big... too fluid...too much of a responsibility to be frozen – even for one day.

Radio	*Television*
CLEVELAND–WJW	
TOLEDO–WSPD	**DETROIT**–WJBK-TV
NEW YORK–WHN	**CLEVELAND**–WJW-TV
MIAMI–WGBS	**MILWAUKEE**–WITI-TV
LOS ANGELES–KGBS	**ATLANTA**–WAGA-TV
DETROIT–WJBK	**TOLEDO**–WSPD-TV
PHILADELPHIA–WIBG	

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KINETIC

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NAB Radio Code Subscribers

The following 1050 stations are subscribers to the NAB Radio Code of Good Practices. All owned and operated stations of the ABC, CBS, MBS and NBC radio networks are code subscribers. Stations are listed alphabetically according to call letters.

KABC—Los Angeles, Calif.
KABQ—Albuquerque, N. M.
KACI—The Dalles, Ore.
KADO—Marshall, Tex.
KAGH—Crossett, Ark.
KAGI—Grants Pass, Ore.
KAKC—Tulsa, Okla.
KAKE—Wichita, Kans.
KALE—Richland, Wash.
KALL—Salt Lake City, Utah
KAMO—Rogers, Ark
KANA—Anaconda, Mont.
KAND—Corsicana, Tex.
KAPI—Pueblo, Colo.
KARE—Atchison, Kans.
KARI—Blaine, Wash.
KASL—Newcastle, Wyo.
KAST—Astoria, Ore.
KATL—Miles City, Mont.
KAVI—Rocky Ford, Colo.
KAVL—Lancaster, Colo.
KAVR—Apple Valley, Calif.
KAYS—Hays, Kans.
KAYT—Rupert, Ida.

KBBB—Borger, Tex.
KBBS—Buffalo, Wyo.
KBCH—Oceanlake, Ore.
KBEA—Mission, Kans.
KBHS—Hot Springs, Ark.
KBIG—Avalon, Calif.
KBIM—Roswell, N. M.
KBKR—Baker, Ore.
KBLA—Burbank, Calif.
KBMN—Bozeman, Mont.
KBMO—Benson, Minn.
KBMY—Billings, Mont.
KBOE—Oskalonsa, Iowa
KBOI—Boise, Idaho
KBOK—Malvern, Ark.
KBOL—Boulder, Colo.
KBOM—Bismarck, N. D.
KBOX—Dallas, Tex.
KBRI—Brinkley, Ark.
KBRK—Brookings, S. D.
KBRN—Brighton, Colo.
KBRX—O'Neill, Neb.
KBTA—Batesville, Ark.
KBUN—Bemidji, Minn.
KBUE—Burlington, Iowa
KBZY—Salem, Ore.

KCAP—Helena, Mont.
KCAR—Clarkesville, Tex.
KCBQ—San Diego, Calif.
KCBS—San Francisco, Calif.
KCCO—Lawton, Okla.
KCEE—Tucson, Ariz.
KCHA—Charles City, Ia.
KCID—Caldwell, Idaho
KCIM—Carroll, Iowa
KCLE—Cleburne, Tex.
KCLN—Clinton, Iowa
KCLO—Leavenworth, Kans.
KCLS—Falstaff, Ariz.
KCLX—Colfax, Wash.
KCMC—Texarkana, Tex.
KCMO—Kansas City, Mo.
KCNI—Broken Bow, Neb.
KCOB—Newton, Iowa
KCOK—Tulare, Calif.
KCOL—Fort Collins, Colo.
KCOW—Alliance, Neb.
KCPX—Salt Lake City, Utah
KCOY—Santa Maria, Calif.
KCRA—Sacramento, Calif.
KCRC—Enid, Okla.
KCRG—Cedar Rapids, Ia.
KCRS—Midland Tex.
KCRT—Trinidad, Colo.
KCSJ—Pueblo, Colo.
KCRS—Chadron, Neb.

KDAL—Duluth, Minn.
KDBS—Alexandria, La.
KDEF—Albuquerque, N.M.
KDEN—Denver, Colo.
KDKA—Pittsburgh, Pa.
KDLA—De. Ridder, La.
KDLM—Detroit Lakes, Minn.
KDLR—Devils Lake, S.D.
KDNT—Denton, Tex.
KDOK—Tyler, Tex.
KDON—Salinas, Calif.
KDRS—Paragould, Ark.
KDTH—Dubuque, Iowa
KDUB—Lubbock, Tex.
KDWB—Minneapolis-St. Paul, Minn.

KEAP—Fresno, Calif.
KEED—Springfield, Ore.
KEEN—San Jose, Calif.
KEEP—Twin Falls, Ida.
KELD—El Dorado, Ark.
KELO—Sioux Falls, S.D.
KENN—Farmington, N.M.
KEPR—Kennewick, Wash.
KERG—Engene, Ore.
KFRN—Bakersfield, Calif.
KEWB—Oakland, Calif.
KEX—Portland, Ore.
KEXO—Grand Junction, Colo.
KEYE—Perrytown, Tex.
KEYZ—Williston, N.D.
KEZU—Rapid City, S. D.
KEZY—Anaheim, Calif.

KFAB—Omaha, Neb.
KFAC—Los Angeles, Calif.
KFBC—Cheyenne, Wyo.
KFBK—Sacramento, Calif.
KFDM—Beaumont, Tex.
KFI—Los Angeles, Calif.
KFFA—Helena, Ark.
KFIZ—Fond du Lac, Wis.
KFJB—Marshalltown, Ia.
KFKA—Greeley, Colo.
KFLD—Floydada, Tex.
KFLW—Klamath Falls, Ore.
KFMB—San Diego, Calif.
KFML—Denver, Colo.
KFOR—Lincoln, Neb.
KFRD—Rosenberg, Tex.
KFRE—Fresno, Calif.
KFRU—Columbia, Mo.
KFSA—Fort Smith, Ark.
KFTM—Fort Morgan, Colo.
KFUN—Las Vegas, N.M.
KFWB—Los Angeles, Calif.
KFXD—Nampa, Idaho
KFYN—Bonham, Tex.
KFYO—Lubbock, Tex.
KFYR—Bismarck, N.D.

KGAF—Gainesville, Tex.
KGAK—Gallup, N.M.
KGB—San Diego, Calif.
KGBC—Galveston, Tex.
KGBX—Springfield, Mo.
KGEK—Sterling, Colo.
KGEM—Boise, Idaho
KGER—Long Beach, Calif.
KGEX—Kallispell, Mont.
KGFF—Shawnee, Okla.
KGGF—Coffeyville, Kans.
KGHF—Pueblo, Colo.
KGLC—Miami, Okla.
KGLN—Glenwood Spgs., Colo.
KGMO—Cape Girardeau, Mo.
KGNC—Amarillo, Tex.
KGNO—Dodge City, Kans.
KGO—San Francisco, Calif.
KGON—Oregon City, Ore.
KGST—Fresno, Calif.
KGVO—Missoula, Mont.
KGW—Portland, Ore.
KGWG—Enid, Okla.
KGYN—Guymon, Okla.

KHAS—Hastings, Neb.
KHEY—El Paso, Tex.
KHOB—Hobbs, N.M.
KHQ—Spokane, Wash.
KHSL—Chico, Calif.
KHUB—Fremont, Neb.
KHVH—Honolulu, Hawaii

KICD—Spencer, Iowa
KID—Idaho Falls, Idaho
KIDO—Boise, Idaho
KIEM—Eureka, Calif.
KIFN—Phoenix, Ariz.
KIHR—Hood River, Ore.
KILO—Grand Forks, N.D.
KIMA—Yakima, Wash.
KIML—Gillette, Wyo.
KIMN—Denver, Colo.
KIMP—Mt. Pleasant, Tex.
KING—Seattle, Wash.
KINS—Eureka, Calif.
KIOA—Des Moines, Iowa
KIRL—Wichita, Kans.
KIRO—Seattle, Wash.
KIRT—Mission, Tex.
KISD—Sioux Falls, S.D.
KITE—San Antonio, Tex.
KITI—Centralia-Chehalis, Wash.
KITN—Olympia, Wash.
KIUL—Garden City, Kans.
KIUP—Durango, Colo.
KIXZ—Amarillo, Tex.

KJAM—Madison, S.D.
KJAN—Atlantic, Iowa
KJCK—Junction City, Kans.
KJOY—Stockton, Calif.
KJRG—Newton, Kans.
KJSK—Columbia, Neb.

KKAN—Phillipsburg, Kans.
KKIS—Pittsburg, Calif.

KLAN—Lemoore, Calif.
KLBM—La Grande, Ore.
KLCO—Poteau, Okla.
KLEO—Wichita, Kans.
KLGN—Logan, Utah
KLIF—Dallas, Tex.
KLIN—Denver, Colo.
KLIR—Denver, Colo.
KLIZ—Brainerd, Minn.
KLMR—Lamar, Colo.
KLMX—Clayton, N.M.
KLO—Ogden, Utah
KLOE—Goodland, Kans.
KLOO—Corvallis, Ore.
KLPW—Union, Mo.
KLTZ—Glasgow, Mont.
KLUE—Longview, Tex.
KLWN—Lawrence, Kans.
KLYD—Bakersfield, Calif.
KLYR—Clarksville, Ark.
KLZ—Denver, Colo.

KMA—Shenandoah, Iowa
KMAQ—Maqueketa, Iowa
KMED—Medford, Ore.
KMJ—Fresno, Calif.
KMMJ—Grand Island, Neb.
KMMO—Marshall, Mo.
KMNS—Sioux City, Iowa
KMON—Great Falls, Mont.
KMOX—St. Louis, Mo.
KMPC—Los Angeles, Calif.
KMUR—Murray, Utah
KMVI—Wailuku, Hawaii

KNBC—San Francisco, Calif.
KNCM—Moberly, Mo.
KNEA—Jonesboro, Ark.
KNEB—Scottsbluff, Neb.
KNEM—Nevada, Mo.
KNGS—Hanford, Calif.
KNOE—Monroe, La.
KNOK—Fort Worth, Tex.
KNOW—Austin, Tex.
KNOX—Grand Forks, N.D.
KNPT—Newport, Ore.
KNUZ—Houston, Tex.
KNX—Los Angeles, Calif.

KOA—Denver, Colo.
KOAM—Pittsburg, Kans.
KOBH—Hot Springs, S.D.

(Continued on Next Page)

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NAB RADIO CODE SUBSCRIBERS

KOCY—Oklahoma City, Okla.
KODY—No. Platte, Neb.
KOEL—Oelwein, Iowa
KOFO—Ottawa, Kans.
KOGA—Ogallala, Neb.
KOGO—San Diego, Calif.
KOH—Reno, Nev.
KOHU—Hermiston, Ore.
KOIN—Portland, Ore.
KOKX—Keokuk, Iowa
KOL—Seattle, Wash.
KOLE—Port Arthur, Tex.
KOLT—Scottsbluff, Neb.
KOMA—Oklahoma City, Okla.
KOMO—Seattle, Wash.
KOMW—Omak, Wash.
KONO—San Antonio, Tex.
KOOD—Honolulu, Hawaii
KODL—Phoenix, Ariz.
KOPR—Butte, Mont.
KORD—Pasco, Wash.
KOSA—Odessa, Tex.
KOSI—Aurora, Colo.
KOTA—Rapid City, S.D.
KOTN—Pine Bluff, Ark.
KOVE—Lander, Wyo.
KOVO—Provo, Utah
KOY—Phoenix, Ariz.
KOYL—Odessa, Tex.
KOYN—Billings, Mont.
KOZY—Grand Rapids, Minn.

KPAN—Hereford, Tex.
KPAY—Chico, Calif.
KPBM—Carlsbad, N.M.
KPEL—Lafayette, La.
KPET—Lamesa, Tex.
KPHO—Phoenix, Ariz.
KPIG—Cedar Rapids, Ia.
KPIN—Casa Grande, Ariz.
KPLK—Dallas, Ore.
KPNG—Port Neches, Tex.
KPOC—Pocahontas, Ariz.
KPOF—Denver, Colo.
KPOJ—Portland, Ore.
KPOL—Los Angeles, Calif.
KPOW—Powell, Wyo.
KPRC—Houston, Tex.
KPRK—Livingston, Mont.
KPSO—Falfurrias, Tex.
KPTL—Carson City, Nev.

KQEO—Albuquerque, N.M.
KQV—Pittsburgh, Pa.

KRAL—Rawlins, Wyo.
KRBC—Abilene, Tex.
KRBI—St. Peter, Minn.
KRDO—Colorado Springs, Colo.
KREH—Oakdale, La.
KREM—Spokane, Wash.
KREX—Grand Junction, Colo.
KRFS—Superior, Neb.
KRGI—Grand Island, Neb.
KRGV—Weslaco, Tex.
KRHD—Duncan, Okla.
KRIZ—Phoenix, Ariz.
KRLD—Dallas, Tex.
KRLN—Canon City, Colo.
KRLW—Walnut Ridge, Ark.
KRMD—Shreveport, La.
KRMG—Tulsa, Okla.
KRML—Carmel, Calif.
KRMS—Osage Beach, Mo.
KRNT—Des Moines, Iowa
KRNY—Kearney, Neb.
KROC—Rochester, Minn.
KROD—El Paso, Tex.
KROF—Abbeville, La.
KROX—Crookston, Minn.
KRRV—Sherman, Tex.
KRSI—Minneapolis-St. Paul, Minn.
KRSL—Russell, Kans.
KRSN—Los Angeles, N.M.
KRUX—Phoenix, Ariz.
KRXK—Rexburg, Idaho

KSAL—Salina, Kans.
KSBW—Salinas, Calif.
KSCB—Liberal, Kans.
KSCO—Santa Cruz, Calif.
KSD—St. Louis, Mo.
KSEI—Pocatello, Idaho
KSEK—Pittsburg, Kans.
KSEN—Shelby, Mont.
KSET—El Paso, Tex.
KSEW—Sitka, Alaska
KSFO—San Francisco, Calif.
KSIB—Creston, Iowa
KSID—Sidney, Neb.
KSIS—Sedalia, Mo.
KSLM—Salem, Ore.
KSLO—Opelousas, La.
KSMA—Santa Maria, Calif.
KSNY—Snyder, Tex.
KSOK—Arkansas City, Kans.
KSOO—Sioux Falls, S.D.
KSOP—Salt Lake City, Utah
KSPI—Stillwater, Okla.
KSPL—Oiboll, Tex.
KSRA—Salmon, Idaho
KSRV—Ontario, Ore.
KSSS—Colorado Springs, Colo.
KSTR—Grand Junction, Colo.
KSTV—Stephenville, Tex.
KSUM—Fairmont, Minn.
KSWO—Lawton, Okla.
KSYL—Alexandria, La.

KTAC—Tacoma, Wash.
KTAE—Taylor, Tex.
KTAT—Frederick, Okla.
KTBB—Tyler, Tex.
KTBC—Austin, Tex.
KTCB—Malden, Mo.
KTHS—Little Rock, Ark.
KTHT—Houston, Tex.
KTLN—Denver, Colo.
KTLI—Mountain Home, Ark.
KTMC—McAlester, Okla.
KTNT—Tacoma, Wash.
KTOD—Sinton, Tex.
KTOK—Oklahoma City, Okla.
KTOP—Topeka, Kans.
KTRE—Lufkin, Tex.
KTRH—Houston, Tex.
KTRM—Beaumont, Tex.
KTSA—San Antonio, Tex.
KTSM—El Paso, Tex.
KTTS—Springfield, Mo.
KTUE—Tulia, Tex.
KTUX—Pueblo, Colo.

KUBA—Yuba City, Calif.
KUDI—Great Falls, Mont.
KUGN—Eugene, Ore.
KUMA—Pendleton, Ore.
KUOA—Siloam Springs, Ark.
KUPD—Phoenix, Ariz.
KURA—Moab, Utah
KURV—Edinburg, Tex.

KVCV—Redding, Calif.
KVEC—San Luis Obispo, Calif.
KVET—Austin, Tex.
KVEC—Cortez, Colo.
KVGB—Great Bend, Kans.
KVI—Seattle, Wash.
KVKM—Monahans, Tex.
KVLF—Alpine, Tex.
KVMA—Magnolia, Ark.
KVNU—Logan, Utah
KVOE—Emporia, Kans.
KVOL—Lafayette, La.
KVOM—Morrilton, Ark.
KVOO—Tulsa, Okla.
KVOP—Plainview, Tex.
KVOR—Colorado Springs, Colo.
KVOU—Uvalde, Tex.
KVOW—Riverton, Wyo.
KVOZ—Laredo, Tex.
KVPI—Ville Platte, La.
KVRS—Rock Springs, Wyo.
KVSH—Valentine, Neb.
KVWO—Cheyenne, Wyo.

KWAK—Stuttgart, Ark.
KWBB—Wichita, Kans.
KWBE—Beatrice, Neb.
KWBG—Boone, Iowa
KWBW—Hutchinson, Kans.
KWCO—Chickasha, Okla.
KWED—Seguin, Tex.
KWEL—Midland, Tex.
KWHK—Hutchinson, Kans.
KWIC—Salt Lake City, Utah
KWIL—Albany, Ore.
KWIP—Merced, Calif.
KWIQ—Moses Lake, Wash.
KWIZ—Santa Ana, Calif.
KWK—St. Louis, Mo.
KWKH—Shreveport, La.
KWMT—Fort Dodge, Ia.
KWNA—Winnemucca, Nev.
KWNO—Winona, Minn.
KWPC—Muscatine, Iowa
KWRF—Warren, Ark.
KWTC—Barstow, Calif.
KWVR—Enterprise, Ore.
KWYO—Sheridan, Wyo.

KXEO—Mexico, Mo.
KXGO—Fargo, N.D.
KXIC—Iowa City, Iowa
KXIT—Dalhart, Tex.
KXIV—Phoenix, Ariz.
KXKW—Lafayette, La.
KXL—Portland, Ore.
KXLE—Ellensburg, Wash.
KXOK—St. Louis, Mo.
KXOL—Fort Worth, Tex.
KXRA—Alexandria, Minn.
KXXX—Colby, Kans.
KXYZ—Houston, Tex.

KYA—San Francisco, Calif.
KYJC—Medford, Ore.
KYNO—Fresno, Calif.
KYNT—Yankton, S.D.
KYOU—Greeley, Colo.
KYSM—Mankato, Minn.
KYSN—Colorado Springs, Colo.
KYUM—Yuma, Ariz.
KYVA—Gallup, N.M.
KYW—Cleveland, O.

KZIN—Coeur d'Alene, Ida.
KZIX—Fort Collins, Colo.

WAAP—Peoria, Ill.
WABA—Aguadilla, P.R.
WABC—New York, N.Y.
WABI—Bangor, Me.
WABJ—Adrian, Mich.
WACO—Waco, Tex.
WADA—Shelby, N.C.
WAOO—New York, N.Y.
WADP—Kane, Pa.
WADS—Ansonia, Conn.
WAGF—Dothan, Ala.
WAGM—Presque Isle, Me.
WAGY—Forest City, N.C.
WAIK—Galesburg, Ill.
WAJF—Decatur, Ala.
WAJR—Morgantown, W. Va.
WALK—Patchogue, N.Y.
WAMI—Opp, Ala.
WANE—Fort Wayne, Ind.
WANN—Annapolis, Md.
WAOV—Vincennes, Ind.
WAPA—San Juan, P.R.
WAPL—Appleton, Wisc.
WAQE—Towson, Md.
WARA—Attleboro, Mass.
WARD—Johnstown, Pa.
WARF—Jasper, Ala.
WARM—Scranton, Pa.
WARU—Peru, Ind.
WASA—Havre de Grace, Md.
WASK—Lafayette, Ind.
WATC—Gaylord, Mich.
WATE—Knoxville, Tenn.
WATP—Marion, S.C.
WATT—Cadillac, Mich.

WATZ—Alpena, Mich.
WAUX—Waukesha, Wisc.
WAVE—Louisville, Ky.
WAVI—Dayton, O.
WAVY—Portsmouth, Va.
WAVZ—New Haven, Conn.
WAWK—Kendallville, Ind.
WAYB—Waynesboro, Va.
WAYZ—Waynesboro, Pa.
WAZL—Hazleton, Pa.
WAZY—Lafayette, Ind.

WBAG—Burlington, N.C.
WBAP—Fort Worth, Tex.
WBAT—Marion, Ind.
WBAW—Barnwell, S.C.
WBAY—Green Bay, Wisc.
WBBI—Abingdon, Va.
WBBM—Chicago, Ill.
WBBO—Forest City, N.C.
WBBW—Youngstown, O.
WBBZ—Ponca City, Okla.
WBCA—Bay Minette, Ala.
WBCU—Union, S.C.
WBEC—Pittsfield, Mass.
WBET—Brockton, Mass.
WBEU—Beaufort, S.C.
WBEX—Chillicothe, O.
WBIG—Greensboro, N.C.
WBIR—Knoxville, Tenn.
WBIW—Bedford, Ind.
WBLT—Bedford, Va.
WBLY—Springfield, O.
WBMC—McMinnville, Tenn.
WBNL—Boonville, Ind.
WBNS—Columbus, O.
WBNT—Oneida, Tenn.
WBOC—Salisbury, Md.
WBRY—Waterbury, Conn.
WBT—Charlotte, N.C.
WBTM—Danville, Va.
WBTN—Bennington, Vt.
WBVP—Beaver Falls, Pa.
WBYS—Canton, Ill.
WBZ-WBZA—Boston, Mass.

WCAO—Baltimore, Md.
WCAP—Lowell, Mass.
WCAU—Philadelphia, Pa.
WCBL—Benton, Ky.
WCBM—Baltimore, Md.
WCCC—Hartford, Conn.
WCCN—Neillsville, Wisc.
WCDT—Winchester, Tenn.
WCEM—Cambridge, Md.
WCER—Charlotte, Mich.
WCFR—Springfield, Vt.
WCGO—Chicago Heights, Ill.
WCHA—Chambersburg, Pa.
WCHL—Chapel Hill, N.C.
WCHN—Norwich, N.Y.
WCKR—Miami, Fla.
WCKY—Cincinnati, O.
WCLO—Janesville, Wisc.
WCLT—Newark, O.
WCMC—Wildwood, N.J.
WCNH—Quincy, Fla.
WCNU—Crestview, Fla.
WCOJ—Coatesville, Pa.
WCOL—Columbus, O.
WCOP—Boston, Mass.
WCOU—Lewiston, Me.
WCOV—Montgomery, Ala.
WCOY—Columbia, Pa.
WCRL—Oneonta, Ala.
WCRW—Chicago, Ill.
WCSC—Charleston, S.C.
WCSI—Columbus, Ind.
WCTA—Andalusia, Ala.
WCVI—Connellsville, Pa.
WCYB—Bristol, Va.
WCYN—Cynthiana, Ky.
WDAF—Kansas City, Mo.
WDAS—Philadelphia, Pa.
WDAY—Fargo, N.D.
WDBJ—Roanoke, Va.
WDBL—Springfield, Tenn.
WDBO—Orlando, Fla.
WDBQ—Dubuque, Iowa
WDEC—Americus, Ga.
WDEF—Chattanooga, Tenn.

WDEL—Wilmington, Del.
WDIX—Orangeburg, S.C.
WDKN—Dickson, Tenn.
WDLA—Walton, N.Y.
WDLB—Marshfield, Wisc.
WDLC—Port Jervis, N.Y.
WDNC—Durham, N.C.
WDNG—Anniston, Ala.
WDOS—Oneonta, N.Y.
WDSM—Superior, Wisc.
WDSU—New Orleans, La.
WDUN—Gainesville, Ga.
WDVA—Danville, Va.
WDWS—Champaign, Ill.
WDXB—Chattanooga, Tenn.
WDZ—Decatur, Ill.

WEAN—Providence, R.I.
WEAV—Plattsburgh, N.Y.
WEBB—Baltimore, Md.
WEBC—Duluth, Minn.
WEBJ—Brewton, Ala.
WEBQ—Harrisburg, N.Y.
WEEB—Southern Pines, N.C.
WEED—Rocky Mount, N.C.
WEEI—Boston, Mass.
WEJL—Scranton, Pa.
WEKR—Fayetteville, Tenn.
WEKZ—Monroe, Wisc.
WELC—Welch, W. Va.
WELD—Fisher, W. Va.
WELM—Elmira, N.Y.
WELP—Easely, S.C.
WEMP—Milwaukee, Wisc.
WENE—Endicott, N.Y.
WENY—Elmira, N.Y.
WEPM—Martinsburg, W. Va.
WERT—Van Wert, O.
WESB—Bradford, Pa.
WESC—Greenville, S.C.
WESO—Southbridge, Mass.
WESR—Tasley, Va.
WEST—Easton, Pa.
WETU—Wetumpka, Ala.
WEZB—Birmingham, Ala.
WEZE—Boston, Mass.
WEZL—Richmond, Va.
WEZN—Elizabethtown, Pa.

WFAA—Dallas, Tex.
WFAS—White Plains, N.Y.
WFBC—Greenville, S.C.
WFBG—Altoona, Pa.
WFBL—Syracuse, N.Y.
WFBM—Indianapolis, Ind.
WFBR—Baltimore, Md.
WFEB—Sylacauga, Ala.
WFHG—Pell City, Ala.
WFHR—Wisconsin Rapids, Wisc.
WFIG—Sumter, S.C.
WFIL—Philadelphia, Pa.
WFIN—Findlay, O.
WFIW—Terre Haute, Ind.
WFKY—Frankfort, Ky.
WFLA—Tampa, Fla.
WFLO—Farmville, Va.
WFMJ—Youngstown, O.
WFMW—Madisonville, Ky.
WFRA—Franklin, Pa.
WFRC—Reidsville, N.C.
WFRO—Fremont, O.
WFST—Caribou, Me.
WFTL—Ft. Lauderdale, Fla.
WFTR—Front Royal, Va.
WFVA—Fredericksburg, Va.

WGAC—Augusta, Ga.
WGAL—Lancaster, Pa.
WGAP—Maryville, Tenn.
WGAR—Cleveland, O.
WGAU—Athens, Ga.
WGAW—Gardner, Mass.

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WGBB—Freeport, N. Y.
WGBF—Evansville, Ind.
WGBI—Scranton, Pa.
WGBS—Miami, Fla.
WGCD—Chester, S.C.
WGEM—Quincy, Ill.
WGES—Chicago, Ill.
WGGA—Gainesville, Ga.
WGH—Newport News, Va.
WGL—Fort Wayne, Ind.
WGN—Chicago, Ill.
WGNY—Newburgh, N.Y.
WGPC—Albany, Ga.
WGR—Buffalo, N.Y.
WGRO—Lake City, Fla.
WGRP—Greenville, Pa.
WGRV—Greenville, Tenn.
WGRY—Gary, Ind.
WGSM—Huntington, N.Y.
WGWR—Asheboro, N.C.
WGY—Schenectady, N. Y.

WHAY—New Britain, Conn.
WHB—Kansas City, Mo.
WHBC—Selma, Ala.
WHBF—Rock Island, Ill.
WHBL—Sheboygan, Wisc.
WHBU—Anderson, Ind.
WHCU—Ithaca, N.Y.
WHDH—Boston, Mass.
WHDM—McKenzie, Tenn.
WHEC—Rochester, N.Y.
WHEN—Syracuse, N.Y.
WHEP—Foley, Ala.
WHFB—Benton Harbor, Mich.
WHHH—Warren, O.
WHHM—Memphis, Tenn.
WHIN—Gallatin, Tenn.
WHIO—Dayton, O.
WHIS—Bluefield, W. Va.
WHIZ—Zanesville, O.
WHKP—Hendersonville, N.C.
WHLM—Bloomsburg, Pa.
WHLO—Akron, O.
WHLS—Port Huron, Mich.
WHO—Des Moines, Iowa
WHOP—Hopkinsville, Ky.
WHOT—Campbell, O.
WHP—Harrisburg, Pa.
WHUM—Reading, Pa.
WHYE—Roanoke, Va.
WHYL—Carlisle, Pa.
WIBA—Madison, Wisc.
WIBC—Indianapolis, Ind.
WIBG—Philadelphia, Pa.
WIBR—Baton Rouge, La.
WIBW—Topeka, Kans.
WIBX—Utica, N.Y.
WICE—Providence, R.I.
WICO—Salisbury, Md.
WIKE—Newport, Vt.
WIKY—Evansville, Ind.
WIL—St. Louis, Mo.
WILK—Wilkes-Barre, Pa.
WIMA—Lima, O.
WIMS—Michigan City, Ind.
WINA—Charlottesville, Va.
WINC—Winchester, Va.
WIND—Chicago, Ill
WINF—Manchester, Conn.
WING—Dayton, O.
WINK—Fort Myers, Fla.
WINS—New York, N. Y.
WIRA—Fort Pierce, Fla.
WIRC—Hickory, N.C.
WIS—Columbia, S.C.
WISH—Indianapolis, Ind.
WISM—Madison, Wisc.
WIST—Charlotte, N.C.
WITH—Baltimore, Md.
WIVK—Knoxville, Tenn.
WIZE—Springfield, O.

WJAC—Johnstown, Pa.
WJAR—Providence, R.I.
WJAS—Swainsboro, Ga.
WJAX—Jacksonville, Fla.
WJBB—Haleyville, Ala.
WJBC—Bloomington, Ill.
WJBK—Detroit, Mich.
WJBL—Holland, Mich.
WJBO—Baton Rouge, La.
WJDY—Salisbury, Md.
WJEF—Grand Rapids, Mich.
WJEH—Gallipolis, O.
WJEJ—Hagerstown, Md.
WJET—Erie, Pa.
WJJD—Chicago, Ill.
WJMS—Ironwood, Mich.
WJNC—Jacksonville, N.C.
WJOL—Joliet, Ill.
WJOY—Burlington, Vt.
WJPF—Herrin, Ill.
WJPS—Evansville, Ind.
WJR—Detroit, Mich.
WJRD—Tuscaloosa, Ala.
WJSB—Crestview, Fla.
WJSO—Jonesboro, Tenn.
WJTN—Jamestown, N.Y.
WJW—Cleveland, O.
WJZM—Clarksville, Tenn.

WKAI—Macomb, Ill.
WKAM—Goshen, Ind.
WKAP—Allentown, Pa.
WKAY—Glasgow, Ky.
WKAZ—Charleston, W. Va.
WKBH—LaCrosse, Wisc.
WKBN—Youngstown, O.
WKBO—Harrisburg, Pa.
WKBV—Richmond, Ind.
WKBW—Buffalo, N.Y.
WKBZ—Muskegon, Mich.
WKCT—Bowling Green, Ky.
WKDA—Nashville, Tenn.
WKDK—Newberry, S.C.
WKDL—Clarksdale, Miss.
WKEY—Covington, Va.
WKID—Urbana, Ill.
WKIP—Poughkeepsie, N.Y.
WKJG—Fort Wayne, Ind.
WKLA—Ludington, Mich.
WKLO—Louisville, Ky.
WKOP—Binghamton, N.Y.
WKOS—Ocala, Fla.
WKOX—Framington, Mass.
WKRG—Mobile, Ala.
WKRM—Columbia, Tenn.
WKRS—Waukegan, Ill.
WKTX—Atlantic Beach, Fla.
WKUL—Cullman, Ala.
WKXL—Concord, N.H.
WKY—Oklahoma City, Okla.
WKYB—Paducah, Ky.
WKYR—Keyser, W. Va.
WKZO—Kalamazoo, Mich.

WLAC—Nashville, Tenn.
WLAG—La Grange, Ga.
WLAK—Lakeland, Fla.
WLAM—Lewiston, Me.
WLAR—Athens, Tenn.
WLAT—Conway, S.C.
WLAY—Muscle Shoals, Ala.
WLBC—Muncie, Ind.
WLBG—Laurens, S.C.
WLBH—Mattoon, Ill.
WLBK—DeKalb, Ill.
WLBR—Lebanon, Pa.
WLCS—Baton Rouge, La.
WLCY—St. Petersburg, Fla.
WLDS—Jacksonville, Ill.
WLEE—Richmond, Va.
WLEW—Bad Axe, Mich.
WLIB—New York, N.Y.
WLIQ—Mobile, Ala.
WLKW—Providence, R.I.
WLLH—Lowell, Mass.
WLNA—Peeksville, N.Y.
WLNH—Laconia, N.H.
WLOE—Leaksville, N.C.
WLOL—Minneapolis-St. Paul, Minn.
WLOS—Asheville, N.C.
WLOX—Biloxi, Miss.
WLPO—LaSalle, Ill.
WLS—Chicago, Ill.
WLSV—Wellsville, N.Y.
WLVA—Lynchburg, Va.
WLW—Cincinnati, O.
WLYC—Williamsport, Pa.
WLYN—Lynn, Mass.

WMAL—Washington, D.C.
WMAQ—Chicago, Ill.
WMAS—Springfield, Mass.
WMAX—Grand Rapids, Mich.
WMAY—Springfield, Ill.
WMAZ—Macon, Ga.
WMBG—Richmond, Va.
WMBN—Petosky, Mich.
WMBR—Jacksonville, Fla.
WMC—Memphis, Tenn.
WMDD—Fajardo, P.R.
WMDN—Midland, Mich.
WMEV—Marion, Va.
WMFG—Hibbing, Minn.
WMGR—Bainbridge, Ga.
WMMN—Fairmont, W. Va.
WMNB—No. Adams, Mass.
WMOH—Hamilton, O.
WMOK—Metropolis, Ill.
WMPM—Smithfield, N.C.
WMPS—Memphis, Tenn.
WMRN—Marion, O.
WMSA—Massena, N.Y.
WMT—Cedar Rapids, Ia.
WMTN—Morristown, Tenn.
WMVG—Milledgeville, Ga.
WMVO—Mt. Vernon, O.

WNAE—Warren, Pa.
WNAM—Neenah, Wisc.
WNAR—Norristown, Pa.
WNAX—Yankton, S.D.
WNBC—New York, N.Y.
WNBF—Binghamton, N.Y.
WNBH—New Bedford, Mass.
WNBZ—Saranac Lake, N.Y.
WNDU—South Bend, Ind.
WNEB—Worcester, Mass.
WNHC—New Haven, Conn.
WNIL—Niles, Mich.
WNLK—Norwalk, Conn.
WNOG—Naples, Fla.
WNOP—Newport, Ky.
WNOX—Knoxville, Tenn.
WNSL—Laurel, Miss.
WNVA—Norton, Va.

WOAI—San Antonio, Tex.
WOC—Davenport, Iowa
WOHO—Toledo, O.
WOAI—Saline, Mich.
WOKE—Charleston, S.C.
WOKK—Meridian, Miss.
WOKY—Milwaukee, Wisc.
WOMI—Owensboro, Ky.
WOMT—Manitowoc, Wisc.
WOND—Pleasantville, N.J.
WONN—Lakeland, Fla.
WOOD—Grand Rapids, Mich.
WOPI—Bristol, Tenn.
WORK—York, Pa.
WOW—Omaha, Neb.
WOWL—Florence, Ala.
WOWO—Fort Wayne, Ind.

WPAB—Ponce, P.R.
WPAG—Ann Arbor, Mich.
WPDR—Portage, Wisc.
WPDQ—Jacksonville, Fla.
WPEP—Taunton, Mass.
WPLB—Greenville, Mich.
WPLO—Atlanta, Ga.
WPOR—Portland, Me.
WPRN—Butler, Ala.
WPRO—Providence, R.I.
WPTF—Raleigh, N.C.
WPTW—Piqua, O.
WPVL—Painesville, O.

WQAM—Miami, Fla.
WQMR—Washington, D.C.
WQUA—Moline, Ill.

WRAC—Racine, Wisc.
WRAK—Williamsport, Pa.
WRAL—Raleigh, N.C.
WRBL—Columbus, Ga.
WRC—Washington, D.C.
WRCO—Richland Center, Wisc.
WRCV—Philadelphia, Pa.
WREB—Holyoke, Mass.
WREC—Memphis, Tenn.
WREL—Lexington, Va.
WREN—Topeka, Kans.
WRFC—Athens, Ga.
WRFS—Alexander City, Ala.
WRIT—Milwaukee, Wisc.
WRIV—Riverhead, N.Y.
WRJN—Racine, Wisc.
WRJW—Picayune, Miss.
WRKD—Rockland, Me.
WRMS—Beardstown, Ill.
WROK—Rockford, Ill.
WROM—Rome, Ga.
WRON—Ronceverte, W. Va.
WROW—Albany, N.Y.
WRPB—Warner Robins, Ga.
WRR—Dallas, Tex.
WRRR—Rockford, Ill.
WRUF—Gainesville, Fla.
WRUN—Utica, N.Y.
WRUS—Russellville, Ky.
WRVA—Richmond, Va.
WRVK—Renfro Valley, Ky.
WRWJ—Selma, Ala.

WSAL—Logansport, Ind.
WSAZ—Huntington, W. Va.
WSB—Atlanta, Ga.
WSBA—York, Pa.
WSBT—South Bend, Ind.
WSEV—Sevierville, Tenn.
WSFC—Somerset, Ky.
WSGN—Birmingham, Ala.
WSIG—Mount Jackson, Va.
WSIX—Nashville, Tenn.
WSJS—Winston-Salem, N.C.
WSLS—Roanoke, Va.
WSM—Nashville, Tenn.
WSME—Sanford, Me.
WSMI—Litchfield, Ill.
WSNJ—Bridgeton, N.J.
WSNT—Sandersville, Ga.
WSNY—Schenectady, N.Y.
WSOC—Charlotte, N.C.
WSON—Hendeson, Ky.
WSOY—Decatur, Ill.
WSPA—Spartanburg, S.C.
WSPD—Toledo, O.
WSTC—Stamford, Conn.
WSTL—Eminence, Ky.
WSTP—Salisbury, N.C.
WSTS—Massena, N. Y.
WSUH—Oxford, Miss.
WSVL—Shelbyville, Ind.
WSYD—Mt. Airy, N.C.

WTAC—Flint, Mich.
WTAD—Quincy, Ill.
WTAG—Worcester, Mass.
WTAQ—La Grange, Ill.
WTAR—Norfolk, Va.
WTAW—Bryan, Tex.
WTAX—Springfield, Ill.
WTBC—Tuscaloosa, Ala.
WTBF—Troy, Ala.
WTCB—Flomaton, Ala.
WTCM—Traverse City, Mich.
WTCN—Minneapolis-St. Paul, Minn.
WTHI—Terre Haute, Ind.
WTIC—Hartford, Conn.
WTIL—Mayaguez, P.R.
WTIP—Charleston, W. Va.
WTIV—Titusville, Pa.
WTIX—New Orleans, La.
WTJS—Jackson, Tenn.
WTMJ—Milwaukee, Wisc.
WTOB—Winston-Salem, N.C.
WTOL—Toledo, O.
WTON—Staunton, Va.
WTOP—Washington, D.C.
WTRC—Elkhart, Ind.
WTRL—Brandenton, Fla.
WTRO—Dyersburg, Tenn.
WTRY—Troy, N.Y.
WTSB—Lumberton, N.C.
WTTB—Vero Beach, Fla.
WTTC—Towanda, Pa.
WTTM—Trenton, N.J.
WTTR—Westminster, Md.
WTVL—Waterville, Me.
WTWN—St. Johnsbury, Vt.
WTYC—Rock Hill, S. C.
WTYN—Tryon, N.C.

WUSJ—Lockport, N.Y.

WVCG—Coral Gables, Fla.
WVET—Rochester, N.Y.
WVLN—Olney, Ill.
WVOS—Liberty, N.Y.
WVPO—Stroudsburk, Pa.
WVSC—Somerset, Pa.

WWCC—Brennan, Ga.
WWDC—Washington, D.C.
WWGP—Sanford, N.C.
WWIL—Ft. Lauderdale, Fla.
WWIN—Baltimore, Md.
WWIZ—Lorain, O.
WWJ—Detroit, Mich.
WWL—New Orleans, La.
WWNR—Beckley, W.Va.
WWNY—Watertown, N.Y.
WWPA—Williamsport, Pa.
WWRI—West Warwick, R.I.
WWRL—Woodside, N.Y.
WWSW—Pittsburgh, Pa.
WWVA—Wheeling, W. Va.
WXYZ—Detroit, Mich.

WYCL—York, S.C.
WYRE—Pittsburgh, Pa.
WYVE—Wytheville, Va.

XTRA—San Diego, Calif.

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Broadcast Revenues, Expenses and Income of 85 FM Stations Operated by Non-AM Licensees in Leading Markets

— 1960 —

Metropolitan Areas	*Total Stations Reporting*	*Total Time Sales***	*Total Incidental Broadcast Revenues****	*Total Broadcast Revenues*****	*Total Broadcast Expenses*	*Total Broadcast Income** ( ) Denotes Loss
Boston, Massachusetts	3	$ 93,808	$ 16,519	$ 115,100	$ 242,329	($127,229)
Chicago, Illinois	12	546,757	444,292	1,027,153	988,923	38,230
Detroit, Michigan	7	298,998	19,108	309,181	400,834	(91,653)
Houston, Texas	5	130,384	1,656	171,065	238,008	(66,943)
Kansas City, Mo.-Kansas	3	91,146	2,138	108,248	171,772	(63,524)
Los Angeles-Long Beach, Calif.	17	466,430	249,370	714,578	1,032,663	(318,085)
Milwaukee, Wisconsin	3	71,102	6,683	78,550	93,020	(14,470)
New York, New York	4	122,200	40,193	159,889	273,819	(113,930)
Philadelphia, Pa.-New Jersey	3	57,671	3,811	75,895	82,662	(6,767)
Providence-Pawtucket, R. I.-Mass.	3	58,671	12,999	66,659	93,521	(26,862)
Sacramento, California	4	47,564	9,835	91,731	156,538	(64,807)
San Diego, California	6	60,098	25,502	114,192	205,635	(91,443)
San Francisco-Oakland, Calif.	10	296,817	11,574	330,208	513,156	(182,948)
Seattle, Washington	5	80,227	39,158	145,380	210,888	(65,508)
Total	85	$2,421,873	$882,838	$3,507,829	$4,703,768	($1,195,939)

(*) Before Federal income tax.
(**) Before commissions to agencies, representatives and others.
(***) Includes revenues from providing functional music or other special services.
(****) Total revenues consist of total time sales less commissions plus talent and program sales.

Source: FCC

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Now you can relax as you travel by air, boat or car without being disturbed by motion sickness.

Doctors are recommending this unique tablet that melts in your mouth, requires no water, protects you up to 24 hours.

Once you experience the relaxing comfort of traveling without the annoyance of motion sickness, you'll never be without Bonadettes again.

For now all you have to do to enjoy any trip is just take a Bonadette an hour before you start out.

Bonadettes are the wonderful little tablets that leading air and steamship lines give to passengers. The only tablet that tastes like candy, melts in your mouth, requires no water...and protects you up to 24 hours.

Bonadettes rated tops in extensive tests conducted by the Army, Navy and Air Force. That's why doctors recommend them.

Get a package at any drugstore and always carry them with you, ready to use anytime, anyplace. You'll say "Business or pleasure, Bonadettes make traveling fun again!"...and start telling your friends about them.

Prevent Air, Sea and Car Sickness

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Total Broadcast Revenues, Expenses And Income for Networks, Radio & TV Stations

The radio (AM and FM) and television broadcasting industry for the calendar year 1960 reported total revenues of $1,866.3 million or 8.3 per cent above 1959. The 1960 television revenues were $1,268.6 million or 9.0 per cent above 1959, while radio revenues rose 6.7 per cent to $597.7 million. Combined radio and television profits for 1960 were reported at $290.0 million, or 9.6 per cent above 1959. The 1960 television profits were $244.1 million, an increase of 9.8 per cent above 1959 while 1960 radio profits increased 8.3 per cent to $45.9 million.

1959-1960

Item	*1960 ($ millions)*	*1959 ($ millions)*	*Per Cent of Increase or decrease in 1960*
		Total Broadcast Revenues	
Radio	$ 597.7	$ 560.0	6.7
Television	1,268.6	1,163.9	9.0
Industry Total	$1,866.3	$1,723.9	+8.3
		Total Broadcast Expenses	
Radio	$ 551.8	$ 517.6	6.6
Television	1,024.5	941.6	8.8
Industry Total	$1,576.3	$1,459.2	+8.0
		Broadcast Income (Before Federal Income Tax)	
Radio	$ 45.9	$ 42.4	8.3
Television	244.1	222.3	9.8
Industry Total	$ 290.0	$ 264.7	+9.6

Note: 1960 radio data cover the operations of 4 nationwide networks, 3,470 AM and AM-FM and 218 independent FM stations. Excluded are 40 AM and AM-FM stations and 3 independent FM stations whose reports were filed too late for tabulation. 1959 data are for 4 nationwide networks, 3,380 AM and AM-FM and 148 independent FM stations. 1960 TV data cover the operations of 3 networks and 530 stations. 1959 TV data cover the operations of 3 networks and 519 stations.

Source: FCC

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Radio and Television Telephone Numbers
New York City

AM Radio Stations

WABC	SUsquehanna	**7-5000**
WADO	MUrray Hill	8-1280
WBNX	CIrcle	5-1441
WCBS	**PLaza**	**1-2345**
WEVD	**PLaza**	**7-0880**
WFAS	OWens	3-2400
WFYI	Pioneer	2-1520
WGBB	MAyfair	3-1240
WHLI	OLympia	8-1100
WHN	MUrray Hill	8-1000
WHOM	**CIrcle**	**6-3900**
WINS	JUdson	2-7000
WLIB	MOnument	6-1800
WMCA	MUrray Hill	8-5700
WNBC	CIrcle	7-8300
WNEW	YUkon	6-7000
WNTA	WH	4-7641
WOR	**LOngacre**	**4-8000**
WPOW	MUrray Hill	6-6488
WQXR	LAckawanna	4-1100
WVOX	NEw Rochelle	6-0800
WWRL	DEfender	5-1600

FM Radio Stations

WABC-FM	SUsquehanna	7-5000
WBAI-FM	OXford	7-2288
WBFM	LExington	2-4927
WCBS-FM	**PLaza**	**1-2345**
WFAS-FM	OWens	3-2400
WHLI-FM	OLympia	8-1100
WNBC-FM	CIrcle	7-8300
WOR-FM	LOngacre	4-8000
WQXR-FM	LAckawanna	4-1100
WRVR-FM	RI	9-5400
WTFM	LE	9-5600

Television Stations

WABC-TV	SUsquehanna	7-5000
WCBS-TV	**PLaza**	**1-2345**
WNBC-TV	CIrcle	7-8300
WNEW-TV	LEhigh	5-1000
WOR-TV	LOngacre	4-8000
WPIX	**MUrray Hill**	**2-6500**

National Networks

American Broadcasting Co.	**SUsquehanna**	**7-5000**
Columbia Broadcasting System	**PLaza**	**1-2345**
Keystone Broadcasting System	ELdorado	5-3720
Mutual Broadcasting System	BRyant	9-7600
National Broadcasting Co	CIrcle	7-8300

Station Representatives

ABC-TV Nat'l Station Sales	SU	7-5000
Advertising Time Sales	MU	7-5040
Avery-Knodel, Inc.	PLaza	7-1800
Charles Bernard	TN	7-2600
John Blair & Co.	PLaza	2-0400
Blair TV Assoc.	PLaza	2-0400
Bogner & Martin	MUrray Hill	9-2586
Guy Bolam	MUrray Hill	2-4500
The Bolling Co., Inc.	YUkon	6-4545
Burn-Smith Co., Inc.	MUrray Hill	2-3124
CBS Radio Spot Sales	PLaza	1-2345
CBS TV Stations Nat'l Sales	PLaza	1-2345
Henry I. Christal	MUrray Hill	8-4414
Thomas F. Clark Co, Inc.	ORegon	9-5866
Continental Radio Sales	MUrray Hill	7-6865
Donald Cooke, Inc.	JUdson	2-2727
Devney Organization, Inc., The	YUkon	6-4390
Robert Eastman	LT	1-0800
Forjoe TV, Inc.	ORegon	9-6820
Gill Perna Inc.	Templeton	8-4740
H-R Representatives, Inc.	PLaza	9-6800
Arthur H. Hagg	MUrray Hill	4-4250
George P. Hollingbery Co.	OXford	5-5560
The Katz Agency, Inc.	JUdson	2-9200
Keystone Bcstg. System, Inc.	ELdorado	5-3720
Daren F. McGavren Co.	PLaza	1-4650
The Meeker Co., Inc.	MUrray Hill	2-2170
Nat'l Sales Div., RKO Gen.	LO	4-8000
NBC Spot Sales	CIrcle	7-8300
Pan American Bcstg. Co.	MUrray Hill	2-4500
John E. Pearson Co.	PLaza	1-3366
Peters, Griffin, Woodward	YU	6-7900
Edward Petry & Co., Inc.	MUrray Hill	8-0200
Prestige Rep. Organization (PRO)	CI	6-7230
Radio-TV Representatives	MUrray Hill	8-4340
Paul H. Raymer Co., Inc.	PLaza	9-5570
Select Sta. Reps.	PLaza	8-1850
Storer Television Sales Inc.	PLaza	2-7600
E. S. Sumner Corp.	CO	5-3636
Tele-Radio & TV Sales, Inc.	MU	7-8436
Venard, Rintoul & McConnell	MUrray Hill	8-1088
Walker-Rawalt Co., Inc.	MUrray Hill	3-5830
Weed Radio & TV Corp.	PLaza	9-4700
Adam Young, Inc.	PLaza	1-4848

Advertising Agencies

N. W. Ayer & Son, Inc.	PL	7-5700
Ted Bates & Co.	JUdson	6-0600
Batten, Barton, Durstine & Osborn	ELdorado	5-5800
Benton & Bowles, Inc.	JU	2-6200
Leo Burnett Co., Inc.	PLaza	9-5959
Campbell-Ewald Co., Inc.	MUrray Hill	8-3400
Compton Advertising, Inc.	PL	4-1100
Cunningham & Walsh, Inc.	MUrray Hill	3-4900
Dancer-Fitzgerald-Sample	ORegon	9-0600
D'Arcy Advertising Co.	PLaza	8-2600
Doherty, Clifford, Steers & Shenfield	YUkon	6-6500
Donahue & Coe, Inc.	CIrcle	5-1000
Doremus & Co.	WOrth	4-0700
Doyle Dane Bernbach, Inc.	LOngacre	4-1234
Erwin Wasey, Ruthrauff & Ryan	OX	7-4500
William Esty & Co.	OXford	7-1600
Foote, Cone & Belding	YUkon	6-8000
Albert Frank-Guenther Law	COrtlandt	7-5060
Frederick-Clinton Co., Inc.	MU	2-7433
Fuller & Smith & Ross, Inc.	JU	2-9000
Fletcher Richards, Calkins & Holden	JUdson	6-5400
Gardner Adv. of N. Y.	CO	5-2000
Geyer, Morey, Madden & Ballard, Inc.	PLaza	1-3300
Grant Advertising	OX	7-5800
Grey Adv. Agency, Inc.	PLaza	1-3500
Interpublic, Inc.	TN	7-1122
Kastor, Hilton, Chesley, Clifford & Atherton	PLaza	1-1400
Kenyon & Eckhardt, Inc.	YUkon	6-9000
Ketchum, McLeod & Grove	MU	7-5640
Kudner Agency, Inc.	MUrray Hill	8-6700
Al Paul Lefton Co., Inc.	MUrray Hill	9-7470
Lennen & Newell, Inc.	MUrray Hill	2-5400
MacManus, John & Adams	PLaza	9-5600
J. M. Mathes, Inc.	LExington	2-7450
Maxon, Inc.	PLaza	9-7676
McCann-Erickson, Inc.	OXford	7-6000
McCann-Marschalk Co.	OXford	7-4250
Metlis & Lebow Corp.	JU	2-3474
Mogul, Williams & Saylor	TEmpleton	8-7100
Needham, Louis & Brorby	PLaza	7-0333
Norman Craig & Kummel	PLaza	1-0900
Product Services	MUrray Hill	7-0204
Sullivan, Stauffer, Colwell & Bayles	MUrray Hill	8-1600
Tatham-Laird	PLaza	2-1110
J. Walter Thompson Co.	MUrray Hill	6-7000
Wade Adv., Inc.	CIrcle	5-1990
Warwick & Legler, Inc.	PLaza	1-4700
Weiss & Geller, Inc.	PLaza	3-4070
Young & Rubicam, Inc.	MUrray Hill	9-5000

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Billboard, The	**PLaza 7-2800**
Broadcasting	PLaza 5-8354
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Film Daily	**BRyant 9-7117**
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RADIO-TELEVISION DAILY
Wisconsin 7-6336

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Sponsor	MUrray Hill 7-8080
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Television Magazine	PLaza 3-9944
Variety	JUdson 2-2700

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Associated Press (Press Assn., Inc.)	PLaza 7-1111
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Radio Press International	PLaza 2-0650
Reuters	**BRyant 9-8558**
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World Wide Info. Serv.	ORegon 9-7240

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Columbia Artists Management, Inc.	**CIrcle 7-6900**
General Artists Corp.	CIrcle 7-7543
William McCaffrey Agency	**ELdorado 5-1076**
William Morris Agency, Inc.	JUdson 6-5100
MCA Artists Ltd.	PLaza 9-7500
National Artists Corp.	PLaza 9-6000
TV Artists Corp.	PLaza 3-2153

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Actors' Equity	**PLaza 7-7660**
AFTRA	COlumbus 5-3267
American Federation of Musicians	**PLaza 8-0600**
ASCAP	MUrray Hill 8-8800
AWRT	ELdorado 4-7281
Broadcast Clearing House	CI 5-3370
Broadcast Music, Inc.	**PLaza 9-1500**
Central Media Bureau	TN 7-0373
Federal Communications Comm.	**WAtkins 4-1000**
Federal Trade Commission	**COrtland 7-7100**
Institute of Radio Engineers	**LE 5-5100**
Music Publishers' Protective Association	PLaza 1-1930
NAPA	CIrcle 5-0200
Nat'l Educational TV & Radio Center	JU 6-0055
NATAS	LA 4-9666
RAB	MU 8-4020
SESAC, Inc.	JU 6-3450
Station Representatives Assn.	YUkon 6-9390
TvB	PLaza 7-9420
Television Affiliates, Corp.	PL 1-3110
Writer's Guild of America	PLaza 7-3317

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V. S. Becker Productions	MUrray Hill 2-0777
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Columbia Record Prod. Service	**CIrcle 5-7300**
Community Club Awards, Inc.	MU 7-4466
Decca Records, Inc.	**PLaza 2-1600**
Empire Broadcasting Corp.	**YUkon 6-5700**
Walt Framer Prodns.	OX 7-3322
General Artists Corp.	CIrcle 7-7543
Harry S. Goodman Productions	PLaza 5-6131
Arthur Henley Productions	**PLaza 5-7145**
Goodson-Todman Prodns.	PL 1-0600
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Henry Jaffe Ent.	CI 5-2406
Lang-Worth Feature Programs, Inc.	IV 5-2400
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NBC Radio Recording Div.	CIrcle 7-8300
Project-O-Fex	MU 7-1881
Pyramid Productions, Inc.	PL 2-4100
Reemack Enterprises, Inc.	CIrcle 6-7300
Reeves Sound Studios, Inc.	**ORegon 9-3550**
SESAC, Inc.	JU 6-3450
Talent Associates-Paramount Ltd.	PL 3-1030
Thamas J. Valentino, Inc.	CIrcle 6-4675
Wolf Productions	PLaza 5-2050
Ziv-United Artists, Inc.	MUrray Hill 8-4700

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ABC Films, Inc.	LA 4-5050
M & A Alexander Productions	PLaza 5-5266
Allied Artists TV Corp.	PL 7-8530
Atlantic Television Corp.	JU 2-1287
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British Information Services	CI 6-5100
CBS Films	PL 1-2345
Commonwealth Film-TV	CI 5-6456
Economee Television Programs	MU 8-4700
Flamingo Films	PL 2-4100
Fortune Features, Inc.	LO 4-5592
Fremantle International	MU 7-4343
W. J. German, Inc.	TE 2-8500
Harry S. Goodman Productions	PL 5-6131
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Independent TV Corp.	PL 5-2100
Intercontinental TV	PL 7-2593
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MGM-TV	JU 2-2000
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Show Corp. of America	PLaza 9-6840
Sterling Television Co., Inc.	MU 3-6300
Storer Programs, Inc.	PL 2-7525
Teledynamics Corp.	JU 6-6052
Television Industries, Inc.	PL 1-6800
Time-Life Bcst., Inc.	JU 6-1212
Trans-Lux Television Corp.	PLaza 1-3110
Twentieth Century-Fox	CO 5-3320
United Artists Assoc.	MUrray Hill 7-7800
Warner Bros. TV	CI 6-1000
Ziv-United Artists, Inc.	MU 8-4700
Maurice H. Zouary TV Productions	JU 2-6185

Airlines

American Airlines	LO 4-2000
British Overseas Airways Corp.	MU 7-1600
Delta Air Lines	PL 1-6600
Eastern Air Lines	YU 6-5000
National Airlines	OX 7-9000
TWA	OX 5-6000
United Airlines	MU 2-7300

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Chicago Telephone Numbers

AM Radio Stations

WAAF	RAndolph 6-1932
WAIT	FRanklin 2-0660
WBEE	RAndolph 6-6842
WBBM	WHitehall 4-6000
WCFL	MOhawk 4-2400
WCRW	EAstgate 7-6860
WEDC	RO 2-9461
WGES	SAcramento 2-1700
WGN	LA 8-2311
WHFC	CLiffside 4-7411
WIND	WHitehall 4-2170
WJJD	STate 2-5466
WLS	STate 2-2002
WMAQ	SUperior 7-8300
WMBI	MIchigan 2-1570
WSBC	MOnroe 6-9060

FM Radio Stations

WEAW	BR 3-3330
WEFM	STate 2-1357
WENR-FM	ANdover 3-0800
WFMT	STate 2-5668
WKFM	RAndolph 6-2141

Television Stations

WBBM-TV	WHitehall 4-6000
WBKB	ANdover 3-0800
WGN-TV	LA 8-2311
WNBQ	SUperior 7-8300

National Networks

American Broadcasting Co.	ANdover 3-0800
Columbia Broadcasting System	WHitehall 4-6000
Keystone Broadcasting System	STate 2-8900
Mutual Broadcasting System	STate 2-1252
National Broadcasting Co.	SUperior 7-8300

Station Representatives

ABC-TV Nat'l Station Sales	AN 3-0800
Advertising Time Sales, Inc.	782-0313
Avery-Knodel, Inc.	467-6111
John Blair & Co.	SUperior 7-2300
The Bolling Co.	WHitehall 3-2040
Broadcast Time Sales	AN 3-1913
Burn-Smith Co.	CEntral 6-4437
CBS Spot Sales	WHitehall 4-6000
CBS-TV Stations Nat'l Sales	WH 4-6000
Forjoe TV, Inc.	DElaware 7-3504
Gill-Perna, Inc.	FInancial 6-9393
George P. Hollingbery	DEarborn 2-6060
H-R Representatives	FInancial 6-6440
The Katz Agency	MOhawk 4-7150
Robt. S. Keller, Inc.	STate 2-5096
Keystone Bcstg. System, Inc.	STate 2-8900
Daren F. McGavren Co.	FR 2-1370
Meeker Co., Inc.	CEntral 6-1742
Nat'l Sales Div., RKO General	644-2470
NBC Spot Sales	SUperior 7-8300
John E. Pearson Co.	STate 2-7494
Peters, Griffin, Woodward, Inc.	FRanklin 2-6373
Edward Petry & Co., Inc.	WHitehall 4-0011
Prestige Rep. Org. (PRO)	CE 6-6269
Radio-TV Reps., Inc.	FInancial 6-0982
Paul H. Raymer Co.	644-4473
Sears & Ayer, Inc.	STate 2-7493
Storer Television Sales	FRanklin 2-6498
Torbet, Allen & Crane, Inc.	ST 2-5260
Venard, Rintoul & McConnell	STate 2-5260
Walker-Rawalt Co.	ANdover 3-5771
Weed Radio Corp.	467-7070
Adam Young, Inc.	MIchigan 2-6190

Advertising Agencies

Aubrey, Finlay, Marley & Hodgson	329-1600
N. W. Ayer & Son, Inc.	Andover 3-7111
BBD&O	SUperior 7-9200
Bozell & Jacobs, Inc.	CEntral 6-0870
Leo Burnett Co., Inc.	CEntral 6-5959
Campbell-Ewald Co.	CEntral 6-1946
Compbell-Mithun Inc.	DElaware 7-7553
Compton Advertising, Inc.	427-4642
Dancer-Fitzgerald-Sample	FInancial 6-4700
Doner-Harrison, Inc.	ANdover 3-7800
Doremus & Co.	CEntral 6-9132
Erwin Wasey, Ruthrauff & Ryan	FInancial 6-1833
Foote, Cone & Belding	SUperior 7-4800
Frank, Clinton E., Inc.	WHitehall 4-5900
Fuller & Smith & Ross	ANdover 3-5039
Grant Advertising, Inc.	SUperior 7-6500
MacFarland, Aveyard & Co.	RAndolph 6-9360
Malcolm-Howard	ANdover 3-0022
Maxon, Inc.	WHitehall 4-1676
McCann-Erickson	WEbster 9-3700
Arthur Meyerhoff & Co.	DElaware 7-7860
Needham, Louis & Brorby, Inc.	WHitehall 4-3400
L. W. Ramsey Co.	FRanklin 2-8155
Roche, Rickerd & Cleary, Inc.	RAndolph 6-9760
Tatham-Laird, Inc.	HArrison 7-3700
J. Walter Thompson Co.	MOhawk 4-6700
Edward H. Weiss & Co.	CEntral 6-7252
Young & Rubicam	329-0750

Radio-TV Program Prods.

Jewell Radio & TV Productions	MOhawk 4-5757
Jules Power Prod.	ANdover 3-1422
Les Lear Productions Corp.	RAndolph 6-0905
William Morris Agency	467-1744
MCA TV Ltd.	DElaware 7-1100
NBC Radio Recording Division	SUperior 7-8300
Walter Schwimmer Co.	FRanklin 2-4392
Standard Radio Trans. Service, Inc.	STate 2-5322
Hal Tate Radio Productions	ANdover 3-6520
L. S. Toogood Recording Co.	CEntral 6-5275
Ziv United Artists, Inc.	WH 4-1030

News Agencies and Assns.

Associated Press	STate 2-7700

RADIO-TELEVISION DAILY
ANdover 3-6520

City News Bureau	STate 2-8100
Community News	RAndolph 6-0002
United Press International	FRanklin 2-9000

TV Film Producers-Dist.

Walter Schwimmer, Inc.	FR 2-4392
Seven Arts Associated Corp.	ORchard 4-5105
Television Programs of America, Inc.	WH 4-4767
UPA Pictures, Inc.	WHitehall 4-0196

Airlines

American Airlines	FR 2-8000
British Overseas Airways Corp.	DE 2-7744
Delta Air Lines	FI 6-5300
Eastern Air Lines	WH 3-2900
TWA	DE 2-7600
United Airlines	FI 6-5700

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Washington Telephone Numbers

Federal Departments and Agencies

American National Red Cross	**REpublic 7-8300**
Archives, National	WO 3-1130
Business and Defense Services Administration	STerling 3-9200
Capitol, U. S. (Senate, House)	CApitol 4-3121
Census, Bureau of The	RE 5-2000
Commerce, Department of	**STerling 3-9200**
Copyright Office, Library of Congress	**STerling 3-0400**
Court of Customs and Patent Appeals	**National 8-4696**
Department of Defense	LIberty 5-6700
Air Force, Department of The	**LIberty 5-6700**
Army, Department of The	**LIberty 5-6700**
Navy, Department of The	**LIberty 5-6700**
Defense Mobilization, Office of	**EXecutive 3-3300**
Executive Mansion (White House)	**NAtional 8-1414**
Federal Communications Commission	**EXecutive 3-3620**
Federal Trade Commission	**EXecutive 3-6800**
Government Printing Office	**STerling 3-6840**
Interior, Department of The	**REpublic 7-1820**
Justice, Department of	**REpublic 7-8200**
Labor, Department of	**EXecutive 3-2420**
National Labor Relations Board	EXecutive 3-3111
National Research Council	**EXecutive 3-8100**
Patent Office	**STerling 3-9200**
Post Office Department	**STerling 3-3100**
Radio Correspondents Galleries (Senate and House of Representatives)	CApitol 4-3121
State, Department of	**REpublic 7-5600**
Supreme Court of the United States	**EXecutive 3-1640**
United States Information Agency	REpublic 7-8340
U.S.M.C., AM-TV, Info. Div.	LIberty 5-6700

Non-Government

Clear Channel Broadcasting Service	**EXecutive 3-0255**
Electronic Industries Association	NAtional 8-3902
National Association of Broadcasters	DEcatur 2-9300
National Press Club	**REpublic 7-2500**

RADIO-TELEVISION DAILY
EX 3-4808

Radio Corporation of America (Frequency Bureau and RCA Victor Dic.)	DIstrict 7-9680
Westinghouse Broadcasting Co.	STerling 3-0903

AM Radio Stations

WAVA	KEnmore 6-9000
WEAM	**JAckson 7-7100**
WFAX	JEfferson 2-1220
WGMS	**EXecutive 3-8676**
WINX	PO 2-4357
WMAL	**KEllogg 7-1100**
WOL	HObart 2-3900
WOOK	TU 2-2500
WPGC	JO 8-6677
WPIK	**OVerlook 3-3000**
WQMR	WHitehall 6-1050
WRC	EMerson 2-4000
WTOP	**EMerson 2-9300**
WUST	HObart 2-0011
WWDC	TUckerman 2-7600

FM Radio Stations

WASH-FM	DIstrict 7-1356
WAVA-FM	KE 6-9000
WFAN-FM	TU 2-2500
WGAY-FM	WHitehall 6-1050
WGMS-FM	**EXecutive 3-8676**
WMAL-FM	**KEllogg 7-1100**
WPGC	JO 8-6677
WRC-FM	EMerson 2-4000
WTOP-FM	**EMerson 2-9300**
WWDC-FM	TUckerman 2-7600

Television Stations

WMAL-TV	**KEllogg 7-1100**
WRC-TV	EMerson 2-4000
WTOP-TV	EMerson 2-9300
WTTG	**STerling 3-5300**

News Services

Associated Press	AD 4-5400
United Press International	EXecutive 3-3430

Networks

ABC	REpublic 7-6013
CBS	**EMerson 2-9300**
MBS	CO 5-6363
NBC	EMerson 2-4000

Airlines

American Airlines	EX 3-2345
British Overseas Airways Corp.	393-5300
Eastern Air Lines	EX 3-4000
National Airlines	ST 3-5454
TWA	ST 3-4200
United Airlines	ST 3-4700

Los Angeles Telephone Numbers

AM Radio Stations

KABC	NOrmandy 3-3311
KALI	HOllywood 6-6161
KBIG	HOllywood 3-3205
KBLA (North Hollywood)	TRiangle 7-3619
KCBH	BRadshaw 2-7105
KDAY	HOllywood 1-9981
KEZY	HOllywood 3-5621
KFAC	WEbster 8-0161
KFI	DUnkirk 2-2121
KFOX (Long Beach)	HEmlock 6-7281
KFSG	DUnkirk 9-1141
KFWB	HOllywood 3-5151
KGBS	DUnkirk 8-2345
KGER (Long Beach)	NEvada 6-4774
KGFJ	HOllywood 4-0201
KGIL (Sherman Oaks)	STate 5-8631
KHJ	HOllywood 2-2133
KIEV (Glendale)	CHapman 5-2388
KLAC	HOllywood 2-7271
KMPC	HOllywood 9-5341
KNX	HOllywood 9-1212
KPOL	WEbster 8-2345
KRKD	CApitol 5-4116
KUTE	CItrus 4-1414
KWKW (Pasadena)	MUrray 1-4964
KXLA (Pasadena)	MUrray 1-6991

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FM Radio Stations

KABC-FM	NOrmandy	3-3311
KBBI	MAdison	5-1641
KBCA	OLive	3-3940
KBIQ-FM	HOllywood	3-3205
KBMS-FM (Glendale)	CItrus	4-8444
KCBH	BR	2-7105
KFAC-FM	WEbster	8-0161
KFMU-FM	DUnkirk	5-6401
KFOX-FM	SPruce	5-2367
KGLA-FM	HOllywood	2-1295
KHJ-FM	HOllywood	2-2133
KHOF-FM (Glendale)	CHapman	5-7575
KMLA-FM	DUnkirk	2-8426
KNOB-FM (Long Beach)	HOllywood	7-0454
KNX-FM	HOllywood	9-1212
KPFK	HOllywood	7-7183
KRHM-FM	DUnkirk	5-7421
KRKD-FM	CApitol	5-4116
KUTE-FM	CItrus	4-1414
KWKW-FM (Pasadena)	MUrray	1-4964

Television Stations

KABC-TV	NOrmandy	3-3311
KCOP	OLdfield	6-6050
KHJ-TV	HOllywood	2-2133
KRCA	THornwall	5-7000
KNXT	HOllywood	9-1212
KTLA	HOllywood	9-3181
KTTV	HOllywood	2-7111

National Networks

American Broadcasting Company	NOrmandy	3-3311
Columbia Broadcasting System	HOllywood	9-1212
CBS Television—Television City	OLive	1-2345
Mutual Broadcasting System	HOllywood	2-2133
National Broadcasting Company	Thornwall	5-7000

Station Representatives

ABC TV National Sales	NOrmandy	3-3311
Adv. Time Sales	OLive	1-4720
AM Radio Sales Co.	HOllywood	5-0695
Avery-Knodel, Inc.	DUnkirk	5-6394
Walter Biddick Co.	RIchmond	9-8800
John Blair & Co.	DUnkirk	7-1333
Blair-TV, Inc.	DUnkirk	1-3811
Bolling Company, Inc.	HOllywood	2-6471
Broadcast Times Sales	HOllywood	5-1755
Burn-Smith	HOllywood	4-7395
CBS-Radio Spot Sales	HOllywood	9-1212
CBS-TV Stations Nat'l Sales	HOllywood	9-1212
Devney Organization	HOllywood	2-6676
Eastman, Robert Co.	HOllywood	4-7276
Forjoe TV, Inc.	HOllywood	2-1397
Gill-Perna, Inc.	DUnkirk	8-7115
H-R Representatives, Inc.	HOllywood	2-6453
Harrington, Righter & Parsons, Inc.	HOllywood	6-4129
Hollingbery, George P., Co.	DUnkirk	5-2071
Holman Co., Hal	HOllywood	2-2351
Howard Co., Bernard	HOllywood	2-2351
Intercontinental Service Ltd.	HOllywood	2-2289
Katz Agency, The	WEbster	3-8171
Lucas, J. A.	HOllywood	2-1460
Masla Associates	HOllywood	2-4939
Daren F. McGavren Co., Inc.	HOllywood	4-7331
Meeker Co.	HOllywood	2-6501
Tracy Moore	HOllywood	2-2351
Nat'l Sales Div. RKO General	HOllywood	2-2133
NBC-KRCA Spot Sales	THornwall	5-7000
Oakes, Harlan G., Associates	HOllywood	4-7395
Lee F. O'Connell Co.	OLeander	5-7597
Pan American Bcstg.	HOllywood	4-7395
John Pearson Co.	HUbbard	3-9671
Peters, Griffin, Woodword, Inc.	WEbster	8-3585
Edward Petry Co.	DUnkirk	8-1143
Paul H. Raymer	HOllywood	2-2376
Sandeberg-Gates Co.	HOllywood	2-6676
Scott, Duncan & Co.	DUnkirk	8-4151
Television Adv. Reps.	HOllywood	6-1144
Torbet, Allen & Crane	HOllywood	2-4939
Venard, Rintoul, McConnell	HOllywood	2-4939
Webb, Grant	HOllywood	6-6206
Young, Adam J., Inc.	HOllywood	2-2289

Advertising Agencies

Action in Advertising	DUnkirk	3-3114
Ad Larson	NOrmandie	4-6552
Adams & Keyes, Inc.	DUnkirk	7-5203
Admasters	UPton	0-2660
Advertising Council, Inc.	HOllywood	2-0988
Advertising Engineers Corp.	MAdison	8-5039
Alber, R. H., Co.	HOllywood	9-8273
Albert, Frank-Law	HOllywood	6-5363
Allen, Dorsey & Hatfield, Inc.	NOrmandie	3-9343
Allen & Marshall Adv., Agency	OLive	3-1770
Allen, Martin, Co.	OLive	3-2020
Allied Advertising Agencies	HOllywood	2-0837
Anderson-McConnell Adv. Agency	HOllywood	3-4154
U. S. Anderson Co.	OLdfield	4-0250
Arkwright Advertising Co. Inc.	HOllywood	4-3129
Arnold, Rupert Advertising	DUnkirk	2-0896
Asch, A., Inc.	DUnkirk	7-7600
Associated Advertising Agency	GRanite	8-2221
Associated Broadcast Adv. Co.	WEbster	6-5564
Atherton Mogge, Privett, Inc.	OLive	3-9870
Ayer, N. W., & Son, Inc.	HOllywood	3-4181
Barnes Chase Co.	HOllywood	3-1773
Bates, Ted., & Co.	OLympia	5-9081
BBDO	WEbster	8-3188
Baus & Ross Co.	DUnkirk	8-1107
Becker, Max, Advertising	GArfield	3-5484
Bejach, Leo, Adv.	GRanite	2-2245
Belford, Ed., Agency	STate	4-1174
Bennett, Walter F., & Co.	HOllywood	4-8291
Benton & Bowles, Inc.	HOllywood	4-9151
Berghoff Associates, Inc.	OLympia	2-2850
Bishop & Associates, Inc.	OLive	1-2560
Bloch's Advertising	HOllywood	3-0647
Blum's Direct Advertising	RIchmond	8-6181
Bogerts, The	HOllywood	3-6871
Bowes, Chas. Adv. Co.	RIchmond	7-0543
Boylhart, Lovett & Deane	HUntly	2-0740
Bozell & Jacobs, Inc.	DUnkirk	9-1277
Brehme Ad Service (Glendale)	CHapman	5-1539
Broadcasting Advertising	BRadshaw	2-4840
Brother, D. P., & Co.	DUnkirk	5-8288
Bull, Frank, & Co.	HOllywood	5-4195
Burnett, Leo, Co., Inc.	HOllywood	4-7374
Buss, Bear & Associates	DUnkirk	5-4385
Buxton Adv. Agency	MUrray	1-4993
Campbell-Ewald Co.	HOllywood	9-2931
Campbell-Mithun, Inc.	HOllywood	2-0715
Carlson, Milton Co.	DUnkirk	8-9464
Carson-Roberts Inc.	BRadshaw	2-8366
Castor & Assoc.	OLeander	2-1315
Chamberlin & Associates	DUnkirk	7-6444
Citizen Advertising Agency, Inc.	MAdison	2-2463
Cloward Velma Advertising	DUnkirk	4-2558
Coast Advertising Associates	DUnkirk	7-7373
Cole, Fischer & Rogow	BRadshaw	2-3351
Coleman-Parr Advertising	ORchard	7-2770
Collard, Clark, Adv. Agency	DUnkirk	7-3388
Compton Advertising, Inc.	OL	3-0100
Consolidated Adv. Directors	OLive	5-6434
Copy Cat Advertising	TRiangle	7-4348
Cowell, Leslie B., Advertising	TRiangle	7-5329
Craig & Reid, Inc.	HOllywood	4-8218
Creative Advertising	WEbster	1-3255
Crist, Ken, Inc.	NOrmandie	1-1287
Culbertson Advertising	OLympia	5-6790
Culp, Earl R., Co.	DUnkirk	2-8406
Cunningham & Walsh, Inc.	DUnkirk	8-0591
Curtis Advertising Co.	HOllywood	3-2377
Dancer-Fitzgerald-Sample, Inc.	HOllywood	2-3256
D'Arcy Adv. Co.	DUnkirk	5-3171
Davidson, David, & Co.	HOllywood	2-7753
Davis & Blackwell, Inc.	Victoria	9-2964
Davis, Charlie, Advertising	AXminster	3-5508
Delman, Allen & Assoc.	OLive	3-2110
Dibble, Gordon H.	CHapman	5-2495
Doherty, Clifford, Steers & Shenfield	OLeaner	5-8950
Dolson Advertising Agency	LOraine	9-5111
Donahue & Coe	DUnkirk	1-2221
Donald, Dick, Advertising	POplar	1-0575
Doyle, Dane, Bernbach	OLive	3-8080
Dozier, Eastman & Co.	DUnkirk	5-6071
Dunas, E. C. Advertising	OLive	6-4100
Ebberts, Dan, Adv. Serv.	LUdlow	7-9161
Edelstein, Irwin L., & Assoc.	DUnkirk	5-8221
Ehlert, Grace	MAdison	6-2222
Eisaman-Johns, Advertising	HOllywood	4-7265

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Elliott, Neil M., Advertising ..... REpublic 5-1091
Enyart & Rose Advertising ..... HOllywood 6-1176
Erwin Wasey, Ruthrauff & Ryan, Inc. ... WEbster 1-1211
Essig Co. ..... POplar 3-4365
Esty, William Co. ..... HOllywood 2-6301
Fagan, O. K. Advertising Agcy. ..... MAdison 2-2192
Falkenhainer, Carl ..... BRadshaw 2-0136
Fallon, Brangham, Moon, Inc. ..... HOllywood 4-0171
Farrar Advertising ..... GRanite 8-3011
Fellows, John C., Co. ..... CApital 5-7746
Flax-Bronston Co. ..... RIchmond 9-4497
Fletcher Richards, Calkins & Holden . HOllywood 6-1311
Foladare, Maury & Assoc. ..... HOllywood 9-8135
Forestal, R. J. Co. ..... WEbster 5-1211
Frank, Albert-Guenther Law ..... WEbster 3-7595
Frank, Don Advertising (Anaheim) ... KEystone 5-6093
Frazier Adv. Agency ..... MAdison 5-8392
Fuller, Smith & Ross, Inc. ..... DUnkirk 5-2211
Gage, Booth & West, Inc. ..... OLive 3-1770
Gard, Dalbert & Associates ..... DUnkirk 8-8422
Gardner Advertising Co. ..... HOllywood 9-2719
Gaynor, Ducas, Inc. ..... OL. 5-8191
Geissinger, W. B., & Co. ..... OLive 1-3510
General Advertising Agency, Inc. .... HOllywood 3-5128
Gerth, Brown Clark & Elkus ..... OLive 3-2320
Geyer, Morey, Madden & Ballard ..... DUnkirk 7-4255
Gilbert & Benton ..... TRiangle 7-3105
Gill Clifford Agency ..... OLive 5-8388
Glasser-Gailey, Inc. ..... MAdison 9-3501
Glenn Advertising, Inc. ..... OL 3-9030
Goodman Organization ..... HO 6-5221
Graham, Clyde D. ..... DUnkirk 3-1266
Grant, Will ..... DUnkirk 7-3361
Grant Advertising Agency ..... HOllywood 1-9231
Gregory, Willard G., & Co. ..... MAdison 7-0531
Grey Advertising ..... BRadshaw 2-9821
Guerin-Johnstone-Gage, Inc. ..... DUnkirk 5-7451
Guild, Bascom & Bonfigli ..... HOllywood 9-8217
Hadlock & Associates ..... HOllywood 2-6731
Harrington, Righter & Parsons ..... HOllywood 6-4129
Heintz & Co., Inc. ..... MAdison 9-3181
Hill, Don ..... MAdison 4-9936
Hixson & Jorgenson, Inc. ..... DUnkirk 8-3121
Hoel, John D., Adv. Agency ..... MUrray 1-7131
Hollander, Welsh Advertising ..... DUnkirk 9-1171
Honig-Cooper Co. ..... DUnkirk 8-3301
House of Leads ..... NEvada 6-4471
Houston Advertising Service Co. .... NOrmandie 5-5886
Hunter & Wilhite Advertising ..... WEbster 3-7353
Hutchinson Advertising ..... HOllywood 2-4500
Irwin, Howard, & Assoc. ..... DUnkirk 8-1219
Jaycraft Co. ..... THornwall 2-5310
Jenner, Don, Advertising ..... DUnkirk 8-1489
Jett Advertising ..... HOllywood 2-6635
Johnson & Lewis ..... HOllywood 5-7105
Jones, Paul, & Associates ..... DUnkirk 1-3003
Kaplan, Sara Jane, Advertising ..... OLive 3-6057
Kaufman, Lon, Co. ..... DUnkirk 8-4138
Kaufman, Hans E., & Co. ..... HOllywood 3-3800
Key-Christopher Advertising ..... WEbster 9-3147
Keane, Raymond, Advertising ..... OLive 3-8650
Keene & Associates ..... WEbster 7-2270
Kellogg, Edw. S. ..... DUnkirk 7-5213
Kelso, M. H., & Co. ..... HOllywood 3-8566
Kenyon & Eckhardt ..... HO 3-2102
Kennedy, Walker & Cox, Inc. ..... OLympia 2-0555
Keyes, Madden & Jones ..... HOllywood 9-3974
LaRoche, C. J., Advertising ..... HOllywood 9-3656
Lawrence Co. ..... BRadshaw 2-5820
Lee & Associates ..... OLive 1-2090
Lee, J. Richard ..... HOllywood 6-1188
Lee, Robert E., & Associates ..... HOllywood 6-1188
Leni Advertising ..... HOllywood 9-7388
Lennon & Newell ..... CRestview 1-7221
Lewin, Howard, Advertising ..... DUnkirk 8-7156
Little & Co. ..... DUnkirk 9-1267
Logan, Dudley L. ..... DUnkirk 2-8471
Mack Agency ..... HOllywood 2-6377
MacManus, John, & Adams ..... WEbster 7-1000
Mann Advertising Co. ..... DUnkirk 2-1179
Mannis, Samuel A. ..... HOllywood 4-7501
Martha's Adv. Service ..... MAdison 6-4897
Mathisson & Associates ..... HU 2-1870
Mayne, Charles H., Co. ..... DUnkirk 5-0138
McCann-Erickson ..... DUnkirk 5-3301
McCarty Co., The ..... DUnkirk 5-4011
McElligott, Ford C., & Associates .... MAdison 2-4653
McElroy Adv. Agcy. ..... DUnkirk 1-3045
McKee, Burns Adv. ..... HOllywood 7-4218
McLain, W. R., & Associates ..... NOrmandie 3-8209
McNeill & McCleery ..... HOllywood 6-4256
M-E Productions ..... DUnkirk 5-3302
Meany, Phillip J., Co., Adv. ..... DUnkirk 5-4181
Meltzler, Richard, Adv. ..... WEbster 8-2993
Morgan Company, The ..... STate 6-5696
Mowinckel, E. K., Advertising ..... RIchmond 7-0529
Nargi Advertising ..... MAdison 2-1647
National Advertising Associates ..... DUnkirk 8-7115
National Federation of Advertising ..... OL. 3-2320
Neale & Associates ..... OL. 6-0500
Needham, Louis, & Brorby ..... CRestwood 3-2330
Nelson Adv. Service ..... BRadshaw 2-0261
Newman, Ben Allah, Advertising ..... DUnkirk 9-6649
Newmark, Nelson, Advertising ..... MAdison 4-1568
North Advertising ..... HOllywood 7-2151
Ogilvy, Benson & Mather ..... CRestview 5-6154
Olen, David, Adv. ..... OLive 5-5000
Pacific Advertising Service ..... RIchmond 9-5803
Packard, Jack Advertising ..... CHapman 5-5591
Pardee Co., The ..... HOllywood 2-7306
Patton, George Adv. ..... HOllywood 2-0841
Paul & Baum ..... OL. 3-2110
Pell, Ben, Advertising ..... MAdison 2-1557
Perrett Co., The ..... HUbbard 2-8303
Porter & Associates ..... WEbster 6-5564
Porter, Wesley H., Adv. ..... AXminster 3-0400
Productive Advertising ..... AXminster 1-1322
Ramsey, Brown & Co. ..... HOllywood 3-6851
Raymond, J. W., Advertising ..... MAdison 4-2244
Raymond, Larry, Co. ..... WEbster 6-8125
Reach, McClinton & Co., Inc. ..... OLive 3-9610
Robin, Lee & Arnold ..... CRestview 4-5853
Robins, Jerome, Agency ..... DUnkirk 8-0661
Robinson & Haynes ..... HUntley 2-2050
Roche-Eckhoff & Lee ..... OLive 5-7670
Rockett-Lauritzen ..... REpublic 4-2106
Ross, Charles, Adv. Agency ..... OLdfield 6-5220
Saussy, Walker Advertising ..... HOllywood 3-5161
Sawdon, Frank ..... HOllywood 4-7579
Schurrer, Lou, Adv. ..... OLive 3-4440
Scott, M. B., Advertising ..... OL 3-5330
Sebrell, J. B., Adv. Agcy. ..... MAdison 6-9397
Seros, George J., Advertising ..... CRestview 6-4723
Shane, Leonard, Agency ..... HOllywood 9-2258
Shaw, John W., Advertising ..... WEbster 8-2675
Shay Advertising ..... HOllywood 4-1158
Sheldon, Lisle Adv. ..... HOllywood 3-2366
Simmons, Dean ..... WEbster 1-1311
Smalley & Smith ..... HOllywood 6-2404
Speer Advertising Agency ..... HUbbard 3-8300
Spees Advertising Agency ..... DUnkirk 9-6933
Stahl & Lewis Adv. Agency ..... HOllywood 2-7344
Stebbins, Barton A., Adv. ..... DUnkirk 8-8131
Stebbins, Hal, Inc. ..... CR 3-0750
Steinlauf, Malcolm, & Co. ..... WEbster 3-7564
Steller, Miller & Lester, Inc. ..... DUnkirk 7-5377
Stiller, Hunt Advertising ..... BRadshaw 2-0204
Stodel Advertising ..... MAdison 2-1193
Straus, J. M., & Co. ..... OLympia 2-6613
Sudler Co. ..... BRadshaw 2-3438
Sullivan Stauffer Colwell & Bayles . HOllywood 4-2119
Swafford & Co. ..... BRadshaw 2-9421
Taggart & Young ..... WEbster 3-8108
Tatham-Laird, Inc. ..... HOllywood 1-9228
Taylor Host, Inc. ..... CApitol 5-3208
Thompson, J. Walter, Co. ..... OL 3-0300
Tilds & Cantz Advertising ..... OLeander 5-9270
Todd, Michael, Advertising ..... HOllywood 5-8036
Tullis Co., Inc., The ..... HOllywood 2-6333
Tyler-Smith, T., Advertising ..... DUnkirk 7-5519
United Bench Advertising ..... AXminster 2-8107
Universal Advertising Agency, Inc. . HOllywood 4-8218
Van der Boom, Hunt, McNaughton .... WEbster 8-2001
Vanderhurst Adv. ..... HOllywood 7-9191
Van-Scott, Inc. ..... DUnkirk 9-2300
Victor, A. J., Company ..... AXminster 1-9975
Voorhees, P. W., Inc. ..... HOllywood 6-1181
Wade, Adv. Agency ..... HOllywood 6-1631
Walsh, Nellie L., Advertising ..... MA 2-9853
Weatherwax-Spurgeon & Associates ..... MA 7-2633
Webster, R. W., Adv. ..... MAdison 9-2283
Weinberg, Milton, Adv. Co. ..... OLive 3-2300
Weiss, Edward H., & Co. ..... OLive 3-8360
Welsh, Hollander & Coleman Adv. .... DUnkirk 9-1171

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Whiteman, Richard ..... DUnkirk 5-2054
Wilder, Alvin ..... REpublic 4-2186
Williams, Dallas & Sons ..... HOllywood 2-6396
Willis, Harry G., & Assoc. ..... CHapman 5-5533
Winan & Co., Paul ..... RIchmond 7-5189
Wolfer-Douglass-Bennington, Inc. .. CUmberland 3-6242
Woolf, Len, Co. ..... DUnkirk 8-2361
World Advertising (Long Beach) ..... HEmlock 5-6094
World Wide Want Ad Service ..... MAdison 7-9983
Wynne-Alexander Advertising ..... MUrray 2-2319
Young & Rubicam ..... HO 2-7181

Radio-TV Program Prods.

Aladdin Enterprises ..... HOllywood 2-6686
Allend'or Productions ..... WEbster 8-2191
Burrud, Bill, Productions ..... HOllywood 3-8181
Commodore Productions ..... HOllywood 9-7502
Crosby, Bing, Productions ..... BRadshaw 2-2771
Girard-Lewis Productions ..... OLympia 2-2810
Gomalco, Inc. ..... STate 3-0070
Goodson-Todman Productions ..... CRestview 4-7357
Herts-Lion International Corp. ..... HOllywood 4-6121
MacGregor, C. P. ..... DUnkirk 4-4191
MCA-TV ..... BRadshaw 2-3211
Ross-Danzig TV, Inc. ..... HOllywood 2-6464
Signal Productions, Inc. ..... HOllywood 3-4173
Stark, Wilbur, Productions ..... UPton 0-3311
Ziv-United Artists ..... OLdfield 4-2800

TV Film Producers-Dist.

ABC Films ..... HOllywood 9-5911
M & A Alexander Productions ..... HO 4-3414
Allied Artists TV Corporation ..... NO 2-9181
George Bagnall & Associates ..... OL 2-8050
Banner Productions ..... POplar 6-5171
Bonded TV Film Service, Inc. ..... OLd 4-7575
Chertok Television ..... UPton 0-3311
Cavalcade TV Programs ..... OLive 4-4144
Frank Cooper Associates ..... CR 4-5971
Corradine, Tom J. ..... HOllywood 2-4448
Jack Denove Productions, Inc. ..... HO 4-8331
Desilu Productions, Inc. ..... HO 9-5911
Walt Disney Productions ..... VI 9-3411
Dougfair Corparation ..... HO 5-6164
Jerry Fairbanks Production ..... HO 2-1101
Family Theater, Inc. ..... HO 2-1317
Don Fedderson Productions ..... HO 9-5911
Filmaster, Inc. ..... HO 6-1681
Filmcraft Productions ..... OL 3-2430
Flying A Prod. ..... HO 9-1425
Four Star Films, Inc. ..... PO 6-4151
Guedel, John, Prods. ..... OLive 3-8000
Hollywood Television Service, Inc. ..... PO 3-8411
Independent Television Corp. ..... HO 2-6525
J & M Productions ..... CRestview 3-1230
Mark VII, Ltd. ..... TR 7-0621
Medallion TV Enterprises, Inc. ..... HO 2-6635
NBC Films ..... TH 5-7000
Paramount Television Productions, Inc. ..... HO 9-3181
Revue Productions, Inc. ..... TR 7-1211
Reynolds, Stuart, Prods. ..... CRestview 4-7863
Hal Roach Studios ..... TE 0-9151
Screen Gems, Inc. ..... HO 2-3111
Seven Arts Associated Corp. ..... GRonite 6-1564
Stage Five Productions, Inc. ..... HO 9-9011
Toreto Enterprises ..... CRestview 4-6023
Trans-Artists Prods. ..... WEbster 1-1639
Twentieth Century Fox Television ..... HO 2-6231
TV Marketeers ..... HOllywood 6-3111
Universal Pictures Co., Inc., Television ..... TR 7-1211
Warner Bros. Pictures, Inc. TV Division ..... HO 9-1251
Wolper Productions Inc. ..... OLympia 2-7075

Artists Agencies

Alexander, Alex Agency ..... CRestview 1-6101
Allied Casting ..... HOllywood 3-7124
Alvarado, Carlos ..... OL 2-0272
American Federation of TV-Radio ... HOllywood 4-5123
Armstrong-Deuser-McHugh, Jr. ..... CRestview 4-0881
Ashley-Steiner Corporation ..... CRestview 4-8511
Artigue, Louis ..... CRestview 6-2488
Associated Booking Corp. ..... OLive 2-9940
Auer, Miles Bohm ..... HOllywood 2-6416
Barnes, William, Agency ..... CRestview 3-0205
Barr, Rickey, Agency ..... OLdfield 4-0738
Barskin Agency, The ..... OL 6-8530
Bell, Marcella Agency ..... CRestview 6-0012
Bender, David ..... HO 2-0723
Bernie, Herman ..... CRestview 5-0117
Bonham, C. Herschel ..... HO 4-3060
Brandies, Bob, Agency ..... POplar 2-4872
Brewis, Alex ..... OL 2-1521
Carson-Stempel ..... CRestview 4-8343
Cinema Artists Agency ..... OLive 2-7074
Cloutman-Barskin-Short ..... CRestview 4-6833
Columbia Artists Management ..... HOllywood 2-6623
Condit Agency ..... HO 4-9233
Connor, Allen ..... HOllywood 5-0834
Cooper, Frank, Associates ..... CRestview 4-5971
Cooper, Ray ..... CRestview 6-9769
Cumber, Lil Attractions Agency .... AXminster 3-6159
Darrow Agency ..... CRestview 4-7253
Davis, Mary Webb ..... OL. 5-6747
Donaldson Agency ..... OL. 2-0355
Famous Artists ..... CRestview 4-7433
Flaire Agency, The ..... OL. 6-3060
Frings, Kurt ..... CRestview 4-8881
Garfield, Milton ..... CRestview 4-8631
Gefsky, Harold L. ..... CRestview 4-7801
General Artists Corporation ..... BR 2-0973
Gertz, Mitchell ..... CRestview 4-5491
Gold, Herb ..... CRestview 4-8171
Gold, Sid ..... CRestview 4-7247
Goldstone, Tobias ..... CRestview 6-1071
Gould, Billy ..... HO 7-7666
Green, Ivan ..... OL. 2-4010
Greshler, Abner ..... OLdfield 4-5960
Griffith, Byron ..... HOllywood 7-2600
Grossman, Milton M. ..... CRestview 4-8631
Halliburton, Jeanne ..... POplar 9-2947
Halsey, Reece Agency ..... OLive 2-2409
Hamilburg, Mitchell ..... CRestview 4-9311
Herdan-Sherrell ..... CRestview 1-5236
Herzbrun, Walter ..... OL. 2-7210
Howard, Sam, Agency ..... OLdfield 2-3872
Ingersoll, George, Agency ..... HOllywood 7-0862
Irwin, Lou ..... CRestview 1-7131
Jackson, Edith ..... HOllywood 7-0155
Jaffee Agency ..... OLympia 7-2710
Kaufman, Milton ..... CR. 5-5028
Kingston, Al, Enterprises ..... CRestview 6-8538
Kohner, Paul ..... CRestview 1-5165
Kumin-Olenick Agency ..... CRestview 4-7281
Lance, Leon O. ..... OL 7-1060
Lauren, J. W., Agency ..... OL. 6-4070
Lazar, Irving ..... CRestview 5-6153
Levee, Sid ..... CRestview 4-8631
Longenecker, Robt. ..... OLive 3-3770
MacQuarrie, Earl ..... CRestview 4-8919
Marion, Paul Agency ..... OL. 2-9540
Morx, Bert ..... CRestview 4-8555
McMillan, Hazel, Agency ..... CR 6-3603
Medford, Ben ..... CRestview 1-7021
Meyers, Walter ..... OL 6-1950
Middleton, Wallace, Agency ..... OLdfield 6-4460
Mishkin Agency ..... OLive 2-0944
Montgomery, Jack, Agency ..... OL 6-4460
Moore, Lola ..... CRestview 6-5401
Morris, William ..... BRadshaw 2-4111
MCA Artists ..... CRestview 4-7711
Ochs, Al ..... HOllywood 9-6470
Oliver, Maurine ..... OL 7-1250
Omega Artists, Inc. ..... OLympia 5-9660
Payton, Bob ..... OL. 6-1880
Pearson, Ben ..... CRestview 4-5488
Pomeroy, Jack ..... HOllywood 9-6366
Raison-Finger Agency ..... OLdfield 2-2446
Rose-Nagar Agency ..... CRestview 4-5459
Rosen, Jerry, Agency ..... BRadshaw 2-2345
Ryan, Frank ..... OL 2-8904
Saphier, James L., Agency ..... CRestview 1-7231
Schuller, William Agency ..... CRestview 4-6949
Schwartz Agency ..... OLive 3-0400
Screen Children's Guild Agency .... HOllywood 9-6231
Shauer, M. A. ..... CRestview 1-1103
Shaw, Glenn ..... OLive 5-6956
Sheldon Agency ..... ST 5-6666
Shiffrin-Hyland Agency ..... CR 4-7643

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Shipley-Ishimoto	CRestview 6-6251
Shurr, Louis	CRestview 4-8111
Sindell Agency	CRestview 4-8181
Small, Lillian Schary, Associates	BRadshaw 2-0496
Snitzer, Lou-Fritschi, Al, Inc.	HOllywood 9-6271
Stempel, Frank	CRestview 4-8343
Swanson, H. N.	OL. 2-5385
Swoverland, Harold	OLive 6-0900
Talent Inc.	HOllywood 2-0913
Thompson, Lionel B.	CRestview 1-2188
Ullman, George	CRestview 4-5238
Wadsworth, J. B.	CRestview 6-0698
Weiner, Jack	OLympia 2-1140
Weintraub, Murry	OLive 2-3971
White, Al, Agency	ST 9-8681
Wilkins, Paul	CRestview 1-6188
Willson, Henry	OLdfield 2-7452
World Artists Management Agency	CRestview 1-7294
Wormser, Jack, Agency	HOllywood 4-8138
Zimmerman, Herman Agency	CRestview 6-0266

Publications

Billboard, The	HOllywood 9-5831
Broadcasting Magazine	HOllywood 3-3148
Film Daily, The	HOllywood 9-5358
Hollywood Reporter	HOllywood 4-7411
Media Agencies Clients	OL. 7-1440

RADIO-TELEVISION DAILY HOllywood 9-3951

Sponsor	HOllywood 4-8089
TV Guide	HOllywood 5-2103
TV-Radio Mirror	EXmont 7-8640
Variety	HOllywood 9-1141

Radio-TV Audience Surveys

American Research Bureau	HOllywood 9-1683
Facts Consolidated	OLive 3-3114
Moffett Research Co.	HOllywood 3-5653
National Audience Board	CR 1-8141
Pulse, Inc.	OL. 3-7733

Airlines

American Airlines	MA 6-3811
British Overseas Airways Corp. (BOAC)	BR 2-8866
Delta Air Lines	MA 7-9669
Pan American World Airways	MA 4-0192
TWA	MA 4-8141
United Airlines	HU 2-2000
Western Airlines	MA 6-4242

FOR LOCAL ADDRESSES AND PERSONNEL OF ABOVE FIRMS SEE EDITORIAL INDEX, PAGE 7 UNDER CATEGORIES OF AM STATIONS, FM STATIONS, TV STATIONS, NETWORKS, STATION REPS, ADVERTISING AGENCIES, PUBLICATIONS NEWS ASSOCIATIONS, TALENT AGENCIES, ORGANIZATIONS UNIONS & GOVT. AGENCIES, RADIO-TV PROGRAM, RECORD & TRANSCRIPTION CO'S., TV FILM PRODUCERS-DISTRIBUTORS

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ACCOUNT EXECUTIVES
BRANCH OFFICES
CANADIAN AGENCIES
TIME BUYER BIOGRAPHIES

ANNUAL

1962

Silver Anniversary

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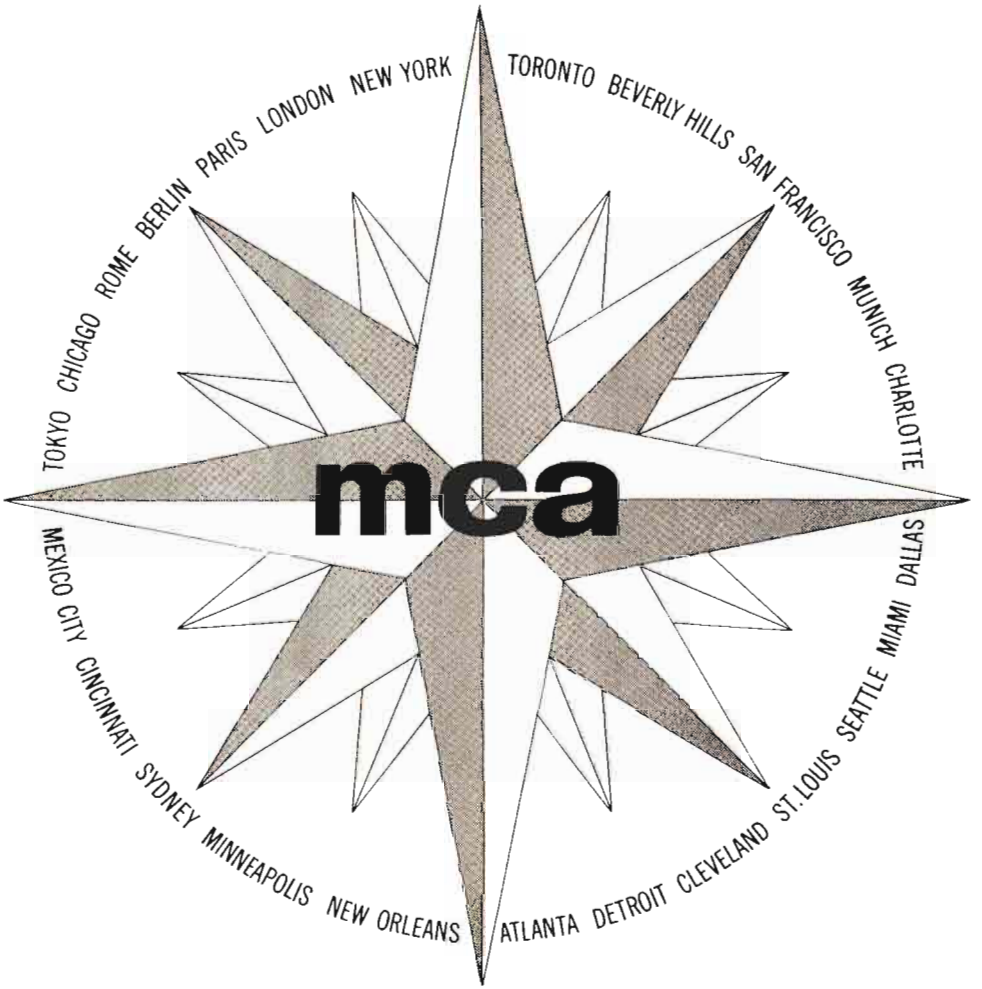

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Total Number Employees For 4 AM Networks Their O & O Stations and 3,451 Other Stations

As of December 31, 1960

	Full Time	*Part Time*	*Total*
4 Nationwide Networks	1,175	26	1,201
19 Network Owned and Operated stations	1,237	36	1,273
3,451 Other Stations	39,293	9,956	49,249
Total	41,705	10,018	51,723

Note: Excludes 218 independently operated FM stations.

Total Number Employees for TV Networks Their O & O Stations, and 530 TV Stations

	Full Time	*Part Time*	*Total*
3 Networks and 15 owned and operated stations	10,808	1,395	12,203
93 Pre-Freeze TV stations	8,849	935	9,784
346 Post-Freeze VHF TV stations	14,103	2,176	16,279
76 Post-Freeze UHF TV stations	1,961	385	2,346
Total 3 networks and 530 TV stations	35,721	4,891	40,612

Total Employment—Full Time and Part Time

	1960	*1959*	*1958*
3 TV Networks	9,610	10,127	10,054
All TV Stations	31,002	30,143	29,328
Total	40,612	40,270	39,382

Note: 1960, 1959 and 1958 data are for 530, 519 and 514 TV stations, respectively.
Source: FCC

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GATHERING PLACE OF

THE AD AGENCY,

TV AND RADIO

PROFESSIONS

Rattazzi

RESTAURANT

9 EAST 48th STREET PLaza 3-5852

NEW YORK CITY

LUNCHEON, COCKTAILS, DINNER

Facilities available for private cocktail and dinner parties at the second floor Topside Room.

The Jungle Room available for private luncheon and dinner parties for ten people or less.

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TELEVISION'S HOT WAR

It's Time to Fight Back with the Facts

By WILLIAM B. LEWIS, Chairman
Kenyon & Eckhardt, Inc.

THE television industry and advertising business share one big problem in common.

For a number of years now both industries have been under incessant attack on a bewildering number of fronts — from critics, educators, parent groups, politicians, intelligentsia, the government, and from the bootblack down on the corner. Talk about a cold war; we are in a hot one!

And what have the two industries done to fight back? Not much; certainly not enough; at best a series of delaying actions and orderly withdrawals to none-too-well prepared positions.

Is this the best we can do? Is our case so black that it is futile to defend it? Have we no leaders wise enough or bold enough to regroup our considerable forces and mount a strong counter-offensive? Hasn't the time come to fish or cut Minow?

When you examine the facts, television has not done a bad job: it has done an almost miraculous job with the time and resources at its command. And I believe it is time for television leaders to start saying so, to talk back loudly, clearly, and with conviction to their many and vociferous critics.

It costs roughly 100 times as much to fill an hour of TV time as it did to fill an hour of radio time 25 years ago. When you multiply the single program cost by the number of programs the networks telecast weekly, and add the additional programming costs of the affiliated and independent stations, the total program bill (as nearly as TvB can estimate) becomes a staggering half a billion dollars per year.

And television must fill all those hours or lose its franchise. What other medium of information, education, or entertainment is required by law to meet such stringent and costly requirements?

The average TV station must telecast approximately 250 programs each week. Yet, despite the staggering magnitude of the task, TV gets more vocal brickbats for its shortcomings than praise for the almost unbelievable fact that it fills over 380 hours a week.

It is totally unrealistic to expect the creative talent pool available to us at this point in history to fill 380 hours a week with strictly first-rate, top-grade television programming. Even if pay TV one day adds the quarters, halves and dollars of the listening audience to the present enormous pool of money contributed by advertisers, there will be no nirvana in TV, anymore than there has been in motion pictures, the stage, or publishing.

TV serves too many masters. Yet it must be all things to all people.

TV also must serve the mass audience and this is a matter of economics! Advertising pays the bill for all the good things on TV, as well as those considered bad; advertisers, to survive and build the economy, must have mass audiences to build mass markets. Without the nearly two billions advertisers now spend annually in TV, where would the money come from for the programs that even the critics and special interest groups like?

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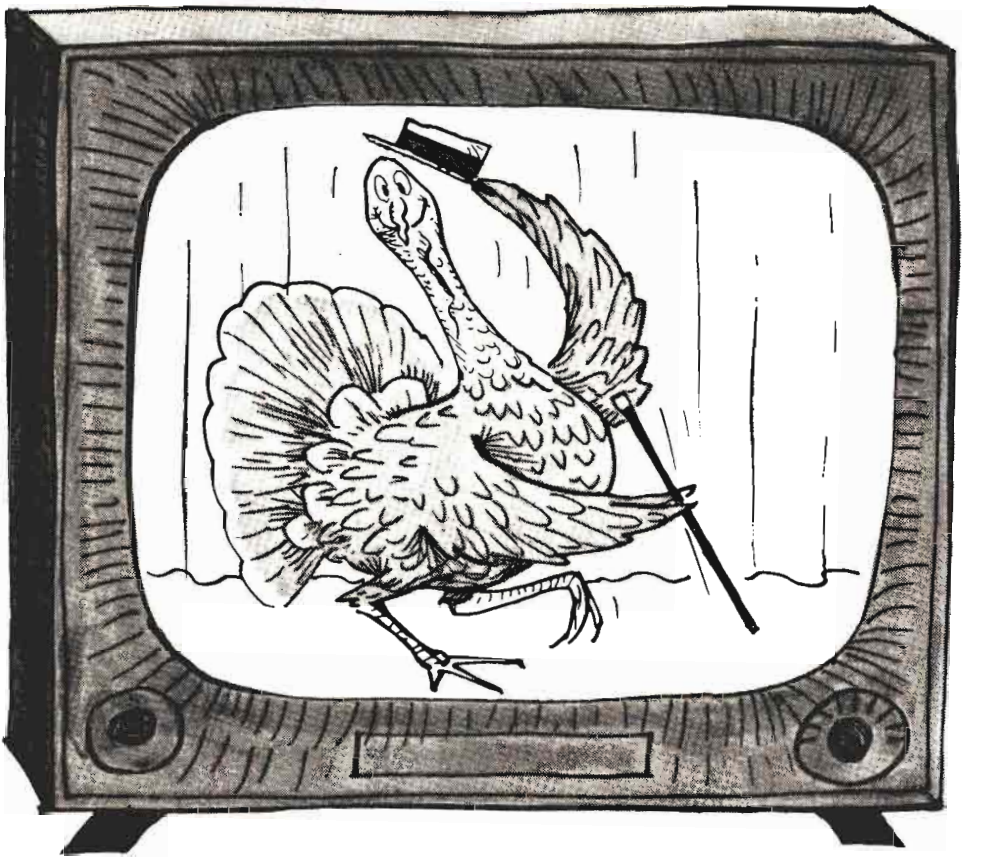

These days, the price of a turkey is too darned high

You know that overrating ratings can lead to a hit show that reaches a costly quantity of non-prospects. And the cash register will ring up a turkey.

Also you know that even if you reach the right prospects—but with the wrong commercials—it's another kind of turkey. Equally costly.

You know, too, that the advertiser who does not move swiftly to get the right show, at the right time, may see his competition get the business. And he gets the bird. In these days of spiraling costs, choosy consumers and speedy competitors—who can afford a turkey?

Don't you want a combination of smart programming, swift daring, and creative selling commercials?

Don't you need an agency which is best equipped, on all fronts, to bring down your cost per sale – and bring up your profits from television?

YOUNG & RUBICAM, *Advertising*

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Advertising Agencies

—— Agency Recognition Symbols ——

AAAA—American Association of Advertising Agencies
ABC—Audit Bureau of Circulation
ABP—Associated Business Papers
AFA—Advertising Federation of America
ANPA—American Newspaper Publishers' Association
APA—Agricultural Publishers Association
NBP—National Business Publications
NOAB—National Outdoor Advertising Bureau
PPA—Periodical Publishers' Association
SNPA—Southern Newspaper Publishers' Association

A. D. ADAMS ADVERTISING

37 W. 53rd St., New York 19, N. Y.
Phone: CIrcle 6-2940
ABP

Owner.....A. D. Adams
TV & Radio Consultant.....Marcia Forrest

AD FRIED & ASSOCIATES

477 15th St., Suite 106, Oakland 12, Calif.
Phone: TEmplebar 6-1886
AFA

Owner, Radio-TV Dir.....Ad Fried
TV Art Dir.....Gloria Bauer
Prod. Dir.....Vern Zimmerman
Time Buyer.....Madge Brubaker

ADAMS & KEYES INC.

3 E. 54th St., New York, N. Y.
Phone: PLaza 1-5630
AAAA—ABP—ANPA—ABC

Chairman.....Stanley J. Keyes, Jr.
President.....B. D. Adams
Exec. V.P.....Ed. C. Hoffman
Senior V.P...A. A. Anthony, Thomas Dixey, James Freeman
Production Manager.....Elmer Anderson

Branch Offices
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Phone: TR 5-0121
685 S. Carondelet St., Los Angeles, Calif.
Phone: DU 7-5203

WILLIAM HART ADLER, INC.

919 N. Michigan Ave., Chicago 11, Ill.
Phone: WHitehall 4-5210
AAAA—ABP—ANPA—AFA

Pres.-Treas.....William Hart Adler
V.P., Radio-TV.....Alidor R. Belskis
V.P.'s.....John Petrie, Frank Karoly, Arthur Warren
Secretary.....B. L. Martin

ADMASTERS ADVERTISING, INC.

3432 Connecticut Ave.
Washington 8, D. C.
Phone: Emerson 3-4886

President.....John E. Waterfield

ADVERTISERS' BROADCASTING COMPANY

117 W. 46th St., New York 36, N.Y.
Phone: PLaza 7-3560

Exec. Producer.....Sholom Rubinstein
Director.....Bernard Rubinstein
Copy Chief.....David M. Hausdorff

ADVERTISING & MERCHANDISING, INC.

13 Stratford Place, Dayton 2, O.
Phone: 223-8885

President.....Ralph Kaufman
Radio-TV Dir.....Arlene Hadley

AITKIN-KYNETT CO., INC.

1400 South Penn Square,
Philadelphia 2, Pa.
Phone: LOcust 8-6700
AAAA—ABC—ABP—AFA

Chmn. of Bd.....H. H. Kynett
President.....Allen C. Smith
V.P., Secy.....Geo. B. Barnard
V.P.....H. B. Montgomery
Treasurer.....Joseph C. Baugher
Production Director.....C. A. Masci
Research Dir., Publicity..Edward Goldsmith
Radio-TV Time Buyer.....Alan Bobbe
Radio-TV Dir.....Allen Gray

R. H. ALBER CO.

439 N. Larchmont Blvd., Los Angeles 4, Calif.
Phone: HOllywood 9-8273

Exec. Vice-Pres.....Pauline Hagen
Secretary-Treas.....Evelyn R. Jones

ALLEN & REYNOLDS, INC.

3104 Farnam Street, Omaha 31, Neb.
Phone: 342-0150
AAAA—ABP—ANPA—ANA

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V.P. & Treas.....Robert H. Reynolds
V.P. & Sect.....Helen Moeller
Vice Presidents....O. Earl Lowry, Edward C. Whelan, John B. Enis, Quentin H. Moore, Lyle DeMoss
Radio-TV, V.P.....Don B. Amsden
Radio-TV Prod. Mgr.....Tom Mack
Time Buyers....Marilyn Hayes, Don Amsden

ALLEN, DORSEY & HATFIELD, INC.

5010 Sunset Blvd., Los Angeles 27, Calif.
Phone: NOrmandy 3-9343
APA—ANPA—ABP—NBP

President.....L. E. Hatfield
Secy. & Treas.....H. H. Allen

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ALLIED ADV. AGENCIES INC.

4643 Beverly Blvd., Los Angeles 4, Calif.
HOllywood 2-0837
ABC-ANPA

President .....W. Fehr Gardner
Treasurer .....Maxine Blankenship
Acct. Exec.....Wayne La Com

THE AMBASSADOR ADV. AGENCY

401 W. Imperial, LaHabra, Calif.
Phone: OWen 1-9621

President .....Al Sanders
Treasurer .....Paul Schwepker
Time Buyers .....Thomas E. Steele, Jerry Jensen
Estimated Radio Billings: $175,000.

ARKWRIGHT ADVERTISING CO., INC.

Time & Life Bldg., Rockefeller Center,
New York 20, N. Y.
Phone: CIrcle 5-6612

President .....M. Schofield
Vice President.....Jack Wilcher
Media Director.....James Hackett
Radio-TV Prod., Dir.....Thos. Mannos

ASSOCIATED BROADCAST ADV.

1188 S. Muirfield Road, Los Angeles 19, Calif.
Phone: WEbster 6-5564

Owner, Sales Mgr.....Irwin T. Porter
Partner, Prog. Mgr.....Gertrude T. Porter

ATLANTIC-BERNSTEIN ASSOCIATES

655 Madison Ave., New York 21, N. Y.
Phone: TEmpleton 8-8250

Partners.....Murry E. Cohen, Irving H. Glick, Ted Bernstein
Production Mgrs.....Don Williams, Arthur Abravanel
Gen. Mgr., Media Dir...Sylvester J. Bernstein

AUBREY, FINLAY, MARLEY & HODGSON, INC.

One E. Wacker Dr., Chicago 1, Ill.
Phone: 329-1600
AAAA—ABP—ANPA

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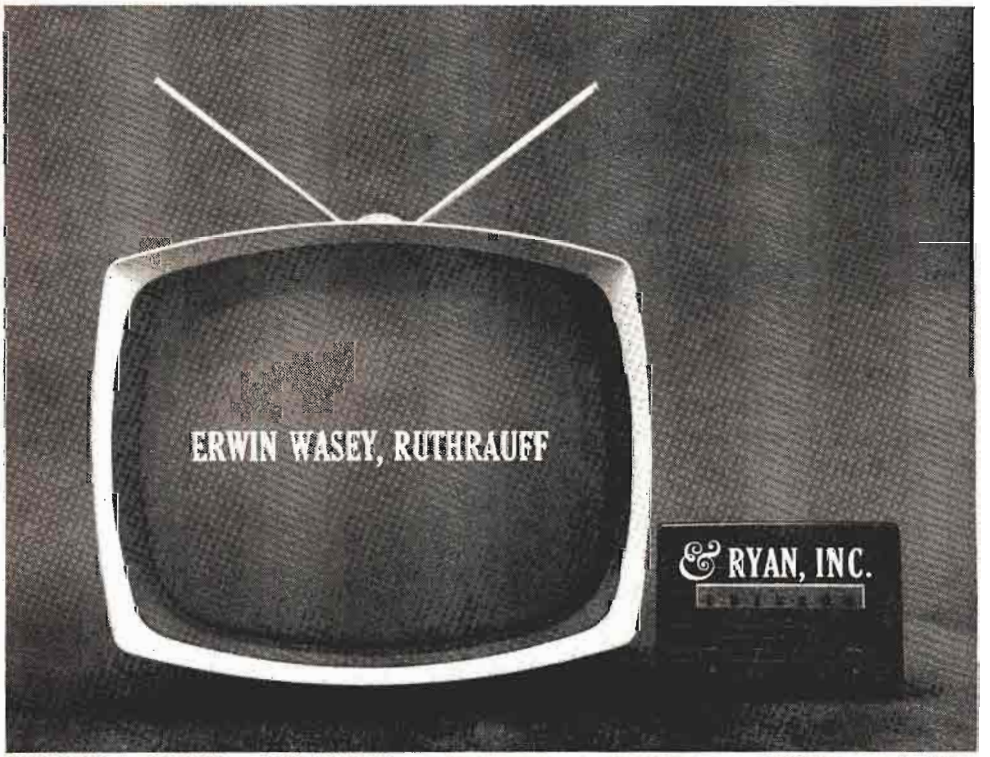
Ch. Exec. Comm. V.P.....Kenneth Hill
V.P.'s .....Donald McGuiness, Lynn Huffman, Roy Mount
Secretary .....John Copeland
Treasurer.....Ann E. Ferngren
Radio-TV Dir.....Dixon Harper
Time Buyer and Accounts: Mrs. Joan Lindell: Interntl. Harvester, Pfister Assoc., Murphy Products Co., Butler Mfg. Co., Illinois Farm Supply, Rock Island R.R.
Estimated Radio Billings: $810,000.
Estimated TV Billings: $50,000.



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Phone: WAlnut 5-0100
ANPA—ABP—ABC

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V.P., Exec. Dir., Art Dept...Charles T. Coiner
V.P. Special Copy.....Kenneth W. Slifer
V.P., Exec. Dir. Copy.....John J. Pullen
V.P., Mng. Dir. Copy...Edward G. Gallagher
V.P. Chg. Plans-Mkt....Harry G. Groome, Jr.
V.P. Chg. Media.....Leslie Farnath
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V.P. Chg. Phila. Ser...Hans L. Carstensen, Jr.
Dir., Info. Services.....Theodore G. Heck
V.P. Special Copy.....Geo. W. Cecil
V.P. Copy Res.....Mrs. Margaret H. Rogers
V.P., Bus. Dev.....Seymour Morris
Secretary-Treasurer.....R. Bruce Jones

Branch Offices
Time and Life Bldg., New York 20, N. Y.
Phone: PLaza 7-5700

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Vice-Pres. & Dir. of Radio-TV.....James E. Hanna
V.P., Radio-TV Plans.....T. J. McDermott
V.P., Mgr., Radio-TV Prod....T. H. Calhoun
V.P., Mng. Dir. Pub. Rel...Robert Van Riper
V.P., Exec. Dir. Pub. Rel....Marvin Murphy
V.P.'s.....D. C. Van Meter, Chas. Hogen, J. Vance Babb, Robt. C. Alexander, John W. Esau, Newton C. Cunningham, Neal O'Connor, Jerry Jordan
V.P. Bus. Devel.....Geo. T. Sweetser
920 Statler Office Bldg., Boston 16, Mass.
Phone: HUbbard 2-4970

V.P., Mgr.....Raymond W. Heffron
135 S. LaSalle St., Chicago 3, Ill.
Phone: ANdover 3-7111

Vice-Pres., Mgr.....Thomas G. Watson
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First National Bldg., Detroit 26, Mich.
Phone: WOodward 5-3322

Vice-President, Mgr.....Richard T. O'Reilly
413 Taft Bldg., Hollywood 28, Calif.
Phone: HOllywood 3-4871

V.P., Mgr.....Edmund H. Rogers, Jr.
235 Montgomery St., San Francisco, Calif.
Phone: SUtter 1-2534

V.P., Manager.....Harry C. Graybill
1060 Bishop St., Honolulu, Hawaii
Phone: Honolulu 50-3681

Manager.....Alwyn W. Knight

Estimated Radio Billings: $16,000,000.
Estimated TV Billings: $41,000,000.

AYLIN ADVERTISING AGENCY

904 Lovett Blvd., Houston 6, Texas
Phone: JAckson 9-3766
AAAA

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Exec. V.P.....Chas. H. Lewis
V.P. & Prod. Mgr.....Roger I. Helm
Radio & TV Dir, Time Buyer.....Jo Moore

Branch Offices
425 Soledad, San Antonio, Tex.
Phone: CA 3-5541

Manager.....James F. Anderson
2960 Harrison, Beaumont, Tex.
Phone: TW 2-2693

Manager.....Jack Dahmer

BADGER & BROWNING & PARCHER, INC.

75 Federal St., Boston 10, Mass.
Phone: LIberty 2-3364

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Art Director.....Glen Lawrence
Production Manager.....Eliz. Harriman

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Media Director.....D. E. Gillespie
Media Mgr.....H. L. Howerth
Radio-TV Mgr.....H. Blair
Radio-TV Producer.....W. Krantz
Radio-TV Producer.....W. Ross
Mgr., Prod. Dept.....C. L. Williams

Branch Office
1420 Sherbrooke St. W., Montreal 25, P. Q.
Phone: VI 5-2191

Dir. French Mkt. Svcs.....G. St.-Denis

Time Buyers & Accounts: Mrs. I. Neve; Adams Brands Sales, Ltd., Canadian Wallpaper Manuf. Ltd., Carnation Co., Ltd., Chesebrough-Pond's (Canada) Ltd., Frigidaire Products of Canada, Ltd., Canadian Kodak Co., Ltd., Eli Lily & Co. (Canada) Ltd., Miles Labs Ltd., Miss G. Rudolphe, General Foods, Ltd., Pharmacraft Ltd.

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V.P., Media Dir.....James D. Evans
V.P., Dir. of Creative Act.....S. Carter, III
V.P.....Walter Martin
Secretary.....Dorothy K. Smith
Radio-TV Dir.....Thomas McDonnell

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670 Delaware St., Denver 4, Colo.
Phone: MAin 3-1291
ABP—ANPA—APA

President.....Robert Acomb
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Time Buyer & Accounts: Richard Grimshaw: Dairymen's League Coop. Assn., Will & Baumer Candle Co., American Stores, Aspen Corp., Onodaga Oil Co., Williams Food Products, Inc.

Branch Office
Latham Center Office Bldg., Latham, N. Y.
Phone: ST 5-5813
V.P., Gen. Mgr.....Peter L. Johnson

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V.P.'s....Norman B. Foster, Jack Buchanan, Phil Franklin
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Time Buyers.....Glenn Michel, Sally Saunders

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Sr. V.P., Sec.....A. M. Frothingham
V.P., Bus. Mgr., Radio & TV.....H. J. Saz
V.P., Dir. Network Rel.....John E. Kucera
V.P., TV Creat. Co-ord.....Zachary Schwartz
V.P. Comm. Bcst. Prod....Robert Margulies
Asst. V.P., Comm. Film Prod....W. E. Watts
V.P.'s & Assoc. Media Dirs.....William T. Kammerer, William J. Kennedy, Winston W. Kirchert, Martin J. Murphy

Branch Offices
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Phone: OLeander 5-9081
V.P. In Charge..Thomas F. McAndrews, Jr.
80 Charlotte St., London W.C. 1, Eng.
Phone: LAngham 3070
Chmn., Jt. Mng. Dir.....John W. Hobson
790 Bay St., Toronto 1, Ont.
Phone: EMpire 6-2811
Pres., Dir.....W. H. Reid
3105 Addington Ave., Montreal, Can.
Phone: HUnter 1-0344
V.P. in Chg.....J. H. Randle
Estimated Radio Billings: $5,000,000.
Estimated TV Billings: $112,000,000.

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383 Madison Ave., New York 17, N. Y.
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V.P.'s.....Clayton Huff, Herb Maneloveg, Wm. J. O'Donnell, James R. Schule, Arthur Bellaire, Larry Berger
V.P., Mgr. Radio-TV....Herminio Traviesas
V.P., Radio-TV Prog. & Plan...George Polk
Talent & Cast.....Nan Marquand
Programming....Martin Starger, Bill Brown
Sports .....Tom Villante
Radio Dir.....William Hoffmann
Live Prod., Tape, Clsd. Circuit..Al Cantwell
Radio Production.....Tom Anderson
V.P., Film Prod.....Bernie Haber
V.P., TV Art.....Larry Berger
Radio-TV Bus. Mgr.....Ed Marshall
Network & Spot Co-ord.....Dick McKeever
Dir., Pub. Rel.....Leo J. Turner
V.P. & Media Dir.....Herb Maneloveg
Assoc. Media Dir.'s.....Bill Beste, Jim Clinton, Mike Donovan, Joe Harris, Ed Kochler, Ed Papazian (Head of Media Analysis)
Media Supervisors.....(Print & Bestg.) Hal Duchin, Ed Fleri, Len Goldberg, John Marting, Jim North, George Nuccio, Bud Keane, Stan Rosenfeld, Ed Tashjian, Phil Tocantins
Broadcast Buyers.....Tom Breckenridge, Hal Davis, Jack Duffy, Tom Hill, Hope Martinez, Mal Murray, John Neilan, Betty Powell, Walt Reinecke, Marv Shapiro, Anne Slattery, Jack Smith, Bob Syers, Ted Wallower, Ed Grosso
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Network Coord.....Bob Perlstein

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Phone: TRinity 5-8654
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Phone: COpley 7-7800
V.P. in Chg.....R. O. Howe

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Phone: SUperior 7-9200
Manager.....J. M. Bristow
Nat. City Bank Bldg., Cleveland 14, Ohio
Phone: TOwer 1-7270
V.P. in Chg.....J. Fogarty
223 Mercantile Continental Bldg.
1810 Commerce St., Dallas 1, Tex.
Phone: RIverside 8-7247
Manager .....J. McEntee
Penobscot Bldg., 645 Griswold Ave.,
Detroit 26, Mich.
Phone: WOodward 5-0620
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Phone: HOllywood 6-1641
V.P. in Chg.....R. J. Stefen
5820 Wilshire Blvd., Los Angeles 36, Calif.
Phone: Webster 8-3188
V.P. in Chg.....W. M. Starkey
N. W. Bank Bldg., Minneapolis 2, Minn.
Phone: FEderal 8-8401
Manager .....H. See
Dominion Sq. Bldg., 1010 St. Catherine St.,
Montreal 2, Que., Canada
Phone: UNiversity 8-2655
Manager .....P. Pelletier
330 Grant St., Grant Building,
Pittsburgh 19, Pa.
Phone: GRant 1-9900
V.P. in Chg.....B. E. Vaughan
120 Montgomery St., San Francisco 4, Calif.
Phone: EXbrook 7-1122
V.P. in Chg.....J. G. Motheral
White-Henry-Stuart Bldg., 1318 Fourth Ave.,
Seattle 1, Wash.
Phone: MAin 3-5500
Manager.....W. G. Fitzsimons
2 Carlton St., Toronto 2, Ont.
Phone: EMpire 3-9461
V.P. in Chg.....M. Hicks
Estimated Radio Billings: $16,800,000.
Estimated TV Billings: $84,000,000.

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Phone: KIngsley 5-7870
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V.P., Radio & TV Dir.....Elmer F. Jaspan
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Time Buyer.....Mrs. Stella Porter

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136 N. Delaware St., Indianapolis 4, Ind.
Phone: MElrose 7-4248
Owner .....Harold Bean
Estimated Radio Billings: $7,000.

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&
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JUdson 2-3474

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V.P.'s.....R. A. Kline,
N. H. Gimmy, J. H. Funk, K. W. Bailey
Gen. Production Mgr.....H. Fetterhoff
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Phone: MAin 4-0066
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Phone: 882-4151
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Exec. V.P.....Forrest L. Collier
V.P.'s..Robert Tracy, Robert Mc Kericher
Radio-TV Dirs.....Ted Cramer, John Mayo

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217 S. McDowell, Raleigh, N. C.
Phone: TEmple 3-5792
Mgr. .....John Mayo
1416 E. Morehead St., Charlotte, N. C.
Phone: FRanklin 5-6088
Exec. V.P.....Forrest L. Collier

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ABP—ANPA

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V.P., Mdse. Dir.....Robert L. Hoenshel
Sr. Art Dir.....John H. Currie, Jr.
Copy Chief .....Raymond Browne
Art Director.....Ralph Adamson
Public Rel. Dir.....Leonard L. Davis, Jr.
Media Director.....H. Edward Lehman
Space Buyer.....Herbert W. Thorne
Production Mgr.....Vincent Polito
Traffic Manager.....Harry Goldenberg

Branch Offices
1001 Connecticut Ave., N. W., Wash. 5, D. C.
Phone: MEtropolitan 8-5982
Mgr. Dir.....Paul L. Courtney
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31 Ave du Prince Heritier, Brussels 15, Belgium
Phone Brussels 34, 34, 80
Mgr. Dir.....William N. Owens, Jr.

BENNETT ASSOCIATES, LTD.

113 Park Lane, London, W. 1, England
Phone: Hyde Park 1946
V.P., Mgr. Dir.....Lawrence V. Fairhall

BENTON & BOWLES, INC.

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Phone: JU 2-6200
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Sr. V.P., Plans Bd. Chmn.....L. T. Steele
Sr. V.P., Plans Bd. Mem.....Geo. Chatfield
Sr. V.P., Radio-TV Pgmg. Media...Lee Rich
Sr. V.P. Chg. Research.....Richard F. Casey
V.P., Finance, Controller.....W. W. Vickery
Treas., Ass't Sec'y.....Ralph Neuman
Secretary.....A. M. Gilbert
V.P., Dir. Best. Comm. Prod. .....Gordon Webber
V.P., TV Comm. Prod. Mgr.....Ray Lind
V.P. Merch. Dir.....Austin Johnson
V.P. Personnel.....Frank W. Noettling
V.P. Chg. Print Prod. & Art..Austin Thomas

Branch Offices

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Phone: HOllywood 4-9151
Vice President.....Albert Kaye
1151 E. Memorial Blvd., Lakeland, Fla.
Phone: MUtual 6-4165
Vice President.....Harry E. Warren
197 Knightsbridge, London SW 7, England
Phone: KEnsington 1444
Chairman .....John Cuff
67 Avenue des Champs-Elysees, Paris 8E, France
Phone: ELysees 92-75
Jacques Hirsh
7 Avenue de l'Astronomie, Brussels, Belgium
Phone: 18.50.00
Geo. Beaumont
Estimated Radio Billings: $2,500,000.
Estimated TV Billings: $80,000,000.

BERGHOFF ASSOCIATES, INC.

511 No. La Cienega Blvd., Los Angeles, Calif.
Phone: OLympia 2-2850
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Pres., Bd. Chmn., Exec. Media Dir.....Jerry Berghoff
Vice Pres., Sec.....Frances H. Berghoff
V.P., Treasurer.....Diane C. Berghoff
V.P., Radio-TV Time Buyer..Marold Ross
V.P., Radio-TV Dir.....Rick Lazaar

BERMINGHAM, CASTLEMAN & PIERCE, INC

234 East 46th St., New York 17, N. Y.
Phone: YUkon 6-8220
AAAA—NOAB—ANPA—APA—NBP
President .....Arch Bermingham
Vice President.....Porter F. Leach

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221 West 57th St., New York 19, N .Y.
Phone: CIrcle 6-0910
Chairman .....Jack Steiner
President .....Harry Beekman
Prod. Mgr.....H. Dobrin

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V.P.'s.....Fred Golden, Philip Solomon, Ingram Ash
Controller.....P. F. Tuttle
Media Director.....Lee Frankel

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Phone: JU 2-4733
APA
President.....Ben B. Bliss

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ABP

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Vice Pres.....William G. Morrisey
Sec'y.....Frances Scott
Media Buyer.....Mary Kallgren
Production Mgr.....Robt. Schiller

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Phone: JAckson 8-5577

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Radio-TV Director.....Pat Braudrick
Art Dir., Prod. Mgr.....Woods Robinson

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Sec.-Treas.....Karl Bender
Radio-TV Dir., Seattle.....Tom Blosl
Radio-TV Dir., Portland.....Marilyn Lees
Radio-TV Dir., San Fran.....Edie Curtiss

Time Buyers & Accounts: Marilyn Lees: Blue Cross of Ore., Pacific Trailways, Kubla Khan Chinese Foods; Edie Curtiss: Filice & Perrelli Canning Co., Japan Air Lines, Nulaid Farmers Assn., Sego Milk; Tom Blosl: Olympia Brewing Co., Pacific Northern Airlines.

Branch Offices
1400 Tower Bldg., Seattle 1, Wash.
Phone: MAin 3-2384

President.....Joseph Maguire
V.P. & Office Mgr.....Robert Root
417 Market St., San Francisco 5, Calif.
Phone: EXbrook 2-7565
Ch. of Bd.....David Botsford, Jr.
V.P.....Harold M. Walker
24 East 38th St., New York 16, N. Y.
Phone: MUrray Hill 5-8645

Estimated Radio & TV Billings: $1,100,000.

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Vice Pres.....N. V. Fatin
Treasurer.....Nathaniel J. Block
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V.P., Radio-TV Dir.....Clair Gross
Best. Prod. Mgr.....Dudley Sauve
Production Manager...Sands F. Woodbridge

Branch Offices
205 N. LaSalle St., Chicago 1, Ill.
Phone: CEntral 6-0870

Pres. & Manager.....Nathan E. Jacobs
V.P., Radio-TV Dir.....P. Rouda
1308 Tower Building, Seattle 1, Wash.
Phone: MUtual 2-6027
V.-P. & Manager.....R. H. Wensberg
230 Park Ave., New York 17, N. Y.
Phone: MUrray Hill 6-4700
President.....Donald D. Hoover
V.P., Radio-TV.....H. Fair
333 Weco Bldg., Minneapolis 2, Minn.
Phone: FEderal 9-8621
V.-P. & Manager.....Sam Kaufman
Radio-TV Dir., Time Buyer.....M. Spicer
402 Fairfield Bldg., Shreveport, La.
Phone: 42-36124
V.P., Manager.....Walter T. Pfeiffer
2122 Welch St., Houston 19, Texas
Phone: JAckson 9-4981
V.-P. & Manager.....Carlton Storey
501 Sheraton Bldg., Washington, D. C.
Phone: STerling 3-2406
V.P. & Mgr.....James A. Morrisey
15 Lewis St., Hartford, Conn.
Phone: JA 2-1245
V.P., Manager.....Herb Obermeyer
1016 Baltimore Building, Kansas City 5, Mo.
Phone: BAltimore 1-4997
V.P., Manager.....Bert Bremson
3921 Wilshire Blvd., Los Angeles, Calif.
Phone: DUnkirk 9-1277
V.P., Manager.....Vincent R. Fowler
1803 N. Meridian, Indianapolis, Ind.
Phone: WAlnut 3-4524
V.P., Manager.....Chas. A. Gallup
Radio-TV Dir.....Barbara Lalen
307 Benson Bldg., Sioux City, Iowa
Phone: 5-8968
V.P. & Mgr.....M. Bolstein

ARTHUR BRAITSCH ADV.

15 Westminster St., Providence 3, R. I.
Phone: DE 1-4115
ABP—ANPA

Pres., Radio-TV Dir.....Arthur Braitsch
Treas., Time Buyer.....John A. Lorimer
Secretary.....Elaine A. Colardo

Estimated Radio Billings: $100,000.
Estimated TV Billings: $24,000.

J. CARSON BRANTLEY ADV. AGENCY

Owen Bldg., Salisbury, N. C.
Phone: 900

Pres.-Radio Dir.....J. Carson Brantley
Treasurer.....A. R. Monroe

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Phone: HEmlock 2-4650
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V.P., Art Director.....L. R. Mange
Public Relations Dir.....G. H. Cushing
Mdse. Dir. .....J. R. Hendrickson

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Phone: DUnkirk 5-8288

West Coast V.P. & Mgr...A. C. Cochrane, Jr.
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Phone: COlumbus 5-1004

Manager.....F. E. Egan

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Phone: FRanklin 2-9494
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Consultant.....Irving R. Allen
Production Mgr.....D. E. Meintzer
Media Buyer.....Eleanore Noble

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Joseph L. Baum
Secy. .....Madeline McLaughlin
Time Buyer.....Robert L. Gurrier

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Phone: MU 7-6171

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Vice President.....Donald Bruns
Media Director.....Nina Flinn

Branch Office
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Phone: LO 2-6171

Manager.....Mary Ellen Hogan

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Penthouse, James Robertson Hotel
Nashville 3, Tenn.
Phone: ALpine 4-8737
SNPA—APA

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V.P., Dir. Pub. Rel.....William A. Buntin
V.P.'s.Thomas C. Buntin, James Noel Brown
Gen. Mgr., Sec.-Treas...Miss Olean Holloway

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Prudential Plaza, Chicago 1, Ill.
Phone: CEntral 6-5959
AAAA—ABP—ANPA—NOAB

Chairman of Board.....Leo Burnett
Chmn. Exec. Comm.....Draper Daniels
President.....Edw. M. Thiele
Ch. Finance Comm.....Philip Senaff
Senior V.P.....DeWitt O'Kieffe
Exec. V.P.'s.....Leonard Matthews, James Weber
V.P., Sr. Prog. Spvsr.....Lee Bland
V.P., B'cstg. Business Div.....David Dole
V.P., Chg. TV. Comm.....Don Tennant
V.P., Network Rel.....Gene Accas
Mgr., Comm. Service.....Jack Phelps

Branch Offices
477 Madison Ave., New York 22, N. Y.
Phone: PL 9-5959

V.P., Mgr. Prog. Dept.....W. McIlvain
1680 N. Vine St., Hollywood 28, Calif.
Phone: HOllywood 4-7374

V.P. Hollywood.....Wendell Williams
Buhl Bldg., Detroit 26, Mich.
Phone: WOodward 1-5959

Manager .....W. Zippler
Estimated Radio Billings: $6,000,000.
Estimated TV Billings: $47,000,000.

AD BUSCH, INC.

425 Franklin St., Buffalo 2, N. Y.
Phone: GArfield 3504

Pres.....Addison F. Busch
V.P.....Edmund J. Felt
Sec.-Treas.....Florence O. Gandillot
TV Dir.....David N. Getman
Time Buyers.....Robert W. Cahoon, June W. Kreutzer

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BYER & BOWMAN ADVERTISING AGENCY, INC.

66 So. 6th St., Columbus 15, O.
Phone: CA 1-7751
ABP—ANPA—APA—NBP—NOAB—AAAA
Bd. Chairman.....Herbert Byer
Pres. .....Gus K. Bowman
Exec. VP.....Joel M. Burghalter
Treas.....Joseph P. Hughes
Sec.....Gus K. Bowman, Jr.
VP, Creat. Dir.....William Arter
VP, TV Dir.....S. Neal Hallock
VP's.....Herbert Wise, Leo A. McPherson
VP, Pub. Rel. Dir.....Nicholas Popa
Prod. Mgr. & Art Dir.....Harold Graham
Time Buyer.....John Metzger

HAROLD CABOT & CO., INC.

136 Federal St., Boston 10, Mass.
Phone: HAncock 6-7600
AAAA—ANPA
Board Chairman.....Harold Cabot
President.....Edward F. Chase
Sr. V.P.....William H. Ganick
Exec. V.P.....James I. Summers
V.P.'s.....Joseph R. Wallace, Harold Cabot, Jr.

CALDWELL, LARKIN & SIDENER-VAN RIPER, INC.

Merchants Bank Bldg., Indianapolis 4, Ind.
Phone: MElrose 2-6501
APB—ANPA—APA—NBP
Bd. Chmn., President....Howard C. Caldwell
Exec. V.P.....Storey M. Larkin
Radio-TV Dir.....Chas. Golling

J. M. CAMP & COMPANY

222 E. Willow, Wheaton, Ill.
Phone: MOntrose 8-8000
ANPA—AFA
President.....John M. Camp
Acct. Exec.....Con L. Robinson
Media Director.....Lillian Worness
Secretary.....Ruth S. Camp
Time Buyer.....Joyce Johnson

Branch Offices

45 E. 45th St., New York 17, N. Y.
Phone: MUrray Hill 6-6188
Exec.-in-Chg.....Margaret Swan

CAMPBELL, EMERY, HAUGHEY & LUTKINS

9 Newbury St., Boston, Mass.
President, Media Dir.....David R. Lutkins
V.P. Copy Ch.....Edgar R. Emery
V.P. Art Dir.....George P. Campbell
V.P.....William J. Haughey

CAMPBELL-EWALD COMPANY

General Motors Bldg., Detroit 2, Mich.
Phone: TRinity 2-6200
AAAA—ANPA—NOAB—APA—ABP
Chairman of Board.....Henry G. Little
President.....Thomas B. Adams
Vice-Chmn. Bd., Sr. V.P.....J. J. Hartigan
Chrmn. of Exec. Comm., Sr. V.P.....L. R. Nelson
Exec. V.P.'s.....Colin Campbell, Clarence Hatch, Jr.
Sr. V.P.'s.....Edward A. Schirmer, John H. Forshew, K. Jones
Treasurer.....H. P. Cook
Secy. & Personnel Dir.....S. J. Rozema
Comptroller & Asst. Treas.....E. M. Talbert
Vice-Presidents.....Reginald G. Carey George W. Davis, W. P. Stewart, W. H. Gage, Jr., W. W. Selover, J. L. Thornhill, C. C. Bennett, Jr., Arthur Boyd, John W. Clason, Francis L. Congdon, John V. Doyle, Harold N. Duda, Harold J. Hubert, O. W. Klose, Jr., Hugh L. Lucas, Charles F. McLaughlin, Thomas D. Murray, Elmer A. Schroeder, Eugene A. Trombley, Halsey Davidson
V.-P., Radio & TV Dir.....P. L. McHugh
V.P., Media Dir.....Carl Georgi, Jr.
V.P., Copy Director.....Walter B. Booth
V.P., Assoc. Creat. Dir.....James N. Hastings

Branch Offices

488 Madison Ave., New York 22, N. Y.
Phone: MUrray Hill 8-3400
V.-P. and Mgr.....Frank W. Townshend
Radio & TV Dept.....A. J. Miranda III
230 N. Michigan Avenue, Chicago 1, Ill.
Phone: CEntral 6-1946
V.P. and Mgr.....V. R. Bliss
1717 N. Highland Ave., Hollywood 28, Cal.
Phone: HOllywood 9-2931
V.P., West Coast Mgr.....Richard C. Francis
V.P., Radio-TV.....Richard L. Eastland
315 Montgomery St., San Francisco 4, Calif.
Phone: EXbrook 2-0145
V.-P. and Mgr.....T. Milburn Johnston
11 Pryor St., S.W., Atlanta 3, Ga.
Phone: JAckson 4-3858
Manager.....Arthur T. Duhaime
1625 Eye St., N.W., Washington 6, D. C.
Phone: REpublic 7-0015
Manager.....L. Amos
Bryan & Bullington Sts., Dallas 1, Texas
Phone: RIverside 2-6889
Manager.....Lorne T. Denton
4010 Washington Ave., Kansas City 11, Mo.
Phone: Jefferson 1-5601
Manager.....Kent B. Kennedy
441 Vine St., Cincinnati 2, Ohio
Phone: MAin 1-0500
Manager.....D. A. LaFerte
1700 Broadway, Denver 2, Colo.
Phone: KEystone 4-4281
Manager.....Richard H. Katerndahl
Estimated Radio Billings: $6,000,000
Estimated TV Billings: $26,000,000

CAMPBELL-MITHUN, INC.

1300 Northwestern Bank Bldg.,
Minneapolis 2, Minn.
Phone: FEderal 9-7383
AAAA—ABP—ANPA—APA—NBP—NOAB
Board Chairman.....Ray O. Mithun
President.....Albert R. Whitman
Asst. to President.....Richard H. Iverson
Exec. V.P.....Norman F. Best
Vice-Presidents.....Kenneth D. Ruble B. E. Howard, R. L. Forrest, Arnold C.

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Aslakson, E. W. Burke, B. Leonard Avery, A. H. Lund, Charles R. Strotz, W. H. Case, K. R. Oelschlager, William C. Barber, Harry J. Deines, Peter R. Edmonds, Donald H. Grawert, Joseph H. Hoffman, Harry M. Johnson, Robert J. Nevin, Robert B. Pile, Ralph F. Wittgraf
Media Director.....Harry M. Johnson
Production Dept. Mgr.....Glenn Adair
Radio-TV Bus. Mgr.....Richard L. Stevens
Radio-TV Adm. Svc. Mgr.....Russell Lipton
Secretary.....E. Brugette Flynn
Treasurer.....Beatrice N. Sandquist
TV Creative Supervisors.....G. F. Park, J. Roddy, G. Zimbelman, Cyrille DeCosse, Larry LaBelle
Best. Producers.....R. F. Berg, G. M. Hill
Time Buyers....B. G. Leighton, R. O. Marti, F. P. Rolfes, M. Paul, J. Wilson

Branch Offices
913 Palmolive Bldg., Chicago 11, Ill.
Phone: DElaware 7-7553
Exec. V.P.....Lee A. Terrill
1213 Hollywood Taft Bldg.
Los Angeles 28, Cal.
Phone: HOllywood 2-0715
V.P., Gen. Mgr.....Paul E. Morgan
517 Munsey Bldg., Baltimore, Md.
Phone: MU 5-0158
Acc't. Exes....Dave Guthridge, Fred Katter
Estimated Radio Billings: $6,000,000
Estimated TV Billings: $13,000,000

CASMIR ADVERTISING CO., INC.

551 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 2-2014
ABP—APA
Pres., Treas.....Marvin Casmir
Radio Director.....Jack Partington
Art Dir.....William E. Burgess

CAYTON, INC.

9 East 40th St., New York 16, N. Y.
Phone: LExington 2-1711
ABP—ANPA—APA—NBP
President.....William D'Arcy Cayton
Secretary.....D. R. Roberts
Art Director.....Raymond Avonne
Media Dir.....Hy Crandall
Creative Director.....Fred Ladd
Publicity Director.....Alan Holmer

CHAMBERS, WISWELL & MOORE, INC.

1700 Summer St., Stamford, Conn.
Phone: FI 8-5351, N.Y.C.—LU 5-5680
Sr. V.P., Marketing.....Charles Woram
Vice President.....William E. Bolster
Art Director.....John Inglehart
Production Manager.....Richard Hansen
Copy Chief.....Edmond Troide
Media Director.....Beatrice Miles
Public Relations Dir.....Joan Churchill

NELSON CHESMAN ADVERTISING

240 East 11th Street, Chattanooga 2, Tenn.
Phone: AMherst 6-0021
ABP—SNPA
Pres.....Richard H. Leiper
Secy.-Treas. .....John Goss
Time Buyers.....Robert White, R. Leiper, Guy L. Smith III, Ted Brosseau

Branch Offices
710 Walnut St., Knoxville, Tenn.
Phone: 523-6188
Chief Exec.....Guy L. Smith III

CHIRURG & CAIRNS, INC.

130 E. 59th St., New York 22, N. Y.
Phone: MUrray Hill 8-5800
AAAA—ANPA—ABP—PPA—NBP—APA
Bd. Chairman.....John A. Cairns
President.....Wallace L. Shepardson
Exec. V.P.....Thomas R. Vohs
Asst. Treas.....Harold E. Lester
Radio & TV Dir.....Channing M. Hadlock
V.P., Media Dir.....Murray Thomas
Time Buyer.....Norma Strassman

Branch Offices
824 Bolyston St., Chestnut Hill (Boston) 67, Mass.
Phone: REgent 4-1055
Vice Chmn. of Bd.....James T. Chirurg
V.P., Gen. Mgr.....T. Scott Costello
Time Buyer.....Ruth Gaeta

CLEMENTS COMPANY, INC.

1405 Locust St., Philadelphia, Pa.
Phone: PE 5-5712
ANPA
President.....Alice V. Clements
V.P. & Copy Chief.....Elizabeth M. Zindel
V.P. & Acct. Exec.....Robert H. Smith
V.P., Art Dir.....Stanley F. Squire
Treas., Dir. of TV.....David S. Roberts
Secy. & Space Buyer.....Katherine E. King
Time Buyer.....Alvin L. King

COHON, HERBERT W., CO., INC.

565 Fifth Ave., New York 17, N. Y.
Phone: OXford 7-9277
APA—ABP—ANPA
Pres., Media Dir.....Herbert W. Cohon
V.P., Art Dir.....Irving M. Cohon
Acct. Execs.....H. W. Cohon, I. M. Cohon, W. A. Schmitt

COLE, FISCHER & ROGOW, INC.

660 Madison Ave., New York 21, N. Y.
Phone: PLaza 1-1780
Chairman of the Board.....M. R. Cole
President .....L. Esmond
Ch. Exec. Comm.....Arthur A. Fischer
Vice-Presidents.....A. Moss, John Cody

Branch Office
9033 Wilshire Blvd., Bev. Hills, Calif.
Phone: CR 5-0135
Chief Exec.....Marvin Cole
Estimated Radio Billings: $2,000,000
Estimated TV Billings: $2,500,000

COMPTON ADVERTISING, INC.

625 Madison Ave., N. Y. 22, N. Y.
Phone: PLaza 4-1100
AAAA—ABC—ANPA—ABP
Bd. Chrmn., Dir.....Robert D. Holbrook
President, Director....Barton A. Cummings

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Exec. V. Pres., Dir.....Allen F. Flouton
Exec. V. Pres., Dir.....Jack P. Rees
Exec. V. Pres., Dir.....Wilson A. Shelton
Sr. V.P.'s, Dirs.....Henry R. Bankart, Bruce A. Baker, Williard J. Heggen, Anderson F. Hewitt, E. Dean Landis, John A. Hise, T. Carter Gleysteen, John H. Owen
Sr. V.P., Treas., Dir.....Henry A. Haines
Sec., Asst. Treas.....Charles J. Gizerian
Sr. V.P., Dir., Research Dir...Edward Battey
V.P., TV Commercials.....Frank Brandt
Head Time Buyer.....Graham Hay
Radio-TV Traffic Mgr.....Maria Sutherland
Sr. V.P., Dir., & Dir. Radio-TV Programming.....Lewis H. Titterton
Sr. V.P., Dir. & Dir. of Media.....Frank B. Kemp

Branch Offices
111 W. Jackson Blvd., Chicago 4, Ill.
Phone: 427-4642
Sr. V.P., Mgr.....E. Dean Landis
6505 Wilshire Blvd., Los Angeles 48, Calif.
Phone: OLive 3-0100
V.P., Manager.....Alvin Kabaker
703 Market St., San Francisco, Calif.
Phone: GArfield 1-4854
V.P., Manager.....Harold J. Grainger
Estimated Radio Billings: $1,700,000.
Estimated TV Billings: $47,500,000.

COMSTOCK & COMPANY

651 Delaware Avenue, Buffalo 2, N. Y.
Phone: TT 5-6187
Partners.....Henry W. Comstock, H. Earl Close
Exec. Dir. Radio-TV...Everett L. Thompson
Ass't. Dir., TV-Radio.....H. C. Schellenberg

ROBERT CONAHAY, INC.

261 Madison Ave., N. Y. 16, N. Y.
Phone: MUrray Hill 2-5645
President.....Robert S. Conahay
Exec. V.P.....Edward J. Gardner
Secretary.....Irene Sala
Production Mgr.....John S. Wassmer
Media Dir., Space & Time Buyer.....Marie Hughes
Art Director.....Achille Pelizzari

CONROY ADVERTISING, INC.

519 Busby Drive., San Antonio 9, Tex.
Phone: TAylor 4-7211
AAAA—ABP—ANPA—NPA—SNPA
President.....Thomas F. Conroy
Exec. Vice Pres.....Mrs. Thomas F. Conroy
Vice Pres.....Barnett J. Jones
Art Director.....Bob Colman

CO-ORDINATED MARKETING AGENCY, INC.

575 Lexington Ave., N. Y. C. 22
Phone: MU 2-1700
ABP
Bd. Chmn., Pres., TV Prod...Lester L. Wolff
Exec. V.P., Prod., Time Byr.....Irving Herz
Assoc. Prod.....Walter Reed

COX & TANZ ADVERTISING

333 S. 21st St., Philadelphia 3, Pa.
Phone: LOcust 3-7502
Owner.....Eugene R. Tanz
TV Director.....J. Kirk Connell
Continuity Director.....Paul Stern
Art Director.....R. Rivers
Prod. Mgr., Media Dir.....R. D. DiCarlo

JOHN GILBERT CRAIG ADV., INC.

913 Washington St., Wilmington 99, Del.
Phone: OLympia 5-6185
ABP—ANPA—APA—NBP
President.....J. Gorman Walsh
Sec.-Treas.....Kathleen A. Walsh
Vice Pres.....Ruth Craig
Account Executives.....J. Gorman Walsh, Kathleen A. Walsh
Media Buyers.....Ralph R. Swann, B. Bell

THE CRAMER-KRASSELT CO.

733 North Van Buren St., Milwaukee 2, Wis.
Phone: BRoadway 6-3500
AAAA—ABC—ABP—ANPA—AFA
Bd. Chmn., President.....A. W. Seiler
Exec. Vice-President.....H. N. Pasteur
Exec. Vice-Pres.-Treas.....C. W. Faude
Vice-Pres., Sec.....L. H. Ness
Vice-Presidents.....H. Dyson, C. H. Brehm, R. F. Timm, R. L. Christiansen, M. A. Lemkuhl, D. V. Malec, D. G. Mitchem, R. B. Skeen, G. Soldatos, Hil Swenson, Walter Mackey, T. J. Wing
V.P., Radio-TV Dir.....Ken Hegard
Radio Time Buyer.....Loretta Mahar
TV Acct. Exec.....Jim Lewis
Time Buyers.....Lorreta Mahan, Ken Hegard, Jim Lewis

CUNNINGHAM & WALSH, INC.

260 Madison Ave., New York 16, N. Y.
Phone: MUrray Hill 3-4900
AAAA—ANPA—ABP—AFA—ANA
Chmn. Exec. Comm.....J. P. Cunningham
Board Chmn.....Robert R. Newell
President.....C. W. Nichols, Jr.
Sr. V.P., Chm. Plans Bd.....C. R. Giegerich
Senior V.P.'s.....Jack E. Rice, Jr., Shelton Weeks, J. D. Nelson, Jr., Conklin Mann, Newman F. McEvoy, E. H. Calhoun, Herbert Thwaite, A. C. Chevins
Sr. V.P., Secy.....Edward G. Comstock
Sr. V.P., Treas.....George A. McMoran

Branch Offices
3424 Wilshire Blvd., Los Angeles 5, Calif.
Phone: DU 8-0591
Manager.....Ben Norman
1660 Bush St., San Francisco 9, Calif.
Phone: PRospect 6-2600
Exec. V.P.....Robert Dailey
Senior V.P.....Robert Brisacher
Braniff Bldg., Exchange Pk., Dallas, Tex.
Phone: FI. 7-9900
Manager.....David Porter
Estimated Radio Billings: $7,000,000
Estimated TV Billings: $20,000,000

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CURTIS ADVERTISING COMPANY

1 Park Ave., New York, N. Y.
Phone: LE 2-3544
APA

President.....Lawrence R. Curtis
Vice-President.....R. D. Nathan
Secy.-Treas.....Rose Berg
Art Director.....Leo Lobell
Publicity Director.....S. Maizel
Radio-TV Dir.....Dave Nathan

DANCER-FITZGERALD-SAMPLE, INC.

347 Madison Ave., New York 17, N. Y.
Phone: ORegon 9-0600
AAAA—ANPA—ABP—AFA

Bd. Chmn.....Clifford L. Fitzgerald
President.....Chester T. Birch
Admin. V.P., Sec'y.....Fred T. Leighty
V.P., Treas.....W. F. Maughan
V.P., Radio-TV Dir.....J. J. Neale
V.P., Prog. Prod.....David O. Nyren
V.P., Radio-TV Comm. Prod.....Norman Mathews
Sr. V.P.'s.....L. O. Brown, S. J. Hamilton, G. H. Johnson, G. G. Tormey.

Branch Offices
221 N. La Salle Street, Chicago 1, Ill.
Phone: FI 6-4700

Sr. Vice-Pres.....F. Sewall Gardner
1680 N. Vine St., Hollywood 28, Cal.
Phone: HOllywood 2-3256
V.P., Gen. Mgr.....Betty O'Hara
343 Sansome St., San Francisco 4, Cal.
Phone: YU 1-2010
V.P., Gen. Mgr.....Lawrence Dunham
200 St. Clair Ave. West, Toronto 7, Ontario
Phone WAlnut 4-8425
V.P. & Mgr.....Gilbert Nunns
333 W. 1st St., Dayton 2, O.
Phone: BAldwin 4-1001
Admin. Mgr.....Thomas Pritchard

Estimated Radio Billings: $7,500,000
Estimated TV Billings: $67,000,000

DANIEL & CHARLES, INC.

185 Madison Ave., New York 16, N. Y.
Phone: MUrray Hill 6-7288
ANPA—APA—PPA

Ch. of Bd.....Charles Goldschmidt
President.....Daniel S. Karsch
V.P., Radio-TV Prod.....Lincoln Diamant
Asst. TV Dir.....Kermit Berger
Time Buyers.....Tory Jacobs, Bernice Gutmann, Doris Gould, Isabelle Stannard

Estimated Radio Billings: $1,000,000
Estimated TV Billings: $5,500,000

D'ARCY ADVERTISING CO.

Missouri Pacific Bldg., St. Louis 3, Mo.
Phone: CEntral 1-6700
AFA—AAAA—ABP—ANPA—ABC

President.....Harry W. Chesley, Jr.
Vice Pres.....Marvin D. McQueen
V.P., Mgr. Radio-TV.....Harry K. Renfro
V.P., Mgr. Radio-TV Prod.....R. E. Johnson
V.P., Treas.....E. D. Cronk

Branch Offices
430 Park Ave., N. Y. 22, N. Y.
Phone: PLaza 8-2600

Chm. of Bd.....Robt. M. Ganger
V.P., Mgr.....M. Peter Franceschi
V.P., Radio-TV Prod.....Allen Ducovny
55 Public Sq., Cleveland 13, O.
Phone: TOwer 1-3911
Vice President, Mgr.....Norbert Stammer
75 Bloor St. W., Toronto, Ontario, Can.
Phone: WAlnut 1-3135
Vice-President, Mgr.....J. Payne
75 Eighth St. N.E., Atlanta 9, Ga.
Phone: TR 5-0611
Vice-President, Mgr.....M. L. Boyd, Jr.
3540 Wilshire Blvd., Los Angeles 5, Calif.
Phone: DUnkirk 5-3171
Vice President, Mgr.....Merritt Willey
Prudential Plaza, Chicago, Ill.
Phone: MIchigan 2-5332
Vice President, Mgr.....W. C. Edwards
Mgr., Radio-TV Dept.....R. Young
Texas Nat'l Bank Bldg., Houston 2, Texas
Phone: CApitol 4-9751
Vice-President.....J. Bob Wilson
2772 4th Ave., San Diego 3, Calif.
V.P. & Mgr.....G. E. Vinson
Time Buyer.....Robt. Steres

Estimated Radio Billings: $7,500,000
Estimated TV Billings: $30,000,000

DAVIS-HARRISON-SIMMONDS

11032 Magnolia Blvd., No. Hollywood, Calif.
Phone: TRiangle 7-5358

President.....Don L. Davis
V.P.'s.....M. S. Davis, R. Vaughn, S. Sloane, C. A. Clements, R. Hodgson
Radio-TV Dir.....Dawnelle M. Davis

THE IRVING DAVIS ADV. AGENCY

151 West 51st St., New York 19, N. Y.
Phone: CIrcle 7-1870
APA—ABP

Owner.....Irving Davis

DEUTSCH & SHEA, INC.

230 West 41st St., New York 18, N. Y.
Phone: LOngacre 4-5900
ABP—AAAA—ANPA

President.....A. R. Deutsch
V.P.....V. M. Evans

DITTMAN & KANE, INC. ADV.

225 S. 15th St., Philadelphia 2, Pa.
Phone: PE 5-1546

Pres. & Treas.....Jessie Kane Gimbel
Secretary.....Barbara Kevitch
Radio-TV Dir.....Phoebe J. Dorfman

DOE-ANDERSON ADV. AGENCY

315 Commonwealth Bldg., Louisville 2, Ky.
Phone: JUniper 2-1347
ANPA—ABP

President, Treas.....W. Anderson
V.P.....Larry Barker
Sec., Media Buyer.....Miss G. P. Wagner

Time Buyer & Accounts: Miss G. P. Wagner: Federal Chemical Co., Pratt Labs, Commonwealth Life Ins., Hannah Motors Co.

Estimated Radio Billings: $41,000,
Estimated TV Billings: $52,000.

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DOHERTY, CLIFFORD, STEERS & SHENFIELD, INC.

530 Fifth Ave., New York 36, N. Y.
Phone: YUkon 6-6500
AAAA—ABC—ABP—ANPA

Chr. of the Bd.....Donald K. Clifford
Pres.....William E. Steers
Treasurer.....Robert P. Clark
Sr. V.P.'s...James F. Egan, Harry M. Ireland
V.P. Chg. Bcst. Opera.....C. A. Winchester
V.P., Sr. Comm. Producer.....Russell Ford
V.P.'s.....Harry Ross, Thaine A. Youst, Michael Barnett, Jack Benoze, Samuel B. Vitt, William Wall, Alfred J. Carter, Robert M. Curtis, Robert C. Doherty, Robert Dolobowsky, Francis X. Dowd, Richard Fehr, Robert C. Finnie, Howard S. Foley, Harold P. Gerhardt, Lawrence J. Hubbard, Eugene Hulshizer, Henry L. Musser, Donald H. Quinn, John R. Rockwell, Sheldon Sosna, William Stollowitz, Robert E. Timmerman, Dean G. Van Nest
Bcst. Media Spvsr.....Robert Widholm

Branch Office
8734 Sunset Blvd., Hollywood 46, Calif.
Phone: OLeander 5-8950

Mgr.....Ernest Ricca
Estimated Radio Billings: $2,000,000.
Estimated TV Billings: $11,000,000

RALPH L. DOMBROWER CO., INC.

Dombrower Bldg., 11 E. Franklin St.
Richmond 19, Va.
Phone: MIlton 3-1113

Pres.-Treas.....Ralph L. Dombrower, Sr
V.P.,.....Ralph L. Dombrower, Jr.
V.P., Sec'y.....Malcolm B. Dombrower
Art Director.....Hobart Britton
Radio, TV Dir., Talent Buyer.....**T. Michaux Moody**
Media Dir., Time Buyer.....Janet Hanson

Branch Office
Woodward Bldg., 15th & H Sts., N.W.,
Washington, D. C.
Phone: REpublic 7-1420

Manager .....Philip Rosenfeld

DONAHUE & COE, INC.

1271 Ave. of Amer., New York 20, N. Y.
Phone: CIrcle 5-1000
ABP—ANPA

Chm. of Board.....Edward J. Churchill
President .....Donald E. West
Ch. Exec. Comm.....Walter Weir
V.P. Chg. Media.....Gerald T. Arthur
V.P. TV-Radio Dept.....Carl Rigrod
Bus. Mgr. TV-Radio.....Evelyn Lee Jones
Radio-TV Prod.....Joseph Lamneck
Media Dept. Mgr.....Gordon Vanderwarker
Time Buyers...Marie Coleman, Harry Durando, Peter Dalton, Stuart Kaufman, Cliff Greenspan.

Branch Offices
3243 Wilshire Blvd., Los Angeles, Calif.
Phone: DUnkirk 1-2221

V.P., Gen. Mgr.....Dow Gehring
258 Hurt Bdlg., Atlanta, Ga.
Phone: MA 8-2039

Manager.....Harry Morrill, Jr.
1010 St. Catherine St., W. Montreal 2, Que.
Phone: UN 6-8851

Managing Dir.....Wilfred J. LaVigne
Estimated Radio Billings: $1,250,000
Estimated TV Billings: $8,500,000

DONALL & HARMAN INC.

488 Madison Ave., New York 22, N. Y.
Phone: PLaza 5-9860
ABP—ANPA

Pres., Treas.....Elihu E. Harris
Secy., Media Director.....Florence Schwartz
Promotion Dir.....F. Gagliano

DONER-HARRISON, INC.

Washington Blvd. Bldg., Detroit 26, Mich.
Phone: WOodward 5-7400
AAAA—ANPA—ANA

Chairman.....Lester Harrison
President.....Sanford Hirschberg
V.P., Dir. Radio-TV.....Charles F. Rosen
V.P.'s.....Felix Hower, Herbert Fried
Treasurer.....Julian A. Grace
Secretary .....Ben Goldstein
Radio-TV Dir's....Milford Kostman, Edward Trahan, Murray Firestone
Time Buyers....Ellen Dryer, Robert Smith, Emanuel Klein, Michael Fabian, Freida Weiss, Bonnie Rogers

Branch Offices
35 E. Wacker Dr., Chicago, Ill.
Phone: ANdover 3-7800

President.....Marvin H. Frank
2225 N. Charles St., Baltimore 18, Md.
Phone: BElmont 5-1212

Vice Pres.....Herb Fried
Lewis Tower Bldg., Philadelphia 2, Pa.
Phone: PEnnypacker 5-6804

Exec. V.P.....Murray Firestone
210 East 50th St., New York, N. Y.
Phone: PLaza 1-2820

President.....Sanford L. Hirschberg
Estimated Radio Billings: $5,100,000
Estimated TV Billings: $8,500,000

DOREMUS & COMPANY

120 Broadway, New York 5, N. Y.
Phone: WOrth 4-0700
ABP—ANPA

Chairman of Board.....Wm. H. Long, Jr.
Vice-Board Chairman...Walter H. Burnham
President.....Louis W. Munro
V.P., Secy., Treas.....Richard E. Williams
V.P., Prod. Mgr.....Dewey B. Holland

Branch Offices
208 S. LaSalle St., Chicago 4, Ill.
Phone: CEntral 6-9132

V.P. & Res. Mgr.....Chas. C. Greene
60 Batterymarch St., Boston 10, Mass.
Phone: HUbbard 2-5665

Vice Pres. in Chg.....W. J. Sheehan
231 Sansome St., San Francisco, Calif.
Phone: YUkon 1-4020

V.P., Pacific Coast Mgr.....Ronald Brindley
1616 Walnut St., Philadelphia 3, Pa.
Phone KI 5-0700

V.P., Gen. Mgr.....E. H. York III

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JOHN C. DOWD, INC.

212 Park Square Bldg., Boston 16, Mass.
Phone: HUbbard 2-8050
ANPA—NBP

President.....John C. Dowd
Exec., Asst. to Pres.....Linus Travers
Exec. V.P., Secy.....Edward D. Parent
V.P.'s .....Robert Stephens, J. F. Neary, J. N. McKenzie
Radio & TV Dir.....Joseph L. Tully
Space Radio Time Buyer, Media Dir.....Wm. Monaghan

DOYLE DANE BERNBACH, INC.

20 W. 43rd St., New York 36, N. Y.
Phone: LOngacre 4-1234
AAAA—ABC—ABP—ANPA—AFA

President .....William Bernbach
Exec. Vice Pres.....Ned Doyle
V.P., Gen. Mgr.....Maxwell Dane
V.P.....Ted H. Factor
V.P., Art Director.....Robert Gage
V.P.'s.....Edward Russell, Joseph R. Daly
Plans, Director, V.P.....Marvin Corwin
Media Director.....Albert Petcavage
Radio-TV Director.....Don Trevor
T.V Producers.....E. Hartman, J. Walker
TV Producer & Prod. Mgr.....D. Feldman
Radio-TV Bus. Mgr.....Gerard Gilard
Dir., Radio-TV Pgms.....J. Egan
Time Buyers...Charlotte Corbett, Nat Rind, Jeane Jaffe

Branch Offices
6399 Wilshire Blvd., Los Angeles 48, Calif.
Phone: OLive 3-8080

Vice President.....T. H. Factor
Media Dir., Space, Time Buyer.....J. Sachs
Radio-TV Prod.....Bob Gips

20 N. Wacker Dr., Chicago, Ill.
Phone: FI 6-8860

Manager .....Daniel Sullivan

255 Calif. St., San Francisco 11, Calif.
Phone: YU 1-8080

Estimated Radio Billings: $1,500,000.
Estimated TV Billings: $9,500,000.

DURAND ADVERTISING, INC.

19 West 44th St., New York 16, N. Y.
Phone: YU 6-2777

President.....Louis C. Goldman
Secretary.....Vincent Russo Jr.
Time Buyers.....Vince Zito, Lou Goldman

EDELSTEIN-NELSON ADV. AGENCY, INC.

203 N. Wabash Ave., Chicago 1, Ill.
Phone: DEarborn 2-5976
ABP—APA

President .....Edward Edelstein
Secretary .....Laura Edelstein
Art Dir.....Leonard Jewell
Prod. Mgr., Radio.....Mary Brown
Copy Chief.....Henry Hyett

ELLINGTON & CO., INC.

535 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 7-4300
ANPA—APA—NOAB—PPA—ABC

Chairman.....Jesse T. Ellington
Co-Chairman.....Chauncey L. Landon
President.....William A. Bartel
Admin. V.P.....J. C. Hochreiter
V.P., Radio-TV Dir.....A. Burke Crotty
Vice Presidents .....Charles Marshall, Hugh Lewis, Howard Rigby, Terence McGrath, Ernest Byfield, Jr., Henry Covington, Franklyn Dyson, Davis Snow, E. H. Tiffany, John M. Lupton, E. Reilly
Treas. .....Edward Lloyd
Radio-TV Time Buyer.....Daniel Kane

ELLIS ADVERTISING CO.

Hotel Statler-Hilton, Buffalo 2, N. Y.
Phone: Cl. 6780
ABP—APA—ANPA—NOAB—NBP

Partners.....Michael F. Ellis, Jerome R. Ellis, Michael F. Ellis, Jr., Maxwell E. Ellis
Acct. Execs.....K. C. Utley, Joan Ellis, Seymour Goodman, Karl Manhardt
Radio Director.....Richard Paluh
TV Director.....Beatrice Haniford
Art Dir.....James Howes
Prod. Mgr.....Richard Joseph
Controller .....Sanford Satuloff

Branch Offices
65 East 55th St., New York 22, N. Y.
Phone: PLaza 1-2323

President.....Curt J. Mann

EMBRY, TALLY, INC.

150 S.E. Third Ave., Miami 32, Fla.
Phone: FRanklin 1-3621
ANPA—SNPA

President.....T. H. Embry
V.P., Creative Dir.....Gifford Thayer
Radio-TV Dir.....Jack Buckholtz

EMERY ADVERTISING CORP.

1123 N. Eutaw St., Baltimore 1, Md.
Phone: PLaza 2-2393
ANPA—APA—NBP

President.....Herbert C. Schuckle
Exec. V.P.....M. E. Busch
V.P. Radio-TV.....Marshall Hawks

ERWIN WASEY, RUTHRAUFF & RYAN, INC.

711 Third Ave., New York 17, N. Y.
Phone: OXford 7-4500
AAAA—ABP—ANPA

President.....David B. Williams
Chrmn. Fin. Comm.....Howard D. Williams
Exec. V.P.....James B. Briggs
V.P. & Treas.....K. J. Worland
Controller .....R. J. Passanant
Secretary .....Norman Lewis
Exec. V.P. & Gen. Mgr., Eastern Div.....G. Worrell
V.P., Int. Dept. Dir.....John D. Hayes
V.P. & Radio-TV Dir.....Rollo W. Hunter
V.P. & Research Dir.....Robert Aledort
V.P., Exec. Art. Dir.....Louis R. DiJoseph
V.P., Sales Prom. Dir...Richard M. Fishel, Jr.

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Pub. Rel., Pub. Dir.....Phillips Fewsmith
Asst. Radio-TV Dir.....Havis Medwick
Media Grp. Super.....William M. Hunter
Head Time Buyer.....Richard Bunbury
Librarian .....Mary Wilson
Account Supervisors.....Russell E. Branch, Phillips B. van Dusen, John F. Hogan, V.P., Basil W. Matthews, V.P., Albert Tilt, III, V.P.
Account Executives.....Joseph H. Buchanan, Frederick J. Burghard, William Campbell, Anthony L. Carrafiello, James J. Ebzery, Paul W. Grover, Jerry Juliano, Arthur H. Laurence, Edwin J. Mills, Joseph W. Nash, J. Preston Selvage, Jr., William C. Stakenburg, William S. Stockdale, Albert Wilson

Branch Offices
360 N. Michigan Ave., Chicago 1, Ill.
Phone: FInancial 6-1833
Exec. V.P., Gen. Mgr., Central Div.....F. R. Etchen, Jr.
Exec. V.P., Ch. Exec. Comm...R. W. Metzger
Exec. V.P.'s.....Wm. D. Watson, B. Groseth
Vice President.....Lorry R. Northrup
V.P., Radio-TV Dir.....George B. Anderson
V.P., Media.....John L. Gwynn
V.P., Ch. Time Buyer.....Holly Shively
5045 Wilshire Blvd., Los Angeles 36, Calif.
Phone: WEbster 1-1211
Exec. V.P., W. Div. Gen. Mgr.....Emmett C. McGaughey
Chmn. Fin. Comm.....H. D. Williams
Radio-TV Dir.....Robert L. Redd
Media Dir.....George E. Weaver
3329 Richmond Ave., Houston 6, Tex.
Phone: JAckson 4-7531
V.P., Mgr.....T. F. Keady
3 Penn Center, Philadelphia 2, Pa.
Phone: LOcust 4-3551
V.P., Mgr.....Horace D. Nalle
Oliver Building, Pittsburgh 22, Pa.
Phone: GRant 1-1900
Exec. V.P., Gen. Mgr., Central Div.....F. R. Etchen, Jr.
Radio-TV Dir.....W. L. Thunhurst
IBM Bldg., 690 N. Robert St.
St. Paul 1, Minn.
Phone: CApital 7-7501
Sr. V.P., Mgr.....James A. Walker
140 Montgomery St., San Francisco 4, Calif.
Phone: EXbrook 2-4616
V.P., Mgr.....Frank A. Helton
International Offices:
30 Eastbourne Terrace, London W 2., Eng.
Man. Dir.....Walter Graebner
4 Archbold Terrace, Jesmond, Newcastle-on-Tyne, England
Man. .....Charles Fullerton
90 Sveavagen, Stockholm, Sweden
President .....Wilhelm Danielson
610 Church St., Toronto 5, Ont., Canada
V.P. .....Edward Karthaus
Ashfield House, 402 Sauchiehall St., Glasgow C2, Scotland
Man.....J. H. Weir
Estimated Radio Billings: $5,400,000.
Estimated TV Billings: $14,500,000.

WILLIAM ESTY COMPANY, INC.

100 E. 42nd St., New York 17, N. Y.
Phone: OXford 7-1600
AAAA—ANPA—APA
Board Chairman.....James J. Houlahan
President .....J. Peace
Vice Bd. Chmn.....Dr. Wallace H. Wulfeck
Treasurer.....E. H. Cummings
V.P., TV Dir.....Mitchell Johnson
V.P. Chg. TV, Radio Commercial .....Joseph Forest
V.P., Media Dir.....Mark F. Byrne
Time Buyers.....R. Grahl, H. Simpson

Branch Office
6331 Hollywood Blvd., Hollywood 28, Cal.
Phone: HOllywood 2-6301
V.P., W. Cst. Mgr.....Arnold J. Webster
Estimated Radio Billings: $16,500,000.
Estimated TV Billings: $42,000,000.

ETTINGER ADVERTISING AGENCY INC.

16 E. 41st St., N. Y.
Phone: LE 2-0750
ABP—NBP
President.....Joel H. Ettinger
Vice-Pres. .....Audrey Ettinger
Prod. Mgr.....C. MacDonald
Television Dir.....Michael Lippert

EVANS, WORK & COSTA ADV. AGENCY, INC.

518 East Spruce, Springfield, Ill.
Phone: LAkeside 2-8868
Pres., Time Buyer, TV Dir..ClarenceR. Evans
Secy.-Treas. .....John Robert Work
V.P., Art Dir.....Thomas M. Costa

FARQUHAR AND COMPANY, INC.

First National Bank Building, Utica 2, N. Y.
Phone: 2-6109
ABP
President, Radio-TV Dir...John T. Farquhar
Vice-President.....Ted R. Darvoe
Vice-President.....Robert F. MacFarland
Treasurer.....Jay C. Anderson
Secretary.....Roger H. Williams
Media Director.....Eleanor Crimmins
Prod. Mgr.....Kermit LaFave

W. E. FEATHERSTONE ADV. AGENCY

504 Beneficial Life Bldg.
Salt Lake City 1, Utah
Phone: EMpire 3-2655
Owner, Mgr.....W. E. Featherstone

COURTLAND D. FERGUSON, INC.

Rm. 315, National Press Bldg.,
Washington, D. C.
Phone: NAtional 8-7713
President.....Courtland D. Ferguson
Secty.-Treas.....Lucille Pierce Ferguson
Art Director.....Gilbert Meekins
Time Buyer.....Mrs. Nan Hannum

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LAWRENCE FERTIG & CO., INC.

149 Madison Ave., New York 16, N. Y.
Phone: MUrray Hill 9-7100
ABP—ANPA—APA—NBP

Chairman-Treasurer .....Lawrence Fertig
President .....Philip Lukin
V.P.'s.....Henry Bretzfield, Robert E. Wolfe
Media Director.....Miss Selma Grosswirth
Art Director.....Fred Widlicka
Production Manager.....Geo. Barrett

ROBERT G. FIELDS & CO.

715 Sudekum Bldg., Nashville 3, Tenn.
Phone: AL 6-1977
ABP

President.....Robert L. Fields
Treasurer.....Robert G. Fields

WM. F. FINN & ASSOC.

2028 Loop 23, Tyler, Texas
Phone: LYric 2-0876
AAAA—ABP

Owner.....William F. Finn
Treas., Prod. Mgr.....Jean C. Boucher

FIORE & FIORE

128 Mallory Ave., Jersey City 4, N. J.
Phone: HEnderson 2-8200
ANPA

Pres., Radio Dir.....Michael A. Fiore
V.P., TV Dir.....Albert A. Fiore
Secy.-Treas.....B. V. Fiore
Media Director.....John Critelli

M. M. FISHER ASSOCIATES

79 W. Monroe St., Chicago 3, Ill.
Phone: CEntral 6-6226

President, Treas.....Jack L. Fisher, Jr.
Vice. Pres., Sec.....Ben R. Migdow
V.P., Mdsg. Dir.....E. J. Lewinski
Time Buyer.....Donna Stuart

FLADELL, HARRIS & BREITNER ADV. CO., INC.

40 East 49th St., New York 17, N. Y.
Phone: PLaza 3-1515
ANPA

President .....Harold Breitner
V.P. Radio-TV Dept.....Leslie A. Harris
Vice Pres.....Ernest Fladell
Estimated Radio Billings: $75,000.
Estimated TV Billings: $150,000.

JAMES R. FLANAGAN ADV.

475 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 3-1882

President.....James R. Flanagan
Vice Pres.....Robert Flanagan

HAROLD E. FLINT & ASSOCIATES

69 Broadway, Fargo, N. Dak.
Phone AD 5-5333
ABP—NBP—APA

President.....Harold E. Flint
Secretary, V.P.....Richard Rosenthal
Treasurer, V.P.....Lee A. Holland
Art Dir., V.P.....Donald R. Nelson

RICHARD A. FOLEY ADV. AGENCY

1528 Walnut St., Philadelphia 2, Pa.
Phone: PE 5-6302
AAAA—ABC—ABP—ANPA—NOAB

President.....Charles H. Eyles
Exec. V.P.....A. Edward Morgan
V.P.-Media Director.....Wesley Winning
V.P., Copy Dir.....Frank J. Corkery
Vice Presidents.....Earle Steiert, Russell Gray, Jr., W. B. Pritchard
Radio-TV Director.....Alice Mooney
Art Director.....William F. Hope

FOOTE, CONE & BELDING

247 Park Avenue, New York 17, N. Y.
Phone: YUkon 6-8000
ANPA—AAAA—ABP

Chmn., Bd. of Directors...Robert F. Carney
President .....Rolland W. Taylor
Ch. Exec. Comm.....Fairfax M. Cone
Sr. V.P.'s.....Fred Ludekens, F. E. Delano, Elwood Whitney
V.P., Natl. Best. Dir.....John B. Simpson
V.P. Natl. Best. Bus. Mgr.....C. B. Oliver
V.P., Best. Dir., N. Y.....Roger Pryor
V.P., Dir. Media & Time Buyer.....Frank Gromer

Branch Offices

155 E. Superior Street, Chicago 11, Ill.
Phone: SUperior 7-4800

Sr. V.P., Mgr.....Charles S. Winston, Jr.
V.P., Dir. Media & Time Buyer..Edward M. Stern
V.P., Dir. Bestg.....Homer Heck
Best. Bus. Mgr.....Harry Dieter
Mgr. Best. Svcs.....Myron Clark
Dir. Best. Prod.....John Libberton
Spvsr. Best. Facilities...Robert Daubenspeck

900 Wilshire Blvd., Los Angeles 17, Calif.
Phone: MAdison 9-3611

V.P., Mgr.....Louis E. Scott
V.P., Dir. of Media & Time Buyers....Gene Duckwall
V.P., Dir. of Bestg.....Sherman McQueen

235 Montgomery St., San Francisco 4, Calif.
Phone: SUtter 1-2355

V.P., Gen. Mgr.....W. C. Matthews
Time Buyer.....Helen Stenson

806 Main St., Houston 2, Texas
Phone: CApitol 8-0395

V.P. Mgr.....Ed. H. Badger

10 St. Mary St., Toronto 5, Ont., Can.
Phone: WAlnut 5-5961

Managing Dir.....Richard B. Bradshaw
Dir. Radio-TV.....Robert Simpson

1255 Phillips Sq., Montreal 2, Can.
Phone: VIctor 2-8781

Manager .....M. Chicoine

Avenida Insurgentes, Sur 102, Mexico City 6, Mexico
Phone: 11-97-13

Pres., Gen. Mgr., Latin Div...P. Martin Kiek

82 Baker St., London W. 1, England
Phone: WElbeck 4426

Chmn. & Mng. Dir.....Brian F. MacCabe
Mgr., Radio-TV.....Ian Latimer

www.americanradiohistory.com

Kleiner Hirschgraben 16, Frankfurt am Main, Germany
Phone: 28-241
Manager .....Don Cunningham
Estimated Radio Billings: $5,000,000.
Estimated TV Billings: $46,500,000.

FORD & CO.

1839 Line Ave., Shreveport 24, La.
Phone: 423-7101
APA—ABP
Pres., Owner.....Oliver J. Ford, Jr.
Radio-TV Dir.....Jack Hodges III

ALBERT FRANK-GUENTHER LAW INC.

131 Cedar St., New York 6, N. Y.
Phone: COrtlandt 7-5060
ABP—ANPA—APA—NOAB—NBP—ABC
Bd. Chairman.....Howard W. Calkins
Vice Bd. Chmn.....Howard C. Allen
President.....John V. McAdams
Sr. Vice-Pres.....Victor J. Cevasco
Vice-Pres. & Treas.....S. A. Speake
Vice-Pres. & Sec.....E. C. McAdie
Vice-President.....Frank D. Cruikshank
V.P., Radio & TV.....Robert W. Day
Manager, Radio-TV.....Lawrence Butner
Radio-TV Prod.....Brooks Clift
Radio-TV Traffic.....Robert Gordon

FRANK, CLINTON E., INC.

2400 Merchandise Mart, Chicago 54, Ill.
Phone: WHitehall 4-5900
AAAA—ABP—ANPA—NBP—NOAB
President.....Clinton E. Frank
Sr. V.P., Radio-TV Dir....Buckingham Gunn
Treas.....Carroll Cheverie
Comptroller.....Walter C. Linden
Sr. V.P.'s.....Philip E. Bash, Hill Blackett, Jr., Wayde Grinstead, Bowman Kreer
V.P.'s.....Herbert K. Butz, Keenth B. Karcher, Richard K. Montgomery, Jaye S. Niefeld, Leonard S. Rubenstein, Louis E. Schueler, Eugene B. Shields
V.P., Media Dir.....A. S. Trude, Jr.
Radio-TV Bus. Mgr.....Helen Lydon
TV Prod. Spvsrs.....Donald H. Wallace, Budd Weeding, Don Keesler
TV Art Dirs.....Douglas Graves, Jarvis Fiedler
Prod. Mgrs.....Neil McGreavey, Doris Johnson, Bernard Nagel
Time Supervisor.....Ruth Bahick
Time Buyers.....Paul R. Hansen, Camille Hanson, Mary Crisafulli, Patricia Burke

Branch Offices
1680 N. Vine St., Hollywood 28, Calif.
Manager .....R. Davis
285 Madison Ave., New York 16, N. Y.
Phone: MU 5-3141
Manager .....Jack Miller

FRANKEL, JONES, CO.

180 N. Wabash Ave., Chicago 1, Ill.
Phone: DEarborn 2-5745
ABP—ANPA
President.....Jones B. Frankel
Prod. Mgr.....Richard A. Tajbl

FREDERICK-CLINTON CO., INC.

545 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 2-7433
ABP—ANPA—APA—PPA
Pres., Treas., Radio-TV Dir, Time Buyer.....H. S. Rieff
V.P., Art Director.....Edward Gambole

CURT FREIBERGER & CO.

1439 Court Place, Denver 2, Colo.
Phone: ALpine 5-2048
AAAA—ANPA—ABP—PPA—NBP—APA
President.....C. J. Freiberger
Vice President.....Anne Freiberger Robertson
Sec'y & Treas.....Fern Oakley
Prod. Mgr.....Leon E. Simpson

FRIEND-REISS ADVERTISING, INC.

167 E. 56th St., New York, N. Y.
Phone: PLaza 2-2600
Chmn., Treasurer.....B. M. Reiss
Vice-Chmn., Secy.....Harold Reiss
Pres., Dir., Radio-TV.....Lee Friend
Sr. Vice Pres.....Norman Waters

L. W. FROHLICH & CO., INC.

34 East 51st St., New York 22, N. Y.
Phone: PLaza 9-1900
President.....L. W. Frohlich
Exec. V.P.....Julian Farren
Sr. V.P.'s.....Charles E. Lewis, V. E. Dent
V.P. & Chrman Plans Bd.....A. Greenberg
V.P.'s .....Austin Schoen, Robert Hitchins, William Praetorius
Treasurer .....Elizabeth Frazier
Secretary.....I. L. Burns
Radio & TV Film Dir.....Edwin Rooney, Jr.

HARRY M. FROST CO., INC.

260 Tremont St., Boston 16, Mass.
Phone: LIberty 2-6140
ANPA—APA—ABP—NBP
President, Treasurer.....Karl M. Frost
Vice Presidents.....Florence A. Dondero, Raymond E. McLaughlin, H. E. Bessom, H. P. Newcomb
Radio-TV Time Buyer....V. M. Fairweather

FULLER & SMITH & ROSS, INC.

666 Fifth Ave., New York 19, N. Y.
Phone: JUdson 2-9000
AAAA—ABP—ANPA
President.....R. E. Allen
V.P. & Mgr.....William Holden
Sr. V.P. Radio-TV.....A. E. Duram
Sr. V.P. Admin.....C. M. Skade
V.P., West Coast Network Prog.....David Mathews
V.P., Mgr., Radio-TV Dept....E. H. Mahoney

Branch Offices
55 Public Square, Cleveland 13, O.

www.americanradiohistory.com

Phone: CHerry 1-6700
V.P., Mgr.....K. C. Tuttle
105 W. Adams St., Chicago 3, Ill.
Phone: ANdover 3-5039
V.P. & Mgr.....D. H. Echols
244 Pine St., San Francisco, Calif.
Phone: YUkon 6-5955
V.P. & Mgr.....John Leahy
211 Oliver Ave., Pittsburgh 22, Pa.
Phone: GRant 1-9565
V.P. & Mgr.....P. A. Cleland
3325 Wilshire Blvd., Los Angeles 5, Calif.
Phone: DUnkirk 5-2211
V.P. & Mgr.....C. N. La Vene
909 Dan Waggoner Bldg., Ft. Worth, Tex.
Phone: EDison 2-2201
V.P. & Mgr.....S. Schlenther
68 Knightsbridge, London S.W. 1, Eng.
Phone: Kensington 8111
Mgr. .....Sidney Horniblow
Estimated Radio Billings: $1,000,000.
Estimated TV Billings: $12,500,000.

FURMAN, FEINER & CO., INC.

117 W. 46th St., New York 36, N. Y.
Phone: PLaza 7-7393
ABP
Pres., Radio Time Buyer....Norman Furman
Vice-President.....Irving J. Gottlieb

GALLAND ADVERTISING

18 E. 48th St., New York 17, N. Y.
Phone: PLaza 5-9141
President.....Harry J. Galland
V.P., Media Dir.....Marilyn Arko

GARDNER ADV. CO.

915 Olive St., St. Louis 1, Mo.
Phone: CE 1-3200
ABP—ANPA—APA
Chairman & Pres.....Charles E. Claggett
Vice Chairman.....John A. H. Rehm
Exec. Vice-Pres.....C. C. Humphrey
V.P. Radio-TV Pgm. Dir.....William Fisher
Branch Office
370 Lexington Ave., New York 17, N. Y.
Phone: MUrray Hill 9-2424
V.P., Chmn. Exec. Comm...William F. James
V.P., Exec. Dir., Radio-TV...Roland Martini
Chief Time Buyer.....Ruth Clinton
1717 N. Highland Ave., Hollywood 28, Calif.
Phone: HO 9-2719

GAYNOR & DUCAS, INC.

850 Third Ave., New York 22, N. Y.
Phone: PLaza 5-2200
ANPA—ABP—NBP
President .....Paul Gaynor
Exec. Vice Pres.....John J. Ducas
Senior V.P.....R. Wooldridge
Production Manager.....R. W. Nelsen
Radio-TV Dir.....Robert Neuzer
Branch Office
291 S. La Cienega, Beverly Hills, Calif.
Phone: OLeander 5-8191
Senior V.P.....A. V. Cline
V.P., Adv.....Norm Church
Media Buyer.....J. Giddings

CHAS. A. GEIGER & ASSOC., INC.

666 N.W. 50th St., Miami, Fla.
Phone: PLaza 1-1780
APA—ABP—SNPA
Chairman.....D. G. Bash
V.P., Radio-TV Dir.....Robert Lack

GERTH, BROWN, CLARK & ELKUS OF SACRAMENTO, INC.

1722 J St., Sacramento, Calif.
Phone: GIlbert 2-2956
ABC
President.....Fred Elkus, Jr.
V.P., TV Dir.....Albert Hellenthal

THE GETSCHAL CO., INC.

342 Madison Ave., New York, N. Y.
Phone: MU 7-2200
President .....Budd Getschal
Production Manager.....Gerry Gilbert
Art Director.....Leonard Steinberg

GEYER, MOREY, MADDEN & BALLARD, INC.

595 Madison Ave., New York 22, N. Y.
Phone: PLaza 1-3300
AAAA—ABP—ANPA
Board Chairman.....Sylvester M. Morey
President.....Sam M. Ballard
Chmn. Exec. Comm.....B. B. Geyer
Exec. V.P.....Richard J. Farricker
Admin. V.P.....John T. McHugh
V.P. & Radio-TV Prod.
Mgr. .....LeRoy Emmerich
Radio TV Bus. Mgr.....D. P. McGuinn
Secretary.....William G. Carmody
Treasurer.....John R. Kunz
Assoc. Dir., Bestg.
Media.....Roeland J. van Emmerik
Time Buyers & Accounts: Werner R. Kutsche (N.Y.): Babbitt, Sinclair, Richfield, Irish Internl. Airlines, Lehn & Fink, Kelvinator; Roeland J. van Emmerik: American Motors; Ann M. Records (Los Angeles): Union Pacific R.R.; Ed Hughes (Portland): Union Pacific R.R.
Branch Offices
931 Third Nat'l Bldg., Dayton 2, Ohio
Phone: BAldwin 8-4145
Vice Pres.....E. G. Frost
14250 Plymouth Rd., Detroit 32, Mich.
Phone: WEbster 3-5520
V.P.'s..Daniel A. Packard, John F. Henry, Jr.
301 E. Kingsley Dr., Los Angeles, Calif.
Phone: DUnkirk 7-4255
Vice Pres.....M. E. Welborn
2130 S. W. Fifth Ave., Portland 1, Ore.
Phone: CApitol 6-2981
Vice Pres.....R. J. Livingston
WESTERN DIVISION
645 N. Michigan Ave., Chicago 11, Ill.
Phone: MOhawk 4-8400
Bd. Chairman.....B. B. Geyer
Vice Chmn. of the Bd.....George Oswald
Chmn. Exec. Comm.....D. J. Powers
President.....L. H. Hammett
Exec. V.P.....R. N. Hartsing
Radio-TV Dir.....Lloyd Burlingham

www.americanradiohistory.com

Time Buyers & Accounts: Roger Edwards (Chicago): Allied Mills; Wendell Unfer (Chicago): DeKalb Agricultural Assoc.; M. A. Mirda (Chicago): Aarbern Pharmacal Co., Illinois State Toll Highway Comm.; Robert J. Livingston (Omaha): Union Pacific R.R.; R. H. Galley (Omaha): Nebraska Savings & Loan, Nebraska Consolidated Mills, Avis-Rent-A-Car; Tom Gilhooley (Racine): West Bend Co.; Charles Might (Racine): J. I. Case Co., Western Publishing Co.

Branch Offices
1504 Dodge St., Omaha 2, Neb.
Phone: 342-7795

Vice Pres.....R. J. Livingston
610 Wisconsin Ave., Racine, Wisc.
Phone: MElrose 4-6605

Vice Pres.....Edward F. Krein

Estimated Radio Billings: $5,000,000.
Estimated TV Billings: $7,000,000.

GIBRALTAR ADV. AGENCY, INC.

17 E. 45th St., New York 17, N. Y.
Phone: MUrray Hill 7-7896

President.....Charles J. Basch, III
Vice-President.....Leo Berman
Treasurer.....Clarence Schmidt
Sec'y., Radio-TV Dir.,
Time Buyer.....Frances Scott
Radio-TV Div.....Ronald Dawson

GILL, CLIFFORD AGENCY

8701 Wilshire Blvd., Beverly Hills, Calif.
Phone: Oleander 5-8388

President, Copy Ch.....Clifford Gill
V.P. Media Dir.....Dorothy R. Gill

GILLHAM ADVERTISING AGENCY-INC.

500 Continental Bank Bldg., Salt Lake City 1, Utah
Phone: DAvis 8-0281
ABP—ANPA—ANA

President.....M. C. Nelson
Exec. Vice Pres.....Lon Richardson, Sr.
Vice-President.....Robert F. Rohlfing
Vice-President.....**Wendell J. Ashton**
Vice President.....J. Y. Tipton
V.P., Dir. Radio-TV.....Heber C. Wolsey
Secretary.....Richard H. Ogaard
Radio-TV Acct. Exec.....Arthur W. Atack

Time Buyers & Accounts: Robert F. Rohlfing: Hotel Utah & Utah Motor Lodge, Union Pacific R.R., Heber C. Wolsey: Utah Oil Refining Co., Pet Dairy (Eego Milk), Utah Power & Light Co., Glazier Const., Mountain Fuel, West. Colo. Power; Arthur W. Atack: Cloverleaf Dairy, First Security Bank, Ogden First Fed., Petty Ford Co., 1st Federal Savings & Loan, Amer. Dairy Assn., GE, Lucky Lager.

BERT S. GITTINS ADVERTISING, INC.

739 N. Broadway, Milwaukee 2, Wis.
Phone: BR 6-5934
ABP—ANPA—NOAB—NBP—APA

President.....Bert S. Gittins
Prod. Dir.....Stewart Carlson
Best. Media.....Esther Block
Copy Dir.....Harold Nelson

GLENN ADVERTISING INC.

3410 Republic Nat'l Bank, Dallas, Tex.
Phone: RI 8-9851
ANPA—ABP—AAAA

Ch. of Board.....Ward M. Wilcox
President.....John H. Stewart
V.P.'s.....Duke Burgess, Liener Temerlin
Comptroller.....Edward O. Pollard

Branch Offices
301 E. 5th, Fort Worth 2, Tex.

Vice President.....Merle Bell
1101 Majestic Bldg., San Antonio, Tex.
Phone: CApitol 7-2369

Vice President.....J. Schlichenmaier
2625 Richmond Ave., Houston, Texas
Phone: JA 3-4714

Manager.....Robert S. Heller
6399 Wilshire Blvd., Los Angeles, Calif.
Phone: WE 3-9369

Manager.....Ed Johnson
Suite B, Southwest Natl. Bldg., El Paso, Tex.
Phone: KE 2-3606

Manager.....I. E. Carson
651 Skirbin Tower, Okla. City, Okla.
Phone: CEntral 6-8582

Mgr.....J. S. Bell

Estimated Radio Billings: $420,000.
Estimated TV Billings: $750,000.

MAX GOLDBERG ADV. AGENCY

613 E & C Bldg., Denver 2, Colorado
Phone: CHerry 4-5533
ANPA—APA

President.....Max Goldberg
Pub. Rel. Dir.....Alberta Pike
Acct. Execs.....Connie Gordon, Guy Calleo

GOODMAN ORGANIZATION

7165 W. Sunset Blvd., Los Angeles 46, Calif.
Phone: HO 6-5221

President.....Mort Goodman
Radio-TV Dir.....David Horowitz
Asst. Media Buyer.....Shirley Ross

GOTHAM-VLADIMIR ADVERTISING, INC.

342 Madison Ave., New York 17, N. Y.
Phone: OXford 7-4300
ABP—AFA—ANPA—AAAA

Chairman of Bd.....Irwin A. Vladimir
Vice-Chmn. of Bd.....G. Ellsworth Harris
President, Dir.....Arthur A. Kron
Vice-Presidents.....Robert F. Kendall, Daniel C. Kaufherr, Richard H. Hobbs, C. G. Rourke, Frank Birdsall, Evelyn Ringrose, William V. Ricglane, Rufus Choate, A. L. Beyea
Media Dir.....Robert J. Ricglane
Secretary.....Chester A. Priest
Dir. Radio & Television.....Sally Allen
Dir. Pub. Relations.....Kay Long
Dir. Research.....Margaret E. Stark

Branch Offices
1 No. LaSalle St., Chicago 2, Ill.

www.americanradiohistory.com

Phone: ANdover 3-2890
Vice-President.....Richard H. Hobbs
251 Kearny St., San Francisco 8, Calif.
Phone: YUkon 6-0920
Vice-President .....Frank Birdsall
1556 Ponce De Leon Ave., Santurce, P. R.
V.P., Mgr.....Tom Clark

GRANT ADVERTISING, INC.

919 North Michigan Ave., Chicago 11, Ill.
Phone: SUperior 7-6500
ANPA—APA—ABP—SNPA—NOB
Board Chairman.....Will C. Grant
Exec. V.P.....Greg Sherry
Secretary.....Mary Waller Grant
V.P., Research Dir.....George Bauder
V.P., Comptroller.....R. Runtz
V.P., Media Dir.....Reginald L. Dellow
Radio & TV Dir. (Chicago).....Gail Light
Production Mgr.....Don V. Seyfried

Branch Offices
711 Third Ave., New York 17, N. Y.
Phone: OXford 7-5800
President.....E. W. Plowe
V.P. Media.....G. La Brecht
1600 Vaughn Bldg., Dallas 2, Tex.
Phone: RI 1-3251
V.P. Chg. Dallas Office.....Joe K. Hughes
405 Montgomery St., San Francisco 4, Calif.
Phone: EXbrook 2-6275
V.P., Gen. Manager.....Francis Martin, Jr.
801 2nd Ave., Seattle, Wash.
Phone: MAin 4-3232
V.P. Chg. Seattle Office.....Dan Madden
13th St. at Second Ave., S.W., Miami 36, Fla.
Phone: FRanklin 3-6611
V.P. Chg. Caribbean Oper.....John A. Dey
1680 N. Vine, Los Angeles, Calif.
Phone: HO 1-9231
V.P., Gen. Mgr.....R. L. Dellinger
Estimated Radio Billings: $3,000,000.
Estimated TV Billings: $12,500,000.

GRAY & ROGERS

12 South 12th St., Philadelphia 7, Pa.
Phone: WAlnut 2-4808
ANPA—ABP—ABC—AAAA
Partner.....Jerome B. Gray
Partner - Copy Chief....Robert W. Graham
Partners.....Sherman G. Landers,
Russell K. Carter, William B. Edwards, Atherton Seeley, Daiv B. Arnold, Granville Worrell, Albert R. Bochroch, William Kinney, Henry R. Hallowell
Radio-TV Prod. Dir.....Chester R. Cooper
Prog. & Mgmt. Dir.....Walter M. Erickson
Radio-TV Spvsr.....Emund H. Rogers
Media Director.....Edward Papazian
Asst. Media Dir.....Charlotte Baumann
744 Broad St., Newark, N. J.
Phone: MArket 3-7345
Manager.....Richard N. Gulick
Estimated Radio Billings: $900,000.
Estimated TV Billings: $1,100,000.

MONROE GREENTHAL CO., INC.

595 Madison Ave., New York 22, N. Y.
Phone: PLaza 9-8640
President.....Monroe W. Greenthal
V.P., Creative Dir.....David E. Diener
Radio & TV Dir.....Harry Bargamian
Media Dir.....Harry Schulman
Copy Chief.....Dave Dember
Prod. Mgr.....Joseph Bogiano
Art Director.....Otto Luther
Assoc. Art Dirs.....Ed Brodkin,
Lew Clayman, Robert Cohen

GREGORY-GIEZENDANNER COMPANY

P. O. Box 6278, Houston 6, Texas
Phone: JAckson 6-1071
Partners.....Lloyd Gregory,
Chas. J. Giezendanner, Jr.
Production Manager.....L. Chesnar
TV Time Buyer.....Annette Kercheval
Publicity Director.....Maudeen Marks

GREY ADVERTISING, INC.

430 Park Ave., New York 22, N. Y.
Phone: PLaza 1-3500
AAAA—ABC—AFA—NOAB
Ch. of Board.....Arthur C. Fatt
President.....Herbert D. Strauss
Ch. Exec. Comm.....Lawrence Valenstein
Exec. V.P., Chg.
Radio-TV Dept.....Alfred L. Hollender
V.P., Chg. Comml. Prod.....Jack Davis
V.P., Media Dir.....E. L. Deckinger
V.P. Assoc. Media Dir.....Harold Miller
Spot Best. Media Spvsr.....Joan G. Stark
Network Media Spvsr.....Helen Wilbur
Time Buyers & Accounts: (Spot Broadcast Group) M. L. Benjamin: Block Drugs, Esquire, McCall's, Norex Labs, Palm Beach Co., Park & Tilford, RCA, Ward Baking, Westinghouse Bestg. Co.; J. Rettig: Canadian Converter Co., Canadian Ind., Dominion Textile Co., Hoffman Beverage, Hygrade Foods, Ideal Toys, Lionel, Phillips-Van Heusen, Renault of Canada; I. Levy: Fed. of Jewish Philanthropies, GE, Hat Corp., Lily-Tulip, Shwayder Bros., Wallace Silversmiths, Warner Lambert, Westinghouse, Catalina, Dan River Mills; J. Fields: Greyhound, P & G; B. Nasse: Hudson Paper, P. Lorillard, Martinson's Coffee, Mennen, Revlon; H. Tom: H. D. Lee Co., Macy's; D. Houghey: P. & G; (Network Broadcast Group) R. Burton: Block Drug, Canadian Converter, Dominion Textile, Kayser-Roth, I. B. Kleinert Rubber, H. D. Lee Co., McCall's, Palm Beach Co., P & G; K. Kearns: Canadian Ind., Greyhound, Mennen, P & G, Revlon, Ward Baking, Westighouse Bestg., Westinghouse Electric; S. Slorance: Catalina, GE, Hudson Paper, Ideal Toy, Lionel, P. Lorillard, Norex Labs, Union Underwear.

Branch Offices
25 Wilshire Blvd., Beverly Hills, Calif.
Phone: CRestview 4-8401
Vice-Pres.....Robert D. Wolfe
1908 Sherbrooke St., Montreal, P.Q., Can.
Phone: WEllington 7-9521
Vice. Pres. .....Peter Golick
Estimated Radio Billings: $7,700,000
Estimated TV Billings: $26,200,000

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GRISWOLD-ESHLEMAN CO.

55 Public Sq., Cleveland 13, O.
Phone: TOwer 1-3232
AAAA—ABP—ANPA

Board Chairman.....John F. Davis
President .....Charles Farran
V.P.'s.....Robert L. Baumgardner, L. R. Canfield, V. C. Kenney, E. M. Marker, E. C. Powers
TV, Radio, Films Dir.....Ralph A. Borzi
Production Manager.....Frank J. Stastny
Media Buyers.....H. Lott, R. Augustine, M. Rueter

CHARLES ANTHONY GROSS ADV. AGENCY INC.

901 N.E. Second Ave., Miami 32, Fla.
Phone: FRanklin 1-8571

Pres., Treas.....Charles A. Gross
V.P., Copy Chief.....Spencer Hill
Secy., Media Dir.....Elinor Esser
Art Director.....Nat Machtey
Publicity Director.....Gene Wood

JULIAN GROSS & ASSOCIATES, INC.

709 Main St., Hartford 3, Conn.
Phone: CHapel 9-8491

Pres., Treas.....Julian Gross
Prod. Mgr.....B. K. Hensey
Secretary .....G. Ray
Time Buyers.....J. Gross, J. J. Long, B. J. Kreft

GRUBB ADVERTISING, INC.

111 N. Market St., Champaign, Ill.
Phone: FLeetwood 6-3766
ABC—ABP—ANPA—AFA

President .....Robert F. Grubb
V.P., Best. Act.....Dale R. Arvidson
Radio-TV Sprsr.....Robert E. Smith
Secretary .....F. E. Wilder
Asst. Treasurer.....Virginia P. Weinman
Media Dir.....J. J. Dombrowske
Time Buyer.....Mrs. Jan Douglas

Branch Offices
3231 N. Meridian, Indianapolis, Ind.
Phone: WA 3-2385

Manager.....J. C. Crosbie
Estimated Radio Billings: $125,000.
Estimated TV Billings: $800,000.

ART GRUBER ASSOCIATES

4401 East Lake St., Minneapolis 6, Minn.
Phone: PA 1-1661

President.....Art Gruber
Secretary.....E. M. Gruber
V.P., Time Buyer.....Norman Vinitsky

GUILD, BASCOM & BONFIGLI, INC.

222 Columbus Ave., San Francisco 11, Calif.
Phone: YUkon 2-8400
AAAA—ABP—ANPA

President .....Walter Guild
Bd. Chrmn.....David Bascom
Exec. V.P.....Dante Bonfigli
General Manager.....Ben Franklin
V.P., Best. Prod. Head..Alexander Anderson
V.P.'s....Maxwell Arnold, Ernest J. Hodges, Rod MacDonald, Walter Lawrence
TV Creative Dir.....David Fulmer
TV Opera. & Radio Prod. Dir..Curt Baldwin
Sec.-Treasurer.....John H. Rolfs
Time Buyers.....Rod MacDonald, Lyn Gross, Peg Harris, Kathie Dellaven

Branch Offices
515 Madison Ave., New York, N. Y.
Phone: PLaza 1-3979

V.P., Office Mgr.....Hank Buccello
V.P., Dir. Network Rel.....Reggie Schuebel
1750 N. Vine St., Hollywood 28, Calif.
Phone: HO 9-8217
Office Mgr., TV Bus. Mgr.....George Allen
TV Commnl. Prod.....Dan Lindquist
Dir. of TV Pgmg.....Sam Pierce
1609 Tower Bldg., Seattle 1, Wash.
Phone: MAin 4-8790
Office Mgr.....Angus Woodbury

GULF STATE ADVERTISING AGENCY, INC.

2714 S.W. Freeway, Houston 5, Texas
Phone: JAckson 6-2111

President, Time Buyer.....Adie Marks
V.P., Treas.....Seymour Cohen
Production Manager.....Jo Mackenzie
Radio-TV Dir., Time Buyer .....Paula Reece

LAWRENCE C. GUMBINNER ADV. AGENCY, INC.

655 Madison Ave.,New York 21, N. Y.
Phone: TEmpleton 8-1717
ABP—ANPA—ABC

Chairman.....Lawrence C. Gumbinner
President .....Milton Goodman
V.P., Radio-TV Dir.....Paul G. Gumbinner
Exec. V.P.....Morton Freund
VP in Chg Prod.....Herman Kornblum
V.P. in Chg. Art.....Hershel Bramson
Vice President.....Sumner Wyman
TV Prod.....Edgar Kenner
TV Creat. Dir.....M. Sasanoff
Time Buyers.....Dorothy Barnett, J. Murphy, A. Wasserman, George Blinn, Paul Fitzgerald

GUTMAN ADVERTISING CO.

Peoples Federal Bldg., Wheeling, W. Va.
Phone: CEdar 3-4700
ANPA

President.....D. Milton Gutman
Sec. Treas.....Phyllis Kalany
Prod. Mgr.....D. M. Gutman, Jr.

JOHN L. HALPIN, ADVERTISING

277 State St., Schenectady 5, N. Y.
Phone: FRanklin 2-0492

Partners..John L. Halpin, Marion G. Halpin
Copy Chief.....A. M. Fowler
Production .....Carol Lundie
Art Director.....A. H. Hitchins

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HANSON, CLEM T., CO.

1411 - 15th St., Moline, Ill.
Phone: 762-3022
ABP

Owner, Acct. Exec. .....Clem T. Hanson
TV Coordinator.....W. R. Lievens
Time Buyer & Accounts: James C. Hanson: Hammond Organ Studios; Warsaw Brewing Corp.; Uptown National Bank; Baker's Dairy.

HART-CONWAY ADV. CO., INC.

300 Triangle Bldg., Rochester 4, N. Y.
Phone: LOcust 2-3520
ANPA—ABP—AAAA—ABC—AFA

Pres., Treas. .....H. Lyman Hart
Sr. Vice-President.....Harold E. Kennedy
Exec. Vice-President.....John P. Street
Vice-Presidents.....E. Ward Phillips, John M. Nixon
Sec., Prod. Mgr.....James V. Mannhardt
Comptroller .....Mrs. A. L. Kearns

GEORGE H. HARTMAN CO.

307 N. Michigan Ave., Chicago 1, Ill.
Phone: ANdover 3-0130
ABP—ANPA

President.....George H. Hartman
Exec. V. P. .....Rowland Laughlin
V. P., Gen. Mgr. .....John T. Holloway
Vice Pres.....David R. Coey, William H. Aaron, Robert S. Cole
V.P., Art Dir.....Alfred Festen
Secretary .....George H. Hartman, Jr.
Production Mgr. ..... Philip Navigato
V.P., Radio & TV Director....John D. Berg
Radio & TV Dir.-Prod.....Jack Leonard
Time Buyers .....Gloria McNamee, Audrey Thorelius

Branch Office
420 Lexington Ave., New York 17, N. Y.
Phone: MUrray Hill 9-8637

Branch Office Mgr.....John Berg

HATHAWAY & ASSOCIATES, INC.

200 Rookery Bldg., Evansville 5, Ind.
Phone: HA 4-2494
ABP

President.....Marvin J. Lockyear
V.P., Sec.-Treas.....Logan H. Miller

THE F. H. HAYHURST CO. LIMITED

58 Eglinton Ave., E., Toronto 12, Ont., Can.
Phone: HU 7-4371

Chmn. of the Board.....G. F. Hayhurst
President.....W. P. Hayhurst
Exec. V.P.....E. C. Daniher
Chmn. Plans Bd.....D. J. Leonard
Radio-TV Director, V.P.....R. D. Amos

Branch Office
1420 Sherbrooke St. W., Montreal, Que.
Phone: VI 5-0251

V.P., Manager.....R. W. Matthews

HEINTZ & COMPANY, INC.

824 Wilshire Blvd., Los Angeles 17, Calif.
Phone: MAdison 9-3181
AAAA—ANPA—ABP

President.....Robert P. Heintz
Exec. V.P.....Herbert Dickow
Radio-TV Dir.....Kenneth Higgins

HERALD ADVERTISING AGENCY, INC.

441 Lexington Ave., New York 17, N. Y.
Phone: MUrray Hill 7-2280

Pres., Radio Dir.....M. J. Middleman
V.P. & Art Dir.....Jack Warren
V.P. & Sec'y.....H. M. Weiss

AL HERR ADV. AGENCY, INC.

225 E. Michigan St., Milwaukee 2, Wis.
Phone: Broadway 1-2710
ABP—ANPA—AAAA

President, Chmn.,.....Al J. Herr
Vice-President .....John Rock
V.P., Radio-TV.....Pat Kocian
Production.....Gene M. Wrobel
Media Research.....Howard Klatt

HICKS & GREIST, INC.

555 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 7-5600
ABP—ANPA—ANA

Ch. of Board.....E. Harold Greist
President.....Charles V. Skoog, Jr.
Ch. Exec. Comm.....Thomas J. Maloney
Exec. Vice Pres.....Harry L. Hicks, Jr.
Sr. V.P.....Theodore J. Grunewald
V.P., Radio-TV Dir.....Vincent J. Daraio
V.P., Treasurer.....K. A. Hamilton
Exec. Producer.....John Donnelly

Broadcast Media Supervisors: Mort Reiner: Endicott-Johnson, Taylor-Reed Corp., Stahl-Meyer, Inc., General Time; Walter L. Johnson Candy Co., Williams Furniture, Jos. Dixon Crucible Co.; Leonard Soglio: V. La Rosa & Sons, Inc., Sandura Co., Dixie Cup, Fedders Corp., Metal Textiles Corp., Regina Corp.

Branch Offices
420 Boylston St., Boston 16, Mass.
Phone: KEnmore 6-1207

President .....Robert F. O'Brien
Estimated Radio Billings: $700,000
Estimated TV Billings: $6,500,000

HILL & KNOWLTON, INC.

150 E. 42nd St., New York 17, N. Y.
Phone: OXford 7-5600
ANPA

Chairman.....John W. Hill
President.....Bert C. Goss
Vice President.....Harry S. Cooper

Branch Office
1000 16th St., N. W., Washington 6, D. C.
Phone: STerling 3-0270

Vice President.....Avery McBee

THE HILL ASSOCIATES, INC.

Society Hill Bldg., Philadelphia 6, Pa.
Phone: MArket 7-0800

President .....Benjamin J. Katz
Time Buyer.....Philip B. Winson

HOAG & PROVANDIE, INC.

137 Newbury St., Boston 16, Mass.
Phone: COmmonwealth 6-7515

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ABP—ANPA
President..... Paul Provandie
Treasurer.....Myron L. Eastwood
Exec. Vice-President.....Langley C. Keyes
Senior Vice President.....Thomas J. Bowen
Vice Presidents....W. Quinn, R. F. Barbour
V.P., Creat. Dir.....Leo A. Harrington
Production Mgr.....John Patterson
Comptroller.....Lincoln D. Wright
Art Dir.....George F. Wilson
Radio-TV Dir.....Richard Lombardi
Media Dir.....Rosemary Rohmer
Account Execs..... Paul H. Provandie, Myron L. Eastwood, Thomas J. Bowen, Langley C. Keyes, Edward W. Quinn, Ruleffe F. Barbour, John P. Hoag, Jr., William B. Lowther

HONIG-COOPER & HARRINGTON

1275 Columbus Ave., San Francisco 11, Calif.
Phone: OR 3-4469
AAAA—ABC—ABP
President .....Louis Honig
Bd. Chmn.....Eugene I. Harrington
V.P.'s .....Eric Bellingall, Robert Haumesser, Sherman Slade
Secy.-Treas.....John W. Davis
Dir., Best. Media.....Clarice McCreary
Asst. Media Dir.....C. M. Robinson
Radio-TV Prod. Dir.....George Watson
Time Buyer & Accounts: Clarice McCreary: United Vintners, Bank of Calif., Interstate Bakeries, Denalan, Levi Straus, Western Pacific R.R., C & H Sugar, Clorax Co.

Branch Offices
304 S. Kingsley Drive, Los Angeles 5, Calif.
Phone: DUnkirk 8-3301
Exec. V.P., Mgr.....Sherman R. Slade
Estimated Radio Billings: $2,300,000.
Estimated TV Billings: $4,900,000.

HOUCK & COMPANY, INC.

2013 S. Jefferson St., Roanoke 16, Va.
Phone: Diamond 5-8115
ABP—ANPA—APA—SNPA—AFA
President.....C. B. Houck
Vice President.....William B. Houck
Vice President.....William F. Downs
Production Mgr.....Herb Weaver
Radio-TV Director.....John R. Clement

CHARLES W. HOYT CO., INC.

380 Madison Ave., New York 17, N. Y.
Phone: MUrray Hill 2-2000
ANPA—APA—NBP—ABC—NOAB—AAAA
President.....Everett W. Hoyt
Chairman of Bd.....Winthrop Hoyt
Vice Presidents.....A. W. Fargo, R. H. Dingwall, Raymond Arnig, Richard G. Pratt, William A. Baumert, H. L. Roth, H. J. Stiefel, T. S. Watson, Jr., Jack R. McCormack
Treasurer.....F. J. Becker
Dir. Radio-TV.....Thomas A. Lee, Jr.
Asst. to Bd. Chmn....Charles B. H. Parker
V.P., Media Rel.....C. B. Donovan
V.P., Prod. Mgr.....N. S. Lampert
Radio-TV Time Buyer.....D. H. Humm

HUME, SMITH, MICKELBERRY, INC.

126 S.E. Second St., Miami, Florida
Phone: FRanklin 9-8453
ANPA
President .....David Hume
Vice President.....Wm. Mickelberry
Radio-TV Dir., Time Buyer...Gail Compton

HUMPHREY, WILLIAMSON & GIBSON, INC.

1809 First Natl. Bldg., Oklahoma City, Okla.
Phone: CEntral 6-5429
AAAA—APA—ANPA—SNPA
Pres., Treas.....Warren A. Humphrey
V.P.'s.....Mitchell L. Williamson, Ellis G. Gibson
Secretary.....E. A. Hartman
Production Manager.....Alyce Robnett
Radio-TV Director.....H. C. Childs
Art Director.....Don Loewen

HUTCHINS ADVERTISING CO., INC.

42 East Ave., Rochester 4, N. Y.
Phone: HAmilton 6-1160
President, Treas.....Frank M. Hutchins
V.P.'s .....William F. Lacey, John P. McCarthy, A. R. Tomkinson, B.J. Peters
Time Buyers & Acct. Execs....Robert Burns, Margaret H. Carl, John Doud, James L. Gould, Frank M. Hutchins, William F. Lacey, Margaret Nugent, Wm. D. O'Toole, Wilson Royer, William Batchellor, Ray M. Small, A. Russell Tomkinson, Jack Rafield, Bob A. Wolf, William Wygant

Branch Office
33-35 Hayden St., Toronto, Ont., Canada
Phone: WA 4-3753
Manager .....William Bounsall

INTERPUBLIC INCORPORATED

750 Third Ave., New York 17, N. Y.
Phone: TN 7-1122
AAAA—ABP—APA—ANPA—NPB—NOAB
SAAA—CAA—CAB—CPAA
Chmn. Bd. & Pres.....Marion Harper, Jr.
Vice Chmn. Bd.....Robert E. Healy
Exec. Vice Pres.....Frank A. Sherer
Gen. Corp. Exec.....Matthew J. Culligan
Treasurer.....William S. Taggart
Sec. & Gen. Counsel....J. Donald McNamara

McCANN-ERICKSON, INC.
President .....Emerson Foote
Admin. Vice Pres.....T. Jack Henry

Eastern Region
485 Lexington Ave., New York, N. Y.
Phone: OXford 7-6000
Exec. V.P. Chg. Eastern Operations.....Paul E. Foley
Sr. V.P.'s.....John P. Beresford, J. L. Deane, Neal Gilliatt, Farish A. Jenkins, Russ Johnston, Thomas J. King, Daniel D. Kinley, Thomas P. Losee, Robert P. Mountain, William W. Mulvey, George B. Park, Roger A. Purdon
V.P. & Mgr. Media Svcs. Div.....H. Nevin Gehman
V.P. & Mgr. Media Dept.....Kelso M. Taeger

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Eastern Branches
615 Peachtree St., N.E., Atlanta, Ga.
Phone: 875-0221
200 Berkeley St., Boston, Mass.
Phone: LIberty 2-7382
Manager.....Gerald A. Higgins
1060 National Bank Bldg., Detroit, Mich.
Phone: WOodward 5-7550
Sr. V.P. & Mgr.....T. J. King
900 Lovett Blvd., Houston, Tex.
Phone: JAckson 9-4991
V.P. & Manager.....J. B. Wilkinson
Western Region
114 Sansome St., San Francisco, Calif.
Phone: YUkon 1-2262
Exec. V.P. Chg. Western Operations.....Phipps L. Rasmussen
Adm. V.P. & Asst. Treas.....Joseph R. Fox
V.P. & Mgr.....Frederick H. McCrea
Western Branches
318 S. Michigan Ave., Chicago, Ill.
Phone: WEbster 9-3700
Sr. V.P. & Manager.....Chester L. Posey
3325 Wilshire Blvd., Los Angeles, Calif.
Phone: DUnkirk 5-3302
V.P. & Manager.....David J. Hopkins
Public Service Bldg., Portland, Ore.
Phone: CApital 6-4844
Manager.....Robert A. Brown
1508 Northern Life Tower, Seattle, Wash.
Phone: MAin 3-1572
V.P. & Manager.....F. G. Mullins

McCANN-MARSCHALK CO., INC.
Pres. & Gen. Mgr.....Stuart D. Watson
Vice Chmn. Bd.....Samuel L. Meulendyke
Time-Life Bldg., Rockefeller Center, New York, N. Y.
Phone: OXford 7-4250
Exec. Vice Pres.....Ralph B. Koser
Sr. V.P.'s.....Robert Cole, Charles A. Mittelstadt, Harlan C. Parks, G. Lester Williams, Jr.
Branch Offices
335 Euclid Ave., Cleveland, Ohio
Phone: CHerry 1-6850
V.P. & Manager.....Bill M. Sansing
795 Peachtree St., N.E., Atlanta, Ga.
Phone: TRinity 5-0221
V.P. & Manager.....Charles A. Richardson
100 Biscayne Blvd., S., Miami, Fla.
Phone: FRanklin 9-2821
V.P. & Manager.....James H. Cobb
Sr. Vice Pres.....George H. Giese

HOLST & MALE, INC.
(*Sub. of McCann-Erickson, Inc.*)
1370 Kapiolani Blvd., Honolulu, Hawaii
Phone: 9-5291
President.....M. O. Holst
Sr. V.P.'s.....J. Carson Magill, Zaida Male

M-E PRODUCTIONS
(*Television & Radio*)
485 Lexington Ave., New York, N. Y.
Phone: OXford 7-6000
President.....Sylvester L. Weaver, Jr.
Exec. Vice Pres.....Harold J. Graham, Jr.
Admin. Vice Pres....Benjamin F. Holme, Jr.
3325 Wilshire Blvd., Los Angeles, Calif.
Phone: DUnkirk 5-3301
Vice Pres.....Thomas F. Greenhow

JACK TINKER & PARTNERS
30 West 54th St., New York, N. Y.
Phone: OXford 7-6000
Managing Partner.....John H. Tinker, Jr.
Other Partners.....Donald G. Calhoun, Herta M. Herzog, Myron C. McDonald

COMMUNICATIONS AFFILIATES INC.
750 Third Ave., New York, N Y.
Phone: OXford 7-6484
Ch. & Gen. Mgr....Donald B. Armstrong, Jr.
Pres. & Asst. Gen. Mgr...Frank A. Armstrong
Exec. Vice Pres.....Sydney Morrell
Pres. Marplan Div.....F. Russell Schneider
Pres. CCI Div.....Chester Burger
Pres., SCI Div.....James C. Wickersham

McCANN-ERICKSON CORP.
(INTERNATIONAL)
485 Lexington Ave., New York, N. Y.
Phone: OXford 7-6000
Chm. & Gen. Mgr....Sylvester L. Weaver, Jr.
Pres. & Asst. Gen. Mgr.....Armando M. Sarmento
Estimated Radio Billings: $24,000,000.
Estimated TV Billings: $68,000,000

JOHNSTON, FRANK B. ADV., INC.
117 Liberty St., New York 6, N. Y.
Phone: BArclay 7-3337
APA—ANPA
President .....F. B. Johnston
Secy.-Treas. .....Connie Mast

JONES & HANGER, INC.
612 W. 47th St., Kansas City 12, Mo.
Phone: JE 1-2365
ANPA—APA—ABP
President.....M. Frank Jones
V.P., Treas.....R. C. Hanger

RALPH H. JONES COMPANY
3100 Carew Tower, Cincinnati 2, O.
Phone: GArfield 1-2300
AAAA—ABP—ANPA
Ch. of Board.....Stanley A. Willer
Pres., Treas.....C. M. Robertson, Jr.
Exec. V.P.....Paul D. Myers
V.P., Creat. Dir.....Stuart M. Ganon
V.P., Art Dir.....Romert T. Hayes
Secretary.....Edward C. Elfers
Radio TV Head.....Eula Reggin
Time Buyers & Accounts: Lyle Allen: Strietmann; Eula Reggin: Miami Margarine Co., Provident Bank, Ashland Oil, Cincinnati Enquirer, Heekin, GE, Pease Woodwork, Hanna Paint, Nationwide Ins.
Branch Office
1500 W. 3rd St., Suite 31, Columbus 12, O.
Phone: 486-0293
Manager .....Robert Schroer

ROSS JURNEY & ASSOCIATES
178 Social Hall Ave., Salt Lake City, Utah
Phone: EM 3-6758
APA

www.americanradiohistory.com

Partner, Gen. Mgr.....Miss Ross Jurney
Partner, Sr. Acct. Ex.....A. H. Garrigues
Account Exec.....William J. Brennan
Radio-TV Dir.....John D. Rose
Time Buyers & Accounts: Ross Jurney: Meadow Gold Dairies; A. H. Garrigues: Fisher Baking Co., American Savings & Loan, Peoples Finance & Thrift, Pelton's Spudnuts; Wm. J. Brennan: Beehive State Bank, Blue Cross-Blue Shield, Roman Meal Cereal, Capital Chevrolet, S. East Furniture.
Estimated Radio Billings: $152,000.
Estimated TV Billings: $115,000.

KAL, EHRLICH & MERRICK, INC.

2141 Wisconsin Ave. N.W. Wash. 7, D. C.
Phone: FEderal 7-5500

Chrmn. of Board.....Norman C. Kal
President.....Harry L. Merrick
Exec. V. P.....Alvin Q. Ehrlich
Sr. V.P.....William B. Mullett
V.P., Secretary.....Bernard R. Linkins
V.P.'s....Philip Berne, Frederick M. Harris, R. Edward Hotze, William G. Roberts, Joseph Weinstein
Radio-TV Dir.....David P. Thomas
Public Rel. Dir.....Florenz Hinz
Radio-TV Time Buyer.....Nella Manes

KAMENY ASSOCIATES, INC.

35 West 45th St., New York 36, N. Y.
Phone: CO 5-8060
APA—ANPA—ABP

Ch., Creative Dir.....Seymour Kameny
President, Acct. Supvr.....Nat Kameny
Exec. V.P., Mdse. Dir.....Ray Solomon
Sales Prom. Dir.....William Ruben
Research, Media Dir.....Joe Lesly
Radio-TV Director.....Vernon Delston
V.P., Art Director.....Gil Laufman
Production Manager.....William Egan
Film Prod. Dir.....Allen Schneider

LAWRENCE KANE & ARTLEY, INC.

405 Park Ave., New York 22, N. Y.
Phone: PLaza 1-4120
ANPA—ABP

President.....Lawrence Kane
V.P., Mdsg. Dir.....Eugene J. Cohn
V.P., Copy Dir.....Marvin D. Richwald
Art Director.....Murray Stein
Media Director.....Judith Bausch
Pub. Rel. Dir.....Herbert Kaufman

THE KAPLAN AGENCY, INC.

2 Park Ave., New York, N. Y.
Phone: MU 5-9210

President.....Alvin Kaplan
Exec. V.P.....Sidney M. Weiss
Vice Pres.....Mrs. Beti S. Kaplan

KASTOR, HILTON, CHESLEY, CLIFFORD & ATHERTON, INC.

575 Lexington Ave., New York 22, N. Y.
Phone: PLaza 1-1400
ABP—ANPA

Chairman.....H. Kastor Kahn
Chmn. Exec. Comm.....W. S. Chesley
President.....Peter Hilton
Chmn. Plans Bd.....J. William Atherton
Exec. Vice Pres.....Robert Haag
V.P., Media Dir.....Jack B. Peters
Radio-TV Producer.....Richard King
Radio-TV Time Buyer.....Dorothy Glasser

THE BENJAMIN KATZ AGENCY

116 S. 7th St., Phila. 6, Pa.
Phone: MArket 7-0802

Owner.....Benjamin J. Katz

HENRY J. KAUFMAN & ASSOCIATES

1419 H St., N.W., Washington 5, D. C.
Phone: District 7-7400
ABP—ANPA

General Manager.....Henry J. Kaufman
Creative Director.....Wm. F. Sigmund
Radio-TV Dir.....Jeffrey A. Abel
Media Dir. Research....Betty Darling Gwyer
Copy Chief.....T.D. Mandelstam
Production Mgr.....A. A. Allenback
Exec. Art Director....Eugene T. Hoover, Jr.
Public Rel. Dir.....Robert R. Denny

KEELOR & STITES CO.

318 Broadway, Cincinnati 2, Ohio
Phone: 721-1310
ABP—ANPA—ABC—AFA

Pres., Treas.....J. T. Nolan, Jr.
V.P.'s.....H. J. Darby, A. A. Radkey
Secretary.....John R. Helmsderfer
Radio-TV Dir.....A. A. Radkey
Asst. Radio-TV Dir.....David J. Clarke

KELLER-CRESCENT CO.

16 Riverside Dr., Evansville 8, Ind.
Phone: HArrison 5-5146
ABP

Bd. Chmn.....A. A. Brentano
President.....I. Weil
Mgr.....Lee Edmiston
Radio-TV Dir.....G. L. Freeman

DON KEMPER COMPANY, INC.

608 S. Main St., Dayton 2, Ohio
Phone: BAldwin 3-6216
AAAA—ABP—ANPA—ABC

President.....Don H. Kemper
Exec. V.P.....Robert A. Hilton
Vice President.....James D. Parker
Media Director.....Mary A. Whittington
Art Director.....John H. Bach
Production Manager.....Carl Deibel
Med. Reseach Dir....Mary Alice Whittington

Branch Offices

919 N. Michigan Ave., Chicago 11, Ill.
Phone: SUperior 7-6746

President.....Don H. Kemper
Exec. V.P.....Robert A. Hilton
Vice Pres.....Phelps Johnson
Vice Pres.....A. E. Staley
Media Director.....Gerald Saperstein

655 Madison Ave., New York 21, N. Y.
Phone: TEmpleton 2-7755

President.....Don H. Kemper
Exec. V.P.....Robert A. Hilton
Vice Pres.....Betty McGonigle
Media, Radio-TV Dir.....Susan Hallberg

www.americanradiohistory.com

KENNEDY-HANNAFORD, INC.

1706 Broadway, Oakland 12, Calif.
Phone: GL 2-2521
ABP

President.....Helen A. Kennedy
V.P.....Peter D. Hannaford
Media Dir., Time Buyer.....H. Derdivanis

Branch Office
Pier 33, Embarcadero (San Fran.) 11, Calif.
Phone: EX 7-5417
President .....Helen A. Kennedy

KENYON & ECKHARDT, INC.

247 Park Ave., New York 17, N. Y.
Phone: YUkon 6-9000
AAAA—ABP—ANPA—PPA—ABC
NOAB—APA

Chrmn. of Bd.....William B. Lewis
President .....David C. Stewart
Sr. V.P.'s.....Robert Burton, Victor Armstrong, W. Stetphens Dietz, Howard Wilson, G. T. C. Fry
V.P., Dir. Radio-TV.....James S. Bealle
V.P.'s.....H. Wasserman, Joseph B. Braun, Jerome Cowen, Frederick Hauser, Milton Margolis, Brendan J. Baldwin, Norman H. Bertels, Harry Stoddart, Leonard Carlton, Frank Fucito, Frederick Flanagan, Budd Hemmick, Stanley Tannenbaum, Edward Harbert, C. F. Korten, Edward C. Mante, Lee Abbott, Seymour Lieberman, Paul Baur, Bud Sherak, Frank Lionette, Carroll Pfeifer, Alfred A. Lawton, John Shannon, James A. Dearborn, F. Hennessy, L. Dickson Griffith, John W. Keeshan, Richard M. Kelly, Kevin Kennedy, Robert Ellis, E. W. Newsom, Louis J. Nicholaus, Sidney B. Silieck, John Gardner, William Rienecke, Alvin N. Sarasohn

Branch Offices
645 Griswold St., Detroit 26, Mich.
Phone: WOodward 5-0300
Sr. Vice Pres. & Mgr.....Robert Dearth
620 Market St., San Francisco
Phone: EXbrook 7-0900
Mgr. .....Robert Welsh
Wash. Bldg., 15th St. & N. Y. Ave.,
Washington 5, D. C.
Phone: ST 3-1191
Equitable Bldg., Los Angeles 28, Calif.
Phone: HO 3-2102
V.P., Mgr.....Burt S. Avedon
334 Boylston St., Boston, Mass.
Phone: COpley 7-8550
V.P., Mgr.....Frank S. Christian
221 N. LaSalle St., Chicago, Ill.
FInancial 6-4020
V.P., ...Robert B. Shirey
321 Bloor St., E., Toronto, Ont.
Phone: WAlnut 5-8931
V.P.....Edgar B. Ferree
550 Sherbrooke W., Mont., Que.
Phone: VIctor 2-2534
Kenyon & Eckhardt De Mexico, S. A.
Avenida Insurgentess Sur
102 Mexico, D. F.
Phone: 11-81-73
V.P. .....William Miller
Estimated Radio Billings: $4,000,000.
Estimated TV Billings: $40,000,000.

J. M. KESSLINGER & ASSOCIATES

65 E. 55th St., New York 22, N. Y.
Phone: PLaza 2-2310
ANPA—APA—NBP—PPA

Owner, Pres.....J. M. Kesslinger
Mgr., New York.....Irving Berk
Media Director.....H. C. R. Kesslinger
Research Director .....Mitchell Krauss
Account Executives.....Morton Howard Roth, Paul Weisman

KETCHUM, MacLEOD & GROVE, INC.

Four Gateway Center, Pittsburgh 22, Pa.
Phone: COurt 1-5100
AAAA—ABP—ANPA

President .....George Ketchum
Exec. V.P., Administration...W. S. Redpath
Exec. V.P., Service.....E. T. Parrack
V.P. .....Emil Hofsoos
V.P., P. R. Dir.....Howard B. Anderson
V.P.'s.....Robert C. Alberts, Robert M. Brown
Vice Pres., Secy.....William R. Parker
V.P., Creative Dir.....W. E. Pensyl
Treasurer.....B. B. Jones
Radio-TV Mgr.....Warren C. Rossell
Time Buyer.....Peter Turk

Branch Offices
733 Third Ave., New York 17, N. Y.
Phone: MUrray Hill 7-5640
V.P., Manager.....James Cochran
V.P., Radio-TV Dir.....E. J. Donaldson
1000 Conn. Ave. N.W., Washington, D. C.
Phone: STerling 3-6554
Manager.....G. T. Urquhart
1205 Holman Ave., Houston 4, Tex.
Phone: JAckson 6-1834
Adv. Spvsr.....Don A. Colvin

KEYES, MADDEN & JONES, INC.

(Div. of Russel M. Seeds Co., Inc.)
919 No. Michigan Ave., Chicago 11, Ill.
Phone: WHitehall 3-2133
ANPA—APA—NBP

Chrmn. of Bd.....Freeman Keyes
President.....Howard A. Jones
Exec. Vice Pres.....Lee J. Marshall
V.P., Gen. Mgr.....Robert W. Allrich
Sec.-Treas. .....Harry H. Maus
Mgr., Radio-TV Dept.....Janet Conger
V.P.'s .....Fred Wilson, Charles Chappell, Leslie C. Green, Jay P. Herbert, Dale Melrhoff
Comptroller.....Richard R. Davis
Time Buyers..Merle Myers, Virginia Russett

Branch Offices
1270 Ave. of Americas, New York 20, N. Y.
Phone: COlumbus 5-5814
V.P., Manager.....Jack Baihle
1680 Vine St., Hollywood 28, Calif.
Phone: HOllywood 9-3974
Manager .....Talcott Jones
Ainsley Bldg., N.E. 1st Ave., Miami 32, Fla.

www.americanradiohistory.com

Phone: FRanklin 1-2507
Vice President, Mgr.....Jack Wood
Estimated Radio Billings: $1,400,000.
Estimated TV Billings: $6,500,000.

LEW KING ADVERTISING, INC.

1426 North 1st St., Phoenix, Arizona
Phone: ALpine 4-5548
President..... Lew King
V.P.....E. G. King
Radio-TV Dir.....B. Milton

KIRCHER, HELTON & COLLETT

2600 Far Hills Ave., Dayton 19, Ohio
Phone: 293-3191
AAAA—ABP
Pres., Creative Dir.....Ralf C. Kircher
V.P.'s.....Norman Van Zant, Jack J. Westerman
Exec. V.P.....Watson B. Metcalf
Secretary.....R. L. Mills
Radio & TV Dir.....Donald R. Lyons

KIRKLAND, WHITE & SCHELL ADV.

1252 W. Peachtree St., N.E., Atlanta 9, Ga.
Phone: 875-0021
ABP—ANPA
Chmn. of Board, V.P.....Frank W. White
Pres., Treas.....J. A. Kirkland
V.P., Sec.....James B. Schell
Vice Pres.....Gene Sample
Time Buyer.....Mrs. Emily C. Wood

PHILIP KLEIN ADV., INC.

1424 Walnut St., Philadelphia, Pa.
Phone: PE 5-1260
ANPA—ABP—APA
President.....Morton A. Koshland
Sec'y, Treas.....Herbert Ringold
V.P., Radio Dir.....Allan Kalish

WALTER J. KLEIN CO.

1214 Elizabeth Ave., Charlotte 4, N. C.
Phone: FR 7-1646
President.....Walter J. Klein
Time Buyer.....Dorothy Goldfarb

KOEHL, LANDIS & LANDAN, INC.

41 East 42nd St., New York 17, N. Y.
Phone: MUrray Hill 2-6600
ABP—ANPA—APA—NOAB—NBP
Pres. & Treas.....Albert E. Koehl
Vice-Pres. & Sec.....A. A. Landis
Vice-Presidents.....John R. Landan, Russell C. Rowan
Prod. Mgr.....Herb Harfenist

KRUPNICK & ASSOCIATES, INC.

508 North Grand Ave., St. Louis 3, Mo.
Phone: JEfferson 3-1723
ABP—ANPA—APA
President .....Sam Krupnick
Exec. V.P.....Tom Connelly
V.P., Creat. & TV Dir..Raymond Armbruster
Vice Pres.....A. Harvey Brown
Secretary-Treasurer .....Edgar Kluge
Media Mgr.....Charles W. Haines, Jr.
Time Buyers.....Margaret Pautler, Natalie Schneiderman, Jacqueline Wille

KUDNER AGENCY, INC.

575 Madison Ave., New York 22, N. Y.
Phone: MU 8-6700
ANPA—APA—NBP—AAAA
Bd. Chairman.....C. M. Rohrabaugh
Pres., Ch. Exec. Comm...Charles R. Hook, Jr.
Exec. V.P.....Robert M. Watson
Sr. Vice Pres.....Robert B. Betts
Vice Presidents.....William A McDonough, James F. Black, Robert W. Bode, Sr., John H. Sheldon
Secy., Treas.....Carl Phares, Jr.
Asst. Sec.-Treas.....Emily A. Whitehill
Pub. Dir.....J. L. Nanovic
Radio-TV Prod.....Edgar C. Kahn
Best. Media Spvsr.....John P. Marsich
Radio-TV Dept. Mgr.....Charles C. Allen

KUTTNER & KUTTNER, INC.

646 N. Michigan Ave., Chicago 11, Ill.
Phone: SUperior 7-7940
ANPA
President.....Harold E. Kuttner
Vice Pres.....F. S. Kuttner
Exec. V.P., Sec., Treas.....C. D. Kuttner
V.P., Media Dir.....S. C. Kuttner
Vice Pres.....S. S. Korshak

LAKE-SPIRO-SHURMAN, INC.

Radio Center Bldg., Memphis 5, Tenn.
Phone: JAckson 5-1571
ANPA—ABP
President .....Avron Spiro
Secy-Treas.....M. M. Shurman
Production Manager.....Mrs. M. Ross
Publicity Director.....Al R. Capley
Art Director.....Leonard Crook
Assoc. Art Dirs....J. A. Ruggiero, John Scott
Dir. Creative Work.....Jane Zussman
Radio-TV Time Buyers...Mrs. L. Simmons, Jack Callicott

LAMBERT & FEASLEY, INC.

850 Third Ave., New York 22, N. Y.
Phone: PLaza 2-7800
ANPA
President.....Frank W. Mace
Exec. V.P.....William R. Hillenbrand
V.P., Gen. Mgr.....J. L. Johnston, Jr.
Sr. V.P., Acct. Spvsr.....Merrell Boyce
V.P., Radio & TV.....William A. Wylie
V.P.'s, Account Supvrs.....Gerald Blake II, Mark Reardon
Treasurer.....A. J. Mahoney
V.P., Marketing Dir.....H. A. Voshurg
Copy Chiefs, V.P.'s....Richard S. Bridgman, John F. McKay
Media Director.....William B. Hinman
Supvr., Traffic Prod.....Edmund A. Zito
Time Buyers.....William H. Millar, Jr., Frank D. Sweeney, James D. Watterson

LANDI, ERBERTO, ADV. CO.

853 Seventh Ave., New York 19, N. Y.
Phone: JUdson 6-0588
Owner .....Erberto Landi
Media Dir.....Rose Peters Gatto

www.americanradiohistory.com

LANDO ADVERTISING AGENCY, INC.

725 Liberty Ave., Pittsburgh 22, Pa.
Phone: ATlantic 1-5887

President.....Robert N. Lando
Sr. V.P.....Joseph C. Gusky
Radio-TV Prod.....Fred Hedding
Radio Time Buyer.....H. L. Rothchild

Branch Office
C. Daniel Baldwin Bldg., Erie, Pa.
Phone: 5-7009

Manager .....John Clark

PHILIP J. LANE ADVERTISING

667 Madison Ave., New York 22, N.Y.
Phone: PLaza 3-9327

Owner, Acct. Exec.....Philip J. Lane
Acct. Exec.....Walter Kresel

Branch Office
105 S. Western Ave., Los Angeles, Calif.
Phone: DU 8-9666

West Coast Mgr.....H. Shaw

LANG, FISHER & STASHOWER, INC.

1010 Euclid Bldg., Cleveland 15, O.
Phone: PRospect 1-0300
AAAA

President.....H. Jack Lang
V.-P.-Treasurer.....Fred P. Stashower
Vice-Pres., Radio-TV.....Alvin B. Fisher
Vice Pres.....Martin J. Cohn
Asst. Mgr., Radio-TV Exec.
Prod. .....John L. Rose
Prod. Mgr., Radio-TV.....Edward T. Noll
Coord. & Creat. Dir.....Wayne M. Schakel
Asst. Mgrs.....Joe Mills, Jim Reilly

Time Buyers & Accounts: G. C. McKelvey: Carling Brewery; Tom Rice: Cleveland Trust, Richman Bros., Stein Stores, Sugardale Provision Co., Union Saving & Loan, GE, Cleveland Transit System, Ohio Mattress, Fisher Bros.

C. J. LA ROCHE & CO., INC.

575 Lexington Ave., New York 22, N. Y.
Phone: PLaza 5-7711
ANPA—AAAA—NBP—APA—NOAB—ABP

Chairman.....Chester J. LaRoche
President.....William H. Howard
V.P., Gen. Mgr.....C. R. La Roche
Sr. V.P. Radio-TV.....Tom Lewis
V.P., Sta. Rel.....H. Greig
V.P., Mgr. TV Prodn.....Jay Bottomley
TV Art Dir.....P. Tomlinson

Branch Office
6269 Selma Ave. Hollywood 28 Calif.
Phone: HOllywood 9-3656

Vice Pres.....William Zeitung

LAVIDGE, DAVIS & NEWMAN, INC.

Fidelity Bankers Bldg., Knoxville, Tenn.
Phone: 525-6173
ANPA—ABP

President.....Arthur W. Lavidge
Ch. Exec. Comm.....Charles B. Davis
Sr. Vice Pres.....Sam B. Newman
V.P., Radio-TV & Time Buyer....John Ward
Secretary.....Miss Pat Flowers
Dir. of Photography.....Paul Fogarty

Branch Office
Professional Bldg., High Point, N. C.

V.P. & Mgr.....Erl Tronnes
Estimated Radio Billings: $140,000.
Estimated TV Billings: $300,000.

LEECH ADVERTISING CO.

664 Hanna Bldg., Cleveland 15, Ohio
Phone: TOwer 1-2065

Pres., Treas.....Edward P. Leech

AL PAUL LEFTON CO., INC.

1617 Pennsylvania Blvd., Phila. 3, Pa.
Phone: LOcust 8-5600

President.....Al Paul Lefton
Exec. V.P.....Paul Brown
V.P., Radio-TV.....Irwin W. Solomon
V.P., Secy.....Al Paul Lefton, Jr.
Mgr., Radio-TV Dept.....J. P. Creamer

Branch Offices
71 Vanderbilt Ave., New York 17, N. Y.
Phone: MU 9-7470

President.....Al Paul Lefton
Vice-Pres. & Mgr.....R. J. Herts
Hollywood-Taft Bldg., Hollywood 28, Calif.
Phone: HO 6-4347

President.....Al Paul Lefton
V.P., Mgr.....Robert J. Fenton

LENNEN & NEWELL, INC.

380 Madison Ave., New York 17, N. Y.
Phone: MUrray Hill 2-5400
ANPA—APA—NBP—AAAA—NOAB
ABC—ABP

President.....Adolph J. Toigo
Sr. V.P., Secy.-Treas.....John D. Speirs
Exec. V.P., Creative Contact..Guild Copeland
Sr. V.P.'s & Mgmt. Acct. Supvrs.....Thos. H. Lane, Jackson Taylor, Gordon Cates, John Schneider, Phillip P. Hoffman, Wm. Dasheff, Elkin Kaufman, T. Butcher, F. M. Canbria, H. Tibbets, George Beyer, Jr., Leo A. Kelmenson
Sr. V.P., Dir. Comm. Prod.....A. J. Pan
Sr. V.P., Creative Coord....Richard Mancini
Sr. V.P., Radio-TV Dir..Nicholas E. Keesely
Sr. V.P., Mdse. Dir.....Clifford W. Davis
Sr. V.P., Mgr. Prod. Dept...Michael J. Madar
Sr. V.P., Dir. of Research.....Christopher A. Sante
V.P., Radio-TV Business Mgr.....Francis C. Barton
Sr. V.P., Dir. of Copy.....E. L. Frisard
V.P., Media Dir.....H. Zeltner
V.P., Dir. of Music & Lyrics.Edward F. Flynn
V.P., Head of Serv. Dept.....Myles E. Baker
V.P., Controller.....G. J. Muller

Branch Offices
9033 Wilshire Blvd., Beverly Hills, Calif.
Phone: CR 1-7221

V.P., Mgr.....T. Huston
V.P., Mgr. TV.....Elizabeth M. Williams
248 Battery St., San Francisco, Calif.
Phone: YU 2-7878

Sr. V.P., Mgr. W. Coast Oper.....Marshall J. Weigel
Estimated Radio Billings: $2,500,000.
Estimated TV Billings: $48,000,000.

www.americanradiohistory.com

LESCARBOURA ADVERTISING, INC.

139 Main St., Ossining, N. Y.
Phone: WIlson 1-1443

President.....Stanley A. Lescarboura
Art Director.....John Berryman
Secretary .....Winifred Phillips
Publicity Dir.....Frances Howe

LILLER, NEAL, BATTLE & LINDSEY, INC.

1371 Peachtree St., Atlanta 9, Ga.
Phone: TR 3-3381
AAAA—ABC—ANPA—ABP—AFA

Chairman .....C K. Liller
President.....William W. Neal
Sr. Vice Pres.....James L. Battle
V.P.'s.....Howard G. Axelberg, John K. Ottley Jr., E. Clay Scofield, Baron Roberts
V.P., Prod.....Sam W. Longino
Secy.-Treas.....Oscar S. Lewis
V.P., Public Rel. Dir..Richard E. Hodges, Jr.
Media Dir.....Pamela Tabberer

Branch Offices
8 N. Eighth St., Richmond 19, Va.
Phone: MIlton 4-3065
V.P., Mgr.....Dan W. Lindsey, Jr.
10 Rockefeller Plaza, New York, N. Y.
Phone: CI 5-2380
Manager .....Beverly Jensen

W. E. LONG ADVERTISING AGENCY

188 W. Randolph St., Chicago 1, Ill.
Phone: RAndolph 6-4606

Director.....F. B. Leonard
Radio-TV Dir.....John Pesich
Asst. Radio-TV Dir.....D. D. Brito
Prod. Mgr.....K. Kines
Media, Research Dir.....Russell A. Gilbertz

LOWE & STEVENS

685 W. Peachtree St., N.E., Atlanta 8, Ga.
Phone: TRinity 2-9694
AAAA—ABP—ANPA—APA—NBP

Partners.....Robert C. Lowe, Jr., John H. Stevens
Vice President.....Jules Clyde Gerding
Art Director.....J. D. Hawkins
Production Mgr.....O. L. Shelley
Media Director.....Audrey Jones

LUCKOFF & WAYBURN PRODUCTIONS

320 W. Lafayette Blvd., Detroit 26, Mich.
Phone: WOodward 2-0707

President.....Louis H. Luckoff
V.P., Gen. Mgr.....Robert Goldfarb
Sec., Radio-TV Dir.....Alan E. Luckoff
Production Mgr.....M. Mortier
Time Buyer.....Edith M. Rose

EARLE LUDGIN & CO.

121 W. Wacker Drive, Chicago 1, Ill.
Phone: ANdover 3-1888
AAAA—ABP—ANPA—ABC—ANA

Bd. Chairman.....Earle Ludgin
President .....J. H. Willmarth
V.P., Ch. Exec. Comm.....David G. Watrous
V.P., Gen. Mgr.....George Rink
V.P., Creat. Dir.....V. Hugh Wells, Jr.
V.P., Copy Dir.....J. E. Chapman
Secy., Prod. Mgr.....Edward Ernstein
Bdcast. Prod. Mgr.....Don Hockstein
Treasur, Media Mgr.....Earl E. Kraft

Time Buyer & Accounts: Esther N. Anderson: Chicago Daily News, Jewel Food Stores, Rath Packing Co. Reuben H. Donnelly, Chicago Sun Times.

Estimated Radio-TV Billings: $1,750,000.

LYNN ORGANIZATION

15 S. Franklin St., Wilkes-Barre, Pa.
Phone: VAlley 2-7182
ABP—ANPA—APA—NBP—NOAB

President .....S. C. B. Lynn
Radio-TV Dir.....Donald A. Smith
Radio-TV & Media Dir., Time Buyer.....W. P. McLaughlin
Copy Chief, Acct. Exec.....John L. Lewis
Vice Pres.....Matt W. Fields

W. D. LYON COMPANY

303 Second Ave. S.E., Cedar Rapids, Iowa
Phone: EMpire 4-9141
AAAA—ABP—ANPA

Chairman.....W. D. Lyon
President.....R. B. Creswell
Research, Media Dir.....Dr. Robert Ames
Radio-TV Time Buyer.....Eileen Burns
Radio-TV Director.....Sue Callaway
Prod. Mgr.....J. A. Rasley, Jr.
Creative Dir.....Lester Jacobs

MacFARLAND, AVEYARD & CO.

333 N. Michigan Ave., Chicago 1, Ill.
Phone: RAndolph 6-9360
ANPA—ABP—AAAA—NBP

Chairman .....Hays MacFarland
President .....David Guerrant
Exec. V.P., Gen. Mgr.....Walter C. Power
Sr. Vice-President.....David W. Stotter
V.P.....Norman A. Fox
V.P., Art Dir.....Walter Solarz
V.P., Radio-TV Dir.....H. G. Atkinson
Radio-TV Time Buyer.....Esther Andersen
V.P., Media Director.....G. H. Hendry
Treasurer .....J. Terry
Production Mgr.....Arthur L. Smith

MacLAREN ADVERTISING CO. LTD.

111 Richmond St., West, Toronto, Ontario
Phone: EMpire 3-2244

President & Dir.....E. V. Rechnitzer
Exec. V.P., Gen. Mgr.....C. E. Brown
Treas. & Dir.....M. D. MacMahon
V.P. & Dir.....G. G. Sinclair
V.P. & Dir.....W. H. Graham
V.P. & Dir., Radio-TV.....F. H. Horler
V.P. Creat. Svcs.....G. M. Elliott
Media Dir.....D. C. Linton
Group Creative Dir's.....D. H. Murray, Ross Ballard, A. Ness
Mgr., Radio-TV Service.....H. E. Hough
Time Buyer.....F. K. Campbell

Branch Offices
550 Sherbrooke St., W. Montreal, Quebec

www.americanradiohistory.com

Phone: VI 5-1222
Vice Pres.....H. M. Snell
911 Electric Railway Chambers
Winnipeg, Manitoba
Phone: WHitehall 2-6321
Manager.....E. P. Thomson
1240 West Pender St., Vancouver, B. C.
Phone: MUtual 5-6268
Manager.....W. D. M. Patterson
635 Ouellette Ave., Windsor, Ont.
Manager .....J. R. Robb

MacMANUS, JOHN & ADAMS, INC.

Woodward Ave. & Long Lake Rd.,
Bloomfield Hills, Mich.
Phone: MIdwest 6-1000
Pres., Ch. Exec. Comm.....Ernest A. Jones
Exec. V.P.....Charles F. Adams
Sr. V.P., Dir., Best. Div.....Henry G. Fownes, Jr.
Sr. V.P.'s.....William B. Bachman, Jr., Robert E. Britton, Robert L. Garrison, Fred J. Hatch, John R. MacManus, Robert S. Marker
Sec.-Treas.....Leo A. Hillebrand
Spvsr., Best. Activity.....Lee C. Hanson
Best. Media Spvsr.....Richard Sheppard
Best. Prod. & Traffic Mgr...R. A. Forsyth, Sr.
Time Buyers & Accounts: Richard Sheppard: American Oil, Dow Chemical, MMM, Ex-Cell-O; David Balnaves: Cadillac Motor Car Div., Dow Chemical, S. S. Kresge, Mich. Consolidated Gas, Packer Pontiac, Wolverine Shoe.

Branch Offices
444 Madison Ave., New York, N. Y.
Phone: PLaza 9-5600
Sr. V.P., Mgr.....Robert L. Garrison
5455 Wilshire Blvd., Los Angeles 36, Calif.
Phone: WE 7-1000
V.P., Manager.....D. E. Jones
1750 Hennepin Ave., Minneapolis, Minn.
Phone: FEderal 9-0441
V.P. Acct. Svcs.....Wm. B. Everson
V.P. Admin.....John T. Foley
600 University Ave., Toronto 2, Ont., Can.
Phone: EM 4-0204
V.P., General Mgr.....Les McMahon

MALCOLM-HOWARD

203 N. Wabash Ave., Chicago, Ill.
Phone: ANdover 3-0022
ABP—ANPA
Owner.....Arthur M. Holland
Radio-TV Dept.....Edward Drucker, Bernard Berman, Fran Weiss
Art Director.....Arthur Anderle
Radio Time Buyer.....Maxine Ziv

MANCHESTER ORGANIZATIONS, INC.

1000 Connecticut Ave., N.W.,
Washington 6, D. C.
Phone: ME 8-0060
President.....J. Gordon Manchester
Exec. Vice President.....Richard P. Ehst
V.P., Radio-TV Dir.....Joseph W. Browne
V.P., Time Buyer.....Theodore P. Noyes, Jr.

ROBERT M. MARKS & COMPANY, INC.

32 East 57th St., New York 22, N. Y.
Phone: PLaza 3-5924
ABP—ANPA—NBP
Pres. & Secy.....Robert M. Marks
Media Dir.....T. H. Parker
Art Dir.....Don Bearard
Radio-TV Dir.....Walter McGraw
Pub. Dir.....Vic Dallaire

HAROLD MARSHALL ADVERTISING INC.

171 Madison Ave., New York 16, N. Y.
Phone: MUrray Hill 6-5652
President .....Harold Marshall
Production Mgr.....A. Kohn
Media Dir.....Jane Cooper

MARWEL ADVERTISING, INC.

34 W. 46th St., New York 36, N. Y.
Phone: JUdson 6-4270
ABP—ANPA—NBP—PPA
President.....William W. Weltman
Exec. V.P.....Bruce Marchin
V.P., Art Dir.....Charles Jefferson
Media Dir.....Geri Propeack

J. M. MATHES, INC.

260 Madison Ave., New York 16, N. Y.
Phone: LExington 2-7450
ABP—ANPA—AFA—ABC
President & Dir.....W. T. Okie
Exec. V.P. & Dir.....Wilfred S. King
V.P., Dir. Radio-TV.....Roy Passman
V.P., Sec. & Dir.....Donald Halstead
V.P., Treas. & Dir.....A. E. Cox
V.P., Dir.....Jan Meyer
V.P.'s.....Edward J. Garvey, Leonard Marshall, Thomas McCauley, R. Peterson, J. McClure, Miss Eve Thiel
V.P., Radio-TV Media Dir...Edna S. Cathcart
Assoc. Dir.....Albert Morrison
Prod. Spvsr.....Frank Huber
Time Buyers....Edna S. Cathcart, Pat Hartnett, Olga Hoffman

MATHISSON & ASSOCIATES, INC.

411 E. Mason St., Milwaukee 2, Wis.
Phone: BRoadway 6-7181
ABP—ANPA—NBP—NOAB
President.....C. A. Mathisson
Exec. Adm.....Walt E. Krueger
V.P., Treas.....Ralph W. Henkel
Radio-TV Dir.....Robert Geary
Time Buyers.....Louis K. Fuller, R. Geary

Branch Offices
1127 Wilshire Blvd., Los Angeles 17, Calif.
Box 1031, Darien, Conn.
Phone: OLiver 5-1269
Manager.....Edgar E. Hinkle

MAXON, INC.

2761 E. Jefferson Ave., Detroit 7, Mich.
Phone: LOrain 7-5710
ANPA—ABC
President.....Lou R. Maxon

www.americanradiohistory.com

V.P., Treasurer.....John W. Bray
Secretary .....Ralph Dennis
V.P., Radio-TV.....V. Kenyon
V.P.'s .....Hunter Hendee, Arthur Wible, W. D. Laurie, Sr., W. G. Eversman

Branch Offices
12 E. 53rd St., New York 22, N. Y.
Phone: PLaza 9-7676
Vice-Pres., Gen. Mgr.....M. F. Mahony
V.P., Dir. Radio-TV.....Al Hodshire
919 N. Michigan Ave., Chicago 11, Ill.
Phone: WHitehall 4-1676
Vice President.....Raymond C. Stricker
83 S. Seventh St., Minneapolis, Minn.
Phone: FEderal 9-8859
Mgr.....Charles C. Hawkins
Estimated Radio Billings: $2,500,000.
Estimated TV Billings: $17,500,000.

McCANN-ERICKSON, INC.
(*See Interpublic, Inc.*)

McCANN-MARSCHALK CO.
(*See Interpublic, Inc.*)

THE McCARTY COMPANY
3600 Wilshire Blvd., Los Angeles 5, Calif.
Phone: DUnkirk 5-4011
AAAA—ABP—ANPA—APA—NBP—NOAB
President.....H. E. Cassidy
Exec. Vice President.....C. G. Davenport
V.P., Dir. Client Rel.....Walker Y. Brooks
V.P., Dir. Radio-TV.....Herbert C. Brown
V.P., Dir. Acct. Plng.....Arnold D. Duncan
Media Dir.....C. W. Fisher
Art Director.....Harry Franz
Time Buyer.....Mrs. Sharon West

Branch Offices
65 E. 56th St., New York 22, N. Y.
Phone: MUrray Hill 8-7165
Exec. V.P.....Robert Holley
V.P. .....Gene Thomas
116 New Montgomery St., San Francisco 5
Sr. V.P.....W. H. Wilde
520 N. Michigan Ave., Chicago 11, Ill.
V.P., Gen. Mgr.....Harry L. Bauer
1500 Jackson St., Dallas 1, Texas
V.P. .....Russell Jurgens
531 Medical Arts Bldg., Seattle, Wash.
V.P., Gen. Mgr.....Harry S. Pearson

McCUTCHEON ADV.
918 N. Second St., Phoenix, Ariz.
Phone: AL 8-8374
AAAA—ABP—ANPA—APA—NBP
Pres., Treas.....David McCutcheon
Prod. Mgr.....Peggy Melton
Creative Dir.....Hal Ackerman
Media Dir.....Adelle Davis
Copy .....Helen Grant
Acct. Exec's.....David McCutcheon, Ed Lane

M-E PRODUCTIONS
(*See Interpublic, Inc.*)

MELDRUM & FEWSMITH, INC.
Carnegie Hall, 1220 Huron Rd.
Cleveland 15, Ohio
Phone: CHerry 1-2141
ABP—ANPA—APA—NBP—AAAA—NAOB
President.....H. W. Cooper
Sr. Vice-Pres.....A. B. Meldrum
V.P., Radio-TV, Film.....B.F. Stauderman
V.P., Media.....H. G. Selby
Radio-TV Time Buyer..Carol Ann Brosmer

FLOYD F. MELLEN ADVERTISING
1111 W.O.W.E. Bldg., Omaha, Neb.
Phone: 341-1025
AAAA—ANPA
Owner.....Floyd F. Mellen

RICHARD N. MELTZER ADV., INC.
165 Post St., San Francisco 8, Calif.
Phone: YUkon 2-5877
AAAA—ABC—ABP
President.....Richard N. Meltzer
Exec. V.P.....Wallace X. Aron
Vice Pres., Art Dir.....Richard Lemen
Media Dir.....Barbara Cochran
Sec. .....Bertram S. Silver
Treas. .....Harold Shein
Copy Dept.....Jack DeCelle, Stephen Manhard, John Mercer

Branch Offices
7461 Beverly Blvd., Los Angeles, Calif.
Phone: WEbster 8-2993
Mgr. .....R. Berggren
230 Park Ave., New York 17, N. Y.
Phone: MU 9-3474
Acct. Exec.....Jeremy Barkann
2372 First National Bldg., Detroit 26, Mich.
Phone: WOodward 1-4810
President .....Richard Meltzer
Estimated Radio Billings: $200,000.
Estimated TV Billings: $100,000.

GEORGE T. METCALF, COMPANY
31 Canal St., Providence 3, R. I.
Phone: UN 1-2634
ABP—NBP
Chairman.....George T. Metcalf
President .....Walter Hyland
V.P.'s.....Sheldon Spencer, E. L. Wanner
Prod. Mgrs.....Allan Campbell, J. Butler
Media Dir.....John S. Kossak

THE METLIS & LEBOW CORP.
200 West 57th St., N. Y. C. 19
Phone: JUdson 2-3474
President .....Stanley E. Lebow
Exec. V.P., Radio Dir.....Sanford H. Metlis
Sr. V.P., TV Dir.....Stevens P. Jackson
General Manager.....Walter Blum
Radio-TV Prod. Dir.....Harry Allevara
Time Buyer.....Diane Rima

ARTHUR MEYERHOFF ASSOC.
410 N. Michigan Ave., Chicago 11, Ill.
Phone: DElaware 7-7860
ANPA—AAAA
President.....Arthur E. Meyerhoff

www.americanradiohistory.com

V.P.'s .....George Taylor, Myron E. Chon, Benjamin Green
Radio-TV Dir.....Stuart Novy
Media Dir., Radio-TV....Francine Goldfine
Time Buyers...Evelyn Adell, Patricia Gray, Donna Zapata, Ed. Kaser, Thos. Sposari, Carol Spring

Branch Offices
550 Sherbrooke W., Montreal, Canada
Phone: VIctor 9-9141
Mgr.....Claire LeBlanc
100 University Ave., Toronto Ont., Can.
Phone: EMpire 3-3128
Manager .....John Ketter

HARRY M. MILLER, INC.

595 E. Broad St., Columbus 15, Ohio
Phone: CA 4-7243
ANPA—APA—NOAB
Bd. Chmn.....Harry M. Miller
Pres., Gen. Mgr.....J. W. Miller
Radio-TV Dir.....J. B. Summers

BEN MOCHAN ASSOCIATES

665 Orange Center Rd., Orange, Conn.
President .....B. Mochan

MOGUL, WILLIAMS & SAYLOR, INC.

625 Madison Ave., New York 22, N. Y.
Phone: TEmpleton 8-7100
AAAA—ABC—ABP—ANPA
Ch. of Bd., President.....Emil Mogul
Exec. V.P.....Sidney M. Weiss
V.P., Radio-TV Dir.....Leslie L. Dunier
V.P.'s ....Richard Lockman, Seth D. Tobias, Milton Guttenplan, William Jacoby, Jules Lennard, Nat C. Wildman, Charles L. Rothschild, Alan Green, Lawrence V. Stapleton, Edward Klein, Alfred P. Berger, Leona Bowman, Leslie L. Dunier, Gerald Gould, Wray Kennedy, Bernard Kramer
Secretary .....Norman Cohen
Treasurer .....H. Mogul
Assoc. Creative Dir.....Emerson Cole
Time Buyers & Accounts: Lynn Diamond; Rootes, Rayco, Esquire Shoe Polishes, Howard Clothes; Joyce Peters: Gold Medal Candy, Transogram, National Shoes, Ronzoni

Branch Office
2301 West 3rd St., Los Angeles 57, Calif.
President .....Henry Mayers
Estimated Radio Billings: $2,000,000.
Estimated TV Billings: $7,300,000.

THE CHESTER C. MORELAND CO.

800 Broadway, Cincinnati 2, O.
Phone: PArkway 1-1178
AFA—ABP—ANPA
President, Treas.....Chester C. Moreland
Vice President.....Carl Press

MORSE INTERNATIONAL, INC.

122 E. 42nd St., New York 17, N. Y.
Phone: OXford 7-2100
APA
Chairman .....J. Patterson
Exec. Vice Pres.....Paul Elliott-Smith
V.P., Art.....J. Skolnik
Media Dir.....O. E. Christy, Jr.
Export Media Mgr.....Aurora Blando
Dir. of Radio-TV Prod.....C. Buffington
Prod. Mgr.....Don Wheatley

MOSS ASSOCIATES, INC.

415 Lexington Ave., New York 17, N. Y.
Phone: MUrray Hill 7-7377
APA—NBP—ABP—ANPA—PPA
President.....Joseph H. Moss
Exec. V.P.....Richard Behrman
TV Director.....B. Math
Art Director.....Sidney Fischer
Prod. Mgr.....Carl Radom
Copy Chief.....Raphael Malagold
Media Director..... Frances Marotta

NAHAS-BLUMBERG CORP.

605 McGowen St., Houston 6, Tex.
Phone: Jackson 6-1181
ANPA—NBP
President .....Fred Nahas
Vice Pres., Media Dir.....B. L. Blumberg
V.P. Radio-TV Time Buyer..N. A. Zelikow
TV Director.....Diana Muth
Radio Director.....Jean Arnold

NATIONAL EXPORT ADVERTISING SERVICE, INC.

405 Lexington Ave., New York 17, N. Y.
Phone: OXford 7-9292
President.....Thomas W. Hughes
Vice-Presidents.....Joseph W. Madden, Walter Kelly, Gerard Viola
Secy., Treas.....John D. Barone
Prod. Mgr.....D. Simmons
Art Director.....William Murphy
Radio & TV Director.....Jerome Kates

NEEDHAM & GROHMANN, INC.

30 Rockefeller Plaza, New York 20, N. Y.
Phone CIrcle 5-6200
ANPA—AAAA—NOAB—APA—NBP
Pres., Treas.....H. Victor Grohmann
V.P. & Sec'y.....Howard A. Heinsius
V.P. & Art Dir.....H. Nelson Kent
Vice Pres.....John M. Keil
Exec. Sec'y.....Kathryn Intemann
Prod. Mgr.....Samuel Boyd
Media Dir.....Harry C. Ledingham

NEEDHAM, LOUIS & BRORBY, INC.

Prudential Plaza, Chicago 1, Ill.
Phone: WHitehall 4-3400
AAAA—ANPA—ABP—NOAB
Chairman.....Maurice H. Needham
President.....Paul C. Harper, Jr.
Sen. Vice President.....Melvin Brorby
V.P., Dir. Best. Facil.....Arnold E. Johnson
V.P. in Chg. Radio-TV...James G. Cominos
V.P., Dir. Radio-TV Pgs.....J. Scott Keck
V.P. Radio-TV Creat. Dir...Kenneth Snyder
Assoc. Radio-TV Creat. Dir...John J. Calman

Branch Offices
9130 Sunset Blvd., Hollywood 46, Calif.
Phone: CRestview 3-2330
V.P., Mgr.....K. C. T. Snyder

www.americanradiohistory.com

730 Fifth Ave., New York 19, N. Y.
Phone: PLaza 7-0333
V.P. & Mgr.....R. F. Steinhoff
Radio-TV Prod.....Morris E. Kinnan, Jr.
Estimated Radio Billings: $5,000,000.
Estimated TV Billings: $23,500,000.

GEORGE R. NELSON, INC.

208 State St., Schenectady 5, N. Y.
Phone: FRanklin 4-4135
Pres., TV Dir.,
Time Buyer.....Robert S. Cragin
Radio Director.....Robert B. Stone

NEWHOFF-BLUMBERG ADV. AGENCY, INC.

407-15 Court Square Bldg., Baltimore 2, Md.
Phone: LExington 9-7155
Partners.....T. A. Newhoff, F. L. Blumberg

NEWMAN, LYNDE & ASSOCIATES, INC.

1628 San Marco Blvd., Jacksonville 7, Fla.
Phone: EX 8-9721
ABP—ANPA—APA—PPA
Bd. Chmn.....Hunter Lynde
President.....W. E. Scheu
V.P., Gen. Mgr.....Ned Hubbard
V.P.'s....David E. Robeson, John A. Bunker
Radio-TV Dir., Time Buyer..John Hopkins

NORMAN, CRAIG & KUMMEL, INC.

488 Madison Ave., New York 22, N. Y.
Phone: PLaza 1-0900
AAAA—ANPA
President.....Norman B. Norman
Exec. V.P., Secretary.....Eugene Kummel
Exec. V.P., Treasurer.....B. David Kaplan
V.P., Broadcast Op. Exec.....Walter Craig
V.P., Acct. Gp. Head.....Richard Bowman
V.P. Best. Media.....Fredric Horton
V.P., Supvrs.....G. Shapiro, R. Mullins
V.P., Copy Chief.....Herbert Gunter
V.P., Dir., Print Media..Eugenie C. Stamler
Fashion Coordinator....Catherine D'Alessio
V.P., Controller.....Miss Rosalou Flanagan
Asst. V.P. & Mgr. Best. &
Print. Bus. Affairs.....Leonard Koch
Asst. V.P. TV Prod.....William Moseley
Ass't. V.P., Print Media....George Coleman
Asst. V.P., Mgr. Art Dept.....J. Woodward
V.P., Best. Oper.....Walter Tibbals
Branch Office
8701 Wilshire Blvd., Beverly Hills, Calif.
Phone: OL 7-1530
W. Coast Pgm. Coord.....John M. White
Bd. of Trade Bldg., Chicago 4, Ill.
Phone: WAbash 2-8701
Manager.....G. Paneff
Estimated Radio Billings: $2,500,000.
Estimated TV Billings: $25,000,000.

NORTH ADVERTISING, INC.

2100 Merchandise Mart, Chicago 54, Ill.
Phone: WHitehall 4-5030
ANPA—ABC—AAAA—ABP
President.....Donald P. Nathanson
Ch. of Board.....Bert Goldsmith
Exec. Vice Pres.....Bruce M. Dodge
V.P.'s.....Fred Klein, Lester A. Delano, Richard F. Fechheimer, George H. Gruenwald, James W. Green, N. T. Garrabrant, Alice M. Westbrook
V.P., Sec. & Treas.....Harold Rosenzweig
Radio-TV Prod. Mgr.....Len Levy
Time Buyers.....Betty Lavaty, Barbara Swedeen, Marge Flotron, Sarah Hoyer, Marianne Lixie
Branch Offices
770 Lexington Ave., New York 21, N. Y.
Phone: TEmpleton 8-8700
Exec. V.P.....Bruce Dodge
Radio-TV Prod. Mgr.....Herb Straus
846 N. Cahuenga Blvd., Hollywood, Calif.
Phone: HO 7-2151
Exec. in Charge.....Edward Feldman
Estimated Radio Billings: $500,000.
Estimated TV Billings: $9,000,000.

NOYES & COMPANY

1800 Industrial Bank Bldg.
Providence 3, R. I.
Phone: GAspee 1-2087
AAAA—ABP—ANPA
President, Treas.....Frederick C. Noyes
Sr. Vice Pres., Secy.....Carroll H. Rickard
V.P.'s.....E. George Cloutier, A. E. Van Wagner, Richard M. Compton
Spvsr., Radio-TV, Time
Buyer.....Henry C. Hart, Jr.

R. T. O'CONNELL COMPANY

50 East 42nd St., New York, N. Y.
Phone: MU 7-3673
President.....R. T. O'Connell
Exec. V.P., Creat. Dir.....Ethel Merklen
Prod. Mgr.....Vincent Larkin
V.P., Art Director.....Jack Chatham

O.D.I., INC.

136 William St., New York, N. Y.
Phone: WOrth 2-6635
President.....Bob Harris
Sec.-Treas.....William Harris
Copy Dir.....Phil Kaplan
Art Director.....Dick Brightfield

OGILVY, BENSON & MATHER INC.

2 East 48th St., New York 17, N. Y.
Phone: MU 8-6100
AAAA—ABP—ANPA—AFA
Chmn. of the Board.....David Ogilvy
President.....E. Esty Stowell
Sr. V.P.'s.....David P. Crane, James J. McCaffrey, John Elliott, James Heekin
Sr. V.P., Secy.-Treas.....Shelby H. Page
V.P., Best. Dir.....John Hoagland
V.P., Dir. Comm. Prod.....Newt Mitzman
V.P., Media Dir.....Sam Frey
Bus. Mgr., Best. Dept.....Phillip L. Tomalin
Best. Spvsrs.....Doug Cramer, Radford Stone
Media Spvsrs.....Peter Triolo, Clifford Botway, Ann Janowicz, Peter Berla
Branch Offices
9033 Wilshire Blvd., Beverly Hills, Calif.

www.americanradiohistory.com

Phone: CR 5-6154
Chief Exec.....Oliver Barbour
624 S. Michigan Ave., Chicago, Ill.
Phone 922-0035
Chief Exec.....Robert Powell
235 Montgomery St., San Francisco, Calif.
Phone: YU 2-9598
Chief Executive.....T. William White
88 University Ave., Toronto 1, Ont., Can.
Phone: EM 8-4694
Chief Exec.....Andrew Kershaw
Estimated Radio Billings: $1,500,000.
Estimaed TV Billings: $14,000,000.

JEROME O'LEARY ADV. AGENCY

9 Newbury St., Boston 16, Mass.
Phone: COpley 7-7430
President.....Jerome M. O'Leary
Exec. V.P.....R. Wm. Gorman, Jr.
Radio-TV Time Buyer.....Sandra Newsam
Media Director.....Louise Doherty
Prod. Mgr.....Thomas Elliott
Public Relations Dir.....Nancy Young

W. WALLACE ORR, INC.

1518 Walnut St., Philadelphia 2, Pa.
Phone: KIngsley 6-4140
President.....W. Wallace Orr
V.P. .....Bosh Pritchard
Sec'y & Treas.....Willard W. Hughes
Art Dir.....William Enderle, Jr.
Time Buyer.....Robert Dunkel

MERRITT OWENS ADV. AGENCY, INC.

365 New Brotherhood Bldg.,
Kansas City 1, Kans.
Phone: DR 1-7250
ABP—ANPA—APA
President .....Merritt Owens
Vice Pres.....Frank Lisec
Art Dir., Prod. Mgr.....Rufus Hill
Account Execs...Merritt Owens, Frank Lisec
Copy Chief.....Alden Hays

PACE ADVERTISING AGENCY, INC.

19 West 44th St., N. Y. 36, N. Y.
Phone: MUrray Hill 7-4090
ABP
President .....Elias Schonberger
V.P.'s .....Peter Frenkel, Milton Bagley, S. I. Altman
Radio-TV Dir.....Sidney Kallner
Sec'y & Treas.....Max Weintraub

PACIFIC NATIONAL ADVERTISING AGENCY

2124 4th Ave., Seattle 1, Wash.
Phone: MAin 3-1401
AAAA—ANPA—APA—NBP—NOAB
Chrm. of Board.....Wm. H. Horsley
President .....Trevor Evans
V.P., Secretary.....Frank Horsley
Prod. Co-ord.....Monte Solkover
Vice President.....Frederick D. Sprague
Treasurer.....Calvin W. Franklin
Media Dir., Time Buyer.Gertrude M. Nyman

Branch Offices
1115 West Broadway, Spokane, Wash.
Phone: FAirfax 7-9585
Manager .....Ken Degerness
829 N.W. 19th Ave., Portland 9, Ore.
Phone: CApitol 2-1021
V.P., Manager.....G. P. Griffis

PARKSON ADVERTISING AGENCY, INC.

400 Park Ave., New York 22, N. Y.
Phone: PLaza 1-6400
Ch. Bd., President.....Edward Kletter
V.P., Dir. Radio-TV.....Don Blauhut
V.P.'s.....Philip Agisim, Alfred Eichler
Radio-TV Media Dir.....Herbert Gruber
TV Opera. Mgr.....Helen Lawin
TV Art Director.....Rodlow Willard
Time Buyers & Accounts: Herbert Gruber: J. B. Williams Co.; Ruth Bayer: J. B. Williams Co.; Pearl Sheridan: Liggett-Rexall Drug Stores
Estimated TV Billings: $13,500,000.

DONALD L. PAUS ADVERTISING

8 South Michigan Ave., Chicago 3, Ill.
Phone: RA 6-5050
ANPA—ABP
President.....Donald L. Paus

PEARSON ADV. AGENCY, INC.

250 Park Ave., New York 17, N. Y.
Phone: YUkon 6-7795
ANPA
Pres., Radio Time Buyer.....C. H. Pearson
V.P. .....Byrnes Pearson
V.P., Secy.....Cecilia H. Pearson

PERRIN & ASSOCIATES

8 South Michigan Ave., Chicago 3, Ill.
Phone: RA 6-7923
ABP—ANPA—APA—NBP
President.....Earl R. Perrin
TV Director.....Paul Robinson

PHILLIPS-RAMSEY INC.

304 Ivy, San Diego 1, Calif.
Phone: BElmont 4-6401
President.....Charles C. Ramsey
V.P.'s.....T. E. Ables, R. F. Lewis, R. L. Phillips, R. Page Jones
Radio-TV Dir.,
Sec.-Treas. .....Mrs. Orva W. Huff
Art Dir.....L. T. Shackelford
Time Buyer.....Marion B. Ward

PITLUK ADVERTISING COMPANY

123 Auditorium Circle, San Antonio 5, Texas
Phone: CApitol 3-6131
APA—NOAB—SNPA—ABP—ANPA
Pres., Acct. Exec.....Jack N. Pitluk, Sr
V.P., Acct. Exec.....Jack N. Pitluk, Jr.
Vice Pres.....Louis H. Pitluck
P. R. Dir.....J. M. Battersby
Copy Chief.....Harvey Christiansen
Radio Director.....Margaret Morrison
TV Director.....Don Zimmer

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PORTER & ASSOCIATES

1188 S. Muirfield Rd., Los Angeles 19, Calif.
Phone: WEbster 6-5564
Owner, Sales Mgr.....Irwin T. Porter
Partner, Prog. Mgr.....Gertrude T. Porter
Script Dept.....Jean Norab

POST & MORR, INC.

919 No. Michigan Ave., Chicago 11, Ill.
Phone: WHitehall 3-2880
ABP—ANPA—APA—NBP—NOAB
President.....Carl M. Post
Exec. V.P., Sec'y.....Frank F. Morr
V.P., Chrmn. Plans Board.....Donald S. Manchester
V.P., Media Director.....Edwin A. Trizil
Treasurer.....Alan W. Bergstedt
Radio-TV Media Mgr.....Helen Wood
Radio-TV Prod. Mgr.....John C. Clark

POTTS-WOODBURY, INC. ADV.

2233 Grand Ave., Kansas City 8, Mo.
Phone: GR 1-5775
ANPA—NOAB—PPA—ABP
President.....J. B. Woodbury
Vice Pres.....E. A. Warner, C. C. Tucker, C. L. Robinson, Al Coleman, G. F. MaGill, C. Lahey, R. R. Sanford, R. M. Robinson, J. M. Gaughan, Clarence H. Russell, Jack Macdonald
Radio-TV Dir.....A. Christy
Admin. V.P., Sec.-Treas.....C. C. McMillan
Prod. Mgr.....Charles W. Wilson
Radio-TV Prod.....William J. Brewer
Research Director.....Willard Young
Chief Time Buyer.....Bill Smith
Asst. Time Buyers.....F. Calandro, L. Carhart

Branch Offices
1700 Broadway, Denver 2, Colo.
1270 Ave. of the Americas, New York, N. Y.

J. G. PROCTOR COMPANY, INC.

250 Park Ave., New York 17, N. Y.
Phone: YUkon 6-7725
President.....J. G. Proctor
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V.P., Media Dept. Mgr.....Lloyd Harris
V.P., Admin.....T. Newton Weatherby
Treasurer .....Nelson Argueso
Assoc. Media Dirs.....Walter Bowe, Edward Fonte, Ira Gonsier, Bertrand Wagner
Broadcast Spvsr.....Vera Brennan
Time Buyers .....Michael Cambridge, Robert Carmody, Peter Holland, Nicholas Imbornone, Donald Ross, Wayne Silbersack, Jeanne Sullivan, Charles Woodruff

Branch Office
6253 Hollywood Blvd., Hollywood 28, Calif.
Phone: HOllywood 4-2119
Vice Pres.....Robert W. Ballin

Estimated Radio Billings: $5,800,000.
Estimated TV Billings: $35,300,000.

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SWAN & MASON ADVERTISING, INC.

509 Madison Ave., New York 22, N. Y.
Phone: ELdorado 5-3263
ANPA

Pres., Treas.....Willard W. Mason
Exec. V.P.....George Crandall
Vice Pres.....Anthony Azzato
Secretary.....Marguerite Cunningham

Branch Office
1720 S. Boulder St., Tulsa 19, Okla.
Phone: LUther 4-6115

TAGGART & YOUNG, INC.

7466 Beverly Blvd., Los Angeles 36, Calif.
Phone: WEbster 3-8108
APA—NBP

President.....Douglas R. Young
Sec.-Treas.....Ruth Hazen
Copy Chief.....Kenneth Raetz
Art Dir., Prod. Mgr.....Robert E. Angell
Radio-TV Dir. & Timebuyer.....Ray Lewis

TATHAM-LAIRD, INC.

64 East Jackson Blvd., Chicago 4, Ill.
Phone: HArrison 7-3700
AAAA—ABP—ANPA

Bd. Chairman.....Arthur E. Tatham
President.....J. Kenneth Laird
Treasurer.....Harold C. Jensen
Asst. Treas.....Fred Winter
Secretary.....Mary Kyak
Market Res. Dir.....Arthur A. Simon
V.P., Media Director.....George A. Bolas
Media Supervisors.....Jack Ragel
Roy A. Boyer, T. Lauer
Broadcast Media Mgrs.....Joan Dressel, James Spero, George Stanton, James Warner A. Malpede, M. Rodger
Production Manager.....Eldon Rohrsen
Creative Research Director..Dr. Don Kanter

Branch Offices
444 Madison Ave., New York 17, N. Y.
Phone: PLaza 2-1111

V.P. in Chg.....H. Frazee
Dir. Radio-TV.....W. H. Thomas
1680 Vine, Hollywood 38, Calif.
Phone: HOllywood 1-9228
Exec.-in-Charge.....Vic Hunter
Estimated Radio Billings: $2,000,000.
Estimated TV Billings: $16,000,000.

TELESALES, INC.

350 Fifth Ave., New York 1, N. Y.
Phone: LAckawanna 4-1150

President.....Robert L. Zimler
TV Prod. Dir.....Dorothy Wagman

TERRY, GRAY-SCHWARTZ & HARRIS, INC.

5860 N. Lincoln Ave., Chicago, Ill.
Phone: SUnnyside 4-3800

Pres., Exec. Prod., Radio-TV.....Ron Terry
V.P., Radio & Elec. Trans. Dir...Al Richman
V.P.'s.....Peter Fleishmann, Filmore E. Mandl
TV Dir., Secretary-Treas.....Gloria Lynn
Production Mgr.....Sanford Sorkin
Press Dept. Mgr.....Ben W. Glassman
Time Buyers.....Ron Terry, Gloria Lynn, Ben W. Glassman, Peter Fleischmann, Filmore E. Mandl

THOMPSON & ASSOCIATES, INC.

Suite 509, Empire Bldg., Pittsburgh 22, Pa.
Phone: COurt 1-6519

President.....L. Cook Thompson
Vice Pres.....Robert N. Thompson
Radio-TV Dir.....Alvin L. Roth
Media Dir.....William R. Wsch

J. WALTER THOMPSON COMPANY

420 Lexington Ave., New York 17, N. Y.
Phone: MUrray Hill 6-7000
AAAA—ABC—AFA—ANA

President.....Norman H. Strouse
Exec. Vice Pres., Dir.....Wallace Elton
Exec. V.P., Sec.....Howard Kohl
Exec. V.P., Dir.....William D. Laurie, Jr.
Exec. V.P., Dir.....George Reeves
Sr. V.P., Dir.....Arthur C. Farlow
Directors.....Henry C. Flower, Jr., Samuel W. Meek
Sr. V.P.'s.....Kennett W. Hinks, Edward G. Wilson, Dan Seymour
V.P.'s.....P. R. Albright, S. Aubrey, R. C. Barker, W. F. Benoit, A. T. Blomquist, J. E. Boyle, R. E. Buchanan, W. H. Buckley, A. I. Cameron, R. C. Carmen, A. J. Cole, R. T. Colwell, L. D'Aloise, R. E. Dennison, R. D. Karp, E. Gordon, H. R. Herrmann, R. F. Hurd, A. H. Johnson, H. Klintrup, G. A. Lydecker, R. C. McKee, R. E. Mead, S. A. Olson, C. A. Rheinstrom, W. A. Seibert, Jr.
V.P., Radio-TV Pgmng.....Thomas McAvity
Admn., Radio-TV.....John F. Devine
Time Buyers.....D. Charnas, T. Glynn, J. Green, Ruth Jones, A. Wright, R. Welty

Branch Offices
410 No. Mich. Ave., Chicago, Ill.
Phone: MOhawk 4-6700

Exec. Vice Pres., Mgr.....George C. Reeves
535 Griswold St., Detroit, Mich.
Phone: WO 2-8890

Exec. V.P., Mgr.....W. D. Laurie, Jr.
6505 Wilshire Blvd., Los Angeles, Calif.
Phone: OL 3-0300

V.P.'s, Mgrs.....H. R. Haldeman, W. Wilgus
2 Gateway Center, Pittsburgh 22, Pa.
Phone: AT 1-8616

Manager.....Walter Prior
299 Alhambra Circle, Coral Gables, Fla.
Phone: HIghland 5-1391

Manager.....Joseph J. Kellerher
320 California St., San Francisco, Calif.
Phone: GA 1-3510

V.P., Mgr.....Harry A. Lee
700 Hartford Bldg., Dallas, Tex.
Phone: RIverside 1-4584

Mgr.....J. William Braver
621 17th St., Denver 2, Colo.
Phone: AMherst 6-3861

Mgr.....Stephen Hull

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311 Palmer Bldg., Atlanta 3, Ga.
Phone: JAckson 3-1744
Mgr. ..... Ben Blauser
234 Loyala Ave., New Orleans 12, La.
Phone: 524-7654
Mgr. ..... Floyd Brown
3620 Carew Tower Bldg., Cincinnati, O.
Phone: Du 1-1825
Manager ..... Peter Paddock
425 Nichols Rd., Kansas City, Mo.
Phone: WE 1-4452
Manager ..... Thomas J. McAskin
1737 De Salles St. N.W., Washington, D. C.
Phone: NAtional 8-6140
Mgr. ..... John J. Barnhill
Estimated Radio Billings: $10,000,000.
Estimated TV Billings: $115,000,000.

TRACY, KENT & CO., INC.

147 E. 50th St., N. Y. 22
Phone: ELdorado 5-4404
ABP—ANPA—APA—NBP
Chairman of Board ..... Wm. Irwin Tracy
Pres. ..... Frank S. Kent
Treas., Secy. ..... George M. Pease
Prod. Mgr. ..... H. V. Kelly

TRACY-LOCKE CO., INC.

2501 Cedar Springs Road, Dallas 1, Texas
Phone: RI 8-4741
AAAA—ABP—ANPA—ABC—AFA
President ..... Morris Hite
V.P., Treas. ..... John H. Wellenkamp
V.P.'s ..... F. E. Rowe, G. G. Addington
V.P., Radio TV ..... Lawrence E. DuPont
Media Dir. ..... Ernestine Parker
Radio-TV Director ..... Howard Fisher
Time Buyers ..... Paul Girard, Glenna Tinkler

Branch Office
900 N. E. Military Dr., San Antonio 9, Tex.
Phone: TA 6-3251
Exec V.P. & Mgr. ..... William J. James

JAY VICTOR & ASSOC., INC.

1225 Raymond Blvd., Newark, N. J.
Phone: MArket 3-8487
N. Y. Phone: BA 7-6474
ABP—ANPA
President ..... Jay Victor
Ch. Exec. Comm. ..... Harold Markowitz
V.P., Radio-TV ..... Krine Laffler
Vice Pres. ..... Harvey Victor
V.P., Public Rel. ..... E. W. Thomson
Secretary ..... Eli Scolnick
Treasurer ..... Henry L. Metger
Prod. Mgr. ..... Barbara Barry
Traffic Mgr. ..... Frederica Weigner

WABE, INCORPORATED

730 Fifth Ave., New York 19, N. Y.
Phone: CI 6-7242
President ..... Charles Bernard
Asst. to Pres. ..... Rita Scarfone
Art Dir. ..... Leonard Kessler

WADE ADVERTISING INC.

20 N. Wacker Drive, Chicago 6, Ill.
Phone: FInancial 6-2100
ANPA—ABP—NOAB
Bd. Chmn. ..... Albert G. Wade II
President ..... H. Thurber
Exec. V.P. ..... F. F. Owen, Jr.
Sr. V.P.'s ..... M. Harms, L. J. Nelson
Exec. Art Director ..... Bruce Collins
Prod. Mgr. ..... E. Beane, Jr.
Dir. Best ..... Richard Dunn
Bus. Mgr., Broadcasting ..... Edward Carey
Prog. Prod. ..... G. Allen
Film Prod. ..... R. Alcott
Radio-TV Prod. ..... J. West

Branch Offices
10 Rockefeller Plaza, New York 20, N. Y.
Phone: CIrcle 5-1990
Mgr. ..... Henry J. Opperman
1717 N. Highland Ave., Los Angeles, Calif.
Phone: HOllywood 6-1631
Exec. Vice Pres., Mgr. ..... P. McCluer
Radio-TV Dir. ..... E. Pierce
Estimated TV Billings: $21,000,000.

WARWICK & LEGLER, INC.

375 Park Ave., New York 22, N. Y.
Phone: PLaza 1-4700
President ..... H. Paul Warwick
Exec. Vice Pres. ..... John P. Warwick
V.P., Exec. TV Prod. ..... Andrew V. Christian
TV Pgmng., Prod. ..... Peter Krug
TV Producer ..... Benjamin Colarossi
V.P., Media ..... R. S. Bean
V.P., Copy Chief ..... Robert L. Edens
V.P., Dir. of Art ..... N. Leslie Silvas

NORMAN D. WATERS & ASSOCIATES, INC.

(*Div. of Friend-Reiss Adv. Inc.*)
167 East 56th St., New York 22, N. Y.
Phone: PLaza 2-2600
ANPA—NBP—ABP
President ..... Norman D. Waters
Exec. Vice Pres. ..... Bliss Woodward
Production Mgr. ..... J. Brown

WATTS, PAYNE—ADV., INC.

311 West 7th-Denver Blvd., Tulsa 19, Okla.
Phone: LU 3-7571
AAAA—ABP—ANPA—AFA
Pres., Treas. ..... Oscar E. Payne
Vice Presidents ..... Leslie S. Hauger, Don Dyer, Donald S. Mitchell
Production Mgr. ..... Steve Snyder
Radio-TV Dir. ..... Don S. Mitchell
Secretary ..... Jack W. Tubb
Estimated Radio Billings: $275,000.
Estimated TV Billings: $100,000.

WEBB ASSOCIATES, INC.

8 West 40th St., New York 18, N. Y.
Phone: LO 5-6462
President ..... Bernard Schiff
Controller ..... Lillian Habib
Production Mgr. ..... Lee Kriss
TV Dir. ..... Elaine B. Hudson

WEIL, LEVY & KING, INC.

47 West Huron St., Buffalo 2, N. Y.
Phone: MA 6755

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ANPA

President.....Henry J. Weil
Sec.-Treas. .....Stephen Gottheif
V.P., Creative Dir.....David I. Levy
V.P., Radio-TV Dir.....Peter King

MILTON WEINBERG ADVERTISING CO.

6523 Wilshire Blvd., Los Angeles 48, Calif.
Phone: OLive 3-2300
ABC—ANPA—APA

President .....Bernard Weinberg
General Manager.....William Krauch
Media Dir.....Joel Stearns
Art Dir.....Sam Diamond
Prod. Mgr.....Harry Krauch

EDWARD H. WEISS & CO.

360 N. Michigan Ave., Chicago, Ill.
Phone: CEntral 6-7252

President .....Edward H. Weiss
Exec. V.P.....Bernard Gross
Vice Chmn.....Irving D. Auspitz
V.P., Creat. Dir.....N. Lee King
V.P., Dir. Mkt. Svc.....Jack Bard
V.P., Research Dir.....John Tarini
V.P., Copy Chief.....Robert Wanamaker
V.P.'s.....Byron Bonnheim, Jerome L. Joss, Robert J. Fierst, Paul Greenfield, Jerome Reshkin, Joel Martin, Ernest Stern, Harold W. Shepard, Sam Silberman, Kenneth A. Murison
V.P., Radio-TV Dir.....Rolf Brandis
V.P., Media Dir.....Nathan Pinsof

Time Buyers & Accounts: Harry Pick: Perk Foods Co., H. W. Gossard Co., Jose Escalante, Amity Leather. Joan Mandel: Carling Brewing Co., Purex, Golden Mix, Little Crow Milling, Sealy Mattress. Philip Kaplan: Midas, Mogen David Wine, Crush Int. Armella Selsor: Helene Curtis, Thomas J. Lipton, Inc.

Branch Offices
730 Fifth Ave., N. Y. 19, N. Y.
Phone: JUdson 6-8313

V.P., Manager.....Peggy Schilling

6363 Wilshire Blvd., Los Angeles, Calif.
Phone: OLive 3-8360

Vice Pres.....David R. Fenwick
Radio Director.....Les Goldsmith

WEISS & GELLER

400 Madison Ave., New York 17, N. Y.
Phone: PLaza 3-4070
ANPA—NOAB—APA

President.....Max A. Geller
Exec. V.P., Media Dir.....Max Tendrich
Sr. V.P., Creative Dir.....Lawrence Wisser
V.P. Art Dir.....Arthur Gordon
V.P., Art Dir.....John Sanchez
Best. Traffic Mgr.....G. DeVito
Time Buyer.....Jack Geller
Prod. Mgr.....Sally Green

WERMEN & SCHORR, INC.

1616 Walnut St., Philadelphia 3, Pa.
Phone: Pennypacker 5-1688
APB—APA—NOAB—ANPA

President .....David Werman
Exec. V.P.....J. Leonard Schorr
Dir. Plans & Mktg.....Jay Beneman
Print Media Dir.....Helen Carroll
Space Buyer.....Grace Mathias
Radio-TV Time Buyers.....Liz Vosberg, Rochelle Segal, Terry Falgiatore
Dir. Radio &TV.....Jerry Samuelsohn
Admin. Mgr. & Talent Dir...Jean M. Borrelli
TV-Radio Traffic.....Elaine Golland
Copy Chief.....Paul Dietz
Art Director.....Edward Schorr
Graphic Arts Mgr.....Allan Greenfield
Acct. Execs.....Daivd Wermen, J. Leonard Schorr, Jay Beneman, Lester J. Harmon, Joseph R. Rollins, Jr.
Assoc. Acct. Execs.....Phyllis Lee, Betty Silberman

E. TAYLOR WERTHEIM

347 Madison Avenue, New York 17, N. Y.
Phone: MUrray Hill 4-7545

Owner, Media Dir.....E. Taylor Wertheim
Art Dir.....Jose Ramos

THE WESLEY ASSOCIATES, INC.

630 5th Ave., New York 20, N. Y.
Phone: JUdson 2-8050
ABP—ANPA—NBP—NOAB

Chmn. Exec. Comm.....Leland G. Wesley
President.....C. J. McCarthy, Jr.
Vice President.....LeGrand L. Redfield
Creative Art Dir.....G. Heller
Prod. Mgr.....Ed Fitzgerald
Creative Dir. R-TV.....C. Amory
Radio-TV Prod. Spvsr.....R. Rehbock
Art Dir.....A. Kennedy

WEXTON COMPANY, INC.

444 Madison Ave., New York 22, N. Y.
Phone: MU 8-4050

Chairman .....Larry Schwartz
President .....Martin Solow
Exec. Vice Pres.....Adrian Price
Vice Pres.....George Gilbert
V.P., Radio-TV Dir.....John Eckstein
Secy.-Treas. .....Howard Wechsler
Time Buyer.....Jeff Fine

WILLIS & BORG ADV. AGENCY

954 Midland Bank Bldg., Minneapolis, Minn.
Phone: FEderal 9-3025

President .....Herbert Willis
Radio Time Buyer.....M. Furlong
Production Mgr.....J. Southwick

WILLIS/CASE/HARWOOD, INC.

Talbott Bldg., Dayton 2, Ohio
Phone: 222-5542
APA—ANPA—AAAA—ABP—CAAN

President.....Paul B. Willis
V.P., Creative Director.....Harley Case
V.P., Radio Director.....F. R. Harwood

WINFIELD ADV. AGENCY, INC.

8012 Bonhomme, St. Louis 5, Mo.
Phone: VO 3-4524

President, Treas.....Robert O. Scott
V.P., Radio-TV Dir.....Barbara Block
Secretary .....Dorothy Frese

www.americanradiohistory.com

WINIUS-BRANDON COMPANY

1015 Locust St., St. Louis 1, Mo.
Phone: CHestnut 1-6375
AAAA

Chairman.....Enno D. Winius
President.....W. L. Sanborn
Sr. Vice-Pres.....C. A. Brandon
V.P., Creative Dir.....James D. Nevins
Media Dir.....Paul E. Jones
Radio-TV Dir., Time Buyer.....R. E. Fischer

Branch Office
1016 Central, Kansas City, Mo.
Phone: HA 1-7383
V.P.....James H. Barickman

WINN-McLANE ASSOCIATES

1004 International Life Bldg., Austin 1, Texas
Phone: GR 6-6388

President .....B. McLane
Vice-Pres. .....R. Winn

G. WINSTON & COMPANY

32 W. 46th St., New York 36, N. Y.
Phone: CIrcle 5-4880

President.....George V. Bleier
V.P., Gen. Mgr.....Dave Carson
Art Dir.....H. B. Kornheiser
Research Dir.....Albert Tedaldi

DEL WOOD ASSOCIATES

1271 Ave. of the Americas, N.Y. 20, N.Y.
Phone: PLaza 7-9292

President .....Peter Frank
Exec. V.P.....Charles J. Weigert
Vice President.....Sidney J. Barbet

Time Buyers & Accounts: Euegene Sutorius: Drugs United, Barbasol Co.; Nita Nagler: Monarch Wine Co.; Roland Lesser: Cook Chemical, Beauty-Quick Spray Starch; Jason Darol: Spoolie Hair Curler Co., Lu Wane Co.; Luisa Robinson: Lucky Tiger Mfg. Co.

Branch Office
5420 Melrose Ave., Hollywood 38, Calif.
Phone: HOllywood 2-6027
Estimated Radio Billings: $1,200,000.
Estimated TV Billings: $1,110,000.

WYATT ADVERTISING AGENCY

427 9th St., San Antonio 2, Texas
Phone: CA 6-2226
SNPA

Owner.....William I. Wyatt

MARVIN YOUNG ASSOCIATES

4432 Farmdale Ave., No. Hollywood, Calif.
Phone: POplar 3-5347

Head Associate.....Marvin Young
Associates.....Joel Corbett, Neil Petry, Maruska Petrasek, Lee Hanson

YOUNG & RUBICAM, INC.

285 Madison Ave., New York 17, N. Y.
Phone: MUrray Hill 9-5000
AAAA—APA—NOAB—ABC—ABP—ANPA

Board Chairman.....Sigurd S. Larmon
President.....George H. Gribbin
Director .....Louis N. Brockway
Exec. V.P., Co-Chmn. Plans Bd.....A. V. B. Geoghegan
Exec. V.P.....Frank Fagan
Exec. V.P.....Harry Harding
Exec. V.P., Gen. Mgr....Edward L. Bond, Jr.
Sr. V.P.'s, Div. Mgrs. ....Earle Angstadt, Jr., George P. Dippy, Wilson H. Kierstead, Alexander Kroll, Randolph McKelvey, William D. Thompson
Sr. V.P.....A. O. Buckingham
Sr. V. P., Radio-TV Dir.....Charles C. Barry
Sr. V.P., Creat. Dir.....Charles Feldman
V.P., Asst. to the Chmn..Thomas W. Lapham
V. P., Asst. to the Pres....Wm. J. Colihan, Jr.
V.P., Dir. Research.....Dr. Peter Langhoff
V.P.'s.....Harry B. Carpenter, David Miller, Walter B. C. Washburn, William E. Matthews, Hadley P. Atlass
Treasurer .....George Farrand
Asst. Treas...Paul J. Muller, Dwight F. Smith
Controller .....Wray Witten

Branch Offices
1 East Wacker Dr., Chicago 1, Ill.
Phone: 329-0750
Vice Pres. in Charge.....Carl F. Vollmer
645 Griswold St., Detroit 26, Mich.
Phone: WOodward 1-7050
V.P., Mgr.....Joseph Standart
Hlywd. & Hyland Ave., Hollywood 28, Calif.
Phone: HO 2-7181
V.P., Radio-TV Dir.....Walter Bunker
120 Montgomery St., San Francisco 4, Calif.
Phone: EXbrook 7-1838
V.P.-in-Chg. .....George B. Richardson
615 So. Flower St., Los Angeles 17, Calif.
Phone: MAdison 6-7641
V.P.-in-Chg. .....Jack W. Smock
Estimated Radio Billings: $5,000,000.
Estimated TV Billings: $86,000,000.

THE ZAKIN COMPANY

27 East 37th St., New York 16, N.Y.
Phone: MU 4-0830
ABP—ANPA

Partners.....Alvin Zakin, Theo. Eisenberg
Admin. Dir.....Gwynn Meden
Treasurer .....Sam Stern
Production Manager.....Marcia Haring
Copy Chief.....Joan Hart
Acct. Execs.....Alvin Zakin, Ted Eisenberg, Bob Buckbinder

PETER ZANPHIR ADVERTISING

565 5th Ave., New York 17, N. Y.
Phone: OX 7-6996
ABP

President .....Peter Zanphir

ZIMMER, KELLER & CALVERT, INC.

28 Adams Ave., W., Detroit 26, Mich.
Phone: WOodward 1-8151
AAAA—NBP—APA

President.....R. E. Keller, Sr.
Exec. V.P.....H. W. Calvert
Vice President.....A. H. Ritter
Radio-TV Dir.....L. B. Williams

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Leading Advertising Agencies of Canada

AGENCY	ADDRESS	CITY	PHONE	RADIO-TV TIME BUYER	BROADCAST DEPT. DIRECTOR
Ardiel Advertising Agency, Ltd.	4 Lawton Ave.	Toronto	HUnter 5-6541-5	B. Glen Gill	B. Glen Gill
Ardiel Advertising Agency, Ltd.	180 Parkdale Ave. N	Hamilton	LI 9-2419	J. N. Elliott	
Backman Advertising Ltd.	Sovereign Bldg.	Halifax, N.S.	423-8164	Ann Archibald	
Baker Advertising Agency Ltd.	1670 Bayview Ave.	Toronto	487-1511	N. Pahlen	Miss G. Rudolphe
Baker Advertising Agency Ltd.	1420 Sherbrooke St. W.	Montreal	Victor 5-2191	G. St. Denis	
Batten, Barton & Durstine & Osborne Inc.	2 Carlton St.	Toronto	EM 3-9461	Frederick Thorne	Miss Clara Quinn
Batten, Barton & Durstine & Osborne Inc.	1010 St. Catherine St. W.	Montreal	UNiversity 8-2655	Philippe Garcia Pierre Pelletier (French)	Mrs. Mildred MacLeod
Beedham & Beecroft Adv. Ltd.	217 St. Clair Ave., W.	Toronto	924-8431	Miss D. Lamb	
Bingham, John McMenney Ltd.	32 Front St., W.	Toronto	EM 2-2641	Wm. S. Whitehead	
Bingham, John McMenney Ltd.	4645 Cavendish Blvd.	Montreal	HUnter 1-5032	J. Cooper	
Bingham, John McMenney Ltd.	1083 King E.	Kitchener, Ont.	SH 5-1601	S. Lorriman	
Bingham, John McMenney Ltd.	257 Osborne St.	Winnipeg, Man.	GL 2-2564	E. Gordon Lowen	
Bleasdale Advertising Ltd.	208 Kresge Bldg.	Victoria, B.C.	EV 2-6741	Harry S. Bleasdale	Violet Perry
Breithaupt, Milson, & Benson	120 Eglinton Ave. E.	Toronto	HU 3-3531		J. E. Palmer
Brooks Advertising, Ltd.	21 Dundas Sq.	Toronto	368-2396	Herbert Brooks	Esther Henning
Brooks Advertising, Ltd.	132 Roy Bldg.	Halifax	3-7142-3	Frank Wallace	
Brooks Advertising, Ltd.	326 Pender St.	Vancouver	MU 3-8558	Peter Ross	
Brown, Mitchell & Wright, Ltd.	Davie St. 1033	Vancouver	MU 4-7277		John G. Service
Brown, Mitchell & Wright, Ltd.	537 8th Ave., SW.	Calgary	AM 2-4767	Alex D. Wood	
Burnett Leo Co. of Canada, Ltd.	133 Richmond St., W.	Toronto	EM 6-5801	James B. McRae	John P. Moore
Burnett Leo Co. of Canada, Ltd.	550 Sherbrooke St., W.	Montreal	VI 4-3939	Aliette Dufour	
Burns Advertising Agency, Ltd.	1980 Sherbrooke St., W.	Montreal	WE 5-5257	L. St. Amand	
Burns Advertising Agency, Ltd.	181 Bay St.	Toronto	368-2377	A. G. Thompson	
Canadian Advertising Agency	1454 Mountain St.	Montreal	VI 2-8061	M. Fontaine	

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Canadian Advertising Agency	790 Bay St.	Toronto	368-7646	Irwin Teitel	
Canadian Advertising Agency	1131 Richards St.	Vancouver	MU 4-4151	K. L. Johnson	
Cardon, Rose, Ltd.	1411 Crescent St., W.	Montreal	VI 2-9581	Norman Cardon	
Cater, Garry J. of Canada, Ltd.	59 Avenue Road	Toronto	924-2505	Garry J. Carter	
Cockfield, Brown & Co., Ltd.	Canada Cement Bldg.	Montreal	UN 1-1771	R. W. Harwood	E. W. Box
Cockfield, Brown & Co., Ltd.	185 Bloor St., E.	Toronto	924-5492	P. C. Dolan	
Cockfield, Brown & Co., Ltd.	804 Electric Railway Chambers	Winnipeg	WH 2-0811	H. J. Gibson	J. R. Cameron
Cockfield, Brown & Co., Ltd.	1200 Burrard Bldg.	Vancouver	MU 1-1111	Miss Madigan	
Collyer Advertising, Ltd.	2100 Drummond St.	Montreal	VI 2-8672	K. Chase	Nan Freser
Collyer Advertising, Ltd.	20 Carlton St.	Toronto	EM 3-2647	M. L. Graves	
Cooper Advertising Co., Ltd.	105-7 Marigold Bldg.	Saskatoon, Sask.	CH 4-4696	Mrs. Grace Atkinson	
Cooper Advertising Co., Ltd.		Regina, Sask.	LA 7-3855	William Frederick	
Copeland, Don., H., Advertising Ltd.	442 Sherbourne St.	Toronto	WA 2-5969	Mrs. V. M. Copeland	
Crombie Advertising Co., Ltd.	391 St. James St., West	Montreal	VI 9-5246	V. P. Gray	
Crombie Advertising Co., Ltd.	100 Adelaide St., W.	Toronto	924-7204	Mrs. J. Watson	
Dancer-Fitzgerald-Sample Adv. Can. Ltd.	200 St. Clair Ave., W.	Toronto	WA 4-8425	Mrs. Ruth Pedley	
Desbarats Rayment Advertising Ltd.	485 McGill St.	Montreal	UN 6-4835	D. Tasker	
Dominion Advertising Inc.	480 Mount Royal St., E.	Montreal	VI 5-8916	A. Desautels	
Dreher Monroe F., Ltd.	Dominion Square Bldg.	Montreal	UN 6-4715	Mrs. W. F. Byrd	
Erwin Wasey, Ruthrauff & Ryan, Ltd.	610 Church St.	Toronto	WA 1-5187	Edward W. Karthaus	
Ferres Advertising, Ltd.	63 Duke St.	Hamilton, Ont.	JA 9-1116	C. T. Dickson	
Foote, Cone & Belding, Canada, Ltd.	10 St. Mary St.	Toronto	WA 5-5961	Mona Harper	R. L. Simpson
Foster Advertising, Ltd.	149 Alcorn Ave.	Toronto	924-4681	Miss M. Newton	
Foster Advertising, Ltd.	550 Sherbrooke St., West	Montreal	VI 9-5343	Miss C. Toupin	Pierre Petel
Foster Advertising, Ltd.	140 St. Portage Ave.	Winnipeg	WH 2-0776	Laurie A. Mainster	
Foster Advertising, Ltd.	77 Metcalfe St.	Ottawa	CE 6-5909	J. R. Foster	
Gibbons, J. J., Ltd.	46 St. Clair Ave., E.	Toronto	924-8391	Dorothy Marshall	
Gibbons, J. J., Ltd.	1440 St. Catherine St., W.	Montreal	UN 6-7482	Rupert Burdick	
Gibbons, J. J., Ltd.	Scott Bldg.	Winnipeg	WH 2-7373	A. Bruce Johnston	
Gibbons, J. J., Ltd.	2070 Albert St.	Regina, Sask.	LA 7-6688	Harold Ellis	
Gibbons, J. J., Ltd.	513 8th Ave.	Calgary	AM 2-5437	W. A. Bell	
Gibbons, J. J., Ltd.	1533 W. Pender St.	Vancouver	MU 1-0157	Mrs. Hazel Bakes	
Goodis, Goldberg Dair, Ltd.	288 Lawrence Ave., W.	Toronto	RU 9-1101	Barbara Kirkpatrick	R. Blazer
Goodis, Goldberg Dair, Ltd.	Birks Bldg.	Montreal	UN 6-6181		

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Leading Advertising Agencies of Canada

AGENCY	ADDRESS	CITY	PHONE	RADIO-TV TIME BUYER	BROADCAST DEPT. DIRECTOR
Goodis, Goldberg Dair, Ltd.	818 8th Ave., S.W.	Calgary	AM 2-7474	Jay L. Joffe	
Goodwin, Ellis Advertising, Ltd.	1161 Melville St.	Vancouver	MU 1-3474	W. E. Ellis	
Goodwin, Ellis Advertising, Ltd.	630 8th Ave., S.W.	Calgary	AM 2-4262	G. Stewart Menzies	
Grant Advertising of Canada, Ltd.	170 University Ave.	Toronto	EM 3-2144	K. R. MacDougall	
Grant Advertising of Canada, Ltd.	Canada Trust Bldg.	Windsor, Ont.	CL 6-7828	W. B. Wilbraham	
Grosberg, Pollock & Gwartzman, Ltd.	78 Charles St., W.	Toronto	924-9211	Chas. A. Grosberg	
Hayhurst, F. H. Co. Ltd.	55 Eglinton Ave., E.	Toronto	HU 7-4377	R. D. Amos	E. Brown
Hayhurst, F. H. Co. Ltd.	1420 Sherbrooke St., W.	Montreal	VI 5-0251	G. Gendron	Mrs. V. McLean
Heggie Advertising Co., Ltd.	97 Eglinton Ave., E.	Toronto	HU 1-5125	John E. Chilman	
Huot, J. E., Publicitee, Ltee	353 St. Nicholas St.	Montreal	VI 2-9011	Paul Vermette	
Hutchins Advertising of Canada, Ltd.	33 Hayden St.	Toronto	924-3753	P. J. Hennessy	
Imperial Advertising, Ltd.	38 Blower St.	Halifax, N.S.		G. E. MacDonald	
Industrial Advertising Agency, Ltd.	385 Madison Ave.	Toronto	924-6671	Mrs. V. Percival	
Industrial Advertising Agency, Ltd.	1500 Stanley St.	Montreal	VI 2-5281	A. G. Temple	
Industrial Advertising Agency, Ltd.	177 Russell Ave.	St. Catharines, Ont.	MU 2-9443	D. C. Williamson	
Jarvis, Albert, Ltd.	1000 Yonge St.	Toronto	WA 5-3815	Godfrey Jarvis	
Jarvis, Albert, Ltd.	1466 Crescent St.		AV 8-9234	George Turner	
Kelley, Russell T. Co., Ltd.	627 Main St., E.	Hamilton, Ont.	JA 2-1155	J. D. McNie	
Kenyon, & Eckhardt, Ltd.	321 Bloor St., E.	Toronto	WA 5-8931	J. A. Winter	Mrs. Dorothy Gilliller
Kenyon, & Eckhardt, Ltd.	550 Sherbrooke St., W.	Montreal	VI 2-2534	Lucien Roy	
Lovick, James & Co., Ltd.	1178 W. Pender St.	Vancouver	MU 4-6221	Mrs. A. Bothamley	
Lovick, James & Co., Ltd.	800 Bay St.	Toronto	WA 1-1121	R. Freiman	Olive Jennings
Lovick, James & Co., Ltd.	200 Queens Ave.	London, Ont.	GE 8-6141	W. M. Page	
Lovick, James & Co., Ltd.	428 Portage Ave.	Winnipeg	WH 3-0623	A. B. Jenkins	

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Lovick, James & Co., Ltd.	629 7th Ave., S.W.	Calgary	AM 2-6161	C. N. York	
Lovick, James & Co., Ltd.	401 Kerr Block	Regina, Sask.	LA 3-7570	Mrs. Helen Martenson	
Lovick, James & Co., Ltd.	105 Marigold Bldg.	Saskatoon Sask.	CH 4-4696	Mrs. G. Atkinson	
Lovick, James & Co., Ltd.	10014 107th St.	Edmonton, Alta.	GA 4-2181	J. M. Younie	
Lovick, James & Co., Ltd.	623 Dominion Square Bldg.	Montreal	UN 6-8391	Mrs. Stella Slattery	
MacLaren Advertising Co., Ltd.	111 Richmond St., W.	Toronto	EM 3-2244	F. K. Campbell	J. N. Milne
MacLaren Advertising Co., Ltd.	550 Sherbrooke St., W.	Toronto	VI 5-1222	R. A. Kirkwood	R. Saucier
MacLaren Advertising Co., Ltd.	635 Ouellette Ave.	Windsor, Ont.	CL 3-1414	Jas. A. Robb	
MacLaren Advertising Co., Ltd.	911 Electric Ry. Chambers	Winnipeg	WH 2-6321	E. P. Thompson	
MacLaren Advertising Co., Ltd.	1240 W. Pender St.	Vancouver	MU 5-6268	J. A. Ferry	
McCann-Erickson (Canada) Ltd.	200 Bloor St., E.	Toronto	WA 5-3231		S. D. Bennett
McCann-Erickson (Canada) Ltd.	2055 Peel St.	Montreal	VI 9-8341	Yves Bourassa	Mary McGowan
McCann-Erickson (Canada) Ltd.	1030 W. Georgia St.	Vancouver	MU 3-5608	Miss F. Asson	
McConnell, Eastman & Co., Ltd.	291 Dundas St.	London, Ont.	GE 4-4528	R. A. McCall	
McConnell, Eastman & Co., Ltd.	234 Eglinton Ave., E.	Toronto	HU 7-4601	Mrs. O. J. Sinclair	Austin Moran
McConnell, Eastman & Co., Ltd.	Dominion Square Bldg.	Montreal	UN 6-6771	Miss A. Gnesko	
McConnell, Eastman & Co., Ltd.	Royal Bank Bldg., 382 Portage Ave.	Winnipeg	WH 3-7406	Miss Helen Basiuk Miss G. Ulinder	
McConnell, Eastman & Co., Ltd.	337 8th Ave., W.	Calgary	AM 3-7040	Mrs. L. Curtis	
McConnell, Eastman & Co., Ltd.	10020 109th St.	Edmonton, Alta.	GA 2-5107	Mrs. J. Ferguson	Miss D. Kilburn
McConnell, Eastman & Co., Ltd.	1198 W. Pender St.	Vancouver	MU 3-2161	Clarke Wallace	
McCracken, W. A., Ltd.	153 St. Clair Ave., W.	Toronto	924-0721	Mrs. Marjorie Graves	
McGregor Deaville Advertising	1175 Bay St.	Toronto	WA 2-4864	Arthur E. McGregor	
McKim Advertising, Ltd.	2100 Drummond St.	Montreal	VI 9-4152	Peel Stevan	Mrs. Rotha Webb
				Jean Monte	Clark Lewis
McKim Advertising, Ltd.	1407 Yonge St.	Toronto	924-0981	G. W. Leech	
McKim Advertising, Ltd.	401 National Trust Bldg.	Winnipeg	WH 2-3491	R. I. Morton	
McKim Advertising, Ltd.	1030 West Georgia St.	Vancouver	MU 4-8121	Miss E. Fox	
Muter, Culiner, Frankfurter & Gould, Ltd.	89 Avenue Rd.	Toronto	924-5738	E. Gould	G. Rafelman
Nattall & Maloney, Ltd.	108 12th Ave., S.W.	Calgary, Alta.	AM 9-3054	Mrs. P. McVean	
Nattall & Maloney, Ltd.	10666 103rd St.	Edmonton, Alta.	GA 4-4910	Edward Maloney	
Needham, Louis & Brorby of Canada, Ltd.	121 Richmond St., W.	Toronto	EM 4-1492	Ray Arsenault	Denise Curran
O'Brien Advertising, Ltd.	1455 W. Georgia St.	Vancouver	MU 1-9174	Mrs. M. Albrecht	

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AGENCY	ADDRESS	CITY	PHONE	RADIO-TV TIME BUYER	BROADCAST DEPT. DIRECTOR
O'Brien Advertising, Ltd.	117 LaFleche Bldg.	Edmonton	GA 2-5450	A. E. Nightingale	
O'Brien Advertising, Ltd.	2034 Alta Vista Drive	Ottawa	CE 2-5657	R. A. Hay	
Orr, William R., Ltd.	240 Eglinton Ave., E.	Toronto	HU 5-9367	Ann Chaicraft	
Otto, Robt. & Co. (Canada) .Ltd.	1670 Bayview	Toronto	477-1511	W. R. Baker	
Paul, Phelan & Perry, Ltd.	6 Crescent Rd.	Toronto	WA 5-3436	G. P. Vale	
Paul, Phelan & Perry, Ltd.	1500 Stanley	Montreal	VI 9-8061	Miss A. Lemieux	
Payeur Publicite, Inc.	6398th Ave.	Quebec City	529-3322	J. P. Vogel	T. Reid & G. Forsyth
Pemberton, Freeman, Mathes & Milne	550 Church	Toronto	924-6243	Peter F. W. Percival	
Pemberton, Freeman, Mathes & Milne	1980 Sherbrooke St. W.	Montreal	WE 5-5287	Miss M. Henault	
Pennell Advertising	145 Yonge St.	Toronto	EM 4-2079	Miss M. Barrer	
Plant, Elton M., Advertising, Ltd.	586 Ouellette Ave.	Windsor, Ont.	CL 4-1159	Elton M. Plant	
Purkis, Thornton Ltd.	330 Bay St.	Toronto	EM 4-3762	Miss G. Race	
Reimer C., Advertising, Ltd.	407 Graham Ave.	Winnipeg	WH 2-1868	C. L. Reimer	M. D. Reimer
Ronalds-Reynolds & Co.	154 University Ave.	Toronto	EM 2-2381	Vera Hopkins	
Ronalds-Reynolds & Co.	1440 St. Catherine St. W.	Montreal	UN 6-9471	W. Burrill	A. Weintall
Ross Roy of Canada, Ltd.	Canada Trust Bldg.	Windsor, Ont.	CL 6-2371	R. A. Post	
Sauviat, G. R. & Associates	1500 Stanley	Montreal	AV 8-1471	G. R. Sauviat	J. P. Champagne
Schneider Cardon, Ltd.	1224 St. Catherine St., W.	Montreal	UN 1-4764	H. M. Schneider	
Smith, R. C. & Son, Ltd.	140 Merton St.	Toronto	HU 1-2253		G. Alex Phare
Spitzer & Mills & Bates, Ltd.	790 Bay St.	Toronto	EM 6-2811	R. A. Stevenson	
Spitzer & Mills & Bates, Ltd.	3405 Addington Ave.	Montreal	HU 1-0344	D. McCrimmon	
Stanfield, Johnson & Hill, Ltd.	1200 Dominion Sq., Bldg.	Montreal	UN 6-8741	R. H. Geary	
Stanfield, Johnson & Hill, Ltd.	255 Davenport Rd.	Toronto	924-8481	W. C. Bopp	
Stevenson & Scott, Ltd.	1260 University St.	Montreal	UN 6-9361	Miss Jean Sweeny	

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Stevenson & Scott, Ltd.	100 Adelaide St. W.	Toronto	EM 3-5773	S. C. Young	
Stevenson & Scott, Ltd.	402 Pender St., W.	Vancouver	MU 3-5696	Miss Sherill Adair	
Stevenson & Scott, Ltd.	95 Dresden Row	Halifax, N.S.		Alan Forster	
Tames Advertising Agency, Ltd.	1395 Bayview	Toronto	HU 1-2291	John G. Tames	
Tandy Richards Advertising, Ltd.	20 Carlton St.	Toronto	EM 2-6362	A. C. Haight	A. A. Pape
Tandy Richards Advertising, Ltd.	550 Sherbrooke St., W.	Toronto	VI 4-8821	C. Lunny	
Thompson Co., Ltd., J. Walter	1600 Dorchester Blvd., W.	Montreal	WE 4-1331	R. Humphries	P. Fisette
				E. Hay	J. MacCrimmon
Thompson Co., Ltd., J. Walter	600 University Ave.	Toronto	EM 2-3471	Frank Flint	P. Sivell
Thompson-Petersen Adv. Agency, Ltd.	215 Victoria St.	Toronto	368-8091	Allen L. Thompson	H. V. Petersen
Thompson-Petersen Adv. Agency, Ltd.	1121 St. Catherine St., W.	Montreal	VI 2-1881	A. R. MacPherson	
Torobin Advertising, Ltd.	4429 St. Catherine St. W.	Montreal	HU 9-5331	S. Torobin	
Vamplew Colby Advertising, Ltd.	57 Bloor W.	Toronto	923-8491	T. F. I. Vamplew	
Vickers & Benson, Ltd.	Keefer Bldg.	Montreal	UN 6-7701	Marcel Provost	Gerard Delage
				Mrs. J. Guerin	
Vickers & Benson, Ltd.	110 Church St.	Toronto	368-3421	D. T. Hardman	Mrs. L. Jensen
Wallace Advertising Ltd.	132-6 Roy Bldg.	Halifax, N.S.	423-7142	C. E. Howard	J. I. Coldwell
Wallace Advertising Ltd.	1224 St. Catherine St., W.	Montreal	UN 1-4764		
Wallace Advertising Ltd.	21 Dundas St.	Toronto	368-2396		
Wallace Advertising Ltd.	174 Lombard St.	Winnipeg	WH 3-7102		
Wallace Advertising Ltd.	326 W. Pender St.	Vancouver	MU 3-8558		
Walsh Advertising Co., Ltd.	Canada Bldg.	Windsor, Ont.	CL 6-2671	T. S. Lawrence	
Walsh Advertising Co., Ltd.	2 Carlton St.	Toronto	EM 3-3053	R. A. Norman	Mrs. June Frost
					Mrs. Muriel Murray
Walsh Advertising Co., Ltd.	1980 Sherbrooke St. W.	Montreal	WE 3-6756	H. Dumont	
Willis Advertising, Ltd.	165 Bloor St. W.	Toronto	WA 5-3804	W. A. Willis	
Yaneff, Chris, Ltd.	119 Isabella	Toronto	924-6678	Chris Yaneff	
Young & Rubicam	1255 University St.	Montreal	UN 6-8941	G. Lalande	
Young & Rubicam	250 University Ave.	Toronto	EM 2-3921	D. C. Dunlop	M. Fogel
				P. N. MacKenzie	J. D. Pare

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TIME BUYERS

BIOGRAPHICAL SKETCHES OF TIME BUYERS AT LEADING ADVERTISING AGENCIES

ANNUAL

1962

Silver Anniversary

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ADELSBERG, IRVING

of Benton and Bowles, was born Dec. 29, 1928. He is a graduate of CCNY (BBA), 1956, entered advertising with Federal Advertising in 1943 as research assistant, and held posts with Norman, Craig and Kummel. Married to the former Phyllis Nouget, he has two children. His hobby is electronics. Accounts: Pepperell, Tecnique and Desert Dri, Association of American Railroads, Philip Morris International.

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ALLEN, POLLY

of J. Walter Thompson Co., is a graduate of Endicott Jr. College, and entered advertising with J. Walter Thompson in 1950, as estimotor. Her hobbies are theatre and reading. She handles the Eastman Kodak Co. account.

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ANDERSON, ROBERT F.

Assistant Associate Media Director at Sullivan Stauffer, Colwell & Bayles, Inc., was born Dec. 20, 1926. He graduated from Georgetown (BS) in 1949, and that year entered advertising with RCA as public relations rep. He has held posts with CBS, Bentan & Bowles, McCann-Erickson, and Reidl & Freede. He handles the following accounts: Lipton Tea, American Tobacco Co., Riviera, Best Foods, Bulova Watch, Sterling Drug, This Week.

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BACZEWSKI, EDWARD T.

V.P., Associate Media Director at Cunningham & Walsh, Inc., was born Oct. 12, 1921. He is a graduate of Fordham (BA) 1943, Harvard Bus. School (MBA) 1947, and entered advertising with Kenyon Research in 1946, as research reporter. He is married and has eight children. His hobby is politics. He is mayor of Harrington Park, N. J.

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BALDWIN, BRENDAN J.

of Kenyon & Eckhardt, Inc., was born June 9, 1927. He attended Cornell and Columbia, entered advertising with Donahue & Coe in 1946, and held posts with Paris & Peart, Maxon, Inc., and Benton & Bowles. He is married to Margaret O'Shea and has four children. His hobby is sports. He handles the following accounts: National Biscuit, Beecham Prods.

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BALLMAN, HAL

of BBD & O, Inc. was born July 21, 1931. Graduated from U. of Mich. (B.J.), 1957, entered advertising with BBD & O, Los Angeles, in 1957 as media trainee. He is married and has two children; belongs to the ADS and Milline Club; his hobbies are bridge, woodworking, and reading. Accounts: Rexall Drug & Chemical Co., Western Airlines, Pepsi-Cola.

BALNAVES, DAVID W.

of MacManus, John & Adams, Inc., was born Feb. 8, 1930. He attended Wayne U., entered advertising with McCann-Erickson in 1953, as media buyer, and held posts with Grand Advertising. He is married to Shirley Casey and has two children. His hobbies are bowling, golf and handball. He handles the following accounts: Pontiac Motor Corp., Dow Chemical, MMM, Briggs Manuf. Co., Bull Dog Electric Co., Fairmont Railway Motor, Vaurhall Motor, Lyon, Inc.

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BARDACH, PETER M.

Associate Media Director at Foote, Cone & Belding, Inc., was born in 1929. He is a graduate of Hobart (BA), and entered advertising with Dancer-Fitzgerald-Sample in 1952, as time buyer. He handles the General Foods account.

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BEAN, RICHARD S.

V.P., Director of Media at Warwick & Legler, Inc., was born in 1915. He entered advertising with Ruthrauff & Ryan in 1934, and held posts with Pedlar & Ryan, and Grey Advertising Agency. He is married to Ethel Jokumsen and has four children. He handles all accounts.

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BECKER, NOEL

of Compton Advertising, Inc., was born March 13, 1931. He is a graduate of NYU (MBA), and entered advertising with NBC in 1954. He handles the following accounts: Ivory Soap, Proctor and Gamble Canadian Prods.

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BENDER, JUDITH

of McCann-Erickson, Inc., is a graduate of Michigan (BA). She entered advertising with Huber Hoge & Sons in 1954, as asst. time buyer, and held posts with the Biaw Co. Her hobbies are reading, painting and skiing. She handles the following accounts: Best Foods, Savings and Loan Foundation, Tyrex, Dorothy Gray.

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BENJAMIN, MARY LOU

of Grey Advertising Agency, Inc., was born Feb. 5, 1932. She attended the New School, entered advertising with NBC in 1950, as secretary, and held posts with WPIX, Peck Advertising, and L. H. Hartman Co. Her hobbies are bridge and golf. She handles the following accounts: Farm House Frozen Foods, Tintex, Block Drug Co., Amitown, Ward Baking Co.

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BERSHON, LAWRENCE C.

Broadcast Supervisor of McCann-Erickson, Inc., was born July 21, 1933. Graduated from Princeton (BA), 1955; entered advertising with Benton and Bowles in 1955 as a trainee. He handles the following accounts: Humble Oil, Nabisco, Nestle.

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BESTE, WILLIAM E.

of Batten, Barton, Durstine & Osborn, Inc., was born May 31, 1928. He is a graduate of Hofstra (BS) 1951, and entered advertising with Benton & Bowles in 1951 as a trainee. He is married and has four children. His hobbies are golf and swimming. He handles the following accounts: General Mills, Curtis Circulation & Publishing, Dow Jones.

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BIRKBECK, WILLIAM D.

Media Supervisor at Cunningham & Walsh, Inc., was born June 13, 1928. He attended Culford College, England, entered advertising with Foote, Cone & Belding in 1951, and held posts with Compton Advertising. His hobbies are record collecting, theatre, and travel. He handles the Andrew Jergens Co., Western Electric Co., and AT&T accounts.

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BODLE, RALPH W.

of Kenyon & Eckhardt, Inc., was born March 19, 1928. He is a graduate of Syracuse (BS) 1959, and entered advertising with William Esty in 1951 as estimator. His hobby is golf. He handles the American Chicle account.

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BRANCH, PHIL

Supervisor of media planning at Grey Advertising Agency, Inc., was born Dec. 17, 1924. He is a graduate of Seton Hall (BS), entered advertising with Al Paul Lefton in 1949, and held posts with Ruthrauff & Ryan. He is married to Frances Friedlander. His hobbies are fishing, home movies, and cards. He handles the following accounts: Procter & Gamble and The Mennen Co.

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BRAUMULLER, HERMAN A., JR.

of Cunninghom & Wolsh, Inc., was born Jan. 23, 1917. He attended Lehigh, entered advertising with Blackett-Sample in 1941, as clerk, and held posts with Schuyler Hopper Co., James Thomas Chirurg, Inc. He is married to Grace O. Grivicich and has two children. He handles the following accounts: American Machine & Foundry, Brooklyn Union Gas, Chase Brass & Copper, Conn. General Life Inc., Andrew Jergens, Kennecott Copper, Kidde Manuf., Walter Kidde & Co., Mosler Safe Co., St. Regis Paper, Wheeling Steel Corp.

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BRAUN, JOSEPH P.

vice president, media director of Kenyon & Eckhardt, Inc., attended Fordham. He entered advertising with K&E in 1933. He is married to Sally Martin and has one child. He is a member of the AAAA, NOAB, Wee Burn Country Club, Friends of the Rowayton Library, and his hobbies are hi-fi and motoring.

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BRECKENBRIDGE W. THOMAS

of Batten, Barton, Durstine & Osborn, Inc., was born Oct. 29, 1931. He attended Kansas University, BS, 1953, and entered advertising with Kudner Agency in 1957 as research assistant. He handles the following accounts: United Fruit, Ocean Spray Cranberries, Bristol Myers—Trig.

BROOKS, JACK

Account Executive at Compton Advertising, Inc., was born Dec. 31, 1931. He is a graduate of Oklahoma (BA) 1954, and entered advertising with Compton in 1956, in media research. He handles the Premium Duz Detergent account.

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BOUWER, PATRICIA J.

of Campbell-Mithun, Inc., Minneapolis, attended Syracuse U. She entered advertising with Grant Advertising in 1949, as secretary-assistant, and held posts with Young & Rubicom, Needham, Louis & Brorby. She handles the Pillsbury and Gold Seal accounts.

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BROWN, RICHARD

of Compton Advertising, Inc., was born Sept. 26, 1933. He attended Syracuse U., BS 1955. First entered advertising with Compton in 1960. Married. His hobbies are skiing and his stereo-hi fi set. Accounts: Comet, Duz Detergent, Duncan-Hines, Instantine.

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BROWN, STUART

Media Buyer at Cunningham & Walsh, Inc., was born Feb. 27, 1930. He is a graduate of Tufts (BS) 1952, and entered advertising with C & W in 1956, as statistical clerk. He is married and has two children. His hobbies are bridge, music, softball and football. His accounts are Braniff International Airways and Salada Foods.

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BULLIS, MURIEL

supervisor of broadcast media for Erwin Wasey, Ruthrauff & Ryan, Los Angeles, was educated at Los Angeles City College. She entered the advertising business with Foote Cone & Belding. Her hobbies are bridge, bowling and music. She handles the following accounts: Wynn Oil Co., Carnation Co., California Bank.

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BULLOCK, LOU

of Doherty, Clifford, Steers & Shenfield, Inc., was born Oct. 17, 1932. He is a graduate of Drew (BA) 1955, and entered advertising with DCS&S in 1957. His hobby is acting. He handles the following accounts: Bristol-Myers, Grove Labs., Standard Triumph.

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BUMSTEAD, ROGER C.

eastern division media director, of MacManus, John & Adams, Inc., attended Syracuse. He entered advertising with Katz Agency in 1948, in sales data, and held posts with Maxon, Campbell-Mithun, Inc., and David J. Mahoney, Inc. He is married to Lila McFadden. He is a member of RTES. Accounts: Good Humor, MMM Scotch Tape, White River Beverages, Heinekens Beer.

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BUNBURY, RICHARD S.

head timebuyer at Erwin Wasey, Ruthrauff and Ryan, Inc. Graduating from Columbia U. (BS), 1931, he entered advertising with N. W. Ayer & Son in 1936 in contract and accounts dept. He also held posts in Dept. of Political Science at Columbia U. and with the National Bureau of Economic Research.

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BURBECK, JOSEPH G.

of Compton Advertising, Inc., was born April 3, 1931. He is a graduate of Dartmouth (BA) 1953, and entered advertising with Comptan in 1955, as trainee. He handles the following accounts: Comet, Ivory Liquid, Cunard Steamship Co.

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BURGERT, HELEN R.

of McCann-Erickson, Inc., was born Feb. 20, 1920. She attended U. of N.M., entered advertising with H. B. LeQuatte, Inc. in 1949 as head of checking and forwarding. Also held posts with Dancer, Fitzgerald & Sample, Cunningham & Walsh, and the Meeker Co. Her hobbies are painting and camping. She handles the following accounts: Magnavox Co., National Broadcasting Co., Tyrex, Inc.

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BUTNER, LAWRENCE

of Albert, Frank-Guenther Law, Inc., was born April 17, 1931. He graduated from C.C.N.Y. (BBA), and Brooklyn Law School (LLB), and entered advertising with Katz Agency in their accounting dept., and has also held posts with Maxon Inc. and National Export Adv. He is married to Eleanor Schwartz, and has two children.

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CAIN, MARY KAY

of McCann-Erickson, Inc., Los Angeles, graduated from U.S.C. (AB). She entered advertising with Emil Brisacher as secretary and has held posts with Dan B. Miner Co.; Batten, Barton, Durstine & Osborne, Inc. Married to Marlow Stewart. She belongs to Radio-TV Women of Southern Calif. Her hobby is amateur radio. Accounts: Adolphs, Ltd.; Bell Brand Foods, Inc.; Gordon Bread Co.; Coca-Cola; So. Calif. and So. Counties Gas Co.; Broadway Dept. Stores, Inc.

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CAMBRIDGE, MICHAEL

of Sullivan, Stauffer, Colwell & Bayles, Inc., was born March 26, 1934. He entered advertising with SSC&B in 1959, and has held posts with William Esty. He is married. He handles the following accounts: Pall Malls, Vick Chemical.

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CAMERIK, GENE

of Young & Rubicam was born Feb. 5, 1930. He attended William & Mary and Cornell Universities, BS in 1952, MBA in 1958. First entered advertising with Young & Rubicam in 1958, as Outdoor Fieldman. He is married and enjoys reading, fishing and golf. His accounts are: Borden Co., General Cigar, Franklin Foods, Dictaphone.

CAMPBELL, C. N.

head time buyer, Detroit office, of MacManus, John & Adams, Inc., was born in 1928. He attended Michigan, and entered advertising with Campbell-Ewald in 1950, as outdoor field rep. He is married to Joanne Hartwick and has two children. He handles the following accounts: Pontiac Motor Div., Cadillac Motor Div., Dow Chemical, Minnesota Mining & Mfg., S. S. Kresge Co.

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CARVELL, FRANK

media supervisor of N. W. Ayer & Son, Philadelphia, has previously held posts with Benton & Bowles, Biow Co., and Pedlar & Ryan. He is married and has two children.

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CASPERS, STEPHEN J.

of B.B.D.&.O., was born June 25, 1936. He attended William & Mary College. First entered advertising with BBDO in 1959, as a trainee. He is a member of the Pelham Country Club. His hobbies are boating and golf: Accounts: Pepsi-Cola, Rexall, GE, Ocean Spray, United Fruit Co.

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CATHCART, EDNA S.

of J. M. Mathes, Inc., first entered advertising with Young & Rubicam in 1934 as secretary. She is a widow with one child and belongs to the Radio and Television Executive's Society. She handles all accounts.

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COHN, ENID K.

of McConn-Erickson, Inc., was born June 21, 1930. She is a graduate of Syracuse (BS), entered advertising with Good Housekeeping Magazine in 1950, as secretary, and held posts with J. Walter Thompson, Cunningham & Walsh, Edward Petry & Co. Her hobby is collecting antique Wedgewood pottery. She handles the Nestle Co. account.

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CLAYPOOL, LAWRENCE C.

of J. Walter Thompson, Chicago, was born Oct. 10, 1930. Graduated from U. of Ill (BS), 1952, and first entered advertising with Tatham-Laird in 1956 as account service manager. Married to Lois G. He is affiliated with Chi Psi and the Kenyon Club. His hobbies are travel, books, and sports. He handles the following accounts: Kraft Foods, Oscar Mayer & Co., and Trailways Bus.

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COLEMAN, MARIE V.

of Donahue & Coe, Inc., was born May 30, 1916. She attended N. Y. U., entered advertising with Charles M. Storm in 1947, as media asst., and held posts with Kelly-Nason and Dancer-Fitzgerald-Sample. She handles the following accounts: River Brand Rice, New York Theaters, Irish Linen Guild, Dr. Scholl Products, Carolina Rice.

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COLEN, LARRY

of Benton & Bowles, Inc., was born May 12, 1932. Graduating from NYU (BBS), 1954, he first entered advertising with Burke Dowling Adams in 1957 as media assistant and has held posts with Al Paul Lefton. He is married and has one child. His hobbies are oil painting and photography. Accounts: Prell Concentrate, Charmin Toilte Tissues, Stardust Bleach.

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CONWAY, VIRGINIA M.

of McCann-Erickson, Inc., was born in 1929. She entered advertising in 1947, and has held posts with Ted Bates, Kenyon & Eckhardt, Bryan Houston. She handles the Minute Maid and Coca-Cola accounts.

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CORBETT, CHARLOTTE M.

of Doyle Dane Bernbach attended Columbia U., MA. First entered advertising with Cecil & Presbrey in 1950 as a time buyer. Accounts: American B/C, Chemstrand Corp., Coffee Growers of Colombia, Dreyfus Fund, French Gov. Tourist, Thom McAn and Volkswagen.

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COULTER, FRANK, Jr.

of Young & Rubicam, Inc., was born Jan. 20, 1905. First entered advertising with N. W. Ayer & Son, Inc., in 1926 as production assistant. He is married and has one child. He is a member of the Bonnie Briar Country Club and the Skytop Club. He enjoys sports of all kinds. Accounts: Goodyear Tire and Rubber Co., Singer Sewing Machine Co., Beechnut-Life Savers Inc., Bristol Myers Co., and Sanforized Div., of Cluett Peabody & Co., Inc.

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COVERLEY-SMITH, JOHN F.

of N. W. Ayer & Son, Inc., was born Jan. 1, 1918. He graduated from U. of Penna. (BS) in 1938, entered advertising with Young & Rubicam in 1939, as a trainee, and has held posts with Geare-Marston, McKee, & Albright, and The Borden Co. He is married to Margaret Emhardt and has two children. His hobbies are golf and sailing.

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CRANDALL, JOHN B.

Media Planning Director at McCann-Erickson, Inc., has held posts with Benton & Bowles and Kudner Agency. He handles the following accounts: Nestle Co., Simmons, Coca-Cola, McGregor, Mead Paper, Atlas Supply Co.

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CROOKER, ROBERT H., JR.

of Campbell-Ewald Co., was born in 1915. He attended the U. of Michigan, and entered advertising with C-E in 1938, in the outdoor dept. He is married to Jean Scholl. He handles the following accounts: Chevrolet Motors, United Motor Service, National Bank of Detroit, Kroger, Detroit Edison.

CURRAN, JOHN P.

of Interpublic, Inc., was born June 15, 1935. He attended CCNY and first entered advertising with Kenyon and Eckhardt in 1954 as estimator, and has held pasts with Reach-McClinton, MGT Assoc., and Kenyon and Eckhardt. Married to the former Eileen Farrell. His hobbies are music and handball. Accounts: Westinghouse, Minute Maid, John Hancock.

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DAIGH, DONALD M.

director of Radio & TV for Henderson Advertising Agency, entered the advertising field with Pedlar & Ryan. He is married and has five children.

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DALTON, PETER J.

of Donahue & Coe, Inc., was born Oct. 10, 1929. He is a graduate of U. of Pa., and entered advertising with Benton & Bowles, Inc. in 1952, as broadcast buyer. He is married to Joan Potter. His hobbies are sailing, bridge, painting and literature. He handles the Arnold Bokers, Burlington Hosiery Co., Foster Grant, Kasco Dog Food, and U.S. Tobacco Co. accounts.

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DAVIDSON, JOHN M.

of Gardner Advertising Co., was born in 1929. He is a graduate of U. of California (BA), and entered advertising in 1955 with National Outdoor Advertising as a field service rep.

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DAVIS, HAROLD A.

of Batten, Barton, Durstine & Osborn, Inc., was born July 17, 1925. He is a graduate of Marietta (BA), entered advertising with Benton & Bowles in 1949, in budget control, and held posts with Compton, and Erwin Wasey. He is married and has two children. His hobby is wood working. He handles the Campbell Soup Co. and Warner Lambert accounts.

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DELANO, LESTER A.

vice president in charge of marketing service at North Advertising Agency, attended Amherst, Brown, and Chicago (MBA). He entered advertising with Gauld, Gleiss & Benn Marketing Consultants. He handles the following accounts: Toni, Columbia Foods, Jewel Tea, Gillette Labs.

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DE VITO, GEORGE

of Weiss & Geller, Inc., was born August 13, 1933. He attended St. John's and Rutgers, and entered advertising in 1959, with Weiss & Geller as time buyer. He is married to Veronica Kramer, and has two children. He handles the following accounts: Doeskin, Proctor Silex, American Pharmaceutical, Trunz Stores, Yoo-Hoo Beverages, Davega Stores.

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DIAMOND, LYNN

of Mogul, Williams & Saylor, Inc., is a graduate of Michigan State Normal College. She first entered advertising with Cecil & Presbrey in 1950, as executive secretary, and held posts with Emil Mogul Co. Her hobbies are theatre, double-crestics and bridge. She handles the following accounts: Rayco Manufacturing Co., Lite Diet Bread, Esquire Shoe Polish, Adams Hats, Roots Motors.

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DOLLARD, WILLIAM P.

of Young & Rubicam first entered advertising with BBD&O in 1928 as junior account exec. He also held posts with Dancer, Fitzgerald & Sample. He received the Silver Nail Award in 1959, naming him Time Buyer of the Year. Married and has three sons. His hobby is gardening. Accounts: Beechnut, Pine Brothers cough drops, Singer Sewing Machine.

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DRANTCH, SEYMOUR

of Young & Rubicam was born Oct. 18, 1925. Attended City College of N. Y., BBA, 1951. First entered advertising with Y&R in 1950. He is married and has two children. Club affiliations include Hewlett Woods Civic Assoc. His hobby is photography. Accounts: Bristol-Myers and Singer Sewing Machine Co.

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DRYER, ELLEN K.

media director of W. B. Doner and Co., was born July 21, 1916. She attended Wayne State U. and Valparaiso, first entered advertising with Century Adv. in 1947 as comptroller. Married to Edward T. Dryer. She is affiliated with Women's Advertising Club, the Women's City Club and the Letitians. Her hobbies are reading, spectator sports, and china collections. She handles all agency accounts.

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DUCHIN, HAROLD

Supervisor at BBD&O was born January 27, 1930. Attended City College, BBA in 1952. First entered advertising with Harry B. Cohen in 1952, as print advertising checker. Also held posts with Lawrence C. Gumbinner, Doherty, Clifford, Steers & Shenfield and Doyle Dane Bernbach. He is married and has one child. He is vice president of Alpha Delta Sigma and enjoys photography and stamp collecting Accounts: Campbell Soup Co., and Broma Seltzer.

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DUFFY, JOHN J.

of BBD&O was born Feb. 21, 1937. First entered advertising with Wm. Esty Co., Inc., in 1955. He is married and has one son. Accounts are: MMM, Smith Corona, Chrysler, Pan American Coffee, Cream of Wheat, Tupperware.

DUNIER, LESLIE L.

vice president in charge of Radio & TV, at Mogul, William & Saylor, Inc., was born Sept. 1, 1924. He is a graduate of N. Y. U. (BS) 1946, entered advertising with Reiss Advertising in 1946, and held posts with Sterling Adv., L. L. Dunier Agency, Emil Mogul. He is married to Norma Rich and hos one child. His hobby is golf and he is a member of RTES.

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DUNLAVEY, MARY E.

of N. W. Ayer & Son, Inc., attended Columbia and N. Y. U., entered advertising with Ruthrauff & Ryan as time buyer, and held posts with Pedlar & Ryan, Harry B. Cohen, and Aitkin Kynett. Her club affiliations are TV Radio Adv. Club of Phila., Phila. Club of Adv. Women, Plays & Players, Phila. Art Alliance. Her hobbies are theatre, music, horseback riding, swimming, & cooking. She handles the following accounts: Notional Dairy (Sealtest) Products Corp., First Penna. Ca.

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DURANDO, HARRY J.

of Donahue & Coe was born Mar. 27, 1932. He attended Long Island U., B.S. in 1958. First entered advertising with Lennen & Newell in 1958 as assistant buyer. His hobbies are golfing, tennis, Hoo Model Trains. He is married. Accounts: E. R. Squibbs, Kasco, International Latex, Bankers Trust, Foster Grant, Arnold Bakers and Burlington Hosiery.

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DWYER, MARY

of Kenyon & Eckhardt Inc., attended Hunter College, and entered advertising with Pedlar & Ryan in 1940 as estimator. Her hobbies are theatre, movies, reading, opera and concerts.

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ECKERT, STUART

of Doherty, Clifford, Steers & Shenfield, Inc., was born Dec. 3, 1932. He is a graduate of N. Y. U. (BS) 1953, and entered advertising with Lennen & Newell in 1955. He is married. His hobbies are sports, photography and traveling. He handles the following accounts: Vitalis, Muller Macaroni; Mum Deoderant.

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EGAN, TONY

of Young & Rubicam was born Aug. 3, 1936. He attended Dartmouth and first entered advertising with Y&R in 1958, as a trainee. He has also held posts with ABC. He enjoys skiing. Accounts are: General Foods, Bakers Chocolate, Bakers Coconut, Sanka.

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ENGLISH, JAMES R., JR.

of J. Walter Thompson was born May 1, 1919. He is a graduate of Harvard (BA) 1939, entered advertising with Young & Rubicam in 1953, as media research director, and held posts with A. C. Neilson & Co. He is married to Caryl Hadsell and has two children. His hobbies are skiing, squash, golf and aviation. He handles Lever Bros. account.

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EWING, PAUL J.

of Knox Reeves Adv., Inc., was born Aug. 5, 1928. Graduating from U. of Minn. (ALA), 1950, he first entered advertising with Campbell-Mithun in 1951 as assistant time buyer and has held posts with A. C. Nielsen Co. and McCulloch Corp. He is affiliated with the Maples Ad Club and the Legion of Decency, and his hobbies are golf, traveling, and reading. Accounts: General Mills Refrigerated Foods Div., Cudahy Packing Co., Minn. Brewing Co., Minn. Gas Co., Brownberry Ovens, Inc., Pearson Candy Co., F & M Bank, McGarvey-Atwood Coffee Co., NAMSB.

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FABIAN, MICHAEL R.

of W. B. Doner, was born Dec. 7, 1932. Graduating from Wesleyan U. (BA), 1954, he first entered advertising with Grey Adv. in 1956 as trainee and has held posts with Hudson Pulp & Paper Corp. He is married and has one child. His hobby is photography. He handles the following accounts: Stella D'oro, R. M. Hollingshead, Penn Fruit, Hood Chemical Co., Wilen Wines.

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FENNELL, CLARANCE JOHN

of William Esty Co., was born Jan. 31, 1932. Graduating from St. Peters (BS), 1953, he first entered advertising with William Esty in 1953 as mail boy. He is married and has five children. A member of the Ancient Order of Hibernian, his hobbies are woodcraft and painting. He handles the following accounts: R. J. Reynolds, Prestone, Thomas Leeming.

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FIELDS, JUDITH

of Grey Advertising, was born Oct. 31, 1934. Graduating from NYU (BA), 1954, she first entered advertising with Mendelsohn Adv. in 1954 as girl Friday and has held posts with Sterling Advertising. She is married to Norman C. Fields. Her hobby is bridge. She handles the Greyhound Corp. account.

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FINN, FRANK

of McCann-Marschalk, was born July 21, 1921. He is a graduate of N. Y. U. (BS) 1948, entered advertising with Compton Advertising in 1949, as Radio & TV biller, and held posts with Kudner Agency. He is married and has one child. His hobby is bowling. He handles the following accounts: Coca-Cola, International Nickel Co., National Lead Co.

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FIRESTONE, JERRY

of Grey Advertising Agency, Inc., was born April 9, 1930. He is a graduate of C.C.N.Y. (BBA), entered advertising with Dancer-Fitzgerald-Sample in 1950, as media researcher, and held posts with Television Magazine. He is married and has two children. His hobbies ore reading, writing, and music. He handles the following accounts: GE, Westinghouse, Phillips-Van Heusen, Mennen Baby Powder.

FITZGERALD, PAUL

of L. C. Gumbinner, wos born Dec. 20, 1930. He attended NYU, entered advertising with Erwin Wasey in 1948 as checker, and has held posts with BBD&O, Kenyon and Eckhardt, and NBC. Married to the former Borbara Shara, he has two children. He is on the Board of Dirs. of the Local Civic Assn., and his hobbies are photography and model railroads. Accounts: Block Drug, Browne-Vintners, Whitehall Products, Bercut-Richards, Red Book.

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FLEISCHER, IRWIN

of Ted Bates and Co., was born June 25, 1931. Graduating from U. of Ala. (BA), 1953, he entered advertising with D.F.S. in 1956. He is married to the former Idamae Cohen and has one child. His hobby is photography. He handles the Carter Products and Mobil Oil accounts.

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FLERI, EDWARD C., JR.

media supervisor-spot broadcasting, Batten, Barton, Durstine & Osborn, Inc., was born May 22, 1925. He is a graduate of Hofstra (BA) 1949, and entered advertising with Benton & Bowles in 1949. He is married and has three children. His hobbies are gardening and drawing. Accounts: Pepsi-Cola, Gallo Wine, Schaeffer Beer.

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FOX, LOUIS C., Jr.

of Young & Rubicam, Inc., was born May 22, 1933. He attended Adelphi College, BA, 1956. First entered advertising with Y&R in 1959, as a trainee. He also held posts with WGBB, Freeport, L. I., as staff announcer and assistant program dir. Married and a member of Adelphi College Alumni Assoc. His hobby is photography. Account: Gulf Oil.

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FREY, PAT

of Erwin Wasey, Ruthrauff & Ryan, Inc., Los Angeles, was barn March 17, 1934. She attended Denver U. and first entered advertising with Erwin Wasey, Ruthrauff & Ryan, Inc. in 1955 as estimator. She is married to Joel L. Frey. She handles the Los Angeles Soap Co. and Carnation Co. accounts.

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FRICKE, WILLIAM A.

associate media director at McCann-Erickson, Inc., attended Colgate. He entered advertising with National Outdoor Advertising Bureau in 1927, as field man. He handles the following accounts: Westinghouse Electric, Canada Nat'l Railway's, Hilton Hotels, TransCanada Airline, Look Magazine.

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GANS, JOSEPH C.

President of Joe Gans & Co., entered the advertising agency field with Thwing & Altman in 1947, as vice president and Radio TV director, and formed his own agency in 1958. He is married and has two children. He handles the following accounts: Time Magazine, American Heritage, Norkon Pharmacal, Inc., Harpers Magazine, Culligon Inc.

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GARRABRANT, N. T.

media department head at North Advertising Agency, attended Northwestern. He entered advertising with Toni. He is married and has one daughter. He handles the following accounts: Englander Co., Gillette Labs, Jewel Tea, Phaezler Bros.

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GIEBEL, JOHN C.

of Grey Advertising Agency, Inc., was born Oct. 31, 1925. He is a graduate of N. Y. U. (BS), entered advertising with Young & Rubicam in 1949, in market research, and held posts with Dancer-Fitzgerald-Sample, Cunningham & Walsh, Benton & Bowles. He is married to Estelle McCarron and has one daughter. His hobbies are tennis and gardening. He handles the following accounts: The Greyhound Corp., GE, Ward Baking Co., Prince Gardner, Martinson Coffee.

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GLASSER, DOROTHY H.

of Kastor Hilton Chesley Clifford & Atherton was born July 28, 1931. She attended NYU, BA, 1952. First entered advertising with Marschalk & Pratt in 1953, as research assistant. Also held posts with Herschel Z. Deutsch & Co., Inc. Hobbies are the theatre and ballet. Accounts: Pharmaco, Inc., Roosevelt Raceway, Shulton Inc., Smith Bros. and The Lander Co.

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GOLDEN, GERARD F.

of Doyle, Dane Bernbach, Inc., was born Sept. 15, 1936. He attended the U. of Mississippi, BA, 1958. First entered advertising with Benton & Bowles in 1958, as an estimator. He is a member of Alpha Delta Sigma Alumni Club. Hobbies are golf and reading. His accounts are: American Airlines, Clairol, Olin Mathieson Corp.

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GOLDIS, SEYMOUR

Broadcast Supervisor at McCann-Erickson, Inc., was born Oct. 14, 1928. He is a graduate of N. Y. U. (BS), 1951, entered advertising with National Screen Service Corp. as production asst., and held posts with Lennen & Newell and J. Walter Thompson. Accounts: Nestle, John Hancock, Look Magazine, Westinghouse Electric.

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GORDON, ROSANNE

of K.H.C.C.&A was born Dec. 19, 1929. Attended NYU. First entered advertising with Headley-Reed in 1950, as office manager. She has held posts with Street & Finney, Product Services, TAA, Inc., and Kelinfeld, Heineman, Shaw & Joseph. Her hobbies are horseback riding and reading. Accounts: Grand Union Co., Triple-S Blue Stamps, Vic Tanney and Autocrat Coffee.

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GRADY, FRANK

of Young & Rubicam was born Aug. 9, 1919. Attended St. John's U., BA, 1941. First entered advertising with Y&R in 1941. He is married to Jan Johnsan and has 4 children. Hobbies are fishing and woodworking. His accounts are Gulf Oil and Life Magazine.

GRANDA, JOSEPH E.

of McCann-Erickson, was born April 8, 1933. He graduated from Pace College (BBA), 1956, and entered advertising with Thompson Koch in 1955 as assistant buyer. He is married and has three children. His hobby is modern jazz. He handles the Humble Oil and Refining Co. and Esso accounts.

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GRAY, JOHN L.

of J. Walter Thompson Co., was born April 9, 1931. He is a graduate of Yale (BS), and entered advertising with J. Walter Thompson in 1957, as asst. time buyer. He is married to Cynthia A. Hunt and has two children. His hobbies are reading, photography, foreign affairs, tennis. He handles the L&M Cigarette account.

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GREALISH, EUGENE J.

of Young & Rubicam, Inc., was born Jan. 17, 1931. Attended Queens College, AB. First entered advertising with Nat'l Brod. Co., in 1954, as media buyer. Also held posts with Hockoday Associates, Inc., and Bryon Houston, Inc. He is married and has two children. He is a member of the Knights of Columbus and enjoys golf and bowling. Accounts are: American Home Foods, Dictaphone, General Cigar Co., National Sugar Co.

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GREDELL, GORDON LEE

of D'Arcy Advertising Co., Chicago, was born May 9, 1929. Graduating from Knox College (BS), 1952, he entered advertising with Needham, Louis & Brorby in 1954 as media trainee and has held posts with Airguide Instrument Co. He is married and has two children. Affiliated with Phi Delta Theta, Park Forest Tennis Club, and American Contract Bridge League, his hobbies ore tennis, bridge, and golf. He handles the American Oil Co. (Standard Oil Div.) account.

GREY, EDWARD A.

director and senior vice president in charge of media operations at Ted Bates & Co., Inc., entered advertising in 1936. He has held posts with the Biow Co.

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GREENBERG, GERALD

of Young & Rubicam was born Sept. 15, 1929. Attended Sampson College and Columbia U. First entered advertising with Y&R in 1956, as Radio-TV commercial coordinator. He has held posts with WABC-TV as assistant production manager. He is married to Carol Heller and has two sons. His hobbies are flying, painting and the stock market. He handles the Johnsan & Johnson account.

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GREENSPAN, CLIFFORD K.

of Donahue & Coe was born June 22, 1927. He attended NYU, B.S. 1951. First entered advertising with Reiss Advertising in 1951 as production biller. Also held posts with Joseph Reiss Associates and Cunningham & Walsh. Married to June Elizabeth Haman and has two children. He is a member of the Lincoln Republican Club. His hobbies are history and music. Accounts: Holland-American Line, Gorham Silver, Schieffelin & Co.

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GROSS, LYNDON W.

of Guild, Bascom & Bonfigli, Inc., San Francisco, was born Jan. 28, 1921. Graduating from U. of Mo. (BJ), 1942, he entered advertising with Botsford, Constantine & Gardner in 1946 as a trainee and has held posts with Compton Advertising, The Biow Co., and George C. McNutt Advertising. Married to the former Ruth Lieber, he has three children. Affiliated with the Milline Club and Alpha Delta Sigma, his hobbies are fishing, golf, and photography. Accounts: Foremost Dairies, Inc., Morton House, Mary Ellen's, Mother's Cakes and Cookies, Harry and David.

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GRUBER, HERBERT

media director of Parkson Advertising, was born October 24, 1919. He graduated from C.C.N.Y. (BBA) in 1942, and entered advertising with The Biow Co. in media research. He is married and has two children. His hobbies are bridge, gardening. He handles the Universal Electrical Appliances.

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HANSON, LEE C.

broadcast supervisor of MacManus, John & Adams, Inc., Bloomfield Hills, Mich., office, was born April 20, 1931. He is a graduate of Michigan State (BA) 1953, entered advertising with M. J. & A. in 1959, as time buyer, and held posts with stations WKMH, WILS, WILS-TV. He is married to Janet Good. His hobbies are sports and music.

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HARABADIAN, LARRY N.

of Compbell-Ewald Co., is a graduate of the U. of Detroit (BS). He entered advertising with C-E in 1952, in the office service dept. He handles the following accounts: Chevrolet Motor Div. of General Motors, Kroger Co., Detroit Edison.

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HARPER, JOY

of Doyle Dane Bernbach, Inc., Los Angeles, was born March 5, 1925. She attended East Texas State, (BA). She has held posts with Erwin Wasey, Ruthrauff & Ryan. Her hobbies are the theatre and painting. Accounts: Crown-Zellerbach, S&W Fine Foods, Rainier Beer.

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HAUPTMAN, LENORE

of Grey Advertising, was born Sept. 6, 1934. She attended Brooklyn College, entered advertising with Grey Advertising in 1959 as estimator, and has held posts with Geyer, Morey, Madden & Ballard, WOR Radio, and TV Guide. Her hobbies are art appreciation and literature. She handles the following accounts: Procter and Gamble, Revlon, Mennen, Westinghouse.

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HAY, GRAHAMN D.

broadcast media supervisor at Compton Advertising, Inc., was born Sept. 10, 1926. He is a graduate of Missouri (BA) 1948, (BJ) 1949, and entered advertising with Biow Advertising in 1950, in media research. He is married and has one child. His hobbies are music and furniture making.

HELLER, DONALD K.

of N. W. Ayer & Son, Inc., was born April 29, 1931. He graduated from Dickinson (BA) in 1953, entered advertising with Warwick & Legler in 1953, as a clerk, and held posts with Al Paul Lefton. He is married to Barbara Lamb and has one child. His hobbies are sports, photography, reading. He handles the following accounts: Armour, John H. Breck, Inc., Hamilton Watch Co.

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HOBICORN, GENE

of BBD&O, was born Feb. 6, 1939. Graduating from CCNY (BBA), 1960, he entered advertising with BBD&O in 1960 as media analyst. He is married. His hobby is 35 mm photography. He handles the E. I. Du Pont De Nemours, Inc. (Household Products) account.

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HOOKER, MURIEL

director of broadcast media at Erwin Wasey, Ruthrauff & Ryan, Inc., Los Angeles, was born July 30. She attended Los Angeles State College, entered advertising with Dan B. Miner & Co. in 1948 as assistant to print media director, and has held posts with Foote, Cone and Belding and Sunkist. She is married to John M. Hooker. Her hobbies are bridge and music. Accounts: Carnation Co., Chicken of the Sea, Inc., Wynn Oil Co., Frito-Lay, Inc., Albers Milling Co.

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HOUGHEY, DOROTHY T.

of Grey Advertising Agency, Inc., entered advertising with Biow Co. in 1945, in media research. Her hobbies are music and books. She handles the Procter & Gamble account.

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HUDSON, HENRY

of Grey Advertising, was born May 6, 1930. Graduating from Georgetown U. (BSFS), 1959, he entered advertising with Grey Advertising in 1961 as research analyst. His hobbies are skiing and swimming. He handles the Procter & Gamble and Greyhound Corp. accounts.

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HUELSER, GEORGE W.

of Doyle Dane Bernbach was born June 9, 1925. Attended Duke University, AB, 1947. Also held posts with ABC and Maxon, Inc. He is married to Mary Brantuas and has two children. He is a member of the Mandalay Civic Assoc., N. Y. Media Planners and RTES. Hobbies are hunting, fishing and field trials. Accounts: 5-Day Labs., Goodman & Sons, Polaroid Corp., Puriton and West End Brewing.

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HURLEY, GENEVIEVE

of Young & Rubicam first entered advertising with Y&R in 1948 as media assistant. Her accounts are: Tek Hughes, Permacel-Bondex, and Chivas Regal Whiskey, Tussey.

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HUTCHINS, OTIS P.

of McCann-Marschalk Co., Inc., was born July 5, 1932. Graduating from Colgate U. (BA), 1954, he entered advertising with Doyle Dane Bernbach in 1956 as a trainee. Affiliated with Down Town Glee Club, his hobbies are photography and music. He handles the following accounts: Tidy House Div. of Pillsbury, Speidel, Scripto, Fram.

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JACKMAN, NORMAN G.

of Campbell-Ewald Co., was born in 1926. He attended Wayne U., and entered advertising in 1947. He is married to Helen Van Den Brouck and has four children. He handles the following accounts: United Motors Service, General Motors, Detroit Edison, National Bank of Detroit.

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JACKNOWITZ, ANN

of Young & Rubicam was born March 11, 1932. Attended Hunter College, AB, 1952. First entered Advertising with Harry Cohen in 1953. Hobbies: Travel and philately. She handles the General Foods account.

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JAFFE, JEANE

of Doyle Dane Bernbach, Inc., entered advertising with Joseph Katz Co. in 1950, as media clerk, and held posts with J. Walter Thompson and Lennen & Newell. Her hobbies are writing and music. She handles the following accounts: American Airlines, Ohrbachs, Lane Co., Bartons, Glendale, Clairol, Wear Right, McCall's, El Al Airlines, Olin Matheson.

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JANCO, BETTY

of Doyle Dane Bernbach attended the U. of Okla. First entered advertising with Compton Advt. in 1955, as a TV estimator. She is married and her hobby is coin collecting. Accounts: West End Brewing, Polaroid, Puritron and 5 Day Deoderant.

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JOHNSON, ALLENE L.

media buyer of Kenyon & Eckhardt, Inc., was born Feb. 8, 1936. She entered advertising with Calif. Transit Adv. in 1956, as bookkeeper. Her hobbies are water skiing and hunting. She handles the following accounts: L. A. District Lincoln-Mercury Dealers Adv. Assn., Eastside Beer, Shell Oil Co.

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JONES, ARTHUR E., Jr.

of Young & Rubicam, Inc., was born May 17, 1915. He attended Hampden Sydney College. First entered advertising with Y&R in 1943, as an outdoor field rep. He also held posts with Skouras Theater Corp. He is married to Jacqueline Cathelin and has four children. His hobby is stamps. Accounts: Ethyl, Filbert, Piels Beer, Remington, Seagrams, Sports Illustrated.

JONES, EVELYN LEE

Business manager, Radio-TV at Donahue & Coe, Inc., was born August 4, 1910. She attended Rochester and Columbia, entered advertising with Donahue & Coe, Inc., in 1943, as copy writer, and held posts with various motion picture companies. She is married. Her hobbies are theatre and reading. She handles the accounts of MGM, Columbia Pictures, Allied Artists, Loew's Theatre, and other local N. Y. theatres.

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JONES, MARION A.

of Lennen & Newell, Inc., graduated from Elmira College (BA), and entered advertising with Compton Advertising in 1946, as an estimator and typist, and has held posts with Kastor, Farrell, Chesley & Clifford, Benton & Bowles, and Grey Advertising. Her hobbies are golf, reading, and sewing. She handles the following accounts: Armstrong Rubber Co., Reynolds Metals, American Gas Association, Paramount Pictures.

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JONES, RAYMOND E., Jr.

of Young & Rubicam, Inc., was born June 22, 1915. First entered advertising with Compton in 1937, as a trainee. Also held posts with Foote, Cone & Belding, CBS-TV and KHOU-TV, Houston.

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KAHN, EDWARD D.

vice president of Victor A. Bennett Co., attended Northwestern. He entered advertising with a Boston agency. He is married and has two daughters. His hobby is golf. He handles the following accounts: Harvey's Wines and Sherries, Burlap Council, Harbley's Orange Marmelade, BOAC.

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KARLAN, ARTHUR E.

of J. Walter Thompson Co., was born June 11, 1925. He is a graduate of Illinois (BS), entered advertising with DCSS in 1951, as space buyer, and has held posts with Benton & Bowles and Allied Stores. He is married to Elizabeth Cohen and has one child. His hobbies are song composing, record collecting, and bowling. He handles the following accounts: Eastman Kodak, Custom Farms.

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KAUFMAN, STUART

of Donahue & Coe, Inc., was born Oct. 30, 1931. He attended NYU, BA, 1954. First entered advertising with Donahue & Coe, Inc., in 1956. He is married and has two children. His hobbies ore tropical fish, swimming and fishing. He handles the Bosco Syrup account.

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KEARNS, JAMES

of Warwick & Legler, Inc., was born December 29, 1931. He attended N. Y. U., and entered advertising with Kenyon & Eckhardt in 1956, as estimator, and has also held posts with Dancer-Fitzgerald-Sample. He is married and has two children.

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KEARNS, KEN

of Grey Advertising Agency, was born March 11, 1922. He is a graduate of the U. of California (BA), entered advertising with Compton Advertising, and held posts with Biow Adv. He is chief broadcast buyer.

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KELLY, THADDEUS S.

of McCann-Erickson, Inc., was born Jan. 23, 1924. He entered advertising with BBDO in 1940, and held posts with Cecil & Presbrey. He is married to Anne Fisher and has two children. He handles the following accounts: National Biscuit Co., Avis, Allied Plastic & Caal Chemical Div., Best Foods, Dorothy Gray.

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KENNEDY, LOUIS J.

of Kenyon & Eckhardt, Inc., was born Nov. 20, 1925. He attended the U. of Pa., and entered advertising with A. E. Aldridge Assoc. in 1951 as advertising trainee. He handles the following accounts: Nabisco, Beecham Products.

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KERWIN, LUCY

of Kenyon & Eckhardt, Inc., is a graduate of St. John's and Columbia, and entered advertising with K&E in 1941, as secretary. Her hobbies are swimming and reading. She handles the following accounts: Quaker State, Mead-Johnson.

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KIZENBERGER, PAUL F.

of N. W. Ayer & Son, Inc., was born Aug. 10, 1907. He entered advertising with H. K. McCann Co. in 1926 as a clerk, and held posts with Badger Browning & Hersey. He is married to Julianna Wenzel and has one daughter. His hobbies are gardening, fishing, hunting. He handles the following accounts: Hills Bros., Pharmaco, International Corres. Schools, Armco Steel, Moore Bus. Forms, Container Corp.

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KLEIN, MANNY

media director at W. B. Doner & Co., was born Jan. 24, 1926. Graduating from Long Island U. (BS), 1950, he entered advertising with Al Paul Lefton in 1951 as radio-TV assistant and has held posts with Dancer-Fitzgerald-Sample, Cunningham & Walsh, and Lennen & Newell. Married to the former Beverly Kampf, he has two children. His hobby is golf. Accounts: National Brewing, Wilkins Coffee, Coastal Foods.

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KOBZA, EDWARD A.

of Kenyon & Eckhardt, Inc., was born Nov. 18, 1927. He is a graduate of N. Y. U. (BS) 1953, and that year entered advertising with K&E as a clerk. He is married and has two children. His hobby is golf.

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KOHLER, ARNOLD M.

of BBD&O, was born Nov. 12, 1936. Graduating from CCNY (BA), 1957, he entered advertising with Harry B. Cohen in 1957 as estimator. He is married. His hobby is photography. He handles the following accounts: Ocean Spray Cranberries, Smith-Corona Marchant, Bristol Meyers.

KUTSCHE, ROBERT

of Geyer, Morey, Madden & Ballard, was born April 22, 1927. Graduating from NYU (BA), 1948, he entered advertising with Donahue & Coe in 1950 as biller and has held posts with Benton and Bowles, and Lennen & Newell. He is married to the former Edna Kaumann. His habby is photography. Accounts: Sinclair Refining, Lehn & Fink, B. T. Babbitt, Irish International Airlines.

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LAMARCA, JIM

of Ted Bates & Co., was born April 30, 1936. Graduating from St. John's U. (BA), he entered advertising with Dancer-Fitzgerald-Sample in 1957 as estimator. He is married and has one child. Affiliated with the Classic Car Club of America, his hobby is free lance writing. He handles the Food Manufacturers (M & M's Candies and Uncle Ben's Rice) account.

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LANGBORT, POLLY

of Young & Rubicam was born June 29, 1933. She attended Adelphi, AB, 1954. First entered advertising with Y&R in 1956, and also held posts with Dumont TV. Accounts: Jell-O Gelatin, Jell-O Pudding & Pie Filling, Jell-O Instant Pudding, Dream Wipp, Jell-O Tapioca.

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LEACH, RUTH S.

of McCann-Erickson, Inc., Chicago, was barn June 1, 1923. Graduating from U. of Wisc. (BA), 1941, she entered advertising with Young and Rubicam in 1947 as secretary and has held posts with Edward Petry & Co. and Young & Rubicam. Affiliated with the Women's Advertising Club and the American College of Radio Crafts, Arts and Sciences, her hobbies are golf, theatre, and traveling. Accounts: Helene Curtis, Heileman Brewery, Coca Cola, Marshall Field, Lewis-Howe (Tums).

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LEIGHTON, BEN

of Campbell-Mithun, Inc., was born Feb. 8, 1917. He is a graduate of Hamline (BA) 1939, entered advertising with C-M in 1955, as production coordinator, and held posts with stations WEBC, WHLB, and KSTP. He is married to Verna L. Sundquist and has two children. His hobbies are hunting, sailing and landscaping. He handles the following accounts: Northwest Orient Airlines, Top Value Stamps, Scott Outboard, Northern States Power Co., Land O'Lakes, Montgomery Ward.

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LEONARD, DONALD E.

director of media at Fuller & Smith & Ross, Inc., was born Nov. 29, 1926. He is a graduate of Columbia (BS) 1950, entered advertising with Marschalk & Pratt in 1946, as Radio-TV field rep., and held posts with McCann-Erickson and W. B. Doner. He is married to Jane Grey and has three children. His hobbies are gardening, music, and reading. He handles all accounts.

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LEVITAS, BERNICE

chief time buyer, Foote, Cone & Belding, Los Angeles, was born Sept. 26, 1921. She attended Northwestern, entered advertising with Vick Knight in 1950, as secretary, and held posts with Doyle, Dan Bernbach, L. A. She handles the following accounts: Tidewater Oil Co., Sunkist Growers, Inc., Purex Corp., Seabord Finance Co.

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LINTON, DONALD LOWRY

of BBD&O was born March 6, 1934. He attended Amherst College, BA, 1959. First entered advertising with BBDO in 1959, as a trainee. His hobby is painting. He handles the Campbell Soup account.

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LIPTACK, WILLIAM E.

of Young & Rubicam was born June 22, 1933. He attended Fordham U., BS, 1956. First entered advertising with Y&R in 1960, as media trainee. He is married and has one child. His hobbies are golf, tennis, and painting. He handles the following accounts: Royal McBee, Manufacturers Hanover Bank, Johnson & Johnson Products.

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LYNCH, THOMAS J.

of Young & Rubicam was born Sept. 9, 1917. He first entered advertising with Newell Emmett Co., in 1933. He also held posts with Cunningham & Walsh. He is married and has four children and is a member of the Forest City Community Assoc. His hobbies are bowling and do-it-yourself projects. Accounts: American Home Foods, Borden Co., General Cigar, Drackett Co., Esterbrook Pen, Dictaphone Corp., Drake Bakeries and National Sugar.

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MacMULLAN, DOUGLAS T.

of Comptan Advertising, Inc., was born Jan. 29, 1932. He is a graduate of Georgetown (BS), and entered advertising with Compton in 1957, as media trainee. He handles the Duncan Hines Layer Cake mixes account.

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MAEDING, FRED

of Leo Burnett Co., Chicago, was born Aug. 21, 1930. Graduating from Free U. of Berlin (Ger.), 1952, he entered advertising with Leo Burnett in 1958 as research analyst. He is married and has two children. Affiliated with the Friends of Berlin, his hobbies are photography and music. He handles the Kellogg account.

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MANELOVEG, HERBERT D.

v.p., media director of Batten, Barton, Durstine & Osborne, Inc., was born Jan. 25, 1925. He is a graduate of Pittsburgh (BA) 1948, entered advertising with WOR in 1949, as a researcher, and held posts with Parade Magazine and Benton & Bowles. He is married and has two children.

MARS, JANE

media buyer of Kenyon & Eckhardt, Inc., was born Aug. 8, 1927. She is a graduate of UCLA (BA) 1948, and entered advertising with Fortnight Magazine in 1953, as production mgr. She handles the following accounts: Max Factor & Co., Reddi-Wip.

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MARSHALL, FRANK F.

of J. Walter Thompson Co., was born Sept. 2, 1924. He graduated from Holy Cross (BS) in 1948, Harvard Bus. School (MBA) in 1950, entered advertising with J. Walter Thompson in 1951, and held posts with Stern Bros. Dept. Store. He is married to Lois J. Metcalf and has three children. His hobbies are gardening, sports, bridge. He handles the Liggett & Meyers account.

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MARSICH, JOHN PAUL

of Kudner Agency, Inc., was born Oct. 14, 1916. He is a graduate of N. Y. U. (BS) 1939, and entered advertising with NBC in 1940, as research asst. He is married to Gaye Reed. He is a member of the Plandome Country Club, and his hobbies are music, golf, and automobiles. He handles the following accounts: Genbel, Colorforms, Fisher Body Div. of GM, Sylvania.

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MARTI, RUDOLPH O.

of Campbell-Mithun, Inc., was born Dec. 15, 1926. He entered advertising with Radio KPON, Pampa, Tex., in 1946, as announcer, and held posts with KMMT-TV, Austin, Minn. He is married to Eva Lamere and has four children. His hobbies are bawling, bridge, fishing and hunting. He handles the following accounts: Malt-O-Meal, Top Value Stamps, Nash Coffee, Allied Van Lines, N. W. Bank.

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MARTINEZ, HOPE

of Batten, Barton, Durstine & Osborn, Inc., first entered advertising with BBDO in 1945, in the accounting dept. She is married to John Anzolin and has one child. She handles the following accounts: American Tobacco Co., Armstrong, First Nat'l. Bank.

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MATTHEWS, WILLIAM E.

vice president and director of media relations at Young & Rubicam, attended Baylor and Missouri. He entered advertising with Y&R in 1944.

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MATZ, STANLEY

research director at North Advertising Agency, entered advertising with General Paint & Varnish Co., as advertising mgr. He handles the following accounts: Toni, Columbia Foods, Jewel Tea, Gillette Labs.

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MAYON, RUTH

of Fletcher Richards, Calkins & Holden Inc., was educated at Los Angeles City College entered advertising with Robert J. Black Advertising and then went to Hicks & Greist Advertising. Her hobbies are dancing, golf and ceramics. She handles the following accounts: Litton Industries, Republic Supply Co., U. S. Rubber and Golden West Broadcasters.

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McAULAY, PEG

of J. Walter Thompson Co., was born Aug. 2, 1932. She attended N. Y. U., entered advertising with Compton Advertising in 1950, as media research asst., and held posts with Dancer-Fitzgerald-Sample. She is married to Stephen F. Byrd. Her hobbies are sculpturing and reading. Accounts: Standard Brands, Inc., R.C.A., Prince Matchabelli.

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McGRATH, DANIEL J.

of McCann-Erickson, Inc., Chicago, was born March 20, 1935. Graduating from St. Mary's (BA), 1957, he entered advertising with McCann-Erickson, Inc. in 1959 as assistant buyer. He handles the following accounts: Derby Foods, Inc., Brunswick, Bell & Howell.

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McDONALD, FRANK P.

of D.C.S&S was born Feb. 20, 1936. He attended St. John's U., BA, 1960. First entered advertising with D.F.S. in 1960, as an estimator. His hobbies are basketball, swimming and touch football. Accounts: Jackson Brewing Co., Narrangansett Beer, Shulton, Inc., Copenhagen Snuff, Bristol Meyers.

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McEVOY, NEWMAN F.

of Cunningham & Walsh, Inc., was born April 7, 1904. He is a graduate of Catholic U., 1926. He handles the following accounts: "21 Brand," Sunshine Biscuits, Inc., American Machine & Faundry Co., Andrew Jergens.

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McGIVNEY, WILLIAM

of Compton Advertising, Inc., was born Jan. 7, 1931. He is a graduate of St. John's (BBA), and entered advertising with Compton in 1957, in media research. His hobbies are skiing and community theatre. He handles the following accounts: Duz Soap & Detergent, Asphalt Industry, Sterling Beer, Schick Safety Razor.

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MELCHER, ETHEL H.

of McCann-Erickson, Inc., was born May 10, 1925. Graduating from Douglass College (BA), 1946, she entered advertising with Young & Rubicam in 1946 as newspaper biller and has held posts with Ted Bates, Foote Cone & Belding, and Cunningham & Walsh. Her hobbies are horseback riding, collecting antiques, and swimming. She handles the National Biscuit Co. account.

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MOORE, MICHAEL JAMES

of Lennen & Newell, Inc., was born Oct. 23, 1934. Graduating from St. Lawrence U. (BS), 1956, he entered advertising with Lennen & Newell in 1958 as researcher. He is married. He handles the Colgate-Palmolive Co. account.

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MORAN, FRANK

of Ted Bates & Co. was born Dec. 23, 1928. Attended NYU, BS, 1951. First entered advertising with Y&R in 1952, as a trainee. He is married to the former Patricia Carey and has two children. His hobby is golf. He handles the American Home Products account.

MORTON, ROBERT

of Kenyon & Eckhardt, was born Nov. 19, 1926. He is a graduate of N. Y. U. (BS) 1954, and entered advertising with Cohen, Dowd & Aleshire in 1955, as estimator. He is married and has two children. His hobbies are golf and chess. He handles the following accounts: Ford Inst., LMDA, Mercury.

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MURPHY, JANET

of L. C. Gumbinner Advertising, was born July 1, 1914. Graduating from Skidmore College (BS), 1935, she entered advertising with Blackett-Sample-Hummert in 1938 as assistant to the the business manager and has held posts with MBS, Storer Broadcasting, Robert Meeker Assoc., and Newspaper Radio Committee. She is married to Ray T. Murphy and has two children. Her hobbies are water colors, gardening, and swimming. Account: American Tobacco Co., Dual Filter Taryeton & Roi-Tan Cigars.

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NASSE, BETTY

of Grey Advertising Agency, Inc., entered advertising with J. Walter Thompson in 1947, as secretary. She has held posts with Joseph Katz Co., H. B. Humphrey Co., and Dowd, Redfield & Johnstone, Inc. Her hobby is collecting old china and silver. She handles the following accounts: Hudson Pulp & Paper Corp., Revlon, Inc., Mennen, Martinson's Coffee.

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NEUGEBAUER, RALPH J.

media supervisor at Gardner Advertising Co., was born February 17, 1928. He is a graduate of U. of Missouri (BA), and joined Gardner in 1956, as media assistant. Accounts: Busch Bavarian Beer, DK Sunway, Purina Feeds, John Deere & Co.

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NUCCIO, JOHN

of Doyle Dane & Bernbach was born Oct. 13, 1923. Attended NYU, BS, 1944. First entered advertising with BBD&O in 1944, as merchandising and outdoor buyer. Also held posts with Benton & Bowles. Married to Mary Reynolds, two children. His hobbies are photography and hunting. Accounts: Olin Mathieson, American Airlines, Clairol.

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NYBORG, RICHARD V.

media director, J. Walter Thompson, Los Angeles, was born March 22, 1930. He is a graduate of Bryant College (BS) 1951, entered advertising with Time, Inc. in 1953, in market research, and held posts with Procter & Gamble Co. His hobbies are skin diving and photography. He handles all accounts.

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O'DONNELL CHARLES J.

of Maxan Advertising, Inc., was born Dec. 23, 1931. Graduating from St. John's U. (BBA), 1953, he entered advertising with William Esty Co., Inc. in 1956 as time buyer. His hobby is photography. He handles the Gillette Sofety Razor Co. account.

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PALMER, ROBERT

of Cunningham & Walsh, Inc., was born July 16, 1930. He attended Fordham, entered advertising with Kenyon & Eckhardt in 1954, as estimator, and held posts with ABC-TV, Conklin Mann Co. He is married. His hobbies are photography, bowling and tennis. He handles the following accounts: American Cyanamid, Jaguar Cars, Salada Tea, A.M.F., Braniff Airways, "21 Brand," Southern Railway, Watchmakers of Switzerland.

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PANELLA, MARTHA G.

of N. W. Ayer & Son, Inc., graduated from Columbia U. (BS) in 1954, entered advertising with Al Paul Lefton in 1954, as time buyer, and held posts with Preston Enterprises. She is married. Her hobbies are designing and making jewelry, ice skating, and dramatics. She handles the following accounts: Pharmaco Inc., Breck Shampoos, Feen-a-mint Co.

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PANSUTI, JOHN

of Doyle Dane Bernbach was born Oct. 12, 1930. Attended C.C.N.Y., BBA, 1951. First entered advertising with Doherty, Clifford, Shenfield in 1951, as an estimator. Married and one child. His hobby is reading and sports. Accounts: ABC, Chemstrand Corp., Cale of California, Coffee Growers of Colombia, Dreyfus Fund, French Government Tourist Affice, Levy & Sons, Ronson, Harbmann Luggage, Volkswagen.

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PAPE, ROBERT H.

Canadian supervisor & U. S. buyer of Compton Advertising, Inc., was born April 4, 1931. He is a graduate of Nichols (ABA) 1955, and entered advertising with Compton in 1956, in media research. He is a member of Siwanoy Country Club of Branxville, and his hobbies are bowling, art, and photography. He handles the Ivory Soap and Crisco accounts.

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PARDOLL, ARTHUR S.

associate media director at Foote, Cone & Belding, Inc., was born in 1913. He is a graduate of Yale (BA). He is married to Mary Kikoin and has three children. He handles the following accounts: Clairol, Lever Bros., Imperial Margarine, Pepsodent Paste and Brushes, Equitable Life Assurance Society of U.S.

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PARKER, DOUGLAS S.

of N. W. Ayer & Son, Inc., was born May 21, 1924. He graduated from Princeton in 1946, entered advertising with Ward Wheelock Co. in general Radio-TV work, and held posts with Al Paul Lefton Co. He is married to Virginia C. Barba and has two children. His hobbies are sports, golf.

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PASSMORE, JOHN J.

of Campbell-Ewald Co., was born in 1915. He attended the U. of Detroit, and entered advertising with C-E in 1948, as manager of magazine scheduling dept. He handles the following accounts: Firestone Tire & Rubber Co., Goebel Brewing Co.

PAULSEN, ELEANOR I.

of Young & Rubicam first entered advertising in 1941, as a clerk. Her accounts are American Home Foods, Drockett and Robert Burns Cigars.

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PELLENZ, WILLIAM D.

of McCann-Erickson, Inc., was born in 1925. He is a graduate of Syracuse (BS) 1949, and entered advertising with McCann-Erickson in 1951. He handles the following accounts: Atlas Supply Co., Nestle Co.

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PERKINS, CHRISTINE M.

of MacManus, John & Adams, Inc., was born July 22, 1924. She attended Wilkes-Barre Business College, entered advertising with Cowan & Dengler in 1947, as media & space buyer, and held posts with Nursing World and Donahue & Coe. Her hobbies are theatre, sewing, and reading. She handles the following accounts: U. S. News & World Report, Rheichhold Chemicals, U. S. Air Force, White Rock Corp., S. B. Thomas.

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PERLSTEIN, ROBERT M.

network media supervisor at B.B.D&O was born June 26, 1930. Graduated from Pace, BBA-Adv., 1959. First entered advertising with ABC-TV in 1953, as an account rep. Also held posts with CBS-TV. He is married and has one child.

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PETER, GEORGE

of Cunningham & Walsh, Inc., was born Sept. 29, 1935. He attended C.C.N.Y., and entered advertising with C&W in 1956, as estimator. His hobbies are skiing, boating, swimming, golf, and reading. He handles the following accounts: American Machine & Foundry, Thos. Cook & Son, Watchmakers of Switzerland, 21 Brands, Inc.

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PETERS, JOYCE

of Mogul, Williams & Saylor, Inc., attended Drake Business College. She entered advertising with Harry B. Cohen in 1952, as asst. time buyer, and held posts with Katz Agency and American Bcstg. Co. Her hobbies are boating and bowling. She handles the following accounts: Barney's Clothes, Barricini Candy Corp., Breakstone, Gold Medal Candy, National Shoes, Howard Clothes, Ronzoni Macaroni.

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PETER, MARY DENISE

of Campbell-Mithun, Inc., Chicago, was born Dec. 12. Graduating from U. of Chicago (BA, MA), 1946, she entered advertising with Needham, Louis & Brorby, Inc. in 1948 as media clerk and has held posts with Foote, Cone & Belding; Grant Advertising; and Donahue & Coe. Affiliated with the U. of Chicago Alumni Assoc., the Chicago Council on Foreign Relations, and the Library of International Relations, her hobbies are music and travel. Accounts: Wilson & Co., Wilson Sporting Goods Co., Helene Curtis Industries, Inc.

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PETTICK, BEN

of Product Services, Inc., was born April 19, 1916. He entered advertising with Product Svcs. in 1954, as regional director. He is married and has three children. His hobbies are cards, hiking and camping. He handles the following accounts: Roto-Broil, Continental, Tech. Tape Corp.

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PICKETT, RICHARD C.

media supervisor of Foote, Cone & Belding, was born Sept. 30, 1929. He is a graduate of Fordham (BA) 1952, and entered advertising with William Esty in 1954, as time buyer. His hobbies are golf and sailing. He handles the following accounts: Lever Bros. Co., S. A. Schonbrunn & Co., Menley & James Lab.

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PORTERFIELD, GRACE M.

of Benton & Bowles, Inc., was born May 16. She attended Columbia U., entered advertising with Catherine Oglesby in 1945 as media buyer and has held posts with Jordanoff Aviation. She is married to Charles Clayberger. Affiliated with the RTES and the N. Y. Republican Club, her hobbies are cranberry bogs and bridge. She handles the Maxwell House Coffee account.

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PRANZO, GARY

of Young & Rubicam was born Dec. 16, 1932. Attended C.C.N.Y., BBA, 1956. First entered advertising with Cunningham & Walsh in 1956 as an estimator. He is married and has two children. He is also a member of The Associates. His hobbies are records and photography. Accounts: Time Magazine, Personal Products, Antigul Whiskey.

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RAMBERG, ARNE N.

of N. W. Ayer & Son, Inc., was born March 13, 1930. He attended Pace College, entered advertising with Lynn Baker in 1949, as office boy, and held posts with Paul Venze Assoc., and W. B. Doner & Co. He is married and has two children. He handles the following accounts: Corning Glass Works, United Air Lines, Du Pont Home Furnishings, Dill Co.

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RASMUSSEN, BERNARD G.

of Fuller & Smith & Ross, Inc., was born May 27, 1919. He is a graduate of Fordham (BS) 1946, entered advertising with Ruthrauff & Ryan in 1946, as asst. time buyer, and held posts with Seagram Distillers. He is married to Mary Dooley and has five children. He handles the following accounts: Aluminum Co. of America, Package Machinery, Commercial Solvent Corp., M. Polemer, Barden Chemical Co.

REED, ALLAN

of Grey Advertising Agency, Inc., was born March 19, 1929. He is a graduate of Pace College (BBA), and entered advertising in 1947. He is married and has three children. His hobbies are golf and photography. He handles the following accounts: Block Drug, Palm Beach.

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REED, WALTER J.

of Foote, Cone & Belding, was born March 14, 1933. Graduating from Brooklyn College (BS), 1956, he entered advertising with the Katz Agency in 1956 as biller and has held posts with Cohen & Aleshire, Inc. He is married and has one child. He is affiliated with the Men's Club, the Brooklyn Infants Home, and the Knights of Pythias. Accounts: Liebmann Breweries, TWA, Angustora Wuppermann, Inc. (Bitters).

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REINECKE, WALTER

of Batten, Barton, Durstine & Osborn, Inc., was born May 24, 1931. He attended the U. S. Naval Academy, and entered advertising with William Esty Co. in 1949. He is married to Marianne Kraemer and has two children. He handles the Lever Brothers account.

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REINER, MORT

of Hicks & Greist, Inc., was born July 21, 1926. Graduating from Syracuse U. (BS), 1950, he entered advertising with Pedlar & Ryan in 1950 as assistant time buyer and has held posts with the Biow Co., Product Services, Inc., and Glamorene, Inc. Affiliated with the Academy of Television of Arts and Sciences, his hobbies are record collecting, carpentary, and swimming. Accounts: Taylor-Reed, Westclox, Endicott-Johnson, Stahl-Mayer, Williams Furniture, Dixon.

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REISENBACH, SANFORD E.

of Grey Advertising Agency, Inc., was born May 13, 1932. He is a graduate of N. Y. U. (BS), entered advertising with Dancer-Fitzgerald-Sample in 1952, as a trainee, and held posts with Transportation Displays and S. R. Leon Co. He is married and has two children. He handles the following accounts: Martinson Coffee, Revlon, Block Drug Co., Hudson Pulp & Paper Co.

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REISS, BERNARD M.

of Friend-Reiss Advertising, was born Jan. 13, 1910. He graduated from Hebrew Technological Institute (EE), 1931. Married to the former Sally Rodway, he has two children. His hobbies are hunting and fishing.

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RENFRO, HARRY K.

director of Radio & Television for D'Arcy Advertising Co., St. Louis office, was born in 1915. He entered the advertising field in 1951. He is married and has one child. He handles the following accounts: Budweiser, Banquet Canning Co., International Shoe, Brooks Foods, Laclede Gas, Lincoln Engineering, McQuary Norris Mfg.

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REYNOLDS, DWIGHT S.

of Campbell - Mithun, Chicago, attended Lake Forest College. He first entered advertising with Calkins & Holden in 1951 as assistant radio-TV director and has held posts with American Broadcasting Co. and Young & Rubicam. He is married and has two children. Affiliated with the Broadcast ADV Club of Chicago, his hobbies are music, woodworking, and skating. Accounts: Kroger Co., American Bakeries, Borden Milk, P & G, Zenith radio and TV, Hammond Organ.

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RIEMENSCHNEIDER, ROBERT R.

chief time buyer of Gardner Advertising Co., was born in 1928. He is a graduate of Northwestern (BS), entered advertising with Schwimmer & Scott, Inc., in 1950, as copywriter, and has held posts with North Advertising. He is married to Polly Coylor and has three children.

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RIND, NATE

of Doyle Dane Bernbach, Inc., was born Feb. 28, 1931. He is a graduate of Brooklyn College (BA) 1953, (MA) 1957, and entered advertising with Foote, Cone, & Belding in 1956, as media research asst. He is married and has two children. His hobby is books. He handles the following accounts: Polaroid, Venus Pen & Pencil Corp., Utica Club Beer, Goodman's Noodle Products, and Five-Day deodorant.

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ROBERTS, MARCIA

of Young and Rubicam attended Syracuse U. She first entered advertising with Y&R in 1952, as a statistical clerk. Accounts: Time International, P & G Cheer, Life Magazine.

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ROLFES, FRANK P.

of Campbell-Mithun, Inc., was born Feb. 6, 1929. He is a graduate of Loyola of Chicago (BA) 1950, U. of Chicago (MAB) 1958, entered advertising with CBS Radio in 1954, as sales service mgr., and held posts with Blair-TV Assoc. and Katz Agency. He is married to Julie K. Young. He is a member of the Illinois Athletic Club, and his hobbies are skiing, handball and golf.

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ROSS, DONALD M.

of Sullivan, Stauffer, Colwell & Bayles, Inc., was born May 2, 1928. He entered advertising with SSC&B in 1956, as media research assistant. His hobbies are designing and constructing settings for model theatre, theatre-going, and making home movies. He handles the following accounts: Lipton Tea, Block Drug Co.—Nytol, Py-Co-pay tooth brushes, green mint, Bulova Watch Co., This Week Magazine.

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SACHS, JEROME M.

media director for Doyle, Dane & Bernbach was born Aug. 25, 1928. He graduated CCNY, B.A.A. 1955. He first entered the agency business with J. D. Tarcher & Co. in 1945, and was also with Cecil & Presbrey and Franklin Bruck.

SAGERMAN, JOYCE B.

of Compton Advertising, Chicago, was born May 30, 1935. Graduating from U. of Wisc. and Roosevelt (BA), she first entered advertising with Wherry, Baker & Telden in 1957 as media assistant. She is married to Dr. A. Sagerman. She handles the American Dairy Assoc. and the Quaker Oats accounts.

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SANDBERG, CARL

assistant time buyer of Compton Advertising, Inc., was born June 19, 1937. He is a graduate of Seton Hall (BS) 1958, and entered advertising with Compton in 1959, as trainee. His hobbies are golf, bowling, politics, basketball, and the saxophone. He handles the following accounts: Crisco, Comet, Duncan Hines, Gleem.

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SANNO, ALFRED R.

media director at McCann-Erickson, Inc., was born in 1925. He is a graduate of Dartmouth (BA) 1946, entered advertising with Young & Rubicam in 1948, and later held posts with BBDO. He is married to Linda Ciccarelli and has two children. Accounts: Minute Maid, John Hancox, Magnavox, Owens Corning Fiber Glass, National Broadcasting Co.

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SANTONI, WILLIAM

of Cunningham & Walsh, Inc., was born Aug. 27, 1929. He is a graduate of Florida (BS), entered advertising with Ruthrauff & Ryan in 1955, as media statistician, and held posts with Dancer-Fitzgerald-Sample. He is married to Amy Rivers and has two children. He handles the following accounts: Folger Coffee, American Home Products, Sunshine Biscuits.

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SCALA, JAMES M.

of Young & Rubicam was born Jan. 12, 1930. Attended Hamilton, AB, 1951. First entered advertising with Y&R in 1953, as a trainee. He handles the General Foods Corp., account.

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SCHOENFELD, JAY B.

broadcast supervisor at McCann-Erickson, Inc., was born April 16, 1931. He attended C.C.N.Y., and entered advertising with Ted Bates, He handles the following accounts: Avis, Corn Products, Tyrex, Lehn & Fink and Savings & Loan Foundation.

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SCHUBERT, GENEVIEVE

of Compton attended Bornard College. She first entered advertising with Badger, Browning & Hersey in 1945, as an estimator. Also held posts with Ted Bates. Her hobbies ore portrait drawing, travel and languages. Accounts: N. Y. Life, Remington Rand, Sterling Drug and P&G.

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SCHUEBEL, REGGIE

V.P., Network Relations at Guild, Bascom, Bonfigli, Inc., entered advertising with Duane Jones Co. in 1942, as radio director. He held posts with Biow Co. and Norman, Craig & Kummel. His club affiliations are RTES and Radio Pioneers. He handles the Ralston account.

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SEGALL, JOEL

of Compton was born Jon. 27, 1937. He attended the U. of Illinois, BS, 1959. First entered advertising with Compton in 1960. He is married and has one child. He is a member of Alpha Epsilon Pi, Alpha Kapper Psi, Alpha Delta Sigma and AFA. His hobbies are baseball and music. Accounts: P&G, Crisco, Pink Ribbon Dreme, Consolidated Cigar's LaPalina and Lovera, Ivory Liquid.

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SEMONS, STEVEN L.

of Young & Rubicam was born March 19, 1933. Attended C.C.N.Y., BBA, 1955. First entered advertising with Cunningham & Walsh in 1953. He is married and has two children, Bonnie and Andy. His hobby is chess. Account: General Foods.

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SENATORE, CARRIE

of J. Walter Thompson Co., was born March 12, 1929. She entered advertising with BBD & O in 1947, as secretary. Her hobbies are dramatics and skiing. She handles the following accounts: R. T. French, Liggett & Meyers, Beecham Products.

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SHAHINIAN, DOROTHY

of Fuller & Smith & Ross, Inc., is a graduate of Syracuse (BA) 1949, and entered advertising with F&S&R in 1953, as estimator. Her hobbies are piano and golf. She handles the following accounts: Commercial Solvents Corp., Grumman Aircraft, Coals & Clark, Inc., W. Va. Pulp & Paper Co., Fuller Brush Co.

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SHAPIRO, MARVIN B.

of BBD&O was born Feb. 25, 1933. Attended Ithaca College, BS, 1956. First entered advertising with Weiss & Geller in 1956, as a buyer. Also held posts with Grey Advertising. Married to the former Naidia Berman and has one child. He handles the Pepsi-Cola and B. F. Goodrich accounts.

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SHEPPARD, RICHARD

Broadcast Supervisor at MacManus, John & Adams, Inc., was born March 19, 1932. He is a graduate of Wooster (BA) 1954, entered advertising with Brooke, Smith, French & Dorrance in 1956, as traffic coordinator, and held posts with W. B. Doner. His hobbies are swimming, music, and theatre. He supervises all accounts.

SHIMA, JOHN F.

Media Director at Kenyon & Eckhardt, Inc., was born Nov. 28, 1929. He attended N. Y. U., entered advertising with Kenyon & Eckhardt in 1947, as checking clerk. His hobbies are opera and sailing. He is married and has three children. Accounts: Max Factor, Lincoln-Mercury Dealers, Reddi-Wip.

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SILVERMAN, ALAN

of Norman, Craig & Kummel, was born May 17, 1934. Graduating from Indiana U. (BS), 1956, he entered advertising with Dancer-Fitzgerald-Sample in 1956 and has held posts with Kenyon & Eckhardt. His hobbies are sailing and skiing. He handles the Colgate-Palmolive Co. account.

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SLATTERY, ANNE H.

of Batten, Barton, Durstine & Osborn, Inc., was born March 21, 1928. She is a graduate of College of New Rochelle (BA) 1948, entered advertising with Geyer, Newell & Ganger in 1950, and held posts with Robert B. Grady Co., and CBS TV Network. She is married to Robert Bayley. Her accounts are American Tobacco Co., Armstrong Cork, Philco, U. S. Steel, B. F. Goodrich.

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SMITH, JACK 'JOHN' J.

of B.B.D&O was born May 26, 1931. Attended Fordham U., BA, 1953. First entered advertising with Ruthrauff & Ryan in 1953. Also held posts with S.S.C&B and Lennen & Newell. Accounts: Dodge, Armstrong Cork, First Nat'l. City, Liberty Mutual, Phoenix Mutual, N.Y. Racing, GE, Greater N.Y. Fund.

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SPARKS, HENRY L.

of Young & Rubicam was born Sept. 24, 1909. Attended Williams College. First entered advertising with Young & Rubicam in 1930. Married the former Mary Peelle and hos four children. He is a member of the Mt. Kisco Country Club. Accounts: GE Major, Moore McCormack, International Silver, Metropolitan Life, Simmons, Norcross, GE Radio-TV, Johnson & Johnson, Hendredon, Manufacturers Trust and Royal.

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SPERO, JAMES M.

of Tatham-Laird, Chicago, was born May 27, 1933. Graduating from Union College (AB), 1955, he entered advertising with Kenyon & Eckhardt in 1955 as media assistant and has held posts with McCann-Erickson. He handles the Butter-Nut Foods Co. and Clark Oil accounts.

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SPRUYTENBURG, FRED

of Sullivan, Stauffer, Colwell & Bayles, Inc., was born July 22, 1932. He graduated from Pace (BBA), and entered advertising with SSC & B in 1956. He handles the following accounts: American Tobacco Co., Bulova Watch Co., Whitehall Labs.

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ST. GEORGES, JOSEPH F.

of Young & Rubicam wos born June 4, 1926. Attended Yale, BA, 1948. First entered advertising with St. Georges & Keyes in 1950, as copy-contoct. Also held posts with WOR-TV and Time Mog., Married and has five children. Accounts: Remington, Tuffy Cosmetics, Filbert, Lipton, Permacel, Piels Beer.

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STAAB, WALTER E.

of Kenyon & Eckhardt, Inc., was born April 12, 1933. Attended Rutgers University and Farleigh Dickinson, BA, 1955. First entered advertising with McConn-Erickson in 1956, as media-research onalyst. Accounts: Beecham Products Inc., Brylcreem, Silvikrin and MacLeans.

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STACK, JAMES

of Young & Rubicam, Inc., was born May 11, 1923. Attended Fordham U. and NYU, BS, 1949, and MBA, 1953. First entered advertising with Y&R in 1953, as media operations supervisor. Married ond has two children. Hobbies are sports and woodworking. Accounts: Drackett, General Cigar, American Home Foods.

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STANNARD, ISABELLE

of Daniel & Charles, was born Sept. 16, 1929. She attended Hofstra College, entered advertising with J. M. Mathes in 1946 as estimator and has held posts with J. Walter Thompson, Biaw and Ogilvy and Benson & Mather Her hobbies are jazz, sewing, reading, and ballet. Accounts: Fresh Deodorant, Supp-hose Stockings, Miles Shoes, Pez Candy, Kayser Stockings, Canada and Amsco Sponge.

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STARK, JOAN G.

Supervisor of Spot broadcasting at Grey Advertising Agency, Inc., was born July, 1931. She entered advertising with William H. Weintraub in 1950, as estimator and held posts with Harris & Whitebrook. Her hobbies are horseback riding and boating. She supervises all accounts.

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STONE, ROBERT M.

of Compton Advertising, Inc., was born April 3, 1934. He is a graduate of Michigan State (BA), and entered advertising with Compton in 1959, as media trainee. He is married and has two children. His hobbies are golf, reading, music, and athletics. He handles the following accounts: Crisco Oil, Purifon Oil, El Producto Cigars, Curtis-Wright Corp., N. Y. Stock Exchange.

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STRASSMAN, NORMA C.

of Chirurg & Cairns, Inc., was born July 22, 1924. She attended N.Y.U., entered advertising with Young & Rubicam in 1948 as estimator, and held posts with Dancer-Fitzgerald-Sample, Cunningham & Walsh, and Doherty, Clifford, Steers & Shenfield. Her hobbies are golf, swimming, and skiing. Accounts: Binney & Smith (Crayola Crayons), Eaton Paper Corp., Dynel Div. of Union Carbide Corp., Adlerney Dairy Co., Chatham Blankets.

STUMBO, PHILIP A.

of McCann-Erickson, Inc., was born August 17, 1934. He attended Fordham and C.C.N.Y., entered advertising with Biow-Beirn-Toigo in 1954, as Radio-TV spot biller, and held posts with WABC-TV, Ted Bates. His hobbies are skiing, opera, theatre, ice skating and tennis. He handles the following accounts: Westinghouse Electric, John Hancock, Look—Cowles Magazines.

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SULLIVAN, JEANNE

of Sullivan, Stauffer, Colwell & Bayles, Inc., was born Oct. 4, 1924. She entered advertising with Duane Jones, Co. in 1954, as secretary, and has held posts with Reggie Schuebel, Inc., and Norman, Craig & Kummel. She handles the following accounts: Carter Products, Rise Shave Cream, All Detergent.

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SULLIVAN, WALTER E., Jr.

of Doyle, Done, Bernbach, Inc., was born May 18, 1925. Attended Columbia U., AB in 1948, MA in 1950. First entered advertising with Benton & Bowles in 1953, as media analyst. Also held posts with Foote, Cone & Belding and Royal Typewriter Co; Married and has 4 children. Hobbies are Music, Golf and Tennis. Accounts: Yardley of London, The Lane Co., Warner Bros. Foundations, Ohrbach's Glendole Knitting Corp.

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SWART, RICHARD E., Jr.

of B.B.D&O was born August 4, 1934. Attended Williams College, BA, 1956. First entered advertising with B.B.D&O in 1956, as a trainee. Married to the former Ja Anne Schien, he has two children. Accounts: MMM, Minneapolis Honeywell, Chun King, National Presto, Toro, Investors Diversified Services.

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SYERS, ROBERT J.

of BBD & O, was barn June 1, 1936. He attended C.C.N.Y. and entered advertising with BBD & O in 1954 as research trainee. He is married. Affiliated with the FM Radio Society, his hobby is skiing. He handles the following accounts: DuPont, Philco, Pan American Coffee Bureau, Hit Parade Cigarettes.

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TELEKI, MARGOT

of Reach, McClinton, was born May 24. Graduating from New England Conservatory of Music (BA), 1951, she entered advertising with Edward Kletter Assoc. as estimator and has held posts with Norman, Craig & Kummel and J. Walter Thompson. Accounts: Prudential, Standard Brands, Hudson, Pabst, Speidel, Ford Motor, International Latex, Syracuse China, Berlitz, Breck, Willy's, Maidenform, Champion Spark Plugs, Colgate, Vanity Fair, N. J. Bell, Isodine.

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THULIN, KATHERINE

of Campbell-Mithun, Inc., was born Oct. 1, 1931. She is a graduate of Minnesota (BA), and entered advertising with Bulmer-Johnson in 1953, as secretary. Her hobby is skiing. She handles the following accounts: Larsen Co., Northern States Power Co., Minneapolis Symphony.

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TILLMAN, SHARON

of Smith/Greenland Co., Inc. was born Dec. 27, 1934. Graduating from U. of Miami (BA), 1956, she entered advertising with Monrae Greenthal Co. in 1957 as assistant space buyer. She is married to Mel Tilman. Writing short stories is her hobby. Accounts: Downyflake Foods, Inc., Melnor Industries, Milady Food Products, Weldon Farm Products, S. W. Farber, I. Rodeach & Sons, Wagner Baking Corp.

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TREA, RICHARD

of Kenyon & Eckhardt, Inc., was born Nov. 17, 1926. He is a graduate of Dickinson (BA) 1952, entered advertising with Benton & Bowles in 1952, as media research analyst, and held posts with Carl S. Brown Co., Inc. He is married and has one child. He handles the following accounts: Harold F. Ritchie, National Biscuit Co., Pepsi-Cola Co.

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TREGRE, JEANNE M.

of J. Walter Thompson, attended St. John's U., BA. First entered advertising with Ogilvy, Benson & Mather, Inc. Accounts: Mentholatum, Brillo, Pan-American.

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TUFTY, JAMES V.

of Young & Rubicam, Inc., Los Angeles, was born March 11, 1929. Graduating from Michigan State U. (BA), 1952, he entered advertising with Young & Rubicam in 1956 as outdoor field representative. Affiliated with the Overseas Press Club and the Madison Ave. Rod & Gun Club, his hobbies are photography, riding, and swimming. He handles the Union Oil Co. of Calif. account.

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TULLY, TIM

of Compton Advertising, Inc., was born Moy 10, 1932. He is a graduote of Williams (BA), and entered advertising with Ted Bates in 1958, as mail-room trainee. His hobbies are theatre and tennis. He handles the Ivory Liquid account.

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TWIDDY, JOHN W.

of MacManus, John & Adams, Inc., was born Dec. 2, 1931. He attended Western Maryland College, entered advertising with Foote, Cone & Belding in 1955, as asst. media buyer, and held posts with TV Guide. He is married to Mary Kraft and has two children. He handles the following accounts: Good Humor Corp., MMM, S. B. Thomas, White Rock Corp., Van Munching Imports, U.S. Air Force.

VANDERWARKER, GORDON G.

media Manager of Donahue & Co., was born March 15, 1915. Attended Wesleyan U., BA, 1936. First entered advertising with NBC in 1937, as research clerk. Also held posts with ABC, Benton & Bowles, BBD&O, Needham, Louis & Brorby. Accounts: Corn Products, Gorham Silver, Holland-America Line, Business Week, Schieffelin & Co.

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VERNON, FRANK J.

of Cunningham & Walsh, Inc., was born March 4, 1933. He is a graduate of Penn State (BA), and entered advertising with C&W in 1959, as estimator. He is married to Annette Galbavy and has one child. His hobbies are reading and sports. He handles the Folger Coffee account.

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VILMURE, MARION

af Fletcher Richards, Calkins & Holden, was born July 17. She attended U.S.C., entered advertising with Smith, Bull & McCreery in 1948 as secretary, and has held posts with Barnes Chase Co., Roy S. Durstine, and Stromberger, Lavene & McKenzie. She is married to Richard A. Vilmure. Affiliated with Advertising Club of L.A., Radio and TV Women of So. Calif., L.A. Advertising Women, and Advertising Assoc. of the West, her hobbies are Spanish and traveling to Mexico. She handles all radio and TV accounts.

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VITT, SAM B.

v.p. and media dir. of Doherty, Clifford, Steers & Shenfield, was born Oct. 23, 1926. He is a graduate of Dartmouth (BA) 1950, entered advertising with CBS in 1950, as a trainee, and has held posts with Benton & Bowles. He handles the following accounts: Bristol-Myers, Grove Labs, Paton McCormick, The Borden Co., Sonotone, Chemway, Noxema, Standard Triumph, Kimberly Clark, Borden.

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WALLER, RICHARD J.

of Ted Bates & Co., was born Feb. 23, 1933. He attended N.Y.U. and entered advertising with Donahue & Co. in 1956 as research assistant. He is married. Equitation is his hobby. He handles the Carter Products, Inc. and Mobil Oil Co. accounts.

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WALLOWER, TED P.

of Batten, Barton, Durstine & Osborn, Inc., was born Jan. 21, 1918. He is a graduate of Missouri (BA) 1939, entered advertising with Bermingham Castleman in 1948, in accounting, and held posts with Morey Humm & Johnstone. He handles the following accounts: Du Pont, Pfeiffer's.

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WALSH, DOLAN J.

of D'Arcy Advertising Co., St. Louis office, attended St. Louis U. He entered advertising with D'Arcy in 1951, in the outdoor dept. He is married and has one child. He handles the following accounts: Anheuser Busch, The Reardon Co., Bondex-Diamex, Krey Packing Co., International Shoe.

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WARD, ALAN M., Jr.
of Young & Rubicam was born August 13, 1933. Attended NYU. First entered advertising with Y&R in 1956, as a trainee. Married to the former Joan Robertson he has one son. His hobby is boating. Accounts: Beech-Nut Baby Foods, Singer Sewing Machine Co.

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WARNER, JOHN A.
of Young & Rubicam was born May 17, 1926. Attended Pace College, BBA, 1952. First entered advertising with Y&R in 1952, as a trainee. He also held posts with Pictures Inc. He is married and has three children. His hobby is refinishing old furniture. Accounts: Gulf Oil Corp., and General Electric.

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WARREN, HENRY E., JR.
of D'Arcy Advertising, Chicago, was born Dec. 29, 1936. Graduating from U. of Fla. (BS), 1959, he entered advertising with Leo Burnett in 1959 as a trainee. Affiliated with the Sports Car Club of America, American Skydivers, and Sunshine Skindiving Assoc., his hobbies are sports car racing, skydiving, and skindiving. He handles the American Oil Co. account.

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WEIGL, VIRGINIA C.
of Fuller & Smith & Ross, Inc., was born May 30th. She attended N.Y.U. and Columbia, entered advertising with BBD & O in 1951 as assistant time buyer, and has held posts with Hicks & Greist, Inc. and Roy S. Durstine, Inc. Married to Paul Weigl, she has two children. Accounts: Pacific Ocean Park, McCulloch Motors, Fairfield Laboratories, Ducommon, General Electric, Kal Kan Dog Food.

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WEISS, FREDERICK C., Jr.
of Young & Rubicam was born July 16, 1926. Attended Tufts U., BNS, in 1946 and AB in 1948. First entered advertising with Y&R in 1948. Also held posts with Fairchild Camera and Instrument Corp. Accounts: P&G, GE, The Travelers Insurance Cos.

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WEYMOUTH, E. G., JR.
of Kudner Agency, Inc., was born Aug. 15, 1917. He attended Lehigh, entered advertising with Kudner in 1939, as trainee, and held posts with Colgate-Palmolive Co. He is married to Rachel Williams and has two children. He is a member of the Bronxville Field Club and the Rear Guards. He handles the following accounts: Goodyear, Fisher Div. of GM, Color-forms.

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WHITE, WILLIAM G.
of Cunningham & Walsh, Inc., was born Oct. 24, 1918. He is a graduate of U. of Toronto (BA), entered advertising with CFRB in 1939, in sales, and held posts with Benton & Bowles and Pedler & Ryan. He is married to Patricia Anderson and has three children. His hobby is community activities. Accounts: American Export Line, Wheeling Steel Corp., St. Regis Paper Co.

WIDHOLM, ROBERT
broadcast media supervisor at Doherty, Clifford, Steers & Shenfield, was born March 21, 1924. He is a graduate of Dartmauth (BA) 1947, and entered advertising with Lennen & Mitchell in 1948, as trainee. He handles the following accounts: Bristol-Myers, Anness, Ipana, Minute Rate, Standard Triumph.

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WILSON, JAMES K.
of Campbell-Mithun, Minneapolis, was born Oct. 26, 1933. Graduating from U. of Notre Dame (BS), 1955, he entered advertising with Campbell-Mithun in 1956 as radio-TV production coordinator and has held posts with WCCO radio. Married to the former Teresa Badger, he has four children. His hobbies are audio, woodworking, sailing, and golf. Accounts: Pillsbury's Refrigerated Products and Best Flour, Northwestern National Bank, Marigold Foods, Inc.

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WOLFE, ROBERT D.
vice president in charge of Radio-TV, west coast, Grey Advertising Agency, Inc., was born Nov. 14, 1912. He is a graduate of Brown (PhB) 1934, entered advertising with Young & Rubicam in 1938, as script writer, and held posts with Kenyon & Eckhardt, Hicks & Greist, John W. Shaw Adv., Peck Agency, and Sweets Co. of America. He is married to Jeannette Scott and has two children.

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WOODRUFF, F. CHARLES
of Sullivan, Stauffer, Colwell & Bayles, Inc., attended Columbia U., MA, 1956. First entered advertising with McCann Erickson. Accounts ore Lever Bros., Best Foods, American Petroleum Inst.

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YODER, DAVID J.
of B.B.D&O was born April 11, 1937. Attended Ohio Wesleyan U., BA, 1959. First entered advertising with B.B.D&O in 1959. His accounts are Campbell Soup and Bromo Seltzer.

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ZIEGLER, ISABEL
media supervisor of N. W. Ayer & Son, Philadelphia, is a graduate of Simmons College. She entered advertising with J. Walter Thompson as an estimator. She also held posts with The Biow Co., New York City. Accounts: John H. Breck, Pharmaco, Inc., Polk-Miller, Inc., Johnson & Johnson.

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ZIZZAMIA, MARK H.
assistant time buyer of Compton Advertising, Inc., was born June 23, 1935. He is a graduate of Harvard (BA) 1957, and entered advertising with Compton in 1958, as media trainee. He handles the following accounts: Chase Manhattan Bank, Gulton Industries, Hot Point.

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BROADCASTING'S IMAGE

Are We the Good Spokesmen We Should Be?

By DON CURRAN, President
Broadcasters' Promotion Association, Inc.

THE broadcasting industry is now 67 years old, and though it is relatively new—compared to other major industries, millions of words have been dedicated to describing and depicting its inner workings. The basic reason behind this is that broadcasting is an interesting, glamorous business that captures the imagination of the general public as well as of those who work in it. One of the most vibrant and healthy stimulants broadcasting has is that it is the subject of discussion and criticism from many objective sources.

The public looks to broadcasters for information about our industry because, and only naturally so, we are its only real spokesmen. No one else knows the broadcasting business as well as broadcasters. This is simple logic and yet, I doubt we live up to this responsibility of being as good spokesmen as we should. The question I pose is, are we representing broadcasting to our fellow men on a personal, first person basis as successfully as other professionals represent their industry or profession?

The title, broadcaster, has many interpretations. It varies with the market size. With the smaller, isolated market the station personnel automatically represent our entire industry to all. Multiple stations in larger markets share the responsibility, but at the same time represent their industry to the city in which they operate.

This business of image is old hat to the public and industrial relations people. It is simply the ability to mold and maintain a good public image. The talent to do so is the public relation man's stock and trade. I advocate that every person working at a station must have the ability to help create good public relations for the broadcasting industry. In most stations the bulk of this task rests with those meeting the public, from the manager down through the sales team and programming people. A complete reappraisal should be made regularly on the effectiveness in selling the broadcasting industry to the people of each community. It must be considered an important part of operating a successful broadcasting station.

The one man best equipped to contribute the professional public relations advice within the regular table of organization of most stations is the promotion manager. He is, of course, the advertising manager, market strategist and publicist, as well as public relations man. I propose that all station managers allow their promotion manager to strengthen his public relations activities. When he asks to represent your station and the broadcasting industry at various civic functions, please follow through.

Seek out opportunities to represent the broadcasting industry to your public. Prepare yourself by staying up-to-date on industry affairs. Ask your promotion manager to gather facts and figures to give you direct, up-to-the-minute impact. Above all, represent the best interest of the broadcasting industry to the people whom you meet on a daily basis.

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Broadcasters' Promotion Association, Inc.

145 East 49th Street
New York 17, New York
PLaza 2-4255

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Don Curran
ABC O & O Radio
New York, New York

1st Vice-President
Jim Bowermaster
WMT Stations
Cedar Rapids, Iowa

2nd Vice-President
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WOOD, WOOD-TV
Grand Rapids, Michigan

Secretary-Treasurer
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145 East 49th Street
New York 17, New York

DIRECTORS

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Dan Bellus
Transcontinent TV Corp.
New York, N. Y.

Judd Choler
KMOX-TV, St. Louis, Mo.

Casey Cohlmia
WFAA-TV, Dallas, Tex.

Jack Dorr
WBNS-TV, Columbus, O.

Doug Duperrault
WFLA, WFLA-TV
Tampa, Florida

Robert Freeland
KOTV, Tulsa, Okla.

John Hurlbut
WVMC, Mt. Carmel, Ill.

Kirt Harriss
KPRC, KPRC-TV, Houston, Tex.

J. P. Riopel
CFCM-TV, Quebec, Can.

Mike Schaffer
WLBW-TV, Miami, Fla.

H. Taylor Vaden
WJZ-TV, Baltimore, Md.

Paul Woodland
WGAL, WGAL-TV
Lancaster, Pa.

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KOOL Radio & TV Inc.,
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KOLD-TV, Tucson

ARKANSAS

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KABC-TV, Hollywood

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ABC, Hollywood

Franklin T. Hovore
KRCA, Hollywood

William E. Pierson
ABC-TV, Hollywood

Hal Kirk Biard, Jr.
KCOP, Los Angeles

Austin Heywood
KNXT, Los Angeles

Jack Pavis
KABC Radio,
Los Angeles

Art Wittum
KNX, Los Angeles

E. Robert Nashick
KTLA, Hollywood

Richard L. Sinclair
KHJ-TV, Hollywood

Martin Roberts
NTA, Beverly Hills

Joseph P. Costantino
KTVU, Oakland

George Goldman
KEWB, Oakland

M. S. "Tony" Bachman
KXTV, Sacramento

William C. Hester
KGB Radio, San Diego

Irv Stevens
KFMB, San Diego

Chris Christensen
KPIX, San Francisco

Robert E. Harris
KCBS, San Francisco

A. Richard Robertson
KRON-TV,
San Francisco

George T. Rodman
KGO-TV, San Francisco

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KFRC-AM-FM,
San Francisco
Ronald R. Wren
KGO Radio,
San Francisco
Len Hansen
KNTV, San Jose

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KOA-TV, Denver
Jimm Seaney
KLZ-TV, Denver
Gene S. Ball
KLZ, Denver

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Radio WICC, Fairfield
Eugene J. Muriaty
WTIC-AM-TV, Hartford
Peter F. Gallagher
WNHC-TV, New Haven
Howard V. Wry
WHNB-TV,
West Hartford

WASHINGTON, D. C.

Robert M. Adams
WTOP-TV, Washington,
Margaret Nelson
WTOP, Washington
Buddy Pappas
WTTG-TV, Washington
Haywood Meeks
WMAL-TV, Washington
Joe Wilson
WWDC, Washington
Ralph R. McCawley
WRC-TV, Washington

FLORIDA

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WFGA-TV, Jacksonville
Tom W. Mahaffey
WJXT, Jacksonville
Don Fischer
WCKT, Miami
John P. Hanly
WGBS, Miami
Burt Toppan
WTVJ, Miami
John J. "Chick" Kelly
Storer Broadcasting Co.,
Miami Beach
Carl Fuchs
WSVN-AM-TV,
St. Petersburg
Doug Duperrault
WFLA-TV-AM-FM,
Tampa
Bob Edell
Storer Broadcasting Co.,
Miami Beach
Walter K. Rhoads
WTVT, Tampa

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Jean Hendrix
WSB-TV, Atlanta
Howard M. Rowe
WLW-A, Atlanta
Barry Sherman
WQXI Radio, Atlanta
Geo. Vickery
WJBF-TV, Augusta
Joe Andrews
WMAZ-AM-FM-TV,
Macon
George Cook
WGAF, Valdosta

HAWAII

Robert Z. Kendall
KHVH-TV, Honolulu

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James G. Hanlon
WGA Radio-TV, Chicago
Thomas E. Haviland
WCFL, Chicago
Virgil Mitchell
WBBM-TV, Chicago
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WGN, Inc., Chicago
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WMBD-TV, Peoria
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WEEK-AM-TV, Peoria
Heber E. Darton
WHFB Radio-TV,
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Calo O. Mahlock
WKJG-TV, Ft. Wayne
Ray Reisinger
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Walter G. Purcell
WNDU-TV, South Bend

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WMT Stations,
Cedar Rapids
Edna A. Herbst
KCRG Stations,
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WOC-TV, Davenport
Guy Koenigsberger
KRNT-AM-TV,
Des Moines
Donald E. Pearson
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Des Moines
Gordon W. Fountain
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KTVH, Wichita
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WVUE, New Orleans
Bud Connell
WNOE Radio,
New Orleans
Stan Cohen
WDSU-TV,
New Orleans
Phil Johnson
WWL-TV, New Orleans
Carl J. Tibbetts
KTAL-TV, Shreveport
Robert E. Weimar
KSLA-TV, Shreveport
Ollie Bales
KUZN, West Monroe

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WMTW-TV,
Poland Spring
Linwood T. Pitman
WCSH-AM-TV,
Portland

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WBAL-TV, Baltimore

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WMAR-TV, Baltimore
H. Taylor Vaden
WJZ-TV, Baltimore
Diana Carol Wescott
WCBM, Baltimore

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Donn E. Winther
WBZ-TV, Boston
Warren Maurer
WBZ Radio, Boston
Joseph Cullinane
WEEI, Boston
Frank Doherty, Jr.
WWLP, Springfield

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Jack Knuth
WHFB Radio, Benton Harbor
Allen Lewis Franco
WXYZ, Detroit
Willard S. Smith
WJBK-TV, Detroit
A. Glenn Kyker
WWJ, WWJ-TV, Detroit
H. Y. Levinson
W-CAR, Detroit
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WNEM-TV, WABJ, Flint
Clark Grant
WOOD-AM-TV, Grand Rapids
John W. Kelin, Jr.
WJIM-TV, Lansing
James Galvin
WXYZ-TV, Southfield

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KDAL-TV, Duluth
Martin A. Olson
WDSM-TV, Duluth
Ray Christensen
WLOL, Minneapolis
Tom Cousins
WCCO-TV, Minneapolis
Clayton Kaufman
WCCO Radio, Minneapolis
Howard W. Coleman
WTCN-AM-TV, Minneapolis
Bill Davey
KSTP-TV, Minneapolis
Mary Jane Honebrink
KDWB, Minneapolis
Mrs. Carol Geerdes
KROC-TV, Rochester

MISSOURI

F. C. "Mike" Strawn
KCMO-AM-FM-TV, Kansas City
John T. McLean
WDAF Radio, Kansas City
Jud Woods
WDAF-TV-AM, Kansas City
Kent D. Stuart
KMBC-AM-TV, Kansas City
Charles H. Cash, Jr.
KTVI, St. Louis
Alice Koch
KMOX Radio, St. Louis
Judd A. Choler
KMOX-TV, St. Louis
Mrs. Ruth Just
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KSD-TV, St. Louis
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KPLR-TV, St. Louis

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Pro Sherman
KOLN-TV, KGIN-TV, Lincoln
Galen K. Lillethorup
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Phil Beuth
WTEN-TV, Albany
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WGR-AM-FM-TV, Buffalo
Joseph A. Haeffner
WBEN-FM-TV, Buffalo
Don B. Curran
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W. Thomas Dawson
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WBBF-AM-FM, Rochester
Bill Shubert
WVET-TV, Rochester
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WCNY-TV, WWNY, Watertown
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WSOC-TV, Charlotte
John P. Dillon
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WTVD, Durham
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WNCT, Greenville
Catherine B. Sloan
WFMY-TV, Greensboro
Donald E. Fowler
WPTF, Raleigh
David H. Witherspoon
WRAL-TV, Raleigh
Hal Wilson
WITN-TV, Washington
Claud O'Shields
WECT, Wilmington
Richard C. Barron
WSJS-AM-TV, Winston-Salem
Charles G. Clapp
WSJS-AM-TV, Winston-Salem

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WDAY-TV-AM, Fargo

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WCKY, Cincinnati
Vera Schulte
WCPO-TV, Cincinnati
Peggy A. Rogers
WKRC-TV, Cincinnati
Michael Ruppe, Jr.
KYW Radio, Cleveland
Terrence S. Ford
WHK, Cleveland
Peter P. Roper
WERE, Cleveland
Shelly Saltman
WJW-TV, Cleveland
Gene Godt
KYW-TV, Cleveland

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WBNS-TV, Columbus
Shirley Dunham
WTVN-TV, Columbus
Chuck Gay
WHIO-TV-AM, Dayton
Dorothy Sanders
WLW-D, Dayton
George Wilson
WSTV-TV, Steubenville
Steve Fayer
WTOL-TV, Toledo
Patrick T. Kenny
WSPD-TV, Toledo

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Griffin Broadcast Grp., Muskogee
Montez Tjaden
KWTV, Oklahoma City
Robert V. Freeland
KOTV, Tulsa

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KOIN-TV, Portland
Dick Newton
KEX, Portland

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WCAU Radio, Philadelphia
Robert Flannery
WFIL-TV, Philadelphia
Arnold H. Katinsky
WIP, Philadelphia
Robert N. Pryor
WCAU-TV, Philadelphia
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Triangle Pub., Philadelphia
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WPEN, Philadelphia
John P. Wiley
WRCV-AM-TV, Philadelphia
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WIIC, Pittsburgh
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KQV Radio, Pittsburgh
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WNEP-TV, Scranton
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WBRE-AM-TV, Wilkes-Barre

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WEAN, WPJB-FM, Providence
Tony Visk
WPRO, Providence
John C. Burpee
WJAR-TV, Providence

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WIS-TV, Columbia
Paul H. Benson, Jr.
WJMX, Florence
"Doug" Harris
WRDW-TV, N. Augusta
J. A. Gallimore
Blue Ridge Bcstg., Seneca
William A. Adams
WSPA-TV, Spartanburg

SOUTH DAKOTA

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KELO-TV-AM, Sioux Falls

TENNESSEE

Metha L. Morrison
WBIR-TV, Knoxville
Gene Roper
WHBQ-TV, Memphis
Charles R. Olson
WSM-TV, Nashville
W. A. "Bill" Jones
WSIX-AM-TV, Nashville
Robert M. Reuschle
WLAC-TV, Nashville
Mrs. Trudy Stamper
WSM-Radio, Nashville
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WBMC, McMinnville
Jack F. Agnew
WMCT, Memphis

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KBMT-TV, Beaumont
Vann M. Kennedy
KZTV, Corpus Christi
J. W. Axtell
KRLD, Dallas
Casey Cohlmia
WFAA-TV, Dallas
Phil Wygant
WBAP-AM-FM-TV, Forth Worth
Roland Brazier
KHOU-TV, Houston
Miss Lila Gordon
KTRK-TV, Houston
Kirt Harriss
KPRC-AM-TV, Houston
W. H. Shipley
KDUB-TV, Lubbock
Charles E. Larkins
WOAI-TV, San Antonio
Jack Roth
KONO Radio, San Antonio
Irene B. Runnels
KBOX Radio, Dallas
Hank Page
KRGV-TV-AM, Weslaco

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Clifton B. Thomas
KSL-TV, Salt Lake City

VERMONT

Charles S. Lewis
WCAX-AM-TV, South Burlington

VIRGINIA

Art Countiss
WCYB-TV, Bristol
Donald G. Heyne
WINA-AM-FM, Charlottesville
James W. Evans
WTAR Radio-TV, Norfolk
Dick Paul
WAVY, WAVY-TV, Norfolk
Neil Kuvin
WXEX-TV, Richmond
John L. Stone, Jr.
WRVA-TV, Richmond

WASHINGTON

Edna K. Hanna
KOMO-AM-TV, Seattle

WEST VIRGINIA

Ann Connelly
WHTN-TV, Huntington
Jack M. Williams
WSAZ-AM-TV, Huntington
James H. Knight
WTRF-TV, Wheeling
Howard W. Meagle
WWVA Radio, Wheeling

WISCONSIN

Paul F. Skinner
WHBL, Sheboygan
Robert O. Moran
WBEL, Beloit
Leonard G. Anderson
WKBH, Inc., La Crosse
Arthur H. Barnes
WISN-TV, Milwaukee
Robert H. Van Roo
WITI-TV, Milwaukee
Bruce Wallace
WTMJ-AM-TV, Milwaukee
Thomas E. Bolger
WSAU Radio-TV, Wausau

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Do You Know These Symbols?

1._____

2._____

3._____

4._____

SYMBOL OF SERVICE

5._____

6._____

Answers: (1) Eddie Rickenbacker's 94th Squadron of World War I. (2) In 1920, the Prohibition Party used this symbol. (3) Shield of the Secretary of Commerce. (4) "Whigs" political party, 1840. (5) Transcontinent Television Corporation's Symbol of Service . . . a mighty good emblem for advertisers to know. Listed below are TTC's 6 radio and 5 television stations. Each is a dominating factor in its trade area . . . in service to its community, service to its advertisers, and results for its advertisers. (6) Democratic Party Emblem in 1844.

TRANSCONTINENT TELEVISION CORP. • 380 MADISON AVE., N.Y.17

WGR-TV, WGR RADIO, WGR-FM, Buffalo, N.Y. / WDAF-TV, WDAF RADIO, WDAF-FM, Kansas City, Mo. / WNEP-TV, Scranton—Wilkes-Barre, Penn. / KFMB-TV, KFMB RADIO, KFMB-FM, San Diego, Calif. / KERO-TV, Bakersfield, Calif.

Represented by
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RADIO

RADIO NETWORKS

EXECUTIVE PERSONNEL

OWNED & OPERATED STATIONS

NETWORK MAPS

ANNUAL

1962

Silver Anniversary

www.americanradiohistory.com

LET'S TAKE INVENTORY

Radio Time Should Not Be "Over Sold"

By ROBERT R. PAULEY, President
ABC Radio Network

A BUSINESSMAN in most any industry takes inventory at least once a year. Regardless of his method, he counts his product on hand and subtracts that from his total purchases plus his previous inventory to see how well he has done. From the year's total inventory — divided by number of purchases—comes "average inventory" which, divided into total sales, provides "stock turn," an indication of how efficiently capital was put to work during the year. He has probably also capitalized his plant and equipment at a desired net return on investment to give him a guide to pricing policy and to see how close his sales during the year have come to achieving his goal of return.

All this may be somewhat foreign to the general activities of the broadcast businessman, but should it be?

Our product is programming and it is quite appropriate to consider it as inventory. We at the network are very careful not to "over-inventory" (program too much) while maintaining the best possible news service to our affiliates and providing special events of interest plus variety and public service. For example, we do not add programs simply to satisfy an expediency. Regardless of whether a new program idea may be supported by sponsor money, we look first at our inventory both from total quantity, degree sold and breadth of listener interest. This, after all, is a responsibility of a network to stations, to advertisers and to listeners.

Locally, in many cases the station's license grants the opportunity of programming up to 24 hours a day. The station manager who feels compelled to provide commercial programs to the extent of his license may be making a mistake. If the economics of his market will not support maximum commercial programming, then isn't he guilty of "over-inventory"? By furnishing maximum inventory, stations sometimes feel obliged to sell it . . . and at any price, thus mitigating the value of radio generally and his station specifically. Would it not be better to concentrate on community service programs and build the image of the station in the area of public relationships and responsibilities?

On the other hand, we may have the station which is "sold out," and when a manager tells me this happy news, I suspect that he has not priced his inventory correctly regardless of local competitive factors. The station manager can capitalize his plant and equipment at a desired return, balance this with the rate that he can hope to get competitively and adjust his commercial inventory to achieve this goal. In so doing, he is protecting the basic value of his investment, enhancing his image and upgrading radio.

Let's consider "taking inventory." Balance the product on hand with the sales potential and endeavor to price in relation to this and to your investment. I know the latter is difficult in light of competitive factors, but if radio managers try constantly to be better local businessmen, our entire industry will benefit.

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American Broadcasting Co.
Radio Network

(A Subsidiary of American Broadcasting-Paramount Theatres, Inc.)

7 West 66th Street, New York 23, N. Y.
Telephone Number: SUsquehanna 7-5000

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NEW YORK
ABC Radio Network

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Frank Marx.....Vice President in Charge
John Bourcier.....Operations Supervisor Engineering, Radio
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Richard Hamilton.....Supr. of Communications
George Milne.....Dir. of Traffic & Comm.
Clure Owen.....Administrative Assistant
John Preston.....Dir. of Engineering Facilities
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Sam Barr.....Mgr. of Data Processing
Grace Johnson....Dir. of Continuity Acceptance
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Mortimer Weinbach...V.P. & Asst. Gen. Counsel of AB-PT
Omar Elder.....V.P. & General Attorney
Richard L. Freund...V.P. in Chg. Labor Relations
Edward Masket.....Dir. of Pgm. Bus. Affairs
Robert Kaufman.....Gen. Attorney for Sales & Pgm. Contracts
Charles DeBare..Gen'l Attorney for AM Network & Owned & Operated Stations

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first with young adults

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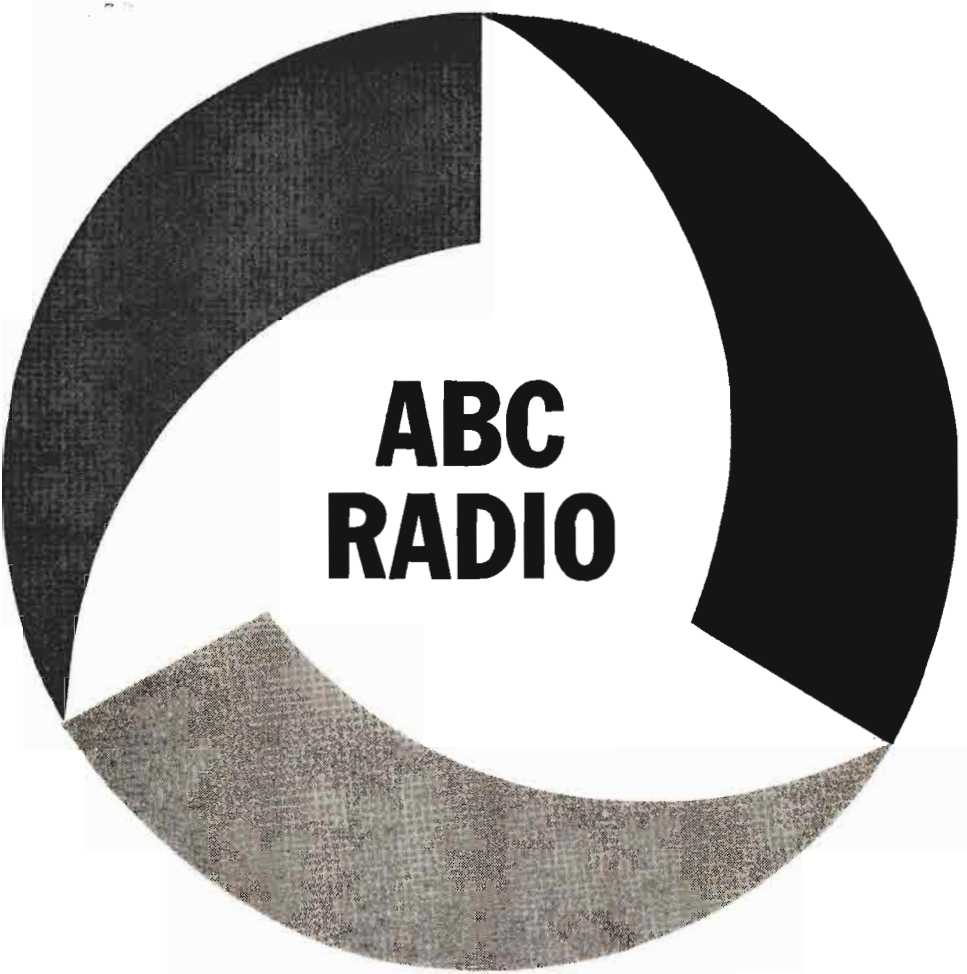

ABC Radio has more of what it takes to sell America's biggest buying market. It's the Young Adult market that buys more of everything, from baby food to batteries . . . from cosmetics to coffee . . . from automobiles to automatic washers. You name it—young adults buy it bigger. That's why your best buy is the medium that gives you more young adults—ABC Radio.

Your ABC Radio sales representative will be glad to document "Young Adult" big-buying habits.

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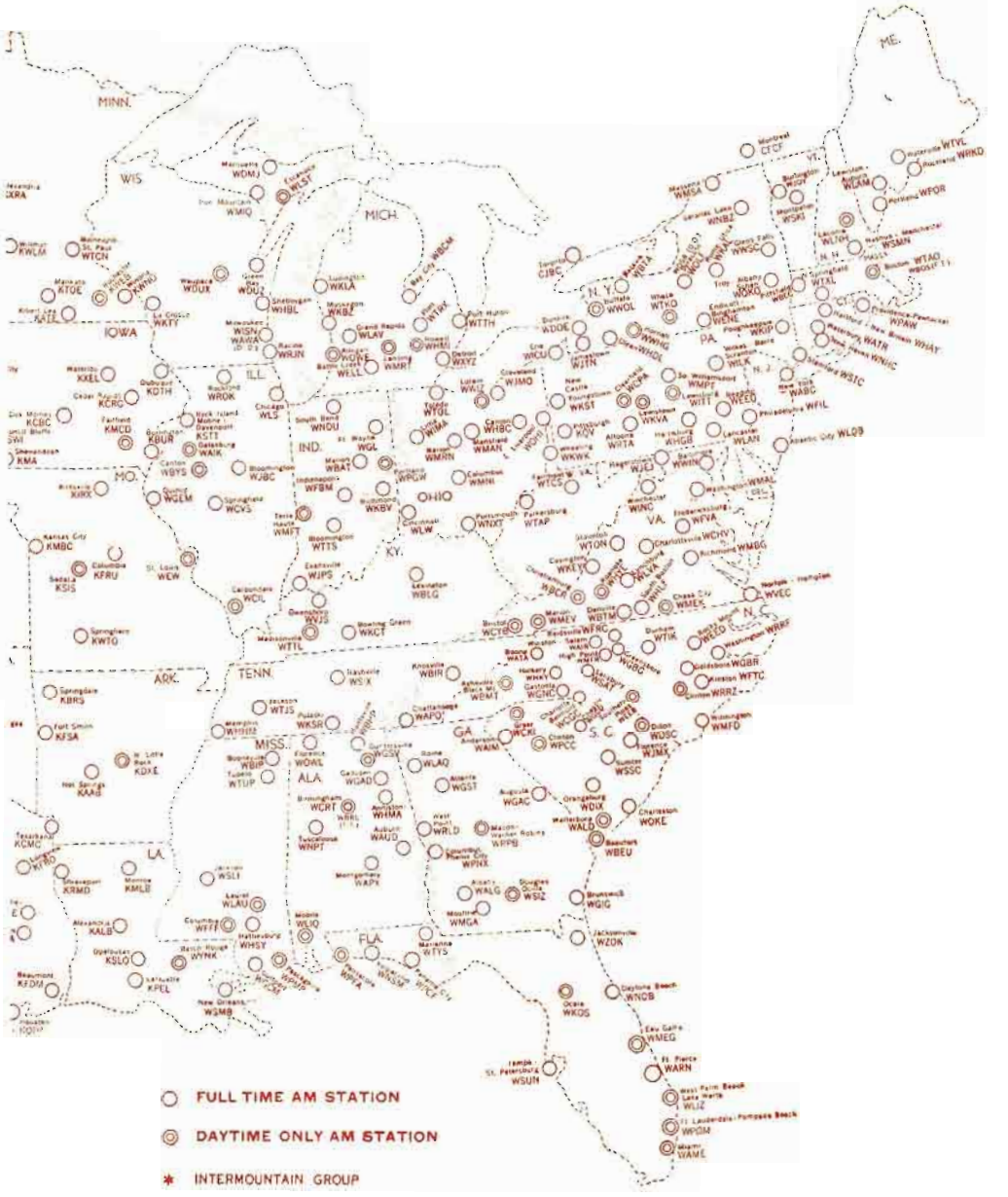
Company Radio Network



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(Continued from Page 195)

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Wiley Hance.....Manager of Public Affairs
Jules Bergman.....Science Editor
John Madigan.....Dir. of News & Pub. Aff.
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Maurice Benkoil...Asst. to V.P. & Nat'l Pgm. Dir.
George Sax.....National Dir. of Program Operations & Cooperative Program Mgr.
Ruth Smith....Supr. of Production, Control Unit
Frank Vagnoni.....Manager of Music Division

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Michael J. Foster....Vice President in Charge
Stephen Strassberg.....Dir. Press Information

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Grace Johnsen.....Dir. of Continuity Acceptance

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Elizabeth Harris.....Research Mgr.

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Robert Holmgren.Dir. of Sales Svc. & Bus. Admin.
Theodore Douglas.....Eastern Sls. Mgr.
Don Schlosser....Adv. Coord. & Mgr. of Sls. Dev.

Stations

Earl Mullin.....Nat'l Dir. of Stations
Frank G. Atkinson.....Mgr. of Stations

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1230 Washington Blvd.
Chicago, Illinois

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John Allen.....Controller
Armand Belli.....Sales Mgr.
Eugene Tong.....Program Director

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Detroit 41, Michigan

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Robert Baker.....Radio Pgm. Manager
John Reynolds.....Controller
Harold Christian.....V.P. in Charge of Merchandising
Allen Franco.....Prom. & Pub. Mgr.
Charles Kocher.....Chief Engineer
Robert Baldrica.....Radio Sales Mgr.
David Davenport.....Prod. Manager

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Hollywood 28, California

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J. Clifford Anderson.....Dir. of Spec. Service
Dorothy L. Brown...Continuity Acceptance Mgr., Western Division
Philip Brestoff.....Sls. Mgr.
Ralph C. Denechand....Mgr. of Traffic & Comm.
Arthur Harvey.....Dir. Labor Rel. & Bus. Affairs
Milt Fishman.....Dir. Radio-TV News, W.D.
Theodore Grenier.....Chief Engineer, Western Division
Jon Meyers.....Prog. Mgr. KABC Radio
Robert P. Myers.....Pacific Coast Counsel—ABC
Florence T. Schiro.....Personnel Director
John C. Wagner.....Controller, Western Division
Jack Mann.....Dir. of ABC Radio West
Harry Woodworth.....Western Sales Mgr., ABC Network

PITTSBURGH (KQV)

411 Seventh Avenue
Pittsburgh 19, Pa.

John Gibbs.....Gen. Mgr., KQV
Edward Smith.....Sls. Mgr.
Edward Tracy.....Controller
Richard Drury..Operations & Community Svc. Dir.
George Kleeb.....Chief Engineer

SAN FRANCISCO (KGO)

277 Golden Gate Ave.
San Francisco 2, California

Elmer Wayne.....General Manager
Harry Jacobs.....Chief Engineer & Building Maintenance Manager
George Rodman.....Dir. of Publ. Adv.
Delbert Gore.....Sales Manager
Edith Kirby.....Traffic Manager
Lorraine Pederson..Continuity Acceptance Editor
Henry Saroyan...Comptroller & Purchasing Agent
Edward Smith.....Program Manager
Ronald Wren.....Mgr. Adv. Prom. & Pub.

WASHINGTON

1735 DeSales Street, N.W.
Washington, D. C.

Alfred Beckman..V.P. in Chg. Washington Office

NEW YORK (WABC)

7 West 66th Street
New York 23, New York

Hal Neal.....General Manager
Margaret Michaud.....Bus. Mgr.
Herbert Mendelsohn.....Sales Manager
Michael Hauptman.....Dir. of Adv. & Promotion
Sam Holman.....Program Supervisor

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NETWORK RADIO

Designed for the Sixties

By ARTHUR HULL HAYES, President
CBS Radio

WHAT'S BEEN GOING on in network radio while some have been looking the other way? A great deal. So much, in fact, that if you are not familiar with the many exciting things in a current network radio schedule such as CBS Radio's, I consider it an obligation (and a pleasure) to bring you up to date.

Remember the stars who used to delight audiences? Like Arthur Godfrey, Bing Crosby, Rosemary Clooney, Garry Moore, Art Linkletter? They're still here—on the CBS Radio Network. There is music in abundance — from the jazz piano of Erroll Garner, heard frequently on "Arthur Godfrey Time" to the full concert season of "The New York Philharmonic."

In the field of news and information, the new developments are noteworthy. Radio has always excelled in the delivery of news. Given a man with a microphone or tape recorder—and listeners go everywhere in the world that news is made, frequently within minutes of the event.

But more important than radio's excellence in news is the need of our people to be well-informed in these difficult and dangerous times. An article in the "Journal of Broadcasting," taking a backward look at the days of Pearl Harbor, concluded: "In a world where the pace has accelerated many fold in 20 years, the real message of Pearl Harbor may be that our need to survive is inextricably linked to, if not dependent on, our need to know."

And the CBS Radio Network, for one, has moved strongly in the direction of increased news and information. We recently completed our first year under a schedule more than half of which is devoted to such programming. We expanded from five to ten minutes of news on the hour. We introduced a broad range of informational programs, regularly taking listeners to London, Paris, the Far East, bringing them the latest developments in space, science, medicine, business, in short, opening up a world of ideas and information. These programs, under the over-all title, "Dimension," comprise 47 different broadcasts a week.

Of special interest, too, is NetALERT, the new system whereby this network alerts its stations to major developments and special broadcasts at any hour, whether stations are on or off the air. In its first four months, NetALERT was used 70 times, enabling our affiliated stations to bring their communities first word of important news with a round-the-clock consistency never before possible.

CBS Radio, of course, continues to present a variety of special broadcasts. These include documentaries, sports events, Presidential news conferences and discussions by experts on matters of vital interest. During 1961, we provided our affiliates with 133 such programs.

So in brief summary, it is clear that network radio, far from standing still, has been building a new design for living. A design which puts its unique capacities as a personal medium, as an entertainment medium and as a news medium into a new mold to serve our society in the Sixties.

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WHO'S

first with the best people in network radio? Listen: Betty Furness, Eric Sevareid, Allan Jackson, Daniel Schorr, Bing Crosby, Charles Kuralt, Art Linkletter, Alexander Kendrick, Richard Hayes, Arthur Godfrey, Larry LeSueur, Leonard Bernstein, Walter Cronkite, Bill Downs, David Schoenbrun, Jerry Coleman, Peter Kalischer, Phil Rizzuto, Paul Niven, Charles Collingwood, Marvin Kalb, Robert Trout, Kenneth Banghart, Ned Calmer, Garry Moore, Winston Burdett, Nancy Hanschman, Harry Reasoner, Rosemary Clooney, Douglas Edwards, Bill Leonard, Richard C. Hottelet, Charles von Fremd, Dallas Townsend, George Herman, Lowell Thomas, Stuart Novins, Durward Kirby, Ralph Story and more. That's

WHO!

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This lineup is unmatched in all radio. What does it mean for advertisers? Sure, it means largest audiences and low costs per thousand. But it also means a solid answer to that vital question: cost per thousand *who*? And the answer is program quality delivers *listening* quality. The who's who in radio delivers the who's who in *audience*! Come join us. In network radio, this is precisely the place to be.

THE CBS RADIO NETWORK

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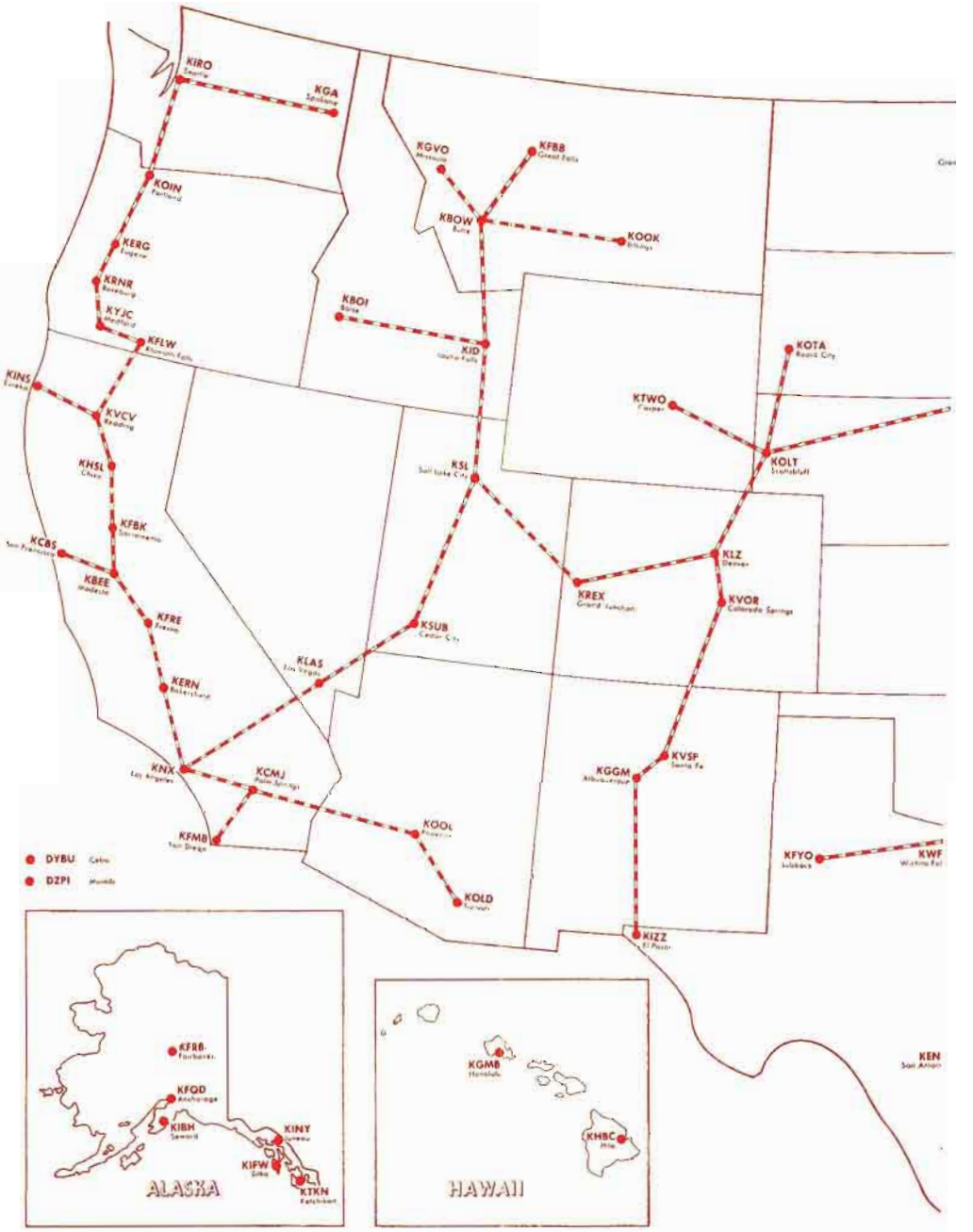
Columbia Broadcastin



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ystem Radio Network

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CBS Radio Division
Columbia Broadcasting System, Inc.

Executives and Staff
485 Madison Avenue, New York 22, N. Y.
Telephone: PLaza 1-2345
Registered Telegraphic Address—COLUMBIA NEW YORK

BOARD OF DIRECTORS
CBS, INC.

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Ralph F. Colin	Goddard Lieberson
Frank Stanton	Merle S. Jones
Robert A. Lovett	James T. Aubrey, Jr.

Richard S. Salant

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CBS RADIO DIVISION
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George M. Perkins.....V.P., Network Programs
Fred Ruegg.....V.P., Station Administration
William A. Schudt, Jr.....V.P., Affiliate Relations
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Sam J. Slate.....V.P., Gen. Mgr., Station WCBS
Robert P. Sutton.....V.P., Gen. Mgr., Station KNX & CRPN
Thomas J. Swafford.....V.P., Gen. Mgr., Station WCAU
Davidson M. Vorhes.....V.P., Operations
Maurie Webster.....V.P., Gen. Mgr., Radio Spot Sales
William J. Fennessy.....Controller

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Andrew Subbiondo.....Director

Affiliate Relations

William A. Schudt, Jr.....Vice President
Eric Salline.....National Manager
William H. Brennan, Jr.....Western Div. Mgr.
Edward E. Hall.....Admin. Manager

Business Affairs

Preston Pumphrey.....Director

Editing

Donald I. Ball.....Director

Financial Operations

William J. Fennessy.....Controller
James M. Leahy.....Dir. of Acct.
Edward Dropkin.....Dir. of Budget

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Information Services

W. Thomas Dawson.....Vice President
Naomi Andrews.....Dir. of Advertising
Sid Garfield.....Dir. of Press Information
Arthur L. Hecht....Dir. of Prog. Prom. & Merch.
Leon Luxenberg.....Dir. of Network Sales Presentations
Sally Miller.....Art Supervisor
John Tittmann.....Production Manager

Legal

Geraldine B. Zorbaugh.....General Attorney
William D. Greene .....Asst. General Attorney

Network Sales

George J. Arkedis.....Vice President
Benjamin S. Lochridge....General Sales Manager
William W. Firman.....Asst. Gen. Sales Manager
Cornelius V. S. Knox, Jr.....Eastern Sales Mgr.
Louis J. Riggio.....Dir., Sales Administration
Jack Stuppler .....Business Mgr.

Pacific Coast Office

Craig Rogers.....Sales Manager

Los Angeles Office, 6120 Sunset Blvd.

Craig Rogers .....Manager

Chicago Office, 630 N. McClurg Court

Roger K. Huston.....Manager

Detroit Office, Fisher Bldg.

Wayne Wilcox .....Manager

News

Richard S. Salant....V.P. of CBS, Inc., and Pres. of CBS News Division
Blair Clark.....General Manager & V.P.
Robert A. Skedgell.....Asst. Gen. Mgr. Radio
Josef Dine.....Director, Information Services
John W. Kiermaier.....Dir., Public Affairs
Pamela Ilott.....Dir., Religious Broadcasts
Joel Heller.....Mgr., Public Affairs, Radio
May Dowell.....Director, Special Projects

Operations

Davidson M. Vorhes.....Vice President
Arthur G. Peck.....Dir., Broadcast Operations
Ogden Prestholdt.....Director, Engineering
Mason R. Escher.....Mgr., Technical Services
Harry F. Glaeser.....Mgr., Broadcast Oprns.
Kenneth F. Davis.....Mgr., Traffic Operations
George McCaughna....Dir., Network Operations, Hollywood

Program

George M. Perkins.....Vice President
Gerald F. Maulsby.....Dir., Network Programs
James M. Dolan.....Director, Sports
Norman Ober.....Director, Program Writing
James H. Fassett.....Supervisor of Music

Research

Harper E. Carraine.....Director of Research
Edward G. Reeve...Sales & Prom. Research Mgr.
Howard F. Miller...Mgr., Coverage & Marketing Research
Patricia C. Kenety....Supervisor, Rating Services

CBS OWNED RADIO STATIONS

Station Administration

Fred Ruegg.....Vice President
Richard F. Hess.....Asst. to Vice Pres.

WEEI and WEEI-FM
182 Tremont St., Boston 11

Thomas Y. Gorman.....V.P. & General Manager
Robert Sinnett.....Sales Manager
Ken Ovenden.....Program Director
Joseph Cullinane.....Promotion Manager
Arthur King.....Director of News and Public Affairs

WBBM and WBBM-FM
630 N. McClurg Court, Chicago 11

E. H. Shomo.....V.P. & General Manager
William Connelly, Jr.....Sales Manager
Len Schlosser.....Program Director
C. L. Richards.....Promotion Manager
Ben Larson.....News Director

KNX and KNX-FM and Columbia Pacific Network
6121 Sunset Blvd., Los Angeles 28

Robert P. Sutton.....V.P. & General Manager
Gordon F. Mason.....Sales Manager
Arthur Wittum.....Dir. of Information Services
Sherril Hops.....Program Promotion & Merchandising Manager
Barney Miller.....News Director
Harfield Weedin.....Program Director

WCBS and WCBS-FM
485 Madison Ave., New York 22

Sam J. Slate.....V.P. & General Manager
Ralph Goshen .....Sales Manager

(Continued on Next Page)

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(Continued from Previous Page)

Dave Driscoll.....Director of News and Special Events
James F. X. Mullen.....Sales Promotion Manager
Joseph Cook.....Dir. of Public Information
Gene King.....Program Director

WCAU and WCAU-FM
City & Monument Aves., Phila. 31

Thomas J. Swafford.....V.P. & General Manager
John Kline.....Sales Manager
Fred Birnbaum.....Promotion Manager
Al Ringler.....News Director
Mike Grant.....Program Director

KMOX
1144 Hampton Ave., St. Louis

Robert Hyland.....V.P. & General Manager
Alice Koch.....Asst. to General Manager
William Dean.....Sales Manager
Aline Daly.....Promotion Manager
Rex Davis.....News Director
Robert Rehg.....Dir. Program & Pub. Affairs

KCBS and KCBS-FM
Sheraton-Palace Hotel, San Francisco 5

Jules Dundes.....V.P. & General Manager
Seymour Whitelaw.....Sales Manager
Robert E. Harris.....Promotion Manager
Hank Basayne.....Program Director
Don Mozley.....Director of News and Public Affairs

CBS RADIO SPOT SALES

Maurice Webster.....V.P. & General Manager of Radio Spot Sales
Ralph F. Glazer.....Eastern Sales Manager
Michael Campbell.....Asst. to Vice Pres.
George Arnold...Dir. of Marketing & Client Rel.
Frank Quillinan.....Research Manager
Henry Poster.....Sales Promotion Manager
Neil Harold.....Dir. Sales Research
Peggy Vorhis.....Contract Mgr.
Jeanne Valentine.....Sales Serv. Mgr.
Allan J. Hughes, Jr.....Client Rel. Mgr.

Chicago Office, 630 N. McClurg Ct.

Jack Burke.....Sales Manager
Robert Ryan.....Dir. of Client Relations

Atlanta Office, 15 Peachtree St. Bldg.

George P. Crumbley, Jr.....Sales Manager

Detroit Office, Fisher Bldg.

Ralph H. Patt, Jr.....Sales Manager

Los Angeles Office, Columbia Square

Roland H. McClure.....Sales Manager

San Francisco Office, Sheraton-Palace Hotel

Joseph K. Marshall.....Sales Mgr.

St. Louis Office, 1144 Hampton Ave.

Eugene R. Myers.....Sales Manager

CBS Inc., Facilities Purchasing Dept.

Edward C. Drewes.....Dir. of Purchasing
Thomas J. Weatherly.....Purchasing Agent

Office Services Department

Albert H. Bryant.....Director
Wanda Bieler.....Acting Mgr., Ticket Bureau

Personnel Relations

Robert E. Kalaidjian.....Director
Dr. Jack Nelson.....Director of Medical Office
Charles J. Burt.....Manager, Salary Practices
John G. Anderson..Manager of Employee Benefits and Services
Richard C. Stanley, Jr.....Employment Manager
Elaine K. Dunham.....Asst. Mgr. Employment, Women
C. Donald McCullen.....Personal Records & Research Mgr.
Donald A. Panzer.....Policy Administration Mgr.

Photographic

Walter I. Seigal.....Manager

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RADIO MEETS DEMANDS

Of a Constantly-Changing Mass Market

By SIDNEY J. WOLF, President
Keystone Broadcasting System, Inc.

THE ever-changing form and shape of America's mass market and national character, detected at the start of each new decade by census statistics, has never been reflected more directly than by radio in 1961. Radio continues to be as flexible as the people it serves and as diversified as their own tastes and character. That's why radio is productive for listeners and advertisers.

Industry surveys as well as our own continue to support the long-established fact that radio is the most adaptable of all communications systems to the rapid changes in mass populations.

As these people move and change, the Keystone "grass roots" affiliates and their local radio operations with strong community identification command new attention and respect from national and regional advertisers. There were two significant population reports last year.

The facts of this past year point to a steady decline in urban population. And — even more important to stations and advertisers—they indicate the change and growth of the Negro as a significant consumer.

A KBS study based on state-by-state data from the U. S. Dept. of Commerce shows the dramatic advance of the so-called Negro market. Total U. S. Negro population rose 25.4% in the past decade — from 15,044,937 in 1950 to 18,871,831 in 1960.

At Keystone, this increase had special significance for our Negro Network of 360 affiliated stations that program directly to Negroes in their communities. We found that, in the 23 states where these Keystone Negro Network affiliates are located, the average Negro population gain was 32.2%—7.7% above the national average. Together, these same 360 stations reach 53% of the total U. S. Negro population.

The Keystone Broadcasting System's radio network of 1,125 stations cover 83% of all U. S. counties, according to a study we conducted.

Our stations now reach listeners in 2,547 of the nation's 3,069 county divisions. We register an even deeper penetration, 85% in the valuable "grass roots" areas — the C and D counties with 100,000 population or less. In the C counties (30,000 to 100,000) Keystone affiliates reach 80% of the national total; in D counties (30,000 or less), our stations reach 88% of the total.

The changing patterns of U.S. marketing show that "grass roots" radio is more vital than ever to advertisers whose trade depends on the U. S. consumer. Radio is far better geared, through personal and community acceptance in these C and D counties (many have one radio station), to do the selling job needed by national and regional advertisers. This is evident to the dozens of Keystone's national advertisers in 1961, who have demonstrable sales proof that these markets are musts for national product traffic.

Network sales in 1961 leveled after 1960's dramatic 25% increase. Prospects for 1962 are optimistic, with 85% of Keystone affiliates reporting they expect billings to rise.

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ALABAMA

WRFS Alexander City
WCTA Andalusia
WANA Anniston
WBCA Bay Minette
WEZB Birmingham
WEBJ Brewton
WPRN Butler
WRAG Carrollton
WEIS Centre
WKUL Cullman
WMSL Decatur
WXAL Demopolis
WOOF Dothan
WIRB Enterprise
WULA Eufaula
WBLO Evergreen
WABF Fairhope
WWWF Fayette
WJOI Florence
WHEP Foley
WZOB Fort Payne
WETO Gadsden
WGEA Geneva
WGYV Greenville
WGSV Guntersville
WJBB Haleyville
WERH Hamilton
WBHP Huntsville
WTHG Jackson
WWWB Jasper
WJAM Marion
WMFC Monroeville
WCRL Oneonta
WJHO Opelika
WPID Piedmont
WELR Roanoke
WWWR Russellville
WROS Scottsboro
WHBB Selma
WFEB Sylacauga
WNUZ Talladega
WJDB Thomasville
WTBF Troy
WTBC Tuscaloosa
WABT Tuskegee
WETU Wetumpa

ARIZONA

KPIN Casa Grande
KAWT Douglas
KCLS Flagstaff
KNOG Nogales
KENT Prescott
KYND Tempe
KMOP Tucson
KOFA Yuma

ARKANSAS

KVRC Arkadelphia
KBTA Batesville
KBBA Benton
KTCN Berryville
KBRI Brinkley
KAMD Camden
KCON Conway
KCCB Corning
KAGH Crossett
KELD El Dorado
KBJT Fordyce
KXJK Forrest City
KTCS Fort Smith
KHOZ Harrison
KFFA Helena
KXAR Hope
KBHS Hot Springs
KBTM Jonesboro
KBOK Malvern
KPCA Marked Tree
KVSA McGehee
KENA Mena
KHBM Monticello
KVOM Morrilton
KTLO Mountain Home
KBHC Nashville
KDXE N. Little Rock
KOSE Osceola
KDRS Paragould
KADL Pine Bluff
KPOC Pocahontas
KXRJ Russellville
KWCB Searcy
KUOA Siloam Springs
KBRS Springdale
KWAK Stuttgart
KRLW Walnut Ridge
KWRF Warren
KWYN Wynne

CALIFORNIA

KENL Arcata
KAHI Auburn
KIBS Bishop
KPLY Crescent City
KRDU Dinuba
KXO El Centro
KOWN Escondido
KDAC Fort Bragg
KPER Gilroy
KHSJ Hemet
KCHV Indio
KRKC King City
KCVR Lodi
KNEZ Lompoc
KLBS Los Banos
KOAL Mojave
KVON Napa
KSFE Needles
KPRL Paso Robles
KTOB Petaluma
KAHR Redding
KRCK Ridgecrest
XERB San Diego
KROG Sonora
KSUE Susanville
KTKR Taft
KTUR Turlock
KUKI Ukiah
KAGR Yuba City

COLORADO

KGIW Alamosa
KRLN Canon City
KPIK Colorado Springs
KVFC Cortez
KRAI Craig
KLIR Denver
KIUP Durango
KZIX Fort Collins
KFTM Fort Morgan
KWSL Grand Junction
KYOU Greeley
KGUC Gunnison
KLMR Lamar
KBRR Leadville
KLMO Longmont
KLOV Loveland
KSLV Monte Vista
KUBC Montrose
KDZA Pueblo
KAVI Rocky Ford
KGEK Sterling
KCRT Trinidad

DELAWARE

WSUX Seaford

FLORIDA

WAPG Arcadia
WTRL Bradenton
WWJB Brooksville
WTAN Clearwater
WEZY Cocoa
WCNU Crestview
WDCF Dade City
WELE Daytona Beach
WDSP De Funiak Springs
WOOD Deland
WPAP Fernandina Beach
WINK Fort Myers
WARN Fort Pierce
WPUP Gainesville
WZRO Jacksonville Beach
WKWF Key West
WKBX Kissimmee
WGRO Lake City
WIPC Lake Wales
WLIZ Lake Worth
WLBE Leesburg
WNER Live Oak
WMAF Madison
WTOT Marianna
WMIE Miami
WSRA Milton
WNOG Naples
WTMC Ocala
WOKC Okeechobee
WHIY Orlando
WWPF Palatka
WDLP Panama City
WPFA Pensacola
WPRY Perry
WPLA Plant City
WCNH Quincy
WFOY St. Augustine
WILZ St. Petersburg Beach
WTRR Sanford
WKXY Sarasota
WJCM Sebring
WRGR Starke
WSTU Stuart
WMEN Tallahassee
WAXE Vero Beach
WAUC Wauchula

GEORGIA

WAAG Adel
WJAZ Albany
WCQS Alma
WDEC Americus
WDOL Athens
WBIA Augusta
WMGR Bainbridge
WHAB Baxley
WBBK Blakely
WWCC Bremen
WDMF Buford
WGRA Cairo
WCLB Camilla
WLBB Carrollton
WBHF Cartersville
WGAA Cedartown
WCLA Claxton
WRWH Cleveland
WMJM Cordele
WGFS Covington
WBLJ Dalton
WDWD Dawson
WDMG Douglas
WMLT Dublin
WTJH East Point
WSGC Elberton
WBHB Fitzgerald
WFPM Fort Valley
WGGA Gainesville
WKEU Griffin
WCEH Hawkinsville
WGML Hinesville
WBGR Jesup
WLFA Lafayette
WLAG La Grange
WYTH Madison
WCRY Mcaon
WFDR Manchester
WBIE Marietta
WDAX McRae
WMVG Milledgeville
WGSR Millen
WMRE Monroe
WMGA Moultrie
WPGA Perry
WSFB Quitman
WRGA Rome
WWNS Statesboro
WSYL Sylvania
WSFT Thomaston
WKTG Thomasville
WTWA Thomson
WWGS Tifton
WLET Toccoa
WJEM Valdosta
WVOP Vidalia
WKLE Washington
WAYX Waycross
WBRO Waynesboro
WBMK West Point
WIMO Winder

HAWAII

KIMO Hilo
KAIM Honolulu

IDAHO

KYME Boise
KBAR Burley
KCID Caldwell
KVNI Coeur d'Alene
KORT Grangeville
KIFI Idaho Falls
KRPL Moscow
KLER Orofino
KEOK Payette
KYTE Pocatello
KPST Preston
KRXK Rexburg
KSRA Salmon
KSPT Sandpoint
KBRV Soda Springs
KSKI Sun Valley
KEEP Twin Falls

ILLINOIS

WRMS Beardstown
WBYS Canton
WEJC Charleston
WITY Danville
WFIW Fairfield
WEBQ Harrisburg
WJPF Herrin
WLDS Jacksonville
WJBM Jerseyville
WMOK Metropolis
WINI Murphysboro
WTAY Robinson
WJBD Salem
WGFA Watseka
WFRX West Frankfort

INDIANA

WBNL Boonville
WITE Brazil
WILO Frankfurt
WKAM Goshen
WHLT Huntington
WITZ Jasper
WBTO Linton
WORX Madison
WPCO Mount Vernon
WPGW Portland
WSLM Salem
WJCD Seymour
WSVL Shelbyville
WTCJ Tell City
WMFT Terre Haute
WAMW Washington

IOWA

KLGA Algona
KASI Ames
KJAN Atlantic
KWBG Boone
KCOG Centerville
KCHA Charles City
KCHE Cherokee
KCLN Clinton
KSWI Council Bluffs
KDEC Decorah
KMCD Fairfield
KXGI Fort Madison
KGRN Grinnell
KXIC Iowa City
KNIA Knoxville
KMAQ Maquoketa
KWPC Muscatine
KCOB Newton
KDLS Perry
KAYL Storm Lake
KWVY Waverly
KJFJ Webster City

KANSAS

KCRB Chanute
KNCK Concordia
KMDO Fort Scott
KIUL Garden City
KLOE Goodland
KWBW Hutchinson
KIND Independence
KALN Iola
KCLO Leavenworth
KMAN Manhattan
KNDY Marysville
KNEX McPherson
KJRG Newton
KLKC Parsons
KKAN Phillipsburg
KSEK Pittsburg
KWSK Pratt
KRSL Russell

KENTUCKY

WANY Albany
WBRT Bardstown
WCBL Benton
WLBJ Bowling Green
WTCO Campbellsville
WNES Central City
WAIN Columbia
WCTT Corbin
WCPM Cumberland
WCYN Cynthiana
WHIR Danville
WIEL Elizabethtown
WSTL Eminence
WFKN Franklin
WAXU Georgetown
WKAY Glasgow
WHBN Harrodsburg
WKIC Hazard
WSON Henderson
WKOA Hopkinsville
WIRV Irvine
WLBN Lebanon
WMTL Leitchfield
WBLG Lexington
WFMW Madisonville
WWXL Manchester
WNGO Mayfield
WFTM Maysville
WMIK Middlesboro
WFLW Monticello
WMOR Morehead
WMST Mt. Sterling
WNKY Neon
WSIP Paintsville
WKLX Paris
WPKE Pikeville
WPRT Prestonsburg
WPKY Princeton
WEKY Richmond
WRUS Russellville
WLCK Scottsville
WSFC Somerset

LOUISIANA

KDBS Alexandria
KVOB Bastrop
WIKC Bogalusa
WARB Covington
KSIG Crowley
WLBI Denham Springs
KDLA De Ridder
KEUN Eunice
WMOG Brunswick
KLFT Golden Meadow
WFRP Hammond
KVHL Homer

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System Stations

KCIL Houma
KJEF Jennings
KTOC Jonesboro
KLPL Lake Providence
KLLA Leesville
KDBC Mansfield
KAPB Marksville
KASO Minden
KLIC Monroe
KMRC Morgan City
KANE New Iberia
KREH Oakdale
KWCL Oak Grove
KRIH Rayville
KRUS Ruston
KCIJ Shreveport
KBSF Springhill
KTLD Tallulah
KVPI Ville Platte
KEVL White Castle
KVCL Winnfield
KMAR Winnsboro

MAINE

WHOU Houlton
WRUM Rumford
WGHM Skowhegan

MARYLAND

WABW Annapolis
WCUM Cumberland
WEMD Easton
WPTX Lexington Park
WICO Salisbury
WTTR Westminster

MASSACHUSETTS

WREB Holyoke
WSRO Marlboro
WMRC Milford
WCAT Orange
WBEC Pittsfield
WARE Ware

MICHIGAN

WALM Albion
WOWE Allegan
WLEW Bad Axe
WLST Escanaba
WMRP Flint
WSHN Fremont
WGHN Grand Haven
WPLB Greenville
WMPL Hancock
WBCH Hastings
WCSR Hillsdale
WHMI Howell
WIKB Iron River
WJMS Ironwood
WJPD Ishpeming
WKLA Ludington
WMTE Manistee
WDOG Marine City
WDMJ Marquette
WAGN Menominee
WCEN Mt. Pleasant
WMAB Munising
WMUS Muskegon
WNIL Niles
WHLS Port Huron
WMIC St. Helen
WIOS Tawas City

MINNESOTA

KASM Albany
KXRA Alexandria
KBMO Benson
KBMW Breckenridge
WKLK Cloquet
KROX Crookston
WELY Ely
WEVE Eveleth
KOZY Grand Rapids
KDUZ Hutchinson
CFOB International Falls
KLTF Little Falls
KEYL Long Prairie
KRFO Owatonna
WCMP Pine City
KLOH Pipestone
WAVN Stillwater
KDOM Windom
KAGE Winona

MISSISSIPPI

WAMY Amory
WBLE Batesville
WGCM Biloxi-Gulfport
WBIP Booneville
WJMB Brookhaven
WDOB Canton
WGLC Centreville
WROX Clarksdale
WCLD Cleveland
WCJU Columbia
WCBI Columbus
WCMA Corinth
WMAG Forest
WJPR Greenville
WGRM Greenwood
WNAG Grenada
WXXX Hattiesburg
WMDC Hazlehurst
WCPC Houston
WDLT Indianola
WJQS Jackson
WKOZ Kosciusko
WAML Laurel
WXTN Lexington
WLSM Louisville
WHHT Lucedale
WMBC Macon
WSJC Magee
WAPF Mc Comb
WMOX Meridian
WMIS Natchez
WNAU New Albany
WSUH Oxford
WPMP Pascagoula
WHOC Philadelphia
WRJW Picayune
WSSO Starkville
WELO Tupelo
WQBC Vicksburg
WABO Waynesboro
WROB West Point
WONA Winona
WAZF Yazoo City

MISSOURI

KBHM Branson
KAOL Carrollton
KDMO Carthage
KCRV Caruthersville
KCHR Charleston
KCHI Chillicothe
KBIA Columbia
KDEX Dexter
KESM El Dorado Springs
KREI Farmington
KWOS Jefferson City
KIRX Kirksville
KLWT Lebanon
KTCB Malden
KNIM Maryville
KNCM Moberly
KRMO Monett
KLRS Mountain Grove
KBTN Neosho
KNEM Nevada
KRMS Osage Beach
KWOC Poplar Bluff
KMIS Portageville
KYRO Potosi
KTTR Rolla
KSGM Ste. Genevieve
KSMO Salem
KDRO Sedalia
KICK Springfield
KALM Thayer
KTTN Trenton
KLPW Union
KOKO Warrensburg
KWRE Warrenton
KWPM West Plains

MONTANA

KOYN Billings
KBMN Bozeman
KBOW Butte
KUDI Great Falls
KLYQ Hamilton
KOJM Havre
KBLL Helena
KGEZ Kalispell
KLCB Libby
KPRK Livingston
KATL Miles City
KXLL Missoula
KSEN Shelby
KVCK Wolf Point

NEBRASKA

KCOW Alliance
KCSR Chadron
KJSK Columbus
KGMT Fairbury
KTNC Falls City
KHUB Fremont
KHAS Hastings
KUVR Holdrege
KGFW Kearney
KBRL Mc Cook
KNCY Nebraska City
KODY North Platte
KOGA Ogallala
KBRX O'Neill
KSID Sidney
KRFS Superior
KAWL York

NEVADA

KENO Las Vegas
KBET Reno

NEW HAMPSHIRE

WKXL Concord
WLNH Laconia
WSMN Nashua
WCNL Newport

NEW JERSEY

WNNJ Newton

NEW MEXICO

KALG Alamogordo
KARA Albuquerque
KSVP Artesia
KAVE Carlsbad
KLMX Clayton
KCLV Clovis
KOTS Deming
KWEW Hobbs
KOBE Las Cruces
KRSN Los Alamos
KENM Portales
KRTN Raton
KBIM Roswell
KSYX Santa Rosa
KSIL Silver City
KSRC Socorro
KCHS Truth or Consequences
KTNM Tucumcari

NEW YORK

WMBO Auburn
WFLR Dundee
WDOE Dunkirk
WEHH Elmira Heights
WOSC Fulton
WJTN Jamestown
WBAZ Kingston
WLFH Little Falls
WICY Malone
WREM Remsen
WGGO Salamanca
WNBZ Saranac Lake
WIPS Ticonderoga
WDLA Walton

N. CAROLINA

WABZ Albemarle
WGWR Asheboro
WCGC Belmont
WBMT Black Mountain
WATA Boone
WBBB Burlington
WEGO Concord
WCKB Dunn
WCDJ Edenton
WCNC Elizabeth City
WBLA Elizabethtown
WFAI Fayetteville
WBBO Forest City
WFSC Franklin
WFVG Fuquay Springs
WLTC Gastonia
WFMC Goldsboro
WOOW Greenville
WKDX Hamlet
WHNC Henderson
WHKP Hendersonville
WHPE High Point
WLAS Jacksonville
WELS Kinston
WEWO Laurinburg
WLOE Leaksville
WJRI Lenoir
WBUY Lexington
WYRN Louisburg
WTSB Lumberton
WMMH Marshall
WMAP Monroe
WMBL Morehead City
WMNC Morganton
WPAQ Mount Airy
WKRK Murphy
WRNB New Bern
WNNC Newton
WKBC N. Wilkesboro
WPNC Plymouth
WFRC Reidsville
WCEC Rocky Mount
WWGP Sanford
WOHS Shelby
WMPM Smithfield
WEEB Southern Pines
WTOE Spruce Pine
WSIC Statesville
WMSJ Sylva
WTYN Tryon
WADE Wadesboro
WLSE Wallace
WHCC Waynesville
WCNF Weldon
WKSK W. Jefferson
WENC Whiteville
WLLY Wilson

NORTH DAKOTA

KQDI Bismarck
KDAK Carrington
KDIX Dickinson
KNDC Hettinger
KEYJ Jamestown
KQDY Minot
KEYD Oakes
KGCA Rugby
KOVC Valley City

OHIO

WNCO Ashland
WILE Cambridge
WBEX Chillicothe
WJEH Gallipolis
WSRW Hillsboro
WIRO Ironton
WLMJ Jackson
WWIZ Lorain
WTIG Massillon
WMVO Mount Vernon
WPTW Piqua
WIOI Portsmouth
WBLY Springfield
WERT Van Wert
WCHO Washington Court House
WKOV Wellsten
WWST Wooster

OKLAHOMA

KADA Ada
KWHW Altus
KALV Alva
KVSO Ardmore
KLTR Blackwell
KWCO Chickasha
KWPR Claremore
KWOE Clinton
KUSH Cushing
KRHD Duncan
KSEO Durant
KBEK Elk City
KCRC Enid
KTAT Frederick
KWRW Guthrie
KGYN Guymon
KTJS Hobart
KIHN Hugo
KTMC McAlester
KGLC Miami
KBIX Muskogee
KNOR Norman
KBYE Oklahoma City
KOKL Okmulgee
KVLH Pauls Valley
KLCO Poteau
KOLS Pryor
KTLQ Tahlequah
KWSH Tri-City
KFMJ Tulsa
KVIN Vinita

OREGON

KWIN Ashland
KVAS Astoria
KBKR Baker
KBND Bend
KURY Brookings
KRNS Burns
KWRO Coquille
KLOO Corvallis
KWVR Enterprise
KASH Eugene
KGRO Gresham
KUIK Hillsboro
KAGO Klamath Falls
KQIK Lakeview
KGAL Lebanon
KMCM McMinnville
KNPT Newport
KSRV Ontario
KUMA Pendleton
KRAF Reedsport
KOHI St. Helens
KODL The Dalles

(Continued on Next Page)

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KEYSTONE BROADCASTING SYSTEM STATIONS

PENNSYLVANIA

WAVL Apollo
WNCC Barnesboro
WBFD Bedford
WBRX Berwick
WISR Butler
WCDL Carbondale
WESA Charleroi
WWCH Clarion
WCVI Connellsville
WOTR Corry
WEZN Elizabethtown
WFAR Farrell
WHUN Huntingdon
WDAD Indiana
WADP Kane
WACB Kittanning
WSHH Latrobe
WITT Lewisburg
WKRZ Oil City
WPTS Pittston
WPME Punxsutawney
WKMC Roaring Spring
WATS Sayre
WMAJ State College
WLYC Williamsport

RHODE ISLAND

WWRI West Warwick

S. CAROLINA

WABV Abbeville
WAKN Aiken
WAIM Anderson
WWBD Bamberg
WBAW Barnwell
WBLR Batesburg
WBEU Beaufort
WAGS Bishopville
WACA Camden
WCAY Cayce
WOKE Charleston
WCRE Cheraw
WGCD Chester
WPCC Clinton
WDSC Dillon
WELP Easley
WOLS Florence
WFIS Fountain Inn
WFGN Gaffney
WGTN Georgetown
WGSW Greenwood
WEAB Greer
WBHC Hampton
WHSC Hartsville
WDKD Kingstree
WLCM Lancaster
WLSC Loris
WYMB Manning
WJAY Mullins
WKDK Newberry
WTND Orangeburg
WRHI Rock Hill
WSNW Seneca
WFIG Sumter
WBCU Union
WALD Walterboro

SOUTH DAKOTA

KBFS Belle Fourche
KOBH Hot Springs
KJAM Madison
KOLY Mobridge
KGFX Pierre
KEZU Rapid City
KWAT Watertown

TENNESSEE

WLAR Athens
WFHG Bristol
WRKM Carthage
WRIP Chattanooga
WJZM Clarksville
WCLE Cleveland
WKRM Columbia
WHUB Cookeville
WLSB Copperhill
WKBL Covington
WAEW Crossville
WDNT Dayton
WDKN Dickson
WDSG Dyersburg
WEMB Erwin
WEKR Fayetteville
WAGG Franklin
WHIN Gallatin
WGRV Greenville
WIRJ Humboldt
WDXI Jackson
WCLC Jamestown
WKXV Knoxville
WLAF La Follette
WDXE Lawrenceburg
WLIL Lenoir City
WJJM Lewisburg
WDXL Lexington
WMSR Manchester
WGAP Maryville
WMMT McMinnville
KWAM Memphis
WHEY Millington
WCRK Morristown
WGNS Murfreesboro
WENO Nashville
WLIK Newport
WATO Oak Ridge
WBNT Oneida
WTPR Paris
WTRB Ripley
WRKH Rockwood
WRGS Rogersville
WORM Savannah
WLIJ Shelbyville
WEPG S. Pittsburg
WDBL Springfield
WDEH Sweetwater
WENK Union City
WCDT Winchester

TEXAS

KOPY Alice
KVLF Alpine
KBUY Amarillo
KACT Andrews
KBUD Athens
KALT Atlanta
KRUN Ballinger
KIOX Bay City
KWBA Baytown
KRIC Beaumont
KBYG Big Spring
KFYN Bonham
KBBB Borger
KBAN Bowie
KNEL Brady
KSTB Breckenridge
KWHI Brenham
KBOR Brownsville
KBWD Brownwood
WTAW Bryan
KBEN Carrizo Springs
KGAS Carthage
KCTX Childress
KCAR Clarksville
KVLB Cleveland
KSTA Coleman
KVMC Colorado City
KMCO Conroe
KAND Corsicana
KIVY Crockett
KXIT Dalhart
KDLK Del Rio
KDNT Denton
KDDD Dumas
KEPS Eagle Pass
KERC Eastland
KPSO Falfurrias
KZOL Farwell
KFLD Floydada
KFST Ft. Stockton
KNAF Fredericksburg
KBRZ Freeport
KGAF Gainesville
KCTI Gonzales
KSWA Graham
KGVL Greenville
KCLW Hamilton
KWRD Henderson
KPAN Hereford
KHBR Hillsboro
KSAM Huntsville
KTXJ Jasper
KMBL Junction
KAML Kenedy
KERB Kermit
KERV Kerrville
KOCA Kilgore
KLEN Killeen
KVLG LaGrange
KPET Lamesa
KVOZ Laredo
KLVT Levelland
KZZN Littlefield
KVLL Livingston
KLUE Longview
KRBA Lufkin
KMHT Marshall
KBUS Mexia
KJBC Midland
KORC Mineral Wells
KIRT Mission
KVKM Monahans
KIMP Mt. Pleasant
KEEE Nacogdoches
KGNB New Braunfels
KRIG Odessa
KOGT Orange
KNET Palestine
KHHH Pampa
KFTV Paris
KIUN Pecos
KVOP Plainview
KBOP Pleasanton
KOLE Port Arthur
KUKO Post
KOLJ Quanah
KSOX Raymondville
KTLU Rush
KTXL San Angelo
KBAL San Saba
KSML Seminole
KSEY Seymour
KBYP Shamrock
KDSX Sherman
KSNY Snyder
KDWT Stamford
KSTV Stephenville
KSST Sulphur Springs
KXOX Sweetwater
KTAE Taylor
KTER Terrell
KTFS Texarkana
KTLW Texas City
KTUE Tulia
KTBB Tyler
KVOU Uvalde
KVWC Vernon
KVIC Victoria
KBEC Waxahachie
KZEE Weatherford

UTAH

KVNU Logan
KOAL Price
KEYY Provo
KDXU St. George
KSOP Salt Lake City
KDYL Tooele City
KVEL Vernal

VERMONT

WSNU Barre
WIKE Newport
WWSR St. Albans
WTWN St. Johnsbury

VIRGINIA

WKLV Blackstone
WELK Charlottesville
WMEK Chase City
WBCR Christiansburg
WKEY Covington
WCVA Culpeper
WEVA Emporia
WFAX Falls Church
WYSR Franklin
WFLS Fredericksburg
WFTR Front Royal
WBOB Galax
WGAT Gate City
WDDY Gloucester
WMNA Gretna
WHAP Hopewell
WLES Lawrenceville
WREL Lexington
WBRG Lynchburg
WMEV Marion
WMVA Martinsville
WNVA Norton
WJMA Orange
WPVA Petersburg
WPUV Pulaski
WRIC Richlands
WRIS Roanoke
WYTI Rocky Mount
WHLF South Boston
WAFC Staunton
WLPM Suffolk
WESR Tasley
WEER Warrenton
WNNT Warsaw
WINC Winchester
WYVE Wytheville

VIRGIN ISLANDS

WIVI Christiansted

WASHINGTON

KAGT Anacortes
KARI Blaine
KELA Centralia
KCLX Colfax
KCVL Colville
KULE Ephrata
KNBX Kirkland
KEDO Longview
KGY Olympia
KRSC Othello
KPKW Pasco
KONP Port Angeles
KARY Prosser
KAYE Puyallup
KAPA Raymond
KENE Toppenish
KKEY Vancouver
KTEL Walla Walla
KUEN Wenatchee

WEST VIRGINIA

WKOY Bluefield
WBUC Buckhannon
WTIP Charleston
WBOY Clarksburg
WDNE Elkins
WTCS Fairmont
WLOG Logan
WEPM Martinsburg
WHJC Matewan
WCLG Morgantown
WPAR Parkersburg
WLOH Princeton
WMOV Ravenswood
WVAR Richwood
WRON Ronceverte
WELC Welch
WHAW Weston

WISCONSIN

WAPL Appleton
WATW Ashland
WBEL Beloit
WERL Eagle River
WECL Eau Claire
WDUZ Green Bay
WTKM Hartford
WHSM Hayward
WLDY Ladysmith
WRJC Mauston
WIGM Medford
WMNE Menomonie
WXMT Merrill
WIXK New Richmond
WPFP Park Falls
WSWW Platteville
WPLY Plymouth
WIBU Poynette
WRDB Reedsburg
WJMC Rice Lake
WRCO Richland Center
WTCH Shawano
WCOW Sparta
WDOR Sturgeon Bay
WQMN Superior
WTRW Two Rivers
WISV Viroqua
WTTN Watertown
WDUX Waupaca
WHVF Wausau
WBKV West Bend

WYOMING

KBBS Buffalo
KATI Casper
KVWO Cheyenne
KWIV Douglas
KLUK Evanston
KIML Gillette
KOVE Lander
KOWB Laramie
KASL Newcastle
KPOW Powell
KRAL Rawlins
KVRS Rock Springs
KWYO Sheridan
KRTR Thermopolis
KYCN Wheatland
KWOR Worland

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POPULATION EXPLOSION

A Boon to Radio Station Owners & Operators

By ROBERT F. HURLEIGH, President
Mutual Broadcasting System

AMERICA'S POPULATION explosion, which has been creating city-like population centers in fringe sections of the nation's metropolitan areas, has been a boon to radio station owners and operators. But it has caused mayhem for big-city newspaper publishers.

The reason is simple. Radio-waves have no geographical, topographical or delivery limitations for reaching listeners. But newspapers, dependent on trucks and rails for their distribution find the going rough and getting rougher as metropolitan areas expand.

This situation is far from limited. It is probably best exemplified in such metropoli as New York, Los Angeles, Boston, Philadelphia and Chicago, to cite the country's most densely populated marketing areas. But it is happening wherever people are shifting from restricted living centers to areas where they can flex their own muscles and those of growing children. It has, too, caused the phenomenon of fringe-area dailies apparently destined to being stronger, financially, than many of their big-city brethren, since they are beginning to siphon advertising revenues formerly limited to the big-city publishers.

Radio has fared even better with this explosion pattern, and the wise person continues to take steps to effect programming changes to meet this challenge. True, another causative was the mass acceptance of television. But it was recognition of the needs for broadcasting services in the outer areas of metropolitan centers — areas building strongly and steadily and, in particular, swelling with persons occupying top niches in consumer buying charts — that is whipping big-city broadcasters into direct, positive action. Proofs of the successes of their patterns are indelibly revealed by the high prices for metropolitan licenses.

Radiomen realized the new post-World War II population clusters in their primary listening areas needed specialized broadcasting services. Though these areas are linked with the "big-city" economically, diverse other factors govern their living patterns. Ethnically and socially they differ from the city mass.

The point has now been reached in this year 1962 where radiomen, having corralled their audiences, are taking positive creative steps to withstand any and all attempts to woo listeners to other media — or other radio stations. The end result here, too, is outstanding service to the listener — services, in many cases, in excess of those demanded of licensees by the FCC.

We at Mutual realized this communications side-effect from the population explosion when we pioneered our services concepts to affiliates five years ago. Our philosophy is simple: give affiliates the basics they need for integration into their programming schedules, and leave full-time programming to them.

Mutual, I feel, has played an important part in this realistic divergence from old-line traditionalism. We will continue to think along these lines as our country grows.

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Telephone: BRyant 9-7600

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Mutual Broadcastin

ALABAMA
WEZB Birmingham
WBYE Calera
WMSL Decatur
WXAL Demopolis
WDIG Dothan
WULA Eufaula
WJOI Florence
WJBB Haleyville
WKAB Mobile
WMGY Montgomery
WJHO Opelika
WFEB Sylacauga
WTBF Troy
WTBC Tuscaloosa

ARIZONA
KBUZ Phoenix
KCUB Tucson

ARKANSAS
KAMD Camden
KTCS Fort Smith
KFFA Helena
KBTM Jonesboro
KVLC Little Rock
KVMA Magnolia
KUOA Siloam Springs

CALIFORNIA
KBIS Bakersfield
KYOR Blythe
KROP Brawley
KPAY Chico
KRED Eureka
KYNO Fresno
KREO Indio-Palm Springs
KAVL Lancaster
KHJ Los Angeles
KYOS Merced
KVON Nampa
KQMS Redding
KPRO Riverside
KRAK Sacramento
KSDO San Diego
KKHI San Francisco
KLIV San Jose
KJAX Santa Rosa
KHOE Truckee
KCOK Tulare-Visalia
KMSL Ukiah
KVEN Ventura
KOMY Watsonville

COLORADO
KSSS Colorado Springs
KOSI Denver
KZIX Ft. Collins
KGLN Glenwood Springs
KDZA Pueblo

CONNECTICUT
WADS Ansonia
WCCC Hartford
WLIS New London
WINY Putnam
WTOR Torrington
WWCO Waterbury
WMMM Westport
WILI Willimantic

DELAWARE
WDOV Dover
WILM Wilmington

DISTRICT OF COLUMBIA
WOL Washington

FLORIDA
WSWN Belle Glade
WBRD Bradenton
WROD Daytona Beach
WIVY Jacksonville
WLBE Leesburg
WMMB Melbourne
WINZ Miami
WSBB New Smyrna Beach
WTMC Ocala
WHIY Orlando
WSUZ Palatka
WNVY Pensacola
WCNH Quincy
WSTN St. Augustine
WSTU Stuart
WTAL Tallahassee
WHBO Tampa
WTTB Vero Beach
WEAT West Palm Beach
WSIR Winter Haven

GEORGIA
WGUN Atlanta
WBBQ Augusta
WMOG Brunswick
WBHF Cartersville
WGBA Columbus
WMJM Cordele
WBHB Fitzgerald
WKEU Griffin
WLAG La Grange
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WMVG Milledgeville
WCOH Newnan
WBYG Savannah
WKTG Thomasville
WTWA Thomson
WGOV Valdosta
WAYX Waycross

IDAHO
KRLC Lewiston
KRPL Moscow
KSPT Sandpoint
KWAL Wallace

ILLINOIS
WRMS Beardstown
WKID Champaign-Urbana
WAIT Chicago
WITY Danville
WDZ Decatur
WGIL Galesburg
WGSB Geneva
WJPF Herrin
WSMI Litchfield
WPEO Peoria
WJBL Rockford

INDIANA
WBNL Boonville
WJPS Evansville
WJOB Hammond-Gary (night)
WXLW Indianapolis
WASK Lafayette
WSAL Logansport
WOBX Madison
WJVA South Bend
WBOW Terre Haute
WAOV Vincennes

IOWA
KHAK Cedar Rapids
KROS Clinton
KWNT Davenport
KWKY Des Moines
WDBQ Dubuque
KVFD Fort Dodge
KOKX Keokuk
KMNS Sioux City
KWWL Waterloo

KANSAS
KSAL Salina
KTOP Topeka
KLEO Wichita

KENTUCKY
WLBJ Bowling Green
WFKY Frankfort
WLAP Lexington
WTMT Louisville
WFMW Madisonville
WKYB Paducah
WSIP Paintsville
WPKE Pikeville
WSFC Somerset

LOUISIANA
KSIG Crowley
KEUN Eunice
KFNV Ferriday
KLIC Monroe
WJMR New Orleans
KREB Shreveport
KIKS Sulpher-Lake Charles

MAINE
WABI Bangor
WPOR Portland
WAGM Presque Isle

MARYLAND
WITH Baltimore
WKYR Cumberland
WJEJ Hagerstown
WBOC Salisbury

MASSACHUSETTS
WORL Boston
WALE Fall River
WGAW Garner-Fitchburg
WSBS Great Barrington-Pittsfield
WCCM Lawrence
WESX Salem
WTYM Springfield
WORC Worcester

MICHIGAN
WHRV Ann Arbor
WSJM Benton Harbor-St. Joseph
WKMH Detroit
WDBC Escanaba
WKMF Flint
WMAX Grand Rapids
WHTC Holland
WJAN Ishpeming
WKHM Jackson-Lansing
WKLZ Kalamazoo
WMAB Munising
WMUS Muskegon
WJUD St. Johns

MINNESOTA
KAUS Austin
WEVE Eveleth
KOZY Grand Rapids
WPBC Minneapolis

MISSISSIPPI
WAMY Amory
WLOX Biloxi-Gulfport
WROX Clarksdale
WCBI Columbus
WCMA Corinth
WJPR Greenville
WJQS Jackson
WDAL Meridian
WQBC Vicksburg
WROB West Point

MISSOURI
KHMO Hannibal
KWOS Jefferson City
WMBH Joplin
KANS Kansas City
KXEO Mexico
KKJO St. Joseph
WBBY St. Louis

MONTANA
KGCX Sidney
KVCK Wolf Point

NEBRASKA
KLMS Lincoln
KBRL McCook
KMEO Omaha

NEVADA
KORK Las Vegas
KOLO Reno

NEW HAMPSHIRE
WFEA Manchester

NEW JERSEY
WLDB Atlantic City
WSNJ Bridgeton
WTTM Trenton
WCMC Wildwood

NEW MEXICO
KALG Alamagordo
KQEO Albuquerque
KSVP Artesia
KAVE Carlsbad
KMIN Grants
KWEW Hobbs
KSIL Silver City

NEW YORK
WOKO Albany
WMBO Auburn
WGLI Babylon
WBNR Beacon-Newburgh
WKOP Binghamton
WEBR Buffalo
WCLI Corning
WEHH Elmira
WLEA Horneli
WXYJ Jamestown
WBAZ Kingston
WIRD Lake Placid
WICY Malone
WJJL Niagara Falls
WINS New York
WSLB Ogdensburg
WOSC Oswego
WIRY Plattsburgh
WRVM Rochester
WFBL Syracuse
WKAL Utica-Rome

NORTH CAROLINA
WISE Asheville
WCGC Belmont-Gastonia
WBBB Burlington
WAYS Charlotte
WGAI Elizabeth City
WFNC Fayetteville
WFVG Fuquay Springs
WCOG Greensboro
WHNC Henderson
WLOE Leaksville
WJRI Lenoir
WSYD Mt. Airy
WHIT New Bern
WSHE Raleigh
WQBT Roanoke Rapids
WSTP Salisbury
WOHS Shelby
WGNI Wilmington
WGTM Wilson

NORTH DAKOTA
KDLR Devils Lake
KVOX Fargo (Moorhead, Minn.)
KEYJ Jamestown
KLPM Minot
KEYD Oakes
KOVC Valley City
KBMW Wahpeton

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WNCO Ashland
WCNS Canton
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WDOK Cleveland
WVKO Columbus
WJER Dover
WIRO Ironton
WBLY Springfield
WSTV Steubenville
WTTF Tiffin
WOHO Toledo
WBBW Youngstown

OKLAHOMA
KWON Bartlesville
KTOK Oklahoma City
WBBZ Ponca City
KGFF Shawnee
KTUL Tulsa

OREGON
KWIL Albany
KAST Astoria

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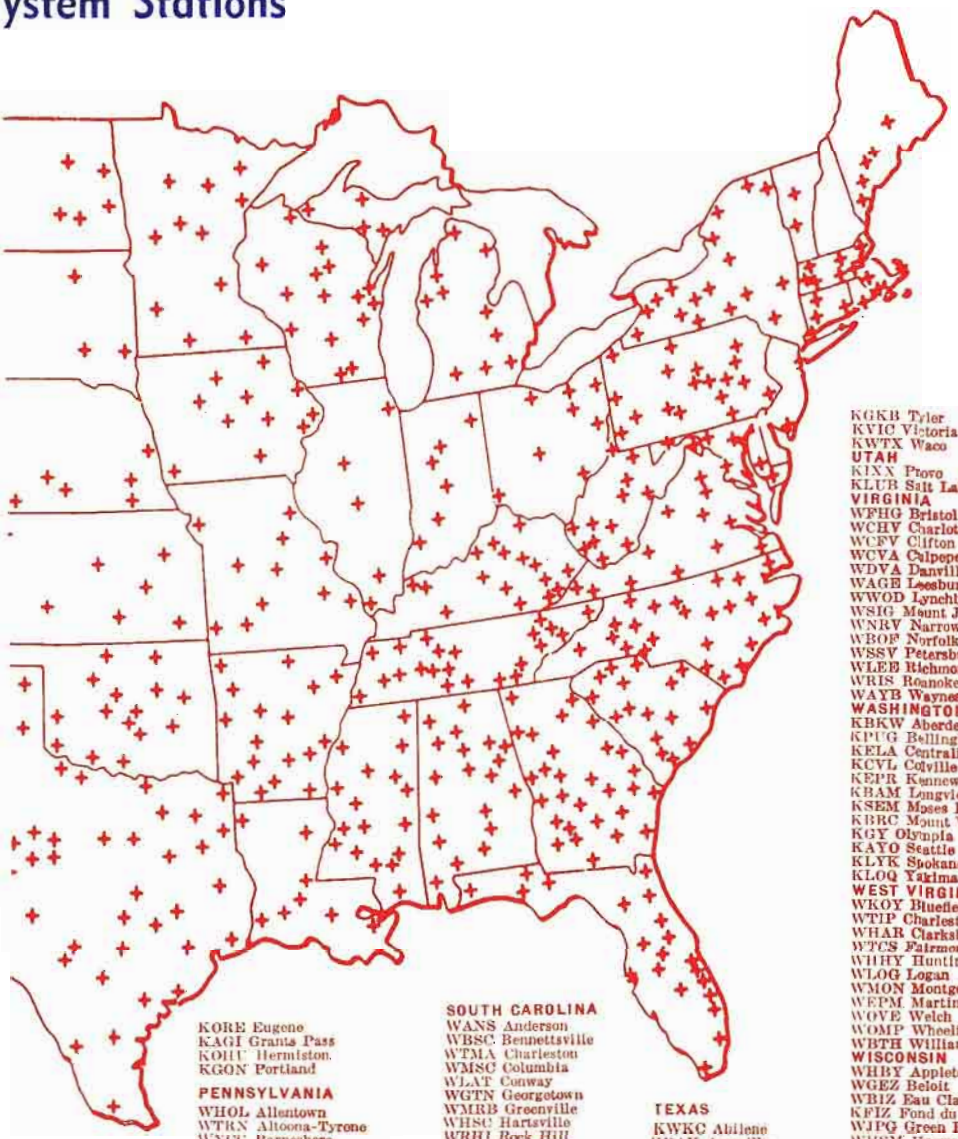
ystem Stations



KORE Eugene
KAGI Grants Pass
KOHU Hermiston
KGON Portland

PENNSYLVANIA
WHOL Allentown
WTRN Altoona-Tyrone
WNCU Barnesboro
WBLF Bellefonte
WHLM Bloomsburg
WFRM Coudersport
WGSA Ephrata-Lancaster
WJET Erie
WFRA Franklin
WGET Gettysburg
WCMB Harrisburg
WAZL Hazleton
WCRO Johnstown
WBPZ Lock Haven
WPEN Philadelphia
WYRE Pittsburgh
WPQR Pittsburgh (night)
WPPA Pottsville
WICK Scranton
WKBI St. Mary's
WTIV Titusville
WJPA Washington
WNBT Wellsboro
WBAX Wilkes-Barre

RHODE ISLAND
WRIB Providence

SOUTH CAROLINA
WANS Anderson
WBSC Bennettsville
WTMA Charleston
WMSC Columbia
WLAT Conway
WGTN Georgetown
WMRB Greenville
WHSC Hartsville
WRHI Rock Hill
WSNW Seneca
WORD Spartanburg
WFIG Sumter

SOUTH DAKOTA
KIJV Huron
KORN Mitchell
KWAT Watertown

TENNESSEE
WLAR Athens
WAPO Chattanooga
WJZM Clarksville
WBAC Cleveland
WEKR Fayetteville
WETR Johnston City
WROL Knoxville
WLAF LaFollette
WJJM Lewisburg
WLIV Livingston
WMSR Manchester
KWAM Memphis
WCRK Morristown
WNAH Nashville
WATO Oak Ridge

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KWKC Abilene
KRAY Amarillo
KVET Austin
KRUN Ballinger
KIOX Bay City
KHUZ Borger
KBWD Brownwood
KDET Center
WRR Dallas-Forth Worth
KSET El Paso
KWBA Houston-Baytown
KEBE Jacksonville
KLUE Longview
KDUB Lubbock
KTRE Lufkin
KMHT Marshall
KVKM Monahans
KPDN Pampa
KEYE Perryton
KPAC Port Arthur-Beaumont
KWFR San Angelo
KMAC San Antonio
KRRV Sherman-Dennison
KSNY Snyder
KTEM Temple
KGKB Tyler
KVIC Victoria
KWTX Waco

UTAH
KIXX Provo
KLUB Salt Lake City

VIRGINIA
WFHG Bristol
WCHV Charlottesville
WCFV Clifton Forge
WCVA Culpeper
WDVA Danville
WAGE Leesburg
WWOD Lynchburg
WSIG Mount Jackson
WNRV Narrows
WBOP Norfolk
WSSV Petersburg
WLEE Richmond
WRIS Roanoke
WAYB Waynesboro

WASHINGTON
KBKW Aberdeen
KPUG Bellingham
KELA Centralia-Chehalis
KCVL Colville
KEPR Kennewick
KBAM Longview
KSEM Moses Lake
KBRC Mount Vernon
KGY Olympia
KAYO Seattle
KLYK Spokane
KLOQ Yakima

WEST VIRGINIA
WKOY Bluefield
WTIP Charleston
WHAR Clarksburg
WTCS Fairmont
WIHY Huntington
WLOG Logan
WMON Montgomery
WEPM Martinsburg
WOVE Welch
WOMP Wheeling
WBTH Williamson

WISCONSIN
WHBY Appleton
WGEZ Beloit
WBIZ Eau Claire
KFIZ Fond du Lac
WJPG Green Bay
WHSM Hayward
WCLO Janesville
WIBU Madison-Poynette
WOMT Manitowoc
WAUX Milwaukee
WRDB Reedsburg
WJMC Rice Lake
WCOW Sparta
WDOR Sturgeon Bay
WQMN Superior
WFHR Wisconsin Rapids

WYOMING
KVWO Cheyenne

GUAM
KUAM Agana

PUERTO RICO
WPRP Ponce
WORA AM-FM Mayaguez
WKYN San Juan
WFQM FM San Juan

VIRGIN ISLANDS
WSTA St. Thomas

CANADA
CHUM Toronto, Ont.
CKWX Vancouver, B.C.

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PUBLIC SERVICE RADIO

Public Interest Programming Means Profit

By WILLIAM K. McDANIEL, Executive V.P.
NBC Radio Network

THE radio networks' answer to the critics is not only are we doing more public service-public interest programming, but there is an opportunity to make a profit on this type of programming.

Network radio, particularly the NBC Radio Network, probably devotes more hours to public service-public interest programming than any other communications medium. During the first half of last year nearly 1,500 hours of all types of programming were broadcast on NBC, and of this approximately 57 per cent consisted of news, information, and public service programming.

How have we fared with programs regarded as within the realm of public service and public interest? It is with pride that I say that our Network maintained its position as the number one radio network in 1961, accounting for nearly half of all sponsored network time. Approximately 100 different advertisers, many sponsoring public service and public interest programs, used NBC Radio during 1961. The top five advertisers with the largest weekly audiences were all on NBC Radio.

Through such programs as "News on the Hour," "Emphasis," "News of the World," Sunday Night Frank McGee Segment of "Monitor" and NBC's Instant Specials covering noteworthy news events, it is our feeling that network radio as a communications medium has progressed to the point where it has given the American people an unparalleled opportunity to become intimately familiar with the character of almost all the leading personalities of our day; with the events that are shaping our futures; and with the issues that engage us all. While all these programs are financially successful, here at NBC we feel that we are providing a service to our listeners who, because of these trying times, demand to be better informed. We are also providing our stations with programs which could not normally be economically produced by the individual stations, and we pioneered stressing news and public affairs.

Six years ago we introduced our revolutionary weekend program — "Monitor." In January, 1937 — NBC Radio shifted its weekday programming concept to news, beginning the industry's first series of network news programs, on the hour, 17 hours a day. The full facilities of our News Corps, were marshalled for this unprecedented project which today is the anchor of our network radio operations. In January of 1960—NBC Radio added a companion program to "News on the Hour"—a five-minute essay-type program utilizing all members of the news broadcast staff, and presented eight times daily Monday through Friday. This is "Emphasis," which varies from off-beat observations on the life and times of an American newsman overseas, to commentaries on the most urgent news events.

As a communications medium, it is quite evident that network radio is going to play an even more significant part in information, news, and public affairs programming in the future.

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NBC Radio Network

30 Rockefeller Plaza, New York 20, N. Y.
Telephone: CIrcle 7-8300
Registered Telegraphic Address: NATBROCAST NEW YORK

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30 Rockefeller Plaza, New York, N. Y.
(Wholly-owned Subsidiary)

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THornwald 5-7000

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CIrcle 7-8300

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Lewis P. Johnson.....Manager, Sales
James A. Beatty.....Mgr., Merchandising
Steve White.....Program Mgr.
Fred E. Acker.....Mgr., Business Affairs

WRC, WRC-FM, Washington

4001 Nebraska Ave., Wash. 16
EMerson 2-4000

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Harry A. Karr, Jr.....Station Manager
William C. Grayson.....Program Mgr.
Charlotte Walch.....Mgr., Adv., Prom. & Pub.
William Callaway .....Business Mgr.

WJAS-WJAS-FM, Pittsburgh

1459 Crane Ave., Pittsburgh 20
LOcust 3-5238

Stephen Rooney .....General Manager

WMAQ, WMAQ-FM, Chicago

Merchandise Mart, Chicago 54
SUperior 7-8300

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WRCV, Philadelphia

1619 Walnut St., Phila.
LOcust 4-3700

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George Lenfest.....Dir. of Operations

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GRaystone 4-8700

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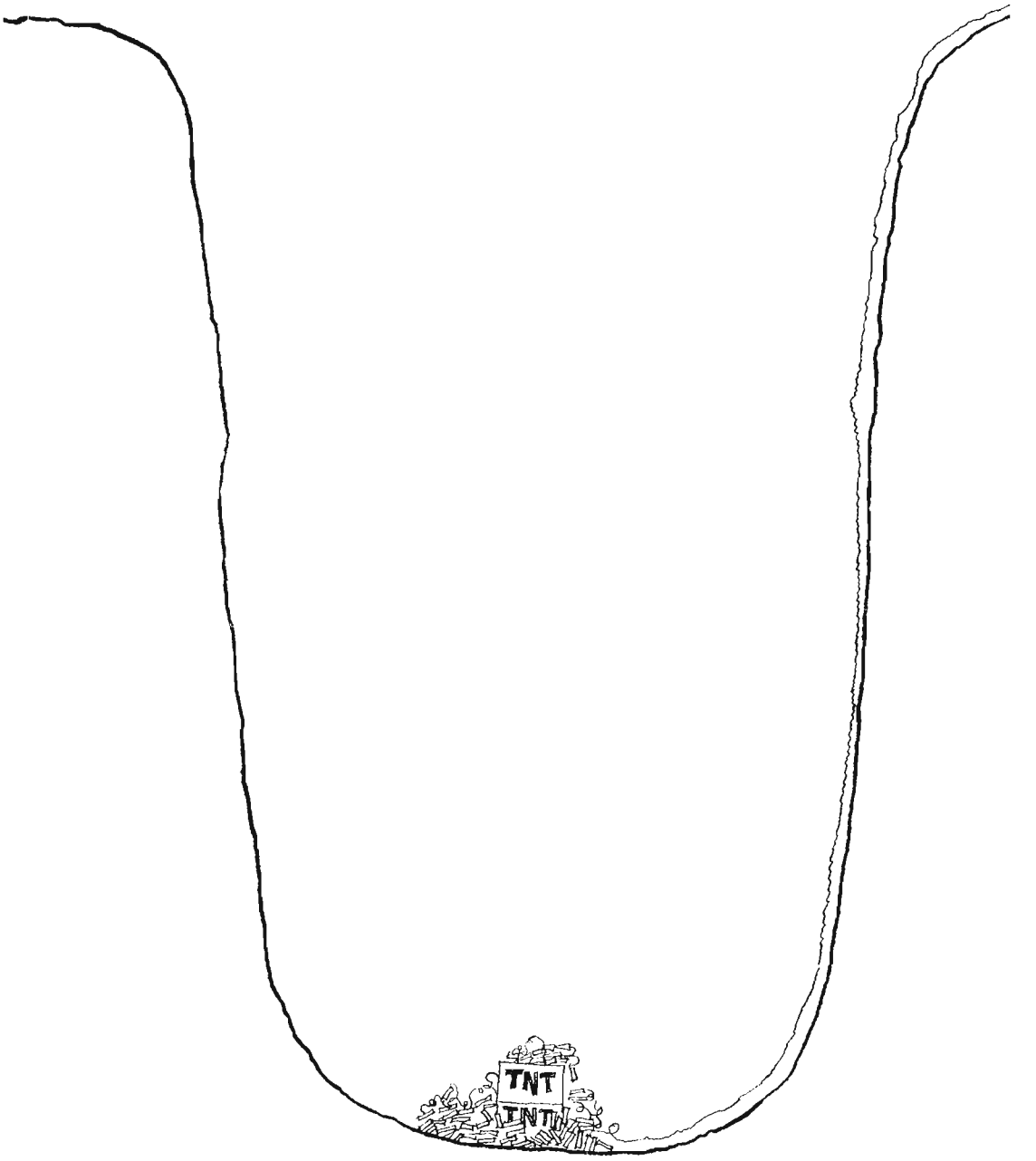

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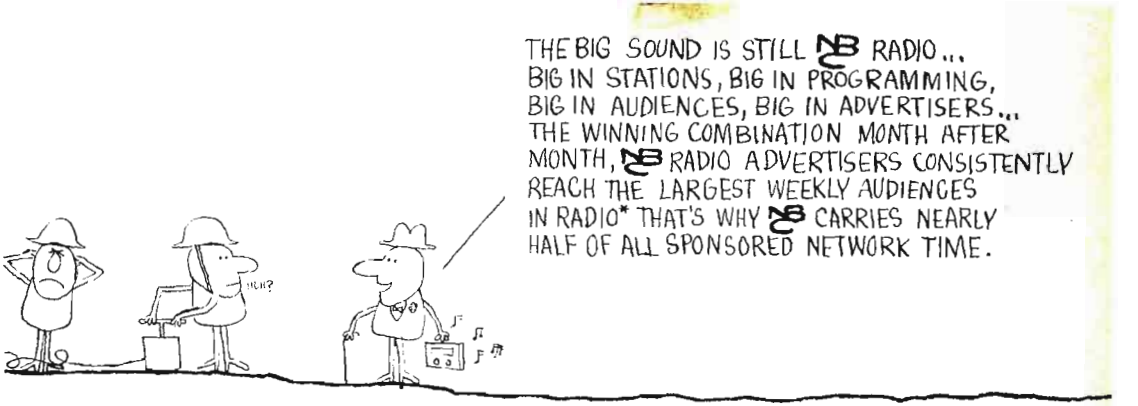

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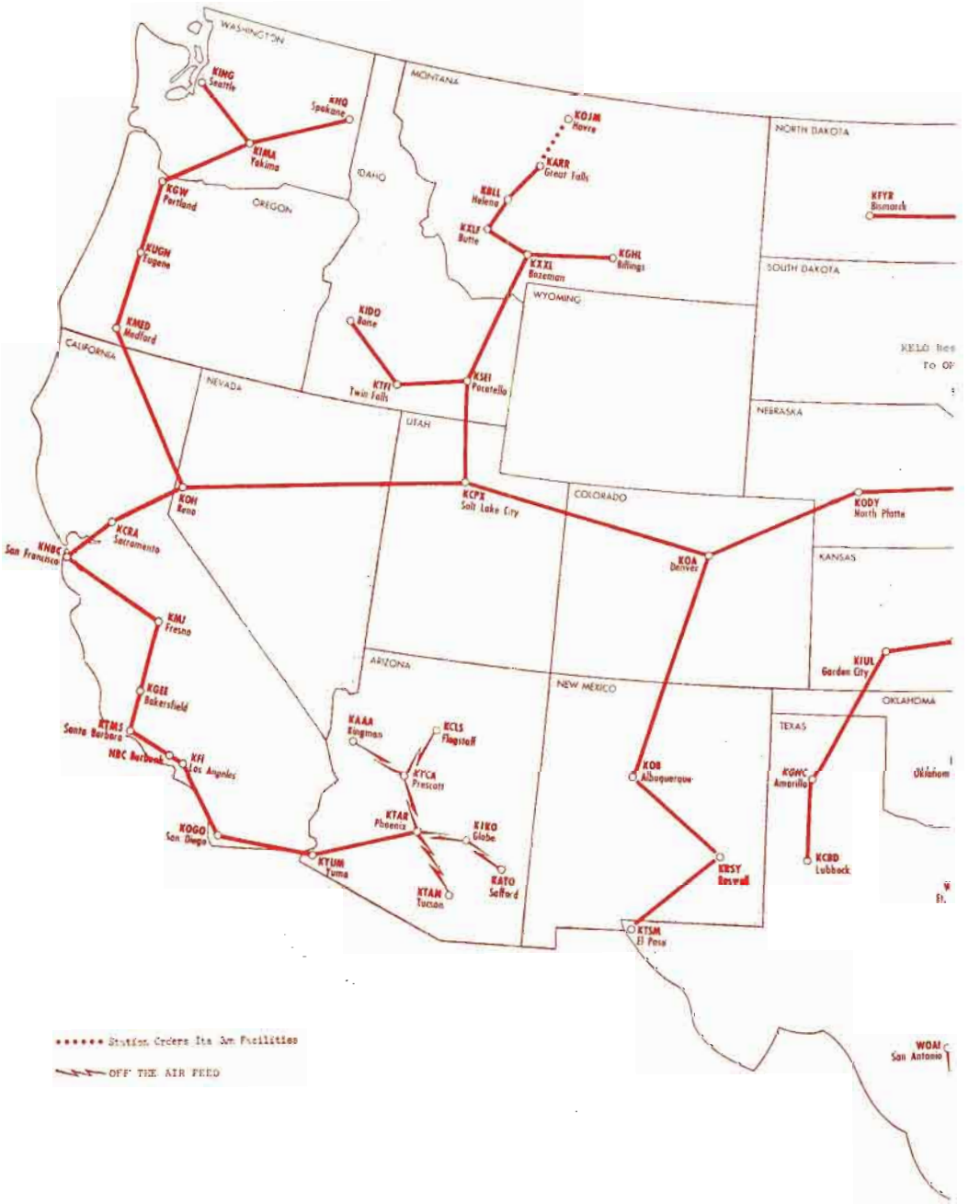

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Export Sales Mgr.....H. P. Salmon
Sales Prom. Spvsr.....H. F. Chevrier
Branch Offices:
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Phone: MUtual 4-0246
Box 290, Edmonton, Alberta
Phone: GA 4-8221
541 Portage Ave., W., Winnipeg, Man.
Phone: SPruce 4-2541
Box 1045, Ottawa, Ontario
Phone: CEntral 6-9541
232 St. George St., Moncton, N. B.
Phone: EVergreen 4-3366
70 Bell Rd., Halifax, N. S.
Phone: 2-8311
Box 610, Corner Brook, Nfld.
Phone: NEptune 4-3431

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CBS RADIO SPOT SALES

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***Phone*: PLaza 1-2345**

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Sales Manager, N. Y.....Rlaph Glazer
Dir., Mkt. & Client Rel.....George Arnold

Branch Offices
630 N. McClurg Crt., Chicago 11, Ill.
***Phone*: Whitehall 4-6000**

Sales Manager.....Jack Burke
932 Fisher Bldg., Detroit 2, Mich.
***Phone*: Trinity 2-5500**

Sales Manager.....Ralph Patt, Jr.
Sheraton-Palace Hotel, San Francisco 5, Calif.
***Phone*: Yukon 2-7000**

Sales Manager.....Joseph K. Marshall
6121 Sunset Blvd., Hollywood 28, Calif.
***Phone*: Hollywood 9-1212**

Sales Manager.....Roland McClure
15 Peachtree St. Bldg., Atlanta 3, Ga.
Phone: 525-4953

Sales Manager.....George P. Crumbley, Jr.
1144 Hampton Ave., St. Louis 10, Mo.
Phone: STerling 1-2345

Sales Manager.....Eugene Myers

CBS TELEVISION STATIONS NATIONAL SALES

485 Madison Ave., New York 22, N. Y.
Phone: PLaza 1-2345

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Eastern Sales Mgr...Theodore W. O'Connell
Business Manager.....Gerald E. Marenoff
Dir., Sales Prom. & Res...William Hohmann
Mgr., Sales Prom. & Res.....Daniel R. Kelly

Branch Offices
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***Phone*: Whitehall 4-6000**

Midwestern Sales Mgr.....Richard R. Loftus
15 Peachtree St., Atlanta 3, Ga.
Phone: 523-5852

Manager.....George R. Swearingen, Jr.
932 Fisher Bldg., Detroit 2, Mich.
***Phone*: Trinity 2-5500**

Manager.....John S. Logan
Sheraton-Palace Hotel, San Francisco, Calif.
***Phone*: YUkon 2-7000**

Manager.....Robert H. Perez
6121 Sunset Blvd., Los Angeles 28, Calif.
Phone: HOllywood 9-1212

Manager.....Samuel F. Hill, Jr.
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Vice-President & Gen. Mgr.....Irvin Gross
Sales Manager.....Philbin S. Flanagan
Branch Offices
333 N. Michigan Ave., Chicago 1, Ill.
Phone: CE 6-6357
Manager .....Richard Charlton
1646 Russ Bldg., San Francisco 4, Calif.
Phone: YU 2-1204
Manager .....Richard E. Green
3440 Wilshire Blvd., Los Angeles 5, Calif.
Phone: DU 8-1271
Manager .....Kirk Munroe
1907 Book Building, Detroit 26, Mich.
Phone: WOodward 3-2365
Manager.....Joseph R. Spadea
581 Boylston St., Boston 16, Mass.
Phone: Copley 7-1180
Manager.....Richard A. Keating
972 Peachtree St. N.E., Atlanta, Ga.
Phone: TR 5-9311
Manager.....Neal W. Robbins

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Phone: ORegon 9-5866
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Assistant Manager.....Madeleine E. Miklos
Branch Offices
35 E. Wacker Drive, Chicago, Ill.
Phone: STate 2-8196
Manager .....Paul Elsberry
658 Book Bldg., Detroit, Mich.
Phone: Woodward 1-6036
Manager .....Paul Pequinot
501 William-Oliver Bldg., Atlanta, Ga.
Phone: JAckson 4-0454
Manager .....Harry Cannon
166 Geary St., San Francisco, Cal.
Phone: YUkon 6-1621
Manager .....Don Pickens

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20 West 43rd St., New York 17, N. Y.
Phone: LO 4-6760
General Manager.....Robert R. Vance, Jr.
Branch Offices
730 S. Western Ave., Los Angeles 5, Calif.
Phone: DUnkirk 7-4388
Manager .....Robert Walker
57 Post St., San Francisco 4, Calif.
Phone: SUtter 1-5568
Manager.....Allen S. Young

CONTINENTAL RADIO SALES
545 Fifth Ave., New York, N. Y.
Phone: MUrray Hill 7-6865
Manager .....R. Butche
21st & Panama St., Philadelphia 3, Pa.
Phone: LOcust 3-8139
Manager .....S. Marshall
228 No. La Salle St., Chicago, Ill.
Phone: FRanklin 2-2095
Manager .....R. Olson

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Asst. to Pres.....Dorothy McLaughlin
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205 W. Wacker Dr., Chicago 1, Ill.
Phone: State 2-5096
Manager .....Hooper Jones
111 N. La Cienega Blvd., Beverly Hills, Cal.
Phone: OLympia 2-1313
Manager.....Lee F. O'Connell
249 Pine St., San Francisco, Calif.
Phone: EX 7-6187
Manager .....Allan Torbet

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Phone: PRospect 5-2725
Owner, Mgr.....F. T. Crennan

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Phone: MUtual 2-6535
President .....Del Day
Sec.-Treas. .....Gil Wellington

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Branch Offices
360 N. Michigan Ave., Chicago 1, Ill.
Phone: STate 2-5282
Mid-West Manager.....John K. Markey
Guarantee Bldg., Suite 809,
Hollywood 28, Calif.
Phone: HOllywood 2-6678
General Manager.....Hank Stanley
681 Market St., San Francisco 3, Calif.
Phone: EXbrook 2-1507
General Manager.....Ted Hall
100 Boylston St., Boston 16, Mass.
Manager .....George Bingham

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President.....Robert M. Dore
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360 N. Michigan Ave., Chicago, Ill.
Phone: DEarborn 2-3614
Manager .....Pat Gatto
6331 Hollywood Blvd., Hollywood, Calif.
Phone: HOllywood 2-6677
Manager .....James Gates
625 Market St., San Francisco, Calif.
Phone: EX 2-7247
Manager .....Dave Sandeberg

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SRA, INC.

Station Representatives Association

By LEWIS H. AVERY, President

THE Station Representatives Association, Inc. was founded in September 1947, by a substantial group of radio representatives, for the purpose of promoting the use of radio advertising among advertisers, and agencies, as well as protecting the welfare of the representative firms themselves. Later the association was extended to include television representatives as well.

Over the years, the association has been involved in a number of projects and activities beneficial to its members, their represented stations, and the rest of the radio and TV industry. Below is a partial list of some of the major projects and activities with which the association has been identified:

Successfully initiated action before the FCC to get the network spot representation organizations out of the representation business.

Prepared and issued a Spot Radio Estimator, which enabled agencies to determine the cost of a spot campaign.

Prepared and distributed a booklet titled "Spot Broadcasting Lets You Decide."

Conducted spot radio clinics among stations represented by member firms.

Actively campaigned and established standards now almost universally accepted for TV ID commercials.

Established and carried out a crusade for spot radio campaign.

Instigated and actively campaigned for the formation of what is now TvB.

Worked with the AAAA on the Nielsen coverage studies.

Prepared and presented a slide presentation on spot radio to agencies, advertisers and stations.

Actively worked with NARTB Code Review Board on Television code matters.

Established a projection formula for use with Nielsen reports.

Instigated a campaign and worked closely with the AAAA in establishing standards of art work in TV commercials.

Established a system of reporting dollar volume figures in spot radio, whereby it was possible to estimate total dollar volume for all Radio.

Established a timebuyer and advertiser mailing list, which is currently maintained by SRA, and is regarded as one of the most up-to-date lists in the business. (4000 agency personnel; 100 advertisers.)

Has actively campaigned against the bartering and brokeraging of time in both radio and TV.

Has devised new contract forms for both radio and TV, and is currently conducting a campaign to establish these common or standard forms.

A campaign started by SRA is currently under way to get stations to adopt a one rate policy.

Has endeavored to establish a central source of information for competitive advertising on a current basis, and has campaigned to enlarge samples and reduce the number of ARB and Nielsen reports.

Filed comments with FCC in recent hearings dealing with revision of FCC Broadcast forms.

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One Rockefeller Plaza, New York 20, N. Y.
Phone: LT 1-0800

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Vice Pres.....George G. Dubinetz
V.P., Chg. of Sales.....Joseph P. Cuff
Secretary.....Francis L. Boyle
Treasurer.....Jacob J. Heilpern

Branch Offices

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Phone: FInancial 6-7640

Vice Pres.....George G. Dubinetz
105 Montgomery St., San Francisco 4, Calif.
Phone: YUkon 2-9760

Manager.....Robert W. Brokaw
211 N. Ervay Bldg., Dallas, Tex.
Phone: RIverside 7-0095

Manager.....Al Carrell
915 Olive St., St. Louis, Missouri
Phone: CEntral 1-6055

Manager.....Robert R. Maier
1680 N. Vine St., Los Angeles 28, Calif.
Phone: HOllywood 4-7276

Manager.....John A. Thackaberry
1430 W. Peachtree St., N.W., Atlanta, Ga.
Phone: 875-7418

Manager.....Richard M. Walker
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Phone: WOodward 5-5457

Manager.....William K. Burton
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Phone: LO 7-6542

Manager.....Derrick Dyatt

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1102 Tower Bldg., Seattle 1, Wash.
Phone: MAin 3-1868

Owner.....Hugh M. Feltis
Assocs.....John Mowbray, Doug Dove

Branch Office

806 Wilcox Bldg., Portland 4, Ore.
Phone: CApitol 3-0151

Exec.-in-Charge.....Howard S. Jacobson

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8 West 40th St., New York 18, N. Y.
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President, Treas.....Kenneth C. Schwartz
Vice President.....Joel B. Fairfax

Branch Offices

209 S. LaSalle St., Chicago, Ill.
Phone: WAbash 2-1000

Exec. in Charge.....Howard Grafman
41 Sutter St., San Francisco 4, Calif.
Phone: YUkon 1-1199

Exec. in Charge.....Albert Chance

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111 W. Washington St., Chicago 2, Ill.
Phone: STate 2-8900

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Vice President.....E. R. Peterson, Jr.
Secretary, Nat'l Sales Mgr.....John Hartigan

Branch Offices

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Phone: ELdorado 5-3720

Manager.....Noel A. Rhys
612 Penobscot Bldg., Detroit, Mich.
Phone: WOoodward 2-4504

Manager.....E. R. Peterson, Jr.
3142 Wilshire Blvd., Los Angeles 5, Calif.
Phone: DUnkirk 3-2910

Manager.....William Bayer
75 Post St., San Francisco, Calif.
Phone: SUtter 1-7440

Manager.....Roger Coombe

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Phone: 379-7557

President.....Charles Kline

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230 Park Ave., New York 17, N. Y.
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Sales Manager.....John White

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General Manager.....Robert Lazar
6362 Hollywood Blvd., Los Angeles 28, Calif.
Phone: HOllywood 2-1397

Manager.....Robert L. Stricklin
681 Market St., San Francisco, Cal.
Phone: Sutter 1-7569

General Manager.....J. M. Pietila
1371 Peachtree St., N.E., Atlanta, Ga.
Phone: TRinity 5-0404

General Manager.....Robert W. Jensen
310 W. Glen Echo Rd., Philadelphia, Pa.
Phone: CHestnut Hill 7-4510

General Manager.....Mort Lowenstein
208 Nicholas Rd., Kansas City 12, Mo.
Phone: JEfferson 1-5384

General Manager.....Jack Fulwiler

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808 Statler Office Bldg., Boston 16, Mass.
Phone: HU 2-4845

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654 Madison Ave., New York 21, N. Y.
Phone: TEmpleton 8-4740

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Exec. Vice-Pres.....John J. Perna, Jr.

Branch Offices

75 E. Wacker Drive, Chicago, Ill.
Phone: FInancial 6-9393

Midwest Sales Mgr.....Walter Beadell
2915 Book Bldg., Detroit 26, Mich.
Phone: WO 2-7022

Manager.....Daniel W. Bowen
2252 W. Beverly Rd., Los Angeles 57, Calif.
Phone: DUnkirk 8-7115

Manager.....Bambie C. Herrington

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Phone: Sutter 1-5568
Manager .....Joe Keller
William-Oliver Bldg., Atlanta, Ga.
Phone: JAckson 4-0454
Manager.....Harry J. Cannon

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Phone: IVyridge 2-6000
President.....Raymond S. Green

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1004 Paramount Bldg., Des Moines, Ia.
Phone: ATlantic 2-0201
Manager.....Donald G. Peterson
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Phone: 872-7701
Manager.....Bill McRae
211 N. Ervay Bldg., Dallas, Tex.
Phone: RIverside 8-6035
Manager .....Robert Dalchau
321 Bush St., San Francisco 4, Calif.
Phone: YUkon 2-5837
Manager .....Joe Friedman
Equitable Bldg., Hollywood 28, Calif.
Phone: HOllywood 2-6453
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Manager .....Terrence Hughes
915 Olive St., St. Louis, Mo.
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ARTHUR H. HAGG & ASSOCIATES

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Manager.....K. W. Hagg

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Exec. in Charge.....Ed Volkmann
2201 Grand Ave., Kansas City, Mo.
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Exec. in Charge.....R. J. Anderson
132 E. 30th St., Indianapolis, Ind.
Phone: WAlnut 6-8214
Exec. in Charge.....Robert D. Hagg
3222 Center St., Omaha 5, Neb.
Phone: JAckson 2620
Exec. in Charge.....Howard W. Harvey

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681 Market St., San Francisco
Phone: EXbrook 2-1507
Manager .....Ted Hall

Branch Offices

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Phone: HOllywood 2-4253
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Manager .....Paul Elsberry
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Phone: JAckson 4-0454
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230 Park Ave., New York 17, N. Y.
Phone: OR 9-5866
Manager .....Jack Boyd
Book Bldg., Detroit 26, Mich.
Phone: WOodward 1-6036
Manager .....Paul Pequinot

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2 Carlton St., Toronto, Ont., Can.
Phone: EM 3-9433
General Manager.....A. C. Harrison

Branch Office

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Phone: VI 2-1101
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1430 W. Peachtree St., Atlanta 9, Ga.
Phone: TRinity 5-8458
Executive-in-Charge.....Frank B. Rice
80 Boylston St., Boston 16, Mass.
Phone: LIberty 2-7537
Executive-in-Charge .....Carter Knight
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Phone: WOodward 3- 0910
Executive-in-Charge.....Kenneth L. Brown
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Phone: HO 6-4129
Executive-in-Charge.....Byington F. Colvig

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Sec.-Treas.....Catherine W. Jones
Asst. Sec.-Treas.....Richard Kline
Branch Office
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2917 Temple St., Los Angeles, Calif.
Phone: DU 5-6401
Manager .....Tom Papich
420 Taylor St., San Francisco, Calif.
Phone: GR 4-4515
Manager .....Hal Chase
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Phone: WO 2-6265
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610 Lloyd Bldg., Seattle, Wash.
Phone: MAin 3-0620
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1138 North Western Bank Bldg.,
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Phone: CO 7-6123
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Phone: 875-9629
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Phone: WOodward 1-3555
Executive-in-Charge.....Harry Betteridge
3325 Wilshire Blvd., Los Angeles, Calif.
Phone: DUnkirk 5-2071
V.P., Exec.-in-Charge.....Roy S. Edwards
110 Bush St., San Francisco 4, Calif.
Phone: YUkon 1-2110
Exec.-in-Charge .....George Hemmerle
211 N. Ervay, Dallas, Tex.
Phone: RIverside 8-0057
Executive-in-Charge.....George L. Pettett

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64 East Lake St., Chicago 1, Ill.
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535 Fifth Ave., New York 17, N. Y.
Phone: YUkon 6-4390
Manager .....Ed Devney
6381 Hollywood Blvd., Los Angeles 28, Calif.
Phone: HOllywood 2-2351
Manager .....Tracy Moore
703 Market St., San Francisco 3, Calif.
Phone: EXbrook 2-6444
Manager .....Charles Morin

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Phone: WOodward 1-3822
Exec.-in-Charge .....Tom Corlett
205 W. Wacker Dr., Chicago 6, Ill.
Phone: STate 2-5096
Execs.-in-Charge.....Hooper Jones,
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111 N. LaCienega Blvd., Beverly Hills, Cal.
Phone: OL 5-8326
Exec.-in-Charge .....Jim Walsh
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Phone: JAckson 4-0454
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President .....Bernard Howard
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Phone: FI 6-9227
Manager .....William Smutzer
8430 Santa Monica Blvd., Los Angeles 69, Cal.
Phone: OLdfield 6-7200
Manager .....Norman Berk
58 Sutter St., San Francisco 4, Calif.
Phone: YUkon 1-3676
Vice Pres.....F. M. Wurster
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Phone: FEderal 9-7179
Owner & President.....Harry S. Hyett

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Phone: MUrray Hill 2-4813
President .....Jack Koste
Branch Offices
205 W. Wacker Dr., Chicago 6, Ill.
Phone: STate 2-5096
111 N. La Cienega Blvd., Los Angeles 48, Cal.
Phone: OLeander 5-8326

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Phone: MUrray Hill 2-0884
President .....Argentina Ramos
Treasurer .....Jose Oviedo

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President.....Harry M. Engel
V.P., Sales Mgr.....John P. Barton
V.P., Treas.....Jeanette F. Sytsma
Branch Offices
6331 Hollywood Blvd., Los Angeles, Calif.
Phone: HO 2-2289
Manager.....William L. Wallace
155 Montgomery St., San Francisco, Calif.
Phone: YU 6-5366
Manager .....Frank Waters

INTERPROVINCIAL BROADCAST SALES LTD.

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Phone: EMpire 4-1197
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Promotion Dir., Compt.....R. A. Bishop
Branch Office
1117 St. Catherine St., W., Montreal, Que.
Phone: VIctor 9-5221
Manager .....Lionel Morin

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President .....Eugene Katz
Treasurer.....H. J. Grenthot
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V.P., TV Sales.....Scott Donahue
V.P., Research, Prom.....Dan'l Denenholz
V.P., Radio Sls.....Morris Kellner
TV Sales Mgr.....Walter Nilson
Branch Offices
Prudential Plaza, Chicago 1, Ill.
Phone: MOhawk 4-7150
Vice Pres. & Mgr.....Roy Miller
TV Sales Mgr.....Alan Axtell
Penobscot Bldg., Detroit 26, Mich.
Phone: 963-8420
Manager.....William W. Joyce
1393 Peachtree St., N.E., Atlanta 9, Ga.
Phone: TRinity 5-1627
Manager.....Gregory Murphy, Jr.
2006 Bryan St., Dallas 1, Texas
Phone: RIverside 1-4036
Manager .....D. Rutledge
Russ Bldg., San Francisco 4, Calif.
Phone: DOuglas 2-7628
Manager.....Stanley J. Reulman
5455 Wilshire Blvd., Los Angeles, Calif.
Phone: WEbster 3-8171
Manager .....Richard Hasbrook
915 Olive St., St. Louis 1, Mo.
Phone: CEntral 1-1868
Manager .....James Muse
1905 First Natl. Bank Bldg.,
Minneapolis, Minn.
Phone: FEderal 3-6201
Manager .....John Brennan
517 Statler Office Bldg., Boston 16, Mass.
Phone: LIberty 2-5458
Manager .....John King

KENTUCKY RADIO SALES

1420 Eastern Parkway, Louisville, Ky.
Phone: GLendale 1-5045
President .....Harry McTigue

KETTELL-CARTER, INC.

118 Newbury St., Boston 16, Mass.
Phone: KEnmore 6-1966
President .....Elmer Kettell
Secy.-Treas. .....Marjorie Carter

KEYSTONE BROADCASTING SYSTEM, INC.

111 W. Washington St., Chicago 2, Ill.
Phone: STate 2-8900
President.....Sidney J. Wolf
Sr. Vice Pres.....Edwin R. Peterson
Secretary-Treas.....Arthur Wolf
Controller .....Paul Kolar
Account Execs.....William Wolf,
John Hartigan
Dir. of Sta. Relations.....Charlotte Tucker
Auditor .....Anita Larie
Traffic Mgr., Prog. Dir....Jane C. McFadgen
Research Dir.....George Wharton
527 Madison Ave., New York 22, N. Y.
Phone: ELdorado 5-3720
Exec. Vice Pres.....Noel A. Rhys
Vice Pres.....Charles A. Hammarstrom
Account Executive.....James S. Gessner
Office Manager.....Barbara Reich
75 Post St., San Francisco
Phone: SUtter 1-7440
Account Executive.....Roger Coombe
3142 Wilshire Blvd., Los Angeles 5, Calif.
Phone: DUnkirk 3-2910
Vice-President .....William Bayer
Sales Mgr., West Coast.....Henry G. Eschen
612 Penobscot Bldg., Detroit, Mich.
Phone: WOodward 2-4505
General Manager.....E. R. Peterson, Jr.

A. LEWIS KING

500 Fifth Ave., New York 36, N. Y.
Phone: CH 4-0119
President.....A. Lewis King

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518 Statler Bldg., Boston 16, Mass.
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President .....Nona Kirby
Vice President.....Kay Chille

BOMAR LOWRANCE & ASSOC., INC.

710 Peachtree St., Atlanta 8, Ga.
Phone: TRinity 6-6776
President.....Bomar A. Lowrance
Vice President.....Clyde L. Clem

Branch Offices
Fidelity Union Life Bldg., Dallas, Tex.
Phone: RIverside 2-8206
Vice President.....Robert F. Keefe

J. A. LUCAS CO.

1350 N. Highland Ave., Los Angeles 28, Calif.
Phone: HOllywood 2-1460
Owner, Gen. Mgr.....Jim Lucas

Branch Office
681 Market St., San Francisco, Calif.
Phone: EXbrook 2-8038

LUSTER ASSOCIATES

150 West 55th St., New York, N. Y.
Phone: CIrcle 6-1952
President .....Betty Luster

JACK MASLA & COMPANY, INC.

575 Madison Ave., New York 22, N. Y.
Phone: PLaza 2-6450
President .....Jack Masla
Vice President.....Allan S. Klamer

Branch Offices
75 E. Wacker Dr., Chicago, Ill.
Phone: CEntral 6-7974
Manager.....Donald A. Wolff
1610 Book Bldg., Detroit, Mich.
Phone: 961-2685
Manager .....Bernard Pearse
249 Pine St., San Francisco, Calif.
Phone: EXbrook 7-6187
Manager .....Alan Torbet
1213 N. Highland Ave., Los Angeles, Calif.
Phone: HOllywood 2-4939
Manager.....Frank W. Crane
11th & Central, Kansas City, Mo.
Phone: GRand 1-7822
Manager.....Eugene F. Gray
915 Olive St., St. Louis, Mo.
Phone: CE 1-9151
Manager.....Eugene F. Gray

DAREN F. McGAVREN CO., INC. McGAVREN, TV, INC.

60 East 56th St., New York 22, N. Y.
Phone: PLaza 1-4650
President .....Daren F. McGavren
Exec. V.P., Gen. Sales Mgr.....Ralph Guild
Asst. Sales Mgr.....Ralph Conner

Branch Offices
110 Sutter St., San Francisco, Cal.
Phone: Yukon 6-4112
Manager .....Bob Williams
35 E. Wacker Dr., Chicago, Ill.
Phone: FRanklin 2-1370
Manager .....Edward Argow
1216 Dime Bldg., Detroit, Mich.
Phone: WO 2-5777
Manager .....Robert Mahlman
1741 Ivar Ave., Los Angeles, Cal.
Phone: HOllywood 4-7331
Manager .....Walter Lake
915 Olive St., St. Louis 1, Mo.
Phone: CH 1-5201
Manager .....Mike McNally
805 Peachtree St., N.E., Atlanta 9, Ga.
Phone: 876-2589
Manager .....Chuck Hedstrom

JOHN L. McGUIRE & CO.

1150 Delaware St., Denver 4, Colo.
Phone: TAbor 5-7585
Owner.....John L. McGuire

MEDIA REPRESENTATIVES, INC.

630 Fifth Ave., New York 20, N. Y.
Phone: CI 6-1320
Manager .....Edwin Seymour

THE MEEKER COMPANY, INC.

521 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 2-2170
President.....Robert D. C. Meeker
V.P., Chg. of Sales.....Charles E. Standard
V.P., Station Relations....Robert L. Dudley
Acct. Executives.....John B. Dalton, Claude E. Piano, Herb Hahn, John C. Kriete
Research & Prom. Dir.....Martin Mills
Office Manager.....Dottie Phillips

Branch Offices
333 N. Michigan Ave., Chicago 1, Ill.
Phone: CE 6-1742
Vice-president .....Carl Jewett
Acct. Execs.....Charles Compton, Frederick E. Bauman
Office Manager.....Donna LeVally
55 New Montgomery, San Francisco 5, Calif.
Phone: YU 6-4940
Vice President.....Edgar B. Filion
Manager .....Don Pontius
Office Manager.....Joan Marie Comerford
6362 Holywood Blvd., Los Angeles 28, Cal.
Phone: HOllywood 2-6501
Manager .....Don Palmer
Office Manager.....Tarly Sheehan

CLYDE MELVILLE CO.

1300 Tower Petroleum Bldg., Dallas 1, Tex.
Phone: RIverside 8-5239
Pres. .....Clyde Melville

METRO BROADCAST SALES

Hotel Chatham, 33 East 48th St.,
New York, N. Y.
Phone: PL 2-8228
V.P., Director.....H. D. Bud Neuwirth
Eastern TV Sales Mgr.....John Doscher

Branch Offices
Wrigley Bldg., 400 N. Michigan Ave.,
Chicago, Ill.
Phone: 467-6340

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Midwest Radio Sales Mgr...Richard Kelliher
Midwest TV Sales Mgr.....Thomas Tilson
Nat'l TV Sales Coord. (WNEW-TV)
Junuis Fishburn
19th and Walnut Sts., Philadelphia, Pa.
Phone: LOcust 8-2900
Manager.....William S. Dallmann
1410 Fisher Bldg., Detroit 2, Mich.
Phone: 873-8600
Manager.....William L. Lauer
915 Olive St., St. Louis 1, Mo.
Phone: MAin 1-4800
Manager .....George Deiderich
Travelers Insurance Co. Bldg., 3600 Wilshire Blvd., Los Angeles 5, Calif.
Phone: 385-1424
Manager.....Richard E. Drummy, Jr.
155 Montgomery St., San Francisco 4, Calif.
Phone: DOuglas 2-1945
Manager .....Richard Schutte

MICHIGAN SPOT SALES, INC.

Sheridan Cadillac Hotel, Detroit, Mich.
Phone: WO 1-3353
President.....Charles J. Sitta

MID-AMERICA SPOT SALES

P. O. Box 4833, Kansas City 9, Mo.
Phone: RA 2-3886
Owner .....Ralph Meador
Branch Office
P. O. Box 358, Lexington, Mo.
Phone: ALpine 9-3232
Sales .....Jock Beretta

ART MOORE & ASSOC., INC.

Jones Bldg., Seattle, Wash.
Phone: MU 2-3377
President .....Art Moore

TRACY MOORE & ASSOC.

6381 Hollywood Blvd., Hollywood 28, Cal.
Phone: HOllywood 2-2351
Owner .....Tracy Moore
Sales Manager.....Jerome A. Moore
Branch Office
703 Market St., San Francisco, Calif.
Phone: EXbrook 2-6444
Manager.....Charles E. Morin

PAUL MULVIHILL & COMPANY, LTD.

77 York St., Toronto, Ont., Can.
Phone: EMpire 3-8814
President .....Paul Mulvihill

NATIONAL SALES DIVISION, RKO GENERAL, INC.

Time & Life Bldg., 1271 Ave. of Americas, New York 20, N. Y.
Phone: LOngacre 4-8000
Director of Nat'l Sales.....Donald J. Quinn
Dir. of Radio & TV Sales....Sidney P. Allen
Dir., Research & Promotion.Frank G. Boehm
Controller.....Eugene F. Clinton
TV Sales Executives....Richard B. Colburn, John J. Fernandes, James A. Gates, Gordon Lawhead, James V. Marino, Gerald N. Molfese, Morton Zimmerman
Radio Sales Executives....Victor E. Forker, James H. Fuller, Thomas J. Green, Frank McNally, Henry W. Simmon
Branch Offices
Tribune Tower, Chicago, Ill.
Phone: 644-270
V.P., Midwestern Mgr.....George R. Jeneson
5515 Melrose Ave., Los Angeles, Calif.
Phone: HOllywood 2-2133
TV Sales Exec.....Edwin C. Metcalf
Radio Sales Exec.....Robert L. Fox
415 Bush St., San Francisco, Calif.
Phone: YUkon 2-9200
TV Sales Exec.....Calvin Copsey

NATIONAL TIME SALES

122 E. 42nd St., New York 17, N. Y.
Phone: MUrray Hill 2-4500
Gen. Sales Manager.....Arthur Gordon
Sales Promotion Dir.....Al Alperton
Branch Offices
205 W. Wacker Dr., Chicago 6, Ill.
Phone: 346-7421
Exec.-in-Charge .....Buck Harris
1680 N. Vine St., Hollywood 28, Calif.
Phone: HO 4-7395
Exec.-in-Charge .....Harlan Oakes
166 Geary St., San Francisco 8, Calif.
Phone: EXbrook 7-4827
Exec.-in-Charge .....Don Pickens
1401 Peachtree St. N.W., Atlanta, Ga.
Phone: TRinity 5-9403
Executive-in-Charge .....Barney Ochs

NBC SPOT SALES

30 Rockefeller Plaza, New York 20, N. Y.
***Phone*: CIrcle 7-8300**
V.P., Spot Sales.....Richard H. Close
Director, Radio Sales.....Fred Lyons
New Bus., Prom. Mgr.....Wilbur Fromm
Sales Service Mgr.....Caroline Wynkoop
Director, TV Sales.....Byron Goodell
Branch Offices
Merchandise Mart, Chicago 54, Ill.
***Phone*: SUperior 7-8300**
Central Radio Sales Mgr.....Frank DeRosa
Central TV Sales Mgr.....Richard Bergh
Sunset & Vine, Hollywood 28, Calif.
Phone: THornwall 5-7000
W. Div. Mgr. Radio.....Doty Edouarde
TV Salesmen.....Jack Jennings, William Loudon
Taylor & O'Farrell Sts., San Francisco 2, Cal.
Phone: GRaystone 4-8700
W. Div. Mgr. Radio.....Ed Macaulay
TV Salesmen.....R. Anderson, Ken Fuller
710 Peachtree St. N.E., Atlanta, Ga.
Phone: TRinity 6-3726
Sales Representative.....Bomar Lowrance
Fidelity Union Life Bldg., Dallas, Tex.
Phone: RIverside 2-8206
Sales Representative.....Robert Keefe
1422 New Britain Ave., W. Hartford 10, Conn.

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Phone: ADams 2-9188
New Eng. Sls. Rep.....David Scott

NEW ENGLAND SPOT SALES, INC.

100 Boylston St., Boston 16, Mass.
Phone: HAncock 6-2920
President.....George C. Bingham
Vice President.....Charles Bell, Jr.
Treasurer.....Jerrold M. Marshall

HARLAN G. OAKES & ASSOCIATES

Rm. 304, Taft Bldg., Hollywood & Vine, Hollywood 28, Cal.
Phone: HO 4-7395
Managers.....Harlan Oakes, Hugh Wallace
Branch Offices
166 Geary St., San Francisco 8, Cal.
Phone: EX 7-4827
Manager .....Don Pickens
122 E. 42nd St., New York, N. Y.
Phone: MUrray Hill 2-4500
Manager .....Arthur Gordon

THE BERNARD I. OCHS CO.

1401 Peachtree St., N.E., Atlanta 9, Ga.
Phone: TRinity 5-9403
Owner.....Bernard I. Ochs

LEE F. O'CONNELL CO.

111 N. La Cienega Blvd., Beverly Hills, Calif.
Phone: OLympia 2-1313
President.....Lee F. O'Connell

OHIO STATIONS REPRESENTATIVES

203 Fidelity Bldg., Cleveland 14, O.
Phone: SUperior 1-0036
General Manager.....Leonard F. Auerbach

PAN AMERICAN BROADCASTING CO.

380 Lexington Ave., New York 17, N. Y.
Phone: MUrray Hill 2-4500
Exec. Vice Pres.....Eugene Bernald
Sales Manager.....Arthur Gordon
Sales Prom.....Al Alperton
Branch Offices
1680 N. Vine St., Hollywood 28, Calif.
Phone: HO 4-7395
Executive-in-charge.....Harlan Oakes
166 Geary St., Francisco 8, Calif.
Phone: EXbrook 7-4827
Executive-in-Charge .....Don Pickens

JOHN E. PEARSON CO., INC.

405 Park Ave., New York 22, N. Y.
Phone: PLaza 1-3366
National Manager.....Joseph Savalli
Sales Execs.....Raymond F. Henze, Jr., William M. Wilson, A. Russel Walker, Mortimer Coley
Consultant.....John E. Pearson
N. Y. Office Mgr.....Roslyn Arison
Branch Offices
333 No. Michigan Ave., Chicago 1, Ill.
Phone: State 2-7494
Manager .....Robert Flanigan
1901 W. 8th St., Los Angeles 5, Calif.
Phone: Dunkirk 5-5084
Manager .....Clark Barnes
58 Sutter St., San Francisco 4, Calif.
Phone: DOuglas 2-7159
Manager .....Sue Masterson
511 N. Akard Bldg., Dallas, Texas
Phone: RIverside 7-3723
Manager .....Allen Hundley
1371 Peachtree St., Atlanta, Ga.
Phone: TRinity 5-6644
Manager .....Jon Farmer

PETERS, GRIFFIN, WOODWARD, INC.

250 Park Ave., New York 17, N. Y.
Phone: YUkon 6-7900
President.....H. Preston Peters
Exec. Vice Pres.....Russell Woodward
V.P., Treas.....Jones Scovern
President-TV .....Lloyd Griffin
V.P., Dir. TV Sls. Dev...George C. Castleman
V.P., TV Prom. Mgr.....Lon A. King
V.P., Radio.....Lee Vanden-Handel
V.P.-Radio.....Thomas Taylor
V.P., Radio.....Vincent C. Piano
Asst. V.P.....Charles R. Kinney
East. TV Sales Mgrs.....William G. Walters, Arthur E. Muth
Branch Offices
Prudential Plaza, Chicago 1, Illinois
Phone: FRanklin 2-6373
V.P., Midwest Sales Mgr. (Radio)..A. Bagge
V.P., Midwest Sales Mgr. (TV)...W. Tynan
Vice Pres.....John A. Cory
1372 Peachtree St., N.E. Atlanta, Ga.
Phone: TRinity 5-7763
Asst. V.P. TV Sales Mgr...William J. Stubbs
Radio Sales.....William O. Jones
Penobscot Bldg., Detroit 26, Mich.
Phone: WOodward 1-4255
Vice Pres., Radio.....William W. Bryan
TV Sales.....James R. Sefert
Statler Office Bldg., Boston 16, Mass.
Phone: HUbbard 2-6884
TV & Radio Sales.....Richard E. Farnham
Paul Brown Bldg., St. Louis 1, Mo.
Phone: CHestnut 1-3171
TV Sales .....Arnold K. Knippenberg
406 West 7th St., Forth Worth, Texas
Phone: Edison 6-3349
TV Sales.....W. Hal Thompson
Radio Sales.....John G. Butler
Fidelity Union Life Bldg., Dallas, Tex.
Phone: RIverside 7-2398
5455 Wilshire Blvd., Los Angeles 36, Calif.
Phone: WEbster 8-3585
TV Sales Mr.....John P. Haskell
Radio Sales.....Bruce Johnson
1375 Russ Bldg., San Francisco 4, Cal.
Phone: YUkon 2-9188
Radio Sales.....Edward F. McLaughlin, Jr.

EDWARD PETRY & CO., INC.

3 East 54th St., New York 22, N. Y.
Phone: MUrray Hill 8-0200

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Eastern Sales Mgr.....Martin Percival
Sales Prom. Mgr.....William Steese

TV Division
Exec. Vice President.....Martin L. Nierman
V.P., Sales Prom. Mgr..Robert L. Hutton, Jr.
Eastern Sales Mgr.....Edward C. Page
Marketing Mgr.....William B. Rohn

Branch Offices
400 N. Michigan Ave., Chicago 11, Ill.
***Phone*: WHitehall 4-0011**
President.....Edward E. Voynow
V.P., Sales Mgr. (TV).....Louis A. Smith
Sales Mgr. (Radio).....William P. Pipher
645 Griswold St., Detroit 26, Mich.
Phone: WOodward 3-0125
Sales Managers..William Cartwright (AM)
Bruce Mayer (TV)
1375 Peachtree St., N.E., Atlanta 9, Ga.
Phone: 875-8547
Sales Mgrs.....Joseph Sierer (AM)
Richard Hughes (TV)
Russ Bldg., San Francisco 4, Cal.
***Phone*: YUkon 2-3631**
Sales Managers.....Lloyd McGovern (AM)
George Ledell (TV)
3424 Wilshire Blvd., Los Angeles 5, Calif.
Phone: DUnkirk 8-1143
Sales Mgrs.....Garry Hollihan (AM)
L. D. Larimer (TV)
915 Olive St., St. Louis 1, Mo.
Phone: CHestnut 1-7191
Sales Mgrs.....Sam Hall (AM)
Junius Zolp (TV)
801 Statler Bldg., Boston 16, Mass.
Phone: HUbbard 2-6440
Sales Mgrs.....Frank Howard (AM)
William D. Walsh (TV)
211 N. Ervay Bldg., Dallas 1, Tex.
Phone: RIverside 1-9454
Sales Mgrs.....David C. Milam (AM),
Robert Miller (TV)

PHILADELPHIA SPOT SALES
310 Glen Echo Road, Phila., Pa.
Phone: CH 7-4510
President.....Morton Lowenstein

PRESTIGE REPRESENTATION ORGANIZATION
550 Fifth Ave., New York 36, N. Y.
Phone: CI 6-7230
Pres., Gen. Mgr.....Sam Brownstein
Midwest Sales Mgr.....Harley L. Ward
S. Cal. Sales Mgr.....Frank Smith
Branch Offices
360 N. Michigan Ave., Chicago 1, Ill.
Phone: CE 6-6269
Manager.....Harley L. Ward
6243 Beeman, No. Hollywood, Calif.
Phone: TR 7-7350
Manager.....Frank Smith

RADIO REPRESENTATIVES, LTD.
76 St. Clair Ave. W., Toronto 7, Ont., Can.
Phone: WAlnut 4-0727
President, Gen. Mgr.....T. G. Ferris
Radio Sales Manager.....H. E. Pepler
Branch Offices
1111 Crescent St., Montreal, Que., Canada
Phone: AV 8-4257
Manager.....Jon Porter
171 McDermot Ave., Winnipeg, Man., Canada
Phone: WH 2-6631
Manager.....A. J. Messner
1131 Richards St., Vancouver, B. C., Canada
Phone: MU 5-0288
Manager.....W. E. J. Hall

RADIO-TV REPRESENTATIVES, INC.
7 East 47th St., New York 17, N. Y.
Phone: MU 8-4340
Board Chairman.....Harry Goodman
President.....Peggy Stone
V.P., Sales Manager.....Thomas Carroll
Vice President.....Ed Nickey
Asst. to President.....Saul Frischling
Branch Offices
75 E. Wacker Dr., Chicago 1, Ill.
Phone: FI 6-0982
Vice President, Gen. Mgr.....Edward Nickey
Dir. of Station Rel.....Sy Thomas
111 No. LaCienega Blvd., Beverly Hills, Calif.
Phone: OL 5-7597
Manager.....Lee O'Connell
681 Market St., San Francisco, Calif.
Phone: EX 2-1507
Manager.....Ted Hall
Wilcox Bldg., Portland 4, Oreg.
Phone: CA 3-0151
Manager.....Howard Jacobsen
Tower Bldg., Seattle 1, Wash.
Phone: MA 3-1868
Manager.....Hugh Feltis

PAUL H. RAYMER COMPANY, INC.
444 Madison Ave., New York 22, N. Y.
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President.....Paul H. Raymer
Exec. V.P., Natl. TV Sls. Mgr...F. C. Brokaw
V.P., TV Sls. Mgr.....Stuart M. Kelly
Branch Offices
435 N. Michigan Ave., Chicago 11, Ill.
Phone: 644-4473
Manager.....John H. Wrath
2949 Penobscot Bldg., Detroit 26, Mich.
***Phone*: Woodward 3-0764**
Manager.....Robert B. Rains
1680 Vine St., Hollywood 28, Calif.
Phone: HOllywood 2-2376
Manager.....John D. Gale
1504 Russ Bldg., San Francisco 4, Calif.
Phone: YUkon 1-1833
Manager.....J. Milton Seropan
1627 Peachtree St., N.E., Atlanta, Ga.
Phone: TRinity 3-3519
Manager.....Edward D. Brandt
306 Mercantile Securities Bldg., Dallas, Tex.
Phone: RIverside 1-5663
Manager.....Ralph Widman

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ROBERT RICHER REPRESENTATIVES, INC.

327 East 58th St., New York 22, N. Y.
Phone: PLaza 2-6462
President.....Robert E. Richer

RKO GENERAL, INC.

(See National Sales Div., RKO General, Inc.

SANDEBERG/GATES & CO.

625 Market St., San Francisco, Calif.
Phone: EXbrook 7-0535
Manager .....David Sandeberg
Branch Offices
535 Fifth Ave., New York, N. Y.
Phone: LE 2-5055

SCHARF BROADCAST SALES LTD.

307 Burrard Bldg., 1030 W. Georgia St.,
Vancouver 5, B. C.
Phone: MU 4-6277
President.....C. A. Brian Scharf

SEARS & AYER, INC.

121 W. Wacker Dr., Chicago, Ill.
Phone: ST 7-7493
President.....B. H. Sears

Branch Office
15 East 40th St., New York, N. Y.
Phone: LE 2-5055
Manager .....Hal Walton

SELECT STATION REPRESENTATIVES

400 Madison Ave., New York 17, N. Y.
Phone: PLaza 8-1850
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Vice President.....Albert B. Shepard
Branch Offices
333 N. Michigan Ave., Chicago, Ill.
Phone: 332-0946
Manager.....Irwin W. Unger
7 E. Lexington St., Baltimore, Md.
Phone: LExington 9-7808
Manager .....Jack Parks
6200 Broad St. Rd., Richmond, Va.
Phone: ATlantic 8-2835
Manager .....Larry Blum
249 Pine St., San Francisco, Calif.
Phone: EXbrook 7-6187
Manager .....Alan Torbet
1213 N. Highland Ave., Los Angeles, Calif.
Phone: HOllywood 2-4939
Manager .....Frank Crane

SKYLINE ADVERTISERS SALES, INC.

Box 2191, Idaho Falls, Idaho
Phone: JAckson 3-4567
President, Gen. Mgr.....Melvin B. Wright
Vice Pres.....Joseph S. Sample
Office Manager.....Melva Searle

SPOT TIME SALES INC.

40 East 49th St., New York 17, N. Y.
Phone: PL 3-3337
President.....William T. Heaton
Eastern Sales Mgr.....Carl Loucks
Branch Offices
400 N. Michigan, Chicago 11, Ill.
Phone: 467-6106
Manager .....John Erickson
41 Sutter St., San Francisco 4, Calif.
Phone: YU 1-1199
Manager .....Bert Chance
6362 Hollywood Blvd., Hollywood 28, Calif.
Phone: TR 7-7753
Manager.....B. J. Hamerick

STORER TELEVISION SALES INC.

500 Park Ave., New York, N. Y.
Phone: PLaza 2-7600
President .....Peter Storer
Gen. Sales Mgr.....Francis Barron
Eastern Sales Mgr.....John D. Kelly
Promotion Mgr.....Joseph Dowling
Branch Office
333 North Michigan Avenue, Chicago, Ill.
Phone: CEntral 6-9550
Midwest Sales Mgr.....George U. Lyons
New Center Bldg., Suite 521, Detroit 2, Mich.
Phone: 873-2383
Manager.....James E. Goldsmith
338 So. Western Ave., Los Angeles 5, Calif.
Phone: DU 9-3138
West Coast Manager.....Henry R. Flynn
235 Montgomery, 939 Russ Bldg.,
San Francisco, Calif.
Manager .....Gayle Grubb
1018 W. Peachtree St., N.W., Atlanta, Ga.
Phone: 875-8576
Southern Sales Mgr...John "Billy" W. Mason

E. S. SUMNER CORPORATION

1250 Ave. of the Americas, New York 20, N. Y.
Phone: COlumbus 5-3666
President.....Eugene S. Sumner

TELE-RADIO & TV SALES, INC.

41 East 42nd St., New York 17, N. Y.
Phone: MU 7-8436
President, Treasurer.....H. Scott Killgore
Secretary .....Marie DeMott
General Mgr.....Warren A. Shuman
Branch Offices
5723 Melrose Ave., Hollywood 38, Calif.
Phone: HO 6-6161
Manager .....James Coyle
100 California St., San Francisco 11, Calif.
Phone: YU 2-9933
Manager.....Frank T. Crennan

TELEVISION ADVERTISING REPRESENTATIVES, INC.

666 Fifth Ave., New York 19, N. Y.
Phone: JUdson 2-3456
President .....Larry Israel
Exec. V.P.....Robert McGredy
V.P., Mkt. & Research.....Hobert Hoffman
Eastern Sales Mgr.....Marvin L. Shapiro
Asst. to Pres.....B. Margolis
Business Mgr.....R. Arena
Branch Offices
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Phone: WH 4-4567
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Manager .....R. Newsham
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Phone: HOllywood 6-1144
Manager .....Dick Loughrin
1776 Peachtree Rd., N.W., Atlanta, Ga.
Phone: 876-8843
Manager .....J. Thrash

TELEVISION REPRESENTATIVES LTD.

76 St. Clair Ave., W., Toronto, Ont.
Phone: WAlnut 4-0720
President, Gen. Mgr.....T. G. Ferris
Sales Manager.....R. H. Quinn
Account Executives.....E. Viccary, W. Davidson, B. Young
Branch Offices
1411 Crescent St., Montreal, Que., Canada
Phone: AV 8-4257
Manager .....Stewart Green
171 McDermot Ave., Winnipeg, Man., Canada
Phone: WH 2-6631
Manager.....A. J. Messner
1131 Richards St., Vancouver, B. C., Canada
Phone: MU 5-0288
Manager.....W. E. J. Hall

TORBET, ALLEN & CRANE, INC.

249 Pine St., San Francisco 4, Calif.
Phone: EX 7-6187
President.....Alan L. Torbet
Vice President.....Robert R. Allen
Vice President.....Frank W. Crane
Secy.-Treas.....Bruce W. Hyman
Branch Offices
579 Fifth Ave., New York 17, N. Y.
Phone: MU 8-1088
Manager.....Lloyd George Venard
35 E. Wacker Dr., Chicago 1, Ill.
Phone: ST 2-5260
Manager.....Howard B. Meyers
808 Penobscot Bldg., Detroit 26, Mich.
Phone: WO 3-4075
Manager.....James A. Brown, Jr.
1300 Tower Petroleum Bldg., Dallas, Tex.
Phone: RI 8-5239
Manager .....Clyde Melville
1213 N. Highland, Los Angeles 28, Calif.
Phone: HO 2-4939
Manager.....Frank W. Crane

UBC SALES, INC.

420 Madison Ave., New York 17, N. Y.
Phone: PLaza 5-9145
Sales Mgr.....Robert L. Wittig

VENARD, RINTOUL & McCONNELL, INC.

579 Fifth Ave., New York, N. Y.
Phone: MU 8-1088
President.....Lloyd George Venard
Vice President.....Stephen R. Rintoul
Vice President.....James V. McConnell
Branch Offices
35 E. Wacker Dr., Chicago, Ill.
Phone: ST 2-5260
Vice President.....Howard B. Meyers
808 Penobscot Bldg., Detroit 26, Mich.
Phone: WOodward 3-4075
Manager.....James A. Brown
1213 N. Highland Ave., Los Angeles, Calif.
Phone: HOllywood 2-4939
Exec.-in-Charge .....Frank Crane
249 Pine St., San Francisco 4, Calif.
Phone: EXbrook 7-6187
Exec.-in-Charge.....Robert Allen
Dallas Federal Savings & Loan Bldg.
1565 Elm St., Dallas, Tex.
Phone: RIverside 2-5101
Manager .....Al Hazelwood

WM. J. WAGNER & ASSOC.

1001 Tower Bldg., 7th & Olive,
Seattle 1, Wash.
Phone: MAin 4-6333
President.....Wm. J. Wagner

WALKER-RAWALT COMPANY, INC.

347 Madison Ave., New York 17, N. Y.
Phone: MUrray Hill 3-5830
President .....J. Wythe Walker
Vice President.....C. Otis Rawalt
Account Exec.....Roy Holmes
Branch Offices
360 N. Michigan Ave., Chicago, Ill.
Phone: ANdover 3-5771
Manager .....Lionel Colton
100 Boylston St., Boston, Mass.
Phone: HUbbard 2-4370
Manager.....George C. Bingham
Taft Bldg., Los Angeles, Calif.
Phone: HO 4-7395
Manager .....Harlan Oakes
166 Geary St., San Francisco, Calif.
Phone: EXbrook 7-4827
Manager .....Don Pickens
11th & Central, Kansas City, Mo.
Phone: GRand 1-7822
Manager.....Eugene F. Gray

HAL WALTON ASSOC.

15 East 40th St., New York 16, N. Y.
Phone: LExington 2-5055
President .....Hal Walton
Comptroller .....Jim Popper
Branch Offices
35 E. Wacker Drive, Chicago 1, Ill.
Phone: STate 2-8196
Manager .....Paul Elsberry
1046 S. Olive St., Los Angeles 15, Calif.
Phone: RIchmond 9-8000
Manager .....Guy Biddick

WAYNE-EVANS & ASSOCIATES

1138 Northwestern Bank Bldg.,
Minneapolis 2, Minn.
Phone: FEderal 8-7017
Exec. V.P., Gen. Mgr.....Calden P. Stitt

GRANT WEBB & CO.

509 Madison Ave., N. Y. 22, N. Y.
Phone: MU 8-7550
President .....Grant Webb
Manager .....Jack Hennessy

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Branch Offices
333 N. Michigan Ave., Chicago 1, Ill.
Phone: 236-5818
Manager .....Kenneth Schaefer
681 Market St., San Francisco 4, Calif.
Phone: EXbrook 7-4152
Manager .....Gregor Macafee
6362 Hollywood Blvd., Hollywood 28, Calif.
Phone: HOllywood 6-6206
Manager .....Ned Costa
1001 Tower Bldg., Seattle 1, Wash.
Phone: MA 4-6333
Manager .....Wm. Wagner

WEED RADIO CORP.

535 Fifth Ave., New York, N. Y.
Phone: TN 7-2600
President.....C. C. Weed
Vice President.....Joseph J. Weed
V.P., Sales.....E. J. Fitzsimmons
Salesmen (Radio).....John Del Greco, D. Jackson, Bob Guthrie, Bob Aissa
Sales Prom. Mgr.....Winifred Schaefer
Research Director.....Marvin Melnikoff

Branch Offices
435 N. Michigan Ave., Chicago 11, Ill.
Phone: 467-7070
Executive-in-Charge.....C. C. Weed
1610 Book Bldg., Detroit 26, Mich.
Phone: Woodward 1-2685
Executive-in-Charge.....Bernard P. Pearse
Henry Grady Bldg., Atlanta, Ga.
Phone: 524-3516
Executive-in-Charge .....George Swearingen
6331 Hollywood Blvd., Hollywood 28, Calif.
Phone: HOllywood 2-6676
Executive-in-Charge.....J. C. Gates
625 Market St., San Francisco 5, Calif.
Phone: EXbrook 7-0535
Executive-in-Charge.....Boyd Rippy
1010 Statler Bldg., Boston 16, Mass.
Phone: HUbbard 2-6117
Executive-in-Charge .....Nona Kirby
Tower Bldg., Seattle, Wash.
Phone: MAin 4-6336
Exec.-in-Charge.....William J. Wagner
7603 Forsythe Blvd., St. Louis 5, Mo.
Phone: PArkview 7-7375
Exec.-in-Charge .....Jack Hetherington
233 Guaranty Bank Bldg., Denver, Colo.
Phone: TAbor 5-7585
Exec.-in-Charge.....John L. McGuire
807 Wilcox Blvd., Portland, Ore.
Phone: CApital 6-3973
Exec.-in-Charge.....H. S. Jacobson

WEED TELEVISION CORP.

535 Fifth Avenue, New York, N. Y.
Phone: TN 7-2600
President.....Joseph J. Weed
V.P.'s.....Neal Weed, E. Fitzsimmons
Sales Staff.....Sam Jackson, Bob Guthrie, Bob Aissa, John Del Greco
Research .....Marvin Melnikoff
Traffic .....Florence Eimer
Sales Promotion.....Winifred Schaefer
435 N. Michigan Ave., Chicago 11, Ill.
Vice President.....C. C. Weed
Sales Manager.....Wm. Reilly
Staff.....Dan Ruffo, C. C. Weed, Jr.
(Other Branches same as Weed Radio Corp.)

ADAM YOUNG, INC.

3 East 54th St., N. Y. 22, N. Y.
Phone: PLaza 1-4848
President .....Adam Young
Executive V.P.....James F. O'Grady, Jr.
Eastern Sales Manager....Thomas A. Dooley
V.P., Sales.....Stephen A. Machcinski, Jr.
Research Director.....Stanley Feinblatt

Branch Offices
Prudential Plaza, Chicago 1, Ill.
Phone: MIchigan 2-6190
Manager.....Roger H. Sheldon
6331 Hollywood Blvd., Los Angeles 28, Calif.
Phone: Hollywood 2-2289
Exec.-in-Charge.....William L. Wallace
915 Olive St., St. Louis, Mo.
Phone: MAin 1-5020
Manager.....John M. Walker
105 Montgomery St., San Francisco, Calif.
Phone: YUkon 6-5366
Manager .....Dell Simpson
1182 W. Peachtree St., Atlanta, Ga.
Phone: TRinity 3-2564
Manager.....Harold M. Parks
2940 Book Bldg., Detroit 26, Mich.
Phone: WOodward 3-6919
Manager.....William E. Morgan
211 N. Ervay St., Dallas, Tex.
Phone: RI 8-239
Manager .....Clyde Melville
129 Newberry St., Boston, Mass.
Phone: CO 2-1145
Manager.....James P. Smtih

YOUNG CANADIAN, LTD.

3 East 54th St., New York 22, N. Y.
Phone: PLaza 1-4848
President .....Adam Young
Vice-President.....Thomas F. Malone
Branch Offices & Personnel
(Same as Adam Young, Inc.)

YOUNG TV CORP.

3 East 54th St., New York 22, N. Y.
Phone: PLaza 1-4848
President .....Adam Young
Exec. V.P.....James F. O'Grady, Jr.
Eastern Sales Mgr.....Alfred T. Perenty
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RADIO

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1962

Silver Anniversary

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'What this country needs is a good 5¢ nickel.

Ed Wynn

—A Thought For The Day—

MARTIN HIMMEL, President
DUNNAN & JEFFREY, Inc.
730 Fifth Avenue
New York, N. Y.

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Population, Families, Radio Homes And Radio Stations Listed by State

January 1, 1962*

State	Population	Families	Radio Homes	Radio Stations
Alabama	3,320,000	880,000	850,000	112
Alaska	250,000	65,500	64,000	14
Arizona	1,410,000	415,000	390,000	52
Arkansas	1,775,000	500,000	475,500	69
California	16,300,000	5,321,500	5,103,500	194
Colorado	1,850,000	515,500	502,000	59
Connecticut	2,670,000	788,500	770,500	34
Delaware	475,000	140,000	135,000	9
District of Columbia	770,000	224,500	218,000	10
Florida	5,115,000	1,564,500	1,507,000	168
Georgia	4,070,000	1,064,000	1,020,000	143
Hawaii	670,000	206,000	167,000	18
Idaho	685,000	203,500	200,000	37
Illinois	10,275,000	3,161,000	3,089,000	105
Indiana	4,798,000	1,479,500	1,440,500	65
Iowa	2,790,000	860,000	848,500	64
Kansas	2,205,000	699,000	691,000	49
Kentucky	3,055,000	841,000	809,000	87
Louisiana	3,375,000	959,000	925,500	79
Maine	980,000	283,000	280,000	28
Maryland	3,275,000	945,000	905,000	36
Massachusetts	5,235,000	1,517,000	1,480,000	58
Michigan	8,000,000	2,333,000	2,272,000	103
Minnesota	3,500,000	1,032,000	1,011,000	66
Mississippi	2,180,000	576,000	533,500	76
Missouri	4,500,000	1,409,500	1,364,000	81
Montana	685,000	210,000	194,500	36
Nebraska	1,430,000	442,000	432,000	39
Nevada	305,000	99,500	94,000	18
New Hampshire	615,000	186,000	180,500	20
New Jersey	6,275,000	1,847,000	1,804,000	27
New Mexico	1,025,000	282,000	263,000	45
New York	17,225,000	5,225,000	5,106,000	138
North Carolina	4,660,000	1,188,500	1,145,000	156
North Dakota	637,000	173,000	168,000	22
Ohio	9,925,000	2,998,500	2,926,000	93
Oklahoma	2,380,000	728,000	705,500	54
Oregon	1,825,000	596,000	588,000	71
Pennsylvania	11,500,000	3,318,000	3,239,000	153
Rhode Island	875,000	258,000	254,000	14
South Carolina	2,400,000	607,500	590,000	76
South Dakota	690,000	199,500	196,500	24
Tennessee	3,625,000	998,000	965,500	109
Texas	10,050,000	2,972,000	2,894,000	251
Utah	940,000	268,500	262,000	29
Vermont	393,000	111,500	109,000	16
Virginia	4,125,000	1,101,000	1,059,000	101
Washington	2,950,000	937,000	918,000	82
West Virginia	1,850,000	495,000	484,000	51
Wisconsin	4,025,000	1,192,000	514,000	80
Wyoming	340,000	102,000	98,500	26
Total	184,278,000	54,519,000	52,241,500	3,547

* From Census Bureau and other sources.

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*PULSE, November 1961
†BAR, June 1961

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KAGI	515	KATL	442	KBMW	421	KCCO	511
KAGO	515	KATN	356	KBMX	299	KCCR	543
KAGR	314	KATO	288	KBMY	440	KCCT	558
KAGT	589	KATY	311	KBND	514	KCEE	289
KAHI	297	KATZ	437	KBOA	435	KCFA	593
KAHR	306	KAUS	421	KBOE	380	KCFH	559
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KAIM	354	KAVI	319	KBOK	294	KCGM	432
KAIR	289	KAVL	302	KBOL	314	KCHA	377
KAJI	293	KAVR	297	KBOM	498	KCHE	377
KAJO	515	KAWA	568	KBON	445	KCHI	432
KAKA	290	KAWL	446	KBOP	571	KCHJ	299
KAKC	512	KAWT	286	KBOR	557	KCHR	432
KAKE	385	KAYE	592	KBOW	440	KCHS	457
KALB	393	KAYL	381	KBOX	559	KCHV	301
KALE	592	KAYO	592	KBOY	516	KCHY	608
KALG	453	KAYS	382	KBRC	591	KCID	357
KALI	311	KAYT	359	KBRI	291	KCIJ	398
KALL	577	KBAL	573	KBRK	543	KCIL	394
KALM	439	KBAM	591	KBRL	444	KCIM	376
KALT	555	KBAN	556	KBRN	314	KCJB	499
KALV	509	KBAR	357	KBRO	589	KCKC	309
KAMD	291	KBBA	291	KBRS	295	KCKN	383
KAML	566	KBBB	556	KBRV	359	KCLA	295
KAMO	295	KBBC	576	KBRX	445	KCLB	442
KAMP	300	KBBR	516	KBRZ	563	KCLE	557
KANA	440	KBBS	607	KBSF	399	KCLF	286
KANB	398	KBCH	517	KBST	556	KCLN	377
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KAOK	395	KBEK	510	KBTR	315	KCLX	590
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KAPB	395	KBET	447	KBUD	555	KCMO	434
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KCOL	316	KDRO	438	KEYL	423	KFYO	567
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KCTA	558	KEAP	300	KFDA	554	KGEE	298
KCTI	564	KEBE	565	KFDF	297	KGEK	319
KCTX	557	KECK	570	KFDM	555	KGEM	357
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KLEX	435	KMBL	566	KNOG	287	KOOL	287
KLFD	422	KMBY	304	KNOK	563	KOOO	445
KLFT	394	KMCD	378	KNOR	511	KOOS	514
KLGA	376	KMCM	516	KNOT	288	KOPR	440
KLGN	576	KMCO	558	KNOW	555	KOPY	554
KLGR	424	KMDO	382	KNOX	499	KORA	557
KLIB	383	KMED	516	KNPT	516	KORC	569
KLIC	396	KMEL	595	KNUJ	424	KORD	592
KLID	436	KMEN	309	KNUZ	565	KORE	515
KLIF	560	KMEO	445	KNWC	544	KORK	447
KLIK	433	KMET	305	KNX	303	KORL	355
KLIL	378	KMGM	453	KOA	316	KORN	543
KLIN	444	KMHL	423	KOAL	577	KORT	357
KLIQ	517	KMHT	569	KOAM	384	KOSA	570
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WFAX	582
WFBC	540
WFBG	521
WFBL	483
WFBM	372
WFBR	403
WFCT	548
WFDF	415
WFDR	350
WFEA	449
WFEB	284
WFFG	334
WFGM	408
WFGN	539
WFHG	581
WFHK	283
WFHR	607
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WFIL	529
WFIN	505
WFIS	539
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WFKN	387
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WFLW	390
WFMC	490
WFMD	404
WFMH	279
WFMJ	508
WFMO	489
WFMW	390
WFNC	489
WFOB	505
WFOM	350
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WFOX	603
WFOY	338
WFPA	280
WFPG	450
WFPM	348
WFPR	394
WFRA	525
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WFRC	494
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WFRM	524
WFRO	505
WFRX	369
WFSC	489
WFST	400
WFTC	492
WFTG	389
WFTL	330
WFTM	390
WFTR	582
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WFUL	387
WFUN	335
WFUR	415
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WFWL	545
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WFYI	462
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WGAC	345
WGAD	280
WGAF	353
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WGAL	527
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WGAU	342
WGAW	408
WGBA	347
WGBB	462
WGBF	371
WGBG	490
WGBI	532
WGBR	490
WGBS	335
WGCB	532
WGCD	538
WGCM	428
WGEA	281
WGEE	372
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WGET	525
WGEZ	600
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WGFS	347
WGGA	348
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WGH	584
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WGNI	497
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WGNU	365
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WGPC	342
WGR	460
WGRA	346
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WGRY	371
WGSA	525
WGSB	365
WGSM	463
WGSR	351
WGST	343
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WHAL	553	WHLF	587	WICO	405	WIST	487
WHAM	481	WHLI	462	WICU	525	WISV	606
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WHAP	583	WHLM	522	WIDE	400	WITE	370
WHAR	597	WHLN	388	WIDU	489	WITH	403
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WHAW	599	WHLT	372	WIIN	343	WIVI	612
WHAY	321	WHMA	277	WIKB	417	WIVK	548
WHB	434	WHMI	416	WIKC	394	WIVV	612
WHBB	284	WHMP	410	WIKE	579	WIVY	332
WHBC	501	WHN	467	WIKY	371	WIXK	605
WHBF	368	WHNC	490	WIL	438	WIXN	364
WHBG	583	WHNY	430	WILA	582	WIZE	507
WHBI	450	WHO	378	WILD	406	WIZZ	369
WHBL	606	WHOA	612	WILE	501	WJAB	402
WHBN	388	WHOC	431	WILI	325	WJAC	527
WHBO	340	WHOF	501	WILK	534	WJAG	445
WHBQ	550	WHOK	506	WILM	326	WJAK	547
WHBT	547	WHOL	521	WILO	371	WJAM	281
WHBU	370	WHOM	469	WILS	417	WJAN	417
WHBY	600	WHOO	336	WILZ	339	WJAR	536
WHCC	496	WHOP	388	WIMA	506	WJAS	531
WHCO	368	WHOS	279	WIMO	354	WJAT	352
WHCU	463	WHOT	509	WIMS	373	WJAX	332
WHDF	416	WHOU	401	WINA	581	WJAY	541
WHDH	406	WHOW	363	WINC	588	WJAZ	342
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WHDM	550	WHPB	537	WINF	321	WJBC	361
WHEB	449	WHPE	491	WING	504	WJBD	368
WHEC	481	WHPL	588	WINI	367	WJBK	413
WHEE	584	WHRT	281	WINK	330	WJBL	416
WHEN	483	WHRV	412	WINN	389	WJBM	365
WHEO	588	WHSC	540	WINQ	340	WJBO	393
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WHER	550	WHSY	428	WINS	471	WJBW	396
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WHGB	526	WHUM	532	WIOI	506	WJDB	284
WHGR	416	WHUN	527	WION	417	WJDX	428
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WHHM	550	WHVF	607	WIOU	373	WJEF	415
WHHT	430	WHVH	491	WIP	530	WJEH	505
WHHV	583	WHVR	526	WIPC	333	WJEJ	405
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WHIH	585	WHYL	523	WIRB	279	WJES	540
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WHIM	535	WIAC	612	WIRE	372	WJHB	284
WHIN	547	WIAM	497	WIRJ	547	WJHO	283
WHIO	504	WIBA	602	WIRK	341	WJIG	553
WHIP	493	WIBB	350	WIRL	367	WJIL	365
WHIR	387	WIBC	372	WIRO	505	WJIM	418
WHIS	596	WIBG	530	WIRV	388	WJJC	347
WHIT	493	WIBM	417	WIRY	481	WJJD	363
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WHIZ	509	WIBU	605	WISE	486	WJJM	549
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WJMC	605	WKDX	490	WKTG	353	WLFH	464
WJMJ	530	WKEE	597	WKTJ	401	WLIB	473
WJMO	503	WKEI	366	WKTL	606	WLIK	552
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WJMS	417	WKEU	349	WKTX	328	WLIP	602
WJMW	277	WKEY	581	WKTY	602	WLIQ	282
WJMX	539	WKFE	612	WKUL	279	WLIS	324
WJNC	491	WKGN	549	WKVA	528	WLIV	549
WJNO	341	WKHM	417	WKVM	612	WLIZ	333
WJOB	372	WKIC	388	WKVT	579	WLKW	536
WJOE	338	WKID	369	WKWF	333	WLLH	409
WJOI	280	WKIG	349	WKWK	600	WLLY	497
WJOL	365	WKIK	405	WKWS	587	WLMJ	505
WJON	424	WKIN	548	WKXL	448	WLNA	480
WJOT	540	WKIP	481	WKXV	549	WLNC	492
WJOY	579	WKIS	337	WKXY	339	WLNH	448
WJPA	534	WKIX	494	WKY	512	WLOA	522
WJPD	417	WKIZ	333	WKYB	391	WLOB	401
WJPF	365	WKJB	610	WKYR	598	WLOC	390
WJPG	601	WKJG	371	WKYW	389	WLOD	330
WJPR	427	WKKD	361	WKZO	417	WLOE	492
WJPS	371	WKKO	329	WLAC	551	WLOF	337
WJQS	428	WKKS	392	WLAD	320	WLOG	598
WJR	414	WKLA	418	WLAF	549	WLOH	599
WJRD	284	WKLC	599	WLAG	349	WLOI	373
WJRI	492	WKLE	353	WLAK	333	WLOK	550
WJRL	368	WKLF	279	WLAM	401	WLOL	423
WJRZ	451	WKLK	421	WLAN	527	WLON	492
WJSB	329	WKLM	497	WLAP	388	WLOS	486
WJSO	548	WKLO	389	WLAQ	351	WLOU	389
WJTN	463	WKLV	581	WLAR	545	WLOX	426
WJUD	420	WKLX	391	WLAS	491	WLPM	588
WJUN	528	WKLY	349	WLAT	539	WLPO	366
WJVA	374	WKLZ	417	WLAU	429	WLS	363
WJW	503	WKMC	532	WLAV	415	WLSB	546
WJWL	326	WKMF	415	WLAW	349	WLSC	541
WJWS	587	WKMH	413	WLAY	283	WLSD	581
WJXN	429	WKMI	417	WLBA	348	WLSE	496
WJZM	546	WKMT	491	WLBB	346	WLSH	527
WKAI	366	WKNE	448	WLBC	374	WLSI	391
WKAL	482	WKNX	419	WLBE	334	WLSM	430
WKAM	372	WKNY	463	WLBG	541	WLST	414
WKAN	365	WKOA	388	WLBH	366	WLSV	485
WKAP	521	WKOK	533	WLBI	394	WLTC	490
WKAQ	612	WKOP	460	WLBJ	386	WLVA	584
WKAT	335	WKOS	336	WLBK	364	WLW	502
WKAY	388	WKOV	508	WLBN	388	WLYC	534
WKAZ	596	WKOW	602	WLBR	528	WLYN	409
WKBC	493	WKOX	408	WLBZ	400	WMAB	418
WKBH	602	WKOY	596	WLCK	392	WMAC	350
WKBI	532	WKOZ	429	WLCM	541	WMAF	334
WKBJ	551	WKPA	529	WLCO	330	WMAG	427
WKBK	448	WKPR	417	WLCS	393	WMAJ	535
WKBL	546	WKPT	548	WLCX	602	WMAK	551
WKBN	509	WKRC	502	WLCY	338	WMAL	326
WKBO	526	WKRG	282	WLDB	450	WMAM	602
WKBR	449	WKRK	493	WLDS	365	WMAN	506
WKBV	374	WKRM	546	WLDY	602	WMAP	493
WKBW	460	WKRO	361	WLEA	462	WMAQ	363
WKBX	333	WKRS	369	WLEC	507	WMAS	410
WKBZ	418	WKRT	461	WLEE	586	WMAX	416
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WMBG	586	WMOA	506	WNBP	409	WOHS	495
WMBH	434	WMOD	598	WNBS	390	WOIA	420
WMBI	363	WMOG	346	WNBT	534	WOIC	539
WMBL	493	WMOH	505	WNBZ	482	WOKB	341
WMBM	335	WMOK	366	WNCA	495	WOKE	538
WMBN	419	WMON	598	WNCC	521	WOKG	336
WMBO	459	WMOP	336	WNCG	541	WOKJ	429
WMBR	332	WMOR	390	WNCO	501	WOKK	430
WMBS	533	WMOU	448	WNDB	329	WOKO	459
WMC	550	WMOV	599	WNDR	483	WOKS	347
WMCA	475	WMOX	430	WNDU	375	WOKW	407
WMCH	546	WMOZ	282	WNEB	411	WOKY	603
WMCK	528	WMPA	426	WNEG	353	WOKZ	361
WMCP	546	WMPL	416	WNEL	610	WOL	326
WMCR	480	WMPM	495	WNER	334	WOLF	484
WMCW	365	WMPO	506	WNES	386	WOLS	539
WMDC	428	WMPS	551	WNEW	471	WOMI	391
WMDD	610	WMPT	533	WNEX	350	WOMP	501
WMDF	336	WMRB	540	WNGO	390	WOMT	602
WMDN	418	WMRC	409	WNHC	324	WONA	431
WMEG	330	WMRE	351	WNIA	461	WOND	451
WMEK	581	WMRF	528	WNIK	610	WONE	505
WMEN	340	WMRI	373	WNIL	419	WONN	333
WMES	342	WMRN	506	WNJH	450	WONW	505
WMET	335	WMRO	361	WNJR	451	WOOD	416
WMEV	584	WMRP	415	WNKY	390	WOOF	279
WMEX	406	WMRT	418	WNLC	324	WOOK	326
WMFC	282	WMSA	464	WNLK	324	WOOO	330
WMFD	497	WMSC	538	WNMP	364	WOOW	490
WMFG	422	WMSJ	496	WNNC	493	WOPA	367
WMFJ	329	WMSK	390	WNNJ	451	WOPI	545
WMFR	491	WMSL	279	WNNT	588	WOR	467
WMFT	375	WMSR	549	WNOE	397	WORA	610
WMGA	351	WMST	390	WNOG	336	WORC	411
WMGR	345	WMT	376	WNOK	539	WORD	542
WMGS	501	WMTA	386	WNOO	545	WORG	541
WMGW	528	WMTC	392	WNOP	390	WORK	535
WMGY	283	WMTE	418	WNOR	585	WORL	407
WMHI	403	WMTL	388	WNOS	491	WORM	552
WMIA	610	WMTM	351	WNOW	535	WORX	373
WMID	450	WMTN	551	WNOX	549	WOSC	462
WMIE	335	WMTR	450	WNPT	284	WOSH	605
WMIK	390	WMTS	551	WNPV	527	WOTR	524
WMIL	603	WMUS	419	WNRG	583	WOTT	485
WMIN	425	WMUU	540	WNRI	536	WOTW	449
WMIQ	417	WMVA	584	WNRV	584	WOVE	599
WMIS	430	WMVB	450	WNSL	429	WOW	445
WMIX	367	WMVG	350	WNSM	341	WOWE	412
WMJM	347	WMVO	506	WNTT	553	WOWI	374
WMLF	391	WMYB	541	WNUE	331	WOWL	280
WMLP	529	WMYN	492	WNUZ	284	WOWO	371
WMLS	284	WMYR	331	WNVA	585	WOWW	321
WMLT	348	WNAB	320	WNVY	338	WOXF	493
WMMB	334	WNAC	407	WNXT	507	WOZK	283
WMMH	492	WNAE	534	WOAI	573	WPAB	611
WMMM	325	WNAG	427	WOAP	419	WPAC	480
WMMN	597	WNAH	552	WOAY	598	WPAD	391
WMMS	400	WNAK	534	WOBS	332	WPAG	412
WMMT	550	WNAM	604	WOBT	605	WPAL	538
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WMNA	583	WNAT	430	WOCB	411	WPAP	330
WMNB	409	WNAU	430	WOCH	374	WPAQ	493
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WPBC	423	WQAM	335	WRKB	491	WSCR	533
WPCC	538	WQBC	431	WRKD	401	WSDB	332
WPCF	337	WQDY	400	WRKH	552	WSDR	369
WPCO	374	WQIC	430	WRKM	545	WSEB	339
WPDM	481	WQIK	332	WRKT	329	WSEN	459
WPDQ	332	WQMN	606	WRLD	354	WSET	462
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WPEG	498	WQSN	538	WRMN	364	WSFC	392
WPEH	349	WQSR	483	WRMS	361	WSFR	339
WPEL	529	WQTE	414	WRMT	494	WSFT	352
WPEN	530	WQTY	332	WRNB	493	WSGA	352
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WPET	490	WQXQ	329	WROA	428	WSGO	480
WPFA	338	WQXR	477	WROB	431	WSGW	420
WPFB	506	WQXT	337	WROC	482	WSHE	494
WPFE	348	WRAC	605	WROD	330	WSHH	528
WPFP	605	WRAD	585	WROK	368	WSHN	415
WPGA	351	WRAG	279	WROM	351	WSIC	496
WPGC	327	WRAJ	361	WRON	599	WSID	403
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WPHB	530	WRAL	494	WROV	587	WSIP	391
WPIC	533	WRAM	366	WROW	459	WSIR	341
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WPKE	391	WRBC	429	WRRF	496	WSJM	420
WPKO	508	WRBL	347	WRRR	368	WSJS	498
WPKY	392	WRC	327	WRRZ	488	WSKI	579
WPLA	338	WRCD	347	WRSA	482	WSKP	335
WPLB	416	WRCO	605	WRSC	533	WSKY	486
WPLK	351	WRCS	486	WRSJ	610	WSLB	480
WPLM	410	WRCV	530	WRSW	375	WSLI	429
WPLO	344	WRDB	605	WRTA	521	WSLM	374
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WPOM	338	WREN	385	WRVM	482	WSMT	553
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WPOP	320	WREV	494	WRWJ	284	WSNO	579
WPOR	401	WRFB	340	WRXO	495	WSNT	352
WPOW	477	WRFC	342	WRYN	321	WSNW	542
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WPRP	611	WRHI	542	WSAN	521	WSOQ	480
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WPRT	391	WRIC	585	WSAT	495	WSOY	364
WPRW	584	WRIG	607	WSAU	607	WSPA	542
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WPTF	494	WRIO	611	WSAY	482	WSPD	507
WPTR	457	WRIP	351	WSAZ	597	WSPN	482
WPTS	531	WRIS	587	WSB	344	WSPR	410
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WSSB	488	WTIL	610	WTWA	353	WWOK	488
WSSC	542	WTIM	369	WTWB	328	WWOL	461
WSSO	431	WTIP	596	WTWN	580	WWOM	397
WSSV	585	WTIV	533	WTXL	410	WWON	536
WSTA	612	WTIX	397	WTYC	542	WWOW	504
WSTC	324	WTJH	348	WTYM	408	WWPA	535
WSTL	387	WTJS	547	WTYN	496	WWPF	337
WSTN	338	WTKM	601	WTYS	334	WWRI	536
WSTP	495	WTKO	463	WULA	280	WWRJ	580
WSTR	420	WTKY	392	WUSJ	464	WWRL	479
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WSTV	507	WTLS	284	WVAR	599	WWST	508
WSUB	320	WTMA	538	WVCG	329	WWSW	531
WSUG	328	WTMB	606	WVCH	523	WWVA	600
WSUH	431	WTMC	336	WVEC	583	WWWB	281
WSUN	339	WTMJ	604	WVIM	431	WWWF	280
WSUX	326	WTMP	340	WVIP	464	WWWR	283
WSUZ	337	WTMT	389	WVJP	610	WWWW	611
WSVA	583	WTNC	496	WVJS	391	WWXL	390
WSVL	374	WTND	541	WVKO	504	WWYN	525
WSVM	496	WTNS	504	WVLD	353	WWYO	599
WSVS	581	WTNT	340	WVLK	389	WXAL	279
WSWN	328	WTOB	498	WVLN	367	WXGI	587
WSWV	585	WTOC	352	WVMC	367	WXLI	348
WSWW	605	WTOD	508	WVMI	426	WXLW	372
WSYB	579	WTOE	495	WVNA	285	WXMT	603
WSYD	493	WTOL	508	WVNJ	451	WXOK	393
WSYL	352	WTON	587	WVOK	278	WXRF	610
WSYR	484	WTOP	327	WVOL	552	WXTN	429
WTAB	496	WTOR	325	WVOP	353	WXVW	372
WTAC	415	WTOT	334	WVOS	464	WXXX	428
WTAD	368	WTPR	552	WVOT	497	WXYJ	463
WTAG	411	WTRA	528	WVOW	598	WXYZ	414
WTAL	340	WTRB	552	WVOX	465	WYAL	495
WTAN	328	WTRC	370	WVPO	533	WYAM	277
WTAO	407	WTRL	328	WVSC	533	WYCL	542
WTAP	599	WTRN	533	WVVW	597	WYDE	278
WTAQ	366	WTRO	547	WWBC	412	WYGO	387
WTAR	585	WTRP	349	WWBD	537	WYLD	398
WTAW	557	WTRR	339	WWBZ	452	WYMB	541
WTAX	369	WTRU	419	WWCA	371	WYND	339
WTAY	368	WTRW	606	WWCC	345	WYNG	536
WTBC	284	WTRX	414	WWCH	524	WYNK	393
WTBF	284	WTRY	484	WWCO	325	WYNN	539
WTBO	404	WTSA	579	WWDC	327	WYRE	531
WTCB	280	WTSB	492	WWGP	495	WYRN	492
WTCH	606	WTSL	448	WWGS	353	WYSE	333
WTCJ	375	WTSN	448	WWHG	462	WYSL	459
WTCM	420	WTSV	448	WWHY	597	WYSR	582
WTCN	423	WTTB	341	WWIL	330	WYTH	350
WTCO	386	WTTC	533	WWIN	403	WYTI	587
WTCR	386	WTTF	507	WWIS	600	WYVE	588
WTCS	597	WTTH	419	WWIT	487	WYZE	344
WTCW	392	WTTL	390	WWIZ	506	WZEP	330
WTEL	530	WTTM	452	WWJ	414	WZIP	503
WTGR	596	WTTN	606	WWJB	328	WZKY	486
WTHB	541	WTTR	405	WWKY	392	WZOB	280
WTHE	542	WTTS	370	WWL	397	WZOK	333
WTHG	281	WTUF	282	WWML	531	WZRO	333
WTHI	375	WTUG	285	WWNC	486	WZYX	546
WTHR	337	WTUP	431	WWNH	449	XTRA	303
WTIC	321						

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Pop.: 3,320,000
Families: 880,000

ALABAMA

Radio Homes: 850,000
AM Stas. in State: 112

WAVU—Albertville—1948

Frequency: 630 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Sand Mt. Bcstg. Service
Business-Studio Address.....P. O. Box 411
Tel.: 830.....Independent
Newspaper Affilia.....Sand Mt. Reporter
Pres., Gen. Mgr.....Pat M. Courington
Comm. Prom. Mgr.....John Culp
Prog. Dir., Sales Prom.....Bill Hagler
Chief Engineer.....Louis Cryar

WRFS—Alexander City—1947

Frequency: 1050 Kc.....Power: 1000 Watts d.
Owned-Operated By..Piedmont Service Corp.
Address.....138 Main St.
Tel.: Adams 4-2566.....KBS
General Mgr. .....Jim Whatley

WCTA—Andalusia—1946

Frequency: 920 Kc..Power: 5 Kw. d., 500 W. n.
Owned-Oper. By....Andalusia Bcstg. Co., Inc.
Address.....Samford Rd., P. O. Box 29
Tel.: 222-1144.....KBS
Pres., Gen. Mgr.....J. Dige Bishop
Station, Comm. Mgr.....Donald Cooke
Program Director.....Jeanette Powell
Chief Engineer.....J. D. Bishop

WANA—Anniston—1954

Frequency: 1490 Kc.....Power: 250 Watts
Owned By .....Gadsden Radio Co.
Address.....Box 509
Tel.: AD 7-1627.....KBS
Station Rep.....Hal Walton
Owner.....C. L. Graham
General Manager.....M. M. Thomas

WDNG—Anniston—1957

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Potts Broadcasting Co. Inc.
Address .....Box 1280
Tel: Adams 6-4152.....Independent
President, Gen. Mgr.....Thomas S. Potts
Commercial Mgr.....William I. Giddens
Program Director.....Dennis Sullivan
Asst. Sta. Mgr.....Robert M. Price
Chief Engineer.....Roland Walls

WHMA—Anniston—1938

Frequency: 1390 Kc...Pw.: 5000 d.; 1000 W. n.
Owned-Operated By..Anniston Bcstg. Co., Inc.
Business-Studio Address.....Radio Bldg.
Tel.: AD 6-7545.....ABC
Newspaper Affil.....Anniston Star
Reps.....Walker-Rawalt Co.; Dora Clayton
President.....Harry M. Ayers
Gen.-Sta. Mgr.....Malcolm Street
Commercial Manager.....Charles Gardner
Publicity Director.....E. Cody Hall
Sales Prom. Mgr.....Ron McCullars
Chief Engineer.....James A. Hudson

WJMW—Athens—1948

Frequency: 730 Kc.....Power: 1000 Watts d.
Owned-Operated By...Athens Bcstg. Co., Inc.
Address.....Box 386
Tel.: 565.....Independent
Pres.-Gen. Mgr.....Homer F. Dunnavant

WATM—Atmore—1949

Frequency: 1590 Kc.....Power: 5000 Watts
Owned-Operated By.....Southland Bcstg. Co.
Address .....Craig St.
Tel.: 368-2128.....Independent
Station Rep.....Continental Radio Sales
Gen. Mgr., Ch. Eng.....T. C. Miniard
Program Manager.....Julia Miniard

WAUD—Auburn—1947

Frequency: 1230 Kc...Power: 1 Kw., 250 Watts
Owned-Operated By.....Auburn Bcstg. Co.
Address .....Box 391
Tel.: TU 7-3401.....ABC
Pres., Gen.-Sta. Mgr.....Elmer G. Salter
Program Director George Mitchell
Sales Promo. Mgr., Pub. Dir.....Bob Sanders
Chief Engineer.....George Murphy

WBCA—Bay Minette—1957

Frequency: 1150 Kc.....Power: 1 Kw., d.
Owned.....SW Alabama Bcstg. Co., Inc.
Address .....Box 426
Tel.: 937—2281 .....KBS
Newspaper Affiliation.....Baldwin Times
President, General Mgr.....J. H. Faulkner
Commercial Mgr.....Bill Walker
Chief Engineer.....D. Morris
Owners of: WHEP, Foley; WWCC, Bremen.

WYAM—Bessemer—1960

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Trans-America Bcstg. Corp.
Address .....Box 1053
Tel.: HAmilton 8-0146.....Independent
President.....H. C. Young
General Manager.....Hal Hodgens
Commercial Manager.....Bob Williams
Program Director.....Tony Lee
Chief Engineer.....Homer Cole

WAPI—Birmingham—1922

Frequency: 1070 Kc..Power: 50 Kw d.; 5 Kw n.
Owned By.....Alabama Bcstg. System, Inc.
Address .....P. O. Box 2553
Tel.: 2-2466 .....NBC
Representative.....Henry I. Christal
Pres. & Gen. Mgr.....Charles F. Grisham
V.P. & Sales Dir.....Albert J. Gillen
Program Dir.....C. Davis
Promotion Director.....James Chenoweth
Chief Engineer.....J. V. Sanderson

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WATV—Birmingham—1958

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Operated By.....American Electronix
Address.....Thomas Jefferson Hotel
Tel.: FA 4-2541.....CBS
Sta. Representative.....Avery-Knodel
Pres., General Mgr.....Maury Farrell
Commercial Manager.....Bob Du Priest
Program Director.....Bill Woody

WBRC—Birmingham—1925

Frequency: 960 Kc.....Power: 5000 Watts
Owned-Oper. By.....Taft Broadcasting Co.
Address.....1729 2nd Ave., N.
Tel.: AL 2-3172.....ABC
Sta. Representative.....Katz
President.....Hulbert Taft, Jr.
General Manager.....Lloyd Taft
Program Director.....Claude Raney
Chief Engineer.....Harry Lawson
Owners of: WKRC-AM-TV, Cincinnati, O.; WTVN-AM-TV, Columbus, O.; WBRC-TV, WKYT-TV, Lexington.

WCRT—Birmingham—1953

Frequency: 1260 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....Chapman Radio-TV Co.
Business Address.....725 S. 22nd St.
Tel.: AL 2-3019.....ABC
Sta. Representative.....Weed
Owners.....G. K. & W. A. Chapman
General, Comm. Mgr.....W. R. Kennedy
Program Dir.....George Chapman
Production Manager.....Al Davis
Chief Engineer.....Ben Dixon

WEZB—Birmingham—1953

Frequency: 1220 Kc.....Power: 1 Kw. d.
Owned:.....Radio Birmingham, Inc.
Address.....Redmont Hotel
Tel.: FA 3-8355.....MBS-KBS
Station Representative.....Walker-Rawalt
President, Gen. Mgr.....Vincent Sheehy Jr.
Station Manager.....Dorothy Carlisle
Commercial Manager.....M. Bobbyarchack
Publicity Director.....S. Weiks
Sales Promotion Mgr.....H. Pearlman
Program Director.....Bob Rawlinson
Chief Engineer.....C. M. Kirkpatrick

WENN—Birmingham—1950

Frequency: 1320 Kc.....Power: 5000 Watts d.
Owned By..McLendon Birmingham Bcstg. Co.
Business Address.....Box 1469
Tel.: FA 4-1026.....Independent
Representative.....John E. Pearson Co.
President, Gen. Mgr.....John McLendon
Station Manager.....Joe Lackey

WJLD—Birmingham—1942

Frequency: 1400 Kc..Power: 1 Kw.d., 250 W. n.
Owned By.....Johnston Bcstg. Co.
Business Address.....P.O. Box 5867
Tel.: FA 4-3466.....Independent
Station Representative.....Howard
President.....George Johnston, Jr.
General, Sta. Mgr.....Otis Dodge
Asst. Manager.....Joe E. Stokes
Program Director.....Mary Vail
Sales, Publicity.....Nell Pitts
Chief Engineer.....Cliff Goggans
Owner of: WDEB, Pensacola.

WSGN—Birmingham—1927

Frequency: 610 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned.....Winston-Salem Broadcasting Co.
Address.....2320 7th Avenue South
Tel.: FA 2-3434.....Independent
Rep......Venard, Rintoul & McConnell; Ayers
President.....James W. Coan
General, Station Mgr.....Charles W. Brunt
Program Director.....Bill Bolen
Sales, Publicity Director.....Annette S. Griffis
Chief Engineer.....Emmett J. Smith
Owners of: WTOB, Winston-Salem; KTHT, Houston, Texas.

WVOK—Birmingham—1947

Frequency: 690 Kc....Power: 50,000 Watts d.
Owned-Oper. By.....Voice of Dixie, Inc.
Address.....P. O. Box 2468
Tel.: ST 7-2601.....Independent
Representative.....Radio-TV Reps., Inc.
Pres., Gen., Sta. Mgr......Iralee W. Benns
Comm., Sales Mgr., Prog., Pub. Dir...Ira Leslie
Chief Engineer.....Cyril G. Brennan

WYDE—Birmingham—1957

Frequency: 850 Kc..Power: 10 Kw. d.; 1 Kw. n.
Owned-Oper. By.....WYDE, Inc.
Address.....1901 Montgomery Hi-Way
Tel.: FAirfax 2-4511.....Independent
Station Representative.....Eastman
President.....Ira Herbert
V.P., General Mgr.....J. Robert Kerns
Program Director.....George Singer
Commercial Mgr.....William O. Mogge
Publicity Director.....Bobby Head
Chief Engineer.....James Gray
Owners of: WAKE, Atlanta; WWVA, Wheeling, W. Va.

WAVC—Boaz—1959

Frequency: 1300 Kc.....Power: 500 Watts
Owned By:.....Radio Sand Mountain
Address.....1973 50th St., W.
Tel.: STate 8-1941.....Independent
President.....Vearl Cicero
General Manager.....G. Cornelious
Program Director.....Dale Johnson
Sales Prom. Mgr.....Sam Minor

WEBJ—Brewton—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Brewton Bcstg. Co.
Business Address.....P. O. Box 870
Tel.: UNderhill 7-5717.....KBS
Gen. Mgr. Chief Eng......J. Wesley Gardner
Program, Publicity Director..Catherine Gardner

WBTS—Bridgeport—1961

Frequency: 1480 Kc.....Power: 1 Kw. d.
Owned By.....Bridgeport Bcstg. Co.

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Address .....Box 263
Tel.: HYacinth 5-2530.....Independent
Genral Mgr., Ch. Eng.....Roy C. McCloud

WPRN—Butler—1959

Frequency: 1220 Kc.....Power: 1000 Watts
Owned By.....Radio Butler Co.
Address.....P. O. Box 566
Tel.: GL 9-3222.....KBS
Sta. Mgr. Ch. Eng.....Paul D. Nichols
Commercial Mgr.....Houston L. Pearce
Program Director.....William C. Reid

WBYE—Calera—1957

Frequency: 1370 Kc.....Power: 1000 Watts
Owned By.....Shelby County Adv. Corp.
Address.....P. O. Box 428
Tel.: NOrth 8-7751.....Independent
President.....Ralph W. Sears
Gen. Mgr., Ch. Eng.....Marion P. Jones
Program Director.....Stella P. Jones

WRAG—Carrollton—1951

Frequency: 590 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Pickens County Bcstg. Co.
Address.....Box 71
Tel.: EMpire 7-2364.....KBS
Station Representative.....Bolles
General Manager.....C. Sauceman

WKLF—Clanton—1947

Frequency: 980 Kc.....Power: 1000 Watts d.
Owned-Operated By..Southeastern Bcstg. Co.
Address.....703½ 2nd Ave. N.
Tel.: Clanton.....KBS
General Mgr.....L. L. Hudson

WFMH—Cullman—1949

Frequency: 1460 Kc.....Power: 5000 Watts, d.
Owned-Operated By....The Voice of Cullman
Address.....206 Second Ave. East
Tel.: 910 .....Independent
General Commercial Manager....B. C. Eddins

WKUL—Cullman—1946

Freq.: 1340 Kc...Power: 1 Kw. d., 250 Watts n.
Owned-Oper. By.....Cullman Bcstg. Co.
Address.....Drawer 620
Tel.: RE 4-3171.....KBS
Pres., Gen., Sta. Mgr.....Hudson C. Millar, Jr.
Program Director.....Charles Richard
Chief Eng.....Art Bachman

WAJF—Decatur—1953

Freq.: 1490 Kc...Power: 1 Kw. d., 250 Watts n.
Owned-Oper. By.....J. B. Falt, Jr.
Business Address.....112 Grant St., S.E.
Tel.: Elgin 3-9231.....Independent
Owner .....J. B. Falt, Jr.
Gen. Comm. Mgr.....Alvin Wood
Sales Prom. Mgr.....Jimmy De Lones
Program Director.....Tommy Allen
Owners of: WFIX, Huntsville, WRAB, Arab, Ala.

WHOS—Decatur—1951

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned By.....N. Alabama Bcstg. Co.
Address.....Box 1127
Tel.: EL 3-1810.....Independent
Representative.....T. F. Clark
General Station Manager.....Louis C. Blizzard
Program Director.....R. Hawkins
Chief Engineer.....Richard Kyle

WMSL—Decatur—1935

Freq.: 1400 Kc...Power: 1 Kw. d., 250 Watts n.
Owned By..Tennessee Valley Radio-TV Corp.
Address.....701 Bank St.
Tel.: ELgin 3-0361.....MBS-KBS
Station Reps.....Masla; Clarke Brown
Pres. Gen. Mgr.....Frank Whisenant
Sales Promotion Mgr.....Roy Smith
Program, Pub. Dir.....Alice Whisenant
Chief Engineer.....Kenneth Casey
Owners of: WMSL-TV.

WXAL—Demopolis—1948

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By....Demopolis Bcstg. Co.
Address.....P.O. Box 261
Tel.: 1400.....MBS-KBS
Pres. Gen. Mgr.....W. M. Jordan
Station Manager.....A. Caldwell

WAGF—Dothan—1932

Frequency: 1320 Kc.....Power: 1000 Watts
Owned-Operated By.....Dothan Bcstg. Co.
Address.....204½ E. Main Street
Tel.: SY 2-1101.....Independent
Representative.....Sears & Ayer
Station Manager.....Fred C. Moseley

WDIG—Dothan—1947

Freq.: 1450 Kc....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Houston Bcsters.
Address.....Box 828
Tel.: SY 2-2161.....MBS
Gen. Mgr.....Jess Swicegood
Prog. Dir. .....M. McGowen

WOOF—Dothan—1947

Frequency: 560 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....The WOOF Trust
Bus. Add....Columbia Hi-Way, P. O. Box 1427
Tel.: SY 2-1149.....KBS
Station Reps.....Thomas F. Clark, Dora-Clayton
Trustee, General Mgr.....Mrs. R. A. Dowling
Commercial Manager.....Truman Duckett
Sales Promotion Mgr.....Mrs. C. C. McEachin
Program Director.....Max Nicholson

WIRB—Enterprise—1948

Frequency: 600 Kc.....Power: 1000 Watts d.
Owned-Operated By..The Wiregrass Bcstg. Co.
Address.....30 Dothan Highway
Tel.: Enterprise .....Independent
Gen. Mgr.....R. E. James

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WULA—Eufaula—1948

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Dixie Radio Inc.
Address.....Box 301
Tel.: 687-2066.....MBS-KBS
President, Gen. Mgr.....C. A. McClure
Station Manager.....M. J. Darity
Chief Engineer.....L. Williams

WBLO—Evergreen—1957

Frequency: 1470 Kc.....Power: 1000 Watts d.
Owned.....C. W. Mapoles
Address.....Box 350
Tel.: 500.....KBS
General Manager.....H. Ellington

WABF—Fairhope—1961

Frequency: 1220 Kc.....Power: 1000 Watts, d.
Owned By.....Eastern Shore Bcstrs., Inc.
Address.....Section & Pecan Sts.
Tel.: WAverly 8-2384.....KBS
President.....J. D. Bishop
General Manager.....Sam Price, Jr.
Commercial Manager.....Bill Murchison
Sales Prom. Mgr., Pub. Dir....Richard Priesgen
Program Director.....Barbara Hoffman
Chief Engineer.....Kenneth Brister

WWWF—Fayette—1949

Frequency: 990 Kc.....Power: 1000 Watts d.
Owned-Operated By.Bankhead Bcstg. Co., Inc.
Address.....505 Temple Ave.
Tel.: 932-5294.....KBS
Gen. Mgr.....Jack Black
Chief Engineer.....P. Slatton

WTCB—Flomaton—1955

Frequency: 990 Kc.....Power: 500 Watts d.
Owned.....Tri-City Broadcasting Co., Inc.
Address.....P. O. Box 278
Tel.: CY 6-2466.....Independent
Station Representative.....George T. Hopewell
President, Gen. Mgr.....Ben Haskew
Commercial Mgr.....William J. Dykes
Chief Engineer.....Hoyt Bonds

WJOI—Florence—1945

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By....Florence Bcstg. Co., Inc.
Address.....Box 137
Tel.: AT 2-8121.....MBS-KBS
Station Representative.....Keystone
President, Gen. Mgr.....Joe T. Van Sandt
Program Director.....R. Newborn
Chief Engineer.....Paul Shannon

WOWL—Florence—1945

Freq.: 1240 Kc...Power: 1 Kw. d., 250 Watts n.
Owned By.....Radio Muscle Shoals, Inc.
Address.....Box 2220
Tel.: AT 2-7711.....ABC
Station Representative.....Grant Webb
President.....Richard B. Biddle
General Manager.....William A. Mapes
Commercial Manager.....George Box
Program Director.....Joe Oliver
Chief Engineer.....Mel G. Hunt
Owners of: WOWL-TV.

WHEP—Foley—1953

Frequency: 1310 Kc.....Power: 1000 Watts d.
Owned By.....Stewart Broadcasting Co.
Address.....Highway 59
Tel.: WH 3-7131.....Independent
Station Representative.....Hopewell
Owner, General Manager.....Jim Stewart
Program Director.....Jim Hughes
Publicity Director.....Don Wallace
Chief Engineer.....Lamar Mangham

WFPA—Ft. Payne—1949

Frequency: 1400 Kc.....Power: 250 watts
Owned.....Geo. A. Gothberg Jr.
Address.....Box 391
Tel.: 845-2620.....Independent
Newspaper Affil.....De Kalb County News
Station Representative.....Gene Bolles Co.
Pres.....George Gothberg, Jr.
Vice President.....Mrs. Ozelle G. Gothberg
Gen. Comm. Manager.....W. D. Holderfield
Sales Promotion Mgr.....James Chandler
Program Director.....Terry Holderfield
Publicity Director.....Maxine Sellers
Chief Engineer.....Edley Houston

WZOB—Ft. Payne—1950

Frequency: 1250 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Glenn M. Gravitt
Address.....P. O. Box 126
Tel.: 845-2810.....KBS
General, Station Mgr.....Glenn M. Gravitt
Comm. Mgr., Program Dir.....John B. Gravitt
Publicity Dir.....F. L. Pierce
Chief Engineer.....Jess R. Moore

WAAX—Gadsden—1947

Freq.: 570 Kc.....Power: 5 Kw. d., 500 W. n.
Owned-Oper. By.....Etowah Bdcstrs., Inc.
Address.....Rainbow Drive
Tel.: LIberty 3-6301.....CBS
Newspaper Affiliation...Gainesville D. Times
Pres., Gen. Mgr.....Mike McDougald
Secy.-Treas.....Charles Smithgall
Program Director.....Richard Godfrey
Chief Engineer.....W. G. Anderson
Owners of: WGGA, Gainesville, Ga.; WRGA, Rome, Ga.

WETO—Gadsden—1950

Frequency: 930 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Gadsden Radio Co.
Address.....722 S. 12th St.
Tel.: LIberty 6-9201.....KBS
Station Representative.....Walton
Owner.....Cary L. Graham
General Mgr.....Mac Thomas
Chief Engineer.....Calvin C. Williamson

WGAD—Gadsden—1947

Freq.: 1350 Kc.....Power: 5 Kw. d., 1 Kw. n.

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Owned-Oper. By.....Coosa Bcstg. Co., Inc.
Address.....Box 351
Tel.: LIberty 6-1611.....ABC
Representative.....Walker-Rawalt-D. Clayton
President, General Manager.....Ed. Z. Carrell
Comm., Sales Manager.....Charles F. Boman
Prog., Publicity Dir.....Bill Hagler
Chief Engineer.....H. Williams
Owners of: WGSV, Guntersville.

WGEA—Geneva—1953

Frequency: 1150 Kc.....Power: 1000 Watts d.
Owned .....Radio South Alabama, Inc.
Address.....P. O. Box 337
Tel.: MUrray 4-2271.....KBS
Station Rep. .....Indie Sales
President.....M. H. Ferguson
Gen. Mgr.....J. C. Helms

WGYV—Greenville—1948

Frequency: 1380 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Greenville Bcstg. Corp.
Business Address.....P. O. Box 227
Tel.: DU 2-4444.....KBS
General Mgr.....W. H. Miller

WGSV—Guntersville—1950

Frequency: 1270 Kc.....Power: 1000 Watts d.
Owned-Operated By....Guntersville Bcstg. Co.
Address.....P. O. Box 32
Tel.: JU 2-4131.....KBS
Gen. Comm. Ch. Eng.....Lavelle Jackson

WJBB—Haleyville—1949

Freq: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By....Haleyville Bcstg. Co.
Address .....Box 191
Tel.: HU 6-2277.....MBS-KBS
Representative .....C. K. Beaver
President, Gen. Mgr.....John L. Slatton
Comm., Prom. Mgr.....J. Otis Williams
Program Director.....Pat Slatton
Chief Engineer.....Paul E. Kelly

WERH—Hamilton—1950

Frequency: 970 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....Kate F. Fite
Address .....Highway 78, South
Tel.: Walnut 1-3481.....KBS
Pres. Gen. Mgr.....Kate F. Fite
Comm. Mgr.....Kermit Minga
Promotion Manager.....James Fowler
Program, Chief Engineer.....Edgar Clayton

WHRT—Hartselle—1956

Frequency: 860 Kc.....Power: 250 Watts; d.
Owned By.....Dorsey E. Newman
Address .....Hartselle
Tel.: SPruce 3-7370.....Independent
Pres. Gen. Mgr.....D. G. Newman
Chief Engineer.....S. D. Boster

WAAY—Huntsville—1947

Freq.: 1550 Kc....Power: 5000 W. d.; 500 W. n.
Owned By.....Smith Bcstg. Inc.
Business Address.....P. O. Box 986
Tel.: 534—8471 .....ABC
Representative .....Walker-Rawalt
President, Sta. Mgr.....M. D. Smith III
General, Comm. Manager.....H. G. Beam
Program Director .....Hal Camello
Publicity Dir.....K. J. Smith
Chief Engineer.....Richard Essner
Owners of: WJIG, Tullahoma; WNUE, Ft. Walton.

WBHP—Huntsville—1937

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Wilton H. Pollard
Address .....P.O. Box 770
Tel.: 534-3521.....Independent
President.....W. Pollard
General Manager.....A. D. Elliott, Jr.

WEUP—Huntsville—1958

Frequency: 1600 Kc.....Power: 5000 Watts
Owned By.....Garrett Broadcasting
Business Address.....902 Oakwood Ave.
Tel.: 536-0713.....Independent
Station Rep.....Continental Radio Sales
President, Station Manager.....Leroy Garrett
General Manager.....Andrew E. Dawkins
Program Director.....Viola Garrett
Chief Engineer.....Euple Palmer

WFIX—Huntsville—1945

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By....Huntsville Bcstg. Co., Inc.
Address.....410 Holmes Ave., N.W.
Tel.: 534-5641 .....Independent
Pres., Gen. Mgr.....J. B. Falt, Jr.
Sta. Mgr. Ch. Eng.....John Garrison

WTHG—Jackson—1950

Frequency: 1290 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Jackson Bcstg. Co.
Address .....Highway 43
Tel.: 2413..... KBS
Pres., Gen. Mgr.....T. H. Gaillard, Jr.

WARF—Jasper—1956

Frequency: 1240 Kc.....Power: 250 Watts
Owned.....Walker County Bcstg. Co., Inc.
Address.....1809 B Fourth Ave.
Tel.: FUlton 4-5577.....Independent
President.....Hudson C. Millar, Jr.
General Manager.....Jerdan Bullard
Sta. Mgr., Ch. Eng.....Wayne Sims
Program Director.....Jim Kell
Owners of: WKUL, Cullman.

WWWB—Jasper—1946

Frequency: 1360 Kc.....Power: 1 Kw. d.
Owned-Operated By.Bankhead Bcstg. Co., Inc.
Address.....Bankhead Long Bldg.
Tel.: FU 4-3461.....KBS
President.....J. H. Bankhead
Gen. Mgr.....William C. Edgemon

WJAM—Marion—1950

Frequency: 1310 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....Radio Marion, Inc.
Address .....Box 221
Tel.: MU 3-7111.....KBS
President.....J. Dige Bishop
Gen. Sta. Manager.....John M. Driskill
Program Director.....Mrs. Frances Lord
Commercial Manager.....Bob Morris
Chief Engineer.....Jerry Northington

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WABB—Mobile—1948

Frequency: 1480 Kc.....Power: 5000 Watts
Owned By.....Radio WABB
Address .....Box 1476
Tel.: GL 6-7686.....Independent
Representative .....Eastman
General Manager.....Robert E. Cobbins
Chief Engineer.....Stephen J. Hart

WALA—Mobile—1930

Freq: 1410 Kc.....Power: 5 Kw. d., 1 Kw., n.
Owned By.....Pape Broadcasting Co.
Bus.-Studio Address.....210 Government St.
Tel.: HE 3-3754.....NBC
Station Reps.....Bolling; Clarke Brown
President.....W. O. Pape
General Manager.....W. B. Pape
Station Manager.....Tom Jackson
Commercial Manager.....Joseph Strada
Sales Promotion Mgr.....Bob Grimes
Program Director.....Johnny Giles
Chief Engineer.....Raymond Hurley
Owners of: WALA-TV.

WGOK—Mobile—1958

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned By.....WGOK, Inc.
Address.....800 Gum St.
Tel.: HE 2-8661.....Independent
Sta. Representative.....Bernard Howard
President.....Jules J. Paglin
General Manager.....Stanley Ray Jr.
Program Director.....A. T. McFadden
Station Manager.....Robert Grimes
Sales Promotion Manager..George W. Nations
Publicity Director.....Melba June Branson
Chief Engineer.....Jack Yerkes

WTUF—Mobile—1947

Frequency: 840 Kc.....Power: 1000 Watts
Owned.....Radio Mobile, Inc.
Address.....525 Donald Street
Tel.: 477-6345.....MBS
Representative..Venard, Rintoul & McConnell
President .....Jim Smith
General Manager.....Jack Howat
Sales Manager.....Gene Coleman
Program Director.....Ed Daniels
Chief Engineer.....Clifford Sizemore
Owners of: WNVY, Pensacola.

WKRG—Mobile—1946

Freq.: 710 Kc....Power: 1000 Kw. d.; 500 W. n.
Owned-Operated By.....WKRG-TV, Inc.
Address.....Box 1184
Tel.: HE 2-5503.....CBS
Newspaper Affiliation...Mobile Press Register
Representative .....Avery-Knodel
President.....Kenneth R. Giddens
General Manager.....Charles Trainor

WLIQ—Mobile—1960

Frequency: 1360 Kc.....Power: 5000 Watts d.
Owned by.....Jemcon Broadcasting Co., Inc.
Address.....303 St. Francis St.
Tel.: HEmlock 2-1844.....ABC
Station Representative.....Gill-Perna
President .....Frank Conwell
Gen. Sta. Mgr.....Richard V. McMullen
Commercial Manager.....Frank Sturgess
Chief Engineer.....Frank R. Reindl

WMOZ—Mobile—1953

Frequency: 930 Kc.....Power: 1000 Watts d.
Owned By.....WMOZ, Inc.
Address.....P.O. Box 228
Tel.: GReenwood 1-5353.....Independent
Sta. Reps.....Dora Clayton; Bob Dore
Pres. Gen. Mgr.....Edwin H. Estes
Commercial Manager.....W. H. Dutton
Program Director.....Willie Martin
Chief Engineer.....Vernon Floyd
Owners of: WPFA, Pensacola.

WMFC—Monroeville—1952

Frequency: 1360 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Monroe Bdcstg. Co.
Address.....U. S. Highway 21
Tel.: 743-3281.....KBS
President, General Manager....W. M. Stewart
Chief Engineer.....Harold Harris

WAPX—Montgomery—1947

Frequency: 1600 Kc.....Power: 1000 Watts
Owned-Operated By.Southland Bcstg. Co., Inc.
Address.....Box 2028
Tel.: AM 3-7569.....ABC
Station Rep.....Spot Time Sales
President, Gen. Mgr.....R. M. Allgood
Program Director.....R. Chappell
Chief Engineer .....R. Olin

WBAM—Montgomery—1953

Frequency: 740 Kc.....Power: 50 Kw. d.
Owned.....Deep South Bcstg. Co.
Address.....P. O. Box 1447
Tel.: 262-3851.....Independent
Representative .....Radio-TV Reps.
President, General Manager.....W. J. Brennan
Commercial Manager.....Felix Robinson, Jr.
Sales Promotion Mgr.....W. D. Douglass, Jr.
Prog. Dir., Chief Eng.....Cyril G. Brennan

WCOV—Montgomery—1939

Freq.: 1170 Kc.....Power: 10 Kw. d., 1 Kw. n.
Owned-Oper. By.....Southern Bcstg. Co.
Address.....P. O. Box 2505
Tel.: AMherst 5-3561.....CBS
Representative...Venard, Rintoul & McConnell
President.....Oscar P. Covington
General Manager.....Hugh M. Smith
Station Mgr.....Henry Amerson
Program Director.....Ray Butts
Chief Engineer.....W. D. Weatherly

WHHY—Montgomery—1929

Freq.: 1440 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By...Bcstg. Serv. of Montgomery
Business Address.....Box 1841
Tel.: 264-2288.....NBC
Station Representative.....Jack Masla
President, Gen. Mgr.....R. N. Robinson
Program Director.....Ken Fuller
Sales Prom. Mgr.....John H. Hale
Chief Engineer.....W. B. Stevenson
Owners of: WHSY, Hattiesburg; WHNY, McComb.

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WMGY—Montgomery—1946

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned-Operated By...Radio Montgomery Inc.
Address.....358 N. Capitol Pkwy.
Tel.: 262-5245.....MBS
General Manager.....C. McClure

WRMA—Montgomery—1953

Frequency: 950 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....WRMA Bcstg. Co.
Business Address.....135 Commerce St.
Tel.: AM 2-1475.....Independent
President .....S. Raymond
General Manager.....J. Sparling

WLAY—Muscle Shoals—1933

Frequency: 1450 Kc.....Power: 250 Watts
Owned Oper. By.....Slatton-Quick Co.
Business Address.....Box 230, Sheffield, Ala.
Tel.: 383-2525.....Independent
Representative .....C. K. Beaver
President .....J. L. Slatton
Gen. Station Manager.....Julian A. Flint
Chief Engineer.....D. Self
Associated with: WJBB, Haleyville, Ala.; WTRO, Dyersburg, Tenn.; WSJH, Oxford, Miss.

WCRL—Oneonta—1952

Frequency: 1570 Kc.....Power: 250 Watts
Owned By.....Blount Bcstg. Service
Address .....Box 481
Tel.: CR 4-2289.....KBS
General Mgr.....L. D. Bentley, Jr.
Commercial Mgr.....J. Hudson

WJHO—Opelika—1940

Frequency: 1400 Kc.....Power: 250 Watts
Owned Oper. By...Opelika-Auburn Bcstg. Co.
Address.....P.O. Box 710
Tel.: SHerwood 5-2084.....KBS-MBS
Representative.....Indie Sales
Gen. Mgr., Ch. Eng.....John E. Smollon
Comm. Mgr.....Lurline M. Smollon
Program Director.....Bernard Barker
Publicity Director.....Jimmy Kilpatrick

WAMI—Opp—1953

Frequency: 860 Kc.....Power: 1000 Watts. d.
Owned-Oper. By.....Opp Bcstg. Co.
Business Address.....Box 169
Tel.: HY 3-6591.....Independent
Gen. Mgr. .....J. Williams

WOZK—Ozark—1953

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Ozark Bcstg. Corp.
Address.....Box 742
Tel.: PR 4-5600.....Independent
General Mgr., Ch. Eng.....Howard Parrish, Jr.
Commercial Mgr.....Wade Sullivan
Program Dir.....Miriam B. Miller

WFHK—Pell City—1956

Frequency: 1430 Kc.....Power: 1 Kw; d.
Owned By.....St. Clair Bcstg System
Address.....P. O. Box 606
Tel.: Edgewood 8-2238.....Independent
President.....Fate L. Gossett, Sr.
General Manager.....Charles L. Abbott
Program, Publicity Dir.....Fred L. Kelley
Chief Engineer.....J. F. Norris

WPNX—Phenix City—1952

Frequency: 1460 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned By.....R. M. Greene, Inc.
Address.....Ralston Hotel, Columbus, Ga.
Tel.: FA 4-2177.....ABC
Station Rep.....Clark
President, General Manager....Roy M. Greene
Station, Commercial Mgr.....S. W. Keel
Program, Publicity Dir.....M. W. Hathaway
Chief Engineer.....Robert S. Davis

WPID—Piedmont—1952

Frequency: 1280 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....C. L. Graham
Address.....Atlanta Highway
Tel.: GIbson 7-2231.....KBS
Station Rep.....Hal Walton
President.....C. L. Graham
Gen. Comm. Mgr.....Hank Smith

WAIP—Prichard—1954

Frequency: 1270 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Prichard Bcstg. Co.
Address.....74 Main St.
Tel.: GL 2-2202.....Independent
General Station Manager.....Eugene Miller

WELR—Roanoke—1949

Frequency: 1360 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Roanoke Bcstg. Co.
Address.....705 N. Main St.
Tel.: 3811.....KBS
Pres., Gen. Mgr.....J. W. Buttram

WWWR—Russellville—1949

Frequency: 920 Kc.....Power: 1000 Watts d.
Owned-Oper. By...Bankhead Bcstg. Co., Inc.
Address .....Underwood Road
Tel.: 647.....KBS
President.....John W. Bankhead
Station, General Mgr.....Hal Kirby
Prog. Dir. Ch. Eng.....Jim Elliott
Owners of: WWWB, Jasper; WWWF, Fayette.

WCRI—Scottsboro—1950

Frequency: 1050 Kc.....Power: 250 Watts d.
Owned-Operated By.....Pat M. Courington
Address .....Lee Highway
Tel.: 123.....Independent
Gen. Mgr.....Jim Thompson
Program Director.....B. Huber

WROS—Scottsboro—1952

Frequency: 1330 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Scottsboro Bcstg. Co.
Business Address.....717 Scott St.
Tel.: 156 .....KBS
Gen. Mgr.....Rose M. Kirby
Program Dir.....Jerry Gentles
Sales Prom. Dir.....Bill Prickett, Jr.
Comm., Ch. Eng.....Bill Prickett, Sr.

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WGWC—Selma—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Dallas Broadcasters, Inc.
Address .....Box 686
Tel.: TR 4-6687.....CBS
Representative.....Hal Holman, Ayers
President.....Robert G. Martin
Chief Eng.....Stanley Smith

WHBB—Selma—1935

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Selma Bcstg., Inc.
Address .....Box 26
Tel.: TR 4-8296.....NBC-KBS
President .....John F. Townshend
General Mgr.....D. Rigdon

WRWJ—Selma—1956

Frequency: 1570 Kc.....Power: 1000 Watts
Owned.....Central Alabama Bcstg. Co.
Address.....Hotel Albert Bldg.
Tel.: TR 4-9062.....Independent
Sta. Representative.....Thomas F. Clark
Gen. Mgr., Chief Eng.....Roland Jordan, Jr.
Comm. Mgr.....H. S. Chapman

WFEB—Sylacauga—1945

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Alabama Bcstg. Co.
Address.....527 No. Broadway
Tel.: CHapel 5-3281.....MBS-KBS
President.....J. M. Forbes
General, Comm. Mgr.....George W. Carr
Chief Engineer.....Conrad Pickren

WMLS—Sylacauga—1948

Frequency: 1290 Kc.....Power: 1000 Watts d.
Owned-Oper. By..Marble City Bcstg. Co., Inc.
Business Address.....P. O. Box 511
Tel.: CH 5-4354.....Independent
Pres., Gen. Manager.....Curtis O. Liles
Commercial Manager.....Lloyd Ross
Prog. Dir.....Myron Craddock
Chief Engineer.....James C. Rutledge

WJHB—Talladega—1956

Frequency: 1580 Kc.....Power: 1000 Watts d.
Owned.....Confederate Broadcasting Co., Inc.
Address .....Box 292
Tel.: 362-4965 .....Independent
Station Rep. .....Clark
President.....J. T. Hemphill

WNUZ—Talladega—1945

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Radio Ala. Inc.
Address .....Fort Lashly Ave.
Tel.: 362-2205 .....Independent
President.....James W. Whatly
General Manager.....Bill W. Buchannon
Program Director..... Royce Faulkner

WTLS—Tallassee—1954

Frequency: 1300 Kc.....Power: 1 Kw. d.
Owned .....Ne-Ler Co.
Address .....Box 786
Tel.: AT 3-8535.....Independent
Gen. Mgr.....Ned Butler

WJDB—Thomasville—1956

Frequency: 630 Kc.....Power: 1000 Watts d.
Owned.....WJDB Radio Inc.
Address .....Box 757
Tel.: MEdford 6-4438.....Independent
Pres., Gen. Mgr.....Cecil Goodreau
Chief Engineer.....Virgil Moore

WTBF—Troy—1947

Freq.: 970 Kc.....Power: 5 Kw. d., 500 W., n.
Owned-Operated By.....Troy Bcstg. Corp.
Address .....McKinley Drive
Tel.: 980 .....MBS
President.....J. R. Crow
Gen. Mgr.....Jess Jorden
Commercial Manager.....Bob Tolbert
Production Director.....Asa Dudley
Chief Engineer.....Joe Gilchrist

WACT—Tuscaloosa—1958

Frequency: 1420 Kc.....Power: 5,000 Watts
Owned By.....New South Radio
Business Address.....P. O. Box 112
Tel.: 759-5786 .....Independent
Station Representative.....Webb; Beaver
President.....F. E. Holladay
General Manager.....Joseph W. Carson
Station Manager.....Clyde W. Price
Commercial Mgr.....H. S. Holman
Sales Promotion Mgr.....Jimmy Gilbert
Program Director.....Norman Beebe
Chief Engineer.....David R. Basinger

WJRD—Tuscaloosa—1936

Freq.: 1150 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....John C. Cooper Jr.
Business-Studio Address 2216½ Broad St.
Tel.: 754-4464 .....Independent
General, Station Mgr.....John C. Cooper, Jr.
Sales Promotion Mgr.....Rudy Sturm
Commercial Manager.....Jean Phillips
Chief Engineer.....Leonard M. Moore

WNPT—Tuscaloosa—1951

Freq.: 1280 Kc.....Power: 5 Kw. d; 500 W. n.
Owned-Oper. By.....W. Alabama Bdcstg. Co.
Address.....P. O. Box 487
Tel.: PL 8-3311.....ABC
Station Representative .....Masla
President, General Manager.....Ruth Harris
Station Manager.....Joe Langston
Commercial Mgr.....Lehman M. Mayer
Chief Engineer.....William G. Harris

WTBC—Tuscaloosa—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Tuscaloosa Bcstg. Co.
Address.....Radio Center
Tel.: PL 8-5523.....MBS-KBS
Station Representative.....Sears & Ayer
General Station Manager.....Bert Bank
Chief Engineer.....Alvin D. Sisk

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WTUG—Tuscaloosa—1958

Frequency: 790 Kc.....Power: 500 Watts; d.
Owned By.....Tri Cities Bcstg. Co. Inc.
Address .....Box 33
Tel.: PLaza 9-1204.....Independent
Station Reps.....National Time Sales; Ochs
General Manager.....J. J. Gilbert

WCHP—Tuscumbia—1960

Frequency: 1410 Kc.....Power: 500 Watts d.
Owned by.....Bcstg. Corp. of the S.W.
Address.....P. O. Box 62
Tel.: EVergreen 3-2394.....Independent
President .....R. Kent
Prog. Dir., Chief Eng.....Carl Pugh

WVNA—Tuscumbia—1955

Frequency: 1590 Kc.....Power: 5 Kw. d.
Owned-Oper. By.....Elton H. Darby
Address .....112 S. Main St.
Tel.: EV 3-2727.....Independent
Station Reps.....Dora-Clayton; Masla

President.....Elton H. Darby
Gen. Manager.....Eulus O. Whitehead
Sta. Program Director.....Jim Hall
Sales Prom. Manager.....Mary Ann Franck
Publicity Director.....Bill Mays
Chief Engineer.....Lynn McMoran

WABT—Tuskegee—1952

Frequency: 580 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Radio Tuskegee, Inc.
Address.....P. O. Box 577
Tel.: 580 .....MBS-KBS
Manager.....J. A. Bowers

WETU—Wetumpka—1954

Frequency: 1250 Kc.....Power: 5000 Watts, d.
Owned.....Elmore Service Corp.
Address .....P.O. Box 60
Tel.: JOrden 7-6481.....Independent
Sta. Representatives....Sears & Ayer; Walton
President .....Lem Coley
General Mgr.....Ed Morgan
Chief Engineer.....David Conley

Pop.: 250,000
Families: 65,500

ALASKA

Radio Homes: 64,000
AM Stas. in State: 14

KBYR—Anchorage—1948

Frequency: 1270 Kc.....Power: 1000 Watts
Owned-Oper By.....Radio Anchorage, Inc.
Business-Studio Address.....P. O. Box 1980
Tel.: FA 24120.....Independent
Sta. Reps...National Time Sales; Oakes; Feltis
President.....J. C. Gordon
General, Comm. Mgr.....E. Pournelle
Program Dir.....Merrill Mael
Chief Engineer.....Gail Allred
Owners of: KFRB, Fairbanks.

KENI—Anchorage—1948

Frequency: 550 Kc.....Power: 5000 Watts
Owned-Oper. By.....All-Alaska Bcstrs., Inc.
Address .....Box 1160
Tel.: BR 52201 .....ABC-NBC
Sta. Reps.....Fletcher; Day-Wellington
President, Gen. Mgr.....Alvin Bramstedt
Comm. Mgr.....William Stewart
Program Director.....Ty Clark
Publicity Director.....Marcia Hiber
Chief Engineer.....Charles Gray
Owners of: KFAR AM-TV, Fairbanks; KTKN, Ketchikan; KENI-TV.

KFQD—Anchorage—1924

Frequency: 730 Kc.....Power: 10,000 Watts
Owned.....Anchorage Broadcasters, Inc.
Address .....Box 1040
Tel.: FA 2-2410 .....CBS
Sta. Reps.....Weed; Wm. J. Wagner & Assoc.
President, Chf. Engr.....William E. Duck
Gen. Sta. Mgr.....Ernest Spink
Program Director.....Allen Walters

KHAR—Anchorage—1961

Frequency: 590 Kc.....Power: 5 Kw.
Owned By.....Sourdough Bcstrs.
Address.....Pouch No. 7-016
Tel.: DIamond 4-1898.....Independnt
Reps.....Venard, R. & McC., Torbet, A. & C.
President.....Willis R. Harpel
Commercial Manager.....William B. Allen
Program Director.....Larry Walton

KLAM—Cordova—1954

Frequency: 1450 Kc.....Power: 250 Watts
Owned ....Northern Light Broadcasting Corp.
Address ..... Cordova
Tel.: GArfield 4-3222.....Independent
Sta. Representative.....Alaska Radio-TV Sales
President.....Charles L. Buck
General Mgr., Chief Eng.....Donald B. Upham

KFAR—Fairbanks—1939

Frequency: 660 Kc.....Power: 10,000 Watts
Owned-Oper. By.....All-Alaska Bcstg., Inc.
Business Address.....Lathrop Bldg.
Tel.: GL 2-2125 .....NBC-ABC
Station Reps.....Fletcher; Day-Wellington
President .....Alvin O. Bramstedt
Station Mgr.....Donald Andon
Chief Engineer.....Don Porter

KFRB—Fairbanks—1948

Frequency: 900 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Radio Anchorage, Inc.
Business Address.....556 2nd Ave., Box 950
Tel.: GLobe 2-2155.....Independent
Station Representative...National Time Sales
President.....J. Chester Gordon
General Manager.....E. "Doc" Pournelle
Station Mgr.....Dick Garvin
Program Director.....Al Underwood
Chief Engineer.....Harry Danials

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KINY—Juneau—1934

Frequency: 800 Kc.....Power: 5000 Watts
Owned-Operated By.....Juneau Bcstg. Inc.
Business Address.....231 S. Franklin
Tel.: JU 6-1800.....CBS-KBS
Station Reps.....Weed; Wagner
President, Station Manager....Jerry McKinley

KJNO—Juneau—1952

Freq: 630 Kc. Power: 1000 Watts d.; 500 Watts n.
Owned By...South Eastern Alaska Bcstrs., Inc.
Address .....Box 2231
Tel.: 6-3630.....Independent
Sta. Reps.....Oakes; Ochs; Feltis
President.....J. C. Gordon
General Manager.....E. Pournelle
Station Manager.....E. Emery
Commercial Manager.....Vern Metcalf
Chief Engineer.....Ted McIntyre
Owners of: KBYR, Anchorage; KFRB, Fairbanks.

KTKN—Ketchikan—1942

Frequency: 930 Kc.....Power: 1000 Watts
Owned-Oper. By.....All-Alaska Bcstg., Inc.
Address .....Dock St.
Tel.: 2191..... CBS-NBC-ABC
President.....A. O. Bramstedt

KICY—Nome—1960

Frequency: 850 Kc.....Power: 5000 Watts
Owned By.....Arctic Broadcasting Assoc.
Address .....Box 303
Tel.: 443-2445 .....Independent
President .....Ralph P. Hanson
General, Station Mgr.....Lloyd C. Sundstrom
Program Director.....Howard D. Nelson
Chief Engineer.....Ralph V. Fondell

KIBH—Seward—1949

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Seward Bcstg. Corp.
Address .....Box 575
Tel.: CA 4-5525.....CBS
Sta. Reps...Weed; Wagner; Alaska Radio-TV
Station Manager.....R. Travers

KIFW—Sitka—1949

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By....Sitka Broadcasing Co., Inc.
Business Address.....Box 299
Tel.: 747—3244 .....CBS-KBS
Representative.....Alaska Radio-TV Sales
Pres., Sta. Mgr., Ch. Engr.....Harry C. Lanz
Program Director.....John Hope

KSEW—Sitka—1954

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper....Voice of Sheldon Jackson, Inc.
Address .....Box 258
Tel.: 747-3236 .....Independent
General Manager.....Austin Van Pelt
Commercial Manager.....G. Beacom
Chief Engineer.....E. R. Scholz

Pop.: 1,410,000
Families: 415,000

ARIZONA

Radio Homes: 390,000
AM Stas. in State: 52

KSUN—Bisbee—1933

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Carleton W. Morris
Address.....Drawer C. Lowell Station
Tel.: HE 2-2277.....ABC
Station Representative.....Bob Dore
President.....C. W. Morris
Station Manager.....Arlo Woolery
Owners of: KHFH, Sierra Vista.

KPIN—Casa Grande—1956

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owned By.....John W. Parham
Address .....P. O. Box 755
Tel.: TE 6-7427.....KBS
Station Representative.....J. A. Lucas
Owner, General Manager.....John W. Parham
Commercial Manager.....Gene Haws
Sales Promotion Mgr.....Don Wier
Program Director.....Bettie Parham
Publicity Director.....Larry West
Chief Engineer.....Keith Delano

KCLF—Clifton—1950

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Gila Bcstg. Co.
Address .....Box 1446
Tel.: Clifton .....Independent
Gen. Mgr.....E. V. Perrin

KAPR—Douglas—1958

Frequency: 930 Kc.....Power: 1000 Watts
Owned By.....Katherine & Bill Mende
Address.....Gadsden Hotel, 1040 G Ave.
Tel.: EMpire 4-8403.....Independent
Station Representative.....Harlan Oakes
President .....Bill Mende
General Manager.....Katherine Mende
Program Director.....Alfred E. Newman
Chief Engineer.....Norman Robb

KAWT—Douglas—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Hillcrest Bcstg. Co.
Address .....Box 1118
Tel.: EMpire 4-3484.....ABC-KBS
Sta. Representative .....Hopewell
President, General Mgr.....Herb Newcomb
Chief Engineer.....A. Griffiths

KCLS—Flagstaff—1950

Freq.: 600 Kc.....Power: 5 Kw. d., 500 W. n.
Owned-Operated By.....Saunders Bcstg. Co.
Address .....Box 1580

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Tel.: PRospect 4-2581 ..... NBC
Pres., General Manager ... Charles J. Saunders
Station Manager ..... Bob Osterberg
Sales Promotion Manager ..... Dot Saunders
Program Director ..... Jim Garchow
Publicity Director ..... Karon Griggs
Chief Engineer ..... Miles Shepherd

KEOS—Flagstaff—1958

Frequency: 1290 Kc. ..... Power: 1000 Watts
Owned By ..... Clem, Inc.
Address ..... 607 Mikes Pike
Tel.: Flagstaff ..... Independent
President, Gen. Mgr. ..... Claud M. Pettit
Chief Engineer ..... Joe Spear

KVNA—Flagstaff—1950

Freq.: 690 Kc. ..... Power: 1 Kw. d., 500 W. n.
Owned-Operated By ..... Frontier TV, Inc.
Address ..... P.O. Box 300
Tel.: PRospect 4-6638 ..... ABC
President ..... Roy L. Albertson Jr.
General Manager ..... A. Reinke
Chief Engineer ..... Ron Pesha
Owners of: KNOT, Prescott.

KIKO—Globe-Miami—1958

Frequency: 1340 Kc. ..... Power: 250 Watts
Owned-Operated By ..... KIKO Radio
Address ..... Copper Hills Motor Hotel
Tel.: GA 5-4471 ..... NBC
Representative ..... Avery-Knodel
President, Gen. Mgr. ..... Willard Shoecraft
Commercial Manager ..... Darrell Tucker
Chief Engineer ..... Frank C. Hancock

KDJI—Holbrook—1955

Frequency: 1270 Kc. ..... Power: 1000 W. d.
Owned By ..... Radio KDJI
Address ..... Box 31
Tel.: 524-3523 ..... Independent
Station Representative ..... Tracy Moore
Owner ..... Harold J. Arnoldus
General Manager ..... Walter V. Love
Program Director ..... Harry Kersey
Chief Engineer ..... Charles S. Still

KAAA—Kingman—1949

Frequency: 1230 Kc. ..... Power: 250 Watts
Owned-Oper. By Stonybrook Broadcasting Co.
Business Address ..... Jackson & Monroe
Tel.: SKyline 3-2537 ..... NBC
Station Representative ..... Avery-Knodel
Pres., Gen. Mgr. ..... Wallace E. Stone
Station Manager, Chief Eng. ..... B. Wilson
Program Dir. ..... W. Rocz

KNOG—Nogales—1948

Frequency: 1340 Kc. ..... Power: 250 Watts
Owned By ..... Madelon Harper Cowling
Address ..... 1120 Grand Ave.
Tel.: ATwater 7-4696 ..... ABC-KBS
General Manager ..... Charles H. Cowling
Station Manager ..... Tom L. Matteson
Chief Engineer ..... Ray Holsclaw

KPGE—Page—1961

Frequency: 1340 Kc. ..... Power: 250 Watts
Owned By ..... Wendell Motter
Address ..... Box 1567
Tel.: MIdway 5-2314 ..... Independent
President ..... Wendell Motter
General Manager ..... Allen Smith
Commercial Manager ..... Lillian Smith
Program Director ..... Lee Barlow

KBUZ—Phoenix—1946

Frequency: 1310 Kc. . Power: 5000 Wts. d.; 5 n.
Owned By ..... Greater Phoenix Bcstg. Co.
Address ..... 2727 N. Central
Tel.: AMherst 4-2148 ..... MBS
Station Representative ..... Adam Young
President ..... Sherwood R. Gordon
General Manager ..... Ray Bluestein
Exec. Vice Pres. ..... Morton J. Wagner
Station Manager ..... Dwight Case
Owners of: KSDO, San Diego.

KHAT—Phoenix—1958

Frequency: 1480 Kc. ..... Power: 500 Watts
Owned By ..... KHAT Radio Inc.
Business Address ..... 2714 W. McDowell Rd.
Tel.: BR 2-2606 ..... Independent
Sta. Reps. ..... Sandeberg-Gates; Weed
President, Gen. Mgr. ..... Ray Odom
Station Manager ..... J. Thompson

KHEP—Phoenix—1956

Frequency: 1280 Kc. ..... Power: 1000 Watts, d.
Owned ..... Grand Canyon Bcstg. Co.
Address ..... 3883 N. 38th Ave.
Tel.: AP 8-5555 ..... Independent
Station Reps. ..... Ayers; Allen
General Mgr. ..... John Hoeksema
Chief Engineer ..... Doc Bradley

KIFN—Phoenix—1949

Frequency: 860 Kc. ..... Power: 1000 Watts d.
Owned-Operated By ..... Western Bcstg. Co.
Address ..... Box 430
Tel.: 253-6155 ..... Independent
Station Representative ..... Harlan Oakes, NTS
President ..... H. Walker Harrison
General Manager ..... John K. Redfield
Chief Engineer ..... Jose O. Armendariz

KOOL—Phoenix—1947

Frequency: 960 Kc. ..... Power: 5000 Watts
Owned-Operated By ..... KOOL Radio-TV Inc.
Business-Studio Address ..... 511 W. Adams
Tel.: BR 1-2345 ..... CBS
Representative ..... Hollingbery
Board Chairman ..... Gene Autry
President, Gen. Mgr. ..... Tom Chauncey
V. P., Asst. Gen. Mgr. ..... Homer Lane
Sales Manager ..... Pat McCallion
Program Director ..... Al Taylor
Promotion, Publicity Dir. ..... Thomas L. King
Chief Engineer ..... Albin Hillstrom
Owners of: KOOL-TV, Phoenix.

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KOY—Phoenix—1922

Frequency: 550 Kc. .Powers: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....KOY Bcstg. Co.
Address.....840 N. Central Ave.
Tel.: 258-8181 .....ABC
Representative .....John Blair
Pres., Gen. Mgr.....John L. Hogg
Comm. Mgr..... ....James W. Ross
Program Dir.....Jack Williams
Chief Engineer.....Edward R. Janney

KPHO—Phoenix—1940

Frequency: 910 Kc.....Power: 5000 Watts
Owned By.....Meredith Broadcasting Co.
Address.....631 No. 1st Ave.
Tel.: AL 8-4511.....Independent
Representative .....Katz
V.P. & Gen. Mgr.....Richard B. Rawls
Station Mgr.....Gene Spry
Commercial Mgr.....John R. Crowley
Program Director.....Larry Burroughs
Dir. of Promotion.....Blue Wright
Director of Engineering..George McClanathan
Owners of: KPHO-TV; WHEN-AM-TV, Syracuse; WOW-AM-FM-TV, Omaha; KCMO-AM-FM-TV, Kansas City, Mo.

KRIZ—Phoenix—1950

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Radio Denver, Inc.
Address.....2345 Westward Blvd.
Tel.: AL 4-8436.....Independent
Station Representative.....Robert Eastman
Pres., Gen., Manager.....Richard B. Wheeler
Commercial, Sales Mgr.....Warren Maus
Program Director.....Ray Durkee
Publicity Director.....Gary Seger
Chief Engineer.....Joseph Melendrez
Owners of: KTLN, Denver, Colo.

KRUX—Phoenix—1946

Freq.: 1360 Kc....Power: 5000 Watts d., 500 n.
Owned By.....Bisbee Bcstg. Co.
Address .....Coronet Hotel
Tel.: 258-1551 .....Independent
Representative.....D. F. McGavren Co.
President.....Leland S. Bisbee, Jr.
General, Sta. Manager.....G. P. Lasley
Nat'l Sales Mgr.....James G. Wells
Local Sales Mgr.....Robert J. Zimmerman
Program Director.....Larry Wright
Chief Engineer.....Joe Brandt

KTAR—Phoenix—1922

Frequency: 620 Kc.....Power: 5000 Watts
Owned-Operated By.....KTAR Bcstg. Co.
Business Studio Address...1101 North Central
Tel.: AL 4-4161.....NBC
Representative .....Avery-Knodel
Pres., Station Mgr.....Richard O. Lewis
Radio Manager.....Ray C. Smucker
Commercial Manager.....Hayes Stewart
Program Director.....Ray Cox
Sales Prom. Manager.....Bryan Hickox
Publicity Director.....Georgette Wilhite
Chief Engineer.....Harold Haughwout
Owners of: KYUM, Yuma; KYCA, Prescott; KTAR, Phoenix.

KUEQ—Phoenix—1958

Frequency: 740 Kc.....Power: 1 Kw., d.
Owned By.....Dynamic Communications, Inc.
Address.....3321 N. Central Ave.
Tel.: CRestwood 9-5577.....Independent
Station Representative.....Meeker Co.
President.....Carson E. Cowherd
General Manager.....H. Bader
Publicity Director.....Louis Henderson
Prog. Dir.....B. McNulty

KXIV—Phoenix—1960

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Camelback Bcstg., Inc.
Address.....3323 E. Van Buren
Tel.: BRidge 3-7171.....Independent
President.....E. J. Churchill
General, Sta., Manager.....Sheldon Engel
Sales Prom. Mgr., Pub. Dir.....T. M. Churcill
Commercial Manager.....Robert Nelson
Program Superv.....Earl Baldwin
Chief Engineer.....Bob Pond

KENT—Prescott—1958

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Kent Radio Bcstg. Co.
Address.....105 S. Cortez
Tel.: HIckory 5-5757.....KBS
President, Gen. Mgr.....William P. Ledbetter
Commercial Manager.....Earl O. Marshall
Sales Promotion Mgr.....Robert J. Stewart
Program Director.....Howard S. Baldwin
Publicity Director.....F. Eugene Henderson
Chief Engineer.....Dale D. Leitzman

KNOT—Prescott—1957

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Thunderbird Bcstg. Corp.
Address.....P. O. Box 151
Tel.: HIckory 5-5211.....Independent
Sta. Reps.....Masla; Torbet, Allen & Crane
President.....Roy L. Albertson Jr.
General Manager.....Warren C. Rashleigh
Program Director.....Ralph Eckoff
Chief Engineer.....F. E. Brown
Owners of: KVNA, Flagstaff.

KYCA—Prescott—1940

Frequency: 1490 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Southwest Bcstg. Co.
Business-Studio Address.....East Gurley St.
Tel.: HIckory 5-2710.....NBC
Representative .....Avery-Knodel
Pres., Gen. Mgr.....Harold Ritter

KATO—Safford—1961

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Willard Shoecraft
Address.....Town House Motor Hotel
Tel.: 428-1800 .....NBC
Station Representative .....Avery-Knodel
Owner, General Mgr.....Willard Shoecraft
Station, Commercial Mgr.....Gene Espinoza
Program Director.....Ken Hemmerle
Chief Engineer.....Frank C. Hancock
Owners of: KIKO, Miami, Ariz.

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KGLU—Safford—1938

Frequency: 1480 Kc.....Power: 1000 Watts
Owned-Operated By.....Gila Bcstg. Co.
Business-Studio Address.....520 Main St.
Tel.: 15 .....Independent
President.....Louis F. Long

KWBY—Scottsdale—1956

Frequency: 1440 Kc.....Power: 5 Kw.
Owned.....Scottsdale Bcstg. Co.
Address .....Safari Hotel
Tel.: WHitney 5-1440.....Independent
Representative .....Forjoe
President, Gen. Mgr.....John C. Cox, Jr.
Chief Engineer .....Everet Fruitman

KVWM—Show Low—1957

Frequency: 1050 Kc.....Power: 250 Watts
Owned By.....S. J. Woodworth
Address .....Box 660
Tel.: 537-2345 .....Independent
Pres. Gen. Mgr., Ch. Eng.....S. J. Woodworth
Program Dir.....Dorothy L. Woodworth

KHFH—Sierra Vista—1957

Frequency: 1420 Kc.....Power: 1000 Watts
Owned.....C. W. Morris
Address .....Carmichael at De Palma
Tel.: GLadstone 8-3379.....Independent
President.....Carleton W. Morris
General Mgr. ..... John Bonnett, Jr.

KUPD—Tempe—1960

Frequency: 1060 Kc.....Power: 500 Watts
Owned By.....Tri-State Broadcasting, Inc.
Address.....1017 N. 3rd St., Phoenix
Tel.: AL 8-3434.....Independent
Reps.....Torbet, Allen & Crane; Moore; Masla
President.....Wm. H. Clifford
General Mgr.....I. L. Lavin
Station Manager.....James C. Spero
Commercial Manager.....Wallace Imes
Program Director.....Frank Pollack
Chief Engineer.....Don Jackson

KYND—Tempe—1960

Frequency: 1580 Kc.....Power: 10,000 Watts
Owned By.....KYND Corp.
Address.....600 East Gilbert Drive
President, Gen. Mgr.....Dick Gilbert
Comm. Sales Prom. Mgr.....Stan Worlund
Program Director.....Alma Gilbert
Publicity Director.....Leona Maggiore
Chief Engineer.....Dick Williams

KZON—Tolleson—1960

Frequency: 1190 Kc.....Power: 250 Watts
Owned By.....Glendale Bcstg. Co., Inc.
Address .....Box 926
Tel.: AL 4-5088.....Independent
President, General Mgr.....E. O. Smith
Station Manager.....William P. Ledbetter
Commercial Manager.....M. Welsh
Program Director.....R. J. Stewart
Publicity Director.....John E. Smith
Chief Engineer.....J. Lapping

KAIR—Tucson—1957

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....KAIR Broadcasting, Inc.
Address .....Box 951
Tel.: MAin 4-0401.....Independent
President.....Josephine Griffith Maye
General Manager.....Thomas Wallace, Jr.
Commercial Manager.....Carl Brackett
Sales Promotion Mgr.....Al Baldwin
Program Director.....Vic Ives
Chief Engineer.....John Rogers

KCEE—Tucson—1958

Frequency: 790 Kc.....Power: 1000 Watts d.
Owned By.....Assoc. Bcstrs. of Tucson, Inc.
Address .....Box 5803
Tel.: MA 2-7788.....Independent
Sta. Representative .....Forjoe
President.....David S. Drubeck
General, Station Manager.....Ray Owen
Commercial Manager.....Dick Edwards
Program, Pub. Dir.....Bob Brown
Chief Engineer.....Ed Hepp

KCUB—Tucson—1929

Frequency: 1290 Kc.....Power: 1000 Watts
Owned By.....Canyon State Bcstg.
Business Address.....219 W. Elm St.
Tel.: MAin 3-4323.....Independent
Station Rep.....Torbet, Allen & Crane
President.....Oscar I. Dodek
Station Manager.....Bill Rudd
Chief Engineer.....Gerald Walker

KEVT—Tucson—1953

Frequency: 690 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Tucson Radio Inc.
Address.....400 N. Shawnee Ave.
Tel.: MA 4-5588.....Independent
Representative.....Oakes, Nat. Time Sls., Ochs
General Mgr., Ch. Eng.....Peter Trowbridge
Comm. Mgr.....Linn Trowbridge
Program Director.....Claudio Jininez
Sales Prom. Mgr.....Arturo Aguilar

KFIF—Tucson—1961

Frequency: 1550 Kc.....Power: 50 Kw. d.
Owned By.....Southwest Bcstg Co.
Address.....248 W. Lester St.
Tel.: MAin 3-5731.....Independent
Station Representative.....Spot Time Sales
General Manager.....George Bradley

KMOP—Tucson—1957

Frequency: 1330 Kc.....Power: 500 Watts, d.
Owned .....Pima Broadcasting Co.
Address .....P.O. Box 5084
Tel.: MAin 3-7501.....KBS
Station Representative.....Bernard Howard
President .....L. B. Clayton
General, Sta. Mgr.....K. W. Ferguson
Commercial Mgr.....Bob F. Clayton
Program Dir.....Rickey Weeks
Sales Promotion Manager.....David Button
Chief Engineer.....George Ferguson

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KOLD—Tucson—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Old Pueblo Bcstg. Co.
Business Address.....115 W. Drachman St.
Tel.: MA 4-2511.....CBS
Station Representative.....Hollingbery
President.....Tom Chauncey
V.P., General Manager.....E. S. Mittendorf
Commercial Manager.....Bernie Perlin
Station, Program Director.....Joe Crystall
Publicity Director.....Jack Trustman
Chief Engineer.....Vern Climmiyotti
Owners of: KOLD-TV.

KTAN—Tucson—1946

Freq.: 580 Kc.....Power: 5 Kw. d., 500 W. n.
Owned-Operated By.....Catalina Bcstg. Co.
Address.....P. O. Box 2348
Tel.: MA 2-4664.....NBC
Sta. Reps.....Gill-Perna; Avery-Knodel
Pres., Gen. Mgr.....Harry B. Chambers

KTKT—Tucson—1949

Frequency: 990 Kc...Power: 10 Kw. d., 1 Kw., n.
Owned-Operated By.....Copper State Bcstg.
Address.....Arizona Land Title Bldg.
Tel.: MAin 2-6711.....Independent
Station Representative.....McGavren Co.
President.....Leland Bisbee
General Manager.....George P. Lasley
Station Manager.....Phil Richardson
Commercial Manager.....Ray Tenpenny
Program Director.....Louis D. Moorhead

When You Can Have The Best,

Why Be Satisfied With Less?

THE ASSOCIATED PRESS

Sales Prom. Mgr.....Jim Wells
Publicity Director.....Guy Williams
Chief Engineer.....Keith Henson

KTUC—Tucson—1926

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Tucson Bcstg. Co.
Address.....1511 E. 16th St.
Tel.: MA 2-3344.....ABC
Representative.....Radio TV Reps. Inc.
President, General Mgr.....C. Van Haaften
Commercial, Sales Prom. Mgr.....Ben L. Slack
Program, Pub. Dir.....Tom Maples
Chief Engineer.....Bob Lebsock

KAKA—Wickenburg—1960

Frequency: 1250 Kc.....Power: 500 Watts
Owned By.....Wickenburg Broadcasting Co.
Address.....P. O. Box KK
Tel.: MU 4-2793.....Independent
President & Gen. Mgr.....P. E. Mullenix
Chief Engineer.....Victor Tarbottom

KWCX—Willcox—1959

Frequency: 1250 Kc.....Power: 1,000 Watts
Owned By.....Cochise Bcstg. Co.
Address.....488 North Haskell Ave.
Tel.: DUdley 4-2780.....MBS
General Manager.....J. T. Lely

KBLU—Yuma—1959

Frequency: 1320 Kc.....Power: 500 Watts
Owned By.....Desert Bcstg. Co.
Address.....1320 4th Ave.
Tel.: SUnset 2-3881.....Independent
Station Rep.....Grant Webb
Gen. Mgr., Chief Engineer....Robert W. Crites
Sales Prom. Mgr., Pub. Dir.....Dan Clancy
Program Director.....Dick Davis

KOFA—Yuma—1952

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Radio KOFA
Address.....P. O. Box 1430
Tel.: SU 3-8341.....MBS-KBS
President.....Paul C. Shafer

KVOY—Yuma—1950

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Colonial Bcstg. Corp.
Address.....P. O. Box 671
Tel.: SUnset 2-4321.....ABC
Sta. Representative.....Radio-TV Reps.
President.....Clifford Botway
General Manager.....Gene C. Loffler II
Commercial Manager.....Rick Martin
Program Director.....Bob Nimmo
Sales Promotion Manager.....Joe Loffler
Publicity Director.....Tom Irey
Chief Engineer.....Robert Johnson

KYUM—Yuma—1945

Frequency: 560 Kc.....Power: 1000 Watts
Owned By.....KTAR Bcstg. Co.
Address.....1901 First St.
Tel.: SU 3-3305.....NBC
Sta. Representative.....Avery-Knodel
General, Comm. Mgr.....Hobart E. Lewis

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Pop.: 1,775,000
Families: 500,000

ARKANSAS

Radio Homes: 475,500
AM Stas. in State: 69

KVRC—Arkadelphia—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By..Arkadelphia Bcstg. Co.
Business-Studio Address.....South Third St.
Tel.: CH 6-4561.....KBS
Gen., Sta. Mgr.....Bill Deaton
Chief Engineer.....John Riggle

KBTA—Batesville—1950

Frequency: 1340 Kc...Power: 1 Kw. d.,250 W. n.
Owned.....White River Valley Bdcsts. Co.
Address .....Box 1112
Tel.: RIverside 3-3861.....KBS
Station Representative.....George Hopewell
Gen., Comm. Manager.....J. F. Higginbottom
Sales Prom. Mgr., Pub. Dir....Murray Schroyer
Program Director.....Myrline B. Morgan
Chief Engineer .....C. Smith

KBBA—Benton—1953

Frequency: 690 Kc.....Power: 250 Watts, d.
Owned-Oper. By.....Benton Bcstg. Service
Business Address.....Highway 67-70
Tel.: SP 8-2690.....Independent
General Manager.....Lavelle Langley
Chief Engineer.....Preston Bridges

KTCN—Berryville—1958

Frequency: 1480 Kc.....Power: 1 Kw; d.
Owned By.....Ozark Radio-Equip. Co.
Address .....P. O. Box 191
Tel.: GArfield 3-2148.....KBS
President, Gen. Mgr.....Ernie Howard
Chief Engineer.....Dan Patterson

KLCN—Blytheville—1922

Frequency: 910 Kc.....Power: 5000 Watts d.
Owned-Operated By.....Harold L. Sudbury
Address.....Sudbury Bldg., Main St.
Tel.: POplar 2-2093.....Independent
Station Representative.....John E. Pearson
President, General Mgr.....Harold L. Sudbury
Sales Prom., Pub. Dir.....J. T. Sudbury
Chief Engineer.....Joe Nearns

KBRI—Brinkley—1959

Frequency: 1570 Kc.....Power: 250 Watts
Owned By.....Tri-County Bcstg. Co.
Address.....212 West Cedar St.
Tel.: 308 .....KBS
Newspaper Affiliation.....Brinkley Argus
President.....Mason W. Clifton
Gen. Commercial Manager.....W. Hi Mayo
Chief Engineer.....Edward Travis

KAMD—Camden—1946

Freq.: 910 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Operated By.....Camden Radio Inc.
Address .....P. O. Box 5859
Tel.: TE 6-5091.....KBS, MBS
President.....Walter E. Hussman
Station Director.....Donald Cathey
Program Director.....Cal Carter
Chief Engineer.....Herb Daily

KLYR—Clarksville—1957

Frequency: 1360 Kc.....Power: 500 Watts
Owned By.....Clarksville Radio Broadcasters
Business Address.....P. O. Box 489
Tel.: PLeasant 4-3092.....Independent
Gen. Sta. Chg. Eng.....Roy Forrester

KCON—Conway—1950

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Conway Bcstg. Co.
Address.....ASTC Campus
Tel.: 189.....KBS
Gen. Mgr.....James E. Clayton
Program Dir.....S. F. Morehead
Chief Engineer.....Edwin McClendon

KVEE—Conway—1961

Frequency: 1330 Kc.....Power: 500 Watts
Owned By.....Central Arkansas Bcstrs.
Address .....Box 462
Tel.: FAirview 9-3819.....Independent
President.....J. C. Willis
General, Sta. Manager.....Carlston Berry
Prog. Dir., Chief Eng.....Henry C. Wells
Owners of: KVOM, Morrilton, Ark.

KCCB—Corning—1959

Frequency: 1260 Kc.....Power: 500 Wts. d.
Owned By.....Eulis W. Cochran
Address.....434 W. 2nd Street
Tel.: ULster 7-2261.....KBS
General, Comm. Mgr.....James Reedy
Chief Engineer .....Edward Travis

KAGH—Crossett—1952

Frequency: 800 Kc.....Power: 250 Watts, d.
Owned-Operated By.....Radio KAGH
Address .....900 Main
Tel.: FO 4-2181.....KBS
Representatives....Clyde Melville & Hopewell
General Mgr.....Julian Haas
Chief Engineer.....Preston Derryberry

KDQN—De Queen—1956

Frequency: 1390 Kc.....Power: 500 Watts, d.
Owned.....Radio De Queen
Address.....419 S. Fourth St.
Tel.: JU 4-2446.....Independent
General, Comm. Mgr.....A. Sizemore
Chief Engineer.....R. McKeever

KDMS—El Dorado—1950

Frequency: 1290 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....El Dorado Bcstg. Co.
Address.....208 N. Cleveland
Tel.: UN 3-5121.....Independent
General Manager.....J. A. West, Jr.
Chief Engineer .....Bob Russell

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KELD—El Dorado—1935

Frequency: 1400 Kc...Power: 1 Kw. d.,250 W. n.
Owned-Operated By..Radio Enterprises, Inc.
Business-Studio Address...Radio Center Bldg.
Tel.: UN 3-6126.....CBS
Representative .....Walker-Rawalt
Pres., Gen. Mgr.....W. N. McKinney
Comm. Mgr., Sales Prom. Mgr.....Joe Duerson
Chief Engineer.....Troy B. Eddins

KFAY—Fayetteville—1957

Frequency: 1250 Kc.....Power: 1 Kw. d.
Owned By.....H. Weldon Stamps
Address.....Lewis Ave. at Highway 16
Tel.: HIllcrest 2-9859.....Independent
Station Representative.....John E. Pearson
General, Sta. Manager.....H. Weldon Stamps
Commercial Manager.....Robert Medley
Program Director.....Mildred Stamps
Chief Engineer.....Randall Caselman

KHOG—Fayetteville—1946

Frequency: 1440 Kc.....Power: 1,000 Watts
Owned-Oper. By...Fayetteville Bcstg. Co., Inc.
Business-Studio Address...103 West Mountain
Tel.: HI 2-2322.....Independent
Station Representative.....Walker-Rawalt
General Manager.....Ed Gideon
Program Director.....Dave Bledsoe
Chief Engineer.....Harold Lindsey

KBJT—Fordyce—1959

Frequency: 1570 Kc.....Power: 250 Watts, d.
Owned By.....KBJT, Inc.
Address .....Box 628
Tel.: 1570 .....KBS
Owners:.....Mack & Jesse Smith
Station Manager.....J. Bagwell

KXJK—Forrest City—1949

Frequency: 950 Kc.....Power: 5000 Watts, d.
Owned By.....Forrest City Bcstg. Co., Inc.
Address.....Natl. Bank Bldg.
Tel.: ME 3-1252.....KBS
Representative .....Burn-Smith
Gen., Sta. Mgr.....William Fogg
Chief Engineer.....Walter Smith, Jr.

KFPW—Fort Smith—1930

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....KFPW Bcstg. Co.
Business Address.....2415 N. Albert Pike
Tel.: SU 3-4105.....CBS
Station Rep. .....Gill-Perna
Gen. Sta. Manager.....Joe Roppolo
Comm. Manager.....Jack Freeze
Chief Engineer.....D. Sanders

KFSA—Fort Smith—1947

Frequency: 950 Kc..Power: 1 Kw. d., 500 W. n.
Owned By.....Fort Smith Bsctg. Co.
Address.....1016 Rogers Ave.
Tel.: SU 2-9125.....ABC
Newspaper Affiliation.....Times Record
Station Rep.....Venard, Rintoul & McConnell
President.....Donald W. Reynolds
General Manager.....Gene Reynolds
Comm. Manager.....Edwin P. Hicks
Program Director.....John Candler
Sales Prom. Manager.....Emma Cox
Chief Engineer.....Willard Matten
Owners of: KOKI, Oklmulgee; KORK, Las Vegas; KFSA-TV, KGNS-TV, Laredo; KFOY-TV, Hot Springs; KOLD-TV, Reno; KLRJ-TV, Las Vegas; KBRS, Springdale, Ark.

KTCS—Fort Smith—1956

Frequency: 1410 Kc.....Power: 500 Watts d.
Owned By .....United Bcstg Co.
Business Address .....4120 Towson Ave.
Tel.: MIssion 6-1611.....MBS-KBS
Station Representative.....John E. Pearson
President .....Chas. Fite
General, Sta. Mgr.....Thomas L. Fite
Commercial Manager.....Bill Harper
Chief Engineer.....Bill Grauley

KWHN—Ft. Smith—1947

Frequency: 1320 Kc.....Power: 5000 Watts
Owned-Operated By...KWHN Bcstg. Co., Inc.
Address .....421 Garrison Ave.
Tel.: SU 3-8967.....Independent
Station Rep.....Masla Associates
President .....M. Bershof
Sect. & Gen. Mgr.....J. H. Friedman
Station Mgr.....Glenn A. O'Neal
Chief Engineer.....Raymond Armstrong

KHOZ—Harrison—1946

Frequency: 900 Kc.....Power: 1000 Watts, d.
Owned-Operated by....Harrison Bcstg. Corp.
Address .....P. O. Box 120
Tel.: EMpire 5-2301.....KBS
Station Representative.....Walker-Rawalt
Gen. Mgr. .....Robert S. Wheeler, Jr.
Sta., Comm. Mgr.....Everett Horton
Prom. Mgr.....Marc Williams
Chief Engineer.....Carl Martin

KFFA—Helena—1941

Frequency: 1360 Kc.....Power: 1,000 Watts
Owned-Operated By.....Helena Bcstg. Co.
Address .....215 York St.
Tel.: HI 4-2361.....MBS
President.....Sam W. Anderson
Commercial Manager.....Wendell Atchison
Publicity, Prom. Director.....Katherine M. Kizer
Program Director.....Bill Holland
Chief Engineer.....Earl Hodges

KXAR—Hope—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Hope Bcstg. Co.
Address.....P. O. Box 138
Tel.: PRospect 7-3601.....KBS
Newspaper Affiliation.....Hope Star
President.....A. H. Washburn
Station Manager.....Haskell Jones
Commercial Manager.....R. M. Jones
Publicity Director.....Nancy Cross
Chief Engineer.....Norman W. Bradford

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KAAB—Hot Springs—1941

Freq.: 1340 Kc. . .Power: 500 W. d., 250 W. n.
Owned-Operated By.....Phoenix Co.
Address.....Malco Thea. Bldg.
Tel.: NAtional 4-3193.....CBS-ABC
Station Reps.....Bolles; Melville; Beaver
President, Gen. Mgr.....Harman I. Mosely II
Station, Commercial Mgr.....C. J. Dickson
Sales Prom. Manager.....M. Janet Mozrall
Program Director.....Shila Moseley
Chief Engineer.....H. I. Watts

KBHS—Hot Springs—1953

Frequency: 590 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....Resort Bdcstg. Co., Inc.
Address.....113 Third St.
Tel.: NA 3-6661.....KBS
Sta. Rep. .....Clark
President.....A. M. McGregor
V.P., General Mgr.....Gene Kelley
Commercial Manager.....Ed Appler
Program Director.....Jim Henderson
Publicity Director.....Douglas H. Warren
Chief Engineer.....Clint Norman

KZNG—Hot Springs—1953

Frequency: 1470 Kc.....Power: 1000 Watts d.
Owned By.....George T. Hernreich
Address .....1011 Central
Tel.: NA 4-3313.....Independent
Station Representative .....Gill-Perna
President.....George T. Hernreich
Gen. Sta. Manager.....Stan Morris
Comm. Prom. Mgr. .....Hank Sanders
Publicity Director.....Haines Hower
Program Director.....Ken Reppo
Chief Engineer .....R. G. King
Owners of: KFPW, Ft. Smith, Ark.

KBTM—Jonesboro—1930

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Patteson Brothers
Address .....603 Madison
Tel.: WE 5-5597.....MBS-KBS
General Manager.....Alan Patteson, Jr.
Sta. Mgr.....Clarence Adams
Chief Engineer.....Norman Bowman

KNEA—Jonesboro—1950

Frequency: 970 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Radio Jonesboro, Inc.
Address.....Citizens Bank Bldg.
Tel.: WE 2-8381.....Independent
Station Reps.....Gill-Perna; Beaver
President .....Ernest Farabee
Gen., Sta. Mgr.....Deloss Walker
Chief Engineer.....Harold Baker

KAJI—Little Rock—1927

Freq.: 1250 Kc.....Power: 1 Kw. d., 500 w n.
Owned-Oper. By.....Helmar, Inc.
Address .....P. O. Box 3099
Tel.: FR 2-0166.....Independent
Station Representative .....Hollingbery
President.....Michael J. Heller
Chief Engineer.....E. K. Bogue

KARK—Little Rock—1928

Frequency: 920 Kc.....Power: 5000 Watts
Owned-Oper. By..Arkansas Radio & Equip. Co.
Address.....10th & Spring Sts.
Tel.: FR 6-2481.....NBC
Representative .....Edward Petry
President.....T. K. Barton
Exec. Vice President.....Douglas Romine
Director of Sales.....Lee Bryant
Program Director.....Harris Owen
Promotion, Publicity Mgr....Shirley R. Kennedy
Chief Engineer.....Dan Winn
Owners of: KARK-TV, Little Rock.

KLRA—Little Rock—1926

Freq.: 1010 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned-Operated By.....KLRA, Inc.
Business-Studio Address.....Box 550
Tel.: FRanklin 5-7319 .....Independent
Station Representative.....Weed Radio
President, General Manager.....Leonard Coe
Program Director.....Mary Heffington
Sales Prom., Pub. Director.....Anne Lumpkin
Chief Engineer.....Blande Perry

KOKY—Little Rock—1956

Frequency: 1440 Kc.....Power: 5000 Watts d.
Owned By....McLendon Little Rock Bcstg. Co.
Address.....P. O. Box 1956
Tel.: FR 2-0391.....Independent
Representative.....John E. Pearson
Pres., Gen. Mgr.....John M. McLendon
Station Manager.....O. M. Teate

KTHS—Little Rock—1924

Frequency: 1090 Kc.....Power: 50,000 Watts
Owned-Oper.....Radio Bcstg., Inc.
Business-Studio Address.....8th & Izard
Tel.: FR 4-3764.....CBS
Newspaper Affil.....Shreveport Times
Representative .....Christal
President.....W. H. Bronson
Gen., Sta. Manager.....B. G. Robertson
Comm. Manager.....Robert Riley
Sales Prom. Mgr., Pub. Dir.....John Belford
Program Director.....Robert L. Hicks
Chief Engineer.....Cecil L. Sulti

KVLC—Little Rock—1947

Frequency: 1050 Kc.....Power: 1000 Watts
Owned By .....Victor Bcstg. Co.
Address.....4015 West Capitol
Tel.: MOhawk 6-2821.....MBS
Station Rep. .....Raymer
President .....Joseph Trantino
Gen., Sta. Mgr.....Henry H. Steele
Commercial Manager.....Russell Skyrmes
Program Director.....Earl Davis
Chief Engineer.....Ken Bogue

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KVMA—Magnolia—1948

Frequency: 630 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Magnolia Bcstg. Co.
Business-Studio Address..212 N. Jefferson St.
Tel.: CE 4-5862.....MBS
Representative.....John E. Pearson
President.....Dr. J. F. Rushton
Gen. Mgr......William M. Bigley
Chief Engineer.....Clyde Chaffin

KBOK—Malvern—1951

Frequency: 1310 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Malvern Bcstg. Co.
Address.....Highway 270 West
Tel.: ED 2-6981.....KBS
Representative.....Melville
Pres., Gen. Mgr.....Kermit L. Richardson
Commercial Manager.....W. D. Stroud
Chief Engineer.....Robert Padgett

KPCA—Marked Tree—1956

Frequency: 1580 Kc.....Power: 250 Watts, d.
Owned By.....Poinsett County Radio Bcstg.
Address.....Box 17
Tel.: 1580.....Independent
Station Representative.....Continental
General Manager.....De Witt Waites
Program Director.....Gene Hood
Publicity Director.....Marilyn Sheldon
Chief Engineer.....Mack Howerton

KVSA—McGehee—1953

Frequency: 1220 Kc.....Power: 1000 Watts d.
Owned-Oper. By...S. E. Arkansas Bcstrs. Inc.
Address.....U. S. Highway 65
Tel.: CA 2-4200.....KBS
Pres., Gen. Mgr.....Abbott F. Kinney
Commercial Mgr.....Mrs. M. F. Kinney
Program Director.....Herschell E. Parent
Chief Engineer.....James S. Hunt

KENA—Mena—1951

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....KENA Bcstg. Co.
Address.....S. Reine St.
Tel.: 1450.....Independent
Owner.....E. M. Hoge
Comm. Mgr......Bill Hughes
Program Dir.....Marjorie Brink
Chief Engineer.....Wayne Ramsey

KHBM—Monticello—1955

Frequency: 1430 Kc.....Power: 1 Kw. d.
Owned-Operated By.....Baker Bcstg. Co.
Address.....Box 446
Tel.: EMpire 7-5136.....KBS
Station Reps.....Hopewell; Beaver
General, Station Mgr.....Keith Baker
Publicity Director.....Evelyn H. Baker
Chief Engineer.....Al Cooper

KVOM—Morrilton—1952

Frequency: 800 Kc.....Power: 250 Watts d.
Owned By.....J. C. Willis
Address.....**P. O. Box 541**
Tel.: FL 4-2484.....KBS
President, General Manager.....J. C. Willis
Comm. Manager.....Gene Cooper
Prog. Dir., Chief Eng.....Hugh C. Jones

KTLO—Mountain Home—1953

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By..Mountain Home Bcstg. Corp.
Address.....Hwy 5, N.
Tel.: 1490.....KBS
President, General Mgr.....A. Strickles
Station Manager, Ch. Eng.....K. Wilkins
Commercial Mgr.....L. E. Cranor

KBHC—Nashville—1959

Frequency: 1260 Kc.....Power: 500 Watts
Owned By.....Robert G. McKeever
Address.....P.O. Box 236
Tel.: 746.....Independent
General Manager.....R. G. McKeever
Station Comm. Mgr.....Glen D. Hammons
Program Dir.....Ina Hammons
Chief Engineer.....J. Bollinger
Owners of: KDQN, De Queen.

KNBY—Newport—1949

Frequency: 1280 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Newport Bcstg. Co.
Address.....Box 218
Tel.: JA 3-5891.....Independent
President.....Harold Sudbury
General, Station Manager.....Gene Howe
Program Director.....Jerry Grojean
Chief Enginer.....J. Long

KDXE—N. Little Rock—1957

Frequency: 1380 Kc.....Power: 1 Kw.
Owned By.....Sim C. Callon
Address.....Box 3623
Tel.: MO 4-3600.....ABC-KBS
General Manager.....Wally Hoy
Station Manager.....Bill Campbell
Commercial Mgr.....A. E. Shirey
Publicity Mgr.....Bill Dixon
Chief Engineer.....Les Baden

KXLR—N. Little Rock—1946

Frequency: 1150 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By....Arkansas Bcstg., Inc.
Address.....P. O. Box 89
Tel.: FR 2-2155.....Independent
Sta. Representative.....Bolling
President.....J. Sanders
General Manager.....Ray Nichols

KOSE—Osceola—1949

Frequency: 860 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Osceola Bcstg. Corp.
Business Address.....**P. O. Box 311**
Tel.: LO 3-2641.....KBS
General, Station Manager.....Don Whitney

KDRS—Paragould—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Progressive Bcstg. Co.
Business Address.....Box 491

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Tel.: CE 6-7627 ..... KBS
General Manager ..... Ted Rand
Business Manager ..... T. M. Self
Commercial Manager ..... Doyne F. Bateman
Program Dir. ..... Wilma Wheelis
Chief Engineer ..... Gene Boucher

KCCL—Paris—1959

Frequency: 1460 Kc. ..... Power: 500 Watts, d.
Owned By ..... Logan Cty. Bcstg.
Address ..... Box 432
Tel.: 100 ..... Independent
President, General Mgr. ..... Gordon Hixson
Station Manager ..... C. Crismon

KADL—Pine Bluff—1960

Frequency: 1270 Kc. ..... Power: 5 Kw.
Owned By ..... Jefferson County Broadcasting
Address ..... P. O. Box 1944
Tel.: JE 5-1270 ..... Independent
General Mgr. ..... A. M. Smith
Station & Comm. Mgr. ..... Chester Pierce

KCLA—Pine Bluff—1947

Frequency: 1400 Kc. . . Power: 1 Kw. d., 250 W. n.
Owned-Oper. By . . . Radio Engineering Service
Business-Studio Address ..... 2900 W. 28th Ave.
Tel.: JE 5-1241 ..... Independent
Station Representative ..... George Hopewell
General, Station Mgr. ..... Kenneth Kesterson
Commercial Manager ..... Dave Wallis
Prog.; Ch. Eng. ..... Charles Penix

KOTN—Pine Bluff—1934

Frequency: 1490 Kc. ..... Power: 250 Watts
Owned-Operated By ..... Joellen Bcstg.
Address ..... Box 957
Tel.: JE 4-8732 ..... Independent
Station Representative ..... Spot Time Sales
Pres. ..... W. J. Dean
General, Sta. Manager ..... D. Jacobson
Program Director ..... Dave Carrico
Chief Engineer ..... R. D. Robinson

KPBA—Pine Bluff—1957

Frequency: 1590 Kc. ..... Power: 1 Kw. d.
Owned-Operated By ..... Radio Pine Bluff, Inc.
Address ..... 1607 W. 6th St.
Tel.: JE 4-1523 ..... Independent
Station Representative ..... Gene Bolles Co.
President ..... W. L. Kent
Gen., Sta. Mgr. ..... Howard M. Peters
Chief Engineer ..... Robert N. Meador

KPOC—Pocahontas—1950

Frequency: 1420 Kc. . . . Power: 1,000 Watts d.
Owned-Operated By . . . Pocahontas Radio, Inc.
Address ..... P. O. Box 250
Tel.: TW 2-5234 ..... KBS
General Mgr. ..... Adrian L. White
Sales Mgr. ..... Virgil Pace

KTPA—Prescott—1959

Frequency: 1370 Kc. ..... Power: 500 Watts d.
Owned By ..... Cochran & Cochran Bcstg. Co.
Address ..... Broadway Hotel

Tel.: TU 7-2638 ..... KBS
President ..... E. W. Cochran
General Manager ..... R. Cochran
Chief Engineer ..... B. DeMay
Owners of: KCCB, Corning; KCCL, Paris.

KAMO—Rogers—1954

Ferquency: 1390 Kc. ..... Power: 1000 Watts
Owned ..... KAMO, Inc.
Business Address . . . American Natl. Bank Bldg.
Tel.: MElrose 6-4611 ..... Independent
Station Rep. ..... Walker-Rawalt
Pres., Gen. Mgr. ..... G. Don Thompson
Sta., Comm. Mgr. ..... W. E. Dacus

KXRJ—Russellville—1947

Frequency: 1490 Kc. ..... Power: 250 Watts
Owned-Oper. By ..... C. R. Horne
Address ..... Second & Boulder Sts.
Tel.: Woodlawn 7-1299 ..... KBS
President, Gen. Mgr. ..... C. R. Horne
Station Manager ..... L. L. Bryan
Commercial Mgr. ..... B. J. Dunn
Sales Promotion Manager ..... Mike Horne
Program Dir. ..... Betty J. Kelley
Chief Engineer ..... William C. McKenney
Owners of: KWCB, Searcy.

KWCB—Searcy—1951

Frequency: 1300 Kc. ..... Power: 1000 Watts d.
Owned By ..... White County Bcstg. Co.
Address ..... P. O. Box 95
Tel.: 1281 ..... KBS
General Mgr. ..... Don P. Jones

KUOA—Siloam Springs—1923

Frequency: 1290 Kc. ..... Power: 5,000 Watts d.
Owned-Operated By ..... KUOA, Inc.
Business-Studio Address ..... Siloam Springs
Tel.: 524-3154 ..... MBS-KBS
Station Representative . . . Devney Organization
President ..... John E. Brown, Jr.
Gen. Mgr., Ch. Eng. ..... Cecil Smith
Program Director ..... Ralph Kennedy, Jr.
Commercial Mgr. ..... Jeryl E. Anderson

KBRS—Springdale—1949

Frequency: 1340 Kc. ..... Power: 250 Watts
Owned-Oper. . . Northwest Ark. Bcstg. & TV Co.
Address ..... P.O. Box 591
Tel.: PLeasant 1-4675 ..... ABC
Newspaper Affiliation . . . . Southwest American
President ..... Donald W. Reynolds
General Manager ..... Phil H. Phillips
Commercial Manager ..... Curtis C. Hornor, Jr.
Program Director ..... Jim G. Wilkerson
Chief Engineer ..... Charles Doyle

KWAK—Stuttgart—1948

Frequency: 1240 Kc. ..... Power: 250 Watts
Owned-Operated By . . . . Stuttgart Bcstg. Corp.
Business Address ..... P.O. Box 271
Tel.: WA 2-5212 ..... Independent
Gen. Manager ..... Melvin P. Spann
Station Mgr. ..... June S. Spann
Chief Engineer ..... C. R. Sandine

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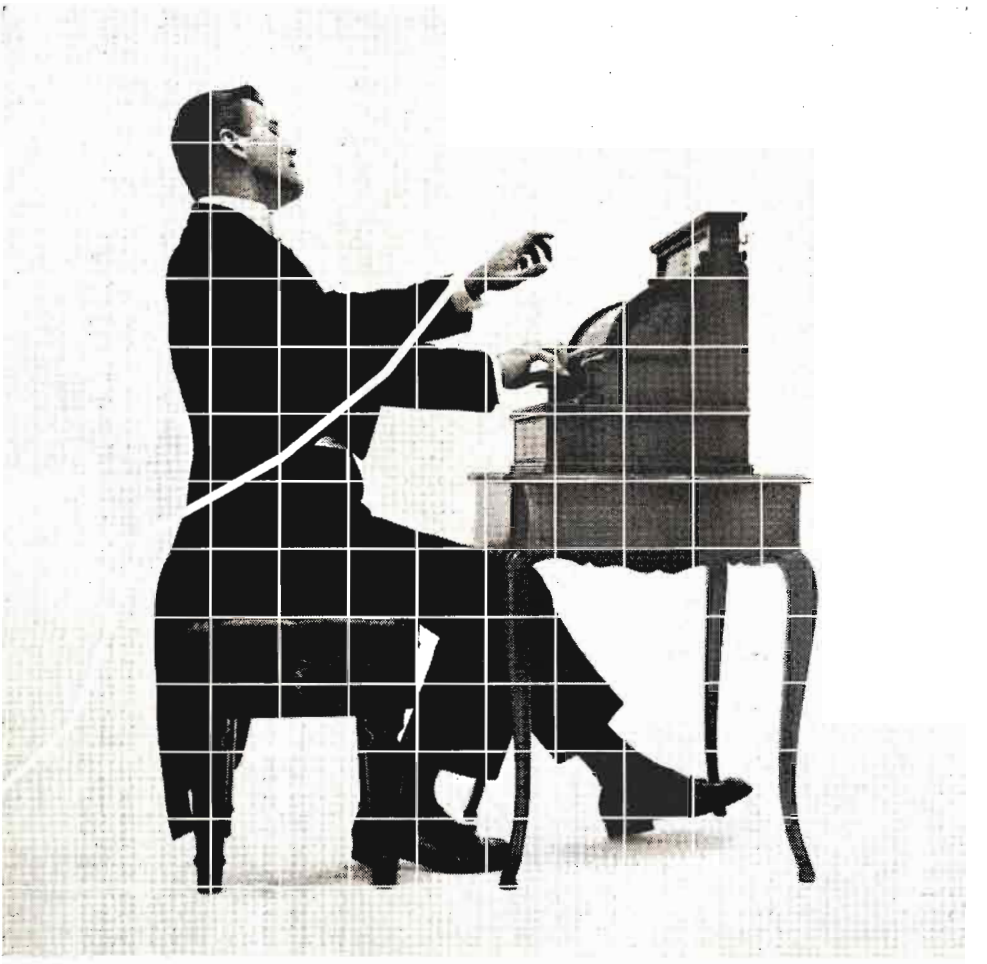

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KFAC AM-FM

The Music Stations for Southern California
24-hour simultaneous AM-FM at one low cost
Represented by The Bolling Company, Inc.

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KOSY—Texarkana—1951

Freq.: 790 Kc.....Power: 1 Kw. d., 500 w. n.
Owned-Operated By.....Gateway Bcstg. Co.
Address.....P.O. Box 1318
Tel.: 22-3771 .....CBS
Representative .....Pearson
Gen. Manager .....Tom E. Dillahunty

KFDF—Van Buren—1958

Frequency: 1580 Kc.....Power: 1000 Watt, d.
Owned By .....Broadcasters, Inc.
Address .....P.O. Box 550
Tel.: GRanite 4-6811 .....Independent
President.....H. R. Fischer

KRLW—Walnut Ridge—1951

Frequency: 1320 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Lawrence Cty. Bcstg. Co.
Address .....P.O. Box 30
Tel.: TUrner 4-3131.....KBS
Gen. Mgr.....Wm. H. Cate

KWRF—Warren—1953

Frequency: 860 Kc.....Power: 250 Watts d.
Owned By.....Pines Broadcasting Co.
Address .....Box 480
Tel.: CA 6-2653.....KBS
Representative ..... Hopewell
President, Gen. Manager.....Weldon Sledge
Station Comm. Manager.....Bill Wells

KWYN—Wynne—1956

Frequency: 1400 Kc...Power: 1 Kw. d., 250 W. n.
Owned.....E. Arkansas Bcstrs, Inc.
Address.....Highway 1 N.
Tel.: BE 8-4141.....KBS
Gen., Sta. Mgr.....Raymond O. Raley
Program Director.....Larry Futrell
Publicity Director.....Onalee Brawner
Chief Engineer .....Art Rogers

Pop.: 16,300,000
Families: 5,321,000

CALIFORNIA

Radio Homes: 5,103,500
AM Stas. in State: 194

KCNO—Alturas—1951

Frequency: 570 Kc.....Power: 5000 Watts d.
Owned-Operated By.....R. W. Hansen
Address.....P. O. Box 1358
Tel.: 2531 .....Independent
Representative ..... Tracy Moore
President.....R. W. Hansen
St. Mgr., Chief Engineer.....Paul Savercool
Commercial Manager.....Don Bowden
Sales Prom. Mgr., Prog. Dir.....Ralph Baird

KEZY—Anaheim—1959

Frequency: 1190 Kc .....Power: 1000 Watts
Owned By.....Radio Orange Cty, Inc.
Address .....Disneyland Hotel
Tel.: PRospect 4-5170.....Independent
Sta. Reps.....Masla; Torbet, Allen & Crane
President, Gen. Mgr.....Cliff Gill
Commercial Manager.....Ira Laufer
Station Manager.....Dan Russell
Program Director.....John Gunn

KPON—Anderson—1959

Frequency: 1580 Kc.....Power: 1000 Watts
Owned By.....Big Four Bcstg.
Address.....White City Shopping Center
Tel.: EM 5-2711 .....Independent
General Manager.....R. Golden

KAVR—Apple Valley—1954

Frequency: 960 Kc.....Power: 5 Kw. d.
Owned.....Apple Valley Bcstg. Co.
Address .....P.O. Box 1
Tel.: CH 7-7251.....Independent
Representative.....Torbet, Allen & Crane
President.....Newton T. Bass
General, Sta. Mgr.....Paul F. Kirkpatrick
Commercial Mgr.....Robert Gadbois
Program Dir.....Lou Rossi
Chief Engineer.....Dean Kiner

KENL—Arcata—1956

Frequency: 1340 Kc.....Power: 250 Watts
Owned.....Humboldt Bcstrs.
Address .....KENL Bldg.
Tel.: VA 2-2941.....Independent
Sta. Representative .....Sandeberg-Gates
Pres., Gen. Mgr.....Mel Marshall
Chief Engineer.....H. Bender, Jr.

KAHI—Auburn—1957

Frequency: 950 Kc.....Power: 1000 Watts
Owned By.....Don C. Reeves
Address .....Box 950
Tel.: TU 5-5636.....KBS
Sta. Representative .....Ayers
President, Ch. Eng. .....Don C. Reeves
General, Comm. Mgr.....Gene Ragle
Program Dir.....Wes Meyers
Sales Promo. Mgr.....Bill Foster

KBIG—Avalon—1952

Frequency: 740 Kc.....Power: 10,000 Watts
Owned-Operated By.....John Poole Bcstg. Co.
Address....6540 Sunset Blvd., Los Angeles 28
Tel.: HO 3-3205.....Independent
Representative .....Weed
President, Gen. Mgr.....John Poole
Sta. Promo. Publicity Dir.....R. J. McAndrews
Oper. Program Dir.....Alan Lisser
Chief Engineer.....Beull Dalton
Owners of: KBIC-TV, Los Angeles.

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KAFY—Bakersfield—1946

Frequency: 550 Kc.....Power: 1000 Watts
Owned By.....Tullis & Hearne, Inc.
Address.....P.O. Box 6128
Tel.: Empire 6-4411.....Independent
Station Representative.....Robert Eastman
President .....Howard Tullis
Gen. Mgr.....Paul Battisti
Program Director.....Al Anthony
Chief Engineer.....Robert E. Magg
Owners of: KFXM, San Bernardino; KDEO, San Diego.

KBIS—Bakersfield—1950

Frequency: 970 Kc.....Power: 1000 Watts
Owned.....Eastern Electrosonic Industries
Address.....2013 Chester Ave.
Tel.: FAirview 4-6093.....Independent
General Manager.....C. R. Christianson
Chief Engineer .....Leon K. Jones

KERN—Bakersfield—1932

Frequency: 1410 Kc.....Power: 1000 Watts
Owned-Oper. By.....McClatchy Newspapers
Business Address.....1535 17th St.
Tel.: FA 5-7475.....CBS
Representative.....Paul H. Raymer
President .....Eleanor McClatchy
Sta. Mgr.....Tom Flynn
Chief Engineer.....Don Gatz

KGEE—Bakersfield—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....KGEE, Inc.
Address.....El Tejon Hotel
Tel.: FA 7-3587.....NBC
Sta. Reps. .....Sandberg-Gates
Gen. Mgr., Ch. Eng.....C. D. Hammond
Commercial Mgr.....R. Tuten
Program Dir.....V. Jones

KLYD—Bakersfield—1958

Frequency: 1350 Kc.....Power: 1000 Watts;d.
Owned By.....Kern County Bdstg. Co.
Business Address.....2831 Eye St.
Tel.: FAirview 7-7511.....Independent
Station Representative .....Hollingbery
President, Gen. Mgr.....Edward E. Urner
Commercial Mgr.....William Walker
Station Manager.....Dave Maxwell
Chief Engineer.....Vernon G. Tucker
Owners of: KLYD-TV.

KPMC—Bakersfield—1932

Frequency: 1560 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Pioneer Mercantile Co.
Address.....P.O. Box 1709
Tel.: FA 7-5121.....ABC
Sta. Reps.....Torbet, A. & C.; Moore
President.....F. G. R. Schamblin
Station Manager.....L. A. Schamblin
Comm. Mgr.....Paul R. Biermann
Chief Eng.....Leo P. Jarvis

KUZZ—Bakersfield—1958

Frequency: 800 Kc.....Power: 250 Watts; d.
Owned By.....Valley Bcstg. Co.
Address .....910 Chester
Tel.: FAirview 7-4401.....Independent
President, Gen. Mgr.....Herb Henson
Program Director .....Larry Daniels

KWAC—Bakersfield—1955

Frequency: 1490 Kc...Power: 1 Kw. d., 250 W n.
Owned .....KMAP, Inc.
Address.....1330 Chester Ave.
Tel.: FA 7-9711.....Independent
Station Reps.....Masla; Torbet, Allen & Crane
Pres., Gen. Mgr.....Gordon B. Sherwood, Jr.
Comm., Sales Prom. Mgr.....Ed Hopple
Program Director.....Dan Gates

KPAS—Banning—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Stevens Bcstg. Inc.
Address.....4425 W. Ramsey St.
Tel.: VI 9-4557.....Independent
President .....Calvin Jasshon
General Manager.....R. Leach
Chief Engineer.....J. Ledbetter

KIOT—Barstow—1960

Frequency: 1310 Kc.....Power: 500 Watts d.
Owned By.....Beam Broadcasting Co., Inc.
Address.....850 E. Williams
Tel.: CLinton 6-2175.....Independent
President, Gen. Mgr.....Henry R. Phipps
Commercial Mgr.....James King
Program Dir.....George Norvell
Sales Promo. Mgr.....Jerry Lee
Publicity Dir.....Earline Somner
Chief Engineer.....Larry Payne

KWTC—Barstow—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.Mojave Valley Bcstg. Co.
Address .....Box 697
Tel.: CLinton 6-3511.....MBS
Station Representative.....John E. Pearson Co.
Pres., Gen. Mgr.....W. T. Brown
Chief Engineer.....Bill Schultz

KRE—Berkeley—1923

Frequency: 1440 Kc.....Power: 250 Watts
Owned-Oper. By....Central Calif. Bcstrs., Inc
Address.....601 Ashby Avenue
Tel.: THornwall 8-7715.....Independent
General Mgr.....Arthur Westlund
Sta. Mgr.....Don Hambly
Prog. Dir.....Les Avery
Chief Engineer.....Robert I. Sampson

KOWL—Bijou—1956

Frequency: 1490 Kc.....Power: 250 Watts
Owned..Tahoe Broadcasters, Lake Tahoe, Inc.
Address.....Box 132, Stateline, Calif.
Tel.: LUdlow 8-6681.....Independent
Station Rep.....John E. Pearson

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President.....Ed J. Frech
Station Manager.....John J. Murphy
Chief Engineer.....Ken Cayton

KIBS—Bishop—1953

Frequency: 1230 Kc...Power: 1 Kw. d.,250 W. n.
Owned .....Southeastern Sierra Bcstg. Corp.
Address.....Box 757
Tel.: Upton 2-4411.....ABC, KBS
President, Gen. Mgr.....R. S. Deming
Station Mgr., Chief Eng.....Elwayne Clement
Sales Prom. Mgr., Pub. Dir.....John Hemler

KYOR—Blythe—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....KYOR, Inc.
Address .....Box 668
Tel.: 242 .....MBS
Representative .....John E. Pearson
President.....T. E. Foster
General, Station Manager.....Robert Roddy
Station Mgr.....Marlin A. Saline
Commercial Mgr.....William Gebeau
Prog. Dir., Chief Eng.....Charles C. Bolland
Publicity Director.....Al Guthrie

KROP—Brawley—1946

Frequency: 1300 Kc....1000 Watts d., 500 n.
Owned By.....KROP, Inc.
Address.....P.O. Box 238
Tel.: 1300.....Independent
General Manager.....Harry Packard
Program Dir.....Bill Gebeau
Chief Engineer.....Dave Matton
Owners of: KPRO, Riverside; KREO, Indio; KYOR, Blythe.

KBLA—Burbank—1952

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....G. E. Cameron
Address.....11516 Oxnard St., N. Hollywood
Tel.: POplar 2-1195.....Independent
Station Representative .....Sandeberg-Gates
General Mgr.....Skip Lawson
Chief Engineer.....William Dorroh

KRML—Carmel—1957

Frequency: 1410 Kc.....Power: 500 Watts; d.
Owned By.....Carmel Bcstg.
Address.....Route 2, Box 552
Tel.: MAyfair 4-1215.....Independent
Station Representative .....Bolling
President, Gen. Mgr.....Sam S. Smith
Station Manager.....Beryle Ivan Gonzales

KHSL—Chico—1935

Frequency: 1290 Kc.....Power: 5000 Watts
Owned-Operated....Golden Empire Bcstg. Co.
Address .....Box 1041
Tel.: FIreside 2-0141.....CBS
Sta. Rep. .....Bolling
Pres., Gen. Mgr.....Mrs. Mickey McClune
Station Manager.....Charles H. Kinsley, Jr.
Chief Engineer.....Russell Pope

KPAY—Chico—1949

Frequency: 1060 Kc.....Power: 10,000 Watts
Owned.....J. Ned. Richardson
Address.....P.O. Box 523
Tel.: FIreside 2-4211.....MBS
Representative .....Hollingbery
Gen. Mgr.....J. Ned Richardson
Station Manager.....Ted L. Snider
Comm. Mgr.....Frank J. Mertz
Chief Engineer.....William Pope

KBMX—Coalinga—1950

Frequency: 1470 Kc.....Power: 500 W. d.
Owned By.....Meldean Bcstg Co.
Address .....Box 1164
Tel.: WE 5-0735.....Independent
Sta. Rep.....Grant Webb
President.....Charles E. Kelly
General Mgr., Chief Eng.....H. Williams
Program Dir.....R. Hardin

KBUC—Corona—1948

Frequency: 1370 Kc. Power: 1 Kw. d., 500 W. n.
Owned .....Radio K-BUC, Inc.
Business Address.....Box 368
Tel.: RE 7-1370.....Independent
Station Representatives.....Sandeberg-Gates
President .....James F. Hadlock
V.P., Gen. Mgr.....Naum Healy
Comm. Manager.....Sherm Horn
Program Director.....Jim Gunn
Sales Prom. Manager.....Allan Berg
Publicity Director.....Bob Cochems
Chief Engineer.....Walter Rees
Owners of: KDAN, Eureka, Calif.

KPLY—Crescent City—1950

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Del Norte Bcstg. Co.
Address .....Box 248
Tel.: INgersoll 4-2155.....KBS
Station Representative.....Sandeberg-Gates
Owners.....M. C. Deaver, Virginia McWhorter
Comm., Sta. Mgr.....H. Frank Walters
Chief Engineer.....Herbert Newman

KPOD—Crescent City—1959

Frequency: 1310 Kc.....Power: 1000 Watts
Owned By: Universal Electronics Network, Inc.
Address .....251 H St.
Tel.: IN 4-2151.....Independent
Station Rep.....Torbet, Allen & Crane
President.....Norman Bayley
General, Ch. Eng.....Larry Marvin
Sales Promo. Mgr.....Randy Fox

KCHJ—Delano—1951

Freq.: 1010 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Charles Herman Johnes
Address.....P.O. Box 966
Tel.: Delano 8676.....Independent
President, Chief Eng.....Charles H. Johnes
General Manager.....Jean G. Johnes
Comm. Mgr.....Jim Turner
Program Dir.....Joe McFolin

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KRDU—Dinuba—1946

Frequency: 1130 Kc.....Power: 1000 Watts
Owned-Operated By.....Radio Dinuba Co.
Address .....Box 157
Tel.: LY 1-1130.....KBS
Pres., Gen., Sta. Mgr.....Egon A. Hofer
V.P.....Dave Hofer, Jr.
Chief Engineer .....Warren Nystrom

KDEO—El Cajon—1955

Frequency: 910 Kc.....Power: 1 Kw.
Owned By.....Tullis & Hearne Bcstg. Co.
Address.....3911 Pacific Highway, San Diego
Tel.: CY 8-8371.....Independent
Station Representative.....Robert Eastman
General Manager.....John Pace

KAMP—El Centro—1958

Frequency: 1430 Kc.....Power: 1000 Watts
Owned By.....Fresno Bcstrs.
Address .....P. O. Box 1018
Tel.: ELgin 2-2277.....Independent
Sta. Reps.....Torbet; Allen & Crane; Webb
Prog. Dir., Sales Prom. Mgr.....Bob Weaver
Chief Engineer.....Arch Thistle

KICO—El Centro—1946

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Charles R. Love
Address .....Box 1697
Tel.: ELgin 2-1490.....ABC-MBS
Sta. Reps.....Feltis; Sandeberg-Gates
Owner .....Charles R. Love
General Manager.....W. L. Gleeson
Commercial Manager.....Ira Rhodes
Program Director.....Joseph Arnaldo

KXO—El Centro—1927

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....RadioActive, Inc.
Business Address.....Box 140
Tel.: EL 2-1230.....Independent
President, Gen. Mgr.....Marc Hanan
Sales Promotion Manager.....Robert Ordonez
Program, Publicity Dir.....Gordon Belson
Chief Engineer.....Arch Thistle

KOWN—Escondido—1958

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Palomar Broadcasting Co.
Address .....1226 Hale Ave.
Tel.: SHerwood 5-5811.....KBS
Pres., Gen. Mgr.....Julia C. Owen
Commercial Manager.....Bruce McLean
Program Director.....Jay Raymond
Chief Engineer.....Wallace A. Simonson

KDAN—Eureka—1956

Frequency: 790 Kc.....Power: 5 Kw.
Owned ..... Radio KDAN
Address ..... Box 993
Tel.: HI 2-0611.....Independent
Station Rep.....United Spot Sales
President.....James F. Hadlock
General Mgr.....Steve Schoen
Commercial Mgr.....Earl Madray
Program Dir.....Bud Morris
Chief Engineer.....Guy Saleme

KRED—Eureka—1933

Frequency: 1480 Kc.....Power: 5000 Watts
Owned Opr. By....Redwood Bdcstg. Co., Inc.
Address.....P. O. Box 1021
Tel.: HI 3-1621.....MBS
Station Rep.....Adam Young
President.....William B. Smullin
Opera. Manager.....Barry Adams
General Manager Newton L. Steward
Chief Engineer.....Don King

KINS—Eureka—1946

Freq.: 980 Kc.....Power: 5 Kw., d., 500 W. n.
Owned-Oper. By.....Eureka Bcstg.
Address .....Box 1015
Tel.: HI 2-5744.....CBS
Station Representative.....Grant Webb
Pres., Gen. Mgr.....Wendell Adams
Station Comm. Mgr.....Doyle Seely
Chief Engineer.....Dean Elliott

KDAC—Fort Bragg—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned.....Mendocino Coast Bcstg. Co.
Address .....2100 E. Oaks St.
Tel.: YO 4-3251.....KBS
General Manager, Ch. Eng.....Craig N. Smith

KARM—Fresno—1938

Frequency: 1430 Kc.....Power: 5000 Watts
Owned-Oper. By.....H. & G. Harm Enterp.
Address.....7535 N. Van Ness Ave.
Tel.: BA 24441 .....ABC
Representative .....Hollingbery
General Mgr.....George Harm
Program Director.....Bill Dallas
Chief Engineer.....Elbert Dean

KBIF—Fresno—1947

Frequency: 900 Kc.....Power: 1000 Watts, d.
Owned .....KBIF, Inc.
Address.....857 Van Ness Ave.
Tel.: AM 6-0791.....Independent
Representative .....Weed
Pres., Gen. Mgr.....Ethan Bernstein
Station Mgr., Prog. Dir.....Frank Wells
Chief Engineer.....Bob Love

KEAP—Fresno—1957

Frequency: 980 Kc.....Power: 500 W. d.
Owned By.....KEAP Broadcasting Co. Inc.
Address.....2344 S. Railroad Ave.
Tel.: AD 7-1871.....Independent
Station Representative.....Daren F. McGavren
Pres., Gen. Mgr.....Herbert J. Edelman
Chief Engineer.....Elbert Dean

KFRE—Fresno—1936

Frequency: 940 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Triangle Publications

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Business-Studio Address..T. W. Patterson Bldg.
Tel.: AM 8-6441.....CBS
News Affil.....Phila. Inquirer, Phila. D. News
Representative.....John Blair
General Manager.....Kenneth M. Curto
Sales Manager.....Curt Hanson
Chief Engineer.....Keith L. Mealey
Owners of: WFIL-AM-FM-TV, Philadelphia; WNBF-AM-FM-TV, Binghamton, N. Y. WFBG-AM-TV, Altoona, Pa.; WNHC-AM-FM-TV, New Haven, Conn.; WLYH-TV, Lebanon, Pa.; KFRE-AM-FM-TV, Fresno, Calif.

KGST—Fresno—1949

Frequency: 1600 Kc.....Power: 1000 Watts d.
Owned By.....International Radio, Inc.
Address.....1244 'O' St.
Tel.: AM 6-9901.....Independent
President, Gen. Mgr.....Richard E. Ryan
Comm., Sales Prom. Manager.....Jack Reavley
Program Director.....Bernardo Mendoza
Chief Engineer.....Stanley Thatcher

KMAK—Fresno—1953

Frequency: 1340 Kc...Power: 1 Kw. d., 250 W. n.
Owned By.....Fresno Bcstrs.
Address.....2020 McKinley Ave.
Tel.: AM 6-9448.....Independent
Station Representative.....Meeker Co.
General Manager.....Walt Novell
Chief Engineer.....Ed Nickel

KMJ—Fresno—1922

Frequency: 580 Kc.....Power: 5000 Watts
Owned-Operated By.....McClatchy Bcstg. Co.
Business-Studio Address..1515 Van Ness Ave.
Tel.: AM 8-5771.....NBC
Newspaper Affiliation.McClatchy Newspapers
Representative.....Paul H. Raymer
President.....Eleanor McClatchy
Station Manager.....Ramsey G. Elliott
Program Mgr.....Jeff Nagle
Sales Mgr.....Roy Swanson
Chief Engineer.....William Wallace

KYNO—Fresno—1947

Frequency: 1300 Kc. Power: 5000 wts. d, 1000 n.
Owned-Oper. By.....Radio KYNO
Address.....2125 N. Barton Ave.
Tel.: CL 5-8383.....MBS
Reps.....Venard, R. & McC., Torbet, A. & C.
General Manager.....Gene Chenault
Program Dir.....Dave Belman
Natl. Sales Manager.....Wayne Decker
Chief Engineer.....Bert Williamson

KPER—Gilroy—1957

Frequency: 1290 Kc.....Power: 1000 Watts, d.
Owned.....Radio KPER
Address.....615 Swanston Lane
Tel.: VI 2-3155.....KBS
Station Representative.....J. A. Lucas
General Manager.....John Gregory
Commercial Manager.....Ben Gutierrez
Program, Comm. Dir.....Dave Belman
Nat'l Sales Manager.....Wayne Decker
Chief Engineer.....Don Bernard

KIEV—Glendale—1933

Frequency: 870 Kc.....Power: 250 Watts
Owned By.....Southern California Bcstg. Co.
Address.....106 N. Glendale Ave.
Tel.: CHapman 5-2388.....Independent
Station Representative.....Forjoe
President, Gen. Manager.....William J. Beaton
Program Director.....Beach Rogers
Chief Engineer.....Andrew Costello

KNGS—Hanford—1948

Freq.: 620 Kc.....Power: 1 Kw.
Owned-Oper. By.....Kings Bcstg. Corp.
Business Address.....P.O. Box 620
Tel.: LUdlow 2-0361.....Independent
President, Gen. Mgr.....John C. Cohan
Station Manager.....Rowena J. Kimzey
Sales Promotion Mgr.....Carl L. Switzer

KHSJ—Hemet—1958

Frequency: 1320 Kc.....Power: 500 Watts
Owned By.....Ramona Bcstg Co.
Address.....P.O. Box 1196
Tel.: OLiver 8-7113.....KBS
President, Program Dir.....Robert T. Griffin, Sr.
Commercial Mgr.....Paul Sprague
Chief Engineer.....Al Copeland

KDAY—Hollywood—1947

Frequency: 1580 Kc....Power: 50,000 Watts, d.
Owned By.....Radio California, Inc.
Address.....1549 No. Vine St.
Tel.: HO 1-9981.....Independent
Representative.....Hollingbery
President, General Mgr.....John D. Keating
Station Manager.....Mel Leeds
Commercial Mgr.....George Gilbreth
Chief Engineer.....Bob Dye

KCHV—Indio—1954

Frequency: 970 Kc.....Power: 1 Kw., d.
Owner.....Coachella Bcstg. Co.
Address.....Box 1826
Tel.: EXpress 8-5534.....Independent
Representative.....Moore & Assoc.
Pres.....Edward Gorges
General, Sta. Manager.....Ed Staples
Comm. Mgr.....Doug Caplette
Program Director.....Pete Joy
Chief Engineer.....Rodney Gorges

KREO—Indio—1946

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....KREO, Inc.
Address.....P.O. Box 697
Tel.: DIamond 7-3403.....Independent
General Manager.....Lee Ellis
Station Manager.....Ed. Silvera
Chief Engineer.....Dave Matton
Owners of: KPRO, Riverside; KROP, Brawley, KYOR, Blyth.

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KTYM—Inglewood—1958

Frequency: 1460 Kc.....Power: 1000 Watts
Owned By.....A. J. Williams
Address .....125 S. Grevillea Ave.
Tel.: ORegon 8-3731.....Independent
President.....A. J. Williams
Commercial Manager.....Smiley Monroe
Program Director.....Arlen Sanders

KRKC—King City—1958

Frequency: 1570 Kc.....Power: 250 Watts; d.
Owned By.....KRKC, Inc.
Address.....P. O. Box 1167
Tel.: 385-5421.....KBS
Station Representative.....Sandeberg-Gates
President, Gen. Manager.....Bob McVay
Program, Chief Engineer.....Stan White
Sales Prom. Director.....Joan Brown
Pub. Director.....Alan Fowler

KAVL—Lancaster—1950

Freq.: 610 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....Antelope Bcstg. Co.
Address.....2501 West Ave.
Tel.: WH 2-1121.....MBS
Station Representative .....Pearson
President .....W. B. Carter
General Mgr.....H. L. Comstock

KBVM—Lancaster—1956

Frequency: 1380 Kc.....Power: 1000 Watts
Owned By:.....Tri-County Bcstgrs., Inc.
Address.....43321 N. Sierra Highway
Tel.: WH 2-8461.....Independent
General Manager.....P. Solberg

KLAN—Lemoore—1960

Frequency: 1320 Kc.....Power: 1000 Watts, d.
Owned By:.....Radio Lemoore
Address.....422 N. Douty St., Hanford, Calif.
Tel.: LU 4-4466.....Independent
Stations Reps.....Torbet Allen & Crane-Masla
President .....Joseph E. Gamble
Co-Managers.....M. Offenbach; M. Vierra
Program Director.....Lee Leonard
Chief Engineer.....Fred Volken
Owners of: KJOY, Stockton, Calif.

KCVR—Lodi—1946

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned By.....Radio KCVR
Business Address.....P. O. Box 600
Tel.: EN 8-0628.....Independent
Station Manager.....M. Pappas
Chief Engineer.....George Sampson

KNEZ—Lompoc—1958

Frequency: 960 Kc.....Power: 500 Watts
Owned By.....South Coast Bcstg.
Business Address.....P.O. Box 338
Tel.: REgent 6-3421.....KBS
Station Rep.....Torbet, Allen & Crane
President.....M. Buchen
Station Mgr.....Les Leslie
Asst. Manager.....Alan Beach

KFOX—Long Beach—1924

Frequency: 1280 Kc.....Power: 1000 Watts
Owned By.....Illinois-California Bcstg.
Address.....220 E. Anaheim Street
Tel.: HE 6-7281.....Independent
General Mgr. .....Cal Perley
Station Manager.....R. C. Brown

KGER—Long Beach—1926

Frequency: 1390 Kc.....Power: 5,000 Watts
Owned By...John Brown Schools of Calif., Inc.
Business-Studio Address.....3745 Atlantic
Tel.: GArfield 7-7907.....Independent
President .....Dr. John E. Brown
Gen., Sta., Comm. Mgr.....E. William George
Program Director.....Irene Cook
Chief Engineer.....Luke Crumbaugh

KABC—Los Angeles—1929

Frequency: 790 Kc.....Power: 5000 Watts
Owned-Oper. By.....AB-PT, Inc.
Address.....3321 S. La Cienega Blvd.
Tel.: NO 3-3311.....ABC
Representative .....Katz
President.....Leonard H. Goldenson
V.P., General Manager.....Ben Hoberman
Commercial Mgr.....Phil Brestoff
Program Dir.....Jack Meyers
Sales Promotion Manager.....Jack Pavis
Publicity Dir.....Virginia West
Chief Engineer.....Art Sterman
Owners of: WABC AM-TV, New York; WXYZ AM-TV, Detroit; WIS, Chicago; KGO AM-TV, San Francisco; KABC AM-TV, Los Angeles; KQV, Pittsburgh; WBKB-TV, Chicago.

KFAC—Los Angeles—1931

Frequency: 1330 Kc.....Power: 5000 Watts
Owned-Oper. By:.....Los Angeles Bcstg. Co.
Bus.-Studio Address.....5773 Wilshire Blvd.
Tel.: WE 8-0181.....Independent
Representative .....Bolling
Owner.....E. L. Cord
Gen. Comm. Mgr.....Calvin J. Smith
Program Director.....Howard Rhines
Chief Engineer.....Ron Oakley

(See Page 296 for Ad)

KFI—Los Angeles—1922

Frequency: 640 Kc.....Power: 50,000 Watts
Owned-Operated By..Earle C. Anthony, Inc.
Business-Studio Address..141 N. Vermont Ave.
Tel.: DU 2-2121.....NBC
Representative.....Henry I. Christal
Pres., Gen. Mgr.....George A. Wagner
Sales Promotion Manager.....Russell Smith
Program Director.....Pat Kelly
Co-Chief Engs...H. L. Blatterman, C. W. Mason

KFWB—Los Angeles—1925

Frequency: 980 Kc.....Power: 5000 Watts
Owned-Oper. By....Crowell-Collier Bcstg. Corp.
Business-Studio Add....6419 Hollywood Blvd.
Tel.: HO 3-5151.....Independent

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Representative .....Blair
Pres., Gen. Mgr.....Robert M. Purcell
Dir. of Operations.....Theola Sanders
Station Manager.....James Simons
Commercial Manager.....Robert E. Sharon
Program Director.....Jim Hawthorne
Advertising Director.....Warren Earl
Manager of Engineering.....Ed Benham
Owners of: KEWB, San Francisco; KDWB, Minneapolis.

KGBS—Los Angeles—1936

Frequency: 1020 Kc.....Power: 50,000 Watts
Owned By.....Standard Bcstg. Co.
Business-Studio Add.....338 S. Western Ave.
Tel.: DU 8-2345.....Independent
Station Rep.....Peters, Griffin, Woodward
President.....George B. Storer, Jr.
V.P., General Manager...Wendell B. Campbell
General Sales Manager.....Dale Peterson
Program Manager.....William C. Thompson
Sales Promotion Mgr.....Robert M. Storer
Chief Engineer.....Ernest Underwood
Owners of: WJBK-AM-FM-TV, Detroit; WSPD-AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW-AM-FM-TV, Cleveland; WHN, New York, N. Y. WGBS, AM-FM, Miami, Fla.; WIGB-AM-FM, Phila., Pa.; WITI-TV, Milwaukee.

KGFJ—Los Angeles—1926

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Ben S. McGlashan
Business-Studio Address....6314 Sunset Blvd.
Tel.: HO 4-0201.....Independent
Sta. Reps.....Howard; Torbet, Allen & Crane
Owner .....Ben S. McGlashan
General, Station Manager....Thelma Kirchner
Sales Mgr.....Molly C. Low
Sales Prom. Mgr.....Juanita McCurdy
Chief Engineer.....Homer Obuchon

KHJ—Los Angeles—1922

Frequency: 930 Kc.....Power: 5,000 Watts
Owned-Oper. By.....RKO General
Address.....5515 Melrose Ave.
Tel.: HO 2-2133.....Independent
Sta. Rep.....RKO General Nat'l Sales
Division Director.....Harry Trenner
Program & Prod. Mgr.....Arnold Schorr
General Sales Mgr.....Morton Sidley
Chief Engineer.....Robert Bullock

KLAC—Los Angeles—1924

Freq.: 570 Kc.....Power: 5 Kw. d.; 1 Kw. n
Owned By.....Hall Bcstg. Co.
Address.....6363 Sunset Blvd
Tel.: HO 2-7271.....Independent
Station Representative.....Adam Young
Exec. V.P., General Mgr....Robert H. Howard
Program Manager.....Roger Barkley
Chief Engineer.....Paul Holton

KMPC—Los Angeles—1928

Freq.: 710 Kc.....Power: 50 Kw. d.; 10 Kw. n.
Owned-Oper. By.....Golden West Bcsters.
Address.....5939 Sunset Boulevard
Tel.: HOllywood 9-5341.....Independent
Representative.....AM Radio Sales
Ch. of Board.....Gene Autry
President.....Robert O. Reynolds
Exec. V.P., General Mgr.....Loyd Sigmon
Sales Manager.....Stanley Spero
Promotion Director.....John M. Asher
Program Director.....Hugh Heller
Publicity Director.....John Dickson
Chief Engineer.....Tom Crosnoe
Owners of: KSFO, San Francisco, Calif.; KVI, Seattle, Wash.

KNX—Los Angeles—1920

Frequency: 1070 Kc.....Power: 50,000 Watts
Owned By.....Columbia Bcstg. System, Inc.
Business-Studio Address....6121 Sunset Blvd.
Tel.: HO 9-1212.....CBS
Sta. Representative.....CBS Spot Sales
V.P., General Manager.....Robert Sutton
Sales Mgr.....Gordon Mason
Dir. of Info. Services.....Arthur Wittum
Program & Promo. Mgr.....Sherril Hops
Program Director.....Harfield Weedin
Chief Engineer.....Ted Denton

KPOL—Los Angeles—1952

Frequency: 1540 Kc.....Power: 10,000 Watts
Owned-Oper. By....Coast Radio Bdcstg. Corp.
Address.....4628 Wilshire Blvd.
Tel.: WE 8-2345.....MBS
Station Representative.....Raymer Co.
President, Gen. Mgr.....Hugh R. Murchison
Station, Comm. Mgr.....Frederick Custer

KRKD—Los Angeles—1927

Frequency: 1150 Kc...Power: 5000 d.; 1000 n.
Owned By.....I. C. O. F. G., Inc.
Business-Studio Address..1050 Montecito Drive
Tel.: CA 5-4116.....Independent
Station Representative....Broadcast Time Sales
General Manager.....M. D. Buchen
Gen. Sales Mgr.....Bob Fox
Program Director.....Leon Tate
Commercial Manager.....Clifford Levine
Ch. Eng.....Ben Brown

XTRA—Los Angeles—1934

Frequency: 690 Kc.....Power: 50 Kw.
Owned By.....The Texas Triangle, Inc.
Address.....Suite 101, Lee Tower
Tel.: WEbster 7-2424.....Independent
Station Representative.....Daren McGavren
President.....Gordon B. McLendon
General Sales Manager.....Cy Ostrup
Station Operations Manager....Dave Muhlstein
Managing Editor.....Russ Barnett
Chief Engineer.....Jose Marquez

KHOT—Madera—1956

Frequency: 1250 Kc.....Power: 500 Watts, d.
Owner .....Glomar Music Bcstg. Co.
Address.....Box 67
Tel.: OR 4-8888.....Independent
Mgr.....Bob L. Moran
Chief Engineer.....J. Bell

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KMYC—Marysville—1940

Frequency: 1410 Kc..Power: 5 Kw. d.; 1 Kw. n.
Owned By.....Carlton Bcstg. Corp.
Business Address.....P. O. Box 631
Tel.: SH 2-2396.....MBS, ABC
Station Representative.....Grant Webb
President .....Jack Sterling
General, Station Mgr.....Carroll V. Hansen
Commercial Manager.....Dale Fairlee
Program Director.....Pete Ladd
Chief Engineer.....Jim Fitzgerald

KWIP—Merced—1956

Frequency: 1580 Kc.....Power: 500 Watts, d.
Owned By:.....Yosemite Bcstrs. Inc.
Address .....Hotel Tioga
Tel.: RA 2-3838.....Independent
Station Reps.....Dore; Hall
President, General Mgr.....Ellsworth Peck
Station, Comm. Manager.....Brian Loughran
Program Director.....Barbara Harris
Chief Engineer.....Malcolm Beavers

KYOS—Merced—1936

Frequency: 1480 Kc.....Power: 5000 Watts
Owned-Operated By.....KYOS, Inc.
Address .....1735, Greater "L" St.
Tel.: RA 2-6251.....ABC-MBS
Station Rep.....Torbet, Allen & Crane
Pres., Gen., Sta. Mgr.....Frank Flynn
Commercial Manager.....Harry Carmichael
Program Director.....J. Flynn
Chief Engineer.....Dwayne D. Caldwell

KBEE—Modesto—1951

Frequency: 970 Kc.....Power: 1000 Watts
Owned.....McClatchy Bcstg. Co.
Address .....14th & Eye St.
Tel.: LA 3-7756.....CBS
Newspaper Affil.....McClatchy Newspapers
Representative.....Paul Raymer
President .....Eleanor McClatchy
Station Manager.....Hugh Shelley
Chief Engineer .....Albert Schneider
Owners of: KFBK, Sacramento; KMJ AM-TV, Fresno; KERN, Bakersfield.

KFIV—Modesto—1950

Frequency: 1360 Kc.....Power: 1000 Watts
Owned By.....KFIV, Inc.
Address .....Box 1360
Tel.: 524-1360.....Independent
Station Representative .....Hollingbery
General Manager.....Ted Wolf
Program Director.....Bobbie Barnett
Opera. Manager.....Gene D'Accardo
Nat'l Commercial Mgr.....Judd Sturtevant
Sales Manager.....Milt Hibdon
Chief Engineer.....James Roddy

KTRB—Modesto—1933

Frequency: 860 Kc...Power: 10,000 d.; 1000 n.
Owned-Operated By.....KTRB Bcstg. Co., Inc.
Address .....P. O. Box 593
Tel.: LA 3-0737.....Independent
Station Rep.....Torbet, Allen & Crane
Pres.-Gen.-Station Mgr....William H. Bates, Jr.
Comm., Sales Prom. Mgr.....Richard Brown
Chief Engineer.....W. H. Bates

KIDD—Monterey—1955

Frequency: 630 Kc.....Power: 1 Kw.
Owned By.....Monterey Pen Bcstg. Inc.
Address .....Box 1070
Tel.: FRontier 2-8154.....Independent
Representative .....Hollingbery
President, General Mgr.....Robert Sherry
Commercial, Prom. Mgr.....Jack G. Hamilton
Publicity Director.....Victor Rugh
Chief Engineer.....J. King

KMBY—Monterey—1949

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....John Burroughs
Business Address.....651 Cannery Row
Tel.: FR 2-4541.....Independent
Station Rep.....Torbet, Allen & Crane
President.....John Burroughs
General Mgr.....Galyn Hammond
Program Director.....Bob Martin
Sales Promotion Mgr.....Sam Solerno
Chief Engineer.....Frank Denney

KWSD—Mt. Shasta—1947

Frequency: 620 Kc.....Power: 1000 Watts, d.
Owned-Oper. By..Shasta Cascade Bcstg. Corp.
Address .....E. Alma St.
Tel.: WA 6-2124.....Independent
Reps..Torbet, Allen & Crane; Cont. Radio Sales
Gen. Mgr., Ch. Eng.....David Rees
Program Dir.....Iola Huntingdon

KVON—Napa—1947

Frequency: 1440 Kc.....Power: 500 Watts
Owned-Oper. By.....J. L. & A. M. Powell
Address .....1124 Foster Road
Tel.: BAldwin 6-2023.....MBS
Sta. Representative.....John E. Pearson
Owner, Gen. Mgr., ...J. L. Powell

KSFE—Needles—1952

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....James Parr
Address.....P. O. Box C-2
Tel.: EAstgate 6-2101.....KBS
Station Rep.....Grant Webb
President .....James Parr
Commercial Manager.....Leslie V. Gilbert
Program Dir., Chief Engineer....David Barnett
Sales Promo. Mgr.....Grant Holcomb, Jr.
Publicity Director.....Lynne Hokcomb

KABL—Oakland—1959

Frequency: 960 Kc.....Power: 1000 Watts
Owned-Oper. By .....McLendon Corp.
Address.....464 19th St.
Tel.: TW 3-9600.....Independent
Station Representative.....Daren F. McGavren
President.....Gordon B. McLendon
General Manager.....Homer H. Odom
Program Director.....Al Hart
Sales Promo. Mgr.....Charles Payne
Chief Engineer.....Howard Immekus
Owners of: KLIF, Dallas, Tex.; KILT, Houston, Tex.; WSYL, Buffalo, N. Y.; WAKY, Louisville, Ky.; KEEL, Shreveport, La.; KTSA, San Antonio, Tex.

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KDIA—Oakland—1921

Frequency: 1310 Kc.....Power: 1000 Watts
Owned .....KDIA, Inc.
Business-Studio Address.....327 22nd St.
Tel.: TE 4-4262.....Independent
Station Rep. .....Bernard Howard
President, Gen. Mgr.....E. Sonderling
Station Manager.....W. Conway
Sales Prom. Manager.....Odessa Broussard
Program Director.....Roland Porter
Publicity Director.....Doug Allen
Chief Engineer.....John Rolih
Owners of: WOPA, Chicago.

KEWB—Oakland—1922

Frequency: 910 Kc.....Power: 5 Kw.
Owned-Operated By..Crowell-Collier Bcstg. Co.
Business Address.....2150 Franklin St.
Tel.: TEmplebar 6-0910.....Independent
Station Representative.....Katz
President .....Robert M. Purcell
General Manager.....Milton H. Klein
Commercial Manager.....Joe Klaas
Program Director.....Don French
Sales Prom. Manager.....George Goldman
Chief Eng. ..... Roswell S. Smith
Owners of: KFWB, Los Angeles, Calif.; KDWB, St. Paul, Minneapolis.

KUDE—Oceanside—1956

Frequency: 1320 Kc.....Power: 500 Watts
Owned By:.....Dolph-Pettey Bcstg. Co.
Address.....2950 Canyon Drive
Tel.: SA 2-8294.....Independent
Station Reps.....Torbet, Allen & Crane, Masla
President.....Herbert L. Pettey
Gen. Station Mgr.....Lyle R. Richardson
Comm. Manager.....Larry Thomas
Program Director.....Joe Siegle
Sales Prom. Manager.....George Nagle
Chief Engineer.....Mike Stevens

KASK—Ontario—1947

Frequency: 1510 Kc.....Power: 1000 Watts
Owned-Operated By.....Radio KASK
Address .....P.O. Box 593
Tel.: YUkon 2-8888.....KBS
Newspaper Affiliation .....Daily Report
Station Reps.....Cannon; Hopewell
President.....Mrs. Jerene A. Harnish
General Manager.....E. A. Jansen
Chief Engineer.....Manual Barraza

KOXR—Oxnard—1955

Frequency: 910 Kc.....Power: 1 Kw., d.
Owned-Oper. By..Oxnard Broadcasting Corp.
Address.....1280 So. Oxnard Blvd.
Tel.: HU 3-2303.....Independent
Station Rep.....California Spot Sales
Pres., Chief Eng.....Paul R. Schneider
Comm., Sales Prom. Mgr.....J. Alan Rinehart

KUTY—Palmdale—1957

Frequency: 1470 Kc.....Power: 1 Kw.
Owned By:.....Palmdale Broadcasters
Address.....P. O. Box 5
Tel.: Windsor 7-3107.....Independent
Representative.....Harlan Oakes
President.....Harold C. Singleton
General Manager.....David D. Schwartz
Program Director.....Roger Martin
Chief Engineer.....Lloyd Simmons

KCMJ—Palm Springs—1946

Freq.: 1010 Kc.....Pwr: 1 Kw., d.; 500 W., n.
Owned By.....Bell Bcstg. Corp.
Business Address.....Box KK
Tel.: FA 5-2253.....CBS
Station Representative.....Lucas
President, Gen. Mgr.....Morris H. Bergreen
Station Manager.....Patrick Raymond
Chief Engineer.....Glen Barnett

KDES—Palm Springs—1956

Frequency: 920 Kc.....Power: 1000 Watts
Owned.....Cameron Bcstg. Co.
Address .....174 N. Palm Canyon Dr.
Tel.: 324-1212.....Independent
Newspaper Affiliation.....Desert Sun
Representative .....Sandeberg-Gates
President, Owner.....Geo. E. Cameron, Jr.
Gen. Station Mgr.....Norman W. Lofthus
Comm., Sales Prom. Mgr.....Adam Waran
Prog. Dir., Chief Eng. .....Cliff Miller
Owners of: KBLA, Burbank, Calif.

KPAL—Palm Springs—1954

Frequency: 1450 Kc.....Power: 250 Watts
Owner.....KPAL Bcstg. Corp.
Address.....P. O. Box 1450
Tel.: FAirview 4-9171 .....Independent
Station Representative.....Forjoe
President .....H. Maizlish
Gen. Mgr.....Al Yallen
Chief Engineer .....Paul Wieman

KIBE—Palo Alto—1949

Frequency: 1220 Kc.....Power: 1,000 Watts d.
Owned-Oper. By.....Sundial Bcstg. Corp.
Address .....230 Town & Country Village
Tel.: DA 3-1341.....Independent
Rep. .....Walker-Rawalt
General Mgr.....Edward Davis
Chief Engineer.....Robert Cook

KMET—Paradise—1960

Frequency: 930 Kc.....Power: 500 W. d.
Address.....P. O. Box 1147
Owned By.....KoMet Radio Inc.
Tel.: Trinity 7-6241.....Independent
Representative .....Sandeberg-Gates & Co.
President & Gen. Mgr.....D. F. Mariska
Program Director.....Tim Armstrong

KRLA—Pasadena—1959

Freq.: 1110 Kc.....Power: 50 Kw. d., 10 Kw., n.
Owned-Operated By.....1110 Bcstg. Corp.
Address.....1401 S. Oak Knoll
Tel.: MU 1-6991.....Independent
Representative ..... Cooke
President.....Donald Cooke
General Manager.....John Barrett
Commercial Mgr.....Armand Lamont

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Program Director.....James Washburn
Publicity Director.....Marie Devlin
Chief Engineer.....Jack Reeder

KWKW—Pasadena—1942

Frequency: 1300 Kc.....Power: 1000 Watts
Owned-Operated By.....KWKW, Inc.
Address.....6233 Hollywood Blvd., Hollywood
Tel.: HOllywood 5-6171.....Independent
Reps. .....Nat'l Time Sales; Hall
President.....John F. Malloy
Vice President, Gen. Mgr.....Stanley G. Breyer
Comm. Manager.....Andy James
Publicity Director.....Helen Wabbe
Chief Engineer.....Henry Gripp

KPRL—Paso Robles—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Radio KPRL
Address .....P.O. Box 96
Tel.: 238-1600.....ABC
Station Mgr.....Bernard Schwartz
Comm. Mgr.....Dorothy Schwartz

KTOB—Petaluma—1950

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....Lloyd Burlingham
Address .....Box 590
Tel.: PO 3-1505.....Independent
Station Reps.....J. A. Lucas, Prestige
President .....Lloyd Burlingham
Commercial Manager.....Dick Fuller
Station Manager.....Don F. Davis
Program Director.....Don West
Chief Engineer.....Ken Phillips
Owners of: WIXN, Dixon, Ill.

KKIS—Pittsburg—1949

Frequency: 990 Kc.....Power: 5 Kw.
Owned-Oper. By.....Kay Kis Corp.
Address.....230 East 4th St.
Tel.: HE 2-2964.....Independent
President .....B. Small
General Station Manager.....Jerry Bassett

KKAR—Pomona—1960

Frequency: 1220 Kc.....Power: 250 Watts
Owned By.....Intrastate Broadcasters, Inc.
Address.....1430 E. Phillips Blvd.
Tel.: NAtional 3-3434.....Independent
Station Reps.....J. A. Lucas; Prestige Rep.
President, Gen. Mgr.....Abbott London
Station Mgr.....Charlie Powers
Commercial Mgr.....Jay Jones
Program Dir.....Bill Davies
Sales Promo. Mgr.....J. R. Dick
Publicity Director.....Shirley Zeller
Chief Engineer.....Jack Calaway

KWOW—Pomona—1947

Freq.: 1600 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....Valley Bdcstg. Co.
Business-Studio Address.....So. Mills & Olive
Tel.: NAtional 8-5541.....Independent
Station Representative.....Harlan Oakes
President, Gen. Mgr.....Dean H. Wickstrom
Station, Commercial Mgr.....Jim Robinson
Program Director.....Jim Louis
Chief Engineer.....John Young

KTIP—Porterville—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Gateway Bcstrs., Inc.
Business-Studio Address.....Box 1312
Tel.: SU 4-1450.....Independent
President, Gen. Mgr.....Gareth F. Garlund
Program Director.....Lawrence D. Cotta
Chief Engineer.....R. D. Edmonds

KACY—Port Hueneme—1958

Frequency: 1520 Kc.....Power: 250 Watts
Owned By.....KACY, Inc.
Address.....P.O. Box 1520, Oxnard, Calif.
Tel.: HUnter 3-1520.....Independent
Station Reps.....Torbet, Allen & Crane; Masla
President.....Lincoln Dellar
V.P. Gen. Mgr.....Glenn D. Lockhart
Commercial Mgr.....Doug W. Foerster
Chief Engineer.....Arlyn Jackson

KBLF—Red Bluff—1946

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Victor Indust., Corp.
Address .....Box 431
Tel.: LAwrence 7-3511 .....Independent
Station Rep.....Tracy Moore
General Mgr.....Clay McGowan
Station Mgr.....Bill Baumgarten
Chief Engineer.....Harry Shelby

KAHR—Redding—1958

Frequency: 1270 Kc.....Power: 1000 Watts, d.
Owned By.....Hi Fidelity Stations, Inc.
Address .....P.O. Box 997
Tel.: CHestnut 3-5511.....KBS
President .....Paul Bowman

KRDG—Redding—1956

Frequency: 1230 Kc.....Power: 250 Watts
Owned.....Redding Broadcasting Co.
Address.....1347 Yuba St.
Tel.: CHestnut 3-0343.....ABC-MBS
Representative....Torbet, Allen and Crane, Inc.
Gen. Mgr., Chief Eng....Howard N. Martineau

KQMS—Redding—1954

Frequency: 1400 Kc.....Power: 250 Watts
Owner.....Radio Redding, Inc.
Address.....Box 887
Tel.: CHestnut 3-2454.....Independent
Station Representative .....Webb
President, Gen. Mgr.....Jean L. Carpenter
Chief Engineer.....Jack R. Short

KVCV—Redding—1937

Frequency: 600 Kc.....Power: 1000 Watts
Owned-Oper. By....Golden Empire Bcstg. Co.
Address .....Hotel Redding
Tel.: CH 3-1515.....CBS
Station Representative.....Avery-Knodel
President, Gen. Mgr.....Mrs. H. McClung
Station Mgr.....H. E. McCarty

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KVIP—Redding—1957

Frequency: 540 Kc.....Power: 1 Kw.
Owned.....Shasta Bcstg. Corp.
Address .....Box 919
Tel.: CHestnut 1-1414.....Independent
Representative .....Hollingbery
Pres., Gen. Mgr.....George C. Fleharty
Chief Engineer.....Lynn Olson

KCAL—Redlands—1954

Frequency: 1410 Kc.....Power: 1000 Watts
Owner.....Southwest Bcstg. Co., Inc.
Address.....P. O. Box 390
Tel.: PYramid 3-2358.....Independent
President.....B. Corren

KRCK—Ridgecrest—1956

Frequency: 1360 Kc.....Power: 1 Kw.
Owned .....Indian Wells Radio
Address.....350 W. Ridgecrest Blvd.
Tel.: RI 8-4061.....KBS
Station Reps.....Lucas-Gunn
President.....Victor M. Farel
Station Mgr.....Harry Nungester
Program Director.....Bob Miller
Sales Manager.....Jim Kolit
Chief Engineer.....Paul Byass

KLOA—Ridgecrest—1956

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Ridgecrest Bcstg. Co.
Address .....Box 696
Tel.: RI 8-9211.....Independent
Station Rep.....Torbet, Allen & Crane
Owner, Chief Engineer.....I. Sinofsky

KACE—Riverside—1957

Frequency: 1570 Kc.....Power: 1 Kw., d.
Owned.....KACE Radio, Inc.
Address.....7351 Lincoln Ave.
Tel.: OV 8-1570.....Independent
Station Reps.....Walker Rawalt; Harlan Oakes
Pres., Gen. Mgr.....Ray Lapica
Prog. Dir., Chief Engineer.....J. Wiseley

KPRO—Riverside—1941

Frequency: 1440 Kc.....Power: 1000 Watts
Owned By.....KPRO, Inc.
Address.....3401 Russell Street
Tel.: OV 6-0260.....Independent
Sta. Reps.....John E. Pearson; Ira Laufer
General Manager.....D. Taylor

KCRA—Sacramento—1945

Freq.: 1320 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....KCRA, Inc.
Business Studio Address.....310 Tenth St.
Tel.: HIckory 4-7300.....NBC
Representative .....Petry
President.....Robert E. Kelly
General Mgr.....Jon S. Kelly
Asst. Gen. Mgr.....Howard J. Smiley
Merchandising Manager.....Ted Hardy
Chief Engineer.....W. Herbert Hartman
Owners of: KCRA-TV-FM.

KFBK—Sacramento—1922

Frequency: 1530 Kc.....Power: 50,000 Watts
Owned-Oper. By.....McClatchy Newspapers
Business Studio Address....Twenty-First & Q
Tel.: GI 2-0476.....CBS
Newspaper Affiliation..McClatchy Newspapers
Representative.....Paul H. Raymer
President .....Eleanor McClatchy
Station Manager.....Frank M. Devaney

KGMS—Sacramento—1952

Frequency: 1380 Kc.....Power: 1000 Watts
Owned-Oper. By.....KGMS, Inc.
Address.....1235 H St.
Tel.: GI 1-3133 .....Independent
President .....Anthony C. Morici
Chief Engineer.....L. T. Waterman

KROY—Sacramento—1937

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By .....John Carey, Inc.
Business-Studio Address.....1010 11th St.
Tel.: GI 3-2525.....Independent
President .....Lincoln Dellar
General, Comm. Mgr.....William H. Weaver
Chief Engineer.....William Overhauser

KRAK—Sacramento—1926

Frequency: 1140 Kc.....Power: 5000 Watts
Owned By.....Golden Valley Bcstg. Co.
Address .....Hotel Senator
Tel.: GIlbert 1-6464.....MBS
Station Rep.....Adam Young
President, Gen. Mgr.....Manning Slater
Commercial Manager.....Felix Adams
Station Mgr., Publicity Director.....Jay Hoffer
Program Director.....Bill Jones
Chief Engineer.....Robert La Rue

KXOA—Sacramento—1945

Freq.: 1470 Kc....Power: 5 Kw. d., 1 Kw., n.
Owned-Oper. By.....Cal-Val Radio
Business Address.....Box 3094
Tel.: WA 5-2717.....Independent
Station Representative.....Daren F. McGavren
President.....Riley R. Gibson
General Mgr.....Howard Haman
Prog. Dir.....Jack Lawson
Chief Engineer.....Maurice Hill

KDON—Salinas—1935

Frequency: 1460 Kc.....Power: 5000 Watts
Owned By.....KDON, Inc.
Business Address.....933 N. Main St.
Tel.: HA 2-6464.....Independent
Station Representative.....Eastman
Pres., Gen. Mgr.....John B. Rushmer
Chief Engineer .....James Parrish

KSBW—Salinas—1948

Frequency: 1380 Kc.....Power: 5000 Watts
Owned-Oper. By..Salinas Valley Bcstg. Corp.
Address.....238 John St.
Tel.: HArrison 2-7484.....ABC

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Station Representative.....H-R Representatives
Pres., Gen. Mgr......**John C. Cohan**
Station Manager.....Richard Logan
Sales Promo. Mgr.....Clarke Bradley
Commercial Manager.....John Margraf
Publicity Director.....Penne Bennett
Program Director.....Keith Bryden
Chief Engineer.....**Bill Hargan**
Owners of: KVEC, KSBY-TV, San Luis Obispo, Calif.; KSBW-TV, Salinas, Calif.; KNGS, Hanford, Calif.

KCKC—San Bernardino—1947

Frequency: 1350 Kc.....Power: 500 Watts
Owned-Oper. By.....M. V. W. Radio Corp.
Business Address.....770 Mill St.
Tel.: TU 8-0245.....ABC
Station Mgr.....Clair A. Weidenaar
Chief Engineer.....F. Hall

KFXM—San Bernardino—1929

Frequency: 590 Kc.....Power: 1000 Watts
Owned.....KFXM Broadcasting Co.
Address.....512 Fifth Street
Tel.: TU 9-3636.....Independent
Station Representative.....Eastman
President.....Howard L. Tullis
General Manager.....Norman Keats
Commercial Mgr.....Bob Bunnell
Program Dir.....Roy L. Cordell
Chief Engineer.....Lyle Kilgore
Owners of: KAFY, Bakersfield; KDEO, San Diego.

KMEN—San Bernardino—1947

Frequency: 1290 Kc.....Power: 5000 Watts
Owned By.....KPOI Broadcasting
Address.....**Box 889**
Tel.: GLenview 8-3183.....MBS
Sta. Rep.....Daren F. McGavren
Station Mgr.....Tom Papich
Chief Engineer.....Walt Rees

KRNO—San Bernardino—1947

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned.....KRNO, Inc.
Address.....**990 Colton Ave**
Tel.: TU 8-0771.....**Independent**
Sta. Rep.....Bolling
President.....G. W. Bolling III
General, Station Manager.....Verne Paule
Commercial Manager.....James Howard

KCBQ—San Diego—1946

Freq.: 1170 Kc.....Power: 50 Kw. d; 5 Kw. n.
Owned-Oper. By.....KCBQ, Inc.
Business Address.....**7th Ave. at Ash**
Tel.: BE 2-7161.....**Independent**
Representative.....John Blair
Pres., Mgr. Dir......**Lee Bartell**
Program Director.....James Neill
Chief Engineer.....**Morris Jones**
Owners of: WOKY, Milwaukee, Wisc.; KYA, San Francisco, Calif.; WADO, New York, N. Y.

KFMB—San Diego—1941

Frequency: 540 Kc.....Power: 5 Kw.
Owned By.....**Transcontinent TV Corp.**
Bus.-Studio Address.....**1405 Fifth Ave.**
Tel.: BE 2-2114.....**CBS**
Representative.....**Petry**
President.....**David C. Moore**
V.P., Gen. Mgr......**George Whitney**
Station Manager.....**Jack Kelner**
Commercial Manager.....Virgil Clemons
Program Director.....Geoff Edwards
Sales Promotion Mgr.....Len Troy
Publicity Director.....Suzanne White
Chief Engineer.....Charles Abel
Owners of: WGR-AM-TV, Buffalo, N. Y.; WDAM-AM-TV, Kansas City; KFMB-TV, San Diego, Calif.; KERO, Bakersfield; WNEP, Scranton.

KGB—San Diego—1922

Freq.: 1360 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....KGB, Inc.
Address.....**4141 Pacific**
Tel.: CYpress 7-2201.....ABC
Representative.....**H-R**
President, Gen. Mgr.....Marion R. Harris
Station Program Director.....**Robert S. Regan**
Publicity Director.....William C. Hestor
Sales Promotion Mgr.....Paul H. Martin
Chief Engineer.....**Charles N. Duncan**

KOGO—San Diego—1926

Frequency: 600 Kc.....Power: 5000 Watts
Owned By.....KFSD, Inc.
Business Address.....**P.O. Box 628**
Tel.: CO 2-2421.....**NBC**
Newspaper Affil.....Newsweek Magazine
Representative.....**Katz Agency**
President.....**James G. Rogers**
Gen. Mgr.....W. E. Goetze
Commercial Manager.....Ray Baker
Sales Prom., Pub. Dir.....Kenneth N. McClure
Program Director.....Dick Roberts
Chief Engineer.....LeRoy Bellwood
Owners of: KFSD-TV.

KSDO—San Diego—1959

Freq.: 1130 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned By.....**Gordon Bcstg. Co.**
Bus-Studio Address.....**1023 Second Ave.**
Tel.: BE 2-2041.....MBS
Station Rep.....Adam Young
President, Gen. Mgr.....Sherwood R. Gordon
Station, Comm. Manager.....Dwight Case
Sales Promo. Mgr., Pub. Dir.....Danny Martin
Program Director.....**Richard L. Venturino**
Chief Engineer.....Joseph Heiser
Owners of: KBUZ, Phoenix.

KSON—San Diego—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Broadmoore Bcstg. Corp.
Address.....U.S. Grant Hotel
Tel.: BE 3-3131.....Independent
Sta. Representative.....Hollingbery
General Manager.....Jeff York
Station Mgr.....Henry J. Guzik
Sales Promotion Mgr.....James Fox
Program Director.....Blaine Cornwell
Chief Engineer.....**Jack Rabell**

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KGIL—San Fernando—1947

Frequency: 1260 Kc. Power: 5 Kw., d; 1 Kw., n.
Owned-Oper. By...Buckley Jaeger Bcstg Corp.
Address. 13325 Van Nuys Blvd., Pacoima, Calif.
Tel.: Empire 6-9555.....Independent
Station Representative.....Robert Eastman
President .....Norman Boggs
Comm. Mgr.....Harold B. Arkoff
Chief Engineer .....Jay Rice

KCBS—San Francisco—1949

Frequency: 740 Kc.....Power: 50,000 Watts
Owned-Operated By..... CBS
Address.....Sheraton Palace Hotel
Tel.: YU 2-2700.....CBS
Representative .....CBS Radio Spot Sales
President.....Arthur Hull Hayes
V.P., General Mgr.....Jules Dundes
Pub. Dir., Sales Prom. Mgr.....Bob Harris
Sales Manager.....Seymour Whitelaw
Program Director.....H. S. Basayne
Chief Engineer.....Alan Cormack
Owners of: WCBS-AM-TV, New York; WBBM-AM-TV, Chicago; WCAU-AM-TV, Philadelphia; WEEI, Boston; KMOX-AM-TV, St. Louis; KNX, Los Angeles; KNXT, Los Angeles, Calif.

KFAX—San Francisco—1960

Freq.: 1100 Kc.....Power: 50 Kw. d., 1 Kw. n.
Owned-Operated By.....Argonaut Bcstg. Co.
Business Studio Address.....1470 Pine St.
Tel.: OR 3-4148.....Independent
President, General Mgr.....A. J. Krisik
Station, Commercial Mgr.....John F. Bayliss
Program Director.....John H. Brown
Chief Engineer.....Roger Roberts

KFRC—San Francisco—1924

Frequency: 610 Kc.....Power: 5000 Watts
Owned-Oper. By.....RKO General
Business Address.....415 Bush St.
Tel.: YUkon 2-9200.....Independent
Representative.....RKO National Sales
President.....Thomas F. O'Neil
General Mgr.....Alfred Racco
Dir. of Sales Prom.....Bill Sweeney
Program Dir.....George Crowell
Chief Engineer.....Thos. D. Razovich
Owners of: WOR-AM-TV-FM, New York; KHJ-AM-TV-FM, Los Angeles; WNAC-AM-FM-TV, Boston; CKLW-AM-FM-TV, Detroit; KFRC-AM-FM, San Francisco; WBMS; Washington; WNBQ-AM-TV, Memphis.

KGO—San Francisco—1923

Frequency: 810 Kc.....Power: 50,000 Watts
Owned-Oper By.....ABC-PT, Inc.
Business Address.....277 Golden Gate Ave.
Tel.: UNderhill 3-0077.....ABC
Representative .....John Blair
General Station Mgr.....Elmer Wayne
Commercial Manager.....Del Gore
Publicity Director.....Ron Wren
Program Director.....Leslie Stein
Chief Engineer.....Harry N. Jacobs

KKHI—San Francisco—1956

Frequency: 1550 Kc.....Power: 10 Kw.
Owned By.....Atlass Bcstg. Co.
Address.....340 Mason St.
Tel.: YUkon 6-2151.....MBS
Station Representative.....Adam Young
General Manager.....Frank Atlass
Commercial Manager.....Richard Gravett
Program Director.....Barry McKinley
Chief Engineer.....Ken Warren

KNBC—San Francisco—1922

Frequency: 680 Kc.....Power: 50,000 Watts
Owned-Operated By.....National Bcstg. Co.
Address.....420 Taylor St.
Tel.: GR 4-8700.....NBC
Representative.....NBC Spot Sales
President (NBC).....Robert Kintner
General Mgr.....William Decker
Comm. Mgr.....Richard H. Gravett
Sales Manager.....Richard S. Calender
Program Director.....Jack Wagner
Publicity Director, Prom. Mgr...Jane Morrison
Chief Engineer.....Curtis D. Peck

KSAN—San Francisco—1922

Frequency: 1450 Kc.....Power: 1000 Watts
Owned.....Golden Gate Broadcasting Corp.
Address.....1111 Market Street
Tel.: MA 1-8171.....Independent
Sta. Reps. .....Bob Dore: Dora Clayton
General, Sta. Mgr.....Norwood J. Patterson
Comm. Prom. Mgr.....J. Walter Carroll
Chief Engineer.....R. Skelton

KSAY—San Francisco—1957

Frequency: 1010 Kc.....Power: 10 Kw. d.
Owned By.....Grant R. Wrathall
Address.....988 Market St.
Tel.: EX 7-6800.....Independent
Station Reps.....Torbet, Allen & Crane
President.....Grant R. Wrathall
General Mgr.....Clair G. Halverson
Sales Promotion Mgr.....Hal H. Hoffman
Program Director.....Gordon Woodward
Publicity Director.....Dan Solo

KSFO—San Francisco—1925

Freq.: 560 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned By.....Golden West Bcsters.
Business Address.....950 California St.
Tel.: YU 2-5500.....Independent
Representative .....AM Radio Sales
President.....Robert Reynolds
V.P., Gen. Manager.....William D. Shaw
Station Manager.....Bert S. West
Commercial Manager.....James A. Brown, Jr.
Sales Prom., Pub. Director..Louise Z. Jorjoriah
Program Director.....Allan Newman
Chief Engineer.....Harry Bartolomei
Owners of: KMPC, Los Angeles; KVI, Seattle.

KYA—San Francisco—1926

Freq.: 1260 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned.....Golden State Broadcasting, Inc.
Business Address.....1 Nob Hill Circle
Tel.: DO 2-2536.....Independent
Station Representative.....Robert Eastman
Pres., Mgr. Dir.....Lee Bartell

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General Manager.....Jayne Swain
National Sales Director.....Harry Averill
Sales Promotion, Pub. Director.....Dan Martin
Sales Manager.....Kenneth Leslie
Chief Engineer.....Paul Beck
Owners of: KCBQ, San Diego, Calif.; WOKY, Milwaukee, Wisc.; WADO, New York, N. Y.; Tele-Haiti, Haiti; Tele-Curacao, Curacao; Tele-Aruba, Aruba.

KALI—San Gabriel—1946

Frequency: 1430 Kc.....Power: 5000 W., d.
Owned.....Tele-Broadcasters of Calif. Inc.
Address.....758 E. Colorado Blvd., Pasadena
Tel.: MU 1-0171.....Independent
President.....H. Scott Kilgore
Gen. Mgr.....James Coyle
Chief Engineer.....Charles McKee
Owners of: WPOP, Hartford, Conn.; KUDL, Kansas City, Mo.; KOFY, San Mateo, Calif.

KEEN—San Jose—1947

Frequency: 1370 Kc..Power: 5 Kw. d.; 1 Kw. n.
Owned-Operated By.....United Bcstg. Co.
Business Studio Address.....Hotel De Anza
Tel.: CY 4-0344.....Independent
Representative.....Hollingbery
President.....George M. Mardikian
Gen. Mgr.....Floyd Farr
Sales Promo. Mgr.....Ray Holly
Publicity Dir.....Phil Philley
Prog. Dir., Chief Eng.....George Snell

KLIV—San Jose—1946

Freq.: 1590 Kc.....Power: 5 Kw. d., 500 W. n.
Owned-Oper. By.....Cal Radio, Inc.
Address.....P.O. Box 995
Tel.: CY 3-8030.....MBS
Station Rep.....McGavren
Pres., Gen. Mgr.....Riley R. Gibson
Station Manager.....Doug Walker
Commercial Manager.....Bob Sobelman
Program Dir.....Bob Holmes
Chief Engineer.....Maurice Hill
Owners of: KXOA, Sacramento.

KLOK—San Jose—1946

Freq.: 1170 Kc....Power: 10 Kw. d., 1 Kw. n.
Owned-Oper. By.....Radio KLOK, Inc.
Business Address.....P. O. Box 327B
Tel.: CL 1-5170.....Independent
Station Reps.....Oakes; NTS; Ochs
President.....E. L. Barker
General Manager.....R. E. Ryan
Program Director.....Ruth P. Fish
Sales Promotion Mgr.....E. H. Grigg
Chief Engineer.....Terry D. Lloyd

KXRX—San Jose—1948

Freq.: 1500 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....San Jose Bcstg. Co.
Address.....P. O. Box 167
Tel.: CYpress 2-5080.....Independent
Station Reps.....Torbet, A. & C.; Feltis
Pres., Gen. Mgr.....Joe E. Levitt
Opera. Manager.....Frank G. Kilpatrick
Commercial, Promo. Mgr.....Bob Campbell
Program Dir., Pub. Dir.....Robert W. Donnelly
Chief Engineer.....Herman Stalberg

KATY—San Luis Obispo—1949

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....KATY of San Luis Obispo, Inc.
Address.....1146 Monterey St.
Tel.: LI 3-1340.....Independent
Sta. Representative.....Meeker Co.
Pres., Gen., Sta., Comm. Mgr....M. F. Marquardt
Program Director.....Barbara Rice
V.P., Ch. Eng.....Glenn O. Porter

KSLY—San Luis Obispo—1960

Frequency: 1400 Kc. .....Power: 250 Watts
Owned By.....Berry Bcstrs., Inc.
Address.....1214 Higuera
Tel.: LI 3-9400.....Independent
Station Reps.....Sandberg-Gates
President, General Mgr.....Reg Streeter
Commercial Manager.....Ray Cawein
Sales Promotion Mgr.....Sylvain Lassalette
Program Director.....John Borba
Publicity Director.....Mary Kestly
Chief Engineer.....Robert D. Brister

KVEC—San Luis Obispo—1937

Frequency: 920 Kc..Power: 1 Kw. d., 500 w. n.
Owned By.....John C. Cohan
Address.....P.O. Box 787
Tel.: LIberty 3-8830.....ABC
Station Representative.....H-R
President.....John C. Cohan
General, Station Mgr.....Bob Brown
Comm., Sales Prom. Manager.....Robie Shull
Program, Pub. Director.....Daryl Kruse
Chief Engineer.....Donald Gilmour
Owners of: KSBW-AM-TV, Salinas; KNGS, Hanford; KSBY-TV, San Luis Obispo.

KOFY—San Mateo—1946

Frequency: 1050 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Intercontinental Radio
Address.....100 California St., San Francisco
Tel.: YU 2-9933.....Independent
President.....H. Scott Kilgore
Gen. Mgr.....F. T. Crennan
Sales Promotion Mgr.....Al Bullock
Program Director.....Charles Lynn
Cheif Engineer.....Carl Roliff
Owners of: WPOP, Hartford, Conn.; KUDL, Kansas City, Mo.; KALI, San Gabriel, Calif.

KTIM—San Rafael—1947

Frequency: 1510 Kc.....Power: 1000 Watts
Owned-Operated By...Marin Bcstg. Co., Inc.
Business Address.....1040 B Street
Tel.: GLenwood 6-1510.....Independent
Newspaper Affil....S. R. Independent Journal
Station Representative.....George Hopewell
President.....Roy A. Brown
Gen. Mgr., Chief Eng.....Hugh Turner
Commercial Mgr.....C. F. Pendleton
Program Director.....Bill Thompson
Publicity Dir.....Karl Barron

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KWIZ—Santa Ana—1926

Freq.: 1480 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned.....Voice of the Orange Empire Inc.
Business Address.....105 E. 5th St.
Tel.: KI 7-5581.....Independent
Station Representative.....Meeker Co.
President, General Mgr.....Ernest L. Spencer
Station Manager.....George C. Allen
Commercial Manager....Walter P. Hollywood
Program Director.....Jim S. Harrison
Sales Promotion Mgr.....M. Mobley
Chief Engineer.....Jim Blaine

KDB—Santa Barbara—1935

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....KDB Broadcasting Co.
Address .....Mar Monte Hotel
Tel.: WO 4131.....Independent
Station Representative.....Sandeberg-Gates
Gen. Comm. Mgr.....Len Menard
Chief Engineer.....Dick Johnston

KIST—Santa Barbara—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Western States Radio
Business-Studio Adress.....735 State St.
Tel.: WO 6-3981.....Independent
Representative.....George P. Hollingbery
Pres., Gen. Mgr.....J. P. Wardlaw, Jr.
Comm. Sta. Mgr.....Robert L. Jones
Program Dir.....Bob Olson
Chief Engineer.....Ray Kubly

KTMS—Santa Barbara—1937

Frequency: 1250 Kc.....Power: 1000 Watts
Owned-Oper. By.....News-Press Publish. Co.
Business-Studio Address.....News-Press Bldg.
Tel.: WO 3911.....ABC-NBC
Representative.....Paul H. Raymer
President.....Thomas M. Storke
Gen. Mgr.....Joe Benes

KSCO—Santa Cruz—1947

Frequency: 1080 Kc.....Power: 1000 d.; 500 n.
Owned-Operated By.....Radio Santa Cruz
Business Address.....2300 Portola Drive
Tel.: GR 5-1080.....Independent
Gen. Mgr., Chief Eng.....Charles V. Berlin

KCOY—Santa Maria—1946

Frequency: 1440 Kc.....Power: 1000 Watts
Owned-Oper. By.....Arenze B'casters
Business Address.....Box 166
Tel.: WAlnut 5-2644.....Independent
Station Rep.....Torbet, Allen & Crane
Pres., Gen., Sta. Mgr.....James H. Ranger
Comm. Promo Mgr.....Ed J. Zuchelli
Program, Publicity Mgr.....Ed Mack
Chief Engineer.....Fred Ray

KSMA—Santa Maria—1945

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By....J. Hagerman, J. I. Groom
Address.....510 W. Morrison
Tel.: WAlnut 5-2582.....Independent
Managers..James M. Hagerman, John I. Groom

KSPA—Santa Paula—1948

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....KSPA Radio
Address.....100 Middle Road
Tel.: JAckson 5-6333.....Independent
General Manager.....Frank James

KJAX—Santa Rosa—1959

Freq.: 1150 Kc....Power: 5000 W. d., 500 W. n.
Owned By.....KJAX, Inc.
Address .....Hotel Santa Rosa
Tel.: LIberty 5-9060.....Independent
Sta. Representative .....John E. Pearson
President.....J. K. Withers

KSRO—Santa Rosa—1937

Frequency: 1350 Kc.....Power: 5,000 Watts
Owned-Oper. By.....Finley Bcstg. Co.
Business Address.....Flamingo Hotel
Tel.: LI 5-3313.....Independent
Station Representative.....Hollingbery
President.....Mrs. E. L. Finley
General Manager.....Frank W. McLaurin
Commercial Manager.....Dan Galvin
Program Dir.....Merle Ross
Sales Promotion Mgr.....Larry Hannon
Publicity Director.....Lee Levinger
Chief Engineer.....Hilmar Cann

KVRE—Santa Rosa—1961

Frequency: 1460 Kc.....Power: 1 Kw. d.
Owned By.....Santa Rosa Bcstg. Co.
Address.....2029 Hidden Valley Dr.
Tel.: LIberty 5-2024.....Independent
President.....Thomas L. Brennen
General Manager.....Joseph T. Nixon
Station Manager.....Lester Flatt
Commercial Manager.....Robert Byrng
Sales Promotion Mgr.....Neil M. Elliott
Program Director.....Miles Richmond
Publicity Director.....J. C. Goforth
Chief Engineer ..... Jim Young

KVML—Sonora—1949

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Sonora Bcstg. Co.
Address .....Box 967
Tel.: JE 2-7426.....ABC-KBS
Station Representative.....Grant Webb
President, Chief Engineer.....R. P. Bowen
Station, Commercial Mgr.....Jim Oliver

KJOY—Stockton—1947

Frequency: 1280 Kc.....Power: 1000 Watts
Owned-Oper. By..Joseph Gamble Stations, Inc.
Business-Studio Address....110 N. Eldorado St.
Tel.: HOward 6-2844.....Independent
Representative .....McGavren
President ..... J. E. Gamble
General Manager.....Ort Lofthus
Commercial Manager.....Jack Blake
Sales Prom. Mgr.....Carolyn Pribyl
Program Director.....Ron Reynolds
Publicity Dir.....Alan Oak
Chief Engineer.....James Tracewell

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KSTN—Stockton—1949

Freq.: 1420 Kc.....Power: 5000 W. d., 1 Kw. n.
Owned-Operated By...San Joaquin Bcstg. Co.
Business Address.....2171 Ralph Ave.
Tel.: HOward 4-7338.....Independent
Representative .....Hollingbery
President, Station Mgr.....Knox La Rue
Program Director.....Ray Golden
Chief Engineer.....Joe Koepke

KWG—Stockton—1921

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....Royal Bear Bcstrs.
Address.....Weber at "E"
Tel.: HOward 5-2251.....ABC
Station Reps.....Torbet, Allen & Crane; Masla
President.....Carl E. Haymond
General, Station Mgr.....Ronald C. Tuten
Program Dir., Chief Eng.....James Roddy
Publicity Director.....Andez Tuten
Owners of: KGEE, Bakersfield, Calif.; KIT Yakima, Wash.

KSUE—Susanville—1948

Frequency: 1240 Kc. Power: 1 Kw. d., 250 wts. n.
Owned By.....James E. McKahan
Business Address.....P.O. Box 501
Tel.: 2020.....KBS
Representative .....Tracy Moore
Pres., Gen. Mgr.....James E. McKahan
Commercial Manager.....Gwen W. Burr
Program Director..... Ernest W. Moffett
Chief Engineer.....Harold C. Houston

KTKR—Taft—1948

Frequency: 1310 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Mann Bcstg. Co.
Business Address.....P.O. Box "WW"
Tel.: ROger 5-6101.....Independent
Station Manager.....Gerald Mann
Program Director.....Louise E. Mann

KHOE—Truckee—1959

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Calif.-Nev. Bcstg. Co.
Address.....Box 247
Tel.: LU 7-9986.....MBS
Station Representative.....Sandeberg-Gates
President.....Robert Sherman
General Manager.....W. R. De Wire
Chief Engineer.....J. Lansman

KCOK—Tulare—1945

Frequency: 1270 Kc.....Power: 1000 Watts
Owned-Oper. By.....KCOK, Inc.
Business Address.....P. O. Box 119
Tel.: MU 6-2866.....MBS
Station Rep.....Sandeberg-Gates
Pres., Gen. Mgr.....Keith Munger
Commercial Manager.....Dane Simpson
Program Director.....Casey Santos
Chief Engineer.....Elbert Dean

KGEN—Tulare—1956

Frequency: 1370 Kc.....Power: 1 Kw.
Owned By.....Melden Bcstg. Co.
Address.....Box 122, Hanford, Calif.
Tel.: MU 6-3406.....Independent
Sta. Representative ..... Webb
President .....Meldean Upp
Station Mgr.....Donna Dean Upp
Publicity Dir. .....Rodney Hardin
Chief Engineer.....D. Lee
Owners of: KBMS, Coalinga.

KTUR—Turlock—1949

Frequency: 1390 Kc.....Power: 1000 Watts
Owned-Oper. By.....KTUR, Inc.
Address.....P. O. Box 1390
Tel.: ME 2-1390.....KBS
Station Representative.....Spot Time Sales
President.....Harrison M. Fuerst
Station Mgr.....W. Dean Huttmann
Program Dir.....George Ensign
Chief Engineer.....Maxon Sayre

KDHI—Twenty-Nine Palms 1961

Frequency: 1250 Kc.....Power: 1000 W. d.
Owned By.....Hi-Desert Bcstg. Corp.
Address.....Box 908
Tel.: 367-2345.....Independent
President, General Mgr.....Art Sipherd
Commercial Mgr., Chief Eng.....George Osborn
Program Director.....Adeline Sipherd

KUKI—Ukiah—1950

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By .....Radio Station KUKI
Address.....P. O. Box 638
Tel.: HO 2-4771.....Independent
Owner .....Marguerite Siems
General Mgr. Ch. Eng. .....John Franklin

KNBA—Vallejo—1947

Frequency: 1190 Kc.....Power: 250 Watts d.
Owned By.....M. Elizabeth Reid
Business Address .....Box 1112
Tel.: MI 4-8944.....Independent
Representative .....Hall
General Manager.....Don Curzon

KUDU—Ventura—1948

Frequency: 1590 Kc.....Power 1000 Watts
Owned By.....Tri-County Public Service
Business Address.....South Mills Road
Tel.: Miller 2-2125.....Independent
Station Reps.....Oakes & Walker-Rawalt
General, Sta. Mgr.....Claude E. Brimm
Commercial Mgr.....David Schwartz

KVEN—Ventura—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Coast Ventura Co.
Address .....Box 1611
Tel.: MI 3-8675.....MBS
Station Representative .....Pearson
President .....Carrol Hauser
General, Station Mgr.....Sid Held
Commercial Manager.....Mike Thomas

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Sales Promotion Mgr.....Bob Godeok
Program Director.....Chris Pappas
Publicity Director.....Frank Haines
Chief Engineer.....Fred Hall

KONG—Visalia—1949

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Airwaves, Inc.
Address.....Box 1429
Tel.: RE 4-5811.....Independent
President & Gen. Mgr.....Harry E. Layman

KWSO—Wasco—1950

Frequency: 1050 Kc.....Power: 1000 Watts d.
Owned-Operated By...Maple Leaf Bcstg. Co.
Address.....P. O. Box 366
Tel.: PL 8-2145.....Independent
President.....E. J. Peters
Chief Engineer.....Herbert J. Ratzlaff

KOMY—Watsonville—1937

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Monterey Bay Bcstg.
Business Address.....40 Atkinson Lane
Tel.: PArkway 4-5641.....Independent
Station Representative.....Sandeberg-Gates

General Manager.....Ed Pio
Program Director.....Dick Buchanan

KSYC—Yreka—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Northern Bcstg. Co.
Address.....Lawrence Lane, S. Oregon St.
Tel.: VI 2-4158.....Independent
President.....R. W. Lake
Sta., Comm. Manager.....Holt C. Wardrip

KAGR—Yuba City—1953

Frequency: 1450 Kc.....Power: 100 Watts
Owner.....James E. Jaeger
Address.....322 A St.
Tel.: SH 3-7343.....KBS
President.....James E. Jaeger
Gen. Mgr., Chief Eng.....James E. Walley

KUBA—Yuba City—1947

Freq.: 1600 Kc.....Power: 1Kw., d., 500 w. n.
Owned-Operated By..Peachbowl Bcstrs., Inc.
Bus. Add...Hotel Marysville, Marysville, Cal.
Tel.: SH 3-7309.....Independent
Station Rep.....Torbet, Allen & Crane
Pres., Co-Owner.....C. V. Ullom
Gen. Mgr., Co-Owner.....Roger R. Hunt
Comm. Mgr.....Lloyd Klemp
Program Director.....Don Taylor
Chief Engineer.....Carl W. Pendergraft

Pop.: 1,850,000
Families: 515,500

COLORADO

Radio Homes: 502,000
AM Stas. in State: 59

KGIW—Alamosa—1929

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....D. L. & Katholeen Allen
Address.....P. O. Box 179
Tel.: JUniper 9-2569.....ABC-KBS
Rep.....Avery-Knodel
General Mgr., Chief Engineer.....Lloyd Allen
Comm. Manager.....Katholeen Allen
Sales Prom. Mgr., Pub. Dir.....Dave Melton
Program Director.....Ken Fenter

KBOL—Boulder—1946

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By....Boulder Radio KBOL, Inc.
Address.....Box 146
Tel.: HI 2-2242.....Independent
Station Rep.....Holman
Pres., Gen. Mgr.....Russel Shaffer
Commercial Manager.....Gene Palm
Program Director.....Roger Cracraft
Chief Engineer.....Fred Bodenham

KBRN—Brighton—1956

Frequency: 800 Kc.....Power: 500 Watts
Owned By.....Mile High Bcstg. Co.
Business Address.....77 South 4th Ave.
Tel.: 799.....Independent
General Manager.....A. Steinbach
Chief Engineer.....William Dexter

KRLN—Canon City—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Royal Gorge Bcstrs., Inc.
Address.....1615 Central Ave.
Tel.: CRestwood 5-2400.....ABC
Station Representative.....Avery-Knodel
Pres.-Gen.-Sta. Mgr.....Ray M. Beckner
Chief Engineer.....Ed Wood

KPIK—Colorado Springs—1957

Frequency: 1580 Kc.....Power: 5 Kw. d.
Owned.....Western Bcstg. Co.
Address.....120 E. Platte
Tel.: ME 4-1503.....Independent
Sta. Representative.....Pearson
Gen. Mgr.....J. Drennan
Chief Engineer.....James Green

KRDO—Colorado Spgs.—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By....Pikes Peak Bcstg. Co.
Business-Studio Address.....399 S. 8th St.
Tel.: ME 2-1515.....Independent
Station Representatives.....ATS; McGuire
Pres., Gen. Mgr.....Harry W. Hoth, Jr.
Station Manager.....Wesley W. Bradley, Jr.
Chief Engineer.....C. Upton
Owners of: KRDO-TV.

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KVOR—Colorado Springs—1921

Frequency: 1300 Kc.....Power: 1000 Watts
Owned-Oper. By.....KVOR, Inc.
Address.....512 So. Tejon
Tel.: ME 2-3536.....CBS
Station Reps.....Venard, Rintoul & McConnell
President.....Harrison Fuerst
General Manager.....J. Hanson
Chief Engineer.....W. Robson

KSSS—Colorado Springs—1959

Frequency: 740 Kc. Power: 1 Kw. d.; 250 wts. n.
Owned-Oper. By.....Hill-Smith Bcstg. Co.
Address.....Antlers Hotel Penthouse
Tel.: 634-5511.....MBS
Station Representative.....Hal Holman
President, Gen. Mgr.....J. D. Hill
Sales Promotion Mgr.....John Dunne
Program Director.....Bob Mansur
Chief Engineer.....Jay Blakesley

KYSN—Colorado Springs—1956

Freq.: 1460 Kc...Power: 1000 W. d., 500 W. n.
Owned-Oper. By.....KYSN Bcstg. Co.
Address.....30 S. Tejon St.
Tel.: MElrose 3-2608.....Independent
Station Representative.....Spot Time Sales
Pres., Gen. Mgr.....Donald T. Harding, Jr.
Program Director.....T. Wilson
Chief Engineer.....Sheridan Gilbert
Owners of: WKID, Urbana.

KVFC—Cortez—1955

Frequency: 740 Kc.....Power: 1 Kw.
Owned-Oper. By.....KVFC, Inc.
Address.....KVFC Bldg.
Tel.: LO 5-3463.....ABC
President.....Jack Hawkins
Station, Chief Engineer.....James Hawkins

KRAI—Craig—1948

Frequency: 550 Kc...Power: 1 Kw. d., 500 W. n
Owned By.....Northwestern Colo. Bcstg. Co.
Address.....P. O. Box 65
Tel.: TA 4-6574.....Independent
Station Mgr.....Dick Bonderud

KDTA—Delta—1955

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By...Monarch Broadcasting Co.
Address.....P.O. Box 452
Tel.: TR 4-4544.....Independent
Pres., Gen., Sta. Mgr.....D. E. Towne
Prog. Dir.....Rose Mary Towne

KDEN—Denver—1956

Frequency: 1340 Kc.....Power: 250 Watts
Owned.....KDEN Broadcasting Co.
Address.....1601 West Jewell Ave.
Tel.: WE 5-3525.....Independent
Representative.....Breen & Ward
Pres., Gen. Mgr.....E. E. Koepke
Sta. Mgr., Publicity Dir.....Frank E. Amole, Jr.
Sales Prom. Mgr.....Tom Moore
Program Dir.....Lloyd Knight
Chief Engineer.....Walt Wilson

KFML—Denver—1955

Frequency: 1390 Kc.....Power: 1000 Watts d.
Owned By.....Fine Arts Bcstg. Co.
Address.....290 Fillmore St.
Tel.: DExter 3-1509.....Independent
Station Representative.....Gill-Perna
President.....Bill Daniels
General Manager.....James F. Brown
Commercial Manager.....Michael Mango
Sales Promotion Mgr.....Tim O'Connor
Program Director.....Val Sherman
Chief Engineer.....Howard Dempsey

KBTR—Denver—1961

Frequency: 710 Kc.....Power: 5000 Watts
Owned-Operated By.....Empire Bcstg. Inc.
Address.....1089 Bannock St.
Tel.: AMherst 6-3601.....Independent
Station Rep.....H-R
President.....John C. Mullins
General Manager.....Joseph Herold
Station Manager.....Richard Shireman
Program Director.....Con Schader
Publicity Director.....Walt Kowalski
Chief Engineer.....Joe Finch

KFSC—Denver—1954

Frequency: 1220 Kc.....Power: 1 Kw.
Owned.....Francisco V. Sanchez
Address.....2185 Broadway
Tel.: AC 2-8935.....Independent
Station Representative.....Oakes
President.....F. V. Sanchez
Station Mgr.....Levi Beall

KHOW—Denver—1925

Frequency: 630 Kc.....Power: 5000 Watts
Owned By.....TCA Bcstg. Corp.
Address.....Petroleum Club Bldg.
Tel.: AMherst 6-2611.....ABC
Representative.....Peters, Griffin, Woodward
Board Chairman.....Thomas B. Wilson
General, Station Mgr.....Frank Bishop
Program Director.....Dale Morgan
Sales Prom. Mgr., Pub. Dir.....Dean Faulkner
Chief Engineer.....Fred Everett

KIMN—Denver—1922

Frequency: 950 Kc.....Power: 5 Kw.
Owned By.....KIMN Bcstg. Co.
Address.....5350 W. 20th Ave.
Tel.: BE 7-2734.....ABC
Station Representative.....Avery-Knodel, Inc.
President.....J. C. Hunter
General Manager.....K. E. Palmer
Commercial Manager.....Thomas Duggan
Sales Promotion Mgr.....Dean Jarvis
Program Director.....Glenn Bell
Publicity Director.....John Eastburn
Chief Engineer.....George Vogel

KLIR—Denver—1953

Frequency: 990 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....KLIR, Inc.
Address.....6535 W. Jewell

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Tel.: WA 2-1189.....KBS
Sta. Representative .....Biddick
Pres., Gen. Manager.....G. B. Anderson
Station Manager.....Harold G. Kineaid
Commercial Manager.....Bert Tracy
Program Director.....F. L. Anderson
Chief Engineer.....D. M. Smith
Owners of: KJSK, Columbus, Neb.; KCLO-AM-FM, Leavenworth, Kan.; KJRG-AM-FM, Newton, Kan.

KLZ—Denver—1920

Frequency: 560 Kc.....Power: 5000 Watts
Owned By.....Time-Life Bcst. Inc.
Business-Studio Address.....131 Speer Blvd.
Tel.: MA 3-4271.....CBS
Representative .....Katz
President, Gen. Mgr.....Hugh B. Terry
Station Mgr.....E. Lee Fondren
Local Sales Mgr.....Lew Hunter
Promotion Manager.....Gene Ball
Program Dir. ..... Charles Roberts
Chief Engineer.....Gene Jenkins
Owners of: WFBM AM-FM-TV, Indianapolis; WOOD-AM-TV, Grand Rapids, Mich.; WTCN-AM-TV, Minneapolis; KLZ-FM, Denver, Colo.

KOA—Denver—1924

Frequency: 850 Kc.....Power: 50,000 Watts
Owned-Operated By.....Metropolitan TV Co.
Address.....1044 Lincoln St.
Tel.: CHerry 4-4141.....NBC
Representative .....Christal
President.....William W. Grant
Commercial Manager.....Gene Grubb
V.P., General, Station Mgr.....Ralph Radetsky
Sales Prom., Pub. Dir....Richard N. Schafbuch
Program Director.....Jim Atkins
Chief Engineer.....Gene Jenkins

KOSI—Denver—1954

Freq.: 1430 Kc.....Power: 5 Kw. d.; 500 W. n.
Owned-Oper By.....Armstrong Bcstg. Co.
Address .....Box 98
Tel.: EA 2-9342.....MBS
Station Representative ....Daren F. McGavren
Pres., Gen. Mgr.....W. L. Armstrong
Commercial Manager.....Robert N. Kindred
Chief Engineer.....James Church

KTLN—Denver—1948

Frequency: 1280 Kc.....Power: 5 Kw.
Owned-Operated By.....Radio-Denver, Inc.
Address:.....1160 East Colfax Ave.
Tel.: AC 2-4811.....Independent
Station Representative.....Eastman
Pres., Gen. Mgr.....Richard B. Wheeler
Program Director.....Joe Finan
Commercial Manager.....Kay Trott
Publicity Director.....George Tews
Chief Engineer.....Reggie Shirk
Owners of: KRIZ, Phoenix.

KDGO—Durango—1958

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Basin Bcstg. Co., Inc.
Address.....Box 3390
Tel.: CHerry 7-1407.....ABC-MBS
President, General Mgr.....Henry Long

KIUP—Durango—1935

Freq.: 930 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....KIUP, Inc.
Address.....P. O. Box 641
Tel.: 247-4464.....KBS
Station Reps.....Masla; McGuire
President, General Mgr.....Ralph L. Atlass
Program Director Marvin Conrad
Commercial Mgr.....Al Gare
Chief Engineer.....Frank Toomey

KGMC—Englewood—1952

Frequency: 1150 Kc.....Power: 1000 Watts d.
Owned By .....MacLee Radio Corp.
Address.....3 W. Princeton
Tel.: SU 1-4481.....Independent
Sta. Representative .....Weed
Pres., Gen. Mgr.....Robert B. McWilliams
Sta., Comm. Mgr.....Lee P. Mehlig
Chief Engineer.....D. F. White

KCOL—Ft. Collins—1947

Frequency: 1410 Kc.....Power: 1000 Watts
Owned-Oper. By....Northern Colo. Bcstg. Co.
Address..... P. O. Box 574
Tel.: HUnter 2-5991.....ABC
Station Reps.....Avery-Knodel
Pres., Gen. Mgr.....Ellis Atteberry
Program Director.....Kent Miller
Sales Promo. Mgr.....Terry Atteberry
Chief Engineer.....Joe Kilgore

KZIX—Fort Collins—1959

Frequency: 600 Kc.....Power: 1000 Watts d.
Owned By.....Horsetooth Bcstg. Co., Inc.
Address .....Central Bldg.
Tel.: 484-0466.....MBS
Station Representative.....Holman
President, General Mgr.....Les Ware
Program Director.....Bill Pollard
Chief Engineer.....Jim Kuykendall
Owners of: KLPW, Union; KYRO, Potosi; KJPW, Waynesville; KLME, Laramie, Mo.

KFTM—Fort Morgan—1950

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By....Morgan County Bcstg. Co.
Address.....Highway 6 & 34
Tel.: UN 7-5674.....Independent
Station Representative.....Holman
Gen. Station Manager.....Mason Dixon
Commercial Manager.....Phylis Lovejoy
Prog. Dir., Chief Eng.....Kent Roberts

KGLN—Glenwood Spgs.—1950

Frequency: 980 Kc.....Power: 1000 Watts, d.
Owned-Oper. By.....KGLN, Inc.
Address.....P. O. Box C
Tel.: WH 5-6501.....MBS
Representative .....Holman
President.....Rex Howell
Gen. Mgr.....Jerry Fitch
Program Director.....Marcie Fitch
Chief Engineer.....Al Maggard

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KICM—Golden—1957

Frequency: 1250 Kc.....Power 1000 Wts.
Owned By.....Norman Bcstrs.
Address.....5801 W. 44th Ave., Denver
Tel.: GEnesse 3-6848 .....Independent
President .....N. Johnson

KEXO—Grand Junction—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By..Voice of Western Colo., Inc.
Address.....2508 North Ave.
Tel.: CH 3-1230.....ABC
Representative.....Harlan Oakes
President.....D. Spencer Grow
Vice Pres., Gen. Manager....Abbott Tessman
Comm., Program Dir.....Bob Collins
Chief Engineer .....Jim Eicher

KREX—Grand Junction—1926

Freq.: 920 Kc.....Power: 5 Kw., d.; 500 W. n.
Owned-Oper. By....Western Slope Bcstg. Co.
Address.....P. O. Box 270
Tel.: CHapel 2-5000.....CBS
Representative .....Hal Holman
Pres., Gen. Mgr.....Rex Howell
V.P., Station Mgr.....Robert McMahan
Program Director.....Jack Welch
Chief Engineer.....James Meyer
Owners of: KGLN, Glenwood Springs; KREX-TV, Grand Junction; KREY-TV, Montrose, Colo.

KSTR—Grand Junction—1957

Frequency: 620 Kc.....Power: 5 Kw., d.
Owned.....Mountain States Bcstg. Corp.
Address .....Box 1110
Tel.: CH 3-1722.....Independent
Station Representative.....Pearson
President, Gen. Mgr.....E. Anson Thomas
Commercial Manager.....Jim Schaeffer
Station Mgr.....Jack B. Lewis
Program Dir.....June Lee
Sales Promotion Mgr.....Jim Biber
Publicity Dir.....George Walton
Chief Engineer.....Norm Price

KWSL—Grand Junction—1961

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....G & P Enterprises
Address.....200 N. Sixth St.
Tel.: CHapel 2-7800.....Independent
General, Comm. Mgr.....Wally Geiger
Chief Engineer.....M. L. Davis

KFKA—Greeley—1921

Frequency: 1310 Kc.....Power: 1000 Watts
Owned-Oper. By....Mid-Western Radio Corp.
Business-Studio Address.....620—8th Ave.
Tel.: ELgin 2-4421.....Independent
Newspaper Affil....Record-Spockman, Denver
Representative .....Hal Holman
President.....H. E. Green
Gen. Station Manager.....Ralph H. Green
Comm. Mgr.....Virginia Sears
Chief Engineer.....Harry Brewer

KYOU—Greeley—1948

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Meroco Bcstg. Co.
Address .....2424 Sixth Ave.
Tel.: ELgin 2-0262.....ABC-KBS-MBS
Pres., Gen. Manager.....Ellwood Meyer
Chief Eng.....Roland Reed

KGUC—Gunnison—1960

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Roger W. Pepperd
Address.....1st Nat'l Bank Bldg.
Tel.: 871.....ABC-MBS-KBS
General, Sales Mgr.....Roger W. Pepperd
Program Director.....Enid C. Pepperd
Chief Engineer.....Robert Edelen

KBZZ—La Junta—1937

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Grady F. Maples
Address .....Box 485
Tel.: DUdley 4-2541.....ABC-KBS-MBS
Representative .....Indie Sales
General Manager.....C. J. Logan
Station Manager.....Reed Harris
Program Director.....John Doenges
Chief Engineer.....Donald W. Maples

KLAK—Lakewood—1955

Freq.: 1600 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper.....1023 W. 8th Ave., Denver
Address.....1315 Oak St.
Tel.: 244-8681.....Independent
Station Representative.....Weed
President, General Mgr.....Ed Scott
Sta., Comm., Sales Mgr.....Al Perry
Chief Engineer.....Jim Wayne

KLMR—Lamar—1948

Freq.: 920 Kc....Power: 1000 W. d., 500 W. n.
Owned-Oper. By.....SE Colorado Bcstg. Co.
Address.....P. O. Box 890
Tel.: 336-2206.....ABC
President.....Ralph Eaton
Gen., Sta. Mgr.....Dennis Behan
Pub., Prog. Director.....William Adams
Chief Engineer.....Jack Connally

KMOR—Littleton—1957

Frequency: 1510 Kc.....Power: 1000 Watts
Owned By.....M-O-R Bcstg.
Address.....140 Woodlawn Center
Tel.: PYramid 4-4211.....Independent
Pres., Gen. Mgr.....Bob Martin
Commercial, Promo. Mgr.....Hal Taft
Program Dir.....Bob Rubin
Chief Engineer.....Ray Doane

KLMO—Longmont—1949

Frequency: 1050 Kc.....Power: 250 Watts d.
Owned By.....Radio Longmont, Inc.
Address .....Box 799
Tel.: PRospect 6-2323.....KBS
Station Representative.....Continental
President, Gen., Sta. Mgr.....Wm. G. Stewart
Commercial Manager.....Hal Halvorson
Program Director.....Jean Stewart
Chief Engineer.....Gene Baldwin

KLOV—Loveland—1955

Frequency: 1570 Kc.....Power: 250 Watts
Owned-Oper. By.....Regional Bcstg. Corp.

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Address.....308 East 5th
Tel.: 667-1570.....KBS
President.....William R. Vogel
Sta., Sales Prom. Mgr.....Charles D. Gerrard
Commercial Manager.....Carol Beitz
Program Director.....Joel M. Deuth
Publicity Director.....Don McGranahan
Chief Engineer.....Richard J. Brown
Owners of: WMMT, McMinnsville, Tenn.; WGNS, Murfreesboro, Tenn.; KWRV, McCook, Neb.

KCMS—Manitou Spring—1953

Frequency: 1490 Kc.....Power: 100 Watts
Owned By.....Garden of Gods Bcstg. Co.
Address.....68 Minnehaha Ave.
Tel.: MUlberry 5-5776.....Independent
Pres., Chief Eng.....C. M. Edmonds
General, Comm. Mgr.....Mrs. C. M. Edmonds

KSLV—Monte Vista—1954

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Colorado Radio Corp.
Business Address.....109 Adams St.
Tel.: ULster 2-3581.....KBS
President.....George O. Cory
General, Station Mgr.....Steve Marlow
Program, Chief Engineer.....Jim Crosslin
Owners of: KUBC, Montrose; KRAI, Craig; KRAC, Alamogordo.

KUBC—Montrose—1947

Freq.: 580 Kc.....Power: 5 Kw. d.; 1 Kw. n.
Owned-Operated By..Uncompaghre Bcstg. Co.
Business-Studio Address.....P. O. Box 279
Tel.: CHerry 9-4546.....KBS
Station Mgr. .....E. De Julio

KAPI—Pueblo—1958

Frequency: 690 Kc.....Power: 250 Watts d.
Owned By .....Centennial Radio Corp.
Address.....Continental Pueblo Hotel
Tel.: LIncoln 5-2883.....Independent
President, Gen. Mgr. .....Ray J. Williams
Commercial Manager.....Dwight Shaw
Chief Engineer.....D. Redlingshafer

KCSJ—Pueblo—1947

Frequency: 590 Kc.....Power: 1000 Watts
Owned By.....Sangre de Cristo Bcstg.
Address.....2226 TV Lane
Tel.: LI 4-5782.....Independent
Representative.....Meeker Co.
Station Mgr.....Cliff Hendrix
Comm. Mgr.....Howard Myers
Chief Engineer.....Kenneth Renfrow

KDZA—Pueblo—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Pueblo Radio Co.
Address .....3011 Elizabeth
Tel.: LI 4-5646.....KBS
Station Representative.....Devney-Org.
Pres., Gen. Mgr., Chief Eng.....D. B. Crouch
Comm. Prog. Dir.....William H. Beck

KFEL—Pueblo—1956

Frequency: 970 Kc.....Power: 1000 Watts
Owned .....KFEL, Inc.
Address.....4411 Goodnight Ave.
Tel.: LI 2-6884.....Independent
Representative .....Continental
Owner, Mgr.....Frank Donald Hall
Chief Eng., Asst. Mgr.....John T. Roscoe

KGHF—Pueblo—1928

Frequency: 1350 Kc...Power: 5000 d.; 1000 n.
Owned By.....KGHF, Inc.
Address.....Highway 50 West
Tel.: 542-5570.....ABC
Sta. Rep.....Gill-Perna, Inc.
President, Gen. Mgr.....Robert D. Ellis
Station, Comm. Manager.....Richard Fife
Program Director.....Don Hallock
Chief Engineer .....Tony Mejia
Owners of: KKTV, Pueblo, Colo. Springs.

KTUX—Pueblo—1959

Frequency: 1480 Kc.....Power: 1000 Watts
Owned By....Steel City Broadcasting Co., Inc.
Address.....4211 Elizabeth St.
Tel.: LIncoln 4-9586.....Independent
Owner.....Wayne D. Costner

KAVI—Rocky Ford—1956

Frequency: 1320 Kc.....Power: 1000 Watts d.
Owned By.....Patrick-Ridner Bcstg. Co.
Address.....P. O. Box 632
Tel.: 254-7427 .....KBS
Sta. Representatives.....Pearson; McGuire
General Mgr., Prog. Dir.....Edward J. Patrick
Station Mgr., Chief Eng.....Lloyd A. Ridner
Commercial Manager.....Herbert Schwien

KVRH—Salida—1948

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Wm. J. Murphy
Address.....P. O. Box 166
Tel.: KEystone 9-2575.....Independent
General Manager.....Wm. J. Murphy

KGEK—Sterling—1925

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....KGEK, Inc.
Address .....Fleming Road
Tel.: LA 2-1607.....KBS-ABC
President .....Al Ross

KOLR—Sterling—1955

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By..Sterling Broadcasting Corp.
Address.....217 N. Front St.
Tel.: LA 2-1740.....ABC-MBS
Representative .....Hal Holman
General Mgr.....Bob Kath
Chief Engineer.....A. Fortenburry

KCRT—Trinidad—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....KCRT, Inc.
Address.....100 Fisher Drive; Box 772
Tel.: VI 6-3212.....ABC-KBS-MBS
Representative .....Indie Sales
Pres., Gen. Mgr., Ch. Eng.....E. M. Cooper

KFLJ—Walsenburg—1957

Frequency: 1380 Kc.....Power: 1 Kw., d.
Owned By .....Floyd Jeter
Address .....Box 593
Tel.: 111.....Independent
President, Ch. Eng. .....Floyd Jeter

www.americanradiohistory.com

Pop.: 2,670,000
Families: 788,500

CONNECTICUT

Radio Homes: 770,500
AM Stas. in State: 34

WADS—Ansonia—1956

Freq.: 690 Kc.....Power: 500 Watts d.
Owned By.....Valley Broadcasting Co.
Address.....290 Main St.
Tel.: RE 5-4606.....MBS
Station Rep.....Walker-Rawalt
Pres., Gen., Sta. Mgr.....Sydney E. Byrnes
Commercial Mgr.....Wes Hobby
Chief Engineer.....Angelo Gruttadauria

WICC—Bridgeport—1926

Freq.: 600 Kc....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Conn.-N. Y. Broadcasters
Address .....2190 Post Rd., Fairfield, Conn.
Tel.: CL 6-0461..N.Y. CI 5-0668..Independent
Representative .....Adam Young
President, Gen. Mgr.....Kenneth M. Cooper
V.P., Business Mgr.....John E. Metts
Sales, Sta. Mgr.....Ray Colonari
Program Director.....Ken Gaughran
Owners of: WICC-TV.

WNAB—Bridgeport—1941

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....WNAB, Inc.
Business-Studio Address.....991 Broad St.
Tel.: FO 6-1803.....ABC
President .....Harold Thomas
Chief Engineer.....N. Howard

HARTFORD'S FIRST MUSIC and NEWS* STATION . . .

W C C C

AM ——— FM**

Hartford, Connecticut

The Savitt Stations

* Radio Press International

** New York Times-QXR Network Affiliate

WBIS—Bristol—1948

Frequency: 1440 Kc.....Power: 500 Watts, d.
Owned-Oper. By.....The Bristol Bcstg. Corp.
Business-Studio Address.....183 Main St.
Tel.: LU 3-9265.....Independent
President .....Eric Hatch
General Manager.....Richard C. Kilbourn
Commercial Manager.....Val McCormick
Program Director.....John Abaray
Chief Engineer.....Lee Steele

WLAD—Danbury—1947

Frequency: 800 Kc.....Power: 250 Watts d.
Owned-Operated By....Berkshire Bcstg. Corp.
Business-Studio Address.....207 Main St.
Tel.: PI 8-3565.....Independent
Station Reps.....Devney Org.; Foster & Creed
President.....John P. Previdi
Gen., Comm. Mgr.....Sol Robinson
Program Director.....Paul Baker
Chief Engineer.....Rudi Cehak

WSUB—Groton—1958

Frequency: 980 Kc.....Power: 1000 Watts
Owned By.....Radio WSUB
Address.....1064 Poquonnock Rd.
Tel.: Hilltop 5-2494.....Independent
Station Reps....Walker-Rawalt, N. E. Spot Sales
General Mgr.....Lawrence A. Reilly
Commercial Manager.....Warren F. Haas
Program, Ch. Eng.....Armand J. Bernard
Owners of: WTXL, Springfield, Mass.

WCCC—Hartford—1947

Frequency: 1290 Kc.....Power: 500 Watts, d.
Owned By.....Greater Hartford Bcstg. Corp.
Address .....Hotel Bond
Tel.: JA 5-6648.....MBS
Sta. Reps.....Gill-Perna; Foster & Creed
President.....William M. Savitt
Station Manager.....Ralph H. Klein
Commercial Manager.....Sumner Pearl
Program Dir.....Burt La Coe
Chief Engineer.....Edward S. Kozaryn

WDRC—Hartford—1922

Frequency: 1360 Kc.....Power: 5000 Watts
Owned-Oper. By..Buckley-Jaeger Bcstg. Corp.
Address.....Box 151, Blue Hills Sta.
Tel.: CH 2-7751.....Independent
Station Representative.....John Blair
V.P., Gen., Comm. Mgr.....William Crawford
Program Director.....Charles R. Parker
Chief Engineer.....Charles Lynch

WPOP—Hartford—1956

Frequency: 1410 Kc.....Power: 5,000 Watts
Owned.....Tele-Broadcasters of Conn., Inc.
Business-Studio Address.....410 Asylum St.
Tel.: JA 7-9131.....Independent
Representative .....Adam Young
President, Gen. Mgr.....H. Scott Kilgore
Station Mgr.....Philip A. Zoppi
Owners of: KUDL, Kansas City, Mo.; KALI, Los Angeles; KOFY, San Francisco.

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WTIC—Hartford—1925

Frequency: 1080 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Travelers Bcstg. Service
Address.....3 Constitution Plaza
Tel.: JA 5-0801.....NBC
Representative.....Christal
President.....Paul W. Morency
General Manager.....Walter C. Johnson
V.P., Program Director.....Bernard Mullins
Vice President, Sales.....Robert S. Tyrol
Promotion Mgr......Eugene J. Muriaty
Publicity Director.....Paul E. Lucas
Dir. of Engineering.....Harold A. Dorschug
Plant Mgr., Ch. Eng.....Herman D. Taylor
Owners of: WTIC-FM-TV.

WINF—Manchester—1958

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....Manchester Broadcasting Co.
Address.....376 R. West Middleturn Pike
Tel.: MItchell 3-2491.....CBS
Station Representative.....Walker-Rawalt
Owner, Gen. Manager.....John Deme
Program Director.....T. R. Safford

WMMW—Meriden—1947

Frequency: 1470 Kc.....Power: 1000 Watts, d.
Owned By.....Meriden Radio, Inc.
Address.....99 Colony St.
Tel.: BE 5-5747.....Independent
Station Rep.....Continental Bcstg. Co.
President.....Ralph Weil
General Manager.....Donald Laufer
Comm., Sales Prom. Mgr.....Bernie Kaufman
Program Director.....Lester H. Fox
Chief Engineer.....Hillis Holt

WCNX—Middletown—1948

Frequency: 1150 Kc.....Power: 500 Watts
Owned-Oper. By.....Middlesex Bcstg. Co.
Address.....River Road
Tel.: Diamond 7-2565.....Independent
Sta. Reps.....Devney Org.; Nona Kirby
Managing Dirs.....R. J., W. J. O'Brien
Station Mgr., Prog. Dir.....Bill Glynn
Sales Director.....Peter M. O'Brien
Chief Engineer.....Rogers Holt

WOWW—Naugatuck—1960

Frequency: 860 Kc.....Power: 250 W. d.
Owned By.....Naugatuck Valley Service
Address.....142 Meadow St.
Tel.: PArk 9-2291.....Independent
Station Representative.....Walker-Rawalt
President, General Mgr.....John T. Parsons
Sales Promotion Mgr.....Carl Fisher
Program Director.....Brad Drawbridge
Publicity Director.....John Logan
Chief Engineer.....Terry King

WHAY—New Britain—1949

Frequency: 910 Kc.....Power: 5000 Watts
Owned-Operated By..Central Conn. Bcstg. Co.
Business Address.....22 Grove Hill
Tel.: BAldwin 3-2721.....ABC
Sta. Reps.....Forjoe; New Eng. Spot Sales
General Mgr......Aldo DeDominicis
Station Manager.....Charles Bell, Jr.
Commercial Manager.....John Dyno
Chief Engineer.....Hillis Holt

WRYN—New Britain—1946

Frequency: 840 Kc....Power: 1000 Watts d.
Owned By.....Hartford County Bcstg. Corp.
Address..1056 Willard Ave., Newington, Conn.
Tel.: MOhawk 6-5646 Independent
Station Reps.....Hollingbery; Eckels
President, General Mgr.....Louis A. Sodokoff
Station, Sales Prom. Mgr...Michael E. Drechsler
General Sales Mgr.....Tony Pansullo
Program Director.....Joseph M. Tasker
Chief Engineer.....Earl A. Carron, Jr.

WAVZ—New Haven—1947

Frequency: 1300 Kc.....Power: 1000 Watts
Owned-Operated By.....WAVZ Bcstg. Corp.
Business-Studio Address.....152 Temple St.
Tel.: SP 7-4761.....Independent
Representative....Hollingbery, Kettell Carter
Chairman of the Board.....Victor W. Knauth
President.....Daniel W. Kops
Exec. Vice Pres.....Richard J. Monahan
V. P. & Gen. Mgr.....Marvin B. Rosenblatt
Commercial Manager.....Marshall Pite
Program Director.....George T. Phillips
Sales Prom., Pub. Director.....S. L. Barstein
Chief Engineer.....Frank Belaska
Owners of: WTRY, Troy, N. Y.

Daniel W. Kops,
• President
Richard J. Monahan,
• Executive Vice President

SUBSCRIBER NAB RADIO CODE

WTRY
Albany • Schenectady • Troy
REPRESENTATIVE
• John Blair & Co.

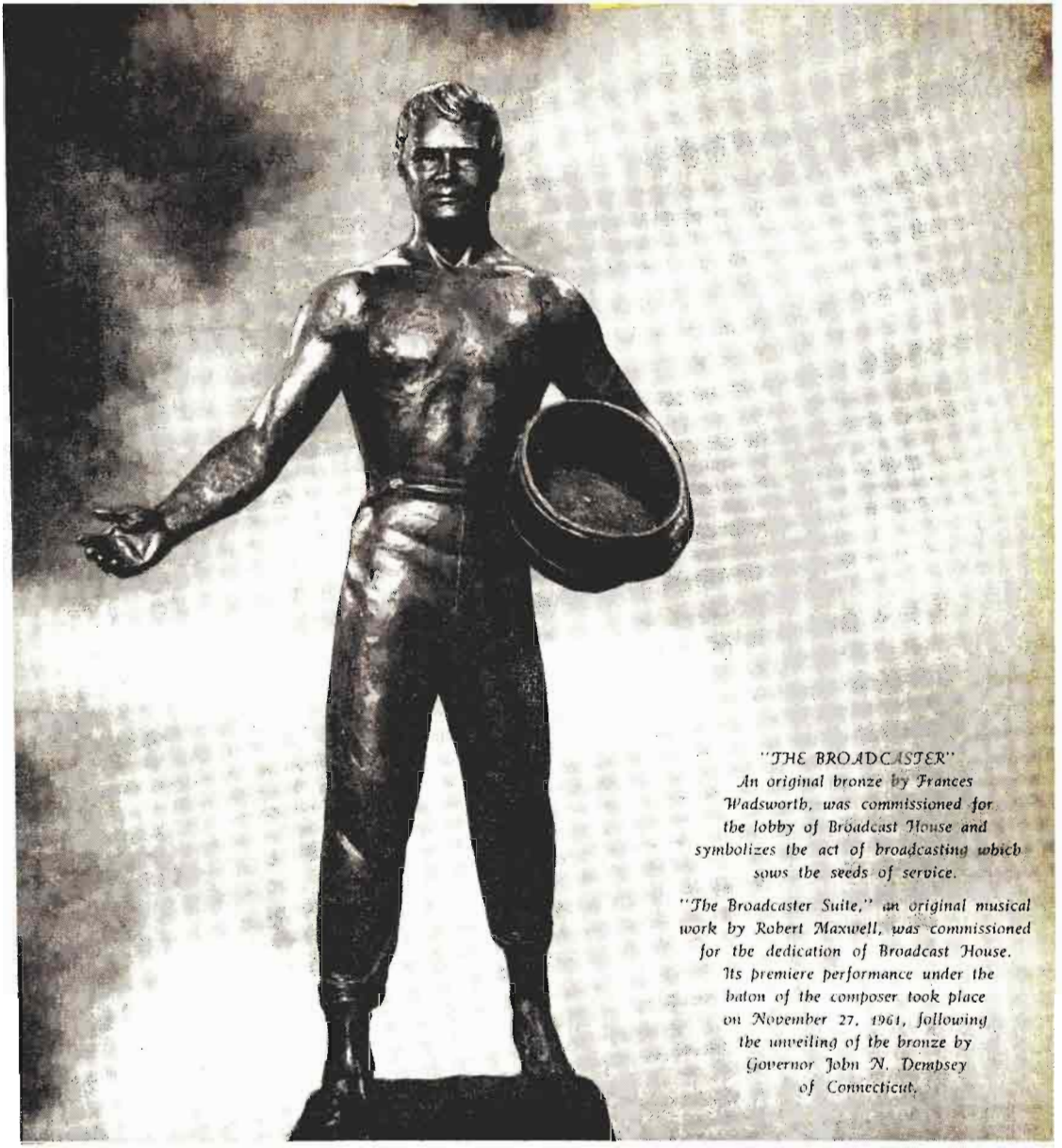
REPRESENTATIVES
• Geo. P. Hollingbery Co.
• Kettell-Carter, Inc.
WAVZ
New Haven, Conn.

www.americanradiohistory.com

A TIME OF RENEWAL

Broadcast House, new four-story home of WTIC TV-AM-FM is the first unit to be completed and occupied in Constitution Plaza, an area of urban renewal which boldly foretells of Hartford's bright future. The challenging opportunity to serve the vigorous, enterprising mind and spirit of the people of Southern New England has been ours for 37 years.

www.americanradiohistory.com



"THE BROADCASTER"
An original bronze by Frances Wadsworth, was commissioned for the lobby of Broadcast House and symbolizes the act of broadcasting which sows the seeds of service.

"The Broadcaster Suite," an original musical work by Robert Maxwell, was commissioned for the dedication of Broadcast House. Its premiere performance under the baton of the composer took place on November 27, 1961, following the unveiling of the bronze by Governor John N. Dempsey of Connecticut.

A TIME OF REDEDICATION

With a deep awareness of our history-filled past, we now dedicate ourselves anew to the fulfillment of that greater service which Broadcast House and its facilities make possible.

Paul W. Lawrence

President

WTIC • TV3 • AM • FM

Broadcast House — Constitution Plaza — Hartford, Connecticut

www.AmericanRadioHistory.com

WELI—New Haven—1935

Frequency: 960 Kc.....Power: 5 Kw.
Owned By.....Conn. Radio Foundation, Inc.
Business-Studio Address.....221 Orange St.
Tel.: UN 5-1133.....Independent
Sta. Representative.....H. R. Reps.
Pres., Sta., Gen. Mgr.....Richard W. Davis

WDEE—New Haven—1960

Frequency: 1220 Kc.....Power: 1000 Watts d.
Owned By.....Southern New Eng. Bcstg. Corp.
Address..473 Denslow Hill Rd., Hamden, Conn.
Tel.: AT 8-3561.....Independent
Station Reps.....Forjoe; N. E. Spot Sales
President, Chief Engineer..Vincent Delaurentss
Commercial Mgr.....Charles Bell, Jr.
General Manager.....Aldo De Dominicis
Program Director.....Richard Galiette

WNHC—New Haven—1944

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By....Triangle Publications, Inc.
Address.....135 College St.
Tel.: SPruce 7-3611.....ABC
Newspaper Affil.....Phila. Inquirer; TV Guide
Station Reps.....McGavren; Foster-Creed
V.P. Radio-TV Div.....Roger W. Clipp
General Mgr.....Richard L. Chalmers
Commercial Mgr.....James U. Sweeney, Jr.
Sales Promotion Mgr.....Vincent De Pillo
Program Director.....Norman Polman

WWCO

PULSE and HOOPER AGREE

 # 1

BY A WIDE MARGIN

WWCO

1240 Non-Directional
24 Hours a Day
Waterbury Connecticut

Represented by
Radio-TV Representatives, Inc.
ECKELS & CO. Boston, Mass.

Publicity Director.....Edward J. Caputo
Chief Engineer.....Carmine Iannucci
Owners of: WFIL-AM-FM-TV, Philadelphia; WNBF-AM-FM-TV, Binghamton, N. Y.; WFBG-AM-TV, Altoona, Pa.; WNHC-FM-TV, New Haven, Conn.; WLYH-TV, Lebanon, Pa.; KFRE-AM-FM-TV, Fresno, Calif.

WNLC—New London—1936

Frequency: 1510 Kc.....Power: 5000 Watts
Owned-Operated By..The Thames Bcstg. Corp.
Business-Studio Address.....281 State St.
Tel.: GIbson 2-5328.....Independent
Station Reps.....Masla & Co.; Kettell-Carter
Pres., Gen. Manager.....Gerald J. Morey
Prom., Comm. Mgr.....Edwin H. Schweitzer
Program, Pub. Dir.....Leslie Morson
Chief Engineer.....Randolph Barrett

WNLK—Norwalk—1948

Frequency: 1350 Kc.....Power: 500 Watts
Owned-Operated By..Norwalk Bcstg. Co., Inc.
Address.....11 Wall St.
Tel.: TE 8-5566.....Independent
Pres., Gen. Mgr.....James Stolcz
Program Director.....Richard Bounerba
Chief Engineer.....Clarence Burnham

WICH—Norwich—1946

Freq: 1310 Kc.....Power: 1 Kw.
Owned-Oper. By.....Eastern Conn. Bcstg. Co.
Business-Studio Address.....Cuprak Rd.
Tel.: TU 7-1613.....Independent
Station Representative.....Foster-Creed
President.....Donald Lasser
General, Station Mgr.....Richard Reed
Commercial Manager.....John A. MacAdie
Sales Prom., Pub. Director.....Edward Adler
Chief Engineer.....Alexander Dubenetsky

WLIS—Old Saybrook—1956

Frequency: 1420 Kc.....Power: 500 Watts
Owned.....Long Island Sound Radio Corp.
Address.....Conn. Turnpike
Tel.: EV 8-3546.....MBS
Sta. Representative.....Hopewell
Pres., Gen. Mgr.....Joseph P. Trantino
Commercial Mgr.....Alex Pernal
Station Mgr.....Vivian N. Trantino
Chief Engineer.....M. Tavarles

WINY—Putnam—1953

Frequency: 1350 Kc.....Power: 1 Kw.
Owned By.....Winny Bcstg. Co.
Address.....15 Grove St.
Tel.: WA 8-2721-2.....MBS
President.....H. C. Rice
Gen. Mgr.....R. C. Rice

WSTC—Stamford—1946

Frequency: 1400 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....W. Conn. Bcstg. Co.
Business-Studio Address.....270 Atlantic St.
Tel.: DA 4-7575.....ABC
Newspaper Affiliation.....Stamford Advocate
Station Reps.....N. E. Spot Sales
President.....Kingsley Gillespie
Gen. Manager.....Julian Schwartz
Chief Engineer.....Lisle Dorrian

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WBZY—Torrington—1947

Frequency: 990 Kc.....Power: 1000 Watts d.
Owned By.....Pioneer States Bcstrs., Inc.
Business-Studio Address.....127 Main St.
Tel.: HU 9-4173.....Independent
Station Rep.....Breen & Ward
President, Gen. Mgr.....Bernard J. Zucker
Station Manager.....Patricia S. McGee
Commercial Manager.....Robert L. Kursman
Chief Engineer.....James M. Dunlap

WTOR—Torrington—1948

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By....Torrington Bcstg. Co., Inc.
Business-Studio Address.....93 Perkins St.
Tel.: HU 9-4181.....MBS
Station Reps.....Walker-Rawalt; Masla
Pres., Gen. Mgr.....Edmund W. Waller
Sta., Comm. Mgr.....Alfred G. Eyre
Program Director.....Ed Harrigan
Chief Engineer.....Don Freeman

WATR—Waterbury—1934

Freq.: 1320 Kc.....Power: 5 Kw., d., 1 Kw., n.
Owned-Oper. By.....WATR, Inc.
Business-Studio Address.....440 Meadow St.
Tel.: PL 5-1121.....ABC
Sta. Representative.....Masla
Gen., Sta. Mgr.....Sam R. Elman
Chief Engineer.....Robert Corbett

WBRY—Waterbury—1932

Frequency: 1590 Kc.....Power: 5000 Watts
Owned By.....Crystal-Tone Bcstg. Co.
Address.....136 Grand St.
Tel.: PL 3-1125.....CBS
Sta. Reps.....Bolling Co.; Foster and Creed
President.....Gustave Nathan
Gen. Station Manager.....Robert S. Holczer
Comm., Sales Prom. Mgr.....Murray Grossman
Publicity Director.....Robert Gillespie
Chief Engineer.....John Tomasiewicz

WWCO—Waterbury—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper.....WWCO, Inc.
Business-Studio Address.....65 Bank St.
Tel.: PLaza 4-5141.....MBS
Station Reps.....Radio-TV Reps.; Eckels
President.....Herbert Bloomberg
Vice President.....Ruth R. Goodard
Chief Engineer.....B. McCormick

WMMM—Westport—1959

Frequency: 1260 Kc.....Power: 1000 Watts
Owned By.....Westport Bcstg. Co.
Business Address.....163 Main St.
Tel.: CApital 7-5133.....MBS
Station Representative.....Prestige
President, Gen. Mgr.....Sidney J. Flamm
Station Mgr., Prog. Dir.....Bob Roberts
Comm. Manager.....John Newhouse
Sales Promotion Mgr.....Betty James
Chief Engineer.....James M. Orre

WILI—Willimantic—1957

Frequency: 1400 Kc...Power: 1 Kw. d., 250 W. n.
Owned By.....'Willie" Corp.
Address.....Bcstg. House, Main St.
Tel.: HA 3-1621.....MBS
Pres., Gen. Manager.....Herbert C. Rice
Comm. Manager.....Robert C. Rice
Sales Prom. Manager.....Ethel A. Rice
Program Director.....Roger Baker
Publicity Director.....Les Douglas
Chief Engineer.....John Roache
Owners of: WINY, Putnam, Conn.

WSOR—Windsor—1961

Frequency: 1480 Kc.....Power: 500 Watts, d.
Owned By.....The Tobacco Valley Bcstg. Co.
Address.....118 Poquonock Ave.
Tel.: MUrdock 8-4948.....Independent
Station Representative.....Breen & Ward
President.....Stanley B. Loucks
General Manager.....Ralph J. Robinson
Program Director.....Joel L. Salberg
Chief Engineer.....Michael Cookish

Pop.: 475,000
Families: 140,000

DELAWARE

Radio Homes: 135,000
AM Stas. in State: 9

WDOV—Dover—1948

Frequency: 1410 Kc.....Power: 1000 Watts
Owned.....Dover Bcstg. Co.
Address.....Denny's Road
Tel.: REdfield 4-5816.....MBS
Station Representative.....Breen & Ward
President.....Henry Rau
Station, Comm. Mgr.....William S. Cook
Chief Engineer.....Lloyd Smith
Owners of: WOL, Washington, D. C.; WARK, Hagerstown; WNAV, Annapolis.

WKEN—Dover—1957

Frequency: 1600 Kc.....Power: 500 Watts, d.
Owned.....Coastal Carolina Bcstrs.
Address.....Treadway Inn
Tel.: RE 4-5797.....ABC
Sta. Representative.....Grant Webb
President.....J. Olin Tice, Jr.
Station Manager.....John Masters
Commercial Manager.....Ed Bowen
Chief Engineer.....Jim Gentry
Owners of: WKTC, Charlotte; WMYB, Myrtle Beach; WCAY, Columbia.

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WJWL—Georgetown—1951

Frequency: 900 Kc. . . . . **Power:** 1000 Watts d.
Owned-Operated By . . . . . Scott Bcstg.
Address . . . . . DuPont Highway
Tel.: Georgetown 2567 . . . . . Independent
President . . . . . Herbert Scott
General Manager . . . . . Charles R. Maillet
Chief Engineer . . . . . Edward Marzoa

WKSB—Milford—1953

Frequency: 930 Kc. . . . . Power: 500 Watts
Owned-Oper. By . . . . . Kent-Sussex Bcstg. Co.
Address . . . . . Box 444
Tel.: GA 2-8881 . . . . . Independent
Gen., Comm., Prom. Mgr. . . . . H. M. Griffith, Jr.
Ch. Eng., Oper. Mgr. . . . . E. M. Welch

WSUX—Seaford—1955

Frequency: 1280 Kc. . . . . **Power:** 1000 Watts
Owner-Oper. By . . . . . E. & W. C. Evans
Address . . . . . Dual Hwy. 13
Tel.: NAtional 9-7933 . . . . . Independent
Pres., Gen. Mgr. . . . . Elizabeth Evans

WAMS—Wilmington—1947

Frequency: 1380 Kc. . Power: 5 Kw. d., 1 Kw. n.
Owned . . . . . Rollins Broadcasting Co.
Address . . . . . 414 French St.
Tel.: OL 4-8881 . . . . . Independent
Station Representative . . . . . Eastman
President . . . . . O. Wayne Rollins
General, Station Mgr. . . . . Ed Edwards
Commercial Manager . . . . . Harry Reed
Program Director . . . . . Lee Davis
Chief Engineer . . . . . Fitzgerald MacDaniels
Owners of: WCHS-AM-TV, Charleston; WPTZ-TV, Plattsburgh; WEAR-TV, Pensacola; WRAP, Norfolk; WBEE, Harvey, Ill.; WNJR, Newark.

WDEL—Wilmington—1922

Frequency: 1150 Kc. . . . . **Power:** 5000 Watts
Owned-Oper. By . . . . Delmarva Bcstg. Co., Inc.
Address . . . . . 2727 Shipley Road
Tel.: OLympia 2-3311 . . . . . NBC
Representative . . . . . Meeker Co.
Station Executive . . . . . Clair R. McCollough
Station Manager . . . . . Harvey C. Smith
National Sales Manager . . . . . Harry J. Shaub, Jr.
Gen. Sales Mgr. . . . . J. Robert Gulick
Program Manager . . . . . Richard Aydelotte
Technical Director . . . . . J. E. Mathiot

WILM—Wilmington—1922

Frequency: 1450 Kc. . . . . Power: 250 Watts
Owned-Operated By . . . . Delaware Bcstg. Co.
Business-Studio Address . . . . . 920 King St.
Tel.: OL 4-7771 . . . . . ABC
Representative . . . . . Bolling Co.
President, Gen. Mgr. . . . . Ewing B. Hawkins
Chief Engineer . . . . . Eugene Szymanski

WTUX—Wilmington—1946

Frequency: 1290 Kc. . . . . Power: 1000 Watts d.
Owned-Oper. By . . . . Port Frere Bcstg. Co., Inc.
Address . . . . . 1400 Market St.
Tel.: OL 5-8821 . . . . . Independent
Sales Representative . . . . . Spot Sales
Pres., Sta. Mgr. . . . . Gordon K. MacIntosh
Commercial Manager . . . . . William S. Ewing
Sales Prom. Mgr. . . . . Henry Cook
Program Director . . . . . Donald Mathewson
Publicity Director . . . . . David Kaigler
Chief Engineer . . . . . Ed Kennedy

Pop.: 770,000
Families: 224,500

DIST. OF COLUMBIA

Radio Homes: 218,000
AM Stations: 10

WGMS—Washington, D. C.—1947

Frequency: 570 Kc. . . Power: 5 Kw. d., 1 Kw. n.
Owned By . . . . . RKO General, Inc.
Address . . . . . Hotel Harrington
Tel.: EXecutive 3-8676 . . . . . Independent
Station Rep. . . . . RKO General Natl. Sales
President, Gen. Mgr. . . . . Thomas F. O'Neil
Sales Manager . . . . . Perry S. Ury
Program Director . . . . . Charles O. Wood
Dir. of Adv. & Pub. . . . . Beth Parrish
Owners of: WOR-AM-FM-TV, New York; KHJ-AM-FM-TV, Los Angeles; WNAC-AM-TV, WRKO-FM, Boston; KFRC-AM-FM, San Francisco; WHBQ-AM-TV, Memphis; CKLW-AM-FM-TV, Detroit; WHCT-TV, Hartford.

WMAL—Washington, D. C. 1925

Freq.: 630 Kc. . . . . **Power:** 5,000 Watts
Owned . . . . . Evening Star Bcstg. Co., Inc.
Address . . . . . 4461 Connecticut Ave., N.W.
Tel.: KE 7-1100 . . . . . ABC
Newspaper Affiliation . . . . . The Evening Star
Representative . . . . . H-R
President . . . . . John W. Thompson, Jr.
General Manager . . . . . Fred S. Houwink
Radio Manager . . . . . Andrew M. Ockershausen
Program Manager . . . . . Harold L. Green
Chief Engineer . . . . . Allan Powley
Owners of: WMAL-FM-TV, Washington, D. C.; WSVA-AM-FM-TV, Harrisonburg, Va.

WOL—Washington, D. C.—1924

Frequency: 1450 Kc. . . . . Power: 250 Watts
Owned By . . . . . Washington Bcstg. Co.
Address . . . . . 2000 P. St., N.W.
Tel.: HObart 2-3900 . . . . . MBS
Station Representative . . . . . Breen-Ward
Pres., Gen. Mgr. . . . . Henry Rau
Commercial Manager . . . . . Malcolm Campbell
Promotion Manager . . . . . Stan Barclay
Director of Engineering . . . . . Lloyd Smith
Chief Engineer . . . . . Joe Velsmid
Owners of: WDOV, Dover, Del.; WNAV, Annapolis, Md.; WARK, Hagerstown, Md.; WOL-FM, Washington, D. C.

WOOK—Washington, D. C. 1940

Frequency: 1340 Kc. . . . . **Power:** 250 Watts

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Owned-Operated By.....United Bcstg. Co.
Address.....5321 First Place, N.E.
Tel.: TU 2-2500.....Independent
Station Representative.....UBC Sales
President .....Richard Eaton
V.P. & Gen. Mgr.....John A. Panagos
Program Director.....Cliff Holland
Chief Engineer.....Ernest E. Stephens

WPGC—Washington, D. C.—1954

Frequency: 1580 Kc....Power: 10,000 Watts d.
Owned-Operated By.....WPGC, Inc.
Business Address.....4421 Southern Ave., SE
Tel.: JOrdan 8-6677.....Independent
Station Representative .....Dore
President.....M. E. Richmond
Gen., Comm. Manager.....Robert Howard
Program Director.....Dean Griffith
Chief Engineer.....George R. Sanner

WQMR—Washington, D. C. 1945

Frequency: 1050 Kc.....Power: 1,000 Watts
Owned By.....Connie B. Gay Bcstg. Corp.
Address.....Wisconsin Bldg.
Tel.: WHitehall 6-1050.....Independent
Station Representative.....Spot Time Sales
President, General Manager.....Ed Winton
Station Manager.....Ted Dorf
Program Director.....Don Tucker
Publicity Director.....Roger Craig
Chief Engineer.....Earl Castine
Owners of WFTC, Kinston; WTCR, Ashland.

WRC—Washington, D. C.—1923

Frequency: 980 Kc.....Power: 5000 Watts
Owned-Operated By.....National Bcstg. Co.
Address.....4001 Nebraska Ave., NW
Tel.: EM 2-4000.....NBC
Sta. Representative.....NBC Spot Sales
President (NBC).....Robert Kintner
V. P., General Mgr.....Joseph Goodfellow
Station Manager.....Harry A. Karr Jr.
Business Manager.....William Callaway
Prog. Mgr.....William Grayson
Publicity Manager.....Charlotte Walch
Chief Engineer.....John Rogers
Owners of: WNBC-AM-TV-FM, N. Y.; WRCV-AM-TV, Phila.; WRC-TV-FM; WMAQ-FM, Chicago; KNBC-FM, San Francisco; WAMP, Pittsburgh; WNBQ, Chicago; KRCA, Los Angeles; WFMP, Pittsburgh.

WTOP—Washington, D. C. 1932

Frequency: 1500 Kc.....Power: 50,000 Watts
Owned-Oper.....Washington Post Co.
Address .....Broadcast House
Tel.: EM 2-9300.....CBS
Newspaper Affiliate.....Washington Post
Representative.....CBS Radio Spot Sales
Pres., Bcst. Div.....John S. Hayes
General Manager.....Lloyd Dennis, Jr.
Sales Mgr.....R. W. Schellenberg
Dir., Sales Develop.....Charles Crawford
Program Director.....Patricia A. Searight
Publicity Director.....Margaret Nelson
Chief Engineer.....Granville Klink

WUST—Washington, D. C. 1947

Frequency: 1120 Kc.....Power: 250 Watts
Owned-Operated By.....Atlantic Bcstg. Co.
Address .....1815 V St., N.W.
Tel.: HO 2-0011.....Independent
Station Representative.....Bernard Howard
President .....Milton Diener
General Manager.....Daniel Diener
Program Mgr. ..... Ben Gordon
Comm., Sales Prom. Mgr.....Perry Walders
Chief Engineer.....Norman Woods
Owners of: WFPG, Atlantic City, N. J.; WJMD, Washington, D. C.

WWDC—Washington, D. C. 1941

Frequency: 1260 Kc.....Power: 5000 Watts
Owned-Oper. By.....WWDC, Inc.
Business-Studio Address.....1627 K St., N.W.
Tel.: TU 2-7600.....Independent
Representative .....Blair
Pres., Gen. Mgr.....Ben Strouse
V.P., Gen. Sales Mgr.....Max Sherman
Program Director ..... Ed Studney
Sales Prom. Mgr.....Jo Wilson
Publicity Director ..... Norman Reed
Chief Engineer.....Ross H. Beville
Owners of: WMBR, Jacksonville; WWDC-AM-FM, Washington, D. C.

This man doesn't use

WWDC

but practically every national radio advertiser does!

Radio Washington
Represented nationally by John Blair & Co.

BLAIR GROUP PLAN MEMBER

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Pop.: 5,115,000
Families: 1,564,500

FLORIDA

Radio Homes: 1,507,000
AM Stas. in State: 168

WAPG—Arcadia—1956

Frequency: 1480 Kc.....Power: 1000 Watts d.
Owned.....Arcadia-Punta Gorda Bcstg. Co.
Tel.: WA 8-6111 .....KBS
President.....H. D. Ryals
General Manager.....W. W. Benton
Comm., Prog. Dir.....Bert G. Erickson
Chief Engineer.....Paul Howell

WKTX—Atlantic Beach—1958

Frequency: 1600 Kc.....Power: 1000 Watts d.
Owned By.....Good Music Bcstg.
Address.....1611 Atlantic Blvd.
Tel.: CH 6-3695.....Independent
Gen. Mgr., Chief Eng.....Robert K. Lynch
Program Dir.....Bernie Adams

WTWB—Auburndale—1956

Frequency: 1570 Kc.....Power: 1 Kw., d.
Owned By.....L. M. Hughey
Address.....P. O. Box 1
Tel.: WOodlawn 7-1129.....Independent
President.....L. M. Hughey
Gen. Mgr., Program Dir.....Richard Boyce
Chief Engineer.....Fred N. Potter

WAVP—Avon Park—1957

Frequency: 1390 Kc.....Power: 1 Kw., d.
Owned By.....Mid-Florida Bcstrs., Inc.
Address .....Jacaranda Hotel
Tel.: GL 3-3171.....Independent
President.....John Marshall
General Manager.....W. Coarsey
Commercial Manager.....Geneva Clayton
Program Director .....June Cooper
Chief Engineer.....J. Howard

WBAR—Bartow—1954

Frequency: 1460 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....WBAR, Inc.
Address .....Box 820
Tel.: 533-8021 .....Independent
General Manager.....N. Evers
Chief Engineer.....R. Shikenjanski

WSWN—Belle Glade—1947

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Seminole Bcstg. Co.
Address .....Box 8
Tel.: WYman 6-2063.....MBS
Chrm. of Bd.....E. D. Rivers, Jr.
President .....H. Ulmer
General Manager.....Marvin Smith
Program Director.....Al Harris
Chief Engineer.....C. S. Clemens

WBRD—Bradenton—1957

Frequency: 1420 Kc.....Power: 1 Kw. d.
Owned.....Sunshine State Bcstg. Co., Inc.
Address.....P. O. Box 1038
Tel.: 6-2183 .....MBS
Station Rep.....John E. Pearson Co.
Pres., Gen. Mgr.....Robert R. Nelson
Commercial Manager.....Hal Meyer
Program Director.....K. Vincent
Chief Engineer.....Richard Wetherbee

WTRL—Bradenton—1946

Frequency: 1490 Kc.....Power: 250 Watts
Owned By ..... Fletcher-Mitchell Corp.
Address .....Memorial Pier
Tel.: 3-1490 .....Independent
President.....James I. Mitchell
General Manager.....David W. Albright
Program Director.....Gordon Wyllie
Chief Engineer.....Marlen Hager
Owners of: KCBC, Des Moines.

WWJB—Brooksville—1958

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Brookville Bstg. Service
Address.....30 E. Liberty St.
Tel.: BRooksville 796-2020.....KBS
President, Gen. Mgr.....W. W. Johnson
Sta., Comm. Manager.....Charles Grant
Chief Engineer.....Gerry Steen

WBGC—Chipley—1956

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Lee-San Corp.
Address .....Drawer 430
Tel.: ME 8-0234 .....Independent
President, Gen. Mgr. ..... John Sanders
Station, Prog. Mgr.....Mrs. Lee Sanders
Chief Engineer.....Gerald McKechnie

WAZE—Clearwater—1959

Frequency: 860 Kc.....Power: 500 Watts
Owned By.....Radio Clearwater, Inc.
Address.....201 S. Ft. Harrison Ave.
Tel.: 446-8575 .....Independent
President, Comm. Mgr.....Charles H. Adams
Gen. Mgr., Ch. Eng.....Gene Allen Robinson
Program Director.....Scott Dilworth

WTAN—Clearwater—1948

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Clearwater Radio, Inc.
Business Address.....200 Pierce Blvd.
Tel.: 446-3084 .....KBS
Pres., Gen. Mgr.....H. Dennison Parker
Program Director.....Harry C. Lytie
Chief Engineer.....Frank L. Reid

WSUG—Clewiston—1959

Frequency: 1050 Kc.....Power: 250 Watts
Owned By.....WSUG Radio
Address.....718 S. Francisco St.
Tel.: YU 2-7501.....Independent
Sta. Mgr., Ch. Eng.....L. Chapman
Sales Prom. Manager.....Betty Gober
Program Director.....Homer Ford

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WEZY—Cocoa—1957

Frequency: 1350 Kc. . Power: 1 Kw. d., 500 W. n.
Owned By . . . . . WEZY, Inc.
Address . . . . . 740 Clearlake Rd.
Tel.: Newton 6-4411 . . . . . Independent
Station Representatives . . . . Grant Webb; Ochs
President . . . . . Irving Braun
General Manager . . . . . Jay Schoof
Program Director . . . . . Richard Olson
Chief Engineer . . . . . John Shelton

WKKO—Cocoa—1952

Frequency: 860 Kc. . . . . Power: 1 Kw. d.
Owned By . . . . . WKKO Radio, Inc.
Address . . . . . Box 1308
Tel.: NE 6-2411 . . . . . Independent
Station Reps. . . . . Dora Clayton; Gene Bolles
President, Gen. Mgr. . . . . Marvin Rothschild
Station Manager . . . . . Dale Wright
Comm. Manager . . . . . Stan Freed
Program Director . . . . . Jack Hayes
Chief Engineer . . . . . Jack Heimberger

WRKT—Cocoa Beach—1959

Frequency: 1300 Kc. . . . . Power: 500 Watts
Owned By . . . . . Mel Wheeler
Address . . . . . 425 W. Orange
Tel.: SU 3-2416 . . . . . Independent
Station Representative . . . . . C. K. Beaver
President . . . . . Mel Wheeler
General Manager . . . . . Carl Collins
Station Manager . . . . . John Fox
Commercial Manager . . . . . Frank Harasz
Program Director . . . . . Richard D. Hutto
Publicity Director . . . . . C. E. Maxwell
Chief Engineer . . . . . C. G. Collins, Jr.

WVCG—Coral Gables—1948

Frequency: 1070 Kc. . . . . Power: 1000 Watts d.
Owned-Operated By . . . . Peninsular Bcstg. Corp.
Business Address . . . . . 377 Alhambra Circle
Tel.: HI 8-7411 . . . . . Independent
Sta. Representative. . . . . Broadcast Time Sales
President, Sta. Mgr. . . . . George W. Thorpe
Admn. V. P. . . . . Warren Blackmon
Commercial Manager . . . . . Timothy J. Carney
Program Director . . . . . Barbara Binns
Chief Engineer . . . . . Thomas F. Middleton

WCNU—Crestview—1948

Frequency: 1010 Kc. . . . . Power: 1000 Watts d.
Owned-Operated By . . . . Gulf Shores Bcstg. Co.
Address . . . . . Box 518
Tel.: MU 2-2330 . . . . . KBS
General Manager . . . . . S. F. Townsend
Chief Engineer . . . . . James Whitaker

WJSB—Crestview—1954

Frequency: 1050 Kc. . . . . Power: 1000 Watts d.
Owned-Operated By . . . . . Crestview Bcstg. Co.
Address . . . . . Box 267
Tel.: MU 2-3040 . . . . . Independent
Pres., Gen. Mgr. . . . . Everett M. McCrary
Commercial Manager . . . . . Bob Lynn
Program Director . . . . . Cordel Whitlock
Chief Engineer . . . . . Russ White

WGTO—Cypress Gardens 1955

Frequency: 540 Kc. . . . . Power: 50,000 Watts
Owned-Operated By . . . . . KSTP, Inc.
Address . . . . . Box 123
Tel.: CY 3-4103 . . . . . Independent
Sta. Representative . . . . . Edward Petry & Co.
President . . . . . Stanley E. Hubbard
Vice President Sales . . . . . Marvin Rosene
Comm., Station Manager . . . . . Max Kimbrel
Program Director . . . . . Bill Gramer
Sales Prom. Mgr., Pub. Dir. . . . . Gary Miller
Chief Engineer . . . . . Dave Schick
Owners of: KSTP-AM-TV, St. Paul; KOB-AM-TV, Albuquerque.

WDCF—Dade City—1954

Frequency: 1350 Kc. . . . . Power: 1 Kw. d.
Owned . . . . . Pasco Bcstg. Co.
Address . . . . . Box 1077
Tel.: 567-3879 . . . . . MBS-KBS
General Manager . . . . . B. Bailey

WELE—Daytona Beach—1957

Frequency: 1590 Kc. . . . . Power: 1 Kw.
Owned . . . . . Quality Bcsters. of Daytona, Inc.
Address . . . . . Box 1940
Tel.: CL 5-1448 . . . . . Independent
Sta. Representative . . . . . Gill-Perna
President . . . . . R. Kelvin Shivers
Gen. Mgr., Chief Engineer . . . . . George Nelson

WMFJ—Daytona Beach—1935

Frequency: 1450 Kc. . . . . Power: 250 Watts
Owned-Oper. By . . . . . WMFJ, Inc.
Business Address . . . . . Daytona Plaza Hotel
Tel.: CL 2-6491 . . . . . Independent
Station Reps. . . . . Gill-Perna; Ayers
President . . . . . John Creutz
General Mgr., Chief Eng. . . . . Jack Siegel
Sta. Mgr., Publicity Mgr. . . . . Dick Clark

WNDB—Daytona Beach—1947

Frequency: 1150 Kc. . . . . Power: 1,000 Watts
Owned-Operated By . . . . . News-Journal Corp.
Business-Studio Address . . . . 128 Orange Ave.
Tel.: CL 2-1511 . . . . . ABC
Newspaper Affil. . . . . M. Journal; E. News
Sta. Representative . . . . . Thomas F. Clark
President . . . . . Julius Davidson
Gen., Sta. Mgr. . . . . R. Y. Huffman
Commercial Manager . . . . . John Pitts
Prog. Dir. . . . . Ken Lueck
Publicity Dir. . . . . M. E. Hagman
Chief Engineer . . . . . Stephen B. Searle

WQXQ—Daytona Beach—1957

Frequency: 1380 Kc. . . . . Power: 1000 Watts d.
Owned By . . . . . Volusia County Bcstg. Corp.
Address . . . . . Box 5038
Tel.: CLinton 5-3636 . . . . . Independent
Station Representative . . . . . Hal Walton
President, Ch. Eng. . . . . Lyman W. Menard
General Mgr. . . . . Don Ritter
Commercial Manager . . . . . Jerry Norman

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WROD—Daytona Beach—1947

Frequency: 1340 Kc...Power: 1 Kw. d., 250 W. n.
Owned .....Radio of Daytona, Inc.
Business Address.....Box 991
Tel.: CL 2-4626.....MBS
Newspaper Affiliation.....Mining Journal, Ltd.
Representative .....Pearson
President.....Frank J. Russell
Gen. Mgr., Chief Eng.....James F. McDonough
Commercial Mgr.....James Crist
Sales Prom., Publicity.....Ken Steele

WDSP—DeFuniak Springs 1956

Frequency: 1280 Kc.....Power: 5000 Watts d.
Owned By.....Euchee Valley Bcstg. Co.
Business Address.....8th Street
Tel.: TW 4-8361.....KBS
President.....Mrs. Marie F. Douglass
General Mgr.....H. L. Wiles
Sta. Mgr., Ch. Eng.....Laverne Foster

WZEP—DeFuniak Springs 1959

Frequency: 1460 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Leonard Zepp
Address .....Box 387
Tel.: TW 4-7161.....Independent
President Ch. Eng.....Leonard S. Zepp

WJBS—DeLand—1948

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Four Star Bcstg.
Address.....220 E. Hubbard
Tel.: RE 4-1725.....Independent
President.....Joseph C. Gill

WOOO—DeLand—1956

Frequency: 1310 Kc.....Power: 5000 Watts d.
Owned By.....Polaris Bcstg., Inc.
Address .....Conrad Bldg.
Tel.: RE 4-3422.....KBS
President, General Manager.....Don Potter
Station Manager.....Edgar Backus
Commercial Manager.....Moses Berman
Program Director.....Garry Moore
Publicity Director.....Denver Duff
Chief Engineer.....Edwin Carson

WDBF—Delray Beach—1954

Frequency: 1420 Kc.....Power: 5 Kw. d.
Owned By.....Sunshine Bcstg.
Address.....P.O. Box 2516
Tel.: CR 8-1420.....Independent
President.....Ira Lee Eshleman
Gen., Sta. Manager.....Jim Bellamy
Program Director.....Lew Carter
Chief Engineer.....Bob Schulz

WMEG—Eau Gallie—1956

Frequency: 920 Kc.....Power: 1000 Watts d.
Owned.....Mel-Eau Broadcasting Corp.
Address.....30 Melbourne Ave., Melbourne
Tel.: PArkway 3-6723.....ABC
General Manager.....Dean C. Wilson
Commercial Manager.....Alan White
Chief Engineer.....Bill Purcell

WLCO—Eustis—1955

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Floyd W. Hess
Address .....Drawer AX
Tel.: EL 7-4191.....Independent
Owner, Gen. Mgr.....Floyd W. Hess
Sales Prom. Mgr., Program Dir...Richard Smith
Chief Engineer.....Wayne L. Moody

WPAP—Fernandina Beach 1955

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned By.....Rowland Radio
Address .....Box 691
Tel.: 3667.....KBS
General Manager.....Robert Rowland

WFTL—Fort Lauderdale 1958

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....WFTL Bcstg. Co.
Address.....P.O. Box 1400
Tel.: LOgan 6-9621.....Independent
Sta. Representative.....Jack Masla & Co.
President, Gen. Mgr.....Walter B. Dunn
Sales Prom., Comm. Mgr.....Robert J. Peggs
Program Director.....Robert Roberts
Chief Engineer.....Charles E. Vanderford, Jr.

WLOD—Ft. Lauderdale—1959

Frequency: 980 Kc.....Power: 1,000 Watts
Owned By.....Franklin Broadcasting Co.
Address .....P. O. Box 108
Tel.: LO 6-8318.....Independent
Station Representative.....Gill Perna
President.....William F. Johns Jr.
General Manager.....Sherod F. Rouser
Program Director.....Charles Hale
Chief Engineer.....Herb Kravitz
Owners of: KOME, Tulsa, Okla.; WMIN, St. Paul, Minn.; WWOM, New Orleans, La.; WEW, St. Louis, Mo.

WWIL—Ft. Lauderdale—1955

Frequency: 1580 Kc..Power: 10 Kw. d., 5 Kw. n.
Owned.....Florida Air-Power, Inc.
Address.....1580 N. Davie Road
Tel.: LU 1-1580.....Independent
Station Rep.....Weed Radio
President, Gen. Mgr.....William A. Roberts
Station Manager.....Robert A. Hinners
Commercial Manager.....William Schnauat
Program Director.....Jay Childs
Chief Engineer .....Henry Murray

WINK—Ft. Myers—1940

Frequency: 1240 Kc.....Power: 250 Watts

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Owned-Oper. By....Ft. Myers Bcstg. Co., Inc.
Address.....2824 Palm Beach Blvd.
Tel.: EDison 4-1131.....KBS
Station Representative.....United Spot Sales
General Manager.....A. J. Bauer
Chief Engineer.....B. Caughey

WMYR—Ft. Myers—1952

Freq.: 1410 Kc.....Power: 5 Kw. d., 5 w. n.
Owned-Operated By.....Robert Hecksher
Address.....2835 Hanson St.
Tel.: ED 5-1175.....Independent
Owner-Gen. Mgr.....Robert Hecksher

WARN—Fort Pierce—1952

Frequency: 1330 Kc...Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....South Jersey Bcstg. Co.
Address.....P.O. Box 1343
Tel.: Howard 4-1330.....ABC
Station Representative..Continental Radio Sales
President.....Maj. Ranulf Compton
General Mgr., Ch. Eng.....Charles C. Castle
Commercial Mgr.....Dennis O'Day
Program Director.....Donna Ogden
Sales Prom. Mgr.....George Van Houten
Publicity Director.....Al Radlein
Owners of: WKDN, Camden, N. J.

WIRA—Fort Pierce—1946

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By...Indian River Bcstg. Co.
Address .....Melody Lane
Tel.: HOward 4-1400.....NBC
Sta. Representative.....United Spot Sales
Pres., Gen. Mgr.....James L. Howe
Program Director.....Don Raffensberger
Commercial Manager.....J. Kingsley Butt
Chief Engineer .....Robert Money

WFTW—Ft. Walton Beach 1953

Frequency: 1260 Kc....Power: 1000 Watts d.
Owner.....Vacationland Bcstg. Co.
Address.....39 Main St.
Tel.: CH 3-3123.....Independent
President.....Wilbur R. Powell
Chief Engineer.....Jimmy Waits

WNUE—Ft. Walton Beach 1956

Frequency: 950 Kc.....Power: 1 Kw.
Owned By.....Smith Radio Inc.
Address .....Wright Ave.
Tel.: CH 4-5685.....Independent
President.....M. D. Smith III
General Manager.....B. Borthwick
Chief Engineer.....John Davison

WDVH—Gainesville—1954

Frequency: 980 Kc.....Power: 5 Kw. d.
Owned-Operated By.....WDVH, Inc.
Address .....P. O. Box 103
Tel.: FR 2-2528.....Independent
President.....R. A. Vaughn
Gen. Mgr., Chief Engr.....Tom Hanssen
Comm., Sales Prom. Manager...Gene A. Bowen
Program, Publicity Dir.....Bill Marr

WGGG—Gainesville—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Gainesville, Inc.
Business Address.....Box 501
Tel.: FR 6-5791.....Independent
Sta. Representative.....Jack Masla
Owners.....C. W. Mackey, R. L. Marsh
Program Director.....John Thomas
Publicity Director.....Win Brown
Chief Engineer.....Gene Bardo

WRUF—Gainesville—1928

Frequency: 850 Kc.....Power: 5000 Watts
Owned By.....University of Florida
Business Address.....P.O. Box 2757
Tel.: FR 6-7575.....NBC
Representative.....Thomas F. Clark
General Manager.....Kenneth F. Small
Commercial Mgr.....Robert L. Black
Program Dir.....Pierre A. Bejano
Chief Engineer.....Bertram MacNamara

WGRC—Green Cove Springs 1959

Frequency: 1580 Kc.....Power: 500 W.
Owned By.....Palms Broadcasting, Corp.
Address.....Que-Si-Sana Motel, Walnut St.

WWIL

AM & FM

1580 kc. • 103.5 Mgc.

Top Radio
at the Top of the Dial
in
FT. LAUDERDALE, FLORIDA
"Where the Fun Never Sets"

10,000 watts Day
5,000 watts Night

(and WWIL-FM with 31,000 watts covering *all* of South Florida)

Ft. Lauderdale's Dominant
Total Audience Radio

Contact: Weed Radio Corporation
or William A. Roberts, President

WWIL, WWIL-FM,
P.O. Box 8067, Ft. Lauderdale, Fla.

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Tel.: 284-6363 ..... Independent
General Manager ..... J. Morris
Chief Engineer ..... R. Allen

WHAN—Haines City—1960

Frequency: 930 Kc. ..... Power: 250 Watts d.
Owned By ..... Haines City Bcstrs.
Address ..... Box 1265
Tel.: Haines City ..... Independent
General Manager ..... Peggy R. Cook
Chief Engineer ..... Richard L. Cook

WGMA—Hollywood—1953

Frequency: 1320 Kc. ..... Power: 1000 Watts d.
Owned By ..... Melody Music, Inc.
Address ..... 1909 Harrison St.
Tel.: WA 2-0178 ..... Independent
Station Rep. ..... Bob Dore
President ..... Jack Barry
Gen. Mgr., Sta. Mgr. ..... C. Edward Little
Commercial Mgr. ..... Bill Day
Sales Prom. Mgr. ..... Betty Cochran
Program Manager ..... Bob Gaynor
Chief Engineer ..... Al O'Hara

WSDB—Homestead—1957

Frequency: 1430 Kc. ..... Power: 500 Watts, d.
Owned ..... S. Dade Bcstg. Co.
Business Address ..... 507 N.W. 2nd St.
Tel.: CI 7-2445 ..... Independent
General Manager ..... Hank Cutshall

WAPE—Jacksonville—1958

Frequency: 690 Kc. ..... Power: 25,000 Watts, d.
Owned By ..... Brennan Bcstg. Co.
Address ..... P. O. Box 1103
Tel.: FLanders 9-9000 ..... Independent
Station Rep. ..... Radio-TV Reps.
Pres., Gen. Mgr. ..... William J. Brennan
Commercial, Sales Prom. Mgr. ..... Jim Atkins
Chief Engineer ..... C. G. Brennan

WIVY—Jacksonville—1948

Frequency: 1050 Kc. ..... Power: 1000 Watts
Owned-Operated By ..... WIVY, Inc.
Address ..... 1639 Atlantic Blvd.
Tel.: FL 9-2521 ..... Independent
Sta. Representative ..... Jack Masla
President ..... Edward J. Oberle
Chief Engineer ..... B. Baker

WJAX—Jacksonville—1925

Frequency: 930 Kc. ..... Power: 5,000 Watts
Owned-Operated By .. City of Jacksonville, Fla.
Business-Studio Address ..... 1 Broadcast Pl.
Tel.: EI 4-1681 ..... NBC
Sta. Rep. ..... H. R. Reps
Commissioner in Charge ..... J. D. Kennedy
General Mgr. ..... J. W. Douglass
Program Supervisor ..... Mrs. Margarete Scott
Chief Engineer ..... Kenneth L. Kroier

WMBR—Jacksonville—1927

Frequency: 1460 Kc. ..... Power: 5000 Watts
Owned-Oper. By ..... WMBR, Inc.
Business Address .. Hotel George Washington
Tel.: ELgin 5-9001 ..... CBS
Sta. Representative ..... John Blair & Co.
President ..... Ben Strouse
General Mgr. ..... Sidney L. Beighley, Jr.
Station Mcnager ..... Donald R. Smith
Chief Engineer ..... C. Roy King

WOBS—Jacksonville—1947

Frequency: 1360 Kc. ..... Power: 5000 Watts d.
Owned-Oper. By ..... Mel-Lin, Inc.
Business-Studio Address ..... 1036 Mary St.
Tel.: EX 8-3411 ..... Independent
Sta. Reps. ..... Gill-Perna; Dora Clayton
President ..... Larry R. Pincus
General Manager ..... Al Keirsey
Station Manager ..... G. W. Johnston
Program Director ..... Johnny Shaw
Chief Engineer ..... Tommy Thomas

WPDQ—Jacksonville—1942

Frequency: 600 Kc. ..... Power: 5000 Watts
Owned-Operated By ..... WPDQ, Inc.
Address ..... Atlantic Coast Line Bldg.
Tel.: EL 4-4421 ..... Independent
Newspaper Affil. ..... Brush-Moore Newspaper
Sta. Reps. .. Venard, Rintoul & McConnell; Ayers
President ..... E. Carr
V. P., Station Mgr. ..... Robert C. Fehlman
Commercial Manager ..... Richard Fellows
Sales Promotion, Pub. Dir. ..... Margaret Murray
Program Director ..... William Earman
Chief Engineer ..... Ernest E. Haralson
Owners of: WHBC, Canton; WONE, Dayton.

WQIK—Jacksonville—1955

Frequency: 1280 Kc. ..... Power: 5,000 Watts d.
Owned-Operated By ..... Rowland Bcstg. Corp.
Address ..... P.O. Box 3156
Tel.: ELgin 4-4501 ..... Independent
Pres., Gen. Mgr. ..... M. W. Rowland
Station Manager ..... Frank D. Thies
Program Dir., Ch. Eng. ..... William V. Johnson
Sales Prom. Mgr. ..... Robert T. Rowland

WQTY—Jacksonville—1960

Frequency: 1220 Kc. ..... Power: 250 Watts
Owned By ..... Rahall Broadcasting, Inc.
Address ..... P. O. Box 8103
Tel.: RAymond 5-2400 ..... Independent
Station Rep. ..... Adam Young, Inc.
President ..... Sam G. Rahall
General Manager ..... J. Faulkner
Commercial Manager ..... C. D. Jones
Chief Engineer ..... Ben Wills
Owners of: WKAP, Allentown; WNAR, Norristown; WWNR, Beckley; WLCY, Tampa.

WRHC—Jacksonville—1950

Frequency: 1400 Kc. ..... Power: 250 Watts
Owned-Operated By ..... WRHC, Inc.
Address ..... 247 Margaret St.
Tel.: EL 6-0461 ..... Independent
Station Representative ..... Hal Walton
President ..... Harold S. Cohn Sr.

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Gen. Mgr.....Harold S. Cohn, 2nd
Station Mgr.....Ronald H. Cohn
Chief Engineer.....Charles Trice

WZOK—Jacksonville—1940

Frequency: 1320 Kc.....Power: 5000 Watts
Owned By.....Peninsular Life Bcstg. Co.
Business Address.....Peninsular Life Bldg.
Tel.: ELgin 6-1373.....ABC
Station Representative.....Weed Radio
President, Gen. Mgr.....C. Macri
Program Director.....Reed Gardner
Chief Engineer.....William Cooper

WZRO—Jacksonville Beach 1947

Frequency: 1010 Kc.....Power: 1 Kw. d.
Owned By.....Sunshine Stations
Address.....P.O. Box 278
Tel.: Cherry 6-3222.....KBS
Owners .....Andrew B. Letson, E. T. Evans
Program Dir.....J. Douglas

WKIZ—Key West—1959

Frequency: 1500 Kc.....Power: 250 Watts
Owned By.....Florida Keys Bcstg. Corp.
Address.....P.O. Box 1487
Tel.: CY 4-2523.....Independent
Station Rep.....Devney Organization
President.....R. E. Hook
General Manager.....W. H. Bass

WKWF—Key West—1945

Frequency: 1600 Kc.....Power: 500 Watts
Owned-Operated By.....John M. Spottswood
Business Address.....P.O. Box 1300
Tel.: CY 6-2222.....ABC KBS-MBS
Owner, Gen. Mgr.....John M. Spottswood
Sta., Sales Prom. Mgr.....Ray A. Schoneck
Prog. Dir.....B. Leach
Chief Eng.....Charles R. Lowe

WKBX—Kissimmee—1954

Frequency: 1220 Kc.....Power: 250 Watts
Owned By.....Mid Florida Bcstg., Inc.
Address.....Lago Vista Blvd.
Tel.: TI 6-7181.....KBS
President .....Jack Marshall

WDSR—Lake City—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....WDSR, Inc.
Address .....Box 826
Tel.: 752-1340 .....KBS
President, Ch. Eng.....James M. Wall
Station Manager.....Myrtle Baker Wall

WGRO—Lake City—1958

Frequency: 960 Kc.....Power: 500 Watts
Owned By.....Columbia County Bcstg. Co.
Address.....30 N. Hernando St.
Tel.: 752-0960 .....Independent
Sta. Representative.....Hopewell
President.....Donald E. Dockery
General Manager.....Bob Dobelstein
Program Dir.....Jack Singer
Publicity Director.....L. Gene Brown
Chief Engineer.....Philip L. Corbin

WLAK—Lakeland—1936

Freq.: 1430 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By...Florida Central Bcstg. Co.
Address.....1412 East Lime St.
Tel.: MU 2-3143.....NBC
Station Representative.....John E. Pearson
Pres., Station Mgr.....Frank W. Nesbitt
V. P., Sales Prom. Mgr....Howard W. Cann, Jr.
Commercial Manager.....Powell Adams
Program Director.....Garland Burt
Chief Engineer.....William P. Lee

WONN—Lakeland—1949

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By .....WONN, Inc.
Address .....Box 2038
Tel.: MU 2-8184.....Independent
Representative.....Donald Cooke, Inc.
President .....Duane F. McConnell
Commercial Manager.....Tommy Dell
Program Director.....Merrill Smith

WYSE—Lakeland—1957

Frequency: 1330 Kc.....Power: 1 Kw.
Owned .....Polk Radio Inc.
Address.....207½ E. Main St.
Tel.: Mutual 6-8127.....Independent
General Mgr., Ch. Eng.....Tom Barber

WIPC—Lake Wales—1951

Frequency: 1280 Kc.....Power: 1000 Watts
Owned.....Imperial Polk Bcstg. Corp
Address.....P. O. Box 712
Tel.: 2-9831 .....Independent
President.....K. H. Berkeley
V.P., Gen. Mgr.....Charles D. Bishop
Chief Engineer.....H. Wolfe

WLIZ—Lake Worth—1959

Frequency: 1380 Kc.....Power: 500 Watts
Owned By.....Gold Coast Bcstg. Co.
Address.....1939 Seventh Ave. N.
Tel.: JUstice 5-5533.....KBS-ABC
Station Rep.....Hal Walton
President.....Sam C. Phillips
General Manager.....William S. Decker Jr.
Station, Commercial Mgr.....Jack McCormack
Program Director.....Reesa Temple
Chief Engineer.....David E. Hubertz

WBIL—Leesburg—1957

Frequency: 1410 Kc.....Power: 1000 Watts
Owned By.....Thompson K. Cassel
Address.....P. O. Box 638
Tel.: 787-2313 .....Independent
President.....Thompson K. Cassel
General Manager.....Richard D. Lundy
Program Director.....Don Kellogg
Publicity Director.....Larry Kins
Chief Engineer.....Wayne Scott
Owners of: WATS, Sayre; WCHA, Chambersburg.

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WLBE—Leesburg—1949

Frequency: 790 Kc.....Power: 5 Kw.
Owned-Operated By.....WLBE, Inc.
Address.....P.O. Box 1231
Tel.: ST 7-2790 .....MBS
President, Gen. Mgr.....Paul A. Husebo
Sales Prom., Publicity Dir.....Wendell Husebo
Chief Engineer.....Martin Kirkland

WNER—Live Oak—1949

Frequency: 1250 Kc.....Power: 1 Kw. d.
Owned.....Norman O. Protsman
Business Address.....P. O. Box 637
Tel.: FOrest 2-1250.....KBS
Owner, Gen. Mgr.....Norman O. Protsman
Program Director.....Faith Protsman
Chief Engineer.....C. S. Parker

WMAF—Madison—1956

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Norman O. Protsman
Address .....Box 621
Tel.: HU 3-6333.....KBS
Owner.....Norman O. Protsman
Station Manager.....Bob Lay

WFFG—Marathon—1961

Frequency: 1300 Kc.....Power: 500 Watts d.
Owned By.....Key Broadcasting Co., Inc.
Address .....Box 332
Tel.: 743-5563 .....Independent

From the State of salty waters,
Pretty girls and Latin bands,
Oranges without "color added"
Lofty palms and sparkling sands,
Comes a sound that's new and different,
Bright and shiny as the sun,
**Hooper shouts it . . . Buyers echo*
In Miami WFUN won one!

*Nov.-Dec., 1961 Hooperating

W FUN

WFUN, MIAMI — MIAMI BEACH
5,000 watts • 790 KC • 24 hrs. a day
Robert E. Eastman & Co., Inc., National Representatives
Dora-Clayton Agency, SE Representatives

President.....J. W. Betts
General Mgr., Pub. Dir.....C. E. Corrill
Station, Commercial Mgr.....J. A. Chapman
Program Director.....Lilian Sagraves
Chief Engineer.....Hal Sagraves

WTOT—Marianna—1958

Frequency: 980 Kc.....Power: 1 Kw.
Owned By.....Chipola Corp.
Address.....104 S. Caledonia St.
Tel.: HUdson 2-3046.....KBS
President.....F. T. MacKinnon
General Manager.....F. Huggins
Promotion Manager.....Barbara Kelly
Program Dir.....Lloyd Hart
Chief Engineer.....O. Lanman

WTYS—Marianna—1948

Freq.: 1340 Kc....Power 1 Kw. d.; 250 Wts. n.
Owned-Operated By.....James W. Tate
Address .....Box 777
Tel.: HU 2-2131.....ABC
General Manager.....James W. Tate
Commercial Manager.....Bart W. Lincoln
Program Director.....Jim Fisher
Chief Engineer.....Gerald McKechnie

WMMB—Melbourne—1948

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By..Indian River Radio, Inc.
Address .....Front St.
Tel.: PA 3-1661 .....MBS
General Manager.....Howard L. Green
Chief Engineer.....Edward Murdoch

WAME—Miami—1957

Frequency: 1260 Kc.....Power: 5000 Watts
Owned By.....WAME Bcstg. Co.
Address.....Chamber of Commerce Bldg.
Tel.: FRanklin 3-5533.....ABC
Sta. Reps.....V. R. McConnell; Ayers
General Manager.....Ted Wilson
Comm., Station Mgr.....Murry Woroner
Program Dir.....Sid Knight
Sales Prom., Publicity.....Lee Wilson
Chief Engineer.....Stan Brown

WCKR—Miami—1956

Frequency: 610 Kc.....Power: 5000 Watts
Owned-Operated By.....Biscayne TV Corp.
Address.....1401 N. Bay Causeway
Tel.: PL 1-6692.....NBC
Newspaper Affil.....Miami Herald, News
Station Rep.....Daren McGavren
President .....Niles Trammell
Station Manager.....Milton Komito
Comm. Manager.....Cy Swingle
Operations Manager.....Lee Manson
Publicity Director.....Robert Lakin
Chief Engineer.....Gene Rider
Owners of: WCKT-TV, WCKR-FM, Miami.

WFAB—Miami—1958

Frequency: 990 Kc.....Power: 5000 Watts
Owned By.....WFAB, Inc.

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Address.....12th and Biscayne Blvd.
Tel.: MO 6-3361 .....Independent
President .....R. Eaton
General Manager.....S. E. Phillips

WFUN—Miami—1961

Frequency: 790 Kc.....Power: 5000 Watts
Owned By....Rounsaville of Miami Beach, Inc.
Address.....Box 879, McArthur Causeway
Tel.: JEfferson 2-5535 .....Independent
Station Reps...Robert Eastman; Dora-Clayton
President.....Robert W. Rounsaville
General, Sales Prom. Mgr. ..Wm. A. Selley, Jr.
Station, Commercial Mgr.....Arnold Kaufman
Program Director.....Frank Ward
Publicity Director.....Gwen Glenn
Chief Engineer.....Paul Cram
Owners of: WCIN, Cincinnati; WTMP, Tampa; KRZY, Dallas; WVOL, Nashville; WLOU, Louisville; WYLD, New Orleans.

WGBS—Miami—1944

Freq.: 710 Kc.....Power: 50 Kw. d., 10 Kw. n.
Owned.....Storer Bcstg. Co.
Address.....1605 Biscayne Blvd.
Tel.: FR 9-2401.....Independent
Newspaper Affiliation.....Miami Beach Sun
Station Representative.....Katz Agency, Inc.
President.....George B. Storer, Jr.
V.P., General Manager.....Bernard E. Neary
General Sales Mgr.....Robert Mitchell
Sales Manager.....Ed Trent
Promotion Director.....Spencer Danes
Program Director.....Robert B. Martin
Chief Engineer.....Edward C. Lockwood
Owners of: WIBK-AM-FM-TV, Detroit; WSPD-AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW-AM-FM-TV, Cleveland; WHN, New York, N. Y.; WGBS-AM-FM, Miami, Fla.; WIBG-AM-FM, Phila., Pa.; WITI-TV, Milwaukee; KGBS, Los Angeles.

WINZ—Miami—1946

Freq.: 940 Kc.....Power: 50 Kw. d., 10 Kw. n.
Owned-Operated By.....Rand Bcstg. Co.
Business Address.....Biscayne Terrace Hotel
Tel.: FR 1-6641.....MBS
Representative ..... Petry
President, Gen. Mgr.....Rex Rand
V.P., Sales Manager.....Frank Craig
Program Director.....Dick Doty
Chief Engineer.....John Price
Owners of: WEAT-AM-TV, West Palm Beach; WINQ, Tampa, Fla.

WMBM—Miami—1949

Frequency: 1220 Kc.....Power: 250 Watts
Owned-Oper. By.....Fla. East Coast Bcstg.
Address.....350 N.E. 71st St.
Tel.: PL 1-7534.....Independent
Sta. Representative .....Bernard Howard
President, Gen. Mgr.....Harry Trenner
Publicity Director.....Blanche Calloway
Program Director.....Doris M. Sanford
Chief Engineer .....Vernon Ellis

WMIE—Miami—1947

Freq.: 1140 Kc...Power: 10 Kw. d., 5 Kw. n.
Owned-Operated By.....WMIE, Inc.
Address.....1448 N.W. 36 St.
Tel.: NEwton 5-2447.....Independent
Representative.....National Time Sales
President.....E. D. Rivers, Sr.
Station Manager.....Jack E. Nobles
Program Director.....Douglas Hatton
Sales Prom. Mgr.....Lawrence Lunker
Chief Engineer.....Russell Bennett

WQAM—Miami—1921

Frequency: 560 Kc...Power: 5 Kw.d., 1 Kw. n.
Owned-Operated By.....Storz Brcstg. Co.
Address .....McAllister Hotel
Tel.: FRanklin 7-3535.....Independent
Representative .....John Blair
President .....Todd Storz
V.P., General Manager.....Jack Sandler
Program Dir.....Charles Murdock
Local Sales Manager.....Lewis C. Jamieson
Owners of: WHB, Kansas City, Mo. WTIX, New Orleans; WDGY, Minneapolis; KXOK, St. Louis; KOMA, Oklahoma City.

WSKP—Miami—1956

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....WSKP, Inc.
Address.....420 S.W. 2nd Ave.
Tel.: FR 1-1307.....Independent
Station Rep.....H. R. Representatives
President .....Bill O'Neil
Gen. Mgr.....R. C. O'Donnell
Program Dir.....Georgiana Fleming
Chief Eng.....Gerald G. Roberts

WKAT—Miami Beach—1937

Freq.: 1360 Kc.....5 Kw. d., 1 Kw. n.
Owned-Operated By.....WKAT, Inc.
Address.....1759 N. Bay Road
Tel.: JE 1-5711.....CBS
Sta. Representative.....Gill Perna
President, Gen. Mgr...Mrs. A. Frank Katzentine
Commercial Manager.....Sidney Levin
Program Director.....Bill Smith
Chief Engineer.....Arthur P. Smith

WMET—Miami Beach—1954

Frequency: 1490 Kc.....Power: 250 Watts
Owned By....Community Service Bcstrs, Inc.
Business Address.....814 First St.
Tel.: JEfferson 8-0411.....Independent
President.....James R. Williams
Ex. V.P., Gen. Mgr.....R. B. Baker
Station Mgr.....Thomas E. Wood, Jr.
Commercial Manager.....Charles H. Shapiro
Sales Prom. Manager.....Roberto Creus
Program Director.....Mrs. Omnis B. Acebo
Publicity Director.....Patricia Montgomery
Chief Engineer.....Herbert E. Jones

WEBY—Milton—1954

Frequency: 1330 Kc.....Power: 5000 Watts
Owned.....C. W. Mapoles
Address.....Ward Basin Rd.
Tel.: NA 3-3425.....MBS
Owner, Gen. Mgr.....C. W. Mapoles
Comm. Sta. Mgr.....H. Byrd Mapoles
Program Dir.....D. Cooke

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WSRA—Milton—1958

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Santa Rosa Bcstdg. Co.
Address.....P.O. Box 441
Tel.: NAtional 3-3876.....KBS
Station Representative.....George Hopewell
President, Gen. Mgr.....F. A. Davis
Comm. Mgr., Prog. Dir.....Bob Wicks
Chief Engineer.....Earl Morgan

WMDF—Mount Dora—1958

Frequency: 1580 Kc.....Power: 1 Kw., d.
Owned By.....WMDF, Inc.
Address.....Box 905
Tel.: EVergreen 3-3110.....Independent
Station Representative.....Hopewell
President.....H. E. Lippmann
General Manager.....Robert A. Lewis
Station Manager.....Dorothy C. Lippmann
Chief Engineer.....Bob Andrews

WNOG—Naples—1954

Frequency: 1270 Kc.....Power: 500 Watts d.
Owned and Oper. By.....Radio Naples Inc.
Address.....Radio Road
Tel.: MIdway 2-5127.....Independent
Representative.....Geo. Hopewell
President, Gen. Mgr.....William J. Ryan
Commercial Manager.....Homer L. Dixon
Program Director.....Lloyd Garten
Publicity Director.....Eileen Eilers
Sales Prom. Mgr.....Latelle Dixon
Chief Engineer.....David S. Traer

WSBB—New Smyrna Beach 1951

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Broadcasters, Inc.
Business Address.....Box 125
Tel.: GA 8-9091.....MBS-KBS
President, Gen. Mgr.....A. V. Tidmore
Station Manager.....A. L. Pruitt
Chief Engineer.....Sim Eagleson

WKOS—Ocala—1957

Frequency: 1370 Kc.....Power: 5 Kw. d.
Owned By.....R. L. Gilliam
Address.....P.O. Box 1779
Tel.: 622-8174.....ABC
Gen., Comm. Manager.....R. L. Bowles
Program Director.....Art Ross
Chief Engineer.....C. Gordon Huey

WMOP—Ocala—1953

Frequency: 900 Kc.....Power: 1000 Watts
Owner.....A. B. Letson
Address.....311 Robertson Bldg.
Tel.: 622-4118.....Independent
President.....A. B. Letson
General Mgr.....Jim Kirk
Comm., Sls. Mgr.....Vernon Arnette
Chief Engineer.....A. Turner

WTMC—Ocala—1939

Frequency: 1290 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....WTMC, Inc.
Address.....415 S. Magnolia
Tel.: 622-4127.....KBS-MBS
President, Gen. Mgr.....Ray Gunckel Jr.
Station Manager.....C. T. Catalano
Publicity Director.....D. S. Holt
Chief Engineer.....W. P. Callahan

WOKG—Okeechobee—1961

Frequency: 1570 Kc.....Power: 1 Kw. d.
Owned By.....Sugarland Bcstg Co.
Address.....Box 1027, Arcadia, Fla.
Tel.: ROdeo 3-3181.....ABC
President.....Frank Denmead
Program Director.....Margaret Stephens
Chief Engineer.....Al Stokes
Owners of: WSUG, Clewiston, Fla.

WAYR—Orange Park—1960

Frequency: 550 Kc.....Power: 1000 Watts
Owned By.....Dan Richardson
Address.....Orange Park, Fla.
Tel.: COngress 4-9587.....Independent
President.....Dan Richardson
General Manager.....Gordon R. Linscott
Program Director.....Y. Thomas Kirby
Sales Promotion Mgr.....Joseph R. May

WABR—Orlando—1954

Frequency: 1440 Kc.....Power: 5 Kw.
Owned By.....Contemporary Bcstg. Co.
Address.....P. O. Box 7547
Tel.: GArden 5-6631.....MBS
Sta. Rep.....Gill-Perna
President.....I. Edward Edwards
General Mgr.....J. D. Coombs
Chief Engineer.....J. A. Thomas

WDBO—Orlando—1924

Frequency: 580 Kc.....Power: 5000 Watts
Owned-Operated By.....Cherry Bcstg. Co.
Business Address.....30 S. Ivanhoe Blvd.
Tel.: CH 1-1491.....CBS
Representative.....John Blair
Exec. V. P. Gen. Mgr.....Arnold F. Schoen, Jr.
Dir., Radio Opns., Comm. Mgr....Carl Hallberg
Chief Engineer.....James E. Yarbrough
Owners of: WDBO-TV.

WHIY—Orlando—1957

Frequency: 1270 Kc.....Power: 5 Kw. d.
Owned.....Orlando Radio & TV Bcstg. Corp.
Address.....563 N. Orange Ave.
Tel.: GA 4-8561.....MBS
Station Rep.....Venard, Rintoul, McConnell
President.....Gordon Sherman
General Manager.....Gene G. Cook
Sales Prom. Manager.....Doug Coombs
Program Director.....Art Spector
Chief Engineer.....Peter Wiltjer

WHOO—Orlando—1948

Freq.: 990 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned-Oper. By.....WHOO, Inc.
Business Address.....311 N. Rosalind Ave.
Tel.: GArden 5-3591.....Independent
Representative.....Hollingbery

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Pres., Gen. Mgr.....John T. Rutledge
Commercial Manager.....Don Welsh
Operations Mgr.....Gene Stuart
Chief Engineer.....Charles K. Chrismon

WKIS—Orlando—1946

Frequency: 740 Kc.....Power: 5 Kw. 1 Kw. n.
Owned-Oper. By....Central Florida Bcstg. Co.
Address.....P. O. Box 740
Tel.: CYpress 5-0740.....NBC
Station Rep.....Devney Organization
Pres., Gen. Mgr.....Mrs. Naomi T. Murrell
Station Manager.....William O. Murrell, Jr.
Program Director.....Donald McWhorter
Chief Engineer.....Jack Collinsworth

WLOF—Orlando—1940

Frequency: 950 Kc.....Power: 5000 Watts
Owned-Operated By....Mid-Fla. Radio Corp.
Address.....P. O. Box 5756
Tel.: Cypress 3-2431.....Independent
Station Representative.....Daren McGavren
President.....Harris Thomson
V. P., Gen. Mgr.....Howard S. Kester
Program Director.....Ernest Legge
Chief Engineer.....W. Dodd Daniel

WRIM—Pahokee—1958

Frequency: 1250 Kc.....Power: 500 Watts
Owned By.....WRIM, Inc.
Address.....P.O. Box 548
Tel.: 682.....Independent
President.....J. H. Mann
Gen., Sta. Mgr.....P. Willis, Jr.

WSUZ—Palatka—1957

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned By.....WSUZ, Inc.
Address.....P. O. Box 668
Tel.: EAst 8-1434.....MBS
President.....Neal C. Owings
Sta. Mgr., Chief Eng.....George Duck

WWPF—Palatka—1947

Freq.: 1260 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Operated By.....Hall Bcstg. Co.
Address.....900 River St.
Tel.: EA 5-4555.....KBS
Gen. Mgr.....William R. Terry
Commercial Manager.....Herb Young
Chief Engineer.....M. Rivenburgh

WQXT—Palm Beach—1957

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Flame R-TV Co.
Address.....3000 S. Ocean Blvd.
Tel.: JU 2-7401.....NBC
General, Station Mgr.....Art Rivera
Sales Promotion Mgr.....Don Greenlief
Chief Engineer.....Clyde Walkden

WDLP—Panama City—1940

Frequency: 590 Kc.....Power: 1000 Watts
Owned.....Dixie Radio Inc.
Address.....323 West Beach Drive
Tel.: PO 3-1777.....KBS
Station Reps.....Gill-Perna; Cannon
President.....Denver Brannen
General Manager.....R. B. Mann
Chief Engineer.....W. Alexander

WPCF—Panama City—1949

Frequency: 1430 Kc.....Power: 5000 Watts
Owned-Operated By...Bay County Bcstg. Co.
Address.....300 E. 15th St.
Tel.: Sunset 5-6176.....ABC
Sta. Reps.....Walker-Rawalt; Dora-Clayton
Pres., General Mgr.....A. L. Dukate
Program Director, Ch. Eng.....Robert Badger

WTHR—Panama City—1957

Frequency: 1480 Kc.....Power: 500 Watts, d.
Owned By.....Gulf Coast Radio, Inc.
Address.....P.O. Box 788
Tel.: ADams 4-2781.....Independent
Gen. Mgr.....H. W. King
Chief Engineer.....Paul Demeree

WSCM—Panama City Beach 1958

Frequency: 1290 Kc.....Power: 500 Watts d.
Owned By.....WSCM Bcstg., Inc.
Address.....Box 4336
Tel.: ADams 4-3128.....Independent
President.....Ted Nelson
General Manager.....Gene Milsteen
Program Director.....Jerry Wright
Chief Engneer.....Harry Barnes

WBOP—Pensacola—1956

Frequency: 980 Kc.....Power: 1,000 Watts
Owned-Oper. By.....Tri-Cities Brcstg. Co.
Business Address.....431 West Belmont
Tel.: HE 8-7543.....Independent
Sta. Reps.....National Time Sales; B. I. Ochs
President.....E. O. Roden
General Mgr., Ch. Eng.....Zane D. Roden
Commercial Manager.....W. I. Dove

WBSR—Pensacola—1946

Frequency: 1450 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....WBSR, Inc.
Address.....1603 N. Pace Blvd.
Tel.: HE 2-6173.....Independent
Station Representative.....Jack Masla
Pres., Gen. Mgr.....Don J. Lynch
Program Director.....Don Redfield
Chief Engineer.....Glenn Nichols

WCOA—Pensacola—1926

Frequency: 1370 Kc.....Power: 5000 Watts
Owned-Operated By.....WCOA Radio, Inc.
Address.....Box 1669
Tel.: Glendale 6-5751.....NBC
Sta. Reps.....Bernard Howard; Clarke Brown
President, Gen. Mgr.....J. McC. Miller
Commercial Manager.....Bo Mitchell
Program Director.....R. Scott Webb
Chief Engineer.....D. M. Morris

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WDEB—Pensacola—1959

Frequency: 610 Kc.....Power: 500 Watts d.
Owned By.....Johnston Bcstg. Co.
Address.....118 E. Intendencia
Tel.: HEmlock 3-0062.....Independent
President.....George Johnston, Jr.
General Manager.....James E. Connolly
Station, Comm. Mgr.....Otis Dodge

WNVY—Pensacola—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Radio Pensacola, Inc.
Address.....807 W. Garden St.
Tel.: Hemlock 3-5666.....Independent
Sta. Rep.....Venard, Rintoul & McConnell
President.....J. Drees
General Manager.....J. Howat

WPFA—Pensacola—1954

Frequency: 790 Kc.....Power: 1,000 Watts d.
Owned-Operated By.....Edwin H. Estes
Address.....4151 N. Pace Blvd.
Tel.: HE 3-1141.....ABC
President.....Edwin H. Estes
General Manager.....Van A. Temple
Program Director.....Marshall Bradley
Chief Engineer.....Robert Valentine
Owners of: WMOZ, Mobile

WPRY—Perry—1954

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Taylor County Bcstg. Co.
Address.....Drawer 821
Tel.: 540.....KBS
Representative.....Continental Radio Sales
President.....Alpha B. Martin
Gen. Sta., Comm. Mgr.....C. E. Roye
Program Director.....B. J. Roye
Chief Engineer.....W. H. McHargue

WPLA—Plant City—1949

Frequency: 910 Kc.....Power: 1 Kw. d.
Owned-Operated By.....WPLA Bcstg. Co.
Address.....1607 S. Collins St.
Tel.: 752-3123.....KBS
President.....W. A. Smith
Gen. Mgr., Chief Eng.....George Friend

WPOM—Pompano Beach—1958

Frequency: 1470 Kc.....Power: 5000 Watts d.
Owned By.....Gold Coast Broadcasters, Inc.
Address.....P. O. Box 10315, Ft. Lauderdale
Tel.: LU 3-1470.....ABC
President.....James C. Dean
General Sta. Mgr.....Vern Bessler
Chief Engineer.....George Ralston

WJOE—Port St. Joe—1956

Frequency: 1570 Kc.....Power: 250 Watts, d.
Owned By.....Little Joe Enterprises
Address.....P. O. Box 310
Tel.: 227-2426.....Independent
General Mgr., Chief Eng.....Robert Sidwell
Program Director.....Jim Vickers
Publicity Director.....Guy N. Middleton

WCCF—Punta Gorda—1960

Frequency: 1580 Kc.....Power: 1 Kw.
Owned By.....Charlotte Radio Co.
Address.....112 W. Olympia Ave.
Tel.: NEptune 9-1580.....Independent
Station Representative.....Gene Bolles
President.....Loyal Phillips
General, Sta. Mgr.....Roy L. Hickox
Commercial Manager.....Bob Alston
Chief Engineer.....William Q. Setliffe

WCNH—Quincy—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Big Bend Broad. Corp.
Address.....P.O. Box 630
Tel.: MA 7-6700.....KBS-MBS
President, Gen. Mgr.....William S. Dodson
Station Manager.....Ken Harmon
Commercial Manager.....G. H. Powell
Publicity Director.....Agnes Kingry
Program Director.....Herb Strickland
Chief Engineer.....Sam Martin

WHEW—Riviera Beach—1960

Frequency: 1600 Kc.....Power: 1000 Watts, d.
Owned By.....Public Service Bcstg.
Address..45th & Military Trail, W. Palm Beach
Tel.: Overland 3-1600.....Independent
Owner, General Mgr.....Robert Hecksher

WFOY—St. Augustine—1936

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Ponce de Leon Bcasting
Address.....Fountain of Youth Gardens
Tel.: VA 9-3416.....CBS
Pres., Gen. Mgr.....John E. Bernhard, Jr.
Comm., Sales Prom. Manager..Fred H. Schilling
Program Director.....Mrs. Frank Walker
Publicity Director.....Mrs. Alberta Dillin
Chief Engineer.....Fred McCleary

WSTN—St. Augustine—1954

Frequency: 1420 Kc.....Power: 1 Kw. d.
Owned By.....D & R Bcstg. Corp.
Address.....900 Anastasia Blvd.
Tel.: VA 9-9094.....Independent
General Manager.....J. H. Riggs

WLCY—St. Petersburg—1939

Frequency: 1380 Kc.....Power: 5000 Watts
Owned By.....WTSP, Inc.
Address.....11450 Gandy Blvd.
Tel.: HE 5-2131.....Independent
Station Rep.....Adam Young
President.....Joe Rahall
General Manager.....Sam G. Rahall
Operation Manager.....Roy Nilson
Commercial Manager.....Donald L. Jones
Sales Prom. Mgr.....Susan Perry
Program Director.....M. Clever
Publicity Director.....Dick Stambaugh
Chief Engineer.....Dan Lunin
Owners of: WKAP, Allentown, Pa.; WWNR, Beckley, W. Va.; WNAR, Norristown, Pa.; WQTY, Jacksonville; WLCY-TV, St. Petersburg.

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WPIN—St. Petersburg—1950

Frequency: 680 Kc.....Power: 1,000 Watts
Owned By.....Fla. W. Coast Bcstrs., Inc.
Business Address.....28th St. N. at 62nd Ave.
Tel.: HEmlock 5-6161.....Independent
Station Rep.....Donald Cooke
President.....Dr. Charles Farrington
Gen. Comm. Mgr.....Arthur Mundorff
Program Director.....James Carley
Chief Engineer.....Bert Coyle

WSUN—St. Petersburg—1927

Frequency: 620 Kc.....Power: 5000 Watts
Owned-Operated By....City of St. Petersburg
Business Address.....Municipal Pier
Tel.: 5-4121.....ABC
Representative.....Venard, Rintoul, McConnell
General Manager.....Fred P. Shawn
Commercial Manager.....Jack Weldon
Program Director.....Bob Vaughn
Promotion Director.....Carl Fuchs
Chief Engineer.....William C. Codding
Owners of: WSUN-TV.

WILZ—St. Petersburg Beach 1957

Frequency: 1590 Kc.....Power: 1 Kw. d.
Owned.....Holiday Isles Bcstg. Co.
Address.....P. O. Box 6267
Tel.: 361-6031.....KBS
Representative.....Jack Masla
President.....H. C. Spence
General Manager.....D. L. Bigelow

WSFR—Sanford—1956

Frequency: 1360 Kc.....Power: 500 Watts
Owned.....Sanford Seminole Bcstg. Co.
Address.....Box 679
Tel.: FAirfax 2-8000.....Independent
President.....Max Tavel
Gen., Sta. Manager.....Elsie MacDougall
Comm., Mgr. Pub. Dir.....Dick Ravenhill
Program Director.....David Klein
Chief Engineer.....F. W. Ball

WTRR—Sanford—1947

Frequency: 1400 Kc...Power: 1 Kw. d., 250 W., n.
Owned-Operated By.....Radio Station WTRR
Business Address.....Box 1541
Tel.: FA 2-6112.....KBS
General Manager.....Myron A. Reck
Commercial Manager.....Jack Weible
Program Director.....Nick Pfeifauf
Chief Engineer.....Ralph L. Spotts

WKXY—Sarasota—1949

Frequency: 930 Kc....Power: 1 Kw. d., 500 W. n.
Owned-Operated By.....Sarasota Bcstg. Co.
Address.....2500 Tenth St.
Tel.: 958-1151.....Independent
Sta. Representative.....Thomas Clark
President, Gen. Mgr.....A. G. Fernandez
Commercial Manager.....James M. Angel
Program Director.....Charles Fernandez
Chief Eng.....Robert L. Kohlmeyer

WSAF—Sarasota—1961

Frequency: 1220 Kc.....Power: 1000 Watts d.
Owned By.....Radio Sarasota, Inc.
Address.....Box 305
Tel.: 955-3308.....Independent
Station Reps.....Spot Time Sales; Ochs
President.....Harry Le Brun
General Manager.....Paul Kelly
Commercial Manager.....Ned Nichols
Program Director.....Gerry Pike

WSPB—Sarasota—1939

Frequency 1450 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....WSPB Bcstg. Co.
Business Address.....Box 1110, City Island
Tel.: 388-3688.....CBS
Sta. Representative.....Walker-Rawalt
President.....John Morgan Davis
V. P., Gen. Mgr.....Mark Woods
Station Manager.....W. W. Vansteenburgh
Program Director.....David Hale
Commercial Manager.....Larry Dietz
Chief Engineer.....G. W. McGougan

WYND—Sarasota—1959

Frequency: 1280 Kc.....Power: 500 Watts d.
Owned By.....Gulf-Coast Bcstg Co., Inc.
Address.....2101 N. Hammock Pl.
Tel.: 958-5561.....Independent
President, Gen. Mgr.....G. Hull

WJCM—Sebring—1950

Frequency: 960 Kc.....Power: 1 Kw.
Owned-Operated By....Progressive Publ. Co.
Business Add.....Assembly Pt. on Dinner Lake
Tel.: EVergreen 5-7149.....KBS
President.....W. K. Ulerich
Station Manager.....Jack Hughes
Program Director.....Ron Wilson
Chief Engineer.....Robert Goshorn
Owners of: WCPA, Clearfield; WMAJ, State College; WDAD, Indiana.

WSEB—Sebring—1959

Frequency: 1340 Kc.....Power: 250 W.
Owned By.....Highlands Bcstg. Corp.
Address.....P. O. Box 768
Tel.: EVergreen 5-7141.....Independent
General Mgr.....W. K. Diehl
Comm. Mgr.....M. J. Hinlein

WRGR—Starke—1957

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Radio Starke, Inc.
Address.....Radio Park
Tel.: 964-5001.....KBS
Sta. Representative....Continental Radio Sales
President, Gen. Mgr.....Murray C. Tillman
Sales Prom. Mgr., Prog. Dir.....Bob Benton
Publicity Director.....Dean Blackwell
Chief Engineer.....Donald Neele

WSTU—Stuart—1954

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Blue Water Bcstg. Co.

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Address.....Drawer 417
Tel.: ATlantic 7-2020.....MBS
Pres., Gen. Mgr.....Lester M. Combs
Station Manager.....Bill Britton
Commercial Manager.....Ed Clay
Chief Engineer.....Bob Allen

WMEN—Tallahassee—1954

Frequency: 1330 Kc....Power: 5,000 Watts d.
Owned-Oper. By.....WMEN, Inc.
Address.....Hotel Floridan
Tel.: 3-2550.....KBS
Sta. Representative.....Bernard-Howard
President.....B. F. J. Timm
General Sta. Mgr.....Clayton Wilkie
Commercial Prom. Mgr.....Carl Swanson
Program Director.....Harry Martin
Chief Engineer.....Glenn Boatright

WRFB—Tallahassee—1959

Frequency: 1410 Kc.....Power: 5000 Watts, d.
Owned By.....Emerson W. Browne
Address.....Lake Shore Drive
Tel.: 385-1719.....Independent
Station Rep.....Weed
Pres., Chief Eng.....Emerson W. Browne
Comm., Sales Prom. Manager.....Ray Star
Publicity Director.....Jerry Conrad
Program Director.....Len Robinson

WTAL—Tallahassee—1935

Frequency: 1270 Kc.....Power: 5000 Watts
Owned-Operated By.....WTAL, Inc
Business Address.....Drawer "A"
Tel.: 2-1270.....MBS
Representative.....Meeker, Cummings
President.....Victor C. Diehm
General Mgr.....Arthur Deters
Program Director.....Ron Martin
Chief Engineer.....Kenneth Mallory
Owners of: WAZL, Hazleton; WHOL, Allentown; WHLM, Bloomsburg.

WTNT—Tallahassee—1946

Frequency: 1450 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Oper. By....Tallahassee Appli. Corp.
Business-Studio Address.....Hotel Duval
Tel.: 222-1450.....CBS
Representative.....Devney Org.; Ayers
Pres., Gen. Mgr., Ch. Eng....Frank W. Hazelton
Commercial Manager.....Hurley W. Rudd
Program Director.....R. S. Meigs

WALT—Tampa—1947

Frequency: 1110 Kc.....Power: 10 Kw. d
Owned.....Tampa Broadcasting Co., Inc.
Address.....401 West Tyler Street
Tel.: 2-7921.....Independent
Sta. Representative.....Gill-Perna
President.....William B. Caskey
General Manager.....George W. Fee
Program Director.....Bob Walters
Sales Prom. Mgr.....John Turner
Publicity Director.....Bob Poller
Chief Engineer.....Paul Gossett
Owners of: WPEN, Philadelphia.

WDAE—Tampa—1922

Frequency: 1250 Kc.....Power: 5000 Watts
Owned-Operated By.....Smiley Properties, Inc.
Business Address.....101 N. Tampa St.
Tel.: 229-0404.....CBS
Representative.....Katz
President.....Joseph F. Smiley
General Manager.....L. Spencer Mitchell
Asst. Mgr., Sales Dir.....Robert M. Weeks
Program Director.....G. Douglas Pidgeon
Publicity Director.....Kay Dowst
Chief Engineer.....William P. Moore

WFLA—Tampa—1924

Frequency: 970 Kc.....Power: 5000 Watts
Owned-Operated By.....Tribune Co.
Business Address.....905 Jackson St.
Tel.: 229-0131.....NBC
Newspaper Affiliation..Tampa Tribune-Times
Representative.....John Blair
President.....John C. Council
General Manager.....George W. Harvey
Sta., Comm. Mgr.....John Alexander
Program Director.....Dan Valentine
Publicity, Sales Prom. Director..Doug Duperrault
Chief Engineer.....Joseph Mitchell
Owners of: WFLA-TV-FM.

WHBO—Tampa—1948

Frequency: 1050 Kc.....Power: 250 Watts d.
Owned By.....Floradio, Inc.
Business Address.....11011 Florida Ave.
Tel.: WE 5-3171.....Independent
President.....John A. Boling
General, Commercial Mgr.....Bob A. Martin
Program Director.....Bonita Fishback
Chief Engineer.....Bill Polk

WINQ—Tampa—1960

Frequency: 1010 Kc.....Power: 50 Kw. d.
Owned By.....Rand Broadcasting
Address.....Hillsboro Hotel
Tel.: 2-6425.....MBS
Station Rep.....Eastman
President.....Rex Rand
General Mgr.....Harold H. Meyer

WSOL—Tampa—1950

Frequency: 1300 Kc.....Power: 5 Kw. d.
Owned By.....WPIT, Inc.
Address.....113 E. La Fayette St.
Tel.: 2-8024.....Independent
Station Rep.....National Time Sales
President.....John L. Laux
General Mgr.....Don Ioset
Station, Comm. Mgr.....Albert B. Gale
Sales Prom. Mgr.....Pat Morgan
Publicity Director.....Bernard McGovern
Program Director.....Bill Beatty
Chief Engineer.....Maurice Scott

WTMP—Tampa—1954

Frequency: 1150 Kc.....Power: 5000 Watts d.
Owned:.....Rounsaville Radio Stations
Address.....Box 1101, Washington Blvd.

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Tel.: 4-1109.....Independent
Sta. Reps.....Pearson; Dora Clayton
President.....Robert W. Rounsaville
General Manager.....Jack Everbach
Station Manager .....Charles Acton
Program Director.....Tom Hankerson
Chief Engineer.....Warren Kauffman
Owners of: WCIN, Cincinnati; WLOU, Louisville; WMBM, Miami Beach; WVOL, Nashville; WYLD, New Orleans; KRZY, Dallas.

WRBB—Tarpon Springs—1954

Frequency: 1470 Kc.....Power: 5000 Watts
Owned By.....Consolidated Comm. Corp.
Address.....Box 1558, Clearwater
Tel.: 37-157 .....Independent
Newspaper Affil. .....Democrat Times
General, Comm. Mgr.....Ross Charles
Program Director.....Leo McDevitt

WRMF—Titusville—1957

Frequency: 1050 Kc.....Power: 500 Watts
Owned-Operated By.....WRMF, Inc.
Address .....Box 666
Tel.: Amheast 7-2141.....Independent
Station Rep.....Geo. Hopewell
President.....Richard M. Fairbanks
Gen., Sta. Mgr.....Robert L. Bright
Program Director.....Joe Orlando
Publicity Director.....Bill Dotson
Chief Engineer.....Joe Patrick Gettys

WNSM—Valparaiso—1958

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Bay Bcstg. Co.
Address .....Box 608
Tel.: Orange 1-3281.....Independent
General Mgr.....K. M. Richards
Chief Engineer.....E. C. Allmon

WAMR—Venice—1960

Frequency: 1320 Kc.....Power: 500 Watts d.
Owned By.....Venice Nokomis Bcstg. Co.
Address .....P. O. Box 1256
Tel.: 3-4931 .....Independent
President .....Larry Rhodes
General, Sta. Mgr.....Richard Doudna
Commercial Mgr.....George Miller
Program Director.....Jack Charest
Chief Engineer.....Joe Barone

WAXE—Vero Beach—1954

Frequency: 1370 Kc.....Power: 1 Kw.
Owned By.....WNTM, Inc.
Address.....P. O. Box 397
Tel.: Jordan 2-5405.....KBS
Pres., Gen. Mgr., Ch. Eng...R. M. Chamberlin

WTTB—Vero Beach—1954

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Tropics, Inc.
Address.....1536 20th St.
Tel.: JOrdan 2-5454.....MBS
President.....Sen. Merrill P. Barber
Gen., Sta. Mgr.....William E. Turner
Chief Engineer.....Stanley E. Wood

WAUC—Wauchula—1958

Frequency: 1310 Kc.....Power: 500 Watts, d.
Owned By.....Hardee Bcstg. Co.
Address.....P.O. Box 936
Tel.: PRospect 3-4271.....KBS
President..... .....R. S. Taylor
Station Manager.....William F. Ferguson

WEAT—West Palm Beach 1948

Frequency: 850 Kc.....Power: 1 Kw.
Owned By.....WEAT-TV, Inc.
Address.....P. O. Box 70
Tel.: TE 3-9668.....NBC
President .....Rex Rand
V.P., Gen. Mgr.....Bertram Lebhar, Jr.
Chief Engineer.....J. Ross McPherson

WIRK—West Palm Beach 1947

Freq.: 1290 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Ken-Sell, Inc.
Business Address.....711 S. Flagler Drive
Tel.: TE 3-1711.....Independent
Sta. Representative.....Jack Masla
Pres., Gen. Mgr. .....Joseph S. Field, Jr.
Chief Engineer.....Earl R. Heglund

WJNO—West Palm Beach 1936

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....WJNO, Radio
Bus. Address....1500 N. Flagler Dr., Box 189
Tel.: TE 2-3638.....CBS
Representative .....Meeker
Gen., Comm. Mgr.....H. V. McMillan
Sales Prom. Mgr.....Charles W. Curtin
Chief Eng.....Curtis Brinson

WOKB—Winter Garden—1958

Frequency: 1600 Kc.....Power: 1 Kw.
Owned By.....John B. Cook, Jr.
Business Address.....P.O. Box 1308, Orlando
Tel.: GA 3-2218 .....Independent
Station Reps....Nat'l Time Sales; Dora Clayton
General Manager.....John B. Cook, Jr.

WINT—Winter Haven—1958

Frequency: 1360 Kc.....Power: 1 kw., d.
Owned By.....Winter Haven Bcstg. Co.
Address.....P.O. Box 568
Tel.: Cypress 3-5036.....Independent
President, Chief Eng.....A. L. Fazzari

WSIR—Winter Haven—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Hundred Lakes Bcstg.
Address.....665 S.W. Lake Howard Drive
Tel.: CY 42-144.....MBS
Pres., Gen. Mgr.....Lawrence Rollins
Commercial Manager.....Arnold Silvert
Program Director.....Richard Eyrich
Chief Engineer.....L. Orden Craig

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Pop.: 4,070,000
Families: 1,064,000

GEORGIA

Radio Homes: 1,020,000
AM Stas. in State: 143

WAAG—Adel—1955

Frequency: 1470 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Cook County Bcstg. Co.
Address.....P. O. Box 508
Tel.: 8571 .....Independent
President.....W. M. Forshee
Vice President.....Maxine Shepherd
Gen., Sta. Mgr.....Esther Shepherd
Comm. Mgr., Chief Eng.....Hollis Suber
Sales Promotion Mgr.....Eddie Dunn
Program Director.....Ronnie O'Quinn
Publicity Director.....James Alderman

WALG—Albany—1941

Frequency: 1590 Kc.....Power: 1000 Watts
Owned-Operated By.....Radio Albany, Inc.
Address.....P. O. Box 1351
Tel.: HE 5-8386.....Independent
President, Gen. Mgr.....Allen M. Woodall
Station Manager.....A. W. Murphy
Chief Engineer.....Tommy Duke

WGPC—Albany—1933

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Albany Bdcstg. Co.
Business-Studio Address....New Albany Hotel
Tel.: HE 2-1277.....CBS
Representative.....George P. Hollingbery
President.....J. W. Woodruff, Jr.
V. P. & General Mgr.....L. M. George
Program Director.....Walter H. Flint
Chief Engineer.....R. A. Carlton

WJAZ—Albany—1952

Frequency: 960 Kc.....Power: 5000 Watts, d.
Owned-Oper. By.....James S. Rivers, Inc.
Address.....N. Slappey Drive
Tel.: HE 2-7447.....Independent
Station Representative .....Pearson
President.....James S. Rivers
Gen. Mgr.....Richard B. Smith
Chief Engineer.....W. J. Hill

WCQS—Alma—1957

Frequency: 1400 Kc...Power: 1 Kw. d., 250 W. n.
Owned By.....Queen City Bcstg. System
Business Address.....P.O. Box 40
Tel.: 632—4411 .....KBS
President .....Farnell O'Quinn
Gen. Sta. Mgr.....Dane Bruce
Commercial Manager.....Jo Anne O'Quinn
Sales Prom. Manager.....Rose Fossett
Program Director.....Ralph Deen
Chief Engineer.....William Allnoch

WDEC—Americus—1947

Frequency: 1290 Kc.....Power: 1000 Watts d.
Owned-Operated By..The Americus Bdcstg. Co.
Business-Studio Address.....Rembert Bldg.
Tel.: 3681 .....Independent
Representative.....Dora-Clayton, Indie Sales
Pres., Gen. Mgr.....Charles C. Smith
Program Director.....Dewey Stone
Commercial Mgr.....E. L. Everett
Chief Engineer.....Raymond C. LaPrade

WMES—Ashburn—1961

Frequency: 1570 Kc.....Power: 1 Kw. d.
Owned By.....Radio Ashburn
Address .....Box 32
Tel.: 567-3355 .....Independent
President.....W. M. Forshee
General Manager.....Don H. Wingate
Commercial Manager.....Bob McDaniel
Chief Engineer.....Ray Harvey

WDOL—Athens—1957

Frequency: 1470 Kc.....Power: 1 Kw. d.
Owned.....S.E. Bcstg. System
Address .....Box 1607
Tel.: LI 8-1354.....KBS
Sta. Representative.....Thomas Clark
President.....James S. Rivers
General Manager.....William B. Hill
Station Manager.....R. Denman
Chief Engineer.....M. D. Brown

WGAU—Athens—1938

Frequency: 1340 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Clarke Bcstng. Corp.
Address.....850 Bobbin Mill Rd.
Tel.: LI 6-6575.....CBS
Representative .....Pearson
President, Gen. Mgr.....H. Randolph Holder
Comm. Mgr.....J. Thomas Lloyd
Program Director.....Mary Betts
Chief Engineer.....Les Brooks

WRFC—Athens—1948

Freq.: 960 Kc. Power: 5000 W. d., 1000 W. n.
Owned-Operated By.....Radio Athens, Inc.
Business-Studio Add.....279½ N. Lumpkin St.
Tel.: Liberty 3-3411.....Independent
Representative.....Bob Dore; Dora-Clayton
President.....L. H. Christian
Gen., Comm. Manager.....A. O. Healan
Station Mgr.....Mrs. Sue Lawrence
Sales Prom. Mgr., Prog. Dir.....A. C. Marshall
Chief Engineer.....Gilmer Hulsey

WAKE—Atlanta—1955

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....WAKE, Inc.
Address .....Georgian Terrace Hotel
Tel.: TR 5-8511.....Independent
Sta. Representative.....Robert E. Eastman

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President .....Ira Herbert
General Manager.....Lee R. Smith
Program Dir.....Buddy Moore
Chief Engineer.....Jerry Appling
Owners of: WYDE, Birmingham, Ala.; WWVA, Wheeling, W. Va.

WAOK—Atlanta—1954

Frequency: 1380 Kc.....Power: 5000 Watts
Owned By.....WAOK Bcstg. Co.
Business Address....110 Edgewood Ave., N.E.
Tel.: MUrray 8-3773.....Independent
Representative .....McGavren
President, Comm. Mgr.....Stan Raymond
V.P., Program Director.....Zenas Sears
Chief Engineer.....I. Miles
Owners of: WRMA, Montgomery, Ala.

WEAD—Atlanta—1959

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned By.....College Park Bcstg. Co., Inc.
Address.....Hilton Inn
Tel.: 766—2781 .....Independent
President.....F. Richard Coughlan
Gen., Station Mgr.....Frank M. Lokey, Jr.
Commercial Mgr.....Frank Burchard
Sales Prom. Mgr., Pub. Dir.....Jim Robinson
Chief Engineer.....Sturgis Bates

WERD—Atlanta—1949

Frequency: 860 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Radio Atlanta, Inc.
Studio Address.....330 Auburn Ave., N.E.
Tel.: JA 4-0666.....Independent
Representative.....Dora Clayton, Dore
President, Gen. Mgr.....J. B. Blayton, Jr.
Sales, Prom., Comm. Mgr.....A. H. Saddler
Chief Engineer.....J. J. Johnson

WGKA—Atlanta—1955

Frequency: 1600 Kc.....Power: 1000 Watts d.
Owned-Oper. By...Glenkaren Associates, Inc.
Address.....1140 Peachtree St., N.E.
Tel.: TR 6-6228.....Independent
Representative.....Good Music Bcstrs.
President.....Locke E. Glenn
General Manager.....John P. Culver
Comm. Mgr.....E. Lee Nance
Chief Engineer.....M. Sparkman

WGST—Atlanta—1924

Frequency: 920 Kc...Power: 5 Kw. d.; 1 Kw. n.
Owned By.....Ga. Inst. of Technology
Bus.-Studio Address.....Box 7254
Tel.: TR 5-8441.....ABC
Gen., Sta. Manager.....Jack Collins
Commercial Mgr..... .....Bill Estes
Ch. Eng.....John M. Van Horn

WIIN—Atlanta—1959

Frequency: 970 Kc.....Power: 5 Kw.
Owned-Operated By.....WIIN, Inc.
Address.....Atlanta Biltmore Arcade
Tel.: TR 5-8453.....Independent
President.....I. T. Cohen

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The Best,
Why Be Satisfied
With Less?

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General Manager.....Fred W. Wagenvoord
Program Director.....John Frew
Chief Engineer.....Russ Weber

WPLO—Atlanta—1959

Frequency: 590 Kc.....Power: 5000 Watts
Owned-Operated By....Plough Brcstg. Co., Inc.
Address.....805 Peachtree St., N. E.
Tel.: Trinity 2-5851.....Independent
Sta. Representative.....Radio-TV Rep.
President.....Harold R. Krelstein
Station, Gen. Mgr.....H. L. Curry, Jr.
Comm., Sales Prom. Mgr.....Dean Aldrich
Program, Publicity Director.....Mac Hudson
Chief Engineer.....James D. Ellzey
Owners of: WMPS-AM-FM, Memphis; WCAO-AM-FM, Baltimore; WCOP-AM-FM, Boston; WJJD-AM-FM, Chicago.

WQXI—Atlanta—1948

Frequency: 790 Kc...Power: 5 Kw. d.; 1 Kw. n.
Owned By.....Esquire Bcstg. Co.
Bus.-Studio Address..3165 Mathieson Dr., N.E.
Tel.: 231-2970.....Independent
Station Rep.....Blair
Exec. Vice Pres.....Barry Sherman
General Manager.....Kent Burkhart
General Sales Manager.....Gerald Blum
Program Director.....C. E. Jones
Publicity Director.....Burt Zollo
Technical Engineer.....Willard Shimski

WSB—Atlanta—1922

Frequency: 750 Kc.....Power: 50,000 Watts
Owned-Oper. By....Atlanta Newspapers, Inc.
Business Address.....1601 W. Peachtree N.E.
Tel.: TRinity 5-7221.....NBC
Newspaper Affiliation....Journal, Constitution
Representative.....Edward Petry
Gen. Manager.....Frank Gaither
Exec. Dir.....J. Leonard Reinsch
Commercial Manager.....Lee Morris
Sales Prom. Manager.....Dick Yarbrough
Publicity Director.....Bunny Moore
Prog. Dir.....Elmo Ellis
Chief Engineer.....R. A. Holbrook
Owners of: WSB-FM-TV.

WYZE—Atlanta—1956

Frequency: 1480 Kc.....Power: 5 Kw. d.
Owned.....Atlanta Bcstg. Co., Inc.
Business Address.....200 Henry Grady Bldg.
Tel.: JA 4-1953.....MBS
President, Gen. Mgr.....G. Nicholson
Commercial Manager.....M. Rich
Program Director.....Allen Pierce
Chief Engineer.....Lawson Leake

WAUG—Augusta—1952

Frequency: 1050 Kc.....Power: 1000 Watts d.
Owned.....Garden City Bcstg.
Address.....Bon Air Hotel

Responsibility and Response

the profitable balance
of salespower
in the South's
most vital city

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WQXI ESQUIRE RADIO ATLANTA

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Tel.: REgent 3-4441.....Independent
Sta. Rep.....Clarke Brown
President.....Chester H. Jones
Gen., Comm., Sta. Mgr.....J. Louie Solomon
Chief Engineer.....W. Sneed

WBBQ—Augusta—1946

Freq.: 1340 Kc.....1 Kw. d., 250 W. n.
Owned By.....Savannah Valley Bcstg. Inc.
Address .....515 15th St.
Tel.: PArk 4-5441.....MBS
Representative .....Forjoe
President .....George Weiss
Gen., Sta., Comm. Mgr.....Edward H. Dunbar
Program, Publicity Director.....Paul T. Reidy
Sales Prom. Mgr.....Bill Lenz
Chief Engineer.....Kenneth Freeman

WBIA—Augusta—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned .....Augusta Broadcasting Co.
Address .....15-Eighth Street
Tel.: PArk 4-2421.....NBC-KBS
Sta. Representative.....Walker-Rawalt
President, Gen. Mgr.....W. Ray Ringson
Sta., Comm. Mgr.....J. R. Owens, Jr.

WGAC—Augusta—1940

Frequency: 580 Kc...Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By....The Twin States Bcstg. Co.
Business-Studio Address.....664 Broad St.
Tel.: PA 2-2692.....ABC
Representative .....Avery-Knodel
Pres., Gen. Mgr.....A. D. Willard, Jr.
Station Manager.....Benjamin F. Mayo
Commercial Manager.....Douglas L. Alford
Chief Engineer.....James E. Clegg

WGUS—Augusta—1958

Frequency: 1380 Kc.....Power: 1,000 Watts d.
Owned By.....Brdcg. Associates of Am.
Address.....Box 75
Tel.: TAylor 2-3576.....Independent
Station Representative.....Charles Bernard
President.....H. C. Young
Vice President.....Jerry Glasser
General, Station Mgr.....Patrick R. Mulherin
Program Director.....Claude Casey
Sales Prom. Mgr.....Richard Warner
Chief Engineer.....Randall Mears

WRDW—Augusta—1930

Frequency: 1480 Kc.....Power: 5000 Watts
Owned By.....Radio Augusta, Inc.
Address.....Southern Finance Bldg.
Tel.: PA 2-8805.....CBS
Representative .....Raymer
President.....Geo. E. Nicholson
Gen., Comm. Manager.....Cliff W. Bowers
Program Director.....Perry Sullivan
Chief Engineer.....Carter Gwynn

WAVO—Avondale Estates 1958

Frequency: 1420 Kc.....Power: 1000 W.
Owned By..Great Commission Gospel Assoc.
Business Address.....414 Northern Ave.
Tel.: 378-8808.....Independent
President.....L. E. Latham
General Manager.....John H. Clark
Chief Engineer.....Gordon Linscott

WAZA—Bainbridge—1958

Frequency: 1360 Kc....Power: 1000 Watts, d.
Owned By.....Radio Bainbridge, Inc.
Business Address.....108 E. Broughton St.
Tel.: CH 8-2935.....Independent
President.....J. W. Woodruff, Jr.
General Mgr.....L. M. George
Station Mgr.....Joe Hill

WMGR—Bainbridge—1946

Freq.: 930 Kc.....Power: 5 Kw. d., 500 W. n.
Owned-Operated By.....Decatur Bcstg. Co.
Address .....Box 375
Tel.: Cherry 6-1650.....KBS
Station Reps.....Grant Webb; Cannon
Pres., Gen. Mgr.....John A. Dowdy
Sta. Mgr., Ch. Engr.....Walter Freeman
Commercial Manager.....R. Wesley

WHAB—Baxley—1954

Frequency: 1260 Kc.....Power: 5000 Watts
Owned-Oper. By.....WHAB Radio, Inc.
Address .....Box 265
Tel.: 367-3000.....KBS
President, General Mgr.....Farnell O'Quinn
Comm., Sales Prom. Mgr.....Marion Monk, Sr.
Program Director.....Danny Ratliff
Chief Engineer.....Eugene Harry Rogers
Owners of: WCQS, Alma; WPFE, Eastman, Ga.

WBSG—Blackshear—1961

Frequency: 1350 Kc.....Power: 500 Watts d.
Owned By.....Collins Corp. of Ga.
Address .....Box 400
Tel.: Hickory 9-2401.....Independent
Station Representatives..Bolles; Harry Cannon
President.....F. K. Graham
General Manager.....Joe Lee
Chief Engineer.....Joe Foster

WBBK—Blakely—1959

Frequency: 1260 Kc.....Power: 1 Kw.
Owned By.....Radio Blakely, Inc.
Address.....Box 390, Dawson, Ga.
Tel.: 6055 .....KBS
President.....W. C. Woodall, Jr.
Station Mgr.....Wayne Foster

WWCC—Bremen—1957

Frequency: 1440 Kc.....Power: 1000 Watts
Owned By.....S.W. Alabama Bcstg. Co.
Address.....111 Parkway Circle
Tel.: LE 7-3275.....KBS
President.....J. Mangham, Jr.
Station Mgr.....B. Thornburn
Commercial Mgr.....Lee Williams

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WGIG—Brunswick—1949

Freq.: 1440 Kc.....5 Kw. d., 1 Kw. n.
Owned-Operated By...Brunswick Bcstg. Corp.
Business-Studio Address....1801 Gloucester St.
Tel.: Amherst 5-3870.....ABC
Station Representative.....Bob Dore
President.....E. M. Champion Sr.
General Manager.....H. K. Tollison
Station Manager.....John Lane
Comm. Mgr.....Marvin Massey
Sales Prom. Mgr., Pub. Dir.....Eddie Wade
Program Director.....Duane Riner
Ch. Eng.....Herman Lange

WMOG—Brunswick—1940

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Brunswick Inc.
Address.....Box 100
Tel.: AMherst 5-5980.....KBS-MBS
Station Representative.....Keystone
President.....Allen M. Woodall
General Manager.....James R. Bryant, Jr.
Commercial Manager.....George K. Wolfes
Program Director.....Bill Hill
Chief Engineer.....Warren Asplin

WDMF—Buford—1956

Frequency: 1460 Kc.....Power: 1 Kw.
Owned By.....Lanier Bcstg. Co.
Address.....P.O. Box 307
Tel.: 434-5555.....KBS
Station Representative.....Hal Walton
President, General Mgr.....Robert Thomas
Commercial Manager.....James G. Howell
Program Director.....Tim Pruitt
Chief Engineer.....Gary W. Joyner

WGRA—Cairo—1950

Frequency: 790 Kc.....Power: 1000 Watts
Owned-Oper. By....Grady Mitchell Bcstg. Co.
Address.....Box 120
Tel.: 2-4392.....KBS
Station Rep.....Hopewell
Gen. Mgr.....Lowell E. Takles
Chief Engineer.....G. Strang

WCGA—Calhoun—1953

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Gordon Cty. Bcstg. Co.
Address.....315 S. Wall St.
Tel.: Main 9-2111.....Independent
Pres., Gen. Mgr., Ch. Eng.....R. R. Magill
Commercial Mgr.....Richard M. Bowman
Sales Prom. Mgr.....Mrs. Judy Magill

WCLB—Camilla—1954

Frequency: 1220 Kc.....Power: 1000 Watts
Owned.....Capel Bcstg. Co.
Address.....P. O. Box 147
Tel.: 336-5351.....KBS
Station Representative.....Harry Cannon
President.....Emerson Browne
General Mgr.....Russell A. Browne
Commercial Mgr.....Charlie Browne
Program Director.....Frank K. Scharf, Jr.
Chief Engineer.....John Harter

WCHK—Canton—1957

Frequency: 1290 Kc.....Power: 1000 Watts d.
Owned.....Cherokee Bcstg. Co., Inc.
Business Address.....Canton, Ga.
Tel.: GReenwood 9-2101.....Independent
President, Gen. Mgr.....Charles A. McClure
Station Manager.....Robert D. Peterson
Commercial Manager.....Jack E. Turner
Program Director.....Gene Mikell
Publicity Director.....Byron Dobbs
Chief Engineer.....John Hess

WLBB—Carrollton—1947

Frequency: 1100 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Carroll Bcstg. Co., Inc.
Address.....P. O. Box 569
Tel.: TE 2-7041.....KBS
Pres., Gen., Sta. Mgr.....Thomas K. Vassy
Commercial Manager.....H. Bray
Program, Prom. Director.....Harlan Parks
Chief Engineer.....B. W. Moore

WBHF—Cartersville—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....W. R. Frier
Address.....250 W. West Ave.
Tel.: EV 2-3000.....MBS-KBS
Newspaper Affiliation.....Barton Herald
General Manager.....H. Wisebran
Ch. Eng.....Horace E. Bridges

WGAA—Cedartown—1941

Frequency: 1340 Kc.....Power: 250 Watts
Owned.....Polk County Bcstg. Co.
Address.....P.O. Box 807
Tel.: 777.....KBS
Sta. Mgr.....Frank Proctor

WCLA—Claxton—1958

Frequency: 1470 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Evans County Bcstg. Co.
Business Address.....P. O. Box 427
Tel.: 970.....KBS
Sta. Reps.....Cannon
Pres., Ch. Engr.....Howard C. Gilreath
Gen., Sta. Mgr.....Don Sports
Program Director.....Fay Rogers

WGHC—Clayton—1961

Frequency: 1570 Kc.....Power: 1 Kw. d.
Owned By.....Blue Ridge Bcstg. Co.
Address.....Box 488
Tel.: 6560.....Independent
President, General Mgr.....J. A. Gallimore
Station, Comm. Mgr.....Carroll S. Lee
Sales Prom. Manager.....Aubrey Williamson
Program, Publicity Mgr.....Grace S. Lee
Chief Engineer.....Bruce D. Wilson
Owners of: WSNW-AM-FM, Seneca, S. C.; WRKH, Rockwood, Tenn.

WRWH—Cleveland—1958

Frequency: 1350 Kc.....Power: 1,000 Watts
Owned By.....Newsie, Inc.

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Address .....Box 181
Tel.: UN 5-3161 .....KBS
President.....William C. Strange
General, Comm. Mgr.....B. Williamson
Program, Prom. Mgr.....Lamar Canup
Chief Engineer.....J. Sorrells

WCLS—Columbus—1955

Frequency: 1580 Kc....**Power:** 1,000 Watts, d.
Owned-Oper. By.....Muscogee Bcsgt. Co.
Address .....1028½ Broadway
Tel.: FA 7-3648.....Independent
Sta. Reps.....Dora Clayton; Bernard Howard
Pres., Gen. Mgr......Charlie H. Parish, Jr.
Commercial Manager.....Kent Woodfin

WDAK—Columbus—1943

Freq.: 540 Kc.....Power: 5 Kw. d., 500 W. n.
Owned-Operated By....Radio Columbus, Inc.
Business-Studio Address.....Martin Bldg.
Tel.: FA 2-5447.....NBC
Station Representative.....Eastman
President.....Allen M. Woodall
Station Manager.....Allen M. Woodall, Jr.
Nat. Sales Mgr.....Mrs. Louise Morris
Commercial Manager.....William Parker
Program Director.....Mrs. Evelyn Hawkins
Publicity Director.....Jimmy Deer
Chief Engineer.....Arnold White
Owners of: WALG, Albany; WMOG, Brunswick; WAYX, Waycross; WDAX, McRae, Ga.

WGBA—Columbus—1947

Frequency: 1270 Kc....**Power:** 5000 Watts d.
Owned-Oper. By.....WGBA, Inc.
Address.....1415 Wynnton Road
Tel.: FA 3-3603.....MBS
Station Representative.....Avery-Knodel
Pres., Gen. Mgr.....C. A. McClure
Commercial Manager.....Ed Wein
Prog. Dir.....W. L. Bowick Jr.
Chief Engineer.....F. Keith Brown
Owners of: WULA, Eufaula, Ala.; WMGY, Montgomery, Ala.; WCHK, Canton, Ga.

WOKS—Columbus—1959

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....OK Radio, Inc.
Address .....P.O. Box 374
Tel.: CYpress 7-4515 .....Independent
Sta. Representative.....Bernard Ochs
President .....Eathel Holley
Commercial Mgr. .....John A. O'Shields
Station Manager.....Mary O'Shields

WRBL—Columbus—1928

Freq.: 1420 Kc.....Power: 5 Kw. d., 500 W. n.
Owned-Operated By.....Columbus Bdcstg. Co.
Business-Studio Address.....1350 - 13th Ave.
Tel.: FA 2-0601.....CBS
Newspaper Affil.....Ledger & Enquirer
Sta. Rep. .....Hollingbery
Pres., Gen. Mgr.....J. W. Woodruff Jr.
Station, Comm. Manager.....Glenn Siddall
Sales Prom. Mgr., Pub. Dir.....Dick McMichael
Prog. Dir.....David Lea
Chief Engineer.....Joseph Gamble
Owners of: WRBL-FM-TV, Columbus.

WJJC—Commerce—1957

Frequency: 1270 Kc.....**Power:** 1 Kw.
Owned.....Jackson County Bcstg. Co.
Address .....Box 239
Tel.: 335-3155.....Independent
Sta. Representative.....Harry Cannon
President, Gen. Manager.....O. Grady Cooper
Program Director.....Elizabeth Layton
Chief Engineer.....Thomas Ashworth

WMJM—Cordele—1940

Frequency: 1490 Kc.....**Power:** 250 Watts
Owned-Oper. By..Southeastern Bcstg. System
Business-Studio Address.....20th Ave. B St.
Tel.: 273-1404.....MBS-KBS
Representative.....T. F. Clark
President.....James S. Rivers
General Station Mgr....William E. Blizzard, Jr.
Program Director.....Bill Goodson

WCON—Cornelia—1953

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Habersham Bcstg. Co.
Address.....1 Burrell St.
Tel.: 778—2241 .....Independent
President.....H. L. Webster
General Manager.....J. C. Foster
Chief Engineer.....Boyd Anderson

WGFS—Covington—1953

Frequency: 1430 Kc.....Power: 1000 Watts d.
Owned.....R. William & Betty J. Hoffman
Address.....P. O. Box 869
Tel.: 786—2337 .....KBS
Gen., Comm. Mgr.....Bill Hoffman

WBLJ—Dalton—1940

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Northern Ga. Radio
Address.....P. O. Box 811
Tel.: BRoadway 8-3300.....KBS
Newspaper Affil.....Marietta Times-Journal
Station Rep.....Keystone
President, Gen. Mgr.....Werner Wortsman
Commercial Mgr.....Frank Painter
Program Director.....Vic McConkey

WRCD—Dalton—1954

Frequency: 1430 Kc.....Power: 1000 Watts
Owned-Oper. By.....Whitefield Bcstg. Co.
Address.....104 Pentz St.
Tel.: Broadway 8-5511.....Independent
General Manager .....Jim Honey
Comm. Manager.....H. Grant
Chief Engineer.....S. Willis

WDWD—Dawson—1948

Frequency: 990 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Dawson Bdcstg. Co.
Address.....P.O. Box 390
Tel.: Wyatt 5-5521.....KBS-MBS
Representative .....Indie Sales
General Manager.....W. C. Woodall, Jr.
Program Director.....Barney Parnacott
Chief Engineer.....Joe Stephens

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WGUN—Decatur—1947

Frequency: 1010 Kc.....**Power:** 50 Kw. d.
Owned By.....WGUN, Inc.
Business Address...217 W. Ponce de Leon Ave.
Tel.: DR 3-2521.....MBS
Station Representative.....Avery-Knodel
President, Gen. Mgr.....John Fulton
Commercial Manager.....Don Butler
Program Director.....Ray Beale
Chief Engineer.....Bill Loudermilk
Owners of: WEAS, Savannah; KWAM, Memphis; WSWN, Belle Glade.

WDMG—Douglas—1947

Frequency: 860 Kc.....Power: 5000 Watts
Owned-Operated By.....**WDMG, Inc.**
Address.....Box 590
Tel.: 384-3250.....Independent
Station Reps....Dora Clayton; Bernard Howard
President.....**B. F. J. Timm**
General Mgr......**Mary Jarrard**
Station, Comm. Mgr.....Roy L. Jones
Program Director.....Bob Maupin
Chief Engineer.....Bill Alford
Owners of: WMEN, Tallahassee; WTHR, Panama City, Fla.; WTIF, Tifton, Ga.

WMLT—Dublin—1945

Frequency: 1330 Kc.....Power: 5 Kw.
Owned-Operated By.....**Dublin Bdcstg. Co.**
Business Address.....Franklin & Moore Sts.
Tel.: Broad 2-4422.....MBS-KBS
Sta. Reps.....Clark & Cannon
President.....W. Newton Morris
General Mgr.....Frank Floyd Jr.
Program Director.....Richard E. Killebrew
Sales Prom. Mgr.....R. E. Hilliard
Publicity Director.....Ted Wolfe
Chief Engineer.....Leon Lloyd

WXLI—Dublin—1958

Frequency: 1230 Kc.....Power: 250 Kw.
Owned By.....Radio South, Inc.
Address.....P. O. Box 826
Tel.: Broad 2-4282.....Independent
President, Gen. Mgr.....John A. Boling
Comm., Prom. Mgr.....B. J. Gilreath
Program Director.....W. A. Thomas
Sta. Mgr., Chief Eng.....W. C. Courson

WTJH—East Point—1949

Frequency: 1260 Kc.....Power: 5000 Watts d.
Owned By.....Radio WTJH
Address.....2146 Dodson Drive
Tel.: DI 4-2233.....KBS
President.....**James S. Rivers**
Station Mgr.....Wm. B. Hill

WPFE—Eastman—1961

Frequency: 1580 Kc.....Power: 500 W. d.
Owned By.....O'Quinn Bcstg. Co.
Address.....731 College St.
Tel.: 374-4168.....KBS
Station Representative.....Keystone
President.....Farnell O'Quinn
General Manager.....Dane Bruce
Station, Comm. Mgr.....Marion A. Monk
Sales Prom. Mgr., Pub. Dir.....Estelle F. Monk
Program Director.....Ralph Deen
Chief Engineer.....Eugene H. Rogers
Owners of: WHAB, Baxley, Ga.; WCQS, Alma, Ga.

WSGC—Elberton—1946

Frequency: 1400 Kc.....**Power:** 250 Watts
Owned-Oper. By.....**Elberton Bcstg. Co.**
Address.....**Elberton**
Tel.: Elberton.....KBS-MBS
Representative.....Continental
Manager.....**Melvin C. Gorman**

WBHB—Fitzgerald—1946

Frequency: 1240 Kc.....**Power:** 250 Watts
Owned-Operated By.....**Ben Hill Bdcstg. Corp.**
Address.....Box 472
Tel.: 2077.....MBS-KBS
President.....Otto Griner
Gen. Mgr.....Paul E. Reid
Chief Engineer.....Mike Pelton

WFPM—Fort Valley—1951

Frequency: 1150 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Rocket Radio, Inc.
Address.....Roberta Road
Tel.: TA 5-5547.....KBS
Sta. Representative.....Indie Sales
President, Gen. Mgr.....Paul Reehling
Station Manager.....Ben Spears
Commercial Manager.....Virginia Freshwater
Program Director.....Rosemary Reid
Chief Engineer.....Joe Stephens

WDUN—Gainesville—1949

Freq.: 1240 Kc.....Power: 1000 Watts d. 250 n.
Owned-Oper. By.....N.E. Ga. Bcstg. Co.
Address.....1102 Thompson Bridge Rd., N.E.
Tel.: LE 4-7331.....Independent
Rep.....Thomas F. Clark; Dora-Clayton
Pres., Gen. Manager.....**John W. Jacobs, Jr.**
Comm. Mgr.....Claire T. Palmour
Station Mgr.....James N. Martin, Jr.
Program Director.....Jim Martin
Sales Prom. Mgr.....Robert S. Culler
Chief Engineer.....George R. Wilkes

WGGA—Gainesville—1941

Frequency: 550 Kc..**Power:** 5 Kw. d.; 500 W. n.
Owned-Operated By....**Blue Ridge Bdcstg. Co.**
Business Address.....Press-Radio Center
Tel.: LE 2-6211.....CBS
Newspaper Affil......Daily Times
Station Representative.....Bernard Ochs
President.....Charles A. Smithgall
General Manager.....Robert Schwab
Operations, Sales Prom. Mgr.....James Hartley
Program Dir.....William A. Sellers
Chief Engineer.....Wilbert Darracott
Owners of: WAAX, Gadsden, Ala.; WRGA, Rome, Ga.

WLBA—Gainesville—1957

Frequency: 1580 Kc.....**Power:** 5 Kw., d.
Owned.....**Hall County Bcstg. Co.**

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Business Address...117½ W. Washington St.
Tel.: LE 2-6331.....ABC
Pres., Gen. Mgr.....Ernest H. Reynolds, Jr.
Comm., Sales Prom. Mgr.....John H. Bennett
Program Dir.....Dianne Wood
Chief Engineer.....L. Latham

WKIG—Glennville—1961

Frequency: 1580 Kc.....Power: 1 Kw. d.
Owned By.....Tattnal County Bcstg. Co.
Address .....Box 98
Tel.: OLiver 4-3580.....KBS
Station Representative .....Cannon
General Manager.....Don Cobb
Program Director.....Carlton Hendrix
Chief Engineer.....Charles Pool

WHIE—Griffin—1952

Frequency: 1320 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....Telerad, Inc.
Address .....Box 971
Tel.: 9451.....Independent
President, Gen. Mgr.....John T. Williams
Sta., Program Dir.....Fred L. Watkins
Chief Engineer.....Ralph Gaskins

WKEU—Griffin—1934

Freq.: 1450 Kc.....Power: 1 Wt. d., 250 Wt. n.
Owned-Oper. By.....Radio Station WKEU
Address.....Macon Rd.
Tel.: 5507.....MBS-KBS
General Mgr., Chief Eng....A. W. Marshall, Jr.

WRIX—Griffin—1960

Frequency: 1410 Kc.....Power: 1 Kw. d.
Owned By....Mrs. Gladys McCommon Johnson
Address .....Box 156
Tel.: 8-8496 .....Independent
Station Representative .....Cannon
General, Comm. Manager.....Jim Ricks
Promotion Manager.....Bill Crutchley
Chief Engineer.....J. Allen Primmer

WKLY—Hartwell—1947

Frequency: 980 Kc.....Power: 1000 Watts d.
Owned-Operated By.....WKLY Bcstg. Co.
Business Address.....P.O. Box 430
Tel.: FR 6-2233.....Independent
Newspaper Affil. .....Hartwell Sun
President.....Max G. Piaender
General Mgr.....Burch Griffin
Commercial Manager.....J. Vickery
Chief Engineer.....Broadus McLane

WCEH—Hawkinsville—1952

Frequency: 610 Kc.....Power: 500 Watts
Owned.....Tri-County Bcstg. Co., Inc.
Address .....Eastman Highway
Tel.: TW 3-3381.....KBS
Station Representative.....Harry J. Cannon
President.....D. R. Jackson
Gen., Sta. Mgr.....J. D. Popwell
Chief Engineer ..... M. McKenzie

WGML—Hinesville—1958

Frequency: 990 Kc.....Power: 250 Watts
Owned By.....Liberty Bcstg. Co., Inc.
Address .....Box 15
Tel.: TR 6-3599.....KBS
President, Gen. Mgr.....James H. Watson
Program Director.....Mrs. Dixie Watson
Chief Engineer.....Bruce Bostwick

WBGR—Jesup—1949

Frequency: 1370 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Altamaha Bcstg. Co.
Address.....P. O. Box 147
Tel.: GA 7-2444.....KBS
President .....W. G. Thomas, Sr.
Chief Engineer.....Art Manning

WLFA—Lafayette—1954

Frequency: 1590 Kc.....Power: 5000 Watts
Owned-Oper. By.....Radio Dixie, Inc.
Business Address.....41-B N. Main St.
Tel.: 4-7676.....KBS
Representative .....Harry Cannon
President .....J. A. Gallimore
Gen., Sta. Mgr.....C. W. Gwyn

WLAG—La Grange—1941

Freq.: 1240 Kc.....Power: 1000 Watts d; 250 n.
Owned-Operated By.....LaGrange Bdcstg. Co.
Business Address.....WLAG Bldg.
Tel.: 882—3505 .....MBS, KBS
President.....Roy C. Swank
General Manager.....Edwin Mullinax
Program Director.....Faye Scarbrough
Publicity Director.....Linda Mullinax
Chief Engineer.....James McKay

WTRP—La Grange—1953

Frequency: 620 Kc.....Power: 1000 Watts
Owned.....Chattahoochee Bcstg. Co., Ltd.
Address .....Hammett Bldg.
Tel.: TUxedo 4-9877.....Independent
Sta. Representative ....Devney Organization
President, Gen. Mgr.....Byron H. Hurst
Sta. Mgr., Publicity Dir.....Frank E. Hurst
Comm. Prom. Mgr.....Julian P. Hurst
Chief Engineer.....Ray L. Relihan

WLAW—Lawrenceville—1959

Frequency: 1360 Kc.....Power: 1 Kw.
Owned By.....Radio Gwinnett, Inc.
Address.....829 Crogan St., N.E.
Tel.: TH 3-2222.....Independent
Station Representative.....Weed Radio
President .....E. Holley
Station Manager.....Robert J. McGarity
Commercial Manager.....S. B. McGarity

WPEH—Louisville—1960

Frequency: 1420 Kc.....Power: 1 Kw. d.
Owned By.....Peach Bcstg. Co., Inc.
Address ..... Box 425
Tel.: MA 5-7248.....Independent
President, Gen. Mgr.....Bradley L. Williamson
Station Manager.....Ott Stephens

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Program Director.....Lamar Canup
Publicity Director.....Mirl Williamson
Chief Engineer.....Emory G. Farrer

WBBT—Lyons—1959

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Collins Corp.
Address.....P.O. Box 389
Tel.: 2321.....Independent
President.....F. Graham
Exec. V.P.....J. Duggan

WBML—Macon—1940

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Middle South Bcstg. Co.
Business Address.....230 Second St.
Tel.: Sherwood 3-5454.....Independent
Representative.....Forjoe
President.....C. R. Rader
Gen. Comm. Mgr.....George W. Patton
Program, Publicity Director.....Don King
Sales Prom. Mgr.....Ben Porter
Chief Engineer.....C. L. Wilder
Owners of: WDGA, Chattanooga.

WCRY—Macon—1957

Frequency: 900 Kc.....Power: 250 Watts
Owned By.....Middle Georgia Bcstg.
Address.....1230 Cowan St.
Tel.: SHerwood 3-9348.....Independent
Sta. Representative.....Bob Dore
President.....John T. Wheeler
Gen. Sta. Mgr.....Robert V. Rogers
Owners of: WGOU, Valdosta.

WIBB—Macon—1948

Frequency: 1280 Kc.....Power: 5 Kw. d.
Owned-Oper. By...Peach State Bcstg. Co., Inc.
Business Address.....Professional Bldg.
Tel.: 742-2505.....Independent
Sta. Reps.....Bernard Howard, Dora-Clayton
Pres., Gen. Mgr.....Thomas H. Maxwell
Station, Comm. Manager.....Donald C. Frost

WMAZ—Macon—1922

Freq.: 940 Kc..Power: 50,000 Wts. d., 10,000 n.
Owned-Oper. By.....Southeastern Bcstg. Co.
Address.....Bankers Insurance Bldg.
Tel.: SHerwood 2-7373.....CBS
Representative.....Avery-Knodel
Pres., Ch. Engr.....George P. Rankin, Jr.
General Manager.....Wilton E. Cobb
Commercial Mgr.....Frank Crowther

WNEX—Macon—1945

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Macon Bcstg. Co.
Business-Studio Address....2254 Rogers Place
Tel.: SH 5-3301.....ABC-MBS
Newspaper Affil...Macon Telegraph Pub. Co.
Station Representative.....Adv. Time Sales
President.....E. M. Lowe
Gen., Station Mgr.....Alfred Lowe
Program Director.....Mary Thompson
Sales Prom. Mgr.....Ken Lowe
Ch. Eng.....E. Farber

WYTH—Madison—1955

Frequency: 1250 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Central Ga. Bcstg. Co.
Business Address....Beacon Heights; Box 29
Tel.: 761.....KBS
President, Gen. Mgr.....James F. Small
Station Manager, Prog. Dir.....Annie Lee Small
Chief Engineer.....Steven Malone

WFDR—Manchester—1957

Frequency: 1370 Kc.....Power: 1 Kw. d.
Owned.....Radio Manchester, Inc.
Address.....Box 447
Tel.: 846-3115.....KBS
General, Sta. Mgr.....Jack Whitehorn
Comm. Prom. Mgr.....William Jarrell
Chief Engineer.....J. C. Loftin

WBIE—Marietta—1955

Frequency: 1050 Kc.....Power: 500 Watts
Owned-Oper. By.....Marietta Bcstg. Co.
Address.....Box 91
Tel.: 428—0469.....KBS
Station Representative.....Masla
Gen. Mgr., Chief Eng.....James Wilder
Program Director.....Jack D. Verner
Commercial Manager.....Dudley D. McCaskill

WFOM—Marietta—1946

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Woofum, Inc.
Address.....Box 131
Tel.: 428—3396.....Independent
President, Gen. Mgr.....Albert L. Jones
Program Director.....Jerry Crowe
Chief Engineer.....Jean Ludwick

WDAX—McRae—1957

Frequency: 1410 Kc.....Power: 1000 Watts d.
Owned.....Radio Telfair, Inc.
Address.....Box 247
Tel.: 6006.....KBS
Sta. Representative.....James Ayers
President, Gen. Mgr.....Allen M. Woodall
Station Manager.....George Burton
Program Director.....Nealey Bloodworth
Chief Engineer.....Ernest Batchelor

WMAC—Metter—1961

Frequency: 1360 Kc.....Power: 500 Watts d.
Owned By.....Howard C. Gilreath
Address.....Box 238
Tel.: MUrray 5-1111.....Independent
Station Representative.....Harry J. Cannon
Owner, Manager.....Howard C. Gilreath
Prog. Dir., Ch. Eng.....Gale Coston

WMVG—Milledgeville—1946

Freq.: 1450 Kc.....Power: 1 Wt. d., 250 Wts. n.
Owned-Operated By.....Michael T. Landy
Address.....701 S. Jefferson St.
Tel.: 452-2250.....MBS
Representative.....Harry Cannon
Station Mgr., Chief Eng.....Joseph S. Boone
Commercial Manager.....Michael T. Landy
Program Director.....Josephine Ragsdale

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WGSR—Millen—1958

Frequency: 1570 Kc.....Power: 250 Watts
Owned By.....Jenkins Broadcasting Sys.
Business Address.....P. O. Box 908
Tel.: 1080 .....KBS
President.....W. Herbert Brannen
Gen. Comm. Mgr., Ch. Eng....Jack V. LoPresti

WMRE—Monroe—1954

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Walton Bcstg. Co.
Address .....Box 191
Tel.: 268-1711.....KBS
Pres., Gen. Mgr.....Warren G. Gilpin
Station Manager.....Derral Morris

WMNZ—Montezuma—1961

Frequency: 1400 Kc.....Power: 250 W. d.
Owned By.....Macon County Bcstg.
Address.....Box 510
Manager.....Lewis H. McKenzie

WMGA—Moultrie—1939

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By .....WMGA
Business Address.....Box 310
Tel.: YU 5-1400 .....ABC-KBS
Station Reps.....Ayers; Hopewell
Gen. Mgr.....John F. Pidcock
Sta., Comm. Mgr.....Roy F. Zess
Program Director.....Ron Hannon
Chief Engineer.....Sam Dudas

WMTM—Moultrie—1953

Frequency: 1300 Kc.....Power: 5 Kw. d.
Owned-Oper. By.....Colquitt Bcstg. Co.
Address.....S.E. Highway 33
Tel.: YU 5-4517.....Independent
Representative .....T. F. Clark
General Mgr.....N. B. Mills
Sta. Mgr., Chief Engr.....D. J. Turner

WCOH—Newnan—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Newnan Bcstg. Co.
Address .....Lina Street
Tel.: ALpine 3-4636.....MBS
Representative .....Ochs
Pres., Gen. Mgr.....James O. Hardin, Jr.
Commercial Mgr.....J. T. Williams Jr.
Chief Engineer.....Harold Ward

WSIZ—Ocilla—1961

Frequency: 1380 Kc.....Power: 5 Kw. d.
Owned By.....Gold Leaf-Yellow Pine Bcstg.
Address.....Box 202
Tel.: 468-7427.....ABC
Station Reps.....Thomas Clark; Harry Cannon
Owner.....C. C. Wade
General Manager.....Joe Vincent
Commercial Manager.....Royce Plummer
Program Director.....Gene Wade
Publicity Director.....Tony Carter
Chief Engineer.....Lester Hall

WPGA—Perry—1960

Frequency: 980 Kc.....Power: 500 Watts d.
Owned By.....Radio Perry
Address.....P. O. Box 109
Tel.: GA 9-2980.....KBS
Station Representative.....Cannon
President.....Howard C. Gilreath
General, Sta. Mgr.....Lowell L. Register
Program Director.....Jim Lee
Chief Engineer.....David Harrison

WSFB—Quitman—1955

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Quitman Broadcasting Co.
Address .....P. O. Box 632
Tel.: 2681.....KBS
Owner.....J. E. Boyd
General Mgr.....J. S. Boyd

WPLK—Rockmart—1959

Frequency: 1220 Kc.....Power: 500 Watts
Owned By.....Georgia Radio Inc.
Address.....P. O. Box 1
Tel.: 684-3202.....Independent
President, Ch. Eng.....L. E. Gradick
Commercial Manager.....Nelle Reagan
Program Director.....Ross Shackelford

WLAQ—Rome—1947

Frequency: 1410 Kc.....Power: 1000 Watts
Owned By.....WLAQ, Inc.
Address .....Box 228
Tel.: 7767.....ABC
President .....Mitchell Melof
General Manager.....Don Mitchell
Chief Engineer.....John All

WRGA—Rome—1929

Frequency: 1470 Kc.....Power: 5000 Watts
Owned-Operated By.....Rome Bcstg. Corp.
Business Address.....P.O. Box 1187
Tel.: 232—9742 .....CBS
Newspaper Affil.....Gainesville Daily Times
Representative .....Walker-Rawalt
President.....Mather M. Payne
General Manager.....Clarence Salmon
Commercial Manager.....Ben Lucas
Program Director.....Jim Roberts
Chief Engineer.....R. A. Starr

WROM—Rome—1946

Frequency: 710 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Coosa Valley Radio Co.
Address.....P. O. Box 1546
Tel.: 232—0833 .....Independent
Sta. Representative.....Devney Organization
General Comm. Mgr.....Charles E. Doss
Program Dir.....Barbara Austin
Chief Engineer.....T. H. Robertson

WRIP—Rossville—1958

Frequency: 980 Kc.....Power: 500 Watts
Owned By.....Chattanooga Bcstg. Co.
Address.....270 N. Crest Rd.
Tel.: WYman 8-3346.....Independent
President.....I. Jay Sadow
Chief Engineer.....John Andrews

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WSNT—Sandersville—1956

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Radio Station WSNT
Business Address.....Box 150
Tel.: 3174 ..... KBS
Sta. Representative .....Bolles
President.....J. R. Denny
Gen. Mgr.....J. J. Bailes
Station Manager.....J. E. Elgin
Chief Engineer.....John L. Cooper

WBYG—Savannah—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Dixieland Bcstg. Co.
Bus.-Studio Address..Georgia State Bank Bldg.
Tel.: AD 2-4182.....MBS
Station Representative .....Forjoe
Pres., Gen. Mgr.....Carter C. Peterson
Station Mgr.....C. E. Bell
Chief Engineer.....Max Harper

WEAS—Savannah—1950

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....WJIV, Inc.
Address.....128 W. Taylor St.
Tel.: AD 4-7264.....Independent
Station Representative.....Gill-Perna
President .....John Fulton
General, Sta. Mgr.....James L. Woods
Chief Engineer.....Michael F. J. Warth

WSAV—Savannah—1939

Frequency: 630 Kc.....Power: 5000 Watts
Owned-Operated By.....WSAV, Inc.
Address.....1430 East Victory Drive
Tel.: AD 6-0303.....NBC
Station Representative .....Eastman
Pres., Gen. Mgr.....Harben Daniel
Comm., Sales Prom. Mgr. ..... Robert Ward
Opera. Mgr.....M. E. Thompson
Program Dir.....Burl Womack
Publicity Director.....Mrs. Lorayne Gary
Chief Engineer.....Byron Strong
Owners of: WSAV-TV.

WSGA—Savannah—1956

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Coastal Bcstg. Inc.
Business-Studio Address....409 E. Liberty St.
Tel.: AD 3-8807.....Independent
Representative.....George P. Hollingbery
Pres., Gen. Mgr.....Donald K. Jones
Commercial Manager.....John M. Williams
Chief Engineer.....Harvey Thackston

WSOK—Savannah—1949

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Speidel Bcstg. Group
Address.....Box 2118
Tel.: ADams 3-1170.....Independent
Sta. Reps.....Howard; Dora Clayton
President.....Joe Speidel
General Manager.....Don Ferguson

WTOC—Savannah—1929

Frequency: 1290 Kc.....Power: 5000 Watts
Owned-Operated By.....Savannah Bcstg. Co.
Business-Studio Address.....516 Abercorn St.
Tel.: AD 2-0127.....CBS
Representative .....Avery-Knodel
Pres., Gen. Mgr.....William T. Knight, Jr.
Station, Comm. Manager.....Ben Williams
Program Director..... .....Dwight J. Bruce
Sls. Prom. Mgr., Pub. Dir...Frank S. Bryson, Jr.
Chief Engineer.....Kyle E. Goodman
Owners of: WTOC-TV.

WWNS—Statesboro—1946

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....WWNS, Inc.
Address.....East Oliff St.
Tel.: 4-5446.....Independent
President, Gen. Mgr.....Donald O. McDougald
Commercial Manager.....Tom Doughty
Program Director.....Margaret Beachum
Chief Engineer.....Marion C. Thornton

WGTA—Summerville—1950

Frequency: 950 Kc.....Power: 5 Kw. d.
Owned-Oper. By.....Tri-State Bcstg. Co.
Business Address.....Box 200
Tel.: 404-857-3951.....Independent
Reps.....United Spot Sales; So. Spot Sales
President, General Mgr.....William B. Farrar
Program Director.....Rogers Allison
Commercial Manager.....Charles C. Farrar
Chief Engineer.....James S. Stowers

WJAT—Swainsboro—1950

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned-Operated By.....WJAT, Inc.
Address .....Covena Rd., Box 371
Tel.: BElmont 7-2011.....Independent
Sta. Representative.....Gene Bolles
President.....James R. Denny
Vice President.....Webb Pierce
General Manager.....John J. Bailes
Program Director.....Richard Harvey
Chief Engineer.....John H. All, Jr.
Owners of: WBRD, Waynesboro.

WSYL—Sylvania—1955

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Sylvania Bcstg. Sys.
Address .....Box 490
Tel.: LO 4-6601.....KBS
Gen., Sta. Mgr.....Edwin H. Bass
Sales Prom. Mgr.....Mildred E. Bass

WSFT—Thomaston—1947

Frequency: 1220 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Thomaston Bcstg. Co.
Address.....P.O. Box 689
Tel.: Midway 7-5421.....KBS
Gen. Mgr.....S. J. Carswell
Sta. Mgr., Prog. Dir.....Bill Heule
Comm. Mgr.....Claude Thames
Chief Engineer.....C. Tucker

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WKTG—Thomasville—1947

Frequency: 730 Kc.....Power: 1000 Watts d.
Owned By.....Eunice M. Martin
Address .....P. O. Box 358
Tel.: CA 6-5343.....KBS, MBS
Station Representative .....Pearson
General Manager.....Edward T. Martin
Commercial Manager.....Robert Bond
Program Director.....Ray Williamson
Chief Engineer.....Harvey Willis

WPAX—Thomasville—1934

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....D. C. Price, F. W. Hazleton
Address.....117 Remington Ave.
Tel.: Canal 6-4110.....Independent
Owners.....D. C. Price, F. W. Hazleton

WTWA—Thomson—1948

Frequency: 1240 Kc.....Power: 250 Watts d.
Owned-Oper. By..Hickory Hill Bcstg. Co., Inc.
Business Address.....Lumpkin St.
Tel.: 777.....MBS
Pres., Gen. Mgr., Ch. Engr.....Gene D. Harden
Comm. Prom. Mgr.....H. E. Buffington

WTIF—Tifton—1957

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....WTIF, Inc.
Address.....P. O. Box 260
Tel.: 2400 .....Independent
Station Rep. .....Dora-Clayton
Pres., Gen. Mgr.....C. N. Todd
Chief Engineer.....H. C. Clark, Jr.

WWGS—Tifton—1946

Frequency: 1430 Kc.....Power: 5000 Watts
Owned-Oper. By.....Tifton Bcstg. Corp.
Address .....Box 34
Tel.: 382-5400 .....Independent
Representative.....Thomas F. Clark
Pres., Gen. Mgr.....Ralph N. Edwards
Chief Engineer.....Eugene Payne

WLET—Toccoa—1941

Frequency: 1420 Kc.....Power: 5000 Watts d.
Owned By.....Virgle E. Craig
Address.....423 Prather Bridge Rd.
Tel.: 886-2191.....Independent
Sta. Representative.....Thomas F. Clark
Station Mgr., Prog. Dir.....Virgle E. Craig
Commercial Manager.....Gene Bollinger
Publicity Director.....Lamar Ramey
Chief Engineer.....C. H. Sutton

WNEG—Toccoa—1956

Frequency: 630 Kc.....Power: 500 W. d.
Owned.....Stephens County Bcstg. Co.
Address.....108 E. Savannah St.
Tel.: 886-3131.....Independent
Pres., Gen. Mgr.....Charles H. Gaines
Sta., Comm. Mgr.....Roy E. Gaines
Sales Prom. Manager.....Gaynelle Thomason
Program Director.....Betty Faye Stowe
Publicity Director.....Wayne Sumner
Chief Engineer.....Thomas Shockley

WGAF—Valdosta—1951

Frequency: 910 Kc.....Power: 5000 Watts
Owned-Operated By.....Valdosta Bcstg. Co.
Address.....116 W. Hill Ave.
Tel.: Cherry 2-5520.....Independent
President, Gen. Mgr.....George B. Cook
Chief Engineer.....C. H. Fletcher

WGOV—Valdosta—1940

Frequency: 950 Kc...Power: 5 Kw. d., 1 Kw. n.
Owend-Oper...Georgia-Florida Radio & TV Co.
Address .....Box 1182
Tel.: CH 2-4513.....MBS
Station Reps.....Bob Dore; Dora-Clayton
President, Gen. Mgr.....W. H. Keller, Jr.
Station, Comm. Manager.....Mrs. A. B. Smith
Chief Engineer.....Bob Coker

WJEM—Valdosta—1955

Frequency: 1150 Kc.....Power: 1000 Watts d.
Owned-Oper. By..Lowndes County Br'dcasters
Address .....Box 368
Tel.: CH 2-1565.....KBS
President.....J. E. Massey, Jr.
General, Sta. Mgr.....J. C. Johnson
Program Dir.....Bob Wickus
Chief Engineer.....Gerald D. Weeks

WVLD—Valdosta—1959

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Al H. Evans
Address.....P.O. Box 1281
Tel.: Cherry 2-4821.....Independent
Gen. Mgr.....Al Evans
Station Mgr.....W. Belote

WVOP—Vidalia—1946

Frequency: 970 Kc.....Power: 5 Kw., d.
Owned-Operated By.....Vidalia Bcstg. Co.
Address .....Box 391
Tel.: 3029 .....KBS
Sta. Reps.....Continental; Harry J. Cannon
Pres., Gen., Sta. Mgr.....Howard C. Gilreath
Sales Prom. Mgr.....Fred Tippett
Chief Engineer.....Loren Dorough
Owners of: WPGA, Perry; WCLA, Claxton.

WRPB—Warner Robbins 1954

Frequency: 1350 Kc.....Power: 5 Kw. d.
Owned-Oper...Warner Robbins Bcstg. Co., Inc.
Business Address.....Box 727
Tel.: Walker 3-4261.....ABC
Rep.....Cont. Radio Sales
Pres., Ch. Engr.....Edgar M. Nobles
Station Mgr., Prog. Dir.....Chris Botsaris

WKLE—Washington—1955

Frequency: 1370 Kc.....Power: 1000 Watts
Owned By.....Young & Carter
Address.....P. O. Box 639
Tel.: Osborn 8-2125.....KBS
Owners.....Norman Young, J. S. Carter
Station Mgr.....B. E. Carpenter

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WACL—Waycross—1951

Frequency: 570 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Teletronics Inc.
Business Address.....P.O. Box 858
Tel.: ATlas 3-4660.....Independent
Representative .....Pearson
President.....James S. Rivers Sr.
General Manager.....James S. Rivers Jr.
Program Director.....John J. Koval
Chief Engineer.....L. E. McKinney

WAYX—Waycross—1936

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Radio WAYX, Inc.
Business-Studio Address...1600 Carswell Ave.
Tel.: AT 3-7100.....MBS, KBS
Newspaper Affil...Waycross Journal American
Representative .....Hal Holman
President .....C. Mayo
General Manager.....Vern Arnold
Chief Engineer.....J. C. Dixon

WBRO—Waynesboro—1954

Frequency: 1310 Kc.....Power: 1000 Watts d.
Owned By.....WBRO, Inc.
Address .....Box 151
Tel.: 2139 .....Independent
Station Manager.....Jimmy Miller
Owners of: WJAT, Swainsboro, Ga., WSNT, Sandersville, Ga.

WBMK—West Point—1958

Frequency: 1310 Kc.....Power: 1000 Watts
Owned By.....Radio Valley, Inc.
Address.....Box 427
Tel.: 645-2453.....KBS
President.....J. Dige Bishop
Gen., Sta. Mgr.....Jim Murphy
Chief Engineer.....Albert Stancil

WRLD—West Point—1944

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Valley Bcstg. Co.
Address .....Box 312
Tel.: 64-22771 .....ABC
Sta. Representative.....Thomas F. Clark
President, Gen. Mgr.....Miles H. Ferguson
Sales Prom. Mgr., Prog. Dir.....Aileen Love
Publicity Director.....Dorothy Forrester
Chief Engineer.....Phil Murphree

WIMO—Winder—1952

Frequency: 1300 Kc....Power: 1000 Watts d.
Owned-Operated By ...Winder-Monroe Bcstg.
Business Address.....P. O. Box 528
Tel.: 867-9158 .....KBS
Sta. Representative .....Cannon
President.....W. G. Woodall Jr.
Gen., Comm., Sta., Sls. Mgr.....C. H. Grider
Chief Engineer.....D. E. Stafford

Pop.: 670,000
Families: 206,000

HAWAII

Radio Homes: 167,000
AM Stas. in State: 18

KHBC—Hilo—1936

Frequency: 970 Kc.....Power: 1000 Watts
Owned-Oper. By.....Honolulu Star Bulletin
Address.....P. O. Box 581
Tel.: 9-2011 ..... Independent
Newspaper Affiliation..Honolulu Star Bulletin
Representative.Peters, Griffin, Woodward, Inc.
President.....J. Howard Worrall
General Mgr.....Frank Warren
Chief Engineer.....Dan Hunter

KIMO—Hilo—1951

Frequency: 850 Kc.....Power: 1000 Watts
Owned-Operated By.....James E. Jaeger
Address .....Naniloa Hotel
Tel.: Hilo 4-372.....KBS
Station Representative ..... Adam Young
President, Ch. Eng. ..... James Jaeger
General Manager....Mrs. Lillian Cunningham
Owners of: KAGR, Yuba City

KIPA—Hilo—1947

Frequency: 1110 Kc.....Power: 1,000 Watts
Owned-Oper. By.....Big Island Bcstg. Co., Ltd.
Business-Studio Address ..... 86 Mamo St.
Tel.: 51—168 .....NBC
Representative .....Hollingbery
President.....Thomas J. MacBride
Gen. Ch. Engr.....R. W. Jaderstrom
Program Director ..... Larry Tavares

KAIM—Honolulu—1956

Frequency: 870 Kc.....Power: 1 Kw.
Owned.....Christian Bcstg. Assoc.
Address.....1148 12th Avenue
Tel.: 71—985 .....Independent
President.....Robert C. Loveless
Gen. Mgr.....Cornelius Keur
Program Director.....Geral M. Foglesong
Chief Engineer.....Robert L. Lyon

KGMB—Honolulu—1930

Frequency: 590 Kc.....Power: 5000 Watts
Owned By.....Hawaiian Bcstg. Sys., Ltd.
Address.....1534 Kapiolani Blvd.
Tel.: 9-2011 .....CBS
Newspaper Affiliation .....Star-Bulletin
Representative.Peters, Griffin, Woodward, Inc.
President.....Elizabeth P. Farrington
Station Manager ..... John DeMarco
Publicity Director ..... Ron Hoss
Chief Engineer ..... Ronald T. Miyahara
Owners of: KHBC, Hilo; KGMB-TV, Honolulu; KMAU-TV: Wailuku; KHBC-TV, Hilo.

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KGU—Honolulu—1922

Frequency: 760 Kc.....Power: 10,000 Watts
Owned-Operated By..Advertiser Pub. Co., Ltd.
Address .....Advertisers Bldg.
Tel.: 5-2977 .....NBC
Representative.....NBC Spot Sales
Newspaper Affil. .....Advertiser
President ..... Thurston Twigg-Smith
General, Sta. Manager .... William O. Paine
Comm. Mgr.....George C. Mansfield
Sales Prom. Mgr., Prog. Dir. ... Patt Patterson
Chief Engineer.....T. Shigetani

KHVH—Honolulu—1957

Frequency: 1040 Kc.....Power: 5 Kw.
Owned-Oper. By..Kaiser Hawaiian Vil. Radio
Business Address.....1290 Ala Moana Blvd.
Tel.: 5-3991 .....Independent
Station Representative.....Adam Young
Vice Pres.....Richard C. Block
General Manager.....John Serrao
Program Director.....Peter Taylor
Publicity Director.....Robert Z. Kendall
Chief Engineer.....Dan O. Hunter
Owners of: KHVH-TV; KHJR-TV, Hilo.

KIKI—Honolulu—1951

Frequency: 830 Kc.....Power: 250 Watts
Owned-Oper. By.....KIKI, Ltd.
Address ..... 331-D Kamani St.
Tel.: 6-3456 .....Independent
Station Representative ..... Forjoe
Pres., Chief Eng.....Royal V. Howard
Gen., Sta. Mgr.....Angelo J. Rossi

KNDI—Honolulu—1960

Frequency: 1270 Kc.....Power: 5,000 Watts
Owned By.....James T. Ownby
Address .....Box 1516
Tel.: 938—402 .....Independent
Gen., Sta. Manager ..... Jim Ownby
Chief Engineer ..... James Chase

KORL—Honolulu—1946

Frequency: 650 Kc.....Power: 10,000 Watts
Owned-Operated By.....Founders Corp.
Business Address.....575 Kamoku St.
Tel.: 9-5236 .....Independent
Station Reps.....Venard, Rintoul & McConnell
President.....Robert G. Munro
Gen., Sta. Manager ..... Harold Davis
Program Director ..... Ted Sax
Chief Engineer ..... William B. Murphy
Owners of: WFBL, Syracuse, N. Y.; WSMB, New Orleans, La.

KORL
RADIO
DOMINATES!
ALL OF HAWAII with
10,000 WATTS
AT 650 ON THE DIAL
AUTHENTIC NEWS COVERAGE
FAMILY PROGRAMMING
OUTSTANDING EXPERIENCED AIR SALESMEN
CREATIVE SELLING COMPLETE MERCHANDISING
National representative—Venard, Rintoul & McConnell
FOUNDERS CORP.
One of the Founder's groups of Stations including KORL, Honolulu: WFBL, Syracuse New York: WSMB New Orleans, Louisiana

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KOOD—Honolulu—1959

Frequency: 990 Kc.....Power: 5,000 Watts
Owned By.....Ala Moana Bcstg. Co.
Address.....1450 Ala Moana Blvd.
Tel.: 990—111 .....Independent
President .....Alister MacDonald
General Manager ..... Perry W. Carle
Station Manager.....Ted R. Scott

KOHO—Honolulu—1959

Frequency: 1170 Kc.....Power: 1,000 Watts
Owned By.....Cosmopolitan Bcstg. Corp.
Address.....1140-A 12th Ave.
Tel.: 775511 .....Independent
Newspaper Affiliation .... Hawaii Times, Ltd.
Station Representative ..... Grant Webb
President ..... Shigeo Soga
General, Sta. Manager.....Hideo Sato
Program Director ..... Oran Spotts
Publicity Director ..... Dick Dressel
Chief Engineer ..... Henry Heeseman

KPOI—Honolulu—1946

Frequency: 1380 Kc. ..... Power: 5,000 Watts
Owned-Oper. By...KPOI Broadcasters Co., Inc.
Business Address.....1701 Ala Wai Blvd.
Tel.: 995-395 ..... Independent
Sta. Representative ..... McGavren
President ..... H. G. Fernhead
V.P., General Manager ..... Fin Hollinger
V.P., Sta. Mgr. ..... Ron Jacobs
V.P., Commercial Mgr. ..... Ray Gallagher
Program Dir. ..... Tom Rounds
Chief Engineer.....Ernest Lindeman

KULA—Honolulu—1947

Frequency: 690 Kc. .....Power: 10,000 Watts
Owned-Operated By ..... KULA Bcstg.
Business Address.....P.O. Box 1479
Tel.: 6-3666 .....Independent
Station Representative ..... Spot Time Sales
President ..... Charles Stuart III
General, Sta. Manager ..... R. L. Johnson
Commercial Manager.....W. Killmer
Program Director ..... Judith Lawton
Chief Engineer ..... Frank Fitch

KLEI—Kailua—1953

Frequency: 1240 Kc.....Power: 250 Watts
Owned By ..... Oahu Bcstg. Co., Inc.
Address.....Kailua Shopping Center
Tel.: 250-811 .....Independent
President .....Jack Latham
Gen., Comm. Mgr.....Jack Irvine

KTOH—Lihue, Kauai—1940

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By....Garden Island Publ., Ltd.
Address .....Box 1748
Tel.: LI 2061.....NBC
General Mgr.....Charles J. Fern
Station Mgr.....Tadashi Eto
Chief Engineer.....K. Nose

KMVI—Wailuku-Maui—1947

Frequency: 550 Kc.....Power: 1000 Watts
Owned-Oper. By.....Maui Publ. Co., Ltd.
Business Address.....Box 374
Tel.: 33-981 .....NBC
Newspaper Affil.....Maui News
Sta. Representative.....Thomas F. Clarke
Sta., Asst. Gen. Mgr.....Richard E. Mawson
Chief Engineer.....Spencer Shiraishi

KAHU—Waipahu—1950

Frequency: 920 Kc.....Power: 1000 Watts
Owned-Oper. By.....Rural Bcstg. Co., Ltd.
Business Address.....P. O. Box 1007
Tel.: 274-071 ..... Independent
Station Representative.....Pearson
President.....Dr. Timothy Wee
General Manager.....Harry En Chu
Program Director ..... John Livingston
Chief Engineer.....Robert Pearson

Pop.: 685,000
Families: 203,500

IDAHO

Radio Homes: 200,000
AM Stas. in State: 37

KBLI—Blackfoot—1951

Frequency: 690 Kc.....Power: 1 Kw.
Owned-Oper. By.....KBLI, Inc.
Address .....Box 192
Tel.: Sunset 5-1400.....Independent
Station Representative ..... Adam Young
President .....Howard Johnson
General Mgr.....Gloria Dillard
Chief Engineer ..... Bob G. Shafer

KATN—Boise—1961

Frequency: 1010 Kc ..... 1 Kw. d.
Owned By ..... Treasure Valley Bcstg.
Address ..... 9400 Fairview Ave.
Tel.: 375-1111 ..... Independent
Station Reps.....Oakes; Hopewell
President, Gen. Mgr. ..... Ralph F. Frazer
Station, Comm. Manager ..... Ken Bort
Sales Promotion Manager ..... Steve Gilbert
Chief Engineer ..... Gerry Moser

KBOI—Boise—1947

Frequency: 950 Kc.....Power: 5000 Watts
Owned-Operated By..Boise Valley Bcstrs., Inc.
Bus.-Studio Address.....1007 W. Jefferson
Tel.: 3-2511.....CBS
Rep.....Peters, Griffin, Woodward, Inc.
Pres., Gen. Mgr.....Westerman Whillock

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Sta., Comm. Mgr.....Earl Glade, Jr.
Production Supervisor.....Dena Howell
Publicity Director.....John Clark
Chief Engineer.....James Johntz, Jr.
Owners of: KBOI-FM-TV

KGEM—Boise—1946

Frequency: 1140 Kc.....Power: 10,000 Watts
Owned By.....Gem State Bcstg. Co.
Address.....5601 Cassia St.
Tel.: 4-3511.....MBS-ABC
Representative.....Avery-Knodel
General Mgr.....David Miles
Commercial Mgr.....Robert Weisenburger
Chief Engineer.....Milton Daniel

KEST—Boise—1961

Frequency: 790 Kc ..... Power: 1 Kw. d.
Owned By ..... KEST Bcstgs. Assocs.
Address ..... Route 4
Tel.: 3-0894 ..... Independent
Station Representative ..... Grant Webb
Co-Owners .. Reid W. Dennis, John M. Bryan
Station Manager ..... R. Lee Norton
Commercial Manager ..... Richard Kersting
Sales Prom. Manager .. Don Liebendorfer, Jr.
Program Director ..... Richard Cable
Publicity Director ..... Charles Rowe
Chief Engineer ..... William Koelsch

KIDO—Boise—1928

Frequency: 630 Kc.....Power: 5000 Watts
Owned By.....Chem-Air, Inc.
Address .....1528 Vista
Tel.: 4-8661 .....NBC
Sta. Representative.....Weed
President.....William E. Boeing, Jr.
General, Comm. Mgr.....Jack J. Link
Program, Prom. Mgr.....Vern E. Moore
Chief Engineer.....John A. Maxson

KYME—Boise—1955

Frequency: 740 Kc.....Power: 500 Watts
Owned-Operated By...Keith & Ellen Patterson
Address.....P. O. Box 2794
Tel.: 2-3575.....Independent
Sta. Representative.....Grant Webb
Pres., Gen. Mgr.....Keith E. Patterson
Comm. Mgr.....Lou Clemens
Prog. Dir.....Richard Sybert
Chief Engineer.....Roy Pack

KBAR—Burley—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By .....KBIO, Inc.
Address.....P. O. Box 481
Tel.: OR 8-2244.....ABC-KBS
Newspaper Affiliation.....D. Herald-Bulletin
Sta. Representative.....Torbet, Allen & Crane
Station Mgr.....Charles T. Brownlow
Commercial Mgr.....R. Saxvick
Program Director ..... C. Cheney
Chief Engineer ..... Al Lee

KBGN—Caldwell—1960

Frequency: 910 Kc.....Power: 1 Kw.
Owned By.....Christian Bcstg. Co. of Idaho
Address.....3303 E. Chicago
Tel.: 9-3635 .....Independent
General Manager.....F. Demcy Mylar
Chief Engineer.....Arden Casper

KCID—Caldwell—1947

Frequency: 1490 Kc..Power 1 Kw. d., 250 W. n.
Owned-Operated By.....Caldwell Bcstg. Co.
Address.....921 Cleveland Blvd.
Tel.: 9-3608 ..... Independent
Station Rep.....Harlan G. Oakes
Pres., Gen. Mgr.....Clair B. Hull
Station Manager ..... Duane D. Wolfe
Chief Engineer ..... Bill Neumann

KVNI—Coeur D'Alene—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Rexard Co.
Business-Studio Address.....Blackwell Island
Tel.: MOhawk 4-2196.....KBS
Pres., Sta. Mgr.....Rex Koury
Sales Prom. Mgr.....Bernard Merriman

KORT—Grangeville—1954

Frequency: 1230 Kc.....Power: 250 Watts d.
Owner .....Kebco, Inc.
Address .....Box 72
Tel.: 51.....KBS
Station Reps.....Feltis, Dove, Dever, Cannon
President, Gen. Mgr.....Edward M. Brainard
Sales Prom. Manager ..... John E. Ready
Chief Engineer.....Daren Flynn

KID—Idaho Falls—1928

Freq.: 590 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Idaho Radio Corp.
Address ..... 1275 E. 17th St.
Tel.: 522-5100 ..... CBS
Station Reps. ..... Walker-Rawalt; Moore
Exec. V.P. ..... J. Allen Jensen
Commercial Manager ..... Leonard Wasden
Sales Prom. Manager ..... Mel Richardson
Program Director.....Bob Burtenshaw
Chief Engineer.....Carroll Secrist
Owners of: KID-TV.

KIFI—Idaho Falls—1946

Frequency: 1260 Kc....Power: 5000 Watts d.
Owned-Oper. By....E. Idaho Bcstg. & TV Co.
Address.....P.O. Box 2148
Tel.: JA 3-1171.....ABC-KBS
Newspaper Affil.....Post. Register
Reps.....Avery-Knodel; Intermountain Nework
Pres., Gen. Mgr.....J. M. Brady
Commercial Manager ..... Max Dahlstrom
Program Director ..... Ralph Wayne
Chief Engineer.....B. Nelson
Owners of: KIFI-TV.

KUPI—Idaho Falls—1957

Frequency: 980 Kc.....Power: 1000 Watts d.
Owned By.....KUPI, Inc.
Address.....P.O. Box 2557
Tel.: JA 2-1101.....Independent
Station Rep.....Sandeberg-Gates
President, Gen. Mgr. ..... Gene Riesen
Sales Prom. Manager ..... Paul Bragg
Program Director ..... Rick Van
Chief Engineer ..... B. J. Echo

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KART—Jerome—1956

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....K. Clark
Address.....Box 1176
Tel.: EA 4-2321.....Independent
Pres., Gen. Mgr.....K. Clark
Chief Engineer.....Bob Phillips

KOZE—Lewiston—1955

Frequency: 1300 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Lewis Clark Bcstg. Co.
Address.....2829 Country Club Dr.
Tel.: SH 3-2502.....ABC
Sta. Representative .....Gill-Perna
Gen. Mgr., Co-Owner.....J. H. Matlock
Sta. Mgr., Co-Owner.....E. A. Hamblin
Commercial Mgr.....George Walton
Program Director.....Stan Haase
Sales Prom. Mgr. ..... Dick Gohlman
Publicity Director ..... Jan Van Buskirk
Chief Engineer.....Jerry Chandler
Owners of: KLER, Orofino

KRLC—Lewiston—1935

Freq.: 1350 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned By.....Donald A. & E. S. Thomas
Address.....P. O. Box 287
Tel.: SH 3-1551.....MBS
Station Reps. .. Masla; Moore; Torbet, A. & C.
Station Manager ..... Donald Thomas
Program Director ..... Albin Nelson
Commercial Mgr.....Douglas MacKelvie
Sales Prom. Mgr.....Beverly Swanson
Chief Engineer ..... Harold Holbrook

KRPL—Moscow—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned .....KRPL, Inc.
Address.....1328 Pullman Road
Tel.: TU 2-1174.....KBS-MBS
Station Representative ..... Art Moore
Pres., Gen. Mgr.....Gale Mix
Comm. Mgr.....James Sanberg
Station Mgr.....John Mix
Sales Prom. Mgr. ..... John Turner
Prog Dir., Ch. Eng. ..... Larry Ayer
Publicity Director ..... Shirley Mix

KFXD—Nampa—1930

Frequency: 580 Kc.....Power: 5000 Watts
Owned-Oper. By.....E. G. Wenrick Bcstg. Co.
Business Address.....1024 12th Ave. S.
Tel.: 6-4611.....Independent
Representative .....Pearson
Co-Owner, Gen. Mgr.....Ken Kilmer
Sta. Comm. Manager.....Doyle Cain
Prog. Dir.....Shirl Black
Chief Engineer.....G. M. Rose

KLER—Orofino—1958

Frequency: 950 Kc.....Power: 500 Watts d.
Owned By.....Clearwater Broadcasting Co.
Address.....P.O. Box 32
Tel.: Granite 2-5011.....KBS
Station Representative.....Feltis, Jacobson
Station Manager ..... L. Whitmore
Chief Engineer ..... Garry Bell

KWAL—Osburn—1938

Frequency: 620 Kc.....Power: 1000 Watts
Owned-Oper. By.....Metals Bcstg. Co.
Address ..... Box 930, Wallace, Ida.
Tel.: OS 1-6101.....Independent
Representative .....Holman, Art Moore
Pres., Gen. Mgr.....R. Lee Black
Chief Engineer.....Robert Tremblay

KEOK—Payette—1957

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Treasure Valley Bcstg. Co.
Address.....P.O. Box 420
Tel.: MIdway 2-3351.....KBS
Co-Owner, Gen. Mgr.....E. S. Graham
Chief Engineer ..... R. Montgomery

KSEI—Pocatello—1926

Frequency: 930 Kc.....Power: 5000 Watts
Owned-Operated By.....Pioneer Bcstrs. Corp.
Business-Studio Address.....Box 31
Tel.: 233-2121 ..... NBC
Representative.....Weed; Art Moore
Pres., Gen. Mgr.....Henry H. Fletcher
Program Director.....Ruthe A. Fletcher
Publicity Director.....Olive L. Greene
Chief Engineer.....Ellis W. Call

KWIK—Pocatello—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned.....Pocatello Radio, Inc.
Address.....P.O. Box 2005
Tel.: Cedar 3-1133.....MBS-ABC
Representative .....Avery-Knodel
General Manager ..... T. Thompson
Chief Engineer.....D. L. Lewis

KYTE—Pocatello—1956

Frequency: 1290 Kc.....Power: 1 Kw. d.
Owned.....Pocatello Bcstg. Co.
Address.....355 Yellowstone Ave.
Tel.: CE 2-6565.....KBS
Reps.....Continental; Torbet, Allen & Crane
President, Gen Mgr.....F. J. Riorden
Chief Engineer.....Dwight L. Zundel

KPST—Preston—1948

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By....Voice of The Rockies, Inc.
Address.....P.O. Box 395
Tel.: 600.....KBS
Station Reps. ..... Continental; Feltis
President ..... R. Dunn
Gen. Mgr., Chief Eng.....D. A. Nash, Jr.

KRXK—Rexburg—1951

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
Owned.....Snake River Radio & TV Co., Inc.
Address.....455 S. 2nd East
Tel.: 356-5488 ..... KBS
Station Representative....Broadcast Time Sales
Pres., Gen. Mgr.....Gene Shumate
Comm. Mgr.....Wes Lawrence
Program Director ..... Phil Nash
Chief Engineer.....Dan Coltrane

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KAYT—Rupert—1955

Frequency: 970 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Inland Bcstg. Co.
Address.....P.O. Bin M
Tel.: HE 6-3746.....Independent
Sta. Reps.....Hopewell, Art Moore
Pres., Gen. Mgr.....Mervin V. Ling
Sta. Comm. Mgr.....George McDonald
Chief Engineer.....E. C. Miller

KSRA—Salmon—1959

Frequency: 960 Kc.....Power: 1000 Watts, d.
Owned By.....Salmon River R-TV Co., Inc.
Address.....Main & Water Sts.
Tel.: Skyline 6-2218.....KBS
President, Gen. Mgr.....David G. Ainsworth
Chief Engineer.....Louis A. Peressini

KSPT—Sandpoint—1949

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Bauer Bcstg. Co.
Address.....P. O. 431
Tel.: CO 3-2179.....KBS
General Mgr. .....Norman Bauer

KBRV—Soda Springs—1957

Frequency: 540 Kc.....Power: 500 Watts, d.
Owned By ..... J. C. Wallentine
Address.....98 W. 2nd South
Tel.: Soda Springs 775.....KBS
Station Representative ..... Avery-Knodel
General Manager.....J. C. Wallentine
Station Manager.....R. Bruce
Program Director.....Curtis Empey
Chief Engineer ..... J. Davis

KSKI—Sun Valley—1960

Freq:. 1340 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....Radio Sun Valley, Inc.
Address ..... Hotel Boise, Boise, Ida.
Tel.: 3131 .....Independent
President.....R. L. Hagadone

KEEP—Twin Falls—1946

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.
Owned By.....Radio Sales Corp.
Address.....P. O. Box 511
Tel.: 733-7512 .....Independent
Station Rep.....Grant Webb
President, Gen. Mgr. ..... R. W. Burden, Jr.
Asst. Manager.....W. F. Denney
Program Director ..... Bill Bailey
Chief Engineer.....Walt Snow
Owners of: KFHA, Tacoma, Wash.

KLIX—Twin Falls—1946

Frequency: 1310 Kc.....Power: 1000 Watts
Owned .....KLIX Corp.
Business Address...Eastland & Elizabeth Ave.
Tel.: REdwood 3-5840 ..... ABC
Rep. .....Avery-Knodel
President .....G. Hatch
V.P., Gen. Sta. Mgr.....G. O. Glasmann
Program Director.....L. Walton
Chief Engineer.....Dennis Lowe

KTFI—Twin Falls—1928

Frequency: 1270 Kc. .Power: 5000 d., 1000 n
Owned-Operated By.....Radio Bcstg. Corp
Address.....241 Main Ave. W
Tel.: 733-3381 ..... NBC
Sta. Reps. ..... Jacobsen; Weed; Wagner
Pres., Gen., Sta. Mgr.....F. M. Gardner
Sales Prom. Mgr., Pub. Dir. ..... L. Parker
Program Director.....Linda Pierce
Chief Engineer.....Carl Norris

KWEI—Weiser—1947

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owned By ..... Oxbow Bcst. Co.
Address ..... Box 791
Tel.: 549-0886 ..... Independent
Station Representatives.....Hopewell; Moore
President, Ch. Eng.....Edwin C. Miller

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The Best,
Why Be Satisfied
With Less?

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. . . **Riccardo Levi-Setti and Anthony Turkevitch,** renowned nuclear scientists, work with this awesome $2.5 million cyclotron at the University of Chicago's Enrico Fermi Institute. Here on campus, under the west stands of the University's Stagg Field, the first nuclear chain reaction ushered in the Atomic Age.

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delivers more counties*
more homes*
than any other Chicago radio station!

*Nielsen NCS 61

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Pop.: 10,275,000
Families: 3,161,000

ILLINOIS

Radio Homes: 3,089,000
AM Stas. in State: 105

WOKZ—Alton—1948

Frequency: 1570 Kc.....Power: 1000 Watts, d.
Owned-Oper. By.....Palen Bcstg. Corp.
Address .....Godfrey Road
Tel.: HO 6-3535.....Independent
President, Gen. Mgr.....Edward N. Palen
Comm., Sta. Mgr.....H. Bunyan
Chief Engineer.....Nicholas Bono

WRAJ—Anna—1957

Frequency: 1440 Kc.....Power: 500 Watts
Owned.....Anna Bcstg. Co., Inc.
Address .....Anna Hotel
Tel.: 1113 .....Independent
Sta. Representative.....Bernard Howard
President.....Pierce E. Lackey
Gen. Mgr., Ch. Engr.....Donald C. Michel

WKKD—Aurora—1960

Frequency: 1580 Kc.....Power: 250 Watts, d.
Owned By.....Russell G. Salter
Address.....1880 Plain Ave.
Tel.: TWinoaks 7-0481.....Independent
Station Rep. .....Gill-Perna
President, Sta. Mgr. ..... Russell G. Salter
Commercial Manager ..... Mike Diem
Sales Prom. Mgr., Prog. Dir. ..... Rog Shales
Chief Engineer ..... William H. Wardle
Owners of: WBEL, S. Beloit; WIXN, Dixon; KCLN, Clinton; WKKD, Aurora, Ill.

WMRO—Aurora—1938

Frequency: 1280 Kc....Power: 1 Kw. d. 500 n.
Owned By ..... WMRO, Inc.
Business-Studio Address.....184 River St.
Tel.: TW 7-4215 ..... Independent
President ..... Vincent G. Cotey
Station Manager ..... Ben A. Oswalt
Commercial Manager ..... Charles V. Hunter
Prog. Dir.....Jeanne M. Doran
Chief Engineer ..... J. R. Kitner

WRMS—Beardstown—1959

Frequency: 790 Kc.....Power: 500 Watts
Owned By.....Beardstown Bcstg., Inc.
Address.....108 East Main St.
Tel.: 790 .....KBS
President, Gen. Mgr. ..... R. W. Sudbrink
Station Manager ..... Burl Lauter
Sales Manager ..... Donald Chipman
Chief Engineer.....O. D. Kost

WIBV—Belleville—1947

Frequency: 1260 Kc.....Power: 1000 Watts, d.
Owned-Operated By .... Belleville Bcstg. Co.
Address ..... Route 159 at Mulligan Lane
Tel.: AD 3-5000.....Independent
Representative .....Indie Sales
President, Gen. Mgr.....John W. Lewis
Commercial Manager.....H. Glenn Deffendall
Program Director ..... Robert A. Armstrong
Chief Engineer.....Marvin Mollring

WJBC—Bloomington—1924

Frequency: 1230 Kc. .Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Bloomington Bcstg. Corp.
Address.....209 E. Washington
Tel.: 8252078 .....ABC
Newspaper Affil.....Daily Pantagraph
Representative .....John E. Pearson
President.....Loring C. Merwin
Vice President.....Vernon A. Nolte
Station Manager.....Timothy R. Ives
Commercial Manager.....John McDermott
Program Dir.....Don Newberg
Chief Engineer.....Ted Bailey

WKRO—Cairo—1942

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By....Cairo Broadcasting Co.
Business Address ..... Box 311
Tel.: 1490.....Independent
General, Comm. Manager....Merrill C. Currier

WBYS—Canton—1947

Frequency: 1560 Kc.....Power: 250 Watts
Owned-Operated By.....Fulton Cty. Bcstg. Co
Address.....1000 East Linn St.
Tel.: 647-1560 ..... ABC, KBS
Newspaper Affil.....Canton Daily Ledger; Booneville News-Advertiser
President.....Harriett B. Winsor
General Manager ..... Charles E. Wright
Program Director ..... Bruce Bagg
Commercial Mgr.....Jean Marconnet
Chief Engineer ..... Larry Caldwell

WCIL—Carbondale—1946

Frequency: 1020 Kc....Power: 1000 Watts, d.
Owned-Operated By...Southern Illinois Bcstg.
Business-Studio Address.....218 W. Main St.
Tel.: Glenview 7-8114.....Independent
General Manager.....Paul F. McRoy
Commercial Manager.....Larry Doyle
Program Director.....Stan Leigh
Chief Engineer.....Pat Burns

WROY—Carmi—1948

Frequency: 1460 Kc.....Power: 1000 Watts d.
Owned-Oper. By .....Carmi Bdcstg Co.
Address.....U. S. Route 460
Tel.: 382-4161 ..... Independent
Gen., Sta. Mgr.....S. A. Hassan
Chief Engineer ..... L. Bradley

WCAZ—Carthage—1921

Frequency: 990 Kc.....Power: 1000 Watts d.
Owned-Oper. By..Superior Bcstg. Service, Inc.
Address.....502 Wabash Ave.
Tel.: 520.....Independent
Station Rep. ..... Sears & Ayer
Manager .....John Palmer

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WCNT—Centralia—1946

Frequency: 1210 Kc....Power: 1000 Watts, d.
Owned.....Southern Illinois Bcstg. Co.
Address .....Box 428
Tel.: 532-5151 ..... Independent
Representative .....Bob Dore
President.....C. W. Rodgers
General Manager ..... A. C. Mainer
Program Director ..... Danny Parker
Chief Engineer.....R. Millmaker

WDWS—Champaign—1937

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W. n.
Owner....The Champaign News Gazette, Inc.
Business Address .....48 Main St.
Tel.: 356-1855 ..... CBS
Newspaper Aff. .....News-Gazette
Representative.....The Meeker Co.
President.....Mrs. Helen M. Stevick
Gen., Sta. Mgr.....Larry Stewart
Program Dir.....Constance Vogt
Chief Engineer.....Robert Brown

WEIC—Charleston—1954

Frequency: 1270 Kc.....Power: 1000 Watts
Owned By ..... Friendly Bcstrs., Inc.
Address ..... Charleston, Ill.
Tel.: DI 5-2149.....KBS
Pres., Gen. Mgr. ..... William Kepper
Station Manager ..... James L. Seed
Sales Prom. Manager ..... Robert Parker
Program Director ..... John Heath
Ch. Eng. ..... Randall Moody

WAIT—Chicago—1941

Frequency: 820 Kc.....Power: 5000 Watts
Owned-Operated By.....Radio Station WAIT
Bus.-Studio Address.....188 W. Randolph St.
Tel.: FR 2-0660.....MBS
Station Rep. .....Gill-Perna
Managing Director.....Robert B. Miller
Chief Engineer.....Harry Berg

WBBM—Chicago—1923

Frequency: 780 Kc. .....Power: 50,000 Watts
Owned-Operated By.....CBS, Inc.
Address .....630 N. McClurg Ct.
Tel.: WH 4-6000.....CBS
Sta. Rep.....CBS Spot Sls.
V.P., Gen Mgr. ..... E. H. Shomo
Commercial Manager ..... W. J. Connelly
Publicity Director..... Paul Lazzaro
Program Director.....Len Schlosser
Production Manager.....Kenneth Carbonel
Chief Engineer ..... William Fligel

WBEE—Chicago—1955

Frequency: 1570 Kc.....Power: 1000 Watts
Owned By.....Continental Broadcasting
Address.....75 E. Wacker Drive
Tel.: Randolph 6-6842.....Independent
Reps...Continental Bcstg.; Torbet, Allen, Crane
President.....O. Wayne Rollins
General Manager.....Harry Wilber
Opera Mgr.....Bill German
Chief Engineer.....J. R. Burdeau

WCFL—Chicago—1926

Frequency: 1000 Kc.....Power: 50,000 Watts
Owned.....Chicago Federation of Labor
Business-Studio Address..666 Lake Shore Dr.
Tel.: MO 4-2400.....Independent
Station Representative ..... McGavren
President ..... William A. Lee
Station Manager ..... Thomas E. Haviland
Program Director.....Bob Finnegan
Prom. Mgr., Pub. Dir. ..... Chuck Wilson
Chief Engineer.....Jack McKay

WCRW—Chicago—1926

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Josephine A. White
Address.....2756 Pine Grove Ave.
Tel.: EA 7-6860 ..... Independent
General Manager.....J. A. White

WEDC—Chicago—1926

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Emil Denemark, Inc.
Address.....3860 W. Ogden Ave.
Tel.: CR 7-4100.....Independent
President .....Emil Denemark
General, Comm. Mgr.....Bill Mack
Chief Engineer.....Edward Jacker

WGES—Chicago—1924

Frequency: 1390 Kc.....Power: 5000 Watts d.
Owned By.....Radio Station WGES
Bus. Address.....2708 W. Washington Blvd.
Tel.: SA 2-1700.....Independent
President, Gen. Mgr. ..... John A. Dyer
Commercial Mgr.....Elizabeth M. Hinzman
Sales Promotion Manager.....K. P. Freda
Program Director.....Herbert Rudolph
Publicity Director ..... Norm Spaulding
Chief Engineer.....William Shunk

WGN—Chicago—1924

Frequency: 720 Kc.....Power: 50,000 Watts
Owned-Operated By.....WGN, Inc.
Address.....2501 Bradley Place
Tel.: LA 8-2311.....Independent
Newspaper Affiliation...The Chicago Tribune
Representative .....Edward Petry
President.....J. Howard Wood
Exec. V.P., General Mgr. .... Ward L. Quaal
Station Manager.....Charles E. Gates
General Sales Manager.....Marvin Astrin
Sales Promotion Manager ... James G. Hanlon
Program Director.....D. Pecaro
Publicity Director ..... Dan Calibraro
Dir. of Engineering.....Carl J. Meyers

(See Page 360 for Ad)

WIND—Chicago—1927

Frequency: 560 Kc.....Power: 5000 Watts
Owned-Oper. By....Westinghouse Bcstg. Co.
Business Address.....400 N. Michigan Ave.
Tel.: WHitehall 4-2170.....Independent

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Representative.....AM Radio Sales
President.....Donald H. McGannon
Vice President.....Ralph L. Atlass
General Manager ..... Edward Wallis
Commercial Manager.....Bennett O. Scott
Program Director ..... Guy Harris
Nat'l Sales Coordinator.....John P. Holland
Advertising, Prom. Mgr. .... Paul N. Lindsay
Publicity Director.....Hildo. Woehrmeyer
Chief Engineer.....Kenneth C. Shirk
Owners of: WOWO, Fort Wayne, Ind.; WBZ-WBZA, Boston-Springfield, Mass.; WBZ-TV, Boston, Mass.; KYW, Cleveland, O.; KYW-TV, Cleveland, O.; KEX, Portland, Ore.; KDKA, Pittsburgh, Pa.; KDKA-TV, Pittsburgh, Pa.; WJZ-TV, Baltimore, Md.

WJJD—Chicago—1924

Frequency: 1160 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Plough Bcstg. Co.
Address ..... 8 S. Michigan Ave.
Tel.: ST 2-5466.....Independent
Representative..Radio-TV Representatives, Inc.
President.....Harold R. Krelstein
V.P., General Manager .... Boyd W. Lawlor
Commercial Manager ..... Alfred Grosby
Program Director.....Jerry Healey
Chief Eng.....Walter F. Myers
Owners of: WCAO, Baltimore; WPLO, Atlanta; WMPS, Memphis; WCOP, Boston.

WAAF—Chicago—1922

Frequency: 950 Kc....Power: 1000 Watts, d.
Owned-Operated By.....Cornbelt Publishers
Business Address.....221 N. LaSalle St.
Tel.: RA 6-1932.....Independent
Newspaper Affil.....Drovers Journal
Station Representative ..... Bolling Co.
President .....H. Thieman
Gen., Prom. Mgr.....Thomas L. Davis
Comm., Program Director.....Bill Bauer
Chief Engineer.....Carl W. Ulrich

WLS—Chicago—1924

Frequency: 890 Kc.....Power: 50,000 Watts
Owned-Operated By.....WLS, Inc.
Business Address.....360 N. Michigan Ave.
Tel.: STate 2-2002.....ABC
Representative .....John Blair
President.....Ralph W. Beaudin
Commercial Manager ..... Armand J. Belli
Sales Prom., Pub. Dir. ..... Ronald Sack
Program Director ..... Gene Taylor

WMAQ—Chicago—1922

Frequency: 670 Kc.....Power: 50,000 Watts
Owned-Operated By..National Bcstg. Co., Inc.
Business-Studio Address....Merchandise Mart
Tel.: SU 7-8300.....NBC
Representative.....NBC Radio Spot Sales
President (NBC).....Robert E. Kintner
V.P. (NBC), Gen. Mgr.....Lloyd E. Yoder
Sales Manager.....Robert McAuliffe
Station Manager ..... John M. Keys
Sales Promotion Manager .... Chet Campbell
Program Director ..... Robert K. Brown
Publicity Director ..... Dan Anderson
Chief Engineer.....W. C. Prather

WMBI—Chicago—1926

Frequency: 1110 Kc.....Power: 5,000 Watts.
Owned By.....Moody Bible Institute
Address.....820 N. La Salle St.
Tel.: MIchigan 2-1570.....Independent
Manager, Radio Div. ..... W. E. Mayfield
Program Director ..... John Rader
Publicity Director.....John Raymond
Chief Engineer.....A. P. Frye
Owners of: WDLM, E. Moline, Ill.

WSBC—Chicago—1925

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By....WSBC Bcstg. Co., Inc.
Business-Studio Address..2400 W. Madison St.
Tel.: MO 6-9060.....Independent
Pres., Gen. Mgr., Ch. Eng.....Louis B. Lee
Comm. Mgr.....Margaret Strasser
Program Dir.....Robert J. Lee

WCGO—Chicago Heights—1959

Frequency: 1600 Kc.....Power: 1000 Watts
Owned By.....South Cook Bcstg., Inc.
Address.....119 Olympia Plaza
Tel.: Skyline 6-6100.....Independent
Station Rep.....Hal Walton
President, Gen. Mgr.....A. V. Santucci
Commercial Manager.....Anthony D'Amico
Chief Engineer.....Walter R. Lorenc

WHFC—Cicero—1923

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By .....WHFC, Inc.
Address.....3350 S. Kedzie Ave.
Tel.: CL 4-7411.....Independent
President.....Richard W. Hoffman
Gen. Program Mgr.....M. E. Clifford
Station, Publicity Director.....F. Summers
Chief Engineer ..... E. Jacker

WHOW—Clinton—1947

Frequency: 1520 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Cornbelt Bcstg. Co.
Business Address.....401½ S. Side Sq.
Tel.: 300 .....Independent
Representative .....Holman
President .....J. R. Livesay
Gen Mgr., Chief Eng.....Rolland O. Looper

WDAN—Danville—1938

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By...Northwestern Pub. Co.
Address.....1500 N. Washington
Tel.: Hickory 2-1700.....CBS
General Manager.....Robert J. Burow
Sta. Mgr.....Max Shaffer
Chief Engineer.....Norlyn Dossey
Owners of: WHEC-AM-TV, Rochester; WENY, Elmira; WINR-TV, Binghamton.

WITY—Danville—1953

Frequency: 980 Kc.....Power: 1 Kw.
Owned.....Vermilion Bcstg. Corp.
Address .....P. O. Box 142

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Tel.: 446-1312 ..... MBS
Representative ..... Burn-Smith
President..... **Gilbert E. Metzger**
General Manager ..... Elzer Marx
Program Director ..... David Bethke
Chief Engineer..... Taylor Clawson
Owners of: WITZ, Jasper; WITE, Brazil.

WDZ—Decatur—1921

Frequency: 1050 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Mid-States Bcstg. Co.
Business-Studio Address.....265 S. Park St.
Tel.: 423—9744 ..... MBS
Representative.....Peters, Griffin, Woodward
Pres., Gen. Mgr.....Frank C. Schroeder, Jr.
Commercial Manager.....Ronald F. Gallina
Asst. Mgr., Program Director..Harry Michaels
Chief Engineer.....Clifford V. Hahn

WSOY—Decatur—1925

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....**Illinois Bcstg. Co.**
Address.....1100 E. Pershing Road
Tel.: 877—5371 ..... CBS
Representative ..... **Weed**
President.....**Frederick W. Schaub**
Station Manager.....Robert B. King
Program Director.....H. Downey Hewey
Chief Engineer.....Allan Doyle

WIXN—Dixon—1961

Frequency: 1460 Kc.....Power: 1 Kw. d.
Owned By.....Russell G. Salter, Inc.
Address.....1460 College Ave.
Tel.: 283-1811 .....Independent
President .....Lloyd Burlingham
General Manager.....O. K. Wright
Acting Program Dir.....Gerald Peterson
Chief Engineer.....Frank Baker

WLBK—De Kalb—1947

Frequency: 1360 Kc.....Power: 500 Watts d.
Owned-Oper. By..DeKalb Radio Studios, Inc.
Business-Studio Address.....711 N. First St.
Tel.: De Kalb 6-3485.....Independent
Station Rep.....Bernard Howard
Pres., Gen. Mgr.....George C. Biggar
Commercial Manager.....Richard Meier
Program Director.....R. C. Brown
Publicity Director.....Russell Pigott
Chief Engineer ..... W. Dean Clayton

WDQN—Du Quoin—1951

Frequency: 1580 Kc.....Power: 250 Watts
Owned-Oper. By.....DuQuoin Bcstg. Co.
Address .....Music Center
Tel.: LI 2-3894.....Independent
Sta. Representative.....Devney Organization
Pres., Gen. Mgr......**M. R. Lankford**
Comm. Sales Prom. Mgr.....Gene Showalter
Chief Engineer ..... W. W. Beacham

WDLM—East Moline—1960

Frequency: 960 Kc.....Power: 1 Kw. d.
Owned By.....Moody Bible Inst., of Chicago
Address.....RFD, Coal Valley, Ill.
Tel.: Orion, Ill.....Independent
Manager.....W. E. Mayfield
Station Manager.....Dean L. Sippel
Chief Engineer.....Earl Kesselhuth

WBBR—East St. Louis—1935

Freq.: 1490 Kc.....Power: 500 Watts d. 250 n.
Owned By ..... Stanlin, Inc.
Address....Broadview Hotel, 421 E. Broadway
Tel.: BRidge 1-4625.....Independent
Sta. Representative..Good Music Broadcasters
President .....Louis Strick
General, Sta. Mgr.....Elmer E. Willrich
Program Dir.....Dan Stengel
Chief Engineer.....Erle White

WCRA—Effingham—1947

Frequency: 1090 Kc.....Power: 250 Watts, d.
Owned-Operated By.....Effingham Bcstg. Co.
Address.....110 N. Banker St.
Tel.: 1090 .....Independent
Station Rep.....Devney Organization
President.....Joseph E. McNaughton
General Sta. Mgr. ..... Charles G. Pettit
Comm. Prom. Mgr. ..... Tom Kiernan
Program, Chief Engr.....Larry Wilson

WRMN—Elgin—1949

Frequency: 1410 Kc. .....Power: 500 Watts
Owned-Oper. By .....The Elgin Bdcstg Co.
Address ..... 18½ Douglas Ave.
Tel.: SH 1-7700.....Independent
News Affil.....Pekin Times, Yuma Sun
Representative .....Devney Organization
Pres., Gen. Mgr.....J. Richard Sutter

WEAW—Evanston—1946

Frequency: 1330 Kc.....Power: 1000 Watts
Owned.....No. Shore Bcstg. Co., Inc.
Address.....1700 Central St.
Tel.: UN 4-6500 ..... Independent
Reps.....Good Music Bcstrs.; Oakes
Pres., Gen. Mgr.....Edward A. Wheeler
Station Mgr.....Glen Halbe
Program Dir. ..... B. Allen
Chief Engineer ..... Stan Simmons

WNMP—Evanston—1946

Frequency: 1590 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Semrow Broadcasting Co.
Address.....1710 Orrington Ave.
Tel.: GR 5-1590.....Independent
Station Representative . Broadcast Time Sales
President .....Harry Semrow
General, Sta. Mgr.....Channing Overton
Commercial Manager ..... Todd Branson
Sales Prom. Manager ..... Glen Hammer
Chief Engineer.....Eugene Cummings

WFIW—Fairfield—1953

Frequency: 1390 Kc.....Power: 1.000 Watts d.
Owned-Oper. By...Wayne County Bcstg. Co.
Address .....Box 72

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Tel.: 2159 .....KBS
Representative .....Grant Webb
General Manager ..... Thomas S. Land
Commercial Mgr.....Garnet Williams
Program Director ..... Bill Arthur
Publicity Director ..... Darrell Linne
Chief Engineer.....Gil Wallace
Owners of: WJBD, Salem, Ill.; WMFT, Terre Haute, Ind.

WFRL—Freeport—1947

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned By.....Triad TV Corp.
Business-Studio Address....9 N. Chicago Ave.
Tel.: Adams 2-5171.....Independent
President.....C. Wayne Wright
General Mgr.....Richard A. Carroll
Chief Engineer.....LaVerne G. Bawinkel

WGIL—Galesburg—1937

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By....Galesburg Bcstg. Co., Inc.
Address ..... Box 751
Tel.: DI 2-5131.....MBS
Newspaper Affiliation....Daily Register Mail
Gen. Sta. Mgr. ..... Roger Coleman
Chief Engineer ..... R. Bevenour

WAIK—Galesburg—1959

Frequency: 1590 Kc....Power: 5000 Watts d.
Owned By.....F. C. Webster, Jr.
Address.....36 Park Plaza
Tel.: DIckens 2-3161.....Independent
Sta. Representative.....Burn-Smith Co.
President.....F. C. Webster, Jr.
Program Director.....Jack Teiken
Chief Engineer.....John Humphries

WGSB—Geneva—1961

Frequency: 1480 Kc..Power: 1 Kw. d., 500 W. n.
Owned By ..... Fox Valley Bcstg. Corp.
Address ..... Box 68
Tel.: 584-8820, St. Charles, Ill. ..... MBS
President ..... Robert M. Booth, Jr.
General, Sta. Manager ..... Burt Squire
Sales Prom. Mgr., Pub. Dir. .. Homer Hanlon
Program Director ..... Joe Barrie
Chief Engineer ..... Howard Enstrom

WGNU—Granite City—1961

Frequency: 920 Kc.....Power: 500 Watts d.
Owned By.....Tri-Cities Bcstg. Co.
Address .....Granite City
Tel.: Granite City.....Independent
General Manager.....Chuck Norman

WEBQ—Harrisburg—1923

Frequency: 1240 Kc.....Power: 250 Watts
Owned By ..... First Trust Assoc.
Address.....100 E. Poplar St.
Tel.: Clearbrook 3-7032.....KBS
Station Representative ..... George O. Sutton
Gen.-Station-Comm. Mgr.....Inglis M. Taylor
Sales Prom. Manager ..... Edward Topper
Program Director.....Norma Slaton
Publicity Director.....Dorice Turner
Chief Engineer.....Harvey H. Slaton

WMCW—Harvard—1955

Frequency: 1600 Kc.....Power: 500 Watts
Address.....205 E. Brainard
Tel.: Harvard ..... Independent
c/o.....Mrs. Esther Blodgett

WJPF—Herrin—1940

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Egyptian Bcstg. Co.
Business Address.....P.O. Box 179
Tel.: WI 2-2181.....MBS
President.....Maybelle J. Lyerla
Gen., Sta. Mgr.....Charles R. Cook
Sales Promotion Manager.....Fred Simmons
Publicity Director.....Frank Samuel
Chief Engineer.....Ben E. Orf

WJIL—Jacksonville—1961

Frequency: 1550 Kc.....Power: 1 Kw. d.
Owned By.....Donald E. Udey
Address .....Jacksonville
Tel.: CHestnut 5-5119.....Independent
General Manager.....Donald E. Udey

WLDS—Jacksonville—1941

Frequency: 1180 Kc.....Power: 1000 Watts d.
Owned..Jacksonville Radio & TV Bcstg. Corp.
Business Address.....Fox Theatre Bldg.
Tel.: Chestnut 5-7171.....Independent
Newspaper Affil.....Journal-Courier
Station Representative.....Hal Holman
President .....Robert Fay
Gen., Sta. Mgr.....R. Karl Baker
Program Director.....Raymond Wells
Publicity Dir.....Marie Barton
Chief Engineer.....G. J. Cassens

WJBM—Jerseyville—1959

Frequency: 1480 Kc.....Power: 500 Watts
Owned By.....Tri-County Broadcasting Co.
Address .....Jerseyville
Tel.: 1214 .....Independent
Owner & Gen. Mgr.....B. Meyer

WJOL—Joliet—1926

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....WJOL, Inc.
Business-Studio-Transmitter....601 Walnut St.
Tel.: Saratoga 6-4761.....Independent
Representative .....John Pearson
Pres., Gen. Mgr .....Joseph F. Novy
Prog. Dir.....Eileen Caron
Chief Engineer.....J. Cerny

WKAN—Kankakee—1947

Frequency: 1320 Kc..Power: 1 Kw. d., 500 W.n.
Owned-Operated By.....WKAN Radio, Inc.
Business Address.....183 N. Schuyler Ave.
Tel.: WElls 3-6633.....Independent
Newspaper Affiliation.....Daily Journal Co.
Station Rep.....Radio TV Rep.
President .....Burrell Small
General Manager.....Bruce Brown
Station Manager.....Robert Hawkins
Sales Manager.....Donald R. Hoover

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Program Director.....Orren Allain
Chief Engineer.....Richard Eckels
Owners of: WRRR, Rockford, Ill.; KKIS, Pittsburg, Calif.; WQUA, Moline, Ill.

WKEI—Kewanee—1952

Frequency: 1450 Kc.....Power: 100 Watts
Owned By.....McNaughton, Sutter, Walker
Address.....202½ N. Tremont
Tel.: 4471.....KBS
Station Representative.....Devney Org.
President ..... J. McNaughton
Manager ..... G. Walker

WTAQ—La Grange—1950

Frequency: 1300 Kc.....Power: 500 Watts
Owned-Oper. By.....S & S Bcstg. Co.
Address .....Box 408
Tel.: FL 2-1300.....Independent
Station Representatives ..... Oakes; Weed
President, Gen. Mgr. ..... Charles Sebastian
Station Manager.....Arthur L. Schlaman
Commercial Manager ..... Ralph Faucher
Program Director ..... Ted Carlson
Chief Engineer ..... F. Patrick Nugent

WLPO—La Salle—1947

Frequency: 1220 Kc.....Power: 1000 Watts d.
Owned By.....La Salle County Bcstg. Corp.
Address.....P.O. Box 215
Tel.: (815) 223-3100 ..... Independent
Newspaper Affiliation....Daily News Tribune
Representative .....Grant Webb
President .....Peter Miller
Gen. Mgr.....William Holm
Program Director.....Dan Dunlap
Publicity Director ..... John Michaletti
Chief Engineer.....Lawrence McCann

WAKO—Lawrenceville—1959

Frequency: 910 Kc.....Power: 500 Watts, d.
Owned By.....Lawrenceville Bcstg. Co.
Address .....Box 210
Tel.: 910 .....Independent
Station Rep.....Devney Organization
General Manager ..... W. C. Bruner
Program Director ..... D. Kolter
Chief Engineer ..... R. Smiley

WPRC—Lincoln—1951

Frequency: 1370 Kc.....Power: 500 Watts d.
Owned-Oper. By .....Prairie Radio Corp.
Address.....P. O. Box 37
Tel.: 1370 .....Independent
Representative .....Sears & Ayer
Pres., Gen. Mgr.....Ray F. Knochel
Station Manager.....E. Layman
Chief Engineer.....Donald Thompson

WSMI—Litchfield—1950

Frequency: 1540 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Mid-Illinois Bcstg. Co.
Address .....Box 241
Tel.: 100.....Independent
Pres., Gen. Mgr.....Hayward L. Talley

WKAI—Macomb—1947

Frequency: 1510 Kc.....Power: 250 Watts d.
Owned-Operated By .....WKAI Bcstg. Co.
Address.....113 E. Carroll St.
Tel.: TEmple 3-4129.....Independent
Newspaper Affiliation.....Daily Journal
President.....William H. Rudolph
General Manager.....D. Naber

WGGH—Marion—1949

Frequency: 1150 Kc.....Power: 5000 Watts d.
Owned-Operated By.....Marion Bcstg. Co.
Business Address.....P. O. Box 311
Tel.: WYandotte 3-8102.....Independent
Station Rep.....Bernard Howard
President ..... George W. Dodds
Gen. Mgr., Prog. Dir. ..... Jim Duncan
Commercial Manager.....Ina S. Trammell
Chief Engineer ..... Robert Feurer

WLBH—Mattoon—1946

Frequency: 1170 Kc.....Power: 250 Watts d.
Owned-Operated By.....Mattoon Bcstg. Co.
Bus.-Studio Address.....1632½ B'way Ave.
Tel.: AD 4-6464.....Independent
Station Rep. .....Holman
President, Gen.-Station Mgr.....J. R. Livesay
Commercial Manager.....Ken Wooddell
Sales Prom. Mgr.....Robert Veech
Program Director ..... Ken Jakle
Chief Engineer.....Ray Livesay

WMOK—Metropolis—1951

Frequency: 920 Kc.....Power: 1,000 Watts d.
Owned-Oper. By.....Fort Massac Bcstg. Co.
Business Address.....409 Ferry St.
Tel.: 2106 .....KBS
Sta. Representative.....Grant Webb
Sta., Sales Prom. Manager ..... V. G. Smith
Commercial Manager ..... Ron Farmer
Prog. Dir., Ch. Engineer ..... Ben Smith

WQUA—Moline—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Moline
Address.....1319 Fifth Ave.
Tel.: 764-6727 ..... Independent
Newspaper Affil.....Kankakee Daily Journal
Representative.....Geo. P. Hollingbery Co.
President.....Len H. Small
General Manager.....G. La Verne Flambo
Station Manager.....J. Maxim Ryder
Program Director ..... Donald L. Hanley
Chief Engineer.....Harold Higby
Owners of: WKAN, Kankakee, Ill.; KKIS, Pittsburg, Calif.; WRRR, Rockford, Ill.

WRAM—Monmouth—1957

Frequency: 1330 Kc.....Power: 1 Kw.
Owned By ..... Prairieland Bcstrs.
Address.....First & Main St.
Tel.: 666 .....Independent
Gen. Mgr.....Stephen P. Bellinger
Comm. Mgr.....Richard V. Taber
Chief Engineer.....Fred Hoy

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WVMC—Mount Carmel—1948

Frequency: 1360 Kc.....Power: 500 Watts
Owned By.....Jel-Co Radio
Address ..... Cherry St. Road
Tel.: 1360 .....Independent
President.....Stephen P. Bellinger
General, Sta. Manager.....James A. Mudd
Commercial Manager ..... Robert A. Clark
Chief Engineer.....Michael E. Orlowske

WMIX—Mt. Vernon—1946

Frequency: 940 Kc. .. Power 5,000 Watts, d.
Owned-Oper. By...Mt. Vernon Radio & TV Co.
Address .....Mitchell Bldg.
Tel.: 242-3500 ..... Independent
Representative .....John E. Pearson Co.
President .....John Russell Mitchell
Gen. Sta. Manager ..... Claude E. Schoch
Comm. Mgr.....Bob Whitaker
Program Director.....Frank Lewis
Chief Engineer.....Charles Yelverton

WINI—Murphysboro—1954

Frequency: 1420 Kc.....Power: 500 Watts d.
Owned-Oper. By..Martha D. & Robert M. Rapp
Business Address.....1602 Elm St.
Tel.: 282 .....KBS
Gen., Sta. Mgr.....Lew Barwick
Chief Engineer.....Lester D. Bilderback

WOPA—Oak Park—1950

Frequency: 1490 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Village Bcstg. Co.
Address.....408 S. Oak Park Ave.
Tel.: ES 8-4653.....Independent
Representative .....Howard
President .....E. Sonderling
General Manager ..... Al Michel
Program Dir.....Ed Kutta
Chief Engineer.....Sidney Schneider
Owners of: WDIA, Memphis; KDIA, Oakland; WOPA-FM.

WVLN—Olney—1947

Frequency: 740 Kc.....Power: 250 Watts d.
Owned-Operated By.....Illinois Bcstg.
Address.....302½ Main St.
Tel.: EX 3-2156.....Independent
Newspaper Affil.....Lindsay, Schaub Newsp.
Sta. Representative.....Holman
Pres.....Fred W. Schaub
General, Comm. Mgr.....Charles R. Griggs
Prog. Dir.....Joe Kosack
Chief Engineer.....Donald Schnell
Owners of: WSOY, Decatur, Ill.

WCMY—Ottawa—1952

Frequency: 1430 Kc.....Power: 500 Watts d.
Owned-Operated By.....Carl H. Meyer
Address.....417 W. Madison St.
Tel.: Hempstead 3-1430.....Independent
Pres., Gen. Mgr., Ch. Eng.....Carl H. Meyer
Program Director.....Michael Ross

WPRS—Paris—1951

Frequency: 1440 Kc.....Power: 1,000 Watts, d.
Owned-Operated By.....Paris Bcstg. Corp.
Address .....Box 262
Tel.: 5-0153.....Independent
Pres., Gen. Mgr.....Adlai C. Ferguson, Jr.
Prog. Dir.....John Powell
Publicity Dir.....Gene Tyler
Chief Engineer.....Wayne Lemen

WSIV—Pekin—1946

Frequency: 1140 Kc.....Power: 1000 Watts d.
Owned-Operated By....Pekin Bcstg. Co., Inc.
Business Address.....15 South Capitol St.
Tel.: 346-2134 .....Independent
Sta. Representative .....Pearson
Pres., Gen. Mgr.....W. Kenneth Patterson
Sta. Mgr., Pub. Dir.....George C. Udry
Chief Engineer.....Lowell Lovely

WAAP—Peoria—1960

Frequency: 1350 Kc.....Power: 1000 Watts
Owned By.....Peoria Bcstg.
Address ..... Box 1350
Tel.: 4-9113 ..... NBC
Sta. Rep.....Venard, Rintoul & McConnell
President .....John Cleary
General, Comm. Mgr.....Irving S. Raskin
Station, Program Director...Andrew G. Spiegel
Chief Engineer.....Arthur Hardenbrook

WIRL—Peoria—1948

Frequency: 1290 Kc.....Power: 5000 Watts
Owned-Oper. By.....Frudeger Bcstg. Co.
Address.....121 Jefferson Ave.
Tel.: 674—9239 .....Independent
Station Rep. .....McGavren
President.....Robert W. Frudeger
Gen. Sta. Manager ... Howard H. Frederick
Comm., Sales Prom. Manager.Morton E. Cantor
Program Director ..... Volney E. Lamb, Jr.
Chief Engineer.....Ray Schneider

WMBD—Peoria—1927

Frequency: 1470 Kc.....Power: 5000 Watts
Owned-Oper. By.....Midwest Television, Inc.
Address.....212 S.W. Jefferson Ave.
Tel.: 676—0711 .....CBS
Reps.....Peters, Griffin, Woodward, Inc.
President.....August C. Meyer
General Manager.....Harold C. Sundberg
Station Manager ..... William L. Brown
Program Dir.....Bill Mayer
Exec. V.P. ..... Guy Main
Publicity Director ..... Carolyn Arrenius
Chief Engineer.....George Pyle
Owners of: WMBD-TV; WCIA-TV, Champaign.

WPEO—Peoria—1946

Frequency: 1020 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Radio One Corp.
Address.....614-A Main St.
Tel.: 674-9249 ..... MBS
Station Representative .....Gill-Perna
President .....Frank Babcock

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Vice President ..... J. W. O'Connor
General Manager ..... Donald E. McCarty
Station Manager ..... Alan C. Evans
Commercial Manager.....Bill Chambers
Program Director ..... Mike Hervey
Publicity Director ..... Connie Jones
Chief Engineer ..... Alvin Smith

WBBA—Pittsfield—1954

Frequency: 1580 Kc.....Power: 250 Watts d.
Owned .....Pike Broadcasting Co.
Address.....P.O. Box 329
Tel.: 650.....Independent
President.....G. B. Meyer
Sta. Mgr., Chief Eng.....Frank Luepke

WGEM—Quincy—1947

Frequency: 1440 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Quincy Bcstg. Co.
Business-Studio Address.....Hotel Quincy
Tel.: BA 2-6840 ..... Independent
Newspaper Affiliation...Quincy Herald Whig
Station Rep.....Adam Young
President.....T. C. Oakley
General Manager.....Joe Bonansinga
Comm. Mgr.....J. Ben Stewart
Prog. Dir.....Fred Colgan
Pub. Dir.....Hal Heidbreder
Chief Engineer.....Frank E. Laughlin
Owners of: WGEM-TV, Quincy, Ill.

WTAD—Quincy—1927

Freq.: 930 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Lee Bcstg., Inc.
Address .....WCU Bldg.
Tel.: BA 2-6200.....CBS
Newspaper Affiliation...Hannibal Courier Post
President.....Lee P. Loomis
General Manager.....Walter J. Rothschild
Asst. Natl. Sls., Comm. Mgr..Wayne W. Cribb
Program Director.....Hal Barton
Chief Engineer.....J. E. Gray

WTAY—Robinson—1956

Frequency: 1570 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Ann Broadcasting Corp.
Business Address.....P.O. Box 266
Tel.: 1373.....KBS
Pres., Gen. Mgr.....Kathryn A. Duncan
Station, Comm. Mgr.....Jack Weber
Chief Engineer.....Harold Vandament

WJRL—Rockford—1960

Frequency: 1150 Kc.....Power: 500 Watts d.
Owned By.....Town and Country Radio, Inc.
Address.....125 N. Church
Tel.: WO 8-5821.....Independent
President, Gen. Mgr.....John R. Livingston
Chief Engineer.....Gerald DeVore

WROK—Rockford—1929

Freq.: 1440 Kc...Power: 1 Kw. d.; 500 W. n.
Owned By ..... Rockford Newspapers, Inc.
Bus.-Studio Address....Rockford News Tower
Tel.: Woodland 2-6621.....ABC
News Affil.....Morning Star, Register-Republic
Representative ..... H-R
President.....E. K. Todd
General Manager ..... David W. Salisbury
Assistant Mgr. ..... Maurice P. Owens
Chief Engineer.....Maurice H. Nelson

WRRR—Rockford—1953

Frequency: 1330 Kc.....Power: 1000 Watts
Owned-Operated by.....Radio Rockford, Inc.
Address.....113 S. Court St.
Tel.: Woodland 8-1869.....Independent
Newspaper Affil.....Kansas Daily Journal
Representative .....Radio-TV Reps.
President.....Burrell L. Small
General, Comm. Mgr.....Ward W. Hartman
Program Director.....H. Irving Tingley
Chief Engineer.....Clyde Downing

WHBF—Rock Island—1925

Frequency: 1270 Kc.....Power: 5000 Watts
Owned-Operated By....Rock Island Bcstg. Co.
Address.....231 18th St.
Tel.: 786-5441 .....CBS
Newspaper Affiliation....Rock Island Argus
Representative .....Hyett, Avery-Knodel
President.....Ben H. Potter
V.P., Gen., Sta. Mgr.....Leslie C. Johnson
Asst. Mgr., Dir. Sales.....Maurice Corken
Sales Prom. Mgr.....Heber Darton
Program Dir.....Frank S. Hicks
Public Relations ..... Fern Hawks
Chief Engineer.....Robert J. Sinnett
Owners of: WHBF-TV, Rock Island.

WJBD—Salem—1956

Frequency: 1350 Kc.....Power: 500 Watts, d.
Owned.....Salem Bcstg. Co.
Address.....121 S. Walnut St.
Tel.: 2000.....Independent
Representative .....Grant Webb
General, Sta. Mgr., Ch. Eng.....Bryan Davidson
Program Dir. ..... Claudine Rush
Comm., Sales Prom. Manager .. John Scrivner
Publicity Director ..... Vivian Eubanks
Owners of: WFIW, Fairfield; WMIT Terre Haute.

WHCO—Sparta—1955

Frequency: 1230 Kc.....Power 250 W.
Owned.....Hirsch Communication Eng. Corp.
Address..324 Broadway, Cape Girardeau, Mo.
Tel.: 333 ..... Independent
President.....Robert O. Hirsch
Station Manager.....Jack Scheper

WCVS—Springfield—1927

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....WPFA, Inc.
Address.....3001 S. Fourth St.
Tel.: 544-9855 ..... ABC
Station Representative ..... Gill-Perna

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President.....J. William O'Connor
Gen., Comm. Manager ..... Ken Spengler
Program Director.....James Palmer
Publicity Director ..... Bob Edwards
Chief Engineer.....Dick Ashenfelter
Owners of: KLEE, Ottumwa, Ia.

WMAY—Springfield—1950

Freq.: 970 Kc...Power: 1 Kw. d.; 500 W. n.
Owned-Oper. By.....Lincoln Bcstg. Corp.
Address ..... P.O. Box 460
Tel.: 529-1676 ..... NBC
Station Rep.....Daren F. McGavren
President, Gen. Mgr.....Gordon Sherman
Commercial Mgr.....John O'Shea
Program Director.....Syl Binkin
Sales Prom. Publicity Dir.....Mel Kampe
Chief Engineer.....Melvin Feldman

WTAX—Springfield—1930

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....WTAX, Inc.
Business Address.....712 S. 31st St.
Tel.: 2-4441.....CBS
Station Representative ..... Jack Masla
Pres., Gen. Mgr.....Oliver J. Keller
Commercial Manager.....S. T. Harbison
Program Director.....Wesley Simon
Chief Engineer.....Bill Gustafson

WIZZ—Streator—1953

Frequency: 1250 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Streator Bcstg. Co.
Address .....Box 377
Tel.: 2-2947.....Independent
Representative.....John E. Pearson
Managing Partner ..... Stephen P. Bellinger
Station Manager ..... John R. Hallstrom
Asst. Manager ..... James A. Mudd
Program Director ..... Dwayne Noss
Chief Engineer ..... Vern Buland
Owners of: WRAM, Mammouth.

WSDR—Sterling—1949

Frequency: 1240 Kc.....Power: 100 Watts
Owned-Oper. By.....Blackhawk Bdcstg. Co.
Address ....Lawrence Bldg.
Tel.: Main 5-3400.....Independent
Pres., Gen. Mgr.....Sam Bartlett
Asst. Sta. Mgr.....John Rohwer
Chief Engineer.....Ed Fisher

WTIM—Taylorville—1949

Frequency: 1410 Kc.....Power: 1000 Watts d
Owned-Operated By.....Moyer Bcstg. Co.
Address.....Hotel Frisini
Tel.: VAn Dyke 4-3366.....Independent
Representative .....Continental
President .....Roger Moyer
General Manager.....W. P. Scott
Chief Engineer ..... G. Black

WKID—Urbana—1948

Frequency: 1580 Kc.....Power: 250 Watts, d.
Owned-Operated By.....WKID Bcstg. Co.
Address .....P. O. Box 192
Tel.: EM 7-5431 ..... MBS
Station Representative ..... Spot Time Sales
President, Gen. Mgr.....Robert F. Meskill
Commercial Manager ..... Thomas J. Bash
Program Director ..... Tom Brown
Chief Engineer ..... Jack Bobicz
Owners of: KYSN, Colorado Springs.

WGFA—Watseka—1961

Frequency: 1360 Kc.....Power: 1 Kw. d.
Owned By.....Iroquois County Bcstg. Co.
Address .....Box 68A
Tel.: IDlewood 2-2488.....KBS
President .....Don Ruth
General, Comm. Manager.....Bob Bivans
Promotion Manager.....Del Trudeau
Chief Engineer.....Garry Hixson

WKRS—Waukegan—1949

Frequency: 1220 Kc.....Power: 1000 Watts d.
Owned-Operated By.....News-Sun Bcstg. Co.
Business Address.....P. O. Box 500
Tel.: DElta 6-7900.....Independent
Newspaper Affiliation....Waukegan News-Sun
Representative .....Devney Organization
General, Sta. Mgr.....Alfred F. Sorenson
Commercial Manager.....Jerry Cray
Program Director.....Bob Jones
Chief Engineer.....Stanley G. Chadwick

WFRX—West Frankfort—1951

Frequency: 1300 Kc.....Power: 1000 Watts d.
Owned.....Pyramid Radio Bcstg. & TV Co.
Address.....P. O. Box 359
Tel.: 1300 .....Independent
Representative .....Hal Holman
President.....Dr. Guy W. Lambert
General, Comm. Mgr.....Walter C. Schafer
Program, Publicity Director.....Fran Booton
Chief Engineer.....Everett T. Kennedy

WBBY—Wood River—1961

Frequency: 590 Kc.....Power: 500 W. d.
Owned By.....Madison County Bcstg. Co.
Address.....Box 7, Alton, Ill.
Tel.: 259-1800 .....MBS
Station Representative.....Hal Holman
President.....Robert W. Sudbrink
General Manager.....Lee W. Allerton
Program Director.....Jerry Collins
Chief Engineer.....Robert Gerner
Owners of: WRMS, Beardstown, Ill.

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Pop.: 4,798,000
Families: 1,479,500

INDIANA

Radio Homes: 1,440,500
AM Stas. in State: 65

WHBU—Anderson—1923

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By...Anderson Bcstg. Corp.
Business-Studio.....640 Citizens Bank Bldg.
Tel.: 644-7791 ..... CBS
President.....C. Bruce McConnell
General Manager.....John R. Atkinson
Chief Engr.....W. J. Hecht

WHUT—Anderson—1946

Frequency: 1470 Kc. ....Power: 1000 Watts d.
Owned-Operated By.....WBOW Radio, Inc.
Address ..... Box 151
Tel.: 644-1255 .....Independent
Station Representative ..... Gill-Perna
President .....William O'Connor
General Manager.....John Karr
Commercial Manager ..... Roger Kiley
Program Director ..... Richard Eller
Publicity Director ..... Gene Swindell
Sales Promotion Manager.....Joseph Howard
Chief Engineer ..... Dick Lange
Owners of: WBOW, Terre Haute, Ind.

WBIW—Bedford—1948

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Bedford Bcstg. Co.
Address .....P. O. Box 127
Tel.: BRowning 5-7555.....Independent
Station Representative...Devney Organization
Co-owners.....A. I. & J. H. McGillvra

WTTS—Bloomington—1949

Freq.: 1370 Kc.....Power 5 Kw. d., 500 W. n.
Owned-Oper. By.....Sarkes Tarzian, Inc.
Business-Studio Address....535 S. Walnut St.
Tel.: 2-3366.....ABC
Representative .....Meeker
President ..... Sarkes Tarzian
Gen. Mgr.....Glenn Van Horn
Commercial Mgr.....C. Raymond Bartlett
Program Director.....William Franzmann
Chief Engineer.....William Wood
Owners of: WTTV, Bloomington; WPTA-TV, Roanoke; WFAM-TV, Lafayette; WTTV-FM, Bloomington; WPTH-FM, Ft. Wayne.

WBNL—Boonville—1950

Frequency: 1540 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Boonville Bcstg. Co.
Address .....Lynnville Road
Tel.: 880 .....KBS-MBS
Pres., Chief Eng.....H. C. Sanders
Gen., Program Dir.....Norman Hall

WITE—Brazil—1959

Frequency: 1380 Kc.....Power: 500 Watts d.
Owned By.....Quad Cities Bcstg. Corp.
Address.....P. O. Box 227
Tel.: 2317 .....KBS
President .....Gil Metzger
Gen. Station Mgr. ..... W. Jenkens
Commercial Manager ..... G. Tosch
Program Director ..... H. Knowles
Chief Engineer.....Bill Mercer
Owners of: WITZ, Jasper, Ind.; WITY, Danville, Ill.;

WCSI—Columbus—1950

Frequency: 1010 Kc.....Power: 500 Watts d.
Owned-Oper. By.....White River Bcstg.
Address.....501½ Washington St.
Tel.: 372-4448 ..... Independent
Newspaper Affilia.....Rep.-Courier, Findlay, O.
Representative .....Clark
President.....R. L. Heminger
Gen. Mgr.....Jack E. Douglas
Program Dir.....Donald Pille
Chief Engineer.....Max Cockley

WCNB—Connersville—1948

Frequency: 1580 Kc.....Power: 250 Watts d.
Owned-Operated By.....News Examiner Co.
Business-Studio Address.....406 Central Ave.
Tel.: 1950.....Independent
Newspaper Affil.....News Examiner
-Representative .....Gill-Perna
President ..... George S. Tatman
Station, Comm. Mgr.....E. M. Jackson
Program Dir.....Francis E. Chomel
Chief Engineer.....Arthur J. Smith

WCMR—Elkhart—1956

Frequency: 1270 Kc.....Power: 5 Kw. d.
Owned By.....Clarence C. Moore
Business Address.....Box 261
Tel.: JA 3-4567.....Independent
Sta. Representative .....Gill-Perna
President, Gen. Mgr.....Clarence C. Moore
Commercial, Sta. Mgr.....Lu Martin
Sales Prom. Mgr., Prog. Dir.....Bob Miller
Chief Engineer.....Samuel C. Smeltzer

WTRC—Elkhart—1931

Frequency: 1340 Kc.Power: 1 Kw. d., 250 W. n.
Owned By ..... Truth Radio Corp.
Address ..... 3600 Oakland Ave.
Tel.: JA 3-1960 .....NBC
Newspaper Affiliation.....Elkhart Truth
Station Rep. ..... Advertising Time Sales
President.....John F. Dille, Jr.
General Manager ..... Paul C. Brines
Station Mgr.....Jerry Maloney
Asst. Mgr.....Edwin J. Lasko
Commercial Manager ..... Frank Polisi
Prog. Dir.....Edwin Huot
Sales Prom., Publicity Dir.....Ken Owens
Chief Engineer.....Woodrow Hawkins
Owners of: WKJG-AM-TV, Ft. Wayne; WSJV-TV, South Bend.

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WEOA—Evansville—1936

Frequency: 1400 Kc.....Power: 250 Watts
Owned .....WEHT, Inc.
Business-Studio Address.....Box 395
Tel.: HArrison 2-4171.....CBS
Station Rep. ..... Spot Time Sales
President ..... J. B. Fuqua
General Manager ..... Robert East
Chief Engineer.....William Schultz

WGBF—Evansville—1923

Frequency: 1280 Kc..Power: 5 Kw. d.; 1 Kw. n.
Owned-Operated By.....WGBF, Inc.
Business-Studio Address...1001 Diamond Ave.
Tel.: HA 2-1171.....NBC
Station Representative ..... Weed Radio
President, Gen. Mgr. ..... Martin L. Leich
Program Director.....Mrs. Pat Roper
Publicity Director ..... Gene Crawford
Chief Engineer.....Erwin P. Schoeny

WIKY—Evansville—1947

Frequency: 820 Kc.....Power: 250 Watts d.
Owned-Oper. By...South Central Bcstg. Corp.
Address.....1162 Mt. Auburn Rd.
Tel.: Harrison 4-8284 .....Independent
Representative.....John E. Pearson Co.
Pres., Gen.-Sta. Mgr.....John A. Engelbrecht
Chief Engineer.....George F. Stoltz
Owners of: WTVK-TV, Knoxville.

WJPS—Evansville—1948

Frequency: 1330 Kc..Power: 5 Kw. d.; 1 Kw. n.
Owned-Operated By.....WJPS, Inc.
Business-Studio Address.....206 Main St.
Tel.: HArrison 5-2221 ..... MBS
Representative ..... Bolling
President.....Robert S. Davis
General Mgr., Prog. Dir. .... James G. Hearon
Commercial Manager ..... Howard Bright
Publicity Director ..... Kay Lichtenberger
Chief Engineer.....John F. Brown

WANE—Ft. Wayne—1948

Frequency: 1450 Kc.....Power: 250 Watts
Owned..... ..Indiana Broadcasting Corp.
Address.....2915 W. State Blvd.
Tel.: ANthony 9411.....CBS
Sta. Representative.....H-R Rep.
President.....C. Wrede Petersmeyer
General Manager ..... Reid G. Chapman
Commercial Mgr. ..... Merlin Smith
Chief Engineer ..... Walt Jones
Owners of: WISH-AM-TV, Indianapolis; WANE-TV, Fort Wayne; KOTV, Tulsa, Okla; KHOU-TV, Houston, Tex; KXTV, Sacramento, Calif;

WGL—Ft. Wayne—1924

Frequency: 1250 Kc.....Power: 1000 Watts
Owned-Oper. By..News-Sentinel Bcstg. Co., Inc.
Bus.-Studio Address....201½ W. Jefferson St.
Tel.: Eastbrook 3366.....ABC
Newspaper Affiliation .....News-Sentinel
Sta. Representative. Venard, Rintoul, McConnell
President.....Helene R. Foellinger
Gen., Sta., Comm. Mgr.....Merrill C. Johnson
Program Director.....William Hausman
Publicity Director ..... Joyce Nix
Chief Engineer ..... Richard Miller

WKJG—Ft. Wayne—1947

Frequency: 1380 Kc.....Power: 5000 Watts
Owner .....WKJG, Inc.
Business-Studio Add.....2633 W. State Blvd.
Tel.: ANthony 2295.....NBC
Newspaper Affil. ..... Elkhart Truth Pub. Co.
Station Representative ..... Adv. Time Sales
President.....John F. Dille, Jr.
Vice Pres.....Paul Brynes
General Manager ..... Edward G. Thoms
Station Manager.....Hillard Gates
Commercial Manager ..... Sil Aston
Program Director.....Karl W. Hudson
Chief Eng.....Eugene A. Chase
Owners of: WKJG-TV, Ft. Wayne.

WOWO—Ft. Wayne—1926

Frequency: 1190 Kc.....Power: 50 Kw.
Owner...Westinghouse Broadcasting Co., Inc.
Address ..... 128 W. Washington Blvd.
Tel.: AN 9436.....Independent
Sta. Representative.....AM Radio Sales
President.....Donald H. McGannon
Gen., Sta. Manager ..... Carl W. Vandagrift
Commercial Manager.....H. D. Longsworth
Sales Prom. Mgr.....Paul Lindsay
Program Dir.....Cal Bollwinkel
Publicity Director.....Hilda C. Woehrmeyer
Chief Engineer.....Hal Brokaw
Owners of: KPIX-TV, San Francisco, Calif.; WBZ-AM-TV, Boston, Mass.; KYW, Cleveland, O.; KYW-TV, Cleveland, O.; KEX, Portland, Ore.; KDKA, Pittsburgh, Pa.; KDKA-TV, Pittsburgh, Pa.; WIND, Chicago, Ill.; WJZ-TV, Baltimore, Md.; KDKA-FM, Pittsburgh, Pa.

WILO—Frankfort—1953

Frequency: 1570 Kc.....Power: 250 Watts
Owned By.....Kasper Bcstg. Co.
Address ..... 52½ E. Washington St.
Tel.: 659-3338 ..... KBS
Station Representative ..... Hopewell
Gen. Mgr.....V. J. Kasper
Chief Engineer.....D. L. Head

WGRY—Gary—1950

Frequency: 1370 Kc.....Power: 500 Watts d.
Owned-Oper. By.....WGRY, Inc.
Address .....3669 B'way
Tel.: TUrner 4-9409.....Independent
Station Rep.....Grant Webb
President, Gen. Mgr.....George Whitney

WWCA—Gary—1949

Frequency: 1270 Kc. .....Power: 1000 Watts
Owned-Operated By ..Lake Bdcastg Co., Inc.
Address .....Hotel Gary
Tel.: 886-9171 ..... Independent
Station Rep.....John E. Pearson Co.
Pres., Gen., Mgr.....Dee O. Coe
Asst. Gen. Mgr., Comm. Mgr.....Joseph A. Haas

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Program Director ..... Gerry Grainger
Chief Engineer .....Victor Voss

WKAM—Goshen—1954

Frequency: 1460 Kc.....Power: 1000 Watts, d.
Owned-Operated By.....Kosciusko Bcstg. Corp.
Address .....Hotel Goshen
Tel.: 3-2219 ..... KBS
Station Rep.....Rambeau, Vance & Hopple
President.....William N. Udell
General Manager ..... C. Pajakowski
Chief Engineer ..... Henry Weaver, Jr.
Owners of: WINS, Michigan City, Ind.

WJOB—Hammond—1928

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Colby Bcstg.
Address .....Radio Center
Tel.: TI. 4-1230 ..... MBS
Station Representative ..... Jack Masla
Pres., Gen. Mgr.....Julian Colby
Station Comm. Manager ..... Lloyd Webb
Program, Publicity Director ..... Jack Naimo
Chief Engineer.....Jess Peters

WHLT—Huntington—1957

Frequency: 1300 Kc.....Power: 500 Watts
Owned-Operated By....Radio Huntington, Inc.
Business Address..... Hotel LaFontaine
Tel.: 3404 ..... KBS
Pres., Gen. Mgr.....William J. Warren
Chief Engineer ..... H. Waterhouse

WFBM—Indianapolis—1926

Frequency: 1260 Kc.....Power: 5000 Watts
Owned By.....Time-Life Bcstg., Inc.
Address.....1330 N. Meridian St.
Tel.: MElrose 4-8521.....ABC
Representative .....Katz
President.....W. C. Pullen, Jr.
General Manager.....Eldon Campbell
Station, Commercial Mgr.....Henry H. Franz
Sales Prom. Mgr., Pub. Dir.....Jerry Chapman
Chief Engineer.....Bob Flanders
Owners of: KLZ-AM-TV, Denver; WOOD-AM-TV, Grand Rapids; WTCN-AM-TV, Minneapolis; WBFM-TV-FM.

WGEE—Indianapolis—1956

Frequency: 1590 Kc.....Power: 5 Kw. d.
Owned.....Rollins Bcstg. Co.
Address ..... 4800 E. Raymond Blvd.
Tel.: FLeetwood 9-5591 ..... Independent
Station Rep. .....Continental
President.....O. Wayne Rollins
Vice President ..... Al Lamphear
General Manager ..... Kersh Walters
Commercial Manager.....James Lawson
Program Director ..... Robert Todd
Operations Mgr. ..... Lance Jensen
Chief Engineer.....Warren Fooks
Owners of: WCHS-AM-TV, Charleston; WAMS, Wilmington; WRAP, Norfolk; WNJR, Newark; WBEE,Chicago; WPTZ-TV, Pittsburgh; WEAR-TV, Pensacola

WIBC—Indianapolis—1938

Freq. 1070 Kc...Power: 50 Kw. d.; 10 Kw. n.
Owned-Operated By.....WIBC, Inc.
Business Address.....2835 N. Illinois St.
Tel.: WA 4-2661.....Independent
Representative .....John Blair
President, Gen. Mgr.....Richard M. Fairbanks
Commercial Manager.....Gilbert L. Berry
Prog. Dir.....William L. Dean
Sales Prom., Publicity Dir.....Ronald J. Weaver
Chief Engineer.....Robert W. Minton

WIRE—Indianapolis—1924

Frequency: 1430 Kc.....Power: 5000 Watts
Owned-Oper. By.....WIRE Bcstg. Co.
Business-Studio Add...307 N. Pennsylvania St.
Tel.: ME 5-1541.....NBC
Representative....Peters, Griffin & Woodward
President ..... Joseph C. Amaturo
Gen., Sta. Manager ..... Bill J. Shuel
Prom., Publicity Dir.....Paul L. Raikes
Chief Eng.....Eugene E. Alden

WISH—Indianapolis—1941

Frequency: 1310 Kc..Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By.....Indiana Bcstg. Corp.
Business-Studio Address..1440 N. Meridian St.
Tel.: ME 4-6411.....CBS
Sta. Representatives.....H. R. Reps.
President.....C. Wrede Petersmeyer
General Manager.....Robert McConnell
Sta. Comm. Mgr.....Robert Ohleyer
Program Director.....William E. Frosch Jr.
Publicity Dir. ..... Don Abbott
Chief Engineer ..... C. E. Wallace
Owners of: WISH-TV, Indianapolis, Ind; WANE-AM-TV, Fort Wayne, Ind.

WXLW—Indianapolis—1948

Frequency: 950 Kc.....Power: 5 Kw. d.
Owned-Oper. By.....Radio Indianapolis, Inc.
Address.....3003 Kessler Blvd.
Tel.: WAlnut 5-6494.....Independent
Station Rep.....Robert E. Eastman
President.....Lyman S. Ayres
General Manager.....Robert D Enoch
Program Director..... ....Greg Smith
Chief Engineer.....Bert Goetzinger

WITZ—Jasper—1948

Frequency: 990 Kc. ....Power: 1000 Watts d.
Owned-Operated By ..Jasper on the Air Inc.
Address .....Box 167
Tel.: 678 .....Independent
President .....Dr. Gilbert E. Metzger
General Manager.....Dennis J. Keller
Commercial Manager.....Gunnar Tosch
Program Director.....Jack Brandt
Sales Prom. Manager.....Bill Bates
Publicity Director.....Shirley Brenner
Owners of: WITY, Danville, Ill.; WITE, Brazil, Ind.

WXVW—Jeffersonville—1961

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.
Owned By.....Electrocast, Inc.

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Address ..... Box 354
Tel.: BUtler 3-3577 ..... Independent
President, Gen. Mgr. ..... Keith L. Reising
Commercial Manager ..... Robert Moore
Program Director ..... Jerry Fordyce
Publicity Director ..... Marty Lukins
Chief Engineer ..... Charles Steigerwald

WAWK—Kendallville—1955

Frequency: 1570 Kc.....Power: 250 Watts d.
Owned-Oper. By....Noble DeKalb Bcstg. Co.
Address .....Box 47
Tel.: 347-2400 ..... Independent
V.P., General Manager.....Paul L. King
Commercial Manager.....Weldon Cornell
Program Director.. .....Fred Manahan
Sales Prom. Dir.....Walter Weaver
Chief Engineer.....John Riddle

WIOU—Kokomo—1948

Frequency: 1350 Kc.....Power: 1000 Watts
Owner .....Booth Broadcasting
Business Address.....State Rd. #26
Tel.: GL 7-1194.....CBS
Representative .....Weed
President.....John L. Booth
General, Comm. Mgr.....John Carl Jeffrey
Prog. Dir.....Hugo J. DiSalvo
Chief Engineer.....Clarence Mills
Owners of: WJLB, Detroit; WJVA, South Bend, WTOD, Toledo, WBBC, Flint, WSGW, Saginaw, WIBM, Jackson, Mich.

WASK—Lafayette—1942

Frequency: 1450 Kc..... Power: 250 watts
Owned.....Lafayette Bcstg., Inc.
Business-Studio Address .....McCarty Lane
Tel.: Gibson 7-2186 .....MBS
Station Representative ..... Jack Masla
President, Gen. Mgr. ..... Henry Rosenthal
Program Director.....Dick Lingle
Chief Engineer.....George Williamson

WAZY—Lafayette—1959

Frequency: 1410 Kc.....Power: 1,000 Watts d.
Owned By.....WAZY Radio, Inc.
Address.....420 Columbia St.
Tel.: SHerwood 2-5021.....Independent
Station Rep.....John E. Pearson
President, Gen. Mgr.....J. E. Willis
Commercial Manager.....Dick Long
Program Director.....Kent Hackleman
Chief Engineer.....Nate Hazlett

WLOI—La Porte—1948

Frequency: 1540 Kc.....Power: 250 Watts d.
Owned-Oper. By...La Porte County Bcstg. Co.
Address.....P. O. Box 385
Tel.: 362-6144 ..... Independent
Sta. Rep. .....Pearson
President.....Dee O. Coe
General Manager ..... W. Olson
Chief Engineer ..... C. E. Gustafson

WBTO—Linton—1953

Frequency: 1600 Kc.....Power: 500 Watts d.
Owned-Oper. By.....The Linton Bcstg. Co.
Business Address.....Highway 54
Tel.: 63 .. ..KBS
President.....H. C. Sanders
General Manager.....H. D. Boardman

WSAL—Logansport—1949

Frequency: 1230 Kc. .....Power: 250 Watts
Owned-Operated By..Logansport Bcstg. Corp.
Address .....P. O. Box 399
Tel.: 3111.....MBS
President..... .....Glenn L. Miller
Gen., Sta. Mgr.....Richard E. Jackson
Chief Engineer.....Raymond A. Olson

WORX—Madison—1953

Frequency: 1270 Kc.....Power: 1000 Watts
Owned-Oper. By.....Electronic Lab. Inc.
Address .....Telegraph Hill
Tel.: 1270 ..... KBS-MBS
President.....C. E. Henson
General Manager.....Dick Witty
Chief Engineer.....Roger Bradley

WBAT—Marion—1947

Frequency: 1400 Kc...Power: 500 W.d., 250 W.n.
Owned-Operated By .... Marion Radio Corp.
Address.....303½ S. Adams St.
Tel.: NOrth 4-6239.....ABC
President.....Lester G. Spencer
General Manager ..... William C. Fowler
Comm. Mgr.....A. G. Von Dielingen
Program Director.....Mel Strasser
Chief Engineer.....Warren Arnett
Owners of: WKBV, Richmond, Ind.

WMRI—Marion—1955

Frequency: 860 Kc.....Power: 250 Watts
Owned By..... .....WMRI, Inc.
Address ..... Pennsylvania St.
Tel.: NOrth 4-7396.....CBS
Newspaper Affil....Chronicle Leader-Tribune
Representative ..... Burn-Smith
Gen. Mgr.....Robert Fincannon
Comm. Sales Prom. Mgr.....Robert Wright
Program Director.....Richard W. Florea
Publicity Director.....Don Tillman
Chief Engineer.....Robert Shively

WIMS—Michigan City—1947

Freq.: 1420 Kc...Power: 5 Kw. d.; 500 Wts. n.
Owned.....Northern Indiana Bcsters., Inc.
Business-Studio Address....Old Chicago Road
Tel.: 362-2591 ..... Independent
Pres., Gen. Mgr.....William N. Udell
Comm. Mgrs.....Al Halus-S. C. McDonnell
Sales Prom. Manager.....Robert E. Pfister
Program Director ..... Pat Turk
Chief Engineer.....Robert E. Schilling
Owners of: WKAM, Goshen, Ind.

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WPCO—Mount Vernon—1955

Frequency: 1590 Kc.....Power: 500 Watts d.
Owned.....Mt. Vernon Broadcasting Co.
Address .....Box 231
Tel.: PO 3-4484.....KBS
President.....H. C. Sanders
General Comm. Mgr.....F. Courtney Smith
Chief Engineer ..... Jerry Kissinger

WLBC—Muncie—1926

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By .. Tri City Radio Corp.
Business Address ..... Highway #35 South
Tel.: AT 8-4403.....CBS
Representative .....Hal Holman
Pres., Gen. Sta. Mgr.....D. A. Burton
Commercial, Prom. Mgr.....Bill Craig
Chief Engineer.....Pat Finnegan
Owners of: WLBC-TV, Muncie.

WOWI—New Albany—1949

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned By.....Kentuckiana Broadcasting
Address.....712 West B'way, Louisville, Ky.
Tel.: WH 4-2235.....Independent
Station Rep.....Devney Organization
President.....William J. Frentz
General Manager.....Nat Bailen
Program Director ..... W. Hatcher
Chief Engineer ..... Doug Mundy

WCTW—New Castle—1947

Frequency: 1550 Kc.....Power: 250 Watts
Owned .....WCTW, Inc.
Address.....St. Rd. 38
Tel.: JA 9-2600.....Independent
President.....Walter S. Chambers, Jr.
General, Station Mgr.....Howard A. White
Program, Pub. Dir.....Jay Cunningham
Chief Engineer.....Francis Thompson

WOCH—North Vernon—1955

Frequency: 1460 Kc.....Power: 1 Kw. d.
Owned ..... Dorrell Ochs
Address .....P. O. Box 46
Tel.: Fl 9-8421.....Independent
General Manager.....Dorreli Ochs
Station Manager.....H. A. Stone
Sales Promo. Manager.....Charles Plummer
Program Director.....Marcus Solmes
Chief Engineer.....Jim Ochs

WARU—Peru—1954

Frequency: 1600 Kc.....Power: 1000 Watts
Owned-Oper. By..Wabash-Peru Bcstg Co., Inc.
Address .....Hwy. 24
Tel.: GRidley 3-4448.....Independent
Station Rep.....Devney Organization
President ..... Mrs. David Gee
Manager.....R. W. Schultz

WPGW—Portland—1950

Frequency: 1440 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Glenn West
Address .....Box 608
Tel.: 1094.....KBS
Owner, Gen. Mgr.....Glenn West

WRAY—Princeton—1950

Frequency: 1250 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Princeton Bcstg. Co.
Address ..... Box 8
Tel.: FU 5-4861.....Independent
Sta. Representative.....Devney Organization
Gen., Sta. Mgr.....M. R. Lankford
Chief Engineer ..... Lee Kennedy

WKBV—Richmond—1926

Frequency: 1490 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By .... Central Bcstg. Corp.
Address ..... 2301 W. Main St.
Tel.: 3-1156 .....ABC
Pres., Gen., Sta. Mgr.....Lester G. Spencer
Commercial Manager.....Jim Wickemeyer
Publicity Director ..... Fran Graves
Program Director.....William M. Quigg
Sales Prom. Director ..... William Woehrman
Chief Engineer.....L. J. Duning
Owners of: WBAT, Marion, Ind.

WSLM—Salem—1953

Frequency: 1220 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Don H. Martin
Address .....Box 472
Tel.: 700 ..... KBS
Station Reps. ..... Masla; Ky. Radio Sales
Owner, Gen. Mgr.....Don H. Martin
Commercial Mgr.....Herb Arms
Chief Engineer.....Darrell Dixon

WJCD—Seymour—1949

Frequency: 1390 Kc.....Power: 1000 Watts
Owned-Oper. By.....Dr. Azra C. Baker
Address.....1534 Ewing St.
Tel.: JAckson 2-1390.....Independent
Station Mgr.....Bob Shippee
Chief Engineer ..... H. Maudlin

WSVL—Shelbyville—1961

Frequency: 1520 Kc.....Power: 250 Watts
Owned By.....Shelby County Bcstg. Co., Inc.
Address .....Box 385
Tel.: EXpress 8-9757.....KBS
Station Representative .....Keystone
President.....R. D. Ingram
General, Sta. Manager.....John A. Hartnett
Comm., Sales Promo. Mgr.....James R. Brown
Program, Publicity Director..Robert M. Hauck
Chief Engineer.....Bennie Colyer

WJVA—South Bend—1947

Frequency: 1580 Kc.....Power: 1000 Watts, d.
Owned By.....Booth Broadcasting Co.
Address .....Box 179
Tel.: CE 4-1111.....Independent
Station Rep. .....Gill-Perna
President.....John L. Booth
General, Sta. Mgr.....Martin G. Creel
Program, Publicity Director ..... A. Waters
Sales Prom. Mgr.....Bernard Thomas
Chief Engineer ..... S. Grundtner
Owners of: WIOU, Kokomo; WTOD, Toledo; WJLB, Detroit; WSGW, Saginaw; WTRX, Flint; WIBM, Jackson.

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WNDU—South Bend—1944

Frequency: 1490 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By..Michiana Telecasting Corp.
Address ..... Box 989
Tel.: CE 3-7111.....ABC
Sta. Rep.....Venard, Rintoul & McConnell
Pres.....Rev. Theodore M. Hesburgh
General Manager.....W. Thomas Hamilton
Sales Manager ..... Robert J. Nowicki
Program Director.....John E. McCullough
Station Manager.....Daniel E. Martin
Chief Engineer.....Bazil O'Hagan
Owners of: WNDU-TV.

WSBT—South Bend—1921

Frequency: 960 Kc.....Power: 5000 Watts
Owned-Operated By The South Bend Tribune
Bus.-Studio Address....300 W. Jefferson Blvd.
Tel.: CE 3-3141.....CBS
Newspaper Affiliation....South Bend Tribune
Representative ..... Paul H. Raymes
President.....Franklin D. Schurz
General, Sta. Manager ..... Arthur R. O'Neill
Commercial Manager.....Will R. Darch
Prom., Publicity Dir.....Norbert Gassensmith
Program Director ..... Walter A. Sweitzer
Chief Engineer ..... Scott N. Hagenau
Owners of: WSBT-TV.

WTCJ—Tell City—1948

Frequency: 1230 Kc ..... Power: 250 Watts
Owned-Operated By.....Tell City Bcstg. Co.
Address ..... P.O. Box 237
Tel.: KI 7-2345 ..... KBS
President, Ch. Engineer ..... James R. Brewer

WBOW—Terre Haute—1927

Frequency: 1230 Kc ..... Power: 250 Watts
Owned-Operated By.....Radio WBOW, Inc.
Business-Studio Address.....303 S. 6th St.
Tel.: CR 5034.....MBS
Station Representative ..... Gill-Perna
President, Gen. Mgr.....J. W. O'Connor
Station Mgr.....Ralph S. McHargue
Commercial Manager.....Karl Walwik
Program Dir. ..... J. Palmer
Chief Engineer.....Frank Casteel

WMFT—Terre Haute—1958

Frequency: 1300 Kc.....Power: 500 Watts d.
Owned.....Citizens Bcstg. Co., Inc.
Business Address.....641 E. Ohio St.
Tel.: CRawford 9618 ..... ABC
Representative .....Burn-Smith
President.....T. S. Land
General Manager ..... Dick Barrett
Assistant Manager ..... Bill Roberts
Commercial Manager ..... Harry Frey
Chief Engineer ..... Henry Bader
Owners of: WFIW, Fairfield; WJBD, Salem, Ill.

WTHI—Terre Haute—1947

Frequency: 1480 Kc.....Power: 1000 Watts
Owned-Oper. By ... Wabash Valley Bdg. Corp
Address.....918 Ohio St.
Tel.: CR 9481.....CBS
Sta. Representative .....Bolling
President.....Anton Hulman, Jr.
V.P. & Gen. Mgr.....Joseph M. Higgins
Radio-TV Opera.....Ben Falber Jr.
Promotion Director ..... Mary Claire Langlois
Chief Engineer..... ....Russ Arnold
Owners of: WTHI-FM-TV.

WAOV—Vincennes—1940

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Vincennes Sun Co.
Business Address.....Grand Hotel
Tel.: TU 2-6060 .....MBS
Newspaper Affil.....Sun Commercial
Station Rep.....John E. Pearson
President, Gen. Mgr.....Howard N. Greenlee
Chief Engineer ..... John R. Cutshall

WRSW—Warsaw—1951

Frequency: 1480 Kc.....Power: 500 Watts
Owned-Oper. By..Reub Williams & Sons, Inc.
Address .....Times Building
Tel.: Amherst 7-3111.....Independent
Newspaper Affil. .....Times-Union
President.....R. B. Williams
General Manager.....William Mollenhour
Commercial Manager.....Jack Essenberg
Program Director.....Marie Snyder
Chief Engineer.....Fred Gresso

WAMW—Washington—1955

Frequency: 1580 Kc.....Power: 250 W., d.
Owned-Operated By..Washington Radio, Inc.
Address.....615 S.E. 11th St.
Tel.: CL 4-4300.....KBS
Newspaper Affil.....Wash. Herald
President.....Mrs. H. B. Bausman
General Manager.....Joe Edwards
Chief Engineer.....Joe Fox

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Pop.: 2,790,000
Families: 860,000

IOWA

Radio Homes: 848,000
AM Stas. in State: 64

KLGA—Algona—1956

Frequency: 1600 Kc.....Power: 5 Kw. d.
Owned By.....KLGA, Inc.
Address .....Box 47
Tel.: 294-2475 ..... KBS
President.....Robert W. Behling
Gen. Comm. Mgr. ..... George Allen
Prog., Pub. Director ..... Gordon K. Root
Sales Prom. Mgr. ..... Robert E. Turner
Chief Engineer.....Harry C. Snyder

KASI—Ames—1948

Frequency: 1430 Kc.....Power: 1000 Watts d.
Owned By ..... Wapello County Bcstg. Co.
Address.....Main & Burnett Sts.
Tel.: CE 2-3152.....KBS
General Manager ..... George Thoma
Commercial Mgr. ..... David Inglis
Program Dir. ..... James L. Orngard
Chief Engineer ..... Daryl Wiley

KJAN—Atlantic—1950

Frequency: 1220 Kc.....Power: 250 Watts d.
Owned-Operated By..Nishna Valley Bcstg. Co.
Address ..... P.O. Box 389
Tel.: 243-3920 ..... KBS
Pres., Comm. Mgr.....E. G. Faust
General Manager.....Frank G. Miller
Program, Publicity Dir.....Robert Einhaus
Chief Engineer.....Dick Neby

KWBG—Boone—1950

Freq.: 1590 Kc...Power: 1 Kw. d.; 500 Wts. n.
Owned-Operated By ..... Boone Bcstg. Co.
Address .....P. O. Box 36
Tel.: 1590 ..... KBS
Newspaper Affil.....News-Republican
President.....Mary G. Garvey
General Manager.....H. A. Garvey
Chief Engineer.....John W. Stribling

KBUR—Burlington—1941

Frequency: 1490 Kc.....1 Kw.d., 250 n.
Owned-Operated By ..... R. B. Inc.
Address ..... Roosevelt Ave.
Tel.: PL 2-2701.....ABC
Station Representative ..... Grant Webb
V. P., General Manager ..... David H. Steinle
Commercial Manager ..... Willis Schwartz
Sales Prom. Manager ..... Thomas Holmquist
Program Director ..... Dick Mosena
Chief Engineer.....Cletus Paull

KCIM—Carroll—1950

Frequency: 1380 Kc.....Power: 1000 Watts
Owned-Oper. By.....Carroll Broadcasting Co.
Address.....Box 431
Tel.: 4321.....Independent
Representative .....Pearson
General Manager.....Leo R. Mayr
Commercial Manager.....Lee Sandberg
Progam Director.....Neil Trobak
Chief Engineer.....Roger Belke

KCFI—Cedar Falls—1958

Frequency: 1250 Kc.....Power: 500 Watts d.
Owned By ..... Jane A. Roberts
Address.....P.O. Box 256
Tel.: Colfax 6-1739.....Independent
Station Rep.....Gene Bolles
Owner.....Jane A. Roberts
General Manager.....R. W. Cox
Chief Engineer.....Wayne S. Markland

KCRG—Cedar Rapids—1947

Frequency: 1600 Kc.....Power 5000 Watts
Owned-Oper. By.....Cedar Rapids TV Co.
Address.....104 1st St., S.W.
Tel.: EMpire 4-4194.....ABC
Newspaper Affil.....Gazette
Station Representative ..... Adv. Time Sales
President .....Joseph F. Hladky, Jr.
General Manager..... ....Redd Gardner
Commercial Manager.....Charles F. Butler
Program Director ..... Lee Grant
Sales Prom. Publicity Dir.....Edna A. Herbst
Chief Engineer.....Lad Hlavaty
Owners of: KCRG-TV.

KHAK—Cedar Rapids—1961

Frequency: 1360 Kc.....Power: 1,000 W. d.
Owned By ..... Don-Lo Bcstg. C.o, Inc.
Address ..... 202 S.G.A. Bldg.
Tel.: 365-9431 ..... MBS
Station Representative ..... Radio-TV Reps.
President ..... John D. Harvey
Exec. V.P., Gen. Manager .. W. E. McClenahan
St. Mgr., Prog. Dir. ..... Joseph Boyle
Sales Prom Manager ..... Donna Meyer
Chief Engineer ..... Wayne Goetz

KPIG—Cedar Rapids—1949

Frequency: 1450 Kc. ..... Power: 250 Watts
Owned-Oper. By.....Cedar Rapids Bcstg.
Business Address.....1225 First Ave., S.E.
Tel.: 363-8265 ..... Independent
Gen., Sta. Mgr.....James I. Mitchell
Chief Engineer.....Wayne C. Cornils

WMT—Cedar Rapids—1922

Frequency: 600 Kc.....Power: 5000 Watts
Owned.....American Bcstg. Stations, Inc.
Bus.-Studio Address..Paramount Theater Bldg.
Tel.: EM 4-0171.....CBS

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Representative ..... Katz
President ..... Mrs. Helen S. Mark
Exec. V.P. ..... William B. Quarton
Station Mgr. ..... Kenneth L. Hastie
Commercial Mgr. ..... Beryl W. Starbuck
Promotion Mgr. ..... Jim Bowermaster
Program Manager ..... Dean Landfear
Chief Engineer ..... George Hixenbaugh
Owners of: KWMT, Ft. Dodge; WMT-TV.

KCOG—Centerville—1949

Frequency: 1400 Kc. ..... Power: 100 Watts
Owned ..... Hope Co.
Address ..... 1910 S. Main St.
Tel.: 407 ..... KBS
Station Reps. ..... Bolles; Soderlund
President ..... Leroy Okerlund
General Mgr., Ch. Eng. ..... Jerry Rhoads
Commercial Manager ..... R. Hargrove
Program Director ..... Carl Corbett

KCHA—Charles City—1949

Frequency: 1580 Kc. ..... Power: 500 Watts d.
Owned-Oper. By ..... Radio Incorporated
Address ..... 300½ N. Main St.
Tel.: CApitol 8-1231 ..... KBS
Station Rep. ..... Hopewell
Pres., Gen. Mgr. ..... L. J. Bromberg
Commercial, Program Dir. ..... Richard Snyder
Chief Engineer ..... Vern Bromberg

KCHE—Cherokee—1953

Frequency: 1440 Kc. ..... Power: 500 Watts d.
Owned-Operated By ..... Cherokee Bcstg. Co.
Address ..... 219½ W. Main St.
Tel.: CAnal 5-2511 ..... Independent
Representative ..... Hopewell
President, Station Mgr. ..... Charles Reznikov
Commercial Mgr. ..... Dave Davis
Chief Engineer ..... Sterling Heil

KCLN—Clinton—1956

Frequency: 1390 Kc. ..... Power: 1 Kw.
Owned By ..... Valley TV-Radio, Inc.
Address ..... 514 S. Second St.
Tel.: CH 3-2174 ..... Independent
Station Rep. ..... Gill-Perna
President ..... Russell G. Salter
General Manager ..... Stanley B. Noyes
Commercial Manager ..... Roy V. Mann
Program Director ..... Don Rhyme
Chief Engineer ..... Milton Nicholas

KROS—Clinton—1941

Frequency: 1340 Kc. ..... Power: 250 Watts
Owned-Operated By ... Clinton Bdcstg Corp.
Address ..... Jacobsen Bldg.
Tel.: CH 2-1252 ..... MBS
Sta. Rep. Venard, Rintoul & McConnell; Bowden
President, General Manager ... B. M. Jacobson
Commercial Manager ..... Darline Gordon
Program Director ..... Ray Danielsen
Chief Engineer ..... G. A. Parker

KSWI—Council Bluffs—1947

Frequency: 1560 Kc. ..... Power: 1 Kw. d.
Owned By ..... Nonpareil Bcstg. Co.
Address ..... 120 S. Main
Tel.: 322-4041 ..... ABC, KBS
Newspaper Affil. ..... Nonpareil
Station Representative ..... Art Hagg
President, Ch. Eng. ..... Robert H. O'Brien
Commercial Manager ..... Clarence Hoovier
Sales Prom. Mgr., Pub. Dir. .... David A. DoBell
Program Director ..... Bob Hallgren

KSIB—Creston—1946

Frequency: 1520 Kc. ... Power: 1000 Watts d.
Owned-Oper. By ... Southwest Iowa Bcstg. Co.
Address ..... Radio Center
Tel.: 782-2155 ..... KBS
Sta. Rep. ..... Venard, Rintoul & McConnell
Gen., Sta., Comm. Mgr. ..... E. M. Horning
Chief Engineer ..... W. G. Hatchett

KSTT—Davenport—1946

Frequency: 1170 Kc. ..... Power: 1000 Watts
Owned-Operated By ... Quint Cities Bcstg. Co.
Address ..... 736 Federal St.
Tel.: 328-2541 ..... ABC
Station Representative ..... Adam Young
Pres., Gen. Mgr. ..... Frederick Epstein
Program Director ..... Kenneth Draper
Sales Prom., Publicity ..... James M. Watt
Chief Engineer ..... Doug H. Horner

KWNT—Davenport—1952

Frequency: 1580 Kc. ..... Power: 500 Watts d.
Owned-Oper. By ..... Doralcar Assoc. Inc.
Address ..... 1019 Mound St.
Tel.: 326—4407 ..... MBS
Station Rep. ..... Weed
President ..... Frank Babcock
General Manager ..... Robert L. Harris
Program Director ..... Charles Roberts
Publicity Director ..... D. Shepherd
Chief Engineer ..... Larry Andrews

WOC—Davenport—1922

Frequency: 1420 Kc. .... Power: 5000 Watts
Owned-Operated By .... Tri-City Bdcstg. Co.
Address ..... 805 Brady Street
Tel.: 32-3-3661 ..... NBC
Representative .... Peters, Griffin, Woodward
President ..... D. D. Palmer
Gen., Sta. Manager ..... Raymond E. Guth
Commercial Mgr. ..... Don Green
Sales Prom. Mgr., Pub. Dir. ..... Richard Upp
Program Director ..... Robert Gifford
Chief Eng. ..... P. Arvidson
Owners of: WOC-FM-TV.

KDEC—Decorah—1947

Frequency: 1240 Kc. ..... Power: 250 Watts d.
Owned-Operated By ..... Scenic Bcstg. Co.
Business-Studio Address ... 308½ W. Water St.
Tel.: 382—4251 ..... KBS
Pres., Gen. Mgr. ..... Verne Koenig
Commercial Mgr. ..... Kenneth Bjerke
Chief Engineer ..... John Hibbard

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KDSN—Denison—1956

Frequency: 1580 Kc.....Power: 500 Watts
Owned By.....Denison Bcstg. Co.
Address .....Box 337
Tel.: AMhurst 3-3141.....Independen
Pres., Gen. Mgr.....Walter F. Morrison
Program Director ..... Don A. Uker
Chief Engineer ..... Dale Eichor

KCBC—Des Moines—1946

Frequency: 1390 Kc.....Power: 1000 Watts
Owned-Operated By...Fletcher-Mitchell Corp.
Address .....Box 1404
Tel.: CRestwood 7-4483.....ABC
President.....James I. Mitchell
Gen., Sta. Mgr.....Claire E. Grant
Commercial Manager.....Bob Bunce
Sales Prom. Mgr.....Don Purdy
Program Director.....Bob Lutz
Chief Engineer.....Robt. S. Brown

WHO—Des Moines—1924

Frequency: 1040 Kc.....Power: 50,000 Watts
Owned-Operated By.....Central Bcsta. Co.
Address.....1100 Walnut St.
Tel.: AT 8-6511.....NBC
Representative....Peters, Griffin & Woodward
President ..... D. D. Palmer
V. Pres., Gen. Manager ..... Paul A. Loyat
Asst. Manager ..... Harold R. Heath
Sales Manager.....Robert H. Harter
Program Director.....Cecil C Huntzinger
Sales Prom. Mgr.....Donald Pearson
Chief Engineer.....Roy W. Pratt
Owners of: WHO-AM-TV, Des Moines; WOC-AM-TV, Davenport;

KIOA—Des Moines—1948

Freq.: 940 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned By.....Swanco Bcstg., Inc.
Address ..... 5th Ave. and Park Sts.
Tel.: ATlantic 2-9191 ..... Independent
Sta. Representative ..... John Blair
President ..... George Bolas
Gen., Sta. Mgr.....James C. Dowell
Program Director ..... Larry Fischer
Chief Engineer ..... Len Ballard
Owners of: KQEO, Albuquerque, N. M.; KLEO, Wichita, Kan.

KRNT—Des Moines—1935

Frequency: 1350 Kc.....Power: 5000 Watts
Owned-Operated By.....Cowles Bcstg. Co.
Business Address.....9th & Pleasant Sts.
Tel.: CH 3-4141.....CBS
Newspaper Affiliation .....Register-Tribune
Station Representative .....Katz
General-Station Manager.....Bob Dillon
Commercial Manager.....Paul Elliott
Chief Engineer.....C. F. Quentin

KSO—Des Moines—1921

Frequency: 1460 Kc.....Power: 5000 Watts
Owned-Oper. By.....Midcontinent Bcstg. Co.
Address.....1910 Ingersoll Ave.
Tel.: CH 3-0571.....Independent
Sta. Representative.....H-R Rep.
President.....N. L. Bentson
General Manager.....Frank McGivern
Asst. Gen. Mgr.....Bill Bentson
Program Manager.....Dick Vance
Chief Engineer.....Homer Child
Owners of: WLOL, Minneapolis; WKOW, Madison; KELO-AM-TV, Sioux Falls.

KWKY—Des Moines—1948

Frequency: 1150 Kc.....Power: 1000 Watts
Owned By ..... Tedesco, Inc.
Business-Studio Address.....419½ Locust
Tel.: CH 4-0101.....MBS
President ..... Nicholas Tedesco
General Manager ..... Walter Martell
Commercial Manager ..... Burt Powley
Program Director ..... Donald Johnson
Publicity Director ..... Beverly Vance
Chief Engineer ..... Lyle Newman
Owners of: WINK, Richmond, Wisc.; KFNF, Shenandoah, Iowa; KCUE, Red Wing, Minn.

WDBQ—Dubuque—1933

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....WDBQ Bcstg. Co.
Business Address.....435 Fisher Bldg.
Tel.: 3-8241.....MBS
Sta. Representative.....John E. Pearson
President .....Oswald Friend
General Manager.....Philip T. Kelly
Program Director.....Terry Dorsey

KDTH—Dubuque—1941

Frequency: 1370 Kc.....Power: 1000 Watts
Owner.....Dubuque Telegraph-Herald
Address.....8th & Bluff St.
Tel.: 583—7351 .....ABC
Station Rep.....Venard, Rintoul, McConnell
President .....Fred Woodward
General Manager.....K. S. Gordon
Program Director.....Robert J. Gribben
Chief Engineer.....Donald Abitz

KLIL—Estherville—1952

Frequency: 1340 Kc.....Power: 100 Watts
Owned .....KLIL, Inc.
Address .....Box 155
Tel.: EMerson 2-3521.....KBS
Pres., Gen. Mgr.....Jack Turnbull
Commercial Manager.....Lucille Turnbull
Program Director.....Don Gard
Chief Engineer.....Wilbur Ralph

KMCD—Fairfield—1958

Frequency: 1570 Kc.....Power: 250 Watts d.
Owned By ..... R. B., Inc.
Address.....Highway 34 West
Tel.: 345 .....ABC
President ..... John P. Harris

KVFD—Ft. Dodge—1939

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Northwest Bcstg. Co.
Business-Studio Address.....Warden Bldg.

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Tel.: 4-0351 ..... MBS
Station Rep. ..... Venard, Rintoul & McConnell
President, Gen., Sta., Mgr. ..... Edward Breen
Comm., Sales Prom. Mgr. ..... Max E. Landes
Program Director ..... Drexel Peterson
Chief Engineer ..... David G. Sinclair

KWMT—Fort Dodge—1956

Frequency: 540 Kc. .... Power: 5000 Watts d.
Owned ..... American Bcstg. Stations, Inc.
Business Address ..... 540 A. Street
Tel.: 8-4711 ..... Independent
Gen. Mgr. ..... James Maurer
Chief Engineer ..... Roger Edson

KXGI—Ft. Madison—1948

Frequency: 1360 Kc. ..... Power: 1 Kw. d.
Owned-Oper. By ..... Talley Bcstg. Co.
Business-Studio Address ..... Marquette Bldg.
Tel.: DRake 2-1241 ..... Independent
Station Representative ..... George Hopewell
President ..... H. Talley
Station Manager ..... Al Farber
Commercial Manager ..... Tom J. Berend
Chief Engineer ..... Raymond Portinga

KGRN—Grinnell—1957

Frequency: 1410 Kc. ..... Power: 500 Watts d.
Owned ..... Mitchell Bcstg.
Address ..... 909½ Main St.
Tel.: BE 6-5444 ..... KBS
Station Representative ..... John Pearson
President, Gen. Mgr. ..... Frosty Mitchell
Commercial Mgr. ..... Vic Sayer
Sales Prom. Manager ..... Bob Gann
Program Dir., Chief Eng. ..... Max Stevens
Publicity Director ..... Nancy Petersen
Owners of: KNIA, Knoxville.

KXIC—Iowa City—1948

Frequency: 800 Kc. ..... Power: 1000 Watts d.
Owned-Oper. By. Johnson County Bcstg. Corp.
Business Address ... 108½ E. Washington St.
Tel.: 338-1181 ..... Independent
Station Rep. ..... Venard, Rintoul & McConnell
President ..... Scott Swisher
General Sta. Mgr. ..... Gene Claussen
Program Director ..... Robert Shellady
Chief Engineer ..... Elliott Full

KOKX—Keokuk—1947

Freq.: 1310 Kc. ..... Power: 1 Kw. d., 500 w. n.
Owned-Operated By ..... Kockuk Bdcstg. Co.
Business Address ..... Hotel Iowa Bldg.
Tel.: 524—5410 ..... MBS
Sta. Reps. Venard, Rintoul & McConnell; Bowden
President ..... H. W. Stadler
General Manager ..... Robert W. Erickson
Commercial Manager ..... Don McKee
Program Director ..... Ronald Westley
Chief Engineer ..... Joe Malkir

KNIA—Knoxville—1960

Frequency: 1320 Kc. ..... Power: 500 Watts d.
Owned By ..... Mitchell Bcstg. Co.
Address ..... P.O. Box 243
Tel.: VIctor 2-3161 ..... Independent
Station Rep. ..... John Pearson
President ..... Forrest Mitchell Jr.
General, Sta. Mgr. ..... Bob Betts
Commercial Manager ..... Margaret Kincaid
Program Director ..... Dan Yates
Sales Prom. Mgr., Pub. Dir. ..... Rita Betts
Chief Engineer ..... Larry Todd
Owners of: KGRN, Grinnell, Ia.

KLEM—Le Mars—1954

Frequency: 1410 Kc. ..... Power: 1000 Watts
Owned By ..... KLEM, Inc.
Address ..... Highway 33 South
Tel.: 546-4121 ..... Independent
Station Rep. ..... Gene Bowles
President, Gen. Mgr. ..... Paul W. Olson
Prog., Pub. Director ..... Don Wilson
Chief Engineer ..... Mark Banks

KMAQ—Maquoketa—1958

Frequency: 1320 Kc. ..... Power: 500 Watts
Owned By ..... Jackson County Bcstg. Co.
Business Address ..... 136½ S. Main St.
Tel.: OLive 2-2426 ..... KBS
President, Gen. Mgr. ..... Nathan L. Goetz
Station Manager ..... Dennis Voy
Commercial Manager ..... Claude Beck
Program Director ..... Bill Longman
Chief Engineer ..... Raymond Shields

KFJB—Marshalltown—1923

Frequency: 1230 Kc. ..... Power: 250 Watts
Operated By ..... Marshall Electric Co.
Address ..... 133 E. Main St.
Tel.: 3361 ..... Independent
Newspaper Affil. ..... Times-Republican
Sta. Reps. Venard, Rintoul & McConnell; Bowden
President ..... John W. Norris
Station Manager ..... William P. White
Comm. Mgr. ..... William C. Doll
Program Director ..... Dale Smith
Chief Engineer ..... Herbert Anderson

KGLO—Mason City—1936

Frequency: 1300 Kc. ..... Power: 5000 Watts
Owned-Operated By ..... Lee Radio, Inc.
Bus.-Studio Address ..... 2nd & Pennsylvania
Tel.: GArden 3-2540 ..... CBS
Sta. Representatives ... Advertising Time Sales
President ..... Lee P. Loomis
Exec. V.P., Gen. Mgr. ..... Herbert R. Ohrt
Nat. Sales Mgr. ..... Walter J. Rothschild
Commercial Manager ..... Lloyd Loers
Program Director ..... Doug Sherwin
Chief Engineer ..... Roger Sawyer

KRIB—Mason City—1952

Frequency: 1490 Kc. ..... Power: 250 Watts
Owned-Oper. By .... Western Broadcasting Co.
Address ..... 402 19th St., S.W.
Tel.: GA. 4-1276 ..... Independent
General Manager ..... James Duryea

KSMN—Mason City—1948

Frequency: 1010 Kc. ..... Power: 1000 W., d.
Owned By ..... Land O Corn Bcstrs., Inc.

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Address.....5 W. State
Tel.: GArden 3-8634.....Independent
Station Rep.....Venard, Rintoul & McConnell
President.....Donald F. Blanchard
Gen. Station Manager.....Harry Campbell
Program, Chief Engr.....Hubert J. Marshall

KWPC—Muscatine—1947

Frequency 860 Kc.....Power: 250 Watts
Owned-Operated By.....Muscatine Bcstg. Co.
Address.....Mulberry & Houser
Tel.: AM 3-2442.....Independent
Station Rep.....Venard, Rintoul & McConnell
General, Sta. Manager.....George J. Volger
Commercial Manager.....Vince Beckey
Program Director.....Marion Templeman
Chief Engineer.....David McGowan

KCOB—Newton—1955

Frequency: 1280 Kc.....Power: 1000 W. d.
Owned By.....Richard C. Brandt
Address.....Box 190
Tel.: PYramid 2-5262.....KBS
President, General Mgr.....Richard C. Brandt
Comm. Sta. Mgr.....Blean A. Calkins
Program Director.....Jerry Renough
Chief Engineer.....Bob Preston

KOEL—Oelwein—1948

Freq.: 950 Kc....Power: 1 Kw. d., 500 Watts n.
Owned By ..... Hawkeye Bcstg., Inc.
Address.....109 S. Frederick Ave.
Tel.: 283-1234 ..... Independent
Station Rep.....Venard, Rintoul & McConnell
President ..... James Stuart
Exec. Vice President ..... Richard W. Chapin
General, Comm. Manager ..... Harry D. Peck
Program Director.....Dale Wood
Sales Prromotion Mgr.....Jim Knight
Publicity Director .....Paul Ruse
Chief Engineer.....Clinton W. Knapp
Owners of: KFOR, Lincoln, Neb.; KRGI, Grand Island, Neb.; KODY, North Platte, Neb.; KMNS, Sioux City, Iowa; KSAL, Salina, Kan.

KBOE—Oskaloosa—1950

Frequency: 740 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Oskaloosa Bcstg. Co.
Address .....Box 518
Tel.: OR 3-3493.....Independent
Gen., Sta., Comm. Mgr.....Glen Stanley
Chief Engineer.....William Brubaker

KBIZ—Ottumwa—1941

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.
Owned By.....Wapello County Bcstg. Co., Inc.
Address ..... Union Bank Bldg.
Tel.: MUrray 2-7588.....CBS
Sta. Representatives.....Soderlund; Hyett
President.....G. La Verne Flambo
General, Sta. Manager ..... Dale Cowle
Commercial Manager ..... Ed Epperson
Program Director ..... John Reardon
Publicity Director.....Bud Chaldy
Chief Engineer ..... Larry Kay
Owners of: KASI, Ames, Iowa.

KLEE—Ottumwa—1954

Frequency: 1480 Kc.....Power: 500 Watts d.
Owned By ..... WPFA Radio, Inc.
Address.....422-424 W. 2nd St.
Tel.: MUrray 2-7551.....Independent
President .....W. O'Connor
General Manager ..... J. E. Karr

KDLS—Perry—1961

Frequency: 1310 Kc.....Power: 500 Watts d.
Owned By ..... Perry Bcstg. Co.
Address ..... Perry, Iowa
Tel.: HO 5-5357 ..... KBS
Newspaper Affiliation .... Perry Daily Chief
Station Representative ..... Soderlund Co.
President ..... W. D. Archie
General Mgr., Ch. Eng. ..... F. E. Bartlett
Commercial Manager ..... Jack Turnbull

KFNF—Shenandoah—1924

Freq.: 920 Kc.....Power: 1000 Wts. d., 500 n.
Owned-Operated By.....KFNF Bcstg. Co. Inc.
Address .....P.O. Box 98
Tel.: 1302.....Independent
Station Representative ..... Bolling
President.....Nicholas Tedesco
General Mgr.....G. W. Diefenderfer, Jr.

KMA—Shenandoah—1925

Frequency: 960 Kc.....Power: 5 Kw.
Owned-Operated By.....May Bcstg. Co.
Address ..... Lowell and Elm Sts.
Tel.: 246-1020 ..... ABC
Representative .....Edward Petry
President.....Edward W. May
General Mgr.....Owen Saddler
Station Mgr.....Anthony Koelker
Commercial Manager ..... Charles F. Bunn
Prom., Publicity Dir.....Duane Modrow
Program Director.....Dean Naven
Chief Engineer.....Don Burrichter
Owners of: KMTV, Omaha.

KMNS—Sioux City—1949

Frequency: 620 Kc.....Power: 1000 Watts
Owned-Oper. By.....Siouxland Bcstg. Inc.
Address.....921 Pierce St.
Tel.: 8-0628.....Independent
Sta Representative.....Paul H. Raymer
President .....James Stuart
General Manager ..... Bob Jenkins
Publicity Director.....Don Miller
Chief Eng.....Philip Maher
Owners of: KFOR, Lincoln; KODY, N. Platte; KSAL, Salinas; KRGI, Grand Island.

KSCJ—Sioux City—1927

Frequency: 1360 Kc.....Power: 5000 Watts
Owned-Operated By.....Perkins Bros. Co.
Business-Studio Address.....415 Douglas St.
Tel.: 5-7993.....ABC
Representative.....George P. Hollingbery
President.....W. R. Perkins
Sta., Comm. Mgr.....Eugene T. Flaherty

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KTRI—Sioux City—1938

Frequency: 1470 Kc.....Power: 5000 Watts
Owned-Operated By....Sioux City Bcstg. Co.
Address .....400 Commerce Bldg.
Tel.: 8-0165.....Independent
President .....John C. Kelly
General Manager.....Lennon Kelly
Chief Engineer.....Sam Seldon

KICD—Spencer—1942

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By..Iowa Great Lakes Bcstg. Co.
Address .....Box 631
Tel.: 1240.....Independent
Station Rep.....Venard, Rintoul & McConnell
Pres., Gen. Mgr.....Ben B. Sanders
Commercial Manager .....Jack Wedel
Program Director.....Chet Andrews
Chief Engineer.....Eldon Kanago

KAYL—Storm Lake—1948

Frequency: 990 Kc.....Power: 250 Watts d.
Owned-Operated By....Cornbelt Bcstg. Co.
Address .....Park Building
Tel.: RE 2-3520.....KBS
President .....O. J. Grau
Sta. Mgr., Prog. Dir.....Paul Benson

KWWL—Waterloo—1947

Frequency: 1330 Kc.....Power: 5 Kw.
Owned-Operated By ..Black Hawk Bdcstg Co.
Address .....Insurance Bldg.
Tel.: AD 4-4404.....MBS
Representative .....Avery-Knodel, Inc.
President.....Ralph J. McElroy
Gen., Sta. Mgr.....Bill C. Baldwin
Commercial Manager ..... Richard Taber
Sales Prom. Manager ..... Douglas Chingo
Chief Engineer.....E. M. Tink
Owners of: KWWL-TV; KMMT-TV, Austin; KAUS-AM, Austin.

KXEL—Waterloo—1942

Frequency: 1540 Kc..... Power: 50,000 Watts
Owned-Oper. By.....KXEL Bcstg. Co.
Address.....P.O. Box 2395
Tel.: AD 3-3371.....ABC
Representative .....Bolling
President.....Cy N. Bahakel
General Manager ..... Al Laval
Commercial Manager ..... Doug Chingo
Operations Director ..... Lou Wagner
Chief Engineer.....Don Kassner
Owners of: WLBJ, Bowling Green; WKIN, Kingsport, WRIS, Roanoke, WWOD, Lynchburg, WKOZ, Kosciusko; WABG-AM-TV, Greenwood.

KWVY—Waverly—1958

Frequency: 1470 Kc.....Power: 1 kw., d.
Owned By.....Cedar Valley Bcstg. Co.
Address.....123 1st St. S.E.
Tel.: 1470 .....Independent
President, Gen. Mgr.....John W. Talbott
Program Dir.....J. A. Meyer

KJFJ—Webster City—1950

Frequency: 1570 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Triangle Bcstrs.
Address .....Box 222
Tel.: TEmple 2-1410 .....Independent
Representative .....Bolles
Pres., General, Comm. Mgr.....Don Treu
Program, Public Dir.....G. D. Warland
Chief Engineer.....Aldis Hendrickson

Pop.: 2,205,000
Families: 699,000

KANSAS

Radio Homes: 691,000
AM Stas. in State: 49

KSOK—Arkansas City—1947

Freq.: 1280 Kc.....Power: 1 Kw. d., 100 W. n.
Owned-Operated By .The KSOK Bdcstg. Co.
Address.....P.O. Drawer 917
Tel.: 2666 .....Independent
President.....Oscar S. Stauffer
Gen. Sta. Mgr.....S. C. Thompson
Chief Engineer.....N. Wayne Owens
Owners of: KSEK, Pittsburgh; WIBW, Topeka; KGFF, Shawnee; WIBW-TV, Topeka.

KARE—Atchison—1939

Frequency: 1470 Kc. ....Power: 1000 Watts
Owned By.....KARE, Inc.
Address.....Fifth & Kansas Ave.
Tel.: EM 7-1470.....Independent
Representative.....Sears & Ayer
Co-Owners....J. M. Griffith, Paul H. Buenning
General Mgr.....James M. Griffith
Chief Engineer.....L. H. Winegardner

KCRB—Chanute—1952

Frequency: 1460 Kc.....Power: 1000 Watts d.
Owned-Operated By..Midwest Bdcstg System
Address.....P.O. Box 132
Tel.: HE 1-3700.....KBS
Station Representative.....Hopewell
President.....James R. Roberts
Manager.....J. R. Fehr
Chief Engineer.....C. Albert

KGGF—Coffeyville—1930

Frequency: 690 Kc..Power: 10 Kw. d.; 5 Kw. n.
Owned-Oper. By..The Midwest Bcstg. Co., Inc.
Address.....306 W. 8th
Tel.: CLinton 1-3800.....ABC
Newspaper Affil. .....Kansas Journal
Station Rep. .....Weed Radio
President.....Richard M. Seaton
General, Sta. Mgr. .....Robert L. Pratt

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Commercial Manager.....E. B. Spoonamore
Program Dir.....Richard S. Embody
Chief Engineer.....J. S. Jaminet

KXXX—Colby—1947

Frequency: 790 Kc.....Power: 5000 Watts d.
Owned.....Town & Farm Co., Inc.
Address .....Colby, Kan.
Tel.: HO 2-3305.....Independent
Rep. .....H-R Reps.
Chairman of Board.....Don Searle
President .....Bill Martin
Exec. V. P., Sta. Mgr.....Ed Mason
Commercial Mgr.....Bill Moore
Chief Engineer.....Vern Snider
Owners of: KMMJ, Grand Island.

KNCK—Concordia—1954

Frequency: 1390 Kc.....Power: 500 Watts d.
Owned.....General Bcstg. Co., Inc.
Address .....Box 531
Tel.: 1414.....KBS
Pres., Gen., Sta. Mgr.....W. F. Danenbarger
Comm. Mgr., Prog. Dir.....Oscar W. Allen
Chief Engineer.....Don Sasnett

KEDD—Dodge City—1961

Frequency: 1550 Kc.....Power: 1 Kw. d.
Owned By.....Seward County Bcstg. Co.
Address .....Route No. 2
Tel.: HUnter 3-7151 .....Independent
Station Representative.....Grant Webb
President.....Alf M. Landon
Gen. Mgr., Ch. Eng.....Gene Courtney
Commercial Manager.....Pete Charlton
Program Director.....K. Hutchinson
Owners of: WREN, Topeka, Kan., KSCB, Liberal, Kan.

KGNO—Dodge City—1930

Frequency: 1370 Kc..Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By.....Dodge City Bcstg. Co.
Address .....705½ Second Ave.
Tel.: HU 3-3151.....Independent
Newspaper Affil.....Dodge City Daily Globe
Station Rep. .....Pearson
General Manager.....Wendell Elliott
Commercial Manager.....Isadore Salm
Program Director.....Herschel Holland
Chief Engineer.....Leo Stewart

KBTO—El Dorado—1953

Frequency: 1360 Kc.....Power: 500 Watts d.
Owned-Oper. By.....El Dorado Bcstg. Co.
Address .....205½ S. Main
Tel.: DA 1-5880.....Independent
Representative .....Indie Sales
General Manager.....Jim Platt

KVOE—Emporia—1939

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Bluestem Bcstg. Co., Inc.
Address .....Box 369
Tel.: DI 2-1400.....Independent
Representative .....Webb
Pres., Gen. Mgr.....E. J. McKernan, Jr.
Sales Prom. Mgr.....E. J. McKernan III
Program Dir.....Curt Stallings
Chief Engineer.....Charles Stark

KMDO—Fort Scott—1954

Frequency: 1600 Kc.....Power: 500 Watts d.
Owned.....Ft. Scott Bcstg. Co.
Address .....Box 72
Tel.: 2545.....KBS
Pres., Gen. Mgr.....Lloyd C. McKenney
Comm., Sta. Mgr.....Jim McKenney
Comm., Sales Prom. Mgr.....Charles Setphens
Publicity Director.....Jim Ross
Chief Engineer.....Jim Fronkier

KIUL—Garden City—1935

Frequency: 1240 Kc...Power: 1 Kw.d., 250 W.n.
Owned-Oper. By.....KIUL, Inc.
Address.....509½ N. Main
Tel.: BRidge 6-3251.....NBC, KBS
Newspaper Affili. .....Telegram
President, General Mgr.....Robert Wells
Program Dir.....Tony Jewell
Comm. Mgr., Chief Eng.....Joe Tennessen

KNCO—Garden City—1949

Frequency: 1050 Kc.....Power: 1000 Watts
Owned-Oper. By..Ark Valley Bcstg. Co., Inc.
Address.....115 W. Laurel
Tel.: BRidge 6-4366.....Independent
Station Rep. .....Hal Holman
President .....Ellsworth Sherman
Gen. Sta. Manager.....O. D. Carmichael
Asst. Manager.....Joe Taylor
Chief Engineer.....E. Kissinger

KLOE—Goodland—1947

Frequency: 730 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....KLOE, Inc.
Address.....17th & Broadway
Tel.: TWinoaks 9-2309.....Independent
Sta. Representative.....Hal Holman
President.....Ross Beach, Jr.
General Manager.....Robert E. Schmidt
Station Manager.....Kay Melia
Sale Prom. Manager.....Dwight Look
Publicity Director.....Jack Everton
Commercial Mgr. .....Gilbert La Porte
Program Mgr. .....Don Gill
Chief Engineer.....Wayne Nelson
Owners of: KAYS-AM-TV, Hayes, Kan.

KVGB—Great Bend—1937

Frequency: 1590 Kc.....Power: 5000 Watts
Owned-Operated By.....KVGB, Inc.
Address.....2007 17th St.
Tel.: GLadstone 3-4317.....Independent
Representative .....Hollingbery
President.....Mrs. Helen Coogan
V.P. General Mgr. .....Grover C. Cobb
Station Manager.....Robert D. Hilgendorf
Commercial Mgr. .....Dick Painter
Program Director.....Ray Beals
Chief Engineer.....Gilbert Hanzlicek

KAYS—Hays—1948

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....KAYS, Inc.

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Address.....2450 Hall St.
Tel.: MArket 4-2578.....Independent
Representative .....Hal Holman
President.....Ross Beach, Sr.
General Mgr.....Robert E. Schmidt
Commercial Manager.....Bob Churchill
Program Director .....Bob Templeton
Chief Engineer .....D. Hobelman
Owners of: KAYS-TV, Hays

KWBW—Hutchinson—1935

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By....Nation's Center Bcstg. Co.
Business-Studio Address.....17th & Harding
Tel.: MO 2-4486.....NBC-KBS
Representative .....Devney Organization
Pres., Sta. Mgr.....Fred L. Conger
Chief Engineer.....F. C. Morgan

KWHK—Hutchinson—1946

Frequency: 1260 Kc...Power: 1 Kw. d.; 500 n.
Owned-Operated By.....KWHK Bcstg. Co.
Address.....525 N. Main
Tel.: Mohawk 5-4461.....Independent
Station Representative.....Spot Time Sales
President.....William L. Mitchell
General Manager.....David Mackey
Program Director.....J. Parker
Chief Engineer.....John Robbins

KIND—Independence—1947

Frequency: 1010 Kc.....Power: 250 Watts d.
Owned-Operated By.....Central Bcstg., Inc.
Bus.-Studio Transmitter.....114 North 8th St.
Tel.: 1010 .....KBS
President, Gen. Mgr.....Nels Rupard

KJCK—Junction City—1949

Frequency: 1420 Kc. ...Power: 1000 Watts d.
Owner-Oper. By.....Junction City Bcstg. Co.
Address.....724½ No. Washington St.
Tel.: CEdar 8-3165.....Independent
Representative .....Indie Sales
President,, Gen. Mgr.....R. L. Weir, Jr.
Station Mgr.....A. B. Valencia
Sales Prom. Mgr.....Pat Powers
Chief Engineer.....Royce Baerg

KCKN—Kansas City—1925

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Cy Blumenthal
Address.....P.O. Box 1165
Tel.: FA 1-3200.....Independent
Station Representative.....Weed Radio
President .....Cy Blumenthal
Gen., Sta. Manager.....Edwin J. Charles
Commercial Mgr.....Glen George
Sales Prom. Mgr.; Pub. Dir. ...Margaret Mayers
Program Director.....Harry Becker
Chief Engineer.....Marvin Bredemeir

KLWN—Lawrence—1951

Frequency: 1320 Kc.....Power: 500 Watts d.
Owned-Operated By.....Lawrence Bcstrs. Inc.
Address .....Route 5
Tel.: VI 3-1320.....Independent
Representative.....Indie Sales
President .....Lee Morgan
General, Station Mgr.....Arden Booth
Program Director.....Harry Hulse
Chief Engineer.....Earl Sundbye

KCLO—Leavenworth—1948

Frequency 1410 Kc. ....Power: 5000 Watts d.
Owned-Oper. By.....KCLO, Inc.
Address .....Box 70
Tel.: MUtual 2-1410.....KBS
President, Gen. Mgr.....Geo. Basil Anderson
Commercial, Program.....Bob Potter
Sales Prom. Mgr.....Lee Pemberton
Chief Engineer .....Al Ortmann

KLIB—Liberal—1960

Frequency: 1470 Kc.....Power: 500 Watts
Owned By.....Plains Enterprises, Inc.
Address.....Box 432, Alva, Okla.
Tel.: MAin 4-2556.....Independent
President, Gen. Mgr.....William Bowman Sr.
Chief Engineer.....Clyde Elmer Michael

KSCB—Liberal—1948

Frequency: 1270 Kc. ..Power: 1 Kw.d., 500 W.n.
Owned-Oper. By....Seward County Bcstg. Co.
Business Address.....East 8th St.
Tel.: MA 4-3891.....Independent
Station Rep. .....Hopewell
President .....Alf M. Landon
General Manager.....Leon S. Salathiel
Commercial Manager.....Mark Shor
Program Director.....Dick Stedman
Chief Engineer.....Alvin Peters

KMAN—Manhattan—1950

Frequency: 1350 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Manhattan Bcstg. Co.
Address.....114 No. 4th St.
Tel.: PRescott 8-4451.....KBS
Newspaper Affil. .....Daily Mercury
President.....Fred A. Seaton
Gen., Sta. Manager.....Lowell E. Jack
Commercial Manager.....Dave Jackson
Program Director.....Howard T. Hill, Jr.
Sales Prom. Mgr., Pub. Dir.....James Kastner
Chief Engineer.....Charles Pultz

KNDY—Marysville—1956

Frequency: 1570 Kc.....Power: 250 Watts, d.
Owned.....W. N. Schnepp
Address.....P.O. Box 390
Tel.: HIllcrest 3-4361.....Independent
Station Representative.....Bolles
President, Gen. Mgr. .....Wyman N. Schnepp
Chief Engineer.....Willa M. Schnepp

KNEX—McPherson—1949

Frequency: 1540 Kc.....Power: 250 Watts d.
Owned By.....McPherson Bestg. Co.
Address .....Box 186
Tel.: CHapel 1-1540.....KBS
Newspaper Affil. .....Sentinel
Station Representative.....Hopewell
President.....Kenneth R. Krehbiel
Gen. Mgr., Ch. Eng.....Claude Hughes
Comm., Sales Prom. Mgr.....Morris Heitschmidt

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KBEA—Mission—1957

Frequency: 1480 Kc....Power: 1000 Watts a.
Owned By.....KBKC, Inc.
Address.....5913 Woodson Ave.
Tel.: HEdrick 2-1480.....MBS
President.....Lester Kamin
General, Comm. Mgr.....T. Gonterman
Chief Engineer.....Robert Arzt

KJRG—Newton—1953

Frequency: 950 Kc.....Power: 500 Watts, d.
Owned.....KJRG, Inc.
Address .....Box 77
Tel.: ATwater 3-5150.....KBS
Station Rep. .....Hopewell
President, Gen. Mgr.....Geo. Basil Anderson
Comm. Mgr. Ch. Eng. .....Bob Snyder
Sales Prom. Mgr. .....Roy Lichtenberger

KOFO—Ottawa—1949

Frequency: 1220 Kc.....Power: 250 Watts d.
Owned-Operated By.....Ottawa Bcstg. Co.
Address.....P. O. Box 46
Tel.: CHerry 2-1220.....Independent
Station Representative.....Hopewell
President, Gen. Mgr.....Roderick B. Cupp
Commercial Mgr.....Ronald G. Reed
Program Director.....Galen Scott
Chief Engineer.....Don Willis

KLKC—Parsons—1948

Frequency: 1540 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Community Bcstg. Co.
Address.....P.O. Box 696
Tel.: GA 1-6400.....Independent
President, Gen. Mgr.....Richard R. Combs

KKAN—Phillipsburg—1960

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....North Central Bcstg., Inc.
Address.....Box 337
Tel.: 1070 .....Independent
General Manager.....Guy Christian
Sales Prom. Mgr.....Doug Stone
Chief Engineer.....Vaughn Jupe

KOAM—Pittsburg—1937

Freq.: 860 Kc.....Power: 10 Kw. d., 5 Kw. n
Owned-Oper....The Pittsburg Bcstg. Co., Inc.
Address.....P.O. Box F
Tel.: Adams 1-7200.....NBC
Representative .....Hollingbery
President.....E. V. Baxter
Gen., Sta. Mgr.....John O. Bartlow
Program Dir.....Marge Bartlow
Chief Engineer.....Leo Stafford

KSEK—Pittsburg—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By....Stauffer Publications, Inc.
Address.....1340 E. Quincy
Tel.: ADams 1-2800.....KBS
Newspaper Affil.....Headlight & Sun
Representative .....Avery-Knodel
President.....O. S. Stauffer
General Mgr., Chief Eng.....Jim Treat

KWSK—Pratt—1952

Frequency: 1570 Kc.....Power: 250 Watts
Owned .....Clem Morgan
Address.....200½ S. Main St.
Tel.: GReenwood 2-4405.....Independent
General Sta. Mgr. .....Clem Morgan
Program Director.....A. R. Morgan
Sales Prom., Comm. Mgr. .....Ray Godfrey
Chief Engineer.....Larry Waggoner

KRSL—Russell—1956

Frequency: 990 Kc.....Power: 250 Watts d.
Owned By.....Kilo Broadcasting Co.
Address .....Box 666
Tel.: HUdson 3-3121.....Independent
Owner, Gen. Mgr.....Fred L. Thompson
Commercial Manager.....Richard Dumler
Program Director.....Ray Poole
Publicity Director.....Alice Graham
Chief Engineer.....Delbert Compton

KFRM—Salina—1947

Frequency: 550 Kc. .....Power: 5,000 W. d.
Owned By.....KFRM, Inc.
Address.....P.O. Box 1188
Tel.: TAylor 3-4611.....ABC
Sta. Representative.....Natl. Spot Time Sales
President.....Norman E. Kightlinger
Gen., Comm. Manager.....Robert D. Hanna
Chief Engineer.....Gary E. Farhner

KSAL—Salina—1937

Frequency: 1150 Kc.....Power: 5000 Watts
Owned By.....Salina Bcstg., Inc.
Address.....625 E. Crawford
Tel.: TA 3-3701.....MBS
President .....James Stuart
V. P., Gen. Mgr.....Richard W. Chapin
Comm. Sta. Mgr.....Robert M. McKune
Program Director.....Chuck Nichols
Chief Eng.....Don Englehart
Owners of: KODY, N. Platte; KFOR, Lincoln; KRGI, Grand Island; KMNS, Sioux City; KOEL, Oelwein.

WIBW—Topeka—1927

Frequency: 580 Kc.....Power: 5000 Watts
Owned By.....Stauffer Publications, Inc.
Address .....Box 119
Tel.: CR 2-3456.....CBS
Newspaper Affil. ..... Journal, Capital
Representative .....Avery-Knodel
President.....O. S. Stauffer
General Manager .....Thad Sandstrom
Station Manager.....Jack Fallon

KJAY—Topeka—1949

Frequency: 1440 Kc..Power: 5 Kw. d.; 1 Kw. n.
Owned By.....Midland Bcstrs.
Address.....916 Kansas Ave.
Tel.: CE 3-1336.....Independent
Representative .....Gill-Perna
President.....Dale S. Helmers
Chief Engineer.....Rae Bowman

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KTOP—Topeka—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Charles Bailey Axton
Address.....1700 N. Buchanan
Tel.: CE 4-3444.....MBS
Station Representative.....Weed
President .....Bailey Axton
Vice Presidents.....Louise and Charles Axton
Program Director.....Robert Harris
Station Manager.....Bob Barber
Sales Prom. Mgr.....Merle Blair
Chief Engineer.....Harold Grant

WREN—Topeka—1926

Frequency: 1250 Kc.....Power: 5000 Watts
Owned-Operated By...WREN, Bdcstg. Co., Inc.
Address.....1001 Fillmore St.
Tel.: CE 2-0505.....ABC
Representative ..... Hollingbery
President.....Alf M. Landon
Gen., Sta. Mgr.....Max G. Falkenstien
Commercial Manager.....Paul Dixson
Program Manager.....Bob Richmond
Sales Promotion Manager.....Bonnie Purnell
Chief Engineer.....Al Keberlein
Owners of: KSCB, Liberal

KAKE—Wichita—1948

Frequency: 1330 Kc.....Power: 5000 Watts
Owned By.....KAKE Radio-TV, Inc.
Address.....1500 N. West St.
Tel.: WH 3-4221.....Independent
Station Rep. .....Bolling
President .....Mark H. Adams
General Manager.....Martin Umansky
Commercial Manager.....Bob McCune
Station Manager.....Dale W. McCoy Jr.
Program Director.....Doug Lyon
Publicity Director.....Bob Payne
Chief Engineer.....Harold Newby
Owners of: KAKE-TV.

KFH—Wichita—1922

Frequency: 1330 Kc....Power: 5000 Watts d.
Owned By.....KFH Radio Co.
Address.....KFH Bldg.
Tel.: AM 2-4491.....CBS
Newspaper Affiliation .....Eagle
Representative .....Blair
President .....John Rigby
General, Sta. Mgr.....Thomas P. Bashaw
National Sales Mgr.....John Merrell
Program Director.....Donald Anderson
Sales Prom. Mgr.....Jay Harmon
Local Sales Manager.....Bob Adams
Chief Engineer.....Leslie Campbell

KIRL—Wichita—1923

Freq.: 1070 Kc.....Power: 10 Kw. d., 1 Kw. n.
Owned-Operated By...Jayhawk Bdcstg. Corp.
Address.....4200 N. Broadway
Tel.: TE 8-3377.....ABC
Station Representative.....Petry
President.....Charles "Buddy" Rogers
General, Comm. Mgr. .....J. Coppersmith
Asst. Mgr., Prog. Dir. .....Tom Leahy
Promotion Manager.....Mrs. Betsy Kelly
Chief Engineer.....Jack Austin

KLEO—Wichita—1936

Frequency: 1480 Kc..Power: 5 Kw. d.; 1 Kw. n.
Owned By.....Swanco Bestg. of Kan.
Address.....255 N. Broadway
Tel.: HO 4-2387.....MBS
Station Representative.....Eastman
President.....George Bolas
General Manager.....Edward A. Montray
Commercial Manager.....Donald O'Malley
Sales Prom. Manager.....Don Lowery
Program Director.....Bob Freeman
Publicity Director .....Emily Kaye
Chief Engineer.....Earl Russell
Owners of: KQEO, Alburquerque; KIOA, Des Moines.

KSIR—Wichita—1958

Frequency: 900 Kc.....Power: 250 Watts d.
Owned By.....KSIR, Inc.
Business Address.....Box 933
Tel.: WH 2-3253.....Independent
Pres., Comm. Mgr.....Mack Sanders
Gen. Sta., Chief Eng.....K. W. Pyle

KWBB—Wichita—1951

Frequency: 1410 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By...Wichita Beacon Bcstg. Co.
Address.....2829 Salina Ave.
Tel.: TE 8-3331.....Independent
Station Reps. .....Hollingbery; Clark Brown
President.....O. E. Bradley
General Manager.....J. Milton Hall
Comm., Sales Prom. Mgr. .....Harold H. Hale
Program Director.....Virginia Hale
Chief Engineer.....Cliff Koch

Pop.: 3,055,000
Families: 841,000

KENTUCKY

Radio Homes: 809,000
AM Stas. in State: 87

WANY—Albany—1958

Frequency: 1390 Kc.....Power: 1000 Watts
Owned By.....Albany Bcstg. Co.
Business Address.....Box 158
Tel.: 387-3351.....KBS
Sta. Rep.....Kentucky Radio Sales
Co-owners.....Wallace Allred-Cecil Speck
Sta., Comm. Manager.....Welby Hoover
Program Director.....Darrell Speck
Chief Engineer.....Joe Peters

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WCMI—Ashland—1935

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....WCMI, Inc.
Address.....P. O. Box 949
Tel.: 324—6111.....CBS
Sta. Representative.....Hollingbery
President.....R. G. Worster
General, Sta. Manager.....O. C. Halyard Jr.
Commercial Manager.....Mike Slagel
Program Director.....Bill Campbell
Publicity Director.....Loretta Halyard
Chief Engineer.....Bob Gilmore
Owners of: WVLK, Lexington; WFKY, Frankfort; WHOO, Orlando; WOMP, Bellaire.

WTCR—Ashland—1954

Frequency: 1420 Kc.....Power: 5000 Watts d.
Owned.....WTCR, Inc.
Address.....Box 848
Tel.: EAst 4-7131.....Independent
Sta. Rep.....Clarke Brown; Spot Time Sales
President, Gen. Mgr.....Naseeb S. Tweel
Chief Engineer.....Edwin Walters

WBVL—Barbourville—1955

Frequency: 950 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Brown Radio & TV Co.
Address.....107 Sycamore St.
Tel.: LIncoln 6-4129.....Independent
Pres., Gen. Mgr.....Dwight L. Brown
Sales Prom. Mgr.....Homer L. Jackson
Chief Engineer.....L. D. Johnson

WBRT—Bardstown—1955

Frequency: 1320 Kc.....Power: 1000 W. d.
Owner.....Bardstown Broadcasting Co.
Address.....216 N. 3rd
Tel.: FI 8-3943.....KBS
President.....Lawrence W. Adams
Sales Prom., Chief Eng.....Don Allen

WCBL—Benton—1954

Frequency: 1290 Kc.....Power: 5,000 Watts d.
Owned-Oper. By.....Purchase Bcstg. Co.
Address.....P.O. Drawer 7
Tel.: LA 7-2581.....KBS
Representative.....Continental
President, Gen. Mgr.....Shelby McCallum
Station Manager.....James W. Wilkins
Program Director.....David Reno
Commercial Mgr.....Martine Vance
Chief Engineer.....Walter Wilson
Owners of: WTRB, Ripley; KMJS, Portageville.

WBGN—Bowling Green—1959

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Bowling Green Bcstg. Co.
Address.....913½ College St.
Tel.: VI 2-1638.....Independent
Station Representative....Kentucky Radio Sales
President, Gen. Mgr.....Clement Cockrel
Commercial Manager.....Dean Duvall
Program Director.....Chuck Steele
Chief Engineer.....Eugene Hornback

WKCT—Bowling Green—1947

Freq.: 930 Kc...Power: 1 Kw. d.; 500 Wts. n.
Owned-Oper. By ...Daily News Bdcstg. Co.
Address.....804½ College St.
Tel.: VI 3-4325.....ABC
Newspaper Affiliation..Park City Daily News
Representative.....Pearson
President.....J. Ray Gaines
General, Station Mgr.....Al Temple
Commercial Mgr.....Henry Brosche
Program Dir.....Jack Eversole
Chief Engineer.....Jack Hendrick

WLBJ—Bowling Green—1940

Freq.: 1410 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By...Bowling Green Bcstrs., Inc.
Address.....Cemetery Road
Tel.: VI 3-3212.....MBS-KBS
Sta. Representative.....Burn-Smith
President.....Cy N. Bahakel
General Manager.....Bob Proctor
Prog. Dir., Ch. Eng.....Hugh Tyler

WTCO—Campbellsville—1948

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Taylor Cty. Bcstg. Co.
Address.....P.O. Box 248
Tel.: 465-4178.....KBS
Station Rep.....Kentucky Radio Sales
President.....R. D. Ingram
General, Sta. Manager.....Thomas Kerr
Commercial Manager.....Lindsey Hardin
Sales Promotion Manager.....James Crowell
Program Director.....Naomi Beard
Publicity Director.....Redman L. Turner
Chief Engineer.....Harvey Kingsbury

WMTA—Central City—1954

Frequency: 1380 Kc.....Power: 500 Watts
Owner.....Central City, Greenville Bcstg. Co.
Address.....Old Greenville Rd.
Tel.: 818.....Independent
Owners.....L. L. & A. E. Stone
Manager.....A. Stone
Chief Engineer.....B. J. Stone

WNES—Central City—1955

Frequency: 1050 Kc.....Power: 500 Watts d.
Owned By.....Muhlenberg Bcstg. Co.
Address.....Box 512
Tel.: 1000.....KBS
Rep.....Kentucky Radio Sales
President.....Andy Anderson
General, Comm. Mgr.....Ronald L. Beane
Program Director.....C. Stovall
Chief Engineer.....Robert J. Beane

WAIN—Columbia—1951

Frequency: 1270 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Tri-County Bcstg. Corp.
Address.....430 Wain St.
Tel.: 384-2411.....KBS
Station Representative....Kentucky Radio Sales
President, Gen. Mgr.....John B. Horton
Commercial Manager.....Edwin R. Cundiff
Station Manager.....Ray Doss
Program Director.....Fred Massey
Chief Engineer.....Lewis Owens

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WCTT—Corbin—1947

Frequency: 680 Kc.....Power: 1000 Watts
Owned-Oper. By....Corbin Times-Tribune, Inc.
Business Address.....Ky. Ave. & Monroe St.
Tel.: 1071 .....KBS
Newspaper Affil.....Corbin Times-Tribune
President.....J. Springer Robinson
General Manager.....John L. Crawford
Station, Comm. Mgr.....Art Grunewald
Program Director.....Archie Wyatt
Chief Engineer.....Chas. Sulfredge

WYGO—Corbin—1961

Frequency: 1330 Kc.....Power: 5 Kw. d.
Owned By.....Tri-County Bcstg. Co.
Address .....Box 548
Tel.: 3006 .....Independent
Sta. Reps..Prestige Rep. Org.; Ky. Radio Sales
Gen. Mgr., Pub. Dir.....Walt Powell
Commercial Manager.....Bob Sturgill
Program Director.....Cal Smith
Chief Engineer.....Everett Lawson

WCPM—Cumberland—1951

Frequency: 1280 Kc.....Power: 1000 Watts
Owned-Oper. By.....Cumberland Bcstg. Co.
Address.....P. O. Box 955
Tel.: 589-4623.....KBS
Station Rep.....Kentucky Radio Sales
General Manager.....J. Mills

WCYN—Cynthiana—1956

Frequency: 1400 Kc. .....Power: 250 Watts
Owned.....WCYN Radio, Inc.
Address.....Pike & Walnut Sts.
Tel.: 1480.....KBS
Station Representative....Kentucky Radio Sales
President.....Estil R. Anderson
General Manager.....Lawrence McGill
Commercial Manager.....Helen Williams
Program Director.....Walter Turner
Chief Engineer.....Reed Anderson

WHIR—Danville—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....WHIR, Inc.
Business Address.....P.O. Box 8
Tel.: 236-2711.....Independent
Representative.....Hal Holman Co.
President, Gen. Mgr. .....Raymond P. Holbrook
Commercial Manager.....C. R. Colclough
Program Director.....Raymond L. Ramsey
Chief Engineer.....Charles Huddleston

WIEL—Elizabethtown—1950

Frequency: 1400 Kc..Power: 1 Kw.d., 250 W.n.
Owned-Oper. By.....Elizabethtown Bcstg. Co.
Business Address.....P. O. Box 347
Tel.: Elizabethtown .....KBS
Station Representative .....Hopewell
President.....J. W. Hodges
General Manager.....Dee Huddleston
Commercial Manager.....Calvin Skaggs
Program Director.....Thomas Skinner
Chief Engineer.....Hugh Garner

WSTL—Eminence—1956

Frequency: 1600 Kc.....Power: 500 Watts, d.
Owned.....Shelbyville—Eminence Bcstg. Co.
Address.....P.O. Box 147
Tel.: ME 3-2916.....Independent
Station Representative....Kentucky Radio Sales
Gen. Mgr., Ch. Eng. .....Charles L. Troutman
Station Manager.....George C. Troutman
Commercial Manager.....James E. Petty
Program Director.....Vivian M. Troutman
Publicity Director.....Terry Tichy

WSAC—Ft. Knox—1955

Frequency: 1470 Kc.....Power: 1000 Watts d.
Owned-Operated By...Fort Knox Bcstg. Corp.
Address.....Box 68
Tel.: ELgin 1-3121.....Independent
Pres., Gen. Mgr.....B. E. Cowan
Commercial Mgr.....J. R. Cowan

WFKY—Frankfort—1946

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Frankfort Bcstg. Co.
Address.....Radio Bldg.
Tel.: CA 3-8281.....MBS
Representative .....Hollingbery
Pres., Gen. Mgr.....Ken Hart
Station Mgr.....Bud McClain
Program Dir. .....H. Moore
Chief Engineer.....K. P. Graham

WFKN—Franklin—1954

Frequency: 1220 Kc.....Power: 250 Watts, d.
Owned By.....Franklin Favorite-WFKN, Inc.
Address.....103 N. High St.
Tel.: JUstice 6-4481.....KBS
Pres., Gen. Mgr.....L. L. Valentine
Comm., Sales Prom. Mgr....Howard H. Ogles
Program Director.....A. W. Kockritz, Jr.
Chief Engineer.....Frank Wakefield

WFUL—Fulton—1951

Frequency: 1270 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Ken-Tenn Bcstg. Corp.
Business Address.....Box 482
Tel.: 1270.....Independent
Newspaper Affiliation...Fulton County News
President .....Paul Westpheling
Gen., Sta. Mgr.....Mrs. P. Westpheling
Sales Prom. Mgr., Ch. Eng....Kenneth Turner
Prog., Pub. Director.....Mrs. Hendon Wright

WAXU—Georgetown—1957

Frequency: 1580 Kc.....Power: 10 Kw. d.
Owned By.....WAXU Radio
Address.....117 No. Lime, Lexington, Ky.
Tel.: 3-1678 .....Independent
Station Representative.....Weed Radio
Pres., Ch. Eng.....Robert E. Johnson
Station Manager.....Arno Walker
Program Director.....Bill Stakelin
Commercial Manager.....Robert Hamilton
Publicity Director.....Dot Woolems
Sales Prom. Manager.....Ed James

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WKAY—Glasgow—1946

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Glasgow Bcstg. Co., Inc.
Address.....Park-to-Park Highway
Tel.: OLive 1-2141.....KBS
President.....Jack Pedigo
Gen., Sta., Comm. Mgr., Chief Eng..Clovis Sadler
Pub., Prog. Dir.....Moena E. Sadler

WGOH—Grayson—1959

Frequency: 1370 Kc.....Power: 5,000 Watts
Owned By.....Carter County Bcstg. Co., Inc.
Address.....Box 487
Tel.: 474-5144.....Independent
President.....Harold E. Shufflebarger
Gen., Sta. Manager.....Charlie Esposito
Chief Engineer.....Les Davis

WHLN—Harlan—1941

Frequency: 1410 Kc.....Power: 5 Kw. d.
Owned-Oper. By.....Radio Harlan, Inc.
Business Address.....Box 898
Tel.: 625 .....Independent
Station Rep.....Kentucky Radio Sales
President.....J. Francke Fox, Jr.
Gen., Comm. Mgr.....James T. Morgan
Chief Engineer.....Gene Hopkins

WHBN—Harrodsburg—1955

Frequency: 1420 Kc.....Power: 1000 Watts
Owned-Oper. By.....Fort Harrod Bcstg. Corp.
Address .....Box 247
Tel.: 1420 .....KBS
Station Rep. .....Hopewell
President, Gen. Mgr.....Robert Martin

WKIC—Hazard—1947

Frequency: 1390 Kc....Power: 5000 Watts d.
Owned-Oper. By.....Mt. Bcstg. Service, Inc.
Address.....Box 239
Tel.: GEneral 6-2121.....KBS
Representative.....Kentucky Radio Sales
President.....Fred B. Bullard
General Manager.....Ernest Sparkman
Commercial Manager.....Julius Lasslo
Prog. Dir.....Norma Strong
Chief Engineer.....George Patterson

WSON—Henderson—1941

Frequency: 860 Kc.....Power: 500 Watts d.
Owned-Oper. By....Henderson Bcstg. Co., Inc.
Address.....P. O. Box 418
Tel.: VA 6-3923.....KBS
Station Rep.....Kentucky Radio Sales
Pres., Gen. Mgr.....Hecht S. Lackey
Station Manager.....William F. Russell
Sales Manager.....Ewing Graham
Publicity Director.....Barbara Cummings
Chief Engineer.....D. E. Gibson

WHOP—Hopkinsville—1940

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By..Hopkinsville Bcstg. Co., Inc.
Address.....1102 So. Virginia St.
Tel.: TUxedo 5-5531.....CBS
Pres., Gen. Mgr.....F. Ernest Lackey
Sta., Comm. Mgr.....Katherine Peden
Publicity Director.....Margaret Wyatt
Sales Prom. Manager.....Hal King
Program Director.....George Goldtrap
Chief Engineer.....Russell Newman

WKOA—Hopkinsville—1954

Frequency: 1480 Kc.....Power: 1000 Watts d.
Owned By.....Pennyrile Broadcasting Co.
Address.....808½ South Main St.
Tel.: TU 6-1204.....KBS
Sta. Rep.....Geo. T. Hopewell
Pres, Gen. Mgr.....William H. Higgins
Program Director.....James M. Suddeath
Chief Engineer.....Marvin J. Mahoney

WIRV—Irvine—1960

Frequency: 1550 Kc.....Power: 1,000 Watts d.
Owned By.....Irvenna Bcstg. Co.
Address .....141 Broadway
Tel.: 723—2550 .....KBS
Station Rep. .....Continental
President, Gen. Mgr.....James M. Gaskin
Sales Promo. Mgr., Ch. Eng...Fred W. Dean, Jr.
Publicity Director.....Betina Sue Wiseman

WLBN—Lebanon—1954

Frequency: 1590 Kc.....Power: 1 Kw., d.
Owned.....Lebanon-Springfield Bcstg. Co.
Address.....P.O. Box 647
Tel.: 692-3126 .....KBS
Gen., Sta. Mgr.....J. T. Whitlock
Commercial Manager.....Allen Baker
Chief Engineer.....W. B. Kelly
Owners of: WIEL, Elizabethtown.

WMTL—Leitchfield—1959

Frequency: 1580 Kc.....Power: 250 Watts
Owned By.....Rough River Bcstg. Co.
Address.....121 East Main St.
Tel.: 351.....KBS
Station Rep.....Kentucky Radio Sales
President, Gen. Mgr.....James Shacklette
Chief Engineer.....W. Hugh Garner

WBLG—Lexington—1946

Frequency: 1300 Kc.....Power: 1000 Watts
Owned-Oper. By.....Lexington Bcstg. Corp.
Address.....134 N. Limestone St.
Tel.: 3-0433 .....ABC-KBS
Representative .....Meeker
Pres., Gen. Mgr.....Roy B. White, Jr.
Commercial Mgr.....Jim Tomblin
Chief Engineer.....James Patrick

WLAP—Lexington—1922

Frequency: 630 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By..Thoroughbred Bcstg. Co., Inc.
Business-Studio Address.....177 N. Upper St.
Tel.: 3-2727 .....MBS
Representative.....John E. Pearson
President, Gen. Mgr.....William R. Sweeney
Program Director.....Nick Clooney
Chief Engineer.....Robert Jones

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WVLK—Lexington—1947

Freq.: 590 Kc....Power: 5000 Wts. d., 1000 n.
Owned-Oper. By....Bluegrass Bcstg. Co., Inc.
Address .....Phoenix Hotel
Tel.: 4-6470 .....CBS
Representative .....Hollingbery
General Mgr.....Ted Grizzard
Commercial Manager.....Charles Drew
Chief Engineer.....Paul Dunbar

WFTG—London—1955

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Lin Bcstg. Corp.
Address.....Box 333
Tel.: VOlunteer 4-2148.....Independent
Sta. Representative .....Hopewell
Pres., Gen., Sta. Mgr.....Elmo Mills
Chief Engineer .....Russell Henson

WAKY—Louisville—1936

Frequency: 790 Kc. ..Power: 5 Kw. d., 1 Kw. d.
Owned By.....Lin Bcstg. Corp.
Bus.-Studio Address.....Ky. Home Life Bldg.
Tel.: JU 7-8871.....Independent
Representative ..... Blair
President.....Gordon B. McLendon
Gen., Sta. Manager.....Robert O. Franklin
Commercial Manager.....John F McCarthy
Program Director.....Howell Smith
Chief Engineer.....G. Callison

WAVE—Louisville—1933

Frequency: 970 Kc.....Power: 5000 Watts
Owned-Operated By.....WAVE, Inc.
Business Address.....725 S. Floyd
Tel.: JU 5-2201.....NBC
Station Rep. .....Katz
President.....George W. Norton, Jr.
General Mgr.....Nathan Lord
Commercial Manager....Woodford Dulaney Jr.
Program, Sales Prom. Mgr.....James Caldwell
Chief Engineer.....Wilbur Hudson
Owners of: WAVE-TV.

WHAS—Louisville—1922

Frequency: 840 Kc. ...Power: 50,000 Watts
Owned-Oper. By .....WHAS, Inc.
Address.....525 W. Broadway
Tel.: JU 5-2211.....Independent
Newspaper Affil.....Courier-Journal, Times
Representative.....Henry I. Christal Co.
President.....Barry Bingham
General Manager.....Victor Sholis
Commercial Manager.....John Fouts
Sales Prom. Manager.....William Loader
Program Director.....George Walsh
Chief Engineer.....Orin Towner
Owners of: WHAS-TV.

WINN—Louisville—1940

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....WINN Bcstg. Corp.
Bus.-Studio Address.....409 Speed Bldg.
Tel.: JU 5-5148.....Independent
Sta. Representative.....Gill-Perna
President.....Glen A. Harmon
Comm. Mgr.....James Nathan
Station Manager.....M. Maley
Sales Promo. Mgr.....L. Abraham
Chief Engineer.....Melvin Scarsdale

WKLO—Louisville—1948

Freq.: 1080 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By....Mid-America Bcstg. Corp.
Address.....2000 Commonwealth Bldg.
Tel.: JU 3-4441.....Independent
News. Affil....Lanchester (Ohio) Eagle-Gazette
Representative .....Robt. Eastman
President .....Charles Sawyer
Exec. Vice President.....J. P. Williams
Gen., Sta. Manager.....William H. Spencer
Comm., Sales Prom. Manager....William Perry
Publicity Director.....Roberta Scott Bunnell
Program Director.....Ken Rowland
Chief Engineer.....William H. Faulkner
Owners of: WING, Dayton; WCOL, Columbus; WIZE, Springfield.

WKYW—Louisville—1947

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Radio Kentucky, Inc.
Address.....310 W. Liberty St.
Tel.: JU 3-4811.....CBS
Sta. Representative.....Broadcast Time Sales
Pres., Gen. Mgr.....F. Eugene Sandford
VP., Oper. Mgr.....E. Halsey Sandford
V. P. Sales.....Jay Thomson
Chief Engineer.....William Neff

WLOU—Louisville—1948

Frequency: 1350 Kc.....Power: 5000 Watts d.
Owned By.....Rounsaville Louisville
Business-Studio Address.....2549 S. Third St.
Tel.: ME 7-6531.....Independent
Station Reps.....Pearson; Dora-Clayton
President.....Robert W. Rounsaville
General Mgr.....E. F. Shadburne
Nat'l Sales Mgr.....Harold F. Walker
Program Director.....Joyce Monroe
Chief Engineer.....Steve Dawson
Owners of: WCIN, Cincinnati; WFUN, Miami Beach; WTMP, Tampa; WVOL, Nashville; WYLD, New Orleans; KRZY, Dallas.

WTMT—Louisville—1958

Frequency: 620 Kc.....Power: 500 Watts
Owned By.....Jefferson Bdcstng. Co. Inc.
Business Address.....1300 S. 4th St.
Tel.: MElrose 7-2527.....MBS
Station Representative.....Forjoe
President.....John A. Davenport
General Manager.....Barney Groven
Station Manager.....Robert J. Campbell
Commercial Manager.....Richard Gundle
Sales Prom. Mgr., Pub. Dir. .....Lee Stinson
Program Director.....Tommy Downs
Chief Engineer.....Charles Cutler

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WFMW—Madisonville—1949

Frequency: 730 Kc.....Power: 250 Watts d.
Owned By.....Messenger Bdcstg. Co., Inc.
Address .....Box 351
Tel.: TA 1-4096 .....KBS-MBS
Newspaper Affiliation .....Messenger
Station Representative.....Hopewell
President.....Edgar Arnold, Sr.
Gen., Sta. Manager.....H. W. Wells
Comm. Mgr.....Elmer L. Kelley, Jr.
Program Director.....B. Zint
Chief Eng.....Charles Lee

WTTL—Madisonville—1956

Frequency: 1310 Kc.....Power: 500 Watts, d.
Owned.....Hopkins County Bcstrs.
Business Address.....111 S. Main St.
Tel.: TAylor 1-7420.....ABC
General Mgr., Chief Eng.....Conway Smith
Commercial Manager.....Jerry McKonly

WWXL—Manchester—1956

Frequency:1450 Kc. .....Power: 250 Watts d.
Owned.....Wilderness Rd. Bcstg. Co.
Address.....109 Court St.
Tel.: LY 8-4694.....KBS
President.....J. L. Tigue
Gen., Sta. Mgr. .....C. Corum
Chief Engineer.....Robert Banks

WNGO—Mayfield—1947

Frequency: 1320 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....West Ky. Bcstg. Co.
Business Address.....Paducah Rd.; Box 431
Tel.: 1597.....KBS
Representative .....Indie Sales
President .....Mose Bohn
Gen., Sta. Mgr.....Charles W. Stratton
Comm., Sales Prom. Mgr. .....Jim Freeland
Program Director.....Bill Scarbrough
Publicity Director.....Larry McIntosh
Chief Engineer.....Joe Hargrove

WFTM—Maysville—1947

Frequency: 1240 Kc. .....Power: 250 Watts
Owned By.....Standard Tobacco Co.
Bus. Address.....626 Forest Ave.
Tel.: LOgan 4-3361.....KBS
President.....Charles P. Clarke
General Manager.....John W. Betts
Comm. Prom. Mgr.....Herbert Williams
Program Director.....Charles D. Boyd
Chief Engineer.....Harold Sagraves

WMIK—Middlesboro—1948

Frequency: 560 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Cumberland Gap Bcstg.
Address.....P.O. Box 698
Tel.: 980.....Independent
Newspaper Affil.....Citizens News Co.
President.....Helen K. Henry
Gen. Mgr.....Maurice K. Henry
Program Director.....Bill Baker
Chief Engineer.....Frank Folsom, Jr.

WFLW—Monticello—1955

Frequency: 1360 Kc.....Power: 1000 Watts d.
Owned-Operated By....Wolf Creek Bcstg. Co.
Address .....Box 36
Tel.: FIllmore 8-3166.....KBS
Station Manager.....Fred A. Staples

WMOR—Morehead—1955

Frequency: 1330 Kc.....Power: 1000 Watts, d.
Owned & Operated By...Morehead Bcstg. Co.
Address .....Box 59
Tel.: STate 4-4141.....KBS
President.....J. Earl McBrayer
General Manager.....W. M. Whitaker
Chief Eng.....Earl S. Young

WMSK—Morganfield—1960

Frequency: 1550 Kc.....Power: 250 Watts d.
Owned By.....Union Co. Bcstg. Co.
Address .....Box 55
Tel.: 1360 .....Independent
Station Reps...Hopewell, Kentucky Radio Sales
President.....Charles E. Lancaster
Promotion Manager.....Samuel L. Crawley
Chief Engineer.....J. B. Crawley

WMST—Mt. Sterling—1957

Frequency: 1150 Kc.....Power: 500 Watts
Owned By..... Mt. Sterling Broadcasting Co.
Business Address.....34 Broadway
Tel.: 1150.....KBS
Station Representative.....Geo. T. Hopewell
President.....R. J. Reynolds
V.P., General Manager.....Bob Doll
Program Director.....Ron Mastin
Sales Prom. Manager.....Russell Drake
Chief Engineer.....Bill McGuire

WLOC—Munfordville—1956

Frequency: 1150 Kc.....Power: 1 Kw., d.
Owned By.....S. Central Ky. Bcstg. Corp.
Address .....Munfordville
Tel.: JA 4-4111.....KBS
President.....H. T. Parrott
General, Sta. Manager.....Redman L. Turner
Program Director.....Mary Goodman

WNBS—Murray—1948

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Service Bcstg. Co.
Address .....P. O. Box 548
Tel.: PLaza 3-3411.....Independent
Representative .....Dore
Pres., Sta. Mgr.....Charles Shuffet
Gen. Mgr., Ch. Engr.....C. H. Hulse

WNKY—Neon—1956

Frequency: 1480 Kc.....Power: 1000 Watts d.
Owned.....Letcher Bcstg. Corp.
Address .....Main St.
Tel.: 7714 .....KBS
President.....Dave L. Craft
Gen., Sta. Mgr.....W. E. May

WNOP—Newport—1948

Frequency: 740 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Tri-City Bcstg. Co.
Business-Studio Address....606 Monmouth St.

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Tel.: JU 1-7100.....Independent
President.....James G. Lang
General Manager.....Dick Pike
Station, Program Mgr.....R. D. Nunn
Comm., Sales Prom. Mgr. .....Bill Rismiller
Publicity Director.....Ann Lang
Chief Engineer.....Chas. Hettesheimer

WOMI—Owensboro—1938

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By...Owensboro Bcstg. Co., Inc.
Address.....Box 536
Tel.: MU 3-1558.....CBS
Newspaper Affiliations...Messenger, Inquirer
President.....Lawrence W. Hager
General Manager.....Hugh O. Potter
Program Director.....Cliffordean Potter
Chief Engineer.....Harold I. Peters

WVJS—Owensboro—1947

Frequency: 1420 Kc.....Power: 1000 Watts
Owned-Oper. By..Owensboro On The Air, Inc.
Address.....Highway 60 West
Tel.: MU 3-3521.....ABC
President.....V. J. Steele
General Manager.....Malcolmn Greep
Commercial Manager.....Parker Smith
Station Program Dir.....Earl Fisher
Asst. Program Dir.....Jim Orten
Publicity Dir.....Ruth Steele
Chief Engineer.....Earl Jagoe

WDXR—Paducah—1957

Frequency: 1560 Kc.....Power: 1 Kw.
Owned By.....E. W. McKinney-Smith
Address.....Hotel Irvin Cobb
Tel.: 443—1737 .....NBC
Station Rep.....Grant Webb
President, Gen. Mgr.....E. W. McKinney-Smith
Comm., Sta. Mgr.....Sarah McKinney-Smith
Chief Engineer.....E. Abanathy

WKYB—Paducah—1946

Freq.: 570 Kc...Power: 1 Kw. d., 500 Wts., n.
Owned-Oper. By.....Barrington Co. of Ky.
Address.....526 Kentucky Ave.
Tel.: 442-1678.....CBS
Representative .....Bolling
Pres. .....Bruce Barrington
General Mgr.....Richard B. Friend
Comm. Sta. Mgr.....Jim M. Page
Ch. Eng.....Tom Summers

WPAD—Paducah—1930

Frequency: 1450 Kc. .....Power: 250 Watts
Owned-Oper. By ..Paducah Bdcstg. Co., Inc.
Address .....Taylor Bldg.
Tel.: 2-8231 .....CBS
Sta. Representative.....Bernard Howard
President, Gen. Mgr.....Pierce E. Lackey
Station, Program Dir.....Robert P. Joseph
Chief Engineer.....U. C. Morris

WSIP—Paintsville—1949

Frequency: 1490 Kc...Power: 1 Kw.d., 250 W.n.
Owned-Oper. By.....Big Sandy Bcstg. Co.
Address .....121 Main St.
Tel.: 789-5311 .....MBS-KBS
Station Rep. .....Ky. Radio Sales; Hopewell
President, Gen. Mgr.....Paul G. Fyffe
Commercial Manager.....Bill Barker
Program Director.....Ted Fairburn
Chief Engineer.....Gene Baldridge

WKLX—Paris—1955

Frequency: 1440 Kc.....Power: 1000 Watts d.
Owned & Operated By.....Paris Bcstg. Co.
Address .....Box 141
Tel.: 1440.....KBS
Sta. Reps....Continental, Kentucky Radio Sales
Pres., Gen. Mgr.....C. W. Krause
Comm. Sta. Mgr.....Jim Withrow
Program, Prom. Director.....D. L. Krause
Chief Engineer.....James L. Thompson

WLSI—Pikeville—1949

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Cumberland Pub. Co.
Address.....North Mayo Trail
Tel.: 437-7323.....Independent
Newspaper Affiliation.....Pike County News
President.....Mrs. W. J. Ward, Jr.
General, Comm. Mgr.....Roy E. Alexander
Saks Prom. Mgr., Prog. Dir. .....John Adkins
Publicity Director.....Phil Pummill
Chief Engineer.....Lawson Paxton

WPKE—Pikeville—1949

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....East. Ky. Bcstg. Corp.
Address .....Pikeville, Ky.
Tel.: GEneral 7-4051.....MBS-KBS
Station Representative.....Ky. Radio Sales
President.....J. E. McBrayer
Program Director.....Dorothy H. Robinson
Commercial Manager.....B. Pierce
Chief Engineer.....James K. Hoskins

WMLF—Pineville—1957

Frequency: 1230 Kc.....Power: 250 Watts
Owned.....Ken-Te-Va-Bcstg. Co.
Address.....P.O. Box 26
Tel.: ED 7-2100.....Independent
Representative...Continental; Ky-Radio Sales
General Manager.....South C. Bevins
Chief Engineer.....Hubert Turner
Owners of: WOVE, Welch; WIRV, Irvine.

WDOC—Prestonsburg—1957

Frequency: 1310 Kc....Power: 5000 Watts d.
Owned By.....Gordon Collins
Address .....Prestonsburg
Tel.: TU 6-2338.....Independent
President, Gen. Mgr.....Gordon Collins
Commercial Manager.....Henry Gilbert
Chief Engineer.....Doc Harmon

WPRT—Prestonsburg—1952

Frequency: 960 Kc.....Power: 1000 Watts, d.
Owned By.....Stephens Industries, Inc.

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Address.....South Lake Drive
Tel.: 2050.....KBS
President.....D. C. Stephens
General Mgr.....Dora S. Stephens
Station Mgr.....David L. Stephens
Program, Chief Eng.....Walter E. May

WPKY—Princeton—1950

Frequency: 1580 Kc.....Power: 250 Watts d.
Owned-Operated By.....Princeton Bcstg. Co.
Address.....Dawson Rd.
Tel.: EM 5-2072.....KBS
Gen. Mgr., Chief Eng.....Leslie Goodaker
Comm. Mgr.....Ellis Burnam
Sales Prom. Mgr.....Wilburn Wilson
Program Dir.....Twyman Boren

WRVK—Renfro Valley—1956

Frequency: 1460 Kc.....Power: 500 Watts d.
Owned.....Renfro Valley Bcstrs., Inc.
Address.....Renfro Valley
Tel.: 256-2146.....Independent
V.P., Gen. Mgr.....Tom Hargis
Chief Engineer.....T. Foster

WEKY—Richmond—1953

Frequency: 1340 Kc.....Power: 250 Watts
Owned.....Tinker, Inc.
Address.....McKee Bldg.
Tel.: 623-1340.....KBS
Station Representative....Kentucky Radio Sales
President.....J. Francke Fox, Jr.
Gen., Sta. Manager.....Bob Spradlin
Commercial Manager.....Max Duncan
Program Director.....John Sullivan
Chief Engineer.....Jimmy Kincer

WRUS—Russellville—1953

Frequency: 610 Kc.....Power: 500 Watts d.
Owned-Oper. By.....So. Kentucky Bcsters.
Address.....P. O. Box 110
Tel.: PArkview 6-2471.....KBS
Station Representative.....Bolles
President.....Roth E. Hook
Gen., Comm. Mgr.....Woodrow P. Sosh
Program Director.....Don Neagle
Sales Prom. Mgr.....Mrs. Jo Davis
Chief Engineer.....Andy Rector

WLCK—Scottsville—1958

Frequency: 1250 Kc.....Power: 500 Watts, d.
Owned By.....State Line Bcstg. Co.
Address.....217½ W. Main St.
Tel.: 237-3148.....KBS
Station Rep.....Kentucky Radio Sales
President.....R. L. Turner
General Mgr.....Bobby Colvin
Commercial Mgr.....Marvin J. Natus
Chief Engineer.....Eugene Harston

WTLO—Somerset—1958

Frequency: 1480 Kc. ....Power: 1000 Watts d.
Owned By.....Pulaski Bcstg. Corp.
Address.....P.O. Box 443
Tel.: 678—8151.....Independent
President, Gen. Mgr. .....E. Buis
Commercial Mgr.....H. Edwards
Chief Engineer.....B. Thompson

WSFC—Somerset—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Southeastern Bcstg. Co.
Address.....P.O. Box 740
Tel.: 678-5151.....MBS-KBS
Representative.....Ky. Radio Sales
Pres., Gen. Mgr.....Mike Layman
Comm., Sales Prom. Mgr. .....Donald Orwin
Program Director.....Clyde Denton
Chief Engineer.....Robert L. Shoopman

WTKY—Tompkinsville—1960

Frequency: 1370 Kc.....Power: 1 Kw.
Owned By.....WMCV, Inc.
Address.....P. O. Box 434
Tel.: HU 7-5295.....Independent
President.....W. C. Clark
Vice-President, Sta. Mgr., Prog. Dir.....J. Clark
Sales Manager.....L. Agers

WKKS—Vanceburg—1958

Frequency: 1570 Kc.....Power: 250 Watts
Owned By.....Karl Kegley
Address.....1106 Fairlane Drive
Tel.: SWift 6-3411.....Independent
Station Reps.....Continental; Ky. Radio Sales
President, Owner.....Karl Kegley
Station, Comm. Mgr.....Roger Keller
Chief Engineer.....Jesse Stamm

WMTC—Vancleve—1948

Frequency: 730 Kc.....Power: 1000 Watts d.
Owned-Oper. By..Kentucky Mt. Holiness Assn.
Bus.-Studio Address .....Vancleve
Tel.: NOrmandy 6-5006.....Independent
Representative ..... Continental
President.....Dr. Lela G. McConnell
General, Comm. Mgr.....Wilfred Fisher
Chief Engineer.....Kenneth Amspaugh

WTCW—Whitesburg—1953

Frequency: 920 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Folkways Bcstg. Co., Inc.
Address.....Box 660
Tel.: 2711.....Independent
President, Gen. Mgr.....Donald F. Crosthwaite
Chief Engineer.....Joe W. Goode

WEZJ—Williamsburg—1959

Frequency: 1440 Kc. ....Power: 1000 Watts d.
Owned By:.....Whitley County Bcstg. Co.
Address.....107 S. 4th St.
Tel.: 6125.....Independent
President .....Leo Buck
General Manager.....K. Buck
Chief Engineer.....K. Morgan

WWKY—Winchester—1954

Frequency: 1380 Kc.....Power: 1000 Watts d.
Owned By.....WWKY, Inc.
Address.....P. O. Box 535
Tel.: PIoneer 4-2864.....Independent
President.....Donald J. Horton
General Manager.....Gerald J. Cashman
Sales Prom. Manager.....Tommy Bird
Program Director.....Jim Anderson
Publicity Director.....Maureen Tegge

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Pop.: 3,375,000
Families: 959,000

LOUISIANA

Radio Homes: 925,500
AM Stas. in State: 79

KROF—Abbeville—1948

Frequency: 960 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Abbeville Bcstg. Serv. Inc.
Address.....P. O. Box 620
Tel.: TW 3-2531.....Independent
President.....H. Frenzel Pere
General Manager.....George P. Martin

KALB—Alexandria—1935

Frequency: 580 Kc..Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By.Alexandria Bdcstg. Co., Inc.
Address.....601 Washington St.
Tel.: HIllcrest 3-2543.....ABC
Owner.....T. B. Lanford
Gen. Manager.....Walter D. Melson
Station, Comm. Mgr.....Alec Marchand
Chief Engineer.....Sherman Huffman

KDBS—Alexandria—1953

Frequency: 1410 Kc.....Power: 1 Kw.
Owned .....Dixie Bcstg. Ser.
Address.....1515 Jackson St.
Tel.: HIllcrest 3-7454.....Independent
President, Gen. Mgr.....Irving Ward-Steinman
Station Manager.....William G. Lynch
Chief Engineer.....Henry J. Lazarone

KSYL—Alexandria—1947

Frequency: 970 Kc.....Power: 1000 Watts
Owned-Oper. By .....KSYL, Inc.
Address .....Box 1489
Tel.: HIllcrest 2-6611.....NBC
Pres., Comm. Mgr.....Milton Fox
Gen., Sta. Mgr.....Sylvan Fox
Sales Prom. Mgr., Pub. Dir.....Shirley Racine
Program Director.....Larry Parker
Chief Engineer.....Leonard Dupree

WABL—Amite—1955

Frequency: 1570 Kc.....Power: 500 Watts, d.
Owned-Oper. By.....Amite Broadcasting Co.
Address.....P.O. Box 787
Tel.: 8385.....Independent
Station, Sales Prom. Mgr.....C. W. Fitz
Chief Engineer.....V. E. Dudley

KTRY—Bastrop—1948

Frequency: 730 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Paul R. Schilling
Address.....217 S. Washington St.
Tel.: 1400.....KBS
President, Gen. Mgr.....P. R. Schilling
Chief Engineer.....Hugh Smith

KVOB—Bastrop—1957

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Bastrop Bcstg. Co. Inc.
Address .....Box 1340
Tel.: 1340.....KBS
President.....G. H. Goodwin
General Manager.....B. Rainey

WAIL—Baton Rouge—1957

Frequency: 1460 Kc..Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By.....Merchants Bcstrs.
Address.....3150 College Dr.
Tel.: DIckens 4-5275.....Independent
Station Representative.....Weed
Pres., Gen. Mgr.....Ralph L. Burge
Commercial Manager.....Harold G. Herthum
Program Dir.....C. Arnold
Chief Engineer.....Ed Van Valkenburg

WIBR—Baton Rouge—1948

Frequency: 1300 Kc.....Power: 1000 Watts
Owned-Oper. By.....Community Bcstg. Co.
Address .....P. O. Box 1226
Tel.: DI 8-6716.....Independent
Station Representative .....Forjoe
President, Gen. Mgr.....Robert Earle
Prog. Dir.....Bernard Zuccaro
Comm. Mgr.....Olas Olsen
Chief Engineer.....Herb Coussou

WJBO—Baton Rouge—1934

Frequency: 1150 Kc.....Power: 5000 Watts
Owned-Oper. By..Baton Rouge Bcstg. Co., Inc.
Business-Studio Address.....444 Florida St.
Tel.: DI 2-5271.....NBC
News. Affil. .....Capital City Press
Sta. Representative.....Geo. P. Hollingbery
President.....Douglas L. Manship
Station Manager.....Roger S. Davison
Program Coordinator.....Ken Winstanley
Chief Engineer.....Leonard Benson
Owners of: WBRZ, Baton Rouge.

WLCS—Baton Rouge—1946

Frequency: 910 Kc.....Power: 1000 Watts
Owned-Operated By.....Air Waves, Inc.
Business Address.....204 North St.
Tel.: DI 2-4411.....Independent
Representative .....Masla
Gen. Manager.....Lamar Simmons
Comm. Mgr.....T. A. LeBlanc
Chief Eng.....Eugene Howell

WXOK—Baton Rouge—1952

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....WXOK, Inc.
Address.....243 Convention St.
Tel.: DI 4-7604.....Independent
Representative .....Bernard Howard
President.....Jules Paglin
General Manager.....S. Ray, Jr.
Station Manager.....Thomas L. McGuire
Chief Engineer.....Thomas W. Wood

WYNK—Baton Rouge—1956

Frequency: 1380 Kc.....Power: 500 Watts. d.
Owned By.....Vox, Inc.
Address.....820 Commerce Bldg.
Tel.: DIckens 3-6606.....ABC-KBS-MBS
General Manager.....R. Gomez
Chief Engineer.....Lewis Goode

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WBOX—Bogalusa—1954

Frequency: 920 Kc.....Power: 1 Kw. d.
Owned By.....Magic City Bcstg. Corp.
Address .....Box 689
Tel.: REpublic 2-4254.....Independent
Station Representative.....Beaver & Assoc.
President, Gen. Mgr.....Ralph Blumberg
Chief Engineer.....Larry Ward

WIKC—Bogalusa—1947

Frequency: 1490 Kc...Power: 1 Kw.d., 250 W.n.
Owned-Operated By.....Curt Siegelin
Business Address.....P. O. Box 811
Tel.: REpublic 5-1355.....MBS, KBS
President .....Curt Siegelin
Gen., Sta. Mgr.....John H. Knight
Program Director.....Ron Hunter
Chief Engineer.....Vernon Jones

WARB—Covington—1953

Frequency: 730 Kc.....Power: 250 Watts d.
Owned-Operated By.....WARB, Inc.
Address .....Box 568
Tel.: 1600.....KBS
President.....David C. Blossman
Gen. Mgr., Ch. Eng.....J. R. Webb

KSIG—Crowley—1947

Frequency: 1450 Kc...Power: 1 Kw.d., 250 W.n.
Owned-Operated By.....KSIG Bcstg Co., Inc.
Bus.-Studio Address....320 N. Parkerson Ave.
Tel.: 783-2520.....MBS-KBS
Representative.....T. F. Clark
President.....Hirsch Scholl
General Manager.....Louis M. Basso
Commercial Manager.....Thomas E. Griffin
Program Director.....Charles Williams
Chief Engineer.....Donald Rowland

WLBI—Denham Springs—1959

Frequency: 1220 Kc.....Power: 250 Watts
Owned By.....Avoyelles Bcstg. Corp.
Address.....132 Hummel St.
Tel.: NO 5-5155.....KBS
President.....W. L. Billups
Station Manager.....Gerald Fannaly
Chief Engineer.....C. P. Woodside
Owners of: KAPB, Marksville.

KDLA—DeRidder—1950

Frequency: 1010 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Sabine Broadcasting Co.
Address.....Washington at First St.
Tel.: 7600.....KBS
President.....Cyril W. Reddoch
General Manager.....Ralph L. Hooks
Ch. Eng., Commercial Mgr....Wayne L. Sanders

KEUN—Eunice—1952

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Tri-Parish Bcstg. Co.
Address .....Box 511
Tel.: GL 7-3041.....MBS-KBS
President.....Vince Riehl
Gen., Sta. Mgr.....Thomas C. Voinche
Sales Mgr., Ch. Eng. .....Dean Nezat
Program Director.....Karl R. DeRowen
Publicity Director.....Skip Stewart

KFNV—Ferriday—1956

Frequency: 1600 Kc.....Power: 1 Kw., d.
Owned.....Miss-Lou Bcstg. Co.
Address.....Box 592
Tel.: 757-4200.....MBS
President.....Mrs. Marie Zuccaro
Gen. Mgr., Ch. Eng. .....George Wilson
Commercial Manager.....Johnnie Littlejohn
Sales Prom. Manager.....Dale Magun
Program Director.....A. L. Britt
Publicity Director.....Juanita Wilson

KFRA—Franklin—1961

Frequency: 1390 Kc.....Power: 500 Watts d.
Owned By.....KFRA, Inc.
Address .....Box 427
Tel.: 247 .....Independent
President.....Lionel B. DeVille
General, Sta. Manager.....Chris Duplechain
Program Dir., Ch. Eng.....John M. Pitre

KLFT—Golden Meadow—1955

Frequency: 1600 Kc.....Power: 1000 W. d.
Owned By.....Leo J. Theriot
Address.....1614 South Bayou Drive
Tel.: GReenfield 5-5165.....KBS
Station Representative .....Hopewell
President, General Mgr.....Leo J. Theriot
Commercial Manager.....Jerry Mitchell
Prgo. Dir., Sales Promo. Mgr...Roy Vicknair, Jr.
Chief Engineer.....George Roundtree Jr.

WFPR—Hammond—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Airweb, Inc.
Business-Studio Address.....Box 432
Tel.: 960-3589 .....KBS
Pres., Gen. Mgr.....John A. Chauvin
Commercial Manager.....'Foots' McCrory
Chief Engineer.....Charles Herman

KLUV—Haynesville—1956

Frequency: 1580 Kc....Power: 250 Watts, d.
Owned By.....Haynesville Bcstg. Co.
Address .....Waters St.
Tel.: 505 .....KBS
Station Rep. .....Hopewell
President.....Paul Newell
Station, Program Mgr.....William R. Dunaway
Chief Engineer.....A. T. Moore
Owners of: KASO, Minden; WGLC, Centreville.

KVHL—Homer—1955

Frequency: 1320 Kc.....Power: 1 Kw., d.
Owned.....Claiborne Bcstg. Corp.
Address .....Box 97
Tel.: 3804.....KBS
President.....Tom Deas
General Mgr., Ch. Eng.....Colon Johnston

KCIL—Houma—1947

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.
Owned .....KCIL, Inc.
Address.....P.O. Box 1031

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Tel.: 2-6828 ..... KBS
Station Representative ..... Indie Sales
President ..... Denver T. Brannen
V.P., Gen. Manager ..... Les Ryder
Program Director ..... Virginia Ryder
Chief Engineer ..... Bill Collins
Owners of: WDLP, Panama City; WPUP, Gainesville; WPAP, Fernandina Beach, Fla.

KJEF—Jennings—1950

Frequency: 1290 Kc. ..... Power: 1,000 Watts d.
Owned-Oper. By ..... Jennings Bcstg. Co., Inc.
Address ..... 1521 Lake Arthur Ave.
Tel.: 824-2934 ..... KBS
Pres., Gen. Mgr., C. Eng. ..... Clovis L. Bailey
Comm. Mgr. ..... Gerald Dugas

KTOC—Jonesboro—1958

Frequency: 920 Kc. ..... Power: 1,000 Watts
Owned By ..... Jackson Parish Bcstrs.
Address ..... P. O. Box 550
Tel.: 4600 ..... KBS
Station, Comm. Mgr. ..... A. H. Colvin Jr.
Program, Ch. Eng. ..... T. L. Colvin Sr.

KPEL—Lafayette—1957

Freq.: 1420 Kc. ..... Power: 1 Kw. d., 500 Wts. n.
Owned By ..... Radio Lafayette
Address ..... Box 3120
Tel.: CEnter 4-7418 ..... ABC
Sta. Reps. ..... Bolles; Reilly; Tracy Moore
President ..... John Paul Goodwin
Gen., Sta. Mgr. ..... William A. Patton
Comm. Manager ..... R. Herbert
Chief Engineer ..... John H. Shipp, Jr.

KVOL—Lafayette—1935

Frequency: 1330 Kc. ..... Power: 1000 Watts
Owned-Oper. By .. Evangeline Bcstg. Co., Inc.
Address ..... 123 E. Main
Tel.: CE 4-5151 ..... NBC
Station Representative ..... Robert Meeker
General Manager ..... George H. Thomas
Station Mgr. ..... E. H. Hughes
Sales Prom. Manager ..... Ron Gomez
Program Director ..... Watson Jelks
Publicity Director ..... Peggy Guidry
Chief Engineer ..... Adrian Martin

KXKW—Lafayette—1960

Frequency: 1520 Kc. ..... Power: 500 Watts
Owned By ..... General Communications, Inc.
Address ..... 611 S. Buchanan St.
Tel.: CEnter 5-1520 ..... Independent
Station Rep. ..... Venard, Rintoul & McConnell
President, Gen. Mgr. ..... James C. Pollock
Sales Promotion Manager ..... Rodney Hamilton
Program Director ..... Ernie Alexander
Publicity Director ..... Robert H. Mehaffie
Chief Engineer ..... Ben Walker

KAOK—Lake Charles—1947

Frequency: 1400 Kc. .. Power: 1 Kw.d., 250 W.n.
Owned-Operated By ..... KAOK, Inc.
Address ..... P. O. Box S
Tel.: HE 6-7541 ..... Independent
Station Rep. ..... Bernard Howard
President ..... J. J. Paglin
General, Station Mgr. ..... Roy K. Rhodes
Comm., Sales Prom. Mgr. ..... W. L. Jackson
Prog., Pub. Director ..... Ray Valdetero
Chief Engineer ..... Walter Jones
Owners of: WGOK, Mobile; WBOK, New Orleans; WNOK, Baton Rouge; WLOK, Memphis; KYOK, Houston.

KLOU—Lake Charles—1947

Frequency: 1580 Kc. ..... Power: 1000 Watts
Owned-Oper. By ..... Dixie Broadcasters, Inc.
Address ..... Box 817
Tel.: HE 6-7277 ..... Independent
Station Representative .... John E. Pearson Co.
President, Gen. Mgr. ..... Albert D. Johnson
Station, Comm. Mgr. ..... Bill Davis
Program, Publicity Director ..... John Janot
Chief Engineer ..... Robert Lee Wilkes

KPLC—Lake Charles—1935

Frequency: 1470 Kc. .. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By ..... Calcasieu Bcstg. Co.
Address ..... Majestic Hotel
Tel.: HE 9-2713 ..... NBC
Representative ..... Weed
General Mgr. ..... Jim Toth
Commercial Mgr. ..... R. M. White
Program Dir., Chief Eng. ..... A. B. Craft

KLPL—Lake Providence—1957

Frequency: 1050 Kc. ..... Power: 250 Watts, d.
Owned ..... Radio Service Co.
Address ..... Box 342
Tel.: 834 ..... KBS
Representative ..... Bogner & Martin
Presidents ..... E. McMurray & F. Baldwin
Sta., Comm. Mgr. ..... Gene Underwood
Chief Engineer ..... P. Kuhn

KLLA—Leesville—1956

Frequency: 1570 Kc. ..... Power: 1 Kw.
Owned ..... Leesville Broadcasting Co.
Address ..... P. O. Box 1323
Tel.: 3403 ..... KBS
Mgr. Partner, Gen. Mgr. ..... I. Ward-Steinman
Commercial Mgr. ..... Ed Marshall
Chief Engineer ..... Henry J. Lazarone

KDBC—Mansfield—1954

Frequency: 1360 Kc. ..... Power: 1 Kw. d.
Owned ..... DeSoto Bcstg. Corp.
Address ..... P. O. Box 740
Tel.: 1360 ..... KBS
Gen., Comm. Mgr. ..... Arthur L. Greene
Chief Engineer ..... L. Allen

KAPB—Marksville—1954

Frequency: 1370 Kc. ..... Power: 1000 Watts, d.
Owner ..... Avoyelles Bcstg. Corp.
Address ..... 110 W. Mark St.
Tel.: 7206 ..... KBS
President ..... W. L. Billups
Chief Engineer ..... D. J. Bordelon

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KASO—Minden—1953

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Minden Bcstg. Co.
Address.....Box 588
Tel.: FRanklin 7-1513.....KBS
Sta. Representative .....Hopewell
President.....H. R. Cook
Chief Engineer.....Martin Kirsch Jr.
Owners of: KLUV, Haynesville; WSRA, Milton.

KLIC—Monroe—1950

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Dr. Frank Cerniglia
Address.....626 Bernhardt Bldg.
Tel.: FAirfax 3-4617..... MBS-KBS
General Mgr.....Dr. Frank Cerniglia
Chief Engineer.....C. B. Gibbons

KMLB—Monroe—1930

Frequency: 1440 Kc...Power: 5000 d.; 1000 n.
Owned By.....KMLB, Inc.
Business Address.....Box 1723
Tel.: FAirfax 2-7161.....ABC, NBC
Station Representative .....Howard
General Manager.....James Plaisance
Chief Engineer.....O. R. Morgan

KNOE—Monroe—1944

Frequency: 1390 Kc.....Power: 5000 Watts
Owned-Operated By.....James A. Noe
Address .....Box 1742
Tel.: FA 2-8155.....Independent
Representative .....H-R Reps
President .....James A. Noe
General Manager.....B. Davis
Chief Engineer.....Ray Boyd

KMRC—Morgan City—1954

Frequency: 1430 Kc.....Power: 500 Watts d.
Owned.....Tri-City Bcstg. Inc.
Address .....P. O. Box 889
Tel.: 459-9036 .....KBS
President.....Warren J. Fortier
General Manager.....Mort Silverman
Station, Comm. Mgr.....C. Ray Pilant
Program Director.....Farrell Bonner
Chief Engineer .....Hampton Clark

KNOC—Natchitoches—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Natchitoches Bcstg. Co.
Business-Studio Address.....720 Front St.
Tel.: 2353.....Independent
Station Representative.....Walton
Pres., Gen. Mgr., Chief Eng...B. H. Bailey, Jr.
Sta., Comm. Mgr.....Norman A. Fletcher
Program Director.....Jim Elkins

KANE—New Iberia—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By....New Iberia Bcstg. Co.
Address.....104 W. St. Peter St.
Tel.: EMerson 9-6726.....Independent
Gen., Sta. Manager.....Donald Bonin
Commercial Manager.....Sherry A. Lopez
Program Director.....Dee Voorhies
Publicity Director.....Ken Nowell
Chief Engineer.....Joe Sikes

KVIM—New Iberia—1951

Frequency: 1360 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Queen City Bcstg. Co.
Address.....P. O. Box 50
Tel.: EMerson 4-5826.....Independent
General Manager.....John H. Coco
Chief Engineer.....Lloyd Bernard

WBOK—New Orleans—1951

Frequency: 800 Kc.....Power: 1000 W., d.
Owned By .....WBOK, Inc.
Address.....505 Baronne St.
Tel.: 524-5363 .....Independent
Station Representative.....Bernard Howard
President.....Jules J. Paglin
Ex. Vice Pres.....Stanley W. Ray, Jr.
Station Mgr.....Ed Prendergast
Commercial Manager.....Fred Schwarz
Program Director.....Rene Duffour
Chief Engineer.....John Hart
Owners of: WLOK-AM, Memphis; WGOK-AM, Mobile; WXOK-AM, Baton Rouge; KAOK-AM, Lake Charles; KYOK-AM, Houston.

WDSU—New Orleans—1923

Frequency: 1280 Kc.....Power: 5000 Watts
Owned-Operated By.....WDSU Bcstg. Corp.
Business Address.....520 Royal St.
Tel.: 524-4371 .....NBC
Representative .....John Blair
President.....Edgar B. Stern
General Mgr.....A. Louis Read
Station Manager.....John F. Screen
Commercial Manager.....Harold Wheelahan
Production Manager.....Larry Wilson
Sales Prom. Mgr.....Stan Cohen
Operation Manager.....Stanley Holiday
Chief Eng.....Lindsey Riddle

WSMB—New Orleans—1925

Frequency: 1350 Kc.....Power: 5000 Watts
Owned .....WSMB, Inc.
Address.....Maison Blanche Bldg.
Tel.: MA 5921.....ABC
Representative .....Hollingbery
General Mgr.....M. Kieffer
Chief Engineer.....Harold Nebe
Owners of: WFBL, Syracuse, N. Y.; KORL, Honolulu, Hawaii.

WJBW—New Orleans—1926

Frequency: 1230 Kc...Power: 1 Kw.d., 250 W.n.
Owned By.....Carmen Macri
Address.....637 Common St.
Tel.: 524-8265.....Independent
VP., General Mgr.....Allan W. Roberts
Commercial Manager.....Frank Amayi
Oper. Manager.....Bobby Vann
Program Director.....Allan Allknight
Sales Program Mgr. .....Ed Muniz
Publicity Director.....Mike Porter
Chief Engineer.....J. Shelton

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WJMR—New Orleans—1945

Frequency: 990 Kc.....Power: 1000 Watts d.
Owned-Operated By...Supreme Bcstg Co., Inc.
Address.....1500 Canal St.
Tel.: EX 3131.....MBS
Sta. Representative.....Weed
President .....Chester Owens
Gen. Mgr., Ch. Eng.....George A. Mayoral
Program Dir.....Tom Abbott

WNOE—New Orleans—1925

Frequency: 1060 Kc...Power: 50 Kw.d., 5 Kw.n.
Owned By.....WNOE, Inc.
Address.....Sheraton-Charlton Hotel
Tel.: 529-2173.....Independent
President, Gen. Mgr. .....James A. Noe, Jr.
Comm., Sales Prom. Mgr.....Cleve J. Brien
Program Director.....Jim Stewart
Publicity Director.....Gerald Monday
Chief Engineer.....A. J. Bourgeois
Owners of: KNOE-AM-TV, Monroe; WUNE, Baton Rouge.

WTIX—New Orleans—1951

Frequency: 690 Kc.....Power: 5,000 Watts
Owned-Oper. By.....Storz Broadcasting Co.
Address.....328 Chartres St.
Tel.: 523-3562 .....Independent
Station Representative .....Eastman
President .....Todd Storz
V.P., General Mgr.....Fred Berthelson
Program Dir.....R. Martin
Chief Engineer.....William Baker

WWL—New Orleans—1922

Frequency: 870 Kc.....Power: 50,000 Watts
Owned-Operated By.....Loyola U. of South
Address .....Roosevelt Hotel
Tel.: JAckson 5-2194.....CBS
Representative .....Katz
President.....Rev. Patrick J. Donnelly, S.J.
Gen., Sta. Manager.....William A. Dean
Sales Prom. Manager.....Albert F. Widmer
Program Director.....Vincent Alletto
Publicity Director.....Albert Fisher
Chief Engineer.....J. D. Bloom
Owners of: WWL-TV.

WWOM—New Orleans—1960

Frequency: 600 Kc.....Power: 1 Watt d.
Owned By.....Franklin Bcstg. Co.
Address.....614 N. Rampart St.
Tel.: 529-7516.....Independent
Station Representative.....Adam Young
President.....William F. Johns
General Mgr.....D. Wagenvoord

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WSMB, New Orleans, Louisiana.

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Sta., Sales Prom. Mgr. .....Harry Ladas
Program Director.....Ken Karlton
Chief Engineer.....Edwin Treadaway
Owners of: WEW, St. Louis; WLOD, Ft. Lauderdale; WMIN, St. Paul; KOME, Tulsa.

WYLD—New Orleans—1949

Frequency: 940 Kc...Power: 1 Kw. d., 500 W. n.
Owned By.....Rounsaville of N.O. Inc.
Address.....2906 Tulane Ave.
Tel.: 822—1945 .....Independent
Sta. Reps.....Pearson; Dora-Clayton
President.....Robert W. Rounsaville
General Manager.....John J. Revisore
Station Manager.....Norman Stewart
Sales Prom. Mgr., Prog. Dir. ....David Shaffer
Chief Engineer.....John Feselier
Owners of: WCIN, Cincinnati; WVOL, Nashville; WFUN, Miami; WLOU, Louisville; WTMP, St. Petersburg; KRZY, Dallas.

KREH—Oakdale—1953

Frequency: 900 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Louisiana Bcstg. Service
Address.....P.O. Box 571
Tel.: 900.....KBS
General Manager.....R. L. Hooks
Chief Engineer.....L. Hargrove

KWCL—Oak Grove—1958

Frequency: 1280 Kc.....Power: 500 Watts, d.
Owned By.....Carroll Bcstg. Co.
Address.....South Jackson St.
Tel.: GArden 8-2389.....KBS
President.....E. R. McCormick
Station Mgr.....Charles Farrell

KSLO—Opelousas—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....KSLO Bcstg. Co.
Address.....P. O. Box 392
Tel.: 942—2633.....ABC
Station Representative.....Hal Walton
General Mgr.....W. Eugene Jones
Station Manager.....Wandell Allegood
Program Director.....Rita Valin
Chief Engineer.....Freddie Hebert

KRIH—Rayville—1957

Frequency: 990 Kc.....Power: 250 Watts, d.
Owned By.....John Touchstone
Address .....Box 420
Tel.: 4855.....KBS
Gen. Mgr. .....L. S. Mc Clure

KRUS—Ruston—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Ruston Bcstg. Co.
Address .....Box 533
Tel.: AL 5-2530.....KBS
Newspaper Affil. .....Leader
President.....C. E. Faulk, Jr.
Gen. Manager.....William Carter
Chief Engineer.....R. T. Jordan

KANB—Shreveport—1958

Frequency: 1300 Kc.....Power: 1,000 Watts d.
Owned By.....Kenwil, Inc.
Address.....P. O. Box 7243
Tel.: 423—2668 .....Independent
Sta. Reps.....Wittig, Dora Clayton, Oakes
Owners..L. S. Walton, F. Dusenbury, J. Phillippus
General Manager.....Glenn V. Wilson
Commercial Manager.....Brown E. Moore
Program Director.....Doris Mae Wilson
Chief Engineer.....C. Goulden

KBCL—Shreveport—1957

Frequency: 1220 Kc.....Power: 250 Watts
Owned By.....Good Music, Inc.
Address.....P.O. Box 727
Tel.: 423-1606.....Independent
Station Reps.....Melville; Geo. T. Hopewell
President.....C. Godfrey
General, Station Mgr. .....V. Barnes
Chief Engineer.....A. T. Moore

KCIJ—Shreveport—1950

Frequency: 1050 Kc.....Power: 250 Watts d.
Owned-Operated By....Southwest Bcstrs. Inc.
Address .....Box 197
Tel.: 424—0814 .....KBS
Representative .....Gill-Perna
President, Gen. Mgr. .....S. R. David
Program Publicity Dir.....E. V. Roberts
Chief Engineer.....Benny Culbertson

KEEL—Shreveport—1923

Frequency: 710 Kc..Power 10 Kw. d.; 5 Kw. n.
Owned-Oper. By.....Foster & Associates
Address.....1500 N. Market
Tel.: 425—8692 .....Independent
Station Rep.....John Blair
Pres.....Gordon B. McLendon
General, Sta. Manager.....Richard H. Wilcox
Comm. Prom. Mgr.....Marie Gifford
Chief Engineer.....Rudy Johnson
Owners of: KLIF, Dallas; KILT, Houston; KTSA, San Antonio; WAKY, Louisville; WYSL, Buffalo; KABL, San Francisco.

KJOE—Shreveport—1954

Frequency: 1480 Kc.....Power: 1 Kw. d.
Owned By.....Ray Armand Bcstg. Co.
Address.....529½ Crockett St.
Tel.: 422-0732 .....Independent
Station Representative.....Meeker Co.
President .....Armand Kovitz
Program Director.....Ronnie Palmer
Publicity Director.....Elizabeth Hawkins
Chief Engineer.....Carl Goulden

KOKA—Shreveport—1950

Frequency: 980 Kc.....Power: 5000 Watts d.
Owned By...McLendon-Shreveport Bcstg. Co.
Business Address.....P.O. Box 3605
Tel.: 422-3122 .....Independent
Sta. Rep. .....Pearson
President, Gen. Mgr.....John McLendon
Station Manager.....A. Evans

KREB—Shreveport—1960

Frequency: 1550 Kc..Power: 1 Kw. d., 500 W. n.
Owned By.....KREB, Inc.
Address.....311 Milam St.
Tel.: 42-33681.....MBS
Station Representative.....Hollingbery
General Manager.....L. Brandon
Station, Comm. Mgr. .....Joe Monroe

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KRMD—Shreveport—1928

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....T. B. Lanford
Address.....P. O. Box 1712
Tel.: 423-6172.....ABC
Representative .....Weed
President.....T. B. Lanford
General, Comm. Mgr.....Thomas A. Gresham
Program Director.....Joseph H. Keith
Chief Engineer.....Dub Wilkinson
Owners of: KALB-AM-TV-FM, Alexandria; KPLC-AM-TV, Lake Charles; WSLI, Jackson; WJTV, Jackson; KRMD-FM.

KWKH—Shreveport—1925

Frequency: 1130 Kc.....Power: 50,000 Watts
Owned-Operated By..International Bcstg. Corp.
Address.....Commercial Bldg.
Tel.: 422—8711 .....Independent
Newspaper Affiliation.....Shreveport Times
Representative .....Christal Co.
President.....William H. Bronson
Exec. V.P., Gen. Mgr.....Henry B. Clay
Commercial Manager.....Jack Timmons
Prom. Mgr., Pub. Dir.....James T. Briggs
Prog. Director.....Frank Page
Tech. Dir.....W. E. Antony
Chief Engineer.....O. S. Droke

KBSF—Springhill—1954

Frequency: 1460 Kc.....Power: 1000 Watts
Owned.....Springhill Broadcasting Co.
Address.....Box 127
Tel.: LE 9-4616.....KBS
General Mgr.....John K. Hill

KIKS—Sulphur-Lake Charles 1955

Frequency: 1310 Kc.....Power: 500 W. d.
Owned By.....Victor Radio Co.
Address.....Box 190, Sulphur
Tel.: JAckson 7-5266.....MBS
Sta. Representative.....Paul Raymer
President.....Joseph P. Trantino
Station Manager.....Cecil E. Bland, Jr.
Commercial Manager.....Carroll A. Wynn
Chief Engineer.....Carl Doiron

KTLD—Tallulah—1954

Frequency: 1360 Kc.....Power: 500 Watts
Owned By.....Howard E. Griffith
Address ..... Box 1360
Tel.: 1360 .....KBS
General, Sta. Mgr.....Howard E. Griffith

KTIB—Thibodaux—1953

Frequency: 630 Kc.....Power: 500 W., d.
Owner.....Delta Bcstrs., Inc.
Address.....1st Federal Bldg., W. 2nd St.
Tel.: Hillcrest 7-9006.....Independent
President.....F. H. Block
General Mgr.....Ray Saadi

KVPI—Ville Platte—1953

Frequency: 1050 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Ville Platte Bcstg. Co.
Address .....Box 566
Tel.: 363-2124.....KBS
President.....Lionel B. Deville
Gen., Comm. Mgr. .....J. Soileau
Chief Engineer.....J. L. Sylvester

KUZN—West Monroe—1955

Frequency: 1310 Kc.....Power: 1 Kw.
Owned.....Griffith Electric Co.
Address.....1515 N. 7th St.
Tel.: FAirfax 2-1491.....Independent
Station Representative.....Breen & Ward
President, Chief Eng.....Howard E. Griffith
General, Comm. Mgr.....Ollie Bales
Owners of: KTLD-AM, Tallulah.

KEVL—White Castle—1955

Frequency: 1590 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Big League Bcstg. Co.
Address.....P.O. Box 457
Tel.: 5116.....KBS
Owner.....Chas. E. Schwing, Jr.
General Mgr.....L. Miller

KVCL—Winnfield—1955

Frequency: 1270 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Winn Bcstg. Co.
Address .....Box 548
Tel.: 5822.....KBS
Gen. Mgr., Ch. Engr.....Edward R. Hall

KMAR—Winnesboro—1957

Frequency: 1570 Kc.....Power: 500 Watts, d.
Owned.....Franklin Bcstg. Co.
Address .....Box 312
Tel.: 435-5141.....KBS
President.....Buddy Martin

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Pop.: 980,000
Families: 283,000

MAINE

Radio Homes: 280,000
AM Stas. in State: 28

WFAU—Augusta—1946

Freq.: 1340 Kc....Power: 1 Kw. d.; 250 Wts. n.
Owned-Oper. By...Twin City Bcstg. Co., Inc.
Business Address.....160 Bangor St.
Tel.: MAyfair 3-3878.....Independent
Station Reps.....George Eckels; Devney Org.
President .....Faust Couture
Gen., Sta. Mgr.....Norman C. Gallant
Commercial Manager.....Richard McLennan
Prog., Pub. Director.....Mona Toothaker
Chief Engineer.....Joseph Roy
Owners of: WCOU, Lewiston.

WRDO—Augusta—1932

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By .....WRDO, Inc.
Address ..... 251 Water Street
Tel.: MA 3-4735.....NBC
Sta. Reps.....Bdcst Time Sales; Nona Kirby
President.....William H. Rines
General Manager.....Jack S. Atwood
Station Manager.....Leslie R. Hubley
Chief Engineer.....Harold T. Dinsmore

WABI—Bangor—1924

Frequency: 910 Kc.....Power: 5000 Watts
Owned-Oper. By....Community Bcstg. Service
Business-Studio Address.....57 State St.
Tel.: 8321 .....MBS
Representative.....Hollingbery, Kettell-Carter
V.P., Gen. Mgr.....Walter L. Dickson
Sta. Program Dir.....John F. MacRae
Chief Engineer.....Ed Winchester

WGUY—Bangor—1947

Frequency: 1250 Kc.....Power: 5000 Watts d.
Owned-Operated By.....Bangor Bcstg. Corp.
Address.....26 Central St.
Tel.: 7354 .....Independent
Station Reps.....Devney Organization
President .....Melvin Stone
Gen., Station Mgr.....Louis J. Borgatti
Comm., Sales Prom. Mgr.....William Hart
Program Director.....Grace Dunham
Publicity Director.....Spencer Churchill
Chief Engineer.....Gary E. Johnson

WLBZ—Bangor—1926

Frequency: 620 Kc.....Power: 5000 Watts
Owned-Operated By.....Maine Bcstg. Co.
Address .....861 Broadway
Tel.: Bangor 942-4656 .....NBC
Station Rep..Broadcast Times Sales; Nona Kirby
President.....William H. Rines
General Manager.....Jack Atwood
Station Mgr.....Edward E. Guernsey
Program Director.....Edward Owen
Chief Engineer.....John H. Wibby

WMMS—Bath—1957

Frequency: 730 Kc.....Power: 1000 Watts d.
Owned By.....Winslow T. Porter
Address.....195 Front St.
Tel.: HI 3-5542.....Independent
Pres., Gen. Sta. Mgr.....Winslow T. Porter
Commercial Mgr.....S. S. Milton
Publicity Director.....Lewis Colby
Chief Engineer.....Dr. Harry F. Hinckley

WIDE—Biddeford—1948

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Biddeford-Saco Bcstg. Corp.
Address .....234 Main St.
Tel.: Atlantic 4-4566.....Independent
Station Representative.....Walker-Rawalt
Pres., Gen. Mgr.....J. Alan Jasper
V. P., Treasurer.....M. Chester Ball
Station Mgr.....Howard B. Martin
Commercial Manager.....Franklin Fowler
Program Director .....Edward Horne
Chief Engineer.....Carl Snow

WCME—Brunswick—1955

Frequency: 900 Kc.....Power: 1,000 Watts
Owned By.....Westminster Bcstg. Co.
Address .....River Road
Tel.: PA 5-5507.....Independent
President, Gen. Mgr.....Roger Strawbridge
Comm., Sales Prom. Mgr....William N. McKeen
Chief Engineer.....Gary King
Owners of: WOTW-AM-FM, Nashua, N. H.

WQDY—Calais—1959

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....St. Croix Bcstg. Co., Inc.
Address.....International Broadcast House
Tel.: GLobe 4-7545.....Independent
Sta. Rep. .....Hollingbery
President, General Mgr.....John H. Vondell Jr.
V. P., Commercial Manager.....John P. Foster
Program Director.....W. Clarke
Chief Engineer.....Dale Wing

WFST—Caribou—1956

Frequency: 600 Kc.....Power: 5 Kw., d.
Owned.....Northern Bcstg. Co.
Address .....Box 65
Tel.: GYpsy 6-3731.....Independent
Sta. Reps.....Devney Org; McGavren
V.P., Gen. Sta. Mgr.....Elby Stevens
Commercial Mgr.....Al Knight
Program Director.....Dick Meyer
Chief Engineer.....G. D. Johnson

WDEA—Ellsworth—1958

Frequency: 1350 Kc.....Power: 1000 Watts
Owned By..... Coastal Broadcasitng Co. Inc.
Address.....Christian Ridge Road
Tel.: NOrmandy 7-2523.....Independent
Station Representative.....Walker-Rawalt
President.....Milton C. Chapman
General, Station Mgr.....Donald E. Knowles
Comm., Prom. Mgr.....Donald C. Graffam
Program, Publicity Dir.....William T. McCarthy
Chief Engineer.....F. Chalmers

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WKTJ—Farmington—1959

Frequency: 1380 Kc.....Power: 1,000 Watts
Owned By.....Franklin Broadcasting Corp.
Address.....P. O. Box 590
Tel.: Farmington 3000.....Independent
Station Rep. .....Kettell-Carter
President, Gen. Mgr.....Elden H. Shute Jr.
Commercial Manager.....Harry K. Heustis
Chief Engineer.....R. Dean Seguin

WHOU—Houlton—1950

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....N. Maine Bcstg. Corp.
Address.....1340 North Rd.
Tel.: 532-2257 .....KBS
Newspaper Affil. .....Pioner Times
Station Rep.....N.E. Spot Sales
President, Gen. Mgr.....Glenn Hilmer
Station Mgr.....Keith L. Stine
Publicity Director.....John Dombek
Chief Engineer.....Douglas Robertson

WCOU—Lewiston—1938

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By....Twin City Bcstg. Co., Inc.
Business-Studio Address.....223 Lisbon St.
Tel.: STate 4-6921.....Independent
Sta. Reps.....Devney Org.; Eckels
Pres., Pub. Dir.....Faust Couture
Gen., Sta. Mgr.....John C. Libby
Commercial Manager.....Oscar J. Normand
Program Director.....Janet Lavenger
Chief Engineer.....Carl P. Rounds
Owners of: WFAU, Augusta.

WLAM—Lewiston—1947

Frequency: 1470 Kc.....Power: 5000 Watts
Owned-Oper. By.Lewiston-Auburn Bcstg. Corp.
Business-Studio Address.....129 Lisbon St.
Tel.: 784-5401 .....ABC
Sta. Rep. .....Kettell-Carter
Pres., Gen. Mgr.....F. Parker Hoy
Station Manager.....Harold Dutch
Comm. Prom. Mgr.....Romeo E. Sansoucy
Publicity Director.....Frederick H. Gage
Chief Engineer.....Herbert Wiles

WCSH—Portland—1925

Frequency: 970 Kc.....Power: 5000 Watts
Owned-Oper. By.....Maine Radio & TV Corp.
Address.....579 Congress St.
Tel.: SP 2-0181.....NBC
Sta. Reps.....Broadcast Time Sales; Nona Kirby
President.....William H. Rines
General Manager.....Jack S. Atwood
Station Manager.....Benjamin A. Hubley
Commercial Manager.....Herbert W. Crosby
Chief Engineer.....Charles R. Brown
Owners of: WCSH-TV.

WGAN—Portland—1938

Frequency: 560 Kc.....Power: 5000 Watts
Owned-Oper. By..Guy Gannett Bcstg. Services
Business-Studio Address.....390 Congress St.
Tel.: SP 2-4661.....CBS
Newspaper Affil.....Gannett Publishing
Station Reps.....Gill-Perna; Blair
President.....Jean Gannett Williams
General Manager.....Francis H. Farnum, Jr.
Sales Prom. Mgr.....Jack Harvey
Publicity Director.....Nunzi Casavola
Prog. Dir.....C. R. Sanford
Chief Engineer.....Roger W. Hodgkins
Owners of: WGAN-TV.

WLOB—Portland—1956

Frequency: 1310 Kc.....Power: 1 Kw., d.
Owned.....Casco Bcstrs. Corp.
Business Address.....645 Congress St.
Tel.: SP 5-2336.....Independent
Station Reps.....Devney Org.; Eckels
President.....Sherwood J. Tarlow
General, Station Manager.....Melvin L. Stone
Commercial Manager.....David L. Royte
Sales Promotion Manager.....Robert Jordan
Program Director.....Howard Leonard
Publicity Director.....Walter Thomes
Chief Engineer.....T. Richard Dunn

WPOR—Portland—1946

Frequency: 1490 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Hildreth Bcstg. Co.
Business-Studio Address.....477 Congress St.
Tel.: SP 3-8111.....ABC, MBS
Rep. .....Kettel-Carter; Hollingbery
President.....Horace A. Hildreth
Exec. V.P.....Walter L. Dickson
Station Manager.....Harry J. Dowd, Jr.
Comm., Sales Prom. Mgr.....William J. Mullen
Chief Engineer.....Joseph Williams

WAGM—Presque Isle—1932

Frequency: 950 Kc.....Power: 5000 Watts
Owned-Operated By....Aroostook Bcstg. Corp.
Address .....P.O. Box 729
Tel.: POrter 4-6271.....MBS
Representative .....Hollingbery; Kettel-Carter
President.....Horace A. Hildreth
Exec. V.P.....W. L. Dickson
Station Mgr.....S. Lyons
Commercial Manager.....Robert J. Gold
Sales Prom. Mgr., Pub. Dir...William Stephenson
Program Director.....Wayne A. Knight
Chief Engineer.....John Richards
Owners of: WAGM-TV.

WEGP—Presque Isle—1960

Frequency: 1390 Kc.....Power: 5,000 Watts
Owned By.....Presque Isle Radio Co.
Address.....418 Main St.
Tel.: POrter 8-5141.....Independent
Newspaper Affil. .....Star Herald
Station Rep. .....Walker-Rawalt
President.....Edward G. Perrier
General, Sta. Manager.....Ted Coffin
Commercial Manager.....Richard Marshall
Chief Engineer.....Gilbert M. Titcomb Jr.

WRKD—Rockland—1952

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Knox Bcstg. Co.
Address.....493 Main St.

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Tel.: Lyric 4-8451.....ABC
Representative .....Kettell-Carter
President.....Carleton D. Brown
Station Manager.....Paul R. Huber
Commercial Mgr.....Terrence Economy
Chief Engineer.....Ernest Hammond

WRUM—Rumford—1953

Frequency: 790 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Rumford Bcstg. Co.
Address.....89 Congress St.
Tel.: 364—3701 .....KBS
Station Reps.....Devney Org.: McGavren
President.....Melvin L. Stone
General Manager.....Kenneth J. Ellis
Commercial Manager.....Ray Auger
Program Director.....Don Willhoitte

WSME—Sanford—1957

Frequency: 1220 Kc.....Power: 1 Kw., d.
Owned.....York Bcstg. Co.
Address .....Box 1220
Tel.: 2464 .....Independent
Station Reps.....Devney Org.; Eckels
President.....Melvin L. Stone
General, Comm. Mgr.....John A. Carlson
Program, Publicity Director.....Fred E. Nutter
Sales Prom. Mgr.....Frank De Francesco
Chief Engineer.....J. Robert Palmer

WGHM—Skowhegan—1956

Frequency: 1150 Kc.....Power: 5 Kw. d.
Owned By.....Pineland Broadcasting Co.
Address.....61 Water St.
Tel.: GReenwood 4-2727.....Independent
Sta. Reps.....Devney Org.: McGavren
President.....Melvin L. Stone
Gen. Managers.....P. W. & J. S. Larkin
Chief Engineer.....Lewellyn Greenlaw

WKTQ—South Paris—1955

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Oxford Bcstg. Co.
Business Address.....1450 Alpine St.
Tel.: PI 3-2311.....Independent
Pres., Comm. Mgr.....Gerald T. Higgins
Station Mgr.....Eldon H. Shute, Jr.
Chief Engineer.....R. Dean Seguin

WTVL—Waterville—1946

Frequency: 1490 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Kennebec Bcstg. Co.
Business-Studio Address.....36 Silver St.
Tel.: TR 3-3311.....ABC
Station Rep. .....George Hollingbery
President, Gen. Mgr.....Carleton D. Brown
Commercial Manager.....Harold L. Vique
Program Dir.....Geo. Redpath
Chief Engineer.....Don Sutherland

WJAB—Westbrook—1959

Frequency: 1440 Kc.....Power: 5 Kw.
Owned By...Westbrook Broadcasting Co., Inc.
Address.....841 Main St.
Tel.: UL 4-8409.....Independent
General Manager.....R. Durgin

Pop.: 3,275,000
Families: 945,000

MARYLAND

Radio Homes: 905,000
AM Stas. in State: 35

WAMD—Aberdeen—1957

Frequency: 970 Kc.....Power: 500 Watts, d.
Owned By.....Harford Cty. Bcstg. Co.
Address.....P. O. Box 485
Tel.: CR 2-4400.....Independent
Pres., Gen. Mgr.....J. L. Allen
Commercial Mgr.....Robert D. Huntley
Program Dir.....R. H. Gray
Chief Engineer.....J. A. McAulay

WABW—Annapolis—1946

Frequency: 810 Kc.....Power: 250 Watts d.
Owned-Oper. By.....ABW Bcstrs.
Business Address.....P. O. Box 1551
Tel.: CO 3-9211.....KBS
News. Affil...Chesapeake Bay Country News
President .....Lester Greenwalt
General Manager.....Jacob Einstein, Jr.
Sta. Mgr., Pub. Dir.....Ray Charles Dawson
Commercial Manager.....Marion Phelps
Program Director.....Mel King
Chief Engineer.....Jerry Wonder
Owners of: WGSA, Ephrata; WCBG, Chambersburg.

WANN—Annapolis—1947

Frequency: 1190 Kc....Power: 10000 Watts d.
Owned-Operated By...Annapolis Bcstg. Corp.
Address.....P.O. Box 631
Tel.: CO 3-2500.....Independent
Station Rep.....Continental Bcstg.
Pres., Gen. Mgr.....Morris H. Blum
Chief Engineer.....M. W. Pittman

WNAV—Annapolis—1948

Frequency: 1430 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Capital Bcstg. Co.
Address .....Admiral's Drive
Tel.: CO 3-2639.....Independent
Station Rep. .....Breen-Ward
President .....Henry Rau
Station Manager.....Bill W. Fillingham
Sales Manager.....Daniel K. Lavelle
Program Director.....Betty Straubel
Chief Engineer.....Lloyd Smith

WBAL—Baltimore—1925

Frequency: 1090 Kc.....Power: 50,000 Watts
Owned.....Hearst Corp. (Radio & TV. Div.)

www.americanradiohistory.com

Address.....2610 Maryland Ave.
Tel.: HO 7-3000.....NBC
Representative .....McGavren
V.P., General Mgr.....Thomas S. Carr
Commercial Mgr.....Alfred E. Burk
Sales Prom., Pub. Dir.....Charles La Mason
Program Director.....Thomas O'Connor
Chief Engineer.....John Wilner
Owners of: WBAL-FM-TV; WISN-AM-FM-TV, Milwaukee; WCAE-AM-FM, Pittsburgh; WTAE-TV, Pittsburgh.

WBMD—Baltimore—1947

Frequency: 750 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Key Bcstg. Corp.
Address .....21 W. Chase St.
Tel.: MU 5-7095.....Independent
Station Rep.....Weed Radio
President.....George E. Hull
Gen., Comm. Manager.....Carl G. Brenner
Sales Prom. Manager.....Ed LaBerge
Program Director.....Clark West
Publicity Director.....Webb Roszelle
Chief Engineer.....Joe Powers
Owners of: WPTX, Lexington Park.

WCAO—Baltimore—1922

Frequency: 600 Kc.....Power: 5000 Watts
Owned-Oper. By.....Plough Bcstg. Co., Inc.
Business-Studio Address..1102 N. Charles St.
Tel.: MU 5-0600.....Independent
Representative .....Radio-TV Reps.
President.....Harold R. Krelstein
Gen., Station Mgr.....Byron Millenson
Commercial Mgr.....Edward L. Anzmann, Jr.
Program Director.....Larry Monroe
Sales Prom. Mgr.....Mrs. Jean Mowbray
Publicity Director.....Charles Purcell
Chief Engineer.....C. A. Seibold Jr.
Owners of: WMPS-AM-FM, Memphis; WPLO-AM-FM, Atlanta; WJJD-AM-FM, Chicago; WCOP-AM-FM, Boston.

WCBM—Baltimore—1924

Frequency: 680 Kc..Power: 10,000 d.; 5000 n.
Owned-Oper. By.....Baltimore Bcstg. Corp.
Bus.-Studio Address.....Community House
Tel.: BE 5-8400.....CBS
Sta. Representative.....P. G. & W.
President .....John Elmer
Executive V.P.....G. H. Roeder
V.P. Operations.....Charles A. Roeder
V.P. Sales.....John E. Hegly
Publicity Dir.....Diana Wescott
Chief Engineer.....G. Porter Houston

WEBB—Baltimore—1955

Frequency: 1360 Kc.....Power: 5000 Watts
Owned-Operated By.....1360 Bdcstg Co., Inc.
Business Address.....3113 W. North Ave.
Tel.: WI 7-1245.....Independent
Station Representative.....Bernard Howard
Exec. V. P., Gen. Mgr.....Samuel E. Feldman
Program Director.....Wiley Daniels
Chief Engineer.....Clifford Inman

WFBR—Baltimore—1922

Frequency: 1300 Kc.....Power: 5000 Watts
Owned-Oper. By...The Baltimore Radio Show
Address.....13 E. 20th St.
Tel.: 685-1300 .....Independent
Representative .....John Blair & Co.
President .....Robert S. Maslin, Jr.
General, Station Mgr.....Robert B. Jones, Jr.
Commercial Manager.....Dudley Tichenor
Program Director.....Ralph Phillips, Jr.
Sales Prom. Mgr.....Mrs. Cleo Warriner
Chief Engineer.....William R. Hoos

WITH—Baltimore—1941

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By....Maryland Bcstg. Corp.
Business-Studio Address....7 E. Lexington St.
Tel.: LE 9-7808.....MBS
Sta. Reps.....Select; Adam Young; Ayers
Pres., Gen. Mgr.....Thomas G. Tinsley, Jr.
V. P., Station Manager.....Robert C. Embry
Program Director.....Bob Adams
Chief Engineer.....Ed Hawkins

WSID—Baltimore—1947

Frequency: 1010 Kc.....Power: 1000 Watts, d.
Owned-Operated By.....United Bcstg. Co.
Business-Studio Address....912 N. Charles St.
Tel.: SA 7-8250.....Independent
Station Reps.....UBC, Dora-Clayton
President .....Richard Eaton
General Manager.....Helen Wherley
Chief Engineer.....Frank Bacon

WWIN—Baltimore—1951

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Belvedere Bcstg. Co.
Address.....1119 N. Charles St.
Tel.: SAratoga 7-3555.....ABC
President.....Thomas F. McNulty
General Mgr.....H. S. Earp
Chief Engineer.....Leo Karns

WMHI—Braddock Hgts.—1961

Frequency: 1370 Kc.....Power: 500 Watts d.
Owned By.....Musical Heights, Inc.
Address.....Route 5, Frederick, Md.
Tel.: MOnument 2-2148.....Independent
President, Comm. Mgr.....Leo L. Shank
General, Sta. Manager.....John T. Staub
Chief Engineer.....Howard C. Fisher

WCEM—Cambridge—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....The Shore Bcstg Co.
Address.....Queen Anne Ave.
Tel.: ACademy 8-4800.....Independent
Pres., Gen. Mgr.....G. P. Richards
Sta., Commercial Mgr.....Sam Cannon, Jr.
Prog. Dir.....Bette B. Robbins
Chief Engineer.....Richard D. Groff

WCUM—Cumberland—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By....Allegany Cty. Bcstg. Corp.
Business Address.....P.O. Box 360
Tel.: PArkview 4-5400.....CBS
Station Rep.....Venard, Rintoul & McConnell
President, Gen. Mgr.....Wallace L. Hankin
Program Director.....Edward Enderle
Chief Engineer .....Martin Croft

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WTBO—Cumberland—1928

Frequency: 1450 Kc.....Power: 1000 Watts
Owned.....Cumberland Valley Bcstg. Co.
Address .....Box 510
Tel.: 722-6666 .....NBC
Representative .....Burn-Smith
Pres., Gen., Sta. Mgr.....A. William German
V.P., Comm. Mgr.....Sam Cozad
Program Dir.....Leslie Ford
Chief Engineer.....R. Wirgman

WAYE—Dundalk—1955

Frequency: 860 Kc.....Power: 500 W. d.
Owned-Operated By.....Erway Bcstg. Corp.
Address.....1901 St. Paul St., Baltimore 18
Tel.: CHesapeake 3-3886.....Independent
Station Representative .....Gill-Perna
President.....Guy S. Erway
General, Sta. Mgr.....R. J. Bennett
Program Director.....Bob Hilber
Publicity Director.....Larry Harrison
Sales Prom Mgr.....Senius Smith
Chief Engineer.....Duane Cornett

WEMD—Easton—1960

Frequency: 1460 Kc.....Power: 500 W.
Owned By.....Easton Broadcasting Co.
Address .....3855 N. 30th St., Arlington, Va.
Tel.: JA 5-7566.....KBS
Station Rep.....Thomas F. Clark
General & Sales Mgr.....A. Drew

WFMD—Frederick—1936

Frequency: 930 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Monocacy Bcstg. Co.
Address.....1 West Seventh St.
Tel.: 663-4181 .....CBS
President, Gen. Mgr.....Laurence Leonard
General Manager.....Morton Siegel
Commercial Mgr.....C. Merritt Trott
Chief Engineer.....Russell Bassett

WFRB—Frostburg—1958

Frequency: 740 Kc.....Power: 250 Watts d.
Owned By.....Western Md. Bcstg. Co.
Address.....P.O. Box 74
Tel.: OVerbrook 9-8871.....Independent
General Mgr., Ch. Eng.....D. C. Loughry
Commercial Mgr.....D. Hillegas

WARK—Hagerstown—1947

Frequency: 1490 Kc...Power: 1 Kw. d., 250 W. n.
Owned By.....WARK, Inc.
Address .....128 S. Prospect St.
Tel.: RE 3-4500.....CBS
Station Reps.....UBC Sales; Dora-Clayton
President .....Henry Rau
Gen., Sta. Mgr.....Allen Hedgecock
Prog. Dir.....Richard Collyer
Chief Engineer .....Lloyd Smith
Owners of: WOL-AM-FM, Washington; WNAV-AM-FM, Annapolis; WDOV-AM-FM, Dover, Del.

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WJEJ—Hagerstown—1932

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By...Hagerstown Bcstg. Co., Inc.
Business-Studio Address .....Franklin Court
Tel.: RE 9-2323.....MBS-ABC
Representative ..... Burn-Smith
Pres., Gen. Mgr. .....Grover C. Crilley
Comm. Sta. Mgr.....Lou L. Garris
Program Director.....Betty Andrews
Chief Engineer.....George McIntire

WASA—Havre de Grace—1948

Frequency: 1330 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Chesapeake Bcstg. Corp.
Address .....P. O. Box 97
Tel.: 939-0800 .....Independent
General, Sta. Manager.....Mrs. Jason T. Pate
Comm.-Sales Prom. Mgr.....Charles W. Irwin
Program, Publicity Dir.....John H. Little
Chief Engineer.....Don F. Whan

WKIK—Leonardtown—1953

Frequency: 1370 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Southern Md. Bcstrs. Inc.
Address.....P. O. Box 346
Tel.: GR 5-2211.....Independent
Pres., Gen. Mgr., Ch. Engr.....James L. Bittner

WPTX—Lexington Park—1953

Frequency: 920 Kc.....Power: 500 Watts, d.
Owned .....Key Broadcasting
Address .....879 Park Ave.
Tel.: VO 2-1031.....Independent
Station Representative .....Hopewell
Gen., Station Mgr.....R. Thom House
Chief Engineer.....Jack Armstrong
Owners of: WBMD, Baltimore.

WETT—Ocean City—1960

Freq.: 1590 Kc.....Power: 1 Kw. d.; 500 W. n.
Owned By.....The WETT Corp.
Address.....P. O. Box 61
Tel.: 289-7201.....Independent
President .....J. L. O'Conner, Jr.
General Mgr.....Harrison J. Langeler
Station Mgr.....J. G. Lenoir
Commercial Mgr.....Irwin J. Meyer
Sales Prom. Mgr.....David W. Beck
Program Director.....John J. Quinn
Chief Engineer.....Joe R. Doupnik

WDMV—Pocomoke City—1955

Frequency: 540 Kc.....Power: 500 W. d.
Owned-Operated By..Eastern Shore Bcstg. Co.
Address.....Box 210
Tel.: Pocomoke 540.....Independent
Station Rep. .....Walton
President .....Ernest Tannen
General Station Mgr.....Curt White
Program Director.....Toby Miller
Publicity Director.....Betty Jackson
Chief Engineer.....Paul Lewellyn

WINX—Rockville—1951

Freq.: 1600 Kc..Power: 1 Kw. d., 500 Watts n.
Owned-Oper. By..Montgomery Cty. Bcstg. Co.
Address.....8 Baltimore Rd.
Tel.: POplar 2-4357.....Independent
Station Reps.....UBC; Dore; Wittig
President.....Richard Eaton
General, Publicity Mgr.....Pierre D. Eaton
Commercial Manager.....Ed Bushman
Station Manager.....William Stabler
Program Director.....Richard M. Denham
Sales Prom. Mgr.....John Panagos
Chief Engineer.....William Vickers
Owners of: WOOK, Washington; WJMO, Cleveland; WSID-AM-FM, Baltimore; WANT, Richmond; WBNX, New York; WMUR-TV, Manchester.

WBOC—Salisbury—1940

Frequency: 960 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned By.....WBOC, Inc.
Bus.-Studio Address.....Radio TV Park
Tel.: Pioneer 9-6131.....MBS
Newspaper Affil.....Sunpapers, Baltimore
Representative .....Burn-Smith
President.....William F. Schmick, Jr.
Gen., Sales Prom. Mgr.....Charles J. Truitt
Commercial Manager.....Ron Maines
Program Director.....John W. Downing, Jr.
Chief Engineer.....Jack W. Ward

WICO—Salisbury—1956

Frequency: 1320 Kc.....Power 1000 Watts, d.
Owned.....Delmarva Broadcasting Corp.
Address.....127 E. Carroll St.
Tel.: Pioneer 2-3212.....ABC-KBS
President.....Robert C. Doyle
General Manager.....C. Morse

WJDY—Salisbury—1958

Frequency: 1470 Kc.....Power: 5000 Watts d.
Owned-Operated By.....Salisbury Bcstg. Co.
Business Address.....106 W. Circle Ave.
Tel.: Pioneer 2-5191.....Independent
Station Representative....United Broadcasting
Pres., Gen. Mgr.....Norman Glenn
Chief Engineer.....William H. Kline

WAQE—Towson—1955

Frequency: 1570 Kc.....Power: 1000 W., d.
Owned-Oper. By.....WTOW, Inc.
Address.....26 West Pennsylvania Ave.
Tel.: VA 5-9660.....Independent
President.....John S. Booth
General Manager.....Charles S. Gerber
Chief Engineer.....George Klimes

WTTR—Westminster—1953

Frequency: 1470 Kc.....Power: 1000 Watts d.
Owned-Oper. By...Carroll County Bcstg. Corp.
Address .....Box 28
Tel.: TI 8-5511.....KBS
V.P., Gen., Comm. Mgr.....Russell H. Morgan

WDON—Wheaton—1953

Frequency: 1540 Kc.....Power: 250 W. d.
Owned-Operated By.....Everett L. Dillard
Address.....11216 Georgia Ave.
Tel.: LOckwood 5-0747.....Independent
Pres., Gen. Mgr.....Everett L. Dillard
Station Manager.....Jean M. Dillard

www.americanradiohistory.com

Pop.: 5,235,000
Families: 1,517,000

MASSACHUSETTS

Radio Homes: 1,480,000
AM Stas. in State: 58

WARA—Attleboro—1950

Frequency: 1320 Kc.....Power: 1000 Watts
Owned-Oper. By.....Attleboro Radio Assn.
Address.....8 N. Main St.
Tel.: CA 2-1320.....Independent
Station Reps....Foster & Creed; Breen & Ward
President.....Howard H. Sweet
Gen., Station Mgr.....Keith S. Field
Commercial Mgr.....Stan Morgan
Chief Engineer.....Raymond Arnold
Owners of: WYNG, Warwick, R. I.

WBOS—Boston—1947

Frequency: 1600 Kc.....Power: 5000 Watts
Owned-Oper. By...Champion Bcstg. Sys., Inc.
Address.....790 Commonwealth Ave.
Tel.: BE 2-5650.....Independent
Station Representative.....Weed
President .....Herbert Hoffman
Gen., Sta. Mgr.....Ralph Weinman
Commercial Mgr.....Harry Goodman
Chief Engineer.....Anthony Olmedi

WBZ-WBZA
Boston-Springfield—1921
(Synchronous Operation)

Frequency: 1030 Kc.....Power: WBZ, 50,000 Watts; WBZA, 1000 Watts
Owned.....Westinghouse Bcstg. Co.
Address.....122 E. 42 St., N.Y.C., N.Y.
Tel.: MU 7-0808.....Independent
Station Representative.....AM Radio Sales
President.....D. H. McGannon
General Manager.....Paul G. O'Friel
Commercial Mgr.....A. B. Hartman
Sales Promotion Mgr.....Warren L. Maurer
Program Mgr.....A. L. Heacock
Publicity Director.....Edward L. Pearle
Chief Engineer.....W. H. Hauser
Owners of: KPIX, San Francisco, Calif; WOWO, Fort Wayne, Ind.; WBZ-TV, Boston, Mass.; KYW, Cleveland, O.; KYW-TV, Cleveland, O.; KEX, Portland, Ore.; KDKA, Pittsburgh, Pa.; KDKA-TV, Pittsburgh, Pa.; WIND, Chicago, Ill.; WJZ-TV, Baltimore, Md.; WBZ-FM, Boston, Mass.; KDKA-FM, Pittsburgh, Pa.; KYW-FM, Cleveland, O.; KEX-FM, Portland, Ore.

WCOP—Boston—1935

Frequency: 1150 Kc.....Power: 5000 Watts
Owned-Oper. By.....Plough Bdscg. Corp.
Bus.-Studio Address.....234 Clarendon St.
Tel.: CO 7-0123.....Independent
Representative .....Radio-TV Reps.
President .....Harold Krelstein
V.P., General Mgr.....John F. Crohan

WCRB—Boston—1948

Frequency: 1330 Kc.....Power: 5 Kw.
Owned.....Charles River Bcstg. Co.
Business Address.....Sheraton Plaza Hotel
Tel.: COpley 7-7080.....Independent
Station Representative....Broadcast Time Sales
Pres., Gen. Mgr.....Theodore Jones
Commercial Manager.....Leonard V. Corwin
Sta. Mgr.....Richard L. Kaye
Sales Promotion Manager.....Eugene Kilham
Program, Pub. Director....David S. MacNeill
Chief Engineer.....Kim Kirchwey

WEEI—Boston—1924

Frequency: 590 Kc.....Power: 5000 Watts
Owned-Oper. By .....CBS
Business-Studio Address.....182 Tremont St.
Tel.: HU 2-2323.....CBS
Representative.....CBS Radio Spot Sales
Gen. Mgr.....Thomas Y. Gorman
Sales Mgr.....Robert Sinnett
Chief Engineer.....Warren J. Stevens

WEZE—Boston—1922

Frequency: 1260 Kc.....Power: 5000 Watts
Owned By.....WEZE, Inc.
Address.....10 Arcade, Statler Office Bldg.
Tel.: LIberty 2-1717.....NBC
Representative .....Eastman
President.....J. P. Williams
Exec. V.P., Gen. Mgr.....Arthur E. Haley
Vice President.....M. J. Williams
Chief Engineer.....George Jowdy

WHDH—Boston—1926

Frequency: 850 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Herald-Traveler Corp.
Address.....50 Morrissey Blvd.
Tel.: AVenue 8-5000.....Independent
Newspaper Affil.....Herald-Traveler
Representative .....John Blair
President.....Robert B. Choate
V.P., Managing Dir.....William B. McGrath
V.P., Sales Dir.....Alexander M. Tanger
Nat'l Sales Mgr.....William H. Fallon
Program Mgr.....John M. Day
Sales Prom. Director.....Robert B. Cheyne
Chief Engineer.....Phillip K. Baldwin
Owners of: WHDH-TV-FM.

WILD—Boston—1946

Frequency: 1090 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Noble Bcstg. Corp.
Address.....150 Massachusetts Ave.
Tel.: CO 7-1900.....Independent
Station Representative.....Bernard Howard
President, Gen. Mgr.....Nelson B. Noble
Station Manager.....Norman Kruglak
Program Director.....Henry McFarlane
Chief Engineer.....Donald Snider

WMEX—Boston—1934

Frequency: 1510 Kc.....Power: 5000 Watts
Owned-Oper. By.....Richmond Brothers
Business-Studio Address....70 Brookline Ave.

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for 81% of all retail sales
in Maine, New Hampshire,
Massachusetts and
Rhode Island!

WHDH-Radio
50,000 WATTS
BOSTON

Tel.: CO 6-3900.....Independent
Station Rep.....Adam Young
President.....Maxwell E. Richmond
Station, Sales Mgr.....Robert S. Richmond
Commercial Manager.....Joseph A. Farrar
Program Dirs.....A. Ginsburg, M. Miller
Publicity Director.....Sally Kirk
Chief Engineer.....John Kirk

WNAC—Boston—1922

Frequency: 680 Kc.....Power: 50 Kw.
Owned .....RKO General
Bus.-Studio Address.....21 Brookline Ave.
Tel.: CO 6-0800.....Independent
Station Rep.....Nat'l Sales Div. RKO General
President.....William M. McCormick
Vice President.....Thomas Bateson
Nat. Sales Manager.....Proctor Jones
Sales Prom. Mgr.....George Hallberg
Program Director.....John D. Maloy
Adv., Publicity Director.....Phyllis Doherty
Chief Engineer.....Irvin B. Robinson
Owners of: WNAC-TV; WOR-AM-TV, New York; KHJ-AM-TV, Los Angeles; KFRC, San Francisco; WHBQ-AM-TV, Memphis; CKLW-AM-TV, Detroit; WGMS, Washington, D. C.; WHCT-TV, Hartford.

WORL—Boston—1950

Frequency: 950 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....Pilgrim Broadcasting Co.
Address.....705 Beacon Street
Tel.: CO 7-3800.....MBS
Station Rep.....Jack Masla
President .....Edward M. Gallagher, Jr.
General Mgr.....G. Gray
Station Mgr., Prog. Dir.....William Givens
Commercial Manager.....Charles G. Pye, Jr.
Chief Engineer.....William O. Clark

WTAO—Boston—1948

Frequency: 740 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Harvey Radio Lab, Inc.
Address.....439 Concord Ave.
Tel.: ELliot 4-0500.....ABC
Station Representative.....Paul Raymer
President.....Frank J. Lyman, Jr.
General Manager.....William A. Queen
Program Director.....Billy Dale
Sales Manager.....Paul Kelly, Jr.
Chief Engineer.....Louis Jordan
Owners of: WTAO-TV.

WBET—Brockton—1946

Frequency: 1460 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Enterprise Publishing Co.
Business-Studio Address.....60 Main St.
Tel.: JU 6-1460.....Independent
Newspaper Affiliation.....Enterprise Times
Representative .....Walker-Rawalt
General Manager.....Earle G. Clement
Program Director.....M. Sothern Abbott
Chief Engineer.....Elbridge Hooker

WOKW—Brockton—1961

Frequency: 1410 Kc.....Power: 1 Kw. d.
Owned By.....WOKW, Inc.
Address.....288 Linwood St.

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Tel.: JUniper 7-1410 ..... Independent
Station Reps. ..... Kettell-Carter; Hollingbery
President ..... Alan C. Tindal
General Manager ..... John J. Sullivan
Program Director ..... Curtis H. Hahn
Publicity Director ..... Pamela Ellis
Chief Engineer ..... Arthur Donner

WACE—Chicopee-Springfield 1946

Frequency: 730 Kc. ..... Power: 1000 Watts d.
Owned-Operated By .. Commonwealth Bcstg. Co.
Address ..... P.O. Box 2007
Tel.: LY 4-6654 ..... Independent
Station Representative ..... Adam Young
President ..... Lazar Emanuel
General Manager ..... Bill Gallagher
Prog., Pub. Director ..... Norm White
Chief Engineer ..... Larry Spinks
Owners of: WEOK, Poughkeepsie; WKST, New Castle; WKST-TV, Youngstown.

WTYM—E. Longmeadow—1947

Frequency: 1600 Kc. ..... Power: 5000 Watts d.
Owned-Oper. By ..... Executive Bcstg. Corp.
Address ..... P.O. Box 857
Tel.: REpublic 7-4707 ..... MBS
Station Representative ..... Nona Kirby
V.P., General Mgr. ..... Allen Embury
Commercial Manager ..... Jeff Stoughton
Program Director ..... Joe Slezak
Chief Engineer ..... Earl Hewinson

WALE—Fall River—1948

Frequency: 1400 Kc. ..... Power: 250 Watts
Owned-Oper. By ..... Narragansett Bcstg. Co.
Address ..... 18 N. Main St.
Tel.: OS 4-3535 ..... MBS
Station Rep. ..... Bolles; Eckles
Manager ..... George L. Sisson, Jr.
Commercial Mgr. ..... Markey Gosciminski
Chief Engineer ..... George Costa

WSAR—Fall River—1921

Frequency: 1480 Kc. ..... Power: 5000 Watts
Owned-Oper. By ..... K & M Publishing Co.
Bus.-Studio Address ..... Box 927
Tel.: OS 7-9477 ..... Independent
Newspaper Affiliation ..... Herald News, Inc.
Reps. ..... Kettell-Carter; Spot Time Sales
President ..... Frank W. Miller, Jr.
General, Station Mgr. ..... Lincoln W. N. Pratt
Commercial Manager ..... Cornelius Sullivan
Program Director ..... Norman P. Rapoza
Chief Engineer ..... Arnold Molloy

WEIM—Fitchburg—1941

Frequency: 1280 Kc.. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By ..... Radio Fitchburg, Inc.
Business-Studio Address ..... 717 Main St.
Tel.: DIamond 3-3766 ..... Independent
President ..... Norman Knight
General, Comm. Mgr. ... James A. Fitzgerald, Jr.
Chief Engineer ..... Ted Kalin

WFGM—Fitchburg—1949

Frequency: 960 Kc. ..... Power: 1000 Watts
Owned-Oper. By ..... Wachusett Bcstg. Corp.
Address ..... 170 Prichard St.
Tel.: DIamond 3-4897 ..... Independent
Station Rep. ..... Foster, Creed
President ..... David M. Myers
General, Sta. Mgr. ..... James W. Chalmers
Chief Engineer ..... Donald L. Coleman, Jr.

WKOX—Framingham—1947

Frequency: 1190 Kc. ..... Power: 1000 Watts d.
Owned-Operated By ..... WKOX, Inc.
Bus.-Studio Address ..... 100 Mt. Wayte Ave.
Tel.: TR 3-7409 ..... Independent
Representative ..... Kettell-Carter, Grant Webb
Gen. Mgr. ..... Richard E. Adams
Program Dir. ..... Carl B. Duncan
Chief Engineer ..... Frank Bartel

WGAW—Gardner—1944

Freq.: 1340 Kc. ..... Power: 1 Kw. d.; 250 Wt. n.
Owned ..... Gardner Bcstg. Co.
Address ..... Green St.
Tel.: 632—1340 ..... MBS
Representative ..... Nona Kirby, Webb
President ..... C. Edward Rowe
Gen., Sales Promo Mgr. .. Theodore G. Converse
Commercial Mgr. ..... Ernest Bishop
Station Manager, Prog. Dir. ..... Richard Mahon
Chief Engineer ..... Gordon Wiley

WSBS—Great Barrington—1956

Frequency: 860 Kc. ..... Power: 250 Watts
Owned-Oper. By ..... WSBS-The Berkshires, Inc.
Business Address ..... Stockbridge Rd, Rt. 7
Tel.: Great Barrington 1567 ..... MBS
Station Representative ..... Webb
Pres., Gen. Mgr. ..... J. Leo Dowd
Prog., Pub. Dir. ..... Alan D. Vaber
Chief Engineer ..... John Seeley

WHAI—Greenfield—1938

Frequency: 1240 Kc. ..... Power: 250 Watts
Owned-Operated By ..... Haigis Bdcstg. Corp.
Business-Studio Address ..... 486 Main St.
Tel.: PR 4-4301 ..... Independent
Representative ..... Walker-Rawalt
President, Gen. Mgr. ..... John W. Haigis, Jr.
Station Manager ..... Norman L. Cloutier
Comm. Prom. Manager ..... William E. Randall
Chief Engineer ..... Delwin D. Shattuck

WHAV—Haverhill—1947

Frequency: 1490 Kc. ..... Power: 250 Watts
Owned-Oper. By ..... WHAV, Inc.
Business-Studio Address ..... 30 How St.
Tel.: DR 4-4733 ..... Independent
Station Representative ... Kettell-Carter; Webb
General Manager ..... Edward Cetlin
Sales Prom. Mgr. ..... Aldo Carter
Chief Engineer ..... Harry White

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WREB—Holyoke—1950

Frequency: 930 Kc.....Power: 500 Watts d.
Owned By.....Don Hancock Bcstg. Co.
Address.....225 High St.
Tel.: Jefferson 2-3296.....Independent
Stations Reps.....Breen & Ward; Nona Kirby
President, Gen. Mgr.....Donald T. Hancock
Program Director.....Nicholas A. Bell
Chief Engineer.....Richard S. Townes

WCCM—Lawrence—1947

Frequency: 800 Kc. ...Power: 1000 Watts d.
Owned-Oper. By .....Lawrence Bdcstg. Co.
Address.....9 Valley Street
Tel.: MU 3-7171.....MBS
Station Representative.....Bob Dore
President, Gen. Mgr.....Mrs. Geo. H. Jaspert
Comm., Prom. Mgr.....John Canty
Chief Eng.....Norman Round

WCAP—Lowell—1951

Frequency: 980 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Northeast Radio Inc.
Address.....243 Central St.
Tel.: GLenview 4-0404.....Independent
Sta. Rep.....Kettell-Carter
Pres., Gen. Mgr.....Israel Cohen
Commercial Manager.....Maurice Cohen
Program Director.....Dan Gillette
Chief Engineer.....Ted Cohen

WLLH—Lowell-Lawrence 1934

Frequency: 1400 Kc.....Power: 500 Watts
Owned-Oper. By .....Merrimac Bdcstg. Co.
Address.....39 Kearney Sq., Lowell
Tel.: GL 8-8715 (Lo).....Independent
Representative .....Bolling
President .....Gerald Harrison
General Manager.....Albert N. Armstrong, Jr.
Program Director.....Tom Clayton
Chief Engineer.....C. Parker

WLYN—Lynn—1946

Frequency: 1360 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Puritan Network, Inc.
Business Address.....156 Broad St.
Tel.: LY 5-6200.....Independent
Sta. Reps.....Walker-Rawalt, Kettell-Carter
President.....Theodore Feinstein
General, Comm. Mgr.....Harry D. Goodwin
Program Director.....Stephen E. Smith
Publicity Director.....Edward Glowik
Chief Engineer.....Richard Ward
Owners of: WOTW-AM, Nashua; WTSA-AM, Battleboro; WNBP, Newburyport.

WSRO—Marlboro—1958

Frequency: 1470 Kc.....Power: 1,000 Watts d.
Owned By.....County Broadcasting Corp.
Address .....Curtis Ave.
Tel.: HU 5-1470.....KBS
Station Representative .....Hopewell
President, Gen. Mgr.....Lewis F. Sargent
Program Director.....Daniel Griffin
Chief Engineer.....Kenneth Rockwell

WHIL—Medford—1952

Frequency: 1430 Kc.....Power: 5000 Watts d.
Owned-Operated By.....Conant Bcstg. Co.
Address.....99 Revere Beach Pkwy.
Tel.: EXport 6-1430.....Independent
Station Representative .....Forjoe
President .....Sherwood J. Tarlow
Station Manager.....Joseph Kruger
Program Director.....Bob Walsh
Chief Engineer.....Alfred Fulchino
Owners of: WWOK, Charlotte; WLOB-AM-FM, Portland; WJBW, New Orleans; WARE, Ware.

WMRC—Milford—1956

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Milford Radio
Address.....Opera House Bldg
Tel.: 1490 .....KBS
General Manager.....Ted Sawyer

WBSM—New Bedford—1949

Frequency: 1420 Kc...Pow.: 5 Kw. d., 1 Kw. n.
Owned.....Bay State Broadcasting Co.
Address .....Pope's Island
Tel.: WY 3-1767.....Independent
Station Representative...Devney Organization
President, Gen. Mgr.....Otto F. A. Arnold
Comm. Mgr.....Richard G. Evans
Prog. Dir.....Hal Peterson
Chief Engineer.....James R. Wooler

WNBH—New Bedford—1921

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By .....E. Anthony & Sons, Inc.
Business-Studio Address.....432 County St.
Tel.: WYman 8-5228.....Independent
Newspaper Affiliation .....Standard-Times
Station Representative .....Walker-Rawalt
Station Manager.....Paul Stiles
Program Director.....Stan Lipp
Chief Engineer.....Herve Leduc
Owners of: WOCB-AM-FM, W. Yarmouth.

WNBP—Newburyport—1957

Frequency: 1470 Kc.....Power: 500 Watts, d.
Owned.....Tri-City Bcstg. Co.
Business Address.....Traffic Circle
Tel.: HO 2-6654.....Independent
Station Representative .....Walker-Rawalt
President .....Theodore Feinstein
Gen. Mgr.....J. Thomas Mathers
Station Mgr., Prog. Dir.....Mary I. MacKenzie

WMNB—North Adams—1947

Frequency: 1230 Kc. .....Power: 250 Watts
Owned-Oper. By..Northern Berkshire Bcstg. Co.
Address.....P. O. Box 707
Tel.: MO 3-6567.....Independent
Newspaper Affil.....Transcript
Station Reps.....Grant Webb; Nona Kirby
President .....Robert Hardman
General Manager.....Donald A. Thurston
Commercial Manager.....Richard J. O'Brien
Chief Engineer.....Paul Willey

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WHMP—Northampton—1950

Frequency: 1400 Kc. . .Power: 1 Kw. d., 250 W. n.
Owned-Oper. By. . . .Pioneer Valley Bcstg. Co.
Address. . . . . .78 Main St.
Tel.: JU 4-4275. . . . . .Independent
Representative. . . . . .Nona Kirby, Webb
President. . . . . .John H. Williams
Gen., Sta., Comm. Mgr. . . .Alexander W. Milne
Program Director. . . . . .Joseph T. Fennessey
Chief Engineer. . . . . .Edward Rodriguez

WCAT—Orange—1956

Frequency: 1390 Kc. . . . .Power: 1000 Watts d.
Owned-Oper. By. . . . . .Tri-State Radio, Inc.
Address . . . . . .East Main St.
Tel.: KI 4-2825. . . . . .KBS
Station Representative. . . . . .Hal Walton
President, Chief Engineer. . . . . .Ralph Mellon
Station Manager. . . . . .Colon Cruickshank
Prog., Pub. Director. . . . . .Florence Tepper

WBEC—Pittsfield—1947

Frequency: 1420 Kc. . . . . .Power: 1000 Watts
Owned-Oper. By. . . . . .WBEC, Inc.
Business-Studio Address. . . . . .33 Eagle St.
Tel.: HIllcrest 8-8292. . . . . .ABC
Sta. Rep. . . . . .Kettell-Carter
President. . . . . .Richard S. Jackson
General Manager. . . . . .Henry Hovland
Program Director. . . . . .D. Christopolis
Chief Engineer. . . . . .Robert Johnson

WBRK—Pittsfield—1938

Freq.: 1340 Kc. . . . .Power: 1 Kw. d., 250 W. n.
Owned-Operated By. . . . . .Greylock Bcstg. Co.
Business-Studio Address. . . . . .8 Bank Row
Tel.: HIllcrest 2-1553. . . . . .CBS
Station Representative. . . . . .Walker-Rawalt
President. . . . . .Joseph K. Close
Gen., Sta. Mgr. . . . . .Walter Kearsey
Comm., Prom. Mgr. . . . . .Martin Schechter
Program Director. . . . . .Robert Youse
Chief Engineer. . . . . .George R. Burgoon

WPLM—Plymouth—1955

Frequency: 1390 Kc. . . . . .Power: 5,000 Watts
Owned-Oper. By. . .Plymouth Rock Bdcstg. Co.
Address . . . . . .Route #3
Tel.: Pilgrim 6-1390. . . . . .Independent
Station Representative. . .Kirby; Breen & Ward
President . . . . . .John T. Campbell
Station Manager. . . . . .Arthur E. Pratt
Program Dir. . . . . .John Chandler
Sales Prom. Mgr. . . . . .Edward Marvin
Publicity Dir. . . . . .Bud Markle
Chief Engineer. . . . . .Lawrence Prado

WJDA—Quincy—1947

Frequency: 1300 Kc. . . .Power: 1000 Watts d.
Owned-Oper. By. . . . . .South Shore Bcstg. Co.
Address. . . . . .P. O. Box 373
Tel.: GRanite 9-1300. . . . . .Independent
Pres., Gen., Sta. Mgr. . . . . .James D. Asher
Commercial Manager. . .Kenneth P. Fallon, Jr.
Program Director. . . . . .Winslow Bettinson
Chief Engineer. . . . . .Fred Lane
Owners of: WESX, Salem.

WESX—Salem—1939

Frequency: 1230 Kc. . .Power: 1 Kw. d., 250 W. n.
Owned-Oper. By. . . . .North Shore Bcstg. Corp.
Address. . . . . .Naugus Ave., Marblehead, Mass.
Tel.: PI 4-1230. . . . . .MBS
President, Gen. Mgr. . . . . .James D. Asher
Program Director. . . . . .John Parke
Chief Engineer. . . . . .Norman Durkee

WESO—Southbridge-Webster 1955

Frequency: 970 Kc. . . . . .Power: 1000 Watts d.
Owned. . . . . .WESO Broadcasting Corp.
Address. . . . . .399 Main Street
Tel.: 764-4381 . . . . . .Independent
Representatives . . . . . .Webb; Foster-Creed
President. . . . . .Peter A. Bordes
Gen., Station Mgr. . . . . .J. F. Mulcahy
Comm., Sales Prom. Mgr. . . . . .William Richards
Program Director. . . . . .Ralph D. Andrea
Chief Engineer. . . . . .Kenneth Duquette

WHYN—Springfield—1941

Frequency: 560 Kc. . . . . .Power: 1000 Watts
Owned-Oper. By. .Hampden-Hampshire Corp.
Address. . . . . .1300 Liberty St.
Tel.: RE 7-1414. . . . . .Independent
News. Affil. . . . . .Holyoke Transcript-Telegram
Station Rep. . . . . .Foster & Creed
President . . . . . .William Dwight
Gen., Sta. Mgr. . . . . .Charles N. De Rose
Asst. Manager. . . . . .Murry Tesser
Comm., Publicity Dir. . . . . .Zack Land
Chief Engineer. . . . . .Harold Schumacher

WMAS—Springfield—1932

Frequency: 1450 Kc. . .Power: 1 Kw. d., 250 W. n.
Owned-Operated By. . . . . .WMAS, Inc.
Business-Studio Address. . . . . .101 West St.
Tel.: RE 7-1414. . . . . .CBS
Representative . . . . . .Bolling
President . . . . . .Gerald Harrison
Exec. Vice Pres. . . . . .Carl S. Wheeler
Manager . . . . . .Bob Donahue
Comm. Mgr. . . . . .Erwin Needles
Prog. Dir. . . . . .Roland Dumas
Chief Eng. . . . . .John Michnovez
Owners of: WMAS-FM.

WSPR—Springfield—1936

Freq.: 1270 Kc. . . . .Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By. . . . . .WSPR, Inc.
Business Address. . . . . .63 Chestnut St.
Tel.: RE 2-4182. . . . . .Independent
Representative . . . . .Hollingbery; Kettell-Carter
Pres., Gen. Mgr. . . . . .Alan C. Tindal
Commercial Manager. . . . . .Jack Sullivan
Program Director. . . . . .Bud Clain
Chief Engineer. . . . . .Valentino Partyka

WTXL—West Springfield—1949

Freq.: 1490 Kc. . . . .Power: 1 Kw. d.; 250 Wt. n.
Owned-Operated By. . . . . .Telecolor Corp.
Address. . . . . .34 Sylvan St.
Tel.: RE 9-4768. . . . . .ABC

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Station Representative .....Walker-Rawalt
President.....Lawrence A. Reilly
General, Sta. Mgr.....James L. Spates
Program, Prom. Mgr.....Ben Talbot
Commercial Manager ....Holland D. Cameron

WPEP—Taunton—1949

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Silver City Bcstg. Corp.
Address .....174 Broadway
Tel.: VAndyke 4-7528 .....Independent
President, Gen. Mgr.....J. Marshall McGregor
Station Mgr., Prog. Dir.....Joseph G. Quill
Comm. Mgr.....Henry J. Murray
Chief Engineer.....Louis Bienvenue

WARE—Ware—1947

Frequency: 1250 Kc.....Power: 1000 Watts
Owned-Oper. By.....Central Bcstg. Corp.
Business-Studio Address.....56 Main St.
Tel.: WO 7-6231.....KBS
Station Reps.....Breen & Ward; Eckels
President.....Sherwood J. Tarlow
Gen., Sta. Mgr.....Richard H. Vaughan
Chief Engineer.....Ralph Knudson

WDEW—Westfield—1957

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Westfield Bcstg. Co.
Business-Studio Address.....249 Union St.
Tel.: LOgan 8-8643.....Independent
Station Representative.....Breen-Ward
President.....Harold Martin
General, Sta. Mgr.....Richard M. Brescia
Commercial Mgr.....John Mahar
Chief Engineer.....J. Lawrence Spinks

WOCB—West Yarmouth—1940

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By .....E. Anthony & Sons
Address.....South Sea Ave.
Tel.: SPring 5-0500.....Independent
Newspaper Affil.....Standard Times
Station Rep. .....Walker-Rawalt
President .....Basil Brewer
Station Manager.....Paul Stiles
Program Dir.....G. W. Stidstone
Chief Engineer.....Frank L. Lynch
Owners of: WNBH, New Bedford.

WAAB—Worcester—1931

Frequency: 1440 Kc.....Power: 5000 Watts
Owned By.....Waterman Bcstg. Corp.
Bus. Address.....34 Mechanic St.
Tel.: PL 2-5611.....NBC
Representative .....Masla; Kettell-Carter
Pres., Gen. Mgr.....Bernard E. Waterman
Comm. Sta. Mgr.....Chester Kaminski
Program Director.....George Stevens
Sales Prom., Pub. Dir.....Gordon Hastings
Chief Engineer.....George Capalbo

WNEB—Worcester—1946

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....WNEB, Inc.
Address.....405 Main St.
Tel.: PL 6-4672.....CBS
Station Representative.....Adam Young
President, Gen. Mgr.....George W. Steffy
Vice President.....Harold D. Glidden
Station, Comm., Mgr.....Robert F. Nims
Program Director.....George Downey
Sales Prom. Mgr., Pub. Dir.....Ken Berns
Chief Engineer.....Walter Chemausky

WORC—Worcester—1925

Freq.: 1310 Kc.....5 Kw. d., 1 Kw. n.
Owned-Oper. By.....WORC, Inc.
Address.....8 Portland St.
Tel.: SW 9-0581 .....MBS
Sta. Reps.....Eastman; Eckels
Pres., Gen. Mgr.....Robert F. Bryar
Sta., Comm. Mgr.....A. Abbott Coblentz
Publicity Director.....Richard Barr
Sales Prom. Mgr.....Alvin M. Saide
Program Director.....Richard Smith
Chief Engineer.....Gordon Dyer

WTAG—Worcester—1924

Frequency: 580 Kc.....Power: 5000 Watts
Owned-Operated By.....WTAG, Inc.
Business-Studio Address.....20 Franklin St.
Tel.: PL 5-4321.....Independent
Newspaper Affil.....Telegram & Gazette
Representative.....Henry L. Christal Co.
President.....Robert W. Booth
Vice Pres., Gen. Mgr.....Herbert L. Krueger
Commercial Mgr.....Richard L. Gravel
Sales Prom. Head.....Mrs. Pierrina M. Rohde
Prod., Pgm. Dir.....A. J. Brissette
Chief Engineer.....E. A. Browning

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Pop.: 8,000,000
Families: 2,333,000

MICHIGAN

Radio Homes: 2,272,000
AM Stas. in State: 103

WABJ—Adrian—1946

Freq.: 1490 Kc....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By....Gerity Bcstg. Co.
Address....121 W. Maumee St.
Tel.: CO 5-7123....CBS
Station Representative....Michigan Spot Sales
President....James Gerity, Jr.
Station Manager....E. J. Hahn
Program Director....Winston Hoehner
Publicity Director....Virginia Hagerman
Chief Engineer....Ed Clark
Owners of: WNEM-FM-TV, Bay City, Saginaw.

WALM—Albion—1952

Freq.: 1260 Kc....Power: 1 Kw. d.; 500 Wts. n.
Owned-Oper. By....Calhoun Bcstg. Co.
Business Address....Irwin Ave.
Tel.: NAtional 9-3945....KBS
Station Rep....Spot Time Sales
President....Jack Bedient
General Manager....C. Wayne Wright
Asst. Manager....Arthur Goodwin
Program Director....Derwood Carn
Chief Engineer....James Billingsley
Owners of: WFRL, Freeport.

WOWE—Allegan—1958

Frequency: 1580 Kc....Power: 250 Watts, d.
Owned By....Allegan Cty. Bcstg., Inc.
Address....233 Hubbard
Tel.: ORchard 3-4701....ABC
General Manager....Algar Workman
Prog. Dir., Chief Eng....John C. Fountain
Owners of: WLAV-AM-FM, Grand Rapids; WHLS-AM, Port Huron.

WFYC—Alma—1948

Frequency: 1280 Kc....Power: 1000 Watts d.,
Owned-Oper. By....WFYC, Inc.
Business Address....5310 N. State Rd.
Tel.: HObart 3-3175....Independent
Station Representative..Hollingbery; Hopewell
President....Wayne G. Harris
General Manager....Gilbert E. Thomas
Station Manager....David W. Sommerville
Program Director....Richard Crowley
Chief Engineer....R. V. Cummings

WATZ—Alpena—1946

Freq.: 1450 Kc....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By....Midwestern Bcstg. Co.
Business Address....M-32 West
Tel.: Elmwood 4-8400....NBC
Station Rep....Venard, Rintoul, McConnell
President, Gen. Mgr....Les Biederman
Station Manager....Drew McClay
Commercial Manager....Robert E. Detwiler
Chief Engineer....William H. Kiker
Owners of: WTCM, WPBN-TV, Traverse City; WATT, Cadillac; WMBN, Petoskey; WATC, Gaylord; WTOM-TV, Cheboygan.

WHRV—Ann Arbor—1946

Frequency: 1600 Kc....Power: 1000 Watts
Owned-Operated By....Zanesville Publish. Co.
Business Address....4230 Packard Road
Tel.: NOrmandy 2-4573....MBS
Newspaper Affil....Time Record; Time Signal
President....Clay Littick
General Manager....Allan Land
Station Manager....Bob C. Wagner
Comm. Prom. Mgr....Jos Labaito
Chief Engineer....Robert Hood

WPAG—Ann Arbor—1945

Frequency: 1050 Kc....Power: 1,000 Watts d.
Owned-Operated By...Washtenaw Bcstg. Co.
Bus.-Studio Address....3rd Floor, Hutzel Bldg.
Tel.: NO 2-5517....Independent
Sta. Rep....Mich. Spot Sales
Pres., Gen. Mgr....Edward F. Baughn
Program Director....Albert Samborn
Chief Engineer....Bernard Ressler

WLEW—Bad Axe—1950

Frequency: 1340 Kc....Power: 250 Watts
Owned-Oper. By....Thumb Broadcasting Co.
Address....935 S. Van Dyke Rd.
Tel.: CO 9-9931....CBS-KBS
Sta. Rep....Mich. Spot Sales
Gen. Mgr....John Wismer
Station Manager....Jim Muehelnbeck

WBCK—Battle Creek—1948

Frequency: 930 Kc....Power: 5 Kw. d., 1 Kw. n
Owned-Operated By....Michigan Bcstg. Co.
Address....Security Natl. Bank Bldg.
Tel.: WO 3-5555....NBC
Representative....Hollingbery
President....Robert H. Holmes
General Mgr....E. F. Cahill
Program Director....Larry Collins
Chief Engineer....Harley Hammond
Owners of: WBCM-AM-FM, Bay City.

WELL—Battle Creek—1925

Frequency: 1400 Kc....Power: 250 Watts
Owned-Oper. By....Southern Mich. Bcstg.
Address....Michigan National Bank Bldg.
Tel.: WO 4-7173....ABC
Gen. Comm. Mgr....P. J. Haller
Program Director....Ronald E. Mell
Chief Engineer....David M. Decker

WBCM—Bay City—1925

Freq.: 1440 Kc...Power: 1 Kw. d., 500 W., n.
Owned-Operated By....Michigan Bcstg. Co.
Business-Studio Address....Wenonah Hotel
Tel.: TW 3-7551....ABC
Representative....George P. Hollingbery
President....Robert H. Holmes
General Manager....Leo A. Jylha
Chief Engineer....Wes Thompson
Owners of: WBCK, Battle Creek.

WWBC—Bay City—1956

Frequency: 1250 Kc....Power: 1000 Watts d.

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Owned By.....Water Wonderland Bcstg. Co.
Business Address.....306 Phoenix Bldg.
Tel.: TW 3-4588.....Independent
Station Representative .....Masla
President.....Patrick J. Trahan
Gen., Comm. Mgr.....Charles E. Anthony
Prog., Sales Prom. Mgr....Robert F. Benkelman
Chief Engineer.....Ralph H. Carpenter

WHFB—Benton Harbor—1947

Frequency: 1060 Kc. ...Power: 1000 Watts d.
Owned-Oper. By .....Palladium Publ. Co.
Business Address.....Fairplain Ave.
Tel.: 616-927-3581 .....Independent
Newspaper Affil..News-Palladium, Herald Press
Station Rep.....Mich. Spot Sales
President .....Stanley R. Banyon
General Manager.....J. P. Scherer
Station Manager.....Dwight Edmunds
Commercial Manager.....Robert Brown
Program Director.....Robert Bauman
Sales Prom., Pub. Mgr.....Jack Knuth
Chief Engineer.....M. U. Robinson

WBRN—Big Rapids—1953

Frequency: 1460 Kc.....Power: 1000 Watts, d.
Owned-Oper. By.....WBRN, Inc.
Address.....P. O. Box 825
Tel.: 796-7684 .....Independent
Station Representative.....Gene Bolles
President .....John A. White
Gen. Comm. Mgr.....Casey A. Heckman
Program Director.....Lyle Stieg
Chief Engineer.....Garnet Zimmerman

WATT—Cadillac—1945

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By...Midwestern Bcstg. Co.
Business-Studio Address.....U. S. 131, South
Tel.: PR 5-7831.....NBC
Sta. Rep.....Venard Rintoul, McConnell
President .....Les Biederman
Station Manager.....Merritt L. Chandler
Commercial Manager.....R. E. Detwiler
Chief Engineer.....Bill Kiker

WCER—Charlotte—1956

Frequency: 1390 Kc.....Power: 1 Kw., d.
Owned.....Eaton County Bcstg. Co.
Address .....Box 269
Tel.: 543-0340 .....Independent
Pres., Gen. Mgr.....Roy W. McLean
Comm., Sta. Mgr.....Brod Martindale
Chief Engineer.....Gerald D. Adams

WCBY—Cheboygan—1954

Frequency: 1240 Kc.....Power: 250 Watts
Owned.....Straits Bcstg. Co.
Address .....Mackinaw Ave.
Tel.: MA 7-2341.....Independent
Station Rep. .....Hopewell
President, Gen, Mgr.....Richard E. Hunt
Publicity Director.....Jackie Norman
Chief Engineer.....Lou M. Ozak
Owners of: WPTW, Piqua; WCRM, Clare.

WCRM—Clare—1960

Frequency: 990 Kc.....Power: 250 Watts d.
Owned By.....Gateway of N. Bcstg. Corp.
Address.....North Mission Road
Tel.: EV 6-9907.....Independent
President, Gen. Mgr.....Richard E. Hunt
Sta., Chief Eng.....Norbert Poeppelman
Commercial Manager.....James Baughn
Program Director.....Robert C. Burian
Publicity Director.....Bernard Wilson

WTVB—Coldwater—1948

Freq.: 1590 Kc..Power: 5 Kw. d., 500 Watts n.
Owned-Oper. By ...Twin Valley Bdcstrs, Inc.
Address .....P. O. Box 32
Tel.: BRoadway 9-9119.....Independent
Sta. Reps...Donald Cooke; Michigan Spot Sales
President..... E. Harold Munn, Sr.
General Manager.....E. Harold Munn, Jr.
Station Manager.....Constance L. Bingham
Sales Prom. Manager.....Normand Moore
Commercial Manager.....Homer Walters
Chief Engineer.....Virgil Royer

WKMH—Dearborn—1946

Freq.: 1310 Kc.....Power: 5 Kw.
Owned-Oper. By....Knorr Broadcasting Corp.
Address.....15001 Mich. Ave.
Tel.: TI 6-8500.....MBS
President.....Mrs. Fred A. Knorr
General Station Mgr.....John J. Carroll
Commercial Manager.....John E. Davidson
Sales Promo. Mgr., Pub. Dir...Reed M. Badgley
Program Director.....Frank Maruca
Chief Engineer.....Jerrold L. Martin
Owners of: WKMF, Flint; WSAM, Saginaw; WKHM, Jackson; WELL, Battle Creek.

CKLW—Detroit—1932

Frequency: 800 Kc.....Power: 50,000 Watts
Owned By.....Essex Bcstrs, Inc.
Address.....3300 Guardian Bldg., Detroit 26
Tel.: WO 1-7200.....CBC
Reps.....RKO General, Inc., Nat'l Sales Div.
President, Gen. Mgr.....S. Campbell Ritchie
Commercial Manager.....Charles Gunn
Sales. Merch. Mgr.....George Snyder
Program Director.....John Gordon
Publicity Director.....Art Gloster
Chief Engineer.....Stewart Clark

WCAR—Detroit—1939

Freq.: 1130 Kc...Power: 50 Kw., d., 10 Kw., n.
Owned By.....Pontiac Bcstg. Co., Inc.
Tel.: TE 3-8100.....Independent
President, Gen. Mgr.....H. Y. Levinson
Exec. V.P.....Wayne N. Cook
Production Mgr.....Larry Bova
Chief Engineer.....James Balmer

WJBK—Detroit—1925

Freq.: 1500 Kc.....Power: 10 Kw. d., 1 Kw. n.
Owned-Operated By.....Storer Bcstg. Co.

www.americanradiohistory.com

Bus.-Studio Address.....7441 Second Blvd.
Tel.: TR 3-7400.....Independent
Station Representative .....Katz
President.....George B. Storer, Jr.
V.P., General Mgr.....Harry R. Lipson
General Sales Manager.....George Crandall
Program Manager.....John M. Grubbs
Sales Promotion Mgr.....Sam Somora
Supervisory Engineer.....Donald Hein
Owners of: WJBK-FM-TV, Detroit; WSPD-AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW-AM-FM-TV, Cleveland; WHN, New York, N. Y.; WGBS-AM-FM, Miami, Fla.; WIBG-AM-FM, Phila., Pa.; KGBS, Los Angeles; WITI-TV, Milwaukee.

WJLB—Detroit—1926

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Booth Bcstg. Co.
Business Address.....3100 Broderick Tower
Tel.: Woodward 5-2000.....Independent
Station Representative.....Bernard Howard
President.....John L. Booth
General, Comm. Mgr.....Thomas J. Warner
Sales Promotion Mgr.....Gilbert N. Ketcham
Pub., Prog. Director.....Richard J. Desautel
Chief Engineer.....George E. Ryan
Owners of: WIBM, Jackson; WSGW, Saginaw; WTRX, Flint; WTOD, Toledo; WIOU, Kokomo; WJVA, South Bend.

WJR—Detroit—1922

Frequency: 760 Kc.....Power: 50,000 Watts
Owned-Oper. By. WJR, The Goodwill Sta., Inc.
Business Address.....2200 Fisher Bldg.
Tel.: TR 5-4440.....Independent
Representative .....Christal
Chairman of Board.....John F. Patt
President .....Worth Kramer
V.P., Sect.....F. Silbey Moore
Vice President.....James H. Quetto
Pub. Rela., Promo. Mgr.....Donald W. Craig
Program Mgr.....Reginald P. Merridew
Chief Engineer.....A. Friedenthal
Owners of: WJRT, Flint; WSAZ-AM-TV, Huntington.

WQTE—Detroit—1959

Frequency: 560 Kc.....Power: 500 Watts, d.
Owned By.....560 Broadcasting Corp.
Address.....1260 Library
Tel.: WO 2-0900.....Independent
Station Representative....Broadcast Time Sales
President, Gen. Mgr.....Richard E. Jones
Program Director.....Danny Murphy
Chief Engineer.....Irv. Laing

WWJ—Detroit—1920

Frequency: 950 Kc.....Power: 5000 Watts
Owned-Oper. By ....The Evening News Assn.
Address.....622 W. Lafayette
Tel.: WO 2-2000.....NBC
Newspaper Affiliation.....Detroit News
Rep...Peters, Griffin & Woodward, McDermott
President.....Warren S. Booth
General Manager.....James Schiavone
Asst. Gen. Mgr.....Don DeGroot
Station Mgr.....Denman F. Jacobson
Nat. Sales Mgr.....George H. Williams
Sales Mgr.....Nestor A. Sibbold
Program Devel. Mgr.....Melvin C. Wissman
Program & Prod. Mgr.....Robert E. Henabery
Promotion Manager.....A. Glenn Kyker
Eng. Manager.....E. J. Love

WXYZ—Detroit—1925

Freq.: 1270 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....WXYZ, Inc.
Address.....20777 W. Ten Mile Rd.
Tel.: KEnwood 4-7000.....ABC
Representative .....John Blair
President.....John F. Pival
V.P., General Manager.....John O. Gilbert
Sales Manager.....Robert Baldrica
Sales Prom. Mgr., Pub. Dir.....Allen Franco
Program Director.....Robert Baker
Chief Engineer .....Charles Kocher
Owners of: WXYZ-TV-FM.

WDOW—Dowagiac—1960

Frequency: 1440 Kc.....Power: 500 Watts
Owned By.....Dowagiac Bcstg. Co., Inc.
Address .....Marcellus Highway
Tel.: STate 2-5106.....Independent
President, Gen. Mgr.....William Kuiper
Station Mgr., Pub. Dir.....Richard Hedges
Comm., Sls. Prom. Mgr...Peter J. Vanden Bosch
Chief Engineer.....Donald Stuursma

WDBC—Escanaba—1941

Frequency: 680 Kc.....Power: 1000 Watts
Owned-Operated By.....Delta Bcstg. Co.
Address.....P.O. Box 419
Tel.: State 6-6144.....MBS
Pres., Gen. Mgr.....George D. Lindenthal
Chief Engineer.....Henry Olsen

WLST—Escanaba—1958

Frequency: 600 Kc.....Power: 1000 Watts
Owned By.....Lake Mich. Bcstg. Co.
Address.....600 Ludington St.
Tel.: State 6-4118.....ABC
Newspaper Affil.....Daily Press
Station Representative.....John Pearson
President.....Frank C. Russell
General Manager.....James G. Ward Jr.
Program Dir., Station Mgr.....Grant Markham
Sales Prom. Manager.....David Pinczek
Chief Engineer.....Paul Anick

WAMM—Flint—1955

Frequency: 1420 Kc.....Power: 500 W. d.
Owned-Oper. By....Binder-Carter-Durham, Inc.
Business Address.....740 S. Saginaw St.
Tel.: CEdar 9-8631.....Independent
Station Representative .....Webb
President, Gen. Mgr.....Philip R. Munson
Commercial Mgr.....Ronald L. Craig
Station Mgr.....Clarence E. Rhodes
Program Director.....Reed Pasternak
Chief Engineer.....Walter Wiersbicki

WTRX—Flint—1947

Freq.: 1330 Kc....Power: 5 Kw., d., 1 Kw., n.
Owned-Operated By.....Booth Bcstg. Co.

www.americanradiohistory.com

Bus.-Studio Address.....3076 E. Bristol Rd.
Tel.: CE 9-8686.....ABC
Sta. Rep.....Broadcast Time Sales
President.....John Lord Booth
General Mgr.....Ken Chapin
Chief Engineer.....Charles Wallace
Owners of: WIBM, Jackson; WIOU, Kokomo; WJLB, Detroit; WJVA, South Bend; WSGW, Saginaw; WTOD, Toledo.

WFDF—Flint—1922

Frequency: 910 Kc..Power: 5 Kw., d., 1 Kw., n.
Owned By.....WFDF Flint Corp.
Address.....Garland at First Ave.
Tel.: CE 2-7158.....NBC
Representative.....Katz
President, General Mgr.....Elmer A. Knopf
Program Director.....Carl L. Barger
Publicity Director.....Daniel Hunter
Comm. Prom. Manager.....Marvin Levey
Chief Engineer.....Gerald Wolpert

WKMF—Flint—1953

Frequency: 1470 Kc..Power: 5 Kw., d., 1 Kw. n.
Owned .....Knorr Bcstg. Corp.
Address.....112 W. Water St.
Tel.: CEdar 9-7608.....CBS-MBS
Managing Dir.....Hal Shore
Chief Engineer.....George Parker
Owners of: WKMH, Dearborn; WKHM, Jackson; WELL, Battle Creek; WSAW, Saginaw.

WMRP—Flint—1946

Frequency: 1570 Kc.....Power: 1 Kw.
Owned-Oper. By .....WMRP
Address.....3217 Lapeer St.
Tel.: CE 3-5112.....KBS
Station Representative.....Sears & Ayer
President .....Carl Ammerman
Gen. Mgr.....William H. Morfor
Chief Engineer.....Robert Swayz

WTAC—Flint—1946

Freq.: 600 Kc.....Power: 1 Kw. d., 500 W. n
Owned By.....Whitehall Stations, In
Address.....P. O. Box 8
Tel.: OW 4-4146.....Independ
Station Representative.....Robert Eastm
President .....Louis T
General Manager.....Gene Mil
Commercial Manager.....Robert Steinhi
Sales Prom. Manager.....Paul Fre
Program Director.....Ed Berry
Publicity Director.....Robert Halst
Chief Engineer.....Robert Ga

WSHN—Fremont—1961

Frequency: 1550 Kc.....Power: 1 Kw
Owned By.....Stuart P. Noo
Address.....517 North Beeb
Tel.: 1550 .....
Station Representative....George T. Hop
President.....Stuart P. Nc

TC—Gaylord—1950

900 Kc.....Power: 1000 Watts d.
. By.....Midwestern Bcstg. Co.
Paul Bunyan Bldg., Traverse City
75.....Independent
.....Venard, Rintoul & McConnell
Mgr.....Les Biederman
Mgr.....Robert E. Detwiler
ger.....Daniel Creighton
er.....William K. Kiker
TCM, Traverse City; WATT, Cadillac; ena; WMBN, Petosky; WTOM-TV, WPBN-TV, Traverse City.

—Grand Haven—1956

370 Kc.....Power: 500 Watts, d.
.....Grand Haven Bcstg. Co.
.....228 Washington St.
110 .....Independent
esentative.....John E. Pearson
.....Richard G. Gillespie
nager.....Joe Young
ector.....Tom Shine
eer.....Dick Clarke

—Grand Rapids—1947

570 Kc.....Power: 1000 Watts d.
By...Furniture City Bcstg. Corp.
.....399 Garfield Ave., S.W.
41.....Independent
Sta. Mgr.....William Kuiper
Prom. Mgr....Peter Vanden Bosch
.....Gilbert Waite

rand Rapids—1947

.....Power: 1,000 Watts
..Regional Bcstrs. of Mich.
..35 Lafayette Ave., N.E.
.....Independent
.....Raymer
.....H. M. Fisher
.....Lucy Liggett
Robert W. Whitcomb

ids—1945

W. d., 250 W. n.
roadcasting C

www.americanradiohistory.com

President .....J
General Manager.....Joh
Sales Prom. Mgr.....Josepl
Program Director.....Everett I
Chief Engineer.....
Owners of: WHLS, Port Huron; WL
WOWE, Allegan.

WMAX—Grand Rapid

Frequency: 1480 Kc.....Power: 1
Owner.....Atlc
Address.....RKC
Tel.: GL 6-8621.....
Representative .....R
President.....Theoc
General Manager.....Chas
Station Manager.....Victor
Program Manager.....Josej

WOOD—Grand Rapids

Frequency: 1300 Kc.....Power:
Owned By.....Time-Life
Address.....120 Colleg
Tel.: GL 9-4125.....
Representative .....K
V.P., Gen. Mgr.....Willar
Station, Comm. Mgr.....Michae
Program Director.....
Sales Prom., Publicity Director.....
Chief Engineer.....Cha
Owners of: KLZ-AM-TV, Denver;
TV, Minneapolis; WFBM-AM-FM,
WOOD-TV-FM.

WPLB—Greenville-

Frequency: 1380 Kc.....Pow
Owned By.....Flat River Bro
Address .....
Tel.: PL 4-3656.....
Owner & President.....
Owner, Vice Pres., General
Chief Engineer.....

WMPL—Har

Frequency: 920 Kc.....
Owned.....Cor
Business Address...
Tel.: 3155-6 .....
Station Representa
Pres., Ch. Eng...
Sales Promotion
Program Dir.....

WBCH

uency: 12

WHTC—Holland—1948

Freq.: 1450 Kc....Power: 1 Kw. d.; 250 Wts. n.
Owned-Operated By.....Holland Bcstg. Co.
Address.....Fourth and Central
Tel.: EX 2-3121.....MBS
Station Representative .....Hopewell
President .....W. A. Butler
Gen. Mgr.....Sandy Meek
Commercial Manager.....Hal Franken
Program Director.....Bill Gargano
Chief Engineer.....Julius Van Oss

WJBL—Holland—1956

Frequency: 1260 Kc.....Power: 500 Watts
Owned.....Ottawa Bcstg. Corp.
Address .....James St.
Tel.: EX 6-5281.....Independent
Station Reps....Walker-Rawalt; Mich Spot Sales
President .....Bernard Brookema
Gen., Sta. Mgr.....Jerome C. Grysen
Program Director.....Clarence Walters
Chief Engineer.....John L. Klungle

WHDF—Houghton—1929

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By...Upper Michigan Bcstg. Co.
Address .....Douglas Hotel
Tel.: 1.....NBC
Representative .....Walker-Rawalt
President.....John W. Rice
Acting Manager, Ch. Eng.....G. L. Burgan
Program Director.....Earl Norden

WHGR—Houghton Lake—1954

Frequency: 1290 Kc.....Power: 5 Kw.
Owned.....Sparks Bcstg. Co.
Address.....3431 Houghton Lake Dr.
Tel.: GR 8-3040.....Independent
Sta. Representative.....Michigan Spot Sales
President.....J. B. Sparks
Station, Prog. Mgr.....Robert D. Ditmer
Chief Engineer.....Garnet G. Sparks
Owners of: WEXL-AM, Royal Oak; WOMC-FM,
Detroit.

WHMI—Howell—1957

quency: 1350 Kc.....Power: 500 Watts, d.
ned By.....Band H Bcstg. Co.
dress.....201½ W. Grand River Ave.
: 1062 .....ABC
ion Reps.....Hopewell; Mich. Spot Sales
ident .....Frank Bignell
of Engineer.....Bob Plonka

WCHB—Inkster—1956

uency: 1440 Kc.....Power: 1 Kw. d.
ed.....Bell Bcstg. Corp.
ess.....32790 Henry Ruff Rd.
CR 8-1440.....Independent

www.americanradiohistory.com

Bus.-Studio Address.....3076 E. Bristol Rd.
Tel.: CE 9-8686.....ABC
Sta. Rep.....Broadcast Time Sales
President.....**John Lord Booth**
General Mgr.....Ken Chapin
Chief Engineer.....Charles Wallace
Owners of: WIBM, Jackson; WIOU, Kokomo; WJLB, Detroit; WJVA, South Bend; WSGW, Saginaw; WTOD, Toledo.

WFDF—Flint—1922

Frequency: 910 Kc..Power: 5 Kw., d., 1 Kw., n.
Owned By.....WFDF Flint Corp.
Address.....**Garland at First Ave.**
Tel.: CE 2-7158.....NBC
Representative.....**Katz**
President, General Mgr.....Elmer A. Knopf
Program Director.....Carl L. Barger
Publicity Director.....Daniel Hunter
Comm. Prom. Manager.....Marvin Levey
Chief Engineer.....Gerald Wolpert

WKMF—Flint—1953

Frequency: 1470 Kc..Power: 5 Kw., d., 1 Kw. n.
Owned .....Knorr Bcstg. Corp.
Address.....112 W. Water St.
Tel.: CEdar 9-7608.....CBS-MBS
Managing Dir.....Hal Shore
Chief Engineer.....George Parker
Owners of: WKMH, Dearborn; WKHM, Jackson; WELL, Battle Creek; WSAW, Saginaw.

WMRP—Flint—1946

Frequency: 1570 Kc.....Power: 1 Kw.
Owned-Oper. By .....WMRP
Address.....3217 Lapeer St.
Tel.: CE 3-5112.....KBS
Station Representative.....**Sears & Ayer**
President .....Carl Ammerman
Gen. Mgr......William H. Morford
Chief Engineer.....Robert Swayze

WTAC—Flint—1946

Freq.: 600 Kc.....Power: 1 Kw. d., 500 W. n.
Owned By.....Whitehall Stations, Inc.
Address.....P. O. Box 829
Tel.: OW 4-4146.....Independent
Station Representative.....Robert Eastman
President .....Louis Tose
General Manager.....Gene Milner
Commercial Manager.....Robert Steinhilber
Sales Prom. Manager.....Paul Freiley
Program Director.....Ed Berryman
Publicity Director.....Robert Halstead
Chief Engineer.....Robert Garner

WSHN—Fremont—1961

Frequency: 1550 Kc.....Power: 1 Kw. d.
Owned By.....Stuart P. Noordyk
Address.....517 North Beebe St.
Tel.: 1550 .....KBS
Station Representative....George T. Hopewell
President.....Stuart P. Noordyk
General, Sta. Manager.....Bruce Van Houten
Commercial Manager.....Marie Monroe
Program Director.....Mel Tinney
Publicity Director.....Don Seaman
Sales Promo. Mgr., Ch. Eng.....William Docter

WATC—Gaylord—1950

Frequency: 300 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Midwestern Bcstg. Co.
Address.....Paul Bunyan Bldg., **Traverse City**
Tel.: WI 7-7175.....Independent
Sta. Reps.....Venard, Rintoul & McConnell
Pres., Gen. Mgr.....Les Biederman
Commercial Mgr.....Robert E. Detwiler
Station Manager.....Daniel Creighton
Chief Engineer.....William K. Kiker
Owners of: WCM, Traverse City; WATT, Cadillac; WATZ, Alpena; WMBN, Petoskey; WTOM-TV, Cheboygan; WPBN-TV, Traverse City.

WGHN—Grand Haven—1956

Frequency: 1370 Kc.....Power: 500 Watts, d.
Owned By.....Grand Haven Bcstg. Co.
Address.....228 Washington St.
Tel.: 842—1410 .....Independent
Station Representative.....John E. Pearson
President.....Richard G. Gillespie
General Manager.....Joe Young
Program Director.....Tom Shine
Chief Engineer.....Dick Clarke

WFUR—Grand Rapids—1947

Frequency: 570 Kc.....Power: 1000 Watts d.
Owned-Oper. By...**Furniture City Bcstg. Corp.**
Address.....399 Garfield Ave., S.W.
Tel.: GL 6-9811.....Independent
Pres., Gen. Sta. Mgr.....William Kuiper
Comm., Sales Prom. Mgr....Peter Vanden Bosch
Chief Engineer.....Gilbert Waite

WGRD—Grand Rapids—1947

Frequency: 1410 Kc.....Power: 1,000 Watts
Owned-Oper. By.....Regional Bcstrs. of Mich.
Business, Studio Add...35 Lafayette Ave., N.E.
Tel.: GL 9-4111.....Independent
Station Representative .....Raymer
Sta., Comm. Manager.....H. M. Fisher
Publicity Director.....Lucy Liggett
Program Director.....Robert W. Whitcomb
Owners of: WTRU, Muskegon.

WJEF—Grand Rapids—1945

Freq.: 1230 Kc....Power: 500 W. d., 250 W. n.
Owned-Oper. By.....Fetzer Broadcasting Co.
Address.....187 Monroe, N.W.
Tel.: GL 6-8512.....CBS
Station Representative.....Avery-Knodel
President.....John E. Fetzer
Station Mgr.....Roger L. Hoffman
Chief Engineer.....Bruce Glycadgis

WLAV—Grand Rapids—1940

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
Owned.....Stevens-Wismer Bcstg., Inc.
Address.....161 Ottawa Northwest
Tel.: GL 6-5461.....ABC
Station Reps. .....M.S.S.

www.americanradiohistory.com

President ..... John Wismer
General Manager ..... Jo[illegible] J. Shepard
Sales Prom. Mgr. ..... Josep[illegible] Warshauer
Program Director ..... Everett[illegible] Vandagriff
Chief Engineer ..... [illegible] Joe Dykstra
Owners of: WHLS, Port Huron; WI[illegible]W, Bad Axe; WOWE, Allegan.

WMAX—Grand Rapi[illegible]s—1954

Frequency: 1480 Kc. ..... Power: [illegible]000 Watts d.
Owner ..... A[illegible]s Bcstg. Co.
Address ..... RK[illegible] Keith Bldg.
Tel.: GL 6-8621 ..... [illegible]MBS
Representative ..... [illegible]adio-TV Reps
President ..... The[illegible]ore J. Peters
General Manager ..... Cha[illegible] A. Sprague
Station Manager ..... Victor[illegible] E. Lundberg
Program Manager ..... Jose[illegible]h C. Hocker

WOOD—Grand Rapid[illegible]—1924

Frequency: 1300 Kc. ..... Powe[illegible] 5000 Watts
Owned By ..... Time-Li[illegible] Bcst., Inc.
Address ..... 120 Colle[illegible]e Ave., S.E.
Tel.: GL 9-4125 ..... NBC
Representative ..... [illegible]tz Agency
V.P., Gen. Mgr. ..... Willa[illegible]d Schroeder
Station, Comm. Mgr. ..... Micha[illegible] O. Lareau
Program Director ..... Peter Kizer
Sales Prom., Publicity Director ..... Clark Grant
Chief Engineer ..... Ch[illegible]rles Robison
Owners of: KLZ-AM-TV, Denver; WTCN-AM-TV, Minneapolis; WFBM-AM-FM Indianapolis; WOOD-TV-FM.

WPLB—Greenville—1959

Frequency: 1380 Kc. ..... Power: [illegible]0 Watts
Owned By ..... Flat River Br[illegible]adca[illegible]ting Co.
Address ..... So[illegible] M—91
Tel.: PL 4-3656 ..... In[illegible]dependent
Owner & President ..... Mrs[illegible] P. Lewis
Owner, Vice Pres., General Mgr. [illegible] E. Peterson
Chief Engineer ..... [illegible] B. Scott

WMPL—Hancock—1957

Frequency: 920 Kc. ..... Power: 1 Kw., d.
Owned ..... Copper Country Bcstg. Co.
Business Address ..... Hotel Scott
Tel.: 3155-6 ..... Independent
Station Representative ..... Hopewell
Pres., Ch. Eng. ..... Franci[illegible] Locatelli
Sales Promotion Manager ..... Bur[illegible]on Ervast
Program Dir. ..... Norman Koski

WBCH—Hastings—1958

Frequency: 1220 Kc. ..... Power: 250 Watts, d.
Owned By ..... Barry Bcstg. Co. Inc.
Address ..... Box 88
Tel.: Windsor 5-3478 ..... KBS
President, Gen. Mgr. ..... Robert S. Greenhoe
Asst. Mgr., Program Dir. ..... Ken Radant
Chief Engineer ..... Fran Bowles

WCSR—Hillsdale—1955

Frequency: 1340 Kc. ..... Power: 100 W.
Owned By ..... Flynn Enterprises
Address ..... 92½ Broad St.
Tel.: HE 7-4444 ..... Independent
President ..... Ruth Keister
V.P. & Mgr. ..... Russell Holcomb

WHTC—Holland—1948

Freq.: 1450 Kc. ... Power: 1 Kw. d.; 250 Wts. n.
Owned-Operated By ..... Holland Bcstg. Co.
Address ..... Fourth and Central
Tel.: EX 2-3121 ..... MBS
Station Representative ..... Hopewell
President ..... W. A. Butler
Gen. Mgr. ..... Sandy Meek
Commercial Manager ..... Hal Franken
Program Director ..... Bill Gargano
Chief Engineer ..... Julius Van Oss

WJBL—Holland—1956

Frequency: 1260 Kc. ..... Power: 500 Watts
Owned ..... Ottawa Bcstg. Corp.
Address ..... James St.
Tel.: EX 6-5281 ..... Independent
Station Reps. ... Walker-Rawalt; Mich Spot Sales
President ..... Bernard Brookema
Gen., Sta. Mgr. ..... Jerome C. Grysen
Program Director ..... Clarence Walters
Chief Engineer ..... John L. Klungle

WHDF—Houghton—1929

Frequency: 1400 Kc. ..... Power: 250 Watts
Owned-Oper. By ... Upper Michigan Bcstg. Co.
Address ..... Douglas Hotel
Tel.: 1 ..... NBC
Representative ..... Walker-Rawalt
President ..... John W. Rice
Acting Manager, Ch. Eng. ..... G. L. Burgan
Program Director ..... Earl Norden

WHGR—Houghton Lake—1954

Frequency: 1290 Kc. ..... Power: 5 Kw.
Owned ..... Sparks Bcstg. Co.
Address ..... 3431 Houghton Lake Dr.
Tel.: GR 8-3040 ..... Independent
Sta. Representative ..... Michigan Spot Sales
President ..... J. B. Sparks
Station, Prog. Mgr. ..... Robert D. Ditmer
Chief Engineer ..... Garnet G. Sparks
Owners of: WEXL-AM, Royal Oak; WOMC-FM, Detroit.

WHMI—Howell—1957

Frequency: 1350 Kc. ..... Power: 500 Watts, d.
Owned By ..... Band H Bcstg. Co.
Address ..... 201½ W. Grand River Ave.
Tel.: 1062 ..... ABC
Station Reps. ..... Hopewell; Mich. Spot Sales
President ..... Frank Bignell
Chief Engineer ..... Bob Plonka

WCHB—Inkster—1956

Frequency: 1440 Kc. ..... Power: 1 Kw. d.
Owned ..... Bell Bcstg. Corp.
Address ..... 32790 Henry Ruff Rd.
Tel.: OR 8-1440 ..... Independent
Sta. Reps. ... Dore; Dora Clayton; Allen, T. & C.
President ..... Dr. Haley Bell
General Manager ..... Frank M. Seymour
Program Dir. ..... George White
Promotion Manager ..... Douglass Alligood

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WMUS—Muskegon—1947

Frequency: 1090 Kc.....Power: 1000 Watts d.
Owned-Oper. Greater Muskegon Bcstrs., Inc.
Address .....Box 666
Tel.: SH 4-1671.....MBS-KBS
Station Rep. .....Masla
Manager.....W. B. Tebeau

WTRU—Muskegon—1949

Frequency: 1600 Kc.....Power: 5000 Watts
Owned-Oper. By.....Regional Bcstg. of Mich.
Address.....875 E. Summit St.
Tel.: PE 3-2126 .....Independent
Station Rep. .....Raymer
Station Manager.....Kenneth J. Baugh
Chief Engineer.....A. Sova

WNIL—Niles—1956

Frequency: 1290 Kc.....Power: 500 Watts, d.
Owned.....Niles Bcstg. Co.
Address.....416 Sycamore St.
Tel.: MU 3-5432.....KBS
Newspaper Affiliation.....Daily Star
Station Representative .....Continental
General, Sta. Mgr.....James H. Mitchell
Chief Engineer.....Mathew Pierzchala

WOAP—Owosso—1948

Frequency: 1080 Kc.....Power: 250 Watts d.
Owned-Operated By.....Owosso Bcstg. Co.
Address .....Owosso
Tel.: SA 5-8196.....Independent
Newspaper Affiliation.....Argus Press
Station Rep.....Devney Organization
President.....J. E. Campbell
General Station Mgr.....Merrill Walker
Chief Engineer.....Mel Wirth

WMBN—Petoskey—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Midwestern Bcstg. Co.
Address.....Bunyan Bldg., Traverse City
Tel.: WI 7-7675.....NBC
Station Rep.....Venard, Rintoul & McConnell
Pres., Gen. Mgr.....Les Biederman
Station Mgr.....Ralph Pierson
Chief Engineer.....William H. Kiker
Owners of: WTCM, Traverse City; WATT, Cadillac; WATZ, Alpena; WATC, Gaylord; WTOM-TV; Cheboygan; WPBN-TV, Traverse City.

WPON—Pontiac—1954

Freq.: 1480 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Operated By..Chief Pontiac Bcstg. Co.
Business Address.....7 S. Perry St.
Tel.: FE 8-0444.....Independent
Station Rep.....Venard, Rintoul & McConnell
President.....Edward E. Wilson
General, Comm. Mgr.....Gar Meadowcroft
Program Director.....Don McLeod
Chief Engineer.....Karl Kuck
Owners of: WILS, Lansing; WILX-TV, Jackson.

WHLS—Port Huron—1938

Frequency: 1450 Kc....Power: 250 Watts d.
Owned-Oper. By..Stevens-Wismer Bcstg. Co.
Address .....932 Military St.
Tel.: 98-2-8536 .....CBS
Sta. Rep.....Mich. Spot Sales
President.....John F. Wismer
Station Mgr.....Thomas G. Sicklesteel
Commercial Manager.....Arthur Aymen
Operations Manager.....Jock Bliss
Owners of: WLAV-AM-FM, Grand Rapids; WLEW, Bad Axe; WOWE, Allegan.

WTTH—Port Huron—1947

Frequency: 1380 Kc.....Power: 1000 Watts
Owned-Oper. By.....The Times Herald Co.
Address.....907 Sixth St.
Tel.: Yukon 5-5171.....ABC
Newspaper Affil.....Times-Herald
General Manager.....R. S. Sommerville
Asst. Manager.....Ronald Mires
Chief Engineer.....George Carroll

WHAK—Rogers City—1949

Frequency: 960 Kc.....Power: 5000 Watts d.
Owned-Operated By...**Rogers City Bcstg. Co.**
Address.....Moltke Drive
Tel.: 7751.....Independent
Sta. Rep.....Mich. Spot Sales
Pres., Gen., Sta. Mgr.....Harvey A. Klann
Comm. Mgr.....Albert Klann
Program Director.....Harry E. Brege

WEXL—Royal Oak—1923

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Sparks Bcstg. Co.
Business Address...2201 Woodward Hts. Blvd.
Tel.: LI 4-2200.....Independent
Pres., Gen. Mgr.....Jacob B. Sparks
Station Mgr., Program Mgr...Gordon A. Sparks
Chief Engineer.....Garnet Sparks

WKNX—Saginaw—1947

Frequency: 1210 Kc.....Power: 10,000 Watts
Owned By.....Lake Huron Bdcstg. Corp.
Address .....221 So. Wash. Ave.
Tel.: PL 3-4471.....Independent
Representative .....Gill-Perna
Pres., Gen. Mgr.....William J. Edwards
Vice-President.....Alvin M. Bentley
Station Manager.....Howard H. Wolfe
Commercial Mgr.....Frank Brogger
Program Director.....Dave Kushler
Chief Engineer .....Max W. Thomas
Owners of: WKNX-TV; WLPA-TV, Alpena.

WSAM—Saginaw—1939

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Knorr Bcstg. Corp.
Address.....2435 Holland Ave.
Tel.: PL 2-8161.....NBC
Sta. Rep.....Mich. Spot Sales
President.....Mrs. Nellie Knorr
Exec. V.P., Gen. Mgr.....Walter Patterson
Station Manager.....Jerry Breen
Commercial Manager.....Herman Firchau
Program Director.....Boyd Harvey
Chief Eng.....Lee Norden
Owners of: WKMH, Dearborn; WKHM, Jackson; WKMF, Flint; WELL, Battle Creek.

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WSGW—Saginaw—1950

Frequency: 790 Kc.....Power: 1000 Watts
Owned-Operated By....Booth Broadcasting Co.
Address.....400 Mason Bldg.
Tel.: PL 3-4456.....CBS
Station Representative .....Masla
President.....John L. Booth
V.P., General Manager....Robert W. Phillips
Program Director.....Frederick W. Krell
Chief Engineer.....Harold Volz, Jr.
Owners of: WTRX, Flint; WIBM, Jackson; WJLB, Detroit; WJVA, South Bend; WIOU, Kokomo.

WJUD—St. Johns—1959

Frequency: 1580 Kc.....Power: 1,000 Watts
Owned By.....Clinton County Bcstg. Co.
Address .....1363 Parks Road
Tel.: CAnal 4-3238.....Independent
President.....Justin F. Marzke
General, Comm. Mgr.....John J. Stewart
Chief Engineer.....James Wintermute

WSJM—St. Joseph—1956

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....WSJM, Inc.
Address.....414 State St.
Tel.: YU 3-3992.....MBS
Sta. Representative.....Hal Holman
President.....William E. Walker
V. P., Gen. Mgr.....Joseph D. Mackin
Sales Manager.....Ted Faile
Program Director.....Tom Ferren
Promotion Manager.....James Lindsay
Chief Engineer.....Jim Siem
Owners of: WISM, Madison; WEAQ, Eau Claire; WOSH, Oshkosh; WBEV, Beaver Dam; WSJM, St. Joseph.

WOIA—Saline—1958

Frequency: 1290 Kc.....Power: 500 Watts
Owned By.....Lester Broadcasting Corp.
Address.....P. O. Box 5, Ann Arbor
Tel.: NOrmandy 3-0569.....Independent
Station Reps.....Weed; Walker-Rawalt
President, Gen. Mgr.....Herbert W. Lester
Comm. Publicity Mgr.....Steve Filipiak
Program Director.....John Small
Chief Engineer.....James Allen

WSOO—Sault Ste. Marie—1940

Freq.: 1230 Kc.....Power 1 Kw. d., 250 W. n.
Owned-Operated By..Hiawathaland Bcstg. Co.
Business-Studio Address.....208 Ashmun S.
Tel.: ME 2-2231.....Independent
President.....Stanley R. Pratt
General Manager.....Russell Staffield
Station, Program Director.....J. O. Frenette
Chief Engineer.....W. F. Morris

WSTR—Sturgis—1951

Frequency: 1230 Kc.....Power: 250 Watts
Owned By..Walter Wonderland Bcstg. Co., Inc.
Address.....P. O. Box 70
Tel.: OLive 1-2383.....Independent
Station Representative .....Masla
President.....Patrick J. Trahan
General Manager.....Charles E. Anthony
Program Director.....Jerry Fritz
Chief Engineer.....John Greenwood
Owners of: WWBC, Bay City.

WIOS—Tawas City—1958

Frequency: 1480 Kc.....Power: 1000 Watts
Owned By.....Superior Bcstg. Co.
Address .....Route #2
Tel.: FOrest 2-3417.....KBS
Station Mgr.....Richard A. Egli

WTCM—Traverse City—1941

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By .....Midwestern Bdcstg. Co.
Address .....Paul Bunyan Bldg.
Tel.: WIndsor 7-7675.....NBC
Sta. Rep.....Venard, Rintoul & McConnell
Pres., Gen. Mgr.....Les Biederman
Sta., Comm. Mgr.....Robert E. Detwiler
Chief Engineer.....William H. Kiker
Owners of: WATT, Cadillac; WATZ, Alpena; WMBN, Petoskey; WATC, Gaylord; WTOM-TV, Cheboygan; WPBN-TV, Traverse City.

WCCW—Traverse City—1960

Frequency: 1310 Kc.....Power: 1,000 Watts d.
Owned By.....WCCW, Inc.
Address.....101 West Front St.
Tel.: WIndsor 6-6211.....Independent
Station Reps.....Holman; Mich. Spot Sales
President.....D. C. Summerford
Gen., Comm. Manager.....John R. Anderson
Publicity Director.....David Sly
Chief Engineer.....Theodore Jones

WCBQ—Whitehall—1959

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....Paul A. Brandt
Address .....Box 68
Tel.: TW 3-1465.....Independent
Sta. Representative.....George T. Hopewell
President, Gen. Mgr.....Paul A. Brandt
Commercial Manager.....Charles Hood
Program Director.....Jack Hood
Chief Engineer.....Elden Sfielstra
Owners of: WCEN, Mt. Pleasant.

Pop.: 3,500,000
Families: 1,032,000

MINNESOTA

Radio Homes: 1,011,000
AM Stas. in State: 66

KASM—Albany—1950

Frequency: 1150 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Stearns Cty. Bcstg. Co.
Address .....Albany
Tel.: 845-3005 .....KBS
Station Representative .....Continental
President.....William Blattner
General Manager.....Urban J. Keppers
Commercial Manager.....Lee Krause
Publicity Director.....Cliff Mitchell
Chief Engineer.....Charles Gilbert

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KATE—Albert Lea—1937

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Albert Lea Bcstg.
Address .....Poplar Ave.
Tel.: FRanklin 3-2338.....ABC
President .....Hart Cardozo
Vice-Pres.....Richard Power
General Manager.....Robert Benedict

KXRA—Alexandria—1949

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By....Alexandria Bcstg. Co.
Address .....1315 Broadway
Tel.: RO 3-3131.....KBS-ABC
Representative .....Donald Cooke
President, Comm. Mgr.....Everette Q. Walters
Station Manager.....Kenneth A. Tessmer
Chief Engineer.....R. Twistol

KANO—Anoka—1956

Frequency: 1470 Kc.....Power: 1000 Watts d.
Owned By.....Northwest Bcstg. Co.
Business Address.....1 Radio Drive
Tel.: 421-2600 .....KBS
Station Representative.....George Hopewell
President, Gen. Mgr.....Frank R. Hunt Jr.
Prog., Publicity Dir.....Thomas Kilbride, Jr.
Chief Engineer.....Leslie Wilson

KAUS—Austin—1948

Frequency: 1480 Kc.....Power: 1000 Watts
Owned-Oper. By.....Black Hawk Bcstg. Co.
Business-Studio Address.....Hwy. 105 South
Tel.: HE 7-2965.....MBS
Representative .....Avery-Knodel
President .....R. J. McElroy
General Manager.....Ed Starr
Sales Manager.....Ken Soderberg
Program Director.....Stan Styonicki
Chief Engineer.....Tony Moulder

KQAQ—Austin—1960

Frequency: 970 Kc.....Power: 5000 Watts
Owned By.....KQAQ, Inc.
Address.....P.O. Box 481
Tel.: Hemlock 7-4511.....Independent
Sta. Representative.....John E. Pearson
President, Sales Mgr.....Lester Gould
Gen., Station Mgr.....Howard Fisher
Publicity Director.....Dorothy Gould
Program Director.....James J. Nagle
Sales Prom. Manager.....Pat Geraghty
Chief Engineer.....Don Franz

KBUN—Bemidji—1946

Freq.: 1450 Kc....Power: 1 Kw. d.; 250 W. n.
Owned.....Paul Bunyan Broadcasting Co.
Business Address.....511 Beltrami Ave.
Tel.: PLaza 1-4120.....Independent
Gen., Sta. Mgr.....James R. Hambacher
Chief Engineer.....Robert Pro

KBMO—Benson—1956

Frequency: 1290 Kc.....Power: 500 Watts, d.
Owned By.....North Star Bcstg. Co.
Address.....1205 Pacific Ave.
Tel.: VI 2-4601.....KBS
President.....George J. McCarthy
General Sta. Mgr.....Robert D. Zellmer
Program Director.....Marvin E. Meyer
Chief Engineer.....Julien Meyer

KLIZ—Brainerd—1946

Frequency: 1380 Kc.....Power: 1 Kw., d.
Owned-Operated By.....Brainerd Bcstg. Co.
Business Address.....2700 E. Oak
Tel.: 829—2853.....Independent
Station Representative.....Walker-Rawalt
President.....E. T. O'Brien
Sta., Comm. Mgr.....Earl R. Johnsen
Chief Engineer.....Don Koenig

KBMW—Breckenridge—1948

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Interstate Bdcstg. Corp.
Address.....P.O. Box 249
Tel.: Midway 2-4141.....MBS
Pres., Gen. Mgr.....Robert E. Ingstad
Station Mgr.....G. F. Kaufmann
Chief Engineer.....H. G. Unkenholz

WKLK—Cloquet—1950

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Cloquet Bcstg. Co.
Address.....P. O. Box 309
Tel.: TR 9-6725.....KBS
President, Gen. Mgr.....Henry Newby
Program Director.....Wayne T. Valentine
Station Manager.....Richard DeFore
Sales Prom. Manager.....Dick Swan
Chief Engineer.....Walt Peters

KROX—Crookston—1948

Freq.: 1260 Kc...Power: 1 Kw. d., 500 Watts n.
Owned-Operated By.....Crookston Bcstg. Co.
Business Address.....Box 620
Tel.: AT 1-1140.....KBS
Representative .....Donald-Cooke
President, Prog. Dir.....Jerome A. Dahlberg
General, Sta. Mgr.....William J. Kiewel
Comm. Mgr.....E. R. Melbye
Chief Engineer.....Arnold F. Petrich

KDLM—Detroit Lakes—1951

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By...Detroit Lakes Bcstg. Co.
Address.....1340 Richwood Rd.
Tel.: Victor 7-5624.....Independent
Sta. Representative.....John E. Pearson
President .....Herbert Gross
General Manager.....Al G. Leighton
Chief Engineer.....W. Wilson

KDAL—Duluth—1936

Frequency: 610 Kc.....Power: 5000 Watts
Owned-Oper. By.....KDAL, Inc.
Business-Studio Address.....218 Bradley Bldg.
Tel.: RA 2-2628.....CBS
Station Representatives.....Petry; Hyett

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President ..... Ward Quaal
Exec. V.P., Gen. Mgr. ..... Odin S. Ramsland
Sales Manager ..... Rex H. Hudson
Program Director ..... Carl Casperson
Sales Prom. Manager ..... Don Le Masurier
Chief Engineer ..... R. A. Dettman
Owners of: KDAL-TV.

WEBC—Duluth—1924

Frequency: 560 Kc. ..... Power: 5000 Watts
Owned By ..... WMT-TV, Inc.
Address ..... 4th Ave. W. and Superior St.
Tel.: RA 2-2873 ..... Independent
Station Representative ..... Katz
President ..... William B. Quarton
General Manager ..... Burns Nugent
Commercial Manager ..... Don Bertrand
Program Director ..... Don Rose
Chief Engineer ..... V. G. Brooks

WDSM—Duluth—1939

Frequency: 710 Kc ..... Power: 5000 W.
Owned By ..... Northwest Pub. Institute
Address ..... 230 E. Superior St.
Tel.: EX 4-4451 ..... NBC
Station Rep ..... Peters, Griffin, Woodward
General Mgr ..... Robert J. Rich
Station Mgr ..... Dennis Murphy
Commercial Mgr ..... Jack Arnold
Promotion-Mdsng. Dir ..... M. A. Olson
Dir. of Eng ..... George Carlson

KRAD—E. Grand Forks—1959

Frequency: 1590 Kc. ..... Power: 1 Kw. d.
Owned By ..... Marlin Obie
Address ..... Box 1192, Grand Forks
Tel.: Grand Forks ..... Independent
Station Reps. ..... Weed, Dean & Slaughter
Owner ..... Marlin Obie
General Manager ..... Arthur F. Nelson

WELY—Ely—1954

Freq.: 1450 Kc. ..... Power: 1 Kw. d.; 250 W. n.
Owner ..... WELY Corp.
Address ..... Box 540
Tel.: 744 ..... KBS-MBS
President, Gen. Mgr. ..... Vincent L. Hallett
Chief Engineer ..... Larry McAdams

WEVE—Eveleth—1949

Freq.: 1340 Kc. ..... Power: 1 Kw. d.; 250 W. n.
Owned-Oper. By ..... Carl Bloomquist
Address ..... Mileage Station
Tel.: SHerwood 1-5922 ..... MBS-KBS
President ..... Carl Bloomquist
General, Sta. Mgr. ..... Ray E. Kent
Chief Engineer, Prog. Dir. ..... Joseph J. Cerar

KSUM—Fairmont—1948

Frequency: 1370 Kc. ..... Power: 1000 Watts
Owned-Oper. By ..... KSUM Broadcasting Co.
Address ..... 306 North Park St..
Tel.: 235-5595 ..... Independent
Station Representative ..... Masla
President ..... John E. Hyde, Jr.
General Manager ..... Warren D. Asher
Program Manager ..... Tom Cornela

KDHL—Faribault—1947

Frequency: 920 Kc. ..... Power: 1000 Watts
Owned-Oper. By ..... KDHL Bdcstg. Co.
Business-Studio Address ..... 213 Central Ave.
Tel.: Edison 4-4345 ..... Independent
General Mgr. ..... J. E. Hyde, Jr.
Commercial Mgr. ..... Palmer Dragsten

KOTE—Fergus Falls—1926

Freq.: 1250 Kc. ..... Power: 1 Kw. d., 500 W. n.
Owned By ..... Northland Bcstg. Corp.
Address ..... Box 494
Tel.: Regent 6-6996 ..... Independent
Sta. Reps. ..... Pearson; Wayne-Evans
President ..... Carroll Crawford
General Comm. Mgr. ..... George Brooks
Program Director ..... Bill Merrill
Publicity Dir. ..... Shirley Vanderwerff
Chief Engineer ..... H. Hammond

KOZY—Grand Rapids—1948

Frequency: 1490 Kc. ..... Power: 250 Watts
Owned-Operated By ..... Itasca Bcstg. Co.
Address ..... 213 N. First Ave.
Tel.: FA 6-3446 ..... MBS-KBS
General Manager ..... Robert D. Kennedy

WMFG—Hibbing—1935

Freq.: 1240 Kc. ..... Power: 1 Kw. d., 250 W. n.
Owned-Oper. By ..... Hibbing Broadcasting Co.
Address ..... 807 W. 37 St.
Tel.: ..... AMherst 3-7531
Station Reps. ..... Bolles; Hurley
President, Ch. Engineer ..... Frank P. Befera
Program Director ..... Ron Marinelli
Comm., Sales Prom. Mgr. ..... Les Rutstein
Sales Prom. Mgr. ..... Bob Stehlin

KDUZ—Hutchinson—1953

Frequency: 1260 Kc. ..... Power: 1000 Watts d.
Owned ..... North American Broadcasting Co.
Address ..... Box 32
Tel.: 1555 ..... KBS
President ..... Albert S. Tedesco
General, Sta. Mgr. ..... Heinz R. Fruck
Comm. Program Dir. ..... Lorraine Lhotka
Chief Engineer ..... Darrel Gander

KGHS—International Falls 1959

Frequency: 1230 Kc. ..... Power: 100 Watts
Owned By ..... KGHS, Inc.
Address ..... P. O. Box 591
Tel.: ATlas 3-3481 ..... Independent
President, Gen. Mgr. ..... Daniel D. Ganter
Chief Engineer ..... Richard V. Seather

KLFD—Litchfield—1959

Frequency: 1410 Kc. ..... Power: 500 Watts
Owned By ..... C. W. Doebler & Assoc., Inc.
Address ..... 218 South Sibley
Tel.: OXford 3-3212 ..... Independent
Station Representative ..... Dean & Slaughter
President, Gen. Mgr. ..... C. W. Doebler
Chief Engineer ..... Don Findlay

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KLTF—Little Falls—1950

Frequency: 960 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Little Falls Bcstg. Co.
Address .....70 N.E. First Ave.
Tel.: MEdford 2-5414 .....KBS
Pres., Gen. Sta. Mgr.....John H. Lemme
Commercial Manager.....Richard J. Rudeck
Chief Engineer.....Gordon Lommen

KEYL—Long Prairie—1959

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....KWAD Bcstg. Co.
Address .....Long Prairie
Tel.: 222 .....Independent
President.....Robert E. Ingstad
General, Comm. Mgr.....Russ Kaber

KTOE—Mankato—1950

Freq.: 1420 Kc.....Power: 5 Kw.
Owned-Oper. By..Minnesota Valley Bcstg. Co.
Address.....KTOE Building
Tel.: 4537 .....ABC
Representative .....Pearson
President.....H. W. Linder
General, Comm. Mgr.....Don Linder
Program Director.....Jerry Dolter
Chief Engineer.....Steve Wolf

KYSM—Mankato—1938

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....F. B. Clements & Co.
Address.....101 N. Second St.
Tel.: 4673.....NBC
Representative .....Meeker
Gen., Sta., Comm. Mgr...Robert E. DeHaven
Program Director.....Charles Wetherall
Chief Engineer.....James J. Houts

KMHL—Marshall—1946

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Harry W. Linder
Business-Studio Address.....KMHL Bldg.
Tel.: 2282.....ABC
Representative.....John E. Pearson
Owner.....Harry W. Linder
General Manager.....Gilmore F. Frayseth
Owners of: KWLM, Willmar; KDMA, Montevideo; KTOE, Mankato; KLCR, Redwood Falls, Minn.

KEVE—Minneapolis—1948

Freq.: 1440 Kc.....Power: 5 Kw. d.; 500 W. n.
Owned-Operated By.....Western Bcstg.
Address.....917 N. Lilac Drive
Tel.: Ll 5-5601.....Independent
Station Representative .....Bolling
Gen., Station Mgr.....Robert Rock
Comm., Sales Prom. Mgr.....Kenneth Firnstahl
Program Director.....Jerry Cunning
Publicity Director.....Dan Anderson
Chief Engineer.....Denvy Doty

WCCO—Minneapolis—1924

Frequency: 830 Kc.....Power: 50,000 Watts
Owned By.....Midwest Radio-Television, Inc.
Business-Studio Address....625 Second Ave. S.
Tel.: FE 2-1202.....CBS
Newspaper Affil...Star-Tribune; Press-Dispatch
Representative.....CBS Radio Spot Sales
Exec. Vice President.....F. Van Konynenburg
General Manager.....Larry Haeg
Sales Manager.....Phil Lewis
Commercial Manager.....Bob Woodbury
Program Director.....Val Linder
Sales Prom. Dir.....Clayt Kaufman
Publicity Dir.....Gordon Mikkelson
Chief Engineer.....Kermit Sueker
Owners of: WCCO-TV.

WDGY—Minneapolis—1923

Freq.: 1130 Kc....Power: 50 Kw. d., 25 Kw. n.
Owned-Oper. By.....The Storz Bcstg. Co.
Address .....Minneapolis 20
Tel.: TUxedo 1-2633 .....Independent
Representative .....John Blair
President .....Todd Storz
General, Sta. Mgr.....Richard H. Harris
Program Director.....Phil Nolan
Publicity Director.....Janet Anderson
Chief Engineer.....Kenneth Olson

WLOL—Minneapolis—1940

Frequency: 1330 Kc.....Power: 5000 Watts
Owned-Operated By.....BFR Corp.
Address.....1021 La Salle Ave.
Tel.: FE 3-0406.....Independent
Representative .....AM Radio Sales
President.....N. L. Bentson
Exec. Vice President.....Wayne Williams
Program Director.....Dan Allan
Sales Prom., Pub. Dir.....Ray Christensen
Chief Engineer.....Jack Ducart
Owners of: WLOL-FM, Minneapolis; KELO, Sioux Falls; KSO, Des Moines; WKOW-AM-TV, Madison; KDLO, Sioux Falls.

WPBC—Minneapolis—1949

Frequency: 980 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....People's Bdcstg. Co.
Address.....1133 Stinson Blvd.
Tel.: ST 9-4356.....MBS
Station Rep.....H-R Reps.
Pres., Gen., Sta. Mgr.....W. V. Stewart
Sales Prom. Mgr.....Merle Forland
Program Director....Mrs. Becky Ann Stewart
Publicity Director.....Elizabeth Gahre
Chief Engineer.....Joe Coval

KRSI—Minneapolis—1958

Frequency: 950 Kc.....Power: 1000 Watts
Owned By.....Radio Suburbia, Inc.
Address.....4500 Excelsior Blvd.
Tel.: WAlnut 6-1677.....Independent
Station Rep. .....Avery-Knodel
General Manager.....J. Warren Burke
Program Director.....Roy Carr
Chief Engineer.....Bryce Ekberg

WTCN—Minneapolis—1931

Freq.: 1280 Kc.....Power: 5 Kw. d.; 1 Kw. n.
Owned By.....Time-Life Bcst., Inc.
Address.....2925 Dean Blvd.
Tel.: WA 7-8881.....ABC
Station Representative .....Katz
President.....Weston C. Pullen, Jr.
Station Manager.....Arthur M. Swift
Operations Manager.....John N. Baldwin
V.P., General Mgr.....T. C. Streibert

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Reg. Sales Manager.....Norm Page
Program Director.....Jim Uglum
Publicity Director.....Howard Coleman
Chief Engineer.....Warren Fritze
Owners of: WFBM-AM-TV, Indianapolis; WOOD-AM-TV, Grand Rapids; KLZ-AM-TV, Denver.

KDMA—Montevideo—1951

Frequency: 1460 Kc.....Power: 1000 Watts
Owned-Oper. By.....Midwest Bcstg. Corp.
Address.....Box 471
Tel.: AM 9-8815.....ABC
Station Representative.....Pearson
Pres.....H. W. Linder
Gen. Mgr.....Willard Linder
Sta. Mgr.....Byron Zurn
Chief Engineer.....F. T. Peterson

KVOX—Moorhead—1937

Freq.: 1280 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Operated By.....KVOX Bcstg. Co.
Address.....P. O. Box 437
Tel.: CEdar 3-1522.....MBS
Station Representative.....Weed
President.....E. J. McKellar
General, Comm. Mgr.....R. L. Owens
Chief Engineer.....Jerry Zolldan

KMRS—Morris—1956

Frequency: 1570 Kc.....Power: 1 Kw., d.
Owned By.....Clifford L. Hedberg
Address.....Morris, Minn.
Tel.: 68.....Independent
Station Manager.....Clifford L. Hedberg

KNUJ—New Ulm—1949

Frequency: 860 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....KNUJ, Inc.
Address.....123 S. Minnesota St.
Tel.: ELmwood 4-2115.....Independent
President.....W. K. Mickelson
General, Sta. Mgr.....George E. Korenchen
Chief Engineer.....Gerald Walston

KDIO—Ortonville—1956

Frequency: 1350 Kc.....Power: 1 kw., d.
Owned By.....Tri-State Bcstg. Co.
Address.....Box 696
Tel.: 839—2581.....Independent
Station Rep.....Cooke
Pres., Chief Eng.....Richard Schultz
Gen., Comm. Mgr.....W. F. McCormick

KRFO—Owatonna—1950

Frequency: 1390 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Owatonna Bcstg. Co.
Address.....301 N. Cedar St.
Tel.: 451-2250.....KBS
President, Gen. Mgr.....Duane Allen
Comm., Prom. Mgr.....Arnold K. Schumann
Sta. Mgr., Chief Eng.....Jerald J. Boos

WCMP—Pine City—1957

Frequency: 1350 Kc.....Power: 1 Kw., d.
Owned.....Pine County Bcstg. Co.
Address.....Box 230
Tel.: 629-2525.....KBS
President.....Richard K. Power
Station, Comm. Mgr.....Robert P. Schuller
Program Director.....Lyle R. Nelson
Chief Engineer.....Mitch Dupre

KLOH—Pipestone—1955

Frequency: 1050 Kc.....Power: 1000 Watts, d.
Owned-Operated By...Pipestone Radio Corp.
Address.....118 W. Main St.
Tel.: 825-3363.....KBS
Representative.....Continental
President.....C. B. Thomas
Gen. Sta. Mgr.....Ron Overlander
Chief Engineer.....Clarence Aushan

KCUE—Red Wing—1948

Frequency: 1250 Kc....Power: 1000 Watts, d.
Owned.....Hiawatha Valley Bcstg. Co., Inc.
Address.....Box 102
Tel.: DU 8-3511.....Independent
Station Representative.....Bowden
President.....Nick Tedesco
Station Manager.....R. E. Bowden
Program Director.....Howard Tuell
Chief Engineer.....Lawrence Dosdall

KLGR—Redwood Falls—1954

Frequency: 1490 Kc.....Power: 100 Watts
Owned-Oper. By.....Harry W. Linder
Address.....209 S. Washington St.
Tel.: ME 7-2989.....Independent
Station Representative.....Pearson
General Manager.....H. W. Linder

KROC—Rochester—1935

Freq.: 1340 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned.....Southern Minnesota Bcstg. Co.
Address.....100 1st Avenue Bldg.
Tel.: AT 9-3924.....NBC
Station Rep.....Venard, Rintoul, O'Connell
President.....Mrs. Gregory P. Gentling
General Manager.....G. David Gentling
Commercial Manager.....Robert Fick
Program Director.....H. Flathers
Chief Engineer.....Robert Cross

KWEB—Rochester—1957

Frequency: 1270 Kc.....Power: 500 Watts, d.
Owned By.....Northland Radio Corp.
Address.....Northwestern Nat. Bk. Bldg.
Tel.: ATlas 2-9465.....ABC
Station Reps.....Weed; Bowden
President.....K. H. Murphy, Jr.
General Manager.....O. B. Borgen

KFAM—St. Cloud—1938

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Times Publ. Co.
Address.....Fernwood Addition Hwy. 152
Tel.: Blackburn 2-1551.....NBC
Newspaper Affiliation.....Times
Representative.....Pearson
President.....Frederick C. Schilplin
General Sta. Mgr.....John Murphy
Comm. Program Mgr.....Jack Lund
Chief Engineer.....Robert Witschen

WJON—St. Cloud—1950

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....WJON Bcstg.

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Address .....Box 270
Tel.: BL 1-4422.....Independent
Station Rep. .....Rambeau, Vance & Hopple
President.....Richard K. Power
Commercial Mgr.....Van Vander Ark
Chief Engineer.....Guy LeMont

KRBI—St. Peter—1956

Frequency: 1310 Kc.....Power: 1 Kw., d.
Owned By....D. W. Seehafer & R. C. Johnson
Address.....1031 W. Grace St.
Tel.: 1310 .....Independent
President, Gen. Mgr.....D. W. Seehafer
V.P., Sales Mgr.....R. C. Johnson
Sales Promotion.....Al Schubbe
Chief Engineer.....John Aasen

KSTP—St. Paul-Minneapolis 1928

Frequency: 1500 Kc.....Power: 50,000 Watts
Owned By.....KSTP, Inc
Bus.-Studio Address.....3415 University Ave
Tel.: Midway 5-2724.....NBC
Representative.....Edward Petry
President.....Stanley E. Hubbard
Radio Sales Mgr.....Byron Anderson
Sales Prom. Mgr.....William Davey
Program Director.....D. Brooks Henderson
Chief Engineer.....L. A. Larson
Owners of: KSTP-TV; KOB-AM-TV, Albuquerque; WGTO, Cypress Gardens.

KDWB—St. Paul—1951

Freq.: 630 Kc.....Power: 5 Kw. d.; 500 W. n.
Owned By.....Crowell-Collier Bcstg. Co.
Address .....Foshay Tower
Tel.: PR 6-1501.....Independent
Station Representative .....McGavren
President.....Robert M. Purcell
General Manager.....John M. McRae
Sales Manager.....Barry A. Tucker
Program Director.....Sam Sherwood
Chief Engineer.....Dick Halvorsen
Owners of: KFWB, Los Angeles; KEWB, San Francisco.

WMIN—St. Paul—1936

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Franklin Bcstg. Co.
Address.....611 Frontenac Place
Tel.: MI 5-7757.....Independent
Station Representative .....Gill-Perna
General Manager.....Merle Edwards
Program Director.....Jack Duryea
Chief Engineer.....Edward DeLaHunt

WAVN—Stillwater—1949

Frequency: 1220 Kc.....Power: 1000 Watts d.
Owned-Operated By.....St. Croix Bcstg. Co.
Address .....104 N. Main St.
Tel.: HEmlock 9-1220.....Independent
Pres., Gen., Sta. Mgr.....Richard K. Power
Chief Engineer.....Elmer L. Christenson

KTRF—Thief River Falls 1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....KTRF Radio Corp.
Address .....Box 69
Tel.: MUrdock 1-1230.....Independent
Pres., Gen. Mgr.....Don Olsen

WHLB—Virginia—1936

Frequency: 1400 Kc...Power: 1 Kw.d., 250 W.n.
Owned-Operated By.....Virginia Bcstg. Co.
Address.....P. O. Box 1066
Tel.: SH 1-2233.....Independent
Sta. Reps. .....Bolles; Hurley; O'Connell
President, Ch. Eng. .....Frank Befera
Comm., Sta. Manager.....James Parise
Program Director.....James Reese
Publicity Director.....Dick Sadar
Sales Prom. Mgr. .....James Rodorigo

KWAD—Wadena—1948

Frequency: 920 Kc.....Power: 1000 Watts
Owned-Oper. By....KWAD Broadcasting Co.
Address .....Phoenix Bldg.
Tel.: MEdford 1-1803.....MBS
President.....Robert E. Ingstad

KWLM—Willmar—1940

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Lakeland Bcstg. Co.
Address.....Box 393
Tel.: BE 5-1340.....ABC
Representative.....John E. Pearson
President, Gen. Mgr.....H. W. Linder
Chief Engineer.....Francois Peterson

KDOM—Windom—1958

Frequency: 1580 Kc.....Power: 250 Watts d.
Owned By.....KDOM, Inc.
Address.....P. O. Box 23
Tel.: TEmple 1-3908.....Independent
President, Sta. Mgr. .....Robert D. Thompson
Program Director.....Sandra K. Wendel
Chief Engineer.....Larry W. Stout

KAGE—Winona—1957

Frequency: 1380 Kc.....Power: 1000 Watts
Owned By.....Winona Bcstg. Co.
Business Address.....118 W. 4th St.
Tel.: 2867.....KBS
President.....James B. Goetz
Station Manager.....Frank L. Haas
Chief Engineer.....Rex Eyler

KWNO—Winona—1938

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By...Winona Radio Service
Business-Studio Address.....216 Center St.
Tel.: 3313.....ABC
Newspaper Affiliation.....Daily News
Representative.....John E. Pearson
President.....M. H. White
Station Manager.....C. E. Williams

KWOA—Worthington—1947

Frequency: 730 Kc.....Power: 1000 Watts d.
Owned-Oper. By..Worthington Bcstg. Co., Inc.
Address .....Hotel Thompson
Tel.: 376-4171 .....Independent
President, Gen. Mgr.....R. W. Olson

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Pop.: 2,180,000
Families: 576,000

MISSISSIPPI

Radio Homes: 533,500
AM Stas. in State: 76

WMPA—Aberdeen—1952

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Aberdeen
Address .....Box 402
Tel.: EM 9-4561.....Independent
General Mgr.....Ray Tolar

WAMY—Amory—1955

Frequency: 1580 Kc.....Power: 5 Kw., d.
Owned By.....Bob McRaney
Address .....Box 268
Tel.: CL 6-5911.....MBS
Owner .....Bob McRaney

WBLE—Batesville—1953

Frequency: 1290 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Panola Bcstg. Co.
Address.....Drawer No. 73
Tel.: 7266.....KBS
President, Gen. Mgr.....Harold B. McCarley
Chief Engineer.....Alfred E. Jennings

WELZ—Belzoni—1959

Frequency: 1460 Kc.....Power: 1 Kw.
Owned By....Humphreys County Broadcasting
Address.....P. O. Box 216
Tel.: 1071 .....Independent
Station Representative.....Bolles & Co.
President.....R. E. Hook
Manager.....S. C. Harrill
Chief Engineer.....B. B. Watkins

WLOX—Biloxi—1948

Freq. 1490 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....WLOX Bcstg. Co.
Address.....Buena Vista Hotel
Tel.: ID 2-5581.....MBS
Representative .....Holman
General Manager.....Ray Butterfield
Commercial Manager.....Thomas B. Majure
Program Director.....P. Bosarge

WVMI—Biloxi—1950

Frequency: 570 Kc.....Power: 1000 Watts d.
Owned By...New South Communications, Inc.
Address .....P. O. Box 152
Tel.: ID 2-7001.....Independent
Station Representative .....Webb
President.....F. E. Holladay
General Mgr.....Joseph W. Carson
Chief Engineer.....Charles Copper

WBIP—Booneville—1950

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Booneville Bcstg. Co.
Address.....P.O. Box 352
Tel.: PA 8-5301.....KBS
Gen. Mgr.....E. O. Roden

WCHJ—Brookhaven—1955

Frequency: 1470 Kc....Power: 1000 Watts d.
Owned-Operated By...Rural Broadcasting Co.
Address.....P.O. Box 644
Tel.: 1076.....Independent
President, Station Mgr.....W. M. Jones
Commercial Manager.....C. D. Mathis, Jr.
Chief Engineer.....Earl Neil

WJMB—Brookhaven—1948

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By....Brookhaven Bcstg. Co.
Address.....W. Chickasaw St.
Tel.: 1298.....KBS
General Mgr.....A. H. Felder

WDOB—Canton—1953

Frequency: 1370 Kc.....Power: 1 Kw. d.
Owned-Oper. By...Madison County Bcstg. Co.
Address .....Box 182
Tel.: 1370 .....Independent
Station Representative .....Bolles
President.....R. E. Hook
General Manager.....H. Shedd

WGLC—Centreville—1951

Frequency: 1580 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Southern Bcstg. Co.
Address .....Centreville
Tel.: MI 5-4401.....KBS
Pres.. Gen. Mgr.....Frederick A. W. Davis
Chief Engineer .....Bill Dunn

WKDL—Clarksdale—1955

Frequency: 1600 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Coahoma Bcstg. Co.
Address.....First at Sunflower Ave.
Tel.: MA 4-4908.....Independent
Station Representative .....Walker-Rawalt
President, Gen. Mgr.....Robert J. McIntosh
Sales Prom. Mgr., Prog. Dir.....Robert L. Wells
Publicity Director.....Archie Wade
Chief Engineer .....Arthur D. Nix

WROX—Clarksdale—1944

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Mrs. E. T. Imes
Address .....Box 939
Tel.: MAin 4-2795.....MBS, KBS
General Manager.....Bob Evans
Sta., Comm. Mgr.....Tom Reardon
Chief Engineer.....C. D. Graves

WCLD—Cleveland—1949

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Voice of the Delta, Inc.
Address.....H'way 61 So.
Tel.: VI 3-4091.....Independent
Station Representative .....Bolles
V.P., Gen. Mgr.....George C. Shurden

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WDSK—Cleveland—1958

Frequency: 1410 Kc.....Power: 1000 Watts
Owned By.....L. A. Feduccia
Address .....Box 869
Tel.: 843-5221 .....Independent
Station Representative.....Continental
Owner, Gen. Mgr.....L. A. Feduccia
Chief Engineer.....Earl Key

WCJU—Columbia—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....WCJU, Inc.
Address.....P. O. Box 472
Tel.: RE 6-2616.....MBS-KBS
Newspaper Affiliation.....The Progress
Pres., Gen. Manager.....Lester Williams

WACR—Columbus—1947

Frequency: 1050 Kc.....Power: 1 Kw. d.
Owned.....J. W. Eatherton
Address .....WACR Bldg.
Tel.: FA 8-1050.....Independent
Pres., Gen. Mgr.....James Eatherton
Chief Engineer.....L. J. Aldridge

WCBI—Columbus—1940

Frequency: 550 Kc..Power: 1 Kw. d., 500 W. n.
Owned.....Columbus Bcstg. Co., Inc.
Address .....Gilmer Hotel
Tel.: FA 8-7271.....MBS-KBS
Newspaper Affili.....Commercial Dispatch
Station Rep.....Beaver
President.....B. Imes, Jr.
General Mgr.....Bob Evans
Station Manager.....Ray Crummy
Asst. Manager.....Mrs. Ruby J. Latham
Chief Engineer.....Tom McFerrin

WCMA—Corinth—1945

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By..Corinth Bcstg. Co., Inc.
Business-Studio Address.....Ray Bldg.
Tel.: AT 6-5575.....KBS, MBS
Station Reps.....V., R., & McConnell; Beaver
President .....Aaron B. Robinson
Gen., Sales Prom. Mgr.....John E. Bell
Commercial Manager.....Lloyd James
Program Director.....Danny N. Felker
Chief Engineer.....James D. Andersen
Owners of: WDXI-AM-TV, Jackson; WDXE, Lawrenceburg; WTPR, Paris; WENK, Union City, Tenn.

WCRR—Corinth—1956

Frequency: 1330 Kc.....Power: 500 Watts, d.
Owned-Oper. By.....Rebel Radio, Inc.
Business Address.....614½ Waldron
Tel.: ATlantic 6-6691.....ABC
President.....Luther C. Moore
General, Station Mgr.....G. Byars

WMAG—Forest—1955

Frequency: 860 Kc.....Power: 500 Watts d.
Owned-Operated By..Scott County Bcstg. Co.
Address.....P. O. Box 188
Tel.: GIbson 3-7001.....KBS
Gen. Mgr., Ch. Eng.....Hugh Hughes
Comm. Sta. Mgr.....Willie Weems

WDDT—Greenville—1956

Frequency: 900 Kc.....Power: 1 Kw., d.
Owned By.....Clearwater Bcstg. Co.
Address .....207 Main Street
Tel.: Edison 2-0526.....Independent
Newspaper Affill.....Delta Democrat Times
Station Reps.....O'Connell; Ochs
President .....John Gibson
Gen., Station Mgr.....Arthur T. Galyean
Commercial Manager.....Claude Satchfield
Program Director.....Ted Lumpkin
Publicity Director.....Lucille Wilson
Chief Engineer.....Dennis Hancock, Jr.

WESY—Greenville—1958

Frequency: 1580 Kc.....Power: 1000 Watts
Owned By.....Miss.-Ark. Broadcasting Co.
Address .....100 N. Poplar
Tel.: 332-0770 .....Independent
Station Reps.....Dore; Dora-Clayton
Co-Managers.....P. Artman, M. Abraham
Program Director.....Paul Artman
Chief Engineer.....Jeff D. Smith

WGVM—Greenville—1948

Frequency: 1280 Kc.....Power: 5000 Watts d.
Owned-Operated By...Mid America Bcstg. Co.
Bus.-Studio Address.....118 So. B'way
Tel.: EDison 4-4559.....Independent
Station Representative..Devney Organization
President .....David M. Segal
Gen., Station Mgr.....Edward M. Guss
Commercial Manager.....Jack R. Stull
Program Director.....James B. Ashley
Chief Engineer.....James J. Tugwell

WJPR—Greenville—1939

Freq.: 1330 Kc.....Power: 1 Kw. d., 500 W. n.
Owned By.....Radio Service Co.
Business-Studio Address....107 So. Poplar St.
Tel.: EDison 5-1441 .....MBS-KBS
Sta. Representative.....Spot Time Sales
Gen. Sta. Mgr.....Emmett H. McMurry
Commercial Manager.....Frank W. Baldwin
Chief Engineer.....Percy L. Kuhn

WABG—Greenwood—1949

Freq.: 960 Kc.....Power: 1 Kw. d., 500 w. n.
Owned-Oper. By.....Greenwood Bcstg. Co.
Address.....206 W. Claiborne
Tel.: GLadstone 3-5232.....ABC-MBS
President.....Cy N. Bahakel
General Manager.....Lew Sadler
Chief Engineer.....Tommy Murphy

WGRM—Greenwood—1937

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....P. K. Ewing
Address.....P.O. Box 553
Tel.: GLadstone 3-5441.....NBC-KBS
General Manager.....F. C. Ewing
Chief Eng.....Louis Pierce

WNAG—Grenada—1949

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Grenada Bcstg. Co.

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Business Address.....P.O. Box 920
Tel.: 1400 .....Independent
Newspaper Affiliation...Commercial Dispatch
Sta. Reps.....Keystone Bcstg.
President.....Birney Imes, Jr.
General Manager.....Bob Evans, Sr.
Station, Comm. Mgr.....Ken Berryhill
Sales Mgr.....Harold Penn
Publicity Director.....Mary Jane Green
Chief Engineer.....Jimmie Pinnix
Owners of: WCBI-AM-TV, Columbus; WELO, Tupelo; WROX, Clarksdale; WMOX, Meridian, Miss.

WGCM—Gulfport—1928

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....E. O. Roden & Assoc.
Address.....15th Ave and 22nd St.
Tel.: UN 3-3522 .....ABC-KBS
General, Sta. Mgr.....James E. Reese
Commercial Mgr.....Ossie Owens
Chief Engineer.....Charles A. Rauer

WROA—Gulfport—1955

Frequency: 1390 Kc.....Power: 1 Kw., d.
Owned By.....Chas. W. Dowdy
Address .....1313 28th Ave.
Tel.: UN 3-7133.....Independent
Station Rep.....Thomas F. Clark
President, Gen. Mgr.....Charles W. Dowdy
Commercial Manager.....Fred R. Beattie
Program Director.....David Melton
Chief Engineer.....Wayne Dowdy

WBKH—Hattiesburg—1954

Frequency: 950 Kc.....Power: 5 Kw.
Owned.....Deep South Radio, Inc.
Address.....305 Bay Street
Tel.: JU 2-1986.....Independent
Station Reps.....Devney Org.; Beaver
President.....B. L. Blackledge Jr.
General Manager.....Clotilde Thornton
Commercial Manager.....Jimmy Swan
Program Director.....Earl Hart
Chief Engineer.....Lonnie Craft

WFOR—Hattiesburg—1925

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Sheridan, Inc.
Address.....302 Hemphill St.
Tel.: JU 4-5432.....NBC
Station Rep.....Rambeau, Vance & Hopple
President.....B. W. Curry, Jr.
General Manager.....E. M. Jenkins
Chief Engineer.....J. N. Watson

WHSY—Hattiesburg—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By...Hub City Bcstg. Co. Inc.
Address .....P.O. Box 1008
Tel.: JU 3-1741.....ABC
President, Gen. Mgr.....Charles W. Holt
Station Manager.....Bob French
Program Director.....W. Frazier
Chief Engineer.....Mike Windham

WXXX—Hattiesburg—1957

Frequency: 1310 Kc.....Power: 1 Kw., d.
Owned By.....WXXX, Inc.
Address.....1031 Broadway Drive
Tel.: JU 2-2591.....KBS
Representative .....Indie Sales
President .....George P. Mooney
Manager.....J. C. Walker
Chief Engineer.....C. C. Vogel

WMDC—Hazlehurst—1953

Frequency: 1220 Kc.....Power: 250 Watts d.
Owned.....Southwestern Bcstg. Co. of Miss.
Address .....Highway 51 N.
Tel.: 869.....KBS
President, Gen. Mgr.....Louis Alford
Comm. Prom. Mgr.....Mal Jones
Sta. Mgr., Ch. Eng.....A. M. Smith
Program, Publicity Dir.....Bob Prather

WCPC—Houston—1955

Frequency: 1320 Kc.....Power: 5 Kw. d.
Owned-Oper. By.....WCPC Bcstg. Co.
Address .....Box 552
Tel.: GL 6-3071.....KBS
Station Representative .....Beaver
Gen., Sta. Mgr.....Robin H. Mathis
Comm. Mgr., Prog., Pub. Dir...Ralph C. Mathis
Chief Engineer.....John B. Skelton, Jr.
Owners of: WXTN, Lexington; WSJC, Magee; WSAO, Senatobia.

WDLT—Indianola—1953

Frequency: 1380 Kc.....Power: 500 watts d.
Owned By.....Radio Cleveland, Inc.
Address .....Box 667
Tel.: 500 .....KBS
Station Reps.....Beaver; Bolles
President .....J. R. Denton
General Manager.....George C. Shurden
Station, Comm. Mgr.....Lyle G. Mitchell
Program Director.....Cliff Pruitt
Pub. Dir., Ch. Eng.....J. Boyd Ingram
Owners of: WCLD, Cleveland.

WJDX—Jackson—1929

Frequency: 620 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned.....Lamar Life Broadcasting Co.
Address.....715 S. Jefferson
Tel.: FLeetwood 2-2691.....NBC
Representative .....Hollingbery
President.....P. K. Lutken
Gen., Sta. Mgr.....Fred L. Beard
Comm. Mgr.....Frank Gentry
Sales Prom. Mgr., Pub. Dir.....Chuck Allen
Program Director.....F. Cox
Chief Engineer.....Percy Wood
Owners of: WLBT, Jackson.

WJQS—Jackson—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Dumas Milner Bcstg. Co.
Address.....King Edward Hotel
Tel.: FLeetwood 4-5653.....MBS-KBS
Station Rep.....Hal Walton
President.....Howard S. Cohoon
V. P., Gen. Mgr.....Lewis Heilbroner
Program Director.....Bill Slaton
Chief Engineer.....Lee Hodges

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WJXN—Jackson—1940

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Jackson Bcstg. Co., Inc.
Address.....916 Foley
Tel.: FL. 2-6673.....Independent
Sta. Representative.....Masla
President.....James T. Ownby
V.P., Gen. Mgr.....Gayle Swofford
Chief Engineer.....E. E. Peterson

WOKJ—Jackson—1954

Frequency: 1590 Kc.....Power: 5 Kw.
Owned By.....Ni-Mac Bcstg. Co.
Address.....Box 197
Tel.: FLeetwood 4-1617.....Independent
Station Representative.....Pearson
President, Gen. Mgr.....John McLendon
Station Manager.....Al Brooks

WRBC—Jackson—1947

Freq.: 1300 Kc.....Power: 5 Kw. d., 1 Kw., n.
Owned-Operated By.....Rebel Bcstg. Co., Inc.
Business-Studio Address.....125½ So. Lamar
Tel.: FLeetwood 5-1562.....Independent
Representative.....Beaver
President.....Tom Wright
General Mgr.....R. McGregor
Chief Engineer.....William K. Phillips

WSLI—Jackson—1938

Frequency: 930 Kc.....Power: 5000 Watts
Owned-Operated By.....Capitol Bcstg. Co.
Address.....P. O. Box 8187
Tel.: 372-6311.....ABC
Newspaper Affil...Daily News, Clarion Ledger
Station Representative.....Rado-TV Reps.
President.....T. M. Hederman, Jr.
General Manager.....L. M. Sepaugh
Comm., Sta. Manager.....Dick Voorhis
Sales Prom. Manager.....Dorothy Dawley
Program Director.....Al Simmons
Publicity Director.....Lavonne Thompson
Chief Engineer.....C. A. Perkins
Owners of: WJTV, Jackson.

WKOZ—Kosciusko—1947

Frequency: 1350 Kc.....Power: 5 Kw., d.
Owned-Oper. By.....Kosciusko Bcstg. Co.
Address.....109 W. Jefferson
Tel.: 782.....ABC
President.....Cy N. Bahakel
General Manager.....Mims Boswell, Jr.

WAML—Laurel—1932

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....New Laurel Radio Station Inc.
Address.....Box 367
Tel.: 5601.....NBC-KBS
President.....Harold Matison
Station Manager.....Paul Carlisle
Commercial Manager.....M. M. Caver
Program Director.....Len Maith
Sales Prom. Manager.....Dave Kane
Chief Engineer.....Lester Johnson
Owners of: WABO, Waynesboro.

WLAU—Laurel—1946

Frequency: 1430 Kc.....Power: 5000 Watts d.
Owned-Operated By.....Southland Bcstg. Co.
Address.....437 N. Magnolia St.
Tel.: 8-7227.....ABC
President, Gen. Mgr.....Gene Tibbett
Chief Engineer.....Dudley Carter

WNSL—Laurel—1957

Frequency: 1260 Kc.....Power: 5 Kw., d.
Owned.....Voice of the New South, Inc.
Address.....P.O. Box 2336
Tel.: 5-1491.....Independent
Sta. Representative.....Grant Webb
President.....Joe Carson
Gen. Mgr.....Granville Walters
Comm. Mgr.....Teck Jones
Program Director.....Mel Morriss
Chief Engineer.....Glynn Holland

WXTN—Lexington—1959

Frequency: 1150 Kc.....Power: 500 Watts
Owned By.....Holmes County Bcstg. Co.
Address.....Box 326
Tel.: 222.....KBS
Station Rep.....Beaver & Assoc.
President.....Robin Mathis
General Manager.....Fanny Mae Cothran
Chief Engineer.....J. B. Skelton
Owners of: WCPC, Houston; WSJC, Magee, Miss.

WJQS

Jackson Mississippi

MUSIC AND NEWS

ALWAYS GOOD MUSIC

MOBILE NEWS — SPORTS

More Adult Listeners Than Any Other Mississippi Station

Representative:
HAL WALTON ASSOCS.
New York Chicago Los Angeles

LEW HEILBRONER, *V.P. & Gen. Mgr.*

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WLSM—Louisville—1953

Frequency: 1270 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Louisville Bcstg. Corp.
Address.....P.O. Box 111
Tel.: 1000 .....KBS
Station Representative .....Webb
Station Manager.....Herbert Guthrie

WHHT—Lucedale—1960

Frequency: 1440 Kc.....Power: 1 Kw. d.
Owned By.....Tri-County Bcstrs., Inc.
Address .....Box 27
Tel.: WHitehall 7-3228.....KBS
President.....W. R. Guest, Jr.
General Manager.....Holton D. Turnbough

WMBC—Macon—1946

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Radio Macon, Inc.
Address .....P.O. Box 151
Tel.: 9543 .....KBS
Station Rep. .....Hopewell
President, Gen. Mgr.....F. A. Davis
Sales Prom. Mgr., Prog. Dir...Cecil Hendricks, Jr.
Publicity Director.....Bob Boykin
Chief Engineer.....Richard Yount
Owners of: KASO, Minden; WGLC, Centreville; WSRA, Milton.

WSJC—Magee—1957

Frequency: 790 Kc.....Power: 1 Kw. d.
Owned By.....SE Miss. Bcstg. Co.
Tel.: 2413 .....KBS
General Manager.....Marvin L. Mathis
Commercial Manager.....C. H. Meadows
Program Director.....Mrs. Jeanette Mathis
Chief Engineer.....Richard Diamond
Owners of: WCPC, Houston; WXTN, Lexington, Miss.

WAPF—McComb—1948

Frequency: 980 Kc.....Power: 1000 Watts d.
Owned-Operated By..S. W. Bcstg. Co. of Miss.
Address.....Pike Hotel
Tel.: 1884.....KBS
Station Rep.....Devney Organization
Co-Owners.....Phillip Brady, Louis Alford, Mack Smith

WHNY—McComb—1939

Freq.: 1250 Kc.....Power: 5 Kw. d., 500 W. n.
Owned-Oper. By.....Bcstrs. Service, Inc.
Address.....P. O. Box 111
Tel: 2080 .....Independent
Station Representative .....Hopewell
President.....Charles W. Holt
General Manager.....Carroll Hines
Sales Prom. Manager.....Harry Thompson
Publicity Director.....Carnell Tucker
Program Director.....Dean Strickland
Owners of: WHHY, Montgomery; WHSY, Hattiesburg.

WCOC—Meridian—1926

Frequency: 910 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By....Mississippi Bcstg. Co., Inc.
Address .....Box 591
Tel.: 482-7714 .....CBS
President, General Manager...Withers Gavin

WDAL—Meridian—1958

Frequency: 1330 Kc.....Power: 1 Kw., d.
Owned By.....R. E. Hook & Assoc.
Address.....P. O. Box 125
Tel.: 483-4891 .....Independent
Station Representative.....Gene Bolles Co.
President.....R. E. Hook
Gen. Mgr., Ch. Eng.....Dan Hollingsworth
Program Director.....Bill Wilbourne

WMOX—Meridian—1945

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Birney Imes Jr.
Address.....P. O. Box 1511
Tel.: 482—0171 .....KBS
Newspaper Affil.....Commercial Dispatch
Station Rep. .....Beaver
President .....Birney Imes, Jr.
General Manager.....Bob Evans
Comm. Sta. Mgr.....Monroe Looney
Program Director.....Don Spier
Chief Engineer.....Steve Burkes
Owners of: WCBI-AM-TV, Columbus; WELO, Tupelo; WRON, Clarksdale; WNAG, Greuada.

WOKK—Meridian—1947

Frequency: 1450 Kc....Power: 1 Wt. d; 250 n.
Owned-Oper. By.....New South Bcstg. Corp.
Address .....Box 528
Tel.: 482-6133 .....Independent
Station Representative .....Webb
President, Prog. Dir.....F. E. Holladay
General Mgr.....J. Carson
Chief Engineer.....R. K. Wall

WQIC—Meridian—1957

Frequency: 1390 Kc....Power: 5000 Watts, d.
Owned By.....Alexander L. Royal
Business Address.....Box 1509
Tel.: 482-3106 .....Independent
Station Representative .....Howard
Pres., Gen. Mgr.....A. L. Royal, Jr.
Station Manager.....R. Harwell
Chief Engineer.....J. B. Griffith

WMIS—Natchez—1941

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Natchez Broadcasting Co.
Address .....City Bank Building
Tel.: 2-2522.....NBC-KBS
Pres., Gen., Sta. Mgr.....P. K. Ewing, Jr.

WNAT—Natchez—1949

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Old South Bcstg. Co.
Address .....Eola Hotel
Tel.: 4621.....Independent
President.....W. S. Perkins
General Manager.....Ervin Parks
Chief Engineer.....G. G. Boyd

WNAU—New Albany—1955

Frequency: 1470 Kc.....Power: 500 Watts, d.
Owned-Oper. By.....New Albany Bcstg. Co.
Address.....202 Bankhead St.
Tel.: 4361.....KBS
Gen., Sta. Mgr., Chief Eng....V. Keith Wroten

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WBKN—Newton—1956

Frequency: 1410 Kc.....Power: 500 Watts d.
Owned By.....E. L. Burns
Business Address.....110 S. Main
Tel.: 70 .....Independent
President, Gen. Mgr.....E. L. Burns
Program Director.....G. F. Magum
Publicity Dir.....Mrs. Vic Murphy
Sta. Mgr., Ch. Eng.....Aubrey L. Underwood

WSUH—Oxford—1955

Frequency: 1420 Kc....Power: 1000 Watts, d.
Owned-Oper. By.....Colonel Rebel Radio
Address.....University Ave., East
Tel.: 1133 .....KBS
Gen., Comm. Mgr.....C. H. Quick
Chief Engineer.....R. Cofer

WPMP—Pascagoula—1951

Frequency: 1580 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Crest Bcstg. Co., Inc.
Address.....P. O. Box 391
Tel.: SO 2-3113.....ABC
President.....William R. Guest, Jr.
Gen., Sta. Mgr.....Walter L. Smith

WHOC—Philadelphia—1948

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....William Howard Cole
Address .....Box 26
Tel.: 740.....Independent
President, Manager....William Howard Cole

WRJW—Picayune—1948

Frequency: 1320 Kc.....Power: 5000 W. d.
Owned-Oper. By.....Tung Bcstg. Co.
Business Address.....P.O. Box 358
Tel.: 798—4835 .....KBS
Station Representative.....George Hopewell
President.....Hugh O. Jones
General, Sta. Manager.....James O. Jones II
Program Director.....Maxie D. Stephens Jr.
Commercial Manager.....Darris O. Moeller
Chief Engineer.....Bryant Woodham
Owners of: WPMP, Pascagula; WHHT, Lucedale, Miss.

WSSO—Starkville—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Starkville Bcstg. Co.
Business-Studio Address.....WSSO Bldg.
Tel.: 1230.....KBS
Pres., Gen., Comm. Mgr.....Joe Phillips

WELO—Tupelo—1944

Freq.: 580 Kc.....Power: 1 Kw. d.; 500 W. n
Owned-Oper. By.....Tupelo Bcstg. Co., Inc.
Business Address.....WELO Bldg.
Tel.: 842-7658 .....KBS
Newspaper Affiliation.....Columbus Dispatch
Sta. Rep. .....Beaver
President .....Birney Imes, Jr.
General Manager.....Bob Evans
Sta., Comm. Mgr.....E. L. Bowen
Program Director.....George Wyatt
Chief Engineer.....Leroy Green Sr.
Owners of: WCBI-AM-TV, Columbus; WMOX, Meridian; WROX, Clarksdale; WNAG, Grenada.

WTUP—Tupelo—1954

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Lee Bcstg. Co.
Address .....P.O. Box 362
Tel.: 842-3301 .....ABC
Station Representative.....George Hopewell
President.....E. O. Roden
Station, Sales Prom. Mgr.....T. L. Estess
Commercial Manager.....S. A. Hancock, Jr.
Chief Engineer.....Billy Joe Crabb

WQBC—Vicksburg—1931

Freq.: 1420 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Operated By...Delta Bcstg. Co., Inc.
Address.....Eve Post Bldg.
Tel.: 636—1108 .....MBS-KBS
Newspaper Affil.....Evening Post
Representative.....Bogner & Martin
President.....L. P. Cashman
General-Station Mgr.....Mary-Van Cashman
Commercial Manager.....L. L. Miller
Program Director.....Virginia Estornelle
Chief Engineer.....Waverley Conway

WVIM—Vicksburg—1948

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Radio Miss., Inc.
Address ..... Box 76
Tel.: 636-1494..... Independent
Representative.....Hopewell; Dora-Clayton
General Mgr.....John F. Shea

WABO—Waynesboro—1954

Frequency: 990 Kc.....Power: 250 Watts, d.
Owner.....New Laurel Radio Sta., Inc.
Address .....Box 168
Tel.: Redwood 5-4700.....KBS
General Manager.....C. Dyer

WROB—West Point—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Bob McRaney Ent.
Address .....WROB Bldg.
Tel.: 1450 .....MBS-KBS
Station Rep.....George Hopewell
President .....B. McRaney, Sr.
Gen., Station Mgr.....John E. King, Jr.
Chief Engineer.....Clyde McPherson
Owners of: WAMY, Amory, Miss.

WONA—Winona—1958

Frequency: 1570 Kc.....Power: 1000 Watts
Owned By.....Southern Electronics, Inc.
Address.....P.O. Box 310
Tel.: 918 .....KBS
President, Gen. Mgr.....Bob Evans

WAZF—Yazoo City—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....WAZF, Inc.
Business Address.....321½ S. Main St.
Tel.: 1300.....KBS
Station Rep. .....Hopewell
Pres., Gen. Mgr.....David B. Highbaugh

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Pop.: 4,500,000
Families: 1,409,000

MISSOURI

Radio Homes: 1,364,000
AM Stas. in State: 81

KWRT—Boonville—1953

Frequency: 1370 Kc.....Power: 1 Kw. d.
Owner.....Wm. R. Tedrick
Business Address.....KWRT Bldg.
Tel.: TUxedo 2-6505.....Independent
Representative .....Indie
Owner, Gen. Mgr.....W. R. Tedrick
Program Director.....Audrey M. Tedrick
Chief Engineer.....Donald E. Shepard

KBHM—Branson—1956

Frequency: 1220 Kc.....Power: 1 Kw., d.
Owner.....Shepherd of the Hills Bcstg. Co.
Business Address.....111 W. Pacific
Tel.: EDison 4-3133.....KBS
Co-owners.....L. C. McKenney, Rob. Neathery
Sta. Mgr., Pub. Dir.....Orville Barton
Comm., Sales Prom. Mgr.....David Whittaker
Program Director.....Joann Savage
Chief Engineer.....Leland Ebert

KGHM—Brookfield—1955

Frequency: 1470 Kc.....Power: 500 Watts d.
Owned By.....Green Hills Bcstg. Co.
Address.....Box 228
Tel.: CL 8-4477.....Independent
General Mgr.....G. Williams

KFVS—Cape Girardeau—1925

Freq.: 980 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Operated By.....Hirsch Bcstg. Co.
Business-Studio Address.....324 Broadway
Tel.: ED 5-5511.....Independent
Station Rep. .....Bolling
President, Gen. Mgr.....Oscar C. Hirsch
Sta. Mgr.....Ralph L. Hirsch

KGMO—Cape Girardeau—1952

Frequency 1550 Kc. .....Power: 5 Kw. d.
Owned-Oper. By.....KGMO Radio-TV Inc.
Business Address.....1025 Broadway
Tel.: EDgewater 5-8228.....Independent
Station Representative .....Webb
President.....William C. Brandt
Gen., Sta. Mgr.....Jack Kohrumel
Program Director.....Richard Withers
Chief Engineer.....Fred Moore

KAOL—Carrollton—1959

Frequency: 1430 Kc.....Power: 500 Watts d.
Owned By.....Homeland Enter., Inc.
Address.....215 S. Main St.
Tel. 27.....KBS
Station Representative .....Keystone
President .....Dr. R. Hamilton Staton
General Manager.....Edward Ewing Staton
Sta. Mgr., Prog. Dir.....Dean Lyle
Comm., Sales Promo. Mgr...Raymond Cooper
Publicity Director.....Harriette Lee Lucas
Chief Engineer.....Lyle D. McMullins

KDMO—Carthage—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Carthage Bcstg. Co.
Address.....1201 E. Chestnut
Tel.: FLeetwood 8-2648.....KBS
President, Gen. Mgr.....J. J. Daly
Comm., Program Mgr.....Leon H. Crocker
Chief Engineer.....George F. Province

KCRV—Caruthersville—1950

Frequency: 1370 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Pemiscot Broadcasters
Address.....106½ W. 3rd St.
Tel.: 965 .....KBS
Station Reps. .....Hopewell; Beaver
President.....J. Eric Taylor
General, Comm. Manager.....Cleat Stanfill
Program Director.....Jo Ann Pierce
Sales Prom. Mgr.....Charlie Earls
Chief Engineer.....Don Fenimore

KCHR—Charleston—1953

Frequency: 1350 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....South Mo. Bcstg. Co.
Address .....Box 206
Tel.: MUrray 3-4678.....KBS
Station Representative .....Continental
Pres., Gen. Mgr., Chief Eng.....Kermit Barker

KCHI—Chillicothe—1950

Frequency: 1010 Kc.....Power: 250 Watts d.
Owned-Oper. By.Cecil W. & Jane Roberts, Inc.
Address .....P.O. Box 719
Tel.: MIssion 6-4173.....KBS
General Manager.....Cecil W. Roberts
Station Manager, Ch. Eng.....Howard G. Rion

KDKD—Clinton—1951

Frequency: 1280 Kc.....Power: 1000 Watts d.
Owned.....Osage Broadcasting Corp.
Address .....Box 113
Tel.: TUrner 5-4801.....KBS
Representative .....Indie Sales
Gen. Mgr.....William R. Tedrick
Sta. Mgr., Ch. Eng. .....Hyle Lemen

KCGM—Columbia—1955

Frequency: 1580 Kc.....Power: 250 Watts d.
Owned By.....Barrington Bcstg. Co.
Business Address.....P.O. Box 412
Tel.: GI 3-5418.....Independent
Station Representative.....George Hopewell
President .....Bruce Barrington
General, Sta. Mgr. .....Eugenia Collins
Comm. Mgr., Ch. Eng. .....Glenn Rapp

KFRU—Columbia—1925

Frequency: 1400 Kc...Power: 1 Kw.d., 250 W.n.
Owned By.....KFRU, Inc.
Address.....P.O. Box 858
Tel.: GI 3-4141.....ABC
Newspaper Affiliation.....Daily Tribune

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Station Rep. .....Webb
President.....H. J. Waters, Jr.
General Manager.....Mahlon R. Aldridge
Program, Sales Prom. Mgr. ....David Ormiston
Commercial Manager.....John Wright
Publicity Director.....Gloria Irwin
Chief Engineer.....Robert Haigh

KDEX—Dexter—1955

Frequency: 1590 Kc.....Power: 1000 Watts d.
Owned-Operated By...Stoddard Ct. Bcstg. Co.
Address.....Box 380
Tel.: MA 4-3591.....Independent
Representative .....Sears and Ayer
General Manager.....Jerome B. Zimmer
Comm. Manager.....Gladsia Russell
Program Director.....Charles Moody
Sta. Mgr., Chief Eng.....L. D. Speidel

KESM—El Dorado Springs 1961

Frequency: 1580 Kc.....Power: 250 Watts
Owned By.....Paul Vaughn
Address.....200 Radio Lane
Tel.: UPton 6-4422.....KBS
Station Mgr., Ch. Eng.....Paul Vaughn
Commercial Manager.....Jim Wilkerson
Program Director.....Bill Hurst

KREI—Farmington—1947

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Midwest Bcstg. System
Address .....KREI Ave.
Tel.: PLateau 6-5125.....KBS
President, Gen. Mgr.....Cecil W. Roberts
Chief Engineer.....James Roberts

KXEN—Festus—1951

Frequency: 1010 Kc.....Power: 50 Kw.
Owned.....Garrett Bcstg., Inc.
Address.....Congress Hotel, St. Louis
Tel.: FO 1-2334.....Independent
President, Gen. Mgr.....W. F. Garrett

KFMO—Flat River—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Lead Belt Bcstg. Co.
Business-Studio Address.....Flat River
Tel.: GE 1-2000.....Independent
President.....Oscar C. Hirsch
Gen., Sta. Mgr.....James F Collins
Program Director.....Virginia Collins

KFAL—Fulton—1950

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Operated By.....R. W. Nickles
Address.....5th and Market
Tel.: Midway 2-3341.....Independent
Station Representative .....Pearson
Owner, Gen. Mgr.....R. W. Nickles
Comm. Manager.....L. Reed Holt
Program Director.....Jo Christian
Chief Engineer.....R. D. Archibald

KHMO—Hannibal—1941

Freq.: 1070 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Mark Twain Bcstg.
Address.....413 Broadway
Tel.: AC 1-3450 .....MBS
Representative .....Hollingbery
President.....Jerrell Shepherd
General, Sta. Manager.....James F. Jae, Jr.
Commercial Manager....William Stephenson
Sales Prom. Mgr.....Max Heimer
Publicity Director.....Joe Gross
Program Director.....Leon Brooks
Chief Engineer.....Ed Summers
Owners of: KNCM, Moberly, Mo.

KANS—Independence—1947

Frequency: 1510 Kc.....Power: 1000 Watts d.
Owned-Operated By.....KANS, Inc.
Address.....43 Blue Ridge Center, K. City, Mo.
Tel.: FLeming 3-8600.....Independent
Sta. Representative .....Weed
President .....Glenn Griswold
General Manager.....Gerald M. Hauser
Vice President.....Henry Flynn
Chief Engineer.....Marvin Bredemier
Owners of: KSON, San Diego; KGLC, Miami; KITO, San Bernardino; KNYZ, Houston; KCOP, Los Angeles; KPTV, Portland; KFJZ, Fort Worth.

KLIK—Jefferson City—1954

Frequency: 950 Kc.....Power: 5 Kw., d.
Owned.....KLIK Bcstg., Inc.
Address .....410 E. Capital
Tel.: 5-4136.....Independent
Station Representative .....Bolling
Exec. Vice Pres.....Ted Nelson
General Mgr.....Stan Grieve
Chief Engineer.....Ed Scarr

KWOS—Jefferson City—1937

Freq. 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Capital Bcstg. Co.
Bus.-Studio Address.....Monroe at Capitol
Tel.: 6-3317 .....KBS-MBS
President.....William H. Weldon
General Manager.....R. L. Rose
Station Manager.....Wm. R. Natsch, Jr.
Chief Engineer.....Leroy S. Hackmann

KFSB—Joplin—1948

Freq. 1310 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Four States Bcsters, Inc.
Business Address.....405 Schifferdecker
Tel.: Mayfair 4-1310.....Independent
Representative .....Meeker
President .....Harry Easley
Gen. Sta., Mgr.....W. H. Clark
Commercial Manager.....Robert A. Barry
Program Director.....Ed Johnson
Chief Engineer.....Lloyd Frazier

KODE—Joplin—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....WSTV, Inc.
Address.....1928 W. 13 St.
Tel.: MA 3-7260.....CBS
General Manager.....D. T. Knight
Commercial Manager.....Merle Dunn
Program Director.....Jay Corrington
Chief Engineer.....Jack Langford

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WMBH—Joplin—1928

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Radio Joplin
Business Address .....Box 906
Tel.: MA 4-4330.....MBS
Station Representative.....Hal Walton
President.....Richard J. Kasten
General Mgr.....William M. Repplinger Jr.
Program Director.....Jim Lobbey
Chief Engineer.....Albert Tourtilott Jr.

KCMO—Kansas City—1936

Freq.: 810 Kc.....Power: 50 Kw. d., 10 Kw. n.
Owned-Operated By.....Meredith Pub. Co.
Address.....125 E. 31st St.
Tel.: JE 1-6789.....CBS
Representative .....Katz
V. P., General Manager.....E. K. Hartenbower
Comm. Sta. Manager.....R. W. Evans
Program Director.....Kenneth W. Heady
Prom., Publicity Dir.....F. C. Strawn

Chief Engineer.....Karl Troeglen
Owners of: KRMG, Tulsa; WOW-AM-TV, Omaha; WHEN-AM-TV, Syracuse; KPHO, Phoenix; KCMO-TV-FM.

KMBC—Kansas City—1922

Frequency: 980 Kc.....Power: 5 Kw.
Owned By.....Metropolitan Bcstg. Co.
Address.....Central at 11th Streets
Tel.: HArrison 1-2650.....Independent
Station Rep.....Peters, Griffin & Woodward
President.....John W. Kluge
V.P., General Manager....David C. Croninger
Dir., Community Rela.....Dick Smith
Commercial Manager.....Glen Augspurger
Dir. of Promotion.....David Green
Program Manager.....Eddie Clarke
Business Manager.....Dick Lance
Chief Engineer.....Ken Norman
Owners of: WNEW-AM-FM-TV, New York City; WIP-AM-FM, Philadelphia; WHK-AM-FM, Cleveland; WRUL, New York City; KMBC-TV, Kansas City, Mo.; WTTG, Washington, D. C.; KOVR-TV, Sacramento, Calif.; WTVH, Peoria, Ill.; WTVP, Decatur, Ill.

KPRS—Kansas City—1949

Frequency: 1590 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Twin City Adv. Agency
Address.....2814 E. 23rd St.
Tel.: HU 3-3100.....Independent
Station Rep. .....John E. Pearson
General Manager.....Edward H. Pate

KUDL—Kansas City—1953

Frequency: 1380 Kc.....Power: 1 Kw. d.
Owned.....Heart of America Bcstrs.
Address .....1012 Baltimore
Tel.: BA 1-0077.....Independent
Station Representative.....Adam Young
President.....H. Scott Killgore
V. P. Gen. Mgr.....Irving Schwartz
Owners of: WPOP, Hartford; KALI, Pasadena; KOFY, San Mateo.

WDAF—Kansas City—1922

Frequency: 610 Kc.....Power: 5000 Watts
Owned-Operated By...Transcontinent TV Corp.
Business Address.....Signal Hill
Tel.: PL 3-4567.....Independent
President.....David C. Moore
General Manager.....William A. Bates
Asst. to Gen. Mgr.....Jay Barrington
Commercial Manager.....Donald J. Gibson
Chief Engineer.....James Schmidt
Owners of: WGR-AM-TV-FM, Buffalo; KFMB-AM-TV-FM, San Diego; WNEP-TV, Scranton; KERO-TV, Bakersfield.

WHB—Kansas City—1922

Freq.: 710 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned-Operated By.....Storz Bcstg. Co.
Address.....10th & McGee Sts.
Tel.: BA 1-8300.....Independent
Station Representative.....John Blair Co.
President .....Todd Storz
Executive V.P.....George W. Armstrong
Sta. Operations Mgr.....Donald A. Loughnane
Traffic Mgr.....Jeanne Greendahl
Public Service Dir.....Joella Cohen

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Dir. of Eng.....Morris Barwick
Owners of: WQAM-AM, Miami; WDGY-AM, Minneapolis; WTIX-AM, New Orleans; KOMA-AM, Oklahoma City; KNOK-AM, St. Louis.

KBOA—Kennett—1947

Frequency: 830 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Kennett Bcstg. Corp.
Business Address.....P.O. Box 428
Tel.: TUxedo 8-4616.....Independent
Pres., Gen. Mgr.....Paul C. Jones
Station Manager.....John T. Reeder
Chief Eng.....R. H. Conner

KIRX—Kirksville—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Community Broadcasters, Inc.
Business Address.....KIRX Bldg.
Tel.: MO 5-3781.....ABC
Station Representative.....Webb
Pres., Gen. Mgr.....Samuel A. Burk
Commercial Manager.....J. J. Dougherty
Program Director.....Robert Carlson
Chief Engineer.....Charles P. Porter

KLWT—Lebanon—1947

Frequency 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Lebanon Bcstg. Co.
Bus.-Studio Address.....221 E. Commercial St.
Tel.: Keystone 2-3981.....KBS
President.....O. R. Wright
General Mgr.....Jack Sellers

KLEX—Lexington—1956

Frequency: 1570 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Lexington Bcstg Co.
Address.....P. O. Box 358
Tel.: Alpine 9-3232.....Independent
Sta. Reps. .....Webb; Mid-American Spot Sales
President, Ch. Eng. .....Ralph E. Meador
Program Dir.....Ed Luehrman
Sales. Prom. Manager.....Jock Beretta

KTCB—Malden—1954

Frequency: 1470 Kc.....Power: 1 Kw., d.
Owned By.....Lexington Bcstg. Co.
Address.....N. Hwy. 25
Tel.: 851 .....KBS
President.....J. D. Craft
General, Sta. Mgr.....Richard J. Wiethan
Chief Engineer.....George Longdo

KMMO—Marshall—1949

Frequency: 1300 Kc.....Power: 1000 Watts d.
Owned-Operated By.....KMMO, Inc.
Address ..... Marshall
Tel.: GA 6-4422.....Independent
President.....F. V. Heinkle
General Manager.....J. M. Silvey
Station Mgr.....Harold Douglas
Chief Engineer.....Bill Williams

KNIM—Maryville—1953

Frequency: 1580 Kc.....Power: 250 W. d.
Owned.....Clark Bcstg. Co.
Business Address.....P.O. Box 278
Tel.: JU 2-2151.....KBS
Station Representative .....Soderlund
General Mgr.....R. Moyer

KXEO—Mexico—1948

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Audrain Bcstg. Corp.
Address.....1705 E. Liberty
Tel.: JU 1-2340.....MBS
V. P. General Mgr.....W. Earl Dougherty
Chief Engineer.....Jerry Johnson

KNCM—Moberly—1950

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Moberly Bcstg. Co.
Address.....Highway 63 South
Tel.: AMherst 3-1600.....MBS
President.....Jerrell A. Shepherd
Comm., Ch. Eng.....Jim Lipsey
Owners of: KHMO, Hannibal.

KRMO—Monett—1950

Frequency: 990 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Monett Bcstg. Co.
Address.....N. Central Ave.
Tel.: BE 5-5220.....KBS
Station Representative.....Magic Circle
General Manager.....L. C. McKenney
Station Manager.....Floyd Stewart
Commercial Manager.....Marion Pilant
Sales Prom. Manager.....Richard Short
Program Director.....Noel Moody
Publicity Director .....Carolyn Crane
Chief Engineer.....James Helmkamp

KLRS—Mountain Grove—1954

Frequency: 1380 Kc.....Power: 1000 Watts d.
Owned By.....KLRS Bcstg. Co.
Business Address.....Route 4
Tel.: 650.....KBS
Station Rep. .....Hopewell
President.....Floyd W. Jones
General Manager.....John W. Billingsley
Chief Engineer.....Emory T. Caudill
Owners of: KICK, Springfield, Mo.

KBTN—Neosho—1955

Frequency: 1420 Kc.....Power: 500 Watts d.
Owned By.....KBTN, Inc.
Address .....Box 209
Tel.: GL 1-1420.....KBS
Station Representative.....Magic Circle
President, Gen. Mgr. .....Galen O. Gilbert
Sta. Mgr., Pub. Dir .....William R. Bentley
Commercial Manager.....Raymond Nelson
Program Director.....Jim Pearl
Chief Engineer.....Fred Hutching

KNEM—Nevada—1949

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio KNEM, Inc.
Address.....P. O. Box 15
Tel.: NOrmand 7-3113.....KBS
Pres., Ch. Engr.....Kenneth E. White
Commercial Manager.....Virgil Kache

KRMS—Osage Beach—1952

Frequency: 1150 Kc.....Power: 1 Kw. d.
Owned By.....James L. & Ellamae Risner
Address.....P. O. Box 125

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Tel.: FIreside 8-2222.....KBS
President, Gen. Mgr.....Jim Risner
Program Dir.....Ella Mae Risner

KLID—Poplar Bluff—1961

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Don M. Lidenion
Address.....208 Hwy. 67 South
Tel.: SUnset 5-9639.....Independent
Station Reps.....Beaver; Grant Webb
General Mgr., Ch. Eng.....Don M. Lidenton
Program Director.....Jerry Patterson
Publicity Director.....Johny Morris

KWOC—Poplar Bluff—1938

Frequency: 930 Kc..Power: 1 Kw. d., 500 W. n.
Owned-Oper. By....Poplar Bluff Bcstg. Corp.
Address.....428 Vine St.
Tel.: SU 5-3922.....KBS
Station Representative.....John Pearson
President, Gen. Mgr. .....A. L. McCarthy
Commercial Manager.....Jerry Hartline
Program Director.....Lorene Jiles
Chief Engineer.....Dewey Trostel

KMIS—Portageville—1960

Frequency: 1050 Kc.....Power: 250 Watts
Owned By.....New Madrid County Bcstg. Co.
Address .....Box 187
Tel.: DR 9-5436.....KBS
President .....Shelby McCallum
Station Manager.....Jewel P. White
Chief Engineer.....Charles Gamblin

KYRO—Potosi—1959

Frequency: 1280 Kc.....Power: 500 Watts, d.
Owned By.....Franklin Cty. Bcstg. Co.
Address ..... Potosi
Tel.: HEmlock 8-1280.....KBS
Station Representative.....Hal Holman
President.....Les Ware
General Manager.....Ken McMahan
Commercial Manager.....Joe Duty
Chief Engineer.....Earl Fleer
Owners of: KZIX, Ft. Collins; KLPW, Union; KJPW, Waynesville; KIME, Laramie.

KTTR—Rolla—1947

Frequency: 1490 Kc...Power: 1 Kw.d., 250 W.n.
Owned-Oper By.....'Show-Me' Bcstg. Co.
Address.....P. O. Box 567
Tel.: EM 4-2525.....KBS
Gen. Mgr., Ch. Engr.....Luther W. Martin
Comm. Mgr.....Ward C. Rinehart
Program Director.....Wanda McDowell

KSGM—Ste. Genevieve—1947

Frequency: 980 Kc. .....Power: 1 Kw.
Owned-Oper. By.....Donze Enterprises, nc.

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Business Address.....410 Merchant St.
Tel.: TUxedo 3-2980.....Independent
Newspaper Affil. .....Monitor
President, General Manager....Elmer L. Donze
Program Director.....Mrs. E. L. Donze
Publicity Director.....Art Schwent
Chief Engineer.....Murel L. Rose

KADY—St. Charles—1958

Frequency: 1460 Kc.....Power: 5000 Watts
Owned By.....KADY, Inc.
Address.....P. O. Box 6155, St. Louis
Tel.: RAndolph 4-1460.....Independent
Station Representative.....Spot Time Sales
Pres., Gen. Mgr.....William R. Cady, Jr.
Sta., Program Mgr.....Don Levitan
Commercial Manager.....Patsy Sue Gibbs
Chief Engineer.....Jack A. Chenoweth

KFEQ—St. Joseph—1923

Frequency: 680 Kc.....Power: 5000 Watts
Owned-Oper. By.....KFEQ Bcstg. Co.
Business Address.....40th & Faraon
Tel.: ADams 3-2528.....Independent
Sta. Representative .....Bolling
President.....Jessie D. Fine
V.P., Gen. Mgr.....Ted Nelson
Sales Manager.....Ted Griffin
Program Director.....Dick McDaniel
Chief Engineer.....Kenneth Lux
Owners of: KFEQ-TV; KLIK, Jefferson City, Mo.; WTVI, Fort Pierce, Fla.

KKJO—St. Joseph—1946

Frequency: 1550 Kc.....Power: 5000 Watts
Owned By.....KKJO, Inc.
Business Address.....404 S. 8th
Tel.: AD 4-6346.....MBS
Station Rep.....Grant Webb
President, Gen. Mgr. .....Earl F. Hash
Commercial Manager.....Robert M. Mosiman
Program Director.....Doug Dickens
Chief Engineer.....Claude Thomas

KUSN—St. Joseph—1955

Frequency: 1270 Kc.....Power: 1000 Watts d.
Operated By.....KUSN Corp.
Address.....8th & Frederick
Tel.: ADams 3-2577.....Independent
Station Rep.....Venard, Rintoul & McConnell
President, Gen. Mgr.....Frederick P. Reynolds
Vice Pres., Program Dir.....Warren Rhyner

KATZ—St. Louis—1955

Freq.: 1600 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Laclede Radio
Business Address.....273 Arcade Bldg.
Tel.: CH 1-6000.....Independent
Station Reps.....Continental, Pearson
President.....Ralph N. Weil
General Manager.....Bentley A. Stecher
Commercial Manager.....Marty Browne
Publicity Director.....Ruth Swan
Chief Engineer.....G. B. Strauss

KMOX—St. Louis—1925

Frequency: 1120 Kc.....Power: 50,000 Watts
Owned By.....Columbia Bcstg. System, Inc.
Address.....1144 Hampton Ave.
Tel.: STerling 1-2345.....CBS
Representative.....CBS Radio Spot Sales
V. P., General Manager.....Robert Hyland
Asst. Gen. Mgr. .....Alice Koch
Sales Manager.....Bill Dean
Sales Prom. Mgr. .....Aline Daly
Pub. Aff. Dir. .....Bob Rehg
Chief Engineer.....Lawrence Burrows
Owners of: WCBS-AM-TV, New York; WBBM-AM-TV, Chicago; KNX, KNXT, Los Angeles; WCAU-AM-TV, Philadelphia; KMOX-TV, St. Louis; WEEI, Boston; KCBS, San Francisco.

KSD—St. Louis—1922

Frequency: 550 Kc.....Power: 5000 Watts
Owned-Oper. By..The Pulitzer Publishing Co.
Business-Studio Address.....1111 Olive St.
Tel.: MA 1-1111.....NBC
Newspaper Affil.....St. Louis Post Dispatch
Station Representative .....Katz
President.....Joseph Pulitzer, Jr.
General Manager.....Harold Grams
Comm. Manager.....E. L. Franciscus
Station Manager.....Arthur J. Casey
Program Director.....Sterling Harkins
Chief Engineer .....J. E. Risk
Owners of: KSD-TV, St. Louis.

KSTL—St. Louis—1948

Frequency: 690 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Radio St. Louis, Inc.
Address.....P. O. Box 1440
Tel.: BR 1-6090.....Independent
Pres., Gen., Sta. Mgr.....Dick J. Kasten
Commercial Manager.....Art Ford
Program Director .....Bill Vietmeier
Publicity Director.....Doris Jennemann
Sales Prom. Manager.....Joe Voss
Chief Engineer.....Ralph Howard
Owners of: WMBH, Joplin.

KWK—St. Louis—1927

Frequency: 1380 Kc.....Power: 5000 Watts
Owned By.....KWK Radio, Inc.
Business Address.....800 N. 12th
Tel.: MAin 1-1380.....Independent
Station Representative.....H-R Reps.
President.....A. M. Spheeris
General Manager.....Alan Henry
Sales Prom., Comm. Mgr.....Don Hamel
Program Director.....Jim Light
Publicity Director.....Mrs. Therese Shelton
Chief Engineer.....George Vaughan

KXLW—St. Louis—1947

Frequency: 1320 Kc.....Power: 1000 Watts d.
Owned-Oper. By...St. Louis County Bcstg. Co.
Address.....8714 Manchester, Clayton, Mo.
Tel.: WO 1-1320.....Independent
Station Representative.....Bernard Howard
President, Gen. Mgr.....Richard J. Miller
Asst. Sta. Mgr.....Philip O'Brien
Commercial Manager.....Woody Cummings
Program Director.....Marshall Zwick
Chief Engineer.....James F. Mitchell

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KXOK—St. Louis—1938

Frequency: 630 Kc.....Power: 5000 Watts
Owned-Operated By.....Storz Bcstg.
Business Address..1600 N. Kingshighway Blvd.
Tel.: FO 7-6000.....Independent
Representative .....John Blair
President .....Todd Storz
General Manager.....C. L. Thomas
Commercial Manager.....Phillip Trammell
Program Director.....Bud Connell
Sales Prom., Publicity.....John Corrigan
Chief Engineer.....Al Godron
Owners of: WHB, Kansas City; WQAM, Miami; KOMA, Oklahoma City; WDGY, Minneapolis; WTIX, New Orleans.

WEW—St. Louis—1921

Frequency: 770 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Franklin Bcstg. Co.
Address.....220 N. 4th St.
Tel.: CH 1-1921.....ABC
President.....William F. Johns
Program Director.....John B. Meyer
Chief Engineer.....Charles Casey

WIL—St. Louis—1922

Frequency: 1430 Kc.....Power: 5 Kw.
Owned.....Radio Station WIL
Address.....3715 Lindell Blvd.
Tel.: OL 2-4500.....Independent
Representative .....Eastman
Exec. V.P. & Mng. Dir.....John F. Box, Jr.
Assistant to V.P.....William T. McKibben
Admin. Asst.....Harriet Baker
Program Director.....Dick Drury
Director of Sales.....Victor Williams
Dir. of Promotion.....David Klemm
Publicity Director.....Mrs. Ruth Just
Chief Engineer.....Mel Hart
Owners of: WRIT, Milwaukee; KBOX-AM, Dallas; WTCO-TV, Rockford; WCHU-TV, Champaign; WHNB-TV, Hartford; WICS-TV, Springfield; WICD-TV, Danville; WIL-FM, St. Louis.

KSMO—Salem—1953

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Zola Bcstg. Co.
Address .....P. O. Box 71
Tel.: 303.....KBS
Gen., Comm. Mgr.....William B. Smith

KDRO—Sedalia—1939

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Sedalia Broadcasting
Bus.-Studio Address.....2100 W. Broadway
Tel.: TAylor 6-5005.....KBS
Representative .....Pearson
Pres., Comm. Mgr.....James F. Glenn
Gen., Sta. Mgr.....Herbert Brandes
Chief Engineer.....Garnett Bryan

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JOHN F. BOX—MANAGING DIRECTOR

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KSIS—Sedalia—1953

Frequency: 1050 Kc.....Power: 1 Kw. d.
Owner.....Yates Bcstg. Co.
Business Address.....U. S. Highway 65 N.
Tel.: TA 6-1050.....ABC
Representative .....Clark
Pres., Gen., Comm. Mgr.....Carl W. Yates, Jr.
Station Manager.....Mrs. Carl W. Yates, Jr.
Program Director.....Bettie Baldwin
Publicity Director.....Harlan B. Snow
Chief Engineer.....Marion Pratt

KSIM—Sikeston—1948

Frequency: 1400 Kc.....Power: 250 Watts
Owner-Oper....Sikeston Community Bcstg. Co.
Business Address.....West Malone Ave.
Tel.: GRanite 1-1400.....Independent
President.....Lyman R. Bowman, Jr.
Gen., Sta. Mgr.....Richard L. Watkins, Jr.
Chief Engineer.....R. L. Hirsch

KGBX—Springfield—1926

Frequency: 1260 Kc.....Power: 5000 Watts
Owned-Operated By.....Springfield Bcstg. Co.
Bus.-Studio Address.....605 Boonville Ave.
Tel.: UNiversity 4-2822.....NBC
Newspaper Affil..Springfield Newspapers, Inc.
Rep.....Venard, Rintoul & McConnell
General Manager.....Don C. Dailey
Asst. Commercial Mgr.....William De Lange
Chief Engineer.....Richard Bowman

KICK—Springfield—1949

Frequency 1340 Kc.....Power 250 Watts
Owned-Oper. By...Kickapoo Prairie Bcstg. Co.
Address.....610 College St.
Tel.: UNiversity 4-1561.....KBS
Station Representative .....Hopewell
General, Sta. Manager.....Robert Vinyard
Chief Engineer.....Jack Jones
Owners of: KLRS, Mountain Grove.

KTTS—Springfield—1941

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By...Independent Bcstg. Co.
Address.....P. O. Box 1716 S. S. S.
Tel.: UNiversity 5-6614.....CBS
Representative .....Weed
President.....J H. G. Cooper
General Manager.....G. Pearson Ward
Sales Manager.....Jack Lloyd
Station Manager.....Jerry Sweaney
Program Director.....Terry Moore
Chief Engineer.....William F. Curry
Owners of KTTS-TV-FM.

KWTO—Springfield—1933

Frequency: 560 Kc.....Power: 5000 Watts
Owned-Operated By.....Ozarks Bcstg. Co.
Bus.-Studio Address....1121 South Glenstone
Tel.: UNiversity 2-4422.....ABC
Representative.....John E. Pearson
Pres., Gen. Mgr.....Ralph D. Foster
V.P. & Asst. Gen. Mgr.....Leslie L. Kennon
Commercial Manager.....Alan Brixey
Program Director.....Dan Vaughn
Publicity Director.....Bill Bailey
Chief Engineer.....Wallis Fender

KALM—Thayer—1953

Frequency: 1290 Kc.....Power: 1 Kw. d.
Owned By.....KALM Radio
Address.....N. Highway 63
Tel.: 165.....KBS
Pres., Gen. Sta. Comm. Mgr.....R. F. Neathery

KTTN—Trenton—1955

Frequency: 1600 Kc.....Power: 500 W. d.
Owned By.....Clarence E. Breazeal
Address.....112 E. Ninth St.
Tel.: EL 9-2261.....KBS
Commercial Manager.....Bob Dennis
Program Dir.....Jay Way
Chief Engineer.....Ward W. Wheeler

KLPW—Union—1954

Frequency: 1220 Kc.....Power: 1000 W. d.
Owned.....Franklin County Bcstg. Co.
Address.....P. O. Box 72
Tel.: LUcerne 3-3355.....Independent
Station Representative.....Hal Holman
President .....Les Ware
Commercial Manager.....Herb Hausemann
Gen. Mgr., Ch. Eng.....Frank W. Lohmeyer
Program Director.....Charles Otte
Owners of: KYRO, Potosi; KZIX, Ft. Collins; KJPW, Waynesville; KLME, Laramie.

KOKO—Warrensburg—1954

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Johnson County Bcsters, Inc.
Address .....Box 395
Tel.: Warrensburg 1450.....Independent
Newspaper Affil. .....Daily Star Journal
President, Gen. Mgr. .....William C. Tucker
Commercial Manager.....Jerry L. Bryan
Chief Engineer.....Jim Alexander

KWRE—Warrenton—1949

Frequency: 730 Kc.....Power: 500 Watts
Owned By.....Glenayre Bcstg.
Address .....Warrenton
Tel.: GLadstone 8-3311.....KBS
Station Representative .....Pearson
President, Gen Mgr.....J. Soulard Johnson

KJPW—Waynesville—1961

Frequency: 1390 Kc. .....Power: 1 Kw. d.
Owned By.....South Central Bcstr., Inc.
Address ..... Waynesville
Tel.: Waynesville .....Independent
President .....Les Ware

KWPM—West Plains—1947

Frequency: 1450 Kc. .....Power: 1 Kw.
Owned.....Robert F. Neathery
Address.....Abe Taylor Blvd.
Tel.: 700 .....KBS
Pres., Gen. Mgr.....Robert F. Neathery
Chief Eng.....L. Thompson

KUKU—Willow Springs—1957

Frequency. 1330 Kc.....Power: 1 Kw.
Owned-Operated By.....Radio Station KUKU
Address .....Willow Springs
Tel.: 500 .....Independent
Pres., Gen. Mgr.....Robert F. Neathery, Sr.

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Pop.: 685,000
Families: 442,000

MONTANA

Radio Homes: 432,000
AM Stas. in State: 39

KANA—Anaconda—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Amperage, Inc.
Address .....Box 727
Tel.: LO 3-3443.....Independent
Station Rep.....Grant Webb
V.P., Gen., Sta. Mgr.....Mike Donovan

KGVW—Belgrade—1959

Frequency: 630 Kc. .....Power: 1000 Watts d.
Owned By.....King's Garden, Inc.
Address.....P.O. Box 37
Tel.: 144.....Independent
General Mgr.....A. Erickson

KBMY—Billings—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned.....Billings Bcstg. Co.
Address .....Box 2544
Tel.: 259-4586 .....ABC
Station Rep.....Avery-Knodel
President, Gen. Mgr. .....Ken Nybo
Comm. Promo. Manager.....John Brookhart
Program, Publicity Director.....Don Jones
Chief Engineer.....T. A. Hildebrand

KGHL—Billings—1928

Frequency: 790 Kc.....Power: 5 Kw.
Owned.....Midland Empire Bcstg. Co.
Address .....Box 2512
Tel.: 252-4641 .....NBC
Station Representative..Devney Organization
President.....P. N. Fortin
General Manager.....J. L. Robinson
Commercial Manager.....B. McCann
Program Director.....Donald M. Gay
Chief Engineer.....Fred Bartlett
Owners of: KGHL-TV, Billings.

KOOK—Billings—1951

Frequency: 970 Kc.....Power: 5000 Watts
Owned-Oper. By.....The Montana Network
Address.....3203 Third Ave., N
Tel.: 252-6511 .....CBS
Station Reps.....Hollingbery; Art Moore
President.....Joseph S. Sample
General, Comm. Mgr. .....J. Kenneth Doty
Program Director.....Jack C. Dunhaver
Chief Engineer.....Roy Schmidt
Owners of: KOOK-TV.

KOYN—Billings—1955

Frequency: 910 Kc.....Power: 1000 Watts
Owned By.....D. G. Williams Stations
Address.....Riverside Drive, Box 958
Tel.: Cherry 5-4177.....Independent
Representative .....Forjoe
General Manager.....Darrel W. Holt
Commercial Mgr.....Bob Thompson
Program Director.....Paul Arthur
Chief Engineer.....Dick Rasky
Owners of: KQDY, Minot; KUTT, Fargo; KQDI, Bismarck.

KURL—Billings—1959

Frequency: 730 Kc.....Power: 500 Watts
Owned By.....Christian Enterprises
Address.....607 Midland Savings Bank Bld.
Tel.: CH 5-3121.....Independent
General Manager.....Dale G. Moore
Station Mgr.....Hank Henry
Program Manager.....Ray Styles
Chief Engineer.....Joseph M. Groves

KBMN—Bozeman—1950

Frequency: 1230 Kc...Power: 1 Kw.d., 250 W.n.
Owned.....Penn Engineering, Inc.
Address .....Box 749
Tel.: JU 6-2394.....KBS
Station Reps. .....Hollingbery; Art Moore
President.....Dale G. Moore
Station Manager.....William A. Merrick
Program Director.....Harold Phelps
Commercial Manager.....Douglas A. Fuhs
Chief Engineer.....Thomas T. Weir
Owners of: KCAP, Helena; KGVO, Missoula.

KXXL—Bozeman—1939

Freq.: 1450 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned.....XX Broadcasting Corp.
Address .....Box 149
Tel.: JUniper 7-3188.....ABC-MBS-NBC
Station Reps.....Avery-Knodel; Feltis
Pres., Gen., Sta. Mgr.....Richard D. Smiley
Commercial Manager.....Sell Rapkoch
Program Director.....Floyd Moler
Sales Prom. Manager.....Eileen Wilson
Publicity Director.....Jim Brown
Chief Engineer.....George Spangrude

KBOW—Butte—1947

Freq.: 1490 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned-Oper. By.....Copper City Radio Co.
Address.....720 Yale Ave.
Tel.: 729-7429 .....CBS-KBS
Representative .....Cooke
President .....Frank Reardon
Station Manager.....Leonard Tallon
Chief Engineer.....C. Beardslee

KOPR—Butte—1948

Frequency: 550 Kc.....Power: 1000 Watts
Owned-Operated By.....Copper Bcstg. Co.
Business-Studio Address.....Hotel Finlen
Tel.: 729-6546 .....ABC
Representative .....Avery-Knodell
President.....George C. Hatch
General, Sta. Mgr.....Thomas A. Sandenaw
Program Director.....John Allen
Sales Prom., Comm. Mgr.....Charles Shelton
Publicity Director.....Wayne Henry
Chief Engineer.....Sam Gill
Owners of: KMON-AM, Butte.

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KXLF—Butte—1929

Frequency: 1370 Kc.....Power: 5000 Watts
Owned By.....Garryowen Butte Radio
Address .....P.O. Box 1956
Tel.: 792-9111 .....NBC
Station. Reps. .....Hollingbery; Art Moore
President.....Joseph S. Sample
General Manager.....Edmund L. Peiss
Program Director.....Don Straus
Commercial Manager.....Arne E. Anzjon
Chief Engineer.....V. Totten

KDBM—Dillon—1956

Frequency: 800 Kc.....Power: 1000 Watts, d.
Owned.....Vigilante Bcstg. Co.
Address .....Box 950
Tel.: 683-2800.....ABC, MBS
Station Representative.....Avery-Knodel
President, Ch. Eng. .....Burt H. Oliphant

KLTZ—Glasgow—1954

Frequency: 1240 Kc.....Power: 250 Watts
Owner.....Glasgow Broadcasting Co.
Address .....Bjorklund Bldg.
Tel.: ACademy 8-9336.....Independent
Representative .....Holman
President, Gen. Mgr.....Willard L. Holter
Station Manager.....Loyd W. Melby
Chief Engineer.....N. Whisenant

KXGN—Glendive—1948

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Glendive Bcstg. Co.
Address .....Box 200
Tel.: 365-3377 .....Independent
President.....Lewis W. Moore
Gen. Mgr., Sales Mgr.....Gerry Robbins
Program Director.....Jane Robbins
Chief Eng.....Donald J. Powers

KARR—Great Falls—1947

Freq.: 1400 Kc.....Power: 1 Kw. d.; 250 Wt. n.
Owned By.....Pat M. Goodover
Business Address.....P.O. Box 2072
Tel.: GL 2-2453.....NBC
Station Representative .....Walker-Rawalt
Station Program Mgr. .....E. R. Kukkola
General, Comm. Manager.....Pat M. Goodover
Chief Engineer.....William E. Murray

KFBB—Great Falls—1922

Frequency: 1310 Kc.....Power: 5000 Watts
Owned-Oper. By.....KFBB Bcstg. Corp.
Address .....Box 1139
Tel.: GL 3-4377.....CBS
Station Rep. .....Hollingbery
President, Gen. Mgr.....Joseph P. Wilkens
Program Director.....Ron Moore
National Sales Mgr. .....W. C. Blanchette
Publicity Director.....Fred W. Thiel
Chief Eng.....Anthony Lopuch
Owners of: KFBB-TV.

KMON—Great Falls—1947

Frequency: 560 Kc.....Power: 5000 Watts
Owned By.....Copper Bcstg. Co.
Address .....Holiday Village
Tel.: GL 3-0336.....ABC
Representative .....Avery-Knodel
President.....George C. Hatch
General Manager.....Robert H. Warner
Commercial Manager.....F. W. Kaull
Program Director.....Don Robinson
Chief Engineer.....Eugene B. Bunker
Owners of: KOPR, Butte.

KUDI—Great Falls—1957

Frequency: 1450 Kc...Power: 1 Kw.d., 250 W.n.
Owned-Operated By..Community Broadcasters
Address.....1405 Smelter Ave.
Tel.: Glendale 2-9533.....Independent
President.....James F. Hadlock
Station Mgr.....Bill Arend
Chief Engineer.....Bill McArthur

KLYQ—Hamilton—1961

Frequency: 980 Kc.....Power: 1 Kw. d.
Owned By.....Bitter Root Bcstg. Co.
Address.....106 South Second
Tel.: 27 .....KBS
President, Gen. Mgr.....Stan Hooper
Station Mgr., Ch. Eng.....Dex Dexter

KOJM—Havre—1947

Frequency: 610 Kc.....Power: 1000 Watts
Owned-Operated By..No. Montana Bcstg. Co.
Address.....426½ 1st St.
Tel.: 265-7841.....NBC, KBS
Station Rep. .....Avery-Knodel
President.....Richard D. Rubie
General Manager.....Charlotte H. Brader
Comm. Mgr.....Carlyle D. Leeds
Program Director.....S. G. Stephens
Chief Engineer.....Joseph Jaques

KCAP—Helena—1949

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....KCAP Broadcasters
Address.....9 Last Chance Gulch
Tel.: HI 2-4490.....Independent
Sta. Representative.....Holman
President, Gen. Mgr.....Dale G. Moore
Station Manager.....Robert Davis
Chief Engineer.....Tom Weir

KBLL—Helena—1937

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Peoples Forum of the Air
Address .....Box 797
Tel.: 442-6790 .....ABC-KBS-NBC
Representative .....Walker-Rawalt
General Manager.....Bruce Hamilton
Program Director.....Dug Sutherland
Sales Manager.....Joe Spoja

KGEZ—Kalispell—1927

Frequency: 600 Kc.....Power: 1000 Watts
Owned By.....Skyline Broadcasters, Inc.
Business-Studio Address.....Box 439
Tel.: SK 6-4331.....ABC, KBS
Station Representative .....Cooke
President.....M. A. Himsl
Pub., Program Director.....Robert Perry
General, Comm. Mgr. .....Robert S. Bennett
Chief Engineer.....Lowell Pratt

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KOFI—Kalispell—1955

Frequency: 930 Kc.....Power: 5000 Watts
Owned-Oper. By.....Flathead Valley Bcstrs.
Address .....Buffalo Bldg.
Tel.: SK 6-6900.....Independent
Station Representative.....Grant Webb
Gen. Mgr., Ch. Eng.....W. H. Patterson
Program Director.....L. L. Sterling

KXLO—Lewistown—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....KXLO Broadcast, Inc.
Address .....Box 620
Tel.: KE 8-3441.....ABC-MBS
Representative .....Grant Webb
President, Gen. Mgr.....David L. Sather
Commercial Mgr.....Lew Boucher
Program Director.....Cliff Yuill
Publicity Director.....Bill Yaeger

KCLB—Libby—1950

Frequency: 1230 Kc.....Power: 250 W.
Owned By.....Lincoln County Broadcasters
Address.....P. O. Box 636
Tel.: AX 4543.....KBS
Station Rep.....Art Moore & Assoc.
President & Station Mgr.....O. G. Colburn
Program Director.....M. Coburn

KPRK—Livingston—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned.....Yellowstone Amusement Co.
Address .....Box 691
Tel.: 222-2841.....ABC, MBS
Station Rep. .....Avery-Knodel
President.....Paul B. McAdams
Comm. Sale Prom. Dir.....Jack Hinman
Program Director.....Nikki Kolence
Chief Engineer.....Loyd Stafford

KATL—Miles City—1941

Freq.: 1340 Kc.....Power: 1 Kw. d.; 250 Wt. n.
Owned-Operated By.....Star Printing Co.
Address.....Box 720
Tel.: 232-2280 .....KBS-MBS-ABC
Newspaper Affiliation.....Miles City Star
Representative .....Avery-Knodel
Gen., Sta. Mgr.....Ian A. Elliot
Comm., Sales Promo. Mgr.....Fred B. Hunnes
Program Director.....John Metropolous
Publicity Director.....Clare Hekkel
Chief Engineer.....B. R. McElwain

KGVO—Missoula—1931

Frequency: 1290 Kc.....Power: 5000 Watts
Owned-Operated By.....KGVO Bcsters., Inc.
Bus.-Studio Address.....132 West Front
Tel.: Lincoln 3-7151.....CBS
Station Reps. .....Hollingbery; Art Moore
President, Gen. Mgr.....Dale G. Moore
Station, Comm. Mgr. .....Dale R. Woods
Manager, Prog. Dir. .....Vonnie Vaughan
Publicity Director.....Donald Weston
Chief Engineer.....Kenneth Hanson

KQTE—Missoula—1955

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Montana Bcstg. Co.
Address .....Box 1202
Tel.: LIncoln 9-3344.....ABC, MBS
Sta. Representative.....Avery-Knodel
Pres., Gen. Mgr.....Wm. J. Strothman
Commercial Manager.....Charles Dahlstrom
Chief Engineer.....Richard Sift

KYSS—Missoula—1959

Frequency: 910 Kc.....Power: 1000 Watts, d.
Owned By.....Garden City Broadcasting
Address.....112 W. Front St.
Tel.: LIncoln 3-3105.....Independent
Station Rep. .....Pearson
General Mgr.....Chester M. Murphy
Chief Engineer.....Jerry Leathers

KXLL—Missoula—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....June, Inc.
Address.....1100 XL Avenue
Tel.: 543-5125 .....KBS
Representative .....Walker-Rawalt
President .....June Wilson
Station Manager.....George Wilson
Commercial Manager.....Chris Kay
Program Director.....John Lee
Chief Engineer.....Mike O'Shea

KSEN—Shelby—1947

Frequency: 1150 Kc.....Power: 1000 Watts
Owned-Operated By..Tri County Radio Corp.
Address.....131 Main St.
Tel.: HE 4-5541.....MBS
Station Reps. .....Grant Webb; Feltis
President .....John Lyon
General Manager.....Jerry Black

KGCX—Sidney—1926

Frequency: 1480 Kc.....Power: 5000 Watts
Owned-Operated By.....KGCX, Inc.
Address.....109 S. Central
Tel.: 408 .....MBS
Newspaper Affil. .....Herald
Station Representative .....Gill-Perna
President.....E. E. Krebsbach
Commercial Manager.....Keith Krebsbach
Station Manager.....E. C. Krebach
Program Director.....Bob Miller
Sales Prom. Manager.....John Unwin
Publicity Manager .....Gary Torgerson
Chief Engineer.....Dale Wilson

KVCK—Wolf Point—1957

Freq. 1450 Kc.....Power: 1 Kw. d., 250 W. n.
Owned.....Hi-Line Bcstg. Co.
Address.....324 Main St.
Tel.: 615 .....MBS
General, Comm. Manager.....R. E. Coffey
Station Manager.....Dennis M. Johnson
Chief Engineer.....Kenneth Karge

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Pop.: 1,430,000
Families: 442,000

NEBRASKA

Radio Homes: 432,000
AM Stas. in State: 39

KCOW—Alliance—1949

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By....Sandhills Bcstg. Corp.
Address.....1100 W. 10th St.
Tel.: 1400.....KBS
Representative .....Continental
President.....T. C. Gregory
General, Sta. Mgr.....Jim Ballas
Commercial Mgr.....Darrell Falfar
Chief Engineer.....Bob Carr

KWBE—Beatrice—1949

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....MIA Enterprises
Address.....216 Sherman St.
Tel.: CA 3-2388.....Independent
Sta. Reps.....John E. Pearson, Soderlund Co.
President.....Gordon C. Pents
Asst. Gen. Mgr., Ch. Eng. .....Arlin Holle
Local Sales Mgr. .....Jeff Stoughton
Program Director.....C. B. Judd

KCNI—Broken Bow—1949

Frequency: 1280 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Custer County Bstg. Co.
Address .....Box 561
Tel.: TR 2-5881.....Independent
Station Representative .....Continental
Manager.....Georgia A. Crawford
Chief Engineer.....M. Hromas

KCSR—Chadron—1954

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Community Ser. Radio Co.
Address.....212 Bordeaux St.
Tel.: HE 2-5545.....KBS
Newspaper Affiliation.....Norfolk D. News
Sta. Representative.....Walker-Rawalt
President.....Jerry Huse
Station Manager.....John J. Miller
Chief Engineer.....Frank Allen
Owners of: WJAG, Norfolk.

KJSK—Columbus—1948

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Operated By.....KJSK, Inc.
Business Address.....Box 460
Tel.: LOcust 4-2891.....KBS
Representative .....Biddick, Hopewell
President, Gen. Mgr...George Basil Anderson
Sta. Mgr., Prog. Dir. .....Milo Kincald
Commercial Manager.....Ralph Smith
Chief Engineer.....Bob Miller

KGMT—Fairbury—1960

Frequency: 1310 Kc.....Power: 500 Watts d.
Owned By.....Great Plains Bcstg. Corp.
Address 316½ 5th
Tel.: 1782 .....Independent
President .....Mel Gleason
General Manager.....Tom Gleason
Station Manager.....Darrel Junker
Commercial Manager.....Marilyn Sixel
Sales Promotion Manager.....Bob Gerdes
Chief Engineer.....Don Trimm
Owners of: KAWL, York, Neb.; KSLN-TV, Salina, Kans.

KTNC—Falls City—1957

Frequency: 1230 Kc.....Power: 100 Watts
Owned By.....Fall City Bcstg. Co., Inc.
Address.....Stephenson Hotel
Tel.: 2453 .....Independent
Station Rep.....Soderlund
President, Gen. Mgr.....William Hardt
Station Manager.....H. D. Wallington
Commercial Manager.....Betty Huettner
Sales Prom. Manager.....Larry Smith
Program Director.....Don Bonham
Publicity Director.....John P. Sullivan
Chief Engineer.....Richard Reddy

KHUB—Fremont—1939

Frequency: 1340 Kc..Power: 500 W.d., 250 W.n.
Owned-Oper. By.....Snyder Enterprises
Business-Studio Address.....118 E. 5 St.
Tel.: 721-5021 .....KBS
President, Ch. Eng.....H. C. Snyder
Comm. Mgr.....Donald Mundy
Station Manager.....Robert Behling
Publicity Director.....Lanny Turner
Program Director.....Harry Gerhett

KMMJ—Grand Island—1925

Frequency: 750 Kc. .....Power: 10 Kw.
Owned-Oper. By.....Town & Farm Co., Inc.
Business-Studio Address....Division at Cedar
Tel.: DU 2-2800.....ABC
Representative .....H-R
Ch. of Board.....Don Searle
President, Sta. Manager.....Bill Martin
Commercial Manager.....Bill Moore
Publicity Director.....Mike Albert
Nat'l Sales Coord. .....Willard Morton
Prog. Dir.....Bill Delzell
Chief Engineer.....U. L. Lynch
Owners of: KXXX, Colby.

KRGI—Grand Island—1953

Frequency: 1430 Kc.....Power: 1000 Watts
Owned-Oper. By.....Stuart Investment
Address.....315 So. Locust St.
Tel.: DU 2-5420.....Independent
Sta. Representative.....Gill Perna
President.....James Stuart
Exec. Vice Pres.....Richard W. Chapin
Station Manager.....Vern Stedry
Program Director.....Charlie Howe
Chief Engineer.....Elmer G. Nelson
Owners of: KFOR, Lincoln; KODY, N. Platte; KMNS, Sioux City; KSAL, Salina; KOEL, Oelwein.

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KHAS—Hastings—1940

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Nebraska Bcstg. Co.
Address.....Tribune Bldg.
Tel. 2-5101 .....KBS
Newspaper Affiliation.....Tribune
Representative .....Gill-Perna
President.....**Fred A. Seaton**
General, Sta. Mgr. .....John W. Powell
Program Director.....Bob Boos
Chief Engineer.....Bob Senne
Owners of: KHAS-TV, Hastings.

KUVR—Holdrege—1956

Frequency: 1380 Kc.....Power: 500 W., d.
Owned.....**W. W. Bcstg. Co.**
Address.....**613 4th Ave.**
Tel.: WY 5-4020.....KBS
Pres., Gen. Mgr......**William Whitlock**
Station, Program Director.....Kenneth Maloney
Publicity Director.....Betty Rae Whitlock
Chief Engineer.....H. Erickson

KGFW—Kearney—1927

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By....Central Neb. Bcstg. Corp.
Business-Studio Address...Platte Valley Bldg.
Tel.: CEdar 7-2131.....MBS-KBS
Representative .....Hal Holman
President .....John Mitchell
Gen., Comm. Mgr......Edward S. Knight
Chief Engineer.....William Abbott

KRNY—Kearney—1956

Frequency: 1460 Kc.....Power: 5 Kw., d.
Owned By.....Bi-States Bcstg. Co.
Address.....**2219 Second Ave.**
Tel.: CEdar 6-8301.....Independent
Sta. Representative.....John E. Pearson
Manager .....Wayne Thomas
Chief Engineer.. .....Lyell Gunderson

KIMB—Kimball—1959

Frequency: 1260 Kc.....Power: 1000 Watts
Owned By.....KIMB, Inc.
Address.....550 West Hi-Way 30
Tel.: BEverly 5-3634.....Independent
Station Representative.....Grant Webb
President, Gen. Mgr. .....N. E. Warner
Chief Engineer.....Jack Kleven

KRVN—Lexington—1951

Frequency: 1010 Kc....Power: 25,000 Watts d.
Owned-Oper. By.....Nebraska Rural Radio
Address.....102 W. 8th St.
Tel.: FAirview 4-2371.....Independent
Representative .....Raymer
President.....Jay Person
General, Comm. Mgr. .....Max Brown
Sales Prom. Mgr. .....Lloyd Hardesty
Program Director.....Wendell Smith
Chief Engineer.....**Robert Bitner**

KFOR—Lincoln—1924

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Cornbelt Bcstg. Corp.
Bus.-Studio Address.....814 Stuart Bldg.
Tel.: HEmlock 2-6606.....ABC
Representative .....Paul Raymer
President .....**James Stuart**
Exec. Vice Pres.....Richard W. Chapin
Comm. Sta. Mgr.....Robert T. Larson
Production Manager.....Orv Koch
Chief Engineer.....**Al Pugsley**
Owners of: KODY, No. Platte; KRGI, Grand Island; KSAL, Salina; KMNS, Sioux City.

KLIN—Lincoln—1947

Frequency: 1400 Kc.....Power: 250 W.
Owned-Oper. By.....Fletcher-Mitchell Corp.
Address .....**410 Sharpe Building**
Tel.: HEmlock 5-4377.....Independent
President.....James I. Mitchell
General, Sta. Mgr. .....Jack L. Callaway
Program Director.....Walter Yetter
Chief Engineer.....Dale Adkins
Owners of: KCBC, Des Moines; WTRL, Bradenton.

KLMS—Lincoln—1949

Freq.: 1480 Kc.....Power: 1 Kw.
Owned.....**Lincoln Bcstg. Corp.**
Address.....P. O. Box 1804
Tel.: 489-3855 .....MBS
Sta. Representative.....Forjoe
President.....**Howard A. Shuman**
General, Comm. Mgr.....Norman Gittleson
Program Director.....Milton Korgan
Sales Prom. Mgr.....Harvey Swenson
Chief Engineer.....Carl Lewis

KBRL—McCook—1947

Frequency: 1300 Kc.....Power: 1 Kw. d.
Owned.....**McCook Bcstg. Co.**
Address.....**109½ E. C St.**
Tel.: 1450 .....MBS-KBS
Representatives .....Gill-Perna; Soderlund
Pres., Gen. Mgr., Ch. Eng.....Leroy W. Lenwell
Commercial Manager.....Don Hayes
Station, Program Director.....Jack Rogers
Publicity Director.....John Holm

KWRV—McCook—1961

Frequency: 1360 Kc.....Power: 1 Kw. d.
Owned By.....Regional Bcstg. Corp.
Address....Box 333, First National Bank Bldg.
Tel.: McCook .....Independent
Station Representative .....Hopewell
President.....William R. Vogel
General, Commercial Mgr.....W. O. Corrick

KNCY—Nebraska City—1959

Frequency: 1600 Kc.....Power: 500 Watts d.
Owned By.....Otoe Broadcasting Co.
Address.....107 North 9th
Tel.: 1600 .....KBS
Station Rep. .....Soderlund
General Manager.....Ed Hundley
Commercial Manager.....Jim Rhea
Chief Engineer.....Bob Casey

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WJAG—Norfolk—1922

Frequency: 780 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....WJAG Inc.
Address.....309 Braasch
Tel.: 371-2432 .....Independent
Newspaper Affil. .....Daily News
Sta. Representative.....Walker-Rawalt
President.....E. F. Huse
General, Sta. Mgr.....Bob Thomas
Commercial, Prom. Mgr. .....Don Broadstone
Program Director.....Wayne Larson
Chief Engineer.....W. Gettman
Owners of: KUSH, Valentine; KCSR, Chadron.

KODY—North Platte—1930

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....North Platte Bcstg. Co.
Address.....P. O. Box 446
Tel.: 532-3344 .....NBC
Sta. Representative.....Meeker Co.
Exec. Vice Pres.....Richard W. Chapin
Station Manager.....Joseph di Natale
Program Dir.....Lynn Smith
Sales Prom. Mgr. .....Geraldine Wing
Chief Engineer.....Don Biskup

KOGA—Ogallala—1954

Frequency: 930 Kc.....Power: 500 Watts
Owner.....Ogallala Bcstg. Corp.
Address .....Box 509
Tel.: 284-3633.....KBS
Representative.....Indie Sales
Pres., General Manager.....Newell Eastman
Comm. Mgr., Ch. Eng....Howard L. Harrington
Sales Prom. Mgr.....Harold West

KBON—Omaha—1942

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By..Goldenrod Broadcasters, Inc.
Business-Studio Address..676 World Ins. Bldg.
Tel.: 342—8282 .....Independent
Station Rep.....Adv. Time Sales
Pres., ...Joe Gratz
V. P., General Manager.....M. M. Fleischl
Sales Promo. Manager.....Mike Meeske
Program Director.....Jim Price
Chief Engineer.....George Ragan

KFAB—Omaha—1924

Frequency: 1110 Kc.....Power: 50,000 Watts
Owned-Operated By.....KFAB Bcstg. Co.
Bus.-Studio Address.....5010 Underwood Ave.
Tel.: 556—8000 .....NBC
Representative .....Petry
Newspaper Affil.....Journal, Star
President .....Joe Seacrest
V.P., Gen. Mgr.....Lyell Bremser
Comm. Mgr.....E. R. Morrison
Program Director.....Ken Headrick
Chief Engineer.....Ray Schroeder

KOIL—Omaha—1925

Frequency: 1290 Kc.....Power: 5000 Watts
Owned-Oper. By....Central States Bcstg. Co.
Business-Studio Address.....511 So. 17th St.
Tel.: 342—7626 .....Independent
Representative .....Avery-Knodel
President.....Don W. Burden
General, Sta. Mgr. .....Steve Shepard
Commercial Manager.....Marvin W. Houtz
Program Dir.....Bob Wilson
Publicity Director.....Miss Pat Nolan
Chief Engineer.....Gerald E. Weist
Owners of: KISN, Portland.

KOOO—Omaha—1957

Frequency: 1420 Kc.....Power: 1,000 Wts. d.
Owned.....Pier-San of Neb., Inc.
Address .....1910 California
Tel.: 344—4191 .....Independent
President .....Mack Sanders
General, Sta. Manager.....Lee Nichols
Comm., Sales Promo. Mgr.....Clancy Sewall
Program Director.....Ray Stevens
Chief Engineer.....Don Denver
Owners of: KSIR, Wichita, Kans.

KMEO—Omaha—1922

Frequency: 660 Kc.....Power: 500 Watts d.
Owned-Oper. By.....National Weekly, Inc.
Business Address.....836 Kilpatrick Bldg.
Tel.: 341-2228 .....MBS
Station Representative.....Bcst. Time Sales
President.....William F. Buckley
General, Sta. Mgr. .....Jay L. Spurgeon
Commercial Manager.....Gary Blackman
Program Director.....Dean Reeter
Chief Engineer.....Bill Dunbar

WOW—Omaha—1923

Frequency: 590 Kc.....Power: 5000 Watts
Owned-Operated By.....Meredith Pub. Co.
Address.....3501 Farnam St.
Tel.: 346-3400 .....CBS
Representative .....John Blair
Vice Pres., Gen. Mgr.....Frank P. Fogarty
Sales, Sta. Mgr.....W. O. Wiseman
Program Director.....Ray Olson
Sales Prom., Publicity.....Heinz Rohde
Dir. of Engineering.....William J. Kotera
Chief Engineer.....Glenn Flynn
Owners of: KCMO-AM-TV-FM, Kansas City; KPHO-AM-TV, Phoenix; WHEN-AM-TV, WOW-FM-TV.

KBRX—O'Neill—1955

Frequency: 1350 Kc....Power: 1000 Watts d.
Owned By.....Ranchland Bcstg. Co.
Address .....Box 150
Tel.: 120.....Independent
Gen. Mgr.....Gilbert Poese

KNEB—Scottsbluff—1948

Freq.: 960 Kc.....Power: 1 Kw. d., 500 Wts. n.
Owned-Oper. By....Platte Valley Bcstg. Corp.
Business-Studio Address.....2110 Broadway
Tel.: 632-7121 .....ABC-MBS
Representative .....Hal Holman
President.....Russell M. Stewart
General-Station Mgr.....George H. Haskell
Commercial Mgr.....Byron Joachim
Program Director.....Wayne McIntosh
Chief Engineer .....Leslie A. Proctor

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KOLT—Scottsbluff—1930

Freq.: 1320 Kc...Power: 5000 W. d. 1000 W. n.
Owned-Operated By.....The Hilliard Co.
Address .....Box 660
Tel.: 632-6155 .....CBS
Representative .....Gill-Perna
Pres., Gen. Mgr.....L. L. Hilliard
Program Director.....Red Davis
Chief Engineer.....Harland Morrison

KSID—Sidney—1952

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Wm. C. Grove, Inc.
Address.....Legion Park, Box 772
Tel.: 254-5503 .....ABC
President.....W. C. Grove
Gen., Comm. Mgr.....David W. Young
Program Director.....Kay Docken
Chief Engineer.....Rick Miller

KRFS—Superior—1959

Frequency: 1600 Kc.....Power: 500 Watts, d.
Owned By.....KRFS Radio
Address.....P. O. Box 500
Tel.: 907 .....KBS
Gen Mgr., Ch. Eng.....David Tucker
Commercial Manager.....John Meredith
Sales Prom. Manager.....Jerry Hundley

KTCI—Terrytown—1961

Frequency: 690 Kc.....Power: 1 Kw. d.
Owned By.....Terry Carpenter, Inc.
Address.....Box 170, Scottsbluff, Neb.
Tel.: 631-2183 .....Independent
Station Representative.....John L. McGuire
President .....Terry Carpenter
General Manager.....Gary C. Carpenter
Station Manager.....Michael Carpenter
Sales Promotion Manager.....Rodger Herdt
Comm. Mgr., Prog. Dir.....Max Keith
Chief Engineer.....Roger Barlett

KVSH—Valentine—1961

Frequency: 940 Kc.....Power: 500 Watts d.
Owned By.....Valentine Bcstg. Co.
Address .....Marian Hotel
Tel.: 1580 .....Independent
Station Reps.....Walker-Rewalt; Soderlund
President.....E. F. Huse, Jr.
General, Promo. Manager.....Evans Meier
Commercial Manager.....Larry Russell

KAWL—York—1954

Frequency: 1370 Kc.....Power: 500 W. d.
Owned-Operated By.....Prairie States Bcstg.
Address .....Box 531
Tel.: 33.....KBS
Station Representative .....Pearson
Pres., Chief Eng.....Melville L. Gleason
Gen., Sta. Manager.....Tommy L. Gleason
Commercial Manager.....G. Pfenning
Program Director.....Earle W. Dale
Owners of: KGMT, Fairbury.

Pop.: 305,000
Families: 99,500

NEVADA

Radio Homes: 94,000
AM Stas. in State: 18

KPTL—Carson City—1955

Freq.: 1300 Kc.....Power: 5 Kw. d.; 500 W. n.
Owned By.....John E. Vernor
Address .....P.O. Box 625
Tel.: Granite 2-3209.....Independent
Station Rep.....Torbet, Allen & Crane
General Manager.....John E. Vernor
Chief Engineer.....T. Webster

KELK—Elko—1948

Frequency: 1240 Kc.....1 Kw. d.; 250 W. n.
Owned-Operated By.....Elko Bcstg. Co.
Address.....P. O. Box 790
Tel.: REpublic 8-3930.....MBS-ABC
Station Representative .....Avery-Knodel
President .....Chris Sheerin
General, Sta. Mgr. .....John J. Gummick
Program Director.....Ken Drummond
Chief Engineer.....Gerald Sterans

KELY—Ely—1950

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....White Pine Bcstg. Co.
Address .....Box 600
Tel.: AM 4-2077.....Independent
Gen. Mgr., Chief Eng.....David I. Hansen

KVLV—Fallon—1957

Frequency: 1250 Kc.....Power: 1 Kw., d.
Owned.....Lahontan Valley Bcstg. Co.
Address .....West Star Route
Tel.: HA 3-1242.....Independent
Gen. Mgr., Ch. Engr.....Lester W Pearce
Program Director.....Betty Pearce
Sales Prom., Comm. Mgr. .....Jim Shelton

KTOO—Henderson—1956

Frequency: 1280 Kc.....Power. 5000 Watts
Owned By.....KTOO Bcstg. Co.
Address.....P. O. Box 1848, Las Vegas
Tel.: REgent 5-1585.....Independent
Station Representative.....Grant Webb
President, Gen. Mgr. .....Alex M. Victor
Comm., Sales Prom. Mgr. .....Charles Harper
Program, Pub. Director.....Russ Jordin
Chief Engineer.....Fred Kidd

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KBMI—Las Vegas—1954

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated.....1400 Corp.
Address.....Flamingo Hotel
Tel.: FR 2-1131.....Independent
Sta. Representatives.....Grant Webb, Lucas
President.....M. Evans Richmond

KENO—Las Vegas—1950

Frequency: 1460 Kc.....Power: 1,000 Watts d.
Owned-Oper. By.....Nevada Bcstg. Co., Inc.
Address.....Radio Center
Te.l: DU 2-1400.....ABC
Sta. Rep.....Masla; Torbet, Allen & Crane
President, Gen. Mgr.....Gordon B. Sherwood Jr.
Station Manager.....Robert Duffy
Chief Engineer.....David B. Rogers

KLAS—Las Vegas—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Frontier Bcstrs.
Address.....Box 510
Tel.: RE 5-6633.....CBS
Station Representative.....McGavren
President.....Al Kelson
General, Station Mgr.....Sam Salerno

KORK—Las Vegas—1953

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Southwestern Bcstg. Co.
Address.....Hotel Thunderbird
Tel.: REgent 5-8484.....MBS, ABC
Newspaper Affiliation.....Review Journal
Station Rep.....Venard, Rintoul & McConnell
President.....Donald W. Reynolds
General Manager.....Joseph W. McMurray
Program Director.....Donald Adams
Chief Engineer.....Alex McGee
Owners of: KLRJ-TV, Las Vegas; KOLO-AM-TV, Reno.

KRAM—Las Vegas—1947

Freq., 920 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....Suna Bcstg. Corp.
Address.....Hotel Tropicana
Tel.: OVerland 7-1920.....Independent
Station Representative.....Raymer
President.....Leonard Blair
General Manager.....Ted Oberfielder
Chief Engineer.....Fred Young

KRBO—Las Vegas—1956

Frequency: 1050 Kc.....Power: 500 W., d.
Owned.....Rainbow, Inc.
Address.....Box 1049
Tel.: DU 4-9210.....Independent
Representative.....Moore, Holman
Pres., Gen. Mgr.....Joe Julian

KBET—Reno—1946

Frequency: 1340 Kc...Power: 1 Kw.d., 250 W.n.
Owned By.....Robert L. Stoddard
Address.....Mapes Hotel
Tel.: FA 2-4501.....KBS-ABC
Sta. Reps.....Walker-Rawalt; Moore
President, Gen. Mgr.....R. L. Stoddard
Comm. Mgr.....Walter States
Chief Engineer.....Irvin Carlsen

KDOT—Reno—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....KDOT, Inc.
Address.....6 W. Commercial Row
Tel.: FA 3-6156.....Independent
Station Reps.....Torbet, Allen & Crane; Dore
President.....Paul C. Schafer
General Mgr.....G. Goudron
General, Sta. Mgr.....Phillip G. Rose
Chief Engineer.....E. McDaniel

KOH—Reno—1928

Freq.: 630 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owner.....McClatchy Bcstg. Co.
Address.....143 Stevenson St.
Tel.: FA 3-5106.....NBC
Newspaper Affiliate...McClatchy Newspapers
Representative.....Paul H. Raymer
President.....Eleanor McClatchy
Station Manager.....Hugh Kees
Chief Engineer.....Wesley Craig

KOLO—Reno—1946

Frequency: 920 Kc.....Power: 1000 Watts
Owned-Operated By.....Western Bcstg. Co.
Address.....Box 821
Tel.: FAirview 2-3441.....CBS
President.....Donald W. Reynolds
General Manager.....Donald W. Reynolds Jr.
Commercial Manager.....C. Clay
Program Director.....Jack Angel
Chief Engineer.....Tom Hughes
Owners of: KOLO-TV, KFSA-AM-TV, Ft. Smith; KORK, Las Vegas; KOKL, Okmulgee; KBRS, Springdale; KGNS-TV, Laredo; KLRJ-TV, Las Vegas; KFOY-TV, Hot Springs.

KONE—Reno—1954

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Radio KONE, Inc.
Address.....P.O. Box 1928
Tel.: FA 3-2133.....Independent
President, Gen Mgr.....Leland Fuller
Commercial Mgr.....Max Wadsworth
Program, Pub. Director.....Jim Skjelstad
Chief Engineer.....H. Slocum, Jr.

KBUB—Sparks—1960

Frequency: 1270 Kc.....Power: 1 Kw. d.
Owned By.....Lakeside Broadcasters
Address.....P. O. Box 1270
Tel.: EL 59493.....Independent
Station Rep.....Sandeberg-Gates
President.....Edward J. Jansen
General, Comm. Mgr.....Roger Bronder
Program Director.....Darwin Jones
Chief Engineer.....Harry J. Botsford

KWNA—Winnemucca—1955

Frequency: 1400 Kc.....Power: 250 Watts
Owner.....N. W. Radio & TV Corp.
Address.....Box 591
Tel.: MAdison 3-2030.....Independent
Sation Representative.....Sandeberg-Gates
President.....Olivier Curutchet
General Mgr., Chief Engr.....Lee Boner

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Pop.: 615,000
Families: 186,000

NEW HAMPSHIRE

Radio Homes: 180,500
AM Stas. in State: 20

WMOU—Berlin—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Berlin Bcstg. Co.
Business Address.....27 Green Square
Tel.: 1797 .....Independent
Station Reps. .....Foster-Creed; PRO
President, Gen. Mgr.....John Bowman
Commercial Manager.....Robert T. Dale
Program Dir.....Charles Ross
Chief Eng.....Herschel Howe

WTSV—Claremont—1948

Frequency: 1230 Kc...Power: 1 Kw.d., 250 W.n.
Owned-Oper. By.....Radio Claremont, Inc.
Address.....221 Washington St.
Tel.: 543-3062 .....Independent
President .....Norman Knight
General Manager.....George R. Bonneau
Mgr. Director.....Harold Segal
Chief Engineer.....H. Katz

WKXL—Concord—1946

Frequency: 1450 Kc...Power: 1 Kw.d., 250 W.n.
Owned-Operated By.....Capitol Bcstg. Corp.
Address.....37 Redington Road
Tel.: CApitol 5-5521.....KBS
Sta. Representative.....Walker-Rawalt
Pres., Gen. Mgr.....Frank B. Estes
Program Director.....Don Hulbert
Chief Engineer.....Frank Pingree

WBNC—Conway—1955

Frequency: 1050 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....North Country Radio, Inc.
Address.....E. Main St.
Tel.: HI 7-5988.....Independent
Station Representative .....Walker-Rawalt
President, Gen. Mgr.....Lawrence H. Sherman
Commercial Mgr.....Joan Sherman
Chief Engineer.....Herschel Howe

WTSN—Dover—1956

Frequency: 1270 Kc.....Power: 5000 Watts
Owned .....WTSN, Inc.
Address.....155 Front St. (Manchester)
Tel.: NA 4-4077.....Independent
President .....W. F. Rust, Jr.
General Mgr.....Ralph Gottlieb
Station Mgr.....Edward X. Callahan

WDCR—Hanover—1958

Freq: 1340 Kc. ....Power: 1 Kw. d., 250 Wt. n.
Owned By.....Trustees of Dartmouth College
Address.....P.O. Box 1032
Tel.: 643-4500 .....Independent
General Manager.....George T. Mascott, Jr.
Commercial Manager.....H. Deane
Program Director.....James W. Varnum
Sales Prom. Mgr. .....Stuart Mahlin
Publicity Director.....Peter M. Stern
Chief Engineer.....Donald A. Steen

WTSL—Hanover—1950

Frequency: 1400 Kc. .....Power: 1 Kw.
Owned-Oper.....Radio Hanover, Inc.
Address.....P. O. Box 1031
Tel.: HAnover 1400.....Independent
President.....Norman Knight
General Mgr.....Harold H. Segal
Station Mgr.....Howard L. Chase
Program Director.....R. Dematteo
Chief Engineer.....Colyn McDonald

WKBK—Keene—1959

Frequency: 1220 Kc.....Power: 1000 Watts
Owned By.....The KBR Stations, Inc.
Address.....155 Front St., Manchester
Tel.: National 4-4075.....Independent
President.....W. F. Rust, Jr.
General Manager.....Ralph Gottlieb
Station Manager.....Tal Hood
Chief Engineer.....Douglas Grove

WKNE—Keene—1926

Frequency: 1290 Kc.....Power: 5000 Watts
Owned-Oper. By.....WKNE Corp.
Address.....17 Dunbar St.
Tel.: EL 2-9230.....CBS
Station Rep. .....Meeker
President.....Joseph K. Close
General Manager.....Ted B. Sawyer
Program Director.....Gary Howard
Chief Engineer.....Ernest T. Robage
Owners of: WKVT, Brattleboro; WBRK, Pittsfield.

WEMJ—Laconia—1961

Freq. 1490 Kc....Power: 1 Kw. d., 250 W. n.
Owned By.....New Hampshire Bcstg. Co.
Address.....Laconia Nat'l Bank Bldg.
Tel.: LAkeside 4-2262.....CBS
Station Reps.....Breen & Ward; Nona Kirby
President.....George H. Jaspert, III
General, Commercial Mgr.....Irving W. Kaizer
Program Dir., Promo. Mgr.....Don Davenport
Chief Engineer.....Donald Lefebvre

WLNH—Laconia—1922

Frequency: 1350 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....Northern Bcstg. Corp.
Business Address.....Masonic Temple Bldg.
Tel.: LA 4-1323.....KBS
Station Rep. .....Walker-Rawalt
President .....Genevieve Wingate
Gen., Sta. Mgr.....Arthur Rothafel
Comm., Sales Prom. Mgr....William W. Visser
Chief Engineer.....Henry Gowing

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WFEA—Manchester—1932

Frequency: 1370 Kc.....Power 5 Kw.
Owned.....WFEA Broadcasting
Address .....P. O. Box 149
Tel.: NA 5-5491.....MBS
President, Gen. Mgr.....William F. Malo, Jr.
Commercial Mgr.....James Keough
Program Director.....Charles O'Neil
Publicity Director.....Jane Conant
Chief Engineer.....R. Schow

WGIR—Manchester—1941

Frequency: 610 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned By.....Northeast Bcstg. Corp.
Address .....Box 487
Tel.: NA 5-6915.....NBC
Sta. Rep. .....Kettell-Carter
President .....Madeline M. Girolimon
Gen., Sta., Comm. Mgr.....Bernie Mack
Program Director.....Don Tibbetts
Chief Engineer .....Harry Handfield

WKBR—Manchester—1946

Frequency: 1250 Kc.....Power: 5000 Watts
Owned.....Granite State Bcstg. Co.
Address.....155 Front St.
Tel.: NAtional 4-4077.....Independent
Station Rep.....Radio-TV Reps
President.....W. F. Rust, Jr.
Gen., Sta. Mgr.....Ralph Gottlieb
Comm, Sales Prom. Mgr.....James McCann
Chief Engineer.....Roy Phillips

WOTW—Nashua—1947

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Gateway Bcstg. Corp.
Address .....Lund Road
Tel.: TU 2-2781.....Independent
Representative .....Walker-Rawalt
President .....Theodore Feinstein
General Mgr.....Robert Trow
Program Director.....Richard Corbin
Publicity Director.....Chris Nikitas
Chief Engineer.....Harold Davis

WSMN—Nashua—1958

Frequency: 1590 Kc.....Power: 5000 Watts
Owned By.....1590 Broadcasting Corp.
Business Address.....502 W. Hollis St.
Tel.: TU 2-5107.....ABC, KBS
Station Reps.....Breen-Ward; Nona Kirby
President.....Gerald Q. Nash
General Manager.....David A. Rock
Station Manager.....Edward Lecius
Program Director.....Frank Teas
Publicity Director.....Robert Holmes
Chief Engineer.....Donald Ayers

WCNL—Newport—1960

Frequency: 1010 Kc.....Power: 250 Watts
Owned By.....Carlson Enterprises
Address.....120 Belknap St.
Tel.: NEwport 873.....KBS
Sta. Representative.....Donald Cooke
General Manager.....W. Richard Carlson
Program Director.....Norah B. Carlson
Comm. Mgr., Ch. Eng. ....J. Gordon Keyworth

WBBX—Portsmouth—1960

Frequency: 1380 Kc.....Power: 1 Kw.
Owned By.....Seacoast Bcstg. Corp.
Address.....1555 Islington Street
Tel.: GEneva 6-1380.....Independent
Station Representative.....Nona Kirby
President .....Roger Moulton
Gen., Comm. Mgr.....William A. Gildersleeve
Station Mgr., Ch. Eng.....Charles F. Halle

WHEB—Portsmouth—1932

Frequency: 750 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Knight Bcstg. of N. H.
Address .....Lafayette Road
Tel.: GEneva 6-7300.....Independent
President.....Norman Knight
General, Sta. Mgr.....Harold H. Segal
Chief Engineer.....Antonio Vaccaro

WWNH—Rochester—1948

Frequency: 930 Kc.....Power: 5000 Watts d.
Owned-Operated By....Strafford Bcstg. Corp.
Business Address.....Rochester Hill Rd.
Tel.: ROchester 1400.....Independent
Sta. Rep.....Foster, Creed; Natl. Time Sls.
Pres., Gen. Mgr.....Albin Malin
Sta. Mgr., Prog. Dir. .....Robert J. Connelly
Comm., Sales Prom. Mgr. ....Margaret Tomrose
Publicity Director.....Clifford Luce
Chief Engineer.....Roger Butterfield

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Pop.: 6,275,000
Families: 1,847,000

NEW JERSEY

Radio Homes: 1,804,000
AM Stas. in State: 27

WHTG—Asbury Park—1957

Frequency: 1410 Kc.....Power: 500 W., d.
Owned.....Harold M. Gade
Address .....Route 1
Tel.: KE 1-1410.....Independent
Sta. Representative.....Grant Webb
Owner, Gen. Mgr.....Harold Gade
Commercial Mgr.....Gustave Litch
Station, Prom. Manager.....Theo Gade
Program Dir.....Leon Contente
Chief Engineer.....Martin Goffe
Publicity Dir.....Phyllis Lang

WJLK—Asbury Park—1926

Frequency: 1310 Kc.....Power: 250 Watts
Owned-Operated By..Asbury Park Press, Inc.
Address .....Press Plaza
Tel.: PR 4-7000.....Independent
Newspaper Affiliation .....Press
Station Manager.....Everett Rudloff
Commercial Manager.....Margaret Curtis
Prog. Mgr.....Charles F. Hill
Chief Engineer.....Frank Huber

WFPG—Atlantic City—1940

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Eastern Bcstg. Co.
Address .....Steel Pier
Tel.: 345-2188 .....CBS
Station Representative .....Howard
President .....D. Diner
General Manager.....John Struckell
Chief Engineer.....Al Roche

WLDB—Atlantic City—1955

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Atlantic City Bcstg. Co.
Address.....Senator Hotel
Tel.: 344-6573 .....MBS-ABC
Pres., Gen. Mgr., Ch. Eng.....Leroy Bremmer
Commercial Mgr.....Dorothy Bremmer

WMID—Atlantic City—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By..Mid-Atlantic Bcstg. Co., Inc.
Address.....1710 Atlantic Ave.
Tel.: 4-1340.....ABC
Sta. Representative .....Howard
Pres., Gen. Mgr.....David H. Freedman

WSNJ—Bridgeton—1937

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By...Eastern States Bcstg. Corp.
Address.....Bridgeton, N. J.
Tel.: GL 1-2930.....MBS
Station Representative .....Clark
President.....Russell S. Henderson
Exec. V. P., Gen. Mgr.....Paul Alger
Program Director.....Joe McCulley
Chief Engineer.....Jack Chamberlin

WCAM—Camden—1926

Frequency: 1310 Kc.....Power: 250 Watts
Owned-Oper. By.....City of Camden
Address.....6th & Market Sts.
Tel.: EM 5-5600.....Independent
Rep.....Bcst. Time Sales
General Manager.....Nelson D. Hibbs
Sales Prom., Publicity Dir.....Emmett Marra
Program Director.....Jack La Mar
Chief Engineer.....John Zander

WKDN—Camden—1948

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....South Jersey Bcstg. Co.
Address.....2775 Mt. Ephraim Ave.
Tel.: EM 5-7200.....Independent
Station Representative.....Bob Dore
President.....Ran Compton
General Manager.....Gorden Giffen
Commercial Manager.....Dave Moss
Program Director.....Williard Camperson
Chief Engineer.....Anthony J. Riccio
Owners of: WARN, Ft. Pierce.

WNJH—Hammonton—1961

Frequency: 1580 Kc.....Power: 250 Watts d.
Owned By.....Hammonton Bcstg. Co.
Address.....15 Vine Street
Tel.: LOgan 1-1900.....Independent
Station Representative.....Walker-Rawalt
Partner, General Mgr.....William S. Halpern
Partner, Ch. Eng.....Louis N. Seltzer
Commercial Manager.....John Maniscalco

WMVB—Millville—1953

Frequency: 1440 Kc.....Power: 1,000 Watts d.
Owner.....Union Lake Broadcasters, Inc.
Address.....Lincoln Ave.
Tel.: TA 5-2600.....Independent
Pres., Gen. Mgr.....Fred M. Wood
Program Director.....Dorothy H. Carlson
Chief Engineer.....George Dodds

WMTR—Morristown—1948

Frequency: 1250 Kc.....Power: 5000 Watts d.
Owned-Operated By....Morristown Bcstg. Co.
Address .....Box 345
Tel.: JE 8-1250.....Independent
President.....George S. Croy
General Manager.....Kenneth A. Croy
Commercial Mgr.....F. Barry Farquhar
Program Director.....Bob Vesel

WHBI—Newark—1922

Freq.: 1280 Kc...Power: 2½ Kw. d., 1 Kw. n.
Owned-Operated By....May Radio Bcst. Corp.
Business-Studio Address.....35 Warren St.
Tel.: MI 2-7353.....Independent
Station Representative .....Pearson

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President.....James L. Shearer
General Manager.....William Masi
Program Dir.....Marie Masi
Publicity Director.....Jack D. Bilby
Chief Engineer.....Harold Michaels

WNJR—Newark—1947

Frequency: 1430 Kc.....Power: 5000 Watts
Owned By.....Continental Broadcasting, Inc.
Business Address.....Box 1258
Tel.: MU 8-3665.....Independent
Station Rep.....Continental
President.....O. Wayne Rollins
General, Comm. Mgr.....Leonard Mirelson
Sales Prom. Mgr.....Dave Binder
Publicity Director.....Tim Crow
Owners of: WBEE-AM, Chicago; WRAP-AM, Norfolk; WAMS-AM, Wilmington; WGEE-AM, Indianapolis; WPTZ-TV, Plattsburgh; WCHS-TV-AM, Charleston; WEAR-TV, Pensacola, Fla.

WJRZ—Newark—1922

Frequency: 970 Kc...Power: 5 Kw., d.; 1 Kw. n.
Owned By.....Bergen Bcstg. Co.
Address.....32 Green St.
Tel.: MArket 4-5300.....Independent
Station Representative.....Forjoe
President.....Lazar Emanuel
Program Director.....Sid Sirulnick
Chief Engineer.....Gene Sywak

WVNJ—Newark—1947

Frequency: 620 Kc.....Power: 5000 Watts
Owned-Operated By.....Newark Bcstg. Corp.
Address.....1225 Raymond Blvd.
Tel.: MI 3-7600.....Independent
Sta. Rep.....Mort Bassett
General Manager.....Ivon B. Newman

WCTC—New Brunswick—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By....Raritan Valley Bcstg.
Business-Studio Address.....385 George St.
Tel.: CH 7-1450.....Independent
President, Gen. Mgr.....J. L. Rosenmiller
Asst. Gen. Mgr.....A. V. Marano

WNNJ—Newton—1953

Frequency: 1360 Kc.....Power: 1000 Watts
Owned.....Sussex County Bcstrs.
Address.....Box 40
Tel.: DuPont 3-3400.....KBS
Co-Owners.....Simpson Wolf, Robert Menzel
General , Comm. Mgr.....Ronald L. Hickman
Program Director.....John Bennett
Chief Engineer.....R. Sanford

WPAT—Paterson—1941

Frequency: 930 Kc.....Power: 5000 Watts
Owned By.....Capital Cities Bcstg. Corp.
Address.....59 East 54th St., N. Y. C.
Tel.: MUrray Hill 8-9300.....Independent
Station Representative.....H-R Reps
President.....Frank M. Smith
General Manager.....Daniel P. Weinig
Program Director.....Joseph B. Somerset
Publicity Director.....John Burt
Chief Engineer.....Paul Di Savino
Owners of: WPAT-AM-FM; WPRO-AM-FM-TV, Providence, R. I.; WROW, WTEN (TV), Albany, N. Y.; WKBW-AM-TV, Buffalo, N. Y.

WERA—Plainfield—1961

Frequency: 1590 Kc.....Power: 500 Watts d.
Owned By.....Tri-County Bcstg. Corp.
Address.....200 West 7th Street
Tel.: PL 5-1590.....Independent
President, Gen. Mgr.....Henry J. Behre, Jr.
Commercial Manager.....Frank E. Martino
Chief Engineer.....Robert Balfour

WOND—Pleasantville—1950

Freq. 1400 Kc.....1 Kw. d., 250 W. n.
Owned-Oper. By.....S. Jersey Radio, Inc.
Address.....Old Turnpike
Tel.: Milton 1-1400.....Independent
Newspaper Affil.....Sentinel Ledger, Gazette
President.....H. G. Murrelle
V.P., Gen. Mgr.....Howard L. Green
Sales Pro. Mgr.....Larry Carle
Program Director.....Jack Geiger
Chief Engineer.....Milton C. Thurlow
Owners of: WMMB, Melbourne, Fla.; WENY, Elmira, N. Y.; WOSJ-FM, Atlantic City, N. J.

WAAT—Trenton—1959

Frequency: 1300 Kc.....Power: 250 Watts
Owned By.....Delaware Valley Bcstg. Co.
Address.....Hotel Stacy Trent
Tel.: Export 2-5125.....Independent
Station Representative.....Masla
President.....Ed Cossman
Vice President.....Kal Pruslin
General, Comm. Mgr.....Ray McFadden
Program Director.....Frank Fellmer
Publicity Director.....Phil Roberts
Chief Engineer.....Nicholas Dalessandro

WBUD—Trenton—1947

Frequency: 1260 Kc....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....WBUD, Inc.
Address.....Ewingville Road
Tel.: TU 2-7191.....Independent
Station Representative.....Bob Wittig
Pres., Gen. Mgr.....Richard M. Hardin
Chief Engineer.....Howard Williams

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WTTM—Trenton—1942

Frequency: 920 Kc.....Power: 1000 Watts
Owned-Operated By.....Peoples Bcst. Corp.
Address.....P.O. Box 2079
Tel.: OW 5-8515.....MBS
Representative .....Hollingbery
President.....Herbert E. Evans
Resident V. P., Gen. Mgr.....Glenn C. Jackson
General Sales Manager.....Harry W. Barnam
Business Manager.....Patricia Singer
Prog. Dir.....Tom Durand
Publicity Dir.....K. M. Weber
Chief Engineer.....Chester Sunderland
Owners of: WNAX, Yankton, S.D.; WGAR, Cleveland; WMMN, Fairmont, W. Va.; KVTV, Sioux City.

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Good, Listenable MUSIC

SERVICE station
A dedicated COMMUNITY

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WDVL—Vineland—1958

Frequency: 1270 Kc.....Power: 500 Watts, d.
Owned By.....Mort and Vivian Hendrickson
Address.....River Drive, Radio Park
Tel.: OXford 1-7550.....Independent
General, Sta. Manager.....Mort Hendrickson
V. P. .....V. E. Hendrickson
Programs .....Henri Morey
Acting Chief Engineer.....Earle Godfrey

WWBZ—Vineland—1946

Frequency: 1360 Kc.....Power: 1000 Watts
Owned-Operated By...Community Bcstg. Serv.
Address.....S. Delsea Drive
Tel.: OX 2-6500.....Independent
Representative .....Gill-Perna
President.....Joseph M. Bullock
General Manager.....Robert C. Crager
Commercial Manager.....John F. Serra
Program Director.....Robert Coucill
Chief Engineer.....Ken Parks

WCRV—Washington—1956

Frequency: 1580 Kc.....Power: 500 Watts d.
Owned .....Warren Bcstg.
Address .....3 Belvidere Avenue
Tel.: 689-2060 .....Independent
General Manager.....George S. Croy
Commercial Mgr.....R. Dreascher
Program Director.....Ed Reilly
Chief Engineer.....P. La Chance

WCMC—Wildwood—1951

Frequency: 1230 Kc.....Power: 100 Watts
Owned-Operated By.....Francis J. Matrangola
Address.....3010 N. J. Ave.
Tel.: 522-7751 .....Independent
General Manager.....Francis J. Matrangola
Comm. Mgr.....Margaret Murphy
Program Director.....William Wotring
Chief. Engineer.....Carlton Owen

FOR RADIO STATION INDEX SEE PAGE 263

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Pop.: 1,025,000
Families: 282,000

NEW MEXICO

Radio Homes: 263,000
AM Stas. in State: 45

KALG—Alamogordo—1950

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....William Wayne Phelps
Address .....Box 268
Tel.: HEmlock 7-1505.....KBS-MBS
Station Representative .....Webb
General, Sta. Mgr.....Wayne Phelps
Chief Engineer.....Ed Sullivan

KRAC—Alamogordo—1957

Frequency: 1270 Kc.....Power: 1 Kw., d.
Owned By.....George O. Cory
Address.....P.O. Box 2041
Tel.: 437-4440 .....Independent
President.....George O. Cory
General Manager.....S. Marlowe
Chief Engineer.....C. Harley

KABQ—Albuquerque—1947

Frequency: 1350 Kc...Power: 5 Kw.d., 500 W.n.
Owned-Oper. By.....Sandia Bcstg. Corp.
Address.....P.O. Box 1388
Tel.: 243-1244 .....Independent
Reps.....Harlan G. Oakes; Nat'l Time Sales
President.....Oscar I. Dodek
General, Sta. Mgr. .....Maxwell Marvin
Comm., Sales Prom. Mgr. .....Milton Ledet
Program Director.....Jose Gallegos
Chief Engineer.....Michael Lucero

KARA—Albuquerque—1959

Frequency: 1310 Kc.....Power: 1,000 Watts d.
Owned By.....KARA, Inc.
Address.....4011 Menaul Blvd.
Tel.: AMherst 8-4371.....KBS, ABC
Station Rep.....Broadcast Time Sales
President, General Manager.....Walter Stiles
Commercial Manager.....Buz Hudgins
Program Director.....Johnny Dollar
Chief Engineer.....Mel Berstler

KDEF—Albuquerque—1953

Frequency: 1150 Kc.....Power: 1 Kw.
Owned.....KDEF Bcstg. Co.
Address.....506 2nd St. N.W.
Tel.: CH 3-7813.....Independent
Station Representative .....Meeker
President, Gen. Mgr.....Frank Quinn
Program Director.....William Smeaton
Chief Engineer.....Louis Gemoets

KGGM—Albuquerque—1926

Frequency: 610 Kc.....Power: 5000 Watts
Owned-Oper. By.....New Mexico Bcstg. Co.
Business Address.....1414 Coal St., S.W.
Tel.: CH 3-2285.....CBS
Station Rep. .....Advertising Time Sales
President.....A. R. Hebenstreit
Station, Comm. Manager.....A. E. Mickel
Program Director.....Robert Van Driel
Sales Prom. Mgr. .....James Laramore
Chief Engineer.....Lloyd Dodds
Owners of: KVSF, Santa Fe.; KGGM-TV.

KLOS—Albuquerque—1957

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....B & M Bcstrs., Inc.
Address .....106 Richmond, S. E.
Tel.: AL 6-9866.....Independent
General Mgr.....G. Oliver

KMGM—Albuquerque—1959

Frequency: 730 Kc.....Power: 1 Kw. d.
Owned By.....Wentronics, Inc. & V. B. Siman
Address.....Merrill Bldg., 131 Adams, N. E.
Tel.: AMherst 8-4395.....Independent
Station Representative.....Gill-Perna
General, Station Mgr.....V. B. Siman
Commercial Manager.....Frank Sanzo
Program Director.....Clyde J. Ling
Chief Engineer.....H. T. Walton

KOB—Albuquerque—1922

Freq.: 770 Kc.....Power: 50 Kw. d., 25 Kw. n.
Owned-Oper. By.....KSTP, Inc.
Address.....1430 Coal Ave. S.W.
Tel.: CH 3-4411.....NBC
Station Representative .....Petry
President.....Stanley E. Hubbard
Gen. Mgr., Ch. Engr.....George S. Johnson
Commercial Manager.....Robert C. Pettingell
Sales Prom., Pub. Dir.....Paul Bain
Program Director.....Michael Dillon
Owners of: KSTP-AM-TV, St. Paul; WGTO, Cypress Gardens, Fla.

KRAZ—Albuquerque—1956

Frequency: 1580 Kc.....Power: 1 Kw., d.
Owned .....KHAM, Inc.
Address.....202 Claremont Street, NE
Tel.: DI 4-2394.....ABC-KBS-MBS
President.....J. W. Hedges
General, Sta. Mgr.....J. L. Anderson
Chief Engineer.....J. Hughes

KQEO—Albuquerque—1946

Freq.: 920 Kc.....Power: 1 Kw. d., 500 W. n.
Owned By.....Swamco Bcstg.
Bus. Address...2000 Indian School Rd., N.W.
Tel.: CHapel 7-8848.....MBS
Station Representative.....Eastman
Exec. V.P. .....K. R. Greenwood
General Manager.....Dino Lanni
Program Dir.....D. Osborne

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KNDE—Aztec—1959

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....I. E. Shahan
Address.....2nd & Zia Sts.
Tel.: FEderal 4-6174.....Independent
Owners.....I. E. Shahan, W. W. Barbour
Chief Engineer.....Carl Black

KSVP—Artesia—1946

Freq.: 990 Kc.....Power: 1 Kw. d., 250 Wts. n.
Owned-Operated By.....Artesia Bcstg. Corp.
Address.....1450 S. Roselawn
Tel.: SH 6-2751.....KBS, MBS
President.....Martin Yates III
General, Station Manager.....Bob Hess
Commercial Manager.....Jack Minter
Chief Engineer.....L. O. Wilcox

KAVE—Carlsbad—1937

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By..Voice of the Caverns, Inc.
Address.....Box 631
Tel.: TU 5-4101.....KBS
President.....Edward Talbott
Gen., Sta. Mgr.....Tom Wiseheart
Program Director.....N. R. Jones
Chief Engineer.....Sanford Brown

KPBM—Carlsbad—1950

Frequency: 740 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Coronado Bcstg. Co.
Address.....313 W. Mermod
Tel.: TU 5-5373.....Independent
Station Reps.....Devney Org.; Melville
President.....Hazel H. McEvoy
General, Station Mgr.....D. A. Swayze
Program Dir., Ch. Eng.....Ed Lyon

KLMX—Clayton—1949

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By...Ariz.-N. Mex. Bcstrs. Corp
Address.....Box 7
Tel.: 374-2555.....KBS
Station Representative.....George Hopewell
President.....Arthur Jernigen
Gen., Comm., Prom. Mgr., Pub. Dir..Frank Vale
Chief Engineer.....Robert D. Waters

KCLV—Clovis—1952

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....New-Tex Bdcstg.
Address.....1221 Main
Tel.: POrter 3-4401.....KBS
President.....Odis Echols, Sr.
General, Station Mgr.....Odis Echols, Jr.
Comm. Mgr., Chief Eng.....Al Rinn
Sales Promo., Pub. Dir.....Grace Echols

KVER—Clovis—1933

Frequency: 980 Kc.....Power: 1000 Watts
Owned By.....Marshall Enterprises
Business Address.....1000 Sycamore
Tel.: 763-5511.....Independent
Station Rep.....Adv. Time Sales
President.....John H. Marshall, Sr.
General, Station Mgr.....John H. Marshall, Jr.
Commercial Manager.....James Self
Sales Promotion Manager.....Bill McDonell
Program Director.....Bud Leroy
Publicity Director.....Mary Ray Gibson
Chief Engineer.....M. S. O'Dell

KOTS—Deming—1954

Frequency: 1230 Kc.....Power: 250 Watts, d.
Owned.....Luna County Bcstg. Co.
Address.....1700 South Radium Ave.
Tel.: 546—9011.....KBS
General Manager.....Robert W. Tobey
Program Dir., Chief Eng.....Larry Chisholm
Owners of: KOBE, Las Cruces; KWYK, Farmington.

KENN—Farmington—1951

Freq.: 1390 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Kenn-Land Bcstg., Inc.
Business Address.....212 W. Apache
Tel.: DA 5-3541.....ABC-MBS
Station Rep.....Devney Organization
Pres., Gen. Mgr.....C.O. "Ken" Kendrick
Station Manager.....Bob Williams
Program Director.....Fred Findley
Chief Eng.....Harold Furstenberg

KWYK—Farmington—1957

Frequency: 960 Kc.....Power: 1 Kw., d.
Owned.....Basin Bcstg. Co.
Address.....418 W. Broadway
Tel.: DA 5-6932.....Independent
Station Representative.....Bolles
General Manager.....Jim Gober
Station Manager.....Cal Adams
Commercial Manager.....Al Lucero
Program Dir., Ch. Eng.....Bob Derenthal
Owners of: KOTS, Deming; KOBE, Las Cruces; KDGO, Durango.

KRZE—Farmington—1960

Frequency: 1280 Kc.....Power: 5000 Watts
Owned By.....KRZE Radio
Address.....208 B. West Main
Tel.: DAvis 5-4141.....Independent
Station Representative.....Clarke Brown
President, Gen. Mgr.....John Burroughs
Station Manager.....John Dorman
Program Dir.....Bob Stiles
Sales Prom. Mgr.....Boyd Whitney
Chief Engineer.....Weldon Rodgers
Owners of: KENM-AM, Portales; KMUL-AM, Muleshoe; KRAZ, Albuquerque; KRZY, Roswell.

KGAK—Gallup—1946

Frequency: 1330 Kc....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Thunderbird Bcstg. Co.
Address.....Box 1231
Tel.: UN 3-4444.....Independent
Station Representative..Devney Organization
President, Gen. Mgr.....Merle H. Tucker
Station, Comm. Mgr.....Robert Adamson
Program Manager.....Dennis Mitchell
Chief Engineer.....Sam Lombardi

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KYVA—Gallup—1959

Frequency: 1230 Kc...Power: 1 Kw.d., 250 W.n.
Owned.....Kendrick & Landis
Address.....306 S. First St.
Tel.: UN 3-6222.....Independent
Station Representative .....Webb
General Manager.....C. O. Kendrick
Station Manager.....Richard W. Miner
Program Director.....Bob Barnett
Owners of: KENN, Farmington.

KMIN—Grants—1956

Frequency: 980 Kc.....Power: 1 Kw., d.
Owned By.....Grants Bcstg. Co., Inc.
Address .....Box 608
Tel.: ATwater 7-4491.....KBS
President.....W. E. Dyche, Jr.
General Manager.....Lewis J. Fitts
Chief Engineer.....John Tobola

KHOB—Hobbs—1954

Frequency: 1390 Kc.....Power: 5 Kw., d.
Owned.....Permian Basin Radio Corp.
Address .....Box 247
Tel.: EX 3-5148.....Independent
Representative .....Clark
Pres., Gen. Mgr.....Charles R. Scott
Station Manager.....Zeb Williams
Commercial Manager.....Gil Haugen
Sales Promotion Manager.....Max Ellison
Program Director.....Wendell Deaton

KWEW—Hobbs—1938

Frequency: 1480 Kc..Power: 5 Kw., d., 1 Kw., n.
Owned-Operated By.....KWEW, Inc.
Address.....116 E. Dunnam
Tel.: EX 3-3137.....MBS-KBS
Station Representative .....Webb
President.....Theresa P. Whitmore
General, Sta. Manager.....Harry McAdams
Commercial Manager.....Phil McGee
Sales Promo. Mgr., Prog. Dir.....Jack Parry
Chief Engineer.....Robert Martin

KGRT—Las Cruces—1955

Frequency: 570 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....Taylor Enterprises, Inc.
Address .....Box 968
Tel.: JAckson 6-6681.....Independent
President.....W. C. Taylor
Station Manager.....William Lask
Commercial Manager.....R. S. "Dick" Fox

KOBE—Las Cruces—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Mesilla Valley Bcstg. Co.
Bus.-Studio Address.....940 N. Main St.
Tel.: JA 6-2496.....Independent
President, Gen. Mgr.....Jim Gober
Chief Engineer.....Jim Dotron

KFUN—Las Vegas—1941

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By...Southwest Bcsters, Inc.
Business Address.....Box 710
Tel.: GArfield 5-6766.....ABC
President, Gen. Mgr.....Ernest N. Thwaites
Program Director.....Dorothy G. Thwaites
Chief Engineer.....Julian H. Lendy

KRSN—Los Alamos—1949

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By...Community Bcstg. Co.
Address.....Community Center Plaza
Tel.: 2-4343.....ABC, KBS
Station Reps.....Dore; Torbet, Allen & Crane
General Mgr., Chief Eng.....Darrel K. Burns
Program Director.....K. Farr

KLEA—Lovington—1951

Frequency: 630 Kc.....Power: 500 Watts d.
Owned.....Lea County Broadcasting Co.
Address .....P.O. Box 877
Tel.: 396-2244 .....Independent
President .....David R. Worley
General, Comm. Mgr.....Hoyt Caldwell
Chief Engineer.....H. Smith

KENM—Portales—1950

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Plains Bcstg. Co.
Address .....Drawer 540
Tel.: RE 6-6681.....KBS
Pres., Co-Owner.....John Burroughs
Gen., Sta. Mgr.....Bob Hoffman
Chief Engineer.....Joe Randolph

KRTN—Raton—1948

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Raton Bcstg. Co.
Address .....Box 350
Tel.: 445-3652-53.....ABC, KBS
Station Representative.....George Hopewell
General Manager.....C. Gail Boles
Commercial Manager.....Jim Roper
Chief Engineer.....Jay W. Howe

KBIM—Roswell—1953

Frequency: 910 Kc.....Power: 5 Kw., d.
Owned.....Taylor Bcstg. Co.
Address.....P.O. Box 910
Tel.: MA 2-2120.....Independent
Station Reps. .....Thomas Clark; Clarke Brown
President.....William C. Taylor
General Manager.....G. F. "Jud" Roberts
Commercial Manager.....Tommye Oldfield
Sales Prom. Mgr. .....Lloyd G. Barham
Program Director.....John E. Davis
Publicity Director.....Don Delgado
Chief Engineer.....Eugene C. Rader

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Albany — Schenectady — Troy

WPTR

is the most

Most *Adults* 30-49 Years . . . . . Pulse, July 1961

Most Total Adults . . . . . Pulse, July 1961

Most Unduplicated Homes . . . . . Pulse, April 1961

Most Total Listeners Metro Market . . . Pulse, Oct. 1961

Most Total Listeners Outside Metro Market . . . . . Pulse, July 1961

Most Counties Covered . . . . . NCS No. 3 1961

WPTR

Albany — Schenectady — Troy

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KGFL—Roswell—1927

Frequency: 1430 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....KGFL, Inc.
Address.....1621 North Washington
Tel.: MA 2-5110.....MBS
Station Representative.....Grant Webb
President.....Theresa P. Whitmore
Sta. Mgr.....Stan Gallup
Chief Engineer.....Bob Henske

KSWS—Roswell—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....John Burroughs
Address.....Box 670
Tel.: MA 2-6450.....NBC
Representative.....Meeker, Melville
President.....John Burroughs

KYAP—Ruidoso—1959

Frequency: 1340 Kc.....Power: 250 Wattts
Owned By.....Ruidoso Bcstg. Co.
Address.....Ruidoso
Tel.: CLearwater 7-2311.....Independent
President.....V. L. Hutchison
Station Manager.....A. K. Hutchison
Program Director.....Jean Hutchison
Chief Engineer.....Jay Bundy

KTRC—Santa Fe—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Santa Fe Bcstg. Co.
Address.....P.O. Box 1715
Tel.: YUcca 2-2666.....ABC
Station Rep.....Devney Organization
President, Gen. Mgr.....Carl S. Goodwin
Program Director.....Frances B. Goodwin
Chief Engineer.....Verne R. Melton, Jr.

KVSF—Santa Fe—1935

Frequency: 1260 Kc.....Power: 1000 Watts
Owned-Oper. By.....New Mexico Bcstg. Co.
Business Address.....811 Cerrillos Rd.
Tel.: YUcca 3-7319.....CBS
Station Representative.....Grant Webb
President.....A. R. Hebenstreit
General, Comm. Mgr.....Ivan R. Head
Prog. Dir.....Ada Zamora
Sales Prom. Mgr.....Tony Spagnola
Chief Engineer.....E. J. Vanderwood
Owners of: KGGM-AM-TV, Albuquerque.

KSYX—Santa Rosa—1960

Frequency: 1420 Kc.....Power: 1 Kw. d.
Owned By.....K6 Bcstg. Co.
Address.....Box 506
Tel.: GRover 2-3151.....Independent
Station Representative.Keystone Bcstg. System
President.....W. I. Driggers
General, Commercial Mgr.....Bill C. Walls
Program Director.....James Hatt
Chief Engineer.....Richard L. Hayman

KSIL—Silver City—1946

Freq.: 1340 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned-Oper. By.....James H. Duncan
Address.....1640 Cactus St.
Tel.: 538—2951.....KBS-MBS
General, Station Manager....James H. Duncan
Commercial Manager.....C. Earl Williams
Program Director.....Robert E. Fuller
Chief Engineer.....Bynum R. Bailey

KSRC—Socorro—1958

Frequency: 1290 Kc....Power: 1000 Watts, d.
Owned By.....Socorro Broadcasting Co.
Address.....P. O. Box 1277
Tel.: SOcorro 1290.....Independent
President, Gen. Mgr.....C. E. Franklin
Station Mgr., Ch. Eng.....Pat Franklin
Commercial Manager.....William Davis
Sales Prom. Mgr., Pub. Dir.....Betty Morrison

KCHS—Truth or Consequences 1946

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Quality Bcstg. Co.
Address.....P. O. Box 351
Tel.: 894-2400.....KBS
Station, Comm. Mgr.....William D. Hafer
Chief Engineer.....Dean W. Manley

KTNM—Tucumcari—1941

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Tucumcari Bcstg. Co., Inc.
Address.....1420 East Highway 66
Tel.: 100.....KBS
President.....Hoyt Houck
Station Mgr.....S. Joe Barnes
Program Dir.....Norman Stratton
Chief Engineer.....Jerry F. Caddy

Pop.: 17,225,000
Families: 5,225,000

NEW YORK

Radio Homes: 5,106,000
AM Stas. in State: 138

WPTR—Albany—1948

Frequency: 1540 Kc.....Power: 50,000 Watts
Owned By.....Schine Ent.
Address.....1820 Central Ave.
Tel.: UN 9-9271.....Independent
Station Reps.....McGavren: Foster & Creed
President.....J. Myer Schine
General Manager.....Perry Samuels
Station Manager.....Martin Ross
Sales Service Director.....Zoe Niarchos
Program Mgr.....Don Kelly
Commercial Manager.....Anthony C. Rocco
Promotion Manager.....James W. Ramsburg
Publicity Director.....Barbara G. Ermides
Chief Engineer.....W. R. David, Sr.

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New York, N. Y.
PL 9-6800

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WABY—Albany—1934

Freq.: 1400 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned By.....Eastern N. Y. Bcstg. Corp.
Address.....80 Braintree St.
Tel.: IVanhoe 2-3353.....Independent
Station Representative .....Forjoe
Gen. Mgr.....Ed. L. Trudeau
Station Manager.....Toni Brady

WOKO—Albany—1924

Frequency: 1460 Kc.....Power: 5000 Watts
Owned-Oper. By.....WOKO, Inc.
Address.....P.O. Box 1520
Tel.: HEmlock 9-9955.....ABC-MBS
Station Rep. .....Advertising Time Sales
President.....Carl L. Lindberg
General Manager.....Howard B. Hayes
Station Manager.....Charles L. Murn
Chief Engineer.....Charles R. Heisler

WROW—Albany—1947

Freq.: 590 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By....Capital Cities Bcstg. Corp.
Address .....Box 590
Tel.: HObart 3-2225.....CBS
Station Representative.....H-R Reps, Inc.
President.....Frank M. Smith
General Mgr.....Thomas S. Murphy
Station, Comm. Mgr.....Robert M. Peebles
Sales Prom. Mgr. .....Mildred Abramson
Program Director.....David MacFee
Owners of: WTEN-TV, Albany, N. Y.; WPRO-TV, AM, Providence, R. I.; WTVD, Raleigh-Durham, N. C.; WKBW-AM-TV, Buffalo; WPAT-AM-FM, Patterson.

WYSL—Amherst—1947

Frequency: 1080 Kc.....Power: 1,000 Watts
Owned By.....Dynamic Bcstg.
Address.....13 S. Cayuga Road
Tel.: NF 2-1080.....Independent
Station Representative .....McGavren
General, Station Manager.....Art Holt
Commercial Manager.....Roger Baker
Program Director.....Mike Edwards
Chief Engineer.....Logan Edwards

WCSS—Amsterdam—1948

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Community Service Bcstg. Co.
Address .....Midline Road
Tel.: VI 3-2500.....Independent
Station Representative..Devney Organization
President.....Alphonse Di Mezza
General Manager.....Philip Spencer
Program Director.....Carl Bahn
Chief Engineer.....Robert Schlieman

WAUB—Auburn—1959

Frequency: 1590 Kc....Power: 500 Watts, d.
Owned By.....Atom Bcstg. Corp.
Address.....77 State St.
Tel.: AL 3-7374.....Independent
President.....Jack R. Poppele
General, Station Manager.....Rudy Paolangeli
Publicity Director.....Dick Taylor
Chief Engineer .....Ed Marciniec

WMBO—Auburn—1923

Freq.: 1340 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned-Operated By.....WMBO, Inc.
Address.....141 Genesee St.
Tel.: AL 2-3511.....KBS-MBS
Newspaper Affil.....Citizen Advertiser
Representative.....Thomas F. Clark
President.....William O. Dapping
General Manager.....Frederick L. Keesee
Chief Engineer.....Herbert House

WBAB—Babylon—1957

Frequency: 1440 Kc.....Power: 1 Kw. d.
Owned By....Babylon-Bay Shore Bcstg. Corp.
Business Address.....Route 109
Tel.: MO 1-4000.....Independent
President .....Sol Horenstein
V.P., General Manager.....M. C. Evans
Publicity Dir.....Muriel Mathews
Chief Engineer.....F. Bade

WGLI—Babylon—1958

Frequency: 1290 Kc.....Power: 1 Kw.
Owned By.....WGLI, Inc.
Address .....Falmouth Road
Tel.: MOhawk 9-1290.....MBS
Station Representative .....Masla
President, Gen. Mgr.....David H. Polinger
Station, Commercial Mgr.....Fred Beck
Sales Manager.....Richard E. Logan
Program Director.....Mark Ritter
Chief Engineer .....Sherman Egan

WSEN—Baldwinsville—1959

Frequency: 1050 Kc.....Power: 250 Watts, d.
Owned By.....Century Radio Corp.
Address.....P. O. Box 1050
Tel.: NEptune 5-3971.....Independent
Station Rep. .....Spot Time Sales
President.....Donald C. Menapace
General, Sls. Prom. Mgr.....R. L. Stockdale
Commercial Manager.....E. Karcher
Program Dir.....James A. Lowery, Jr.
Chief Engineer.....Richard H. Pirong

WBTA—Batavia—1941

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Batavia Bcstg. Corp.
Address.....22 Seaver Pl.
Tel.: FIlmore 3-0715.....ABC
Pres., Gen. Mgr.....Edmund R. Gamble
Commercial Manager.....Richard R. Gamble
Program Director.....Miss Winnie Legg
Sales Promotion Mgr. .....Frank Sprague
Publicity Director.....James Gerrety
Chief Engineer.....Fred Callander

WBIC—Bayshore—1959

Frequency: 540 Kc.....Power: 250 Watts, d.
Owned.....South Shore Broadcasting Corp.
Address.....1 East Main St.
Tel.: PE 5-0540.....Independent
President, Gen. Mgr.....Maurice S. Weiss
Commercial Manager.....Roland Brescia
Program Director.....Lee Murphy
Chief Engineer.....John Blake

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WBNR—Beacon—1959

Frequency: 1260 Kc.....Power: 1 Kw., d.
Owned.....WBNR, Inc.
Address.....475 South Ave.
Tel.: JO 2-1260.....MBS
Station Representative .....Pearson
President, Sta. Mgr. .....Robert Gessner
General, Comm. Mgr. .....Sy Dresner
Sales Promotion Mgr.....Irv Meyers
Publicity Director.....Alfred Dresner
Chief Engineer.....Thomas McNamara

WINR—Binghamton—1946

Freq.: 680 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....The Binghamton Press
Address.....70 Henry St.
Tel.: RAymond 3-8251.....NBC
Station Representative .....H-R Reps
General Manager.....Edward M. Scala
Program Director.....Shirley Riciardelli
Chief Engineer.....Gino Riciardelli

WKOP—Binghamton—1947

Freq.: 1360 Kc.....Power: 5 Kw. d., 500 W. n.
Owned-Oper. By..The Binghamton Bcstrs., Inc.
Address.....34 Chenango St.
Tel.: RA 2-3437.....MBS
Station Representative .....Masla
Pres., Gen.-Sta. Mgr.....Andrew Jarema
Comm., Prom. Mgr., Prog. Dir....Wally Buman
Publicity Dir.....Bob Richards
Chief Engineer.....Charles Hallinan

WNBF—Binghamton—1928

Frequency: 1290 Kc.....Power: 5000 Watts
Owned-Operated By.....Triangle Pubs. Inc.
Address.....50 Front St.
Tel.: RAymond 3-7311.....CBS
Newspaper Affil..Phila. Inquirer, Phila. D. News
Station Representative.....John Blair
Vice President.....Roger W. Clipp
Gen. Mgr.....George R. Dunham
Commercial Manager.....Raymond Cheney
Program Director.....Edward Giller
Chief Engineer.....Lamar Cox
Owners of: WFIL-AM-FM-TV, Philadelphia; WNBF-FM-TV, Binghamton, N. Y.; WFBG-AM-TV, Altoona, Pa; WNHC-AM-FM-TV, New Haven, Conn; WLYH-TV, Lebanon, Pa; KFRE-AM-FM-TV, Fresno, Calif.

WBRV—Boonville—1955

Frequency: 900 Kc.....Power: 1000 Watts, d.
Owned-Oper. By.....Black River Radio, Inc.
Address.....Box 341
Tel.: 11.....Independent
Pres., Gen. Manager.....Livingston Lansing
Station, Commercial Mgr.....Leon Renodin
Sales Prom. Mgr.....Robert Meurer
Chief Engineer.....John Knollman

WBEN—Buffalo—1930

Frequency: 930 Kc.....Power: 5000 Watts
Owned-Operated By.....WBEN, Inc.
Address.....2077 Elmwood Ave.
Tel.: TR 6-0930.....CBS
Newspaper Affiliation..Buffalo Evening News
Representative.....Henry I. Christal
President.....A. H. Kirchhofer
General Manager.....C. Robert Thompson
Sales Manager.....Chester E. Daly
Program Director.....William Peters
Prom. Mgr., Pub. Dir. .....Joseph A. Haffner
Chief Engineer.....R. Glenn Beerbower
Owners of: WBEN-TV.

WBNY—Buffalo—1936

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....McLendon Corp.
Address .....Statler-Hilton Hotel
Tel.: TF 6-1400.....Independent
Representative .....Masla
President.....Gordon McLendon
Program Director.....J. Arnold Schorr
Chief Engineer.....Thomas L. Vines

WEBR—Buffalo—1924

Frequency: 970 Kc. .....Power: 5 Kw.
Owned-Operated By.....WEBR, Inc.
Address.....23 North St.
Tel.: TT 6-0970.....MBS
Newspaper Affiliation .....Courier-Express
Station Representative.....H-R Reps.
President.....William J. Conners, III
General Manager.....David F. Leopold
Commercial Manager.....George T. Stagg
Program Supervisor.....Jack Gold
Chief Engineer.....Frank B. Ridgeway

WGR—Buffalo—1922

Frequency: 550 Kc.....Power: 5 Kw.
Owned By.....Transcontinent TV Corp.
Address.....2165 Elmwood Ave.
Tel.: TR 3-0550.....NBC
Sta. Rep. .....Petry
President .....David C. Moore
General Manager.....Van Beuren W. DeVries
Station Manager.....Richard Shepard
Commercial Manager.....Jack Gelzer
Sales Prom. Mgr. .....George Sperry
Program Director.....Richard Johnson
Chief Engineer.....Ray Smith
Owners of: WGR-FM-TV; KFMB-AM-FM-TV, San Diego; WDAF-AM-TV, Kansas City; WNEP-TV, Scranton; KERO-TV, Bakersfield; WROC-FM-TV, Rochester, N. Y.; WDOK, Cleveland, O.

WKBW—Buffalo—1926

Frequency: 1520 Kc.....Power 50,000 Watts
Owned By.....Capital Cities Bcstg. Corp.
Address.....1430 Main St.
Tel.: TT 4-5101.....Independent
Station Representative.....John Blair
President.....Frank M. Smith
General Manager.....Herbert J. Mendelsohn
Owners of: WKBW-AM-TV; WPAT-AM-FM, Paterson, N. J.; WPRO-AM-FM-TV, Providence, R. I.; WROW, WTEN (TV), Albany, N. Y., WTVD (TV), Durham, N. C.

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WNIA—Buffalo—1956

Frequency: 1230 Kc.....Power: 250 Watts
Owned .....Niagara Bcstg.
Business Address.....2900 Genessee St.
Tel.: TX 4-1230.....Independent
Station Representative .....Walker-Rawalt
Pres., Ch. Engr.....Gordon P. Brown

WWOL—Buffalo—1947

Frequency: 1120 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Radio Buffalo, Inc.
Address.....315 Main St.
Tel.: TL 6-1200.....ABC
Representative ..... Forjoe
President.....Melvin C. Green
General Mgr.....Arnold C. Johnson
Program Director.....Ernie Forrester
Chief Engineer.....Walt Williams

WCGR—Canandaigua—1961

Frequency: 1550 Kc. .....Power: 250 Watts d.
Owned By.....Canandaigua Bcstg. Co., Inc.
Address.....41 South Main Street
Tel.: 2945 .....Independent
President, Gen. Mgr. .....Westley G. Kimble
Commercial Manager.....John Harding
Program Director.....J. Marshall Braxton
Chief Engineer.....Francis J. Allen

WCBA—Corning—1949

Frequency: 1350 Kc.....Power: 1000 Watts d.
Owned By.....WCBA Radio
Address .....Box 117
Tel.: 6-7000.....Independent
V.P., Station Manager.....Bob Shaddock
Comm. Mgr.....Paul E. Carpenter

WCLI—Corning—1947

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
Owned.....Radio Corning, Inc.
Address.....99 W. First St.
Tel.: XN 2-2424 .....MBS
Station Representative....Donald Cooke, Inc.
Pres., Gen. Mgr.....Gordon M. Jenkins
Sta. Mgr., Prog. Dir.....George P. Droelle, Jr.
Sales Mgr., Pub. Dir.....F. R. Gray
Chief Engineer.....Bernard Hamilton

WKRT—Cortland—1947

Freq.: 920 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Operated By.....Radio Cortland, Inc.
Address.....27 N. Main St.
Tel.: SK 6-2828.....Independent
Representative ..... Gill-Perna
President.....Leighton A. Hope
Gen., Sta., Comm. Mgr.....W. L. Thompson
Chief Engineer.....Bruce Mackey

WFLR—Dundee—1956

Frequency: 1570 Kc.....Power: 1 Kw., d.
Owned-Oper. By.....Finger Lakes Bcstg. Co.
Address.....Box 22, Penn Yan, N. Y.
Tel.: Pen Yan 158.....Independent
President .....Henry Valent
General Manager.....Bob Burns
Asst. Station Manager.....W. Nenno
Chief Engineer.....Ron Tomion

WDOE—Dunkirk—1949

Frequency: 1410 Kc.....Power: 500 Watts
Owned-Operated By.....Lake Shore Bcstg.
Address .....Willow Rd.
Tel.: EMerson 6-6161.....KBS-ABC
Station Rep.....Venard, Rintoul & McConnell
President .....Simon Goldman
Station Mgr.....Richard H. Burt
Commercial Mgr.....Don Novelli
Chief Engineer.....Charles Blohm
Owners of: WJTN-FM-AM, Jamestown; WGGO-AM, Salamanca; WWYN, Erie.

WELM—Elmira—1947

Freq.: 1410 Kc.....Power: 1 Kw. d.; 500 W. n.
Owner.....Radio Elmira, Inc.
Address .....Box 281
Tel.: REgent 3-5626.....CBS
Station Representative .....Burn-Smith
President.....John S. Riggs
General, Sta. Manager.....Keith W. Horton
Commercial Manager.....Peter A. Parlo
Program Director.....Ruth E. Dibble
Chief Engineer.....Arthur French

WENY—Elmira—1939

Freq.: 1230 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned By.....WENY, Inc.
Bus.-Studio Address.....Mark Twain Hotel
Tel.: REgent 4-5181.....NBC
Executive V.P. .....Howard L. Green
Station, Comm. Mgr. .....Ira Hewey
Program Director.....Charles Hobart
Chief Engineer.....Ed. L. Pettengill
Owners of: WOND, Pleasantville; WMMB, Melbourne, Fla.; WOSS-FM, Atlantic City.

WEHH—Elmira Heights-Horseheads—1956

Frequency: 1590 Kc.....Power: 500 W., d.
Owned.....Elmira Heights-Horseheads Bcstg.
Business Address.....P.O. Box 2097
Tel.: REgent 9-5422.....MBS-KBS
Pres., Ch. Engr.....Frank P. Saia

WENE—Endicott—1947

Frequency: 1430 Kc.....Power: 5 Kw.
Owned-Oper. By.....Ottaway Stations, Inc.
Address.....909 E. Main
Tel.: STillwell 5-3351.....ABC
Newspaper Affil. ....Union-Gazette, Port Jervis
President.....James H. Ottaway
General Mgr.....Harold E. Graves
Comm. Mgr.....Morgan M. Brown
Managing Director.....F. H. Brinkley
Sales Prom. Mgr. .....W. Robert Trevitt
Program Director.....James Brunelle
Publicity Director.....Harriet French
Chief Engineer.....John Fischler
Owners of: WDOS-AM, Oneonta; WVPO-AM, Stroudsburg.

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WBUZ—Fredonia—1957

Frequency: 1570 Kc.....Power: 250 Watts, d.
Owned By.....Dunkirk-Fredonia Bcstg., Inc.
Address.....15 E. Main St.
Tel.: OS 2-2157.....Independent
Newspaper Affil.....Evening Observer
General Manager.....Frank Michaels
Chief Engineer.....James Tastor

WGBB—Freeport—1924

Frequency: 1240 Kc.....Power: 250 Watts
Owned.....Long Island's First Station, Inc.
Address.....44 So. Grove St.
Tel.: MA 3-1240.....Independent
Station Rep. .....Radio-TV Reps., Inc.
Pres., Gen. Mgr. .....Edward J. Fitzgerald
Commercial Manager.....Lawrence Greenwald
Sales Prom. Mgr. .....Edward J. Fitzgerald, Jr.
Program Director.....Ray Adell
Publicity Director.....''Chubby'' Jackson
Owners of: WGSM, Huntington, N. Y.

WOSC—Fulton—1949

Frequency. 1300 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Cassill Radio Corp.
Address.....1 W. Bridge St., Oswego
Tel.: LY 2-2255.....KBS-MBS
Station Rep. .....Hopewell
President.....Richard C. Mitchell
V.P., Gen. Mgr.....Jack Burgess
Chief Engineer.....J. H. Stone

WFYI—Garden City—1959

Frequency: 1520 Kc.....Power: 10,000 Watts d.
Owned-Operated By.....VIP Bcstg. Corp.
Address .....Roosevelt Field
Tel.: PIoneer 2-1520.....Independent
Newspaper Affil.....N. Y. Herald-Tribune
Station Rep. .....Venard, Rintoul & McConnell
President .....Martin Stone
Station Manager.....Sumner Pearl
Commercial Manager.....Burt Wanetik
Publicity Director.....Bertsch Doan
Program Director.....Gene Edwards
Chief Engineer.....Ed Knapp
Owners of: WVOX-AM-FM, New Rochelle, WVIP, Mt. Kisco; WGHQ, Saugerties. All N. Y.

WGVA—Geneva—1947

Frequency: 1240 Kc...Power: 1 Kw.d., 250 W.n.
Owned-Operated By.....Star Bcstg. Co., Inc.
Address.....87 Seneca St.
Tel.: 6691 .....Independent
Representative .....Cooke
President.....M. R. Forman
V.P., Gen. Manager.....W. F. Dudley
Program Director.....Jerome Sherwin
Chief Engineer.....R. Carleton Greene
Owners of: WTLB, Utica.

WSET—Glens Falls—1959

Frequency: 1410 Kc.....Power: 1 Kw., d.
Owned By.....Vacationland Bcstg. Corp.
Address.....Queensbury Hotel
Tel.: RX 2-2151.....Independent
Station Representative .....Burn-Smith
President, General Mgr....Donald W. Merriman
Commercial Manager.....Donald Golden
Sales Prom. Mgr. .....Robert Jennings
Program, Pub. Director.....Donald Racette
Chief Engineer.....William Bingham

WWSC—Glens Falls—1946

Frequency: 1450 Kc...Power 1 Kw.d., 250 W.n.
Owned-Operated By....Normandy Bcstg. Corp.
Address.....217 Dix Ave.
Tel.: RX 2-6518.....ABC
Station Representative.....Jack Masla
Pres., Gen. Mgr.....John B. Lynch
V.P., Sales Prom. Mgr. .....Ralph N. Romano
Program Dir.....Louis Tinney
Chief Engineer.....Leroy Fuller, Jr.

WENT—Gloversville—1944

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....WENT Bcstg. Corp.
Business-Studio Address.....8 W. Fulton St.
Tel.: 4-7175.....CBS
Representative .....Gill-Perna
Pres., Gen., Sta. Mgr.....Joseph H. Tobin
Program, Chief Eng.....Richard Stewart

WHLI—Hempstead—1947

Frequency: 1100 Kc.....Power: 10 Kw., d.
Owned-Oper. By.....FM Bcstg. Corp.
Address.....384 Clinton St.
Tel.: IV 1-8000.....Independent
Representative .....Gill-Perna
Pres., Gen. Mgr.....Paul Godofsky
Comm. Manager.....Joseph A. Lenn
Sales Promotion Manager....M. N. Godofsky
Prog. Dir.....Jerry Carr
Pub. Affairs, Pub. Dir.....John T. Clayton
Chief Engneer.....Frank E. Knaack

WALY—Herkimer—1956

Frequency: 1420 Kc.....Power: 1 Kw., d.
Owned .....WALY, Inc.
Address.....232 N. Main St.
Tel.: TOwnsend 6-1420.....Independent
Representative ..... Webb
President, Comm. Mgr.....Richard Thorman
Chief Engineer.....Robert V. Leskovar

WLEA—Hornell—1951

Frequency: 1480 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Hornell Bcstng. Corp.
Address.....97 Main St.
Tel.: 1420.....MBS
Representative .....Gill-Perna
Pres., Gen. Mgr.....Charles D. Henderson
Commercial Manager.....Emmett Barnes
Station Manager.....Jay Mullen
Program Director.....Don Jones
Chief Engineer.....Jack Flaitz

WWHG—Hornell—1949

Frequency: 1320 Kc.....Power: 5000 Watts
Owned-Oper. By.....Ra-Tel Broadcasters, Inc.
Address.....85 Canisteo St.

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Tel.: 2000 ..... ABC
Station Representative ..... Pearson
President ..... Sy Dresner
General, Sales Prom. Mgr. ..... Jerry Wax
Commercial Manager ..... Sheff Davis
Program Director ..... Charles Pease
Chief Engineer ..... Ken Riker

WHUC—Hudson—1947

Frequency: 1230 Kc. ..... Power: 250 Watts
Owned-Oper. By ..... Colgreene Bcstg. Co. Inc.
Address ..... Union Turnpike
Tel.: HU 8-3341 ..... Independent
President ..... Orin Lehman
General Manager ..... J. Gindin
Prog. Dir. ..... T. Curtis
Chief Engineer ..... Victor J. Schuler

WGSM—Huntington—1951

Frequency: 740 Kc. ..... Power: 1000 Watts d.
Owned By ..... Fifth Market Bcstg. Corp.
Address ..... 379 New York Ave.
Tel.: HA 3-6740 ..... Independent
Station Representative ..... Radio-TV Reps.
President, Gen. Mgr. ... Edward J. Fitzgerald, Sr.
Commercial Manager ..... George C. Cowan
Station Mgr., Ch. Eng. ..... William Naramore
Sales Prom. Mgr. ..... Ed J. Fitzgerald, Jr.
Program Director ..... Ray Adell
Owners of: WGBB, Freeport, N. Y.

WHCU—Ithaca—1921

Frequency: 870 Kc. ..... Power: 1000 Watts d.
Owned-Operated By ..... Cornell University
Address ..... 212 E. State St.
Tel.: AR 2-2345 ..... CBS
Station Representative ..... Masla
General, Station Mgr. ..... Michael R. Hanna
Commercial, Prom. Mgr. ..... H. E. M. Brockway
Program Director ..... Joseph A. Short
Chief Engineer ..... Robert Stevenson

WTKO—Ithaca—1956

Frequency: 1470 Kc. ..... Power: 1 Kw., d.
Owned ..... Radio Ithaca, Inc.
Address ..... 113 S. Cayuga St.
Tel.: 4-9511 ..... ABC
President ..... E. E. Erdman
Station Manager ..... Robert Newman
Program Director ..... Christopher Knapton
Chief Eng. ..... Gerald Cushing

WXYJ—Jamestown—1948

Frequency: 1340 Kc. ..... Power: 250 Watts
Owned-Operated By ..... Air Waves, Inc.
Address ..... 415 W. Fourth St.
Tel.: 6-1555 ..... MBS
Representative ..... Burn-Smith
President, Gen. Mgr. ..... William J. Griffiths
Commercial Manager ..... Walter Carlson
Publicity Director ..... Mike Elliott
Chief Eng. ..... B. O. Waterman

WJTN—Jamestown—1924

Freq: 1240 Kc. .... Power: 500 W. d., 250 W. n.
Owned-Operated By .... James Bcstg. Co., Inc.
Address ..... Hotel Jamestown
Tel.: 71—151 ..... ABC
Representative .. Venard, Rintoul & McConnell
Pres., Gen., Sta. Mgr. ..... Simon Goldman
Commercial Sales Manager .... J. Carl Willems
Program Director ..... George Pfleeger
Publicity Director ..... Almon Hazard
Chief Engineer ..... Herbert Niklaus
Owners of: WDOE, Dunkirk, WGGO, Salamanca, both N. Y.; WWYN, Erie; WERC-FM, Erie; WJTN-FM, Jamestown.

WBAZ—Kingston—1959

Frequency: 1550 Kc. ..... Power: 500 Watts, d.
Owned By ..... Big River Broadcasting Corp.
Address ..... 527 Broadway
Tel.: FEderal 1-6300 ..... MBS
Station Representative ..... Burn-Smith
President ..... Olin Tice
General Manager ..... D. MacLachan
Commercial Manager ..... Robert Beckwith
Program Director ..... Dick Nedin
Chief Engineer ..... Williard Draper

WKNY—Kingston—1939

Frequency: 1490 Kc. ..... Power: 250 Watts
Owned-Oper. By ..... Kingston Bcstg. Corp.
Address ..... 601 Broadway
Tel.: FE 1-1490 ..... CBS
Station Reps. ..... Meeker; Walker-Rawalt

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President.....Joseph K. Close
General Manager.....Howard M. Shultis
Program Dir.....Tony Bell
Chief Engineer.....John C. Bonse

WVOS—Liberty—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By...Sullivan County Bcstg. Co.
Address .....Box 150
Tel.: LIberty 1680.....Independent
President.....S. D. Lubin
General Manager.....H. G. Borwick
Station, Commercial Mgr.....William Orr

WLFH—Little Falls—1952

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Walter Gaines
Address.....WLFH Radio Bldg.
Tel.: 654.....Independent
Station Representative.....George Hopewell
Owner .....Walter Gaines
Chief Engrs. .....Barry Frank, Robert Dufford

WUSJ—Lockport—1949

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Union-Sun & Journal, Inc.
Address.....320 Michigan St.
Tel.: HF 3-5944.....Independent
Newspaper Affil.....Union Sun & Journal
President .....Peter Corson
General Manager.....William J. Kemble
Sta., Comm. Mgr.....Joseph A. Pinna
Sales Prom. Manager.....Jerry Damond
Prog. Director.....Tony Allen
Pub. Dir.....Tom Jolls
Chief Engineer.....Tom Ceravolo

WICY—Malone—1946

Freq.: 1490 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned-Oper By.....North Country Bcstg. Co.
Address .....WICY Bldg.
Tel.: 1546 .....MBS
Station Representative .....Dore
Pres., Gen. Mgr.....Mitchell C. Tackley
Commercial Manager.....Alice T. Pelkey
Program Director.....Don Paye
Chief Engineer.....Adolf Stromer

WMSA—Massena—1945

Freq.: 1340 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned-Operated By.....The Brockway Co.
Business Address.....Central Building
Tel.: RO 9-3591.....ABC
Newspaper Affil.....Watertown Times
Station Representative .....Bolling
President.....John B. Johnson
General Manager.....James W. Higgins
Station, Comm. Mgr. .....Thomas R. McHugh
Program Director.....James H. Nash
Chief Engineer.....A. Samuel Frazier
Owners of: WWNY, Watertown, WCNY-TV, Carthage.

WSTS—Massena—1958

Frequency: 1050 Kc.....Power: 1 Kw., d.
Owned By.....Visual Associates
Business Address.... Cor. Main & Water Sts.
Tel.: RO 4-0554.....Independent
Station Representative.....Dore
President .....Leland Hayward
General Manager.....Jack J. Kessler
Chief Engineer.....Michael Tartulick

WALL—Middletown—1942

Frequency: 1340 Kc...Power: 1 Kw.d., 250 W.n.
Owned-Oper. By..The Community Bcstg. Corp.
Address.....62 North St.
Tel.: DI 3-3119.....Independent
Station Representative.....Walker-Rawalt
Pres.. Gen. Mgr.....James M. Patt
Chief Engineer.....Fred Schoelkopf
Owners of: WSPB, Sarasota.

WVIP—Mt. Kisco—1957

Frequency: 1310 Kc. .....Power 5 Kw., d.
Owned By.....Suburban Bcstg. Co.
Address.....440 Lexington Ave.
Tel.: Mt. Kisco 6-5177.....Independent
Newspaper Affil.....N. Y. Herald Tribune
Station Rep. .....Venard, Rintoul & McConnell
President .....Martin Stone
General Manager.....Thomas Paris
Station Manager.....Mrs. Jean Ensign
Program Director.....Ken MacBride
Publicity Director.....Mrs. Richard Doan
Chief Engineer.....Bertram Mensah
Owners of: WVOX-AM-FM, New Rochelle; WFYI, Mineola; WGHQ, Saugerties. All N. Y.

WACK—Newark—1957

Frequency: 1420 Kc.....Power: 500 Watts, d.
Owned By.....Radio Wayne County, Inc.
Address.....110 E. Union St.
Tel.: DEerfield 1-1420.....Independent
Station Representative .....Walton
President.....J. J. Kaufman
General, Station Mgr.....B. Sova
Program Director.....Bud Paxson
Chief Engineer.....A. Muller

WGNY—Newburgh—1933

Frequency: 1220 Kc. ....Power: 5000 Watts d.
Owned By.....Orange County Bcstg. Corp.
Address .....Box 591
Tel.: JOhn 1-2131.....Independent
Station Representative .....Masla
Pres. .....George W. Bingham
V.P., Gen. Mgr. .....Campbell K. Thompson
Commercial Manager.....Gordon K. Cameron
Chief Engineer.....Marvin Seimes

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WVOX—New Rochelle—1950

Frequency: 1460 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Radio Westchester
Address.....Pershing Sq. Bldg.
Tel.: NE 6-0800.....Independent
Newspaper Affil.....N. Y. Herald Tribune
Station Rep. .....Venard, Rintoul & McConnell
President .....Martin Stone
General Manager.....D. T. MacFarlane
Program Director.....B. Dilson
Chief Engineer.....Ernie Machanic
Owners of: WFYI, Garden City; WVIP, Mt. Kisco; WVOX-FM; WGHQ, Saugerties. All N. Y.

WADO—New York—1926

Frequency: 1280 Kc.....Power: 5000 Watts
Owned-Operated By....Bartell Bcstrs. of N. Y.
Address.....444 Madison Ave.
Tel.: MU 8-1280.....Independent
President.....Melvin M. Bartell
V.P., General Mgr.....Sydney Kavaleer
Program Coordinator.....Alan Fredericks
Dir. of Sales Devel.....Thomas Viscardi
Merchandising Dir.....Bowen Forster
Chief Engineer.....Phil Greenstone
Owners of: KCBQ, San Diego; WOKY, Milwaukee; KYA, San Francisco; Tele Haiti; Tele Curacao; Tel Aruba.

WBNX—New York—1927

Frequency: 1380 Kc.....Power: 5000 Watts
Owned By.....United Bcstg.
Address.....560 5th Ave.
Tel.: Circle 5-1441.....Independent
President .....Richard Eaton
General, Sta. Mgr.....Harry Haslett
Commercial Mgr.....Robert T. Wittig
Program Director.....Fred Baez
Publicity Director.....Margaret Clark
Chief Engineer.....Marvin Shapiro
Owners of: WINX, Rockville; WOOK, Washington, D. C.; WSIB, Baltimore; WJMO, Cleveland.

WEVD—New York—1927

Frequency: 1330 Kc.....Power: 5000 Watts
Owned-Oper. By..Debs Memorial Radio Fund
Business-Studio Address.....117 W. 46th St.
Tel.: PLaza 7-0880.....Independent
President.....Adolph Held
General Station Mgr.....Henry Greenfield
Prog. Dir.....George Field
Commercial Manager.....Norman Furman
Chief Engineer.....Charles W. Brown

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TeleHaiti
TeleCuracao
TelAruba

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WHN—New York—1922

Frequency: 1050 Kc.....Power: 50,000 Watts
Owned By.....Storer Radio, Inc.—Sub. of Storer Bcstg. Co.
Business-Studio Address.....400 Park Ave.
Tel.: MU 8-1000.....Independent
Station Representative.....Katz Agency
Chmn. of Board.....George B. Storer, Jr.
President, Gen. Mgr.....John C. Moler
General Sales Mgr.....Herb Weber
Promotion Manager.....John Newman
Operations Manager.....Roy Schwartz
Owners of: WJBK-AM-TV, Detroit; WGBS-AM-FM; WIBG-AM-FM, Philadelphia; WJW-AM-FM-TV, Cleveland; WSPD-AM-FM-TV, Toledo, Ohio; KGBS, Los Angeles; WITI-TV, Milwaukee; WAGA-TV, Atlanta, Ga.; WJBG-FM, Detroit.

WOR—New York—1922

Frequency: 710 Kc.....Power: 50,000 Watts
Owned-Oper. By.....RKO General
Address .....1440 Broadway
Tel.: LO 4-8000.....Independent
Sta. Rep. ....Nat'l Sales Div., RKO General, Inc.
V.P., General Manager.....Robert J. Leder
V.P., Radio Sales.....Jacques Biraben
V.P., Advertising.....Martin Fliesler
V.P., Program Director.....Robert Smith
Division Controller.....Herbert J. Mayes
Program Manager.....Slater Baryentin
Publicity Director.....Sid Bakal
Merchandising Director.....Herbert Saltzman
Chief Engineer.....Orville Sather
Owners of: WOR-FM-TV; WNAC-AM-FM-TV, Boston; WHBQ-AM-FM-TV, Memphis; KHJ-AM-FM-TV, Los Angeles; CKLW-AM-FM-TV, Detroit; WGMS-AM-FM, Washington, D. C.; KFRC-AM-FM, San Francisco; WHCT-TV, Hartford.
(See Page 262 For Ad.)

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LEADING NATIONAL SPOT RADIO MARKETS
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WHOM—New York—1930

Frequency: 1480 Kc.....Power: 5000 Watts
Owned-Oper. By.....Progress Bcstg. Corp.
Business Address.....136 W. 52nd St.
Tel.: CI 6-3900.....Independent
Newspaper Affiliation.....Il Progresso Italo-Americano, La Prenssa
President, Gen. Manager.....Fortune Pope
V.P., Sales Mgr.....Charles Baltin
Program Director.....Ralph Costantino
Chief Engineer.....George Steiger

WABC—New York—1921

Frequency: 770 Kc.....Power: 50,000 Watts
Owned-Oper. By.....American Bcstg. Co., Inc.
Address.....39 West 66th St.
Tel.: SU 7-5000.....ABC
Representative .....John Blair
President.....Leonard H. Goldenson
V. P., General Manager.....Harold L. Neal Jr.
Business Manager.....Margaret M. Michaud
Director of Adv.....Mike Hauptman
Mktg., Sales Dev. Dir...Roderick M. Vandivert
Chief Engineer.....Frank Marx

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WINS—New York—1924

Frequency: 1010 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Gotham Bcstg. Corp.
Address.....7 Central Park West
Tel.: JU 2-7000.....MBS
Station Representative .....Eastman
President.....J. Elroy McCaw
General Manager.....Ted Steele
Sales Manager.....Herman Maxwell
Sales Prom. Mgr. .....Mrs. Claude Schwartz
Adv., Promo., Research Dir...Gerald Sherwin
Program Director.....Don Luftig
Chief Engineer.....P. Von Kunits
Owners of: KTVR, Denver; KTVW, Tacoma.

WNEW—New York—1934

Frequency: 1130 Kc.....Power: 50 Kw.
Owned-Oper. By.....Metropolitan Bcstg.
Business-Studio Address.....585 Fifth Ave.
Tel.: YU 6-7000.....Independent
President.....John W. Kluge
V.P., Gen. Mgr. .....John V. B. Sullivan
Program Director.....Mark Olds
Sales Prom. Mgr.....James Grau
Publicity Director.....Frank Young
Chief Engineer.....Max Weiner
Owners of: WNEW-TV; WTTG-TV, Washington, D. C.; WHK-AM-FM, Cleveland, O.; WIP-AM-FM, Philadelphia, Pa.; WTVH-TV, Peoria, Ill.; WTVP-TV, Decatur, Ill.; KOVR-TV, Stockton, Calif.; KMBC-AM-TV, Kansas City, Mo.

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WLIB
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WLIB—New York—1942

Frequency: 1190 Kc.....Power: 1000 Watts d.
Owned-Operated By.....New Bcstg. Co., Inc.
Address.....2090 7th Ave.
Tel.: MO 6-1800.....Independent
Station Representative.....Bernard Howard
Pres., Gen. Manager.....Harry Novik
Program Director.....Nat Rudich
Comm. Mgr.....Arthur Harrison
Sales Promotion Manager....Antony Johnson
Chief Engineer.....Gordon A. Greenfield

WCBS—New York—1924

Frequency: 880 Kc.....Power: 50,000 Watts
Owned By.....Columbia Bcstg. System, Inc.
General Studio Address.....485 Madison Ave.
Tel.: PL 1-2345.....CBS
Representative.....CBS Radio Spot Sales
President of CBS.....Frank Stanton
V.P., General Manager.....Sam J. Slate
Commercial Manager.....Ralph W. Goshen
Sales Prom. Mgr.....Jim Mullen
Program Director.....Gene King
Publicity Director.....Joe Cook
Chief Engineer.....Mason Escher

LISTED ON PAGE 100

NEW YORK TELEPHONE NUMBERS

NETWORKS
☆
PUBLICATIONS
☆
ORGANIZATIONS
☆
TALENT AGENCIES
☆
FM RADIO STATIONS
☆
AM RADIO STATIONS
☆
NEWS ASSOCIATIONS
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TELEVISION STATIONS
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PROGRAM PRODUCERS
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RECORDING COMPANIES
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ADVERTISING AGENCIES
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TRANSCRIPTION COMPANIES
☆
STATION REPRESENTATIVES

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WMCA—New York—1925

Frequency: 570 Kc. ..... **Power:** 5000 Watts
Owned-Operated By ..... WMCA, Inc.
Address ..... 415 Madison Ave.
Tel.: MU 8-5700 ..... Independent
Representative ..... AM Radio Sales
President ..... R. Peter Straus
V.P., General Manager .... Stephen B. Labunski
Dir. of Pub. Affairs ..... Roger W. Turner
Dir. of Programming ..... Ruth Musser
Public Relations ..... Michael Laurence
Sales Promotion Manager ..... Mary E. Fay
Chief Engineer ..... James McCafferty

WNBC—New York—1926

Frequency: 660 Kc. ..... **Power:** 50 Kw.
Owned ..... National Bcstg. Co.
Address ..... 30 Rockefeller Plaza
Tel.: CI 7-8300 ..... NBC
Station Rep. ..... NBC Spot Sales
President ..... Robert E. Kintner
V.P., Gen. Mgr. ..... Theodore H. Walworth, Jr.
Station Manager ..... George S. Dietrich
Commercial Manager ..... Lewis Johnson
Sales Manager ..... Joseph F. Frazer
Mgr., Promotion & Adv. ..... Robert G. Patt
Publicity Director ..... Al Slep
Program Dir. ..... William H. Schwarz
Owners of: WNBC-FM-TV; WMAQ-AM-FM, Chicago; WRC-AM-FM-TV, Washington, D. C.; WRCV-AM-TV, Philadelphia; KNBC-AM-FM, San Francisco; WJAS-AM-FM, Pittsburgh; WNBQ-TV, Chicago; KRCA-TV, Los Angeles.

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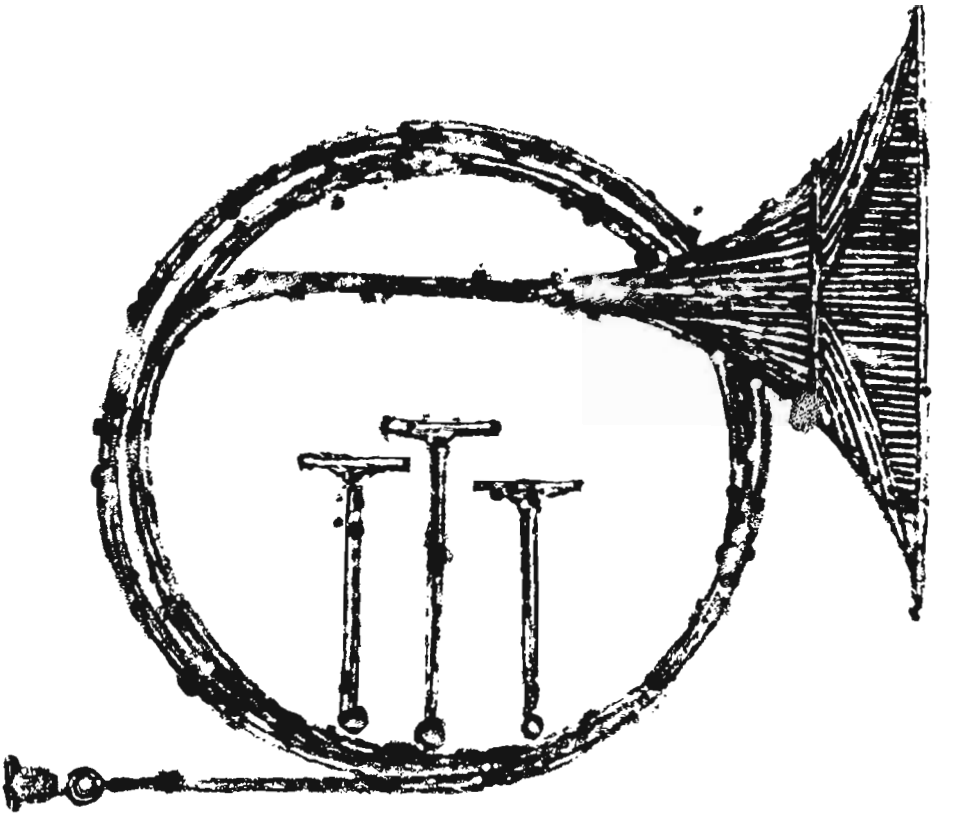

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WQXR—New York—1936

Frequency: 1560 Kc.....Power: 50,000 Watts
Owned-Operated By.....Interstate Bcstg. Co.
Address.....229 W. 43rd St.
Tel.: LA 4-1100.....Independent
Newspaper Affiliation.....N. Y. Times
Station Representative .....McGavren
President.....Orvil E. Dryfoos
Exec. V.P., Gen. Mgr. .....Elliott M. Sanger
V.P., Sales.....Norman S. McGee
Sales Prom. Mgr. .....Elliott M. Sanger, Jr.
Program Director.....Walter Neiman
Sales Manager.....Robert L. Krieger
Pub. Dir.....E. "Pat" Hurley
Chief Engineer.....L. J. Kleinklaus

WPOW—New York—1924

Frequency: 1330 Kc.....Power: 5 Kw.
Owned .....WPOW, Inc.
Address .....Hotel Roosevelt
Tel.: MU 6-6488.....Independent
President, Gen. Mgr.....John M. Camp
Program Director.....Arnold Brown
Chief Engineer.....Ed Smith

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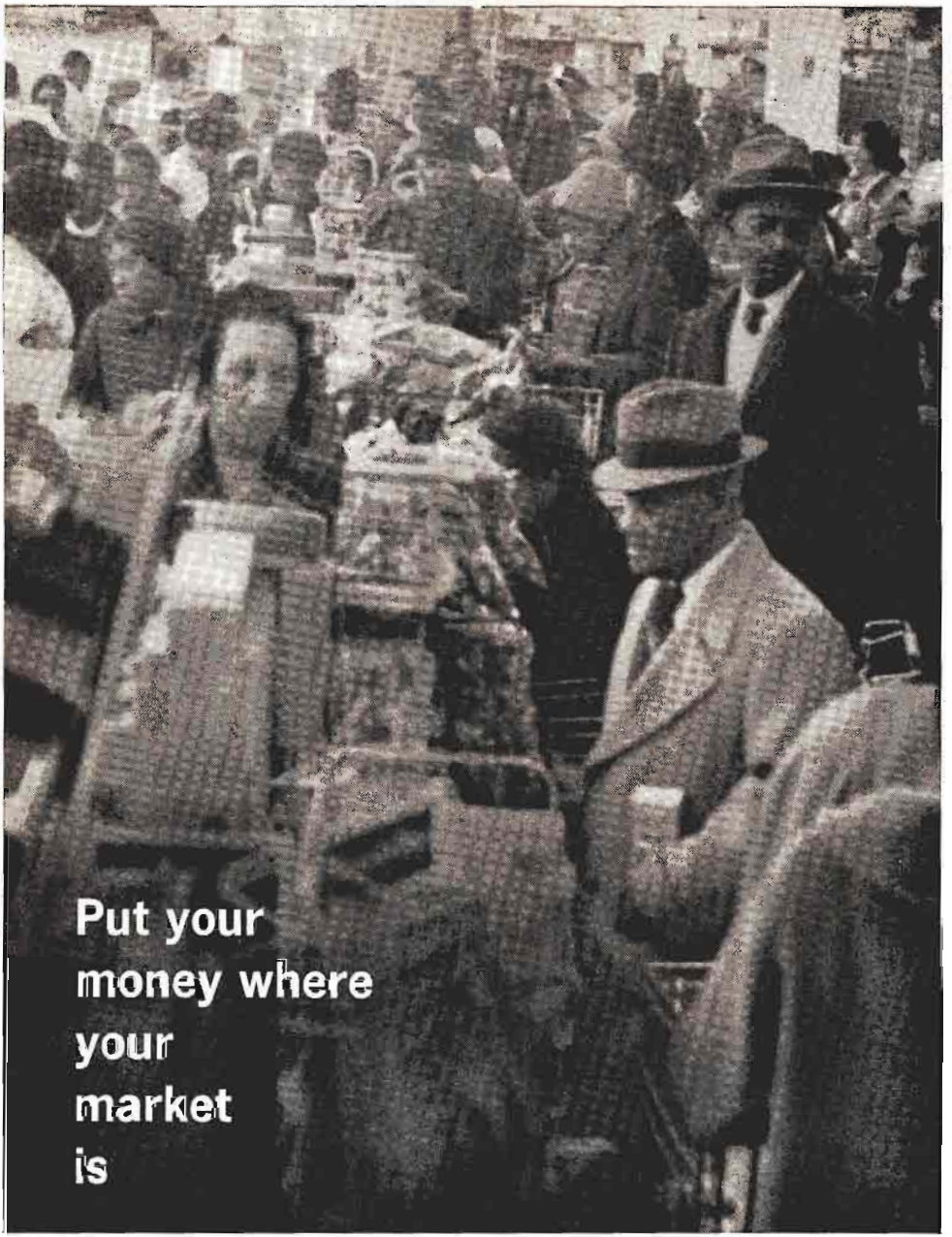

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WION—Ionia—1952

Frequency: 1430 Kc.....Power: 5 Kw. d.
Owned-Oper. By.....Ionia Bcstg. Co.
Address .....Box 143
Tel.: 2300.....Independent
President.....Monroe MacPherson, Sr.
Gen. Mgr.....Monroe MacPherson, Jr.
Program Director.....Don Covell
Chief Engineer.....Charles Holbrook

WMIQ—Iron Mountain—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned....Iron Mountain-Kingsford Bcstg. Co.
Address.....211 East Ludington Street
Tel.: 774-4321 .....ABC
President.....Frank J. Russell
Gen., Sta., Comm., Prom. Mgr..W. C. Johnson

WIKB—Iron River—1949

Freq.: 1230 Kc....Power: 1 Kw. d., 250 W. n.
Owned By.....Iron Co. Bcstg.
Address.....Iron River Natl. Bank Bldg.
Tel.: COngress 5-4104.....Independent
Sta. Representative.....Walker-Rawalt
General Manager.....Edwin Phelps, Jr.
Chief Engineer.....Jerry Wilson

WJMS—Ironwood—1931

Frequency: 630 Kc.....Power: 1000 Watts
Owned-Oper. By..Upper Mich.-Wis. Bcstg. Co.
Bus.-Studio Address.....124 E. McLeod Ave.
Tel.: 20 .....Independent
Sta. Rep.....Thomas F. Clark
President, Gen. Mgr.....William L. Johnson
Commercial Mgr.....Robert Olson
Program Dir.....Ron Pierce
Publicity Dir.....Dick Daly
Chief Engineer.....Arne Dahlbacka

WJAN—Ishpeming—1958

Frequency: 970 Kc.....Power: 5000 Watts, d.
Owned By.....WJAN, Inc.
Address.....P.O. Box 313
Tel.: HUdson 6-4441.....MBS
President, Ch. Eng.....J. J. Beloungy
Station, Prog. Mgr.....Donald G. Ryan
Commercial Manager.....Cecil C. Beck

WJPD—Ishpeming—1947

Freq.: 1240 Kc....Power: 1 Kw. d.; 250 Wts. n.
Owned-Operated By.....Ishpeming Bcstg. Co.
Address.....120 West Division St.
Tel.: HU 6-9937.....KBS
President, Gen. Mgr.....Dr. J. P. Deegan
Comm., Program Manager.....Carl Loose
Chief Engineer.....L. Roncoglione

WIBM—Jackson—1925

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Booth Broadcasting Co.
Address .....2511 Kibby Rd.
Tel.: ST 2-7176.....ABC
Station Representative .....Weed
President.....John L. Booth
General, Comm. Mgr.....Robert B. Lees
Chief Engineer.....P Campau

WKHM—Jackson—1951

Frequency: 970 Kc.....Power: 1000 Watts
Owned.....Jackson Bcstg. & Tele. Corp.
Address .....441 Wildwood
Tel.: STate 4-7181.....CBS-MBS
Sta. Rep.....Mich. Spot Sales
V.P., General Manager.....Edwin Huse
Chief Engineer.....Paul Wright

WKLZ—Kalamazoo—1955

Frequency: 1470 Kc.....Power: 500 W. d.
Owned.....The Circle Corporation
Address .....Box 663
Tel.: FIreside 3-2541.....MBS
Station Representative.....Radio-TV Reps.
Pres., Gen., Comm. Mgr.....Joseph F. Butler
Program Director.....Ron Newhouse
Publicity Director.....Joseph F. Butler
Chief Engineer.....Ralph E. Patterson

WKMI—Kalamazoo—1947

Freq.: 1360 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Steere Bcstg. Co.
Business-Studio Address...State Theatre Bldg.
Tel.: FI 4-0111.....Independent
Sta. Reps.....BTS; Mich. Spot Sales
Pres., Gen. Mgr.....Howard D. Steere
Sta., Comm. Mgr.....Emil J. Popke, Jr.
Sales Prom Manager.....F. K. Doyle
Prog. Dir.....Dan Daniels
Publicity Director.....Vince Ford
Chief Engineer.....Kenneth Farrance

WKPR—Kalamazoo—1960

Frequency: 1420 Kc.....Power: 1 Kw. d.
Owned By.....Kalamazoo Bcstg. Co.
Address.....2244 Ravine Road
Tel.: FIreside 5-6179.....Independent
President .....William Kuiper
Gen. Mgr., Prog. Dir.....William E. Kuiper
Sta. Mgr., Ch. Eng. .....Kenneth Weidenaar
Comm., Sls. Prom. Mgr...Peter J. Vanden Bosch

WKZO—Kalamazoo—1923

Frequency: 590 Kc.....Power: 5000 Watts
Owned-Operated By.....Fetzer Bcstg. Co.
Business Address.....590 W. Maple St.
Tel.: FI 5-2101.....CBS
Representative .....Avery-Knodel
President .....John E. Fetzer
Exec. V. P. & General Manager.....Carl E. Lee
Sta. Comm. Mgr.....Otis T. Gaston
Program Director.....Charles T. Lynch
Publicity Director.....W. J. Hunt
Chief Engineer.....Arthur E. Covell
Owners of: WJEF-AM-FM, Grand Rapids; WWTV, Cadillac; KOLN-TV, Lincoln; KGIN-TV, Grand Island.

WILS—Lansing—1946

Freq.: 1320 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Lansing Bcstg. Co.
Address.....407 N. Washington Ave.
Tel.: IV 2-1655.....Independent

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Station Rep.....Venard, Rintoul, McConnell
President.....John C. Pomeroy
General, Comm. Mgr.....Edwin L. Byrd
Sales Promo. Mgr., Pub. Dir...Hamish McIntosh
Program Director.....Dave Froh
Chief Engineer.....John Whitacre
Owners of: WPON, Pontiac, Mich.; WILX-TV, Jackson, Mich.

WJIM—Lansing—1934

Frequency: 1240 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Gross Telecasting, Inc.
Address.....2820 East Saginaw
Tel.: IV 2-1333.....CBS
Station Reps.....Pearse; Masla
President, Gen. Mgr.....Harold F. Gross
Comm. Mgr.....Keith Oliver
Program Director.....Bryan Halter
Chief Engineer.....Carl Onken
Owners of: WJIM-TV-FM.

WMRT—Lansing—1961

Frequency: 1010 Kc.....Power: 500 Watts d.
Owned By.....Herbert T. Graham
Address.....Box 965
Tel.: IVanhoe 9-4344.....ABC
Station Representative.....Hollingbery
General Manager.....Herbert T. Graham
Chief Engineer.....Oren Morgan

WKLA—Ludington—1944

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Raymond A. Plank
Address.....East Ludington Ave.
Tel.: VI 3-3438.....ABC
General Manager.....Raymond A. Plank
Commercial Manager.....Gordon Anderson
Program Director.....Don Hack

WMTE—Manistee—1951

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Manistee Radio Corp.
Address.....Radio Road
Tel.: PArkview 3-9906.....Independent
Station Manager.....W. Harriet Laird
Program Director.....Ken Kott
Chief Engineer.....Lee Stevens

WDOG—Marine City—1950

Frequency: 1590 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Radio St. Clair, Inc.
Business Address.....5300 Marine City Hwy.
Tel.: RO 5-7944.....KBS
President.....Jerry Coughlin
Gen., Sta. Mgr.....F. W. Cale
Chief Engineer.....Robert H. Burr

WDMJ—Marquette—1931

Frequency: 1320 Kc.....Power: 1000 Watts
Owned-Oper. By..Lake Superior Bcstg. Co., Inc.
Address.....249 W. Washington St.
Tel.: CA 6-3524.....ABC-KBS
Newspaper Affil.....Mining Journal
President.....Frank J. Russell, Jr.
General Mgr.....W. H. Treloar
Station Mgr.....Robert J. Luke
Program Dir.....Eldon W. Wallace
Chief Engineer.....Paul Anick

WAGN—Menominee—1952

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Men-Mar Bcstg. Co.
Address.....960 First St.
Tel.: UN 3-5551.....KBS
President.....L. G. Glickman, M.D.
General, Station Mgr.....Vernon Uecker
Program Director.....Barbara Johnson
Chief Eng.....Loren B. Koesling

WMDN—Midland—1948

Frequency: 1430 Kc.....Power: 1000 Watts
Owned-Oper. By.....Midland Bcstg. Co.
Address.....2500 Swede Rd.
Tel.: TE 9-9988.....Independent
Station Representative.....PRO
President.....D. Sherman
General Manager.....Richard Kline
Chief Engineer.....Peter A. Wolf

WBRB—Mount Clemens—1956

Frequency: 1430 Kc.....Power: 500 Watts, d.
Owned By.....Wright & Maltz, Inc.
Address.....P. O. Box 489
Tel.: HO 3-5876.....Independent
Station Representative.....Prestige Rep.
President, Gen. Mgr.....Milton Maltz
Station Manager.....Robert G. Wright
Program Director.....Charles Park
Chief Engineer.....Robert Findahl
Owners of: WTTF, Tiffin.

WCEN—Mt. Pleasant—1949

Freq.: 1150 Kc.....Power: 1 Kw. d., 500 W. n.
Owned By.....The Capital Radio Network
Address.....Bluegrass Road
Tel.: SP 3-3171.....Independent
Representative.....Hopewell
President.....Paul A. Brandt
Gen., Comm. Manager.....Eugene E. Umlor
Program Dir.....Mel McCorkle
Chief Engineer.....Peter J. Fronczak
Owners of: WCBQ-AM, Whitehall.

WMAB—Munising—1956

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Munising-Alger Bcstg. Co.
Address.....First Nat. Bank Bldg.
Tel.: EVergreen 7-2518.....KBS
Station Representative.....Hopewell
President, Gen. Mgr.....Charles Symon
Sta., Sales Prom. Mgr...Theodore H. Ouellette
Program Director.....Richard Gumuski
Publicity Director.....Jerry Sturvist
Chief Engineer.....John Wernholm

WKBZ—Muskegon—1926

Frequency: 850 Kc.....Power: 1000 Watts
Owned By.....WKBZ Radio Corp.
Address.....592 W. Pontaluna Road
Tel.: SWift 8-2141.....ABC
Sta. Rep.....Mich. Spot Sales
President.....F. L. Allman
General, Sta. Mgr.....Harold W. Waddell
Program Director.....C. P. Hoover
Publicity, Prom. Director.....Bill Bennett
Chief Engineer.....George Krivitzky

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WWRL—New York—1926

Frequency: 1600 Kc.....Power: 5000 Watts
Owned-Oper. By.....Long Island Bcstg. Corp.
Address.....41-30 58th St., Woodside
Tel.: DE 5-1600.....Independent
Station Representative.....John E. Pearson
President.....W. H. Reuman
Station Manager.....Edith Dick
Commercial Manager.....Selvin Donneson
Program Director.....Fred Barr
Publicity Director.....Morty Matz
Chief Engineer.....Benton R. Bartlett

WHLD—Niagara Falls—1940

Frequency: 1270 Kc....Power: 5000 Watts d.
Owned-Oper. By.....Earl C. Hull
Address .....Parkway Inn
Tel.: BUtler 5-8421.....Independent
Station Representative .....Gill-Perna
Station. Comm. Mgr.....Edward F. Joseph
Chief Engineer.....Robert Wilson

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FM STATION REVENUE FIGURES
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WJJL—Niagara Falls—1947

Frequency: 1440 Kc.....Power: 1000 Watts d.
Owned-Oper....Niagara Frontier Bcstg. Corp.
Address .....Hotel Niagara
Tel.: BU 5-5795.....MBS
Representative .....Burn-Smith
President, Station Mgr. .....Tom W. Talbot
Chief Engineer, Prog. Dir.....Gustav Czaplak

WSOQ—N. Syracuse—1959

Frequency: 1220 Kc.....Power: 1,000 Watts d.
Owned By .....WSOQ, Inc.
Address .....Box 20
Tel.: GLenview 8-1220.....Independent
President.....William J. Warren
Program Director.....Ross Morton
Chief Engineer.....M. Harrington

WCHN—Norwich—1953

Frequency: 970 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Radio Norwich, Inc.
Address.....14 S. Broad St.
Tel.: 334-2218 .....Independent
Station Representative..Devney Organization
Pres., Gen. Mgr.....William J. Hall
Commercial Manager.....Philip G. Penfold
Program Director.....James Lehman
Chief Engineer.....Wiley R. Bates

WSLB—Ogdensburg—1940

Freq.: 1400 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned-Oper. By.....Seaway Radio
Address.....2315 Knox St.
Tel.: 500 .....MBS
President .....George Bingham
General Mgr.....E. M. Costigan
Chief Engineer.....Dave Claxton

WHDL—Olean—1929

Freq.: 1450 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned-Operated By.....WHDL, Inc.
Address.....3219 W. State Rd.
Tel.: FR 2-0161.....ABC
Newspaper Affiliation.....Times Herald
Pres., Gen. Mgr.....John R. Henzel
Station, Sls. Prom. Mgr.....James Hastings
Comm. Mgr. .....Joseph K. Eade
Prog. Dir.....Donald McLean
Chief Engineer.....Wallace D. Taylor

WMNS—Olean—1957

Frequency: 1360 Kc.....Power: 1 Kw., d.
Owned By.....Radio Olean
Address.....168½ N. Union St.
Tel.: FR 2-6660.....Independent
Station Representative .....Webb
President, Gen. Mgr.....James C. Gleason
Commercial Manager.....Edward Husted
Program Director.....John Casey
Chief Engineer.....Michael Ceci

WMCR—Oneida—1956

Frequency: 1600 Kc.....Power: 1 Kw., d.
Owned-Oper. By..Madison County Bcstg. Co.
Address.....181 Main St.
Tel.: FN 3-6050.....Independent
Station Rep. .....Prestige Representation
President, Gen. Mgr.....Richard W. Mills
Station Sales, Prom. Mgr.....William S. Jaeger
Program Dir.....Morton D. Downey
Chief Engineer.....George Sitts

WDOS—Oneonta—1947

Frequency: 730 Kc.....Power: 1 Kw., d.
Owned-Oper. By.....Ottaway Stations, Inc.
Bus.-Studio Address.....104 Chestnut St.
Tel.: GEneral 2-1500.....Independent
President.....James H. Ottaway
Comm. Mgr.....Benjamin M. Turnbull
Chief Engineer.....Arthur Silver
Owners of: WENE, Endicott; WVPO, Stroudsburg.

WSGO—Oswego—1961

Frequency: 1440 Kc. .....Power: 1 Kw. d.
Owned By.....Clifford C. Harris
Address .....Pontiac Hotel
Tel.: FIreside 3-6691.....Independent
Station Representative .....Burn-Smith
General, Comm. Mgr. .....Clifford C. Harris

WEBO—Owego—1956

Frequency: 1330 Kc.....Power: 1 Kw., d.
Owned.....Owego Radio, Inc.
Address.....6 North Ave.
Tel.: MUtual 7-0371.....Independent
President, Gen. Mgr.....Amo L. Davis
Comm. Mgr., Prog. Mgr. .....J. Manarky
Chief Engineer.....Bob Groh

WALK—Patchogue—1952

Frequency: 1370 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Suffolk Bcstg. Corp.
Address.....P. O. Box 230
Tel.: GR 5-5200.....Independent
Newspaper Affiliation.....Suffolk Cons. Press
Representative .....Grant Webb
Pres., Gen. Mgr.....W. K. Macy, Jr.
Comm. Mgr., Prom. Mgr.....John Regan
Prog., Pub. Dir. .....E. Shiebler
Chief Engineer.....Ed Becker
Owners of: WRIV, Riverhead.

WPAC—Patchogue—1951

Frequency: 1580 Kc.....Power: 10 Kw. d.
Owned-Oper. By.....Patchogue Bcstg. Co.
Business Address.....P.O. Box 651
Tel.: GR 5-4600.....Independent
Station Rep.....Spot Time Sales
Pres., Gen. Mgr.....Lee Morrison
Station Manager.....Herbert Morrison
Commercial Manager.....Stan Allan
Sales Prom. Mgr. .....Aaron Osipow
Program Publicity Director.....Dick Hodkin
Chief Engineer.....Morton Morrison
Owners of: WAPC, Riverhead.

WLNA—Peekskill—1948

Frequency: 1420 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Highland Bcstg. Corp.
Address .....Radio Terrace
Tel.: 7-1124 .....Independent
President, Ch. Eng. .....Irving E. Cottrell
Commercial Manager.....Francis V. Lough
Program Dir.....George Birdas

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WEAV—Plattsburgh—1934

Frequency: 960 Kc.....Power: 5000 Watts
Owned-Oper. By.....Plattsburgh Bcstg. Corp.
Address.....38 Court St.
Tel.: JOrdan 1-0960.....CBS
Representative .....Jack Masla
President.....George F. Bissell
General Manager.....George Pleasants
Program Director.....Arthur Pierce
Publicity Director.....Dave Dewey
Chief Engineer.....Jack Nazak

WIRY—Plattsburgh—1950

Freq.: 1340 Kc...Power: 1000 W. d.; 250 W. n.
Owned-Oper. By.....WIRY, Inc.
Address .....301-03 Cornelia St.
Tel.: JO 3-1340.....MBS-KBS
President.....Charles B. Britt
Gen., Comm. Mgr.....Donald L. Pelkey
Program Director.....Betty Kraus
Chief Engineer.....Kenneth P. Duquette

WDLC—Port Jervis—1953

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Port Jervis Bcstg. Co.
Address .....Box 920
Tel.: 3-2293.....Independent
Station Representative.....George Hopewell
President.....S. Sakofsky
General, Comm. Mgr. .....Oscar Wein
Station Manager.....Katherine Skellett
Chief Engineer.....Austin Barber

WPDM—Potsdam—1955

Frequency: 1470 Kc.....Power: 1 Kw., d.
Owned-Oper. By....St. Lawrence Radio, Inc.
Address .....Box 348
Tel.: COlony 7-9464.....Independent
General Manager.....Frederick G. Hartman

WEOK—Poughkeepsie—1949

Frequency: 1390 Kc.....Power: 5,000 Watts d.
Owned-Operated By.....Hudson Valley Bcstg.
Address .....Pendell Road
Tel.: GR 1-1500.....Independent
Station Representative.....Adam Young
President .....Paul Smallen
V.P., Gen. Mgr. .....Frank T. Breslin
Sales Manager.....Louis Pells
Program Director.....Gerry Desmond
Chief Engineer.....Fred Brill

WKIP—Poughkeepsie—1940

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Dutchess County Bcstg. Corp.
Address .....Box 889
Tel.: GR 1-2300.....ABC
Station Representative.....Masla
Pres.....George W. Bingham
V.P., Gen. Mgr.....Richard A. Dwelley
Pub., Prog. Director.....John Kuhn
Chief Engineer.....Marvin S. Seimes
Owners of: WGNY, Newburgh; WSLB, Ogdensburg.

WREM—Remsen—1957

Frequency: 1480 Kc.....Power: 1 Kw.
Owned By...Town & Country Bcstg. Co. Inc.
Address.....1 Pine St.
Tel.: 831—3333 .....Independent
Station Representative.....Weed Radio
President.....Edwin L. Slusarczyk
Gen. Mgr., Ch. Eng. .....Gerald W. Prouty

WEEE—Renssalaer—1961

Frequency: 1300 Kc.....Power: 5 Kw, d.
Owned By.....Fairview Bcstrs.
Address.....90 State St., Albany, N. Y.
Tel.: Albany .....Independent
President .....Harry Goldman
General Manager.....W. Frank Short

WAPC—Riverhead—1960

Frequency: 1570 Kc.....Power: 1,000 Watts d.
Owned By.....Patchogue Bcstg. Co., Inc.
Address.....Box 651, Patchogue, N. Y.
Tel.: GR 5-4600.....Independent
President, General Manager.....Lee Morrison
Station Manager.....Herbert Morrison
Commercial Manager.....Stan Allan
Sales Promotion Mgr.....Dick Hodkin
Program Director.....Allan Waldon
Chief Engineer.....Morton Morrison

WRIV—Riverhead—1955

Frequency: 1390 Kc.....Power: 1,000 Watts d.
Owned.....Suffolk Broadcasting Corp.
Address.....1 East Main St.
Tel.: PA 7-1200.....Independent
Newspaper Affil...Suffolk Consolidated Press
Representative .....Grant Webb
Pres., Gen. Mgr.....William K. Macy, Jr.
Comm., Sales Prom. Mgr.....Laurence I. Nicoll
Program, Publicity Director.....Frank X. Brown
Chief Engineer.....John Broome

WBBF—Rochester—1947

Frequency: 950 Kc.....Power: 1000 Watts
Owned-Oper. By.....WBBF, Inc.
Address .....339 East Ave.
Tel.: HAmilton 6-8920.....Independent
Station Representative .....Blair
President.....Maurice R. Forman
General Manager.....Robert S. Kieve
Chief Engineer.....Vincent Lopopolo

WHAM—Rochester—1922

Frequency: 1180 Kc.....Power: 50,000 Watts
Owned-Oper. By...Genesee Broadcasting Corp.
Address.....201 Humboldt St.
Tel.: HU 2-1160.....Independent
Representative .....Christal
Station Manager..... .....Arthur W. Kelly
Program Director.....W. Robert McKinsey
Chief Engineer.....Raymond Lucia

WHEC—Rochester—1925

Frequency: 1460 Kc.....Power: 5000 Watts
Owned .....WHEC, Inc.
Bus.-Studio Address.....191 East Ave.
Tel.: BA 5-3050..... .....CBS
Newspaper Affiliation.....Gannett Co., Inc.
Station Representative.....H-R Reps.
President .....Paul Miller
General, Sta. Mgr. .....Lowell H. MacMillan

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Sales Manager.....Fred Postorius
Program Director.....Frederick W. Hodge
Publicity Dir......**Dorothy Cotton**
Dir., Public Affairs.....Warren Doremus
Chief Engineer.....**Howard Mouatt**

WRVM—Rochester—1946

Frequency: 680 Kc......**Power: 250 W. d.**
Owned By.....Johnston-Taylor Bcstg.
Address.....**130 S. Clinton Ave.**
Tel.: BA 5-2520.....MBS
Station Reps.....Masla
President.....James M. Johnston
General, Station Manager.....Harold W. Gore
Program Director.....Gerald J. Irvine
Chief Engineer.....**Al Rubin**

WSAY—Rochester—1936

Frequency: 1370 Kc......Power: 5 Kw.
Owned-Oper. By...Federal Bcstg. System, Inc.
Address.....250 East Ave.
Tel.: BA 5-4870.....Independent
Station Representative.....**Walker-Rawalt**
Pres., Ch. Eng......**Gordon P. Brown**
Station Director.....John Hill
Program Director.....Louis F. Parker

WROC—Rochester—1947

Frequency: 1280 Kc......**Power: 5000 Watts**
Owned-Oper. By....Veterans Bcstg. Co., Inc.
Address.....**17 Clinton Ave So.**
Tel.: HA 6-4820.....NBC
Station Representative.....Eastman
Pres., Gen. Mgr......**Ervin F. Lyke**
Station Manager.....**Paul C. Louther**
Chief Engineer.....**Raymond Jobes**

WKAL—Rome—1946

Freq.: 1450 Kc.....Power: 250 Watts
Owned By.....Maurer Bcstg. Corp.
Bus.-Studio Address.....218 W. Dominick St.
Tel.: FE 6-7700.....ABC
General Manager.....Gordon Gray
Station, Prom. Mgr......**Richard Gessner**
Chief Engineer.....DeForest T. Layton Jr.

WRNY—Rome—1959

Frequency: 1350 Kc.....Power: 500 Watts d.
Owned By.....Alert Radio, Inc.
Address.....202 W. Dominick St.
Tel.: ROme 6-5600.....Independent
Station Rep.....Broadcast Time Sales
President.....Herb Mendelsohn
Station, Comm. Mgr.....C. James Colston
Program Director.....Mike Steele
Chief Engineer.....Fred Moore

WGGO—Salamanca—1957

Frequency: 1590 Kc......**Power: 1 Kw., d.**
Owned.....James Broadcasting Co., Inc.
Address.....**91 Main St.**
Tel.: 1515.....ABC-KBS
Station Rep.....Venard, Rintoul & McConnell
President.....Simon Goldman
General, Station Mgr.....M. O. Simundson
Program Director.....David Hunter
Publicity Director.....Rosemarie Bierfeldt
Chief Engineer.....Charles Blohm
Owners of: WJTN, Jamestown; WDOE, Dunkirk; WWYN, Erie.

WNBZ—Saranac Lake—1927

Frequency: 1240 Kc...Power: 1 Kw.d. 250 W.n.
Owned-Operated By.....**Upstate Bcstg. Corp.**
Address.....88 Main St.
Tel.: 1320.....ABC
Station Representative.....Grant Webb
Pres., Gen. Mgr.....Jacques DeMattos
Program Director.....Mrs. Jacques DeMattos
Publicity Director.....John F. Delahant
Chief Engineer.....**H. Berwind Williams**

WRSA—Saratoga Springs—1957

Frequency: 1280 Kc......**Power: 1 Kw., d.**
Owned-Operated By.....Radio Station WRSA
Address.....Box 248
Tel.: 4300.....KBS
President, General Mgr.....Jack Oranch
Station Manager.....Martin Karig
Chief Engineer.....Caswell Miles

WSPN—Saratoga Springs 1954

Frequency: 900 Kc......**Power: 250 Watts d.**
Owned By.....Spa Broadcasters, Inc.
Business Address.....**71 West Ave.**
Tel.: 2180.....Independent
Station Rep.....Devney Organization
President.....Ken Freebern
Comm., Sales Prom. Mgr.....J. Bledsoe
Chief Engineer.....W. P. Spollen

WGHQ—Saugerties—1956

Frequency: 920 Kc.....Power: 5000 Watts, d.
Owned.....Skylark Corp.
Address.....P.O. Box 427, Kingston
Tel.: FE 1-8200.....Independent
Station Rep.....Venard, Rintoul & McConnell
President.....Martin Stone
General, Sta. Mgr.....Harry M. Thayer
Commercial Mgr.....Warner Rush
Program Director.....Herb Shein
Chief Engineer.....Leroy F. Fuller
Owners of: WVOX-AM-FM, New Rochelle; WFYI, Mineola; WVIP, Mt. Kisco, all N. Y.

WGY—Schenectady—1922

Frequency: 810 Kc......**Power: 50,000 Watts**
Owned-Oper. By.....**General Electric Co.**
Address.....1400 Balltown Rd.
Tel.: FR 7-2261.....NBC
Representative.....Henry I. Christal
President.....Gerald L. Phillippe
General Manager.....J. Milton Lang
Promotion Manager.....Arthur R. Garland
Program Director.....Albert G. Zink
Commercial Manager.....John E. Schmulbach
Operations Manager.....Merl L. Galusha
Marketing Manager.....Robert F. Reid
Chief Engineer.....Albert C. Knapp
Owners of: WRGB, Schenectady.

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WSNY—Schenectady—1942

Frequency: 1240 Kc...Power: 1 Kw.d, 250 W.n.
Owned-Oper. By....Western Gateway Bcstg.
Business-Studio Address.....619 State St.
Tel.: EX 3-3622.....Independent
Pres., Gen., Sta. Mgr.....Winslow Leighton
Chief Engineer.....I. P. Beck

WQSR—Solvay—1961

Frequency: 1320 Kc. .....Power: 500 Watts
Owned By...Entertainment & Amusements of O.
Address.....1020 Hiawatha Blvd., Syracuse
Tel.: GRanite 2-6313.....ABC
Station Representative.....Weed Radio
President, Gen. Mgr. .....Myron H. Bolotin
Commercial Manager.....Arthur H. Simmers
Sales Promotion Manager.....Jim Mullen
Program Director.....Orm Duck
Publicity Director.....Barbara Wallen
Chief Engineer.....Fred Bolotin

WFBL—Syracuse—1922

Frequency: 1390 Kc.....Power: 5000 Watts
Owned .....Founders Corporation
Address.....P.O. Box 1390, E. Syracuse
Tel.: HOward 3-8631.....Independent
Representative ..... Eastman
General, Station Mgr.....Henry T. Wilcox
Sales Mgr.....Richard F. Polgreen
Program Director.....Fay Santello
Chief Engineer.....Vincent Marlin
Owners of: KORL, Honolulu; WSMB, New Orleans.

WHEN—Syracuse—1941

Frequency: 620 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned.....Meredith Syracuse Radio Corp.
Address .....511 Loew Bldg.
Tel.: HA 2-0277.....CBS
Representative ..... Katz
V.P. & Gen. Mgr.....Paul Adanti
Station Manager.....William H. Bell
Sales Manager.....Louis Parmentier
Prom. Mgr., Pub. Dir.....Robert Peel
Program Director.....John L. Scott
Chief Engineer.....Robert Ardner
Owners of: WHEN-TV; KCMO-AM-TV, Kansas City; KPHO-AM-TV, Phoenix, Ariz.

WNDR—Syracuse—1946

Frequency: 1260 Kc.....Power: 5000 Watts
Owned-Oper. By .....Syracuse Bcstg. Corp.
Address .....Box 1212
Tel.: GI 6-1515.....Independent
Station Representative .....Blair
General Manager.....Arthur C. Kyle, Jr.

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WOLF—Syracuse—1940

Frequency: 1490 Kc. .....Power: 250 Watts
Owned-Operated By.....Ivy Bcstg. Co., Inc.
Address.....Kirkpatrick & Van Rensallear Sts.
Tel.: HA 2-7211.....Independent
Station Representative .....Young
President.....Ellis E. Erdman
V.P., General Manager.....Joel Fleming
Commercial Manager.....Arthur Scott
Program Director.....Andy Andrews
Publicity Director.....Barbara Ferdinando
Chief Engineer.....Gerald Cushing
Owners of: WTKO, Ithaca.

WSYR—Syracuse—1923

Frequency: 570 Kc.....Power: 5000 Watts
Owned Oper. By.....New House Bcstg. Corp.
Business Address.....1030 James St.
Tel.: GRanite 4-3911.....NBC
Representative .....Henry I. Christal
President.....E. R. Vadeboncoeur
Station Mgr.....William V. Rothrum
Program Dir.....Floyd Ottoway
Com. Mgr.....William R. Alford
Prom. Mgr., Pub. Dir.....Lou Switzer
Chief Engineer.....A. J. Eicholzer
Owners of: WSYR,FM-TV; WAPI-AM-FM-TV, Elmira; WTPA-TV, Harrisburg; KOIN-TV, Portland.

Daniel W. Kops,
• President
Richard J. Monahan,
• Executive Vice President

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• John Blair & Co.

REPRESENTATIVES
• Geo. P. Hollingbery Co.
• Kettell-Carter, Inc.

WAVZ
New Haven, Conn.

WIPS—Ticonderoga—1955

Frequency: 1250 Kc.....Power: 1 Kw., d.
Owned By.....Ti Broadcasting, Inc.
Address.....Fort Ti Road
Tel.: JUno 5-2868.....Independent
Station Representative.....Spot Time Sales
President.....Bernard H. Pelzer, Jr.
General Manager.....William E. Powley
Program Director .....John Garwood

WTRY—Troy—1940

Frequency: 980 Kc.....Power: 5000 Watts
Owned-Oper. By.....WTRY Bcstg. Corp.
Business-Studio Address.....92 Fourth St.
Tel.: AS 4-1100.....Independent
Representative .....John Blair
President .....Daniel Kops
Exec. V.P.....Richard J. Monahan
General Manager.....Sam S. Nielsen
Station Mgr.....Stan Edwards
Commercial Manager.....Bernard Mann
Program Director.....John Mounteer
Publicity Director.....Alvin Herskovitz
Chief Engineer.....Frank Belaska
Owners of: WAVZ, New Haven, Conn.

WIBX—Utica—1925

Frequency: 950 Kc.....Power: 5000 Watts
Owned-Oper. By .....WIBX, Inc.
Address.....187 Genesee St.
Tel.: SWift 7-0220.....CBS
Sta. Representative..... Meeker
President.....Margaret Bowen Shepard
General Manager.....Frederic C. Bowen
Station Manager.....Elliott Stewart
Production Manager.....Ralph Allinger
Chief Engineer .....John T. Dowdell

WRUN—Utica—1947

Freq.: 1150 Kc.....Power: 5 Kw. d., 1 Kw. n
Owned-Oper. By.....The Rome Sentinel Co.
Business-Studio Address.....258 Genesee St
Tel.: SWift 7-1500.....Independent
Newspaper Affiliation....Rome Daily Sentinel
Representative .....Avery-Knodel
President.....Bradley C. Barnard
General Manager.....Fritz Updike
Sta., Comm. Mgr.....Richard A. Clark
Sales Prom., Pub. Dir. .....Alan E. Cole
Chief Engineers....G. S. Woods, C. F. Henry

WTLB—Utica—1947

Freq: 1310 Kc....Power: 1 Kw. d., 500 W. n.
Owned By.....Star Bcstg. Co.
Address.....P.O. Box 781
Tel.: SW 7-1330.....Independent
Station Rep.....Venard, Rintoul & McConnell
President.....M. R. Forman
V. P., General Manager.....Thomas L. Brown
Program Director.....William A. Quinn
Operations Manager.....Nick Dardano
Chief Engineer.....Robert Dufford
Owners of: WGVA, Geneva; WBBF, Rochester.

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WDLA—Walton—1951

Frequency: 1270 Kc.....Power: 1000 Watts d.
Owned-Oper. By..Delaware County Bcstg. Corp.
Business Address .....Walton
Tel.: UNderhill 5-4321.....Independent
President.....E. Ogden Bush
V.P., Gen. Mgr.....Michael J. Cuneen
Chief Engineer.....Charles Lissner

WATN—Watertown—1941

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Watertown Bcstg. Corp.
Address.....199 Washington Ave.
Tel.: SUnset 2-3320.....MBS
Pres., Gen. Mgr.....G. Harry Righter
Sales Prom. Mgr. .....B. J. Stapleton
Chief Engineer.....Donald Schryver

WOTT—Watertown—1959

Frequency: 1410 Kc.....Power: 5,000 Watts d.
Owned By.....1,000 Isls. Bcstg. Co., Inc.
Address.....1833 State St.
Tel.: SUnset 2-6540.....Independent
Station Representative...Devney Organization
President, Sta. Mgr.....James M. Johnston

WWNY—Watertown—1941

Frequency: 790 Kc.....Power: 1000 Watts
Owned-Operated By.....The Brockway Co.
Address .....Box 211
Tel.: SUnset 8-3800.....CBS
Newspaper Affil.....Daily Times
Station Representative .....Bolling
President.....John B. Johnson
General Manager ..... James W. Higgins
Publicity Director ..... Earl R. Kelly
Program Director.....Rodney C. Abare
Dir. of Engineering.....Michael Yonkovig
Chief Engineer ..... Donald Morehouse
Owners of: WMSA, Massena; WCNY-TV, Carthage-Watertown; WMSA-FM, Massena.

WLSV—Wellsville—1955

Frequency: 790 Kc.....Power: 1 Kw., d
Owned-Oper. By..Radio Services of Wellsville
Address .....Hotel Fassett
Tel.: 727.....Independent
Gen. Mgr.....Joseph Mumma
Station Manager ..... William Babcock
Commercial Manager ..... James Armstrong

WFAS—White Plains—1932

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Westchester Bcstg. Corp.
Address.....Secor Road, Hartsdale, N. Y.
Tel.: OW 3-2400.....Independent
Station Representative.....Jack Masla
President.....Valentine E. Macy, Jr.
Gen., Sta. Manager.....Frank A. Seitz
Program Director.....Randall Kaler
Sls. Prom., Comm. Mgr.....John Hade
Chief Engineer.....Jack Pearson

WWRL—Woodside—1926

(See New York, N. Y., Page 479)

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Pop: 4,660,000
Families: 1,188,500

NORTH CAROLINA

Radio Homes: 1,145,000
AM Stas. in State: 156

WRCS—Ahoskie—1947

Frequency: 970 Kc.....Power: 1,000 Watts
Owned-Oper. By.....Roanoke-Chowan Bcstg.
Address .....Box 232
Tel.: 332-3101 ..... Independent
President.....J. B. Burden
Manager .....P. G. Sewell

WABZ—Albemarle—1948

Frequency: 1010 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Radio Station WABZ, Inc.
Business-Studio Address.....Hotel Albemarle
Tel.: YU 2-1020.....KBS
President.....Staton P. Williams
General Manager.....Mrs. R. G. Varner
Commercial Manager ..... Nealson Russell
Program Director ..... Marvin Coley
Chief Engineer.....John D. Brooks

WZKY—Albemarle—1956

Frequency: 1580 Kc.....Power: 250 Watts, d.
Owned By.....Radio WZKY
Address .....Box 550
Tel.: YUkon 2-1111.....Independent
President ..... Robert L. Hilker
General, Sta. Manager ..... Ted Y. Prevatte
Chief Engineer ..... H. David Hedrick
Owners of: WCGC, Belmont; WEGO, Concord; WPCC, Clinton; WSVM, Valdese. All N. C.

WGWR—Asheboro—1947

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Asheboro Bcstg. Co., Inc.
Address ..... 303 E. Salisbury St.
Tel.: MAin 5-2187 ..... KBS
Newspaper Affil.....Courier Tribune
President .....Roy Cox
Gen., Sta., Comm. Mgr.....J. R. Marlowe
Sales Promotion Mgr. ..... Dick Sweeney
Program Director ..... A. B. Brown
Chief Engineer.....Howard Miller

WISE—Asheville—1939

Freq.: 1310 Kc.....Power: 5 Kw. d., 1 Kw. n.
Operated By...Arlington-Fairfax Bcstg. Co., Inc.
Address .....92 Haywood St.
Tel.: ALpine 3-5381.....Independent
Representative.....Bcst Time Sales; Raymer
President.....Harold H. Thoms
Vice President.....M. G. Thoms
Sta. Mgr.....John Morris
Program Director ..... Paul Davis
Chief Engineer.....Matthew Munn
Owners of: WEAM, Arlington, Va.; WKLM, Wilmington, N. C.

WLOS—Asheville—1947

Freq.: 1380 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Skyway Bcstg. Co.
Business-Studio Address.....288 Macon Ave.
Tel.: ALpine 4-4321.....NBC
Station Representatives....P. G. & W.; Ayers
President ..... Mitchell Wolfson
General Manager ..... T. E. Eiland
Station Manager.....Dewey Long
Program Dir.....Dave Jacobs
Chief Engineer.....George F. Sprague

WSKY—Asheville—1946

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Radio Asheville, Inc.
Business-Studio Address.....12 Church St.
Tel.: ALpine 3-4451.....Independent
Station Representative ..... Gill-Perna
President, General Mgr. ..... Zeb Lee
Commercial Manager ..... Bruce Barnes
Sales Prom., Pub. Dir. ..... Lou Ronder, Jr.
Program Director ..... Jack Sheridan
Chief Engineer ..... Charles Sumner

WWNC—Asheville—1927

Frequency: 570 Kc.....Power: 5000 Watts
Owned-Oper. By..Asheville Citizen-Times Co.
Address.....14 O. Henry Ave.
Tel.: AL 2-5611.....CBS
Newspaper Affili.....Citizen, Times
Representative .....H-R
President.....Robert Bunnelle
General, Station Mgr.....Cecil B. Hoskins
Comm. Mgr.....James A. Hagan
Chief Engineer.....Harvey T. Nations

WBMA—Beaufort—1954

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By...Richard Ray Cummins
Address .....Box 156
Tel.: 2-9401.....Independent
Owner, Gen. Mgr., Ch. Eng.....R. R. Cummins

WCGC—Belmont-Charlotte 1954

Freq.: 1270 Kc....Power: 1 Kw., d.; 500 W., n.
Owner.....Central Bcstg. Co.
Address.....Box 629, Belmont
Tel.: TA 5-2812.....ABC-MBS-KBS
President, General Mgr.....Robert Hilker
Commercial Manager.....Frank Thomas
Program Director.....Everette Gantt
Chief Engineer ..... Faye Horton
Owners of: WEGO, Concord; WZKY, Albemarle, both N. C.; WPCC, Clinton, S. C.; WSVM, Valdese.

WPYB—Benson—1961

Frequency: 1580 Kc.....Power: 500 Watts d.
Owned By ..... George G. Beasley
Address ..... Box 215
Tel.: 894-3009 ..... Independent
President ..... George G. Beasley
General Mgr., Ch. Eng. .. James E. Harrelson
Commercial Manager ... Emma Lee Grantham
Program Director ..... Clyde Stone
Publicity Director ..... Irma Gray Williams

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WBMT—Black Mountain—1960

Frequency: 1350 Kc.....Power: 500 Watts d.
Owned By.....Mountain View Bcstg. Co.
Address ..... Box 843
Tel.: NOrth 9-7812.....ABC-KBS
President.....Gordon H. Greenwood
General, Station Manager.....Eugene Slatkin
Chief Engineer.....Pete Savage

WATA—Boone—1950

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Wilkes Bcstg. Co.
Address .....Depot St.
Tel.: AM 4-8461.....KBS
President .....Doris B. Brown
Station Mgr.....Roland Potter
Program Director.....Jane Smith
Chief Engineer.....E. Chipman

WPNF—Brevard—1950

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Pisgah Bcstg. Co., Inc.
Address.....P. O. Box 352
Tel.: TU 3-2621.....Independent
President.....Mrs. Ed. M. Anderson
General, Station Manager ..... Al Martin
Program Director .....Bill Hancock
Publicity Director.....John I. Anderson
Chief Engineer.....Leon Southerland

WBAG—Burlington—1946

Frequency: 1150 Kc.....Power: 1000 Watts d.
Owned.....Burlington-Graham Bdcstg. Co.
Address.....Maple at Broad
Tel.: CA 7-4261.....Independent
Representative.....Walker Rawalt
Gen., Sta. Mgr.....G. C. Starnes
Commercial Manager.....Harold Nall
Program Director.....William Diffee
Publicity Director.....Ed Brooks
Chief Engineer.....Charles Stafford

WBBB—Burlington—1941

Frequency: 920 Kc.....Power: 5000 Watts d.
Owned-Operated By.Alamance Bcstg. Co., Inc.
Address.....318 S. Main St.
Tel.: CA 6-6376.....MBS-KBS
Rep.....Thomas F. Clark
President.....V. W. Lane
General Manager.....E. Z. Jones
Operations, Comm. Mgr.....C. Robert Ray
Program Director.....Minnie Canada
Publicity Director ..... Charlie Price
Chief Engineer.....Berry Tysor

WWIT—Canton—1954

Frequency: 970 Kc.....Power: 1 Kw., d
Owned By.....Western N. C. Bcsters., Inc.
Address.....Harkins Cove Road
Tel.: MI 8-3588.....Independent
Station Representative ..... Hopewell
President.....Sidney A. Watts
General, Station Mgr.....Dalton R. Paxton
Commercial Manager ..... W. C. Carpenter
Program Director.....Sam F. Patterson
Chief Engineer.....Yates F. Burgess

WCHL—Chapel Hill—1952

Frequency: 1360 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Village Bcstg. Co
Address .....Durham Road
Tel.: 968-4484 .....Independent
Pres., Gen. Mgr.....Roland McClamroch, Jr.
Program Director ..... Jim Heavner
Chief Engineer.....Jim Botsford

WAYS—Charlotte—1941

Frequency: 610 Kc.....Power: 5 Kw., 1 Kw. n.
Owned By ..... Thoms Radio-TV Ent.
Business-Studio Address.....400 Radio Road
Tel.: 392-4181 ..... MBS
Representative.....Bcst. Time Sales; Raymer
President ..... G. W. Dowdy
General Manager.....J. Poston
Station, Commercial Mgr. ..... Don P. Lee
Sales Promotion Mgr. ..... Bill Alexander
Program Director ..... Bobbie L. Sherrill
Publicity Director ..... R. D. Thompson
Chief Engineer ..... L. I. Dekle
Owners of: WISE-TV, Asheville.

WBT—Charlotte—1922

Frequency: 1110 Kc.....Power: 50,000 Watts
Owned-Oper. By...Jefferson Standard Bdcstg.
Address ..... 1 Julien Price Pl.
Tel.: ED 3-8833.....CBS
Station Representative ..... John Blair
President .....J. M. Bryan
Gen. Mgr.....Charles H. Crutchfield
Station Manager.....Paul B. Marion
Commercial Manager.....James G. Babb Jr.
Program Director.....Wade St. Clair
Pub., Sales Prom. Dir.....Larry Harding
Chief Engineer.....Thomas Howard
Owners of: WBTV, Charlotte; WBTW, Florence, S. C.

WGIV—Charlotte—1947

Freq.: 1600 Kc.....Power: 1 Kw. d.; 500 W. n.
Owned-Oper. By..Charlotte Radio & TV Corp.
Address .....Box 10063
Tel.: ED 3-2195.....Independent
Station Representative .....Howard
Pres., Gen., Sta. Mgr.....Francis M. Fitzgerald
Commercial Mgr.....Ray Ervin
Program Director.....F. P. Toomey
Sales Promotion Manager.....Larry Keith
Chief Engineer.....S. K. Lineberger

WIST—Charlotte—1951

Frequency: 1240 Kc...Power. 1 Kw. d., 250 W.n.
Owned-Operated By.....WIST, Inc.
Address ..... Liberty Life Bldg.
Tel.: FR 6-3511.....Independent
Station Representative . Advertising Time Sales
President .....Henderson Belk
V. P., General Manager.....Ray M. Stanfield
Commercial Manager ..... C. B. Rogers, Jr.
Program Director ..... Tim Lockhart
Chief Engineer.....Donald Strawn
Owners of: WORD, Spartanburg.

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WKTC—Charlotte—1958

Frequency: 1310 Kc.....Power: 1000 Watts
Owned By.....Queen City Bcstg. Co.
Address.....2001 Suttle Ave.
Tel.: EDison 3-1101.....Independent
Station Rep. ..... Prestige Representation
President.....J. Olin Tice, Jr.
General Manager ..... J. G. Kenworthy
Commercial Manager ..... Johnny Jacobs
Program Director ..... Ronald Bryant

WSOC—Charlotte—1933

Freq.: 930 Kc.....Power: 5 Kw. d.; 1 Kw. n.
Owned By.....Carolina Broadcasting Co.
Address ..... 223 W. 23rd St.
Tel.: FR 6-5541 .....NBC
Station Rep.....Peters Griffin, Woodward
President .....Leonard Reinsch
General Manager.....Henry Sullivan
Sales Manager ..... James Martinson
Program Director ..... Douglas G. Bell
Chief Engineer ..... A. O. Richardson, Jr.
Owners of: WSOC-FM-TV, Charlotte; WSB-AM-FM-TV, Atlanta; WHIO-AM-FM-TV, Dayton.

WWOK—Charlotte—1955

Frequency:1480 Kc.....Power: 1 Kw., d.
Owned-Oper. By.....Radio Charlotte, Inc.
Address.....215 Greystone Rd.
Tel.: 523-1041 ..... Independent
Station Rep. ..... Forjoe
President.....Sherwood J. Tarlow
General Mgr.....Herb Berg
Operations Mgr.....Art Lawrence
Chief Engineer ..... Tony Ostopoff

WRRZ—Clinton—1947

Frequency: 880 Kc.....Power: 1000 Watts d.
Owned.....WRRZ Radio Co.
Address.....S. Highway 701
Tel.: LY 2-2165 ..... ABC
Station Rep.....Walker Rawalt
General Mgr.....Geo. S. Walston
Sales Prom. Manager.....E. D. Powell
Chief Engineer.....J. L. Bowles

WEGO—Concord—1943

Frequency: 1410 Kc.....Power: 1 Kw., d.
Owned By.....Concord Kannapolis Bcstg. Co.
Address .....Box 1321
Tel.: ST 2-6215.....KBS
President.....Robert R. Hilker
Gen., Sta. Mgr.....J. Norman Young
Commercial Manager....Claude C. Gibson, Jr.
Chief Engineer.....Kenneth R. Kennedy
Owners of: WZKY, Albemarle, N. C.

WCKB—Dunn—1946

Frequency: 780 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....No. Car. Cent. Bcstrs.
Address .....Box 431
Tel.: 892-3133 ..... KBS
President.....Lofton A. Tart, Sr.
General, Sta. Manager ..... A. Lincoln Faulk
Commercial Manager ..... James Tei
Program Director.....Rudy Zurlo
Publicity Director ..... John G. Thomas
Sales Promotion Manager ... Amelda Jackson
Chief Engineer .....Joseph Kotlas

WDNC—Durham—1928

Freq.: 620 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By....The Durham Radio Corp.
Bus.-Studio Address..138½ E. Chapel Hill St.
Tel.: 684-03-55 .....CBS
News. Affil. .....Herald Co.
Representative .....Paul H. Raymer
President.....C. C. Council
General, Station Mgr.....J. Frank Jarman
Commercial Mgr.....W. R. Kirby
Prog. Dir.....E. R. Higgins, Jr.
Sales Promo. Manager.....W. L. Hampton
Publicity Director.....A. E. Pruitt
Chief Engineer.....Waldo W. Primm

WSRC—Durham—1954

Frequency: 1410 Kc.....Power: 1 Kw.
Owned .....Carolina Radio
Address .....P. O. Box 28
Tel.: 684-0115 ..... Independent
Station Reps.....Dore; Ochs
President .....Robert Monroe
Gen. Mgr.....James H. Mayes, Jr.
Sales Promotion Mgr.....Stu Gordon
Prog. Dir.....Norfley Whitted
Chief Engineer.....Arthur Bone

WSSB—Durham—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....WSSB, Inc.
Address .....Box 8676
Tel.: 489-9457 .....Independent
Station Rep. .....Ayers
President.....J. S. Beattie
General Manager ..... R. Willoughby-Ray

WTIK—Durham—1946

Freq.: 1310 Kc.....Power: 1 Kw. d.; 500 W. n.
Owned-Oper. By.....W & W Bcstg. Co.
Address.....P. O. Box 1571
Tel.: 682-9263 ..... ABC
Station Representative ..... Clark
President.....C. H. Wentz
Gen., Sta. Mgr.....H. Tom Morris
Chief Engineer.....John Turner

WCDJ—Edenton—1955

Frequency: 1260 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Colonial Bcstg. Co.
Address.....P. O. Box 509
Tel.: 2178.....KBS
President.....E. M. Schuman
Gen. Sta. Mgr.....R. W. Schuman
Program Director ..... Frank Roberts
Chief Engineer ..... W. Johnson

WCNC—Elizabeth City—1939

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By....Albemarle Bcstg. Co., Inc.
Address.....Box 535
Tel.: 4379.....KBS
Station Rep.....Bogner & Martin
Gen. Mgr., Chief Eng.....J. L. Lamb, Jr.

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Assistant Mgr.....Desmond Barclay
Commercial Manager.....C. E. Ferrell
Program Director.....Jimmy Raper

WGAI—Elizabeth City—1947

Freq.: 560 Kc...Power: 1 Kw. d., 500 Watts n.
Owned-Operated By.....WGAI Radio Co.
Business-Studio Address .....Box 649
Tel.: 4371 .....MBS
Pres., Gen., Sta. Mgr.....C. Alden Baker

WBLA—Elizabethtown—1956

Frequency: 1440 Kc.....Power: 1 Kw., d.
Owned.....Bladen Bcstg. Corp.
Address .....Box 327
Tel.: UNion 2-3184.....KBS
Sta. Representative .....Hopewell
President.....E. Clayton Register
General Mgr.....Chatham C. Clark
Chief Engineer ..... Tom Covington

WIFM—Elkin—1951

Frequency: 1540 Kc.....Power: 250 Watts, d.
Owned.....Tri-County Bcstg. Co. Inc.
Address.....P.O. Box 152
Tel.: 860.....Independent
President.....H. F. Laffoon
Sta. Mgr., Chief Eng.....J. Prince

WFMO—Fairmont—1953

Frequency: 860 Kc.....Power: 1000 Watts, d.
Owned.....Carolina's Broadcasting Co., Inc.
Address ..... Box 492
Tel.: MA 8-4781.....Independent
Station Representative.....Pearson: Weed
President .....Cutlar Moore
General, Comm. Mgr.....James C. Clark
Sales Promotion Manager.....Wesley Unold
Program Director.....Betty R. Clark
Chief Engineer ..... Joseph Miles

WFAG—Farmville—1959

Frequency: 1250 Kc.....Power: 500 Watts d.
Owned By.....Farmville Bcstg. Co.
Address .....Box 148
Tel.: SK 3-4392.....Independent
Station Representative ..... Hopewell
Co-owners.....Carl V. Venters Jr., H. C. Wade
Chief Engineer.....Lawrence Behr

WFAI—Fayetteville—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Jackson F. Lee
Address ..... P.O. Box 659
Tel.: 433-4193 ..... CBS-KBS
Representative.....Thomas F. Clark
General, Comm. Manager .... Jackson F. Lee
Chief Engineer.....Walter Lee Moring

WFLB—Fayetteville—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned By ..... OSTB, Inc.
Address.....P. O. Box 512
Tel.: HEmlock 2-7136.....ABC
Representative .....Burn-Smith
Gen., Sta. Mgr.....Jimmy Simpson
Commercial Manager.....Charles Cooper
Chief Engineer.....Kernan Wright

WFNC—Fayetteville—1938

Freq.: 940 Kc.....Power: 10 Kw. d., 1 Kw. n.
Owned-Oper. By.....Cape Fear Bcstg. Co.
Address.....1009 William Clark Rd.
Tel.: HU 4-4181.....MBS
Representative ..... Walker-Rawalt
President, Gen. Mgr.....Victor D. Dawson
Station, Commercial Mgr.....Johnny Joyce
Program Director.....Chris Mack
Chief Engineer.....Jack Ikner

WIDU—Fayetteville—1958

Frequency: 1320 Kc.....Power: 500 Watts d.
Owned By.....WIDU Bcstg. Inc.
Address.....Box 248
Tel.: HEmlock 2-6111.....Independent
President.....D. F. Owen

WAGY—Forest City—1958

Frequency: 1320 Kc.....Power: 500 W., d.
Owned.....Tri City Broadcasting Co.
Address .....Box 280
Tel.: 245-9888 ..... Independent
General Manager, Ch. Eng. .. Don H. Lovelace
Publicity Director.....J. David White

WBBO—Forest City—1947

Frequency: 780 Kc.....Power: 1000 Watts d.
Owned-Oper. By..Rutherford Co. Radio Co., Inc.
Address ..... Box 469
Tel.: CHerry 5-4205.....KBS
Newspaper Affil.....Courier, Sun
Pres., Gen., Sta. Mgr....Mrs. Ed. M. Anderson
Chief Engineer.....Merton Iwerks

WFSC—Franklin—1957

Frequency: 1050 Kc.....Power: 1000 Watts
Owned By.....Macon Cty. Broadcasting Co.
Business Address.....P.O. Box 470
Tel.: LA 4-2148.....KBS
President.....Henry Bartol, Jr.
Gen., Sta. Mgr., Ch. Eng.....Edwin P. Healy

WFVG—Fuquay Springs—1949

Frequency: 1460 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....WFVG Bcstg.
Business-Studio Address.....Box 588
Tel.: MU 7-4001 ..... KBS-MBS
President, Gen. Mgr.....James Flanagan
Chief Engineer.....G. Lewis

WGAS—Gastonia—1959

Frequency: 1420 Kc. ... Power: 500 Watts d.
Owned By ..... MGM Bcstg. Corp.
Address ..... Box 1399
Tel.: 865-5796 .....Independent
Station Representative ..... Hopewell
President ..... Lewis Young
General, Station Mgr. ..... Glenn F. Mace
Commercial Manager ... Grady E. Carpenter
Sales Promotion Mgr. ... William A. Harding
Program Director ..... Robert F. Wery
Publicity Director ..... Patricia Ware
Chief Engineer ..... A. Clay Groves

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WGNC—Gastonia—1939

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By....Catherine T. McSwain
Address ..... 1700 N. Chester St.
Tel.: UNiversity 5-8501 ..... ABC
Station Representative ..... Continental
Station Manager ..... Pat McSwain
Commercial Manager ..... Carl Rhyne
Program Director ..... Fred Gray
Chief Engineer.....W. C. Groves, Jr.

WLTC—Gastonia—1947

Frequency: 1370 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Gastonia Bcstg. Serv., Inc.
Address ..... 504 Vista Dr.
Tel.: UN 5-1079.....KBS
Representative.....Thomas F. Clark
Pres., Gen., Sta. Mgr.....James B. Petty
Commercial Manager.....Boyce C. Morrow
Program Director.....Alan G. Phillips
Chief Engineer.....Don Volgt

WFMC—Goldsboro—1951

Frequency: 730 Kc.....Power: 1 Kw. d.
Owned.....Southern Radio & TV Corp.
Address.....P. O. Box 655
Tel.: REpublic 4-4211.....KBS
President, Gen. Mgr. ... Kenneth T. Marshall
Program Dir., Ch. Engineer ... Henry Harrison

WGBR—Goldsboro—1939

Freq.: 1150 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By .E. Carolina Bdcstg. Co., Inc.
Address.....P. O. Box 1024
Tel.: REpublic 4-3621.....ABC
President.....A. T. Hawkins
Comm., Gen. Mgr.....V. G. Balkman
Chief Engineer.....Daniel B. Trueblood
Owners of: WEQR-FM, Goldsboro.

WGOL—Goldsboro—1955

Frequency: 1300 Kc.....Power: 1000 Watts
Owned.....Better Advertising Inc.
Address .....116 W. Mulberry St.
Tel.: RE 4-5151.....Independent
Sta. Representative.....Bogner & Martin
President... .....William S. Page
General Mgr.....Jack P. Hankins
Station Mgr.....Lynwood Moseley
Commercial Manager ..... Aubrey Acock
Program Director ..... Perry Turner
Chief Engineer.....Paul Horne

WBIG—Greensboro—1926

Frequency: 1470 Kc.....Power: 5000 Watts
Owned-Oper. By....North Carolina Bcstg. Co.
Address .....2838 Battleground Ave.
Tel.: BR 2-6125.....CBS
Representative.....George P. Hollingbery
General, Station Mgr.....Allen Wannamaker
Commercial Mgr.....W. H. Henry
Chief Engineer.....Ernest C. Pate, Jr.

WCOG—Greensboro—1948

Freq.: 1320 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned & Oper. By.....WCOG, Inc.
Address ..... 4635 Tower Dr.
Tel.: 299-0346 ..... MBS
Station Rep.....Bcst. Time Sales; Raymer
President .....Harold H. Thoms
Sta. Manager ..... Jack Huband
Program Director ..... Tom A. Wall
Sales Promotion Mgr.....Tom Quenelle
Pub. Dir. ..... Betty Anderson
Chief Engineer ..... Jeff Watts
Owners of: WISE-TV, Asheville, N. C.

WGBG—Greensboro—1942

Frequency: 1400 Kc.....Power: 1 Kw. d.,W. n.
Owned-Oper. By..Greensboro Bcstg. Co., Inc.
Address ..... P.O. Box 2280
Tel.: BR 3-3631 ..... ABC
Station Representative.....Bob Dore
Pres., Gen. Mgr. ..... Ralph M. Lambeth
Commercial Mgr.....Jack Rimmer
Sales Prom. Manager ..... Earl O'Sullivan
Program Director.....Joe Anderson
Chief Engineer.....Earl Teague

WPET—Greensboro—1954

Frequency: 950 Kc.....Power: 500 Watts
Owned By ..... WPET, Inc.
Address ..... P.O. Box 3488
Tel.: BR 5-4464.....Independent
President.....James S. Beattie
Exec. V.P., Gen. Mgr.....William P. Mitchell
Sales Prom. Mgr., Pub. Dir. ... Ruenell Stewart

WGTC—Greenville—1940

Frequency: 1590 Kc..Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By.....WGTC Bcstg. Co.
Address ..... P.O. Box 462
Tel.: PL 8-2174 ..... CBS
Sta. Representatives.....Devney Organization
President.....A. W. Lewin
General Manager ..... J. T. Snowden, Jr.
Chief Engineer.....Bill Covington

WOOW—Greenville—1959

Frequency: 1340 Kc.....Power: 250 Watts
Owned.....WOOW, Inc.
Address.....304 S. Evans St.
Tel.: PLaza 8-1171.....KBS
President.....John P. Gallagher
Station Manager.....M. R. Sullivan
Chief Engineer ..... Carl Rochelle

WKDX—Hamlet—1957

Frequency: 1400 Kc.....Power: 250 W.
Owned .....Richmond Bcstg. Co.
Address .....Box 826
Tel.: 582-2653 ..... Independent
President.....Risdon A. Lyon
Gen. Mgr.....W. P. Billingsley
Chief Engineer.....J. Craig Jarman

WHNC—Henderson—1945

Frequency: 890 Kc.....Power: 1000 Watts d.
Owned.....Henderson Radio Corp.
Address .....Norlina Road
Tel.: GE 8-7136.....KBS-MBS
President, Sales Prom. Mgr. ... Nathan Frank
General, Sta. Mgr.....Dr. Claye Frank
Program Director.....Mrs. Mozelle Moore
Chief Engineer.....Lewis Hiland

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WHKP—Hendersonville—1946

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By....Radio Hendersonville, Inc.
Address ..... Chimney Rock Rd.
Tel.: OX 3-9061.....KBS
President, Gen. Mgr.....Kermit Edney
Commercial Manager ..... Arthur V. Cooley
Program Director ..... Jimmy Northington
Chief Engineer.....Charles Renfrow

WHVH—Hendersonville—1955

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Corp.
Address.....P. O. Box 1011
Tel.: GEneva 8-8135-6.....Independent
Representative .....Webb
President .....Stan Fox
Station Manager.....Mike Hight
Program Director.....John Price
Publicity Director.....Bud Morgan
Chief Engineer.....Ed Brame

WHKY—Hickory—1939

Freq.: 1290 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By...Catawba Valley Bcstg. Co.
Address.....415 1st Ave., N.W.
Tel.: DI 5-2294.....ABC
News. Affil.....Daily Record
President.....Carl V. Cline
Gen., Sta. Manager.....Edmund S. Long
Program, Publicity Director.....Kyle S. Jones
Chief Engineer.....Thomas E. Long

WIRC—Hickory—1948

Frequency: 630 Kc. ...Power: 1000 Watts d.
Owned-Oper. By .....Foothills Bdcstg., Inc.
Address.....P.O. Box 484-A
Tel.: DI 5-2124.....Independent
Representative.....John E. Pearson
General Mgr.....E. H. Smith, Jr.
Asst. Mgr., Chief Engr.....Elmer Troutman
Commercial Manager .....Lee Douglas
Program Director.....Mattie I. Padgett

WHPE—High Point—1947

Frequency: 1070 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....High Point Bcstg. Co.
Address.....504½ N. Main St.
Tel.: 88-31466 .....KBS
Pres., Prog. Dir., Chief Eng.....Gary C. Davis
Comm. Mgr.....Hal W. Hicks

WMFR—High Point—1935

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By....Radio Station WMFR, Inc.
Business Studio Address.....164 S. Main
Tel.: 88 8-4593.....ABC
Representative .....Burn-Smith
Pres., Gen.-Station Mgr.....Frank S. Lambeth
Commercial Manager.....Frank Smith
Sales Promotion Manager .... G. D. Sullivan
Program Director ..... Diamond Carter
Publicity Director ..... Mary Lou McConkey
Chief Engineer.....Robert P. Boyd

WNOS—High Point—1953

Frequency: 1590 Kc.....Power: 1000 Watts d.
Owned By.....Doss Broadcasting
Address .....Box 1448
Tel.: 2-6851-2.....Independent
Sta. Representative.....Devney Organization
President.....Charles E. Doss
Chief Engineer ..... Y. Cecil

WJNC—Jacksonville—1945

Freq.: 1240 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned.....Onslow Bcstg. Corp.
Address .....Drawer E
Tel.: 347-1707 ..... Independent
Sta. Representative.....Devney Organization
Pres., Gen. Mgr.....Robert P. Mendelson
Commercial Manager.....Rodric L. Jones
Program Director ..... J. Jackson
Chief Engineer.....James B. Hartline

WLAS—Jacksonville—1954

Frequency: 910 Kc.....Power: 1000 Watts
Owned By.....Seaboard Bcstg. Corp.
Address .....P. O. Box 1197
Tel.: 3901 ..... KBS
Gen., Comm. Mgr.....Paul Parker
Chief Engineer.....R. O. Dorsey

WGTL—Kannapolis—1946

Frequency: 870 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Fred H. Whitley, Inc.
Address .....Cannon Blvd.
Tel.: WEbster 3-8700.....Independent
Pres., Gen. Mgr.....Fred H. Whitley

WRKB—Kannapolis—1960

Frequency: 1460 Kc.....Power: 500 Watts d.
Owned By .....Foy T. Hinson
Address.....101 West First St.
Tel.: WEbster 3-1121.....Independent
Pres., Chief Eng.....Foy T. Hinson

WKMT—Kings Mountain 1953

Frequency: 1220 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Radio Sta. WKMT
Address .....Box 669
Tel.: 739—3672 .....Independent
President.....R. H. Whitesides
Gen., Sta., Comm. Mgr.....Jonas R. Bridges
Sales Promotion Manager ..... Ed Campbell
Program Director.....Doris Bridges
Chief Engineer ..... Fred S. Pritchard

WELS—Kinston—1950

Frequency: 1010 Kc.....Power: 1000 Watts d.
Owned-Oper. By...Farmers Bstg. Service, Inc.
Address.....1312 W. Vernon Ave.
Tel.: JAckson 3-5151 ..... Independent
Representative.....Bogner & Martin
President.....William S. Page
General Manager ..... Jack P. Hankins
Program Director.....Patrick C. Howell
Chief Engineer.....Harvey Mewborn

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WFTC—Kinston—1937

Frequency: 960 Kc....Power: 5 Kw. d., 1 Kw. n.
Owned By.....Connie B. Gay Bcstg. Corp.
Address.....204 East King St.
Tel.: JAckson 3-4111.....ABC
Station Representative .....Hopewell
President ..... Donnie A. Gay
Station, Comm. Manager ..... J. B. Ham
Program Director ..... Jay Holmes
Chief Engineer ..... Herman B. Civils
Owners of: WQMR, Washington, D. C.; WTCR, Huntington, W. Va.

WISP—Kinston—1954

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Smiles of Kinston
Address.....525 S. Queen St.
Tel.: JAckson 3-6161.....Independent
President, General Mgr.....William K. Diehl
Commercial Manager.....Alvin T. Hansen
Production Manager.....Everett Peace Jr.
Chief Engineer.....Herman Civils

WEWO—Laurinburg—1947

Frequency: 1080 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Scotland Bcstg. Co
Address .....Box 512
Tel.: CR 6-2911.....KBS
Sta. Rep.....Dora-Clayton
President .....Edwin Pate
General Manager.....Dick Brown
Chief Engineer.....Truman N. Brock

WLNC—Laurinburg—1961

Frequency: 1300 Kc.....Power: 500 Watts d.
Owned By.....George W. Phillips
Address.....Box 1488
Tel.: CRestview 6-3633.....Independent
President, Gen. Mgr.....George W. Phillips

WLOE—Leaksville—1946

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....WLOE, Inc.
Address.....P.O. Box 632
Tel.: MA 3-3118.....MBS-KBS
Pres., Gen., Sta., Comm. Mgr....D. L. Craddock

WJRI—Lenoir—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned.....John P. Rabb
Address.....Union Natl. Bank Bldg.
Tel.: PL 4-5361.....MBS-KBS
President, Gen. Mgr.....John P. Rabb
Chief Engineer ..... Max Harless

WBUY—Lexington—1946

Frequency: 1440 Kc.....Power: 5000 W., d.
Owned-Oper. By....Davidson County Bcstg.
Address ..... Lexington
Tel.: CH 6-2716 ....KBS
General Manager ..... Greeley N. Hilton
Assistant Manager ..... Ed Fuller
Commercial Manager ..... Dewey Hutchins
Program Director ..... Don Matney
Chief Engineer ..... Fred Huneycutt

WLON—Lincolnton—1953

Frequency: 1050 Kc....Power: 1000 Watts, d.
Owned.....Lincoln County Bcstg. Co., Inc.
Address.....P. O. Box 430
Tel.: RE 5-8071.....Independent
Pres., Gen. Mgr.....W. Jack Brown
Chief Engineer.....Dennis C. Long

WYRN—Louisburg—1958

Frequency: 1480 Kc.....Power: 500 Watts
Owned By.....Franklin Broadcasting Co.
Business Address.....P.O. Box 66
Tel.: GYpsy 49-6-3105.....KBS
President, Comm. Mgr.....Joseph T. Lane
Sales Prom. Mgr.....H. C. Lane
Program Dir.....Clay McBride

WAGR—Lumberton—1954

Frequency: 580 Kc. ... Power: 500 Watts d.
Owner.....Southeastern Bcstg. Corp.
Address.....2106 N. Cedar St.
Tel.: REdfield 9-3394.....Independent
Station Representative.....Masla
President ..... Denzel M. Shaver
General Manager ..... Al Kahn
Chief Engineer ..... John Mcauly

WTSB—Lumberton—1946

Frequency: 1340 Kc.....1 Kw. d.; 250 W. n.
Owned-Operated By.....Robeson Bcstg. Corp.
Address ..... Maxton Rd.
Tel.: RE 9-6056.....KBS
Representative.....Continental Radio Sales
President.....J. A. Sharpe, Jr.
General, Station Mgr. ..... Al G. Manager
Commercial Manager ..... David N. Collins
Program Director.....Edward L. Potter
Chief Engineer.....William F. Rogers

WMYN—Madison—1957

Frequency: 1420 Kc.....Power: 500 Watts
Owned By.....Mayo Broadcasting Corp.
Address .....Box 311
Tel.: 9207 .....Independent
President.....J. B. Shelton
General Manager ..... Banner F. Shelton
Chief Engineer ..... Billy F. Keever

WBRM—Marion—1949

Frequency: 1250 Kc.....Power: 1000 Watts
Owned-Operated By..Lake City Bcstg. Corp.
Address .....Box 229
Tel.: 7221.....Independent
President.....W. P. Erwin
Comm. Mgr.....J. C. Pleasant
Gen., Sta. Mgr.....J. L. Reynolds
Chief Engineer.....Hubert C. Martin

WMMH—Marshall—1956

Frequency: 1460 Kc.....Power: 500 W.
Owned.....Marshall Bcstg. Co.
Address.....P.O. Box 528
Tel.: 3521.....KBS
President.....C. O. Brazzell
General Manager.....Dean Sheilds
Commercial Manager.....Eldridge Fox
Program Director.....Jerry Plemmons

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WMAP—Monroe—1947

Frequency: 1060 Kc.....Power: 250 Watts d.
Owned-Operated By.....Union Bcstg. Corp.
Business Address.....Walkup Ave.
Tel.: ATlantic 3-8115.....KBS
President, Gen. Mgr. ..... Frank Funderburk
Comm., Sales Prom. Mgr. .. William D. Benton
Program, Publicity Director .. Robert M. Smith
Chief Engineer ..... Marshall Howard Baucom

WHIP—Mooresville—1950

Frequency: 1350 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Wayne M. Nelson
Address.....Mooresville, N. C.
Tel.: NOrth 3-4301.....KBS
Pres., Gen., Sta. Mgr.....Wayne M. Nelson
Comm., Sls., Prom. Mgr...Mrs. Leoma Showmar
Prog., Pub. Dir.....Buck Mills
Chief Engineer.....E. M. Stanton

WMBL—Morehead City—1947

Frequency: 740 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Carteret Bcstg. Co., Inc.
Address .....Box 432
Tel.: PA 6-3188.....KBS
Station Representative...Devney Organization
President.....Grover C. Munden
General, Station Manager...Richard J. Babcock

WMNC—Morganton—1947

Frequency: 1430 Kc.....Power: 5000 Watts
Owned-Operated By.....Nathan J. Cooper
Address.....P.O. Box 698
Tel.: 437-0521 ..... KBS
President ..... Nathan J. Cooper
Commercial Manager ..... Hubert J. Powell
Program Director ..... Madelyn Y. Patton
Chief Engineer.....Frank A. Ballew

WPAQ—Mt. Airy—1948

Frequency: 740 Kc.....Power: 10,000 Watts d.
Owned-Operated By.....Ralph D. Epperson
Address ..... P.O. Box 907
Tel.: STate 6-6111.....KBS
Representative .....Thomas Clark
Gen. Manager, Ch. Eng. .. Ralph D. Epperson
Station Manager ..... Blair Eubanks
Commercial Manager ..... Lucy Bowman
Sales Prom. Manager ..... Jimmy Shelton
Program Director ..... Shirley Kirkman
Publicity Director ..... Bill Durham

WSYD—Mt. Airy—1951

Freq.: 1300 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Mount Airy Bcstrs., Inc.
Address.....P. O. Box 1126
Tel.: STate 6-2147.....MBS
Station Representative .....Hopewell
General Manager.....Erastus F. Poore

WDJS—Mt. Olive—1961

Frequency: 1430 Kc.....Power: 1 Kw. d.
Owned By.....Mount Olive Bcstg. Co.
Address.....East Center St. Ext.
Tel.: Mt. Olive.....Independent
Manager, Ch. Eng.....J. H. Mayo

WCVP—Murphy—1958

Frequency: 600 Kc.....Power: 1 Kw.
Owned By.....Cherokee Broadcasting Co.
Address .....Townsend Bldg.
Tel.: VErnon 7-2151.....Independent
Gen. Mgr., Ch. Eng.....Max M. Blakemore
Commercial Manager ..... J. Armstrong

WKRK—Murphy—1958

Frequency: 1390 Kc.....Power: 1 Kw.
Owned By.....J. B. Childress
Address.....P. O. Box 304
Tel.: VErnon 7-3210.....KBS
President.....J. B. Childress
Gen., Comm. Mgr.....Paul Ridenhour
Chief Engineer.....James Foust

WHIT—New Bern—1942

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Ray D. Williams
Address.....Highway 17 South
Tel.: MElrose 7-4450.....MBS
Representative .....John E. Pearson
General Manager.....Ray D. Williams
Station Mgr., Chief Eng.....Bob Statham
Program Director.....Allen Toler

WRNB—New Bern—1953

Freq.: 1490 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned.....Jefferay Bcstg. Corp.
Address.....Box 31
Tel.: MElrose 7-6144.....KBS
Representative .....Howard
Pres., Gen. Mgr.....William W. Jefferay
Commercial Manager.....George B. Nelson
Chief Engineer ..... Dave Raley

WNNC—Newton—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By..Newton-Conover Bcstg. Co.
Business Address.....West "A" St.
Tel.: IN 4-4041.....KBS
Pres., Gen., Sta. Mgr.....Earl Holder
Comm., Sls. Prom. Mgr.....Eugene Henry
Chief Eng.....Ray Corbitt

WKBC—North Wilkesboro 1947

Frequency: 810 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Wilkes Bcstg. Co.
Address .....Radio Bldg.
Tel.: 633 .....KBS
Pres., Gen. Mgr.....Doris B. Brown

WOXF—Oxford—1949

Freq.: 1340 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned-Operated By.....Oxford Bcstg. Corp.
Address.....111 Littlejohn St.
Tel.: 4167.....Independent
Newspaper Affiliation.....Public Ledger
President, Gen. Mgr.....A. N. Critcher
Station Manager.....F. Royster Critcher
Chief Engineer.....Gale Lewis

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WPNC—Plymouth—1959

Frequency: 1470 Kc.....Power: 1000 Watts d.
Owned By ..... Plymouth Bcstg. Co.
Address .....Box 67
Tel.: SWan 3-4104.....Independent
Station Rep. ... .. Continental Radio Sales
President ..... Harry A. Epperson, Sr.
General, Comm. Manager .. Lewis R. Kurtz, Jr.
Sales Promotion Manager ... Ralph Robinson
Publicity Director ..... C. T. West
Program Director ..... Lou Mitchell
Owners of: WBRG, Lynchburg, WLES, Lawrenceville, both Va.

WSHE—Raleigh—1954

Frequency: 570 Kc.....Power: 500 Watts, d.
Owned By.....Raleigh-Durham Bcstg. Co.
Address .....649 Maywood Avenue
Tel.: TE 3-3874 ..... MBS
Station Representative ..... Weed Radio
General, Sta. Mgr.....Thomas O. McCaffrey
Commercial Manager ..... Johnny O'Neill
Sales Promotion Manager ... Skip Carpenter
Program Director ..... Ken Alvord
Publicity Director ..... Merle Kelly
Chief Engineer ..... Mike Bolt

WKIX—Raleigh—1947

Freq.: 850 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned By.....WKIX Bcstg. Co.
Address.....P. O. Box 868
Tel.: TEmple 2-5512.....ABC
Station Rep.....Hollingbery
General Mgr.....Hugh Holder
Chief Engineer .....Gene Reopelle

WPTF—Raleigh—1924

Frequency: 680 Kc.....Power: 50,000 Watts
Owned-Oper. By.....WPTF Radio Co.
Address .....Insurance Bldg.
Tel.: TE 2-8311.....NBC
Representative.Peters, Griffin, Woodward, Inc.
Pres., Gen., Mgr.....Richard H. Mason
Sales Manager ..... R. W. Youngsteadt
Program Manager.....Graham B. Poyner
Promotion Manager.....Don Fowler
Chief Engineer.....Henry Hulick, Jr.

WRAL—Raleigh—1939

Frequency: 1240 Kc. Power: 1 Kw. d., 250W. n.
Owned-Operated By...Capitol Bcstg. Co., Inc.
Bus.-Studio Address.....130 S. Salisbury St.
Tel.: TE 4-6401 ..... Independent
Representative .....H-R
President.....A. J. Fletcher
Vice President.....Fred Fletcher
General Manager ..... Tom Tucker
Sales Prom. Mgr. ..... John C. Allers

WFRC—Reidsville—1947

Frequency: 1600 Kc.....Power: 1000 Watts
Owned-Oper. By....Piedmont Carolina Bcstg.
Address.....Harrison St. Ext.
Tel.: DI 9-4361-2.....ABC-KBS
Representative.....Bogner & Martin
President.....H. T. Williams
General, Sta. Manager .. Stephen F. Woodson
Program Director.....Forrest Bedell
Publicity Director ..... Oscar Griffin
Chief Engineer ..... Benney G. Grogam

WREV—Reidsville—1948

Frequency: 1220 Kc. ..... Power. 1 Kw. d.
Owned-Oper. By.....Reidsville Bcstg. Co.
Address .....Box 1349
Tel.: 342-1333 ..... Independent
President .....William M. Oliver, Sr.
General, Sta. Manager ..... E. M. Hurd
Program, Publicity Director .. Mrs. Katye Oliver
Chief Engineer ..... William M. Oliver, Jr.

WCBT—Roanoke Rapids—1940

Frequency: 1230 Kc.....Power: 250 Watts
Owned By ..... Roanoke Rapids Radio
Address.....251 Roanoke Ave.
Tel.: JE 7-4184 ..... MBS-KBS
President ..... Henry M. Best, Jr.
General Manager.....Tommy Williams

WAYN—Rockingham—1946

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Operated By.....WAYN, Inc.
Address .....Rockingham
Tel.: TWining 5-4041.....Independent
Pres., Gen., Sta. Mgr.....Wayne M. Nelson
Comm., Sls., Prom. Mgr.....William Futterer
Program Director.....Jimmy Smith
Publicity Director.....Henry Boggan
Chief Engineer.....Carl M. Wilson

WCEC—Rocky Mount—1947

Frequency: 810 Kc.....Power: 1000 Watts d.
Owned By.....East Carolina Electronics
Address.....P. O. Box 1075
Tel.: GI 2-3108 ..... CBS
Newspaper Affiliation .....Telegram
Sta. Representative .....Pearson
President .....Josh Horne
Comm., Sales Prom. Mgr.....Ray Thompson
Program Dir.....Ray Wilkerson
Publicity Dir.....Mel Warner
Chief Engineer ..... G. Taylor

WEED—Rocky Mount—1933

Freq.: 1390 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....W. A. Wynne
Address .....Box 752
Tel.: GI 6-6736.....ABC
Representative .....Burn-Smith
General, Station Mgr.....W. A. Wynne Jr.
Commercial Manager.....George E. Peterson
Chief Engineer.....Joe R. Morris

WRMT—Rocky Mount—1958

Frequency: 1490 Kc.....Power: 250 Watts
Owned By ..... Atlantic Radio
Address .....Box 283
Tel.: GI 6-9283.....Independent
Station Representtive.....Walker-Rawalt
General Manager.....Norman J. Suttles
Station Manager.....Martin L. Street
Chief Engineer ..... Bill Winters, Jr.

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WRXO—Roxboro—1949

Frequency: 1430 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Roxboro Bcstg. Co.
Address .....Box 130
Tel.: 6013.....Independent
General Manager, Ch. Eng.....H. S. Taylor

WSAT—Salisbury—1948

Frequency: 1280 Kc.....Power: 1000 Watts
Owned-Oper. By.....Mid-Carolina Bcstg. Co.
Address ..... Mildords Hills Road
Tel.: 633-0621 ..... ABC
President.....Charles H. Wentz
General, Sta. Manager ..... Harry L. Welch
Commercial Manager ..... Kitty Murphy
Program Director ..... Gale Adkins
Chief Engineer ..... E. L. Sherman
Owners of: WTIK, Durham.

WSTP—Salisbury—1938

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....WSTP, Inc.
Address ..... Statesville Blvd.
Tel.: 636-3811 ..... MBS
Station Representative .....Walker-Rawalt
President, General Mgr.....Tom Harrell
Sales Prom. Mgr., Prog. Dir. .. Sylvia Wiseman
Chief Engineer ..... Ralph Thomas

WEYE—Sanford—1952

Frequency: 1290 Kc.....Power: 1000 Watts d.
Owned By ..... Sanford Radio Bcstg. Inc.
Address ..... Box 550
Tel.: 775-3021 ..... Independent
General Mgr. .....B. E. Peele

WWGP—Sanford—1946

Frequency: 1050 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....WWGP Bcstg. Corp.
Address.....P. O. Box 651
Tel.: 775-3525 ..... KBS
President-Mgr.....Frank Abbott, Jr.
Sales Promotion Manager ..... David Sherrill
Program Director ..... Bill Buchanan
Publicity Director ..... Frank J. Abbott, Jr.
Chief Engineer.....J. C. Patterson

WYAL—Scotland Neck—1960

Frequency: 1280 Kc.....Power: 5,000 Watts d.
Owned-Oper. By.....WYAL Radio, Inc.
Address.....Box 9, Hwy. 125
Tel.: Valley 6-9321.....Independent
President .....J. Laurino
General Manager.....J. T. Reeder

WADA—Shelby—1958

Frequency: 1390 Kc.....Power: 500 Watts d.
Owned By...Cleveland County Bcstg. Co. Inc.
Business Address.....Highway 226
Tel.: HUxley 2-1390.....Independent
Pres., Gen. Mgr.....Boyce J. Hanna
Chief Engineer, Prog. Dir.....Kenneth Vassey

WOHS—Shelby—1946

Frequency: 730 Kc.....Power: 1000 Watts
Owned-Oper. By.....Western Carolina Radio
Business Address.....1511 W. Dixon Blvd.
Tel.: HUxley 7-6313.....MBS-KBS
Pres., Gen. Manager.....Robert M. Wallace
Comm. Manager.....Don McLain
Chief Engineer ..... E. F. Rose, Jr.

WNCA—Siler City—1952

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Chatam Bdcstg. Co.
Address .....Box 852
Tel.: 742-2135 ..... Independent
Station Representative ..... George Hopewell
President.....H. E. Stout
General, Station Mgr.....Don L. Pierce
Comm., Sales Prom. Mgr. ..... Mel Thompson
Program Director ..... Esther K. Dodd
Chief Engineer ..... Odie Perry, Jr.

WMPM—Smithfield—1950

Frequency: 1270 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Carolina Bcstg. Service
Address .....Buffalo Road
Tel.: WEbster 4-2434.....KBS
Station Representative.....Bernard
President .....Ellis Barbour
General Manager, Prog. Dir.....Carl E. Lamm
Station, Commercial Mgr.....John Ciccone
Chief Engineer.....W. R. Mecom

WEEB—Southern Pines—1947

Frequency: 990 Kc.....Power: 5000 Watts d.
Owned..The Sandhill Community Bcstrs., Inc.
Address .....Highway No. 2
Tel.: 5-7001 .....ABC-KBS
Stations Reps.....Holman; Dora-Clayton
Pres., Gen. Mgr.....Jack S. Younts
Station Manager ..... D. L. Madigan
Program Director ..... Elizabeth M. Younts
Publicity Director ..... Sharon A. Hahle

WTOE—Spruce Pine—1955

Frequency: 1470 Kc.....Power: 1 Kw. d.
Owned-Oper. By..Toe River Valley Bcstg. Co.
Address .....Box 536
Tel.: PO. 5-4296.....KBS
Pres., Gen. Mgr.....Tom N. Cooper
Commercial Manager.....Rebecca Wilson
Sales Prom., Publicity Dir.....Noland Cooper
Chief Engineer.....Kyle Best

WDBM—Statesville—1957

Frequency: 550 Kc.....Power: 500 W.,d.
Owned.....Iredell Bcstg. Corp.
Address.....New Northwestern Bk. Bldg.
Tel.: 872-2455 ..... Independent
President.....Walter A. Duke
Gen. Mgr.....Clay Cline
Comm. Mgr.....Earl Carney
Sales Promotion Mgr.....Bill Alexander
Program Director.....Mrs. Mary Sue Jenkins
Publicity Director.....Norris Mayberry
Chief Engineer.....N. B. Mills II

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WSIC—Statesville—1947

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Statesville Bcstg. Co.
Address .....Box 1189
Tel.: 873-9078 ..... KBS
President ..... A. Fuller Sams, Jr.
Gen., Sta. Mgr.....G. M. Allen
Commercial Manager ..... W. H. Brown
Program Director ..... Robert W. Marlowe
Chief Engineer .....T. K. Abernethy

WMSJ—Sylva—1957

Frequency: 1480 Kc.....Power: 5000 W., d.
Owned .....WMSJ, Inc.
Address .....Box 907
Tel.: JU 6-2221.....Independent
President.....Harold H. Thoms
General, Sta. Manager .... James B. Childress
Comm. Mgr., Prog. Dir. ..... Henry Hoffman
Publicity Director ..... Mickie Childress
Chief Engineer ..... J. O. Headlee

WTAB—Tabor City—1954

Frequency: 1370 Kc....Power: 5000 Watts, d.
Owned-Oper. By.....Tabor City Bcstg. Co
Address .....Box 528
Tel.: 3171 .....Independent
President.....John B. Ward
Station Manager.....Troy McPherson
Chief Engineer.....S. J. Hart

WCPS—Tarboro—1947

Frequency: 760 Kc..... Power: 1000 Watts d.
Owned-Oper....Coastal Plains Bcstg. Co., Inc.
Address .....Box 1112
Tel.: TAlbot 3-2191.....Independent
Station Representative .....Dora-Clayton
President.....V. E. Fountain
General, Station Mgr. ..... Robert L. Harper
Commercial Manager ..... James I. Taylor
Sales Promotion Mgr. ..... Gladys Kirkland
Program Director.....Edward Conway
Publicity Director.....Pat O'Neal
Chief Engineer ..... Lindsey Whitehurst

WTNC—Thomasville—1947

Frequency: 790 Kc.....Power: 1000 Watts d.
Owned By.....The Thomasville Bcstg. Co
Address.....P. O. Box 750
Tel.: 2701 .....Independent
President.....R. F. Van Landlingham
Gen., Sta. Mgr.....Harold Harrison
Chief Engineer.....C. C. Fritts

WTYN—Tryon—1954

Freq.: 1550 Kc.....Power: 1 Kw. d.
Owned.....Polk County Broadcasters
Address .....Box 940
Tel.: UL 2-4755.....KBS
Gen., Comm. Mgr.....Henry G. Bartol, Jr.
Station Mgr., Pub. Dir.....Gertrude S. Taylor
Chief Engineer.....Norme D. Frost

WSVM—Valdese—1961

Frequency: 1490 Kc. ..... Power: 250 Watts
Owned By ..... Burke County Bcstg. Co.
Address ..... Box 1046
Tel.: TRinity 9-5000 ..... Independent
President ..... Robert R. Hilker
V.P., General Mgr. ..... William R. Rollins
Commercial, Prog. Dir. ..... Ellis T. Greenway
Publicity Director ..... Carolyn Metcalf
Chief Engineer ..... Norman Beach

WADE—Wadesboro—1947

Frequency: 1210 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....R. P. Lyon & Son
Address.....P.O. Box 341
Tel.: MY 4-2175.....KBS
General Manager.....W. P. Billingsley
Station Manager.....Walter V. Mitchell
Program Director.....W. T. Ballard Jr.
Chief Engineer ..... John M. Ingold
Owners of: WKDX, Hamlet, N. C.

WLSE—Wallace—1953

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Duplin Bcstg. Co.
Address ..... Box 449
Tel.: AT 5-2187 ..... KBS
General Manager.....Harry Kramer
Ch. Eng.....Raymond Fields

WEEW—Washington—1961

Frequency: 1320 Kc.....Power: 500 Watts d.
Owned By.....WEEW Inc.
Address .....Box 439
Tel.: Washington.....Independent
President .....J. P. Gallagher
General Manager.....James Newman

WRRF—Washington—1942

Frequency: 930 Kc.....Power: 5 Kw., 1 Kw. n.
Owned-Oper. By..Tar Heel Bcstg. System, Inc.
Address ..... P.O. Box 793
Tel.: WH 6-2162.....ABC
Station Rep. .... Venard, Rintoul & McConnell
President, General Mgr.....W. R. Roberson, Jr.
Station Manager.....W. W. Moore
Commercial, Sls. Prom. Mgr.....Bob Frowein
Program Publicity Director.....Merrill Daniels
Chief Engineer.....R. W. Tripp

WHCC—Waynesville—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio WHCC
Address .....Main St.
Tel.: GL 6-8661.....KBS
Pres., Gen. Mgr.....K. D. Fry
Treasurer .....M. F. Fry
Chief Engineer ..... John Rietz

WCNF—Weldon—1959

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Twin City Bcstg.
Address .....Box 588
Tel.: Jefferson 6-3115 ..... KBS
President .....Nathan Frank
Exec V.P. ..... Dr. C. Frank
Manager .....Jo Ann Frank
Program Director.....D. Williams

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WETC—Wendell-Zebulon 1959

Frequency: 540 Kc.....Power: 250 Watts, d.
Owned By.....Wendell-Zebulon Radio Co.
Address ..... Box 278, Wendell
Tel.: ANdrew 9-9325, Zeb.....Independent
President.....Lewis V. Parrish
General Mgr., Chf. Eng.....Bill Kirby

WKSK—West Jefferson—1959

Frequency: 1600 Kc.....Power: 1 Kw., d.
Owned.....Childress Bcstg. Corp.
Address.....Box 311
Tel.: 6001 .....KBS
Station Representative .....Hopewell
President.....James B. Childress
General, Station Mgr.....J. Ardell Sink
Sales Promotion Manager ..... B. A. Miller
Publicity Director ..... Marlyn Hartzog
Program Director.....Coy H. Deal
Chief Engineer.....Vernon McCarthy

WENC—Whiteville—1946

Frequency: 1220 Kc.....Power: 1000 Watts
Owned.....Whiteville Broadcasting Co., Inc.
Address.....P. O. Box 700
Tel.: MI 2-2133.....KBS
Representative.....Thomas F. Clark
President.....J. A. Maultsby, Sr.
General Mgr.....Don Viets
Commercial Manager ..... J. G. Worrell
Program Director ..... Marv Stuart
Chief Engineer ..... Cecil J. Odom

WIAM—Williamston—1951

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....E. Carolina Bcstg. Co.
Address .....Manning Bldg.
Tel.: SW 2-4161.....Independent
Co-owner, Gen. Mgr.....Charles M. Gaylord

WGNI—Wilmington—1946

Frequency: 1340 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Oper. By...New Hanover Bcstg. Corp.
Business Address.....211 N. Second St.
Tel.: ROger 2-2493.....MBS
Representative ..... Walker-Rawalt
President.....J. S. Brody
General, Sta. Manager ..... Allen B. Jones
Commercial Manager ..... Tommy Thompson
Sales Promotion Manager ..... Dave Ruark
Publicity Director ..... Bill Weathers
Prog. Dir., Chief Eng.....Arthur L. Madeley

WKLM—Wilmington—1957

Frequency: 980 Kc.....Power: 5000 Watts
Owned By.....Arlington-Fairfax Bcstg. Corp.
Address ..... Box 432
Tel.: ROger 3-4633.....Independent
Representative .....Bcst. Time Sales
President.....Harold H. Thoms
General Manager ..... Sam Dodd
Program Director ..... Mack L. Freeze
Chief Engineer ..... Tony Ostopoff
Owners of: WISE-AM-TV, Asheville; WCOG, Greensboro; WAYS, Charlotte; WEAM, Arlington, Va.; WMSJ, Sylva.

WMFD—Wilmington—1935

Frequency: 630 Kc.....Power: 1000 Watts
Owned By.....Dunlea Bcstg. Ind., Inc
Address.....Box 1889
Tel.: ROger 2-0058 ..... ABC
Representatives .....Burn-Smith, Ochs
President.....R. A. Dunlea, Sr.
Gen. Mgr., Chief Eng.....Richard Dunlea, Jr.
Commercial Manager.....Robert J. Hurley
Program Dir.....Eric Bruton

WGTM—Wilson—1937

Frequency: 590 Kc.....Power: 5000 Watts
Owned-Oper. By.....Watson Industries, Inc.
Address.....Box 1020
Tel.: 243-2188 .....MBS
Station Reps.....Weed; Clarke Brown
President, Gen. Mgr.....Penn T. Watson, Jr.
Commercial Manager ..... R. L. Pyles
Program Director.....Bill Bunn
Chief Engineer ..... John Townsend

WLLY—Wilson—1960

Frequency: 1350 Kc.....Power: 1,000 Watts, d.
Owned By ..... H. A. Epperson, Jr.
Address ..... Davis Bldg.
Tel.: 237-1830 ..... KBS
President, General Mgr. .. H. A. Epperson, Jr.
Program Director ..... Lorraine Gay
Chief Engineer ..... Charles Howell
Owners of: WPVA, Petersburg; WLES, Lawrenceville.

WVOT—Wilson—1948

Freq.: 1420 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....Wilson Radio Co., Inc.
Address ..... P.O. Drawer 170
Tel.: 243-5157 .....Independent
Station Representative...Devney Organization
President.....H. W. Anderson
Gen., Sta. Mgr.....Harry Severance
Assistant Manager ..... Wistar Moore, Jr.
Chief Engineer ..... Bob Adkins

WAAA—Winston-Salem—1949

Frequency: 980 Kc.....Power: 1000 Watts d.
Owned .....Laury Assoc., Inc.
Address .....Box 3119
Tel.: PA 2-4121.....Independent
Representatives.....Bob Dore; Ochs
President.....Robert A. Monroe
General Manager.....Ranny Daly
Chief Engineer.....Lee Wallenhaupt

WAIR—Winston-Salem—1937

Frequency: 1340 Kc.....Power: 250 Watts
Owned By ..... Holiday Bcstg. Corp.
Address ..... 46 Miller St.
Tel.: 725-7548 ..... ABC
Station Representative ..... Weed Radio
President, General Mgr. ..... Jon A. Holiday
Program Director ..... Fred Covington
Chief Engineer.....Lee C. King
Owners of: WHYE, Roanoke.

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WPEG—Winston-Salem—1960

Frequency: 1550 Kc. Power: 1000 Watts d.
Owned By ..... WPEG, Inc.
Address ..... 215 Northwest Blvd.
Tel.: PA 3-9627 ..... Independent
Station Representative ..... PRO
President, General Mgr. . W. B. Reisenweaver
Station Manager ..... Robert W. Yates
Program Director ..... Charles Mitchell
Chief Engineer ..... Ray Boggs

WSJS—Winston-Salem—1930

Frequency: 600 Kc.....Power: 5000 Watts
Owned-Oper. By.....Piedmont Publishing Co.
Address.....419-21 N. Spruce St.
Tel.: PA 5-2311.....NBC
Newspaper Affil....Journal, Twin City Sentinel
Station Rep.....Peters, Griffin, Woodward
V.P., Gen. Mgr.....**Harold Essex**
Asst. General Mgr.....Richard Barron
Operations Manager.....Phil Hedrick
Sales Director.....Harry B. Shaw
Exec. Dir. of Pgmmg.....John Comas
Program Manager.....Hank Pointel
Sales Manager.....Robert L. Sparrow

WTOB—Winston-Salem—1947

Freq.: 1380 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Op. By..Winston-Salem Bcstg. Co., Inc.
Address.....300 S. Stratford Road
Tel.: PA 3-4353.....Independent
Representative...Venard, Rintoul, McConnell
President.....James W. Coan
General Mgr.....L. G. Jones
Publicity Dir.....Margaret Sugg
Chief Engineer.....James Hoke

Pop: 637,000
Families: 173,000

NORTH DAKOTA

Radio Homes: 168,000
AM Stas. in State: 22

KBOM—Bismarck-Mandan 1925

Freq.: 1270 Kc....Power: 1 Kw., d. 250 W., n.
Owned.....Mandan Radio Assoc.
Address.....Box 667, Bismarck
Tel.: CA 3-4411.....Independent
Rep.....Gill-Perna; Weed; Dean & Slaughter
President ..... H. Swenson
General Manager ..... F. Fitzsimonds
Station Mgr., Pub. Dir.....Cal Culver
Commercial, Prom. Mgr.....Nils Pearson
Chief Engineer.....Herb Leupp

KFYR—Bismarck—1925

Frequency: 550 Kc.....Power: 5000 Watts
Owned-Operated By.....Meyer Bcstg. Co.
Address.....200½ North Fourth
Tel.: CA 3-0900.....NBC
Station Representative.....Blair, Hyett
Pres., General Manager.....W. A. Ekberg
Station Mgr.....R. W. MacLeod
Program Director.....Jim Backlin
Sales Prom. Mgr.....Raymond Isaak
Chief Engineer.....Ivar Nelson
Owners of: KFYR-TV; KMOT, Minot; KUMV, Williston.

KQDI—Bismarck—1958

Frequency: 1350 Kc.....Power: 500 Watts d.
Owned By.....Dakota Musicasters
Address.....117½ N. 5th St.
Tel.: BLackburn 5-1234 ..... KBS
Station Representative .....Forjoe
President ..... Del Cody
Station Manager ..... Robert Eubanks
Comm. Manager, Ch. Engineer ... Bill Banks
Owners of: KOYN, Billings; KUTT, Fargo; KQDY, Minot.

KDAK—Carrington—1961

Frequency: 1600 Kc. ..... Power: 500 W. d.
Owned By ..... Central Bcstg. Co., Inc.
Address ..... 822 Main
Tel.: 652-3151 ..... Independent
President ..... Judson Tracy
General, Sta. Manager .. Roy W. Gunderson
Commercial Manager ..... Don Smedshammer
Sales Promotion Manager ..... Bob Haagenson
Program Director ..... Ray Moser
Publicity Director ..... Betty Ann Zwinger
Chief Engineer ..... Fritz Carr

KDLR—Devils Lake—1925

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....KDLR, Inc.
Business-Studio Address.....400 12th Ave.
Tel.: MOhawk 2-2161 ..... MBS
Representative .....**Hal Holman**
Pres., Gen. Manager.....Bert Wick
Comm. Mgr.....Paul R. Lange
Sales Promotion Manager ... Harry Kosieracki
Program Director ..... Wilbur Clemenson
Chief Engineer.....Richard Moritz

KDIX—Dickinson—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Dickinson Radio Assn.
Bus.-Studio Address.....119 2d Ave. W.
Tel.: 5133 .....Independent
Representative .....Holman; Hurley
General Manager.....Stanley Deck
Commercial Manager.....Bob Weiler
Chief Engineer.....**Benjamin G. Locherd**

KUTT—Fargo—1960

Frequency: 1550 Kc.....Power: 5 Kw. d.
Owned By.....KUTT Music Bcstrs.
Address .....Box 109

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Tel.: ADams 5-7551 ..... Independent
Station Rep. ..... Bowden; Forjoe
Station Mgr. ..... Jim Uglum
General, Sta. Manager ..... Jack W. Birehill
Program Dir. ..... Pat Nogan
Chief Engineer ..... Orville Nyhus
Owners of: KQDY, Minot; KQDI, Bismarck; KOYN, Billings.

KXGO—Fargo—1948

Frequency: 790 Kc. ..... Power: 5000 Watts
Owned-Oper. By ..... N. Dak. Bcstg. Co.
Address ..... 4000 West Main Ave.
Tel.: ADams 5-4461 ..... ABC
Representative ..... Gill-Perna
President, Gen. Mgr. ..... John W. Boler
Commercial Manager ..... LeRoy Peterson
Program Director ..... Ron Clark
Publicity Director ..... Bob Weber
Chief Engineer ..... Norris Pederson
Owners of: KXGO-TV; KXJB-TV, Valley City; KBMB, Bismarck; KXMC-TV, Minot, all N. D.; KXAB-TV, Aberdeen, S. D.

WDAY—Fargo—1922

Frequency: 970 Kc. ..... Power: 5000 Watts
Owned-Operated By ..... WDAY, Inc.
Business-Studio Address ..... 207 North Fifth
Tel.: 232-3371 ..... NBC
Newspaper Affil. ..... Forum
Rep. ..... Peters, Griffin, Woodward, Inc.
President ..... N. Black, Jr.
General Manager ..... Tom Barnes
Sales Manager ..... Bill Burn
Asst. Gen. Manager ..... Jack Dunn
Sales Promotion Manager ..... Roy Pederson
Program Director ..... Norm Fisher
Chief Engineer ..... Juline Savold
Owners of: WDAY-TV.

KGPC—Grafton—1958

Frequency: 1340 Kc. ..... Power: 250 Watts
Owned By ..... KGPC Co.
Address ..... P.O. Box 312
Tel.: 227 ..... Independent
General Mgr. ..... C. G. Matheson

KILO—Grand Forks—1941

Frequency: 1440 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Oper. By .... Grand Forks Herald, Inc.
Address ..... First Natl. Bank Bldg.
Tel.: 774-5321 ..... CBS
Newspaper Affiliation ..... Herald
Reps. ..... O'Connell; Bowden
President ..... M. M. Oppegard
Sta., Comm. Mgr. ..... Herman Livingston
Adm. Exec. ..... Dorothy Ann Kirk
Chief Engineer ..... A. F. Petrich

KNOX—Grand Forks—1947

Frequency: 1310 Kc. ..... Power: 5000 Watts
Owned By ..... Community Radio Corp.
Address ..... P. O. Box 1110
Tel.: 77-44611 ..... Independent
Station Representative ..... Meeker
President ..... Harry Rice
General Mgr. ..... Robert C. Lukkason
Operations Director ..... Bill Hutton
Chief Engineer ..... David L. Chumley

KNDC—Hettinger—1954

Frequency: 1490 Kc. ..... Power: 250 Watts
Owned ..... Hettinger Bcstg. Co.
Address ..... Hettinger, N. D.
Tel.: 56 7-2421 ..... KBS
Newspaper Affiliation . Adams County Record
Station Representative ..... George Hopewell
President, Gen. Mgr. ..... P. J. Schults
Station Manager ..... Allen R. McIntyre
Sales Prom. Mgr. ..... Jonas Johnson
Commercial Manager ..... Ramona Stenberg
Program Director ..... Tommy Clement
Publicity Director ..... Bill McIntyre
Chief Engineer ..... Doyle Ritter

KEYJ—Jamestown—1954

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned ..... James River Bcstg. Co.
Address ..... Box 1170
Tel.: CLinton 2-2160 ..... KBS-MBS
Station Representative ..... Bowden
President ..... Robert E. Ingstad
Station Manager ..... A. G. Berry
Comm. Manager ..... R. L. Richardson
Publicity Director ..... Ben Jakel
Program Director ..... Dan C. Brannan
Sales Prom. Mgr. ..... S. S. Ingersoll
Chief Engineer ..... Kenneth L. Rich

KSJB—Jamestown—1936

Frequency: 600 Kc. ..... Power: 5000 Watts
Owned By ..... Big K, Inc.
Address ..... Box 1271
Tel.: CL 2-3570-1 ..... Independent
Reps. ..... Weed; Evans; Dean & Slaughter
President ..... James M. Pryor, Jr.
General Sta. Mgr. ..... Don MacTavish
Program Director ..... Bill Dennis
Commercial Manager ..... Don Bentz
Sales Prom. Mgr. ..... Bob Gaye
Publicity Dir. ..... Clay Ford
Chief Engineer ..... Harvey Van Erem

KCJB—Minot—1950

Frequency: 910 Kc. ..... Power: 1000 Watts
Owned By ..... Big K, Inc.
Address ..... Box 1712
Tel.: TE 5-1161 ..... CBS
Representative ..... Weed
Pres., Gen. Mgr. ..... James M. Pryor, Jr.

KLPM—Minot—1929

Frequency: 1390 Kc. .. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By ..... Minot Bcstg. Co.
Business Address ..... 320 Third Ave., S.W.
Tel.: TEmple 4-1146 ..... MBS
Representative ..... Walker-Rawalt
President ..... Ethel H. Cooley
Gen. Mgr., Ch. Eng. ..... C. W. Baker
Comm. Dir., Prog. Dir. ..... Leslie E. Maupin
Sales Promotion Manager ... Hugo Fursteaneau

KQDY—Minot—1957

Frequency: 1320 Kc. ..... Power: 1 Kw., d.
Owned ..... Dakota Broadcasters
Address ..... Box 1388
Tel.: TEmple 7-1124 ..... KBS

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Sta. Reps. ..... Forjoe; Bowden; Feltis
General Manager ..... Jack W. Birchill
Commercial Manager ..... Les Sabo
Program Director ..... Jim Footit
Chief Engineer ..... Ray Lujon
Owners of: KOYN, Billings; KQDI, Bismarck; KUTT, Fargo.

KEYD—Oakes—1959

Frequency: 1220 Kc.....Power: 1 Kw., d.
Owned.....Interstate Broadcasting Co.
Address.....114 Union Ave.
Tel.: RIverside 2-2376.....MBS
Station Representative .....Bowden
President.....Robert E. Ingstad
General Mgr., Chief Eng.....Glenn Olson
Program Director ..... B. Waters
Owners of: KBMW, Wahpeton; KOVC, Valley City; KEYJ, Jamestown, all N. D.; KEYL, Long Prairie, KWAD, Wadena, both Minn.

KGCA—Rugby—1961

Frequency: 1450 Kc. ..... Power: 250 Watts
Owned By ..... Rugby Broadcasters, Inc.
Address ..... P.O. Box 31
Tel.: 776-5254 ..... KBS
President ..... Oscar H. Halvorson
General Manager ..... George W. Gaustad
Commercial Manager ..... Marvin Martinson
Sales Promotion Manager ... Douglas Johnson
Program Director ..... Mrs. Pat Keller
Publicity Director ..... Donald O. Erickson
Chief Engineer ..... Richard Bauman

KOVC—Valley City—1936

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....KOVC, Inc.
Address.....135 Central Ave. S.
Tel.: 845-2531 ..... MBS
Pres., Gen. Mgr.....Robert E. Ingstad
Station, Commercial Mgr.....Dale Olson
Program Director ..... Tim Stoflett
Publicity Director ..... Larry Gauper
Chief Engineer ..... Deane Jameson

KEYZ—Williston—1948

Frequency: 1360 Kc.....Power: 5 Kw.
Owned-Oper. By.....Charles L. Scofield
Address .....Box 1240
Tel.: GReenfield 3-3911.....Independent
Representative .....Holman
Gen. Mgr., Ch. Eng.....Chas. L. Scofield
Commercial Manager ..... Ray David
Program Director.....Bob Gilbert

Pop: 9,925,000
Families: 2,998,500

OHIO

Radio Homes: 2,926,000
AM Stas. in State: 93

WADC—Akron—1925

Frequency: 1350 Kc.....Power: 5000 Watts
Owned-Operated By.....Allen T. Simmons
Business Address.....40 E. Mill St.
Tel.: JE 5-6165.....CBS
Station Representative ..... Bernard Howard
Pres., Gen. Mgr. ..... Allen T. Simmons
Station, Comm. Manager ..... Bob Wilson
Program Director ..... Margaret Bevans
Sales Prom. Mgr., Pub. Dir. ... Dolores Buehrle
Chief Engineer.....Arnold Bock

WAKR—Akron—1940

Frequency: 1590 Kc.....Power: 5000 Watts
Owned By.....Summit Radio Corp.
Address.....853 Copley Rd.
Tel.: PO 2-8811.....ABC
Newspaper Affiliation.....Beacon Journal
Station Representative.....McGavren
President.....S. Bernard Berk
General, Station Manager.....Roger G. Berk
Comm. Mgr.....Kenneth M. Keegan
Program Director.....Bob Wylie
Sales Promotion Mgr.....Robert I. Bostian
Publicity Director.....Phyllis V. Simms
Chief Engineer.....Irwin L. Knopp
Owners of: WAKR-FM-TV.

WCUE—Akron—1949

Frequency: 1150 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....WCUE Radio, Inc.
Address.....424 Sackett Ave.
Tel.: WA 3-9761 ..... Independent
Representative .....Gill-Perna
President .....Ted Estabrook
V.P., Treas. ..... Jack Valdez
V.P., Gen. Sales Mgr. ..... George Mamus
V.P., General Manager ..... Bill Clark
Chief Engineer.....Henry Niederkofler

WHLO—Akron—1944

Frequency: 640 Kc.....Power: 1000 Watts
Owned-Oper. By.....Radio Akron, Inc.
Address.....51 W. State St.
Tel.: BI 3-7101 ..... Independent
Station Reps.....Eastman; Ohio Station Reps.
President.....Louis J. Appell, Jr.
General Manager.....Allen Saunders
Commercial Mgr.....Ted Hepburn
Program Dir. ..... Warren Duffy
Sales Prom. Mgr.....Adrian R. Cooper
Chief Engineer ..... Fred Greaves
Owners of: WSBA-AM-FM-TV, York; WARM, Scranton.

WFAH—Alliance—1953

Frequency: 1310 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....The Review Pub. Co.
Address.....2720 S. Union
Tel.: TAlbot 1-1111.....Independent
Newspaper Affiliation.....Review
Station Representatives .. Webb; Ohio Stations
President.....D. A. Peterson

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General, Comm. Mgr.....Robert A. Gates
Program Director ..... James Phillips
Chief Engineer.....Charles Dietrich

WNCO—Ashland—1959

Frequency: 1340 Kc.....Power: 250 W.
Owned.....Radio Ashland, Inc.
Business Address.....Ashland Mansfield Rd.
Tel.: 2-1572.....MBS
Station Representative.....Ohio Stations
Pres., Ch. Engr.....Charlie Calhoun
Station Mgr.....W. E. Waldorf

WREO—Ashtabula—1937

Freq.: 970 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned By.....Radio Enterprises of Ohio
Address .....Ashtabula, O.
Tel.: 993-2120.....Independent
Newspaper Affil.....Star Beacon
Representative .....Clark
President .....D. C. Rowley
General Manager.....John Colin
Station Manager.....D. W. Fassett
Commercial Mgr.....I. H. Bleasdale
Program Director.....Andrew Holecko
Chief Engineer.....Frank Bernato

WATH—Athens—1950

Frequency: 970 Kc.....Power: 1000 Watts d.
Owned By.....Radio Athens, Inc.
Address .....Box 567
Tel.: LYnwood 3-1587.....Independent
President, Chief Eng.....Andrew Kovlan
Comm. Manager.....John Kerr
Program Director.....Doug Sinsel

WOMP—Bellaire—1947

Frequency: 1290 Kc.....Power: 1000 Watts d.
Owned By.....WOMP, Inc.
Address .....Box 567
Tel.: 676-5661 ..... MBS
Station Representative .....Hollingbery
President.....Donald J. Horton
General, Sta. Mgr. ..... Len Carl
Program, Publicity Director ..... Don Hart
Sales Promotion Manager ... George Wright
Chief Engineer.....Jack Jennings

WOHP—Bellefontaine—1952

Frequency: 1300 Kc. ..... Power: 500 Watts
Owned By ..... Hi Point Bcstg. Co.
Address.....E. Sandusky St.
Tel.: 592-5796 ..... Independent
President, General Mgr. ..... P. Church

WMGS—Bowling Green—1954

Frequency: 730 Kc.....Power: 1000 Watts d.
Owned By ..... WHRW, Inc.
Address.....Waldorf Hotel, Toledo
Tel.: TR 4-4365.....Independent
General Manager.....Dean D. Osborn, Jr.

WILE—Cambridge—1948

Frequency: 1270 Kc.....Power: 1000 Watts d.
Owned-Oper...Land o' The Lakes Bcstg. Corp.
Address.....917 Beatty Ave.
Tel.: 4-5606 .....KBS
Pres., Gen. Mgr.....Howard A. Donahoe
Commercial Manager ..... Geo. Wolfington
Program Director ..... William R. Coffey
Chief Engineer ..... Harold Black

WCNS—Canton—1947

Frequency: 900 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Dover Bcstg. Co., Inc.
Address.....106 High Ave., N.W.
Tel.: GL 6-8396.....MBS
President.....Mrs. Agnes J. R. Greer
General Manager.....W. B. Steis
Station, Comm. Manager ..... Sal Butera
Program Director.....Ken Speck
Publicity Director ..... Patti Rae
Chief Engineer.....Don Graff
Owners of: WJER, Dover, O.

WHBC—Canton—1925

Frequency: 1480 Kc.....Power: 5000 Watts
Owned-Operated By.....Ohio Bcstg. Co.
Business-Studio Address....550 S. Market St.
Tel.: GL 6-7166.....ABC
Newspaper Affil.....Brush-Moore
Representative....Venard, Rintoul, McConnell
President .....Eugene Carr
V.P., Station Manager ..... Paul E. Gilmer
Commercial Manager .. William G. Umbenhour
Sales Prom. Manager ..... Mrs. Nancy Rice
Program Dirs. ..... Lee Atwell, Chuck Craig
Chief Engineer.....John Schen
Owners of: WONE, Dayton; WPDQ, Jacksonville.

WHOF—Canton—1946

Frequency: 1060 Kc.....Power: 1000 Watts d.
Owned By ..... Douglas Properties Corp.
Business Address..4601 Hills & Dales Rd., NW
Tel.: GL 5-9475.....Independent
Station Representative .....Masla
General Manager.....Clark L. Dozer

WBEX—Chillicothe—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Shawnee Broadcasting Co.
Bus. Address.....Pohlman Rd., Carlisle Hill
Tel.: PRospect 3-2244.....MBS, KBS
Representative.....Thomas F. Clark
President, Gen. Mgr.....Truman A. Morris
Comm. Prom. Mgr.....Alice Shein
Program Director.....Mary Morris
Chief Engineer.....Donald L. Head

WCHI—Chillicothe—1956

Frequency: 1350 Kc.....Power: 500 Watts, d.
Owned By.....Courthouse Bcstg. Co.
Address.....800 Eastern Avenue
Tel.: PR 4-3385.....Independent
President, Chief Eng.....W. N. Nungesser

WCIN—Cincinnati—1953

Frequency: 1400 Kc...Power: 5 Wts. d., 500 n.
Owned-Oper. By....Rounsaville Radio Stations
Address.....3301 Beekman St.
Tel.: MU 1-7600.....Independent
Representative.....Pearson, Dora-Clayton
President.....R. W. Rounsaville
General Manager ..... Carl Glicken
Program Director.....Charles Scruggs
Chief Engineer.....C. Dettmar
Owners of: WLOU, Louisville; WMBM, Miami Beach; WTMP, Tampa; WVOL, Nashville; WYLD, New Orleans; KRZY, Dallas.

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WCKY—Cincinnati—1929

Frequency: 1530 Kc.....Power: 50,000 Watts
Owned-Operated By.....L. B. Wilson, Inc.
Address.....Hotel Sheraton Gibson
Tel.: CH 1-6565.....Independent
Station Representative.....AM Radio Sales
President.....Charles H. Topmiller
General Manager.....Jeanette Heinze
V.P., Chg of Sales.....Tom Welstead
Admin. Asst., Sales.....Harold Perry
Sales Prom., Pub. Dir.....Bruce Handshu
Program Director.....Paul Miller
Owners of: WLBW, Miami.

WCPO—Cincinnati—1927

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By..Scripps-Howard Radio, Inc.
Address.....2345 Symmes St.
Tel.: UN 1-9000.....Independent
Newspaper Affiliation.....Post-Times Star
Representative .....John Blair
General Manager.....M. C. Watters
Station Director.....Patrick H. Crafton
Chief Engineer.....Paul Adams

WKRC—Cincinnati—1922

Frequency: 550 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Taft Broadcasting Co.
Address.....1906 Highland Ave.
Tel.: GA 1-1750.....CBS
Representative .....Katz
President.....Hulbert Taft, Jr.
V.P. of Operations.....L. H. Rogers II
General Station Mgr.....Hubbard Hood
Commercial Mgr.....R. L. Bevington
Operations Mgr.....Paul Shumate
Chief Engineer.....Hugh LaCrosse
Owners of: WTVN-AM-TV, Columbus, O.; WBRC-AM-TV, Birmingham, Ala.; WKYT, Lexington, Ky.; WKRC-TV.

WLW—Cincinnati—1922

Frequency: 700 Kc.....Power: 50 Kw.
Owned.....Crosley Bcstg., Corp.
Address.....140 W. Ninth St.
Tel.: CH 1-1822.....NBC
Station Representatives.....Lowrance, Moore
Chm. of Board.....James D. Shouse
Pres., Gen. Mgr.....Robert E. Dunville
V.P., Sales.....H. P. Lasker
V.P. Programs.....Al Bland
Radio Sales Mgr.....Scott McLean
Chief Engineer.....R. J. Rockwell

WSAI—Cincinnati—1923

Frequency: 1360 Kc.....Power: 5000 Watts
Owned-Oper. By.....Jupiter Bcstg. Corp.
Address .....Sinton Hotel
Tel.: MAin 1-1068.....Independent
Station Representative ..... Robert Eastman
Pres., General Manager.....Richard E. Nason
Program Director ..... Gene Nelson
Chief Engineer ..... Vern Milton

"Requited Love"

The station that "loves Cincinnati"
is now loved **by** *Cincinnati!*

WSAI *- - - Number 1 in*
Hooper *and* PULSE *going*
into 1962!

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WZIP—Cincinnati—1947

Frequency: 1050 Kc.....Power: 1 Kw., d.
Owned-Operated By..Greater Cinn. Radio, Inc.
Address.....Vernon Manor Hotel
Tel.: UNiversity 1-6067.....MBS
Station Rep.....Raymer
President .....Carl Lindner
General Manager.....Dick Pittenger
Sales Service Mgr.....Gittie Bortz
Program Dir.....Chas. Grady
Chief Engineer.....Frank Wagner

KYW—Cleveland—1923

Frequency: 1100 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Westinghouse Bcstg. Co.
Address ..... 1403 E. 6th St.
Tel.: SU 1-4500 ..... Independent
Sta. Representative.....AM Radio Sales
President.....Donald H. McGannon
General Manager.....Perry B. Bascom
Sales Manager.....Fred E. Walker
Adv., Promotion Manager .. Michael Ruppe, Jr.
Program Director.....Eugene M. Plumstead
Publicity Director ..... Charles L. Getz, Jr.
Chief Engineer.....Sid Stadig
Owners of: KYW-TV; WBZ-AM-TV, Boston; KDKA-AM-TV, Pittsburgh; WOWO, Fort Wayne; WIND, Chicago; KEX, Portland, Ore.; WJZ-TV, Baltimore; KPIX, San Francisco.

WABQ—Cleveland—1948

Frequency: 1540 Kc.....Power: 1 Watt d.
Owned By.....Tuschman Bctsg. Corp.
Address.....2323 Chester Ave.
Tel.: CHerry 1-7555.....Independent
Station Rep. .....Howard
President, Gen. Mgr.....P. G. Tuschman
Commercial, Sta. Manager ..... Bert Noble
Program Director.....Harrison Dillard
Chief Engineer.....Rudy Jones

WERE—Cleveland—1948

Frequency: 1300 Kc.....Power: 5000 Watts
Owned-Operated By....Cleveland Bcstg. Inc.
Address .....1500 Chester Ave.
Tel.: SU 1-9600.....Independent
Station Rep.....Venard, Rintoul & McConnell
President.....Ray T. Miller, Jr.
General, Station Mgr.....Richard M. Klaus
Commercial Mgr.....Ed Paul
Sales Prom., Pub. Dir.....Leonard G. Trostler
Program Manager.....Ed Stevens
Chief Engineer.....Harry Dennis
Owners of: WLEC-AM-FM, Sandusky, O.

WDOK—Cleveland—1950

Frequency: 1260 Kc.....Power: 5000 Watts
Owned-Operated By.....Civic Bcstrs., Inc.
Address.....1515 Euclid Ave.
Tel.: MA 1-2890.....MBS
Station Rep. .....H-R
President .....Frederick C. Wolf
General Manager.....Maurice J. Condon
Commercial Manager ..... Dave Levine
Sales Promotion Manager ..... Marjorie Jones
Program Director ..... Wayne Mack
Publicity Director ..... Jeanne Forney
Chief Engineer ..... Ralph Quay

WGAR—Cleveland—1930

Frequency: 1220 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Peoples Bcstg. Corp.
Address .....Statler-Hilton Hotel
Tel.: PR 1-0200.....Independent
Representative ..... Christal
President .....Herbert Evans
General, Station Mgr.....Carl E. George
Program Director.....Robert K. Smiley
Commercial Mgr.....Robert E. Forker
Sales, Prom., Pub. Dir.....James Ward
Chief Engineer.....Lloyd G. Wingard
Owners of: WRFD, Worthington, O.; WMMN, Fairmont, W. Va.; WTTM, Trenton, N. J.; WNAX, Yankton, S. D.; KVTV, Sioux City.

WHK—Cleveland—1922

Frequency: 1420 Kc.....Power: 5000 Watts
Owned By .....Metropolitan Bcstg.
Address.....5000 Euclid Ave.
Tel.: EXpress 1-5000.....Independent
Station Representative .....Blair
President .....John W. Kluge
General, Sta. Mgr.....Jack Thayer
Business Mgr.....Charles Masella
Sales Prom., Pub. Dir.....Gary Davis
Program Director.....Gerald Spinn
Chief Engineer.....Ralph H. DeLany
Owners of: WNEW-AM-TV, N. Y.; WTTG-TV, Washington, D. C.; WIP, Philadelphia; WTVH-TV, Peoria; KOVR-TV, Stockton, Calif.; WIP-AM-FM, Philadelphia; KMBC-AM-FM-TV, Kansas City.

WJMO—Cleveland—1947

Frequency: 1490 Kc...Power: 1 Kw. d., 250 W. n.
Owned By.....Friendly Broadcasting Co.
Address.....11821 Euclid Ave.
Tel.: Sweetbriar 5-1212.....ABC
Sta. Rep. ..... Wittig; Dora-Clayton
President.....Richard Eaton
General, Station Mgr.....C. C. Courtney
Commercial Manager ..... Don Bruck
Program Director.....John Slade
Publicity Director.....Ken Hawkins
Chief Engineer.....Chuck Owens

WJW—Cleveland—1926

Frequency: 850 Kc...Power: 10 Kw. d., 5 Kw. n.
Owned By.....Storer Bcstg. Co.
Address.....1630 Euclid Ave.
Tel.: TOwer 1-6080.....Independent
Newspaper Affil.....Miami Sun
Representative ..... Katz
President ..... G. B. Storer, Jr.
V.P. & Gen. Mgr.....James E. Bailey
Ass't. General Mgr.....James P. Storer
General Sales Mgr.....Jules C. Blum
Program Director.....Bruce MacDonald
Sales Prom., Pub. Mgr. ..... Charles Hutaff
Engineering Supervisor ..... Furn Anderson
Owners of: WJW-FM-TV; WGBS-AM-FM, Miami; WJBK-AM-FM-TV, Detroit; WSPD-AM-FM-TV, Toledo; WAGA-TV, Atlanta; WHN, New York, N. Y.; WIBG-AM-FM, Phila., Pa.; KGBS, Los Angeles; WITI-TV, Milwaukee.

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WBNS—Columbus—1924

Frequency: 1460 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....RadiOhio, Inc.
Business-Studio Address.....33 N. High St.
Tel.: CA 4-9265.....CBS
Representative .....John Blair
General Manager.....Richard A. Borel
Commercial Manager..... .....W. I. Orr
Sales. Prom. Manager.....Jim Yerian
Program Director.....Parke Blanton
Publicity Director.....Martha Babington
Chief Engineer.....Lester H. Nafzger

WCOL—Columbus—1922

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Air Trails, Inc.
Address.....E. Broad & Young St.
Tel.: CApital 1-7811.....Independent
Newspaper Affil....Lancaster Eagle-Gazette,
Representative ..... Eastman
President .....Charles Sawyer
V.P. General Mgr.....Collis A. Young
Exec. V.P.....J. P. Williams
V. P..... .....Alexander Buchan
Production Director ..... Steve Joos
Chief Engineer.....T. Carpenter
Owners of: WING, Dayton, O.; WKLO, Louisville; WIZE, Springfield, O.; WEZE, Boston.

WMNI—Columbus—1958

Frequency: 920 Kc.....Power: 500 Watts
Owned By.....North American Bcstg. Co.
Address .....Southern Hotel
Tel.: CApital 1-1354.....ABC
Station Representative.....Bcst. Time Sales
President, General Mgr.....William R. Mnich
Commercial Manager ..... Joe Hill
Program, Pub. Dir.....William F. Robinson
Chief Engineer.....John D. Brookbank

WTVN—Columbus—1922

Frequency: 610 Kc.....Power: 5000 Watts
Owned-Operated By.....Taft Bcstg. Co.
Address.....22 East Gay St.
Tel.: CA 4-1271 ..... Independent
Representative ..... Katz
President.....Hulbert Taft, Jr.
General, Comm. Manager ..... Gene D'Angelo
Program Director.....Robert Yeager
Publicity Director ..... Barbara Karlbom
Chief Engineer ..... Ed Kopriver
Owners of: WTVN-FM-TV; WKRC-AM-TV, Cincinnati; WBRC-AM-TV, Birmingham; WKYT-TV, Lexington, Ky.

WVKO—Columbus—1948

Frequency: 1580 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Sky Way Bcstg. Corp.
Address.....2495 Henderson Rd.
Tel.: HUdson 6-9595 ..... MBS
Rep. ..... Venard, Rintoul & McConnell
President .....Milton Staub
Gen., Sta. Manager.....Bert Charles
Commercial, Sls. Prom. Mgr...William Selander
Publicity Dir.....Diana Weeter
Chief Engineer ..... Roy Carlson

WWOW—Conneaut—1959

Frequency: 1360 Kc.....Power: 500 Watts d.
Owned By.....Ashtabula County Bcstg. Co.
Address.....211½ Main St.
Tel.: 71-001 .....Independent
Station Represetnative.....Ohio Stas.
President.....Louis W. Skelly
Station Mgr., Prog. Dir.....Bob Allen
Commercial Manager ..... D. Peters
Sales Prom. Mgr. ..... R. Conroy
Chief Engineer.....Ronald Terry

WTNS—Coshocton—1947

Frequency: 1560 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Coshocton Bcstg. Co.
Business-Studio Address.....114 N. 6th St.
Tel.: MAin 2-1560 .....Independent
Station Representative .....Webb
Pres., Gen. Mgr.....F. Bruce Wallace
Comm., Sales Prom. Mgr.....D. Bennett
Chief Engineer.....Hermon L. Philabaum

WAVI—Dayton—1955

Frequency: 1210 Kc.....Power: 250 Watts d.
Owned.....WAVI Bcstg. Corp.
Address.....1428 Cincinnati St.
Tel.: BAldwin 4-1137.....Independent
Station Representative ..... John Pearson
Pres., Gen. Mgr.....Harry K. Crowl
Commercial Manager ..... Franklin H. Small
Program Dir.....Paul Murphy
Publicity Dir. ..... Michael T. Holland
Chief Engineer ..... William J. Gilmore

WHIO—Dayton—1935

Frequency: 1290 Kc.....Power: 5000 Watts
Owned-Oper. By....Miami Valley Bcstg. Corp.
Address.....1414 Wilmington Ave.
Tel.: CLearwater 4-5311..... ...CBS
News Affiliation...Daily News, Journal Herald
Representative .....Hollingbery
President.....James M. Cox, Jr.
General Manager.....Robert H. Moody
Nat. Sls. Mgr.....Wade H. Alley
Retail Manager.....Stan Mouse
Chief Engineer.....Ernest Adams

WING—Dayton—1921

Frequency: 1410 Kc.....Power: 5000 Watts
Owned-Oper. By.....Great Trails Bcstg. Corp.
Address .....Talbott Tower
Tel.: 222-3773 ..... Independent
News. Affil.....Lancaster Eagle-Gazette
Station Representative .....Eastman
President .....Charles Sawyer
V.P., General Mgr. ..... Dale Moudy
Exec. Vice Pres.....J. P. Williams
Vice President.....Alex Buchan
V.P., Sales Manager ..... Don Sailors
Publicity Director ..... Betts Brauer
Program Director.....Jim Smith
Chief Engineer.....Howard Ryan

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WONE—Dayton—1949

Frequency: 980 Kc.....Power: 5000 Watts
Owned By.....Skyland Bcstg. Co.
Address.....380 West First St.
Tel.: BA 4-6501.....Independent
Sta. Representative.....H-R Reps.
Pres., Gen. Manager.....Eugene Carr
Nat'l Sales Manager.....C. J. Thornquest
Commercial Manager.....Louis G. Froelich
Program Director.....Guy Harris
Chief Engineer.....Morse Weimer

WONW—Defiance—1949

Frequency: 1280 Kc...Power: 1 Kw. d., 500 W. n
Owned-Oper. By.....Tri-State Bcstg. Co.
Address ..... Radio Drive
Tel.: 3-2776.....Independent
Representative .....Devney Organization
V.P., Gen. Manager.....Glenn R. Thayer

WJER—Dover—1950

Frequency: 1450 Kc...Power: 1 Kw. d., 250 W. n.
Owned.....Dover Broadcasting Company, Inc.
Address ..... Box 555
Tel.: 2-0191 ..... MBS
President.....Agnes J. Reeves Greer
General, Station Mgr.....W. B. Steis
Commercial Manager.....Kenneth Neff
Asst. Mgr., Prog. Dir. ..... Brad Stoddard
Chief Engineer.....Donald Graff
Owners of: WCNS, Canton; WAJR, Morgantown, W. Va.

WOHI—East Liverpool—1949

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Constrander Corp.
Address ..... 516 Market St.
Tel.: FUlton 5-1490.....ABC
Station Reps. .... Webb; Ohio Stations Reps.
President, Gen. Mgr. ..... Joseph D. Coons
Sales Prom. Mgr. ..... Charles E. Stuart
Chief Engineer.....George Kelly

WEOL—Elyria-Lorain—1948

Frequency: 930 Kc.....Power: 1000 Watts
Owned-Oper. By.....Elyria-Lorain Bcstg. Co.
Address.....408 E.S.T. Bldg., Elyria
Tel.: FA 2-3761.....Independent
Newspaper Affil. .....Chronicle-Telegram
President.....O. B. Schoepfle
General Mgr.....Paul Nakel
Prog[illegible] Dir.....Dick Barrett
[illegible]gineer.....Hugh Coburn

WFIN—Findlay—1941

[illegible]quency: 1330 Kc....Power: 1000 Watts, d.
[illegible]wned.....Findlay Publishing Co.
Address.....101½ West Sandusky St.
Tel.: GA 2-4545.....Independent
Newspaper Affil.....Courier
Representative .....Clark
President, General Mgr.....R. L. Heminger
Station Manager.....Clyde W. Johnson
Program Dir.....C. Meekins
Chief Engineer.....Edgar Smith

WFOB—Fostoria—1952

Frequency: 1430 Kc.....Power: 1000 Watts
Owned-Operated By.....Seneca Radio Corp.
Address.....U. S. Highway 23 S.
Tel.: HE 5-5666.....Independent
Station Rep.....Webb; Ohio Stations
President .....Andrew Emerine
Gen., Sta. Mgr.....Melvin L. Murray
Commercial Mgr.....Roger V. Wise
Chief Engineer.....Carl Barry

WFRO—Fremont—1949

Frequency: 900 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Wolfe Bcstg. Corp.
Address.....905 W. State St.
Tel.: FE 2-3951.....Independent
President, Gen. Mgr.....Robert F. Wolfe
Commercial Manager ..... M. R. Wolfe
Program Director.....Earl V. Hurst
Chief Engineer.....Allen C. Kauble

WJEH—Gallipolis—1950

Frequency: 990 Kc.....Power: 1 Kw., d.
Owned-Oper. By..Ohio Valley on the Air, Inc.
Business Address.....Portsmouth Rd.
Tel.: 446-3543 ..... KBS
Representative.....Sears & Ayer
President.....John E. Halliday
General Manager ..... Marianne B. Campbell
Chief Engineer.....Edgar Atkins

WMOH—Hamilton—1944

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Fort Hamilton Bcstg. Co.
Bus.-Studio Address..Second Natl. Bank Bldg.
Tel.: TWinbrook 4-6543.....Independent
Station Representative .....Masla
President .....R. Briede
General Manager.....Robert L. Odson
Sta. Mgr., Prog. Director.....Norm Keller
Commercial Manager.....Ray Motley
Chief Engineer.....R. Bullic

WSRW—Hillsboro—1956

Frequency: 1590 Kc.....Power: 500 W., d.
Owned.....Highland Bcstg. Co.
Address .....Box 176
Tel.: EXpress 3-1590.....KBS
General, Program Dir.....Tom Archibald
Station Mgr.....Willard Parr, Sr.
Chief Engineer ..... Don Bolkman

WIRO—Ironton—1951

Frequency: 1230 Kc.....Power: 250 Watts
Owner.....Iron City Bcstg. Co.
Address .....Radio Plaza
Tel.: JEfferson 2-1922.....KBS-MBS
Pres., Ch. Eng.....C. A. Baker
General Manager.....C. E. McElroy
Program Director ..... Helen Rowe

WLMJ—Jackson—1953

Frequency: 1280 Kc.....Power: 1 Kw., d.
Owned By ..... Dean C. Stuhlmueller
Address .....Box 72
Tel.: 850 .....KBS
Station Representative.....Clark
Pres., Gen. Mgr. ..... Dean C. Stuhlmueller
Chief Engineer.....D. Cowden

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WHOK—Lancaster—1948

Frequency: 1320 Kc.....**Power:** 1000 Watts
Owned-Oper. By..Hocking Valley Bcstg. Corp.
Address .....Memorial Dr.
Tel.: OL 3-4373.....Independent
Station Representative.....Ohio Stas.
Pres., Gen. Mgr.....Nelson Embrey
Chief Engineer ..... Charles R. Houston

WIMA—Lima—1948

Frequency: 1150 Kc.....**Power:** 1000 Watts
Owned-Oper. By.....N.W. Ohio Bcstg. Corp.
Business-Studio Address.....223 N. Main St.
Tel.: 22-32060 ..... ABC
Station Representative ..... Meeker
President.....G. E. Hamilton
General Manager.....R. W. Mack
Sta., Comm. Mgr.....C. B. Heller
Program Director ..... Bill Frink
Chief Engineer.....Bill Harrison
Owners of: WIMA-TV, Lima.

WWIZ—Lorain—1958

Frequency: 1380 Kc.....Power: 500 Watts, d.
Owned.....WWIZ, Inc.
Address.....Palace Theatre Bldg.
Tel.: CHerry 4-5253 ..... ABC
Newspaper Affiliation .....Journal
Sta. Reps.....Oakes; Devney Org.
President, Gen. Mgr. ..... Sanford A. Schalitz
Sales Promotion Manager.....Paul Dean
Commercial Manager ..... Joel Leonard
Program Director ..... Mike Adams
Publicity Director ..... Jim Allen

WCLW—Mansfield—1957

Frequency: 1570 Kc.....Power: 250 Watts, d.
Owned By.....Mansfield Bcstg. Co.
Address.....791 McPherson St.
Tel.: LA 5-2333.....Independent
Station Rep. .....Devney Organization
Pres., Gen. Mgr......F. Eckhardt
Chief Engineer.....William Ball

WMAN—Mansfield—1939

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Richland, Inc.
Address ..... P.O. Box 461
Tel.: LA 4-2211.....ABC
Representative...Venard, Rintoul & McConnell
Pres., Gen., Sta., Comm. Mgr.....J. M. O'Hara
Prog.-Pub. Dir.....Robert James
Chief Engineer.....William Morrison

WMOA—Marietta—1946

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Marietta Broadcasting Co.
Address.....First National Bank Bldg.
Tel.: FR 3-7527.....NBC
Station Representative .....Bolles
General Mgr.....R. Sanford Guyer
Commercial Mgr. ..... B. Kaatz
Program Dir.....Richard M. Guyer
Chief Engineer.....Charles E. Clark

WMRN—Marion—1940

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....The Marion Bcstg. Co.
Address ..... Box 518
Tel.: DU 3-1131.....ABC
Pres., Gen. Mgr.....Robert T. Mason
Commercial Manager.....Arthur L. Martin
Prog. Dir.....Madge Cooper
Chief Engineer.....F. J. Peters

WTIG—Massillon—1957

Frequency: 990 Kc.....Power: 250 W., d.
Owned.....Massillon Bcstg. Co.
Address.....Massillon Drive-in Hotel
Tel.: TE 2-5023.....KBS
Station Representative ..... Ohio Station Reps.
President.....Joel W. Rosenblum
General Manager ..... Richard J. Scholem
Program Director.....Ted Wesley
Chief Engineer.....Joe Kish
Owners of: WISR, Butler; WACB, Kittanning.

WMPO—Middleport—1959

Frequency: 1390 Kc.....Power 1000 Watts d.
Owned By.....Radio Mid-Pom Inc.
Address .....Box 71
Tel.: WYandotte 2-5355 ..... Independent
President, Gen. Mgr. ..... John E. M. Kerr
Station, Comm. Manager ..... William C. Miller
Sales Prom. Mgr., Prog. Dir. ... Robert Arnold
Publicity Director ..... Mrs. Janet Korn
Chief Engineer.....Roger Bennett

WPFB—Middletown—1947

Freq.: 910 Kc.....Power: 1 Kw. d., 100 W. n.
Owned-Operated By.....WPFB, Inc.
Address.....4503 Central Ave.
Tel.: GA 2-3625.....Independent
Sta. Reps.....Devney Org.; Walker-Rawalt
President, General Mgr.....Paul F. Braden
Commercial Manager.....Joseph LeMoyne
Sales Prom. Mgr., Pub Dir.....Charles Reeder
Program Director ..... Ray Iglehart, Jr.
Chief Engineer.....Carroll Williams
Owners of: WPAY, Portsmouth, O.

WMVO—Mt. Vernon—1953

Frequency: 1300 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Mt. Vernon Bcstg. Co.
Address.....P.O. Box 348
Tel.: EX 2-0946.....Independent
Station Representative.....Ohio Stas.
President..... Mrs. Charles Zelkowitz
Station Manager.....Stephen Zelkowitz
Sales Coordinator.....Bill Victor
Chief Engineer ..... R. Maxwell

WIOI—New Boston—1959

Frequency: 1010 Kc.....Power: 1000 Watts d.
Owned By.....WIOI, Inc.
Address.....Box 909, Portsmouth, O.
Tel.: ELmwood 3-8587.....KBS
Station Representative ..... Prestige Reps.
President ..... Grady M. Sinyard
General Manager ..... Joseph S. Klarke
Commercial Manager....Kenneth O. Williams
Program Director ..... Hal O'Neal
Publicity Director ..... Mrs. Ruth Coburn
Chief Engineer.....Tommy R. Leslie
Owners of: WYOK, Birmingham; WBAM, Montgomery; WFLI, Chattanooga; WSLA-TV, Selma.

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WCLT—Newark—1949

Frequency: 1430 Kc.....Power: 500 Watts d.
Owned-Operated By.....WCLT Radio Inc.
Address ..... 25 West Miami St.
Tel.: FA 4-0071.....Independent
Sta. Representative .....Meeker
Pres., Gen. Mgr.....Thomas A. Rogers
Chief Engineer.....Benjamin Windle

WPVL—Painesville—1956

Frequency: 1460 Kc.....Power: 500 Watts d.
Owned.....WPVL, Inc.
Address ..... 713 Fobes St.
Tel.: EL 2-3155 ..... Independent
Station Representatives ..... Webb; Ohio Stas.
President, General Mgr.....Carl R. Lee
Sales Promotion Mgr. ..... Richard Gascoigne

WPTW—Piqua—1947

Frequency: 1570 Kc.....Power: 250 Watts d.
Owned By.....WPTW Radio, Inc.
Address-Trans.....1625 Covington Ave.
Tel.: PR 3-3513 ..... KBS
Sta. Representative..Bolles; Ohio Station Reps.
President, Gen. Mgr.....C. Oscar Baker
Program Dir., Pub. Dir.....Betty Miller
Commercial Mgr.....Mrs. Eleanor Mills
Station, Ch. Eng.....Lewis M. Shroyer

WNXT—Portsmouth—1951

Frequency: 1260 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....WNXT, Inc.
Address .....Masonic Bldg.
Tel.: EL 3-1161.....ABC
Station Rep.....Raymer; Ohio Stas.
President.....Leonard Feldman
General, Comm. Mgr.....Marshall Rosene
Program Director ..... Phil Phillips
Publicity Director.....Mary Ellen Thuma
Chief Engineer ..... Howard Potts

WPAY—Portsmouth—1935

Frequency: 1400 Kc....Power: 1 Kw. d., 250 W.
Owned By.....Radio Station WPAY
Address.....1009 Gallia St.
Tel.: EL 3-5176.....CBS
Sta. Representative.....Devney Organization
President.....Paul F. Braden
General, Sta. Manager ..... O. T. Dresbach
Commercial Manager.....J. H. LeMoyne
Program Director.....John T. Baker
Technical Director ..... Maurice L. Myers
Owners of: WPAY-FM.

WLEC—Sandusky—1947

Frequency: 1450 Kc....Power: 1 Kw. d., 250 W.n.
Owned-Operated By.....Cleveland Bcstg., Inc.
Address .....Box 441
Tel.: MA 6-2000 ..... Independent
Sta. Representative.....Devney Organization
President.....Ray T. Miller, Jr.
General, Station Mgr.....Jay E. Wagner, Jr.
Commercial, Prom. Mgr.....Louis E. Mahla
Program Director.....Karl J. Bates
Chief Engineer.....Jay Leibach
Owners of: WERE, Cleveland.

WBLY—Springfield—1947

Frequency: 1600 Kc....Power: 1000 Watts d.
Owned-Oper. By....Champion City Bcstg. Co.
Address.....Chamber of Commerce Bldg.
Tel.: FA 3-4676.....KBS
Representative.....Thomas F. Clark
President ..... R. S. Lucas
General Manager.....R. L. Yontz
Commercial Mgr.....Al Meuleman
Program Director .....James W. Blasey
Chief Engineer.....Carl Egbert

WIZE—Springfield—1940

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By...Radio Voice of Springfield
Address.....117 W. High St.
Tel.: 323-4955 ..... Independent
Station Representative...Devney Organization
President .....Charles Sawyer
V.P., General Mgr.....Ernest A. Gudridge
Executive Vice-President.....J. P. Williams
Vice-President.....Alex Buchan
Sales Promotion Mgr.....Ray George
Chief Engineer.....Victor L. Bushong

WSTV—Steubenville—1940

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....WSTV, Inc.
Bus.-Studio Address....Exchange Realty Bldg.
Tel.: 282-6265 ..... MBS
Representative .....Avery-Knodel
Exec. Vice Pres.....John J. Laux
Vice President ..... Fred Weber
Station Mgr.....Louis W. Shapiro
Sales Prom. Mgr., Pub. Dir. ... Geo. H. Wilson
Program Director.....Tom Abernethy
Chief Engineer.....William Chesnes
Owners of: WBOY AM-TV, Steubenville; KODE AM-TV, Joplin; WSTV-TV-FM; WRGP-TV, Chattanooga.

WTTF—Tiffin—1959

Frequency: 1600 Kc.....Power: 500 Watts
Owned By.....WTTF, Inc.
Address.....112 E. Market St.
Tel.: 447-2212 .....MBS
President, Gen. Mgr.....Robert G. Wright
Commercial Manager.....W. A. Hughes
Program Dir.....Alan Gemar
Chief Engineer.....Richard Wright

WOHO—Toledo—1954

Frequency: 1470 Kc.....Power: 1000 Watts
Owner.....Midwestern Bcstg. Co.
Address.....Box 276, Station "A"
Tel.: OX 3-6576.....MBS
Station Representative ..... Raymer
President.....Ford R. Weber
General Manager ..... Sam W. Sloan
Comm. Manager.....William C. Wester
Program Director.....John Dauro
Chief Engineer.....Patrick J. Robinson

WSPD—Toledo—1921

Frequency: 1370 Kc.....Power: 5000 Watts
Owned-Oper. By.....Storer Broadcasting Co.

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Address.....125 South Superior St.
Tel.: CH 8-6401.....NBC
Representative .....Katz
President.....George B. Storer, Jr.
General, Station Mgr.....Reggie Martin
Nat. Sales Manager.....Emerson Kimble
Program Director.....Jack Williams
Chief Engineer.....George Fulop
Owners of: WSPD-TV; WJBK AM-TV, Detroit; WJW AM-TV, Cleveland; WGBS, Miami; WHN, New York, N. Y.; WIBG, Philadelphia; KGBS, Los Angeles; WAGA-TV, Atlanta; WITI-TV, Milwaukee.

WTOD—Toledo—1946

Frequency: 1560 Kc.....Power: 1000 Watts d.
Owned-Operated By...Booth Broadcasting Co.
Address ..... 3225 Arlington Ave.
Tel.: CH 2-4321 ..... Independent
Station Representative ..... Bernard Howard
President.....John L. Booth
Gen. Comm. Mgr. ..... Francis X. McNerney
Program Director ..... John Garry
Publicity Director ..... Bob Parkinson
Sales Promotion Manager ..... Vivian Crane
Chief Engineer.....Robert Sowers
Owners of: WJLB, Detroit; WSGW, Saginaw; WIBM, Jackson; WIOU, Kokomo; WJVA, South Bend; WTRX, Flint.

WTOL—Toledo—1938

Frequnecy: 1230 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By....Community Bcstg. Co.
Address .....Bell Bldg.
Tel.: CH 4-7411.....ABC
Station Representative .....Gill-Perna
President .....Frazier Reams
General Manager ..... Thomas S. Brotherton
Station, Comm. Manager ..... Douglas Tabner
Sales Prom. Mgr., Pub. Dir. ..... Orris Tabner
Program Director.....Robert Krieghoff
Chief Engineer.....Harold Holmes
Owners of: WTOL-FM-TV.

WERT—Van Wert—1958

Frequency: 1220 Kc.....Power: 250 Watts, d.
Owned.....Van Wert Broadcasting Co.
Address .....Box 308
Tel.: BErnard 2-4075.....Independent
Station Rep.....Ohio Stations; Sears & Ayer
President, Ch. Eng.....Kenneth E. Kunze
Commercial Mgr.....R. Waldron
Program Director.....John Ury

WHHH—Warren—1941

Frequency: 1440 Kc.....Power: 5000 Watts
Owned By....Warren Tribune Radio Sta., Inc.
Address.....2nd National Bldg.
Tel.: EXpress 2-2529.....Independent
Newspaper Affiliation.....Tribune Chronicle
President, Gen. Mgr.....Helen Hart Hurlbert
Station Mgr.....R. E. Hardy
Program Director.....John Peterson

WCHO—Washington Court House—1952

Frequency: 1250 Kc.....Power: 500 Watts d.
Owned By.....Court House Bcstg. Co.
Address.....113½ S. Main St.
Tel.: 5-6211 .....KBS
Pres., Gen. Mgr., Chief Eng...W. N. Nungesser
Station Mgr.....C. L. Mitchell

WPKO—Waverly—1954

Frequency: 1380 Kc.....Power: 1000 W., d.
Owner.....Ohio Quests, Inc.
Address.....Box 67
Tel.: 363 .....Independent
President, Gen. Mgr. ..... James B. Denton
Chief Engineer.....Robert P. Meyer

WKOV—Wellston—1953

Frequency: 1330 Kc.....Power: 500 Watts d.
Owned-Operated By.....Family Bcstg. Co.
Address ..... P. O. Box 190
Tel.: 4-2000 .....KBS
Pres., Gen. Mgr., Ch. Eng.....W. N. Nungesser

WWST—Wooster—1947

Frequency: 960 Kc.....Power: 1000 Watts d.
Owned-Oper. By..Wooster Republican Ptg. Co.
Address .....Route 30
Tel.: ANgelus 3-5075.....KBS
General Manager.....E. B. Evans
Chief Engineer.....B. L. Bowman

WRFD—Worthington—1947

Frequency: 880 Kc.....Power: 5000 Watts d.
Owned.....Peoples Broadcasting Corp.
Address .....Worthington
Tel.: TU 5-5342.....Independent
Representative .....Gill-Perna
President.....Herbert E. Evans
General Manager ..... Joseph D. Bradshaw
National Sales Mgr.....Andy Edgerton
Publicity Director ..... Bill Pfeiffer
Program Director.....Phil Sheridan
Chief Engineer.....Harold Schaaf
Owners of: WRFD-FM; WGAR AM-FM, Cleveland; WTTM AM-FM, Trenton; WMMN, Fairmont, W. Va.; WNAX, Yankton, S. D.; KVTV, Sioux City.

WBBW—Youngstown—1949

Frequency: 1240 Kc...Power: 1 Kw. d., 250 W. n.
Owner.....Mahoning Valley Bcstg. Corp.
Address.....260 W. Federal St.
Tel.: 744-4421 ..... MBS
Representative ..... Weed
President, Ch. Eng.....John Cherpack, Jr.
Vice President ..... Gene Trace
General, Comm. Manager ..... Dick James
Sales Prom. Mgr.....Phil Wood
Program Director..... ....Anthony N. Ross

WFMJ—Youngstown—1939

Frequency: 1390 Kc.....Power: 5000 Watts
Owned-Operated By.....WFMJ Bcstg. Co.
Business-Studio Address....101 W. Boardman
Tel.: RI 4-8611.....NBC
President.....William F. Maag, Jr.
General, Comm. Mgr.....Mitchell F. Stanley
Program Director.....Bob Locke
Chief Engineer.....Frank A. Dieringer

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WHOT—Youngstown—1955

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned By.....WHOT, Inc.
Address.....401 N. Blaine Ave.
Tel.: Rl 6-8464.....Independent
Sta. Representative .....Hollingbery
President .....Myron Jones
General Manager.....William Fleckenstein
Commerciol Mgr.....William Aey
Program Dir.....Richard Thompson
Sales Promotion Manager .... Tony Sebastian
Chief Engineer ..... Gene Coxson
Owners of: WJET, Erie; WRED-FM, Youngstown; WYRE, Pittsburgh.

WKBN—Youngstown—1926

Frequency: 570 Kc.....Power: 5000 Watts
Owned-Operated By.....WKBN Bcstg. Corp.
Address ..... 3930 Sunset Blvd.
Tel.: ST 2-1145.....CBS
Representative.....Paul H. Raymer
Pres., Gen. Mgr.....Warren P. Williamson, Jr.
Station Mgr.....Warren P. Williamson III
Sales Prom. Mgr.....J. Harrison Hartley
Commercial Manager ..... Carl F. Glade
Program Director.....Norm Berger
Chief Engineer.....B. T. Wilkins
Owners of: WKBN TV-FM.

WHIZ—Zanesville—1924

Frequency: 1240 Kc.....Power: 250 Watts
Owner...Southeastern Ohio Bcstg. System, Inc.
Business-Studio Address....Lind Arcade Bldg.
Tel.: GL 2-5431.....NBC
Newspaper Affiliation.....Zanesville Pub Co.
Representative.....John E. Pearson
President .....Clay Littick
Gen., Station Manager.....Allan Land
Comm. Mgr.....Nate Milder
Publicity Dir., Sls. Prom. Mgr.....Naomi Lorton
Program Director ..... Dick Keys
Chief Engineer.....William A. Hunt, Sr.
Owners of: WIRV, Ann Arbor; WTAP, Parkersburg, W. Va.

Pop: 2,380,000
Families: 728,000

OKLAHOMA

Radio Homes: 705,500
AM Stas. in State: 54

KADA—Ada—1934

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....KADA Bcstg., Inc.
Business Address.....Box 642
Tel.: FEderal 2-1212.....ABC, KBS
Station Reps.....Weed; Brown
Pres., General Mgr.....Bill Hoover
Comm., Sales Prom. Mgr. ..... Jerry Spencer
Program, Publicity Director .... Mike Stephens
Chief Engineer ..... George A. Miller Jr.

KWHW—Altus—1946

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Altus Bcstg. Co., Inc.
Address .....Box 551
Tel.: HU 2-1450.....KBS
Newspaper Affil. .....Times-Democrat
Representative ..... Pearson
Pres., Gen. Mgr.....Frank E. Wimberly
Commercial Manager.....Albert Houpe
Chief Engineer.....Ernest Baucum

KALV—Alva—1956

Frequency: 1430 Kc.....Power: 500 Watts
Owned By.....Alva Communications, Inc.
Address .....Box 328
Tel.: 1663 .....Independent
President.....John H. Goss
General Manager.....Robert L. Martin
Chief Engineer.....Ron Kassik

KVSO—Ardmore—1935

Frequency: 1240 Kc.....Power: 250 Watts
Owned.....Ardmoreite Pub. Co.
Address .....Ardmoreite Bldg.
Tel.: CA 3-3030 ..... ABC-KBS
General Manager.....Douglas C. Dillard

KWON—Bartlesville—1942

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Horace C. Boren
Address .....Box 69
Tel.: FEderal 6-1400.....MBS
Station Rep.....Bowles; Melville
President.....Horace C. Boren
General, Sta. Mgr.....Tony G. Kountoupis
Commercial Manager.....Maynard Helmuth
Program Director.....William C. Drake
Chief Engineer ..... James Hawkins
Owners of: KMUS, Muskogee, Okla.

KLTR—Blackwell—1952

Frequency: 1580 Kc.....Power: 250 Watts
Owned-Operated By.....Star Bcstg. Co., Inc.
Address .....Masonic Bldg.
Tel.: EM 3-4567 ..... KBS
President, Generol Manager ..... R. F. Pool
Commercial Manager ..... Ray Bush
Sales Promotion Manager ..... Dick Hill
Program Director ..... Don James
Publicity Dir. ..... Scotty Winter
Chief Engineer ..... Heinz Poweileit

KWCO—Chickasha—1946

Freq.: 1560 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Washita Valley Bcstg. Co.
Address.....P.O. Box 770
Tel.: CAstle 4-2890.....KBS
Owner.....Bayard C. Auchincloss
General Manager.....William S. Scott
Chief Engineer.....Ben DeKinder

KWPR—Claremore—1958

Frequency: 1270 Kc.....Power: 500 Watts, d.
Owned By.....BRT Bcstg. Co.
Address.....417 West Second St.

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Tel.: ROgers 3-1281 ..... KBS
President, Chief Eng. ..... Wayne Rowley
Commercial, Sales Prom. Mgr. ..... Bob Brewer

KWOE—Clinton—1949

Frequency: 1320 Kc. ... Power: 1000 Watts d.
Owned-Operated By. Western Okla. Bcstg. Co.
Address ..... Neptune Park
Tel.: FAirfax 3-0617 ..... Independent
President, Gen Mgr. ..... Lonnie J. Preston
Program Publicity Dir. ..... Alice Preston
Chief Engineer ..... Arthur Vogt

KUSH—Cushing—1953

Frequency: 1600 Kc. ... Power: 1000 Watts d.
Owned.-Oper. By. . Cimarron Broadcasters, Inc.
Address ..... P.O. Box 791
Tel.: CA 5-0922 ..... KBS
Pres., Gen. Mgr. ..... Gordon Rockett
Station Mgr., Chief Engineer ..... G. Thomas

KRHD—Duncan—1949

Freq.: 1350 Kc. ... Power: 250 W. d. 100 W. n.
Owned-Operated By ..... **Duncan Bcstg. Co.**
Address ..... West Pine St.
Tel.: AL 5-1350 ..... KBS
President ..... **R. H. Drury**
Gen., Sta. Mgr. ..... W. M. Brubaker
Chief Engineer ..... **Lee Agee**

KSEO—Durant—1947

Frequency: 750 Kc. ... Power: 250 Watts d.
Owned-Operated By. ... Durant Pub-Bcstg. Corp.
Address ..... 215 Democrat Bldg.
Tel.: 3100 ..... KBS
President ..... R. V. Peterson
Gen. Mgr. ..... L. W. Coleman

KBEK—Elk City—1929

Frequency: 1240 Kc. ... Power: 250 Watts
Owned By ..... Bob Garrison Ent.
Address ..... **Box 189**
Tel.: CApital 5-3333 ..... KBS
President, Gen. Mgr. ..... Bob Garrison
Comm., Sales Prom. Manager ... Robert Taylor
Program Director ..... Rocky Randall
Publicity Director ..... Betty McArthur
Chief Engineer ..... Jerry White

KCRC—Enid—1928

Frequency: 1390 Kc. ... Power: 1000 Watts
Owned-Oper. By ..... **Enid Radiophone Co.**
Address ..... 318 E. Willow
Tel.: AD 7-1390 ..... **ABC**
News. Affil. ..... Morning News, Daily Eagle
Representative ..... John E. Pearson Co.
President ..... **Milton B. Garber**
General Manager ..... Pat Murphy
Commercial Manager ..... Jim Hannon

KGWA—Enid—1950

Frequency: 960 Kc. ... Power: 1000 Watts
Owned-Oper. By. ... Public Bcstg. Service, Inc.
Address ..... P. O. Box 346
Tel.: AD 4-4230 ..... Independent
Representative. . Venard, Rintoul & McConnell
President, General Manager ..... Allan Page
Commercial Manager ..... Bob O'Brien
Program Director ..... Lyle Gaston
Chief Engineer ..... **Milton Wentworth**

KTAT—Frederick—1948

Frequency: 1570 Kc. ... Power: 250 Watts d.
Owned-Operated By ..... **Frederick Bcstg. Co.**
Address ..... P.O. Drawer 920
Tel.: ED 5-2131 ..... KBS
Owner ..... W. C. Moss, Jr.

KWRW—Guthrie—1955

Frequency: 1490 Kc. ... Power: 100 Watts
Owned By ..... Austin Oil Co., Inc.
Address ..... 115 North Division
Tel.: BU 2-2321 ..... KBS
Vice President ..... David Oven
General, Station Mgr. ..... Richard M. Carroll
Comm. Mgr., Pub. Dir. ..... Johnny Johnson
Sales Promotion Manager ..... Peggy Weems
Program Director ..... Wallace Seeds
Chief Engineer ..... R. B. Phillips, Jr.

KGYN—Guymon—1948

Frequency: 1220 Kc. ... Power: 1000 Watts d.
Owned-Operated By ..... **Plains Bcstg. Co.**
Address ..... Box 130
Tel.: 338-6533 ..... KBS
President, Station Mgr. ..... T. M. Raburn, Jr.
Chief Engineer ..... **Herb Noyes**

KHEN—Henryetta—1956

Frequency: 1590 Kc. ... Power: 500 W., d.
Owned ..... Henryetta Radio Co.
Address ..... 125 N. 5th
Tel.: OLive 2-3298 ..... Independent
Newspaper Affiliation ..... Daily Free Lance
President ..... Leland Gourley
General, Comm. Manager ..... Marvin Hull
Program Director ..... Bill Simmons, Jr.
Publicity Director ..... Junior Crawford
Chief Engineer ..... Bud Gaither

KTJS—Hobart—1947

Frequency: 1420 Kc. ... Power: 1000 Watts d.
Owned-Operated By ..... A. R. Fuchs
Address ..... P.O. Box 311
Tel.: GEneva 6-2420 ..... KBS
President, Chief Eng. ..... A. R. Fuchs
Commercial, Prom. Mgr. ..... Wayne Robison

KIHN—Hugo—1947

Frequency: 1340 Kc. ... Power: 250 Watts
Owned-Oper. By ..... Little Dixie Bcstg. Co.
Address ..... 106 West Jackson
Tel.: 1723 ..... KBS
Station Representative ..... Lowe-Runkle
President, General Mgr. ..... D. W. Brawner
Station Mgr., Chief Eng. ..... T. L. Brawner
Publicity Director ..... Leeta Brawner

KBEL—Idabel—1953

Frequency: 1240 Kc. ... Power: 250 Watts
Owned-Oper. By ..... Idabel Bcstg. Co.
Address ..... P.O. Box 1072
Tel.: 802 ..... Independent
General Manager ..... Winston O. Ward
Sta., Comm. Manager ..... J. P. Stanley

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KCCO—Lawton—1956

Frequency: 1050 Kc.....Power: 250 W., d.
Owned.....Progressive Bcstg. Co.
Address .....Box 2187
Tel.: EL 5-1050.....Independent
Station Representative .....Pearson
President.....Dr. G. G. Downing
General Manager.....Ross B. Baker
Program Dir.....B. J. Sams
Sales Prom. Mgr.....James R. Williams
Chief Engineer ..... Charles Thompson

KSWO—Lawton—1941

Frequency: 1380 Kc.....Power: 1000 W.
Owned.....Okla. Quality Bcstg. Co.
Address.....406 D. Avenue
Tel.: EL 5-1380.....ABC
Rep. ...Venard, Rintoul & McConnell; Brown
President, General Mgr.....R. H. Drewry
Station Manager.....Tom Reddell
Program Director.....Don Hodges
Chief Engineer.....Harold Kinkead
Owners of: KRHD, Duncan; KGWA, Enid; KSWO-TV, all Okla.; KMID-TV, Midland, Tex.

KNED—McAlester—1950

Freq.: 1150 Kc.....Power: 1 Kw. d.; 500 n.
Owned-Operated By..Pittsburg Bcstg. Co., Inc.
Address .....Box 780
Tel.: GA 3-1460.....Independent
Representative .....Pearson
Pres., Gen. Mgr.....Ray Van Hooser
Station, Prog. Mgr.....Dud Stallings
Chief Engineer.....Jerry McCoy

KTMC—McAlester—1946

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By....McAlester Bcstg. Co.
Address.....202½ East Choctaw
Tel.: GA 3-1400.....KBS
Station Representative .....Weed
President, General Mgr.....Bob Baggett
Commercial Manager.....Phil Reed
Program Director.....Shirley Crowson
Chief Engineer.....Harold Duncan

KGLC—Miami—1947

Frequency: 910 Kc.....Power: 1000 Watts
Owned-Operated By.....Miami Bcstg. Co.
Business Address.....Miami Hotel Bldg.
Tel.: KI 2-3303.....KBS-MBS
Gen., Sta. Mgr.....William A. Searle
Chief Engineer ..... Louis Stone

KBIX—Muskogee—1936

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Okla. Pub. Co.
Address .....Barnes Bldg.
Tel.: MU 2-1331.....ABC
Newspaper Affil....Phoenix-Times Democrat
Representative ..... Pearson
President.....Tams Bixby, Jr.
Manager .....D. Johnson
Chief Engineer.....Ted Foster

KMUS—Muskogee—1948

Frequency: 1380 Kc....Power: 1000 d., 500 n.
Owned-Operated By.....Horace C. Boren
Address.....P. O. Box 1588
Tel.: MU 2-2488.....Independent
Stations Rep.....Bolles; Melville
Pres., Gen. Mgr.....Horace C. Boren
Vice Pres.....Mrs. Martha D. Boren
Sta. Mgr., Ch. Engr.....James E. Keitel, Jr.

KNOR—Norman—1949

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Cleveland County Bcstg. Co.
Address.....P. O. Box 542
Tel.: JE 4-8475.....KBS
President.....William S. Morgan
Commercial Mgr.....Robert G. Barry
Chief Engineer.....Edward Renner

KBYE—Oklahoma City—1947

Frequency: 890 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Great Empire Bcstg.
Business Address.....5508 N. Eastern
Tel.: GArfield 7-6524 ..... Independent
President.....Berniece L. Lynch
General Station Manager.....F. F. Lynch
Program Director.....Glenn Valentine
Commercial, Sls. Prom. Mgr.....F. J. Lynch
Publicity Director.....J. D. Lynch
Chief Engineer ..... J. B. Latimer

KJEM—Oklahoma City—1948

Frequency: 800 Kc.....Power: 250 Watts d.
Owned-Oper. By.....KJEM, Inc.
Address.....515 N. Robinson
Tel.: CE 2-6367.....Independent
Station Representative.....Bcst. Time Sales
President.....W. D. Schueler
Gen., Sta. Mgr.....C. Hewel Jones
Program Director.....W. W. Jones
Chief Engineer ..... Bill Humphrey

KLPR—Oklahoma City—1947

Frequency: 1140 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Big Chief Bcstg Co. Inc.
Address ..... Box 4248
Tel.: ME 4-1411 ..... Independent
Station Representative.....Pearson
Pres., Sales Prom. Mgr.....Jack Beasley
Chief Engineer.....Buzzy Brooks

KOCY—Oklahoma City—1938

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Plaza Court Bcstg. Co.
Business-Studio Address....Plaza Court Bldg.
Tel.: CEntral 5-4333.....Independent
Pres., Gen. Mgr.....M. H. Bonebrake
Commercial Manager.....Carlton Beck
Chief Engineer.....Elmo Black

KOMA—Oklahoma City—1928

Frequency: 1520 Kc.....Power: 50,000 Watts
Owned-Operated By.....Storz Bcstg. Co.

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Address ..... Box 1520
Tel.: SWift 4-4482 ..... Independent
Representative ..... Blair
President ..... Todd Storz
V. P., General Manager ..... Jack S. Sampson
Program Director ..... Bill Adams
Publicity Director ..... Deane Johnson
Chief Engineer ..... M. H. Barwick
Owners of: WDGY, Minneapolis; WHB, Kansas City; WTIX, New Orleans; WQAM, Miami; KNOK, St. Louis.

KTOK—Oklahoma City—1927

Frequency: 1000 Kc. ..... Power: 5000 Watts
Owned-Operated By ..... KTOK, Inc.
Business-Studio Address ..... 1800 W. Main
Tel.: CEntral 5-8351 ..... MBS, ABC
Station Representative ..... Eastman
President ..... Wendell Mayes
General, Station Mgr. ..... Tom Johnson
Local Sales Manager ..... George R. Collisson
Program Director ..... Bill Bryan
Chief Engineer ..... Clifford Easum

WKY—Oklahoma City—1920

Frequency: 930 Kc. ..... Power: 5000 Watts
Owned-Oper. By ..... WKY TV System, Inc.
Address ..... 500 E. Britton Rd.
Tel.: TR 8-2161 ..... Independent
Newspaper Affiliation ..... Oklahoman & Times
Representative ..... Katz
President ..... E. K. Gaylord
V.P., General Manager ..... Norman P. Bagwell
Asst. Sta., Comm. Mgr. ..... Lee Allan Smith
Prog. Dir. ..... Danny Williams
Sales Promotion Mgr. ..... Jim Willis
Chief Engineer ..... Bob Hayward
Owners of: WKY-TV; WTVT, Tampa.

KOKL—Okmulgee—1937

Frequency: 1240 Kc. ..... Power: 250 Watts
Owned-Oper. By ..... Okmulgee Bcstg. Corp.
Address ..... 114 East Seventh St.
Tel.: 3646 ..... KBS
Newspaper Affil. ..... Don-Rey Pub. Co.
Station Rep. ..... Melville
President ..... Donald W. Reynolds, Sr.
General Manager ..... Donald W. Reynolds, Jr.
Chief Engineer ..... W. Matten
Owners of: KFSA AM-TV, Ft. Smith, Ark.; KOLO AM-TV, Reno; KBRS, Springdale, Ark.; KORK, Las Vegas; KGNS-TV, Laredo; KLRJ-TV, Las Vegas; KFOY-TV, Hot Springs, Ark.

KVLH—Pauls Valley—1947

Frequency: 1470 Kc. ..... Power: 250 Watts
Owned-Operated By ..... Pauls Valley Bcstg. Co.
Address ..... Box 610
Tel.: BElmont 8-3314 ..... KBS
President, General Manager ..... E. J. Ballard
Sales Promotion Manager ..... Jerry Tye
Program Director ..... James Hensley
Publicity Director ..... Marquita Rickey
Chief Engineer ..... David White

WBBZ—Ponca City—1928

Frequency: 1230 Kc. ..... Power: 250 Watts
Owned-Oper. By ..... Ponca City Pub. Co.
Address ..... P.O. Box 589
Tel.: RO 5-6607 ..... MBS
Newspaper Affiliation ..... The News
Representative ..... Pearson
General Manager ..... Allan W. Muchmore
Station Manager ..... William C. Maugans

KLCO—Poteau—1953

Frequency: 1280 Kc. ..... Power: 1 Kw. d.
Owner ..... Leflore Bcstg. Co.
Address ..... Box 511
Tel.: 660 ..... KBS
President, Gen. Manager ..... R. B. Bell
Sales Prom., Ch. Engineer ..... Vic Nowlin

KOLS—Pryor—1950

Frequency: 1570 Kc. ..... Power: 1000 Watts d.
Owned-Oper. By ..... Lakes Area Bcstg. Co.
Address ..... 5th & S. Mill Sts.
Tel.: VAlley 5-2763 ..... KBS
Gen. Mgr., Chief Eng. ..... L. L. Gaffaney
Commercial Manager ..... Mrs. L. L. Gaffaney
Program Director ..... H. Albrecht

KGFF—Shawnee—1930

Frequency: 1450 Kc. ..... Power: 250 Watts
Owned-Operated By ..... KGFF Bcstg. Co., Inc.
Address ..... P.O. Box 9
Tel.: BR 3-4390 ..... MBS
Newspaper Affiliation ..... Stauffer Publ., Inc.
Representative ..... Avery-Knodel
President ..... Oscar S. Stauffer
Gen., Sta. Manager ..... William A. Weaver
Commercial Manager ..... Jeral C. Ziegler
Program Director ..... James H. Meyer
Chief Engineer ..... R. K. Branson

KSPI—Stillwater—1947

Frequency: 780 Kc. ..... Power: 250 Watts d.
Owned-Oper. By ..... Stillwater Publishing Co.
Address ..... P. O. Box 231
Tel.: FR 2-7800 ..... Independent
Newspaper Affiliation ..... Daily News-Press
Representative ..... Clark
General Mgr. ..... J. R. Bellatti
Station Manager ..... Lewis Pearce
Commercial Manager ..... Bill Platt

KTLQ—Tahlequah—1957

Frequency: 1350 Kc. ..... Power: 1 Kw., d.
Owned ..... Camelleta Corp.
Address ..... First National Bank Bldg.
Tel.: GLendlae 6-2511 ..... Independent
President ..... Jim Egan
General Mgr., Ch. Eng. ..... Galen O. Gilbert
Commercial Manager ..... Jim Stacey
Program Director ..... Jim Masters

KAKC—Tulsa—1946

Freq.: 970 Kc. ..... Power: 1000 W. d., 500 W. n.
Owned-Oper. By ..... Public Radio Corp.
Address ..... 910 S. Boston
Tel.: LU 7-2401 ..... Independent
Station Representative ..... Young
President ..... Lester Kamin
General, Comm. Manager ..... Robert J. Hoth
Program Director ..... Dick Schmitz
Sales Prom. Mgr., Pub. Dir. ..... Carl Smith
Chief Engineer ..... Charles Laughton
Owners of: KBEA, KBEY-FM, Mission; KNYZ-AM-FM, Houston.

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KELI—Tulsa—1934

Frequency: 1430 Kc.....Power: 5 Kw.
Owned By ..... T & O Bcstg. Co.
Address ..... 2601 E. 56th St., N.
Tel.: FI 5-1311 ..... Independent
Station Representative ..... Avery-Knodel
President, Gen. Mgr. ..... Raymond Ruff
Commercial Manager ..... Joe Fischer
Program Director ..... Joe Henderson
Chief Engineer ..... Lloyd Cowan
Owners of: KTRN, Wichita Falls, Tex.

KFMJ—Tulsa—1946

Frequency: 1050 Kc....Power: 1000 Watts d.
Owned By.....Tulsa Great Empire Radio, Inc.
Address.....5400 W. Edison
Tel.: LU 5-5555.....Independent
General Manager.....R. B. Blue
Chief Engineer.....N. Wilcox

KOME—Tulsa—1938

Freq.: 1300 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned By ..... KOME, Inc.
Address.....8th & Main
Tel.: DI 3-4121 ..... ABC
President.....Wm. F. Johns, Jr.
General Manager.....G. Lund
Program Director.....A. Collier

KRMG—Tulsa—1949

Freq.: 740 Kc.....Power: 50 Kw. d., 25 Kw. n.
Owned By ..... Swanco Bcstg. Co.
Address.....311 So. Denver Ave.
Tel.: LUther 4-4291.....CBS
Representative .....John Blair
General Manager.....Frank S. Lane
Local, Comm. Mgr.....William E. Minshall
Program Director.....Keith Bretz
Chief Engineer.....William H. Bradley

KVOO—Tulsa—1925

Frequency: 1170 Kc.....Power: 50,000 Watts
Owned-Oper. By....Southwestern Sales Corp.
Address.....3701 S. Peoria
Tel.: RI 2-5561.....NBC
Representative .....Edward Petry
President.....H. C. Stuart
V.P., General Mgr.....G. K. Brandborg
Program Director.....J. Ryan
Chief Engineer.....J. Bushnell
Owners of: KVOO-TV.

KVIN—Vinita—1954

Frequency: 1470 Kc.....Power: 500 Watts, d.
Owned-Oper. By.....Vinita Broadcasting Co.
Address ..... Box 189
Tel.: ALpine 6-3407.....KBS
General Manager ..... Gene Humphries
Program Director ..... R. Parnell
Chief Engineer ..... Don Shearheart

KWSH—Wewoka—1948

Frequency: 1260 Kc.....Power: 1,000 Watts
Owned-Operated By..Tri Cities Bcstg. Co., Inc.
Address .....Box 1260
Tel.: 1260 ..... ABC, KBS
President .....Bill Hoover
Chief Engineer.....Dan Hastings

KSIW—Woodward—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Woodward Bcstg. Co.
Address ..... Box 508
Tle.: ALpine 4-4455 ..... Independent
Representative ..... Pearson
President, Ch. Eng. ..... Edward A. Ryan
Program Director.....Lenora W. Ryan

Pop. 1,825,000
Families: 596,000

OREGON

Radio Homes: 588,000
AM Stas. in State: 71

KABY—Albany—1959

Frequency: 990 Kc.....Power: 250 Watts, d.
Owned.....Albany Broadcasting Corp.
Address.....233 W. Third
Tel.: WAbash 6-3719.....Independent
Station Representatives.....Art Moore; Grant
President, General Mgr.....Chet Wheeler
Station, Commercial Mgr...Glenn Henshaw, Jr.
Program, Publicity Dir.....Sandy Rhodes
Chief Engineer.....Leonard Serder

KWIL—Albany—1941

Frequency: 790 Kc.....Power: 1000 Watts
Owned-Oper. By.....Albany Radio Corp.
Address .....Box 485
Tel.: WA 6-2233.....MBS
President .....Claude Buerge
General Manager.....Larry Gordon
Commercial Manager.....Lou Gillespie
Chief Engineer.....Don Schweitzer

KWIN—Ashland—1946

Frequency: 580 Kc. ..... Power: 1000 Watts
Owned-Oper. By.....Rogue Valley Bcstg. Co.
Business Address.....P.O. Box 227
Tel.: 482-2211 ..... KBS
Station Representative .....Webb
President.....Douglas D. Kahle
General Manager.....W. Henry Peck
Chief Engineer ..... W. Loerke

KAST—Astoria—1925

Frequency: 1370 Kc.....Power: 1000 Watts
Owned.....Astoria Broadcasting Co.
Address.....1006 W. Marine Dr.
Tel.: FA 5-2911 ..... ABC, MBS
Newspaper Affil.....Astorian Budget
Station Reps. ..... Moore; Webb; Grant
President.....C. H. Lane
General Mgr.....R. Chopping

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KVAS—Astoria—1950

Frequency: 1230 Kc.....Power: 250 Watts
Owned.....Lower Columbia Bcstg. Co., Inc.
Address.....1418 Commercial St.
Tel.: FA 5-6221.....KBS
Rep.....Moore, Holman, Jacobson
President.....W. T. Moore
General Mgr., Ch. Eng.....Charles A. Farmer
Commercial Mgr.....Don K. Van Velzer
Publicity Dir.....Donald Boyd

KBKR—Baker—1939

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Oregon Trail Bcstg. Co.
Bus.-Studio Address.....2030 Auburn Ave.
Tel.: JA 3-4431.....KBS
Station Reps. ..... Art Moore; Grant
General Manager.....Kenneth B. Lockwood

KBND—Bend—1938

Freq.: 1110 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By....Central Oregon Bcstg. Co.
Business Address.....5000 Studio Road
Tel.: EV 2-4821.....ABC
Representative .....Meeker
Pres., Gen. Mgr.....Frank H. Loggan
Comm. Mgr.....Doug Gaines
Program Dir.....Kessler Cannon
Chief Engineer.....Robert Dickinson

KGRL—Bend—1959

Frequency: 940 Kc.....Power: 1,000 Watts
Owned By ..... McAlpine Bcstg. Co.
Address ..... Box 940
Tel.: Evergreen 2-5611.....Independent
Station Reps. .... Msala; Torbet, Allen, Crane
General, Commercial Mgr. ....J. H. McAlpine
Sales Prom. Manager ..... William Wilson
Program Director ..... Don Weathermon
Publicity Director ..... Jeanne Fahey
Chief Engineer ..... Keith Snodgrass

KURY—Brookings—1958

Frequency: 910 Kc.....Power: 1 Kw., d.
Owned By.....Joseph Sheridan
Address.....P.O. Box 185
Tel.: 4911.....KBS
Station Rep.....Moore, Torbet, Allen & Crane
Owner.....Joseph F. Sheridan
General, Commercial Mgr.....Norm Oberst
Program Director.....John Wolfe
Chief Engineer.....Vern Garvin

KRNS—Burns—1957

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Radio Burns
Address ..... Fairgrounds Rd.
Tel.: 7300 .....KBS
Station Representative ..... Art Moore
Co-Managers.....H. McDonald, J. Ward

KOOS—Coos Bay—1928

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....KOOS, Inc.
Address .....Box 180
Tel.: CO 7-2121.....ABC
Station Representative.....Pearson; Moore
President.....Sheldon F. Sackett
Station Manager.....F. J. McDonough
Program Director.....Lucy Johnson
Chief Engineer.....Bryce H. Johnston

KYNG—Coos Bay—1956

Frequency: 1420 Kc.....Power: 1 Kw., d.
Owned By.....Pacific Western Bcstrs., Inc.
Address.....P.O. Box 657
Tel.: COngress 7-7055.....Independent
Sta. Reps.....Torbet, Allen & Crane; Jacobson
Pres. Gen. Mgr.....Phillip F. Waters
Comm. Mgr. ..... Al Steutzle
Program Dir., Ch. Eng.....Clair Gilnet
Owners of: KQEN, Roseburg.

KWRO—Coquille—1948

Frequency: 630 Kc.....Power: 5000 Watts d.
Owned-Operated By.....KWRO, Inc.
Address .....P. O. Box 386
Tel.: 3961 .....KBS
Station Representative .....Moore
President.....William E. Walsh
Gen., Sta. Mgr.....Leonard F. Epling
Program Director.....Alice Mobley
Sales Promotion Mgr.....Lavarre Ramey
Chief Engineer.....Drew Walker

KFLY—Corvallis—1954

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Midland Broadcasting Co.
Address.....Box 689
Tel.: PL 3-6633 ..... MBS
Station Reps ..... Feltis; Jacobson
Pres., Gen. Mgr.....Dave Hoss
Comercial, Sales Prom. Mgr.....Don Heinen
Chief Engineer.....Chet Stuart

KLOO—Corvallis—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.Willamette Valley Radio Corp.
Address .....Box 731
Tel.: PLaza 3-4493.....KBS
Station Reps. ... Moore; Sandeberg-Gates; Dore
President, General Mgr.....Wm. C. Hurley
Sta., Comm. Mgr.....George Lichtenthaler
Publicity Director ..... Marilyn Q. Hurley
Sales Promotion Manager ..... Kathy O'Brien
Program Director ..... William C. Hurley
Chief Engineer ..... David Washburn

KNND—Cottage Grove—1960

Frequency: 1400 Kc.....Power: 250 Watts
Owned By ..... Radio KOMB
Address.....P. O. Box 7
Tel.: WH 2-2468.....Independent
Station Representative .....Jacobson
Station Mgrs...Peter J. Ryan; Milton A. Viken
Sales Prom. Mgr.....Ivan Hoyer

KPLK—Dallas—1955

Frequency: 1450 Kc.....Power: 1 Kw., d.
Owned-Oper. By.....Polk County Bcstrs., Inc.

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Address.....P. O. Box 396
Tel.: MAyfair 3-2342.....Independent
Station Representative .....Moore
Pres., Gen. Mgr.....Ray L. Kozak
Commercial Manager ..... D. Newman
Chief Engineer ..... G. W. Morrison

KWVR—Enterprise—1960

Frequency: 1340 Kc.....Power: 250 Watts d.
Owned By ..... Gene W. Wilson
Address ..... 203 East Main St.
Tel.: 61 .....KBS
Station Representative .....Moore
President, Chief Eng.....Gene W. Wilson
Promotion, Publicity Dir.....Virginia M. Wilson

KASH—Eugene—1947

Frequency: 1600 Kc.....Power: 1000 Watts
Owner.....Radio Air Ways, Inc.
Address.....P. O. Box 1600
Tel.: DI 5-3357.....ABC
Representative .....Webb
President, Gen., Sta. Mgr.....E. L. Kincaid
Comm., Sales Prom. Mgr.....Paul Plank
Chief Engineer.....Ralph Cook

KERG—Eugene—1949

Freq.: 1280 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Guard Pub. Co.
Address.....1776 Coburg Rd.
Tel.: DI 5-4304.....CBS
Newspaper Affiliation .. Guard Publishing Co.
Station Rep.....Weed; Day-Wellington
General, Sta. Manager .... Robert C. LaBonte
Comm., Sales Promo. Mgr. .. James Magnuson
Program Director.....Clifton Cole
Chief Engineer.....William Green

KORE—Eugene—1927

Frequency: 1450 Kc..Power: 1 Kw. d. 250 W. n.
Owned-Operated By.....Lane Bcstg. Co.
Address.....P.O. Box 1032
Tel.: DI 4-4214.....MBS
Reps.....Torbet, Allen & Crane; Feltis
Pres., Gen. Mgr.....Lee Bishop
Commercial Manager.....Virgil Parker
Program Director.....Bob Anderson
Chief Engineer ..... Ralph Keyser

KUGN—Eugene—1946

Freq.: 590 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....KUGN, Inc.
Business Address.....P. O. Box 112
Tel.: DI 4-6216.....NBC
Representative.....Meeker, Art Moore
Pres., Gen. Mgr.....C. O. Fisher
Chief Engineer.....George Hathaway

KWAY—Forest Grove—1959

Frequency: 1570 Kc.....Power: 1 Kw. d.
Owned By ..... KGGG Bcstg. Co.
Address.....2740 Pacific Ave.
Tel.: ELgin 7-2144.....Independent
President.....P. B. Crawford
Station Mgr., Prog. Dir. .... Thomas Prestwich
Sales Promotion Manager ..... Duncan James
Chief Engineer ..... George Ludtke

KAGI—Grants Pass—1939

Frequency: 930 Kc.....Power: 1 Kw.
Owned-Oper. By..Southern Oregon Bcstg. Co.
Address.....P. O. Box 148
Tel.: GR 6-4477.....MBS
Station Representative.....Moore; Young
Manager ..... J. E. Arnold
Chief Engineer ..... N. Williams

KAJO—Grants Pass—1957

Frequency: 1270 Kc. .... Power: 1000 Watts d.
Owned By.....Grants Pass Bcstg. Co.
Address.....P.O. Box 230
Tel.: GR 6-6608 .....Independent
Sta. Rep. ..... Torbet, Allen & Crane
General, Comm. Mgr.....Jim Wilson
Program Director.....Elzie Parker
Chief Engineer.....Chuck Field

KGRO—Gresham—1956

Frequency: 1230 Kc..Power: 250 Wts. d. 1 Wt. n.
Owned.....Gresham Bcstg. Co.
Address ..... 1230 Melody Lane
Tel.: MO 5-4143.....KBS
Station Representative .....Jacobson
President, Ch. Eng.....Daniel M. McPeak

KOHU—Hermiston—1956

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned.....Carl F. and Sarah Knierim
Address .....Box 1
Tel.: JO 7-6500 ..... MBS
General Manager, Ch. Eng.....Carl F. Knierim
Commercial Manager.....Sarah Knierim
Program Director.....Eleanor Davis

KUIK—Hillsboro—1953

Frequency: 1360 Kc....Power: 1000 Watts, d.
Owned By.....John P. Gillis
Address.....155-A South Second Ave.
Tel.: MI 8-4181.....KBS
Station Reps.....Art Moore, Webb
President, Station Mgr.....John P. Gillis
Commercial Manager.....Paul Alexander
Sales Prom. Mgr.....James Pierson
Program, Pub. Dir.....Lance M. Mushaw
Chief Engineer.....Albert Bishop

KIHR—Hood River—1950

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Ore.-Wash. Bcstrs.
Business Address.....P.O. Box 207
Tel.: EV 6-1511 ..... Independent
Representative.....Art Moore, Webb
Pres., Gen. Mgr., Ch. Eng.....C. J. McCredie
Program Director.....Mar Jean Stave

KAGO—Klamath Falls—1923

Freq.: 1150 Kc.....Power: 5 Kw. d.; 1 Kw. n.
Owned By ..... Gibson Radio
Address.....P. O. Box 1130
Tel.: TU 2-2551 ..... ABC
Representative.....Raymer, Art Moore
President ..... R. I. Gibson
Station Manager ..... Robert Bartlett

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KFLW—Klamath Falls—1946

Freq.: 1450 Kc...Power: 500 W. d.; 250 W. n.
Owned-Operated By.....David Snow
Business Address.....327 Main St.
Tel.: TUxedo 2-4656.....CBS
Representative .....Weed
Manager, Owner.....David F. Snow
Chief Engineer.....Wayne Milburn

KLAD—Klamath Falls—1955

Frequency: 960 Kc.....Power: 5000 Watts, d.
Owned-Operated By.....Ogden Knapp
Address.....Box 979
Tel.: TU 4-7794.....Independent
Reps. ... Torbet, A. & C.,; Jacobsen; Wellington
General Mgr. ..... Ogden Knapp
Commercial Manager ..... Max Schreiber
Program Director ..... Fritz Egger
Chief Engineer ..... William Grimes

KLBM—La Grande—1938

Frequency: 1450 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Inland Radio, Inc.
Address.....P.O. Box 907
Tel.: WOodland 3-4121.....KBS
Studio Reps. ..... Moore; Sandeberg-Gates
President ..... Gordon L. Capps
Commercial Manager ..... Robert Empie
Station Manager ..... Ken Lillard
Chief Engineer.....W. Curry
Owners of: KSRV, Ontario, Oreg.

KQIK—Lakeview—1956

Frequency: 1230 Kc.....Power: 250 Watts
Owned.....Pacific Northwest Radio, Inc.
Business Address.....411 N. 1st St.
Tel.: WH 7-2164.....KBS
Station Reps. ..... Feltis; Tracy Moore
President.....A. E. Freeman
General Manager ..... James H. McHone
Commercial Manager ..... Norman Suiter
Prog. Dir., Ch. Eng.....Wayne W. Whitehead

KGAL—Lebanon—1950

Frequency: 920 Kc.....Power: 1000 Watts
Owned By:....Radio Wonderful Willamettelend
Address ..... P. O. Box 578
Tel.: 258-3134 ..... Independent
Station Representative ..... William Wagner
President ..... Alex Dreier
General Manager ..... Glen M. Stadler
Station Manager ..... Don Wellman
Commercial Mnaager ..... Tom Boyd
Sales Prom. Manager ..... Keith Samples
Program Director ..... John Kline
Publicity Director ..... Ken McCoy
Chief Engineer ..... Bob Weed
Owners of: KGAY, Salem.

KMCM—McMinnville—1949

Frequency: 1260 Kc.....Power: 1000 Watts
Owned-Oper. By.....Yamhill Bcstrs.
Address.....P. O. Box 207
Tel.: 3811 .....KBS
Sta. Reps.....Torbet; Allen & Crane; Moore
President.....Jerry Carr
V.P., General Mgr.....John Courcier
Chief Engineer ..... R. Lewis

KBOY—Medford—1954

Frequency: 730 Kc. ...Power: 1000 Watts d.
Owned-Oper. By.....KBOY Bcstrs.
Address.....Box 1109
Tel.: SPring 3-5355.....Independent
Station Representative ..... Jacobson
President.....Kenneth R. Card
General, Station Mgr.....Winston Marks
Chief Engineer ..... Victor M. Califf

KDOV—Medford—1958

Frequency:1300 Kc.....Power: 5000 Watts
Owned By.....Medford Bcstg., Inc.
Address.....P. O. Box 869
Tel.: SP 3-5000.....Independent
President, General Mgr. ..... W. H. Hansen

KMED—Medford—1922

Freq.: 1440 Kc....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Radio Medford, Inc.
Address.....P. O. Box 1306
Tel.: 3-7373 .....ABC-NBC
Station Reps. ..... Meeker; Day-Wellington
President ..... J. L. De Armond
General Manager.....Ray Johnson
Station Commercial Manager .. Harry Barker
Program Mgr. ..... Don Hanlin
Chief Engineer.....Ellis Feinstein
Owners of: KMED-TV.

KYJC—Medford—1947

Frequency: 1230 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Operated By ...Medford Printing Co.
Address .....Barnett Rd.
Tel.: SPring 2-6644.....CBS
Newspaper Affiliation.....Mail Tribune
Station Reps.....Pearson; Moore
Gen. Mgr......Tom MacLeod
Chief Engineer ..... I. Eckberg

KNPT—Newport—1948

Frequency: 1310 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Yaquina Radio, Inc.
Business Address.....Box 1428
Tel.: AMherst 5-2266 ..... Independent
Sta. Reps...Moore; Continental; Torbet, A. & C.
Pres. Gen. Mgr......**Tom Becker**
Commercial Manager.....Buss Jolley
Station Manager.....**Bob Spangler**
Sales Promotion Mgr.....Don Newmar
Publicity Director ..... Whitey Coker
Chief Engineer ..... Del Kruger
Owners of: KBCH, Ocean Lake.

KBBR—North Bend—1951

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W. n.
Owned By.....Big Bay Radio, Inc.
Address.....1956 Meade St.
Tel.: 756-5108 ..... Independent
Station Rep. .....Grant
President, Comm. Mgr.....Bill Karl
Station, Program Dir.....Rob Walter
Chief Engineer.....Arthur Schuldt

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KBCH—Ocean Lake—1955

Frequency: 1380 Kc.....Power: 1000 Watts
Owned By.....Yaquina Radio, Inc.
Address .....Box 358
Tel.: WYman 4-2181.....Independent
Stations Reps. ..... Moore; Continental
President.....Thomas R. Becker
General Station Mgr.....Robert Spangler
Chief Engineer ..... Al Morgan
Owners of: KNPT, Newport, Ore.

KSRV—Ontario—1946

Frequency: 1380 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Inland Radio, Inc.
Address .....Box 540
Tel.: TUcker 9-8651.....KBS
Station Reps.....Moore; Sandeberg-Gates
President, Gen. Mgr.....Gordon L. Capps
Comm. Mgr.....John R. Humphreys
Program Dir. ..... Leo L. Ellsworth
Sales Prom. Mgr.....Charles E. Harland
Chief Engineer.....Stanley E. McNutt
Owners of: KLBM, La Grande.

KGON—Oregon City—1947

Frequency: 1520 Kc.....Power: 10,000 Watts
Owned-Operated By.....Clackamas Bcstrs.
Address.....P.O. Box 5865, Portland, Ore.
Tel.: OLive 6-1441.....MBS
Representative..Broadcast Time Sales; Wagner
President.....Robert J. Hartke
Gen., Sta., Comm. Mgr.....Irwin S. Adams
Program Director.....Sonora B. Hoffman
Chief Engineer.....Sidney Roach

KUBE—Pendleton—1956

Frequency: 1050 Kc.....Power: 1 Kw., d.
Owned.....Amatilla Bcstg. Ent. Inc.
Address.....236 S.E. First St.
Tel.: CRestview 6-1961.....Independent
President.....John M. Carroll
General Mgr., Ch. Eng....Paul A. Schumacher
Sales Promotion Mgr.....E. Vern Green

KKID—Pendleton—1941

Frequency: 1240 Kc...Power: 1 Kw. d., 250 W. n.
Owned By ..... Roderick Sound, Inc.
Address.....P.O. Box 178
Tel.: CRestview 6-1311.....Independent
Reps..Jacobson; Torbet, A & C.; Day-Wellington
President, Ch. Eng. ..... Robert W. Roderick
Program Director ..... Ed Carle
Publicity Director ..... Jcaqueline Tholberg

KUMA—Pendleton—1955

Frequency: 1290 Kc.....Power: 5000 Watts
Owned.....Pendleton Broadcasting Co.
Address.....Box 278
Tel.: CR 6-1511.....ABC
Representative .....Meeker, Art Moore
President.....C. O. Fisher
Vice Pres., Gen. Mgr.....T. A. Smith
Chief Engineer.....J. C. Bradley

KEX—Portland—1926

Frequency: 1190 Kc.....Power: 50,000 Watts
Owned-Oper. By....Westinghouse Bcstg. Co.
Address.....2130 S.W. Fifth Ave.
Tel.: CA 2-1881.....Independent
Sta. Representative.....AM Radio Sales
President.....D. H. McGannon
Gen., Sta. Mgr.....Herbert L. Bachman
Commercial Manager.....R. E. Rudolph
Publicity Dir., Sls. Prom Mgr.....Dick Newton
Program Director.....D. F. Stellges
Chief Engineer.....Jack Erwin
Owners of: KPIX, San Francisco, Calif.; WOWO, Fort Wayne, Ind.; WBZ-WBZA, Boston-Springfield, Mass.; WBZ-TV, Boston, Mass.; KYW, Cleveland, O.; KYW-TV, Cleveland, O.; KDKA, Pittsburgh, Pa.; KDKA-TV, Pittsburgh, Pa.; WIND, Chicago, Ill.; WJZ-TV, Baltimore; WBZ-FM, Boston; KDKA-FM, Pittsburgh; KYW-FM, Cleveland; KEX-FM.

KGW—Portland—1922

Frequency: 620 Kc.....Power: 5000 Watts
Owned-Oper.....King Broadcasting Co.
Bus.-Studio Address.....1139 S.W. 13th Ave.
Tel.: CA 3-6364.....NBC
Representative .....John Blair
President.....Mrs. A. Scott Bullitt
Vice Pres., Bus. Div.....Henry B. Owen
Vice Pres., Broadcst. Div.....Otto P. Brandt
Local Sales Mgr.....Joe Clifford
Station Mgr.....Jackson Fleming
Promotion Mgr. ..... Ed Busse
Program Manager ..... Hal Starr
Merchandising Mgr.....Walt Hawthorne
Chief Engineer.....Clare Hanawalt
Owners of: KGW-TV, Portland; KING-AM-FM-TV, Seattle; KREM-AM-FM-TV, Spokane.

KISN—Portland—1959

Frequency: 910 Kc.....Power: 1 Kw.
Owned By ..... Star Bcstg. Inc.
Address.....10 N.W. Tenth
Tel.: CApital 6-7191.....Independent
Station Representative .....Avery-Knodel
President.....Don W. Burden
General Manager.....Timothy F. Moore
Station Manager ..... Donald Hedges
Production Mgr.....Les Parsons
Chief Engineer ..... Byron Swanson
Owners of: KICN-FM, Omaha.

KLIQ—Portland—1957

Frequency: 1290 Kc.....Power: 5 Kw., d.
Owned By.....Malloy Breyer Inc.
Address.....Oaks Amusement Park
Tel.: BElmont 4-8448.....Independent
Station Representative .....Hall
President.....S. G. Breyer
General Manager.....Jack Grant
Sales Phomo. Manager.....Howard McAnulty
Program Director.....Bob McAnulty
Publicity Director.....Sandra Allen
Chief Engineer.....Joe Allen

KOIN—Portland—1926

Frequency: 970 Kc.....Power: 5000 Watts
Owned.....Mt. Hood Radio-TV Bcstg. Corp.

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Address.....140 S.W. Columbia
Tel.: CA 8-3333.....CBS
Representative .....CBS Spot Sls.
President.....C. Howard Lane
General Station Mgr.....H. H. Buckendahl
Program Director.....Willard A. Mears
National Sales Mgr.....Robert R. Whitely
Chief Engineer.....Louis S. Bookwalter
Owners of: KOIN-TV.

KPAM—Portland—1948

Frequency: 1410 Kc....Power: 5000 Watts d.
Owned-Operated By.....Chem-Air, Inc.
Address .....Box 1230
Tel.: CA 6-7676.....Independent
Station Representative .....Weed
President.....William E. Boeing, Jr.
General Manager.....Del Leeson
Program Director.....Don Vincent
Publicity Director.....Maryetta Devereaux
Chief Engineer.....R. A. McClanathan
Owners of: KIDO, Boise; KETO, Seattle.

KPDQ—Portland—1947

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned-Operated By.....John W. Davis
Address.....4903 N.E. Sandy Blvd.
Tel.: AT 2-3232.....Independent
President.....John W. Davis
Station Manager.....David M. Jack
Chief Engineer.....Arlan Walker

KPOJ—Portland—1923

Frequency: 1330 Kc.....Power: 5000 Watts
Owned-Oper. By.....KPOJ, Inc.
Address.....1019 S.W. 10th Ave.
Tel.: CA 7-3484.....Independent
President, Gen. Mgr. ..... R. M. Brown
Commercial Manager.....Jack Moys
Sales Prom., Pub. Dir.....Garry Capps
Program Director.....Vern Mueller
Chief Engineer.....Herbert A. Davidson

KWJJ—Portland—1925

Frequency: 1080 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Rodney F. Johnson
Address.....931 S.W. King Ave.
Tel.: CA 8-4393.....ABC
Sta. Reps.....Masla, Torbet, Allen & Crane
Pres., Gen. Manager.....Rod F. Johnson
Commercial Manager.....Ben T. Crosby
Prog. Dir.....Jerry Speerstra
Ch. Eng.....Les Windes

KXL—Portland—1926

Frequency: 750 Kc.....Power 10,000 Watts
Owner.....Seattle, Portland, Spokane Radio
Address.....Box 5886
Tel.: OLive 4-3193.....Independent
Station Representative .....McGavren
General Manager.....Lester M. Smith
Commercial Manager.....Richard L. Levy
Program Director.....Del Olney
Chief Engineer.....Ed Mundt
Owners of: KJR, Seattle; KNEW, Spokane.

KRCO—Prineville—1950

Frequency: 690 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Radio Central Oregon
Address.....P. O. Box 188
Tel.: Hilcrest 7-6239.....Independent
Station Reps. ..... Jacobson; Feltis, Pearson
President, Chief Eng.....C. R. Matheny
Comm., Sls. Prom. Mgr.....Richard W. Burger

KPRB—Redmond—1952

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Don & Rita Anderson
Address.....P.O. Box 787
Tel.: LIncoln 8-3100.....Independent
Station Representatives ..... Wagner; Webb
Station Manager Ch. Eng.....Don Anderson

KQEN—Roseburg—1950

Frequency: 1240 Kc.....Power: 250 Watts
Owned By ..... Pacific Western Bcstrs.
Address.....P. O. Box 847
Tel.: OR 3-4464.....ABC
Representative .....Oakes; Feltis
General Mgr.....L. Fenner

KRNR—Roseburg—1935

Frequency: 1490 Kc.....Power: 250 Watts
Owned By ..... Douglas County Tricasters
Address .....Box 910
Tel.: OR 3-5551.....CBS
President, Gen. Mgr. ..... Robert F. Johnson
Commercial Manager ..... James H. Johnson

KYES—Roseburg—1955

Frequency: 950 Kc.....Power: 1 Kw. d.
Owned-Oper. By....Douglas County Bcstrs., Inc.
Address .....Box 538
Tel.: OR 3-6678.....Independent
Station Representative .....Pearson
President, Chief Engineer.....LeRoy Hiatt
General Manager.....Elliott Motschenbacher

KOHI—St. Helens—1959

Frequency: 1600 Kc.....Power: 1,000 Watts
Owned By.....Columbia Co. Bcstrs.
Address .....KOHI Bldg.
Tel.: 1601 .....Independent
Station Representative ..... Pearson
President.....L. B. Brownlow
Station Manager.....W. Anderson
Program Manager.....D. Wimberly
Chief Engineer ..... J. Allen

KBZY—Salem—1957

Frequency: 1490 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Salem Bcstg. Co.
Address ..... 369 High St. N.E.
Tel.: EM 4-6748 ..... Independent
Station Reps. ..... Hollingbery; Art Moore
President.....Carl O. Fisher
General Station Mgr. ..... Gene Harrison
Commercial Manager ..... Les Manning
Program Manager ..... John Vaughan
Chief Engineer ..... Elmer Gary
Owners of: KUGN, Salem; KUMA, Pendleton.

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KGAY—Salem—1951

Frequency: 1430 Kc.....Power: 5000 Watts d.
Owned By..Radio Wonderful, Williametteland
Address .....Box 768
Tel.: EMpire 4-1430.....Independent
Station Rep. .....Pearson
President .....Alex Dreier
General Manager.....Glen Stadler
Station Manager.....Robert M. Bruce
Commercial Manager.....Ron Terry
Program Director.....Ed Banker
Chief Engineer.....Calvert Applegate
Owners of: KGAL, Lebanon, Oreg.

KSLM—Salem—1934

Freq.: 1390 Kc....Power: 5000 Wts. d., 1000 n.
Owned-Operated By.....Oregon Radio, Inc.
Business Address.....P. O. Box 631
Tel.: EM 4-8433.....ABC
President .....L. McCormick
General Mgr.....A. de Schweinitz
Program Director.....Bob McCarl
Chief Engineer.....Clyde Carlton

KEED—Springfield-Eugene 1954

Frequency: 1050 Kc.....Power: 1 Kw., d.
Owned .....KEED, Inc.
Address ..... Box K, Eugene, Ore.
Tel.: PA 6-6591.....Independent
Station Rep. ..... Pearson
President.....Glen M. Stadler
Station Manager.....Rodney V. Louden
Program Director.....J. Robert Litten
Commercial Manager.....Charles A. Searl
Chief Engineer ..... Robert Barnes

KACI—The Dalles—1955

Frequency: 1300 Kc....Power: 1000 Watts d.
Owned By.....Radio Mid-Columbia Inc.
Business Address.....119 E. 2nd St.
Tel.: CY 6-9661.....Independent
Station Representatives.....Hopewell; Moore
President, Gen. Mgr.....M. V. Ling
Station Mgr.....R. N. Robinson

KODL—The Dalles—1940

Frequency: 1440 Kc.....Power: 1000 Watts
Owner.....Western Radio Corp.
Address ..... KODL Bldg.
Tel.: CYpress 6-2300.....KBS
Station Reps. ..... Feltis; Jacobson
President.....V. B. Kenworthy
General Mgr.....Paul E. Walden

KTIL—Tillamook—1947

Frequency: 1590 Kc.....Power 1 Kw.
Owned-Oper. By....Tillamook Bcstg. Co., Inc.
Address .....Box 1590
Tel.: VI 2-4422.....Independent
Rep.....Continental, Art Moore; Torbet A & C
President, General Mgr.....Fred Guyton
Sales Promo. Mgr., Ch. Eng.....Larry Brunes
Program, Pub. Dir.....Al Charf

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WLCY

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WNAR

Norristown and Greater Philadelphia Area

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WWNR

Beckley, West Virginia

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WQTY

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Paul S. O'Brien, 123 South Broad St., Philadelphia, Pa. PE 5-3432

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N. Joe Rahall, President, Rahall Group

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Pop.: 11,500,000
Families: 3,318,000

PENNSYLVANIA

Radio Homes: 3,239,000
AM Stas. in State: 153

WAEB—Allentown—1948

Freq: 790 Kc.....Power: 500 W. d., 1 Kw. n.
Owned-Oper. By.....WAEB Bcstrs., Inc.
Address.....7th & Hamilton Sts.
Tel.: HE 4-9364.....Independent
Station Representative.....Radio-TV Reps.
President.....William F. Rust, Jr.
General Manager ..... S. Robert Ackley
Program Director.....Kerm Gregory
Chief Engineer.....William Gottshall

WHOL—Allentown—1948

Frequency: 1600 Kc.....Power: 500 Watts
Owned.....Allentown Bcstg. Corp.
Address.....Colorado & Poplar Sts.
Tel.: HE 4-4801.....MBS
Representative ..... Raymer
President.....Charles G. Helwig
Executive V.P.....Victor C. Diehm
General Manager.....Willard B. Camperson
National Sales Mgr.....T. A. Tito
Program Director.....David M. Van Sant
Chief Engineer.....Gerald B. Werst
Owners of: WAZL, Hazleton; WHLM, Bloomsburg; WTAL, Tallahassee.

WKAP—Allentown—1948

Frequency: 1320 Kc.....Power: 5000 Watts
Owned-Operated By.....WKAP, Inc.
Address.....P. O. Box 689
Tel.: HE 3-3166.....Independent
Station Reps.....Adam Young; P. O'Brien
President.....N. J. Rahall
Sta., Gen. Mgr. .....O. R. Davies
Prog. Dir.....Alan D. Raber
Sales Promotion Manager ..... Jerry Duckett
Publicity Director.....Samuel J. Anderson
Chief Eng.....C. Frank Cordaro

WSAN—Allentown—1923

Frequency: 1470 Kc.....Power: 5000 Watts
Owned-Oper. By....Lehigh Valley Bcstg. Co.
Address .....3941 North 10th St.
Tel.: HE 4-9511.....CBS
Station Representative.....H-R Reps
General Manager.....R. H. Musselman

WFBG—Altoona—1924

Frequency: 1290 Kc.....Power: 5000 Watts
Owned-Operated By.....Triangle Pubs.
Address .....Commerce Park
Tel.: WIndsor 4-2031.....Independent
News. Affil.....Phila. Inquirer; Phila. D. News
Station Representative.....McGavren
Vice President ..... Roger Clipp
General Manager.....John Stilli, Jr.
Sales Manager.....John Snyder
Business Manager.....Joe DiGiorgio
Sales Promotion Mgr. ..... Joseph Burns
Program Director ..... James Van de Velde
Chief Engineer.....Dick Kline
Owners of: WFBG-TV-FM; WFIL-FM-AM-TV, Phila.; WNBF-FM-AM-TV, Binghamton, N. Y.; WNHC-FM-AM-TV, New Haven; KFRE-AM-TV, Fresno; WLYH-TV, Lebanon.

WRTA—Altoona—1947

Frequency: 1240 Kc...Power: 1 Kw. d., 250 W. n.
Owned.....Altoona Trans-Audio Corporation
Address .....Hotel Penn Alto
Tel.: WI 3-6112.....ABC
Station Representative ..... Thomas F. Clark
President.....Martin F. Malarkey, Jr.
General Manager ..... Louis H. Murray
Station, Comm. Manager ..... Rod Wolf
Program Director.....Larry Weber
Sales Prom. Manager ..... Glen Sheffer
Chief Engineer.....Al Merritts

WVAM—Altoona—1948

Frequency: 1430 Kc.....Power: 1,000 Watts
Owned-Oper. By.....General Bcstg. Corp.
Address.....2727 W. Albert Dr.
Tel.: WI 4-8127.....CBS
Sta. Rep. .....Weed
President.....E. S. Leopold
General, Station Mgr.....Will Ketner
Commercial, Sales Prom. Mgr.....Will Union
Chief Engineer.....John Schiele

WMBA—Ambridge—1958

Frequency: 1460 Kc.....Power: 500 Watts d.
Owned By.....Miners Bcstg. Service, Inc.
Business Address.....304 Duss Ave.
Tel.: COngress 6-1110.....Independent
General Manager.....John W. Angst
Station Manager.....Roy E. Angst, Jr.

WAVL—Apollo—1947

Frequency: 910 Kc.....Power: 1000 Watts, d.
Owned-Oper. By.....Tri-Borough Bcstg. Co.
Address ..... Box 277
Tel.: GR 2-3921.....KBS
Gen., Comm. Manager.....Cecil F. Clifton

WNCC—Barnesboro—1950

Frequency: 950 Kc.....Power: 500 Watts d.
Owned-Oper. By.....WNCC, Inc.
Address.....803 Maple Ave.
Tel.: WIlliams 8-9200.....KBS-MBS
President, Chief Eng.....J. Howard Bair
General Manager ..... William R. Raihall
Program Director.....Joanne Tibbott

WBVP—Beaver Falls—1948

Frequency: 1220 Kc...Powre: 1 Kw. d., 250 W. n.
Owned-Operated By..... ....WBVP, Inc.
Business Address.....1216 7th Ave.; Box 719
Tel.: TIlden 6-4100 ..... NBC
President.....Frank R. Smith

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General Station Mgr. ..... Thomas B. Price
Program Director.....Charles H. Wilson
Sales Prom. Mgr., Pub. Dir.....E. A. Sekeres
Chief Engineer.....Andy Sivak

WBFD—Bedford—1955

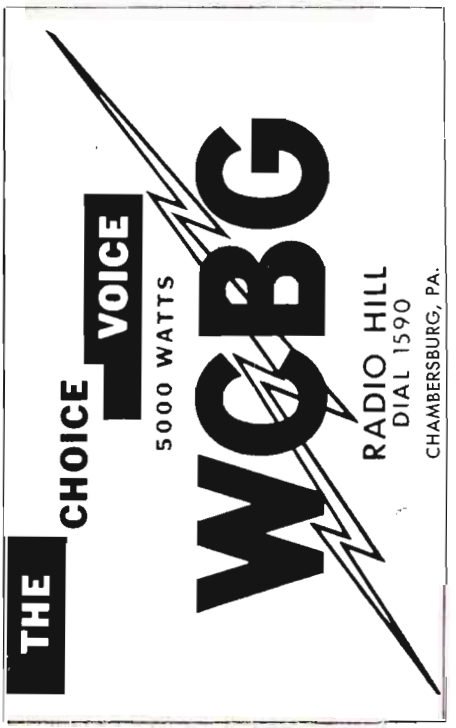
Frequency: 1310 Kc. ..... Power: 5 Kw. d.
Owned-Oper. By....The Inquirer Printing Co.
Address.....American Legion Bldg.
Tel.: 623-5132 ..... KBS
President .....John Biddle
General Manager.....Robert S. Harrison, Jr.
Chief Engineer.....W. H. Smith

WBLF—Bellefonte—1958

Frequency: 1330 Kc.....Power: 500 Watts d.
Owned By.....Bellefonte Bcstg. Corp.
Address.....P.O. Box 88
Tel.: ELgin 5-4751 ..... Independent
Pres., Gen. Mgr.....Cary H. Simpson
Station Manager.....J. W. Eschbach
Commercial Manager.....R. Thomas
Program Director.....A. Kuhn
Chief Engineer.....Robert Cook

WBRX—Berwick—1957

Frequency: 1280 Kc.....Power: 500 Watts d.
Owned.....Columbia County Bcstrs., Inc.
Address .....Jackson Bldg.
Tel.: PL 2-4546.....KBS
President, Gen. Mgr.....John S. Booth



WGPA—Bethlehem—1946

Frequency: 1100 Kc.....Power: 250 Watts d.
Owned-Oper. By..Bethlehems' Globe Pub. Co.
Address.....426 Brodhead Ave.
Tel.: UN 6-8074.....CBS
Newspaper Affil.....Bethlehem Globe Times
Station Representative.....Cooke
President.....Rolland L. Adams
Station Manager ..... A. McCracken
Comercial Manager.....Frank Collie
Prog. Dir.....Robert Wolken
Chief Engineer.....Edwin Ryback

WCNR—Bloomsburg—1946

Frequency: 930 Kc.....Power: 1,000 Watts d.
Owned...The Columbia Montour Bcstg. Corp.
Bus.-Studio Address.....38 W. Main St.
Tel.: ST 4-1200.....Independent
Gen., Comm. Manager.....Ed Darlington
Chief Engineer.....Robert Fulton

WHLM—Bloomsburg—1946

Frequency: 550 Kc.....Power: 1000 Watts
Owned .....Bloom Radio
Address: .....Square Bldg.
Tel.: STerling 4-5500.....MBS
Representative ..... Raymer
President.....Harry L. Magee
Management Consultant.....Victor C. Diehm
General, Sta. Manager....Robert R. Williams
Publicity Director ..... Ray Calabrese
Commercial, Sales Prom. Mgr.....Pat Campbell
Program Dir.....Dale Fulmer
Chief Engineer.....Anthony Hogg
Owners of: WHOL, Allentown; WAZL, Hazleton; WTAL, Tallahassee.

WLOA—Braddock—1947

Frequency: 1550 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Matta Bcstg. Co.
Address.....1233 Braddock Ave.
Tel.: EL 1-1100.....Independent
Station Representative.....Good Music Bcstrs.
Pres., Gen., Sta. Mgr.....William G. Matta
Commercial Manager.....George Matta
Program Director ..... E. R. Matta
Chief Engineer.....Frederick Sand

WESB—Bradford—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By. .....WESB
Address.....43 Main St.
Tel.: FOrest 8-4141 .....Independent
Representative .....Burn-Smith
General Manager.....J. M. Cleary
Comm. Prom. Mgr. ..... R. E. Feit
Prog. Dir., Chief Eng.....William Winn

WBUT—Butler—1949

Frequency: 1050 Kc.....Power: 250 W., d.
Owned-Operated By.....WBUT, Inc.
Address .....Box 1048
Tel.: 7-5778 .....Independent
President .....James Beattie
General, Comm. Mgr.....Richard Hanna

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Program Director.....G. Earl Sadlon
Chief Engineer.....Norman Gour

WISR—Butler—1941

Frequency: 680 Kc.....Power: 250 Watts d.
Owned-Oper. By ..The Butler Bcstg. Co., Inc.
Address.....357 N. Main St.
Tel.: 7-4701..... Independent
President.....Joel W. Rosenblum
General Mgr.....Robert L. Kaufman
Comm. Manager.....J. Victor O'Brien
Program Director.....Warren Ihlenfeld
Sales Prom. Mgr.....Jerald Coleman
Publicity Dir.....Jim Martin
Chief Engineer.....Paul Rex

WCNG—Canonsburg—1958

Freq.: 540 Kc.....Power: 250 W. d.
Owned By .....WCNG, Inc.
Address .....Box 480
Tel.: SH 5-5400.....Independent
Owners ..... Tom & Mary Sutton
General Mgr.....Richard E. Burg
Commercial Manager.....Jamie Rowley
Chief Engineer.....Russell Harbaugh

WCDL—Carbondale—1950

Frequency: 1440 Kc.....Power: 5 Kw., d.
Owned-Oper. By Carbondale Bdcstg., Co., Inc.
Address.....127 Salem Rd.
Tel.: 282-2770 ..... Independent
Representative .....Donald Cooke, Inc.
President ....William H. Ware
General Manager ..... Marjorie Zopotosky
Commercial Mgr.....P. J. Oles
Program Director.....J. Martin
Chief Engineer.....Walter Rude

WHYL—Carlisle—1948

Frequency: 960 Kc.....Power: 5000 Watts d.
Owned-Oper.....R. F. Lewis, Jr.
Business Address.....Mt. Holly Pike
Tel.: CH 9-1717.....Independent
Sta. Reps....Phila. Spot Sales; Spot Time Sales
President.....Marion P. Lewis
Gen., Sta. Mgr.....James B. Holder
Prog. Dir.....Bill Mahoney
Chief Engineer ..... George Jennings

WCBG—Chambersburg—1956

Frequency: 1590 Kc.....Power: 5 Kw., d.
Owned By.....WCBG Bcst. Corp.
Address .....Radio Hill
Tel.: COlony 3-4131.....Independent
Representative.....Charles Bernard
President, General Mgr.....Norman Messner
Assistant Mgr. & Prog. Dir.....Bob Foreman
Chief Engineer.....Harvey Cunningham

WCHA—Chambersburg—1946

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned.....Chambersburg Bcstg. Co.
Address ..... Professional Arts Bldg.
Tel.: CO 4-7121.....Independent
Station Rep.....Howard; Phila. Spot Sales
Pres., Gen. Mgr.....John S. Booth
Station Mgr., Prog. Dir.....Earl P. Strine
Commercial, Sales Prom. Mgr.....David Myers
Chief Engineer.....James McCurdy

WESA—Charleroi—1947

Frequency: 940 Kc.....Power: 250 Watts d.
Owned-Oper. By....Monongahela Bcstg. Corp.
Address .....Box 584
Tel.: HU 3-6551.....KBS
President.....Dr. A. S. Sickman
General Manager.....Carl Stuart
Sales Promotion Mgr.....Val Gearhart
Program Director.....William Richards
Publicity Director ..... Frances Swartz
Chief Engineer ..... Cliff Hodgson

WEEZ—Chester—1947

Frequency: 1590 Kc.....Power: 1000 Watts
Owned By ..... WEEZ, Inc.
Address..... 3500 Edgmont Ave.
Tel.: TRemont 4-4321.....Independent
President.....Ogden Davies
General Manager.....Martin Peltzman
Commercial Manager.....Mark Targe
Program Director.....Jim Termine
Chief Engineer.....William Dawson

WVCH—Chester—1947

Frequency: 740 Kc.....Power: 1 Kw.
Owned-Operated By.....James M. Tisdale

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Bus.-Studio Address...Wolf Bldg., Market Sq.
Tel.: TRemont 2-8861.....Independent
Station Rep. .....Webb
President, Gen. Mgr.....James M. Tisdale
Station Mgr.....Robert A. Hibbert, Jr.
Commercial Manager ..... Charles M. Talley
Program Director ..... Earl Godoman
Publicity Director ..... William Scott Barr
Chief Engineer.....Don Baron

WWCH—Clarion—1960

Frequency: 1300 Kc.....Power: 500 Watts
Owned By.....Clarion Co. Bcstg. Corp.
Address .....Box 171
Tel.: Capital 6-8600.....KBS
Newspaper Affiliation .... Clarion Newspapers
President .....William E. Sheridan
General, Station Mgr. .... Walter E. Broadhurst
Sales Prom Manager ..... William Mushrush
Chief Engineer ..... Melvin M. Check

WCPA—Clearfield—1947

Frequency: 900 Kc. ...Power: 1000 Watts d
Owned-Oper. By ....Clearfield Bdcsters, Inc.
Address ..... Church St.
Tel.: POplar 5-5541.....ABC
Newspaper Affil. ..... Progressive Publishing
President.....W. K. Ulerich
General Manager.....Milton J. Bergstein
Station Manager.....John A. Dame
Commercial Manager.....M. Nemeth
Sales Manager.....Joseph Milsop
Program Director ..... Thomas Conners
Chief Engineer ..... Lou Duck
Owners of: WDAD, Indiana; WMAJ, State Park, both Pa.; WJCM, Sebring, Fla.

WCOJ—Coatesville—1949

Frequency: 1420 Kc.....Power: 5 Kw.
Owned-Oper. By.....Chester Co. Bcstg. Co.
Address.....809 E. Lincoln Hgh.
Tel.: DUdley 4-2100.....Independent
President, Chief Eng.....Louis N. Seltzer
General Manager.....William S. Halpern
Comm., Sales Prom. Mgr.....Donald Kimes

WCOY—Columbia—1957

Frequency: 1580 Kc.....Power: 500 W., d.
Owned .....Radio Columbia
Address.....343 Poplar St.
Tel.: MU 4-2591.....Independent
Representative .....Burn-Smith
Co-owners.....Donald & Joan Huff
Gen. Mgr., Ch. Engr.....M. Leonard Savage
Program, Publicity Dir.....Joseph T. Bartall

WCVI—Connellsville—1946

Frequency: 1340 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Oper. By....Connellsville Bcstrs., Inc.
Business-Studio Address..133 E. Crawford Ave.
Tel.: MA 8-4600 ..... Independent
Station Representative ..... Prestige Rep.
President.....Dr. C. T. Troilo
Gen., Station Mgr. ..... Charles T. Snolwdon
Prog., Publicity Director .... Esther Snolwdon
Chief Engineer.....Robert Ray

WOTR—Corry—1955

Freq.: 1370 Kc....Power: 1000 Wts. d., 500 n.
Owned-Operated By.....WOTR Radio
Address.....25½ N. Center St.
Tel.: 3-6611 .....KBS-NBC
President.....Olivia T. Rennekamp
General, Station Mgr.....J. J. Wellenhoffer

WFRM—Coudersport—1953

Frequency: 600 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Farm & Home Bcstg. Co.
Address.....9 N. Main St.
Tel.: 611 .....MBS
President.....C. H. Simpson
General Manager.....John A. Fay
Chief Engineer ..... Martin Weiss

WBUX—Doylestown—1948

Frequency: 1570 Kc.....Power: 1 Kw., d.
Owned .....WBUX Broadcasting Co.
Address.....30 E. Oakland Ave.
Tel.: FI 8-3583.....Independent
President .....George Steiner
General Mgr.....James Stolcz
Chief Engineer ..... A. P. Lombardi

WCED—DuBois—1941

Freq.: 1420 Kc.....Power: 5 Kw. d., 500 W. n.
Owned By....Tri County Broadcasting Co., Inc.
Address.....80 N. Park Place
Tel.: 371-6100.....CBS
Newspaper Affil.....Courier Express
Station Representative...Devney Organization
President ..... Harold T. Gray
General, Station Mgr.....Jason S. Gray
Comm., Sales Promo. Mgr.....George Williams
Prog., Pub. Director.....O. K. Johnston
Chief Engineer.....George Donahue

WEEX—Easton—1956

Frequency: 1230 Kc. ..... Power: 250 Watts
Owned..... Easton Publishing Co.
Address .....Chestnut Hill
Tel.: BLackburn 8-6155.....Independent
Newspaper Affiliation .....Express
Station Reps...Walker-Rawalt; Phila. Spot Sales
President.....J. L. Stackhouse
General Manager ..... John Thorwald
Commercial Manager ..... C. W. Bradford
Sales Prom. Manager ..... Robert B. Grove
Program Director.....Don Ross
Chief Engineer.....Robert Francett

WEST—Easton—1936

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Associated Bcstrs., Inc.
Bus.-Studio Address.....516 Northampton St.
Tel.: BLackburn 8-6131.....NBC
Representative .....Meeker Co.
Station Exec.....Clair R. McCollough
Station Manager.....Theodore W. Pierce
Program Manager.....Joseph Prentice
Gen. Sales Manager.....J. Robert Gulick

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Nat'l Sales Mgr.....Harry J. Shaub, Jr.
Technical Dir.....J. E. Mathiot

WEND—Ebensburg—1961

Frequency: 1580 Kc.....Power: 1 Kw. d.
Owned By.....Cambria County Bcstg. Co.
Address .....120 S. Center St.
Tel.: GReenleaf 2-8801.....Independent
President.....Cary H. Simpson
V.P., General Manager.....John W. Eschbach

WEZN—Elizabethtown—1958

Frequency: 1600 Kc.....Power: 500 Watts
Owned By.....WEZN, Inc.
Address .....Box 1600
Tel.: EMpire 7-1511.....KBS
President, Gen. Mgr.....Ira H. Kaplan
Program Director.....George Morgan
Chief Engineer .....Don Kerkeslager

WLEM—Emporium—1958

Frequency: 1250 Kc.....Power: 1000 Watts d.
Owned By.....Emporium Broadcasting Co.
Address.....1 West Fourth St.
Tel.: 712 .....Independent
President, General Mgr.....James A. Spots
Station Mgr., Prog. Dir.....Dean L. Close
Chief Engineer.....William D. Murphy

WGSA—Ephrata—1955

Frequency: 1310 Kc.....Power: 1000 Watts, d.
Owned.....Garden Spot Broadcasters, Inc.
Address .....P. O. Box 419
Tel.: RE 3-2226.....MBS
Station Rep. .....Prestige Rep. Org.
President .....Lester Grenewalt
Commercial Manager.....Robert E. Good
Program Director.....Philip Jacobs
Chief Engineer.....Ralph Haneman
Owners of: WABW, Annapolis; WCBG, Chambersburg.

WWYN—Erie—1941

Frequency: 1260 Kc.....Power: 5 Kw.
Owned By ..... WERC, Inc.
Address.....121 West 10th St.
Tel.: GLendale 6-2096.....NBC
Station Rep.....Venard, Rintoul & McConnell
President ..... Simon Goldman
General Station Mgr.....Art Arkelian
Program, Publicity Director ..... Cliff Shilling
Chief Engineer.....Jack Heidecker
Owners of: WJTN-AM-FM, Jamestown; WDOE, Dunkirk; WGGO, Salamanca, all N. Y.

WICU—Erie—1949

Frequency: 1330 Kc.....Power: 5000 Watts
Owned By ..... Gibraltar Enterprises, Inc.
Bus. Studio Address.....3514 State St.
Tel.: GI 4-5201.....ABC
Station Representative ..... Meeker Co.
President .....Edward Lamb
General Manager ..... Arthur Ingram
Station Manager ..... Jmaes Londot
Program Director.....Ken Franazino
Chief Engineer.....Ken Husband
Owners of: WICU-TV, Erie.

WJET—Erie—1951

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Jet Broadcasting Co., Inc.
Address.....1635 Ash St.
Tel.: GL 2-6741 ..... MBS
Sta. Representative .....Hollingbery
President, Gen. Mgr.....Myron Jones
Comm. Mgr.....Peter Coticchia
Chief Engineer.....Richard Zahniser

WLEU—Erie—1935

Frequency: 1450 Kc.....Power: 250 Watts
Owned .....WESB Broadcasting
Address.....212 Commerce Bldg.
Tel.: GLendale 6-7078 ..... CBS
Managing Partner.....T. R. Bromley
Station Manager.....R. H. Elliott
Commercial Manager.....Ronald Smith
Program Director ..... Robert Eaton
Publicity Director.....Mary Barnhart
Sales Promotion Mgr. ..... Jack Werner
Chief Engineer.....John Kozak

WFAR—Farrell—1953

Freq.: 1470 Kc....Power: 1 Kw. d.; 500 W. n.
Owned By.....Farrell-Sharon Bcstg. Co.
Address .....RFD #2
Tel.: DIamond 8-4171.....KBS
President.....Sanford A. Schafitz
General Mgr.....A. Zippay
Chief Engineer ..... Ed Lazar

WFRA—Franklin—1958

Frequency: 1430 Kc.....Power: 500 Watts, d.
Owned.....N.W. Penna. Bcstg. Co.
Address.....P.O. Box 908
Tel.: ID 2-2188.....MBS
President, General Mgr.....Robert H. Sauber

WGET—Gettysburg—1950

Frequency: 1320 Kc...Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....Times & News Pub. Co.
Business Address.....Box 28
Tel.: EDdgewater 4-3101 ..... MBS
Newspaper Affiliate ..... Gettysburg Times
Station Representative ..... Walker-Rawalt
General, Comm. Manager .. P. H. Cunningham
Program Director ..... Richard Selby
Chief Engineer ..... Lester Blair

WHJB—Greensburg—1934

Frequency: 620 Kc.....Power: 1 Kw. d., 500 n.
Owned .....WHJB, Inc.
Address.....128 N. Penn Ave.
Tel.: TEmple 4-0600.....Independent
President, General Mgr.....Hugh J. Brennen
Program Director ..... Tom Johnson
Chief Engineer.....L. L. Allen

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WGRP—Greenville—1959

Frequency: 940 Kc.....Power: 1000 Watts
Owned By.....Greenville Bcstg. Co.
Address.....2 North Water St.
Tel.: JU 8-8900.....Independent
President, Gen. Mgr.....Kenneth B. Anderson
Station Mgr.....Merle G. Anderson

WHVR—Hanover—1949

Freq.: 1280 Kc...Power: 5 Kw. d., 500 Watts n.
Owned-Operated By.....Radio Hanover, Inc.
Address .....Box 268
Tel.: ME 7-3831.....Independent
President, Gen. Mgr.....John D. Bare
Sales Prom. Mgr.....Edward John
Chief Engineer.....Philip Rohrbaugh

WCMB—Harrisburg—1948

Frequency: 1480 Kc.....Power: 5000 Watts
Owned-Oper. By.....Hudson Bcstg. Corp.
Address .....WCMB Bldg.
Tel.: CE 4-3005.....MBS
Station Representative ..... Bolling Co.
General Manager.....Ed K. Smith
Comm. Manager.....Henry Traugh
Program Director.....Ed. Gonzalez
Chief Engineer.....Charles Stefanic

WHGB—Harrisburg—1945

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By....Kendrick Bcstg. Co., Inc.
Address.....112 Market St.
Tel.: CE 4-4988.....ABC
Station Representative .....Pearson
President, Gen. Mgr. ..... Herbert Kendrick
Station, Comm. Mgr.....Ralph Hartman
Program Director ..... Ken Scott
Chief Engineer.....William Kuntz

WHP—Harrisburg—1924

Frequency: 580 Kc.....Power: 5 Kw.
Owned .....WHP, Inc.
Address.....216 Locust St.
Tel.: CEdar 4-3211.....CBS
Station Representative ..... Bcst. Time Sales
President.....E. J. Stackpole
General, Commercial Mgr....Cecil M. Sansbury
Local Sales Manager.....Jack Grove
Program, Publicity Dir.....Brod Seymour
Chief Engineer.....E. Dan Leibensperger
Owners of: WHP-TV.

WKBO—Harrisburg—1922

Frequency: 1230 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Keystone Bcstg. Corp.
Address.....31 N. Second St.
Tel.: CE 4-0191.....NBC
Representative .....Meeker Co.
Station Executive.....Clair R. McCollough
Station Manager.....Jack Hooper

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WHLM BLOOMSBURG
MUTUAL

WHOL ALLENTOWN
MUTUAL

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National Sales Manager .. Harry J. Schaub, Jr.
Program Director.....Curt Whitcomb
Chief Engineer.....J. E. Mathiot

WAZL—Hazleton—1932

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Hazleton Bcstg. Co.
Address.....704-11 Hazleton Natl. Bank Bldg.
Tel.: GL 4-3531.....NBC-MBS
Representative .....Raymer
Pres., Gen., Mgr.....Victor C. Diehm
Commercial Manager.....Robert J. Sacco
Sales Manager.....Thomas A. Tito
Program Director.....Don Murray
Chief Engineer.....Elwood Tito
Owners of: WTAL, Tallahassee; WHOL, Allentown; WHLM, Bloomsburg, Pa.

WHUN—Huntingdon—1946

Frequency: 1150 Kc.....Power: 1000 Watts
Owned By .....Huntington Bcstrs. Inc.
Bus.-Studio Address.....400 Washington St.
Tel.: MI 3-3340.....KBS
President.....John H. Biddle
General Manager.....William E. Germann

WDAD—Indiana—1945

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....WDAD Inc.
Address ..... 633 Philadelphia St.
Tel.: HO 5-5511.....CBS
Newspaper Affil.....The Progress
General Mgr.....J. Termin

WARD—Johnstown—1946

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Central Bcstg. Co., Inc.
Address .....235 Franklin St.
Tel.: 70761 .....CBS
Representative .....Weed
President, Gen. Mgr.....G. D. Garland
Commercial Mgr.....Joe Cavanaugh
Chief Engineer.....Cornelius Donatti
Owners of: WARD-FM-TV.

WCRO—Johnstown—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Century Bcstg. Corp.
Bus.-Studio Address.....Fort Stanwix Hotel
Tel.: 9-1187 ..... MBS
Station Representatives.....Radio-TV Reps.
President.....John J. Keel
General Manager ..... G. W. Hagerich
Chief Engineer.....John Kersheskey

WJAC—Johnstown—1925

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....WJAC, Inc.
Address.....329 Main St.
Tel.: 7-8711.....NBC
Newspaper Affil.....Tribune
Station Representative .....Meeker
President.....W. W. Krebs
General Manager.....Edward J. Klym
Chief Engineer.....Theodore E. Campbell
Owners of: WJAC-TV.

WADP—Kane—1954

Frequency: 960 Kc.....Power: 1000 Watts, d.
Owned By..... ..Kane Broadcasting Corp.
Address .....Penn-Kane Hotel
Tel.: 1520 .....KBS
President .....Gordon Hanks
Comm. Sta. Mgr.....George A. Larson

WACB—Kittanning—1948

Frequency: 1380 Kc.....Power: 1000 Watts d.
Owned By.....Joel Rosenblum Ent.
Address.....325 Market St.
Tel. LI 3-1381 ..... KBS
President.....Joel R. Rosenblum
General Mgr.....Warren A. Koerbel
Chief Engineer ..... A. Alvarez
Owners of: WSHH, Latrobe; WISR, Butler, both Pa.; WTIG, Massillon, O.

WGAL—Lancaster—1922

Frequency: 1490 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....WGAL, Inc.
Business-Studio Address.....24 S. Queen St.
Tel.: EX 7-0333.....NBC
Representative .....Meeker Co.
President, Gen. Mgr.....Clair R. McCollough
Station Mgr.....Kenneth Kreider
Gen. Sls. Mgr.....J. Robert Gulick
Nat'l Sales Mgr. ..... Harry J. Shaub, Jr.
Program Dir.....Brian Kintzer
Promotion Dir.....Paul I. Woodland
Technical Director.....J. E. Mathiot

WLAN—Lancaster—1946

Frequency: 1390 Kc.....Power: 1000 Watts
Owned-Oper. By.....The Peoples Bcstg. Co.
Bus.-Studio Address.....252 N. Queen St.
Tel.: EX 4-7261 ..... ABC
Station Representative ..... Bcst. Time Sales
President.....Frank H. Altdoerffer
General, Sta. Manager .. Samuel M. Altdoerffer
Comm., Sales Prom. Manager .. J. Stanley Baker
Program Director ..... James R. Forney
Publicity Dir. ..... Ronald Beach
Chief Engineer.....James H. Kemman

WNPV—Lansdale—1960

Frequency: 1440 Kc.....Power: 500 Watts d.
Owned By.....Equitable Publishing Co.
Address.....307 Derstine Ave
Tel.: ULysses 5-8211 ..... Independent
Newspaper Affil. ..... North Penn Reporter
President ..... George W. Knipe
General Manager.....John G. Skibbe
Sales Prom., Prog. Dir.....Richard Heist
Chief Engineer.....W. Leroy Nuss

WLSH—Lansford—1952

Frequency: 1410 Kc....Power: 1000 Watts d.
Owned-Oper. By...Miners Bcstg. Service, Inc.
Address.....P. O. Box D
Tel.: MI 5-3123 ..... Independent
Gen. Manager.....John W. Angst
Owner of: WMBA, Ambridge; WPAM, Pottsville, Pa.

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WSHH—Latrobe—1951

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Joel W. Rosenblum
Address.....200 Depot St.
Tel.: KEystone 7-7744.....KBS
Station Rep. ..... Hal Walton
General Manager.....Joel W. Rosenblum
Owners of: WISR, Butler; WACB, Kittanning, both Pa.; WTIG, Massillon, O.

WTRA—Latrobe—1956

Frequency: 1480 Kc.....Power: 500 W., d.
Owned .....Latrobe Bcstrs.
Address.....202 Main St.
Tel.: KE 7-3338.....Independent
Representative ..... Lowenstein
President.....Louis Rosenberg
General Manager.....William Dymond

WLBR—Lebanon—1946

Frequency: 1270 Kc.....Power: 1000 Watts
Owned-Operated By.....Lebanon Bcstg. Co.
Address .....Route 20
Tel.: CRestview 2-7651.....Independent
Station Reps. .... Burn-Smith; Phila. Spot Sales
President.....H. Raymond Stadiem
Managing Director, Prog. Dir. .. Lester P. Etter
Commercial Manager ..... Ernest Latessa
Publicity Director ..... Henry Homan
Chief Engineer.....William Zehring

WBCB—Levittown-Fairless Hills—1957

Frequency: 1490 Kc.....Power: 250 W.
Owned.....O'Keefe Bcstg. Co., Inc.
Address .....Box 1490
Tel.: WIndsor 9-1490.....Independent
Pres., Gen. Mgr.....William F. Waterbury
Commercial Mgr.....Jack Wellington
Chife Engineer ..... Jack Layton

WITT—Lewisburg—1957

Frequency: 1010 Kc.....Power: 250 Watts, d.
Owned.....Wireline Radio, Inc.
Address.....34 South 8th St.
Tel.: JA 3-1222 ..... KBS, ABC
President.....Donald Bechtel
General Manager ..... Joe Pelletier
Station Manager .... Richard L. Fenstermacher
Commercial Manager.....Carl E. Miller
Program Director ..... Clyde Rhoades
Chief Engineer ..... Will R. Nesbitt

WKVA—Lewistown—1949

Frequency: 920 Kc...Power: 1 Kw. d., 500 W. n.
Owned-Operated By....Central Pa. Bcstg. Co.
Address ..... 3 W. Hale St.
Tel.: 248-6771 .....ABC
Representative .....Gill-Perna
Pres., Sta., Gen. Mgr.....Robert L. Wilson
Commercial Manager ..... Robert E. Hyle
Program Director ..... Richard C. Lyons
Publicity Director ..... Peter E. Farrell
Sales Prom. Manager .....Francis E. Fisher
Chief Engineer ..... Harry W. Lynn

WMRF—Lewistown—1941

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Lewistown Bcstg. Co.
Address.....5 W. Market St.
Tel.: 248-6757 .....NBC
Representative .....Burn-Smith
President.....J. S. Woods
General Manager.....T. W. Metzger
Chief Engineer.....Kenneth Callahan
Owners of: WJUN, Mexico, Pa.

WBPZ—Lock Haven—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Lock Haven Bcstg. Corp.
Address.....132½ Main St.
Tel.: 748-4038 ..... MBS
Station Representative...Devney Organization
President.....Donald C. Welch
Gen. Sta. Mgr.....Harris Lipez

WEDO—McKeesport—1946

Frequency: 810 Kc.....Power: 1000 Watts
Owned-Operated By.....Tri-City Bcstg. Co.
Business-Studio Address.....547 5th Ave.
Tel.: NOrth 4-7167.....CBS
Station Representative .....Weed
President.....Edward J. Hirshberg
Station Mgr.....Jim Rice
Chief Engineer.....Silvio Garofolo

WMCK—McKeesport—1946

Frequency: 1360 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Mon-Yough Bcstg. Co.
Address ..... Elks Temple
Tel.: OR 8-8888 .....Independent
Station Representative ..... Gill-Perna
President.....Robert M. Cox
Station Manager ..... Sam Vidnovic
Commercial Manager ..... Philip O'Farrell
Chief Engineer.....Wilkes Hurley

WMGW—Meadville—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Regional Bcstrs.
Address.....964 Park Ave.
Tel.: 6-1111..... Independent
General Manager.....James F. McDonald, Jr.
Chief Engineer.....Maurice Sherman

WJUN—Mexico—1955

Frequency: 1220 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Lewistown Bcstg. Co.
Business Address.....Box 97, Mifflintown
Tel.: Mifflintown 436-2135 ..... Independent
Newspaper Affiliation....Sentinel, Lewistown
Representative .....Burn-Smith
President.....J. S. Woods
General Manager.....Thomas W. Metzger
Station Manager.....Ralph S. Parker
Commercial Manager ..... Robert Horning
Program Director.....Don Lorenz
Sales Prom. Mgr., Pub. Dir. ..... Tim Palm
Chief Engineer.....Kenneth Callahan
Owners of: WMRF, Lewistown, Pa.

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WMLP—Milton—1955

Frequency: 1380 Kc. ..... Power: 1 Kw. d.
Owned By.....WMLP, Inc.
Address .....Hunt Bldg.
Tel.: PI 2-8705 ..... Independent
President, Gen. Mgr. ..... Victor Michael
Station Manager ..... J. H. Yingling
Program Director ..... James Jacobs
Chief Engineer ..... Duane Durst

WPEL—Montrose—1953

Frequency: 1250 Kc.....Power: 1000 Watts d.
Owned By.....Montrose Bcstg Corp.
Address .....Locust & High Sts.
Tel.: 397 .....Independent
Pres. Gen. Mgr.....W. Douglas Roe
Program Director.....Chuck Zulker
Chief Engineer.....Harold P. Mierop

WKST—New Castle—1938

Frequency: 1280 Kc.....Power: 1000 Watts
Owned By .. Communications Industries Corp.
Address ..... Time-Life Bldg., N. Y. C.
Tel.: OL 4-5501.....ABC
Station Representative ..... Spot Time Sales
President ..... Lazar Emanuel
Gen., Station Manager ..... Harry Reith
Commercial Manager.....Byron McConnell
Program, Publicity Director ..... Bob Grant
Chief Engineer.....Ernest Rety
Owners of: WKST-TV, Youngstown, O.; WEOK, Poughkeepsie, N. Y.; WACE, Chicopee, Mass.

WKPA—New Kensington 1940

Frequency: 1150 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Allegheny-Kiski Bcstg. Co.
Business-Studio Address.....810 Fifth Ave.
Tel.: ED 7-3588.....Independent
President .....C. R. Cooper
Gen., Comm. Mgr. ..... Nelson L. Goldberg
Program Director.....Phil Brooks
Publicity Director ..... Hank Bachman
Chief Engineer.....W. W. Neely

WNAR—Norristown—1946

Frequency: 1110 Kc.....Power: 500 Watts d.
Owned-Operated By...Norristown Bcstg. Co.
Address.....Old Arch Rd.
Tel.: BR 2-7600.....Independent
Station Representative.....A. Young Co.
President.....N. Joe Rahall
Station Mgr., Nat'l Sales Mgr...John M. Banzhoff
Local Sales Manager.....Bernard Brode
General Manager ..... Ogden R. Davies
Program Director ..... Anthony G. Bekos
Chief Engineer ..... A. DeSola
Technical Director ..... C. Frank Cordaro
Owners of: WKAP, Allentown, Pa.; WLCY, St. Petersburg, Fla.; WWNR, Beckley, W. Va.; WQTY, Jacksonville, Fla.

WKRZ—Oil City—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....WKRZ, Inc.
Address ..... Broadcast Hill
Tel.: 4-1269 .....NBC-KBS
Pres., Gen. Mgr.....Kenneth E. Rennekamp
Commercial Mgr., Pub. Dir.....Jack Duncan
Chief Engineer.....Robert Harmon

WCAU—Philadelphia—1922

Frequency: 1210 Kc.....Power: 50,000 Watts
Owned-Oper. By.....CBS Radio, Inc.
Address.....City Line & Monument Ave.
Tel.: TR 9-7000.....CBS
Representative.....CBS Radio Spot Sales
V.P., General Mgr.....Thomas J. Swafford
Gen. Sales Manager.....Jack Kline
Sales Promotion Mgr.....Fred Birnbaum
Program Director.....Mike Grant
Chief Engineer.....J. G. Leitch

WDAS—Philadelphia—1922

Frequency: 1480 Kc..Power: 5 Kw. d., 1 Kw., n.
Owned-Oper. By .....Max M. Leon, Inc.
Address.....Belmont Ave. & Edgely Rd.
Tel.: TR 8-2000.....Independent
Sta. Representative.....Bernard Howard
President .....Max M. Leon
General Manager.....Robert A. Klein
General Sales Mgr.....William H. Vogt
Nat'l Sales Mgr.....Herb Schorr
Sales Promo. Mgr.....Louis Palens
Program Director.....Robert C. Ardrey
Chief Engineer.....Frank W. Unterberger

WFIL—Philadelphia—1922

Frequency: 560 Kc.....Power: 5000 Watts
Owned.....Triangle Publications, Inc.
Address.....46th & Market
Tel.: EV 2-4700.....ABC
Newspaper Affil..Phila. Inquirer, Phila. D. News
Representative ..... Blair
V. P., General Manager ..... Roger W. Clipp
Station Manager.....George A. Koehler
Business Manager ..... John C. Harlan
Gen. Sales Manager...Kenneth W. Stowman
Dir. of Programming & Sls..Cylde R. Spitzner
Program Director ..... Robert Klose
Chief Engineer.....Henry E. Rhea
Owners of: WFIL-TV; WNBF AM-TV, Binghamton, N. Y.; WFBG AM-TV-FM, Altoona, Pa.; WHNC AM-TV, New Haven; KFRE AM-TV, Fresno; WLYH-TV, Lebanon, Pa.

WFLN—Philadelphia—1949

Frequency: 900 Kc.....Power: 1 Kw. d.
Owned By.....Franklin Bcstg. Co.
Address.....8200 Ridge Ave.
Tel.: Ivyridge 2-6000.....Independent
Station Representative.....Good Music Bcsts.
President.....Lawrence M. C. Smith
General Manager.....R. S. Green
Commercial Manager .... Thomas D. Harrison
Program Director ..... Michael O'Donnell
Publicity Director ..... Harry J. Haas, Jr.

WHAT—Philadelphia—1925

Freq.: 1340 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned-Oper. By....Independence Bcstg. Co

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Address .....3940 Conshohocken Ave.
Tel.: TRinity 8-1500.....Independent
Representative .....Pearson
President ..... William A. Banks
Station Manager.....Dolly Banks
Sales Manager ..... William Cole
Merchandising Manager .. William Macormac
Asst. Station Mgr. ..... Joseph A. Grady
Publicity Director.....Marsha Greenbaum

WIBG—Philadelphia—1925

Freq.: 990 Kc...Power: 50,000 Wts. d., 10,000 n.
Owned By.....Seaboard Radio Bcstg. Corp.
Address ..... 1619 Pennsylvania Blvd.
Tel.: LOcust 3-2300.....Independent
Representative .....Katz
President ..... George B. Storer, Jr.
General Manager.....Joseph T. Conway
General Sales Mgr.....David Bolton
Program Manager.....William T. Wheatley
Promo., Publicity Dir.....Lorrie Barofsky
Chief Engineer.....John H. Henninger
Owners of: WJBK AM-FM-TV, Detroit; WSPD AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW AM-FM-TV, Cleveland; WHN, New York, N. Y.; WGBS-AM-FM, Miami, Fla.; KGBS, Los Angeles; WITI-TV, Milwaukee.

WIP—Philadelphia—1922

Frequency: 610 Kc.....Power: 5000 Watts
Owned By ..... Metromedia, Inc.
Business-Studio Address.....35 S. 9th St.
Tel.: WA 2-6800 .....Independent
Representative .....Edward Petry
President .....John Kluge
General, Sta. Manager .... Harvey L. Glascock
Commercial Mgr. ..... Robert Mounty
Program Director.....Varner Paulsen
Sales Prom. Mgr.....Arnold Katinsky
Publicity Director ..... Joe Brooks
Owners of: WHK, Cleveland; WNEW AM-TV, New York; WTTG, Washington, D. C.; WTVH, Peoria; KOVR, Stockton; KMBC AM-FM-TV, Kansas City.

WJMJ—Philadelphia—1948

Frequency: 1540 Kc.....Power: 50,000 Watts
Owned-Oper. By.....WJMJ Bcstg. Corp.
Address.....2043 Locust St.
Tel.: LO 4-2300.....Independent
Representative.....Broadcast Time Sales
Pres., Gen., Sta. Mgr.....Patrick J. Stanton
Comm., Sales Prom. Mgr.....James Rubenstone
Prog. Dir.....Michael Deegan
Chief Engineer.....Christopher McAteer

WPEN—Philadelphia—1928

Frequency: 950 Kc.....Power: 5000 Watts
Owned By ..... Wm. Penn Bcstg. Co.
Business-Studio Address.....2212 Walnut St.
Tel.: LO 4-6000.....Independent
Representative .....Gill-Perna
President .....William Sylk
Exec. V. P., Gen. Manager..William B. Caskey
Station Mgr.....Murray Arnold
Comm. Manager.....Erwin Rosner
National Sales Mgr. ..... John E. Surrick
Retail Sales Mgr. ..... Jules Corotis
Publicity Director ..... Sam Serota
Chief Engineer.....Charles W. Burtis
Owners of: WALT, Tampa, Fla.

WRCV—Philadelphia—1936

Frequency: 1060 Kc.....Power: 50,000 Watts
Owned-Oper. By....National Bcstg. Company
Address.....1619 Walnut St.
Tel.: LO 4-3700.....NBC
Representative.....NBC Spot Sales
President.....Robert E. Kintner
V.P., General Mgr.....Raymond W. Welpott
Station, Comm. Mgr.....Thomas E. Paisley, Jr.
Program Director.....Bob Benson
Sales Prom., Publicity Dir.....Jack Wiley
Chief Engineer.....George C. Lenfest
Owners of: WNBC-AM-FM-TV, New York City; WRC-AM-FM-TV, Washington, D. C.; WMAQ-AM-FM, WNBQ-TV, Chicago; WJAS-AM-FM, Pittsburgh; KNBC-AM-FM, San Francisco; WRCV-AM-TV, Philadelphia; KRCA, Hollywood, Calif.

WTEL—Philadelphia—1925

Frequency: 860 Kc.....Power: 250 Watts d.
Owned By.....WTEL, Inc.
Business-Studio Address.....4310 N. Broad St.
Tel.: GLadstone 5-9200.....Independent
President.....John Hopkinson
V.P.s.....Q. C. Strum, G. Hopkinson

WPHB—Philipsburg—1956

Frequency: 1260 Kc. ..... Power: 5 Kw. d.
Owned By.....Moshannon Valley Bcstg.
Address .....Radio Park
Tel.: Dickens 2-2300.....Independent
Gen. Comm. Mgr.....William Emert
Program Director.....Mrs. Wm. Emert
Chief Engineer.....Dean Sharpless

KDKA—Pittsburgh—1920

Frequency: 1020 Kc.....Power: 50,000 Watts
Owned-Oper. By.Westinghouse Bcstg. Co. Inc.
Address.....122 E. 42nd St., N.Y.C.
Tel.: MUrray Hill 7-0808.....Independent
Station Representative.....AM Radio Sales
President .....Donald H. McGannon
General, Station Manager.....L. R. Rawlins
Commercial Manager.....Donald Trageser
Program Manager.....Dominic Quinn
Sales Prom. Mgr.....June L. Buzzelli
Publicity Manager.....Owen Simon
Chief Engineer.....Theodore C. Kenney
Owners of: KPIX, San Francisco, Calif.; WOWO, Fort Wayne, Ind.; WBZ-WBZA, Boston-Springfield, Mass.; WBZ-TV, Boston, Mass.; KYW, Cleveland, O.; KYW-TV, Cleveland, O.; KEX, Portland, Ore.; KDKA-TV, Pittsburgh, Pa.; WIND, Chicago, Ill.; WJZ-TV, Baltimore, Md.; WBZ-FM, Boston; KYW-FM, Cleveland; KEX-FM, Portland; KDKA-FM.

KQV—Pittsburgh—1919

Frequency: 1410 Kc.....Power: 5000 Watts
Owned-Oper. By.....Allegheny Bcstg. Corp.
Address .....Chamber of Commerce Bldg.
Tel.: AT 1-9100.....ABC
Station Representative .....Young
President.....Leonard H. Goldenson

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General, Station Mgr.....John D. Gibbs
Commercial Manager.....Ted Smith
Sales, Publicity Dir.....Bill Thieman
Program Director.....Mel Hall
Chief Engineer.....George Kleeb
Owners of: WABC AM-TV, New York; WXYZ AM-TV-FM, Detroit; KGO AM-TV-FM, San Francisco; KABC AM-TV-FM, Los Angeles; WLS, Chicago; WBKB-TV, Chicago.

WAMO—Pittsburgh—1948

Frequency: 860 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Dynamic Bcstg.
Address ..... Box 860
Tel.: HO 2-6000.....Independent
Representative .....Howard
President, Gen. Mgr.....Leonard Walk
Commercial Manager.....Joe Bassett, Jr.
Chief Engineer.....James Herbert

WRYT—Pittsburgh—1922

Frequency: 1250 Kc.....Power: 5000 Watts
Owned-Operated By.....WCAE, Inc.
Address.....530 Carlton House
Tel.: AT 1-6900.....Independent
Station Representative .....McGavren
Pres., General Manager.....Leonard Kapner
Station, Commercial Mgr.....F. Geer Parkinson
Operations Manager ..... Robert S. Stevens
Chief Engineer.....James Greenwood
Owners of: WRYT-FM, WTAE-TV, Pittsburgh.

WYRE—Pittsburgh—1947

Frequency: 1080 Kc.....Power: 1 Kw.
Owned By.....Golden Triangle Bcstg. Corp.
Address .....210 Wood St.
Tel.: GRant 1-9950.....MBS
Station Representative.....Hollingbery
President .....Myron Jones
General Manager.....Philip B. Hirsch
V.P., Nat'l Sales Mgr.....Pete Citicchia
Commercial Mgr.....Ed Politowski
Chief Engineer.....Walter McCoy
Owners of: WJET, Erie, Pa.; WHOT-AM, WRED-FM, Youngstown, Ohio.

WJAS—Pittsburgh—1921

Frequency: 1320 Kc.....Power: 5000 Watts
Owned-Oper. By .....NBC
Address.....1459 Crane Ave.
Tel.: 343-0500 ..... NBCS
Representative.....NBC Spot Sales
General Sta. Manager ..... Stephen L. Rooney
Sales Prom. Mgr., Pub. Dir...Richard S. Stafford
Program Director ..... Gil Faggen
Chief Engineer ..... Homer Linnert
Owners of: WNBC AM-TV, New York; WRCV FM-AM-TV, Philadelphia; WMAQ, WNBQ-TV, both Chicago; WRC FM-AM-TV, Washington, D. C.; KNBC, San Francisco; KRCA TV-AM, Los Angeles.

WPIT—Pittsburgh—1947

Frequency: 730 Kc.....Power: 1000 Watts d.
Owned By.....WPIT, Inc.
Address ..... Pick-Roosevelt Hotel
Tel.: AT 1-1900.....Independent
President.....John J. Laux
V.P., General Manager ..... Don Iosot
Sales Mgr., Prog., Pub. Dir.....Clifford Charles
Chief Engineer.....Michael Komichak
Owners of: WSOL, Tampa; WRDW-TV, Augusta, Ga.; WPIT-FM, Pittsburgh.

WWSW—Pittsburgh—1932

Frequency: 970 Kc.....Power: 5000 Watts
Owned-Oper. By.....WWSW Radio, Inc.
Address .....Hotel Sherwyn
Tel.: Gr 1-5200.....Independent
Newspaper Affiliation.....Post Gazette
Representative .....John Blair
President.....O. M. Schloss
General Station Mgr.....B. W. Muros
Sales Prom. Mgr., Pub. Dir. ..... Philip Davis
Chief Engineer.....Harry Kaiser

WPTS—Pittston—1953

Frequency: 1540 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Midway Bcstg. Co., Inc.
Address.....83 Foote Ave., Duryea, Pa.
Tel.: OL 4-3388 ..... Independent
Station Representative.....Weed Radio
Pres., Gen. Manager.....Angelo W. Fiorani
Commercial Mgr.....R. E. Florey
Program Director ..... B. Schriver
Sales Promotion Mgr.....A. Castelli
Publicity Director.....R. F. Gallagher
Chief Engineer.....John P. McGoldrick

WWML—Portage—1960

Frequency: 1470 Kc.....Power: 500 Watts
Owned By.....Mainline Bcstg. Co., Inc.
Address .....712 Main Street
Tel.: PErshing 6-8000.....Independent
President .....George J. Wasko
General, Commercial Mgr.....Charles J. Deel
Sales Promotion Manager.....Helen Roman
Chief Engineer.....Irv Metzker

WPAZ—Pottstown—1951

Frequency: 1370 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Pottstown Bcstg. Co.
Address.....247 High St.
Tel.: Faculty 6-4000.....KBS
Pres., Gen. Mgr.....Herbert Scott
Chief Engineer ..... A. Moyer

WPAM—Pottsville—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Miners Bcstg. Serv., Inc.
Business-Studio Address.....Box 629
Tel.: 622-1450 ..... Indepenlent
President.....Joseph L. McGuire
Gen. Mgr., Ch. Eng.....John W. Angst
Station Manager.....James K. Stock

WPPA—Pottsville—1946

Freq.: 1360 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....Pottsville Bcstg. Co.
Bus.-Studio Address.....212 S. Centre St.
Tel.: 622-1360 ..... MBS
General Manager.....A. V. Tidmore
Commercial Manager.....Ralph L. Price, Jr.
Program Director.....Ed Romance
Chief Engineer.....William Penn Tidmore

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WPME—Punxsutawney—1953

Frequency: 1540 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Punxsutawney Bcstg Co.
Address.....103 N. Gilpin St.
Tel.: 938-6000 ..... KBS
President.....Sheridan W. Pruett
General Manager ..... C. M. Ehrand, Jr.
Comm. Mgr.....W. Clem Murray
Program Director, Ch. Eng.....Gilbert Carney
Owners of: WWCH, Clarion.

WEEU—Reading—1931

Frequency: 850 Kc.....Power: 1000 Watts
Owned-Operated By.....WEEU Bcstg. Co.
Business-Studio Address.....433 Penn St.
Tel.: FR 6-7335.....ABC
Newspaper Affiliation.....Eagle Times
Station Representative .....Bolling
President.....William J. Rohn
V.P., Gen., Sta. Mgr.....K. Richard Creitz
Program Director.....Jack B. Gounder
Chief Engineer.....Harold Schearer

WHUM—Reading—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Eastern Radio Corp.
Address .....Berkshire Hotel
Tel.: Franklin 6-3987.....CBS
Station Representative .... George Hollingbery
Pres., Gen. Mgr.....Robert G. Magee
Comm., Sales Prom. Mgr.....Warren Ruffner
Prog. Dir.....Alan Lane
Chief Engineer.....Daniel Donohue
Owners of: WHUM-TV.

WRAW—Reading—1922

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper By.....WRAW, Inc.
Address.....19 N. Fifth St.
Tel.: FR 6-7173..... .....NBC
Station Representative.....Webb
President, General Mgr.....Robert S. Reider
Commercial Manager.....Ben Varishone
Program Director.....Frank Roth
Chief Engineer.....Ed. Gurtowski

WGCB—Red Lion—1950

Frequency: 1440 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Red Lion Bcstg. Co.
Address.....P.O. Box 88
Tel.: 233-3145 ..... Independent
Pres., Gen. Sta. Mgr.....John H. Norris

WKMC—Roaring Spring—1955

Frequency: 1370 Kc.....Power: 1000 Watts d.
Owned By.....Cove Bcstg. Co., Inc.
Address ..... Roaring Spring
Tel.: 690.....Independent
Station Rep. .....Keystone
President.....Carl W. Kensinger
General Manager ..... Walter O. Kramp
Comm., Sales Prom. Mgr. .... Julia M. Gerhart
Program Director.....Merle Ebersole
Chief Engineer.....C. Irvin Metzger

WKBI—St. Marys—1950

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Elk Cameron Bcstg. Co.
Address.....41 Erie Ave.
Tel.: TE 4-2821 ..... MBS
General Manager.....C. H. Simpson
Station Mgr.....W. A. Herbstritt
Sales Mgr.....P. R. Kraus

WATS—Sayre—1950

Frequency: 960 Kc.....Power: 1000 Watts d.
Owned By.....Susquehanna Valley Bcstg. Co.
Address.....110 N. Elmer Ave.
Tel.: TU 2-2401 ..... KBS
Representative .....Indie Sales
President.....T. K. Cassel
General Manager.....Robert R. Michael
Program Director ..... Ed Knowles
Chief Engineer.....Benjamin A. Franklin

WARM—Scranton—1940

Frequency: 590 Kc.....Power: 5000 Watts
Owned-Operated By.....WARM Bcstg. Co.
Business Address.....Bowman Bldg.
Tel.: Diamond 6-4646.....Independent
Station Representative .....Eastman
President.....Louis J. Appell, Jr.
General Manager.....Arthur Carlson
Sales Manager.....Luther Strittmatter
Operations Director.....Don Stevens
Chief Engineer.....Charles Morgan
Owners of: WSBA, York; WHLO, Akron; WSBA-TV, York.

WEJL—Scranton—1922

Frequency: 630 Kc. .....Power: 500 Watts d.
Owned-Operated By.....Edward J. Lynett
Business Address.....149 Penn Ave.
Tel.: DI 6-6555 .....Independent
Newspaper Affil.....Times
Station Rep.....Meeker
General, Station Mgr.....Cecil Woodland
Comm. Mgr., Prog. Dir. ..... Hugh J. Connor
Pub. Dir.....Bill Pierce
Promotion Manager ..... Paul McNamara
Chief Eng.....Guy Rauer

WGBI—Scranton—1925

Frequency: 910 Kc..Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....Scranton Bcstrs. Inc.
Address.....1000 Wyoming Ave.
Tel.: DI 2-7634.....CBS
Representative .....H-R Reps
President.....Mrs. M. E. Megargee
General Manager ..... William P. Dix, Jr.
Commercial Manager .... Francis H. Conway
Prom. Dir., Pub. Dir.....Doug Holcomb
Program Director ..... George Cyr
Chief Engineer.....Kenneth R. Cooke
Owners of: WDAU-TV, Scranton.

WICK—Scranton—1954

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Scranton Radio Corp.
Address ..... 221 N. Washington Ave.
Tel.: DI 6-1202.....MBS

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Station Rep. ..... Spot Time Sales
Pres., Gen. Mgr......**Joe Dobbs**
Chief Engineer.....James D. Pettinato

WSCR—Scranton—1947

Freq.: 1320 Kc...Power: 1 Kw. d., 500 Watts n.
Owned By....Lackawanna Valley Bcstg. Co.
Address.....116 Adams Ave.
Tel.: DI 7-3388.....NBC
Station Representative .....Bolling
Pres., Gen. Mgr......David M. Baltimore
Pub. Dir., Sales Prom. Mgr.....Fred Forester
Comm. Mgr......Joseph P. Kimble
Program Dir.....David L. Griffiths
Chief Engineer.....Charles Sawkoski, Jr.

WISL—Shamokin—1948

Frequency: 1480 Kc.....Power: 1000 Watts
Owned-Oper. By.....Radio Anthracite, Inc.
Address.....Rock & Sunbury Sts.
Tel.: 648-6831 .....Independent
Representative .....**Forjoe**
President.....**Henry W. Lark**
General Manager.....Bernard Friedman
Chief Engineer.....Al Donovan

WPIC—Sharon—1938

Frequency: 790 Kc.....Power: 1000 Watts d.
Owned By.....Sharon Bcstg. Co., Inc.
Address.....2030 Pine Hollow Blvd.
Tel.: Diamond 6-4113.....Independent
General Mgr.....Frederick P. Tascone
Asst. Gen. Mgr.....Lee D. Morehouse
Program Director.....**Jack Sandstrom**
Chief Engineer.....Francis L. O'Dell
Owners of: WMGW-AM-FM, Meadville, Pa.; WGRD, Grand Rapids; WTRU, Muskegon, Mich.

WVSC—Somerset—1950

Frequency: 990 Kc.....Power: 250 Watts d.
Owned-Oper. By.....WVSC, Inc.
Address.....P. O. Box 231
Tel.: 4186 ....Independent
President, Gen. Mgr.....T. R. Oppegard
Program Dir., Chief Eng.....R. L. French
Owners of: WPVL, Painesville, O.; WDLR, Delaware, O.

WMPT—S. Williamsport—1957

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Will-Mont Bcstg. Co.
Business Address.....301 Percy St.
Tel.: 323-3608 ..... ABC
Station Representative.....Hopewell
Pres., Ch. Eng......**Galen D. Castlebury, Jr.**

WMAJ—State College—1945

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....**Centre Bcstrs., Inc.**
Address ..... E. Beaver Ave.
Tel.: AD 7-7217 ..... KBS, NBC
President.....**W. K. Ulerich**
General Manager ..... M. J. Bergstein
Sales Promotion Manager ..... Herbert Levin
Program Director ..... Steve Fishbein
Chief Engineer.....W. D. Files

WRSC—State College—1961

Frequency: 1390 Kc.....Power: 500 Watts
Owned By.....Suburban Bcstg. Corp.
Address .....Box 248
Tel.: ADams 8-3051.....CBS
President .....L. Edward Pamphilon
Station, Commercial Mgr.....Randolph Gretes
Sales Promotion Manager....Robert Manning
Program Director.....Richard Kruppa
Publicity Director.....Edward Urie
Chief Engineer.....Emory Richardson

WVPO—Stroudsburg—1947

Frequency: 840 Kc.....Power: 250 Watts d.
Owned-Operated By.....**Pocono Bcstg., Inc.**
Business Address.....22 S. Sixth St.
Tel.: HAmilton 1-2100.....Independent
Newspaper Affiliation.....Record
President.....**James H. Ottaway**
General Manager.....**Chester S. Miller**
Managing Director.....Francis Brinkley
Chief Engineer.....**Ernest Transue**

WKOK—Sunbury—1933

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....**Sunbury Bcstg. Corp.**
Address.....1150 N. Front St.
Tel.: AT 6-5838.....CBS
President.....**Basse A. Beck**
General, Station Manager.....Homer R. Smith
Comm., Prom. Mgr.....H. Eugene Smith
Chief Engineer.....**John W. Keller, Jr.**

WTIV—Titusville—1955

Frequency: 1290 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Crawford Cty. Bcstg. Co.
Address .....P. O. Box 184
Tel.: 5-3234 .....MBS
President, Gen. Mgr.....Robert H. Sauber
Commercial Mgr.....Paul R. Ruttan
Chief Engineer ..... Lee Richey

WTTC—Towanda—1960

Frequency: 1550 Kc.....Power: 500 Watts d.
Owned By.....C. S. & H. M. Brown
Address.....406 Main St.
Tel.: ANdrew 5-2165 .....Independent
General Mgr., Chief Eng.....Victor A. Michael
Commercial Mgr. ..... Joe Martin
Program Director.....Charles Snyder

WTRN—Tyrone—1955

Frequency: 1340 Kc...Power: 1 Kw. d., 250 W. n.
Owned.....Tyrone Bcstg. Co.
Address.....8 W. 10th St.
Tel.: MUtual 4-3200.....MBS
President.....C. H. Simpson
Station Manager.....Lee C. Ray
Sales Manager.....William E. Moses
Program Director.....John P. Knorr
Chief Engineer.....Robert A. Cook

WMBS—Uniontown—1937

Frequency: 590 Kc.....Power: 1000 Watts
Owned-Oper. By .....**Fayette Bdcstg. Corp.**
Address.....82 West Fayette St.

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Tel.: GE 8-3900 ..... CBS
Representative ..... Burn-Smith
President ..... Mrs. J. C. Burwell
General Manager ..... Jacob H. Echard
Station Manager ..... Jerry M. Echard
Commercial Manager ..... Harry C. Burwell
Program Director ..... Mrs. Hester W. Nagy
Publicity Director ..... Lois A. Echard
Chief Engineer ..... William Henzly

WNAE—Warren—1946

Frequency: 1310 Kc...Power: 5000 Watts d.
Owned-Oper. By ....N. Allegheny Bdcstg. Co.
Business Address ..... 310 Second Ave.
Tel.: RAndolph 3-1310 ..... Independent
Pres., Gen. Mgr. ..... David Potter
Commercial Manager ..... James W. Potter
Sales Promotion Manager ..... Frank Foster
Program Director ..... W. LeRoy Schneck
Chief Engineer ..... Homer M. Haines

WJPA—Washington—1942

Frequency: 1450 Kc..... Power: 250 Watts
Owned-Oper. By ..... Washington Bcstg. Co.
Bus. Address ..... George Washington Hotel
Tel.: BA 2-2110 ..... MBS
Station Rep. ..... Devney Organization
Managing Director ..... A. Boyd Siegel
Chief Engineer ..... Stan Crawford

WANB—Waynesburg—1956

Frequency: 1580 Kc..... Power: 250 W., d.
Owned ..... Commonwealth Bcstrs., Inc.
Address ..... First Federal Bldg.
Tel.: 981 ..... Independent
President, Gen. Mgr. ..... George E. McGary Jr.
Commercial Mgr., Pub. Dir. ..... Duane Lemley
Chief Engineer ..... Tom Balaban

WAYZ—Waynesboro—1953

Frequency: 1380 Kc.... Power: 1000 Watts d.
Owned-Oper. By..Waynesboro Bcstg. Co., Inc.
Address ..... 21 W. Main St.
Tel. 1900 ..... KBS
Station Represnetative ..... Spot Time Sales
President ..... Mrs. Marian P. Lewis
General, Station Mgr. ..... Jay Hanshaw
Program Director ..... Pete Coolbaugh
Publicity Director ..... Ted Harding
Chief Engineer ..... E. Rollison
Owners of: WHYL, Carlisle, Pa.; WELD, Fisher, W. Va.; WINC, Winchester; WSIG, Mt. Jackson; WFVA, Fredericksburg, all Va.

WNBT—Wellsboro—1955

Frequency: 1490 Kc..... Power: 250 Watts
Owned-Oper. By....Farm & Home Bcstg. Co.
Address ..... Box 98
Tel.: 724-2113 ..... MBS
President ..... C. H. Simpson
General Mgr. ..... John Fay
Prog. Dir. ..... Carol Mckin
Commercial Manager ..... John Zellner
Chief Engineer ..... Richard E. Roeder
Owners of: WFRM, Coudersport; WKBI, St. Mary's; WBLF, Bellefonte; WTRN, Tyrone, all Pa.

WBAX—Wilkes-Barre—1922

Frequency: 1240 Kc..... Power: 250 Watts
Owned-Oper. By ..... P.A.L. Bcstrs., Inc.
Business-Studio Address ..... 85 W. Union St.
Tel.: VA 3-0196 ..... MBS
Station Representative ..... Burn-Smith
President ..... Paul Phillips
Station Manager, Prog. Dir. ..... James Ward
Sales Promotion Manager .... W. G. Seymour
Chief Engineer ..... Milan Krupa

WBRE—Wilkes-Barre—1924

Freq: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By ..... WBRE-Radio, Inc.
Bus.-Studio Address ..... 62 S. Franklin St.
Tel.: VA 3-3101 ..... NBC
Station Representative ..... Bolling
Pres., Gen. Mgr. ..... David M. Baltimore
Operations Director ..... F. D. Coslett
Program Director ..... Robert Schumacher
Commercial Manager ..... Jos Gries
Sales Prom., Pub. Dir. ..... Fred Foerster
Chief Engineer ..... Charles Sakoski, Sr.

WILK—Wilkes-Barre—1946

Frequency: 980 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By..Wyoming Valley Bcstg. Co.
Address ..... 88 No. Franklin St.
Tel.: VA 4-4666 ..... ABC
Representative ..... Avery-Knodel
President ..... Mitchell Jenkins
General Manager ..... Roy E. Morgan
Commercial Manager ..... Lee Vincent
Program Director ..... Tom Bigler
Publicity Director ..... Emerson Ramage
Chief Engineer ..... Theodore French

WNAK—Wilkes-Barre—1947

Frequency: 730 Kc..... Power: 1,000 Watts d.
Owned By ..... Wyoming Radio, Inc.
Address ..... 38 E. Main, Nanticoke, Pa.
Tel.: RE 5-0730 ..... Independent
Sta. Representative ..... Phila. Spot Sales
President ..... Martin H. Philip
General Mgr. ..... E. I. Fisher
Commercial Mgr. ..... A. Cornish
Chief Engineer ..... R. Aronson

WLYC—Williamsport—1951

Frequency: 1050 Kc..... Power: 1 Kw., d.
Owned By ..... Lycoming Bcstg. Co.
Address ..... 331 Pine St.
Tel.: 322-4676 ..... KBS
Sta. Representative ..... Donald Cooke
President ..... John T. Keliher
General Commercial Mgr. .... Vince Compana
Sls. Prom. Manager ..... Edward Kirchman
Program Director ..... Vernon Hester
Chief Engineer ..... James Stowe

WRAK—Williamsport—1929

Frequency: 1400 Kc..... Power: 250 Watts
Owned-Oper. By ..... WGAL, Inc.
Address ..... 1559 West 4th St.
Tel.: 2-6116 ..... NBC

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Representative .....Meeker Co.
President ..... Clair R. McCollough
Station Manager.....J. Wright Mackey
Program Manager ..... Everett Rubendall
Gen. Sls. Mgr.....J. Robert Gulick
Nat'l Sales Manager.....Harry J. Shaub Jr.
Technical Director.....J. E. Mathiot

WWPA—Williamsport—1949

Frequency: 1340 Kc...Power: 1 Kw. d., 250 W. n.
Owned By ..... Summit Enterprises, Inc.
Address.....330 Government Pl.
Tel.: 323-7119 ..... CBS
Station Representative ..... Burn-Smith
President, Gen. Mgr. ..... Woodrow W. Ott
Commercial Manager ..... Philip D. Lane
Program Director ..... John H. Archer
Chief Engineer ..... Carl W. Steinbacher

WNOW—York—1948

Frequency: 1250 Kc.....Power: 1000 Watts d.
Owned-Operated By.....WNOW, Inc.
Address.....P. O. Box 1747
Tel.: 47—1049 .....Independent
Station Rep.....Radio-TV Reps.
President, General Mgr.....W. F. Rust Jr.

WORK—York—1932

Frequency: 1350 Kc....Power: 5000 d.; 1000 n.
Owned-Oper. By.....Associated Bcstrs
Business-Studio Address.....13 S. Beaver St.
Tel.: 3-5558.....NBC
Representative .....Meeker Co.
Station Executive.....Clair R. McCollough
Station Manager.....Elwood C. Anderson
Program Manager ..... George Trout
Gen. Sales Mgr.....J. Robert Gulick
Nat'l Sales Manager.....Harry J. Shaub Jr.
Chief Engineer.....J. E. Mathiot

WSBA—York—1942

Frequency: 910 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By....Susquehanna Bcstg. Co.
Address .....Box 910
Tel.: 46-1146.....Independent
Representative .....Eastman
President.....Louis J. Appell, Jr.
Sales Manager.....P. K. Eberly
V.P., Managing Dir.....Arthur W. Carlson
Program Director.....Wayne Trout
Operations Manager.....Bob Shipley
Chief Engineer.....Glenn Winter
Owners of: WSBA-TV; WARM, Scranton; WHLO, Akron, O.

Pop.: 875,000
Families: 258,000

RHODE ISLAND

Radio Homes: 254,000
AM Stas. in State: 14

WADK—Newport—1948

Frequency: 1540 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Key Stations
Address .....Box 367
Tel.: 846-1540 .....Independent
Station Reps. ..... Pearson; Foster & Creed
General Manager.....Arnold S. Lerner
Commercial Manager.....C. K. Bentz
Program Director .....Tom Powers
Publicity Director.....Gerry Nevins
Sales Prom. Mgr. ..... David Lerner
Chief Engineer.....Allan Bowen

WPAW—Pawtucket—1950

Frequency: 500 Kc....Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....Roger Williams Bcstg.
Address.....P.O. Box 55, Cumberland, R. I.
Tel.: PA 5-9000.....ABC
Station Reps. ..... Jack Masla; Nona Kirby
Pres., Gen. Mgr.....Dominick A. Hysko
Station, Program Dir.....Donald R. Hysko
Comm., Sales Prom. Mgr. ..... C. Stevens
Publicity Director ..... Dennis W. Hysko
Chief Engineer.....John T. Costa

WEAN—Providence—1922

Frequency: 790 Kc.....Power: 5000 Watts
Owned.....Providence Journal Co.
Address.....75 Fountain St.
Tel.: DE 1-0600.....CBS
News. Affil. ..... Providence Journal-Bulletin
Station Reps. .. Venard, R. & C.; Kettell-Carter
President ..... John C. A. Watkins
General Manager.....H. William Koster
Comm. Manager.....Hervey C. Carter
Program Director.....Thomas M. Robertson
Chief Engineer.....George W. Sharpe

WHIM—Providence—1947

Frequency: 1110 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Buckley-Jaeger Bcstg. Corp.
Address.....144 Westminster St.
Tel.: ELmhurst 1-1110.....Independent
Station Representative .. Broadcast Time Sales
President ..... Richard D. Buckley
V.P., Gen. Manager...E. James McEnaney, Jr.
Program Director ..... Robert O. Cain
Chief Engineer.....Carroll A. Philbrook
Owners of: WDRC, Hartford; KGIL, San Fernando.

WICE—Providence—1947

Freq.: 1290 Kc.....Power: 5 Kw. d.; 1 Kw. n.
Owned.....Providence Radio, Inc.
Address .....Crown Hotel
Tel.: JA 1-2711.....Independent
Rep. .....Avery-Knodel
President .....Tim Elliot

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Director, Sales ..... Frank A. Orth
Program Director ..... Dave Cummins
Publicity Director.....Jean Elliot
Sales Promotion Manager ..... Don Trodson
Chief Engineer.....Paul Garver
Owners of: WYCE-FM, Providence; WHHH, Norfolk, Va.

WJAR—Providence—1922

Frequency: 920 Kc.....Power: 5000 Watts
Owned-Operated By.....The Outlet Co.
Address.....176 Weybosset St.
Tel.: GA 1-8255.....NBC
Representative .....Petry
President ..... Joseph S. Sinclair
Station Manager.....James E. Gleason
Commercial Manager ..... John A. Dickerman
Sales Prom. Mgr., Pub. Dir. . Alfred J. Brassard
Program Director ..... Philip B. Taylor
Chief Engineer.....Thomas C. J. Prior
Owners of: WJAR-TV, Providence.

WLKW—Providence—1961

Frequency: 990 Kc.....Power: 50,000 W.
Owned By.....Rhode Island Radio, Inc.
Address .....228 Weybosset St.
Tel.: DE 1-7810.....Independent
Sta. Reps.....McGavren; Foster & Creed
President ..... Harry Pinkerson
General Manager.....Mowry Lowe
Commercial Manager ..... F. H. Elliott
Program Mgr.....Peter Barstow
Chief Engineer ..... T. Kenneth Prior

WPRO—Providence—1924

Frequency: 630 Kc.....Power: 5000 Watts
Owned-Oper. By.....Capital Cities Bcstg. Corp.
Address.....24 Mason St.
Tel.: PL 1-9776.....Independent
Representative .....Blair
President.....Frank M. Smith
General Manager ..... Jack W. Lee
Commercial Manager ..... Bob La Chance
Sales Promotion Mgr.....Tony Visk
Program Supervisor .....Joseph Somerset

When You Can Have The Best,
Why Be Satisfied With Less!
THE ASSOCIATED PRESS

Chief Engineer ..... Hank VanAmburgh
Owners of: WPRO-TV-FM; WTEN-TV; WROW, Albany; WTVD, Durham, N. C.; WPAT-AM-FM, Paterson, N. J.; WKBW AM-TV, Buffalo, N. Y.

WRIB—Providence—1947

Frequency: 1220 Kc.....Power: 1000 Watts d.
Owned By.....R. I. Bcstg. Co.
Address .....Water St.
Tel.: GE 4-2223.....MBS
President .....Paul Perreault
General Manager.....Arthur Tacker
Chief Engineer.....Joe Acetta

WYNG—Warwick—1959

Frequency: 1590 Kc.....Power: 1 Kw., d.
Owned By ..... Attleboro Radio Assn.
Address.....19 Luther Ave.
Tel.: REgent 7-5015.....Independent
Station Rep.....John E. Pearson
President, General Mgr.....Milton E. Miller
Chief Engineer.....Charles Briese

WERI—Westerly—1949

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....R. I.-Conn. Radio Corp.
Address.....11 Railroad Ave.
Tel.: LYric 6-7728-9 ..... Independent
Representative .....Walker-Rawalt
Pres., Gen. Mgr.....Aug. L. Cavallaro
Commercial Manager.....Tom Shafer
Program Director ..... Pat Donahue
Chief Engineer.....Charles W. Austin

WWRI—West Warwick—1956

Freq.: 1450 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned.....Grelin Bcstg. Inc.
Address.....1501 Main St.
Tel.: VA 1-6200..... .....KBS
Station Reps.....Nona Kirby; United
Pres., Gen. Mgr.....Melvin C. Green
Commercial Manager.....George A. Rivera
Prog. Dir.....Patrick Fallon
Chief Engineer.....Joseph M. Mattias, Jr.
Owners of: WWOL, Buffalo.

WNRI—Woonsocket—1954

Frequency: 1380 Kc....Power: 1000 Watts, d.
Owner.....Friendly Bcstg. Co., Inc.
Address.....786 Diamond Hill Rd.
Tel.: PO 9-0600.....Independent
President, Gen. Mgr., Ch. Eng.....Joseph Britt
Comm. Manager.....John Thomas
Program Director ..... Richard Bouchard

WWON—Woonsocket—1946

Frequency: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By .....Woonsocket Bcstg. Co.
Business-Studio Address.....99 Main St.
Tel.: PO 2-1240.....Independent
Newspaper Affiliation .....Call
Station Reps. ..... Burn-Smith; Nona Kirby
President.....Andrew P. Palmer
Station, Sales Prom. Mgr.....Zel Levin
Commercial Manager.....Gene Mailloux
Chief Engineer ..... Ron Deslauriers

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Pop.: 2,400,000
Families: 607,500

SOUTH CAROLINA

Radio Homes: 590,000
AM Stas. in State: 76

WABV—Abbeville—1956

Frequency: 1590 Kc.....Power: 1 Kw., d.
Owned By.....Abbeville Bcstg. Co. Inc.
Address .....Box 532
Tel.: GLadstone 9-3155 .....ABC-KBS
President, Ch. Eng. .....Geo. W. Settles, Jr.
Publicity Director.....Polly Newell
Program Director.....Bob Latham

WAKN—Aiken—1952

Frequency: 990 Kc.....Power: 1000 Watts d.
Owned-Oper. By Aiken Electronics Adv. Corp.
Address.....Box 811
Tel.: MIdway 8-5464.....KBS
President .....John Mare
General, Station Manager.....J. A. Warren
Publicity Director ..... Dennis Brown
Program Director.....Earl Brodie
Chief Engineer .....Allen Askins, Jr.

WAIM—Anderson—1935

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Wilton E. Hall
Address .....321 Kingsley Road
Tel.: CA 6-1511 ..... CBS-KBS
Newspaper Affil.....Independent, Daily Mail
Station Reps.....Dora-Clayton; Devney Org.
President .....Wilton E. Hall
General Manager .....Glenn P. Warnock
Commercial Manager .....John F. McCallum
Program Director ..... M. H. Gaillard
Chief Engineer .....Earl Cosens
Owners of: WAIM-TV.

WANS—Anderson—1949

Frequency: 1280 Kc.....Power: 1000 Watts
Owned-Operated By....Radio Anderson, Inc.
Address.....Box 211
Tel.: 22-43424.....MBS
Station Representative .....Webb
President .....Mrs. John C. Amick
General Manager .....John C. Amick
Station Manager .....George C. Nicholson
Commercial Manager.....Ray Godwin
Sales Promotion Mgr.....Shirley Palmer
Program Director.....Carolyn K. Turner
Publicity Director.....J. Clark Brown
Chief Engineer.....Ken Allison

WWBD—Bamberg—1957

Frequency: 790 Kc.....Power: 1 Kw., d.
Owned By ..... William V. Whetstone, Jr.
Address.....Rt. 601 South
Tel.: CH 5-2411 .....KBS
Station Reps.....Dore; Dora-Clayton
General, Sta. Mgr. .. William V. Whetstone, Jr.
Chief Engineer.....H. D. Steedley

WBAW—Barnwell—1953

Frequency: 740 Kc. .....Power: 1 Kw. d.
Owned-Oper. By.....WBAW, Inc.
Address .....Jackson St.
Tel.: 259-3507 .....KBS
Station Representative .....Keystone
President.....J. A. Gallimore
General Mgr.....Joe Wilder
Program Director ..... D. Wilson
Chief Engineer.....Tony Gross

WBLR—Batesburg—1956

Frequency: 1430 Kc.....Power: 5 Kw., d.
Owned.....Ridge Bcstg. Corp.
Address .....Drawer 410
Tel.: KE 2-4001.....KBS
Station Rep. ..... Continental Radio Sales
President.....H. Edward Crapps
General Manager .....Redd Reynolds
Commercial Manager ..... Jack McCartha
Sales Promotion Manager ..... Ray Godwin
Program Director ..... Paul Brigham
Publicity Director ..... Jack Dorn
Chief Engineer.....N. H. Lewis

WBEU—Beaufort—1954

Frequency: 960 Kc.....Power: 1 Kw., d.
Owned.....Beaufort Bcstg. Co.
Address ..... P.O. Box 951
Tel.: Jackson 4-3050 ..... KBS, ABC
President .....John M. Trask
General Mgr., Chief Eng. .. Louis M. Neale, Jr.
Commercial Manager .....Carson Rembert
Program Director ..... Mary Smith

WHPB—Belton—1955

Frequency: 1390 Kc. ....Power: 1000 Watts d.
Owned-Oper. By.....Community Bcstg. Co.
Address.....P. O. Box 426
Tle.: ED 8-7796 ..... Independent
President .....C. O. Brazzell
General, Sta. Mgr. .....Clyde Laughter
Chief Engineer.....Robert Liverance

WBSC—Bennettsville—1947

Freq.: 1550 Kc....Power: 10 Kw. d.; 5 Kw. n.
Owned-Oper. By.....Atl. Coast Ins. Co.
Address.....Box 639
Tel.: GR 9-4051.....MBS
President.....Y. W. Scarborough, Jr.
Station Manager.....R. L. Brown
Program Director.....Tommy Herndon
Chief Engineer.....John Gronert

WAGS—Bishopville—1953

Frequency: 1380 Kc.....Power: 1 Kw., d.
Owned.....Lee County Bcstg. Co.
Address.....P. O. Box 168
Tel.: HU 4-4515.....KBS
Station Representative ..... Cannon
General Mgr.....E. H. Bedenbaugh
Chief Engineer.....Dan Mellette

WACA—Camden—1948

Frequency: 1590 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Camden Bcstg. Corp.
Address.....U. S. Highway 1
Tel.: HE 2-2311 ..... KBS
Rep. .....Continental

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President.....Haygood S. Bowden
General Manager.....Tom Richards
Chief Engineer ..... A. A. Amodio

WCAY—Cayce—1958

Frequency: 620 Kc.....Power: 500 Watts
Owned By.....Lexington Cty Bcstg., Inc.
Address.....1303 State St.
Tel.: ALpine 6-2000 ..... CBS, KBS
Station Representative ... Southern Spot Sales
President.....J. Olin Tice, Jr.
General Manager ..... Jay Elson
Chief Engineer ..... Carroll Scarborough

WCSC—Charleston—1930

Frequency: 1390 Kc.....Power: 5000 Watts
Owned-Oper. By .....WCSC, Inc.
Address.....485 East Bay St.
Tel.: RAymond 2-7611.....CBS
Rep.....Peters, Griffin, Woodward, Inc.
President, Gen. Mgr.....John M. Rivers
National Sales Mgr. .....James K. Whitaker
Station Mgr.....John B. Hearne
Program Co-ordinator .....Cecil Keels
Sales Prom., Publicity Dir....Mrs. Lois Marshall
Chief Engineer.....Rudy Hughes

WOKE—Charleston—1946

Freq: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By .....Weaver Bcstg. Corp.
Address .....Box 183
Tel.: RA 3-1643.....ABC-NBC
Representative .....Clark
Pres., Gen. Manager.....H. C. Weaver
Station Mgr., Ch. Eng.....William P. Birchfield
Sales Promo. Mgr., Pub. Dir.....Jeff Warner

WPAL—Charleston—1948

Frequency: 730 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Speidel Bcstng. Corp.
Business Address.....1717 Edgewater Pk. Rd.
Tel.: SO 6-5584.....Independent
Representative.....Dore, Dora-Clayton
President.....Joseph Speidel III
Station Manager.....Bob Chrystie
Chief Engineer.....Joe Sarko

WTMA—Charleston—1939

Frequency: 1250 Kc...Power: 5000 d.; 1000 n.
Owned-Oper. By.....Atlantic Coast Bcstg. Co.
Business Address .....133 Church St.
Tel.: RA 2-2961 ..... MBS
Station Representative ..... Adv. Time Sales
President.....Charles E. Smith
General, Station Manager ... Claude H. Frazier
Sales Prom. Mgr.....Joe Blair
Exec. Oper. Mgr.....George Wilson
Program Director ..... Doug Randall
Chief Engineer.....David W. Jefferies

WQSN—Charleston—1948

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Low Country Bcstg. Co.
Address.....42 10th Ave.
Tel.: RA 2-2652.....Independent
Station Representative ..... Radio TV Reps
Gen., Sta. Manager.....E. H. Keown
Chief Engineer ..... J. Retallack

WCRE—Cheraw—1953

Frequency: 1420 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Radio Cheraw
Address .....Box 631
Tel.: Lenox 7-7887.....KBS
President, Ch. Eng.....Ben Akerman
Program Dir.....Lucille Akerman

WGCD—Chester—1948

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Dispatch Pub. Co.
Address ..... [illegible] St.
Tel.: 385-2171 .....KBS
Newspaper Affil.....Dispatch Publ. Co.
Station Representative .....Cannon
President .....C. V. Sink
General Station Mgr. .....Wayne B. Sawyer
Chief Engineer .....J. Ellis Shockley

WPCC—Clinton—1957

Frequency: 1410 Kc.....Power: 500 Watts
Owned By.....WPCC, Inc.
Address.....P. O. Box 565
Tel.: 833-1562 ..... ABC-KBS
President.....J. D. Brinkley
General, Station Manager.....Ted Y. Prevatte
Commercial Manager.....Lewis Bagwell, Jr.
Sales Promotion Mgr. .....Jack Bishop
Program Director.....Bettie Hendrix
Chief Engineer .....Thomas E. Wilson

WCOS—Columbia—1939

Frequency: 1400 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....WCOS, Inc.
Address.....Box 748
Tel.: AL 2-2177.....Independent
Representative ..... Radio-TV Reps.
Pres., Gen. Mgr.....George H. Buck, Jr.
Commercial Manager .....Jess Plummer
Sales Promotion Mgr.....Ralph Shade
Program Director.....Bob Fulton
Publicity Director .....Mrs. Caroline Judson
Chief Engineer .....Robert D. Lambert, Jr.
Owners of: WJNO, West Palm Beach.

WIS—Columbia—1930

Frequency: 560 Kc.....Power: 5000 Watts
Owned-Oper. By .....Bcstg. Co. of the South
Address.....1111 Bull St.
Tel.: AL 3-6431.....NBC
Representative.Peters, Griffin, Woodward, Inc.
President .....B. Calhoun Hipp
Exec. Vice Pres. .....G. Richard Shafto
Managing Director.....W. Frank Harden
Prog. Dir.....Howard Hamrick
Chief Engineer.....Paul Welcome
Owners of: WIS-TV; WSFA-TV, Montgomery, Ala.

WMSC—Columbia—1945

Frequency: 1320 Kc.....Power: 1000 Watts
Owned By.....Midlands Radio
Address .....Barringer Bldg.
Tel.: AL 2-8659.....MBS
Station Reps.....Devney Org.; Ayers
General Manager ..... Thomas Allen, Jr.
Program Dir.....Andy Scott
Chief Engineer.....L. William Brown, Jr.

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WNOK—Columbia—1947

Frequency: 1230 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Palmetto Radio Corp.
Address.....P.O. Box 5307
Tel.: AL 3-9401.....Independent
Representative .....Raymer
Gen. Mgr.....H. Moody McElveen, Jr.
Commercial Manager .....Frank Stish
Program Director.....Jack Cook
Chief Engineer.....Charlton Bowers

WOIC—Columbia—1954

Frequency: 1470 Kc.....Power: 5 Kw., d.
Owned.....Speidel Broadcasting Corp.
Address .....P. O. Box 565
Tel.: AL 6-1551.....Independent
Representative .....Dore, Dora-Clayton
President.....Joe Speidel III
V.P., General Manager ..... Russell George
Sales Prom. Mgr.....Frankie Bridges
Commercial Manager ..... Frank Harris
Chief Engineer ..... W. W. Bridges

WLAT—Conway—1945

Frequency: 1330 Kc. ...Power: 5000 Watts, d.
Owned.....Coastal Broadcasting Co.
Address .....U. S. Highway 501 North
Tel.: 340 .....MBS
Station Rep.....Devney Organization
President, General Mgr. .....L. M. Hawley
Comm., Sales Prom. Mgr. .....P. W. Smith
Prog. Dir., Chief Eng.....Jack E. Hawley

WDAR—Darlington—1955

Frequency: 1350 Kc.....Power: 1 Kw., d.
Owned By ..... Walter P. Pearce
Address .....Box 277
Tel.: Express 3-4081.....Independent
President ..... Walter P. Pearce
Chief Engineer ..... Don Byant

WDSC—Dillon—1946

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Border Bcstg. Co., Inc.
Address .....U. S. Highway 301 South
Tel.: 774-9031 .....ABC-KBS
Station Rep. .....Gill-Perna; Dora-Clayton
Pres., Gen. Mgr.....Joseph Martin
Station Manager.....John Quick
Comm. Mgr. Prog. Director.....Lee Lumpkin
Sales Prom. Mgr.....Dick Jones
Chief Engineer.....Ray Allen

WELP—Easley—1951

Frequency: 1360 Kc.....Power: 1000 Watts d.
Owned By.....Pickens County Bcstg. Co.
Address ..... Box 522
Tel.: ULysses 9-9388 ..... KBS
Representative .....Indie Sales
Pres., Gen. Mgr.....Cleatus Brazzell
Program Director .....Mrs. Betty McDonald
Chief Engineer.....Henry McDonald

WJMX—Florence—1947

Frequency: 970 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Atlantic Bcstg. Co., Inc.
Address.....P. O. Box 1211
Tel.: MO 9-6351.....ABC
Representative .....Walker-Rawalt
President.....Eugene E. Stone
Gen. Mgr.....Paul H. Benson, Jr.
Chief Engineer.....Frank Jenne

WOLS—Florence—1937

Frequency: 1230 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Florence Bcstg. Co., Inc.
Address .....151 S. Dargan St.
Tel.: 662-3271 ..... KBS
President, Gen. Mgr. .....A. P. Skinner
Commercial Manager ..... Frank Martin
Program Director .....Doug Williams
Chief Engineer.....Charles Sligh

WYNN—Florence—1958

Frequency: 540 Kc.....Power: 250 Watts d.
Owned By.....Speidel Broadcasting Corp.
Address.....163 N. Coit St.
Tel.: MOhawk 2-6364 .....Independent
President.....Joe Speidel III
General Manager ..... Russell George
Commercial Manager ..... Earl Graddick
Station Manager ..... David C. Phillips
Sales Promotion Mgr. ..... Barbara W. Hill
Program Director ..... Jack Singleton
Publicity Director .....Rose Neeley
Chief Engineer ..... George M. Davis
Owners of: WOIC, Columbia; WPAL, Charleston; WSOK, Savannah, Ga.

WFIS—Fountain Inn—1956

Frequency: 1600 Kc.....Power: 1 Kw., d.
Owned.....Fountain Inn-Simpsonville Entp.
Address .....Box 271
Tel.: 963-5991 .....KBS
Station Rep. .....Hopewell; Cannon
President, General Mgr. .....L. Wayne Davis
Sales Prom., Pub. Dir. ..... Roger Davis
Program Director .....D. Jerry Howard
Chief Engineer .....J. Dalton Reece

WFGN—Gaffney—1948

Frequency: 1570 Kc.....Power: 250 Watts d.
Owned-Oper. By ....Cherokee Radio Co., Inc.
Address ..... P.O. Box 759
Tel.: IVanhoe 9-4795.....KBS
President .....A. Ray Godshall
Gen. Mgr., Ch. Eng.....M. E. Green
Program Director.....Billy Gibbons
Sales Program Manager.....Mary Hodge
Publicity Director.....Jo Hambright

WGTN—Georgetown—1949

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By...Georgetown Bcstg. Co.
Address.....216 S. Fraser St.
Tel.: 3-3421.....MBS-KBS
Station Rep.....Donald Cooke
Pres., Gen. Manager.....J. B. Delzell

WESC—Greenville—1947

Frequency: 660 Kc.....Power: 10,000 Watts, d.
Owned-Oper. By.....Bcstg. Co. of Carolinas
Business-Studio Address.....1 College St.
Tel.: CEdar 2-8241.....Independent
Station Representative .....Bolling
President.....Robert A. Schmid
V.P., General Manager.....J. Davenport

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Commercial Manager.....W. A. Mullinax
Program Director .....Buddy Womick
Sales Promotion Manager....Marianne Taylor
Publicity Director.....Anne Jones
Chief Engineer .....Vern Hutchinson

WFBC—Greenville—1933

Frequency: 1330 Kc.....**Power:** 5000 Watts
Owned-Oper. By.....WMRC, Inc.
Address .....P.O. Box 1140
Tel.: CE 9-1321.....NBC
Newspaper Affil......News-Piedmont
Representative ..... Avery-Knodel
President.....R. A. Jolley
Gen. Sta. Mgr......Bruce Buchanan
Chief Engineer.....Bill Garrison
Owners of: WFBC-FM-TV; WBIR-AM-TV, Knoxville, Tenn.

WMRB—Greenville—1954

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned.....Paramount Bcstg. Co. Inc.
Address .....415 N. Main St.
Tel.: CEdar 2-2751.....CBS-MBS
Station Reps. ..... Burn-Smith; Gill-Perna
Pres., Gen. Mgr......C. F. Cope
Station Mgr., Chief Eng. .....Wm. T. Arrington
Sales Prom. Mgr. .....Sarah S. Thompson
Publicity Director.....Susan B. Cope

WMUU—Greenville—1949

Frequency: 1260 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....Bob Jones Univ.
Address ..... **Greenville**
Tel.: CE 9-9656 .....Independent
President.....Dr. Bob Jones, Jr.
General Manager.....Dr. R. K. Johnson
Station Manager.....Jim Ryerson
Comm. Manager.....David Yearick
Program Director.....Jack Buttram
Chief Engineer.....William Greaves

WQOK—Greenville—1950

Frequency: 1440 Kc.....**Power:** 5 Kw.
Owned-Oper. By.....Dick Bcstg.
Address .....Box 298
Tel.: CEdar 5-7406.....Independent
Representative.....Howard; Dora Clayton
President.....James A. Dick
General, Station Manager.....T. C. Hooper

WCRS—Greenwood—1941

Freq.: 1450 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned..... **Grenco, Inc.**
Address.....P. O. Box 868
Tel.: ORchard 9-1300.....NBC
Representative .....Clark
President .....Douglas Featherstone
Gen., Sta. Mgr......Dan Crosland
Commercial Mgr. .....Ralph Norman
Program Director ..... Don Bailey
Chief Engineer.....C. M. Sparks

WGSW—Greenwood—1953

Frequency: 1350 Kc.....Power: 1000 Watts d.
Owned.....Radio Greenwood, Inc.
Address.....Edward Arms Bldg.
Tel.: Orchard 9-3144.....KBS-MBS
Station Reps. ..... Indie Sales; Dora-Clayton
President.....W. C. Woodall, Jr.
Manager.....George B. Cook, Jr.
Chief Engineer.....Eddie Rose

WCKI—Greer—1955

Frequency: 1300 Kc.....**Power:** 1 Kw., d.
Owned.....Greer Bcstg. Co.
Address .....Box 431
Tel.: TRinity 7-4451.....ABC
Gen. Mgr......Vernon T. Fox
Station Manager.....James L. Massey
Chief Engineer.....B. Anderson

WEAB—Greer—1949

Frequency: 800 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Greer Bcstg. Co.
Address .....Jones Rd.
Tel.: TR 7-3141.....KBS
Pres., Gen. Mgr.....E. A. Burch
Station Manager.....R. Cook
Chief Engineer ..... Ken Patton

WBHC—Hampton—1957

Frequency: 1270 Kc.....Power: 1 Kw., d.
Owned.....Hampton County Bcstg. Co.
Business Address.....Highway 601
Tel.: 2831 .....KBS
President.....J. A. Gallimore
General Manager ..... J. M. Butts
Chief Engineer ..... Charles Cortez

WHSC—Hartsville—1946

Frequency: 1450 Kc.....**Power:** 250 Watts
Owned.....Hartsville Bcstg. Co., Inc.
Address.....P. O. Box 349
Tel.: ED 2-8101.....MBS-KBS
President .....J. L. Wiggins
General, Sta. Mgr. .....Oby B. Lyles
Program Director.....Eleanor Flowers
Commercial Manager.....Jan R. Caddell
Chief Engineer.....J. E. Parker

WJES—Johnston—1961

Frequency: 1570 Kc.....Power: 250 Watts d.
Owned By.....Edgefield-Saluda Radio Co.
Address .....Box 156
Tel.: 275-2342 .....Independent
Sta. Representatives..Continental Radio Sales
President, Ch. Eng.....Franklin D. R. McClure
Program Director.....Emory Wells
Publicity Director.....Charles Snyder

WDKD—Kingstree—1949

Frequency: 1310 Kc.....**Power:** 5 Kw. d.
Owned By.....Palmetto Bcstg. Co.
Address.....P. O. Box 450
Tel.: 6761 .....KBS
President, General Mgr. ....E. G. Robinson, Jr.
Sales Prom., Prog. Dir. .....Clarence Jackson
Chief Engineer.....Tommy Joye

WJOT—Lake City—1954

Frequency: 1260 Kc.....**Power:** 1 Kw. d.
Owned By.....Lake City Bcstg. Corp.
Address.....Box 656
Tel.: 7631 .....Independent
President.....Russ George
General, Station Manager.....Hub Terry

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Program Director ..... Russ Gaskins
Chief Engineer ..... Ben Hicks

WLCM—Lancaster—1951

Frequency: 1360 Kc. ....Power: 1000 Watts d.
Owned-Operated By.....Royal Bcstg. Co. Inc.
Address.....103 S. Catawba St.
Tel.: 2051 .....KBS
Station Representative.....Cannon
President.....Charles Connelly, Jr.
Gen. Sta. Mgr.....A. Faris Giles, Jr.
Commercial Manager ..... Gene Baker
Program Director.....Mrs. Joanne McManus
Chief Engineer .....Barry Medlin

WLBG—Laurens—1948

Frequency: 860 Kc. .....Power: 1 Kw. d.
Owned-Oper. By...Laurens-Clinton Bcstg. Co.
Address .....Hillcrest Drive
Tel.: 2-5212 .....Independent
Representative .....Indie Sales
Pres., Gen. Mgr.....C. W. Hogan
Commercial Manager.....Paul Wynn, Jr.
Chief Engineer.....O. P. Haynes

WLSC—Loris—1957

Frequency: 1570 Kc.....Power: 1 Kw. d.
Owned By.....Pee Dee Bcstg. Co.
Address.....P.O. Box 1677
Tel.: EL 7-3780.....Independent
Station Rep.....Continental Radio Sales
President ..... James J. Harpring
General Mgr., Chief Eng. ..... Walter Molic
Commercial Mgr.....Roger Earp
Owners of: WATP, Marion.

WYMB—Manning—1957

Frequency: 1410 Kc. .....Power: 1 Kw. d.
Owned.....Clarendon County Bcstg. Co.
Address ..... Sunset Drive
Tel.: 435-8388 ..... KBS
Pres.....J. M. Soles, Jr.
General Mgr., Ch. Eng. ..... Jim Roper
Commercial Manager ..... Jim White
Program Director ..... Mrs. Betty Roper

WATP—Marion—1957

Frequency: 1430 Kc.....Power: 1 Kw. d.
Owned By .....Pee Dee Bcstg. Co.
Address.....324 N. Main St.
Tel.: 1430.....Independent
Station Representative .....Continental
President.....James J. Harpring
General Manager .....Walter Molic
Program Director ..... Bill Smith
Publicity Director .....Jacquelnn Finklea
Chief Engineer .....Arthur Nix
Owners of: WLSC, Loris, S.C.

WJAY—Mullins—1949

Frequency: 1280 Kc....Power: 1000 Watts d.
Owned By.....William T. Harrelson
Address.....Highway 76, P. O. Box 41
Tel.: 3901 .....KBS
President .....William T. Harrelson
Gen. Mgr.....James F. Ramsey
Chief Engineer.....George Magera

WMYB—Myrtle Beach—1954

Frequency: 1450 Kc.....Power: 250 Watts
Owned By ..... Golden Strand Bcstg. Corp.
Address.....28th Ave. N.
Tel.: Hillcrest 8-3180.....KBS
Station Reps. ..... Cooke; Cannon
President ..... H. E. Holder
General Manager ..... J. L. Baine
Chief Engineer.....Paul Epps

WKDK—Newberry—1960

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By....Newberry Bcstg. Co., Inc.
Address.....11 Radio Drive
Tel.: 143.....KBS
Pres. Gen. Mgr.....James F. Coggins
Program Director.....Marcia P. Coggins
Sales Prom. Mgr.....Bill Fields
Chief Engineer.....Ray Gilliam
Owners of: WAGS, Bishopville; WBCU, Union.

WTHB—North Augusta—1960

Frequency: 1550 Kc.....Power: 1 Kw. d.
Owned By.....North Augusta Bcstg. Co.
Address .....Box 2677
Tel.: TAylor 2-3579.....Independent
President .....Frances Marion Bennett
General Manager.....Reese J. Vaughn
Chief Engineer.....Hubert E. Ritchie

WNCG—North Charleston—1960

Frequency: 910 Kc.....Power: 500 Watts d.
Owned By.....KTM Bcstg. Co.
Address .....Box 5758
Tel.: SHerwood 7-5225.....Independent
Station Representative .....Walker-Rawalt
General Manager.....Robert S. Tamblyn

WORG—Orangeburg—1958

Frequency: 1580 Kc.....Power: 1000 Watts, d.
Owned By.....Radio Orangeburg
Business Address.....144 Broughton, S.W.
Tel.: JE 4-1580.....Independent
Station Representative ..... Continental
President ..... J. T. Lyman

WDIX—Orangeburg—1946

Freq.: 1150 Kc....Power: 5 Kw. d., 500 W. n.
Owned-Oper. By.....WDIX, Inc.
Address .....Box 662
Tel.: JE 4-4461.....ABC
Station Rep. .....Devney Organization
President.....Charles S. Henerey
General Station Mgr. .....Frank B. Best
Comm. Mgr. .....Norman M. Matthews
Program Director.....Mrs. J. C. Hydrick, Jr.
Chief Engineer .....Walter D. Tabler

WTND—Orangeburg—1948

Frequency: 920 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....WTND, Inc.
Address .....1 Memorial Plaza
Tel.: JE 4-1301.....KBS
Representative .....Thos. F. Clark
President.....J. L. Sims
Gen. Mgr., Prog. Dir.....L. Richard Rhame

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WRHI—Rock Hill—1944

Freq.: 1340 Kc...Power: 1000 W. d.; 250 W. n.
Owned-Oper. By.....York Cty. Brdcg. Co.
Business Address.....Natl Bank Bldg.
Tel.: 327-2085 .....MBS-KBS
Gen. Mgr., Chief Eng.....James S. Beaty, Jr.
Sta. Mgr., Prog. Dir. .....Wm. C. Beaty
Sls. Mgr., Pub. Dir.....H. S. Gault

WTYC—Rock Hill—1948

Frequency: 1150 Kc.....Power: 1 Kw. d.
Owned By.....Tri-County Bcstg Co., Inc.
Address.....P. O. Box 1091
Tel.: 327-3175 .....Independent
Station Representatives ... Cannon; Hopewell
President.....T. Lamar Simmons
General, Station Manager.....Ted Burwell
Comm. Mgr.....W. A. Warner, Sr.
Program Publicity Director .....Bill Belk
Sales Promotion Mgr. .....Fred Newton
Chief Engineer.....Ed Roberts

WSNW—Seneca—1949

Frequency: 1150 Kc.....Power: 1000 Watts d.
Owned-Oper. By..Blue Ridge Bcstg. Co., Inc.
Address.....P. O. Box 443
Tel.: TU 2-2388 ..... MBS-KBS
Pres., Gen. Mgr.....J. A. Gallimore
Treasurer.....Virginia Gallimore
Chief Engineer.....Herb Hosea

WORD—Spartanburg—1940

Frequency: 810 Kc....Power: 5 Kw. d., 1 Kw. n.
Owned By ..... Belk Bcstg. Co. of S. C.
Address .....White Ave.
Tel.: 583-2711 ..... MBS
Station Representatives ..... Adv. Time Sales
President ..... Henderson Belk
General Manager ..... Tom Thuman
Program Director ..... John Cashion
Chief Engineer ..... Clyde McClure
Owners of: WIST, Charlotte, N. C.

WSPA—Spartanburg—1929

Frequency: 950 Kc.....Power: 5000 Watts
Owned.....Spartan Radiocasting Co.
Address .....224 E. Main St.
Tel.: 583-3621 .....CBS
Representative ..... Hollingbery
President, General Mgr. .....Walter J. Brown
Station Manager ..... Charles R. Sanders
Program Director ..... Verner Tate
Chief Engineer.....H. R. Beckholt
Owners of: WSPA-TV.

WTHE—Spartanburg—1953

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Spartanburg Bcstg. Co.
Address ..... Drawer 1171
Tel.: 583-2727 ..... NBC
Station Representatives.....Masla; Ochs
Pres., Gen. Mgr.....John K. L. Peterson
Commercial Manager ..... John Knowles
Sales Promotion Manager ..... Gerald B. Cudd
Program Dir. ..... A. W. Evans
Publicity Dir. ..... Robert Townsend
Chief Engineer ..... David H. Burnett, Jr.

WDXY—Sumter—1960

Frequency: 1240 Kc.....Power: 250 Watts
Owned By ..... B.D.S. Radio-TV Co.
Address.....814 Boulevard Rd.
Tel.: Spruce 5-2321.....Independent
President & Gen. Mgr.....W. C. Bochman
Vice President, Ch. Eng. ..... C. E. Bell

WFIG—Sumter—1940

Frequency: 1290 Kc.....Power: 1000 Watts
Owned-Oper. By.....WFIG, Inc.
Address .....22 N. Main St.
Tel.: Spruce 3-7305 ..... Independent
President.....F. B. Creech, Sr.
General, Sta. Mgr.....T. Doug Youngblood
Comm. Manager.....Fulton B. Creech, Jr.
Chief Engineer.....Richard Elam

WSSC—Sumter—1953

Freq.: 1340 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned-Oper. By.....Radio Sumter Inc.
Business Address.....Box 1342
Tel.: SPruce 3-7369.....ABC
Station Representative .....Clark
President, Gen. Mgr.....C. Edward Damron
Comm. Manager.....H. W. Fowler
Chief Engineer ..... Dan Mellette

WBCU—Union—1949

Frequency: 1460 Kc.....Power: 1000 Watts
Owned-Oper. By.....Bcstg. Co. of Union, Inc.
Address .....210 East Main St.
Tel.: HA 7-2411 ..... KBS
Station Representative ..... Cannon
Pres., Gen. Mgr.....Edward C. B. Osborne
Chief Engineer.....Walker Carver

WGOG—Walhalla—1959

Frequency: 1460 Kc. ....Power: 500 Watts, d.
Owned By.....Oconee Bcstg. Co.
Address .....P. O. Box 278
Tel.: NEwton 8-3616.....Independent
Pres., General Manager .....Dorothy Friend
Sta., Comm. Manager .....Edithe Mooneyham
Sales Prom. Mgr. .....Marvin Hill
Publicity Director .....Jim Mowry
Chief Engineer.....Bill Collins

WALD—Walterboro—1947

Frequency: 1220 Kc.....Power: 1000 Watts
Owned-Oper. By ...Walterboro Radiocstg. Co.
Address.....Box 833
Tel.: 3861 .....ABC-KBS
Representative.....Don Cooke
President.....Robert S. Taylor
Sta. Mgr., Ch. Eng.....Klein B. Beach, Jr.
Comm. Sales Prom. Mgr. .....Hilery Holloman
Program Director .....Bob Greer

WYCL—York—1956

Frequency: 1580 Kc.....Power: 250 Watts
Owned.....York-Clover Broadcasting Co.
Address.....P.O. Box 398
Tel.: MU 4-4241.....Independent
Station Rep. ..... Hopewell
President.....C. B. Sigmon
General, Sta. Mgr., ...C. Curtis Sigmon
Comm. Mgr., Chief Eng. ...Archie Warren, Jr.

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Pop.: 690,000
Families: 199,500

SOUTH DAKOTA

Radio Homes: 196,500
AM Stas. in State: 24

KABR—Aberdeen—1952

Frequency: 1420 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Transmedia, Inc.
Business Address.....117½ S. Main
Tel.: BAldwin 5-1420 ..... KBS
Representative .....Bob Dore
President, General Mgr.....F. E. Fitzsimonds
Program Director.....Jeff Solem
Chief Engineer.....Jerry Zastrow

KSDN—Aberdeen—1948

Frequency: 930 Kc.....Power: 1000 Watts
Owned-Oper. By.....Aberdeen News Co.
Business Address.....12 Third Ave., S.E.
Tel.: BAldwin 5-5930.....ABC
Newspaper Affil. .....American-News
Station Representatives.....Weed; Bowden
President.....Henry J. Schmitt
General Mgr.....Byron J. McElligott
Commercial Manager.....Stan Olson
Program Director.....Paul Rahders
Chief Engineer.....George Crocker

KBFS—Belle Fourche—1959

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Joseph Kopp
Address .....Box 316
Tel.: 892-2571.....KBS
Owner, Gen. Mgr.....Joseph Kopp

KBRK—Brookings—1955

Frequency: 1340 Kc.....Power: 1 Kw.
Owned-Oper By.....Brookings Bcstg. Co.
Address ..... College Theatre Bldg.
Tel.: 692-6233 ..... Independent
Station Representatives ..... Pearson; Bowden
Gen., Comm. Mgr.....E. C. Stangland

KDSJ—Deadwood—1947

Frequency. 980 Kc.....Power: 1000 Watts
Owned By ..... Heart of Black Hills Stas.
Address .....745 Main
Tel.: 186 .....Independent
President.....John Daniels
General, Station Manager.....Harry Daniels
Chief Engineer.....Roy Hicks

KOBH—Hot Springs—1958

Frequency: 580 Kc.....Power: 500 Watts, d.
Owned By.....Fall River Bcstg. Corp.
Address.....Box 292
Tel.: 698 ..... Independent
President.....Russell M. Stewart
Gen. Mgr. Ch. Eng.....Frederick M. Walgren
Comm. Sales Prom. Mgr.....H. Del Brandt

KIJV—Huron—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By..James Valley Bcstg. Co., Inc.
Address .....P.O. Box 1366
Tel.: ELgin 2-8621 ..... Independent
President, Ch. Eng. ..... Max F. Staley

KJAM—Madison—1958

Frequency: 1390 Kc. ....Power: 500 Watts d.
Owned By .....Madison Bcstg. Co., Inc.
Address .....Box 549
Tel.: CLinton 6-4514 .....KBS
President ..... J. Mugley
General Manager ..... B. G. Normandin
Chief Engineer .....John Goeman

KORN—Mitchell—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned By ..... Mitchell Bcstg. Assoc., Inc.
Address ..... Mitchell
Tel.: Wyman 6-5821 ..... MBS
Pres., Gen., Sta. Mgr., Prog. Dir...R. V. Eppel
Comm., Sales Prom. Mgr. ..... M. A. Johnson
Chief Engineer.....J. R. Doherty
Owners of: KORN-TV.

KOLY—Mobridge—1956

Frequency: 1300 Kc.....Power: 1 Kw., d..
Owned.....Mobridge Bcstg. Corp.
Address.....114 Third St. East
Tel.: 845-3654 .....Independent
Newspaper Affil.....Weekly Tribune
Pres., Gen. Mgr.....L. L. Coleman
Station Mgr., Chief Eng. .....Q. P. Coleman
Program Director .....Robert Miller

KCCR—Pierre—1959

Frequency: 1590 Kc. .....Power: 1 Kw., d.
Owned By.....Great Plains Bcstg. Corp.
Address .....Vilas Building
Tel.: Capital 4-7381.....Independent
Station Rep. .....Bolles; Soderlund; Bowden
President ..... LeRoy Okerlund
Commercial Manager ..... Pete Lund
Program Director ..... Dan Birin
Publicity Director ..... Donna Youngberg
Chief Engineer ..... Larry Cummins

KGFX—Pierre—1926

Frequency: 630 Kc.....Power: 200 Watts d.
Owned By ..... Ida A. McNeil
Bus.-Studio Address.....203 W. Summit Ave.
Tel.: CApital 4-2351.....KBS
Pres., Gen. Mgr.....Ida A. McNeil
Chief Engineer.....Hugo Conrath, Jr.

KEZU—Rapid City—1960

Frequency: 920 Kc.....Power: 1 Kw.
Owned By.....Black Hills Radio, Inc.
Address.....909 Jackson Blvd.
Tel.: FI 3-6161.....Indepedent
Station Rep.....Hal Holman Co.
President ..... J. A. Crowley
Station Mgr.....A. L. Jones
Chief Engineer ..... R. W. Pink

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SOUTH DAKOTA

KOTA—Rapid City—1936

Frequency: 1380 Kc.....Power: 5000 Watts
Owned-Oper. By.....Duhamel Ent., Inc.
Address .....Duhamel Building
Tel.: FI 2-2000.....CBS
Station Reps.....Bolling; Wayne-Evans
President, Gen. Mgr.....Helen S. Duhamel
Bus., Comm. Mgr.....William F. Turner
Promotion Director.....Sandra Keene
Program Director.....J. Norman Heffron
Chief Engineer.....Elmer Nelson
Owners of: KOTA-TV; KDUH-TV, Hay Springs, Neb.

KRSD—Rapid City—1953

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By....Heart of the Black Hills
Address.....1438 Mountain View Rd.
Tel.: FI 2-6050.....Independent
President, Ch. Eng. ..... Eli Daniels
General, Station Mgr. ..... D. C. Palen

KELO—Sioux Falls—1937

Frequency: 1320 Kc.....Power: 5000 Watts
Owned-Oper. By.....Midcontinent Bcstg. Co.
Bus. Studio Address ....Phillips Ave.—13th St.
Tel.: ED 8-9631.....NBC
Station Rep. .....H-R
President .....Joe Floyd
V.P., General Manager.....Evans Nord
Station, Commercial Mgr.....Jim Molohon
Sales Prom. Mgr., Pub. Dir.....Jack Townsend
Chief Engineer.....Lester Froke
Owners of: KELO-TV; WKOW AM-TV, Madison; WLOL-AM-FM, Minneapolis; KSO, Des Moines; KDLO-TV, Garden City, S.D.; KPLO-TV, Reliance, S. D.

KNWC—Sioux Falls—1948

Frequency: 1270 Kc.....Power: 1000 Watts
Owned By .....Northwestern College
Address.....113 No. Main
Tel.: ED 4-7736.....Independent
Representative .....Gill-Perna
General Manager.....J. Printup
Chief Eng.....L. R. Sterkenburg

KISD—Sioux Falls—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....KISD, Inc.
Bus.-Studio Address.....3631 W. 12 St.
Tel.: 334-5571 ..... KBS
Station Representative .....Cooke
Pres., Gen. Mgr.....Verl Thomson
Comm. Manager.....V. J. Eschliman
Program Director.....Bob Henderson
Publicity Director.....Agnes Tufte
Chief Engineer ..... L. Sterkenberg

KSOO—Sioux Falls—1926

Freq.: 1140 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned By.....KSOO TV, Inc.
Address ..... Phillips Ave. at 8th St.
Tel.: Edison 4-5601.....ABC
Station Reps...Avery-Knodel; Hyett; Soderlund
President, Gen. Mgr.....Morton H. Henkin
Comm., Station Mgr.....Orrin Melton
Sales Promotion Manager ... Marge Richards
Prog. Dir.....Ray Loftesness
Publicity Dir. ..... Eddie Thomas
Technical Dir.....Max E. Pierce
Chief Engineer.....Roland Marty
Owners of: KSOO-TV.

KSDR—Watertown—1961

Frequency: 1480 Kc.....Power: 1 Kw. d.
Owned By.....Paul D. Bernards
Address .....Box 293
Tel.: TUrner 6-8479.....Independent
President, Gen. Mgr.....Paul D. Bernards
Comm., Prom. Mgr.....Vince Casey

KWAT—Watertown—1940

Froquency: 950 Kc.....Power: 1000 Watts
Owned-Oper. By..Midland Natl. Life Bcstg. Co.
Business Address.....Box 827
Tel.: TUrner 6-8444 ..... MBS
Representative .....Gill-Perna
Gen., Sta., Comm. Mgr.....Ross E. Case
Program Director ..... Rick Gereau
Chief Engineer.....Francis Alwin

KWYR—Winner—1957

Frequency: 1260 Kc.....Power: 5 Kw., d.
Owned.....Midwest Radio Corp.
Business Address.....333 West 2nd St.
Tel.: 727 .....Independent
Pres., Gen. Mgr.....Al Clark
Program Director.....Ben Viedt
Chief Engineer.....Dave Dodd

KYNT—Yankton—1955

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By .....Radio KYNT
Address .....Box 654
Tel.: NOrth 5-7892.....Independent
Representative .....Bob Dore
President, Gen. Mgr. .....Lloyd G. Reedstrom
Sales Promotion Manager.....D. Loecker
Program Dir., Chief Eng. .....John Briggs

WNAX—Yankton—1922

Frequency: 570 Kc.....Power: 5000 Watts
Owned-Operated By ....Peoples Bcstg. Corp.
Address .....WNAX Bldg.
Tel.: NO 5-7442.....CBS
Representative .....Katz
President.....Herbert E. Evans
General Mgr. .....Donald D. Sullivan
Station Manager .....Elmer Smith
Commercial Manager.....Nick Bolton
Program Director .....Jack Bruce
Sales Prom. Mgr.....Roland Paterson
Chief Engineer.....Clifton M. Todd
Owners of: WGAR, Cleveland; WRFD, Worthington, O.; WTTM, Trenton, N. J.; WMMN, Fairmont, W. Va.; KVTV, Sioux City.

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Pop.: 3,625,000
Families: 998,000

TENNESSEE

Radio Homes: 965,500
AM Stas. in State: 109

WEAG—Alcoa—1957

Frequency: 1470 Kc....Power: 1000 Watts d.
Owned By.....Blount County Bcstg. Co.
Address.....P.O. Box 127
Tel.: 983-0890 ..... Independent
General, Sta. Manager.....Herman Petre
Program Director.....Charlie Pickel
Chief Engineer.....Teddy Teffeteller

WLAR—Athens—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Athens Bcstg. Co.
Address.....148 N. Jackson St.
Tel: SHerwood 5-1314.....KBS
Newspaper Affil.....Daily Post-Athenian
President.....Dr. Helene Arturburn
General, Comm. Mgr.....William P. Atkins
Chief Engineer.....Andrew Bates

WOPI—Bristol—1929

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Pioneer Broadcasting Corp.
Address....Easley-Wright Bldg., 310 State St.
Tel.: South 4-5131.....NBC
Representative .....Burn-Smith
President, General Mgr. ....Donald W. Owen
Commercial Sales Prom. Mgr. ... Rocky Stone
Program Director.....Dick Brattin
Chief Engineer .....Cliff Droke

WFWL—Camden—1956

Frequency: 1220 Kc.....Power: 250 Watts, d.
Owned By.....Camden Bcstg. Co.
Address .....Highway 70 East
Tel: LUdlow 4-7570.....Independent
President.....M. R. Freeland
General Mgr. Chief Eng.....John Latham
Comm., Sales Prom. Mgr.....Clara Nell Prince
Publicity Director.....Ron Lane

WRKM—Carthage—1959

Frequency: 1350 Kc.....Power: 500 Watts, d.
Owned By.....Carthage Bcstg. Co.
Address.....P.O. Box 179
Tel.: 970 .....KBS
President & Gen. Mgr.....R. L. Honey
Commercial Manager.....E. Wilburn

WHLP—Centerville—1955

Frequency: 1570 Kc....Power: 1000 Watts, d.
Owned By.....Trans-Air Bcstg. Corp.
Address .....309 N. Public Sq.
Tel.: 3575.....Independent
President, Station Mgr. .....Harold C. Flood
V.P., Program Dir.....Dorothy Flood
Chief Engineer .....Bethel Williamson

WAPO—Chattanooga—1936

Frequency: 1150 Kc.. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....WAPO Bcstg. Service
Business-Studio Address.....Road House
Tel.: AM 6-6141.....MBS-ABC
Representative .....Gill-Perna
Pres., Gen. Mgr.....Gordon Gambill
Comm. Mgr.....Walter Stamper
Station Mgr.....Frank Hubbs
Chief Engineer.....L. Reed

WDEF—Chattanooga—1941

Frequency: 1370 Kc.....Power: 5000 Watts
Owned-Oper. By.....WDEF Bcstg. Co.
Business Address.....3300 Broad St.
Tel.: AM 7-3392.....NBC
Station Representative.....Adv. Time Sales
President.....Carter M. Parham
Gen., Sta. Manager.....Ken Flenniken
Chief Engs.....B. Young; B. Briscoe
Owners of: WDEF-TV.

WDOD—Chattanooga—1925

Frequency: 1310 Kc.....Power: 5000 Watts
Owned-Oper. By.....WDOD Bcstg. Corp.
Address .....428 McCallie Ave.
Tel.: 266-5177.....CBS
Sta. Reps.....Masla; Ayers
President..... H. C. E. Johnson
General Mgr. .....T. E. Thielke
Commercial Mgr.....J. W. Valentine
Program Dir.....Bill Nash
Sales Prom. Mgr.....Mrs. Lee Mensch
Publicity Director.....Charles Quinton
Chief Engineer.....C. Stokely

WDXB—Chattanooga—1947

Freq.: 1458 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....French, Inc.
Address.....100 Dome Bldg.
Tel.: AM 6-1114.....Independent
Station Representative.....Weed Radio
Pres., Gen. Mgr.....Stephen C. French
Commercial Manager.....Luke Wilson
Program Director.....Hugh A. Brown
Chief Engineer.....Mitchell Montgomery

WNOO—Chattanooga—1951

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owned-Operated By .....WMFS, Inc.
Address.....835 McCallie Ave.
Tel.: AM 6-4146.....Independent
Station Reps.....Howard: Ochs
President.....L. S. Walton
General Station Mgr. .....Fred J. Webb
Chief Engineer.....Glenn Channells
Owners of: KJET, Beaumont, KOPY, Alice, both Tex.

WOGA—Chattanooga—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Dick Broadcasting

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Address .....Hotel Patten
Tel.: AM 7-1128.....Independent
Station Rep. .....Forjoe
General Manager.....F. Haggerty
Chief Engineer.....F. Hough

WMCH—Church Hill—1954

Frequency: 1260 Kc.....Power: 1000 Watts
Owned-Oper. By.....Thales E. Wallace
Address.....P. O. Box 148
Tel.: EL 7-5601.....KBS
President.....Thales E. Wallace
Comm. Manager.....James M. Smith
Chief Engineer.....R. Heath

WDXN—Clarksville—1954

Frequency: 540 Kc. .....Power: 1 Kw. d.
Owned.....Clarksville Bcstg. Co., Inc.
Address .....Bailey Bldg.
Tel.: 645-2411.....Independent
Representative..Venard, Rintoul & McConnell
President.....Aaron B. Robinson
Gen. Manager.....J. M. Cecil
Station Manager.....W. J. McCluney

WJZM—Clarksville—1941

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Campbell & Sheftall
Address .....411 Madison St.
Tel.: MI 5-6414.....KBS-MBS
Representative .....Jack Masla
Pres., Gen. Manager.....J. Parry Sheftall
Sta. Mgr., Chief Eng.. .....John Bailey
Publicity Director.....Neil Walker
Commercial Manager.....Charles Malone

WBAC—Cleveland—1945

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....WBAC, Inc.
Address.....Radio Central, Central Ave.
Tel.: GR 6-7593.....MBS
Station Representative.....James S. Ayers
President.....James S. Ayers
V.P., General Manager ....Russell E. Offhaus
Program Director.....Paul Kirksey
Publicity Director .....Poland China
Chief Engineer.....Bob Carr

WCLE—Cleveland—1957

Frequency: 1570 Kc.....Power: 1 Kw., d.
Owned .....Southeastern Entp.
Address.....33 Ocoee St.
Tel.: GR 2-6511.....KBS
President, General Mgr.....Carl Hoskins
Chief Engineer.....Robert Carr

WKRM—Columbia—1942

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
Owned.....Middle Tenn. Bcstg. Co., Inc.
Address.....P. O. Box 71
Tel.: EV 8-3636.....KBS
Station Rep. .....Burn-Smith
Pres., Gen.-Sta. Mgr.....R. M. McKay, Jr.
Commercial Manager.....Melvin D. Dugger
Program Director.....Don Spain
Chief Engineer .....Cameron McKay

WMCP—Columbia—1956

Frequency: 1280 Kc.....Power: 1000 Watts
Owned By.....Maury County Boosters Corp.
Address.....714 N. Main St.
Tel.: EV 8-3241.....Independent
Gen. Sta. Mgr.....T. E. Williford
Comm. Mgr. Ch. Eng.....J. W. Anderson

WHUB—Cookeville—1940

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....WHUB, Inc.
Bus.-Studio Address.....315½ E. Spring
Tel.: Jackson 6-2131.....CBS-KBS
Pres., General Manager.....M. L. Medley
Sta. Mgr.....Stacey Mott
Chief Engineer.....Claude Haston

WLSB—Copperhill—1958

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Copper Basin Bcstg. Co.
Tel.: Copperhill .....KBS
President .....Blaine Goss
General Mgr., Ch. Eng.....Henry Hoffman

WKBL—Covington—1954

Frequency: 1250 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Tipton Cty. Bcstrs.
Business Address.....Roper Bldg.
Tel.: GR 6-9635.....KBS
Station Representative .....Beaver
Pres., Gen. Mgr., Ch. Eng.....Bob Whiteley
Comm., Sales Prom. Mgr....Maurice Turnage
Chief Engineer.....O. V. Poindexter

WZYX—Cowan—1957

Frequency: 1440 Kc.....Power: 1 Kw., d.
Owned By.....Guidon Bcstg. Co., Inc.
Address .....Pearson Bldg.
Tel.: West 2-7471.....Independent
General Mgr.....Joe Brewer
Program Dir. .....Bill Lassiter
Chief Engineer .....Frank Spencer

WAEW—Crossville—1952

Frequency: 1330 Kc.....Power: 1000 Watts
Owned-Oper. By.....WAEW, Inc.
Address.....P. O. Box 278
Tel.: 484-5115.....KBS
President .....Z. Lawson
General Mgr.....J. V. Hamby

WDNT—Dayton—1957

Frequency: 1280 Kc.....Power: 1 Kw., d.
Owned By.....Dayton Bcstg. Co.
Address.....Box 294
Tel.: 1540.....KBS
Representative .....Raymer
President.....Norman A. Thomas
General Mgr., Chief Eng. .....Jack S. Pullin
Commercial Manager.....G. Ladd
Program Director.....Juanita Terry
Owners of: WJSO, Jonesboro, Tenn.

WDKN—Dickson—1955

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Dickson Cty Bcstg. Inc.

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Address.....Box 329
Tel.: HI 6-2852.....KBS
Pres., Gen., Sta. Mgr.....W. Potts
Chief Engineer.....Leslie D. Filson

WDSG—Dyersburg—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....State Gazette Bcstg.
Business Address.....208 N. Mill
Tel.: AT 5-1294.....KBS
Gen., Sta. Mgr.....Robert W. Ward

WTRO—Dyersburg—1957

Frequency: 1330 Kc.....Power: 500 W., d.
Owned By.....McQueen & Co., Inc.
Address.....Cordell Hull Hotel
Tel.: AT 5-4173.....Independent
General Manager.....P. B. Cole, Jr.
Chief Engineer.....Jerry Milligan

WBEJ—Elizabethton—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned.....WBEJ, Inc.
Business-Studio Address.....Box 829
Tel.: Lincoln 2-2184.....Independent
Station Reps.....Gill-Perna; Dora-Clayton
Pres.....R. W. Turrentine, Jr.
Gen., Sta. Mgr.....William E. Hale
Chief Engineer.....L. R. Williams

WEMB—Erwin—1956

Frequency: 1420 Kc.....Power: 5 Kw., d.
Owned By.....WEMB, Inc.
Address.....Box 280
Tel.: PIoneer 2-2011.....KBS
Station Representative.....Keystone
President.....V. F. Jackson
General, Station Mgr.....J. E. True, Jr.
Commercial Manager.....Edwin Lazear
Sales Promotion Manager.....Pat Wolfe
Program Director.....James Buchanan
Publicity Director.....Don Garland
Chief Engineer.....W. R. Livesay

WCPH—Etowah—1955

Frequency: 1220 Kc.....Power: 1 Kw., d.
Owned By.....McMinn Bcstg.
Address.....109 9th St.
Tel.: 3401.....Independent
Station Rep.....Webb
President, Gen. Mgr.....H. J. Morgan

WEKR—Fayetteville—1948

Freq.: 1240 Kc.....1 Kw. d., 250 W. n.
Owned-Oper. By.....James Porter Clark
Address.....P. O. Box 1009
Tel.: HEmlock 3-3545.....MBS-KBS
Station Rep.....Devney Organization
President, Gen. Mgr.....James Porter Clark
Program Director.....Edward K. Chapman
Publicity Director.....Bob Reich
Chief Engineer.....Ernest Tucker

WAGG—Franklin—1953

Frequency: 950 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Williamson County Bcstg.
Business Address.....1000 Mallory Road
Tel.: 794-1594.....KBS
President, Chief Eng.....William R. Ormes
Comm., Sales Prom. Mgr.....John A. Haeberle

WHIN—Gallatin—1948

Frequency: 1010 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Sumner County Bcstg. Co.
Address.....Box 811
Tel.: 452-4747.....KBS
Gen. Mgr.....Charles W. Brewer
Chief Engineer.....Lee Raines

WGRV—Greenville—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Greenville, Inc.
Address.....P.O. Box 243
Tel.: ME 8-4147.....KBS
President, Gen. Mgr.....Paul Metcalfe

WHBT—Harriman—1947

Frequency: 1600 Kc.....Power: 5 Kw. d.
Owned.....Folkways Bcstg. Co., Inc.
Address.....Devonia & Crescent
Tel.: 661.....KBS
President, Gen. Sta. Mgr.....Ken Crosthwait
Chief Engineer.....Lonnie Mullins

WIRJ—Humboldt—1949

Frequency: 740 Kc.....Power: 250 Watts d.
Owned-Oper. By....Gibson Co. Bcstg. Co., Inc.
Address.....210 N. 22nd Ave.
Tel.: SU 4-1740.....KBS
Newspaper Affil.....Courier-Chronicle
President.....J. F. Warmath
Gen., Sta. Mgr.....H. C. Wilson
Chief Engineer.....Gerald Hicks

WDXI—Jackson—1947

Freq.: 1310 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Dixie Bcstg. Co.
Address.....Williams Building
Tel.: 7-9611.....KBS
Representative..Venard, Rintoul & McConnell
Pres.....Aaron B. Robinson
Gen. Mgr.....Jack Cecil
Station Mgr., Pub. Dir.....R. W. Phipps
Commercial Manager.....Doris Freeman
Sales Promotion Mgr.....R. R. Blair
Program Director.....Jerry Heller
Chief Engineer.....James Thomas
Owners of: WDXI-TV; WDXN, Clarksville; WENK, Union City; WTPR, Paris; WDXE, Lawrenceburg; All Tenn. WCMA, Corinth, Miss.

WJAK—Jackson—1954

Frequency: 1460 Kc.....Power: 1000 Watts, d.
Owned-Oper. By....Jackson Broadcasting Co.
Address.....416 Poplar St.
Tel.: 7-7436.....Independent
Representative.....Pearson
Pres.....Dr. Alexander Leech
Gen. Mgr.....Robert Blow
Comm. Mgr., Chief Eng.....Bill Winsett
Program Director.....J. Butler

WTJS—Jackson—1931

Freq.: 1390 Kc...Power: 5000 Wts. d., 1000 n.
Owned-Oper. By.....The Sun Publishing Co.

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Business Address.....255 W. Lafayette St.
Tel.: 7-3316 .....ABC
Newspaper Affil.....Jackson Sun
Station Representative.....Adv. Time Sales
V.P., Gen. Mgr.....A. A. Stone
Station Manager.....Frank S. Proctor
Asst. Mgr.....L. R. Brooks
Sales Promotion Mgr.....Robert W. Emerson
Program Director.....Vince Tapler
Chief Engineer.....Jones Hale

WCLC—Jamestown—1957

Frequency: 1260 Kc.....Power: 1 Kw., d.
Owned.....Jamestown Bcstg. Co.
Address .....P.O. Box 127
Tel.: TR 9-2825.....KBS
President.....R. Gene Cravens
General Mgr. .....R. P. Wright
Chief Engineer.....Andrew T. Mitchell

WETB—Johnson City—1947

Frequency: 790 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Press, Inc.
Business Address.....Press Bldg.
Tel.: WAlnut 8-2141.....MBS
Newspaper Affli.....Press-Chronicle
Station Rep. .....Devney Organization
President.....Carl A. Jones
General Mgr.....Arthur Kelsey

WJCW—Johnson City—1938

Frequency: 910 Kc..Power: 5 Kw., d., 1 Kw., n.
Owned-Operated By .....Tri-Cities Bcstg. Inc.
Address .....P.O. Box 607
Tel.: WAlnut 6-6167 .....CBS
Sta. Representative .....Weed
President .....Jim C. Wilson
Gen. Comm. Mgr. .....Ken Marsh
Chief Engineer .....Edward Bryant

WJSO—Johnson City—1958

Frequency: 1590 Kc. .....Power: 5 Kw. d.
Owned By .....Mountain View Bcstg. Co.
Address .....R.F.D. 1, Johnson City
Tel.: WA 6-3487.....Independent
Station Representative.....Gill-Perna Inc.
President.....Norman A. Thomas Sr.
Vice President.....Jimmy H. Lewis
V.P., Chief Engineer....Norman A. Thomas Jr.
Program Director.....Ray Stockard
Publicity Director.....Bill Harris
Owners of: WDNT, Dayton, Tenn.

WKIN—Kingsport—1951

Frequency: 1320 Kc.....Power: 5000 Watts, d.
Owned By.....Bahakel Enterprises
Address .....Drawer K
Tel.: CIrcle 6-8131.....Independent
Station Rep.....Prestige Rep. Organization
President.....Cy N. Bahakel
General, Station Mgr.....Lew Sadler
Commercial Manager.....Andy Turbyfill
Program, Publicity Dir.....Christina Gross
Chief Engineer.....John Le Garde
Owners of: KXEL, Waterloo, Iowa; WRIS, Roanoke, Va.; WABG AM-TV, Greenwood, Miss.; WLBJ, Bowling Green, Ky.; WKOZ, Kosciusko, Miss.; WWOD, Lynchburg, Va.

WKPT—Kingsport—1940

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By....Kingsport Bcstg. Co., Inc.
Address.....222 Commerce St.
Tel.: CI 5-4161.....NBC
Station Representative.....Burn-Smith
President.....C. P. Edwards, Jr.
General, Sta. Mgr.....Paul L. Overbay
Commercial Manager.....Phil J. Weaver
Program Director.....Martin Karant
Chief Engineer.....Harold Dougherty

WATE—Knoxville—1927

Frequency: 620 Kc.....Power: 5000 Watts
Owned-Oper. By.....WATE, Inc.
Business-Studio Address ....612 Gay St. S.W.
Tel.: 524-4651.....NBC
Station Representative.....Robert Eastman
President.....Cowan Rodgers, Jr.
V.P., Gen. Mgr.....W. H. Linebaugh
Commercial Manager.....J. T. McCloud
Sales Promotion Mgr.....Harold L. Ernest, Jr.
Program Director.....John H. Reese
Chief Engineer.....Fred Andrews
Owners of: WTAE-TV.

WBIR—Knoxville—1941

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By .....WMRC, Inc.
Address.....1513 Hutchison Ave.
Tel.: 525-8101.....ABC
Newspaper Affil.....Greenville News Peidmont
Station Representative.....Avery-Knodel
President.....R. A. Jolley, Sr.
General, Sta. Manager.....John P. Hart
Commercial Manager....Charles M. Kennard
Program Director.....W. R. Johnston
Publicity Dir.....Alma Ward
Chief Engineer.....J. Rex Horton
Owners of: WBIR-FM-TV; WFBC-AM-FM-TV, Greenville, S. C.

WFCT—Knoxville—1960

Frequency: 1430 Kc. .....Power: 1 Kw.
Owned By.....Radio Tennessee
Address.....P.O. Box 5275, Fountain City
Tel.: MU 7-2812.....Independent
Station Rep.....Hollingsbery
President.....Fredrick L. Allman
General Manager.....Leon Ridings

WIVK—Knoxville—1952

Frequency: 860 Kc.....Power: 1000 Watts d.
Owned-Oper. By .....Dick Bcstg. Co., Inc.
Address .....6711 Kingston Pike
Tel.: 588-6511.....Independent
Station Reps.....Howard; Dora-Clayton
President, General Mgr.....James A. Dick
Commercial Manager .....W.P. Poore, Jr.
Program Director.....Claude Tomlinson, Jr.
Chief Engineer.....Milton Jones
Owners of: WQOK, Greenville, S. C.

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WKGN—Knoxville—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....WKGN Inc.
Business Address...2200 W. Cumberland Ave.
Tel.: 524-0766.....Independent
Station Reps.....Radio-TV Reps; Ayers
Pres., Gen. Mgr.....George P. Mooney
Chief Engineer.....Robert Goodman

WKXV—Knoxville—1953

Frequency: 900 Kc.....Power: 1000 Watts, d.
Owner .....Knoxville Ra-Tel
Address.....P.O. Box 2269
Tel.: 524-9866.....KBS
President, Gen. Mgr.....B. L. Boring
Publicity Dir.....Willie C. Day
Comm. Manager.....Marvin Thompson

WNOX—Knoxville—1921

Frequency: 990 Kc.....Power: 10,000 Watts
Owned-Oper. By..Scripps-Howard Radio, Inc.
Address.....4400 Whittle Springs Rd. N. E.
Tel.: 523-3171.....CBS
Newspaper Affiliation.....News Sentinel
Representative .....John Blair
President.....Jack R. Howard
General Manager.....R. B. Westergaard
Asst. Sta. Manager.....Stan Hagan
Comm., Sales Prom. Mgr.....O. L. Smith
Prog. Director.....C. A. McMahon
Chief Engineer.....Ray Evans
Owners of: WCPO-AM-FM-TV, Cincinnati; WEWS, Cleveland.

WEEN—Lafayette—1958

Frequency: 1480 Kc.....Power: 1000 W. d.
Owned By.....Lafayette Bcstg. Co.
Address.....P. O. Box 79, Livingston, Tenn.
Tel.: 666-5955.....Independent
President.....D. D. Norris

WLAF—LaFollette—1953

Frequency: 1450 Kc.....Power: 250 Watts
Owner .....LaFollette Bcstg. Co., Inc.
Address.....Fleet Oil Bldg.
Tel.: 1060 .....Independent
President.....E. F. Wheeler
General Manager .....Wm. N. Sherman
Chief Engineer .....E. Cloud

WDXE—Lawrenceburg—1951

Frequency: 1370 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Lawrenceburg Bcstg. Co.
Address ..... 120½ N. Military Ave.
Tel.: SO 2-4411.....KBS
Station Rep. .....Venard, Rintoul, McConnell
President.....Aaron B. Robinson
General, Station Mgr. .....Ken Marston
Comm. Mgr.....Bud Sawyer
Program Director .....Milt Griffin
Chief Engineer.....Phil Kemper

WCOR—Lebanon—1949

Frequency: 900 Kc.....Power 500 Watts d.
Owned-Operated By...Lebanon Bcstg. Co., Inc.
Address .....Trousdale Ferry Road
Tel.: HIckory 4-0474 .....Independent
Pres., Sta. Mgr.....Theo. F. Ezell, Jr.
Commercial Manager ...Jack Hendrickson, Jr.
Program Director .....Walt Dillard
Chief Engineer.....William Johnston

WLIL—Lenoir City—1950

Frequency: 730 Kc.....Power: 1000 Watts d.
Owner .....WLIL, Inc.
Address .....406 E. Broadway
Tel.: 986-7536.....KBS
Pres., Gen., Sta. Mgr.....Arthur Wilkerson
Sales Prom. Mgr., Chief Eng...Dwight Wilkerson

WJJM—Lewisburg—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Louis D. Lingner
Address .....East Hill
Tel.: 780 .....MBS-KBS
President, Gen. Mgr.....Louis D. Lingner
Comm. Prom. Mgr.....R. A. Davidson
Chief Engineer.....R. C. Wiley

WDXL—Lexington—1954

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....Lexington Bcstg. Service, Inc.
Address.....Broad & Church
Tel.: WO 8-3500.....KBS
President .....Guy B. Amis
General Mgr., Chief Eng.....Ben L. Enochs
Prog. Dir.....Aubrey Booth
Publicity Director.....Lee McCollum

WLIV—Livingston—1956

Frequency: 920 Kc.....Power: 1 Kw. d.
Owned By.....Audio Bcsters
Address.....P. O. Box 131
Tel.: Talbot 3-4438.....MBS
Station Comm. Mgr.....R. H. McCoin

WMSR—Manchester—1957

Frequency: 1320 Kc.....Power: 1 Kw., d.
Owned.....Manchester Bcstg. Co.
Address.....611 McArthur St.
Tel.: PA 8-3526 .....KBS-MBS
President, Chief Eng. .....Murray Chumley
Station Commercial Mgr.....C. Banks

WCMT—Martin—1957

Frequency: 1410 Kc.....Power: 1 Kw.
Owned By.....J. T. Sudbury
Address.....P. O. Box 483
Tel.: 460.....Independent
Station Representative.....Beaver
President.....J. T. Sudbury
General Mgr., Chief Eng.....D. A. Drumm

WGAP—Maryville—1947

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....Aluminum Cities Bcstg. Co.
Address.....220 Court St.
Tel.: 983-4310.....Independent
General Manager.....Frank H. Corbett
Commercial Manager.....Horace McGill
Publicity Director.....Pete Williams
Chief Engineer.....James Sexton

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WHDM—McKenzie—1954

Frequency: 1440 Kc.....Power: 500 Watts, d.
Owned.....Tri-County Bcstg. Co., Inc.
Address .....Hotel McKenzie
Tel.: EL 2-3371.....Independent
Pres., Gen. Mgr.....Earl S. Nolting
Program Director.....Gail Burns
Chief Engineer.....Martin Dill

WBMC—McMinnville—1955

Frequency: 960 Kc.....Power: 500 W., d.
Owned-Oper....Cumberland Valley Bcstg. Co.
Address.....On the Square
Tel.: 2104 .....Independent
President.....Dr. C. H. Cope
Gen., Sta. Mgr.....Chick Brown
Sales Promotion Manager ....Chuck Mullican
Program Director.....Hal Durham
Chief Engineer.....Alvin Byars

WMMT—McMinnville—1947

Freq.: 1230 Kc.....1 Kw. d., 250 W. n.
Owned By.....Ogram Bcstg. Corp.
Address.....1440 E. 6th St., Loveland, Colo.
Tel.: 2223 .....KBS
General Manager.....Dean Harden
Commercial Manager.....Kenneth Cantrell
Program Director.....Ben Vaughn
Sales Promotion Manager.....Ethel Carr
Publicity Director.....Sid Young
Chief Engineer.....Hubert Beasley

KWAM—Memphis—1946

Frequency: 990 Kc....Power: 1000 Watts, d.
Owned-Operated By.....KWAM, Inc.
Address .....64 Flicker St.
Tel.: FAirfax 3-2679 .....KBS-MBS
Representative .....Gill-Perna
President .....John Fulton
General Manager.....E. W. Bie
Commercial Manager.....Ted Roney
Program Director.....Eddie Bond
Publicity Director.....Bea Armistead
Chief Engineer.....Jerry Scanlon
Owners of: WGUN, Atlanta, Ga.; WEAS, Savannah, Ga.; WSWN, Belle Glade, Fla.

WDIA—Memphis—1947

Freq.: 1070 Kc.....Power: 50 Kw. d., 5 Kw. n.
Owned By.....WDIA, Inc.
Business-Studio Address.....2074 Union Ave.
Tel.: BR 6-2703.....Independent
Representative .....Bolling
President .....Egmont Sonderling
V.P., Gen., Sta. Mgr....E. R. "Bert" Ferguson
Commercial Manager.....Archie Grinalds
Chief Engineer.....Henry N. Fones

WHBQ—Memphis—1925

Freq.: 560 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....RKO General
Address .....Hotel Chisca
Tel.: BRoadway 2-3441.....Independent
Sta. Rep.....RKO General, Inc., Nat'l Sales Div.
President.....Thomas F. O'Neil
General Manager.....D. A. Noel
Station Manager.....Rodger May
Commercial Manager....James A. Bedwell, Jr.
Program Director.....Hugh Frizzell
Chief Engineer.....Welton Roy
Owners of: WHBQ-TV; WNAC-AM-TV, Boston; KHJ-AM-FM-TV, Los Angeles; KFRC-AM-FM, San Francisco; WOR-AM-FM-TV, New York; CKLW-AM-FM-TV, Detroit; WGMS-AM-FM, Washington, D. C.

WHER—Memphis—1955

Frequency: 1430 Kc.....Power: 1000 Watts
Owned By.....Tri-State Bcstg. Service
Address.....972 S. Third St.
Tel.: JA 5-6831.....Independent
President.....Samuel C. Phillips
General, Sta. Manager....William S. Decker, Jr.
Commercial Manager.....Richard Whitmore
Chief Engineer.....Douglas Cousar

WHHM—Memphis—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Mercury Bcstg. Inc.
Address.....383 Madison Ave.
Tel.: JA 7-4422.....ABC
Station Representative.....Eastman
President.....William H. Grumbles
Vice President.....Marie Capp
Gen., Sta. Mgr.....B. F. Nevin
Program Director.....J. Davidson
Chief Engineer.....W. Davis

WLOK—Memphis—1956

Frequency: 1480 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....WLOK, Inc.
Address .....363 South Second
Tel.: JAckson 7-9565.....Independent
Station Representative.....Howard
Pres. .....Jules Paglin
Exec. V.P. .....Stanley W. Ray, Jr.
General Manager.....John F. Maurer
Commercial Manager.....Carl Welch
Sales Promotion Mgr.....Leonard Weiner
Program Director.....Richard Cole
Publicity Director.....Kay Griggs
Chief Engineer.....William Jones
Owners of: WBOK, New Orleans; KAOK, Lake Charles; WNOK, Baton Rouge; KYOK, Houston; WGOK, Mobile.

WMC—Memphis—1923

Frequency: 790 Kc.....Power: 5000 Watts
Owned-Oper. By .....WMC Bcstg. Co.
Business Address .....1960 Union Ave.
Tel.: B'way 4-8515 .....NBC
News. Affil. .....Scripps-Howard
Representative .....John Blair
General Manager.....H. W. Slavick
Station Manager.....Stan Torgerson
Program Dir. .....Dean Osmundson
Chief Engineer.....E. C. Frase, Jr.
Owners of: WMCT, Memphis.

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WMPS—Memphis—1924

Freq.: 680 Kc.....Power: 10 Kw. d.; 5 Kw. n.
Owned By.....Plough, Inc.
Address .....112 Union Ave.
Tel.: JA 5-2663 .....Independent
Representative .....Radio-TV Representatives
Pres.....Harold R. Krelstein
General Manager .....Charles T. DeVois
Commercial Manager.....Allan Avery
Prom. Mgr., Pub. Dir.....Dick McClary
Program Dir.....Ed Crump
Chief Engineer.....L. Stevens
Owners of: WJJD, Chicago; WCAO, Baltimore; WCOP, Boston; WPLO, Atlanta.

WREC—Memphis—1922

Frequency: 600 Kc.....Power: 5000 Watts
Owned-Oper. By.....WREC Bcstg. Service
Business-Studio Address.....Hotel Peabody
Tel.: JA 5-1313.....CBS
Representative .....Katz
Owner, General Manager....Hoyt B. Wooten
Commercial Manager.....Charles Brakefield
Program Director.....Jack Michael
Chief Engineer.....Wilson Raney

WKBJ—Milan—1955

Frequency: 1600 Kc.....Power: 1000 Watts
Owned.....West Tennessee Bcstg. Co.
Address .....Milan Hotel
Tel.: MU 6-2481.....Independent
President.....Ben Ivie King
Station, Sales Prom. Mgr.....Bill Haney
Commercial Manager.....Dale Stewart
Program, Publicity Director.....Larry Dunphy
Chief Engineer.....Bill Markham

WHEY—Millington—1957

Frequency: 1220 Kc.....Power: 250 Watts, d.
Owned By.....Shelby Cty. Bcstrs.
Address.....4962 Navy Road
Tel.: CAnal 3-3000.....KBS
General, Station Mgr.....V. Bond
Chief Engineer.....Bill Patrick

WCRK—Morristown—1947

Frequency: 1150 Kc.....1 Kw., d.; 500 W., n.
Owned By.....WCRK, Inc.
Address .....Radio Center
Tel.: 589-9101.....MBS-KBS
Representative .....Hal Holman
General Manager.....Howell Ashford
Chief Engineer.....J. A. Redden

WMTN—Morristown—1957

Frequency: 1300 Kc.....Power: 5 Kw., d.
Owned-Operated By....E. Tenn. Bcstg. Corp.
Address.....P.O. Box 70
Tel.: 586-7993.....Independent
Sta. Representative.....Spot Time Sales
Pres., Ch. Eng.....George Guertin
General Manager.....Bill Holland
Program Director.....Jimmy Peoples

WGNS—Murfreesboro—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By .....Regional Bcstg. Corp.
Address.....P.O. Box 762
Tel.: 893-5373.....KBS
Station Representative .....Holman
President .....William R. Vogel
General, Station Mgr. .....David W. Martin
Program, Publicity Dir. .....Richard K. Davis
Chief Engineer .....Hubert Beasley
Owners of: WMMT, McMinnville, Tenn.; KLOV, Loveland, Colo.

WMTS—Murfreesboro—1953

Frequency: 860 Kc. .....Power: 250 Watts d.
Owned.....Arthur D. Smith, Jr.
Address.....112 N. W. Broad St.
Tel.: 893-6611.....Independent
President .....A. D. Smith, Jr.
Gen., Sta. Mgr.....Virgil Trimm
Commercial Mgr.....Neil Lancaster
Program Dir. .....David Ralston
Sales Prom. Mgr.....Lewis Penuel
Chief Engineer.....Alfred W. Parsons

WENO—Nashville—1957

Frequency: 1430 Kc.....Power: 5 Kw., d.
Owned.....Central Bcstg. Corp.
Address .....Box 5236
Tel.: TW 5-5401.....Independent
Station Rep.....Chas. Bernard
President.....H. C. Young, Jr.
General Manager.....Jerry Glaser
Commercial Manager.....Don Kern
Program Director.....Jerry Griggs
Publicity Dir.....Johnny Talley
Chief Engineer.....Walter Duke

WKDA—Nashville—1947

Freq: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....WKDA Broadcasting Co., Inc.
Address.....First American Natl. Bank Bldg.
Tel.: Nashville .....Independent
Sta. Representative .....McGavren
President, Gen. Mgr.....Jack S. Stapp
Prog. Director.....Charles F. Walker
Sales Prom. Mgr.....Carl A. Babb
Publicity Director.....Joe Hathcock
Chief Engineer.....W. M. Highfill

WLAC—Nashville—1926

Frequency: 1510 Kc.....Power: 50,000 Watts
Owned By.....WLAC, Inc.
Bus-Studio Address.....161 4th Ave. N.
Tel.: AL 6-0161.....CBS
Representative .....Katz
V. P., Gen. Mgr.....F. C. Sowell
Commercial Manager.....E. G. Blackman
Chief Engineer.....F. D. Binns

WMAK—Nashville—1947

Frequency: 1300 Kc.....Power: 5000 Watts
Owned By.....Lin Broadcasting
Address .....Maxwell House Hotel
Tel.: ALpine 5-3536.....Independent
Station Rep.....Hollingbery
President.....Frederic Gregg, Jr.
Commercial Manager .....Charles F. King
Program Director.....Bob Russell
Chief Engineer .....Jack Walsh

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WNAH—Nashville—1949

Frequency: 1360 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Hermitage Bcstg. Corp.
Address.....Hermitage Hotel
Tel.: AL 4-7611.....MBS-KBS
Pres., Gen. Mgr.....Van T. Irwin, Jr.
Comm. Manager.....Herman Rippy
Program Director.....Jim Williams
Chief Engineer.....Howard Woodard

WSIX—Nashville—1927

Frequency: 980 Kc.....Power: 5000 Watts
Owned-Oper. By.....WSIX, Inc.
Address.....441 Murfreesboro Road
Tel.: AL 5-5431.....ABC
Station Rep.....Peters, Griffin & Woodward
President.....Louis R. Draughon
General Manager.....E. S. Tanner
Station, Comm. Mgr.....Paul Ruhle
Sales Prom. Mgr., Prog. Dir...Charles Caldwell
Publicity Director.....Bill Jones
Chief Engineer.....Charles R. Duke
Owners of: WSIX-TV.

WSM—Nashville—1925

Frequency: 650 Kc.....Power: 50,000 Watts
Owned By.....WSM, Inc.
Business Address.....301 7th Ave., N.
Tel.: AL 4-5656.....NBC
Station Representative.....Blair
President.....John H. DeWitt, Jr.
General, Station Manager.....Bob Cooper
Chief Engineer.....Carl Jenkins

WVOL—Nashville—1951

Freq.: 1470 Kc. .....Power: 5 Kw. d., 1 Kw. n.
Owned By.....Rounsaville of Nashville
Address.....1320 Brick Church Pike
Tel.: CAnal 8-3424.....Independent
Station Reps.....Pearson; Dora-Clayton
President .....Robert W. Rounsaville
Station Manager.....William D. Salmon
Natl. Sales Mgr.....Harold F. Walker
Program Director.....Joyce Monroe
Chief Engineer.....Wayne B. Robinson
Owners of: WLOU, Louisville; WCIN, Cincinnati; KRZY, Dallas; WYLD, New Orleans; WFUN, Miami; WTMP, Tampa.

WLIK—Newport—1954

Frequency: 1270 Kc.....Power: 5 Kw., d.
Owned .....WLIK, Inc.
Address.....P. O. Box 270
Tel.: 3095 .....KBS
President .....Arthur Wilkerson
General Station Mgr. .....Ira B. Crisp
Chief Engineer .....Don Crisp

WATO—Oak Ridge—1948

Frequency: 1290 Kc., Power: 1 Kw. d. 500 W. n.
Owned-Operated By..Radio-Active Bcstg., Inc.
Address.....253 E. Main St.
Tel.: 483-3535.....MBS
Pres. Gen. Mgr.....Samuel P. Thrower
Comm. Manager.....Leonard M. McCoig
Chief Engineer.....C. E. Thurin

WBNT—Oneida—1959

Frequency: 1310 Kc. .....Power: 1 Kw.
Owned By.....R. H. Troxel Bcstg. Co.
Address.....42 Huntsville Rd.
Tel.: LOgan 9-8595.....KBS
President.....R. H. Troxel
General Mgr.....W. Scarbrough
Commercial Mgr.....E. B. Willis, Jr.
Chief Engineer.....H. Newsom

WTPR—Paris—1947

Frequency: 710 Kc.....Power: 250 Watts d.
Owner.....Paris Bcstg. Co.
Address.....No. Poplar St.
Tel.: 1700 .....KBS
Representative..Venard, Rintoul & McConnell
President, Gen. Mgr.....A. B. Robinson
Sta. Mgr.....Joe P. Van Dyke
Chief Engineer.....Don Somerville

WKSR—Pulaski—1947

Frequency: 1420 Kc.....Power: 1000 Watts
Owned By.....John R. Stephens
Address .....South Second St.
Tel.: 363-2505.....ABC-KBS
Pres., Gen., Sta. Mgr.....John R. Stephens
Commercial Manager.....Mrs. Alene Cane
Program Director.....George Martin
Publicity Director.....Alma Myers
Chief Engineer.....N. G. Morgan

WTRB—Ripley—1954

Frequency: 1570 Kc.....Power: 1,000 Watts d.
Owned By.....Lauderdale Bcstg. Co.
Address .....Box 110
Tel.: 1060 .....KBS
Gen. Mgr.....John Stewart
Chief Engr.....Don Paris

WRKH—Rockwood—1957

Frequency: 580 Kc.....Power: 1000 W., d.
Owned By.....Blue Ridge Bcstg. Co.
Address.....Box 89
Tel.: ELmwood 4-0911.....KBS
Newspaper Affil...Seneca Journal, Seneca, S. C.
President.....J. A. Gallimore
Gen., Sta. Mgr.....F. Harmon
Sales Promotion Mgr.....Clint Spidle
Publicity Director.....David Ledford
Chief Engineer.....Del King
Owners of: WSNW-AM-FM, Seneca, S. C.; WGHC, Clayton, Ga.; WBHC, Hampton, S. C.; WSSC, Sumter, S. C.; WBAW, Barnwell, S. C.; WLFA, Lafayette, Ga.

WRGS—Rogersville—1954

Frequency: 1370 Kc....Power: 1000 Watts, d.
Owned-Oper. By.....Rogersville Bcstg. Co.
Address.....Burem Road
Tel.: 6491 .....Independent
President, General Mgr.....John E. Beal
Sales Prom. Mgr.....Harry M. Beal
Chief Engineer.....Fred A. Berry

WORM—Savannah—1956

Frequency: 1010 Kc.....Power: 250 W., d.

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Owned.....Savannah Bcstg. Service, Inc.
Business Address.....Cravens Landing Rd.
Tel.: 4981 .....KBS
Station Representative.....Beaver
V.P., Gen. Mgr.....Neal B. Bunn
Sales Promotion Manager.....Paul Clennex
Chief Engineer.....Wesley Jackson

WSEV—Sevierville—1955

Frequency: 930 Kc.....Power: 5 Kw., d.
Owned-Oper. By..Smoky Mountain Bcstg. Co.
Business Address.....Middle Creek Rd.
Tel.: 453-2844 .....Independent
President .....Norman Burchfiel
General Manager.....Hugh E. Trotter
Chief Engineer.....A. T. Henderson

WHAL—Shelbyville—1946

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By..Shelbyville Bcstg. Co., Inc.
Address .....East Side Square
Tel.: Murry 4-1400.....Independent
President .....G. Freeman Fly
General Manager.....R. A. Davidson
Commercial Manager .....Charles Christian
Program Director .....Joe Overton
Chief Engineer .....Tim Marsh

WEPG—So. Pittsburg—1954

Frequency: 910 Kc.....Power: 500 Watts, d.
Owned By.....Marion Cty. Bcstg. Svc.
Address .....Railroad Ave.
Tel.: TE 7-6185.....KBS
General, Comm. Mgr.....Eaton P. Govan, Jr.
Program Dir.....Patricia Chilton
Chief Engineer.....William H. Dunn

WSMT—Sparta—1953

Frequency: 1050 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Sparta Bcstg. Co. Inc.
Business Address.....Box 390
Tel.: 3751 .....Independent
President.....Sam J. Albritton
Gen., Sta. Mgr.....Martha L. Albritton
Comm., Sales Prom. Mgr.....Van L. Slack
Chief Engineer.....Gordon L. Moore

WDBL—Springfield—1950

Frequency: 1590 Kc....Power: 1000 Watts, d.
Owned-Oper. By....Springfield Bcstg. Co., Inc.
Address.....P. O. Box 464
Tel.: 384-5541 .....KBS
President, General Manager.....W. N. Locke
Commercial, Sales Prom. Mgr.....Bill Gray
Program Director.....Don Trumphour
Chief Engineer.....Don Anderson

WDEH—Sweetwater—1955

Frequency: 800 Kc.....Power: 1 Kw., d.
Owned By.....William M. Bryan
Address .....P.O. Box 182
Tel.: 5025.....Independent
Station Representative.....Webb
Pres., Gen. Mgr., Ch. Eng.....W. M. Bryan

WNTT—Tazewell—1960

Frequency: 1250 Kc.....Power: 500 Watts d.
Owned By.....Claiborne Bcstg. Co.
Tel.: 2300 .....Independent
Station Representative .....Hopewell
President .....Hubert Turner
General Mgr., Ch. Eng.....Floyd Turner

WJIG—Tullahoma—1947

Frequency: 740 Kc.....Power: 250 Watts d.
Owned By.....Jordan Bcstg. Co.
Address.....P.O. Box 2139
Tel.: GL 5-2607.....Independent
Station Representative.....Walker-Rawalt
Pres., Sales Prom. Mgr.....E. B. Jordan
Gen. Mgr., Chief Eng.....H. Birdsong
Commercial Mgr.....Hal Ball
Program Director.....Coye Coppedge
Publicity Director.....Dan O'Day

WENK—Union City—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By..Union City Bcstg. Co.
Business Address.....W-E-N-K Bldg.
Tel.: TUrner 5-1240.....KBS
Station Rep.....Venard, Rintoul, McConnell
President.....Aaron B. Robinson
Gen., Sta. Mgr.....E. B. Fritts
Chief Engineer.....Charles Holland

WCDT—Winchester—1948

Frequency: 1340 Kc.....Power: 250 Watts
Owned....Franklin County Radio & Bcstg. Co.
Address.....P. O. Box 1103
Tel.: WO 7-2201.....KBS
General Mgr.....Len M. Dawson
Chief Engineer.....E. C. Grover

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Pop.: 10,050,000
Families: 2,972,000

TEXAS

Radio Homes: 2,894,000
AM Stas. in State: 251

KNIT—Abilene—1957

Frequency: 1280 Kc.....Power: 500 W.
Owned.....Key City Bcstrs.
Address.....Windsor Hotel
Tel.: OR 4-7211.....Independent
Representative .....Pearson
Pres. Gen. Mgr.....Howard Barrett
Station Manager.....Bro Mingus
Comm. Sales Prom. Mgr.....Forest Lane
Program Director.....Virgil Terry
Chief Engineer.....John E. Turner

KRBC—Abilene—1936

Freq.: 1470 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Abilene Radio & TV Co.
Business Address.....P.O. Box 178
Tel.: OWen 2-4242.....ABC
Sta. Representative .....Bolling
President, Gen. Mgr.....Dale Ackers
Station Manager.....Ken Knox
Program Director.....Don Hughes
Chief Engineer.....Herman Ridgway
Owners of: KRBC-TV.

KWKC—Abilene—1948

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Citizens Bcstg. Co.
Bus.-Studio Address.....2500 Butternut
Tel.: OR 3-2545.....MBS
Rep.....Venard, Rintoul & McConnell, Melville
General Manager.....A. C. Etter

KOPY—Alice—1947

Frequency: 1070 Kc.....Power: 1000 Watts
Owned By.....Norman Building Corp.
Business Address .....Box 731
Tel.: MO 4-4324.....Independent
Station Reps.....Howard; Ochs
President.....Robert Aylin
General Mgr.....G. Goodson
Chief Engineer.....Art Griffith

KVLF—Alpine—1946

Freq.: 1240 Kc. ....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Big Bend Bcstrs.
Address .....Box 779
Tel.: TE 7-2144 .....KBS
Pres., Gen., Sta. Mgr.....Gene Hendryx
Program Director ...Phil Wayne Ebensberger
Commercial Manager.....Goldie Anderson
Chief Engineer.....Sherman Newsom

KBUY—Amarillo—1946

Frequency: 1010 Kc..Power: 5 Kw. d., 500 W. n.
Owned By.....Radio KBUY, Inc.
Address .....Box 2828
Tel.: DR 2-6543.....Independent
President, Gen. Mgr.....Ralph Cercy
Sta. Mgr., Ch. Eng.....Richard Hedgecock
Comm., Sales Promo. Mgr.....Bill McLaughlin
Program Director.....Rex Jones

KFDA—Amarillo—1933

Frequency: 1440 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By .....Lone Star Bcstg. Co.
Address .....Box 128
Tel.: DR 4-1637.....ABC
Station Rep.....Eastman
General Manager.....Wes Ninemire
Chief Engineer.....Bill Denny

KGNC—Amarillo—1922

Frequency: 710 Kc.....Power: 10,000 Watts
Owned-Oper. By ... Plains Radio Bdcstg. Co.
Address.....2000 N. Polk St.
Tel.: EVergreen 3-3321.....NBC
Newspaper Affil.....Globe-News
Representative .....Katz
President.....B. E. Walker
General Manager.....Bob Watson
Station Manager .....Bill Lane
Program Director .....Al Thernes
Publicity Dir., Sls. Prom. Mgr.....John Banasik
Chief Engineer.....W. H. Torrey
Owners of: KFYO, Lubbock.

KIXZ—Amarillo—1947

Freq.: 940 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned By.....Radio KIXZ, Inc.
Address.....112 W. 5th St.
Tel.: DR 6-5654.....Independent
Station Rep.....McGavren; Brown
President.....Jay J. G. Schatz
General Sta. Mgr.....John J. Heetland
Commercial Mgr.....Ford Robertson
Program Director.....Nick St. John
Chief Engineer.....Jerry B. Hickman

KRAY—Amarillo—1955

Frequency: 1360 Kc.....Power: 500 W.
Owned-Operated By.....R. D. Hollingsworth
Address.....233 Paramount Bldg.
Tel.: DR 4-5235.....Independent
President, Gen. Mgr.....R. D. Hollingsworth

KZIP—Amarillo—1955

Frequency: 1310 Kc.....Power: 1 Kw.
Owned-Oper. By.....Panhandle Bcstg. Co.
Address.....808 Charlotte St.
Tel.: DR 4-3796.....Independent
Representative .....Pearson
President, Gen. Mgr.....Ray Winkler
Station Manager.....Ernie Thrasher
Commercial Manager .....Wayne Whitson
Program Director.....Bob Ferris
Chief Engineer.....Tom Atkins

KACT—Andrews—1955

Frequency: 1360 Kc.....Power: 1 Kw., d.
Owned-Oper. By.....Clint Formby
Address.....P. O. Box 638

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Tel.: LA 3-2845.....KBS
President.....Clint Formby
Chief Engineer.....S. Galloway

KBUD—Athens—1948

Frequency: 1410 Kc.....Power: 1 Kw., d.
Owned.....Henderson Cty. Bcstg. Co.
Address ..... Box 309
Tel.: 2277 .....KBS
Gen. Mgr., Chief Eng.....J. B. McNutt, Jr.

KALT—Atlanta—1950

Frequency: 900 Kc.....Power: 1000 Watts
Owned-Oper. By.....Ark-La-Tex Bcstg. Co.
Address .....Box 289
Tel.: SU 6-2817.....KBS
President .....Herman H. Wommack, Jr.
Gen., Sta. Mgr., Chief Eng..David A. Wommack
Commercial Manager.....A. N. Dowd
Program Director.....George D. Wommack

KASE—Austin—1959

Frequency: 970 Kc.....Power: 1 Kw., d.
Owned-Operated By.....Austin Radio Co.
Address.....P.O. Box 3242
Tel.: GReenwood 6-4341.....Independent
Station Representative .....Forjoe
General, Comm. Manager.....E. M. Cain
Program Director.....Chuck Hardin
Publicity Director.....Anne D. Robinson
Sales Promotion Mgr. .....Bill Simpson
Chief Engineer .....Wendell E. Hearne

KNOW—Austin—1927

Frequency: 1490 Kc.....Power: 250 Watts
Owned .....Pioneer Bcstg. Co.
Address.....520 Capital Nat. Bank Bldg.
Tel.: GR 2-6213.....ABC
Station Rep.....Eastman
President .....Wendell Mayes
Gen., Sta. Mgr.....Louis R. Cook
Sales Manager.....Harry Smith
Program Director.....Dick Laine
Chief Engineer .....Dave Schmidt

KTBC—Austin—1943

Freq.: 590 Kc...Power: 5000 W. d., 1000 W. n.
Owned-Oper. By.....The LBJ Company
Address .....P.O. Box 1155
Tel.: GR 2-2424.....CBS
Representative ..... Raymer
Pres., Gen. Mgr.....J. C. Kellam
Administrative Asst.....Elmo Brown
Vice President.....Warren Woodward
General Sales Mgr.....O. P. Bobbitt
Program Mgr.....Cactus Pryor
Program Dir.....Jim Morriss
Promotion Manager.....Larry Carothers
Chief Engineer.....Ben Hearn
Owners of: KTBC-FM-TV, Austin.

KOKE—Austin—1958

Frequency 1370 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Radio KOKE Inc.
Address .....Box 1102
Tel.: HI 2-6771.....Independent
Representative .....Bolling
President.....Giles E. Miller
General Manager.....Lester Ready
Program Director.....Dick Laine
Chief Engineer.....Mike Fisher
Owners of: KBUY, Amarillo; KINT, El Paso.

KVET—Austin—1946

Frequency: 1300 Kc.....Power: 1 Kw.
Owned .....Austin Bcstg. Corp.
Address .....113 West 8th St.
Tel.: GR 8-8521.....MBS
Station Rep.....Venard, Rintoul & McConnell
Pres., Gen., Sta. Mgr.....Willard Deason
Commercial Mgr.....H. W. Dunlop
Sales Prom. Mgr.....Dave Smith
Chief Engineer.....Ben Burson

KRUN—Ballinger—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Central West Bcstg.
Address ..... Box 351
Tel.: 3151-21131 .....KBS
Sta. Representative.....Melville
President .....M. M. Rochester
General, Sta. Mgr.....R. F. McGarvey

KIOX—Bay City—1947

Frequency: 1270 Kc.....Power: 1000 Watts
Owned-Oper. By.....Bay City Bcstg. Co.
Business Address.....Box 1391
Tel.: CI 5-4642.....MBS
Gen., Station Mgr.....D. Godwin
Chief Engineer.....Carl Lentz

KWBA—Baytown—1947

Frequency: 1360 Kc.....Power: 1000 Watts
Owned-Oper. By.....Bayshore Bcstg. Co.
Business Address.....4638 Decker Drive
Tel.: LOgan 6-5531.....ABC-KBS
President, Gen. Mgr.....C. O. Kendrick
Chief Engineer.....W. Skeen

KFDM—Beaumont—1924

Frequency: 560 Kc.....Power: 5000 Watts
Owned-Oper. By ....Beaumont Bdcstg. Corp.
Address.....P.O. Box 5566
Tel.: TErminal 8-6191 .....ABC
Representative.Peters, Griffin, Woodward, Inc.
President .....D. A. Cannan
General Manager.....C. B. Locke
Station, Comm. Mgr.....Water Rubens
Program Director.....Ross Wilder
Sales Prom. Mgr.....Ed Carroll
Publicity Director.....Helen Caldwell
Chief Engineer.....Ed Ogden
Owners of: KFDM-TV.

KJET—Beaumont—1947

Frequency: 1380 Kc.....Power: 1 Kw., d.
Owned .....Golden Triangle Bcstg. Co.
Address.....4945 Fannett Road
Tel.: TErminal 2-0201.....Independent
Station Reps.....Howard; Ochs
President .....Leon S. Walton
Station Manager.....Frank Dusenbury
Program Director .....William Brown
Sales Prom. Manager.....Don De Gabrielle
Chief Engineer.....Harold Poole

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KRIC—Beaumont—1938

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....The Enterprise Co.
Bus.-Studio-Trans. Address....3130 Blanchette
Tel.: TE 3-9421.....KBS
Newspaper Affiliation..."Enterprise", "Journal"
President .....O. E. Davis
Station Mgr.....Ed Dittert
Chief Engineer.....Jack Easterwood
Owners of: KRIC-FM.

KTRM—Beaumont—1947

Frequency: 990 Kc.....Power: 1000 Watts
Owned-Operated By.....KTRM, Inc.
Business-Studio Address.....4385 Crow Rd.
Tel.: TW 2-4990.....Independent
President.....Roy D. Shotts
Chief Engineer.....Ben Hughes

KIBL—Beeville—1949

Frequency: 1490 Kc.....Power: 250 Wts.
Owned-Oper. By .....Bee Bdcstg. Co.
Address .....P. O. Box 650
Tel.: FL 8-1490 .....Independent
President, Gen. Mgr.....John D. Rossi
Commercial Manager.....Cecil Davis
Program Director.....William S. Bennett
Chief Engineer.....H. E. Bertrum

KBLT—Big Lake—1958

Frequency: 1290 Kc.....Power: 1 Kw.
Owned By .....Brown Morris
Business Address.....1st and Florida Sts.
Tel.: 129 .....KBS
Station Representative .....Continental
Gen. Mgr., Ch. Eng.....Don Renault

KBST—Big Spring—1936

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By .....The Snider Corp.
Address .....702 Johnson St.
Tel.: Amherst 4-6931.....ABC
Representative .....Pearson
President, Gen. Mgr.....B. Winston Wrinkle
Program Director .....Luther Kelley
Chief Engineer.....George Western

KBYG—Big Spring—1949

Frequency: 1400 Kc.....Power: 100 Watts
Owned-Oper. By..Maples-McAlister Bcstg. Co.
Address.....P.O. Box 1713
Tel.: AM 4-4326.....KBS
Station Representative.....Melville
Partners....Grady F. Maples, R. B. McAlister
Gen. Comm. Mgr.....Jim Richardson
Chief Engineer.....Bob Perrington

KHEM—Big Spring—1956

Frequency: 1270 Kc.....Power: 1 Kw., d.
Owned By.....Cobra Bcstg. Co.
Address .....Settles Hotel
Tel.: AM 4-2523.....Independent
General, Sta. Manager.....Bob Bradbury
Chief Engineer.....Ace Ball

KFYN—Bonham—1948

Frequency: 1420 Kc.....Power: 250 Watts d.
Owned-Operated .....Bon-Tex Radio
Bus.Studio Address.....903 E. Fourth St.
Tel.: 583-3151.....KBS
Station Representative.....Clyde Melville
General, Sta. Mgr.....Joe J. Webb
Chief Engineer.....D. L. Solmonson

KBBB—Borger—1957

Frequency: 1600 Kc.....Power: 500 Watts, d.
Owned By.... Weldon W. & Weldon E. Lewis
Address.....Box 1478
Tel.: Broadway 3-7575.....KBS
Station Representative .....Hopewell
President, Gen. Mgr. .....Robert M. Watson
Station Manager.....Weldon E. Lewis
Comm., Sales Promo. Mgr.....Jim Richardson
Program Director.....Allen Greer
Publicity Director.....Dick Gutherie
Chief Engineer.....Jean McKinney

KHUZ—Borger—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....KHUZ, Inc.
Address .....1431 Clayton St.
Tel.: BR 3-3744.....MBS
President.....R. G. Hughes
General Station Mgr. .....Jack Roberts
Commercial, Sales Prom. Mgr. .....Bill Clark
Chief Engineer.....Pat Gilbreath

KBAN—Bowie—1959

Frequency: 1410 Kc.....Power: 500 Watts d.
Owned By .....Bowie Nocona Bcstg.
Address .....Box 1080
Tel.: TRemont 2-2288 .....Independent
President, Gen. Mgr.....C. C. Lee
Program Director.....B. Hutchins
Chief Engineer.....J. Turbyfill

KNEL—Brady—1935

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Brady Broadcasters, Inc.
Address .....200 E. Commerce St.
Tel.: LY 7-2046 .....KBS
President.....E. J. Harpole
General, Sta. Mgr.....Ed. Williams
Comm., Sales Prom. Mgr.....Kenneth Harvison
Program Director.....George Taylor
Chief Engineer.....Lou Rogers

KSTB—Breckenridge—1947

Frequency: 1430 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Hugh M. McBeath
Address.....Miller Bldg.
Tel.: HI 9-3331.....KBS
General Mgr., Chief Eng. ...Hugh M. McBeath
Program Director.....Charlie Wallsee

KWHI—Brenham—1947

Frequency: 1280 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Tom S. Whitehead
Address .....Box 730
Tel.: GR 6-3655.....KBS
Newspaper Affiliation.....Banner Press
General Manager.....Tom S. Whitehead
Chief Engineer.....L. R. Schlottman

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KTFY—Brownfield—1949

Frequency: 1300 Kc.....Power: 1000 Watts d.
Owned-Oper. By .....Terry Cty. Bdcstg. Co.
Address .....Drawer 1032
Tel.: 2111 .....Independent
Pres., Sta., Gen., Comm. Mgr...Mike A. Barrett
Assistant Manager.....E. Crawford Taylor
Chief Engineer.....C. McAdams

KBOR—Brownsville—1948

Frequency: 1600 Kc.....Power: 1000 Watts
Owned-Oper. By.....Brownsville Bcstg. Co.
Address.....Box 472
Tel.: LI 2-5677.....ABC
Station Rep. .....Hopewell: Melville
Pres., Gen., Sta. Mgr.....M. J. Wilson
Commercial Manager.....Vance C. Wilson
Prog. Dir.....Lula Ward
Chief Engineer.....Willis A. Wilson

KBWD—Brownwood—1941

Freq.: 1380 Kc....Power: 1 Kw., d.; 500 W., n.
Owned-Oper. By.....Brown County Bcstg. Co.
Address .....800 Hawkins St.
Tel.: MI 5-2401.....MBS-KBS
Sta. Reps.....Holman; Eastman
Pres., Gen. Manager.....Wendell Mayes
Station Manager .....Bill Jamar
Commercial Manager .....J. Fred Perry
Publicity Director.....Barbara Taylor
Chief Engineer .....Richard Osborne

KEAN—Brownwood—1953

Frequency: 1240 Kc.....Power: 100 Watts
Owned By.....KEAN Radio Corp.
Address.....Box 666
Tel.: 4372.....Independent
President .....Pat Homan
Manager .....Eddye Farren

KORA—Bryan—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Bryan Bcstg. Co.
Bus.-Studio Address.....310 E. 25th St.
Tel.: TA 3-1240.....Independent
President, Gen. Mgr.....David G. Haines
Chief Engineer.....David C. Jones, Jr.

WTAW—Bryan—1922

Frequency:1150 Kc.....Power: 1000 Watts d.
Owned By.....Radio Bryan, Inc.
Bus.-Studio Address....3703 S. College Ave.
Tel.: VI 6-7788.....KBS
Station Representative.....Pearson
President.....J. Hicks
General Manager.....R. B. Watkins
Chief Engineer.....Bob Jones

KMIL—Cameron—1955

Frequency: 1330 Kc.....Power: 500 W., d.
Owned By.....Millam Bcstg. Co.
Address .....Box 832
Tel.: OX 7-4634.....Independent
Partners....N. L. Caperton, W. E. Smitherman
Chief Engineer.....E. Brod

KBEN—Carrizo Springs—1955

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Walter H. Herbort, Jr.
Address .....105 S. Fifth St.
Tel.: TR 6-2210.....KBS
President, Chief Eng.....Walter H. Herbort, Jr.
Program Director.....Georgia Herbort

KGAS—Carthage—1955

Frequency: 1590 Kc.....Power: 1 Kw., d.
Owned .....Carthage B'casting
Address .....Box 955
Tel.: OXford 3-6668.....KBS
General, Station Manager.....Bev E. Brown
Program Dir., Chief Eng.....Frank D. Battles

KDET—Center—1949

Frequency: 930 Kc.....Power: 1000 Watts d.
Owned-Operated By..Center Bcstg. Co., Inc.
Address.....205 Austin St.
Tel.: LY 8-3305.....Independent
Station Representative.....Brown
President .....Tom E. Foster
General Mgr. .....Jack Bell
Chief Engineer.....Morris Stagner

KCTX—Childress—1947

Frequency: 1510 Kc.....Power: 250 Watts d.
Owned By.....Goldenwest Bcstg. Co., Inc.
Address.....200 N. Main St.
Tel.: WE 7-2563 .....KBS
President.....R. M. Hagan
Gen., Comm. Mgr.....G. E. Morey

KCAR—Clarksville—1955

Frequency: 1350 Kc.....Power: 500 Watts d.
Owned-Operated by.....KCAR, Inc.
Address.....Box 609
Tel.: 427-2696.....KBS
Station Rep.....Continental Radio Sales
President.....Maurice Wooley
General Mgr., Chief Eng. ....Paul H. Daniels
Sales Prom. Mgr.; Prog. Dir.....Robert Sharp

KCLE—Cleburne—1947

Frequency: 1120 Kc.....Power. 250 Watts d.
Owned-Oper. By .....Jim Gordon, Inc.
Address.....919 N. Main
Tel.: MIlton 5-6643.....Independent
President, Gen. Mgr. .....Jim Gordon

KVLB—Cleveland—1954

Frequency: 1410 Kc.....Power: 500 Watts
Owned-Oper. By.....Howard Bailes
Address .....Box 487
Tel.: Lyric 2-3535.....KBS
General Manager .....H. C. Bailes

KSTA—Coleman—1947

Frequency: 1000 Kc.....Power: 250 Watts d.
Owned-Oper. By..Coleman County Bcstg. Co.
Business Address.....Box 432
Tel.: 8406 .....KBS
Manager .....Floyd Shelton
Chief Engineer.....J. D. Larson

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KVMC—Colorado City—1950

Frequency: 1320 Kc.....Power: 1000 Watts d.
Owned.....Colo. City Bcstg. Co.
Address .....Box 990
Tel.: RAndolph 8-3320.....KBS
Station Representative .....Hopewell
General Manager.....Eldon Mahon
Sta. Mgr., Chief Eng.....P. A. Richardson
Commercial Mgr., Prog. Dir. ....Drew Ballard

KMCO—Conroe—1951

Frequency: 900 Kc.....Power: 500 Watts d.
Owned.....Montgomery County Bcstg. Co.
Address .....Box 165
Tel.: PL 6-4466 .....KBS
President .....Reagan Smith
Gen., Sta., Comm., Mgr.....David L. Oglesby
Publicity Director .....Mary Stout
Chief Engineer .....John W. Neathery, Jr.

KCCT—Corpus Christi—1954

Frequency: 1150 Kc.....Power: 1,000 Watts d.
Owned & Oper. By ..International Radio Corp.
Address.....403 South Staples
Tel.: TU 4-2321.....Independent
Sta. Reps. .....NTS; Oakes; Ochs
President.....Hector D. Pena
General Manager .....Arthur Thomas
Chief Engineer.....Eliseo Reyes

KCTA—Corpus Christi—1944

Frequency: 1030 Kc.....Power: 50 Kw. d.
Owned .....Broadcasters, Inc.
Address .....Box 898
Tel.: TU 4-5258.....Independent
Representative .....Weed
President, Gen. Mgr.....B. Kent

KEYS—Corpus Christi—1941

Freq.: 1440 Kc.....Power: 1 Kw. d., 500 W. n.
Owned By.....Nueces Bcstg. Co.
Address.....P. O. Box 1460
Tel.: TU 2-7411.....Independent
General Manager.....C. W. Rossi
Chief Engineer.....James B. Rossi

KRYS—Corpus Christi—1927

Frequency: 1360 Kc.....Power: 1000 Watts
Owned-Oper. By...South Texas Broadcasting
Address.....4102 S. Staples
Tel.: UL 2-7341.....Independent
Representative.Peters, Griffin, Woodward, Inc.
Gen. Mgr.....A. C. Lloyd, Jr.
Sales Manager.....Harry Mooradian
Publicity Director.....Ruby Sosebee
Chief Engineer.....Leo Burch

KSIX—Corpus Christi—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By Corpus Christi Bdstg. Co., Inc.
Address .....Show Room Bldg.
Tel.: TU 4-1616.....CBS
Station Representative.....Adv. Time Sales
Pres., Gen. Mgr.....Vann M. Kennedy
Chief Eng.....Eric Beals

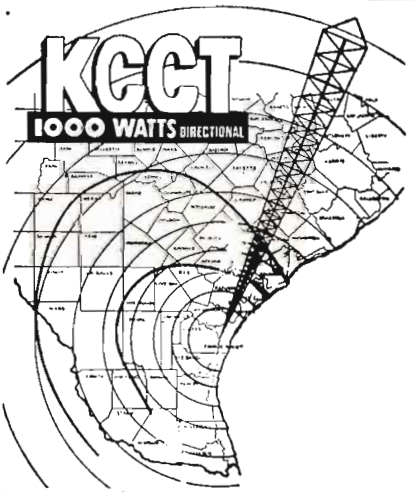
YOUR BIG SPANISH SPEAKING MARKET
IN TEXAS IS REACHED THROUGH

KCCT

IN CORPUS CHRISTI

258,000 or 62% of population within KCCT's Primary Market is Spanish speaking.

A secondary coverage of listeners gives you a bonus audience of 534,000



AREA COVERAGE STATISTICS

Effective buying income	$811,579,000
Food Sales	$220,944,000
Drug Sales	$ 14,696,000
Retail Sales	$529,644,000

PULSE Survey made May 1960 to Spanish Speaking Homes showed KCCT led all other stations in every listening period of the day. Example—from 6:00 to 7:00 a.m. KCCT's rating is 28.6 Average of all other Corpus Christi Stations 14.8.

KCCT 1150 KC

403 S. Staples
Corpus Christi, Texas

National Representatives

Mr. Harlan Oakes
Harlan Oakes & Associates
Taft Bldg.—Room 304
Hollywood and Vine
Hollywood 28, Calif.

Mr. Don Pickens
166 Geary St.
San Francisco 8, California

Mr. Arthur Gordon
National Time Sales
122 East 42nd Street
New York 17, N. Y.

Mr. Bernard Ochs
The Bernard I. Ochs Co.
1401 Peachtree Street N. E.
Atlanta 9, Georgia

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KUNO—Corpus Christi—1950

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....KUNO Radio
Address.....P.O. Box 4286
Tel.: TU 4-5203.....Independent
Station Representative...Devney Organization
President.....McHenry Tichenor
V.P., Gen. Mgr.....Sterling Zimmerman
Station Mgr.....Herb Garrett
Sales Prom. Mgr.....Antonio Sanchez
Program Director.....Hector Barrera
Chief Engineer.....J. H. Mayberry

KAND—Corsicana—1937

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Alto, Inc
Bus.-Studio Address.....609 W. 7th Ave.
Tel.: TR 4-7421.....KBS
General Manager.....Luther A. Johnson, Jr.

KCRM—Crane—1959

Frequency: 1380 Kc.....Power: 1,000 Watts d.
Owned By.....Albert L. Crain
Address.....Box 1116
Tel.: JO 4-3202.....Independent
Station Representative.....Clyde Melville
President.....Albert L. Crain
Sales Promotion Mgr.....Hayward Armstrong
Program Director.....Christine Crain

KIVY—Crockett—1949

Frequency: 1290 Kc.....Power: 500 Watts d.
Owner-Oper. By.....Pioneer Bcstg. Co.
Address.....Box 1109
Tel.: KI 4-2171.....KBS
Pres. Gen., Sta. Mgr., Prog. Dir.....J. H. Gibbs

KCFH—Cuero—1949

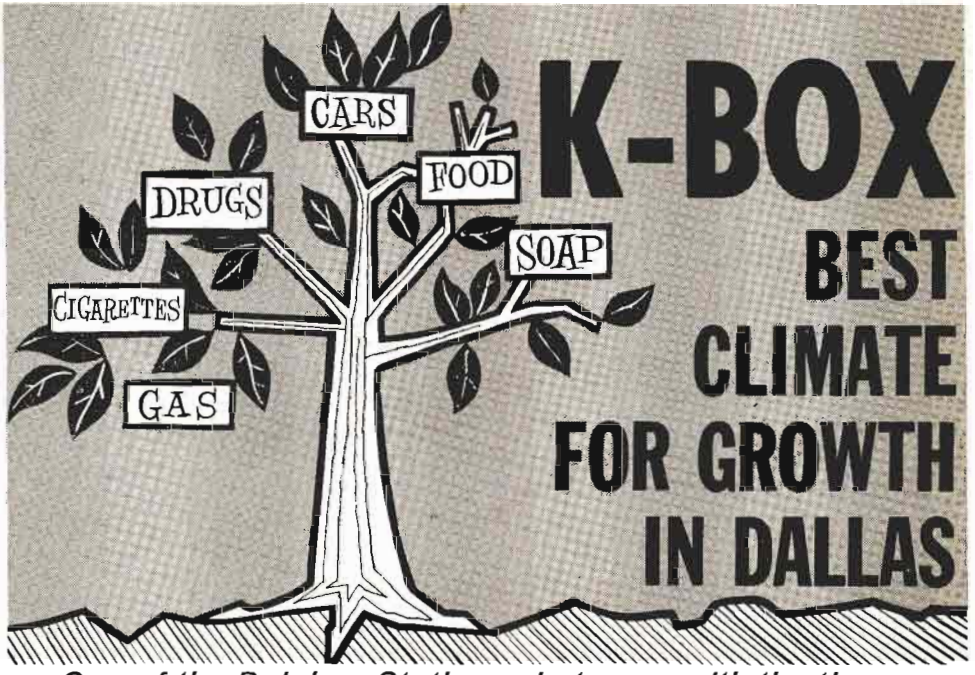
Frequency: 1600 Kc.....Power: 500 Watts d
Owned By.....Margaret Respondek
Address.....Box 128
Tel.: CRestwood 5-3430.....Independent
Station Representative.....George Hopewell
President.....Margaret Respondek
Sta. Mgr., Chief Eng.....Victor J. Boldt
Sales Prom. Mgr.....Frank Notzon
Program Director.....Ken Metting
Publicity Director.....Leon Boldt

KXIT—Dalhart—1948

Frequency: 1410 Kc.....Power: 500 Watts, d.
Owned-Oper. By.....Dalhart Broadcasters
Address.....Box 1350
Tel.: CH 9-4747.....KBS
Manager, Ch. Eng.....R. J. Beller

KBOX—Dallas—1952

Freq: 1480 Kc.....Power: 5 Kw. d., 500 W. n.
Owned By.....KBOX, Inc.
Address.....9900 McCree Road



One of the Balaban Stations—in tempo with the times

JOHN F. BOX, Managing Director
DAN HYDRICK GENERAL MANAGER

sold nationally by THE KATZ AGENCY, INC.

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Tel.: DIamond 8-3800.....Independent
Station Rep. .....Katz Agency
Exec. V.P. & Mgng. Dir.....John F. Box, Jr.
General Manager.....Dan Hydrick
Director of Marketing.....Irene Runnels
Sales Coordinator.....Joseph Wolfman
Program Dir.....Chuck Benson
Chief Engineer.....Earl Bodine
Owners of: WIL, St. Louis, Mo.; WRIT, Milwaukee; WTVO-TV, Rockford, Ill.; WICD-TV, Danville, Ill.; WICS-TV, Springfield, Ill.; WCHU-TV, Champaign, Ill.; WHNB-TV, Hartford, Conn.

KIXL—Dallas—1947

Frequency: 1040 Kc.....Power: 1000 Watts d.
Owned-Operated By....Variety Bcstg. Co., Inc.
Address .....1401 S. Akard St.
Tel.: RI 1-5016.....Independent
Sta. Rep.....Broadcast Time Sales; Brown
Pres., Gen. Mgr.....Lee Segall
Station Manager.....Dan Hayslett
Asst. Manager .....Don Robinson
Program Director .....Harold Smith

KRLD—Dallas—1926

Frequency: 1080 Kc.....Power: 50,000 Watts
Owned.....Dallas Times Herald Radio
Address .....Herald Square
Tel.: RI 2-6811.....CBS
Station Rep.....Advertising Time Sales
President.....Clyde W. Rembert
Sta. Mgr., Gen., Comm. Mgr.....W. A. Roberts
Chief Engineer.....Bob E. Tripp

KRZY—Dallas—1959

Frequency: 730 Kc. .....Power: 500 Watts d.
Owned By .....Rounsaville of Dallas, Inc.
Address.....P.O. Box 5449
Tel.: WHitehall 3-7331.....Independent
Station Reps.....Pearson; Dora-Clayton
President.....Robert W. Rounsaville
General Manager.....Carter S. Jones
National Sales Mgr.....Harold F. Walker
Comm., Sales Prom. Mgr.....Cal H. Druxman
Program Director.....Byron C. Harrison
Chief Engineer .....Jerry Marr
Owners of: WCIN, Cincinnati; WLOU, Louisville; WVOL, Nashville; WYLD, New Orleans; WTMP, Tampa; WFUN, Miami Beach.

KLIF—Dallas—1947

Freq.: 1190 Kc. ....Power: 50 Kw. d., 1 Kw. n.
Owned-Oper. By.....The McLendon Corp.
Address .....2104 Jackson
Tel.: RI 7-9311.....Independent
Station Representative .....Blair
Ch. of Bd.....B. R. McLendon
President.....Gordon B. McLendon
General Mgr.....W. S. Morgan, Jr.
Commercial Mgr.....Al Lurie
Program Director.....Jack Sharp
Publicity Dir.....Cecil Hobbs
Chief Engineer.....Glenn Callison

More Texans Tune To

KRLD RADIO 1080

CBS for Dallas-Ft. Worth . . . . For BIG TIME RADIO

KRLD, the only full-time 50,000 watt station serving the great Dallas-Ft. Worth area, reaches more listeners than any other single station in Texas.*

Clyde W. Rembert, President *NCS – 61

REPRESENTED NATIONALLY BY ADVERTISING TIME SALES, INC., formerly THE BRANHAM COMPANY.

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KSKY—Dallas—1941

Frequency: 660 Kc.....Power: 1000 Watts d.
Owned-Operated By.....SKY Bcstg. Service
Address .....2927 Maple
Tel.: RI 2-6193.....Independent
President.....A. L. Chilton
General Comm. Mgr.....R. G. Terrill
Prog. Dir.....Andy Bell
Chief Engineer.....Morris M. Ming

KVIL—Dallas—1959

Frequency: 1150 Kc.....Power: 1 Kw.
Owned By.....University Advertising Co.
Address.....4152 Mockingbird Lane
Tel.: LA 6-8666.....Independent
Station Rep. .....Bolling
President.....John J. Coyle
Station Manager.....Jack R. Howard
Program Director.....Dillard Carrera
Chief Engineer.....Gordon L. Vaughan, Jr.

WFAA—Dallas—1922

Frequency .....820 Kc., 570 Kc.
Power .....50,000 W., 5000 W.
Owned-Oper. By.....A. H. Belo Corp.
Address.....Communications Center
Tel.: Riverside 8-9631 .....NBC-ABC
Newspaper Affil.....Morning News
Representative.....Edward M. Petry
President.....Joseph M. Dealey
General Mgr. .....Mike Shapiro
Station Mgr. .....George K. Utley
Commercial Mgr.....Norman H. Stewart
Sales Prom. Mgr.....Casey Cohlmia
Program Mgr.....Pierce Allman
Chief Engineer.....Jim Webb Cooper
Owners of: WFAA-TV.

WRR—Dallas—1920

Frequency: 1310 Kc.....Power: 5000 Watts
Owned-Oper. By.....City of Dallas
Address .....Fair Park
Tel.: TA 3-6101.....MBS
Station Representative .....Gill-Perna
General Manager .....Durward Tucker
Commercial Manager.....Charles Frauman
Program Director.....Jim Lowe
Engr. Spvsr. .....C. O. Bowles

KDLK—Del Rio—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Queen City Bcstg.
Business Address.....P. O. Box 1162
Tel.: 5-2431 .....KBS
President.....James D. Patterson

KDSX—Denison-Sherman 1948

Frequency: 950 Kc.....Power: 500 W.
Owned-Oper. By.....KDSX, Inc.
Address.....P. O. Box 331, Denison
Tel.: HO 5-1600.....KBS
Sta. Rep.....Melville
Dir., Denison Opera. .....B. V. Hammond,, Jr.
Dir., Sherman Opera.....L. L. Hendrick
Chief Engineer.....Joe Knight

KDNT—Denton—1938

Freq.: 1440 Kc.....Power: 5 Kw. d., 500 W. n.
Owned By.....Harwell V. Shepard
Tel.: 382-4144.....KBS
Address .....Radio Center Bldg.
President, Chief Eng.....Harwell V. Shepard

KSPL—Diboll—1957

Frequency: 1260 Kc.....Power:1 Kw., d.
Owner.....Arthur Temple, Jr.
Address .....Box 336
Tel.: MY 8-5533.....Independent
Station Rep.....John Pearson
General Manager .....Tommy Ward Lanyon
Station Manager .....Ruth Ruby
Comm. Mgr.....Evelyn Lanyon
Program Director.....Charles Coleman
Chief Engineer .....Charles Cooper

KDDD—Dumas—1948

Frequency: 800 Kc.....Power: 250 Watts d.
Owned.-Oper. By.....Dumas Bcstrs., Inc.
Address.....Box 555
Tel.: 935-4141.....KBS
President, Gen. Mgr.....Ken Duke
Commercial Mgr.....Al Tremble
Program Director.....Charles LaGrone
Chief Engineer.....Granville Murphey

KEPS—Eagle Pass—1957

Frequency: 1270 Kc.....Power: 1 Kw., d.
Owned.....Uvalde Broadcasters
Address.....Box 198
Tel.: PR 3-2610 .....KBS
President .....E. J. Harpole
Station Manager.....Bill Woods
Commercial Mgr.....D. McDuff
Chief Engineer.....Charles Harris
Owners of: KVOU, Uvalde, Tex.

KERC—Eastland—1953

Frequency: 1590 Kc.....Power: 500 Watts d.
Owned .....Circle-S, Inc.
Address.....P. O. Box 590
Tel.: MAin 9-2621.....KBS
Station Rep. .....Weed
General Manager.....R. L. Spalding
Chief Engineer.....B. Brewer

KURV—Edinburg—1947

Frequency: 710 Kc.....Power: 250 Watts
Owned-Oper. By ....Magic Valley Radio, Inc.
Address .....Box 480
Tel.: DU 3-2777.....Independent
President, General Mgr. .....Lloyd Hawkins
Commercial Manager .....Jimmie Champion
Program Director.....Hal Jefcoat
Chief Engineer .....Calvin Lee

KULP—El Campo—1948

Frequency: 1390 Kc.....Power: 500 Watts d.
Owned-Oper. By..Wharton County Bcstg. Co.
Business Adress.....515 E. Jackson
Tel.: LI 3-3303.....Independent
President, Gen. Mgr.....Senator Culp Krueger
Comm. Sales Prom. Mgr....Chuck Schwartzkopf
Chief Engr., Program Director....Joe H. Miller

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KELP—El Paso—1957

Freq.: 920 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....KELP Radio Corp.
Address.....4530 Delta St.
Tel.: KE 3-5911.....Independent
Representative .....Adam Young
President.....Norman Alexander
General Mgr.....Gene Roth
Comm. Manager.....Dick Amundson
Program Director.....Mike Hunter
Chief Eng.....Mike Gaglio

KHEY—El Paso—1947

Frequency: 690 Kc.....Power: 10,000 Watts
Owned-Operated By.....KHEY Bcstg., Inc.
Address .....9480 Dyer St.
Tel.: SKyline 5-7681 .....Independent
Station Rep.....Venard, Rintoul & McConnell
President, Gen. Mgr. ....Edward M. Sleighel
Station Manager .....John C. Lee
Commercial Manager .....John D. Hayden
Program Director .....Michael C. Oatman
Chief Engineer.....Rod Matthews

KINT—El Paso—1959

Frequency: 1590 Kc.....Power: 1 Kw., d.
Owned By.....Radio El Paso
Address.....Box 5347
Tel:. PR 2-1486.....Independent
Station Representative.....Pearson
President.....Robert Howsam
General Manager.....J. Thompson
Chief Engineer.....J. Jackson

KIZZ—El Paso—1940

Frequency: 1150 Kc.....Power: 1000 Watts, d.
Owned By.....Coronado Broadcasters
Address.....470 S. Glenwood St.
Tel.: Prospect 2-5211.....CBS
Gen. Comm. Mgr.....John S. Chavez
Chief Engineer.....Ed Sullivan

KROD—El Paso—1940

Frequency: 600 Kc.....Power: 5000 Watts
Owned .....Southwest States, Inc.
Address .....2201 Wyoming St.
Tel.: KE 2-6551 .....Independent
Sta. Representative.....Bolling
President.....Cecil Trigg
General Mgr.....Dave Scribner
Program Director .....Paul Allen
Chief Engineer.....E. P. Talbott
Owners of: KROD-TV; KOSA-AM-TV, Odessa, Tex.; KVII-TV, Amarillo.

KSET—El Paso—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Rio Grande Bcstg. Co.
Address .....904 Magoffin
Tel.: KE 2-4979.....MBS
Station Representative.....Bob Dore
President .....Fred Hervey
General Manager.....Sam E. Pendleton
Program Dir.....James A. Kiser
Chief Engineer.....H. N. Rand

KTSM—El Paso—1929

Frequency: 1380 Kc. ...Power: 1000 d., 500 n.
Owned-Oper. By.....Tri-State Bcstg. Co., Inc.
Address .....801 N. Oregon St.
Tel.: KE 2-5423.....NBC
Rep.....George P. Hollingbery
President .....Karl O. Wyler, Sr.
V.P., Station Mgr. .....Jack B. Chapman
Prog. Dir.....Rudy Tellez
Chief Engineer.....Racine Watkins
Owners of: KTSM-TV.

KPSO—Falfurrias—1953

Frequency: 1260 Kc....Power: 500 Watts d.
Owned & Oper. By.....Hicks Enterp
Address.....104 N. St. Mary's St.
Tel.: FA 5-2112.....KBS
President .....Bob Hicks
General Mgr.....Marvin Propes
Station Manager.....Paul Brown
Chief Engineer.....H. Gomez

KZOL—Farwell—1958

Frequency: 1570 Kc. ....Power: 250 Watts d.
Owned By .....KZOL Bcstg. Co.
Address.....Box 434
Tel.: 481-3319 .....KBS
General, Station Mgr. .....Theodore Rossell
Commercial, Sales Prom. Mgr. ....Bill Moore
Chief Engineer .....Jerry Rasco

KFLD—Floydada—1951

Frequency: 900 Kc.....Power: 250 Watts d.
Owned-Operated By...West Texas Bcstrs. Inc.
Address.....P. O. Box 1006
Tel.: YU 3-2841.....KBS
Station Representative.....Continental
President.....B. A. Robertson
General Manager.....A. Holmes
Program Director.....D. Waldo
Chief Engineer.....B. K. Barker, Jr.

KFST—Ft. Stockton—1954

Frequency: 860 Kc.....Power: 250 Watts d.
Owned .....KFST, Inc.
Address .....Box 651
Tel.: ED 6-2228.....KBS
Station Representative.....Hopewell
Pres. .....George Baker
General Mgr.....James Parr
Commercial Mgr.....Fran Parr

KCUL—Fort Worth—1949

Freq.: 1540 Kc. ....Power: 50 Kw. d., 1 Kw. n.
Owned.....Dalworth Broadcasting Co.
Address .....Box 2049
Tel.: ED 6-5641 .....Independent
Station Representative.....Gill-Perna, Inc.
Pres., Gen. Mgr.....Kurt A. Meer
Sales Prom., Pub.....Diane Spiegel
Program Director .....Lawton Williams
Chief Engineer .....Adam P. Talmadge

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KFJZ—Fort Worth—1922

Frequency: 1270 Kc.....Power: 5000 Watts
Owned-Oper. By.....Tarrant Bcstg. Co.
Address .....4801 W. Freeway
Tel.: PE 7-5631.....Independent
Representative .....John Blair
President.....Gene Cagle
V.P., General Mgr.....Stan Wilson
Station Mgr.....Wally Blanton
Program Dir.....Ron Thompson
Prom., Merchandising Dir.....Suzy Simpson
Chief Engineer .....Pete Peterson
Owners of: KRIO, McAllen, Tex.; KFDA-TV, Amarillo.

KJIM—Fort Worth—1947

Frequency: 870 Kc.....Power: 250 Watts d.
Owned-Oper. By....Trinity Broadcasting Co.
Address.....P.O. Box 7321
Tel.: ED 6-7175.....Independent
Station Rep.....Broadcast Time Sales
President .....William D. Schueler
Station Manager.....Dick Osburn
Chief Engineer, Ass't Mgr.....Chester Grubbs
Owners of: KJEM, Oklahoma City.

KNOK—Fort Worth—1946

Frequency: 970 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....KNOK Broadcasting Co.
Address .....P.O. Box 7116
Tel.: TE 1-1278.....Independent
Representative .....Howard
President.....Stuart J. Hepburn
Commercial Manager.....Dean McClain
Chief Engineer.....James Alford

KXOL—Fort Worth—1947

Freq.: 1360 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....KXOL, Inc.
Address .....3004 W. Lancaster St.
Tel.: ED 5-9511.....Independent
Station Representative .....Katz
President .....Wendell Mayes
V.P., General Manager .....Earle Fletcher
Commercial Manager.....Dick Osburn
Sales Prom., Publicity Dir.....Robert Bruce
Program Director .....Robert Bruton
Chief Engineer .....John R. Crouse
Owners of: KBWD, Brownwood, KNOW, Austin, WACO, Waco, KSNY, Snyder, KCRS, Midland, all Tex.; KTOK, Oklahoma City.

WBAP—Fort Worth—1922

Frequency.....820 Kc., 570 Kc.
Power.....50,000 W., 5,000 W.
Owned-Oper. By.....Carter Publications, Inc.
Business Address.....3900 Barnett St.
Tel.: JE 6-1981.....NBC-ABC
Newspaper Affiliation.....Star Telegram
Representative.Peters, Griffin, Woodward, Inc.
President.....Amon Carter, Jr.
V.P. & Director.....Harold V. Hough
Station Manager.....Roy Bacus
Publicity Director.....Phil Wygant
Program, Sls. Dir.....Herman K. Clark
Chief Engineer.....Rupert Bogan
Owners of: WBAP-TV.

KNAF—Fredericksburg—1947

Frequency: 910 Kc.....Power: 1 Kw.
Owned-Oper. By.....Gillespie Bcstg. Co., Inc.
Address.....P. O. Box 311
Tel.: WY 7-2300.....KBS
President .....Arthur Stehling
Gen. Mgr. Ch. Eng.....Norbert Fritz
Program Director.....Harold Carr

KBRZ—Freeport—1952

Frequency: 1460 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Radio Brazosport, Inc.
Address .....Box 1077
Tel.: BElmont 3-2655.....Independent
President & Gen. Mgr.....Jim Hairgrove
Chief Engineer .....Bill Nutter

KGAF—Gainesville—1947

Frequency: 1580 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Gainesville Bcstg. Co.
Address.....State School Road
Tel.: HO 5-5546.....KBS
Station Representative.....Melville
President.....Joe M. Leonard, Sr.
General Manager.....Joe M. Leonard, Jr.
Comm. Mgr.....Earl Leonard
Program Director.....Bob Couch
Chief Eng.....J. O. Miller

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KGBC—Galveston—1947

Frequency: 1540 Kc...Power: 1 Kw. d., 250 n.
Owned-Oper. By....The Galveston Bcstg. Co.
Business-Studio Address.....P.O. Box 1138
Tel.: SHerwood 4-4567.....Independent
Station Representative.....John E. Pearson
Owner.....James W. Bradner, Jr.
General Mgr.....G. D. Cowan
Comm. Mgr.....Tom Lewis
Program Dir.....Larry Henderson
Chief Engineer.....Luke Stripling

KILE—Galveston—1922

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Island Bcstg. Co.
Address .....6002 Broadway
Tel.: SH 4-3666.....Independent
Station Representative.....Brown
President.....David Nathan
General Manager.....D. Davis
Program Director .....Bill Atkins
Chief Engineer.....R. Ripley

KEES—Gladewater—1949

Frequency: 1430 Kc. ...Power: 1000 Watts d.
Owned By.....Golden Triangle Ent.
Address .....T. W. Lee Bldg.
Tel.: 2181 .....Independent
Sta. Representative.....Melville
President.....E. E. Tidmore
General Mgr.....D. W. Morton
Chief Engineer.....Kenneth Swinford

KCTI—Gonzales—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Gonzales Bcstg. Corp.
Business Address.....425 St. George St.
Tel.: 672-3631 .....KBS
Station Representative.....Cooke
Gen. Mgr.....Lawrence M. Walshak
Comm. Mgr., Chief Eng.....Frank Wilson, Jr.

KSWA—Graham—1948

Frequency: 1330 Kc.....Power: 500 Watts d.
Owned By.....Jones & Gilligan
Address .....Box 1050
Tel.: LI 9-1330.....KBS
General Manager.....Burney Jones
Commercial Manager.....Neil Gilligan, Jr.
Chief Engineer.....James Jones

KGVL—Greenville—1946

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....KGVL, Inc.
Address.....1400 Wolfe City Drive
Tel.: GL 5-1400.....KBS
Representative .....Pearson
Pres., Gen. Manager.....Leo Hackney
Program Director.....James D. Jones
Chief Engineer.....Ray Sampson

KCLW—Hamilton—1948

Frequency: 900 Kc.....Power: 250 Watts, d.
Owned By.....San Jacinto Bcstg. Co.
Address .....Box 592
Tel.: 900.....KBS
Station Representative.....Keystone
President, Gen. Mgr.....Frank J. Hedrick
Publicity Director.....Helen Townsend
Prog. Dir., Chief Eng.....Don Renault

KGBT—Harlingen—1941

Freq.: 1530 Kc....Power: 50 Kw d., 10 Kw. n.
Owned By.....Harbenito Radio Corp.
Address .....Box 711
Tel.: GArfield 3-3910.....CBS
Station Representative...Devney Organization
President .....McHenry Tichenor
General, Station Mgr.....Otis Shumate
Commercial Mgr.....Jowel Yowell
Program Director.....Jim Williams
Sales Promo. Mgr., Pub. Dir.....Willie Harris
Chief Engineer.....Al Beck
Owners of: KGBT-TV, KELT-FM, Harlingen.

KGRI—Henderson—1947

Frequency: 1000 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Henderson Bcstg. Co.
Business-Studio Address.....P. O. Box 311
Tel.: 4528.....Independent
President.....Jim Reeves
Gen. & Sta. Mgr.....Tom Perryman
Chief Engineer.....John M. Bolin

KWRD—Henderson—1956

Frequency: 1470 Kc.....Power: 500 W., d.
Owned.....Wes Dean & Co.
Address .....Highway 26
Tel.: 2324.....KBS
President, Gen. Mgr.....Wes Dean
Publicity Dir.....Helen Dean
Chief Engineer.....Lynn J. Roy

KPAN—Hereford—1948

Frequency: 860 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Hereford Broadcasters
Address.....Box 472
Tel.: EMerson 4-1860 .....KBS
General Manager.....Clint Formby
Program Director.....Steve Thompson
Commercial Manager .....Chuck Mizner
Chief Engineer.....Clayton Fuchs
Owners of: KACT, Andrews; KTUE, Tulia.

KHBR—Hillsboro—1948

Frequency: 1560 Kc.....Power: 250 Watts d.
Owned By.....KHBR Radio, Inc.
Address .....Delmar Hotel
Tel.: JU 2-3431.....KBS
Sta. Representative.....Melville
President, Gen. Mgr. .....Nelson W. Galle
Station Mgr., Chief Eng.....J. K. Lone, Jr.

KCOH—Houston—1948

Frequency: 1430 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Call of Houston Inc.
Business-Studio Address.....1 Main St.
Tel.: CA 4-1888.....Independent
Station Representative.....Pearson
President, Gen. Mgr.....Robert C. Meeker
Chief Engineer.....Brian H. L. Byrne

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KILT—Houston—1948

Frequency: 610 Kc.....Power: 5 Kw.
Owned .....McLendon Corp.
Address.....500-04 Lovett Blvd.
Tel.: JAckson 6-3461.....Independent
Representative .....Blair
President.....Gordon B. McLendon
Gen. Mgr.....Bill Weaver
Comm. Mgr.....Bruno Leonard
Program Director.....Red Jones
Chief Engineer.....Glenn Cook
Owners of: KLIF, Dallas; KTSA, San Antonio; KEEL, Shreveport; WAKY, Louisville; WYSL, Buffalo; KABL, San Francisco.

KNUZ—Houston—1948

Freq.: 1230 Kc.....Power: 100 W. d., 250 W. n.
Owned-Oper. By.....Veterans Bcstg. Co.
Address.....Box 2135
Tel.: JAckson 312581.....Independent
Representative .....Katz
Gen., Sta. Mgr.....David Morris
Commercial Manager.....Forrest Patton
Program Director.....Ken Grant
Chief Engineer.....Ed Martin

KPRC—Houston—1925

Frequency: 950 Kc.....Power: 5000 Watts
Owned-Oper. By.....Houston Post Co.
Address .....Box 1234
Tel.: MA 3-9271.....NBC
Newspaper Affil.....Post
Representative .....Edw. Petry & Co.
Gen. Mgr.....Jack Harris
Station Manager.....Frank Stewart
Sales Prom. Mgr.....Howard Cannon
Program Director.....Glenn Kensinger
Chief Engineer.....Harvey Wheeler
Owners of: KPRC-TV.

KODA—Houston—1961

Frequency: 1010 Kc.....Power: 1 Kw.
Owned By.....Taft Bcstg. Co.
Address .....4808 San Felipe Road
Tel.: SUnset 2-2460.....ABC
Station Representative.....Adv. Time Sales
President .....Paul E. Taft
General Manager.....Lynn A. Christian
Commercial Manager....Robert O. Magruder
Program Director.....Ronald G. Schmidt
Chief Engineer.....Eddie Milling

KTHT—Houston—1944

Frequency: 790 Kc.....Power: 5000 Watts
Owned By.....Winston Salem Bcstg. Co.
Business Address.....4005 Travis St.
Tel.: JA 3-5535.....Independent
Station Representative.....Robert Eastman
President.....James Coan
General, Sta. Mgr.....Ben K. McKinnon
Commercial Manager.....Harry Rogers
Sales Prom. Mgr., Pub. Dir.....Edwina Fraley
Program Director.....Beri Moore
Chief Engineer.....O. B. Johnson
Owners of: WTOB, Winston Salem, N. C.; WSGN, Birmingham, Ala.

KTRH—Houston—1930

Frequency: 740 Kc.....Power: 50,000 Watts
Owned-Operated By.....KTRH Bdcstg. Co.
Address.....Rice Hotel Annex
Tel.: CA 7-4361.....CBS
News, Affil.....The Chronicle
Representative.....Peters, Griffin, Woodward
Bus. Mgr.....Tom Jacobs
Chief Engineer.....Lester Mullan

KXYZ—Houston—1931

Frequency: 1320 Kc. .....Power: 5000 Watts
Owned-Oper. By .....KXYZ, Inc.
Address .....Gulf Bldg.
Tel.: CA 2-6151 .....Independent
Sta. Representative.....Young
President, General Mgr.....Lester Kamin
Station Manager.....Sam Bennett
Program Director.....Milt Willis

KYOK—Houston—1947

Frequency: 1590 Kc.....Power: 5 Kw.
Owned By.....KYOK, Inc.
Address.....613 Preston St.
Tel.: CA 7-3108.....Independent
Representative .....Howard
President.....Jules J. Paglin
V.P., General Manager.....Joseph R. Fife
Commercial Manager .....Robert E. Mabry
Program Director.....Mary Stokley
Sales Promotion Mgr.....Clark Walser
Chief Engineer.....Stewart Bean
Owners of: WBOK, New Orleans; WNOK, Baton Rouge; KAOK, Lake Charles; WLOK, Memphis; WGOK, Mobile.

KSAM—Huntsville—1938

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Huntsville Bcstg. Co.
Address .....Box 312
Tel.: GA 5-2651.....KBS
President .....Verla Cauthen
Gen. Mgr., Ch. Eng.....Jack Nichols
Comm., Prom. Mgr.....C. C. Springfield

KEBE—Jacksonville—1946

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Wells, Waller & Ballard
Address .....Box 1071
Tel.: 2211.....MBS
President, Gen. Mgr.....Dudley Waller
Commercial Manager.....Bill Peacock
Program Director.....Mervin Dawson
Chief Engineer.....Eddie Zock

KTXJ—Jasper—1948

Frequency: 1350 Kc.....Power: 1000 Watts
Owned-Oper. By.....Jasper Bcstg. Co.
Address.....P. O. Box 6090
Tel.: DUdley 4-2544.....KBS
General Manager.....A. Strong
Station Mgr.....W. G. Dodson

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KMBL—Junction—1950

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....HW Bcstg. Co.
Address .....P.O. Box 206
Tel.: Hickman 6-2768.....KBS
General, Station Mgr. ...Harry C. Wisehart, Jr.
Chief Engineer.....Bill Culberson

KAML—Kenedy—1954

Frequency: 990 Kc.....Power: 250 W., d.
Owned.....The Camel Co.
Address .....Box 990
Tel.: OL 9-2990.....KBS
President .....Charles W. Balthrope
Station Manager.....Ed C. Balthrope
Program Director.....Chuck Martin
Chief Engineer.....Dayton Smith

KERB—Kermit—1950

Frequency: 600 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....KERB, Inc.
Address .....P.O. Box 456
Tel.: JUniper 6-3481.....KBS
General Manager.....H. Brinson

KERV—Kerrville—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned.....Kerrville Bcstg. Co.
Address.....P. O. Box 791
Tel.: CL 7-4003.....KBS
Station Representative.....Hopewell
President, Gen. Mgr.....Albert F. Mason, Jr.
Chief Eng. & Prog. Dir.....Clyde Jones

KOCA—Kilgore—1936

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Sta. KOCA, Inc.
Address .....Radio Bldg.
Tel.: 2001 .....KBS
President.....Roy G. Terry
General, Station Mgr.....H. Degner
Chief Engineer.....Karem Soule

KLEN—Killeen—1955

Frequency: 1050 Kc.....Power: 250 W., d.
Owned-Operated By.....Highlite Bcstg Co.
Address.....P.O. Box 935
Tel.: ME 4-3181.....KBS
Pres., Gen. Mgr.....A. W. Stewart
Commercial Manager.....W. M. Taylor
Program Director.....Gaylon Christie
Publicity Director.....Odell Grant
Chief Engineer .....W. Kelley
Owners of: KGNG, New Braunfels, Tex.

KINE—Kingsville—1948

Frequency: 1330 Kc. ....Power: 1000 Watts d.
Owned-Oper. By.....KINE, Inc.
Business Address.....P.O. Box 846
Tel.: LYric 2-2822.....Independent
General Manager.....Ben H. Glusing
Station Manager.....A. Cook
Chief Engineer.....Troy Whitaker

KVLG—La Grange 1959

Frequency: 1570 Kc. ....Power: 250 Watts d.
Owned By.....Colorado Valley Bcstg. Co.
Address .....Box 569
Tel.: 719 .....KBS
President .....Vernon Nunn
Station Mgr., Prog. Dir.....Elward Ruffin

KPET—Lamesa—1946

Frequency: 690 Kc.....Power: 250 Watts
Owned By.....Lamesa Bcstg. Co.
Address.....Box 30
Tel.: 2404.....KBS
Station Representative.....Clyde Melville
General Manager.....Robert Bradbury
Station Manager.....Walter Buckel
Chief Engineer.....Ray Henderson

KCYL—Lampasas—1948

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Lampasas Bcstg. Co.
Address.....P.O. Box 149
Tel.: CH 2-3671.....MBS
Pres. Sta. Mgr.....V. Dean Turner
Chief Engineer.....S. Witcher

KGNS—Laredo—1961

Frequency: 1300 Kc.....Power: 500 Watts d.
Owned By .....Southwestern Operating Co.
Address .....820 Convent
Tel.: RAndolph 3-3674.....Independent
Station Representative .....Bolling
President .....Donald W. Reynolds
General Manager.....Roy J. Bowman
Chief Engineer.....W. I. Simpson

KVOZ—Laredo—1952

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Border Broadcasters, Inc.
Address.....Box 1638, Sta. 1
Tel.: RA 3-4396.....KBS
Station Representative .....Joe Harry
President .....E. J. Harpole
General, Sta. Manager.....Bill Harrell
Commercial Manager.....Albert Hemenway
Sales Promotion Manager.....Bud Little
Program Director.....Joe Pierce
Chief Engineer .....Vivian Harrell

KLVT—Levelland—1949

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Levellland Bcstrs.
Address .....Box 866
Tel.: 894-3134.....KBS
Owners.....Clint & Marshall Formby
Station, Gen. Mgr.....Gene Stanley
Sales Prom. Mgr., Chief Eng.....Gil Patschke
Program Director.....Terry Belyeu
Owners of: KPAN, Hereford; KACT, Andrews.

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KWLD—Liberty—1959

Frequency: 1050 Kc.....Power: 250 Watts
Owned By.....KWLD Bcstg. Co.
Address .....Box 939
Tel.: FEderal 6-4454.....Independent
General Manager.....J. W. Mitchell

KZZN—Littlefield—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Gerald H. Sanders
Address .....Box 192
Tel.: 385-4474 .....KBS
President .....Gerald H. Sanders
General, Station Mgr.....Hal Ragan
Sales Promotion Mgr.....Charles Campfield
Publicity Director.....Lee Burnett
Prog. Dir., Ch. Eng.....Jim Spann

KETX—Livingston—1957

Frequency: 1440 Kc.....Power: 1 Kw., d.
Owned.....Polk County Bcstng. Co.
Address .....Box 111
Tel.: FA 7-8916.....Independent
Pres., Ch. Eng.....Harold J. Haley

KVLL—Livingston—1957

Frequency: 1220 Kc.....Power: 250 Watts d.
Owned By.....Trinity Valley Bcstg. Co.
Address .....Box 1170
Tel.: FAculty 7-4393.....KBS
President.....Jack G. Jackson

KFRO—Longview—1934

Frequency: 1370 Kc.....Power: 1000 Watts
Owned-Oper. By.....Voice of Longview
Address.....Curtis Bldg., P. O. Box 792
Tel.: PL 3-4461 .....ABC
Representative .....Donald Cooke
President.....James R. Curtis
Commercial Mgr.....John Allen

KLUE—Longview—1948

Frequency: 1280 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Radio Longview, Inc.
Address .....Highway 149 South
Tel.: PL 8-4496.....KBS-MBS
Station Rep. .....Masla; Melville; Beaver
President.....E. W. Mahone, Jr.
V.P., Gen. Mgr.....H. A. Bridge, Jr.
Commercial Manager.....Lowell Wolfe
Sales Promotion Manager.....Glenn Daniels
Program Director.....Jeff Roy
Publicity Director.....Jo Ann Bridge
Chief Engineer.....Tig Williford
Owners of: KMHT, Marshall, Tex.

KCBD—Lubbock—1946

Frequency: 1590 Kc.....Power: 1000 Watts
Owned.....Bryant Radio & Television, Inc.
Address.....5600 Avenue A
Tel.: SH 4-1414.....NBC
Representative ..... Raymer
President, General Mgr.....Joe H. Bryant
Station Manager.....Joe S. Bryant
Assistant Manager.....Robert L. Snyder
Nat. Sales Mgr.....Ray Poindexter
Program Director.....Al Goodnight
Chief Engineer.....Frank Lee
Owners of: KCBD-TV.

KDAV—Lubbock—1953

Frequency: 580 Kc.....Power: 500 Watts d.
Owned .....Western Bcstg.
Address .....Box 270
Tel.: SH 7-2551.....Independent
Station Representative.....Pearson
General, Comm. Manager.....Walt Lawson
Chief Engineer.....Clem Clements

KDUB—Lubbock—1955

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Grayson Enterprises
Address.....7400 College Avenue
Tel.: SH 4-2345 .....MBS
Station Manager .....John Krieger
Chief Engineer.....Rudy Starnes

KFYO—Lubbock—1927

Frequency: 790 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By..Plains Radio Bcstg. Co., Inc.
Business-Studio Address.....914 Ave. J
Tel.: PO 5-5567.....CBS
Newspaper Affil.....Avalanche Journal
Representative .....Katz
President.....B. W. Walker
Gen., Sta. Mgr.....Gordon Thompson
Commercial Manager.....Ernie Mark
Chief Engineer.....W. S. Bledsoe

KLLL—Lubbock—1953

Frequency: 1460 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Corbin Broadcasting Co.
Address.....2001 Great Plains Life Bldg.
Tel.: POrter 3-1911.....Independent
General Manager.....Glenn E. Corbin
Commercial Manager.....Larry Corbin
Program Director.....Ray Corbin
Chief Engineer.....Dave Orrell

KSEL—Lubbock—1946

Freq.: 950 Kc.....Power: 5 Kw. d., 500 W. n.
Owned By.....McAlister Bcstg. Co.
Address .....Box 1524
Tel.: PO 3-0484.....ABC
Representative .....Eastman
President, Gen. Mgr.....R. B. McAlister
Program Director.....Lew Delia
Publicity Director.....Pat Lane
Chief Engineer.....Roger V. Hively
Owners of: KBYG, Big Spring, Tex.

KRBA—Lufkin—1938

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Darrell E. Yates
Address.....121 Cotton Square
Tel.: NEptune 4-6661.....ABC-KBS
Representative.....Continental Radio Sales
Station Manager.....Darrell E. Yates
Program Director.....Mrs. Shirley Yates
Chief Engineer.....Basil Barbee

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KTRE—Lufkin—1947

Frequency: 1420 Kc.....Power: 1000 Watts d.
Owned-Operated By..Forest Capital Bcstg. Co.
Address .....**P. O. Box 701**
Tel.: NE 4-7771.....MBS
Rep.....Venard, Rintoul & McConnell, Melville
President.....**R. W. Wortham, Jr.**
Gen., Sta. Mgr.....Richman G. Lewin
Director of Sales.....Royce Christenson
Program Director.....Bill Carter
Publicity Director.....Pat Matthews
Chief Engineer.....Fred C. Hill
Owners of: KTRE-TV.

KRIO—McAllen—1947

Frequency: 910 Kc.....Power: 1000 Watts
Owned By.....Texas State Network
Address.....500 E. Beaumont St.
Tel.: MU 6-5454.....Independent
Station Representative .....Bolling
President.....**Gene L. Cagle**
General Manager....."Chuck" McKasson
Program Director.....Ken Carter
Chief Engineer.....Frank Manuel
Owners of: KFJZ, Ft. Worth; KFDA, Amarillo.

KCMR—McCamey—1954

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Sapphire Broadcasting Co.
Address .....101 East Fifth St.
Tel.: OL 2-4693.....KBS
President, Gen. Mgr.....Joe Martin

KMAE—McKinney—1947

Frequency: 1600 Kc.....Power: 1000 Watts d.
Owned.....McKinney Air Enterprises, Inc.
Bus.-Studio Address.....218 E. Virginia St.
Tel.: LI 2-2651.....Independent
Pres., Gen. Mgr., Ch. Eng...George W. Smith, Jr.
Station Manager.....Wayne Farrar
Commercial Manager.....George Fleming
Program Director.....Mrs. Helen D. Smith

KAWA—Marlin—1953

Frequency: 1010 Kc.....Power: 250 W., d.
Owned.....M-L Radio, Inc.
Address.....P.O. Box 272
Tel.: WE 6-2551.....Independent
Pres. Gen. Mgr.....L. F. Leurig
Chief Engineer.....D. Dickson

KADO—Marshall—1957

Frequency: 1410 Kc.....Power: 500 W., d.
Owned-Operated By....Marshall Bcstg. Corp.
Address .....Box 961
Tel.: WE 5-6789.....Independent
Station Representative .....Weed
President.....E. B. Germany
General Manager.....Robert E. Stuart
Vice President.....L. D. Webster
Program Director.....Jim Jeffus
Chief Engineer.....Joe Granger

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KMHT

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RADIO LONGVIEW

KLUE

Retail Trading Zone

Population — 453,700*

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KMHT—Marshall—1947

Freq.: 1450 Kc....Power: 1 Kw. d., 250 W. n.
Owned-Operated By..Harrison Cty. Bcstg. Co.
Address..408 Marshall National Bank Building
Tel.: WE 5-7826.....KBS-MBS
Station Rep.....Masla; Melville, Beaver
President.....E. W. Mahone, Jr.
V.P., General Mgr.....H. A. Bridge, Jr.
Comm. Mgr.....Vinson Stevens
Publicity Director.....Jo Ann Bridge
Prog. Dir.....Sam Stringfellow
Sales Promotion Mgr.....Katie McCullough
Chief Engineer.....Jim Schumacher
Owners of: KLUE, Longview, Tex.

KBUS—Mexia—1956

Frequency: 1590 Kc.....Power: 500 Watts, d.
Owned By.....Mexia Broadcasting, Inc.
Business Address.....215-A E. Commerce St.
Tel.: GYpsy 6-3874.....KBS
President, General Mgr.....Tom Elkins
Chief Engineer.....B. McPhail

KCRS—Midland—1935

Freq.: 550 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned.....Midland Bcstg. Co.
Address.....3701 West Wall
Tel.: OXford 4-6603.....ABC
Station Representative.....Eastman
President.....Wendell Mayes
General, Station Mgr.....Wendell Mayes, Jr.
Commercial Manager.....Jerry Hahn
Program Director.....Jim Brown
Chief Engineer.....Tom Yates

KJBC—Midland—1950

Frequency: 1150 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Jack Cecil
Address.....S. Lamesa Rd.
Tel.: MU 4-5152.....KBS
President, Ch. Eng.....Jack Cecil
General, Station Mgr.....Mildred Thomason
Comm., Sales Prom. Mgr.....Clayton Bond
Program, Publicity Director.....Keith Ward

KWEL—Midland—1957

Frequency: 1600 Kc.....Power: 1 Kw., d.
Owned By.....George Vaught
Address.....1203 W. Wall
Tel.: MU 2-4331.....Independent
Station Reps.....Gill-Perma; Brown
President, Gen. Mgr.....George Vaught
Commercial Manager.....Bill Hight
Program Director.....Jerry Teaff
Chief Engineer.....Michael Flood

KORC—Mineral Wells—1946

Frequency: 1140 Kc.....Power: 250 Watts d.
Owned-Operated By.....Action Bcstg.
Business Address.....P.O. Box 108
Tel.: FA 5-3384.....KBS
General Manager.....G. Hutto
Chief Engineer.....Max Floyd

KIRT—Mission—1957

Frequency: 1580 Kc.....Power: 1 Kw., d.
Owned.....KIRT, Inc.
Address.....Box 708
Tel.: JU 5-1629.....KBS
Representative.....Melville
President, General Mgr.....Ray V. Jensen
Station, Commercial Mgr.....J. M. McDonald
Program Director.....Edith Jensen
Chief Engineer.....E. McBurney

KVKM—Monahans—1947

Frequency: 1340 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Monahans Bcstrs., Inc.
Address.....Drawer K
Tel.: WIlson 3-3231.....MBS-KBS
Station Rep.....Melville; Masla
Pres., Gen. Manager.....J. R. Rucker
Station Manager.....Bill Mitchell
Sales Prom. Mgr.....Jay Derrick
Publicity Dir.....Pat Cullum
Chief Engineer.....Rubin Masters

KRAN—Morton—1961

Frequency: 1280 Kc.....Power: 500 Watts d.
Owned By.....Morton Bcstg. Co.
Address.....Box 456
Tel.: 266-7221.....Independent
President.....Mike Barrett
General, Commercial Mgr.....Dean Weatherly
Prog. Dir., Ch. Eng.....Tom Wall

KIMP—Mount Pleasant—1948

Frequency: 960 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Mt. Pleasant Bcstg. Co.
Address.....Box 990
Tel.: PA 4-4726.....KBS
President, Sta. Mgr.....Winston O. Ward
Program Director.....Ruby Stanley
Chief Engineer.....Clarence C. Taylor
Owners of: KBEL, Idabel, Okla.

KMUL—Muleshoe—1956

Frequency: 1380 Kc.....Power: 1000 W.
Owned By.....Radio Station KMUL
Address.....P.O. Box 1058
Tel.: 2730.....Independent
Station Manager.....Gil Lamb

KEEE—Nacogdoches—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....J. C. Stallings
Address.....300 E. Main St.
Tel.: LOgan 4-4633.....ABC-KBS
Gen., Sta. Mgr., Pub. Dir.....J. C. Stallings
Comm. Mgr., Program Dir.....R. C. Atherton
Chief Engineer.....B. Barbee

KSFA—Nacogdoches—1947

Frequency: 860 Kc.....Power: 1000 Watts d.
Owned By.....Texan Broadcasting Co. Inc.

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Address.....P.O. Box 1158, SFA Sta.
Tel.: LO 4-3723.....Independent
Station Representative.....Bob Dore
Gen. Mgr., Prog. Dir.....Bob Dunn
Sales Prom. Manager.....Sarah Jane Mhoon
Publicity Director.....Tom Byers
Chief Engineer.....Rick Darling

KWBC—Navasota—1960

Frequency: 1550 Kc.....Power: 250 Watts d.
Owned By.....Whitten Bcstg. Co.
Address.....116 Railroad Street
Tel.: TA 5-6484.....Independent
Newspaper Affiliation.....Examiner-Review
President, Gen. Mgr.....Robert H. Whitten
Sta. Mgr, Ch. Eng.....Bob Brown

KGNB—New Braunfels—1950

Frequency: 1420 Kc.....Power: 1000 Watts d.
Owned By.....Comal Broadcasting Co.
Address.....184 S. Castell
Tel.: MA 5-3443.....KBS
Newspaper Affiliation.....Herald
President, Gen. Mgr.....F. T. Wilson
Program Dir.....Arlon E. Moeller, Jr.
Chief Eng.....Bob Stewart

KECK—Odessa—1947

Freq.: 920 Kc.....Power: 1 Kw. d., 500 W. n.
Owned By.....Radio Industries, Inc.
Address.....120 W. 3d
Tel.: FE 2-5791.....Independent
Station Rep.....Webb; Melville
Sales Prom. Mgr., Pub. Dir.....Betty Nedow
Program Director.....Al Smith
Chief Engineer.....Albert I. Nedow

KOSA—Odessa—1947

Frequency: 1230 Kc.....Power: 250 Watt
Owned-Oper. By.....Odessa Bcstg. Co., Inc
Address.....Box 351
Tel.: FE 2-4301.....Independent
Representative.....Bolling
President.....Cecil I. Trigg
Station Manager.....Brunell Harvey

KOYL—Odessa—1957

Frequency: 1310 Kc.....Power: 1000 W. d.
Owned By.....Mid-Cities Bcstg. Co.
Business Address.....4000 Rasco Ave.
Tel.: Emerson 6-2801.....Independent
Pres., Chief Eng.....Edward L. Roskelley
Commercial Manager.....Bob Batson
Program Director.....Fred Carr
Publicity Director.....Madolyn Lee

KRIG—Odessa—1946

Frequency: 1410 Kc.....Power: 1000 Watts
Owned By.....Auchincloss Bcstg. Corp.
Address.....Box 231
Tel.: FEderal 2-6871.....Independent
Station Reps.....Brown; PRO National Rep.
President.....B. C. Auchincloss
General Manager.....Marion O. Richardson
Program Director.....Maurice Farrar
Chief Engineer.....Bob Mettler

KOGT—Orange—1949

Frequency: 1600 Kc.....Power: 1000 Watts
Owned-Oper. By....Sabine Area Brcstg. Corp.
Address.....FM Road 1130
Tel.: TU 3-4381.....Independent
President.....M. L. Jacobs
General, Station Mgr.....Ed Lovelace
Program Director.....Richard Corder
Chief Engineer.....Bill Tate

KNET—Palestine—1935

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By....Palestine Bcstg. Corp.
Business Address.....319 W. Main St.
Tel.: 6077.....KBS
Pres., Gen., Sta. Mgr.....Allen E. Vinson
Comm. Mgr.....Austin Hotchkiss
Chief Engineer.....Ted Bryan

KHHH—Pampa—1950

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Huntley Enterprises
Address.....P. O. Box 1779
Tel.: MO 4-2551.....Independent
Station Manager.....H. H. Huntley
Commercial Manager.....J. Spigle
Program Director.....Tom Rea
Chief Engineer.....Jerry White

KPDN—Pampa—1936

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Top O' Texas Bcstg. Co.
Address.....Hughes Bldg.
Tel.: MO 4-7461.....MBS
Station Representative.....George Hopewell
Gen. Mgr., Pub. Dir.....Warren L. Hasse
Station Manager.....Mrs. Lois Still
Comm., Sales Prom. Mgr.....Ray Rodgers
Chief Engineer.....Dennis Dehn

KFTV—Paris—1950

Frequency: 1250 Kc.....Power: 500 Watts d.
Owned-Operated By.....Lamar Bcstg. Corp.
Address.....210 1st Natl. Bank Bldg.
Tel.: SU 4-6676.....KBS
Pres., Gen. Mgr.....James F. Hendrix
Chief Engineer.....J. C. Case

KPLT—Paris—1936

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....KPLT, Inc.
Address.....Box 235
Tel.: SU 4-3311.....Independent
Representative.....John E. Pearson
President.....R. Litteral

KLVL—Pasadena—1950

Freq.: 1480 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....Felix H. Morales
Address.....P.O. Box 432
Tel.: CApitol 5-3208 Houston.....Independent
Representative....Oakes, National Time Sales
General Manager.....Felix H. Morales
Chief Engineer.....D. Golihur

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KIKK—Pasadena—1947

Frequency: 650 Kc.....Power: 250 Watts d.
Owned By.....Industrial Bcstg. Co.
Address.....Box 76
Tel.: GR 3-4433.....Independent
Station Representative.....Weed Radio
President, Gen. Mgr.....Leroy J. Gloger
Station Manager.....Brooke Carroll
Program Dir.....Donna Thompson
Chief Engineer.....O. D. Stephens

KIUN—Pecos—1935

Frequency: 1400 Kc.....Power: 250 Watts d.
Owned-Operated By.....KIUN, Inc.
Address.....314 S. Cedar St.
Tel.: Hickory 5-2497.....Independent
Station Reps.....Hopewell; Keystone
President.....Barney Hubbs
General Manager.....Bill H. Hubbs
Station Manager.....David Martin
Commercial Manager.....S. Clifford Sanderford
Program Director.....Bill Boyd
Chief Engineer.....Harry Boehnemann
Owners of: KIUN-TV.

KEYE—Perryton—1948

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Great Plains Bcstg. Co.
Address.....P. O. Box 917
Tel.: 435-3236.....MBS
President.....Carl Ellis
Gen., Sta. Mgr.....Irving R. Buchanan
Comm. Mgr., Chief Eng.....Bill Day
Program Director.....Kenneth Roller

KVOP—Plainview—1944

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....KVOP, Inc.
Address.....1100 W. 24th St.
Tel.: CApitol 4-2771.....KBS
President.....W. J. Harpole
Gen., Sta. Manager.....Kermit Ashby
Comm. Manager.....Tut Tawwater
Program Director.....H. W. Carpenter III
Publicity Director.....B. D. Perkins
Chief Engineer.....Hugh V. Smith

KBOP—Pleasanton—1951

Frequency: 1380 Kc.....Power: 1000 Watts d.
Owned-Oper. By...Atascosa Broadcasting Co.
Address.....P. O. Box 247
Tel.: LOcust 9-4871.....KBS
President, General Mgr.....Ben L. Parker
Commercial, Sales Prom. Mgr.....Tom Everitt
Program Dir.....Curtis Short
Chief Eng.....Mona Parker

KOLE—Port Arthur—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Radio Southwest Inc.
Address.....Box 1126
Tel.: YU 2-9438.....KBS-NBC
President, Gen. Mgr.....John H. Hicks, Jr.
Commercial Mgr.....George Crouchet
Chief Engineer.....Donald Bulliow

KPAC—Port Arthur—1934

Freq... 1250 Kc.....Power: 5 Kw. d, 1 Kw. n.
Owned-Oper. By.....Port Arthur College
Address.....Box 511
Tel.: YU 5-7458.....MBS
Representative.....Pearson
President.....W. M. Monroe
Gen. Mgr., Chief Eng.....Charles Segrest
Comm., Sales Prom. Mgr.....Tommy Vance
Program Director.....Jim Collins
Publicity Director.....Lulabelle Davis
Owners of: KPAC-TV.

KPNG—Port Neches—1959

Frequency: 1150 Kc.....Power: 500 Wts. d.
Owned By.....Midcounty Radio-KPNG
Address.....1402 Port Neches Ave.
Tel.: RAndolph 2-4323.....Independent
Owner & President.....Joseph S. Trum
General, Station Mgr.....Mason A. Lewis
Program Director.....Henry Larcade
Chief Engineer.....Fred Smith

KUKO—Post—1955

Frequency: 1370 Kc.....Power: 500 Wts. d.
Owned By.....Radio KUKO
Address.....201 E. Main
Tel.: 495-2831.....KBS
President, Gen. Mgr.....G. O. Gilbert
Station, Chief Eng.....P. Crenshaw

KOLJ—Quanoh—1952

Frequency: 1150 Kc.....Power: 500 Watts d.
Owned By.....Fay Eggleston
Address.....P.O. Box 589
Tel.: MO 3-2572.....KBS
President.....Fay Eggleston

KSOX—Raymondville—1956

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Bob Hicks Ent., Ltd.
Address.....Box 1240
Tel.: MU 9-3333.....Independent
President, Gen. Mgr.....Bob Hicks
Station Manager.....Larry Jorgenson
Commercial Mgr.....Doc Chasten
Program Director.....Don Myers
Chief Engineer.....A. Gomez
Owners of: KPSO, Falfurrias, Tex.

KFRD—Rosenberg—1948

Frequency: 980 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Fort Bend Bcstg. Co.
Address.....Box 832
Tel.: NO 2-3776.....Independent
Station Rep.....Joe Harry
President.....Mart Cole, Sr.
General Manager.....Bill Sloan
Commercial Manager.....George Thompson
Program Director.....Paul Collins
Chief Engineer.....Frank Wood

KTLU—Rusk—1955

Frequency: 1580 Kc.....Power: 500 W., d.
Owned.....E. H. Whitehead
Business Address.....P.O. Box 316
Tel.: 533.....Independent
Newspaper Affiliation.....Cherokeean
Pres., Gen. Mgr.....E. H. Whitehead

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KGKL—San Angelo—1928

Freq.: 960 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned.....Angelo Bcstg. Tcstg. Inc.
Address .....Box 1878
Tel.: 655-6715.....ABC
Representative.....John E. Pearson
President, Station Mgr.....Lewis O. Seibert
Commercial Manager.....John McGee
Program Director.....Dot Bowmar
Chief Engineer.....Bill Poteet

KPEP—San Angelo—1954

Frequency: 1420 Kc....Power: 1000 Watts, d.
Owned.....Western Broadcasting Co.
Address .....Box 1350
Tel.: 655-8116.....Independent
Sta. Rep.....Bcst. Time Sales; Melville
Station Mgr., Prog. Dir.....Bill Nicholson
Commercial Manager.....Tom Mullins
Sales Promotion Mgr.....Benton Dunlap
Publicity Director.....Blackie Crawford
Chief Engineer.....Bill Berry
Owners of: KDAV, Lubbock, KPIK, Colorado Springs, Colo.; KZIP, Amarillo.

KTXL—San Angelo—1927

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Burkhart Broadcasting Corp.
Address.....1013 W. Beauregard
Tel.: 3131 .....KBS
Station Representative.....Hobbs
President.....D. P. Johnson
General Manager.....Joe Watson, Jr.
Chief Engineer.....Gene Williams

KWFR—San Angelo—1954

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owned-Oper. By..Solar Broadcasting Co., Inc.
Address.....First Savings Bldg.
Tel.: 653-3387.....MBS
Station Representative .....Webb
President.....Arthur Foster
Managing Director.....Walton A. Foster
Commercial Mgr.....Milton Dove
Program Dir.....Gene Lively
Sales Promotion Mgr.....A. W. Peters
Publicity Director.....Leona Grupe
Chief Engineer.....C. T. Dawson

KAPE—San Antonio—1960

Frequency: 1480 Kc.....Power: 500 Watts d.
Owned By.....Top Bcstr., Inc.
Address.....608 E. Travis St.
Tel.: CApitol 3-3877.....Independent
Station Representative.....Melville
President.....Sam J. Riklin
Sales Promotion Manager.....Art Harper
Program Director.....Ted H. Fredericks
Chief Engineer.....Homer Driesslein

KCOR—San Antonio—1946

Freq: 1350 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned By.....Inter-American, Radio, Inc.
Address.....111 Martinez St.
Tel.: CA 5-2751.....Independent
Station Rep. .....Devney Organization
President.....Ralph N. Weil
General Mgr.....Nathan Safir
Station Manager.....Emilio Nicolas
Commercial Manager.....Ben Tamborello
Sales Prom. Mgr., Pub. Dir.....William Lamar
Program Director.....Guillermo Lozano
Chief Engineer.....Marvin Fiedler
Owners of: KATZ, St. Louis, Mo.; WMMW, Meriden, Conn.

KENS—San Antonio—1926

Freq.: 680 Kc.....Power: 50 Kw. d., 10 Kw. n.
Owned-Oper. By.....Express Publishing Co.
Business-Studio Address.....Ave. E & 4th St.
Tel.: CA 5-7411.....CBS
Newspaper Affil.....Express, News
Representative.Peters, Griffin, Woodward, Inc.
President.....Frank Huntress, Jr.
General Manager.....Herb Carl Skoog
Commercial Mgr.....Chester Maxwell
Program Dir.....Charles Keller
Chief Engineer.....Terrance O'Rourke

KITE—San Antonio—1947

Frequency: 930 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....KITE Bcstg. Co.
Address.....535 S. Main
Tel.: CA 6-0335.....Independent
Station Representative.....Adam Young
President.....Francis N. Littlejohn
General Manager.....William L. Miles
Program Director.....Kenneth Rogers
Chief Engineer.....Kenneth R. Hyman

KMAC—San Antonio—1926

Frequency: 630 Kc.....Power: 5,000 Watts
Owned-Oper. By.....Howard W. Davis
Address.....KMAC Bldg.
Tel.: CA 3-6211.....ABC-MBS
Sta. Representative .....Weed
President, Gen. Mgr.....Howard W. Davis
Commercial Manager.....Virginia Davidson
Program Director.....Carol Lay
Sales Prom. Mgr.....Billy Deaton
Publicity Director.....Janet Salanky
Chief Engineer.....Ed Spangler

KONO—San Antonio—1927

Freq.: 860 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Mission Bdcstg. Co.
Address.....317 Arden Grove
Tel.: CA 6-5171.....Independent
Representative .....Katz
Board Chairman.....Eugene J. Roth
President, General Mgr.....Jack J. Roth
Commercial Manager.....Jack Eisele
Program Director.....George Cooper
Merchandising Dir.....Sam Michael
Publicity Director.....Charlie Van
Chief Engs.....George Ing, Bill Kiley
Owners of: KONO-TV.

KTSA—San Antonio—1922

Frequency: 550 Kc.....Power: 5000 Watts
Owned-Oper. By.....McLendon Corp.

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Address.....4050 Eisenhouer Rd.
Tel.: OLdfield 5-5500.....Independent
Representative .....Blair
Chairman of the Board.....B. R. McLendon
President.....Gordon B. McLendon
General, Station Mgr.....Jack Fiedler
Sales Promotion Mgr.....Jamie E. Hamby
Program Director.....J. Patrick Tallman
Chief Engineer.....Coleman Barber
Owners of: KILT, Houston; KLIF, Dallas; KEEL, Shreveport; KABL, San Francisco; WYSL, Buffalo; WAKY, Louisville.

KUBO—San Antonio—1948

Frequency: 1310 Kc.....Power: 5,000 Watts d.
Owned-Oper. By.....Radio KIWW, Inc.
Address.....518 W. Houston St.
Tel.: CA 6-5254.....Independent
Sta. Rep.....Natl. Time Sales
President .....Robert N. Pinkerton
General, Comm. Mgr.....Hal Hughes
Prog. Dir.....Juan Gattas
Publicity Director.....Ray Montes
Chief Eng.....William Ellis

KUKA—San Antonio—1953

Frequency: 1250 Kc.....Power: 500 Watts d.
Owned By.....Por Favor, Inc.
Address.....501 W. Quincy
Tel.: CA 5-5757.....Independent
President, Gen. Mgr.....Alex A. Coe
Station Manager.....Norman Fischer

WOAI—San Antonio—1922

Frequency: 1200 Kc.....Power: 50,000 Watts
Owned-Oper. By....Southland Industries, Inc.
Address .....1031 Navarro St.
Tel.: CA 7-4221.....NBC
Representative .....Edward Petry & Co., Inc.
Chairman of the Board.....Hugh Halff, Jr.
Pres., Gen. Mgr.....James M. Gaines
Station, Commercial Mgr.....Rex L. Preis
Sales Promotion Mgr.....Gene Crockett
Program Director.....Barclay Russell
Dir. of Engineering.....Chas. Jeffers

KCNY—San Marcos—1948

Frequency: 1470 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Central Brcstg. Co.
Address .....Box 32
Tel.: EX 2-3545.....Independent
President.....Dr. Forest L. Whan
Gen., Sta. Mgr.....William Veidt
Program Director.....B. Premont
Chief Engineer.....C. Swenson

KBAL—San Saba—1956

Frequency: 1410 Kc.....Power: 500 Watts d.
Owned By.....San Saba City Bdcstg. Co.
Address.....P. O. Box 209
Tel.: 166.....KBS
Gen. Comm. Mgr.....H. A. Stephens
Chief Engineer.....J. Morgan

KWED—Seguin—1948

Frequency: 1580 Kc. ...Power: 1000 Watts d.
Owned-Oper. By.....Seguin Bdcstg. Co.
Business-Studio Address.....609 E. Court St.
Tel.: FR 9-2234.....Independent
President .....Garfield Kiel
General Mgr.....Stan McKenzie

KSML—Seminole—1955

Frequency: 1250 Kc.....Power: 1000 Watts d
Owned By.....KSML Bcstrs.
Address.....402 South Main St.
Tel.: PLaza 8-3798.....KBS
President.....F. Barbee, Jr.
General Manager.....Mrs. F. Barbee, Jr.

KSEY—Seymour—1950

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....W. C. Moss, Jr.
Address.....P.O. Box 1191
Tel.: TUxedo 8-2525.....KBS
Station Manager.....W. C. Moss, Jr.
Chief Engineer.....R. Dormier

KBYP—Shamrock—1949

Frequency: 1580 Kc.....Power: 250 Watts d.
Owned-Oper. By....Shamrock Tex. Bcstg. Co.
Address .....Box 21
Tel.: BI 6-1158.....KBS
President, Gen. Mgr.....Lyman C. Brown
Chief Engineer.....Robert G. Pennington

KRRV—Sherman-Denison 1936

Frequency: 910 Kc.....Power: 1000 Watts
Owned-Oper. By.Red River Valley Bcstg. Corp.
Address..Box 94 (Denison), Box 665 (Sherman)
Tel.: TWinbrook 2-5115 (Sherman).....MBS
Representative .....Pearson
President.....A. Boyd Kelley
General, Sta. Mgr.....James H. Morrison
Program Director.....Ray Robbins
Chief Engineer.....Joseph Knight

KTXO—Sherman—1947

Frequency: 1500 Kc.....Power: 250 Watts d.
Owned-Operated By...O'Connor Bcstg. Corp.
Business Address.....P.O. Box 661
Tel.: TWinbrook 2-8188.....Independent
Station Rep.....Clarke Brown
General Manager.....Ray Lewis
Chief Engineer.....M. Ferguson

KKAS—Silsbee—1959

Frequency: 1300 Kc.....Power: 500 Watts d.
Owned By.....Hardin County Bcstg. Co.
Address .....Box 455
Tel.: EVergreen 5-2883.....Independent
General, Commercial Mgr.....Billie J. Holmes
Sta. Mgr., Prog. Dir.....Doug McCraw
Chief Engineer.....Bobby Peeler

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KTOD—Sinton—1954

Frequency: 1590 Kc.....Power: 1 Kw. d.
Owned.....Southern Bcstg. Co.
Address....P.O. Box, 269, Corpus Christi, Tex.
Tel.: TU 2-8285.....Independent
Station Rep. .....Devney Organization
President.....P. Singer
General Mgr.....Carroll Wakefield
Station Manager.....Fred Mayhew
Commercial Manager.....L. D. Burton
Program Director.....Larry Palmer
Chief Engineer.....Robert Starnes

KSNY—Snyder—1949

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Snyder Bdcstg. Co.
Address .....Box 1468
Tel.: HI 3-9322.....MBS
Station Rep. .....Melville
President.....Mrs. Flora Hughes
Gen. Sta. Mgr.....Mel Z. Gilbert
Chief Engineer.....Coy Thompson

KDWT—Stamford—1946

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Abko Bcstg. Co.
Address.....Box 1205
Tel.: PR 3-3401.....KBS
President.....A. Boyd Kelley
Station Manager.....Robert A. Prichard
Chief Engineer.....James S. Thompson

KSTV—Stephenville—1947

Frequency: 1510 Kc.....Power: 250 Watts d.
Owned .....Dixie Bcstrs.
Address.....P. O. Box 102
Tel.: WO 5-3141.....KBS
Comm. Mgr. .....Mel Bennett
Chief Engineer.....D. Solmonson

KSST—Sulphur Springs—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By....Hopkins County Bcstg. Co.
Address .....Radio Road
Tel.: TU 5-3111.....KBS
President, Chief Eng.....William E. Bradford
Comm. Mgr.....Clovis Pinion
Sales Prom. Mgr.....Buddy Funderburk
Program, Publicity Dir.....Patti Gill

KXOX—Sweetwater—1939

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By .....KXOX
Address.....Highway 70
Tel.: BElmont 4-4655.....KBS
Station Representative .....Melville
President .....F. L. Ledbetter
Gen. Mgr.....Myrl Stein
Station Manager.....Jack Stein
Comm. Manager.....Elwood Fritsch
Program Director.....Maxine Stein
Chief Engineer.....Benton Ray

KTAE—Taylor—1948

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....KTAE, Inc.
Business Address.....121 E. 2nd St.
Tel.: EL 2-3631.....KBS
President, Gen. Mgr.....G. Gillis Conoley
Chief Engineer.....Robert Sitman

KTEM—Temple—1936

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Bell Broadcasting Co., Inc.
Address.....17 South Third
Tel.: PR 3-5252.....Independent
Newspaper Affiliation.....Daily Telegram
President .....Frank W. Mayborn
General Manager.....J. Ralph Burgess
Program Director.....Phil M. Miller
Chief Engineer.....James T. Harris
Owners of: KCEN-TV, Temple.

KTER—Terrell—1950

Frequency: 1570 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Terrell Bcstg. Corp.
Address .....Box 9
Tel.: JOrdan 3-4497.....KBS
President .....O. Pirtle
Gen. Mgr.....Bill Pirtle
Chief Engineer.....Brad Redfearn

KCMC—Texarkana—1932

Frequency: 740 Kc.....Power: 1,000 Watts
Owned-Oper. By.....KCMC, Inc.
Address.....P. O. Box 521
Tel.: 36151 .....ABC
Station Reps. .....Masla; Melville
President.....W. Hussman
Gen. Mgr.....B. L. Wood
Chief Engineer.....George Hammond

KTFS—Texarkana—1946

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Aircrest Radio Sta. Inc.
Business-Studio Address.....Box 1260
Tel.: 3-5123 .....KBS
Station Reps.....Walker-Rawalt; Clarke Brown
Pres., Gen. Manager.....W. R. McDaniel
Commercial Manager.....Tom Alford
Program Director.....Herb Hester
Chief Engineer.....John Crawford

KTLW—Texas City—1947

Frequency: 920 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Texas City Bcstg. Ser.
Address.....Show Boat Bldg.
Tel.: Wilson 5-4418.....Independent
Station Representative .....Hopewell
President.....J. G. Long
General Station Mgr.....Bob Greer
Commercial Manager.....Marge Huffman
Program, Publicity Director.....Ric Libby
Chief Engineer.....Luke Strippling
Owners of: KION, Bay City, KVIC, Victoria, both Tex.

KTUE—Tulia—1954

Frequency: 1260 Kc.....Power: 1 Kw. d.
Owned-Operated By.....KTUE Radio, Inc.
Address.....110 N. Armstrong
Tel.: WYdown 5-3531.....KBS
President .....Marshall Formby
General Station Mgr.....Ralph G. Beistle
Chief Engineer.....Clayton Fuchs

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KDOK—Tyler—1956

Frequency: 1330 Kc.....Power: 1000 Watts d.
Owned-Operated By.....KDOK Bcstg. Co.
Address.....808 Peoples Bank Building
Tel.: LYric 3-2519.....Independent
Station Representative .....Pearson
President, General Manager..Dana W. Adams
Chief Engineer.....Robie Morgan

KGKB—Tyler—1930

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....KGKB, Inc.
Address .....Box 733
Tel.: LY 3-1751.....Independent
Station Reps.....Webb; Brown
President, General Mgr.....H. O'Connor

KTBB—Tyler—1947

Freq.: 600 Kc.....Power: 1000 Watts
Owned-Operated By....Blackstone Bcstg. Co.
Address.....Blackstone Hotel
Tel.: LYric 4-7278.....ABC
Newspaper Affil.....Courier Times; Telegraph
Representative .....Venard, Melville
President.....Mrs. C. N. Clyde
Gen., Sta. Mgr.....M. Danbom
Program Director.....Don Jackson
Chief Engineer.....R. A. Wileman

KZEY—Tyler—1958

Frequency: 690 Kc.....Power: 250 Watts, d
Owned By.....Tyler Bcstg. Co.
Address.....Lake Park Drive
Tel.: LYric 3-1744.....Independent
President.....R. Thos. Gibson
General Manager.....W. L. Whitworth
Chief Engineer.....Raymond Phillips

KVOU—Uvalde—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Uvalde Broadcasters, Inc.
Address.....Box 758
Tel.: BR 8-4555.....KBS
President & Gen. Mgr.....Edward J. Harpole
Commercial Manager.....Jerry McKinney
Publicity Director.....Wilma Carson
Program Director.....Al Kinsall
Chief Engineer.....Neal Meineke
Owners of: KEPS, Eagle Pass, Tex.

KVWC—Vernon—1939

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Johnson-Garrison Co.
Address.....1818½ Wilbarger St.
Tel.: LInden 2-6221.....KBS
General Manager.....Joe Garrison

KNAL—Victoria—1949

Frequency: 1410 Kc.....Power: 500 Watts
Owned-Operated By.....Victoria Bcstrs., Inc.
Address.....1505 Port Lavaca Drive
Tel.: HI 3-9176.....Independent
Station Rep.....Venard, Rintoul & McConnell
President, General Mgr.....M. N. Bostick
Station Manager.....Robert C. Martin
Chief Engineer.....Douglas E. Smith
Owners of: KWTX-AM-TV, Waco; KBTX-TV, Bryan; KXII-TV, Sherman. All Tex.

KVIC—Victoria—1939

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....KVIC Bcstg. Co., Inc.
Address.....P.O. Box 5487
Tel.: Hillcrest 3-9171.....KBS-MBS
President.....J. G. Long
Gen., Station Mgr.....Bob Tharp
Comm., Sales Prom. Mgr.....Jim Traber
Program Director.....Bob Nancee
Chief Engineer.....V. Boldt
Owners of: KIOX, Bay City; KTLW, Texas City.

KWTX—Waco—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....KWTX Bcstg. Co.
Address.....P.O. Box 3128
Tel.: PL 6-4451.....MBS
Station Rep.....Venard, Rintoul & McConnell
President.....M. N. Bostick
General Manager.....Frank Fallon
Chief Engineer.....William Moore
Owners of: KWTX-TV; KNAL, Victoria, KBTX-TV, Bryan, KXII, Sherman, all Tex.

WACO—Waco—1922

Frequency: 1460 Kc.....Power: 1000 Watts
Owned-Operated By.....Waco Bcstg. Co.
Address.....3620 Franklin Ave.
Tel.: PL 2-6571.....ABC
Station Representative.....Eastman
President .....Wendell Mayes
V. P., Gen. Mgr.....R. Lee Glasgow
Commercial Manager.....Richard Parker
Chief Engineer.....Jack Vinson
Owners of: KBWD, Brownwood, KCRS, Midland, KNOL, Ft. Worth, KSYN, Snyder, KNOW, Austin, KAND, Corsicana, WTAW, Bryan, all Tex.; KTOK, Oklahoma.

KBEC—Waxahachie—1955

Frequency: 1390 Kc.....Power: 500 W., d.
Owned-Operated By..Richard Tuck Enterprises
Address .....Box 731
Tel.: WE 7-1390 .....KBS
Pres., Gen. Mgr.....Richard Tuck

KZEE—Weatherford—1956

Frequency: 1220 Kc.....Power: 250 W., d.
Owned.....Bartlesville Bcstg. Co.
Address .....5346 Drane Dr.
Tel.: LY 4-3826.....Independent
President, General Mgr.....J. Fred Case
Station Manager.....Carl Singer

KRGV—Weslaco—1927

Frequency: 1290 Kc.....Power: 5000 Watts
Owned By.....Kenco Enterprises
Business Address.....309 S. Missouri Ave.
Tel.: WO 8-3131.....NBC
Representative .....Raymer
General Manager.....Stoddard B. Johnston
Station Manager.....Charles L. Brooks
Sales Prom. Mgr., Pub. Dir.....Hank Page
Program Director.....Wray Post
Sales Manager.....Jim Ahlgrimm
Chief Engineer.....Lewis Hartwig

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KNIN—Wichita Falls—1947

Freq.: 990 Kc....Power: 10 Kw. d., 1 Kw. n.
Owned By.....Wichita Bcstg. Corp.
Address .....P. O. Box 787
Tel.: 723-0791.....ABC
President .....R. E. Glasgow
General, Station Mgr.....Bob H. Walker
Comm., Sales Promo. Mgr.....Ned Bishop
Program Director.....Mike Hoey
Publicity Director.....Ellen Foehner
Chief Engineer.....Eddie Bell

KTRN—Wichita Falls—1947

Freq. 1290 Kc....Power: 5 Kw. d., 1 Kw. n.
Owned By.....T & O Bcstg. Co.
Address.....917½ Scott St.
Tel.: 322-5214.....Independent
Representative .....Bolling
Pres., Gen. Mgr.....Raymond Ruff
Station Manager.....Mack Lester
Program Director.....Joe Henderson
Chief Engineer.....Vernon Beck
Owners of: KELI, Tulsa.

KWFT—Wichita Falls—1939

Frequency: 620 Kc.....Power: 5000 Watts
Owned.....North Texas Radio, Inc.
Address.....1005 Lamar
Tel.: 766-4231.....CBS
Representative .....H-R
Pres., Gen. Mgr.....Ben Ludy
Asst. Manager, Chief Eng...Lewis Dickensheets
Commercial Manager.....A. L. Pierce
Prog. Dir.....Homer Cunningham
Publicity Director.....Evelyne Smith

Pop.: 940,000
Families: 268,500

UTAH

Radio Homes: 262,000
AM Stas. in State: 29

KUTA—Blanding—1961

Frequency: 790 Kc....Power: 1,000 Watts d.
Owned By.....Radio Station KUTA
Address .....Box 790
Tel.: ORchard 8-4321.....Independent
President .....Jack W. Hawkins
General Mgr., Ch. Eng.....John J. Tobola
Comm., Sales Promo. Mgr.....Eugene F. Ege
Program, Publicity Dir.....Henry T. Wilk

KBUH—Brigham City—1948

Frequency: 800 Kc.....Power: 250 Watts d.
Owned By ..... KBUH Radio
Business Address.....948 W. Forrest St.
Tel.: PA 3-3401.....Independent
General, Comm. Mgr.....Wade M. Ebeling
Program Director.....Gary Waldron
Chief Engineer.....Marion Cope

KSUB—Cedar City—1937

Frequency: 590 Kc.....Power: 1000 Watts
Owned-Oper. By.....So. Utah Bcstg. Co.
Address.....54 N. Main St.
Tel.: JU 6-6547.....CBS
Station Rep.....Adam Young
President.....Howard Johnson
Commercial Manager.....Jack Hayes
Gen. Program Dir.....Donald E. Cartwright
Chief Engineer.....Richard N. Gunn

KBBC—Centerville—1957

Frequency: 1600 Kc.....Power: 1 Kw.,d
Owned By.....Davis Bcstg. Co.
Address.....P.O. Box 44, Bountiful, Utah
Tel.: AXtell 5-5551.....Independent
President.....J. F. Pingree
General Manager.....H. W. Pingree
Chief Engineer.....Ed McCleery

KLGN—Logan—1954

Frequency: 1390 Kc.....Power: 1,000 Watts d.
Owned-Oper. By.....KLGN Radio, Inc.
Business Address.....RFD #1 Box 231
Tel.: SK 2-2600.....Independent
Station Representative .....Hopewell
President, General Mgr.....F. G. Ziser
Chief Engineer.....E. Schow

KVNU—Logan—1938

Frequency: 610 Kc....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Cache Valley Bcstg. Co.
Address.....1393 N. Main St.
Tel.: SK 2-5141.....ABC-KBS-MBS
Representative ..... Avery-Knodel
President .....Herschel Bullen
Gen., Sta. Mgr.....Reed Bullen
Commercial Manager.....W. W. Kirkland
Program Director.....Reid Andreasen
Chief Engineer.....W. Arnold Finchum

KURA—Moab—1957

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Moab Bcstg. & TV Corp.
Address.....P.O. Box 368
Tel.: ALpine 3-5001.....ABC
Pres. Gen. Mgr.....Forrest L. Simpson
Chief Engineer.....Calvin H. Widows

KMUR—Murray—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Oral J. Wilkinson
Address.....4646 S. State St.,Salt Lake City
Tel.: AM 6-4419.....Independent
Station Rep. .....Webb
President.....O. J. Wilkinson
General Manager.....James K. Richey
Station, Prom. Mgr.....Bennie L. Williams
Chief Engineer.....D. Hale

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KLO—Ogden—1925

Frequency: 1430 Kc.....Power: 5000 Watts
Owned-Operated By.....Interstate Corp.
Address .....Box 1499
Tel.: EXport 4-5721.....ABC
Newspaper Affiliation.....Standard Examiner
Representative .....Avery-Knodel
President.....Mrs. Edris A. Glasmann
General Manager.....Cecil Heftel
Station Manager.....Kim Ward
Commercial Manager.....Len Allen
Program Director.....Charles Peterson
Chief Eng.....Wayne Moss

KSVN—Ogden—1947

Frequency: 730 Kc.....Power: 1000 Watts d.
Owned By.....North America Bcstg. Co.
Address.....P.O. Box 107
Tel.: EX 4-3476.....Independent
President.....George Norman
General Manager.....Bill Humbert
Operations Manager.....Hugh Barr
Commercial Manager.....John Terrill
Chief Engineer.....Bob Davenport

KVOG—Ogden—1948

Frequency: 1490 Kc.....1 Kw. d., 250 W. n.
Owned-Oper. By.....United Bcstg. Co.
Address.....1538 Gibson Ave.
Tel.: EX 2-7535.....Independent
Representative .....Webb
Pres., Gen. Mgr.....Arch G. Webb
Program Director.....Carol V. Facer
Commercial Manager.....J. D. Jones
Chief Engineer.....Samuel V. Crawford

KOAL—Price—1936

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Eastern Utah Bcstg. Co.
Address.....P.O. Box 591
Tel.: ME 7-0407.....MBS-KBS
Representative .....Avery-Knodel
President .....Jack Richards

KEYY—Provo—1949

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Mid Utah Bcstg. Co.
Address.....307 S. 16th W.
Tel.: FR 3-2174.....KBS
Station Representative ..... Sandeberg-Gates
President.....D. Spencer Grow
General, Sta. Mgr.....Dave Weiser
Program Dir.....Joe Meier
Chief Engineer.....Bill Smith

KIXX—Provo—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By..Central Utah Bcstg. Co. Inc.
Address.....P. O. Box 550
Tel.: FR 3-3336.....MBS
Station Reps.....Hollingbery; Webb
Pres., Comm. Mgr.....F. A. Van Wagenen
General, Sta. Manager....H. E. Van Wagenen
Program Director.....Lee Scanlon

KOVO—Provo—1939

Freq.: 960 Kc.....Power: 5 Kw., d.; 1 Kw. n.
Owned-Oper. By.....KOVO, Inc.
Address .....Box 99
Tel.: FRanklin 3-8550.....ABC
Station Representative .....Avery-Knodel
President.....Ashley L. Robison
General, Station Mgr.....Glenn Shaw
Comm. Mgr.....L. H. Curtis
Publicity Director.....Devern Perry
Chief Engineer.....Dale Buhanan

KSVC—Richfield—1947

Freq.: 980 Kc.....Power: 5000 Wts. d., 1000 n.
Owned-Operated By..Sevier Valley Bcstg. Co.
Address.....250 East 4th South
Tel.: TW 6-4456.....ABC
Representative .....Avery-Knodel
President .....Homer Bandley
General Mgr., Ch. Eng.....Bill King

KDXU—St. George—1957

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....R. C. Winkelmann
Business Address.....P. O. Box 179
Tel.: ORchard 3-3579.....KBS
Gen., Comm. Mgr.....Roy C. Winkelmann
Program Director.....Ellen Winkelmann

KALL—Salt Lake City—1945

Frequency: 910 Kc....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Salt Lake City Bcstg. Co.
Address.....146 S. Main St.
Tel.: EM 4-3561.....ABC
Newspaper Affil....Ogden Standard-Examiner
Representative.....Avery-Knodel, Inc.
President.....George C. Hatch
General Station Mgr.....Homer K. Peterson
Program Director.....Florien Winewriter
Publicity Director.....Donna Norton
Chief Engineer .....W. D'Orr Cozzens
Owners of: KMON, Great Falls, KOPR, Butte, both Mont.; KUTV, Salt Lake City.

KCPX—Salt Lake City—1927

Frequency: 1320 Kc.....Power: 5000 Watts
Owned By....Columbia Pict. Electronics Corp.
Address.....130 Social Hall Ave.
Tel.: DA 2-5681.....NBC
Representative .....Katz
President .....Norman Louvau
General Manager.....Douglas Elleson
Station Mgr.....Howard Jorgensen
Commercial Mgr.....Bill Manning
Program Dir.....Ed Kemp
Sales Prom. Mgr., Pub. Dir.....Betsy Vaught
Chief Engineer.....Wally Lambourne
Owners of: KCPX-TV.

KLUB—Salt Lake City—1938

Frequency: 570 Kc.....Power: 5000 Watts
Owned-Oper. By.....KLUB Bcstg. Co.
Address.....165 Social Hall Ave.
Tel.: EL 9-7794.....MBS
Representative .....Hollingbery

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President, General Mgr.....Frank C. Carman
Local Sales Mgr.....Hal Collipriest
Operations Dir.....Frank C. McIntyre
Chief Eng.....Delbert Williams

KNAK—Salt Lake City—1947

Freq.: 1280 Kc.....Power: 5 Kw. d., 500 W. n.
Owned.....Granite District Radio Bcstg. Co.
Address.....1042 So. 6th W.
Tel.: EM 4-3685.....Independent
Station Representative.....Adam Young
President, Chief Eng.....Howard D. Johnson
General Station Mgr.....William Wright
Program Director.....Mildred Baker
Commercial Manager.....Clyde Anderson

KSL—Salt Lake City—1922

Frequency: 1160 Kc.....Power: 50,000 Watts
Owned-Oper. By..Radio Service Corp. of Utah
Bus.-Studio Address.....145 Social Hall Ave.
Tel.: EL 5-4641.....CBS
Station Reps.....John Blair; Art Moore
President.....Arch L. Madsen
General, Sta. Manager.....Joseph A. Kjar
Sales Prom. Mgr., Pub. Dir.....Dean Bennett
Program Director.....Rex L. Campbell
Chief Engineer.....Vincent E. Clayton
Owners of: KSL-TV-FM.

KSOP—Salt Lake City—1955

Frequency: 1370 Kc.....Power: 1 Kw., d.
Owned-Oper. By.....Seagull Broadcasting Co.

When You Can Have The Best,
Why Be Satisfied With Less!
THE ASSOCIATED PRESS

Address.....1300 West 2320 South
Tel.: HU 4-4435.....Independent
Representative.....Oakes & Assoc., Bernard
President, Gen. Mgr.....M. H. Hilton
Station Mgr.....Ralph Winn
Publicity, Program Director.....Robert Wooten
Chief Engineer.....Lyle Wahlquist

KSXX—Salt Lake City—1959

Frequency: 630 Kc.....Power: 1000 Watts
Owned By.....W. P. Fuller
Address.....364 S. State
Tel.: EL 5-6233.....Independent
General Mgr.....A. Thomas
Chief Engineer.....D. R. Hale

KWHO—Salt Lake City—1956

Frequency: 860 Kc.....Power: 1 Kw., d.
Owned-Operated By.....Reese C. Anderson
Address.....510 E. Second South
Tel.: DA 2-5819.....Independent
Station Representative.....Sandeberg-Gates
Pres., Gen. Mgr.....Reese C. Anderson
Commercial Manager.....Robert K. Thompson
Publicity Director.....Virginia A. Hughes
Chief Engineer.....Marvin C. Zitting

KWIC—Salt Lake City—1956

Frequency: 1570 Kc.....Power: 500 Watts d.
Owned By.....Sugarhouse Broadcasting Co.
Business Address.....1247 Wilmington Ave.
Tel.: HUnter 4-8791.....Independent
President.....Dale R. Curtis
General Mgr.....Tom Ivory
Chief Engineer.....Kay D. Turner

KONI—Spanish Fork—1960

Frequency: 1480 Kc.....Power: 1,000 Watts d.
Owned By.....Pioneer Bcstg. Co.
Address.....2500 South Main
Tel.: 801-798-3571.....Independent
Station Representative.....Hopewell
President.....William P. Grubbe
General, Station Mgr.....Sterling Bricker
Publicity Director.....David M. Hebertson
Chief Engineer.....John Gould

KDYL—Tooele City—1956

Frequency: 990 Kc.....Power: 1 Kw., d.
Owned.....Tooele County Radio & TV Bcstg.
Address.....P. O. Box 449
Tel.: 882-1441.....KBS
Sta. Representative.....Hopewell
President.....S. L. Gillette
General, Sta. Manager.....T. Dee Tranter
Comm., Sales Prom. Mgr.....Jack A. Tranter
Program, Publicity Director...Burnell G. Stanton
Chief Engineer.....Lawrence Anderson

KVEL—Vernal—1947

Frequency: 1250 Kc.....Power: 1 Kw., d.
Owned-Oper. By.....Uintah Bcstg. Co.
Address.....120 E. Main St.
Tel.: 494.....KBS-MBS
General Mgr.....J. C. Wallentine

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Pop.: 393,000
Families: 111,500

VERMONT

Radio Homes: 109,000
AM Stas. in State: 16

WSNO—Barre—1959

Frequency: 1450 Kc...Power: 1 Kw. d., 250 W. n.
Owned By.....R. l. Kimel & B. W. Grad
Address.....1 Jacques St.
Tel.: GRanite 6-4168.....CBS, KBS
Station Reps....Breen & Ward; N. E. Spot Sales
General Manager.....Robert I. Kimel
Station Manager.....Alan H. Noyes
Commercial Manager.....Edmond G. Rousse
Program Director.....Richard Rossi
Chief Engineer.....Allan Ray Machell
Owners of: WWSR, St. Albans, Vt.

WBTN—Bennington—1953

Frequency: 1370 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Catamount Bcstrs. Inc.
Address.....P.O. Box 560
Tel.: 6321 .....Independent
Station Representative .....Kirby
Pres., Ch. Engr.....J. Gordon Keyworth
Station Manager.....Mrs. Belva C. Keyworth

WKVT—Brattleboro—1959

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....WKVT Corp.
Address.....Williams & Larkin Sts.
Tel.: ALpine 4-2343.....CBS
Station Reps.....Meeker; N. E. Spot Sales
President.....Joseph K. Close
General & Station Manager...Edward D. Somes
Program Director.....Thomas P. Coyne
Chief Engineer.....Ernest Batchelor

WTSA—Brattleboro—1950

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By....Tri-State Area-Bcstg. Corp.
Address ..... Pulney Road
Tel.: AL 4-4567.....Independent
Station Representative .....Walker-Rawalt
President .....Theodore Feinstein
Gen., Sta. Mgr.....Phillips Terhune
Program Director.....Ed Ellis
Chief Engineer.....Les LeBlanc

WCAX—Burlington—1931

Frequency: 620 Kc.....Power: 5000 Watts
Owned-Oper. By.....WCAX Radio, Inc.
Business Address.....100 Market Sq., S.
Tel.: UN 2-5761.....NBC
Station Rep. .....Avery-Knodel
President.....C. P. Hasbrook
General Mgr.....A. E. Spokes
Commercial Mgr.....John Millar
Program Director.....William Dow
Chief Engineer.....James W. Tierney

WDOT—Burlington—1954

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Dot Broadcasting Corp.
Address .....205 College St.
Tel.: UNiversity 2-5776.....Independent
Station Rep. .....Masla
President.....Fortune Pope
Vice President.....Charles Baltin
Station, Comm. Mgr.....George Cameron
Chief Engineer.....John Carlini

WJOY—Burlington—1946

Frequency: 1230 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Vermont Bcstg. Corp.
Address.....633 Main St.
Tel.: UN 4-5774.....ABC
Representative .....Kettell-Carter
President.....David W. Howe
Gen., Sta. Mgr.....Frank Balch
Program Director.....Dean Slack
Publicity Director.....Ted Barker
Chief Eng.....Hugh T. McKinney

WSKI—Montpelier—1947

Frequency: 1240 Kc...Power: 1 Kw. d., 250 W. n.
Owned By.....Green Mt. Bcstg. Co.
Bus. Address.....94 Main St.
Tel.: CApitol 3-5275.....ABC
Station Rep.....Foster & Creed
President .....Eben Parsons
Gen., Sta. Mgr.....Daniel B. Ruggles III
Commercial Manager.....James Canto
Publicity Director.....Robert Bannon
Chief Eng.....Gerard Marcotte

WIKE—Newport—1952

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By..Memphremagog Bcstg. Co.
Address ..... Farrant St.
Tel.: 334-6521.....KBS, NBC
Sta. Reps...Masla; Lorrie Potts; Walker-Rawalt
President .....E. Dean Finney
Station Manager.....William Diamond
Chief Engineer.....Dennis Miller

WHWB—Rutland—1949

Frequency: 1000 Kc.....Power: 1000 Watts
Owned...Central Vermont Broadcasting Corp.
Address .....Box 591
Tel.: PR 3-3200.....Independent
Station Reps.....Gill-Perna; Nona Kirby
President .....John Carusone
Station Manager.....Francis McCormack

WSYB—Rutland—1930

Frequency: 1380 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Philip Weiss Music Co.
Address .....Dorr Drive
Tel.: PR 3-8140.....Independent
Station Reps.....Foster & Creed; Devney Org.
President, General Mgr.....Phillip Weiss
Program Director.....Richard Benard
Chief Engineer.....R. Antos

WWSR—St. Albans—1941

Frequency: 1420 Kc.....Power: 1 Kw., d.

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Owned By.....R. I. Kimel & B. W. Grad
Address.....75 North Main Street
Tel.: LAkeview 4-2157.....Independent
Station Reps....N. E. Spot Sales; Breen & Ward
General Mgr.....Robert I. Kimel
Commercial Mgr.....Cecile Fahl
Program Dir.....William Hobart
Chief Engineer.....Ted Boisvert
Owners of: WSNO, Barre, Vt.

WTWN—St. Johnsbury—1949

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By....Twin State Bcstrs. Inc.
Address .....Concord Ave.
Tel.: PI 8-2344.....NBC
Station Reps.....Masla; N. E. Spot Sales
Pres., Gen. Mgr.....E. Dean Finney
Asst. Mgr., Prog. Dir.....Douglas N. Drown
Chief Engineer.....Donald Wheatley
Owners of: WIKE, Newport, Vt.

WCFR—Springfield—1954

Frequency: 1480 Kc.....Power: 1 Kw., d.
Owned-Operated By..Conn. Valley Bcstg. Co.
Address.....106 Park St.
Tel.: TUrner 5-4555.....Independent
President, Gen. Mgr.....Carlo F. Zezza
Chief Eng.....Gordon I. Stearns

WDEV—Waterbury—1931

Frequency: 550 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned By.....Lloyd E. Squier
Address.....9 Stowe St.
Tel.: CApital 3-5266.....Independent
Station Rep. .....Kettell-Carter
General Manager.....Lloyd E. Squier
Program & Comm. Mgr.....Craig S. Parker
Chief Engineer.....Warren C. Chase

WWRJ—White River Junction 1959

Frequency: 910 Kc.....Power: 1000 Watts d.
Owned By.....White River Enterprises, Inc.
Address .....Box 190
Tel.: 295-9720 ..... Independent
Station Representative.....Nona Kirby
President.....Philip C. Smith
Gen. Manager, Ch. Eng.....Norman J. Graham
Program Director.....David Johnson

Pop.: 4,125,000
Families: 1,101,000

VIRGINIA

Radio Homes: 1,059,000
AM Stas. in State: 101

WBBI—Abingdon—1956

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Burley Bcstg. Inc.
Address.....P. O. Box 190
Tel.: MArket 8-2147.....Independent
Station Representative ..... Webb
President.....Nelson T. Barker
Gen. Comm. Mgr.....L. M. Seamon

WPIK—Alexandria—1945

Frequency: 730 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Potomac Bcstg. Corp.
Address.....523 First St.
Tel.: OV 3-3000.....Independent
Station Representative.....Adv. Time Sales
President.....Carl L. Lindberg
General Mgr.....Howard B. Hayes
Program Director.....Robert Dupree
Commercial Manager.....John C. Moran
Chief Engineer.....Arthur McDougall

WAVA—Arlington—1946

Frequency: 780 Kc.....Power: 1000 W., d.
Owned By.....U.S. Transdynamics Corp.
Address.....5232 Lee Highway
Tel.: KE 6-9000.....Independent
Sation Representative ..... Weed
President.....Arthur W. Arundel
General, Station Mgr.....George A. Crump
Comm. Mgr.....John F. Burgreen
Program Director.....Doug Wilson
Publicity Director .....Alexander Cabot
Chief Engineer.....Stephen J. Hart

WEAM—Arlington—1947

Frequency: 1390 Kc.....Power: 5000 Watts
Owned-Operated By.....Thoms Radio-TV Ent.
Business Address.....1515 N. Courthouse Rd.
Tel.: JA 4-7500 .....Independent
Rep.....Bcst. Time Sales; Raymer
Presidont.....Harold H. Thoms
General Manager.....Kenneth L. Wood
Chief Engineer.....James Self

WODY—Bassett—1960

Frequency: 900 Kc.....Power: 250 Watts d.
Owned By.....WYTI, Inc.
Address ..... Box 231
Tel.: NA 9-2509.....Independent
President.....S. L. Goodman
General Manager.....Lester L. Williams
Station Mgr., Prog. Dir.....Blane T. Woody
Sales Prom., Comm. Mgr.....Harry Crosby
Chief Engineer.....William Farley
Owners of: WYTI, Rocky Mount, Va.

WBLT—Bedford—1949

Frequency: 1350 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Bedford Bcstg. Corp.
Address.....P. O. Box 406
Tel.: JU 6-8245.....Independent
Pres., Gen., Sta. Mgr.....J. E. Synan
Commercial Manager.....Ralph S. Nichols
Chief Engineer.....J. P. Laughlin

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WLSD—Big Stone Gap—1953

Frequency: 1220 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Gap Bcstg. Co.
Address .....Box 244
Tel.: 1000 ..... Independent
Sta., Comm. Mgr.....W. H. Wren

WKLV—Blackstone—1947

Frequency: 1440 Kc.....Power: 5 Kw., d.
Owned-Oper. By.....Blackstone Bdcstg. Corp.
Address .....Drawer 192
Tel.: 478 .....KBS
President, Gen. Mgr.....H. L. Umstead

WCYB—Bristol—1946

Frequency: 690 Kc.....Power: 10,000 Watts
Owned-Oper. By....Appalachian Bcstg. Corp.
Address.....P. O. Box 1009
Tel.: NOrth 9-4161.....ABC
Station Rep. .....Bolling
President, Gen. Mgr.....Robert H. Smith
Commercial Sales Prom. Mgr.....Fey Rogers
Chief Engineer.....R. V. Robinson

WFHG—Bristol—1947

Freq.: 980 Kc.....Power: 5 Kw., d.; 1 Kw., n.
Owned-Oper. By.....Bristol Bcstg. Co.
Address .....Valley Drive
Tel.: NOrth 9-8112.....MBS
Station Rep. .....Walker-Rawalt
Pres.....W. C. Nininger
General Mgr.....W. L. Nininger
Commercial Manager.....Jack Martin
Program Director.....Robert M. Fleming
Chief Eng.....John Hughlett, Jr.

WCHV—Charlottesville—1930

Frequency: 1260 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Eastern Bcstg.
Address .....Box 631
Tel.: 2-5121 ..... ABC-MBS
Station Representative.....Grant Webb
President.....Roger A. Neuhoff
General Station Mgr.....Robert C. Walker
Sales Manager.....Charles Smith, Jr.
Program & Publicity Director.....Colin Rosse
Chief Engineer.....Arthur S. Brown
Owners of: WHAP, Hopewell, Va.

WELK—Charlottesville—1957

Frequency: 1010 Kc.....Power: 1 Kw., d.
Owned By.....Virgina Bcstg. Co.
Address ..... Box 1294
Tel.: 2-8080 .....KBS
Station Representative.....Hal Walton
President.....J. W. Deter
General Manager.....Richard P. Sullivan
Program Director.....Everard W. Meade
Chief Engineer.....Lawrence Kennedy

WINA—Charlottesville—1949

Freq: 1400 Kc...Power: 1 Kw., d., 250 Watts, n.
Owned-Oper. By..Charlottesville Bcstg. Corp.
Address .....P. O. Box 1230
Tel.: 6-6177.....NBC
Station Reps.....Dora-Clayton; Thomas Clark
Pres., Gen. Mgr.....Donald G. Heyne
Prog. Dir.....Edward Desmond
Chief Engineer.....Gene Bossieux, Jr.
Owners of: WJMA, Orange, Va.

WMEK—Chase City—1959

Frequency: 980 Kc.....Power: 500 Watts d.
Owned By.....Mecklenburg Bcstg. Co.
Address .....Main St.
Tel.: DRake 2-3141.....ABC
General Manager.....John L. Cole, Jr.
Station, Commercial Mgr...Arthur A. Moran, Jr.
Chief Engineer.....Al Mull

WBCR—Christiansburg—1954

Frequency: 1260 Kc...Power: 1000 Watts d.
Owned-Oper. By.....WBCR, Inc.
Address.....P.O. Box 1260
Tel.: EVergreen 2-4291.....ABC
Station Rep. .....Webb
President, Gen. Mgr.....A. H. Griffith
Station Mgr.....Lewis S. Kanode, Jr.
Program Dir.....Darrell F. Hudnall
Chief Engineer.....C. Ray Mills

WCFV—Clifton Forge—1950

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....James R. Reese, Jr.
Address .....Fairview Heights
Tel.: 862-4147 ..... Independent
Station Representative ..... Hopewell
President.....J. R. Reese, Jr.
General Manager, Ch. Eng.....Claude F. Jones

WKEY—Covington—1941

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
Owned.....Earl M. Key
Address.....Lexington & 3rd St.
Tel.: 965-8351 .....ABC
General Manager.....Earl M. Key
Commercial Manager.....Kenneth L. Bryant
Program Director.....John L. Davis
Chief Engineer.....Grover K. Fulk

WSVS—Crewe—1947

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....So. Virginia Bcstg. Corp.
Business Address.....800 Melody Lane
Tel.: 7811 .....Independent
President .....Calvin S. Willis
Gen. Manager.....Freeman H. Stewart
Commercial Manager.....Paul V. Williams
Program Director.....Frank Smith
Chief Engineer.....C. E. Wilson

WCVA—Culpeper—1949

Frequency: 1490 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Culpeper Bcstg. Corp.
Address.....Hendricks Ave. & Radio Lane
Tel.: VAlley 5-8338.....MBS-KBS
Representative .....Indie
President.....Leonard T. Preston
Gen., Sta. Mgr.....John T. Rogers
Comm., Sales Prom. Mgr.....Tucker Butler
Program Director.....Ed Gombos
Chief Engineer.....Gil Gildemann

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WBTM—Danville—1930

Freq.: 1330 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By....Piedmont Bcstg. Corp.
Bus.-Studio Address.....710 Grove St.
Tel.: SW 3-4411.....ABC
Representative .....Gill-Perna
President.....W. E. Gardner, Jr.
V.P., Station Manager.....Landon R. Wyatt
V.P., Sales.....Eddie Allgood
Exec. V.P.....Milton N. Adams
Sales Prom. Mgr., Pub. Dir.....Tom Moore
V.P., Programming.....Jim Crawford
Supervising Engineer.....Millard F. McKinsey

WDTI—Danville—1959

Frequency: 970 Kc.....Power: 500 Watts d.
Owned By.....WSSB, Inc.
Address .....Box 971
Tel.: SWift 2-6022.....Independent
President, Ch. Eng.....Charles M. McCraw

WDVA—Danville—1947

Freq.: 1250 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By....Va.-Carolina Bcstg. Corp.
Address ..... Lexington Ave.
Tel.: SW 2-9311.....MBS
Station Representative.....Thomas Clark
Pres., Gen. Mgr.....Emerson J. Pryor
Commercial Mgr.....Ralph Hess, Jr.
Sales Prom. Mgr.....Jeff Waugh
Program Director.....Richard Campbell
Chief Engineer.....Howard Clenden

WILA—Danville—1957

Frequency: 1580 Kc.....Power: 1 Kw.
Owned By.....Baron Broadcasting Corp.
Address.....560 Patton St.
Tel.: SW 2-2133.....Independent
Station Representative .....Continental
President, General Mgr.....Ralph J. Baron
Commercial, Sales Prom. Mgr.....George Lund
Program Director.....Harvey Jacobs
Chief Engineer.....Roger Lee

WEVA—Emporia—1952

Frequency: 860 Kc.....Power: 1000 Watts, d.
Owned.....Stone Broadcasting Corp.
Address .....Washington St.
Tel.: MElrose 4-2133.....KBS
Pres., Gen., Sta. Mgr.....Willis L. Stone
Commercial, Sales Prom. Mgr.....Don Collins
Program Dir. .....Eddie Anderson
Publicity Director.....Dick Phillips
Chief Engineer.....Elton A. Short, Jr.

WEEL—Fairfax—1955

Freq.: 1310 Kc....Power: 1000 Wts. d., 500 n.
Owned.....OK Broadcasting Corp.
Address.....2nd & Oak Sts.
Tel.: CR 3-4000.....Independent
President .....George Oleson
General Manager.....B. Johnscher
Chief Engineer.....Joe Terrien

WFAX—Falls Church—1948

Frequency: 1220 Kc.....Power: 1 Kw., d.
Owned-Operated By.....Lamar A. Newcomb
Address .....Tower Square
Tel.: JE 2-1220 .....KBS
Pres., Gen. Mgr., Ch. Eng..Lamar A. Newcomb

WFLO—Farmville—1947

Frequency: 870 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Colonial Bcstg. Co.
Address ..... Cumberland Rd.
Tel.: EX 2-4195.....Independent
Owner & President.....Carla B. Keys
Station, Gen. Manager.....John D. Wilson
Sales Promotion Manager.....T. J. Fulcher
Program Director.....Al Smith
Chief Engineer.....O. C. Covington

WYSR—Franklin—1956

Frequency: 1250 Kc.....Power: 1 Kw., d.
Owned.....Franklin Broadcasting Corp.
Address.....102 E. Fourth Ave.
Tel.: LO 2-3135.....KBS
V.P., Gen Mgr.....Thomas F. Clark
Program Director.....Ted Tater
Chief Engineer.....Richard Harris

WFLS—Fredericksburg—1960

Frequency: 1350 Kc.....Power: 500 Watts d.
Owned By.....Star Bcstg. Corp.
Address.....305 William St.
Tel.: ESsex 3-1500.....KBS
Newspaper Affil.....Free Lance-Star
Station Representative.....Robert Dome
President.....Charles S. Rowe
General Manager.....Josiah P. Rowe III
Station Mgr., Chief Eng.....James W. Poole
Program Director.....Frank G. Starling

WFVA—Fredericksburg—1939

Frequency: 1230 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Oper. By..Fredericksburg Bcstg. Corp
Address .....Box 269
Tel.: 373-7721 .....ABC
Station Reps...Spot Time Sales; Phila. Spot Sales
Exec. Vice-Pres.....Mrs. Marion Park Lewis
Gen., Sta., Comm. Mgr., Ch. Eng...J. C. Morgan
Program Director.....John C. Calhoun
Owners of: WINC, Winchester, WSIG, Mt. Jackson, both Va.; WHYL, Carlisle, WAYZ, Waynesboro, both Pa.; WELD, Fisher, W. Va.

WFTR—Front Royal—1948

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Sky—Park Bcstg. Corp
Address.....P. O. Box 192
Tel.: MElrose 5-4121.....Independent
General Manager.....Kenneth Gordon

WBOB—Galax—1947

Frequency: 1360 Kc....Power: 1000 Watts, d
Owned...Carroll-Grayson Broadcasting Corp.
Address.....Poplar Knob Road
Tel.: BE 6-2921.....KBS
President.....Robert V. Morris
Gen., Sta. Mgr.....Joe P. Crockett
Comm., Prom. Mgr.....Brice Parks
Chief Engineer.....Edward Boyer

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WGAT—Gate City—1959

Frequency: 1050 Kc.....Power: 250 Watts, d.
Owned By.....Rogers-McGuire Bcstg. Co.
Address ..... Box 374
Tel.: FUlton 6-7025.....KBS
Station Reps.....Bolles; Beaver
President, General Mgr.....Charles McGuire
Station, Commercial Mgr.....Charlie Doll
Prog. Dir., Chief Eng.....Ike Upchurch

WDDY—Gloucester—1957

Frequency: 1420 Kc.....Power: 1 Kw., d.
Owned-Operated By.....Cape Radio, Inc.
Address.....P. O. Box 673
Tel.: OXford 3-4302.....KBS
Representative .....Webb
Pres., Gen. Mgr.....Arthur Lazarow
Asst. Station Manager.....Joan R. Lazarow
Chief Engineer.....Charles Lawrence

WMNA—Gretna—1956

Frequency: 730 Kc.....Power: 1 Kw., d.
Owned.....Central Virginia Bcstg. Co.
Address .....Box 730
Tel.: 4730.....KBS
President.....James E. Parsons
General Manager.....Lyle C. Motley
Program Director.....Charlotte Bosiger
Chief Engineer.....Charles Lingafelt

WNRG—Grundy—1955

Frequency: 1250 Kc.....Power: 1 Kw., d.
Owned-Oper. By.....Va.-Ky. Bcstg. Co., Inc.
Address .....Box V
Station Representative ..... Webb
Tel.: WEbster 5-2537 .....Independent
President.....H. G. Dobson
Gen. Mgr., Ch. Eng., Sta. Mgr.....D. B. Jordan

WVEC—Hampton—1948

Frequency: 1490 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Peninsula Radio Corp.
Address.....1930 Pembroke Ave.
Tel.: PArk 2-6331 .....NBC
Station Rep.....Devney Organization
Pres., Gen. Mgr.....Thomas P. Chisman
V.P. & Dir. Sls.....Harrol A. Brauer, Jr.
Program Director.....Jerry Sandford
Commercial Mgr.....Ernest T. Harris
Promotion Director.....H. L. Foiles
Chief Engineer.....William C. King, Jr.

WHBG—Harrisonburg—1956

Frequency: 1360 Kc.....Power: 5 Kw. d.
Owned By.....Radio Harrisonburg, Inc.
Address.....75 East Market St.
Tel.: 434-9311 ..... Independent
Station Representative.....Hal Walton
President.....W. W. Greer, Jr.
Commercial Manager.....David Frankel
Station Manager.....Bill Kramer
Program Director.....Joe Price
Publicity Director.....Larry Ford
Chief Engineer.....H. Richardson

WSVA—Harrisonburg—1935

Frequency: 550 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned..Shenandoah Valley Broadcasting, Inc.
Address .....Rawley Pike
Tel.: 434-4431 ..... NBC
Newspaper Affil.....Washington Eve. Star
Station Reps....Venard, Rintoul & McC.; Brown
President, Gen. Mgr.....Hamilton Shea
Asst. Sta. Mgr.....Warren L. Braun
Gen. Sales Manager.....Richard Johnson
Program Director.....Robert E. Lee
Nat'l. Sales Manager.....Tony Winn
Chief Engineer.....J. MacFoley
Owners of: WSVA-TV.

WHHV—Hillsville—1961

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Carroll Bcstg. Co.
Address .....Box 648
Tel.: PArkway 8-9114.....Independent
President, Ch. Eng.....Dale W. Gallimore
Comm., Sales Promo. Mgr.....Joe R. Beeson
Program Director.....Roger Poole
Publicity Director.....Marie Gallimore

WHAP—Hopewell—1948

Frequency: 1340 Kc...Power: 1 Kw. d., 250 W. n.
Owned By.....Eastern Bcstg. Corp.
Address .....Box 621
Tel.: GLenview 8-8518.....Independent
Station Representative.....Grant Webb
President .....R. Neuhoff
Station Manager .....R. Oppenheimer
Asst. Manager.....Charles Dunn
Chief Engineer.....Aaron Nester

WAGE—Leesburg—1958

Frequency: 1290 Kc.....Power: 1000 Watts
Owned By.....WAGE, Inc.
Address .....Box 891
Tel.: SPring 7-1290 .....MBS
President.....W. T. Stubblefield
General Manager.....Frank Orrison
Sales Promotion Mgr.....Ed Ivory
Program Director.....Richard Lee
Chief Engineer.....John Gill

WREL—Lexington—1948

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By....Rockbridge Bcstg. Co.
Address.....Drawer 902
Tel.: HObart 3-2161.....KBS
Representative .....Indie Sales
Gen. Manager.....Milton B. Henson
Program Director .....Joseph E. Lynn, Jr.
Chief Engineer.....James I. Bray, Jr.

WBRG—Lynchburg—1956

Frequency: 1050 Kc.....Power: 1 Kw., d.
Owned.....Harry A. Epperson, Sr.
Address .....Box 1079
Tel.: VIctor 6-6541.....KBS
Representative.....Thomas F. Clark
Gen., Comm. Mgr.....Tom Buckley
Chief Engineer.....Frank K. Keller

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WLVA—Lynchburg—1930

Frequency: 590 Kc.....Power: 1000 Watts
Owned-Oper. By.....Lynchburg Bcstg. Corp.
Address.....2320 Langhorne Rd.
Tel.: Victor 5-1242.....ABC
Pres., Gen. Mgr.....Philip P. Allen
Commercial Manager.....Thomas L. Turner
Sales Promo. Mgr., Pub. Dir..Thomas N. Waller
Program Director.....Warren Uttal
Chief Engineer.....John T. Orth
Owners of: WLVA-TV.

WWOD—Lynchburg—1947

Freq.: 1390 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned...Lynchburg Independent Bcstrs., Inc.
Address.....P. O. Box 1300
Tel.: VI 5-3441.....MBS
Newspaper Affil.....Salem Times Register
President.....Cy N. Bahakel
General Manager.....Frank Tirico
Station Manager.....Henry Hughes
Commercial Manager.....Carrol Seay
Program Director.....William Ostrom
Chief Engineer.....Samuel Raymond
Owners of: WRIS, Roanoke, Va.; WKIN, Kingsport, Tenn.; WLBJ, Bowling Green, Ky.; WKIN, Waterloo, Ia.; WABG-AM-TV, Greenwood, WKOZ, Kosziosko, both Miss.

WPRW—Manassas—1957

Frequency: 1460 Kc.....Power: 500 W., d.
Owned.....Prince William Bcstg. Corp.
Address.....Box 151
Tel.: EMpire 8-3108.....Independent
President.....Harold H. Hersch
General, Sta. Mgr.....W. T. Merchant, Jr.
Commercial Manager.....C. A. Sinclair, III
Program Director.....Robert Shipley
Chief Engineer.....Thomas Sullivan

WMEV—Marion—1948

Frequency: 1010 Kc.....Power: 1000 Watts d.
Owned-Oper. By.Mountain Empire Bcstg. Corp.
Address.....P. O. Box 470
Tel.: ST 3-9001.....ABC-KBS
Representative.....Indie Sales
Pres., Gen., Mgr.....Robert C. Wolfenden
Program Dir.....Mrs. R. C. Wolfenden
Chief Engineer.....Fred Cox

WHEE—Martinsville—1954

Frequency: 1370 Kc.....Power: 5 Kw. d.
Owned-Oper. By...Patrick Henry Bcstg. Corp.
Address.....40 Franklin St.
Tel.: ME 2-9811.....Independent
President.....Phil F. Hedrick
Co-Managers.....T. W. Patterson, C. F. Adams
Program Director.....Mrs. Grace P. Uram
Publicity Dir.....R. Lee Gilbert
Chief Engineer.....T. E. Tatum
Owners of: WHEO, Stuart, Va.

WMVA—Martinsville—1941

Frequency: 1450 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Oper. By..Martinsville Bcstg. Co., Inc.
Address.....1129 Chatham Heights
Tel.: MErcury 2-2152.....NBC-KBS
Representative.....Bob Dore
President.....Jacob C. Aaron
General Manager.....John W. Bouldin, Jr.
Vice President.....Kennon C. Whittle
Commercial Manager.....Lynwood Judkins, Jr.
Program Director.....H. Bluhm
Sales Prom. Mgr.....John W. Bouldin
Chief Engineer.....B. Edward Boyer

WSIG—Mount Jackson—1954

Frequency: 790 Kc.....Power: 1 Kw. d.
Owned By.....R. F. Lewis Jr., Inc.
Address.....WSIG Bldg.
Tel.: GRanite 7-3128.....Independent
Station Representative.....Forjoe
President.....Marion P. Lewis
Gen. Comm. Mgr.....Philip J. Potter
Chief Engineer.....John Gill
Owners of: WINC, Winchester, WFVA, Fredericksburg, both Va.; WHYL, Carlisle, WAYZ, Waynesboro, both Pa.; WELD, Fisher, W. Va.

WNRV—Narrows—1952

Frequency: 990 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Giles Bcstg. Co.
Address.....Route 100
Tel.: PA 6-2211.....MBS
President.....E. D. McWilliams
Station Manager.....R. M. Whitehead
Sales Promotion Mgr.....Foster Brague
Program Director.....Megan H. McWilliams
Chief Engineer.....Ray Kelly

WGH—Newport News—1928

Frequency: 1310 Kc.....Power: 5000 Watts
Owned By.....Daily Press, Inc.
Address.....P.O. Box 98
Tel.: 826-1310.....Independent
News. Affil.....Daily Press
Station Representative.....Blair
President.....Capt. W. R. Van Buren
General, Sta. Manager.....Ambert Dall
Sales Manager.....Howard Jernigan
Promo., Pub. Dir.....William W. Walker
Program Director.....Gene Creasy
Chief Engineer.....George Sokol

WTID—Newport News—1947

Frequency: 1270 Kc.....Power: 1000 Watts d.
Owned By.....Twelve-Seventy, Inc.
Business Address.....114 24th St.
Tel.: 6-1664.....Independent
President, Gen. Mgr.....Max Reznick
Commercial Mgr.....George Gatley
Chief Engineer.....E. Hoover

WAVY—Norfolk—1941

Frequency: 1350 Kc.....Power: 5000 Watts
Owned-Oper. By....Tidewater Teleradio, Inc.
Address.....214 W. York St.
Tel.: MA 7-2345.....Independent
Representative.....H-R Reps., Inc.
President.....J. Glen Taylor
V.P., General Manager.....E. G. Sheridan, Jr.
Program Director.....Lee Leonard
Sales Promotion Manager.....Nancy Fentress
Publicity Director.....Dick Paul
Chief Engineer.....Andrew Jackson
Owners of: WAVY-TV.

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WCMS—Norfolk—1954

Frequency: 1050 Kc.....Power: 5 Kw. d.
Owned By.....WCMS Radio Norfolk, Inc.
Address .....Helena Building
Tel.: MA 5-0525.....Independent
Station Representative.....Weed Radio
President, Gen. Mgr.....George A. Crump
Station Manager.....Marilyn Kummel
Commercial Manager.....George E. Dail
Program Director.....Joe Hoppel
Chief Engineer.....Steven J. Hart

WHIH—Norfolk—1946

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....James Bcstg. Corp.
Address.....731 Boush St.
Tel.: 625-4231 ..... Independent
Station Representative.....Avery-Knodel, Inc.
President ..... Tim Elliot
Commercial Manager.....Ray Frey
Program Director.....George Dunlevy
Publicity Director.....Marion Ocheltree
Chief Engineer.....Ray Smith

WNOR—Norfolk—1949

Frequency: 1230 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Norfolk Bcstg. Co.
Address.....252 W. Brambleton Ave.
Tel.: MAdison 2-7071.....Independent
Representative .....Eastman
President.....Louis H. Peterson
General Manager.....Jack H. Harris
Comm., Sales Prom. Mgr.....Josh Barry
Program Director.....Jim Stanly
Chief Engineer.....George Hillier

WRAP—Norfolk—1952

Freq.: 850 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned By.....Continental Bcstg.
Address .....Box 598
Tel.: EX 9-3051.....Independent
President.....O. Wayne Rollins
General Manager.....William Eure, Jr.
Commercial Mgr.....Stu Barondess
Publicity Director.....Leola J. Dyson
Chief Eng.....Glen Frazier
Owners of: WAMS, Wilmington, Del.; WCHS-AM-TV, Charleston, W. Va.; WBEE, Chicago, Ill.; WGEE, Indianapolis, Ind.; WNJR, Newark, N. J.; WPTZ, Plattsburgh, N. Y.; WEAR, Pensacola, Fla.

WTAR—Norfolk—1923

Frequency: 790 Kc.....Power: 5000 Watts
Owned-Oper. By.....WTAR Radio-TV Corp.
Bus.-Studio Address.....720 Boush St.
Tel.: MA 5-6711.....CBS
News Affil.....Norfolk Newspapers, Inc.
Representative .....Edward Petry
President, Gen. Mgr.....Robert M. Lambe
Station Mgr.....Jack B. Prince
Local Sales Mgr.....Larry Saunders
Promotion Manager.....James W. Evans
Chief Eng.....R. L. Lindell
Owners of: WTAR-TV-FM.

WNVA—Norton—1946

Frequency: 1350 Kc.....Power: 5000 Watts
Owned .....Radio-Wise, Inc.
Address .....Progress Bldg.
Tel.: 700 .....KBS
President & General Mgr.....R. B. Helms
Station Manager.....Jack Helms
Chief Engineer.....John McMullen

WJMA—Orange—1949

Frequency: 1340 Kc...Power: 1 Kw. d., 250 W. n.
Owned By.....WJMA, Inc.
Address.....Spicer's Mill Road
Tel.: 7263 .....KBS-NBC
President, Gen. Mgr.....Arch Harrison, Jr.
Commercial Mgr.....Clarence Little
Chief Engineer.....C. Frank White, Jr.
Owners of: WINA, Charlottesville, Va.

WSWV—Pennington Gap—1959

Frequency: 1570 Kc.....Power: 1,000 Watts d.
Owned By.....Lee County Bcstg. Co.
Address .....Box 338
Tel.: 520 .....Independent
President, General Manager.....Dr. D. Gabriel

WPVA—Petersburg—1955

Frequency: 1290 Kc.....Power: 5000 Watts d.
Owned-Operated By....Harry A. Epperson, Jr.
Business Address.....Box 87
Tel.: RE 2-3478 .....Independent
Pres., Sta. Mgr.....Harry E. Epperson, Jr.

WSSV—Petersburg—1945

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....Petersburg Bcstg Co., Inc.
Address.....702 Mutual Savings Bldg.
Tel.: RE 3-4567.....MBS
Station Representative.....John Pearson
Pres., Gen. Mgr.....Roger A. Beane
Sta., Commercial Manager.....J. R. Speciale
Program Director.....Robert Peterson
Sales Promotion Mgr.....William Chinn
Chief Engineer.....James Hartley

WPUV—Pulaski—1946

Frequency: 1580 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....WPUV, Inc.
Business Address.....P.O. Box 351
Tel.: 3-3931 .....KBS
Pres., Ch. Eng.....John A. Columbus

WRAD—Radford—1950

Frequency: 1460 Kc.Power: 5 Kw. d., 500 W. n.
Owned-Oper. By.....WRAD Bcstg.
Address.....P.O. Box 1207
Tel.: NEptune 9-2461.....Independent
General Mgr.....E. B. Evans

WRIC—Richlands—1951

Frequency: 540 Kc.....Power: 1000 Watts d.
Owned-Oper. By...Clinch Valley Bcstg. Corp.
Address.....P. O. Box 218
Tel.: WO 1-4066.....KBS
President.....J. Powell Royall
Gen., Sta. Mgr.....J. H. Lee

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WANT—Richmond—1951

Frequency: 990 Kc.....Power: 1000 Watts, d.
Owned.....United Broadcasting Co.
Address.....513 N. Main Street
Tel.: Milton 3-8368.....Independent
President.....Richard Eaton
General Manager.....R. Coty

WDYL—Richmond—1961

Frequency: 1430 Kc.....Power: 1,000 Watts d.
Owned By.....WDYL Radio, Inc.
Address.....Suite 615, American Bldg.
Tel.: 798-8484.....Independent
Station Reps.....Charles Bernard; Weed
President.....John Laurino
General, Station Mgr.....R. E. Cobbins
Publicity Director.....Sam Brown
Chief Engineer.....Dan Mizell

WEET—Richmond—1959

Frequency: 1320 Kc.....Power: 1000 Watts, d.
Owned.....Radio Richmond, Inc.
Address.....2106 N. Hamilton St.
Tel.: 353-6641.....Independent
Station Representative.....Masla
President, Gen. Mgr.....Burton L. Levine
Asst. Mgr., Comm. Mgr.....Ted Court
Program Dir.....Jess Du Boy
Chief Engineer.....Don Emerson
Owners of: WROV, Roanoke, Va.

WLEE

1ST

Richmond's News Station

Creative News Department
8 Mobile Newsliners.
1 Special Events Car
1 Mobile Broadcasting Studio

1480 on the dial

WLEE

5,000 Watts, Richmond, Virginia

President—Tom Tinsley
V. Pres. & Gen. Mgr.—Harvey Hudson
Vice President—Irvin G. Abeloff

National Representatives

Select Station Representatives—New York, Philadelphia, Baltimore, Washington, Chicago, Detroit and The Coast. Clarke Brown Company—In the South.

WEZL—Richmond—1958

Frequency: 1590 Kc.....Power: 5 Kw. d.
Owned By.....WEZL, Inc.
Address.....2314 W. Cary St.
Tel.: ELgin 3-6656.....Independent
Station Rep.....Bernard Howard
President.....Ben Strouse
General Manager.....Sid Magelof
Vice President.....Sam Feldman
Program Director.....Earl Stogner
Chief Engineer.....Byron S. Wine, 3rd

WLEE—Richmond—1945

Frequency: 1480 Kc.....Power: 5000 Watts
Owned-Operated By.....Lee Bcstg. Corp.
Business-Studio Address..6200 W. Broad St. Rd.
Tel.: ATlantic 8-2835.....MBS
Station Reps.....Select Sta. Reps.; Brown
President.....Thomas Tinsley
V.P.....I. G. Abeloff
V.P., General Mgr.....Harvey L. Hudson
Commercial Mgr.....Gerald Blum
Program Director.....Dave Lyman
Regional Sales Mgr.....L. A. Kahn
Ch. Eng., Oper. Mgr.....Tom Kita

WMBG—Richmond—1926

Frequency: 1380 Kc.....Power: 5000 Watts
Owned-Oper. By.....Havens & Martin, Inc.
Bus.-Studio Address.....3301 W. Broad St.,
Tel.: EL 5-8611.....ABC
President, Sta. Mgr.....Wilbur M. Havens
Assistant & Comm. Mgr.....Walter A. Bowry, Jr.
Sales Prom. Mgr., Pub. Dir.....W. J. Filer
Prog. Dir.....Frank Wilson
Chief Engineer.....James Kyle

WRNL—Richmond—1937

Frequency: 910 Kc.....Power: 5000 Watts
Owned By.....WRNL, Inc.
Business-Studio Address.....111 N. Fourth St.
Tel.: MIlton 3-3436.....CBS
Newspaper Affil...Richmond Newspapers, Inc.
Representative.....Edward Petry
President.....D. Tennant Bryan
Exec. Vice President.....E. S. Whitlock
V.P., General Manager.....Frank Soden
Sales Manager.....E. T. Moore
Pub., Prom. Director.....Mrs. Jane Creasy
Opera. Mgr., Ch. Eng...E. V. Wolstenholme, Jr.

WRVA—Richmond—1925

Frequency: 1140 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Larus & Brother Co.
Address.....Box 1516
Tel.: MIlton 3-5633.....NBC
Representative.....Peters, Griffin, Woodward
Vice President.....William R. Preston
General Manager.....John B. Tansey
Sales Manager.....Harold Barre
Promotion Mgr., Pub. Dir....Irby N. Hollans, Jr.
Program Manager.....Jack B. Clements
Chief Engineer.....Rudolph W. Raabe
Owners of: WRVA-TV.

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WXGI—Richmond—1947

Frequency: 950 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Radio Virginia, Inc.
Bus.-Studio Address...300 German School Rd.
Tel.: BE 3-7666.....Independent
President.....Douglas H. Robertson
Gen. Comm. Mgr.....David M. Wilburn
Chief Engineer.....R. T. Coddington

WDBJ—Roanoke—1924

Frequency: 960 Kc.....Power: 5000 Watts
Owned-Oper. By.....Times-World Corp.
Address ..... Box 150
Tel.: 345-1511 ..... CBS
News. Affil.....Times, World News
Representative.Peters, Griffin, Woodward, Inc.
President .....M. W. Armistead, III
V.P., Broadcasting Dir.....Ray P. Jordan
V.P., Radio & Mgr.....Frank E. Koehler
Sales Promotion Mgr.....Melvin L. Mayfield
Program Director.....David R. Van Horne
Chief Engineer.....Elbyrne St. Claire
Owners of: WDBJ-TV.

WHYE—Roanoke—1957

Frequency: 910 Kc.....Power: 1 Kw., d.
Owned.....Roanoke Broadcasters, Inc.
Address.....119 Church St., S.W.
Tel.: Diamond 5-0988.....Independent
Station Representative .....Weed
President.....Joseph Mullen
General & Station Mgr.....Jon A. Holiday
Sales Promotion Mgr.....J. Richard Brown
Chief Engineer.....Ray Mills

WRIS—Roanoke—1953

Frequency: 1410 Kc.....Power: 5000 Watts d.
Owned.....Roanoke Independent Bcstrs. Inc.
Address .....Box 702
Tel.: 2-3131 .....MBS
General Mgr. .....Cy Bahakel

WROV—Roanoke—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....WROV Bcstrs., Inc.
Bus.-Studio Address...15th & Cleveland Ave.
Tel.: DI 3-4444.....Independent
Representative .....Masla
Pres., Gen. Mgr.....Burton L. Levine
Program Director.....Fred Frelantz
Chief Engineer.....Al Beckley

WSLS—Roanoke—1940

Frequency: 610 Kc...Power: 5 Kw. d, 1 Kw. n.
Owned.....Shenandoah Life Stations, Inc.
Address .....Box 2161
Tel.: 389-8611.....NBC
Station Rep. .....Avery-Knodel
President.....James H. Moore
Vice President.....Horace Fitzpatrick
Station, Comm. Mgr...George W. Chernault, Jr.
Program, Pub. Dir.....John Willett
Chief Engineer.....John Aldhizer
Owners of: WSLS-TV-FM.

WKWS—Rocky Mount—1957

Frequency: 1290 Kc.....Power: 1000 Watts d.
Owned By.....Radio Franklin, Inc.
Address .....Box 110
Tel.: HUdson 3-9244 .....Independent
President, General Mgr.....Kermit W. Salyer
Commercial Manager.....John Sites
Program Director.....Richard L. Garst
Chief Engineer.....Giles Brown

WYTI—Rocky Mount—1956

Frequency: 1570 Kc....Power: 1000 Watts d.
Owned .....WYTI, Inc.
Address.....Highway 220 N.
Tel.: HU 3-9955.....KBS
Station Representative ..... Keystone
President.....S. L. Goodman
General Mgr.....Lester L. Williams
Commercial Manager.....William E. Jefferson
Program Director.....Don Hutcherson
Sales Promotion Mgr.....Les Woodie
Chief Engineer.....William M. Farley
Owners of: WODY, Bassett, Va.

WBLU—Salem—1956

Frequency: 1480 Kc.....Power: 5 Kw., d.
Owned By.....Salem Bcstg. Co.
Address.....P. O. Box 408
Tel.: DUpont 9-5443.....Independent
President Ch. Eng.....M. C. Bowers, Jr.
General & Station Manager.....R. Bentley

WHLF—South Boston—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Halifax Bcstg. Co.
Address .....Webster St
Tel.: 2-9988 ..... ABC-KBS
Gen., Comm. Mgr.....John L. Cole, Jr.
Chief Engineer.....J. C. Bishop
Owners of: WHLF-FM, WMER-AM, Chase City.

WJWS—South Hill—1953

Frequency: 1370 Kc.....Power: 1000 Watts d.
Owned-Operated By....Old Belt Bcstg. Corp.
Address.....P. O. Box 216
Tel.: HI 7-4007.....Independent
President, Gen. Mgr.....W. B. Hofler
Chief Engineer.....Charles E. Brown

WAFC—Staunton—1954

Frequency: 900 Kc.....Power: 1 Kw. d.
Owned.....Am. Home Bcstg. Corp.
Address.....P. O. Box 1209
Tel.: 886-0100 ..... Independent
Station Rep. .....Clark
President, Gen. Mgr.....Lloyd Gochenour
Program Director.....Roger Mawyer
Chief Engineer.....Charles Neer

WTON—Staunton—1945

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Charles P. Blackley
Address .....Morrison Bldg.
Tel.: TU 6-6666.....ABC
General Manager.....Charles P. Blackley
Sta., Comm. Mgr.....Charles E. Seebeck
Program Director..... Ray H. Honaker, Jr.
Chief Engineer.....Rex C. Houser

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WHEO—Stuart—1959

Frequency: 1270 Kc.....Power: 1 Kw. d.
Owned By....Patrick-Henry Broadcasting Corp.
Address ..... Stuart
Tel.: Owens 4-3114.....Independent
President.....Phil F. Hedrick
Station, Comm. Manager.....Henry Hill
Co-Managers.....T. W. Patterson, C. F. Adams
Sales Promotion Manager.....Herb Gardner
Program Director.....Barbara Rakes
Chief Engineer.....Roy Russell
Owners of: WHEE, Martinsville, Va.

WLPM—Suffolk—1940

Frequency: 1460 Kc...Power: 1 Kw. d., 500 W. n.
Owned-Operated By.....Suffolk Bcstg. Corp.
Address ..... Box 1626
Tel.: 539-2394 ..... KBS
President.....Fred L. Hart
General Manager.....L. Earl Hundley
Program Director.....Ted Potter
Chief Eng.....Veryl W. Rupp

WESR—Tasley—1958

Frequency: 1330 Kc.....Power: 1 Kw.
Owned.....Accomack-Northampton Bcstg. Co.
Address .....Box 1330
Tel.: SU 7-3200.....KBS
President, Ch. Eng.....Vernon H. Baker

WBOF—Virginia Beach—1954

Frequency: 1550 Kc.....Power: 5 Kw. d.
Owned .....Metro-WBOF, Inc.
Address.....Box 536
Tel.: GArden 8-3434.....MBS
Station Representative.....Radio-TV Reps.
President.....Temple W. Seay
V.P., General Manager.....William A. Rhyne
Commercial Manager.....Bill Gasper
Program Director.....Roy Marsh
Publicity Director.....Bob Gheza
Chief Engineer.....Fred Earl Himes

WNNT—Warsaw—1949

Frequency: 690 Kc.....Power: 250 Watts d.
Owned By.....Patricia Parker Headley
Address .....Warsaw
Tel.: ED 3-6900.....KBS
General Manager.....Patricia Parker Headley
Commercial Mgr.....Ruth R. Rouzie
Prog. Dir.....Chris Naumann
Chief Engineer.....W. Dean Loudy

WEER—Warrenton—1957

Frequency: 1570 Kc.....Power: 500 W., d.
Owned.....Radio Associates, Inc.
Business Address.....Box 817
Tel.: 1500 .....KBS
President, Chief Eng.....L. Hamilton
General, Station Mgr.....Francis I. Lambert

WKCW—Warrenton—1957

Frequency: 1420 Kc.....Power: 5000 Watts
Owned By .....WKTF, Inc.
Address.....P. O. Box 740
Tel.: 347-1420 ..... Independent
Station Reps.....Bernard; Weed
President .....Harry Wismer
General Mgr.....William Montgomery
Station Manager.....William E. Matherly
Commercial Manager.....A. C. Ellis
Program Dir.....Arthur Barrett
Sales Prom. Mgr.....M. A. Ellis
Publicity Dir.....Palmber B. Mitchell
Chief Engineer.....Stephen J. Hart

WAYB—Waynesboro—1947

Frequency: 1490 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Oper. By....Waynesboro Bcstg. Corp.
Business Address.....526 W. Main St.
Tel.: WH 2-1490.....MBS-KBS
Rep. .....Donald Cooke
Pres., Gen., Sta. Mgr.....N. Wilbur Kidd
Comm., Sales Prom. Mgr.....Al Charles
Chief Engineer.....William T. Gabbert

WBCI—Williamsburg—1959

Frequency: 740 Kc.....Power: 500 Watts
Owned By.....Williamsburg Bcstg. Co., Inc.
Address .....Box 2376
Tel.: CApital 9-5544.....Independent
Station Representative.....Thomas Clark
President.....William E. Allaun
General Manager.....Howard H. Keller
Sales Promotion Manager....James F. Woolvin
Chief Engineer.....Kenneth S. Bradby

WHPL—Winchester—1961

Frequency: 610 Kc.....Power: 500 Watts d.
Owned By.....Shenval Bcstg. Corp.
Address .....Box 486
Tel.: 662-5101 .....Independent
Station Representative .....Burn-Smith
President.....Edwin R. Fisher
General, Commercial Mgr.....John P. Bell, Jr.
Chief Engineer.....Carl Stump

WINC—Winchester—1941

Frequency: 1400 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Richard F. Lewis, Jr., Inc.
Business Address.....Kerr St.
Tel.: MOhawk 2-4855.....ABC
Sta. Reps.....Spot Time Sales; Phila. Spot
President.....Marion P. Lewis
Gen. Mgr., Chief Engineer.....Phil Whitney
Publicity Director.....Roy Nester
Program Director.....Peggy Anderson
Owners of: WELD, Fisher, W. Va.; WHVL-AM-FM, Carlisle, Pa.; WSIG, Mount Jackson, Va.; WFVA-AM-FM, Fredericksburg, Va.; WAYZ-AM-FM, Waynesboro, Pa.; WFVA-FM, Fredericksburg, Va.

WYVE—Wytheville—1949

Frequency: 1280 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Wythe County Bcstg. Co.
Address.....195 S. 1st St.
Tel.: CApitol 8-3185.....KBS
General Manager.....Arthur M. Gates
Commercial Manager.....Edward A. Zuber
Chief Engineer.....W. Jack Fleming

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Pop.: 2,950,000
Families: 937,000

WASHINGTON

Radio Homes: 918,000
AM Stas. in State: 82

KBKW—Aberdeen—1949

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....KBKW, Inc.
Address.....701 E. Heron St.
Tel.: LEnox 2-1450-1.....MBS
Station Reps.....Torbet, Allen & Crane; Feltis
President.....Archie Taft, Jr.
Gen., Sta. Mgr.....Mahlon R. Taft
Program Director.....Gordy Dru
Chief Engineer.....Bob Smading

KXRO—Aberdeen—1927

Frequency: 1320 Kc.....Power: 1000 Watts
Owned-Oper. By.....KXRO, Inc.
Address.....P.O. Box 1120
Tel.: LEnox 3-1320.....Independent
President.....Helen G. Spence
General Manager.....Fred G. Goddard

KAGT—Anacortes—1956

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....KAGT, Inc.
Address.....Box 110
Tel.: 3-2114.....ABC-KBS
Sta. Representative.....Wagner; Webb
President, Ch. Eng.....A. Lehnhoff
Sales Promotion Mgr., Pro. Dir.....J. Bailey

KASY—Auburn—1958

Frequency: 1220 Kc.....Power: 250 Watts, .d
Owned By.....Auburn Broadcasters, Inc.
Address.....P.O. Box 459
Tel.: TEmple 3-5220.....ABC
Station Representative.....Feltis
President.....Edward Garre
Chief Engineer.....Frank C. Cook

KFKF—Bellevue—1958

Frequency: 1330 Kc.....Power: 5 Kw., d.
Owned.....Bellevue Bcstrs.
Address.....Box 838
Tel.: GLencourt 4-1330.....Independent
President.....Kemper Freeman
General Manager.....Mick Tacher
Program Director.....Dick Stokke
Publicity Director.....Jay Ward
Chief Engineer.....Jim McGavick
Owners of: KPEG, Spokane.

KENY—Bellingham—1958

Frequency: 930 Kc.....Power: 1000 Watts d.
Owned By.....Whatcom County Bcstg. Inc.
Business Address.....220-A Unity St.
Tel.: REgent 3-2410.....Independent
Station Reps.....Grant; Feltis
General Mgr., Ch. Eng.....D. T. Haveman

KPUG—Bellingham—1947

Frequency: 1170 Kc.....Power: 1000 Watts
Owned-Operated By.....KPUG, Inc.
Address.....2340 E. Sunset Dr.
Tel.: REgent 4-1170.....Independent
Newspaper Affil.....Othell (Wa.) Outlook
Station Representative.....Pearson; Day
President.....Jessica L. Longston
General Manager.....John R. DiMeo
Station Manager.....James Tincker
Sls. Prom. Mgr.....William Berry
Program Director.....David Hall
Publicity Director.....Fran Titus
Chief Engineer.....Donald E. Pinney
Owners of: KAYO, Seattle; KSFM, Moses Lake; both Washington.

KGMI—Bellingham—1927

Frequency: 790 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned By.....Internat'l Good Music, Inc.
Address.....Box 943
Tel.: REgent 3-3790.....ABC
Sta. Reps.....Moore; Weed; Scharf
President.....Rogan Jones
General, Sta. Mgr.....Jim Hamstreet
Program Director.....Robert Concie
Chief Engineer.....Kermit Waide
Owners of: KGMI-FM, Bellingham; KGMJ-FM, Seattle; KGMG-FM, Portland; KFMI-FM, Los Angeles; KFMW-FM, San Bernardino; KBAY-FM, San Francisco.

KARI—Blaine—1960

Frequency: 550 Kc.....Power: 500 Watts, d.
Owned.....Birch Bay Bcstg. Co.
Address.....Box X
Tel.: EDgewood 2-0751.....KBS
Station Representative.....Wagner & Assoc.
President.....George A. Wilson
General, Sta. Manager.....D. J. Bevilacqua
Comm., Sales Prom. Mgr.....Don Ball
Publicity Director.....Don P. McKinnis
Chief Engineer.....E. M. Matthews

KBRO—Bremerton—1947

Frequency: 1490 Kc...Power: 1 Kw. d., 250 W. n.
Owned.....Bruce Bartley
Address.....205 Washington Ave.
Tel.: ESsex 7-3995.....Independent
Sta. Reps...Feltis; Torbet, Allen & Crane, Masla
General Manager.....Linc Perry
Office Manager.....Shirley Seid
Sales Prom. Mgr.....Bruce Perry
Chief Engineer, Prog. Dir.....Bob Adams

KVAN—Camas—1956

Frequency: 1480 Kc.....Power: 1 Kw., d.
Owned By.....Cathryn C. Murphy
Address.....Washington Hotel, Portland,Ore.
Tel.: CApitol 3-1977 (Portland).....Independent
Station Rep.....Moore
General Manager.....Cathryn Murphy
Chief Engineer.....William Murphy

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KELA—Centralia-Chehalis
1937

Frequency: 1470 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Central Bcstg. Corp.
Business Address.....P.O. Box 720, Centralia
Tel.: PE 6-3321.....MBS
Gen., Sta. Mgr.....Joe Chytil
Commercial, Sales Prom. Mgr.....Dick Dawson
Program Director.....Donald Younghans
Chief Engineer.....Bob De Lapp

KITI—Chehalis-Centralia—1954

Frequency: 1420 Kc.....Power: 1 Kw. d.
Owned-Operated By.....KITI Corp.
Address.....804 Market St.
Tel.: SH 8-3379.....Independent
Sta. Reps...Feltis; Torbet, Allen & Crane; Masla
Pres., Gen. Mgr.....Donald F. Whitman
Advertising Manager.....Calvin H. Mann
Program Editor.....Edwin Howell
Engineering Director.....Lee Hurley
Owners of: KITN, Olympia, Wash.

KOZI—Chelan—1957

Frequency: 1230 Kc...Power: 1 Kw. d., 250 W. n.
Owned.....Lake Chelan Bcstg. Corp.
Address.....P. O. Box 1210
Tel.: 440.....Independent
Pres., Gen. Mgr.....Stuart S. Maus
Program Director.....Judi Brotten
Sales Manager.....Robert Hartley

KCLX—Colfax—1950

Frequency: 1450 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Adrian De Vries
Address.....Box 710
Tel.: EXbrook 7-3441.....MBS
President, Gen. Mgr.....Adrian DeVries
Chief Engineer.....E. O. McVay

KCVL—Colville—1955

Frequency: 1270 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Colville Bcstg. Co.
Address.....Mantz & Rickey Rd.
Tel.: MU 4-6481.....KBS
Station Representative.....Continental; Moore
Pres., Ch. Eng.....Merle B. Peterson
Commercial Manager.....P. J. Hull

KGDN—Edmonds—1954

Frequency: 630 Kc.....Power: 5000 Watts
Owned.....King's Garden, Inc.
Address.....N. 190th & Fremont Ave.
Tel.: LI 2-3131.....Independent
President.....Axel Fredeen
General Manager.....Robert W. Ball
Commercial Manager.....Robert L. Rasmussen
Program Director.....Jerry Johnson
Publicity Director.....Robert Staley
Chief Eng.....Walter Jamison
Owners of: KGVW Belgrade Mont.

KXLE—Ellensburg—1949

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Western Bcstrs. Inc.
Address.....Box 600
Tel.: WOodland 2-1488.....ABC
Station Representative.....Art Moore
President.....G. Morgan McBride
Station, Comm. Manager.....Joseph J. Armey
Program Director.....Sherman Bailey

KULE—Ephrata—1950

Frequency: 730 Kc.....Power: 1000 Watts
Owned By.....Coulee Bcstg. Corp.
Address.....118 B St., N.W.
Tel.: SK 4-4686.....Independent
Station Rep.....Feltis; Torbet, Allen & Crane
President, General Mgr.....Donald R. Berry
Publicity Director.....John Holgren
Chief Engineer.....Gordon Sinclair

KQTY—Everett—1957

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....Wally Nelskog
Address.....3021 Rockefeller
Tel.: ALpine 9-6111.....Independent
Sta. Representative.....Avery-Knodel; Moore
Pres., Gen. Mgr., Ch. Eng.....Wally Nelskog
Prog. Dir.....Ray Coumanche
Station, Comm. Mgr.....Pete Searle
Owners of: KUDY, Seattle.

KRKO—Everett—1920

Frequency: 1380 Kc.....Power: 5 Kw.
Owned.....Everett Bcstg. Co., Inc.
Address.....P. O. Box 916
Tel.: ALpine 9-1144.....Independent
Station Representatives.....Feltis; H-R Reps
Pres., Gen. Mgr.....W. R. Taft
Sales Manager.....Cliff Hansen
Program Director.....Russ Rebel
Chief Engineer.....Dale Good

KFDR—Grand Coulee—1950

Frequency: 1360 Kc.....Power: 1000 Watts
Owned-Oper. By.....Ralph A. Nachtmann
Address.....Box 395
Tel.: 1322.....Independent
Station Reps.....Hopewell; Art Moore
General Manager.....R. A. Nachtmann
Chief Engineer.....Frank Van Hemert

KHOQ—Hoquiam—1961

Frequency: 1560 Kc.....Power: 1,000 Watts d.
Owned By.....Twin Cities Bcstg. Co.
Address.....Box 345, Forest Grove, Ore.
Tel.: ELgin 7-2414.....Independent
President, Ch. Eng.....Irving V. Schmidtke
Commercial, Promo Mgr.....Allen E. Hoffard
Program Director.....Fred I. Schmidtke

KLOG—Kelso—1949

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. by.....K-L Bcstg.
Address.....P. O. Box 90
Tel.: EX 3-4900.....Independent
Station Representative.....Art Moore
President.....Mrs. Margaret Nagle
General, Sta. Manager.....Robert D. Bartels
Comm., Sales Prom. Mgr.....Arthur Anderson
Prog. Dir., Chief Eng.....Russell Ripley

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KEPR—Kennewick—1947

Frequency: 610 Kc.....Power: 5000 Watts
Owned By.....Cascade Bcstg. Corp.
Address.....P.O. Box 437
Tel.: JUstice 6-6184.....MBS
Representatives .....Moore; Young
President, Gen. Mgr.....Thomas Bostic
Station Manager.....Holly Bishop
Program Director.....Jack R. Bolton
Chief Engineer.....John P. Berg
Owners of: KIMA-AM-TV, Yakima, Wash.; KEPR-TV, Kennewick, Wash.; KBAS-TV, Moses Lake, Wash.; KLEW-TV, Lewiston, Idaho.

KNBX—Kirkland—1948

Frequency: 1050 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Eastside Bdcstg. Co.
Address .....Civic Center
Tel.: VAndyke 2-1201.....KBS
General Manager.....G. A. Wilson
Commercial Manager.....George W. Boucher
Program Director.....R. Anita Busek
Chief Engineer.....Justin M. Erisman

KFHA—Lakewood—1959

Frequency: 1480 Kc.....Power: 1000 Watts d.
Owned By.....Radio Sales Corp.
Address.....Box 3309, Tacoma
Tel.: JUniper 4-1243.....Independent
Station Representative.....Grant Webb
President.....R. W. Burden, Jr.
Station Manager.....Dale Woods
Commercial Manager.....Marvin Young
Sales Promotion Manager..George Burmeister
Program Director.....Jerry Sweet
Publicity Director.....Ed Purcell
Chief Engineer.....Clay Freinwald
Owners of: KEEP, Twin Falls, Idaho.

KBAM—Longview—1955

Frequency: 1270 Kc.....Power: 5000 Watts d.
Owned-Operated By.....K-BAM Bcstg. Co.
Address .....Box 31
Tel.: HA 3-1210.....MBS
Station Rep.....Holman; Wagner
General Mgr.....Arne G. Peterson
Commercial Manager.....Terry Kynaston
Program Director.....A. A. Reed
Chief Engineer.....John Lewis

KEDO—Longview—1938

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....KEDO, Inc.
Address.....P. O. Box 779
Tel.: HA 5-1500.....ABC-KBS
Representative .....Feltis; Pearson
Pres., Gen., Sta. Mgr.....Don L. Veith
Chief Engineer.....M. Johnston

KSEM—Moses Lake—1947

Freq.: 1470 Kc.....Power: 5 Kw., d.; 1 Kw., n.
Owned-Operated By.....KSEM, Inc.
Address .....Box 276
Tel.: RO 5-3441.....MBS
Station Representative .....Pearson
President.....Jessica L. Longston
Gen. Manager.....Robert Pollock
Commercial Manager.....Norm Staat
Chief Engineer.....Walt Bjerke

KWIQ—Moses Lake—1956

Frequency: 1260 Kc....Power: 1000 Watts, d.
Owned By.....KWIQ Radio, Inc.
Business Address.....815 W. Broadway
Tel.: ROckwell 5-5678.....Independent
Station Reps.....Young; Moore
President, Gen. Mgr.....W. E. Lawrence
Chief Engineer.....Joe Muench

KBRC—Mount Vernon—1946

Freq.: 1430 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Beckley Radio Co.
Address.....P. O. Box 240
Tel.: GArfield 4-2430.....MBS
Representative .....Art Moore
Pres., Gen., Sta. Mgr.....Leo H. Beckley
Commercial Mgr.....Ted Frayling
Public, Program Dir.....Chuck Sharman

KGY—Olympia—1922

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By .....Tom Olsen
Address.....1240 N. Washington St.
Tel.: WHitehall 3-1240.....MBS-ABC-KBS
Station Reps.....Art Moore; Walker-Rawalt
General Manager.....Tom Olsen
Sta., Comm. Mgr.....Herb Anderson
Program, Ch. Eng.....Don Jones

KITN—Olympia—1956

Frequency: 920 Kc.....Power: 1 Kw. d.
Owned .....KITN Corp.
Address.....610 S. Columbia Street
Tel.: FL 7-7718.....Independent
Reps.....Torbet, Allen & Crane; Feltis; Masla
Pres., Gen. Mgr.....D. Whitman
Advertising Manager.....Calvin H. Mann
Program Editor.....Edwin Howell
Engineering Director.....Lee Hurley
Owners of: KITI, Centralia-Chehalis, Wash.

KOMW—Omak—1947

Frequency: 680 Kc.....Power: 1000 Watts d.
Owned-Operated By.....KOMW, Inc.
Address .....Box 151
Tel.: 20 .....Independent
Station Reps.....Feltis; Torbet, Allen & Crane
President.....R. L. McNett
General Manager .....Dean Nichols
Commercial Manager.....Jerry Weaver
Program Director.....Elizabeth Uht
Chief Engineer.....W. Miltenberger

KZUN—Opportunity—1955

Frequency: 630 Kc.....Power: 500 Watts, d.
Owned.....KZUN, Inc.
Address .....Box 123
Tel.: WA 4-2400.....Independent
Station Representative ..... Clark
President, General Mgr.....Robert L. Swartz
Program, Pub. Dir.....Art MacKelvie
Sales Prom. Mgr.....Dick Wright
Chief Engineer.....Jack Feldhausen

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KRSC—Othello—1957

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....R. D. Leary, C. B. Ward
Address.....Box 1400
Tel.: HU 8-2791.....KBS
Newspaper Affiliation.....Othello Outlook
Station Represenattive .....Day-Wellington
General Manager.....R. D. Leary
Station Manager.....D. R. Lockwood
Sales Promotion Manager.....R. Hill

KORD—Pasco—1956

Frequency: 910 Kc.....Power: 1 Kw., d.
Owned .....KORD, Inc.
Address .....Box 485
Tel.: LI 7-9791.....Independent
Station Representative .....Pearson
President, Gen. Mgr.....Wally Reid

KPKW—Pasco—1945

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Century Bcstg. Co.
Address.....Chase at "A" St.
Tel.: LI 7-9741.....KBS-ABC
President .....R. Stacey

KAPY—Port Angeles—1961

Frequency: 1290 Kc.....Power: 1 Kw. d.
Owned By.....Port Angeles Radio, Inc.
Address.....One Melody Lane
Tel.: GLencourt 2-9288.....Independent
Station Representative ..... Feltis
President.....John W. Mowbray
General, Sta. Manager.....Sam Ewing
Commercial Manager.....Ron Susslick
Program Director.....Russ White
Publicity Director.....Larry Hoover
Chief Engineer.....James Moulton

KONP—Port Angeles—1945

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Radio Pacific, Inc.
Address.....313 West First Street
Tel.: GL 7-4200.....KBS
Newspaper Affiliate.....Evening News
Representative .....Art Moore
President.....Charles N. Webster
General Manager.....George Buck
Sta., Sales Prom. Mgr.....Robert L. Gardner
Commercial Manager.....Jack Chapman
Program Publicity Director....Charles J. Lukey
Chief Engineer.....Pat Hall

KARY—Prosser—1956

Frequency: 1310 Kc.....Power: 1 Kw., d.
Owned By.....Prosser-Grandview Bcsts.
Address.....P. O. Box 1310
Tel.: YUkon 4-7310.....KBS
Station Rep. .....Wagner
President .....Ray Rockstrom
General Station Mgr.....J. L. Quinn
Commercial, Sales Prom. Mgr.....Art Shepard
Program Director.....Verla Argo
Chief Engineer.....Wayne Eaton

KOFE—Pullman—1950

Frequency: 1150 Kc.....Power: 1000 Watts d.
Owned By.....KOFE, Inc.
Address.....P.O. Box 318
Tel.: LOgan 4-5251.....ABC
Sta. Reps...Dore; Feltis; Torbet, Allen & Crane
President, General Mgr.....William Wippel
Station Manager.....Bob Tuenley
Commercial Manager.....Bill Campbell
Program Director.....Mike James
Chief Engineer.....Bill Watt

KAYE—Puyallup—1951

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Henry Perozzo
Address.....P. O. Box 271
Tel.: THornwall 5-1450.....KBS
Station Representative .....Moore
Gen. Mgr., Ch. Eng.....Henry Perozzo

KPOR—Quincy—1957

Frequency: 1370 Kc.....Power: 1 Kw., d.
Owned.....Quincy Valley Bcstrs.
Address.....806 S. Central Ave.
Tel.: SUnset 7-6731.....Independent
Station Rep.....Hopewell; Jacobson
Pres., Gen. Mgr.....Donald R. Nelson
Commercial, Prog. Dir.....Doyle Nelson
Chief Engineer.....Ralph Barclay

KAPA—Raymond—1950

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Willapa Broadcasting Co.
Address ..... Box 626
Tel.: 942-2340 ..... KBS
Station Rep.....Art Moore
President.....R. E. Claunch
General Manager.....J. Reavley
Sta. Mgr., Chief Eng.....R. E. Sheetz

KALE—Richland—1950

Frequency: 960 Kc.....Power: 1000 Watts
Owned-Oper. By.....D & D Broadcasters, Inc.
Address.....P. O. Box 767, Pasco, Wash.
Tel.: LIberty 7-3388.....Independent
Station Reps.....Hollingbery; Day-Wellington
President, General Mgr.....L. G. Dix
Program Director.....Loyd Aman
Chief Engineer.....C. White

KAYO—Seattle—1926

Freq.: 1150 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By...Wash. Telecasters, Inc.
Address.....2939 Fourth Ave. So.
Tel.: MAin 3-2480.....MBS
Newspaper Affil.St. Helens Ore. Sentinel-Mist
Station Representative .....Pearson
President.....Jessica L. Longston
General Mgr.....R. E. Pollock
Station Manager.....John R. DiMeo
Commercial Manager.....William Shela
Program Director.....Chris Lane
Publicity Director.....Don Hughes
Chief Engineer.....Verle Jones
Owners of: KSEM, Moses Lake, KPUG, Bellingham, both Wash., KBAR, Burley, Ida.

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KETO—Seattle—1956

Frequency: 1590 Kc.....Power: 5000 Watts d.
Owned By.....Chem-Air, Inc.
Business Address...101 Bellevue Ave. North
Tel.: MA 3-7130.....Independent
Station Representative.....Bcst. Time Sales
President.....William E. Boeing, Jr.
Comm. Mgr.....C. A. Christianson

KING—Seattle—1927

Frequency: 1090 Kc.....Power: 50,000 Watts
Owned By.....King Bcstg. Co.
Address.....320 Aurora Ave.
Tel.: MUtual 2-3555.....NBC
Station Rep. .....Blair
President .....Dorothy S. Bullitt
V.P.Broad. Div.....Otto P. Brandt
V.P. Business.....Henry B. Owen
Station Manager.....Earl F. Reilly
Program Director.....Pat S. O'Halloran
Promotion Mgr. .....Ray Edinger
Merchandising.....G. W. Parker
Chief Engineer.....A. A. Shultz
Owners of: KGW-AM-TV, Portland, Ore.; KREM-AM-FM-TV, Spokane, Wash.; KING-AM-FM-TV.

KIRO—Seattle—1926

Frequency: 710 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Queen City Bcstg. Co.
Address.....1507 Queen Anne Ave.
Tel.: AT 3-9800.....CBS
Representative.Peters, Griffin, Woodward, Inc.
President, General Mgr.....Saul Haas
Station, Commercial Mgr.....William F. Tucker
Sales Promotion Manager.....Jim French
Operations Manager.....John Shield
Publicity Director.....Garrie Clune
Chief Engineer.....Jim Upthegrove
Owners of: KIRO-TV-FM.

KIXI—Seattle—1947

Frequency: 910 Kc.....Power: 1000 Watts
Owned By.....K-91, Inc.
Address.....1305 Third Ave.
Tel.: MAin 3-6910.....Independent
Station Representative.....Avery-Knodel
President.....W. N. Nelskog
General Station Mgr.....Hale Bondurant
Sales, Promotion Mgr.....John Mowbray
Program Director.....Bob Carmichael
Chief Engineer.....Tom Lewis
Owners of: KQTY, Everett, Wash.

KJR—Seattle—1923

Frequency: 950 Kc. .....Power: 5000 Watts
Owned-Oper. By.....Seattle-Portl. Radio
Address.....P.O. Box 3726
Tel.: WEst 7-5100.....Independent
Representative .....McGavren
Pres., Gen Mgr.....Lester M. Smith
Commercial Manager....Gaylen S. Blackford
Chief Engineer.....George Newton

KOL—Seattle—1922

Frequency: 1300 Kc.....Power: 5000 Watts
Owned-Oper. By.....Seattle Bcstg. Co.
Bus.-Studio Address.....1100 W. Florida St.
Tel.: MA 2-2312.....Independent
Station Representative.....H. R. Reps.
President, Gen. Mgr.....Archie Taft, Jr.
Commercial Manager.....W. L. Simpson
Program Director.....John L. Stone
Chief Engineer.....Lloyd C. Hannah

KOMO—Seattle—1927

Frequency: 1000 Kc.....Power: 50,000 Watts
Owned-Oper. By....Fisher's Blend Station, Inc.
Bus.-Studio Address.....100 4th Ave. No.
Tel.: MA 4-6000.....ABC
Representative .....Katz
President.....O. W. Fisher
Exec. V.P., Gen. Mgr.....W. W. Warren
Commercial Manager.....Fred Kaufman
Station Manager.....John Behnke
Sls. Prom. Mgr.....Bob Ryan
Program Director.....David Robinson
Publicity Mgr.....Margaret Hagerty
Chief Engineer.....C. E. Miller

KTW—Seattle—1920

Frequency: 1250 Kc..Power: 5 Kw., d., 1 Kw. n.
Owned.....The First Presbyterian Church
Address .....710 Madison
Tel.: MAin 4-6226.....Independent
Station Representative .....Pickens
Gen., Sta. Mgr.....James R. Warren
Program Director.....Lee Knudson
Ch. Eng.....James S. Ross

KVI—Seattle—1929

Frequency: 570 Kc.....Power: 5000 Watts
Owned By.....Golden West Bcstrs., Inc.
Address .....Tower Bldg.
Tel.: MUtual 2-3100.....Independent
Sta. Representative.....AM Radio Sales
President.....Robert O. Reynolds
General Manager.....Bert S. West
Program Dir.....Bob Cooper
Publicity Dir.....Jack MacDonald
Chief Engineer.....Dick Velo
Owners of: KSFO, San Francisco; KMPC, Los Angeles.

KXA—Seattle—1926

Frequency: 770 Kc.....Power: 1000 Watts d.
Owned-Operated By.....KXA, Inc.
Address.....320 Second Ave., W.
Tel.: ATwater 4-8600.....Independent
Representative .....Meeker
President.....Wesley I. Dumm
Exec. Vice President.....R. W. Wassenberg
Commercial Manager.....A. J. Stahmer
Program Director.....John Sherman
Chief Engineer.....John Dubuque

KCFA—Spokane—1959

Frequency: 1330 Kc.....Power: 5 Watt, d.
Owned By.....Christian Serv. Inc.
Address.....5408 Freya St.
Tel.: KEystone 5-3077.....Independent
President.....R. L. Stensland
General Mgr.....H. J. Chandler

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KGA—Spokane—1926

Frequency: 1510 Kc.....Power: 50,000 Watts
Owned By.....Bankers Life & Casualty
Address.....6228 S. Regal
Tel.: KE 4-0631 .....Independent
Representative ..... Hollingbery
President.....L. F. Gran
General Mgr.....A. M. Vogel
Station Manager.....Len Greensword
Program Director.....O. Schell
Chief Engineer.....Val Strange

KHQ—Spokane—1922

Frequency: 590 Kc.....Power: 5000 Watts
Owned-Operated By.....KHQ, Inc.
Address.....South 4202 Regal
Tel.: KEystone 4-0511.....NBC
Newspaper Affil.....Chronicle Co.
Representative .....Katz
Pres., Gen. Sta. Mgr.....Richard O. Dunning
Sales Prom., Pub. Dir.....Irving Smith
Chief Engineer.....Dee Waymire
Owners of: KHQ-TV.

KLYK—Spokane—1921

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....KLYK, Inc.
Address .....Realty Bldg.
Tel.: RIverside 7-8033.....MBS
President, Gen. Mgr.....Bill Simpson

KNEW—Spokane—1947

Frequency: 790 Kc.....Power: 5000 Watts d.
Owned-Operated By...Seattle-Portland Radio
Address.....P.O. Box 8033
Tel.: KE 4-9363.....Independent
Station Representative .....McGavren
President, Gen. Mgr.....Lester M. Smith
Comm. Mgr.....Hugh MacPherson
Program Dir.....Bob Adkins
Merchand. Dir.....Gene Ray
Chief Engineer .....Vince Hoffart
Owners of: KJR, Seattle; KXL, Portland, Ore.

KPEG—Spokane—1957

Frequency: 1380 Kc.....Power: 5 Kw. d.
Owned .....Bellevue Bcstrs.
Address.....1527 W. 2nd Ave.
Tel.: KE 5-3688.....Independent
Station Rep. .....Sandeberg-Gates
President.....F. Kemper Freeman
General, Station Mgr.....W. R. White
Sales Promotion Mgr.....J. Shannon Sweatte
Program Director.....Ed Mosley
Chief Engineer.....Sig Turnquist
Owners of: KFKF, Bellevue, Wash.

KREM—Spokane—1947

Freq.: 970 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....KREM Bcstg. Co.
Address.....4103 South Regal
Tel.: KE 4-0423.....Independent
Sta. Representative..... Petry
President.....Mrs. A. Scott Bullitt
General, Sta. Manager.....Robert Temple
Comm., Sales Prom. Manager....Ted Richeson
Program Director.....Ron MacDonald
Chief Engineer.....Ed Antosyn
Owners of: KREM-TV.

KXLY—Spokane—1922

Frequency: 920 Kc.....Power: 5,000 Watts
Owned By.....Spokane Radio
Address .....W. 315 Sprague Ave.
Tel.: MA 4-1218.....Independent
Station Rep.....H-R; Day-Wellington; Jacobson
Pres. .....Norman Alexander
General Manager.....James R. Agostino
Station Manager.....Terry P. Mason
Commercial Mgr.....Al LaCom
Sales Promotion Manager.....Jack Lantry
Program Director.....Harry Holland
Chief Engineer.....Davdi Green
Owners of: KXLY-FM-TV; KELP-AM-TV, El Paso, Tex.

KREW—Sunnyside—1950

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Cole E. Wylie
Address ..... Box 209
Tel.: TEmple 7-2277.....Independent
Representative .....Tracy Moore
Pres., Gen. Mgr.....Cole E. Wylie
Sta., Comm. Mgr.....Don G. Bennett
Program Director.....Jean Runyan
Chief Engineer.....Dale Howard

KMO—Tacoma—1926

Frequency: 1360 Kc.....Power: 5000 Watts
Owned.....Tacoma Radio Corp.
Address.....P. O. Box 1651
Tel.: WAverly 7-1360.....Independent
Sta. Reps.....H-R; Feltis
Pres., Gen. Sta. Mgr.....J. Archie Morton
Program Director.....Don Woodland
Publicity Director.....Burt Malakoff
Chief Engineer.....Robert Capstick

KTAC—Tacoma—1941

Frequency: 850 Kc.....Power: 1000 Watts
Owned-Operated By.....Tacoma Bcstrs., Inc.
Address .....Winthrop Hotel
Tel.: BR 2-2241.....Independent
Sta. Reps. .....Avery-Knodel; Art Moore
President, Gen. Mgr.....Jerry Geehan
Asst., Commercial Manager.....John Condon
Sales Prom. Mgr., Prog. Dir.....Dick Weeks
Publicity Director.....Robi Bryant
Chief Engineer.....Bill Luckhurst

KTNT—Tacoma—1952

Frequency: 1400 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Tribune Publ. Co.
Address.....So. 11th & Grant Sts.
Tel.: FU 3-2561.....Independent
Newspaper Affil. .....News Tribune
Station Reps.....Weed Radio; H. S. Jacobson
President.....George F. Russell
General Manager.....Max H. Bice
National Sales Mgr.....John Upham
Operations Manager.....Ted Knightlinger
Program Director..... Don St. Thomas
Chief Engineer.....Dick F. Engh
Owners of: KTNT-TV.

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KENE—Toppenish—1954

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Radio Broadcasters Inc.
Address.....P. O. Box 350
Tel.: TO 5-7272.....KBS
Station Rep.....Grant Webb
President.....John R. Woodroofe
Gen., Sta. Manager.....Robert A. Sumbardo
Asst. Manager.....Don Downing
Program Dir.....Darlene Thalheimer
Chief Engineer.....F. Therkleson

KKEY—Vancouver—1954

Frequency: 1150 Kc.....Power: 1,000 Watts d.
Owned-Oper. By.....Western Bcstg. Co.
Address.....5500 Fourth Plain Road
Tel.: OX 3-2565.....Independent
President.....Ralph C. Weagant
General Mgr.....Ernest Crater
Chief Engineer.....Bryce Howard

KHIT—Walla Walla—1956

Frequency: 1320 Kc.....Power: 1000 Watts d.
Owned By.....Leader Broadcasting Co.
Address.....Denny Bldg.
Tel.: JAckson 5-3190.....Independent
Sta. Reps....Sandeberg-Gates; Feltis; Jacobson
Pres., Gen., Sta. Mgr.....Arch Le Roux
Chief Engineer.....Ed Carter

KTEL—Walla Walla—1946

Frequency: 1490 Kc. .....Power: 250 Watts
Owned-Oper. By ....Walla Walla Bdcstg. Co.
Address .....Box 1028
Tel.: JAckson 5-4103.....ABC
Sta. Reps.....Wagner; Masla
Pres., Gen. Mgr.....Jack Keating
Sales Prom. Mgr., Prog. Dir.....Al Buttolph
Chief Engineer.....Beven Roth

KUJ—Walla Walla—1927

Frequency: 1420 Kc.....Power: 5000 Watts
Owned-Operated By.....KUJ, Inc.
Business Address.....P.O. Box 276
Tel.: JA 9-1230.....Independent
Station Representative...Torbet, Allen & Crane
President, Gen. Mgr.....H. E. Studebaker
Commercial Mgr.....Norval Armes
Program Director.....LaVerne Russell
Chief Engineer.....Glenn E. Dubbe

KMEL—Wenatchee—1948

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Frontier Broadcasting Co.
Address.....119 N. Wenatchee Ave.
Tel.: NO 2-7135.....Independent
Station Representative ..... Pearson
President, Chief Eng.....J. E. Goslin
Program, Publicity Dir.....Craig Lawrence, Jr.

KPQ—Wenatchee—1929

Frequency: 560 Kc. .....Power: 5000 Watts
Owned-Oper. By.....Wescoast Bcstg. Co., Inc.
Bus.-Studio Address.....32 N. Mission
Tel.: NO 3-5121.....ABC-NBC
Representative ..... Weed
Pres., Sta., Gen. Mgr.....James W. Wallace
Chief Engineer.....George Frese

KUEN—Wenatchee—1956

Frequency: 900 Kc.....Power: 1 Kw. d.
Owned .....KUEN Bcstg.
Address.....P.O. Box 79
Tel.: NOrmandy 3-5186.....KBS
Station Reps.....Hollingbery; Feltis
Gen. Mgr., President.....M. C. Robertson
Station Manager.....Roy Robinson
Chief Engineer.....Jerry Daggett

KIMA—Yakima—1946

Frequency: 1460 Kc.....Power: 5000 Watts
Owned-Oper. By .....Cascade Bdcstg. Co.
Address.....P. O. Box 702
Tel.: GLencourt 2-9111.....Independent
Station Rep.....Adam Young Co.
President .....Tom Bostic
General Manager.....R. H. Dolph
Station Manager.....Monte DeVon
Publicity, Sales Promotion Mgr.....B. Horn
Program Director.....Russ White
Chief Engineer.....Dave Hubert
Owners of: KEPR-AM-TV, Kennewick, Wash.; KIMA-TV.

KIT—Yakima—1929

Freq.: 1280 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....KIT, Inc.
Address.....414½ E. Yakima Ave.
Tel.: GL 7-8115.....Independent
Station Representative.....McGavren; Feltis
President .....Carl E. Haymond
Gen., Sta. Mgr.....Jack H. Goetz
Chief Engineer.....H. B. Murphy

KLOQ—Yakima—1947

Freq.: 1390 Kc.....Power: 1 Kw. d., 500 W. n.
Owned By.....Yakima Broadcasting Corp.
Address.....P. O. Box 172
Tel.: CHestnut 8-1390.....Independent
Station Representative ..... Masla
President, General Mgr.....Warren J. Durham
Station Manager.....William E. Shela

KUTI—Yakima—1954

Frequency: 980 Kc.....Power: 5000 Watts d.
Owned-Oper. By....Yakima Valley Radio, Inc.
Address.....316 Butterfield Rd.
Tel.: CHestnut 8-2900.....Independent
Station Representative.....George Hollingbery
Pres., Gen. Mgr.....H. G. Wells, Jr.
Commercial Manager.....Bill Bainter
Program Director.....Ed Dahlin
Chief Engineer.....Roger Raymond

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Pop.: 1,850,000
Families: 495,000

WEST VIRGINIA

Radio Homes: 484,000
AM Stas. in State: 51

WJLS—Beckley—1939

Freq.: 560 Kc.....Power: 5 Kw. d., 500 W. n.
Owned-Oper. By.....Joe L. Smith, Jr., Inc.
Address.....P. O. Box 1452
Tel.: 253-7311 ..... CBS
Representative .....Burn-Smith
President, Gen. Mgr.....Joe L. Smith, Jr.
Station Manager.....Gene Morehouse
Commercial Manager.....Gene Holt
Program Director.....Gary Dent
Chief Engineer.....R. Harold Dew
Owners of: WKNA-TV-FM, Charleston, W. Va.

WWNR—Beckley—1947

Freq.: 620 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Operated By.....Rahall Bcstg. Co.
Address.....1708 Harper Road
Tel.: CL 3-8309.....Independent
Station Representative .....Young
President.....N. Joe Rahall
General Manager.....Anthony P. Gonzalez
Assistant Manager.....Paul M. Harless
Commercial Manager.....Robert Harvit
Program Director.....Bud Kurtz
Sales Prom. Manager.....Margaret A. Jenkins
Publicity Director.....Fran Klaus
Chief Engineer.....Jack Slygh
Owners of: WKAP, Allentown, Pa.; WLCY, St. Petersburg, Fla.; WNAR, Norristown, Pa.; WQTY, Arlington, Fla.

WCST—Berkeley Springs—1958

Frequency: 1010 Kc.....Power: 250 Watts d.
Owned By...Berkeley Springs Radio St. Corp.
Address ..... Box 8
Tel.: 771 .....Independent
President.....Vernon Weber
General Manager.....Thomas Butscher
Commercial Manager.....Kenneth Robertson
Program Director.....Daniel Duckwall
Chief Engineer.....Gary Daniels

WHIS—Bluefield—1929

Freq.: 1440 Kc....Power: 5 Kw., d.; 500 W., n.
Owned-Oper. By....Daily Telegraph Prtg. Co.
Address .....Municipal Bldg.
Tel.: DAvenport 7-7115.....NBC
Newspaper Affil.....Daily Telegraph
Representative .....Weed
President.....Hugh Ike Shott
Station Mgr.....Melvin Barnett
Commercial Manager.....George Hendrick
Chief Engineer.....Kenneth Dick
Owners of: WHIS-TV.

WKOY—Bluefield—1948

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Bristol Bcstg.
Address .....Box 800
Tel.: DA 7-6124.....MBS
Pres., Gen. Mgr., Comm. Mgr. .J. Lindsley Allen

WBUC—Buckhannon—1959

Frequency: 1460 Kc.....Power: 1 Kw. d.
Owned.....Upshur County Bcstg. Co.
Address .....Box 71
Tel.: 444.....Independent
General Manager, Ch. Eng...Jesse D. Newman
Commercial Mgr.....Joseph Barker

WCAW—Charleston—1946

Frequency: 680 Kc.....Power: 250 Watts
Owned-Oper. By.....Capitol Bcstg. Corp.
Address.....Kanawha Hotel Bldg.
Tel.: DI 3-7503.....Independent
President.....J. M. Johnson
General Mgr.....P. N. Miles

WCHS—Charleston—1927

Frequency: 580 Kc.....Power: 5000 Watts
Owned By.....Rollins Broadcasting, Inc.
Address.....1111 Virginia St.
Tel.: DI 2-811313 .....CBS
Representative.....John Blair
President.....O. Wayne Rollins
General Manager.....Bert Files
Sales Promotion Manager.....H. M. Brawley
Publicity Dir.....Joe Ferris
Chief Engineer .....Harry Bowen
Owners of: WGEE, Indianapolis, Ind.; WAMS, Wilmington, Del.; WCHS-TV; WNJR, Newark, N. J.; WPTZ-TV, Plattsburgh, N. Y.; WNOR, Norfolk, Va.; WREE, Harvey, Ill.; WEAT-TV, Pensacola, Fla.

WTGR—Charleston—1932

Frequency: 1490 Kc.....Power: 250 W.
Owned By.....E. L. Clinton
Address.....315 Professional Bldg.
Tel.: DI 3-9544.....ABC
Station Representative .....Weed
V.P., Gen., Comm. Mgr.....G. L. Sutherland
Chief Engineer.....Bernard Clark

WKAZ—Charleston—1946

Frequency: 950 Kc...Power: 5 Kw., d; 1 Kw. n.
Owned By.....Radio WKAZ, Inc.
Address.....210 Dickinson St.
Tel.: DIckens 4-3521.....NBC
Station Rep. .....Katz
President.....Hartley L. Samuels
General Mgr.....Don O. Hays
Sales Promotion Mgr.....Jack Williams
Commercial Manager.....Carl A. Cook
Program Director.....James D. Tuverson
Chief Engineer.....Don Browning
Owners of: WDLB, Marshfield, Wise.

WTIP—Charleston—1946

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By....Chemical City Bcstg. Co.
Bus. Address.....415 Dickinson St.

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Tel.: DIckens 2-3136.....MBS
Station Representative.....Grant Webb
Pres., Ch. Eng.....Gus Zaharas
General Manager.....Mel S. Burka
Commercial Manager.....Bud A. Burka
Program Director.....Bob Barron

WBOY—Clarksburg—1937

Frequency: 1400 Kc...Power: 1 Kw. d., 250 W. n.
Owned By.....WSTV, Inc.
Address.....912 W. Pike St.
Tel.: MA 4-7571.....NBC
Station Representative.....Bernard Howard
President.....Jack Berkman
General Mgr.....Roger Garrett
Managing Director.....Robert O. Runnerstrom
Commercial Manager.....Michael Macaluso
Program Director.....Jack See
Sales Prom. Mgr., Pub. Dir.....James Valentine
Chief Engineer.....Harry Brown

WHAR—Clarksburg—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Harrison Corp.
Address.....1200 E. Pike St.
Tel.: MAin 4-5525.....MBS
President.....Charles Gaylord
General Sta. Mgr.....Mason C. Deaver
Program, Publicity Dir....Jennings Randolph Jr.
Chief Engineer.....Frank B. Snyder

WPDX—Clarksburg—1946

Frequency: 750 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Clarksburg Bcstg. Corp.
Address.....338 W. Main St.
Tel.: 62-4-6425.....Independent
Station Representative.....Pearson
President.....R. C. Warden
General Manager.....James T. Fawcett
Station Manager.....DeWitt H. Wyatt
Chief Engineer.....Robert D. Hough

WDNE—Elkins—1948

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Marja Bcstg. Corp.
Address.....Davis & Wash. Sts.
Tel.: 636-1300.....KBS
Pres., Gen. Mgr.....John Carr

WMMN—Fairmont—1928

Frequency: 920 Kc.....Power: 5000 Watts
Owned-Oper. By.....Peoples Bcstg. Corp.
Business Address.....208 Adams St.
Tel.: 363-5200.....CBS
Representative.....Hollingbery
President.....Herbert E. Evans
General Manager.....A. Garen Ferrise
Commercial Manager.....J. Ross Felton
Program Director.....Frank Lee
Chief Engineer.....Donald G. Gruitt
Owners of: WGAR, Cleveland, O.; WTTM, Trenton, N. J.; WRFD, Worthington, O.; WNAX, Yankton, S. D.; KVTV, Sioux City, Ia.

WTCS—Fairmont—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Fairmont Broadcasting Co.
Address.....Leonard Ave.
Tel.: 5000.....ABC-MBS
Station Rep.....Spot Time Sales; Keystone
President.....Paul Pitrolo
V.P., General, Station Mgr.....Nick Fantasia
Comm. Mgr.....Numa Fabre, Jr.
Program Director.....Josephine Trotta
Chief Engineer.....John Hanway

WELD—Fisher—1956

Frequency: 690 Kc.....Power: 500 W., d.
Owned-Oper. By.....South Branch Bcstg. Corp.
Address.....Fisher
Tel.: LE 8-6062.....MBS
President.....Marian Park Lewis
General Manager.....K. Johnson

WVVW—Grafton-Fairmont 1956

Frequency: 1260 Kc.....Power: 1 Kw. d.
Owned.....Beacom Bcstg. Enterprises
Address.....400 Quincy St., Fairmont
Tel.: FAirmont 363-0700.....Independent
Newspaper Affil.....Mannington Times
Station Representative.....Gill-Perna
President, Gen. Mgr.....J. Patrick Beacom
Sta., Sales Prom. Mgr.....Patrick Larkin
Commercial Manager.....N. M. Fabre
Program Dir.....Robert Lowe
Chief Engineer.....J. S. Larkin

WKEE—Huntington—1947

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned By.....Geyer Broadcasting Co.
Address.....623 4th Ave.
Tel.: JAckson 5-7788.....Independent
Sta. Representative.....Raymer
President, General Mgr.....Wayne W. Geyer
Sales Promotion Mgr.....Tom Tiernan
Program Director.....James R. Martin
Chief Engineer.....R. Thompson

WWHY—Huntington—1946

Frequency: 1470 Kc.....Power: 5000 Watts, d.
Owned By.....Ohio River Bcstg.
Business Address.....1046½ Third Ave.
Tel.: JA 3-3421.....Independent
Representative.....Peters, Griffin, Woodward
General Manager.....Jack Gelder
Station Mgr.....R. Osbourne
Program Director.....Bob Grove
Chief Engineer.....Bob Nixon

WSAZ—Huntington—1923

Freq.: 930 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned By.....WJR, The Goodwill Station
Address.....201 Ninth St.
Tel.: JA 3-8401.....NBC
Representative.....Katz
President.....Worth Kramer
V.P., Gen. Mgr.....C. Tom Garten
Commercial Manager.....Lewis Bryant
Mdse. Dir., Prom. Mgr.....Jack M. Williams
Program Director.....Bob Bowen
Chief Engineer.....John Clay
Owners of: WSAZ-TV.

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WKYR—Keyser—1953

Freq.: 1270 Kc.....Power: 5000 Kw. d.
Owned ..... WKYR Inc.
Address Ft. Cumberland Hotel, Cumberland, Md.
Tel.: PArkview 4-7810.....MBS
President.....Robert K. Richards
Gen., Sta. Mgr.....William W. Robinson
Program, Publicity Director.....Jack R. Husson
Commercial, Prom. Mgr.....DeWitt Mower
Chief Engineer.....Wilmer G. Thompson

WLOG—Logan—1940

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By...E. N. Frey, R. O. Greever
Address.....445 Stratton St.
Tel.: PLaza 2-3939.....MBS
Newspaper Affil. ..... Banner
Partners.....Mrs. Eloise N. Frey, R. O. Greever
Comm. Mgr.....Don E. Coleman
Program Director.....Lucille Gallion
Chief Engineer.....Lewis H. Frye

WVOW—Logan—1952

Freq.: 1290 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Logan Bcstg. Co.
Address.....Trailways Bus Terminal Bldg.
Tel.: PL 2-5080.....Independent
President.....W. C. Browning
General Mgr.....W. P. Becker

WEPM—Martinsburg—1946

Frequency: 1340 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Martinsburg Bcstg. Co.
Address.....Peoples Trust Co. Bldg.
Tel.: AM 3-5252.....Independent
Station Rep.....Devney Organization
General Mgr.....C. Leslie Golliday
Station, Comm. Manager....George N. O'Brien
Program Director.....John E. Taylor
Chief Engineer.....William Weller

WHJC—Matewan—1951

Frequency: 1360 Kc.....Power: 1000 Watts d.
Owned-Operated By...Three States Bcstg. Co.
Address .....Radio Hill
Tel.: MC 7-7771.....KBS
President, Gen. Mgr. .....Fred Morningstar
Program Director.....E. Watkins
Chief Engineer.....Ken Bickord

WMON—Montgomery—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned.....Fayette Associates, Inc.
Address.....1028 First Ave.
Tel.: HI 2-4620.....MBS
President.....Arnold M. Vickers
Station Manager.....Robert L. Marsh
Chief Engineer.....J. C. Craver

WAJR—Morgantown—1940

Freq.: 1440 Kc..Power: 5 Kw. d., 500 Watts, n.
Owned-Oper. By...West Virginia Radio Corp.
Address.....446 Spruce St.
Tel.: 2-9488 .....NBC
President .....Agnes J. Reeves Greer
General, Sta. Manager.....L. W. Fleming, Jr.
Commercial Manager.....C. C. Ashton, Jr.
Sales Promotion Manager.....David Wiley
Publicity Director.....Dorothy Communtzis
Program Director.....Herbert J. Tennant
Chief Engineer.....Thomas Klotz

WCLG—Morgantown—1954

Frequency: 1300 Kc....Power: 1000 Watts, d.
Owned.....Morgantown Broadcasting Co,
Address.....P. O. Box 885
Tel.: LI 2-2222.....KBS
Pres., Gen. Mgr.....W. S. Freed

WMOD—Moundsville—1950

Frequency: 1370 Kc.....**Power: 1000 Watts d.**
Owned-Oper. By....Miracle Valley Bcstg. Co.
Address.....505 Seventh St.
Tel.: TIlden 5-1230.....Independent
Pres., Gen. Mgr.....Joseph M. LaRosa
Program Director.....Chuck Brand
Commercial Manager.....Judy Reager
Chief Engineer.....Felice Rigoli

WETZ—New Martinsville 1952

Frequency: 1330 Kc.....Power: 1000 Watts d.
Owned-Oper. By...Magnolia Broadcasting Co.
Address .....Box 391
Tel.: GLadstone 5-3030.....Independent
President, Gen. Mgr.....Harry G. Bright
Vice President.....C. R. Bright
Comm. Manager.....George K. Eubanks
Program Director.....Jack Reid
Chief Engineer.....Jack Winzenreid

WOAY—Oak Hill—1947

Frequency: 860 Kc.....Power: 10 Kw. d.
Owned-Oper. By.....Robert R. Thomas, Jr.
Business Address.....Box 251
Tel.: HO 9-3361.....Independent
Representative .....Pearson
Pres., Gen. Mgr.....Robert R. Thomas, Jr.
Commercial Manager.....A. W. Vickers
Chief Engineer.....Thomas Phillips

WCEF—Parkersburg—1954

Frequency: 1050 Kc.....Power: 1000 Watts d
Owned.....Franklin Broadcasting Co.
Address.....219 Eighth St.
Tel.: HU 5-4401-2.....Independent
Station Representative .....Masla
President, Chief Eng.....C. E. Franklin
Station Mgr.....Morris Leon
Commercial Mgr.....Mike Morris
Sales Prom. Mgr.....Dorothy Leon
Program Director.....Randy Jay

WPAR—Parkersburg—1935

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....WPAR, Inc.
Address.....211 5th St.
Tel.: HUdson 5-5475.....CBS
President.....H. Max Good
General, Sta. Mgr.....Dale Lutz
Program Director.....Scott Sims
Chief Engineer.....A. J. English

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WTAP—Parkersburg—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Zanesville Publish. Co.
Address.....123 West Seventh St.
Tel.: HUdson 5-4588.....ABC-MBS
Sta. Representative .....Pearson
President .....Clay Littick
General Manager.....Gene P. Loffler
Managing Director.....Allan Land
Commercial Manager.....Denny Dever
Chief Engineer.....Dave Ginaven

WWYO—Pineville—1949

Frequency: 970 Kc.....Power: 1000 Watts d.
Owned-Oper. By ..Wyoming Bdcstg. Co., Inc.
Address .....Box 184
Tel.: 2711 .....Independent
President.....R. D. Bailey
Gen., Sta., Comm. Mgr.....Edward Hawley

WLOH—Princeton—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Mountain Bcstg. Co.
Address.....Box 1011
Tel.: GA 5-2151.....KBS
Station Representative ..... Hopewell
General Manager, Pub. Dir...Robert L. Harrison
Prog. Dir.....Bob Woodburn
Chief Engineer.....Earle Graham

WMOV—Ravenswood—1957

Frequency: 1360 Kc.....Power: 1000 Watts
Owned By.....Good Neighbor Bcstrs.
Address.....Gibbs & Gallatine Sts.
Tel.: BRowning 3-2544.....Independent
Station Manager.....W. M. Watterson
Chief Engineer.....R. Osborne

WVAR—Richwood—1957

Frequency: 1280 Kc.....Power: 1000 Watts
Owned By.....Royal Bcstg. Co.
Address.....P. O. Box 349
Tel.: VIking 6-0411.....KBS
President.....W. Courtney Evans
Manager ..... R. Henderson

WRON—Ronceverte—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Blake Bcstg. Co.
Address .....Box 69
Tel.: MIdway 5-1327.....KBS
Station Representative ..... Hopewell
Pres., Gen. Mgr.....James Venable
Station Mgr., Prog. Dir.....Garry Ritchie
Commercial Manager.....Betty Ann Venable
Chief Engineer.....Bill Mullins

WSPZ—Spencer—1961

Frequency: 1400 Kc....Power: 1,000 Watts d.
Owned By.....Community Radio
Address.....Spencer, W. Va.
Tel.: Spencer .....Independent
President.....H. G. Minns
General Manager.....Paul R. Fairchild
Sales Manager.....Robert J. Weaver

WKLC—St. Albans—1956

Frequency: 1300 Kc.....Power: 1 Kw., d.
Owned By.....Kandel Corp.
Business Address.....109 - 6th Ave.
Tel.: PA 7-1300.....Independent
Station Representative.....Thomas Clark
President.....Raymond I. Kandel
General, Sta. Manager.....Morton J. Victorson
Program Director.....Robert Entley
Chief Engineer.....Bernard Clark

WEIR—Weirton—1950

Frequency: 1430 Kc.....Power: 1000 Watts
Owned-Oper. By.....Tri-State Bcstg. Co.
Address.....3992 Main St.
Tel.: 2814 .....NBC
Station Representative.....Spot Time Sales
President.....Thomas E. Millsop
General Manager.....Edward J. Hirshberg
Station Manager.....Robert E. Badger
Sales Prom. Mgr.....Geraldine Cohen
Program Dir.....Steve Liadis
Publicity Dir.....Lou Serra
Chief Engineer.....James Mark

WELC—Welch—1950

Frequency: 1150 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Pocahontas Bcstg. Co.
Address .....Box 1032
Tel.: HEmlock 6-2131-2.....KBS
President, General Manager.....Sam Sidote
Chief Engineer.....Howard R. King

WOVE—Welch—1940

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Raymond Anderson
Address .....McDowell St.
Tel.: HEmlock 6-3333 .....NBC
Sta. Rep.....Kentucky Radio Sales
President ..... Raymond Anderson
General Mgr., Ch. Eng.....Eddie Lane
Program Dir.....Ann Perdue

WHAW—Weston—1948

Frequency: 980 Kc.....Power: 1 Kw., d.
Owned-Oper. By...Central W. Va. Serv. Corp.
Address.....P. O. Box 431
Tel.: 1555.....KBS
Newspaper Affil..Record, Buckhannon, W. Va.
President .....R. H. Ralston
Vice Pres. .....Francis Andrew
Station Manager.....J. Caldo
Chief Engineer.....William Corathers

WHLL—Wheeling—1949

Frequency: 1600 Kc.....Power: 5000 Watts d.
Owned-Operated By.....Wheeling Bcstg. Co.
Address .....Box 989
Tel.: CE 3-1300.....Independent
Representative .....Gill-Perna
President .....Kenneth Forney
Gen., Sta. Mgr.....Fred A. Grewe, Jr.
Commercial, Program Mgr.....Jim Smith
Chief Engineer.....Rudolph Pearl

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WKWK—Wheeling—1941

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Community Bcstg., Inc.
Business Address.....1600 Market St.
Tel.: CE 2-2250.....ABC
Station Representative .....McGavren
President, Gen. Mgr.....L. W. Dickey
Comm., Sales Prom. Mgr.....Gene Johnson
Program, Publicity Director.....Herb Allen
Chief Engineer.....F. Baker

WWVA—Wheeling—1926

Frequency: 1170 Kc.....Power: 50,000 Watts
Owned By.....Herbert-Mogul Group
Address.....Hawley Bldg.
Tel.: CEdar 2-1170.....CBS
Newspaper Affiliation.....Miami Beach Sun
Representative .....John Blair
Chairman .....Emil Mogul
President .....Ira Herbert
Exec. V.P.....Tudie Herbert
General Manager.....Paul J. Miller
Commercial Manager....Andrew F. Hofmann
Sls. Prom. Mgr., Pub. Dir....Howard W. Meagle
Program Director.....Lew Clawson
Chief Engineer.....Edwin L. Keim
Owners of: WAKE, Atlanta; WYDE, Birmingham.

WBTH—Williamson—1939

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Williamson Bcstg. Corp.
Business Address.....2nd Ave. at Court St.
Tel.: BElmont 5-3600.....MBS
President .....Phil Beinhorn
Gen., Comm. Mgr.....John Blair
Chief Engineer.....Clifton Branham

Pop.: 4,025,000
Families: 1,192,000

WISCONSIN

Radio Homes: 514,000
AM Stas. in State: 80

WATK—Antigo—1948

Frequency: 900 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Antigo Bcstg. Co.
Address .....Journal Bldg.
Tel.: MArket 3-4124-5.....Independent
Newspaper Affil.....Daily Journal
President, General Mgr.....A. F. Berner
Chief Engineer.....Lyle Gunderson

WAPL—Appleton—1952

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....John Dixon
Address.....109 S. Appleton St.
Tel.: RE 4-9226.....KBS
Station Representative .....Bernard Howard
Pres., Gen. Manager.....John Dixon
Comm., Sales Promo. Mgr....Gene Steinhorst
Program Director.....Rex Munger
Publicity Director.....Bill Day
Chief Engineer.....Robert Falkner

WHBY—Appleton—1925

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Norbertine Fathers
Bus.-Studio Address.....600 So. Lawe St.
Tel.: RE 3-6584.....MBS
Station Representative.....Burn Smith
President .....Abbot Killean
General, Station Mgr.....Lewis J. Process
Chief Engineer.....George Merkl

WATW—Ashland—1940

Frequency: 1400 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....WATW, Inc.
Address.....118 W. 2nd Ave.
Tel.: MUrdock 2-2727.....Independent
Representative.....Thomas F. Clark
President, Gen. Mgr.....Gene Halker
Commercial Manager.....Bud Huber
Program Director.....Arnold Peterson
Chief Engineer.....Russ Johnston

WBEV—Beaver Dam—1950

Frequency: 1430 Kc.....Power: 1000 Watts d.
Owned-Operated By...Beaver Dam Bcstg. Co.
Address.....109½ Front St.
Tel.: TU 5-4442.....Independent
Representative .....Hal Holman
President.....W. E. Walker
General Mgr.....Thomas H. Faile
Chief Engineer.....G. Reynolds

WBEL—Beloit—1948

Frequency: 1380 Kc.....Power: 5000 Watts
Owned-Oper. By.....Beloit Bcstrs., Inc.
Business-Studio Address.....430 State St.
Tel.: EMerson 5-5525.....Independent
Representative .....Gill-Perna
President .....Russ Salter
General Mgr.....Robert O. Moran
Sta., Comm. Mgr.....Joe Moen
Chief Engineer.....Leo Wilson

WGEZ—Beloit—1948

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Howard Miller Ent.
Address .....416 College
Tel.: EM 5-8865.....MBS
President, Gen. Mgr.....Howard Miller
Station Mgr.....Tom Anderson
Chief Engineer.....Frank Goodard

WWIS—Black River Falls 1958

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owned By.....Clarkwood Broadcasting Corp.
Business Address.....P.O. Box 32
Tel.: 4645 .....Independent
Owners.....M. J. & M. McDonald

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WAXX—Chippewa Falls—1957

Frequency: 1150 Kc.....Power: 5 Kw. d.
Owned.....Chippewa Bcstg., Inc.
Address.....108½ N. Bridge St.
Tel.: PArk 3-2242.....Independent
Station Representative ..... Gil-Perna
President, Gen. Mgr.....Jack Holden
Station, Comm. Manager.....Donald Holden
Sales Prom. Mgr., Prog. Dir....Andre Le Tendre
Chief Engineer.....Everett Burrows

WERL—Eagle River—1961

Frequency: 950 Kc.....Power: 1,000 Watts
Owned By.....Eagle River Bcstg. Co.
Address .....Box 593
Tel.: 456 .....Independent
General Manager.....George Palo

WBIZ—Eau Claire—1944

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 Wt. n.
Owned-Operated By.....WBIZ, Inc.
Address.....609 Cameron St.
Tel.: TE 5-5111.....MBS
Representative .....Pearson
President, General Mgr.....Howard G. Bill
Commercial Manager.....Jack Kelly
Program Director.....Loren G. Kassera
Chief Engineer.....Chris Bangert

WEAQ—Eau Claire—1937

Frequency: 790 Kc.....Power: 5000 Watts
Owned By.....Bcster. Services, Inc.
Address.....Hotel Eau Claire Bldg.
Tel.: TEmple 2-3463.....NBC
Station Representative.....Radio-TV Reps.
President, Gen. Mgr.....C. R. Dickoff
Commercial Manager.....Robert Cavanaugh
Program Director.....Peter Murphy
Publicity Director.....Byron Napier
Chief Engineer.....Kenneth Tetzloff

WECL—Eau Claire—1948

Frequency: 1050 Kc.....Power: 1000 Watts d.
Owned By.....WECL, Inc.
Address .....Rudolph Road
Tel.: TEmple 2-1629.....KBS
Station Representative .....Bolles; Hyett
President, Gen. Mgr.....Robert E. Nelson
Publicity Director.....Donald Smith
Program Director.....Robert Bailey
Chief Engineer.....Jerry Kalmanson

KFIZ—Fond Du Lac—1922

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....KFIZ Bcstg. Co.
Address.....18 W. First St.
Tel.: WA 1-3770.....MBS
Newspaper Affil.....Commonwealth Reporter
Representative ..... Holman
President, Gen. Mgr.....Emery W. Martin
Commercial Manager.....Clarence P. Goeser
Program, Publicity Dir.....Ron Harvey
Sales Prom. Mgr.....Robert Carey
Chief Engineer.....Wendell S. Meyers

WBAY—Green Bay—1922

Frequency: 1360 Kc.....Power: 5000 Watts
Owned-Operated By.....Norbertine Fathers
Address .....115 South Jefferson
Tel.: HE 2-3331.....CBS
Station Representative.....H-R Reps
General Manager.....Haydn R. Evans
Commercial Manager.....Joe De Young
Program Director.....Rog Mueller
Chief Engineer.....Wallace Stangel
Owners of: WBAY-TV.

WDUZ—Green Bay—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Green Bay Bcstg. Co.
Business Address.....225 N. Adams St.
Tel.: HEmlock 5-5331.....ABC
Station Rep.....Radio-TV Reps., Inc.
President, Gen. Mgr.....Ben A. Laird
Station Manager.....Ann C. Schauer
Comm., Sales Prom. Mgr.....John E. Mayasich
Program Director.....Jack Gardiner
Publicity Director.....William Taylor
Chief Engineer.....Clifford Graff
Owners of: WDUZ-FM; WDUX, Waupaca, Wisc.; KHAK, Cedar Rapids, Iowa.

WJPG—Green Bay—1947

Freq.: 1440 Kc.....Power: 5 Kw. d., 500 W. n.
Owned-Oper. By....Green Bay Newspaper Co.
Address.....428 Cherry St.
Tel.: HE 5-7575.....MBS
Newspaper Affiliation .....Press-Gazette
Station Representative.....Weed
President.....John B. Torinus
Station Manager.....Glen R. Holznecht
Commercial Manager.....Larry Fitchett
Sales Prom. Mgr., Pub. Dir....William McCarthy
Program Director.....Clair Stone
Chief Engineer.....Elmo Reed

WTKM—Hartford—1954

Frequency: 1540 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Times Press Radio, Inc.
Address.....23 N. Main St.
Tel.: 600 .....KBS
Newspaper Affiliation.....Times Press
President.....John J. Shinners
General Manager, Chief Eng.....George Dodge

WHSM—Hayward—1957

Frequency: 910 Kc.....Power: 1000 Watts, d.
Owned By.....WJMC, Inc.
Address .....Route 3
Tel.: 303 .....MBS-KBS
Station Rep.....Hollingbery
President.....W. C. Bridges
General Mgr.....Russell J. Brown
Station Mgr.....George Palo
Chief Engineer.....Robert P. Kolsky

WCLO—Janesville—1930

Frequency: 1230 Kc.....Power: 250 Watts
Owned.....Southern Wisconsin Radio, Inc.
Business-Studio Address..200 E. Milwaukee St.

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Tel.: PL 4-3316 ..... MBS
Newspaper Affiliation ..... Daily Gazette
President ..... Sidney H. Bliss
General Manager ..... V. W. Williams
Commercial Manager ..... Charles W. Bessire
Program Director ..... Capps B. Sutherland
Chief Engineer ..... Wayne Clay

WLIP—Kenosha—1947

Frequency: 1050 Kc. ..... Power: 250 Watts d.
Owned-Oper. By ..... Kenosha Bcstg., Inc.
Address ..... 625 57th St.
Tel.: OL 7-6162 ..... Independent
Pres., Gen. Mgr. ..... William L. Lipman
Station Mgr. ..... Hugh L. Gately

WKBH—La Crosse—1923

Frequency: 1410 Kc. ..... Power: 5000 Watts
Owned-Operated By ..... WKBH, Inc.
Business-Studio Address ..... 141 So. 6th St.
Tel.: 2-4678 ..... NBC
Newspaper Affiliation ..... Tribune
Station Representative ..... Avery-Knodel
President, Station Mgr. ..... Howard Dahl
Commercial Manager ..... Richard Schueler
Program Director ..... Bernelce Callaway
Sales Manager ..... Leonard Anderson
Chief Engineer ..... Al Leeman

WKTY—La Crosse—1948

Frequency: 580 Kc. .. Power: 5 Kw., d., 1 Kw., n.
Owned-Oper. By ..... Lee & Associates, Inc.
Address ..... Box 923
Tel.: 2-6042 ..... ABC
Station Representative ..... Radio-TV Reps.
President, Gen. Mgr. ..... Herbert H. Lee
Commercial Manager ..... Philip A. Dyer
Prog. Dir. ..... Marilyn J. Bahwell

WLCX—La Crosse—1947

Freq.: 1490 Kc. ..... Power: 1 Kw. d., 250 W. n.
Owned ..... La Crosse Radio Inc.
Address ..... 306 Rivoli Bldg.
Tel.: 4-4521 ..... Independent
Station Representative .. Devney Organization
Pres., Gen. Mgr., Ch. Eng. ..... Joe Rohrer
Comm., Sales Prom. Mgr. ..... Glenn H. Pederson
Program, Publicity Dir. ..... Jean Gitz

WLDY—Ladysmith—1948

Frequency: 1340 Kc. ..... Power: 1000 Watts
Owned-Operated By ..... Flambeau Bcstg. Co.
Address ..... Hwy. 8
Tel.: 585 ..... KBS
President ..... Ruth Nelson
Gen. Mgr. ..... Chas. H. Nelson
Chief Engineer ..... S. Mercer

WIBA—Madison—1925

Frequency: 1310 Kc. ..... Power: 5000 Watts
Owned-Operated By ..... Badger Bcstg. Co.
Address ..... Box 99
Tel.: CE 3-5311 ..... NBC
News. Affil. ..... Capital Times, Wis. St. Journ.
Representative ..... Avery-Knodel
President ..... William T. Evjue
General, Comm. Manager .. Howard A. Johnson
Asst. Mgr., Prog. Dir. ..... Fred H. Gage
Publicity Director ..... A. C. Stephenson
Chief Engineer ..... Norman Hahn

WISM—Madison—1948

Frequency: 1480 Kc. . Power: 5 Kw., d., 1 Kw., n.
Owned-Oper. By .... Heart O'Wisc. Bcstrs. Inc.
Address ..... 122 E. Main St.
Tel.: ALpine 3-6167 ..... Independent
Representative ..... Radio-TV Reps
President, Gen. Mgr. ..... William R. Walker
V.P., Sales ..... Philip Fisher
Asst. Manager ..... Chuck Mefford
Chief Engineer ..... G. Batz
Owners of: WEAQ, Eau Claire, WBEV, Beaver Dam, WOSH, Oshkosh, all Wisc.; WSJM, St. Joseph, Mich.

WKOW—Madison—1947

Freq.: 1070 Kc. . Power: 10 Kw. d., 5 Kw. n.
Owned By ..... Midcontinent Bcst. Co. of Wisc.
Address ..... 215 W. Washington Ave.
Tel.: AL 7-2261 ..... CBS
Station Representative ..... H-R Reps.
President ..... Larry Bentson
Exec. V.P., General Manager ..... Tony Moe
General Sales Manager ..... Ben F. Hovel
Operations Manager ..... Tom Hooper
Merchandising, Prom. Mgr. .... James Roy Miller
Technical Engineer ..... Robert Wickhem
Owners of: WKOW-TV; WLOL-AM-FM, Minneapolis; KSO, Des Moines; KELO-TV, Sioux Falls.

WCUB—Manitowoc—1950

Frequency: 980 Kc. ..... Power: 1000 Watts d.
Owned By ..... Eastern Wisc. Bdcstg. Corp.
Address ..... 2500 North Mirro Drive
Tel.: MUrray 2-8226 ..... Independent
President ..... Ben Hovel
Exec. V.P., General Manager .... Jack Severson
Program Director ..... Bob Irish
Chief Engineer ..... Jay Wells

WOMT—Manitowoc—1926

Frequency: 1240 Kc. ..... Power: 250 Watts
Owned-Operated By ..... Francis M. Kadow
Address ..... Radio Building
Tel.: MU 4-6015 ..... MBS
Representative ..... Hal Holman
General, Commercial Mgr. .... Francis M. Kadow
Chief Eng. ..... H. E. Willis

WMAM—Marinette—1939

Freq.: 570 Kc. .... Power: 250 W. d., 100 W. n.
Owned-Oper. By .. Marinette Central Bcstg. Co.
Address ..... 400 Wells St.
Tel.: RE 5-6631 ..... NBC
Station Representative ..... Hollingbery
President ..... Frank J. Russell
General Manager ..... Howard L. Emich
Chief Engineer ..... Paul Anick
Owners of: WDMJ, Marquette, WLST, Escanaba, WMIQ, Iron Mountain, all Mich.; WROD, Daytona Beach, Fla.

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WDLB—Marshfield—1946

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
Owned.....Clarkwood Broadcasting Corp.
Address.....1710 N. Central Ave.
Tel.: FUlton 4-2191.....KBS
Representative .....Grant-Webb
President, Gen. Mgr.....Hartley L. Samuels
Comm. Prom. Mgr.....John R. Thornton
Chief Engineer.....Richard Hanneman

WRJC—Mauston—1961

Frquency: 1270 Kc.....Power: 500 Watts d.
Owned By.....John D. Rice
Address.....200 Hickory St.
Tel.: Mauston ..... KBS
Station Representative.....James C. Bowden
Owner.....John D. Rice

WIGM—Medford—1941

Frequency: 1490 Kc...Power: 1 Kw. d., 250 W. n.
Owned .....WIGM, Inc.
Business Address.....Box 59
Tel.: 748-2566 ..... KBS
Representative ..... Clark
Pres., Gen. Mgr. .....Paul Allman
Comm., Sales Prom. Mgr.....Joe Dahlvig
Chief Engineer.....Ray Bohnert

WMNE—Menomonie—1951

Frequency: 1360 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Menomonie Bcstg. Co.
Address .....603½ Broadway
Tel.: CEdar 5-2112.....KBS
Station Representative .....Hopewell
President ..... Wendell Hansen
General, Station Manager.....Don Mortwedt
Commercial, Sls. Prom. Mgr.....Thor Edgeberg
Program Director, Ch. Eng.....LaVern Garton
Publicity Director.....Bob Lee

WXMT—Merrill—1960

Frequency: 730 Kc.....Power: 1 Kw. d.
Owned By.....Thunder Bird Broadcasting Co.
Address.....P.O. Box 72
Tel.: 1990 .....Independent
Station Rep.....Thomas F. Clark, Inc.
President .....Gene Halker
General Manager.....Marty Hogman

WAWA—Milwaukee—1961

Frequency: 1590 Kc.....Power: 1 Kw. d.
Owned By.....Suburbanaire Inc.
Address.....12700 W. Bluemound Rd., Elm Grove, Wis.
Tel.: SUnset 6-4625.....ABC
Station Representative.....Bolling Co.
President.....Herbert L. Mount
General, Comm. Manager.....Neil K. Searles
Program Director.....Earl Gissing
Chief Engineer.....Jack Krause

WEMP—Milwaukee—1935

Frequency: 1250 Kc.....Power: 5 Kw.
Owned-Oper. By.....Milwaukee Bcstg. Co.
Bus.-Address.....1701 W. Wisconsin Ave.
Tel.: DI 2-4040.....Independent
Station Rep.....H-R Reps.
President.....A. M. Spheeris
General Mgr.....Hugh K. Boice, Jr.
Commercial Manager.....John Gagliano
Station, Program Dir.....Chuck Phillips
Chief Engineer.....Rolland Paske
Owners of: KWK, St. Louis, Mo.

WFOX—Milwaukee—1946

Frequency: 860 Kc.....Power: 250 Watts d.
Owned-Operated By...Wisconsin Bcstrs. Inc.
Address.....208 E. Wisconsin Ave.
Tel.: BRoadway 2-1272.....MBS
Station Representative ..... Pearson
Pres., Gen. Mgr.....Howard Miller
Commercial Manager.....Viola E. Wilson
Chief Engineer.....Robert Mayer

WISN—Milwaukee—1922

Frequency: 1150 Kc.....Power: 5,000 Watts
Owned-Oper. By.....Hearst Corporation
Address.....759 N. 19th St.
Tel.: DIvision 2-3000.....ABC
Newspaper Affiliation .....Sentinel
Representative ..... Petry
V.P., General Manager.....James T. Butler
Commercial Manager.....Herman Schneider
Program Director.....Tom Lambert
Publicity Director.....Patt Barnes
Chief Engineer.....Lionel Wittenberg
Owners of: WISN-TV; WBAL-AM-TV, Baltimore.

WMIL—Milwaukee—1947

Frequency: 1290 Kc.....Power: 1000 Watts d.
Owned-Oper. By...Cream City Bcstg. Co., Inc.
Address.....2625 W. Wisconsin Ave.
Tel.: WE 3-1290.....CBS
Station Representative.....Bob Dore
President .....Gene Posner
General, Station Mgr.....Sol Radoff
Commercial Manager.....Oliver West
Program Director.....Bill Bramhall
Chief Engineer.....Gino Monaco

WOKY—Milwaukee—1950

Frequency: 920 Kc.....Power: 1 Kw.
Owned.....Bartell Bcstg. Corp.
Address.....3500 N. Sherman Blvd.
Tel.: HIlltop 2-0150.....Independent
Station Representative .....Blair
President.....Gerald A. Bartell
General Manager.....Rosa Bartell Evans
Station Manager.....John A. Reddy
Commercial Manager.....Harry H. Averill
Sales Prom. Mgr., Pub. Dir.....Lois Rice
Program Director.....Jim Stagg
Chief Engineer.....Ralph Evans
Owners of: KCBQ, San Diego; KYA, San Francisco; WADO, New York; 4VMR, Haiti; PJC-TV, Curacao; PJA-TV, Aruba.

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WRIT—Milwaukee—1955

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By....Radio Milwaukee, Inc.
Address.....5407 W. Martin Dr.
Tel.: GLenview 3-4130.....Independent
Representative .....Eastman
Exec. V.P. & Mgr. Dir.....John F. Box, Jr.
General Manager.....Bernie Strachota
Asst. to Gen. Mgr.....Lee Rothman
Sales Manager.....Don Rupert
Publicity Dir.....Audrey B. Hansen
Production Director.....Bob Bennett
Chief Engineer.....Ralph Ingraham
Owners of: WIL, St. Louis, Mo.; KBOX, Dallas, Tex.; WTVO-TV, Rockford, Ill.; WICS-TV, Springfield, Ill.; WHCU-TV, Champ, Ill.; WHNB-TV, Hartford, Conn.; WICD-TV, Danville, Ill.

WTMJ—Milwaukee—1927

Frequency: 620 Kc.....Power: 5000 Watts
Owned-Oper. By.....The Journal Co.
Business Address.....333 W. State
Tel.: BR 1-6000.....NBC
Newspaper Affil. .....Journal
Representative .....Christal
General Manager.....George Comte
Station Manager.....R. J. Heiss
Sales Mgr.....Joseph Killeen
Prog. Mgr.....Don Loose

WEKZ—Monroe—1951

Frequency: 1260 Kc.....Power: 1 Kw. d.
Owned-Operated By..Green County Bcstg. Co.
Address.....Box 460
Tel.: 1260 .....Independent
Station Representative .....Webb
President .....Kenneth Stuart
General Manager.....Joseph Urban
Comm. Mgr., Prog. Dir....Stanley Neuberger
Engineers.....H. Bolliger, D. Martin

WNAM—Neenah—1947

Frequency: 1280 Kc.....Power: 1 Kw.
Owned .....Neenah-Menasha Bcstg. Co.
Address .....Radio Park
Tel.: PA 2-6471.....Independent
General Manager.....Don C. Wirth
Sales Promotion Manager.....Don Harrington
Chief Engineer .....Gordon Daily

WCCN—Neillsville—1957

Frequency: 1370 Kc.....Power: 5000 Watts
Owned.....Central Wisconsin Bcstg.
Business Address.....140 W. 5th St.
Tel.: SHerwood 3-3333 .....Independent
General Manager.....Howie Sturtz II
Commercial Manager.....Wayne Grap
Chief Engineer.....Charles E. Marvin

One of the Balaban Stations—in tempo with the times

sold nationally by robert e. eastman & co., inc.

JOHN F. BOX—MANAGING DIRECTOR
BERNIE STRACHOTA—GENERAL MANAGER

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WIXK—New Richmond—1960

Frequency: 1590 Kc.....Power: 5 Kw. d.
Owned By.....Radio St. Croix, Inc.
Address.....First National Bank Bldg.
Tel.: CHapel 6-2254 .....KBS
Station Reps. .....Gill-Perna; Bowden
General Manager.....Bob Smith

WOSH—Oshkosh—1941

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Value Radio Corp.
Business Address.....2333 Bowen St.
Tel.: Beverly 5-3150.....Independent
General Manager.....Wm. L. McDonald

WPFP—Park Falls—1953

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
Owned.....Northland Bcstg. Co., Inc.
Address .....P.O. Box 309
Tel.: 2-3959 .....KBS
Station Representative ..... Clark
Pres., Gen., Comm. Mgr.....Gordon Schluter

WSWW—Platteville—1955

Frequency: 1590 Kc..Power: 1 Kw. d., 500 W. n.
Owned-Operated By.....Southwest Wisc. Co.
Address .....P. O. Box 1
Tel.: Diamond 8-2775.....Independent
President.....Mrs. M. B. Monroe
General, Comm. Mgr.....R. J. Bodden
Chief Engineer.....Marc Karrmann

WPLY—Plymouth—1954

Frequency: 1420 Kc.....Power: 500 Watts d.
Owned-Oper. By.....WPLY, Inc.
Address ..... Box 222
Tel.: TWinbrook 3-2661.....Independent
President.....R. Bunker Rogoski
Gen., Comm. Mgr.....D. C. Hille
Program Director.....P. Sell
Chief Engineer.....C. Markworth

WPDR—Portage—1952

Frequency: 1350 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Portage Bcstg. Co.
Address.....P.O. Box 296
Tel.: RI 2-2350.....Independent
News. Affil.: Oconto County Reporter; Badger Sportsman
President.....W. T. Comstock
General, Sta. Mgr.....Robert D. Hutchings
Commercial Mgr.....R. J. Hoffman
Program Dir.....B. Ableman
Sales Prom. Mgr.....Carol Mork
Chief Engineer.....George Wuerch

WIBU—Poynette—1925

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Radio Station WIBU
Tel.: 365-4532 ..... MBS-KBS
Pres., Gen. Mgr.....William C. Forrest
Program Director.....Sarah Forrest
Chief Engineer.....Leonard Doese

WPRE—Prairie Du Chien—1952

Frequency: 980 Kc.....Power: 500 Watts, d.
Owned.....Prairie Bcstg. Co. Inc.
Address.....P. O. Box 90
Tel.: 637 .....Independent
Representative ..... Holman
Gen., Sta. Mgr.....W. C. Schlaugat, Jr.

WRAC—Racine—1951

Frequency: 1460 Kc.....Power: 500 Watts d.
Owned-Oper. By.....WRAC, Inc.
Business Address.....423 Main St.
Tel.: ME 2-1627.....Independent
Station Rep. .....Devney Organization
Pres., Gen. Mgr.....William J. Priaulx
Comm., Sales Prom. Mgr...Raymond J. Pawzun

WRJN—Racine—1926

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Racine Bcstg. Corp.
Address.....4201 Victory Ave.—Radio Park
Tel.: ME 4-3311.....ABC
Newspaper Affiliation ..... Journal-Times
Station Representative .....Walker-Rawalt
President.....J. D. McMurray
General Manager.....H. R. LePoidevin
Station Manager .....Harold J. Newcomb
Commercial Manager.....Gerald D. Nelson
Program Director.....Lyman Merens
Chief Engineer.....Stanley D. Fisher

WRDB—Reedsburg—1953

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....William C. Forrest
Address ..... Box 207
Tel.: 400.....MBS, KBS
President.....William C. Forrest
Gen., Sta. Mgr.....Michael J. Flaherty
Chief Engineer.....Jack Kirner
Owners of: WIBU, Paynette.

WOBT—Rhinelander—1947

Frequency: 1240 Kc.....1 Kw. d., 250 W. n.
Owned-Operated By.....Oneida Bcstg. Co.
Address.....P. O. Box 498
Tel.: FO 2-6140.....NBC
Station Representative..Devney Organization
President .....James Cleary
General Manager.....Jack R. Gennaro
Program Dir.....John Wadd
Chief Engineer.....William Anderson

WJMC—Rice Lake—1939

Frequency: 1240 Kc. .....Power: 250 Watts
Owned-Oper. By .....WJMC, Inc.
Address .....Box 352
Tel.: CE 4-2131.....KBS-MBS
Station Representative ..... Hollingbery
President .....W. C. Bridges
Station Manager.....Russell J. Brown

WRCO—Richland Center—1949

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Richland Bcstg. Co.
Address.....P. O. Box 192
Tel.: MI 7-2111.....KBS
Pres., Gen. Mgr.....H. D. Pebbles
Comm. Manager.....Gerald W. Cook
Chief Engineer.....Pete Athanas

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WCWC—Ripon—1957

Frequency: 1600 Kc.....Power: 5 Kw. d.
Owned By.....Greycote, Inc.
Address ..... Box 64
Tel.: BL 818.....Independent
Sta. Representative .....Walker-Rawalt
President, Gen. Mgr.....Arlow D. Bice, Jr.
Commercial Mgr.....James Hite
Prog. Dir.....Norman Clark
Chief Engineer.....Gordon Alsum

WTCH—Shawano—1948

Frequency: 960 Kc.....Power: 1,000 Watts d.
Owner.....Shawano County Leader Pub. Co.
Business-Studio Address..107 E. Green Bay St.
Tel.: LA 6-2121.....KBS
General Manager.....J. P. Donald
Station Manager.....Ray Gruetzmacher

WHBL—Sheboygan—1926

Freq.: 1330 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....WHBL, Inc.
Bus.-Studio Address.....Box 27
Tel.: GL 8-2107.....ABC
Sta. Rep. .....Burn-Smith
Pres., General Manager.....Paul F. Skinner
Comm. Manager.....Ray Witthuhn
Comm. Traffic Mgr.....Doris Domnie
Chief Engineer.....Christ Bauer

WKTL—Sheboygan—1955

Frequency: 950 Kc.....Power 500 Watts, d.
Owned By.....Sheboygan Radio, Inc.
Address.....505-A N. 8th St.
Tel.: GLencourt 7-5561.....Independent
President.....Richard P. McKee
Station Manager.....W. C. Porsow
Program Director.....R. Beringer
Chief Engineer.....R. Kruse

WCOW—Sparta—1951

Frequency: 1290 Kc.....Power: 5 Kw. d.
Owned.....Sparta-Tomah Broadcasting Co.
Address.....209 E. Main St.
Tel.: 3307 .....KBS-MBS
Station Representative.....James Bowden
Pres., Gen. Mgr.....John D. Rice
Commercial Manager.....Dick Reber
Program Director.....Mary Hoogenhous
Chief Engineer.....Bill Day

WSPT—Stevens Point—1948

Frequency: 1010 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Stevens Pt. Bcstg. Co.
Business Address.....414 Main St.
Tel.: Diamond 4-9778.....Independent
Representative .....Hal Holman
President.....William F. Johns, Sr.
V.P., Gen. Mgr......Peter A. Barnard
Commercial Manager.....David Silverman
Sales Promotion Manager.....Dick Karel
Program Director.....Lucie Land
Chief Engineer.....Art Zagrzebski

WDOR—Sturgeon Bay—1951

Frequency: 910 Kc.....Power: 1000 W. d.
Owned-Oper. By...Door County Bcstg. Co. Inc.
Address.....212 N. Third Ave.
Tel.: PIoneer 3-4411.....MBS-KBS
Pres., Gen. Mgr.....Edward Allen, Jr.
Commercial Manager.....Leonard Koskubar
Program Director.....William Kary
Publicity Director.....Dolores Allen
Chief Engineer.....Arthur Altro

WQMN—Superior—1959

Frequency: 1320 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Quality Radio, Inc.
Address.....1314 Tower Ave.
Tel.: EXport 2-2222.....MBS
Station Reps.....P.R.O.; Bowden
President, Gen. Mgr.....W. H. Whitsitt
Program Director.....J. Grinden
Sales Prom. Mgr.....D. E. Giersdorf
Chief Engineer.....B. Cieslicki

WTMB—Tomah—1959

Frequency: 1460 Kc.....Power: 1 Kw. d.
Owned By.....Tomah Mauston Bcstg. Co.
Address .....P.O. Box 142
Tel.: 822 .....Independent
President, Sta. Mgr.....Hugh Dickie
Gen. Mgr., Pub. Dir.....T. Price
Chief Engineer.....W. Merritt

WTRW—Two Rivers—1951

Frequency: 1590 Kc.....Power: 1000 W. d.
Owned By.....WTRW, Inc.
Address.....1817 Washington St.
Tel.: TR 4-6555.....Independent
President.....Kenneth A. Daum
Gen., Sta. Mgr......Ray F. Kessenich
Program Dir.....Craig McCoy
Publicity .....Eleanore Daum
Chief Engineer.....Robert White

WISV—Viroqua—1958

Frequency: 1360 Kc.....Power: 500 Watts d.
Owned By.....Parks Robinson
Address.....Box 191
Tel.: 7-7200 .....KBS
Gen. Mgr., Ch. Eng......Parks Robinson
Station Mgr.....Dwain Munyon

WTTN—Watertown—1950

Frequency: 1580 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Watertown Radio, Inc.
Address.....102 W. Main St.
Tel.: 2215 .....KBS
Station Rep. .....Hopewell
Pres., Gen. Mgr......Carl V. Kolata
Sta. Mgr......Willard James
Sales Promotion Mgr.....Clifford Scott
Chief Engineer.....Philip Alexander

WAUX—Waukesha—1947

Frequency: 1510 Kc.....Power: 10 Kw. d.

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Owned-Operated By.....Waukesha Bcstg. Co.
Address.....330 Wisconsin Ave.
Tel.: LIberty 7-8015.....MBS
Station Representative.....Gill-Perna
General Manager.....Mig Figi
Comm., Sales Manager...Charles E. Williams
Chief Engineer.....Adin Randall

WDUX—Waupaca—1956

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned.....Laird Broadcasting Co.
Address.....204 S. Main St.
Tel.: 83.....ABC
Representative.....Radio-TV Reps.
President.....D. Laird
Station Mgr.....Tom Karavakis
Program Director.....Cal Cheek
Chief Engineer.....T. Flaherty
Owners of: WDUZ, Greenbay, Wisc.

WHVF—Wausau—1953

Freq.: 1230 Kc.....Power: 250 Watts
Owned.....Lakeland Bcstg. Corp.
Address.....1110 Wausau Ave.
Tel.: VIking 2-1188.....KBS
Representative.....Grant Webb & Co.
President, Ch. Eng.....Hilding V. Foreen
General Manager.....Arthur N. Lynn

WRIG—Wausau—1958

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....WRIG, Inc.
Address.....529 Third St.
Tel.: VIking 2-1921.....Independent
Station Rep.....Devney Organization
President.....Duey Wright, Sr.
Gen., Sta. Mgr.....Gerald G. Gertschen
Program Director.....Marvin Nelles
Chief Engineer.....Duey Wright, Jr.

WSAU—Wausau—1937

Frequency: 550 Kc.....Power: 5000 Watts
Owned-Oper. By.....Wisc. Valley TV Corp.
Business Address.....427 4th St.
Tel.: VI 2-2111.....NBC
Newspaper Affil.....Record Herald
Representative.....Meeker
President.....George T. Frechette
Gen. Mgr.....Richard D. Dudley
Station Manager.....George Bundner
General Sales Mgr.....James Frey
Sales Prom., Pub. Dir.....Thomas E. Bolger
Prog. Dir.....Rudy Topinka
Chief Engineer.....Roland W. Richardt

WBKV—West Bend—1950

Frequency: 1470 Kc.....Power: 1000 W. d.
Owned-Oper. By.....West Bend Bcstg. Co.
Business Address.....P.O. Box 60
Tel.: FE 4-2344.....KBS
Station Representative.....Walker-Rawalt
Pres., Gen. Mgr.....August C. Berkholtz
Station Manager.....Harold H. Berkholtz
Comm. Mgr., Chief Eng.....Paul J. Mueller

WFHR—Wisconsin Rapids 1940

Frequency: 1320 Kc....5 Kw., d., 500 Watts, n.
Owned-Oper. By...William F. Huffman Radio
Business Address.....230 First Ave. South
Tel.: HArrison 3-7200.....MBS
Newspaper Affil.....Daily Tribune
Representative.....Devney Organization
President.....Louise F. Huffman
Gen., Sta. Mgr.....George T. Frechette
Commercial Manager.....L. L. Zurawski
Program Director.....Arnie Strope
Chief Engineer.....Gordon Miller

Pop.: 340,000
Families: 102,000

WYOMING

Radio Homes: 98,500
AM Stas. in State: 26

KBBS—Buffalo—1956

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Northern Wyoming Bcstg. Corp.
Address.....98 S. Main Street
Tel.: MU 4-7169.....KBS
Station Representative.....Pearson
Gen. Mgr.....Jack Rosenthal
Chief Engineer.....R. P. Burger

KATI—Casper—1956

Frequency: 1400 Kc.....Power. 250 Watts
Owned.....KATI Corp.
Address.....P. O. Box 2006
Tel.: 237-7994.....KBS
Station Representative.....Pearson
Pres., Gen. Mgr.....Kenneth G. Prather
Sales Prom. Mgr.....Misha S. Prather

KTWO—Casper—1930

Freq.: 1470 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned By.....Rocky Mt. Tele. Stations
Address.....3900 East 2nd
Tel.: 237-3711.....CBS
Station Representatives.....Meeker; McGuire
President.....B. Harris
General, Station Mgr.....L. Berger
Commercial Manager.....Ralph Brannon
Program Director.....Betsy King
Chief Engineer.....Leo Chenier
Owners of: KTWO-TV.

KVOC—Casper—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....KVOC Bcstg. Co.
Address.....Box 2090
Tel.: 235-3518.....ABC

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Station Representative...Devney Organization
Sta., Sales Prom. Mgr......William F. Shutts
Comm. Mgr., Ch. Eng......Duane W. Simons
Program Director.....Marjorie W. Hileman

KCHY—Cheyenne—1959

Frequency: 1590 Kc.....Power: 1 Kw., d.
Owned By.....Charles W. Stone
Address.....309 W. 18 St.
Tel.: 634-7975 .....Independent
Station Representative.....Masla
President.....Charles W. Stone
General Manager.....David Williams
Chief Engineer.....Everett Anderson

KFBC—Cheyenne—1940

Frequency: 1240 Kc......**Power: 250 Watts**
Owned-Operated By.....Frontier Bcstg. Co.
Address.....2923 East Lincolnway
Tel.: 634-4461 .....**ABC**
News, Affil.....**Wyoming Eagle, State Tribune**
Station Representative.....Avery-Knodel
President .....Robert S. McCraken
General Mgr., Chief Eng.....William C. Grove
Station, Commercial Mgr.....Larry Birleffi
Program Director.....Jean Schoeck
Owners of: KFBC-TV; KSTF, Scottsbluff, Neb.

KVWO—Cheyenne—1952

Frequency: 1370 Kc.....**Power: 1000 Watts d.**
Owned-Operated By.....**Great West Co.**
Address .....**Box 926**
Tel.: 632-6433 .....MBS
Station Representative.....John Pearson
President.....W. P. Wright
General, Sta. Manager.....Leo R. Morris
Program Director.....Bob Mitchell
Chief Engineer.....David Wood
Owners of: KWKC, Abilene, Texas.

KODI—Cody—1947

Frequency: 1400 Kc......**Power: 250 Watts**
Owned-Operated By...Park Broadcasters, Inc.
Address.....P. O. Box 1222
Tel.: 587-4227 .....Independent
President, Station Mgr.....R. B. Beall
Chief Engineer.....Phil Barnhart

KWIV—Douglas—1957

Frequency: 1050 Kc......Power: 250 Watts d.
Owned By.....Douglas Broadcasting, Inc.
Address .....Box 114
Tel.: 800.....Independent
Station Representative.....John Pearson
President, Chief Eng.....Joe C. Henry

KLUK—Evanston—1953

Frequency: 1240 Kc......Power: 250 Watts
Owned-Oper. By...Evanston-Kemmerer Bcstrs.
Address.....P. O. Box 198
Tel.: 700.....ABC-KBS-MBS
President, General Mgr.....Warren Papke
Commercial Mgr., Prog. Dir.....J. Belcher
Chief Engineer.....**Harry Albers**

KIML—Gillette—1957

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Gillette Bcstg Co.
Address.....Box 277
Tel.: MUtual 2-4747.....KBS
Station Representative.....John Pearson
President.....W. H. Edelman, Jr.
Station Manager, Ch. Eng.....Robert H. Larson

KOVE—Lander—1948

Frequency: 1330 Kc.....Power: 1000 Watts
Owned-Operated By.....Fremont Bcstg.
Business Address.....P. O. Box 436
Tel.: 488.....KBS-ABC
Representative .....Continental
Sta., Gen. Mgr.....Dan Breece
Sales Prom. Mgr.....James Fitzgerald

KLME—Laramie—1961

Frequency: 1490 Kc.....Power: 100 W.
Owned By.....Albany Broadcasters
Address..... Laramie
Station Representative.....Hal Holman
President.....Les Ware

KOWB—Laramie—1948

Freq.: 1290 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Kowboy Radio, Inc.
Address .....Box 972
Tel.: 745-4888.....ABC-MBS
Station Representative.....Gill-Perna
President.....Charles R. Bell
General Manager.....Gene Benson
Commercial Manager.....Robert McKendrick
Program Director.....Mike Goodrich
Chief Engineer.....Al Beckman
Owners of: KYCN, Wheatland, Wyo.

KASL—Newcastle—1953

Frequency: 1240 Kc......**Power: 250 Watts**
Owned.....Jack Rosenthal Group
Address .....Box 967
Tel.: FR 5-4888.....Independent
President.....Mal Wyman
General Station Mgr.....Jack Rosenthal
Chief Engineer.....Al Bailey

KPOW—Powell—1941

Freq... 1260 Kc.....**Power: 5 Kw. d., 1 Kw. n.**
Owned-Operated By.....KPOW, Inc.
Address.....P. O. Box 864
Tel.: Skyline 4-2421 .....KBS-MBS
Representative .....**Avery-Knodel**
President, General Mgr.....Merlyn J. Hedin
Program, Publicity Dir.....John C. Steele
Chief Engineer.....J. S. Kilness

KRAL—Rawlins—1947

Frequency: 1240 Kc......**Power: 250 Watts**
Owned-Operated By.....**Rawlins Bcstg. Co.**
Address.....Box 385, West Rawlins
Tel.: EA 4-2711.....Independent
President.....William C. Grove
General, Station Mgr.....Denny Hawkins
Chief Engineer.....R. E. Williams
Owners of: KSID, Sidney, Neb.

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KVOW—Riverton—1948

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Riverton Bcstg. Co.
Business Address.....Box 393
Tel.: UL 6-2251.....Independent
President, General Manager.....Tony A. Kehl
Station, Comm. Manager.....Loren Ellis
Program Director.....Gary Lopez
Publicity Director.....Jack Langan
Chief Engineer.....Ralph Schafer

KVRS—Rock Springs—1939

Freq.: 1360 Kc...Power: 1 Kw. d., 500 Watts n.
Owned.....Wyoming Broadcasting Co.
Address.....Box 1167
Tel.: EMpire 2-3793.....ABC-KBS-MBS
Newspaper Affil.....Rock Springs Newspapers
Representative ..... Avery-Knodel
President .....D. G. Richardson
Gen., Sta. Mgr.....Dwight A. Fisher
Commercial Manager.....Jack Facinelli
Program Director.....Imogene Parr
Chief Engineer.....John Cormana

KROE—Sheridan—1961

Frequency: 930 Kc.....Power: 1 Kw. d.
Owned By.....Sheridan Bcstg. Co., Inc.
Address.....47 South Scott St.
Tel.: 674-4444.....Independent
Station Representative.....John Pearson
President.....Sam Rosenthal
General Manager.....Ed Niehay

KWYO—Sheridan—1934

Freq.:1410 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....Big Horn Bcstg. Co., Inc.
Address.....140 E. Loucks
Tel.: 674-4461.....ABC-MBS
Representative .....Avery-Knodel
President, Gen. Mgr.....Donald E. Tannehill
Station, Publicity Mgr.....H. W. Thompson
Program Director.....Don Hargis
Commercial, Sales Prom. Mgr.....F. C. Taggart
Chief Engineer.....Bob Crossthwaite

KRTR—Thermopolis—1955

Frequency: 1490 Kc.....Power: 250 Watts
Owned .....Mildred V. Ernst
Address .....500 Broadway
Tel.: UN 4-2351.....KBS
Gen., Comm. Mgr.....Mildred V. Ernst

KTHE—Thermopolis—1958

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By...Big Horn Basin Bcstg. Co.
Address.....320 Railroad Ave.
Tel.: UNion 4-2119.....Independent
Station Representative.....John Pearson
Pres., Gen. Mgr.....Hugh R. Graham
Commercial Manager.....Emma R. Graham
Publicity Director.....Earl Myers
Program Director.....Charlotte Haynes
Chief Engineer.....Gayle Robinson

KGOS—Torrington—1950

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Kermit G. Kath
Address .....Box 271
Tel.: JEfferson 2-2158.....Independent
General Manager.....Kerm Kath
Commercial Manager.....Jack Jolly
Program Director.....Jerry Miller
Sales Promotion Manager.....Bill Mill
Chief Engineer.....Gary Robertson
Owners of: KOLR, Sterling, Colo.

KYCN—Wheatland—1960

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Kowboy Radio, Inc.
Address .....Box 250
Tel.: 646 .....Independent
President.....Charles R. Bell
General Manager.....Larry Cobb

KWOR—Worland—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Joseph P. Ernst
Address .....Route 20 West
Tel.: FI 7-2675.....KBS
Gen. Comm. Mgr.....Joseph P. Ernst

TERRITORIES AND POSSESSIONS

GUAM

KUAM—Agana—1954

Frequency: 610 Kc.....Power: 1000 Watts
Owned By.....Radio Guam, Inc.
Address.....P. O. Box 368
Tel.: 7961.....NBC, MBS
Station Rep.....Intercont. Services Ltd.
Pres., Gen. Mgr.....Harry M. Engel
Sales Manager.....Mary C. Chappelle
Station Manager.....Robert A. Jordan
Chief Engineer.....David Stroberg
Owners of: KUAM-TV.

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PUERTO RICO

WABA—Aguadilla—1951

Frequency: 850 Kc.....Power: 500 Watts
Owned-Operated By.....L. Hector Reichard
Address .....Box 188
Tel.: 241 .....Independent
General Manager.....F. Bonnet Velez

WCMN—Arecibo—1947

Frequency: 1280 Kc.....Power: 1000 Watts
Owned-Oper. By .....Caribbean Bdcstg Corp.
Address.....32 Jose de Diego Ave.
Tel.: 5.....Independent
President.....Antonio E. Vidal
Gen., Comm. Mgr.....Nabal Barreto
Program Director.....Mrs. Digna Pabon
Chief Engineer.....William Arce

WMIA—Arecibo—1957

Frequency: 1070 Kc.....Power: 500 Watts
Owned.....Abacoa Radio Corp.
Address .....Box 126
Tel.: 463 .....Independent
Station Representative .....Pan-American
President.....Carlos M. Pirallo-Lopez
General, Comm. Mgr...Epifanio Rodriguez-Velez
Program Director.....Enid Gomez
Sales Prom. Mgr.....Manuel Pirallo
Publicity Director.....Bonifacio Rodriguez
Chief Engineer.....Jose E. Medina
Owners of: WWWW, Rio Piedras.

WNIK—Arecibo—1958

Frequency: 1230 Kc.....Power: 250 W.
Owned By.....Arecibo Radio Corp.
Address.....462 Jose de Diego Ave.
Tel.: 913 .....Independent
President.....M. A. Cabrera
General Manager.....David Ortiz
Station Manager.....Luis A. Rios
Program Director.....Luis Quinonez
Chief Engineer.....F. Santiago Andujar

WRSJ—Bayamon—1947

Frequency: 1560 Kc.....Power: 250 Watts
Owned-Operated By.....Antilles Bcstg.
Address.....Box 5627, San Juan
Tel.: 3-8515 (San Juan).....Independent
President, Gen. Mgr.....J. M. Ortiz

WNEL—Caguas—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Atlantic Bcstg.
Address .....Box 487
Tel.: 677 .....Independent
President, Gen. Mgr.....Jack Sterling

WVJP—Caguas—1947

Frequency: 1110 Kc.....Power: 250 Watts
Owned-Oper. By .....Borinquen Bdcstg. Co.
Address.....Ruiz Belvis St.
Tel.: 789 .....Independent
President, General Mgr.....Hector Pereira

WMDD—Fajardo—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....WMDD, Inc.
Address .....Box 387
Tel.: 132.....Independent
General Manager .....Agustin B. Camunas

WXRF—Guayama—1948

Frequency: 1590 Kc.....Power: 1,000 Watts
Owned-Oper. By....Guayama Bcstg. Co. Inc.
Business Address.....P.O. Box 615
Tel.: 243 .....Independent
General Mgr.....Gumersindo Cordero, Jr.

WALO—Humacao—1957

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Antonio L. Ochoa
Address .....Box 1055
Tel.: 422 .....Independent
General, Promotion Mgr..Ramon A. Rodriquez

WAEL—Mayaguez—1948

Frequency: 600 Kc.....Power: 1000 Watts
Owned-Operated By.....Mario Acosta
Business Address.....12 Iglesia St.
Tel.: 600 .....Independent
Gen. Manager.....Mario Acosta

WKJB—Mayaguez—1946

Frequency: 710 Kc.....Power: 1000 Watts
Owned-Operated By.....Jose A. Bechara, Jr.
Address .....Box 1293
Tel.: 983 .....Independent
Pres., Gen. Mgr. .....Jose A. Bechara, Jr.

WORA—Mayaguez—1947

Frequency: 760 Kc.....Power: 5000 W.
Owned-Oper. By.....Radio Americas Corp.
Studio Address.....P. O. Box 43
Tel.: 1150 .....Independent
Station Representative .....Interamerican
Pres., Gen. Mgr.....Alfredo R. DeArellano
Station Manager.....Reinaldo M. Dupont
Program Director.....Ernesto Rafols, Jr.
Chief Engineer.....Rafael Cruz Rivera

WPRA—Mayaguez—1937

Frequency: 990 Kc.....Power: 10,000 Watts
Owned-Oper. By.....WPRA, Inc.
Address.....Box 869
Tel.: 869.....Independent
President .....Andres Camara
Gen. Mgr.....E. Camara de Ramos

WTIL—Mayaguez—1950

Frequency: 1300 Kc.....Power: 1000 Watts
Owned-Operated By...Mayaguez Radio Corp.
Address.....P. O. Box 1346
Tel.: 1290 .....Independent
Station Representative.....Continental
President.....William G. Mamary
Gen., Comm. Mgr.....Gilbert Mamary

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WISO—Ponce—1953

Frequency: 1260 Kc.....Power: 1000 Watts
Owned-Oper. By.....South P. R. Bcstg. Corp.
Tel.: 2-1257 .....Independent
President .....Andres Grillasca
Gen. Mgr., Ch. Eng.....Luis E. Freyre
Sta. Manager..... Nilda P. Freyre

WLEO—Ponce—1956

Frequency: 1170 Kc.....Power: 250 Watts
Owned By.....Ponce Broadcasting Corp.
Business Address.....Torres & Villa Sts.
Tel.: 2-3038 .....Independent
Pres., Gen. Mgr.....Charles Cordero
Program Director.....Felix Irizarry
Chief Engineer.....J. H. Conesa
Owners of: WKFE, Yauco, P. R.

WPAB—Ponce—1939

Frequency: 550 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned By....Portorican Am. Bcstg. Co., Inc.
Address .....P.O. Box 786
Tel.: 2-3260.....Independent
Pres., Gen. Mgr.....A. Gimenez-Aguayo

WPRP—Ponce—1936

Frequency: 910 Kc.....Power: 5000 Watts
Owned-Operated By.....Voice of Porto Rico
Address.....P. O. Box 430
Tel.: 2-0166 .....Independent
Representative .....Inter-Amer. Pub.
President, Gen. Mgr....Alfredo R. de Arellano
Station, Comm. Mgr.....Antonio Miro
Sales Prom. Mgr., Prog. Dir...Radames Mayoral
Chief Engineer.....Russell O. Johnson

WRIO—Rio Piedras—1949

Frequency: 1320 Kc...Power: 5 Kw. d. 1 Kw. n.
Owned-Oper. By ...The Master Bdcstg. Corp.
Address.....Box 335, Hato Rey, P. R.
Tel.: 6-2491 .....Independent
President.....Isidoro Quinones Vidal

WWWW—Rio Piedras—1949

Frequency: 1520 Kc.....Power: 250 Watts
Owned-Oper. By.....Abacoa Radio Corp.
Address.....Box 935
Tel.: 6-5000.....Independent
President, General Mgr.....Carlos P. Lopez
Chief Engineer.....Ramon E. Orta
Owners of: WMIA, Arecibo.

WAPA—San Juan—1947

Frequency: 680 Kc.....Power: 10,000 Watts
Owned-Oper. By.....José Ramón Quiñones
Bus. Address .....357 Ponce De Leon Ave.
Tel.: 724-3000 .....Independent
Representative.....Caribbean Network, Inc.
Owner.....Jose Ramon Quinones
General Mgr. .....Segismundo Quinones
Program Dir.....Francisco Aranzamendi, Jr.
Chief Engineer .....Jose Arzuaga

The San Juan market IS

PUERTO RICO and

WAPA

680 Kc 10 Kw

has an outstanding sales producing record for hundreds of advertisers at the lowest cost per thousand radio homes reached.

For information, program and spot availabilities, rates, etc. contact our sales offices:

WAPA

San Juan, Puerto Rico

Caribbean Networks, Inc.

20 West 43rd Street, New York 36, N. Y.

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PUERTO RICO-VIRGIN ISLANDS

WHOA—San Juan—1954

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Continental Broadcasting Corp.
Address.....Box V, Hato Rey
Tel.: 6-3182.....Independent
Pres., Gen. Mgr.....Carmina Mendez

WIAC—San Juan—1947

Frequency: 740 Kc.....Power: 10 Kw.
Owned By.....Bestov Bcstg., Inc.
Address.....Box 4504
Tel.: 2-0014.....Independent
General Manager.....Louis A. Mejia

WITA—San Juan—1947

Frequency: 1140 Kc.....Power: 500 Watts
Owned-Oper. By...Electronic Enterprises, Inc.
Address.....P.O. Box 2792
Tel.: 3-3594.....Independent
General Mgr.....Mariano A. Suarez
Chief Engineer.....Luis Prado Martorell

WKVM—San Juan—1945

Frequency: 810 Kc.....Power: 25 Kw.
Owned-Oper...American Colonial Bcstg. Corp.
Address.....1000 Ponce de Leon Ave.
Tel.: 2-1278.....Independent
Representative.....Pan American Bcstg. Co.
Pres., Gen. Mgr.....R. P. Perry
Chief Engineer.....Emilio Ramirez
Owners of: WSUR-TV, Ponce; WKBM-TV, Caguas.

WKAQ—Santurce—1922

Frequency: 580 Kc.....Power: 5000 Watts
Owned-Oper. By.....El Mundo Bcstg. Corp.
Address.....Box 9007
Tel.: 723-8290.....Independent
Newspaper Affiliation.....El Mundo
Representatives....Inter-American Pub'l., Inc.
General Mgr.....V. Lamas, Jr.
Program Director...Esther Pales de Rodriguez
Chief Eng.....Jose A. Fernandez
Owners of: WKAQ-TV-FM, San Juan, P. R.

WIVV—Vieques Island—1956

Frequency: 1370 Kc.....Power: 1,000 Watts
Owned By....Calvary Baptist Mission of P. R.
Address.....Vieques Island
Tel.: 2961.....Independent
President, Gen. Mgr.....Donald D. Luttrell
Program Director.....Ruth Luttrell
Chief Engineer.....Gerow Carr

WKFE—Yauco—1961

Frequency: 1550 Kc.....Power: 250 Watts
Owned By.....Ponce Bcstg. Corp.
Address.....Yauco, P. R.
Tel.: Yauco.....Independent
President, Sta. Mgr.....Charles Cordero
Chief Engineer.....J. H. Conesa
Owners of: WLEO, Ponce, P. R.

VIRGIN ISLANDS

WIVI—Christiansted—1952

Frequency: 970 Kc.....Power: 1000 Watts
Owned-Oper..Radio American West Indies, Inc.
Address.....P. O. Box 931
Tel.: 223.....KBS
Station Rep.....Pan American
Pres., Gen. Mgr.....Mrs. Hazel M. Higdon
Chief Engineer.....Raymond E. Higdon

WSTA—St. Thomas—1950

Frequency: 1340 Kc.....Power: 250 Kc.
Owned By.....V. I. Industries, Inc.
Address.....Box 2577
Tel.: 489.....MBS-NBC
Station Representative.....Intercontinental
President.....W. M. O'Neil
General, Sta. Mgr.....Len Stein
Program Dir.....Bob Bell
Chief Engineer.....Addie Ottley

When You Can Have The Best, Why Be Satisfied With Less!

THE ASSOCIATED PRESS

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Radio Stations Scheduled to Open this Year

Call Letters	City
	ALABAMA
WARI	Abbeyville
WRAB	Arab
	ARKANSAS
KZOT	Marianna
KSUD	West Memphis
	CALIFORNIA
KLIP	Fowler
KLBS	Los Banos
KDOL	Mojave
KCJH	San Luis Obispo
KDAD	Weed
	FLORIDA
WKMK	Blountstown
WOWY	Clewiston
WOKC	Okeechobee
WYNZ	Windemere
WZRH	Zephyrhills
	GEORGIA
WNGA	Nashville
	IDAHO
KCYN	Idaho Falls
	ILLINOIS
WMPP	Chicago Heights
	KENTUCKY
WYGO	Corbin
	MARYLAND
WMHI	Braddock Heights
	MICHIGAN
WMIC	St. Helen
	MINNESOTA
KTCR	Minneapolis-St. Paul
	MISSISSIPPI
WFFF	Columbia
WVOM	Iuka
WMOE	Jackson
	NEW YORK
WXKW	Troy
	OHIO
WDLR	Delaware
	PENNSYLVANIA
WYNS	Leighton
	RHODE ISLAND
WFKD	Wickford
	TENNESSEE
WROL	Fountain City
	TEXAS
KTON	Beeville
KVIL	Highland Park
KPLA	Plainview
	VIRGINIA
WENZ	Highland Springs
WLES	Lawrenceville
	WASHINGTON
KCDI	Kirkland
KQDE	Spokane
	WEST VIRGINIA
WJBT	Wheeling

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CANADIAN GROWTH

Highlighted by New Private TV Network

By JULES LAROCHELLE
Radio-TV Daily, Canadian Bureau

THE YEAR 1961 was a stupendous one for the Canadian radio and television broadcasting industry, composed of the crown-owned Canadian Broadcasting Corporation on the one hand, and the independent broadcasters on the other.

The major event in industry in 1961 was the start of the privately-owned TV stations in the major cities of Canada (heretofore the monopoly of the CBC). The entry of these stations resulted in the founding of the country's first privately-owned TV network, and the first time that the CBC had rivals, on a network basis.

CTV Television Network, Limited links eight stations. The CBC meanwhile continued to grow, operating two television networks, English-language from Victoria, B.C., to St. John's, Nfld., 4,000 miles, or longest in the world; French-language network which extends from Sturgeon Falls, Ontario, to Moncton, New Brunswick—in every respect the number one French-language network in the world.

In radio, great activity and good results prevailed for both the publicly-owned CBC and private stations. The number of stations grew as both CBC and private interests added other outlets. The pattern of radio broadcasting changed somewhat during the year. Broadcasters, who generally maintained favorable advertising revenue, offered greater variety of "domestic" programs with more and more emphasis on news reports, either local or national and international.

Country-wide coverage of both radio and TV by the CBC and privately-owned stations attained a wider level. The CBC national service is now within reach of 98 per cent of the population for radio, and 90 percent or more for TV. Extension of this coverage to areas not already served is steadily progressing.

The independents also have plans in mind for extending coverage. At recent hearing of the Board of Broadcast Governors, Spencer Caldwell, president of CTV Network, said his eight-station private chain must have more stations if it is to gain revenue needed to produce good Canadian programs.

The independent TV stations, as was expected, operated at a loss despite obtaining substantial advertising. S. M. Finlayson, president of Canadian Marconi (operator of Montreal's CFCF-TV) said that 1962 should see a considerable improvement in operating results and that the firmer establishment of CTV network in the Canadian Scene will take place.

As for color TV, the situation in 1961 remained unchanged and start of color telecasting still seems quite in the distance. The CBC is proceeding with caution on the matter, although keeping in close touch with developments in the U.S.

FM radio made some headway during the year, and many in the industry felt that long-term prognosis for it is excellent. FM with its great possibilities for high fidelity and stereo may enjoy unprecedented popularity in the near future.

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RADIO

CANADA

PERSONNEL OF CBC, CTV & CAB
INTERNATIONAL RADIO STATIONS
CANADIAN STATIONS INDEX
AM STATIONS BY PROVINCES
AND THEIR KEY PERSONNEL

ANNUAL

1962

Silver Anniversary

www.americanradiohistory.com

Canadian Broadcasting Corporation

Head Office—Victoria Building, 140 Wellington St.
Ottawa, Ont., Canada
Phone: CE 6-7331

EXECUTIVE OFFICERS

President ..... Alphonse Ouimet
Vice President ..... Capt. W. E. S. Briggs
V.P., Asst. to Pres. ..... Col. R. P. Landry
Vice Pres., Pgmmg. ..... E. S. Hallman
Vice Pres., Eng. Opera. ..... J. P. Gilmore
Vice Pres., Corp. Affairs ..... R. C. Fraser
Dir., Public Relations ..... W. A. Macdonald
Comptroller ..... V. F. Davies
Gen. Mgr., English Net. Bcstg. ... H. G. Walker
Gen. Mgr., French Net. Bcstg. ... Marcel Ouimet

CTV Television Network Ltd.

Head Office—42 Charles St., E., Toronto 1, Ont.
Phone: 924-5454

OFFICERS

President ..... Spencer W. Caldwell
Exec. Vice Pres. ..... Gordon F. Keeble
Vice Pres., Sales ..... Hugh Clark
Natl. Prog. Dir. ..... Michael Hind-Smith
Exec. Producer ..... Ross McLean
Sales Manager ..... Tom Atkins
Network Opera. Mgr. ..... Stan Wilson
Dir. of Bus. Affairs ..... Richard P. Morgan
Adv. & Prom. Mgr. ..... A. Coyne

New York Office
535 Fifth Ave., New York 17, N. Y.
Phone: TN 7-0190
Natl. Sales Mgr. ..... Kenneth M. Flower

STATIONS

CFCN-TV ..... Calgary, Alta.
CFRN-TV ..... Edmonton, Alta.
CJCH-TV ..... Halifax, N. S.
CFCF-TV ..... Montreal, Que.
CHAN-TV ..... Vancouver, B. C.
CFTO-TV ..... Toronto, Ont.
CJAY-TV ..... Winnipeg, Man.
CJOH-TV ..... Ottawa, Ont.

Canadian Association of Broadcasters

Head Office—108 Sparks St., Ottawa 4, Ont.
Phone: CE 3-4035

OFFICERS

President ..... Don Jamieson, CJON-AM-TV, St. John's, Nfld.
Immediate Past President ..... M. T. Brown, CFPL-AM-TV, London
Executive Vice President ..... T. J. Allard
Vice President, Radio ..... Allan Waters, CHUM, Toronto
Vice President, TV ..... J. A. Pouliot, CFCM-TV, CKMI-TV, Que.

FUNCTIONS

The Canadian Association of Radio & Television Broadcasters is a voluntary trade organization of 159 privately owned (independent) radio broadcasting stations, and 51 television stations in Canada.

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United States and Canadian International Radio Stations

Station Operator and Location	*Call Letters*	*Power*
Columbia Broadcasting System, Inc., Brentwood, L. I., N. Y.	WDSI-1	50 kw.
	-2	50 kw.
	-3	50 kw.
Columbia Broadcasting System, Inc., Wayne, N. J.	WDSI-5	50 kw.
	-6	50 kw.
Columbia Broadcasting System, Inc., Delano, Calif.	KCBR-1	200 kw.
	-2	50 kw.
	-3	50 kw.
	-4	100 kw.
	-5	100 kw.
The Crosley Broadcasting Corporation, Bethany, Ohio	WLWO-1	110 kw.
	-2	110 kw.
	-3	110 kw.
	-4	110 kw.
	-5	110 kw.
	-6	110 kw.
General Electric Company, Schenectady, N. Y.	WGEO-1	100 kw.
	-2	50 kw.
	-3	25 kw.
National Broadcasting Co., Inc., Bound Brook, N. J.	WBOU-1	50 kw.
	-2	50 kw.
	-3	50 kw.
	-4	50 kw.
	-5	50 kw.
	-6	50 kw.
National Broadcasting Co., Inc., Dixon, Calif.	KNBH-1	200 kw.
	-2	50 kw.
	-3	50 kw.
	-4	100 kw.
	-5	100 kw.
*World Wide Broadcasting Corp., Scituate, Mass.	WRUL-1	50 kw.
	-2	50 kw.
	-3	50 kw.
	-4	20 kw.
	-5	50 kw.
*Radio Station KGEI, Inc., Belmont, Calif.	KGEI	50 kw.

*These are non-Government transmitters and are licensed by the FCC. Other stations are Government controlled and used for programs of the Voice of America, Armed Forces Radio & Television Service, & United Nations Radio.

CANADIAN BROADCASTING CORP. INTERNATIONAL SERVICE

Headquarters and production studios are in Montreal with two shortwave transmitters at Sackville, New Brunswick, of 50 kw. each, operating under the following frequencies:

Services To:	*Frequencies (Mc/s)*	*Band (meters)*
Australasia	9.63	31.15
European	17.82	16.84
	15.32	19.58
	11.72	25.60
	9.63	31.15
African	15.32	19.58
	11.72	25.60
Northern Canada (CBC Northern Service)	9.585	31.30
	6.06	49.50
Caribbean, Latin American	11.76	25.51
	9.74	30.80

Note: There are never more than two frequencies used at once. Call letters are not used on the air. Source: CBC.

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CFCW	619
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CFGT	633
CFHR	625
CFJC	620
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CFNB	624
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CJON	625
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CKEC	626
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CKFH	632
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ALBERTA

CFAC—Calgary—1922

Frequency: 960 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Calgary Bcstg. Co., Ltd.
Address.....1301 17th Ave., S.W.
Tel.: 244-9331.....CBC
Station Reps.....All-Canada Radio & TV, Weed
President.....Hugh E. Pearson
V.P., General Manager.....D. H. Hartford
Sales Promotion Manager.....G. B. Mannix
Asst., Commercial Manager....David F. Penn
Program Director.....Clarence F. Mack
Chief Engineer.....E. C. Connor

CFCN—Calgary—1922

Frequency: 1060 Kc.....Power: 10,000 Watts
Owned-Oper. By.The Voice of the Prairies, Ltd.
Address.....Broadcast House
Tel.: CHurchill 9-9101.....CBC
Sta. Reps...Young Canadian; Radio Reps. Ltd.
President, Sta. Mgr.....H. Gordon Love
Commercial Mgr.....Gordon L. Carter
Program Dir.....Don Thomas
Publicity Dir.....James A. Love
Chief Engineer.....Robert W. Lamb
Owners of: CFCN-TV.

CKXL—Calgary—1950

Frequency: 1140 Kc.....Power: 10,000 Watts
Owned-Oper. By .....CKXL Ltd.
Address.....210 9th Ave. S.W.
Tel.: AM 6-3026.....Independent
Representative.....H. C. Stovin, Forjoe
President, Gen. Mgr.....A. R. Mackenzie
Chief Engineer.....G. R. Morrison

CFCW—Camrose—1954

Frequency: 790 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Camrose Bcstg. Co. Ltd.
Address .....Box 1600
Tel.: 672-3151 .....Independent
Pres., Gen. Mgr.....H. J. Yerxa
Sales Prom., Comm. Mgr.....W. H. Holte
Publicity Dir.....R. H. Wheeler
Chief Engineer.....L. W. Olson

CJDV—Drumheller—1958

Frequency: 910 Kc.....Power: 1000 Watts
Owned By.....Dinosaur Bcstg. Corp. Ltd.
Address.....327 2nd St. E.
Tel.: VA 3-3444.....Independent
Station Rep.....Trans-Ocean; Messner; Scharf
President, Station Mgr.....Tony Mayer
Program Dir.....Bill Dowson
Chief Engineer.....John Vissor

CBX—Edmonton—1948

Frequency: 1010 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Bus.-Studio Address..Rm. 813, MacDonald Hotel
Tel.: GArden 4-8221.....CBC
Station Manager.....R. Horley
Program Director.....B. C. Deaville
Chief Engineer.....V. J. McMahon

CFRN—Edmonton—1934

Frequency: 1260 Kc.....Pwer: 50,000 Watts
Owned-Oper. By....Sunwapta Bcstg. Co., Ltd.
Address.....102 C.P.R. Bldg.
Tel.: GArden 2-2101.....CBC
Sta. Reps.....Radio Reps., Ltd.; Young Can.
Pres., Gen Mgr.....G. R. A. Rice
Station, Comm. Mgr.....A. J. Hopps
Retail Sales Manager.....A. G. Coumont
Publicity Director.....Jack J. Foster
Production Mgr.....George Duffield
Chief Engineer.....Ted Wadson
Owners of: CFRN-TV.

CHED—Edmonton—1954

Freq:. 1080 Kc..Power: 10,000 Wts. d., 1000 n.
Owned-Oper. By.....CHED, Ltd.
Address .....10006—107th St.
Tel.: GArden 4-2111.....Independent
Representative.....Stephens & Towndrow
President.....H. N. Sibbald
General, Sta. Mgr.....M. D. Dyck
Prog. Dir.....Jerry Forbes
Sales Promotion Mgr.....John Barton
Commercial Mgr.....Bill Reid
Publicity Dir.....John Baldock
Chief Engineer.....Clint Nichol

CHFA—Edmonton—1949

Frequency: 680 Kc.....Power: 5000 Watts
Owned-Operated By.....Radio Edmonton, Ltd.
Business Address.....10012—109th St.
Tel.: GA 4-2157.....CBC
President.....Andre M. Dechene

CJCA—Edmonton—1922

Freq.: 930 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned-Oper. By....Edmonton Bcstg. Co., Ltd.
Address.....104th St. & Jasper Ave.
Tel.: 424-4131.....CBC
Newspaper Affiliation.....Southam Publishing
Representative .....All-Canada, Weed
V.P., General Manager.....R. Barnes
Commercial Manager.....K. Goddard
Sales Prom. Manager.....B. Heatherington
Publicity Director.....D. Lamb
Program Director.....D. Elton
Chief Engineer.....G. Skuttle

CFGP—Grande Prairie—1937

Frequency: 1050 Kc.....Power: 10 Kw.
Owned By.....Northern Bcstg. Corp., Ltd.
Address.....9910 99th St.
Tel.: 532-2311.....CBC
Representative .....All-Canada, Weed
President.....Hugh E. Pearson
General, Station Mgr.....Cameron A. Perry
Comm. Mgr.....G. Pearcy
Program Director.....Jack Soars
Chief Engineer.....Jim de Roaldes

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CJOC—Lethbridge—1926

Freq.: 1220 Kc...Power: 10 Kw. d., 5 Kw. n.
Owned-Oper. By.....Lethbridge Bcstg., Ltd.
Address.....1015 Third Ave. S.
Tel.: FA 7-3161.....CBC
Station Representative.....All-Canada; Weed
General Mgr.....A. J. Balfour
Commercial Manager.....B. J. O'Grady
Sales Prom. Manager.....D. Taylor
Chief Engineer.....Doug Card

CKSA—Lloydminster—1957

Frequency: 1150 Kc.....Power: 1000 Watts
Owned By.....Sask-Alta Bcstg. Ltd.
Address ..... Lloydminster
Tel.: LLoydminster.....Independent
President.....A. F. Shortell
General Mgr.....P. J. Edwards
Chief Engineer.....P. Robinson

CHAT—Medicine Hat—1946

Frequency: 1270 Kc.....Power: 1000 Watts
Owned-Oper. By.....Monarch Bcstg. Co., Ltd.
Address.....520 First St. S.E.
Tel.: JAckson 6-2821.....CBC
Representative .....Weed, All-Canada
President.....J. H. Yuill
Gen., Sta. Mgr.....R. J. Buss
Commercial, Prom. Mgr.....Orv Kope
Program Director.....Lorne Havard
Chief Engineer.....Sid Gaffney
Owners of: CHAT-TV.

CKYL—Peace River—1954

Frequency: 630 Kc.....Power: 1000 Watts
Owned-Oper. By.....Peace River Bcstg. Co.
Address.....Box 1150
Tel.: 2535 .....Independent
Representative .....Lorrie Potts
President, Gen. Mgr.....John Skelly
Commercial Mgr.....W. E. McNabb
Program Dir.....Jim Gray
Chief Engineer.....Leslie Klement

CKRD—Red Deer—1949

Freq.: 850 Kc.....Power: 1000 Watts
Owned By.....Central Alberta Bcstg. Co. Ltd.
Address.....Box 518
Tel.: 346-2083.....CBC
President.....Henry L. Flock
Managing Director.....G. E. Spackman
Comm. Sta. Mgr.....W. R. Scott
Program Director.....Rod Stephen
Chief Engineer.....Ken Martin

BRITISH COLUMBIA

CHWK—Chilliwack—1927

Frequency: 1270 Kc.....Power 10,000 Watts
Owned-Oper. By....Fraser Valley Bcstrs., Ltd.
Address.....50 Yale Rd., W.
Tel.: SYcamore 3-7226.....CBC
Representative .....All-Canada, Weed
President .....Jack Pilling
Managing Director.....Murdo Maclachlan
Commercial Manager.....Bill Teetzel
Program Director.....Bill Wolfe
Chief Engineer.....Tony Shepherd

CFCP—Courtenay—1959

Frequency: 1440 Kc.....Power: 1,000 Watts
Owned By.....William George Browne
Address.....Courtenay, B. C.
Tel.: Courtenay .....Independent
President.....William George Browne

CKEK—Cranbrook—1957

Frequency: 570 Kc.....Power: 1 Kw.
Owned By.....East Kootenay Bcstg. Ltd.
Address.....32 South 9th Ave.
Tel.: JUniper 6-2224.....Independent
Sta. Reps.....Messner Radio Reps; TV Reps
President.....B. Redisky
General, Sta. Manager.....L. J. Hoole
Commercial Mgr.....T. Hogarth
Chief Engineer.....W. J. Gillespie

CJDC—Dawson Creek—1948

Frequency: 1350 Kc.....Power: 1000 Watts
Owned-Operated By..Radio Station CJDC, Ltd.
Business Address.....902 - 102nd Ave.
Tel.: STerling 2-3341.....Independent
President .....H. Michaud
Gen. Mgr., Comm. Mgr.....Mike Lavern

CBXF—Fort Nelson—1959

Frequency: 860 Kc.....Power: 40 Watts
Owned by .....CBC
Address.....Fort Nelson, B. C.
Tel.: Fort Nelson .....CBC
Director of N. Service.....A. Cowan
Supervisor of Programs.....J. Craine
Information Services.....H. Shane

CFJC—Kamloops—1926

Freq.: 910 Kc.....Power: 10 Kw. d., 1 Kw. n.
Owned.....Inland Bcstrs., Ltd.
Address .....387 Fourth Ave.
Tel.: 372-8826.....CBC
Sta. Rep. .....All-Canada, Weed
President .....Ronald White
General Manager.....Ian G. Clark
Station Manager.....Jack Pollard
National Comm. Mgr.....Walter Harwood
Local Sales Manager.....Jim Embury
Program Director.....Walter Jones
Chief Engineer.....Kurt Reichennek

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CKOV—Kelowna—1931

Frequency: 630 Kc.....**Power:** 1000 Watts
Owned-Oper. By.....**Okanagan Bcstrs., Ltd.**
Address.....Box 100
Tel.: POplar 2-3331.....CBC
Station Reps.....All Canada Radio; Weed
President.....Mrs. J. W. B. Browne
Gen. Mgr.....J. H. Browne
Station, Comm. Manager.....Ken Compton
Sales Promotion Mgr.....Walter E. Gray
Program Director.....J. B. Cooper
Chief Engineer.....Art Vipond

CHUB—Nanaimo—1949

Frequency: 1570 Kc.....**Power:** 10,000 Watts
Owned-Operaed By...Standard Bcstg. Co. Ltd.
Address.....Malasplac Hotel
Tel.: SKyline 3-4341.....CBC
Newspaper Affil.....**Vancouver Sun**
Reps...Stephens & Towndrow, Messner, Cooke
Station Manager.....C. J. Rudd
Chief Engineers.....E. R. McIntyre, L. Fox

CKLN—Nelson—1939

Frequency: 1390 Kc.....**Power:** 1000 Watts
Owned-Oper. By..**News Publishing Co., Ltd.**
Address.....P. O. Box 250
Tel.: 10.....CBC
Newspaper Affiliation.....**Nelson Daily News**
Rep.....Stovin & Byles; Young Canadian
Station Manager.....Alan R. Ramsden

CKNW—New Westminster 1944

Freq.: 980 Kc.....Power: 10,000 Watts
Owned By.....**Radio NW, Ltd.**
Address.....227 Columbia St.
Tel.: LA 2-2711.....**Independent**
President.....Frank A. Griffiths
Gen., Station Mgr.....W. J. Hughes

CKLG—No. Vancouver—1954

Frequency: 730 Kc.....**Power:** 10,000 Watts
Owned-Oper. By....**Lions Gate B'casting., Ltd.**
Address.....143 E. 11th, North Vancouver
Tel.: YUkon 8-1101.....**Independent**
Reps.....Air-Time Sales, Donald Cooke
President.....Lloyd E. Moffat
General, Station Mgr.....Lew Roskin
Sales Prom., Publicity Dir.....Terry Bate
Program Director.....Keith Sterling
Chief Engineer.....Peter MacKintosh
Owners of: CKY, Winnipeg.

CKOK—Penticton—1948

Freq.: 800 Kc....**Power:** 10 Kw. d., 500 W. n.
Owned-Operated By.....**CKOK, Ltd.**
Business Address.....33 Carmi Ave.
Tel.: HYatt 2-2800.....CBC
Represent..All Canada; Weed; Okanagan Radio
Pres., Gen., Mgr.....Maurice P. Finnerty
Station Manager.....Ralph J. Robinson
Sales Prom. Mgr., Sales Mgr.....Ken Compton
Commercial Mgr.....H. C. Dane
Program Director.....Henry Shannon
Chief Engr.....George Cameron

CJAV—Port Alberni—1946

Frequency: 1240 Kc.....**Power:** 250 Watts
Owned-Operated By.....**CJAV, Ltd.**
Address.....735 Third Ave., N.
Tel.: 604.....Independent
Station Reps.....Messner; Cooke; Bedard
Pres., Gen. Mgr.....Kenneth Hutcheson
Commercial Mgr.....William Loeppky
Sales Prom., Publicity Dir.....William Gibson

CKPG—Prince George—1945

Frequency: 550 Kc.....**Power:** 250 Watts
Owned-Oper. By....**Radio Station CKPG, Ltd.**
Address.....1220 Sixth Ave.
Tel.: LO 4-8861.....CBC
Representative.....**All-Canada, Weed**
President, Gen. Mgr.....R. T. Harkins
General Sales, Prom. Mgr.....J. W. Barlee
Asst. Station Mgr.....R. A. East
Program Director.....N. A. McLean
Publicity Director.....M. J. Leveque
Chief Engineers.....S. W. Davis
Owners of: CKPG-TV.

CFPR—Prince Rupert—1938

Frequency: 1240 Kc.....**Power:** 250 Watts
Owned By.....Canadian Broadcasting Corp.
Address.....343 W. 2nd Ave.
Tel.: 2161.....CBC
Sta. Mgr.....W. G. Hankinson
Program Director.....W. J. Must
Technical Supervisor.....C. H. Insulander

CKCQ—Quesnel—1957

Frequency: 570 Kc.....**Power:** 1 Kw.
Owned.....**Cariboo Bcstrs. Ltd.**
Address.....Box 699
Tel.: 485.....**Independent**
Reps...Radio Rep., Bcst. Sales, Air-Time Sales
President.....J. Frederick Weber
General, Sta. Mgr.....Dennis Reid
Comm. Prom. Mgr.....John V. Boates
Program Director.....Gil McCall
Chief Engineer.....John Morgan

CJAT—Trail—1930

Frequency: 610 Kc.....**Power:** 1000 Watts
Owned-Oper. By.....**Kootenay Bcstg. Co., Ltd.**
Address.....1300 Cedar Ave.
Tel.: 368-5511.....CBC
Rep.....Weed, All-Canada Radio & Television
President.....A. S. Mawdsley
General, Sta. Manager.....J. P. Kobluk
Commercial Manager.....Robert W. Meneer
Prog. Dir......Ralph Milton
Chief Engineer.....Gordon Fairweather

CBU—Vancouver—1947

Frequency: 690 Kc.....**Power:** 10,000 Watts
Owned-Oper. By.....**Canadian Bcstg. Corp.**
Address.....**701 Hornby St.**
Tel.: MU 4-0246.....CBC
Dir. of Radio.....R. G. Harlow
Regional Prog. Dir.....P. M. Garvie
Technical Dir.....A. Geluch
Commercian Rep.....M. L. Munro
Technical Supervisor.....E. F. McGrath

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CFUN—Vancouver—1922

Freq.: 1410 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Radio CFUN Ltd.
Address.....1900 W. 4th Ave.
Tel.: REgent 1-6511.....Independent
Rep.....John Terrell; Devney Org.
President.....Gordon Burnett
General, Sta. Manager.....Douglas Greig
Comm. Manager.....Don Mac Donald
Sales Promotion Mgr.....Ken Mac Donald
Program Director.....Al Jordan
Chief Engineer.....Stan Davis

CJOR—Vancouver—1926

Frequency: 600 Kc.....Power: 10,000 Watts
Owned-Operated By.....CJOR, Ltd.
Business-Studio Address.....846 Howe St.
Tel.: MUtual 5-6464.....CBC
Representative.....Stovin & Byles, Ltd.
Pres., Sta. Mgr., Gen. Mgr..George C. Chandler
Prog. Director.....B. P. Cimolai
Chief Engineer.....Art Chandler

CKWX—Vancouver—1923

Frequency: 1130 Kc.....Power: 50,000 Watts
Owned-Oper. By.....CKWX Radio, Ltd.
Business-Studio Address.....1275 Burrard St.
Tel.: MU 4-5131.....MBS
Representative.....All-Canada, Weed
President.....Arthur Holstead
General, Sta. Manager.....William A. Spears
Commercial Manager.....R. S. Lennie
Sales Promotion Manager.....Doug Reid
Program Manager.....John Ansell
Chief Engineer.....Charles Smith

CJIB—Vernon—1947

Frequency: 940 Kc.....Power: 1000 Watts
Owned-Operated By.....Interior Bcstrs., Ltd.
Address.....3330 Barnard Ave.
Tel.: LInden 2-3900.....CBC
President.....Richard Peters
Sta. Manager.....A. G. Seabrook
Chief Engineer.....Laurie Wright

CFAX—Victoria—1959

Frequency: 810 Kc.....Power: 1000 Watts
Owned By.....Saanich Bcstg. Co. Ltd.
Address.....700 Central Bldg.
Tel.: EVergreen 6-2441.....Independent
Station Rep.....Donald Cooke
President, Gen. Mgr.....Roy V. Parrett
Chief Engineer.....Tom Davidson

CJVI—Victoria—1941

Frequency: 900 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Island Bcstg. Co.
Business-Studio Address.....817 Fort Street
Tel.: EV 2-8221.....CBC
Sta. Rep.....All-Canada; Weed
President, Gen. Mgr.....William M. Guild
Prog. Dir.....Walter Cownden
Chief Engineer.....Joe Sommers

CKDA—Victoria—1960

Frequency: 1280 Kc.....Power: 10 Kw.
Owned-Oper. By....Capital Bcstg. System Ltd.
Address.....1450 Douglas St.
Tel.: EVergreen 4-9311.....Independent
Representative..Radio Reps., Young Canadian
President, Gen. Mgr.....David M. Armstrong
Chief Engineer.....Norman Bergquist

LABRADOR

A Dependency of Newfoundland

CFGB—Goose Bay—1959

Frequency: 1340 Kc.....Power: 1 Kw.
Owned By.....CBC
Address.....Goose Bay
Tel.: Goose Bay.....CBC
Station Manager.....Gordon Frederick

MANITOBA

CFAM—Altona—1957

Freq.: 1290 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned.....Southern Manitoba Bcstg. Co.
Address.....P.O. Box 1000
Tel.: 285.....Independent
Station Reps.....Cooke; Radio Reps. Ltd.
President.....Walter E. Kroeker
Station Manager.....Dennis Barkman
Commercial Manager.....Elmer Hildebrand
Production Mgr.....John Simpson
Chief Engineer.....John J. Pauls

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CKX—Brandon—1928

Freq.: 1150 Kc.....Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By....Western Manitoba Bcstrs.
Address.....2940 Victoria Ave.
Tel.: PArkway 6-5393.....CBC
Sta. Reps.....Radio Reps.; Young Canadian
Pres., Gen. Manager.....J. B. Craig
Commercial Manager.....E. D. Holland
Prog. Dir.....Frank Bird
Chief Engineer.....E. Humphrey Davies

CKDM—Dauphin—1950

Freq.: 730 Kc.....Power: 1 Kw. d., 250 W. n.
Owned.....Dauphin Bcstg. Co., Ltd.
Address .....3rd Ave., N. E.
Tel.: 3230 .....Independent
Station Rep.....Radio Reps.; Airtime Sales
General Manager.....J. Dunlop
Chief Engineer.....Alan Watson

CFAR—Flin Flon—1937

Frequency: 590 Kc.....Power: 1000 Watts
Owned-Oper. By.....Arctic Radio Corp., Ltd.
Address.....75 Callinan St.
Tel.: 4422 .....CBC
Sta. Reps...Young Can.; Messner; Lorrie Potts
President .....Grey Mundie
Station Mgr.....J. E. Smallwood
Program Director.....Alex Cobban

CHFC—Fort Churchill—1959

Frequency: 1230 Kc.....Power: 250 W.
Owned By .....CBC
Address .....Fort Churchill
Tel.: OS 5-7729.....CBC
Director of N. Service.....A. Cowan
Information Services.....H. Shane
Superv. of Tech. Opera.....Lloyd Moore
Station Manager.....Ronald Bear

CFRY—Portage La Prairie 1956

Frequency: 1570 Kc.....Power: 250 Watts
Owned.....Portage-Delta Bcstg. Co. Ltd.
Address.....1500 Saskatchewan Ave. W.
Tel.: 7-6447 .....Independent
Representative....Lorrie Potts; Messner; Hunt
Pres., Gen. Mgr.....R. D. Hughes

CKSB—St. Boniface—1946

Frequency: 1050 Kc....Power: 10,000 Watts d.
Owned.....Radio-St. Boniface Ltd.
Address .....607 Langevin St.
Tel.: CH 7-4865.....CBC
Reps.....Devney Org.; Interprovincial Sales
President .....Roland Trudeau
General Manager.....Roland Couture
Commercial Mgr.....Etienne Bohemier
Program Co-ord.....Flore Toupin
Chief Engineer.....Roland Brodeur

CBW—Winnipeg—1948

Frequency: 990 Kc.....Power: 50,000 Watts
Owned-Operated By....Canadian Bcstg. Corp.
Business Address.....541 Portage Ave.
Tel.: SP 4-2541.....CBC
Reg. Director.....J. R. Finlay
Dir. of Radio.....L. B. McIlhegga
Prog. Dir.....A. E. Parr
Technical Director.....R. L. Punshon

CJOB—Winnipeg—1946

Freq.: 680 Kc.....Power: 10 Kw. d., 250 W. n.
Owned By.....Radio OB Ltd.
Business Address.....10th Fl., Lindsay Bldg.
Tel.: WH 2-6374.....Independent
Station Reps...Standard Best Sales; Young Can.
President.....Frank A. Griffiths
General, Sta. Manager.....R. M. MacLennan
Commercial Manager.....Jack Brown
Sales Prom. Mgr., Pub. Dir.....Ron Krochuk
Program Director.....Clifford Gardner

CKRC—Winnipeg—1927

Frequency: 630 Kc.....Power: 5000 Watts
Owned....Transcanada Communications, Ltd.
Bus.-Studio Address.....300 Carlton St.
Tel.: WH 2-2231.....Independent
Representative .....Weed, All-Canada
Station Manager.....J. A. Hammond
Commercial Mgr.....W. T. Valentine
Program Direector.....Bob Mac Donald
Chief Engineer.....A. W. Hooper

CKY—Winnipeg—1949

Frequency: 580 Kc.....Power: 50 Kw.
Owned-Oper. By.....Station CKY, Ltd.
Business Address.....432 Main St., N.
Tel.: WHitehall 3-1531.....Independent
Sta. Reps.....Scharf; Devney Org.
President.....Lloyd E. Moffat
Station Manager.....Sid Boyling
Comm. Manager.....D. McDermid
Program Director.....Jack Stewart
Sales Prom. Mgr.....Ken Babb
Publicity Director.....Donn Kirton
Chief Engineer.....Andy Malowanchuk

NEW BRUNSWICK

CKBC—Bathurst—1955

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Bathurst Broadcasting Co., Ltd.
Business Address.....455 Golf St.
Tel.: LI 6-4461.....CBC
Sta. Reps.....Radio Reps; Young Canadian
President.....J. Leo Hachey
Station Manager.....W. A. Winton
Chief Engineer.....Phil Pacquet

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CKNB—Campbellton—1939

Frequency: 950 Kc.....Power: 1000 Watts
Owned by.....Restigouche Bcstg. Co., Ltd.
Business Address.....110 Water St.
Tel.: PLaza 3-4415.....CBC
Station Rep.....Weed; Jos. Hardy
President .....John Alexander
General Mgr.....Dr. Charles Houde
Commercial Mgr.....Kenneth Coughlan
Station Program Dir.....M. Douglas Young
Chief Engineer.....William Freeman

CJEM—Edmundston—1944

Frequency: 570 Kc.....Power: 1000 Watts
Owned-Oper. By.....Edmundston Radio, Ltd.
Address.....91 Canada Rd.
Tel.: RE 5-3351.....CBC
Station, Comm. Mgr.....Georges Guerrette
Chief Engineer.....M. Vallee
Frequency: 550 Kc.....Power: 50 Kw.

CFNB—Fredericton—1923

Owned.....James S. Neill & Son, Ltd.
Address.....67 York St.
Tel.: GR 5-5501.....CBC
Representative.....Mulvihill; Weed
President .....J. Stewart Neill
General Manager.....D. Malcolm Neill
Sales Manager.....G. W. Brown
Prog. Director.....H. L. McFee
Sta., Comm. Manager.....J. T. H. Fenety
Chief Engineer.....Glenn D. Love

CBAF—Moncton—1953

Frequency: 1300 Kc.....Power: 5000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Address.....232 St. George St.
Tel.: EV 4-3366.....CBC
Station Manager.....P. E. Carrier
Program Dir.....J. A. MacEwan
Technical Director.....L. A. Canning

CKCW—Moncton—1934

Frequency: 1220 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Moncton Bcstg., Ltd.
Address.....Box 1220
Tel.: 389-9111.....CBC
Station Rep.....Young Canadian; Stovin-Byles
Pres., Gen. Mgr.....F. A. Lynds
Sales Promotion Mgr.....Earle Ross
Program Director.....Bob Reid
Chief Engineer .....Keith MacConnell
Owners of: CKCW-TV, Moncton, N. B.; CKAM-TV, Campbellton, N. B.; CKCD-TV, Harrison Brook, P. Q.

CKMR—Newcastle—1949

Frequency: 790 Kc.....Power: 1000 Watts
Owned.....Miramichi Bcstg. Co. Ltd.
Address .....Newcastle
Tel.: MAdison 2-3311.....CBC
Station Representative....Alex Bedard; Scharf
President .....L. W. Flett
Sta. Mgr., Ch. Engr.....R. J. Wallace
Sales Promotion Manager.....Dan Leeman
Publicity Director.....Fred Haining

CFBC—Saint John—1946

Frequency: 930 Kc.....Power: 10,000 Watts
Owned-Operated By....Fundy Bcstg. Co., Ltd.
Business Address.....68 Carleton St.
Tel.: OX 2-3301.....CBC
Station Rep.....Radio Reps.; Young Canadian
President.....James H. Turnbull
General Manager.....R. T. Bowman
Sales Manager.....Vincent Saunders
Program Supervisor.....D. H. Armstrong
Chief Engineer.....H. M. Stout

CHSJ—Saint John—1947

Freq. 1150 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned-Oper. By....New Brunswick Bcstg. Co.
Address.....85 Germain St.
Tel.: OXford 3-3304.....Independent
Newspaper Affil..Times Globe, Telegraph Jour.
Representative.....All Canada, Weed & Co.
General Manager.....G. Cromwell
Commercial Manager.....C. H. Smith
Program Director.....C. R. Tabor
Chief Engineer.....J. G. Bishop
Owners of: CHSJ-TV.

NEWFOUNDLAND

CBY—Corner Brook—1949

Frequency: 790 Kc.....Power: 1000 Watts
Owned-Operated By...Canadian Bcstg. Corp.
Address.....P. O. Box 610
Tel.: NE 4-3431.....CBC
Dir. for Prov.....W. F. Galgay
Station Mgr.....C. V. Hierlihy
Sales Manager.....C. L. Brown
Program Director.....R. G. O'Brien
Engineer .....J. Parrott

CBG—Gander—1949

Frequency: 1450 Kc.....Power: 250 W.
Owned-Operated By...Canadian Bcstg. Corp.
Address.....98 Sullivan Ave.
Tel.: 7181 .....CBC
Dir. for Prov.....W. F. Galgay
Station Manager.....Charles Mardel
Program Dir.....R. G. O'Brien

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CBT—Grand Falls—1949

Frequency: 990 Kc.....Power: 1000 Watts
Owned-Operated By...Canadian Bcstg. Corp.
Business Address.....Mill Road
Tel.: 2102 .....CBC
Dir. for Prov.....W. F. Galgay
Station Manager.....John J. Grace

CBN—St. John's—1949

Frequency: 640 Kc.....Power: 10,000 Watts
Owned-Operated By...Canadian Bcstg. Corp.
Address .....Box 5490
Tel.: 7181 .....CBC
Dir. for Prov.....W. F. Galgay
Program Director.....R. G. O'Brien

CJON—St. John's—1951

Frequency: 930 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Nfld. Bcstg. Co., Ltd.
Address.....Prince of Wales St
Tel.: 7105 .....Independent
Station Rep.....Stovin-Byles; Weed
Pres.....Geoffrey W. Stirling
General Manager.....Don Jamieson
Sta. Mgr.....George MacDonald
Commercial Manager .....C. Pope
Program Dir.....J. Wiggins
Sales Promotion Manager.....J. Baird
Chief Engineer.....Oscar Hierlihy
Owners of: CJON-TV; CJOX, Argentia; CJCN, Grand Falls.

VOCM—St. John's—1936

Frequency: 590 Kc.....Power: 10,000 Watts
Owned by.....Colonial Bcstg. System
Address.....P. O. Box 1-590
Tel.: 3149 .....Independent
Rep.....All Canada; Young Canadian
Pres., Ch. Eng.....W. B. Williams
General Manager.....J. V. Butler
Station Manager.....J. Murdoch
Commercial Manager.....Denys Ferry
Program, Pub. Director.....W. Williamson
Sales Prom. Mgr.....J. T. Browne

NORTHWEST TERRITORIES

CBXH—Fort Smith—1959

Freq.: 860 Kc.....Power: 40 W.
Owned By .....CBC
Address .....Fort Smith
Tel.: Fort Smith.....CBC
Operator .....Dennis MacKie

CFFB—Frobisher Bay—1961

Frequency: 1200 Kc.....Power: 40 Watts
Owned By .....CBC
Address .....Frobisher Bay
Tel.: 54 .....CBC
Operator.....Ralph St. Julien

CFHR—Hay River—1959

Frequency: 1490 Kc.....Power: 40 W.
Owned By .....CBC
Address .....Hay River
Tel.: Hay River.....CBC
Operator .....Norman McCowan

CHAK—Inuvik—1960

Frequency: 860 Kc.....Power: 1 Kw.
Owned By .....CBC
Address .....Inuvik
Tel.: Inuvik .....CBC
Station Mgr.....B. McMillan

CFYK—Yellowknife—1958

Frequency: 1340 Kc.....Power: 250 W.
Owned By .....CBC
Address.....P. O. Box 638
Tel.: Yellowknife .....CBC
Station Manager.....H. Konow
Technician .....Peter Radcliffe

NOVA SCOTIA

CKDH—Amherst—1957

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Amherst Bcstg. Ltd.
Address.....Casey Block, Amherst
Tel.: 3875 .....Independent
Station Rep. .....Hardy
President.....J. A. Langille
Station Manager.....J. Hugh Dunlop
Commercial Mgr.....Eastwood Ives
Chief Engineer.....Geo. Lewis

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CJFX—Antigonish—1943

Frequency: 580 Kc.....Power: 5000 Watts
Owned-Operated By.....Atlantic Bcstrs., Ltd.
Address.....St. Ninian St.
Tel.: 580 .....CBC
Station Rep.....Young Canadians: Mulvihill
President.....Rev. Dr. F. Ginivan
Gen., Sta.. Mgr.....J. Clyde Nunn
Chief Eng.....Gordon MacDougall

CKBW—Bridgewater—1947

Frequency: 1000 Kc.....Power: 1000 Watts
Owned-Oper. By.....Acadia Bcstg. Co., Ltd.
Address.....399 King St.
Tel.: 543-2401.....CBC
Sta. Reps...Air Time Sales; Radio Reps; Cooke
President.....C. J. Morrow
General Manager.....John F. Hirtle
Sta. Mgr., Comm. Mgr.....James A. MacLeod
Program Director.....A. Maxwell Ramey
Sales Prom. Mgr.....Lester L. Rogers
Publicity Dir.....Hugh A. Godfrey
Chief Engineer.....Douglas B. Hirtle

CBH—Halifax—1947

Frequency: 1340 Kc.....Power: 100 Watts
Owned-Operated By....Canadian Bcstg. Corp
Address .....Box 175
Tel.: 422-8311 .....CBC
Director of Radio.....F. G. Cooke
Program Director.....J. A. MacEwen
Technical Superv.....L. A. Canning

CHNS—Halifax—1926

Frequency: 960 Kc.....Power: 10 Kw.
Owned-Oper. By....Maritime Bcstg. Corp., Ltd.
Address .....Box 400
Tel.: 3-8318 .....CBC
Representative .....All-Canada, Weed
President.....Graham W. Dennis
General Manager.....Fred W. Arenburg
Commercial Manager.....Douglas Grant
Chief Engineer.....Arthur H. Greig

CJCH—Halifax—1944

Freq.: 920 Kc...Power: 10,000 Wts. d., 5000 n.
Owned-Operated By.....CJCH Limited
Address.....2885 Robie St.
Tel.: 455-0481 .....Independent
Representative.....Mulvihill, Young Can.
President, Gen. Mgr.....Finlay MacDonald
Station Manager.....Bob Bambury
Program Director.....Ron Blom
Comm. Manager.....Howard E. Gerard
Sales Promotion Mgr.....Clair Chambers
Publicity Director.....Abbie Lane
Chief Engineer.....John Jay

CKEC—New Glasgow—1953

Freq.: 1320 Kc.....Power: 5 Kw. d., 250 W. n.
Owned-Oper. By.....Hector Bcstg. Co.
Address.....130 George St.
Tel.: 2-4200 .....CBC
Station Reps.....Donald Cooke; Potts
Pres., Gen. Mgr.....James M. Cameron
Chief Engineer.....D. Holmes

CBA—Sackville—1939

Frequency: 1070 Kc.....Power: 50,000 Watts
Owned By .....CBC
Address .....Box 130
Tel.: 152 .....CBC
Technical Director.....M. H. Young
Technical Supervisor.....L. A. Canning

CBI—Sydney—1948

Freq.: 1140 Kc.....Power: 5000 Watts
Owned-Operated By....Canadian Bcstg. Corp.
Address .....Box 700
Tel: 4495 .....CBC
Station Manager.....K. R. Hill
Local Sales Mgr.....Chris Meisner
Technical Supervisor .....S. Tyson

CJCB—Sydney—1929

Freq.: 1270 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Cape Breton Bcstrs., Ltd.
Business Address.....Charlotte St.
Tel.: 5596 .....CBC
Station Rep.....All Canada; Weed
President .....Nathaniel Nathanson
Station Manager.....Norris L. Nathanson
Commercial Manager.....M. Grant
Chief Engineer.....A. E. Vernon

CKCL—Truro—1947

Frequency: 600 Kc.....Power: 1,000 Watts
Owned-Operated By.Colchester Bcstg. Co. Ltd.
Address.....840 Prince St.
Tel.: 3-4491 .....Independent
Sta. Reps.....Devney Org.; Schari
President, General Mgr.....J. Arthur Manning
Commercial Manager.....H. C. Deryk Upton
Program Manager.....W. Frank Harvey
Chief Engineer.....E. S. Bernasconi

CFAB—Windsor—1945

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By....Evangeline Bcstg. Co., Ltd.
Address.....11 Webster St., Kentville, N. S.
Tel.: 2111 .....Independent
Representative .....Lorrie Potts
President.....F. J. Burns
General Station Mgr.....W. A. Bishop
Comm. Mgr.....Mrs. E. J. MacMillan
Sales Promotion Mgr.....J. F. Crossan
Chief Engineer.....A. M. Bishop

CJLS—Yarmouth—1934

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Gateway Bcstg. Co., Ltd.
Address.....222 W. Main St.
Tel.: 500 .....Independent
Representative .....All-Canada, Weed
Gen., Comm. Mgr.....D. L. Smith
Chief Engineer.....W. Singer

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ONTARIO

CKBB—Barrie—1949

Freq.: 950 Kc....Power: 10,000 Wts. d., 2500 n.
Owned-Oper. By.....Canadian Bcstg. Co. Ltd.
Address .....Box 519
Tel.: PA 6-6466.....Independent
Representative .....Young, Mulvihill
Pres. .....Ralph T. Snelgrove
Station, Commercial Mgr.....Robert Hunter
Chief Engineer.....Harold Atkinson

CJBQ—Belleville—1946

Frequency: 800 Kc.....Power: 1000 Watts
Owned-Operated By....Quinte Bcstg. Co., Ltd.
Address.....11 Victoria Ave.
Tel.: WOodland 8-5555.....CBC
Station Rep.....Young Canadian
President.....Dr. G. A. Morton
General, Station Mgr.....Frank C. Murray
Commercial Manager.....J. H. MacDonald
Program Director.....L. Jourard
Chief Engineer.....J. B. Buchanan

CJNR—Blind River—1958

Frequency: 730 Kc.....Power: 1000 Watts
Owned By.....Nash Radio-TV Bcstg. Co.
Address.....Box 729
Tel.: ELgin 6-2209.....CBC
Representative .....Radio-TV Sales
President, General Mgr.....G. Marcon
Station Mgr., Prog. Dir.....Eric R. Thorsen

CHIC—Brampton—1953

Frequency: 1090 Kc.....Power: 250 W. d.
Owned By.....S. W. Caldwell
Address.....2 Ellen St.
Tel.: GL 1-3110.....Independent
Station Representative.....Stovin-Byles
President.....Gordon F. Keeble
General, Sta. Manager.....John Fox
Commercial Manager.....Shelley Panter
Chief Engineer.....Robert McBean

CKPC—Brantford—1923

Freq.: 1380 Kc.....Power: 10 Kw.
Owned-Oper. By....Telephone City Bcst., Ltd.
Address.....525 Colborne St.
Tel.: 3-2664 .....CBC
Station Rep.....Potts; Scharf Best Sales
President.....Mrs. Florence M. Buchanan
General Station Mgr.....R. Buchanan
Comm., Prom. Mgr.....Russ Waters
Prog. Dir.....Arnold Anderson
Chief Engineer.....J. Featherston

CFJR—Brockville—1926

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By....Eastern Ontario Bcstg. Co., Ltd.
Address.....Revere Hotel Bldg.
Tel.: DIamond 2-4628.....CBC
Station Rep.....Jos A. Hardy; Young Canadian
Pres., Gen. Mgr.....Jack R. Radford
Asst. Sta. Mgr.....Thomas Statham
Program Director.....Jim Chapman
Chief Engineer.....Peter Paczynski

CFCO—Chatham—1926

Frequency: 630 Kc.....Power: 1000 Watts
Owned-Operated By.....John Beardall
Business Address.....42 King St. W—Box 550
Tel.: EL 2-3000.....CBC
Owner, Gen. Mgr.....John Beardall
Comm., Prog. Mgr.....Arch Ferrie
Program Director.....Bob Anakin
Chief Engineer.....Gordon Brooks

CHUC—Cobourg—1957

Frequency: 1500 Kc.....Power: 1 Kw.
Owned By.....Radio CHUC, Ltd.
Address.....P. O. Box 520
Tel.: FRanklin 2-5401.....Independent
Station Rep.....Radio & TV Sales, Inc.
President.....D. B. Williamson
General, Sales Prom. Mgr.....Stan Larke
Commercial Mgr.....G. Earl
Program Director.....Dick Trotter
Chief Engineer.....G. Skinner

CJSS—Cornwall—1959

Frequency: 1220 Kc.....Power: 1000 Watts
Owned By.....Cornwall Broadcasting, Ltd.
Address.....237 Water St., E.
Tel.: WEllington 2-5180.....CBC
Station Reps.....All Canada; Weed
President.....E. L. Bushnell
General Manager.....D. W. G. Martz
Station, Comm. Manager.....D. Wright
Chief Engineer.....Bill Still
Owners of: CJSS-TV.

CFOB—Fort Frances—1944

Frequency: 800 Kc.....Power: 1000 Watts
Owned By.....Border Bcstg., Ltd.
Address.....Border Theatre Bldg.
Tel.: ATlas 3-3311.....CBC
Manager .....Don Fawcett
Chief Engineer.....O. Petsnick

CKPR—Fort William—1931

Freq.: 580 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....H. F. Dougall Co., Ltd.
Address.....414 Victoria Ave.
Tel.: MAyfair 3-3477.....CBC
Sta. Reps.....Radio Reps.; Stovin-Byles; Young
President, Gen. Mgr.....Clara H. Dougall
Comm., Sales Prom. Mgr.....George Jeffrey
Program, Pub. Director.....Freed Hearne
Chief Engineer.....W. T. Ross

CJLX—Fort Williams—1959

Frequency: 800 Kc.....Power: 5 Kw.
Owned By.....Lakehead Bcstg. Co., Ltd.
Address.....407 Victoria Ave.
Tel.: MA 2-9618.....Independent
Station Reps.....Potts; Messner; Scharf
President, Gen. Manager.....R. P. MacGowan

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Commercial Manager.....W. J. Clemens
Sales Prom. Mgr., Pub. Dir.....Jack Thomson
Program Director.....Gary Parkhill
Chief Engineer.....Murray Shields

CFTJ—Galt—1954

Frequency: 1110 Kc.....Power: 250 Watts, d.
Owned-Oper. By.....Galt B'casting Co., Ltd.
Address.....3 Ainslie St. N.
Tel.: 621-7510.....Independent
Sta. Reps.....Scharf; Bedard; Messner
Pres., Gen. Mgr.....John V. Evans
Commercial Manager.....A. C. Bond
Program Director.....John Etherton
Chief Engineer.....Patrick Stone

CJOY—Guelph—1948

Freq.: 1460 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned-Operated By.....CJOY, Ltd.
Address.....Bond Bldg.
Tel.: TA 4-0670.....Independent
Station Reps.....Air-Time Sales; Cooke
President.....Wallace Slatter
General Mgr.....Frederick T. Metcalf
Station Manager.....Jack Jackson
Program Director.....J. D. LeBlanc
Commercial Manager.....Clifford Muir
Chief Engineer.....Bob Nagyobb

CHML—Hamilton—1926

Frequency: 900 Kc.....Power: 5000 Watts
Owned-Oper. By...Maple Leaf Bcstg. Co., Ltd.
Business-Studio Address.....848 Main St., E.
Tel.: LI 9-2411.....CBC
Rep.....Stephens & Towndrow
President.....Kenneth D. Soble
General Manager.....Tom Darling
Chief Engineer.....Ed Victor

CKOC—Hamilton—1922

Frequency: 1150 Kc.....Power: 5000 Watts
Owned.....Wentworth Radio Bcstg. Co., Ltd.
Address.....Box 880
Tel.: LI 5-8585.....CBC
Representative.....All-Canada, Weed
President.....Clifford Sifton
V. P., General Manager.....W. T. Cranston
Chief Engineer.....Leslie Horton

CKAR—Huntsville—1958

Frequency: 590 Kc.....Power: 1000 Watts
Owned By.....Muskoka-Parry Bcstg. Ltd.
Address.....P.O. Box 1016
Tel.: 934.....Independent
Station Rep.....Radio Reps.
President.....L. Olan
General Mgr.....G. Thomas

CJRL—Kenora—1938

Frequency: 1220 Kc.....Power: 1000 Watts
Owned-Oper. By....Lake of Woods B'cast, Ltd.
Business Address.....Johnson Block
Tel.: HE 7850.....CBC
Representative.....Stovin-Byles
President.....Stuart King
Station Manager.....William Wylie
Chief Engineer.....Dick Queen

CKLC—Kingston—1953

Frequency: 1380 Kc.....Power: 5 Kw.
Owned-Oper. By..St. Lawrence Bcstg. Co., Ltd.
Address.....99 Brock St.
Tel.: LI 2-4927.....CBC
Representative.....Stovin, Forjoe
Sta., Gen. Manager.....T. D. French
Comm. Manager.....J. F. French
Chief Engineer.....W. W. Grant

CKWS—Kingston—1942

Frequency: 960 Kc.....Power: 5000 Watts
Owned-Oper. By....Frontenac Bcstg. Co., Ltd.
Address.....170 Queen St.
Tel.: LIberty 2-4977.....CBC
Newspaper Affil.....Kingston Whig Standard
Station Reps.....Stovin-Byles; Weed
President.....Senator W. R. Davies
Gen. Manager.....Don Lawrie
Station Manager.....Wally Rewegan
Commercial Manager.....Bill King
Prog. Director.....Carl Cogan
Sales Prom. Mgr.....Arlene Robertson
Pub. Director.....Bryan Olney
Chief Engineer.....Gord Backus
Owners of: CKWS-TV; CHEX-AM-TV, Peterborough, Ont.

CJKL—Kirkland Lake—1934

Frequency: 560 Kc.....Power: 5000 Watts
Owned.....Kirkland Lake Bcstg., Ltd.
Address.....22 Government Rd. W.
Tel.: 27.....CBC
Newspaper Affil....Thomson Newspapers Ltd.
Station Representative.....Stovin-Byles
President.....Mrs. Irma Brydson
General Manager.....D. R. Lawrie
Station Manager.....Reg. Carne
Commercial Manager.....Clyde Brydle
Program Director.....Ron Smith
Chief Engineer.....C. L. Spence
Owners of: CKGB, Timmins, Ont.; CFCH, North Bay, Ont.; CHEX-AM-TV, Peterborough, Ont.; CKWS-AM-TV, Kingston, Ont.; CKGN-TV, North Bay, Ont.

CKCR—Kitchener—1929

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Opera. By.....K.-W. Bcstg. Co., Ltd.
Address.....125 King St. W.
Tel.: SH 3-3628.....CBC
Sta. Reps.....Radio Reps.; Devney Org.
President, Gen. Mgr.....J. Irving Zucker
Station Manager.....Gordon J. Schaus
Chief Engineer.....Ion Hartman

CKKW—Kitchener—1959

Frequency: 1320 Kc.....Power: 1000 Watts
Owned By.....Twin City Bcstg. Co. Ltd.
Address.....251 King St. W.
Tel.: SHerwood 5-6861.....Independent
Station Rep.....All-Canada; Young Canadian
President.....Albert E. Dunker
Managing Director.....Nyle Futher
Acting Station Mgr.....Len C. Evans
Retail Sales Manager.....Gordon Hatton
National Sales Manager.....Ed Howard
Program Director.....Don Willcox
Chief Engineer.....R. R. Shantz

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CJSP—Leamington—1954

Frequency: 710 Kc.....Power: 1000 Watts d.
Owned-Operated By...Sun Parlor Bdctrs., Ltd.
Address.....23 Erie St., N.
Tel.: FA 6-6171.....Independent
Representative.....Radio-TV Sales; Hopewell
Exec. V.P., Gen. Mgr.....Stuart C. Brandy
Program Dir.....Lou Tomasi
Commercial Manager.....John C. Garton
Chief Engineer.....Walter Dowhan

CKLY—Lindsay—1955

Frequency: 910 Kc.....Power: 1 Kw.
Owned-Operated By....Greg-May Bcstg. Ltd.
Address.....249 Kent St. W.
Tel.: 324-3585.....Independent
Station Reps.....Bedard; Scharf
President, Gen. Mgr.....J. A. McNabb
Program Director.....Doug Whelan
Chief Engineer.....C. A. Gregory

CFPL—London—1922

Freq.: 980 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned-Oper....London Free Press Printing Co.
Address.....442 Richmond St.
Tel.: GEneral 8-8391.....CBC
Newspaper Affil.....London Free Press
Representative.....Weed, All-Canada
President.....Walter J. Blackburn
Gen. Mgr.....Murray T. Brown
Station Manager.....Ward M. Cornell
Program Director.....Geoffrey Bingle
Sales Manager.....C. N. Knight
Chief Engineer.....Glen A. Robitaille
Owners of: CFPL-TV-FM.

CKSL—London—1956

Frequency: 1290 Kc.....Power: 5 Kw.
Owned.....London Bcstrs. Ltd.
Address.....343 Richmond St.
Tel.: GEneral 2-4181.....Independent
Station Reps.....Devney Org.; Stovin-Byles
President.....F. Vincent Regan
General Mgr.....Don M. E. Hamilton
Commercial Manager.....Jim Alexander
Sales Prom. Mgr.....Pat Dorey
Program Director.....Roly Koster
Chief Engineer.....Bill Post

CHVC—Niagara Falls—1947

Frequency: 1600 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Radio Station CHVC, Ltd.
Address.....1745 River Rd.
Tel.: EL 8-7151.....Independent
Station Rep.....Potts; Cooks; Alex Bedard
President.....B. Howard Bedford
Station, Comm. Mgr.....Arthur W. Blakely
Sales Manager.....George A. Brown
Production Director.....Mrs. Emily Lamb
Program Director.....J. Ross Kenzie
Chief Engineer.....Ken Lee

CFCH—North Bay—1931

Freq.: 600 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned-Oper. By.....Northern Bcstg. Ltd.
Address.....Box 1000
Tel.: GR 2-9000.....CBC
Newspaper Affil.....Thompson Dailies
Station Rep.....Weed; Stovin-Byles
President.....Mrs. P. A. Campbell
Station Manager.....Harvey C. Freeman
Commercial Manager.....Clarence Houston
Program Director.....Bruce Ruggles
Publicity Director.....Edward F. Vitunski
Chief Engineer.....Gordon Ballantyne
Owners of: CFCH-TV; CKGB-AM-FM, Timmins, Ont.; CHEX-AM-TV, Peterborough, Ont.; CKWS-AM-TV, Kingston, Ont.; CJKL, Kirkland Lake, Ont.

CHWO—Oakville—1956

Freq.: 1250 Kc.....Power: 1 Kw. d., 500 W. n.
Owned.....CHWO Radio
Address.....34A Colborne St. W.
Tel.: 845-2821.....Independent
Station Rep.....Airtime Sales; Best Reps.
Pres., Gen. Mgr.....Howard C. Caine
Commercial Manager.....Victor Tipple
Chief of Operations.....Stanley Switzer
Chief Engineer.....Bill McNaughton

CFOR—Orillia—1945

Freq.: 1570 Kc.....Power: 10 Kw. d.; 1 Kw. n.
Owned-Oper. By.....Radio Station CFOR, Ltd.
Address.....241 West St., N.
Tel.: FA 4-3511.....CBC
Newspaper Affiliation.....Beaverton Express
Station Reps.....Stephens & Towndrow; Young
Pres., Gen. Mgr.....Gordon E. Smith
Asst. Station Manager.....Pete McGarvey
Program Director.....J. K. McDonald
Publicity Director.....Jack Allan
Chief Engineer.....Peter Rowe

CKLB—Oshawa—1946

Freq.: 1350 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned-Oper. By...Lakeland Bcstg. Co., Ltd.
Address.....360 King St. W.
Tel.: RA 3-3415.....Independent
Station Rep.....Potts; Devney Organization
President.....Gordon G. Garrison
General Manager.....J. A. C. Lewis

CBO—Ottawa—1924

Frequency: 910 Kc.....Power: 5000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Address.....P.O. Box 1045
Tel.: CE 6-9541.....CBC
Dir. of Ottawa Area.....J. J. Dunn
Program Dir.....Dennis Townsend
Area Engineer.....Maxted Gilbert
Owners of: CBO-FM.

CFRA—Ottawa—1947

Freq.: 580 Kc.....Power: 50 Kw. d., 10 Kw. n.
Owned.....CFRA, Ltd.
Address.....150 Isabella St.
Tel.: CE 3-6241.....Independent
Reps.....Weed; Radio Reps.
President.....Frank Ryan
Comm. Mgr.....George M. Gowling
Station Manager.....T. Kielty
Program Director.....Doug McGowan
Publicity Director.....Norman Kert
Chief Engineer.....John Sproat

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CKOY—Ottawa—1924

Freq.: 1310 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....CKOY, Ltd.
Address .....635 Richmond Rd.
Tel.: PArkway 2-6501.....CBC
Station Rep.....Cooke, Natl. Bcst. Sales
President .....Irving Cameron
General Manager.....Jack Turrall
Station Mgr.....Jack Daly

CFOS—Owen Sound—1940

Frequency: 560 Kc.....Power: 1000 Watts
Owned.....Grey & Bruce Bcstg. Co., Ltd.
Address..... .....270 9th St. E.
Tel.: FR 6-2030.....CBC
Newspaper Affiliation.....Sun-Times
Station Rep.....Stovin-Byles; Young Canadian
President .....C. J. McTavish
Station Manager.....William N. Hawkins
Commercial Manager.....Russ Tomlinson
Program Director.....Stan Latham
Chief Engineer.....W. Vallins

CHOV—Pembroke—1942

Frequency: 1350 Kc.....Power: 1000 Watts
Owned-Oper. By....Ottawa Valley Bcstg. Co.
Business Address.....319 Pembroke St., E.
Tel.: RE 2-3657.....CBC
Station Reps.....Stovin-Byles; Adam Young
President.....E. Gordon Archibald
Station Manager.....Bill Kay
Commercial Manager.....J. B. Scott
Chief Engineer.....W. Edwin Schmidt

CHEX—Peterborough—1942

Frequency: 980 Kc.....Power: 5000 Watts
Owned.....Kawartha Bcstg. Co.
Address .....Box 659
Tel.: RI 2-7708.....CBC
News. Affil.....The Examiner
Representative .....Natl. Bcst. Sales, Weed
President.....W. R. Davies
Station Mgr.....N. J. Weatherwax

CKPT—Peterborough—1959

Freq.: 1420 Kc.....Power: 1 Kw. d., 500 W. n.
Owned By.....Peterborough Bcstg. Co., Ltd.
Address.....Empress Hotel
Tel.: RIverside 2-8844.....Independent
Station Reps.....Stephens & Towndrow
President.....Ralph Snelgrove
Station Manager.....Fred G. Sherratt
Commercial Manager.....Joseph Potipco
Sales Promotion Manager.....Keith Randall
Program Director.....William Spencley
Chief Engineer.....Fred Owen

CFPA—Port Arthur—1944

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 Wts. n.
Owned-Operated By....Ralph H. Parker Ltd.
Address.....230 N. Cumberland St.
Tel.: Diamond 4-2404 .....CBC
Station Rep.....All-Canada; Weed
President, Gen. Mgr.....Ralph H. Parker
Commercial Manager.....Joe Ulakovic

CFGM—Richmond Hill—1957

Freq.: 1310 Kc...Power: 10 Kw. d., 2.5 Kw. n.
Owned.....Radio Richmond Hill Ltd.
Address.....50 Yonge St., N.
Tel.: AVenue 5-4915.....Independent
Station Rep...Air-Time Sales; Radio Reps. Ltd.
Pres., Gen. Mgr.....John O. Graham
Station Manager.....Stewart H. Coxford
Commercial Manager.....Stan Hooper
Program Director.....Vaughn Bjerre
Sales Promotion Manager.....Gord Symans
Chief Engineer.....Brian Sawyer

CKTB—St. Catharines—1930

Freq.: 610 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned.....Niagara District Bcstg. Co., Ltd.
Business-Studio Address.....12 Yates St.
Tel.: MU 4-1174.....CBC
Station Reps..Mulvihill; Devney Organization
President.....W. B. C. Burgoyne
General, Sta. Manager....Miss M. C. Burgoyne
Comm., Sales Prom. Mgr.....Vince Lococo
Publicity Director.....Roy Bonisteel
Prog. Dir.....Jack Dawson
Chief Engineer.....W. H. Allen

CHLO—St. Thomas—1948

Frequency: 680 Kc.....Power: 1000 Watts
Owned.....Souwesto Broadcasters Ltd.
Address.....133 Curtis St.
Tel.: ME 1-3910.....CBC
Representative.....Radio-TV Sales; Cooke
President, Gen. Mgr.....John L. Moore
Comm., Sales Prom. Mgr.....William F. Shave
Program Director.....Don Lumley
Publicity Director.....John L. Moore
Chief Engineer.....William Hyson

CHOK—Sarnia—1946

Freq.: 1070 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Sarnia Bcstg., Ltd.
Address.....148½ Front St. N.
Tel.: DI 4-1121.....CBC
Representative....Cooke, Mulvihill; Radio Reps.
Pres., Gen. Mgr.....Claude R. Irvine
Station Manager.....Karl E. Monk
Sales Mgr., Pub. Dir.....Arthur H. J. O'Hagan
Program Director.....George Ludgate
Chief Engineer.....Robert F. Cooke

CJIC—Sault Ste. Marie—1934

Freq.: 1050 Kc.....Power: 10 Kw. d., 2.5 Kw. n.
Owned-Oper. By.....Hyland Radio-TV Ltd.
Address.....119 East St.
Tel.: ALgoma 3-1121.....CBC
Station Reps.....Lorrie Potts; Devney Org.
President.....Mrs. J. G. Hyland
General Manager.....R. Ramsay
Station, Sales Manager.....E. G. Vance
Commercial Manager.....G. Plouffe
Program Director.....George Jonesco
Chief Engineer.....David Irwin
Owners of: CJIC-TV.

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CKCY—Sault Ste. Marie—1955

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Algonquin Radio & TV
Address.....254 Queen St., E.
Tel.: AL 3-2393.....Independent
President.....C. P. Greco

CFRS—Simcoe—1956

Frequency: 1560 Kc.....Power: 250 W., d.
Owned.....Simcoe Bcstg. Co.
Business Address.....John & Grove Sts.
Tel.: GA 6-3240.....Independent
Representative.....Radio & TV Sales
Pres., Gen. Mgr.....Ted M. Fielder
Commercial Mgr.....Richard T. Maxwell
Publicity Director.....Jean Aitken
Chief Engineer.....Robert Watmough

CJET—Smiths Falls—1955

Frequency: 630 Kc.....Power: 1000 Watts
Owned.....Rideau Broadcasting Ltd.
Address.....10 Beckwith St. S.
Tel.: 283-4630.....Independent
Station Rep.....Lorrie Potts; Devney Org.
President, Gen. Mgr.....Jack Pollie
Chief Engineer.....Ron McKay

CJCS—Stratford—1924

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....CJCS, Ltd.
Address.....125 Ontario St.
Tel.: 271-2450.....CBC
Station Rep.....Air-Times Ltd.; Weed
Pres., Gen. Manager.....Frank M. Squires
Sta., Comm. Mgr.....S. E. Tapley
Program Director.....William Inkol
Chief Engineer.....John Grigg

CFBR—Sudbury—1957

Frequency: 550 Kc.....Power: 1000 Watts, d.
Owned.....Sudbury Bcstg. Co. Ltd.
Address.....166 Elm St., W.
Tel.: OSborne 4-6401.....CBC
Station Rep.....Potts; Messner; Scharf; Young
Pres., Gen. Mgr.....F. Baxter Ricard
Sta., Comm. Mgr.....Rene Riel
Program Director.....Aurele Bouchard
Chief Engineer.....Clyde Turner
Ownesr of: CHNO, Sudbury.

CHNO—Sudbury—1947

Frequency: 900 Kc.....Power: 10 Kw. d.
Owned-Oper. By.....Sudbury Bcstg. Co., Ltd.
Address.....Box 700
Tel.: OS 4-6401.....CBC
President, General Mgr.....F. B. Ricard
Station, Sales Prom. Manager.....Peter Scott
Chief Engineer.....Clyde Turner

CKSO—Sudbury—1935

Freq.: 790 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned-Operated By.....CKSO, Radio, Ltd.
Address.....336 Ash St.
Tel.: OS 4-0711.....CBC
Representative.....All-Canada, Weed
Chairman of Board.....Geo. M. Miller
President.....W. B. Plaunt
General Manager.....Ralph Connor
Commercial Manager.....Bill Whitehead
Program Director.....Bob Alexander
Sales Promotion Manager.....Chic Shave
Dir. of Engineering.....Wallace Robert
Chief Engineer.....Henry Albert
Owners of: CKSO-TV.

CKOT—Tillsonburg—1955

Frequency: 1510 Kc.....Power: 1 Kw., d.
Owned-Oper. By..Tillsonburg Bcstg. Co., Ltd.
Address.....20 Baldwin St.
Tel.: VIctor 2-4281.....Independent
Representative.....Radio Reps.
General Manager.....John Lamers
Prog. Dir., Chief Eng.....A. Ken Orton

CFCL—Timmins—1951

Freq.: 620 Kc..Power: 10 Wts., d., 2500 Wts., n.
Owned By.....Radiocon Associates
Address.....Box 620
Tel.: AMherst 4-4211.....CBC
Representatives.....Mulvihill; Devney Org.
President.....J. Conrad Lavigne
Gen. Mgr.....Rene Barrette
Comm. Mgr.....Jean Legault
Program Dir.....Gerald Lefebvre
Chief Engineer.....Rudy Fauteux

CKGB—Timmins—1933

Freq.: 680 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Timmins Bcstg. Ltd.
Bus.-Studio Address.....Thomson Bldg.
Tel.: AM 4-2351.....CBC
Newspaper Affiliation.....Daily Press
Station Reps.....Weed; Stovin-Byles
President.....K. R. Thomson
Station Manager.....Gerry Hall
Commercial Manager.....Art Mousley
Program Director.....Dan Kelly
Chief Engineer.....Andy Andrews
Owners of: CJKL, Kirkland Lake; CFCH, North Bay; CHEX-AM-TV, Peterborough; CKWS, Kingston; CKGN-TV, North Bay.

CBL—Toronto—1947

Frequency: 740 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Address.....Box 500
Tel.: WAlnut 5-3311.....CBC
Station Mgr.....J. H. Harvey
Technical Director.....A. W. Holmes

CFRB—Toronto—1927

Frequency: 1010 Kc.....Power: 50,000 Watts
Owned-Oper. By.Rogers Radio Bcstg. Co., Ltd.
Address.....37 Bloor St. W.
Tel.: 924-5711.....CBC
Station Representative....Standard Bcst. Sales
President.....W. C. Thornton Cran
Station Mgr.....Wes McKnight
Commercial Manager.....Bill Brennan
Sales Promotion Manager.....Jerry Maccabe
Program Dir.....Jack Dawson
Chief Engineer.....Clive Eastwood
Owners of: CJAD, Montreal.

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ONTARIO-PRINCE EDWARD ISLAND

CHUM—Toronto—1945

Freq.: 1050 Kc...Power: 5000 Wts. d., 2500 n.
Owned-Oper. By.....Radio CHUM, Ltd.
Address.....1331 Yonge St.
Tel.: WAlnut 5-6666.....Independent
Reps.....Stephen & Town; Devney Org.
President, Gen. Mgr.....Allan F. Waters
Comm. Mgr.....Wes Armstrong
Program. Prom. Dir.....Allan Slaight
Chief Engineer.....George Jones

CJBC—Toronto—1943

Frequency: 860 Kc.....Power: 50 Kw.
Owned.....Canadian Broadcasting Corp.
Address.....P.O. Box 500
Tel.: WAlnut 5-3311.....CBC
Station Mgr.....J. H. Harvey
Technical Director.....A. W. Holmes

CKEY—Toronto—1944

Frequency: 580 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned By.....Shoreacres Bcstg. Co. Ltd.
Bus. Address.....1262 Don Mills Rd.
Tel.: HIckory 4-2580.....Independent
Representative.....Natl. Bcst. Sales, Cooke
President.....John Campbell
Gen., Sta. Mgr.....Hal Cooke
Program Director.....Don Insley
Chief Engineer.....F. Cole

CKFH—Toronto—1951

Freq.: 1430 Kc...Power: 10 Kw. d., 5 Kw. n.
Owned.....Foster Hewitt Bcstg., Ltd.
Address.....1 Grenville St.
Tel.: WA 3-0921.....Independent
Sta. Reps.....Potts; Weed
President, General Mgr.....Foster Hewitt
Station Mgr.....Bill Hewitt
Commercial Mgr.....Keith Davey
Prog., Pub. Dir.....Barry Nesbitt
Chief Engineer.....Gerald Wilson

CHOW—Welland—1958

Frequency: 1470 Kc.....Power: 1 Kc.
Owned-Oper. By.....Wellport Bcstg., Ltd.
Address.....P. O. Box 518
Tel.: REgent 2-4433.....CBC
Station Reps...Air Time Sls., Radio Reps., Weed
President.....Gordon W. Burnett
Comm. Manager.....R. E. Redmond
Chief Engineer.....Gary Van Amelsvoort

CBE—Windsor—1950

Frequency: 1550 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Address.....Security Bldg.
Tel.: CL 4-5116.....CBC
Station Manager.....K. A. Murray
Technical Supervisor.....R. A. Clark

CKLW—Windsor

(See U. S. Listing, Detroit, Mich.)

CKNX—Wingham—1926

Frequency: 920 Kc.....Power: 2500 Watts
Owned.....CKNX, Ltd.
Address.....Carling Terrace
Tel.: WIngham 158.....CBC
Station Rep.....Potts; Young Canadian
Station Manager.....J. J. Cruickshank
Program Dir.....John Langridge
Chief Engineer.....S. C. Reid

CKOX—Woodstock—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By....Oxford Bcstg. Co. Ltd.
Address.....290 Dundas St.
Tel.: LE 7-3414.....Independent
Sta. Rep.....Lorrie Potts
President, Gen.-Station Mgr.....Monty J. Werry
Commercial Manager.....Verne Hesse
Program Director.....Howard Hilyer
Chief Engineer.....Paul Hunter

PRINCE EDWARD ISLAND

CFCY—Charlottetown—1924

Frequency: 630 Kc.....Power: 5 Kw.
Owned-Oper. By.....Island Radio Bcstg. Co.
Business-Studio Address.....85 Kent St.
Tel.: 7347.....CBC
Representative.....All-Canada, Weed
President.....Mrs. K. S. Rogers
Sta. Mgr., Comm. Mgr.....R. F. Large
Chief Engineer.....J. G. Gay

CJRW—Summerside—1948

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Gulf Bcstg. Co., Ltd.
Business-Studio Address.....218 Water St.
Tel.: 2201.....Independent
Reps..Air-Time Sales; Bcst. Reps.; Radio Reps.
President, Gen. Manager.....R. C. Schurman
Program Director.....L. E. Huestis
Sales Promotion Manager.....P. H. Schurman
Chief Engineer.....Angus MacKie

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QUEBEC

CFGT—Alma—1953

Frequency: 1270 Kc.....Power: 1 Kw.
Owned-Oper. By.....Radio Lac. St. John Ltd.
Address.....741 DuPont Ave.
Tel.: NO 2-3461.....Independent
Station Representative.....Interprovincial
President.....Andre Gauthier
General Manager.....France Fortin
Comm. Mgr., Pub. Dir.....Jacques Cote
Program Dir.....Rosaire Pelletier
Chief Engineer.....J. R. Maltais

CHAD—Amos—1942

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Northern Radio Inc.
Address.....P. O. Box 70
Tel.: 313 .....CBC
Station Rep.....Weed; Scharf; Jos. A. Hardy
Pres., Gen. Mgr.....David A. Gourd
Chief Engineer.....Julien Trepanier

CBJ—Chicoutimi—1933

Frequency: 1580 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Address.....121 Racine St., E.
Tel.: LIberty 3-7747 .....CBC
Station Manager.....V. Fortin
Chief Engineer.....J. E. Roberts

CJMT—Chicoutimi—1954

Frequency: 1420 Kc.....Power: 1000 Watts
Owned ..... CJMT Ltd.
Address.....365 Racine St.
Tel.: LI 3-1517.....Independent
Station Reps.....I.B.S. Ltd.; Devney Org.
President .....J. Omasse
General Manager.....Pierre Tremblay
Station Mgr., Pub. Dir.....Andre Jean
Sales Prom. Mgr.....Francois Ranger
Program Director.....Achille Soucy
Chief Engineer.....Lucien Simard

CHRD—Drummondville—1954

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By...Radio Drummond Ltee.
Address.....248 Lindsay St.
Tel.: 2-5458 .....Independent
President.....M. Sigouin
Manager.....B. Vanier
Chief Engineer.....G. Paul

CHEF—Granby—1946

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n
Owned-Operated By....La Voix de l'Est Ltee.
Address.....136 Rue Principale
Tel.: FRontenac 2-5433.....Independent
Station Representative .....Hardy
Pres., Gen. Mgr.....Aime Laurion
Comm. Mgr., Pub. Dir.....R. M. Dube

CKCH—Hull—1933

Frequency: 970 Kc.....Power: 5000 Watts
Owned....Radiodiffusion CKCH de Hull Ltee.
Address.....72 Laval St.
Tel.: PR 7-2771.....CBC
Newspaper Affiliation.....Ottawa Le Droit
Station Rep.....I.B.S. Ltd.; Scharf; Weed
President .....Wilfrid Carr
General Manager.....Aurele Gratton
Sta. Manager.....J. P. Lemire
Sales Prom., Comm. Mgr.....Henry Allard
Program Director.....Pierre Dufault
Publicity Dir.....S. Lanctot
Chief Engineer.....J. L. Guerette

CJLM—Joliette—1960

Frequency: 1350 Kc.....Power: 1 Kw.
Owned By.....Radio Richelieu Ltd.
Address.....432 Notre-Dame
Tel.: PLateau 3-7432.....Independent
Station Rep.....Hardy Radio and TV Ltd.
President.....Henri Olivier
General, Sta. Mgr.....Maurice Boulianne
Commercial Manager.....Cyrille Denis
Program Director.....Claude Rochon
Chief Engineer.....Joseph Cardin
Owners of: CJSO, Sorel, Que.

CKRS—Jonquiere—1947

Frequency: 590 Kc.....Power: 1000 Watts
Owned.....Radio-Saguenay Ltd.
Address.....175 Sir Wilfrid Laurier St.
Tel.: LI 2-4551.....CBC
Representative.....Hardy, Young
President .....Henri Lepage
General Mgr.....Tom Burham
Commercial Mgr.....Mrs. Rejeanne Bilodeau
Program Dir.....Noel Fillion
Sta. Mgr.....Guy Boivin
Chief Engineer.....Gerard Lemieux
Owners of: CKRS-TV.

CKLS—La Sarre—1950

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Northern Radio, Inc.
Business Address.....P.O. Box 70, Rouyn
Tel.: ROger 2-7741, Rouyn.....CBC
Sta. Rep.....Weed; Scharf; Allied Bcst.
Pres., Gen. Mgr.....David Armand Gourd
Operations Mgr.....Franco Capellari
Chief Engineer.....Julien Trepanier

CKBL—Matane—1948

Frequency: 1250 Kc.....Power: 5000 Watts
Owned By..La Co. De Radiodiffusion De Matone
Address.....P.O. Box 1090
Tel.: 1100 .....CBC
Representative ..... Hardy
Pres., Gen. Mgr.....Rene Lapointe
Station Mgr.....Octave Lapointe
Chief Engineer.....Yvan Fortier

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CKBM—Montmagny—1954

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Alleghanys, Inc.
Address.....8, Rue St. Thomas
Tel.: 801 .....Independent
Representative.....Radio & TV Sales
President .....Henri Deschenes
Program Director.....Olivia Poitras
Publi., Sta., Com., Sls. Prom. Mgr.Andre Mercier
Chief Engineer.....Hector Fortin

CBF—Montreal—1937

Frequency: 690 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Address .....Box 6,000
Tel.: UN 6-2571.....CBC
Program Dir.....Jean-Marie Dugas
Technical Director.....Joe Marcotte

CBM—Montreal—1936

Frequency: 940 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Address .....Box 6,000
Tel.: UNiversity 6-2571.....CBC
Regional Director.....G. Lamarche
Program Director.....Kenneth Withers
Technical Director.....Joe Marcotte

CFCF—Montreal—1919

Frequency: 600 Kc.....Power: 5000 Watts
Owned-Oper. By.....Canadian Marconi Co.
Bus.-Studio Address....600 Dominion Sq. Bldg
Tel.: UNiversity 1-9471.....ABC-CBC
Representative .....Weed, All-Canada
General Manager.....R. E. Misener
Chief Engineer.....H. Maclellan

CJAD—Montreal—1945

Frequency: 800 Kc.....Power: 10,000 Watts
Owned-Operated By.....CJAD, Ltd.
Business-Studio Address.....1407 Mountain St.
Tel.: VI 4-0111.....CBS
Sta. Rep.....Standard Bcst. Sales; Young Can.
President.....W. C. Thornton Cran
V.P., General Manager.....H. T. McCurdy
Program Manager.....L. J. Potts
Traffic Manager.....Berthe Poulet
Sales Prom. Manager.....C. Waldo
Publicity Director.....Gerry Brown
Sales Manager.....Murray Morrison
Chief Engineer.....Ernest Mott

CJMS—Montreal—1953

Freq.: 1280 Kc.....Power: 10 Kw., d. 5 Kw., n.
Owned.....CJMS Radio, Montreal, Ltee.
Address.....1700 Berri St.
Tel.: VI 9-5373.....Independent
Station Rep.....Stephens & Towndrow
President.....A. R. Crepdult
General Manager.....Roch Demers
Asst. General Manager.....Paul Audette
Program Director.....Raymond Bernard
Publicity Director.....Louise de Broin
Chief Engineer.....Jean Provost

CKAC—Montreal—1922

Frequency: 730 Kc.....Power: 50,000 Watts
Owned.....Publication La Presse Ltee.
Address.....980 St. Catherine St., W.
Tel.: UNiversity 6-7301.....CBS
News, Affil.....La Presse
Station Reps.....Devney Organization; I.B.S.
President.....Maurice Chartre
Station Manager.....Phil Leland
Program Director.....Ferdinand Biondi
Comm. Mgr. .....G. Bourassa
Publicity Director.....Paul Gelinas
Chief Engineer.....Leonard Spencer

CKGM—Montreal—1959

Frequency: 980 Kc.....Power: 10,000 Watts
Owned By.....Maisonneuve Bcstg. Corp.
Address.....1455 Drummond St.
Tel.: VI 5-3201.....Independent
Newspaper Affil.....Newfoundland Herald
Station Rep.....Stephens & Towndrow; Forjoe
President, General Mgr.....Geoff Stirling
Station Manager.....Geo. Davies
Commercial Manager.....E. Thorp
Chief Engineer.....Jack Campbell
Owners of: CJON-AM-TV, St. John's, Nfld., CJCN-TV Central, Nfld.; CJON-TV, Argentia.

CHNC—New Carlisle—1933

Frequency: 610 Kc.....Power: 5000 Watts
Owned-Oper. By...Gaspesia Radio Bcstg. Co.
Address.....New Carlisle
Tel.: 248 & 249.....CBC
Rep.....Hardy; Scharf; Weed
President.....Dr. Charles A. Dumont
General Mgr.....Dr. Charles Houde
Station, Comm. Manager.....Pierre Stein
Chief Engineer.....Bruce MacDonald

CBV—Quebec City—1934

Frequency: 980 Kc.....Power: 10 Kw.
Owned.....Canadian Bcstg. Corp.
Bus. Address.....Palais Montcalm, St. Jean St.
Tel.: LA 5-8155.....CBC
Program Dir., Station Manager...Rene Dussault
Chief Operator.....Honore Masse

CHRC—Quebec City—1926

Frequency: 800 Kc.....Power: 10,000 Watts
Owned-Operated By.....CHRC, Limitée
Address.....1143 St. John St.
Tel.: LA 2-8177.....Independent
Station Rep.....Hardy; Young Canadian
President .....Herve Baribeau
General Manager.....Henri Lepage
Station Manager.....Aurele Pelletier

CJQC—Quebec City—1949

Frequency: 1340 Kc.....Power: 250 Watts
Owned.....The Goodwill Bcstrs. of Quebec
Address.....405 Blvd. Hamel
Tel.: MU 3-4931.....CBC
Station Representative.....Radio & TV Sales
President .....Paul Lepage
Gen., Sta. Mgr.....H. Burnside

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CKCV—Quebec City—1926

Frequency: 1280 Kc.....Power: 10 Kw.
Owned-Operated By.....CKCV, Ltd.
Address.....978 St. John St.
Tel.: 522-1585.....CBC
Station Reps.....Interprovincial; Weed
President .....Gaston Pratte
General, Sta. Manager.....Marcel Leboeuf
Sales Prom., Pub. Dir.....Jean-Guy Bernier
Prog. Dir.....Michel Gariepy
Chief Engineer.....Lucien Gobeil

CJBR—Rimouski—1937

Frequency: 900 Kc.....Power: 10,000 Watts
Owned.....La Radio du Bas St. Laurent Inc.
Business Address.....6 St. Jean St.
Tel.: RA 3-2217.....CBC
Newspaper Affil.....Le Progres Du Golfe
Station Representative.....IBS, Ltd.; Weed
President .....Jacques Brillant
Sales Prom., Gen., Sta. Mgr.....Andre Lecomte
Prog. Dir.....S. Burgess
Commercial Manager.....Robert Cote
Publicity Director.....Harry A. Willsie
Chief Engineer.....Marcel Vallee
Owners of: CJBR-FM-TV.

CJFP—Riviere-Du-Loup—1947

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Radio CJFP, Ltd.
Address.....1 Christophe Colomb
Tel.: UN 2-2727.....CBC
Station Rep.....Hardy; Young Canadian
President .....Luc Simard
General Manager.....Rene Viel
Station Manager.....Raoul Savard
Chief Engineer.....Raymond Lavoie

CHRL—Roberval—1949

Frequency: 910 Kc.....Power: 1000 Watts
Owned-Operated By.....Radio Roberval Inc.
Address .....C. P. 930
Tel.: 450 .....Independent
Representative .....Jos. A. Hardy
President.....Rodolphe Lefebvre
Station Mgr.....J. C. Bordeleau
Commercial Mgr.....N. Gagnon
Program Dir.....Harvey Paradis
Chief Engineer.....Yvon Souchon

CKRN—Rouyn—1937

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Northern Radio Nord, Inc.
Address.....P. O. Box 70
Tel.: RO 2-7741.....CBC
Station Reps.....Weed; Scharf; Hardy
Pres., Gen. Mgr.....David A. Gourd
Operations, Sta. Manager....Franco Capellari
Chief Engineer.....Julien Trepanier
Owners of: CKRN-TV.

CHGB—Ste Anne De La Pocatiere—1938

Freq.: 1350 Kc.....Power: 5000 Watts
Owned .....CHGB, Ltd.
Address .....Main St.
Tel.: 101.....CBC
President, Gen. Mgr.....G. Thomas Desjardins
Station Mgr.....P. E. Hudon
Comm., Prom. Mgr.....R. Plante
Program Dir.....C. Landry

CKRB—St. Georges—1953

Freq.: 1460 Kc...Power: 10 Wts., d., 5 Wts., n.
Owned-Oper. By.....Radio-Beauce, Inc.
Address.....St. Georges de Beauce
Tel.: 751.....CBC
Station Rep. .....IBS
President.....Yvon Thibaudeau
General, Sta. Mgr.....C. A. Thibaudeau
Comm., Prom Mgr.....Jean Barbeau
Program. Dir.....Gilles Bernier
Chief Engineer.....Armand Catellier

CHRS—St. Jean—1956

Frequency: 1090 Kc.....Power: 1000 Watts d.
Owned By.....Radio-Iberville Ltd.
Address .....Box 1090
Tel.: UN 1-5965 (Montreal).....Independent
Station Rep. .....I.B.S.
President, General Mgr.....Bernard Turcot
Commercial Manager.....Jack Turcot
Program Director.....Fernand Robidoux
Chief Engineer.....Guy De Valter

CKJL—St. Jerome—1956

Frequency: 900 Kc.....Power: 1 Kw.
Owned .....Radio Laurentides
Address.....225 Labelle St.
Tel.: GE 2-7831.....Independent
Representative.....National Brdcst. Sales, Ltd.
Pres., Gen. Mgr.....Jean Lalonde
Station Mgr.....Roger Lopez
Commercial Mgr.....Hugo Gravel
Program. Dir.....Jacques Tremblay
Sales Prom. Mgr.....Blaise Gouin
Chief Engineer.....Vincent Gratton

CKSM—Shawinigan Falls 1951

Frequency: 1220 Kc.....Power: 1000 Watts
Owned.....Shawinigan Falls Bcstg.
Address .....Box 69
Tel.: LE 6-4494.....Independent
Representative ..... Hardy
Gen. Mgr., Pub. Dir.....Allen Rogerson
Comm. Mgr.....Emilien Beaulieu
Prog. Dir.....Alain Chartier
Chief Engineer.....Ernest Brunelle

CHLT—Sherbrooke—1937

Freq.: 630 Kc...Power: 10 Wts., d., 5 Wts., n.
Owned By.....La Tribune Ltd.
Business-Studio Address.....221 Dufferin St.
Tel.: LO 9-2525.....CBC
Representative.....Trans. Ocean; Young
President .....Paul Desruisseaux
General Manager.....J. Paul Hogue
Station, Program Dir.....Marcel Girard
Managing Director.....Jean Louis Gauthier
Chief Engineer.....Leo Gilbeau

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CKTS—Sherbrooke—1946

Frequency: 900 Kc.....Power: 1000 Watts
Owned-Oper.....Telegram Printing & Pub. Co.
Business-Studio Address.....221 Dufferin St.
Tel.: LO 9-2525.....CBC
Representative.....Young, Canadian
President.....C. B. Howard
Managing Director.....J. L. Gauthier
Commercial Mgr., Prog. Dir...Gordon Beerworth
Chief Engineer.....L. Gilbeau

CJSO—Sorel—1945

Frequency: 1320 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Radio Richelieu, Ltee
Business Studio Address.....72 du Roi St.
Tel.: RI 3-3318.....Independent
Station Representative.....Jos A. Hardy
President.....Henri Olivier
General Manager.....Maurice Boulianne
Comm. Manager.....Maurice Berube
Program Director.....Claude Rochon
Sls. Prom. Manager.....L. Brouillard
Chief Engineer.....Joseph Cardin
Owners of: CJLM, Joliette, Que.

CKLD—Thetford Mines—1950

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Megantic Ltee.
Address.....Ave Labbe
Tel.: FE 5-7533.....CBC
Representative.....Hardy
Newspaper Affil.....Canadian Press
Pres., Sta. Manager.....F. Labbe
Comm. Mgr.....Will Dugre
Chief Engineer.....Paul Cloutier

CHLN—Three Rivers—1937

Freq.: 550 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned-Oper. By....Radio Trois-Rivieres, Inc.
Bus.-Studio Address.....522 Bonaventure St.
Tel.: FR 4-3556.....Independent
Station Reps.....IBS; Young Canadian; Scharf
President.....Honore Dansereau
General Mgr., Prog. Dir.....Maurice Dansereau
Comm., Prom., Pub. Dir.....Maurice Duval
Chief Engineer.....Oric Lefebvre

CKTR—Trois-Rivieres—1954

Freq.: 1150 Kc.....Power: 10 Kw. d., 1 Kw. n.
Owned-Oper. By.....CKTR, Ltd.
Address.....543 Gervais St.
Tel.: FR 5-4855.....Independent
Station Reps.....Radio & TV Sales, Inc.
President.....Paul Aboud
Station, Comm. Mgr.....C. Couture
Production Manager.....Jules Heroux
Program Director.....Jean Deny
Publicity Director.....Jacques Hebert
Chief Engineer.....Herve Lapointe
Owners of: CFLM, La Tuque, P. Q.

CKVD—Val D'Or—1939

Frequency: 1230 Kc.....Power: 250 Watts
Owned.....Northern Radio-Radio Nord, Inc.
Address.....P. O. Box 70
Station Rep.....Weed; Scharf; Allied
President.....David A. Gourd
Operations Manager.....Franco Capellari
Chief Engineer.....Julien Trepanier

CKVL—Verdun—1946

Freq.: 850 Kc.....Power: 50 Kw. d., 10 W. n.
Owned By.....CKVL, Ltd.
Address.....211 Gordon Ave.
Tel.: 766-2311.....Independent
Newspaper Affil.....Radiomonde Ltd.
Rep.....Radio & TV Sls., Inc., Cooke
President.....Jack Tietolman
Vice Pres., Station Mgr.....Corey Thomson
Commercial Mgr.....Judah Tietolman
Program Dir.....Marcel Provost
Sales Promotion Manager.....Jack Selinger
Publicity Director.....Sidney Diamond
Chief Engineer.....Maurice Rousseau

CFDA—Victoriaville—1951

Frequency: 1380 Kc.....Power: 1000 Watts
Owned-Oper. By...Radio Victoriaville Limitee
Address.....Box 68
Tel.: PL 2-5545.....Independent
Representative.....Radio & TV Sales
Pres., Ch. Engineer.....P. Brisson
General Manager.....Leo Benoit

CKVM—Ville-Marie—1950

Frequency: 710 Kc.....Power: 1000 Watts
Owned-Operated By....Radio Temiscamingue
Address.....St. Anne St.
Tel.: 710-152.....CBC
Station Rep.....Jos. Hardy
President.....Herve LeBlanc
General, Sta. Mgr.....Rene Legault
Program Dir.....Yvon Lariviere
Publicity Dir.....Marcel Ladouceur
Chief Engineer.....Gaston Tasset

SASKATCHEWAN

CJSL—Estevan—1961

Frequency: 1280 Kc.....Power: 1 Kw.
Owned By.....Soo Line Bcstg. Co., Ltd.
Address.....Box 1378
Tel.: ME 4-3432.....Independent
Station Reps.....Potts; Stovin-Byles; Cooke
President.....Tom G. Laing
General, Comm. Mgr.....Norman A. Hickey
Station Manager.....Albert J. Donahue
Sales Prom. Mgr., Prog. Dir...Mary E. McGregor
Production Manager.....Hart Kirch
Chief Engineer.....Robert MacDonald

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CFGR—Gravelbourg—1952

Frequency: 1230 Kc.....Power: 250 Watts n.
Owned By.....Radio Gravelbourg, Ltd.
Address.....Edifie Villeneuve
Tel.: 155..... CBC
Station Reps.....I.B.S.; Scharf; Devney Org.
President.....Dr. Rosario E. Morin
General, Station Mgr.....Dumont Lepage
Sales Promotion Mgr.....Joseph E. DeGagne
Chief Engineer.....Raymond Lizee

CFRG—Gravelbourg—1952

Frequency: 710 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....Radio Gravelbourg, Ltd.
Address.....Edifie Villeneuve
Tel.: 155 .....CBC
Station Reps.....I.B.S.; Scharf; Devney Org.
President.....Dr. Rosario E. Morin
Gen., Sta., Comm. Mgr.....Dumont LePage
Sales Prom. Mgr.....Joseph E. DeGagne
Chief Engineer.....R. Lizee

CHAB—Moose Jaw—1922

Frequency: 800 Kc.....Power: 10,000 Watts
Owned-Operated By.....CHAB, Ltd.
Address.....127 Main N.
Tel.: OX 2-6464.....CBC
Reps....Stephens & Towndrow; Messner; Weed
Pres., Gen. Mgr.....Jack Moffat
Commercial Manager.....George Lawlor
Program Director.....Bill Falkner
Chief Engineer.....M. Pickford
Owners of: CHAB-TV.

CJNB—North Battleford—1947

Frequency: 1460 Kc.....Power: 10,000 Watts
Owned-Oper. By.Northwestern Bcstg. Co., Ltd.
Business Address.....P.O. Box 1460
Tel.: 2477 .....Independent
Representative .....Stovin
President.....Harry S. Hay
Gen., Sta. Mgr.....Harry Dekker
Commercial Manager.....Alex Johnson
Program Director.....Lee Sage
Chief Engineer.....Al Ruddell

CKBI—Prince Albert—1934

Frequency: 900 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Central Bcstg. Co., Ltd.
Address .....10th St. West
Tel.: ROger 3-7421.....CBC
Representative .....All-Canada, Weed
General Manager.....E. A. Rawlinson
Comm., Sales Prom. Mgr.....G. Prest
Program Director.....Ian Barrie
Chief Engineer.....T. Van Nes

CBK—Regina—1939

Frequency: 540 Kc.....Power: 50 Kw.
Owned.....Canadian Bcstg. Corp.
Address .....Box 347
Tel.: LAkeside 3-6641.....CBC
Station Manager.....R. H. Roberts
Technical Sup.....K. J. Lamb

CJME—Regina—1959

Frequency: 1300 Kc.....Power: 1 Kw.
Owned By.....Midwest Bcstrs. Ltd.
Address.....1771 Rose St.
Tel.: LA 7-4191.....Independent
Reps.....Stovin-Byles, Ltd.; Devney Org.
President.....J. Marsh Ellis
General Manager.....Roy M. Malone
Asst. Mgr., Pub. Dir.....Mrs. Jessie Ellis
Commercial Manager.....Terry J. Ennis
Program Director.....Robert G. Zaran
Chief Engineer.....Ernest Green

CKCK—Regina—1922

Frequency: 620 Kc.....Power: 5000 Watts
Owned.....Transcanada Communications Ltd.
Address.....1853 Hamilton St.
Tel.: LA 2-8525.....CBC
Newspaper Affiliation.....Leader Post
Representative .....All-Canada, Weed
President .....Michael Sifton
General Manager.....Harold A. Crittenden
Station Manger.....Donald R. Dawson
Commercial Manager.....Jim Grisenthwaite
Sales Prom., Pub. Dir.....Audrey-Ann Taylor
Program Director.....Bob Bye
Chief Engineer.....E. A. Strong

CKRM—Regina—1926

Freq.: 980 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned-Oper. By.Western Communications Ltd.
Address.....2060 Halifax St.
Tel.: LA 3-5661.....CBC
Sta. Rep.....Radio Reps.; Bcst. Reps.; Young
President.....James T. Miller
General Manager.....George Macdonald
Chief Eng.....L. Cozine

CFNS—Saskatoon—1952

Frequency: 1170 Kc.....Power: 1000 Watts
Owned-Oper. By.....Radio-Prairies-Nord, Ltd.
Address .....1902 Broadway
Tel.: 949-3766.....CBC
Sta. Reps.....I.B.S.; Scharf; Devney Org.
President.....Clotaire Denis
General Manager.....Raymond J. Marcotte
Commercial Manager.....Mrs. M. A. Papen
Sales Promotion Mgr.....Auguste Bandet
Program Director.....Roger Gautier
Chief Engineer .....J. Lacroix

CFQC—Saskatoon—1923

Frequency: 600 Kc.....Power: 5000 Watts
Owned-Oper. By....A. A. Murphy & Sons, Ltd.
Address.....216 1st Ave., N.
Tel.: CHerry 2-6611.....CBC
Reps...Radio Reps.; Bcst. Reps; Oakes; Young
General Manager.....Vernon Dallin
Station Manager.....Roy Currie
Comm. Mgr.....E. C. Bourassa
Sales Promotion Mgr.....Dennis Fishes
Program Director.....Laurie Korchin
Chief Engineer.....Lyn Hoskins
Owners of: CFQC-TV.

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SASKATCHEWAN-YUKON

CKOM—Saskatoon—1951

Frequency: 1250 Kc.....Power: 10 Kw.
Owned..Saskatoon Community Bcstg. Co., Ltd.
Address .....Empire Hotel
Tel.: OLiver 2-1420.....Independent
Station Reps.....Stovin-Byles; Weed
Pres., Gen. Mgr.....R. A. Hosie
Sta., Comm. Mgr.....W. H. Stovin
Sales Promotion Manager.....Patricia Baudru
Program Director.....G. E. Walburn
Production Manager.....Arnold E. Stilling
Chief Engineer.....Maynard Greer

CKSW—Swift Current—1956

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Frontier City Bcstg. Co. Ltd.
Address.....134 Central Ave.
Tel.: PR 3-4605.....Independent
Reps....Air-Time Sls.; Radio Reps.; Bcst. Reps.
Pres., Gen. Mgr.....Douglas Scott
Station Manager.....Wilf Gilbey
Comm., Sales Prom. Mgr....William H. Friest
Production Mgr.....Gordon Ross
Chief Engineer.....Mac Hanna

CFSL—Weyburn—1957

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
Owned.....Soo Line Bcstg. Co. Ltd.
Address.....P. O. Box 1330
Tel.: VIctor 2-4666.....Independent
Sta. Rep.....Stovin-Byles; Potts; Cooke
President.....T. G. Laing
General Comm. Mgr.....Norman A. Hickey
Sales Prom. Mgr., Prog. Dir...Mary E. McGregor
Production Manager.....Hart Kirch
Chief Engineer.....Robert MacDonald

CJGX—Yorkton—1927

Freq.: 940 Kc.....Power: 10 Kw. d., 1 Kw. n.
Owned-Oper. By.....Yorkton Bcstg. Co., Ltd.
Address.....Tower Bldg., 2nd Ave.
Tel.: 783-2556.....CBC
Sta. Reps...Messner; Young Canadian; Scharf
President.....F. K. Tully
General, Sta. Mgr.....G. G. Gallagher
Commercial Manager.....M. G. Phillips
Sales Prom. Mgr., Pub. Dir.....K. M. Dodds
Program Director.....E. A. Laurence
Chief Engineer.....H. F. McRae

YUKON

CFWH—Whitehorse—1958

Frequency: 1240 Kc.....Power: 250 W.
Owned By.....CBC
Address.....P. O. Box 730
Tel.: WH 7-2544.....CBC
Station Manager.....Sheldon O'Connell
Technical Supervisor.....Ed Kerry

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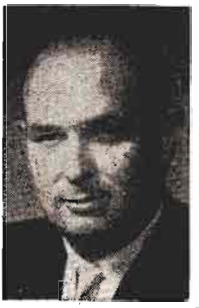
LOCAL PRODUCTIONS

Come of Age Through Program Exchange

By DONALD H. McGANNON, President
Westinghouse Broadcasting Company



THE broadcasting industry is watching the coming of age of locally produced television programs. The station manager who simply switches the network on with one hand and old feature films with the other is becoming an antique exhibit useful only for presentation in some electronic museum of the future.

•

Local stations are seeking out new sources of talent and programs; the search will be successful, I believe. To succeed, television requires vitality and the public demands variety. There are no national programming sources capable of completely fulfilling the needs of viewers, despite the excellence of their service. Other sources are necessary. One of the most important in the years ahead, in my opinion, will be the local station.

•

There is a national trend beginning in television that will permit program exchanges between stations of the best locally produced programs; of an educational informational, and cultural nature, to begin with, but ultimately involving the whole spectrum of television programming that is local in origin.

•

The total effect of station exchanges will be a widespread enrichment of the medium.

•

The word "local" is almost a misnomer. True, many programs are limited in appeal to the immediate area served by the station, but many go far beyond that. What captivates viewers in Baltimore may also often demand their attention in Boston, Cleveland, San Francisco or Pittsburgh. They have regional interests which frequently become national concerns. An exciting program debating the pros and cons of capital punishment in Southern California, though the circumstances may be of local origin, can dramatize a subject of interest to Americans everywhere.

•

Every community at one time or another has been involved with the crisis in education: adequate classroom facilities, decent salaries for teachers, and the problem of why Johnny can't read. With the exchange of high quality programs and the resultant national dissemination of local experiences, there is every possibility that we Americans will be discovering solutions for each other's problems in a way possible only in an electronic age.

•

The audience in Westinghouse Broadcasting Company markets possess international interests, and so on numerous occasions the WBC stations have produced international documentaries. The news assignment may be Formosa, Korea, Africa, or West Berlin. A major international news event is generally of national interest. It matters little to the viewer who produced the documentary on South Vietnam or East Berlin. The widespread emergence of station production at the local, regional, and international levels will mean a new programming dimension and enrichment for viewers everywhere.

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		ILLINOIS	
Carbondale	WSIU (FM)	Southern Ill. Univ.	B. C. Robbins, Director
Chicago	WBEZ (FM)	Board of Education	Elizabeth Marshall, President
Chicago	WTTW (TV)	Chicago Educational TV Assn.	John W. Taylor, Exec. Dir.
DeKalb	WNIC (FM)	Northern Illinois Univ.	Robert H. Moore, Dir.
Elgin	WEPS (FM)	Elgin Public Schools	E. H. Hoke, Dir.
Evanston	WNUR (FM)	Northwestern Univ.	Charles F. Hunter, Station Mgr.
Galesburg	WVKC (FM)	Knox College	Sharvey G. Umbeck, President
Macomb	WWKS (FM)	Western Ill. University	Jennette Terrill, Dir.
Park Ridge	WMTH (FM)	Maine Township H. S.	Keith A. Honn, Prog. Dir.
Urbana	WILL (AM)	Univ. of Illinois	Frank E. Schooley, Dir.
Urbana	WILL (TV)	University of Illinois	Frank E. Schooley
Urbana	WILL (FM)	Univ. of Illinois	Frank E. Schooley
Winnetka	WNTH (FM)	New Trier Township High School	Donald W. Ickes, A-V Dir.
		INDIANA	
Bloomington	WFIU (FM)	Indiana University	Elmer Sulzer, Dir.
Evansville	WPSR (FM)	School City of	C. B. Smith, Dir.
Franklin	WFCI (FM)	Franklin College of Indiana	Raymond Cowan, Chairman of Science Division
Gary	WGVE (FM)	School City of Gary	Edwin Carmony, Supervisor
Goshen	WGCS (FM)	Goshen College	J. F. Swartzendruber, Sect.-Treas.
Greencastle	WGRE (FM)	De Paul University	Elizabeth Turnell, Director

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NAEB ACTIVE MEMBERS

City	Call Letters	Licensee	Executive
Huntington	**WVSH (FM)**	**School City of Huntington**	**M. McCabe Day, Director**
Indianapolis	**WIAN (FM)**	**Indianapolis Pub. Schools**	**Arthur R. Van Allen, Prog. Dir.**
Lafayette	**WBAA (AM)**	**Purdue Univ.**	**John DeCamp, Manager**
Muncie	WBST (FM)	Ball State Teachers College	William H. Tomlinson, Dir.
Muncie	**WWHI (FM)**	**Wilson Jr. H.S.**	**John V. Maier, Principal**
New Albany	**WNAS (FM)**	**New Albany City Sch.**	**Vernon McKown, Director**
South Bend	**WETL (FM)**	**City of So. Bend**	**John W. Finster, Program Dir.**
Wabash	**WSKS (FM)**	**School City of Wabash**	**James R. Oliver, Director**
		IOWA	
Ames	**WOI (AM)**	**Iowa State College**	**Don Forsling, Program Dir.**
Ames	**WOI (FM)**	**Iowa State College**	**Don Forsling, Program Dir.**
Cedar Falls	KTCF (FM)	Iowa State Teachers College	Herbert V. Hake, Director
Decorah	**KWLC (AM)**	**Luther College**	**Harold C. Svanoe, Dir.**
Des Moines	**KDPS (FM) and (TV)**	**Des Moines Public Schools**	**James A. Sheldon, Director**
Iowa City	**WSUI (AM)**	**State Univ. of Iowa**	**Carl H. Menzer, Station Director**
Iowa City	**KSUI (FM)**	**State Univ. of Iowa**	**Carl H. Menzer, Station Director**
Waverly	KWAR (FM)	Wartburg College	Dennis Q. Thurow, Sta. Mgr.
		KANSAS	
Emporia	**KSTE (FM)**	**Kansas State Teachers College**	**Delmar Hilyard, Director**
Lawrence	**KFKU (AM)**	**Univ. of Kansas**	**R. Edwin Browne, Director**
Lawrence	KANU (FM	Univ. of Kansas	R. Edwin Browne, Director
Manhattan	KSAC (AM-TV)	Kansas State College	Jack M. Burke, Acting Dir.
Manhattan	KSDB (FM)	Kansas State College	Jack M. Burke, Acting Dir.
Ottawa	KTJO (FM)	Ottawa University	W. D. Bemmels, Dean
Wichita	KMUW (FM)	Univ. of Wichita	Norwin A. Allen, Director
		KENTUCKY	
Lexington	WBKY (FM)	Univ. of Kentucky	Leonard Press, Director
Louisville	**WFPK (FM-TV)**	**Louisville Free Public Library**	**Dorothy L. Day, Manager**
Louisville	WFPL (FM)	Louisville Free Public Library	Dorothy L. Day, Manager
		LOUISIANA	
New Orleans	WYES (TV)	Greater New Orleans ETV Foundation	Arthur D. Cloud, Gen. Mgr.
New Orleans	WNPS (AM)	Orleans Parish Sch. Bd.	Jeanne Minge, Station Mgr.
		MARYLAND	
Baltimore	WBJC (FM)	Baltimore Jr. College	Clarence T. DeHaven, General Mgr.
		MASSACHUSETTS	
Amherst	WAMF (FM)	Amherst College	Jonathan Reiskind, Sta. Mgr.
Amherst	WFCR (FM)	Lowell Institute Cooperative Broadcasting Council	Hartford N. Gunn, Jr., General Manager
Amherst	WMUA (FM)	Univ. of Mass.	Harold Dutton, Station Mgr.
Boston	WBUR (FM)	Boston University	Dr. D. Hugh Gillis, Chairman
Boston	WERS (FM)	Emerson College	Gerald Kroeger, Station Mgr.
Boston	WGBH (FM)	Lowell Instit. Co-op Broadcasting Council	Hartford N. Gunn, Jr., Gen. Mgr.
Boston	WGBH (TV)	Lowell Instit. Co-op	Hartford N. Gunn, Jr., Gen. Mgr.
		MICHIGAN	
Ann Arbor	WUOM (FM)	Univ. of Michigan	E. G. Burrows, Manager
Detroit	WDTR (FM)	Board of Education	Kathleen N. Lardie, Mgr.
Detroit	WDET (FM)	Wayne St. Univ.	Lee Dreyfus, Asst. Mgr.
Detroit	WTVS (TV)	Detroit Ed. TV Found.	Paul B. Rickard, Executive Secretary
East Lansing	WKAR (AM)	Michigan State Univ.	Lawrence Frymire, Manager
East Lansing	WKAR (FM)	Michigan State Univ.	Lawrence Frymire, Mgr.
East Lansing	WMSB (TV)	Mich. State Univ.	Patrick J. Callahan, Station Mgr.
Flint	WFBE (FM)	Board of Education	Robert C. Boston, Manager
Highland Park	WHPR (FM)	School District of H. P.	Robert A. Stevens, Station Mgr.
Kalamazoo	WMCR (FM)	Western Michigan Univ.	Robert Dye, Dir. of Broadcasting
Royal Oak	WOAK (FM)	School Dist. City of Royal Oak	James L. Mead, Station Mgr.
		MINNESOTA	
Duluth	KUMD (FM)	Univ. of Minn.	Richard Gottschald
Minneapolis	KUOM (AM)	Univ. of Minnesota	Burton Paulu, Director
Northfield	WCAL (AM)	St. Olaf College	Milford C. Jensen, General Manager
St. Paul	KTCA (TV)	Twin City Area ETV Corp.	J. C. Schwarzwalder, Dir.
		MISSOURI	
Kansas City	KCUR (FM)	Univ. of Kansas City	Sam Scott, Mgr. Dir.
Kansas City	KCSD (TV)	School District of Kansas City	Zoel J. Parenteau, TV Prod.-Dir.
St. Louis	**KETC (FM)**	**St. Louis Ed. TV Commission**	**Boyd W. Fellows**
St. Louis	KSLH (FM)	Board of Education	Miss Marguerite Fleming, Manager

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City	Call Letters	Licensee	Executive
		NEBRASKA	
Lincoln	KUON (TV)	University of Nebraska	Jack J. McBride, Director
		NEW HAMPSHIRE	
Durham	WENH (TV)	Univ. of N. Hamp.	Keith J. Highbert, Manager
		NEW JERSEY	
East Orange	WFMU (FM)	Upsala College	Chas. G. Lundgren, Director
Newark	WBGO (FM)	Board of Education	Marie Scanlon, Supervisor
South Orange	WSOU (FM)	Seton Hall University	A. Paul Klose, Station Manager
		NEW MEXICO	
Albuquerque	KANW (FM)	Board of Education	Mrs. Rose J. Jones, Director
Albuquerque	KNME (TV)	U. of New Mexico & Albuquerque Bd. of Educ.	F. Claude Hempen, Station Manager
		NEW YORK	
Albany	WAMC (FM)	Albany Med. College	Albert P. Fredette, Station Mgr.
Bronx	WFUV (FM)	Fordham Univ.	Rev. William K. Trivett, S. J., Dir.
Brooklyn	WNYE (FM)	Board of Education	Dorothy Klock, Acting Dir.
Elmira	WECW (FM)	Elmira College	David M. Crossman, Director
Floral Park	WSHS (FM)	Sewanhaka H.S.	W. A. Gregory, Director of Radio
Hempstead	WVHC (FM)	Hofstra College	Frank Iezzi, Exec. Dir.
Ithaca	WICB (FM)	Ithaca College	Royal D. Colle, Chrmn., Radio-TV
New York	WBAI (FM)	Pacifica Foundation	Eugene Bruck, Program Director
New York	WKCR (FM)	Columbia College	John B. Pegram, Gen. Mgr.
New York	WNYC (AM)	Municipal Bcst. Sys.	Seymour N. Siegel, Director
New York	WNYC (FM)	Municipal Bcst. Sys.	Seymour N. Siegel, Director
New York	WRVR (FM)	The Riverside Church	Jack D. Summerfield, General Manager
Springville	WSPE (FM)	Griffith Instit. & School	Henry Bartkowski, Director
Syracuse	WAER (FM)	Syracuse University	Ruane Hill, Sta. Mgr.
Troy	WHAZ (AM)	Rensselaer Polytechnic	Charles J. Moravec, Manager
	WRPI (FM)	Institute	Charles J. Moravec, Manager
		NORTH CAROLINA	
Chapel Hill	WUNC (TV)	Consol. Univ. of North Carolina	John E. Young, Chairman
Chapel Hill	WUNC (FM)	Univ. of North Carolina	Robert L. Hilliard, Director
Greensboro	WGPS (FM)	Greensboro Public Sch.	Director
Greenville	WWWS (FM)	E. Carolina College	Miss Rosalind Roulston, Director
High Point	WHPS (FM)	High Point H.S.	Nancy Poston, Program Dir.
Winston-Salem	WFDD (FM)	Wake Forest College	Julian C. Burroughs, Jr., Mgr.
		NORTH DAKOTA	
Grand Forks	KFJM (AM)	Univ. of North Dakota	Myron Curry, Director
		OHIO	
Akron	WAPS (FM)	Akron Public Schools	Carl Falb, Jr., Coordinator
Athens	WOUB (AM-FM)	Ohio University	Archie Greer, Station Mgr.
Bowling Green	WBGU (FM)	Bowling Green State U.	Sidney Stone, Director
Cincinnati	WCET (TV)	Greater Cinci. TV Ed. Foundation	Uberto Neely, General Mgr.
Cincinnati	WGUC (FM)	University of Cincinnati	Joseph Sagmaster, Director of Broadcasting
Cleveland	WBOE (FM)	Board of Education	Leo Baffin, Director
Columbus	WCBE (FM)	Bd. of Educ., City School District	John H. Sittig, Dir.
Columbus	WOSU (AM)	Ohio State Univ.	Richard B. Hull, Director
Columbus	WOSU (FM)	Ohio State Univ.	Richard B. Hull
Columbus	WOSU (TV)	Ohio State University	Richard B. Hull
Delaware	WSLN (FM)	Ohio Wesleyan Univ.	Roderick Deihl, Director
Kent	WKSU (FM)	Kent State Univ.	Walton D. Clarke, Dir. of Radio
Marietta	WCMO (FM)	Marietta College	Bernard Russi, Jr., Director of Broadcasting
Oxford	WMUB (FM-TV)	Miami Univ.	Stephen C. Hathaway, Dir., Radio-TV
Toledo	WGTE (TV)	Greater Toledo ETV Foundation	Harry D. Lamb, General Manager
Toledo	WTDS (FM)	Toledo Public Schools	Harry D. Lamb, Dir.
Yellow Springs	WYSO (FM)	Antioch College	Lee Eitzen, Mgr.
		OKLAHOMA	
Norman	KETA (TV) & KOED (TV)	Oklahoma ETV Authority	John W. Dunn, Director
Norman	WNAD (AM)	Univ. of Oklahoma	Glen Pool, Acting Director
Norman	WNAD (FM)	Univ. of Oklahoma	Glen Pool, Acting Director
Oklahoma City	KOKH (FM-TV)	Board of Education	Bill Lilliard, Station Mgr.
Stillwater	KOSU (FM)	Okla. State Univ.	Robert P. Lacy, Station Mgr.
Tulsa	KWGS (FM)	Univ. of Tulsa	Edward S. Dumit,
		OREGON	
Corvallis	KOAC (AM-TV)	Oregon State System of Higher Education	James M. Morris, Director
Eugene	KOAP (TV)	Oregon State System of Higher Education	James M. Morris, Director
Eugene	KRVM (FM)	Eugene Pub. Schools	Roger J. Houglum, Mgr.-Dir.
Eugene	KWAX (FM)	Univ. of Oregon	John R. Shepherd, Coordinator
Portland	KBPS (AM)	Portland Public Schools	Mrs. Patricia Swenson, Manager

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NAEB ACTIVE MEMBERS

City	Call Letters	Licensee	Executive
		PENNSYLVANIA	
Grove City	WSAJ (AM)	Grove City College	Dale O. Smock, Chief Engineer
Havertown	WHHS (FM)	School Dist.	Frank Knorr, Director
Philadelphia	WPWT (FM)	Philadelphia Wireless Tech. Instit.	William W. Zerfing, Director
Philadelphia	WHYY (FM-TV)	Metro. Phila. Educ. Radio & TV Corp.	Richard S. Burdick, Mgr.-Director
Philadelphia	WRTI (FM)	Temple Univ.	John B. Roberts, Dir.
Philadelphia	WXPN (FM)	Univ. of Pennsylvania	Donald K. Angell, Jr. Director
Pittsburgh	WDUQ (FM)	Duquesne Univ.	B. Kendall Crane, Director
Pittsburgh	WQED (TV) & WQEX (TV)	Metropolitan Pittsburgh Educational Television Station	Thomas B. Petry, Asst. Gen. Mgr.
Scranton	WUSV (FM)	Univ. of Scranton	Rev. Daniel E. Cavanaugh, S.J., Manager
Univ. Park	WDFM (FM)	Penn St. Univ.	Harold E. Nelson, Gen. Mgr.
		SOUTH CAROLINA	
Columbia	WUSC (FM)	Univ. of S. Carolina	Alice Wyman, Coordinator
		SOUTH DAKOTA	
Vermillion	KUSD (AM-TV)	Univ. of S. Dakota	Martin Busch, Mgr.
		TENNESSEE	
Knoxville	WUOT (FM)	Univ. of Tennessee	Kenneth D. Wright, Dir.
Memphis	WKNO (TV)	Memphis Comm. TV	Ernest C. Ball, Dir.
		TEXAS	
Austin	KUT (FM)	Univ. of Texas	Robert Schenkkan, Dir.
Dallas	KERA (TV)	Area ETV Foundation	M. Campbell, Exec. Dir.
El Paso	KVOF (FM)	Texas Western College	Virgil C. Hicks, Director
Houston	KUHF (FM)	Univ. of Houston	Roy E. Barthold, Manager
Houston	KUHT (TV)	Univ. of Houston	Roy E. Barthold, Manager
		UTAH	
Logan	KVSC (FM)	Utah State University	Burrel F. Hansen, Chairman
Ogden	KWCS (TV)	Weber County School District	John A. Larsen, Station Director
Provo	KBYU (FM)	Brigham Young University	T. M. Williams, Director
Salt Lake City	KUED (TV)	University of Utah	Dr. Keith Engar, Mgr.
		VIRGINIA	
Harrisonburg	WEMC (FM)	Eastern Mennonite College	J. Otis Yoder, Chairman
Norfolk	WMTI (FM)	William-Mary College	Conrad S. Wilson, Program Dir.
Richmond	WRFK (FM)	Union Theol. Sem.	R. W. Kirkpatrick, Dir. A-V
Williamsburg	WCWM (FM)	William & Mary	Carl G. Balson, Director
		WASHINGTON	
Pullman	KWSC (AM)	Wash. St. Univ.	Burt Harrison, Manager
Seattle	KCTS (TV)	Univ. of Wash.	Loren Stone, Mgr.
Seattle	KUOW (FM)	Univ. of Washington	Ken Kager, Mgr.
Tacoma	KTOY (FM)	Tacoma Public Schools	Merle Kimball, Program Mgr.
		WISCONSIN	
Appleton	WLFM (FM)	Lawrence College	Jos. Hopfensperger, Sta. Mgr.
Auburndale	WLBL (AM)	Wisconsin State Radio Council	H. B. McCarty, Director
Brule	WHSA (FM)	Wisconsin State Radio Council	H. B. McCarty, Director
Chilton	WHKW (FM)	Wisconsin State Radio Council	H. B. McCarty, Director
Colfax	WHWC (FM)	Wisconsin State Radio Council	H. B. McCarty, Director
Delafield	WHAD (FM)	Wisconsin State Radio Council	H. B. McCarty, Director
Highland	WHHI (FM)	Wisconsin State Radio Council	H. B. McCarty, Director
Madison	WHA (AM)	Univ. of Wisconsin	H. B. McCarty, General Mgr.
Madison	WHA (FM)	Univ. of Wisconsin	H. B. McCarty
Madison	WHA (TV)	Univ. of Wisconsin	H. B. McCarty
Milwaukee	WMVS (TV)	Milwaukee Vocational & Adult Schools	Otto F. Schlaak, Station Mgr.
Rib Mountain	WHRM (FM)	Wisconsin State Radio Council	H. B. McCarty, Director
Ripon	WRPN (AM) & WRPN (FM)	Ripon College	Thomas A. Farrand, Station Manager
West Salem	WHLA (FM)	Wisc. St. Counc.	H. B. McCarty

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TOMORROW'S RADIO NEEDS

Are Demanded of Radio Today

By CLIFFORD J. BARBORKA, JR., President
Better Broadcast Bureau, Inc.

NATIONAL spot radio faces an unparalleled opportunity for growth in tomorrow's expanding advertising world. But to capitalize on this challenge its selling needs must be attended to today.

National advertisers and their agencies will continue to find it difficult to relate spot radio's many values to their own sales problems as long as they fail to understand the medium's many aspects.

In order for spot radio to be implemented within the concepts of creative advertising, its many parts must be understood and placed in their proper perspective — programming, promotion, production, personalities and community identification. And perhaps the most important feature of all, the great ability of spot radio to operate and function at the local level for a national advertiser.

Now is not the time to make excuses for our poor position in the advertising spectrum. It is the time to take advantage of the advertiser's need to move goods off the shelf at the point of sale as well as his hunger for fresh ideas to accomplish the sales objective. Radio's great responsibility is to demonstrate the power of spot radio as a medium, a marketing tool, a copy vehicle and for its merchandising reliability.

Let's not forget that no one medium is a panacea for product selling ills. The basic ingredients of any medium can serve specific purposes. The demonstrable difference in media selling is not sitting back in confusion over a competitive medium's advantages, but in critically reviewing our own disadvantages and problems. And not to look upon them as problems, but as creative opportunities.

Over the past 20 years, in spite of enormous advertising advances, spot radio has remained a captive of the status quo. Advertising volume has risen from $2 billion in 1940 to $12 billion in 1960, while spot radio's share has decreased from 2.4 to 1.8 percent. Many experts predict a $25 billion ad expenditure by 1970. Let's ask ourselves, "Where will we be then?"

Radio can take heart over one major misconception. It is not true that most agencies or advertisers have little interest in radio. What is true is that radio has not been sold properly nationally. We have found, in fact, that most agencies and advertisers are not only interested in radio, but are seeking new, fresh ways to use the medium. They recognize radio for at least two of its greatest values— cost efficiency and the memorability and impact of sound.

But to move an advertiser and his agency to the dotted line in any important way requires ideas and sales thinking geared to the advertiser's side of the fence, based on his needs. Also, it requires that radio salesmen at all levels hold the line against deals and maintain integrity for their rate card and profession.

In its short history, the BBB has assisted in the development of spot radio as counselors specializing in new and creative uses of the medium on behalf of advertisers, agencies, representatives and stations.

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'BEEPER PHONE'

Vital to Negro News Leadership

By HARRY NOVIK, President
Station WLIB

NO aspect of a local news operation is more important to a community radio station than the beeper phone. It not only provides the station with a valuable image, but properly exploited gives vitality and leadership to a news department impossible to achieve through normal use of wire service or rewritten local copy.

At New York City's leading Negro Market station, we invest a considerable part of our annual expenditure for news in beeper coverage. It is the only way to angle a top news story toward the special interests of our community. When independence for the British West Indies was discussed in London, we were able to bring the story to our community by direct beep phone calls to England. Similarly, the release of the reputed Mau-Mau leader in Kenya gave us special prominence because we interviewed him by beeper phone direct to Africa.

The technique of interviews, as developed by us, involves a system of questioning to connect the person interviewed with the interests of our community. The tape is recorded in "takes" so that portions may be used on various programs during the day. The completed tape is then filed for future reference.

Significantly, the statements obtained in such beeper interviews form the basis of exclusive stories frequently used in newspapers with credit to us as the source. Thus, on occasion, portions of the beeper interview which we are unable to use are nonetheless of important promotional value in establishing our overall operation as a reputable source of news. Many of the tapes are reused in documentaries, as was done in the "WLIB Freedom Ride" program.

Our station has "world-community news reports" every half hour. It is the policy of our news department to include at least one beeper, or on-the-scene interview in each such program. Without this addition, our news would be entirely adequate since it is reliably gathered, both by our own reporters and through the press association. But it would not be leadership news, the quality that distinguishes a station in any market.

Whether sponsored or not, the use of beeper and on-the-scene interpolations carries over into every aspect of station promotion. Thus, top stories are always given highlight promos in our daily schedule during which we call attention to up-coming exclusive stories.

During 1962, we hope to expand our beeper coverage with the additional use of feature material. We are now planning to supplement our United Nations News, in addition to the weekly report of African Nations prepared by our UN correspondent. We also plan a "Quote of the Week" series based on our beeper tapes.

During the past year, we totalled 1,826 beeper interviews with calls throughout the United States, parts of of Europe and Africa. The telephone toll costs have been the smallest part of our budget, averaging not more than $250 a week, but the pay-off in prestige, leadership and community impact has been incalculable.

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Radio Stations with Negro Programming

ALABAMA

(100% Programming)

WENN—Birmingham
WJLD—Birmingham
WEUP—Huntsville
WGOK—Mobile
WMOZ—Mobile
WRMA—Montgomery
WTUG—Tuscaloosa

(8 or more hours per week)

WAUD—Auburn
WPRN—Butler
WOOF—Dothan
WULA—Eurfaula
WJOI—Florence
WOWL—Florence
WHEP—Foley
WZOB—Ft. Payne
WJAM—Marion

ARKANSAS

(100% Programming)

KOKY—Little Rock

(8 or more hours per week)

KVRC—Arkadelphia
KBLO—Hot Springs
KOTN—Pine Bluff

CALIFORNIA

(100% Programming)

KGFJ—Los Angeles
KSAN—San Francisco

(8 or more hours per week)

KDIA—Oakland

DISTRICT OF COLUMBIA

(100% Programming)

WOOK—Washington
WUST—Washington

FLORIDA

(100% Programming)

WOKB—Orlando
WBOP—Pensacola
WTMP—Tampa

(8 or more hours per week)

WDBF—Delray Beach
WARN—Ft. Pierce
WOBS—Jacksonville
WRHC—Jacksonville
WTYS—Marianna
WMOP—Ocala
WCNH—Quincy
WTRR—Sanford
WIRK—West Palm Beach

GEORGIA

(100% Programming)

WAOK—Atlanta
WERD—Atlanta
WCLS—Columbus
WOKS—Columbus
WIBB—Macon
WSOK—Savannah

(8 or more hours per week)

WDEC—Americus
WAUG—Augusta
WHAB—Baxley
WMOG—Brunswick
WDAK—Columbus
WGGA—Gainesville
WHIE—Griffin
WYTH—Madison
WWNS—Statesboro
WKTG—Thomasville
WACL—Valdosta
WGOV—Valdosta
WAYX—Waycross

ILLINOIS

(100% Programming)

WBEE—Chicago

(8 or more hours per week)

WAAF—Chicago
WGES—Chicago
WTAQ—La Grange
WOPA—Oak Park

INDIANA

(8 or more hours per week)

WWCA—Gary
WGEE—Indianapolis

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KENTUCKY

(100% Programming)

WLOU—Louisville

(8 or more hours per week)

WYGO—Corbin

LOUISIANA

(100% Programming)

WXOK—Baton Rouge
KLIC—Monroe
WBOK—New Orleans
WYLD—New Orleans
KANB—Shreveport
KOKA—Shreveport

(8 or more hours per week)

KEUH—Eunice
KAOK—Lake Charles
KNOC—Natchitoches
KVPI—Ville Platte
KMAR—Winnsboro

MARYLAND

(100% Programming)

WANN—Annapolis
WEBB—Baltimore
WSID—Baltimore

(8 or more hours per week)

WITH—Baltimore

MICHIGAN

(100% Programming)

WCHB—Inkster

(8 or more hours per week)

WJLB—Detroit
WAMM—Flint
WTRX—Flint
WMUS—Muskegon

MISSISSIPPI

(100% Programming)

WESY—Greenville
WOKJ—Jackson
WQIC—Meridian

(8 or more hours per week)

WELZ—Belzoni
WROX—Clarksdale
WCLD—Cleveland
WCBI—Columbus
WGVM—Greenville
WCPC—Houston
WAPF—McComb
WPMP—Pascagoula
WSSO—Starkville
WROB—West Point
WAZF—Yazoo City

MISSOURI

(100% Programming)

KPRS—Kansas City
KATZ—St. Louis
KXLW—St. Louis

NEVADA

(8 or more hours per week)

KENO—Las Vegas

NEW JERSEY

(100% Programming)

WNJR—Newark

(8 or more hours per week)

WHBI—Newark
WDVL—Vineland

NEW MEXICO

(8 or more hours per week)

KWEW—Hobbs

NEW YORK

(8 or more hours per week)

WADO—New York
WLIB—New York
WWRL—New York

NORTH CAROLINA

(100% Programming)

WSRC—Durham

(8 or more hours per week)

WBBB—Burlington
WGIV—Charlotte
WCNC—Elizabeth City
WFNC—Fayetteville
WGBG—Greensboro
WHVH—Henderson
WHPE—High Point
WELS—Kinston
WAGR—Lumberton
WRAL—Raleigh

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WREV—Reidsville
WCEC—Rocky Mount
WEYE—Sanford
WYAI—Scotland Neck
WADA—Shelby
WENC—Whiteville
WGTM—Wilson
WVOT—Wilson

OHIO

(100% Programming)

WCIN—Cincinnati
WABQ—Cleveland
WJMO—Cleveland

(8 or more hours per week)

WVKO—Columbus

OKLAHOMA

(8 or more hours per week)

KWRW—Guthrie
KMUS—Muskogee

PENNSYLVANIA

(100% Programming)

WDAS—Philadelphia
WHAT—Philadelphia
WAMO—Pittsburgh

SOUTH CAROLINA

(100% Programming)

WPAL—Charleston
WDIX—Orangeburg

(8 or more hours per week)

WANS—Anderson
WBSC—Bennettsville
WOIC—Columbia
WESC—Greenville
WFBC—Greenville
WJAY—Mullins
WTND—Orangeburg
WSSC—Sumter

TENNESSEE

(100% Programming)

WNOO—Chattanooga
WJAK—Jackson
WDIA—Memphis
WVOL—Nashville

(8 or more hours per week)

WJZM—Clarksville
WLAC—Nashville

TEXAS

(100% Programming)

KJET—Beaumont
KRZY—Dallas
KNOK—Fort Worth
KCOH—Houston
KZEY—Tyler

(8 or more hours per week)

KCAR—Clarksville
KULP—El Campo
KGBC—Galveston
KLVL—Houston
KYOK—Houston
KLUE—Longview
KHMT—Marshall
KTAE—Taylor

VIRGINIA

(100% Programming)

WRAP—Norfolk
WANT—Richmond

(8 or more hours per week)

WYSR—Franklin
WDDY—Gloucester
WHAP—Hopewell
WBRG—Lynchburg
WHEE—Martinsville

WISCONSIN

(8 or more hours per week)

WMIL—Milwaukee

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JOURNALISM'S VACUUM

Pubservice Opportunity That Nets $-Return

By ARTHUR PERLES, Editor
Radio-Television Daily

WHAT does it take to jolt most radio and TV station operators out of their complacency — or could it be a fear-induced mental paralysis?

On every side, they have been explicitly told and advised by experts that:

"They cannot afford not to editorialize" (LeRoy Collins, president, NAB 39th convention).

"Pointing up problems, giving leadership to solutions" is the station's prime role in a community (Daniel W. Kops, WAVZ, June 1, 1960).

" . . . the licensee is required to devote a reasonable percentage of broadcast time to discussion of public issues of interest in the community." (FCC, June 6, 1949).

Precedent and opinion are legion and should long since have propelled every broadcaster into the spectrum of editorialing over his channel. So, you inquire, what's been the net result?

The answer is astounding: practically nothing! As this is being written, there are relatively but a handful of sight or sound outlets that measure up in maturity to their franchise stature.

Some oppose publicly expressing opinions because to do so might cause them to lose advertising revenue — even though their own NAB is prepared to demonstrate that editorials on the air will heighten a station's prestige and, as a consequence, actually increase its revenues.

While license-holders collectively fight off Federal tendencies to regulate them into flaccid submission, the rundown of call-letters in both electronic media is literally loaded with examples of station management which pigheadly refuses to make a decision that could put them only on the side of the angels.

These reactionaries of broadcasting — still hiding behind the 1941 Mayflower decision — would be doing themselves and their industry a great service and bring it honor if, for example, they examined the effectiveness of editorializing as demonstrated by Harry Novik, WLIB, New York, president.

Catering to a Negro market and audience, he realizes the criminal cruelties in penning multitudes of colored families within the Harlem slums, where avaricious landlords charge enormous rentals for foul dwellings. WLIB has trained its editorial guns on state and municipal indifference to get action on a bill that has been a political football for years. The measure would compel the city to make tenement repairs and, if the owner refused to foot the costs, seize the property.

After the second World War, we experienced a wave of newspaper consolidation. Today, there are fewer than 80 cities in the whole country which have more than one printing-press voice.

Here is the vacuum of journalism that must be filled by station broadcasting. It is an opportunity for unparalleled public service that pays rich dividends in the assurances of service faithfully rendered and—unmistakably, in dollar return.

Mr. Station Owner, what are you going to do about it? Now . . . please.

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State Broadcasters Associations

Alabama Broadcasters Association

P.O. Box 6174, University, Alabama
Phone: 752-7411, Ext. 488
Meetings: Spring and Fall
Elections: Fall meeting
Members: 68 Active, 18 Assoc.
President.....John L. Slatton, WJBB, Haleyville
V.P. Radio.....Curtis O. Liles, WMIS, Sylacauga
V.P. TV...Frank Whisenant, WMSL-AM-TV, Decatur
Secy.-Treas...James E. Stewart, WHEP, Foley
Exec. Secy.....Mrs. Angie M. Youngson
Box 6174, University

Arizona Broadcasters Association

c/o Exec. Secy.
631 N. First Ave., Phoenix
Phone: ALpine 8-4511
Meetings: November
Elections: November
Members: 41
Pres.....Sheldon Engel, KXIV, Phoenix
Vice Pres.....C. VanHaaften, KTUC, Tueson
Secy.-Treas.....Homer Lane, KOOL-AM-TV, Phoenix
Exec. Secy.....Lucy Krug, KPHO, Phoenix
Directors.....Arlo Woolery, KSUN, Bisbee; Gene Spry, KPHO, Phoenix; Ray Smucker, KTAR-TV, Phoenix; Fred Vance, KVOA-TV, Tucson.

Arkansas Broadcasters Association

c/o President, Morrilton, Ark.
Meetings: March and August
Elections: August
Members: 62 Active, 10 Allied
President....J. C. Willis, KVOM, Morrilton
Vice Pres....Julian F. Haas, KAGH, Crossett
Secy.-Treas.....Hi Mayo, KBRI, Brinkley

California Broadcasters Association

c/o Managing Director
601 Seventh Ave., Sacramento 18, Calif.
Phone: GI 1-4041
Meetings: November (and on special call)
Elections: November
Members: 100
President.....Louis S. Simon KPIX (TV), San Francisco
Vice Pres.....Ernest L. Spencer KWIZ, Santa Ana
Sec.-Treas.....Alan Lisser, KBIG, Avalon
Managing Dir.....Ken DeVaney
601 Seventh Ave., Sacramento

Colorado Broadcasters Association

c/o Exec. Secy.
Meetings: June
Elections: June
Members: 69
President....Clayton H. Brace, KLZ-AM-TV, Denver
Vice Pres...Mason Dixon, KFTM, Ft. Morgan
Secy.-Treas....Bob Martin, KMOR, Littleton
Exec. Secy.....Mrs. Isabell Prien, RFD No. 3, Box 518, Golden

Connecticut Broadcasters Association

c/o Secy.-Treas., 948 Main St., Willimantic
Phone: HArrison 3-1621
Meetings: Four Per Year
Elections: October
Members: 30
President.....Sydney E. Byrnes, WADS, Ansonia
Vice Pres....Robert Tyrol, WTIC, Hartford
Secy.-Treas.....Herbert C. Rice, WILI, Willimantic

Delaware Association of Broadcasters

c/o President
Meetings: October
Elections: Annually
Members: 7
President.....Harvey C. Smith, WDEL. Wilmington
Vice Pres.....Wayne Rollins, WAMS, Wilmington
Secy., Treas.....Gordon MacIntosh, WTUX, Wilmington

Florida Association of Broadcasters

c/o Exec. Secy., 221 Center Bldg., Tallahassee
Phone: 223-1815
Meetings: Annually, plus regional
Elections: Annual
Members: 150
Pres.....Lee Ruwitch, WTVJ, Miami
Vice Pres. Radio....Joseph S. Field, WIRK, W. Palm Beach
Vice Pres. TV.....Fred P. Shawn, WSUN, St. Petersburg
Sect. Treas....Norman O. Protsman, WNER, Live Oak
Exec. Secy., Gen. Counsel.....J. Kenneth Ballinger, Center Bldg., Tallahassee

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Georgia Association of Broadcasters

c/o Exec. Secy., 24 Ivy St., S.E., Atlanta
Phone: 524-2311

Meetings: August and January
Elections: August
Members: 200
Pres....H. Randolph Holder, WGAU, Athens
Vice Pres. (Radio)...Hugh Tollison, WGIG, Brunswick
Vice Pres. (TV)..Marcus Bartlett, WSB-TV, Atlanta
Treas....Charles C. Smith, WDEC, Americus
Exec. Secy.....Jack Williams, Atlanta

Hawaiian Association of Radio & TV Broadcasters

c/o Secy.-Treas., Kailua Shopping Center, Kailua

Meetings: First Fri. each month
Elections: December
Members: 14
President.....Perry W. Carle, KOOD, Honolulu
Vice Pres.....Richard E. Mawson, KMVI-AM-TV, Wailuku
Secy.-Treas.....Jack Irvine, KLEI, Kailua

Idaho Broadcasters Association

c/o President

Meetings: Annual (July)
Elections: Annual
Members: 34 Radio; 6 TV
President.....Duane Wolfe, KCID, Caldwell
Vice Pres..Henry Fletcher, KSEI, Pocatello
Secy.....Ed Brainard, KORT, Grangeville

Illinois Broadcasters Association

c/o Pres.,
209 E. Washington St., Bloomington
Phone: 5-2078

Meetings: May & October
Elections: October
Members: 74 Active; 14 Assoc.
President.....Vernon A. Nolte, WJBC, Bloomington
Vice Pres.....Gordon Sherman, WMAY, Springfield
Secy.-Treas.....M. H. Stuckwish, WSOY, Decatur

Indiana Broadcasters Association

c/o Executive Secretary
307 N. Pennsylvania, Indianapolis

Meetings: Spring and Fall
Elections: October
Members: 62 Radio; 16 TV
President.....Robert B. McConnell, WISH, Indianapolis
Vice Pres. (AM)....Merrill Johnson, WGL, Ft. Wayne
Vice Pres. (FM)...Joseph Edwards, WFML, Washington
Vice Pres. (TV)...Eldon Campbell, WFBM, Indianapolis
Secy., Treas.....E. Berry Smith, WFIE-TV, Evansville
Exec. Secy.....Mrs. Helen B. Huber, WIRE, Indianapolis

Iowa Broadcasters Association

c/o President

Meeting: Annual
Elections: Annual
Members: 56
Pres.....Bob Erickson, KOKX, Keokuk
Vice Pres...Don Sullivan, KVTV, Sioux City
Treas. .....Gene Claussen
Secy.....James Duncan, Drake University, Des Moines
Directors.....Dave Steinle, KBUR, Burlington; Glen Stanley, KBOE, Oskaloosa; Ken Hastie, WMT, Cedar Rapids; Paul Loyet, WHO, Des Moines

Kansas Association of Radio Broadcasters

c/o President

Meetings: May
Elections: May
Members: 45
President.....Thad M. Sandstrom, WIBW, Topeka
Vice Pres.....Max Falkenstein, WREN, Topeka
Secy.-Treas....Robert McKune, KSAL, Salina

Kentucky Broadcasters Association

c/o Secy.-Treas., 2549 S. Third St., Louisville
Phone: ME 7-6531

Meetings: October and May
Elections: October
Members: 55
President.....Jim Caldwell, WAVE, Louisville
1st Vice Pres.....Bill Whitaker, WMOR, Morehead
2nd Vice Pres.....Roy Redmond, WFTG, Maysville
Secy. Treas.....E. F. Shadburne, WLOU, Louisville
Directors.....Charles Stratton, WNGO, Mayfield; Malcolm Greep, WVJS, Owensboro; Dee Huddleston, WIEL, Elizabethtown; Bud McLain, WFKY, Frankfort; Art Grunewald, WCTT, Corbin

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Louisiana Association of Broadcasters

c/o Exec. Secy.
Box 2706, Baton Rouge, La.
Phone: DI 3-1742

Meetings: September
Elections: September
Members: 75
President..John Screen, WDSU, New Orleans
Radio Vice Pres.....John Chauvin, WFPR Hammond
TV Vice Pres.....Winston Linam, KSLA-TV, Shreveport
Treasurer....Si Willing, KMAR, Winnsboro
Exec. Secy.....Rolfe McCollister, Box 2706, Baton Rouge, La.
Directors.....Don Bonin, Louis Basso, Willie Bordelon, Willard Cobb, Chris Duplechain, Tom Gibbens, John Knight, Douglas Manship, Louis Read

Maine Assoc. of Broadcasters

c/o Secy.-Treas., Box 307, Augusta
Phone: MAyfair 3-3878

Meetings: Annual (November)
Elections: November
Members: 28 Radio; 6 TV
President.....Paul Huber, WRKD, Rockland
Vice Pres.....Edward Guernsey, WLBZ, Bangor
Secy.-Treas.....Norman G. Gallant, WFAU, AM-TV, Augusta
Dist. 1 Rep.....J. Alan Jasper, WIDE, Biddeford
Dist. 2 Rep.....John C. Libby, WCOU, Lewiston
Dist. 3 Rep.....Stanley Lyons, WAGM, Presque Isle

Maryland-D. C. Broadcasters Association

c/o Secretary-Treasurer

Meetings: June and October
Elections: October
Members: 34 Active; 44 Assoc.
Pres.....Robert B. Jones, WFBR, Baltimore
Vice Pres.....Joseph Goodfellow, WRC, WRC-TV, Washington, D. C.
Secy.-Treas.....Morris Blum, WANN, Annapolis

Massachusetts Broadcasters Association, Inc.

c/o Pres., WKOX, Framingham
Phone: HUbbard 2-2323

Meetings: Annual
Elections: Annual
Members: 36
Pres.....Richard Adams, WKOX, Framingham
Vice Pres...George Steffy, WNEB, Worcester
Secy.....Earle Clement, WBET, Brockton
Treas.....Gerald Harrison, WLLH, Lowell

Michigan Association of Broadcasters

c/o Exec. Secy.,
453 Rosewood, East Lansing, Mich.
Pbone: 332-5788

Meetings: February-September
Elections: September
Members: 79 Active, 22 Associate
Pres.....Les Biederman, WTCM, Traverse City
Vice Pres.....John J. Shepard, WLAV, Grand Rapids
Sect.-Treas.....Robert Greenhoe, WBCH, Hastings
Exec. Secy.....Robt. J. Coleman, 453 Rosewood, E. Lansing
Directors.....Edward F. Baughn, WPAG, Ann Arbor; John O. Gilbert, WXYZ, Detroit; Walter Patterson, Knorr Bestg. Corp.; Willard Schroeder, WOOD, Grand Rapids

Minnesota Broadcasters Association

c/o Pres., 50 South Ninth St., Minneapolis

Meetings: Annual, convention in Sept.
Elections: Bi-annual
Members: 69 Active, 9 Associate
President.....Sberman Headley, WCCO-TV, Minneapolis-St. Paul
Vice Pres.....James Hambacher, KBUN, Bemidji
Vice Pres...John Lemme, KLTF, Little Falls
Secy., Treas.....Thomas Young, KMMT-KAUS, Austin

Mississippi Broadcasters Association

c/o Secy.-Treas., Univ. of Miss., Oxford, Miss.
Phone: 1154

Meetings: August & April
Elections: April
Members: 65
Pres.....Fred Beard, WJDX, Jackson
Vice Pres....James Reese, WGCM, Gulfport
Secy.-Treas....Joe Pbillips, WSSO, Starkville
Exec. Secy.....Duncan Whiteside, Box 5, University

Missouri Broadcasters Association

1144 Hampton Ave., St. Louis 10, Mo.

Meetings: Spring & Fall
Elections: Fall
Members: 84
President.....Robert Hyland, KMOX, St. Louis
Vice Pres.....Don Dailey, KGBX, Springfield, Mo.
Secy.-Treas.....Harold Douglas, KMMO, Marshall
Directors.....Elmer Donze, KSGM, St. Genevieve; Earl Dougherty, KXEO, Mexico; William Bates, WDAF-TV, Kansas City; Sam Burk, KIRX, Kirksville

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Montana Broadcasters Association

c/o President
P.O. Box 1405, Great Falls, Mont.
Meetings: Annual (May)
Elections: Annual
Members: 27
Pres.....Dale Moore, KGVO, Missoula
Vice Pres....Paul Crain, KRTV, Great Falls
Secy.-Treas.....Bill Holter, KLTZ, Glasgow
Directors..Bob Warner, KMON, Great Falls; W. H. Patterson, KOFI, Kalispell; J. L. Robinson, KGHL, Billings

Nebraska Broadcasters Association

c/o Secy. Treas.
KFOR, 814 Stuart Bldg., Lincoln, Neb.
Phone: 432-6606
Meetings, Election: Nov. 20-21
Members: 9 TV, 40 Radio
President....Arden Swisher, KMTV, Omaha
Vice Pres.....Bob Thomas, WJAG, Norfolk
Secy.-Treas....Dick Chapin, KFOR, Lincoln

New Hampshire Association of Broadcasters, Inc.

c/o President
Meetings: October
Elections: October
Members: 10
President.....Bernie Mack, WGIB, Manchester
Secy.-Treas.....Roland Hale, WKBR, Manchester

New Jersey Broadcasters Association

c/o President
Meetings: Semi-annually
Elections: October
Members: 28
Pres.....Glenn C. Jackson, WTTM, Trenton
Vice Pres.....Fred Wood, WMVB, Millville
Exec. Committee.....Frank Matrangola, WCMC, Wildwood; Jerry McCarthy, WTOA, Trenton; Gordon Giffen, WKON, Camden

New Mexico Broadcasters Association

c/o Exec. Secy., Box 696, Albuquerque
Phone: 298-4005
Meetings: April & August
Elections: April
Members: 28 Active; 4 Assoc.
President..... .Ernest N. Thwaites, KFUN, Las Vegas
Vice Pres.....Odis Echols
Secy.-Treas. .....Bob Williams
Exec. Secy.....L. Thomas Christison, Box 696, Albuquerque
Directors.....A. E. Mickel; Jim Gober; G. F. Roberts; George Johnson

New York State Broadcasters Association

Address: c/o Exec. Secy., Suite 1114
75 State St., Albany
Phone: HE 4-5718
Meetings: March
Elections: March
Members: 100
President.....Sam Slate, WCBS, New York
1st Vice Pres...Merl Galusha, WRGB, WGY, Schenectady
2nd Vice Pres.....R. Peter Straus, WMCA, New York
Secretary.....Elliott Stewart, WIBX, Utica
Treas.....John Lynch, WWSC, Glens Falls
Exec. Secy.....Harold M. Van de Car
Directors..Michael Cuneen, WDLA, Walton; George Dunham, WNBF AM-FM-TV, Binghamton; Simon Goldman, WJTN, Jamestown; Michael Hanna, WHCU, Utica; James Higgins, WCNY-TV, Watertown; Lowell MacMillan, WHEC-TV, Rochester; Thomas Murphy, Capital Cities Bcstg. Corp.; Harry Novik, WLIB, New York; Paul Adanti, WHEN-AM-TV, Syracuse; Robert Dreyer, Metromedia, N. Y. C.; Harold L. Neal, WABC, New York

North Carolina Association of Broadcasters Inc.

c/o Exec. Secy., 302 Superior Bldg., Raleigh
Meetings: Spring & Fall
Elections: October
Members: 117
Pres.....Richard H. Dunlea, Jr., WMFD, Wilmington
V.P., Radio.....Jack Starnes, WBAG Burlington
V.P., TV..Fred Fletcher, WRAL-TV, Raleigh
Exec. Secy.....Ed Rankin, Raleigh

North Dakota Broadcasters Association

c/o Secretary-Treasurer, Box 232, Minot
Phone: TEmple 4-1146
Meetings: October
Elections: October
Members: 20 Radio, 10 TV, 5 Associate
Pres.....Charles Scofield, KEYZ, Williston
Vice Pres....Stanley Deck, KDIX, Dickinson
Secy.-Treas.....Les Maupin, KLPM, Minot

Ohio Association of Broadcasters

c/o Secy. Treas.,
218 E. State St., Columbus
Phone: CApital 8-5895

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Meetings: Spring & Fall
Elections: Fall meeting
Members: 91
Pres.....Joseph Bradshaw, WRFD, Worthington
1st Vice Pres.....James Hanrahan, WEWS, Cleveland
2nd Vice Pres.....Lawrence H. Rogers, II, Taft Bcsting.
Secy., Treas.....Carlton Dargusch, Jr. 218 E. State St., Columbus

Oklahoma Broadcasters' Association

c/o President
Meetings: January and August
Elections: January
Members: 49
President.....Ray Van Hoser, KNED, McAlester
Vice Pres.....Wm. S. Morgan, KNOR, Norman
Secy. Treas.....C. Hewel Jones, KJEM, Oklahoma City

Oregon Association of Broadcasters

c/o Allen Hall, Box 5025, Eugene
Phone: DI 2-1311, Ext. 538
Meetings: November & April
Elections: April
Members: 50 Radio; 7 TV; 9 Assoc.
Pres.....Ted Smith, KUMA, Pendleton
Vice Pres.....Irwin Adams, KGON, Oregon City
Secy.-Treas.....Robert Chopping, KAST, Astoria
General Mgr.....Karl J. Nestvold

Pennsylvania Association of Broadcasters

c/o Exec. Sec., Box 606, Harrisburg, Pa.
Phone: CEdar 6-5607
Meetings: May
Elections: May
Members: 110 Active; 30 Assoc.
Pres.....J. Robert Gulick, WGAL, Lancaster
1st Vice Pres...Robert R. Williams, WHLM, Bloomsburg
2nd Vice Pres.....Samuel M. Altdoerffer, WLAN, Lancaster
Secretary....Tom Metzger, WMRF, Lewiston
Exec. Secy.....Miss Kaye Witmer, Box 606, Harrisburg

Broadcasters Association of Puerto Rico

c/o Exec. Secy., Box 10144, Santurce
Meetings: March and as called
Elections: March
Members: Radio 27; TV 6
President.....Ventura Lamas, Jr., WKAQ, San Juan
Vice Pres....Julio Morales, WRSJ, Bayamon
Secretary.....Carmina Mendez, WHOA, Hato Rey
Treasurer....Segismundo Quinones, WAPA, San Juan
Exec. Secy.....Roberto Bocanegra, P. O. Box 10144, Santurce

Rhode Island Broadcasters Association

c/o Pres., 176 Weybosset St., Providence
Phone: GA 1-8255
Meetings: Quarterly
Elections: June
Members: 15
Pres.....Joseph S. Sinclair, WJAR-TV, Providence
Vice Pres.....James E. McEnaney, WHIM, Providence
Sect....John F. Crohan, WICE, Providence
Treas.....Joseph P. Dougherty, WPRO-TV, Providence

South Carolina Broadcasters Association

Box 30, Sumter, S. C.
Meetings: January & Summer
Elections: January
Members: 59 Radio; 6 TV
President....W. F. Harden, WIS, Columbia
V.P. (TV)....Wilson C. Wearn, WFBC-TV, Greenville
Secy.-Treas....T. Doug Youngblood, WFIG, Sumter
Directors.....Harry Weaver, WOKE, Charleston; F. F. Creech, Jr., WFIG, Sumter; Faris Giles, WLCM, Lancaster; J. F. Ramsey, WJAY, Mullins.

South Dakota Broadcasters Association

c/o President
Meetings: Annual
Elections: Annual
Members: 15
President....Bill Johnson, KYNT, Yankton
Vice Pres.....Helen Duhamel, KOTA, Rapid City

Tennessee Association of Broadcasters

c/o Pres., WHIN, Gallatin
Meetings: November
Elections: November
Members: 68 Active; 3 Assoc.
President.....Charles H. Brewer, WHIN, Gallatin
Vice Pres.....Howell Ashford, Jr., WCRK, Morristown
Secy.-Treas.....John H. Bailey, WJZM, Clarksville

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Directors.....Charles B. Brakefield, WREC, Memphis; A. D. Smith, Jr., WMTS, Murfreesboro; F. C. Sowell, WLAC, Nashville

Texas Association of Broadcasters

c/o Exec. Secy.
1004 International Life Bldg., Austin, Tex.
Meetings: Semi-annual
Elections: Fall
Members: 173
President.....James M. Hairgrove, KBRZ, Freeport
Vice Pres.....Gene Hendryx, KVLF, Alpine
Secy. Treas.....Leo Hackney, KGVL, Greenville
Exec. Secy.....Bonner McLane
Directors..Joe M. Leonard; Wendell Mays; Jack Roth; Marshall Formby; Ed Lovelace.

Utah Broadcasters Association

c/o Exec. Secy.
239 Surety Life Bldg., Salt Lake City
Phone: IN 7-4498
Meetings: Semi-annual
Elections: Annual
Members: 26
Pres.....Arch G. Webb, KVOG, Ogden
Vice Pres.....Bill King, KSVC, Richfield
Treas.....Jack Paige, KALL, Salt Lake City
Exec. Secy.....Des Barker, 239 Surety Life Bldg., Salt Lake City

Vermont Association of Broadcasters

c/o President
Meetings: June
Elections: June
Members: 14
Pres.....Craig S. Parker, WDEV, Waterbury
Vice Pres.....Daniel B. Ruggles III, WSKI, Montpelier
Treas.....Daniel B. Ruggles, WSKI, Montpelier
Sect.....Andrew S. Ball, WCAX, Burlington

Virginia Association of Broadcasters

c/o President
Station WAYB, Waynesboro, Va.
Phone: WHitehall 3-6066
Meetings: June
Elections: June
Members: 71 Active; 11 Assoc.
Pres.....N. Wilbur Kidd, WAYB, Waynesboro
Vice Pres.....Hamilton Shea, WSVA, Harrisonburg
Secy.-Treas.....Horace Fitzpatrick, WSLS, Roanoke
Leg. Chairman.....C. T. Lucy, WRVA, Richmond

Washington State Association of Broadcasters

c/o Pres. & Counsel
3314 White-Henry-Stuart Bldg., Seattle
Phone: MAin 4-3242
Meetings: April and October
Elections: April
Members: 53 Radio; 11 TV; 6 Assoc.
Ch. of Bd...W. W. Warren, KOMO AM-TV, Seattle
Pres. & Counsel.....Ronald A. Murphy
Vice-Pres.....Thomas C. Bostic, Cascade Bcstg Co.
Secy.-Treas....Allen Miller, KWSC, Pullman

West Virginia Broadcasters Association Inc.

c/o Exec. Secy.
P. O. Box 3032, Charleston
Phone: DI 2-2136
Meetings: Spring and Fall
Elections: Fall
Members: 47
Pres.....Mel S. Burka, WTIP, Charleston
Vice Pres.....A. G. Ferrise, WMMN, Fairmont
Secy.-Treas....Don Hays, WKAZ, Charleston
Exec. Secy.....Mrs. Mary Sonis, P.O. Box 3032, Charleston, W. Va.

Wisconsin Broadcasters Association

c/o Exec. Secy.
Meetings: Jan.-June
Elections: January
Members: 48
Pres.....Donald Wirth, WNAM, Neenah
Vice Pres.....Bruce Wallace, WTMJ-TV, Milwaukee
Sect.....Carl Kolata, WTTN, Watertown
Treas...Richard Dudley, WSAU-TV, Wausau
Exec. Secy.....Henry Buslee, 202 Monona Ave., Madison

Wyoming Association of Broadcasters

c/o President
Meetings: Annually
Elections: Annually
Members: 18
President.....Lawrence Berger, KTWO-AM-TV, Casper
Vice Pres.....William Schutts, KVOC, Casper
Secy. Treas.....Hugh Graham, KTHE, Thermopolis

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RADIO

REGIONAL NETWORKS

GROUP OWNED STATIONS
EXECUTIVE PERSONNEL
STATIONS IN GROUP
OR NETWORK

ANNUAL

1962

Silver Anniversary

www.americanradiohistory.com

END OF THE (MASS) WORLD

Rise of the "Specialized Mass Markets"

By RALPH N. WEIL, President
Key Broadcast Management, Inc.

JOHN CROSBY, in a column called "Century of the Uncommon Man", found some memorable language with which to say something that we have insistently been trying to tell the industry and its advertisers since 1959, when Arnold Hartley and I devised the term, "Specialized Mass Markets", to describe the two audiences of WOV in New York—Italian and Negro.

Crosby says we have to stop thinking in ordinary "mass" terms. "Mass movies", he says, "are finished." "Mass magazines are in terrible trouble". "Even in aggression, the very latest thing is the specialized war!"

If for mass we equate the word "undifferentiated", we can join with John Crosby in reciting the obsequies for a day and age in radio that are over. No station today can be "all things to all men", and with the bounty of facilities available in America, there's no reason to try.

But "mass" has another connotation: that of large numbers. It's in this sense that we use the term "Specialized Mass Markets".

San Antonio, Texas, is a city where 53% of the population is of Latin-American origin. Its Spanish traditions are the principal component in the city's charm. Our station, KCOR, is dedicated to serving this Latin majority day and night—in Spanish, because the Latins of San Antonio and South Texas generally, speak Spanish first — learn English later — and proudly continue to think in Spanish all their lives. A specialized radio service, for a mass audience — 53% of the city. Hence: a Specialized Mass Market.

In St. Louis, where we operate KATZ, the Negro population approaches one in three. KATZ is devoted 100% night and day, to Negro programming. The Negro market in the area is evolving rapidly, attaining new high levels of purchasing power and cultural achievement. Since the Negro population is growing at a rate 57% greater than the white, we can look forward to a large, highly developed community whose importance will increasingly be felt in the metropolis as a whole. KATZ's appeal is qualitatively specialized, quantitatively mass.

We could say something similar for our station in Meriden, Connecticut, WMMW, which is specialized in this sense: it is intimately integrated with the day-to-day life of the Meriden - Wallingford - Berlin - Cheshire - Southington enclave in central Connecticut. WMMW stresses alert reporting of everything that goes on in the area. I hesitate to apply the "Specialized Mass Market" nomenclature to WMMW, but it does come back to the theme of John Crosby's column—in a world where a colossal process of "undifferentiation has been going on, men resist by finding ways of declaring their own special interests, and one of these is intensified interest in the locality in which one lives and works, and with which one can identify. It is American individualism reasserting itself in its own way against the onslaught of the deindividualized "mass" concept."

The result is WMMW, a station that lives the lives of its community.

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Regional Networks and Group Owned Stations

ABC Pacific Network

1539 N. Vine St., Hollywood 28, Calif.
Phone: NOrmandy 3-3311

Dir., Western Div., ABC Radio Net.....Jack H. Mann
Western Sales Mgr.....Harry Woodworth
Sales Service Mgr.....Sheila Manes
West. Rep.-Statons Dept....Wilham H. Cochran
Chief Engineer.....Arthur Sterman

STATIONS

KIBS, Bishop-El Centro; KICO, Calexico; KARM, Fresno; KNGS, Hanford; KMYC, Marysville; KABC, Los Angeles; KPAL, Palm Springs; KRDG, Redding; KCRA, Sacramento; KSBW, Salinas; KCKC, San Bernardino; KGB, San Diego; KGO, San Francisco; KVEC, San Luis Obispo; KTMS, Santa Barbara; KWG, Stockton; KVML, Sonora; KTUR, Modesto-Turlock; KSYC, Yreka; all California. KBND, Bend; KOOS, Coos Bay; KASH, Eugene; KMED, Medford; KUMA, Pendleton; KWJJ, Portland; KQEN, Roseburg; KSLM, Salem; all Oregon. KGMI, Bellingham; KXLE, Ellensburg; KEDO, Longview; KPKW, Pasco; KOFE, Pullman; KOMO, Seattle; KTEL, Walla Walla; KPQ, Wenatchee; KIMA, Yakima; all Washington. KBET, Reno, Nev.; KOZE, Lewiston, Idaho; KSUN, Bisbee; KVNA, Flagstaff; KNOG, Nogales; KOY, Phoenix; KNOT, Prescott; KHFH, Sierra Vista; KTUC, Tucson; KVOY, Yuma; all Arizona.

ABC Television Western Regional Network

ABC-TV Center, Hollywood 27, Calif.
Phone: NOrmandy 3-3311

V. P. West Div.....James G. Riddell
Sales Mgr., Western Div. .....Vince Francis
Sta. Rel., West Div.....Court McLeod

STATIONS

KABC-TV, Los Angeles; XETV, San Diego; KLYD-TV, Bakersfield; KEY-T, Santa Barbara; KJEO-TV, Fresno; KNTV, San Jose; KGO-TV, San Francisco; KOVR-TV, Sacramento; KVIP-TV, Redding; KVIQ-TV, Eureka; all Calif. KBES-TV, Medford; KOTI-TV, Klamath Falls; KEZI-TV, Eugene; KPTV, Portland; all Oregon. KOMO-TV, Seattle; KNDO-TV, Yakima; KNDU-TV, Richland; KREM-TV, Spokane; all Washington. KOLO-TV, Reno, Nevada; KIVA-TV, Yuma, Arizona; KSHO-TV, Las Vegas, Nev.; KTVK-TV, Phoenix; KGUN-TV, Tucson; both Arizona. KCPX-TV, Salt Lake City, Utah; KBOI-TV, Boise; KLIX-TV, Twin Falls; KID-TV, Idaho Falls; all Idaho. KXLF-TV, Butte; KBLL-TV, Helena; KMSO-TV, Missoula; KFBB-TV, Great Falls; KOOK-TV, Billings; all Montana. KWRB-TV, Riverton; KTWO-TV, Casper; KFBC-TV, Cheyenne, all Wyoming. KBTV, Denver; KRDO-TV, Colorado Springs; KREX-TV, Grand Junction; all Colorado. KOAT-TV, Albuquerque; KSWS-TV, Roswell; KVER-TV, Clovis; all New Mexico. KELP-TV, El Paso, Texas. KHVH, Honolulu; KHJK-TV, Hilo; KMVI-TV, Wailuku; all Hawaii. KENI-TV, Anchorage; KFAR-TV, Fairbanks; KINY-TV, Juneau; all Alaska.

ABC West

(See ABC Pacific, Arizona Network, and Intermountain Network)

A-Buy in California Group

2171 Ralph Ave., Stockton, Calif

STATIONS

KIEM, Eureka; KITO, San Bernardino; KLYD, Bakersfield; KPAY, Chico; KVIP, Redding; KARM, Fresno; KEEN, San Jose; KFIV, Modesto; KIST, Santa Barbara; KIDD, Monterey; KROY, Sacramento; KSTN, Stockton; KSRO, Santa Rosa; KSON, San Diego.

Air Trails Network

128 W. First St., Dayton 2, Ohio
Phone: BAldwin 2-3773

President.....J. P. Williams
Exc. V.P.....Arthur Haley

STATIONS

WING, Dayton, WCOL-FM-AM, Columbus, WIZE Springfield, all Ohio; WKLO, Louisville, Ky.; WEZE, Boston, Mass.

Alaska Broadcasting System

1001 Tower Bldg., 7th & Olive, Seattle, Wash.
Phone: MAin 4-6333

President, Gen. Mgr.....Wm. J. Wagner
Sales Manager.....Jack Hauser
Traffic Manager.....Alma Wilson

STATIONS

KFQD, Anchorage, Alaska; KINY, Juneau, Alaska; KIBH, Seward, Alaska; KIFW, Sitka, Alaska; KLAM, Cordova, Alaska.

Allegheny Mountain Network

41 Erie Ave., St. Marys, Pa.
Phone: TE 4-2772

President.....Cary H. Simpson
Exec. V.P.....John A. Fay
Sales Manager.....W. A. Herbstritt
Sales Promotion Mgr.....John W. Eschbach
Development of Sales.....Philip R. Kraus

STATIONS

WKBI, St. Marys; WNBT, Wellsboro; WTRN, Tyrone; WFRM, Coudersport; WBLF, Bellefonte; WEND, Ebensburg.

All Islands Radio Network

c/o Advertisers Bldg.
Station KGU, Honolulu, Hawaii

Manager.....William O. Paine

STATIONS

KGU, Honolulu; KTOH, Kauai; KMVI, Maui; KIPA, Hilo.

www.americanradiohistory.com

American Colonial Broadcasting Stations

c/o WSUR-TV, 1000 Ponce de Leon Ave., Santurce, P.R.
President.....Ralph P. Perry

STATIONS

WSUR-TV, Ponce; WKBM-TV, Caguas; all Puerto Rico.

American Television Company

101 North 4th St., Fort Smith, Ark.
Phone: SUnset 3-3131
President.....Donald W. Reynolds
V.P., General Manager.....J. W. Slates
Commercial Manager.....John D. Whitt
Sales Promotion Manager.....Harold Castalow
Program Director.....Pat Porta
Chief Engineer.....Willard Matten

STATIONS

KFOY-TV, Hot Springs, Ark.; KGNS-TV-AM, Laredo, Tex.; KOLO-TV, Reno, Nev.; KOLO, Las Vegas, Nev.; KLRJ-TV, Las Vegas, Nev.; KFSA-AM-TV, Fort Smith, Ark.; KBRS, Springdale, Ark.; KOKL, Okmulgee, Okla.; KORK, Reno, Nev.

George Basil Anderson Stations

c/o KLIR, 6535 W. Jewell, Denver, Colo.
President.....G. B. Anderson

STATIONS

KLIR, Denver, Colo.; KJSK, Columbus, Neb.; KCLO, Leavenworth; KJRG, Newton, both Kan.

Appalachian Network

1420 Eastern Pkwy., Louisville 4, Ky.
Phone: HIghland 3779
Gen., Comm. Mgr.....Elmo Mills
Sales Promotion Mgr.....Harry McTigue
Program Director.....Art Grunewald
Publicity Director.....Jack Mills
Chief Engineer.....Dave Jordon

STATIONS

WFTG, London, Ky.; WCPM, Cumberland, Ky.; WNRG, Grundy, Va.; WMNF, Richwood, W. Va.

Arizona Network

840 N. Central Ave., Phoenix, Ariz.
Phone: ALpine 8-8181
Pres., Gen. Mgr.....John L. Hogg
Comm., Sales Prom. Mgr.....James W. Ross
Chief. Eng.....Edward R. Janney

STATIONS

KTUC, Tucson; KSUN, Bisbee; KVNA, Flagstaff; KVOY, Yuma; KNOT, Prescott; KNOG, Noygales; KHFH, Sierra Vista; KOY, Phoenix.

Arkansas Network

1001 Spring St., Little Rock, Ark.
Exec. Vice President.....Douglas J. Romine
Commercial Mgr.....Lee Bryant

STATIONS

Comprising KARK, Little Rock, and all other stations in Arkansas.

James D. Asher Stations

c/o WJDA, Box 130, Quincy, Mass.
Phone: GRanite 9-1300
President.....J. D. Asher

BRANCH OFFICE

P. O. Box 710, Salem, Mass., James D. Asher, Phone: PI 4-1230.

STATIONS

WESX, Salem; WJDA, Quincy.

Gene Autry Stations

c/o KOOL, 511 W. Adams, Phoenix, Ariz.
President.....Tom Chauncey

STATIONS

KOOL, Phoenix; KOLD, Tucson, both Ariz.; KVI, Seattle, Wash.; KMPC, Los Angeles; KSFO, San Francisco.

Cy N. Bahakel Stations

c/o KXEL, P. O. Box 2395, Waterloo, Iowa
President.....Cy N. Bahakel

STATIONS

KXEL, Waterloo, Iowa; WABG-AM-TV, Greenwood, Miss.; WKOZ, Kosciusko, Miss.; WKIN, Kingsport, Tenn.; WRIS, Roanoke, Va.; WLBJ, Bowling Green, Ky.; WWOD, Lynchburg, Va.

The Balaban Stations

Broadcast House, 3715 Lindell Blvd., St. Louis 8, Mo.
Phone: OLive 2-4500
Exec. V.P. & Mgr. Dir.....John F. Box, Jr.
Asst. to V.P.; Admin.....William T. McKibben
Regional Sales Manager.....Hal Fredricks
Admin. Asst.....Harriet Baker
Program Director.....Chuck Benson
Director of Promotion.....David Klemm
Comptroller.....Milton C. Ritzlin
Technical Director.....David Sandine

BRANCH OFFICES

Radio Park, Dallas 18, Tex., Phone: DI 8-3800, Dan Hydrick, Mgr.; Radio Park, Milwaukee 8, Wisc., Phone: GL 3-4130, Bernie Strachota, Broadcast House, St. Louis 8, Mo., Phone: OL 2-4500, Harriet Baker; 190 N. State St., Chicago, Ill.; Phone: FR 2-2262, Richard Balaban; 580 Fifth Ave., New York 36, N. Y.; Phone: JU 2-7945, John Box, Jr., Leland Office Bldg., Springfield, Ill., Phone: LA 8-0465, Milton Friedland; Inman Hotel, Champaign, Ill., Phone: FL 2-7673, Milton Friedland; N. Meridan Rd., Rockford, Ill., Phone: 3-5413, Harold Froelich; 1500 N. Washington Ave., Danville, Ill., Phone: HI 2-1701, Max Shaffer; 1422 New Britain Ave., Hartford, Conn., Phone: AD 3-8551, Robert Bray.

STATIONS

WIL, St. Louis, Mo.; WRIT, Milwaukee, Wisc.; KBOX, Dallas, Tex.; WTVO-TV, Rockford, Ill.; WICS-TV, Springfield, Ill.; WCHU-TV, Champaign, Ill., WICD-TV, Danville, Ill.; WHNB-TV, Hartford, Conn.

W. W. Bankhead Stations

(See Tri-W Network)

www.americanradiohistory.com

The Bartell Broadcasting Corp.

444 Madison Ave., New York 22, N. Y.
Phone: MUrray Hill 8-1280

President.....Gerald A. Bartell
Managing Dir.....Lee Bartell
Chief Engineer.....Ralph Evans

BRANCH OFFICES

Number One Nob Hill Circle, San Francisco 2, Calif., (KYA), Lee Bartell, General Mgr., Phone: DOuglas 2-2536; Seventh Ave. at Ash, San Diego 1, Cal. (KCBQ) Lee Bartell, Pres., Gen. Mgr., Phone: BElmont 2-7161; 3500 N. Sherman Blvd., Milwaukee 16, Wis. (WOKY) Mrs. Rosa Evans, Mgr., Phone: HIlltop 2-0150; 444 Madison Ave., New York, N. Y., (WADO) Mel Bartell, Pres., Gen. Mgr., Phone: MUrray Hill 8-1280.

STATIONS

KCBQ, San Diego, Calif.; WOKY, Milwaukee, Wis.; KYA, San Francisco, California; WADO, New York, N. Y.

Bellinger-Townsend-Kemper Stations

c/o WVMC, P. O. Box 450, Mt. Carmel, Ill.

President.....S. P. Bellinger

STATIONS

WVMC, Mt. Carmel; WRAM, Monmouth; WIZZ, Streator, all Ill.

Better Music Broadcasters

c/o Broadcast Time Sales
509 Madison Ave., New York, N. Y.
Phone: MU 8-1910

President.....Carl L. Schuele
General Manager.....Mort Bassett
Commercial Manager.....George Beavers
Sales Prom., Pub. Dir.....Donald G. Softness
Program Director.....Norm Flynn

STATIONS

KMEO, Omaha; WVNJ, Newark; WJMJ, Philadelphia; WCRB, Boston; KIXL, Dallas; KGON, Portland, Ore.; KRKD, Los Angeles; WQTE, Detroit; WVCG, Miami; WKYW, Louisville; WNMP, Chicago; KJEM, Okla. City; WMNI, Columbus; KJIM, Ft. Worth; KTIX, Seattle.

BFR Stations

c/o WLOL, 1021 La Salle Ave., Minneapolis, Minn.

President.....Larry Bentson
General Mgr.....Frank McGivern

STATIONS

WLOL, Minneapolis; KSO, Des Moines; KLEO-AM-TV, Sioux Falls; KDLO-TV, Florence; KPLO-TV, Reliance.

George W. Bingham Stations

c/o WGNY, Newburgh, N. Y.
Phone: JOhn 1-2131

President.....George W. Bingham
V.P., Gen. Mgr.....Campbell K. Thompson
Commercial Mgr.....Gordon K. Cameron
Chief Engineer.....Marvin Seimes

STATIONS

WGNY, Newburgh; WSLB, Ogdensburg; WKIP, Poughkeepsie, all N. Y.

Black Hawk Broadcasting Stations

c/o KWWL, Insurance Bldg., Waterloo, Ia.

President.....Ralph McElroy
V.P., Radio-TV.....Thomas L. Young

STATIONS

KWWL-AM-TV, Waterloo, Ia.; KAUS-KMMT, Austin, Minn.

Booth Broadcasting Co.

700 Buhl Bldg., Detroit 26, Mich.
Phone: WOodward 2-0220

President, Gen. Mgr.....John L. Booth
V. P's.....Thomas J. Warner, Robert W. Phillips, Mrs. John L. Booth, Edward H. Clark, Robert B. Lees

STATIONS

WJLB, Detroit; WSGW, Saginaw; WTRX, Flint; WIBM, Jackson, all Michigan; WIOU, Kokomo, Ind.; WJVA, South Bend, Ind.; WTOD, Toledo, O.; WMZK-FM, Detroit, Mich.; WBBC-FM, Jackson, Mich.; WTRT-FM, Toledo, O.

Charles B. Britt Stations

c/o WIRY, 301-03 Cornelia St., Plattsburgh, N. Y.

STATIONS

WIRY, Plattsburgh; WBAC, Cleveland, Tenn.; WJBS, Deland; WDSR, Lake City, both Fla.

Broadcast Advertising, Inc.

8 Newbury Street, Boston 16, Mass.
Phone: Kenmore 6-0854

President .....James Murley
Program Director.....E. P. Gieringer
Merchandising Director.....F. P. Russell
Representative .....Weed

STATIONS

WHDH, Boston, Mass.; WCSH, Portland, Me.; WLBZ, Bangor, Me.; WJAR, Providence, R. I.; WTIC, Hartford, Conn.

Broadcasting Co. of the South Stations

c/o WSFA-TV, 10 E. Delano, Montgomery, Ala.

President.....B. C. Hipp

STATIONS

WSFA-TV, Montgomery; WIS-AM-TV, Columbia, S. C.

Paul Bunyan Network

Paul Bunyon Bldg., Traverse City, Mich.
Phone: WIndsor 7-7675

Pres., Gen. Mgr. .....Les Biederman
Comm. Mgr.....Robert Detwiler
Chief Engineer.....William H. Kiker

STATIONS

WATT, Cadillac; WATZ, Alpena; WMBN, Petoskey; WATC, Gaylord; WTCM, Traverse City; WPBN-TV, Traverse City; WTOM-TV, Cheboygan, all Mich.

Burroughs-Randolph Stations

c/o KMUL, P. O. Box 1058, Muleshoe, Tex.

President.....J. Burroughs

www.americanradiohistory.com

STATIONS

KMUL, Muleshoe; KZUM, Farmington; KENM, Portales; KSWS, Roswell, all N. M.

Cactus State Network

305 S. Cedar, Pecos, Tex.
Phone: HI 5-2497

President.....Barney Hubbs
Gen. Mgr., Pub. Dir.....Bill Hubbs
Commercial Mgr.....Cliff Sanderford
Sales Prom. Mgr.....Dave Martin
Program Dir.....Bill Boyd
Chief Engr.....Harry Boehnemann

BRANCH OFFICES

Alpine, Tex., Phone: TE 7-2144; Gene Hendrix; Ft. Stockton, Tex., Phone: ED 6-2228, James Parr; Cortez, Colo., Jack Hawkins.

STATIONS

KIUN, Pecos; KFST, Ft. Stockton; KVLF, Alpine, all Tex.; KVFC, Cortez, Colo.

California Farm Network

2855 Telegraph Ave., Berkeley 5, Calif.
Phone: TH 3-9600

General Manager.....Milton L. Levy
Radio Director.....Robert E. Thomlinson

STATIONS

KFI, Los Angeles; KFBK, Sacramento; KMJ, Fresno; KERN, Bakersfield; KOMY, Watsonville; KXO, El Centro; KRE, Berkeley, KBEE, Modesto; KTOB, Petaluma; KLIV, San Jose, all Calif.

California Northern Group

c/o Station KSYC, Yreka, Calif.
Phone: VIctor 2-4158

President.....D. M. Comstock

STATIONS

KSYC, Yreka; KBLF, Red Bluff; KSUE, Susanville.

California-Oregon TV Trio

Box 1021, Eureka, Calif.
Phone: HIllside 3-3123

Pres., Gen. Mgr.....William B. Smullin
V.P., Sales.....Donald H. Telford
V.P., Engr.....Edward A Malone

BRANCH OFFICES

Box 1021, Eueka, Cal. (KIEM-TV) Donald H. Telford, Mgr., Phone: HI 3-3123; Box 1189, Medford, Ore. (KBES-TV) Jerry Poulos, Mgr., Phone: SP 3- 4581; Box 732, Klamath Falls, Ore. (KOTI-TV) Richard Green, Mgr., Phone: TU 4-8131.

STATIONS

KIEM-TV, Eureka, Calif.; KBES-TV, Medford, Ore.; KOTI-TV, Klamath Falls, Ore.

Capital Cities Broadcasting Corp.

24 East 51st St., New York 22, N. Y.
Phone: PLaza 2-1750

President.....Frank M. Smith
Executive V.P.....Thomas S. Murphy
Treasurer.....Donald A. Pels

BRANCH OFFICES

Box 10, Albany 1, N. Y., Phone: HO 3-2225. Daniel B. Burke, Robert Peebles, Gen. Mgrs., 674 Mason St., Providence, R. I., Phone: PanLtation 1-9776. Joseph P. Dougherty, V.P.; Jack Lee, Gen. Mgr.; Box 2009, Durham, N. C.; Phone: 682-2111. Harmon L. Duncan, Floyd Fletcher, V.P.'s; Paterson, N. J., Phone: AR 4-3400, Dickens J. Wright, Pres.

STATIONS

WTEN-TV, WROW, both Albany, N. Y.; WPRO-TV-FM-AM, Providence, R. I.; WTVD Raleigh-Durham, N. C.; WPAT-AM-FM, Paterson, N. J.; WKBW-AM-TV, Buffalo, N. Y.

Carolina Radio Group

Box 1571, Durham, N. C.
Phone: Durham 8-6129

General Manager.....H. Tom Morris

STATIONS

WTIK, Durham; WFLB, Fayetteville, N. C.; WKIX, Raleigh; WCEC, Rocky Mt.; WGBG, Greensboro; WRRF, Washington; WGNI, Wilmington; WBBB, Burlington; WSOC, Charlotte; WIRC, Hickory; WSAT, Salsibury; WTOB, Winston-Salem, all N. C.

Carolina Radio Network

P. O. Drawer 170, Wilson, N. C.
Phone: 243-5157

President.....H. W. Anderson
General Manager.....Harry W. Severance
Asst. Manager.....Wistar Moore, Jr.
Chief Engineer.....Robert D. Adkins
Sta. Rep. .....Devney Organization

STATIONS

WVOT, Wilson; WIAM, Williamston; WCPS, Tarboro; WEED, Rocky Mount; WRCS, Ahoskie; WELS, Kinston; WRRZ, Clinton; WGOL, Goldsboro; WGTC, Greenville; WRRF, Washington; WHNC, Henderson; WMPM, Smithfield; WCNF, Weldon-Roanoke Rapids; WETC, Wendell-Zebulon. All N. C.

Cascade Broadcasting Co.

P.O. Box 702, Yakima, Washington
Phone: GLencourt 2-9111

President.....Thomas C. Bostic
V.P. & Gen. Mgr.....Jack Reber
V.P. in Chg. of TV Prog.....Jim Nolan
V.P., TV Sales.....Bill Grogan
Manager .....Bob Horn
Engineering Director.....M. E. Burrill

STATIONS

KLEW-TV, Lewiston, Idaho; KBAS-TV, Moses Lake, Wash.; KEPR-AM-TV, Pasco; KIMA, KIMA-TV, Yakima.

CBS Radio New England Network

182 Tremont St., Boston 11, Mass.
Phone: HUbbard 2-2323

Gen. Mgr.....Thomas Y. Gorman
Comm. Mgr.....Robert Sinnett
Sales Promotion Manager....Joseph Cullinane
Program Director.....Ken Ovenden
Publicity Director.....Chuck Williams
Chief Engineer.....Warren Stevens
National Rep.....CBS Radio Spot Sales

www.americanradiohistory.com

STATIONS

WEEI, Boston, Mass.; WMAS, Springfield-Holyoke, Mass.; WKNE, Keene, N. H.; WBRY, Waterbury, Conn.; WEAN, Providence, R. I.; WGAN, Portland, Maine; WKVT, Brattleboro, Vt.; WBRK, Pittsfield, Mass.; WSNO, Barre, Montpelier, Vt.; WEMJ, Laconia, N. H.; WINF, Hartford-Manchester, Conn.

CBS Radio Pacific Network

6121 Sunset Blvd., Hollywood 28, California
Phone: Hollywood 9-1212

V.P. & Gen. Manager.....Robert P. Sutton
Sales Mgr.....Gordon Mason
Dir. of Info. Services.....Arthur Wittum
Program Director.....Harfield Weedin
Chief Engineer.....Ted Denton

BRANCH OFFICES

CBS Radio Spot Sales Offices: 485 Madison Avenue, New York, N. Y., Phone: PL 1-2345. Maurie Webster, V.P.; Sheraton-Palace Hotel, San Francisco, Calif., YU 2-7000. Jos Marshall, Sales Mgr.; 932 Fisher Bldg.; Detroit, Mich., TR 2-5500. Ralph H. Patt, Jr., Sales Mgr.; 630 N. McClurg Court, Chicago 11, Ill., WH 4-6000, Jack Burke, Sales Manager; 805 Peachtree St., N.E., Atlanta 8, Ga., TR 4-4407, George Crumbley, Jr., Sales Mgr.; 1144 Hampton Ave., St. Louis 10, Mo., MI 7-5500, Eugene R. Myers, Sales Mgr.; 6121 Sunset Blvd., Los Angeles 28, Cal., HO 9-1212, Roland McClure, Sales Mgr.

STATIONS

KNX, Los Angeles, Calif.; KCBS, San Francisco, Calif.; KFRE, Fresno, Calif.; KFMB, San Diego, Calif.; KBFK, Sacramento, Calif.; KERN, Bakersfield, Calif.; KINS, Eureka, Calif.; KOIN, Portland, Ore.; KBEE, Modesto, Calif.; KERG, Eugene, Ore.; KFLW, Klamath Falls, Ore.; KYJC, Medford, Ore.; KIRO, Seattle, Wash.; KGA, Spokane, Wash.; KOLO, Reno, Nev.; KVCV, Redding, Calif.; KHSL, Chico, Calif.; KCMJ, Palm Springs, Calif.; KOOL, Phoenix, Ariz.; KOLD, Tucson, Ariz.

CBS Television Pacific Network

6121 Sunset Blvd., Hollywood 28, Calif.
Phone: HO 9-1212

General Manager.....Robert D. Wood
General Sales Mgr.....Ray L. Beindorf
Sls. Prom., Info. Serv. Dir.....Austin Heywood
Program Director.....Leon Drew
Engineer in Charge.....Edwin Miller

STATIONS

KTVA, Anchorage, Alaska; KTVF, Fairbanks, Alaska; KIVA, Yuma, Ariz.; KBAK-TV, Bakersfield, Calif.; KHSL-TV, Chico, Calif.; KIEM-TV, Eureka, Calif.; KFRE-TV, Fresno, Calif.; KNXT, Los Angeles, Calif.; KXTV, Sacramento, Calif.; KSBW-TV, Salinas-Monterey, Calif.; KFMB-TV, San Diego, Calif.; KPIX, San Francisco, Calif.; KSBY-TV, San Luis Obispo, Calif.; KGMB-TV, Honolulu, Hawaii; KLEW-TV, Lewiston, Idaho; KMSO-TV, Missoula, Mont.; KLAS-TV, Las Vegas, Nev.; KOLO-TV, Reno, Nev.; KBES-TV, Medford, Ore.; KOTI-TV, Klamath Falls, Ore.; KOIN-TV, Portland, Ore.; KVOS-TV, Bellingham, Wash.; KIRO-TV, Seattle, Wash.; KXLY-TV, Spokane, Wash.; KIMA-TV, Yakima, Wash.; KEPR-TV, Pasco, Wash.; KOOL-TV, Phoenix; KOLD-TV, Tucson; KBAS-TV, Ephrata, Wash.

Central American Television Network, Ltd.

7 West 66th St., New York 23, N. Y.
Phone: SU 7-5000

Vice President.....Miguel Brooks
Network Manager.....Jack Singer
Sales Manager.....Charles Dwyer

BRANCH OFFICES

Apartado 6239, Estafeta Justo Arosemena-Avenida Balboa, Panama, R. P., Phone: 3-6554, Sales Coordinator, Mario Ghio..

STATIONS

TI-TVCR, San Jose, Costa Rica; YSDR-TV, YSEB-TV, San Salvador, El Salvador; TG-BOL-TV, Guatemala City, Guatemala; HRTG-TV, Tegucigalpa, Honduras; YNSA-TV, Managua, Nicaragua; HOU-34-TV, Panama, R. P.

Central South Carolina Radio Network

Cornell Arms Bldg., Columbia, S. C.
Phone: ALpine 2-2177

Pres., Gen. Mgr.....George H. Buck, Jr.
Commercial Mgr.....Jess Plummer
Sales Prom. Mgr.....Jack Grant

STATIONS

WCOS, Columbia; WKDK, Newberry; WDIX, Orangeburg; WFIG, Sumter.

Colorado Network

P. O. Box 279, Montrose, Colo.
Phone: 599

President.....George Cory

STATIONS

KRAI, Craig, Colo.; KSLV, Monte Vista, Colo.; KUBC, Montrose-Delta, Colo.; KRAC, Alamagorda, N. M.

Concert Network, Inc.

171 Newbury St., Boston 16, Mass.
Phone: COpley 7-6020

President.....T. Mitchell Hastings, Jr.
Exec. Vice President.....Donald G. Colley
Commercial Manager.....Robert H. Jackson
Sales Promotion Manager.....Ray Gelinas
Traffic Manager.....Richard Gurner
Program Director.....Robert Wennersten
Chief Engineer.....George Kopanagian

BRANCH OFFICES

11 E. 47th St., New York, N. Y.
Phone: PL 2-0870

Manager, Sidney Fruchter, P. O. Box 131, Southington, Conn., Phone: BEverly 5-8622; Manager, Jack Lowe, Old Star Route, E. Killingly, Conn., Phone: NI 7-3788, Manager, Karl S. Kritz.

STATIONS

WNCN, N.Y.C.; WBCN, Boston, Mass.; WHCN, Hartford, Conn.; WXCN, Providence, R.I.;

www.americanradiohistory.com

The Connecticut State Network

c/o WHAY, 22 Grove Hill, New Britain, Conn.
Phone: BA 3-2721

President .....Edmund Waller
Vice Pres.....Richard Chalmers
Directors..Samuel R. W. Elman, Charles Bell, Jr., Richard Reed, Julian Schwartz.

STATIONS

WATR, Waterbury; WHAY, New Britain; WNHC, New Haven; WTOR, Torrington; WSTC, Stamford; WNAB, Bridgeport; WICH, Norwich.

Consolidated Sun Ray Stations

c/o WPEN, 2212 Walnut St., Philadelphia, Pa.
Phone: LOcust 4-6000

President .....Wm. Sylk
General Mgr.....Wm. B. Caskey
Development Mgr.....John E. Surrick

STATIONS

WPEN, Phila.; WALT, Tampa, Fla.

Continental Broadcasting, Inc.

Box 2167, Wilmington, Del.
Phone: OLympia 4-8881

Pres.....O. Wayne Rollins
V.P.'s.....Mrs. M. P. Copley, H. B. Tippie
Vice President.....Albert R. Lanphear
Dir. of Program Develop.....Tim Crow
Eng. Dir.....G. Russell Chambers

BRANCH OFFICES

565 Fifth Ave., New York, N. Y., Phone OXford 7-7040, Graeme Zimmer, Nat'l. Sales Mgr.; 75 E. Wacker Dr., Chicago 1, Ill., Phone: FI 6-8611, John Wilson, Midwest Sales Mgr.

STATIONS

WNJR, Newark, N. J.; WBEE, Chicago, Ill.; WRAP, Norfolk, Va.

Corinthian Broadcasting Corporation

Time & Life Bldg., Rockefeller Center,
New York 20, N. Y.
Phone: JU 2-2300

President.....C. Wrede Petersmeyer
Admin. V.P.....Charles H. Tower
Secretary.....Charles H. G. Rees
Treasurer.....Alan S. Englander
Dir. Sales.....Don L. Kearney
Dir. Programming.....Robert H. Salk
Dir. Research.....Charles H. Smith
Dir. Engineering.....George G. Jacobs

BRANCH OFFICES

302 S. Frankfort, Tulsa 20, Okla., Phone: Luther 2-9233, George Stevens, V.P., Gen. Mgr.; 1945 Allen Parkway, Houston, Tex., Phone: JAckson 9-4811, James C. Richdale, Jr., V.P., Gen. Mgr.; 601 Seventh Ave., Sacramento 18, Calif., Phone: GIlbert 1-4041, Robert S. Wilson, V.P., Gen. Mgr.; West State Blvd. at Broadcast, Ft. Wayne 15, Ind., Phone: ANthony 9411, Reid G. Chapman, V.P., Gen. Mgr.; 1440 N. Meridan St., Indianapolis 2, Ind., Phone: MElrose 4-6411, Robert G. McConnell, V.P., Gen. Mgr.

STATIONS

WISH-AM-TV, Indianapolis, Ind.; WANE-AM-TV, Fort Wayne, Ind.; KOTV, Tulsa, Okla.; KHOU-TV, Houston, Tex.; KXTV, Sacramento, Calif.

Country Music Network

535 Fifth Ave., New York 17, N. Y.
Phone: TN 7-2600

President.....Charles "Chuck" Bernard
Asst. to Pres.....Rita Scarfone

BRANCH OFFICES

401 William-Oliver Bldg., Atlanta 3, Ga.
Phone: JAckson 4-0454

Manager .....Harry Cannon

435 N. Michigan Ave., Chicago 11, Ill.
Phone: 467-7070

Manager.....William J. Reilly

STATIONS

WYAM, Birmingham; KHAT, Phoenix, KMOP, Tucson; KLRA, Little Rock, KADL, Pine Bluff; KUZZ, Bakersfield, KFOX, Los Angeles, KCKC, San Bernardino; KPIK, Colorado Springs, KLAK, Denver; WAVA, Wash., D. C.; WOOO, DeLand-Daytona Beach, WQIK, Jacksonville, WMIE, Miami, WMOP, Ocala, WHIY, Orlando, WPFA, Pensacola, WRFB, Tallahassee, WZST, Tampa; WTJH, Atlanta, WGUS, Augusta, WPNX, Columbus, WJIV, Savannah; WTAQ, Chicago; WAXU, Lexington, WTMT, Louisville; KCIJ, Shreveport; WABW, Annapolis, WBMD, Baltimore; WEXL, Detroit-Royal Oak; KEVE, Minneapolis-St. Paul; KCKN, Kansas City, Kan.; WEW, St. Louis; KOOO, Ohama; WLDB, Atlantic City; WREM, Utica-Rome-Remsen; WKTC, Charlotte, WFSC, Franklin, WSHE, Raleigh, WMPM, Smithfield; KLPR, Oklahoma City; WAVL, Apollo-Pittsburgh, WCBG, Chambersburg; WPTS, Scranton-Wilkes-Barre; WKXV, Knoxville; KZIP, Amarillo, KCTA, Corpus Christi, KCUL, Dallas-Ft. Worth; KIKK, Houston; KDAV, Lubbock; KSOP, Salt Lake City; WCMS, Norfolk; WJWS, South Hill; WKCW, Warrenton; KPEG, Spokane; WTIP, Charleston.

Cowles Stations

c/o KRNT, 9th & Pleasant Sts.,
Des Moines, Iowa

STATIONS

KRNT-AM-TV, Des Moines; KTVH, Hutchinson, Kan.; WCCO-AM-TV, Minneapolis, Minn.

James M. Cox Stations

c/o WSB, 1601 W. Peachtree N.E. Atlanta, Ga.
President.....J. M. Cox, Jr.

STATIONS

WSB-AM-TV, Atlanta; WCKR-WCKT, Miami; WHIO-AM-TV, Dayton, O.; WSOC-AM-TV, Charlotte, N. C.

Crosley Broadcasting Corp.

140 W. Ninth St., Cincinnati 2, Ohio
Phone: CHerry 1-1822

Chrmn. of Board.....James D. Shouse

www.americanradiohistory.com

Pres., Gen. Mgr.....Robert E. Dunville
V.P., Television.....John T. Murphy
V.P., Sales.....H. P. Lasker
V.P., Treasurer.....John J. Heyward
Gen. Sales Mgr., Radio.....P. Scott McLean

BRANCH OFFICES

3 E. 54th St., New York 22, N. Y., Phone PLaza 1-5353, H. P. Lasker, V.P. Sales; 360 N. Michigan Ave., Chicago 1, Ill., STate 2-6693, H.Albrecht, V.P. Central Div.

STATIONS

WLW-A (TV), Atlanta, Ga.; WLW-I (TV), Indianapolis, Ind.; WLW-T (TV), WLW (Radio), Cincinnati; WLW-D (TV), Dayton; WLW-C (TV), Columbus, all Ohio.

Crowell-Collier Broadcasting Corp.

6419 Hollywood Blvd., Hollywood, Calif.
Phone: HOllywood 3-5151

Pres., Gen. Mgr.....Robert M. Purcell
Commercial Mgr.....James F. Simons
Program Dir.....Chuck Blore
Advertising Director.....Warren Earl
Chief Engineer.....Edward E. Benham

BRANCH OFFICES

..2150 Franklin, Oakland 12, Calif., Phone: TE 7-2891, Milton H. Klein, Gen. Mgr.; 228 Foshay Towers, Minneapolis, Minn., Phone: FE 5-6003, John McRae, Gen. Mgr.

STATIONS

KFWB, Los Angeles; KEWB, San Francisco; KDWB, Minneapolis.

Denver Metropolitan Markets Group

146 S. Main St., Salt Lake City, Utah
Phone: EMpire 4-3561

President.....L. L. Meyer

BRANCH OFFICE

5350 W. 20th Ave., Denver 44, Colo., Phone: BElmont 7-9595, Charlie Vais, Manager.

STATIONS

KVOR, Colorado Springs; KIMN, Denver; KGHF, Pueblo.

Vic Diehm Radio Group, Inc. (Jet Network)

Hazleton Nat'l. Bank Bldg., Hazleton, Pa.
Phone: GL 4-3531

President, Gen. Mgr.....Victor C. Diehm
Admn. Asst.....Kathyrn E. Kahler
Commercial Mgr.....Robert J. Sacco
National Sales Manager.....Thomas A. Tito
Program Director.....Robert Williams
Publicity Director.....Paul Cerula
Chief Engineer.....Arthur A. Deters
Sales Prom. Manager.....William G. Schmeer

BRANCH OFFICES

Colorado & Poplar Sts., Allentown, Pa. (WHOL) T. Stillwagon, Phone: HEmlock 4-4801; Bloomsburg, Pa. (WHLM) Bob Williams, Phone: STerling 4-5500; Drawer "A," Tallahassee, Fla. (WTAL) Art Deters, Phone: 2-1270.

STATIONS

WAZL, Hazleton; WHOL, Allentown; WHLM, Bloomsburg, all Pa.; WTAL, Tallahassee, Fla.

Dixie Broadcasting System

P. O. Box 1008, Hattiesburg, Miss.
Phone: JUniper 3-1743

Pres., Gen. Mgr.....Charles W. Holt
Commercial Mgr.....Stan Hagan
Secretary.....Connie I. Holt
Business Manager.....Stanley Lightsey, Jr.

STATIONS

WHSY, Hattiesburg, Miss.; WNSL, Laurel, Miss.; WHNY, McComb, Miss.; WBOX, Bogalusa, La.; WARB, Covington, La.; WHHY, Montgomery, Ala.; WGVM, Greenville; WABG, Greenwood, all Miss.

Dixie Network

Headquarters: Williams Bldg., Jackson, Tenn.
Phone: 7-9611

President .....A. B. Robinson
V. P., Gen. Mgr.....Jack Cecil
Representative....Venard, Rintoul, McConnell

STATIONS

WDXI, Jackson; WENK, Union City; WPTR, Paris; WDXE Lawrenceburg; WDXL Lexington; WDXN Clarkesville, all Tennessee; WCMA Corinth, Miss.

Dixie Radio, Inc.

Box 519, Panama City, Fla.
Phone: PO 3-1777

President.....D. Brannen
General Manager.....Ralph B. Mann
Commercial Manager..... ...Byron Hayford
Sales Promo. Manager.....Coleman Crews
Chief Engineer.....Harry Barnes

BRANCH OFFICES

Box 1031, Houma, La., Phone: UP 2-6828, Manager, Les Ryder; 1021 E. University Ave., Gainesville, Fla., Phone: FR 6-2688, Manager, Bob Orrell; 8th Ave., Fernandina Beach, Fla., Phone: 261-5480, Manager, Charles Witt.

STATIONS

WDLP, Panama City, WPUP, Gainesville, Fla., WPAP, Fernandina Beach, Fla.; KCIL, Houma, La.

Donrey Media Group

Southwestern House, Fort Smith, Ark.
Phone: SU 2-2011

President.....Donald W. Reynolds
Vice President.....William D. Stiles

BRANCH OFFICE

Box 550, Las Vegas, Nev., Phone: DU 2-1760, William D. Stiles, V.P.

STATIONS

KFSA-AM-TV, Ft. Smith, Ark.; KLRJ-TV, Las Vegas; KOLO-AM-TV, Reno, both Nev.; KOKI Okmulgee, Okla.; KGNS-TV, Laredo, Tex. KORK, Las Vegas, Nev.; KBRS, Springdale Ark.; KFOY-TV, Hot Springs, Ark.

R. H. Drewry Stations

c/o KGWA, 115½ E. Broadway, Enid, Okla.

STATIONS

..KGWA, Enid; KSWO-AM-TC, Lawton; KRHD, Duncan, all Okla.; KMID-TV, Midland, Tex.

www.americanradiohistory.com

Duhamel Broadcasting Enterprises

Duhamel Bldg., Rapid City, S. D.
Phone: FIllmore 2-2000

Pres., Gen. Mgr.....Helen S. Duhamel
Vice President.....J. Norman Heffron
Commercial Manager.....William F. Turner
Chief Engineer.....Elmer Nelson

BRANCH OFFICE

Bix 1067, Chardon, Neb., Phone. MElrose 8-2741, John Ludwig, Resident Mgr.

STATIONS

KOTA-AM-TV, Rapid City; KDUH-TV, Hay Springs, Neb.

East Texas Network

205 Austin St., Center, Tex.
Phone: LYric 8-3304

President.....Tom E. Foster
General Mgr.....Dave Taylor

STATIONS

KRBA, Lufkin; KDET, Center; KEEE, Nacogdoches; KTXJ, Jasper; KIVY, Crockett; KNET, Palestine; KEBE, Jacksonville; KWRD, Henderson; all Texas.

Epperson Stations

c/o WPVA, Box 87, Petersburg, Va.

President.....H. E. Epperson, Jr.

STATIONS

WPVA, Petersburg; WBRG, Lynchburg, both Va.; WPAQ, Mt. Airy; WPNC, Plymouth; WLLY, Wilson, all N. C.; WLES, Lawrenceville; WRAA, Luray.

Ernst Stations

c/o KRTR, 500 B'way., Thermopolis, Wyo

Gen. Manager.....Mildred V. Ernst

STATIONS

KRTR, Thermopolis; KWOR, Worland; KWRB-TV & KWRL, Riverton, all Wyo.

Evening Star Stations

c/o WSVA, Rawley Pike, Harrisonburg, Va.

President.....J. W. Thompson, Jr.
General Mgr.....Fred Houwink

STATIONS

WSVA-AM-TV, Harrisonburg; WMAL-AM-TV, Washington, D. C.

Theodore Feinstein Stations

c/o WNBP, Traffic Circle, Newburyport, Mass.

STATIONS

WNBP, Newburyport; WLYN, Lynn, both Mass.; WTSA, Brattleboro, Vt.; WOTW, Nashua, N. H.

Fetzer Stations

590 W. Maple St., Kalamazoo, Mich.
Phone: FI 5-2101

President.....John E. Fetzer
Executive V.P. & Gen. Mgr.....Carl E. Lee
Treasurer.....E. L. Tait
Secretary.....Robt. C. Van Horn

STATIONS

WKZO-AM-TV Kalamazoo, KOLN TV Lincoln, Neb.; WJEF AM-FM, Grand Rapids; WWTV, Cadillac, Mich.; KGIN-TV, Grand Island, Neb.

Fisher Stations

Box 112, Eugene, Ore.
Phone: DI 4-6216

President.....C. O. Fisher
General Manager.....Alvin D. Bauer
Program Director.....Bob McCarl
Chief Engineer.....Gene Harrison

STATIONS

KBZY, Salem; KUMA, Pendleton; KUGN, Eugene, all Ore.

F M Broadcasting System, Inc.

111 W. Washington St., Chicago 2, Ill.
Phone: STate 2-8900

President.....Sidney J. Wolf
Vice President.....E. R. Peterson, Jr.
Secretary, Nat'l Sales Mgr.....John Hartigan

BRANCH OFFICES

527 Madison Ave., New York 22, N. Y., Phone: ELdorado 5-3720, Manager, Noel A. Rhys; 612 Penobscot Bldg., Detroit, Mich., WOodward 2-4505, Manager, E. R. Peterson, Jr.; 3142 Wilshire Blvd., Los Angeles 5, Calif., Phone: DUnkirk 3-2910, Manager, William Bayer; 75 Post St., San Francisco, Calif., Phone: SUtter 1-7400, Manager, Roger Coombe.

STATIONS

WFMM-FM, WRBS-FM, Baltimore, Md.; WBCN-FM, Boston, Mass.; WFMF-FM, WFMQ-FM, Chicago, Ill.; WKRC-FM, Cincinnati, Ohio; WDBN-FM, WNOB-FM, Cleveland, Ohio; WTVN-FM, Columbus, Ohio; WRR-FM, Dallas, Tex.; WABX-FM, WLDM-FM, Detroit, Mich.; KFJZ-FM, Ft. Worth, Tex.; WHCN-FM, Hartford, Conn., KQUE-FM, KRBE-FM, Houston, Tex.; WFBM-FM, Indianapolis, Ind.; KCMO-FM, Kansas City, Mo.; KMLA-FM, Los Angeles, Calif.; WQFM-FM, Milwaukee, Wisc.; KWFM-FM, WAYL-FM, Minneapolis, Minn.; WNCN-FM, WRFM-FM, New York, N. Y.; WRVC-FM, Norfolk, Va.; WJBR-FM, Philadelphia, Pa.; WXCN-FM, Providence, R. I.; KJML-FM, Sacramento, Calif.; KSHE-FM, KWIX-FM, St. Louis, Mo.; KITT-FM, KPRI-FM, San Diego, Calif.; KPEN-FM, San Francisco, Calif.; KISW-FM, Seattle, Wash.; WAVA-FM, WWDC-FM, Washington, D. C.

Formby Stations

c/o KACT, P. O. Box 638, Andrews, Tex.

STATIONS

KACT, Andrews; KPAN, Hereford; KFLD, Floydada; KVLT, Levelland, all Tex.

The Forward Group

c/o KGLO, Mason City, Iowa
Phone: GArden 3-2540

President.....Herbert R. Ohrt
Natl. Sales Mgr.....Walter J. Rothschild

BRANCH OFFICES

WCU Bldg., Quincy, Ill., Nat'l Sales Office, Phone: BAldwin 2-6200, General Manager, Walter Rothschild; West Belt Line, Madison, Wisc., Phone: CEdar 3-5381, General Manager,

www.americanradiohistory.com

Merritt Milligan; Highway 14 and Lee Blvd., Mankato, Minn., Phone: 7905, General Manager, Bob Gardner.

STATIONS

KGLO-AM-TV, Mason City; WTAD, Quincy, Ill.; KHQA-TV, Hannibal, Mo.; KEYC-TV, Mankato, Minn.; WMTV, Madison, Wisc.

Founders Corporation

150 East 42nd St., New York 17, N. Y.
Phone: TN 7-0250

President.....Robert G. Munro

BRANCH OFFICES

Box 1390, Syracuse, N. Y., Phone: HOward 3-8631, Henry T. Wilcox, Gen. Mgr.; Box 5428, Honolulu, Hawaii, Phone: 992-223, Harold J. Davis, Gen. Mgr.; Maison Blanche Bldg., New Orleans, La., Phone: 523-5921, John L. Vath, Gen. Mgr.

STATIONS

WFBL, Syracuse; KORL, Honolulu; WSMB, New Orleans.

Franklin Broadcasting Co.

2700 E. Oakland Park Blvd.
Ft. Lauderdale, Fla.
Phone: LOgan 6-8316

President.....William F. Johns, Jr.
Natl. Prog. & Prom. Dir...James W. Ramsburg
General Counsel.....William H. Kilby

BRANCH OFFICES

614 N. Rampart St., New Orleans, La. Phone: EX 7516, D. W. Wagenvoord, V. P.; 8th and Main, Tulsa, Okla., Phone: LU 3-4121, G. H. Lund, Gen. Mgr.; 611 Frontenac Pl., Minneapolis, Minn., Phone: MI 5-7757, J. R. Duryea, V. P.; Box 108, Ft. Lauderdale, Fla., Phone: WE 3-3511, R. J. Flynn, V. P.; Rialto Bldg., St. Louis, Mo., C. W. Louiek, V. P.

STATIONS

WWOM, New Orleans; WMIN, Minneapolis; WEW, St. Louis; WLOD, Ft. Lauderdale; KOME, Tulsa; KRIB, Mason City.

French Program Group of New England

10 Center St., Chicopee, Mass.
Phone: LY 2-1669

President .....Leon Alarie
Commercial Manager.....Gertrude Alarie

STATIONS

WPAW, Pawtucket; WNRI, Woonsocket, both R. I.; WACE, Holyoke; WNBH, New Bedford; WALE & WSAR, Fall River; WORC, Worcester; WESO, Southbridge-Webster, all Mass.; WIDE, Biddeford; WLAM, Lewiston, both Me.; WKCB, Berlin; WFEA, WGIR, and WKBR, Manchteser, all N. H.

Friendly Group

Exchange Realty Bldg., Steubenville, O.
Phone:282-6265

President.....Jack N. Berkman
Exec. Vice Pres.....John J. Laux
Vice Pres.....Fred Weber
Commercial Manager.....Joseph M. Troesch
Merchandising & Pub. Dir...George H. Wilson
Technical Dir.....Charles Shepherd

BRANCH OFFICE

60 E. 42nd St., New York 17, N. Y., Phone: OX 7-0306, Lee Gaynor, Nat'l Sales Mgr.

STATIONS

KODE-AM-TV, Joplin, Mo.; WSTV-AM-TV, Steubenville, Ohio; WPIT, Pittsburgh, Pa.; WBOY-AM-TV, Clarksburg, W. Va.; WRDW-TV, Augusta, Ga.; WRGP-TV, Chattanooga, Tenn.; WSOL, Tampa, Fla.

Frontier Broadcasting Stations

c/o KFBC, 2923 E. Lincolnway, Cheyenne, Wyo.
President.....R. S. McCraken

STATIONS

KFBC-AM-TV, Cheyenne; KVRS, Rock Springs, both Wyo.; KSTF, Scottsbluff, Neb.

J. A. Gallimore Stations

c/o WHBC, Box 447, Barnwell, S. C.
President.....J. A. Gallimore

STATIONS

WBAW, Barnwell; WHBC, Hampton; WSNW, Seneca; WSSC, Sumpter, all S. C.; WLFA, Lafayette; WGHC, Clayton, both Ga.; WLOM, Chattanooga; WRKH, Rockwood, both Tenn.

Gamble-Lane Stations

140 S.W. Columbia, Portland, Ore.
Phone: CA 8-3333

President.....C. Howard Lane

STATIONS

KOIN TV-AM-FM, Portland, Ore.; KAST, Astoria, Ore.

Gannett Stations

191 East Ave., Rochester, N. Y.
Phone: BAker 5-3050

President .....Paul Miller
General Manager.....L. N. Bitner

STATIONS

WHEC AM TV, Rochester, N. Y.; WDAN AM, Danville, Ill.; WINR AM-TV, Binghamton, N. Y.; WENY, Elmira, N. Y.

Connie B. Gay Stations

4000 Albemarle St., N.W., Washington, D. C.
Phone: EMerson 3-8110

Chairman.....Connie B. Gay
President .....Ed Winton

STATIONS

WQMR, WGAY-FM, Washington, D. C.; WTCR, Ashland, Ky.; WFTC, Kinston, N. C.

A. L. Glassmann Stations

c/o KGEM, Box 4158, Boise, Idaho

President.....C. Heftel

STATIONS

KGEM, Boise; KLIX-AM-TV, Twin Falls, both Idaho; KLO, Ogden; KUTV, Salt Lake City.

Gold Seal Stations

c/o WGTO, Box 123, Cypress Gardens, Fla.

President.....S. E. Hubbard

STATIONS

WGTO, Cypress Gardens; KOB-AM-TV, Albuquerque, N. M.; KSTP-AM-TV, St. Paul-Minn., Minn.

www.americanradiohistory.com

Good Neighbor Stations, Inc.

155 Front St., Manchester, N. H.
Phone: NAtional 4-4075

President.....W. F. Rust, Jr.
Gen. Sls, Prom. Mgr.....Ralph Gottlieb
Comm. Mgr.....James McCann
Pgm. Director.....Wm. Morrissey
Chief Engineer.....Albert Davis

BRANCH OFFICES

Box 1747, York, Pa. (WNOW) W. F. Rust, Jr., Pres., Gen. Mgr., Phone: 2-7821; Seventh & Hamilton Sts., Allentown, Pa. (WAEB) Bob Ackley, Sta. Mgr., Phone: HEmlock 4-9364; Dover, N. H. (WTSN) Ed Callahan, Sta. Mgr., Phone: SHerwood 2-5951; 39 Mt. Vernon St., Keene, N. H. (WKBK) Robert Berry, Sta. Mgr., Phone: ELmwood 2-6113; 7 East 47th St., NYC, Peggy Stone, V.P. Radio-TV Reps, Inc., Phone: MU 8-4340.

STATIONS

WKBR, Manchester; WKBK, Keene; WTSN, Dover, all in New Hampshire; WNOW, York, Pa.; WAEB, Allentown, Pa.; WRAW, Reading, Pa.

The Gordon Group

Suite 207, 2655 Hyde St., San Francisco, Calif.
Phone: PR 1-1935

President.....Sherwood R. Gordon
General Manager.....Morton J. Wagner
Commercial Manager.....Dwight Case
Sales Promotion Manager.....Bruce Seratti
Program Director.....Richard Venturino
Publicity Director.....Peter A. McMahon
Chief Engineer.....Thomas Heiser

BRANCH OFFICES

1023 Second Ave., San Diego, Calif., Phone: BE 2-2041, Manager, Sherwood R. Gordon; 2727 N. Central Ave., Phoenix, Calif., Phone: AM 4-2148, Manager, Ray Bluestein.

STATIONS

KSDO, San Diego, Calif.; KBUZ Phoenix, Ariz.

Gotham Bestg. Corp.

7 Central Park W., New York 23, N. Y.
Phone: JUdson 2-7000

President.....J. Elroy McCaw
General Manager.....Ted Steele
Sales Mgr.....Herman Maxwell
Program Director.....Don Luftig
Adv., Promo., Research Dir....Gerald Sherwin
Chief Engineer.....Paul von Kunits

STATIONS

WINS, New York, KTVR-TV, Denver.

Cary L. Graham Stations

c/o WANA, Box 509, Anniston, Ala.

STATIONS

WANA, Anniston; WETO, Gadsden; WPID, Piedmont, all Ala.

Great Northern Bestg. System

P. O. Box 1226, Fargo, N. Dak.
Phone: 3584

President.....E. J. McKellar
Sec.-Treas.....R. L. Owens

STATIONS

KVOX, Fargo-Moorehead, Minn.; KLPM, Minot, N. D.; KOVC, Valley City, N. D.; KDLR, Devils Lake, N. D.; KEYJ, Jamestown, N. D.; KBOM, Mandan-Bismarck, N. D.; KGDE, Fergus Falls, Minn.; KNOX, Grand Forks, N. D.; KGCX, Sidney, Mont.

Green Valley Group

Box 605, Winchester, Va.
Phone: MO 2-4855

President.....Mrs. Marion P. Lewis

STATIONS

WINC, Winchester; WFVA, Fredericksburg; WSIG, Mt. Jackson; WAGE, Leesburg, all Va.; WELD, Fisher, W. Va.; WHYL, Carlisle; WAYZ, Waynesboro, both Pa.

Agnes Jane Reeves Greer Stations

1715 Grandview Ave., Pittsburgh 11, Pa.
Phone: HU 1-2626

President.....Agnes J. Reeves Greer
General Manager.....William B. Steis

STATIONS

WCNS, Canton; WCNO-FM, Canton; WJER, Dover, all Ohio. WKJF-FM, Pittsburgh, Pa.; WAND-TV, Pittsburgh, Pa.; WAJR, Morgantown, W. Va.

The Griffin-Leake Stations

Box 1618, Muskogee, Oklahoma
Phone: MU 7-6311

President.....James C. Leake
National Sales Mgr.....Jim Black
Sales Promotion Mgr.....Robert E. Draughon
Engineering Dir.....Bob Snider

BRANCH OFFICES

P.O. Box 9697, Tulsa, Okla. (KTUL-TV) Bill Swanson, V.P., Phone: HIckory 6-6184; 310 W. 3rd, Little Rock, Ark. (KATV) Bob Doubleday, V.P., Phone: FRanklin 4-1691; P.O. Box 8557, Tulsa, Okla. (KTUL) Jim Schoonover, Gen. Mgr., Phone: FIllmore 5-1311; P.O. Box 8788, Okla. City, Okla. (KWTV) Edgar T. Bell, Mgr. Phone: VIctor 3-6641.

STATIONS

KATV, Little Rock, Ark.; KTUL-AM-TV, Tulsa, Okla.; KWTV, Oklahoma City.

D. Spencer Grow Stations

c/o KEXO, Box 629, Grand Junction, Colo.

STATIONS

KEYY, Provo, Utah; KEXO, Grand Junction, Colo.

Harris-Alexander Stations

c/o KELP, 4530 Delta St., El Paso, Tex.

President.....N. Alexander

STATIONS

KELP-AM-TV, El Paso; KXLY-AM-TV, Spokane, Wash.

Hearst Stations

959 Eighth Ave., New York 19, N. Y.
Phone: CIrcle 5-7667

V.P., Exec. Dir.....Charles McCabe
V.P., Gen. Mgr.....D. L. Provost
V.P. Engineering.....John T. Wilner

www.americanradiohistory.com

STATIONS

WBAL-AM-FM-TV, Baltimore; WISN-AM-FM-TV, Milwaukee; WRYT-AM-FM, Pittsburgh; WTAE (TV) Pittsburgh, Pa. (50% ownership).

Heart of the Black Hills Stations

c/o KRSD, 1438 Mountain View Rd., Rapid City, S. D.
Phone: Fllmore 2-6050

President, Chief Engineer.....Eli Daniels
General Manager.....Dan C. Palen
Program Director.....Monte Loos

STATIONS

KDSJ-TV, Lead, S. D.

Herald Tribune Radio Network

Suite 4600, Time & Life Bldg., New York, N. Y.
Phone: JUdson 2- 2300

President .....Martin Stone
Exec. Vice President.....Charles G. Rees
Chief Engineer.....Ernest Machanic

STATIONS

WVOX, New Rochelle; WFYI, Garden City; WVIP, Mt. Kisco; WGHQ, Kingston, all N. Y.

Highland Stations

Box 460, Keene, N. H.
Phone: Elmwood 2-9230

President.....Joseph K. Close

STATIONS

WKNE, Keene, N. H.; WKNY, Kingston, N. Y.; WKVT, Brattleboro, Vt.; WBRK, Pittsfield, Mass.

The Hildreth Network

Studio City, Hildreth & Rice Sts., Bangor, Me.
Phone: Bangor 8321

President.....Horace A. Hildreth
V.P., Gen. Mgr.....Walter L. Dickson
Nat'l Sales Mgr.....Robert J. Gold
Program Director.....George Gonyar
Publicity Director.....Ronald Hoar
Chief Engineer.....Wallace Edwards

STATIONS

WABI-AM-TV-FM, Bangor; WAGM-AM-TV, Presque Isle; WPOR, Portland, all maine.

Oscar C. Hirsch Stations

c/o KFVS, 324 Broadway, Cape Girardeau, Mo.
General Manager.....O. C. Hirsch

STATIONS

KFVS-AM-TV, Cape Girardeau; KFMO, Flat River, both Mo.; WHCO, Sparta, Ill.

Holt Stations

c/o WHHY, P. O. Box 1841, Montgomery, Ala.
President.....C. W. Holt
Vice President.....C. S. Lightsey

STATIONS

WHHY, Montgomery; WHNY, McComb; WHSY, Hattiesburg, both Miss.

Hook Stations

c/o WKIZ, P. O. Box 1487, Key West, Fla.
President .....Roth Hook

STATIONS

WKIZ, Key West; WELZ, Belzoni; WDOD, Canton; WMAG, Forest, all Miss.; WRUS, Russellville, Ky.; WDAL, Meridian.

Horton-Kincaid Stations

c/o WHOO, 311 N. Rosalind Ave., Orlando, Fla.
Owner.....G. D. Kincaid

STATIONS

WHOO, Orlando; WVLK, Lexington; WFKY, Frankfort; WCMI, Ashland; all Ky.; WMOP, Bellaire, Ohio.

Rex G. Howell Stations

c/o KREX, P. O. Box 270, Grand Junction, Colo.
President.....Rex G. Howell

STATIONS

KREX-AM-TV-FM, Grand Junction; KGLN, Glenwood Springs; KREY-TV, Montrose, all Colo.

Illinois Broadcasting Co.

301½ E. Main St., Olney, Ill.
Phone: EXpress 3-3156

President.....F. W. Schaub
General, Comm. Manager...Charles R. Griggs
Program Director.....Joseph E. Kosack
Chief Engineer.....Donald Schnell

STATIONS

WVLN-AM-FM, Olney, Ill.; WSOY, Decatur; WCIA-TV, Champaign.

Birney Imes Jr. Stations

c/o WCBI, P. O. Box 271, Columbus, Miss.
President.....B. Imes, Jr.

STATIONS

WCBI-AM-TV, Columbus; WROX, Clarksdale; WNAG, Granada; WMOX, Meridian; WELO, Tupelo.

Robert E. Ingsted Stations

c/o KBMW, 519 Dakota Ave., Wahpeton, N. D.
President.....R. E. Ingsted

STATIONS

KBMW, Breckenridge; KEYL, Long Prairie; KWAD, Wadena, all Minn.; KEYD, Oakes; KEYJ, Jamestown; KOVC, Valley City; all N. D.

Intermountain Network, Inc.

146 S. Main St., Salt Lake City 1, Utah
Phone: Empire 4-3561

Chairman of Board.....George C. Hatch
President.....Lynn L. Meyer
Vice Pres.....Jack S. Paige

BRANCH OFFICE

5350 W. 20th Ave., Denver, Colo., Phone: BElmont 7-9595, General Manager, Charlie Vais.

STATIONS

KIMN, Denver, Colo.; KGHF, Pueblo, Colo.; KVOR, Colo. Springs, Colo.; KCRT, Trinidad, Colo.; KBZZ, La Junta, Colo.; KLMR, Lamar, Colo.; KGIW, Alamosa, Colo.; KYOU, Greeley, Colo.; KCOL, Ft. Collins, Colo.; KWIK, Pocatello, Idaho; KIFI, Idaho Falls, Idaho; KLIX, Twin Falls, Idaho; KRAL, Rawlins, Wyo.; KGEM, Boise, Idaho; KBMY, Billings, Mont.; KATL, Miles City, Mont.; KPRK, Livingston, Mont.; KOPR, Butte, Mont.; KBLL, Helena, Mont.; KXLO, Lewistown, Mont.; KOAL, Price, Utah; KMON, Great Falls, Mont.; KQTE, Missoula, Mont.; KOVO, Provo, Utah; KVNU, Logan, Utah;

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KSVC, Richfield, Utah; KVEL, Vernal, Utah; KVFC, Cortez, Colo.; KNEB, Scottsbluff, Neb.; KORK, Las Vegas, Nev.; KOLR, Sterling, Colo.; KALL, Salt Lake City, Utah; KLO, Ogden, Utah; KURA, Moab, Utah; KVRS, Rock Springs, Wyo.; KOVE, Lander, Wyo.; KVOC, Casper, Wyo.; KWYO, Sheridan, Wyo.; KPOW, Powell, Wyo.; KFBC, Cheyenne, Wyo.; KWIK, Pocatello; KLUK, Evanston, Wyo.; KOWB, Laramie, Wyo.; KELK, Elko, Nev.; KXXL, Bozeman, Mont.; KGEZ, Kalispell, Mont.; KDBM, Dillon, Mont.; KOJM, Havre, Mont.; KVRH, Salida, Colo.; KRLN, Canon City, Colo.; KEXO, Grand Junction, Colo.; KENN, Farmington, N. M.; KDGO, Durango, Colo.; KFTM, Fort Morgan, Colo.; KBOL, Boulder, Colo.; KUTA, Monticello, Utah; KBRV, Soda Springs, Utah; KYCN, Wheatland, Wyo.

Ivy Network Corp.

242-A Yale Station, New Haven, Conn.
Phone: STate 7-0711

General Manager.....Herbert F. Decker
Business Manager.....Robert P. Bremner

STATIONS

WBRU (Brown), Providence; WVBR-AM-FM (Cornell), Ithaca; WKCR oClumbia), New York; WHRB-FM (Harvard), Cambridge; WXPN (Penn), Phila.; WPRB-AM-FM (Princeton), Princeton; WYBC-AM-FM, (Yale) New Haven; WDCR (Dartmouth), Hanover, N. H.

James Broadcasting Stations

c/o WDOE, Willow Rd., Dunkirk, N. Y.

President .....S. Goldman

STATIONS

WDOE, Dunkirk; WJTN, Jamestown; WGGO, Salamanca, all N. Y.; WERC, Erie, Pa.

Jefferson Standard Broadcasting Company

1 Julien Price Pl., Charlotte, N. C.
Phone: EDison 3-8833

President.....Joseph M. Bryan
Exec. V.P., Gen. Mgr.....Charles Crutchfield

STATIONS

WBT, WBTV Charlotte, N. C.; WBTW (TV) Florence, S. C.; WBIG, Greensboro.

Jet Network

(See Vic Diehm Radio Group, Inc.)

Key Broadcast Management, Inc.

405 Park Ave., New York, N. Y.
Phone: PLaza 2-7424

President .....Ralph N. Weil
Vice President.....Arnold Hartley
Publicity Director.....Jacqueline Wright

OWNED & OPERATED STATIONS

WMMW, Meriden, Conn.; KATZ, St. Louis, Mo.; KCOR, San Antonio, Tex.

King Broadcasting Co.

c/o KING, 320 Aurora Ave., Seattle, Wash.
Phone: MU 2-3555

Chairman of Board.....Mrs. A. Scott Bullitt
President .....Stimson Bullitt
V.P., Business Division.....Henry B. Owen
V.P., Broadcast Division.....Otto P. Brandt
Controller.....John H. Blaine
Public Service Director.....Gloria Chandler
Director of Special Events..Robert H. Schulman
Director of Engineering.....Jay W. Wright

STATIONS

KING-AM-TV-FM, Seattle; KREM-AM-TV-FM, Spokane, both Wash.; KGW-AM-TV, Portland.

Knight Quality Stations

c/o WTSL, P. O. Box 1031, Hanover, N. H.

President.....N. Knight

STATIONS

WTSL, Hanover; WHEB, Portsmouth; WTSV, Claremont, all N. H.; WEIM, Fitchburg, Mass.

Knorr Bestg. Corp.

15001 Michigan Ave., Dearborn, Mich.
Phone: TIffany 6-8500

President.....Mrs. Fred A. Knorr
Exec. Vice Pres.....Walter Patterson
Managing Dir.....John J. Carroll
Sales Manager.....John E. Davidson
Program Dir.....Larry Fischer
Chief Engineer.....Jerrold L. Martin

BRANCH OFFICES

Mich. Nat'l. Bank Bldg., Battle Creek, Mich., Paul J. Haller, Managing Dir., Phone: WO 4-7174; 15001 Michigan Ave., Dearborn, Mich., John J. Carroll, Managing Dir., Phone: TI 6-8500; 112 W. Water St., Flint 3, Mich., Al P. Berg, Managing Dir., Phone: CE 9-7608; 441 Wildwood Ave., Jackson, Mich., Edwin R. Huse, Managing Dir., Phone: ST 4-7181; 2435 Holland Ave., Saginaw, Mich., Jerry Breen, Managing Dir., Phone: PL 2-8161.

STATIONS

WKMH, Dearborn-Detroit; WSAM, Saginaw; WKHM, Jackson; WKMF, Detroit-Flint; WELL, Battle Creek, all Mich.

KTAR Broadcasting Co.

1101 No. Central Ave., Phoenix, Ariz.
Phone: Alpine 4-4161

Pres., Gen. Mgr.....Richard O. Lewis
V.P. Chg. of Sales.....Ray C. Smucker
Sales Prom. Mgr., Pub. Dir.....Bryan Hickox
Program Director.....Ray Cox
Chief Engineer.....Harold Haughawout

BRANCH OFFICES

P. O. Box 2348, Tucson, Ariz., Harry B. Chambers, Mgr., Phone MA 2-4664; P. O. Box 1677, Flagstaff, Ariz., Chas. Saunders, Pres., Mgr., Phone: PR 4-2581; P. O. Box 1631, Prescott, Ariz., Harold Ritter, Pres., Mgr., Phone: HI 5-2710; P. O. Box 352, Yuma, Ariz., Hobe Lewis, Mgr., Phone: SU 3-3305; P. O. Box 1543, Globe-Miami, Ariz., Willard Shoecraft, Mgr., Phone: GR 3-5571; Box 1118, Douglas, Ariz., Herb Newcomb, Owner, Mgr., Phone: EM 4-3484.

STATIONS

KYUM, Yuma; KYCA, Prescott; KCLS, Flagstaff; KTAN, Tucson; KIKO, Globe; KAWT, Douglas; KATO, Safford; KAAA, Kingman, all Arizona.

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KWTX Stations

4520 Bosque Blvd., Waco, Tex.
Phone: PLaza 6-4451

President, Gen. Mgr.....M. N. Bostick
Commercial, Sales Prom. Mgr.....Pete McNee
Program Director.....Curtis Matties
Chief Engineer.....Jesse Dove

STATIONS

KWTX, Waco, KNAL, Victoria, KBTX-TV, Bryan; KXII-TV, Ardmore.

Lackey Stations

c/o WRAJ, Anna Hotel, Anna, Ill.

President.....P. E. Lackey

STATIONS

WRAJ, Anna; WSON, Henderson; WHOP, Hopkinsville; WPAD, Paducah, all Ky.

Laird Group Stations

225 N. Adams St., Green Bay, Wisc.
Phone: HEmlock 5-5331

President, Gen. Mgr.....Ben A. Laird
Comm., Sales Prom. Mgr.....John E. Mayasich
Program Director.....Jack Gardiner
Publicity Director.....Ann Schauer
Chief Engineer.....Clifford Graff

BRANCH OFFICE

204½ N. Main St., Waupaca, Wisc.
Phone: 83

Chief Executive.....Tom Karavakis

STATIONS

WDUZ, Green Bay WDUX, Waupaca; both Wisc.

T. B. Lanford Stations

c/o KRMD, Jefferson Hotel Bldg., Shreveport, La.

President.....T. B. Lanford

STATIONS

KRMD, Shreveport; KPLC-AM-TV, Lake Charles; KALB-AM-TV, Alexandria; all La.; WSLI, WJTV, Jackson, Miss.

Laurel Radio Network

Church St., Clearfield, Pa.
Phone: POplar 5-8092

President.....W. K. Ulerich
General Manager.....Milton J. Bergstein
Commercial Manager.....J. Albert Dame
Sales Prom. Mgr.....Herbert Levin
Program Director.....Croy Pitzer
Publicity Director.....Steve Fishbein
Chief Engineer.....Wilbur Files

STATIONS

WCPA, Clearfield, WMAJ, State College, WDAD, Indiana, all Pa.; WJCM, Sebring, Fla.

LBJ Stations

c/o KWTX-TV, P. O. Box 7128, Triangle Sta., Waco, Tex.

President.....J. C. Kellam

STATIONS

KWTX-AM-TV, Waco; KRGV-AM-TV, Weslaco; KTBC-AM-TV, Austin, all Tex.

Richard Field Lewis Jr. Stations

c/o WSIG, Mt. Jackson, Va.

President.....M. P. Lewis

STATIONS

WSIG, Mt. Jackson; WFVA, Fredericksburg; WINC, Winchester, all Va.; WHYL, Carlisle; WAYZ, Waynesboro, both Pa.; WELD, Fischer, W. Va.

The Linder Group

Box 393, Willmar, Minn.
Phone: BElmont 5-1340

Representative.....Pearson

STATIONS

KLGR Redwood Falls, KMHL Marshall, KWLM Willmar, KDMA Montevideo, KTOE Mankato, all Minnesota.

Lobster Network of Maine

645 Congress St., Portland, Maine
SPruce 5-2336

President.....Faust Couture
Gen. Mgr.....Melvin L. Stone
Commercial Manager.....David L. Royte
Sales Promotion Manager.....John Libby
Program Director.....Howard Leonard
Publicity Director.....Walter Thomes
Chief Engineer.....T. Richard Dunn

BRANCH OFFICES

225 Lisbon St., Lewiston, Me., Faust Couture, Pres., Phone: 2-7650; 160 Bangor St., Augusta, Me., Norman Gallant, Mgr., Phone: MAyfair 3-3878; 26 Central St., Bangor, Me., Louis Borgatti, Mgr., Phone: 7354; 89 Congress St., Rumford, Me., Kenneth Ellis, Mgr., Phone: 36-4-3701; 61 Water St., Skowhegan, Me., Jean Larkin, Mgr., Phone: GReenwood 4-2727; School St., Sanford, Me., John Carlson, Mgr., Phone: 1574; P. O. Box 65, Caribou, Me., Elby Stevens, Mgr., Phone: 3731; Elmwood Hotel, Waterville, Me., Phone: TRinity 2-6345, Pat Larkin.

STATIONS

WLOB, Portland; WCOU, Lewiston; WFAU, Augusta; WRUM, Rumford; WGHM, Waterville; WGUY, Bangor; WFST, Caribou; WSME, Sanford, all Maine.

Long Radio Enterprises

P. O. Box 1391, Bay City, Tex.
Phone: CI 5-4642

Managing Director.....Harry L. Becker

STATIONS

KIOX, Bay City; KVIC, Victoria; KTLW, Texas City, Tex.

J. G. Long Stations

c/o KVIC, Victoria Bank & Trust Bldg., Victoria, Tex.

President.....J. G. Long

STATIONS

KVIC, Victoria; KTLW, Texas City; KIOX, Bay City, all Tex.

Jessica L. Longston Stations

c/o KAYO, 2939 Fourth Ave., S. Seattle, Wash.

President.....J. L. Longston

STATIONS

KAYO, Seattle; KSEM, Moses Lake; KPUG, Bellingham, all Wash.; KBAR, Burley, Idaho.

www.americanradiohistory.com

John J. Louis, Jr. Stations

1101 N. Central Ave., Phoenix, Ariz.
Phone: AL 4-4161

President, Gen. Mgr.....Richard O. Lewis
V.P., Sales.....Ray C. Smucker
Program Director.....Bob Vache
Chief Engineer.....John Beck

STATIONS

KTAR-AM-TV, Phoenix; KYCA, Prescott, KYUM, Yuma.

Magic Circle Network

1718 Meadowmere, Springfield, Mo.
Phone: TU 1-4114

General, Comm. Mgr.....M. Richard Bradley

BRANCH OFFICES

101 Park Ave., New York 17, N. Y., Phone: LE 2-3783, Manager, Joe Cannon; 205 W. Wacker, Chicago, Ill., Phone: STate 2-5096, Manager, Hooper Jones.

STATIONS

Missouri: KBHM, Branson; KGHM, Brookfield; KREI, Farmington; KDMO, Carthage KDKD, Clinton; KBIA, Columbia; KODE, Joplin; KWOS, Jefferson City; KLWT, Lebanon; KTCB, Malden; KNIM, Maryville; KRMO, Monett; KLRS, Mt. Grove; KBTN, Neosho; KNEM, Nevada; KUKU, Willow Springs; KTTR, Rolla; KSGM, St. Genevieve; KRES, St. Joseph; KSMO, Salem; KICK, Springfield; KWOS, Sedalia; KALM, Thayer; KLPW, Union KDEX, Dexter; KWPM, West Plains. Arkansas: KBTA, Batesville; KTCN, Berryville; KCCB, Corning; KHOG, Fayetteville; KHOZ, Harrison; KNEA, Jonesboro; KTCA, Marked Tree; KTLO, Mt. Home; KDRS, Paragocld; KPOC, Pocahontas; KAMO, Rogers; KWCB, Searcy; KUOA, Siloam Springs; KBRS, Springdale; KWAK, Stuttgart; KRLW, Walnut Ridge. Kansas: KCRB, Chanute; KMDO, Ft. Scott; KIND, Independence; KLKC, Parsons; KSENK, Pittsburg .Oklahoma: KGLC, Miami; KOLS, Pryor; KVIN, Vinita; KTLQ, Tahlequah.

Maine Broadcasting System

579 Congress St., Portland, Me.
Phone: SPruce 2-0181

President.....William H. Rines
General Manager.....Jack Atwood
Commercial Manager.....Bruce C. McGorrill
Chief Engineer.....Charles R. Brown

STATIONS

WCSH-AM-TV, Portland; WLBZ-AM-TV, Bangor; WRDO, Augusta; all Maine.

Matison Stations

Box 367, Laurel, Miss.
Phone: 428-5601

President .....Harold Matison
General Manager.....Paul Carlisle
Comm., Sales Promo. Mgr.....M. M. Caver
Chief Engineer.....Lester Johnson

STATIONS

WAML, Laurel; WXXX, Hattiesburg; WABO, Waynesboro, all Miss.

Wendell Mayes Stations

c/o KNOW, 520 Capital Nat. Bank Bldg., Austin, Tex.

President.....W. Mayes

STATIONS

KNOW, Austin; KBWD, Brownwood; KXOL, Ft. Worth; KCRS, Midland; KSNY, Snyder; WACO, Waco, all Tex.; KTOK, Oklahoma City, Okla.

McClatchy Broadcasting Co. Stations

21st & Q, Sacramento 4, Calif.
Phone: GIlbert 2-5011

President .....Eleanor McClatchy
Dir. of Sales.....Keith Collins

STATIONS

KFBK, Sacramento; KERN, Bakersfield; KBEE, Modesto; KMJ-AM-TV, Fresno, all Calif.; KOH, Reno, Nev.

C. A. McClure Stations

c/o WGBA, 1415 Wynnton Rd., Columbus, Ga.
Phone: FA 3-3603

President, Gen. Mgr.....C. A. McClure
Chief Engineer.....F. Keith Brown

STATIONS

WGBA, Columbus; WCHK, Canton, both Ga.; WULA, Eufaula; WMGY, Montgomery, both Ala.

Lloyd C. McKenney Stations

Box 503, Carthage, Mo.
Phone: FL 8-4496

STATIONS

KBHM, Branson; KRMO, Monett, both Mo.; KMDO, Ft. Scott, Kan.; KALN, Iola, Kan.; KBLR, Bolivar, Mo.

McLendon Ebony Radio Group

Scite 980, Milner Bldg., Jackson, Miss.
Phone: FLeetwood 4-1617

Pres., Gen. Manager.....John McLendon
Commercial Manager.....Joe Starr

BRANCH OFFICES

STATIONS

WENN, Birmingham, Ala.; KOKY, Little Rock, Ark.; KOKA, Shreveport, La.; WOKJ, Jackson, Miss.

McLendon Stations

c/o KLIF, 2104 Jackson, Dallas, Tex.

President.....G. B. McLendon
General Manager.....W. S. Morgan, Jr.

STATIONS

KILT, Houston; KLIF, Dallas; KTSA, San Antonio; all Tex.; KEEL, Shreveport, La.; WAKY, Louisville, Ky.; KABL, Oakland, Calif.; WYSL, Buffalo, N. Y.

Bob McRaney Enterprises, Inc.

c/o WROB, Box 318, West Point, Miss.
Phone: 1450

President.....B. McRaney
General Mgr., Chief Eng.....Jack King

STATIONS

WROB, West Point; WAMY, Amory, both Miss.

www.americanradiohistory.com

Meredith Broadcasting Co.

3501 Farnam St., Omaha 31, Neb.
Phone: 346-3400

President ..... Payson Hall
Exec. Vice President ..... Frank P. Fogarty

STATIONS

KCMO AM FM TV Kansas City, KPHO AM TV Phoenix, Ariz., WOW AM-FM-TV Omaha, WHEN AM TV, Syracuse.

Merriman-Gober-Tobey Stations

c/o KOBE, 940 N. Main St., Las Cruces, N. M.
President ..... J. Gober

STATIONS

KOBE, Las Cruces; KWYK, Farmington; KOTE, Deming, all N. M.; KDGO, Durango.

Metropolitan Broadcasting

(A Div. of Metromedia, Inc.)
205 E. 67th St., New York 21, N. Y.
Phone: LE 5-1000

Board Chairman, Pres. ..... John W. Kluge
V.P., Treasurer ..... Richard L. Geismar
V.P., General Counsel ..... Robert A. Dreyer
V.P., Director of Research ... Mary L. McKenna
Exec. V.P., Television ..... Bennet H. Korn
V.P., Public Affairs ..... Mark Evans
Vice President ..... Benedict H. Gimbel, Jr.
V.P., Radio Sales ..... H. D. Neuwirth
Director of Engineering ..... Malcolm Burleson
Comptroller ..... Joseph J. Madden
Director of Advertising ..... Murray Gross
Director, Trade & Business News .. Harry Algus

SALES OFFICES

565 Fifth Ave., New York, N. Y.; 400 N. Michigan Ave., Chicago, Ill.; 1410 Fischer Bldg., Detroit, Mich.; 155 Montgomery St., San Francisco, Calif.; 19th & Walnut Sts., Philadelphia, Pa., Manager, William S. Dallman.

STATIONS

WNEW-AM-FM-TV, WRUL, New York; WHK-AM-FM, Cleveland; WTTG-TV, Washington, D. C.; WTVH-TV, Peoria; KOVR-TV, Stockton; WTVF-TV, Decatur; WIP-AM-FM, Philadelphia; KMBC-TV-AM-FM, Kansas City, Mo.

Metzger-Ax-Metzloff Stations

c/o WITY, P. O. Box 142, Danville, Ill.
President ..... G. E. Metzger

STATIONS

WITY, Danville; WITE, Brazil, WITZ, Jasper, both Ind.

Midcontinent Broadcasting

(See BFR Stations)

Midnight Sun Broadcasting

Box 910
c/o KFAR, Fairbanks, Alaska

STATIONS

KFAR-AM-TV, Fairbanks; KENI-AM-TV, Anchorage; KTKN, Ketchikan, all Alaska.

The Mid-South Network

WELO Bldg., Tupelo, Miss.
Phone: VI 2-7658

President ..... Birney Imes
General Manager ..... Bob Evans
Chief Engineer ..... Tom McFerrin

STATIONS

WCBI, Columbus; WELO, Tupelo; WMOX, Meridian; WROX, Clarksdale; WNAG, Grenada; WONA, Winona, all Miss.

Miners Bestg. Stations

c/o WMBA, 304 Merchant St., Ambridge, Pa.
President ..... J. T. Maguire

STATIONS

WMBA, Ambridge; WLSH, Lansford; WPAM, Pottsville, all Pa.

Mining Journal Stations

c/o WMIQ, 211 E. Ludington St.,
Iron Mountain, Mich.
President ..... F. J. Russell

STATIONS

WMIQ, Iron Mountain; WIRN, Wakefield; WLST, Escanaba; WDMJ, Marquette, all Mich.; WROD, Daytona Beach, Fla.; WMAM, Marinette, Wisc.

Montana Metropolitan Markets Group

146 S. Main St., Salt Lake City, Utah
Sales Manager ..... Lynn L. Meye

STATIONS

KBMY, Billings; KMON, Great Falls; KOPR Butte, Mont.

Carleton W. Morris Stations

c/o KHFH, Box 472, Sierra Vista, Ariz.
President ..... C. W. Morr

STATIONS

KHFH, Sierra Vista; KSUN, Bisbee, both Ariz.

NAFI Corp.

c/o KCOP, 915 N. La Brea Ave., Los Angeles, Calif.
Chairman ..... Paul V. Shields
President ..... John Bannister

STATIONS

KCOP, KPTV, Portland, Oreg.; KTVT-TV, Fort Worth.

National Spanish Language Network

1975 S. Central Ave., Phoenix, Ariz.
Chairman ..... John Redfield
Vice Chairman ..... Gustavo Moran
Secretary-Treasurer ..... Richard Ryan
Nat'l Sales Director, East ..... Art Gordon
Nat'l Sales Director, West .... Harlan G. Oakes
Nat'l Sales Director, Midwest ..... Buck Harris

BRANCH OFFICES

1680 No. Vine St., Hollywood 28, Calif., Phone: HO 4-7395, Manager, Harlan Oakes; 166 Geary St., San Francisco, Calif., Phone: EX 7-4827, Manager, Don Pickens; 122 E. 42nd St., New York, N. Y., Phone: MU 2-4500, Manager, Arthcr Gordon; 205 W. Wacker Drive, Chicago, Ill., Phone: 346-7421, Manager, Buck Harris; 1401 Peachtree St., N.E., Atlanta, Ga., Phone: TR 5-9403, Manager, Barney Ochs.

STATIONS

KWEK, Los Angeles; KGST, Fresno, all Calif.; KABQ, Albuquerque, N. M.; KIFN, Phoenix; KEVT, Tucson, both Ariz.; KUBO, San

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Antonio; KCCT Corpus Christi; XEJ, El Paso; XEO, Brownsville; XEOR, McAllen; KLVL, Houston, all Texas. WSOL, Tampa, Fla.; XEGM, San Diego, Calif.; XED, Calexico, Calif.; KLOK, San Jose, Calif.; XEHF, Nogales, Ariz.; XEAS, Laredo, Tex.; WMIE, Miami, Fla.; KFSC, Denver, Colo.; KAPI, Pueblo, Colo.

Neathery Radio Stations

c/o KWPM, West Plains, Mo.
Phone: 700

President, Gen. Mgr.....Robert F. Neathery
Chief Engineer.....Laurel Thompson

BRANCH OFFICE

1718 Meadowmere, Springfield, Mo.

STATIONS

KWPM-AM-FM, West Plains, Mo.; KALM, Thayer, Mo.; KAMS, Mammoth Spring, Ark., KUKU, Willow Springs, Mo., KBHM, Branson, Mo., KBLR, Bolivar, Mo.

New England Merchandising Network

c/o WFEA, Box 149, Manchester, N. H.
Phone: NA 2-1661

Managing Director.....James F. Keough

STATIONS

WFEA, Manchester; WWNH, Rochester, both N. H.; WHAV, Haverhill; WFGM, Fitchburg; WCCM, Lawrence, all Mass.; WJAB, Portland, Me.; WEMJ, Laconia, N. H.; WMOU, Berlin, N. H.

Newhouse Newspaper Stations

1030 James St., Syracuse, N. Y.
Phone: 3-7111

STATIONS

WBYR-AM-TV-FM, Syracuse; WTPA-TV, Harrisburg; KOIN-AM-TV-FM, Portland, Ore.; WAPI-AM-FM-TV, Birmingham, Ala.; KTVI-TV, St. Louis; WSYE-TV, Elmira, N. Y.

New South Broadcasting Stations

c/o WNSL, 116 Beacon St., Laurel, Miss.

President.....F. E. Holloday

STATIONS

WNSL, Laurel; WLSM, Louisville; WOKK, Meridian; all Miss.; WACT, Tuscaloosa, Ala.

New South Radio Network

c/o WOKK, P. O. Box 528, Meridian, Miss.
Phone: 482-6133

Co-owner, Sales Prom. Mgr.....Joseph Carson
Co-owner.....F. E. Holladay
Program Director.....Gary Smith
Chief Engineer.....Robert K. Wall

STATIONS

WOKK, Meridian; WNSL, Laurel; WLSM, Louisville; WVMI, Biloxi, all Miss.; WACT, Tuscaloosa, Ala.

Norbentine Fathers Stations

c/o WHBY, 600 S. Lawe St., Appleton, Wisc.

STATIONS

WHBY, Appleton; WBAY-AM-TV, Green Bay, Wisc.

North Country Stations of Vermont

Concord Ave., St. Johnsbury, Vt.
Phone: Ploneer 8-2344

Pres., Gen. Mgr.....E. Dean Finney
Program Dir., Asst. Mgr.....Douglas N. Drown
Chief Engineer.....Donald Wheatley

BRANCH OFFICES

Concord Ave., St. Johnsbury, Vt., Phone: PI 8-2344, E. Dean Finney, Gen. Mgr.; Farrant St., Newport, Vt., Phoneff 334-6521, William Diamond.

STATIONS

WTWN, St. Johnsbury; WIKE, Newport; both Vt.

North Dakota Broadcasting Co.

4000 W. Main Ave., Fargo, N. D.
Phone: AD 5-4461

President, Gen. Mgr.....John W. Boler
Operations Manager....Constance Blackstead
General Sales Manager.....James McGuire
Pub., Prom. Director.....Robert B. Weber
Chief Engineer.....Robert Ridgeway

BRANCH OFFICES

Roanoke Bldg., Minneapolis, Minn.; Phone: 335-1341, William Hurley, V.P. of Nat'l Sales; Granger Hill, Valley City, N. D.; Phone: 845-1871, Lloyd Amoo, V.P.

STATIONS

KXGO-TV, Fargo, N. D.; KXJB-TV, Valley City, N. D.; KXMB-TV, Bismark, N. D.; KXAB-TV, Aberdeen, S. D.; KDIX-TV, Dickenson, N. D.; KXMC-TV, Minot, N. D.

Northeast Radio Network

127 West State St., Ithaca, N. Y.
Phone: AR 2-9042

President.....Ellis E. Erdman
General Manager.....Joel Fleming
Assistant Manager.....Robert Newman
Publicity Director.....Patricia Bell
Chief Engineer.....Gerald Cushing

STATIONS

WKOP-AM-FM, Binghamton; WJTN-AM-FM, Jamestown; WHLD-AM-FM, Niagara Falls; WEAV-AM-FM, Plattsburg; WKIP-AM-FM, Poughkeepsie; WMBO, Auburn; WBRV, Boonville; WDOE, Dunkirk; WENY, Elmira; WWHG, Hornell; WTKO, Ithaca; WBlV, Buffalo; WACK, Newark; WHDL, Olean; WHEC, Rochester; WGGO, Salamanca; WGY, Schenectady; WHEN, Syracuse; WOLF, Syracuse; WMVI, Rochester; WDLA, Walton; WOIV, Syracuse; WEIV,-FM, Ithaca; WJIV, Albany-Troy-Schenectady; WREM, Remsen, all N. Y.; WATS, Sayre; WEJL, Scranton; WTTC-AM-FM, Towanda, all Pa.

George W. Norton Stations

c/o WFIE-TV, 1115 Mt. Auburn Rd., Evansville, Ind.

STATIONS

WFIE-TV, Evansville; WAVE-AM-TV, Louisville, Ky.; WFRV-TV, Green Bay.

www.americanradiohistory.com

The OK Group

505 Baronne St., New Orleans, La.
Phone: 524-5363

President.....Jules J. Paglin
Sec., Vice President.....Stanley Ray Jr.
General Manager.....Edward J. Prendergast
Commercial Mgr.....Fred Schwarz
Sales Prom. Mgr., Prog. Dir.....R. J. Duffour
Publicity Dir.....Peter Clark
Chief Engineer.....John P. Hart

BRANCH OFFICES

243 Convention, Baton Rouge, La., Phone: DI 4-7604, Tom McGuire, Gen. Mgr.; 1 Mill St., Lake Charles, La., Phone: HE 6-7541, Roy Rhodes, Gen. Mgr.; 800 Gum St., Mobile, Ala., Phone: HE 2-8661, Bob Grimes, Gen. Mgr.; 613 Preston, Houston, Tex., Phone: CA 7-3108, Joe Fife, Gen. Mgr.; 363 S. 2nd, Memphis, Tenn., Phone: JA 7-9565, Jack Maurer, Gen. Mgr.

STATIONS

WBOK New Orleans; KYOK Houston; KAOK Lake Charles; WXOK Baton Rouge; WLOK, Memphis; WGOK, Mobile, Ala.

Olean Bestg. Corp. Stations

c/o WSET, Queensbury Hotel,
Glens Falls, N. Y.

President.....D. W. Merriman

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Phone: TU 9-8651

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STATIONS

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James H. Ottaway Stations

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STATIONS

WDOS, Oneonta; WENE, Endicott; both N. Y.; WVPO, Stroudsburg, Pa.

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Phone: 322-3521

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WNDB, Daytona Beach; WESH-TV, Daytona Beach; WJHP-TV, Jacksonville, all Fla.

Pinkston-Elmore Stations

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STATIONS

KZIP, Amarillo; KDAV, Lubbock; KPEP, San Angelo; KPIK, Colorado Springs, Colo.

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WTOP-AM-TV, Washington, D. C.; WJXT, Jacksonville, Fla.

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General Manager.....N. O. Protsman

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WMAF, Madison; WNER, Live Oak, both Fla.; WVLD, Valdosta, Ga.

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President.....Theodore Feinstein

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Phone: JU 6-1030

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General Manager.....E. B. Craney

STATIONS

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STATIONS

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STATIONS

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Phone: TE 2-8010

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Program Director.....Howard Hill

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STATIONS

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Phone: JA 3-4567

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President.....M. D. Smith, III

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President.....C. A. Smithgall

STATIONS

WRGA, Rome; WGGA, Gainesville, both Ga.; WAAX, Gadsden, Ala.

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Director.....R. O'Connell

STATIONS

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President.....E. Sonderling

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WDIA, Memphis; WOPA, Oak Park; KDIA, Oakland, Calif.

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Phone: AT 2-7714

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General Manager.....Bill Mapes

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Southern Michigan Network

(Twin Valley Bcstrs., Inc.)
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Phone: BRoadway 9-9119

President.....E. Harold Munn, Sr.
General Manager.....E. Harold Munn, Jr.
Commercial Manager....Normand H. Moore
Chief Engineer.....Virgil Royer

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Southern Minnesota Network

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Gen. Mgr.....Robert E. DeHaven

STATIONS

KYSM, Mankato; KROC, Rochester; KATE, Albert Lea, Minn.

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Hazelhurst, Miss.
Phone: 869

President, Gen. Mgr.....Louis Alford
Chief Engineer.....A. M. Smith

STATIONS

WMDC, Hazlehurst; WAPF, McComb; both Miss.; KADL, Pine Bluff, Ark.

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Phone: AL 6-1551

President.....Joe Speidel, III
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Chief Engineer.....W. W. Bridges

STATIONS

WPAL, Charleston; WYNN, Florence, both S. C.; WSOK, Savannah, Ga.

Springfield Television Bestg. Corp.

c/o WWLP, P. O. Box 2210
Springfield, Mass.
Phone: STate 5-1201

President.....W. L. Putnam

STATIONS

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Star Broadcasting Company

c/o WBBF, 339 East Ave., Rochester, N. Y.
Phone: HA 6-8920

President.....Maurice R. Forman

STATIONS

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Phone: 92011

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Sales Supervisor.....Sheridan D. Reid
Publicity Director.....Ron Hoss
Chief Engineer.....Ronald T. Miyahira

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c/o KHBC, Hilo, Hawaii, Phone: 3326, Manager, Hal Marques.

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Phone: YUkon 2-8536

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Cincinnati, O.
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STATIONS

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Phone: ED 2-7251

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Phone: MU 2-4500

General Manager.....Arthur Gordon
Sales Promotion Mgr.....Al Alperton

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STATIONS

KUBO, San Antonio; XEO, Brownsville; XEOR, McAllen; KLVL, Houston; XEJ, El Paso; KCCT, Corpus Christi, all Tex.

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4801 W. Freeway, Fort Worth 1, Tex.
Phone: PErshing 7-6631

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Program Director.....Ron Thompson
Publicity Director.....Suzy Simpson
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WEEK-AM-TV, Peoria, WEEQ-TV, La Salle, both Ill.; KVOO-TV, Tulsa.

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General Manager.....Nat Levine
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Program Editor.....Edwin Howell
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Chief Engineer.....George Patterson

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Gen., Comm. Mgr.....George T. Frechette

STATIONS

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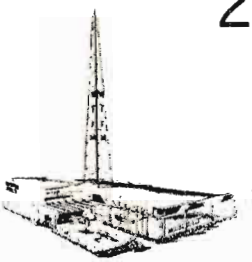

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WEFM, Chicago, Ill.

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KPEN, San Francisco, Calif.

Dr. Kenneth Wright (Ed. Dir.)
WUOT, U. of Tennessee
Knoxville, Tenn.

MEMBERS

City	Call Letters	Station Representative and Address
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Huntsville	WAHR	William R. Lane, Jr., Times Building
		ALASKA (Region 8)
Anchorage	KBYR-FM	J. Chester Gordon, P. O. Box 1960
Anchorage	KNIK-FM	A. G. Hiebert, P. O. Box 2200
		CALIFORNIA (Region 8)
Beverly Hills	KCBH	Arthur K. Crawford, P. O. Box 23
Hollywood	KGLA	Hal Harrison, 6909 Melrose Avenue
Los Angeles	KBBI	Thomas E. Steele, 558 S. Hope Street
Los Angeles	KMLA	William Tomberlin, 2917 Temple Street
Los Angeles	KRHM	Benson Curtis, 3121 W. 8th Street
Sacramento	KCRA-FM	Jon S. Kelly, 310 - 10th Street
San Diego	KEBS	Kenneth K. Jones, Jr. San Diego State College
San Diego	KGB-FM	Robert S. Regan, P. O. Box 2088
San Diego	KITT	Fred Rabell, U. S. Grant Hotel
San Diego	KOGO-FM	Wilson Edwards, P. O. Box 628
San Diego	KPRI	Lawrence Shushan, 2850 Fifth Avenue
San Francisco	KPEN	Gary M. Gielow, 1231 Market Street
Santa Barbara	KMUZ	William H. Buckley, 1050 State Street
Santa Barbara	KRCW	Cameron A. Warren, 818 State Street
Santa Cruz	KSCO	Charles V. Berlin, P. O. Box 1080
Santa Maria	KEYM	Frank J. Nesmith, 114 W. Church Street
Turlock	KHOM	Chas. R. Palmquist, Jr., 208 Lander Avenue
Woodland	KATT	Mel Lucas, 1246 Fortna Avenue
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Denver	KFML-FM	James F. Brown, 290 Fillmore
Denver	KLIR	George Basil Anderson, 6535 W. Jewell Avenue
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Brookfield	WGHF	J. A. Detzer, P. O. Box 11
Hartford	WHCN	Jack Lowe, P. O. Box 1062
Meriden	WBMI	Raymond G. Hard, 122 Charles Street
		DELAWARE (Region 2)
Wilmington	WJBR	John B. Reynolds, Sr., 2617 Ebright Road

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Fort Lauderdale	WFLM	Harold H. Heminger, 305 S. Andrews Street
Orlando	WHOO-FM	John T. Rutledge, 311 N. Rosalind
Palm Beach	WQXT-FM	Art Rivera, 3000 S. Ocean Boulevard
St. Petersburg	WTCX	Albert H. Stockmeir, 5750 Haines Road North
		GEORGIA (Region 4)
Columbus	WRBL-FM	J. W. Woodruff, Jr., P. O. Box 270
Marietta	WBIE-FM	James M. Wilder, P O. Box 91
		ILLINOIS (Region 6)
Chicago	WCLM	William Drenthe, 333 N. Michigan Avenue
Chicago	WEFM	Ted Leitzell, 6001 W. Dickens
Chicago	WFMF	Sidney Roberts, 230 N. Michigan Avenue
Chicago	WFMQ	Lester Vihon, 79 West Monroe
Chicago	WSBC-FM	Louis B. Lee, 2400 W. Madison Street
Decatur	WSOY-FM	Robert B. King, P. O. Box 789
Mt. Carmel	WSAB	Leonard M. Koger, Jr., P. O. Box 210
Oak Park	WOPA-FM	Al Michel, 408 S. Oak Park Avenue
Rock Island	WHBF-FM	Les Johnson, Telco Building
		INDIANA Region 5)
Columbus	WCSI-FM	Jack E. Douglas, 501½ Washington Street
Evansville	WIKY-FM	John A. Engelbrecht, P. O. Box 148
Fort Wayne	WPTH-FM	Richard D. Morgan, Butler Road
Indianapolis	WFBM-FM	S. K. Evans, Jr., 1330 N. Meridian Street
Indianapolis	WFMS	Martin R. Williams, 2255 N. Hawthorne Lane
Richmond	WGLM	Richard N. Williams, First Federal Building, 18 N. 9th Street
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Topeka	KTOP-FM	Charles B. Axton, P. O. Box 538
Topeka	WIBW-FM	Thad M. Sandstrom, P. O. Box 119
		LOUISIANA (Region 4)
Baton Rouge	WJBO-FM	Douglas L. Manship, P. O. Box 496
New Orleans	WWMT	Macy O. Teeter, Jr., 3733 S. Claiborne Avenue
Shreveport	KBCL-FM	Vener O. J. Barnes, P. O. Box 727
Shreveport	KTAL-FM	Joseph M. Keith, P. O. Box 7051
		MAINE (Region 1)
Portland	WMTW-FM	John M. McGorrill, 615 Congress Street
		MARYLAND (Region 2)
Westminster	WTTR-FM	Russell H. Morgan, P. O. Box 28
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Brookline	WBOS-FM	Ralph Weinman, 790 Commonwealth Avenue
Framingham	WKOX-FM	Richard E. Adams, Mt. Wayte Avenue
Waltham	WCRB-FM	Richard L. Kaye, 750 South Street
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Bay City	WBCM-FM	Leo A. Jylha, 100 Center Avenue
Detroit	WLDM	Harold I. Tanner, 15401 W. Ten Mile Road
East Lansing	WSWM	John McGoff, P. O. Box 289
Grand Rapids	WJEF-FM	Roger L. Hoffman, Pantlind Hotel
Lansing	WJIM-FM	Bryan S. Halter, Jr., P. O. Box 1226
Saginaw	WNEM	Jack Berry, 5700 Becker Road
		MINNESOTA (Region 6)
Minneapolis	KWFM	Merle L. Carlson, 3800 Minnehaha Avenue
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Kansas City	KCMO	E. K. Hartenbower, 125 E. 31st Street
Kansas City	KXTR	John L. Humphreys, 5715 McGee Street
St. Louis	KADI	William R. Cady, Jr., P. O. Box 6155
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Ithaca	WHCU-FM	Michael R. Hanna, Day Hall, Cornell University
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Mt. Kisco	WRNW	David J. Wolper, 454 Main Street
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New York	WNCN	Carleton J. Miller, 11 E. 47th Street
Rochester	WBBF-FM	Robert S. Kieve, 51 Clinton Avenue So.
Rochester	WCMF	Robert Wille, 183 Main Street East
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Woodside	WRFM	Edith Dick, 41-30 - 58th Street

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City	Call Letters	Station Representative and Address
		NORTH CAROLINA (Region 3)
Charlotte	WMIT	Bailey W. Hobkood, Jr., 331 Commerce Bldg.
Greensboro	WMDE	Herman C. Hall, 903 Howard Street
North Wilkesboro	WKBC-FM	Roland B. Potter, P. O. Box 950
Raleigh	WPTF-FM	Richard H. Mason, Insurance Building
Winston-Salem	WYFS	Allan C. Godwin, 400 - 27th Street, N.W.
		OHIO (Region 5)
Canton	WCNO	Sal Butera, 106 High Avenue, N.W.
Cincinnati	WKRC-FM	Leon H. Lowenthal, Alms Hotel
Cleveland	WDOK-FM	Frederick C. Wolf, 1515 Euclid Avenue
Columbus	WBNS-FM	Don W. White, 33 N. High Street
Dayton	WAVI-FM	H. K. Crowl, 1428 Cincinnati Street
Dayton	WHIO-FM	Wade H. Alley, 1414 Wilmington Avenue
East Liverpool	WOHI-FM	Joseph D. Coons, P. O. Box 760
Findlay	WFIN-FM	Clyde W. Johnson(101½ W. Sandusky Street
Middletown	WPFB-FM	Paul F. Braden, 4503 Central Avenue
Piqua	WPTW	C. Oscar Baker, Piqua
Toledo	WMHE	Wm. A. Hillebrand, 4665 W. Bancroft
Toledo	WTOL-FM	Doug Tabner, Bell Building
Wadsworth	WDBN	Theodore A. Niarhos, P. O. Box 222
		OKLAHOMA (Region 7)
Bartlesville	KVCW	Peter B. Wolcott, Price Tower
Tulsa	No Call Letters	George R. Kravis, 2109 E. 30th Place
		PENNSYLVANIA (Region 2)
Erie	WERC-FM	Art Arkelian, 121 W. 10th Street
Harrisburg	WHP-FM	Cecil M. Sansbury, Telegraph Building
Jenkintown	WIBF	William L. Fox, The Benson-East
Palmyra	WJWR	Frank A. Evans, 960 S. Grant Street
Philadelphia	WPEN-FM	William B. Caskey, 2212 Walnut Street
Philadelphia	WQAL	Abe J. Voron, 1230 E. Mermaid Lane
Pittsburgh	WAZZ	Leonard Walk, P. O. Box 106
Wilkes-Barre	WYZZ	Richard G. Evans, 156 Prospect Street
		RHODE ISLAND (Region 1)
Providence	WICE	Mrs. Jean Elliot, Crown Hotel
Providence	WPFM	John E. Donofrio, 108 State Street
Providence	WPRO-FM	Al Wilmarth, 24 Mason Street
Providence	WXCN	Karl Kritz, P. O. Box 1015
		TENNESSEE (Region 3)
Chattanooga	WDOD-FM	Gus Lombardo, Chattanooga
Chattanooga	WLOM	Charles W. Gwyn, Chattanooga
Gallatin	WFMG	E. F. Jones, Jr., P. O. Box 598
Kingsport	WKPT-FM	Robert I. Ratcliff, 222 Commerce Street
Knoxville	WBIR-FM	John P. Hart, 1513 Hutchison Avenue
Memphis	WMC-FM	Henry W. Slavick, 1960 Union Avenue
Nashville	WFMB	Will Collier Baird, Jr., 537 Third National Bank Building
Nashville	WSIX-FM	Louis R. Draughon, Nashville Bank & Trust Co.
		TEXAS (Region 7)
Abilene	KFMN	Lowell G. Perry, 102 Pine Street
Beaumont	KHGM	Gerald R. Proctor, P. O. Box 1883
Gainesville	KGAF-FM	Joseph M. Leonard, Jr., P. O. Box 368
Houston	KFMK	Fred K. Corry, Medical Towers Building
Houston	KHUL	Miss Betty J. Mitchell, 1700 Holcome Boulevard
Houston	KODA-FM	Lynn Christian, 4808 San Felipe Road
Houston	KTRH-FM	William C. Bryan, Rice Hotel Annex
Port Arthur	KFMP	Henry Diehl, P. O. Box 430
San Antonio	KITY-FM	Charles Stewart, P. O. Box 2338
		VIRGINIA (Region 3)
Harrisonburg	WSVA-FM	Warren L. Braun, Rawley Pike
Newport News	WGH-FM	R. B. Bottom, Jr., P. O. Box 98
Richmond	WCOD	William M. Havens, P. O. Box 5229
Richmond	WFMV	W. L. Willis, Jr., 2400 N. Lombardy Street
Richmond	WRVA-FM	John B. Tansey, P. O. Box 1516
Roanoke	WSLS-FM	George W. Chernault, P. O. Box 2161
		WASHINGTON (Region 8)
Bellingham	KGMJ	John D. Tuttle, 1151 Ellis Street
Lynden	KLYN	Sidney Baron, 525 Front Street
Seattle	KGFM	Robert W. Ball, 190th & Freemont
Seattle	KIRO-FM	W. F. Tucker, 1530 Queen Anne Avenue
Seattle	KLSN	Cortlandt T. Clark, 4529 University Court
Spokane	KXLY-FM	Terry Mason, 305 W. Sprague Avenue
		WEST VIRGINIA (Region 2)
Charleston	WKNA	G. W. Sandefur, 505 Randolph Street
		WISCONSIN (Region 6)
Janesville	WCLO-FM	Vern W. William, 200 E. Milwaukee Street
Milwaukee	WMIL-FM	Sol Radoff, 2625 W. Wisconsin
		CANADA
		MANITOBA (Region 6)
Winnipeg	CJOB-FM	Hugh A. Ingraham, Lindsey Building
		ONTARIO (Region 1)
Brampton	CHIC-FM	John Fox, 2 Ellen Street
London	CFPL-FM	Ward M. Cornell, 442 Richmond Street
Toronto	CFRB-FM	Jack R. Kennedy, 37 Bloor Street West
Toronto	CHFI	Donald E. Wright, 13 Adelaide St., East
		QUEBEC (Region 1)
Montreal	CKVL-FM	Jack Tietolman, 211 Gordon Avenue

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Frequency Modulation Stations On The Air

Licensed FM stations on the air as of March, 1962 were as follows. This list does not include CPs granted or non-commercial and educationol stations.

City	Call Letters	Freq.	Erp. (Kw).	Ant. Hgt. In Ft.	Licensee
			ALABAMA		
Albertville	WAVU-FM	105.1	4.7	360	Sand Mt. Bcstg. Service
Alexander City	WRFS-FM	106.1	4.6	240	Piedmont Service Corp.
Andalusia	WCTA-FM	98.1	10	200	Andalusia Bcstg. Co.
Anniston	WHMA-FM	100.5	3.7	200	Anniston Bcstg. Co.
Athens	WJOF	104.3	1	260	Athens Bcstg. Co.
Birmingham	WAPI-FM	99.5	66	785	Radio Station WAPI
	WBRC-FM	106.9	13	900	Taft Bcstg. Co.
	WJLN	104.7	23		Johnston Bcstg. Co.
	WSFM	93.7	20	260	Melonas Bcstg. Co.
Clanton	WKLF-FM	100.9	.37	302	Southeastern Bcstg. Co.
Cullman	WFMH-FM	101.1	5.3	165	Voice of Cullman
	WKUL-FM	97.1	24.5		Cullman Bcstg. Co.
Decatur	WHOS-FM	102.1	2.4	200	N. Ala. Bcstg. Co.
Huntsville	WAHR	99.1	3.2	790	WAHR, Inc.
Mobile	WKRG	99.9	3.3	310	WKRG-TV, Inc.
Montgomery	WFMI	98.5	10		Fine Music, Inc.
Sylacauga	WMLS-FM	98.3	.63		Marble City Bcstg. Co.
Tuscaloosa	WTBC-FM	95.7	18	100	Tuscaloosa Bcstg. Co.
			ARIZONA		
Globe	KWJB-FM	100.3	11	2,270	Gila Bcstg. Co.
Mesa	KBUZ-FM	104.7	16	140	Greater Phoenix Bcstg. Co.
Phoenix	KELE	95.5	18	265	ANJO Bcstrs. and Tlcstrs., Inc.
	KEPI	96.9	4.8		W. J. Atkinson
	KOOL-FM	94.5	58		KOOL Radio
	KTAR-FM	98.7	115		KTAR Bcstg. Co.
Tempe	KUPD-FM	97.9	6.4		Tri-State Bcstg. Co.
Tucson	KFMM	99.5	7.2	—24	Lee Little Radio
			ARKANSAS		
Blytheville	KLCN-FM	96.1	21	398	H. L. Sudbury
Forrest City	KXJK-FM	93.5	.67		Forrest City Bcstg. Co.
Jonesboro	KBTM	101.9	8	200	Patterson Bros.
Little Rock	KMMK-FM	94.1	32	313	Hi-Fi Bcstg. Corp.
Mammoth Spring	KAMS	103.9	.32	313	R. F. Neathery
Osceola	KOSE-FM	98.1	2.2		Osceola Bcstg. Co.
Pine Bluff	KOTN-FM	92.3	3.2	305	Joellen Bcstg. Corp.
Siloam Springs	KUOA-FM	105.7	2.6	455	KUOA, Inc.
Texarkana	KCMC-FM	98.1	40	415	KCMC, Inc.
			CALIFORNIA		
Alameda	KJAZ	92.7	1	80	Patrick Henry
Anaheim	KEZY	95.9	.87		Radio Orange Cty. Inc.
Bakersfield	KERN-FM	94.1	9.1	301	McClatchy Bcstg. Co.
	KQXR	101.5	14.5	360	KLEF Bcstrs.
Berkeley	KRE-FM	102.9	19.5	—32	Central Cal. Bcstrs., Inc.
Coachella	KCHV-FM	93.7	25		Coachella Valley Bcstg.
El Cajon	KUFM	93.3	3.4	848	Forwek and Co.
Eureka	KIEM	96.3	5.6	1,516	Redwood Bcstg. Co., Inc.
Fresno	KARM-FM	101.9	7.4	360	KARM, the George Harm Sta.
	KMJ-FM	97.9	7.3	630	McClatchy Bcstg. Co.
	KRFM	93.7	70	1,880	Triangle Pubs., Inc.
	KXQR	102.7	37		Dean & Newman
Glendale	KUTE	101.9	82	1,660	KUTE Bcstg. Co.
Hayward	KBBM	101.7	.9		Shore Bcstg. Co.
Inglewood	KTYM-FM	103.9	.45	375	A. J. Williams
Lodi	KCVR-FM	97.7	1		Radio KCVR
Long Beach	KFOX-FM	102.3	1	120	KFOX, Inc.
	KNOB	97.9	79	420	Cerritos Bcstg. Co.
	KPGM	97.7	1		Foothill Bcstg. Corp.
Los Angeles	KMLA	100.3	60	1,190	KMLA Bcstg. Corp.
Los Angeles	KABC-FM	95.5	4.3	183	American Bcstg. Co.
	KBBI	107.5	19.6	858	Bible Inst. of L. A.
	KBCA	105.1	6	2,900	Radio Beverly Hills Corp.
	KBIQ	104.3	104.3	5,400	Poole Bcstg. Co., Inc.
	KBMS	105.9	72.37	2,000	Planned Music, Inc.
	KCBH	98.7	75	80	A. A. Crawford
	KFAC-FM	92.3	60	2,810	L. A. Bcstg. Co., Inc.
	KFMU	97.1	58	2,000	International Good Music, Inc.

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City	Call Letters	Freq.	Erp. (Kw).	Ant. Hgt. In Ft.	Licensee
	KGLA	103.5	13	430	E. Jacobson
	KHJ-FM	101.1	16.8	2,926	RKO General
	KLAC-FM	102.7	8.3		Hall Bcstg. Co.
	KHOF-FM	99.5	100	260	Maple Chapel, Inc.
	KNX-FM	93.1	68	2,800	Columbia Bcstg. System
	KPOL-FM	93.9	38	570	Coast Radio Bcstg. Corp.
	KRHM	94.7	58	2,835	Harry Maizlish
	KRKD-FM	96.3	54	475	Continental Telecasting Corp.
Marysville	KMYC-FM	99.9	4.9	75	Carlton Bcstg. Corp.
Modesto	KBEE-FM	103.3	11.5	150	McClatchey Bcstg. Co.
	KTRB-FM	104.1	4.7	300	KTRB Bcstg. Co., Inc.
Monterey	KHFR-FM	96.9	18		Kenneth F. Warren
Newport Beach	KJAS	103.1	.86		Newport-Costa Mesa Bcstg.
Oakland	KAFE	98.1	1.7	1,080	Hal Cox
Ontario	KASK-FM	93.5	1	193	Radio KASK
Oxnard	KAAR	104.7	10	14	Oxnard Bcstg. Co.
Palm Springs	KPSR	92.1	4	130	KPSR, Inc.
Redlands	KCAL-FM	100.5	1	—320	Southwest Bcstg. Co.
Redondo Beach	KAPP	93.5	1		So. Bay Bcstg. Co.
Riverside	KACE-FM	92.7	1	243	KACE Radio, Inc.
	KDUO	97.5	72	1,600	Southeastern California Bcstg.
	KPLI	99.1	1.57	1,628	Parker-Lee, Inc.
Sacramento	KCNW	107.9	12.5		Cal-Val Radio Inc.
	KCRA-FM	96.1	11	437	KCRA, Inc.
	KEBR	100.5	15		Family Stations, Inc.
	KFBK-FM	92.5	1.9	—115	McClatchey Bcstg. Co.
	KHIQ	105.1	17.3	130	Erickson, Spaulding, Stilgenbauer
	KJML	106	2.7	40	Town and County Bcstrs.
	KRAK-FM	92.9	1.5		Golden Valley Bcstg. Co.
	KSFM	96.9	60	360	KSFM, Inc.
	KXRQ	98.5	3.5	255	D. W. Flewelling
San Bernardino	KFMW	99.9	30	1,600	International Good Music, Inc.
San Diego	KFMB-FM	100.7	18.5	50	Marietta Bcstg.., Inc.
	KFMX	96.5	29.5	590	S. C. Corwin
	KFSD	94.1	100		Post-Newsweek Stations
	KGB-FM	101.5	36	454	KGB, Inc.
	KITT	105.3	56	320	Freddot, Ltd.
	KJLM	98.1	4.5		E. Edward Jacobson
	KLRO	94.9	7.5	73	Multi Casting Corp.
	KPRI	106.5	25	413	Radio KPRI
San Fernando	KVFM	94.3	.86	175	Spectra Bcstg., Inc.
San Francisco	KBAY-FM	104.5	29.92	870	International Good Music, Inc.
	KBCO	105.3	50	810	Bay FM Bcstrs.
	KCBS-FM	98.9	35	640	Columbia Bcstg. System, Inc.
	KDFC	102.1	33	1,050	Sundial Bcstg. Corp.
	KEAR	97.3	82	1,100	Family Stations, Inc.
	KGO-FM	103.7	23.6	1,180	Amer. Bcstg.-Paramount Theatres
	KNBC-FM	99.7	45	1,240	National Bcstg. Co.
	KSFR	94.9	33	1,170	KSFR-FM Station
	KHIP	106.9	40		Frank Mieuli
	KPEN	101.3	46		Pacific FM
	KQBY-FM	95.7	10.5		Gordon Bcstg.
	KRON-FM	96.5	13.5	1,230	Chronicle Publ. Co.
	KYA-FM	93.3	14.5	710	Golden State Bcstrs., Inc.
San Jose	KSJO-FM	92.3	1.4	—66	Santa Clara Broadcasting
	KRPM	98.5	3.3	157	Audio House, Inc.
San Luis Obispo	KATY-FM	96.1	3.8	—510	Sweetheart of SLO, Inc.
San Rafael	KTIM-FM	100.9	1		Marin Bcstg. Co. Inc.
Santa Ana	KWIZ-FM	96.7	1	160	Voice of Orange Empire, Inc.
	KFIL	106.3	1	145	Gus Malpee
Santa Barbara	KDB-FM	93.7	5		KDB Bcstg. Co.
	KMUZ	103.3	105		Tri-Counties Bcstg.
	KRCW	97.5	17.5	2,890	Channel Bcstg. Co.
Santa Cruz	KSCO-FM	99.1	24		Radio Santa Cruz
Santa Maria	KSMA-FM	102.5	27	—57	Groom and Hagerman
	KEYM	99.1	3.2	—135	Santa Maria Bcstg. Co.
Santa Monica	KSRF	103.1	1		Santa Monica Bcstg. Co.
Stockton	KSTN-FM	107.3	8.9		San Joaquin Bcstg. Co.
Ventura	KVEN-FM	100.7	39		Coast Ventura Co.
Visalia	KONG-FM	92.9	3		Air Waves, Inc.
Walnut Creek	KWME	92.1	.25		Walnut Creek Bcstrs.
West Covina	KDWC	98.3	.81	650	Pacific-South Bcstg. Co.
Woodland	KATT	95.3	.75		Interstate Bcstg. Co.
			COLORADO		
Boulder	KRNW	97.3	2		Colorado Recording Co.
Colorado Springs	KFMH	96.5	20	2,300	KFMH, Inc.
	KVOR	92.9	1.35	670	KVOR, Inc.
Denver	KDEN-FM	99.5	30	594	KDEN Bcstg. Corp.
	KFML-FM	98.5	2.35	2,000	Fine Arts Bcstg.
	KLIR-FM	100.3	8.77	71	KLIR, Inc.
	KOA-FM	103.5	50		Metropolitan TV Co.
	KTGM	105.1	10	250	Good Music Assn.
Grand Junction	KREX-FM	92.3	2.8	300	Western Slope Bcstg. Co.
Manitou Springs	KCMS-FM	102.7	21.5	2,080	Mr. and Mrs. C. M. Edmonds

(Continued on Next Page)

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FM STATIONS ON THE AIR

City	Call Letters	Freq.	Erp. (Kw).	Ant. Hgt. In Ft.	Licensee
			CONNECTICUT		
Bridgeport	WJZZ	99.9	9	870	Conn-N. Y. Bcstrs., Inc.
Brookfield	WGHF	95.1	20	500	Eastern Bcstg. System, Inc.
Danbury	WLAD-FM	98.3	.34	280	Berkshire Bcstg. Corp.
Hartford	WDRC-FM	102.9	7		Buckley Jaeger Bcstg.
	WFNQ	93.7	7		General Bcstg. Inc.
Hartford	WHCN	105.9	7	750	Concert Network, Inc.
	WTIC-FM	96.5	8	705	Travelers Bcstg. Service Corp.
	WCCC	106.9	6.8	750	Greater Hartford Bcstg. Co.
Meriden	WBMI	95.7	20		Busines Music Inc.
New Haven	WNHC-FM	99.1	10	630	Triangle Publications, Inc.
	WYBC-FM	94.3	.3		Yale Bcstg. Co.
Stamford	WSTC-FM	96.7	.65	305	Western Conn. Bcstg. Co.
Waterbury	WATR-FM	92.5	7		WATR, Inc.
			DELAWARE		
Dover	WDOV-FM	94.7	3	200	Dover Bcstg. Corp.
Wilmington	WDEL-FM	93.7	20	460	Delmarva Bcstg. Co.
	WJBR	99.5	19	500	J. B. Reynolds Bcstg. Co.
			DIST. OF COLUMBIA		
Washington	WASH	97.1	15	470	Everett L. Dillard
	WFAN	100.3	18.4	320	United Bcstg. Co., Inc.
	WGAY-FM	99.5	20		WGAY, Inc.
	WGMS-FM	103.5	20	440	RKO General, Inc.
	WHFS	102.3	1		High Fidelity Bcstrs.
	WMAL-FM	107.3	20	450	Evening Star Bcstg. Co.
	WOL-FM	98.7	20	485	Washington Bcstg. Co.
	WQMR	99.5	20		Connie B. Gay Bcstg.
	WRC-FM	93.9	20	484	National Bcstg. Co., Inc.
	WTOP-FM	96.3	20	500	Washington Post Co.
	WWDC-FM	101.1	20	500	WWDC, Inc.
			FLORIDA		
Coral Gables	WVCG-FM	105.1	18.5	220	Peninsula Bcstg. Corp.
Daytona Beach	WNDB-FM	94.5	8.5	330	News-Journal Corp.
Ft. Lauderdale	WFLM	105.9	2.9		Findlay Pub. Co.
	WMFP	100.7	56		Percy B. Crawford
	WWIL-FM	103.5	31		Florida Air Power, Inc.
Ft. Pierce	WARN-FM	98.7	1.3		So. Jersey Bcstg. Co.
	WIRA-FM	95.5	2.5		Indian River Bcstg. Co.
Gainesville	WRUF	104.1	12	407	State and U. of Fla.
Jacksonville	WJAX-FM	95.1	7.7	560	City of Jacksonville
	WMBR-FM	96.1	40		WMBR, Inc.
	WZOK-FM	96.9	9.7		Peninsular Life Bcstg.
Miami	WCKR-FM	97.3	50	250	Biscayne TV Corp.
	WGBS-FM	96.3	18	250	Storer Bcstg. Co.
	WKAT-FM	93.1	17.5	279	WKAT, Inc.
Miami Beach	WAEZ	94.9	81		Arthur E. Zucker
	WMET-FM	93.9	13	170	Community Serv. Bcstrs. Co., Inc.
	WWPB-FM	101.5	9.2	275	P. Brake
Orlando	WDBO-FM	92.3	25	600	Orlando Bcstg. Co.
	WHOO-FM	96.5	59	460	WHOO Radio, Inc.
	WKIS-FM	100.3	16.5	300	Central Fla. Bcstg. Co.
Ocala	WMOP-FM	93.7	4.3		A. Letson
Palm Beach	WQXT-FM	97.9	37.5	235	Flame Radio-TV Corp.
Pensacola	WPEX-FM	94.1	2.5		Mello-Tone, Inc.
Sarasota	WYAK	102.5	2.8		Multitone Music Corp.
St. Petersburg	WTCX	99.5	31	190	Trans-Chord Co.
Tampa	WDAE-FM	100.7	65	434	Smiley Properties
	WFLA-FM	93.3	46	910	The Tribune Co.
	WPKM	104.7	10.5	160	Frank Knorr, Jr.
			GEORGIA		
Athens	WGAU-FM	102.5	4.4	255	Clarke Bcstg. Corp.
Atlanta	WPLO-FM	103.3	36	960	Plough Bcstg. Co.
	WGKA-FM	92.9	9.4	270	Glenkaren Associates, Inc.
	WSB-FM	98.5	52	1,050	Atlanta Newspaper, Inc.
Augusta	WAUG-FM	105.7	9	100	Garden City Bcstg. Co.
	WBBQ-FM	103.7	19.3	914	Savannah Valley Bcstg. Co.
Columbus	WRBL-FM	102.9	21.2	921	Columbus Bcstg. Co.
Gainesville	WDUN-FM	103.9	.34	440	Northeast Ga. Bcstg. Co.
LaGrange	WLAG-FM	104.1	2.3	180	LaGrange Bcstg. Co.
Macon	WMAZ-FM	99.1	5	255	Southeastern Bcstg. Co.
	WNEX-FM	96.9	4.1		Macon Bcstg. Co.
Marietta	WBIE-FM	101.5	3.5	100	Marietta Bcstg. Co.
	WKLS	96.1	6.5		Kenco Bcstg. Co.
Newnan	WCOH-FM	96.7	.33	240	Newnan Bcstg. Co.
Savannah	WTOC-FM	96.9	7.9	397	Savannah Bcstg. Co.
Toccoa	WLET-FM	106.1	.73	190	Radio WLET

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City	Call Letters	Freq.	Erp. (Kw).	Ant. Hgt. In Ft.	Licensee
			HAWAII		
Honolulu	KAIM-FM	95.5	5.7	—290	Christian Bcstg. Co.
			IDAHO		
Boise	KBOI-FM	97.9	17.5		Boise Valley Bcstrs. Inc.
Lewiston	KOZE-FM	96.7	.9		Lewis Clark Bcstg. Inc.
			ILLINOIS		
Anna	WRAJ-FM	92.7	1	250	Anna Bcstg. Co.
Arlington Heights	WNWC-FM	92.7	1	225	Northwest Suburban Bcstrs.
Aurora	WKKD	95.9	1		Russ Salter Radio Stations
Bloomington	WJBC-FM	101.5	15.3	425	Bloomington Bcstg. Corp.
Carmi	WROY-FM	97.3	11	210	Carmi Bcstg. Co.
Champaign	WDWS-FM	97.5	27	430	Champaign News Gazette, Inc.
Chicago	WBBM-FM	96.3	10.5		CBS, Inc.
	WCLM	101.9	60	500	Carol Music, Inc.
	WDHF	95.5	52	270	DeHaan Hi-Fi, Inc.
	WEBH	93.9	35	240	Buddy Black Bcstg. Co.
	WEFM	99.5	44		Zenith Radio Corp.
	WENR-FM	94.7	27		AB-P Theatres Inc.
	WFMF	100.3	33	540	Functional Music Inc.
	WFMQ	107.5	37	560	L. Vihon and Assoc., Inc.
	WFMT	98.7	29.5		Gale Bcstg. Co., Inc.
	WJJD-FM	104.3	40	510	Plough Bcstg. Co., Inc.
	WKFM	103.5	50	500	WKFM, Inc.
	WMAQ-FM	101.1	24	640	National Bcstg. Co., Inc.
	WNIB	97.1	11	210	No. Illinois Bcstg. Co.
	WSBC-FM	93.1	27.5	260	WSBC Bcstg. Co.
Cicero	WEHS	97.9	75	550	WHFC, Inc.
Decatur	WSOY-FM	102.1	31	460	Illinois Bcstg. Co.
De Kalb	WLBK-FM	99.1	3		De Kalb Radio Inc.
East St. Louis	WBBR-FM	101.1	37		Stanlin, Inc.
Effingham	WSEI	95.7	20	295	Illinois Bcstg. Co.
Elgin	WELG	103.9	1		Citadel Bcstrs.
	WRMN-FM	94.3	1		Elgin Bcstg. Co.
Elmwood Pk.	WXFM	105.9	32	250	WXFM Bcstg. Co.
Evanston	WEAW-FM	105.1	180	300	North Shore Bcstg. Co.
Harrisburg	WEBQ-FM	99.9	4.2	305	First Trust Assn.
Jacksonville	WLDS-FM	100.5	9	340	Jacksonville Radio and Tv Bcstg.
Joliet	WAJP	93.5	1		A. J. & M. J. Pohlers
	WJOL-FM	96.7	1	125	WJOL, Inc.
Litchfield	WSMI-FM	106.1	6.1		Mid-Illinois Bcstg. Co.
Mattoon	WLBH-FM	96.9	23	190	Mattoon Bcstg. Co.
Mt. Carmel	WSAB	94.9	37		WSAB, Inc.
Mt. Vernon	WMIX-FM	94.1	50	712	Mt. Vernon Radio and TV Co.
Oak Park	WOPA-FM	102.7	5	260	Village Bcstg. Co.
Olney	WVLN-FM	92.9	18.5	290	Illinois Bcstg. Co.
Paris	WPRS-FM	98.3	1	225	Paris Bcstg. Co.
Peoria	WMBD-FM	92.5	2.5	550	Midwest Television Co.
Quincy	WGEM-FM	105.1	8.3	640	Quincy Bcstg. Co.
	WTAD-FM	99.5	27	770	Lee Bcstg. Co.
Rock Island	WHBF-FM	98.9	37	380	Rock Island Bcstg. Co.
Rockford	WROK-FM	97.5	16	300	Rockford Newspapers, Inc.
Springfield	WTAX-FM	103.7	6.7	315	WTAX, Inc.
Taylorville	WGGM	95	3.4		K. W. Moyer
			INDIANA		
Bloomington	WTTV-FM	92.3	37.2	1,110	Sarkes Tarzian, Inc.
Columbus	WCSI-FM	98.3	.76	231	White River Bcstg. Co.
Connersville	WCNB-FM	100.3	9.8	270	News-Examiner Co.
Elkhart	WCMR-FM	104.7	8.2		Clarence C. Moore
	WTRC-FM	100.7	9.7	350	Truth Radio Corp.
Evansville	WIKY-FM	104.1	36	1,162	South Central Brcstg. Corp.
Ft. Wayne	WPTH	95.1	44		Sarkes Tarzian
Hammond	WYCA	92.3	31	405	Percy B. Crawford
Indianapolis	WFMS-FM	95.5	4.5	110	Williams FM Service
	WFBM	94.7	51.75	110	Time-Life Bcst. Inc.
	WIBC-FM	93.1	24.1	170	WIBC, Inc.
	WISH-FM	107.9	41		Indiana Bcstg. Corp.
Jasper	WITZ-FM	104.7	1.65	280	Jasper on the Air, Inc.
Madison	WORX-FM	96.7	.35	290	Electronic Laboratories, Inc.
Marion	WMRI-FM	106.9	31	275	WMRI, Inc.
Muncie	WMUN-FM	104.1	7.4	286	Tri-City Radio Corp.
Newcastle	WCTW	102.5	4	250	WCTW, Inc.
Princeton	WRAY-FM	98.1	6.7		Princeton Bcstg. Co.
Richmond	WGLM	96.1	32		House of Sound, Inc.
	WKBV-FM	106.5	23		Central Bcstg. Corp.
Salem	WSLM-FM	98.9	2.7		Don H. Martin
Seymour	WJCD-FM	93.7	5.6		Azra C. Baker

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FM STATIONS ON THE AIR

City	Call Letters	Freq.	Erp. (Kw).	Ant. Hgt. In Ft.	Licensee
Terre Haute	WTHI-FM	99.9	7.4	365	Wabash Valley Bcstg. Corp.
	WVTS	100.7	3.9		W. J. Kulinski
Warsaw	WRSW-FM	107.3	35	230	Reub William and Son
Washington	WFML	106.5	14	365	Washington Radio, Inc.
			IOWA		
Clinton	KROS-FM	96.1	13	400	Clinton Bcstg. Co.
Davenport	WOC-FM	103.7	47	490	Tri-City Bcstg. Co.
Des Moines	KDMI	97.3	115		Ruth M. Crawford
	WHO-FM	100.3	24	690	Central Bcstg. Co.
Dubuque	WDBQ-FM	103.3	15	335	WDBQ Bcstg.
Mason City	KGLO-FM	101.1	16	230	Lee Radio, Inc.
Muscatine	KWPC-FM	99.7	.78	290	Muscatine Bcstg. Co., Ltd.
Sioux City	KDVR	97.9	3		Wolff Bcstg. Corp.
Storm Lake	KAYL-FM	101.5	8.9	370	Cornbelt Bcstg. Co.
			KANSAS		
Hutchinson	KMAH	99.1	110		N. E. Kightlinger
Mission	KCJC	98.1	63		Futura Music, Inc.
Newton	KJRG-FM	92.1	.25		KJRG, Inc.
Topeka	KTOP-FM	100.1	3.5	100	B. Axton
	WIBW-FM	97.3	40		Stauffer Publications
Wichita	KCMB-FM	107.3	30		J. F. Kramer
	KFH-FM	100.3	11	410	Radio Sta. KFH Co.
			KENTUCKY		
Ashland	WCMI-FM	93.7	4.4	405	WCMI Radio, Inc.
Central City	WNES-FM	101.9	21.5		Muhlenberg Bcstg. Co.
Fulton	WFUL-FM	104.9	.5	155	Ken-Tenn Bcstg. Corp.
Glasgow	WGGC	95.1	14.3		Glasgow Bcstg. Co.
Hazard	WKIC-FM	94.1	8.3	461	Mt. Bcstg. Serv. Inc.
Henderson	WSON-FM	99.5	20	400	Henderson Bcstg. Co., Inc.
Hopkinsville	WKOF	100.3	3.7		Pennyrile Bcstg. Co.
	WRLX	98.7	16.5		Hopkinsville Bcstg. Co.
Lexington	WLAP-FM	94.5	3.5	320	Thoroughbred Bcstg. Co.
	WVLK	92.9	32		Bluegrass Bcstg. Co.
Louisville	WLVL	97.5	35	345	Fidelity Radio Inc.
Madisonville	WFMW-FM	93.9	30	450	Messenger Bcstg. Co., Inc.
Mayfield	WNGO-FM	94.7	.583	203	W. Ky. Bcstg. Co., Inc.
Owensboro	WOMI-FM	92.5	19.5	375	Owensboro Bcstg. Co.
	WVJS-FM	96.1	10	370	Owensboro on the Air, Inc.
Paducah	WKYB-FM	93.3	31	430	Barrington Co. of Ky.
	WPAD-FM	96.9	36	335	Paducah Bcstg. Co., Inc.
			LOUISIANA		
Alexandria	KALB-FM	96.9	8.4	311	Alexandria Bcstg. Co.
Baton Rouge	WJBO-FM	98.1	2.5	460	Baton Rouge Bcstg. Co., Inc.
Monroe	KMLB-FM	104.1	17	220	KMLB, Inc.
New Orleans	WDSU-FM	105.3	3.4	240	WDSU Bcstg. Co.
	WRCM	97.1	5.9		Supreme Bcstg. Co.
	WWMT	95.7	44	215	Fidelity Bcstg. Co.
Shreveport	KBCL-FM	96.5	11		Good Music, Inc.
	KRMD-FM	101.1	11.5	200	Radio Station KRMD
	KWKH-FM	94.5	17	390	International Bcstg. Corp.
			MAINE		
Augusta	WFAU-FM	101.3	4.8		Twin City Bcstg. Co.
Caribou	WFST-FM	97.7	.22	185	Northern Bcstg. Co.
Lewiston	WCOU-FM	93.9	13	250	Twin City Bcstg. Co., Inc.
Poland Spring	WMTW-FM	94.9	49	—	Mt. Washington TV Inc.
Portland	WLOB-FM	97.9	3.7	305	Casco Bcstg. Corp.
			MARYLAND		
Annapolis	WNAV-FM	99.1	16.6	370	Capital Bcstg. Co.
	WXTC	107.9	20		Annapolis Bcstg. Corp.
Baltimore	WBAL-FM	97.9	8.7		The Hearst Corp.
	WCAO-FM	102.7	20	400	Plough Bcstg. Co., Inc.
	WCMB-FM	106.5	20		Baltimore Bcstg. Corp.
	WITH-FM	104.3	20	500	Md. Bcstg. Co.
	WFMM-FM	93.1	20	520	Commercial Radio Inst.
	WRBS	95.1	20		John B. Reynolds
	WYOU	92.3	5.1		United Bcstg. Co.
Bethesda	WJMD	94.7	.5	320	WUST, Inc.
Bradbury Hgts.	WPGC	95.5	15.5	360	WPGC, Inc.
Cumberland	WCUM-FM	102.9	1.25	176	Allegany Cty. Bcstg. Corp.
Frederick	WFMD-FM	99.9	2.1	1120	Monocacy Bcstg. Co.
Hagerstown	WARK-FM	106.9	2.2	225	WARK, Inc.
	WJEJ-FM	104.7	9.4	1,340	Hagerstown Bcstg. Co.
Harve de Grace	WASA-FM	103.7	3.8	185	Chesapeake Bcstg. Corp.

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City	Call Letters	Freq.	Erp. (Kw).	Ant. Hgt. In Ft.	Licensee
Morningside	WPGC-FM	95.5	15.7		WPGC, Inc.
Towson	WAQE-FM	101.9	20		WTOW, Inc.
Westminister	WTTR-FM	100.7	4.6	190	Carroll County Bcstg. Corp.

MASSACHUSETTS

Boston	WBCN	104.1	20	490	Concert Network Inc.
	WBZ-FM	106.7	2.8	1,040	Westinghouse Bcstg. Co., Inc.
	WCOP-FM	100.7	20	495	Plough Bcstg. Corp.
	WEEI-FM	103.3	20		CBS, Inc.
	WHDH-FM	94.5	20		WHDH, Inc.
	WRKO-FM	98.5	20	410	RKO General, Inc.
Brockton	WBET-FM	97.7	.8	275	Enterprise Publishing Co.
Brookline	WBOS-FM	92.9	15	285	Champion Bcstg. Inc.
Cambridge	WHRB-FM	95.3	.96	44	Harvard Radio Bcstg. Co., Inc.
	WXHR	96.9	20	440	Middlesex Bcstg. Co.
Fitchburg	WFGM-FM	104.7	20	1,200	Music Service Corp.
Framingham	WKOX-FM	105.7	15.5	120	WKOX, Inc.
Greenfield	WHAI-FM	98.3	1	240	Haigis Bcstg. Corp.
Haverhill	WHAV-FM	92.5	20	350	WHAV Bcstg. Co.
Lawrence	WGHJ-FM	93.7	1.35	210	Lawrence Bcstg. Co.
Lowell	WLLH-FM	99.5	20	600	Merrimac Bcstg. Co., Inc.
Lynn	WUPY	105.3	1.4		Harvey Sheldon
Medford	WHIL-FM	107.9	20		Conant Bcstg. Co.
New Bedford	WBSM-FM	97.3	2.5	330	Bay State Bcstg. Co.
	WNBH-FM	98.1	20	380	E. Anthony & Sons, Inc.
Plymouth	WPLM-FM	99.1	20		Plymouth Rock Bcstg. Co.
Springfield	WHYN-FM	93.1	20	970	Hampden-Hampshire Corp.
	WMAS-FM	94.7	1.35	175	WMAS Inc.
Waltham	WCRB-FM	102.5	20	180	Charles River Bcstg. Co.
West Yarmouth	WOCB-FM	94.3	1	155	E. Anthony & Sons
Worcester	WAAB-FM	107.3	1.4		Waterman Bcstg. Corp.
	WTAG-FM	96.1	10	640	WTAG Inc.

MICHIGAN

Bay City	WBCM-FM	96.1	41		Michigan Bcstg. Co.
Benton Harbor	WHFB-FM	99.9	9.2	230	Palladium Publishing Co.
Big Rapids	WHFI	94.7	20		WBRN, Inc.
Cadillac	WWTV-FM	92.9	100		Fetzer Bcstg. Co.
Coldwater	WTVB-FM	98.5	7.9	185	Twin Valley Bcstrs. Inc.
Dearborn	WKMH-FM	100.3	7.1	250	Knorr Bcstg. Corp.
Detroit	WJBK-FM	93.1	30	440	Storer Bcstg. Co.
	CKLW-FM	93.9	.25		W. Ontario Bcstg. Co.
	WABX	99.5	36		Richard E. Burris
	WCHD	105.9	34		Bell Bcstg. Co.
	WGPR	107.5	32		Ross Mulholland
	WJR-FM	96.3	24	483	The Goodwill Station, Inc.
	WMUZ	103.5	115	368	Alpha Bcstg. Co.
	WMZK	97.9	20	430	Booth Bcstg. Co.
	WWJ-FM	97.1	50	480	Evening News Assn. Inc.
	WXYZ-FM	101.1	27	1,070	WXYZ Inc.
East Lansing	WSWM	99.1	30		MidState Bcstg. Co.
Grand Rapids	WFUR-FM	102.9	40		Furniture City Bcstg. Co.
	WJEF-FM	93.7	115	420	Fetzer Bcstg. Co.
	WLAV-FM	96.9	3	210	Stevens-Wismer Bcstg. Inc
Holland	WJBL-FM	94.5	37		Ottawa Bcstg. Corp.
Houghton Lake	WJGG	98.5	8		Sparks Bcstg. Co.
Jackson	WBBC	94.1	5.4		Booth Bcstg. Co.
Lansing	WJIM-FM	97.5	28		Gross Telecasting Inc.
	WMRT-FM	100.7	92		Herbert T. Graham
Midland	WQDC	99.7	40		Midland-Mid-State Bcstg. Co.
Mt. Clemens	WBRB-FM	102.7	80		Wright & Maltz, Inc.
Oak Park	WLDM	95.5	20	430	Lincoln Bcstg. Co.
Royal Oak	WOMC	104.3	215	390	Sparks Bcstg. Co.
Saginaw	WNEM-FM	102.5	93		Gerity Bcstg. Co.
	WSAM-FM	98.1	1.7	330	Knorr Bcstg. Corp.
Sturgis	WSTR-FM	103.1	1	190	Water Wonderland Bcstg. Co.

MINNESOTA

Brainerd	KLIZ-FM	95.7	15		Brainerd Bcstg. Corp.
Mankato	KYSM-FM	103.5	14	525	F. B. Clements and Co.
Minneapolis	KNOF	95.3	.75		Selby Gospel Mission
	KWFM	97.1	21	150	Fidelity Bcstg. Co.
	WAYL	96.1	10		Contemporary Radio
	WLOL-FM	99.5	9.7	450	BFR Bcsta. Corp.
	WPBC-FM	101.3	5.2	247	Peaples Bcstg. Co.
St. Cloud	KFAM-FM	104.7	15	425	The Times Publishing
Worthington	KWOA-FM	94.9	27		Worthington Bcstg. Co.

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FM STATIONS ON THE AIR

City	Call Letters	Freq.	Erp. (Kw).	Ant. Hgt. In Ft.	Licensee
			MISSISSIPPI		
Jackson	WJDX-FM	102.9	39	1,450	Lamar Life Ins. Co.
Laurel	WNSL-FM	100.3	4.8	—	Voice of New South
			MISSOURI		
Carrollton	KAOL-FM	101.1	10		Homeland Ent. Inc.
Crestwood	KSHE	94.7	1		Rudolph Ceries
Joplin	KSYN	92.5	3.6		Wm. B. Neal
Kansas City	KCMK	93.3	35	300	FM Bcstrs. Inc.
	KCMO-FM	94.9	65	850	Meredith Bcstg. Co.
	KXTR	96.5	58	215	Telesound Bcstg. Corp.
	WDAF-FM	102.1	35.7	640	Transcontinent Television Corp.
Kennett	KBOA-FM	98.9	6.9	320	Kennett Bcstg. Corp.
Poplar Bluff	KWOC-FM	94.5	14	215	Poplar Bluff Broadcasting Co.
St. Charles	KADI-FM	96.5	24.5	—	KADY, Inc.
St. Louis	KCFM	93.7	82	450	Commercial Bcstg. Co.
	KMOX-FM	103.3	47		CBS, Inc.
	KRFD	106.9	82		Gateway Bcstg. Corp.
	KSTL-FM	98.1	78		Radio St. Louis, Inc.
	WIL-FM	92.3	22		Radio WIL
Springfield	KTTS-FM	94.7	9.1	660	Independent Bcstg. Co.
West Plains	KWPM-FM	93.9	3.4	130	R. F. Neathery
			NEBRASKA		
Kearney	KHOL-FM	98.9	57		Bi-States Co.
Lincoln	KFMQ	95.3	.32	100	H. Burton
Omaha	KICN	96.1	3.5		Central States Bcstg. Inc.
	KFAB-FM	99.9	58	500	KFAB Bcstg. Co.
	KQAL-FM	94.3	70	220	Katz Enter.
	WOW-FM	92.3	40		Meredith WOW, Inc.
Scottsbluff	KNEB-FM	94.1	6.6		Platte Valley Bcstg. Co.
			NEVADA		
Las Vegas	KORK-FM	97.1	9.6		So. Western Bcstg. Co.
Reno	KNEV	95.5	35	35	E. B. Cobb
			NEW HAMPSHIRE		
Berlin	WMOU-FM	103.7	10	160	Berlin Bcstg. Co.
Claremont	WTSV-FM	106.1	3.4	1,000	Radio Claremont, Inc.
Manchester	WKBR-FM	95.7	3.6	940	Granite State Bcstg. Co., Inc.
Nashua	WOTW-FM	106.3	1	195	Gateway Bcstg. Corp.
			NEW JERSEY		
Asbury Park	WJLK-FM	94.3	1	250	Asbury Park Press, Inc.
Atlantic City	WOSJ-FM	103.7	2.6		So. Jersey Radio, Inc.
	WRNJ	95.1	3.3		M. Gollub.
Bridgeton	WSNJ-FM	107.9	15.2	480	Eastern States Bcstg. Corp.
Camden	WKDN-FM	106.9	7.3	340	South Jersey Bcstg. Co.
Dover	WDHA-FM	105.5	1		Drexell Hill Assoc.
Long Branch	WRLB	107.1	.16		Long Branch Bcstg. Co.
Newark	WJRZ-FM	94.7	20	621	Bergen Bcstg. Co.
	WVNJ-FM	100.3	20		Newark Bcstg. Corp.
New Brunswick	WCTC-FM	98.3	1	110	Raritan Valley Bcstg. Co., Inc.
Paterson	WPAT-FM	93.1	4.4	876	Capital Cities Bcstg. Co.
Princeton	WPRB	103.9	17	195	Princeton Bcstg. Service Inc.
Red Bank	WFHA-FM	106.3	1		F. H. Accorsi
Trenton	WTOA	97.5	14.5	275	Mercer Bcstg. Co.
Wildwood	WCMC-FM	100.7	3.5	98	F. J. Matrangola
			NEW MEXICO		
Albuquerque	KDEF-FM	94.1	1.6		KDEF Bcstg. Co.
	KHFM	96.3	1.5	140	CHE Bcstg. Co., Inc.
Aztec	KNDE-FM	94.9	3.4	—95	I. E. Shahan
Los Alamos	KRSN-FM	98.5	4.6	—33	Community Bcstg. Co.
Roswell	KBIM-FM	97.1	5.8		Taylor Bcstg. Co.
			NEW YORK		
Amherst	WYSL-FM	103.3	5		McLendon Corp.
Auburn	WMBO-FM	96.1	18	248	WMBO, Inc.
Babylon	WBAB-FM	102.3	.67	110	Babylon Bayshore Bcstg.
	WQMF	94.3	1		WGLI, Inc.
Binghamton	WKOP-FM	99.1	33	320	Binghamton Bcstrs., Inc.
	WNBF-FM	98.1	4.6	912	Triangle Publications, Inc.
Buffalo	WBEN-FM	102.5	110	1,350	WBEN, Inc.
	WBUF-FM	92.9	100	570	Functional Bcstg. Inc.
	WWOL-FM	104.1	.250	310	Radio Buffalo, Inc.
	WEBR-FM	94.5	105	710	WEBR, Inc.
	WGR-FM	96.9	17.5	630	Transcontinent TV Corp.

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City	Call Letters	Freq.	Erp. (Kw.)	Ant. Hgt. In Ft.	Licensee
Cherry Valley	WJIV	101.9	5.4	1,080	Ivy Bcstg. Co.
Corning	WCLI-FM	106.1	4.2	500	Radio Corning, Inc.
Cortland	WKRT-FM	99.9	14	710	Radio Cortland, Inc.
DeRuyter	WOIV	105.1	5.3	560	Ivy Bcstg. Co.
Fulton	WOSC-FM	104.7	3.1		Cassill Radio Corp.
Garden City	WLIR-FM	92.7	1	143	High Fidelity Music Co.
Hempstead	WHLI-FM	98.3	1		Fm Bcstg. Corp.
Hornell	WWHG-FM	105.3	8.3	560	Ra-Tel Bcstrs. Inc.
Ithaca	WEIV	103.7	5.6	890	Ivy Bcstg. Co.
	WVBR-FM	93.5	.7		Cornell Radio Guild, Inc.
	WHCU-FM	97.3	40	730	Cornell Univ.
Jamestown	WJTN-FM	93.3	9.5	735	James Bcstg. Co.
Mt. Kisco	WRNW	107.1	.3		Meliphon, Inc.
New Rochelle	WVOX-FM	93.5	1	190	Suburban Bcstg. Co.
New York	WABC-FM	95.5	1.5	1,270	American Bcstg. Co.
	WBFM	101.9	20	650	Muzak Corp.
	WCBS-FM	101.1	1.5		CBS, Inc.
	WEVD-FM	97.9	20	340	DEBS Memorial Radio Fund, Inc.
	WHOM-FM	92.3	11	630	Progress Bcstg. Corp.
	WNBC-FM	97.1	1.1		National Bcstg. Co.
New York	WNCN	104.3	15	560	Concert Network, Inc.
	WNEW-FM	102.7	1.3	1,360	Metropolitan Bcstg.
	WOR-FM	98.7	1.7	1,260	RKO General, Inc.
	WQXR-FM	96.3	11	675	Interstate Bcstg. Co., Inc.
	WRVR	106.7	20		Riverside Radio
New York	WTFM	103.5	20	200	WTFM, Inc.
Niagara Falls	WHLD-FM	98.5	46	420	E. C. Hull
Olean	WHDL-FM	95.7	43	830	WHDL, Inc.
Patchogue	WALK	97.5	15	520	Suffolk Bcstg. Corp.
	WPAC-FM	106.1	8.3	145	Patchoque Bcstg. Co., Inc.
Peekskill	WLNA-FM	100.7	20	500	Highland Bcstg. Corp.
Plattsburgh	WEAV-FM	99.9	3.7		Plattsburgh Bcstg. Corp.
Poughkeepsie	WEOK-FM	101.5	4.4		Hudson Valley Bcstg. Corp.
	WKIP-FM	104.7	2.3	1,120	Dutchess County Bcstg. Corp.
Rochester	WBBF-FM	101.3	27.5		WBBF, Inc.
	WCMF	96.5	1.3		Community Music Service, Inc.
	WHFM	98.9	8.7	240	Genessee Bcstg. Corp.
	WROC-FM	97.9	18	410	Veterans Bcstg. Co.
Schenectady	WGFM	99.5	6		General Electric Co.
South Bristol	WMIV	95.1	5.3	990	Ivy Bcstg. Corp.
Syracuse	WDDS-FM	93.1	97		Functional Bcstrs. Inc.
	WONO	100.9	1	600	Sentinel Heights FM Bcstrs.
	WSYR-FM	94.5	10	480	Newhouse Bcstg. Corp.
Troy	WFLY	92.3	5.4	840	Troy Record Co.
Utica	WRUN-FM	105.7	4.3	490	Rome Sentinel Co.
Wethersfield	WBIV	107.7	5.4	460	Ivy Bcstg. Corp.
White Plains	WFAS-FM	103.9	1	675	Westchester Bcstg. Corp.
Woodside	WRFM	105.1	20	235	Long Island Bcstg. Corp.

NORTH CAROLINA

Albemarle	WABZ-FM	100.9	.75	52	Radio Station WABZ Inc.
Asheboro	WGWR-FM	92.3	10	650	Asheboro Bcstg. Co., Inc.
Asheville	WLOS-FM	104.3	9.2	130	Skyway Bcstg. Corp.
Burlington	WBAG-FM	93.9	2.8		Burlington-Graham Bcstg. Co.
	WBBB-FM	101.1	3.8	410	Alamance Bcstg. Co., Inc.
Charlotte	WSOC-FM	103.5	35	415	Carolina Bcstg.
	WYFM	104.7	3.8		Charlotte Bcstrs. Inc.
Durham	WDNC-FM	105.1	36	380	Durham Radio Corp.
Elkin	WIFM-FM	100.9	.35	—35	Tri-County Bcstg. Co., Inc.
Fayetteville	WFNC-FM	98.1	14	290	Cape Fear Bcstg. Co.
Forest City	WAGY-FM	105.3	3.3		Tri-City Bcstg. Co.
	WBBO-FM	93.3	1.5	345	Rutherford County Radio Co.
Gastonia	WGNC-FM	101.9	11		C. T. McSwain
Goldsboro	WEQR	96.9	35	360	Eastern Carolina Bcstg Co., Inc.
Greensboro	WMDE	98.7	5.8	110	H. C. Hall
Henderson	WHNC-FM	92.5	9	260	Henderson Radio Corp.
Hendersanville	WHKP-FM	102.5	9.5	2	Radio Hendersonville
Hickory	WHKY-FM	102.9	15	325	Catawba Valley Bcstg.
High Point	WHPE-FM	95.5	13	395	High Pt. Bcstg. Co.
	WMFR-FM	99.5	8	350	WMFR Inc.
	WNOS-FM	100.3	2.7	195	C. E. Doss
Laurinburg	WEWO-FM	96.5	9.2	215	Scotland Bcstg. Co.
Leaksville	WLOE-FM	94.5	13.5	96	WLOE Inc.
Lexington	WBUY-FM	94.3	.3	210	Davidson County Bcstg. Co.
Lumberton	WTSB-FM	95.7	6.5		Robeson Bcstg. Corp.

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FM STATIONS ON THE AIR

City	Call Letters	Freq.	Erp. (Kw.)	Ant. Hgt. In Ft.	Licensee
Marion	WMIT	106.9	36	3,100	Mt. Mitchell Bcstrs. Inc.
North Wilkesboro	WKBC-FM	97.3	4.5		Wilkes Bcstg. Co.
Raleigh	WKIX-FM	96.1	30	420	WKIX Broadcasting Co.
	WPTF-FM	94.7	50	560	WPTF Radio Co.
	WRAL-FM	101.5	54	325	Capitol Bcstg. Co., Inc.
Reidsville	WREV-FM	102.1	1.6	330	Reidsville Bcstg. Co.
Rocky Mount	WFMA	100.7	33	540	Eastern Carolina Electronics
Roxboro	WROX-FM	96.7	.6		Roxboro Bcstg. Co.
Salisbury	WSTP-FM	106.5	15	250	WSTP, Inc.
Sanford	WWGP-FM	105.5	.49	340	WWGP Bcstg. Corp.
Shelby	WOHS-FM	96.1	2.6	460	Western Carolina Radio Corp.
Statesville	WDBM-FM	96.9	3.6		Iredell Bcstg. Corp.
	WFMX	105.7	3	335	Statesville Bcstg. Co., Inc.
Tarboro	WCPS-FM	104.3	10	260	Coastal Plains Bcstg. Co.
Thomasville	WTNC-FM	98.3	.45	250	Thomasville Bcstg. Co.
Wilson	WVOT-FM	106.1	23		Wilson Radio Co.
Winston-Salem	WAIR-FM	93.1	34	370	Holiday Bcstg. Corp.
	WFYS	107.5	155		Winsonett, Inc.
	WSJS-FM	104.1	12.5	309	Piedmont Publishing Co.

OHIO

Akron	WAKR-FM	97.5	4.4	260	Summit Radio Corp.
Alliance	WFAH-FM	101.7	1	160	Review Publishing Co.
Ashland	WNCO-FM	101.3	10.2	380	Radio Ashland, Inc.
Ashtabula	WREO-FM	97.1	200	380	WICA Inc.
Barberton	WDBN	94.9	110		Independent Music Bcstrs.
Bellaire	WOMP-FM	100.5	9	500	WOMP, Inc.
Canton	WCNO	106.9	27.5		Dover Bcstg. Co.
	WHBC-FM	94.1	15	390	Ohio Broadcasting Co.
Celina	WMER-FM	94.3	.7		Celma Bcstg. Co.
Chillicothe	WBEX-FM	93.3	2.7		Shawnee Bcstg. Co.
Cincinnati	WCPO-FM	105.1	16.5	590	Scripps-Howard Radio Inc.
	WFFM	101.1	9		Plains Radio Bcstg. Co.
	WKRC-FM	101.9	15.5	530	Taft Bcstg. Co.
	WSAI-FM	102.7	14.7	550	Jupiter Bcstg. Co.
	WAEF-FM	100.3	4.8	100	N. Cincinnati Bcstg. Co.
Cleveland	KYW-FM	105.7	27	900	Westinghouse Bcstg. Co., Inc.
	WCRF	103.3	21.3		Moody Bible Institute
	WDOK-FM	102.1	31	120	Civic Bcstrs. Inc.
	WERE-FM	98.5	40	600	Cleveland Bcstg. Co., Inc.
	WGAR-FM	99.5	31	410	Peoples Bcstg. Corp.
	WHK-FM	100.7	30	620	Metropolitan Bcstg.
	WJW-FM	104.1	20	510	Storer Bcstg. Co.
	WNOB	107.9	135	370	N. Ohio Bcstg. Co.
	WXEN-FM	106.5	18.5	51	Tuschman Bcstg. Co.
Cleveland Heights	WCUY	95.3	27		Friendly Bcstg. Co.
Columbus	WBNS-FM	97.1	54	315	RadiOhio, Inc.
	WCOL-FM	92.3	38	350	Air Trails, Inc.
	WTVN-FM	96.3	26	570	Taft Bcstg. Inc.
	WVKO-FM	94.7	52	220	Sky-Way Bcstg. Corp.
Dayton	WHIO-FM	99.1	35		Miami Valley Bcstg. Corp.
	WIFE	104.7	24		Skyland Bcstg. Co.
	WKET-FM	99.9	7.5		Speidel Bcstg. Corp.
E. Liverpool	WOHI-FM	104.3	27	330	Constrander Corp.
Eaton	WCTM	92.9	7.6		Ohio Bcstg. Service Inc.
Elyria	WEOL-FM	107.3	15	290	Elyria-Lorain Bcstg. Co.
Findlay	WFIN-FM	100.5	8.2	240	Findlay Publishing Co.
Fostoria	WFOB-FM	96.7	1	215	Seneca Radio Corp.
Fremont	WFRO-FM	99.3	1	200	Wolfe Bcstg. Corp.
Hamilton	WHOH	103.5	8.7	255	Fort Hamilton Bcstg. Co.
	WQMS	96.7	.3		Community Bcstg. Co.
Lancaster	WHOK-FM	95.5	16	140	Hocking Valley Bcstg. Corp.
Lima	WIMA-FM	102.1	15	250	Northwestern Ohio Bcstg. Corp.
Marion	WMRN-FM	106.9	25	330	Marion Bcstg. Co.
Miamisburg	WFCJ	93.7	6.8		Miami Valley Christian Bcstg.
Middletown	WPFB-FM	105.9	60	350	WPFB, Inc.
Mt. Vernon	WMVO-FM	93.7	2.9	270	Mt. Vernon Bcstg. Co.
Newark	WCLT-FM	100.3	8.5	370	WCLT Radio Inc.
Oberlin	WOXR	97.7	.6		Radio Oxford
Piqua	WPTW-FM	95.7	35.6		WPTW Radio
Portsmouth	WPAY-FM	104.1	7	520	WPAY, Inc.
Salem	WSOM	105.1	100	400	Salem Bcstg. Co.
Sandusky	WLEC-FM	102.7	5.9	120	Cleveland Bcstg. Corp.
Springfield	WBLY-FM	103.9	1	62	Champion City Bcstg. Co.
Steubenville	WSTV-FM	103.5	3.1	880	WSTV, Inc.
Toledo	WHME	92.5	10		Hillebrand Electronics
	WSPD-FM	101.5	23	440	Storer Bcstg. Co.
	WTRT	99.9	8.8	160	Booth Bcstg. Co.
	WTOL-FM	104.7	50	156	Community Bcstg. Co.
Wooster	WWST-FM	104.5	51.8	330	Wooster Republican Printing Co.
Youngstown	WKBN-FM	98.9	50	545	WKBN Bcstg. Corp.
	WBBW-FM	93.3	19.5	39	Mahoning Valley Bcstg. Corp.
	WRED	101.1	24.6	110	M. Jones

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City	Call Letters	Freq.	Erp. (Kw).	Ant. Hgt. In Ft.	Licensee
			OKLAHOMA		
Durant	KSEO-FM	107.3	2.75		Durant Publ.-Bcstg. Corp.
Oklahoma City	KEFM	94.7	2.9	125	C. E. Williams
	KIOO	100.5	40		Nanmar, Inc.
	KJEM-FM	102.7	2.9		KJEM, Inc.
	KYFM	98.9	1.5	155	Groven Bcstg. Co.
Stillwater	KSPI	93.9	3.9	300	Stillwater Publishing Co.
Tulsa	KIHI	95.5	3		Video Independent Theatres
	KOCW	97.5	1.5	165	Grayhill Inc.
	KOGM-FM	92.9	4.1		Sound Unlimited Radio Ent.
			OREGON		
Eugene	KFMY	97.9	3.6		Music, Inc.
	KUGN-FM	99.1	10		KUGN, Inc.
Grants Pass	KGPO	96.9	4.5		So. Oregon Bcstg. Co.
Medford	KBOY-FM	95.3	.8	—225	KBOY Bcstrs.
Portland	KEX-FM	92.3	56	955	Westinghouse Bcstg. Co.
	KGMG	95.5	68		International Good Music, Inc.
	KOIN-FM	101.1	48	1,390	Mt. Hood Radio & TV Bcstg. Corp.
	KPDQ-FM	93.7	57		J. W. Davis
	KPFM	97.1	33	900	Chem-Air, Inc.
	KPOJ-FM	98.7	50	1,100	KPOJ, Inc.
	KQFM	98.7	4.4		H. Q. Cox
Springfield	KEED-FM	93.1	1.35	90	KEED, Inc.
			PENNSYLVANIA		
Allentown	WAEB-FM	104.1	8.9		WAEB, Inc.
	WFMZ	100.7	4.8	835	Triangle Pub. Inc.
Altoona	WFBG-FM	98.1	33	1020	Triangle Pub. Inc.
	WVAM-FM	100.1	.36		General Bcstg. Corp.
Beaver Falls	WBVP-FM	106.7	16.5		WBVP, Inc.
Bethlehem	WGPA-FM	95.1	10	630	Bethlehem's Globe Pub. Co.
Bloomsburg	WHLM-FM	106.5	8.8	600	Harry L. Magee
Boyertown	WBYO-FM	107.5	20		Boyertown Bcstg. Co.
Braddock	WLOA-FM	96.9	68	490	Matta Bcstg. Co.
Butler	WBUT-FM	97.7	.72	290	WBUT Radio
Carlisle	WHYL-FM	102.3	.76	19	R. F. Lewis, Jr.
Chambersburg	WCHA-FM	95.1	2.8	240	Chambersburg Bcstg. Co., Inc.
DuBois	WCED-FM	102.1	9.5	660	Tri-County Bcstg. Co.
Easton	WEEX-FM	99.9	3.3	200	Easton Publishing Co.
	WEST-FM	107.9	11	50	Associated Bcstrs. Inc.
Erie	WWYN-FM	99.9	9.7	400	Cleveland Bcstg. Co.
Harrisburg	WHP-FM	97.3	4	—35	WHP Inc.
Hazleton	WAZL-FM	97.9	2.6	630	Hazleton Bcstg. Co., Inc.
Jenkintown	WIBF	103.9	.75		WIBF, Inc.
Johnstown	WARD-FM	92.1	.285	—87	Central Bcstg.
	WJAC-FM	95.5	8.3	1,070	WJAC, Inc.
Lancaster	WDAC	94.5	15		R. M. Crawford
	WGAL-FM	101.3	3.8	940	WGAL, Inc.
	WLAN-FM	96.9	6.7	80	Peoples Bcstg. Co.
	WDAC	94.5	20	135	P. B. Crawford
Lebanon	WLBR-FM	100.1	.72	290	Lebanon Bcstg. Co.
Meadville	WMGW-FM	100.3	1	585	Regional Bcstrs. Inc.
Montrose	WPEL-FM	96.5	57		Montrose Bcstg. Corp.
Oil City	WDJR	98.5	3.4	300	WKRZ, Inc.
Palmyra	WJWR	90.1	.8		Radio Music, Inc.
Philadelphia	WCAU-FM	98.1	10		CBS, Inc.
	WDAS-FM	105.3	20	285	M. M. Leon, Inc.
	WFIL-FM	102.1	6.3	780	Triangle Publications Inc.
	WFLN-FM	95.7	20	490	Franklin Bcstrs. Corp.
	WHAT-FM	96.5	20	290	Independence Bcstg. Co.
	WIBG-FM	94.1	20	170	Seaboard Radio Bcstg. Corp.
	WIFI	92.5	20		High-Fidelity Bcstrs. Corp.
	WIP-FM	93.3	20	430	Metropolitan Bcstg.
	WPBS	98.9	4.6		Bulletin Co.
	WPEN-FM	102.9	20	420	Consolidated Sun Ray, Inc.
	WQAL	106.1	20	710	Geo. Voron & Co.
Pittsburgh	KDKA-FM	92.9	47		Westinghouse Bcstg. Co.
	WAZZ	105.9	4.5		Dynamic Bcstg., Inc.
	WJAS-FM	99.7	24		NBC, Inc.
	WKJF	93.7	40	470	A. J. R. Greer
	WPIT-FM	101.5	19	510	WPIT, Inc.
	WWSW-FM	94.5	50	940	WWSW Radio Inc.
	WRYT-FM	96.1	30		WCAE, Inc.
Pottsville	WPPA-FM	101.9	2.8	650	Pottsville Bcstg. Co.
Red Lion	WGCB-FM	96.1	20		J. M. Norris

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FM STATIONS ON THE AIR

City	Call Letters	Freq.	Erp. (Kw).	Ant. Hgt. In Ft.	Licensee
Scranton	WGBI-FM	101.3	1.8	1,200	WGBI Radio Inc.
Sharon	WPIC-FM	102.9	26	455	Sharon Herald Bcstg. Co.
Sunbury	WKOK-FM	94.1	4.4	875	Sunbury Bcstg. Corp.
Towanda	WTTC-FM	92.7	.7		Vical Bcstg. Co.
Tyrone	WGMR	101.1	3.3		Cary H. Simpson
Waynesboro	WAYZ-FM	101.5	3.2		R. F. Lewis, Jr.
Warren	WRRN	92.3	3	450	Northern Allegheny Bcstg. Co.
Wilkes-Barre	WBRE-FM	98.5	2.25	1,160	WBRE Radio Inc.
	WYZZ	103.3	3.1	975	R. G. Evans
Williamsport	WLYC-FM	105.1	3.8	1,150	Lycoming Bcstg. Co.
	WRAK-FM	100.3	4	1,220	WGAL, Inc.
York	WNOW-FM	105.7	4	465	WNOW, Inc.
RHODE ISLAND					
Providence	WICE-FM	107.7	20		Providence Radio, Inc.
	WLOV	99.9	3.4		Neighborly Bcstg. Co.
	WPFM	95.5	20	170	Golden Gate Corp.
	WPJB-FM	105.1	20		Providence Journal Co.
	WPRO-FM	92.3	15	560	Capital Cities Bcstg. Corp.
Providence	WXCN	101.5	20	500	Concert Network, Inc.
Woonsocket	WWON-FM	106.2	390		Woonsocket Bcstg. Co.
SOUTH CAROLINA					
Anderson	WCAC	101.1	6.4	330	W. E. Hall
Charleston	WCSC-FM	96.9	50	700	John M. Rivers
	WTMA-FM	95.1	10	385	Atlantic Coast Bcstg. Corp.
Columbia	WCOS-FM	97.9	5.3	260	WCOS Inc.
Columbia	WNOK-FM	104.7	3.4		Palmetto Radio Corp.
Dillon	WDSC-FM	92.9	8.8	290	Border Bcstg. Co.
Greenville	WESC-FM	92.5	12	360	Bcstg. of Carolinas
	WFBC-FM	93.7	9.9	1,350	WMRC Inc.
Laurens	WLBG-FM	100.5	3.5		Laurins-Clinton Bcstg.
Senaca	WSNW-FM	98.1	5		Blue Ridge Bcstg. Co.
Spartanburg	WSPA-FM	98.9	4.9	520	Spartan Radiocasting Co.
TENNESSEE					
Bristol	WOPI-FM	96.9	9.7	260	Pioneer Bcstg. Corp.
Chattanooga	WDOD-FM	96.5	13		WDOD Bcstg. Corp.
	WLOM	106.5	33		Radio Dixie, Inc.
Cleveland	WCLE-FM	100.7	5		S. E. Enterprise
Gallatin	WFMG	104.5	8.2		E. F. Jones, Jr.
Greenville	WGRV-FM	94.9	4.6	250	Radio Greenville Inc.
Jackson	WTJS-FM	104.1	50	640	Sun Publishing Co., Inc.
Johnson City	WJCW-FM	100.7	9.6		Tri-Cities Bcstg. Inc.
Kingsport	WKPT-FM	98.5	10	960	Kingsport Bcstg. Co., Inc.
Knoxville	WBIR-FM	93.3	3.3	620	WMRC, Inc.
Memphis	WMC-FM	99.7	300	940	WMC Bcstg. Co.
	WDIA-FM	102.7	11		WDIA, Inc.
	WMPS-FM	97.1	6.6		WMPS, Inc.
	WOMM	95.5	1.3		Quality Music of America
Nashville	WFMB	105.9	3.6	42	Great Southern Bcstg. Co.
	WSIX-FM	97.9	30	770	WSIX, Inc.
Sevierville	WSEV-FM	102.1	22		Smokey Mt. Bcstg. Corp.
TEXAS					
Abilene	KFMN	99.3	.25		Fine Music Ent.
Amarillo	KGNC-FM	93.1	14.5	440	Plains Radio Bcstg. Co.
Austin	KAZZ	95.5	.33	150	Audioland Bcstg. Co.
	KHFI	98.3	.780	52	R. E. Kennedy
Beaumont	KRIC-FM	97.5	15	360	Enterprise Co.
Cleburne	KCLE-FM	94.9	6.4	260	Gordon, Inc.
Corpus Christi	KMFM	95.5	10	280	Master Music, Inc.
Dallas	KIXL-FM	104.5	25	470	Variety Bcstg. Co.
	KQRO	102.9	9.7	200	Multi-Casting, Inc.
	KRLD-FM	92.5	59	480	Dallas Times Herald
	WFAA-FM	97.9	47		A. H. Bello Corp.
	WRR-FM	101.1	68	500	City of Dallas
Denton	KDNT-FM	106.3	3		H. V. Shepard
Diboll	KSPL-FM	95.5	6.5	295	A. Temple, Jr.
Dumas	KDDD-FM	95.3	.7		Dumas Bcstrs. Inc.
El Paso	KHMS	94.7	2.55	115	H & M Service Corp.
Fort Worth	WBAP-FM	96.3	52	475	Carter Publications Inc.
	KFJZ-FM	97.1	21.8	730	Tarrant Bcstg. Co.

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City	Call Letters	Freq.	Erp. (Kw.)	Ant. Hgt. In Ft.	Licensee
Gainesville	KGAF-FM	94.5	4.9	250	Gainesville Bcstg. Co.
Harlingen	KELT	94.5	3.1	700	Harbenito Radio Corp.
Hillsboro	KHBR-FM	102.3	.8		KHBR Radio
Houston	KARO	94.5	7.6	245	Multi-Casting, Inc.
	KFMK	97.9	10.5	235	J. R. Corry
	KHCB-FM	105.7	2		Houston Christian Bcstrs.
	KJSB	93.7	18.5		J. S. Kaufman
	KHUL	96.7	15.5	235	B-M-R Bcstg. Corp.
	KODA-FM	99.1	49		Taft Bcstg.
	KOST	100.3	15.5		McLendon Corp.
	KQUE	102.9	64.2		Veterans Bcstg. Co.
	KRBE	104.1	79	260	Texas Fine Music
	KTRH-FM	101.1	29.5		KTRH Bcstg.
	KXYZ-FM	96.5	15		Public Radio Corp.
Killeen	KLEN-FM	93.3	1		Highlite Bcstg. Co.
Longview	KLUE-FM	105.7	6.2		Radio Longview, Inc.
Lubbock	KBFM	96.3	3.6		Background Music, Inc.
	KRKH-FM	93.7	9.6		S. W. Bcstg. Co.
Midland	KNFM	92.3	4.8		FM Associates
Mt. Pleasant	KIMP-FM	96.1	3		Mt. Pleasant Bcstg. Co.
Odessa	KQIP	96.9	1.7		Texas Bcstg. Ind.
	KWMO	99.1	3.4		Audiomialtifidelity
Pampa	KBMF-FM	100.3	3		C. C. Palmer
Plainview	KVOP-FM	97.3	3		KVOP, Inc.
Port Arthur	KFMP	93.3	3.2		Triangle Bcstg. Co.
San Antonio	KEEZ	97.3	17.5	110	Sound Distributors, Inc.
	KISS	99.5	12.9	515	The Walmac Co.
	KITY	92.9	19		Mission Bcstg. Co.
Sinton	KTOD-FM	101.3	92		So. Bcstg. Corp.
Texarkana	KCMC-FM	98.1	1.5		KCMC, Inc.
Tyler	KSLT	93.1	4.8		Oil Center Bcstg.
Waco	KEFC	95.5	3.2	210	Centex Radio Co.
	WACO-FM	99.9	4		WACO Bcstg. Corp.

VIRGINIA

Arlington	WAVA-FM	105.1	20	500	U. S. Transdynamics Corp.
Charlottesville	WINA-FM	95.3	.620	225	Charlottesville Bcstg.
	WCCV-FM	97.5	3.4	110	Eastern Bcstg. Corp.
Crewe	WSVS-FM	104.7	14	450	Southern Va. Bcstg. Corp.
Farmville	WFLO-FM	95.7	6.3		Colonial Bcstg. Co.
Fredericksburg	WFVA-FM	101.5	5		Fredericksburg Bcstg. Corp.
Gretna	WMNA-FM	103.3	3		Central Va. Bcstg. Co.
Harrisonburg	WSVA-FM	100.7	7.2	345	Evening Star Bcstg. Co.
Lynchburg	WWOD-FM	100.1	.94	170	Lynchburg Independent Bcstrs
Manassas	WPRW-FM	106.7	30		Prince William Bcstg. Corp.
Marion	WMEV-FM	93.9	3.4		Mt. Empire Bcstg. Corp.
Martinsville	WMVA-FM	96.3	14.5	625	Martinsville Bcstg. Co., Inc.
Newport News	WGH-FM	97.3	37	186	Hampton Rds. Bcstg. Corp.
Norfolk	WRVC	102.5	8.7	95	Virginia Good Music Corp.
	WYFI-FM	99.7	11.5	70	Metro-WBOF, Inc.
Richmond	WCOD	98.1	34		Havens & Martin, Inc.
	WFMV	103.7	74		Professional Bcstg. Inc.
	WRNL-FM	102.1	50	320	WRNL, Inc.
	WRVA-FM	94.5	25	460	Larus & Bro. Co., Inc.
Roanoke	WDBJ-FM	94.9	14.5	1,940	Times-World Corp.
	WLRJ	92.3	2.8		L. Hartman & Sons
	WSLS-FM	99.1	21		Shenandoah Life Stations
South Boston	WHLF-FM	97.5	2.4		Halifax Bcstg. Co.
Staunton	WSGM-FM	93.5	.5	350	American Home Bcstg. Corp.
Winchester	WRFL	92.5	22	1,690	R. F. Lewis, Jr., Inc.
Woodbridge	WXRA	105.8	9.5	305	WBVA, Inc.

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FM STATIONS ON THE AIR

City	Call Letters	Freq.	Erp. (Kw).	Ant. Hgt. In Ft.	Licensee
			WASHINGTON		
Bellingham	KGMI-FM	92.9	16.5	2,330	International Good Music
Edmonds	KGFM	105.3	120	760	King's Garden Inc.
Lynden	KLYN-FM	106.5	1.5		KLYN-FM, Inc.
Opportunity	KZUN-FM	96.1	3.7		KZUN, Inc.
	KGMJ	95.7	71		International Good Music, Inc.
Seattle	KING-FM	98.1	15	410	King Bcstg. Co.
	KIRO-FM	100.7	16.5	750	Queen City Bcstg. Co , Inc.
	KISW	99.9	10.5	350	E. W. Lippincott
	KMCS	98.9	17.5	1,070	Market-Casters, Inc.
	KLSN	96.5	14.5	350	Sight & Sound
	KOL-FM	94.1	5.8		Seattle Bcstg. Co.
	KETO-FM	101.5	17	1,100	Chem-Air Inc.
Spokane	KHQ-FM	98.1	47		KHQ, Inc.
	KREM-FM	92.9	4.8		KREM Bcstg. Co.
	KXLY-FM	99.9	2	490	Northern Pacific Radio
Tacoma	KLAY-FM	106.1	3.4		C. F. Huntington
	KTNT-FM	97.3	10.2	410	Tribune Publishing Co.
	KTWR	103.9	.8		T. W. Read
Yakima	KNDX	106.3	.9		D. Pugsley
			WEST VIRGINIA		
Beckley	WBKW	99.5	34	1,050	J. L. Smith, Jr., Inc.
Charleston	WKAZ-FM	97.5	9		WKAZ, Inc.
	WKNA	98.5	2.65	390	J. L. Smith, Jr.
Huntington	WKEE-FM	100.5	53		Geyer Bcstg. Co.
Martinsburg	WEPM-FM	94.3	.81	170	Martinsburg Bcstg. Co.
Morgantown	WAJR-FM	99.3	1	10	West Va. Radio Corp.
Oak Hill	WOAY-FM	94.1	20	660	R. R. Thomas, Jr.
Parkersburg	WAAM-FM	106.5	8.9	280	WPAR, Inc.
Wheeling	WKWK-FM	97.3	16	470	Community Bcstg. Inc.
	WWVA-FM	101.9	23	470	Herbert-Mogul Group
			WISCONSIN		
Eau Claire	WIAL-FM	94.1	60	360	Bcstrs. Services, Inc.
Ft. Atkinson	WFAW	107.3	3		Blackhawk Bcstg. Co.
Green Bay	WBAY-FM	101.1	13.5		Norbertine Fathers
Janesville	WCLO-FM	99.9	15.5	200	Southern Wis. Radio Inc.
Madison	WISM-FM	98.1	1	105	Heart O' Wisconsin Bcstrs., Inc.
	WMFM	104.1	7.5	80	E. W. Fessler
	WIBA-FM	101.5	11	470	Badger Bcstg. Co.
	WRVB-FM	102.5	3.9	185	Stewart Ent.
Milwaukee	WFMR	96.5	22	215	High Fidelity Bcstg. Corp
	WMIL-FM	95.7	29	245	Cream City Bcstg. Co.
	WMKE	102.1	35		Music Time, Inc.
	WQFM	93.3	30		Koeth Bcstg. Corp.
	WRIT-FM	102.9	22		Radio Milwaukee Inc.
	WISN-FM	97.3	3.6	920	Hearst Corp.
	WTMJ-FM	94.1	4.6	980	Journal Company
Monroe	WEKZ-FM	93.7	14.8	180	Green Company Bcstg. Co.
Poynette	WWCF	94.9	37		W. C. Forrest
Racine	WRJN-FM	100.7	15	265	Racine Bcstg. Corp.
Rice Lake	WJMC-FM	96.3	50		WJMC, Inc.
Sparta	WCOW-FM	97.1	16		Sparta-Tomah Bcstg. Co.
Stevens Point	WSPT-FM	97.9	15		Stevens Pt. Bcstg. Co.
Watertown	WTTN-FM	104.7	9.6		Watertown Radio, Inc.
Waukesha	WAUX-FM	106.1	3.8		Waukesha Bcstg. Co.
Wausau	WWN-FM	95.5	20.5		Wisc. Valley TV Corp.
Wauwatosa	WTOS	103.7	3.5		Broadcast, Inc.
West Bend	WBKV-FM	92.5	18	145	West Bend Bcstg. Co.
Wisconsin Rapids	WFHR-FM	103.3	2.1	360	W. F. Huffman Radio Inc.
			WYOMING		
Cheyenne	KVWO-FM	106.3	250		Great West Co.
			PUERTO RICO		
Mayaguez	WORA-FM	97.5	.4		Radio Americus Corp.
Rio Piedras	WFID	95.7	17		Fidelity Bcstg. Corp.
San Juan	WFQM	99.9	3.6		Quality Bcstg. Corp.
	WIAC-FM	102.5	3.5		Bestov Bcstg. Inc.
	WITA-FM	93.7	3.4		Electronic Ent. Inc.
	WKAQ-FM	104.7	.3		El Mundo Bcstg. Corp.

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Commercial FM Stereo Stations on the Air

ARIZONA
KEPI ..... Phoenix

CALIFORNIA
KFMU ..... Los Angeles
KMLA-FM ..... Los Angeles
KSFM ..... Sacramento
KGB-FM ..... San Diego
KLRO ..... San Diego
KPRI ..... San Diego
KPEN ..... San Francisco
KSJO ..... San Jose
*KMUZ ..... Santa Barbara
KONG-FM ..... Visalia

DELAWARE
WJBR ..... Wilmington

DISTRICT OF COLUMBIA
WHFS ..... Washington

FLORIDA
WVCG-FM ..... Coral Gables
WAEZ ..... Miami Beach
WHOO-FM ..... Orlando

ILLINOIS
WEFM ..... Chicago
WFMT ..... Chicago
WKFM ..... Chicago
WHBF-FM ..... Rock Island

INDIANA
WFMS-FM ..... Indianapolis
WISH-FM ..... Indianapolis

IOWA
KDMI ..... Des Moines

MARYLAND
WAQE-FM ..... Baltimore

MASSACHUSETTS
WCRB ..... Boston
*WUPY ..... Lynn

MICHIGAN
WDTM ..... Detroit
WGPR ..... Detroit
WLDM ..... Oak Park

MINNESOTA
KWFM ..... Minneapolis
WAYL ..... Minneapolis

MISSOURI
KCMO-FM ..... Kansas City
*KCFM ..... St. Louis
*KSHE ..... St. Louis

NEBRASKA
KQAL-FM ..... Omaha

NEVADA
KORK ..... Las Vegas

NEW JERSEY
WDHA ..... Dover
WRLB ..... Long Branch

NEW YORK
WLIR ..... Garden City
WQXR-FM ..... New York
*WTFM ..... New York
WGFM ..... Schenectady
WSYR-FM ..... Syracuse

NORTH CAROLINA
WBBB-FM ..... Burlington-Graham

OHIO
WDBN ..... Barberton
WNOB ..... Cleveland
WBNS-FM ..... Columbus
WPFB ..... Middletown

OREGON
KFMY ..... Eugene
KPFM ..... Portland

PENNSYLVANIA
WFLN-FM ..... Philadelphia
WIFI ..... Philadelphia
WKJF-FM ..... Pittsburgh

RHODE ISLAND
WPFM ..... Providence

SOUTH CAROLINA
WSPA-FM ..... Spartanburg

TEXAS
KIXL ..... Dallas
KFMK ..... Houston
*KODA-FM ..... Houston

VIRGINIA
WFMV ..... Richmond

WASHINGTON
KLSN ..... Seattle

WISCONSIN
WFMR ..... Milwaukee
*WMKE ..... Milwaukee
WTMJ-FM ..... Milwaukee

(*) Full time stereo broadcasting.
NOTE: Above stations on the air as of March 1, 1962.

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TELEVISION YEARBOOK

RADIO TELEVISION DAILY

PRESENTS

TELEVISION YEAR BOOK

TWENTY-FIFTH ANNUAL EDITION

CHARLES A. ALICOATE
Editor-in-Chief

1962

Silver Anniversary

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1501 Broadway, N.Y. 36, N.Y.

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An important factor in this estimation is the high degree of **UNIFORMITY** *maintained in its manufacture . . . The* **BEST** *. . . at its* **BEST** *. . . at all times.*

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HOllywood 4-6131

Chicago:
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WORLD-WIDE TV GROWTH

U. S. Experience Adapted to National Patterns

By MERLE S. JONES, President
CBS Television Stations Division

ALL of the interest in world-wide television will yield only minimum results unless and until the individuals and organizations involved understand its meaning and work hard at continuing to understand it.

For example, it is wrong for anyone in this field to approach international TV with the attitude that Americans have a monopoly on intelligence or know-how. We have the benefit of experience, but it is surprising how quickly our foreign friends can analyze this experience and adapt it, without our mistakes, to their national pattern.

The American TV system, the most successful system in the world, is not being adopted generally abroad. Therefore, although the universality of TV abroad is almost unbelievable, the patterns of its use and development are quite varied. In many areas, particularly in what we unfortunately refer to as under-developed areas, the medium is employed and developed solely as an educational tool. This is true in Africa, the Far East and some parts of the Middle East.

Commercial involvement appears in varying degrees. Some nations permit private enterprise commercial operations, some have adopted quasi-government control and in some cases the government competes commercially with privately owned stations.

The opportunity for experienced American participation abroad falls into three categories.

First, there is the opportunity for the American television film producer and distributor to lease his film abroad. In the public affairs program area alone, CBS Films, in the past 12-months, has sold 11,000 program half hours originally broadcast on our TV network. These programs are seen in 40 countries with more than 36 million TV homes.

Another opportunity is that of investment—as a pure dollar investment—or as dollars coupled with know-how. These are not easy opportunities. Many governments will not permit foreign ownership of TV operations in any amount. Furthermore, national business customs and temperaments vary, making it difficult to successfully translate know-how. But this area presents the unique opportunity for applying the broad philosophy of "helping the other fellow."

Thirdly, the foreign broadcaster must program according to his national interests and the likes and dislikes of his audiences. However, he can save many errors by calling upon a backlog of know-how through our international business affairs department, which supplies advice and, sometimes, capital.

In Trinidad, Buenos Aires and Lima, we are in partnership with local interests who are familiar with national likes and dislikes. We have supplied our technical know-how but have not imposed our philosophies.

As a result of the various activities of the American broadcaster on the international scene, it is obvious the U. S. is occupying a position of leadership in the development of a world-wide TV system.

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NEED (n) — *Circumstances requiring some course; require; imperative demand for presence or possession of; emergency; crisis; time of difficulty . . .* **

FRESH (a, adv, n) — *New; novel; not previously introduced; additional; other; different; further . . .* **

SUPPLY (v.t., n)

1. *Furnish; serve to obviate (deficiency, need, loss); Provide what is needed.*
2. *A stock; store; amount of something provided or at hand or get-at-able...* **

Does your programming NEED something FRESH?
In, say, the areas of:

COMEDY
DRAMA
CHILDREN'S PROGRAMS
SCIENCE
DOCUMENTARIES
CURRENT AFFAIRS
MUSIC
ART
NATURAL HISTORY
TRAVEL FILMS
SPORTS AND EVENTS

We can *SUPPLY* your *NEED*

***BBC tv* Enterprises, 630 Fifth Avenue**
New York 20, N. Y. Telephone: CI. 7-0656

** The Concise Oxford Dictionary, 1959.

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TV REVOLUTION

End of the Farm as Separate Market Entity

By NORMAN E. CASH, President
Television Bureau of Advertising

WITH the advent of television more than a decade ago, there came a series of upheavals in the marketing area. Companies dropped old-time metropolitan area concepts to sell their products within the boundaries of the TV signal, big city newspapers one by one gave way to suburban papers as advertisers sought to find better ways to reach the rapidly growing new communities outside the city limits which now fell under TV's power, and mass magazines splintered their editions regionally in their battle to ward off the flexibility of spot TV. These are but a few of the examples. Almost unnoticed is yet another revolution: for all practical marketing considerations, the end of the farm as a separate entity.

This is not to say of course that farms no longer exist or are unimportant to the marketer. It is to say, however, that farms have been integrated completely into the national selling pattern and are indistinguishable from other segments of the economy. Because of TV, the farmer today is not unlike his big city cousin.

Dr. Clinton L. Folse of the U. of Illinois puts it this way: "Farm life is gradually assuming a character that's typical of many suburban areas." With eight of ten farms equipped with TV sets, only slightly lower than the national average, farm families are sold the same products through TV that residents of city and suburban homes use.

While the number of farmers has declined sharply because of increased productivity possible through mechanization—farm income has gone the other way, making the market ever more valuable to the seller of goods. With increased leisure time, farm families also have more time to watch TV.

Local television stations have taken note of this situation by becoming a primary source for information. For example, more than 150 stations telecast news and data for farmers and often provide the impetus behind local improvements in agriculture.

Newspapers in the farm areas and farm magazines, to cite two cases, have clearly failed to meet the challenge. Newspaper circulation is heaviest in city zones while weakest in retail trading zones surrounding metropolitan markets.

From a high of $28.6 million spent by advertisers in farm magazines during 1957, revenue declined to $22 million in 1961. In the first half of 1961, the top 100 advertisers spent but $4.4 million in farm magazines, against $5.6 million in 1960.

Rural families have welcomed TV into their homes. It has made them feel just as much a part of the American scene as any other citizen, certainly not singling them out as being different from anyone else.

The sociological implications brought about by the end of the farm market are vast, but at the same time, good. For no longer is the farmer at any disadvantage with the city dweller.

And the seller's problems have been simplified: he is able to reach both city and farm audience with a single approach.

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The Standard of Quality

Wherever Films Are Used

EASTMAN PROFESSIONAL MOTION PICTURE FILMS

Whether you look to film for optical effects . . . for convenience . . . pre-testing . . . or the penetration of markets only film affords . . . EASTMAN is always first choice for both production and projection.

Motion Picture Film Department

EASTMAN KODAK COMPANY

Rochester 4, N. Y.

Agents for the Sale and Distribution of Eastman Professional Motion Picture Films

W. J. GERMAN, INC.

Fort Lee, N. J.; Chicago, Ill.; Hollywood, Calif.

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100 Leading Spot Television Advertisers

— EST. EXPENDITURES FOR 4th QUARTER 1961 —

Advertiser	Estimated Expenditure
1. Procter & Gamble Co.	$14,136,600
2. General Foods Corp.	6,498,800
3. Lever Brothers Co.	6,128,300
4. Colgate Palmolive Co.	3,265,100
5. Standard Brands, Inc.	3,012,100
6. Bristol-Myers Company	2,816,700
7. Miles Laboratories, Inc.	2,439,300
8. Coca-Cola Co./Bottlers	2,410,600
9. Corn Products Co.	2,371,500
10. William Wrigley, Jr. Co.	2,243,900
11. American Home Prod.	2,165,200
12. Continental Baking	2,113,200
13. Gillette Co.	1,957,200
14. P. Lorillard Co.	1,831,800
15. J. A. Folger & Co.	1,813,000
16. Liggett & Myers	1,739,600
17. Richardson Merrell, Inc.	1,723,300
18. Campbell Soup Co.	1,593,800
19. Deluxe Reading Co.	1,585,000
20. Warner-Lambert	1,561,000
21. Alberto-Culver Co.	1,531,500
22. Louis Marx Co., Inc.	1,527,000
23. Carnation Co.	1,491,700
24. Philip Morris, Inc.	1,486,500
25. Kellogg Company	1,439,200
26. General Mills, Inc.	1,370,300
27. North Am. Phillips	1,362,200
28. Avon Products, Inc.	1,330,600
29. International Latex	1,289,700
30. Pepsi Cola Co./Bottlers	1,259,100
31. Nestle Co., Inc.	1,215,100
32. Anheuser-Busch, Inc.	1,203,200
33. Food Manufacturers	1,121,100
34. American Tobacco Co.	1,115,100
35. Pabst Brewing Co.	979,700
36. Ford Motor Co. Dealers	947,600
37. General Toy Co.	935,900
38. General Electric Co.	882,200
39. Carter Products, Inc.	856,700
40. Pet Milk Co.	810,300
41. Canadian Breweries	813,100
42. Mattel, Inc.	782,000
43. Helene Curtis	757,000
44. United Vintners, Inc.	752,000
45. General Motors Corp.	747,900
46. Ralston-Purina Co.	742,200
47. Menley & James Lab.	731,700
48. Sterling Drug, Inc.	721,600
49. Jos. Schlitz Brewing	716,600
50. Coty, Inc.	699,700
51. Welch Grape Juice	684,300
52. Chesebrough-Ponds,	644,000
53. American Chicle Co.	626,600
54. Helena Rubinstein, Inc.	622,900
55. Hills Bros. Coffee, Inc.	620,000
56. U.S. Borax & Chem.	612,000
57. Plough, Inc.	599,200
58. Humble Oil & Refining	590,000
59. National Federation of Coffee Growers of Colombia	582,300
60. Andrew Jergens Co.	656,100
61. Chrysler Corp.	560,500
62. Peter Paul, Inc.	545,300
63. Ward Baking Co.	541,700
64. Sinclair Refining Co.	537,100
65. Green Giant Co.	532,500
66. Eastman Kodak Co.	531,500
67. Scott Paper Co.	525,900
68. Kayser-Roth Hosiery	524,800
69. American Bakeries Co.	518,400
70. American Motors Corp.	514,600
71. Pharma-Craft Lab.	514,100
72. Phillips Petroleum Co.	508,500
73. American Oil Co.	508,000
74. Quaker Oats Co.	505,600
75. National Dairy	492,100
76. Schick, Inc.	482,300
77. Pacific Tel. & Tel.	481,200
78. Wander Co.	476,500
79. Pillsbury Co.	468,100
80. Gulf Oil Corp.	465,000
81. Phillips-Van Heusen	453,000
82. Lionel Corp.	434,500
83. Lanvin Perfumes, Inc.	429,600
84. Falstaff Brewing Corp.	425,000
85. A&P	424,800
86. M.J.B. Co.	421,800
87. J. Nelson Prewitt, Inc.	419,700
88. Beech-Nut Life Savers	409,400
89. Am. Sugar Refining Co.	407,200
90. Frito Lay, Inc.	402,500
91. Kimberly-Clark Corp.	400,200
92. Norwich Pharmacal Co.	395,300
93. Drewrys, Ltd.	394,700
94. E & J Gallo Winery	394,000
95. Chrysler Corp.	387,000
96. Atlantic Refining Co.	381,600
97. R. J. Reynolds Tobacco	380,700
98. New Eng. Confec.	378,600
99. Safeway Stores, Inc.	373,300
100. Renfield Importers, Ltd.	370,900

Source: TvB:Rorabaugh

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Estimated Expenditures of National And Regional Spot Television Advertisers

— BY PRODUCT CLASSIFICATION—4th QUARTER 1961 —

Product	Est. Expend.
AGRICULTURE	$ 244,000
Feeds, Meals	134,000
Miscellaneous	110,000
ALE, BEER & WINE	12,866,000
Beer & Ale	10,687,000
Wine	2,179,000
AMUSEMENTS, ENTERTAINMENT	430,000
AUTOMOTIVE	4,484,000
Anti-Freeze	39,000
Batteries	35,000
Cars	3,800,000
Tires & Tubes	224,000
Trucks & Trailers	16,000
Misc. Accessories & Supplies	370,000
BUILDING MATERIAL, EQUIPMENT, FIXTURES, PAINTS	542,000
Fixtures, Plumbing, Supplies	38,000
Materials	264,000
Paints	70,000
Power Tools	103,000
Miscellaneous	67,000
CLOTHING, FURNISHINGS, ACCESSORIES	2,680,000
Clothing	1,802,000
Footwear	271,000
Hosiery	598,000
Miscellaneous	9,000
CONFECTIONS & SOFT DRINKS	11,007,000
Confections	6,128,000
Soft Drinks	4,879,000
CONSUMER SERVICES	5,162,000
Dry Cleaning & Laundries	7,000
Financial	1,086,000
Insurance	862,000
Medical & Dental	49,000
Moving, Hauling, Storage	121,000
Public Utilities	2,625,000
Religious, Political, Unions	303,000
Schools & Colleges	60,000
Miscellaneous Services	49,000
COSMETICS & TOILETRIES	17,383,000
Cosmetics	3,253,000
Deodorants	951,000
Depilatories	44,000
Hair Tonics & Shampoos	2,339,000
Hand & Face Creams, Lotions	1,297,000
Home Permanents & Coloring	1,228,000
Perfumes, Toilet Waters, etc.	1,423,000
Razors, Blades	2,359,000
Shaving Creams, Lotions, etc.	609,000
Toilet Soaps	2,024,000
Miscellaneous	1,856,000
DENTAL PRODUCTS	4,071,000
Dentifrices	3,068,000
Mouthwashes	885,000
Miscellaneous	118,000
DRUG PRODUCTS	15,799,000
Cold Remedies	6,201,000
Headache Remedies	3,811,000
Indigestion Remedies	2,365,000
Laxatives	1,209,000
Vitamins	781,000
Weight Aids	457,000
Miscellaneous Drug Products	776,000
Drug Stores	199,000
FOOD & GROCERY PRODUCTS	49,972,000
Baked Goods	7,885,000
Cereals	4,677,000
Coffee, Tea & Food Drinks	12,650,000
Condiments, Sauces, Appetizers	3,158,000
Dairy Products	2,966,000
Desserts	710,000
Dry Foods (Flour, Mixes, Rice, etc.)	2,281,000
Fruits & Vegetables, Juices	2,233,000
Macaroni, Noodles, Chili, etc.	811,000
Margarine, Shortenings	3,657,000

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Product	Est. Expend.
Meat, Poultry & Fish	1,958,000
Soups	976,000
Miscellaneous Foods	2,941,000
Miscellaneous Frozen Foods	716,000
Food Stores	2,353,000
GARDEN SUPPLIES & EQUIPMENT	76,000
GASOLINE & LUBRICANTS	5,741,000
Gasoline & Oil	5,596,000
Oil Additives	120,000
Miscellaneous	25,000
HOTELS, RESORTS, RESTAURANTS	68,000
HOUSEHOLD CLEANERS, CLEANSERS, POLISHES, WAXES	4,109,000
Cleaners, Cleansers	4,109,000
Floor & Furniture Polishes, Waxes	497,000
Glass Cleaners	94,000
Home Dry Cleaners	14,000
Shoe Polish	240,000
Miscellaneous Cleaners	108,000
HOUSEHOLD EQUIPMENT—APPLIANCES	1,667,000
HOUSEHOLD FURNISHINGS	611,000
Beds, Mattresses, Springs	256,000
Furniture & Other Furnishings	355,000
HOUSEHOLD LAUNDRY PRODUCTS	13,253,000
Bleaches, Starches	1,410,000
Packaged Soaps, Detergents	9,896,000
Miscellaneous	1,947,000
HOUSEHOLD PAPER PRODUCTS	2,495,000
Cleansing Tissues	605,000
Food Wraps	183,000
Napkins	63,000
Toilet Tissue	482,000
Miscellaneous	1,162,000
HOUSEHOLD, GENERAL	1,308,000
Brooms, Brushes, Mops	22,000
China, Glassware, Crockery, Containers	410,000
Disinfectants, Deodorizers	427,000
Fuels (heating, etc.)	194,000
Insecticides, Rodenticides	33,000
Kitchen Utensils	102,000
Miscellaneous	120,000
NOTIONS	16,000
PET PRODUCTS	2,601,000
PUBLICATIONS	508,000
SPORTING GOODS, BICYCLES, TOYS	8,255,000
Bicycles & Supplies	6,000
Toys & Games	8,217,000
Miscellaneous	32,000
STATIONERY, OFFICE EQUIPMENT	83,000
TELEVISION, RADIO, PHONOGRAPH, MUSICAL INSTRUMENTS	308,000
Radio & Television Sets	54,000
Records	160,000
Miscellaneous	94,000
TOBACCO PRODUCTS & SUPPLIES	7,586,000
Cigarettes	6,739,000
Cigars, Pipe Tobacco	768,000
Miscellaneous	79,000
TRANSPORTATION & TRAVEL	1,180,000
Air	508,000
Bus	442,000
Rail	218,000
Miscellaneous	12,000
WATCHES, JEWELRY, CAMERAS	1,399,000
Cameras, Accessories, Supplies	654,000
Clocks & Watches	7,000
Jewelry	1,000
Pens & Pencils	638,000
Miscellaneous	99,000
MISCELLANEOUS	1,923,000
Trading Stamps	184,000
Miscellaneous Products	972,000
Miscellaneous Stores	767,000
TOTAL	$177,827,000

Source: TvB-Rorabaugh

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National Association of Broadcasters

Headquarters: 1771 N Street, N.W., Washington 6, D. C. Phone: Decatur 2-9300

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Secretary-Treasurer

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Mgr. of Government Affairs

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General Counsel

DEPARTMENT HEADS

George W. Bartlett
Manager of Engineering

James H. Hulbert
Mgr. of B'cast. Person. & Econ.

Charles M. Stone
Dir. of Radio Code Affairs

Edward H. Bronson
Dir. of TV Code Affairs

RADIO BOARD OF DIRECTORS

Director	District	States Comprising District
Carleton D. Brown..... WTVL, Waterville, Me.	1	Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island and Vermont.
John R. Henzel..... WHDL, Olean, N. Y.	2	New York and New Jersey.
John S. Booth..... WCHA, Chambersburg, Pa.	3	Delaware, Pennsylvania, West Virginia and Maryland, excluding the counties of Prince Georges and Montgomery.
Harold Essex ..... WSJS, Winston-Salem, N. C.	4	District of Columbia, North Carolina, South Carolina, Virginia and Maryland, including the counties of Prince Georges and Montgomery.
James L. Howe..... WIRA, Fort Pierce, Fla.	5	Alabama, Florida, Georgia, Puerto Rico and Virgin Islands.
Julian F. Haas..... KAGH, Crosett, Ark.	6	Arkansas, Louisiana, Mississippi and Tennessee.
Hugh O. Potter ..... WOMI, Owensboro, Ky.	7	Kentucky and Ohio.
Lester G. Spencer..... WKBV, Richmond, Ind.	8	Indiana and Michigan.
George T. Frechette..... WFHR, Wisconsin Rapids, Wisc.	9	Illinois and Wisconsin.
Richard W. Chapin..... KFOR, Lincoln, Neb.	10	Iowa, Missouri and Nebraska.

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Director	District	States Comprising District
Odin S. Ramsland KDAL, Inc., Duluth, Minn.	11	Minnesota, North Dakota and South Dakota, excluding the counties of Fall River, Shannon, Bennett, Todd, Mellette, Waushabaugh, Washington, Custer, Pennington, Jackson, Jones, Stanley Haakon, Meade, Lawrence, Butte, Harding, Perkins, Ziebach, Armstrong, Dewey and Corson.
Allan Page KGWA, Enid, Okla.	12	Kansas and Oklahoma.
A. Boyd Kelley KRRV, Sherman, Tex.	13	Texas.
Rex G. Howell KREX, Grand Junction, Colo.	14	Colorado, Idaho, Utah, Wyoming, Montana, New Mexico, and South Dakota, including the counties of Fall River, Shannon, Bennett, Todd, Mellette, Waushabaugh, Washington, Custer, Pennington, Jackson, Jones, Stanley, Haakon, Meade, Lawrence, Butte, Harding, Perkins, Ziebach, Armstrong, Dewey and Corson.
B. Floyd Farr KEEN, San Jose, Calif.	15	California, excluding the counties of San Luis Obispo, Kern, San Bernardino, Santa Barbara, Ventura, Los Angeles, Orange, Riverside, San Diego and Imperial, Nevada, excluding the counties of Mineral, Esmeralda, Nye, Lincoln and Clark, and Hawaii.
Loyd C. Sigmon KMPC, Hollywood, Calif.	16	Arizona, California, including the counties of San Luis Obispo, Kern, San Bernardino, Santa Barbara, Ventura, Los Angeles, Orange, Riverside, San Diego, and Imperial, and Nevada, including the counties of Mineral, Esmeralda, Nye, Lincoln, and Clark.
Ray Johnson KMED, Medford, Ore.	17	Alaska, Oregon and Washington.

RADIO DIRECTORS-AT-LARGE

Large Stations

Harold Hough
WBAP, Fort Worth, Texas

John F. Patt
WJR, Dertoit, Mich.

Small Stations

Ben B. Sanders
KICD, Spencer, Iowa

Robert T. Mason
WMRN, Marion, O.

Medium Stations

Williard Schroeder
WOOD, Grand Rapids, Mich.

John F. Box, Jr.
WIL, St. Louis, Mo.

FM Stations

Richard H. Mason
WPTF-FM, Raleigh, N. Car.

Fred Rabell
KITT, San Diego, Calif.

Network

Mortimer Weinbach
ABC Radio, New York, N. Y.

Arthur Hull Hayes
CBS-Radio, New York

Robert F. Hurleigh
MBS, New York, N. Y.

P. A. Sugg
NBC-Radio, New York, N. Y.

TELEVISION BOARD OF DIRECTORS

W. D. Rogers, Jr.
KDUB-TV, Lubbock, Tex.

**Dwight W. Martin
WAFB-TV, Baton Rouge, La.

Campbell Arnoux
WTAR-TV, Norfolk, Va.

Henry B. Clay
KTHV, Little Rock, Ark.

Joseph C. Drilling
KJEO-TV, Fresno, Calif.

C. Clair R. McCollough
WGAL-TV, Lancaster, Pa.

C. Wrede Petersmeyer
Corinthian Bsctg Corp., N. Y.

William B. Quarton
WMT-TV, Cedar Rapids, Ia.

Joseph S. Sinclair
WJAR-TV, Providence, R. I.

Eugene S. Thomas
KETV, Omaha, Neb.

Willard E. Walbridge
KTRK-TV, Houston, Tex.

Network

Alfred Beckman
ABC-TV, New York

William B. Lodge
CBS-TV, New York

David C. Adams
NBC-TV, New York

(**) Chairman, Television Board
(***) Chairman, Joint Board

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Subscribers to the NAB Television Code

In addition to the three major networks, the following 391 stations and film affiliates are subscribers to the NAB TV Code and authorized to use the Seal of Good Practice. Stations are listed alphabetically according to call letters.

WABC-TV—New York, N. Y.
WABI-TV—Bangor, Maine
WAFB-TV—Baton Rouge, Louisiana
WAGA-TV—Atlanta, Georgia
WAGM-TV—Presque Isle, Maine
WAKR-TV—Akron, Ohio
WALA-TV—Mobile, Alabama
WALB-TV—Albany, Georgia
WANE-TV—Fort Wayne, Indiana
WAPI-TV—Birmingham, Alabama
WAST—Albany, New York
WATE-TV—Knoxville,Tennessee
WAVE-TV—Louisville, Kentucky
WAVY-TV—Norfolk-Portsmouth, Virginia
WBAL-TV—Baltimore, Maryland
WBAP-TV—Fort Worth, Texas
WBAY-TV—Green Bay, Wisconsin
WBBM-TV—Chicago, Illinois
WBEN-TV—Buffalo, New York
WBIR-TV—Knoxville, Tennessee
WBKB—Chicago, Illinois
WBNS-TV—Columbus, Ohio
WBRC-TV—Birmingham, Alabama
WBRZ—Baton Rouge, Louisiana
WBTV—Charlotte, North Carolina
WBTW—Florence, South Carolina
WBZ-TV—Boston, Massachusetts
WCAU-TV—Philadelphia, Pennsylvania
WCAX-TV—Burlington, Vermont
WCBS-TV—New York, N. Y.
WCCA-TV—Columbia, South Carolina
WCCO-TV—Minneapolis, Minnesota
WCDC—Adams, Massachusetts
WCIA—Champaign, Illinois
WCKT—Miami, Florida
WCNY-TV—Watertown, New York
WCPO-TV—Cincinnati, Ohio
WCSC-TV—Charleston, South Carolina
WCSH-TV—Portland, Maine
WCTV—Tallahassee, Florida
WCYB-TV—Bristol, Virginia
WDAF-TV—Kansas City, Missouri
WDAU-TV—Scranton, Pennsylvania
WDAY-TV—Fargo, North Dakota
WDBJ-TV—Roanoke, Virginia
WDBO-TV—Orlando, Florida
WDEF-TV—Chattanooga, Tennessee
WDSM-TV—Duluth, Minnesota
WDSU-TV—New Orleans, Louisiana
WEAU-TV—Eau Claire, Wisconsin
WEEK-TV—Peoria, Illinois
WEHT—Evansville, Kentucky
WESH-TV—Daytona Beach, Florida
WEWS—Cleveland, Ohio
WFAA-TV—Dallas, Texas
WFBC-TV—Greenville, South Carolina
WFBG-TV—Altoona, Pennsylvania
WFBM-TV—Indianapolis, Indiana
WFGA-TV—Jacksonville, Florida
WFIE-TV—Evansville, Indiana
WFIL-TV—Philadelphia, Pennsylvania
WFLA-TV—Tampa, Florida
WFMJ-TV—Youngstown, Ohio
WFMY-TV—Greensboro, North Carolina
WFRV-TV—Green Bay, Wisconsin
WGAL-TV—Lancaster, Pennsylvania
WGAN-TV—Portland, Maine
WGEM-TV—Quincy, Illinois
WGN-TV—Chicago, Illinois
WGR-TV—Buffalo, New York
WHAS-TV—Louisville, Kentucky
WHBF-TV—Rock Island, Illinois
WHDH-TV—Boston, Massachusetts
WHEC-TV—Rochester, New York
WHEN-TV—Syracuse, New York
WHIO-TV—Dayton, Ohio
WHIS-TV—Bluefield, West Virginia
WHIZ-TV—Zanesville, Ohio
WHNB-TV—New Britain, Connecticut
WHO-TV—Des Moines, Iowa
WHTN-TV—Huntington, West Virginia
WIBW-TV—Topeka, Kansas
WIIC—Pittsburgh, Pennsylvania
WIMA-TV—Lima, Ohio
WINK-TV—Ft. Myers, Florida
WINR-TV—Binghamton, New York
WIS-TV—Columbia, South Carolina
WISC-TV—Madison, Wisconsin
WISE-TV—Asheville, No. Carolina
WISH-TV—Indianapolis, Indiana
WISN-TV—Milwaukee, Wisconsin
WITI-TV—Milwaukee, Wisconsin
WJAC-TV—Johnstown, Pennsylvania
WJAR-TV—Providence, Rhode Island
WJBK-TV—Detroit, Michigan
WJHB-TV—Panama City, Florida
WJIM-TV—Lansing, Michigan
WJRT—Flint, Michigan
WJTV—Jackson, Mississippi
WJW-TV—Cleveland, Ohio
WJXT—Jacksonville, Florida
WJZ-TV—Baltimore, Maryland
WKBN-TV—Youngstown, Ohio
WKBT—La Crosse, Wisconsin
WKBW-TV—Buffalo, New York
WKJG-TV—Fort Wayne, Indiana
WKNX-TV—Saginaw, Michigan
WKRC-TV—Cincinnati, Ohio

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WKRG-TV—Mobile, Alabama
WKST-TV—Youngstown, Ohio
WKTV—Utica, New York
WKY-TV—Oklahoma City, Oklahoma
WKYT—Lexington, Kentucky
WKZO-TV—Kalamazoo, Michigan
WLAC-TV—Nashville, Tennessee
WLBT—Jackson, Mississippi
WLBZ-TV—Bangor, Maine
WLOF-TV—Orlando, Florida
WLOS-TV—Asheville, North Carolina
WLVA-TV—Lynchburg, Virginia
WLW-A—Atlanta, Georgia
WLW-C—Columbus, Ohio
WLW-D—Dayton, Ohio
WLW-I—Indianapolis, Indiana
WLW-T—Cincinnati, Ohio
WLYH-TV—Lebanon, Pennsylvania
WMAL-TV—Washington, D. C.
WMAR-TV—Baltimore, Maryland
WMAZ-TV—Macon, Georgia
WMBD-TV—Peoria, Illinois
WMCT—Memphis, Tennessee
WMT-TV—Cedar Rapids, Iowa
WMTV—Madison, Wisconsin
WMTW-TV—Poland Spring, Maine
WNBC-TV—New York, New York
WNBF-TV—Binghamton, New York
WNBQ—Chicago, Illinois
WNCT—Greenville, North Carolina
WNDU-TV—South Bend, Indiana
WNEM-TV—Bay City, Michigan
WNEP-TV—Scranton, Pennsylvania
WNHC-TV—New Haven, Connecticut
WOAI-TV—San Antonio, Texas
WOAY-TV—Oakhill, West Virginia
WOC-TV—Davenport, Iowa
WOI-TV—Ames, Iowa
WOOD-TV—Grand Rapids, Michigan
WOW-TV—Omaha, Nebraska
WPBN-TV—Traverse City, Michigan
WPIX—New York, N. Y.
WPRO-TV—Providence, Rhode Island
WPSD-TV—Paducah, Kentucky
WPTV—Palm Beach, Florida
WRAL-TV—Raleigh, North Carolina
WRBL-TV—Columbus, Georgia
WRC-TV—Washington, D. C.
WRCV-TV—Philadelphia, Pennsylvania
WREC-TV—Memphis, Tennessee
WREX-TV—Rockford, Illinois
WRGB—Schenectady, New York
WROC-TV—Rochester, New York
WRVA-TV—Richmond, Virginia
WSAU-TV—Wausau, Wisconsin
WSAZ-TV—Huntington, West Virginia
WSB-TV—Atlanta, Georgia
WSBT-TV—South Bend, Indiana
WSFA-TV—Montgomery, Alabama
WSIX-TV—Nashville, Tenn.
WSJS-TV—Winston-Salem, North Carolina
WSJV—Elkhart, Indiana
WSLS-TV—Roanoke, Virginia
WSM-TV—Nashville, Tennessee
WSOC-TV—Charlotte, North Carolina
WSPA-TV—Spartanburg, South Carolina
WSPD-TV—Toledo, Ohio
WSUN-TV—St. Petersburg, Florida
WSVA-TV—Harrisonburg, Virginia
WSYE-TV—Elmira, New York
WSYR-TV—Syracuse, New York
WTAE—Pittsburgh, Pennsylvania
WTAP—Parkersburg, West Virginia
WTAR-TV—Norfolk, Virginia
WTCN-TV—Minneapolis, Minnesota
W-TEN—Albany, New York
WTHI-TV—Terre Haute, Indiana
WTIC-TV—Hartford,Connecticut
WTMJ-TV—Milwaukee, Wisconsin
WTOC-TV—Savannah, Georgia
WTOK-TV—Meridian, Mississippi
WTOL-TV—Toledo, Ohio
WTOM-TV—Cheboygan, Michigan
WTOP-TV—Washington, D. C.
WTPA—Harrisburg, Pennsylvania
WTRF-TV—Wheeling, West Virginia
WTVC—Chattanooga, Tennessee
WTVD—Durham, North Carolina
WTVJ—Miami, Florida
WTVM—Columbus, Georgia
WTVN-TV—Columbus, Ohio
WTVT—Tampa, Florida
WTVW—Evansville, Indiana
WUSN-TV—Charleston, South Carolina
WVEC-TV—Norfolk-Hampton, Virginia
WVET-TV—Rochester, New York
WVUE—New Orleans, Louisiana
WWJ-TV—Detroit, Michigan
WWL-TV—New Orleans, Louisiana
WWTV—Cadillac, Michigan
WXEX-TV—Richmond-Petersburg, Virginia
WXYZ-TV—Detroit, Michigan
KABC-TV—Los Angeles, California
KAKE-TV—Wichita, Kansas
KALB-TV—Alexandria, Louisiana
KARK-TV—Little Rock, Arkansas
KATV—Little Rock, Arkansas
KAYS-TV—Hays, Kansas
KBAK-TV—Bakersfield, California
KBAS-TV—Ephrata, Washington
KBES-TV—Medford, Oregon
KBOI-TV—Boise, Idaho
KBTV—Denver, Colorado
KCBD-TV—Lubbock, Texas
KCEN-TV—Temple, Texas
KCMO-TV—Kansas City, Missouri
KCMT—Alexandria, Minnesota
KCOP—Los Angeles, California
KCPX—Salt Lake City, Utah
KCRA-TV—Sacramento, California
KCRG-TV—Cedar Rapids, Iowa
KCSJ-TV—Pueblo, Colorado
KCTV—San Angelo, Texas
KDAL-TV—Duluth, Minnesota
KDIX-TV—Dickinson, North Dakota
KDKA-TV—Pittsburgh, Pennsylvania
KDUB-TV—Lubbock, Texas
KDUH-TV—Hay Springs, Nebraska
KEDY-TV—Big Spring, Texas
KELO-TV—Sioux Falls, South Dakota
KDLO-TV—Sioux Falls, South Dakota*
KPLO-TV—Sioux Falls, South Dakota*
*(Satellites of KELO-TV)
KENS-TV—San Antonio, Texas
KEPR-TV—Pasco, Washington
KERO-TV—Bakersfield, California
KETV—Omaha, Nebraska
KEYC-TV—Mankato, Minnesota
KEY-T—Santa Barbara, California
KEZI-TV—Eugene, Oregon
KFBC-TV—Cheyenne, Wyoming
KFDA-TV—Amarillo, Texas
KFDM-TV—Beaumont, Texas
KFDX-TV—Wichita Falls, Texas
KFMB-TV—San Diego, California
KFRE-TV—Fresno, California
KFVS-TV—Cape Girardeau, Missouri
KFYR-TV—Bismarck, North Dakota
KGBT-TV—Harlingen, Texas
KGGM-TV—Albuquerque, New Mexico
KGHL-TV—Billings, Montana
KGLO-TV—Mason City, Iowa
KGMB-TV—Honolulu, Hawaii
KGNC-TV—Amarillo, Texas
KGO-TV—San Francisco, California
KGUN-TV—Tucson, Arizona
KGW-TV—Portland, Oregon
KHAS-TV—Hastings, Nebraska
KHBC—Hilo, Hawaii
KHOL-TV—Kearney, Nebraska
KHOU-TV—Houston, Texas
KHPL-TV—Hayes Center, Nebraska
KHQ-TV—Spokane, Washington
KHQA-TV—Hannibal, Missouri
KHSL-TV—Chico, California
KHVH-TV—Honolulu, Hawaii
KID-TV—Idaho Falls, Idaho
KIEM-TV—Eureka, California
KIMA-TV—Yakima, Washington
KING-TV—Seattle, Washington
KIRO-TV—Seattle, Washington
KIVA—Yuma, Arizona

(Continued on Next Page)

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(*Continued from Previous Page*)

KJEO—Fresno, California
KKTV—Colorado Springs, Colorado
KLEW-TV—Lewiston, Idaho
KLFY-TV—Lafayette, Louisiana
KLIX-TV—Twin Falls, Idaho
KLTV—Tyler, Texas
KLZ-TV—Denver, Colorado
KMAU-TV—Wailuku, Hawaii
KMED-TV—Medford, Oregon
KMID-TV—Midland, Texas
KMJ-TV—Fresno, California
KMMT—Austin, Minnesota
KMOT—Minot, North Dakota
KMOX-TV—St. Louis, Missouri
KMSO-TV—Missoula, Montana
KMTV—Omaha, Nebraska
KNDO-TV—Yakima, Washington
KNOE-TV—Monroe, Louisiana
KNTV—San Jose, California
KNXT—Los Angeles, California
KOA-TV—Denver, Colorado
KOAM-TV—Pittsburg, Kansas
KOB-TV—Albuquerque, New Mexico
KOGO-TV—San Diego, California
KOIN-TV—Portland, Oregon
KOLD-TV—Tucson, Arizona
KOLN-TV—Lincoln, Nebraska
KOMO-TV—Seattle, Washington
KOMU-TV—Columbia, Missouri
KONO-TV—San Antonio, Texas
KOOL-TV—Phoenix, Arizona
KORN-TV—Mitchell, So. Dakota
KOSA-TV—Odessa, Texas
KOTA-TV—Rapid City, South Dakota
KOTI—Klamath Falls, Oregon
KOTV—Tulsa, Oklahoma
KPAR-TV—Abilene-Sweetwater, Texas
KPHO-TV—Phoenix, Arizona
KPIC—Roseburg, Oregon
KPIX—San Francisco, California
KPLC-TV—Lake Charles, Louisiana
KPRC-TV—Houston, Texas
KPTV—Portland, Oregon
KRBC-TV—Abilene, Texas
KRCA—Los Angeles, California
KRDO-TV—Colorado Springs, Colorado
KREM-TV—Spokane, Washington
KREX-TV—Grand Junction, Colorado
KREY-TV—Montrose, Colorado
KRGV-TV—Weslaco, Texas
KRIS-TV—Corpus Christi, Texas
KRLD-TV—Dallas, Texas
KRNT-TV—Des Moines, Iowa
KROC-TV—Rochester, Minnesota
KROD-TV—El Paso, Texas
KRON-TV—San Francisco, California
KSBW-TV—Salinas, California
KSBY-TV—San Luis Obispo, California
KSD-TV—St. Louis, Missouri
KSL-TV—Salt Lake City, Utah
KSLA-TV—Shreveport, Louisiana
KSOO-TV—Sioux Falls, South Dakota
KSTF—Scottsbluff, Nebraska
KSTP-TV—Minneapolis, Minnesota
KSWO-TV—Lawton, Oklahoma
KSWS-TV—Roswell, New Mexico
KSYD-TV—Wichita Falls, Texas
KTAR-TV—Phoenix, Arizona
KTBC-TV—Austin, Texas
KTBS-TV—Shreveport, Louisiana
KTHV—Little Rock, Arkansas
KTIV—Sioux City, Iowa
KTLA—Los Angeles, California
KTNT-TV—Tacoma, Washington
KTRE-TV—Lufkin, Texas
KTRK-TV—Houston, Texas
KTSM-TV—El Paso, Texas
KTTS-TV—Springfield, Missouri
KTTV—Los Angeles, California
KTUL-TV—Tulsa, Oklahoma
KTVA-TV—Anchorage, Alaska
KTVB—Boise, Idaho
KTVE—El Dorado, Arkansas
KTVH—Wichita, Kansas
KTVI—St. Louis, Missouri
KTVK—Phoenix, Arizona
KTVO—Ottumwa, Iowa
KTVT—Ft. Worth, Texas
KTVU—Oakland, California
KTWO-TV—Casper, Wyoming
KUMV-TV—Williston, North Dakota
KUTV—Salt Lake City, Utah
KVAL-TV—Eugene, Oregon
KVER—Clovis, New Mexico
KVII-TV—Amarillo, Texas
KVKM-TV—Monahans, Texas
KVOA-TV—Tucson, Arizona
KVOO-TV—Tulsa, Oklahoma
KVOS-TV—Bellingham, Washiogton
KVTV—Sioux City, Iowa
KWTV—Oklahoma City, Oklahoma
KWWL-TV—Waterloo, Iowa
KXAB-TV—Aberdeen, So. Dakota
KXGO—Fargo, North Dakota
KXJB-TV—Valley City, North Dakota
KXLY-TV—Spokane, Washington
KXMB-TV—Bismarck, No. Dakota
KXMC-TV—Minot, No. Dakota
KXTV—Sacramento, California
KYTV—Springfeld, Missouri
KYW-TV—Cleveland, Ohio
KZTV—Corpus Christi, Texas

Number of Code Stations	391
Number of Networks	3
TOTAL	394
Number of Code Film Affiliates	22
GRAND TOTAL	416

Members of the Alliance of Television Film Producers, Inc.

Ben Fox Productions, Inc.
440 North Kenter
Los Angeles 49, Calif.

Brennan-Westgate Productions
151 El Camino Drive
Beverly Hills, Calif.

California Studios, Inc.
650 N. Bronson Ave.
Hollywood 4, Calif.

Desilu Productions, Inc.
780 N. Gower St.
Hollywood 38, Calif.

Filmaster, Inc.
650 No. Bronson Ave.
Hollywood 4, Calif.

Flying A Pictures, Inc.
10000 Riverside Drive
N. Hollywood, Calif.

Four Star Television
4030 Radford Ave.
N. Hollywood, Calif.

Gallu Productions, Inc.
1040 N. Las Palmas Ave.
Hollywood 38, Calif.

Harmon Productions, Inc.
6363 Wilshire Blvd.
Los Angeles 48, Calif.

Jack Chertok Television Inc.
3900 Lankershim Blvd.
Universal City, Calif.

Jack Wrather Organization
270 N. Canon Drive
Beverly Hills, Calif.

Mark VII, Ltd.
4024 Radford Ave.
N. Hollywood, Calif.

Marterto Enterprises, Inc.
151 El Camino Drive
Beverly Hills, Calif.

Mayberry Enterprises
151 El Camino Drive
Beverly Hills, Calif.

Overland Productions, Inc.
Revue Studios
Universal City, Calif.

Revue Studios
Universal City, Calif.

Wyatt Earp Enterprises, Inc
151 El Camino Drive
Beverly Hills, Calif.

Ziv-United Artists, Inc.
7324 Santa Monica Blvd.
Hollywood 46, Calif.

Independent Producers

CBS Films, Inc.
485 Madison Ave.
New York 22, N. Y.

Kiplinger Washington Editors, Inc.
1729 H St., N.W.
Washington 26, D. C.

NBC Films Inc.
30 Rockefeller Plaza
New York, N. Y.

Screen Gems
711 Fifth Ave.
New York 22, N. Y.

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Estimated Expenditures of Spot Television Advertisers by Product Classification

— GROSS TIME COSTS ONLY —

4th QUARTER 1961

	1960	1961	% Change
Agriculture	$ 311,000	$ 244,000	— 21.5
Ale, Beer & Wine	11,727,000	12,866,000	+ 9.7
Amusements, Entertainment	425,000	430,000	+ 1.2
Automotive	5,139,000	4,484,000	— 12.7
Building Material, Equipment, Fixtures, Paints	404,000	542,000	+ 34.2
Clothing, Furnishings, Accessories	3,533,000	2,680,000	— 24.1
Confections & Soft Drinks	9,968,000	11,007,000	+ 10.4
Consumer Services	5,300,000	5,162,000	— 2.6
Cosmetics & Toiletries	13,849,000	17,383,000	+ 25.5
Dental Products	3,549,000	4,071,000	+ 14.7
Drug Products	15,074,000	15,799,000	+ 4.8
Food & Grocery Products	46,630,000	49,972,000	+ 7.2
Garden Supplies & Equipment	37,000	76,000	+105.4
Gasoline & Lubricants	6,356,000	5,741,000	— 9.7
Hotels, Resorts, Restaurants	198,000	68,000	— 65.7
Household Cleaners, Cleansers, Polishes, Waxes	5,481,000	4,109,000	— 25.0
Household Equipment — Appliances	2,088,000	1,667,000	— 20.2
Household Furnishings	494,000	611,000	+ 23.7
Household Laundry Products	10,575,000	13,253,000	+ 25.3
Household Paper Products	1,529,000	2,495,000	+ 63.2
Household, General	1,077,000	1,308,000	+ 21.4
Notions	32,000	16,000	— 50.0
Pet Products	1,772,000	2,601,000	+ 46.8
Publications	702,000	508,000	— 27.6
Sporting Goods, Bicycles, Toys	3,732,000	8,255,000	+121.2
Stationery, Office Equipment	54,000	83,000	+ 53.7
Television, Radio, Phonograph, Musical Instruments	341,000	308,000	— 9.7
Tobacco Products & Supplies	8,457,000	7,586,000	— 10.3
Transportation & Travel	832,000	1,180,000	+ 41.8
Watches, Jewelry, Cameras	1,692,000	1,399,000	— 17.3
Miscellaneous	1,702,000	1,923,000	+ 13.0

(Source: TvB-Rorabaugh)

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Network Television Gross Time Billings

January-December 1961

	December			January-December		
	1960	*1961*	*Percent Change*	*1960*	*1961*	*Percent Change*
ABC-TV ...	$14,788,070	$16,752,900	+12.1	$158,591,010	$190,615,140	+20.2
CBS-TV ...	23,205,750	27,813,690	+19.9	274,139,763	280,599,084	+ 2.4
NBC-TV ...	22,691,002	25,206,519	+11.1	249,640,296	277,659,264	+11.2
Total	$60,684,822	$69,593,109	+14.7	$682,371,069	$748,873,488	+ 9.7

Month By Month — 1961

	ABC	*CBS*	*NBC*	*Total*
January	$15,898,310	$22,894,855	$23,031,118	$61,824,283
February	14,939,180	20,928,850	21,203,055	57,071,085
March	16,577,140	23,085,353	23,952,458	63,614,951
April	15,791,220	21,989,913	22,003,383	59,784,516
May	16,197,190	22,253,355	23,229,565	61,680,110
June	15,233,000	21,787,201	22,845,630	59,865,831
July	14,296,970	21,988,688	21,860,668	58,146,326
August	14,484,650	21,446,651	22,472,613	58,403,914
September	15,258,660	22,524,732	20,600,315	58,383,707
October	17,646,030	27,477,605	25,426,861	70,550,496
November	17,719,890	26,408,191	25,827,079	69,955,160
December	16,572,900	27,813,690	25,206,519	69,593,109

By Day Parts

	December			January-December		
	1960	*1961*	*Percent Change*	*1960*	*1961*	*Percent Change*
Daytime ...	$19,990,928	$23,322,147	+16.7	$210,883,356	$248,781,844	+18.0
Mon.-Fri. ..	15,671,404	17,973,830	+14.7	173,257,209	206,576,244	+19.2
Sat.-Sun. ..	4,319,524	5,348,317	+23.8	37,626,147	42,205,600	+12.2
Nighttime ..	40,693,894	46,270,962	+13.7	471,487,713	500,091,644	+ 6.1
Total	$60,684,822	$69,593,109	+14.7	$682,371,069	$748,873,488	+ 9.7

Source: TvB/LNA-BAR.

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TELEVISION

TELEVISION NETWORKS

EXECUTIVE PERSONNEL
BIOGRAPHIES
NETWORK MAPS
OWNED & OPERATED
& AFFILIATED STATIONS

YEARBOOK

1962

Silver Anniversary

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TELEVISION PROGRAMMING

A Constant Search for New & Better Concepts

By THOMAS W. MOORE, Vice President in Charge
ABC Television Network

ONE area of industry which has received more and more attention from companies over the past few years has been research and development. Manufacturers know that product planning and improvement lead to company progress. Product planning and improvement is as important in broadcasting as it is in manufacturing.

Our research and development is a continuing endeavor which results in pilots and formats for new entertainment concepts. The money invested in this programming area represents a major expenditure in the millions.

And it is well worth it. Programming is our basic product.

There are many factors that advertisers look for in selecting programs and networks. They have many and diverse needs to fill in their selling efforts.

A network has the essential task of seeking the interest of its primary customer—the viewers—and that is with appealing programming, of all kinds, that will strike a responsive chord. It is in the search for this responsive chord that new forms of television are created.

"The Flintstones" opened up a new type of programming; animated situation comedy with a built-in appeal to adults as well as to youngsters. Extensive preparation produced "The Flintstones" and gave it success.

Without a doubt the programming sensation of the 1961-62 television season has been ABC-TV's "Ben Casey," a truly powerful dramatic series. "Ben Casey" is not "just another television series." It is, in a very real way, a dramatic anthology within a basic frame of reference. It has drama, humor, sympathy and action. But above all it has style. A continuing dramatic style that came, again, out of creative planning.

I believe that next season, "Going My Way," starring Gene Kelly, should be among the other successful shows founded on similarly creative planning.

Just as there are many kinds of cigarettes, automobiles, and detergents, with marked differences, there are different kinds of programs. And research and development is not limited to entertainment programming.

Some of the most creative work in news and public affairs programming is now being done by Jim Hagerty and his ABC-TV staff.

Howard K. Smith's Wednesday night program of commentary and analysis, the Sunday afternoon "Adlai Stevenson Reports," the "Bell & Howell Close-Up!" series of outstanding documentaries and the four daily ABC-TV news programs are prime examples of penetrating television programming that is the result of active minds always looking for better ways to serve the television public.

Some believe that television's "millennium" occurred years ago. They should observe more carefully. Television is progressing. It has made the American people a better informed people.

It has not only increased their knowledge, it has made them vitally aware of the world they live in.

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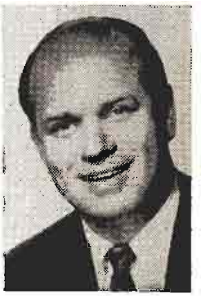
ABC Television Network

THOMAS W. MOORE

ABC Vice President in Charge of TV Network



Joining the American Broadcasting Company in November, 1957 as Vice President in Charge of Sales, Mr. Moore made the unusual shift from sales to Vice President in Charge of TV Programming only four months later. He assumed his present position in March of this year. He came to the American Broadcasting Company from the Columbia Broadcasting System where he was General Sales Manager of CBS-TV Film Sales. Mr. Moore joined CBS Films in 1950 as an Account Executive. Born in Meridian, Mississippi, Mr. Moore attended Mississippi State College and the University of Missouri, from which he received a bachelor's degree in journalism in 1939.

JAMES C. HAGERTY

Vice President in Charge of News, Special Events and Public Affairs

News Secretary to former President Eisenhower during his administration, James Hagerty took over the top ABC news job on January 23 of last year, three days after leaving the White House. A top news reporter for the New York Times from 1934 to 1943, Mr. Hagerty became former New York Governor Thomas Dewey's Press Secretary in 1943. In 1952 he took leave from his New York State position to work with General Eisenhower, then became his News Secretary when Eisenhower was elected President.

GIRAUD CHESTER

ABC Vice President in Charge of TV Daytime Programming

Former Director of New Program Development with Ted Bates & Company, Mr. Chester joined the American Broadcasting Company Television Network in 1958. Previously, he had been head of Daytime Programming for the National Broadcasting Company Television Network since 1954. Mr. Chester is the author of several books including the college text, "Television and Radio," and was the winner of a Ford Foundation fellowship.

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Isn't life wonderful? There's so much to see,

to explore,

Meet the Professor, Expedition!, Evening News Report, Midday News Report, American Newsstand, News Final, Howard K. Smith—News and Comment

to think about,

any Bell & Howell Close-Up! ("Heresy in Red," "Behind the Wall," "Walk in My Shoes"), Adlai Stevenson Reports, Directions '62, Issues and Answers, Editor's Choice

to thrill to,

Alcoa Premiere, Naked City, The Untouchables, SurfSide 6, Follow the Sun, Ben Casey, Target: The Corruptors, Lawman, The Cheyenne Show, Hawaiian Eye, 77 Sunset Strip, Straightaway, Rifleman, The New Breed, The Law and Mr. Jones, Hollywood Special

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to chuckle over,

The Real McCoys, My Three Sons, Bugs Bunny, Bachelor Father, The Flintstones, Top Cat, Ozzie & Harriet, The Donna Reed Show, Margie, Matty's Funnies With Beany and Cecil, Leave It To Beaver, The Hathaways, Room For One More

to cheer to,

AFL Football Games, Make That Spare, NCAA Football Games, All-Pro Scoreboard, The Fight of the Week, Wide World of Sports, Professional Bowlers' Tour, Orange Bowl Game

to tap your toe to,

The Lawrence Welk Show, American Bandstand, Yours for a Song

to nudge your neighbor because of,

ABC Television

www.americanradiohistory.com

American Broadcasting Co.
Television Network

(A Division of American Broadcasting-Paramount Theatres, Inc.)

7 West 66th Street, New York 23, N. Y.

Telephone Number: SUsquehanna 7-5000

OFFICERS

Leonard H. Goldenson....President of American Broadcasting-Paramount Theatres & President of American Broadcasting Company
Simon B. Siegel.....Exec. V.P., AB-PT & ABC
Martin Brown....Treas. of AB-PT & V.P. of ABC
Thomas W. Moore.....V.P. Chg. TV Network
Robert R. Pauley.....V.P. & Pres., AM Network
Charles Ayres .....Vice-President
Julius Barnathan.....TV Net. V.P. & Gen. Mgr.
Alfred Beckman .....Vice-President
Edward Bleier .....Vice-President
Michael P. Boland.....Vice-President
Bert Briller .....Vice President
Slocum Chapin .....Vice-President
Girard Chester .....Vice-President
Robert Coe.....Vice President
Donald Coyle .....Vice-President
Sanford Cummings .....Vice-President
James E. Duffy.....Vice-President
Omar Elder .....Vice-President
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Michael J. Foster.....Vice-President
Richard Freund .....Vice President
William C. Gillogly.....Vice-President
James C. Hagerty.....Vice-President
Henry T. Hede.....Vice President
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Frank Marx .....Vice-President
Daniel Melnick .....Vice-President
William P. Mullen.....Vice-President
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Sterling C. Quinlan.....Vice-President
William T. Rafael.....Vice-President
James G. Riddell.....Vice President
Stephen Riddleberger.....Vice President
Elton Rule .....Vice President
David Sacks .....Vice President
Edgar J. Scherick.....Vice-President
Alfred Schneider .....Vice-President
Selig Seligman .....Vice-President
Joseph Stamler .....Vice-President
Thomas Velotta .....Vice-President
Mortimer Weinbach .....Vice-President & General Counsel

TELEVISION

Thomas W. Moore.....Vice President Charge of ABC-TV Network
Julius Barnathan....Network V.P. & Gen. Mgr.

Engineering

Frank Marx.....Vice-President in Charge
Merle Worster.....Dir. of Tech. Oprs. TV
Frederick Zellner.....Dir. of Tech. Oprs. AM
Joseph Sauer.....Traffic Manager
Richard Hamilton..Supervisor of Communications
George Milne.....Dir. of Traffic & Comm.
Clure Owen .....Administrative Assistant
John Preston...Director of Engineering Facilities
Lawrence A. Ruddell.....Recording Director
Lowell Clark.....Mgr., Teletype Services

Production Services

John Kneeshaw.....Business Manager
Ruth K. Blainey.....Operations Supervisor
David Eschilbacher.....Studio Svcs. Mgr.
Frederick J. Schuhman.....Dir. of Prod. Serv.
Arthur Segal.....Scenic Svcs. Mgr.

Finance, Personnel & General Svcs.

Simon B. Siegel.....Exec. V.P. of AB-PT & ABC
Martin Brown.....V.P. & Treas. of ABC & Treas. of AB-PT
George Ast.....Purchasing Agent
Michael P. Boland.....V.P., Chg. of Fin. Controls
John Brennan.....Dir. of Internal Audit
Edward Graessle.....Manager of Treasury Affairs
Marie McWilliams.....Director of Personnel
Joseph Spagnola..Dir. of Office & Studio Services
Charles Smith.....Chief Accountant
Sam Barr.....Mgr. of Data Processing
Grace Johnsen.....Dir. of Continuity Accept.
Henry Epstein.....Art Director
J. Lawrence Lecky.....Mgr. of Print Prod.

Legal

Everett H. Erlick....V.P. & Gen. Counsel AB-PT
Mortimer Weinbach.....V.P. & Asst. Gen. Counsel AB-PT
Omar Elder.....V.P. & General Attorney
Richard Freund.....V.P. Chg. of Labor Rel.
Edward Masket.....Dir. of Pgm. Bus. Aff.
Robert Kaufman.....Gen. Attorney, Sls. & Pgm. Contracts
Charles DeBare.....Gen. Attorney AM Net. & O&O Stas.

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Programming

Theodore H. Fetter.....V.P. & Program Director
Giraud Chester.....V.P. in Charge of Daytime Programs
Daniel Melnick.....V.P. in chg. Pgs. Deve.
Theodore Lyman.....Mgr. Anncg. Div.
Armund Grant.....Dir. Daytime Progms.
Charles H. Barris.....Mgr. Daytime Prog.
John B. Green.....Exec. Producer
Frederick P. Laffey.....Program Service Mgr.
Leonard Maskin.....Admin. & Budget Manager
Julian Bercovici.....Exec. Producer
Robert Rafelson.....Mgr. Prog. Devel.
George Patrick.....Mgr. Daytime Prog. Serv.

News, Special Events & Public Affairs

James C. Hagerty.....V.P. in Chg.
Thomas Velotta.....V.P. for Special Projects
Donald G. Coe...Dir. of Special Events and Ops.
Wiley Hance.....Mgr. of Public Affairs
John Madigan.....Dir. of News & Pub. Aff.
John Secondari.....Producer, Sp. Projects
William McSherry.....Natl. News Editor-TV
Jules Bergman.....Science Editor
Robert C. Lang.....Assoc. to V.P. in Chg.
Thomas O'Brien.....Nat'l News Editor-AM
Sidney Darion.....Producer of News Pgms.
Frank La Tourette.....Producer of News Pgms.
Jack Powers..Dir. of News & Sp. Events, WABC

Press Information

Michael J. Foster.....Vice-President in Charge
Stephen Strassberg..Director of Press Information
Sidney R. Mesibov.....Dir. of Spec. Exploit. Proj.
Catharine Lynch.....Librarian
Philip Bernstein.....Asst. Dir.
Ellen MacKinnon.....Superv. Audience Info.
George Hoover.....Trade News Editor
Richard Sarno.....Photo Editor
Mari Yanofsky.....Magazine Editor

Continuity Acceptance

Grace Johnsen.....Director

Advertising

Dean Linger.....Dir. of Advertising

Sales

Edgar J. Scherick.....V.P. in Charge
Slocum Chapin.....V.P., West Div. TV-Net Sales
Henry T. Hede.....V.P. Admin. Sls. Mgr.
Charles Ayres.....V.P. in Chg. Eastern Sls.
Edward Bleier.....V.P. in Chg. Daytime Sales
Lormis Irish.....Dir. of Sales Service

Owned & Operated Stations

Stephen Riddleberger.....V.P. & Pres. AM O&O Stas.
Theodore F. Shaker.....Pres. of TV O&O Stas.

On-the-Air Promotion

Jerome Bredouire.....Director
Adolph Seton.....Manager

Affiliated Stations, Station Relations, Station Clearance

Robert Coe.....V.P. in Chg. TV Sta. Rel.
Ralph S. Hatcher.....Mgr., Station Rel.
Donald S. Shaw Jr.,.Director of Station Clearance
Joseph Giaquinto....Manager Station Clearance

Research and Sales Development

Frederick Pierce.....Director Research
Bert Briller.....V.P. in Chg. TV Sales Develop.
Henry Levinson.....Mgr. of Sales Development

ABC International Television, Inc.

Donald W. Coyle.....President
James T. Larkin.....Mgr., Sta. Devel.
Wally McGough.....Dir. Sta. Operations
Charles Dwyer.....Sales Manager

ABC Films, Inc.

1501 Broadway

Henry G. Plitt.....President
Howard Anderson.....V.P. in Chg. Sales, Chicago
Harold Klein.....V.P., Business Affairs
Gilbert Cohen.....Film Supervisor
Raymond Fox.....Controller
Irving Paley.....Advertising & Prom. Director

ABC-Paramount Records, Inc.

1501 Broadway

Samuel Clark.....President
David Berger.....N. Y. Promo. Dir.
Romeo Fabrizio.....Prod. Mgr.
Sidney Feller.....Artist & Rep. Dir.
Irwin Gair.....Radio & TV Promo.
Albert Genovese.....Accountant
Natt Hale.....Dir. of Nat'l Publ.
Raymond Kissel.....Chg. of Stereo Prod.
Harry Levine....Chg. of Artist Booking Bur., Inc.
Larry Lervton.....Nat'l Sales Mgr.
Allan Parker.....Dir. of Album Sales

ABC-TV National Station Sales, Inc.

James E. Conley.....Exec. V.P. & Gen. Mgr.
Robert T. Goldman.....Treasurer
Walter Stein.....Research & Promo. Mgr.
Harrison E. Mulford.....East. Sales Mgr.
D. Thomas Miller.....V.P., Central Div. Chicago
John McElfresh.....Chicago Sales Mgr.
Richard Beesemyer.....Los Angeles Sales Mgr.
James Osborn.....San Francisco Sales Mgr.
William J. Hendricks.....Detroit Sales Mgr.

CHICAGO (WBKB)

360 N. Michigan Ave., Chicago Ill.

Sterling C. Quinlan.....V.P. in Chg. & Gen. Mgr.
William C. Gillogy....V.P. in Chg. TV Net Sales
James Asher.....Dir. Pub. & Prom.
Ralph Andrews.....Film Director
Manuel Fingerhut.....Controller
William P. Kusack.....Manager of Eng. Dept.
Rex Maupin.Dir. of Music for WBKB & ABC C. D.
Con O'Dea....Superv. WBKB News & Sp. Events
Daniel Schuffman.....Program Manager, WBKB

(Continued on Page 728)

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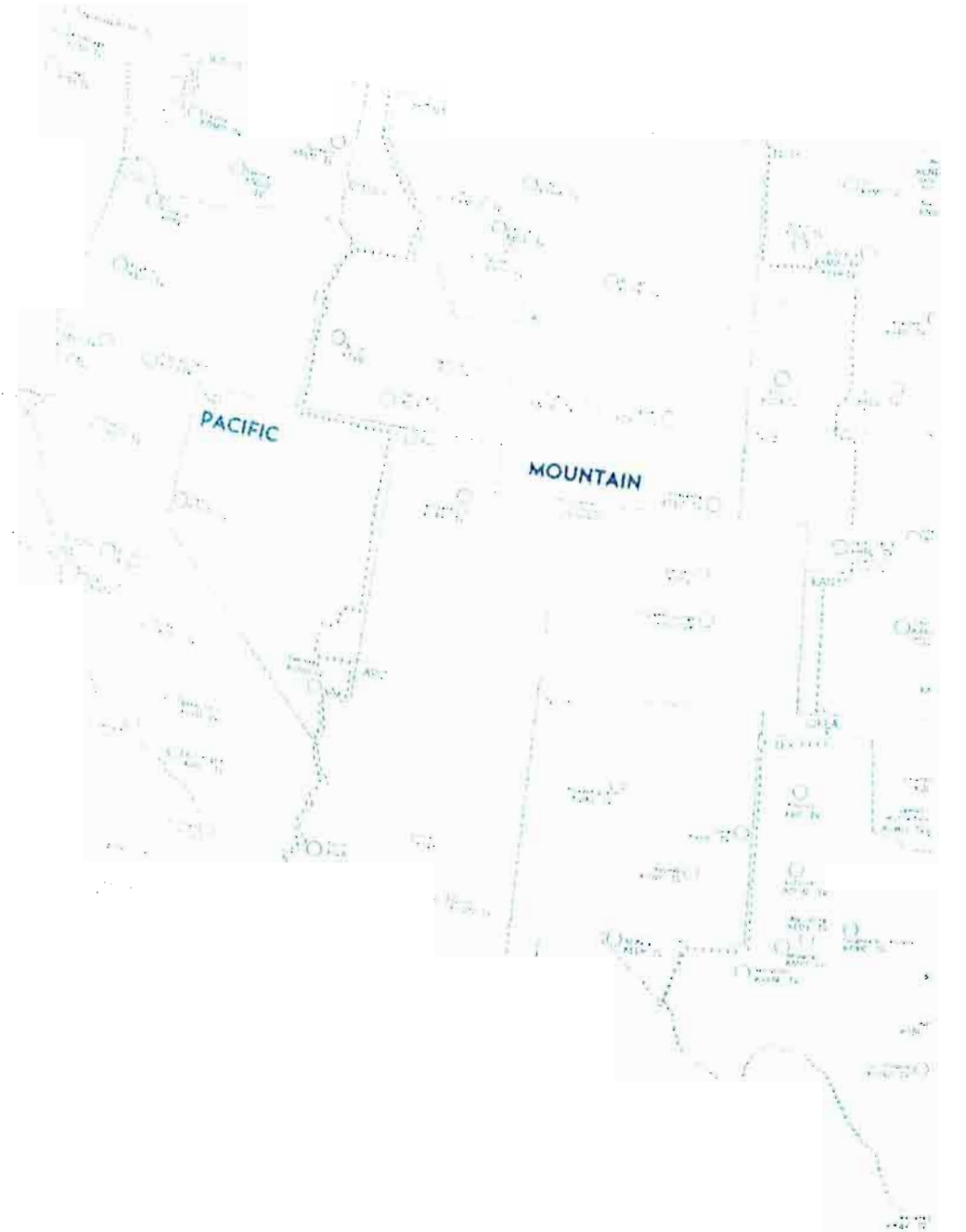

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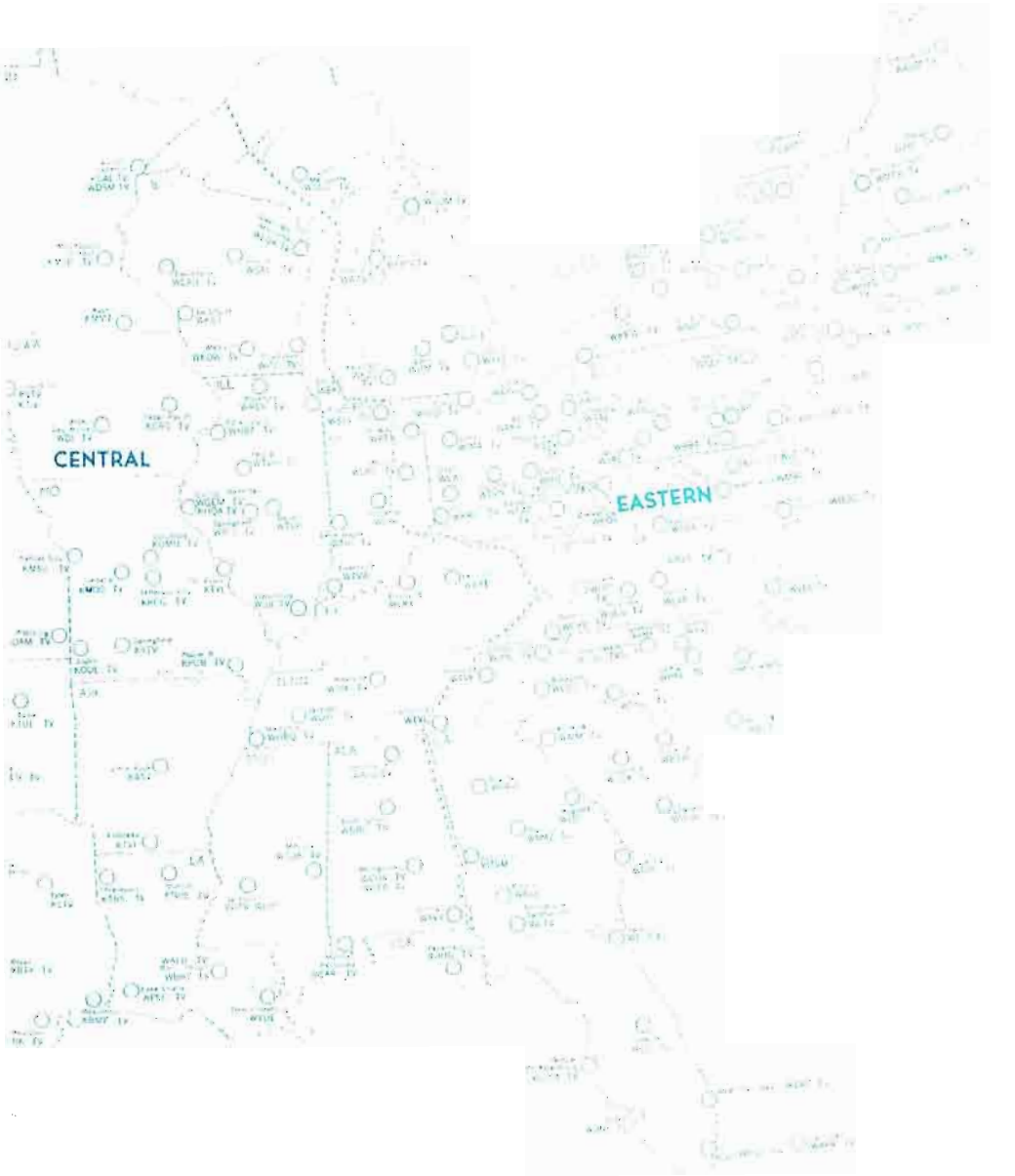
Company Television Network



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(Continued from Page 725)

Robert F. Adams.....Dir. of Sales, WBKB
John Zebell.....Mgr. Sls. Svc. TV Net. C.D.
Marcella Braun.....Continuity Dir.
John Fitzpatrick.....Prod. Mgr. WBKB-TV

DETROIT (WXYZ)
20777 West Ten Mile Rd.
Detroit 41, Mich.

John Pival.....President, Gen. Mgr.
Elizabeth Ashton.....Traffic Manager
Harold Christian.....V. P., in Charge of Merchandising & Research
Ralph Dawson.....Mgr. Tape Comm. Dept.
Kent Fredericks.....TV Nat'l Sales Mgr.
John Fisher.....Prom. & Publ. Mgr.
Earl Moore.....Business Mgr.
Jan Coil.....Sales Service Mgr.
Kenneth Sims.....Film Director
Richard Femmel.....News Director
Charles Kocher.....Chief Engineer
John Reynolds.....Controller
Peter Strand.....Program Mgr.

HOLLYWOOD (KABC-TV)
ABC Television Center
Hollywood 27, Calif.

James G. Riddell....Vice-President, Western Div.
J. Cliford Anderson....Director of Special Servs.
Jack Brembeck.....Manager, Pub., Promo.
Dorothy L. Brown..Continuity Acceptance Editor, Western Division
Milt Fishman.....Dir. Radio-TV News
Rowe S. Giesen.....Mgr. TV Net Prgs.
Robert Bagley.....Mgr. Adv. & Promo., TV Net
Bert Nodella.....Dir., Pgm. Dev., TV Net
Theodore Grenier.....Chief Eng., West Div.
Vincent Francis.....TC & Regional TV Network Sales Mgr., W. D.
Arthur Harvey.....Dir. Labor Rel. & Bus. Affairs
Courtney McLeod....Regional Mgr., TV Sta. Rel.
Norma T. Olsen.....Director TV Program Opera.
Hugh Hole.....ABC Co-Ord TV Network Pgms.
Donald Kraatz.....ABC Co-Ord TV Network
Richard Loeb....Mgr. Program Serv. TV Network
Richard O'Leary.....Sales Mgr. KABC-TV
Louis Sanman.....Mgr. Program Prod. Services
Robert Trachinger.....Mgr. TV Eng. Opera.
James Washburn ...TV Net Prog. Prod. Co-Ord.
James Patterson.....Program Dir. KABC-TV
John Mills.....Production Mgr. KABC-TV
Frank G. Ralston, Jr.....Network Film Dept. Dir.
Elton Rule.....V.P. Gen.-Mgr. KABC-TV
Florence T. Schiro.....Personnel Director
John C. Wagner....Controller, Western Division
Elliott Henry.....Dir. of TV Net. Press Info. Western Division
Sanford Cummings.....V.P. Net. Prog. Dept.
Mitchell L. Gamson.....ABC Coordinator-Warner Bros. TV
Howard H. Lipstone...Mgr. Film Dept. KABC-TV
Norman Sloane.....Business Mgr. KABC-TV

SAN FRANCISCO (KGO)
277 Golden Gate Ave.
San Francisco, Calif.

Seymour Horowitz.....Program Mgr., TV
George Rodman.....Dir, Publicity, Adv. Promo.
Harry Jacobs.....Chief Engineer & Building Maintenance Manager
Edith Kirby.....Traffic Manager
Robert Mitchell.....Mgr., Film Dept.
Tosca Lemont.....TV Nat'l Sales Dir.
Chandler Meloy.....TV Sls. Svc. Mgr.
Lorraine Pedersen..Continuity Acceptance Editor
David Sacks.....V.P. Gen. Mgr. KGO-TV
Henry Saroyan....Purchasing Agent & Controller
Russ Coughlan.....Sales Mgr. KGO-TV
Calvin Thomas.....Prod. Mgr. KGO-TV

WASHINGTON
1735 DeSalle St., N.W.
Washington, D. C.

Alfred Beckman.....V.P. in Chg.

WABC-TV, NEW YORK
7 West 66th St., New York 22, N. Y.

Joseph Stamler...V.P. & Gen. Mgr. of WABC-TV
Arthur Dorfner.....Business Mgr.
James Szabo.....Sales Mgr.
Arthur Gross.....Program Director
John Doyle.....Sls. Svc. Mgr.
Takashi Kako.....Film Director
Gordon Kunz..Production Manager of WABC-TV
Lester Dinoff.....Publicity Director
Clarence Johnson.....Art Director
Lawrence Pollock....Dir. of Research & Sls. Dev.
Murry Salberg.....Dir. of Adv. & Sls. Prom.

ABC-TV Station Affiliates Association
Board of Governors

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D. A. Noel, Secty....WHBQ-TV, Memphis, Tenn.
Michael Shapiro, Treas...WFAA-TV, Dallas, Tex.
Thomas Chisman.....WVEC-TV, Norfolk, Va.
Donald Davis.....KMBC-TV, Kansas City, Mo.
Joseph Hladky.....KCRG-TV, Cedar Rapids, Ia.
Howard Maschmeier..WNHC, New Haven, Conn.
William Warren.....KOMO, Seattle, Wash.
Norman Louvou.....KCPX, Salt Lake City, Utah

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ECONOMY STIMULATION

A Vital TV Service in the Public Interest

By JAMES T. AUBREY, JR., President
CBS Television Network

IT IS CUSTOMARY in discussing television to point out the unique aspects of the medium. I should like to suggest that what is fundamental about our television is its combination of three vital services to the public interest. Each of these services is strong and worthwhile by itself. Together, they make television even more valuable as a national and—in a growing sense—an international asset.

The three services rendered by television, in the public interest, reflect the broad scope and impact of this mightiest of communications media. No other medium, for an example, can make the individual in his own home an eyewitness to the great events of his time. No other medium can bring the world's greatest entertainment talent right into the sight and sound of the family living room.

Generally when we discuss U. S. television we emphasize these two objectives in the public interest—information and entertainment. There is a third, tremendously important, which I can best describe as stimulation of the economy.

Of course, we must and we do move ahead in giving the American public information. We do this on a tremendous variety of subjects, ranging from the formal higher education offered on "College of the Air" to the pre-school public of "Captain Kangaroo" to the family audiences of CBS Reports, "Eyewitness," "The Twentieth Century" and many other CBS News programs of both spot news and documentary nature. We do it with entertainment of equally broad range, in a balanced flow of variety, comedy, drama, good music, adventure and so forth. Some entertainment evokes recognition of basic American standards of respect for our fellow men and for our nation's ideals and ideas. Some entertainment encourages awareness of our cultural heritage. Some entertainment serves the public interest purely by entertaining, as do some of our greatest books, plays and music. There is no need to categorize. Leonard Bernstein and the New York Philharmonic—or "The Defenders" or Red Skelton or "Candid Camera"—cannot be topped as entertainment; yet each in its own way contributes something more for us.

Earlier I mentioned a third objective of television, which I described as stimulation of the economy. I believe very strongly that television plays a major role in promoting the development and sale of consumer goods, in creating and maintaining mass markets which enable so many products to be priced within the reach of all. It is no accident that the major upsurge of the American economy has come precisely in the years when television became the major marketing force in shaping our economy as it exists today.

At the CBS Television Network, we look forward to the day when what television has done for America can be extended to every corner of the world. It will be a better world to live in.

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Annual

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For the seventh
consecutive year the
CBS Television Network
is attracting
the biggest audiences
in television.

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CBS Television Network

JAMES T. AUBREY, JR.

PRESIDENT, CBS TELEVISION NETWORK

James T. Aubrey, Jr., was appointed President of the CBS Television Network on December 8, 1959, and elected to the Board of Directors of the Columbia Broadcasting System the following day. Since June 1 of the same year he had been Executive Vice President of the CBS Television Network. Mr. Aubrey entered broadcasting in 1948 as an account executive for KNXT and KNX-Radio, the CBS-owned stations in Los Angeles. After serving as Sales Manager of KNXT he was General Manager of KNXT and of the CBS Television Pacific Network from October 1952 to June 1956. In June 1956 he was named Manager of Network Programs, Hollywood, for the CBS Television Network. From December 1956 until he rejoined CBS as Vice President, Creative Services, Columbia Broadcasting System, Inc., on April 28, 1958, Mr. Aubrey was with the ABC Television Network as Vice President in Charge of Programming and Talent. He was associated with Street & Smith Publications and Conde Nast Publications after World War II service in the U. S. Air Force.

WILLIAM H. HYLAN

CBS TELEVISION NETWORK SENIOR VICE PRESIDENT, SALES

William H. Hylan was appointed Senior Vice President-Sales, on March 10, 1962. In this capacity he directs all phases of network sales and services. Mr. Hylan previously had been Vice President Sales Administration, since February 1957. Before that, he had been Vice President in Charge of Network Sales since December, 1952. He joined CBS in 1937 and served as account executive for CBS Radio Sales until 1941. In July of that year he enlisted in the U. S. Army remaining in the service until November, 1945, when he returned to CBS as Assistant to the Director of Station Administration. Three years later he joined CBS Television Network Sales. From 1948 to 1951, Mr. Hylan served as account executive in CBS Television Network Sales. In July, 1951, he was named Assistant Sales Manager and, in January, 1952, he was appointed Eastern Sales Manager. He was elevated to a Vice Presidency in December, 1952. Mr. Hylan was born in New York City in 1915, and resided in Puerto Rico during his youth. He is a graduate of Yale University, Class of 1937. In the Army, he saw service with the Counter-Intelligence Corps and the Office of Strategic Services.

OSCAR KATZ

VICE PRESIDENT, NETWORK PROGRAMS, CBS TELEVISION NETWORK

Oscar Katz has been Vice President, Network Programs, for the CBS Television Network, since August, 1959. Previously he had been Vice President in Charge of Daytime Programs for the CBS Television Network since August 31, 1956. Mr. Katz joined CBS in the Research Department in 1938. In November 1942, he was named Assistant Director of the department. Subsequently, he became Associate Director, and in 1948 was named head of the department. In July 1951, Mr. Katz was named Director of Research for the CBS Television Network, the post he held until his appointment in 1956 as Vice President in Charge of Daytime Programs. Mr. Katz has been a member of the CBS Television Network Executive Program Plans Board, which is concerned with plans for the whole program spectrum, daytime as well as nighttime, since 1951. He is a member of the Market Research Council and the Friars and The Players clubs. During World War II, Mr. Katz was on loan from CBS on a special assignment for the Office of War Information. Mr. Katz was born in New York City, and received his B. S. degree from the College of the City of N. Y.

www.americanradiohistory.com

CBS Television
A Division of CBS, Inc.

485 Madison Avenue, New York 22, N. Y.
Telephone: PLaza 1-2345
Production Center: 524 W. 57th St., New York 19, N. Y.
Telephone: JUdson 6-6000
Registered Telegraphic Address—CBSINC NEW YORK

NOTE: A full listing of the CBS, Inc., Board of Directors and Officers, as well as Radio Div. executive personnel will be found on Page 206.

CBS TELEVISION DIVISION OFFICERS

James T. Aubrey, Jr. . . . . President
Frank Shakespeare, Jr. . . . V.P. & Ass't. to the Pres.
Hubbell Robinson . . . . . Sr. Vice Pres.—Programs
William H. Hylan . . . . . Sr. Vice Pres.—Sales
John T. Reynolds . . . . . Sr. V.P.—Hollywood
Oscar Katz . . . . . Vice President in Charge of Network Programs
Michael Dann . . . . . Vice President in Charge of Network Programs, New York
Lawrence White . . . . . V.P., Daytime Pgms.
Hunt Stromberg . . . . . V.P. Pgm. Devel., Hollywood
Joseph H. Ream . . . . Vice Pres., Program Practices
Edward L. Saxe . . . . V.P. in Charge of Operations
Thomas H. Dawson . . . . . V.P.—Network Sales
John Karol . . . . . V.P., Special Prog. Netwk. Sales
William B. Lodge . . . V.P. Eng., & Affiliate Relations
Carl Ward . . . . . Vice Pres., Affiliate Relations
W. Spencer Harrison . . . . . Vice-President and Business Mgr. of Talent & Contract Properties
Merritt Coleman . . . . V.P. & Business Mgr., Talent & Contract Properties, Hollywood
John P. Cowden . . . . . Vice Pres., Information Serv.
Charles S. Steinberg . . . . V.P., Public Information
William MacPhail . . . . . Vice President, Sports
James Geer . . . . . Controller

Network Sales

William H. Hylan . . . . . Sr. Vice Pres.—Sales
Thomas H. Dawson . . . . . V.P., Network Sales
John Karol . . . . . V.P., Special Proj. Netwk. Sales
Sam K. Maxwell, Jr. . . . Gen. Sales Mgr., Net. Sales
Joseph Curl . . . . . Daytime Sales Mgr.
Roland Blair . . . . . Mid-Western Sales Manager
Robert Swats . . . . . Detroit Sales Manager
Robert Livingston . . . . . Pacific Coast Sales Mgr.
William J. Fagan . . . . . Business Manager
Robert Jamieson . . . . . Ass't. Business Mgr.
George Zurich . . . . . Manager, Station Clearances
George A. Kolpin . . . . . Contract Manager
Robert Philpot . . . . . Director, Sales Services

Affiliate Relations

Carl Ward . . . . . Vice-President in Charge
Gordon Hayes . . . . . National Mgr.
Donald Clancy . . . . . Administrative Manager
Robert Wood . . . . . Mgr., Contracts & Records
Bert Lown . . . . . Western Manager
Ed Scovill . . . . . Midwest Manager
David R. Williams . . . . . Eastern Manager

Network Programs

Hubbell Robinson . . . . . Sr. Vice Pres.—Programs
Oscar Katz . . . Vice Pres. in Chg. Netwk. Programs
Michael Dann . . . V.P. in Chg. of Net. Pgms. N. Y.
John T. Reynolds . . . . . Sr. Vice Pres.—Hollywood
Hunt Stromberg . . . . . V.P., Pgm. Devel. Hollywood
Larry White . . . . . V.P., Daytime Pgms.
Bruce Lansbury . . . . . General Program Executive
Herbert Solow . . . . . Dir., Daytime Pgms., H'lywd.
Robert Milford . . . . Director, Netwk. Progs., N. Y.
Jerry Leider . . . . . Director, Program Sales
James Lavenstein . . . . . Administrative Mgr.
Alan Wagner . . . . . General Program Executive
Marc Merson . . . . . Gen. Program Exec.

Operations

Edward L. Saxe . . . . . Vice President, Operations
Joseph A. Flaherty . . . . . Plant & Engrg. Devel.
Walter R. Pierson . . . . . Plant Engrg. & Devel.
Paul Wittlig . . . . . Plant Engrg. & Devel.
Robert Bridges . . . . . Planning & Analysis
J. Hymson . . . . . Planning & Analysis
Hugh T. Graham . . . . . General Manager
D. White . . . . . Assistant to General Manager
Harold C. Meier . . . . . Broadcast Services
A. Raymond . . . . . Labor Relations & Plant Svcs.
Gordon Shadwick . . . . . Film Services
E. Carlton Winckler . . . . . Production Services
R. Hammer . . . . . Technical Services
James Hesen . . . . . General Manager, Hollywood
Harry Zipper . . . . . Admin. Services, Hollywood
Everett Sears . . . . . Scheduling, Hollywood
H. Pangborn . . . . . Quality Control, Hollywood
M. Granas . . . . . Film Services, Hollywood
Edwin Gale . . . . . Production Svcs., Hollywood
Gilbert Wyland . . . . . Studio Services, Hollywood

Information Services

John Cowden . . . . . Vice President

(Continued on Page 736)

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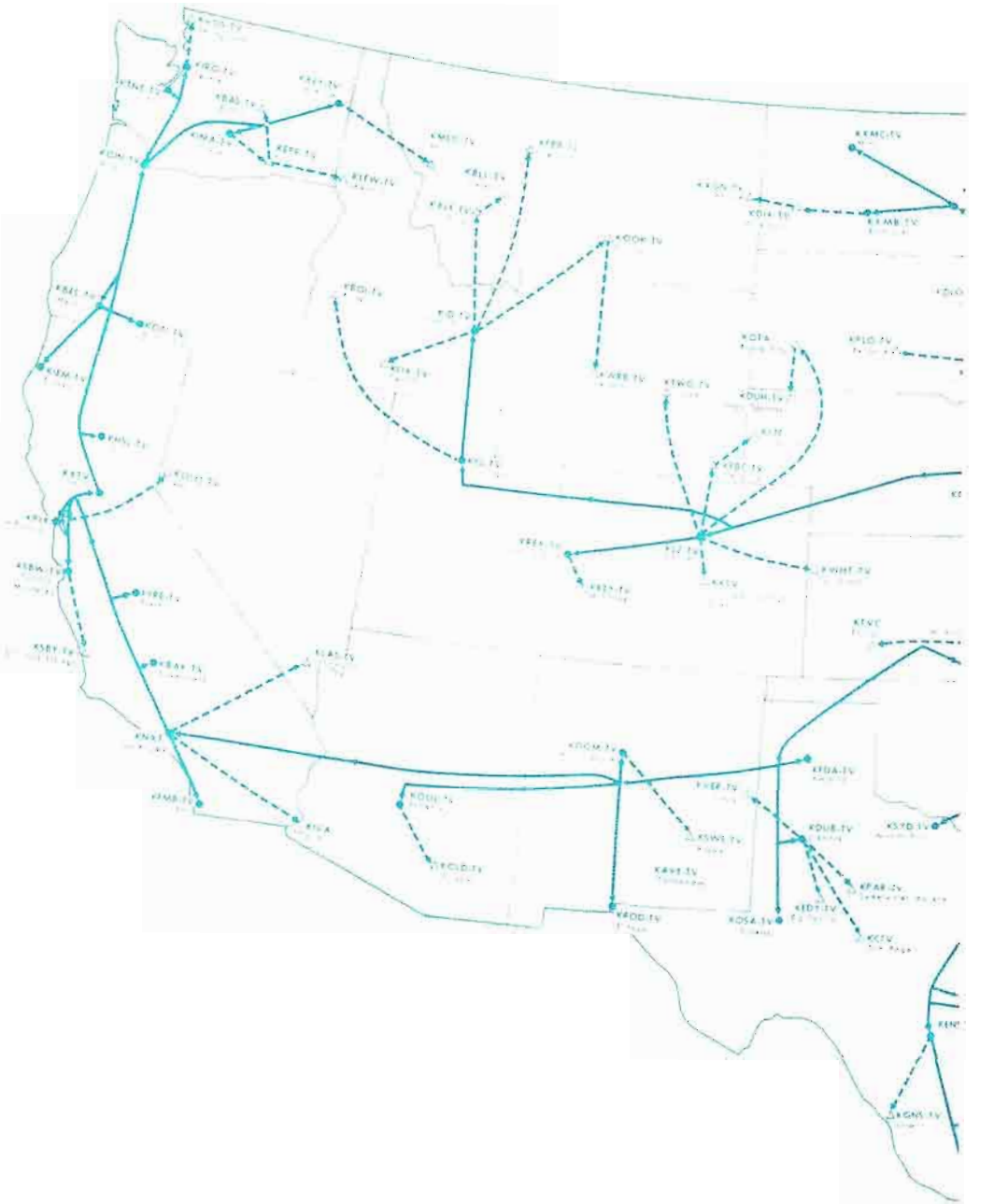

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System Television Network

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(Continued from Page 733)

Advertising & Sales Promotion

Louis Dorfsman ..... Creative Director
George Bristol ..... Operations Director
Robert Strunsky ..... Copy Chief
Alex Kennedy .... Director of Audience Promotion
Richard Golden ..... Director of Market Planning
David Fuchs ..... Director, Market Development
Leonard Broom ..... Promotion Mgr., N. Y.
Edward Side ..... Production Manager

Press Information

Charles Steinberg ..... V.P., Public Information
Leonard Spinrad ..... Exec. Editor
Hank Warner ..... Director, Press Information
Edward Reynolds ..... Ass't. Director
Ernest Stern ..... Director, Hollywood
Harry Feeney .... Manager of Trade & Bus. News
James Kane ..... Mgr., Affiliate Press Relations

Research

Jay Eliasberg ..... Director
Philip Luttinger ..... Asst. Director
Rose Marie O'Reilly ..... Manager of Ratings
Tore Hallonquist .. Manager of Program Analysis
Arnold Becker ..... Mgr., Coverage Div.

Engineering

William B. Lodge ..... V.P., Engineering and Affiliate Relations
Richard O'Brien ..... Director of Engineering
H. A. Chinn ..... Chief Engineer
Kenneth Benson ..... Director, Audio-Video Engineering

Business Affairs

W. Spencer Harrison ... Vice-President and Business Mgr. of Talent & Contract Properties
Merritt Coleman ..... V.P. & Bus. Mgr., Talent & Contracts, Hollywood
Sal Iannucci ..... Director of Business Affairs

Accounting

James Geer ..... Comptroller

CBS News

Richard Salant ..... President
Blair Clark ..... Vice Pres. & Gen. Mgr.
David Klinger ..... Vice Pres., Administration
Ernest Leiser ..... Asst. General Manager
Jack Bush .... Manager of News Film Production
Pamela Ilott ..... Director, Religious Programs
Robert Wussler ..... Special Projects Coord.
James Burke ..... Assignment Editor, CBS News
David Zellmer .. Executive Producer of TV News
Robert Skedgell .. Exec. Producer of Radio News
David Schoenbrun ..... Gen. Mgr., Wash. Bureau

CBS Sports

William MacPhail ..... Vice President
Jack Dolph ..... Asst Director

CBS TELEVISION STATIONS DIV.

Merle S. Jones ..... President
Craig Lawrence .... Vice President in Charge of CBS Television-Owned Stations

WCBS-TV, 485 Madison Ave. New York 22, N. Y.

Norman E. Walt ..... General Manager
Jerry Danford ..... Sales Manager
Ned Cramer ..... Director, Public Affairs
Dan Gallagher ..... Program Director
Leonard Traube ..... Dir., Info., Servicse & Adv.
William C. Lacey ..... Film Manager

WBBM-TV, 410 N. Michigan Ave. Chicago, Ill.

Clark George ..... Vice President & Gen'l Mgr

KNXT, 6121 Sunset Blvd. Los Angeles 28, Calif.

Robert Wood ..... Vice President, Gen'l Mgr

WCAU-TV, City Line & Monument Aves.; Phila., Pa

John Schneider ..... Vice President, Gen'l Mgr.

KMOX-TV, 12th & Cole Streets St. Louis 4, Mo.

Gene Wilkey ..... Vice President, Gen'l Mgr.

CBS TV Stations Nat'l. Sales

Bruce Bryant ..... Vice President, Gen'l Mgr.
Gerald E. Marenoff ..... Business Manager
Ted O'Connell ..... Eastern Sales Manager
William Hohmann ..... Director Sales Promotion

Branch Offices

Richard Loftus ..... Midwestern Sales Manager
630 N. McClurg Ct., Chicago
George Swearingen, Jr. ..... Atlanta Manager
805 Peachtree St., N.E., Atlanta, Ga.
John Logan ..... Detroit Manager
932 Fisher Bldg., Detroit 2, Mich.
Robert Perez ..... San Francisco Manager
Palace Hotel, San Francisco
Sam Hill ..... Los Angeles Manager
1313 N. Vine St., Los Angeles

CBS Films, Inc.

Sam Cook Digges ..... Adm. Vice-President
Robert Lewine ..... Vice-President, Production
Fred Mahlstedt ..... Dir. Oper. & Prodn.
Eugene Moss ..... Sales Promotion Manager
Walter Scanlon ..... Merchandising Manager
Murray Benson ..... Dir. of Licensing
Robert Fuller ..... Dir. of Publicity
David Sontag ..... Mgr., Programs
Howard Kany ..... Dir. of Intern. Bus. Rel.

Terrytoons

William Weiss ..... Vice President

CBS Animations

Tom Judge ..... General Sales Mgr.

Advertising & Sales Promotion

Tom Means ..... Director

Information Services

Howard Berk ..... Director

Legal

Thomas K. Fisher ..... V.P. & Gen. Attorney

Programming

Hal Hough ..... Director

Station Services

Harvey Struthers ..... Vice President

Research

Robert Davis ..... Director

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TELEVISION'S GROWTH

Meets Desires and Needs of "Customers"

By WALTER D. SCOTT, Executive Vice President
NBC Television Network

TELEVISION'S FANTASTIC growth has been achieved by an ear-to-the-ground attunement to the desires and needs of its two groups of "customers": audiences and advertisers.

Providing a new service was the impetus; adapting that service to the changing needs of our viewers and clients was the motivating factor in building TV into the most powerful communications force in history.

More people are watching, and more advertisers are placing more money in TV than ever before. The reason for this continuous upward curve is service.

We are in the entertainment and information business, and also the selling business. Patterns change so rapidly in both these areas that we must anticipate needs, set trends, and provide a service.

At NBC, more than a dozen years' experience in network programming have resulted in what we believe to be the finest TV service offered. To advertisers we bring a flexibility which permits them to use network TV as it fits their needs; to our viewers we bring a schedule of balance and diversity.

Flexibility for advertisers has long been part of the NBC Television Network service. As pioneers in such areas as participating programs, color and specials, we have successfully opened new horizons to advertisers.

Our participating programs have been used by major advertisers for year-long campaigns, by seasonal advertisers and small new advertisers which have used these programs to sell products at such a rate that they have later become multi-million dollar clients of NBC-TV.

As the only network which provides regular color programming, we have reaped the rewards of this service. Many advertisers now request or insist their shows be done in color and, in the case of the automotive industry, a major share of their business is placed on NBC-TV.

The specials concept, originated here in 1954, has evolved into a flexible medium designed to fit the needs of a variety of advertisers. Hallmark uses specials to sell greeting cards at holiday time, Lincoln-Mercury and Chrysler use them to sell cars, Purex to sell soap.

Our regularly-scheduled programs, too, are well-equipped to contribute to NBC-TV's overall flexibility. In daytime programming studies have shown that product demonstration by the star provides much higher impact than the average commercial. Bill Cullen, Art James, Jan Murray, Merv Griffin, Hugh Downs, and others — regularly give this added plus to our advertisers.

The position of NBC News as the leader in broadcast journalism has made the purchase of our news-public affairs programming an attractive buy for many advertisers. With prime time informational programming at an all time high, audiences have responded in great numbers.

We will continue to strive to make the power of network TV available to as many product manufacturers as possible, while serving our viewers.

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More people watch the news on NBC than on any other Network

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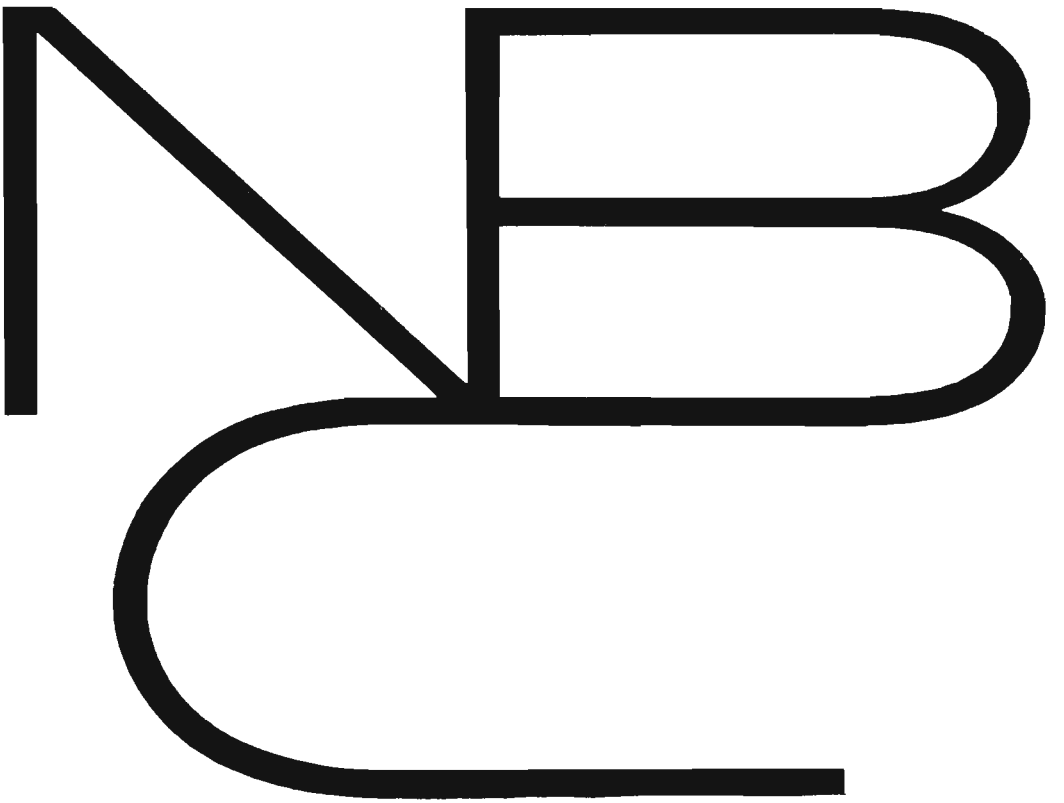

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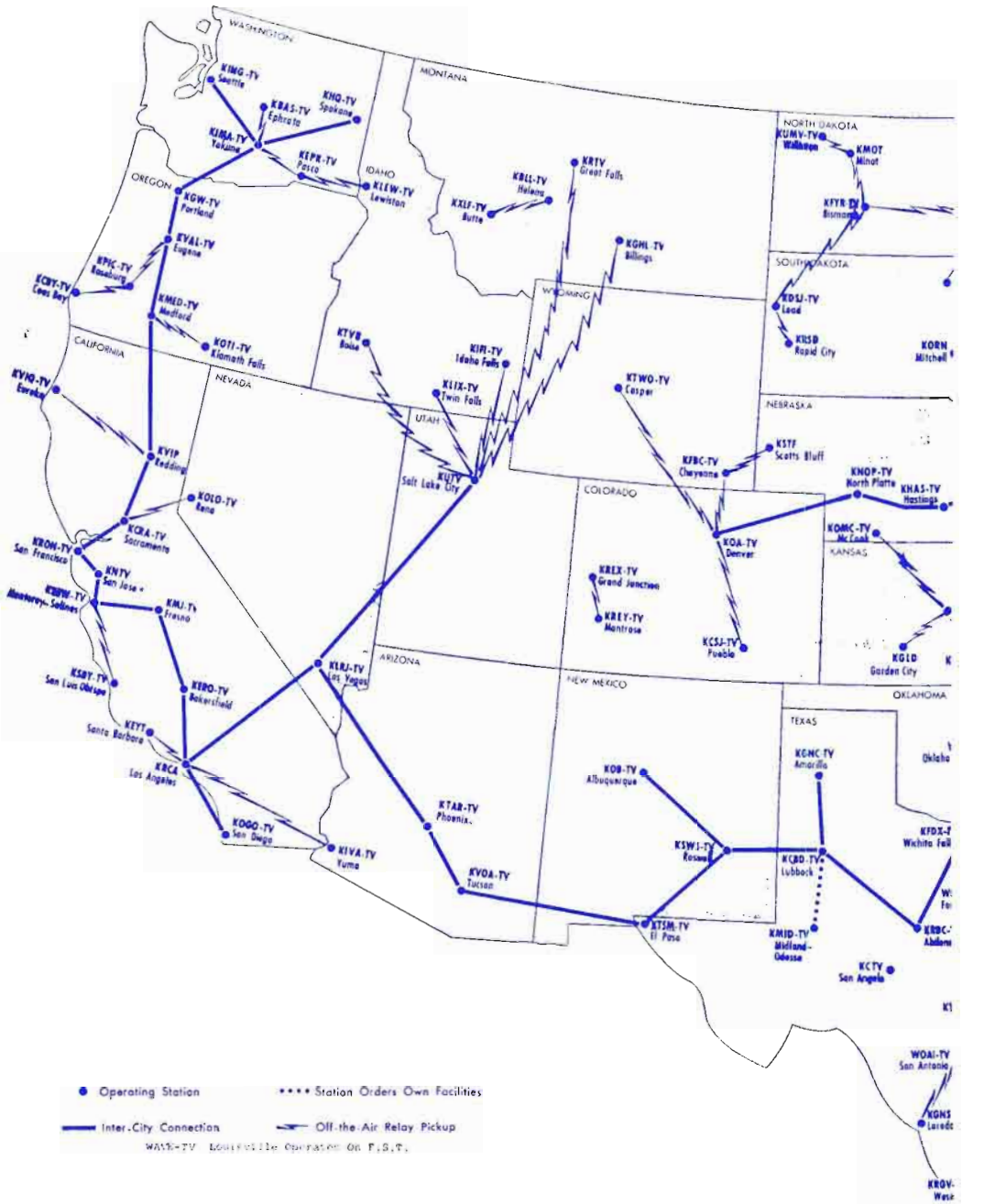

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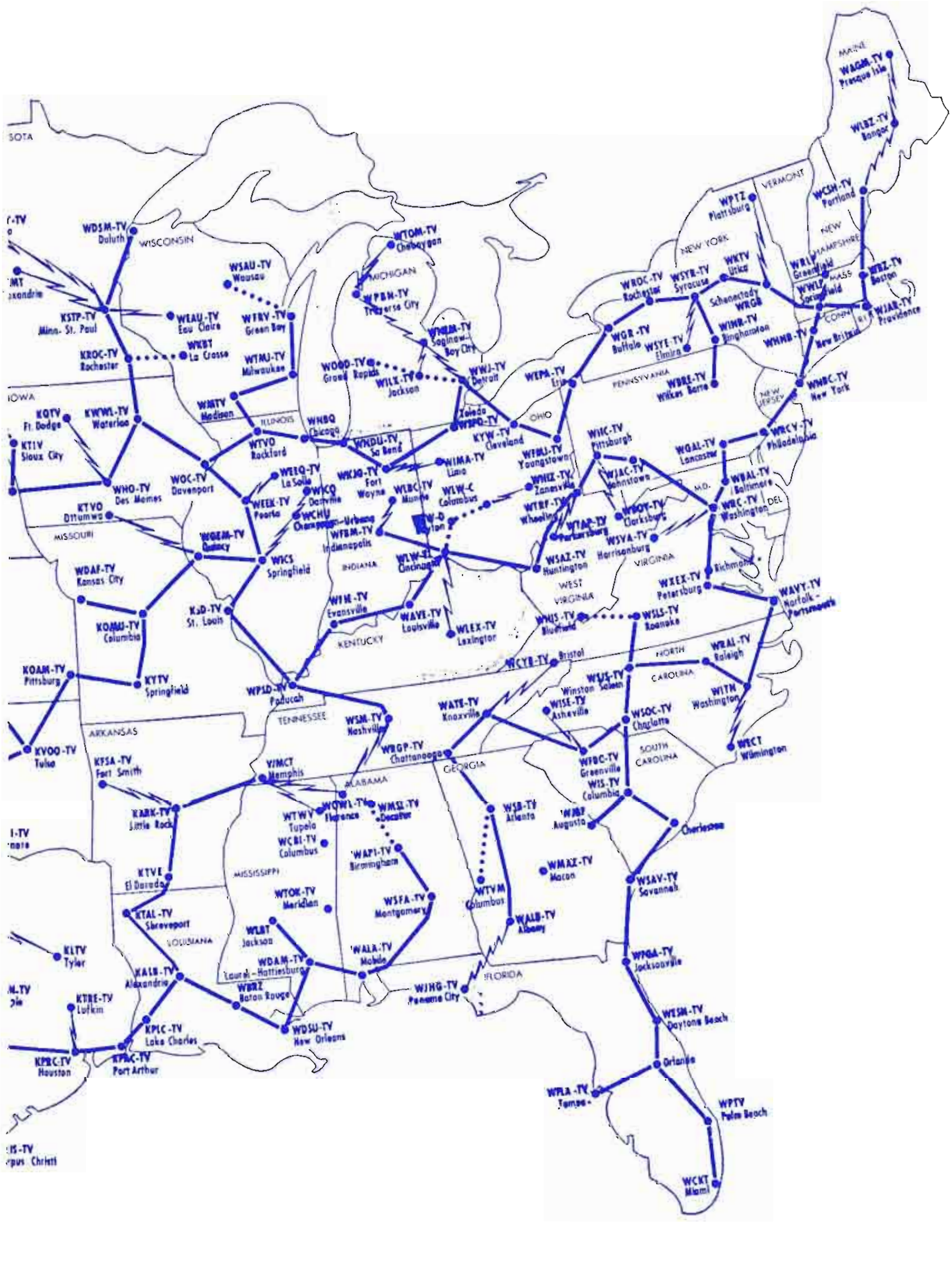
Company Television Network



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NBC Television Network

WALTER D. SCOTT
EXECUTIVE VICE PRESIDENT, TELEVISION NETWORK

Walter D. Scott was appointed executive vice president, television network, in February, 1959. Before his election as head of the television network, Mr. Scott had been vice president, television network sales. An executive with more than 20 years service in NBC, Mr. Scott joined the network's sales department in 1938. He was named eastern sales manager in 1949, and in February, 1951, was promoted to New York radio network sales manager. In November, 1952, he was appointed to the new post of administrative sales manager. He held this position until he was elected vice president and national sales manager, television network, in December, 1955. He was named vice president, television network sales, in January, 1958. Before joining NBC, Mr. Scott served in the sales department of Hearst Radio, Inc., and before that on the advertising staff of the Daily Oklahoman and Times. He is a graduate of the University of Missouri School of Journalism.

DON DURGIN
VICE PRESIDENT, NETWORK SALES

Don Durgin, who was appointed vice president, television network sales, in February, 1959, first joined NBC in 1949 as assistant to the manager of advertising and promotion for NBC Spot Sales. In 1951, he joined the ABC Television Network as a sales presentation writer, subsequently holding several positions there until he was elected vice president in charge of the ABC Radio Network in November, 1955. Returning to NBC in March, 1957, he became vice president in charge of sales planning for the television network. He was appointed vice president, national sales manager, television network sales, in January, 1958, holding that position until he was named to his present post. He is a summa cum laude graduate of Princeton University and a graduate of New York University Law School.

MORT WERNER
VICE PRESIDENT, PROGRAMS

Mort Werner, was appointed vice president, programs, television network, in July, 1961. Mr. Werner came to NBC from Young and Rubicam, Inc., where he had been senior vice president and member of the executive committee. He previously was with NBC from 1951 until July, 1957, when he left to become vice president in charge of broadcast activities of Kaiser Industries Corporation. Mr. Werner joined NBC in 1951 as producer of "Today," later becoming executive producer of the program and then executive producer of "Today," "Home" and "Tonight." In February, 1955, he was named director of participating programs for the NBC-TV Network, and in November of that year was appointed national program director. He was elected vice president, national programs, in Dec., 1955, and in February, 1957, was appointed vice president, television daytime programs. He continued in that post until he joined Kaiser Industries in July, 1957. Mr. Werner joined Young & Rubicam in October, 1959, as vice president and director of radio and television, becoming senior vice president and member of the executive committee one year later, a position he held until he joined NBC in July, 1961.

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National Broadcasting Co., Inc.
NBC Television Network

30 Rockefeller Plaza, New York 20, N. Y.
Telephone: CIrcle 7-8300

Registered Telegraphic Address: NATBROCAST NEW YORK

NOTE: A full listing of the NBC corporate personnel, as well as the board of directors, will be found on Page 223.

DEPARTMENTS

EXECUTIVE

Robert W. Sarnoff.....Chairman of the Board
Robert E. Kintner.....President

NBC OWNED STATIONS & NBC SPOT SALES

P. A. Sugg.....Exec. V.P., NBC Owned Stations & NBC Spot Sales
Marvin V. McCormick.....Dir., Business Affairs

NBC Spot Sales

Richard H. Close.....Vice Pres., NBC Spot Sales
Byron E. Goodell.....Dir., TV Spot Sales
Charles Bergh.....Mgr., Central TV Spot Sales
Wilbur Fromm.....Dir., New Bus. & Prom.

NBC Owned Stations

WNBC-TV, New York

Theodore H. Walworth, Jr.....V.P. & Gen. Mgr.

WRC-TV, Washington

Joseph Goodfellow.....V.P. & General Manager

WNBQ, Chicago

Lloyd Yoder.....V.P. & General Manager

WRCV-TV, Philadelphia

Ray Welpott.....V.P. & General Manager

KRCA, Los Angeles

Thomas C. McCray.....V.P. & General Manager

KNBC—AM-FM, San Francisco

William B. Decker.....General Mgr.

WJAS - AM-FM, Pittsburgh

Stephen Rooney.....General Mgr.

NEWS

William McAndrew.....Exec. Vice Pres., News
Julian Goodman.....Vice President, News
Carl Lindemann, Jr.....V.P., Spec. News Projects
Donald Meaney.....Mgr., Spec. News Programs
Elmer Lower.....Dir., News & Public Affairs
Eugene Juster.....Director, News Film
James Jurist.....Director, Business Affairs
Irving Gitlin.....Exec. Prod., Creative Projects
Russell Tornabene.....Manager, Operations
Rex R. Goad.....Director, News
Leonard Allen.....Manager, News
Samuel Sharkey.....Night Manager, News
Arthur Wakelee.....Weekend Manager, News
William T. Corrigan.....Mgr., News, Washington
Frank Jordan.....Mgr., News, Chicago
John Thompson.....Mgr., News, Hollywood
Burroughs Prince.....Mgr., Local News

TELEVISION NETWORK

TV NETWORK ADMINISTRATION

Walter D. Scott.....Exec. V.P., TV Network
Robert L. Stone.....V.P., General Mgr., TV Network

(Continued on next page)

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Mort Werner.....Vice Pres., Programs
Don Durgin.....Vice President, Sales
James A. Stabile....V.P. & Assoc. Gen. Attorney
Thomas W. Sarnoff.....Vice Pres., West Coast

TALENT & PROGRAM ADMINISTRATION

Herbert S. Schlosser..Dir., Talent & Pgm. Admin.

TV NETWORK BUSINESS AFFAIRS

Nicholas C. Gilles.....Director, Business Affairs

SPORTS

Thomas S. Gallery.....Director, Sports

TELEVISION NETWORK PROGRAMS

Mort Werner.....Vice President, Programs
Grant A. Tinker.....V.P., Gen. Prog. Exec.
Ross Donaldson.....Dir., Program Services
Donald B. Hyatt.....Dir., Special Projects
Edwin S. Friendly, Jr.....V.P., Prog. Admin.
Lester Gottlieb.....V.P., Special Programs
Thomas S. Gallery.....Director Sports
David W. Tebet.....V.P., Talent Relations
Felix Jackson.....Vice Pres., TV Network Programs, West Coast

NBC-TV NETWORK NATIONAL SALES

Walter D. Scott.....Exec. V.P., TV Network
Don Durgin.....Vice President, Sales
Thomas B. McFadden.....V.P., National Sales
Max E. Buck.....Vice Pres., Eastern Sales
Charles R. Abry.....V.P., Gen. Sales Exec.
John H. Dodge.....General Sales Exec.
Angus Robinson.....Vice Pres., Central Sales
William F. Storke.....Dir., Partic. Pgm. Sales
John M. Otter.....Dir., Special Pgm. Sales
James G. Hergen.....Dir., Daytime Pgm. Sales
Stephen A. Flynn.....Dir., Sta. Sales, Clearance & Sales Service
Joseph J. Iaricci.....Dir., Sales Administration
Dean Shaffner.....Dir., Sales Planning
Raymond Eichmann.....Dir., Client Present. & Sales Promotion
David Hedley.....Dir., Pgm. Presentations
Nicholas Gordon.....Dir., Sales Development
Robert L. Greenwell.....Art Director
Walter W. Gross.....Mgr., TV Sales, Detroit
Harry T. Floyd.....Manager, Western Sales
Walter Tolleson....Mgr., TV Sales, San Francisco

OPERATIONS and ENGINEERING

Wm. Trevarthen.....Vice Pres. Opera. & Eng.
Neil J. Murphy.....Mgr., Bus. Admin.

PARTICIPATING PROGRAMS

William Storke.....Dir., Sales Partic. Pgms.

PRODUCTION SERVICES

Bernard Paulson.....Dir. Prod. Services
Robert MacKichan.....Mgr., Design & Art
Anthony Block.....Administrator, Facilities & Staging Services
Howard Eitelbach.....Mgr., Studio-Thea. Facil.

Telesales and Unit Mgrs.

Jerry Madden.....Director, TeleSales and Unit Mgrs.

Color Coordination

Nancy Salkin.....Administrator, Color Info.

Television Network Operations

Charles Corcoran.....Dir. TV Net. Opera.
John P. Weir.....Mgr. Facil. Plan & Opera.
Robert J. Galvin.....Manager, Video Tape, Film and Kinescope Operations
John A. Hilton.....Manager, Traffic and Lines
Thomas H. Phelan..Manager, Tech. Facilities and Maintenance

STATION RELATIONS

Thomas E. Knode.....Vice Pres. Station Rel.
Donald Mercer.....Dir. Station Rel.
Sheldon Hickox, Jr.....Dir. Sta. Rel. West Coast
Joseph Berhalter.....Sta. Rel. Regional Mgr.
Anthony Cervini.....Sta. Rel. Regional Mgr.
Paul M. Hancock.....Sta. Rel. Regional Mgr.
Wm. M. Kelley.....Sta. Rel Regional Mgr.
Raymond O'Connell.....Sta. Rel. Regional Mgr.
Paul Rittenhouse.....Sta. Rel. Regional Mgr.
Malcolm B. Laing.....Sta. Rel. Regional Mgr.

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BRITISH TV IN THE U. S.

Overseas Programming Interest Encouraged

By DENNIS SCUSE
New York Office, BBC

BBC TV enterprises department was set up in March 1960 to handle all international aspects of our activities, specifically to promote the sale and distribution of our programmes abroad and to develop the co-production of film television series with other organisations and producers.

Considerable success has already been achieved in both fields: our programmes have been sold in over 50 different countries throughout the world including the United States. Major sales in America have included "An Age of Kings" and many other major drama productions (including several Shakespearian classics and plays by Jean Anouilh, Ibsen, Sheridan and Ben Jonson). Many documentary series and programmes have also been seen on American TV screens.

Eighty percent of our domestic TV programming is now transmitted "live," but up to two years ago, little of it was recorded or filmed. In consequence, much of it was seen only once—in the United Kingdom—and although some limited distribution had been achieved by a small "transcription unit," it was obvious that not only would this high quality programming be of interest and use in developing TV in other countries, but that wider distribution represented an important source of revenue to our organisation.

In the field of co-productions "Royal Canadian Mounted Police" has now been sold in over 150 American markets; a second series of the highly successful "Third Man" is in production, and a new series called "Zero One" is currently being made in association with MGM-TV. Discussions are well advanced with networks and producers on several other co-production projects.

What of the future? 25 years ago the BBC began the world's first regular high definition TV broadcasts. It pioneered, and has led the way in what is now perhaps the most important medium of mass communication ever discovered.

●

Our function at the New York office (one of seven overseas) is to encourage local interest in the BBC in general. We provide advice and help in programmes for the home listener, promote good relations with local broadcasters, and keep the BBC informed of any new developments which may arise in our area. This applies to both radio and television broadcasting.

●

To this end, we have maintained an office in New York for over 35 years, but the last two have seen a considerable increase in TV activity.

●

In a world that is growing smaller, and with international TV nearly a reality, BBC TV intends to continue to be among the leaders through greater exposure of its programmes and by increasing the knowledge of our own viewers about what is going on in the world. In all this "BBC TV in the United States" will play an ever increasing part.

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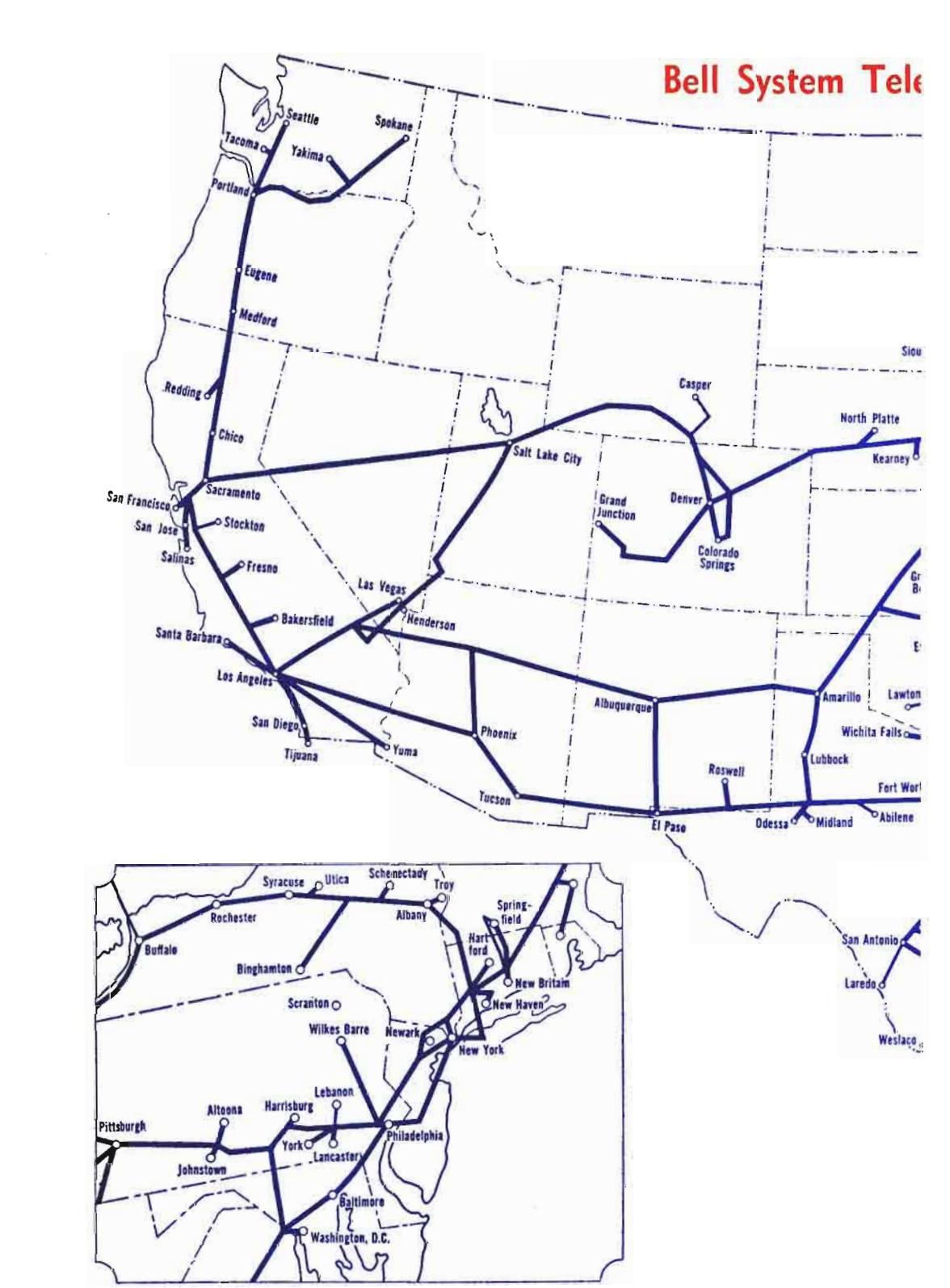

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vision Network Routes

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Population, Families, Television Homes And Television Stations, Listed by State

January 1, 1962*

State	Population	Families	TV Homes	TV Stations
Alabama	3,320,000	880,000	665,000	12
Alaska	250,000	65,500	43,000	5
Arizona	1,410,000	415,000	348,000	9
Arkansas	1,775,000	500,000	333,500	6
California	16,300,000	5,321,500	4,838,000	34
Colorado	1,850,000	515,500	421,000	9
Connecticut	2,670,000	788,500	748,000	6
Delaware	475,000	140,000	125,000	—
District of Columbia	770,000	224,500	211,500	4
Florida	5,115,000	1,564,500	1,270,000	18
Georgia	4,070,000	1,064,000	839,500	11
Hawaii	670,000	206,000	140,000	4
Idaho	685,000	203,500	157,000	5
Illinois	10,275,000	3,161,000	2,980,000	16
Indiana	4,798,000	1,479,500	1,385,000	16
Iowa	2,790,000	860,000	797,000	12
Kansas	2,205,000	699,000	586,000	9
Kentucky	3,055,000	841,000	626,000	6
Louisiana	3,375,000	959,999	754,500	12
Maine	980,000	283,000	260,000	6
Maryland	3,275,000	945,000	857,000	4
Massachusetts	5,235,000	1,517,000	1,447,000	7
Michigan	8,000,000	2,333,000	2,199,000	15
Minnesota	3,500,000	1,032,000	907,000	10
Mississippi	2,180,000	576,000	397,500	7
Missouri	4,500,000	1,409,500	1,247,000	16
Montana	685,000	210,000	142,500	8
Nebraska	1,430,000	442,000	371,500	8
Nevada	305,000	99,500	79,000	4
New Hampshire	615,000	186,000	173,000	1
New Jersey	6,275,000	1,847,000	1,740,500	—
New Mexico	1,025,000	282,000	209,000	6
New York	17,225,000	5,225,000	4,836,000	21
North Carolina	4,660,000	1,188,500	926,000	11
North Dakota	637,000	173,000	132,000	9
Ohio	9,925,000	2,998,500	2,850,000	20
Oklahoma	2,380,000	728,000	595,000	10
Oregon	1,825,000	596,000	475,000	9
Pennsylvania	11,500,000	3,318,000	3,088,000	20
Rhode Island	875,000	258,000	241,000	2
South Carolina	2,400,000	607,500	465,000	9
South Dakota	690,000	199,500	142,500	6
Tennessee	3,625,000	998,000	767,500	14
Texas	10,050,000	2,972,000	2,405,000	46
Utah	940,000	268,500	240,000	4
Vermont	393,000	111,500	100,500	1
Virginia	4,125,000	1,101,000	894,000	12
Washington	2,950,000	937,000	798,000	12
West Virginia	1,850,000	495,000	390,000	9
Wisconsin	4,025,000	1,192,000	1,086,000	13
Wyoming	340,000	102,000	78,000	3
Total	184,278,000	54,519,000	47,807,500	517

* From Census Bureau and other sources.

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TELEVISION

TELEVISION STATIONS

STATION INDEX
TV STATIONS LISTED
BY STATE AND CITY
EXECUTIVE PERSONNEL

YEARBOOK

1962

Silver Anniversary

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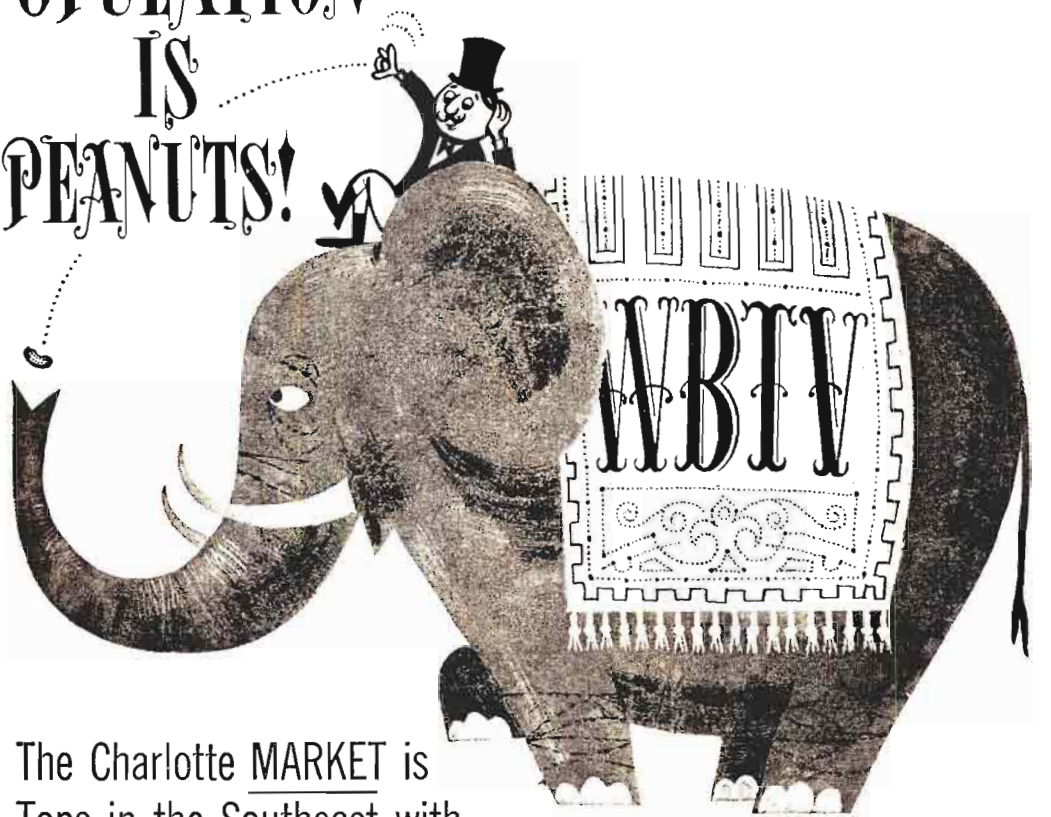
THE CITY POPULATION IS PEANUTS!



The Charlotte MARKET is Tops in the Southeast with 642,500 TV Homes*

Two-hundred thousand peanuts is a fair size city patch, but it's *still peanuts* compared to the TV Homes in the elephantine Charlotte Television Market.

Don't forget! WBTV Delivers 55.3% more TV Homes than Charlotte Station "B"!**

*Television Magazine—1961 **ARB 1960 Coverage Study—Average Daily Total Homes Delivered

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Television Stations Index

—Commercial Stations of the U. S.—
Territories and Possessions

Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
CKLW-TV	787	KFYR-TV	801	KOGO-TV	761	KTEN	805
KABC-TV	760	KGBT-TV	823	KOIN-TV	807	KTES	825
KAIL-TV	759	KGGM-TV	797	KOLD-TV	756	KTHV	757
KAKE-TV	781	KGHL-TV	794	KOLN-TV	795	KTIV	780
KALB-TV	782	KGLO-TV	780	KOLO-TV	796	KTLA	760
KARD-TV	781	KGMB-TV	772	KOMO-TV	829	KTNT-TV	830
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Pop.: 3,320,000
Families: 880,000

ALABAMA

TV Homes: 665,000
TV Stas. in State: 12

WAPI-TV—Birmingham—1949

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....Newhouse Bcstg. Corp.
Address.....P. O. Box 1310
Tel.: FA 3-6141.....CBS-NBC
Newspaper Affiliation.....Birmingham News
Representative..Harrington, Righter & Parsons
V.P., General Manager....Charles F. Grisham
Pub., Prom. Dir.....James Chenoweth
Program Dir.....Johnny Johnson
Chief Engineer.....J. V. Sanderson

WBRC-TV—Birmingham—1949

Channel: 6 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....Taft Bcstg. Co.
Address .....P.O. Box 6007
Tel.: FA 2-4701.....ABC
Representative .....Katz
President.....Hulbert Taft, Jr.
V.P., General Manager.....R. T. Schlinkert
Sales Manager.....Oliver V. Naylor
Prog. Dir., Film Mgr.....Keith E. Barze
Promotion, Publicity Director....Robert E. Lee
Chief Engineer.....Harry L. Lawson
Owners of: WKRC, AM-TV-FM, Cincinnati; WTVN, AM-TV-FM, Columbus; WBRC, AM-FM; WKYT-TV, Lexington.

WMSL-TV—Decatur—1954

Channel: 23 UHF..AP: 102 Kw...VP: 189 W.
Owned By ....Tenn. Valley Radio & TV Corp.
Address.....701 Banks St.
Tel.: EL 3-0361.....ABC-CBS-NBC
Station Reps.....Masla; Clarke, Brown
President, Gen. Mgr.....Frank Whisenant
Commercial Manager.....Bob Gleason
Program, Prom. Mgr.....Alice A. Whisenant
Film Manager.....Mort Hargrove
Chief Engineer.....Kenneth Casey
Owners of: WMSL-AM.

WTVY—Dothan—1955

Channel: 4 VHF..A.P.: 70 Kw...V.P.: 100 Kw.
Owned-Operated By.....WTVY, Inc.
Address .....Box 798
Tel.: SY 2-3195.....ABC-CBS
Sta. Reps.....Clarke Brown; Meeker
General Mgr.....F. E. Busby
Commercial Manager.....Arthur Creamer
Chief Engineer.....Ellis N. Anderson

WOWL-TV—Florence—1957

Channel: 15 UHF..AP: 11.7 Kw...VP: 20.8 Kw.
Owned.....TV Muscle Shoals, Inc.
Business Address.....P. O. Box 600
Tel.: AT 2-7711.....CBS-NBC-ABC
Station Reps.....Jack Masla; Bernard Ochs
President.....Richard B. Biddle
V.P.....W. A. Mapes
Gen. Mgr.....Jack Worley
Comm. Mgr., Local Adv.....M. Davis
Program Director.....E. Foote
Prom., Publicity Director.....Gayle Bishop
Film Manager.....Henry Jones
Nat. Adv. Mgr.....Dick Biddle
Chief Engineer.....Larry Rohling

WAFG-TV—Huntsville—1959

Channel: 31 UHF..AP: 112 Kw...VP: 204 Kw.
Owned By.....Rocket City TV Inc.
Address.....1000 Monte Sano Bldg.
Tel.: 539-1783.....ABC
Station Reps. .....Howard
President.....James Cleary
General Manager.....John A. Higdon
Film Mgr.....Robert E. Smith
Chief Engineer.....Victor Bankowski

WALA-TV—Mobile—1953

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Pape TV Co., Inc.
Address.....210 Government St.
Tel.: HE 3-3754.....NBC
Sta. Reps.....Bolling; Clarke Brown
President.....W. O. Pape
General, Sta. Manager.....W. B. Pape
Commercial, Adv. Mgr.....John E. Dixon
Promotion, Publicity Director.....Bob Grimes
Program Director.....Mal Eno
Chief Engineer.....R. Hurley
Owners of: WALA.

WKRG-TV—Mobile—1955

Channel: 5 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Operated By.....WKRG-TV Inc.
Address.....162 St. Louis St.
Tel.: HE 2-5505.....CBS
Newspaper Affiliation .....Press-Register
Representative .....Avery Knodel
President.....Kenneth R. Giddens
Exec. V.P., General Mgr.....C. P. Persons, Jr.
Program Dir.....Bob Peary
Operations Manager.....John E. Crawford
Publicity Dir.....Mrs. Mary Herring
Film Manager.....James Ellis
Chief Engineer.....Donald B. Patton
Owners of: WKRG-AM-FM.

WCCB-TV—Montgomery—1961

Channel: 32 UHF..AP: 90.5 Kw..VP: 180.9 Kw.
Owned By.....First Alabama Corp.
Address.....305 Davis Bldg.
Tel.: 265-7025.....ABC
Station Representative .....Weed
President .....Harold Anderson
General Manager.....Stan Richards

WCOV-TV—Montgomery—1953

Channel: 20 UHF..AP: 200 Kw...VP: 100 Kw.
Owned-Oper. By.....Capitol Bcstg. Co.
Business Address.....P. O. Box 2505
Tel.:262-5361 .....ABC-CBS
Sta. Representative..Venard, Rintoul, McConnell

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President.....O. P. Covington
General Manager.....Hugh M. Smith
Commercial Manager.....Morris South
Prom., Publicity Director.....Martha Hall
Film Manager.....Bob House
Chief Engineer.....W. D. Weatherly

WSFA-TV—Montgomery—1954

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....Broadcasting Co. of South
Business Address.....10 East Delano
Tel.: AM 5-1251.....NBC-ABC
Sta. Rep.....Peters, Griffin, Woodward
President.....B. Calhoun Hipp
Exec. V.P.....G. Richard Shafto
Manag. Dir.....Carter C. Hardwick
Admin. Asst.....Frank Ridolphi
Nat. Sales Mgr.....Jack Long
Production Mgr.....Sam Spivey
Program Director.....Gene Jacobsen
Commercial Mgr.....Bob Villar
Prom. Mgr.....Robert L. Tuttle
Film Mgrs.....Alice Mayfield, Gene Jacobsen
Chief Engineer.....Richard Payne
Owners of: WIS, AM-TV, Columbia.

WSLA-TV—Selma—1960

Channels: 8 VHF...AP: 1.5 Kw....VP: 3 Kw.
Owned By.....Selma Television, Inc.
Address.....Box 305
Tel.: TR 2-0455.....Independent
Sta. Representative.....Radio-Tv Reps. Inc.
President.....W. J. Brennan
General Mgr., Ch. Eng.....Cyril G. Brennan
Commercial Manager.....John Frasier
Program Director.....John Rogers
Promotion Director.....Bill Wills
Publicity Director.....Minnie Lee Frazee
Film Manager.....Billy Morgan

Pop: 250,000
Families: 65,500

ALASKA

TV Homes: 43,000
TV Stas. in State: 5

KENI-TV—Anchorage—1953

Channel: 2 VHF..AP: 2.69 Kw...VP: 5.37 Kw.
Owned-Oper. By.....All-Alaska Bcstrs., Inc.
Business Address.....Box 1160
Tel.: BR 5-2201.....NBC-ABC
Station Reps.....Fletcher; Day-Wellington, Inc.
President, Gen. Mgr.....Alvin O. Bramstedt
Comm. Adv. Mgr.....William Stewart
Program Dir.....Gerry Hinchee
Prom., Publicity Dir.....Marcia Hiber
Film Manager.....Ernie Carle
Chief Engineer.....Charles Gray
Owners of: KENI; KFAR, AM-TV, Fairbanks; KTKN, Ketchikan.

KTVA—Anchorage—1953

Channel: 11 VHF..AP: 1.61 Kw...VP: 3.22 Kw.
Owned-Oper. By....Northern Television, Inc.
Business Address.....P.O. Box 2200
Tel.: BR 5-4321.....CBS
Representative.....Weed; Alaska Radio-TV
Pres., Gen., Sta. Mgr.....A. G. Hiebert
Chief Engineer.....John Honea

KFAR-TV—Fairbanks—1955

Channel: 2 VHF...AP: 2.76 Kw....VP: 5.6 Kw.
Owned-Oper. By.....All-Alaska Bcstg., Inc.
Business Address.....516 Second Ave.
Tel.: 2125.....ABC-NBC
Pres., General Manager....Alvin C. Bramstedt
Station Manager.....D. Andon
Chief Engineer.....D. Portor

KTVF—Fairbanks—1955

Channel: 11 VHF..AP: 5.5 Kw...VP: 11.1 Kw.
Owned-Oper. By.....Northern TV, Inc.
Address.....Box 2200, Anchorage
Tel.: GL 2-3636.....CBS
Station Reps.....Weed; Alaska Radio-TV
President.....A. G. Hiebert
Station, Comm. Manager.....John Griffin
Promotion Director.....Jan Ward
Film Mgr.....Sue Yoder
Chief Engineer.....Ken Phillips
Owners of: KTVA-TV, Anchorage.

KINY-TV—Juneau—1956

Channel: 8 VHF..AP: .13 Kw...VP: .26 Kw.
Owned-Oper. By.....Juneau Broadcasters, Inc.
Address.....231 So. Franklin St.
Tel.: JU 6-1800.....CBS
Sta. Representative.....Weed; Wagner
Pres., Gen. Mgr.....J. W. McKinley
Program Director.....Richard Peter

Pop.: 1,410,000
Families: 415,000

ARIZONA

TV Homes: 348,000
TV Stas. in State: 9

KCDA—Douglas—1960

Channel: 3 VHF..AP: 1.6 Kw...VP: 2.1 Kw.
Owned By.....Electron Corp.
Address.....Gadson Hotel
Tel.: EM 4-8439.....Independent
President.....Mort Zimmerman
General Manager.....William B. Miller
Commercial Manager.....Daniel C. Park
Chief Engineer.....Norman Robb

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KOOL-TV—Phoenix—1953

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....KOOL Radio-TV, Inc.
Business Address.....511 West Adams St.
Tel.: BR 1-2345.....CBS
Representative .....Hollingbery
Ch. of Bd.....Gene Autry
Pres., Gen. Mgr. .....Tom Chauncey
V.P., Asst. Gen. Mgr.....Homer Lane
Commercial Manager.....Leslie Lindvig
Program Director.....Robert Davies
Promotion, Publicity Director.....Thomas King
Film Manager.....William Hancharik
Chief Engineer.....Albin Hillstrom
Owners of: KOOL, AM-FM.

KPHO-TV—Phoenix—1949

Channel: 5 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By...Meredith Broadcasting Co.
Business Address.....631 N. 1st Ave.
Tel.: ALpine 8-4511.....Independent
Representative ..... Katz
V.P., General Manager.....Dick Rawls
Sta., Comm. Mgr.....Howard Stalnaker
Director, Prog. & Opera.....Robert Martin
Promotion Manager.....Blue Wright
Film Manager.....Thomas Sherlock
Dir. of Engineering.....George McClanathan
Owners of: WOW-AM-FM-TV, Omaha; KCMO-AM-FM-TV, Kansas City; WHEN-AM-TV, Syracuse, N. Y.

KTVK—Phoenix—1955

Channel: 3 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Operated By.....Arizona TV Co.
Address.....3435 No. 16th St.
Tel.: AM 6-5691.....ABC
Station Representative.....Blair TV
President.....Ernest W. McFarland
Sta., Comm. Manager.....Burton B. LaDow
Chief Engineer.....George McLouth

KTAR—Phoenix—1953

Channel: 12 VHF..AP: 15.8 Kw...VP: 31.6 Kw.
Owned-Oper. By.....KTAR Broadcasting Co.
Address.....1101 No. Central Ave.
Tel.: AL 4-4161.....NBC
Representative .....Avery-Knodel
Chairman of Board.....John J. Louis, Jr.
Pres., Gen. Mgr.....Richard O. Lewis
V.P., Commercial Mgr.....Ray C. Smucker
V.P., Program Director.....Robert Vache
Promotion Director.....Bryan Hickox
Film Director.....Betty Campbell
Sales Manager.....George Guyan
Chief Engineer.....John Beck
Owners of: KYCA, Prescott; KYUM, Yuma; KTAR, AM-FM, Phoenix.

KGUN—Tucson—1956

Channel: 9 VHF..AP: 31.6 Kw...VP: 63.1 Kw.
Owned-Oper. By.....WEHT, Inc.
Address.....P. O. Box 5147
Tel.: MA 3-3633.....ABC
Station Representative.....Young TV Corp.
Pres., Gen. Mgr.....Ed. Richter
Program Director.....Larry Schnebly
Commercial Manager.....Howard D. Duncan
Chief Engineer.....Bob Cleveland

KOLD-TV—Tucson—1953

Channel: 13 VHF..AP: 15 Kw...VP: 30 Kw.
Owned-Oper. By.....Old Pueblo Bcstg. Co.
Address.....1115 Miracle Mile Strip
Tel.: MA 4-2511.....CBS
Representative ..... Hollingbery
President.....Tom Chauncey
V.P., General Manager.....E. S. Mittendorf
Asst. Gen. Mgr.....Paul Plunkett
Commercial Manager.....Bernie Perlin
Program Dir.....William Spies
Promotion, Publicity Director.....Jack Trustman
Chief Engineer.....Howard Smith

KVOA-TV—Tucson—1953

Channel: 4 VHF....AP: 18 Kw.....VP: 35 Kw.
Owned-Oper. By.....Alvarado TV Co. Inc.
Address.....10th & Elm Streets
Tel.: MAin 3-2555.....NBC
Station Rep.....Avery-Knodel
President.....Clinton D. McKinnon
Station Manager.....Fred L. Vance
Assistant Manager.....Gordon E. Hamilton
Promotion Director.....James Owen
Program Director.....Henry E. Hubbard
Film Manager.....E. D. Wood
Chief Engineer.....Raymond H. Holsclaw
Owners of: KOAT-TV, Albuquerque.

KIVA—Yuma—1953

Channel: 11 VHF..AP: 15.8 Kw..VP: 31.6 Kw.
Owned By.....Bruce Merrill
Business Address.....P. O. Bin 1671
Tel.: ST 6-8311.....NBC-CBS-ABC
President .....Bruce Merrill
Gen. Mgr., Film Dir.....R. O. Van Duzer
Chief Engineer.....Leavenworth Wheeler

Pop.: 1,775,000
Families: 500,000

ARKANSAS

TV Homes: 333,500
TV Stas. in State: 6

KTVE—El Dorado—1955

Channel: 10 VHF..AP: 156 Kw...VP: 316 Kw.
Owned By.....KTVE, Inc.
Address.....P. O. Box 791
Tel.: UN 2-3488.....ABC-NBC
Station Rep.....Venard, Rintoul & McConnell
President ..... Ernin Lyke
General Manager.....John B. Soell
Program Director.....John Turner
Promotion Director.....Bernard Frazer
Film Manager.....Wayne Lewis
Chief Engineer.....John Long

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KFSA-TV—Fort Smith—1956

Channel: 5 VHF..AP: 60.3 Kw...VP: 100 Kw.
Owned By.....American TV Co.
Business Address.....101 N. 4th St.
Tel.: SU 3-3131.....ABC-CBS-NBC
Newspaper Affil.....American-Times Record
Station Rep.....Venard, Rintoul & McConnell
President.....D. W. Reynolds
General, Sta. Manager.....J. W. Slates
Comm., Adv. Mgr.....John Whitt
Program, Publicity Dir.....Pat Porta
Promotion Director.....Harold Castelow
Film Manager.....Gordon Brown, Jr.
Chief Engineer.....W. Matten
Owners of: KFSA; KOLO, AM-TV, Reno; KBRS, Springdale; KOKL, Okmulgee; KORK, Las Vegas; KLRJ-TV, Las Vegas; KGNS-TV-AM, Laredo; KFOY-TV, Hot Springs.

KFOY-TV—Hot Springs—1961

Channel: 9 VHF..AP: 1.32 Kw...VP: 2.63 Kw.
Owned By .....Donald W. Reynolds
Address .....Drawer Y
Tel.: NAtional 4-3373.....NBC
Station Representative .....Bolling
President .....Donald W. Reynolds
General Manager.....Harold E. King
Program Director.....Arie Landrum
Chief Engineer.....Albert W. Scheer

KARK-TV—Little Rock—1954

Channel: 4 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By..Arkansas Radio & Equip. Co.
Business Address.....10th & Spring Streets
Tel.: FRanklin 6-2481.....NBC
Representative ..... Petry
President.....T. K. Barton
Exec. Vice Pres.....Douglas J. Romine
Commercial Mgr.....H. Lee Bryant
Program Dir.....Fred Schmutz
Promo. Director.....Shirley R. Kennedy
Chief Engineer.....Champ Smith

KATV—Little Rock—1953

Channel: 7 VHF...AP: 91.2 Kw....VP: 170 Kw.
Owned-Oper. By.....Central South Sales Co.
Address.....310 W. 3rd St.
Tel.: FR 4-1691.....ABC
Representative .....Avery-Knodel, Inc.
President.....James C. Leake
General, Sta. Manager.....R. Doubleday
Commercial Manager.....Tom Goodgame
Program Dir., Film Mgr.....Jack Bomar
Promotion, Publicity Director.....Bruce Smith
Chief Engineer.....A. R. Garrett
Owners of: KTUL-TV, Tulsa; KWTV, Oklahoma City.

KTHV—Little Rock—1955

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Operated By.....Arkansas TV Co.
Address.....Box 269
Tel.: FR 4-3764.....CBS
Newspaper Affil.....Arkansas Democrat
Station Representative.....Adv. Time Sales
President.....K. A. Engel
Gen., Sta. Manager.....B. G. Robertson
Comm. Manager.....W. V. Hutt
Program Dir.....Tom Walker
Film Manager.....Curtis Threlkeld
Promotion Dir.....John Pounders
Publicity Director.....Jan Newby
Chief Engineer.....Cecil Suitt

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WFIL-AM • FM • TV, Philadelphia, Pa. / WNBF-AM • FM • TV, Binghamton, N.Y. / WFBG-AM • FM • TV, Altoona-Johnstown, Pa.

WNHC-AM • FM • TV, Hartford-New Haven, Conn. / WLYH-TV, Lebanon-Lancaster, Pa. / KFRE-AM • TV • KRFM, Fresno, Cal.

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Pop.: 16,300,000
Families: 5,321,000

CALIFORNIA

TV Homes: 4,838,000
TV Stas. in State: 34

KBAK-TV—Bakersfield—1953

Channel: 29 UHF..AP: 95 Kw...VP: 191 Kw.
Owned By.....Bakersfield Bcstg. Co.
Address.....P. O. Box 1448
Tel.: FA 7-7955.....CBS
Station Representative.....Young TV Corp.
President.....J. Drayton Hastie
Exec. V.P., General Mgr.....John E. Barrett
Director of Operations.....Lyle Murphy
Chief Engineer.....James Garner

KERO-TV—Bakersfield—1953

Channel: 10 VHF..AP: 55 Kw...VP: 110 Kw.
Owned-Oper. By.....Transcontinent TV Corp.
Address.....321 21st St.
Tel.: FA 7-1441.....NBC
Representative ..... Petry
President.....David C. Moore
General Mgr.....George Whitney
Station Mgr.....Arthur M. Mortensen
Commercial Mgr.....Roland T. Kay
Program Mgr., Film Dir.....Kenneth R. Croes
Chief Engineer.....Ray Mattinson
Owners of: WGR, Buffalo; WNEP, Scranton; KFMB, San Diego; WDAF, Kansas City.

KLYD-TV—Bakersfield—1959

Channel: 17 UHF..AP: 123 Kw...VP: 234 Kw.
Owned By.....Kern County Bcstg. Co.
Address .....2831 Eye St.
Tel.: FAirview 7-7511.....ABC
Station Representative.....Hollingbery
President, Gen. Mgr.....Ed Urner
V.P., General Sales Mgr.....Dave Maxwell
Program Director.....Wally Pierre
Chief Engineer.....Vern Tucker

KHSL-TV—Chico—1953

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By....Golden Empire Bcstg. Co.
Address.....180 East 4th St.
Tel.: FI 2-0141.....CBS
Sta. Rep.....Bolling
President.....Mrs. H. McClung
General Mgr.....M. F. Woodling
Sales Manager.....G. Ross
Dir. of Engineering.....Russell Pope

KIEM-TV—Eureka—1953

Channel: 3 VHF.. AP: 100 Kw...VP: 50 Kw.
Owned-Oper. By.....California-Oregon TV
Business Address.....P. O. Box 1021
Tel.: HI 3-3123.....ABC-CBS
Station Reps.....Young; Art Moore
President.....William B. Smullin
VP-Manager.....Donald H. Telford
V.P., News Director.....Newton L. Steward
Program Manager.....Robert Miller
Chief Engineer.....Donald King

KVIQ-TV—Eureka—1958

Channel: 6 VHF...AP: 50 Kw....VP: 100 Kw.
Owned.....Calif. Northwest Bcstg. Co.
Address .....Box 1019
Tel.: HI 3-3061.....ABC-NBC
Station Rep. .....Hollingbery
President.....Carl R. McConnell
General Mgr.....Geo. C. Fleharty
Station Mgr.....Ted Dooley
Commercial Mgr.....Sam Horel
Promotion Director.....Carolyn Hansen
Film Manager.....Buster De Brunner
Chief Engineer.....Amos Hargrave

KFRE-TV—Fresno—1956

Channel: 30 UHF..AP: 696 Kw...VP: 1392 Kw.
Owned By.....Triangle Publications
Business Address.....733 L St.
Tel.: AM 8-6441.....CBS
Representative .....Blair-TV
Vice-President.....Roger W. Clipp
General Manager.....Kenneth M. Curto
Commercial Manager.....Jay Sondheim
Program Director.....Pack Phillips
Promotion, Publicity Director.....Harry White
Film Manager.....Fred Carbine
Chief Engineer.....Keith L. Mealey
Owners of: WFIL, AM-TV-FM, Philadelphia; WNBF, AM-TV-FM, Binghamton; WFBG, AM-TV, Altoona; WNHC, AM-TV-FM, New Haven; KFRE, AM-TV, Fresno; WLHY-TV, Lebanon; WFBG-FM, Altoona, Pa.; KRFM-FM, Fresno.

KAIL-TV—Fresno—1961

Channel: 53 UHF...AP: 16 Kw....VP: 32 Kw.
Owned By.....KAIL Bcstg. Co.
Address.....308 So. Fruit Ave.
Tel.: EY 9-2104.....Independent
Station Representative.....Harlan Oakes
General Manager.....Barney Lee Golden
Director of Operations.....Hal O'Donnell
Chief Engineer.....Elbert Dean

KJEO—Fresno—1953

Channel 47 UHF..AP: 222 Kw...VP: 444 Kw.
Owned By.....Shasta Telecstg. Corp.
Address ..... Box 1708
Tel.: BA 2-2411.....ABC
Station Representative ..... Hollingbery
President, Gen. Mgr.....George C. Fleharty
Commercial Manager.....Ray Grant
Program Director.....James Bentley
Promotion, Publicity Dir.....Ruth Wall
Film Manager.....Richard Bertolin
Chief Engineer.....Jack McElwain
Owners of: KVIP-AM-TV, Redding; KVIQ-TV, Eureka, both Calif.

KMJ-TV—Fresno—1953

Channel: 24 UHF..AP: 240 Kw...VP: 447 Kw.
Owned-Oper. By.....McClatchy Newspapers

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Address .....1530 Van Ness Ave.
Tel.: AM 8-6666.....NBC
Representative .....Katz
President .....Eleanor McClatchy
Station Mgr.....John Edwards
Comm., Prom. Mgr.....Wilson Lefler
Chief Engineer.....J. B. Hancock

KCOP—Hollywood—1948

Channel: 13 VHF..AP: 83.2 Kw...VP: 170 Kw.
Owned By.....NAFI Corp.
Address.....915 N. La Brea Ave.
Tel.: OLdfield 6-6050.....Independent
Representative ..... Petry
President, Sta. Mgr.....William Whitsett
V.P. & Gen. Sales Manager.....Amos T. Baron
Local Sales Mgr.....Dan Miller
Promotion, Publicity Director.....Hal K. Biard
Program Director.....Robert I. Guy
Chief Engineer ..... Al Browdy
Owners of: KPTV, Portland; KTVT, Fort Worth.

KABC-TV—Los Angeles—1949

Channel: 7 VHF..AP: 82 Kw. VP: 165 Kw.
Owned-Oper. By .....ABC
Business Address.....TV Center
Tel.: NO 3-3311.....ABC
Station Representative.....ABC-TV Spot Sales
V.P., General, Sta. Mgr.....Elton H. Rule
Gen., Sales Mgr.....Richard A. O'Leary
Prom., Pub. Dir. .....Jack Brembeck
Film Manager.....Howard Lipstone
Chief Engineer ..... Theodore Grenier

KHJ-TV—Los Angeles—1948

Channel: 9 VHF..AP: 81.3 Kw...VP: 162 Kw.
Owned-Oper. By.....RKO General Inc.
Business-Studio Address.....1313 N. Vine St.
Tel.: HO 2-2133.....Independent
Station Representative....RKO Nat'l Sales Div.
President.....Thomas F. O'Neil
Divisional Mgr.....Harry Trenner
General, Sta. Manager.....Malcolm Klein
Div. Dir. of Operations.....Hal Phillips
Commercial Manager.....Don Balsamo
Promotion, Adv. Director....Richard L. Sinclair
Program Dir., Film Mgr.....Wally Sherwin
Publicity Director.....Tony Arnone
Chief Engineer.....Bob Bullock
Owners of: WOR, AM-TV-FM, New York; WNAC-AM-TV, Boston; KFRC, San Francisco; WHBQ, AM-TV, Memphis; CKLW-AM-FM-TV, Detroit-Windsor; WGMS, Washington, D. C.; WHCT, Hartford; KHJ, AM-TV-FM, Los Angeles; WRKD-FM, Boston, Mass.

KNXT—Los Angeles—1951

Channel: 2 VHF..AP: 23.4 Kw..VP: 46.8 Kw.
Owned-Oper. By.....CBS Inc.
Business-Studio Address....6121 Sunset Blvd.
Tel.: HO 9-1212.....CBS
Station Rep.....CBS TV Stations Nat'l Sales
V.P., General Manager.....Robt. D. Wood
Gen. Sales Mgr.....Ray L. Beindorf
Program Director.....Leon Drew
Prom., Publicity Director....Austin Heywood
Film Manager.....Allen Ludlum
Engineer in Chg.....Edwin Miller

KRCA—Los Angeles—1949

Channel: 4 VHF..AP: 23.5 Kw...VP: 47 Kw.
Owned ..... NBC
Bus.-Studio Address.....Sunset & Vine St.
Tel.: TH 5-7000.....NBC
Representative.....NBC Spot Sales
V.P., General Manager.....Thomas McCray
Director of Sales.....James Parks
Operations Mgr.....Bob Henry
Adv., Prom. Mgr.....Michael W. Gradle
Prog. Dir. .....Jack Kenaston
Film Manager.....George Burke
Chief Engineer.....John Knight

KTLA—Los Angeles—1947

Channel: 5 VHF..AP: 25.1 Kw...VP: 50.1 Kw.
Owned-Oper. ..Paramount TV Production, Inc.
Studio Address...5800 Sunset Blvd., H'ywood
Tel.: HO 9-3181.....Independent
Representative .....PGW
President .....Paul Raibourn
V.P., General Manager.....S. L. Adler
Asst. Gen. Mgr., Prog. Dir.....Robert Quinlan
General Sls. Manager.....Jack Donahue
Nat'l Sales Manager.....Martin F. Connelly
Local Sales Manager.....Carlo Anneke
Adv., Promotion Dir.....Robert Nashick
Business Manager.....Alex Tovar
Production Manager.....Hal Dasbach
Chief Engineer.....John Silva

KTTV—Los Angeles—1949

Channel: 11 VHF..AP: 83 Kw... VP: 165 Kw.
Owned-Oper. By.....Times-Mirror Bcstg. Co.
Business Address .....5746 Sunset Blvd.
Tel.: HO 2-7111.....Independent
Newspaper Affil. .....L.A. Times, Mirror
Representative .....Blair TV
President.....Robert W. Breckner
V.P.-Sales .....John R. Vrba
Dir., Mdsg. & Prom.....James F. Hoffman
V.P., Program Dir.....Richard Woollen

KVIP—Redding—1956

Channel: 7 VHF..AP: 57.5 Kw...VP: 115 Kw.
Owned By .....Shasta Telecasting Corp.
Business Address.....2770 Pioneer Drive
Tel.: CH 1-1414.....ABC-NBC
Representative .....Hollingbery
Pres., Gen. Mgr. .....George C. Fleharty
Commercial Manager.....K. Swinehart
Chief Eng., Ass't Mgr. .....Russell K. Olsen

KCRA-TV—Sacramento—1955

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Operated By.....KCRA, Inc.
Address.....310 10th St.
Tel.: Hickory 4-7300.....NBC
Representative .....Petry
President, Sta. Mgr.....Robert E. Kelly
General Mgr.....Jon S. Kelly
Asst. Gen. Mgr.....Howard J. Smiley
Program Mgr.....David B. Hume
Chief Engineer.....W. Herbert Hartman
Owners of: KCRA, AM-FM.

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KXTV—Sacramento—1955

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....Great Western Bcstg Corp.
Address.....601 7th Ave.
Tel.: GI 1-4041.....CBS
Rep. ..... H-R
President .....C. Wrede Petersmeyer
V.P., General Mgr.....Robert Wilson
General Sales Mgr.....Richard L. Cochrane
Program Director.....Dean Borba
Promotion Mgr.....M. S. Bachman
Chief Engineer.....Don Ferguson
Owners of: WISH-AM-TV, Indianapolis, Ind.; WANE-AM-TV, Fort Wayne, Ind.; KOTV, Tulsa, Okla.; KHOU-TV, Houston, Tex.

KSBW-TV—Salinas—1953

Channel: 8 VHF..AP: 120 Kw...VP: 240 Kw.
Owned By.....Salinas Valley Bcstg. Corp.
Address ..... Box 1651
Tel.: HA 2-6422.....CBS-NBC
Representative .....H-R Television
Pres., Gen. Mgr.....John C. Cohan
Asst. to President.....Gary Ferlisi
Comm. Mgr.....Graham H. Moore
Prog. Dir., Film Mgr.....Caryl Coleman
Promotion, Publicity Director....Penne Bennett
Chief Engineer.....B. Hargan

KCHU—San Bernardino—1961

Channel: 18 UHF...AP: .05 Kw....VP: .1 Kw.
Owned By.....Norman H. Rogers
Address ..... Box 18
Tel.: TU 8-18181.....Independent
President, Gen. Mgr.....Norman H. Rogers
Station Mgr., Prog. Dir....Elzora A. Hemenway
Commercial Manager.....Bill Bellman
Promotion Director.....Wally Boyko
Publicity Director.....Donald L. Rogers
Film Manager.....Leah Stricker
Advertising Manager.....Lowell Smith
Chief Engineer.....Richard T. Sampson

KFMB-TV—San Diego—1949

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
Owned.....Transcontinent TV Corp.
Business Address.....1405 Fifth Ave.
Tel.: BE 2-2114.....CBS
Representative ..... Petry
President.....David C. Moore
V.P., Gen. Mgr.....George Whitney
Station, Comm. Mgr.....Bill Fox
Asst. to Sta. Mgr.....Shirley Dixon
Program, Promotion Mgr.....George Stantis
Film Manager.....Del Gay
Mgr. of Engineering.....Charles Abel
Owners of: KFMB, FM-AM; WGR-AM-TV-FM, Buffalo, N. Y.; WDAF-AM-TV, Kansas City, Mo.; WNEP-TV, Scranton; KERO-TV, Bakersfield, Calif.

KOGO-TV—San Diego—1953

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....KOGO Bcstg. Corp.
Address ..... Box 628
Tel.: CO 2-2421.....NBC
Representative ..... Katz
President.....James G. Rogers
Exec. V.P., Gen. Mgr.....William E. Goetze
Commercial Mgr.....Jay Grill
Program, Film Mgr.....Burke Ormsby
V.P., Chief Engineer.....LeRoy A. Bellwood
Owners of: KOGO-AM-FM.

XETV—San Diego—1953

Channel: 6 VHF....AP: 50 Kw....VP: 100 Kw.
Owned By.....Radio Television S.A.
Address.....7th & Ash, TV Hghts.
Tel.: BElmont 4- 8431.....ABC
Station Representative .....Blair
V.P., Gen. Mgr.....Julian M. Kaufman
Commercial Manager.....Louis J. Meiers
Program, Promotion Dir.....Jim Hayden
Publicity Director.....Ted C. Millan
Film Manager.....Wayne Feree
Chief Engineer.....Felipe Fernandez

KGO-TV—San Francisco—1949

Channel: 7 VHF..AP: 168 Kw...VP: 316 Kw.
Owned-Oper.....Amer. Bcstg. Co.
Address.....277 Golden Gate Ave.
Tel.: UN 3-0077.....ABC
Representative ..... Blair
President.....Leonard Goldenson
V.P., Gen., Station Mgr.....D. M. Sacks
Commercial Mgr.....R. Coughlan
Adv., Pub., Prom. Dir.....George T. Rodman
Program Director.....Seymour Horowitz
Film Manager.....Bob Mitchell
Chief Engineer.....Harry N. Jacobs

KPIX—San Francisco—1948

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By....Westinghouse Bcstg., Inc.
Address.....2655 Van Ness Ave.
Tel.: PR 6-5100.....CBS
Sta. Representative.....TvAR
West Coast V.P.....Philip G. Lasky
General Manager.....Louis S. Simon
Program Director.....Ray Hubbard
Film Mgr.....Thomas Maloney
Adv., Prom. Director.....A. H. Christensen
Publicity Mgr.....A. M. Baccari, Jr.
Sales Promotion Manager.....Robert L. Smith
Engineering Manager.....Ben Wolfe
Owners of: WOWO, Fort Wayne, Ind.; WBZ-AM-TV-FM, Boston-Springfield, Mass.; KYW, Cleveland, O.; KTW-TV, Cleveland, O.; KEX, Portland, Ore.; KDKA-AM-TV, Pittsburgh, Pa.; WIND, Chicago, Ill.; WJZ-TV, Baltimore, Md.

KRON-TV—San Francisco—1949

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....The Chronicle Pub. Co.
Business Studio Address.....929 Mission St.
Tel.: GA 1-1100.....NBC
Newspaper Affiliation .....Chronicle
Representative..Peters, Griffin, Woodward Inc.
President.....Charles de Young Thieriot
Gen. Manager .....Harold P. See

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Station Manager.....A. H. Constant
Commercial Mgr.....William A. Morrison
Program Dir.....Robert Glassburn
Promotion Dir.....A. Richard Robertson
Publicity Dir.....Roland Irving
Chief Engineer.....J. L. Berryhill

KTVU—San Francisco-Oakland 1958

Channel: 2 VHF...AP: 50 Kw....VP: 100 Kw.
Owned.....S. F.-Oakland TV, Inc.
Address.....1 Jack London Sq., Oakland
Tel.: TE 4-2000.....Independent
Representative.....H-R Television
President.....Ward D. Ingrim
Gen. Mgr.....William D. Pabst
Nat. Sales Mgr.....Frank King
Prom. Director.....Joseph P. Constantino
Publicity Director.....Chet Rhodes
Chief Engineer.....Robert Arne

KNTV—San Jose—1955

Channel: 11 VHF...AP: 123 Kw....VP: 60 Kw.
Owned-Oper. By....Standard Radio & TV Co.
Address.....645 Park Avenue
Tel.: CY 7-5577.....ABC
Sta. Representative.....Young TV
President.....A. T. Gilliland
Sales Manager.....Fran Conrad
Local Sales Mgr.....Norman Paul
Program Director.....Glenn Huston
Promotion Dir.....Len Hansen
Chief Engineer.....Robert A. Latham

KSBY-TV—San Luis Obispo 1953

Channel: 6 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By...Salinas Valley Bcstg. Corp.
Business Address.....Box 286
Tel.: LI 3-0920.....CBS-NBC
Representative.....H-R
President, Gen. Mgr.....John C. Cohan
Asst. General Mgr.....Gary Ferlisi
Station Manager.....Arthur V. Hapgood
Promotion Director.....Penne Bennett
Chief Engineer.....Charles Mitchell
Owners of: KSBW, AM-TV-FM, Salinas.

KEYT—Santa Barbara—1953

Channel: 3 VHF...AP: 25 Kw....VP: 50 Kw.
Owned.....Key TV, Inc.
Business Address.....730 Miramonte Dr.
Tel.: WO 5-8533.....ABC-CBS-NBC
Station Rep.....Young
President.....William F. Luton
General Manager.....Leslie H. Norins
Program Director.....Mary Ann Casey
Promotion Manager.....Carol Davis
Traffic Manager.....Cherie Kaplun
Senior Engineer.....Ted Froming

KOVR-TV—Stockton—1954

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Metropolitan Bcstg.
Address.....1216 Arden Way
Tel.: WA 7-1313.....ABC
Representative.....Blair
President.....John W. Kluge
General, Sta. Manager.....Glover DeLaney
Program Director.....Bel Lange
Promotion, Publicity Director.....Bud Miller
Film Manager.....Bob Bolen
Chief Engineer.....Richard J. Anderson
Owners of: WNEW, AM-TV, New York; WHK, Cleveland; WIP, Philadelphia; WRUL, New York; WTTG-TV, Washington, D. C.; WTUH-TV, Peoria; KMBC-AM-TV, Kansas City; KOVR-TV, Sacramento; WTUP-TV, Decatur, Ill.

KICU-TV—Visalia—1961

Channel: 43 UHF..AP: 147 Kw...VP: 280 Kw.
Owned By.....Sierra Bcstg., Inc.
Address.....2803 Divisadero St., Fresno, Calif.
Tel.: AM 8-9784.....Independent
Station Representative.....Weed Television
President.....Norwood J. Patterson
General Manager.....W. O. Edholm
Local Sales Manager.....Tracy Thrumston
Director of Operations.....Don Webster
Chief Engineer.....Jim Ayers
Owners of: KSAN, San Francisco.

Pop.: 1,850,000
Families: 515,500

COLORADO

TV Homes: 421,000
TV Stas. in State: 9

KKTV—Colorado Springs—1952

Channel: 11 VHF..AP: 117 Kw., VP: 234 Kw.
Owned-Operated By.....TV Colorado, Inc.
Address.....512 S. Tejon St.
Tel.: ME 4-2844.....CBS
Representative.....Bolling
President, Gen. Mgr.....James D. Russell
V.P. Commercial Manager.....Robert D. Ellis
Prom., Pub. Director.....Hal Kennedy
Chief Engineer.....Chet Wallack

KRDO-TV—ColoradoSpgs.—1953

Channel: 13 VHF.AP: 112.5 Kw..VP: 225 Kw.
Owned-Oper. By.....Pikes Peak Bcstg. Co.
Business Address.....399 South Eighth St.
Tel.: ME 2-1515.....ABC
Station Reps....Adv. Time Sales; J. L. McGuire
President, Gen. Mgr.....Harry W. Hoth, Jr.
Station Manager.....Jay E. Gardner
Business Mgr.....Darold A. Wilkinson
Chief Engineer.....Charles H. Upton
Owners of: KRDO.

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KBTV—Denver—1952

Channel: 9 VHF...AP: 141 Kw....VP: 282 Kw.
Owned By.....Mullins Bcstg. Co.
Address.....1089 Bannock St.
Tel.: AM 6-3601.....ABC
Representative.Peters, Griffin, Woodward, Inc.
President.....John C. Mullins
General Manager.....Joseph Herold
Nat'l Sales Mgr.....Robert L. Brown
Local Sales Mgr.....James D. Ferris
Prog. Mgr.....Mann Reed
Promotion Director.....Walt Kowalski
Film Mgr. .....Don Mumford
Chief Engineer.....Jim Butts
Owners of: KBTR, Denver.

KLZ-TV—Denver—1953

Channel: 7 VHF..AP: 135 Kw...VP: 269 Kw.
Owned By.....Time-Life Bcstg., Inc.
Business Address.....131 Speer Blvd.
Tel.: MA 3-4271.....CBS
Representative .....Katz
Pres., Gen. Mgr.....Hugh B. Terry
Station Manager.....Jack Tipton
Commercial Manager.....Bob Hart
Program Director.....Stan Brown
Prom., Publicity Dir.....Jimm Seaney
Film Manager.....William Witt
Chief Engineer.....Eugene Jenkins
Owners of: KLZ-AM, Denver.

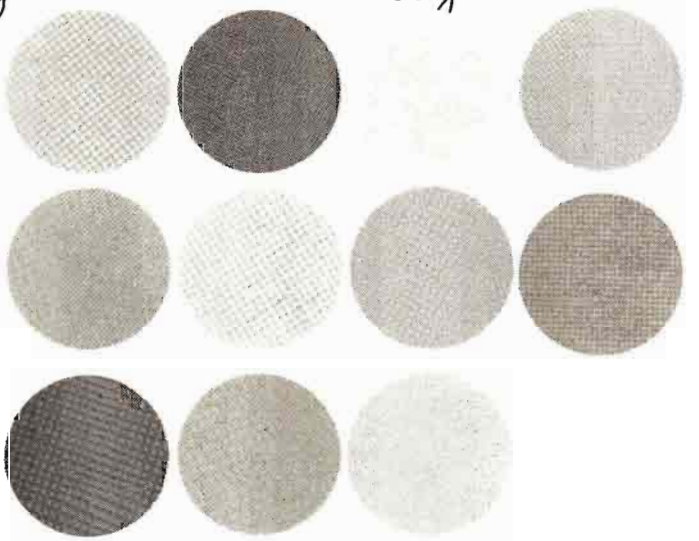
KOA-TV—Denver—1953

Channel: 4 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Operated By.....Metropolitan TV Co.
Address.....Box 5012, Terminal Annex
Tel.: Cherry 4-4141.....NBC
Station Representative ..... Blair-TV
President ..... William Grant
Exec. V.P., General Mgr.....Ralph Radetsky
Commercial Manager.....Dick Harris
Program Director.....Si Palmer
Promotion, Publicity Director...Mick Schaibuch
Film Manager.....Sam Houston
Chief Engineer.....Sid Davidson
Owners of: KOA-AM-FM, Denver.

KTVR-TV—Denver—1952

Channel: 2 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....Gotham Bcstg. Corp.

in every market there is always one radio & one tv station that stands out!



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Solely owned and operated by the Mullins Broadcasting Company . . . These abc affiliates bring to over 1 million people in the Denver area the PROGRAMING . . . the SERVICE . . . the NEWS . . . and the ENTERTAINMENT, that has won them the title . . .

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abc

John C. Mullins
President and Owner
Joe Herold
Vice President and General Manager
Represented by:
Peters, Griffin & Woodward—TV
H-R Representatives Inc.—Radio

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Business Address .....550 Lincoln St.
Tel.: KE 4-8281.....Independent
Sta. Representative.....Adam Young
President.....J. Elroy McCaw
General Manager.....James T. Brennan
Commercial Mgr.....Al Kincade
Program Dir.....Warren Huskie
Publicity Dir.....Len Bermon
Film Manager.....Thomas J. Donnegan
Chief Engineer.....Lester J. Dunn
Owners of: WINS, New York; KTVW, Tacoma.

KREX-TV—Grand Junction 1954

Channel 5 VHF..AP: 6.46 Kw...VP: 12.9 Kw.
Owned By.....Western Slope Bcstg Co., Inc.
Address ..... Box 270
Tel.: CH 2-5000.....CBS-NBC-ABC
Station Representative .....Holman
President, General Mgr. .....Rex Howell
Station Comm. Mgr.....Bob McMahan
Production Dir.....Frank Graham
Film Manager.....Mike Swan
Chief Engineer.....James Meyer
Owners of: KREX-AM-FM, Grand Junction; KGLN, Glenwood Springs, Colo.; KREY-TV, Montrose, Colo.

KREY-TV—Montrose—1956

Channel: 10 VHF..AP: 1.54 Kk...VP: 3.09 Kw.
Owned-Oper. By.....Black Canon Bcstg Co.
Address.....P. O. Box 120
Tel.: 249-3011 ..... ABC-NBC-CBS
Station Representative.....Hal Holman
President, Gen., Mgr.....Rex Howell
Station Manager.....Carl Q. Anderson
Promotion Director.....Frank Bell

KOAA-TV—Pueblo—1952

Channel: 5 VHF...AP: 150 Kw....VP: 100 Kw.
Owned By.....Metropolitan TV of Denver
Business Address .....2226 Television Lane
Tel.: LI 4-5782.....Independent
Station Representative.....Meeker Co.
Station Manager.....J. G. Croll
Film Manager.....Jackson Cravens
Commercial Mgr.....Ken King
Advertising Mgr.....Al Griffith
Chief Engineer.....Ken Renfrow

Pop.: 2,670,000
Families: 788,500

CONNECTICUT

TV Homes: 748,000
TV Stas. in State: 6

WICC-TV—Bridgeport—1953

Channel: 43 UHF..AP: 9.12 Kw...V.P: 18.2 Kw.
Owned By.....Conn.-N. Y. Bcstrs., Inc.
Address.....2190 Post Road, Fairfield, Conn.
Tel.: CLearwater 6-0461.....ABC
Station Representative.....Young TV
President, Gen. Mgr.....K. M. Cooper
Vice President.....John E. Metts
Station, Sales Manager.....Ray Colonari
Program Director.....Frank Delfino
Promotion, Publicity Director.....Tony Brunton
Film Manager.....Bob Pieger
Pgm. Dir.....Harry Downie
Chief Engineer.....Pat Uliano
Owners of: WICC-AM, WJZZ-FM, Bridgeport.

WHCT—Hartford—1959

Channel: 18 UHF..AP: 100 Kw...VP: 186 Kw.
Owned By.....RKO General
Business Address.....555 Asylum St.
Tel.: JAckson 5-2611.....Independent
Station Rep.....Nat'l Sales Div., RKO General
General Manager.....Paul B. Evans

WTIC-TV—Hartford—1957

Channel: 3 VHF..AP: 60.3 Kw...VP: 100 Kw.
Owned..Travelers Broadcasting Service Corp.
Address.....Bcst. House, 3 Constitution Plaza
Tel.: JAckson 5-0801.....CBS
Representative..Harrington, Righter & Parsons
President.....Paul W. Morency
VP & Gen. Mgr.....Walter C. Johnson
V.P., Sales.....Irwin C. Cowper
VP, Prog.....Leonard J. Patricelli
Prom. Dir.....Eugene J. Muriaty
Publicity Director.....Paul E. Lucas
Dir. of Engineering.....Harold Dorschug
Film Editor.....Ernest Olivieri
Chief Engineer.....Herman D. Taylor
Owners of: WTIC, AM-FM.

(See Pages 322 & 323 for Ad)

WHNB-TV—New Britain—1953

Channel: 30 UHF..AP: 113.5 Kw..VP: 210.4 Kw.
Owned By.....Connecticut TV, Inc.
Address.....1422 New Britain Ave.
Tel.: ADams 3-8551.....NBC
Station Reps.....Hollingbery; Kettell-Carter
President .....Herbert Scheftel
General, Sta. Mgr.....Robert W. Bray
Commercial Mgr.....Jack Fox
Program Dir.....Philip Corvo
Prom., Publicity Dir.....Howard Wry
Film Manager.....Phillip B. Hale
Chief Engineer.....Thomas Doody
Owners of: WICS-TV, Springfield; WCGU, Champaign.

WNHC-TV—New Haven—1948

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By ..Triangle Publications, Inc.
Business Address.....135 College St.
Tel.: SPruce 7-3611.....ABC
News. Affil.....Phila. Inquirer & Daily News
Station Representative.....Blair TV
President.....Walter H. Annenberg

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General Manager.....Roger W. Clipp
Station Manager.....Howard W. Maschmeier
Commercial Manager.....John F. Cundiff
Prom., Adv., Publicity.....Peter F. Gallagher
Film Mgr.....Leonard S. Sanna
Program Dir.....James E. Kovach
Chief Engineer.....Carmine Iannucci
Owners of: WFIL, AM-TV-FM, Philadelphia; WNBF, AM-TV-FM, Binghamton; WFBG, AM-TV-FM, Altoona; KFRE, AM-TV; KRFM, Fresno; WLYH, Lebanon; WNHC, AM-FM.

WATR-TV—Waterbury—1953

Channel: 53 UHF..AP: 125 Kw...VP: 245 Kw.
Owned-Operated By.....WATR, Inc.
Business Address.....440 Meadow St.
Tel.: PL 5-1121.....ABC
Stations Reps.....Masla, New Eng. Spot Sales
President .....Harold Thomas
Gen., Sta., Commercial Mgr....Samuel Elman
Prog. Dir., Film Manager.....Astrid Curtis
Chief Engineer.....Robert Corbett

Pop.: 770,000
Families: 224,500

DISTRICT OF COLUMBIA

TV Homes: 211,500
Television Stations: 4

WMAL-TV—Washington—1947

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By The Evening Star Bcstg. Co.
Address.....4461 Connecticut Ave., N.W.
Tel.: KE 7-1100.....ABC
Newspaper Affiliation.....The Evening Star
Representative .....H-R Television
President.....John W. Thompson, Jr.
General Manager.....F. S. Houwink
Commercial Manager.....Neal J. Edwards
Program Director.....Theodore N. McDowell
Prom. & Pub. Director.....E. Haywood Meeks
Film Manager.....Richard Stratton
Chief Engineer.....Allan Powley
Owners of: WMAL, AM-FM; WSVA, AM-TV-FM, Harrisonburg.

WRC-TV—Washington—1947

Channel: 4 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....National Bcstg. Co., Inc.
Bus. Address...4001 Nebraska Avenue, N.W.
Tel.: EM 2-4000.....NBC
Representative....NBC Television Spot Sales
President (NBC).....Robert E. Kintner
V.P., General Mgr.....Joseph Goodfellow
Business Manager.....William Callaway
Prog. Dir., Film Buyer.....Wes Harris
Adv. Prom. Mgr.....Ned Ryan
Co-ordinator, Press.....Robert C. Diefenbach
Dir. of Oper.....Sherman Hildreth
Owners of: WNBC, AM-TV-FM, New York; WRC, AM-TV-FM, Washington; WMAQ, Chicago; WNBQ, Chicago; WRCV, AM-TV, Philadelphia; KNBC, AM-FM, San Francisco; WAMP, Pittsburgh; KRCA, Los Angeles; WFMP, FM, Pittsburgh.

WTOP-TV—Washington—1949

Channel: 9 VHF..AP: 174 Kw...VP: 316 Kw.
Owned By.....Washington Post Co.
Business Address.....40th & Brandywine Sts.
Tel.: EM 2-9300.....CBS
Newspaper Affiliation.....Wash. Post
Station Representative ..... TvAR
President.....John S. Hayes
Vice-Pres., Gen. Mgr.....George F. Hartford
Comm. Mgr.....Robert A. J. Bordley
Pub. & Prom. Director.....Robert M. Adams
Program Director.....Jim Silman
Film Manager.....William Hedgpeth
Vice President for Engineering....Clyde Hunt
Chief Engineer.....Donald Cooper
Owners of: WTOP-AM-FM; WJXT-TV, Jacksonville, Fla.

WTTG—Washington—1947

Channel: 5 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....Metropolitan Bcstg.
Business-Studio Address.....Hotel Raleigh
Tel.: STerling 3-5300.....Independent
Station Representative.....Blair TV
President .....John W. Kluge
V.P., Gen. Mgr.....Donn Colee
General Sales Mgr.....Lee Colee
Business Manager.....Harold Christiansen
Owners of: WNEW AM-FM-TV, New York; WHK, AM-FM, Cleveland, O.; WIP AM-FM, Philadelphia, Pa.; WBUL AM, New York; WTVH TV, Peoria, Ill.; KOVR TV, Stockton, Calif.; WTVP TV, Decatur, Ill.

Pop.: 5,115,000
Families: 1,564,500

FLORIDA

TV Homes: 1,270,000
TV Stas. in State: 18

WESH-TV—Daytona Beach 1956

Channel: 2 VHF..AP: 60 Kw...VP: 100 Kw.
Owned-Oper. By.....Telrad, Inc.
Address .....Box 1551
Tel.: CL 3-6591.....NBC
Newspaper Affil...John H. Perry Newspapers
Rep. .....Avery Knodel
President ..... John H. Perry, Jr.
VP., Gen. Mgr.....Thomas S. Gilchrist, Jr.
Station Mgr.....Walter Strouse
Program Dir.....Dan Joiner
Comm. Mgr.....Thomas B. Newsom
Promotion Director.....Betty Gilchrist
Film Mgr.....Hank Johnson
Chief Engineer.....B. Hayford

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WTVI—Fort Pierce—1960

Channel 19 UHF..AP: 237 Kw...VP: 474 Kw.
Owned By.....Atlantic Bcstg. Co.
Address .....Signal Hill
Tel.: HO 4-1500.....CBS
Station Rep. .....Bolling
President .....Isadore J. Fine
General Manager.....Theodore M. Nelson

WINK-TV—Fort Myers—1954

Channel: 11 VHF..AP: 35 Kw.....VP: 65 Kw.
Owned By.....Ft. Myers Bcstg Co.
Business Address.....Palm Beach Blvd.
Tel.: ED 4-1131.....ABC-CBS
Station Rep.....Forjoe
Gen., Sales Mgr. .....A. J. Bauer
Program Dir.....Frank Nodine
Chief Engineer.....Bob Caughey

WFGA-TV—Jacksonville—1957

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned.....Florida-Georgia TV Co., Inc.
Address.....1070 E. Adams St.
Tel.: EL 6-3381.....ABC-NBC
Representative.....Peters, Griffin, Woodward
President .....Alexander Brest
Gen. Sta. Film Mgr.....Jesse H. Cripe
Commercial Mgr.....Ralph W. Himmons
Program Dir.....Rusty Bruton
Publicity Promo. Dir.....Andy Amyx
Chief Engineer.....Harry Wingfield

WJXT—Jacksonville—1949

Channel: 4 VHF..AP: 69.2 Kw...VP: 100 Kw.
Owned-Oper. By.....Washington Post
Business Address....1851 Southampton Road
Tel.: EX 8-0501.....ABC-CBS
Newspaper Affil...Wash. Post & Times Herald
Station Representative .....TvAR
President.....Glenn Marshall, Jr.
Commercial Manager.....David Booher
Prog. Dir., Film Mgr....Leonard L. Mosby, Jr.
Prom., Pub. Dir.....Tom Mahaffey
Chief Engineer.....Ernest Vordermark

WCKT—Miami—1956

Channel: 7 VHF.. AP: 158 Kw...VP: 316 Kw.
Owned By.....Biscayne Television Corp.
Address ..... Box 1177
Tel.: PL 1-6692.....NBC
Station Reps.....Harrington, Righter, Parsons
President, Gen. Mgr.....Niles Trammell
Station Manager.....Charles Kelly
Commercial Manager .....Robert L. Fidlar
Program Director.....Gene Walz
Publicity, Promotion Mgr.....Donald Fischer
Film Manager.....Frank Struzzieri
Chief Engineer.....Robert H. Paasch
Owners of: WCKR, AM-FM, Miami.

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The next time you're in southeast Florida, come visit us at the nation's most beautiful television and radio station.

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WLBW-TV—Miami—1961

Channel: 10 VHF...AP: 158 Kw...VP: 316 Kw.
Owned By.....L. B. Wilson, Inc.
Address.....2133 Northwest 11th Ave.
Tel.: FR 3-4723.....ABC
Station Representative.....H-R TV, Inc.
President, Gen. Mgr.....C. H. Topmiller
Vice President, Sales.....Thomas A. Welstead
Program Director.....Lin Mason
Adv., Promotion Director.....Mike Schaeffer
Publicity Director.....Patricia Alter
Film Manager.....John Murphy
Chief Engineer.....William L. Latham
Owners of: WCKY, Cincinnati.

WTVJ—Miami—1949

Channel: 4 VHF...AP: 70 Kw....VP: 100 Kw.
Owned-Oper. By....Wometco Enterprises, Inc.
Address.....306 N. Miami Ave.
Tel.: FR 4-6262.....CBS
Representative.Peters, Griffin, Woodward, Inc.
President.....Mitchell Wolfson
General, Sta. Manager.....Lee Ruwitch
Vice-Pres., Operations Mgr.....John A. Shay
V.P., Commercial Manager.....William Brazzil
Program Director.....Lee Waller
Promotion Director.....Burt Toppan
Merchandising Dir.....Harry Handley
Film Manager.....Robert J. Ross
Chief Engineer.....Earl W. Lewis
Owners of: WLOS, AM-TV-FM, Asheville; KVOS-TV, Bellingham, Wash.

WDBO-TV—Orlando—1954

Channel: 6 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....Cherry Bcstg.
Business Address.....30 S. Ivanhoe Blvd.
Tel.: CH 1-1491.....CBS
Representative ..... Blair-TV
Exec. V.P. Gen. Mgr.....Arnold F. Schoen, Jr.
Sales Director.....Leonard S. Davey, Jr.
Sales Co-ordinator.....A. V. Carlson
Prog. Dir., Film Buyer.....Walter E. Sickles
Chief Engineer.....J. E. Yarbrough
Owners of: WDBO, AM-FM.

WLOF-TV—Orlando—1958

Channel: 9 VHF..AP: 158 Kw...VP: 316 Kw.
Owned.....Mid Florida TV Corp.
Address.....639 W. Central Ave.
Tel.: CHerry 1-6543.....ABC
Station Representative.....Young TV Corp.
President, Gen. Mgr.....Joseph L. Brechner
Nat. Sales Mgr.....William T. Latham
Commercial Manager.....William V. Miller
Program Director.....Harry Richard
Promotion Dir.....Paul Knepper
Film Mgr.....Dennis Gregory
Chief Engineer.....Dodd Daniel

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WPTV—Palm Beach—1954

Channel: 5 VHF..AP: 60.3 Kw...VP: 100 Kw.
Owned-Oper.....John H. Phipps Bcstg.
Business Address ..... 5 Cocoanut Row
Tel.: TE 3-2471.....NBC
Representative .....Blair TV Assoc.
Owner.....John H. Phipps
Managing Dir.....L. Herschel Graves
General Mgr.....Chester E. Pike, Jr.
Sales Mgrs.....R. L. Ray; Ken Kampion
Operations Manager.....Tony Glenn
Film Mgr.....George P. Romilly
Chief Engineer.....Lewis Evenden
Owners of: WCTV, Tallahassee.

WJHG-TV—Panama City 1954

Channel: 7 VHF...AP: 80 Kw....VP: 170 Kw.
Owned By.....Herald Pub. Co., Albany, Ga.
Address.....107 Harrison Ave., Panama City
Tel.: PO 3-7651.....NBC-ABC
Newspaper Affil.....Albany Herald
Station Reps.....Ayers; Venard, R. & Mc.
President.....James H. Gray
General, Comm. Mgr.....Raymond E. Carow
Station Mgr.....Jack Sholar
Program Director.....James Tighe
Promotion, Publicity Director.....Jim Prater
Film Manager.....Donnell Brockins
Chief Engineer.....Perley Eppley

WEAR-TV—Pensacola—1954

Channel: 3 VHF...AP: 50 Kw....VP: 100 Kw.
Owned By.....Rollins Telecasting Inc.
Business Address.....P.O. Box 431
Tel.: GL 5-7311.....ABC
Station Rep.....Blair TV
President.....O. Wayne Rollins
General Manager.....George B. Bregge
Station Manager.....Milt De Reyna
Commercial Manager.....Paul von Hagle
Program Director.....Jack Kenny
Chief Engineer.....H. Babb
Owners of: WNJR, New York; WMAS, Witmington; WRAP, Norfolk; WGEE, Indianapolis; WBEE, Chicago; WCHS-TV, Charleston; WPTZ-TV, Plattsburgh, N. Y.

WSUN-TV—St. Petersburg 1953

Channel: 38 UHF..AP: 107 Kw...VP: 200 Kw.
Owned-Operated By....City of St. Petersburg
Business Address.....Municipal Pier
Tel.: 5-4121 .....ABC
Representative...Venard, Rintoul & McConnell
Station Mgr.....Fred P. Shawn
Commercial Manager.....Earl W. Welde
Program, Film Mgr.....Harry Wagner
Promotion Director.....Carl Fuchs
Chief Engineer.....William J. Codding
Owners of: WSUN, AM.

WCTV—Tallahassee—1955

Channel: 6 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper....John H. Phipps Bcstg. Stations
Address.....P. O. Box 3547
Tel.: 385-2121.....CBS
Sta. Representative.....Blair; Cummings
Owner.....John H. Phipps
Managing Director.....L. Herschel Graves
Program, Film Mgr.....Jerry L. Williams
Dir. of Engineering.....William A. Snowden
Owners of: WPTV, W. Palm Beach.

WFLA-TV—Tampa—1955

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Tribune Company
Address .....Box 1410
Tel.: 229-0131 ..... NBC
Newspaper Affiliation.....Tribune-Times
Representative ..... Blair-TV
President.....J. C. Council
V.P., General Manager....George W. Harvey
Sales Mgr. ..... William B. Faber
Prog. Dir., Film Mgr.....J. E. Faraghan
Promotion Director.....Doug Duperrault
Prog. Oper. Mgr.....Carl Bergquist
Production Manager.....L. George Geiger
Chief Engineer.....J. H. Mitchell
Owners of: WFLA-AM-FM.

WTVT—Tampa—1955

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....WKY Television System, Inc.
Business Address....3213 Grand Central Ave.
Tel.: RE 6-1313.....CBS
Newspaper Affil.....Oklahoma Pub. Co.
Station Representative..... Katz
President.....E. K. Gaylord
Station Manager.....Eugene B. Dodson
Admin. Asst.....Robert M. Olson
Comm. Asst. Mgr.....John M. Haberlan
Program Dir.....Crawford P. Rice
Promotion Dir.....Walter K. Rhoads
Film Mgr.....Jayne Boyd
Production Mgr.....Ken Smith
Local Sales Mgr.....Robert F. Doty
Chief Engineer.....William Witt
Owners of: WKY, AM-TV, Oklahoma City.

WEAT-TV—West Palm Beach 1955

Channel: 12 VHF..AP: 125 Kw...VP: 250 Kw.
Owned-Oper. By.....Rand Bcstg. Co.
Business Address.....Palm Beach Towers
Tel.: TE 3-9668.....ABC
Sta. Representative.....Weed
President .....Rex Rand
Gen. Mgr.....Bertram Lebhear, Jr.
Station Mgr.....Jack Poole
Chief Engineer.....J. Ross McPherson

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Pop.: 4,070,000
Families: 1,064,000

GEORGIA

TV Homes: 839,000
TV Stas. in State: 11

WALB-TV—Albany—1954

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Herald Publishing Co.
Business Address.....Stuart Ave.
Tel.: HE 5-8386.....ABC-NBC
Newspaper Affiliation.....Albany Herald
Representative...Venard, Rintoul & McConnell
President.....James H. Gray
Sta., Gen., Comm. Mgr.....Raymond E. Carow
Program Director.....Reba Hill
Promotion, Publicity Dir.....James A. Prater
Film Mgr.....Olin Pollock
Chief Engineer.....Bruce Singleton
Owners of: WJHG-TV, Panama City, Florida.

WSB-TV—Atlanta—1948

Channel: 2 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By....The Atlanta Newspapers
Business Address..1601 W. Peachtree St., N.E.
Tel.: TR 5-7221.....NBC
Newspaper Affiliations ...Journal-Constitution
Representative .....Petry
Exec. Dir.....J. Leonard Reinsch
General Manager.....Marcus Bartlett
Comm. Mgr.....Don E. Heald
Promotion Dir.....Holt Gewinner, Jr.
Film Director.....Jean Hendrix
Chief Engineer.....R. A. Holbrook
Owners of: WSOC AM-TV, Charlotte; WHIO AM-TV, Dayton; WSB AM.

WAGA-TV—Atlanta—1949

Channel: 5 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Operated By.....Storer Bcstg. Co., Inc.
Business Address.....1018 W. Peachtree St.
Tel.: TRinity 5-5551.....CBS
Station Rep.....Storer Television Sales, Inc.
President.....George B. Storer
Managing Director.....Ken Bagwell
Commercial Manager.....Emmett A. Hassett
Program Dir., Opera. Dir.....Horace W. Ray
Promotion Director.....Ned Jay
Chief Engineer.....Hugo Bondy
Owners of: WJBK AM-FM-TV, Detroit; WSPD-AM-FM-TV, Toledo; WJW-AM-FM-TV, Cleveland; WHN, New York, N. Y.; WGBS-AM-FM, Miami, FM, Miami, Fla.; WIGB-AM-FM, Philadelphia, Pa.; KGBS, Los Angeles; WITI-TV, Milwaukee.

WLW-A—Atlanta—1951

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Crosley Bcstg. Corp.
Bus. Address....1611 W. Peachtree St. N.E.
Tel.: TR 3-1141.....ABC
Representative .....Bomar-Lowrance; Moore
President .....R. E. Dunville
V.P., General Manager.....James H. Burgess
V.P., Comptroller.....J. P. Dwyer
Sales Manager.....Peter S. Crawford
Program Director.....Neal Van Ells
Prom. Dir. ..... Howard Rowe
Production Manager.....Hal Lemmond
Film Manager.....Jacqueline Smith
Chief Engineer .....Harvey Aderhold
Owners of: WLW-T, Cincinnati; WLW-C, Columbus; WLW-D, Dayton; WLW-I, Indianapolis.

WJBF-TV—Augusta—1953

Channel: 6 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By..Georgia-Carolina Bcstg. Co.
Business Address.....Television Park
Tel.: PA 2-6666.....ABC-NBC
Representative ..... Hollingbery
President, Gen. Mgr.....J. B. Fuqua
Station Manager.....Thomas J. Hennesy
Program Dir. .....Carroll Word
Promotion, Publicity Director...George Vickery
Nat. Adv. Mgr.....Asa Stallworth
Film Manager.....Gray Mayson
Chief Engineer.....John Jopling

WRDW-TV—Augusta—1954

Channel: 12 VHF..AP: 51.3 Kw...VP: 316 Kw.
Owned-Oper. By.....WPIT, Inc.
Business Address.....Ga. & Observatory Ave.
Tel.: TA 4-5432.....CBS
Station Rep.....Avery-Knodel
President.....John J. Laux
General Manager.....Virgil Wolff
Managing Dir.....Robert E. Metcalfe
Commercial Mgr.....Lou Stratton
Operations Mgr.....Richard A. Fennel
Production, Promotion Mgr.....Jeff Evans
Film Editor.....Frank Allen
Merchandising Dir.....Wylene Freeman
Chief Engineer.....Joseph P. Gill, Jr.
Owners of: WPIT, Pittsburgh; WSOL, Tampa.

WRBL-TV—Columbus—1953

Channel: 3 VHF..AP: 70 Kw...VP: 100 Kw.
Owned-Oper. By.....Columbus Bcstg. Co.
Business Address.....1350 13th Ave.
Tel.: FA 2-0602.....CBS
Newspaper Affil.....Ledger and Enquirer
Representative ..... Hollingbery
President, Gen. Mgr.....J. W. Woodruff, Jr.
Station Mgr., Film Buyer.....Ridley Bell
Commercial Manager...George "Red" Jenkins
Operations Dir.....John Gibney
Promotion Dir.....Carrie Brooks
Production Dir.....Charles Autry
Local Sales Mgr.....Robert Walton
Director, Public Affairs.....George A. Gingell
Film Mgr.....Carl Long
Chief Engineer.....Joe A. Gamble
Owners of: WRBL-AM-FM.

WTVM—Columbus—1953

Channel: 9 VHF..AP: 158 Kw...VP: 316 Kw.
Owned.....Martin Thea. of Georgia, Inc.
Business Address.....1307 1st Ave.
Tel.: FA 2-8828.....NBC-ABC

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Station Representative .....Young
President.....E. D. Martin
V.P., General Manager.....Frank Ragsdale
Managing Dir., Prog. Dir.....Ted C. Short
Nat'l Sales Mgr.....Ben Purvis
Operations, Production Mgr.....Jack Poole
Chief Engineer.....Charley Parrott
Owners of: WTVC, Chattanooga.

WMAZ-TV—Macon—1953

Channel: 13 VHF..AP: 125 Kw...VP: 250 Kw.
Owned-Oper. By.....Southeastern Bcstg. Co.
Business Address....Bankers Insurance Bldg.
Tel.: SHerwood 6-7311.....ABC-CBS
Representative .....Avery-Knodel
President, Ch. Eng.....George Rankin, Jr.
General Manager.....Wilton E. Cobb
Comm. Manager.....Frank Crowther

WSAV-TV—Savannah—1956

Channel: 3 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By .....WSAV, Inc.
Address.....1430 East Victory Drive
Tel.: AD 6-0303.....ABC-NBC
Representative.....Blair TV
President, Gen. Mgr.....Harben Daniel
Operations Manager .....M. E. Thompson
Comm. Adv. Mgr.....Mack Humpidge
Program Director ..... William E. Lucas
Production Dir.....Steve Thomas
Prom., Publicity Dir.....Mrs. Barbara Hofer
Film Manager.....Mrs. Alyce Strong
Chief Engineer ..... Byron Strong
Owners of: WSAV, AM.

WTOC-TV—Savannah—1954

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Savannah Bcstg. Co.
Business Address.....516 Abercorn St.
Tel.: AD 2-0127.....CBS-ABC
Station Representative .....Avery-Knodel
President & Gen. Mgr...William T. Knight, Jr.
Comm., Sta., Adv. Mgr.....Ben B. Williams
Program Dir.....Dwight J. Bruce
Prom., Publicity Dir.....Frank S. Bryson, Jr.
Film Mgr.....Thomas Wells
Chief Engineer.....Kyle Goodman
Owners of: WTOC AM-FM.

Pop.: 670,000
Families: 206,000

HAWAII

TV Homes: 140,000
TV Stas. in State: 4

KGMB-TV—Honolulu—1952

Channel: 9 VHF..AP: 79 Kw...VP: 132 Kw.
Owned-Oper...Hawaiian Broadcasting Sys. Ltd.
Business Address....1534 Kapiolani Boulevard
Tel.: 9-2011 .....CBS
Newspaper Affil.....Star Bulletin
Representative.....Peters, Griffin, Woodward
President.....Elizabeth P. Farrington
Program Director.....Dar Reid
Publicity Director.....Ron Hoss
Film Manager.....Bette Warner
Chief Engineer.....Ronald Miyahira
Owners of: KGMB AM, Honolulu; KHBC AM-TV, Hilo; KMAU-TV, Wailuku.

KHVH-TV—Honolulu—1954

Channel: 4 VHF.. AP: 25 Kw...VP: 12.5 Kw.
Owned-Oper. By....Kaiser Hawaiian TV, Inc.
Address.....1290 Ala Moana Blvd.
Tel.: 5-3991.....ABC
Representative .....Young-TV
V.P., Gen. Mgr.....Richard Block
Station Mgr.....J. A. Serrao
Publicity Dir.....Robert Kendall
Program Director.....Dan Kawakami
Production Mgr.....George Hooper
Chief Engineer.....Dan O. Hunter
Owners of: KHJK-TV, Hilo; K74BC-TV, Lihue; K76BB-TV, Honohina.

KONA-TV—Honolulu—1952

Channel: 2 VHF..AP: 30.2 Kw...VP: 60.3 Kw.
Owned-Oper. By.....Radio Honolulu, Ltd.
Business Address.....1170 Auahi St.
Tel.: 6-2366 .....NBC
Newspaper Affil.....Honolulu Advertiser
Station Representative ..... Hollingbery
Pres., Gen. Mgr.....John D. Keating
Sta., Gen. Sales Mgr.....Art Sprinkle
Nat'l Sales Mgr.....Jim Spencer
Program Director.....Cecil Seavey
Film Mgr., Prod. Dir.....Dick Holmes
Chief Engineer.....Alvin Chang
Owners of: KALA, Wailuku, Maui; KALU, Hilo, Hawaii.

KMVI—Wailuku—1955

Channel: 12 VHF...AP: 15 Kw....VP: 30 Kw.
Owned-Oper.....Maui Publishing Co., Ltd.
Business Address.....Box 374
Tel.: 33-981.....ABC
Newspaper Affiliation.....Maui News
Sta. Reps.....Clark; Oakes, Dickens
President.....J. Walter Cameron
General Manager.....Ezra J. Crane
Station Manager.....Richard E. Mawson
Chief Engineer.....Spencer Shiraichi

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Pop.: 685,000
Families: 203,500

IDAHO

TV Homes: 157,000
TV Stas. in State: 5

KBOI-TV—Boise—1953

Channel: 2 VHF... AP: 33 Kw.... VP: 65 Kw.
Owned-Oper. By.....Boise Valley Bcstrs. Inc.
Business Address .....1007 Jefferson St.
Tel.: 342-9331 .....CBS
Reps.....Peters, Griffin, Woodward; Moore
Pres., Gen. Mgr.....Westerman Whillock
Station, Comm. Mgr.....Earl Glade, Jr.
Film Manager.....Robert Howell
Production Spvsr.....Dena Howell
Promotion Director.....Louise Davis
Local Sales Mgr.....Floyd Bain
Chief Eng. .....J. A. Johntz, Jr.
Owners of: KBOI AM-FM.

KTVB—Boise—1953

Channel: 7 VHF...AP: 100 Kw....VP: 200 Kw.
Owned-Oper. By.....KTVB, Inc.
Address .....709 Idaho St.
Tel.: 2-4611 .....ABC-NBC
Station Rep.....Bolling
Pres. and Gen. Mgr. ....Georgia M. Davidson
Prog. Director.....Del Lundbom
Prom. Mgr.....Evelyn Winters
Film Manager .....William Harvey
Chief Engineer.....Harold Toedtemeier

KID-TV—Idaho Falls—1953

Channel: 3 VHF..AP: 60.3 Kw...VP: 100 Kw.
Owned-Oper. By.....Idaho Radio Corp.
Address.....1275 E. 17th St.
Tel.: 522-5100 .....ABC-CBS
Sta. Reps.....Hollingbery; Art Moore
Exec. V.P., General Mgr.....J. Allen Jensen
Commercial Manager.....Claude Cain
Program Director.....Roy Southwick
Promotion Director.....Barry ZeVan
Chief Engineer.....Carroll Secrist
Owners of: KID-AM.

KIFI-TV—Idaho Falls—1961

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....E. Idaho Bcstg. & TV Co.
Address.....P. O. Box 2148
Tel.: JA 3-1171.....NBC
Newspaper Affil.....Post Register
Sta. Reps.....Meeker; Wellington, Jacobson
President, Gen. Mgr.....J. Brady
Program Dir., Oper. Mgr.....Norm Holve
Promotion Publicity Dir.....Bobbye Barker
Film Mgr.....L. Paoli
Local Sales Mgr.....Dale Dunn
Regional Sales Mgr.....Dewain Silvester
Chief Eng.....B. Nelson
Owners of: KIFI-AM.

KLIX-TV—Twin Falls—1955

Channel: 11 VHF..AP: 14.5 Kw...VP: 29.5 Kw.
Owned-Oper. By.....Klix Corp.
Address .....Eastland Dr. & Elizabeth St.
Tel.: RE 3-5840.....ABC-CBS-NBC
Sta. Representative..... Hollingbery
President.....G. Hatch
General Mgr.....Gordon Glasmann
Chief Engineer.....Don Cederstrom

Pop.: 10,275,000
Families: 3,161,000

ILLINOIS

TV Homes: 2,980,000
TV Stas. in State: 16

WCIA—Champaign—1953

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Midwest Television, Inc.
Business Address.....509 S. Neil St.
Tel.: FL 6-8333.....CBS
Station Rep.....Peters, Griffin, Woodward
President.....August C. Meyer
V.P., Sales Manager.....Guy Main
National Sales Dir. .....Leonard Davis
Film Mgr.....John Ketterer
Production Manager.....B. Helms
Chief Engineer.....Bob Myers

WBBM-TV—Chicago—1953

Channel: 2 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....CBS, Inc.
Bus. Studio Address.....630 N. McClurg Ct.
Tel.: WH 4-6000.....CBS
Station Rep.....CBS TV Stations Nat'l Sales
V.P., General Mgr.....Clark B. George
General Sls. Mgr.....Edward Kenefick
Program Dir.....Charles Hinds
Promotion Director.....Virgil Mitchell
Sales Manager.....James O'Rourke
Film Manager.....Alice Neeker
Chief Engineer.....L. A. Pierce
Owners of: WCBS-TV, New York; KNXT, Los Angeles; WCAU-TV, Philadelphia; KMOX-TV, St. Louis.

WBKB—Chicago—1948

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By...American Bcstg.-Paramount Thtrs.
Business Address.....190 N. State St.
Tel.: AN 3-0800.....ABC
Station Rep.....ABC-TV Nat'l Station Sales
Vice President.....Sterling C. Quinlan
General Manager.....Mathew Vieracker
Director of Sales.....Robert F. Adams
Nat'l Spot Sales Mgr.....Clarence Heider
Film Dir. .....Ralph Andrews
Prog. Dir. .....Dan Schuffman
Prom. Adv. Public Dir.....Donald H. Peterson

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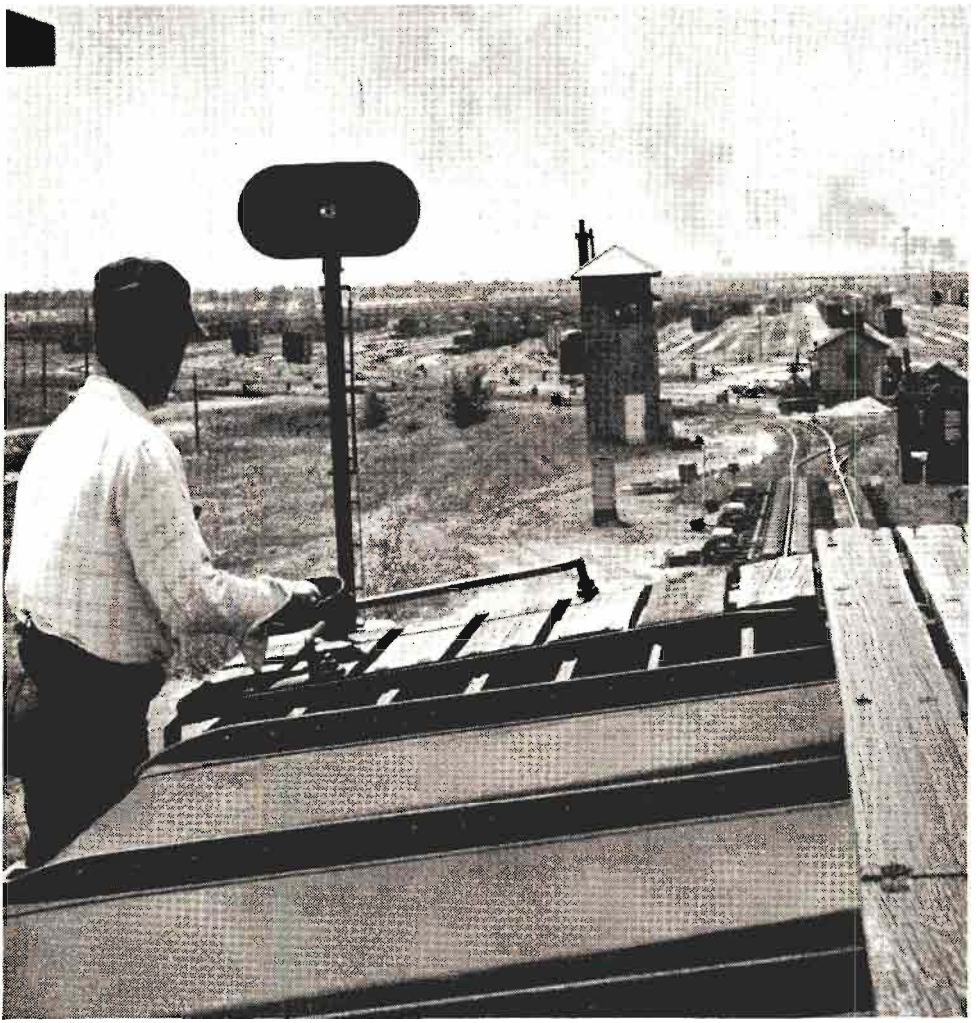

In Chicago

WGN Television

offers better programming through dedicated community service!

WGN IS CHICAGO

Quality · Integrity · Responsibility · Performance

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Chief Engineer.....William P. Kusack
Owners of WABC-AM-FM-TV, New York; WXYZ-AM-FM-TV, Detroit; KQV, Pittsburgh; WLS, Chicago; KABC-AM-FM-TV, Los Angeles; KGO-AM-FM-TV, San Francisco; WBKB-TV, Chicago.

WGN-TV—Chicago—1924

Channel: 9 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....WGN, Inc.
Business Address.....2501 Bradley Place
Tel.: LAkeview 8-2311.....Independent
Newspaper Affiliation.....Chicago Tribune
Representative ..... Petry
President.....J. Howard Wood
Exec. V.P., Gen. Mgr.....Ward L. Quaal
Station Manager.....Ben Berenston
Program Mgr.....Edward Warren
Sales Prom., Research Mgr.....James Hanlon
Public Relations Mgr.....Dan Calibraro
Film Director.....Patty Nealin
Chief Engineer.....Carl J. Meyers
Owners of: KDAL-AM-TV, Duluth-Superior.

WNBQ—Chicago—1948

Channel: 5 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Operated By.....National Bcstg. Co.
Business-Studo Address....Merchandise Mart
Tel.: SU 7-8300.....NBC
Representative.....NBC Spot Sales
President.....Robert E. Kintner
V.P., General Manager.....Lloyd E. Yoder
General Sales Mgr.....Norman Cissna
Local Sales Mgr.....Jack Hauser
Station Mgr.....Robert Lemon
Program Dir.....Harry D. Trigg
Advertising Manager.....Chet Campbell
Film Manager.....Stanley Brightwell
Publicity Director.....Dan Anderson
Chief Engineer.....W. C. Prather

WICD—Danville—1953

Channel: 24 UHF..AP: 7.08 Kw...VP: 13.2 Kw.
Owned By.....Plains Television Corp.
Business Address...1500 N. Washington Ave.
Tel.: 446-200 ..... NBC
Station Representative.....Young TV
President ..... Elmer Balaban
General Manager.....Milton Friedland
Station Manager.....J. Begue
Program Director.....R. O'Neill
Promotion Director.....James M. Henneberry
Chief Engineer.....H. Eskew
Owners of: WICS, Springfield, Ill.; WCHU, Champaign, Ill.; WHNB, Hartford, Conn.

WTVP—Decatur—1953

Channel: 17 UHF..AP: 93.3 Kw...VP: 174 Kw.
Owned By.....WTVP-Metropolitan Bcstg.
Business Address.....Southside Dr.
Tel.: 428-4304 .....ABC
Station Rep.....Blair TV
President .....John Kluge
General Manager.....John Bone
Commercial Mgr.....Donald Lindsey
Program, Prom. Dir.....Jack Kussart
Chief Engineer.....Hubert F. Abfalter
Owners of: WNEW FM-AM-TV, New York; WHK AM-FM, Cleveland; WIP, Philadelphia; WTTG-TV, Washington, D. C.; KOVR-TV, Stockton, Calif.; WTVH, Peoria; KMBC-AM-FM-TV, Kansas City; WTVP-TV, Decatur, Ill.; WRUL-FM, New York.

WSIL-TV—Harrisburg—1953

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Turner-Farrar Assn.
Address.....21½ W. Poplar St.
Tel.: CLearbrook 3-7922.....ABC
Representative .....Meeker
President, Gen. Mgr.....O. L. Turner
Comm., Program Mgr.....Fred Cline
Prom., Publicity Dir.....Bill Platter
Chief Engineer.....Charles Gilliam

WEEK-TV—Peoria—1953

Channel: 43 UHF..AP: 186 Kw...VP: 371 Kw.
Owned-Operated By..West Central Bcstg. Co.
Address.....2907 Springfield Rd., E. Peoria
Tel.: 699-3961 .....NBC
Station Rep. .....Katz
V.P., Gen. Mgr.....Fred C. Mueller
Comm. Manager.....John Leslie
Promotion Dir.....Richard Evans
Chief Engineer.....Wayne Lovely

WMBD-TV—Peoria—1958

Channel: 31 UHF..AP: 500 Kw...VP: 1000 Kw.
Owned By.....Midwest Television Inc.
Business Address.....212 SW Jefferson Ave.
Tel.: 676-0711 .....CBS
Representative.Peters, Griffin, Woodward, Inc.
President.....August C. Meyer
Exec. Vice President.....Guy F. Main
General Mgr.....Harold C. Sundberg
Local Sales Mgr.....George Mathews
Operations Manager.....Gene C. Robinson
Prom., Client Service Dir.....David L. Phillips
Film Dir., Prog. Coord.....John I. Mason
Chief Engineer.....George Pyle
Owners of: WMBD AM-FM, Peoria; WCIA, Champaign, Ill.

WTVH—Peoria—1953

Channel: 19 UHF..AP: 186 Kw...VP: 479 Kw.
Owned By.....Metropolitan Bcstg.
Business Address.....621 Main St.
Tel.: 676-8911 ..... ABC
Sta. Representative.....Blair TV
President.....John W. Kluge
General Manager.....George Finnegan
Commercial Manager.....Clyde Dutton
Program Dir., Film Mgr.....Walter Baker
Prom., Publicity Dir.....Gary Gresham
Chief Engineer.....Wallace Wurz
Owners of: WNEW-AM-TV, New York; WHK, Cleveland; WIP, Philadelphia; WTTG-TV, Washington, D. C.; KOVR-TV, Stockton, Calif.; KMBC-TV, Kansas City; WTVP-TV, Decatur, Ill.

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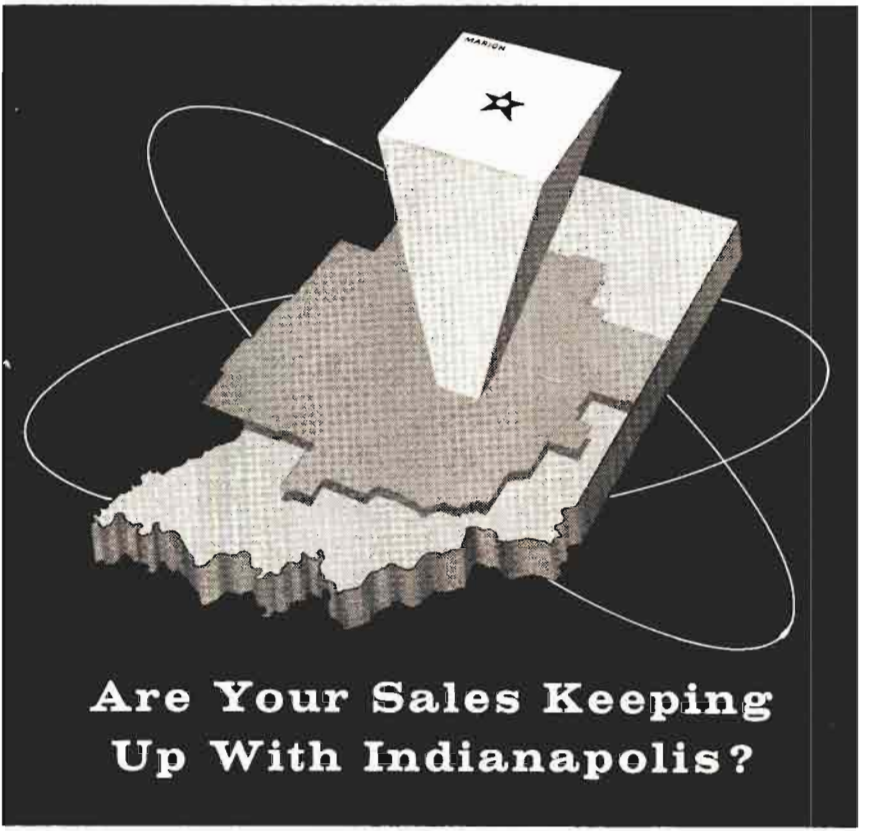

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* U. S. Census, 1960

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CHANNEL 6
WFBM TV
INDIANAPOLIS

TIME-LIFE STATION

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WGEM-TV—Quincy—1953

Channel: 10 VHF..AP 158 Kw. ..VP: 316 Kw.
Owned-Oper. By.....Quincy Bcstg. Co.
Business Address.....Hotel Quincy
Tel.: BA 2-6840.....ABC-NBC
Newspaper Affiliation....Quincy Herald Whig
Representative.....Young TV Corp.
President.....T. C. Oakley
General Manager.....J. S. Bonansinga
Commercial Mgr. .....J. Ben Stewart
Program Director .....Fred Colgan
Publicity Director.....Hal Heidbreder
Chief Engineer.....Frank E. Laughlin
Owners of: WGEM AM.

WREX-TV—Rockford—1953

Channel: 13 VHF..AP: 115 Kw...VP: 229 Kw.
Owned-Oper. By....Greater Rockford TV, Inc.
Business Address...Auburn & Winnebago Rds.
Tel.: Woodland 8-1813.....ABC-CBS
News. Affil.....Winnebago Newspapers, Inc.
Station Representative.....H-R TV, Inc.
President .....Swan Hillman
V.P., General Mgr.....Joe M. Baisch
Commercial Mgr.....Rod MacDonald
Program Director.....John Mazzie
Promotion, Publicity Dir.....Jack Lightner
Film Mgr.....Gene Hines
Chief Engineer.....Dick Peck

WTVO—Rockford—1953

Channel: 39 UHF..AP: 98 Kw...VP: 195 Kw.
Owned-Oper. By..Winnebago Television Corp.
Business Address.....Meridian Rd.
Tel.: Woodland 3-5413.....NBC
Station Representative .....Bolling
President .....Harry Balaban
Manager .....Harold Froelich
Chief Engineer.....H. H. Eckstein
Owners of: WIL, St. Louis, Mo.; WRIT, Milwaukee; KBOX, Dallas, Tex.; WICS-TV, Springfield, Ill.

WHBF-TV—Rock Island—1950

Channel: 4 VHF...AP: 70 Kw....VP: 100 Kw.
Owned-Oper. By.....Rock Island Bcstg. Co.
Business Address...Telco Bldg., 231 18th St.
Tel.: 786-5441 .....ABC-CBS
Newspaper Affil.....Rock Island Argus
Station Rep. .....Avery-Knodel
President.....Ben. H. Potter
V.P., General Mgr.....Leslie C. Johnson
Director of Sales.....Maurice Corken
Program Director.....Forest W. Cooke
Prom., Adv. Mgr.....Heber E. Darton
Publicity Dir.....Fern Hawks
Film Manager.....Joseph Greer
Chief Engineer.....Robert J. Sinnett
Owners of: WHBF AM-FM.

WICS—Springfield—1953

Channel: 20 UHF..AP: 155 Kw...VP: 309 Kw.
Owned-Oper. By.....Plains Television Corp.
Address .....523 E. Capitol Ave.
Tel.: 528-0465 .....NBC
Representative .....Adam Young
President .....Elmer Balaban
V.P., General Mgr.....Milton D. Friedland
Nat. Sales Co-ord.....Gene F. Meyers
Program, Film Mgr.....H. J. Hoskins
Prom., Publicity Mgr.....James Henneberry
Dir. of Engineering.....Jerrold Merritt
Owners of: WIL, St. Louis, Mo.; WRIT, Milwaukee; KBOX, Dallas, Tex.; WTVO-TV, Rockford, Ill.; WICD, Danville; WCHU, Champaign, WHNB, Hartford-New Britain.

Pop.: 4,798,000
Families: 1,479,500

INDIANA

TV Homes: 1,385,000
TV Stas. in State: 16

WTTV—Bloomington—1949

Channel: 4 VHF..AP: 26.7 Kw...VP: 47.9 Kw.
Owned-Oper. By.....Sarkes Tarzian, Inc.
Business Address.....3490 Bluff Rd.
Tel.: ST 7-2211.....Independent
Sta. Representative.....Young TV
President .....Sarkes Tarzian
General, Comm. Mgr.....Robert G. Holben
Program, Prom., Adv. Mgr.....Arthur R. Hook
Chief Engineer.....Fred J. Molchin

WEHT—Evansville—1953

Channel: 50 UHF AP: 108 Kw. VP: 200 Kw.
Owned-Oper. By .....WEHT, Inc.
Business Address .....Box 395
Tel.: HA 4-9215.....CBS
Representative .....Young
President.....Edwin G. Richter, Jr.
General Manager.....William R. Hight
Promotion Director.....Jane Ann Koch
Program Dir.....Roger Forster
Chief Engineer.....Elmer Chancellor
Owners of: WEOA, Evansville; KGUN-TV, Tuscon.

WFIE-TV—Evansville—1953

Channel: 14 UHF..AP: 104.8 Kw..VP: 200 Kw.
Owned-Oper. By.....WFIE, Inc.
Business Address.....1115 Mount Auburn Rd.
Tel.: HA 5-1432 .....NBC
Station Representative .....Katz
President .....Nathan Lord
General Manager.....Lee Browning
Commercial Manager.....Jack Berning
Program, Film Mgr.....Chester T. Behrman
Chief Engineer .....Paul Kelley

WTVW—Evansville—1956

Channel: 7 VHF ..AP: 158 Kw... VP: 316 Kw.
Owned-Oper. By .....Evansville TV, Inc.

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Business Address .....405 Carpenter St.
Tel.: HA 2-1121 .....ABC
Representative ..... Hollingbery
President.....Ferris E. Traylor
Gen. Sta. Mgr.....Dick Shively
Commercial Mgr.....James L. Ritter
Nat. Sales Mgr.....Bob Ossenberg
Program Dir.....Ulysses Carlini
Prom., Publicity Dir.....John A. MacGregor
Chief Engineer.....John Schuta

WANE-TV—Fort Wayne—1954

Channel: 15 UHF..AP: 222 Kw...VP: 445 Kw.
Owned-Oper. By .Indiana Broadcasting Corp.
Business Address.....2915 W. State Blvd.
Tel.: AN 9411.....CBS
Sta. Representative .....H-R
President .....C. Wrede Petersmeyer
General Manager.....Reid G. Chapman
Sales Dir.....John Keenan
Program Director.....J. Larry Beauchamp
Film Manager .....Allen Govin
Chief Engineer .....Walt Jones

WKJG-TV—Fort Wayne—1953

Channel: 33 UHF..AP: 144 Kw...VP: 263 Kw.
Owned .....WKJG, Inc.
Address.....2633 W. State Blvd.
Tel.: AN 2295.....NBC
Newspaper Affiliation.....Elkhart Truth
Station Rep.....Advertising Time Sales
President.....John F. Dille, Jr.
Gen., Sta. Mgr.....Edward G. Thoms
Commercial Mgr.....Carleton B. Evans
Program Director.....Calo Mahlock
Chief Engineer .....Eugene A. Chase

WPTA—Fort Wayne—1957

Channel: 21 UHF..AP: 55 Kw...VP: 110 Kw.
Owned.....Sarkes Tarzian, Inc.
Address.....3333 Butler Road
Tel.: ANthony 7125 .....ABC
Station Representative .....Young
President .....Sarkes Tarzian
General Manager.....Richard Morgan
Local Sales Mgr.....Ralph Latham
Program Manager.....Olin F. Morris
Promotion, Publicity Dir.....Bill Holmes
Film Manager.....Charles Smith
Chief Engineer.....Jerry Bower
Owners of: WTTS, Bloomington; WTTV TV-FM, Indianapolis; WFAM, Lafayette; WPTH-FM, Ft. Wayne; WPTA-TV, Roanoke, Ind.

WFBM-TV—Indianapolis—1949

Channel: 6 VHF...AP: 50 Kw....VP: 100 Kw.
Owned By.....Time-Life Broadcast, Inc.
Bus.-Studio Address.....1330 N. Meridian St.
Tel.: MElrose 4-8521.....NBC
Representative .....Katz
President.....W. C. Pullen, Jr.
V.P., Gen. Mgr.....Eldon Campbell
Station Manager.....Don Menke
Sales Manager.....Hugh L. Kibbey
Prog. Dir.....Warren Wright
Promotion Manager.....K. C. Strange
Film Mgr.....William E. Fagan
Chief Engineer.....Robert Flanders
Owners of: WOOD AM-TV, Grand Rapids; WTCN AM-TV, Minneapolis; KLZ AM-TV, Denver; WFBM AM-FM.

(See Page 776 for Ad)

WISH-TV—Indianapolis—1954

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
Owned .....Indiana Bcstg. Corp.
Business Address.....1440 North Meridian
Tel.: MElrose 4-6411.....CBS
Sta. Representative.....H-R
President .....C. Wrede Petersmeyer
Gen., Sta. Manager.....Robert B. McConnell
Commercial Manager.....Joseph E. Lake
Program Dir.....Dave Smith
Prom., Pub. Director.....Ray Reisinger
Chief Engineer.....C. E. Wallace
Owners of: WISH-AM-FM; WANE-AM-FM, Fort Wayne, Ind.

WLW-I—Indianapolis—1957

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned.....Crosley Bcstg. Corp.
Business Address.....1401 N. Meridian St.
Tel.: MElrose 9-2311.....ABC
Station Rep.....Crosley; Lowrance; Moore
Chairman of Board.....James D. Shouse
President.....Robert E. Dunville
V.P., General Manager.....John B. Babcock
Spec. Bcst. Serv. Dir.....Bruce B. Cox
V.P., Sales (N. Y.).....Peter Lasker
Sales Manager.....Bob Lamb
Program Mgr.....Chuck Brodhead
Promotion, Publicity Dir.....Charles Rogers
Film Director.....Bob Reynolds
Chief Engineer.....Norman Nixon
Owners of: WLW, Cincinnati; WLW-T, Cincinnati; WLW-D, Dayton; WLW-C, Columbus; WLW-A, Atlanta.

WFAM-TV—Lafayette—1953

Channel: 18 UHF..AP: 107 Kw...VP: 218 Kw.
Owned .....Sarkes Tarzian, Inc.
Business Address.....McCarty Lane
Tel.: GIbson 7-2113.....ABC-CBS
Station Rep.....Young TV
President .....Sarkes Tarzian
General Mgr.....Robert G. Holben
Operations Mgr.....Richard W. Stewart
Eng. Supervisor.....Fred Molchin
Chief Engineer.....Charles Anderson
Owners of: WTTS, Bloomington; WTTV, Indianapolis; WPTA, Ft. Wayne; WPTH FM, Ft. Wayne.

WLBC-TV—Muncie—1953

Channel: 49 UHF..AP: 8.5 Kw...VP: 17 Kw.
Owned-Oper. By.....Tri-City Radio Corp.
Address .....U.S. Highway #35
Tel.: ATlas 8-4403.....ABC-CBS-NBC
Representative ..... Holman

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Pres., Gen., Sta. Mgr. ..... Don Burton
Comm., Film Mgr. ..... Bill Craig
Chief Engineer ..... Pat Finnegan
Owners of: WLBC; WMUN-FM, Muncie.

WNDU-TV—South Bend—1955

Channel: 16 UHF..AP: 141 Kw...VP: 282 Kw.
Owned-Oper. By ..... Michiana Telecasting
Address ..... Box 989
Tel.: CE 3-7111 ..... NBC
Station Rep. ..... Venard, Rintoul & McConnell
President ..... Rev. Theodore M. Hesburgh
General Manager ..... Wm. Thomas Hamilton
Program Director ..... E. L. Doyle
Promotion Director ..... David Williams
Operations Mgr. ..... P. E. Walton
Asst. Gen. Mgr., Ch. Eng. ..... Bazil O'Hagen
Owners of: WNDU-AM.

WSBT-TV—South Bend—1952

Channel: 22 UHF..AP: 137 Kw...VP: 265 Kw.
Owned-Operated By ..... South Bend Tribune
Address ..... 300 W. Jefferson St.
Tel.: CE 3-3141 ..... CBS
Newspaper Affil. ..... Tribune
Representative ..... Raymer
President ..... Franklin D. Schurz
General Station Mgr. ..... Arthur R. O'Neil
Comm., Adv. Mgr. ..... Wilbur R. Darch
Promotion, Publicity Dir. ..... N. J. Gassensmith
Program Dir., Film Mgr. ..... Walter A. Sweitzer
Chief Engineer ..... Scott N. Hagenau
Owners of: WSBT AM.

WSJV—South Bend-Elkhart 1954

Channel: 28 UHF..AP: 116 Kw....VP: 231 Kw.
Owned-Oper. By ..... Truth Publishing Co.
Business Address ..... Box 28, South Bend
Tel.: CEntral 2-2828 ..... ABC
Newspaper Affiliation ..... Elkhart Truth
Station Representative ..... Adv. Time Sales
President ..... John F. Dille Jr.
V.P., Gen. Mgr. ..... Paul C. Brines
Assistant Mgr. ..... Edwin J. Lasko
Nat. Sales Mgr. ..... Vince Doyle
Prom. Dir. ..... Marilyn Lee
Program, Production Mgr. ..... W. Forest Morrow
Merchandising Dir. ..... Ken Owens
Film Director ..... Arthur Whitaker, Jr.
Local Sales Manager ..... Don E. Fuller
Chief Engineer ..... Woodrow Hawkins
Owners of: WKJG AM-TV, Fort Wayne; WTRC-AM-FM, Elkhart, Ind.

WTHI-TV—Terre Haute—1954

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By..Wabash Valley Bcstg. Corp.
Business Address ..... 918 Ohio Street
Tel.: CRawford 9481 ..... CBS-ABC
Representative ..... Bolling
President ..... Anton Hulman, Jr.
V.P., Gen. Mgr. ..... J. M. Higgins
Dir., Radio-TV Operations ..... Ben Falber, Jr.
Chief Engineer ..... Russ Arnold
Owners of: WTHI AM-TV.

Pop.: 2,790,000
Families: 860,000

IOWA

TV Homes: 797,000
TV Stas. in State: 12

WOI-TV—Ames—1950

Channel: 5 VHF..AP: 50.1 Kw...VP: 100 Kw.
Owned-Oper. By ..... Iowa State Univ.
Address ..... Service Bldg.
Tel.: 231-2631 ..... ABC
Representative ..... H-R
President ..... Dr. James Hilton
Gen. Manager ..... Robert C. Mulhall
Program Director ..... James H. Davis
Publicity Director ..... Ron Scott
Commercial Mgr. ..... Ted Tostlebe
Chief Engineer ..... Keith Ketchum

KCRG-TV—Cedar Rapids—1953

Channel: 9 VHF..AP: 156 Kw...VP: 316 Kw.
Owned-Oper. By ..... Cedar Rapids TV Co.
Business Address ..... 104½ First St., S.W.
Tel.: EM 4-4194 ..... ABC
Newspaper Affiliation ..Cedar Rapids Gazette
Station Representative ..... Adv. Time Sales
President ..... Joseph F. Hladky, Jr.
General Manager ..... Redd Gardner
Commercial Manager ..... Geo. C. Carpenter, III
Prom., Pub. Dir. ..... Edna A. Herbst
Operation Mgr. ..... Ralph D. Willey
Film Director ..... David Kralik
Owners of: KCRG AM.

WMT-TV—Cedar Rapids—1953

Channel: 2 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By ..... WMT-TV, Inc.
Bus. Address ..... Paramount Theatre Bldg.
Tel.: EM 4-0171 ..... CBS
Representative ..... Katz
President ..... William B. Quarton
V.P. Opera., Film Mgr. ..... Douglas B. Grant
V.P., Sales ..... Lew Van Nostrand
Promotion Director ..... Richard Pinney
Chief Engineer ..... George Hixenbaugh
Owners of: WEBC, Duluth, Minn.

WOC-TV—Davenport—1949

Channel: 6 VHF..AP: 60 Kw.....VP: 100 Kw.
Owned-Oper. By ..... Tri-City Broadcasting Co.
Business Address ..... 805 Brady St.
Tel.: 323-3661 ..... NBC
Representative..Peters, Griffin, Woodward, Inc.
President ..... David D. Palmer
General Manager ..... Raymond E. Guth
Comm. Mgr. ..... F. Paxon Shaffer
Film Director ..... Russel Wingo
Program Director ..... Robert W. Gifford
Promotion Director ..... Richard W. Upp
Chief Engineer ..... Paul Arvidson
Owners of: WOC-AM-FM.

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KRNT-TV—Des Moines—1955

Channel: 8 VHF...AP: 158 Kw....VP: 316 Kw.
Owned-Operated By.....Cowles Mag. & Bcstg.
Address .....Ninth & Pleasant St.
Tel.: CH 3-4141.....CBS
Representative .....Katz
General Manager.....Robert W. Dillon
Commercial Manager .....Paul M. Elliott
Program Dir.....Joe G. Hudgens
Chief Engineer.....Charles F. Quentin

WHO-TV—Des Moines—1954

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By....Central Broadcasting Co.
Business Address.....1100 Walnut St.
Tel.: AT 8-6511.....NBC
Representative.Peters, Griffin, Woodward, Inc.
President.....D. D. Palmer
V.P., General Manager.....Paul A. Loyet
Asst. Manager.....Harold R. Heath
Sales Manager .....Robert H. Harter
Program Director.....Jack Kerrigan
Prom. Manager.....Donald Pearson
Chief Engineer.....Roy W. Pratt
Owners of: WHO AM-FM; WOC FM-AM-TV, Davenport; KMA, Shenandoah.

KQTV—Fort Dodge—1953

Channel: 21 UHF..AP: 160 Kw...VP: 330 Kw.
Owned-Oper. By....Northwest Television Co.
Business Address.....Television Square
Tel.: 40351 .....NBC-ABC-CBS
Sta. Representative .....Pearson
Pres., Gen. Mgr.....Edward Breen
Exec. Vice Pres.....William Brown
Reg. Sales Mgr.....Rollie Camp
Program Director.....Richard Johnson
Chief Engineer.....David Sinclair

KGLO-TV—Mason City—1954

Channel: 3 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....Lee Radio, Inc.
Business Address.....Second & Pennsylvania
Tel.: GArden 3-2540.....CBS
Station Representative.....Adv. Time Sales
President.....Lee P. Loomis
Exec. V.P., Gen. Manager....Herbert R. Ohrt
Nat'l Sales Mgr.....Walter Rothschild
Commercial Mgr.....Llyod Loers
Program Dir., Film Buyer.....Douglas Sherwin
Production Mgr.....Bart Curran
Chief Engineer.....Roger Sawyer

KTVO—Ottumwa—1955

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Operated By....KTVO Television, Inc.
Address .....211 East 2nd St.
Tel.: MUrray 2-4535.....ABC-CBS-NBC
Representative .....Hollingbery
Pres., Gen. Mgr.....James J. Conroy
Commercial Mgr.....L. William King
Promotion Director.....O. Bill Schelen
Program Dir., Film Mgr.....Glen Proeschold
Chief Engineer.....L. A. Wallace

KTIV—Sioux City—1954

Channel: 4 VHF....AP: 100 Kw....VP: 50 Kw.
Owned-Oper. By.....KTIV Television Corp.
Address.....Tenth & Grandview
Tel.: 8-0545.....NBC-ABC
Newspaper Affil.....Journal-Tribune
Representative .....Hollingbery
Pres., Gen. Mgr.....Dietrich Dirks
V.P. Comm. Mgr.....Eugene T. Flaherty
Program, Film Mgr.....Don Stone
Prom., Pub. Dir. .....Bill Mote
Chief Engineer.....Alvin Smith

KVTV—Sioux City—1953

Channel: 9 VHF..AP: 144 Kw...VP: 288 Kw.
Owned-Oper. By.....Peoples Bcstg. Corp.
Business Address.....7th & Douglas
Tel.: 2-2711 .....CBS-ABC
Representative .....Katz
V.P., General Mgr.....Donald D. Sullivan
Comm. Manager ..... Robert B. Donovan
Prog. Director.....Clark Pollock
Film Manager .....Carl Morris
Chief Eng.....Robert G. Engelhardt
Owners of: WRFD, Worthington; WMMN, Fairmont; WGAR, Cleveland; WNAX, Yankton; WTTM FM, Trenton.

KWWL-TV—Waterloo—1953

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Black Hawk Bcstg. Co.
Business Address.....Insurance Bldg.
Tel.: AD 4-4404.....NBC
Representative .....Avery-Knodel
President.....Ralph J. McElroy
General Manager.....L. C. Rau, Jr.
Chief Engineer.....Edward M. Tink

Pop.: 2,205,000
Families: 699,000

KANSAS

TV Homes: 586,000
TV Stas. in State: 9

KTVC-TV—Ensign—1957

Channel: 6 VHF..AP: 14.1 Kw...VP: 28.2 Kw.
Owned.....S.W. Kansas TV Co., Inc.
Bus. Address...705½ Second St., Dodge City
Tel., HU 3-6666, Dodge City.....CBS
Station Representative.....John E. Pearson
President .....Leigh Warner
Gen., Sta. Mgr.....Wendell Elliott
Chief Engineer.....Kenneth Karr

KWHT-TV—Goodland—1958

Channel: 10 VHF..AP: 158 Kw. VP: 316 Kw.
Owned By.....Standard Electronics Corp.
Business Address.....17th St. & B'way Ave.

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Tel.: TW 9-2321 ..... CBS, ABC
Sta. Representative ..... John E. Pearson
General Manager ..... Jack Walkmeyer

KCKT-TV—Great Bend—1954

Channel: 2 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By..Central Kansas TV Co., Inc.
Business Address ..... Box 182
Tel.: GL 3-7868 ..... NBC
Representative ..... Bolling
President ..... Chet Roberts
Gen., Sta. Mgr. ..... E. L. Kuhlman
Program Director ..... Bonnie Perry
Prom., Pub. Dir. ..... Sid Hutchins
Film Manager ..... Wayne Davis
Chief Engineer ..... H. G. Haefele

KAYS-TV—Hays—1958

Channel: 7 VHF..AP: 60.3 Kw...VP: 112.6 Kw.
Owned By ..... KAYS, Inc.
Business Address ..... 2300 Hall St.
Tel.: Market 4-2578 ..... ABC
Station Representative ..... Hal Holman
President ..... Ross Beach, Jr.
General Mgr. ..... Robert E. Schmidt
Commercial Manager ..... Jack McEvoy
Program Director ..... Harvey Zimmerman
Promotion Director ..... Bernie Brown
Chief Engineer ..... L. Legleiter
Owners of: KAYS; KLOE, Goodland, Kan.

KTVH—Hutchinson—1953

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By..Wichita-Hutchinson Co., Inc.
Business Address ..... 1800 North Plum
Tel.: MO 5-5503 ..... CBS
News. Affil. ..... Minneapolis Star & Tribune
Station Representative ..... Blair
President ..... Joyce A. Swan
General, Sta. Mgr. ..... M. Dale Larsen
Commercial Mgr. ..... William S. Ritchie
Promotion, Pub. Dir. ..... John S. Mileham
Prog. Dir., Film Mgr. ..... Robert D. Snyder
Chief Engineer ..... Ken H. Cook

KOAM-TV—Pittsburg—1953

Channel: 7 VHF..AP: 138 Kw...VP: 245 Kw.
Owned-Oper...Mid-Continent Telecasting, Inc.
Business Address ..... Box 659
Tel.: MA 1-0400 ..... NBC-ABC
Representative ..... Katz
General Manager ..... R. E. Wade
Program Director ..... Louis R. Martin

WIBW-TV—Topeka—1953

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned ..... Stauffer Publications, Inc.
Business Address ..... Box 119
Tel.: CR 2-3456 ..... ABC-CBS-NBC
Newspaper Affiliation..D. Capital; State Journal
Representative ..... Avery-Knodel
President ..... O. S. Stauffer
Gen. Mgr. ..... Thad M. Sandstrom
Commercial Manager ..... Bob Kearns
Promotion Director ..... Jerry Helley
Film Manager ..... Gene McKenney
Program Director ..... Rush Evans
Chief Engineer ..... Paul Winders
Owners of: WIBW-AM-FM, Topeka, Kan.; KSEK, Pittsburgh, Kan.; KSOK, Arkansas City, Kan.; KGFF, Shawnee, Okla.

KAKE-TV—Wichita—1954

Channel: 10 VHF..AP: 219 Kw...VP: 316 Kw.
Owned-Oper. By ..... KAKE-TV, Inc.
Business Address ..... 1500 N. West St.
Tel.: WH 3-4221 ..... ABC
Representative ..... Katz
President ..... Mark Adams
Gen. Sta. Mgr. ..... Martin Umansky
Chief Engineer ..... Harold Newby

KARD-TV—Wichita—1955

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Operated By ..... Wichita TV Corp.
Address ..... 833 N. Main St.
Tel.: AM 5-5633 ..... Independent
President ..... G. M. Brown
V.P., Gen., Sta. Mgr. ..... W. Moyer
Chief Engineer ..... Russell V. Goyette

Pop.: 3,055,000
Families: 841,000

KENTUCKY

TV Homes: 626,000
TV Stas. in State: 6

WLTV—Bowling Green—1961

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By ..... Argus Bcstg. Co.
Address ..... Box 15
Tel.: 842-0338 ..... Independent
Sta. Reps. ..... Venard, Rintoul & McConnell, Inc.
President ..... George A. Brown, Jr.
General Manager ..... J. M. Walters
Chief Engineer ..... Ira McDaniel

WKYT—Lexington—1957

Channel: 27 UHF..AP: 97.7 Kw...VP: 195 Kw.
Owned ..... Taft Bcstg. Co.
Business Address ..... 1087 New Circle Road
Tel.: 2-2533 ..... CBS-ABC
Representative ..... Young
President ..... Hulbert Taft, Jr.
General Manager ..... Fred von Stade
Prom. Dir., Adv. Mgr. ..... Emajo Cocanougher
Film Director ..... Dave Fleischer
Chief Engineer ..... Bernard F. Gurewich
Owners of: WTVN-AM-FM-TV, Columbus, O.; WKRC-AM-FM-TV, Cincinnati, O.; WBRC-AM-FM-TV, Birmingham, Ala.

WLEX-TV—Lexington—1955

Channel: 18 UHF..AP: 160 Kw...VP: 300 Kw.
Owned-Oper. By ..... WLEX-TV, Inc.

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Business Address.....P.O. Box 1457
Tel.: 4-8747.....CBS-NBC
Station Rep.....Raymer
Exec. V.P., Gen. Mgr.....Earl Boyles
Station Manager.....Harry C. Barfield
Program Mgr.....Alex B. Macaulay
Chief Engineer.....Jim Robertson

WAVE-TV—Louisville—1948

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Operated By.....WAVE, Inc.
Address.....725 S. Floyd
Tel.: JU 5-2201.....NBC
Station Representative.....Katz
President.....George W. Norton, Jr.
General Manager.....Nathan Lord
Commercial Manager.....Ralph Jackson
Prog., Film Dir.....George Patterson
Promotion Director.....W. Rudd
Chief Engineer.....Wilbur Hudson
Owners of: WAVE-AM.

WHAS-TV—Louisville—1950

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....WHAS, Inc.
Address.....525 W. Broadway
Tel.: 585-2211.....CBS
Newspaper Affiliation.....Courier-Times
Representative....Harrington, Righter, Parsons
President.....Barry Bingham
V.P. & Director.....Victor A. Sholls
Sales Director.....George Johnson
Program Director.....Sam Gifford
Prom., Publicity Dir.....William Loader
Film Manager.....Charles McDaniel
Dir. Engineering.....O. W. Towner
Owners of WHAS-AM.

WPSD-TV—Paducah—1957

Channel: 6 VHF...AP: 50 Kw....VP: 100 Kw.
Owned.....Paducah Newspapers, Inc.
Address.....Box 1037
Tel.: 442-8214.....NBC
Newspaper Affil.....Paducah Newspapers, Inc.
Station Representative.....Adv. Time Sales
President.....Frank Paxton
Managing Director.....Fred Paxton
General Mgr.....Sam Livingston
Sales Mgr., Prom. Dir.....Charles M. Neel
Prog. Dir.....J. E. English III
Film Mgr.....Bill Watson
Technical Dir.....Ernest J. Pell
Chief Engineer.....John Adams

Pop.: 3,375,000
Families: 959,000

LOUISIANA

TV Homes: 754,500
TV Stas. in State: 12

KALB-TV—Alexandria—1954

Channel: 5 VHF...AP: 50 Kw....VP: 100 Kw.
Owned.....Lanford Telecast. Co., Inc.
Business Address.....605-11 Washington
Tel.: HI 5-2456.....ABC-CBS-NBC
Representative.....Weed
President.....T. B. Lanford
General Manager.....Willard L. Cobb
Local Sales Mgr.....Jesse R. Sexton
Nat'l Sales Mgr.....Art Reuben
Oper., Prog. Mgr.....Larry McHale
Sales Serv. Mgr.....Franklin Whitehead
Merchandising Mgr.....Jim Nutter
Chief Engineer.....Robert E. Miller

WAFB-TV—Baton Rouge—1953

Channel: 9 VHF..AP: 158 Kw...VP: 316 Kw.
Owned.....Modern Bcstg. Co., Inc.
Business Address.....P.O. Box 2671
Tel.: DI 4-8571.....CBS-ABC
Station Representative.....Blair
Board Chairman.....Dwight W. Martin
Pres., Gen. Mgr.....Tom E. Gibbens
Comm. Mgr.....Mervyn E. Rhys
Prog. Dir., Film Mgr.....Don G. Hallmann
Prom., Pub. Dir.....Grace McElveen
Chief Engineer.....Donald K. Allan

WBRZ—Baton Rouge—1955

Channel: 2 VHF..AP: 56.2 Kw...VP: 100 Kw.
Owned-Operated By.....La. TV Bcstg. Co.
Bus. Address.....1650 Highland Rd.
Tel.: DI 8-1491.....ABC-NBC
News. Affil....State-Times Morning Advocate
Representative.....Hollingbery
Pres., Gen. Mgr.....Douglas L. Manship
Station Manager.....Aubrey L. Moore
Production Manager.....John T. Crowe
Sales Manager.....Jules L. Mayeux
Program, Film Mgr.....John Ferguson
Promotion Dir.....Wesley C. Brummett
Chief Engineer.....Pat Weathersby

KLFY-TV—Lafayette—1955

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned.....Camellia Bcstg. Co. Inc.
Address.....P. O. Box 3687
Tel.: CE 5-9494.....CBS-ABC
Station Rep.....Bolling
President.....Paul H. DeClouet
General Manager.....Guy Corley
Asst. General Mgr.....Jim Allen
Commercial Manager.....Thomas G. Pears
Production Director.....Mike Hudgens
Film Manager.....Beverly Masich
Program Director.....Toni Coons
Chief Engineer.....J. P. Robillard
Owners of: KEUN, Eunice, La.; KUPI, Ville Platte, La.; KFRA, Franklin, La.

KPLC-TV—Lake Charles—1954

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw

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Owned-Oper. By.....Calcasieu Bcstg. Co.
Address .....Box 1521
Tel.: HE 6-3631.....ABC-NBC
Representative .....Weed
President.....T. B. Lanford
General Manager.....P. E. Mills, Jr.
Comm. Manager ..... Art Reuben
Promotion Director.....Jeb Swanson
Film Manager.....Donald Johnson
Program Director.....A. B. Craft
Chief Engineer.....Ed Barton
Owners of: KPLC-AM; KALB-AM-FM-TV, Alexandria, La.; KRMD-AM-FM, Shreveport, La.; WSLI-AM, Jackson, Miss.; WJTV-TV, Jackson, Miss.

KTAG-TV—Lake Charles—1953

Channel: 25 UHF..AP: 11 Kw...VP: 21 Kw.
Owned-Oper. By.....KTAG-TV Associates
Business Address.....645 15th St.
Tel.: HE 9-9413.....CBS
Representative ..... Pearson
President.....Warren Berwick
Vice Pres.....Kevin Reilly
Station Mgr.....Harper Clark
Chief Engineer.....Lawrence Vicknair

KNOE-TV—Monroe—1953

Channel: 8 VHF..AP: 115 Kw...VP: 230 Kw.
Owned-Oper. By.....Noe Enterprises, Inc.
Business Address.....KNOE Road
Tel.: FA 2-8155.....ABC-CBS
Station Representative....H-R Representatives
Board Chair. & Owner.....James A. Noe, Sr.
President.....James A. Noe, Jr.
Exec. Vice-Pres., Gen. Mgr....Paul H. Goldman
V.P. Sales Mgr.....Bob Powell
V.P., Sales Serv.....Allen Jones
V.P. Operations Mgr.....Ansel Smith
V.P. Program Dir.....Harry Arthur
Publicity Director.....Guy Popham
V.P., Dir. of Public Affairs.....Jack Hill
Film Manager.....Buford Craft
V.P. Dir. Engineering.....Ray Boyd

WDSU-TV—New Orleans—1948

Channel: 6 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....WDSU Bcstg. Corp.
Business-Studio Address.....520 Royal St.
Tel.: 524-4371 .....NBC
Representative .....Blair
President.....Edgar B. Stern, Jr.
Exec. V.P., Gen. Mgr.....A. Louis Read
Sales Manager.....Robert S. Schultis
Program, Promotion Director.....Stan Cohen
Chief Engineer.....Lindsey Riddle
Owners of: WDSU AM-FM; WAFB-TV, Baton Rouge.

WVUE-TV—New Orleans—1959

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....New Orleans TV Corp.
Business Address.....1418 Cleveland Ave.
Tel.: JAckson 5-9011.....ABC-NBC
Pres., Gen. Mgr.....Joseph A. Paretti
Comm. Mgr.....B. B. Baylor
Program Dir.....De Alton G. Neher
Chief Engineer.....George A. Mayoral

WWL-TV—New Orleans—1957

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
Owned .....Loyola University
Address.....1024 N. Rampart St.
Tel.: 529-4444 .....CBS
Representative .....Katz
President.....Very Rev. W. Patrick Donnelly
Acting General Mgr.....J. Michael Early
Sales Manager.....Maurice A. Guillerman
Promotion Mgr.....Phil Johnson
Chief Engineer.....J. D. Bloom
Owners of: WWL AM.

KSLA-TV—Shreveport—1954

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....KSLA-TV, Inc.
Business Address ..... Box 92
Tel.: 424-8101 .....CBS
Newspaper Affil. .....Journal
Representative.....Harrington, Righter, Parsons
President.....Douglas F. Attaway
General Mgr.....Winston B. Linam
Comm. Mgr. .....Deane R. Flett
Program Dir.....John Renshaw
Promotion Dir.....Bob Weimar
Chief Engineer.....Morris C. Barton

KTBS-TV—Shreveport—1955

Channel: 3 VHF...AP: 60 Kw....VP: 100 Kw.
Owned-Oper. By.....KTBS, Inc.
Address.....312 E. Kings Hwy.
Tel.: 868-3644 .....ABC
Station Rep. .....Katz
Pres., Gen. Mgr.....E. Newton Wray
Station Manager .....Patrick J. White
Commercial Manager .....Joe B. Foster
Promotion Director.....Wayne Guynes
Film Manager .....Marvin Perry
Production Manager.....Don Moore
Chief Engineer.....Claude R. Scott

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Pop.: 980,000
Families: 283,000

MAINE

TV Homes: 260,000
TV Stas. in State: 6

WABI-TV—Bangor—1953

Channel: 5 VHF..AP: 17.9 Kw...VP: 30 Kw.
Owned-Oper.....Community Telecasting Serv.
Business Address.....55-57 State St.
Tel.: 8321 .....ABC-CBS
Reps.....Hollingbery, Kettell-Carter
President .....Horace Hildreth
Exec. V.P., Gen. Mgr.....Walter L. Dickson
Commercial Mgr.....Paul Quigg
Station Manager.....Richard B. Bronson
Program, Prom. Dir.....George Gonyar
Studio Director.....Michael Hurley
Film Manager.....Ralph Libby
Chief Engineer.....Edward Winchester
Owners of: WABI AM; WAGM AM-TV, Presque Isle; WPOR, Portland.

WLBZ-TV—Bangor—1954

Channel: 2 VHF....AP: 25.7....VP: 51.3 Kw.
Owned-Operated By.....WLBZ Television Inc.
Business Address.....7 Main St.
Tel.: 2-4822 .....NBC
Sta. Rep. .....Katz
President.....William H. Rines
General Mgr.....Jack Atwood
Station, Comm. Mgr.....Rudolph O. Marcoux
Film Mgr.....James Irvine
Chief Engineer.....John Wibby
Owners of: WCSH AM-TV, Portland; WLBZ-AM; WRDO, Augusta.

WCSH-TV—Portland—1953

Channel: 6 VHF..AP: 70 Kw...VP: 100 Kw.
Owned-Oper. By.....Maine Radio & TV Co.
Address.....579 Congress St.
Tel.: SP 2-0181.....NBC
Station Representative .....Katz
President.....William H. Rines
General Mgr.....Jack S. Atwood
Station Manager.....Donald R. Powers
Sales Manager.....Bruce C. McGorrill
Promotion Director.....Linwood T. Pitman
Nat'l Sales Mgr.....C. C. Bowlin
Film Manager.....George Bowler
Chief Engineer.....Chas. Brown
Owners of: WCSH, Portland, Me.

WGAN-TV—Portland—1954

Channel: 13 VHF..AP: 50 Kw...VP: 316 Kw.
Owned-Oper. By..Guy Gannett Bcstg. Services
Business Address.....390 Congress St.
Tel.: SP 2-4661.....CBS
Newspaper Affil.....Gannett Publ. Co.
Representative.....Blair TV Assocs.
President.....Jean Gannett Williams
General Manager.....Eugene W. Wilkin
Asst. General Mgr.....Donald S. Moeller
Commercial Manager.....John M. Havey
Program Director.....William G. Wadman
Promotion Director.....Manny Leitao
Film Manager.....Earle Fenderson
Chief Engineer.....Roger W. Hodgkins
Owners of: WGAN AM.

WMTW-TV—Portland 1954

Channel: 8 VHF..AP: 52.5 Kw...VP: 105 Kw.
Owned-Oper. By....Mt. Washington TV Inc.
Address .....Congress Bldg.
Tel., SP 3-5684.....ABC
Rep.....Harrington, Righter & Parsons
Pres. & Gen. Mgr.....John W. Guider
Station Mgr.....Robert M. Joyce
Asst. Gen. Mgr., Comm. Mgr..Robert L. Maynard
Program Dir.....Lee Nelson
Promotion Director.....Grayce Papps
Film Dir.....Brian Higgins
Chief Engineer.....Parker H. Vincent

WAGM-TV—Presque Isle—1956

Channel: 8 VHF...AP: 30 Kw....VP: 60 Kw.
Owned-Oper. By.....Aroostook Bcstg. Corp.
Address .....Box 729
Tel.: PO 9-2461.....ABC-CBS-NBC
Station Rep.....Hollingbery; Kettell-Carter
President.....Horace A. Hildreth
Exec. V.P.....Walter Dickson
Station Manager.....Stanley A. Lyons
Commercial Manager.....Robert Gold
Program Director.....Keith Fowles
Promotion, Pub. Dir.....William B. Stephenson
Film Manager.....Albert Chasse
Advertising Manager.....Alfred Knight
Chief Engineer.....J. Richards
Owners of: WAGM.

Pop.: 3,275,000
Families: 945,000

MARYLAND

TV Homes: 857,000
TV Stas. in State: 4

WBAL-TV—Baltimore—1948

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Operated By.....Hearst Corporation
Business-Studio Address.....2610 N. Charles
Tel.: HO 7-3000.....NBC
Representative .....Edward Petry
President .....Richard Berlin
Station Mgr. .....Brent O. Gunts
Commercial Mgr.....Eugene McCurdy
Program Dir.....John Frankenfield
Chief Engineer .....John Wilner

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WJZ-TV—Baltimore—1948

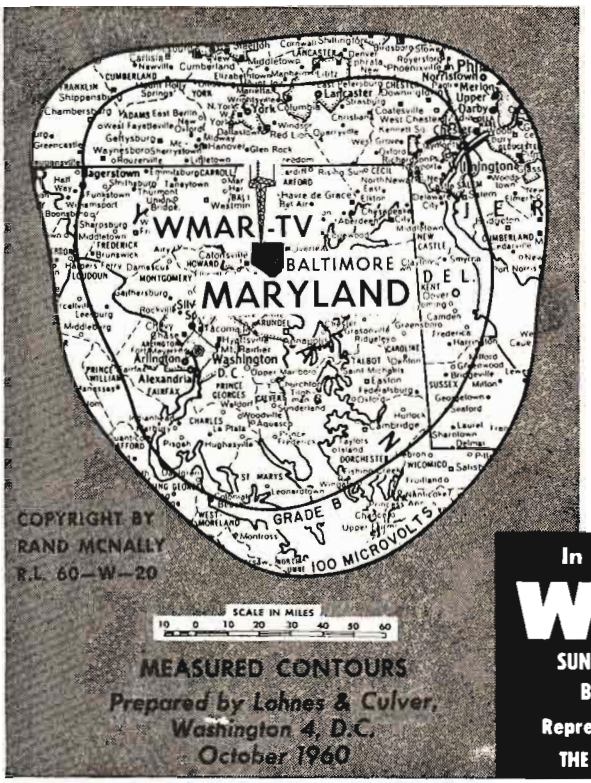
Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Westinghouse Bcstg. Co.
Address .....Television Hill
Tel.: 664-7600 .....ABC
Sta. Representative.....TvAR
President.....Donald H. McGannon
General Manager.....Herbert B. Cahan
Sales Manager.....Robert B. Bryan
Prom. Mgr.....H. Taylor Vaden
Program Manager.....Winthrop P. Baker
Pub. Dir. ..... Tommy Dukehart
Acting Program Dir.....Richard Lusher
Film Manager.....James Miller
Chief Engineer.....Glen H. Lahman
Owners of: KPIX, San Francisco, Calif.; WOWO, Fort Wayne, Ind.; WBZ-WBZA, Boston-Springfield, Mass.; WBZ-TV, Boston, Mass.; KYW, Cleveland, O.; KYW-TV, Cleveland, O.; KYW-FM, Cleveland, O.; KEX, Portland, Ore.; KDKA, Pittsburgh, Pa.; KDKA-TV, Pittsburgh, Pa.; WIND, Chicago, Ill.; WBZ-FM, Boston, Mass.; KDKA-FM, Pittsburgh, Pa.

WMAR-TV—Baltimore—1947

Channel: 2 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Operated By.....The A. S. Abell Co.
Address .....Charles & Redwood Sts.
Tel.: MU 5-5670.....CBS
Newspaper Affiliation...Baltimore Sunpapers
Representative .....Katz
President.....William F. Schmick, Jr.
General, Station Mgr.....E. K. Jett
Commercial, Adv. Mgr.....E. A. Lang
Program Director.....Robert Cochrane
Film Mgr.....David Stickle
Prom., Publicity Dir.....Anthony Picha
Chief Engineer.....Carlton G. Nopper
Owners of: WBOC-AM-TV, Salisbury, Md.

WBOC-TV—Salisbury—1954

Channel: 16 UHF..AP: 8.4 Kw...VP: 15.9 Kw.
Owned By.....WBOC, Inc.
Address .....Radio-Tv, Park
Tel.: PI 9-6131 .....ABC-CBS-NBC
Newspaper Affil.....The Sunpapers
Station Representative .....Bolling
President.....William F. Schmick, Jr.
V.P., General Manager.....Charles J. Truitt
Commercial Manager.....Roy Maines
Program Director.....John W. Downing, Jr.
Chief Engineer.....Jack Ward



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SUNPAPERS TELEVISION
BALTIMORE 3, MD.
Represented Nationally by
THE KATZ AGENCY, INC.
CBS TELEVISION

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Pop.: 5,235,000
Families: 1,517,000

MASSACHUSETTS

TV Homes: 1,447,000
TV Stas. in State: 7

WBZ-TV—Boston—1948

Channel: 4 VHF. AP: 28.12 Kw. VP: 56.24 Kw.
Owned-Oper By...Westinghouse B'casting Co.
Address....122 East 42nd St., New York, N. Y.
Tel.: MU 7-0808.....NBC
Sta. Representative.....TvAR
President ..... Donald H. McGannon
Station V.P.....W. C. Swartley
General Mgr.....J. E. Allen
Sales Manager.....K. T. MacDonald
Program Director.....George Moynihan
Prom. Adv. Mgr.....D. E. Winther
Publicity Director.....Joe Ryan
Film Manager.....R. Jenkins
Chief Engineer ..... W. H. Hauser
Owners of: WBZ-WBZA-FM; KDKA AM-TV, Pittsburgh; WJZ-TV, Baltimore, Md.; KYW AM-FM-TV, Cleveland, O.; KEX AM-FM, Portland, Ore.; WOWO, Fort Wayne, Ind.; WIND, Chicago; KPIX-TV, San Francisco, Calif.

WHDH-TV—Boston—1957

Channel: 5 VHF..AP: 32.4 Kw...VP: 64.6 Kw.
Owned By.....Herald Traveler Corp.
Address.....50 Morrissey Blvd.
Tel.: AV 8-5000.....CBS
Newspaper Affil.....Herald, Traveler
Representative .....Blair-TV
President.....Robert B. Choate
V.P., Man. Dir.....William B. McGrath
V.P., Sales Dir.....Alexander M Tanger
Dir of TV.....Leslie G. Arries, Jr.
Dir. Sales Prom.....Robert B. Cheyne
Nat'l Sales Mgr.....William H. Fallon
Film Manager.....Joseph Levine
Chief Engineer.....Philip K. Baldwin
Owners of: WHDH AM-FM.

WNAC-TV—Boston—1948

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....RKO General
Business-Studio Address....21 Brookline Ave.
Tel.: CO 6-0800.....ABC
Station Representative....RKO Nat'l Sales Div.
President.....William M. McCormick
Vice Pres.....Thomas Bateson
Program Dir.....John D. Maloy
Adv., Publicity Dir.....Phyllis Doherty
Chief Engineer.....Irving Robinson
Owners of: WNAC-AM-FM; KHJ-AM-FM-TV, Los Angeles; KFRC, San Francisco; WOR-AM-FM-TV, New York; WHBQ-AM-TV, Memphis; CKLW-AM-TV, Detroit; WGNS, Washington, D. C.; WHCT, Hartford.

WRLP—Greenfield—1957

Channel: 32 UHF..AP: 100 Kw...VP: 200 Kw.
Owned By.....Springfield TV Bcstg. Corp.
Address.....P. O. Box 32
Tel.: NOrthfield 336.....Independent
Station Rep.....Hollingbery
President, Gen. Mgr.....William L. Putnam
V.P., Program Dir.....Jerry Barnes
V.P., Station Mgr.....John Fergie
Chief Engineer.....Ralph Jay

America's Great Advertisers depend upon

WHDH Television Market Facts

POPULATION
6,421,600

FAMILIES
1,875,600

RETAIL SALES
$8,435,197,000

EBI
$13,435,571,000

WHDH-TV
CHANNEL 5
BOSTON

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WWLP—Springfield—1953

Channel: 22 UHF..AP: 107 Kw...VP: 219 Kw.
Owned By.....Springfield TV Bcstg. Corp.
Business Address.....P.O. Box 2210
Tel.: STate 5-1201.....NBC
Sta. Rep.....Hollingbery; Kettell-Carter
Pres., Gen. Mgr.....William L. Putnam
V.P., Commercial Mgr.....James Ferguson
V.P., Program Dir.....Jerry Barnes
Promotion Mgr.....Frank J. Doherty, Jr.
Film Mgr.....Wallace Sawyer
Advertising Manager.....Paul Brissette
V.P., Chief Engineer.....George Townsend
Owners of: WRLP-TV, Greenfield, Mass.; WWOR-TV, Worcester, Mass.

WHYN—Springfield—1953

Channel: 40 UHF..AP: 125 Kw...VP: 250 Kw.
Owned-Oper. By..Hampden-Hampshire Corp.
Business Address.....1300 Liberty St.
Tel.: RE 4-1126.....ABC-CBS
Station Rep.....Advertising Time Sales
President.....William Dwight
Gen., Sta. Manager.....Charles N. DeRose
Commercial, Adv. Mgr.....Zack Land
Asst. to Mgr., Program Mgr.....Murray Tesser
Film Manager.....Gerald Loughman
Chief Engineer.....Harold Schumacker

WWOR—Worcester—1953

Channel: 14 UHF..AP: 9.5 Kw...VP: 18.5 Kw.
Owned By.....Springfield TV Bcstg Co.
Business Address..P. O. Box 2210, Springfield
Tel.: SWift 9-4800.....NBC
Representative ....Hollingbery, Kettell-Carter
Pres. & Gen. Mgr.....William L. Putnam
Station Mgr.....Francis J. Doherty, Jr.
Program Dir.....Jerry Barnes

Pop.: 8,000,000
Families: 2,333,000

MICHIGAN

TV Homes: 2,199,000
TV Stas. in State: 15

WNEM-TV—Bay City-Saginaw—1954

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Operated By.....Gerity Bcstg. Co.
Business Address....5700 Becker Rd., Saginaw
Tel.: PL 5-8191; Saginaw.....NBC
Newspaper Affiliation..Bay City Valley Farmer
Representative ..... Petry
President, Gen. Mgr.....James Gerity, Jr.
Station Manager.....D. Scott Hager
Commercial Mgr.....Jack Berry
Program, Film Mgr.....Vince Collins
Promotion, Publicity Dir.....Virginia Hagerman
Chief Engineer.....Leo Heisel
Owners of: WABJ, Adrian.

WWTV—Cadillac—1953

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Fetzer TV, Inc.
Business Address.....417 N. Mitchell St.
Tel.: PR 5-3478.....ABC-CBS
Sta. Representative.....Avery-Knodel
President.....John E. Fetzer
Gen. Mgr.....Gene Ellerman
Asst. Gen. Mgr.....Daryl Sebastian
Program Dir.....John Wheat
Commercial Mgr.....L. A. Swanson
Chief Engineer.....Ronald Baker

WTOM-TV—Cheboygan—1959

Channel: 4 VHF...AP: 50 Kw....VP: 100 Kw.
Owned By.....Midwestern Bcstg. Co.
Address.....P. O. Box 366
Tel.: MA 7-5683.....ABC-NBC
Station Rep.....Venard, Rintoul & McConnell
President, Gen. Mgr.....Les Biederman
Station Mgr.....Jerry Ferris
Commercial Manager.....Robert E. Detwiler
Film Manager.....Ed Coddington
Chief Engineer.....William Kiker
Owners of: WTCM, Traverse City; WATT, Cadillac; WATZ, Alpena; WMBN, Petoskey; WATC, Gaylord; WPBN-TV, Traverse City.

CKLW-TV—Detroit-Windsor 1954

Channel: 9 VHF..AP: 180 Kw...VP: 325 Kw.
Owned By.....Western Ontario Bcstg. Co.
Business Address.....3300 Guardian Bldg.
Tel.: WO 1-7200.....CBC
Station Rep.,...Nat'l. Sales Div. RKO General
General Manager.....Cam Ritchie
General Sales Mgr.....Norman Hawkins
National Sales Mgr.....Sidney Allen
Operations Mgr.....S. C. Ritchie
Dir. of Engineering.....Stewart Clark
Owners of: CKLW-AM-FM; WNAC-AM-FM-TV, Boston; KHJ-AM-FM-TV, Los Angeles; KFRC, San Francisco; WOR-AM-FM-TV, New York; WIBQ-AM-TV, Memphis; WEMS, Washington, D. C.; WNCT, Hartford.

WJBK-TV—Detroit—1948

Channel: 2 VHF..AP: 50 Kw. ..VP: 100 Kw.
Owned-Oper. By .....Storer Bcstg Co.
Business Address ..... 7441 Second Blvd.
Tel.: TR 3-7400.....CBS
Station Rep.....Storer Television Sales
President.....George B. Storer, Jr.
Station Manager.....Lawrence Carino
Program Director.....Robert J. McBride
Promotion Mgr.....Bill Smith
Local Sales Mgr.....Charles W. Bergeson
Regional TV Engineer.....Joe Haig
Owners of: WJBK-FM-TV, Detroit; WSPD-AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW-AM-FM-TV, Cleveland; WHN, New York, N. Y.; WGBS-AM-FM, Miami, Fla.; WIBG-AM-FM, Philadelphia, Pa.; KGBS, Los Angeles; WITI-TV, Milwaukee.

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WWJ-TV—Detroit—1947

Channel: 4 VHF..AP: 50.1 Kw...VP: 97.7 Kw.
Owned-Operated By....Evening News Assoc.
Business Address.....622 W. Lafayette
Tel.: WO 2-2000.....NBC
Newspaper Affiliation .....Detroit News
Representative.Peters, Griffin, Woodward, Inc.
President.....Warren S. Booth
General Manager.....James Schiavone
Asst. General Manager.....Don DeGroot
Station Manager.....Franklin G. Sisson
Business Manager.....Henry C. Rogers
Sales Manager.....Ray W. Colle
National Sales Mgr.....Peter S. Good
Prog. & Prod. Manager .....Ian Harrower
Promotion Manager.....Glenn Kyker
Sls. Development Mgr.....Frank Steltenkamp
Engineering Manager.....E. J. Love
Owners of: WWJ-AM-FM-TV, Detroit.

WXYZ-TV—Detroit—1948

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....ABC-PT
Business Address.....20777 W. Ten Mile Rd.
Tel.: KEnwood 4-7000.....ABC
Station Rep.....ABC-TV Nat'l Staion Sales
President, Sta. Mgr.....John F. Pival
Promoion, Pub. Dir.....John Fisher
Nation Sales Mgr.....Kent Fredericks
Program Director.....Peter Strand
Research Director.....Jim Malla
Local Sales Service Mgr.....Jan Coil
Film Mgr.....Ken Sims
Chief Engineer.....Charles Kocher
Owners of: WABC AM-TV-FM, New York; KGO AM-TV-FM, San Francisco; WXYZ AM-FM; KABC AM-TV-FM, Los Angeles; WLS, Chicago; KQV, Pittsburgh; WBKB-TV, Chicago.

WJRT—Flint—1958

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....Goodwill Station, Inc.
Business Address.....2302 Lapeer Road
Tel.: CE 9-6611.....ABC
Station Rep.....Harrington, Righter & Parsons
President .....Worth Kramer
V.P., General Mgr.....A. Donovan Faust
Sales Mgr.....Robert I. Mart
Program Director.....Franklin C. Mitchell
Promotion, Publicity Mgr.....Devere E. Logan
Film Mgr.....Francis Edwards
Chief Engineer.....C. Jones
Owners of: WJR AM-FM, Detroit; WSAZ-AM-TV, Huntington, W. Va.

WOOD-TV—Grand Rapids—1949

Channel: 8 VHF.. AP: 158 Kw...AP: 316 Kw.
Owned By.....Time-Life Bcstg., Inc.
Address.....120 College S E
Tel.: GLendale 9-4125.....ABC-NBC
Representative .....Katz
Pres., Gen. Mgr.....Willard Schroeder
Prom., Publicity Dir.....Clark Grant
Program Dir.....Peter Kizer
Film Mgr.....Bob Smith
Chief Engineer.....Charles Robison

WKZO-TV—Kalamazoo—1950

Channel: 3 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Operated By.....Fetzer Bcstg. Co.
Address.....590 West Maple
Tel.: FI 5-2101.....ABC-CBS
Representative .....Avery-Knodel, Inc.
President.....John E. Fetzer
Exec. V. P., General Mgr.....Carl E. Lee
Sales Manager.....Donald DeSmit, Jr.
Program Director.....Charles Lynch
Promotion Director.....W. J. Hunt
Film Manager.....Mel Haavind
Chief Engineer.....Arthur Covell
Owners of: WKZO, Kalamazoo; WJEF-AM-FM, Grand Rapids; KOLN, Lincoln, Neb.; WWTV-FM-TV, Cadillac, Mich.; KGIN, Grand Island, Neb.

WJIM-TV—Lansing—1950

Channel: 6 VHF..AP: 100 Kw...VP: 50 Kw.
Owned-Oper. By.....Gross Telecasting, Inc.
Address.....2820 E. Saginaw
Tel.: IV 2-1333.....CBS
Station Rep. .....Blair TV
President, Gen. Mgr.....Harold F. Gross
Commercial Mgr.....Keith R. Oliver
Program Dir.....Jack Klein
Film, Traffic Mgr.....Phillip E. Sherck
Chief Engineer.....Carl Onken
Owners of: WJIM AM-FM.

WILX-TV—Lansing-Jackson 1959

Channel: 10 VHF..AP: 174 Kw...VP: 316 Kw.
Owned-Oper. By.....TV Corp. of Mich.
Business Address.....Hotel Hayes, Jackson
Tel.: STate 3-2621.....NBC
Sta. Rep.....Venard, Rintoul, McConnell
President.....Edward E. Wilson
General Mgr.....William J. Hart
Advertising Manager.....Roy Brown
Program Dir.....Stuart Hazard
Chief Engineer.....Donald Wright

WLUC-TV—Marquette—1956

Channel: 6 VHF..AP: 60 Kw...VP: 100 Kw.
Owned-Oper. By.....North Central Bcstg. Co.
Address.....P.O. Box 479
Tel.: GRanite 5-4161.....ABC-CBS-NBC
Station Representative.....Adam Young
President .....Morgan Murphy
General Mgr.....John H. Borgen
Program Director.....Bruce Turner
Promotion Dir.....Gloria Smith
Film Dir.....Barbara Lahde
Chief Engineer.....John Truitt
Owners of: WLUK, Green Bay; WEAU, Eau Claire; WLUC, Marquette; WISC, Madison.

WKNX-TV—Saginaw—1953

Channel: 57 UHF..AP: 103 Kw...VP: 207 Kw.
Owned-Operated By...Lake Huron Bcstg. Co.
Address.....221 S. Wash. Ave.
Tel.: PL 3-4471.....CBS
Representative .....Gill-Perna, Inc.
President, Gen. Mgr.....William J. Edwards
Vice Pres.....Alvin M. Bentley
Station Manager.....Howard H. Wolfe

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Commercial Manager.....Robert M. Chandler
Program Director.....Frank Coopersmith
Production Director.....Jack Newman
Chief Engineer.....Max W. Thomas
Owners of: WKNX AM.

WPBN-TV—Traverse City 1954

Channel: 7 VHF..AP: 67.5 Kw...VP: 135 Kw.
Owned-Oper. By.....Midwestern Bcstg. Co.
Business Address.....Paul Bunyan Bldg.
Tel.: WI 7-7675.....ABC-NBC
Station Rep.....Venard, Rintoul & McConnell
President, Gen. Mgr.....Les Biederman
Station Manager.....Soren Munkhof
Film Mgr.....Robert Modjeska
Commercial Mgr.....R. E. Detwiler
Chief Engineer.....William H. Kiker
Owners of: WTCM, Traverse City; WATT, Cadillac; WATZ, Alpena; WMBN, Petoskey; WATC, Gaylord; WTOM-TV, Cheboygan.

Pop.: 3,500,000
Families: 1,032,000

MINNESOTA

TV Homes: 907,000
TV Stas. in State: 10

KCMT—Alexandria—1958

Channel: 7 VHF..AP: 13.2 Kw...VP: 26.6 Kw.
Owned By.....Central Minn. TV Co.
Business Address.....7th & Fillmore
Tel.: RO 3-5166.....ABC-NBC
Sta. Rep.....Avery-Knodel, Inc.
President.....Joseph O. Perino
General Manager.....Glenn W. Flint
Commercial Mgr.....Kenneth Schneider
Prog. Dir.....Ken Bechtel
Promotion, Publicity Dir.....Russell Cox
Film Manager.....Douglas Froemming
Chief Engineer.....Nile Hunt

KMMT—Austin—1953

Channel: 6 VHF...AP: 50 Kw....VP: 100 Kw.
Owned By.....Minn.-Ia. TV Co.
Business Address.....Hiway No. 105 S.
Tel.: HE 7-2965.....ABC
Representative.....Avery-Knodel, Inc.
President.....R. J. McElroy
General Manager.....Ed Starr
Station Manager.....Ross Miller
Commercial Manager.....Don Jones
Program Dir.....Stan Stydnicki
Chief Engineer.....Tony Mulder

KDAL-TV—Duluth-Superior 1954

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....KDAL, Inc.
Business Address.....Bradley Building
Tel.: RA 2-4466.....ABC-CBS
Representative.....Avery-Knodel
General Manager.....Odin S. Ramsland
Sales Manager.....John Grandy
Chief Engineer.....Robert Dettman

WDSM-TV—Duluth-Superior 1954

Channel: 6 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By..Northwest Publications, Inc.
Bus. Address.....230 E. Superior St., Duluth
Tel.: RA 7-8484.....ABC-NBC
News. Affil.....Duluth Herald & News-Tribune
Station Rep.....Peters, Griffin, Woodward
President.....Robert B. Ridder
General Manager.....Robert J. Rich
Station Manager.....Tom Gavin
Commercial Manager.....R. W. Pearson
Program Dir.....Ed Conrad
Promotion Director.....Martin Olson
Chief Engineer.....George Carlson
Owners of: WDSM-AM.

KEYC-TV—Mankato—1960

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....KEYC-Lee TV, Inc.
Address.....Box XII
Tel.: 7905.....CBS
Station Representative.....Adv. Time Sales
President.....Robtrt R. Ohrt
Station Manager.....Bob Gardner
Commercial Manager.....Hap Halligan
Program Director.....Bob Cavanaugh
Promotion Director.....Chuck Pasek
Film Manager.....Eldon Redman
Chief Engineer.....Donald Borchert
Owners of: KGLO-AM-TV, Mason City, Iowa; WTAD, Quincy, Ill.; KHQA-TV, Quincy, Ill.; WMTV, Madison, Wisc.

WCCO-TV—Minneapolis—1949

Channel: 4 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....Midwest Radio-TV Inc.
Bus.-Studio Address..Radio City—50 S. 9th St.
Tel.: FE 8-0552.....CBS
Newspaper Affiliation.....Star & Tribune Co.
Sta. Rep.....Peters, Griffin & Woodward
President.....Robert B. Ridder
Exec. V.P.....F. Van Konynenburg
Chief Engineer.....John M. Sherman

KMSP-TV—Minneapolis—1953

Channel: 9 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By ....United Television, Inc.

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Address.....120 80 9th St.
Tel.: FE 9-8811 .....ABC
Sta. Rep.....Young TV
Pres., Gen. Mgr.....Donald Swartz
Commercial Manager.....Richard Butterfield
Program Dir.....Joseph Carney
Prom., Publicity Dir.....Robert Favaro
Film Manager.....Jack Garrick
Chief Engineer.....Chalmers Stromberg

WTCN-TV—Minneapolis—1953

Channel: 11 VHF..AP: 191 Kw...VP: 316 Kw.
Owned-Operated By....Twin State Bcstg., Inc.
Business Address.....2925 Dean Blvd.
Tel.: WAlnut 7-8881.....Independent
Representative ..... Katz
President.....Weston C. Pullen, Jr.
V.P., General Mgr.....Theodore C. Streibert
Station Mgr.....Arthur M. Swift
Sales Mgr.....Robert Fransen
Regional Sales Mgr.....Richard Jaliffe
Prom., Adv. Dir.....Howard W. Coleman
Program Dir., Film Mgr.....S. M. Rosenman
Chief Engineer.....W. Fritze

Owners of: WFBM-AM-TV-FM, Indianapolis; WOOD AM-TV, Grand Rapids; KLZ AM-TV, Denver.

KROC-TV—Rochester—1953

Channel: 10 VHF..AP: 150 Kw...VP: 316 Kw.
Owned-Oper. By.....So. Minn. Bcstg. Co.
Business Address.....100 - 1st Ave. Bldg.
Tel.: AT 9-3924.....NBC
Reps...Venard, Rintoul, McConnell; Beckjorden
President.....Mrs. Gregory P. Gentling
General Manager.....G. David Gentling
Station, Comm. Mgr.....Willard Lampman
Prom., Pub. Director.....Carol Geerdes
Program Dir., Film Mgr.....Paul Wizkro
Chief Engineer.....Robert W. Cross

Owners of: KROC-AM.

KSTP-TV—St. Paul-Minneapolis—1948

Channel: 5 VHF...AP: 60 Kw....VP: 100 Kw.
Owned-Operated By.....KSTP, Inc.
Bus., Trans. Lo...3415 University Ave., St. Paul
Tel.: MI 5-2724.....NBC
Representative .....Edward Petry
President, Gen. Mgr.....Stanley E. Hubbard
Exec. V.P. & Treas.....K. M. Hance
National Sales Dir.....James E. Blake
V.P. Chge. Sales.....Marvin L. Rosene
Prom., Pub. Director.....William Davey

Pop.: 2,180,000
Families: 576,000

MISSISSIPPI

TV Homes: 397,500
TV Stas. in State: 7

WCBI-TV—Columbus—1956

Channel: 4 VHF...AP: 18 Kw....VP: 20 Kw.
Owned-Oper. By.....Birney Imes, Jr.
Business Address.....Highway 12 North
Tel.: FAirfax 8-5631.....ABC-CBS-NBC
Newspaper Affiliation .. Commercial Dispatch
President.....Birney Imes, Jr.
Gen., Prom. Mgr.....P. B. Hinman
Commercial Mgr. ..... Bill Whitfield
Operations, Film Mgr.....Edward Prescott
Chief Engineer.....Tom McFerrin

WABG-TV—Greenwood—1959

Channel: 6 VHF..AP: 14.8 Kw...VP: 29.5 Kw.
Owned By.....Miss. Telecasting Co. Inc.
Address.....P. O. Box 414
Tel.: 453-4001 .....CBS
Representative.....James S. Ayers
President, Gen. Mgr.....Cy N. Bahakel
Comm., Sta. Manager.....Don Neil
Program Dir.....Mrs. Erlene Leach
Promotion Director.....Calton Crowell
Film Manager.....Kenneth Woodard
Chief Engineer.....Floyd Coulter

WDAM-TV—Hattiesburg 1956

Channel: 7 VHF..AP: 25.7 Kw...VP: 51.3 Kw.
Owned-Oper. By.....So. Miss. TV Co.
Business Address ..... Box 1649
Tel.: JU 4-8441.....ABC-NBC
Sta. Representative.....Weed
President.....William S. Smylie
General Mgr. ..... Marvin Reuben
Comm. Mgr.....Jerry P. Keith
Operations Mgr.....David L. Waite
Promotion Mgr.....Terry Emmons
Film Manager.....Wayne Milling
Chief Engineer.....Clarence Vogel

WJTV—Jackson—1953

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By....Capitol Broadcasting Co.
Business Address.....P. O. Box 8187
Tel.: 372-6311 .....ABC-CBS-NBC
Newspaper Affil.....Miss. Publishers Co.
Station Representative ..... Katz
Exec. V.P., Gen. Mgr.....L. M. Sepaugh, Sr.
Station, Nat'l Sales Mgr....Owens F. Alexander

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Production Director.....Ken Parks
Prom., Adv. Dir.....Sandy McMillan
Film Manager.....L. M. Sepaugh, Jr.
Chief Engineer.....C. A. Perkins
Owners of: WSLI, Jackson.

WLBT—Jackson—1953

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Lamar Life Bcstg. Co.
Business Address.....715 S. Jefferson
Tel.: FL 2-2691.....ABC-NBC
Representative .....Hollingbery
President.....P. K. Lutken
Gen., Station Mgr.....Fred L. Beard
Comm., Adv. Mgr.....Frank Gentry
Program Director.....Maurice Thompson
Promotion, Publicity Dir.....Michael Kelly
Film Manager.....Bruce Nicholson
Chief Engineer.....Floyd Kinard
Owners of: WJDX AM-FM, Jackson.

WTOK-TV—Meridian—1953

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By....Southern Television Corp.
Business Address ..... Southern Bldg.
Tel.: 3-1441 .....ABC-CBS-NBC
Station Representative .....Bolling
President, Gen. Mgr.....Robert F. Wright
Sales Manager ..... W. B. Crooks
Prog., Prom. Dir. ..... Cecil Germany
Film, Prod. Dir.....George Shannon
Operations Dir.....Bob Holland
Chief Engineer.....Joe Saxon

WTWV—Tupelo—1957

Channel: 9 VHF..AP: 14 Kw...VP: 27.2 Kw.
Owned-Oper. By.....WTWV, Inc.
Bus. Address.....Beech Springs Rd.; Box 163
Tel.: VI 2-7620.....NBC
Representative .....Jack Masla
President.....Frank K. Spain
General, Comm. Mgr.....Charles H. Hicks, Jr.
Program Director.....William B. Landers
Prom., Pub. Dir.....Perrin Purvis
Opera. Superv.....J. A. Stembridge
Chief Engineer.....J. D. Green

Pop.: 4,500,000
Families: 1,409,500

MISSOURI

TV Homes: 1,247,000
TV Stas. in State: 16

KFVS-TV—Cape Girardeau 1954

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Hirsch Broadcasting Co.
Business Address.....324 Broadway
Tel.: ED 5-5511.....CBS
Station Representative .....Bolling
President.....Oscar C. Hirsch
Station Mgr.....Robert O. Hirsch
Program Dir.....Donald T. McNeely
Owners of KFVS-AM.

KOMU-TV—Columbia—1953

Channel: 8 VHF..AP: 126 Kw...VP: 251 Kw.
Owned-Oper. By.....Curators of Univ. of Mo.
Address .....Columbia, Mo.
Tel.: GIbson 2-1122.....ABC-NBC
Station Rep. .....Avery-Knodel
Director of TV.....Edward C. Lambert
Station, Film Manager.....Glenn G. Griswold
Commercial Manager.....John O. Conwell
Program Director.....Monte Gurwit
Promotion Director.....Lois Todd
Chief Engineer ..... William J. Reagan

KHQA-TV—Hannibal—1953

Channel: 7 VHF..AP: 158..Kw...VP: 316 Kw.
Owned-Oper. By.....Lee Broadcasting, Inc.
Business Address.....WCU Bldg., Quincy, Ill.
Tel.: BA 2-6200.....ABC-CBS
Newspaper Affiliate.....Courier-Post
Station Rep.....Advertising Time Sales
President.....Lee P. Loomis
General, Nat'l Sales Mgr....Walter J. Rothschild
Local Sales Mgr.....Ralph Drescher
Program Dir.....Tom Robey
Prom. Publicity Dir.....Robert Eickmeyer
Film Manager.....Jean Eager
Chief Engineer.....J. E. Gray
Owners of: KGLO AM-TV, Mason City; WTAD AM-FM, Quincy; WMTV, Madison; KEYC-TV, Mankato.

KRCG-TV—Jefferson City—1955

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Jefferson TV Co.
Business Address.....Hills Farm
Tel.: 6-6188 .....ABC-CBS
Newspaper Affiliation.....News Tribune
President.....William H. Weldon
Gen., Film Mgr.....Robert Blosser
Chief Engineer.....Edward Schuelein

KODE-TV—Joplin—1954

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By .....WSTV, Inc.
Business Address ..... 1928 W 13th St.
Tel.: MA 3-7260.....ABC-CBS
Station Representative .....Avery-Knodel
President ..... Jack N. Berkman
V.P., General Manager.....D. T. Knight
Commercial Mgr.....Bill Hirshey
Program Dir.....Ron Robson
Promotion Director.....William Harned
Film Manager.....Douglas Carter
Chief Engineer ..... Jack Langford
Owners of: WSTV AM-TV, Steubenville; KODE AM; WBOY, Clarksburg; WPIT, Pittsburgh; WSOL, Tampa; WRDW-TV, Augusta; WRGP-TV, Chattanooga; WBOY-TV, Clarksburg.

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K. C.'s **first** fine music station.

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KCMO-TV—Kansas City—1953

Channel: 5 VHF..AP: 60 Kw...VP: 100 Kw.
Owned By.....Meredith Bcstg. Co.
Business Address.....125 East 31st St.
Tel.: JE 1-6789.....CBS
Representative .....Katz
V.P., General Mgr.....E. K. Hartenbower
Station, Comm. Mgr.....S. B. Tremble
Program Dir.....Kenneth W. Heady
Prom., Pub. Director.....F. C. Strawn
Chief Engineer.....Karl Troeglen
Owners of: KRMG, Tulsa; WOW AM-TV-FM, Omaha; WHEN AM-TV, Syracuse; KCMO AM-FM; KPNO AM-TV, Phoenix.

KMBC-TV—Kansas City—1953

Channel: 9 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....Metropolitan Bcstg.
Business Address .....11th & Central Streets
Tel.: HA 1-2650.....ABC
Representative.Peters, Griffin, Woodward, Inc.
President .....John Kluge
V.P., General Manager.....Albert P. Krivin
Commercial Manager.....Ed Dennis
Program Director.....Mori Greiner
Film Manager.....Mildred Harris
Prom., Adv. Director.....Kent Stuart
Chief Engineer.....Henry Goldenberg
Owners of: KMBC-TV; WNEW-AM-FM-TV, New York City; WHK-AM-FM, Cleveland; WIP-AM-FM, Philadelphia; WTTG-TV, Washington, D. C.; KOUR-TV, Sacramento, Calif.; WTVH-TV, Peoria, Ill.; WTVP-TV, Decatur, Ill.

WDAF-TV—Kansas City—1949

Channel: 4 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....Transcontinent TV Corp.
Business Address.....Signal Hill
Tel.: PL 3-4567.....NBC
Station Rep. .....Petry
President.....David C. Moore
General Mgr.....William A. Bates
Comm. Manager.....E. Manne Russo
Asst. to Mgr.....Bob Wormington
Promotion Director.....Jud Woods
Chief Engineer ..... James Schmidt
Owners of: WGR, AM-TV-FM, Buffalo; KFMB, AM-TV-FM, San Diego; WDAF AM; WNEP-TV, Scranton; KERO-TV, Bakersfield.

KMOS-TV—Sedalia—1954

Channel: 6 VHF..AP: 8.2 Kw...VP: 16.4 Kw.
Owned By.....Jefferson TV Co.
Business Address.....2100 W. Broadway
Tel.: TAylor 6-1651.....ABC-CBS
President.....William H. Weldon
Gen., Sta. Mgr.....John Garner
Chief Engineer.....Ed Schvelein
Owners of: KRCG-TV, Jefferson City, Mo.

KTTS-TV—Springfield—1953

Channel: 10 VHF..AP: 190.55 Kw..VP: 316 Kw.
Owned-Oper. By.....Independent Bcstg. Co.
Business Address.....P.O. Box 1716 SSS
Tel.: UNiversity 2-7474.....CBS
Representative ..... Weed
President .....J. H. G. Cooper
General Mgr.....G. Pearson Ward
Sales Manager.....Jack Lloyd
Program Director.....Kevin McAndrews
Promotion Dir.....E. P. Thomas
Film Manager.....Ted Tucker
Chief Engineer.....William F. Curry
Owners of: KTTS AM-FM.

KYTV—Springfield—1953

Channel: 3 VHF..AP: 50 Kw... VP: 100 Kw.
Owned-Oper. By....Springfield Television Inc.
Business Address.....999 W. Sunshine
Tel.: University 6-2766.....NBC-ABC
Representative .....Hollingbery
Co-Mgr., Comm. Mgr.....Ralph L. Stufflebam
Co-Mgr., Prog. Dir.....Carl Fox

KFEQ-TV—St. Joseph—1953

Channel: 2 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....KFEQ Bcstg. Co.
Business Address ..... 40th & Faraon
Tel.: ADams 3-2528.....ABC-CBS
Station Rep. .....Bolling
President.....Jesse D. Fine
V.P., Gen. Mgr.....Ted Nelson
Sales Manager.....Carlton Schirmer
Program Director.....Dick McDaniel
Chief Engineer.....Kenneth Lux
Owners of: KFEQ AM; KLIK, Jefferson City; WTVI, Fort Pierce, Fla.

KMOX-TV—St. Louis—1958

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By:.....CBS, Inc.
Business Address.....12th & Cole Sts.
Tel.: MAin 1-9100.....CBS
Station Rep.....CBS TV Stations Nat'l Sales
President.....Merle S. Jones
V.P., Gen. Mgr.....Gene Wilkey
Administrative Asst.....Norman Bacon
General Sales Mgr.....Charles McAbee
Program Dir.....Don Markley
Sales Prom. Mgr.....Judd Choler
Dir. Info. Services.....Fred S. Heywood
Film Mgr.....G. West
Dir., Public Affairs.....Parker Wheatley
Chief Engineer.....Harry Harvey
Owners of: WBBM AM-TV, Chicago; KNX AM-TV, Los Angeles; KMOX AM-TV, St. Louis; WCAU AM-TV, Philadelphia; KCBS AM, San Francisco; WEEI AM, Boston.

KPLR-TV—St. Louis—1959

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....220 TV, Inc.
Address.....4935 Lindell Blvd.
Tel.: Forest 7-7211.....Independent
Representative.....Peters, Griffin, Woodward
President.....Harold Koplar
General Manager.....Saul Rosenzweig
Station Manager.....Bob Davis
Commercial Mgr.....Arthur Prell
Program Director.....Eleanor Werner
Promotion, Pub. Dir.....Thomas Chapman
Film Manager.....Jim Anians
Chief Engineer.....Kenneth Hildenbrand

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KSD-TV—St. Louis—1947

Channel: 5 VHF..AP: 60.3 Kw...VP: 100 Kw.
Owned-Oper. By...The Pulitzer Publishing Co.
Address.....1111 Olive St.
Tel.: MAin 1-1111 .....NBC
Newspaper Affiliation..St. Louis Post-Dispatch
Station Representative .....Katz
President .....Joseph Pulitzer, Jr.
General Manager.....Harold Grams
Station Manager.....Guy E. Yeldell
Sales Manager.....Ray Karpowicz
Program, Film Mgr.....Keith Gunther
Promotion Director ..... Fred J. Mueller
Publicity Dir.....Robert Hannon
Chief Engineer.....J. E. Risk
Owners of: KSD AM.

KTVI—St. Louis—1957

Channel: 2 VHF...AP: 50 Kw....VP: 100 Kw.
Owned.....Signal Hill Telecasting Corp.
Business Address.....5915 Berthold Ave.
Tel.: MI 7-3600.....ABC
Station Representative.....Blair TV
President .....Harry Tenenbaum
V.P., Acting Gen. Mgr.....Paul E. Peltason
V.P., Nat Sales Mgr.....Shaun Murphy
Production Dir.....Bill Leonard
Program Dir.....Larry Cooper
Promotion Director.....Charlie Cash
Operations Manager.....Francis W. Hunt
Chief Engineer.....Richard Trompeter

Pop.: 685,000
Families: 210,000

MONTANA

TV Homes: 142,000
TV Stas. in State: 8

KGHL-TV—Billings—1958

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
Owned.....Midland Empire Bcstg. Co.
Address.....214 N. 30th St.
Tel.: 252-4676 .....ABC-NBC
Station Representative..Devney Organization
President.....P. N. Fortin
General Manager.....J. L. Robinson
Commercial Mgr.....Robert McCann
Chief Engineer.....D. Jansma

KOOK-TV—Billings—1953

Channel: 2 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Montana Network
Business Address.....P. O. Box 2557
Tel.: 252-5611 .....ABC, CBS
Station Representative....Hollingbery; Moore
President.....Joseph S. Sample
General, Station Mgr.....Cliff Ewing
Comm. Manager.....John Conner
Program Director.....Victor Miller
Promotion, Pub. Dir.....Betty Kelly
Film Manager.....James Thorpe
Chief Engineer.....Grant French
Owners of: KOOK-AM; KXLF-AM-TV, Butte, Mont.

KXLF-TV—Butte—1953

Channel: 4 VHF...AP: 30 Kw....VP: 60 Kw.
Owned By.....Garryowen Butte TV
Business Address.....Box 1956
Tel.: 792-9111.....ABC, CBS, NBC
Station Reps.....Hollingbery; Moore
President.....Joseph S. Sample
General, Station Mgr.....Edmund L. Peiss
Program Director.....Paul Simitzes
Film Manager.....Don Manwiller
Commercial Manager.....Jim Manning
Chief Engineer.....Vern Totten

KXGN-TV—Glendive—1957

Channel: 5 VHF...AP: 2.5 Kw....VP: 5 Kw.
Owned by.....Glendive Bcstg. Corp.
Address.....122 S. Merrill Ave.
Tel.: 365-3377.....CBS
President.....Lewis W. Moore
General Mgr., Adv. Mgr.....Jerry Robbins
Film Manager.....Peter Seilor
Program Engineer.....Jane Robbins
Chief Engineer.....Donald J. Powers
Owners of: KXGN-AM.

KFBB-TV—Great Falls—1954

Channel: 5 VHF..AP: 12.7 Kw...VP: 25.4 Kw.
Owned-Oper. By.....KFBB Bcstg.
Business Address.....Box 1139
Tel.: GL 3-4377.....ABC-CBS
Station Representative.....Hollingbery; Moore
Pres., Gen. Mgr.....J. P. Wilkins
Comm., Sta. Manager.....W. C. Blanchette
Chief Engineer.....Anthony Lopuch
Owners of: KFBB-AM.

KRTV—Great Falls—1958

Channel: 3 VHF...AP: 0.3 Kw....VP: 0.6 Kw.
Owned By.....Snyder & Assoc.
Business Address.....Box 1453
Tel.: 453-2433 .....NBC
Station Reps.....Avery-Knodel; Day-Wellington
President .....Dan Snyder
General, Comm. Mgr. .....Paul Crain
Program, Prom. Dir.....Don Bradley
Chief Engineer.....Jesse Waymire

KBLL—Helena—1959

Channel: 12 VHF..AP: .486 Kw...VP: .973 Kw.
Owned By.....Helena TV Inc.
Address .....Box 797
Tel.: 442-6790 .....ABC-CBS-NBC
General Manager.....Bruce Hamilton
Sales Manager.....Joe Spaja
Operation Director.....Dug Sutherland

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KMSO-TV—Missoula—1954

Channel: 13 VHF..AP: 95.5 Kw...VP: 191 Kw.
Owned-Oper. By.....Mosby's Inc.
Address.....340 W. Main St.
Tel.: 549-4169 .....ABC-CBS-NBC
Station Rep. .....Bolling
Pres., Sta. Mgr.....A. J. Mosby
Program Director.....Hugh E. Bader
Promotion Director.....Fritzie Yonce
Publicity Director.....S. John Schile
Film Manager.....Raleigh McNeal
Chief Engineer.....Charles E. Meyer

Pop.: 1,430,000
Families: 442,000

NEBRASKA

TV Homes: 371,500
TV Stas. in State: 8

KHAS-TV—Hastings—1956

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By ..... Nebraska TV Corp.
Business Address ..... Box 476
Tel.: 3-1321 .....NBC
Newspaper Affil.....Hastings Tribune
Representative ..... Weed
President ..... Fred A. Seaton
General Manager.....Duane L. Watts
Production Manager.....Robert C. Buckly
Program Director.....Mrs. Ardis Bequette
Promotion Manager.....Nikki Wright
Film Manager.....Paul R. Loebig
Chief Engineer ..... Duane Allison

KDUH-TV—Hay Springs 1958

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
Owned By.....Black Hills Bcstg. Co.
Address.....Highway 86 South
Tel.: ME 8-2741.....ABC-CBS
President .....Helen Duhamel
General Sta. Mgr. .....John Ludwig
Program, Prom. Mgr.....Owen Lyon
Film Mgr.....Tom Bauman
Publicity Dir.....Art Christ
Chief Engineer.....Ed Davenport

KHOL-TV—Kearney—1953

Channel: 13 VHF..AP: 102 Kw...VP: 204 Kw.
Owned-Oper. By.....Bi-States Co.
Bus. Address...414 East Ave., Holdrege, Nebr.
Tel.: WY 5-5952.....ABC
Representative ..... Meeker
President ..... Wayne Brewster
Station Manager.....Jack Gilbert
General Sales Mgr.....Jack Yeager
Program Director.....Marlon Milliken
Pub. Director ..... Tom Nuss
Dir. of Eng.....D. Greely
Owners of: KRNY, Kearney, Neb.; KHPL-TV, Hayes Center, Neb.; KHOL-FM.

KOLN-TV—Lincoln—1953

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....Cornhusker TV Corp.
Address .....40th and W Sts.
Tel.: INgersoll 6-2367.....CBS
Representative .....Avery-Knodel
President.....John E. Fetzer
V.P., General Mgr.....A. James Ebel
Comm., Adv. Mgr.....Duane Holman
Program Dir.....Paul Jensen
Promotion, Pub. Dir.....Pro Sherman
Film Manager.....Eli Modenstein
Chief Engineer.....D. R. Taylor

KNOP-TV—North Platte—1958

Channel: 2 VHF...AP: 15 Kw....VP: 25.9 Kw.
Owned By.....North Platte TV Inc.
Business Address.....Box 756
Tel.: LEnnox 2-2222.....NBC
Sta. Representative.....Gill-Perna
President .....York Hinman
General, Sta. Mgr.....Bill Wood
Commercial Mgr.....Wally Gunderson
Program Dir.....Bob Van Neste
Publicity Dir.....Diane Manley
Advertising Mgr.....Bill Young
Chief Engineer.....John Seide

KETV—Omaha—1957

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.
Owned .....Herald Corp.
Address.....27th & Douglas Sts.
Tel.: HArney 7777.....ABC
Newspaper Affil. .....World-Herald
Station Reps.....Harrington, Righter & Parsons
President.....Ben H. Cowdery
V.P., Gen. Mgr.....Eugene S. Thomas
Program Director.....Ken James
Prom., Pub. Dir.....Robert F. Coats
Chief Engineer.....J. S. Petrik

KMTV—Omaha—1949

Channel: 3 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....May Bcstg. Co.
Bus.-Trans. Address.....2615 Farnam St.
Tel.: 345-3333 .....NBC
Station Rep. .....Petry
President.....Edward W. May
V.P., Gen. Sta. Mgr.....Owen Saddler
Commercial Manager.....Leon Benschoter
Program Director.....Lew Jeffrey
Promotion Director.....Galen Lillethorup
Film Manager.....Ken Michelsen
V.P., Engineering.....R. J. Schroeder
Owners of: KMA, Shenandoah.

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WOW-TV—Omaha—1949

Channel: 6 VHF..AP: 50 Kw...VP: 100 Kw.
Owned By.....Meredith Bcstg Co.
Address .....3501 Farnam St.
Tel.: 346-3400 .....CBS
Representative .....Blair TV
V.P., Gen. Manager.....Frank P. Fogarty
Station Mgr.....C. Alfred Larson
Sales Mgr.....Fred Ebener
Prog. Dir., Film Mgr.....Bill McBride
Prom., Pub. Dir.....Robert Seitzer
Chief Engineer.....Glenn Flynn

Owners of: KCMO AM-TV-FM, Kansas City; KPHO AM-TV, Phoenix; KRMG, Tulsa; WHEN AM-TV, Syracuse; WOW-AM-FM, Omaha.

Pop.: 305,000
Families: 99,500

NEVADA

TV Homes: 79,000
TV Stas. in State: 8

KLAS-TV—Las Vegas—1953

Channel: 8 VHF..AP: 27 Kw...VP: 55 Kw.
Owned-Oper. By....Las Vegas Television Inc.
Address.....250 Desert Inn Road
Tel.: DU 2-6138.....CBS
Newspaper Affiliation .....Sun
President.....Herman M. Greenspun
General Manager.....Howard A. Kalmenson
Program Director.....Andre Beggerly
Film Director.....Eric A. Bock
Chief Engineer.....Hurschel C. McKenzie

KLRJ-TV—Las Vegas—1955

Channel: 2 VHF..AP: 6.3 Kw...VP: 12.2 Kw.
Owned-Oper. By.....So. Nevada Radio-TV Co.
Address .....Box 550
Tel.: DU 2-1760.....NBC
Newspaper Affil.....Donrey Media Group
Sta. Reps...Torbet, A. & C.; Venard, R. & Mc.C.
President .....Donald W. Reynolds
General, Program Mgr.....Edward R. Tabor
Operations Manager.....Dick Koch
Commercial Manager.....Donald G. Brown
Program, Publicity Dir.....Dee Hansen
Film Manager.....Bob Groya
Chief Engineer.....H. Alex Magee

Owners of: KFSA-AM-TV, Fort Smith, Ark.; KBRS, Springdale, Ark.; KOKL, Okmulgee, Okla.; KORK-AM-FM, Las Vegas; KOLO-AM-TV, Reno; KGNS-TV, Laredo, Tex.; KFOY-TV, Hot Springs, Ark.

KSHO-TV—Las Vegas—1956

Channel: 13 VHF..AP: 5.5 Kw...VP: 11.5 Kw.
Owned-Oper.....TV Co. of Amer., Inc.
Business Address.....El Rancho Vegas Hotel
Tel.: RE 5-4266.....ABC
Representative .....Forjoe
President, Gen. Mgr.....Alex Gold
Commercial, Adv. Mgr.....Walter Shull
Program, Publicity Dir.....Ted McKinstry
Chief Engineer.....Jim Leach

KOLO-TV—Reno—1953

Channel: 8 VHF...AP: 83 Kw....VP: 166 Kw.
Owned-Oper....Nevada Radio-Television Inc.
Business Address.....770 East 5th St.
Tel.: FA 3-0721.....ABC-CBS-NBC
President.....Donald W. Reynolds
General, Sta. Mgr.....Lee D. Hirshland
Commercial, Adv. Mgr.....Phillip G. Rose, II
Operations Manager.....Jack Angel
Prom. Mgr.....Helen Busscher
Film Manager.....Chick Warren
Chief Engineer.....James Bull, Sr.

Pop.: 615,000
Families: 186,000

NEW HAMPSHIRE

TV Homes: 173,000
TV Stas. in State: 1

WMUR-TV—Manchester—1954

Channel: 9 VHF..AP: 155 Kw...VP: 282 Kw.
Owned-Oper. By.....United TV Co. of N. H.
Business Address.....1819 Elm St.
Tel.: NAtional 3-8061.....ABC
Station Representative.....Young TV Corp.
President.....Richard Eaton
Vice President.....S. E. Phillips
Prog am Direcor.....Ray Ruben
Chief Engineer.....C. Harold Brewer

Owners of: WINX, Rockville; WOOK, Washington, D. C.; WSID, Baltimore; WBNX, New York; WFAB, Miami; WJMO, Cleveland, O.; WFAN-FM, Washington, D. C.; WYOU-FM, Baltimore; WCUY-FM, Cleveland, O.; WANT, Richmond.

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Pop.: 1,025,000
Families: 282,000

NEW MEXICO

TV Homes: 209,000
TV Stas. in State: 6

KGGM-TV—Albuquerque—1953

Channel: 13 VHF..AP: 44.6 Kw...VP: 89.1 Kw.
Owned-Oper. By.....New Mexico Bcstg. Co.
Bus. Address.....1414 Coal Ave. S. W.
Tel.: 243-2285 .....CBS
Station Representative.....Adv. Time Sales
Pres., Gen., Sta. Mgr. ..... A. R. Hebenstreit
Comm., Film Mgr.....Ralph C. Rhoads
Prom., Publicity Dir.....James Laramore
Program Director.....Robert Van Driel
Chief Engineer.....Leonard F. Dodds
Owners of: KGGM AM; KVSF, Santa Fe.

KOAT-TV—Albuquerque—1953

Channel: 7 VHF..AP: 43.5 Kw...VP: 87.1 Kw.
Owned-Oper. By.....Alvarado TV Co.
Business Address.....122 S.E. Tulane Dr.
Tel.: ALpine 5-8716.....ABC
Station Rep.....Avery-Knodel, Inc.
President, Gen. Mgr.....Clinton D. McKinnon
Adv., Comm., Sta. Mgr.....Max A. Sklower
Prog., Prom., Publicity Dir.....Frank C. Idaspe
Chief Engineer.....James Sharman

KOB-TV—Albuquerque—1948

Channel: 4 VHF...AP: 13.5 Kw....VP: 27 Kw.
Owned-Oper. By.....KSTP, Inc.
Bus.-Studio Address....1430 Coal Ave., S. W.
Tel.: CH 3-4411.....NBC
Representative .....Petry
Pres. .....Stanley Hubbard
General Manager.....George S. Johnson
Commercial Manager.....Robert D. Williams
Program Dir.....Jerry Danziger
Prom., Publicity Dir.....Paul Bain
Film Mgr.....Bill Williams
Chief Engineer.....Fern Bibeau
Owners of: KSTP, AM-TV, St. Paul; WGTO, Cypress Gardens.

KAVE-TV—Carlsbad—1956

Channel: 6 VHF..AP: 5.8 Kw...VP: 11.7 Kw.
Owned-Oper. By ..Voice of the Caverns, Inc.
Address .....Box 631
Tel.: 5-4101 .....CBS
President .....Edward Talbott
Gen., Comm. Mgr.....Tom Wiseheart
Program Director.....Don Husted
Film Manager.....Calvin Waters
Pub. Prom. Dir. .....Marjorie Winfield
Chief Engineer.....Sanford Brown
Owners of: KAVE-AM.

KVER-TV—Clovis—1956

Channel: 12 VHF..AP: 16.2 Kw...VP: 30.2 Kw.
Owned By.....Marshall Enterprises, Inc.
Business Address.....1000 Sycamore St.
Tel.: 763-5511 .....CBS-ABC
Station Representative.....Adv. Time Sales
President.....John H. Marshall, Sr.
Gen., Sation Mgr.....John H. Marshall, Jr.
Commercial Manager.....Jim Self
Program Director.....Bud LeRoy
Promotion Director.....John Urban
Publicity Director.....Frank Childs
Film Manager.....Duffy Sasser
Chief Engineer.....M. S. O'Dell

KSWS-TV—Roswell—1953

Channel: 8 VHF..AP: 160 Kw...VP: 316 Kw.
Owned-Oper. By.....John A. Barnett
Business Address.....1717 W. Second St.
Tel.: MA 2-6450.....ABC-CBS-NBC
Representative.....Meeker, Melville
Owner & Gen. Mgr.....John A. Barnett
Asst. Gen. Manager.....W. L. Shackelford
Director of Sales.....Paul B. McEvoy
Chief Engineer.....William E. Kolb

Pop.: 17,225,000
Families: 5,225,000

NEW YORK

TV Homes: 4,836,000
TV Stas. in State: 21

WAST—Albany—1956

Channel: 13 VHF..AP: 76.5 Kw...VP: 152 Kw.
Owned-Operated By..Van Curler Bcstg. Corp.
Address .....Box 4035
Tel.: HO 5-5291.....ABC
Station Reps.....Peters, Griffin, Woodward, Inc.
President .....S. H. Fabian
General Mgr.....William A. Riple
Asst. to Gen. Mgr.....E. David Rosen
Commercial Mgr. ..... Dom Tovino
Program Dir.....Fred Shavor
Promotion, Publicity Dir.....Michael S. Artist
Film Mgr.....Joel Levy
Chief Engineer.....Elmer C. Snow
Owners of: WAST-AM.

WTEN—Albany—1953

Channel: 10 VHF..AP: 72.5 Kw...VP: 145 Kw.
Owned-Oper. By....Capital Cities Bcstg. Corp.
Business Address.....Box 10
Tel.: 3-2225 .....CBS
Station Representative.....Blair
President.....Frank M. Smith

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General, Station Mgr.....Daniel B. Burke
Sales Manager.....William J. Lewis
Program Dir.....Charles Pogan
Local Sales Manager.....Phil Beuth
Promotion Manager.....Marc Edwards
Chief Engineer.....Len Lavendol
Owners of: WROW, Albany, N. Y.; WPRO-TV, AM-FM, Providence, R. I.; WTVD, Raleigh-Durham, N. C.; WKBW-AM-TV, Buffalo, N. Y.; WPAT-AM-FM, Paterson, N. J.

WINR-TV—Binghamton—1957

Channel: 40 UHF..AP: 535 Kw...VP: 1070 Kw.
Owned.....Binghamton Press Co.
Business Address.....70 Henry St.
Tel.: RAymond 3-8251.....ABC-NBC
Station Representative.....H-R Reps.
General Manager.....Edward M. Scala
Program Director.....Donald Snyder
Chief Engineer.....G. Riciardelli

WNBF-TV—Binghamton—1949

Channel: 12 VHF..AP: 83 Kw... VP: 166 Kw.
Owned Oper. By....Triangle Publications, Inc.
Business Address.....50 Front St.
Tel.: RAymond 3-7311.....ABC-CBS
Representative.....Blair TV, Inc.
Sales Manager.....George R. Dunham
Commercial Mgr.....Keith Dare
Program Director.....Edward Giller
Promotion Director.....Ruth Hider
Chief Engineer.....Lamar Cox
Owners of: WFIL AM-TV-FM, Philadelphia; WNHC AM-TV-FM, New Haven; WFBG AM-TV-FM, Altoona; KFRE AM-TV, Fresno; KRFM, Fresno; WLYH-TV, Lebanon.

WBEN-TV—Buffalo—1948

Channel: 4 VHF...AP: 54 Kw....VP: 100 Kw.
Owned-Oper. By.....WBEN, Inc.
Address.....2077 Elmwood Ave.
Tel.: TR 6-0930.....CBS
Newspaper Affiliation.....Evening News
Sta. Rep.....Harrington, Righter, Parsons
President.....Alfred H. Kirchhofer
General Manager.....C. Robert Thompson
Sales Manager.....Nicholas J. Malter
Asst General Mgr.....George R. Torge
Prom., Pub. Dir.....Joseph A. Haeffiner
Film Buyer, Prog. Dir.....Frederick A. Keller
Program Director.....Frederick W. Keller
Technical Director.....R. Glenn Beerbower
Owners of: WBEN AM-FM.

WGR-TV—Buffalo—1954

Channel: 2 VHF...AP: 60.4 Kw...VP: 100 Kw.
Owned.....Transcontinent TV Corp.
Business Address.....184 Barton St.
Tel.: TT 6-7115.....NBC
Representative.....Edward Petry
President.....David C. Moore
General Manager....Van Beuren W. De Vries
Program Dir.....Paul Sciandra
Promotion, Publicity Dir.....George Sperry
Owners of: WGR-AM; KEMB-AM-TV, San Diego, Calif.; WDAF-AM-TV-FM, Kansas City, Mo.; WNEP-TV, Scranton, Pa.; KERO-TV, Bakersfield, Calif.; WROC-FM-TV, Rochester.

WKBW-TV—Buffalo—1958

Channel: 7 VHF..AP: 53.7 Kw...VP: 178 Kw.
Owned By.....Capital Cities Bcstg. Corp.
Business Address.....1420 Main St.
Tel.: TT 3-0770.....ABC
Sta. Rep.....Blair TV
President.....Frank M. Smith
General Manager.....Robert K. King
Chief Engineer.....Floyd A. Timberlake
Owners of: WPAT-AM-FM, Paterson, N. J.; WPRO-AM-FM-TV, Providence, R. I.; WROW, WTEN-TV, Albany, N. Y.; WKBW-AM-TV, Buffalo, N. Y.; WTVD-TV, Durham,, N. C.

WCNY-TV—Carthage—1954

Channel: 7 VHF..AP: 95-5 Kw...VP: 178 Kw.
Owned-Oper. By....The Brockway Company
Bus. Address..P. O. Box 211, Watertown, N. Y.
Tel.: SU 2-2630.....ABC-CBS
Newspaper Affil.....Watertown Daily Times
Station Rep.....Bolling
President.....John B. Johnson
General Manager.....James W. Higgins
Commercial Manager.....Alfred M. Tauroney
Director of Operations.....Glenn H. Hall
Prog., Director.....David M. Graves
Film Mgr.....David N. Cummings
Prom., Pub. Dir.....Earl R. Kelly
Dir. of Eng.....Michael Yonkovig
Chief Engineer.....Donald Morehouse
Owners of: WWNY, Watertown; WMSA, Massena; WMSA FM, Massena.

WABC-TV—New York—1948

Channel: 7 VHF..AP: 55 Kw...VP: 110 Kw.
Owned By..American Bcstg.-Para. Theas Inc.
Business Address.....7 W. 66th St.
Tel.: SU 7-5000.....ABC
Station Rep.....ABC-TV Nat'l Station Sales
V.P., General Mgr.....Joseph Stamler
General Sales Mgr.....James E. Szabo
Adv. Prom. Dir.....Murry Salberg
Program Director.....Arthur E. Gross
Dir., Res. & Sls. Dev.....Lawrence Pollock
Publicity Director.....Lester Dinoff
Film Dir.....T. Kako
Chief Engineer.....H. H. Mellion
Owners of: WABC; KABC-AM-TV, Los Angeles; KQV, Pittsburgh; KGO-AM-TV, San Francisco; WLS, Chicago; WXYZ-AM-TV, Detroit; WBKB, Chicago.

WCBS-TV—New York—1941

Channel: 2 VHF...AP: 21 Kw....VP: 42 Kw.
Owned-Oper.....Columbia Bcstg. System Inc.
Business Address.....485 Madison Ave.
Tel.: PL 1-2345.....CBS
Station Rep.....CBS TV Stations Nat'l Sales
President (CBS Inc.).....Frank Stanton
Pres. (CBS TV Stations Div.)....Merle S. Jones
V.P., Asst. to Pres. of CBS-TV
F. J. Shakespeare, Jr.
V. P. Station Div.....Craig Lawrence
V.P., Gen. Mgr.....Norman Walt, Jr.
General Sales Mgr.....G. Gerald Danford

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Program Director.....Dan Gallagher
Adv. & Publicity Dir.....Leonard Traube
Film Dept. Manager.....William C. Lacey
Operations Mgr.....Marion Lonsberry
Chief Engineer.....Philip Goetz

WNBC-TV—New York—1941

Channel: 4 VHF....AP: 15 Kw.....VP: 30 Kw.
Owned-Oper. By.....National Bcstg. Co.
Business Address.....30 Rockefeller Plaza
Tel.: CI 7-8300.....NBC
Representative.....NBC Spot Sales Dept.
President.....Robert Kintner
V.P., General Mgr...Theodore H. Walworth, Jr.
Station Manager.....Peter Affe
Commercial Manager.....Jay Heitin
Program Mgr.....Alvin H. Perlmutter
Promotion Director.....Robert G. Patt
Publicity Dir.....Al Slep
Chief Engineer.....Thomas J. Buzalski

Owners of: WNBC-AM-FM; WMAQ-AM-FM, Chicago; WNBQ, Chicago; WRC-AM-FM-TV, Washington, D. C.; WRCV-AM-FM-TV, Philadelphia; KNBC-AM-FM, San Francisco; WJAS-AM-FM, Pittsburgh; KRCA-TV, Los Angeles.

WNEW-TV—New York—1944

Channel: 5 VHF..AP: 18.6 Kw...VP: 37.1 Kw.
Owned By.....Metropolitan Bcstg.
Business Address.....205 E. 67th St.
Tel.: LE 5-1000.....Independent
Representative.....Petry
President.....John W. Kluge
Exec. V.P., Television.....Bennet H. Korn
V.P., General Mgr.....John E. McArdle
Commercial Manager.....Bernard Zeidman
Publicity Director.....Phil Cowan
Program Dir.....Jack Lynn
Promotion Director.....Symon B. Cowles
Chief Engineer.....William Kelly

Owners of: WNEW AM-TV; WTTG-TV, Washington, D. C.; WHK AM-FM, Cleveland; WIP AM-FM, Philadelphia; WTVH-TV, Peoria; WTVP-TV, Decatur; KOVR-TV, Stockton; WHK-AM-FM, Cleveland, O.; KMBC-AM-TV, Kansas City, Mo.

WOR-TV—New York—1949

Channel: 9 VHF...AP: 65 Kw....VP: 130 Kw.
Owned-Oper. By.....RKO General
Business Address.....1440 Broadway
Tel.: LO 4-8000.....Independent
Station Rep.....Nat'l Sales Div., RKO General
V.P., General Manager.....Robert J. Leder
V.P., Comm. Mgr.....Burt Lambert
V.P., Prom. & Research.....Martin Fliesler
Promotion Director.....Robert Beusse
Publicity Director.....Sid Bakal
Film Manager.....Ivan Reiner
VP., Program Dir.....Robert Smith
Chief Engineer.....Orville Sather

Owners of: WNAC AM-TV-FM, Boston; WGMS AM-FM, Washington, D. C.; WHBQ AM-TV-FM, Memphis; CKLW AM-TV-FM, Detroit; KFRC AM-FM, San Francisco; WOR AM-FM; KHJ AM-FM-TV, Los Angeles; WHCT, Hartford.

WPIX—New York—1948

Channel: 11 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Operated By.....WPIX, Inc.
Address.....220 E. 42nd St.
Tel.: MU 2-6500.....Independent
News. Affil...N. Y. Dly. News; Chicago Trib.
Representative.Peters, Griffin, Woodward, Inc.
Exec. V.P., General Mgr.....Fred M. Thrower
V.P. in Chg. Operations.....L. J. Pope
V.P., Sales Mgr.....J. A. Patterson
V.P. & Ch. Engineer.....Otis Freeman
V.P. & Controller.....T. E. Mitchell
Promotion Manager.....F. X. Tuoti
Live Program Manager.....W. D. Engels
Film Manager.....W. Cooper
Sales, Business Mgr.....Jack F. A. Flynn
Public Relations Director.....A. J. McCaffrey

WPTZ-TV—Plattsburgh—1954

Channel: 5 VHF...AP: 12 Kw....VP: 20 Kw.
Owned-Oper. By.....Rollins Telecasting Inc.
Business Address.....357 Cornelia St.
Tel.: JO. 1-5555.....ABC-NBC
Station Representative.....Blair TV
President.....O. Wayne Rollins
V.P., Gen. Mgr.....David F. Milligan
Prog. Dir.....Al. Cahill
Chief Engineer.....Henry Cronin

WHEC-TV—Rochester—1953

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....WHEC, Inc.
Business Address.....191 East Ave.
Tel.: BA 5-3050.....ABC-CBS
Newspaper Affili.....Gannett Co.
Station Representative.....H-R Reps.
President.....Paul Miller
General, Station Mgr.....Lowell MacMillan
Comm. Manager.....John Cody
Program, Film Mgr.....Wiliam J. Adams
Publicity Dir.....Dorothy Cotton
Chief Engineer.....Howard B. Mouatt

WROC-TV—Rochester—1953

Channel: 5 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Veterans Bcstg. Co., Inc.
Address.....17 Clinton Ave. S.
Tel.: HAmilton 6-4820.....ABC-NBC
Representative.....Bolling
Pres., Gen. Mgr.....Ervin F. Lyke
Comm. Manager.....Arthur Murrellwright
Program Director.....F. Chase Taylor
Publicity Director.....Bill Schubert
Chief Engineer.....Raymond Jobes

WRGB—Schenectady—1939

Channel: 6 VHF..AP: 47 Kw...VP: 93 Kw.
Owned-Oper. By.....General Electric Co.
Business-Studio Address...1400 Balltown Rd.
Tel.: FR 7-2261.....NBC
Station Representative.....Katz
Gen. Mgr.....J. Milton Lang

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Operations Mgr.....Merl L. Galusha
Marketing Mgr.....Robert F. Reid
Sales Manager.....George F. Spring
Program Dir.....A. G. Zink
Promotion Mgr.....Arthur R. Garland

WHEN-TV—Syracuse—1954

Channel: 8 VHF..AP: 190 Kw...VP: 316 Kw.
Owned-Oper. By..Meredith Syracuse TV Corp.
Address .....101 Court St.
Tel.: GR 4-8511 .....ABC-CBS
Station Representative .....Katz
President.....E. T. Meredith, Jr.
V.P., General Mgr.....Paul Adanti
Comm. Manager.....Frederick R. Menzies
Prog. Dir., Film Mgr.....Gordon Alderman
Chief Engineer.....Albert Chismark
Owners of: WOW, AM-TV, Omaha; KCMO, AM TV, Kansas City; KPHO, AM-TV, Phoenix KRMG, Tulsa.

WSYR-TV—Syracuse—1950

Channel: 3 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....Newhouse Bcstg. Co.
Business Address.....1030 James St.
Tel.: GRanite 4-3911.....NBC-ABC
News. Affil...Post & Standard, Herald-Journal
Representative ....Harrington-Righter-Parsons
Pres., Gen. Mgr.....E. R. Vadeboncoeur
Comm. Manager.....William R. Alford, Jr.
Chief Engineer.....Albert Eicholzer

WKTV—Utica—1949

Channel: 2 VHF..AP: 17.35 Kw...VP: 34.7 Kw.
Owned-Oper. By.....Mid-N.Y. Bcstg. Corp.
Business Address.....P.O. Box 386
Tel.: RE 3-0404.....ABC-NBC
Sta. Representative.....H-R
President, Gen. Mgr.....Gordon Gray
Program Dir.....Daniel German
Comm. Mgrs.....R. Gessner, S. Storrier
Promotion, Publicity Dir.....Dick Gessner
Merchandising Dir.....Stephen Purcell
Film Manager.....Frank Guzzetti
Chief Engineer.....De Forest T. Layton, Jr.

Pop.: 4,660,000
Families: 1,188,500

NORTH CAROLINA

TV Homes: 426,000
TV Stas. in State: 11

WISE-TV—Asheville—1953

Channel: 62 UHF...AP: 12 Kw....VP: 24 Kw.
Owned By.....WCOG, Inc.
Addrses.....75 Scenic Highway
Tel.: 254-4663 .....NBC
Station Representative..Broadcast Time Sales
President, Gen. Mgr.....Harold H. Thoms
Program Dir.....Hugh McMillan
Chief Engineer.....John Randolph

WLOS-TV—Asheville—1954

Channel: 13 VHF..AP: 85 Kw...VP: 170 Kw.
Owned-Oper. By....Skyway Broadcasting Co.
Business Address.....288 Macon Avenue
Tel.: AL 4-4321.....ABC
Station Representative.....PGW; Ayers
President.....Col. Mitchell Wolfson
V. P. Gen., Sta. Mgr.....Theodore A. Eiland
General Sales Mgr.....Fred Bernstein
Regional Sales Mgr.....Ross M. Holmes
Program, Film Mgr.....Mort Cohn
Prom., Publicity Dir.....Don Shepherd
Chief Engineer.....George Sprague
Owners of: WLOS, AM-FM; WTVJ-TV, Miami; WFGA-TV, Jacksonville, Fla.; KVOS-TV, Bellingham, Wash.

WBTV—Charlotte—1949

Channel: 3 VHF...AP: 60 Kw....VP: 100 Kw.
Owned-Oper. By..Jefferson Standard Bcstg. Co.
Business Address.....1 Julian Price Place
Tel.: ED 3-8833.....CBS-ABC
Station Representative .....TvAR
President.....Joseph M. Bryan
V.P., Gen. Mgr.....Charles H. Crutchfield
V.P., Managing Dir.....Wallace J. Jorgenson
V.P.; Prom. Research....J. Robert Covington
V.P., Engineering.....Thomas E. Howard
General Sales Manager.....Thomas Cookerly
Promotion Mgr.....John Dillon
Program Operations Mgr....Robert L. Rierson
Asst. Program, Film Mgr.....J. Nathan Tucker
Publicity Director.....Howard Wheeler
Owners of: WBT; WBTW, Florence.
(See Page 750 for Ad)

WSOC-TV—Charlotte—1957

Channel: 9 VHF..AP: 158 Kw...VP: 316 Kw.
Owned.....Carolina Bcstg. Co.
Business Address.....Box 2536
Tel.: FR 6-8401.....ABC-NBC
Newspaper Affiliation.....Cox Newspapers
Station Representative.....H-R Reps.
President.....J. Leonard Reinsch
General, Sta. Mgr.....Larry Walker
General Sales Mgr.....C. George Henderson
Nat'l Sales Mgr.....W. M. Seruggs
Program Dir.....Sterling W. Wright
Prom., Adv., Publicity Dir.....Jon T. Caudle
Film Manager.....Hall Houpe
Chief Engineer.....L. L. Caudle, Jr.
Owners of: WSOC-AM-FM; WSB-AM-TV, Atlanta, Ga.; WHIO-AM-FM-TV, Dayton, O.

WTVD—Durham—1954

Channel: 11 VHF..AP: 170 Kw...VP: 316 Kw.
Owned-Oper.....Capital Cities Bcstg. Corp.
Address.....1750 Newton Rd.
Tel.: 682-2111 .....ABC-CBS
Representative .....Petry

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President.....F. M. Smith
Co. Gen. Mgr.....H. L. Duncan
Comm. Manager.....Mike Thompson
Program Mgr.....Ernie Greup
Prom., Publicity Dir.....C. Seabolt
Chief Engineer.....Roy Fullen
Owners of: WTEN-TV, WROW, both Albany, ... AM-FM, Providence, R. I., Buffalo, N. Y.

WFMY-TV—Greensboro—1949

Channel: 2 VHF...AP: 100 Kw....VP: 50 Kw.
Owned-Operated By....Greensboro News Co.
Business Address...Phillips Ave. at White St.
Tel.: BR 4-0114.....ABC-CBS
News. Affil.....News, Record
Representative..Harrington, Righter & Parsons
President.....C. O. Jeffress
General Manager.....Gaines Kelley
Commercial Mgr.....William M. Alexander
Station Mgr.....Gaines Kelley
Program Dir.....T. J. Markham
Film Manager.....Donald M. Causey
Chief Engineer.....Doyle D. Thompson

WNCT—Greenville—1953

Channel: 9 VHF:..AP: 158 Kw...VP: 316 Kw.
Owned By.....Roy H. Park Bcstg. Co.
Address.....Evans St. Extension
Tel.: PL 2-6181.....CBS
Representative .....Hollingbery
President .....Earl Westbrook
General Manager.....A. Hartwell Campbell
Comm. Manager.....John G. Clark, Jr.
Promotion Director.....Dave Mosier
Program Director.....Hank Tribley
Film Manager..... .....Mac Nicholson
Chief Engineer.....Heber Adams

WRAL-TV—Raleigh—1956

Channel: 5 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....Capitol Bcstg. Co., Inc.
Business Address.....2619 Western Blvd.
Tel.: VAnce 8-2511.....ABC-NBC
Representative ..... H-R
President.....A. J. Fletcher
General, St. Mgr.....Fred Fletcher
Program Dir.....Jesse Helms
Film Mgr.....James Riddle
Prom., Pub. Dir.....David Witherspoon
Chief Engineer.....Virgil Duncan
Owners of: WRAL, AM-FM.

WITN—Washington—1955

Channel: 7 VHF..AP: 160 Kw...VP: 316 Kw.
Owned-Oper. By.....North Carolina TV, Inc.
Business Address.....P.O. Box 46
Tel.: WH 6-3131.....NBC
Sta. Reps...Venard, Rintoul & McConnell; Ayers
President, Gen. Mgr.....W. R. Roberson, Jr.
Exec. V.P.....T. H. Patterson
Sales Manager.....G. Earle Broome
Operations Director.....Hal Wilson
Sales Promotion Mgr.....Helen S. O'Mary
Production Mgr.....Bob McCoy
Chief Engineer.....Harvey Mason

WECT—Wilmington—1954

Channel: 6 VHF..AP: 62.5 Kw...VP: 100 Kw.
Owned-Oper. By...Atlantic Telecasting Corp.
Address.....205 W. Shipyard Blvd.
Tel.: RO 3-4666.....ABC-CBS-NBC
Sta. Reps..Select Stations: Brown; Torbet, A. & C.
President.....Dan. D. Cameron
General Manager.....Claud O'Shields
Program Dir.....Wayne Jackson
Film Manager.....Daniel G. Brinson
Publicity Dir.....Ben McDonald
Promotion Director.....Betsy Everett
Chief Engineer.....Ed Herring

WSJS-TV—Winston-Salem 1953

Channel: 12 VHF...AP: 45 Kw....VP: 90 Kw.
Owned-Oper. By.....Triangle Bcstg. Corp.
Business Address.....419-21 N. Spruce St.
Tel.: PA 5-2311.....NBC
Newspaper Aff...Journal & Twin City Sentinel
Station Rep.....Peters, Griffin, Woodward
President, Gen. Mgr.....Harold Essex
Asst. General Manager.....Richard Barron
V. President, Sales.....Harry Shaw
V.P., Operations Mgr.....Phil Hedrick
V.P., Program Mgr.....John A. Comas
Promotion Director.....Charles Clapp
Film Manager.....Carl Wiegold

Pop.: 637,000
Families: 173,000

NORTH DAKOTA

TV Homes: 132,000
TV Stas. in State: 9

KFYR-TV—Bismarck—1953

Channel: 5 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....Meyer Bcstg. Co.
Business Address.....Broadway at Fourth
Tel.: CA 3-0900.....NBC
Representative .....Blair-TV Assoc.
President, Gen. Mgr.....William Ekberg
Production Mgr.....C. Wayne Turner
Comm. Manager.....A. L. Anderson
Chief Engineer.....Ivar Nelson
Owners of: KFYR, AM; KMOT-TV, Minot; KUMY-TV, Williston.

KXMB-TV—Bismarck—1955

Channel: 12 VHF.. AP: 195 Kw...VP: 316 Kw.
Owned-Oper. By.....North Dakota Bcstg. Co.
Business Address.....1811 - 15th St.
Tel.: CA 3-9197.....CBS-ABC
President.....John W. Boler
General, Sta. Mgr.....D. J. Blackstead
Chief Engineer.....Tomas Ahner

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KDIX-TV—Dickinson—1956

Channel: 2 VHF...AP: 13 Kw....VP: 26 Kw.
Owned-Oper. By.....Dickinson Radio Ass'n
Business Address.....119 2nd Ave. West
Tel.: 224-5133 .....ABC-CBS
Station Reps.....Forjoe; Hurley
President.....Dr. P. J. Weir
General Manager.....Stanley T. Deck
Commercial Manager.....Bob Weiler
Program Director.....Lauren Haacke
Film Manager.....LeRoy Krank
Chief Engineer.....Benjamin Lockerd

KXGO-TV—Fargo—1959

Channel: 11 VHF..AP: 14.4 Kw...VP: 28.8 Kw.
Owned By.....No. Dakota Bcstg. Co.
Address.....4000 West Main
Tel.: AD 5-4461.....ABC
Sta. Representative.....Weed
President, Gen. Mgr.....John W. Boler
Operations Manager.....Constance Blackstead
Commercial Mgr.....Jim McGuire
Publicity, Pub. Relations Dir....Robert B. Weber
Film Manager.....Steve Winter
Chief Engineer.....Robert Ridgeway
Owners of: KXGO, AM; KXJB-TV, Valley City; KBMB-TV, Bismarck; KXAB-TV, Aberdeen.

WDAY-TV—Fargo—1953

Channel: 6 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....WDAY, Inc.
Business Address.....207 N. 5th St.
Tel.: AD 2-3371.....NBC
Newspaper Affiliation .....Forum
Representative..Peters, Griffin, Woodward, Inc.
Board Chairman.....E. C. Reineke
President.....N. D. Black, Jr.
Exec. V.P. & Gen. Mgr.....Tom Barnes
Asst. Gen. Mgr.....Jack Dunn
Sales .....Jack Lester
Program Manager.....Ken Kennedy
Promotion Mgr.....Roy Pedersen
Film Director .....Buddy Nulph
Technical Dir.....Julius Hetland
Owners of: WDAY-AM.

KNOX-TV—Grand Forks 1955

Channel: 10 VHF..AP: 14.1 Kw...VP: 28.2 Kw.
Owned-Oper. By.....Community TV Corp.
Business Address.....State Mill Road
Tel.: 77-44611 .....ABC
Station Rep. .....Meeker
President.....H. F. Rice
General Mgr.....R. C. Lukkason
Operations Director.....Bill Hutton
Production Director.....Lowell Johnson
Film Mgr.....Johnny Ralston
Advertising Mgr.....Jack French
Chief Engineer.....David L. Chumley
Owners of: KNOX-AM.

KXMC-TV—Minot—1953

Channel: 13 VHF..AP: 245 Kw...VP: 120 Kw.
Owned-Oper. By.....KXMC-TV, Inc.
Address.....KXMC-TV Bldg.
Tel.: TE 8-2104.....ABC-CBS
Station Reps.....Weed, Hurley
President, Gen. Mgr.....Chester Reiten
Commercial Mgr.....Henry Bewchler
Program Dir.....Rod Romine
Promotion Dir.....Lois Sibbey
Chief Engineer.....Henry Haensler

KCND-TV—Pembina—1960

Channel: 12 VHF..AP: 10.5 Kw...VP: 23 Kw.
Owned By.....Pembina Bcstg. Co.
Address.....Box 523, Grand Forks, N. D.
Tel.: 4-4611 .....Independent
Station Reps.....Meeker; Wayne Evans
General, Sales Mgr....Robert C. Lukkason

KXJB-TV—Valley City—1954

Channel: 4 VHF..AP: 41.6 Kw...VP: 100 Kw.
Owned-Oper. By....North Dakota Bcstg. Co.
Bus. Ad.....400 W. Main, Fargo, N. D.
Tel.: ADams 5-4461.....ABC-CBS
Representative .....Weed
Pres., Gen. Mgr.....John W. Boler
Operations Director.....Canstance Blackstead
Commercial Mgr.....Jim McGuire
Pub., Public Relations Dir.....Robert B. Weber
Film Manager.....Steve Winter
Chief Engineer.....Robert Ridgeway
Owners of: KXGO, AM-TV, Fargo; KBMB-TV, Bismarck; KXAB-TV, Aberdeen.

Pop.: 9,925,000
Families: 2,998,500

OHIO

TV Homes: 2,850,000
TV Stas. in State: 20

WAKR-TV—Akron—1953

Channel: 49 UHF..AP: 107 Kw...VP: 213 Kw.
Owned-Oper. By.....Summit Radio Corp.
Business Address.....853 Copley Road
Tel.: PO 2-8811.....ABC
Newspaper Affiliation.....Beacon Journal
Sta. Representative.....McGavren TV
President.....S. Bernard Berk
General, Station Mgr.....Roger G. Berk
Commercial, Adv. Mgr.....Kenneth M. Keegan
Prog., Prom. Dir.....Robert I. Bostian
Film Manager.....Jack Lotz
Chief Engineer.....Irwin L. Knopp
Owners of: WAKR-AM-FM.

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WCPO-TV—Cincinnati—1949

Channel: 9 VHF..AP: 158 Kw...VP: 309 Kw.
Owned-Oper. By..Scripps-Howard Radio, Inc.
Business Address.....2345 Symmes St.
Tel.: University 1-9000.....Independent
Newspaper Affil.....Cincinnati Post Times Star
Representative ..... Blair
President.....Jack R. Howard
V.P., General Mgr.....M. C. Watters
Asst. General Manager.....Robert Gordon
Nat. Sales Mgr.....Marian Finney
Operations Mgr.....Earl Corbett
Program Dir.....John Clark
Prom. Dir.....Vera Schulte
Film Manager.....Bernie Borden
Chief Engineer.....Paul Adams

WKRC-TV—Cincinnati—1949

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Taft Broadcasting Co.
Address .....1906 Highland Ave.
Tel.: GA 1-1750.....ABC
Station Representative .....Katz
President.....Hulbert Taft, Jr.
V.P. of Operations.....L. H. Rogers II
General Mgr.....Samuel T. Johnston
Comm., Adv. Mgr.....George Rogers
Program Operations Mgr.....Harry Mohr
Promotion Manager.....Peggy Rogers
Film Mgr.....John Hill
Chief Engineer.....Ray Owen
Owners of: WTVN, AM-TV-FM, Columbus; WKRC, AM-FM; WBRC, AM-TV-FM, Birmingham; WKYT, Lexington.

WLW-T—Cincinnati—1948

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Operated By....Crosley Bcstg. Corp.
Address.....140 W. Ninth St.
Tel.: CH 1-1822.....NBC
Rep.....WLW Sales, NBC Spot Sales
Chairman of the Board.....James D. Shouse
President, General Mgr.....Robert E. Dunville
V.P.-Television.....John T. Murphy
V.P.-Treasurer .....John J. Heywood
V.P.-Programming .....Al Bland
V.P.-Pub. Relations.....Gil Kingsbury
V.P.-Sales.....H. P. Lasker
V.P.-Engineering.....R. J. Rockwell
Sales Manager.....Dave Strubbe
Sales Promotion Dir.....Jack Frazier
Program Dir.....Abe Cowan
Film Dir.....Tom Storey
Publicity, Promotion Dir.....Marjorie Kemme
Tech. Adm. Ass't.....Howard Lepple
Owners of: WLW-AM; WLW-C, Columbus, O.; WLW-A, Atlanta, Ga.; WLW-D, Dayton, O.; WLW-I, Indianapolis, Ind.

KYW-TV—Cleveland—1948

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Westinghouse Bcstg. Co.
Business-Studio Address.....1403 E. Sixth St.
Tel.: SU 1-4500.....NBC
Sta. Representative.....TvAR
President.....Donald H. McGannon
Vice President.....Frank Tooke
Station Manager.....George H. Mathiesen
Commercial Manager.....Robert Schroeder
Program, Film Manager.....Chet Collier
Promotion, Adv. Manager.....Gene Godt
Publicity Dir.....Charles Getz
Chief Engineer.....Sidney V. Stadig
Owners of: KPIX, San Francisco, Calif.; WOWO, Fort Wayne, Ind.; WBZ-WBZA, Boston-Springfield, Mass.; WBZ-TV, Boston, Mass.; KYW, Cleveland, O.; KEX, Portland, Ore.; KDKA, Pittsburgh, Pa.; KDKA-TV, Pittsburgh, Pa.; WIND, Chicago, Ill.; WJZ-TV, Baltimore, Md.; WBZ-FM, Boston, Mass.; KDKA-FM, Pittsburgh, Pa.; KYW-FM, Cleveland, O.; KEX-FM, Portland, Ore.

WJW-TV—Cleveland—1954

Channel: 8 VHF..AP: 191 Kw...VP: 316 Kw.
Owned-Oper. By.....Storer Bcstg. Co.
Address.....1630 Euclid Ave.
Tel.: TO 1-6080.....CBS
Station Rep.....Storer TV Sales Inc.
President.....George B. Storer, Jr.
General Manager.....Joseph Drilling
Program Director.....Ralph Hansen
Chief Engineer.....Gil Anderson
Owners of: WJBK, AM-FM-TV, Detroit; WSPD-AM-FM-TV, Toledo; WAGA-TV, Atlanta; WHN, New York, N. Y.; WGBS-AM-FM, Miami, Fla.; WIBG-AM-FM, Philadelphia, Pa.; KGBS, Los Angeles; WITI-TV, Milwaukee; WJW-AM-FM, Cleveland, O.

WEWS—Cleveland—1947

Channel: 5 VHF.. AP: 60.3 Kw...VP: 93.3 Kw.
Owned-Oper. By...Scripps-Howard Radio, Inc.
Address.....3001 Euclid Ave.
Tel.: HE 2-1500.....ABC
Newspaper Affiliation.....E. W. Scripps Co.
Representative .....Blair TV
President.....Jack R. Howard
V.P., General Mgr.....James C. Hanrahan
Ass't Gen. Mgr.....Donald L. Perris
Eng. V.P.....J. B. Epperson
Pub. Dir.....Robert K. Doerr
Pub. Service Dir.....John J. Moffitt
Nat'l Adv. Mgr.....Jay S. Kerekes
Film Director.....John J. Richards
Ohio Sales Mgr.....Peter Hlinka
Operations Dir.....Ernest E. Sindelar
Prod. Supervisor.....James E. Kirkey
Prog. Supervisor.....Earl W. Keyes
Chief Engineer.....James E. Bloyd

WBNS-TV—Columbus—1949

Channel: 10 VHF..AP: 191 Kw...VP: 316 Kw.
Owned By.....Dispatch Printing Co.
Business Address.....33 N. High St.
Tel.: 224-7121 .....CBS
Newspaper Affiliation .....Dispatch
Station Representative.....Blair TV
President .....H. Preston Wolfe
Station Manager.....Richard A. Borel
Program Director.....John A. Haldi
Sales Director.....Robert D. Thomas
Sales Promotion Manager.....Mel Grossman
Operations Director.....Paul Yoakum
Prom., Publicity Dir.....Jack Dorr
Film Buyer.....Betty Dixon
Chief Engineer.....Lester H. Nafzger

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WLW-C—Columbus—1949

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Operated By.....Crosley Bcstg. Corp.
Business Address...3165 Olentangy River Rd.
Tel.: AM 3-5441.....NBC
Station Reps.....Crosley; Bomar Lawrence
President.....Robert E. Dunville
General, Sta. Mgr.....Walter E. Bartlett
Sales Mgr.....Richard E. Reed
Program Director.....Mervin A. Durea
Sales Service Director.....Larry Reinhart
Promotion Publicity Director.....John Burpee
Special Bcst Services Dir.....Bud Gillis
Chief Engineer.....Charles Sloan
Owners of: WLW-T-AM, Cincinnati, O.; WLW-A, Atlanta, Ga.; WLW-D, Dayton, O.; WLW-I, Indianapolis, Ind.

WTVN-TV—Columbus—1949

Channel: 6 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Taft Broadcasting Co.
Business Address.....753 Harmon Ave.
Tel.: CA 8-5801.....ABC
Representative .....Katz
President.....Hulbert Taft, Jr.
V.P. of Operations.....L. H. Rogers, II
General Mgr.....Robert C. Wiegand
Sales Manager.....R. W. Ostrander
Prog. Dir.....Joseph A. Jenkins
Prom., Pub. Dir.....Shirley A. Dunham
Film Manager.....Paul Lloyd
Chief Engineer.....Ed Kopriver
Owners of: WTVN, AM-FM; WKRC, AM-FM-TV, Cincinnati, O.; WBRC, AM-TV-FM, Birmingham; WKYT, Lexington.

WHIO-TV—Dayton—1949

Channel 7 VHF...AP: 158 Kw....VP: 316 Kw.
Owned-Oper. By...Miami Valley Bcstg. Corp.
Business Address.....1414 Wilmington Ave.
Tel.: CL 4-5311.....CBS
Newsp. Affili.....News, Journal Herald
Representative .....Hollingbery
President.....James M. Cox Jr.
General Manager.....Robert H. Moody
Retail Manager.....Stanley G. Mouse
Prog., Prom. Director.....Charles Gay
Chief Engineer.....Ernest L. Adams

WLW-D—Dayton—1949

Channel: 2 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Crosley Bcstg. Corp.
Business-Studio Address...4595 S. Dixie Hwy.
Tel.: AX 3-2101.....ABC-NBC
Station Reps.....Crosley; NBC Spot Sales
President.....R. E. Dunville
V.P., General Manager.....George J. Gray
Comm. Manager.....Dale A. Smith
Program Dir.....Paul Law
Prom., Pub. Director.....Dorothy A. Sanders
Chief Engineer.....Robert Wehrmann
Owners of: WLW, Cincinnati; WLW-T, Cincinnati; WLW-C, Columbus; WLW-I, Indianapolis; WLW-A, Atlanta.

WIMA-TV—Lima—1953

Channel: 35 UHF..AP: 117 Kw...VP: 219 Kw.
Owned-Operated By.....WLOK, Inc.
Business Address.....1424 Rice Ave.
Tel.: CA 5-3010.....ABC-NBC
Station Representative.....Meeker Co.
President.....G. E. Hamilton
General Manager.....Robert W. Mack
Sta., Comm. Mgr.....J. L. Spring
Program Director.....Sam Fitzsimmons
Chief Engineer.....M. J. Lamb
Owners of: WIMA AM-FM.

WSTV-TV—Steubenville—1953

Channel: 9 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....WSTV, Inc.
Business Address.....Exchange Realty Bldg.
Tel.: 282-6265 .....ABC-CBS
Representative .....Avery-Knodel
Exec. Vice Pres., Gen. Mgr.....John J. Laux
Asst. General, Comm. Mgr....Joseph M. Troesch
Prom., Publicity Dir.....George H. Wilson
Prog. Supervisors.....Clyde Higgins, Tom Arim
Technical Dir.....Charles Shepherd
Chief Engineer.....William Chesnes
Owners of: WSTV, AM-FM; WBOY, AM-TV, Clarksburg; KODE, AM-TV, Joplin; WRGP-TV, Chattanooga, Tenn.

WSPD-TV—Toledo—1948

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Storer Bdcstg. Co.
Business-Studio Address.....136 Huron St.
Tel.: CH 8-6201.....ABC-NBC
Station Rep.....Storer Television Sales
President.....George B. Storer, Jr.
Station Manager.....Keith T. McKenney
Nat'l Sales Manager.....Robert Bailey
Operations Manager.....Ralph R. Rust
Promotion Director.....Patrick Kenney
Film Manager.....Gene Williams
Local Sales Manager.....Richard Fitzgibbons
Chief Engineer .....George Fulop
Owners of: WJBK, AM-FM-TV, Detroit; WJW, AM-FM-TV, Cleveland; WAGA-TV, Atlanta; WHN, New York, N. Y.; WGBS-AM-FM, Miami, Fla ; WIBG-AM-FM, Philadelphia, Pa.; KGBS, Los Angeles, WITI-TV, Milwaukee; WSPD-AM, Toledo, O.

WTOL-TV—Toledo—1958

Channel: 11 VHF..AP: 191 Kw...VP: 316 Kw.
Owned By.....Community Bcstg. Co.
Business Address.....604 Jackson St.
Tel.: Cherry 4-7411.....CBS
Station Representative .....H-R
President.....Frazier Reams
General Mgr.....Thomas S. Bretherton
Gen. Sales Mgr.....George J. Kapel
Program Dir.....Robert Krieghoff
Production Manager.....Tom Rose
Prom. Dir.....Steve Fayer
Film Mgr.....Arthur Michaud
Chief Engineer .....Harold Holmes
Owners of: WTOL-AM-FM.

WFMJ-TV—Youngstown 1953

Channel: 21 UHF...AP: 47 Kw....VP: 94 Kw.
Owned-Operated By...Vindicator Printing Co.
Address.....101 W. Boardman Street
Tel.: RI 4-8611.....NBC
Newspaper Affil...The Youngstown Vindicator

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Station Rep. ..... Bolling
President ..... William F. Maag Jr.
Gen., Sta., Comm. ..... Mitchell F. Stanley
Program Director ..... Jay A. Grier
Chief Engineer ..... Frank A. Dieringer

WKBN-TV—Youngstown—1953

Channel: 27 UHF....AP: 218 Kw...VP: 430 Kw.
Owned-Operated By ..... WKBN Bcstg. Corp.
Address ..... 3930 Sunset Blvd.
Tel.: ST 2-1145 ..... CBS
Representative ..... Raymer
President, Gen. Mgr. ..... W. P. Williamson, Jr.
Station Mgr. ..... Warren P. Williamson III
Commercial Manager ..... David V. Stewart
Program Dir. ..... Norman Berger
Sales Promotion Dir. ..... J. Harrison Hartley
Publicity Director ..... Gene Springer
Film Manager ..... Jack Beatty
Chief Engineer ..... B. T. Wilkens
Owners of: WKBN, AM-FM.

WKST-TV—Youngstown—1957

Channel: 33 UHF...AP: 105 Kw...VP: 209 Kw.
Owned By ..... WKST-TV, Inc.
Address ..... 3800 Shady Run Road
Tel.: STerling 8-2424 ..... ABC
Station Representative ..... Young TV
President ..... Lazar Emanuel
V.P., General Mgr. ..... P. J. Richtscheidt
Program, Promotion Dir. ..... Charles DeVault
Chief Engineer ..... Ernest Rety
Owners of: WKST; WEOK, Poughkeepsie, N. Y.; WACE, Springfield; WNTA, Newark, N. J.

WHIZ-TV—Zanesville—1953

Channel: 18 UHF..AP: 8.13 Kw...VP: 14.8 Kw.
Owned-Oper. By...Southeastern Ohio TV Sys.
Bus. Address ..... Lind Arcade Bldg.
Tel.: GL 2-6531 ..... NBC
Newspaper Affil. ..... Zanesville Pub. Co.
Representative ..... Pearson
President ..... Clay Littick
Gen., Station Mgr. ..... Allan Land
Comm., Adv. Mgr. ..... Nate Milder
Program Director ..... Marty Howard
Prom., Pub. Director ..... Naomi Lorton
Film Manager ..... Ralph Young
Chief Engineer ..... William A. Hunt, Sr.
Owners of: WTAP-TV, Parkersburg, W. Va.

Pop.: 2,380,000
Families: 728,000

OKLAHOMA

TV Homes: 595,000
TV Stas. in State: 10

KTEN—Ada—1954

Channel: 10 VHF..AP: 141 Kw...VP: 252 Kw.
Owned-Oper. By....Eastern Okla. TV Co., Inc.
Business Address ..... P. O. Box 10
Tel.: FE 2-4841 ..... ABC-CBS-NBC
Station Representative ..... Weed; Brown
Pres., Gen. Mgr. ..... Bill Hoover
V.P., Co-Ordinator ..... Jack Hoover
Program, Prom. Dir. ..... Betty Burkhart
Film Manager ..... Bobby Lawson
Chief Engineer ..... Fred Smith

KXII—Ardmore—1956

Channel: 12 VHF..AP: 107 Kw...VP: 214 Kw.
Owned-Oper. By ..... Texoma Bcstrs., Inc.
Address ..... Box 1003, Sherman, Tex.
Tel.: TW 2-8123 ..... NBC
Station Rep. ..... Venard, Rintoul &McConnell
General Mgr. ..... C. H. Balding
Commercial Manager ..... Ulman McMullen
Program Director ..... Lee Lynch
Film Manager ..... Paul Smith
Chief Engineer ..... Russell Trevillian

KSWB—Elk City—1961

Channel: 8 VHF..AP: 13.2 Kw...VP: 26.3 Kw.
Owned By ..... Southwest Bcstg. Co.
Address ..... c/o KWOE, Clinton, Okla.
Tel.: Clinton, Okla ..... Independent
President, Gen. Mgr. ..... Lonnie J. Preston
Commercial Manager ..... Harry Smith, Jr.
Chief Engineer ..... Art Vogt

KSWO-TV—Lawton—1953

Channel: 7 VHF....AP: 158 Kw...VP: 316 Kw.
Owned By ..... Oklahoma Quality Bcstg. Co.
Address ..... 4 Mile East Hi Way 7
Tel.: ELgin 5-7000 ..... ABC
Reps. ..... Venard, Rintoul, McConnell; Brown
President, Gen. Mgr. ..... R. H. Drewry
Station Mgr. ..... Paul N. Goode
Commercial Mgr. ..... Al Hazelwood
Program Director ..... Harold Hunt
Prom., Publicity Dir. ..... Jeanette Sims
Film Manager ..... Jerry Hawkins
Chief Engineer ..... Jim Lockerd
Owners of: KSWO, AM; KRHD, Duncan; KGWA, Enid; KMID-TV, Midland.

KOCO-TV—Oklahoma City 1954

Channel: 5 VHF...AP: 50 Kw....VP: 100 Kw.
Owned By ..... Cimarron TV Corp.
Address ..... Box 7538
Tel.: VI 2-6633 ..... ABC
Station Representative ..... Blair TV
V.P., General Mgr. ..... Ben K. West
Operations Manager ..... Earl Hickerson
Program Director ..... J. B. Chase
Film Manager ..... Orville Mangus
Sales Manager ..... Alex Kolensky
Chief Engineer ..... Glenn Danely

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KWTV—Oklahoma City—1953

Channel: 9 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By...Oklahoma Television Corp.
Address .....7401 N. Kelley
Tel.: VI 3-6641.....CBS
Representative ..... Petry
President .....Roy Turner
Ex. V.P., General Manager.....Edgar T. Bell
Commercial Mgr.....Jack De Lier
Promotion, Pub. Dir.....Montez Tjaden
Program, Film Dir.....John Arville
Chief Engineer.....Morris W. Thomas

WKY-TV—Oklahoma City—1949

Channel: 4 VHF..AP: 60 Kw...VP: 100 Kw.
Owned-Oper. By.....WKY TV System, Inc.
Studio Address.....500 E. Britton Rd.
Tel.: TR 8-2161.....NBC
Newspaper Affil...Daily Oklahoman and Times
Representative .....Katz
President.....E. K. Gaylord
V.P. General Mgr.....Norman P. Bagwell
Asst. Station Mgr.....James R. Terrell
Commercial Mgr.....Tom Parrington
Program Director.....Joe Jerkins
Sale Prom., Adv. Mgr.....W. J. Willis
Chief Engineer.....Bob Hayward
Owners of: WKY, AM; WTVT, Tampa.

KOTV—Tulsa—1949

Channel: 6 VHF..AP: 60 Kw...VP: 100 Kw.
Owned-Oper. By.....KOTV, Inc.
Business Address.....302 S. Frankfort St.
Tel.: LU 2-9233.....CBS
President.....C. Wrede Petersmeyer
Gen., Sta. Mgr.....George Stevens
Prom., Pub. Dir.....Robert Freeland
Commercial Mgr.....Dale E. Hart
Prog. Dir., Film Mgr.....Art Elliott
Chief Engineer.....Lavoy Hooker
Owners of: WISH AM-TV, Indianapolis; WANE AM-FM, Fort Wayne, Ind.; KHOU TV, Houston, Tex.; KNTV, Sacramento, Calif.

KTUL-TV—Tulsa—1954

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Tulsa Broadcasting Co.
Business Address .....Box 9697
Tel.: HI 6-6184.....ABC
Representative .....Avery-Knodel
President.....James C. Leake
V.P. General Manager.....Bill Swanson
Commercial Manager.....Jim Black
Program Director.....Ben Hevel
Chief Engineer.....R. Snider

KVOO-TV—Tulsa—1954

Channel: 2 VHF..AP: 60.3 Kw...VP: 100 Kw.
Owned By.....Central Plains Enteprises, Inc.
Address .....Box 1349
Tel.: RI 2-5561.....NBC
Station Representative.....Edward Petry
President.....Harold C. Stuart
General Manager.....John Devine
Commercial Manager.....Tom Belcher
Program Dir.....Ray Klinge
Film Mgr.....Allen Cox
Promotion Director.....Gordon Gerhardt
Publicity Dir.....Ann Fellows
Chief Engineer.....John Bushnell

Pop.: 1,825,000
Families: 596,000

OREGON

TV Homes: 475,000
TV Stas. in State: 9

KCBY-TV—Coos Bay—1960

Channel: 11 VHF..AP: 6.9 Kw...VP: 11.4 Kw.
Owned By.....Pacific Television Inc.
Address.....P. O. Box 67
Tel.: 7-4209 .....NBC
Stations Reps.....Hollingbery; Art Moore
President.....Robert P. Booth
General Manager.....S. W. McCready
Station Manager.....Harry Kirk
Chief Engineer.....Glynn McCready

KEZI-TV—Eugene—1960

Channel: 9 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....Liberty TV, Inc.
Address.....2225 Coburg Road
Tel.: DI 3-3301.....ABC
Sta. Reps....Meeker; Day-Wellington; Jacobson
President.....Donald A. McDonald
General Station Mgr.....Marvin A. Krenk
Commercial Manager.....Gene Adams
Program Director.....Ron Ogle
Promotion, Publicity Dir.....Robert Prescott
Film Manager.....Dave Woodward
Chief Engineer.....Leo Reetz

KVAL-TV—Eugene—1954

Channel: 13 VHF..AP: 33 Kw...VP: 56 Kw.
Owned-Oper. By.....Eugene Television, Inc.
Business Address.....P. O. Box 548
Tel.: DI 3-2551.....NBC
Rep.....Hollingbery, Art Moore
President .....Bob Booth
Gen., Sta. Manager.....S. W. McCready
Commercial Manager.....Glenn E. Nickell
Prog. Dir.....Martin Jacobsen
Promotion Dir.....Paul Becker
Film Manager.....William Farmer
Chief Engineer.....T. C. Marchner
Owners of: KCBY-TV, Coos Bay; KPIC-TV, Roseburg.

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KOTI-TV—Klamath Falls—1956

Channel: 2 VHF..AP: 6.76 Kw...VP: 13.5 Kw.
Owned By.....Southern Oregon Bcstg.
Business Address.....Box 732
Tel.: TU 4-8131.....ABC-CBS-NBC
Station Reps.....Young TV; Art Moore
President .....William B. Smullin
Station Mgr.....Richard Green
Chief Engineer.....William Smith
Owners of: WBES-TV, Medford; KIEM-TV, Eureka.

KBES-TV—Medford—1953

Channel: 5 VHF....AP: 5 Kw.....VP: 29 Kw.
Owned-Oper. By.....Calif.-Ore. TV Inc.
Business Address.....Box 1189
Tel.: SP 3-4581.....ABC-CBS
Sta. Representatives.....Young TV; Moore
President .....Earl Voorhies
Commercial Mgr.....Bob Lindstrom
Station Mgr.....Jerold R. Poulos
Chief Engineer.....Del Cantrall
Owners of: KIEM-TV, Eureka; KOTI-TV, Klamath Falls.

KGW-TV—Portland—1956

Channel: 8 VHF..AP: 191 Kw...VP: 316 Kw.
Owned By.....Pioneer Bcstg. Co.
Business Address.....1139 S. W. 13th Ave.
Tel.: CA 3-6364.....NBC
Representative .....Blair TV
President .....Stimson Bullitt
V.P. Broadcast Div.....Otto P. Brandt
Station Manager.....Walter E. Wagstaff
Commercial Manager.....John Pindell
Program Director.....Tom Dargan
Promotion, Publicity Dir.....Dick Wright
Operations Manager.....Leroy Smith
Chief Engineer.....Clare Hanawalt
Owners of: KING-AM-FM-TV, Seattle; KGW-AM-TV, Portland, Ore.; KREM-AM-FM-TV, Spokane, Wash.

KOIN-TV—Portland—1953

Channel: 6 VHF...AP: 50 Kw....VP: 100 Kw.
Owned By...Mt. Hood Radio & TV Bcstg. Corp.
Business Address.....140 S.W. Columbia St.
Tel.: CA 8-3333.....CBS
Newspaper Affil.....Oregonian
Station Rep.....Harrington, Righter, Parsons
President, General Mgr.....C. Howard Lane
Station, Film Manager.....Ted Cooke
National Sales Mgr.....John L. Palmer
Program Director.....Luke Roberts
Promotion, Publicity Dir.....Dick Kryder, Jr.
Chief Engineer.....Louis S. Bookwalter
Owners of: KOIN, AM-FM.

KPTV—Portland—1952

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Oregon TV Inc.
Address.....735 S.W. 20th Pl.
Tel.: CA 2-9921.....ABC
Sta Representative.....Edward Petry
President .....Alvin G. Flanagan
General Mgr.....John Hansen
Commercial Mgr.....Don Tykeson
Program Dir.....George Sanders
Publicity Dir.....Albert R. McLaughlin
Chief Engineer.....Eugene Phelps

KPIC-TV—Roseburg—1956

Channel: 4 VHF..AP: 2.69 Kw...VP: 5.3 Kw.
Owned By...Southwest Oreg. TV Bcstg. Corp.
Address.....P. O. Box 1345
Tel.: ORchard 2-1721.....NBC
Station Rep.....Hollingbery
President.....C. H. Fisher
General Manager.....S. W. McCready
Station Manager.....Aaron Boe
Chief Engineer.....Dan Bridges

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ALTOONA—JOHNSTOWN, PA.

ABC-TV • CBS-TV • BLAIR-TV

Operated by Radio and Television Div. / Triangle Publications, Inc. / 46th & Market Sts., Philadelphia 39, Pa.
WFIL-AM • FM • TV, Philadelphia, Pa. / **WNBF-AM • FM • TV,** Binghamton, N.Y. / **WFBG-AM • FM • TV,** Altoona-Johnstown, Pa.
WNHC-AM • FM • TV, Hartford-New Haven, Conn. / **WLVH-TV,** Lebanon-Lancaster, Pa. / **KFRE-AM • TV • KRFM,** Fresno, Cal.

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Pop.: 11,500,000
Families: 3,318,000

PENNSYLVANIA

TV Homes: 3,088,000
TV Stas. in State: 20

WFBG-TV—Altoona—1953

Channel: 10 VHF...AP: 112 Kw...VP: 224 Kw.
Owned-Oper. By...Triangle Publications, Inc.
Address.....Commerce Park
Tel.: Windsor 4-2031.....ABC-CBS
Newspaper Affil..Phila. Inquirer, Phila. D. News
Representative .....Blair TV
President .....Roger Clipp
General Manager.....John Stilli, Jr.
Business Manager.....Joseph DiGiorgio
Program Director.....James Van de Velde
Prom., Publicity Dir.....Joseph Burns
TV Sales Manager.....John Brubaker
Production Director.....Karl Friedline
Chief Engineer.....Dick Kline
Owners of: WFIL-AM-FM-TV, Philadelphia; WNBF-AM-FM-TV, Binghamton, N. Y.; WNHC-AM-FM-TV, New Haven, Conn.; WLYH-TV, Lebanon, Pa.; KFRE-AM-FM-TV, Fresno, Calif.; WFBG-AM-TV-FM, Altoona.

WICU-TV—Erie—1949

Channel: 12 VHF..AP: 185 Kw...VP:316 Kw.
Owned-Oper. By.....Gibraltar Ent. Inc.
Bus.-Trans. Address.....3514 State St.
Tel.: GL 4-5201 .....ABC
Sta. Representative.....Blair TV
President .....Edward Lamb
General Manager.....Arthur Ingram
Comm. Manager.....Bob Lunquist
Film Dir.....John Cook
Sales Dev. Mgr.....Paul Whittingham
Chief Engineer.....Mike Csop

WSEE—Erie—1954

Channel: 35 UHF..AP: 68.7 Kw..VP: 137.5 Kw.
Owned-Oper. By...Great Lakes Television Co.
Address.....1220 Peach Street
Tel.: Glendale 5-7575.....CBS-NBC
Newspaper Affiliation.....Times-News
Station Reps.....Devney Organization
President .....George J. Mead
General, Station Mgr.....Edward Zellefrow
Commercial Manager.....Arthur Grazier, Sr.
Program, Promotion Mgr.....Jean Caldwell
Advertising Manager.....Gloria Austin
Film Manager.....Frank Herrick
Chief Engineer.....James Penna

WHP-TV—Harrisburg—1953

Channel: 21 UHF..AP: 502 Kw...VP. 1,000 Kw.
Owned-Oper. By.....WHP, Inc.
Business Address.....216 Locust St.
Tel.: CE 4-3211.....CBS-NBC
Representative .....Blair TV
President.....E. J. Stackpole
General Manager.....Cecil M. Sansbury
Commercial Manager.....Jack Candioto
Prom., Pub., Prog. Dir.....Brod Seymour
Local Sales Mgr.....G. Gottschalk
Film Manager.....Charles Baddorf
Chief Engineer.....E. Daniel Leibensperger
Owners of: WHP-AM.

WTPA—Harrisburg—1953

Channel: 27 UHF..AP: 648 Kw...VP: 1030 Kw.
Owned-Oper. By.....Newhouse Bcstg. Corp.
Business Address.....3235 Hoffman St.
Tel.: CE 8-7171.....ABC
Newspaper Affiliation.....Patriot-News
Representative...Harrington, Righter, Parsons
President.....E. R. Vadeboncoeur
V.P., Gen. Mgr.....Donald D. Wear
Program Dir.....Mac McCauley
Sales Mgr.....Allen Solada
Promotion Dir.....Joe Bolton, Jr.
Film Mgr.....Glenn Hoerner
Chief Engineer.....Paul Gross

WARD-TV—Johnstown—1953

Channel: 56 UHF..AP: 79 Kw...VP: 189 Kw.
Owned-Oper. By.....Rivoli Realty Co.
Business Address.....235 Franklin St.
Tel.: 7-0761 .....CBS-ABC
Representative .....Weed
President.....W. M. Thomas
Station Mgr.....William D. Confer
Program Director.....C. Akers

WJAC-TV—Johnstown—1949

Channel: 6 VHF..AP: 35.4 Kw...VP: 70.8 Kw.
Owned-Operated By.....WJAC, Inc.
Business Address.....329 Main St.
Tel.: 7-8711.....NBC
Newspaper Affil.....Tribune Publishing
Sta. Rep.....Harrington Righter Parsons
President.....Walter W. Krebs
Exec. V.P., Gen. Mgr.....Alvin D. Schrott
Comm. Manager.....John H. Hepburn
Prog., Film Director.....Frank P. Cummins
Chief Engineer.....Theodore Campbell
Owners of: WJAC, AM-FM.

WLYH-TV—Lebanon—1957

Channel: 15 UHF...AP: 69.2 Kw...VP: 130 Kw.
Owned.....Triangle Publications, Inc.
Address .....Lebanon, Pa.
Tel.: CRestview 3-4551.....ABC
Newspaper Affil..Phila. Inquirer, Phila. D. News
Sta. Representative.....Blair TV
Gen. Mgr.....Joe Zimmermann
Chief Engineer.....Ross Kauffman
Owners of: WFIL-AM-FM-TV, Philadelphia; WNBF-AM-FM-TV, Binghampton, N. Y.; WFBG-AM-FM-TV, Altoona, Pa.; WNHC-AM-FM-TV, New Haven, Conn.; KFRE-AM-FM-TV, Fresno, Calif

(See Page 810 for Ad)

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A TRIANGLE STATION

WLYH-TV

LEBANON – LANCASTER, PA.

ABC-TV • Blair Television Associates, Inc.

Channel 15

Operated by Radio and Television Div. / Triangle Publications, Inc. / 46th & Market Sts., Philadelphia 39, Pa.

WFIL-AM • FM • TV, Philadelphia, Pa. / **WNBF-AM • FM • TV,** Binghamton, N.Y. / **WFBG-AM • FM • TV,** Altoona-Johnstown, Pa.

WNHC-AM • FM • TV, Hartford-New Haven, Conn. / **WLYH-TV,** Lebanon-Lancaster, Pa. / **KFRE-AM • TV • KRFM,** Fresno, Cal.

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WGAL-TV—Lancaster—1949

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Operated By.....WGAL, Inc.
Address.....Lincoln Highway W.
Tel.: EX 3-5851.....CBS-NBC
Representative .....Meeker
President, Gen. Mgr.....Clair R. McCollough
Asst. Gen. Mgr. Sales.....J. Robert Gulick
Station Manager.....Harold E. Miller
Program Director.....Paul Rodenhauser
National Sales Mgr.....Robert Dreher
Business Manager.....Harry J. Shaub, Jr.
Promotion Director.....Paul I. Woodland
Technical Director.....J. E. Mathiot

WCAU-TV—Philadelphia—1948

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....CBS, Inc.
Address.....City Line & Monument Aves.
Tel.: TE 9-7000.....CBS
Station Rep.....CBS Stations Nat'l Sales
General Mgr.....John A. Schneider
General Sales Mgr.....Frank Beazley
Program Dir.....John O. Downey
Dir. Prom. & Info.. .....Robert N. Pryor
Film Manager..... .....Howard Wegbreit
Engineer Director.....John G. Leitch
Owners of: WCBS-AM-FM-TV, New York; WCAU-AM-FM, Philadelphia; WBBM-AM-FM-TV, Chicago; WEEI, Boston, Mass.; KCBS-AM-FM, KMOX-AM-FM-TV, St. Louis, Mo.; KNX-AM-FM, Los Angeles; KNXT-TV, St. Louis, Mo.

WFIL-TV—Philadelphia—1947

Channel: 6 VHF...AP: 37 Kw....VP: 74 Kw.
Owned-Oper. By...Triangle Publications Inc.
Business Address.....46th & Market Sts.
Tel.: EV 2-4700.....ABC
Newspaper Affil..Phila. Inquirer, Phila. D. News
Representative .....Blair TV
V.P., General Mgr.....Roger W. Clipp
Exec. Program Manager.....Thomas B. Jones
Station Mgr.....George A. Koehler
Gen. Sales Manager....Kenneth W. Stowman
Adv., Promotion Director.....Jack Hyland
Program Director.....Lew Klein
Business Mgr.....John C. Harlan
Chief Engineer.....Henry Rhea
Owners of: WNBF-AM-FM-TV, Binghamton, N. Y.; WFBG-FM-AM-TV, Altoona, Pa.; WNHC-AM-FM-TV, New Haven, Conn.; WLYH-TV, Lebanon, Pa.; KFRE-AM-TV, Fresno, Calif.; WFIL-AM-FM, Philadelphia; KRFM-FM, Fresno, Calif.

WPCA-TV—Philadelphia—1960

Channel: 17 UHF..AP: 6.46 Kw...VP: 12 Kw.
Owned By..Young People's Church of the Air
Address.....730 Chestnut St.
Tel.: CHestnut Hill 8-3628.....Independent
President.....Ruth D. Crawford
Station Manager.....Donald Crawford

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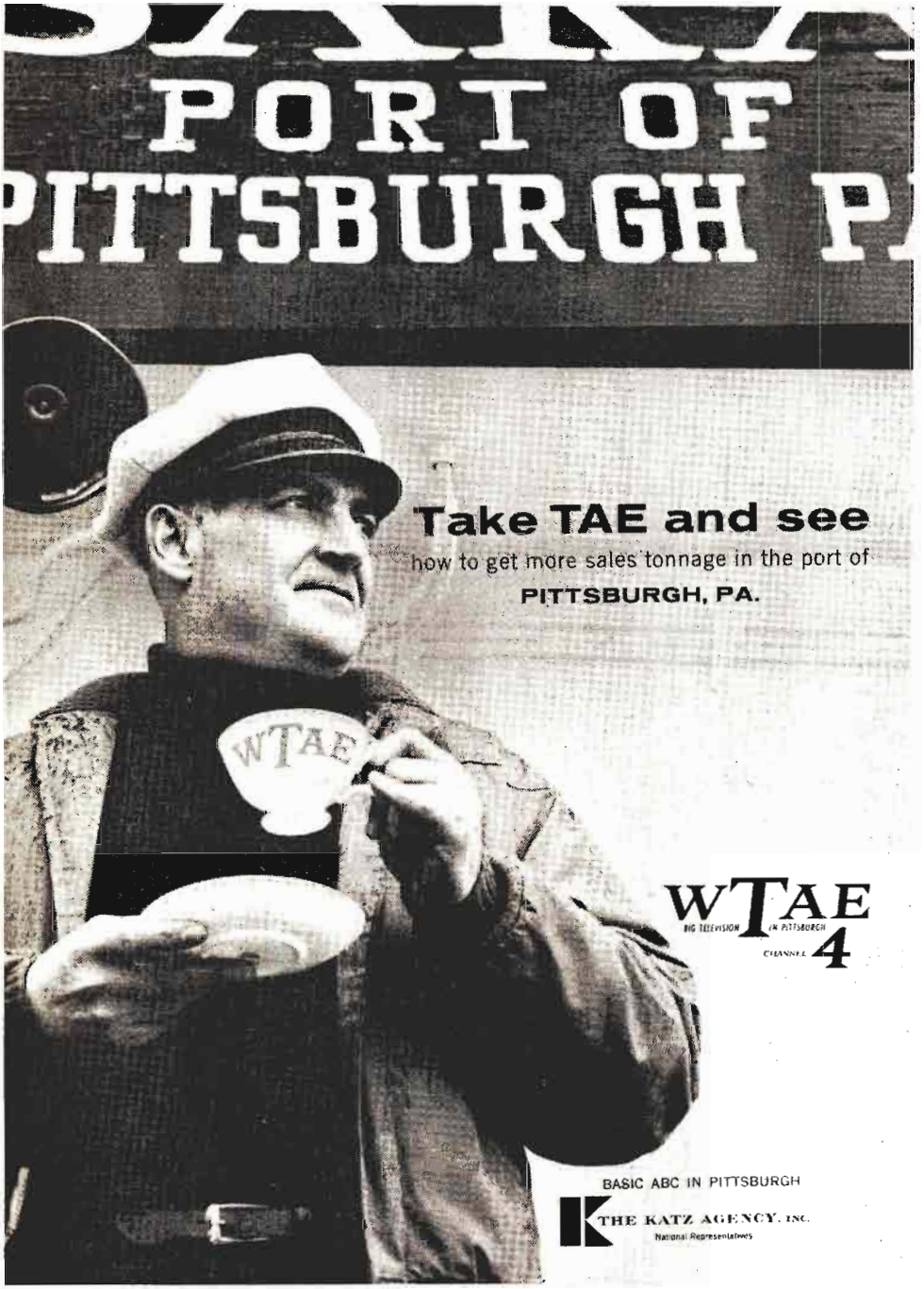

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WRCV-TV—Philadelphia—1941

Channel: 3 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....National Bcstg. Co.
Address.....1619 Walnut St.
Tel.: LO 4-3700.....NBC
Representative .....NBC Spot Sales
V.P., Gen. Mgr.....Raymond Welpott
Station Manager.....Arthur A. Watson
Commercial Manager.....Frank Mangan
Program Dir.....Frank Harms
Prom., Adv. Mgr.....John P. Wiley
Publicity Dir.....William M. Smith
Film Co-ord.....Frank Hall
Director of Operations.....George Lenfest
Owners of: WNBQ, Chicago; WNBC-TV-AM-FM, New York; WRC-TV-AM-FM, Washington, D. C.; KRCA, Los Angeles; WRCV-AM-FM-TV, Philadelphia; WMAQ-AM-FM, Chicago; KNBC-AM-FM, San Francisco; WJAS-AM-FM, Pittsburgh, Pa.

KDKA-TV—Pittsburgh—1949

Channel: 2 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By..Westinghouse Brdcstng. Co.
Business Address.....1 Gateway Center
Tel.: EX 1-3000.....CBS
Sta. Representative.....TvAR
President.....Donald H. McGannon
General Manager.....Jerome R. Reeves
Comm. Manager.....Henry V. Greene, Jr.
Promotion Director.....David N. Lewis
Program Director.....Robert Novak
Film Manager.....Ralph Cunningham
Publicity Director.....Peter Thornton
Chief Engineer.....Raymond Rodgers
Owners of: KPIX, San Francisco, Calif.; WOWO, Fort Wayne, Ind.; WBZ-WBZA, Boston-Springfield, Mass.; WBZ-TV, Boston, Mass.; KYW, Cleveland, O.; KYW-TV-AM-FM, Cleveland, O.; KEX, Portland, Ore.; KDKA, Pittsburgh, Pa.; WIND, Chicago, Ill.; WJZ-TV, Baltimore, Md.; WBZ-FM, Boston, Mass.; KDKA-FM, Pittsburgh, Pa.; KYW-FM, Cleveland, O.; KEX-FM, Portland, Ore.

WTAE—Pittsburgh—1958

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
Owned By.....Television City, Inc.
Business Address.....400 Ardmore Blvd.
Tel.: CHurchill 2-4300.....ABC
Station Representative.....Katz
President.....Earl F. Reed
V.P., Gen. Mgr.....Franklin F. Snyder
Exec. Vice Pres.....Leonard Kapner
Commercial Mgr.....Alan Trench
Program Manager.....Preston Stover
Prom. Dir.....David Crantz
Film Mgr.....Howard Reser
Chief Engineer.....Louis P. Wagner, Jr.

WIIC—Pittsburgh—1957

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.
Owned .....WIIC, Inc.
Address.....341 Rising Main Ave.

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Tel.: FAirfax 1-8700.....NBC
Newspaper Affil.....Post Gazette
Representative .....Blair TV
Chairman of Board.....C. M. Schloss
President.....H. K. Brennen
General Manager.....Robert A. Mortensen
V.P., Sales.....Roger D. Rice
Operations, Production Mgr....Shelton Weaver
Dir. Pub. Relaions, Prom.....Caley Augustine
Film Manager.....Jack Price
Chief Engineer.....Henry Kaiser

WDAU-TV—Scranton—1953

Channel: 22 UHF..AP: 544 Kw...VP: 1000 Kw.
Owned-Oper. By.....Scranton Bcstrs., Inc.
Business Address.....1000 Wyoming Ave.
Tel.: DI 2-7634.....CBS
Representative .....H-R
President.....Mrs. M. E. Megargee
General Manager.....William P. Dix, Jr.
Commercial Manager.....Francis H. Conway
Program, Film Mgr.....George Cyr
Promotion, Pub. Dir.....Doug Halcomb
Chief Engineer.....K. R. Cooke

WNEP-TV—Scranton—1958

Channel: 16 UHF...AP: 8.5 Kw....VP: 17 Kw.
Owned By.....N.E. Pa. Bcstg., Inc.
Business Address.....333 Madison Ave.
Tel.: DI 3-1245.....ABC
Sta. Representative.....Edward Petry
President .....Mitchell Jenkins
General, Station Mgr.....Thomas P. Shelburne
Commercial Manager.....Malcolm W. Dale
Prom., Pub. Director.....Mrs. Dorothy Mugford
Program Director.....Hal Berg
Film Manager.....Donald Shook
Chief Engineer.....Roswell J. Parker

WBRE-TV—Wilkes-Barre—1953

Channel: 28 UHF..AP: 500 Kw...VP: 1000 Kw.
Owned-Oper. By.....WBRE TV Inc.
Address.....62 S. Franklin St.
Tel.: VA 3-3101.....NBC
Station Representative .....Katz
President.....Louis G. Baltimore
V.P., General Manager....David M. Baltimore
Commercial Mgr.....Franklin Coslett
Program Dir.....Adrian Riso
Promotion, Pub. Dir.....Fred Foerster
Film Mgr.....Bob Gibson
Chief Engineer.....Charles Sakoski, Sr.

WSBA-TV—York—1952

Channel: 43 UHF...AP: 86 Kw....VP: 170 Kw.
Owned-Oper. By.....Susquehanna Bcstg. Co.
Address.....P. O. Box 1868
Tel.: 25531 .....ABC
Representative .....Blair TV
President.....Louis J. Appell, Jr.
Station Mgr.....Robert M. Stough
Commercial Mgr.....H. David Berlin
Program, Promo. Director..John D. Eisenhauer
Chief Engineer.....Jack M. Schuster
Owners of: WSBA, AM; WARM, Scranton; WHLO, Akron.

Pop.: 875,000
Families: 258,000

RHODE ISLAND

TV Homes: 241,000
TV Stas. in State: 2

WJAR-TV—Providence—1949

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Operated By.....The Outlet Co.
Business-Studio Address....176 Weybosset St.
Tel.: GA 1-8255.....ABC-NBC
Representative .....Petry
President, Gen. Mgr.....Joseph S. Sinclair
Station Mgr.....David J. Shurtleff
Program Dir.....Frederick R. Griffiths
Sales Manager.....Edward Boghoslan
Promotion Director.....Alfred Brassard
Film Manager.....George Clark
Chief Engineer.....Thomas Prior
Owners of: WJAR.

WPRO-TV—Providence—1955

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....Capital Cities Bcstg. Corp.
Address.....24 Mason St.
Tel.: PL 1-9776.....CBS
Representative .....Blair-TV
President.....Frank M. Smith
General Manager.....Joseph P. Dougherty
Commercial Manager.....Al J. Gillen
Program Director.....Richard Dreyfuss
Promotion Director.....Jack Kavanagh
Publicity Director.....Marge Mahoney
Film Manager.....Mario Suacina
Chief Engineer.....John V. Ferri
Owners of: WTEN-TV, WROW-AM-FM, both Albany, N. Y.; WTVD, Raleigh-Durham, N. C.; WPRO-AM-FM; WPAT-AM-FM, Paterson, N. J.; WKBW-AM-TV, Buffalo, N. Y.

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Pop.: 2,400,000
Families: 607,000

SOUTH CAROLINA

TV Homes: 465,000
TV Stas. in State: 9

WAIM-TV—Anderson—1953

Channel: 40 UHF. AP: 153.7 Kw.. VP: 207.5 Kw.
Owned-Oper. By.....Wilton E. Hall
Business Address.....321 Kingsley Rd.
Tel.: CA 6-1511.....ABC-CBS
Station Reps.....Devney Org.; Dora-Clayton
Owner .....Wilton E. Hall
General Mgr.....Glenn P. Warnock

WCSC-TV—Charleston—1953

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....WCSC, Inc.
Business Address.....485 East Bay St.
Tel.: RAymond 3-8371.....CBS, NBC
Representative.....Peters, Griffin, Woodward
President.....John M. Rivers
National, Commercial Mgr...Virgil V. Evans, Jr.
Station Manager.....Roland Weeks
Program Director.....Charles Hall
Prom., Pub. Director.....Mrs. Lois Marshall
Film Manager.....Annie Laurie Quarterman
Chief Engineer.....Rudy Hughes

WUSN-TV—Charleston—1954

Channel: 2 VHF...AP: 53 Kw....VP: 100 Kw.
Owned By.....Reeves Bcstg. & Develop. Co.
Address.....P. O. Box 879
Tel.: TU 4-4141.....CBS-ABC
Station Reps.....Young TV; Ayers
President.....J. Drayton Hastie
General Manager.....Doug M. Bradham
Nat'l Sales, Asst. Gen. Mgr.....A. Cohen
Production Manager.....Ed Webb
Promotion Director.....Ella Rhame
Film Manager.....Gray Carroll
Engineering Director.....Walter M. Nelson
Owners of: KBAK-TV, Bakersfield, Calif.; WHTN-TV, Huntington, W. Va.

WCCA-TV—Columbia—1961

Channel: 25 UHF..AP: 96.2 Kw...VP: 192.4 Kw.
Owned By.....First Carolina Corp.
Address.....5902 Shakespeare Road
Tel.: SU 2-2525 .....ABC
Station Representative.....Weed Television
President, General Mgr.....Harold E. Anderson
Commercial Manager.....Gerald Quick
Operations Director.....Arie Landrum
Film Manager.....Guy Brooks
Chief Engineer.....Jim Luttrell
Owners of: WCCB-TV, Montgomery, Ala.

WIS-TV—Columbia—1953

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Bcstg. Co. of the South
Business Address.....1111 Bull St.
Tel.: ALpine 3-6431.....NBC
Representative..Peters, Griffin, Woodward, Inc.
President.....B. Calhoun Hipp
Exec. Vice President.....G. Richard Shafto
Station Manager.....Charles A. Batson
Comm. Manager.....Law Epps
Program Director.....Dixon Lovvorn
Prom. Dir.....Thomas Cureton
Publicity Dir.....Martee Harden
Film Manager.....Bob Humphries
Chief Engineer.....Paul Welcome
Owners of: WIS, AM; WSFA-TV, Montgomery.

WNOK-TV—Columbia—1953

Channel: 19 UHF..AP: 122 Kw...VP: 244 Kw.
Owned-Oper. By.....Palmetto Radio Corp.
Address.....1811 Main St.
Tel.: AL 2-7737.....CBS
Representative .....Raymer
V.P., Gen. Mgr.....H. Moody McElveen, Jr.
Comm. Mgr.....Dick Laughridge
Prog. Dir., Film Mgr.....Graham M. Thomas
Promotion Director.....Pat Conder
Chief Engineer.....Charlton W. Bowers

WBTW—Florence—1954

Channel: 8 VHF..AP: 191 Kw...VP: 316 Kw.
Owned-Oper. By.Jefferson Standard Bcstg. Co.
Address.....N. Irby St. Ext.
Tel.: 662-1565 .....ABC-CBS
Station Rep.....Young Television Corp.
President.....Joseph M. Bryan
V.P., General Mgr.....Charles H. Crutchfield
Managing Director.....J. William Quinn
Sales Manager.....John H. Brock
Program Director.....George B. Burnette
Prom., Pub. Director.....Whitefoord Smith
Film Manager.....Harry Hughes
Chief Engineer.....E. A. Sellars
Owners of: WBT, Charlotte.

WFBC-TV—Greenville—1953

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By..... WMRC, Inc.
Business Address.....505 Rutherford St.
Tel.: CE 9-1321.....NBC
Newspaper Affiliation .....News-Piedmont
Station Rep.....Avery-Knodel
President.....R. A. Jolley
Exec. V.P., Station Mgr.....Wilson Wearn
General Sales Mgr.....R. Q. Glass, Jr.
Program Director.....Norvin C. Duncan
Prom., Pub. Dir.....Edna Seaman
Film Director.....Charles Howard
Chief Engineer.....W. E. Garrison
Owners of: WBIR-AM-FM-TV, Knoxville, Tenn.

WSPA-TV—Spartanburg—1956

Channel: 7 VHF...AP: 144 Kw....VP: 257 Kw.
Owned-Oper. By....Spartan Radiocasting Co.
Business Address.....123 N. Converse St.
Tel.: 583-3621 .....CBS
Representative .....Hollingbery
Pres., Gen. Mgr.....Walter J. Brown
Commercial Manager.....Charles Warner
Prog. Operations Dir.....Charles Lineberger
Film Mgr.....Larry Wilson
Prom. Adv. Public Dir.....Bill Adams
Chief Engineer.....Bob Leach
Owners of: WSPA, AM-FM.

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Pop.: 690,000
Families: 199,500

SOUTH DAKOTA

TV Homes: 142,500
TV Stas. in State: 6

KXAB-TV—Aberdeen—1958

Channel: 9 VHF....AP: 30 Kw.....VP: 60 Kw.
Owned By.....S. Dakota Television, Inc.
Address.....Country Club Road
Tel.: 225-4350.....ABC-NBC
Station Rep. .....Masla; Soderlund
President.....John W. Boler
General, Comm. Manager.....Neal Edwards
Program Dir.....Dick Dunne
Promotion Director.....Lila Brown
Chief Engineer.....Comet Haroldson

KORN-TV—Mitchell—1960

Channel: 5 VHF..AP: 23.4 Kw...VP: 11.7 Kw.
Owned By.....Mitchell Bcstg. Assoc. Inc.
Address.....P. O. Box 736
Tel.: WYman 6-5621 .....NBC
President, Gen. Mgr.....R. V. Eppel
Commercial Mgr.....William Hoffman
Chief Engineer.....J. Doherty

KOTA-TV—Rapid City—1955

Channel: 3 VHF..AP: 37.5 Kw...VP: 72.4 Kw.
Owned-Oper. By....Duhamel Enterprises, Inc.
Address .....Duhamel Bldg.
Tel.: Fillmore 2-2000.....ABC-CBS
Station Rep. .....Bolling; Wayne-Evans
Pres., Gen. Mgr.....Helen S. Duhamel
Business, Comm. Mgr. .....William F. Turner
Program Director.....William Goodhope
Operations Dir.....Dan Lesmeister
Promotion Director.....Sandra Keene
Chief Engineer.....Elmer Nelson
Owners of: KOTA-AM; KDUH-TV, Hay Springs.

KRSD-TV—Rapid City—1958

Channel: 7 VHF...AP: 12.9 Kw...VP: 25.7 Kw.
Owned.....Heart of Black Hills Stations
Address.....1438 Mt. View Road
Tel.: FI 2-6050.....NBC
Station Rep. .....Masla
President, Ch. Eng. .....Eli Daniels
General Manager.....Dan C. Palen
Program Director.....Monte Loos
Promotion Director.....Adeline Schmidt
Publicity Director.....Audrey Weber

KELO-TV—Sioux Falls—1953

Channel: 11 VHF..AP: 123 Kw...VP: 220 Kw.
Owned-Oper. By.....Midcontinent Bcstg. Co.
Business Address.....Phillips Ave. & 13th St.
Tel.: EDison 8-9631.....ABC-CBS-NBC
Station Representative.....H-R; Evans
President.....Joseph L. Floyd
Exec. V.P., General Mgr.....Evans A. Nord
Operations Mgr., Prog. Dir.....Tom Sheeley
Chief Engineer.....Les Froke
Owners of: KELO-AM; Sioux Falls; WLOL-AM-FM, Minneapolis; WKOW-AM-TV, Madison; KSO, Des Moines.

KSOO-TV—Sioux Falls—1960

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....KSOO-TV, Inc.
Address.....8th St. & Phillips Ave.
Tel.: EDison 4-5601.....ABC-NBC
Station Reps.....Avery-Knodel; H. S. Hyett
President.....Morton Henkin
Exec. Vice President.....Tom Barnes
General Sales Manager.....Pat Patterson
Production Director.....John Kurtz
Promotion, Publicity Director.....Ed Thomas
Film Director.....Ken Moore
Technical Director.....M. Pierce

Pop.: 3,625,000
Families: 998,000

TENNESSEE

TV Homes: 767,500
TV Stas. in State: 14

WDEF-TV—Chattanooga—1954

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....WDEF Broadcasting Co.
Address.....3300 Broad St.
Tel.: AM 7-3392.....CBS
President.....Carter M. Parham
Station Mgr.....Otis H. Segler
Program Dir.....Morris Quave
Promotion Dir.....Joan Hamill
Film Mgr.....J. L. Smith
Chief Engineer.....Burford Young
Owners of: WDEF, AM.

WRGP-TV—Chattanooga—1956

Channel: 3 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....Mountain City TV, Inc.
Business Address.....1214 McCallie Ave.
Tel.: OX 8-1505.....NBC
Representative .....H-R
President .....Jack Berkman
General Manager.....Harry D. Burke
V.P., Sales Manager.....George P. Moore
Film Manager.....Art Betchel
Promotion Dir.....Reg Stagmaier
Chief Engineer.....B. B. Barns
Owners of: WBOY, AM-TV, Clarksburg; KODE, AM-TV, Joplin; WSTV, AM-TV, Steubenville; WSOL, Tampa; WPIT, Pittsburgh; WRDW, Augusta.

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WTVC—Chattanooga—1958

Channel: 9 VHF...AP: 158 Kw....VP: 316 Kw.
Owned.....Martin Theatres of Georgia, Inc.
Business Address.....Hotel Patten
Tel.: AM 6-4151.....ABC
Sta. Representative.....Young TV
President.....E. D. Martin
General Mgr.....R. R. Owen
Commercial Manager.....Joe Windsor
Program Director.....Tommy Reynolds
Operations Director.....Leon Webb
Owners of: WTVM-TV, Columbus, Ga.

WDXI-TV—Jackson—1955

Channel: 7 VHF...AP: 44 Kw....VP: 86.7 Kw.
Owned-Oper. By.....Dixie Bcstg. Co.
Business Address.....Williams Bldg.
Tel.: 7-9611.....ABC-CBS
Representative....Venard, Rintoul, McConnell
President .....Aaron B. Robinson
General Manager.....John E. North
Prog. Dir., Film Mgr.....James W. Hoppers
Publicity Dir.....Marge Borg
Chief Engineer.....James Thomas

WJHL-TV—Johnson City-Kingsport—1953

Channel: 11 VHF..AP: 156 Kw...VP: 316 Kw.
Owned-Oper. By.....WJHL, Inc.
Business Address.....137-145 W. Main St.
Tel.: WAlnut 6-2151.....ABC-CBS
Representative .....Pearson
Pres., Gen. Mgr.....W. Hanes Lancaster, Jr.
Sales Mgr.....J. Will Hall
Program Director.....Alfred Gregory
Prom., Pub. Director.....Madge Rudolph
Chief Engineer.....William C. Hunter

WATE-TV—Knoxville—1953

Channel: 6 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. .....WATE, Inc.
Business Address.....612 S. Gay St.
Tel.: 524-4651.....NBC
Representative...Harrington, Righter & Parsons
President.....Cowan Rodgers, Jr.
Exec. V.P., Gen. Mgr. .....W. H. Linebaugh
Comm. Manager.....J. T. McCloud
Program Director.....J. H. Reese
Promotion Director.....Harold L. Ernest, Jr.
Chief Engineer.....Fred M. Andrews
Owners of: WATE.

WBIR-TV—Knoxville—1956

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....WMRC, Inc.
Business Address.....1513 Hutchison Ave.
Tel.: 525-8101.....CBS
Newspaper Affil. ....Greenville News Piedmont
Station Representative.....Avery-Knodel
President.....R. A. Jolley, Sr.
General, Sta. Mgr.....John P. Hart
Commercial Manager.....Neal W. Branch
Prom., Pub. Dir. .....Alma Ward
Prog. Dir., Film Mgr., ...Peter Fennelly
Chief Engineer.....J. Rex Horton
Owners of: WBIR-AM-FM, Knoxville; WFBC-AM-FM-TV, Greenville, S. C.

WTVK—Knoxville—1953

Channel: 26 UHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....So. Central Bcstg. Co.
Business Address.....P. O. Box 1388
Tel.: 687-2312 .....ABC
Representative .....Pearson
President, Gen. Mgr.....J. Engelbrecht
Comm. Program Dir.....W. E. Eckstein
Sales Promotion.....Florence Lawson
Chief Engineer.....Carl Lawson

WHBQ-TV—Memphis—1953

Channel: 13 VHF..AP: 160 Kw...VP: 316 Kw.
Owned-Oper. By.....RKO General, Inc.
Address .....Hotel Chisca
Tel.: BR 2-3441.....ABC
Station Rep...Nat'l. Sales Div. RKO General
President.....Thomas F. O'Neil
Gen. Mgr.....D. A. Noel
Local Sales Mgr.....Alex Bonner
Nat. Sales Mgr.....Gordon Lawhead
Program, Prom. Mgr.....Lance Russell
Chief Engineer.....Roy Welton
Owners of: WHBQ-AM; WNAC-AM-FM-TV, Boston; KHJ-AM-FM-TV, Los Angeles; KFRC, San Francisco; WOR-AM-FM-TV, New York; CKLW-AM-TV, Detroit-Windsor; WGMS, Washington, D. C.; WHCT, Hartford.

WMCT—Memphis—1948

Channel: 5 VHF...AP: 60 Kw....VP: 100 Kw.
Owned-Operated.....WMC Bcstg. Co.
Address.....1960 Union Ave.
Tel.: BRoadway 4-8515.....NBC
Newspaper Affil.....Commercial Appeal
Representative .....Blair TV
President .....Mark Ferree
General Manager.....H. W. Slavick
Station, Comm. Mgr.....Earl Moreland
Program, Film Mgr.....James Ferguson
Prom., Publicity Dir.....Jack Agnew
Chief Engineer.....E. C. Frase, Jr.
Owners of: WMC, AM-FM.

WREC-TV—Memphis—1956

Channel: 3 VHF..AP: 60.3 Kw...VP: 100 Kw.
Owned-Oper. By.....WREC Bcstg. Service
Business Address.....Hotel Peabody Bldg.
Tel.: JA 5-1313.....CBS
Representative .....Katz
President, Gen. Mgr.....Hoyt B. Wooten
Commercial Mgr.....Charles B. Brakefield
Program, Prom. Mgr.....Jack Michael
Chief Engineer.....Wilson Raney

WLAC-TV—Nashville—1954

Channel: 5 VHF...AP: 50 Kw....VP: 100 Kw
Owned-Oper. .....WLAC-TV Inc.
Address.....159 Fourth Avenue North

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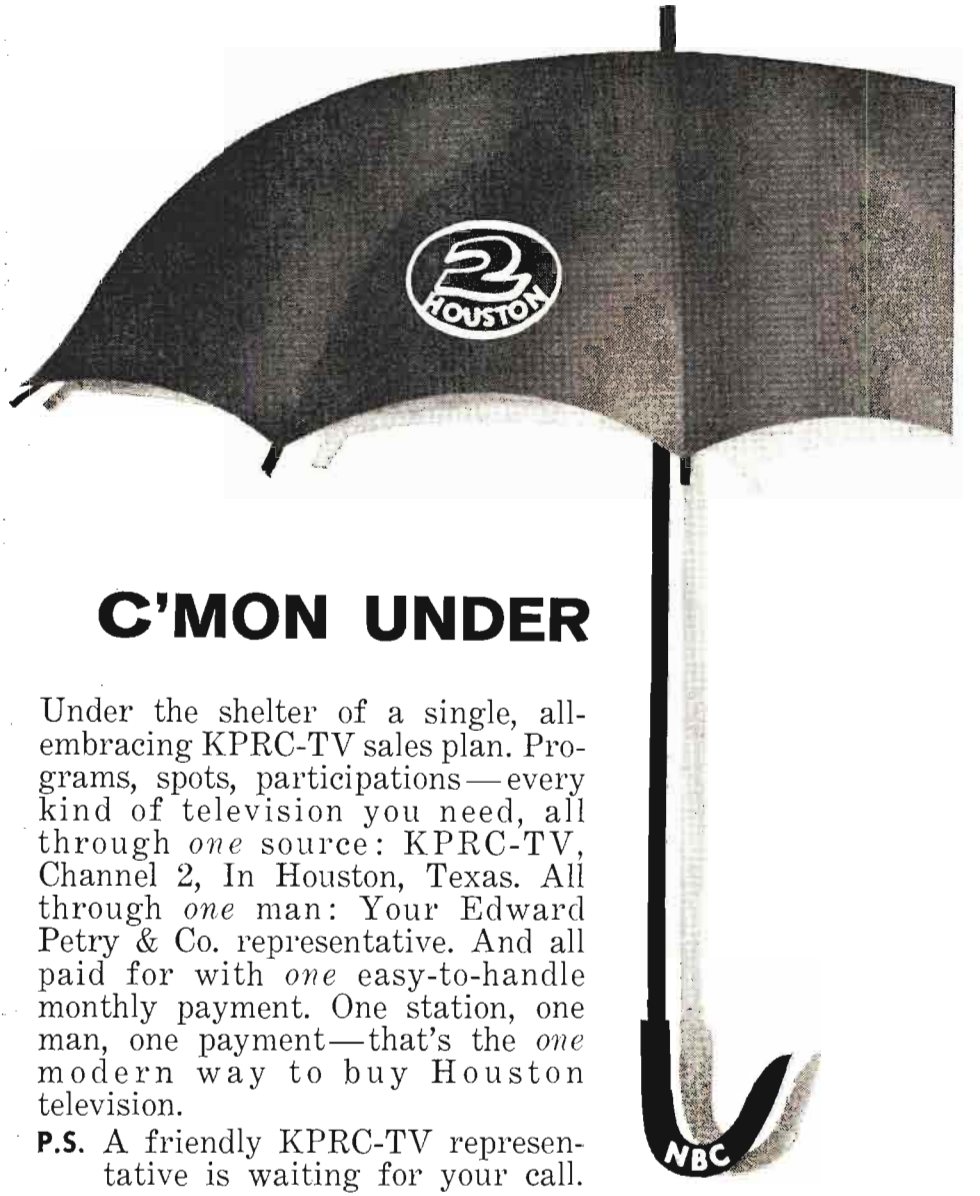

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Tel.: CH 2-4331 ..... CBS
Representative ..... Katz
Exec. V.P. & Gen. Mgr. ..... T. B. Baker, Jr.
Ass't to Mgr. ..... Ruth C. Talley
Gen. Sls. Manager ..... R. M. Reuschle
Operations Mgr. ..... Roy A. Smith
Chief Engineer ..... Ralph L. Hucaby

WSIX-TV—Nashville—1953

Channel: 8 VHF..AP: 109 Kw...VP: 316 Kw.
Owned-Oper. By ..... WSIX Inc.
Address ..... 441 Murfreesboro Road
Tel.: AL 5-5431 ..... ABC
Station Rep. ..... Peters, Griffin, Woodward
President ..... Louis R. Draughon
Sta., Gen. Mgr. ..... E. S. Tanner
Commercial Manager ..... J. McMurry
Operations Director ..... Robert L. Chaudoin
Prom., Pub. Dir. ..... W. A. Jones
Chief Engineer ..... C. R. Duke
Owners of: WSIX, AM-FM.

WSM-TV—Nashville—1950

Channel: 4 VHF...AP: 50 Kw....VP: 100 Kw.
Owned By ..... WSM, Inc.
Address ..... 7th & Union
Tel.: AL 4-5656 ..... NBC
Representative ..... Petry
President ..... John H. DeWitt, Jr
V.P., Gen. Mgr. ..... Irving Waugh
Comm. Manager ..... Hi Bramham
Operations Mgr., Film Mgr. ..... Brad Crandall
Prom. Dir. ..... Chuck Olson
Chief Engineer ..... Aaron Shelton

Pop.: 10,050,000
Families: 2,972,000

TEXAS

TV Homes: 2,405,000
TV Stas. in State: 46

KPAR-TV—Abilene—Sweetwater—1956

Channel: 12 VHF..AP: 72.5 Kw...VP: 145 Kw.
Owned By ..... Texas Key Bcsirs.
Bus. Address 7400 College Ave., Lubbock, Tex.
Tel.: SH 4-2345 ..... CBS-ABC
Station Representative ..... Adv. Time Sales
President ..... Jimmy Isaacs
General Sales Manager..R. S. "Bud" Nielsen
National Sales Manager ..... John Henry
Program Dir. ..... Ray Trent
Film Dir. ..... Dick Knerr
Chief Engineer ..... Rudy Starnes
Owners of: KDUB, AM-TV, Lubbock; KVER-TV, Clovis, N. M.; KEDY, TV, Big Spring.

KRBC-TV—Abilene—1953

Channel: 9 VHF..AP: 72.5 Kw...VP: 14.5 Kw.
Owned-Oper. By.....Abilene Radio & TV Co.
Business Address ..... 4510 So. 14th St.
Tel.: OW 2-4242 ..... NBC
Station Rep. ..... Bolling
President ..... Dale Ackers
Station Mgr. ..... William C. Terry
Program Director ..... Normand Mann
Chief Engineer ..... Troy Mallon

KVLF-TV—Alpine—1961

Channel: 12 VHF...AP: .15 Kw...VP: .17 Kw.
Owned By ..... Big Bend Broadcasters
Address ..... Box 779
Tel.: TE 7-2144 ..... ABC
Station Representative ..... Clyde Melville
President, Gen. Mgr. ..... Gene Hendryx
Commercial Manager ..... Bob Gaines
Program Director ..... Phil W. Ebensberger
Chief Engineer ..... Fritz Weyerts
Owners of: KVLF, Alpine.

KFDA-TV—Amarillo—1953

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By ..... Texas State Network
Address ..... P. O. Box 1400
Tel.: EV 3-2226 ..... CBS
Station Representative ..... Blair TV
President ..... Gene L. Cagle
Gen., Sta. Mgr. ..... John Tyler
Program Manager ..... Dick Hall
Film Mgr. ..... Edmund G. Belter
Promoion, Pub. Dir. ..... Ray Knight
Chief Engineer ..... Bill Smith
Owners of: KFJZ-AM-FM, Fort Worth, Tex.; KRIO, McAllen, Tex.

KGNC-TV—Amarillo—1953

Channel: 4 VHF.. AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By..Globe News Publishing Co.
Business Address ..... 2000 N. Polk St.
Tel.: EVergreen 3-3321 ..... NBC
Newspaper Affiliation....News, Times, Globe
Representative ..... Katz
President ..... Parker Prouty
General Manager ..... Bob Watson
Station, Comm. Mgr. ..... Bill Clarke
Prom. Dir. ..... John Banasik
Prod. Mgr. ..... Bud Pursley
Chief Engineer ..... W. H. Torrey

KVII-TV—Amarillo—1957

Channel: 7 VHF..AP: 100 Kw...VP: 316 Kw.
Owned ..... Southwest States, Inc.
Business Address ..... P.O. Box 925
Tel.: DR 3-1787 ..... ABC
Station Representative ..... Bolling
President ..... Cecil Trigg
Gen. Mgr. ..... C. W. Keys
Asst. Manager ..... Bill Bailey
Commercial Mgr. ..... Ross Newby
Promotion Mgr. ..... Bill Harkins
Chief Engineer ..... C. L. Sweet
Owners of: KOSA-TV, Odessa; KROD-TV, El Paso.

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KTBC-TV—Austin—1952

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....The L-B-J Co.
Address .....Box 1155
Tel.: GR 2-2424.....ABC-CBS-NBC
Representative .....Raymer
Pres., Gen. Mgr.....J. C. Kellam
V.P., Station Relations.....Warren Woodward
Vice President.....Paul Bolton
Gen. Sales Manager.....O. P. (Bob) Bobbitt
Administrative Asst. .....Elmo Brown
Program Directors.....D. Love, C. Pryor
Promotion Mgr.....Larry Carothers
Chief Engineer.....Ben Hearn
Owners of: KTBC, AM-FM.

KBMT-TV—Beaumont—1961

Channel: 12 VHF...AP: 158 Kw...VP: 316 Kw.
Owned By.....Television Broadcasters, Inc.
Address.....1420 Calder Ave.
Tel.: TE 3-7512.....ABC
Station Representative.....Hollingbery
President.....Randolph Reed
General, Comm. Mgr.....John H. Fugate
Program, Film Mgr. .....A. R. McCausland
Promotion, Pub. Dir. .....J. Arthur Pugh
Chief Engineer.....Vernon L. Dillaplain

KFDM-TV—Beaumont—1955

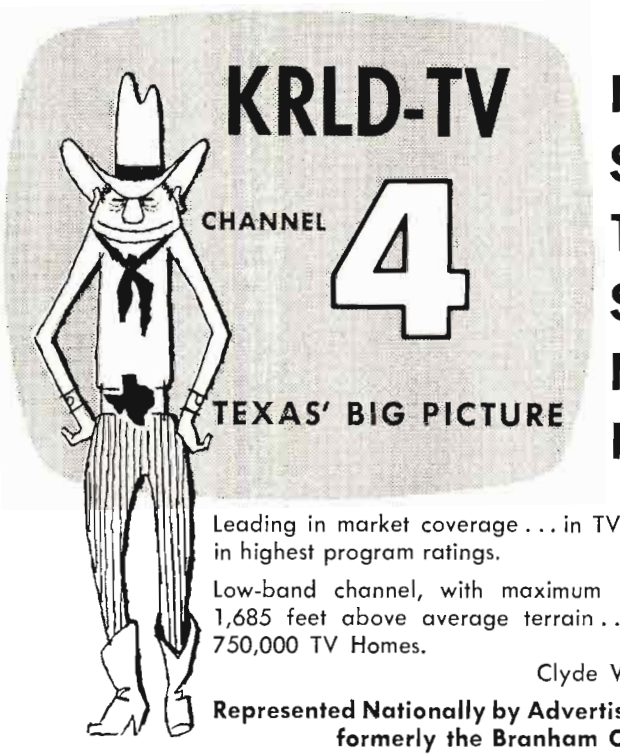
Channel: 6 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....Beaumont Bcstg. Corp.
Address.....2955 Freeway W., T.V. Center
Tel.: TW 2-6622.....CBS
Representative ....Peters, Griffin, Woodward
President .....D. A. Cannan
General Manager.....C. B. Locke
Comm., Film Mgr. .....Mott M. Johnson
Program Dir.....Bob McManus
Promotion, Pub. Dir. .....Bill Hammond
Chief Engineer.....Harold W. Bartlett
Owners of: KFDM-AM.

KEDY-TV—Big Spring—1956

Channel: 4 VHF...AP: 6.3 Kw....VP: 12.9 Kw.
Owned By.....Grayson Enterprises
Address.....7400 College Ave., Lubbock, Tex.
Tel.: SH 4-2345 (Lubbock).....CBS-ABC
Station Rep. .....Advertising Time Sales
President.....Sidney W. Grayson
General Manager.....Nat Levine
Station Mgr.....Jack Wallace
Gen. Sales Mgr.....R. S. Nielsen
Natl. Sales Mgr.....John Henry
Program Director.....Ray Trent
Film Director.....Dick Knerr
Chief Engineer.....Rudy Starnes
Owners of: KDUB, AM-TV, Lubbock; KPAR, Abilene.

KBTX-TV—Bryan—1957

Channel: 3 VHF..AP: 30.2 Kw...VP: 60.3 Kw.
Owned.....Brazos Bcstg. Co.
Business Address.....Box 3237



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Tel.: VI 6-7777.....ABC-CBS
Station Rep.....Venard, Rintoul, McConnell
President, Gen. Mgr.....M. N. Bostick
Sta. Mgr.....Harry Lee Gillam
Program Director.....Earl R. Greathouse
Promotion Director.....John Scogin
Advertising Manager.....Boyce Oliver
Chief Engineer.....W. B. Cox

KRIS-TV—Corpus Christi—1956

Channel: 6 VHF..AP: 50 Kw., VP: 100 Kw.
Owned-Oper. By.....Gulf Coast Bcstg. Co.
Business Address.....409 S. Staples St.
Tel.: TU 3-6511.....ABC-NBC
Representative.....Peters, Griffin, Woodward
Pres., Gen. Mgr.....T. Frank Smith
Chief Engineer.....Jerry E. Smith

KZTV—Corpus Christi—1956

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....KSIX-Television, Inc.
Business Address.....Show Room Bldg.
Tel.: TUlip 4-1616.....ABC-CBS
Station Rep.....Advertising Time Sales
Pres., Sta., Gen. Mgr.....Vann M. Kennedy
Commercial Manager.....Bob Payne
Program Director.....Gene Looper
Promotion Director.....Mary L. Kennedy
Chief Engineer.....D. Taylor

KRLD-TV—Dallas—1949

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
Owned.....Times Herald Printing Co.
Business Address.....Herald Square
Tel.: RI 2-6811.....CBS
Newspaper Affiliation...Dallas Times Herald
Station Rep.....Advertising Time Sales
President.....Clyde Rembert
V.P., Gen. Mgr.....Roy M. Flynn
Comm. Manager.....Gene Cuny
Asst. Gen. Mgr.....Ves Box
Prom., Pub. Director.....J. W. Axtell
Program Dir.....Fritz Kuler
Film Manager.....Nick Mueller
Chief Engineer.....B. B. Honeycutt
Owners of: KRLD, AM-FM.

WFAA-TV—Dallas—1949

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Operated By.....A. H. Belo Corp.
Address.....Communications Center
Tel.: RI 8-9631.....ABC
Newspaper Affiliation.....Morning News
Station Rep.....Petry
President.....Joseph M. Dealey
General, Sta. Mgr.....Ed Pfeiffer
Asst. Mgr., Comm. Mgr.....Dick Drummy
Prom., Pub. Dir.....Casey Cohlmia

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- FLOATING SOUND STAGE
- 9 MARCONI 4½" IMAGE ORTHICON CAMERAS
- 6 TRANSISTORIZED MULTI-CHANNEL AUDIO CONSOLES
- 5 AMPEX VIDEOTAPE RECORDERS
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Serving the greater DALLAS-FORT WORTH market
Television Service of The Dallas Morning News

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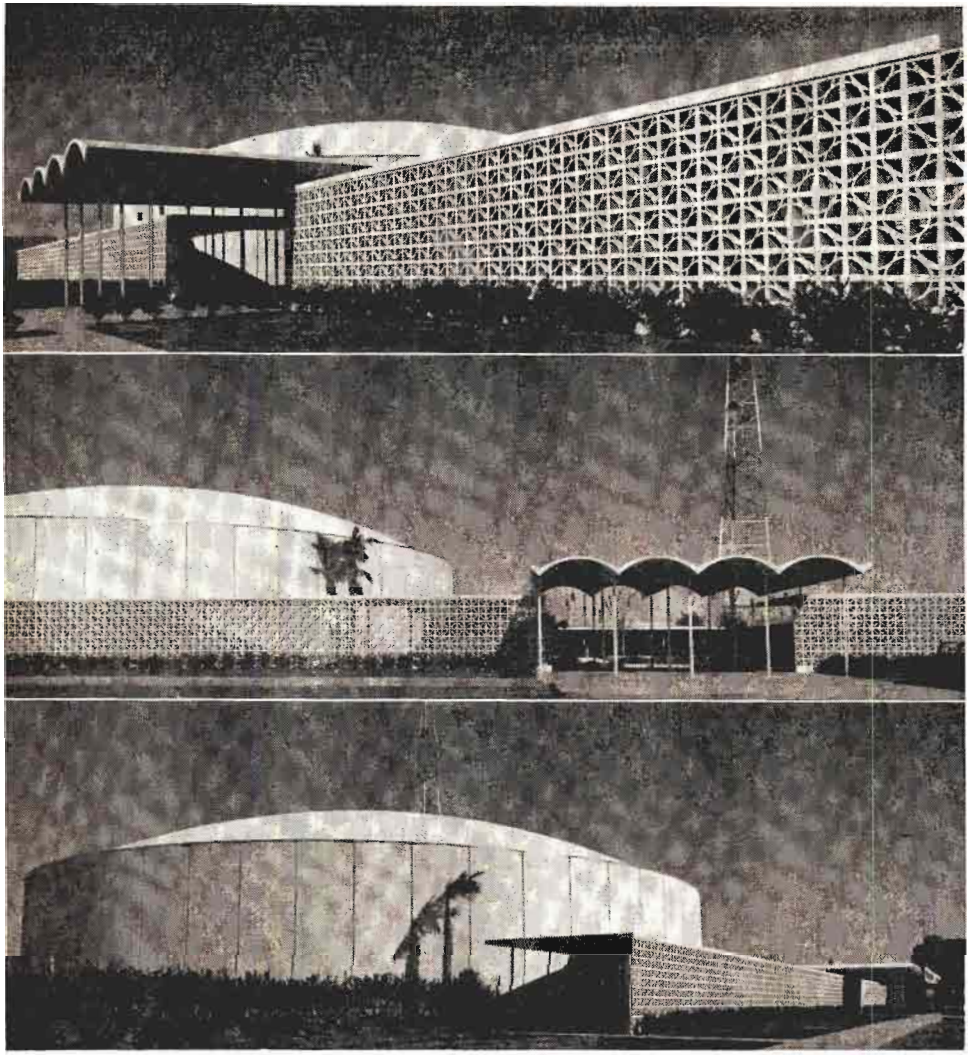

The television station of tomorrow is in Houston today

From every angle--Rates, Ratings, Local Prestige--
KTRK-TV is the VITAL BUY in HOUSTON

KTRK-TV — Channel 13

P.O. BOX 12, HOUSTON 1, TEXAS·ABC BASIC · HOUSTON CONSOLIDATED TELEVISION CO.
NATIONAL REPRESENTATIVES: GEO. P. HOLLINGBERY CO., 500 FIFTH AVENUE, NEW YORK 36, N.Y.
GENERAL MANAGER, WILLARD E. WALBRIDGE; COMMERCIAL MANAGER, BILL BENNETT.

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Production Manager.....Dick Gray
Ooperations Manager.....Jim Pratt
Film Manager.....Mary Gay Blackburn
Chief Engineer.....Chris Irby
Owners of: WFAA-AM-FM.

KELP-TV—El Paso—1956

Channel: 13 VHF..AP: 15.8 Kw...VP: 26.6 Kw.
Owned-Oper. By.....KELP TV Corp.
Business Address.....4530 Delta St.
Tel.: KE 3-5911.....ABC
Representative .....Young TV
President .....Norman Alexander
General Manager.....Gene Roth
Program Dir.....Jerry Baker
Film Mgr.....Dub Hartline
Publicity Dir.....Otto Goessl
Ch. Eng.....Michael Gaglio

KROD-TV—El Paso—1952

Channel: 4 VHF...AP: 31 Kw....VP: 62 Kw.
Owned-Oper. By.....Southwest States, Inc.
Address.....2201 Wyoming St.
Tel.: KE 2-6551.....CBS
Sta. Rep. .....Bolling
Chairman of Board.....Jack C. Vaughn
President.....Cecil L. Trigg
Sta. Mgr., Film Buyer.....Larry Daniels
Nat. Sales Mgr.....George Collie
Local Sales Mgr. .....Sheldon Turner, Jr.
Program Dir.....Bernie Bracher
Promotion, Pub. Dir. .....Jim Suggs
Chief Engineer.....Frank Jordan
Owners of: KROD, AM; KOSA-AM-TV, Odessa; KVII-TV, Amarillo.

KTSM-TV—El Paso—1953

Channel: 9 VHF AP: 90 Kw....VP: 45 Kw.
Owned-Operated By.....Tri-State Bcstg. Co.
Address.....801 N. Oregon St.
Tel.: KE 2-5423.....NBC
Representative .....Hollingbery
President, Gen. Mgr.....Karl O. Wyler, Sr.
Exec. V.P., Comm. Mgr.....Karl O. Wyler, Jr.
Asst. V.P., Program Dir.....Jack Rye
Prom., Pub. Dir. .....Judy Freeman
Chief Engineer.....Kenneth J. Walton
Owners of: KTSM, AM.

KTVT-TV—Fort Worth—1955

Channel: 11 VHF..AP: 107 Kw...VP: 210 Kw.
Owned-Oper. By.....NAFI Telecasting, Inc.
Address.....4801 West Freeway
Tel.: PE 8-1951.....Independent
Station Rep. .....Blair
President, Gen. Mgr. .....John D. Hopkins
Commercial Manager.....Bill Andrews
Program, Film Mgr. .....Arno W. Mueller
Prom., Pub. Dir. .....Bill Camfield
Chief Engineer.....W. E. Kessel
Owners of: KCOP-TV, Los Angeles; KPTV-TV, Portland, Ore.

WBAP-TV—Fort Worth—1948

Channel: 5 VHF..AP: 60.3 Kw...VP: 100 Kw.
Owned-Oper. By.....Carter Publications, Inc.
Business Address.....3900 Barnett St.
Tel.: JE 6-1981.....NBC
Newspaper Affiliation .....Star-Telegram
Representative ....Peters, Griffin, Woodward
President.....Amon Carter, Jr.
V.P. & Director.....Harold V. Hough
Gen., Sta. Mgr.....Roy Bacus
Commercial Manager.....Jack Rogers
Program Dir., Film Buyer.....Robert Gould
Prom., Pub. Dir.....Phil W. Wygant
Chief Engineer.....Rupert Bogan
Owners of: WBAP, AM-FM.

KGBT-TV—Harlingen—1953

Channel: 4 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....Harbenito Bcstg. Co.
Address.....P. O. Box 711
Tel.: GA 3-4880.....ABC-CBS
Representative....Venard, Rintoul, McConnell
President, General Mgr.....McHenry Tichenor
Commercial Mgr.....Joe Yowell
Program Dir.....Mal Kasanoff
Chief Engineer.....Al Beck

KHOU-TV—Houston—1953

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Gulf Television Corp.
Address.....P. O. Box 11
Tel.: JA 9-4811.....CBS
Representative.....H. R. Television
President.....C. Wrede Petersmeyer
General, Sta. Mgr.....James C. Richdale, Jr.
Comm. Manager.....Robert O. Paxson
Film Mgr., Prog. Dir. .....C. Calvin Jones
Prom. Dir.....Roland Brazier
Publicity Dir.....James Everhart
Chief Engineer.....Art Biggs
Owners of: WISH-AM-TV, Indianapolis, Ind.; WANE-AM-TV, Fort Wayne, Ind.; KOTV, Tulsa, Okla.; KXTV, Sacramento, Calif.

KTRK-TV—Houston—1954

Channel: 13 VHF..AP: 170 Kw...VP: 316 Kw.
Owned-Oper...Houston Consolidated TV Co.
Address.....P. O. Box 12
Tel.: JA 6-1313.....ABC
Newspaper Affiliation .....Chronicle
Representative .....Hollingbery
President.....John T. Jones, Jr.
Exec. V.P., Gen. Mgr.....W. E. Walbridge
Program Director.....John E. Hill
Comm. Manager.....William F. Bennett
Program Mgr.....Howard Finch
Film Mgr.....M. B. Johnson
Publicity Dir.....Lila Gordon
Advertising Dir.....Paul Montague
Chief Engineer.....Tom Hiner

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KPRC-TV—Houston—1950

Channel: 2 VHF..AP: 100 Kw...VP: 50 Kw.
Owned-Oper. By.....Houston Post Co.
Address .....Box 1234
Tel.: MA 3-9271.....NBC
Newspaper Affiliation .....Post
Representative .....Petry
President.....Mrs. Oveta Culp Hobby
V.P., Gen. Mgr.....Jack Harris
Sta., Comm. Mgr.....Jack McGrew
Production Mgr.....Ridge Radney
Prom., Adv. Mgr.....Kirt Harriss
Film Mgr.....Earl Corridon
Publicity Dir.....Ednah Forester
Chief Engineer.....Paul Huhndorfi

(See Page 818 for Ad)

KGNS-TV—Laredo—1956

Chanel: 8 VHF....AP: 4.5 Kw. ....VP: 9.6 Kw
Owned By.....Southwestern Operating Co
Business Address.....820 Convent Ave.
Tel.: RAndolph 3-3674.....ABC-CBS-NBC
Newspaper Affil. .....Southwestern Publishing
Station Rep. .....Venard, Rintoul & McConnell
President.....Donald W. Reynolds
General, Sta. Mgr. .....Roy Bowman
Prog., Prom. Dir. .....Pat Miller
Film Manager.....Ernie Ramirez
Chief Engineer.....Irven Simpson

Owners of: KFSA-TV-AM, Ft. Smith; KOLO-TV-AM, Reno; KLR4-TV, Las Vegas; KGNS, Laredo; KBRS, Springdale, Ark.; KOKL, Okmulgee, Okla.; KORK, Las Vegas; KFOY, Hot Springs.

KCBD-TV—Lubbock—1952

Channel: 11 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By....Bryant Radio & TV Inc.
Business Address.....5600 Ave. A.
Tel.: SH 4-1414.....NBC
Representative .....Raymer
Pres., Gen. Manager.....Joe H. Bryant
Asst. Gen. Manager.....Robert L. Snyder
National Sales Mgr.....Ray Poindexter
Comm. Manager.....George L. Tarter
Program Director.....Bill Taylor
Film Mgr.....Leon Feazell
Publicity Mgr.....Joan Prigmore
Chief Engineer.....Frank Lee

Owners of: KCBD, AM.

KDUB-TV—Lubbock—1952

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....Grayson Enterprises
Bus. Address.....7400 College Ave.
Tel.: SH 4-2345.....CBS, ABC
Station Rep. .....Advertising Time Sales
President.....Sidney W. Grayson
General Manager.....Nat Levine
Gen. Sales Mgr.....R. S. "Bud" Nielsen
National Sales Manager.....John Henry
Program Dir.....Ray Trent
Film Director.....Dick Knerr
Chief Engineer.....Rudy Starnes

Owners of: KDUB, AM; KPAR, Abilene; KEDY, Big Spring.

1 BUY.... 4 STATIONS

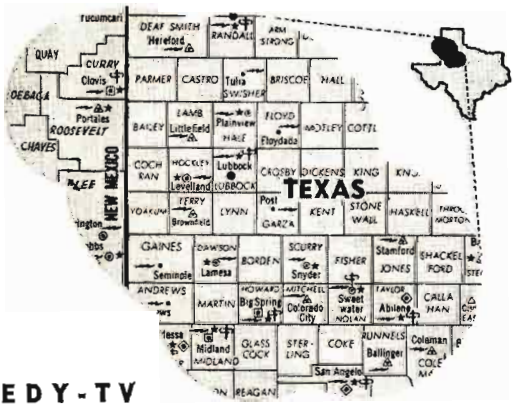
The West Texas Television Network serves the CBS signal to a 70 county area (62 of which are unduplicated by any W.T.T.N. stations),

"Sales Management," July 10, 1960

PEOPLE
1,140,500

RETAIL SALES
$1,429,728,000

BUYING INCOME
$2,043,234,000



KDUB-TV LUBBOCK, TEXAS
KPAR-TV ABILENE - SWEETWATER
KEDY-TV BIG SPRING, TEXAS
KVER-TV CLOVIS, NEW MEXICO

west texas television network

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KTRE-TV—Lufkin—1955

Channel: 9 VHF..AP: 12.5 Kw...VP: 26 Kw.
Owned-Oper. By....Forest Capital Bcstg. Co.
Business Address.....P. O. Box 701
Tel.: NE 4-7771.....NBC-CBS-ABC
Sta. Rep..Venard, Rintoul, McConnell; Melville
President.....R. W. Wortham, Jr.
Gen., Sta. Mgr.....Richman Lewin
Director of Sales.....Royce Christenson
Film Mgr.....David Allen
Program Dir.....Bill Carter
Prom., Publicity Dir.....Pat Mathews
Chief Engineer.....Fred Clinton Hill
Owners of: KTRE, AM.

KDCD-TV—Midland—1961

Channel: 18 UHF..AP: 760 Kw. ..VP: 470 Kw.
Owned By.....Midland Telecasting Co., Inc.
Address.....Box 5345
Tel.: OX 4-4344.....Independent
President.....Dalton H. Cobb
General, Film Mgr. .....Chet Darwin
Commercial Manager.....Paul Sanders
Promotion Director.....Vic Scarpelli
Chief Engineer.....Dick Deason

KMID-TV—Midland—1953

Channel. 2 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By..Midessa Television Co., Inc.
Business Address.....P.O. Box 2758
Tel.: MU 2-7321.....NBC
Rep.....Venard, Rintoul & McConnell, Brown
President.....J. C. Dunagan
General Manager.....Roy Herndon
Chief Engineer.....Bill Buford

KVKM-TV—Monahans—1958

Channel: 9 VHF....AP: 10 Kw.....VP: 5 Kw.
Owned By.....Tri-Cities Bcstg. Co.
Address .....Drawer K
Tel.: WI 3-3231.....ABC
Sta. Rep.....Melville; Masla
General, Comm. Mgr.....J. Ross Rucker
Promotion Mgr.....Pat Cullum
Chief Engineer.....Rubin L. Masters

KTES—Nacogdoches—1958

Channel: 19 UHF..AP: 9.12 Kw...VP: 16.6 Kw.
Owned-Oper. By.....G. P. Scoggins
Business Address.....Box 248
Tel.: LOgan 4-4181.....ABC
Pres., Gen. Mgr.....Lee Scarborough

KOSA-TV—Odessa—1956

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Southwest States, Inc.
Bus. Address.....1211 N. Whitaker
Tel.: FE 7-8301.....CBS
Representative .....Bolling
Pres., Gen. Mgr.....Cecil L. Trigg
Station Manager.....John Vacca
Sales Manager.....Ed Costello
Film Dir.....George Duesler
National Sales Manager.....George Collie
Chief Engineer.....Bill Schock
Owners of: KROD-TV, El Paso; KRNO, San Bernardino; KVII-TV, Amarillo.

KPAC-TV—Port Arthur—1957

Channel: 4 VHF...AP: 50 Kw....VP: 100 Kw.
Owned.....Texas Goldcoast TV Inc.
Address .....Box 1059
Tel.: YUkon 5-5557.....NBC
Station Rep. .....Bolling
Pres., Gen. Mgr.....Julius Gordon
Sls. Mgr.....Mack Newberry
Operations Mgr.....John Stegall
Publicity Dir.....Adeline Salter
Chief Engineer.....D. Daniels

KCTV—San Angelo—1953

Channel: 8 VHF..AP: 13.5 Kw...VP: 27.5 Kw.
Owned-Oper. By..Westex Television Co., Inc.
Business Address.....Box 1941
Tel.: 7183 .....CBS
Rep....Melville, Venard, Rintoul & McConnell
President.....B. P. Bludworth
Gen., Sta. Mgr.....J. Harley Hubbard
Prog. Dir.....A. Cobb
Advertising Mgr.....Jerry Burns
Film Manager.....Charles Cathey
Chief Engineer.....Larry Charlesworth

KENS-TV—San Antonio—1950

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Express Publ. Co.
Business Address.....Ave. E & 4th St.
Tel.: CA 5-7411.....CBS
Representative.....Peters, Griffin, Woodward
Newspaper Affil.....Express & News
President.....Frank G. Huntress, Jr.
General Mgr.....Wayne Kearl
Technical Supervisor.....Buford R. McMillan

KONO-TV—San Antonio—1957

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Mission Tcstg. Corp.
Business Address.....1408 N. St. Mary's St.
Tel.: CA 6-7611.....ABC
Station Representative.....Katz
President.....Bob A. Roth
Gen., Sta. Mgr.....James M. Brown
Program Director.....Perry Dickey
Prom., Pub. Dir.....Katie Ferguson
Film Manager.....Sam Rocco
Dir. of Engineering.....George Ing
Chief Engineer.....Larry Beckmann

KWEX-TV—San Antonio—1955

Channel: 41 UHF....AP: 6 Kw.....VP: 11 Kw.
Owned By.....Spanish Inter. Bcstg. Corp.
Business Address.....111 Martinez St.
Tel.: CApital 7-4141.....Independent
Station Representattive..Devney Organization
President.....Frank Fouce
General Manager.....Emiko Nicolas
Station Manager.....Sam Murray
Commercial Manager.....Lupe Rodriguez

WOAI-TV—San Antonio—1949

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By....Southland Industries, Inc.
Address.....1031 Navarro St.
Tel.: CA 7-4221.....NBC

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Representative ..... Petry
Board Chairman ..... Hugh Halff, Jr.
Pres., Gen. Mgr. ..... James M. Gaines
Manager ..... Edward V. Cheviot
Prog. Director ..... Robert Reed
Promotion Dir. ..... Charles Larkins
Film Manager ..... Faye Leavitt
Chief Engineer ..... Charles Jeffers

KCEN-TV—Temple-Waco 1953

Channel: 6 VHF . . AP: 50 Kw. . . VP: 100 Kw
Owned By ..... Channel 6, Inc.
Business Address ..... 17 S. 3rd St
Tel.: PR 3-6868 ..... NBC
Newspaper Affiliation ..... Telegram
Representative ..... Blair TV Assoc.
President ..... Frank W. Mayborn
General Manager ..... Burton Bishop
Asst. Manager ..... Doug Thompson
Film Mgr. ..... John Schreiber
Promotion Director ..... Drew Flora
Chief Engineer ..... Curtis M. Casey

KTAL-TV—Texarkana-Shreveport—1953

Chanel: 6 VHF . . . . AP: 50 Kw. . . . . VP: 100 Kw.
Owned-Oper. By ..... KCMC, Inc.
Address ..... Summerhill Rd., Texarkana, Tex.
Tel.: 33-1133, Texarkana ..... NBC
Newspaper Affil. ..... Gazette & Daily News
Station Representative ..... Blair TV
President ..... Walter E. Hussman
General Manager ..... Walter M. Windsor
Sales Director ..... James S. Dugan
Program Director ..... James T. Lynagh
Prom., Pub. Dir. ..... Carl V. Tibbetts
Film Manager ..... Tom Finley
Chief Engineer ..... Edward Covington

KLTV—Tyler—1954

Channel: 7 VHF . . AP: 217 Kw. . . VP: 316 Kw.
Owned-Oper. By ..... Channel 7 Co.
Business Address ..... Box 957
Tel.: LY 2-3873 ..... NBC-ABC-CBS
Station Rep ..... Bolling
General Manager ..... Marshall H. Pengra
Sales Mgr. ..... John Lenox
Program Director ..... Bonnie Lenox
Chief Engineer ..... Hudson Collins

KWTX-TV—Waco—1955

Channel 10 VHF . . AP: 53.6 Kw. . . VP: 107.2 Kw.
Owned-Operated By . . KWTX Broadcasting Co.
Address ..... 4520 Bosque Blvd.
Tel.: PL 6-4451 ..... ABC-CBS
Station Rep. ..... Venard, Rintoul & McConnell
President, Gen. Mgr. ..... M. N. Bostick
Commercial Manager ..... Pete McNee
Prom. Dir. ..... Ralph G. Webb
Program Director ..... Curtis B. Matties
Film Manager ..... George Wallace
Chief Engineer ..... Jesse H. Dove
Owners of: KWTX, Waco, Tex.; KNAL, Victoria, Tex.; KNII-TV, Sherman, Tex.; KBTX-TV, Bryan, Tex.

KRGV-TV—Weslaco—1954

Channel: 5 VHF . . AP: 50 Kw. . . VP: 100 Kw.
Owned By ..... Kenco Enterprises
Business Address ..... 309 S. Missouri Ave.
Tel.: WO 8-3131 ..... ABC-NBC
Representative ..... Paul H. Raymer
President, Gen. Mgr. ..... Stoddard P. Johnston
V.P., Station Mgr. ..... Charles L. Brooks
Sales Manager ..... T. Marshall Weaver
Prom., Pub. Dir. ..... Hank Page
Operations Director ..... Fred Noble
Chief Engineer ..... Lewis Hartwig

KFDX-TV—Wichita Falls—1953

Channel: 3 VHF . . . AP: 70 Kw. . . . VP: 100 Kw.
Owned ..... Wichtex Radio & TV Corp.
Address ..... Box 2040
Tel.: 692-4530 ..... NBC
Representative ..... Raymer
President ..... Darrold A. Cannan
V.P., Comm. Film Mgr. ..... Howard H. Fry
V.P., Prom., Pub. Dir. ..... D. A. Cannan, Jr.
Chief Engineer ..... John Adams

KSYD-TV—Wichita Falls—1953

Channel: 6 VHF . . . AP: 50 Kw. . . . VP: 100 Kw.
Owned-Oper. By ..... KSYD-TV Co., Inc.
Address ..... Box 2130
Tel.: 322-6957 ..... CBS
Representative ..... Blair TV
Pres., Gen. Mgr. ..... Syd Grayson
Station, Prog. Mgr. ..... Stuart W. Klein
Commercial Manager ..... Bob Cain
Promotion Director ..... Mrs. Mary K. Norwood
Chief Engineer ..... Herb Wiley
Owners of: KDUB-AM-TV, Lubbock, Tex.; KPAR-TV, Abilene, Tex.; KEDY-TV, Big Spring, Tex.

Pop.: 940,000
Families: 268,500

UTAH

TV Homes: 240,000
TV Stas. in State: 4

KVOG-TV—Ogden—1959

Channel: 9 VHF . . . AP: 12.5 Kw. . . . VP: 25 Kw.
Owned By ..... United Telecast R & TV Co.
Address ..... P.O. Box 325
Tel.: EXport 2-7535 ..... Independent
Station Rep. ..... Grant Webb
President, Gen. Mgr. ..... A. G. Webb
Program Dir. ..... Lucille Webb
Chief Engineer ..... Alvin Phillips

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KCPX-TV—Salt Lake City
1946

Channel: 4 VHF..AP: 14.5 Kw...VP: 27.1 Kw.
Owned By.....Columbia Pict. Electronics Corp.
Business Address.....130 Social Hall Ave.
Tel.: DA 2-5681.....ABC
Representative .....Katz
General Manager.....Douglas Elleson
Promotion Director.....Betsy Vaught
Chief Engineer.....Wally Lambourne
Owners of: KCPX, AM-FM.

KSL-TV—Salt Lake City—1949

Channel: 5 VHF....18.2 Kw.....VP: 33.1 Kw.
Owned-Oper. By..Radio Service Corp. of Utah
Business Address.....145 Social Hall Ave.
Tel.: EL 5-4641.....CBS
Newspaper Affil.....Desert News-Telegram
Station Rep.....Blair TV
President.....Arch L. Madsen
V.P. Gen. Mgr.....D. Lennox Murdock
Gen. Sales Mgr.....Lloyd E. Cooney
Program Film Mgr.....Duane C. Hill
Chief Engineer.....Vincent E. Clayton
Owners of: KSL, AM-FM.

KUTV—Salt Lake City—1954

Channel: 2 VHF..AP: 24.5 Kw. ..VP: 45.7 Kw.
Owned-Operated By.....KUTV, Inc.
Business Address.....179 Social Hall Ave.
Tel.: DA 2-2505.....NBC
News Affil....Trib.; Ogden Standard-Examiner
Representative .....Avery-Knodel
General, Sta. Mgr.....Brent H. Kirk
Nat. Sales Mgr.....Robert Smith
Program, Pub. Director.....Keith Nicholson
Film Manager.....Jack Ivers
Chief Engineer.....B. R. Carpenter

Pop.: 393,000
Families: 111,500

VERMONT

TV Homes: 100,500
TV Stas. in State: 1

WCAX-TV—Burlington—1954

Channel: 3 VHF..AP: 9.5 Kw...VP: 18.3 Kw.
Owned-Oper. By.....Mt. Mansfield TV, Inc.
Address.....100 Market Sq.
Tel.: UN 2-5761.....CBS
Station Representative.....Avery-Knodel
Pres., Gen. Mgr.....S. T. Martin
Pub., Prom. Dir. .....Charles S. Lewis
V.P., Advertising Mgr. .....John A. Dobson
Film Manager.....A. Sherman Rutter
Chief Engineer.....J. W. Tierney
Owners of: WCAX.

Pop.: 4,125,000
Families: 1,101,000

VIRGINIA

TV Homes 894,000
TV Stas. in State: 12

WCYB-TV—Bristol—1956

Channel: 5 VHF..AP: 42.7 Kw...VP: 85.4 Kw.
Owned-Oper. By...Appalachian Bcstg. Corp.
Business Address.....P.O. Box No. 1009
Tel.: NOrth 9-4161.....ABC-NBC
Station Reps.....Meeker; Ayers
Pres., Gen. Mgr.....Robert H. Smith
Comm., Adv. Mgr.....J. Fey Rogers
Program Dir.....Art Countiss
Production Mgr.....James G. Evans
Chief Engineer.....Russell V. Robinson

WSVA-TV—Harrisonburg—1953

Channel: 3 VHF..AP: 4.17 Kw...VP: 8.32 Kw.
Owned-Oper. By...Shenandoah Valley Bcstg.
Address .....Rawley Pike
Tel.: 434-3111.....ABC-CBS-NBC
Newspaper Affil.....Wash. Eve. Star
Station Rep. .....Venard, Rintoul & McConnell
President, Gen. Mgr. .....Hamilton Shea
Asst. Gen. Mgr.....Warren L. Braun
General Sales Mgr. .....Richard H. Johnson
Prog. Director.....Robert E. Lee
P.om., Nat'l Sales Mgr. .....Tony Winn
Production Mgr.....Jim MacNeil
Chief Engineer.....Tom Jones

WLVA-TV—Lynchburg—1953

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Operated By..Lynchburg Bcstg. Corp.
Address.....2320 Langhorne Rd.
Tel.: VIctor 5-1242.....ABC
Representative .....Hollingbery
Pres., Gen. Mgr.....Philip P. Allen
Comm. Adv. Mgr.....Thomas L. Turner
Prog., Film Mgr.....Warren Uttal
Publicity Director.....Thomas Waller
Chief Engineer.....John T. Orth
Owners of: WLVA.

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WAVY-TV—Norfolk—1957

Channel: 10 VHF..AP: 192 Kw...VP: 316 Kw.
Owned.....Tidewater Teleradio, Inc.
Address.....214 W. York St.
Tel.: MA 7-2345.....NBC
Representative .....H-R
Pres., Gen. Mgr.....J. Glen Taylor
V.P., Comm. Mgr.....Edward J. Hennessy
Prom., Pub. Dir.....Richard Paul
Program Mgr.....Van Cantfort
Chief Engineer.....Andrew Jackson
Owners of: WAVY, AM.

WTAR-TV—Norfolk—1950

Channel: 3 VHF..AP: 50 Kw...AP: 100 Kw.
Owned-Operated By...WTAR Radio-TV Corp.
Business Address.....720 Boush St.
Tel.: MA 5-6711.....CBS
Newspaper Affil.....Norfolk Newspapers, Inc.
Representative .....Petry
Bd. Chairman.....Campbell Arnoux
President, Gen. Mgr.....Robert M. Lambe
V.P., Operations.....John C. Peffer
Program Dir., Film Mgr.....Harold Soldinger
Prom., Pub. Dir.....James W. Evans
Chief Engineer.....Richard Lindell

WVEC-TV—Norfolk-Hampton 1953

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Peninsula Bcstg. Corp.
Address.....110 Third St., Norfolk
Tel.: MA 7-7605.....ABC
Station Rep. .....Katz
Pres., Gen. Manager.....Thomas P. Chisman
V.P., Sales Director.....Harrol A. Brauer, Jr.
V.P., Operations Mgr.....L. W. Kliewer
V.P., Chief Engineer.....William C. King, Jr.
Commercial Mgr.....C. L. Coker
Promotion Dir.....H. L. Foiles

WYAH-TV—Norfolk-Portsmouth—1960

Channel: 27 UHF..AP: 8.7 Kw. ..VP: 17.4 Kw.
Owned By.....The Christian Bcstg. Network
Address.....1318 Spratley St., Portsmouth
Tel.: 393-6001.....Independent
President, Gen. Mgr., ...M. G. Robertson
Program, Film Mgr. .....Neil Eskelin
Promotion Director.....Wilbur Presson
Chief Engineer.....Harvie Waff

WXEX-TV—Petersburg—1955

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By..Petersburg Television Corp.
Address .....124 W. Tabb Street
Tel.: RE 3-7876.....NBC
Station Reps. .....Select; Brown
President.....Thomas G. Tinsley, Jr.
Gen., Sta. Mgr.....Irvin G. Abeloff
Comm. Mgr.....Lawrence Slon
Program Dir.....Robert I. Grossman
Film Manager.....Robert Kennedy
Promotion Director.....Neil Kuvin
Chief Engineer.....George W. McGuigan

WRVA-TV—Richmond—1956

Channel: 12 VHF..AP: 158 Kw. ..VP: 316 Kw.
Owned-Oper. By.....Richmond TV Corp.
Business Address.....5710 Midlothian Pike
Tel.: BE 3-5461.....ABC
Reps.....Harrington, Righter, Parsons
President.....William R. Preston
General, Sta. Mgr. .....Barron Howard
Commercial Mgr.....James D. Clark, Jr.
Program Film Dir. .....Samuel S. Carey
Prom., Pub. Dir.....John L. Stone, Jr.
Chief Engineer.....S. T. Terry, Jr.

WTVR—Richmond—1947

Channel: 6 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....Havens & Martin, Inc.
Address.....3301 W. Broad St.
Tel.: ELgin 5-8611.....CBS
Representative .....Blair TV
Pres., Gen. Mgr.....Wilbur M. Havens
Commercial Mgr.....William Kemple
Advertising Mgr.....Walter A. Bowry, Jr.
Prog. Director.....John Shand
Prom., Pub. Dir.....W. J. Filer
Film Manager.....Conrad G. Rianhard
Chief Engineer.....James Kyle
Owners of: WMBG, AM, Richmond; WCOD, FM, Richmond.

WDBJ-TV—Roanoke—1955

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Operated By.....Times-World Corp.
Address.....2001 Colonial Ave.
Tel.: 343-8031.....CBS
Newspaper Affiliation....Times; World-News
Representative..Peters, Griffin, Woodward, Inc.
President.....M. W. Armistead, III
V.P., Broadcasting.....Ray P. Jordan
V.P., General Mgr. .....John Harkrader
General Sales Mgr. .....Blake Brown
Asst. Mgr., Film Buyer.....Paul E. Reynolds
Program Mgr.....Charles A. Ballou
Sales Prom., Mer. Mgr. ....Frank C. Martin, Jr.
Promotion Manager.....R. A. DuVall
Operations Mgr.....Wendell H. Siler
Chief Engineer.....J. E. Newman
Owners of: WDBJ, AM-FM.

WSLS-TV—Roanoke—1952

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By....Shenandoah Life Stations
Address.....Church Ave., at 3rd St.
Tel.: DI 4-9226.....NBC
Station Rep.....Avery-Knodel
President.....James H. Moore
V.P., Manager.....Horace S. Fitzpatrick
Program Dir.....Melvin Linkous
Commercial Manager.....A. S. Trevilian, Jr.
Promotion Director.....C. R. Garrison
Engineering Manager.....J. P. Briggs
Owners of: WSLS-AM-FM.

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Pop.: 2,950,000
Families: 937,000

WASHINGTON

TV Homes: 798,000
TV Stas. in State: 12

KVOS-TV—Bellingham—1953

Channel: 12 VHF..AP: 112 Kw...VP: 224 Kw.
Owned-Oper. By.....Wometco Enterprises
Business Address.....1151 Ellis St.
Tel.: REgent 4-4410.....CBS
Station Reps. .....Sumner-Byles; Stovin-Byles
President.....Mitchell Wolfson
General, Sta. Mgr.....David Mintz
Merchandising Director.....Doug Davis
Operations Director.....R. H. Anderson
Promotion Director.....Marian Boylan
Public Affairs Dir. .....Al Swift
Advertising Manager.....Fred Elsethagen
Chief Engineer.....John Price
Owners of: WTVJ, Miami, Fla.; WLOS, Asheville; WFGA, Jacksonville, Fla.

KBAS-TV—Ephrata—1957

Channel: 16 UHF...AP: 12 Kw....VP: 20 Kw.
Owned & Operated By.....Cascade Brstg. Co.
Address.....Box 306, Moses Lake
Tel.: RO 5-7843.....CBS-NBC
Station Rep. .....Young
President.....T. C. Bostic
General Manager.....Jack Reber
Station Manager.....James Schroeder
Chief Engineer.....Howard Hammond

KING-TV—Seattle—1948

Channel: 5 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Operated By.....King Bcstg. Co.
Business Address.....320 Aurora
Tel.: MUtual 2-3555.....NBC
Representative .....Blair-TV
President.....Stimson Bullitt
V.P., Business Div.....Henry B. Owen
V.P., Broadcast Div. .....Otto P. Brandt
Commercial Manager.....James D. Neidigh
Program, Film Mgr.....Lee Schulman
Prom., Pub. Director.....Eric Bremner
Merchandising Manager.....G. W. Parker
Sales Service Mgr.....Del Loder
Chief Engineer.....Robert A. Ferguson
Owners of: KGW AM-TV, Portland, Ore.; KING-AM-FM; KREM-AM-FM-TV, Spokane, Wash.

KIRO-TV—Seattle—1958

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.
Owned.....Queen City Bcstg. Co.
Address.....1530 Queen Anne Ave.
Tel.: AT 3-9800.....CBS
Representative.....Peters, Griffin, Woodward
Pres., Gen. Mgr.....Saul Haas
Station Manager.....William A. Exline
Nat'l Sales Manager.....Al Stephenson
Local Sales Manager.....King Mitchell
Program Director.....Robert D. Gordon
Prom., Pub. Dir. .....Mrs. Frances Pierce
Film Manager.....Eugene Wecker
Chief Engineer.....C. R. Morris

KOMO-TV—Seattle—1953

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Fisher's Television Co.
Business Address.....100 4th Ave. N.
Tel.: MA 4-6000.....ABC
Sta. Representative.....Katz
President.....O. D. Fisher
Exec. V.P. & Gen. Mgr.....W. W. Warren
General Sales Mgr. .....Maitland Jordan
Mgr. Programming.....Dave Crockett
Program Manager.....Tom Rogstad
Film Editor.....Arden Skoog
Sales Promotion Manager.....Eddi Hanna
Chief Engineer.....C. E. Miller

KTVW—Seattle—1953

Channel: 13 VHF...AP: 60 Kw....VP: 100 Kw.
Owned.....J. E. McCaw
Business Address.....5534 N. 35 St., Tacoma
Tel.: SKyline 2-3544, Tacoma.....Independent
Station Rep.....Clarke Brown
President.....J. Elroy McCaw
General Manager.....James Hawkins
Program Director.....John Jarstad
Chief Engineer.....Ken Williams

KHQ-TV—Spokane—1952

Channel: 6 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Operated By.....KHQ, Inc.
Address.....S. 4202 Regal St.
Tel.: KEystone 4-0511.....NBC
Representative .....Katz
Pres., Gen. Mgr.....R. O. Dunning
Commercial Mgr.....J. Birney Blair
Program, Film Mgr.....John Fahey
Promotion, Publicity Dir.....Irving Smith
Chief Engineer.....Dee Waymire

KREM-TV—Spokane—1955

Channel: 2 VHF..AP: 50 Kw...VP: 100 Kw.
Owned.....KREM Bcstg. Co.
Address .....4103 S. Regal
Tel.: KE 4-0423.....ABC
Representative .....Petry
President .....Stimson Bullitt
General, Station Mgr.....Robert Temple
Program Dir.....Walt Schaar
Film Manager.....Hughie Tanner
Chief Engineer.....Edward P. Antosyn
Owners of: KREM, AM-FM.

KXLY-TV—Spokane—1953

Channel: 4 VHF...AP: 28 Kw. ...VP: 47.9 Kw.
Owned By.....Spokane Television
Address.....315 W. Sprague Ave.
Tel.: MAdison 4-4291.....CBS
Representative .....H-R
President .....Norman Alexander

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General Manager.....James Agostino
Commercial Mgr.....Robert V. Weitze
Program, Film Mgr.....David L. Riggs
Prom., Pub. Dir.....Jack Lantry
Chief Engineer.....**Dave Green**
Owners of: KELP-TV-AM, El Paso; KXLY-AM-FM, Spokane, Wash.

KTNT-TV—Tacoma-Seattle 1953

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Operated By...Tribune Publishing Co.
Business Address.....S. 11th & Grant Sts.
Tel.: FP 3-2561.....CBS
Newspaper Affil.....Tacoma News Tribune
Representative.....**Weed**
President.....George F. Russell
General Manager.....Max H. Bice
Nat'l Sales Manager.....Herchel Cary
General Sales Mgr.....R. Keith Miller
Program, Film Mgr.....Dell Spencer
Promotion Director.....Leonard Higgins
Chief Engineer.....Dick F. Engh
Owners of: KTNT-AM-FM.

KIMA-TV—Yakima—1953

Channel: 29 UHF..AP: 115 Kw...VP: 191 Kw.
Owned-Oper. By.....Cascade Bcstg. Co., Inc.
Business Address.....Box 702
Tel.: GL 2-9111.....CBS-NBC
Station Rep.....Young TV; Art Moore
President.....Thomas C. Bostic
General Mgr.....Jack Reber
Commercial Mgr.....William F. Grogan
Program Director.....James W. Nolan, Jr.
Promotion Director.....Robert H. Horn
Film Manager.....June Neel
Chief Engineer.....M. E. Burrill
Owners of: KIMA, AM; KEPR, AM-TV, Pasco; KWIQ, Moses Lake; KLEW-TV, Lewiston; KBAS-TV, Ephrata.

KNDO—Yakima—1959

Channel: 23 UHF..AP: 11.6 Kw...VP: 19.9 Kw.
Owned By.....Columbia Empire Bcstg. Corp.
Address.....23 S. First St.
Tel.: CH 8-2300.....ABC
Station Rep.....Weed TV Corp.
President, Gen. Mgr.....Hugh Davis
Commercial Manager.....Leo Lyon
Prom., Pub. Dir.....Merne Ullom
Film Manager.....Marge Whitman
Chief Engineer.....Warren Brown

Pop.: 1,850,000
Families: 495,000

WEST VIRGINIA

TV Homes: 390,000
TV Stas. in State: 9

WHIS-TV—Bluefield—1955

Channel: 6 VHF..AP: 28.8 Kw...VP: 50 Kw.
Owned-Oper. By....Daily Telegraph Ptg. Co.
Business Address.....Municipal Bldg.
Tel.: DA 7-7115.....NBC
News. Affil....Daily Telegraph, Sunset News
Station Reps.....Select Station Reps.; Brown
President, Gen. Mgr.....H. I. Shott
Sta., Comm. Mgr.....John C. Shott
Prog. Dir......**Orland C. Young**
Promotion Director.....Kay Wilson
Film Manager.....**Cecil Surratt**
Chief Engineer.....Kenneth Dick
Owners of: WHIS, AM.

WCHS-TV—Charleston—1954

Channel: 8 VHF..AP: 93.3 Kw...VP: 158 Kw.
Owned By.....Rollins Bcstg.
Address.....**1111 Virginia Street East**
Tel.: DI 6-5358.....ABC
Station Representative.....Blair TV
President.....O. Wayne Rollins
General, Sta. Mgr.....Claude Wheeler
Program, Film Director.....D. Martin
Prom., Pub. Dir.....H M. Brawley
Chief Eng.....**G. Brick**
Owners of: WCHS-AM; WGEE-AM, Indian., Ind.; WEAR-TV, Pensacola, Fla.; WPTZ-TV, Plattsburgh, N. Y.; WAMS, Wilmington, Del.; WRAP, WRAP, Norfolk, Va.; WNJR, Newark, N. J.; WBEE, Harvey, Ill.

WBOY-TV—Clarksburg—1957

Channel: 12 VHF..AP: 137 Kw...VP: 235 Kw.
Owned.....WSTV, Inc.
Business Address.....**912 W. Pike St.**
Tel.: MA 4-7571.....CBS-NBC
Station Rep.....Avery-Knodel
President.....**Jack N. Berkman**
General Mgr.....Roger Garrett
Managing Dir.....Robert O. Runnerstrom
Commercial Manager.....Frank Balsley
Program Director.....Robert Toothman
Publicity, Promotion Dir.....James Valentine
Film Manager.....Bob Miley
Chief Engineer.....Harry Brown
Owners of: KODE, AM-TV, Joplin; WSOL, Tampa; WPIT, AM, Pittsburgh; WRGP, Chattanooga; WRDW-TV, Augusta, Ga.

WJPB-TV—Fairmont—1954

Channel: 5 VHF...AP: 50 Kw....VP: 100 Kw.
Owned By.....WJPB-TV, Inc.
Address.....**400 Quincy St.**
Tel.: 363-0700.....ABC
Newspaper Affiliation.....Mannington Times
Station Rep......**Gill Perna**
Station Manager.....Numa Fabre, Jr.
Commercial Manager.....Eugene Adam
Program Dir.....N. C. Pelligrin
Promotion Director.....Eugene LaRosa
Film Mgr.....B. Ralphsnyder

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Publicity Dir.....Ray Herst
Chief Engineer.....James McEwen
Owners of: WBUT-AM-FM, Butler, Pa.; WVVW, Grafton, W. Va.

WHTN-TV—Huntington—1955

Channel: 13 VHF..AP: 200 Kw...VP: 316 Kw.
Owned-Oper. By.....Reeves Broadcasting
Address.....625 Fourth Avenue
Tel.: JA 5-7661.....CBS
V.P., Gen. Mgr.....O W. Meyers
Comm. Manager.....George Miller
Chief Engineer.....Charles Harper

WSAZ-TV—Huntington—1949

Channel: 3 VHF..AP: 60 Kw...VP: 100 Kw.
Owned By.....WJR, The Goodwill Station
Address.....201 Ninth St.
Tel.: JA 9-4127.....NBC
Station Representative.....Katz
President.....Worth Kramer
V.P., Gen. Mgr.....C. Tom Garten
Station Manager.....J. L. Sinclair
Program Director.....Maxwell Roth
Prom., Mer. Dir.....Jack M. Williams
Film Manager.....David S. Bond
Chief Engineer.....John P. Clay
Owners of: WSAZ, AM.

WOAY-TV—Oak Hill—1954

Channel: 4 VHF..AP: 68 Kw...VP: 100 Kw.
Owned-Oper. By.....Robert R. Thomas, Jr.
Business Address.....Box 251
Tel.: HO 9-3361.....CBS
Representative.....Pearson
Pres., Gen. Mgr.....Robert R. Thomas, Jr.
Comm Sta. Mgr.....Robert R. Brown
Pub., Film Mgr.....A. Nechesnoff
Chief Engineer.....Thomas Phillips

WTAP-TV—Parkersburg—1953

Channel: 15 UHF..AP: 10.5 Kw..VP: 19.5 Kw.
Owned-Oper. By....Zanesville Publishing Co.
Business Address.....121 W. Seventh St.
Tel.: HU 5-4589.....ABC-CBS-NBC
Representative.....Pearson
President.....Clay Littick
Managing Dir.....Allan Land
General Mgr.....Gene P. Loffler
Prog. Dir., Film Mgr.....Ronald W. Maines
Chief Engineer.....William A. Hunt, Sr.

WTRF-TV—Wheeling—1953

Channel: 7 VHF...AP: 156 Kw....VP: 316 Kw.
Owned-Oper. By.....WTRF-TV, Inc.
Address.....1329 Market St.
Tel.: 232-7777.....NBC-ABC
Newspaper Affil.....Dix Newspapers
Representative.....Hollingbery
President.....Albert V. Dix
Exec. V.P., Gen. Mgr.....Robert W. Ferguson
Operations Manager.....George Diab
Prog. Director.....Garry Vorhees
Prom., Pub. Dir.....James Knight
Film Manager.....William Ney
Chief Engineer.....Howard Daubenmeyer

Pop.: 4,025,000
Families: 1,192,000

WISCONSIN

TV Homes: 1,086,000
TV Stas. in State: 13

WEAU-TV—Eau Claire—1953

Channel: 13 VHF..AP: 155 Kw...VP: 310 Kw.
Owned-Oper. By.....Central Bcstg. Co.
Business Address.....2415 So. Hastings Way
Tel.: TE 2-3745.....ABC-NBC
President.....W. C. Bridges
Gen. Sta. Manager.....Leo Howard
Comm. Program Mgr.....Wayne McNulty
Chief Engineer.....T. O. Jorgenson

WBAY-TV—Green Bay—1953

Channel: 2 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Norbertine Fathers
Business Address.....115 South Jefferson St.
Tel.: HE 2-3331.....CBS
Station Rep.....H-R TV Reps
General Manager.....Haydn R. Evans
Nat. Sales Mgr.....Earl H. Huth
Program Dir.....Greg McElrone
Promotion Dir.....Lyle Lahey
Film Mgr.....Don Bergner
Chief Engineer.....Wallace E. Stangel
Owners of: WBAY, AM-FM.

WFRV-TV—Green Bay—1955

Channel: 5 VHF...AP: 50 Kw. ...VP: 100 Kw.
Owned By.....Valley Telecasting Co.
Bus. Address.....Mason & Roosevelt Streets
Tel.: HE 7-5411.....NBC
Station Representative.....Katz
President.....George W. Norton, Jr.
General, Film Mgr.....E. Berry Smith
Program Director.....Eldon Anspach
Commercial Manager.....Roger Micheln
Prom., Pub. Dir.....J. W. Vickery
Chief Engineer.....Harry Hill

WLUK-TV—Green Bay—1954

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper By..M & M Broadcasting Co., Inc.
Address.....306 Cherry St.
Station Rep.....Young TV Corp.
President.....Morgan Murphy
General Mgr.....Raymond W. Grandle
Program Director.....Robert Brice
Publicity Director.....Jim Stasko
Chief Engineer.....Marshall Williamson

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WKBT—La Crosse—1954

Channel: 8 VHF..AP: 125 Kw...VP: 250 Kw.
Owned & Oper. By....WKBH Television Inc.
Address.....141 South 6th St.
Tel.: 2-4678 .....ABC-CBS-NBC
Newspaper Affiliation.....Tribune
Station Representative.....Avery-Knodel
Pres., Gen. Mgr.....Howard Dahl
Comm. Mgr.....Robert Z. Morrison, Jr.
Program Director.....Ray Skaran
Promotional Director.....Leonard Anderson
Chief Engineer.....Al Leeman

WISC-TV—Madison—1956

Channel: 3 VHF..AP: 28.8 Kw...VP: 56.2 Kw.
Owned-Oper. By.....TV Wisconsin, Inc.
Bus. Address.....4801 W. Beltline Hwy.
Tel.: CE 3-9791.....CBS
News. Affiliation..Superior Evening Telegram
Representative ....Peters, Griffin, Woodward
General Manager.....Ralph O'Connor
Commercial Manager.....Richard Nickeson
Program Director.....Daniel Imhoff
Chief Engineer.....Walter Hariu

WKOW-TV—Madison—1953

Channel: 27 UHF...AP: 87 Kw. ...VP: 200 Kw.
Owned-Oper...Midcontinent Bcstg. Co. of Wisc.
Business Address..215 West Washington Ave.
Tel.: AL 7-2261.....ABC
Station Representative.....Young TV Corp.
Exec. Vice Pres., Gen. Mgr. .....Tony Moe
General Sales Mgr. .....Ben F. Hovel
Prog., Operations Dir. .....Blake Kellogg
Film Mgr.....Bill Harman
Promotion Director.....James Roy Miller
Publicity Director.....Nancy Lee White
Chief Engineer.....Cloren Smith
Owners of: WKOW, AM.

WMTV—Madison—1953

Channel: 33 UHF..AP: 156 Kw...VP: 209 Kw.
Owned-Oper. By.....Forward TV, Inc.
Business Address.....West Beltline Highway
Tel.: CE 3-5381.....NBC
President.....Herbert R. Ohrt
General Mgr.....Merritt Mulligan
Asst. Mgr.....Donald Harrer
Film Mgr.....George Plenderleith
Program Dir.....Jack Crowley
Promotion Mgr.....Wanda Montz
Chief Engineer.....Stan Sadler

WISN-TV—Milwaukee—1954

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....Hearst Corp.
Business Address.....759 N. 19th St.
Tel.: DI 2-3000.....CBS
Newspaper Affiliation .....Sentinel
Representative .....Petry
V.P., General Mgr.....Richard C. Goodnow
Sales Mgr.....Richard D. Foerster
Film Manager.....Jerry Loebe
Program Director.....Baylen Smith
Prom., Pub. Dir.....Arthur H. Barnes
Chief Engineer.....Lionel Wittenberg

WTMJ-TV—Milwaukee—1947

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....The Journal Co.
Business-Trans. Address.....333 W. State St.
Tel.: BR 1-6000.....NBC
Newspaper Affiliation .....Journal
Sta. Rep.....Harrington, Righter & Parsons
General Manager.....George Comte
Station Manager.....Robert J. Heiss
Adm. Asst.....L. W. Herzog
Program Manager.....Sprague Vonier
Promotion Mgr.....Bruce Wallace
Film Manager.....James Fitzgerald
Sales Mgr.....W. L. Snyder
Mgr. AM & TV Engineer.....Phillip B. Laeser

WITI-TV—Milwaukee—1956

Channel: 6 VHF...AP: 64 Kw....VP: 100 Kw.
Owned-Oper. By.....Storer Bcstg. Co.
Address.....5445 N. 27th St.
Tel.: UP 3-1919.....ABC
Station Rep.....Storer T.V. Sales
President.....George B. Storer, Jr.
General Manager.....Roger W. LeGrand
General Sales Mgr.....William J. Flynn
Mgr. of Operations.....Dean McCarthy
Promotion Director.....Donn Shelton
Film Manager.....Alan L. Haashalter
Chief Engineer.....Robert Truscott
Owners of: WJBK AM-FM-TV, Detroit; WSPD-AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW-AM-FM-TV, Cleveland; WGBS-AM-FM, Miami, Fla.; WIBG-AM-FM, Phila., Pa.; KGBS, Los Angeles; WHN, New York City.

WXIX-TV—Milwaukee—1959

Channel: 18 UHF..AP: 141 Kw...VP: 263 Kw.
Owned-Oper. By.....WXIX-TV, Inc.
Address.....509 W. Wisconsin Ave.
Tel.: BR 2-1818.....Independent
Station Representative.....Gill-Perna
President, Gen. Mgr.....Gene Posner
Station Mgr.....Lawrence Turet
Promotion Mgr.....Connie Kaye
Film Manager.....Allan Winstrom
Chief Engineer.....Gino Monaco

WSAU-TV—Wausau—1954

Channel: 7 VHF..AP: 177 Kw...VP: 316 Kw.
Owned-Oper. By..Wisconsin Valley TV Corp.
Address.....Box 29
Tel.: VI 2-1021.....ABC-CBS-NBC
Newspaper Affil.....Record-Herald
Representative.....Meeker Co.
President.....George T. Frechette
Gen. Comm. Mgr.....Richard D. Dudley
General Sales Mgr.....James W. Frey
Prom., Pub. Dir.....Tom Bolger
Program Director.....Norbert Kellnhauser
Film Manager.....Dan Ziebell
Chief Engineer.....Roland W. Richard

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Pop.: 340,000
Families: 102,000

WYOMING

TV Homes: 78,000
TV Stas. in State: 3

KTWO-TV—Casper—1957

Channel: 2 VHF....AP: 35 Kw.....VP: 71 Kw.
Owned-Operated By...Rocky Mt. TeleStations
Business Address.....3900 E. Second St.
Tel.: 237-3711.....ABC-NBC-CBS
Station Representative .....Meeker
President .....Burt Harris
Gen., Sta. Mgr.....Lawrence Berger
Program, Prom. Dir.....Paul Wickre
Film Manager.....Chuck Beach
Chief Engineer.....Leo Chenier

KFBC-TV—Cheyenne—1954

Channel: 5 VHF..AP: 50.1 Kw. ..VP: 100 Kw.
Owned-Oper. By.....Frontier Bcstg. Co.
Business Address.....2923 East Lincolnway
Tel.: 634-4461 .....ABC-CBS-NBC
Newspaper Affiliation.....Eagle, Tribune
Representative .....Hollingbery
President.....Robert S. McCraken
General Mgr., Ch. Eng. .....William C. Grove
Commercial Mgr.....Doug Reeves
Prog., Pub. Mgr. .....William D McCraken
Operations Director.....Marvin Conn
Film Mgr.....Don Wich
Owners of: KFBC-AM, KSTF, Scottsbluff.

KWRB-TV—Riverton—1957

Channel: 10 VHF..AP: 24.2 Kw...VP: 57.5 Kw.
Owned.....M. & J. Ernst
Address.....500 B'way, Thermopolis, Wyo.
Tel.: UN 4-2351.....ABC-CBS
Representative .....Gill-Perna
Gen. Mgr., Ch. Eng.....Joseph P. Ernst

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TV Stations in Territories and Possessions

GUAM

KUAM-TV—Agana—1956

Channel: 8 VHF..AP: 250 Kw...VP: 500 Kw.
Owned-Oper. By.....Radio Guam, Inc.
Address.....P. O. Box 368
Tel.: 7963.....ABC-CBS-NBC
Representative .....Intercontinental Services
Pres., Gen. Mgr.....Harry M. Engel
Station Manager.....Robert A. Jordan
Sales Manager.....Mary C. Chappelle
Chief Engineer.....David Stroberg
Owners of: KUAM, AM.

PUERTO RICO

WKBM-TV—Caguas—1960

Channel: 11 VHF..AP: 1.34 Kw...VP: 2.67 Kw.
Owned By.....American Colonial Brcstg.
Address.....P. O. Box 4189, San Juan
Tel.: 3-0580 .....Independent
Owner & Gen. Mgr.....R. P. Perry
Comm. Manager.....Felix Munoz
Program Dir.....Nilsa Gonzales
Chief Engineer.....E. Rivera

WORA-TV—Mayaguez—1955

Channel: 5 VHF..AP: 17.8 Kw...VP: 29.5 Kw.
Owned-Oper By.....Supreme Bcstg. Co., Inc.
Address .....Box 43
Tel.: 1151 .....ABC-NBC
Station Rep.....Inter. American Public.
Pres., Gen. Mgr.....Alfredo R. de Arellano, Jr.
Comm., Station Mgr.....R. M. Dupont
Film Mgr.....Rafael Lopez Sosa
Chief Engineer.....Rafael Cruz Rivera
Owners of: WKYN, Rio Piedras.

WAPA-TV—San Juan—1954

Channel: 4 VHF..AP: 33.9 Kw...VP: 56.2 Kw.
Owned-Oper. By..Ponce de Leon Bcstg. Corp.
Business Address.....357 Ponce de Leon
Tel.: 3-3006 .....ABC-NBC
Representative.....Caribbean Networks Inc.
President.....John G. Johnson
Gen. Manager.....H. Modestti
Sales Mgr.....Helena Martinez
Program Director.....F. R. Baez
Chief Engineer.....James Sims

WKAQ-TV—San Juan—1954

Channel: 2 VHF..AP: 50 Kw...VP: 100 Kw.
Owned By.....El Mundo Enterprises
Bus. Address...Box 5096, Puerto de Tierra Sta.
Tel.: 723-3800.....CBS
Newspaper Affiliation.....El Mundo
Rep.....Inter-American Publications Inc.
President.....Mrs. A. Ramos
General Manager.....H. McFadden
Promotion Mgr.....E. Tamayo
Commercial Manager.....Rafael Ruiz
Programming Manager.....Jose L. Torregrosa
Chief Engineer.....Robert Beurket
Owners of: WKAQ-AM-FM.

WRIK-TV—Ponce—1958

Channel: 7 VHF....AP: 30 Kw. ....VP: 60 Kw.
Owned-Operated By...Ponce Television Corp.
Address .....Darlington Bldg.
Tel.: 2-0280.....Independent
Sta. Rep.....Inter-American Publ.
President.....George A. Mayoral
Gen., Sls. Mgr.....William Cortada
Program, Film Mgr. .....Luis Martinez
Chief Engineer.....J. A. Prather

WSUR-TV—Ponce—1958

Channel: 9 VHF...AP: 1.3 Kw....VP: 2.7 Kw.
Owned.....American Colonial Bcstg. Corp.
Bus. Ad....1000 Ponce de Leon Ave., Santurce
Tel.: 2-1278 .....Independent
President, Gen. Mgr.....Ralph P. Perry
Chief Engineer.....E. Nunez

VIRGIN ISLANDS

WBNB-TV—Charlotte Amalie 1961

Channel: 10 VHF..AP: 1.26 Kw...VP: 2.5 Kw.
Owned By.....Island Teleradio Service Inc.
Address.....Box 1947, St. Thomas
Tel.: 1050.....ABC-CBS-NBC
Station Rep.....Caribbean Networks Inc.
President .....Robert Moss

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Television Stations of Canada

ALBERTA

CFCN-TV—Calgary—1960

Channel: 4 VHF..AP: 27.5 Kw.....VP: 55 Kw.
Owned By.....CFCN Television Ltd.
Address.....Broadcast House
Tel.: CH 9-9101.....CTV
Station Reps.....Television Reps. Ltd., Young
President.....James A. Love

CHCT-TV—Calgary—1954

Channel: 2 VHF...AP: 50 Kw....VP: 100 Kw.
Owned By.....Calgary Television, Ltd.
Address.....955 Rideau Road
Tel.: CH 3-3491.....CBC
Sales Rep.....All-Canada TV, Weed
President.....F. R. Shaw
General Mgr.....A. M. Cairns
Commercial Mgr.....J. Norman Inkster
Operations Mgr.....Ron Chase
Prom., Publicity Mgr.....Ian Grant
Film Manager.....Gordon Warner
Chief Engineer.....Lee Crawley

CBXT—Edmonton—1961

Channel: 5 VHF..AP: 159 Kw...VP: 318 Kw.
Owned By.....CBC
Address.....Box 290
Tel.: 460-2321.....CBC
Station Manager.....Ralph Horley
Commercial Rep.....Chris Barr
Program Director.....Barry McCorquodale
Technical Director.....Peter Burgess
Technical Supervisor.....R. Collier

CFRN-TV—Edmonton—1954

Channel: 3 VHF..AP: 90.4 Kw. ..VP:180.3 Kw.
Owned-Oper. By....Sunwapta Bcstg. Co., Ltd.
Business Address.....102 C.P.R. Bldg.
Tel.: HU 9-2572.....CTV
Sta. Reps...TV Reps.; Young Canadian; Oakes

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Pres., Gen. Mgr......G. R. A. Rice
Station Mgr......S. S. Lancaster
Commercial Manager.....B. D. Alloway
Program Director.....George Kidd
Film Manager.....Keith Neale
Prom., Pub. Dir. .....Ross Langmaid
Advertising Manager.....D. H. Field
Chief Engineer .....Ted Wadson
Owners of: CFRN-AM-TV.

CJLH-TV—Lethbridge—1955

Channel: 7 VHF...AP: 85.5 Kw...VP: 171 Kw.
Owned-Oper. By.....Lethbridge TV, Ltd.
Address.....P. O. Box 1120
Tel.: FA 7-1521.....CBC
Representatives.....All-Canada TV; Weed
President, Mgr. Dir.....N. Botterill
Commercial Mgr.....L. Crittenden
Promotion Director.....Gladys Palmer
Technical Dir.....V. Reed

CHAT-TV—Medicine Hat—1957

Channel: 6 VHF....AP: 3 Kw.....VP: 6 Kw.
Owned.....Monarch Bcstg. Co. Ltd.
Address.....Box 760
Tel.: LI 8-3533.....CBC
Sta. Rep.....Weed; All-Canada
General Manager.....R. J. Buss
Program Director.....Dale Nelson
Film Manager.....Cliff Dacre
Advertising Manager.....Jon Thibert
Chief Engineer.....Sid Gaffney

CHCA-TV—Red Deer—1957

Channel: 6 VHF....AP: 13 Kw. ....VP: 26 Kw.
Owned.....CHCA TV Limited
Business Address.....Box 668
Tel.: 346-5525.....CBC
Sta. Reps. .....Stovin-Byles; Forjoe; Scharf
President, Gen. Mgr.....G. A. Bartley
Asst. Mgr......Mrs. A. Sole
Commercial Mgr.....Doug Clarke
Program, Prom. Dir. .....Hugh Edmunds
Advertising Manager.....Gordon Johns
Chief Engineer.....Mel Lang

BRITISH COLUMBIA

CJDC-TV—Dawson Creek—1959

Channel: 5 VHF...AP: 106 Kw....VP:212 Kw.
Owned-Oper. By.....Radio Sta. CJDC Ltd.
Bus. Address.....Second Ave. & 9th St.
Tel.: STerling 2-3341.....CBC
Station Representative .....Cooke
Pres., Gen. Mgr......H. L. Michaud
Chief Engineer.....R. Messner

CFCR-TV—Kamloops—1957

Channel: 4 VHF.....AP: 1 Kw. .....VP: .5 Kw.
Owned.....Twin Cities TV Ltd.
Business Address.....387 4th Ave.
Tel.: 372-8827.....CBC
Station Reps.....All-Canada; Weed
Pres., Gen. Mgr......Ian G. Clark
Operations, Prog. Dir. .....Jean C. Ross
Commercial Manager.....Neil Manderson
Promotion Manager.....Shirley Page
Publicity Director.....Blain Fairman
Film Manager.....Bill Reith
Advertising Manager.....Walter Harwood
Chief Engineer.....Kurt Reichennek

CHBC-TV—Kelowna—1957

Channel: 2 VHF...AP: 1.65 Kw....VP: 3.7 Kw.
Owned.....Okanagan Valley TV Co.
Business Address.....342 Leon Ave.
Tel.: PO 2-4535.....CBC
Representative.....All-Canada TV, Weed
President, Gen. Mgr.....Roy G. Chapman
Adv., Comm. Mgr.....Dick Sharp
Program, Film Mgr.....Russ Richardson
Prom., Pub. Dir......Norm Williams
Chief Engineer.....Tom Wyatt

CKPG-TV—Princeton—1961

Channel: 3 VHF..AP: 114 W...VP: 210 W.
Owned By.....CKPG Television Ltd.
Address .....Princeton, B. C.
Tel.: Princeton .....Independent
Station Reps.....All-Canada; Weed
President.....Robert T. Harkins
Sales Manager.....J. W. Barlee

CBUT—Vancouver—1953

Channel: 2 VHF..AP: 25.4 Kw...VP: 47.6 Kw.
Owned By.....Canadian Bcstg. Corp.
Address.....701 Hornby St.
Tel.: MUtual 4-0246.....CBC
Program Dir.....W. Inglis
Film Dir.....Stanley Fox
Technical Supervisor.....R. C. McDonald
Nat'l Sales Mgr.....W. F. Cooke

CHAN-TV—Vancouver—1960

Channel: 8 VHF..AP: 94 Kw...VP: 180 Kw.
Owned By.....Vantel Bcstg. Co., Ltd.
Address .....Box 4700
Tel.: CY 9-7272.....CTV
Station Reps.....All-Canada; Weed
President .....Arthur Jones
Manager .....J. R. Peters
Chief Engineer.....E. Rose

CHEK-TV—Victoria—1956

Channel: 6 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Operated By.....CHEK-TV, Ltd.
Address.....3693 Epsom Drive

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Tel.: GRanite 7-1821 ..... CBC
President, Gen. Mgr. ..... David M. Armstrong
Station Mgr. ..... Richard L. McDaniel
Commercial, Film Mgr. ..... Douglas Taylor
Prom., Publicity Dir. ..... Bob Willet
Chief Engineer ..... Norman Bergquist

LABRADOR

A Dependency of Newfoundland

CFLA-TV—Goose Bay—1956

Channel: 8 VHF..AP: 174 Kw...VP: 438 Kw.
Owned-Operated By ..... U. S. Armed Forces
Address ..... U.S.A.F. Side, Goose Airport
Tel.: TWilight 6-3203 ..... CBC
C.B.C. Management Rep. ..... J. C. Puddester
Technical Rep. ..... J. Tanton
Chief Engineer ..... M/Sgt. Nels Hallin

MANITOBA

CKX-TV—Brandon—1955

Channel: 5 VHF..AP: 9.65 Kw...VP: 19.3 Kw.
Owned By ..... Western Manitoba Bcstrs. Ltd.
Address ..... 2940 Victoria Ave.
Tel.: PArkway 6-5393 ..... CBC
Station Representative ..... All-Canada; Weed
Pres., Gen. Mgr. ..... John B. Craig
Exec. Ass't, Sta. Mgr. ..... Eric Davies
Comm. Manager ..... Archie Olson
Program Director ..... Stuart Craig
Promotion Director ..... Marvin Freeman
Chief Engineer ..... A. M. Gomez

CBWFT—Winnipeg—1960

Channel: 6 VHF..AP: 1.72 Kw...VP: 2.87 Kw.
Address ..... 541 Portage Ave.
Tel.: SPruce 4-2541 ..... CBC
Director, Prairie Provinces ..... J. Finlay
Program Director ..... Leo Bemillard
Public Relations Officer ..... J. Lusher
Regional Engineer ..... R. D. Calhoon

CBWT—Winnipeg—1954

Channel: 3 VHF..AP: 34.7 Kw...VP: 57.8 Kw.
Owned By ..... Canadian Bcstg. Corp.
Address ..... Box 160
President ..... J. A. Ouimet (Ottawa)
Tel.: SP 4-2571 ..... CBC
Dir. of Prairie Region ..... J. Finlay
Program Director ..... D. D. MacPharson
Sup. Info. Services ..... C. E. L'Ami
Public Rel. Officer ..... J. D. Lusher
Film Director ..... Grace Brown
Regional Engineer ..... R. D. Cahoon

CJAY-TV—Winnipeg—1960

Channel: 7 VHF:..AP: 180 Kw...VP: 325 Kw.
Owned By ..... Channel Seven TV Ltd.
Address ..... Polo Park, Zone 10
Tel.: SP 5-0371 ..... CTV
Station Rep. ..... Stovin-Byles
President ..... R. S. Misener
General Manager ..... Jack M. Davidson
Commercial Manager ..... G. O. Johnson
Program Director ..... Stewart MacPherson
Chief Engineer ..... A. G. Cobb

NEW BRUNSWICK

CBAFT-TV—Moncton—1961

Channel: 11 VHF..AP: 810.06 Kk..VP: 5.03 Kw.
Owned-Oper. By ..... CBC
Address ..... 232 St. George St.
Tel.: EV 4-3366 ..... CBC
Station Mgr. ..... Paul E. Carrier
Commercial Rep. ..... Bernard Richard
Technical Director ..... Ives J. Bruchesi

CKCW-TV—Moncton—1954

Channel: 2 VHF....AP: 15 Kw.....VP: 25 Kw.
Owned-Oper. By ..... Moncton Bcstg., Ltd.
Address ..... Halifax St.
Tel.: 38-9-9601 ..... CBC
Sta. Rep. ..... Stovin-Byles; Young Canadian
Pres., Mgr. Dir. ..... F. A. Lynds
General, Sta. Mgr. ..... Murray Goldsborough
Prog. Dir. ..... J. S. Irvine
Promotion Director ..... Murray Turner
Film Manager ..... Gwen MacDonald
Chief Engineer ..... Keith McConnell
Owners of: CKCW; CKCD-TV, Harrison Br., Que.; CKAM-TV, Campbellton, N. B.

CHSJ-TV—Saint John—1954

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
Owned By....New Brunswick Bcstg. Co., Ltd.
Address ..... 14 Church St.
Tel.: 3-3304 ..... CBC
Gen. Mgr. ..... George A. Cromwell
Chief Engineer ..... Jack Bishop

NEWFOUNDLAND

CBYT—Corner Brook—1959

Channel: 5 VHF..AP: .0985 Kw..VP: .197 Kw.
Owned-Oper. By ..... CBC
Address ..... Box 810
Tel.: NE 4-3431 ..... CBC
Station Manager ..... C. V. Hierlihy
Sales Manager ..... C. Brown
Engineer ..... J. Parrott

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CFSN-TV—Stephenville—1957

Channel: 8 VHF.. AP: .174 Kw...VP: .490 Kw.
Owned-Oper.....U. S. Armed Forces
Address .....E. Harmon Air Force Base
Tel.: Base Exchange.....CBC
Dir. Newfoundland Regions.....W. F. Galgay
CBC Representative.....A. W. Barrett

CJON-TV—St. John's—1955

Channel: 6 VHF...AP: 11 Kw....VP: 21 Kw.
Owned-Oper....Newfoundland Bcstg. Co., Ltd.
Business Address.....Prince of Wales Street
Tel.: 7105 .....CBC
Newspaper Affiliation...Nfld. Sunday Herald
Station Rep.....Stovin-Byles; Weed
President .....Geoff Stirling
V.P., General Mgr.....Don Jamieson
Sta. Mgr., Prog. Dir.....Colin Jamieson
Commercial Mgr.....Jack Baird
Promotion Dir.....Miss Betty Piercey
Film Mgr.....Nels Squires
Adv. Mgr.....Charlie Pope
Chief Engineer.....Oscar Herlihey

NOVA SCOTIA

CBHT—Halifax—1954

Channel: 3 VHF..AP: 33.8 Kw...VP: 56 Kw.
Owned By.....Canadian Bcstg. Corp.
Address .....Box 175
Tel.: 422-8311.....CBC
Program Director.....Carl MacCaull
Film Dir.....G. W. Hames
Technical Director.....M. Corkum

CJCH-TV—Halifax—1960

Channel: 5 VHF..AP: 23.8 Kw. ..VP: 47.6 Kw.
Owned By.....CJCH, Ltd.
Address.....2885 Robie St.
Tel.: Halifax.....CTV
Sta. Reps. ...Young Canadian; Mulvihill, Scharf
President.....Finlay MacDonald
General, Station Mgr. .....Bruce McLeod
Commercial Manager.....Ian R. Laidlaw
Program Director.....Larry Knoke
Prom., Pub. Dir. .....Mrs. Abbie Lane
Film Manager.....David Ferras
Operations Manager.....Dennis Benwell
Chief Engineer.....John Jay

CJCB-TV—Sydney—1954

Channel: 4 VHF..AP: 108 Kw...VP: 180 Kw.
Owned By.....Cape Breton Bcstrs., Ltd.
Business Address.....Mira Rd.
Tel.: 2-5511.....CBC
Station Representative....All Canada; Weed
Pres., Gen. Mgr.....J. Marven Nathanson
Promotion Director.....J. C. McVicar
Publicity Director.....C. M. Quinton
Program Mgr.....Mrs. M. C. MacQuarrie
Comm. Mgr.....Effie Williams
Advertising Mgr.....J. A. MacDonald
Film Mgr.....R. H. Demers
Chief Engineer.....M. E. Bowles

ONTARIO

CKVR-TV—Barrie—1955

Channel: 3 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By...Ralph Snelgrove TV Ltd.
Address.....P. O. Box 519
Tel.: PArkway 6-6466.....CBC
Station Rep.....Mulvihill; Young Canadian
Pres., Gen. Manager....Ralph T. Snelgrove
Operations Manager.....Jack Mattenley
Comm. Mgr.....Charles Tierney
Production Director.....Joe Clark
Program, Prom. Mgr.....Ev Smith
Chief Engineer.....Harold Atkinson

CJSS-TV—Cornwall—1959

Channel: 8 VHF..AP: 130 Kw...VP: 260 Kw.
Owned By.....Cornwall Bcstg. Ltd.
Address.....237 Water St.
Tel.: WEllington 2-5180.....Independent
Station Reps.....Stovin-Byles; Weed
President.....E. L. Bushnell
General, Station Mgr. .....D. W. G. Martz
Program, Film Mgr.....W. Ellison
Chief Engineer.....W. Still
Owners of: CJSS-AM-FM.

CHCH-TV—Hamilton—1954

Channel: 11 VHF..AP: 202 Kw. ..VP: 325 Kw.
Owned By.....Niagara Television Ltd.
Address.....163 Jackson St. W.
Tel.: JA 2-1101.....Independent
Sta. Rep. .....All Canada; Young-Canadian
President, Gen. Mgr.....Kenneth D. Soble
Asst. Mgr.....S. J. Bibby
Commercial Mgr.....Harold G. Burley
Prog. Manager.....J. S. Purvis
Production Mgr.....Jack O. Burghardt

CBWAT—Kenora—1959

Channel: 8 VHF..AP: .247 Kw...VP: .493 Kw.
Owned By .....CBC
Address.....Box 160
Tel.: Kenora .....CBC
Dir. of Prarie Region.....J. Finlay
Prairie Regional Prog. Dir. .....D. Cameron
Director of TV.....W. G. Carpentier
Sup. Info. Services.....C. E. L'Ami
Public Relations Officer.....J. D. Lusher
Regional Engineer.....R. D. Cahoon

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CKWS-TV—Kingston—1954

Channel: 11 VHF..AP: 154 Kw...VP: 250 Kw.
Owned By.....Frontenac Bcstg. Co. Ltd.
Address.....170 Queen St.
Tel.: LI 2-4977.....CBC
Sta. Representative.....Weed; All Canada TV
President.....W. R. Davies
Gen. Mgr.....Don Lawrie
Station Mgr.....R. W. Hofstetter
Commercial Mgr.....Tom Tomkow
Program Dir.....Gord Shale
Promotion Dir.....Mrs. Joy Villeneuve
Chief Engineer.....Gord Backus

CKCO-TV—Kitchener—1954

Channel: 13 VHF..AP: 160 Kw...VP: 325 Kw.
Owned By.....Central Ontario TV, Ltd.
Address.....864 King St. W.
Tel.: SH 3-4335.....CBC
Station Rep. .....Hardy; Hunt; Scharf
President .....Carl Pollock
General Manager.....W. D. McGregor
Program Dir.....Bruce Lawson
Film Supervisor.....Lorne Cole
Promotion Director.....William Whiting
Chief Engineer.....Paul Turchan

CFPL-TV—London—1953

Channel: 10 VHF..AP: 195 Kw...VP: 325 Kw.
Owned By....London Free Press Printing Co.
Address .....Commissioners Rd.
Tel.: GE 4-2115.....CBC
Newspaper Affil.....London Free Press
Station Reps.....All-Canada; Weed
President.....W. J. Blackburn
General Mgr.....M. T. Brown
Commercial Mgr.....W. Cliff Wingrove
Station, Program Dir.....R. A. Reinhart
Film Manager.....Kevin L. Knight
Prom., Pub. Dir. .....W. T. Daley
Chief Engineer.....G. Robitaille
Owners of: CFPL, AM-FM.

CFCH-TV—North Bay—1955

Channel: 10 VHF..AP: 25.75 Kw...VP: 51.5 Kw.
Owned By.....Tel Ad Co., Ltd.
Address.....P. O. Box 1000
Tel.: GR 2-9000.....CBC
Newspaper Affil. .....Thompson Dailies
Sta. Rep. .....Young Canadian; Stovin-Byles
President.....Mrs. P. A. Campbell
Station Mgr.....Harvey Freeman
Commercial Mgr.....Jim Gibson
Program Dir.....Dave Mee
Prom., Pub. Dir. .....Edward F. Vitunski
Film Manager.....Betty Knevel
Chief Engineer.....Gord Ballantyne

CBOFT—Ottawa—1955

Channel: 9 VHF...AP: .17 Kw....VP: .31 Kw.
Owned-Oper. By.....Canadian Bcstg. Corp.
Address .....Box 1045
Tel.: CE 6-7331.....CBC
Manager of TV Opera.....Georges Huard
Technical Dir.....J. H. Book
Program Director.....Pierre Normandin

CBOT—Ottawa—1953

Channel: 4 VHF..AP: 26.7 Kw...VP: 50.1 Kw.
Owned By.....Canadian Bcstg. Corp.
Address .....Box 3220
Tel.: PA 8-1771.....CBC
Operations Mgr.....Georges Huard
Program Director.....Pierre Notmandin
Film Director.....Douglas Murphy
Technical Director.....J. H. Book

CJOH-TV—Ottawa—1961

Channel: 13 VHF..AP: 160 Kw. ..VP: 325 Kw.
Owned By.....Bushnell TV Co., Ltd.
Address.....1500 Merivale Road
Tel.: PA 9-5161.....CTV
Station Rep. ....Stovin-Byles; Young Canadian
President.....E. L. Bushnell
General, Station Mgr. .....S. W. Griffiths
Commercial Manager.....W. O. Morrison
Program Director.....Peter Francis
Promotion Director.....Bruce Sutton
Pub., Advertising Mgr. .....W. E. Jolliffe
Film Manager.....Eric Tomlinson
Chief Engineer.....A. G. Day

CHOV-TV—Pembroke—1961

Channel: 5 VHF..AP: 9.5 Kw...VP: 19.1 Kw.
Owned By.....E. G. Archibald
Address.....319 Pembroke St. E.
Tel.: REgent 2-3657.....Independent
President.....E. G. Archibald

CHEX-TV—Peterborough—1955

Channel: 12 VHF..AP: 60 Kw...VP: 102 Kw.
Owned-Oper. By....Kawartha Bcstg. Co., Ltd.
Business Address.....R.R. No. 10
Tel.: RI 2-0451.....CBC
Newspaper Affil. .....Examiner
Reps.....All-Canada TV; Weed
President.....Sen. Rupert Davies
General Mgr.....Donald Lawrie
Station Mgr.....Keith Parker
Commercial Mgr.....Robert Kinsman
Prom. Mgr.....Donald Alexander
Publicity Dir.....Eleanor McBrien
Advertising Mgr.....Marnie McTeague
Film Mgr.....Paul Devlin
Chief Engineer.....Bert Crump

CFCJ-TV—Port Arthur—1954

Channel: 2 VHF..AP: 54.5 Kw. ..VP: 100 Kw.
Owned By.....Thunder Bay Electronics Ltd.
Business Address.....87 N. Hill St.
Tel.: 4-9685..... CBC
Station Rep. .....TV Reps.; Stovin-Byles; Weed
President.....Mrs. C. H. Dougall
Station Mgr.....G. N. Conger
Commercial Mgr.....Jack Masters
Promotion Director.....Don Seath
Chief Engineer.....G. Buetow

CJIC-TV—Sault Ste. Marie—1954

Channel: 2 VHF....AP: 15 Kw.....VP: 28 Kw.
Owned-Oper. By.....Hyland Radio-TV, Ltd.
Business Address.....119 East Street

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Tel.: AL 3-3516 ..... CBC
Representatives ..... All-Canada TV; Weed
President ..... Mrs. J. G. Hyland
Gen., Sta. Mgr. ..... R. H. Ramsay
Comm., Film Mgr. ..... E. W. Plouffe
Prog., Prom. Director ..... Frank Gardi
Chief Engineer ..... Dave Irwin

CKSO-TV—Sudbury—1953

Channel: 5 VHF...AP: 15 Kw....VP: 30 Kw.
Owned By ..... CKSO Radio, Ltd.
Business Address ..... 336 Ash St.
Tel.: OS 4-0711 ..... CBC
Representatives ..... Weed; All Canada TV
Chairman of Board ..... George M. Miller
President ..... W. J. Woodill
General, Sta. Mgr. ..... Ralph Connor
Commercial Mgr. ..... Ian Laidlaw
Program, Prom. Mgr. ..... Wayne Cullum
Chief Engineer ..... Wally Robert

CFCL-TV—Timmins—1956

Channel: 6 VHF...AP: 50 Kw....VP: 100 Kw.
Owned By ..... Radiocon Associates
Business Address..Box 620, Mont Sacre Coeur
Tel.: AM 4-4211 ..... CBC
Station Representative ..... Mulvihill
President ..... J. Conrad Lavigne
General Mgr. ..... Rene Barrette
Commercial Manager..... Harry Charbonneau
Program Director ..... Jean DeVilliers
Promotion Director ..... Isabella Appleby
Film Manager ..... Mrs. Hazel Claremont
Chief Engineer ..... Rudy Fauteux
Owners of: CFCL AM.

CBLT—Toronto—1952

Channel: 6 VHF..AP: 53.5 Kw...VP: 99.5 Kw.
Owned By ..... Canadian Bcstg. Corp.
Address ..... 354 Jarvis St.
Tel.: WA 5-3311 ..... CBC
Station Manager ..... John Lant
Film Manager ..... J. Patterson
Technical Director ..... L. Horton

CFTO-TV—Toronto—1961

Channel: 9 VHF...AP: 162 Kw. ...VP: 325 Kw.
Owned By ..... Baton Bcstg., Ltd.
Address ..... Box 9, Agincourt
Tel.: EM 2-2811 ..... CTV
Newspaper Affiliation ..... The Telegram
Station Representative ..... Stovin-Byles, Ltd.
President ..... John Bassett
General Manager ..... W. O. Crampton
Commercial Manager ..... E. J. Delaney
Program Director ..... Murray Chercover
Promotion Director ..... Kevin Holen
Research Director ..... Bill Byram
Chief Engineer ..... Hugh Potter

CKLW-TV—Windsor

(See Detroit, Michigan Listing.)

CKNX-TV—Wingham—1955

Channel: 8 VHF...AP: 100 Kw....VP: 180 Kw.
Owned-Oper. By ..... CKNX Ltd.
Address ..... Carling Terrace
Tel.: 158 ..... CBC
Station Rep..... All-Canada; Young Canadian
President ..... W. T. Cruickshank
General, Station Mgr. ..... G. W. Cruickshank
Comm. Mgr. ..... C. R. Hamilton
Operations Director ..... B. St. George
Promotion Director ..... R. Bitton
Film Manager ..... H. Swatridge
Chief Engineer ..... Scott Reid

PRINCE EDWARD ISLAND

CFCY-TV—Charlottetown—1956

Channel: 13 VHF...AP: 38.5 Kw...VP: 79 Kw.
Owned-Oper. By..Island Radio Bcstg. Co., Ltd.
Business Address ..... 85 Kent St.
President ..... Mrs. K. Rogers
Tel.: 7347 ..... CBC
Representatives ..... All-Canada TV; Weed
General, Comm., Film Mgr. ..... R. F. Large
Promotion Mgr. ..... M. E. Large
Chief Engineer ..... J. G. Jay

QUEBEC

CHAU-TV—Carleton—1959

Channel: 5 VHF...AP: 52 Kw. ...VP: 100 Kw.
Owned By..T. V. De La Baie Des Chaleurs Inc.
Address ..... New Carlisle
Tel.: 248 & 249 ..... CBC
Station Rep. ..... Hardy; Scharf; Weed
President ..... J. Leo Hachey
General Mgr. ..... Dr. C. H. Houde
Comm., Promotion Mgr. ..... Pierre Stein
Program Director ..... Yves Tardif
Chief Engineer ..... Marcel Chabot

CKRS-TV—Jonquiere—1955

Channel: 12 VHF...AP: 21 Kw....VP: 42 Kw.
Owned-Oper. By....Radio Saguenay Limited
Address ..... 175 Sir Wilfrid Laurier St.
Tel.: LI 2-4551 ..... CBC
Station Reps..... Hardy; Young Canadian
President ..... Henri Lepage
Gen. Mgr., Prom. Dir. ..... Tom Burham
Sta., Comm. Mgr. ..... Paul J. Audette
Film Manager ..... Eugene Michaud

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Program Dir.....Claude Colbert
Publicity Director.....Maurice Petit
Chief Engineer.....**Gerard Lemieux**
Owners of: CKRS, AM.

CKBL-TV—Matane—1958

Channel: 9 VHF...AP: 170 Kw....VP: 280 Kw.
Owned By .....Radiodiffusion de Matane Ltd.
Business Address.....4 Rue St. Sacrament
Tel.: 1100-1-2 .....CBC
Sta. Rep.....Young Canadian Ltd.
Pres., Gen. Mgr.....Rene Lapointe
Comm. Mgr.....Octave Lapointe
Station Mgr.....Yvan Fortier
Program Dir.....Roger Bergeron
Film Mgr.....Jules Chouinard
Promotion Dir.....G. Lavoie
Chief Engineer.....J. O. Thibeau
Owners of: CKBL, AM.

CBFT—Montreal—1952

Channel: 2 VHF..AP: 50 Kw...VP: 100 Kw.
Owned By.....Canadian Bcstg. Corp.
Business Address.....P.O. Box 6000
Tel.: UN 6-2571.....CBC
Program Director.....Fernand Guerard
Film Mgr.....Gilles Fleury
Technical Dir.....G. Fontaine
Owners of: CBAFT, Moncton; CBOFT, Ottawa; CBWFT, Winnipeg.

CBMT—Montreal—1954

Channel: 6 VHF..AP: 60 Kw...VP: 100 Kw.
Owned By.....Canadian Bcstg. Corp.
Address .....Box 6000
Tel.: UN 6-2571.....CBC
Station Rep.....CBC Comm. Services
Program Dir.....Kenneth Davey
Publicity Dir.....W. M. Davies
Technical Director.....Guy Fontaine

CFCF-TV—Montreal—1961

Channel: 12 VHF..AP: 160 Kw. ..VP. 325 Kw.
Owned By.....Canadian Marconi Co.
Address.....405 Ogilvy Ave.
Tel.: CR 3-6311.....CTV
Station Reps. .....All-Canada; Weed
President.....S. M. Finlayson
General Manager.....R. E. Misener
Commercial Manager.....Robert Johnston
Program Manager.....S. B. Hayward
Prom., Pub. Supv. .....Mrs. Babs Pitt
Film Manager.....John Krug
Operations Manager.....Kevin Knight
Chief Engineer.....J. Creighton Doublas
Owners of: CFCF-AM-FM.

CFTM-TV—Montreal—1961

Channel: 10 VHF.. AP: 162.5 Kw...VP: 325 Kw.
Owned By.....Tele-Metropole Corp.
Address.....1405-1425 Rue de Maisonneuve St.
Tel.: LA 5-9251.....Independent
Station Reps. .....Forjoe; Stovin-Byles
President, Gen. Mgr. .....J. A. DeSeve
Executive V.P. .....Andre Ouimet
V.P., Comm. Mgr. .....Paul L'Anglais
Station Manager.....Roland Giguere
Program Director.....Robert L'Herbier
Prom., Pub. Dir. .....Jean Marion
Film Director.....Maurice Bastien
Production Director.....J. Paul Ladouceur
Chief Engineer.....Maurice Doucet

CFCM-TV—Quebec City—1954

Channel: 4 VHF..AP: 50.5 Kw. ..VP: 100 Kw.
Owned By.....Television De Quebec
Address.....200 St.-Jean Bosco, Ste. Foy, Que.
Tel.: 683-4985.....CBC
Sales Rep. .....Weed; Hardy; Scharf
President .....Gaston Pratte
Executive Director.....A. C. Picard
General Manager.....J. A. Pouliot
Asst. Gen., Comm. Mgr. ...Arthur P. Fitzgibbons
Program Manager.....Jacques Filteau
Prom., Pub. Dir.....J. P. Riopel
Film Manager.....George Lovett
Chief Engineer.....Gerard Fortin
Owners of: CFCM, AM; CKMI-TV, Quebec.

CKMI-TV—Quebec City—1957

Channel: 5 VHF..AP: 6.77 Kw. ..VP: 13.85 Kw.
Owned.....TV de Quebec (Canada) Ltd.
Add.....200 St.-Jean Bosco, Ste. Foy, Que.
Tel.: 683-4985.....CBC
Station Rep. .....Weed; Hardy; Scharf
President .....Gaston Pratte
Executive Director.....A. C. Picard
General Manager.....Jean A. Pouliot
Asst. Gen., Comm. Mgr. ...Arthur P. Fitzgibbons
Program Director.....George Lovett
Prom., Pub. Dir.....J. R. Riopel
Chief Engineer.....Gerard Fortin
Owners of: CFCM-TV, Quebec.

CJBR-TV—Rimouski—1954

Channel: 3 VHF..AP: 56.9 Kw...VP: 100 Kw.
Owned By.....Lower St. Lawrence Radio Inc.
Address.....6 St. Jean St.
Tel.: RA 3-2217.....CBC
Sta. Rep.....Stovin-Byles; Weed
President .....Jacques Brillant
Gen. Sta. Manager.....Andre Lecomte
P.R. Officer.....Harry A. Willsie
Commercial Manager.....Roma Pelletier
Program Mgr.....Francois Raymond
Promotion Director.....Claude Turcotte
Film Mgr.....Denis Malenfant
Chief Engineer.....Marcel Vallee

CKRN-TV—Rouyn—1958

Channel: 4 VHF..AP: 57.5 Kw. ..VP: 115 Kw.
Owned.....Northern Radio-Radio Nord, Inc.
Business Address.....Box 70, Rouyn
Tel.: RO 2-7741.....CBC
Station Reps. .....Weed; Scharf; Hardy
Pres., Gen. Mgr.....David A. Gourd
Station, Operations Mgr. .....Franco Capellari
Program Director.....Ernest Chartrand
Chief Engineer.....Julien Trepanier
Owners of: CKRN-AM; CKVD, Val d'Or, P. Q.; CHAD, Amos, P. Q.; CKLS, La Sarre, P. Q.

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CHLT-TV—Sherbrooke—1956

Channel: 7 VHF..AP: 186 Kw...VP: 316 Kw.
Owned-Oper. By.....La Tribune, Ltd.
Business Address.....221 Dufferin St.
Tel.: 9-2525.....CBC
Newspaper Affil.....La Tribune
President.....Paul Desvuisseaux
General Manager.....J. Paul Hogue
Managing Director.....Jean-Louis Gauthier
Program Director.....Paul Bruneau
Film Manager.....Guy Bachard
Chief Engineer.....Leo Guilbeau
Owners of: CHLT-AM-FM.

CKTM-TV—Three Rivers—1958

Channel: 13 VHF..AP: 42.25 Kw...VP: 84.5 Kw.
Owned By.....TV St. Maurice, Inc.
Address.....P.O. Box 277
Tel.: FR 5-7311.....CBC
Station Reps.....Stovin-Byles; Weed
President, Gen. Mgr. .....Henri Audet
Asst. Mgr., Ch. Eng. .....Robert Bunneau
Comm., Program Mgr. .....Jacques Brunelle
Program. Dir.....Claude Blain
Film Mgr.....Albert Aubichon

SASKATCHEWAN

CHAB-TV—Moose Jaw—1959

Channel: 4 VHF..AP: 100 Kw...VP: 53 Kw.
Owned By.....Radio Station CHAB, Ltd.
Address.....127 Main St., N.
Tel.: OX 2-6464.....CBC
Sta. Rep.....TV Rep.; Young Canadian
President, Gen Mgr.....Jack Moffat
Commercial Mgr.....Joe Lawlor
Program Director.....Terry McBurney
Chief Engineer.....Merv Pickford
Owners of: CHAB, AM.

CKBI-TV—Prince Albert—1958

Channel: 5 VHF...AP: 50 Kw....VP: 100 Kw.
Owned By.....Central Bcstg. Co., Ltd.
Address.....10th St. West
Tel.: RO 3-7421.....CBC
Representatives.....All Canada; Weed
Pres., Gen. Mgr.....E. A. Rawlinson
Commercial Mgr.....Ian Robertson
Prog. Dir., Film Mgr.....J. J. Cennon
Chief Engineer.....Tom Van Nes

CKCK-TV—Regina—1954

Channel: 2. VHF...AP: 53.5 Kw. VP: 100 Kw.
Owned By .....Transcanada
Address .....Box 2000
Tel.: LA 3-6671.....CBC
Newspaper Affil.....Leader Post
Sales Rep.....Weed, All-Canada TV
President .....Michael Sifton
General Mgr.....H. A. Crittenden
Asst. Mgr., Film Dir.....Lloyd Westmoreland
Commercial Mgr.....Don Tunnicliffe
Program Dir.....H. Van Wiebe
Technical Dir.....Lorne McBride
Chief Engineer.....E. A. Strong

CFQC-TV—Saskatoon—1954

Channel: 8 VHF..AP: 154 Kw...VP: 325 Kw.
Owned By.....A. A. Murphy & Sons Ltd.
Address.....216 1st Ave. N.
Tel.: CH 2-6611.....CBC
Station Reps.....Young Canadian; Oakes
President.....W. A. Murphy
V.P., General Mgr.....G. Blair Nelson
Sales Manager.....Will Klein
Station Mgr.....Walter Romakow
Program Dir.....Greg Barnsley
Promotion Mgr.....Mrs. Jean Korchin
Film Mgr.....Jim Salkin
Chief Engineer.....Lyn Hoskin
Owners of: CFQC, AM.

CJFB-TV—Swift Current—1957

Channel: 5 VHF..AP: 6.6 Kw...VP: 13.3 Kw.
Owned....Swift Current Telecasting Co. Ltd.
Address .....Swift Current
Tel.: PR 3-7266.....CBC
Representative .....Forjoe-TV
Pres., Gen. Mgr.....William D. Forst
Comm. Adv. Mgr.....Walter S. Buffam
Program, Prom. Mgr.....Julie Forst
Chief Engineer.....J. Coulter

CKOS-TV—Yorkton—1958

Channel: 3 VHF....AP: 2.5 Kw.....VP: 5 Kw.
Owned By.....Yorkton TV Co., Ltd.
Address.....95 E. Broadway
Tel.: 33-688.....CBC
Reps.....Stovin-Byles Ltd.; Devney Org.
Pres., Prom. Mgr.....Norman Roebuck
General Mgr.....Ronald Leigh Skinner
Commercial Mgr.....Harold Olson
Program Dir.....Kristin Olson
Chief Engineer.....G. S. Skinner

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INSIDE STORY

TV Series Views UN in Human Interest Terms

By MICHAEL HAYWARD, Chief
United Nations Television

"FASCINATING STUFF!" — "Had no idea the United Nations was doing this sort of thing!" — "More people ought to know about it!" These comments came from leading figures in American television as they viewed some UN films while visiting United Nations Headquarters.

Almost on-the-spot, these executives volunteered to take an active role in seeing to it that people did get to know more about the UN's work in combatting hunger, disease, poverty and ignorance. The spontaneous response came from men like Fred Kugel of Television magazine, Buddy Sugg of NBC, Leslie Harris of CBS, Wrede Petersmeyer of Corinthian, Bob Dunville of Crosley, George Storer of Storer Broadcasting, David Moore of Transcontinent, Roger Clipp of Triangle Publications, Don McGannon of Westinghouse, Tom Shull of Program Services, Fritz Gilbert of Time, Dody Sinclair of WJAR-TV, Jack Harris of KPRC-TV, C. Howard Lane of KOIN-TV, Louis Read of WDSU-TV, Harold Grams of KSD-TV, E. K. Wheeler of WWJ-TV, and Benedict Gimbel of Metropolitan.

So, at the initiative of the U. S. television industry, a cooperative venture, to widen public understanding of international problems when there is perhaps the greatest need for such understanding, inspired the founding of the U.S. Broadcasters' Committee for the United Nations.

To activate the project, the Committee undertook to distribute a non-profit television series that would tell the United Nations story in human interest terms. Program consultants were sent to the UN for an exchange of ideas. Alistair Cooke, noted international correspondent agreed to produce and host the half-hour specials, wheels were set in motion to gather actuality material from every corner of the globe — and "International Zone" made its bow on television channels throughout the United States and overseas.

Areas explored on "International Zone" include such varied subjects as: crisis in the Congo; world-wide hunt for a small-pox carrier, a killer-at-large; priceless Egyptian antiquities threatened with inundation by Aswan Dam; peaceful uses of atomic energy; African independence.

With 104 UN member nations from which to draw authentic material, "International Zone" has brought a new dimension to public service programming. Today, the series is being carried by almost 70 major television stations — and its original schedule of 13 programs has become 26.

Reflecting the thought and background of the entire world community, "International Zone" examines all sides of world issues. It does not show agreement if there is none. It does point up the many real problems for which solutions must be found if we are to build a durable peace.

Thanks to this cooperative effort between the U. S. Broadcasters' Committee for the United Nations and UN Television, Alistair Cooke—through "International Zone" — is bringing us a close-up of the realities of today and a glimpse of the potentialities of tomorrow.

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Director .....Bernard Rubinstein
Copy Chief.....David M. Hausdorff

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Phone: CRestview 4-5473

President .....Ray Anthony

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A. P. S., INC.

6 East 46th St., New York 17, N. Y.
Phone: MUrray Hill 7-0944

President .....H. Arthur Schendorf

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Executive-in-Charge .....Miles Master

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Associate .....Marcella Napp
Office Manager.....Virginia Torres
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204 Triangle Bldg., Pittsburgh, Pa.
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Vice President.....Stanley S. Bass
Vice President.....James W. Bellah
Secretary .....Melvin A. Bank
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Acting Secy.-Treas.....T. J. Rourke

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Box 3361, St. Petersburg 31, Fla.
Phone: 7-0326
Chief Exccutive.....Wm. A. Spring
570 Fifth Ave., New York, N. Y.
Chief Executive.....Edward R'Church
6353 Hollywood Blvd., Hollywood 28, Calif.
Chief Executive.....T. J. Rourke
307 W. 15th, Suite 14, Minneapolis, Minn.
Phone: FE 3-8831
Chief Executive.....E. B. T'Kach

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Vice President.....Charles Salerno, Jr.
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Studio Manager.....Grant Spicer
Head, Creative Dept.....Leo Rosencrans
Film Director.....Robert Larsen

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Phone: CApitol 4-8641
Sales Manager.....Jack Mullen
520 N. Michigan Ave., Chicago, Ill.
Phone: WHitehall 4-0196
Sales Manager.....Robert Kemper

Services Offered: Producers of all types of films for television, including package programs, agency shows, spot announcements and special featurettes. Also commercial and theatrical motion picture producers.

Productions: Commercials for Oldsmobile, Marx Toys, Pure Oil, Toni, CEC, Bell & Howell, Nutri-Bio, Duramed, Quaker Oats,

RTF Direct from Paris

FREE PROGRAM SERVICES

MUSIC • NEWS • INTERVIEWS
FRENCH CONVERSATION LESSONS

FRENCH BROADCASTING SYSTEM IN NORTH AMERICA
972 Fifth Avenue, New York 21, N. Y. RE 4-1501

www.americanradiohistory.com

GMC, Maybelline, Heinz, Stroh's Beer, American Tel. & Tel., View Master, Hazel Bishop, Oculine, Clemson College, Helene Curtis.

FAMOUS ARTISTS CORP.

9441 Wilshire Blvd., Beverly Hills, Calif.
Phone: CR 4-7433
1 Rockefeller Plaza, New York, N. Y.
Phone: CI 7-6200

Head of TV.....Harold Breacher
TV Dept. .....Thomas D. Tannenbaum
David Geaber, Martin Sperger
Syndication Sales.....Harold Goldman

JOE FEAGINS PRODUCTIONS

104 East 30th St., New York 16, N. Y.
(See Commercial Producers)

FREDDIE FIELDS ASSOCIATES, LTD.

410 Park Ave., New York 22, N. Y.
Phone: MU 8-2020

President .....Freddie Fields
Vice President.....David Begelman
Production Asst.....Stevie Dumbler
Secretary .....Egon Dumler

Service Offered: Management & production consultants to performing & creative artists & independent production companies.

FKB ENTERPRISES

780 Gower, Los Angeles, Calif.
Phone: HO 9-5911

President .....Robert Young
Vice Pres.....Eugene B. Rodney

Services Offered: Producers of TV films.

FORMAT FILMS, INC.

4741 Laurel Canyon Blvd.,
N. Hollywood, Calif.
Phone: POplar 9-3610

President .....Herbert Klynn
Exec. V.P., Treas.....Melvin Getzler
Vice President.....Jules Engel
Vice President.....Leo Salkin
Secretary .....Henrietta Jordan
360 N. Michigan, Chicago, Ill.
Phone: FI 6-3585
Vice President.....Jerry Abbott

Services Offered: Producer of animation films for TV theatricals and commercials, industrial films and theatres.

FORRELL, THOMAS & POLACK ASSOCIATES, INC.

157 W. 57th St., New York 19, N. Y.
Phone: CIrcle 6-9131

Pres., Treas.....Gene Forrell
Vice President.....Edward Thomas
V.P., Secy.....Jim Polack
Dir. of Sales & Prod.....R. M. Bradshaw
Business Manager .....Eleanor Fogelson

Services Offered: Creation and production of radio and TV commercials. Jingles, film scores & humorous spots. Original scoring for TV, industrial and institutional films.

WALT FRAMER PRODUCTIONS

1150 Avenue of the Americas
New York 36, New York
OXford 7-3322

FCA
ARTISTS' MANAGER
FRANK COOPER ASSOCIATES AGENCY, INC.
New York Office
680 FIFTH AVENUE
PLaza 7-1100
Hollywood Office
9145 SUNSET BOULEVARD
CRestview 4-5971

www.americanradiohistory.com

Executive Producer.....Walt Framer
Promotion & Publicity.....Alan Framer
Service Offered: Package producers of live, tape, filb TV shows & radio shows, and live shows for local station use.
Productions: The Big Payoff, On the Square, How To.....Whose Is It, Fun On the Street, Futures Unlimited.

FREMANTLE INTERNATIONAL INC.

366 Madison Ave., New York 17, N. Y.
(See TV Prod.-Dist.)

THE FRENCH BROADCASTING SYSTEM IN NORTH AMERICA

(Radiodiffusion-Television Francaise, North American Branch)
972 Fifth Ave., New York 21, N. Y.
Phone: REgent 4-1501
Director .....Jacques Sallebert
Assistant Director.....Alice Lewitin
Administrator .....Suzanne Weltman
Program Director.....Ann McMillan
Public Relations.....Kenneth Tepfer
Services Offered: Free distribution of special programs produced for American radio in Paris in the interest of goodwill and understanding.

THE FRITH CORPORATION

69 Newbury St., Boston 16, Mass.
Phone: CLark 7-7934
President, Treas.....Julian J. Smith

TV PRODUCERS and PACKAGERS

New Merritt
ENTERPRISES, INC.

500 FIFTH AVE., NEW YORK 36, N. Y.
BR 9-4288

CURRENTLY PRODUCING 16 LIVE SHOWS WEEKLY IN U. S. AND CANADA

Production Dir.....Robert F. Friedmann
TV Station Liaison.....Leslie Arries
Services Offered: Producers of Fashion Firsts, live tape or kinescope, color or B&W TV program.

KEN GAUGHRAN PRODUCTIONS

P. O. Box 4, Waterbury 20, Conn.
Phone: PLaza 4-5141
Prod.—Dir.—Originator .....Ken Gaughran
Branch Offices
15 Broadway, Jim Thorpe, Pa.
Phone: 325-3071
Regional Sales Mgr.....Emil Yenchick
30 Westward Way, Ottawa 2, Ont., Can.
Sales Agent.....Sandy Morrison
Services Offered: "Miss America Pageant Reports" radio feature series from Atlantic City each Sept. during Miss America Pageant.

GBA PRODUCTIONS (Gallucci Bros. & Assoc.)

Lake Rd., East Hampton, Conn.
Phone: ANdrew 7-9092
President .....Joe Gallucci
General Manager.....N. T. Gallucci
Sales Manager.....Lou Gallucci
Assoc. Producer.....Jack Sheehan
Assoc. Director .....Lloyd Hurd
Services Offered: Special feature program.

GENERAL ARTISTS CORP.

640 Fifth Ave., New York 19, N. Y.
Phone: CIrcle 7-7543
9025 Wilshire Blvd., Beverly Hills, Calif.
Phone: CRestview 1-8101
8 S. Michigan Ave., Chicago, Ill.
Phone: STate 2-6288
Chairman of Board.....Herbert J. Seigal
President (GAC-TV).....Don W. Sharpe
V.P., West Coast.....M. W. Krasny
Sr. V.P., Sales.....Herman Rush
Pres., Motion Picture Div.....Martin Baum
Pres., Literary Div.....Ingo Preminger
Pres., Personal Appear. Div.....Buddy Howe
Vice Presidents.....Dave Gerber, Abe Newborn, Malcolm Stuart
Dir., Programming.....Mitchell Leiser
Services Offered: Development & sales rep. (film & live), artists representatives. Distributor of Desilu Prods., Roncom Prods., and Perry Como Prods.

GIRARD-LEWIS PRODUCTIONS, INC.

8833 Sunset Blvd., Los Angeles, Calif.
Phone: OL 2-2810
President .....Bernard Girard
Vice President.....Robert Lewis
Sec.-Treas. .....Paul P. Schreibman
Services Offered: Producers of television films.

GOLD MEDAL ENTERPRISES, INC.

550 Fifth Ave., New York, N.Y.
Phone: PLaza 7-4636
President.....Martin H. Poll

www.americanradiohistory.com

Vice-President.....C. Edwin Knill
Secretary-Treasurer .....Selma Tamber
Board of Directors.....Martin H. Poll, Alfred W. Schwalberg, Selma Tamber, C. Edwin Knill.
Services Offered: Producers of TV programs.

GOMALCO ENTERPRISES

404 N. Roxbury, Beverly Hills, Calif.
Phone: CR 5-6131

President.....David P. O'Malley
Vice-President .....George Gobel
Services Offered: Television production (live and film).
Productions: The George Gobel Show, Leave It To Beaver.

HARRY S. GOODMAN PRODUCTIONS, INC.

19 E. 53rd St., New York 22, N. Y.
Phone: PLaza 5-6131

President & Gen. Mgr.....Harry S. Goodman
Asst. to Pres.....Ralph Arlin
Radio-TV Director.....Stuart Wilson
Services Offered: 1 & 5 minute radio programming features, station jingles, dramatic shows, open-end spots & kid shows for TV.
Productions: (short featurettes) Boating Tips, Cal Tinney Time, Dear Shirley, Guide to Good Health, Home Handyman, How Come, Miracle Gardening Tips, Pardon My Blooper, Simple Science, Sport Shorts, Woman's World, Young Hollywood, Your Child & You, Your Money & You; Allen Funt's Candid Mike.

MARTIN GOODMAN PROD., INC.

36 Central Pk., South, N.Y.C. 19
Phone: PLaza 1-3555

Executives .....Martin Goodman, Geo. Spota, Arthur Willi, Billie Biederman
Services Offered: Personal management of TV personalities and packaging.

GOODSON-TODMAN PRODUCTIONS

375 Park Ave., New York 22, N. Y.
Phone: PLaza 1-0600

Partner .....Mark Goodson
Partner .....William S. Todman
Executive V.P., N.Y.....Bud Austin
Exec. V.P., Calif.....Harris Katleman
V.P., Bus. Affairs.....Howard F. Todman
Exec. Prod's.....Gil Fates, Bob Stewart, Frank Heller, Ira Skutch, Jean Kopelman, Bob Rowe, Frank Wayne, Jerry Stagg, Andrew Fenady

Branch Office
9460 Wilshire Blvd., Beverly Hills, Calif.
Phone: CRestview 4-7357

Services Offered: Producing and packaging live and filmed TV programs for national, regional and spot sales.
Productions: Beat the Clock, What's My Line, The Price Is Right, To Tell The Truth, Play Your Hunch, The Rebel, Number Please, Say When, Password.

GOTHAM RECORDING CORP.

2 W. 46th St., New York 36, N. Y.
Phone: JUdson 6-5577

President.....Herbert M. Moss
Exec. Vice Pres.....Robert M. Volkell
Vice Pres., Prod.....Fred Hertz
Vice Pres., Sales.....Leonard Lawson
Vice Pres., Eng.....Jason Windwer
Services Offered: Recording, transcription and film production services; studios; writing and production staff available; mono and stereo mastering & editing; pressing facilities.

GOTHAM RECORDING PRODS., INC.

2 W. 46th St., New York 36, N. Y.
Phone: JU 6-5577

Producer.....Herbert M. Moss
Services Offered: Live and transcribed shows for Radio and TV.

ABNER J. GRESHLER

Sunset Towers W., 8400 Sunset, Hollywood 46
Phone: OL 4-5960

Services Offered: Program producers; industrial films; commercials.

GREY MUSIC PRODUCTIONS

(Lanny & Ginger Grey)
108 E. 96th St., New York 28, N. Y.
Phone: ENright 9-7777

President .....Lanny Grey
Vice President .....Ginger Grey
Services Offered: Producers and packagers of programs, singing commercials and phonograph recordings; vocalists.

HANNA-BARBERA PRODUCTIONS

3501 Cahuenga Blvd., Hollywood 28, Calif.
(*See Commercial Producers*)

BYRON HARRIOTT RADIO & TV SOUND FILMS PRODS.

5075—37th St. N., St. Petersburg 14, Fla.
Phone: HE 6-8411

Producer .....Byron Harriott
Services Offered: S.O.F. & taped radio programs; documentaries; films produced from still fotos.

HARVEY CARTOON STUDIOS, INC.

1860 Broadway, New York 23, N. Y.
(See Producer-Distributors)

ARTHUR HENLEY PRODUCTIONS

Shelton Towers, 523 Lexington Ave.,
New York 17, N. Y.
Phone: PLaza 5-7145

Producer, Writer.....Arthur Henley
Services Offered: Packages, for TV live & film, and for radio; production and writing services. Program consultants.

HERTS-LION INTERNATIONAL CORP.

845 N. Seward St., Hollywood, Calif.
Phone: HO 4-6121

www.americanradiohistory.com

GAME SHOW IDENTITY

Means a 'Best Buy' for Advertisers

By BILL TODMAN, Partner
Goodson-Todman Productions

THERE'S ample evidence that audience participation programs are a "best buy" for advertisers. Why?

For one, game shows almost invariably outrate the opposition — opposition shows, by the way, which more often than not cost a great deal more. A recent 24-market Nielsen proves this point. "What's My Line?," for example, with a 22.9 and 23.6 rating, comfortably passed the nearest opposition, "Adventures in Paradise." The latter drew 18.9 and 16.4 for the respective 15-minute periods. "To Tell the Truth," according to the same Nielsen survey, attracted ratings of 21.4 and 21.9 versus 18.0 and 20.6 for the hour-long "Cheyenne," its lone network competitor in that time period.

•

Experience has shown that sponsor identity is strongest and more lasting with game shows than with any other type of program on television. Ordinarily, a show is considered a hit if it runs a year. When they run longer it's considered a miracle. Look at the longevity record of some of the game, or audience participation shows on the air. "What's My Line?" has celebrated a dozen birthdays, "I've Got a Secret" has been on CBS since 1952, while "The Price Is Right," "Who Do You Trust" and "To Tell the Truth" are in their sixth years. Art Linkletter's "House Party" debuted on radio in 1946, and has been a daily television feature since 1952. "Queen For a Day," in April, began its 18th continuous year in broadcasting — first on radio, then television.

Sponsors who stick with these shows — and a large majority do — become as closely identified with the programs as the shows' panels and/or emcees. This sponsor identification factor is a powerful plus.

•

Game shows are unique to radio and television broadcasting. You find comedy and drama in the movies and in the theatre. You can see news events in newsreels and read about them in the papers and magazines. But only on television can you find the likes of "The Price Is Right" or a "To Tell the Truth"—game shows with the unique quality of "nowness" and immediacy. What the viewer sees is a real situation involving real people with whom he can identify vicariously.

•

We are now concentrating greater efforts in an attempt to match its success in live television with top quality film programs. At the same time, however, the company isn't ignoring 15 years of outstanding success in the specialized area of live, audience participation programs. We will continue to produce live shows. But we intend, also, to present filmed programs and thereby increase the "best buys" for both audience and advertiser.

•

We in the industry needn't be apologetic about this phenomenon of the game show. We should defend it for what it is . . . a bastion of reality on television and a unique entertainment form native to the medium.

www.americanradiohistory.com

President .....Kenneth Herts
Exec. Vice President.....Leo Guild
Treasurer .....Sid Felson
Services Offered: Producers of TV & motion picture films.
Productions: Unsolved, La Femme, Tales of the Unexplained, Beverly Hills Is My Beat, Never Marry A Ranger, Road Block.

HOLBROOK PRODUCTIONS

521 Fifth Ave., New York 17, N. Y.
Phone: MU 7-3080
Officers .....Burton Benjamin, Isaac Kleinerman
Services Offered: Program producers.

HOLLIS PRODUCTIONS, LTD.

5800 Sunset Blvd., Hollywood 28, Calif.
Phone: HO 2-6282
President .....C. Irving
Services Offered: Live and taped TV shows, commercials; packages, industrials.

SANDY HOWARD PRODUCTIONS

8544 Sunset Blvd., Hollywood, Calif.
Phone: OL 2-4290
President .....Sandy Howard
Services Offered: Producers of live & filmed TV programs, motion pictures.

HOWARD RADIO-TV PRODUCTIONS

123 W. Chestnut St., Chicago 10, Ill.
Phone: MIchigan 2-5877
Owner .....Bernard Howard
Services Offered: Producers of programs & commercials.

H-R PRODUCTIONS, INC.

17 E. 45th St., N. Y. C. 17
Phone: OXford 7-0725
President .....Herbert Rosen
Services Offered: Producers of complete films to order, package shows, full-length feature films, mood & bridge music library etc. for TV & 16mm productions, sound effect records.

IDEES GRANDES, INC.

524 West 57th St., New York, N. Y.
Phone: CIrcle 5-1612
Owners.....Jackie Gleason, Jack Philbin
Services Offered: Producers of TV packages and ideas.

IMPA PRODUCTIONS, LTD.

660 Madison Ave., New York 21, N. Y.
Phone: TEmpleton 2-9200
Producers, Owners.....Irving Mansfield, Peter Arnell
Services Offered: TV & Radio Programs; Production, Package.
Productions: Face the Facts, Take A Good Look.

INTERNATIONAL COMMUNITY CLUB AWARDS, INC.

Westport, Connecticut
Phone: CLearwater 6-1075
President.....William M. Carpenter
Exec. Vice Pres.....John C. Gilmore
V.P. & General Mgr.....Bess Gilmore
Vice President.....Phillip G. Peterson
Dir. of Adv. & Pub. Rel..Richard N. Robbins
Promo., Pub. & Merchandising.....Charles C. Adams
Coor. of Club Activities.....Cay C. Allen
Controller.....Walter K. White

Branch Offices
20 East 46th St., New York, N. Y.
Phone: MU 7-4466
Mgr. of Sales Development....Len Hornsby
Client Relations.....Sam Brownstein
475 Collins St., Melbourne, Victoria, Aus.
Phone: 623851
Managing Director.....Hector Crawford

INTERNATIONAL GOOD MUSIC, INC.

1610 Home Road, Bellingham, Wash.
Phone: REgent 3-4567
President .....Rogan Jones
Vice President.....John D. Tuttle
Sec.-Treas.....Catherine W. Jones

Branch Office
45 W. 45th St., New York 36, N. Y.
Phone: CI 5-3430
Manager .....John Tuttle
Services Offered: Programming & production of syndicated taped programs for AM or FM broadcasting.

THE JAFFE AGENCY, INC.

8555 Sunset Blvd., Los Angeles 69, Calif.
Phone: OLympia 7-2711
New York Phone: CIrcle 6-5740
President .....Philip Gersh
Services Offered: Representation of Artists, Actors, Actresses, Directors, Producers and Writers and Material in Live and Film Television and Radio. Packagers of Live and Film Television Shows.

HENRY JAFFE ENTERPRISES, INC.

200 W. 57th St., New York 19, N. Y.
Phone: CIrcle 5-2400
President .....James Jaffe
Vice President.....James F. Loren
Secretary-Treasurer.....Marvin B. Meyer

Branch Office
8736 Sunset Blvd., Los Angeles 69, Calif.
Phone: OLympia 7-1940
President .....Henry Jaffe
Services Offered: Creation & production of live & film TV Shows.
Productions: Dinah Shore Show, Bell Telephone Hour, Highways of Melody.

JEWELL RADIO AND TELEVISION PRODUCTIONS

612 N. Michigan, Chicago 11, Ill.
Phone: MOhawk 4-5757
President.....James E. Jewell
Vice-President.....W. Ralph Jewell

www.americanradiohistory.com

Secretary.....M. P. Casey
Editor .....James Harrison

Branch Offices

933 Roscomare Rd., Los Angeles 24, Calif.
Phone: GRanite 2-4024
Director .....Lewis Foster
3062 Penobscot Bldg., Detroit 26, Mich.
Phone: WOodward 3-0617
Exec.-in-Charge.....W. Ralph Jewell

Services Offered: Produce industrial, educational & TV films; radio & TV programs, sales tunes, spots & jingles. Consultants to agencies & sponsors; package-production services; writing, editing, directing, musical arrangements, supervision, casting, etc.

STACY KEACH PRODUCTIONS

12240 Ventura Blvd., Studio City, Calif.
Phone: POplar 2-0966
President .....Stacy Keach
Associate .....Ernest Newton
Exec. Sec.....Miss Frankie Newton

Services Offered: Write direct & produce shows for TV, radio, motion pictures & stage; commercials & industrial shows; sales & training films, slide films.

ROBERT KEESHAN ASSOC. INC

680 Fifth Ave., New York 19, N. Y.
Phone: PLaza 7-8618
President .....Bob Keeshan
Vice Presidents.....Marvin Josephson, David Connell

Services Offered: Radio-TV packagers and producers.

Productions: Captain Kangaroo.

MAXINE KEITH AGENCY

234 W. 44th St., New York, N. Y.
Phone: LA 4-4228
Director .....Maxine Keith
Office Manager.....Eric L. Stone

Services Offered: Creative programming & production; radio & TV package shows. Special promotion consultants for theatre & motion pictures.

Productions: From Me to You, It's Your Turn Now, 7 to 17 Club, On & Off Stage.

SONNY KENDIS, INC.

509 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 7-0890
Pres., Exec. Prod.....James Sonny Kendis

Services Offered: TV-Radio programming; musical advisors to the industry.

LANG-WORTH FEATURE PROGRAMS, INC.

151 N. Franklin St., Hempstead, L. I., N. Y.
Phone: IV 5-2400
President.....John D. Langlois
Vice-Pres. & Treas.....C. O. Langlois, Jr.
Vice Pres., Sales.....Hugh S. Allen, Jr.

Services Offered: Producers of Radio Hucksters and Airlifts; 1800 unit basic; jingles, etc. For sales & production—25 new units per month keyed to merchandising calendar.

LEONARDO TELEVISION PROD. INC.

500 Fifth Ave., New York 36, N. Y.
Phone: OXford 5-0335
President.....Peter M. Piech
Vice President.....Robert A. Travis
Secretary .....Charles Haydon

Services Offered: Producers of King Leonardo & His Short Subjects Theatre, color cartoon series.

LESTER LEWIS ASSOCIATES

15 East 48th St., New York 17, N. Y.
Phone: PLaza 3-5083
Partners.....Lester & Juliet Lewis

Services Offered: TV package shows, personal management.

MAX LIEBMAN PRODUCTIONS, INC.

130 West 56th St., New York, N.Y.
Phone: PLaza 7-6533
President .....Max Liebman

Services Offered: TV packages.

JACK LLOYD

1445 Miller Way, Hollywood 69, Calif.
Phone: OLdfield 6-4607
Exec. Director.....Jack Lloyd

Services Offered: Creation and production of radio and TV programs (Dramatic, musical, comedy and audience participation). Unusual commercials and musical jingles for advertising agencies and radio-TV stations.

JACK LONDON PRODUCTIONS, INC.

1776 Broadway, New York 19, N. Y.
Phone: JUdson 2-4077
President .....Barnett Glassman
Secretary .....Herbert Friedman

Services Offered: Producers of live and filmed TV packages.

Productions: Smoke Bellew, owners of Jack London library-TV series Captain David Grief.

C. P. MacGREGOR

729 S. Western Ave., Hollywood 5, Calif.
Phone: DUnkirk 4-4191
President.....C. P. MacGregor
Gen. Mgr.....E. H. Lowry

Services Offered: Transcription library productions: music library service, dramatic and musical programs; recording studios.

MADISON PRODUCTIONS, INC.

60 E. 56th St., New York 22, N. Y.
Phone: PLaza 8-2780
President .....Gerry Gross
Vice-President, Treasurer..Frank B. Sawdon
Vice-Pres., Secy.....Rita Fillet

Services Offered: Package & produce Radio & TV Shows, live & film commercials.

Productions: The Will to Win, Baseball Central, Football Scoreboard, The Bill Stern Show, Frontier Judge.

www.americanradiohistory.com

MAGIC CIRCLE PRODUCTIONS (MAGIC CIRCLE THEATRE)

7027 Pacific View Dr., Hollywood 28, Calif.
Phone: HOllywood 4-0818

Producers....Sam R. Sebby, Frances Price

Services Offered: Live public svc. & commercial TV productions.

MAGNA FILM PRODUCTIONS, INC.

55 Berkeley St., Boston, Mass.
Phone: HUbbard 2-5580

President .....Robert Berman
Vice President.....A. J. Schneider

Services Offered: Producer of TV features, business & educational films, film & live commercials, monocrome & color TV slides.

MAGNE-TRONICS, INC.

49 West 45th St., New York 36, N. Y.
(See Transcription Co.'s)

MARATHON INTERNATIONAL PRODUCTIONS, INC.

10 East 49th St., New York 17, N. Y.
Phone: MUrray Hill 8-1130

Pres., Exec. Prod.....Konstantin Kalser
V. P., Super. of Prod.....Kenneth Baldwin
Mgr., Newsfilm Opera.....Kenneth Brighton
Controller .....Henry Langsam
Distribution Mgr. .....Eleonore Grimm

Branch Office
Publicity House, Bell St., London N.W. 1, England
Phone: PADington 3120

Chief Executive.....Maurice Ford

Services Offered: Public information films produced and distributed to television stations; news and special event coverage; world-wide news service; station consultants on TV news setups; stock footage library, commercials.

MARK VII, LTD.

4024 Radford Ave., N. Hollywood, Calif.
(See TV Prod.-Dist.)

MARS BROADCASTING, INC.

575 Hope St., Stamford, Conn.
Phone: 327-2700

Chairman of Board.....James G. Rogers
President.....Harold G. Ross
Exec. Vice Pres.....Robert V. Whitney
Exec. Vice Pres.....Stanley N. Kaplan
Nat'l Program Dir.....Don Bruce Whitney
Exec. Producer.....Keith Connes
Creative Dir.....June Griffin
Music Director.....Robert L. Weitz
Technical Dir.....Robert F. Oakes
Office Manager.....Hannah W. Drucker

Services Offered: Complete on-the-air promotional custom contests and promotion production services. Total station programming-Demand Radio.

Productions: Demand Radio Total Programming Service, Hooper Booster Jingles, Funtest promotion package, Startest, Celebrity Contest, Scrambled Sing Along, Penetration Musical I.D.'s.

THE MARSHALL ORGANIZATION, INC.

750 Third Ave., New York 17, N. Y.
Phone: MUrray Hill 7-2722

President.....A. W. Marshall
General Manager.....Evelyn K. Zuckerman

Services Offered: Producing and Packaging Live and Transcribed Radio and TV Programs. Directorial and Supervising Service. Complete Radio and TV Public Relation services for Social, Professional and Trade Organizations.

MCA-TV

598 Madison Ave., New York 22, N. Y.
Phone: PLaza 9-7500
Film Syndication Div.

V.P. in Charge.....David V. Sutton
V.P. Sta. Prog. Sls. Div.....Louis Friedland
V.P. Chg. of N. Y. office.....Frank Brill
V.P. Chg. of Chicago office.....Jim Stirton
V.P. Chg. of Cleveland office...DeArv Barton
V.P. Chg. of L. A. office.....Bob Greenberg
V.P., Director of Sales.....Hal Golden
Vice President.....James E. Denning
Director, Adv. & Pub.....Ed Aaronoff

Branch Offices

258 Park Sq. Bldg., Boston 16, Mass.
9370 Santa Monica Blvd., Beverly Hills, Calif.
1371 Peachtree St., N.E., Atlanta, Georgia
425 N. Michigan Ave., Chicago, Ill.
1172 Union Commerce Bldg., Cleveland, Ohio
504 Delta Bldg., New Orleans, La.
426 Transportation Bldg., Cincinnati, Ohio
2311 Cedar Springs, Dallas, Texas
15037 W. Eight Mile Rd., Detroit, Michigan
105 Montgomery St., San Francisco, Calif.
1415 Northwestern Bank Bldg., Minn., Minn.
530 Sixth Ave., Pittsburgh, Pa.
721 Olive St., St. Louis 22, Mo.
101 Jones Bldg., Seattle, Wash.
519 East Trade St., Charlotte, N. C.
139 Piccadilly, London, W1, England
49 bis Ave Hoche Paris, France
180 University Ave., Toronto 1, Ontario, Can.
Offices also in Rome, Munich, Mexico City, Sydney, Tokyo.

Services Offered — Distribution of syndicated TV film programs and feature films.

Productions—The Adventures of Kit Carson, Biff Baker—USA, Overland Trail, Dr. Hudson's Secret Journal, Famous Playhouse, Federal Men, Follow that Man, Guy Lombardo and his Royal Canadians, Staccato, Suspicion, Riverboat, Man Behind the Badge, Cimarron City, Playhouse 15, The Ray Milland Show, The Rosemary Clooney Show, Soldiers of Fortune, State Trooper, Western Features Starring Gene Autry, Western Features Starring Roy Rogers, Crusader, Mickey Spillane's Mike Hammer, Pride of the Family, Johnny Midnight, Shotgun Slade, Coronado 9.

www.americanradiohistory.com

MEDICAL TELEVISION PRODUCTIONS, INC.

247 Park Ave., New York 17, N. Y.
Phone: YU 6-9230

President.....Stephen W. Schwartz

Services Offered: An organization producing medical telecasts, motion pictures, and radio programs—as well as documentary, technical, and dramatic programs in other specialized fields.

CHARLES MICHELSON, INC.

45 West 45th St., New York 36, N. Y.
Phone: PLaza 7-0695

President .....Charles Michelson
Treasurer .....Aaron Michelson

Services Offered: U. S. representatives for foreign TV stations; distributors of TV film programs & transcribed radio programs, E.M.I. mood music library.

Productions: Capsule mysteries, The Plainclothes Man, Famous Jury Trials, The Clock, Half-hour Mystery Bloc, Daytime Soap Operas.

MILLER-SHAW PRODUCTIONS, INC.

527 Madison Ave., New York 22, N. Y.
Phone: MU 8-1242

President.....John A. Miller
Vice President.....James T. Shaw

Services Offered: TV program packages, film, live and tape, specializing in children's programs.

WILLIAM MORRIS AGENCY, INC.

1740 Broadway, New York 19, N. Y.
Phone: JUdson 6-5100

Exec.-in-Chg. of TV-Radio.Wallace S. Jordan

Services Offered: Packaged shows for radio and TV, also talent reps. for all fields.

MORTON PRODUCTIONS

64 East Lake St., Chicago 1, Ill.
Phone: CEntral 6-4144

President .....Morton Jacobson

Services Offered: Syndicated radio shows.

MUNDELL PRODUCTIONS, CORP.

417-1416 Commerce, Dallas 1, Tex.
Phone: RIverside 8-3021

President .....Jimmie Mundell
Vice President.....Elizabeth J. Erwin
Secretary .....Jeff Mundell

Services Offered: TV news service and sports films for television.

MUZAK CORPORATION

229 Park Ave. S., New York 3, N. Y.
(See Transcription Companies)

NATIONAL FILM STUDIOS, INC.

105 Eleventh St., SE, Washington 3, D.C.
Phone: LIncoln 6-8822

President .....Harold A. Keats
Vice President.....Stanley Allen
Vice President.....Edward W. Alfriend, IV
Director.....F. William Hart

Services Offered: Completely equipped studio, sound stage, equipment & personnel for studio or location prod., 35 & 16mm motion picture prod., sound recording.

THE NATIONAL RESEARCH BUREAU, INC.

415 N. Dearborn St., Chicago 10, Ill.
Phone: SUperior 7-5080

President.....Wm. H. Wood
Vice President.....Robert Stone

Branch Office
424 North 3rd St., Burlington, Iowa
Phone: PLaza 2-5415

Services Offered: Broadcast Editorial Idea Library-a monthly exchange of broadcast editorials used by leading stations throughout the country. Radio Campaigns—a monthly service of sales, program & continuity ideas and suggestions.

NATIONAL TIME SALES

(Subsidiary of Pan American Bestg. Co.)
122 E. 42nd St., New York, N. Y.
Phone: MU 2-4500

NATIONAL VIDEO TAPE PROD. INC.

36 West 44th St., New York 36, N. Y.
(See Transcription Companies)

NEW MERRITT ENTERPRISES INC.

500 Fifth Ave., New York, 36, N. Y.
Phone: BR 9-4288

President.....E. Roger Muir
Exec. Vice Pres.....Nick Nicholson
Vice Pres., Treas.....Henry Shensky

Services Offered: TV producers.

Production: The Funny Manns.

OLIVER W. NICOLL PRODUCTIONS

37 W. 46th St., New York 36, N. Y.
Phone: JUdson 2-5130
Cable Address: ARREFFAY New York

Executive Director.....Oliver W. Nicoll
Associate Director.....Sandra Munsell

Services Offered: Radio—Program production and consultation, package live shows, syndicated transcriptions, scripts, talent, phonograph records and albums; Television—Program production and consultation, package live and film shows, scripts, talent.

NORTHWESTERN INC., MOTION PICTURES & RECORDING

411 Southwest 13th Ave., Portland, Ore.
Phone: CApitol 3-4107

Vice President.....Sheldon Goldstein

Services Offered: Producers of TV programs & commercials, industrial & business films, sound slide films, radio transcriptions.

OMAR MUSIC COMPANY

5420 Melrose Ave., Hollywood 38, Calif.
Phone: HO 2-6027

President .....Peter Frank
Exec. Vice Pres.....Herbert N. Eiseman

Branch Office
1271 Ave. of Americas, New York 20, N. Y.
Phone: PLaza 7-2197

Services Offered: Creators of theme, background music, cues, etc., for TV film programs and feature pictures.

www.americanradiohistory.com

ORBIT PRODUCTIONS, INC.

630 Ninth Ave., New York 36, N. Y.
Phone: PLaza 7-3890

President .....Samuel Fleishman

Services Offered: Producers of programs for TV; educational, public relations & industrial films; recording, dubbing & sound transfers, etc.

PAN AMERICAN BROADCASTING CO.

380 Lexington Ave., New York 17, N. Y.
Phone: MUrray Hill 2-4500

Exec. V.P.....Eugene Bernald

Services Offered: Scripting, producing and recording programs in over 54 foreign languages for use in United States and in foreign countries.

PARROT PRODUCTIONS

550 Fifth Ave., New York, N. Y.
Phone: CI 5-1431

President.....W. Watts Biggers
V.P., Production..... ...Thomas J. Dunford
V.P., Sales.....Eli Feldman
Sec., Treas.....Treadwell Covington

Services Offered: Producers of TV programs.

Productions: Parrot Playhouse.

PHILIP J. PERLMAN ASSOCIATES

141 E 55th St., New York 22, N. Y.
Phone: MU 8-4831

Owner .....Philip J. Perlman

Services Offered: Producers & packagers of radio & TV live & film programs.

PICTURE PRODUCTIONS CORP.

527 Lexington Ave., New York, N. Y.
Phone: PLaza 2-3940

President .....Jerry Layton
Vice President.....S. H. Cannold

Services Offered: Complete supervision, preparation & production of live and film TV programs.

PIONEER PRODUCTIONS

619 W. 54th St., New York, N. Y.
Phone: JU 6-7633

President .....Lillian Jones

Services Offered: A creative film editorial service for TV, theatrical and commercial motion pictures.

PIPER TELEVISION, INC.

500 Fifth Ave., New York 36, N. Y.
Phone: OXford 5-0335

President.....Peter M. Piech
Vice President.....Robert A. Travis
Secretary .....Charles Haydon

Services Offered: Producers of Pip The Piper.

JULES POWER PRODUCTIONS, INC.

9 East 75th St., New York 21, N. Y.
Phone: LEhigh 5-8850

President .....Jules Power
Vice President.....Daniel Wilson

Branch Office
228 N. LaSalle, Chicago 1, Ill.
Phone: ANdover 3-1422

Office Manager.....Mrs. Hazel Rothbart

Services Offered: Producers and packagers of live, taped and filmed programs.

CHUCK PRAGER RADIO SYNDICATIONS, INC.

441 West End Ave., New York 24, N. Y.
Phone: TR 7-8402

President .....Chuck Prager

Services Offered: Producer and syndicator of one minute radio features.

Productions: The Oleg Cassini Show; The Vincent Lopez Show; The Henry Morgan Show; The Hy Gardner Show. New features available on request.

PREMIERE ARTISTS AND PRODUCTIONS AGENCY

1046 N. Carol Dr., Los Angeles 46, Calif.
Phone: CR 4-5488

Owner .....Harold Jovien

Services Offered: Representation of artist and programs for TV, radios, records. Also writers, directors, producers for TV.

PROGRAMATIC BROADCASTING SERVICE

(Div. of Muzak Corp.)
229 Park Ave. S., New York 3, N. Y.
(See Transcription Co.'s)

PROJECT-O-FEX, INC.

60 East 42nd St., New York 17, N. Y.
Phone: MUrray Hill 7-1881

President.....Paul F. Adler

Services Offered: Semi-animated film, spot and institutional films.

PUBLIC AFFAIRS RADIO, INC.

150 Broadway, N. Y. C. 38
Phone: BArclay 7-6563

President.....Guthrie E. Janssen
Vice President.....Justin J. Bayer
Secretary-Treasurer.....Philip R. Leeds

Services Offered: Voiced program service of news & public affairs.

PUBLIC SERVICE RADIO NETWORK

743 Fifth Ave., New York 22, N. Y.
Phone: PLaza 3-7410

President .....Ted Cott
Exec. V.P.....Budd Getschal

www.americanradiohistory.com

Vice President.....David L. Garth
Chairman of the Bd.....F. W. Richmond
Services Offered: A group of libraries plus special features.

PUNCH FILMS, INC.

155 Fifth Ave., New York, N.Y.
(See Commercial Producers)

PYRAMID PRODUCTIONS, INC.

445 Park Ave., New York, N. Y.
Phone: PL 2-4100

President.....S. F. Rubin
Services Offered: Producers of live and film programs.
Productions: Big Story, Treasury Men in Action, Man Behind the Badge, Playhouse 15, Police Call, Seven Against Crime, Decoy, Deadline.

QM PRODUCTIONS

1041 N. Formosa, Hollywood, Calif.
Phone: HO 7-5111

President, Treas.....Quinn Martin
Exec. Vice Pres.....Arthur Fellows
Vice Pres., Sec.....Eli Parker
Services Offered: Television & motion picture production.

RTN BROADCAST FEATURES, INC.

(Subsidiary of Taylor/Nodland Ltd.)
75 E. Wacker Drive, Chicago 1, Ill..
Phone: CE 6-0221
New York Phone: OX 7-3130

President .....Lud Richards
Exec. Vice Pres.....Jory Nodland
Services Offered: Produce and distribute syndicated radio programs. Special promotional services to stations.
Productions: Best Of Roger Williams; Syd Harris Show.

RADIO & TV PACKAGERS, INC.

11 E. 40th St., New York 16, N. Y.
Phone: LExington 2-1717

President .....William Cayton
Vice President.....Lee Dalia
Secretary.....D. R. Roberts
Services Offered: Packaging & production of TV film series, industrials, TV cartoons & commercials.
Productions: Jungle, Cartoon Classics.

RADIO & TV ROUNDUP PRODUCTIONS

111 Maplewood Ave., Maplewood, N. J.
Phone: SOrange 3-1044
New York Phone: YUkon 6-5700
Hollywood Phone: HO 6-6124

Executive Producer.....W. H. Bertenshaw
Bus. Mgr.....Betty Janeway
TV Director.....David Holm
Radio Director.....Michael Blenn
Services Offered: Producers, packagers & syndicators of radio-TV programs and features.
Productions: Radio USA, Inside Fashion, Farm Digest, Viewpoint, TV USA, Fun with Pop, It's a Funny World, Report on Religion, Medicine USA.

RADIO BROADCAST SERVICE

Box 3081, Glendale 1, Calif.
Phone: CHapman 5-3296

General Manager.....Allin Slate
Services Offered: Producing live and tape radio programs of music, news and interviews.

Sports Broadcast Service Div.
Phone: CItrus 4-2807
Services Offered: Producing live and tape sports programs.

RADIO CONCEPTS, INC.

236 West 55th St., New York 19, N. Y.
Phone: PL 7-5300

Owners.....Al King, Philip Meltzer
Exec. Vice Pres.....Don Purcell
Services Offered: Packagers of custom created "total scope" features.

RADIOZARK ENTERPRISES, INC.

1121 S. Glenstone, Springfield, Mo.
Phone: UNiversity 2-4122

Managing V.P.'s.....E.E. Siman, Jr., John B. Mahaffey
Services Offered: Production-syndication of quarter-hour program features, network, programs, jingles, transcribed commercials.
Productions: Tennessee Ernie Ford Show, Smiley Burnette Show, Red Foley Show.

REEMACK ENTERPRISES, INC.

1270 6th Ave., Rm. 2402 New York 20, N. Y.
Phone: CI 6-7300

President .....Lloyd Marx
Vice-President .....Ted Mack
Services Offered: Producers of "The Original Amateur Hour."

REMBRANDT FILMS, INC.

59 East 54th St., New York, N. Y.
Phone: PL 8-1024

President.....W. L. Snyder
Services Offered: Cartoon series.

RICHARD S. ROBBINS CO., LTD.

163 Bleecker St., New York 12, N. Y.
Phone: SP 7-2568

President .....R. S. Robbins
Vice President.....Edward E. Finch
Services Offered: Radio and Television merchandise prizes.

ROCKHILL PRODUCTIONS, INC.

18 E. 50th St., New York 22, N. Y.
Phone: PLaza 9-7979

President .....Janet Taylor
Services Offered: Complete packages, radio, TV and film.

RODNEY YOUNG ENTERPRISES

780 Gower, Los Angeles, Calif.
Phone: HO 9-5911

President .....Robert Young
V.P., Chg. of Prod.....Eugene B. Rodney
Services Offered: Producers of TV series.

RICHARD H. ROFFMAN ASSOCIATES

675 West End Ave., New York 25, N. Y.
Phone: RIverside 9-3647

www.americanradiohistory.com

Bd. Chairman.....Maurice Roffman
President .....Richard H. Roffman
Vice Pres.....Sophie S. Roffman
Services Offered: Radio and TV production, public relations, publicity, promotion.

ROSS-DANZIG TV, INC.

6331 Hollywood Blvd., Hollywood 28, Calif.
Phone: HOllywood 2-6464
President .....Bart Ross
Vice Pres., Sec.....Frank K. Danzig
Producers .....Al Burton, Margaret Coffey, Bud Widom
Services Offered: Package production of live & filmed television programs.

R-TV ENTERPRISES

225 W. 86th St., New York 24, N. Y.
Phone: SUsquehanna 7-2161
President .....Amy W. Muentz
Executive Producer.....Jules Evan Baker
Prom. Consultant.....Alan J. Levine
Services Offered: Broadcast promotions & productions; live & filmed commercial & public service programs & spots, Shop-A-Thon; Billboard TV (BBTV).

SANDE & GREENE, INC.

1777 N. Vine, Hollywood 28, Calif.
(See Commercial Producers)

ALAN SANDS PRODUCTIONS

565 Fifth Ave., New York 17, N.Y.
Phone: OXford 7-6135
Manager .....Alan Sands
Producer-Writer .....Cecile Diamond
Services Offered: Creation, production & writing of syndicated radio-TV series.
Productions: Your Child & You, Marriage, Before & After, Amy Vanderbilt.

JAMES L. SAPHIER AGENCY, INC.

9229 Sunset Blvd., Los Angeles 46, Calif.
Phone: CRestview 1-7231
President.....James L. Saphier
Services Offered: Radio and TV productions, sale of package programs and talent.
Productions: The Bob Hope Show, Celebrity Golf.

ALLEN SAVAGE NETWORK PRODUCTIONS

1 E. 57th St., New York 22, N. Y.
Phone: EL 5-1434
Owner .....Allen Savage
Services Offered: Specializing in "Live Better Electrically," programs which are packaged and produced for the electrical industry, currently on air coast to coast. Packagers & producers of radio programs.
Productions: Adequate Wiring in the Home, Home Selector Guide.

WALTER SCHWIMMER INC.

75 East Wacker Drive, Chicago 1, Ill.
Phone: FRanklin 2-4392
New York Address: 527 Madison Ave.
New York 22, N. Y.
Phone: ELdorado 5-4616
President .....Walter Schwimmer
Vice-Pres. in Chg. of Sales.....Bernie Crost
V.P. in Chg. of Prog.....Arthur Pickens, Jr.
N.Y. Manager .....Jack Arden
Services Offered: TV and radio package productions.
Productions: Championship Bowling, Championship Bridge, Tello-Test, Tune-Test, Top Pro Golf, Championship Tennis.

SCREEN GEMS, INC.

711 Fifth Ave., New York 22, N. Y.
(See TV Film Prod.-Dist.)

SELMUR PRODUCTIONS, INC.

4151 Prospect Ave., Hollywood 27, Calif.
Phone: NO 3-3311
President .....Selig J. Seligman
V.P., Admin. & Bus. Affairs..Leon I. Mirell
Services Offered: Production of TV programs & scries, film, tape & live.

SESAC, INC.

10 Columbus Circle, New York 19, N. Y.
Phone: JUdson 6-3450
President .....Paul Heinecke
Secretary-Treasurer.....R. C. Heinecke
Asst. to Pres.....E. S. Prager
Production Manager.....George Jellinek
Station Relations Dir.....W. F. Myers
Pub. & Prom.....Alice J. Heinecke
Services Offered: Licensing the use of copyrighted music; LP Service including catalog of over 8500 bridges, moods and themes and "Drummers"; syndicated transcribed tailor-made programs for advertisers.

SHIFFRIN-HYLAND AGENCY

315 South Beverly Drive, Beverly Hills, Calif.
Phone: CR 4-7641
Co-owners.....Dick Irving, William Shiffrin
Associates: George Litto, Hank Roberts, Harvey Ricin, Bruce Hammer, Jo Cardaci, Vanessa Mitchell
Services Offered: TV and feature film packages. Literary and actors' agent.

FLETCHER SMITH STUDIOS, INC.

259 S.W. 21st Terrace, Ft. Lauderdale, Fla.
Phone: LU 1-7300
319 E. 44th St., New York 17, N. Y.
Phone: MUrray Hill 9-8766
President .....Fletcher Smith
Vice President.....Arthur J. Davis
Secretary-Treasurer .....Mrs. Frances Burns
Services Offered: Complete motion picture production; TV shows, spots, industrial films; large animation staff.

SOUTHHILL PRODUCTIONS, INC.

425 East 63rd St., New York, N. Y.
Phone: PLaza 3-1228
President.....Richard L. Linkroum
Vice President.....Henry Denker
V.P., Sec.-Treas.....Verna Linkroum
Services Offered: Production & packaging of TV programs.
Productions: Divine Adventures, Mary Martin's 1962 Special, Arthur Godfrey Show.

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THE SOUVAINE ASSOCIATES INC.

135 Central Park West, New York 23, N. Y.
Phone: TR 3-1158

Producer .....Geraldine Souvaine

Services Offered: Producers of radio and TV programs.

SPENCER PRODUCTIONS, INC.

507 Fifth Ave., New York 17, N.Y.
Phone: OX 7-5895

President .....Jeanne Allgeier
Office Manager .....Alan Abel

Services Offered: Producer of TV series, pilot films for television.

SPORTS NETWORK, INC.

36 West 44th St., New York 36, N. Y.
Phone: MUrray Hill 2-0117

President.....Richard E. Bailey
Vice-President.....Roylance H. Sharp
Secretary-Treasurer ....Thomas J. Schilling
Comptroller .....William Hyland
Vice Pres., Sales.....Jack D. Bozarth
V.P., Engineering.....Charles A. Voso

Services Offered: Technical facilities include studio, Mobile Camera units & Mobile video tape units available for commercials, programs & closed circuits. Video tape center available for screening, dubbing and editing.

SPORTS PROGRAMS, INC.

Time & Life Bldg., Rockefeller Center,
New York, N.Y.
Phone: CI 6-3730

Services Offered: Producers of sports programming for TV.

WILBUR STARK

10202 W. Washington, Culver City, Calif.
Phone: UPton 0-3311
25 West 54th St., New York, N. Y.
Phone: CI 6-0042

President .....Wilbur Stark

Services Offered: Live and filmed TV.

STARS INTERNATIONAL, INC.

5420 Melrose Ave., Hollywood 38, Cal.
Phone: HOllywood 2-6027
1271 Ave. of the Americas,
New York 20, N.Y.
Phone: PLaza 7-2197

President .....Peter Frank
Exec. Vice Pres.....Will Scott
Vice President .....Mann Scharf
V.P., Treasurer.....Ernest W. McKee, Jr.
Program Director.....Mel Ryan

Services Offered: Big Sound radio produc-
Productions: Formatic Radio, Country and Western Radio.

MIKE STOKEY ENTERPRISES

4202 Benedict Canyon Drive, Sherman Oaks, Calif.
Phone: STate 4-0458

President .....Mike Stokey
Vice President.....John Hueners
Secretary .....Elise Mayberry

New York Office
515 Madison Ave.
Phone: PLaza 8-2072
Manager .....Frank Barone

Services Offered: Package producers of live and filmed TV shows.

Productions: Pantomine Quiz, Author!-Author!, Juke Box Gambol, Writer Wrong, It's in the Cards.

TALENT ASSOCIATES-PARAMOUNT LTD.

444 Madison Ave., New York 22, N. Y.
Phone: PLaza 3-1030

President .....Alfred Levy
Vice President.....David Susskind

TAYLOR/NODLAND LTD. TAYNOD PRODUCTIONS, INC.

75 E. Wacker Drive, Chicago, Ill.
Phone: CE 6-0221
330 East 46th St., New York, N. Y.
Phone: OX 7-3130

President .....Sherrill Taylor
Exec. Vice Pres.....Jory Nodland

Services Offered: Producers of Kukla and Ollie, Best of Roger Williams.

TELDON PRODUCTIONS

2 West 46th St., New York 36, N. Y.
Phone: COlumbus 5-4111

Owner.....Stephen F. Temmer

Services Offered: Packaged radio shows; foreign language radio shows.

Production: Rendezvous in Vienna.

TELEVENTURE, INC.

285 Madison Ave., New York 17, N. Y.
Phone: ORegon 9-6220

President .....Soren Christensen
Exec. V.P.....Graham Young
Vice President.....Thomas Orchard
Vice President.....Art Foley

Services Offered: Producers of TV & special purpose industrial documentary films.

TELEVISION AND RADIO FEATURES OF AMERICA

37 W. 46th St., New York 36, N. Y.
Phone: JUdson 2-5130

Cable Address: ARREFFAY, New York
Executive Director.....Oliver W. Nicoll
Associate Director.....Sandra Munsell
Managing Dir.....J. H. Macdonnell

Services Offered: Radio—Program production and consultation, package live shows, syndicated transcriptions, scripts, talent. Television—Program production and consultation, package live and film shows, script, talent.

TELEVISION BROADCASTING SERVICE, INC.

91 Central Pk. W. New York 23
Phone: TRafalgar 7-2372

President.....William R. Riddle

www.americanradiohistory.com

Vice Pres., Sec.....Edith L. Riddle
Treasurer .....William K. Riddle
Asst. Treasurer.....Joseph G. Vietri
Branch Offices
1444 Bewick Ave., Detroit 14, Mich.
Phone: VAlley 2-0092
Dist. Sales Mgr.....Rodney B. Hersey
54 Grand Ave., Palisade Park, N. J.
Phone: WH 5-9704
Manager.....Joseph G. Vietri
12 Maple St., Hensonville 1, N.Y.
Phone: WIndham 241-251
Dist. Sales Mgr.....Jack Averill
39 Academy Rd., Caldwell 1, N.J.
Phone: CAldwell 6-4272
Regional Sales Mgr.....Orwyn L. Werfel
100 N. Irving Blvd., Los Angeles 4, Calif.
West Coast Rep.....Mrs. L. H. Lincoln
Services Offered: Live TV & film programs, package producer of features, open end and animated commercials & training films, annual reports sound films, documentary and Travel films, scripts, videotape & kinescope facilities. Also feature films for rental.

TRANS ARTISTS PROD., INC.

731 N. La Brea, Los Angeles, Calif.
(See Producer-Distributors)

TRANSCRIPTION SALES, INC.

128 West First St., Dayton 2, Ohio
Phone: BAldwin 2-3773
President.....J. P. Williams
Vice President.....Alexander Buchan
General Manager.....Gerhard Joseph
Services Offered: Quarter-hour programs featuring "Singin' Sam."

TROUBADOUR PRODUCTIONS, INC.

200 West 57th St., New York 19, N. Y.
Phone: PL 7-1880
President .....Peter Rachtman
Vice President.....Sheila Rachtman
Branch Office
160 Trismen Terrace, Winter Park, Fla.
Phone: MIdway 7-4874
Services Offered: Radio program producer & packager, concert producer. Reps located in Europe & Australia for prod. & distributing syndicated radio programs.
Productions: Oscar Brand Show, Sound of Jazz, Eddie Condon's Dixieland Bandstand, Zacherley, Out of the Mouths of Babes.

RICHARD H. ULLMAN, INC.

1271 Ave. of the Americas,
New York 20, N.Y.
Phone: PLaza 7-2197
President .....Peter Frank
Exec. Vice Pres.....Marvin A. Kempner
V.P., Treasurer.....Ernest W. McKee, Jr.
Vice President.....Richard Morrison
Branch Office
5420 Melrose Ave., Hollywood 38, Calif.
3200 Maple, Dallas 19, Tex.
Phone: RIverside 2-2651
Chief Executive.....Richard Morrison
Services Offered: Distributors of the Big Sound, Formatic Radio; Country & Western radio; IMN Jingles, Target Jingles, CRC Jingles, Ev Wren Productions & Spotmaster tape cartridge equipment.

UNIVISION, INC.

1450 Broadway, New York, N. Y.
(See Film Producers-Distributors)

THOMAS J. VALENTINO, INC.

150 W. 46th St., New York 36, N. Y.
Phone: CIrcle 6-4675-6
President.....Thomas J. Valentino
Vice-President.....Michael T. Valentino
Secretary.....Elsie F. Valentino
***Services Offered*: Sound effects records, transcriptions, background music for TV and radio.**

VHF, INC.

300 East 46th St., New York, N. Y.
Phone: MU 7-4505
President.....Ira G. DeLumen
V.P., Production.....Richard R. Rector
V.P., Sales.....Robert C. Troup
V.P., Special Projects.....Peter J. Smith
V.P., Operations.....John Koushouris
Services Offered: Complete live and video tape production services, tape processing and mixing. Tape transferred to Videofilms.
Productions: The March of Time, Teleguide, Manshoot for BBC.

VAVIN, INC.

236 East 46th St., New York 17, N. Y.
(See TV Prod.-Dist.)

VICTOR & RICHARDS, INC.

7 East 48th St., New York, N. Y.
Phone: PL 2-7755
President & Sales Mgr.....Vic Lindeman, Jr.
Producer-writer .....Alan Sands
Station Relations.....Peggy Seager
***Services Offered*: Syndicate live TV programs to local stations and servicing stations with prizes for giveaways.**
Productions: Top Ten Dance Party.

VIDEO ENTERPRISES, INC.

667 Madison Ave., New York, N. Y.
Phone: PLaza 3-9327
President.....Philip J. Lane
Branch Office
105 S. Western Ave., Los Angeles, Calif.
Phone: DU 8-9666
Chief Executive.....H. Shaw
Services Offered: Exchanging of merchandise for time on local TV & radio stations; placing of products on network TV programs as awards; program producing.

VIDEOCRAFT PRODUCTIONS, INC.

116 East 30th St., New York 16, N.Y.
Phone: ORegon 9-6030
President .....Arthur Rankin, Jr.
V.P., Treas.....Jules Bass
V.P., Sales.....Marvin Grieve
Exec. Art Dir.....Antony Peters
Phone: HOllywood 2-6027
Services Offered: Production & distribution of animated film programs.
Productions: New Adventures of Pinoc-

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chio, Wizard of Oz, Wonderworld, Willy McBean & His Magic Machine, The Great Book, Zack & Zelda.

VIKING FILMS INC.

45 West 45th St., New York 19, N.Y.
Phone: CIrcle 5-8858

President .....Israel M. Berman
Exec. Producer.....Richard A. Weaver
Services Offered: Producer of TV featurettes, public relations & educational films.

V. I. P.

720 5th Ave., New York 19, N. Y.
Phone: PLaza 7-0130

President .....Bill Murphy
Vice-President .....Charlotte Morgan
Radio-TV Dir.....Helen McCausland
Services Offered: Procuring prizes for quiz shows, producing quiz shows, endorsements by Very Important People, furnish guests for Radio-TV shows.

JAY WARD PRODUCTIONS, INC.

8218 Sunset Blvd., Hollywood, Calif.
Phone: OLdfield 4-3050

President .....Jay Ward
V.P.'s.....Bill Scott, Pete Burness, Bill Hurtz, Al Burns, Lew Keller, Gerard Baldwin, Skip Craig, Sam Clayberger
Secy.-Treas.....Alex Anderson
Services Offered: Producers of The Bullwinkle Show, Rocky & His Friends, Fractured Flickers, Watts Knu Show, The Nuthouse, Super-Chicken, Hoppity Hooper, Simppson & Delaney.

WASHINGTON, D. C. TELEVISION & RADIO PROGRAM SERVICE, INC.

Jefferson Suite, 1200 16th St., N.W.
Washington 6, D. C.
Phone: DIstrict 7-4707

President.....G. Bennett Larson
Services Offered: Program ideas and tape facilities.
Productions: U. S. Hearing Highlights.

WBC PRODUCTIONS, INC.

205 East 67th St., New York, N. Y.
Phone: UN 1-3000

President.....D. H. McGannon
General Manager.....Joel Chaseman
Executive Producer.....Mert Koplin
Branch Office
2535 Van Ness Ave., San Francisco, Calif.
Phone: PR 6-6334
Executive Producer.....Gordon Davis
Services Offered: Radio & TV programs.

WOLF PRODUCTIONS

420 Madison Ave., New York 17, N. Y.
Phone: PLaza 5-2050

Partner .....Edward Wolf
Partner .....Herbert Wolf
Producers .....Dan Dayton
Dir. of Sales.....Paul Ross
Services Offered: Radio-TV, live program productions.
Productions: Masquerade Party, Keep Talking.

WOLPER PRODUCTIONS, INC.

8720 Sunset Blvd., Hollywood 69, Calif.
Phone: OL 2-7075

President.....David L. Wolper
Vice President.....Jack Haley, Jr.
Vice President.....Mel Stuart
Secretary .....Sylvan Covey
Controller .....Harvey Bernhard
Editorial Head.....Philip R. Rosenberg
Production Head.....Bert Gold
Sound Dept. Head.....Jerry Young
Story Dept. Head.....Alan Landsburg
Music Head.....Jack Tillar
Producers.....Jesse Sandler, William Kronick, William Holmes
Publicity .....Henry Arnsten
Services Offered: Production of network and syndicated documentary film specials and series for domestic and foreign TV.
Productions: Race For Space, The Story Of series, Biagraphy series, D-Day, Biography Of A Movie, Hollywood: The Golden Years.

ZIV UNITED ARTISTS, INC.

488 Madison Ave., New York 22, N. Y.
Phone: MUrray Hill 8-4700

President .....John L. Sinn
Exec. V.P. Chg. of Sales..Maurice J. Rifkin
Exec. V.P. Chg. of Prod.....Maurice Unger
Exec. V.P. Chg. of All Pgms...Richard Dorso
V.P., Chg. Chicago Office..Edward Broman
V.P., Synd. Sales.....Len Firestone
Sales Mgr. Reg. Div.....Ray McGuire
Sales Mgr. No. East. Div.....Jack Martin
V.P., N. Y. City Sales.....Joe Kotler
7324 Santa Monica Blvd.,
Los Angeles 46, Calif.
Sales Mgr. West. Div.....Allen Martini
520 N. Michigan Ave., Chicago 11, Ill.
Sales Mgr. No. Central Div.....Jim Grubb
Southland Center Bldg., Dallas 1, Tex.
Sales Mgr. So. Central Div.....Phil Mergener
1529 Madison Rd., Cincinnati 6, O.
Sales Mgr. Mid Central Div...Mike Kievman
805 Peachtree St., E., Atlanta, Ga.
Sales Mgr. So. East. Div.....John Davidson
Services Offered: Custom-built films for national & regional release, & syndicated shows; studio facilities, TV commercials.
Productions: The Aquanauts, Klondike, Everglades, The Case of the Dangerous Robin, Miami Undercover, Ripcord, Lock Up, Tombstone Territory, This Man Dawson, Bold Venture, Mackenzies Raiders, Rough Riders, Dial 999, Target, King of Diamonds, Keyhole, The Story Of.

MAURICE H. ZOUARY TV-FILM PROD.

333 W. 52nd St., New York 19, N. Y.
Phone: JUdson 2-6185

Owner.....Maurice H. Zouary
Production Chief.....Joseph Mawra
Services Offered: Live package radio & TV programs.
Productions: Poem for a Day, Kiddie Camera.

www.americanradiohistory.com

MUSICAL COMMERCIALS

A Unifying Impact of Book, Lyrics & Music

By PHIL DAVIS, President
Phil Davis Musical Enterprises, Inc.

AT THE RISK of inviting blasts of blasphemy, I believe that effective musical commercials share certain basic characteristics in common with musical plays that unite book, lyrics, and music into an organic whole.

The musical plays associated with the name of Oscar Hammerstein — from "Show Boat" to "South Pacific" — illustrate the inseparability of book, lyrics, and music in creating a unifying, dominant impact that advances dramatic plot, situation, or purpose, inspires memorability, and portends longevity.

Producers of effective musical commercials, though limited by the minute hand, also aspire and strive to unite book (advertiser's purpose), lyrics (advertiser's copy) and music to reinforce the principle that the purpose of the commercial creates the song.

If either purpose, lyrics, or music is separated, it courts fragmentation and dissipation of a unified, continuing, memorable dynamic whole.

Carling's Black Label Beer has "Hey, Mabel — Black Label," but what does Miller's High Life, Schaefer, or Ruppert have that compares with the sales impact made by "Mabel?"

Unfortunately the "philosophy of waste" enters advertising when an agency or sponsor discards a musical commercial on a whim, fancy, or a rationalized reason before it has reached its maximum usefulness or potential.

A special province of music is that it provides a more intimate and concomitantly a more effective identification for a sponsor or his product than a printed logo or trademark.

As an illustration, take "Hey, Mabel — Black Label" that helped propel Carling's from a regional brewery in 1949 to an international one in 1961; and from numbering 62nd among the nation's breweries in 1949 to the fourth largest in the nation.

•

Contrary to minority opinion, effective musical commercials are not the result of freak accidents or miracles, but of honesty, experience, and research and analysis that yield a check list of basic principles. Reducing these to the bone, I consider the following to be the most important:

1: An effective musical commercial commands attention, establishes emotional acceptance, and individualizes the product image within the first 12 to 15 seconds. (Frequently musical commercials make companies look like nursery rhyme factories that manufacture products for a moppet public). 2: Its lyrics reveal a knowledge of the flesh and bones of words — the vowels and the consonants — and the importance of phonetics. (Frequently printed words or slogans designed to enchant the eye disenchant the ear. Advertisers planning to use both print and broadcast media, especially radio, should carefully consider and plan visual and audio reception of campaign slogans). 3: Its music enhances and punctuates the sales message with a perfect wedding of words and music.

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UNIVERSAL

RECORDING CORPORATION

46 EAST WALTON

TELEPHONE

642-6465

ONE OF THE NATION'S LARGEST AND MOST COMPLETE RECORDING FACILITIES

RECORDING STUDIOS, INC.

★

NEW YORK'S FINEST RECORDING, MUSIC SCORING
and DUBBING INSTALLATION

featuring

DUAL 35mm or 16mm Projection and Looping
Post-Syncing for the following:

BUTTERFIELD 8 • VIEW FROM THE BRIDGE • PARIS BLUES
YOUNG DOCTORS • THE HUSTLER
LONG DAY'S JOURNEY INTO NIGHT
REQUIEM FOR A HEAVYWEIGHT • THE MIRACLE WORKER

1639 Broadway, New York PLaza 7-8855

www.americanradiohistory.com

TELEVISION

TRANSCRIPTION COMPANIES

KEY PERSONNEL
BRANCH OFFICES
SERVICES OFFERED

YEARBOOK

1962

Silver Anniversary

www.americanradiohistory.com

Transcription Companies

ALL-CANADA RADIO & TELEVISION LIMITED

1000 Yonge St., Toronto 5, Ont., Can.
Phone: WAlnut 5-9361

President.....J. Stuart MacKay
General Manager.....Reo. C. Thompson
Mgr., Radio Div.....Robert A. Taft
Mgr., TV Div.....Ross A. McCreath
Mgr., Best. Svc. Div.....Peter N. Harricks
Mgr., Program Div.....Dana C. Murray

Branch Offices
1161 Melville St., Vancouver, B. C.
Phone: MUtual 4-7461
Manager.....John E. Baldwin
Taylor, Pearson & Carson Bldg.,
Calgary, Albta.
Phone: AMhurst 2-7691
Manager.....Jack E. Cavanaugh
706 Electric Railway Chambers,
Winnipeg, Man.
Phone: WHitehall 2-6861
Manager.....Gordon Jones
Dominion Square Bldg., Montreal, Que.
Phone: UNiversity 1-5656
Manager.....Ken A. Baker

Services Offered: Canadian representatives and distributors for transcription companies.

ARIZONA RECORDING PRODUCTIONS

834 N. Seventh Ave., Phoenix, Ariz.
Phone: ALpine 2-1718
Owner-Manager.....Raymond Boley

Services Offered: Facilities for commercial & personal sound recordings. Radio & TV jingles, master & pressing service, dubbing, multiple recording, sound for motion pictures & slide films.

ARTISTS RECORDING STUDIOS

8718 E. 77th Terr., Kansas City 33, Mo.
Phone: FL 3-6767
Owner.....Bill L. Godden

Services Offered: TV and radio air checks, TV sound production, tape recorder rentals, phonograph masters and pressings.

ASSOCIATED PROGRAM SERVICE (Div. of Muzak Corp.)

229 Park Ave. S., New York 3, N. Y.
Phone: ORegon 4-7400
Sales Mgr.....John Esau

Services Offered: A transcription library exclusively comprising radio music, jingles for advertisers, time, weather, dollar-day spots and shopping-days-til-Christmas jingles. Also TV production music library and special transcription library for industrial slide film producers.

AUDIO-MASTER CORP.

17 East 45th St., New York 17, N. Y.
Phone: OXford 7-0725
President.....Herbert Rosen

Service Offered: Transcriptions; mood and bridge music library.

AUDIO TECHNIQUES, INC.

247 West 46th St., New York 36, N.Y.
Phone: JUdson 6-2619
President.....Lawrence J. Kreeger
Vice President.....Howard M. Lawrence
Sec.-Treas.....John H. Beaumont

Services Offered: Sound recording for radio, film & video tape production. Studio & remote recording; tape editing & mixing; magnetic & optical transfers; instantaneous discs; disc mastering & pressing. Complete film editorial services.

AUDIO-VIDEO RECORDING SERVICE

(Div. of Capitol Transcriptions, Inc.)
620 Eleventh St., N.W., Washington 1, D. C.
Phone: (202)-393-1246
Manager.....H. Edward Behre
Sr. Audio Engineer.....Panos Lambrou

Services Offered: Complete recording services, commercial & industrial accounts: slide film sound tracks, subsonic control tones for "Dukane" & others; audio-visual & message repeater cartridge specialists for "Salesmate," "LaBelle," "Pentron," "Cousino," "Spotmaster," "Music Masters," "Lectour," & others. Tapes of Presidential News Conferences & other Washington events. Tape & cartridge duplicating. Auricon-Ampex-Rangertone single & double system video services.

AURA RECORDING, INC.

136 W. 52nd St., N. Y. C. 19
Phone: JU 2-8105
President.....Herbert Kaplan
Vice President.....Benjamin Stern

Services Offered: Recording facilities for advertising agencies and record companies; studios, mixing rooms, cutting and mastering channels. Recording to 16mm & 35mm picture and 16mm & 35mm magnetic transfer.

BELL SOUND STUDIOS, INC.

237 W. 54th St., New York 19, N. Y.
Phone: JU 2-4812
President.....Allen Weintraub
Vice-Pres.....Daniel Cronin

Services Offered: Complete services for tape, disc and film recording with studio production facilities. Masters (standard and microgroove). Westrex stereo discs, 3 & 4 track recording facilities and complete film recording facilities.

BRITISH BROADCASTING CORP.

630 Fifth Ave., New York 20, N. Y.

www.americanradiohistory.com

Phone: CI 7-0656
Representative in U. S.....Derek Russell
Transcription Asst.....Marion Moss
Services Offered: Topical taped programs; long-playing disc transcriptions of BBC programs.

BROADCAST SERVICES, INC.

206 San Francisco St., El Paso, Tex.
Phone: KEystone 2-6978
President.....Jack R. McVeigh
V.P., Secy.-Treas.....Mrs. Billie McVeigh
Vice President.....William E. Branch
Dirs.....Angel H. Rojas, Robert F. Cummins, Jack R. McVeigh, Jr.
Services Offered: Complete recording facilities.

S. W. CALDWELL, LTD.

447 Jarvis St., Toronto 5, Ontario, Canada
Phone: WAlnut 2-2103
President.....Kenneth Page
Radio Sales.....Gordon Caldwell
Recording Engineer.....Joe Davidson
Services Offered: Radio and television syndicated shows produced in United States and abroad, packaged on transcription, tape, film; music and sound effects libraries; produce commercials (live, tape, film).

CAPITOL TRANSCRIPTIONS, INC.

620 Eleventh St., N.W., Washington 1, D. C.
Phone: (202)-393-1246
President.....H. Edward Behre
V.P.....C. Edward Behre
Secretary.....Doris Erickson
Sr. Audio Engineer.....Panos Lambrou
Services Offered: Three sound studios, complete recording services, commercial & industrial accounts: slide film sound tracks with sonic & subsonic control tones for "Salesmate," "LaBelle," "DuKane" & others; audio-visual & message repeater cartridge specialists; tape, discs, pressings. Live music sessions in sound studios; conference & convention reporting; tapes of Presidential News Conferences & other Washington events. Air checks and tape duplicating services. "Spotmaster" cartridge duplicating. Auricon-Ampex-Rangertone single & double system video services.

COAST SOUND SERVICE, INC.

(*Subsidiary of Trans Artists Productions, Inc.*)
1223 N. Highland Ave., Hollywood, Calif.
Phone: WEbster 1-1639
President.....Gerald J. Rappoport
Secretary-Treas.....Samuel Singer
V.P., Chief Eng.....Charles Knight
V.P.....Louis Himelstein
Branch Offices
1776 Broadway, New York, N. Y.
Phone: PLaza 1-4352
731 N. La Brea., Los Angeles, Calif.
Phone: WE 1-1639
Services Offered: Fully equipped sound

CREATE
THE *RIGHT* MOOD
EVERY TIME
with the
MAJOR MOOD MUSIC LIBRARY

Major offers you a full thirty-five hours of mood music for titles, bridges, background — for scoring, editing, recording and dubbing music for your video-tape productions, documentaries, TV films, slide films, animation, sales presentations, industrial films and radio commercials.

Major specializes in sound — you get exceptional technical know-how and beautifully-recorded original music.

IMPORTANT: *Major* owns its own copyrights on *all* mood music in its library; world rights available to you on a completely sound legal basis. Records available on a "per selection" or "unlimited use" arrangement.

WRITE FOR *FREE* CATALOGUE
to THOMAS J. VALENTINO, INC.

Established 1932
150 West 46th Street
New York 36, N. Y.

Also available Free catalogue of complete sound effects library
RD-1

www.americanradiohistory.com

studio, magnetic & optical film recording, editing, dubbing, cutting rooms, music & sound effect library; 35 & 16mm projectors, portable field equipment, equipment including generators.

COMMUNITY CLUB AWARDS, INC.

Westport, Conn.

(See Program Producers)

CORELLI-JACOBS FILM MUSIC, INC.

723 Seventh Ave., New York 19, N.Y.
Phone: JUdson 6-6673

President .....Fred Jacobs
Vice President .....Alfonso Corelli

Services Offered: Complete editing of music & sound effects scores for films, slidefilms & radio programs from music library on disc, tape & film.

CUE RECORDINGS, INC.

117 W. 46th St., N. Y. C. 36
Phone: PLaza 7-3641

President .....Sholom Rubinstein
Vice President.....Mel Kaiser
Secretary-Treasurer .....Bernard Rubinstein

Services Offered: Tape, disc, studios, remotes, stereo facilities, editing rooms, shipping facilities, high speed tape duplication, 35 and 16mm equipment.

PHIL DAVIS MUSICAL ENTERPRISES, INC.

59 East 54th St., N. Y. 22
Phone: *MU* 8-3950

President .....Phil Davis
Creative Director.....Edward C. Redding
V.P., Mus. Dir.....Earl Paul
Secy.-Treas.....Loretta H. Davis
Prod. Mgr.....Joe Rhodes
Film Scor. Dir.....Hale Rood
Mus. Dev. Mgr.....Corky Robbins
P.R. Director.....Frances B. O'Brien
Exec. Secy.....Renee Strum

Services Offered: Creators and producers of custom-built musical commercials for TV, film soundtracks and radio transcriptions.

GORDON M. DAY PRODUCTIONS

15 W. 46th St., New York 36, N. Y.

(See Commercial Producers)

DERYCK WARING RECORDINGS

37 E. 49 St., New York 17, N. Y.
Phone: PLaza 8-2910

Owner, Chief Engineer.....Deryck Waring
Sales & Promotion.....Marion I. Waring

Services Offered: Steinway piano, Hammond organ, Ampex tape machines, Scully lathe, synchronous motor, Fairchild pic-sync generator.

ESS

411 Fifth Avenue
New York 16, N. Y.
MU 3-1838

EASTERN SOUND STUDIOS

RE-RECORDING
MIXING
TRANSFER
NARRATION
MUSIC

THE ONLY COMPLETELY RCA EQUIPPED FILM SOUND RECORDING STUDIOS IN THE EAST

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EASTERN SOUND STUDIOS, INC.

411 Fifth Ave., New York, N. Y.
Phone: MU 3-1838

President .....Ray Rand
Vice President.....Leo Goldman
Engineering Staff.....Gus Mortensen, Dan Saraceni

Services Offered: Recording, re-recording, mixing, transfer, music narration for both TV and motion picture.

ELECTRO-VOX RECORDING STUDIOS

5546 Melrose Ave., Hollywood 38, Calif.
Phone: HO 5-2189

President.....Bert B. Gottschalk
Vice President.....Alan Gottschalk

Services Offered: Industrials; commercials, phonograph recording; rental of facilities, including studios.

ELECTRONIC MEMORY REPORTING SERVICE

(Div. of Capitol Transcriptions, Inc.)
620 Eleventh St., N.W., Washington 1, D. C.
Phone: (202)-393-1246

Manager.....H. Edward Behre

Services Offered: Complete Convention & Conference reporting services; verbatim transcripts, tapes for broadcast.

BRUCE ELLIS COMPANY

Box 2067-D, 305 S. Fairoaks Ave.,
Pasadena, Calif.
Phone: MU 1-6909

President.....Wm. A. McCall, Sr.
Vice President.....Wm. A. McCall, Jr.
Secy.-Treas.....Mrs. G. E. Pinto
Sales Dept.....James McCall

Services Offered: Transcription tapes.

EMPIRE BROADCASTING CORPORATION

480 Lexington Ave., New York, N. Y.
Phone: YUkon 6-5700

President & Treasurer...Helen D. Kelleher
Vice-President .....Arthur Lube
Secretary.....John Hughes Dwyer

***Services Offered*: Tape—Disc recording Studios—Remote work. Production—Talent.**

ERA, INTERNATIONAL FILM & RECORDING ENTERPRISES, INC.

219 Security Trust Bldg., Miami 32, Fla.
(See Program Producers)

FIDELITY SOUND INC.

1427 Landon Ave., Jacksonville 7, Fla.
Phone: FL 9-6084

President .....Robert E. Woolf
Vice President.....Wallace A. Ybanez
Treasurer .....Fransis Woolf

***Services Offered*: High speed tape duplicating, pressings, instantaneous discs, packing & mailing, studio facilities.**

THE FRENCH BROADCASTING SYSTEM IN NORTH AMERICA

(Radiodiffusion-Television Francais,
N. American Branch)
972 Fifth Ave., New York 21, N. Y.
Phone: REgent 4-1501

Director .....Jacques Sallebert
Asst. Director.....Alice Lewitin
Administrator .....Suzanne Weltman
Program Director.....Ann McMillan
Public Relations.....Kenneth Tepfer

Services Offered: Taped programs and longplaying disc transcriptions of special RTF programs for American radio.

HARRY S. GOODMAN PRODUCTIONS, INC.

19 E. 53 St., New York 22, N. Y.
***Phone*: PLaza 5-6131**

President.....Harry S. Goodman
Asst. to President.....Ralph Arlin
TV Director.....Stuart Wilson
Secretary.....H. D. Knuth

***Services Offered*: Jingle library for stations; 1 & 5 minute library shows. Taped or transcribed radio programs.**

GOTHAM RECORDING CORP.

2 West 46th St., New York 36, N. Y.
Phone: JU 6-5577

OLMSTED

SOUND STUDIOS INC.

1 East 54th St.
N. Y. 22, N. Y.
PLaza 1-0890

COMPLETE SOUND FACILITIES
for

- **FILM**
- **TAPE**
- **DISC**

RICHARD B. OLMSTED
ARTHUR SHAER

www.americanradiohistory.com

President.....Herbert M. Moss
Exec. V.P.....Robert M. Volkell
V.P., Prod.....Fred Hertz
V.P., Sales.....Leonard Lawson
V.P. Chg. Engineering....Jason B. Windwer

Services Offered: Record transcription and film production services. Studio on premises. Writing & production staff available. Mono & stereo mastering & editing. Pressing facilities.

GRAYHILL RECORDING STUDIO

1223 S. Harvard, Tulsa 12, Okla.
Phone: WE 2-1224

Manager .....Claude H. Hill
Production Director .....Larry Lehr
Music Director .....Robert Thomas
Secretary .....Diane Hill

Services Offered: Complete facilities for studio and remote recording, including stereo. Tape recorder rentals, duplicating, etc.

KAY-TEE PRODUCTIONS INC.

5035 Brookfield Lane, Clarence (Buffalo), N. Y.
Phone: NF 3-5132

President.....Preston L. Taplin
Vice President.....Editb M. Taplin

Services Offered: Radio continuity service, transcribed weather service, specialty cards and promotions. Radio vignettes, minute mysteries.

When You Are In Need Of Recording Services In The Nation's Capital contact

Capitol Transcriptions
INC.
Recording Studios
620 11th St. N.W.,
Washington 1, D.C.
Phone: (202)-393-1246

Studios designed by Frank McIntosh
30' x 50' Main Studio
(Largest in Washington)

Neumann & RCA microphones, & Ampex professional recording equipment used exclusively.

Monophonic & Multitrack recordings.

A staff of qualified Sound Engineers at your disposal for studio or on location recordings.

Mastering—Custom Octave Equalizers.

Audio-Visual Department speciolizes in recording ¼" tapes, **tape cortridges** & discs for all makes of automatic & manual Audio-Visual projectors.

LANG ELECTRONICS, INC.

507 Fifth Ave., N.Y.C.
Phone: MUrray Hill 2-7147

President .....Louis Lang
Sec.-Treas. .....Thelma Lang

Services Offered—Dealers in master recording equipment; servicing.

LANG-WORTH FEATURE PROGRAMS, INC.

151 N. Franklin St., Hempstead, L. I., N. Y.
Phone: IV 5-2400

President.....John D. Langlois
Vice Pres., Treas.....C. O. Langlois, Jr.
Vice Pres., Sales Mgr.....Hugh S. Allen, Jr.

Services Offered: Radio Hucksters & Airlifts; 1800 Unit Basic; jingles, etc. For sales & production—25 new units per month keyed to merchandising calendar.

JACK LLOYD

1445 Miller Way, Hollywood 69, Calif.
Phone: OLdfield 6-4607

Executive Director.....Jack Lloyd

Services Offered: Creation and production of unusual commercials and musical jingles for advertising agencies and stations. Packaging of transcribed radio programs (dramatic, comedy, musical, audience participation); from the idea to finished recording.

C. P. MacGREGOR

729 S. Western Ave., Hollywood 5, Calif.
N. Y. *Phone*: Dunkirk 4-4191

President.....C. P. MacGregor
General Manager.....E. H. Lowry
Studio Manager.....Robert W. McKenzie

Services Offered: Transcription library productions: music library service, dramatic and musical programs; recording studios. Complete packaging.

MAGNE-TRONICS, INC.

49 West 45th St., New York, N. Y.
Phone: CI 7-0210

President.....Thomas L. Clarke, Jr.
V.P., Prog. Dir.....Joseph F. Hards
Sales Manager.....A. J. Kendrick

Services Offered: Motivational Music: tape recorded background music for industry, banks, offices, hotels, etc. Franchised exclusively for FM multiplexing and/or wired line operations. Tape recorded main channel radio music programming for automated broadcasting.

MAGNO SOUND, INC.

723 Seventh Ave., New York 19, N. Y.
Phone: CI 7-2320

Services Offered—Motion picture sound recording, transfers from and to tape & film medium; miting; dubbing; post sync recording; tracks supplied; 35mm negative; 16mm neg. or positive; 35 & 16mm magnetic; 17½ magnetic; ¼" tape pic sync rangertone; ¼" sprocket tape.

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MASTERTONE RECORDING STUDIOS, INC.

130 West 42nd St., New York 36, N.Y.
Phone: WI 7-2940

Recording Spvsr.....Gene Sayet
Chief Engineer .....Sid Feldman

Services Offered: Professional recording services: editing, studio, mono & stereo; acetate mastering, mono & stereo.

METROPOLITAN SOUND SERVICE, INC.

120 West 42nd St., New York 36, N. Y.
Phone: WIsconsin 7-9907

President .....C. Langlois, Jr.
Secretary .....Ted Roseen

Services Offered: Transfer, dubbing, editing mixing & recording.

CHARLES MICHELSON, INC.

45 W. 45th St., N. Y. 36, N. Y.
Phone: PLaza 7-0695

President .....Charles Michelson
Treasurer .....Aaron Michelson

Services Offered: Distributors of transcribed radio program series; syndicated TV film series.

M-J PRODUCTIONS

2899 Templeton Road, Columbus 9, O.
Phone: BElmont 5-8043

Co-owner .....Bob Geis
Co-owner .....Mary-Jo Cobbs

Services Offered: Producers of taped radio programs & recorded radio spots.

MUZAK CORPORATION

229 Park Ave. S., New York 3, N. Y.
Phone: ORegon 4-7400

Board Chairman.....Jack D. Wrather, Jr.
President.....Charles C. Cowley
Sr. V.P., Treas.....John R. Andrus
V.P. & House Counsel.....Leonard Scholl
V.P. & Dir. of Marketing..Joseph W. Roberts

Services Offered: Background music service for industry, offices, banks, stores, supermarkets, hotels, restaurants, airplanes, trains, buses, ships, and other public business areas.

NATIONAL MUSITIME CORP.

770 Lexington Ave., New York 21, N. Y.
Phone: TE 8-8483

President .....Chas. E. Rynd
Vice President.....Jerome K. Levy

Services Offered: National background music service through radio station franchise network. Music tape programming and duplicating services.

NATIONAL VIDEO TAPE PROD., INC.

36 West 44th St., New York 36, N. Y.
Phone: MU 2-3627

President.....Richard E. Bailey
V.P.'s.....Jack D. Bozarth, William Hyland, Roylance Sharp, Thomas Schilling, Charles Voso
9-11 Sta. Sq., Rutherford, N. J.
Ch. Exec. .....R. E. Bailey

Services Offered: All phases of video tape production.

NBC RADIO RECORDING DIVISION

30 Rockefeller Plaza, New York 20, N. Y.
Phone: CIrcle 7-8300

Director.....Charles L. Bennis
Merchandise Mart, Chicago 54, Ill.
Phone: SUperior 7-8300
Sheraton Park Hotel, Washington, D. C.
Phone: Adams 4-5400
3000 W. Alameda Ave., Burbank, Calif.
Phone: TH 5-7000

Services Offered: Recording, service, tape & disc.

NOLA PENTHOUSE SOUND STUDIOS

111 W. 57th St., New York 19, N. Y.
Phone: JUdson 2-1417

Services Offered: Film-Tape-Disc transcriptions for TV, radio, industry and education —studio and location—masters, processing and pressings—stereo recording—magnetic & optical film recordings; live audience sync recordings.

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OLMSTED SOUND STUDIOS, INC.

1 East 54th Street, New York 22, N. Y.
Phone: PLaza 1-0890

President.....Richard B. Olmsted
Vice President.....Arthur Shaer
Services Offered: Five studios, complete facilities for recording on Film, Tape, or Disc. Multi-Track Recording and Mastering.

PLAZA SOUND STUDIOS

55 West 50th St., New York, N. Y.
Phone: PLaza 7-6111

President.....Warren E. Jenkins
V.P., Sales.....Gregory W. Raffa
V.P., Admin.....John H. Jackson
Services Offered — Recording studios, screening room, full mastering facilities, film services.

GEORGE LOGAN PRICE, INC.

20828 Pacific Coast Highway, Malibu, Calif.
Phone: Globe 6-2135

Secy.-Treas.....S. M. Lauch Price
Services Offered: Immediately available (E.T.) 52 one-half hour Biblical dramas—Old and New Testament.

PROGRAMATIC BROADCASTING SERVICE

(Division of Muzak Corp.)

229 Park Ave. S., N. Y. C. 3
Phone: OREgon 4-7400
General Manager.....John Esau
Branch Office
9714 Champa Drive, Dallas, Tex.
Field Sales Mgr.....Robert E. Fender
Services Offered: Complete integrated package of automatic programming consisting of equipment and music on tape; also distribute series of special talent radio programs: Johnny Green's World of Music, This Is Steve Allen, That's Entertainment, Louis Sobol's Autograph Book.

QUE RECORDING CO.

6233 Hollywood Blvd., Hollywood 28, Cal.
Phone: HO 4-8351

President.....Normand Houle
Vice President.....John Barber
Services Offered: Sound studios for radio & TV commercials; sound services for film, 16mm-17½ & 35mm dubbing & transfers; acetates, masters & pressings.

RADIO FEATURES OF AMERICA

37 W. 46 St., New York 36, N. Y.
Phone: JUdson 2-5130

Cable Address: ARREFFAY, New York
Executive Director.....Oliver W. Nicoll
Assoc. Dir. of Svcs.....Sandra Munsell
Mng. Dir. of Prod.....J. H. MacDonell
Services Offered: Program production and consultation, syndicated transcribed programs, scripts, talent, package, live shows, phonograph records, international radio service.

RADIO TV REPORTS, INC.

16 West 46th St., New York 36, N. Y.
Phone: COlumbus 5-7650

President.....David Fins
Branch Offices
1550 East 53rd St., Chicago 15, Ill.
Phone: HY 3-3215
Manager.....Carl Hirschfeld
1680 N. Vine St., Los Angeles 28, Calif.
Phone: HO 6-6124
Manager.....Dean West
3333 Conn. Ave., N.W., Washington 8, D. C.
Phone: WO 6-6300
Manager.....Bob Williamson
Services Offered: National & local—tapes, discs, kinescopes, commercial checking, air checks, TV storyboards, pictures, slides, PR checking, film conversions, off-the-air photography.

RECORDING STUDIOS, INC.

1639 Broadway, New York, N. Y.
Phone: PL 7-8855

Chairman of Board.....Gary Moore
President.....Mort Schwartz
Vice President.....Robert Kingsley
Services Offered: Complete facilities for recording, music scoring, dubbing, and mixing. 35 and 16 mm projections.

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REEVES SOUND STUDIOS

(*Div. of Reeves Bcstg. & Dev. Corp.*)
304 East 44th St., New York 17, N. Y.
Phone: ORegon 9-3550

President.....Chester L. Stewart
Mgr.—Film Div.....Richard Vorisek
Asst. Gen. Mgr.....John Vorisek
Manager, Video Dept.....R. Byloff
Chief Engineer.....Lyman J. Wiggan

Services Offered: Video & sound recording for motion pictures and television, transcriptions.

REQUEST RECORDS, INC.

43 West 49th St., New York 19, N. Y.
Phone: CI 7-3632

President.....C. H. Lowenstein
Vice President.....M. Linz
General Mgr.....H. J. Lengsfelder

Services Offered — Recording Transcriptions, specializing in foreign language and instruments. Background music for TV productions.

RKO SOUND STUDIOS

(Div. of RKO General, Inc.)
1440 Broadway, New York 18, N.Y.
Phone: LOngacre 4-8000

President .....Thomas F. O'Neil
Vice Pres., Treas.....John B. Poor
General Manager .....John B. Hayes

Services Offered: Recording, duplicating, processing, pressing & shipping all types of records & tapes for bcstg., phonograph, slidefilm & promotion. Studio facilities for recording 35mm projection & 35mm MAG with interlock.

ROCKHILL RECORDINGS

18 E. 50 St., New York 22, N. Y.
Phone: PL 9-7979

President .....Janet Taylor
Manager.....Leo J. Launer
Sales Manager (Recording)..Fred Freeman
Chief Engineer .....Gilbert R. Arion

Services Offered: Studio recordings; masters & pressings; air checks (radio & TV audio); tape duplication. Location recording, distribution to radio stations.

SANDE & GREENE, INC.

1777 N. Vine St., Hollywood 28, Calif.
(See Commercial Producers)

JOHN SEELY ASSOCIATES

Suite 613, 1st Federal Bldg., Hollywood & Highland, Hollywood 28, Calif.
Phone: HOllywood 6-6141

President .....John Seely
Sales Manager.....Don Teeter
Repertoire Dir. .....Bill Loose
Recording Mgr.....Doug Nelson
Secretary .....Pat Seely

Services Offered: Client or JSA supervised; voice recording, dubbing, tape transfer, mixing, re-recording, editing and assembly.

SESAC, INC.

10 Columbus Circle, New York 19, N. Y.
Phone: JUDson 6-3450

President .....Paul Heinecke
Secretary-Treasurer.....R. C. Heinecke
Asst. to President.....E. S. Prager
Prod. Manager.....George Jellinek
Station Relations Dir.....W. F. Myers
Publicity & Prom.....Alice Heinecke

Services Offered: LP Service including: jazz, American folk, barbershop, concert, Latin, country and western, novelties, band, religious, and "Drummers." Script service including special continuities for holidays, 8500 bridges, moods and themes. Saleable shows built from library, production and sales aids.

SONOCRAFT CORP.

115 W. 45th St., N.Y.C.
Phone: JUdson 2-1750

President .....Herbert H. Borchardt
V.P. & Treas.....Harold H. Oppenheimer
V.P. & Sec.....Gerhard M. Behrendt

Services Offered: Distributors of sound & recording equipment.

STARS INTERNATIONAL, INC.

5420 Melrose Ave., Hollywood 38, Calif.
Phone: HOllywood 2-6027
1271 Ave. of the Americas
New York 20, N.Y.
Phone: PLaza 7-2197

President .....Peter Frank
Exec. Vice Pres.....Will Scott
Vice President .....Mann Scharf
Program Director .....Mel Ryan
V.P., Treasurer.....Ernest W. McKee, Jr.

Services Offered: Producers of The Big Sound, Formatic Radio, and Country & Western Radio.

ROBERT SWANSON PRODUCTIONS

689 Fifth Ave., New York City
Phone: MUrray Hill 8-4355

President .....Robert Swanson
Vice President.....Rolf Johnson

Services Offered: Producers & creators of musical comm'ls for radio & TV.

THUNDERBIRD FILM SOUND CENTER, INC.

1833 Bay Road, Miami Beach 39, Fla.
Phone: JE 1-0355

President .....Aaron Courshon
Exec. V.P.....Howard Warren
Vice President.....Buddy Courshon

Services Offered: Complete studio facilities for recording, equipment rentals, stages, editing facilities; producers of TV & theatrical films.

TRANS ARTISTS PROD., INC.

731 N. La Brea, Los Angeles, Calif.
(*See Producer-Distributors*)

www.americanradiohistory.com

TRANSCRIPTION SALES, INC.

128 West First St., Dayton 2, O.
Phone: BAldwin 2-3773

President.....J. P. Williams
Vice Pres.....Alexander Buchan
General Manager.....Gerhard Joseph

Services Offered: Quarter hour programs featuring "Singin' Sam."

RICHARD H. ULLMAN, INC.

1271 Ave. of Americas, New York 20, N. Y.
Phone: PLaza 7-2197

President .....Peter Frank
Exec. V.P.....Marvin A. Kempner
V.P., Treasurer.....Ernest W. McKee, Jr.
Vice President.....Richard Morrison

Branch Offices
5420 Melrose Ave., Hollywood 38, Calif.
Phone: HO 2-6027
3200 Maple, Dallas 19, Tex.
Phone: RI 2-2651

Vice President.....Richard Morrison

Services Offered: Distributors of The Big Sound, Formatic Radio; Country and western radio; IMN jingles, target jingles, CRC jingles, Ev Wren Productions and Spotmaster tape cartridge equipment.

UNITED RECORDING LABORATORIES, INC.

681 Fifth Ave., New York 22, N. Y.
Phone: Plaza 1-4660

President .....George Adams
Secretary .....Anita Adams
Sales .....Kaye Ryan

Services Offered: Complete sound, scoring, mixing and transfer facilities for radio and TV.

UNITED STATES RECORDING CO.

1121 Vermont Ave., N.W., Washington 5, D.C.
Phone: LIncoln 3-2705

President .....Joseph Tait
Plant Mauager .....Ansel Kleiman
Sales Manager .....Frank Wilkens
Dir. Recording .....Thomas Tait
Chief Engineer .....John Madaris

Services Offered: Studios, air/line checks (AM-FM-TV), remotes, tape, disc, sync ¼" tape, 16mm tape, custom built audio equip.

UNIVERSAL RECORDING CORP.

46 E. Walton St., Chicago 11, Ill.
Phone: MI 2-6465

President.....A. B. Clapper
V.P. & Chief Engineer..Mason B. Coppinger
Secy.-Treas.....R. A. Weber

Services Offered: Recording (monaural & stereophonic), record sessions, spots, radio programs, TV-motion picture sound tracks.

THOMAS J. VALENTINO, INC.

150 W. 46th St., New York 36, N. Y.
Phone: CIrcle 6-4675

President.....Thomas J. Valentino
Vice-President.....Michael T. Valentino
Secretary .....Elsie F. Valentino

Services Offered: Mood music for TV, sound effects of all types, miscellaneous recordings.

J. VINCENT RECORDING

200 Park Ave. S., New York 3, N. Y.
Phone: GR 5-0684

President .....Anthony Rizzo

Services Offered: Kinescope recordings and television monitoring.

WEBB RECORDING CO.

55 W. Wacker Drive, Chicago, Ill.
Phone: FInancial 6-4183

Owner.....Edwin M. Webb

Services Offered: Transcriptions, pressings, slidefilms (audible or inaudible signal), tape recording and duplicating equipment, echo chamber.

WESTERN RECORDERS

6000 Sunset Blvd., Hollywood 28, Calif.
Phone: HO 3-6811

Partners.....Donald D. Blake, Wm. M. Kirkpatrick, Theo E. Robinson

Services Offered: Stereo & Monaural Tape and Disc. Recording-Assembly and Editing. Auditorium and Studio Rentals.

WORLD B'CASTING SYSTEM INC.

258 Suburban Sta. Bldg., Philadelphia 3, Pa.
Phone: LOcust 8-4100

President.....Paul F. Harron
Sect.-Treasurer.....Lawrence D. Biele
Vice President..... Frank Knight
Asst. to Pres.....John Murphy
National Sales Dir.....Richard Crane

Services Offered: Complete sales & sales promotional service for radio stations, including commercial jingles, i.d.'s, production aids, news, time, weather intros, themes, backgrounds, interludes, sounds, attention-getters, lead-ins, sponsor jingles, etc.

SEE RADIO & TELEVISION SERVICE FIRMS SECTION FOR COMPANIES WHICH PROVIDE LABORATORIES, RAW STOCK, STOCK SHOT LIBRARIES, STORAGE VAULTS, ETC.

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Factory Sales of Phonographs Records and Hi-Fi Components

PHONOGRAPHS

(000 Omitted)

Year	*Single Phonograph*	*Radio-Phono. Combinations*	*Record Player Attachments*	*Total Units*
1952	322	538	490	1350
1953	724	491	390	1605
1954	1886	358	439	2683
1955	2234	393	379	3006
1956	3338	451	312	4101
1957	3718	941	213	4872
1958	3212	760	124	4096
1959	3475	829	86	4390
1960	3681	842	104	4627
1961	2979	1010	—	3989

PHONOGRAPH RECORDS

(In Millions of Dollars)

Year	*Factory Value*	*Retail Value*	*Year*	*Factory Value*	*Retail Value*
1952	90.0	189.0	1957	180.0	378.0
1953	91.0	191.1	1958	198.0	415.5
1954	87.0	182.7	1959	230.5	484.0
1955	112.0	235.2	1960	228.4	480.0
1956	155.5	312.6	1961	238.0*	500.*

(*) Estimated

HI-FI COMPONENTS

(In Millions of Dollars)

Year	*Amplifiers*	*Speakers*	*Tuners*	*Total*
1956	7.5	12.8	6.5	26.8
1957	11.2	14.4	7.9	33.5
1958	14.0	14.0	8.0	36.0
1959	14.2	14.3	9.4	37.9
1960	10.9	11.3	9.9	32.1
1961 (11 months)	12.3	13.4	11.4	37.1

Source: EIA, as compiled by the Record Industry Association of America.

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PERSONALITIES
+ PLANNED PROGRAMMING
= DECCA
CORAL
BRUNSWICK

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TELEVISION

RECORDING COMPANIES

KEY PERSONNEL
BRANCH SERVICES
SERVICES OFFERED

YEARBOOK

1962
Silver Anniversary

www.americanradiohistory.com

SUBSCRIPTION MAILING SERVICE

1. This service is offered to radio and television stations only. Individuals, schools, libraries, etc. need not apply. A limit of one complete subscription service per station applies. This offer is limited to radio and television stations in the United States of America only.

2. Subscribers have their choice of complete service covering all parts of the Mercury record catalog or any specific portion thereof. For catalog by category and charges for each, see paragraph No. 5 below.

3. No contract forms are involved. Subscribers merely order service on agreement blank. Attach check or money order to begin full one-year service of catalog selected. Subscription agreements may be cancelled by either party by written notice, allowing thirty days for cancellation to be effected. Of course, refund for unused portion of subscription year will be made.

4. Single records (45 rpm only) will be sent forward as they are released. Package goods (Long-Play albums) will be sent once a month. All packing, handling and postage charges will be borne by Mercury Record Corporation. Defective or damaged records will be replaced immediately upon receipt of original returned to Mercury Record Corporation, addressed as in paragraph No. 6.

5. Rates for subscription service will be as follows:

Repertoire	Minimum No. Releases Per Year	Cost Per Year
Single (45 RPM) Records	150	$54.00
Classic Long-Play Records	30	22.00
Popular and Jazz Long-Play Records	48	30.00
Stereo Popular and Jazz Long-Play Records	48	72.00
Stereo Classical Long-Play Records	30	52.00

6. All requests and inquiries and agreements for Mercury subscription service must be directed to:

   Subscription Service Department
   Mercury Record Corporation
   35 East Wacker Drive
   Chicago, Illinois

   Also write above for information on supplemental album plans.

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Recording Companies & Record Distributors

ABC-Paramount Records, Inc.

1501 Broadway, New York 36, N. Y.
Phone: LOngacre 3-4222

President .....Samuel Clark
N. Y. Promo. Dir.....David Berger
Prod. Manager.....Romeo Fabrizio
Artist & Rep. Dir.....Sidney Feller
Radio & TV Promo.....Irwin Gair
Dir. of Nat'l Pub.....Natt Hale
Nat'l Sales Mgr.....Larry Lervton

Services Offered—Recording and distributing of phonograph records.

Accent Records

6533 Hollywood Blvd., Hollywood 28, Calif.
Phone: HOllywood 9-5052

President .....Scott Seely
Vice President.....David Garvin

Services Offered—Custom recording, packaging—producing records of all kinds: popular, spoken word, etc.

Allied Record Mfg. Co.

(*Div. of Precision Instruments, Inc.*)
5810 S. Normandie, Los Angeles 44, Calif.
Phone: PL 3-3501

President.....D. K. Broadhead
Vice Pres. of Mfg.....Sam Salzman
V.P., Gen. Admin.....John F. Wegner
V.P., Sales.....Ned R. Herzstam
Vice Pres.....C. Dean Olson
Sec.-Treas.....H. Glenn Olson

227 Main St., Belleville 9, N. J.
Phone: PLymouth 9-0700

General Manager.....Jon D. Broadhead

Services Offered—Phonograph records, radio transcriptions, tape duplication.

Atlas-Angletone Records, Inc.

1697 Broadway, Suite 203, New York 19, N. Y.
Phone:CI 5-2857

President .....Thomas Robinson
Vice President .....Jesse Culp

Branch Office
2606½ E. 18th St., Kansas City, Mo.

President .....Lawrence Strong

Services Offered—Phonograph record manufacturer.

Bethlehem Music Corp.

1540 Brewster Ave., Cincinnati 37, O.
Phone: PLaza 1-2211

President .....Gustav K. Wildi
Exec Vice Pres. .....Sydney Nathan
Vice Pres., Treas. .....John S. Kelley, Jr.
Vice Pres., Secy. ..... Jack Pearl

Services Offered—Phonograph record manufacturing.

Cadence Records Inc.

119 West 57th St., New York 19, N.Y.
Phone: CIrcle 5-1550

President .....Archie Bleyer
Sales & Promotion Manager ..Budd Dolinger
Production Manager.....Bob Mack
Treasurer .....William Lazarow

Services Offered—Phonograph record producers.

Caedman Records, Inc.

461 8th Ave., New York 1, N. Y.
Phone: LW 4-3122

Co-owners .....Barbara Holdridge, Marianne Mantell

Services Offered — Literary phonograph records.

Capitol Records, Inc.

Custom Services Department

1750 North Vine Street, Hollywood 28, Calif.
Phone: HOllywood 2-6252
151 West 46th St., New York 36, N. Y.
N. Y. Phone: JUdson 2-3040

President .....Glenn Wallichs
V.P., Mfg. & Eng.....James Bayless
V.P., Adm., Finance.....D. C. Bonbright
Director.....George R. Jones
Nat'l Sales Manager.....Herbert I. Sachs

Services Offered — Custom recording for records, radio and television; mastering, processing and pressing; full library of production music.

Caprice Records

1674 Broadway, New York 19, N. Y.
Phone: CIrcle 5-1249

Owner .....Frank H. Stanton
Recording Director .....Edna Bettler

Services Offered—Pop and children's records.

Carlton Record Corp.

345 West 58th St., New York 19, N.Y.
Phone: CIrcle 5-1240

President .....Joseph R. Carlton
Vice President.....Don Genson
Regional Sales Manager .....George Gayles
Regional Sales Mgr. .....George Furness
Artist & Repertoire Mgr. .....Sid Bass
Adv. & Promo. Mgr. ..Sheldon J. Hechtman

Branch Office
1608 N. Argyle, Hollywood, Calif.
Phone: HO 2-8775

Vice President .....Don Genson

Services Offered—Phonograph record manufacturing.

Coed Records, Inc.

1619 Broadway, New York 19, N.Y.
Phone: JUdson 2-3050

President .....George Paxton
Vice President .....Marvin Cane

Services Offered—Record producers.

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Columbia Records

799 Seventh Ave., New York 19, N. Y.
Phone: CIrcle 5-7300

President .....Goddard Lieberson
Exec. V.P.....Norman Adler
V.P., Gen. Mgr. Columbia LP Record Club.....Neal Keating
V.P. Research & Devel....William Bachman
V.P., Operations .....Albert B. Earl
V.P., Business Affairs.....Walter Dean
V.P., Marketing .....Wm. P. Gallagher

Services Offered: Records and record accessories, tape recordings, electrical transcriptions.

Columbia Record Productions

(A Custom Service of Columbia Records)

799 Seventh Ave., New York 19, N. Y.
Phone: CIrcle 5-7300

General Manager.....Calvin Roberts
National Sales Mgr.....Floyd Glinert

Branch Offices

630 N. McClurg Court, Chicago, Ill.
Phone: WH 4-6000

Manager .....Richard Hutter

8723 Alden Dr., Los Angeles 48, Calif.
Phone: OL 2-6020

Manager .....Michael Coolidge

Services Offered—Custom record pressing, recording tapes.

Cook Laboratories, Inc.

101 Second St., Stamford, Conn.
Phone: *FIreside* 8-7578

President .....Emory Cook
Sales Manager .....Walter Semagin

Services Offered — Producer & manufacturer of Cook LP, custom-pressing service; mastering, plating, pressing for transcriptions & records.

Decca Records
Coral Records

445 Park Ave., New York 22, N. Y.
Phone: PLaza 2-1600

President .....Milton Rackmil
Exec. V.P. .....Leonard W. Schneider
Vice President .....Martin P. Salkin
Secretary .....Samuel Yamin
Treasurer .....Louis Buchner
Gen. Sales Mgr. .....Sydney N. Goldberg
Promo. & Pub. Dir.....Leonard Salidor
Advertising Dir. .....Murray Lorber
Custom Services .....Charles Blake

Branch Offices

2441 S. Michigan Ave., Chicago, Ill.
Phone: 225-5800

Mid-West Div. Mgr. .....S. C. Schulz

6750 Santa Monica Blvd., Los Angeles 38, Cal.
Phone: HO 3-7126

Br. Manager .....A. Grobart

138 Ipswich St., Boston, Mass.

THE BEST

IN RECORDED ENTERTAINMENT

MONAURAL & STEREO

VERVE RECORDS
CHOREO RECORDS

M-G-M
•
RECORDS

CUB RECORDS
CHARLIE PARKER RECORDS

HIT SINGLES • HIT ALBUMS

www.americanradiohistory.com

Phone: CO 6-5110
Manager .....Allan Ross
50 N. 6th St., Philadelphia 6, Pa.
Phone: WA 2-5659
Manager .....Lou Verzola
Service Offered—Producers & manufacturers of phonograph records. Custom recording & pressing facilities available.

Disneyland Records
(Also Buena Vista Records)

500 S. Buena Vista St., Burbank, Calif.
Phone: VIctoria 9-3411
Exec. V.P. .....James A. Johnson
477 Madison Ave., New York, N. Y.
Phone: PLaza 9-3880
National Sales Manager....Philip Sammeth
Services Offered—Custom recordings both classical & popular; producer, distributor.

Dot Records, Inc.

1507 North Vine, Hollywood 28, Calif.
Phone: HO 2-3141
N. Y. Phone: JU 6-1177
President .....Randy Wood
V.P. Sales.....Christine Hamilton
V.P. Album Repertoire.....Tom Mack
Dir. International Div.....J. N. Bailey
Services Offered—Production, manufacturing & distributing of phonograph records.

Global Records Co.

(*Subsidiary—Stereotone Records*)
Box 423, Bakersfield, Calif.
Phone: EM 6-3477
Pres. & Owner .....R. B. Christensen
Artists & Repertoire .....Spelmon Ward
Artists & Repertoire .....J. D. Coleman
Services Offered—Productions of vocal and instrumental master recording tapes for release on own labels; lease master tape production to other recording labels; record pressing services; record promotion assistance including distribution.

Bill Grauer Productions, Inc.

235 West 46th St., New York 36, N. Y.
Phone: JUdson 6-1410
President.....Wm. Grauer, Jr.
Vice Pres.....Orrin Keepnews
Services Offered—Riverside Records, Jazzland Records, Wonderland, Washington, Offbeat and Popside records.

Imperial Records, Inc.

6425 Hollywood Blvd., Los Angeles, Cal.
Phone: HO 9-2135
President.....Louis R. Chudd

Jay-Gee Record Co., Inc.

318 W. 48th St., New York 19, N. Y.
Phone: PLaza 7-8570
President .....Steve Blaine
V.P., Nat'l Promo. Dir.....Murray Deutch
Services Offered—Manufacturers and distributors of Jubilee, Josie, Fame, Jane, Port, and Dana records.

Kapp Records, Inc.

136 East 57th St., New York 22, N.Y.
Phone: PLaza 9-8500
President .....David Kapp
Vice President.....Michael Kapp
Mng. Dir. of Sales.....Phillip Skaff
Secretary .....Morton Miller
Controller .....Nathaniel March
Director of Promo.....Moe Preskell
Popular, A & R.....Bob Johnston
Classical A & R.....E. Vardi, P. Myers
Chief Engineer.....Grant Ellerbeck
Export Sales Mgr.....Eric Steinmetz
Services Offered—Producers of Kapp, Medallion & Leader records.

Kenco Records

1650 Broadway, New York 19, N. Y.
Phone: CI 6-9245
President .....Ken Hecht
Vice Pres.....Richard Williams
Services Offered—Commercial recordings, albums, tapes: pop, rock 'n roll, folk, documentary.

Liberty Records, Inc.

6920 Sunset Blvd., Los Angeles, Cal.
Phone: HOllywood 4-8101
Board Chmn.....Si Waronker

ABC-PARAMOUNT RECORDS, INC.

THE FINEST CATALOGUES IN ALL SOUND CATEGORIES:

- ABC-PARAMOUNT
- COMMAND
- COMMAND 35 MM
- WESTMINSTER
- GRAND AWARD
- APT

and

- CHANCELLOR

(For U.S. Distribution)

ABC-PARAMOUNT RECORDS, INC.
1501 BROADWAY
New York 36, N. Y.
LOngacre 3-4220

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President .....Al Bennett
V.P., Treasurer.....Harold Linick
Branch Office
157 W. 57th St., New York, N. Y.
Phone: JU 6-5085

M G M Records

1540 Broadway, New York 36, N. Y.
Phone: JUdson 2-2000
President .....Arnold Maxin
Nat'l Sls. Mgr.....Leon Schachere
Promo., Pub., Director.....Sol Handwerger
Dir. of Creative Services....Harry Anger, Jr.
Adminis. Director.....Tom White
Director, A & R.....James Vienneau
Services Offered—MGM popular and classical records, custom recording. Metro, Metro Jazz, Cub, Lion records.

Mercury Record Productions

35 E. Wacker Dr., Chicago 1, Ill.
Phone: DEarborn 2-5788
745 Fifth Ave., New York, N. Y.
Phone: PL 9-2727
President.....Irving B. Green
Vice President.....Irwin H. Steinberg
Sales Manager.....Kenneth Myers
A-R Director .....David Carroll
Services Offered: Producers and distributors of Mercury, Smash, and Wing records.

Original Sound Record Co., Inc.

7120 Sunset Blvd., Hollywood 46, Calif.
Phone: HO 6-6255
President .....Art Laboe
Secretary.....Dorothy J. Beardall

Pacific Enterprises, Inc.

8715 West 3rd St., Los Angeles 48, Calif.
Phone: BR 2-4483
President .....Richard Bock
Secy.-Treas. .....Philip Turetsky
Services Offered—Pacific Jazz and World Pacific records.

Personality Productions Inc.

30 West 60th St., New York 23, N. Y.
Phone: CO 5-3413
President .....Norman Paul
Vice President.....Jean Bennett
Branch Offices
36 W. Randolph, Chicago 1, Ill.
Phone: FR 2-2480
Manager .....Ray Auler
1055 N. El Centro, Los Angeles 38, Calif.
Phone: HO 2-6015
Manager .....Norman Paul
Services Offered—Produce masters for major labels; manage recording artists.

Pickwick International, Inc.

Pickwick Bldg., Long Island City, N. Y.
Phone: EMpire 1-8811
President .....Cy Leslie
Services Offered—Merchandisers of phonograph records—'Instant' Learning, International Award, Bravo, Family Hour, Cricket LP's.

Prestige Records, Inc.

203 S. Washington Ave., Bergenfield, N. J.
Phone: DUmont 4-6900
President.....Robert S. Weinstock
Vice President.....Seelig Weinstock
Vice Pres., Recording.....Esmond Edwards
Vice Pres., Sales.....Ron Eyre
Rec. Dir., Bluesville &
Inter.....K. S. Goldstein
Natl. Promo. Dir.....Miss Marion Bobel
Services Offered—Record manufacturer of the following Prestige labels: New Jazz, Moodsville, Bluesville, Swingville, Tru-Sound, Lively Arts & Prestige International.

RCA Victor Custom Record Sales Department

155 East 24th St., New York 10, N. Y.
Phone: MUrray Hill 9-7200
Mgr., Custom Records....Ralph C. Williams
Sales Mgr.....Carl Reinschild
Mgr., Custom, Artist and
Repertoire .....Ben Selvin
Custom Record Sales Section
Chicago Mgr.....William F. Reilly
Hollywood Mgr.....A. E. Hindle
New York Mgr.....James Head
Nashville Mgr.....E. Hines
Services Offered—Recording, processing, pressing of all types of phonograph records, transcriptions, slide film and promotion records; shipping and handling.
RCA Recorded Program Services
Manager.....A. B. Sambrook
Western Sales Rep.....William C. Gartland
Northeastern Sales Rep.....George Field
Southwestern Sales Rep.....John Alves
Southeastern Sales Rep...Wallace D. Cochran
Central Northeast Sales
Rep. (Chicago).....Warren Peterson
Central Northwest Sales Rep....Jack Nadeau
East Central Sales Rep.
(Nashville) .....John Dill
Services Offered—Thesaurus (musical program service); RCA Syndicated Programs (recorded dramatic, variety, musical shows). TV film library. TV film distributor.
Studios and Regional Offices
155 E. 24th St., New York 10, N. Y.
Phone: MUrray Hill 9-7200
445 North Lake Shore Drive, Chicago 11, Ill.
Phone: WHitehall 4-3215
1510 N. Vine St., Hollywood 88, Calif.
Phone: OLdfield 4-1660
1121 Rhodes Haverty Bldg., Atlanta 3, Ga.
Phone: JAckson 4-7703
7901 Empire Freeway, Dallas, Texas
Phone: FL 2-3911
800 17th Ave. South, Nashville, Tenn.
Phone: ALpine 5-5781

Record Source, Inc.

333 East 46th St., New York 17, N.Y.
Phone: YUkon 6-0155
President .....Hal B. Cook
Service Offered—Provide phonograph records and albums purchased from manufac-

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turers to radio stations for broadcast purposes, on a subscription basis.

Recording of Nashville

115-B Third Ave., N., Nashville 3, Tenn.
Phone: ALpine 5-3828
President.....R. Murray Nash
Secy.-Treas.....M. L. Matthews
Services Offered—Manufacturers of Do-Ra-Me Records; studio & mobile recording-tape.

Request Records, Inc.

66 Mechanic St., New Rochelle, N. Y.
Phone: (914)-NE 3-6055
President.....C. H. Lowenstein
Vice President.....M. Linz
General Mgr.....H. J. Lengsfelder
Services Offered—Recording Transcriptions, specializing in foreign language and instrumentals. Background music for TV.

Roulette Records

1631 Broadway, New York, N. Y.
Phone: PL 7-9880
President .....Morris Levy
Services Offered—Manufacture Tico, Gee, Roma, Forum, Roulette & Roost records.

Savoy Record Co. Inc.

56 Ferry St., Newark 1, N. J.
Phone: OM 3-7470
N. Y. Phone: WO 2-3354
Pres., Treas.....Herman Lubinsky
Vice Pres.....Fred Mendelsohn
Secretary .....Chas. Manz
Services Offered—Manufacturers of phonograph records; recording studios.

SESAC, Inc.

10 Columbus Circle, New York 19, N. Y.
Phone: JUdson 6-3450
President .....Paul Heinecke
Secretary-Treasurer.....R. C. Heinecke
Asst. to President.....E. S. Prager
Prod. Manager .....George Jellinek
Station Relations Dir.....W. F. Myers
Publicity & Prom.....Alice Heinecke
Services Offered—LP Service including: jazz, American folk, barbershop, concert, Latin, country and western, novelties, band, religious, and "Drummers." Script service including special continuities for holidays. 8500 bridges, moods and themes. Saleable shows built from library, production and sales aids.

Specialty Records, Inc.

8300 Santa Monica Blvd., Hollywood 69, Cal.
Phone: OLeander 6-7711
President .....Arthur N. Rupe
Services Offered—Phonograph record manufacturer.

Time Records, Inc.

2 West 45th St., New York 36, N. Y.
Phone: OXford 7-0757
President .....Robert Shad
Sales Manager.....Phil Picone
West Coast Rep.....Murray Cohen
Mid-West Rep.....Bernie Ashkinazy
Promotion .....Pete Spargo
Comptroller .....Harry Ringler
Services Offered: Phonograph records.

Titanic Records

1310 S. New Hampshire St., Los Angeles 6
Phone: DUnkirk 5-2543
Owner.....Gordon S. Wolf
Services Offered—Producers of phonograph records.

20th Fox Record Corp.

1721 Broadway, New York 19, N.Y.
Phone: JU 2-2790
National Sales Mgr.....Irv Stimler
Services Offered—Record manufacturer.

United Artists Records

729 Seventh Ave., New York 19, N. Y.
Phone: CIrcle 5-6000
President, Gen. Mgr.....Arthur Talmadge
Nat'l Sales Mgr.....Jerry Raker
A & R Dept.....Niek Perito, Eddie Matthews
Exec. V.P.....David V. Picker
Services Offered—Produce all types of phonograph records; L.P.'s & single records.

Vassar Records, Inc.

1619 Broadway, New York, N. Y.
Phone: CI 6-2271
President .....Dom Davilio

Warner Bros. Records, Inc.

4000 Warner Blvd., Burbank, Calif.
Phone: HOllywood 9-1251
N. Y. Phone: CIrcle 6-1400
President.....John K. Maitland
International Dir. .....Robert B. Weiss
Dir. of Engineering.....Lowell Frank
Services Offered—Producers of phonograph records, all categories of music.

Westminster Recording Co.

1501 Broadway, New York 36, N. Y.
Phone: LOngacre 3-4220
President .....Sam H. Clark
Vice President.....Harry Levine
Vice President.....Dr. Richard Kurt List
Promotion .....John Natoli
Branch Office
Lothringerstrasse 20, Vienna 3, Austria
V.P. Chg. A & R....Dr. Richard R. Kurt List
Services Offered—Monaural & stereo LP's, packaging and sales.

Francis T. Williamson Co.

"I" & Schiller Sts., Philadelphia 34, Pa.
Phone: GA 3-6018
President.....Francis T. Williamson
Vice President.....Mrs. Ethel M. Williamson
Pub. Rel. & Publicity.....Herb Klein
Services Offered—Record & manufacture Impala and Delsey phonograph records.

WORD Records, Inc.

5030 W. Waco Dr., Waco, Texas
Phone: PLaza 6-5331
President .....Jarrell McCracken
Vice President.....Tom Norfleet
Secy.-Treas. .....Marvin Norcross
Mgr., Retail Div.....I. R. Buchanan, Jr.
Services Offered—Produce & distribute LP records.

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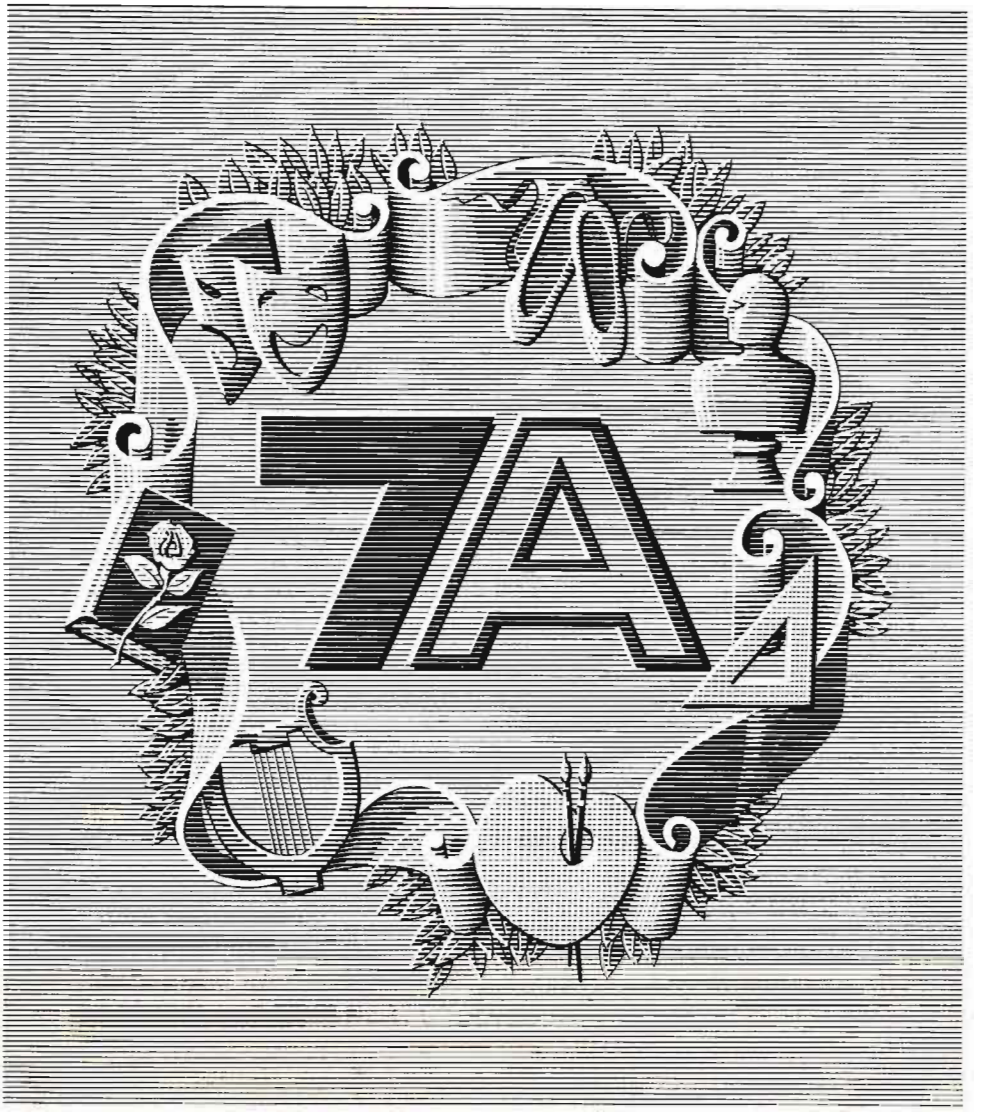

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ABC Films, Inc.

1501 Broadway, New York 36, N. Y.
Phone: LA 4-5050

President.....Henry G. Plitt
V.P., Business Affairs.....Harold J. Klein
V.P., Dom. Sales.....John F. Tobin
Eastern Div. Mgr.....Albert G. Hartigan
Central Div. Mgr.....Michael G. Gould
Southern Div. Mgr.....James Delaney
Canadian Div. Mgr.....Wm. Hannah
Coordinator, Latin-America Sales.....R. Conangla
Mgr., Film Op.....Gilbert Cohen
Ad. & Promotion Dir.,.....Irving Paley
Controller.....Raymond C. Fox

Branch Offices
360 N. Michigan, Chicago 1, Ill.
Phone: AN 3-0800
Manager.....Michael G. Gould

4871 Dumfries, Houston 35, Tex.
Phone: PA 3-1307
Manager.....James Delaney

190 N. Canon Drive, Beverly Hills, Calif.
Phone: NO 3-3311
Manager.....James F. Tobin

103 Church St., Toronto, Canada
Phone: EM 8-4394
Manager.....William D. Hannah

Services Offered — Production & distribution of network & syndicated TV film series for domestic & foreign TV outlets.

Productions—One Step Beyond (94); Life & Legend of Wyatt Earp (226); Casper the Friendly Ghost & Co. (170); Consult Dr. Brothers (195 5 min.); The People's Choice (104); 26 Men (78); Adventures of Jim Bowie (76); Meet McGraw (42); Exclusive (13); Counterthrust (13); Congressional Investigator (39); Sheena (26); Three Musketeers (26); Court of Last Resort (26); Douglas Fairbanks Jr. Presents (117); Playhouse (51); Herald Playhouse (52); High Road (35); Feature Film Packages of 25 packages.

Acme Film Laboratories

1161 North Highland Ave., Hollywood 38, Calif.
Phone: HOllywood 4-7471

President.....Samuel Sawelson
V.P. Superv. Opera.....Melvin G. Sawelson

Services Offered—16, 35 mm. black & white and color, lab facilities; editing and sound services; video tape transfer facilities.

Acus Pictures Corporation

165 West 46th St., New York 36, N. Y.
Phone: PLaza 7-2265

President.....Patrick Shanahan

Services Offered—16, 35 mm. sound films for television rental.

M & A Alexander Productions

6040 Sunset Blvd., Hollywood 28, Calif.
Phones: HOllywood 4-7571, 4-3414

141 E. 55th St., N. Y. 22
Phone: PLaza 5-5266

President.....Arthur Alexander
Vice Pres.....Max Alexander
East. Rep.....Larry Stern

Services Offered: National distributors of feature films, westerns and half-hour filmed TV shows, cartoons and comedies.

All-Canada Radio & TV Ltd.

1000 Yonge St., Toronto, Ont., Can.
Phone: WAlnut 5-9361

President.....J. Stuart MacKay
General Manager.....Reo Thompson
Mgr. Radio Sales Time Div..Robert F. Tait
Mgr. Program Div.....Dana S. Murray
Mgr. TV Time Sales Div...Ross A. McCreath
Mgr. Best. Svcs.....Peter N. Harricks
Sec.-Treas.....Eric M. Williams

Branch Offices
Taylor, Pearson & Carson Bldg., Calgary, Albta.
Phone: AM 2-7691
Manager.....Jack Cavanaugh

922 Dominion Sq. Bldg., Montreal, Que.
Phone: UN 1-5656
Manager.....Ken Baker

706 Electric Railway Bldg., Winnipeg, Man.
Phone: WH 2-6861
Manager.....G. Jones

1161 Melville St., Vancouver, B.C.
Phone: MU 4-7461
Manager.....J. E. Baldwin

Services Offered—Film importing, editing, shipping, and service; national, regional, and local sales and distribution; market information.

..Distributors of—Peter Gunn, Sea Hunt, The Dayton Allen Show, All-Star Golf Tip of the Day, NFL Football, Animated Fairy Tales, Colonel Bleep, Jeff's Collie, Studio Telescriptions, Animated Weather Reports, Show Corp. of America Showcase, RKO Movietime U.S.A. Package.

All-Scope Pictures, Inc.

(Commercial Film Division, 20th Century-Fox)
1417 N. Western Ave., Hollywood 27, Calif.
(See Commercial Producers)

Allied Artists Television Corp.

165 West 46th St., New York 36, N. Y.
Phone: PL 7-8530

Vice President.....Edward Morey
V.P., Gen. Sales Mgr.....Robert B. Morin
Eastern Sales Mgr.....Alan G. Roberts

(*Continued on Page* 896)

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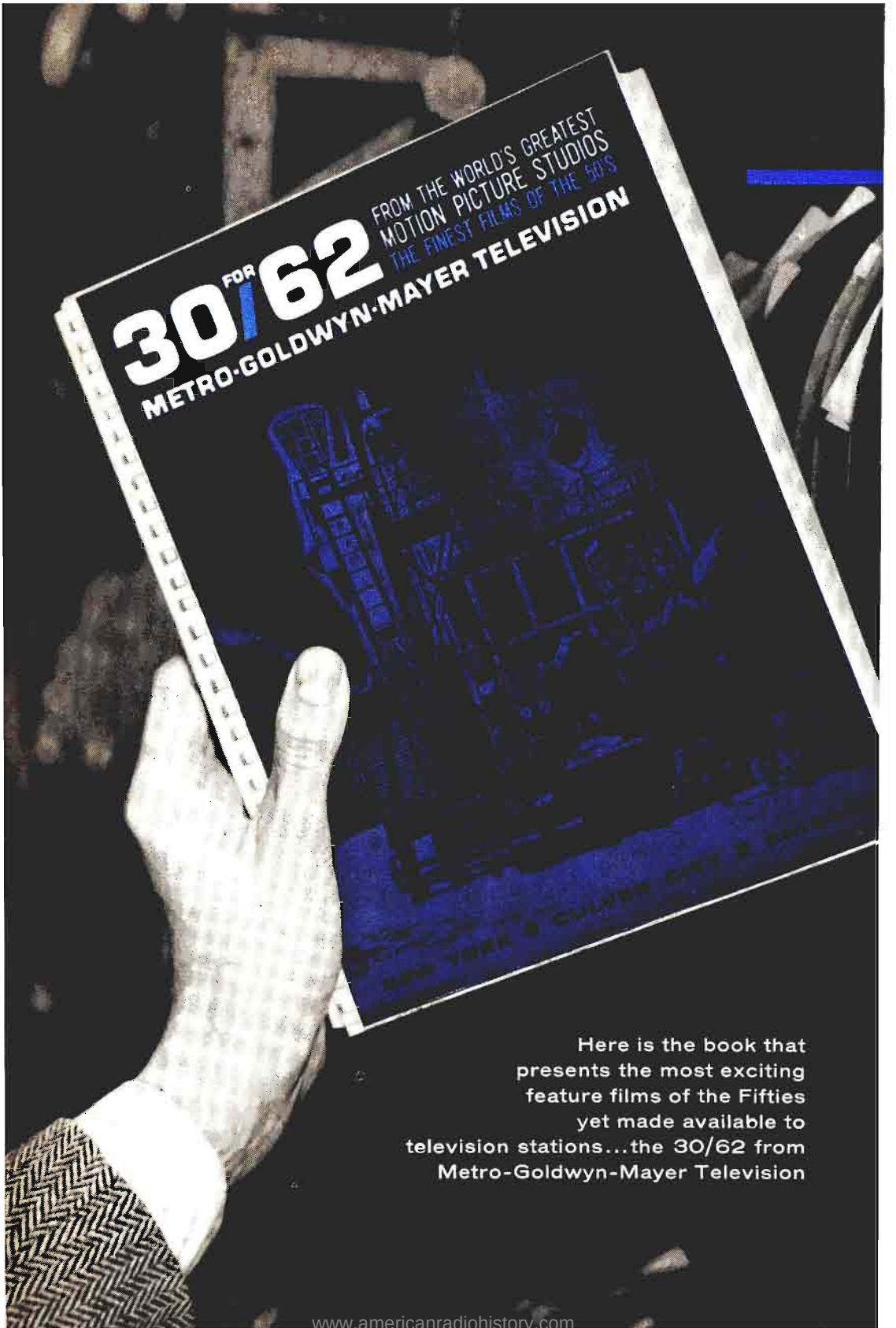

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BANNERLINE *Keefe Brasselle, Sally Forrest*
BHOWANI JUNCTION *Ava Gardner, Stewart Granger*
BORDER INCIDENT *Ricardo Montalban, George Murphy*
CAUSE FOR ALARM *Loretta Young, Barry Sullivan*
CONSPIRATOR *Robert Taylor, Elizabeth Taylor*
CRISIS *Cary Grant, Jose Ferrer, Paula Raymond*
THE DOCTOR AND THE GIRL *Glenn Ford, Gloria DeHaven, Janet Leigh*
DON'T GO NEAR THE WATER *Glenn Ford, Gia Scala, Earl Holliman, Anne Francis*
FORBIDDEN PLANET *Walter Pidgeon, Anne Francis*
THE GIRL IN WHITE *June Allyson, Gary Merrill, Arthur Kennedy*
HER TWELVE MEN *Greer Garson, Robert Ryan*
INVITATION *Van Johnson, Dorothy McGuire*
IT'S A BIG COUNTRY *Van Johnson, Gene Kelly, Gary Cooper, Janet Leigh*
THE LAST TIME I SAW PARIS *Elizabeth Taylor, Van Johnson, Donna Reed*
MADAME BOVARY *Jennifer Jones, James Mason, Van Heflin, Louis Jourdan*
MOGAMBO *Clark Gable, Ava Gardner, Grace Kelly*
MOONFLEET *Stewart Granger, George Sanders*
THE OUTRIDERS *Joel McCrea, Arlene Dahl*
PAGAN LOVE SONG *Esther Williams, Howard Keel*
PLEASE BELIEVE ME *Deborah Kerr, Robert Walker, Peter Lawford*
RIGHT CROSS *June Allyson, Dick Powell*
ROGUE COP *Robert Taylor, Janet Leigh*
SCARAMOUCHE *Stewart Granger, Eleanor Parker, Janet Leigh*
SCENE OF THE CRIME *Van Johnson, Arlene Dahl, Gloria DeHaven*
SMALL TOWN GIRL *Jane Powell, Farley Granger*
SUMMER STOCK *Judy Garland, Gene Kelly*
TENSION *Richard Basehart, Audrey Totter*

MGM

TELEVISION

For a full look at the 30/62, fine picture by fine picture, send for the illustrated presentation book, or contact any MGM Television office for a film presentation and availabilities.

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CULVER CITY
MGM Studio / UP 0-3311

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(*Continued from Page* 893)

Dir. Nat'l Programming.....C. P. Jaeger

Branch Offices

1232 So. Michigan Ave., Chicago, Ill.
Phone: WA 2-7937

Central Sales Mgr.....James C. Stern
4376 Sunset Drive, Hollywood, Calif.
Phone: NO 2-9181

Western Sales Mgr.....Maurice Gresham

Services Offered—Distribution of motion pictures to television. Motion pictures, half hours, cartoons.

Leonard Anderson Associates Inc.

200 W. 57th St., New York 19
Phone: *PLaza* 7-4162

President .....Leonard Anderson
Vice-Pres. .....Barbara Anderson
Prod. Mgr.....Marc Anderson
Secy., Off. Mgr.....Lillian Ortner

Services Offered—Motion picture production and editing services; theatrical, commercial, television. Also aerial photography. Facilities for three-camera filming and editing. Film production consultants.

Productions—The Air Force Uniform, Pipe Line For Tomorrow—US Air Force; World in White & Fire Fighters — CBS TV; Coty Cosmetics; Schenley Distillers; General Electric; A-B-C's of Briefing; Industr. Medicine in Action; Jet Flight Planning; Prudential Insurance Co.; Johnny Cordes; Little Julius; The Eagles Strength; USIA; Indiana Motor Truck Assoc.; The Alan King Show; Jackie Gleason Sport Spec.; Sky Power; The Replacement Pilot—From Rag To Gag.

Association Films, Inc.

347 Madison Ave., New York 17, N. Y.
Phone: MUrray Hill 5-2242

President.....J. R. Bingham
Exec. V.P., Treas. .....A. L. Frederick
Vice Pres., Assoc. Telefilms..R. M. Finehout
V.P., Adv. & Prom. Dir.....R. W. Bucher
V.P., Opera.....R. D. Mitchell
Vice Pres. .....R. S. Evans

Branch Offices

561 Hillgrove Ave., La Grange, Ill.
Phone: FLeetwood 4-0576

Manager.....M. G. Weiland

Broad at Elm, Ridgefield, N. J.
Phone: WHitney 3-8200

Manager.....E. H. Johnson

799 Stevenson St., San Francisco, Calif.
Phone: UNderhill 1-5305

Manager .....W. O. Siler

1108 Jackson St., Dallas, Tex.
Phone: RIverside 8-8759

Manager .....C. Stahl

Services Offered—Distribution of free-loan, industry-sponsored motion pictures. Rental of educational, informational, and entertainment films. Special TV Service: Distribution of more than 150 free public service films; physical handling service.

Astor Pictures, Inc.

625 Madison Ave., New York, N. Y.
Phone: PL 2-7766

Chairman of Board.....Franklin F. Bruder
President.....George F. Foley
V.P., Sales.....George Josephs
V.P., Finance.....Richard J. Wheeler
Chmn., Exec. Comm.....Alfred H. Morton
Treasurer .....Anthony Tarell

Services Offered—Producers and distributors of feature films.

ASTOR PICTURES INTERNATIONAL, INC.

President.....L. Douglas Netter, Jr.
Vice President.....Mario deVecchi

Services Offered—Overseas foreign co-production.

ATACO, Inc.

9121½ Sunset Blvd., Los Angeles 69, Calif.
Phone: BR 2-4271

President.....George E. Davidson
Vice President.....Betty M. Brown
Sec.-Treas.....Betty Jane Davidson

Services Offered: Distribution of filmed television programs; Johnny Mack Brown western features, Championship Wrestling.

Atlantic Television, Inc.

130 W. 46th St., New York 36, N. Y.
Phone: JUdson 2-1287

Chairman of Board.....F. F. Bruder
President.....Alfred H. Morton
Secretary.....George F. Foley
Treasurer .....Anthony Tarell
General Sales Mgr. .....Harry Goldstone

Services Offered—Producer and distributor of 200 features and 36 westerns.

Atlas Television Corp.

209 E. 56th St., N. Y. 22
Phone: ELdorado 5-7943

President .....Henry Brown

Services Offered—American features; half and full hour westerns.

Productions—Captain Z-RO, Hollywood to B'way, Grantland Rice Sportlights, Holiday Series, Is This Magic?

Audio Master Corp.

17 East 45th St., New York 17, N. Y.
Phone: OXford 7-0725

President .....Herbert Rosen

Services Offered—Library of mood and bridge music, sound effects.

George Bagnall & Associates Inc.

8827 Olympic Blvd., Beverly Hills, Cal.
Phone: OL 2-8050

President.....George L. Bagnall
V.P., Gen. Sales Mgr.....W. L. Anthony
Secretary.....Fred C. Lindquist

Branch Office

452 Hoodridge Dr., Pittsburgh, Pa.

(*Continued on Page* 898)

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SYNDICATION CHANGES

Require Adjustments and Diversification

By SAM COOK DIGGES, Administrative V. P.
CBS Films, Inc.

THE trade press, for the last couple of years—and especially for the past few months—has been filled with stories about the woes of the syndication business. But what is the true state of syndication?

We're all familiar with the fact that there are fewer time periods potentially available on stations for the use of syndicated product. It's also true that it has become economically unfeasible to produce first-run product for syndication — first, because of the lack of available time periods; and, secondly, because stations and local sponsors were not willing or not able to keep pace with rising production costs by paying equitable prices for first-run syndication product. Does that mean that the syndicator, therefore, must go out of business? Not at all. It simply means that the syndicator must adjust to the changing business conditions of the syndication market.

In October, 1961, there were seven new first-run properties offered in syndication compared with 29 new properties in 1956. Five years ago, with comparable product, the distributor would probably have opened with 150 markets. Last October those companies offering first-run syndication product opened with far fewer markets.

Today the industry's top syndicators are offering more than two and one half times the off-network product they were offering five years ago. Thus, the emphasis has swung from first-run syndication product to off-work first-run syndication.

Whereas dollar volume in domestic syndication has held up reasonably well over the last five years, the product that is being bought today, for the most part, is off-network product. There is great appeal in a proven property for the station operator.

Programming is still the backbone of any broadcaster's schedule, and the astute broadcaster will find time for top-flight product, be it first-run syndication, or off-network.

In addition to making an adjustment in terms of the type of product offered, there are other ways of achieving important film revenue.

The international sales market is developing rapidly. For example, in 1961, gross foreign sales were 32 per cent over 1960 and were 74 per cent over 1959 for us. More than 78,000 CBS program half hours were telecast overseas during 1961. At the year's end 74 of our program series, dubbed or sub-titled in 12 different languages, were being telecast in 55 foreign countries. Our international sales department now covers every important area of the free world.

Thus, by adjusting to the changing market in domestic syndication, by capitalizing on increasing potential in the foreign market, and by diversification in allied fields, it is possible to not only maintain a strong position but to achieve growth through new ways and developments.

If, however, there are indications in the future that there is a market for first-run syndication product at prices that are equitable, then we, along with other syndicators, will undoubtedly produce for that market.

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(*Continued from Page* 896)

Phone: LOcust 1-4661
Vice President.....W. L. Anthony
Services Offered—Distributors of film comic strips for television.
Productions—Clutch Cargo (260).

Bil Baird's Marionettes

59 Barrow St., N.Y.C. 24
(See Commercial Producers)

Jerome Balsam Films, Inc.

165 West 46th St., New York 36, N. Y.
Phone: CI 7-4220
Pres., Gen. Sales.....Jerome Balsam
Vice President.....Alexander Beck
Services Offered—Producers and distributors to TV of syndicated shows, features and cartoons.

Banner Films, Inc.

527 Madison Ave., New York 22, N. Y.
Phone: PLaza 5-4811
President.....Charles McGregor
Services Offered—Production and distribution of films for TV.
Productions—Night Court U.S.A., 78 one-half hour episodes.
Distributing—Bold Journey, Speedway International, I Search For Adventure, Judge Roy Bean, Big Game Hunt, Tarzan Features, Pine Thomas Features, Debbie Drake, Jungle Girl, A Way of Thinking, Banner Features (10 one hour specs.).

Banner Productions, Inc.

5420 Melrose Ave., Hollywood 38, Calif.
Phone: HO 9-8366
President.....Sy Weintraub
Sect.-Treas.....Ben Hecht
Exec. Sect.....Louise Griswold
Services Offered—TV and motion picture producers.
Productions—Tarzan TV Series, Our Town Series.

Thomas J. Barbre Productions

2130 S. Bellaire St., Denver 22, Colo.
Phone: SKyline 6-8383
Producer.....Thos. J. Barbre
Assistant Manager.....Anita T. Barbre
Dir. of Photography.....H. J. Anderson
Dir. of Sound.....Paul F. Emrich
Services Offered—Complete motion picture production services: scripts, photography, editing, sound recording, stage, mobile units, theater. Producing business films and TV commercials for national accounts.
Productions—TV film commercials: Bold Action Furniture Sales, Inc.; Adolph Coors Company; Gates Rubber Company.

B. C. G. Films, Inc.

405 Lexington Ave., New York 17, N.Y.
Phone: MU 7-0870
President.....Nat Gassman
Vice President.....Charles C. Carson
Treasurer.....Peter D. Murray
Services Offered — Television & theatrical film production and distribution.

Biograph Studios, Inc.

807 East 175th St., Bronx 60, N. Y.
Phones CYprus 9-5500
President.....Ben Gertner
Treasurer.....Nathan Stolper
Services Offered—Rental of stages for TV 7 motion picture studios.

Fritz Blocki Productions

1343 N. Fuller Ave., Hollywood 46, Calif.
Phone: HOllywood 2-8971
Producer.....Fritz Blocki
Services Offered—Live TV show formats for local and/or network use.

Bonded TV Film Service

630 Ninth Ave., New York 36, N. Y.
Phone: JUdson 6-1030
President.....Chester M. Ross
Exec. Vice Pres.....Emanuel Kandel
Vice Pres., Treas.....Ira S. Stevens
General Sales Mgr.....Alex Leslie
Branch Offices
8290 Santa Monica Blvd., Hollywood, Calif.
Phone: OL 4-7575
V.P., chg. of Operations....Stanley Halperin
160 E. Illinois St., Chicago, Ill.
Phone: 467-1466
Manager.....John Krutzler
Services Offered—Shipping, expediting and servicing of TV film, print procurement.

Brandon Films Inc.

200 West 57th St., New York 19, N. Y.
Phone: CI 6-4868
President.....Thomas J. Brandon
Secretary.....Lillian W. Brandon
Services Offered — Source of International feature films in French, Italian, German, Japanese, also ballet, folk dance, art, music.

Bray Studios Inc.

729 Seventh Ave., New York 19, N. Y.
(See Commercial Producers)

British Broadcasting Corp.

630 Fifth Ave., New York 20, N. Y.
Phone: CI 7-0656
TV Representative.....Dennis Scuse
Program Assistant.....Sue Goldman
Services Offered—Producers and distributors of TV programs and series.
Productions—An Age of Kings, Inspector Maigret and others.

Bernard S. Brody & Associates

1228 No. LaCienega Blvd., Los Angeles 69, Calif.
Phone: OL 2-8289
(*Continued on Page* 903)

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QUALITY SELLS BEST

Syndie Market Demands Superior Product

By MORRIS RITTENBERG, President
NBC Films, Inc.

IN the current television film syndication market there is a strong demand for network quality product. Today's syndicator knows that the television audience is not only growing, but becoming more sophisticated with each passing season. Viewers will not blithely accept bad direction and bad writing under a "sock 'em" title as they did some years ago — and station managers, sensitive to their audiences' reactions know this best of all. In the wonderful world of television there is no substitute for quality, and the syndicator who offers it will be as successful in sales results as the shows are with audiences.

The history of entertainment shows that there is always a market for superior programming. Audience taste changes and develops but is always attracted by first rate shows. Quality sells—and lasts. Today's knowledgeable television film distributor competing for sales and audiences in the nation's top markets, must have programs which will attract and hold an audience used to seeing the best television in the world.

We feel that the recipe for success in syndication calls for offering stations and viewers the highest level of entertainment and informational programming which is available. This product must be backed by a skilled, fast moving sales organization and service and distribution facilities which can meet their responsibilities fully. In a changing market the emphasis at NBC Films will be on hard hitting, flexible operations geared to providing distinctive programs.

Our sales staffs in the nine broad geographic divisions of the United States are staffed with men who know these markets as well as they know the station managers they call upon.

We will syndicate four or five programs each year which have just come off their network runs and which have had rating and sales success as network properties and promise the same success to stations who use these series.

•

Properties like "The Best of Groucho," the best of "People Are Funny," "The Deputy," and Celebrity Golf" are typical of our series. These shows meet the test of excellence which is essential for success. They provide sales opportunities for stations which are soundly based and readily exploitable. We know that only station success can assure the long, continued, prosperity of a syndicator. We mean to build on the base of our successful career an earned and growing reputation for offering the best to viewers throughout the nation.

•

As television develops, reaching into more and more American homes and playing a larger influence in the lives of each community and each family, it is necessary for the syndicator to find his place in this scene. We think that nailing our colors to the mast of quality gives us a well earned place in the center of the picture. From that position, we will grow as television continues to develop.

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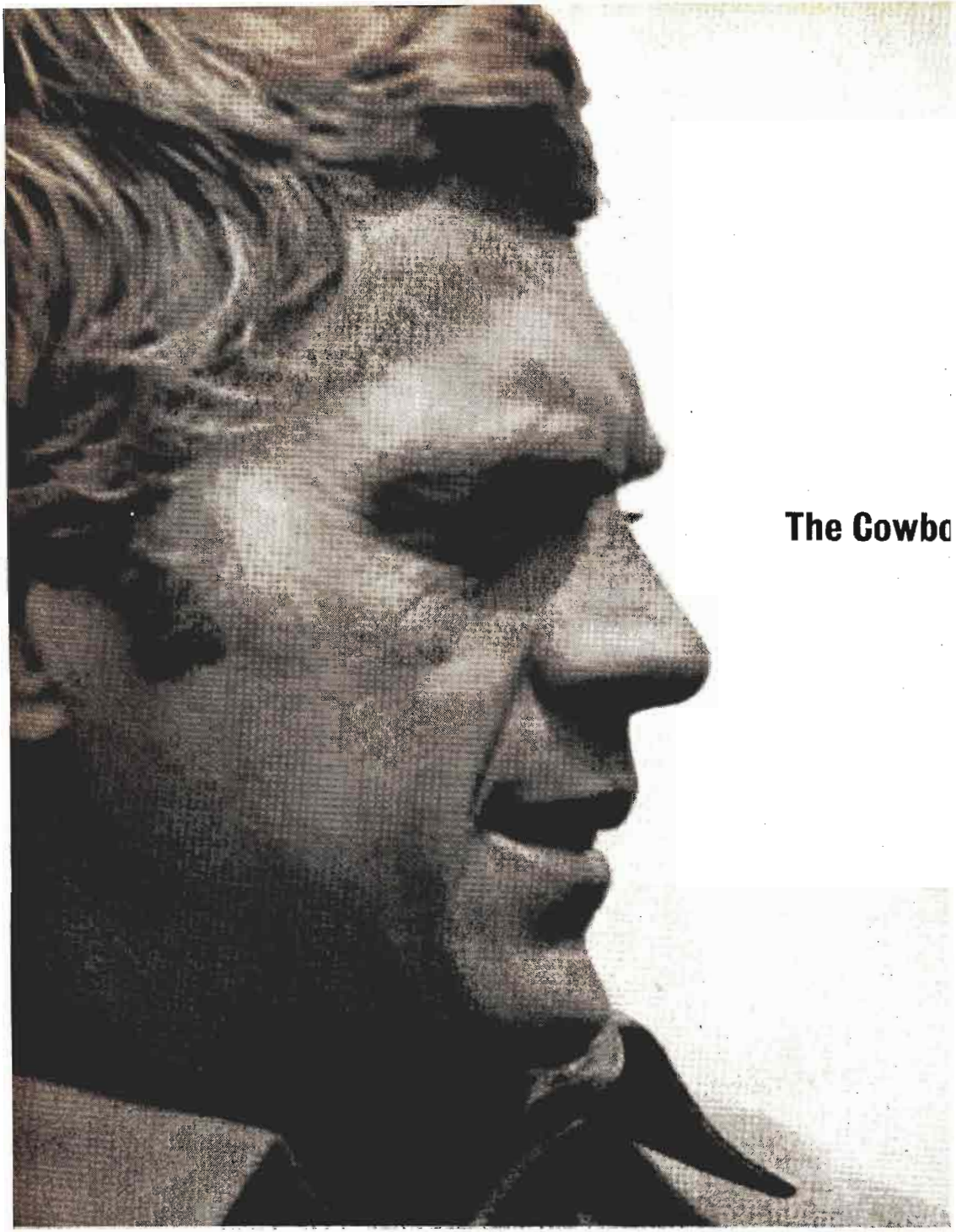

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its long prime-time network run. Separately, each is a sure hit. Together, they pack a 1-2 wallop that will have competition reeling. They're available now, separately or together, for local and regional sales. How? That's where you come in. Call one of our offices in New York, Chicago, Boston, San Francisco, Atlanta, Dallas, St. Louis. In Canada: S.W. Caldwell Ltd. CBS FILMS

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(*Continued from Page 898*)

Owner.....Bernard S. Brody
Associate.....Jack H. Gard

Services Offered—Negotiations for TV film producers with music publishers to arrange for music synchronization rights.

Productions—Danny Thomas Show, My Three Sons, Andy Griffith Show, Joey Bishop Show, Dick Van Dyke Show.

Butterfield Productions

527 Madison Ave., New York, N. Y.
Phone: PL 2-8690

President .....Ed Palmer
Vice Presidents.....Ramon E. McCue, Willard Mellor

Services Offered—Producers and distributors of radio and television series.

Productions—Beyond The Green Door, 130 5 minute episodes; Assignment Hollywood, 130 5-minute episodes; Giselle McKenzie, 104 5-minute episodes; Jimmy Rodgers, 130 5-minute episodes; Campy's Corner, 365 5-minute episodes; The Pre-imposed; Pre-and-Post game program, New York Yankees; Around The Bases.

S. W. Caldwell, Ltd.

447 Jarvis St., Toronto 5, Ont., Canada
Phone: WAlnut 2-2103

President .....Kenneth Page
V.P., Production .....Sydney Banks
Lab. Manager.....Ross Smith
Recording Supervisor.....Murray Marshal
Mgr., TV Film Sales.....J. R. DeBow
Secretary, Treas.....Ronald Hastings

Branch Offices
1410 Stanley St., Montreal, Que.
Phone: AV 8-0528

Manager .....Gerry Burrows
1049 32nd Ave. W., Vancouver, B. C.
Phone: RE 6-9421

Manager .....Florence Ward

Services Offered — Complete sound stage, 35mm & 16mm production and recording facilities. Distributors of syndicated shows produced in U.S. and abroad. Kinescope air checks and allied services.

Lars Calonius Prod. Inc.

45 West 45th St., New York 36, N. Y.
(See Commercial Producers)

Carla Productions, Inc.

245 West 55th St., New York 19, N. Y.
Phone: JUdson 2-4477

President.....Carl A. Carbone
Secretary .....Murray Ramson
Asst. Producer.....Benita D'Andrea
Production Super.....Joseph Carbone
Location Prod. Mgr.....Jerry Gennetempo

Services Offered—Film production.

Carousel Films, Inc.

1501 Broadway, New York 36, N. Y.
Phone: BRyant 9-6734

President.....David B. Dash

Services Offered—Distribution and production of TV films.

Carson-Stempel Enterprises

9034 Sunset Blvd.
Los Angeles 46, Calif.
Phone: CRestview 4-8343

Partners.....Jack Carson & Frank Stempel

Carthay Sound Stage

5907 W. Pico Blvd., Los Angeles 35, Calif.
Phone: WEbster 8-2101

Pres., Gen. Mgr.....Jack Miles

Services Offered—Sound stage facilities for lease. Completely equipped; for motion picture and TV film production.

Cavalcade Television Programs

7904 Santa Monica Blvd., Hollywood 46, Calif.
Phone: OLdfield 4-4144

President .....Harvey Pergament
Vice Pres. .....Earl M. Robins
Sec.-Treas. .....Esther Pergament

Services Offered — Producers representative, distribution of motion picture films, exporter of TV programs. Distributing 36 Spanish dialogue features; Famous Guests, Unk & Andy Art Adventures, Huespedes Famosos (Spanish).

Cavalier Productions, Inc.

780 Gower St., Los Angeles, Calif.
(See Program Producer)

Campus Film Productions, Inc.

20 E. 46th St., N. Y. 17, N. Y.
(See Commercial Producers)

CBS Films

485 Madison Ave., New York 22, N. Y.
Phone: PLaza 1-2345

President.....Merle S. Jones
Administrative V.P.....Sam Cook Digges
V.P., Programming.....Robert F. Lewine
V.P., Terrytoons.....William M. Weiss
General Sales Mgr.....James T. Victory
Eastern Sales Mgr.....James McCormick
Western Sales Mgr.....Edward E. Hewitt
Dir., Oper.....Fred J. Mahlstedt
Merchandising Mgr.....Walter Scanlon
Sales Prom. Mgr.....Eugene Moss
Contracts Manager.....Gloria Lesser
Publicity Director.....Robert Fuller
Inter. Bus. Rel. Dir.....Howard L. Kany
Inter. Sls. Dir.....Ralph M. Baruch
Int. Sls. Mgr.....Willard Block
Licensing Dir.....Murray Benson
Bus. Affairs Dir.....Joseph B. Irwin
Mgr., Domestic Sls. Svc. .....E. K. Cooper
Mgr., Intl. Sales Svc.....Stanley Moldow
Dir. CBS Europe.....Michael Burke
Mgr. Chicago Sales.....Henry Gillespie
Mgr. Los Angeles Sales...William Perkinson
Mgr. Atlanta Sales.....Fred Gilson
Mgr. Dallas Sales.....Carter Ringlep
Mgr. St. Louis Sales.....William Perkinson
Mgr. Boston Sales.....H. Roy Marks

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Mgr. Detroit Sales.....Barr Sheets
Pres., Canada (Caldwell TV Film Sls.)
S. W. Caldwell
General Sales Mgr., CBS Animations.....Tom W. Judge
Prod. Mgr., CBS Animations.Arthur Bartsch

Services Offered—Worldwide distribution & production facilities. Finances, produces & distributes films & video tapes for TV.

Productions—Annie Oakley (81), Amos 'n' Andy (77), Mama (26), Rendezvous (39), Our Miss Brooks (120), Eve Arden Show (26), Colonel Flack (39), The Gray Ghost (39), San Francisco Beat (183), Terrytoons (200), Phil Silvers (138), Buffalo Bill Jr. (42), The Brothers (26), Files of Jeffrey Jones (39), Cases of Eddie Drake (13), The Whistler (39), Navy Log (104), Brave Eagle (26), You Are There (39), The Honeymooners (39), Gene Autry Show (91), Adventures of Champion (26), U. S. Border Patrol (39), Mr. Adams & Eve (39), Whirlybirds (111), Air Power (26), My Favorite Husband (13), Robert Herridge Theater (26), The Brothers Brannagan (39), Trackdown (71), Life With Father (26), Assignment Foreign Legion (26), Deputy Dawg (52 half hours, 208 cartoons), World of Giants (13), Wanted: Dead or Alive (94), December Bride (154).

Champion Enterprises, Inc.

10000 Riverside Dr., N. Hollywood, Calif.
Phone: POplar 9-1451

President .....Armand Schaefer
Vice Pres., Treasurer.....M. J. Hamilburg
Secretary .....Ina Autry
Assistant Treasurer.....Philip S. Cobey

Services Offered—(32) Gene Autry features.

Bruce Chapman Co.

125 W. 41st St., New York 36, N. Y.
Phone: WIsc. 7-9244
Branch Office
30 Rue Chalgrin, Paris, France

President .....Bruce Chapman
V.P. & Treas.....Edna Chapman
Dir. of Research.....Mary Hurcheson

Services Offered—Production of TV and industrial films.

Productions—The Answer Man.

Charter Oak Tele-Pictures

423 E. 90th St., New York, N. Y.
(See Commercial Producers)

Cheryl TV Corp.

3084 Motor Ave., Los Angeles 64, Cal.
Phone: UPton 0-6136

Services Offered—Producers, distributors of films.

Christensen-Kennedy Productions

2824 Harney St., Omaha 31, Nebr.
(See Commercial Producers)

Cinema Research Corp.

716 N. LaBrea Ave., Hollywood 38, Cal.
Phone: WEbster 3-9301

President .....Harold Scheib
Vice President.....Ernest Arcella, Jr.

Services Offered—Service organization to film producers in 35mm or 16mm optical printing, art titles, animation, registration contact printing, stage inserts & Matte shots. 70mm reductions, 16 to 35mm blowups.

Cinema Service Corp.

106 West End Ave., New York 23, N. Y.
Phone: TRafalgar 3-1411

President .....Joseph Seiden
Cameraman.....Harold H. Seiden
Sound Department.....Herbert C. Bloom

Services Offered — Rental of completely equipped studios for TV producers including camera, sound and lighting equipment for location work.

Cinema-Vue Corporation

245 W. 55th St., New York 19, N. Y.
Phone: JUdson 6-1336

President.....Joseph P. Smith
Exec. Vice Pres.....Arthur J. Steel
Sect. Gen. Counsel.....Harry M. Pimstein
Branch Office
20613 Parthenia St., Canoga Park, Calif.
Phone: DI 1-4894
V.P. Sls. Mgr.....Francis D. Smith

Services Offered—Producers and distributors of filmed and taped TV programs.

Productions—Adventures of Danny Dee, Jingle Dingle Christmas Party, The Mickey Rooney Show, Secret Files U. S. A., Washington at Valley Forge, 104 Tom Puss, Animated Color Cartoons, Milestones of the Century, Adventure Theatre Features, Musical Parade of stars, Errol Flynn Theatre.

Cine-Tele Productions

6325 Santa Monica Blvd., Hollywood
(See Commercial Producers)

Claster Enterprises, Inc.

2229 N. Charles St., Baltimore 18, Md.
Phone: CHesapeake 3-3630

President.....Bertram H. Claster
Vice President.....Harold Claster
Production Manager.....John Bowman

Services Offered—Producers and distributors of "Strikes 'n Spares," "Pin Busters," "It's in the Name," and "Duckpins & Dollars."

Coast Sound Service, Inc.

1223 N. Highland Ave., Hollywood, Calif.
(*See Transcription Companies*)

Color Telefilms of America

9 Wood Road, Great Neck, N. Y.
Phone: HUnter 2-1967

President.....David A. Bader
Vice Pres., Treas.....Thomas W. London

Services Offered — Producers & distributors of TV films.

(*Continued on Page* 907)

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FIRST-RUN SYNDICATION

Its Irresistible Movement Is Upward

By M. J. RIFKIN, Executive V.P., Sales
Ziv-United Artists, Inc.

THE irresistible movement of first-run syndication is up. That movement is a natural law of the television industry, economically and artistically, operative no less for advertisers than for stations.

For the advertiser, the strength of a medium in the long run rests on the breadth of its stance. Television as the most popular entertainment force in history is naturally not a topheavy giant among media, but rather a mature champion distinguished by its potential for flexibility and fine muscular snap at the regional and local reaches.

That means syndication. Not syndication alone, but as a healthy member circulating sales and vitality back to network, while together the two contribute to the growth of American business that nourishes all of TV.

Stations are daily expressing concern to us lest this blood-stream of non-network programming dry up; and increasingly they express determination even as we are determined to provide the product for them in fresh and imaginative forms.

Now what, uniquely, does first-run syndication offer at the local and regional levels that makes it so natural a force in television? Take, for example, our latest syndication release, "Keyhole", produced for us by Jack Douglas. What can "Keyhole" accomplish for the local and regional advertiser that no other form of TV advertising can match?

Generically, sheerly as first-run syndication, the series offers the sponsor a "texture" of advertising impossible to effect with the spots and participations which at present are his only access to prime time. It provides him with the richly prized element of sponsor identification while affording a focus of unity and pride for all his employees and a touchstone of enthusiasm for his sales force. It radiates lines of personal goodwill and sympathetic emotion that double back not in individual sales but in habitual customers. That is, persisting impact.

And as a particular series, "Keyhole"—the first of Ziv-UA's "documatic" releases under its policy of custom-distribution — communicates an extra-ordinary plus-factor generally reserved to the aristocracy among national advertisers — prestige: that residual benefit whose unique effect is the capital enhancement of the enterprise it promotes.

How then will this valuable natural resource of television—first-run syndication — resume its expanded place in the TV economy? In normal course it will do so by the sheer pressure and breakthrough of the natural need for it. Or, it may return by action of the networks themselves.

As a matter of working economics, the networks may choose to concentrate their sales and programming into a smaller segment of prime time at a net gain to themselves and to non-network programming.

But however it will come about, there will be an expanded market for syndicated programming because there must be. The issue is really nothing less than the continued good health of TV itself, and we are content it will stay healthy.

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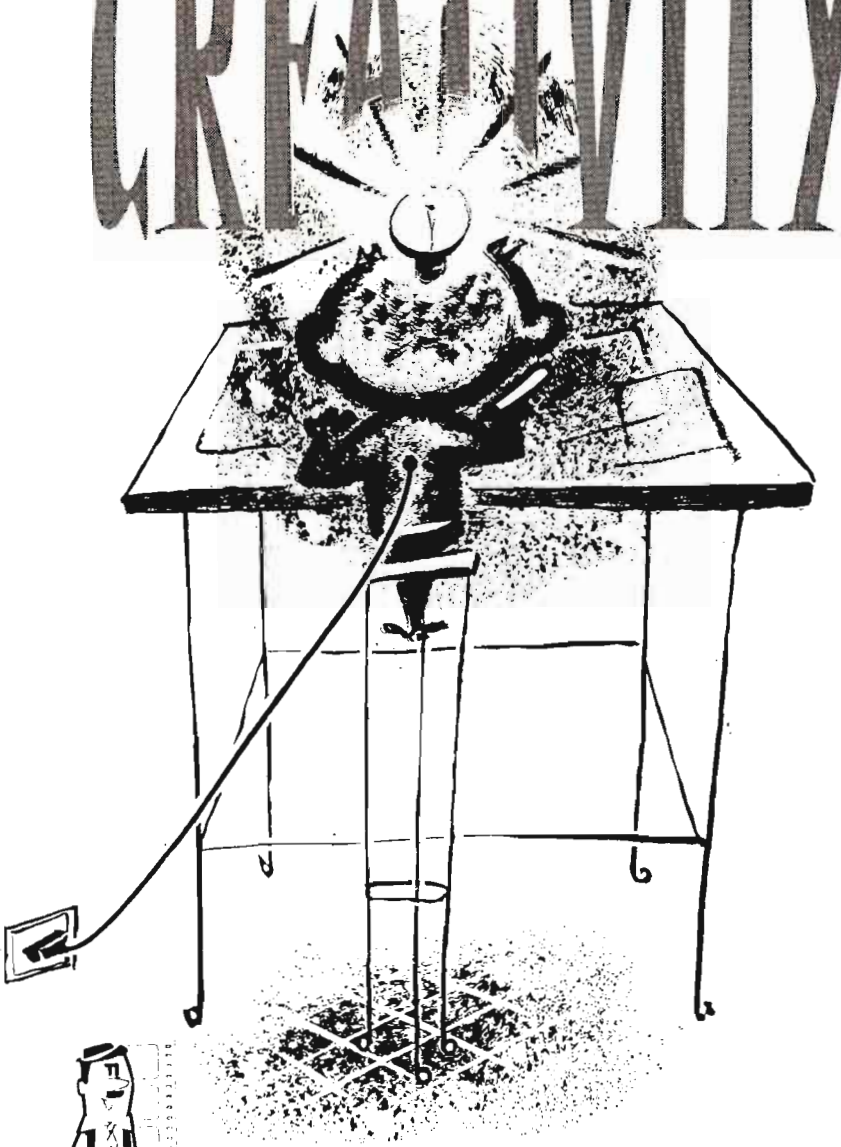
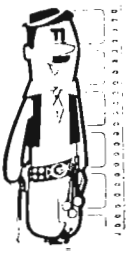
CREATIVITY





CRISTAL ANIMATION Inc.

17 EAST 45th STREET, NEW YORK 17, N. Y. • TELEPHONE: TN 7-3430.

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(*Continued from Page* 904)

Colorama Features Inc.

1501 Broadway, New York 36, N.Y.
Phone: LOngacre 4-5592

President.....Jules B. Weil
Vice President.....Carroll L. Puciato
Sales Manager.....Sam Greller

Branch Offices
5746 Sunset Blvd., Hollywood, Calif.
Phone: HO 2-4448
Manager .....Tom Corradine
203 N. Wabash Ave., Chicago, Ill.
Phone: CEntral 6-1805
Manager .....Ben Barry
7928 E. Drive, Miami Beach, Fla.
Phone: PLaza 4-3686
Manager .....Frank Stone

Services Offered—TV film distribution.

Productions—Distributor of 22 Paramount post-'48 films (19 in color) plus Uncle Tom's Cabin, Song of Sister Maria and I Was a Parish Priest.

Commodore Productions and Artists, Inc.

6646 Hollywood Blvd., Hollywood 28, Cal.
(See Commercial Producers)

Commonwealth Film & Television, Inc.

723 Seventh Ave., New York 19, N. Y.
Phone: CIrcle 5-6456

President.....Mortimer D. Sackett
Sec., Treas.....S. Sackett
Sales Mgr. .....Leo Gottlieb

Services Offered—TV producers and distributors.

Confession, Inc.

1501 Broadway, N. Y.
Phone: LOngacre 4-5592

Exec. Prod.....Jules B. Weill
Prod. Moderator.....Jack Wyatt

Services Offered—Product for regional and national sponsorship.

Co-ordinated Marketing Agency, Inc.

575 Lexington Ave., New York 22, N. Y.
(See Program Producers)

Frank Cooper Associates

680 Fifth Ave., New York 19, N. Y.
Phone: PL 7-1100

V.P. Chge. of N. Y. Office.....Sy Fischer

Branch Office
9145 Sunset Blvd., Hollywood, Calif.
Phone: CRestview 4-5971

Services Offered—Sales representatives for television programs; representatives for producers, directors, writers, actors and performers in all fields.

Coronet Films

(Div. of Esquire, Inc.)
65 E. South Water St., Chicago 1, Ill.
Phone: DEarborn 2-7676

President .....John Smart
Exec. Vice Pres. .....A. L. Blinder
V.P.'s.....J. M. Abraham, E. C. Dent
Secretary.....A. D. Elden

Services Offered—Short, 16mm sound subjects in B&W or color, individually or in series.

Tom J. Corradine & Associates

5746 Sunset Blvd., Hollywood 28, Calif.
Phone: HO 2-4448

President .....Tom Corradine
Vice Pres., Gen. Mgr.....Kyle C. Thomas
Sales Manager.....Les Hellman
Secretary .....Lawrence Meyer

Branch Offices
45 Market St., Manchester, N. H.
Phone: NA 7-7669
Manager .....Norm Gittleson
410 W. Chestnut St., Louisville, Ky.
Phone: 451-0033
Manager .....Bryan Stoner
724 Buchannan St., Winterset, Iowa
Phone: 567
Manager .....Ken Weldon

Services Offered—National and regional representatives for sale of half-hour syndicated and television packages, 425 feature films, and 135 westerns, 4 cartoon series.

Currently Distributing—The Ruggles, Holiday U.S.A., Rendezvous With Adventure, Andy's Gang, Day of the X-15, Airborne Alert, Navajo (The Littlest American), Memphis Belle, Thunderbolt.

Cristal Animation, Inc.

17 East 45th St., New York 17, N. Y.
Phone: TN 7-3480

President.....Charles A. Bemant
Vice President.....Leonard Roberts
Art Director.....Fernando Venegas

Services Offered—Producers of animated and stop motion TV commercials, industrial and educational films.

Criterion Film Laboratories, Inc.

33 W. 60th St., New York 23, N. Y.
Phone: COlumbus 5-2180

President.....Fred G. Todaro
Production Manager.....Ernest Todaro
Sales Manager.....Irving Schecter

Services Offered—Developing and printing of B & W and color film.

Cummings Productions, Inc.

35 West 53rd St., New York 19, N. Y.
(See Commercial Producers)

Phil Davis Musical Enterprises, Inc.

59 E. 54th St., N. Y. 22, N. Y.
(See Commercial Producers)

Daystar Productions, Inc.

8506 Sunset Blvd., Los Angeles 69, Calif.
Phone: OL 2-7651

President .....Leslie Stevens

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NTA
Distributors for Television of "The Play of The Week" "Open End" "20th Century Fox Feature Film Library" "The Third Man" "Assignment Underwater" and NTA's new, fully animated cartoon series "The Adventures of Tin Tin"

NTA: INDEPENDENT DISTRIBUTORS OF THE WORLD'S LARGEST AND MOST DIVERSIFIED LIBRARY OF TELEVISION PROGRAMS
NEW YORK · BEVERLY HILLS · CHICAGO · TORONTO · LONDON

www.americanradiohistory.com

Secretary .....Jerry Schutbank
Treasurer .....Jerry Fischer
Services Offered — Complete creative services in connection with films for TV.

Demby Productions, Inc.
Hotel Plaza, 1 West 58th St., N. Y. 19, N. Y.
(See Commercial Producers)

Peter DeMet Productions
1317 W. Belmont Ave., Chicago 13, Ill.
Phone: WEllington 5-3737
Executive Producer.....Peter DeMet
Associate Producer.....Milton T. Raynor
Prod.-Dir.....Sidney C. Goltz
Services Offered—Producers of "Sportaculars" for TV Productions—All Star Golf, Championship Bowling, Come Out Fighting.

Jack Denove Productions, Inc.
6611 Santa Monica Blvd., Hollywood 38, Calif.
Phone: HO 4-8331
President .....Jack Denove
Vice-President .....Dick Denove
Services Offered — Produce film commercials, dramatic half-hour TV shows and industrial films. Also tape commercials.
Productions — Christopher films, Lucky Strike commercials, It's Golf Time, Gallo Wine, Pacific Telephone, Goodrich.

Dephoure Studios, Inc.
782 Commonwealth Ave., Boston 15, Mass.
(See Commercial Producers)

Depicto Films, Inc.
254 W. 54th St., New York 19, N. Y.
(See Commercial Producers)

Derel Producing Associates, Inc.
375 Park Ave., New York, N. Y.
Phone: PL 9-4343
President .....Jerry Feldman
Exec. Producer .....Gene Feldman
Services Offered—Packagers of filmed TV shows.
Productions — Crime Club, Bellvue Is My Home, Exclusive (Overseas Press Club).

Louis deRochemont Associates, Inc.
380 Madison Ave., New York 9, N. Y.
Phone: OXford 7-0350
President .....Louis deRochemont
Associates.....F. Borden Mace, Lothar Wolff, Martin J. Maloney, Louis deRochemont III
Services Offered—All producing services for films in any medium from super-wide-screen (Cinerama, Cinemiracle) to 16 mm. Also distributing services for selected theatrical films.
Productions: The Roman Spring of Mrs. Stone, Question 7, Sand Castle.

Desilu Productions, Inc.
780 N. Gower, Hollywood 38, Calif.
Phone: HO 9-5911
Pres. & Director.....Desi Arnaz
V.P. & Director.....Lucille Ball
Vice Pres., Admin. & Finance.Edwin E. Holly
V.P. & Director.....W. A. Nelson
V.P.'s.....J. Thorpe, B. Weitzman
Resident Counsel.....Dixon Q. Dern
Publicity Director.....Ken Morgan
Services Offered—TV film producers for own account; provides filming services and facilities for networks and independents on cost-plus-fee basis; operates 35 sound stages and extensive back lot.
Productions—Own productions: The Untouchables; Guestward Ho!; Harrigan & Son; Lucille Ball-Desi Arnaz Show; Desilu Playhouse; Ann Sothern Show; The Texan; Whirlybirds; Mickey & The Contessa. Filming for others: Andy Griffith; Jack Benny; Danny Thomas; Dick Van Dyke Show; Ben Casey; The Real McCoys; My Three Sons; Window On Main Street; Lassie; Straightaway.

Desilu Sales, Inc.
780 N. Gower, Hollywood 38, Calif.
Phone: HO 9-5911
N. Y. Phone: PL 2-9160
President .....Desi Arnaz
V.P. & Gen. Mgr.....Richard W. Dinsmore
Services Offered—International distributors of The Untouchables, Desilu Playhouse, Ann Sothern Show, Texan, Guestward Ho, Those Whiting Girls, Counter-Intelligence-Corp.

Walt Disney Studio
500 So. Buena Vista, Burbank, Calif.
Phone: TH 5-3141
Executive Producer .....Walt Disney
President .....Roy Disney
V.P.-Adv. & Sales .....E. Cardon Walker
Vice-President.....Donn B. Tatum
Treasurer .....Lawrence E. Tryon
V.P., Studio Prod. Mgr.....W. H. Anderson
Publicity Head .....Dick McKay
Public Relations.....Joe Reddy
Productions — Walt Disney's Wonderful World of Color—NBC.

Dougfair Corporation
6772 Hollywood Blvd., Los Angeles 28
Phone: HOllywood 5-6164
President .....H. Alexander MacDonald
V.P., Treas. .....Fred W. Hoar
Services Offered — Producer filmed TV series.

Sherman H. Dryer Productions
667 Madison Ave., New York 21, N. Y.
Phone: TEmpleton 8-5690
President.....Sherman H. Dryer
Services Offered—Custom productions &

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THE *Pioneer* TV DISTRIBUTORS
IN INTERNATIONAL MARKETS

FREMANTLE *International* INC.

366 MADISON AVENUE, NEW YORK 17

CANADA:
FREMANTLE OF CANADA, LIMITED
17 DUNDONALD STREET
TORONTO, ONTARIO

1396 STE. CATHERINE STREET
MONTREAL 25, QUEBEC

MEXICO:
FREMANTLE DE MEXICO. S.A.
NIZA NO. 6
MEXICO, D.F.

ENGLAND:
TALBOT TELEVISION LTD.
AXTELL HOUSE
WARWICK STREET
LONDON, W.1

ITALY:
FREMANTLE ITALIANA S.R.L.
PIAZZA DI SPAGNA 20
ROME

AUSTRALIA:
FREMANTLE INTERNATIONAL INC.
CALTEX HOUSE
167 KENT STREET
SYDNEY, NSW

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general packages in TV, films, radio & for the stage.

Productions—World of Medicine, The Balance, Project: Security.

W. C. Duennhaput Film Prod.

1908 Florida Ave., Wash., D. C.
(See Commercial Prod.)

Durham Telefilms, Inc.

9 Wood Road, Great Neck, N. Y.
Phone: HUnter 2-1967

President.....David A. Bader
Chairman .....Thomas London
V.P., Sec.-Treas.....Sylvia Bader

Services Offered: International sales organization in films for TV.

Dynamic Films, Inc.

405 Park Ave., New York City 22
(*See Program Producers*)

Economee Television Programs

(A Div. of Ziv-United Artists, Inc.)
488 Madison Ave., New York 22, N. Y.
Phone: MUrray Hill 8-4700

V.P., General Manager.....Pierre Weis
Div. Spot Sales Mgrs.....Dick Lawrence, Ken Joseph
Western Spot Sales Mgr.....Jim Weathers

Services Offered—Distribution of the following films for television: Mr. District Attorney, I Led Three Lives, Favorite Story, Boston Blackie, Meet Corliss Archer, Times Square Playhouse, The Unexpected, Your Television Theatre, Yesterday's Newsreel, The Living Book, Sports Album, Men of Annapolis, West Point, Harbor Command, The New Adventures of Martin Kane, Man Called X, Dr. Christian, The Man and The Challenge, Men Into Space, Highway Patrol, Sea Hunt, Bat Masterson, Ann Sothern.

Educational Films Corp. Of America

1501 Broadway, New York 36, N. Y.
Phone: PEnnsylvania 6-1780

President.....Earl W. Hammons
Vice President.....V. H. Hammons
Treasurer .....Everett Rosenthal
Asst. Treas.....L. Loweninthan

Services Offered—Films for theatrical release, for educational purposes, television shows live or on film.

Peter Elgar Productions, Inc.

75 W. 45th St., New York 36, N. Y.
(See Commercial Producers)

Empire Production Corp.

480 Lexington Ave., New York, N. Y.
(See Commercial Producers)

Endorsements, Inc.

400 Madison Ave., New York 17, N. Y.
(See Commercial Producers)

ERA, International Film and Recording Enterprises, Inc.

219 Security Trust Bldg., Miami 32, Fla.
Phone: FRanklin 3-8729

Pres., Exec. Prod.....E. G. Weaver
Vice President.....Edward R'Church
Rep., Legal Counsel....Albert L. Weintraub
Exec. Consultant.....E. V. Rothkirch

Branch Offices
Box 3361, St. Petersburg 31, Fla.
Phone: 7-0326

Manager.....William A. Spring
570 5th Ave., New York, N. Y.
Manager.....Edward R'Church
6353 Hollywood Blvd., Hollywood 28, Calif.
Manager.....T. J. Rourke
307 W. 15th, Minneapolis, Minn.
Phone: FE 3-8831
Manager.....E. B. T'Kach

Services Offered—Features, documentaries, industrials, newsreel, commercials, travelogues, radio transcriptions, film management services, technical consultants.

Espana Mexico Argentina, S.A. de C.V.

Cordoba #48, Mexico, D.F. (7)
Phone: 25-01-53

President.....M. B. Ponce
Manager.....C. G. Villamil
Secretary.....B. M. Ortega
Sales Manager.....James B. Stanton

Services Offered—Production, distribution of short films.

Productions—Mexican Newsreel, Camara.

Excelsior Pictures Corp.

1564 Broadway, New York 36, N. Y.
Phone: CIrcle 5-6157

President .....Walter Bibo
Vice President.....A. C. Speer

Services Offered—Distributes various features and shorts for TV.

Explorers Pictures Corp.

1501 Broadway, New York, N. Y.
Phone: LO 4-5592

Pres.-Gen. Sales Mgr.....Jules B. Weill

Services Offered—Motion picture films for TV, feature and half hour length.

Faillace Productions, Inc.

1270 Ave. of the Americas,
New York 20, N. Y.
(See Commercial Producers)

Fairview Films Inc.

120 West 57th St., New York 19, N. Y.
Phone: COlumbus 5-7480

President.....S. S. Isquith

Services Offered—Distributor of motion pictures—both features and shorts—for TV showings.

Family Theater, Inc.

7201 Sunset Blvd., Hollywood 46, Cal.
Phone: HO 2-1317

Pres., Prod. .....Rev. Patrick Peyton, C.S.C.
Assoc. Prod....Rev. Albert J. Heinzer, C.S.C.
Prod. Super.....Rev. Philip Higgins, C.S.C.

Services Offered—Production and presenta-

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tion of two weekly dramatic broadcasts over Mutual Network. Production and distribution, free of charge, of religious films for public-service TV presentation.

Don Fedderson Productions

780 N. Gower St., Hollywood 38, Cal.
Phone: HOllywood 9-5911
New York Phone: YUkon 6-3535
President .....Don Fedderson
Vice President.....Fred Henry
Dir. Publ.-Prom.....Les Kaufman
N. Y. Manager.....Art Stark
Productions — The Millionaire, Who Do You Trust? My Three Sons.

Paul J. Fennell Co.

404 N. La Cienega Blvd., Los Angeles 48, Cal.
(See Commercial Producers)

Filmack Corp.

1327 S. Wabash Ave., Chicago 5, Ill.
(See Commercial Producers)

Film Classic Exchange

1977 S. Vermont Ave., Los Angeles 7
Phone: REpublic 1-3854
Manager.....Charles H. Tarbox
Services Offered—Library comprises more than 3,000 titles from 1895 to 1940; package features and westerns.

Filmcraft Productions

P. O. Box 69945, Los Angeles 69, Calif.
Phone: HO 5-3675
Pres. & Owner.....Regina Lindenbaum
Services Offered—Create, film and produce television programs, commercials.

Film Effects of Hollywood, Inc.

1153 N. Highland Ave., Hollywood 38, Calif.
Phone: Hollywood 9-5808
President .....Linwood Dunn
General Manager .....Don W. Weed
Services Offered — Specialized laboratory services in 16 mm. and 35 mm., color and B & W, including 16 mm. color duplicating, blow-up release prints and negatives, titles, inserts, animation, matte paintings, anamorphic conversions and all special effects.

Film Graphics, Inc.

369 Lexington Ave., New York, N. Y.
(See Commercial Producers)

Film Images, Inc.

1860 Broadway, New York, N. Y.
Phone: CIrcle 7-1877
President .....Rosalind Kossoff
Services Offered—Distributors of 16 mm. cultural films for educational and television use. Documentaries, films about art, art and experimental films. Short subjects from all countries.

Film Originals

6536 Roberston Drive, Boise, Idaho
Phone: 4-3602
Owners.....G. O. Smith, Helen S. Smith
Services Offered—Film subject production & distribution. Photography, 16mm & 35mm motion picture, script writing, film editing, and sound track production supervision.
Productions—Lost Hunter, Winter World, An American Sawmill, Physical Rehabilitation.

The Filmaker Group, International, Inc.

4024 Radford Ave. (Republic Studios), No. Hollywood, Calif.
Phone: TRiangle 7-9689
Pres., Exec.-Prod.....Charles E. Skinner
V.P., Exec. Creat. Dir.....Martin Seifert
Services Offered — Business & industrial films, TV commercials, dramatic TV & feature productions.
Productions — The North Country.

Filmaster, Inc.

650 N. Bronson, Hollywood 4, Calif.
Phone: HO 6-1681
President.....Robert W. Stabler
Vice President.....Glenn N. Cook
V.P., Programming.....Nat Perrin
Sec.-Treas.....Clifford E. Enger
Branch Offices
707 Nicolet Ave., Winter Park, Fla.
Phone: MI 7-7011
Vice President.....Robert E. Kearney
Services Offered—Commercial, industrial, military, business, program and feature films.

Films of the Nations Distributors, Inc.

62 W. 45th Street, New York 36, N. Y.
Phone: MUrray Hill 2-0040
President .....Maurice T. Groen
Exec. Director.....Ronald T. Groen
Asst. TV Manager.....Bert H. Cohen
Services Offered—Distribution of half and quarter-hour TV films, sponsored films, and 3-million feet of stock shots in color.

Filmvideo Releasing Corporation

333 West 52nd St., New York 19, N. Y.
Phone: JUdson 2-6185
President.....Maurice H. Zouary
Services Offered—Stock Footage of 35 mm motion picture film, servicing major film companies. Producer of features. Art and Title Dept.

Film Vision Corp.

M. C. Pictures, Inc.
165 West 46th St., New York, N. Y.
Phone: CI 7-4220
Executive V.P.....Jerome Balsam
Services Offered—Distributors of features and westerns.

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OVERSEAS MARKET

Holds Exciting Expansion Prospects

By JEROME HYAMS, V.P. & General Manager
Screen Gems, Inc.

KNOWLEDGEABLE sources tell us that this year—for the first time—the combined total of television sets throughout the world will be greater than the total number of sets within this country. Other sources predict that within seven years this country's gross export volume in programming alone to foreign markets will climb from its present $43,000,000 to a total of $100,000,000.

Obviously television is making rapid strides overseas. This truly impressive progress presents both opportunities and responsibilities to our TV industry.

Screen Gems has been in the foreign TV business since 1954, when we opened offices in Canada and England and sold the re-runs of "Ford Theatre" in both countries. The money was practically non-existent —but it was a start.

Our series are presently being telecast in every free-world nation having TV—more than fifty countries. We plan to keep and expand every one of these markets. But in each nation, as television develops, so does national pride. Nations want to see more and more domestically produced programs on the air.

We have become accustomed to quotas, trade balances and frozen dollars. We must now become accustomed to awakening feelings of nationalism as it pertains to TV entertainment. We must re-invest foreign earnings into foreign production —our money, our top supervisory personnel plus their talent, technicians and facilities. And the programs we produce will be for their markets.

We are presently producing three programs in Canada: "Pick A Letter," "By Pierre Berton" and "Showdown," the latter two of which are now on the air. Because Canadian tastes are so similar to ours it is quite possible that one or more of these might be seen in this country.

We are well along in exploratory talks in three of our major export markets—Japan, Germany and South America. In no one of these would it be likely that a series produced there would get an American run. Nevertheless, the probability is that we will eventually produce programs in those areas for consumption there. Only in this manner will we be able to maintain the good-will of these countries and thus keep and expand our export markets there.

This kind of international cooperation can lead to interesting and exciting prospects in years to come. Although it's not likely that a Japanese or German family situation comedy would have a great deal of appeal here, a weekly series of variety shows produced in various countries might have great appeal. So, too, might a series of foreign-produced documentaries which would give our audiences the opportunity to learn about Japan, Argentina, Germany, Italy and Brazil to the same extent that the people in those countries know about us.

Much of this is years away. But where once we only exported, now we're producing. And one day we'll be importing. And we'll all benefit.

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Filmways, Inc.

18 E. 50th St., N. Y. 22, N. Y.
(See Commercial Producers)

Filmways, TV Productions Inc.

1040 N. Las Palmas Ave., Holywood 38, Cal.
Phone: Hollywood 9-9011

President .....Al Simon
Vice President.....Martin Ransohoff
Treasurer .....L. D. Nolan
Secretary .....John H. Nicolaides

Services Offered—Filmed TV programs.
Productions—Mr. Ed, Warbirds.

F. K. B. Enterprises

9134 Sunset Blvd., Hollywood, Calif.
Phone: CR 4-6174

Partners .....Robert Young, Eugene B. Rodney

Services Offered—Produce & distribute TV films.
Production—Father Knows Best.

Flamingo Films, Inc.

445 Park Ave., New York, N.Y.
Phone: PLaza 2-4100

President .....Ira Gottlieb

Services Offered—Distribution of TV feature films and syndication film programs.
Productions—Feature films: Critic's Award Package (58); Festival Package (30); Imperial Package (50); Holiday Playhouse, Screen Director's Playhouse, Princess Package, Citizen Soldier, Deadline, O.S.S., Top Secret, Grand Ole Opry, Baseball Hall of Fame, Superman, Telecomics, The Nutty Squirrel Tales, Cartoons.

Flying A Productions & Flying A Pictures, Inc.

10000 Riverside Dr., N. Hollywood, Calif.
Phone: POplar 9-1451

President.....Armand L. Schaefer
Exec. V.P.....M. J. Hamilburg
Secretary .....Ina Autry
Assistant Treasurer.....Philip S. Cobey

Services Offered—Production of TV films & filmed commercials.
Productions—Annie Oakley, Buffalo Bill, Jr., Range Rider, Adventures of Champion, Gene Autry.

Forbes and Associates, Inc.

802 Statler Office Bldg., Boston 16, Mass.
Phone: HUbbard 2-1221

Chairman, Pres.....Howard Forbes
V.P., Treasurer.....Irving Viasner
Exec. Producer.....Haywood Vincent

Branch Office
18 Tremont St., Boston 8, Mass.
Phone: LA 3-1221

Treasurer .....Irving Viasner

Services Offered—Producers of motion pictures for business, industry and TV.
Productions—Owners of Viafor Films, Inc. and Viafor Productions.

Format Films, Inc.

4741 Laurel Canyon Blvd.
No. Hollywood, Calif.
Phone: POplar 9-3610

President .....Herbert Klynn
Exec. V.P., Treas.....Melvin Getzler
Vice President.....Jules Engel
Vice President.....Leo Salkin
Secretary .....Henrietta Jordan

Branch Office
360 N. Michigan Ave., Chicago 11, Ill.
Phone: FI 6-3585

Vice President.....Jerry Abbott

Services Offered—Producer of animation films for TV theatricals and commercials, industrial films and theatres.

Fortune Features, Inc.

1501 Broadway, New York, New York
Phone: LOngacre 4-5592

President.....Jules B. Weill

Forum Films

6 E. 46th St., New York 17, N. Y.
Phone: YUkon 6-2230

President .....Allen Spikol

Services Offered—Producers of animated films for commercials, industrials and theatrical films.

Foundation Films Corporation

303 Citizens Bank Bldg., Pasadena, Cal.
Phone: SYcamore 6-2649
New York Associate: Lakeside TV Co.
1465 Broadway, New York 36, N. Y.
Phone: LOngacre 5-4582

Chairman of the Board .....John I. Bolen
President .....Richard D. Pearsall
Sec'y-Treas. .....Eldon L. Eby

Services Offered—Production and distribution of non-denominational religious films.

Four Star Television

4030 Radford Ave., N. Hollywood, Calif.
Phone: POplar 6-4151

President .....Dick Powell
Exec. V.P.....Tom McDermott
First V.P.....George A. Elber
Vice Pres.....Charles Boyer
Vice Pres.....David Niven
Vice Pres.....Charles G. Bole
Production .....Jack Sonntag
Treasurer.....S. A. McSween
Secretary.....A. Morgan Maree III
Controller .....Joe Haring
Editorial Supervisor.....Bernard Burton
Superv. At Dir.....William P. Ross
Operations Dir.....Arthur Gameral

Services Offered—Creation & production of filmed television for network.
Productions—Dick Powell Show; Corruptors; Detectives; Mrs. G. Goes To College; Rifleman; Zane Grey Theatre; Wanted: Dead Or Alive; Dante; June Allyson Show; Tom Ewell Show; Law & Mr. Jones; Peter Loves Mary; Stagecoach West; The Westerner; Michael Shayne; Richard Diamond; Black Saddle; Law Of The Plainsman.

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NOW'S THE TIME

To Catch the Brass Ring

By ABE MANDELL, V.P., Sales & Administration
Independent Television Corporation

IN a recent symposium on the prospects for television syndication in 1962, all of the participants were optimistic, even though the production curve of new syndication product over the past half-dozen years has been downward, rather than up. Some may have been whistling in the dark. Others may just have been whistling. Still others, just in the dark.

The sad fact is that some of the syndication industry's leaders quoted have permitted their sales representatives to give away product, contributing to the instability of syndication prices. Sales opportunism has become a cancer on future sales opportunity.

The economics of programming production specifically designed for television is falling more and more into the pattern which has challenged the motion picture industry. The pattern is that economic success depends upon worldwide production and distribution for finest quality to be made available here in our own country. For example, the entertainment industry utilizes the principle of political economy's Common Market. The artificial barriers which have tended to delimit production or distribution in the worldwide market are being broken down. If a series calls for a setting in Australia, as was the case in "Whiplash," it makes a lot more sense and a more realistic production when it's produced on location, as was "Whiplash."

Supermarionation is a British invention. The use of electronic solenoids for synchronization of lip movement of marionettes has helped to set rating records for the 'Supercar" children's series, not only in other parts of the world, but also in New York and in our other American markets.

"Danger Man," which stars American-born Patrick McGoohan, and which was produced with location crews touring the world's capitals, has been a worldwide success. "The Beachcomber," produced here in the States with all-American talent, is getting top ratings and attracting attention in other markets in both hemispheres.

Most important, global distribution, and the global production which makes global distribution possible, is the answer to the deteriorating syndication market in America. With distribution all over the world, it is possible to meet the costs of quality production, which is a prerequisite to uniformly quality product.

In our plans for the future, ITC is providing for every type of product to be produced wherever it can best be produced, to be sold in all markets of the world. Already in production are hour-long specials like "The Jo Stafford Show," with stars like Bob Hope, mysteries like "Espionage" and "Ghost Squad," adventure series like "Sir Francis Drake," drama like "Man of The World," cartoons like "Kozmo —The Kid from Mars," etc.

The world of entertainment has been spinning around for a long time. We think that only those who realize that it is really a "world" will catch the brass ring in 1962.

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Peter Frank Organization
5420 Melrose Ave., Hollywood 38, Calif.
Phone: HO 2-6027
President .....Peter Frank
New York Office
1271 Ave. of Americas, N.Y. 20
Phone: PL 7-2197

Frazen Productions, Inc.
1040 No. Las Palmas, Hollywood 38, Calif.
(See Commercial Producers)

Fremantle de Mexico S. A.
Niza 6-205, Mexico 6, D.F., Mexico
Phone: 11-55-00
President .....Rene Anselmo
Manager .....Charles Lucas
Services Offered — Distribution of U. S. Filmed shows in Mexico and Central America.
Productions—Spanish-dubbed versions of: Silence Please, Steve Canyon, Hopalong Cassidy, Gunsmoke, I Am The Law, 20th Century, Our Gang, I Love Lucy, Long John Silver, Royal Canadian Mounted Police, You Are There, Have Gun Will Travel.

Fremantle International, Inc.
366 Madison Ave., New York 17, N. Y.
Phone: MUrray Hill 7-4343
President .....Paul Talhot
Vice President.....Wilbur Freifeld
London Office:Axtell House, Warwick St.
Phone: GErrard 2673
Manager .....Angela Cuthbertson
Rome Office: Piazza Di Spagna 20
Phone: 68-10-34
Manager .....Lionello Torossi
Sydney, Australia Office:
167 Kent St., Sydney, N. S. W.
Manager .....Robert Lapthorne
Niza No. 6, Desp. 205, Mexico 6, D. F. Mexico
Phone: 11-55-00
Manager .....Rene Anselmo
17 Dundonald St., Toronto 5, Ont., Can.
Phone: WA 4-9635
Manager .....Ralph Ellis
Services Offered — Distributors in world markets outside the U. S.

Fremantle of Canada, Ltd.
17 Dundonald St., Toronto, Ont., Canada
Phone: 924-9635
1396 Ste. Catherine St., Montreal, Que., Can.
Phone: UN 1-0279
Board Chairman.....Paul Talbot
President .....Ralph Ellis
Sales Supervisor.....Joseph Morgan
Manager (Montreal).....Henri Tremblay
Services Offered—Canadian distributors for Associated British-Pathe Ltd., Armand Denis Products, Encyclopaedia Britannica Films, and Sterling Television Inc. Also a large number of miscellaneous producers.

Galaxy Management Corp.
375 Park Ave., New York 22, N. Y.
Phone: PL 1-0330
President.....Milton A. Gordon
Services Offered—TV & feature film production; independent productions financed for network TV & feature films.

William J. Ganz Co., Inc.
(Div. of Inst. of Visual Comm. Inc.)
40 East 49th St., New York 17, N. Y.
Phone: EL 5-1443
President .....William J. Ganz
Distribution Manager.....Jay R. Thaw
Circulation Manager..Raymond J. Kujanson
Controller .....Jane Page
Services Offered—Producers and distributaors of motion pictures and films for TV.

Gateway Productions, Inc.
1859 Powell St., San Francisco, Cal.
Phone: SUtter 1-8464
President.....Alvin J. Gordon
Services Offered—Distributor of 16mm. educational films.

General Film Laboratories
1546 North Argyle Ave., Hollywood 28, Calif.
Phone: HOllywood 2-6171
President.....W. E. Gephart, Jr.
Exec. Vice President.....Robert G. Goodwin
Sales Vice Pres.....Neal Keehn
Bus. Affairs V.P.....John Aikens
Branch Office
1828 Walnut St., Kansas City, Mo.
Phone: GRand 1-0044
Services Offered—Complete film laboratory services for TV;in black & white or color in 35 mm. & 16 mm. video tape to film transfer; magnetic striping.

W. J. German, Inc.
Jane St., Fort Lee, N. J.
Phone: N. J. WIndsor 4-5100
N. Y. Phone: LOngacre 5-5978
President.....William J. German
Exec. V.P., Sec.-Treas.....M. B. Reilly
Vice-Pres.....Louis A. Bonn
Ass't Treas. .....T. F. Ross
Ass't Sec'y.....A. C. Nugent
Chicago Office
6040 North Pulaski Rd., Chicago 46, Ill.
Phone: Irving 8-4064
Vice Pres.....John H. Maynard
Services Offered—Agent for the sale and distribution of Eastman professional motion picture and TV films.

W. J. German, Inc., of California
6677 Santa Monica Blvd., Hollywood, Calif.
Phone: HOllywood 4-6131
President.....William J. German
V.P. & Gen. Mgr.....J. L. Courcier
V.P. & Sales Mgr.....John A. Pistor
Vice President.....G. H. Gibson
Vice President.....H. E. Pratt
Treas., Asst. Secy.....Ronald Olney
Secretary.....M. B. Reilly
Services Offered—Agent for the sale and distribution of Eastman professional motion pictures and TV films.

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SYNDICATION'S TROUBLE

It Isn't a Business, It's a Gamble

By RICHARD CARLTON, Vice President
Trans-Lux Television Corp.

IT all depends on where you sit. If you're a station manager you're likely to feel that syndication men are a bunch of film peddlers. They're here today and gone tomorrow. There's never been a price which couldn't be negotiated. They have no code of ethics — they'll sell their property to the first one who is willing to pay the price!

Or maybe you're a program director. Then, from where you sit, the syndication business is one vast merry-go-round of properties. They never disappear completely—they just turn up under another title or at another company. You can only wonder what these fellows have in mind when they take out that fancy, new, four-color brochure profusely illustrating a program which has been around for seven years and which you've turned down at least 18 times before from three other distributors.

Now you're a TV director of an advertising agency. You've just sat through another screening of another pilot. You're about to hear the pitch that this is the show most likely to succeed in 1962 — or '63 — or you-name-it! Sure, it's well put together—and it's cute, or fresh, or clever, or funny. But tell me, friend, how am I going to buy five minutes of time in the evening on 37 stations in the top 50 markets when there are no five minutes slots available?

If you happen to be sitting behind your desk at home going through some old stock certificates, then you may be a shareholder in one of the syndication companies which has "gone public" in the last few years. You probably have no idea at all what's wrong with syndication but you know that you've received no dividends and that your stock is worth far less than when you purchased it. Your outlook is decidedly downbeat on the subject, for, in addition, your original investment may have declined in value as well.

•

It all depends on where you sit. If you're a syndicator, you were sitting pretty about five years ago—and today you're sitting on a hot seat. You'll be quick to point out that network option time has made it almost impossible to risk important money in the production of new programs which are likely to sell in "B" time—if they sell at all! And you'll make a note of the increasing quantity of network shows coming into the market every selling season. Then you can always point out that probably no other business in the world has only a few hundred potential customers and, to make matters worse, if you don't sell the important forty or fifty of these customers, you might as well give up at the very beginning, before you've started.

•

The trouble with syndication?—it isn't a business. It's a rat race. It's a gamble. It may well be the only business in the modern world in which you have no idea of what you're doing until you do it. It has been that way for twelve years. I'm afraid it will continue to be that way for twelve more and twelve more after that!

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Jack Goetz
1148 San Ysidro, Beverly Hills, Calif.
Phone: CRestview 4-4049
Owner .....Jack Goetz
Services Offered—Lab. service for all TV requirements; 16 & 35 mm. television features, serials and shorts.

Harry S. Goodman Productions, Inc.
19 E. 53rd St., New York 22, N. Y.
Phone: PLaza 5-6131
General Manager.....Harry S. Goodman
Asst. Gen. Mgr.....Ralph Arlin
Secretary .....H. D. Knuth
TV Director.....S. M. Wilson
Services Offered—15 and 30 minute filmed shows for TV.

Gotham Releasing Corp.
630 Ninth Ave., New York 36, N. Y.
Phone: JUdson 6-2187
President .....Sam Lake
Services Offered—Producing, distributing motion pictures and other subjects for TV.

Goulding-Elliott-Graham Productions, Inc.
420 Lexington Ave., New York 17, N. Y.
(See Commercial Producers)

John Guedel Productions
8321 Beverly Blvd., Los Angeles 48, Calif.
Phone: OLdfield 3-8000
V.P. & Exec. Producer.....John Guedel
Services Offered — Radio and television packaging and producing.
Productions—Art Linkletter's Houseparty.

Herman Hack Productions & Scripture Films
571 N. Arden Blvd., Los Angeles 4, Calif.
(See Commercial Producers)

Harriscope, Inc.
1122 S. La Cienega Blvd., Los Angeles 35, Cal.
Phone: OLympia 2-4171
President.....Burt I. Harris
Producer .....Geoffrey Nathanson
Traffic Director.....Connie Coleman
Services Offered—Producer and distributor of TV films, closed circuit TV systems, radio & TV broadcasters.

Harris-Tuchman Productions
751 N. Highland, Hollywood 38, Calif.
(See Commercial Producers)

Hartley Productions, Inc.
339 East 48th St., New York 17, N. Y.
Phone: EL 5-7762
President .....Irving Hartley
Sec.-Treas. .....Elda Hartley
Chg. of Distribution.....Jean Brooks
Services Offered—Production and distribution of films for TV, industrial, commercials, public service and travelogue.

Harvey Cartoon Studios, Inc.
1860 Broadway, New York 23, N. Y.
Phone: JUdson 2-2244
President .....Alfred Harvey
Vice President & Sec.....Leon Harvey
Vice President & Treas.....R. B. Harvey
Services Offered—Producers and distributors of animated cartoons.
Productions—Harvey Famous Cartoons.

Hoffberg Productions Inc.
362 W. 44th St., New York 36, N. Y.
Phone: CIrcle 6-9031
President .....Jack Hoffberg
Vice President.....M. Hoffberg
Services Offered—Distributor of independently made productions.

Hollywood Television Service, Inc.
(Div. of Republic Corp.)
4024 Radford Ave., N. Hollywood, Calif.
Phone: POplar 3-8411
General Sales Mgr.....David Bloom
Treasurer .....R. A. Warshaw
Services Offered—Distribution of motion pictures for TV.

Sandy Howard Productions Inc.
8544 Sunset Blvd., Los Angeles 46, Calif.
Phone: OLympia 2-4290
President .....Sandy Howard
V.P. in Chg. Production....Harvey Bernhard
Services Offered—Production of live and filmed television programs for network and syndication arrangements.

Ideal Pictures, Inc.
58 E. So. Water St., Chicago 1, Ill.
Phone: FInancial 6-5480
President.....Paul R. Foght
Services Offered—Rental of 16mm entertainment features, educationals, religious, short subjects, and free-loan films.

IMPA Productions, Ltd.
660 Madison Ave., New York 21, N. Y.
(See Program Producers)

Independent Television Corp.
488 Madison Ave., New York 22, N. Y.
Phone: PLaza 5-2100
Pres., Chmn. of Bd.....Michael Nidorf
V.P., Sales & Admin.....Abe Mandell
V.P., Bus. & Legal.....Milton P. Kayle
Dir., International Sales.....John Pearson
Comptroller.....Leonard I. Kornblum
Branches Offices
612 N. Michigan Ave., Chicago 11, Ill.
Phone: WH 4-4767
Central Div. Manager.....Jack E. Rhodes
5420 Melrose Ave., Hollywood 38, Calif.
Phone: HO 2-6525
Western Div. Manager.....William McGee
100 University Ave., Toronto 1, Ont.

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Phone: EMpire 2-1166
General Manager.....Hershell Harris
***Services Offered*—Production and distribution TV film series for international, national, regional and local sponsorship.**
Productions—Ghost Squad; Sir Francis Drake; The Jo Stafford Show Specials; Brave Stallion; Broken Arrow; Danger Man; Cannonball; Count of Monte Cristo; Diver Dan; Four Just Men; Hawkeye and the Last of the Mohicans; New York Confidential; Ramar of the Jungle; Sgt. Preston of the Yukon; Supercar; Tugboat Annie; Whiplash; Ding Dong School; Halls of Ivy; Susie; Sweet Success; Best of the Post; Jeff's Collie; Stage 7; Your Star Showcase; Interpol Calling; Mystery Is My Business; New Adventures of Charlie Chan; Campy's Corner; Golf Tip of the Day; Magic Moments in Sports.

Institute of Visual Communication, Inc.

40 East 49th St., New York 17, N. Y.
***Phone*: ELdorado 5-1443**
Distribution Manager.....Jay R. Thaw
Circulation Manager..Raymond J. Kujanson
Controller .....Jane Page
Services Offered: Producer and distributor of 16 & 35 mm motion pictures, filmstrips, sound slide-films, visual presentations for education, advertising, and TV. Production from script to screen. Motion picture films for public relations, industrial, TV, documentary, travel, educational, scientific, etc.

Intercontinental Television, Inc.

(Affiliate of the Walter Reade Group, subsidiary of Continental Distributing, Inc.)
1776 Broadway, New York 19, N. Y.
Phone: PLaza 7-2593
Chairman of the Board....Walter Reade, Jr.
President .....Irving Wormser
V.P., Gen. Sales Mgr.....David Bader
Treasurer .....Carl Peppercorn
Secretary .....Edwin Gage
Asst. Secretary.....Sheldon Gunsberg
Branch Offices
260 Tremont St., Boston, Mass.
Phone: LIberty 2-2909
164 Walton St., N.W., Atlanta, Ga.
Phone: JAckson 3-3770
1301 S. Wabash Ave., Chicago, Ill.
Phone: WEbster 9-6090
1656 Cordova St., Los Angeles, Calif.
Phone: REpublic 3-0186
312½ S. Harwood St., Dallas, Tex.
Phone: RIverside 7-5432
166 Golden Gate Ave., San Francisco, Calif.
Phone: PRospect 5-7666
1716 Logan St., Cincinnati, Ohio
Phone: PArkway 1-4966
Stanley Warner Bldg., 13th and E Sts., Washington, N.W., D. C.
Phone: DIstrict 7-6058

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Intercontinental Television, S. A.

U. S. Sales Office:
551 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 2-3405
Exec. Dir.....Hugo Seiler
V.P. of Sales, U.S.A.....Malcolm Scott
V.P., N. Y. Opera.....Anthony M. Hennig
Chicago Production Sales Office:
Phone: HOpkins 9-4750
Director.....Felix J. Sykes
Production Headquarters:
6, Square de l'Opera Louis Jouvet, Paris 9, France
Phone: OPera 01-54
Foreign Director.....Kenneth Campbell
Chief Engineer.....Raymond Kraus
Services Offered—Three American equipped and staffed mobile video-tape recording units —525 or 625 line standards; complete facilities for tape recording and producing TV productions, closed circuit telecasting, TV sports coverage, and TV taped commercials throughout Europe, Africa, and the Near East.

International Film Distributors, Inc.

375 Park Ave., New York 22, N. Y.
Phone: PL 3-8256
President .....Joseph Wohl
Vice Pres.....Charles H. Rosenblatt
Treasurer.....Theodore W. Kheel
Services Offered — Distribute theatrically and also direct sales to TV stations internationally.

International Film Foundation, Inc.

1 East 42nd St., New York 17, N. Y.
Phone: OX 7-6820
Executive Dir.....**Julien H. Bryan**
Services Offered—Production of documentary films, 16 and 35mm color and b & w; stock footage available to other producers; distribution of documentary films for non-theatrical and TV dealing with peoples of other lands.

International 16mm Corp.

165 West 46th St., New York 36, N. Y.
Phone: PLaza 7-2265
President, Treasurer....Patrick E. Shanahan
Secretary .....George Blake

International TV Programs, Inc.

530 Maxwell Ave., Cincinnati 19, Ohio
Phone: UN 1-5000
New York Phone: MU 8-4700
President.....Edward J. Stern
Exec. Vice Pres.....Millard Segal
V.P. European Sales.....Joseph M. Brandel

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Twenty-six significant hour-long programs . . . each an important television event by itself. As a package, unquestionably the greatest integrated-yet-independent lineup of quality TV programming ever syndicated! The topics . . . as broad as the world itself.
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V.P. Latin Amer. Sales.....Ralph Franklin
V.P. Canadian Sales.....Mike Burns
V.P., Administration.....Louis J. Ullman
Services Offered—Foreign language distribution and production of Ziv-UA film shows.

Irwin-O'Donnell Productions

1000 No. Cahuenga, Hollywood, Calif.
Phone: HO 9-2264
President .....Lew Irwin
V.P., Sales.....Edward O'Donnell
Services Offered—Production and distribution of network and syndicated TV film series for domestic and foreign TV outlets.
Productions—The Addict, The Idol, The Cowboy, The Refugee, The Clown, The Deaf Mute, The Blind Man, Project 100.

J & M Productions, Inc.

9908 Santa Monica Blvd., Beverly Hills, Calif.
Phone: CRestview 3-1230
President.....Irving A. Fein
Services Offered—Television production.
Productions—Jack Benny Program, Checkmate, Ichabod.

Jackit Productions

8833 Sunset Blvd., Hollywood 69, Calif.
Phone: OL 5-7790
President .....Jack Douglas
Sales Manager .....Ken Hildebrandt
Services Offered—Producers and distributors of Across the Seven Seas.

Jayark Films Corp.

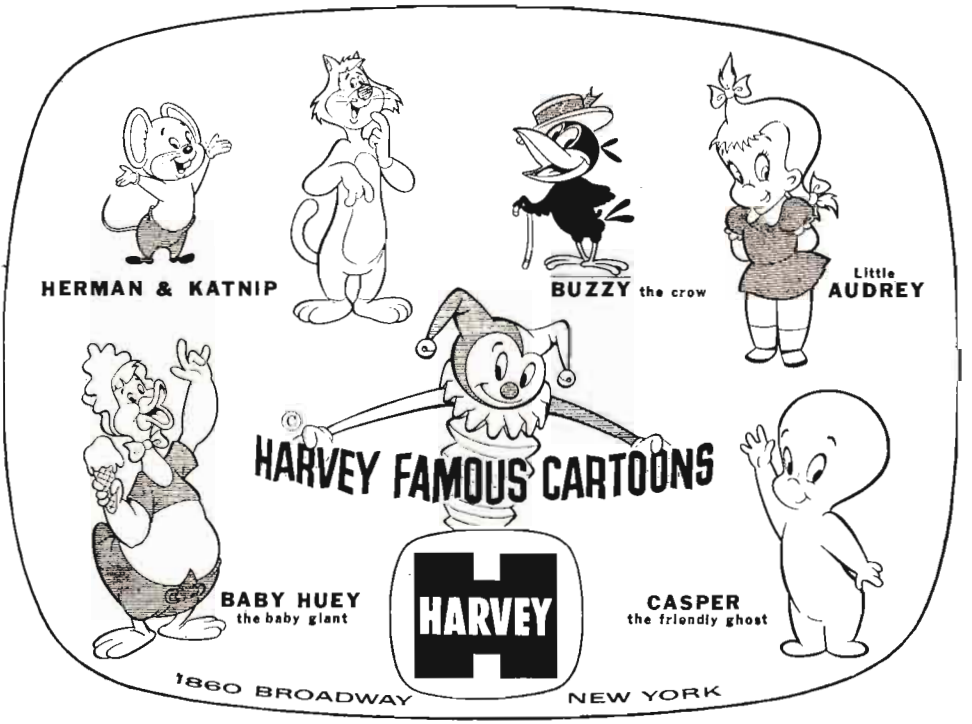
733 Third Ave., New York 17, N. Y.
Phone: TN 7-3232
President.....Reuben R. Kaufman
V.P. General Sales Mgr.....Harvey L. Victor
Branch Offices
649 N. Bronson Ave., Hollywood 4, Calif.
Phone: HOllywood 3-2331
Services Offered—Producers and distributors of filmed TV programs, distributors of live program materials in connection with formats for Bozo The Clown.
Productions—Bozo The Clown, Jayark's "Post Fifties" & "Block Busters" feature packages; Hollywood Hist-O-Rama; Laurel and Hardy Animated Series.

Jewell Radio & Television Productions

612 N. Michigan, Chicago 11, Ill.
(See Commercial Producers)

Victor Kayfetz Productions

1780 Broadway, New York 19, N. Y.
(See Commercial Producers)



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Services Offered—Commercial producer, program producer, producer-distributor.

King Features TV Production

235 E. 45th St., New York 17, N. Y.
Phone: MU 2-5600

Director .....Al Brodax
TV Sales Director.....Ted Rosenberg
Dir., Creative Services.....Gene Plotnik

Services Offered: Produce & distribute TV programs based on King Features properties.

Productions—Popeye, Krazy Kat, Barney Google and Snuffy Smith, Beetle Bailey.

Knickerbocker Productions, Inc.

630 Ninth Ave., New York 3, N. Y.
Phone: CIrcle 5-6710

Pres., Treas.....Howard A. Lesser
Vice Presidents.....Renzo Olivieri, Thomas S. Dignan
Secretary .....Agnes Grant

Services Offered—Producers of all types of motion pictures.

La Brea Productions, Inc.

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(See Commercial Producers)

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353 West 57th St., New York 19, N. Y.
(See Commercial Producers)

Lakeside TV Co., Inc.

1465 Broadway, New York, N. Y.
Phone: LO 5-4582

President .....Richard Stevers
Exec. Vice-Pres.....Bernard Schulman
Vice President.....Hal Lawrence

Services Offered—Distribution of film series world-wide & producer of network shows.

Productions—Wild Life in Action, Where in the World, On the Spot, Opera and Ballet, Reading the Bible, Night Editor, The Magic Vault, Out of the Past, Tomahawk, Perspective, Hobbies in Action, Wild Cargo.

Langlois Filmusic, Inc.

151 N. Franklin St., Hempstead, N. Y.
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Associate.....Robert J. Corcoran

Services Offered—Preparation and production of film and live television programs.

Current Productions—Citizens Arrest, High Heels, The D.A. and the Doll, Coincidence, The Butler Did It.

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1412 N. Gordon, Hollywood 28, Calif.
Phone: HO 7-6520

Pres., Head of Prod.....Mitchell Leichter
General Manager.....Jean Rich

Services Offered—Producer, distributor of films for television.

Gene Lester Productions

1487 N. Vine St., Hollywood 28, Calif.
Phone: HOllywood 4-7287

Producer-Director .....Gene Lester
Comptroller.....Albert J. Silverman
Assoc. Producer.....Martin Sperber

Services Offered—TV film packages and commercials.

Lewis & Martin Films, Inc.

621 N. Dearborn St., Chicago 10, Ill.
(See Commercial Producers)

Library Films Inc.

723 Seventh Ave., New York 19, N. Y.
Phone: CIrcle 6-0130

President.....Paul N. Robins
Secretary, Treasurer.....H. Jerome Harris

Services Offered—16 mm distributor—non-theatrical and television films.

Lou Lilly Productions

5746 Sunset Blvd., Hollywood 28, Calif.
(See Commercial Producers)

Lion Television Pictures Corp.

1501 Broadway, New York 36, N. Y.
Phone: PEnnsylvania 6-1780

President.....E. W. Hammons
Secretary-Treasurer.....T. Newman Lawler

Services Offered—Financing TV shows and packages. Offering to TV stations packages of 13 Handy Andy episodes of 12½ minutes each.

Jack London Productions, Inc.

1776 Broadway, New York, N. Y.
(See Program Producers)

Lopert Pictures Corp.

729 7th Ave., New York, N. Y.
Phone: PLaza 7-3330

General Mgr., TV Distrib...Robert B. Morin
President .....Ilya Lopert
Vice President.....Arnold Picker

Services Offered: Distribution of feature films to TV.

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Lux-Brill Productions, Inc.
319-21 E. 44th St., New York 17, N. Y.
(See Commercial Producers)

Major Programs, Inc.
136 East 57th St., New York 22, N. Y.
Phone: PLaza 2-4242
President .....Hardie Frieberg
Services Offered—Distributors of Ripley's Believe It Or Not (104), Crossroads (78).

Major Television Productions, Inc.
527 Madison Ave., New York 22, N. Y.
Phone: PL 2-1122
President .....Irving Lesser

Glenn Mann Productions, Inc.
511 East 84th St., New York, N. Y.
Phone: TR 9-2580

Mapleton Enterprises
120 S. Mapleton Dr., Los Angeles 24, Calif.
Phone: CRestview 1-2141
President.....Charles Z. Wick
Services Offered—Financing & production of TV series, commercial, filmed in Europe.
Productions—Fabian of Scotland Yard, Adventures of the Big Man.

WILBUR STARK

Filmed and Live Television

New York — CIrcle 6-0042

W. Los Angeles — Upton 0-3311

Marathon International Productions, Inc.
10 East 49th St., New York 17, N. Y.
Phone: MUrray Hill 8-1130
Pres., Exec. Prod.....Konstantin Kalser
V.P., Super. of Prod.....Ken Baldwin
Mgr., Newsfilm Opera.....Ken Brighton
Controller .....Harry Langsam
Distribution Mgr.....Eleonore Grimm
Branch Office
Publicity House, Bell St., London, N.W. 1, England
Phone: PADdington 3120
Managing Director.....Maurice Ford
Services Offered—Public information films produced and distributed to television stations; news and special event coverage; world-wide news service; station consultants on TV news setups; stock footage library, commercials.

Mark VII, Ltd.
4024 Radford Ave., N. Hollywood, Calif.
Phone: TRiangle 7-0621
President .....Jack Webb
Vice-Pres. & Treas.....J. R. Rodgers
Secretary .....Jacob Shearer
Productions—Features—Dragnet, Pete Kelly's Blues, The D.I.—30—, The Last Time I Saw Archie. TV series—Dragon, Noah's Ark, The D.A.'s Man, Pete Kelley's Blues, The Black Cat, True.

The Marshall Organization, Inc.
750 Third Ave., New York 17, N. Y.
(*See Program Producers*)

Master Films Distributors, Inc.
509 Madison Ave., New York 22, N. Y.
Phone: MU 8-8227
President .....George Caputo
Services Offered: Distributors of Spanish language feature films (250).

Masterpiece Productions, Inc.
1472 Broadway, New York 36, N. Y.
Phone: BRyant 9-1647
Manager .....Frances Kaplan
Services Offered — Distributors of 25 reissue features.

M.C. Pictures, Inc.
165 West 46th St., New York, N. Y.
Phone: CI 7-4220
President .....Armand Schneck
V.P., Gen. Sales.....Jerome Balsam
Services Offered—Distributors to TV of feature films.

MCA-TV Ltd.
598 Madison Ave., New York 22, N. Y.
Phone: PLaza 9-7500
Film Syndication Div.
V.P. in Charge.....David V. Sutton
V.P. Sta. Prog. Sls. Div.....Louis Friedland
V.P. Chg. of N. Y. office.....Frank Brill

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V.P. Chg. of Chicago office.....Jim Stirton
V.P. Chg. of Cleveland office...DeArv Barton
V.P. Chg. of L. A. office.....Bob Greenberg
Vice President.....James E. Denning
Director of Adv. & Pub.....Ed Aaronoff

Branch Offices

9370 Santa Monica Blvd., Beverly Hills, Calif.
1371 Peachtree St., N.E. Atlanta, Ga.
425 N. Michigan Ave., Chicago, Ill.
1172 Union Commerce Bldg., Cleveland, Ohio
504 Delta Bldg., New Orleans, La.
426 Transportation Bldg., Cincinnati, Ohio
2311 Cedar Springs, Dallas, Texas
15037 W. Eight Mile Rd., Detroit, Michigan
105 Montgomery St., San Francisco, Calif.
1415 Northwestern Bank Bldg., Minn., Minn.
721 Olive St., St. Louis, Mo.
101 Jones Bldg., Seattle, Wash.
519 E. Trade St., Box 1503, Charlotte, N. C.
139 Piccadilly, W1, London, England
49 bis Ave. Hoche, Paris, France
180 University Ave., Toronto 1, Ontario, Can.
Room 940, Nikkatsu Hotel, Tokyo, Japan
Offices also in Rome, Munich, Mexico City, Berlin, Sydney.

Services Offered — Distribution of syndicated TV film programs and feature films.

Productions—The Adventures of Kit Carson, Biff Baker—USA, Overland Trail, Crusader, M-Squad, Federal Men, Follow That Man, Guy Lombardo and his Royal Canadians, Staccato, Suspicion, Riverboat, Man Behind the Badge, Cimarron City, Playhouse 15, The Ray Milland Show, The Rosemary Clooney Show, Soldiers of Fortune, State Trooper, Western Features Starring Gene Autry, Western Features Starring Roy Rogers, Dr. Hudson's Secret Journal, Mickey Spillane's Mike Hammer, "SA 7," Pride of the Family, Johnny Midnight, Shotgun Slade, Coronado 9, Hollywood Star Playhouse, 700 Paramount feature films.

Medallion TV Enterprises, Inc.

6000 Sunset Blvd., Hollywood 28, Cal.
Phone: HOllywood 2-6635

President.....John A. Ettlinger
Vice-Pres., Secy.....Marlyn M. Ettlinger
National Sales Mgr.....Jack Gainey
Station Service Mgr.....Helen Sweet
Midwest Sales Mgr.....Ben Barry
Eastern Sales Mgr.....Alec Campbell
Exec. Prod.....Tholen E. Gladden

Services Offered—Production and distribution of TV series feature programs, cartoons, quiz programs, Kinescope recording facilities, commercial production for TV and industrial films. Sales offices in leading cities.

Productions—High Road To Danger, Medallion Cartoons, Sew Easy, View The Clue.

MGM-TV

A Division of Metro-Goldwyn-Mayer, Inc.
1540 Broadway, New York 36, N. Y.
Phone: JU 2-2000

V.P., Sales.....John B. Burns
Dir. Finan. & Bus. Affairs..Jason Rabinovitz
Syndication Sales Dir.....Richard A. Harper
Operations Director.....Sol Schreiber

Branch Offices

10202 West Washington Blvd., Culver City, Calif.
Phone: UP 0-3311

V.P. in chg. of Prods.....Robert M. Weitman
Western Syndicated Sls. Exec..Charles Alsup
Prudential Plaza, Chicago, Ill.
Central Syndicated Sales Exec. .....Edward Montanus

Services Offered—Distributes MGM feature and short films, produces hour and half-hour series for national sponsorship and syndication.

Productions—Thin Man (72); Northwest Passage (26); Islanders (24); Asphalt Jungle (13).

Charles Michelson, Inc.

45 West 45th St., New York 36, N. Y.
Phone: Plaza 7-0695

President .....Charles Michelson
Treasurer .....Aaron Michelson

Services Offered—Distributors of TV film

BANNER FILMS INC.

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DEBBIE DRAKE
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NIGHT COURT, U.S.A.
I SEARCH FOR ADVENTURE
JUNGLE GIRL
SPEEDWAY INTERNATIONAL
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program series, transcribed radio program series, Gennett, E.M.I. sound effect record libraries. Representatives for foreign broadcasting.

Milroy Productions, Inc.

2508-B Franklin Rd., Nashville 4, Tenn.
Phone: CY 7-5366
Mng. Vice President.....Jim McConnell
Services Offered—Telefilm productions.
Production—Roy Acuff's Open House.

Modern Teleservice, Inc.

219 E. 44th St., New York 17, N. Y.
Phone: OXford 7-2753
President.....J. R. Ritenour
Acct. Executive.....Richard Bliss
Office Mgr.....Charlotte Shoaff
Branch Offices
201 E. Erie St., Chicago, Ill.
Phone: DElaware 7-3761
Sales Mgr.....Peter Markovich
7031 Melrose Ave., Hollywood
Phone: WEbster 3-5674
V.P. & Manager.....J. J. Lipsky
Services Offered—Print procurement, distribution filmed commercials and feature film shows, storage and trafficking of live TV props and ETs for radio.

Morton Productions

64 East Lake St., Chicago 1, Ill.
Phone: CEntral 6-4144

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Services Offered—Syndicated TV & radio shows.

Motion Picture Advertising Service Co., Inc.

1032 Carondelet St., New Orleans 1, La.
Phone: JA 5-2253
President .....Carl Mabry
Branch Office
Suite 624, International Bldg., 630 Fifth Ave., New York, N. Y.
Phone: JU 2-5485
V.P., TV Sales.....L. Barry Bernard
Vice President.....Walter Ellaby
Services Offered—Spot commercials for TV, motion picture theaters and drive-ins. Extensive studio facilities for all phases of film production.
Productions—New Orleans Police Dept., The Tracer, Do You Know Why?

Motion Pictures For Industry

2543 Kelton Ave., Los Angeles 64, Calif
(See Commercial Producers)

Motion Picture Stages, Inc.

3 East 57th St., New York, N. Y.
Phone: PL 3-4840
President.....C. F. Vetter, Jr.
Studio Manager.....Gerald Margolis
Services Offered—Film production service, specializing in serving film producers. All production facilities and services.

Movielab Color Corp.

619 W. 54th St., New York 19
Phone: JUdson 6-0360
Pres. & Gen. Mgr.....Saul Jeffee
Exec. Vice President.....Frank S. Berman
V.P., Sales.....Ben Bloom
V.P., Production.....Ted Gaski
V.P., Color.....John J. Kowalak
V.P., Control.....William G. Eggers
Secretary, Treas.....Daniel S. Eisenberg
Services Offered — Complete first print laboratory for Eastman Color processing.

MPO Videotronics

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(See Commercial Producers)

Owen Murphy Productions, Inc.

723 Seventh Ave., New York 19, N. Y.
(See Commercial Producers)

Music Makers, Inc.

6 West 57th St., New York 19, N. Y.
(See Commercial Producers)

National Screen Service Corp.

Television & Industrial Films Division
1600 Broadway, New York, N. Y.
(See Commercial Producers)

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National Telefilm Associates, Inc.

10 Columbus Circle, New York 19, N. Y.
Phone: JUdson 2-7300

8530 Wilshire Blvd., Beverly Hills, Calif.
Phone: OL 5-7701

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Vice President.....Bob Goldston
Vice President.....Leonard Gruenberg
Sec., Gen. Counsel.....Justin M. Golenbock
V.P., Tech. Opera.....Henry Grossman
Foreign Sales Dir.....Remi Crasto
Comptroller .....Leon Peck

Branch Offices
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Phone: MI 2-5561

Exec. in Chg.....Hal Fredericks
Maywood Lake, Olive Branch, Miss.
Phone: ME 7-5118

Exec.-in-Chg.....Charlie Britt
175 Bloor St. E., Toronto, Ont.
Exec. in Charge.....David Griesdorf

International Office
109 Jermyn St., London, England
Vce Pres. in Chg.....Sidney L. Simpson

Services Offered—Television programs and features for national, regional and local sponsorship. Also TV and radio station operation, production distribution.

Productions—Play of the Week, Open End, Mike Wallace Interview, Assignment Underwater, How to Marry a Millionaire, Man Without a Gun, This Is Alice, Sheriff of Cochise, U. S. Marshal, Grand Jury.

National Telepix, Inc.

1270 Sixth Ave., New York 20, N. Y.
Phone: CO 5-4575

Bd. Chairman, Pres.....Edward N. White
V.P., Prod.....Jack Saunders
Secretary.....Milton E. Mermelstein
Treas. .....Abe Gershen
Bd. Chairman, Pres.....Edward N. White
Bd. of Dirs.....Jerry Werger, Sam Lake.

Services Offered—Producers & distributors of TV films.

Productions — Mischief Makers, Comedy Capers.

NBC Films, Inc.

30 Rockefeller Plaza, New York, N. Y.
Phone: CIrcle 7-8300

President .....Morris Rittenberg
National Sales Mgr.....William P. Breen
Mgr., Research & Promo.....Charles Gersch

Sales Representatives
San Francisco, Calif.....Robert Blackmore
Los Angeles, Calif.....Cliff Ogden
Chicago, Ill.....Richard Baldwin
Columbus, Ohio.....William Wineberg
Greensboro, N. C.....Henri C. Profenius
New York City.....Robert Brenner

Services Offered—Television film program sales and syndication.

Ted Nemeth Studios

729 7th Ave., New York 19, N. Y.
Phone: CIrcle 5-5147-8

Production Director.....Ted Nemeth
Art Director.....M. E. Bute

Services Offered—Producers, distributors of film made specifically for TV; TV film spots and commercial films.

News-Screen, Inc.

(Div. of Sterling Movies, U.S.A.)
375 Park Ave., New York 22, N. Y.
Phone: JUdson 6-1717

General Manager.....Morton J. Fink

Services Offered—Distribution of spot news and news-related items for TV programs. National and regional distribution.

Fred A. Niles Communications Centers, Inc.

1058 W. Washington Blvd., Chicago
(See Commercial Producers)

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Manager .....Barney Mackall
831 N.E. 182nd Terrace, N. Miami Beach, Fla.
Phone: WI 5-2215
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• SHORT SUBJECTS

1000 Cahuenga Blvd., Hollywood, Calif.
Phone: HO 6-4409

Services Offered — Distribution of filmed TV programs for national and syndicated release. Also cartoons.

Productions—Adventures of Robin Hood, Sir Lancelot, The Buccaneers, My Little Margie, Trouble with Father, My Hero, Spunky & Tadpole, Adventures of the Scarlet Pimpernel, The Star and the Story, Star Performance, Willy, Colonel March of Scotland Yard, Invisible Man, Police Station, Decoy, Rocky Jones, Space Ranger, The Hunter, Overseas Adventure, Cross Current, Dateline Europe, Sword of Freedom, International Detective, What Are the Odds, Almanac, Greatest Headlines of the Century, Playboy's Penthouse, Sportfolio, Cartoon Library, Cowtown Rodeo, The Big Story, Peter Gunn, Mr. Lucky, Yancy Derringer, Wire Service, Africa Now, Biography, DuPont Theatre.

Overseas Programming Companies, Ltd.

230 Park Ave., New York 17, N. Y.
Phone: MU 9-5857

President .....Irving Feld
Services Offered—Distribution of television programs (33 series) outside the United States; importation of television programs from all over the world and their distribution within the United States and elsewhere.

P.G.L. Productions, Inc.

6 E. 47th St., New York 17, N. Y.
Phone: YUkon 6-4530

President.....John "Bud" Palmer
Producer-Directors...Frank Herman, Henry Trettin, Al Viola
Services Offered—Producers of motion pictures, TV programs, industrials, documentaries, commercials and theatrical films.

Pan Video Productions, Inc.

200 West 57th St., New York 19, N. Y.
Phone: CIrcle 7-6486

President .....Guy LeBow
Exec. Vice President.....Elliot Mandel
Vice-President .....Dominic Coppotelli
Directors .....Antonino Rocca, Sanford H. Metlis, David Piel, Ken Smith
Services Offered—TV & film productions, live-tap programs, motion picture releases, commercials.

Paramount Television Productions, Inc.

5800 Sunset Blvd., Los Angeles 28, Cal.
Phone: HO 9-3181

President .....Paul Raibourn
V.P., General Manager.....S. L. Adler
Production Sales.....Don Patten
Director, Facilities.....Robert Quinlan

N. Y. Office
1501 Broadway, New York 36, N. Y.

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Phone: BRyant 9-8700
Production Sales.....Don Tafner
Services Offered—Facilities rental and production.
Productions: The Wrangler, Polka Parade, Youth Court, Municipal Court, Wrestling.

Paul Parry Productions Inc.

7417 Sunset Blvd., Hollywood 46, Calif.
(See Commercial Producers)

Pathe News, Inc.

245 West 55th St., N. Y. 19
Phone: JUdson 6-8920

President.....Joseph P. Smith
Exec. Vice Pres.....Samuel A. Costello
V.P., West Coast Opera.....Francis D. Smith
V.P., Gen. Counsel.....Harry M. Pimstein
V.P., Educational Dir.....John C. Smith
Dir., Operations.....Bernard J. O'Rourke
Exec. Producer.....Robert A. Craig
Secy., Controller.....Irwin Abrams
Services Offered—Owners of educational film library, musical telescriptions library, cartoons, comedies, sport shorts.
Productions—Magic Moments In Sports, Milestones of the Century, Men of Destiny, The Wonderful Planet Earth, Yankee Doodle Tales, Science Scouts.

Ray Patin Productions

3425 Cahuenga Blvd., Hollywood 28, Calif.
(See Commercial Producers)

Lloyd Pearson Associates

509 Madison Ave., New York 22, N. Y.
(See Commercial Producers)

Peerless Film Processing Corp.

421 West 54th St., New York 19, N. Y.
Phone: JU 2-0052

Vice Pres., Sales.....Raoul J. Menendez
Vice Pres., Opera.....Stanley Cohen
Treasurer .....Barbara Holz
West Coast Branch
959 Seward St., Hollywood 38, Calif.
Phone: HOllywood 7-9223
Vice President.....Victor C. Krupa
Secy., Branch Mgr.....Suzon Steinle Krupa
Services Offered — Complete distribution servicing of syndicated TV shows on film, Peerless treatment to safeguard films against damage and deterioration. Film reconditioning, incl. scratch removal, rehumidification, repairs, cleaning.

Al Petker/Personality Scope

328 South Beverly Drive, Beverly Hills, Calif.
Phone: CRestview 4-0225

President .....Al Petker
Exec. Vice Pres.....Marianne Duest
Vice President.....Peter A. Cavallo, Jr.
Vice President.....Harold B. Rorke
Services Offered — Celebrity Fives — five minute daily, five days per week star programs available to radio stations at no cash cost and on an exclusive basis in each city. PSM-Public service miniatures. 80 minutes to 120 minutes of non-commercial public service spots (in 60 second segments) for radio stations each month at no cash cost.

Playhouse Pictures

1401 N. La Brea Ave., Hollywood 28, Calif.
(See Commercial Producers)

Post Pictures Corp.

171 East Post Road, White Plains, N. Y.
Phone: WH 6-8161

President.....Harry A. Post
Services Offered—Distributors of TV films.

Jules Power Productions, Inc.

9 East 75th St., New York 21, N. Y.
Phone: LEhigh 5-8850

President.....Jules Power
Vice President.....Daniel Wilson
Branch Office
228 N. LaSalle, Chicago 1, Ill.
Phone: ANdover 3-1422
Office Manager.....Hazel Rothbart
Services Offered—Production and distribution of live and filmed programs.

Premiere Artists & Productions Agency

1046 N. Carol Dr., Los Angeles 46, Cal.
Phone: CRestview 4-5488

President .....Harold Jovien
Services Offered—Producers and packagers of television and radio programs, network, syndication and local. Artist and talent representatives for television, radio, recordings, press agents, etc.

Premier Pictures Co.

630 Ninth Ave., N. Y.
Phone: JU 6-2187

President .....Sam Lake
Services Offered—Distribution of theatrical & non-theatrical TV features & series producer of features & shorts.

Producers Associates of Television, Inc.

500 Fifth Ave., New York 36, N. Y.
Phone: OXford 5-0335

President.....Peter M. Piech
Vice President.....Robert A. Travis
Secretary .....Charles Haydon
Services Offered—Producers of Rocky and His Friends cartoon series.

Producers Studio, Inc.

650 N. Bronson Ave., Los Angeles 4, Cal.
Phone: HOllywood 6-3111

President .....Fred Jordan
Vice President & Sec.....Gerald L. King
Vice President & Treas.....John Young
Vice President.....Arthur Gaunt
General Manager.....Bernard Barron
Services Offered—Rental of stage space & equipment.

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Programs for Television, Inc.
1150 Sixth Ave., New York 36, N. Y.
Phone: YU 6-3650

President .....Leonard Loewinthan
V.P., Chg. of Pgms.....Everett Rosenthal
V.P., Nat'l & Network Sales..Harold Hackett
V.P., Chg. of Syndicated Sales....Ray Junkin
Services Offered—Producers, packagers & distributors of TV programs & films.

Public Affairs Radio Inc.
150 Broadway, New York 38, N. Y.
Phone: BA 7-6563

President.....Guthrie E. Janssen
Vice Pres.....Justin J. Bayer
Sec.-Treas.....Philip R. Leeds
Services Offered: Package, produce & distribute business & financial news, taped, to radio, direct wire to radio & TV.
Production: Dateline: Wall St., This Is Wall St.

Pyramid Productions, Inc.
445 Park Ave., New York, N. Y.
Phone: PL 2-4100

President.....S. F. Rubin
Services Offered—Creators & Producers of live and film television shows.
Productions — Big Story, Decoy, Man Behind The Badge, Treasury Men In Action, Playhouse 15, Federal Men, China Smith, Orient Express, Deadline.

Reid H. Ray Film Industries, Inc.
2269 Ford Parkway, St. Paul 16, Minn.
(See Commercial Producers)

Reeves Sound Studios
A Division of Reeves Bcstg. & Dev. Co.
304 East 44th St., New York 17, N. Y.
Phone: OR 9-3550

President.....Chester L. Stewart
Services Offered—Sound recording studios. Also videotape facilities

RD-DR Corp. (Reader's Digest—deRochemont)
380 Madison Ave., New York 9, N. Y.
Phone: OX 7-0350

Chairman of Board....Louis de Rochemont
President .....Borden Mace
Secretary.....Ambrose Doskow
Treasurer.....Martin J. Maloney
V.P. .....Lothar Wolff
Services Offered—Feature, commercial and educational film producers.

Roland Reed Productions, Inc.
650 N. Bronson, Los Angeles 4. Cal.
(See Commercial Producers)

Reela Films, Inc.
17 N.W. 3rd St., Miami, Fla.
Phone: Franklin 4-2108

Manager.....J. van Hearn
Services Offered—16 & 35mm B&W processing & printing. Sound recording. Kinescope. Studio, equipment rental. 16mm titling.

Regis Films
1037 N. Cole Ave., Los Angeles 38, Calif.
Phone: HOllywood 5-5171

V.P. Chg. of Sales.....Larry Nunn
Services Offered—TV film distributors and producers

Bob Reichenbach
81 Buckeye Ave., Oakland 18, Calif.
Phone: OL 3-0703

General Manager.....Bob Reichenbach
Services Offered—Radio program producer & distributor, special background music for dubbing to tape, disc or film.
Productions—On tape: Along the Trail with Pappy Cheshire, The M.J.B. Show; on disc: Stand By . . . for Crime, Pappy Cheshire's Ranch Round-up.

Republic Television Features
64 East Lake St., Chicago 1, Ill.
(See Commercial Producers)

Revue Studios
Universal City, Calif
Phone: TR 7-1211

President .....Taft B. Schreiber
Sr. V.P. .....Alan J. Miller
V.P.'s.....Albert Dorskind, Paul Donnelley, Richard Irving, Patrick Kelley, Richard Lewis, Louis Lindsay, Manning O'Connor, Geo. Stern, Howard Christie.
Services Offered—Studio facilities.
Productions—The Tall Man, The Deputy, General Electric Theatre, Checkmate, Shotgun Slade, Thriller, Whispering Smith, Wells Fargo, Wagon Train, Laramie, Bachelor Father, Leave It To Beaver, M-Squad, Alfred Hitchcock Presents, Bringing Up Buddy, Icabod, Westinghouse Playhouse.

Stuart Reynolds Productions
195 S. Beverly Dr., Beverly Hills, Cal.
Phone: CRestview 4-7863

Owner .....Stuart Reynolds
Services Offered—Prod. of TV films.
Productions—G.E. Theatre, Cavalcade of America.

Dolora Ripple
18 E. 48th St., New York, N. Y.
Phone: PL 3-5758

Services offered: Distributors of one hour, one-half hour and five minute features, cartoons and sports events.

Hal Roach Studios
8822 Washington Blvd., Culver City, Calif.
37 West 57th St., New York 19, N. Y.
Phone: CI 5-4135

V.P., Sales.....H. R. Gelbspan

www.americanradiohistory.com

Services Offered—Production of programs for TV and theatrical exhibition on film or tape; also filmed commercials for TV, and studio rentals.

Peter M. Robeck & Co., Inc.
230 Park Ave., New York 17, N. Y.
Phone: MU 9-2687
President.....Peter M. Robeck
Branch Office
612 N. Michigan, Chicago 12, Ill.
Phone: WH 4-5438
Manager.....Karl von Schallern
Services Offered—Distribution & production for TV.
Distributing—The Pioneers, 104 half hours; Zoorama, 39 half hours; Anvac, 26 half hours; Age of Kings, 15 hours.

Rocket Pictures, Inc.
6108 Santa Monica Blvd., Hollywood 38, Calif.
(See Commercial Producers)

Frederick K. Rockett Co.
6063 Sunset Blvd., Hollywood 28, Calif.
(See Commercial Producers)

Roy Rogers Syndication, Inc.
357 North Canon Drive, Beverly Hills, Calif.
Phone: CRestview 4-5954
President.....Edward L. Koenig, Jr.
Services Offered: World-wide distribution of 100 Roy Rogers half-hour television shows and 26 Brave Eagle television shows.

Rodney-Young Enterprises
780 Gower, Los Angeles, Calif.
(See Program Producers)

Romper Room, Inc.
2229 N. Charles St., Baltimore 18, Md.
Phone: CHesapeake 3-3630
President.....Bertram H. Claster
Vice President.....Harold Claster
Merchandising Director.S. Herbert Kaufman
Promotion Director.....E. Alex Dietrich, Jr.
Services Offered—Producers and distributors of The Romper Room.

Danny Rouzer Studio
7022 Melrose Ave., Hollywood 38, Calif.
(See Commercial Producers)

R-TV Enterprises
225 West 86th St., New York 24, N. Y.
(See Program Prod.)

Sande & Greene, Inc.
1777 N. Vine St., Hollywood 28, Calif.
(See Commercial Producers)
505 Park Ave., New York 22, N. Y.

Sarra, Inc.
200 E. 56th St., New York, N. Y.
(See Commercial Producers)

Bernard L. Schubert, Inc.
Phone: MUrray Hill 8-0940
Services Offered—Producer & distributors of TV programs & series—live & film.
Productions—Mr. & Mrs. North, Movie Quick Quiz, Topper, TV Reader's Digest, White Hunter, Eddie Arnold, Musical Jamboree.

Walter Schwimmer, Inc.
75 E. Wacker Dr., Chicago 1, Ill.
Phone: FRanklin 2-4392
President .....Walter Schwimmer
V.P., Chg. of Sales.....Bernard Crost
V.P., Chg. Pgmg.....Arthur E. Pickens, Jr.
527 Madison Ave., New York 22, N. Y.
Phone: ELdorado 5-4616
Manager .....Jack Arden
Services Offered—TV and radio package programs.
Productions—TV: Championship Bowling, Championship Bridge with Charles Goren, Championship Tennis; Radio: Tune Test, Tello-Test.

Scope TV, Inc.
161 West 54th St., New York, N. Y.
President .....Elliott Abrams
Services Offered—Production and distribution of live and film packages. Syndication of new program concepts.

Scott-Textor Productions
333 East 46th St., New York 17, N. Y.
(See Commercial Producers)

Screen Gems, Inc.
711 Fifth Ave., New York 22, N. Y.
Phone: PLaza 1-4432
Management
Vice Pres., Gen. Mgr.....Jerome Hyams
V.P. Chg. Sales .....John H. Mitchell
V.P., International Oper.....Lloyd Burns
V.P. Chg. Synd.....Robert Seidelman
Dir., Bus. Affairs.....Berton Schneider
Dir., Contract Negotations, Sec.....R. Karp
Comptroller .....Milton Klein
Dir., Merchandising.....Edward Justin
National Sales Mgr.....Jack Sobel
Director, Publicity.....Don Garrett
Technical Director.....M. Peter Keane
Dir., Adv.-Sls. Planning.....Pierre Marquis
Syndicated Sales
Syndication Sales Mgr.....Stanley Dudelson
Eastern Manager.....Daniel Goodman
Western Mgr.....Robert Newgard
Mid-West Mgr.....William Hart
North-Central Mgr.....Marvin Lowe
Southern Mgr.....Don Bryan
South West. Mgr.....Frank Parton
International
102 Peter St., Toronto, Ont., Canada
Vice President.....Steve Krantz
Film House, 142-150 Wardour St.,
London, W1, England

www.americanradiohistory.com

Sales Rep. .....George Blaug
MLC Bldg., 105-153 Miller St., No. Sydney, N.S.W., Australia
Managing Director.....Joe Joel
Avenue Cuauhtemoc #60, 50 Piso, Mexico 7, D.F., Mexico
Kanesaka Bldg., 15, 2-Chome, Shiba Tamura-cho, Minato-Ku, Tokyo, Japan

Hollywood
1334 N. Beachwood, Hollywood, Cal.
Phone: HOllywood 6-3141

V.P., West Coast Activities.....W. Dozier
V.P.'s & Exec. Producers...Harry Ackerman, William Sackheim
V.P., Exec. Prod. Mgr.....Charles Fries
Exec. Prod., Synd. Prog.....R. Sparks
Gen. Asst. to W. Dozier.....Selmer Chalif
Asst. Secretary.....Arthur M. Frankel
Casting Dir.....Mildred Gusse
Producers .....James Fonda, Tony Wison, Matthew Rapf, Jerry Briskin, Dick Wesson, Lewis Reed
Publicity Director.....James Hardiman
Story Editor.....Peggy Phillips
Editorial .....Larry Werner

ELLIOT, UNGER & ELLIOT
COMMERCIAL PROD. DIV.
414 W. 54th St., N. Y. C.
Phone: JUdson 6-5582

New York..Steve Elliot; William Unger; Mike Elliot; Al Mendelsohn, Sls. Mgr.
Hollywood .....Joe Swavely
Services Offered—Production, distribution TV film programs, commercials.
Productions—Father Knows Best, Donna Reed Show, Dennis the Menace, Medicine 1960, Rescue 8, Manhunt, Two Faces West, Naked City, Huckleberry Hound, Quick Draw McGraw, Yogi Bear, The Flintstones, My Sister Eileen, Route 66, Churchill Memoirs.

Seven Arts Associated Corp.

270 Park Ave., New York 17, N. Y.
Phone: YUkon 6-1717

President .....Eliot Hyman
Vice President.....David Stillman
Secretary-Treas.....Samuel H. Haims
V.P., Gen. Sales Mgr.....W. Robert Rich
V.P., Natl. Sales Mgr.....Donald Klauber
V.P., Foreign Opera.....Norman Katz
Dir. of Operations.....Herbert Richek
Dir. of Sta. Rep. Sales.....Kirk Torney
Eastern Div. Mgr.....Lloyd Krause
Eastern Div. Acc. Exec.....Jack Heim
Dir., Adv., Sales Promo., Pub. .....Harvey Chertok

Branch Offices
8922D N. La Crosse, Skokie, Ill.
Phone: OR 4-5105

Midwest Sales Mgr.....Robert Hoffman
232 South Reeves Dr., Beverly Hills, Calif.
Phone: GRanite 6-1564

West Coast Div. Mgr.....George Mitchell
5641 Charlestown Drive, Dallas, Tex.
Phone: AD 9-2855

Southwest Div. Mgr.....David Hunt
38 Upper Grosvenor St., London, W. 1, Eng.
Phone: HYde Park 1502

V.P., Foreign Affairs.....Norman Katz
Services Offered—TV distributor of 39 Warner Bros. Films of the Fifties (Volume I); 41 Warner Bros. Films of the Fifties (Volume II); 35 Special Features; 191 Looney Tunes for TV.

7 League Productions, Inc.

550 Fifth Ave., New York 36, N. Y.
Phone: PLaza 7-3638

President.....Richard Merrill Gillaspy
V.P., Sales.....Joseph G. Leslie
V.P., Programming.....Jerry Speaker
Dir., Synd. Sales.....William Renfroc
Production Mgr.....Robert Dunham
Producer, Story Ed.....Frank Share

Branch Office
936 Lake Shore Drive, Chicago, Ill.
Phone: DE 7-6094

Central Sales Mgr.....Marion Timmers
Services Offered—Producers of all types of programs for live, video tape, or film television, including package programs, agency shows, spots, industrial and documentary.
Production—The Show of Shows, Wide Wide World, The Hallmark Hall of Fame, Mr. Wizard, The Ernie Kovacs Show, Tonight, Today, The GM Motorama.

Show Corp. of America

International Bldg.
45 Rockefeller Plaza, New York, N. Y.
Phone: PL 7-9820

President.....C. Robert Manby
Vice Pres.....Frederick S. Schneier
Sales Service, Traffic.....Phil Parisi
Services Offered—Distribution and production of feature films, library films, 15-minute and half-hour film subjects.

Signal Productions, Inc.

6223 Selma Ave., Hollywood 28, Calif.
Phone: HO 3-4173

V.P. Gen. Mgr.....Edwin W. Buckalew
Services Offered—Produce and syndicate radio properties.

Al Simon Productions, Inc.

1040 N. Las Palmas, Hollywood 38, Calif.
(See Commercial Producers)

Skelton Studio & Research Laboratories

1416 N. LaBrea Ave., Hollywood, 28, Cal.
Phone: HO 9-2731

President .....Red Skelton
Services Offered—Motion picture and TV production, complete mobile tape unit and 3 stages for color or black and white video tape production, tape or film commercials.
Productions — Red Skelton Show, Bell Telephone Hour.

Skibo Productions, Inc.

165 W. 46th St., New York 36, N. Y.
Phone: PLaza 7-2265

www.americanradiohistory.com

President-Treas.....Patrick E. Shanahan
Secretary .....George Blake
Services Offered—16mm. and 35mm. sound films for TV rental. Educational, comedies, novelties, musicals, features and short subjects.

Stephen Slesinger, Inc.

247 Park Ave., New York 17, N. Y.
Phone: YUkon 6-8166

President .....Shirley A. Slesinger
Services Offered—TV films, based on the following properties: "Red Ryder," "King of the Royal Mounted," "Ozark Ike," and "Winnie-the-Pooh."

Fletcher Smith Studios, Inc.

319 E. 44th St., New York 17, N. Y.
(See Commercial Producers)

Walter Harrison Smith Associates, Inc.

222 East 44th St., New York 17, N. Y.
Phone: OXford 7-9174

President.....Walter H. Smith
Services Offered—Live and filmed TV commercials, programs, and syndicated shows; educational, industrial and editorial shorts. Distributors of TV films.

Specialty Television Films, Inc.

1501 Broadway, New York 36, N. Y.
Phone: LO 4-5592

Pres., Gen. Sales Mgr.....Jules B. Weill
Services Offered—Motion picture film, features for television broadcasting.

Sports Publicity Institute Inc.

817 W. Grace St., Chicago 13, Ill.
Phone: WE 5-2218

President .....Vince McMahon
Vice President.....Fred Kohler
Vice President.....Bob Luce

Branch Offices
1650 Broadway, New York, N. Y.
Rep. .....Arnold Skoaland
1332 Eye St. N.W. Washington, D.C.
Phone: DI 7-2432

President .....Vince McMahon
Services Offered — Producers and distributors of wrestling shows on tape and film.

Square Deal Pictures Co.

317 Winthrop Ave., New Haven, Conn.
Phone: UN 5-4464

General Manager.....E. F. Marvin
Production Mgr.....K. M. Hyde
Dir. of Photography.....W. A. Detwiler, Jr.
Secretary .....Donn Marvin
Services Offered—Produce & distribute films for TV and other uses.
Productions — Religion in the Family, Pastorale, Psalmody, Sons of God, The Miracle of Christmas.

Stage 5 Productions, Inc.

1040 N. Las Palmas, Hollywood, Calif.
Phone: HOllywood 9-9011

Producer, Dir.....Ozzie Nelson
Associate Producer.....Leo Pepin
Cameraman .....Harold Lipstein
Music Director.....Buzz Adlam
Services Offered—Producing the television series, "Adventures of Ozzie and Harriet."

Al Stahl Productions

1600 Broadway, New York, N. Y.
(See Animated Productions, Inc. Under Commercial Producers)

Star Entertainment Corp.

211 West 53rd St., New York 19, N. Y.
Phone: JUdson 2-0770-1

President .....Max Wolff
Services Offered — Talent representatives, casting production, and packaging of films. Variety and industrial units.

Wilbur Stark

10202 W. Washington, Culver City, Calif.
Phones UPton 0-3311
N. Y. Phone: CI 6-0042

President .....Wilbur Stark
Services Offered: Filmed & live TV.

Sterling-Movies U. S. A., Inc.

375 Park Ave., New York 22, N. Y.
Phone: JUdson 6-1717

President .....Chas. F. Dolan
Vice-President .....Sophie C. Hohne
Vice-President .....Robert Kirsten
General Manager.....G. Roger Cahaney
Mgr., TV Dept.....Ophelia Brussaly
Services Offered—Distributors of sponsored "free" films to television stations and to general 16 mm. audiences.

Sterling Television Co., Inc.

6 East 39th St., New York 16, N. Y.
Phone: MU 3-6300

President .....Saul J. Turell
General Manager.....Lenard Feldman
Services Offered—Producer and distributor of TV, shorts and film series. Distributor for independent producers.
Productions—Silence Please, Captain Sailor Bird Cartoons, Circus Time, Adventure Theatre, Movie Museum, Time Out For Sports, Big Moment In Sports (in association with Hearst Metrotone News), Around The World With Kokomo Jr.

Stockdale & Company, Inc.

200 E. 1st St., Salt Lake City 4, Utah
(See Commercial Producers)

Stone Film Library

310 West 73rd St., New York 23, N. Y.
Phone: ENdicott 2-6494

Owner.....Dorothy T. Stone
Services Offered—Producer and packager of motion picture films and films for television.
Production — Mandolin, Flicker Frolics, Foodini The Great, Trip to the Moon, Battle in the Clouds.

www.americanradiohistory.com

Storer Programs, Inc.
500 Park Ave., New York 22, N. Y.
Phone: PLaza 2-7525
Vice Pres. in charge.....Terry H. Lee
Sales Manager.....Jacques Liebenguth
Sales Promo., Pub. Mgr...Ellen M. Johansen
Branch Offices
338 South Western Ave., Los Angeles, Calif.
Phone: DUnkirk 3-4691
Western Manager.....Howard Lloyd
333 Michigan Ave., Chicago 1, Ill.
Phone: CEntral 6-3863
Midwestern Manager.....William Stout
1018 W. Peachtree St., Atlanta, N.W., Ga.
Phone: 875-8576
Southeastern Manager.....Bill Mason
Services Offered—Four distribution offices as listed above. Producers of programming in cooperation with independent production organizations.

Wilbur Streech Prod., Inc.
135 West 52nd St., New York 19, N. Y.
(See Commercial Producers)

Bill Sturm Studios, Inc.
49 W. 45th St., New York 36, N. Y.
(See Commercial Producers)

Superman, Inc.
7324 Santa Monica Blvd., Los Angeles, Calif.
Phone: OLdfield 4-8000
Vice Pres.....Whitney Ellsworth
Services Offered — Production of the "Superman" television series.

Swift-Chaplin Productions, Inc.
1136 North Highland Ave.
Hollywood 38, Calif.
(See Commercial Producers)

Talbot Television Ltd.
Axtell Hs., 4th Fl., Warwick St.,
London W.1., England
Phone: GERrard 2673
Manager .....Angela Cuthbertson
Services Offered—Distribution of Television films.
Productions—Silence Please, Beachcomber, Encyclopedia Britannica, Picture Book Parade, Hopalong Cassidy, Horizons of Science.

Tel National Inc.
5880 Hollywood Blvd., Hollywood 28, Calif.
Phone: HO 2-1133
President.....Donald H. Estey
Vice Presidents.....M. Low, Ted Tabah
Service Offered—Distributor of films.

Telecine Film Studios, Inc.
100 S. Northwest Highway, Park Ridge, Ill.
(See Commercial Producers)

Teledynamics Corporation
729 Seventh Ave., New York 19, N. Y.
Phone: JUdson 6-6052
President.....Richard F. Feiner
Exec. V.P.....Jack Flax
Vice President.....Irwin Pizor

Teledynamics International, Inc.
729 Seventh Ave., New York 19, N. Y.
Phone: JUdson 6-6052
President .....Irwin Pizor
Vice President.....Jack Flax
Vice President.....Richard F. Feiner
Branch Offices
289 Viale Somalia, Rome, Italy
Phone: 8389932
Managing Director.....Alfredo Panone
20 Sonnenstrasse, Munich 15, Germany
Phone: 55 74 96/7
Managing Directors.....Elfie Thny

Tele Features, Inc.
15 West 44 St., N. Y. C.
Phone: YUkon 6-4979
President .....Al Odeal
Vice President.....Lester M. Green
Eervices Offered—Syndication of cartoons, comedies, and features.
Productions—Courageous Cat cartoon series and the Comedy Carnival package.

Telemated Motion Pictures
415 Lexington Ave., New York 17, N. Y.
(See Commercial Producers)

Telepix Corporation
1515 N. Western Ave., Hollywood 27, Calif.
(See Commercial Producers)

Teleprogramas De Mexico S.A.
Televicentro, Chapultec 18, Mexico 1, D. F., Mexico
Manager .....Rene Anselmo
Services Offered—Production & distribution of spanish language Videotape and filmed programs.
Productions—Soap Operas, Musicals, Dramatic Shows, Bullfights, Boxing and Comedy.

Telescene Film Productions Co.
287 10th Ave., New York, N. Y.
Phone: CH 4-0122
Owner & Sales Manager....Robert D. Tobias
Services Offered — Produce and distribute TV series. Studio renting. Editing and recording services.
Production—Animaland.

Telescreen Advertising Co.
711 Fifth Ave., New York 22, N. Y.
(See Screen Gems, Inc.)

Telesynd
(Division of Wrather Organization)
136 East 57th St., New York 22, N. Y.
Phone: PLaza 2-4242
President .....Hardie Frieberg
Branch Office
270 North Canon Drive, Beverly Hills, Calif.
Productions—Lone Ranger, 104 half hours.

www.americanradiohistory.com

Television Broadcasting Service, Inc.

91 Central Park W., N. Y. 23
Phone: TR 7-2372

President.....William R. Riddle
Vice Pres., Sec.....Edith L. Riddle
Treasurer.....William K. Riddle
Asst. Treasurer.....Joseph G. Vietri

Branch Offices
100 N. Irving Blvd., Los Angeles 4, Calif.
West Coast Rep.....Mrs. L. H. Lincoln
1444 Bewick Ave., Detroit 14, Mich.
Phone: VAlley 2-0092
Dist. Sales Mgr.....Rodney B. Hersey
12 Maple St., Hensonville 1, N. Y.
Phone: Windham 241
Dist. Sales Mgr.....Jack Averill
39 Academy Rd., Caldwell 1, N. J.
Phone: CAldwell 6-4272
Reg. Sales Mgr.....Orwyn L. Werfel
54 Grand Ave., Palisades Park, N. J.
Phone: WH 5-9704
Manager.....Joseph G. Vietri

Services Offered—Distributor of feature films, video tapes, scripts; producer of TV programming productions, live, film package shows, features, video tapes, commercials, training films, news programs, sports events, etc.

Television Graphics, Inc.

369 Lexington Ave., New York, N. Y.
(See Commercial Producers)

Television Industries, Inc.

400 Park Ave., New York 22, N. Y.
Phone: PLaza 1-6800

President .....Basil Estreich
Vice President.....Martin J. Robinson
V.P., Gen. Counsel.....Arnold C. Stream
Treasurer .....Martin Schildkraut
Secretary .....M. Morton Siegel

Services Offered: Feature films; short subjects; film packages; television and radio time.

Television International Co.

723 7th Ave., New York, N. Y.
Phone: CI 6-0130
General Manager.....Paul N. Robins

Services Offered—Lease and/or sale of TV rights domestic, foreign. Material includes serials, shorts of all types.

Television Library, Inc.

3 East 57th St., New York, New York
Phone: PL 3-4840
President.....C. F. Vetter, Jr.

Services Offered—Producers and distributors of TV film.

Television Personalities, Inc.

527 Madison Ave., New York 22, N. Y.
Phone: PL 2-3630
V.P. in charge of Sales.....Alvin E. Unger

Branch Office
4440 Lakeside Drive, Burbank, Calif.
Phone: VI 9-6666
President.....Henry G. Saperstein

Productions—Mister Magoo and Dick Tracy cartoon series in black and white and color.

Television Screen Productions, Inc.

17 East 45th St., New York 17, N. Y.
(See Commercial Producers)

TV Spots, Inc.

1037 N. Cole Ave., Los Angeles 38, Calif.
(See Commercial Producers)

Temopic Enterprise, S.A.

780 Gower, Los Angeles, Calif.
Phone: HO 9-5911
Managing Directors....R. Young, E. Rodney

Services Offered—Producers and packagers of film-TV programs.

Time-Life Broadcast, Inc.

Time & Life Bldg., Rockefeller Center,
New York 20, N. Y.
Phone: JU 6-1212

President.....Weston C. Pullen, Jr.
V.P., Gen. Mgr.....Frederick S. Gilbert
Vice President.....Sig Mickelson
Business Manager.....Andrew J. Murtha

Productions—Bob Drew & Associates TV productions; The March of Time with Henry Cabot Lodge; Time-Life Broadcast News Service (radio).

Toddy Pictures Company

148 Walton St., N.W., Atlanta 1, Ga.
Phone: MU 8-3117
President .....T. Toddy
General Manager.....James L. Roberts

Services Offered—Commercials; industrials.

Toreto Films, Inc.

9885 Charleville Blvd., Beverly Hills, Calif.
Phone: CR 4-6023
President .....Loretta Young
Secretary, Treas.....Robert F. Shewalter

Services Offered—Producing films for television.

Production—The Loretta Young Show.

Trans Artists Prods., Inc.

731 N. La Brea, Los Angeles, Calif.
Phone: WEbster 1-1639
1776 Broadway, New York, N. Y.
N. Y. Phone: PLaza 1-4352
Chairman of Board.....Gerald Rappoport
President .....Samuel Singer
Secretary-Treasurer .....Louis Himelstein
Directors .....Theodore Propp
Reuben Timmins

Services Offered—Animation service, package film shows; animation studio, sound studio, music & effect library; 35 & 16 mm cameras, inking & painting staff.

Productions — Courageous Cat & Minute Mouse, Magician Mutt, Stories of The Bible in Animation.

Transfilm-Caravel, Inc.

445 Park Ave., New York 22, N. Y.
(See Commercial Producers)

www.americanradiohistory.com

Trans-Lux Television Corp.

625 Madison Ave., New York 22, N. Y.
Phone: PLaza 1-3110

President .....Richard Brandt
Vice President.....Richard Carlton
East. Div. Mgr.....Murray Oken
Asst. Vice President.....Sidney Ginsberg
Asst. to V.P.....Robert L. Miller
Publicity Director.....Barbara Wilkens

Branch Offices
6253 Hollywood Blvd., Hollywood 28, Calif.
Phone: HOllywood 2-6903
Western Div. Manager....A. L. Manheimer
520 N. Michigan Ave., Chicago, Ill.
Phone: SUperior 7-3995
Midwest Div. Manager.....M. E. Ormond

Services Offered — Distribution of filmed television programs; short subjects, series and features.

Productions — Encyclopaedia Britannica Films; Feature Films; Animated Parade; The American Civil War; Felix The Cat; It's A Wonderful World; Frontiers of Knowledge.

Tribune Films, Inc.

141 East 44th St., New York 17, N. Y.
Phone: MUrray Hill 7-2590

President.....Miss Roma Sfreddo
Secretary.....Mrs. Rita Hicks

Services Offered—Distributor of free-loan films.

T-V Visuals, Inc.

20 N. Wacker Dr., Chicago, Ill.
(*See Commercial Producers*)

TV Marketeers, Inc.

Suite 1120, 41 East 42nd St., New York 17, N. Y.
Phone: YUkon 6-2553

President .....Wynn Nathan
Eastern Sales Mgr.....Joseph J. Madalena

Branch Office
612 N. Michigan Ave., Chicago 11, Ill.
Phone: MIchigan 2-7727
Exec.-in-Chg. .....John Rohrs
650 N. Bronson Ave., Los Angeles, Calif.
Phone: HO 6-3111
Exec.-in-Chg. .....Gerry King
Comptroller .....Frank Wolf

Services Offered — Producers representative, for TV series, spectaculars, film & live, feature films & commercial films for TV, industrial films.

Twentieth Century-Fox Television, Inc.

Box 900, Beverly Hills, Calif.
Phone: CRestview 6-2211
N. Y. Phone: CO 5-3320

President .....Peter Levathes
V.P., Chg. of Prod.....Roy Huggins
V.P., TV Prod.....William Self
Producers .....Rod Amateau, Robert Blees, Hal Goodman, Larry Klein, Gene Levitt, Art Wallace, Richard Goldstone, Tony Wilson, William Wright
V.P., Chg. Bus. Affairs.....Maurice Morton
Executive Asst; Post Prod.....James Moore
Director, TV Sales.....George T. Shupert
Casting Director.....John Erman
Legal .....John Garr
Production Exec.....Henry Norman
Story Editor.....Tony Muto
Publicity .....Frank Neill
Gen'l Music Dir.....Lionel Newman
Controller .....Donald Bohnhorst
Production Manager.....Gaston Glass
Asst. Production Mgr.....Jack Gertsman

Productions—Adventures in Paradise, Dobie Gillis, Bus Stop, Follow the Sun, Margie.

Twentieth Century-Fox TV International

444 W. 56th St., N. Y. C.
Phone: CO 5-3320

President.....Peter G. Levathes
Vice President.....George T. Shupert
Dir. of International Sales...Alan Silverbach

Services Offered—Distribution of TV material in the international market.

Productions—My Friend Flicka, Broken Arrow, Adventures in Paradise, Five Fingers, The Many Loves of Dobie Gillis, Greatest Drama Series, Crusade in Europe, Hong Kong, Follow the Sun, Bus Stop, Margie, Twentieth Century-Fox features.

Richard H. Ullman, Inc.

1271 Ave. of Americas, New York 20, N. Y.
(See Program Producers)

United Artists Associated, Inc.

247 Park Ave., New York 17, N. Y.
Phone: MU 7-7800

President .....Arthur Krim
Board Chairman.....Robert S. Benjamin
Sr. V.P.....Henry J. Zittau
Executive V.P.....Irwin Ezzes
Asst. Gen. Sales Mgr.....John McCormick
Eastern Sales Mgr.....Leonard E. Hammer
Foreign Sls. Manager.....Manny Reiner
Director of Advertising.....Jay H. Smolin

Branch Offices
520 N. Michigan Ave., Chicago 11, Ill.
Phone: 467-7050
Central Div. Manager.....Jerome Wechsler
1511 Bryan St., Dallas 1, Texas
Phone: RI 7-8553
Southern Div. Mgr.....Bruce J. Collier
1041 N. Formosa Ave., Hollywood 46, Calif.
Phone: HO 6-3429
Western Div. Manager.....Wade Crosby

Services Offered—Distribute Warner Bros. features and cartoons; selected UA features; RKO Popeye cartoons; production and distribution of TV, theatrical and non-theatrical films, including over 100 features in color.

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United Film & Recording Studios

301 E. Erie St., Chicago, Ill.
(See Commercial Producers)

Universal Entertainment Corp.

200 West 57th St., New York, N. Y.
Phone: CI 5-7020

President .....David Savage
Exec. Vice Pres.....Alvin Sussman

Branch Offices
13223 Bloomfield St., Sherman Oaks, Calif.
Phone: ST 4-6701

Manager .....Wade Crosby
21 Timberlane, Cochituate, Mass.
Boston Phone: LI 2-7171

Manager .....Ted Swift

Services Offered—TV production and distribution. Industrial and feature films.

Productions—Arlene Francis Show, 130 10-minute programs; Ern Westmore's Tips & Tricks, 130 5-minute programs; Your Seat on the Stock Exchange, 130 5-minute programs; Bowling Tips, 100.

Univision, Inc.

1450 Broadway, New York, N. Y.
Phone: LOngacre 5-6300

President .....David Jay
Vice President.....Betty Jay

Services Offered—Producers and suppliers of international TV programs taken from international TV networks. Video-tape network with over thirty representatives in foreign countries, including Moscow, the U.A.R., Japan, and Australia.

Productions—Show World; International TV Review; International Sports of the Week Spectacular.

UPA Pictures, Inc.

4440 Lakeside Dr., Burbank, Cal.
(See Commercial Producers)

UPI Movietonews, Inc.

460 West 54th St., New York 19, N. Y.
Phone: COlumbus 5-7200

President.....W. C. Michels
V.P., Producer.....Edmund Reek, Sr.

Services Offered—Theatrical and TV news films; short subjects.

Van Praag Productions

1600 Broadway, New York 19, N. Y.
(See Commercial Producers)

Vavin, Inc.

236 E. 46th St., New York 17, N. Y.
Phone: MUrray Hill 2-4624

President.....Richard de Rochemont
Vice Presidents.....Joseph Stultz, Gerald E. Weiler
Secretary .....Ruth Teksmo

Services Offered—Production and distribution of documentary films, industrials, promotional motion pictures for TV, theatrical and non-theatrical field.

Productions — Travel series for French Govt., documentaries for Consumers Union, Reader's Digest, Air France, Socony Mobil, Virginia Museum of Fine Arts.

Victor Corporation

8721 Sunset Blvd., Los Angeles 69, Calif.
Phone: OLympia 2-7106

President .....Mark Lipsky
Vice President.....Sidney Lipsky
Secretary-Treasurer .....Martin Carr

Branch Offices
730 5th Ave., New York, N. Y.
Phone: JUdson 2-5400

Director.....John H. Teeter
646 N. Michigan Ave., Chicago, Ill.
Phone: SU 7-7577

Director .....Sidney Lipsky

Services Offered—Producers and distributors of film for television.

Productions—110 post-'48 features, You Asked For It, 130 5-minute Dayton Allen shows, Africa's Safari Family, Championship Wrestling, Johnny Mack Brown Westerns.

Videart, Inc.

480 Lexington Ave., New York 17, N. Y.
(See Commercial Producers)

Video House, Inc.

48 West 48th St., New York 36, N. Y.
Phone: CIrcle 6-2425

President.....William P. Andrews

Services Offered—Distributor of film series for TV.

Productions—Out of the Inkwell.

Video Varieties, Inc.

2 Gateway Center, Pittsburgh 22, Pa.
Phone: EXpress 1-3450

Managing Director.....Thomas W. Steiger
Field Sales Mgr.....Walter O. Miller

Productions—Producers and distributors of Weather Tots, a filmed series of 185 sequences of babies acting out weather forecasts.

Vid-Ex Film Distributing Corp.

Hotel Mayflower, Suite 1620, 15 Central Park West, New York, N. Y.
Phone: CO 5-0060

President, Sales Mgr.....Lew Ginsburg

Branch Office
116 Bis Champs Elysees, Paris, France
Managing Director.....Sam Selsky

Services Offered—Features and cartoons for TV; features and shorts for theatrical release; international sales agents for TV theatrical features.

Vision Associates, Inc.

680 Fifth Ave., New York 19, N. Y.
Phone: CIrcle 5-2611

President.....Lee R. Bobker
Vice Presidents....Helen R. Kristt, Irving L. Oshman, Seymour J. Weissman

Services Offered—16 & 35mm production 7 editing facilities, audio visual consultants on theatrical, TV & tape programming.

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Roger Wade Productions, Inc.

16 West 46th St., New York 36, N. Y.
(See Commercial Producers)

Bob Warner Productions

7 East 78th St., New York 21, N. Y.
(See Commercial Producers)

Warner Bros. Pictures, Inc. TV Division

4000 W. Warner Blvd., Burbank, Calif.
Phone: HO 9-1251
N. Y. Office
666 Fifth Ave., New York, N. Y.
Phone: CI 6-1000

V.P., Exec. Producer.....William T. Orr
V.P., Sales Manager.....Oliver Treyz
Ass't. to Exec. Prod.....Hugh Benson
Story Editor.....Richard Buell
Prod. (Cheyenne).....Art Silver
Prod. (Room For One More).....Ed Jurist
Prod. (Maverick).....William L. Stuart
Prod. (77 Sunset Strip)....Fenton Earnshaw
Prod. (Lawman).....Jules Schermer
Prod. (Hawaiian Eye).....Howie Horwitz
Prod. (Surfside 6).....Joel Rogosin
Production Mgr.....Oren Haglund
Supervising Ed.....James C. Moore

Productions—Cheyenne, Surfside 6, Maverick, 77 Sunset Strip, Lawman, Bronco, Hawaiian Eye, Room For One More.

Weiss Productions

655 No. Fairfax Ave., Los Angeles 36, Calif.
Phone: OLive 3-5350

Distribution Director.....Adrian Weiss

Services Offered—Production and distribution of all types of television film programming.

WGN Syndication Sales

2501 Bradley Place, Chicago 18, Ill.
Phone: LAkeview 8-2311

General Sales Mgr.....Bradley R. Eidmann
Assistant Sales Mgr.....Harry B. Miller
Traffic Coordinator.....Vivian Pappas

Services Offered—Complete video and audio tape facilities for commercials, programs, industrial sales conferences and training programs. VTR editing facilities, tape duplication and screening.

Productions—Syndicator and distributor for Great Music From Chicago, Exclusively Outdoors.

Wilding, Inc.

405 Park Ave., New York, N. Y.
(See Commercial Producers)

Wolper Productions

8720 Sunset Blvd., Hollywood 69, Calif.
Phone: OLympia 2-7075

President.....David L. Wolper
Vice President.....Jack Haley, Jr.
Vice President.....Mel Stuart
Secretary.....Sylvan Covey
Controller.....Harvey Bernhard
Editorial Head.....Philip R. Rosenberg
Production Head.....Bert Gold
Sound Dept. Head.....Jerry Young
Story Dept. Head.....Alan Lansburg
Music Head.....Jack Tillar
Producers..Jesse Sandler, William Kronick, William Holmes
Publicity.....Henry Arnstein

Services Offered—Production of network and syndicated documentary film specials and series for domestic and foreign television.

Productions—Race For Space, The Story of Series, D-Day. Biography of a Movie, Hollywood: The Golden Years.

Ziv-United Artists, Inc.

488 Madison Ave., New York 22, N. Y.
Phone: MUrray Hill 8-4700

President.....John L. Sinn
Exec. V.P., Chg. of Sales...Maurice J. Rifkin
Exec. V.P., Chg. of Prod.....Maurice Unger
Exec. V.P., Chg. of Programs..Richard Dorso
V.P., Chg. of Chicago Off...Edward Broman
V.P., Syndication Sales.....Len Firestone
V.P., N.Y.C. Sales.....Joe Kotler
Sales Mgr., N.Y.C. Sales.....R. Hamburger
Sales Mgr., No. East Div.....Jack Martin

Branch Offices

7324 Santa Monica Blvd., Los Angeles 46, Calif.

Sales Mgr. West. Div.....Allen Martini
Southland Center Bldg., Dallas 1, Tex.

Sales Mgr. So. Cent. Div.....Phil Mergener
520 N. Michigan Ave., Chicago 11, Ill.

Sales Mgr. No. Cent. Div.....Jim Grubb
1529 Madison Rd., Cincinnati 6, O.

Sales Mgr. Mid Cent. Div....Mike Kievman
805 Peachtree St. E., Atlanta, Ga.

Sales Mgr. So. East. Div.....John Davidson

Services Offered — Custom-built films for national and regional release, and syndicated shows; studio facilities, TV commercials.

Productions—This Man Dawson, Lock Up, The Story Of, Tombstone Territory, Rip Cord, Bold Venture, Dial 999, Target, MacKenzie's Raiders, The Case of the Dangerous Robin, Rough Riders, The Aquanauts, Klondike, Miami Undercover, King of Diamonds, Keyhole, Everglades.

Maurice H. Zouary TV-Film Productions

333 West 52nd St., New York 19, N. Y.
Phone: JUdson 2-6185

Owner.....Maurice H. Zouary
Production Chief.....Joseph Mawra

Services Offered—Production, distribution of package programs and feature pictures; stock footage rentals.

Productions—Poem for a Day, Kiddie Camera.

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RIFKIN, MAURICE J., executive vice president in charge of sales, Ziv-United Artists Inc.; born July 12, 1913 in Marinette, Wisc. He attended Univ. of Southern Calif. Psychology. Bachelor '36, M.A. '37. Started in TV with Ziv TV Programs, Inc. in 1949 as sales manager. He also held posts with WKBN in Youngstown, Ohio and the Frederic W. Ziv Co. Present post in 1953.

BURNS, JOHN B., vice president in charge of sales, MGM-TV, a Chicago native was educated in that city. Started in broadcasting as a newscaster then switched to sales. Before joining MGM-TV in 1959, Burns was vice president in charge of national sales for ABC Films, having been in ABC Radio network sales, from which he switched to ABC Film Syndication in 1953.

MITCHELL, JOHN H., vice president in charge of sales for Screen Gems Inc., was born in New York City and educated at Michigan University. In 1937 he was with Erwin Wasey & Company and two years later became manager of the sales service department of Mutual Broadcasting System. After service in the U. S. Navy, Mitchell became director of TV for United Artists.

ROSS, CHESTER M., president of Bonded TV Film Service and Bonded Film Storage, was born March 29, 1917; graduated from Cornell University and Harvard Law School; edited the Harvard Law Review, 1940-1941. From 1942 to 1946, served in the War Shipping Administration in Washington; has been president of Bonded affiliates since 1946. Married, two children.

REED, SEYMOUR, president and member of Board of Directors, Official Films, began his career as a Public Accountant. First became associated with television industry in 1951 as comptroller for Official Films; elected treasurer shortly thereafter, became president in 1960 concentrating on an extensive sales force; successfully selling "Almanac," "Greatest Headlines of the Century" and "Sportsfolio."

McGREGOR, CHARLES, president of Banner Films, Inc., attended NYU, is married and has one child. Prior to forming Banner Films, Inc., he was manager of the Chicago office and midwest territory for Flamingo Films. Past associations also include the producing and packaging of live shows for network, and manager of ABC Music Publishing Company.

ROBECK, PETER M., head of Peter M. Robeck & Company, Inc., attended UCLA, began his career as guide for NBC-TV. Was assistant director of Public Affairs, CBS Hollywood, general manager sales for Consolidated TV Sales and TV Film Division of RKO Teleradio before founding own company, Scarab Film Company, 1958, which now bears his name. Married to former Trudy Mann, two children.

GOTTLIEB, IRA, president, Flamingo Telefilm Sales, Inc. Entered the field in 1950 as Flamingo's director of sales. Under his leadership the company has pioneered in the syndication of foreign films for television. He advanced from executive vice-president to president in 1960. He is on the board of directors of Retarded Infant Services. Graduate of N. Y. U.; Air Force Major in World War II.

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REED, ROLAND, president Roland Reed Productions. Born, Middletown, N. Y. Started career in Hollywood in 1922; produced his first commercial picture in 1930 for Westinghouse; later a director of a feature length Technicolor picture; made first TV series, "Stu Erwin Show" 1950 and followed with such series as "Waterfront," "My Little Margie," "Rocky Jones."

ARNAZ, DESI, president, Desilu Productions, Inc. Born March 2, 1917. Began professional career as vocalist with a band; later a drummer and organized his own rhumba band, appearing on stage and night clubs, touring United States and Europe; later appeared as principal in several motion pictures. Entered television with organization of Desilu Productions which was founded in 1952.

PLITT, HENRY G., president of ABC Films Inc.; born New York, N. Y., November 26, 1918; Syracuse University, St. Lawrence University Law School; member of the New York bar; World War II service, mustered out as major of 101st Airborne Infantry; 1946, division manager of United Paramount Theatres; 1949, Paramount - Richards (which became Paramount Gulf) of the AB-PT circulit.

WEBB, JACK, actor, producer, director. Born, Santa Monica, California, educated in Los Angeles. Began radio career in San Francisco in 1945 as announcer, writer, actor. Creator, director and star of "Dragnet," producer of TV series "Pete Kelly's Blues," "D.A.'s Man," and "Noah's Ark"; pictures include Sunset Boulevard, Appointment with Danger, The Men, The D.I., Halls of Montezuma, and others.

JONES, MERLE S., president, CBS TV Stations Div., born August 14, 1905, Omaha, Neb., is a graduate of U. of Nebraska Law School. Entered broadcasting with WAAW, Omaha, Neb. in 1933. Joined CBS, 1936, as assistant to general manager of KMOX. Also held positions with WOL, Washington, D. C.; WCCO, St. Paul; CBS-TV. Married to former Frances Green of Denison, Texas and lives in N.Y.

REINER, MANNY, vice president, director of Foreign Operations, Ziv-United Artists, inc. Born New York, N. Y. Joined Warner Bros., 1933 in publicity; MGM, 1934-37; Monogram pictures assistant adv. mgr., 1937-40; Paramount, publicity, 1940-42, Office War Information, 1942-46; foreign sales dept. Selznick Releasing Company, 1949-50; Louis G. Cowan Television Productions, 1950-52.

ZIV, FREDERICK W., chairman of the board, Ziv-United Artists, Inc. Born: August 17, 1905; U. of Mich., LLB., 1928. Started in TV with Ziv Television Programs Inc., as chairman of the board. Also held posts with Frederic W. Ziv Company (President). Married to Malvin Rae Pitzele; two children. Foundation for Boys, American Humanics Foundation, Boy Scouts of America.

SINN, JOHN L., president, Ziv-United Artists Inc. Born, April 13, 1914, Cincinnati, O. Attended Univ. of Cincinnati, BA degree. Started in TV with Ziv Television Pgms. in 1948 as president. Also held posts with WCPS in Cincinnati as script writer, and with WLW, Cincinnati for two years. Married to Joan Beck; they have two children: daughter Patricia, 19, and son Steven, 14.

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TV FILM PRODUCER-DISTRIBUTOR BIOS.

MANDELL, ABE, vice president in charge of Administration and Sales, Independent Television Corporation, spent ten years in the Far East as a film distributor and operator of a theatre circuit. Returned to the Philippines as general manager for Frieder Films, distributor of Republic films, following three years army service. Served in Ziv's national sales division. Joined ITC in 1958.

SHARPE, DON W., senior executive officer and president of GAC-TV. Started as an actor in 1939, then turned to writing, adapting radio scripts in Hollywood in 1941. Was with manager Frank W. Vincent until 1947 when he opened his own agency. Developed radio series packages with top Hollywood stars. As a TV packager, handled sale of "I Love Lucy," "Four Star Playhouse."

SELF, WILLIAM, vice president in charge of production at Twentieth Century-Fox TV. Was executive producer of the 1952 Schlitz Playhouse of Stars. In 1957 was producer for Frank Sinatra shows, both live and on film. In 1958 he was executive producer of "Twlight Zone" and assisted in producing "Hotel de Paris." In 1959, he became director of program admin., CBS-TV.

CARLTON, RICHARD, vice president in charge of sales for Trans-Lux TV Corp., was born in N.Y.C. and attended Pace and Columbia. Entered the film industry in 1935 with Columbia Pictures. With Sterling TV since 1951, he joined Trans-Lux TV in 1956. He recently created the idea for a TV program exchange which resulted in the formation of Television Affiliates Corp. (TAC).

DIGGES, SAM COOK, administrative vice president CBS Films. Entered broadcasting in 1942 with WMAL, Washington, D. C., in ABC affiliates sales department; joined CBS in 1949 as account executive in newly created TV department of radio sales; television Manager CBS Radio sales office Chicago, 1950; Eastern sales manager CBS Television Spot sales; gen. mgr. WCBS-TV, 1954-58.

WEITMAN, ROBERT M., vice president in charge of studio administration, MGM. Born, New York City; educated Cornell University. Was vice-president of Paramount Pictures, vice-president in charge of programming for ABC-TV, and vice-president in charge of program development for CBS-TV prior to his association with MGM during 1960.

DOZIER, WILLIAM, vice president in charge of West Coast activities for Screen Gems, Inc. Entered the industry as talen representative in 1935, serving at RKO, Paramount and U-I. He joined Columbia in 1949 as a producer. In 1955-57, was vice president in charge of RKO Pictures. Prior to present post, was vice president in charge of network programs, Hollywood, for CBS-TV.

RUSH, HERMAN, senior vice president in charge of TV, GAC. B. June 20, 1929, Phila., Pa. BBA, Temple Univ. 1951 became salesman for Official Films and in 1954, appointed assistant to the president. In 1956, named to board of directors and also named to the board of Gold Medal Studios. He formed Flamingo, becoming president and chairman of the board.

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DISNEY, WALT, executive producer in charge of all production, Walt Disney Productions. B. Chicago, 1901. Started career as commercial artist; created animated characters for short subjects that have become world-famed, and popular; was one of first major motion picture producers to create and produce for television and range of subjects run from fantasy to science.

HYMAN, ELIOT, president, Seven Arts Associated Corp. A pioneer in recognizing profit potential in distribution of feature motion pictures to television, founded Associated Artists, Inc. (now UAA) in 1947; played major part in the co-production and financing of many important motion pictures: "Lost Boundaries," "Moulin Rouge," "Moby Dick," produced for release by United Artists.

STABLER, ROBERT W., president, Filmaster, Inc., born May 25, 1918; BA degree UCLA, 1940. Entered television with Hopalong Cassidy productions 1952 as VP, general maanger; previous associations included public relations - advertising director for Capitol Records. Formed Filmaster in 1954, producer of several successful TV series. Married to Dorothy Schulyer Stabler, one child.

WOLPER, DAVID L., executive producer and president of Wolper Productions, Inc. One of the founder-owners of Flamingo Films in 1948, prior to forming his own company in 1958. Produced "Superman," "Grand Ole Opry," etc. Now producing documentaries under Wolper Productions banner; Member board of directors, Mount Sinai Hospital, The Thalians.

GUEDEL, JOHN, head of John Guedel Productions. Attended UCLA. Originated radio's first audience stunt show and singing commercials; producer and director of "Art Linkletter's Houseparty," CBS-TV and radio, "The Groucho Marx Show" and "Linkletter and The Kids;" writer for Hal Roach studios on Our Gang comedies and Laurel and Hardy shorts.

GOODSON, MARK, owner-partner with William S. Todman, Goodson-Todman Productions. Born, Sacramento, Calif. Started his career as a child actor in stock companies; entered the radio field with KJBS, San Francisco, as a disc jockey in 1936; joined the Don Lee network in 1937; in 1942 removed to New York to emcee "Battle of the Boroughs" and the "Jack Dempsey Sports Quiz."

BRANDT, RICHARD, president, Trans-Lux Television Corp., pres. TV Affiliates Corp. Born Dec. 6, 1927; Yale, B. S., 1948. Holds posts as president, Trans-Lux Pictures Corporation; president, Trans-Lux Distributing Corporation; Married to Lois Livingston; two children. Club affiliations: Friars Club, Yale Club of N.Y.C., Old Oaks Country Club. Hobbies: Golf, tennis, fishing.

KAUFMAN, REUB, president Jayark Films Corp. which he formed in May, 1958—producer and distributor of TV film properties. B. 1903. Attended Univ. of Chicago. 1940-46, advertising vice president Lieber Co., Chicago. 1946-50, president Kaufman and Asso., Chicago advertising agency. 1950-52, sales manager Snader Telescriptions. In 1952, organized Guild Films, Inc.

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GOODMAN, HARRY S., general manager of Harry S. Goodman Productions. Started his business career in the finance and sales field; teacher of sales psychology at New York Life Insurance Company; president and general manager of Banker's Thrift Corporation, Chicago; organized Harry S. Goodman Productions in 1931; president of Radio-TV Representatives, Inc. operating 4 branches.

TODMAN, WILLIAM SELDEN, owner-partner with Mark Goodson of Goodson-Todman Productions. Born New York, N.Y., July 31, 1916; educated Johns Hopkins and New York University; career started as copywriter for advertising agency in New York; entered the industry as writer and director for radio shows for BBD&O Agency; became producer when he joined Biow Company.

TURELL, SAUL J., president Sterling Television Company, Inc. Born, New York, N. Y.; attended College of the City of New York and University of Chicago; served in W. W. II with U. S. Army in South Pacific, New Guinea and the Philippines; was associated with Official Films; in partnership with Robert Rhoades established Sterling Films in 1946, which later set up a television department.

MAHLSTEDT, FRED J., managing director, domestic and international operations, CBS Films. Born in New York, N. Y., e. Pratt Institute and Columbia University; started career in architecture; entered advertising field with Erwin, Wasey and the Kudner Agency; CBS 1939, as chief of sales development and research, radio sales promotion, later spot sales; organized CBS Films in 1950.

KLAUBER, DONALD, vice president, national sales manager, Seven Art Associated Corp., was born in New York City and attended Columbia University. Joined Associated Artists Productions, now UAA, in 1952 as a salesman and advanced to more responsible posts prior to his appointment to national sales manager. Among his hobbies are golf, tennis and photography.

VAN PRAAG, WILLIAM, president, executive producer, Van Praag Productions producer and director of film commercials and features for television. Started career as movie theatre manager; entered advertising via promotional plan for theatres; advertising films for theatrical distribution; free-lance film editor; set up first film unit for Office of War Information; Army service in W.W. II.

HERSH, SAM, general manager, Family Films. Established the company in 1948 for the production of films for the TV market and church presentations; company is said to be the largest producers and distributors of religious pictures; filming is done at Keywest Studios in Hollywood, for which Hersh signed a 20-year lease for exclusive use; Hersh entered the film industry twenty years ago.

TALBOT, PAUL, president Fremantle Int'l, Inc. Started career in industry in 1941 with CBS-TV; served with U. S. Army in World War II; U. S. representative for Italian Radio Network and Radio Andorra, latter being first European station to resume commercial operation after war; heads a company distributing throughout the world with films in all categories in its catalogue.

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MANBY, C. ROBERT, president Show Corporation of America, Inc. Born Battle Creek, Michigan; educated Hillsdale College and Harvard Graduate School of Business, MBA, World War II service with U. S. Coast Guard; entered industry in radio; associated with WJW, Cleveland; WONS, now WPOP, Hartford; Yankee regional network; joined RKO Teleradio, 1953; assumed present position in 1958.

GOLDSTEIN, CHUCK, president Chuck Goldstein Productions. Started career early, with organization of the "Modernaires," vocal group; later Goldstein singing unit, "Four Chicks and Chuck," appeared in innumerable singing commercials after they attained national prominence via network radio & TV appearances; entered commercials production field with organization of his present company.

SACKETT, MORT D., president Commonwealth Film and TV, Inc., made his entry into the film industry in 1910, and eight years later organized Guaranteed Pictures in association with the late Sam Goldstein. In 1937 Commonwealth Pictures was organized, and Commonwealth Film & TV, Inc., was formed in 1947. Sackett eventually purchased interest in all of these companies.

ALEXANDER, MAX, secretary-treasurer M. & A. Alexander Productions. Born in Germany. Started career in motion picture industry in Berlin in the production field, gaining wide experience there, removed to the U. S. and joined Abe and Julius Stern in a production project; was associated with Phil Goldstone during two years association, with brother Arthur formed Alexander Co.

EZZES, ERWIN H., executive vice president, United Artists Associated. Born Sept. 21, 1916. Attended City College of New York, received BBA in 1938. Started in TV with Motion Pictures for Television, Inc. in 1950 as salesman. Also held posts with World Wide Development Co., secretary; United World Films, Inc., vice president, director, sales mgr. Married to Thelma Dunleavy; two children.

BARUCH, RALPH M., director of international sales for CBS Films Inc., was born in France and educated at the Sorbonne. Commanding three languages, his native French, English and German, he came to the U. S. in 1941 and after three years with Sesac, joined DuMont Television in 1950 as account executive. Two years later he joined Consolidated Television Film Sales in New York.

SCHAEFER, ARMAND L., president of Flying A Productions. Born, Tavistock, Ont., Canada 1908, entered motion picture industry with Mack Sennett in 1924. Producer and executive producer Republic Pictures 1935-47; president, Gene Autry Productions since 1947; executive television production, Gene Autry Show, Range Rider, Annie Oakley, Buffalo Bill Jr., and others.

UNGER, MAURICE, executive vice president in charge production, Ziv-United Artists Inc.; b. Aug. 16, 1913 in Cincinnati. Affiliated with Grandpa Brands, 1934-47, serving also with its Tom Collins Corp. President, Charles A. Maish Co., 1947-50. Started with Ziv-TV in Oct., 1950, as west coast manager. Married to Roslyn Unger, five children. Plays golf, Tamarisk Country Club.

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TV FILM PRODUCER-DISTRIBUTOR BIOS.

SEIDELMAN, ROBERT, vice president in charge of syndication, Screen Gems, Inc., B. 1925. N.Y.C. B.A. New York University; M. Phyllis; Children — Carol Ann, Richard. Entered industry in 1946. United World Films TV Dept.; 1949-50, Universal Int'l Films 1950, joined Hygo TV films as Sales Executive; 1951-56, V.P. and Sales Mgr., Hygo. Also Vice President and co-owner of Unity TV.

RABINOVITZ, JASON, director, business affairs, MGM-TV, born, Boston, Mass., graduate of Harvard College. Started work for Chase Manhattan Bank and United Paramount Theatres, assistant to secretary-treasurer for financial public relations. Also associated with ABC-TV network. Married, and the father of four children, he served a tour of duty with 11th Airborne Division.

FIRESTONE, LEN, vice president syndication sales, Ziv-United Artists Inc.; born in Pittsburgh and attended Duquesne University. He made his entry into the broadcasting industry in 1947 as an announcer for WPGH in his native Pittsburgh. In 1950, Firestone became sales manager for Unity Television Corporation. His association with Ziv started in 1954 as New York sales manager.

HARPER, RICHARD A., director, World-Wide Syndicated Sales, for MGM-TV, was born in Johnstown, Pa. Educated at U. of So. California and Columbia U. in 1939-42 with National City Bank of N. Y. on overseas duty. In 1946 with U. S. Navy and later at MGM in N. Y. In 1948-52 special sales rep at MGM. In 1952 with Shea Theatres. Rejoined MGM in 1953 as circuit sales manager.

SUTTON, DAVID V., vice president in charge of MCA-TV Film Syndication Division, was born Jan. 12, 1912. Graduated from the University of Virginia Law School in 1935, he started in broadcasting with WBBM in Chicago in 1940 in the sales department. He also, in the past, was affiliated with KMOX, St. Louis, CBS Radio and TV. He is married to Louisa Powell and has one child.

HYAMS, JEROME, vice president and general manager for Screen Gems, Inc. Was born in New York City. Entered the industry in 1934 with Guaranteed Pictures, joined Commonwealth Pictures in 1938; he became sales manager. In 1947, made vice president in charge of sales for Commonwealth Films and TV. He formed Hygo TV Films in 1950, which merged with Screen Gems, 1956.

FRIEDLAND, LOU, vice president in charge of station program sales, MCA TV Ltd., was an instructor in applied psychology at N.Y.U. until World War II, when he served in the U. S. Navy. Later he became assistant to the president at Gettinger Associates in film and TV financing. Friedland joined MCA TV in 1952 as an account executive, became a vice president in 1954 and a board member a year later.

ZUCKER, NATHAN, president of Dynamic Films Inc., is a native New Yorker started his career as an engineer. In cooperation with the Educational Television and Radio Center he helped plan three TV series, later became co-founder of Dynamic to produce industrial and TV films. Past president of the Film Producers Assn. of New York, having previously served as V-P of the organization.

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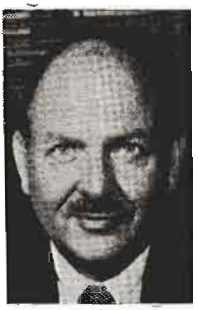
BURNS, LLOYD, vice president in charge of International operations of Screen Gems, Inc., was born in Toronto and graduated from McMaster University, Hamilton, Ontario. Entered the film industry on the sales force of Columbia Pictures in London, England. He joined Telepix Movies Ltd., Canada, in 1953 and became general manager. Was appointed to his present post in 1959.



SMITH, FRANCIS D., vice president, general sales manager and partner, Cinema-Vue Corporation, graduated from Holy Cross College, and after selling films for RKO he formed his own company, Silver Process Inc. He entered the TV film field as Eastern division manager for Tele-Pictures, later joining Guild Films in a similar post. In 1954 he directed sales for Cinepix film properties.

ZOUARY, MAURICE H., president Maurice H. Zouray productions. Born Brooklyn, N. Y., July 17, 1921, educated School of Industrial Design. Trans-Lux Theatres, 1941, U. S. Armed Forces, 1943; entered live TV production, Bud Gamble Productions, 1948; industrial film production, 1953-54; Guild Films, 1955-56; presently producer-packager film series and commercials; stock shot library.

BECK, MAURICE, a native Texan, accepted a post at the Federal Reserve Bank in Dallas. Later left the banking field to acquire an interest in one of the largest power laundry and dry cleaning plants in Texas, and wrestling shows. Today, he is a producer of a new wrestling show which, as of this date, is unnamed. He is also producing a comedy series.

RICH, ROBERT W., vice president, general sales manager, Seven Arts Associated Corp., was born in Yonkers, N. Y., educated at Oberlin College. Started with NBC in Cleveland while at Oberlin. In 1939-40, news editing for NBC in San Francisco and New York. Manager of California radio stations, 1953-55; program manager WPIX. Joined AAP, 1955, general sales manager.

WEIS, PIERRE, vice president, general manager, Economee Div., Ziv-United Artists Television. Born in Lille, France. Sorbonne Univ., Bachelor in Math. & Phil. 1933. Started with Economee Television Programs in 1956 as general manager. Also held posts with Langworth Feature Programs, Inc., where he was vice president in charge of sales, and World Broadcasting System.

GERMAN, WILLIAM J., president, W. J. German, Inc., Fort Lee, N. J.; Hollywood, Cal.; Chicago. Born in Port Hope, Canada, Dec. 29, 1888. Is agent for the sale and distribution of Eastman professional motion picture films for TV and motion pictures. In 1914, married Estelle Elizabeth Wehnert in Rochester, N. Y.; two children. Member: Lotus, Explorers Clubs.

STREECH, WILBUR J., president Wilbur Streech Productions, Inc., TV commercial and animated film production firm. Graduate of UCLA. Received early training as animation artist for the Walt Disney studios; served as captain in U. S. Signal Corps during World War II; later became associated as a partner in Triangle Films; in 1951 decided to form own company to produce commercials for TV.

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GOLDEN, HAL, vice president, director of sales, MCA-TV Film Syndication Div., born, Niagara Falls, N. Y. Graduated in 1949, Syracuse U., after attending Biarritz American U., France, U. of Buffalo. Started conducting disc jockey show, WBAU. Also held posts with WJTN, Jamestown (N. Y.), WEBR, Buffalo, NBC promotion dept., New York. Member of Chicago Ad Club; awarded Billboard citation for syndication sales.

BRUDER, FRANKLIN F., chairman of the Board of Astor Pictures, Inc. Former vice president of R. H. Macy and Company, International Telephone and Telegraph, director of a dozen banks in Eastern United States. Currently executive vice president of City Stores Corporation. Invested in motion picture production 1956-58, purchased Astor Pictures, Inc., 1959.

SULLIVAN, GRACE, director of national sales for Official Films, joined the company in 1953 and grew, with Official, from her original job as receptionist to her present position. She has also been secretary of the corporation, prior to her present position of sales chief for the organization. She stepped into her demanding job as national sales manager after a stint of successful selling.

BRILL, FRANK, vice-president in charge of the New York office for MCA-TV Film Syndication Division. Born, New York City. Entered Army, 1942, as private, discharged a Captain, anti - aircraft, 1946. Was talent co-ordinator for Studio Films Productions, sales executive for United Television Programs; took charge of New York office of MCA in 1960 and was made vice-president that year.

ANDERSON, HOWARD B., vice president of sales, Chicago, ABC Films Inc. Prior to joining the company in 1954 was associated with WFAA-TV, Dallas, as assistant program director and film buyer. His first post for ABC Films was manager of the Dallas office, later transferring to Chicago as mid-West sales manager. Two years later he was appointed central division sales manager.

ALEXANDER, ARTHUR, president M. & A. Alexander Productions. Born in Germany, 1909; educated at Kassel there. Started business career in department store field; entered film production industry with Universal Pictures, Frankfurt; went to Hollywood in 1929 assistant director of theatrical films; organized with his brother Max the M. & A. Alexander production company.

FEIN, IRVING A., president, J and M Productions, Inc., executive producer Jack Benny Program, was born June 21, 1911. Received degree from Brooklyn Law School, 1936, after attending Colby, U. of Baltimore, U. of Wisc. Started career in 1933 in promotion department, Warner Bros. Also held posts with Columbia Pictures, Amusement Enterprises, Inc., CBS Radio Network.

MICHELSON, CHARLES, President Charles Michelson, Inc., USA representative for Australian TV stations. Born New York, N. Y.; attended Columbia University; entered television industry as export manager for Michelson & Sternberg, Inc.; established his own company, Charles Michelson, Inc., in 1938. He is married and the father of two children.

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RANSDHOFF, MARTIN, chairman of the board, Filmways Inc., which has opened a New York studio for motion picture features as well as TV commercial and entertainment films to supplement Filmways' previously established plants for producing TV commercials. He started the company in 1952 and signed an agreement with MGM to use their West Coast studio facilities.

RETTIG, EARL, secretary and managing officer of Hope Enterprises, born in Chicago June 4, 1903, is married and has three children. After nearly 20 years with movie majors in Hollywood, entered industry in 1950 as network operations manager for NBC. Subsequent network posts include NBC director of finance and operations in Hollywood, vice president in charge of TV network services.

BRODAX, AL, director of television for King Features Syndicate. Born, New York City, educated University of Wisconsin. Entered television in 1950 in program development at William Morris Agency. Free-lance writer for CBS shows; co-produced "Winesburg, Ohio" for Broadway. Winner of Sinclair Lewis Short Story Award.

NATHAN, WYNN, president TV Marketeers, attended University of Southern California in 1940. Started work for talent agency, Century Artists, which formed United Television Programs in 1948; v.p., charge sales until company was sold, 1956. Vice President, Charge of Sales, Member of Board of Directors, MCA-TV. Formed his own company in 1960.

POWELL, RICHARD E. (Dick), president Four Star Television, born Nov. 14, 1904 in Mountain View, Ark. In 1950 with others he formed Four Star, producer of several successful network film series, following a career as screen star and later producer-director of motion pictures for major companies. Created "Richard Diamond" role on radio; starred in television programs.

FEDDERSON, DON, president of Don Fedderson Productions. Born, Bereford, S. D., educated Kansas City School of Law. Started in TV with KLAC-TV, Los Angeles as general manager, after having served with newspapers in Wichita and San Francisco as well as radio KYA. Creator and producer of "My Three Sons." Consultant, Lawrence Welk. President, Don Fedderson Productions, since 1952.

BAGNALL, GEORGE, president, George Bagnall and Associates, Inc. President, Cartoon Distributors Corp., 1960. Started his career in motion pictures in 1928 with Fox Film Company, Studio treasurer with Paramount in 1935, later named executive studio manager; vice president, general manager Alexander Korda, 1941-42; Board Dir. Walt Disney, 1960.

STARK, RAY, senior vice president, Seven Arts Productions, Ltd., as an ex-Hollywood agent proved himself a showman with his first film production, "The World of Susie Wong," starring William Holden and talented Nancy Kwan as Susie. After leaving the Levee-Stark agency for a vice-presidency at Famous Artists, he resigned in 1957 to form Seven Arts Productions with Eliot Hyman.

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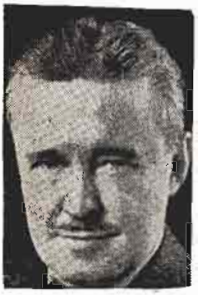

RAIBOURN, PAUL, vice president, member of the board, Paramount Pictures Corp. President of Autometric Corp., a Paramount affiliate. President of Paramount TV Productions, Inc. President of TV station KTLA, Los Angeles, associated with Paramount. B.S., electrical engineering, U. of Illinois; Columbia U., graduate work in economics. Joined Paramount in 1920.

RAPPOPORT, GERALD J., board chairman, Trans Artists Productions, Inc., director, Coast Sound Service, Inc., president, Sewan Music Publishers, Inc. Born in New York and educated at New York University; World War II service with United States Marine Corps. Former president, Major Artists Representative Corporation, Independent Producer of Animated Shorts.

LEVATHES, PETER G., president, Twentieth Century-Fox TV; also appointed chief of motion picture film production for 20th Century-Fox Film Corp., June 1961; and appointed executive vice president in charge of world wide distribution for 20th Century-Fox Film Corp., in November 1961. Levathes joined Young and Rubicam as vice president in 1952, and became head of its TV dept. in 1957.

SILVERBACH, ALAN M., director, International Sales, Twentieth Century-Fox TV, was born Oct. 12, 1920 in New York City. After serving with the U. S. Air Force with a rank of major, he joined 20th-Fox in 1946 as a foreign sales executive and became supervisor in 1957. Silverbach graduated from Duke University, which he entered after attending the New York Military Academy.

STERN, ALFRED R., vice president, NBC Enterprises. Director of NBC International Operations and Chairman of the Board of NBC International, Ltd. Born in Chicago, educated at Deerfield Academy, Mass., and the University of North Carolina, Chapel Hill. During World War II, he served with the United States Army Air Force in the Pacific.

BARNETT, NORMAN, president of Barnett International Forwarders, Inc. Born May 5, 1919, educated at New York University, Bachelor of Science, 1941. Served in World War II as Captain U.S. Signal Corps. Rejoined Barnett International Forwarders in 1946 as secretary of corporation; appointed vice pres. in 1952, assumed present position in 1960. Married, three children.

MORTON, ALFRED H., chairman, executive committee, Astor Pictures, Inc., was born Oct. 5, 1897, received a B.S. degree in 1919 from the University of Illinois; and M.S. degree from Columbia, 1921. Started his broadcasting career in 1938 with NBC, became vice president in charge of television. Later associated with National Concert & Artists from 1942-48; 20th-Fox, 1948-50.

UNGER, ALVIN E., V.P. in charge of sales of TV Personalities, Inc. Was born in Cincinnati, Ohio. He first entered the industry in 1939 with Ziv Co., where he attained the post of vice president in charge of sales. At I.T.C. for two years as V.P. in charge of sales. His two children are Michael and Holly Ann. Golf and bowling are his main avocations, in that order of relaxation.

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SCHWIMMER, WALTER, president of Walter Schwimmer, Inc., producers of TV and radio programs. A Chicago native, was in advertising until 1945 when he formed present company. Best known TV shows are "Championship Bowling," "All-Star Golf" and "Championship Bridge." In radio produced John Nesbitt's "Passing Parade" and the "Deems Taylor Concert" among many others.

KATZ, NORMAN B., vice president, foreign operations, Seven Arts Associated Corp., is responsible for all theatrical and TV distribution outside of the U.S. and Canada. Headquarters in London. Formerly was vice president, foreign operations for TV Industries and UA-TV. First associated with Eliot Hyman in 1954 with formation of AA Productions, later United Artists Associated.

BREEN, WILLIAM P., national sales manager, NBC Films. Began company career in 1952 as a salesman. Subsequently became sales supervisor and eastern sales manager, before assuming present duties in 1961. Born and educated in New York City, Veteran of World War II and Korean conflict. He lives in Montclair, N. J., with his wife and three sons.

RITTENBERG, MORRIS, president of NBC Films. During ten years at NBC, has been manager of sales development for the TV network and manager of special program sales. Named director, Domestic Enterprises, in 1960, before present appointment, July, 1961. Born in Detroit, educated at New York University. He is married and lives in New York City.

WRATHER, JACK, president of Wrather Corp., whose interests range from the oil industry to the resort field and communications, including TV production. B. Amarillo, Texas, May 24, 1918. World War II service with U. S. Marines; film producer, of various TV series ("Lone Ranger," "Lassie" etc.); owner of radio and TV stations; former partner in Independent Television Corp.

HARVEY, ALFRED, president, Harvey Films, Inc., Harvey Publications, Inc. Born, N.Y.C.; attended Columbia U., Carnegie Tech. Started Harvey Famous Name Comics and Informational Booklets, 1940. Developed cartoon program, ABC-TV. Publisher, thirty magazines. Married to Vickie Lorne, father of three—Susan, Alan, Russel. Served as Captain in U.S.A., World War II.

LIEBENGUTH, JACQUES, sales manager, Storer Programs, Inc., was born in Larchmont, N. Y. A graduate of Hillsdale College in Michigan, he is an infantry veteran of World War II. He joined NBC Television Films, where he covered the entire Eastern area of the U. S. and served as an account executive with the national sales force. Formerly regional sales dir. for Filmaster, Inc.

NILES, FRED, president, Fred Niles Communications Centers, Inc. Organized TV-film division of Kling Studios, 1947; executive vice president Kling Film Enterprises, 1950-55. Formed own company 1955 to produce TV commercials, business films, theatrical releases, sales training programs. Studios in Chicago (headquarters), Hollywood, and New York City.

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Producers of Quality Television Commercials

SARRA INC.

200 East 56th Street
New York 22, New York
Murray Hill 8-0085

•

16 East Ontario Street
Chicago 11, Illinois
Whitehall 4-5151

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TELEVISION

RADIO AND TV COMMERCIAL AND INDUSTRIAL PRODUCERS

PERSONNEL, SERVICES OFFERED

YEARBOOK

1962

Silver Anniversary

www.americanradiohistory.com

THROUGH these pages pass the most astute buyers of motion pictures in the world.

To those who buy and sponsor commercial motion pictures for industry or education, distributed through non-theatrical channels or on television, we ask for the opportunity to present our facilities and qualifications as your producer.

Send for "A Few Facts About Audio"

★ ★ ★

AUDIO PRODUCTIONS, INC.

Film Center Building

630 Ninth Avenue New York 36, N. Y.

PLaza 7-0760

www.americanradiohistory.com

Radio and Television Commercial Producers

Academy Film Productions, Inc.

123 W. Chestnut St., Chicago 10, Ill

Phone: MIchigan 2-5877

Pres., Exec. Prod.....Bernard Howard
General Mgr.....Patti Wilkus

Services Offered—Creators & producers of TV & business films. Animation & live action. Specializing in unusual audio-visual presentations. Have own studios & full eqpt.

Academy Films

1145 N. Las Palmas, Hollywood 38
Phone: HOllywood 6-6566

President .....J. Larsen
Vice President.....Betty Larsen
Treasurer .....Frank Putnam
Sales Manager.....Richard Larsen

Services Offered—Complete motion picture production services, for comm'ls. Creators of jingles for agencies & advertisers.

Ad-Staff, Inc.

9122 Sunset Blvd., Hollywood 69, Cal.
Phone: CR 5-5219

President .....Don Quinn
Vice President.....Martin Sperzel
Secretary .....Helen Hendricks
Treasurer .....Charles Goldring

Services Offered—Creation and production of radio and television commercials, music and/or humorous copy; recording facilities; production facilities; theme music for TV series; industrial films (copy and music).

Advertisers' Broadcasting Company

117 W. 46th St., N.Y.C. 36
Phone: PL 7-3560

Exec. Prod.....Sholom Rubinstein
Director .....Bernard Rubinstein
Copy Chief.....David M. Hausdorff

Services Offered—Write, create, produce jingles and commercials.

Advertising Radio & Television Services, Inc.

421 West 54th St., New York 19, N.Y.
Phone: PLaza 7-2125

President .....Gerald Auerbach
Exec. V.P.....Alfred DiPietro
Vice Pres., Sales.....John W. Holbrook
V.P., Comptroller.....Samuel Auerbach
Prod. Distrib. Mgr.....Ervin Rosenfeld

Services Offered—Laboratory procurement, booking and distribution of film for TV, theatrical & special purpose exhibition; editing; consultants to sponsors & agencies.

Alexander Film Co.

Alexander Film Bldg.,
Colorado Springs, Colo.
Phone: ME 3-1771

Bd. Chmn.....Don M. Alexander
President .....Keith Munroe
Exec. Vice Pres.....Julian G. Pollock
V.P., Gen. Mgr.....Jay Berry
V.P., Production.....James Anderson
General Sales Mgr.....C. D. Martin
Field Sales Prod. Mgr.....Arthur M. Oaks
Creative Dir.....Howard F. Olds

Branch Offices
500 Fifth Ave., New York 36, N.Y.
Phone: *LO* 5-1350

Vice President.....Howard F. Olds
V.P., Alexander Int.....Kenneth A. Silver
472 Wrigley Bldg., Chicago 11, Ill.
Phone: *WH* 4-5980

Exec.-in-Chg. .....Terry Hatch
Balderas 36-808, Mexico, D.F., Mexico
Phone: 16-33-72

Pres., Alexander Int.....Jay Berry
Calle Comercio 450, San Juan, P.R.
Phone: 3-2898

Exec.-in-Chg. .....Haskel Marshal

Services Offered—TV film commercials, business and industrial films, theatre film commercials, distribution.

All-Scope Pictures, Inc.

(Comm'l Film Division of Twentieth Century-Fox Television)
1417 N. Western Ave., Hollywood 27
Phone: HOllywood 2-6231

President .....Gordon Mitchell
Vice President.....C. D. Owens

Services Offered—TV commercials, all type special purpose films.

Alpha Film Productions

P. O. Box 5325, Baltimore 9, Md.
Phone: *CL* 2-4150

Owner.....W. E. Wood

Services Offered—Film processing; titles; 16mm & 35mm sound recording; TV spots. Location shots filmed.

American Film Co.

1329 Vine St., Philadelphia 7, Pa.
Phone: WA 2-1800

Manager .....Ben Harris
Sales Mgr.....S. Adams
Secretary .....I. Weyhmiller

Services Offered—Produce motion pictures on special order plus projection service, booking, inspection, storage and shipping departments. Also rental of 8 mm & 16 mm plus special subjects from 1900 and advertising facilities.

American Film Producers

1600 Broadway, N.Y.C. 19
Phone: PL 7-5915

Exec. Prodcr.....Robert Gross

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creative film making

FORUM FILMS animation

PGL PRODUCTIONS, INC.

6 east 46 street new york 17, n. y. yukon 6 · 4530

www.americanradiohistory.com

Exec. Prodcr.....Lawrence A. Glesnes
Prod. Control.....Sheldon Abromowitz
Director, TV.....Frank Lepore
Office Mgr.....Barbara Brazong

Services Offered — Complete production and distribution facilities for sponsored films, commercials, program openings and closings, slides and film inserts for integration; color or black and white, live action or animation in both 16 mm and 35 mm.

Current Productions—Westinghouse Electric, General Motors - Frigidaire, Bulova Watch, Nestle, Advertising Council, Humble Oil, Corn Products Sales - Best Foods Div.

Animated Productions Inc.

(Al Stahl Productions)
1600 Broadway, N.Y.C.
Phone: CO 5-2942

President .....Al Stahl

Services Offered—TV shows in animation and live. Comic strip animated films.

Animation, Inc.

736 N. Seward St., Hollywood 38, Cal.
Phone: HO 4-1117

President .....Earl Klein
Production Manager.....S. A. Cazanov
Creative Director.....Pete Bastiansen
Director .....Ed Barge
Sales Manager.....Hal Styles

Branch Offices
14005 Fenkell Ave., Detroit, Mich.
Phone: BR 3-3040

Representative .....Ted Petok
221 N. LaSalle St., Chicago, Ill.
Phone: CI 5-4830

Representative .....Joe W. Edwards

Services Offered—Animated & live action TV comm'ls, storyboards, sound tracks, educational & industrial films.

Animation Service Co.

1780 Broadway, N.Y.C. 19
Phone: CI 5-4830

Chief Animator.....Abe Blashko
Animation Supervisor.....Robert Tinfo
Administration .....Seymour Posner

Services Offered — All film art services, maps, charts, cartoon animation, animation camera work in 16 mm and 35 mm.

Animotion Associates, Inc.

333 W. 52nd St., N.Y.C. 19
Phone: CI 6-3817-8

President .....Graham Place
Vice Pres.....Otto Feuer
Gen. Mgr.....Donald Fellows
National Sls. Dir.....Lee Krieger
Production Director.....Harry Basch

Services Offered—Producers of animated TV commercial spots and films. Animotion is an exclusive film process using animated cartoon cut-outs in conjunction with "live" product.

Evan J. Anton Prods., Ltd.

550 Fifth Ave., N.Y.C. 36
Phone: PL 7-3638

President .....Evan J. Anton
Vice Pres.....Mary Mallios
Sec'y-Treas.....James Mallios

Services Offered—Producers of industrial and documentary films and slides, TV commercials and spots.

Apollo Productions

130 Carlton St., Toronto, Ont.
Phone: WAlnut 2-3163

President .....R. Rosenberg

Services Offered—Compl. film facilities; comm'ls & industrial films.

Arco Film Productions, Inc.

580 Fifth Ave., New York 36, N. Y.
Phone: COlumbus 5-6968

President .....R. J. Oulmann

Services Offered—TV film facilities; animation & TV film show packaging.

J. Armstrong & Company

420 Lexington Ave., N.Y.C.
Phone: LExington 2-5970

President .....Joseph Armstrong

Services Offered—Custom, synd. comm'ls facilities.

Atlas Film Corp.

1111 South Blvd., Oak Park, Ill.
Phone: AUstin 7-8620

President .....J. A. Kellock
Exec. Vice Pres.....L. Mominee
Vice Pres. & Prod. Mgr.....A. S. Bradish
V.P.'s.....T H. Peterson, R. L. McMillan
Secretary .....W. L. Naftzger

Branch Offices
2801 Cyclorama Dr., Cincinnati 11, Ohio
Phone: MO 1-3867

Vice President .....R. L. McMillan
11 Barbour Terraces, Woodward & W. Long Lake Rd., Bloomfield Hills, Mich.
Phone: MIdwest 7-1155

Vice President.....J. L. Herman
6631 Hollywood Blvd., Hollywood, Calif.
Phone: HOllywood 9-3904
408 Rucker Pl., Alexandria, Va.
Phone: OV 3-1525

Manager .....R. C. Barrett

Services Offered—Producers of TV commercials, slidefilms, theatrical shorts, motion pictures-35mm & 16mm black & white & color. Studios—35mm & 16mm lab. & sound recording services.

A T U Productions

130 W. 57th St., N.Y.C.
Phone: JU 6-4292

Vice President.....Cal A. Stadlen
Nat'l Sales Mgr.....Elliott Arluck

Services Offered—Creators & producers of "Syndividua" commercials for TV and radio. Specializing in humor—animation, puppets, live action.

Audio Productions, Inc.

630 Ninth Ave., N.Y.C. 36
Phone: PL 7-0760

President.....Frank K. Speidell
Vice Pres., Treas.....P. J. Mooney
Vice President.....T. H. Westermann

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CINEMAGINATION
AND
SERVICE

FILMEX INC.

Executive Offices:

300 East 46th Street

New York 17, N. Y.

Studio:

240 East 45th Street

New York 17, N. Y.

OXford 7-6655

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TV Dept. Mgr.....Harold R. Lipman
Secretary .....Alexander Gansell
Services Offered—Producers of all types of TV commercials and sponsored films. Production facilities. Live action, animation, opticals, etc.

Aurvid Productions

P. O. Box 413, Phila., Pa.
Phone: LOcust 4-4429
Exec. in Charge .....Franklin O. Pease
Mgr., Film Distrib.....David Rosen
Traveling Rep.....Gertrude W. Weiss
Exec. Sales Manager.....Charles Stahl
Branch Office
P. O. Box 265, Clewiston, Fla.
Phone: YU 3-1711
Services Offered—TV and theatrical films. Commercial facilities. Live, package film and animation service. Editing facilities.

Austin Productions, Inc.

232 North Main St., Lima, O.
Phone: CApitol 9-7881
President.....B. Otto Austin, Jr.
Vice President.....Clair E. Butturff
Secretary .....Nancy M. Austin
Services Offered—Producers of film commercials & industrial films.

Bil Baird's Marionettes

59 Barrow St., N. Y. C. 14
Phone: YUkon 9-9840
Partners.....Bil and Cora Baird
Personal Manager.....Frank Cooper Assoc.
Services Offered—Produce live or filmed commercials with marionettes and hand puppets, with or without live actors, in own studios.

Bandelier Films, Inc.

1837 Lomas Blvd., NE, Albuquerque, N. M.
Phone: CHapel 3-5848
President .....R. Stevens
Vice President.....Doyle Courington
Services Offered—Live action & animated TV film commercials, 35mm or 16mm. Documentary films, industrial films, film strips & slides.

Thos. J. Barbre Productions

2130 S. Belleire St., Denver 22, Colo.
Phone: SK 6-8383
Producer .....Thos J. Barbre
Asst. Mgr.....Anita T. Barbre
Dir. Sound.....Paul F. Emrich
Dir. Photography.....H. J. Anderson
Services Offered—Complete motion picture production service—script, photography, editing, sound recording, stage, mobile units, theater; nationally. Industrial, business films; TV spots.

Basch Radio & Television Productions

17 E. 45th St., N.Y.C. 17
Phone: MU 2-8877
Partner .....Charles J. Basch, Jr.
Partner.....Frankie Basch
Services Offered — TV film commercials, animated and live; film programs, industrial, training, and fund-raising films; radio commercials, jingle, gimmick & dramatized.

Bay State Film Productions, Inc.

35 Springfield St., Agawam, Mass.
Phone: RE 4-3164
President .....Morton Read
V.P., Sls.....D. D. Doyle
V.P., TV.....Harold O. Stanton
Branch Office
80 Boylston St., Boston, Mass.
Phone: HAncock 6-8904
V.P. .....David Doyle
Services Offered—Producers of 16mm & 35mm motion pictures & slide films-TV commercials & programs.

Beacon Television Features, Inc.

115 Newbury St., Boston 16, Mass.
Phone: COmmonwealth 6-6881
President .....J. L. Sanderson
Services Offered—TV film commercials; story-boards, feature film production, radio jingles.

V. S. Becker Productions

551 Fifth Avenue, N.Y.C. 17
Phone: MU 2-0777
Exec. Prod.....Viola S. Becker
Services Offered — TV & radio package shows & commercials; live, recorded & filmed. Casting. Industrial films.

Russell R. Benson Productions

136 N. Delaware St., Indianapolis, Ind.
Phone: MElrose 7-0306
President .....R. R. Benson
Services Offered—Film spot commercials; industrial, educational films.

Bernard-Degen Productions

1601 N. Gower, Hollywood 28
Phone: HO 5-9886
Partner .....Vince Degen
Services Offered—Creators, producers of musical commercials, TV & radio; arrangements (vocal & instrumental); underscoring to animation & live action.

Guy Biddick

1046 So. Olive St., Los Angeles 15, Cal.
Phone: RI 9-8800
Manager .....Guy Biddick
Traveling Rep.....Burton Zoul
Services Offered—Animation of product or trademark, commercial spots on film.

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Biever & Stein Productions, Inc.

527 Madison Ave., New York 22, N.Y.
Phone: PLaza 3-1147

President .....Curtis Biever
Secretary-Treasurer .....Lou Stein
Services Offered—Radio-TV commercials, film backgrounds, musical jingles.

Brass Dolphin, Inc.

146 East 57th St., New York, N. Y.
(See Program Producers)

Bray Studios Inc.

729 Seventh Ave., N.Y.C. 19
Phone: CI 5-4582

Board Chmn.....J. R. Bray
President .....Paul A. Bray
V.P., Sales.....Paul Bray, Jr.
Treasurer .....M. Bray
Animation Director.....Max Fleischer
Film Dist. Mgr.....B. D. Hess
Services Offered—Producers and distributors of all types of films for TV use including technical animation and cartoons. Specialize in industrial training and sales films, as well as health, safety and films for the military. Safety-training films in Spanish translation. Tape equipment available.

Bill Burrud Productions

7559 Santa Monica Blvd.
Hollywood 46, Calif.
Phone: HOllywood 3-8181

President .....Bill Burrud
Services Offered—TV live programs & film shows; commercials; shorts; color animation; package film shows; TV scripts.

C/Hear Services, Inc.

210 E. 47th St., New York 17, N.Y.
Phone: EL 5-7212

President .....Granville Burland
Prod. Co-ord. .....Carol Manetta
Services Offered—Creation & production of jingles, radio-TV campaigns, music tracks for commercials; packagers of radio-TV shows; creators & prod. of LP albums for record co's.

S. W. Caldwell, Limited

447 Jarvis St., Toronto 5, Ont.
(See TV Prod.-Dist.)

Calif. Internat'l Productions

6710 Melrose Ave., Hollywood, Cal.
Phone: WE 9-1491

President.....H. F. O'Donnell
Services Offered — TV film shows & comm'ls; religious films; shorts, educ. & indust.

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SANDE & GREENE PRODUCTIONS

1777 No. Vine St.,

Hollywood 28, Calif.

Phone: HOllywood 6-5103

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California Studios Incorporated

650 N. Bronson St., L. A. 4, Cal.
Phone: HO 2-7141
President .....P. N. Krasne
Services Offered — TV film shows & comm'ls; soundies; B & W animation; packages.

Lars Calonius Prods., Inc.

45 W. 45th St., N.Y.C. 36
Phone: PL 7-0350
President .....Lars Calonius
Services Offered—Full animation facilities. Story boards. Live action.

Campus Film Prods., Inc.

20 E. 46th St., N.Y.C. 17
Phone: MU 2-8735
President .....Nat Campus
Exec. Producer .....Jules Krater
Services Offered—Film and TV commercial production

Canadian Film Industries Co., Ltd.

310 Lakeshore Rd., Toronto 14, Canada
Phone: CL 5-2351
President .....Arthur D. Gottlieb
Services Offered—TV film shows, comm'ls; shorts; animation, B & W & color; facilities & studios rented.

Canyon Films of Arizona, Inc.

834 N. 7th Ave., Phoenix, Ariz.
Phone: AL 2-1718
Producer .....R. Boley
Photography .....Robt. Allen
Services Offered—Production TV commercials, industrial & pub. rel. films: 16/35 mm animation & live action.

Capital Film Service

224 Abbott Rd., E. Lansing, Mich.
Phone: ED 2-3544
President .....J. R. Hunter
Services Offered—TV live and film shows; commercials, soundies, shorts. B & W & color animation, music, scripts.

Capitol Records Custom Service

1750 N. Vine St., Hollywood 28
Phone: HO 2-6252
151 West 46th St., New York 19, N.Y.
Phone: JU 2-8040
Director .....George R. Jones
Natl. Sls. Mgr.....Herbert I. Sachs
Production Mgr.....Clifton L. Harden
Services Offered — Custom recording for records, radio and TV & film scoring; manuf. facilities for all sizes of records, mastering processing; music library for film track.

*

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Produced for
Fuller, Smith and Ross, Inc.

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PRODUCTIONS, INC.

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New York, N. Y.

JU. 2-4633

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Capt. Z-Ro Productions, Inc.

209 E. 56th St., N.Y.C. 22
Phone: EL 5-7943

President .....Henry Brown
Services Offered — TV commercials and film shows.

Carla Productions, Inc.

245 West 55th St., New York 19, N. Y.
(See Producer-Distributors)

Carter & Galantin of Georgia, Inc.

752 Spring St., N.E., Atlanta 8, Ga.
Phone: TRinity 5-7144

President & Treas.....Henry E. Carter
Gen. Mgr., Sales Dir.....Ken Willson
Services Offered—Facilities for creation & production of motion picture, slidefilm & TV commercials for industry, ed. institutions & government; producer svcs. & equipment rentals; point of purchase displays, sales aids. Tape equipment available.
Current Productions — Coco-Cola, RCA Whirlpool, Du Kane, Irvingdale Farm Dairies, J. I. Case, Revco.

Cascade Pictures of California

1027 N. Seward, Hollywood 38, Calif.
Phone: HO 2-6481

President .....Bernard J. Carr
Vice Pres.....Roy Seawright
V.P. Prod.....Vaughan Paul
Director.....George B. Seitz, Jr.
Services Offered—Producers of film commercials for TV offering complete studio facilities, animation and optical effects personnel.

Cate and McGlone

1521 Crossroads of World, Hollywood 28
Phone: HO 5-1118

President.....T. W. Cate
Secretary.....E. D. McGlone
Services Offered — Commercials; production—scripts, storyboards, editorial, photography.

CBS Animations

485 Madison Ave., New York 22, N. Y.
Phone: PL 1-2345

Vice President.....Sam Cook Digges
General Sales Mgr.....Tom Judge
Art Director .....Arthur Bartsch
Design & Story Dir.....Eli Bauer
Services Offered—Producers of animated and live action television commercials and television, industrial and military films. Complete services and animation facilities.
Productions — Intercontinental Trading Co., Union Carbide, Keebler Biscuit Co., Lever Bros., Jamison Bedding, Inc.

Hu Chain Associates

15 E. 48th St., N.Y.C. 17
Phone: PL 5-5240

Owner .....Hubert V. Chain

JOHN SEELY Associates

First Federal Building, Hollywood and Highland, Hollywood 28, Calif.
Suite 613 HOllywood 6-6141

PRODUCTION SERVICES

Music Supervision—Live or Library for: Film — Slide Film — Video Tape — Records — Program Theme Composition & Development — Record Production Supervision — Composition — Arranging — A & R — Music Publication

RECORDING SERVICES

Voice Recording—Voice Overdubbing—Tape Transfer—Re-recording—Mixing — Tape Editing & Assembly

STUDIO FACILITIES

Editing Studios — Voice Recording Studio — Music Demonstration Facilities — Music Library — Sound Effects Service — Ampex Recorders

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Services Offered — Radio-TV and motion picture production, direction and script writing.

Charter Oak Tele-Pictures Inc.

423 E. 90th St., N.Y.C.
Phone: TR 6-6800

President .....Louis Cavrell
Secretary .....Otis Cavrell
Treasurer .....Ira Cavrell

Services Offered—Production facilities for TV and industrial 16 and 35 mm color and black & white films. Medical and dramatic films. Printing and processing lab. Editorial rooms. Sound stage rentals for automobile commercials.

Chicago Film Studios

720 N. Michigan Ave., Chicago 11
Phone: WH 4-6971

President .....E. G. Josephson
Dir. of Sales.....Robert D. Casterline
Prodn. Mgr.....Russell T. Ervin, A.S.C.
Laboratory Mgr.....Tod Yamamoto

Services Offered—Complete 16 & 35 mm film production facilities; sound stages, RCA sound recording, optical effects, Art Department, complete processing laboratory.

Christensen-Kennedy Productions, Inc.

2824 Harney St., Omaha 31, Nebr.
Phone: 341-2977

President, Sales Mgr. .....Ray Christensen
Production Mgr. .....Bob Hufstader
Art Director .....Ken Dunning
Director .....Dinnis McGuire
Photography & Editing.....John Frechette

Branch Office
1601 N. Gower, Hollywood, Calif.
Phone: HO 2-3684

West Coast Rep. .....Jack L. Silver

Services Offered—TV comm'ls, animations, live action, industrial & business-sponsored films; lab. processing.

Churchill-Wexler Film Productions

801 Seward Ave., Los Angeles 38
Phone: HO 2-6671

Ptnrs.....S. Wexler, R. Churchill

Services Offered—Produce educational and industrial films.

Cinecraft Productions, Inc.

2515 Franklin Blvd., Cleveland 13, O.
Phone: SU 1-2300

Sales Manager.....Bob Davidson
Production Manager.....Ray Culley

Services Offered—Synd. spots; comm'ls.

Cineffects, Inc.

115 W. 45th St., N.Y.C.
Phone: CI 6-0951

President .....Nat Sobel

369 LEXINGTON AVENUE, N. Y. 17, NEW YORK

TN 7-3330

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Sec'y-Treas .....Irving Hecht
Services Offered—Animation, special effects, titles, mats, inserts, black & white or color, 16 or 35 mm.

Cinefilm, Inc.
5746 Sunset Blvd., Hollywood 28, Cal.
Phone: HO 4-7119
President .....LeRoy Smith
Services Offered—Motion pictures for TV, entertainment, documentary commercials, industrial, etc.

Cinesound, Limited
559 Rogers Rd., Toronto, Ont.
Phone: RO 2-7338
President.....B. Bach, Jr.
Services Offered—Shorts, film comm'ls; color, B & W animation; music; scripts; packages; studio, facilities rental.

Cine-Tele Productions
6325 Santa Monica Blvd., Hollywood 38
Phone: HO 5-3376
President .....H. Lehman
Vice President.....Cecile Lehman
Treasurer .....Jacques R. Lehman
Secretary .....Philip Saltz
Services Offered — Commercials, educational films, business films, sports-shows, training films.

Cinetoon Productions
1847 Fort St., Honolulu, Hawaii
Exec. .....M. D. Meyers
Services Offered—Industrial films; synd. spots; comm'ls.

Cine-Video Productions, Inc.
Boston Post Rd. at Cine Video La.
Milford, Conn.
Phone: TR 4-6590
Pres., Exec. Prodcr.....Garo W. Ray
Tech. Dir.....Kenneth F. Rieke
Services Offered—Compl. motion picture services for industrial & educational productions. Complete sound stages, recording & dubbing studios, release printing — color, B & W, processing, & all other film services.

Clifton Productions, Inc.
62 W. 45th St., N.Y.C. 36
Phone: MU 2-0040
President.....Maurice T. Groen
V.P., charge Prod.....Ronald T. Groen
Asst. Prod. Mgr.....Bert H. Cohen
Services Offered—Industrial films, commercials, travel films, camera crews in U. S., Sweden, Austria, South Africa, Malaya, World Wide coverage. Color stock footage.

Coastal Film Services, Inc.
321 W. 44th St., N.Y.C. 36
Phone: JUdson 2-7780
President .....Manuel Casiano
Services Offered—Complete services including optical effects, animation, titles, film consultants.

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Coffman Films, Inc.

4519 Maple Ave., Dallas 19, Tex.
Phone: LA 8-3692

President .....H. Coffman
Production Manager.....H. Greene

John Colburn Assoc., Inc.

1122 Central Ave., Wilmette, Ill.
Phone: BR 3-2310

President .....J. E. Colburn
Vice President.....H. Ushijima

Services Offered—16/35 mm industrial & TV film & comm'ls' sound stage, production facilities.

Colmes-Werrenrath Prod. Inc.

1037 Woodland Dr., Glenview, Ill.
Phone: PArk 9-0011

President .....W. Colmes
Exec. V.P.....R. Werrenrath
Vice President.....W. Bennett Philley
Acct. Exec.....T. R. Bohn

Services Offered—Creation, production, direction, writing; studio, editing, projection facilities.

Current Productions — Commercials for Whirlpool Corp., Presto, Revere Camera; No. American Van Lines.

Commerce Pictures

525 Poydras St., New Orleans, La.
Phone: 523-5026

President .....R. Wiegand

Services Offered—Commercials, b & w & color, live action & cartoons, 16mm, 35mm, movies, slides, stills, enlargements, prints & copies. Sound recording magnetic & optical.

Commercial Recording Corp.

P. O. Box 6726, Dallas 19, Tex.
Phone: RI 8-8004

President .....John J. Coyle
Vice President.....Bob Farrar
Vice Pres., Sales.....Dick Morrison
Vice Pres., Engr. .....Tom Loy
Production Manager.....Tom Gwin

Services Offered—Station promotion jingles for radio & TV, commercial jingles, production aids, scoring & recording film tracks, all types musical adv. & sales aids.

Commercial Syndicated Films, Inc.

621 N. Dearborn St., Chicago 10, Ill
Phone: WH 4-7477

President.....W. R. Johnson
Vice President.....I. Bell
Secretary .....Betty L. Taylor

Services Offered—Syndicated animated TV spots.

Commodore Productions & Artists, Inc.

6646 Hollywood Blvd., Hollywood 28
Phone: 9-7502

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- STATION IDENTIFICATION JINGLES
- COMMERCIAL JINGLES
- "TOP DOG" SERVICE
- FM QUALITY SOUND EFFECTS
- BROADCAST SALES AIDS
- SYNDICATED PROGRAMS
- CELEBRITY WEATHERCASTS
- ANIMATED COLOR TV SPOTS

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Pres., Prod.....W. White, Jr.
Prod. Dir.....Ed. Woodworth
Prod. Superv.....W. White, III
Secretary .....Janet Berrie
Services Offered—TV live & film programs, shows; comm'ls; industries; film packages.

Concord Company

9006 Sunset Blvd., Hollywood 46, Cal.
Phone: BR 2-7801
Ptnrs. .....C. Purnell, L. Atkinson, R. Atkinson
Services Offered—TV live & film shows; industrials; documentaries; color, B & W animation; scripts; packages.

Condor Films, Incorporated

1006 Olive St., St. Louis 1, Mo.
Phone: MA 1-8876
President .....Bradford Whitney
Treasurer .....Edgar F. Stevens
Services Offered—Producers of 16 mm & 35 mm motion pictures, slide films, and other visual and audio-visual materials for sales promotion, public relations, advertising, television programming, TV comm'ls, training & sports uses.

Consolidated Film Industries

959 Seward St., Hollywood
Phone: HOllywood 9-1441
President .....Victor M. Carter
V.P.'s.....Richard W. Altschuler, Sidney P. Solow, Theodore Hirsch, John J. O'Connell
Secretary .....Joseph E. McMahon
Asst. Treas. .....Richard S. Rodgers, Harold Lange, R. A. Warshaw
Services Offered — Processing of motion picture film.

Continental Film Productions Corporation

2320 Rossville Blvd., Chattanooga, Tenn.
Phone: AM 7-4302
President .....James E. Webster
Secretary .....Thomas Crutchfield
Treasurer.....S. K. Johnston, Jr.
Services Offered—Animation, producers of industrial and educational films & sound slide films, producers of film spot commercials. Tape equipment available.

Roland D. Crandall Productions

31 Heusted Dr., Old Greenwich, Conn.
Phone: NO 7-0425
President.....R. D. Crandall
Services Offered—Producer of commercial films.

Craven Film Corporation

330 E. 56th St., N.Y.C. 22
Phone: MU 8-1585
President .....Thomas Craven
Prod. Spvsr.....D. William Robinson
Prod. Mgr. .....David Saperstein

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• *Musical Creativity*
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Creative Director

ROGER WHITE
Account Executive

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Spvsng. Editor .....Morton S. Epstein
Services Offered—Production of theatrical, advertising and documentary films, film and tape television commercials, television series programming. Color commercial specialists.

Crawley Films, Limited
19 Fairmont Ave., Ottawa, Ont.
Phone: PA 8-3513

President .....F. Crawley
Vice President.....Graeme Fraser
Vice President .....C. Everett
Services Offered—Films, sponsored & TV; commercials; production; animation; laboratory; stages.

Creative Features, Inc.
527 Lexington Ave., New York 17, N. Y.
Phone: PLaza 3-8632

Owner .....Everett Goodman
Services Offered — Musical commercials, musical images and promos.

Creativision
1780 Broadway, N.Y.C. 19
Phone: CI 5-4830

President .....Victor Kayfetz
Asst. to Pres.....Seymour Posner
Art Director.....Abe Blashko
Services Offered—TV advertising consultation service acting as agency or company television promotion and production department. Creative planning, storyboards, staging, animation and live.

CR Enterprises, Ltd.
1148 S. Shenandoah St., Los Angeles 35, Calif.
Phone: BR 2-6884

Pres., Prod.....C. Roth
Services Offered—Film commercials.

Cristal Animation, Inc.
17 E. 45th St., New York 17, N. Y.
Phone: TN 7-3480

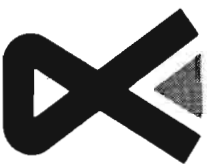
President.....Charles A. Bemant
Vice President.....Leonard Roberts
Art Director.....Fernando Venegas
Services Offered—Producers of animated and stop motion TV commercials, industrial and educational films.

Crossroads TV Productions
1121 S. Glenstone, Springfield, Mo.
Phone: UNiversity 2-4422

V.P.'s..... J. Mahaffey, E. Siman, Jr.
Services Offered—Film spots: live shows. Tape equipment available.

Cue Recordings, Inc.
117 W. 46th St., N.Y.C. 36
Phone: PLaza 7-3641

President .....Sholom Rubinstein
Vice President.....Mel Kaiser
Secretary-Treasurer ....Bernard Rubinstein
Services Offered—Tape, disc, studios, remotes, stereo facilities, editing rooms, shipping facilities, high-speed tape duplication, 35 & 16mm equipment.



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- GERALD PRODUCTIONS INTERNATIONAL, LTD.
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ADVERTISING RADIO AND TELEVISION SERVICES, INC.
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Cummings Productions, Inc.

35 West 53rd St., N.Y.C. 19
Phone: PL 7-6452

President.....R. W. Cummings

Services Offered — Producers of singing commercials for radio and TV; film scoring.

D & R Productions, Inc.

210 East 47th St., New York, N. Y.
Phone: PL 2-6520

Owners.....Dan Hunn, Ron Fritz

Phil Davis Musical Enterprises, Inc.

59 E. 54th St., N.Y.C. 22
Phone: MU 8-3950

President .....Phil Davis
Creative Director.....Edward C. Redding
V.P., Mus. Dir.....Earl Paul
Secy., Treas.....Loretta H. Davis
Produetion Mgr.....Joe Rhodes
Film Score Dir.....Hale Rood
Music Dev. Mgr.....Corky Robbins
P.R. Dir.....Frances B. O'Brien
Exec. Secretary .....Renee Strum

Services Offered—Creators and producers of custom-built musical commercials for TV film soundtracks and radio transcriptions. Musical consultants to advertising agencies & film producers; composition of original music and copy approaches for spot campaigns. Facilities to handle any service or complete packages.

Gordon M. Day Productions

15 W. 46th St., N.Y.C. 36
Phone: MUrray Hill 2-5299

President .....Gordon M. Day
Vice President .....Carol Bulkley
Creative Super.....Anne Closner
Treasurer .....Leo L. Reich

Services Offered — Writing-production of TV film commercials & TV radio jingles & spots; consultant to advertising agencies.

De Frenes Company

1909-17 Buttonwood St., Phila. 30, Pa.
Phone: LO 3-1686

Pres., Sales.....J. DeFrenes
Secretary .....R. DeFrenes
Prod. V.P.....M. Levanios

Services Offered—Comm'ls; programs. Industrial shorts.

Demby Productions, Inc.

1 W. 58th St., N.Y.C. 19
Phone: PL 9-2495

President .....Emanuel H. Demby
Vice Pres.....Betty Jeffries
Creative Dir.....Allen Swift
Research.....Louis Cohen
Client Relations .....Mimi Reichert

Services Offered—Live, film and recorded commercials. Animation. Jingles. Music. Panels for pre-testing commercials via Motivation Research Associates, affiliated firm.

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Phone: PL 3-7030
Owner .....F. de Narde
Services Offered — Comm'ls; documentaries; industrials.

Jack Denove Productions, Inc.
6611 Santa Monica Blvd., Hollywood
(See TV Prod.-Dist.)

Dephoure Studios, Inc.
782 Commonwealth Ave., Boston 15, Mass.
Phone: BE 2-5722
Pres. .....J. Dephoure
Vice Pres.....M. Levy
Services Offered — Comm'ls; industrials; synd. spots.

Depicto Films Corporation
254 West 54th St., N.Y.C. 19
Phone: COlumbus 5-7620
President .....J. R. von Maur
Services Offered—Producers of industrial motion pictures, filmagraphs, color sound slidefilms, filmstrips, slide presentations, trade shows, vugraph presentations. Creation & prod. of compl. sls. trng. programs, incl. films & assoc. literature.

Desilu Productions, Inc.
780 N. Gower St., Hollywood 38, Calif.
(See TV Prod.-Dist.)
Services Offered — Spots, synd.; commercials.

Leo Diner Films
332 Golden Gate Ave., San Francisco 2
Phone: PR 5-3664
Exec. .....L. Diner
Services Offered—Spots; lab sound & TV recording; animation.

Walt Disney Productions, Inc.
500 S. Buena Vista, Burbank, Cal.
Phone: VI 9-3411
(See TV Prod.-Dist.)
Bd. Chmn.....W. Disney
President.....Roy O. Disney
V.P., Adv. & Sales.....Card Walker
V.P., Production .....Wm. Anderson
V.P., TV .....Donn Tatum
Services Offered—Comm'ls; programs.

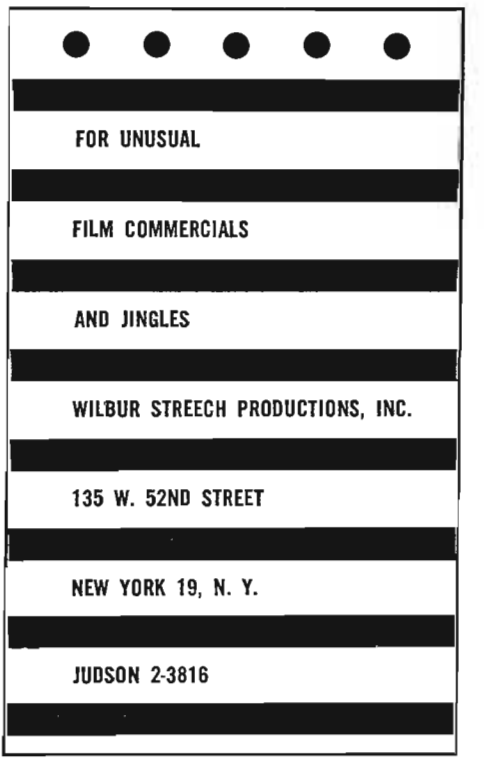
Dolphin Productions, Inc.
37 West 57th St., New York 19, N. Y.
Phone: PLaza 3-5892
President .....Allan Stanley
Services Offered—Producers of TV commercials.

Douglas Productions
10 W. Kinzie St., Chicago 10
Phone: MO 4-7455
President.....F. C. Raymond
Exec. Vice Pres.....Arthur R. Jones III
V.P., Production.....Douglas P. Raymond
Services Offered — Educ., ind., TV films; titling & animation; lab work; printing.

Du Art Film Labs, Inc.
245 W. 55th St., N.Y.C.
Phone: PL 7-4580
Exec. Vice Pres.....Irwin Young
V.P.'s .....Lou Feldman, Paul Kaufman, Arthur Miller
Treasurer .....Jack Fellers
Services Offered—Processing of black & white motion picture film, motion picture lab.

Dudley Pictures Corporation
666 N. Robertson, W. Hollywood 46, Calif.
Phone: OL 7-0801
President.....Carl Dudley
Vice President.....Robert Ritchie
Secy., Treas.....R. W. Barnes
Productions—It's a Wonderful World, This World of Ours; commercials.

Walter Christian Duennhaupt Film Productions, Inc.
1908 Florida Ave., N.W., Wash. 9, D. C.
Phone: EXecutive 3-7750
President, Producer.....W. C. Duennhaupt
Vice President.....Dr. Milton Cohen
Secretary.....Dr. Maxwell Cohen
Treasurer.....John A. Scherzer
Services Offered—Producers for TV feature films, live & animated commercials, musical shorts & puppet shows, documentaries in 35 & 16mm, B & W, and color. Tape equipment available.



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Cal Dunn Studios

141 W. Ohio, Chicago 10, Ill.
Phone: 644-7600

President .....Cal Dunn
Vice Pres.....Joseph G. Betzer
Creative Services Dir.....Helen A. Krupka

Services Offered—Complete facilities for both live action and animated TV commercials, writing, storyboard, sound 35 & 16 mm cameras, editing equipment, sound stages, oxberry animation camera.

Dynamic Films, Inc.

405 Park Ave., N.Y.C. 22
Phone: PL 1-7447

President .....Nathan Zucker
Exec. Vice Pres.....Walter Lowendahl
Pres., Medical Dynamics, Inc...Sol Feuerman
Exec. Producer.....Milton Perlman
Sec., Controller .....Gerald Carrus
Sound Supvr.....Jas. H. Townsend, Jr.
Editorial Supvr. .....Donald Finamore
Distribution Director.....E. A. Humeston

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Phone: SH 2-0866

Exec.-in-Chg. .....Mal Middlesworth
204 Triangle Bldg., Pittsburgh, Pa.
Phone: EX 1-0316
Exec.-in-Chg .....William W. Matthews

Services Offered—Compl. prod. & distribution facilities, sound stages, recording studios, animation. Associated companies: Dynamic Film Studios, Medical Dynamics, Dynamic Theatre Network, Inc., Distribution Dynamics.

Eastern Effects, Inc.

333 W. 52nd St., N.Y.C. 19
Phone: CI 5-5280

President .....Maurice Levy
Vice Pres.....Samuel Levy
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Services Offered—Complete service, art to film (optical effects, animation, titles, and inserts).

Educational Films Corp. of America

1501 Broadway, New York City 36
Phone: PE 6-1780

President.....E. W. Hammons

Services Offered—Color & B & W animation; commercials; shorts; packages.

The Eiseman Music Co.

5420 Melrose Ave., Hollywood 38, Calif.
Phone: HOllywood 2-6027
1271 Ave. of the Americas, N.Y. 20, N.Y.
Phone: PLaza 7-2197

President .....Herbert N. Eiseman

Services Offered — Producers of radio station, TV station and commercial jingles.

Elektra Film Productions, Inc.

33 W. 46th St., New York City
Phone: JU 2-3606

President .....A. Liss
Bus. Mgr.....S. Magdoff

Services Offered — Comm'l-industrial film service. Animated and live action scripts; storyboards.

Peter Elgar Productions, Inc.

75 W. 45th St., N.Y.C. 36
Phone: JU 6-1870

President .....Peter Elgar
Secy.-Treas. .....Jessie Adamson

Services Offered—Industrials, educational, religious, television.

Elliot, Unger & Elliot, Inc.

(Div. of Screen Gems, Inc.)
711 Fifth Ave., New York, N. Y.
Phone: JUdson 6-5582

Executives ....Steve Elliot, William Unger, Mike Elliot

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General Sales Manager.....Al Mendelsohn
Producers & N. Y. Sales Reps.....Errol Linderman, Phil Frank, Connie Mowbray

Branch Office
1438 N. Gower St., Hollywood, Calif.
Phone: HO 2-3111

West Coast Production.....Joe Swavely
Exec. Producer.....Richard Kerns

Services Offered — Production, distribution TV commercials, industrials, institutional films and film programs.

Charles Elms Productions Inc.

5 E. 40th St., New York 16, N. Y.
Phone: MU 6-8877

President.....C. D. Elms
Vice President.....Charles D. Elms, Jr.
Secretary.....Ruth M. Elms

Branch Office
163 Highland Ave., N. Tarrytown, N.Y.
Phone: MEdford 1-3363

President .....Charles D. Elms

Services Offered — TV commercials, sound slide films, slide programs, widescope presentations, sales prom., sales training, institutional & industrial motion pictures.

Emerson Film Corporation

1037 Woodland Dr., Glenview, Ill.
Phone: PArk 9-0011

Services Offered—Comm'ls; synd. spots.

Empire Production Corp.

480 Lexington Ave., N.Y.C. 17
Phone: YUkon 6-5700

Pres. .....Arthur Lubo
V.P., Production .....L. H. Holton
V.P., Sales.....C. A. Love

Services Offered—TV commercials, industrial films, studio & editing facilities, closed circuit projection.

Robt. J. Enders, Incorporated

M-G-M Studios, Culver City, Calif.
(See Program Prod.)

Endorsements, Inc.

400 Madison Ave., New York 17, N. Y.
Phone: PL 1-0320

President .....Jules Alberti
Exec. Vice Pres.....Tyler Davis

Services Offered—Endorsements and testimonials, live and TV.

Enterprise Productions

13750 Saticoy St., Van Nuys, Cal.
Phone: TR 3-2730

Exec. Prod.....S. L. Weiss

Services Offered — All commercial & program services including live, film & tape.

Era Productions, Inc.

5545 Sunset Blvd., Hollywood 28, Cal.
Phone: HO 2-2251

President .....Brice Mack
Vice President.....Robert Mack
Secretary .....Milt Schaffer

Branch Office

Services Offered — Complete film prod., live & animated, sound recording facilities & stage.

Ted Eshbaugh Studios, Inc.

1029 E. 163rd St., New York 59, N. Y.
Phone: DAyton 9-3220

President .....T. Eshbaugh
Treasurer .....Jack Eshbaugh

Services Offered—Educational shorts; TV film shows & comm'ls; color & B & W; animation; packages.

Faillace Productions, Inc.

1270 Ave. of the Americas, New York 20, N.Y.
Phone: CIrcle 6-7676

President .....Tony Faillace
V.P., Creative Dir.....Len Mackenzie
V.P., Musical Dir.....Bob Haggart
V.P., Program Dir.....Chick Vincent
Sec., Office Manager.....J. B. Zadig

Services Offered—Creation and production of musical commercials. TV scoring, arrangements & production of agency created jingles; creation, development & production of program material.

Current Productions — Good 'N' Plenty, Phillies Cigars, Wheatena, General Tires, Canada Dry, Ambassador Beer, Phillips "66", Lilt, NAB, Players Cigarettes, Dubonnet, Barney's Duncan Hines, Colgate Tooth Paste, Jujy Fruits, Krueger Beer, Wildroot, Mary Carter Paints, Foster Parents Plan, Freedom's Foundation, Westclox.

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Jerry Fairbanks Prod. of Calif.

1330 N. Vine St., Hollywood 28, Cal.
(See Program Producers)

Family Films Incorporated

5823 Santa Monica Blvd., Hollywood 38
Phone: HO 2-2243

President .....S. Hersh
Services Offered—Film comm'ls; industrials; color & B & W animation; packages; facilities rented.

Farkas Films, Inc.

385 Third Ave., New York 16
Phone: MU 3-9937

President .....Nicholas Farkas
Vice President.....F. E. Robison
Secretary-Treasurer .....Mary Finley
Services Offered — TV commercials, religious films, industrial films. Tape equipment available.

Joe Feagins Productions

104 East 30th St., New York 16, N. Y.
Phone: MU 5-3384

Pres., Creative Dir.....Joe Feagins
Services Offered—Creators and producers of radio-TV live-tape programs, documentary and transcribed features; commercials, background music, copy, complete recording and production facilities and creative staff; special music for radio and TV.

Don Fedderson Commercial Productions

780 N. Gower St., Hollywood 38, Calif.
Phone: HOllywood 9-5911
New York Phone: YUkon 6-3535

President.....Jack W. Minor
V.P., General Mgr.....Peck Prior
Services Offered — Planning and production of commercials.

Paul J. Fennell Co.

404 N. La Cienega Blvd., Los Angeles 48
Phone: OL 2-2612

Producer.....Paul J. Fennell
Services Offered — Producer of film spot commercials and of industrial and educational films. Animation specialist.

Ferro, Mogubgub and Schwartz, Inc.

249 East 49th St., New York 17, N. Y.
Phone: PLaza 2-0720

Executive Producers.....Pablo Ferro, Fred Mogubgub, Lew Schwartz
Services Offered—Film direction for visual marketing and communication. Producers of film for TV commercials, industry, theatre, sales promotion and training, government, slide films, titles and education. Specialists in graphic design, animation and live action. Film consultants.

Filmack Studios

1327 S. Wabash Ave., Chicago 5
Phone: HA 7-4855

Chairman of Board.....Irving Mack
President.....Bernard Mack
Vice President.....Joseph Mack
V.P., Sales.....Donald Mack
Production Mgr.....Pat Cascio
Secretary.....Vi Dane
Services Offered — Producers of motion picture film and slides for TV, theatre and industry.

Film-Aide

509 Harrison St., Amarillo, Tex.
Phone: DR 3-3777

General Manager.....G. W. Tiffany
Production Manager.....David K. Patton
Services Offered—Synd. spots;. Industrial films, laboratory & editing facilities, sound recording. Tape equipment available.

Film Associates, Inc.

4600 Dixie Hwy., Dayton 39, Ohio
Phone: 293-2164

President.....E. Raymond Arn
General Mgr.....Edward R. Lang
Services Offered—Producers of 16 mm motion pictures for TV and industry; complete 16 mm producer's services.

Filmaster, Inc.

650 N. Bronson Ave., Hollywood 4, Calif.
Phone: HOllywood 6-1681

President.....R. W. Stabler
V.P., Programming.....Nat Perrin

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Vice President.....G. N. Cook
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707 Nicolet Ave., Winter Park, Fla.
Phone: Mldway 7-7011
Vice President .....Robert Kearney
Services Offered—Comm'l, industrial military, business, program & feature films.

Film Commercials, Inc.
87 Madison Ave., New York City 16
Phone: ORegon 9-3970
Vice President.....J. C. Ryder
Sales Manager.....Rudolph F. Purpus
Services Offered—Radio & TV services.

Filmcraft Productions
Box 69945, Los Angeles 69, Calif.
(See TV Prod.-Dist.)

Filmeffects of Hollywood
1153 N. Highland Ave., Hollywood 38
(See TV Prod.-Dist.)

Filmex, Inc.
300 East 46th St., New York 17, N. Y.
Phone: OXford 7-6655
President .....Robert Bergmann
Vice President.....Wylie Adams
Completion Spvsr .....Richard Jacobs
Production Coordinator .....Dorothy Klein
Services Offered—Film commercial production, TV programming, industrial film production.

Filmways of California, Inc.
1040 N. Las Palmas Ave., Hollywood 38, Cal.
Phone: Hollywood 9-9011
President .....Martin Ransohoff
Vice-president .....Will Cowan
Treasurer.....John H. Nicolaides
Secretary.....L. D. Nolan
Services Offered—Filmed TV commercials.

Film File
(Pix Enterprises)
4615 Longridge, Sherman Oaks, Calif.
Phone: STate 8-7836
Production .....Geo. Grenville
Services Offered—Comm'ls & spots (synd.)

Film Graphics, Inc.
369 Lexington Ave., N.Y.C.
Phone: TN 7-3330
President.....Lee E. Blair
Treasurer .....Bernard Rubin
Services Offered—Producers of motion picture films, industrial, educational, government and institutional. Animation, live action, stop motion in both 35 mm color and black & white—also 16 mm.

Film Opticals, Inc.
421 W. 54th St., New York City 19
Phone: PL 7-7120
President .....L. Levy
Services Offered — Slide film comm'ls; slides & optical effects, animation, blow-ups.

Film Originals
6536 Robertson Dr., Boise, Idaho
(See Producer-Distributors)

Films Five, Inc.
18 E. 50th St., New York 22, N. Y.
Phone: PL 2-7960
President.....Nicholas D. Newton
Exec. V.P.....Walter Bergman
Executive Producer.....Nox Lempert
Creative Director.....Jacques DuFour
Services Offered—Live action, animation, special effects. TV commercials, public relations, industrial, documentary, educational films. Fully integrated production unit, including shooting stage and editing facilities, and a mass print and shipping department.

Filmways, Inc.
18 E. 50th St., N.Y.C. 22
Phone: PL 1-2500
Bd. Chairman .....Martin Ransohoff
President .....Rodney Erickson
Sr. V.P. .....Mickey Dubin
1040 N. Las Palmas Ave., Los Angeles, Calif.
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Services Offered — Rear screen projection completely equipped camera cars and sound stages, New York and Hollywood.

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360 NORTH MICHIGAN AVENUE

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Fine Arts Productions, Inc.

7779 Sunset Blvd., Hollywood 46, Cal.
Phone: HO 7-7107

President .....John Wilson

Services Offered — Animation & film comm'ls. Film programming and specialized adaptations.

Fiore Films

128 Mallory Ave., Jersey City 4, N. J.
Phone: HEnderson 2-4474

Executive Director.....Al Fiore, Sr.

Branch Office
354 W. 45th St., New York, N. Y.
Phone: PL 7-2271

Director.....William Kohler

Services Offered—35/16 mm documentary, educ. & public service films, B & W or color, for TV, industry, public relations, religious & civic clients; sound slide films; live action & animated TV comm'ls.

Alan M. Fishburn Productions

333 N. Michigan Ave., Chicago 1, Ill.
Phone: DE 2-0657

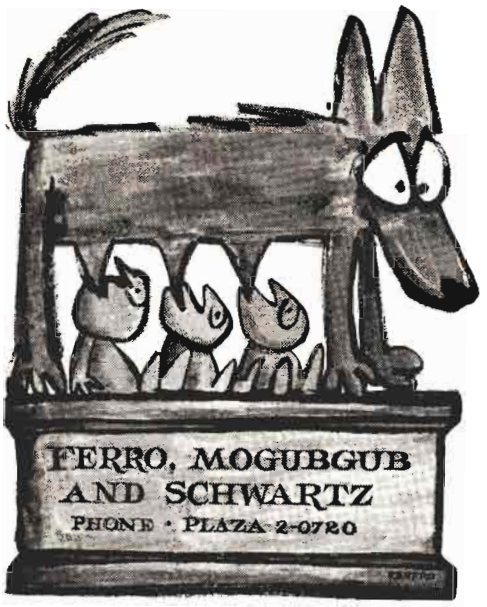
Owner.....A. M. Fishburn

Services Offered—Live & film programs & comm'ls; packages.

Flagg Films, Incorporated

1427 N. La Brea Ave., Hollywood 28, Cal.
Phone: *HO* 2-0902

President .....Don Flagg
Vice President.....Toni Flagg



Secy., Treas.....Anne Schwartz

Services Offered—Production of industrial, sales training and public relations films, TV commercials, educational films. Tape equipment available.

Fletcher Film Productions, Ltd.

RCA Bldg., 225 Mutual St., Toronto 2, Ont.
Phone: EM 3-8372

President.....H. D. Fletcher
Director, Admin.....S. A. Blangsted

Services Offered — Features, theatrical shorts; comm'ls.

Flicka Films

621 N. Dearborn St., Chicago 10, Ill.
Phone: WHitehall 4-7477

General Mgr. .....William R. Johnson

Services Offered — Animated & live TV Spots.

Fordel Films, Inc.

1079 Nelson Ave., New York City 52
Phone: WY 2-5000

Pres., Exec. Prod.....Clifford F. Potts

Services Offered — Complete, production facilities, animation & sound stage.

Format Films, Inc.

4741 Laurel Canyon Blvd.,
No. Hollywood, Calif.
Phone: POplar 9-3610

President .....Herbert Klynn
Exec. V.P., Treas. .....Melvin Getzler
Vice President .....Jules Engel
Vice President.....Leo Salkin
Secretary .....Henrietta Jordan

Branch Office
360 N. Michigan Ave., Chicago 11, Ill.
Phone: FI 6-3585

Vice President .....Jerry Abbott

Services Offered — Producer of animation films for TV theatricals & commercials, industrial films & theatres.

Forrell, Thomas & Polack Associates, Inc.

157 West 57th Street, New York 19, N. Y.
Phone: LT 1-0910

President & Treas.....Gene Forrell
Vice President.....Edward Thomas
Vice President & Sect.....Jim Polack
Dir. of Sales & Prod.....Dick Bradshaw
Dir., Out of Town Sls.....Ray Carle
Business Mgr. .....Eleanor Fogelson

Services Offered—Creation and production of radio and television commercials. Jingles, film scores and humorous and dramatic spots. Original scoring for TV, industrial and institutional films. Consultants to advertising agencies and film producers.

Forum Films

6 E. 46th St., New York 17, N. Y.
Phone: YUkon 6-2230

President.....Allen Spikol

Services Offered—Producers of animated films for commercials, industrials and theatrical films.

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Four Star Films, Inc.
4030 Radford Ave., N. Hollywood, Calif.
(See TV Prod.-Dist.)

George Fox Corporation
1508 Crossroads o'World, Hollywood 28
Phone: HO 4-2242
President.....G. S. Fox
Services Offered—Industrials, spots (synd.) & comm'ls.

Frazen Productions Inc.
1040 N. Las Palmas Ave., Hollywood 38
Phones: HO 9-9011, HO 7-6967
Prodcr. Dir.....Stanley Frazen
Prodcr. Dir.....Sherman Rose
Services Offered—Complete facilities for the production of all types of filmed commercials, both live action and animated. Full industrial and sales films facilities.

Freberg, Limited
7781 Sunset Blvd., Hollywood, Cal.
Phone: HO 2-6973
Pres.....Stan Freberg
General Mgr.....William G. Anderson
Services Offered — Humorous advertising campaigns, TV, radio, & print.
Current Productions — Chun King Chow Mein, Cheerios, Nytol, Salada Tea.

Charles Fuller Productions
3702 Palmira Ave., Tampa 9, Fla.
Phone: 838-8081
Owner.....Charles Fuller
General Manager.....Charles F. Hunt
Photography.....John E. Cosgrove
Art.....J. Busciglio
Animation.....Hal Lockwood
Recording Services.....J. P. Gossett
Services Offered—Creative, recording and film services, VTR for radio and TV. Animation, photography, and talent. Stock photo service. Recording and disc or tape duplicating services. Package programs. Musical jingles. Industrial and educational films. Full facilities available.

Allen A. Funt Productions
Croton-on-Hudson, N. Y.
Phone: CRoton 1-8847
President.....A. A. Funt
Services Offered — Comm'ls & industrial films & syndicated spots.

Futuresonic Productions, Inc.
3103 Routh Street, Dallas, Tex.
Exec. Vice Pres.....Jack Alexander
Exec. Vice Pres.....Jim Wells
Services Offered—Producers and distributors of custom radio jingles; promotional sales agents for commercials, tapes, radio and TV promotions. Complete studio facilities.

Gainsborough Associates, Inc.
435 East 57th St., New York 22, N. Y.
Phone: PLaza 1-0013
President.....J. Mitchell Jablons
V.P., General Mgr.....Josephine Jablons
Executive Producer.....Jack D. Gaines
Casting Director.....David M. Jablons

Branch Office
321 South Canon Dr., Beverly Hills, Cal.
Phone: CRestview 3-6323
Vice President.....Alfred L. Golden
Services Offered — Live & taped TV commercials; public program consultants, consultants for new station applications.

Gallagher Films, Inc.
137 N. Oakland Ave., Green Bay, Wisc.
Phone: HE 7-1307
President.....J. C. Gallagher
Services Offered—Half-hr. shows; producer of TV spot comm'ls.

William J. Ganz Co., Inc.
(Div. of Institute of Visual Comm., Inc.)
40 E. 49th St., N.Y.C. 17
Phone: EL 5-1443
President.....William J. Ganz
Distribution Mgr.....Jay R. Thaw
Circulation Mgr.....Raymond J. Kujanson
Services Offered—Producer and distributor of 16 & 35 mm motion pictures, filmstrips, sound slide-films, visual presentations for education, advertising and TV. Production from script to screen. Motion picture films for public relations, industrial, TV, documentary, travel, educational, scientific, merchandising and orientation; animation.

Connie B. Gay Broadcasting Corp.
4000 Albemarle St., N.W., Washington, D.C.
Phone: EMerson 3-8110
Chairman of Board.....Connie B. Gay
President.....Edward Winton
Exec. Vice Pres.....Jane E. Trimner
Services Offered—Country, western talent; production of TV, radio and transcription shows.

General Pictures Corp.
4501 Pleasant Valley Rd., Cleveland 34, O.
Phone: VI 2-3636
President.....G. Oliva, Jr.
Vice President.....M. M. Horace
Services Offered—16/35 mm Video tape. Newsreels & comm'ls, animation, still photography.
Current Productions — Standard Oil Co., Illuminating Co., Westclox.

Gerald Productions, Inc.
421 W. 54th St., N.Y.C. 19
Phone: PL 7-2125
President.....Gerald Auerbach
Exec. V.P.....Luis Mucciolo
V.P., General Mgr.....Henry Traiman
V.P., Controller.....Samuel Auerbach
Spvsr. Editor.....Stuart Grant
Services Offered—Producers of TV programs, commercials, public relations & industrial films, stages, sound, & editorial facilities.

W. J. German, Inc.
Jane St., Fort Lee, N. J.
(See TV Prod.-Dist.)

www.americanradiohistory.com

Harold R. Gingrich Productions

111 N. Marion St., Oak Park 1, Ill.
Phone: VI 8-9444

Owner-Manager .....Harold R. Gingrich
Music Director.....Vicki Stevens
Talent Director.....Lee Raleigh
Script Director.....Bill Browne

Services Offered — Radio-television advertising, counseling and ideas.

Glenar Studios

6618 Sunset Blvd., Hollywood, Calif.
Phone: HOllywood 4-0406

Owner .....Sid Glenar

Dwight Godwin Productions

145 E. 49th St., New York, N. Y.
Phone: PL 5-3830

Owner .....Dwight Godwin

Services Offered — Production of pub. rel., industrial & educational films & fiilmstrips; service from consultation to production; distribution to TV, schools, etc.

Melvin L. Gold Enterprises

320 E. 54th St., New York 22, N.Y.
Phone: MU 8-0897

President .....Melvin L. Gold

Branch Office
1600 Broadway, New York 19, N. Y.
Phone: CI 6-5700

Exec.-in-Chg. .....M. L. Gold

Services Offered—Consultant-produces for TV & industry.

Chuck Goldstein Productions, Inc.

730 Fifth Avenue, New York 19
Phone: JUdson 6-7477

President .....Chuck Goldstein
Vice President.....Norman Richards
Business Manager.....Ruth Goldstein
Office Manager.....Lorraine Laredo

Services Offered—Creators and producers of original music for television film soundtracks and radio commercials; specialists in the development and production of dramatic commercials; musical consultants to advertising agencies and film studios.

Harry S. Goodman Productions, Inc.

19 E. 53rd St., N.Y.C. 22
Phone: PL 5-6131

General Mgr.....Harry S. Goodman
Asst. to Pres.....Ralph Arlin
TV Dir.....Stuart Wilson
Secretary.....H. D. Knuth

Services Offered—Jingles for local, regional and national advertisers. Original music and lyrics written to order. Storyboards originated and produced for TV using live action, cartoon animation or marionettes.

Gotham Film Productions, Inc.

11 E. 44th St., New York City 17
Phone: MU 2-4450

Vice President.....Susan Wayne

Services Offered — TV film shows & comm'ls; Educ.; industrial; color & B & W animation; editorial.

Gotham Recording Corp.

2 W. 46th St., N.Y.C. 36
Phone: JU 6-5577

President.....Herbert M. Moss
Exec. Vice Pres.....Robert M. Volkell
V.P., Production .....Fred Hertz
V.P., Engineering .....Jason Windwer
V.P., Sales .....Leonard Lawson

Services Offered—Recording, transcription and film production services. Studios on premises. Writing and production staff available. Mono and stereo mastering and editing. Pressing facilities.

Goulding-Elliott-Graham Productions, Inc.

420 Lexington Ave., N.Y.C. 17
Phone: LE 2-9014

Co-owners.....Bob Elliott, Ray Goulding

Services Offered—Production of radio and animated or filmed commercials and programs, plus consultation with agency and client throughout all production phases.

Grantray-Lawrence Animation, Inc.

716 N. LaBrea Ave., Hollywood 38
Phone: WE 6-8158

President .....Ray Patterson
Vice Pres.....Robert L. Lawrence
Secy.-Treas. .....Grant Simmons

Services Offered—All types of animation films.

Gray & O'Reilly Productions, Inc.

480 Lexington Ave., N.Y.C. 17
Phone: YUkon 6-4070

President.....James E. Gray
Vice Pres.....John F. O'Reilly

Services Offered—Complete studio facilities, motion picture production. Sound stages, etc.

Lewis G. Green Productions

520 N. Michigan Ave., Chicago 11
Phone: WH 7-7440

General Mgr.....Lewis G. Green

Services Offered—Musical jingles, radio, TV, animation, consultation.

Ben Greene Film Productions

318 W. 51st St., N.Y.C. 19
Phone: PL 7-3858

Owner .....Ben Greene

Services Offered — Production of motion pictures for TV and commercials.

Abner J. Greshler

Sunset Towers W., 8400 Sunset, Hollywood 46
Phone: OL 4-5960

Services Offered — Industrial films; comm'ls.

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Grey Music Productions (Lanny & Ginger Grey)

108 E. 96th St., N.YC 28
Phone: ENright 9-7777

President .....Lanny Grey
Vice Pres.....Ginger Grey

Services Offered—Producers and packagers of programs, jingles and phonograph recordings; vocalists.

Guided Tour Productions

P O. Box 537, Crystal River, Fla.
Phone: SWift 5-3147

Execs.....Irene Crum, Jean McGowan

Services Offered — Produce & distribute public svc. educational travelogues for free TV use.

Current Productions—Guided Tour Travel Series, Miami, Las Vegas, Wash., D. C.

Gryphon Productions, Inc.

40 East 49th St., New York 17, N. Y.
Phone: PLaza 2-5280

President.....Ray Favata
Secy., Treas.....Carlton Reiter

Services Offered—Animated and live action films.

Productions—Post 40% Bran Flakes, Charmin Tissue (Proctor-Gamble), Bel-Aire Cigarettes, Standard Treasury of Learning, World's Great Painters.

Herman Hack Prod. & Scripture Films

571 N. Arden Blvd., Los Angeles 4, Calif.
Phone: HO 7-0557

Owner .....H. Hack

Services Offered—TV film shows; soundies; religious and travelogues.

Handel Film Corporation

6926 Melrose Ave., Hollywood 38, Cal.
Phone: WE 6-5924

President.....L. A. Handel
Secy. .....M. Manning

Services Offered—Produces film series & comm'ls; distr. series.

Jam Handy Organization

2821 E. Grand Blvd., Detroit 11, Mich.
Phone: TR 5-2450
New York Phone: JU 2-4060

President .....J. Handy
Sr. V.P., Mktng. Svcs.....Russell B. Robins
Sr. V.P., Pgmng. Svcs.....Everett F. Schafer
V.P., Sales Develop.....George B. Finch
V.P., Contact.....William G. Luther
V.P., Tech. Dev. & Treas...John A. Campbell

Branch Offices
1775 Broadway, New York 19, N.Y.
Exec-in-Chg.....Charles Bell
230 N. Michigan, Chicago 1, Ill.
Phone: STate 2-6757
Exec.-in-Chg. .....Harold Dash
1402 N. Ridgewood Pl., Hollywood 28, Calif.
Phone: HOllywood 3-2321
Exec.-in-Chg. .....Thomas G. Johnstone

Services Offered—Creation & production of TV commercials, public relations, institutionals; studios, sound stages, recording, etc.

Hankinson Studio, Inc.

15 W. 46th St., N.Y.C. 36
Phone: JU 6-0133

President.....Frederick L. Hankinson

Services Offered—Producers of TV commercials and industrial films; modern animation equipment and editing service.

Hanna-Barbera Productions

3501 Cahuenga Blvd., Hollywood 28
Phone: HOllywood 6-1371

President .....George Sidney
V.P.'s.....Wm. Hanna, Jos. Barbera
Dir. of Prom. & Pub.....Arnold Carr

Services Offered—Films for TV.

Productions—Huckleberry Hound, Quick Draw McGraw, Yogi Bear Show, The Flintstones, Top Cat.

Hardric Productions, Inc.

510 Madison Ave., New York City 22
Phone: EL 5-5633

President.....R. F. Craig
Mus. Dir., V.P.....H. Rood
Secretary .....Edith Graham

Services Offered—Create, produce musical commercials.

Harris-Tuchman Productions, Inc.

751 N. Highland Ave., Hollywood 38
Phone: WE 6-7189

Pres., General Mgr.....Ralph G. Tuchman
V.P., Creative Dir.....Fran Harris
Mgr., Sales Div.....Bennett Dolin

Services Offered—Production of live action and animated TV commercials and industrial films. Creation and production of material originated by agency and/or client.

Harriscope, Inc.

1122 La Cienega Blvd., Los Angeles 35, Calif.
(See TV Prod.-Dist.)

Hartley Productions, Inc.

339 E. 48th St., N.Y.C. 17
(See Producer-Distributors)

Harvey Cartoon Studios, Inc.

1860 Broadway, New York 23, N. Y.
(See Producer-Distributors)

Health & Welfare Materials Center, Inc.

10 E. 44th St., New York City 17
Phone: MU 2-0283

President .....V. Weingarten

Services Offered—TV live & film shows, educ., packages.

Hearst Metrotone News, Inc.

450 W. 56th St., New York City 19
Phone: PL 7-4120

Exec. V.P.....C. B. Stratton
Production Dir. .....J. Michon
Exec. Assignment Ed.....M. B. Davidson

Branch Offices
1905 Fairview Ave., N.E., Washington 2, D.C.
Phone: LAwrence 6-5607
Bureau Manager.....Charles E. Shutt

www.americanradiohistory.com

6087 Sunset Blvd., Hollywood 28, Calif.
Phone: HOllywood 4-0650
Bureau Manager.....Norman W. Alley
161 East Grand Ave., Chicago 11, Ill.
Phone: WHitehall 4-2522
Bureau Manager .....Frank Koza
862 Howard St., San Francisco 3, Calif.
Phone: DOuglas 2-4319
Chief Cameraman.....Les Thomsen
218 Leda Dr., Dallas 18, Tex.
Phone: DI 8-3766
Chief Cameraman .....Gordon Yoder
Services Offered—Film comm'ls; industrials; newsreels; packages; synd. film.

George Heid Productions

Penn Sheraton Hotel, Pittsburgh 30, Pa.
Phone: GR 1-3696
President .....G. Heid
Secretary.....Joan B. Hill
Services Offered—TV & Radio programs, recording studios, slide film productions, tape recorder sales and rentals.

Holland-Wegman Productions

207 Delaware Ave., Buffalo 2, N.Y.
Phone: TL 3-7411
Ptnrs.....E. Wegman, S. C. Holland
Services Offered—Create, produce 16/35 mm comm'ls & programs; laboratory.

Hollywood Film Commercials

932 N. LaBrea, Hollywood 38, Calif
Phone: OL 4-7100
President .....D. Commons
Services Offered — Animated, live action comm'ls; special effects; opticals; storyboards; industrial films; creative services.

Hollywood Film Company

956 Seward St., Hollywood 38, Cal.
Phone: HO 2-3284
524 West 43rd St., New York, N.Y.
N. Y. Phone: LO 3-1546
President .....Ben Teitelbaum
Secy., Treas.....Harry Teitelbaum
East Reg. Mgr.....S. Kaplan
Services Offered—Manufacture & distribute film & tape handling equipment. Reels, cans, cases, video tape reels.

Hollywood Film Enterprises, Inc.

6060 Sunset Blvd., Hollywood 28, Cal.
Phone: HO 4-2181
President .....Mickey Kaplan
Vice Pres.....Robert Warde
Services Offered — Laboratory facilities—recording, dubbing, optical transfer, 35mm processing, etc.

Howard Radio-TV Productions

123 W. Chestnut St., Chicago 10, Ill.
Phone: MI 2-5877
Owner .....B. Howard
Services Offered—Produce comm'ls & programs.

Hubbard Hunt Productions

1459 N. Seward, Hollywood 28, Cal.
Phone: HO 5-8444
Production Dir.....H. Hunt
Services Offered—Color, B & W animation; live & filmed TV shows; shorts; packages, industrials.

Milton Hurwitz

1553 Madrona Dr., Seattle 22, Wash.
Phone: EA 4-1108
Owner.....Milton Hurwitz
Services Offered—Kinescope; produce TV programs, comm'ls; distr. films.

Imagination, Inc.

222 Kearny St., San Francisco 8, Calif.
Phone: YUkon 6-6075
President .....Robert J. Mills
Vice Pres.....Paul F. Hughey
Production Mgr.....Robert L. Hovorka
Services Offered—Animated TV commercials.

Imperial World Films, Inc. (IWF)

Box 462, Santa Rosa, Calif.
Phone: LIberty 6-5986
Exec. V.P. .....R. W. Davis
Services Offered—Educ. & industr. films & spot comm'ls.

Independent Television Corp.

488 Madison Ave., New York City 22
(See TV Prod.-Dist.)

Intercontinental Television, S. A.

551 Fifth Ave., New York 17, N. Y.
(See TV Prod.-Dist.)

International Video Tape

5907 W. Pico Blvd., Los Angeles 35, Calif.
Phone: WEbster 7-2323
President.....William F. Wallace
Vice President.....Richard Rosenbloom
Director, Prog. Dev.....Henry Colman
Mgr., Tech. Opera.....John F. Heller
Services Offered—Video tape services, complete tape facilities.

J. F. Film Editing & Sound Co., Inc.

45 W. 45th St., New York, N. Y.
Phone: CI 6-4029
President.....Joseph Filipowic
Services Offered—Picture and music editing; production of commercials.

Riley Jackson Productions

6253 Hollywood Blvd., Hollywood 28
Phone: HO 3-2324
President .....Riley Jackson

www.americanradiohistory.com

Services Offered—Film & TV production; features, programs & commercials.

Jamieson Film Co.

3825 Bryan, Dallas, Texas
Phone: TA 3-8158

Pres. ..... B. Jamieson
TV Production ..... J. Dickinson

Services Offered—Spots, comm'ls, industrials.

Jenfred, Inc.

36 W. 57th St., N.Y.C.
Phone: CI 7-1429
434 E. 59th St., New York 22, N. Y.
Phone: PL 9-7750

President ..... C. M. Frederick
V.P. ..... Curtis Voss
V.P. ..... Grace Frederick

Services Offered — Specialized projection equipment to get motion pictures from stills; stock pictures (B & W and color) for backgrounds and murals; complete studio and art facilities for still commercial photography; background slides for Rear Projections and 2x2 slides.

Jerry Jerome Productions, Inc.

1 Snapdragon Lane, Roslyn Heights
L. I., N. Y.
Phone: MAyfair 1-4567

President ..... Eve Jerome
Vice President ..... Jerry Jerome
Secretary ..... Alan Nordlinger

Services Offered—Creator and producer of musical commercials for radio and television, spots, film backgrounds, industrials. Advertising agency consultant on preparation and production of commercials.

Jewell Radio and Television Productions

612 N. Michigan Ave., Chicago 11
Phone: MO 4-5757

President ..... James E. Jewell
Vice Pres. ..... W. Ralph Jewell
Secretary ..... M. P. Casey
Editor ..... James Harrison

Branch Offices
3062 Penobscot Bldg., Detroit 26
Phone: WO 3-0617
Exec-in-Charge ..... W. Ralph Jewell
933 Roscomare Rd., Los Angeles 24, Calif.
Phone: GR 2-4024
Director ..... Lewis Foster

Services Offered—Produce industrial, educational and TV films; radio and TV programs, commercial sales tunes, spots and jingles. Consultants to agencies and sponsors; package production services: writing, editing, directing, musical arrangements, supervision, casting, etc.

Current Productions — The Silver Eagle, Pressure, Carnival of Youth, Starmaker Theater.

Dallas Jones Productions, Inc.

430 Grant Pl., Chicago 14, Ill.
Phone: *BU* 1-8283

President ..... D. Jones

Services Offered — Comm'ls & industrial films produced.

K & S Films, Inc.

5819 Wooster Pike, Cincinnati 27, O.
Phone: BR 1-3700

President ..... J. R. Rabius
V.P. ..... S. H. Wilmink
Sec.-Treas. ..... Roma Rabius

Services Offered—Producers of industrials, slide films, technical and cartoon animation. TV program producers.

K & W Film Service Corp.

1657 Broadway, N.Y.C. 19
Phone: CI 5-8080

President ..... Ralph Koch

Services Offered—Opticals, titles, special effects, animation and animation photography.

Al Kane Productions, Inc.

1526 Sansom St., Phila. 2, Pa.
Phone: *LO* 3-0222

Pres. & Treas. ..... Albert M. Kane
Vice Pres. ..... Margaret A. Kane
Secretary ..... James J. Davis

Services Offered—Comm'ls & programs for TV; kinescopes; technical production & writing; consultants.

Victor Kayfetz Productions

1780 Broadway, N.Y.C. 19
Phone: CI 5-4830

President ..... Victor Kayfetz
Asst. to Producer ..... Seymour Posner

Branch Office
1200 Westfall Road, Rochester, N. Y.
Phone: GR 3-3000

Upper N.Y. Rep. ..... Don Lyon

Services Offered — Motion picture producers specializing in sponsored public service films. Own all 16 and 35 mm production equipment, have animation stand, art equipment.

Stacy Keach Productions

12240 Ventura Blvd., Studio City, Calif.
Phone: POplar 2-0966

President ..... Stacy Keach
Associate ..... Ernest Newton
Exec. Sec. ..... Miss Frankie Newton

Services Offered—Write, direct & produce shows for TV, radio, stage & motion pictures; industrial shows & commercials; sales & training films for industry; slide films.

Keitz & Herndon, Inc.

3601 Oak Grove, Dallas 4, Texas
Phone: LAkeside 6-5268

President ..... L. F. Herndon
Exec. V.P. ..... R. K. Keitz
Vice Pres. ..... Tom Young

Services Offered—Live prod. animation — 16/35 mm, color & B & W.

www.americanradiohistory.com

Bradley Kemp

(Precision Film Recording Service)
5746 Sunset Blvd., Hollywood 28, Calif.
Phone: HO 6-5254
New York Phone: CI 6-1952

President .....Bradley Kemp
Sales & Service.....Pat Barker
Recording Engr.....Jay Hathaway

Services Offered—Video tape to 35 mm film; video tape dubs from masters; video tape to 16 mm; sound services.

Sonny Kendis, Inc.

509 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 7-0890

President .....James Sonny Kendis

Services Offered—Musical commercials that tell the story and sell the product with quality and originality. Musical advisors to the industry.

Herbert Kerkow, Inc.

480 Lexington Ave., N.Y.C. 17
Phone: YUkon 6-4266

Pres., Treas.....Herbert Kerkow
Secretary .....Rosemond Kerkow

Services Offered—Sound stage and complete equipment for production of public relations and TV films.

Key Productions, Inc.

527 Madison Ave., New York City 22
Phone: EL 5-2180

President.....J. D. Kantor
Vice President.....W. M. Kahn

Services Offered—Industrials, comm'ls produced.

William L. Klein Productions

301 E. Erie St., Chicago 11, Ill.
Phone: SU 7-9114

Exec. Prod.....W. L. Klein

Services Offered—Radio & TV consultant, producer of special purpose films for TV, business, industry & govt.

Klein/Barzman

706 N. La Cienega Blvd., Los Angeles 69, Cal.
Phone: OL 5-6565

Partners.....Bob Klein, Alan Barzman

Services Offered — A free-lance creative group engaged in the production of advertising campaigns (especially humorous) for agencies. TV animation, live action, radio, print. Program production services also available.

Current Productions—Coco-Cola, Westinghouse, Mirisch Co.-United Artists, Bubble-Up.

Kluge Film Productions

3200 N. Richards St., Milwaukee 12, Wis.
Phone: FR 2-0191

Sales.....D. R. Kluge
Production.....D. W. Kluge

Services Offered—16 mm color & B & W comm'ls, narrative or synchronous.

L & L Animation, Inc.

16 West 46th St., New York 36, N.Y.
Phone: CIrcle 5-7471

President .....Irv Levine
Vice President.....Chris Grodewald
Sec.-Treas. .....Larry Lippman

Services Offered—Art, animation, camera, optical for TV spots, industrials, medical, etc., & for producers.

La Brea Productions, Inc.

3371 Cahuenga Blvd., Hollywood 28, Calif.
Phone: HOllywood 4-7171

President.....O. Gail Papineau
Exec. Vice President.....Henry Ludwin

Services Offered—An animation and live action staff for production of TV commercials, industrial and technical films. Special effects and inserts.

Lance Productions, Inc.

353 W. 57th St., N.Y.C. 19
Phone: PL 7-6167

President .....Lorraine Lester
Treasurer.....Samuel H. Evans
V.P., Secy.....George Lessner
V.P., Production.....Alford H. Lessner

Services Offered—Production of filmed TV commercials, documentaries, industrials and features. Parent of Fantasy Features, Inc., specializing in children's films. Completely equipped motion picture and sound studio. All types of recording services.

Langlois Filmusic, Inc.

151 N. Franklin St., Hempstead, N. Y.
Phone: 516-IV 5-2400

President.....C. O. Langlois, Jr.

Services Offered—Music library on tape, film and disc for TV, industrial and theatrical films. Live and pre-recorded scoring. Picture editing, narration, and music recording, mixing and sound effects library.

Herbert S. Laufman & Company

221 N. LaSalle St., Chicago 1, Ill.
Phone: RA 6-4086

President.....H. S. Laufman

Services Offered — TV live & film; live comm'ls; educationals; industrials; packages.

Robert Lawrence Animation, Inc.

419 W. 54th St., N.Y.C. 19
Phone: JUdson 2-5242

Vice Pres.....Peter H. Cooper

Services Offered—Production of animated films.

Robert Lawrence Productions, Inc.

418 W. 54th St., N.Y.C. 19
Phone: JU 2-5242

President.....Robert L. Lawrence
Vice Pres.....G. Warren Schloat, Jr.
V.P., Production.....Ben Kranz
Treasurer.....Philip Kornblum

Branch Offices
5746 Sunset Blvd., Hollywood 28, Calif.
Phone: HO 9-1158

Executive Officer.....Gerald Schnitzer

www.americanradiohistory.com

Office Mgr. .....Ann McGuire
5, Ave. Velasquez, Paris 8, France
Phone: LAB 88-50
General Manager.....Jacques de Faramond

ROBERT LAWRENCE PRODUCTIONS (CANADA) LTD.
38 Yorkville Ave., Toronto 5, Ontario
Phone: WAlnut 5-5561
President .....John T. Ross

GRANTRAY-LAWRENCE ANIMATION,
716 N. LaBrea, Hollywood
Phone: WEbster 6-8158
President .....Ray Patterson
Vice President.....Robt. Lawrence
Secy., Treas.....Grant Simmons
Services Offered — Producer of commercials, industrial films, film series; complete studio facilities; animation department, completely equipped.

Carol Levene Productions
2011 Broadway, San Francisco 15, Cal.
Phone: WA 1-4772
Production .....Carol Levene
Services Offered—Research, writing, production: commercials, educationals, industrials.

Lewis & Martin Films Inc.
621 N. Dearborn St., Chicago 10, Ill.
Phone: WH 4-7477
President.....William R. Johnson
Vice Pres.....Irving Bell
Secretary .....Betty L. Taylor
Services Offered — TV Spots, slidefilms, industrials, government motion pictures, theatrical trailers, recording & editing facilities, animation & live photography.

Lou Lilly Productions, Inc.
5746 Sunset Blvd., Hollywood 28
Phone: HO 5-6325
President .....Lou Lilly
Art Director .....Manny Gould
Production Mgr. .....Lee Lacey
Branch Office
221 N. La Salle, Chicago, Ill.
Phone: FR 2-2628
Services Offered—TV commercials, industrial & educational films.

Jack Lloyd
1445 Miller Way, Hollywood 69, Cal.
Phone: OL 6-4607
Executive Dir.....J. Lloyd
Services Offered—Script to screen production of jingles.

Arthur Lodge Productions, Inc.
333 W. 52nd St., New York 18, N. Y.
Phone: JUdson 2-5477
President.....Arthur J. Lodge, Jr.
Services Offered—Producers of motion pictures; chiefly industrial, documentary and public relations. Also filmed news releases. Stock footage library.

James Love Productions, Inc.
2 West 46th St., New York 36, N. Y.
Phone: JU 2-4633
President .....James A. Love
V.P., Sales.....Hal Friedman
V.P., Production.....Robert Richardson
Account Supervisor.....Thomas J. Farrell
Supervising Editor.....William D. Henry
Creative Director.....Stan Popko
Production Co-ordinator....Dorothy Valenti
Script Supervisor.....James L. Shute
Services Offered—Production of commercials, industrials, sales and public relation films. Creative consultant for each.

John W. Loveton Productions, Inc.
1606 N. Highland, Hollywood 28, Cal.
Phone: HOllywood 3-1589
President .....J. W. Loveton
Services Offered — Produces commercials, programs; theater and radio.

Lux Brill Productions, Inc.
319-21 E. 44th St., N.Y.C. 17, N. Y.
Phone: *OR* 9-6320
Client Liaison.....Richard Dubelman
Exec. Asst.....Donald Holtzman
Services Offered—Complete facilities and production of live and animated motion pictures and slidefilm from idea to screen stage. Extensive experience in sales promotion, training, public relations, documentaries, and TV spot films.

C. P. MacGregor Co.
729 S. Western Ave., Los Angeles 5
Phone: DU 4-4191
Owner.....C. P. MacGregor
General Mgr.....E. H. Lowry
Sales Mgr. .....Phil Willes
Services Offered—Complete recording service; production of Radio shows and commercials.

Madison Productions, Inc.
60 E. 56th St., N.Y.C.
Phone: PL 8-2780
President .....Gerry Gross
Vice Pres., Treas.....Frank B. Sawdon
Vice Pres., Secy.....Rita Fillet
Services Offered — Package and produce radio and TV shows and live and film commercials.

Marshall Organization, Inc.
750 Third Ave., New York City 17
Phone: MU 7-2722
President.....A. W. Marshall
Services Offered—TV live programs and film shows; commercials; industrial & public relation films; packages.

Master Motion Picture Company
50 Piedmont St., Boston 16, Mass.
Phone: HA 6-3592
President.....Irving Ross
Production Manager.....Alan Ross
Services Offered—Commercials, industrials, documentaries; 16/35 mm processing.

www.americanradiohistory.com

McCadden Productions
1040 N. Las Palmas, Hollywood 38, Cal.
Phone: HO 4-2141
President .....George Burns

Morton McConnachie Productions, Inc.
675 Fifth Ave., N.Y.C. 22
630 Ninth Ave., N.Y.C. 36
Phone: PLaza 2-0130
President .....Morton McConnachie
Services Offered—Production of TV commercials, industrial and documentaries; editorial services.

McGowan Productions, Inc.
1310 N. Doheny Dr., Los Angeles 46, Cal.
(See TV Prod.-Dist.)

McNamara Productions, Inc.
8230 Beverly Blvd., Los Angeles 48, Cal.
Phone: OLive 1-2510
Executive.....D. C. McNamara
Services Offered—Industrial films, commercials, syndicated spots.

Medallion TV Enterprises, Inc.
6000 Sunset Blvd., Hollywood 28, Cal.
(See TV Prod.-Dist.)

Melody Ranch Enterprises, Inc.
10,000 Riverside Dr., N. Hollywood, Calif.
Phone: HO 2-7373
President .....G. Autry
Services Offered — Spot commercials on film.

Meridian Films Limited
1202 Woodbine Ave., Toronto, Ont.
Phone: OX 8-1628
President .....R. Foster
V.P., General Manager.....W. A. Perry
Secy., Treas.....J. Roffman
Film Div. Head.....Herbert S. Alpert
Services Offered—Film and videotape and videoprint production, feature, industrial, documentary, special effects, sound stage.

Metrotape, Div. Metropolitan Broadcasting
205 E. 67th St., New York City 21
Phone: LE 5-1000
Operations Manager.....L. Hicks
Services Offered—Videotaped TV commercials. Tape equipment available.

Milner-Fenwick, Inc.
3800 Liberty Heights Ave., Baltimore 15
Phones: MO 4-4221, LI 2-7147
President.....Ervin M. Milner
Vice Pres., Prod. .....Robert Fenwick
V.P., Sales .....Hoby Wolf
Exec. Prod. .....Arnold Wilkes
Prod. Spvsr., Art Svcs.....Al. Walker

Branch Office
314 Victor Bldg., Washington, D. C.
Phone: STerling 3-4650
Manager .....Edward F. Hopper
Services Offered — Animation, cartoon & technical, live action, 16mm & 35mm, strip films-recordings-jingles-brochures-general art services, industrial exhibits & shows.

MKR Films, Inc.
619 W. 54th St., New York, N.Y.
Phone: CO 5-4878
Pres., Treas. .....Ralph Rosenblum
V.P., Secretary.....Gene R. Kearney
Prod.-Writer .....Paul Alley
Sec.-Treas. .....Ralph Rosenblum
Services Offered — Producers of commercial, industrial, feature films, editorial services for TV & theatrical producers.

Mode-Art Pictures, Inc.
1022 Forbes Ave., Pittsburgh 19, Pa.
Phone: EX 1-1846
President.....J. L. Baker
Exec. V.P.....R. L. Stone
V.P.'s.....H. J. Kemerer, A. A. Borgen
Services Offered—Produce film comm'ls; 16/35 mm color, B & W.

Motion Picture Adv. Service Co., Inc.
1032 Carondelet St., New Orleans, La.
Phone: JA 5-2253
President .....C. J. Mabry
V.P., Sales .....R. P. Karrigan
V.P., Production .....Jack Sledge

Branch Offices
245 West 55th St., New York, N.Y.
Chief Executive .....Claude Lee
2013½ Young St., Dallas, Tex.
Chief Executive.....Clyde Rembert, Jr.

Motion Pictures For Industry
2543 Kelton Ave., Los Angeles 64
Phone: BR 0-4757
President.....Harry O. Hoyt
Treasurer .....Merrill Cantrell
Executive Producer.....Kenneth Hodges
Sales Manager.....Frank Rathbun
Services Offered—Creating and producing 16mm. color motion pictures for industry, television shows in B & W.

Moulin Studios
181 Second St., San Francisco 5, Cal.
Phone: YU 6-4224
President.....R. M. Moulin
Services Offered — TV film shows & comm'ls; shorts; animation; studio rental.

Movielab Film Labs, Inc.
619 W. 54th St., N.Y.C.
Phone: JU 6-0360
President & Bd. Chmn.....Saul Jeffee
Exec. Vice President.....Frank Berman
V.P., Sales.....Ben Bloom
V.P., Production.....Ted J. Gaski
V.P., Color.....John J. Kowalak
Sales Manager.....Bud Stone
Secy., Treas.....Daniel S. Eisenberg
Services Offered—Film processing; complete first print lab for B&W, 35 & 16mm.

www.americanradiohistory.com

MPO TV of California, Inc.

800 North Seward St., Hollywood 38, Cal.
Phone: HOllywood 6-3341

Vice President.....Melvin D. Dellar
Services Offered—Producers of filmed TV commercials offering a newly re-equipped studio with sound, editorial, and all production facilities.

MPO Videotronics

15 E. 53rd St., N.Y.C. 22
Phone: TR 3-7000

President.....Judd L. Pollock
V.P., Secretary.....Marvin Rothenberg
Vice President.....Arnold Kaiser
V.P., Dir. of Photog.....Gerald Hirschfeld
V.P., Sup. Edit.....Gerald Kleppel
Vice President.....William Susman
Treasurer.....Sanford Greenberg

Branch Offices
800 N. Seward St., Hollywood 38, Calif.
Phone: HO 6-3341

V.P., Manager.....Mel Dellar
921 Monroe Blvd., W. Dearborn, Mich.
Phone: CR 8-4412

Manager.....Hank Barth
1210 N. Astor St., Chicago, Ill.
Phone: RA 6-2481

Representative.....Robert McNear
Services Offered—Producer of TV commercials and industry sponsored films.

Owen Murphy Productions, Inc.

723 Seventh Ave., N.Y.C. 19
Phone: PL 7-8144

President .....Owen Murphy
Vice Pres., Prod.....Paul Cohen
Vice Pres., Editorial.....Eric Lawrence
Service Offered—Complete production facilities from script to screening for TV commercials, industrial & educational motion pictures.

Music Makers, Inc.

6 W. 57th St., New York 19, N.Y.
Phone: CI 5-3737

President-Creative Dir.....Mitch Leigh
Exec. V.P.....Herman Edel
V.P., Chg. Prod.....Bill Schwartau
V.P., Creative Svcs.....Ralph Kessler
Acc't Exec.....Edith D. Lawless

Branch Office
9015 Wilshire Blvd., Beverly Hills, Calif.
Phone: CR 1-4747

West Coast Mgr.....Mort Stein
Services Offered—Create jingles and background for radio and TV commercials. Write scores for industrial films and sales meetings; complete music merchandising packages including record premiums.

Nassour Studios, Inc.

8460 W. 3rd St., Los Angeles 48
Phone: OL 3-0400

President .....William Nassour
Vice Pres., Treas.....Edward Nassour
Services Offered — TV commercials, TV film series, TV shows and theatre motion pictures. Stages, cameras (both 16 & 35 mm), sound, writers, directors.

National Screen Service Corporation

1600 Broadway, New York City
Phone: CIrcle 6-5700

President.....Burton Robbins
Services Offered—TV Film commercials, live and animated industrials, appeals, opticals, live studio.

National Studios

42 W. 48th St., New York City 36
Phone: JU 2-1926

President.....H. A. Rosenberg
Services Offered — Slides, balops; slide films.

National Video Tape Productions, Inc.

36 West 44th St., New York 36, N. Y.
Phone: MUrray Hill 2-0117

President .....Richard E. Bailey
Vice President .....Roylance H. Sharp
Sec.-Treas. .....Thomas J. Schilling
V.P., Video Tape Opera....Charles A. Voso
Vice Pres., Sales.....Jack D. Bozarth
Comptroller ..... William Hyland
Services Offered — Complete video tape production, studio and remote. Equipment leased by day or week.

Stanley Neal Prods., Inc.

138 E. 36th St., New York 16, N. Y.
Phone: MU 3-6396

President.....D. J. Lane
Services Offered — Comm'ls, spots, industrials.

Ted Nemeth Studios

729 Seventh Ave., New York 19
(See TV Prod.-Dist.)

New World Productions

13273 Ventura Blvd., N. Hollywood, Cal.
Phone: TR 3-3580

Producer .....T. Robinson
Executive Dir.....Sterling Barnett
Production Mgr.....Tommy Atkins
Animation Dir.....Art Scott
Services Offered—Animated cartoons.

Fred A. Niles Communications Centers, Inc.

1058 W. Washington Blvd., Chicago 7, Ill.
Phone: SEeley 8-4181

President.....Fred A. Niles
V.P.Chg. Prod.....Wm. E. Harder
V.P., Sales.....Norman C. Lindquist

www.americanradiohistory.com

V.P., Creative.....Ruth L. Ratny
V.P., Finance .....Edward E. Katz
V.P., Exec. Prod.....Harry Lange
Asst. Prod. Mgr.....Ron Klein
Purchasing Agent.....Lawrence Stein
Office Manager.....Dorothy Roecker
Chief Sound Eng.....Robert Henning
Admin. Editing.....Joyce Markstahler

Branch Office
650 N. Bronson, Hollywood, Calif.
Phone: HO 3-8154

Vice Pres.....Lionel Grover
108 West End Ave., New York, N. Y.
Phone: SU 7-8770
General Manager.....Howard H. Henkin

Services Offered—Motion pictures for theatre, television and industry; business development programs; sales and product training programs; business theatre shows for sales meetings; public relations films for TV and non-theatrical audiences; animation; videotape; creative services; marketing and merchandising services.

Nola Penthouse Sound Studios

111 W. 57th St., N.Y.C. 19
Phone: JU 2-1417

Services Offered — Film-Tape-Disc transcriptions for TV, radio, industry and education—studio and location—masters, processing & pressings; stereo recording; magnetic & optical film recordings; live audience sync recordings.

Olmsted Sound Studios, Inc.

1 E. 54th St., New York 22, N. Y.
Phone: PL 1-0890
President.....Richard B. Olmsted
Vice President.....Arthur Shaer

Services Offered—Five studios, complete facilities for recording on film, tape or disc. Multi-track recording & mastering.

Omega Productions, Inc.

1103 St. Matthew St., West, Montreal 25, Que.
Phone: WE 7-3525
President.....T. S. Morrisey
Vice Pres.....Pierre Harwood
Dir. Prodn.....Henry Michaud
Dir. of Sales.....Robert L. Harwood

Services Offered—Educational, industrial, sales promotion, theatrical and TV motion pictures. Tape equipment available.

On Film, Incorporated

33 Witherspoon St., Princeton, N. J.
Phone: WA 1-7800
315 E. 55th St., N.Y.C.
Phone: PL 9-0920
President.....James W. Ramey
Vice President.....Robert Bell
Treasurer .....Fred Johnston
Creative Dir.....Tracy Ward
Animation & Aerial Dir.....Ken Drake

Services Offered—TV Commercials; industrial, documentary, training, public relations films; aerial-image projector, rear-screen animation stand.

Sam Orleans Film Productions, Inc.

211 W. Cumberland Ave., Knoxville, Tenn.
Phone: 523-8098
N.Y. Phone: ENright 9-2002
President .....S. Orleans
Assoc. Prod.....Lawrence Mollot
Dir. of Distribution.....Mrs. Barbara Davis
Dir. of Pub. Rela.....Mrs. Vivian LaValle

Branch Office
550 Fifth Ave., New York, N. Y.
Phone: ENright 9-2002
Associate Producer.....Lawrence Mollot

Services Offered—Documentary, industrial, educational, community service motion pictures.

John Ott Pictures, Inc.

Box 158, Lake Bluff, Ill.
Phone: CEdar 4-3026
President .....J. Ott

Services Offered—Time-lapse photography, industrial film prod.

Harry Owens Television Productions

6710 Melrose Ave., Hollywood 38, Calif.
Phone: WE 9-1491
Vice President.....H. O'Donnell

Services Offered — Film shows, comm'ls, shorts.

P.G.L. Productions, Inc.

6 E. 46th St., New York 17, N. Y.
Phone: YUkon 6-4530
President.....John "Bud" Palmer
Producer-Directors.....Frank Herman, Henry Trettin, Al Viola

Services Offered — Producers of motion pictures, TV programs, industrials, documentaries, commercials and theatrical films.

Packaged Programs, Inc.

634 Penn Ave., Pittsburgh 22, Pa.
Phone: GR 1-4756
General Mgr.....F. Di Fiore

Services Offered — Complete production services and sound studios, film processing and printing, editing.

Pan American Productions

219 Security Trust Bldg., Miami 32, Fla.
Phone: Franklin 3-8729
Pres., Exec. Prod.....E. G. Weaver
Vice President.....Edward R'Church
Acting Secy., Treas.....T. J. Rourke
Rep., Legal Counsel....Albert L. Weintraub
Exec. Consultant.....E. V. Rothkirch

Branch Offices
Box 3361, St. Petersburg, Fla.
Phone: 7-9326
Manager.....William A. Spring
570 Fifth Ave., New York, N. Y.
Manager.....Edward R'Church
6353 Hollywood Blvd., Hollywood, Calif
Manager.....T. J. Rourke
#44, Tadacho, Nakano-Ku, Tokyo, Japan
Manager.....Pin Y. Ongg
Jiron Arequipa 196, Room 432, Lima, Peru
Phone: 4-0053

www.americanradiohistory.com

Manager.....Carlos Toro
307 W. 15th Suite 307, Minneapolis, Minn.
Phone: FE 3-8831
Manager.....E. B. T'Kach
Services Offered — Documentaries, travelogues, commercial and industrial film, both 16 & 35 mm.

Pantomime Pictures, Inc.

8961 Sunset Blvd., Hollywood 46, Calif.
Phone: CRestview 4-1008
President .....F. Crippen
Vice President.....J. Marshall
Sales .....Richard Reed
Services Offered—Animated TV commercials, live action and animated industrial films, entertainment shorts, movie and TV show titles and credits.

Paramount Television Productions, Inc.

5800 Sunset Blvd., Los Angeles, 28
(See TV Prod.-Dist.)

Paul Parry Productions Inc.

7417 Sunset Blvd., Hollywood 46
Phone: HO 7-4774
President .....Paul Parry
Vice Pres.....Ellis Neimie
Production Mgr.....Barney Dyer
Pub. & Adv. Dir.....Frank K. Adams
Secy.-Treas .....Dianne Parry
Services Offered—Production of program films, spot commercials, production of sales promotion, corporation training films, and sound slide films. TV and theatrical films.

Lindsley Parsons Productions, Inc.

3459 Cahuenga Blvd., Hollywood 28
Phone: HO 9-3641
President .....Lindsley Parsons
Prodn. Mgr.....Lindsley Parsons, Jr.
Services Offered—Filmed TV shows & commercials for network syndication.

Ray Patin Productions

3425 Cahuenga Blvd., Hollywood 28, Calif.
Phone: HO 2-1147
President .....Ray Patin
Production Mgr.....John Dunn
Services Offered—Complete facilities for producing animated and live action commercials from storyboard through camera.

Lloyd Pearson Associates

509 Madison Ave., N.Y.C. 22
Phone: MU 8-9545
President .....Lloyd Pearson
Vice Pres. .....Joseph Packard
Creative Dir.....Larry Johnson
Services Offered—Create, produce and direct film and live commercials, including music and jingles, storyboards, copy and script, set designing, props.

Pelican Films, Inc.

292 Madison Ave., New York 17, N.Y.
Phone: ORegon 9-0670
President.....T. J. Dunford
Vice Pres., Treas.....A. J. Zander
V.P. in Chg. Sales.....Eli Feldman
V.P., Live Action.....Marc T. Statler
V.P., Animation.....Chris Ishii
Production Mgr. .....David Reisman
Services Offered—Live action & animation film production for TV commercials & public rel. firms.

Tony Petri Studios

87 Weybosset St., Providence 3, R.I.
Phone: GA 1-9242
President .....Tony Petri
Production Mgr.....Ernest Strauss
Services Offered—Complete TV commercial service from storyboard conference. Color and black & white. Double and single system sound. Complete lighting and sound stage facilities.

R. A. Pheelan Productions

550 Fifth Ave., New York City 36
Phone: CI 6-1626
Producer .....R. Pheelan
Ass't to Prod.....Anthony Brook
Prod. Mgr.....Jeoffrey Lemain
Ass't Mgr.....Helen C. Miller
Services Offered — Produce feature and sponsored films. Tape equipment available.

Phoenix Studios, Inc.

420 Lexington Ave., New York 17, N. Y.
Phone: LExington 2-7122
Creative Director.....Michael J. Smollin
Business Manager.....Edward R. Graham
Production Manager.....Ruth E. Kennedy
Services Offered—Animated and live-action commercials and entertainment films and slide films.
In Production—Milk-Bone dog biscuits, Millbrook Bread, "Candid Camera" openings and closings for Canada, Mutual of Omaha.

Photo-Art Commercial Studios

420 SW Washington St., Portland 4, Ore.
Phone: CA 7-5411
President.....C. F. Palmer
Motion Picture Dir.....Lewis C. Cook
Controller .....J. W. Bishop
Services Offered — Commercial producer of 16mm motion pictures & TV spots.

Pilot Productions, Inc.

1819 Ridge Ave., Evanston, Ill.
Phone: BRoadway 3-4141
President .....C. R. Isely
Exec. V.P. .....R. Dedrick
Treasurer.....C. Don Sheldon
Services Offered—Slides; sound slidefilms; industrials; comm'ls, recordings.

Pintoff Productions, Inc.

64 E. 55th St., New York City 22
Phone: EL 5-1431
President .....E. Pintoff
Vice Pres., Prod.....Arnold Stone
Vice Pres., Sales.....Jose di Dinato
Services Offered — Animated, live action comm'ls, theatricals, industrials.

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Playhouse Pictures

1401 N. LaBrea Ave., Hollywood 28, Cal.
Phone: HOllywood 5-2193

President .....Adrian Woolery
Dir's.....Bill Melendez, Frank Smith
Business Mgr.....H. A. Halderson
Production Supvr.....Irene Wyman
Public Rel. Dir.....George W. Woolery
Creative Story Dir.....B. Gruver
Layout, Design Dir.....D. Spille
Secretary .....Mary Matthews
Film Editor.....Hugh Kelly

Services Offered—Compl. studio facilities for the creation & production of animated films for business, entertainment & TV from story through camera, with exception of laboratory. Specialists in animated comm'ls.

Precision Film Labs

21 W. 46th St., N.Y.C.
Phone: JU 2-3970

President.....Daniel R. Ehrlich
Lab. Manager.....Frank V. Papalia

Services Offered—Printing and processing of 16 and 35 mm film, color and black & white.

Premier Film & Recording Corp.

3033 Locust St., St. Louis 3, Mo.
Phone: JE 1-3555

Pres., Prod.....T. P. Desloge
V.P., Mgr.....W. Dalzell

Services Offered—Motion Pictures, commercials, sound recording production facilities. Scripts. Editing.

Preview Theatres, Inc.

1600 Broadway, N.Y.C.
Phone: CI 6-0865

President..... William B. Gullette

Services Offered—16 & 35 mm; magnetic or optical; all interlock combinations. Editing eqpt. & facilities. Film storage vaults. All facilities avail. 24 hrs./day.

Productions for Television, Inc.

625 Madison Ave., New York City 22
Phone: TE 8-7100

V.P., Dir. of TV, Radio.....L. L. Dunier
Producer, Dir.....J. Lichtman

Services Offered—Commercials.

Project-O-Fex, Inc.

60 East 42nd St., New York 17, N.Y.
Phone: MU 7-1881

President.....Paul F. Adler

Services Offered — Rear screen projection and limited animation films.

Punch Films, Inc.

155 Fifth Ave., N.Y.C.
Phone: *AL* 4-2450

President .....Lou Bunin
Vice President.....Florence Bunin

Services Offered — Producers of commercials & 3D children's animated puppet films for TV & theatrical.

Q.E.D. Productions, Inc.

21 W. 46th St., N. Y. C.
Phone: JUdson 2-4291

Executive Producer.....Robt. Baron

Services Offered—Commercials, industrials, sales & tourist promotion films.

Quartet Films, Inc.

5631 Hollywood Blvd., Los Angeles 28
Phone: HO 4-9225

Services Offered — Commercial & program producers.

Radio & TV Packagers, Inc.

11 East 40th St., New York 16, N.Y.
(See Prog. Prod.)

Radio Television Arts

3819 Wilshire Blvd., Los Angeles 5, Cal.
Phone: DU 8-1323

Owner .....D. Balli

Services Offered — TV film shows & live programs; comm'ls; industrials; animation; packages, live & film.

Radio Television Spots Productions, Inc.

2 West 46th St., N.Y.C. 36
Phone: PLaza 7-9260-1-2

President .....John Gart
Acct. Execs.....Roger White, Merrill Staton

Services Offered—Radio & TV musical & singing commercials.

RadiOzark Enterprises, Inc.

1121 S. Glenstone, Springfield, Mo.
(See Program Producers)

Rarig's Film Productions Div.

Div.: Rarig Motion Pictures Co.
5510 University Way, Seattle 5, Wash.
Phone: LA 2-0707

President.....M. H. Rarig
V.P., Treas.....E. A. Rarig
Production .....J. Lawless

Services Offered—16/35 mm color, B & W photography; sound recording, stage; editing, commercials; programs.

Reid H. Ray Film Industries, Inc.

2269 Ford Pkwy., St. Paul 16, Minn.
Phone: MIdway 9-1393
208 S. LaSalle St., Chicago, Ill.
438 Washington Bldg., Washington 5, D. C.

President.....Reid H. Ray
Gen. Sls. Mgr.....R. V. Jeffrey
Chicago Sales .....Clyde L. Krebs
Washington Sales.....Frank Havlicek

Services Offered—Producers of TV commercials & entertainment synd. films for TV.

Redlin Productions, Inc.

19116 Lanark, Reseda, Calif.
Phone: DI 2-8925

Services Offered — TV film shows, commercials; shorts; animation.

www.americanradiohistory.com

Roland Reed Productions Inc.

Calif. Studios, 650 N. Bronson, Los Angeles 4
Phone: HO 9-1628

President.....Roland D. Reed
Vice Pres.....Arthur Pierson

Services Offered — Producer of TV commercials, TV shows, industrial, public relations & sales promotion films.

Republic Television Features

64 E. Lake St., Chicago 1
Phone: 275-3199

President .....Capico Kapps
V.P., Chg. Sales.....Joseph Kapps

Services Offered — Producers, distributors and representatives of live, transcribed and syndicated radio-TV programs and commercials.

Robert Yarnall Richie Productions, Inc.

666 Fifth Ave., N.Y.C. 19
Phone: Cl 6-0191

President.....Robert Yarnall Richie

Services Offered—Motion picture production and still photography for industry, public relations and advertising. Color specialists. Own Mitchell cameras, sound and lighting equipment. Full editing facilities.

Walter A. Rivers & Assoc.

125 Hyde St., San Francisco, Cal.
Phone: OR 3-9162

Owner.....W. A. Rivers

Services Offered — Industrial producing; TV comm'ls. Tape equipment available.

Riviera Productions

6610 Selma Ave., Hollywood 28, Calif.
Phone: HOllywood 2-8585

Exec. Prod.....F W. Zens

Services Offered—TV film comm'ls. TV personalities, talent of all types, etc.

Roy Rogers-Frontiers, Inc.

357 N. Canon Dr., Beverly Hills, Cal.
Phone: CR 4-6841

Production Mgr.....Cliff Bertrand
Assoc. Prod. ..... Leif Rise
Sound .....Don Dunn
Dir. Photog. .....Vilis Lapeniecks

Branch Offices

340 Westmoor Blvd., Milwaukee, Wisc.
Phone: SUnset 2-8815

Exec.-in-Chg. ..... Robert Zens

566 Birch Dr., Cleveland 32, O.
Phone: REdwood 1-6076

Exec.-in-Chg. .....Pat Rancati

Services Offered — Producers of business, industr., sls. trng., public relations, advertising, educational, medical films & TV comm'ls, theatrical features. Full production & studio facilities for all phases of motion picture work.

Hal Roach Studios

8822 Washington Blvd.
Culver City, Calif.
(See TV Prod.-Dist.)

Louis De Rochemont Associates, Inc.

380 Madison Avenue, N.Y.C. 17
Phone: OX 7-0350

Services Offered — TV comm'ls & film shows; shorts; animation.

Rocket Pictures Inc.

6108 Santa Monica Blvd., Hollywood 38
Phone: HO 7-7131

President .....Dick Weston
Vice Pres. .....Don Bartelli

Services Offered — Consumer selling films for business & industry.

Frederick K. Rockett

6063 Sunset Blvd., Hollywood 28, Cal
Phone: HO 4-3183

V.P., Sales Mgr.....Stan Webb
Exec. Prod.....John J. Hennessy
Prod. Co-ord. .....B. Murphy
Administrator .....Iona Guyer
Creative Services.....Glen Holze
Stage Manager.....Jerome F. Lipari

Services Offered — Production facilities incl. lg. sound stage, Western Electric sound eqpt. & personnel for any type sponsored film production. Stage & sound eqpt. rented.

Rockhill Recordings

18 E. 50th St., N.Y.C. 22
Phone: PL 9-7979

President .....Janet Taylor
Manager..... Leo J. Launer
Sls. Mgr. (Recording).....Fred Freeman

Services Offered—Studio recordings; off-the-air and off-the-line recordings; masters; shellac and vinylite pressings; electrical transcriptions; TV-audio recordings; tape recordings; location recording, distribution to radio stations.

Richard H. Roffman Assoc.

675 West End Ave., New York City 25
Phone: RI 9-3647

Chairman .....S. Speiser
President .....R. Rogers
Vice President.....W. A. Rush

Services Offered—Distribution of features for TV.

Roy Rogers Syndication, Inc.

357 N. Canon Dr., Beverly Hills, Calif.
Phone: CRestview 4-5954

President .....Edward L. Koenig, Jr.

Services Offered—Distribution of TV film series.

Current Production — Roy Rogers Show, Brave Eagle Show.

Rolab Studios

(Rolab Photo-Science Labs.)
Walnut Tree Hill, Sandy Hook, Conn.
Phone: GA 6-2466

Owner, Director.....Henry Roger

Services Offered — Production of motion pictures and film strips, complete facilities; sound state, set construction. Camera and sound, etc. Rolab Photo-Science Labs: Technical and scientific camera work, cinema engineering.

www.americanradiohistory.com

Romanis & Messner

189 Linwood Ave., Bogota, N. J.
Phone: HUbbard 8-8540

Partners...George Romanis, Johnny Messner
Services Offered—Personalized service for creating and producing musical commercials for radio and TV; musical consultants; composers, arrangers and underscorers for films and commercial records.

Roquemore Films

44 Mt. Vernon Blvd., Hamburg, N. Y.
Phone: NA 7-3876

Director.....E. E. Roquemore
Services Offered — Comm'ls, live & film; shorts; newsreels; sound effects; music.

Cy Roth Productions

1148 S. Shenandoah St., Los Angeles 35, Calif.
Phone: BR 2-6884

President .....C. Roth
Services Offered — TV film comm'ls & shows; industrial; religious; color & B & W animation.

Danny Rouzer Studio

7022 Melrose Ave., Hollywood 38
Phone: WE 6-2494

President and Owner.....Danny Rouzer
Services Offered—Complete 16 mm production service, including Kinescopes, commercials, pilots, sales and industrial films, equipment and stage rentals.

Sande & Greene, Inc.

1777 N. Vine St., Hollywood 28, Calif.
Phone: HO 6-5103

President & Treas.....Robert L. Sande
Exec. Vice Pres. & Sec. ....Larry Greene
Ass't. Secy. .....Pat Carson
Services Offered—Producers of music and film for advertising and entertainment, "Musical Images" for radio and TV stations.

Sarra, Inc.

200 E. 56th St., N.Y.C. 22
Phone: MU 8-0085

President .....Valentino Sarra
Exec. V.P., Gen. Mgr.....Morris D. Behrend
TV Sales Mgr. N.Y.....John Henderson, III
Head Creative Dept.....Rex Cox

16 E. Ontario St., Chicago, Ill.
Phone: WH 4-5151

Mgr. .....William Newton
TV. Prod. Mgr. .....Marvin Bailey
Services Offered—Production of TV commercials, motion pictures, sound slide films, black & white and color.
Current Productions — Rheingold Beer, Reynolds Wrap, Drano, Nabisco Cookies, 7-Up, Elgin Watches, St. Joseph Aspirin, Musterole, Drake's Cakes, Johnson & Johnson, General Foods, R. T. French, S. C. Johnson & Son, Kellogg, Corn Products.

Raymond Scott Enterprises, Inc.

140 West 57th St., New York 19, N. Y.
Phone: PL 7-5685

Pres., Creative Dir.....Raymond Scott
General Manager.....Charles Barclay
Office Manager.....Robert Briody
Services Offered—Creation and production of musical and electronic commercials. Sounds Electronique division offers electronic music and special effects. Creative consultants to advertising agencies; production of dramatized commercials; TV scoring.

Scott-Textor Productions, Inc.

333 East 46th St., New York 17, N.Y.
Phone: YU 6-3850

Partners.....Alan & Marilyn Scott
Partners.....Keith & Sylvia Textor
General Mgr.....Victor Sack
Services Offered—Creation and production of music, lyrics, jingles, animation tracks and all forms of radio and TV commercials.

Screen Gems, Inc.

(See TV Prod.-Dist.)

Selling Thru Sound

141 E. 55th St., New York, N. Y.
Phone: PL 8-2470

President, Treas. .....Louis A. Garisto
Vice Pres., Sec.....Sonny Hayes
Services Offered — Write, create, produce & direct musical commercials for TV & radio, background music for filmed TV commercials, talent.

John Seely Associates

Suite 613, First Federal Bldg., Hollywood 28 Cal.
Phone: HO 6-6141

President .....John Seely
Sales Mgr.....Don Teeters
Repertoire Dir.....Bill Loose
Recording Mgr.....Doug Nelson
Secretary .....Pat Seely
Services Offered—Music supervision, program theme composition & development, arranging, A&R, music publication. Recording services include client or JSA supervised, voice recording, voice overdubbing, tape transfer, re-recording, mixing, tape editing & assembly.

Jack Shafton's Puppet Masters

8118 Lookout Ave., Los Angeles, Calif.
Phone: OL 4-2350

Owner .....J. Shafton
Services Offered—Live & film TV shows, programs; comm'ls; shorts; animation; special effects; puppets.

www.americanradiohistory.com

SIB Productions, Inc.
(In assoc. with Paramount Pictures Corp.)
5451 Marathon St., Hollywood 38, Cal.
Phone: HO 9-2411
President.....Walter N. Bien
Vice President.....Sonny Klein
V.P., Sales Mgr.....James Marshutz
Branch Office
1501 Broadway, New York City, N. Y.
Phone: BR 9-8700
Services Offered—SIB Productions, Inc., in association with Paramount Pictures produces TV commercials, industrials and specials on film and/or videotape.

Signature Music Inc.
240 E. 53rd St., N.Y.C. 22
Phone: JU 2-8800
President, Creat. Dir.....Hank Sylvern
Business Mgr.....George H. Fried
Services Offered—Creation and production of jingles, musical commercials. Underscoring original music to animation & live action.

Al Simon Productions, Inc.
General Service Studios
1040 N. Las Palmas, Hollywood 38
Phone: HO 9-9011
President .....Al Simon
Controller .....John Nicolaides
Services Offered — Productions of filmed shows and commercials.

Sixteen Screen Service Co.
6710 Melrose Ave., Hollywood 38, Cal.
Phone: WE 9-1491
Owner .....H. O'Donnell
Services Offered—TV film shows, comm'ls; shorts; sound; laboratory; animation, color, B & W.

Skelton Studios
1416 N. LaBrea Ave., Hollywood 28, Cal.
Phone: HO 9-2731
President .....Red Skelton
Services Offered—TV tape and film commercials. Complete mobile tape unit available for color or black & white.

Sleeping Giant Films, Inc.
3019 Dixwell Ave., Hamden, Conn.
President.....D. K. Harris
V.P., Treas.....A. Guorino, Jr.
Services Offered — 16/35 mm production services; animated spots.

Fletcher Smith Studios, Inc.
259 S.W. 21st Terrace, Ft. Lauderdale, Fla.
Phone: LU 1-7200
319 E. 44th St., N.Y.C. 17
Phone: MU 9-8766
President .....Fletcher Smith
Vice Pres. .....Arthur J. Davis
Secy.-Treas.....Willam Burton
Services Offered—Commercials, industrial films, animation, sound recording, editing rooms, projection rooms.

Walter Harrison Smith Associates, Inc.
40 E. 40th St., N.Y.C. 16, N. Y.
Phone: MU 3-5820
President.....W. H. Smith
Services Offered—Live and filmed TV commercials, programs, and syndicated shows; educational, industrial and editorial shorts. Distributors of TV films.

Southwest Film Laboratory, Inc.
3024 Ft. Worth Ave., Dallas 11, Tex.
Phone: FEderal 1-8347
Vice President.....J. A. Hopper
Customer Svc. .....Norman E. C. Naill
Services Offered — All services related to 16mm. film in black & white, color.

S.O.S. Cinema Supply Corp.
602 W. 52nd St., N.Y.C. 19
(See Equipment Section)

Sound Actualities, Inc.
2. W. 46th St., New York 36, N. Y.
Phone: JUdson 6-5577
President.....Robert C. Franklin
Services Offered—Producers of commercials; custom field recording service.
Current Productions — Pan American, American Airlines, Bankers Trust, Life and Time, Rheingold.

Soundac Productions, Inc.
Hollywood, Fla
Phone: WAbash 3-8426
Pres.-Gen. Mgr.....Robert D. Buchanan
Gen. Mgr., Secretary.....Jack Schleh, Jr.
Technical Dir.....Robert G. Biddlecom
Art Dir.....Francis J. Noack
Services Offered—Complete film production, from storyboard to finished print, specializing in animation, black & white and color service. Live photography, original musical jingles, complete soundstage and studio.

Spotlite News, Inc.
607 N. LaBrea Ave., Los Angeles 36, Cal
Phone: WE 8-2191
President .....M. J. Walker
V.P. .....Al Blanchard
Prod. Spvsr .....Rexford L. Metz
Branch Office
60 W. 46th St., New York 36, N. Y.
Phone: CIrcle 5-0770
Vice Pres. .....Benjamin S. Greenberg
Services Offered — TV newsfilm service documentary, promotion & public relations films.

Stammco, Inc.
291 S. LaCienega Blvd.
Beverly Hills, Calif.
Pres.....J. Harry Ebbert
Services Offered—Creators & producers of business films and record programs, commercials, educational and short subject films for TV & theatrical release.

Stars Incorporated
123 N. Poplar St., Charlotte, N. C.
Phone: ED 3-6151
President.....T. Kemp, Jr.
Services Offered—TV film shows, live programs; packages.

www.americanradiohistory.com

Stock Shots To Order, Inc.
550 Fifth Ave., N.Y.C. 36
Phone: Circle 6-0690
Pres. ..... R. A. Pheelan
V.P. ..... H. C. Miller
Sec. ..... Otto Von Braun
Treas. ..... Royal L. Krim
Services Offered—Stock film library 16/35 mm-B&W & color, film special material to order for TV commercials, rear projection plates.

Stockdale and Company, Inc.
200 E. First St., Salt Lake City 11, Utah
Phone: EL 5-5511
President ..... C. Stockdale
V. P. ..... B. P. Lee
Sec.-Treas. ..... L. Stockdale
Services Offered—TV comm'ls, animation, SOF recording sound transfer; processing all b/w; ER; ECO; Ansco.
Current Productions — Blue Cross-Blue Shield, Pfaff, Gold Strike, Morning Milk, Sego Milk, Walker Bank, First Security Bank, First Security, Prudential Federal Savings.

Storyboard, Inc.
160 Riverside Dr., New York City 24
Phone: TR 3-7207
President ..... J. Hubley
Services Offered—Animation; live films.

John G. Stratford Film Corp.
250 W. 57th St., New York 19, N. Y.
Phone: JU 6-7390
President ..... J. G. Stratford
Vice President ..... George Newman
Treasurer ..... Samuel M. Iger
Secretary ..... Hyman Chipkin
Services Offered—Package TV films, commercials; animation—color, B & W; educ. & industr. shorts; film stock shot library.

Jack Strausberg Productions
919 N. Michigan Ave., Chicago 11, Ill.
Phone: WH 4-3941
President ..... J. Strausberg
Services Offered—Comm'ls, spots.

Wilbur Streech Productions, Inc.
135 W. 52nd St., N.Y.C. 19
Phone: JU 2-3816
President ..... Wilbur J. Streech
V.P., Musical Dir. ..... Jack Atherton
Assoc. Producr. ..... John Hazard
Services Offered — Producer of film commercials for TV, industrial films and radio & TV jingles.

Sturgis-Grant Productions, Inc.
322 E. 44th St., New York City 17
Phone: MU 9-4994
President ..... W. Sturgis
V.P., Manager ..... B. Magnes
Services Offered — Storyboards, recording facilities; 16/35 mm cameras; special effects; art dept.

Sun Dial Films, Inc.
341 East 43rd St., N.Y.C. 17
Phone: MU 6-2046
President ..... S. A. Datlowe
Services Offered — Comm'ls, spots, industrials.

John Sutherland Productions Inc.
201 N. Occidental Blvd., Los Angeles 26
Phone: DU 8-5121
N. Y. Phone: PL 5-1875
Pres., Gen. Mgr. ..... John Sutherland
Services Offered — Fully-equipped live-action and animation studios for the production of industrial, documentary, public relations, TV commercials for industry. Also related services.

Suzari Marionettes
119 E. 17th St., New York City 3
Phone: GR 3-6699
Director ..... D. Zaconick
Services Offered—TV film & live shows, programs; commercials, shorts, packages.

Robert Swanson Productions
689-5th Ave., New York City
Phone: MUrray Hill 8-4355
President ..... Robert Swanson
Vice President ..... Rolf Johnson
Services Offered—Producers and creators of musical commercials for radio and TV.

Swanstrom Productions
7657 Melrose Ave., Los Angeles 46, Calif.
Phone: OLive 1-4889
Owner ..... C. Swanstrom
Services Offered—TV commercials and serial programs; training ad sales films; feature fiilms.

Swift-Chaplin Productions, Inc.
1136 N. Highland Ave., Hollywood 38, Cal.
Phone: HO 2-0761
President ..... C. Chaplin
V.P.'s ..... H. Swift, M. Pike
Services Offered—Synd. spots; comm'ls.

Technamation Films, Inc.
310 Madison Ave., New York, N. Y.
Phone: YU 6-6990
President ..... Martin H. Poll
Exec. V.P. ..... Stanley L. Schwartz
V.P., Gen. Mgr. ..... Robert Jacobs
Treasurer ..... Howard Weinberger
Services Offered — Producers of animated TV commercials, entertainment films, industrial & sales training films.

Technical Animations, Inc.
11 Sintsink Dr., E., Port Washington, N.Y.
Phone: Port Wash. 7-8800
President ..... S. L. Schwartz
Exec. V.P. ..... Claude E. McKinney
Secretary ..... Mary G. Ballance
Treasurer ..... Paul H. Taub
Services Offered — Producers of Technamation-animation by use of polarized light, for film or slide.

www.americanradiohistory.com

Teen America Associates, Inc.

1724 Southland Center, Dallas 1, Texas
General Manager.....Scott Reynolds
Services Offered—Creators and producers of Miss Teenage American radio programs and TV spectaculars.

Tele-Sound Productions, Inc.

523 Pennsylvania Bldg., Washington 4, D.C.
Phone: DI 7-8810
V.P., Sales.....William Devries
Vice President .....Florence Corbett
Vice President.....Al Miller
Treas.....Jack Vance
Services Offered — Custom jingles, transcription library, sound effects, musical station ID's, syndicated radio shows, production aids.

Tele-Tape Productions, Inc.

434 W. Chicago Ave., Chicago 10, Ill.
Phone: SU 7-4919
President.....Richard E. Riedel
V.P., Production.....Phil Bodwell
Chief Engineer.....John Natale
Branch Office
101 W. 67th St., New York 23, N. Y.
Phone: SU 7-8068
General Manager.....James E. Witte
Services Offered—Commercial and show produeer; industrial and educational closed circuit television. Facilities include complete studios and self-contained Marconi equipped mobile tape cruiser.

Tele-Video Productions

316 W. 57th St., New York, N. Y.
Phone: JU 2-8095
President.....Lew Pollack
Art Director.....Dominic Juskevich
Director.....Nicholas Webster
Services Offered—Producers of TV commercial films, TV film series, and motion pictures.

Telecine Film Studios, Inc.

100 S. Northwest Hwy., Park Ridge, Ill.
Phone: TAlcot 3-1418
President.....Byron L. Friend
Secy., Treas.....June A. Friend
Services Offered—Motion pictures for TV in color or black & white, TV comm'ls, studio & location work, compl. packaging service, 35/16 mm editing & recording, animation, stop motion.

Telefilm, Inc.

6039 Hollywood Blvd., Hollywood 28, Cal.
Phone: HO 9-7205
President.....J. A. Thomas
Exec. V.P. .....James B. Pinkham
Secy., Treas.....Peter Comandini
Services Offered—Complete in-plant 16mm motion picture technical services from scripts through final release prints (including titles and animation) for TV and industrial film producers.

Telemat

433 S. Fairfax Ave., Los Angeles 36
Phone: WE 3-5731
Partners.....A. Wise, Sidney Freeman
Services Offered—Animated cartoon commercial library; live & animated custom film comm'ls.

Telemated Motion Pictures

415 Lexington Ave., New York 17, N.Y.
Phone: YUkon 6-3655
Prod.-Dir. .....Saul Taffet
Services Offered—Production of motion pictures; TV filmed commercials in animation or live action; animated and optical special effects in color or black & white, exclusive color control equipment, 35 mm and 16 mm production.

Telenews Film Corp.

850 10th Ave., N.Y.C. 19
Phone: JU 6-2450
Vice President.....C. B. Stratton
Services Offered—Produce documentary & commercial films; stock film library.

Telepix Corporation

1515 N. Western Ave., Hollywood 27
Phone: HO 4-7391
President.....Robert P. Newman
Sales Director.....Patrick J. Sexton
Secretary.....Luther Davis
Exec. Producer.....James W. Simmons
Art Director.....Duncan Cramer
Branch Office
114 E. 40th St., New York, N. Y.
Phone: MU 2-7121
Executives.....A. Foster, F. Thomson
Services Offered—Complete motion picture sound recording, production facilities, sound stage, mixing and dubbing, lip loop synchronizing, cutting rooms. Title work and musical scoring.

Telestudios, Inc.

1481 Broadway, New York City 36
Phone: LO 3-1122
President .....G. Gould
Services Offered—Comm'ls; shows.

Television Broadcasting Service, Inc.

91 Central Pk. W., New York 23
Phone: TRafalgar 7-2372
President.....William R. Riddle
V.P., Sec. .....Edith L. Riddle
Treasurer .....William K. Riddle
Branch Offices
100 N. Irving Blvd., Los Angeles 4, Calif.
West Coast Rep.....Mrs. L. H. Lincoln
1444 Bewick Ave., Detroit 4, Mich.
Phone: VAlley 2-0092
Dist. Sls. Mgr.....Rodney B. Hersey
12 Maple St., Hensonville, N.Y.
Phone: WIndham 241
Dist. Sls. Mgr.....Jack Averill

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39 Academy Rd., Caldwell, N. J.
Phone: CAldwell 6-4272
Reg. Sls. Mgr.....Orwyn L. Werfel
Services Offered — Commercials, package shows, live programs, slides, animation, industrials, training films, etc., color & B&W.

Television Features of America

(Div. of Radio Features of America)
37 West 46th St., New York 36, N. Y.
Phone: JU 2-5130
Exec. Director.....Oliver W. Nicoll
Services Offered — Film spots, live shows.

Television Graphics, Inc.

369 Lexington Ave., N.Y.C.
Phone: TN 7-3330
President .....Bernard Rubin
Treasurer .....Lee Blair
Secretary .....Leon Levy
Production Manager.....Sid Greenhaus
Controller .....Stanley Turitz
Sales .....Howard Linkoff
Services Offered—TV film comm'ls; animation, optical effects; two live action sound stages equipped with 35 mm Mitchell rear screen process projector.

Television Screen Productions, Inc.

17 E. 45th St., N.Y.C. 17
Phone: MU 2-8877
President.....Charles J. Basch, Jr.
Vice Pres., Secy.....Frances Scott
Treasurer .....Clarence Schmidt
Services Offered—Film commercials, animated and live; film programs; industrial, training and fund-raising films.

Termini Video Tape Services, Inc.

1440 Broadway, New York 18, N. Y.
Phone: PEnnsylvania 6-6323
President .....Anthony Termini
Services Offered — Commercials, shows, closed circuits, videotape screenings, transfers, copies and kinies, studio space. Tape equipment available.

Terrytoons

Div.: CBS Films, Inc.
38 Centre Ave., New Rochelle, N. Y.
Phone: New Rochelle 2-3466
Vice President.....W. M. Weiss
Services Offered—Theatrical shorts, animated; TV comm'ls & programs.

Thoroughbred Productions

#37 at 608 West Chestnut, Louisville 2, Ky.
Phone: JUniper 3-2380
Executive Prod.....James R. Finegan
Services Offered — Radio & TV commercials, sales films, public relations, film & editorial services.

Titra Film Labs, Inc.

1600 Broadway, N.Y.C.
Phone: PL 7-6681
President .....Abraham Rozenfeld
Vice Pres.....David Opochinsky
Plant Mgr.....Paul Sandars, Jr.
Treas. .....Jerome Sobel
Services Offered—Film sub-titles in English and all foreign languages.

Titra Sound Corp.

1600 Broadway, N.Y.C.
Phone: PL 7-6681
President .....Abraham Rozenfeld
Vice Pres.....David Opochinsky
V.P., Gen. Mgr.....David D. Horne
Sec.-Treas. .....Jerome Sobel
Services Offered—Sound recording & mixing, transfers; film editing; dubbing of foreign language films, subtitling of films in all languages.

Tomlin Film Productions, Inc.

480 Lexington Ave., New York City 17
Phone: YU 6-5090
President.....F. A. Tomlin
Vice President.....Carl A. Tomlin
Services Offered—Produces industrials & comm'ls. for internal use in business.

Trans Artists Productions, Inc.

731 N. LaBrea, Los Angeles, Calif.
Phone: WEbster 1-1639
N.Y. Phone: PLaza 1-4353
Chmn. of Bd.....Gerald J. Rappoport
President .....Samuel Singer
Sec. .....Louis Himelstein
Dir's.....Robert Kane, Reuben Timmins, Theodore Propp
Services Offered—Package film shows animated commercials, sound tracks; sound studio. Tape equipment available.

Trans Radio Productions, Inc.

683 Boylston St., Boston 16, Mass.
Phone: COpley 7-5760
President.....Oscar H. Cheses
Production Manager....Alfred D. Benjamin
Sales Manager.....Edward B. Shaw
Art Director.....Carroll E. Spinney

Branch Office
701 Seventh Ave., New York, N. Y.
Phone: CIrcle 6-7566
Manager.....Edward B. Shaw
Services Offered—Producers of motion pictures and sound slide films for industry, government and education; radio and TV commercials, kinescopes, editorial and animation services, scripts.

Transfilm-Caravel, Inc.

445 Park Ave., New York, N. Y.
Phone: PLaza 2-4100
20 West End Ave., New York 23, N. Y.
Phone: PLaza 2-4100

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Chmn., Exec. Comm.....William Miesegaes
President.....Robert H. Klaeger
Exec. Vice President.....M. A. Palma
Senior V.P.....David I. Pincus
Secretary, Treas.....Milton Millet
V.P. Sales.....W. E. Huston
Exec. Prod., Bus. Prgm. Svcs...Gordon Crowe
Account Exes.....T. Allen, Paul Minor
Public Relations Dir.....Marilyn Gold

Film Production Division

President.....Robert H. Klaeger
Vice President.....John J. Fenton
Executive Producer.....Robert Drucker
Studio Manager.....Martin Berman

Services Offered—TV commercials, industrial films, complete art and animation service, sound slide films, sales and business meetings, sales training programs, convention industrial shows, closed circuit TV and entertainment.

Tri Art Color Corporation

245 W. 55th St., N.Y.C.
Phone: PL 7-4580

President .....Irwin Young
V.P.'s.....Paul Kaufman, Louis Feldman, Arthur Miller

Services Offered—Processing color motion picture film, 35 & 16mm.

Trident Films, Inc.

128 E. 36th St., New York City 16
Phone: MU 5-7150

President.....Ellis Sard
Secretary.....Peter D. Trafford
Treasurer.....James J. Storrow, Jr.

Services Offered—Spot comm'ls; industrials, educationals, programs.

Triumph Films Ltd.

554 S. Gulph Rd., King of Prussia, Pa.
Phone: 265-0320

Film Director.....Eugene Gelber
Dir. of Photo.....Walter E. Dombrow
Prod. Spvsr. .....Walter J. Travis
Sales Dir. .....John Sexton

Services Offered — Commercial, industrial & TV motion pictures. Writing, directing, editing.

TV Spots, Inc.

1037 N. Cole Ave., Los Angeles 38, Cal.
Phone: HO 5-5171
N.Y. Phone: PLaza 5-4807

President .....Shull Bonsall
V.P., Gen. Mgr.....Bob Ganon
Prod. & Crea. Dir.....Sam Nicholson
Prod. Coords.....David Hoffman, Jean Matheny
Film Editor.....Norm Vizents

Services Offered — Produce animated and live action for TV comm'ls, industrial & entertainment films.

T-V Visuals, Inc.

20 N. Wacker Dr., Chicago, Ill.
Phone: CEntral 6-8955

President.....Alfred D. LeVine
Sec.-Treas.....Robert B. Eirinberg

Service Offered — Produce, package & distribute syndicated TV commercials & programs.

Unifilms, Inc.

6 E. 46th St., New York City 17
Phone: YU 6-5720

President .....C. Gallagher

Services Offered—TV comm'ls, program inserts, news, feature coverage.

United Film & Recording Studios

301 E. Erie St., Chicago 11, Ill.
Phone: SUperior 7-9114

President.....Wm. L. Klein
Secretary.....Joseph Klein
Teasurer.....Erwin Kreisky
Exec. Vice Pres.....John Hutchings

Branch Offices
17 E. 45th St., New York, N. Y.
Phone: OX 7-0725

Eastern Rep. .....Herbert Rosen
425 13th St., Washington, N.W., D.C.
Phone: ST 3-2951

Washington Rep.....Ken Buchanan

Services Offered—Creators and producers of custom made musical jingles, spot announcemets, and filmed series for television and radio. Complete film, tape, and disc recording and reproduction services.

United States Productions

5 E. 57th St., New York 22, N. Y.
Phone: PLaza 1-1710

President.....Francis C. Thayer

Services Offered—All phases motion picture production—script to screen—16/35mm, B & W or color. Slide films.

Universal Recording Corp.

46 E. Walton St., Chicago 11
Phone: MI 2-6465

President.....A. B. Clapper
V.P., Chief Eng.....M. B. Coppinger
Secretary, Treas.....R. A. Weber

Services Offered — Recording (monaural and stereophonic) record sessions, spot, radio programs, TV-motion picture sound tracks, mastering (monaural & stereophonic), slide film, pressings, high speed duplicating, 16 and 35 mm screening & interlock magnetic re-recording.

UPA Pictures, Inc.

4440 Lakeside Dr., Burbank, Calif.
Phone: TH 2-7171
N. Y. Phone: PL 2-3630

President.....Henry G. Saperstein
Studio Mgr.....Hal Elias

N. Y. Office
527 Madison Ave., New York, N.Y.

Services Offered — Produce animated and live action for commercial, industrial and theatrical accounts.

Thomas J. Valentino, Inc.

150 W. 46th St., N.Y.C. 36
Phone: CI 6-4675

President.....Thomas J. Valentino
Vice Pres.....Michael T. Valentino
Secretary.....Elsie F. Valentino

Services Offered—Mood music for TV, sound effects of all types, miscellaneous recordings.

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Van Praag Productions, Inc.

1600 Broadway, N.Y.C. 19
Phone: PL 7-2687

President.....William Van Praag
Exec. Vice Pres.....Marc S. Asch
Vice President.....Douglas J. Baker
Vice President.....Frank R. Stephan
Account Supvr.....Hal Persons

Branch Offices
2301 Dime Bldg., Detroit 26, Mich.
Phone: WO 2-4896
General Manager.....Andrew Pastula
6269 Selma Ave., Hollywood, Calif.
Phone: HO 2-2341
Manager.....Jean Vallier

Services Offered—Motion picture producer.

Versatile Television Productions, Inc.

324 Broadway, Cape Girardeau, Missouri
Phone: ED 5-8816

President.....R. O. Hirsch
Manager.....B. Baker

Services Offered—Comm'ls, spots, industrials.

Videart, Inc.

480 Lexington Ave., N.Y.C. 17
Phone: MU 2-2363-4

President.....Joe Zuckerman
Secretary.....Florence Hartman

Services Offered—Optical photography, art work, animation, titles, maps, charts, mattes, split screen, montage, 35 mm 16 mm color black & white.

Video Crafts, Inc.

116 East 30th St., N. Y. 16
Phone: OR 9-6030

President.....Arthur Rankin, Jr.
Sales Mgr.....Peter Turnquist
Art Dir.....Curtis Iverson
Prod. Mgr.....Rene Mechin

1240 27th St., N.W., Washington, D.C.
Phone: DuPont 7-6680

Services Offered—Projection for TV and industry including art and animation; motion pictures and stop motion puppets.

Video Films Inc.

1004 E. Jefferson Ave., Detroit 7
Phone: WO 2-3400

Pres.....Clifford Hanna
V.P.....William R. Witherell, Jr.
Sec.-Treas.....William E. Lane

Services Offered—Production of motion pictures for TV and industry.

Videotape Prod. of New York, Inc.

101 W. 67th St., New York City 23
Phone: TR 3-5800

President.....H. S. Meighan
Vice President.....John B. Lanigan
Sales Manager.....Herbert W. Hobler
Production Mgr.....C. Holden
Chief Engineer.....Donald Collins

Services Offered — Videotape commercials and shows—studio & location. Tape equipment available.

Video Tape Unlimited, Inc.

341 Madison Ave., New York 17, N. Y.
Phone: PLaza 9-7667

President.....Henry R. Alexander
V.P., Sales.....Paul Jacobson

Services Offered — Studio and location video taping of commercials, complete producing services from storyboard to completed tape. Complete closed circuit facilities. Tape editing, dubbing and film transfers.

Vogue Film Productions, Inc.

Bowman Field, Louisville 5, Ky.
Phone: GLendale 4-3689

President.....Hal Vinson
Production Mgr.....Charles Straayer

Service Offered — TV commercials, slides & slidefilms, sales presentations & programs, 16mm motion pictures, complete studio facilities.

VPI Productions

321 W. 44th St., N.Y.C. 36
Phone: JUdson 2-8082

Pres.....Edwin T. Kasper
Exec. V.P.....George Tompkins

Services Offered—TV film commercials, complete 16 and 35 mm facilities.

W C D, Inc.

1600 Broadway, New York 19, N. Y.
Phone: CI 7-1600

President.....Robert W. Carlisle
Exec. Vice Pres.....John T. Dunphy
V.P., Sales.....Jack L. Lemmon
Secy., Treas.....Walter Kullberg
Production Mgr.....John Affriol

Branch Office
780 Gower Avenue, Hollywood 38, Calif.
Phone: HO 3-3113
Manager.....Robert G. Carlisle

Services Offered—Motion picture production in documentary, training, sales promotion, public relations ad television commercials. Facilities include sound studio and editing department.

Roger Wade Productions, Inc.

16 W. 46th St., N.Y.C. 36
Phone: CI 5-3040

President.....Roger Wade
Vice Pres.....Ralph Fuller
Exec. Producer.....John Bates
Dir., Motion Pictures.....Nicholas Dancy
Art Director.....Jack Gaughan

Services Offered—Production of motion pictures for industry and government. TV commercials, animation, sound slidefilms. Specialists in production of Salesmate programs. Complete creative, script and art departments.

Robert Warner Productions

7 E. 78th St., New York 21, N. Y.
Phone: RH 4-7979

President.....Robert Warner

Services Offered—Creation and production of live and film programs and commercials.

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Washington Video Productions, Inc.
24 F St., NW, Washington 1, D.C.
Phone: LI 6-1300
President.....G. F. Johnston
Services Offered—TV film shows, comm'ls; color, B & W animation; studios & facilities for rent.

Wesmor, Inc.
650 N. Bronson Ave., Los Angeles 4, Cal.
Phone: HO 2-7141
Prod. .....E. Solow
Services Offered—TV film shows & comm'ls; synd. film; features of full length.

Western Recorders
6000 Sunset Blvd., Hollywood 28
Phone: HO 3-6811
Partner.....Donald D. Blake
Partner.....William M. Kirkpatrick
Partner .....Ted Robinson
Services Offered—Tape and disc. Recording-assembly and editing. Auditorium and studio rentals. Dukane automatic 30/50 signal for slide film production.

Ross Wetzel Studios, Inc.
615 N. Wabash Ave., Chicago 11
Phone: SU 7-2755
President.....Ross Wetzel
Prod. Mgr.....William L. Langdon
Services Offered—TV commercials, spots, slide film, displays, animation, humorous illustration, comic strips. Special effect printer avail. to producers.

Wilding, Inc.
405 Park Ave., N.Y.C. 22
Phone: PL 9-0854
1345 Argyle St., Chicago 40
Phone: BR 5-1200
Chairman of Bd.....C. H. Bradfield, Jr.
President.....H. Williams Hanmer
Chicago Production.....J. Morton
Branch Mgr., N. Y.....William Uskali
Exec. Producer, N.Y.....Mel London
Services Offered—Producers of TV commercials and creation and production of all audio-visual media—motion pictures, slidefilms, graphic materials, complete sales training programs, announcement shows, industrial shows, etc.

Willard Pictures, Inc.
45 W. 45th St., New York City 36
Phone: JU 2-0430
Exec. Prod.....J. Squiers, Jr.
Production.....S. A. Scribner
Services Offered—Comm'ls; spots; industrials.

Frank Willard Productions
1842 Briarwood Rd., NE, Atlanta 6, Ga.
Phone: MElrose 4-2433
Owner .....Frank Willard, Jr.
Production Mgr. .....Charlie R. Cannon
Services Offered—TV, business & public relations commercials and sound slide films, sound stage, editing rooms, sound mixing.

Williams & Hill, Ltd.
12 Shuter St., Toronto, Canada
Phone: 362-5931
Pres.....Hal B. Williams
Vice President.....R. H. Hill
Vice President.....Heinz A. K. Drege
Producers .....Colin Y. Smith, Hans Klostermann, Christa Drege
Services Offered—Motion picture production for commerce, industry and television advertising-live action, animation, pictafilm & slides.

Winik Films Corp.
1501 Broadway, New York City 36
Phone: LW 4-0540
President.....Leslie Winik
V.P., Production.....Richard Winik
Editor .....Irving Oshman
Services Offered—Films and TV programs, industry films, documentary films, sports footage stock shots.

Wonderland Productions
7934 Santa Monica Blvd., Hollywood 46, Cal.
Phone: OL 4-8342
Exec. Prod.....M. L. Bryan
Services Offered—TV film commercials; 35 and 16mm. industrial and public relations.

Carter Wright Enterprises
6533 Hollywood Blvd., Hollywood 28, Cal.
Phone: HO 9-0944
Owner .....Carter Wright
Services Offered—TV live programs, film shows; commercials; music effects.

Wylde Films, Inc.
155 East 24th St., N. Y. C.
Phone: MU 5-1000
President .....Fred Levinson
Exec. V.P.....R. Bean
Senior Vice Pres.....Joseph C. Bernstein
Vice President.....Christian R. Herfel
Vice President.....Calhoun McKean
Exec. Producer.....Laurence S. Untermeyer
Sales Manager.....William E. Walsh
Services Offered—TV commercials, industrial, education and TV program films produced. Industrial and business shows produced. Complete animation and live action services.

Maurice H. Zouary TV-Film Productions
333 W. 52nd St., N.Y.C. 19
Phone: JUdson 2-6185
Owner.....Maurice H. Zouary
Production Chief.....Joseph Mawra
Services Offered—Production of film shows and commercials, packager. Stock footage.
Current Productions—Poem for a Day, Rockin' the Campus, Parade of Presidents, Kiddie Camera.

Seymour Zweibel Productions, Inc.
11 E. 44th St., New York City 17
Phone: MU 2-4450
President .....Seymour Zweibel
Services Offered—Industrials; educationals; slide film comm'ls.

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CR 5-5219

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117 West 46th Street
New York 36, New York
PLaza 7-3560

ASSOCIATED BROADCAST ADVERTISING CO.
1188 S. Muirfield Rd.
Los Angeles 19, Calif.
WEbster 6-5564

ASSOCIATED PROGRAM SERVICE
(Div. Muzak Corp.)
229 Park Avenue South
New York 3, New York
ORegon 4-7400

AUDIO VISUAL ASSOCIATES
1459 N. Seward
Hollywood 28, Calif.
HOllywood 5-8444

BASCH RADIO & TV PRODUCTIONS
17 East 45th Street
New York, New York
MUrray Hill 2-8877

BELASCO-DAVIS ASSOCIATES
25 Central Park West
New York 23, New York
CI 5-6890

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Hollywood 28, Calif.

Phone: HOllywood 6-5103

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Robert Swanson Productions

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Telephone: MUrray Hill 8-4355

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6000 W. Sunset Blvd.—Rm. 103
Hollywood 28, Calif.
HOllywood 2-3546

BIEVER & STEIN PRODUCTIONS
527 Madison Ave.
New York 22, N. Y.
PLaza 3-1147

THE BIG 3 MUSIC CORPORATION
1540 Broadway
New York 36, New York
JUdson 2-2000

C/HEAR SERVICES INC.
210 East 47th St.
New York 17, N. Y.
EL 5-7212

COMMERCIAL RECORDING CORP.
P. O. Box 6726
Dallas 19, Tex.
RI 8-8004

CREATIVE FEATURES, INC.
527 Lexington Ave.
New York 17, New York
PLaza 3-8632

CUMMINGS PROD. INC.
35 West 53rd Street
New York 19, New York
PLaza 7-6452

PHIL DAVIS MUSICAL ENTERPRISES, INC.
59 East 54th Street
New York 22, New York
MUrray Hill 8-3950

GORDON M. DAY PROD.
15 West 46th Street
New York 36, New York
MUrray Hill 2-5299

DEMBY PRODUCTIONS, INC.
Hotel Plaza, 1 W. 58th St.
New York 19, New York
PLaza 9-2495

DOLPHIN-ROSS, INC.
37 West 57th Street
New York 19, New York
PLaza 3-5892

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Hollywood 38, Calif.

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plaza 7-5685

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HOllywood 2-6027
1271 Avenue of the Americas
New York 20, N. Y.
PLaza 7-2197

FAILLACE PRODUCTIONS, INC.
1270 Avenue of Americas
New York 20, New York
CIrcle 6-7676

JOE FEAGINS PRODUCTIONS
104 E. 30th Street
New York 16, N. Y.
MU 5-3384

FORRELL, THOMAS & POLACK ASSOCIATES, INC.
157 West 57th Street
New York 19, New York
CIrcle 6-9132

FUTURESONIC PRODUCTIONS, INC.
3103 Route Street
Dallas, Texas

CHUCK GOLDSTEIN PRODUCTIONS, INC.
730 Fifth Avenue
New York 19, New York
JUdson 6-7477

HARRY S. GOODMAN PRODUCTIONS
19 East 53rd Street
New York 22, New York
PLaza 5-6131

LEWIS G. GREEN PRODS.
520 N. Michigan Avenue
Chicago 11, Illinois
WHitehall 4-7440

GREY MUSIC PRODUCTIONS
(Lanny & Ginger Grey)
108 East 96th Street
New York 28, New York
EN 9-7777

HAP MUSIC, INC.
Suite 1501
200 West 57th Street
New York 19, New York
CIrcle 6-5548

www.americanradiohistory.com

JERRY JEROME PROD. INC.
1 Snapdragon Lane
Roslyn Heights, L. I.
MAyfair 1-4567

JEWELL RADIO & TV PRODUCTIONS
612 N. Michigan Avenue
Chicago 11, Illinois
MOhawk 4-5757
933 Roscomare Road
Los Angeles 24, Calif.
GRanite 2-4024

JINGLE FABRICATIONS, INC.
420 Broadway
Nashville 3, Tennessee
ALpine 5-7645

JINGLES BY KEVA MARCUS
12114 Hoffman Street
Studio City, Calif.
POplar 6-7769

CROOM-JOHNSON, INC.
340 East 58th Street
New York, New York
PLaza 1-5575

SONNY KENDIS, INC.
509 Fifth Avenue
New York 17, New York
MUrray Hill 7-0890

LANG-WORTH FEATURE PROGRAMS, INC.
151 N. Franklin Street
Hempstead, L. I., N. Y.
(516) IV 5-2400

JACK LLOYD
1445 Miller Way
Hollywood 69, Calif.
OLdfield 6-4607

RICHARD MALTBY MUSIC PRODUCTIONS
Suite 267, Park-Sheraton Hotel
New York, New York
CO 5-0851

MILNER-FENWICK, INC.
3800 Liberty Heights Avenue
Baltimore 15, Maryland
MOhawk 4-4221

SS

SY SHAFFER ENTERPRISES INC. 342 MADISON AVENUE NEW YORK 17
PHONE: YUKON 6-3045

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JINGLE PRODUCERS

MILLS MUSIC, INC.
1619 Broadway
New York 19, N. Y.
COlumbus 5-6347
6533 Hollywood Blvd.
Hollywood 28, Calif.
HOllywoood 4-8296

MODERN SOUND, INC.
312 West 58th Street
New York, New York
LT 1-0495

MUSIC MAKERS, INC.
6 West 57th Street
New York 19, N. Y.
CIrcle 5-3737

9015 Wilshire Boulevard
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Norbett Music, Inc.
North & Son Music, Inc.
Northern Music Corp.
Northridge Music Co.
Noteworthy Music, Inc.
Novelty Music Co.

Oahu Publishing Co.
Oak Music Corp.
Oakland Music Co.
O'Connor and Miller Music Corp.
Octave Music Pub Corp.
Odette Music Corp.
Odin Music Inc.
Official Music Co., Inc.
O'Flynn, Charles, Pub.
O'Kay Music Co.
Okun Music Corp.
Olenik Records
Olman, Abe, Music, Inc.
Olswanger, Berl, Music
Omar Music Corp.
Opportunity Music Co.
Oriole Music Corp.
Orlob Music Co.
Orten Music Co.
Oury, Mike, Music Pub.
Overbrook Pub. Co.
Owens-Kemp Music Co.
Oxford University Press, Inc.

P. D. S. Music Pub., Inc.
Pageant Music Co.
Paley Music Co.
Palm Springs Music Co.
Palomar Music Co.
Pambill Music Inc.
Pandee Music Pub. Co.
Panorama Music Co.
Panther Music Corp.
Par-Four Music Co.
Par Music Corp.
Paradise Music Corp.
Parakeet Music Corp.
Paramount Music Corp.
Paramount-Roy Rogers Music
Paris Music Co., Inc.
Park Ridge Music Corp.
Parker Pub.
Parliment Music Inc.
Patti Enter. Inc.
Paul, John, Music Corp.
Pauline Music Inc.
Paxton, George, Inc.
Pell Mell Music Co.
Penn Music Co.
Pepper, J. W., & Son, Inc.
Peters Music Co.
Petkere, Bernice, Music, Inc.
Pett Music Co.
Photo Play Music Co., Inc.
Phylis Music Inc.
Piano Melodies
Piantadosi Music Pub.
Pic Music Corp.
Pickwick Music Corp.
Piedmont Music Co., Inc.
Pilot Music Pub. Co.
Pincus, George, & Sons
Pine Ridge Music, Inc.
Pinkard Pub., Inc.
Pioneer Valley Music Corp.
Piper Music Co.
Planetary Music Pub. Corp.
Players Music Corp., The
Playersville Inc.
Pleasant Music Pub. Corp.
Plymouth Music Co., Inc.
Pollsam Music Co.
"Pops" Music Pub. Co.
Popular Music Co.
Portilla Music Corp.
Post Music, Inc.
Preferred Music Co.
Prentice Music Inc.
Presser, Theodore, Co.
Prestige Publishing Co.
Princess Music Pub. Corp.
Priscilla Music Corp.
Producers Music Pub. Co., Inc.
Project Records, Inc.
Promenade Music, Inc.
Putnam Music, Inc.
Pyramid Music Co.

Quad Music Pub.

"R" Music Co. Inc.
R. F. D. Music Pub. Co., Inc.
Rae-Cox & Cooke Music
Ragtime Music Corp.
Raige Ent. Inc.
Raimor Music Corp.
Randolph Music
Randy-Smith Music Corp.
Rap Music Co.
Raphael, Fred, Music, Inc.
Raye Music Co.
Raymor-McCollister Music
Record Songs, Inc.
Regal Music Pub.
Reliable Music Publisher
Religious Music Guild, Inc.
Remick Music Corp.
Remsen, Alice, Inc.
Renault Music Co., Inc.
Rene, Leon, Pub.
Revere Music Co.
Revil Music, Inc.
Reynolds & Anthony Music Co.
Reynolds Music Co.
Rhyme & Rhythm, Inc.
Rialto Music Pub. Corp.

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Richard Music Co.
Richelieu Music Pub. Co.
Richjon Publish. Co.
Ricki Music, Inc.
Ricordi, G., & Co.
Ringle, Dave
Rinn Music Co., Inc.
Ritchie Music Co., Inc.
Ritter, Tex, Music Pub., Inc.
Riverside Music Pub.
Robar Music Co.
Robbins Company, The
Robbins, J. J., Inc.
Robbins Music Corp.
Robert Music Corp.
Robertson, Don, Music Corp.
Roberty Music Co.
Robinson, J. Russel, Inc.
Rochester Music Publishers
Rodeheaver Co., The
Rodeo Music Co.
Roger Music, Inc.
Rojan Music Corp.
Roncom Music Co.
Ronell, Ann, Music, Inc.
Rosarita Music, Inc.
Rose, David, Pub. Co.
Rosemeadow Pub. Corp.
Rosemond Music, Inc.
Ross, Allan, Music Co.
Ross, Charles, Music Co., Inc.
Rossdon Music Co., Inc.
Rossiter, Will
Round Table Music
Row, R. D., Music Co.
Rowell-Kelly Enterprises, Inc.
Roxbury Music Co.
Royal Coachman Music Co.
Roy Music Co., Inc.
Royal Music Pub.
Rual Music Co.
Rubank, Inc.
Ruby, Harry, Music Co.
Runnymede Music Co.
Russ Productions
Ruxton Music Inc.
Rylan Music Corp.
Rytvoc, Inc.

S & R Music Pub. Co.
Sacred Music Press of the Hebrew Union College-Jewish Institute of Religion
Sacred Records, Inc.
Saga Music Corp.
Salter Pub. Co.
St. Nicholas Music, Inc.
Samovar Music
Sandino Music Corp.
Sandra Music Corp.
Sands Music Corp.
Sanjud Music Co., Inc.
San-Mer Music Co.
Sanson Music Co.
Santee Music Press, Inc.
Sapphire Songs
Sardo Brady Flagship Pub. Co.
Saunders Pub., Inc.
Savitt Music
Savoy Music Co., Inc.
Schein Music Co.
Schirmer, E. C. Music Co.
Schirmer, G., Inc.
Schroder Music Co.
Schroeder, D. L.
Schumann Music Corp.
Schuster, Joe, Music Pub.
Schwartz Music Co.
Schwarz, Merrill, Music Co.
Scott, Tony, Music Co.
Sea Music Publishing Co.
Second Music Pub. Co., Inc.
Segue Publishers, Inc.
Select Music Inc.
Seneca Music Co.
Sepe Music Co.
Sequence Music, Inc.
Serena Music
Sewan Music Pub. Inc.
Shale Enterprises, Inc.
Shamrock Music Pub., Inc.
Shank, Bud Music Co.
Shapiro, Bernstein & Co., Inc.
Shapiro, Ted, Music Co.
Shari Music Pub. Corp.
Shattinger, Inc.
Shaw, Eddie, Music Co.
Shawn Music Co.
Shawnee Press, Inc.
Shayne, Larry, Music
Shearing Music Corp.
Shefter, Bert, Prod.
Shelley, David, Publishing Co.
Shelley Music, Inc.
Sheraton Music Inc.
Sheriton Music Pub. Co.
Sherman, Al, Music Co.
Sherwin Music, Inc.
Shield, Roy, Music Co.
Shilkret, Nathaniel Music Co.
Shoreham Music Corp.
Show Tunes, Inc.
Shubert Music Pub. Corp.
Sigma Music, Inc.
Signature Music Press
Silent Music Co.
Silhouette Music Corp.
Simon, George, Inc.
Siras Music, Inc.
Skidmore Music Co., Inc.
Skinner Music Co., Inc.
Skip Music Co.
Skokie Music Co.
Skyline Music Co.
Skyview Music Corp.
Smith, Ethel, Music Corp.
Smith, William J., Music Co.
Smith-Foley Music Pub.
Snyder Music Corp.
Society for the Publication of American Music, Inc.
Somerset Music, Inc.
Song-Art Music Inc.
Songfest Music Corp.
Songs, Inc.
Songs Music Inc.
Songsmiths, Inc.
Sonora Music Co. Inc.
Soremy Music Inc.
Sound-o-rama, Inc.
Soundpost, Inc.
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Southern Music Pub. Co., Inc.
Southwest Music Co.
Souvenir Songs
Sovereign Music Corp.
Sparrow Music
Spartan Music Co.
Spectacular Music, Inc.
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Spina Music
Spoone Music Corp.
Springton Pub. Co.
Squire Music Corp.
Staff Music Pub. Co.,The
Stage Craft Music Corp.
Standard Music Publishers, Ltd.
Standish Music Corp.
Stanley & Livingston, Inc.
Stanley Music Co., Inc.
Stanwood Music Corp.
Stargen Music Corp.
Starlight Songs, Inc.
Stasny Music Corp.
State Music Pub. Co., Inc.
Stelzer Music
Stephens, Bob, Inc.
Steps Music Co.
Stitt Music Co.
Stratford Music Corp.
Studio Music Corp
Styne & Cahn Music Co., Inc.
Sujan Music Pub. Co., Inc.
Summit Music Corp.
Sunflower Music, Inc.
Sunnydale Associates, Inc.
Sunset Music Publishers, Inc.
Supreme Music Corp.
Surrey Music Co.
Sutton Songs
Swan Music, Inc.
Swarthmore Music
Sweatman, Wilbur, Music Pub.

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Sweet Music, Inc.
Sylan Music
Symphony House Music Pub.

T & H Music Pub.
T V Music Co.
Tag Music Publishing Co., Inc.
Taj Music Co.
Talent, Leo, Inc.
Tamarisk Music Inc.
Tanglewood Music Corp.
Tarpon Music Co.
Tarto Music Pub. Inc.
Taubman, Paul, Music Corp.
Taurus Music Pub.
Taylor, Larry, Music Corp.
Teena Music Corp.
Teepee Music Co., Inc.
Teleklew Prod. Inc.
Templeton Pub. Co.
Tempo Music, Inc.
Tempo Pub. Co., The
Tepper, Saul Music Co.
Terri Music Co., Inc.
Terrace Pub. Co.
Texoma Music Corp.
Thomas, John, Music Corp.
Thompson, Kay, Music, Inc
Thornhill Music Co.
Thornlee Music Corp.
Thru-Way Music, Inc.
Thunderbird Music
Timely Music Co.
Tinker Music Co.
Tobey Music Corp.
Tobias & Lewis Music Pub.
Tone Music Co.
Top Notch Music Corp.
Topsin Music
Tor Music Co.
Torch Productions, Inc.
Totem Music, Inc.
Touchstone Music Co.
Touring Music, Inc.
Towne Music Corp.
Toy Town Tunes
Trace Music Publishers
Trans American Music Co.
Transcontinental Music Corp.
Tray Music Corp.
Treble Music Pub., Inc.
Triangle Music Corp.
Tricky Music, Inc.
Trinda Music Corp.
Triumph Music, Inc.
Tropical Music Pub.
True Blue Music Pub. Co.
Tucker, Orrin
Tuk Music Co.
Tune-House Publications
Two Dees Music
Tylerson Music Co.

Union Music Dist. Co.
United Artists Music
United Music Corp.
University Music Corp.
UPA Music Co.
Uptown Music Co.

Vado Music Co.
Valando Music Corp.
Valentine Music Corp.
Valley Brook Pub., Inc.
Valley Entertainment Ent., Inc.
Valmount Music Pub.
Valyr Music Corp.
Vanderbilt Music Corp.
Vanessa Music, Inc.
Van Heusen Music Corp.
Van-Jak Music Corp.
Vanlee Music Corp.
Vanno Music Corp.
Variety Music, Inc.
Varona Music Corp.
Venus Music Corp.
Vera Nova Music
Verna Music
Vernon Music Corp.
Veronique Pub. Co., Inc.
Vicar Music Inc.
Vickers Music Co.
Victoria Music Corp.
Victoria Pub. Co.
Vic Vegas Pub. Co.
Viking Music Corp.
Villa Moret, Inc.
Vim Music Corp.
Vinrob Music Co.
Virtu Music
Vista Music Corp.
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Vogue Music Publications
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Venzell's
Volta Music Corp.
Voss Music Co.

Wald, Herb., Music Co.
Walden Music Corp.
Waldo Music Corp.
Wallan, Inc.
Walton Music Corp.
Wanderlust Records Corp.
Wan-Mar Music, Inc.
Warcov Music, Inc.
Warnow, Mark, Music
Warock Music, Inc.
Washington & Lee Pub.
Wayfarer Music, Inc.
Webster Music Corp.
Wedgewood Music Co.
Weinberger, Jaromir, Scores
Weintraub Music Co.
Weiss, Mac, Music Pub. Co.
Weiss, Sam, Music, Inc.
Welzhein Music Pub. Corp.
Wemby Music Corp.
Wendy Music Inc.
West Coast Music Pub.
West End Music, Inc.
Western Music Pub. Co.
Westmont Music
Whale Music Corp.
Wharton Music Co.
Whitcup, Leonard, Inc.
White Way Music Co.
Whiting Music Corp.
Whitney-Kramer-Zaret Music
Williamson Music, Inc.
Willing, Foy Music
Willow Music Corp.
Wilshire Music Pub.
Winslow Music Pub. Co.
Wintergreen Music, Inc.
Wintersett Music Co.
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Wizell & Day Music Corp.
Wood, B. F., Music Co., The
Woodvale Music Co.
Woodward Music, Inc.
Words & Music, Inc.
World Music, Inc.
Worth, Bobby, Music Pub., Inc.
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Yukon Music Corp.

Zachary Music
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By CARL HAVERLIN, President

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Broadcast Music, Inc. — BMI — acquires these perofrming rights from independent writers and publishers, collects license fees from the organizations which perform music for profit, and, in turn, makes payment to the creators of the music which is used. As a performing rights licensing organization, BMI serves the composers, publishers, and users of all types of music. BMI's services are available to all persons who perform music and who wish to avail themselves of BMI's repertory and to all writers and publishers who desire to grant performing rights to it.

BMI licenses the music of composers and publishers who are resident in every one of the United States. Through agreements with performing rights societies in other countries, it makes American music available throughout the world and brings the music of foreign countries to America.

The past year marked BMI's twenty-first year of service to the creators of music and to the enterprises which bring music to the public. It was a year that saw the number of our affiliated composers, authors, and publishers and of the compositions we license reach an all-time high.

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For the future, BMI looks forward to serving many thousands more of the creators of music and many more of the businesses which use music as part of their service to the public. It will continue to deal justly and fairly with those enterprises which enable that music to be heard. It will continue to maintain its open-door policy for the benefit of all persons who wish to gain the public ear and to be rewarded if their works win favor. It will continue to serve the public by making music from every part of our country and from all quarters of the world available for public performance.

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Aragon Music Company
Arc Music Corp.
Arch Tone Pub. Co.
Argo Music Co.
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Assembly Music
Associated Composers, Inc.
Associated Music Publishers, Inc.
Athens Music
Atlantic Music Corp.
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Avalon, Frankie
Avery Music Company
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Barton, Earl, Music Co.
Banbury Music, Inc.
Banks Music Co.
Bar Music Publishing Company
Barbera-Hanna Music
Barclay Music Company
Battle Music
Baxter-Wright Music Co., Inc.
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Bayou Music Co.
Beebee Music Pub. Inc.
Beechmont Music Corp.
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Bell-Tone Music Publishing Co.
Ben-Chazi Enter.
Benday Music Corp.
Benell Music Publ.
Bentley Music Co.
Benton Public.
Berkeley Music, Inc.
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Berry Music Corp.
Berwick Music Corp.
Betalbin Pub. Corp.
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Biernat & Dietz Music Publ.
Big Bopper Music Co.
Big Chief Music Co.
Big "T" Pub. Co.
Bigareff Music Inc.
Birdsong Music
Blackwood Music
Blazon Music Company
Bluebird Music Company
Blue Grass Music
Blue Indigo Music Co.
Blue Jay Songs
Blue Note Records
Blue River Music Inc.
Bob-Dan Music Co.
Bond, Johnny, Music Co.
Boulevard Music Inc.
Boxer Music Co.
Boyt, Earl Pub. Co.
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Bradshaw, Inc.
Brazos Valley Music
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Britton Music Corp.
Broadcast Music, Inc.
Brookdale Music Co.
Brownwood Music Co.
Bruin Music Co.
Bryden Music, Inc.
Bugle Boy Music Co.
Burley Music, Inc.
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Cajun, C. B.
Calabran Music Co.
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Calvert Pub. Co.
Calvin Music Co.
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Capa Music
Carlot Music, Inc.
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Carsey Music, Inc.
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Cedarwood Pub. Co., Inc.
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Chelsea Music Corporation
Cherio Music Publishers, Inc.
Cherritown Music Pub. Co.
Chicago Music Publisher
Chicory Music Inc.
Children's Record Guild
Chords Music Publishers
Christian Music Publishing Co.
Cille and Dail Publications
Cireco Music
Clement, Jack, Music, Inc.
Climax Music Co.
Clockus Music Inc.
Clover-Dale Pub. Co.
Clow, O. B. (Estate of)
Coast to Coast Music Corp.
Coblin Music Co.
Cole Corporation, M. M.
Coliseum Music Co., Inc.
Collwill Corporation
Colonial Music Publishing Co.
Colortunes Publishers
Columbia Music Publishing Co.
Commodore Music Corporation
Contemporary Music
Continental Record Co.
Cooga Music Corp.
Cool Music Co.
Co-op Music Co.
Copar Music, Inc.
Conrad Publ. Co.
Cordial Music
Coaxial Music Inc.
Combine Music Corp.
Coronation Music Inc.
Cornerstone Song Pub. Co.
Country Music
Cranford Music Corp.
Crestline Music Pub.
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Crossroads Music Co.
Cundy-Bettoney Co., Inc.

Dallas Music Co., Inc.
Dana Pub. Co.
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Delstone Music Co. Inc.
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Dexter, Al, Music Publishing
Dinehart Music Company, The
Ding Dong Music Corp.
Diva Records, Inc.
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Dixsil Music
Don Carlos Music
Don-Michael, Inc.
Doral Music Co. Inc.
Dorchester Music Co.
Dornix Music, Inc.
D'oro Music Pub.
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Drexall Music Pub. Co.
D. Dreyer Co., Inc.
Dundee Music
Dunhill Music Corp.
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E & E Music Pub. Co.
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E.M.C. Music Pub. Co.
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Edizioni Musicali Di Lazzaro
Edizioni Musicali Italiane
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Elsher Music Co.
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Emerson Music Publications, Inc.
Emperor Music Inc.
Englewood Pub.
Eric Music, Inc.
Esquire Music Co.
Essay Music Company
Excellorec Music Co.

Fabulous Music, Inc.
Fairfield Music Corp.
Fairfax Music Company
Fairway Music Corp.
Falstaff Music Co., Inc.
Fast Music, Inc.
Fee Bee Music
Fellows Music
Fern Music Inc.
Fi-Del Music Publishing Co.
Film & TV Music Unlimited
Flair Pub. Co.
Flattown Music Co.
Flex Songs
Florida Music Company
Flowers Music Co.
Folk Songs
Folkways Music Publishers Inc.
For-site Pub. Co.
Four Star Sales Co.
Fowler, Wallace Publications
France Music Company
Franklin Pub. Co.
Frederick Music Publ. Co.
Freeman, Albert Edward
Friendship Music, Inc.

G & H Music Publ. House
G-Note Record Corp.
G. M. S. Music Publishing Co.
Gainsborough Music, Inc.
Gala Music Publishing Corp.
Gale & Gayles, Inc.
Gallatin Music Corp.
Gallo Music
Gant Music Pub.
Gaviota Music Inc.
Gay, Evelyn Pub. Co.
Gil Music Corp.
Glad Music Co.
Glenville Music Corp.
Glenwood Music Corp.
Globe Music Corp.
Glodis Music Co.
Gold Coast Pub. Co.
Golden Gate Quartet Music Co.
Golden Songs
Golden State Songs
Golden West Melodies, Inc.
Gordon Music Company
Gospeltone Music Corp.
Gower Music, Inc.
Graham Music Co.
Gralow Music Pub. Co.
Granite Music Co.
Greenbrier Music Co.
Green Music Publications
Gregmark Music Co.
Greta Music Co.
Groton Music, Inc.

H & L Music Corp.
Halama, Frank J., Publications
Hamblen, Stuart, Music Co.
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Har-Bock Music Co.
Harmonia Publishing Co.
Harmony Music Publishers
Harpeth Hills Music
Harris & Vavrin
Harvard Music, Inc.
Harvey Music
Hawaii Conservatory Pub. Co.
Hawaii Music Co. Inc.
Heartline Music Co.
Heart Songs
Heim, Marty Music Co.
Heiress Music Corp.
Highbridge Music, Inc.
Highland Music Co.
Higuera Publ. Music
Hildys Music
Hill and Range Songs, Inc.
Hill Music Publishing Company
Hillbilly Music Publishing Co.
Hilliard Music Co.
Hi-Lo Music
Hilltown Music Inc.
Hoffman Songs
Hollenden Music Co.
Hollis Music, Inc.
Holly Vine Music
Holmes Publications
Horn Publications
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Hotchkiss Music, Inc.
House of Carols
House of Irish Songs
House of Sound
Hunter, Ross Pub. Co.

Ichabod Music Co.
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J.D.A. Music
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James, Sonny, Music
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January Corp., The
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Jayco Music
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Jeannette Music Pub.
Jeneva Music Co.
Jet Music Pub.
Jiffy Pub. Co.
Jill Music Co.
Jimskip Music, Inc.
Jo-Bets
Joel Music Corp.
Johnstone-Montei, Inc.
Joli Music, Inc.
Jones, David, Inc.
Joni Music Inc.
Judson Music Co.
Julie Music Corp.
Just Music Inc.
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K.A.M. Prod. Corp.
Kahl Music Co.
Kaiser Music Co.
Kalin Pub. Corp.
Kampas, William T.
Kanawha Music Pub.

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Keel Music Co.
Kemo Music Co.
Kenneth Publishing Company
Ken-Rick Pub. Co.
Kentucky Folk Music
Kenwood Music, Inc.
Kerr, Bob, Prod.
Kerr, Edward
Keva Music Co.
Keyes, Baron, Pub.
Keystone Music Co.
Kicks Music Co.
Kingsbury Music, Inc.
Klive Music Pub. Co.
Knight, Baker, Pub. Co.
Knudson, Thurston
Kord Music Company
Koss Music Co.

Label Music Co.
Lake Erie Music
Lake Front Music
Lakeland Music Co.
Lamp Music Pub.
Lance Music Pub.
Lana Music
Lancer Music, Inc.
Lane, Ziggy, Music
Langley Music Co.
Langlois Filmusic, Inc.
Lang-Worth Publications, Inc.
Lar-vell Music Corp.
Larrabee Music Co.
Lawn Music
LaVinrac Music Co.
Legato Music Corp.
Lescay Music, Inc.
Les Kangas Music Pub. Co.
Levingston Music, Inc.
Libijon Music Co.
Lin-Da Publ. Co.
Linduane Corp.
Lion Public. Co.
Little Jazz Music Pub., Inc.
Lloyd & Logan, Inc.
Logesi, Inc.
Lois Music Publishing Co.
Lonzo & Oscar Music Pub. Co.
Lorob Music, Inc.
Los Feliz Music Co.
Lowery Music Co.
Ludix Pub. Co. Inc.
Ludlow Music, Inc.
Lupal Music Co.
Lupine Music
Luther Music, Inc.
Lynbrook Music Inc.
Lynn Music Corp.

M & M Music Co.
Mac Heather Music House
Maestro Music Company
Maggie Music Co.
Magnolia Music Corp.
Magnus Music
Main Street Songs, Inc.
Mallory Music Pub.
Major Melodies
Major Minor Music
Manhattan Melodies Music Pub.
Manistee Music Co.
Manning House Music
Marchant, J. C., Publications
Marcus Music
Mardi Gras Music Company
Marfan Music Co.
Marty's Music Corp.
Marigold Music Co., Inc.
Marielle Music Pub. Corp.
Marino Music Company
Marizona Music
Mark-Lee Music Company
Marks, E. B. Music Corp.
Marlow, Ken
Marlyn Music Pub.
Marmor Music Inc.
Marvin Music Corp.
Marpat Music Pub. Co.
Martel Music Co.
Master Music Publishers
Matador Music Pub. Co.
Maverick Music Co.
Maxted Music Co.
Maxwell, Ray, Pub. Co.
Mayhem Music, Inc.
Mayland Music Publ. Co.
Maytime Music, Inc.
Maywood Music Co.
Maze Publications
Meadow Music, Inc.
Mellin Music, Inc.
Melodies of the Americas
Melody Lane, Inc. (Peer)
Melody Trails, Inc.
Memphis Music Publishers, The
Merc-Dell Music Co.
Merge Music
Meridian Music Corp.
Merion Music, Inc.
Merit Music, Inc.
Merna Music
Merrick Music Co.
Merrymount Music Inc.
Meteor Music
Metorion Music Corp.
Metric Music Co.
Metropolitan Music Company
Michele Pub. Co.
Mid Music
Miller Song—Kraft Music Pub.
Miller-Steinberg-Katz Music
Mills, Sidney
Mipa Productions, Inc.
Mission Hills Publications
Mission Pub. Co.
Modern Music Publishing Co.
Money Music
Mono-Music
Monroe, Bill, Music Inc.
Montauk Music
Montclare Music Corp.
Monument Music, Inc.
Moo Moo Music Corp.
Moonbeam Music Co.
Moonlight Music
Morrison Music Company
Morrissey Music Company
Morro Music Corp.
Moss Rose Pub., Inc.
Motion Music Co.
Mr. Music Co.
MRC Music, Inc.
Munson Music Co.
Murob Music Publishers
Music Art Publications
Music Development Corp.
Music for Frets
Music Please Co.
Music Products, Inc.
Music of Today, Inc.
Music World Corp.
Musical Frontiers Pub. Co., Inc.

Najac Music Corp.
Nasta Music
Navajo Music, Inc.
Nelson, Herbert, Productions
New Era Music Corporation
Nichols & May Pub.
Noma Music Inc.
Norma Music Co. Inc.
Normandy Music, Inc.
Nor-Va-Jak
Nuclear Music Co.
Nu-Tune Music Corporation

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Oceanic Music Co.
Ohio Music Co.
Old Judge Music
Olimac Music Inc.
Opal Music Inc.
Open Road Music
Optimist Songs Co.
Oree Music
Original Music
Orlando Music Co.
Oval Music Co.
Ozark Music

Pacemaker Music Co.
Painted Desert Music Corp.
Pal Music Co.
Pamco Music, Inc.
Pan Publ. Co.
Pandora Music, Inc.
Panhandle Music
Parade Music
Parker, Charlie, Music Co.
Patricia Music Pub. Corp.
Paul Music Co., Inc.
Peer International Corporation
Pemora Music Company, Inc.
Phoenix Music Corp.
Piccadilly Music Corp.
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Pioneer Pub. Co.
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Placid Music
Play Music, Inc.
Pleasant Valley Music
Pocono Pub. Co. Inc.
Ponderosa Music Co., Inc.
Porgie Music Corporation
Presley, Elvis, Music, Inc.
Prigan Music Corp.
Progressive Music Publishing
Pub. Music Corp.
Pulse Publishing Corp.
Pure Music

Quartet Music Co.
Queensbury Music Corp., Inc.
Quintet Music Co.

Ranchero Songs
Radon Music Co.
Rags Music Corp.
Raleigh Music Publishing Co.
Rancho Music
Rayven Music Co., Inc.
Real American Pub. Co.
Real Gone Music, Inc.
Record Music Publ.
Red River Songs
Regent Music Corp.
Reis, Herb, Music Corp.
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Rongwen Music, Inc.
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Roosevelt Music Co.
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Rubill Music Corp.
Rumbalero Music, Inc.
Russell Music Co.

Sanga Music Co.
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Sapphire Music Publisher
Sausalito Music Corp.
Savoy Music Company
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Schaeffer's, Peter, Music Corp.
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Selroy Music Pub. Co.
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Shopa Music Publications
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Sing Mo Music Corp.
Silver Star Music Pub. Co.
Skyway Records & Music Pub.
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Song Prod., Inc.
Sophisticate Music, Inc.
Sound Music Pub. Co.
Source Music Co.
Southside Music Corp.
Space Songs
Spanish Music Center
Spanka Music Corp.
Stairway Music Co.
Starday Music
Starfire Music Corp.
Starflower Music Co.
Starrite Pub. Co.
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Stella Music Co., Inc.
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Stew-Dar Music Inc.
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Sweco Music Corp.
Swing & Tempo Music Co.

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Tideland Music Pub. Corp.
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Torpedo Music Inc.
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Trans-World Music Publ., Inc.
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Tredlew Music, Inc.
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Tune-Kel
Twin Music Inc.
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Unart Music Corp.
Unique Music Publishers
Urban, Max & Co.

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Valley Publishers, Inc.
Valley View Music, Inc.
Valner, Kurt
Van Brunt Publishing Company
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Venice Music, Inc.
Vidor Publications
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Villanova Music Co.
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Viscount Music Co.
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Volunteer Music Sales Co.

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Westbury Music Co.
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Yvonne Pub. Co.

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SESAC, INC.

By PAUL HEINECKE, President

ONE YEAR AGO, I had the privilege of announcing an important milestone in SESAC's history—its thirtieth anniversary. Now that the year has drawn to a close, we realize that 1961 and the years which preceded it, were but a challenge to the future . . . a future that will continue to bring music users everywhere a diversified and expanding SESAC repertory of material from active publisher affiliates.

During 1961, we more than doubled the number of mechanical licenses issued in any previous year. Numerous recordings of works in the SESAC repertory including Tex Ritter's "Hillbilly Heaven," Jack Scott's "My Dream Come True," "Steps One and Two," and Jackie Wilson's "Please Tell Me Why," found their way to top positions on the trade paper and station charts. SESAC selections were included in hundreds of 1961 commercial album releases by such artists as Elvis Presley, Pat Boone, Sy Oliver, Noro Morales, the Statesmen and the Blackwood Bros. Quartets.

The expanding use of SESAC music has resulted in increased SESAC performances all over the world. To keep pace, we have already begun expanding facilities in the Americas and overseas. Recently, we concluded agreements with several foreign performing and mechanical licensing societies who will administer performance and/or mechanical rights in their respective territories. Foreign performing rights societies now representing the SESAC repertory are PRS in England, SACEM in France, GEMA in Germany, BUMA in Holland and SACM in Mexico. Foreign representation for SESAC's mechanical rights are presently in effect with MCPS in England, GEMA in Germany and BIEM for additional world-wide representation. We are negotiating with JASRAC in Japan, SADIAC in Argentina, AGADU in Uraguay and SABAM in Belgium for the administration of mechanical and performance rights.

In 1961, the SESAC RECORDINGS label presented such artists as Hank Garland, Jack Scott, Bobby Hackett, the Four Amigos, Til Dieterle, the Allentown Band, the Frankenland Orchestra, Mozarteum Orchestra, etc.

In our "DRUMMERS" series, we introduced five new albums including "Musical Sales Effects," an album of Christmas "DRUMMERS" and three new albums of the big sound general sales intros and programming aids.

To meet the demands of the growing number of radio stations featuring country and western music, SESAC produced a series of "DRUMMERS" performed by leading country and western artists. The first three albums were an immediate success and were followed by a fourth release featuring the Statesmen and the Blackwood Brothers.

Our anniversary year brought some 500 additional AM and TV stations to the SESAC RECORDINGS LP Program Service roster.

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SESAC

PAUL HEINECKE, PRESIDENT

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The best in music by top artists from all major record labels, brilliantly produced on hi-fi albums. Offering a great variety and depth of selection in all categories: Big Bands & Dance, Mood, Concert, Pops, Jazz, Latin, Religious, Country & Western, Military Band, Polkas, Hawaiian, Holidays and "JUST A MINUTE!" — sixty-second show stoppers. Plus "DRUMMERS,"* fast-selling musical production and sales aids that include station promotions, commercials, fanfares, weather, time, news and sports intros, themes — and a new dimension in sounds that sell, "Musical Sales Effects."

*trademarks

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Adamus, A.
Adamus, Zenobiusz
Albright Music Company
Amanda Music Pub. Co., Inc.
Amsco Music Publishing Co.
Andrea Music Co., Inc.
Arberne Music Co.
Arct, W. M.
Augsburg Publishing House
Avalon Music Publishing Co.
Aztec Music Company

Babwin Publications
Barnhouse, C. L., Company
Bartlett, E. M.
Barwicki, K. T.
Bass Co., The
Bava's, John, Music
Beazley, Samuel W., & Son
Beirly, Alfred, Co.
Bendix Publishing Corp.
Better Choirs Pub. Inc.
Bienstock, Siegfried
Bilruth Prod., Corp.
Braun, Hubert J.
Braun Music Co.
Braun Organization, The
Brenbar Music Co.
Breuer, Harry
Briar Hill Music, Inc.
Broadcast Music Publishers
Broadman Press, The
Brumley, Albert E., and Sons

Calbo, N.
Capitol Music Co.
Cardilli, M. V.
Carlton Music Pub.
Castion Music
Catholic Music Co.
Central Music Co.
Century Music Publishing Co.
Century Press
Cerruti, John M.
Chantry Music Press, Ltd.
Chart Music Pub. House, Inc.
Choral Press
Church Music Co.
Clayton, Norman J.
Clayton, Norman Publish Co.
Clef Music Corp.
Coanacher, B.
Coleman, Robert H.
Coleman, Robert H., Publishing
Colin, Charles
Composers Press, Inc., The
Concord Music Publishing Co.
Concordia Pub. House
Concourse Music Corp.
Convention Press
Cooper, W. Oliver
Copley Music Pub. Corp.
Crawford, Percy B.
Cummings, M. Homer
Czytelnik

Daniel, John, Quartet Song Pub.
Dash, James Allen Pub. Co.
Davis, Marion, Company, The
Dawson, William L.
Dean, Emmet S.
Dean & Edmiaston
Dean & Evridge
Dean & Franklin
Dean & Hensley
Dean & Morgan
Dean & Sebren
Deiro, Pietro
Deiro, Pietro, Publications
Denison, T. S., & Company
Denson-Parris Music Co.
Denson Trio Music Co.
Di Bella, O., Music Co.
Diamant, Abraham

Edel, Yizchak
Edition Accord
Edition Darom
Edition Eulenberg
Edition Gil-Ron
Edition Jastrzab
Edition Olympia
Edition Pro Arte
Edition Tav-Rina
Ellis, V. B. (Vep)
Eulenburg, Ernst, Ltd.
Evangel Music Co.
Eve Music Corp.

Fairbank, H. W., Company
Faith Music, Inc.
Ferrill, J. W.
Firm Foundation Publishing House
FitzSimons, H. T., Co., Inc.
Forberg, Rob.
Forecast Music
Foreststorm Music
Fouts, S. G.
Fouts-Payne Music Co.
Frador Music Market
Future Music

Gaines, N. J.
Gale Music
Gebethner & Wolff
General Council of the Assemblies of God
Georgi & Vitak Music Co.
Ginsburg, Dov, Publ.
Gornston, David
Gospel Music Publications
Gospel Publishing House
Gospel Quartet Music Co.
Gospel Songs, Inc.
Grabczewski, F.
Grammer, Frank
Gregorian Institute of America
Gur-Ari, Hans (Horowitz)
Gurley, Robert G.
Gurley Music Co.

Haber-Helasco, H.
Hackett, Bobby
Hall, Connor B.
Hall House of Harmony
Hall Music Co., The
Hall & McCreary Co.
Hans, Willy
Hanson, Eddy
Hartford Music Co., The
Hart's Music Company
Harvest Time Publ.
Hathaway, Franklin Earl, Mus. Pub.
Hawkins, Floyd
Heinrichshofen's Verlag
Henson, J. M., Music Co.
Heritage Music Publications, Inc.
Highland Music Co.
Huffer, Fred K.
Hymntime Publishers

Idzikowski, Leon
Idzikowski, M.
Inspiration Publishers
"IPA," Israel Publishers Agency
"ISCAM," Israel Society of Composers, Authors & Music Publishers
Ives, David L.
Ives Music Press

Jaworsky-Pandy Music Publishing Co.
Jeffress Music Company
Jewell, Fred, Music Co.
Jimick, Harry
Jones, Jimmy
Jusko, Ralph, Editions
Jusko, Ralph, Publ., Inc.

Kanner Music Publishing Co.
Keene, Hank, Inc.
Keller, Hal
Kelman Music Corp.
Kendor Music, Inc.
Keyboard Publishing Co.
Kim Music
King, K. L., Music House
King Music Publishing Corp.
Kjos, Neil A., Music Co.
Krone, Max and Beatrice
Kuthan, E.

Lair, John
Langdon Music

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Le Fevre Trio, The
Lena Music Inc.
Lillenas, Haldor
Lillenas Publishing Co.
Lister, Mosie
Lister, Mosie, Publications
Littig, Frank, Music Publishing Co.
Liturgical Music Company
Liturgical Music Press, Inc.
Ludwig Music Publishing Co.

Maciejowski, Zb.
Markiewicz, Adam
McKinley Publishers, Inc.
McLaughlin & Reilly Co.
Melody-Aire Press
Mercury Music Corp.
Misty Music
Moore, David
Morris-Henson Music Co.
Mosti, Joe, Accordion Mus. House
Music Press
Music Press, Inc.
Music Products Corp.
Musical Melody Publishers
Musicountry Tunes, Inc.

National Music Company
National Music Company, Inc.
Nattrass-Schenck, Inc.
Nazarene Publishing House
Nemmers, M. L. Publishing Co.
Network Music Publishers
Nowa Scena
Nowacki, Henryk X.

Ozark Music Public.

Pace, Adger M.
Pagani, O., & Bro., Inc.
Pallma, Frank, Music Publisher
Pallma Music Co.
Pallma Music Products Corp.
Panella, Frank A.
Panella Music Co.
Paragon Music Publishers
Paris, Oren
Parks, J. A., Company, The
Parris Music Co.
Parris, O. A.
Perry, F. Clark, Co.
Perry's Sons, A. W., Inc.
Peterson, John W.
Pioneer Music Press
Podgorski, I.
Polskie Towarzystwo Muzyki Wspolczesnej
Polskie Wydawnictwo Muzyki Wspolczesnej
Poltawski, Aleksander
Pomaranski, Zygmunt
Popular Music Publications
Porter, Rue
Pound Ridge Music Corp.
Pro Art Publications
"PWM," Polskie Wydawnictwo Muzyczne
"PWP," Przedstawicielstwo Wydawnictwo Polskich (Association of Polish Publishers)

Quartet Music Company
Quincke, Walter A.

Rainbow Music Co.
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Ramsey, Will M.
Ramsey & Parker
Revival Music Company
Ricart & Cia, Luis, S. L.
Roat, Chas. E., Music Co.
Rolseth Pub. Co.
Rudnicki, Walery
Rynczak, J.
Rzepecki, J.

Sage & Sand Mus. Pub.
Sajewski, W. H., Music and Publishing Co., Inc.
Samely, Sam
Schmidt, Arthur P., Co., Inc., The
Schmitt, Hall & McCreary Co.
Schmitt, Paul A., Music Company
Schmitt Pubs., Inc.
Schuberth, Edward, & Co., Inc.
Scott, Jack
Sebren, George W., Music Co.
Select Music Company
Selmer, H. & A., Inc.
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Showalter, A. J., Company, The
Showalter, G. H. P.
Simon, Frank
Singleton, Eddie
Singspiration
Singspiration, Inc.
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Sizzle Music Corp.
Slaski, H.
Slater, Will W.
Slaughter, Henry
Smith, Alfred B.
Southern Music Plate Co.
Speer, Ben, Music
Spire, Editions
Stamps Quartet Music Company, Inc.
Standard Music Company
Standard Songs
Stanphill, Ira
Stirling Music Publishing Co.
Sunday School Board of the Southern Baptist Convention, The

Taylor, Lonnie, Publ.
Teddlie, Tillit S.
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Thomas, Alvis O.
Thomas, J. E.
Thompson Music Company
Times Square Mus. Publ.
Top Music Publishers, Inc.
Towarzystwo Wydawnicze Muzyki Polskiej
Traficante Pub. Co.
Trio Music Co.

Universum

Varner, Wallace B.
Vaughan, James D., Music Publisher
Velva Music, Inc.
Vitak-Elsnic Co.

Walls, W. M.
Warde, Harry
Warner, F. Eugene
Weaner-Levant Publications
Weaner, Maxwell
Wells, Kenneth H.
Western Accordion Music Company
Wheelwright, Lorin F.
Wiehler, Zygmunt
Windsor Music Company
Winsett, R. E., Music Co.
Winternitz, Chanan
Witczyk, Stanislaw
"WJR"
Wohl, Jehuda
Wolfpack Music Corp.
Woodward, M. H.
World Library of Sacred Music
Wydawnictwo Muzyczne Arcta
Wydawnictwo Muzyczne 'Spnkopa'
Wynert, Johnny

"Zaiks," Zwiazek Autorow, Kompozytorow i Wydawcow
Zak, Czeslaw
Zaremba, Alojzy

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Foreign Currency Official Exchange Rates

March, 1962

Country	*Unit of Currency*	*Exchange Rate March, 1961*	*Current Collections*
Argentina	#Peso	*$ .0121	Fair
Australia	Pound	2.2528	Prompt
Austria	Schilling	.0390	Prompt
Belgium	Franc	* .0201	Prompt
Bolivia	#Boliviano	* .00009	Fair
Brazil	Cruzeiro	* .00322	Fair-prompt
Canada	Dollar	.95¼	Prompt
Chile	Escudo	* .9550	Fair
Colombia	Peso	* .1140	Fair
Costa Rica	Colon	.1785	Prompt—fair
Cuba	Peso	1.0000	——
Denmark	Krone	.1453	Prompt
Dominican Rep.	#Peso	1.0000	Slow
Ecuador	Sucre	.0666	Fair
Egypt	Pound	2.88	——
Finland	Markka	.00315	Prompt
France	New Franc	* .2041	Prompt
West Germany	#Mark	.2501	Prompt
Greece	Drachma	* .0335	Prompt
Guatemala	#Quetzal	1.0000	Fair
Haiti	#Gourde	.2000	Slow
Honduras	#Lempira	.5000	Fair
Iceland	Krona	* .0265	Prompt
India	Rupee	.2113	Prompt
Iran	Rial	.0315	Slow
Iraq	Dinar	2.825	Fair
Ireland	Pound	2.8160	Prompt
Israel	Pound	.35	Prompt
Italy	Lira	.001612	Prompt
Japan	Yen	.0028	Prompt
Mexico	#Peso	.0800	Prompt-fair
Morocco	Dirham	.002	Prompt
Netherlands	Guilder	.2766	Prompt
New Zealand	Pound	2.805	Prompt
Nicaragua	Cordoba	.1429	Fair
Norway	Krone	.1404¾	Prompt
Pakistan	Rupee	.2115	Prompt
Panama	#Balboa	1.0000	Fair
Paraguay	#Guarani	.0085	Prompt-fair
Peru	Sol	* .0370	Prompt—fair
Philippines	Peso	.2865	——
Portugal	Escudo	.0350	Prompt
El Salvador	#Colon	.40	Fair
Spain	Peseta	.0168	——
Sweden	Krona	.1938	Prompt
Switzerland	#Franc	.2306	Prompt
Turkey	Pound	.1125	Fair
U. of S. Africa	Rand	1.4097	Prompt
United Kingdom	Pound	2.8160	Prompt
Uruguay	Peso	* .0920	Prompt—fair
Venezuela	Bolivar	* .2192	Fair

* Free Rate. Many countries have several rates. # No foreign exchange restrictions.

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NEW TV SYSTEM NEEDED

Present 25-Year-Old System Is Obsolete

By PAUL ADORIAN, Managing Director
Associated-Rediffusion, Ltd.

IF WE had to start a television system today from scratch, I am sure it would be entirely different from the one we have now. Many people forget this when talking about how many lines or extra colors we should add to our picture. The real problem today is the much more basic one—have we got an efficient system?

I think the answer to this question is a categorical "No." During the next 10 to 15 years, we could develop and put into practice a completely new system which would, of course, run parallel with the existing system as would a color or a higher line system.

At present, we send out 25 complete pictures a second. The view of a person speaking, for example, is scanned 25 times a second, even though the background has not changed. In fact, less than 10 per cent of the average information in a television picture is new—90 per cent of the information we transmit is repetitive and wasteful.

This is because we have inherited a system which is 25 years old. It was extremely good 25 years ago, but with all the scientific knowledge available in this country today, it is possible to develop a new system which would certainly compress that useful signal twofold, even if not tenfold.

If this were done, it would enable us to double the channels available for television transmissions in the limited range of Bands I and III—despite the fact that we could still make use of Bands IV and V.

Several suggestions have been made for the future and several new lines of thought are already being developed. I believe that if we are going to have a change, we should have a real change which will allow us to make the maximum use of the wavebands available. There is absolutely no reason why such a new system, using 625 lines, should not be interchangeable with other countries. In this way, we would get the full advantages of a 625-line system while at the same time making better use of our available bandwidth space.

If Britain led the world in this, I am sure that other countries would eventually follow. It will cost us between 750 and 1,000 million pounds to make any sort of change. Between half and three-quarters of that expenditure will be incurred anyhow, due to sets becoming obsolete, but probably between a quarter to one-third will be incurred whatever alternative is decided upon. That will involve millions of pounds, so we might as well have a good change.

I believe that the idea of adopting this system is the most materialistic and realistic solution. Just as we in this country produced the first working television system in the world, so we now have the chance to produce an even more efficient system, firstly to our own good and subsequently to the general benefit of the whole world.

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YEARBOOK

1962
Silver Anniversary

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Arte Radiofonico de Mexico, S.A. ..... Manuel Rascon P., Mgr.

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Radio Cadena Nacional Member Stations

Location	Call Letters	Frequency Kcs.
Acapulco, Gro.	**XEBB**	**600**
Acapulco, Gro.	XEKU	710
Aguascalientes, Ags.	XERO	1490
Campeche, Camp	XECAM	920
Cd. Acuna, Coah.	XEAE	1600
Cd. del Carmen, Camp	XEIT	1350
Cd. Juarez, Chih.	**XEJ**	**970**
Cd. Juarez, Chih.	XEWG	1490
Cd. Aleman	XEWD	1430
Cd. Obregon, Son.	XEIQ	960
Cd. Serdan, Pue.	XELU	1340
Cd. Valles, S.L.P.	**XECV**	**610**
Chetumal, Q. Roo.	XEROO	960
Chihuahua, Chih.	**XEM**	**1390**
Coatepec, Ver.	XEGR	1160
Culiacan, Sin.	XECQ	920
Durango, Dgo.	**XEDU**	**860**
Durango, Dgo	XEND	1470
El Mante, Tamps.	**XECM**	**1450**
Ensenada, B. C.	XEDX	1010
Guadalajara, Jal.	XEZZ	760
Hermosillo, Son.	**XEDL**	**1250**
Iguala, Gro.	XEIG	1430
Leon, Gto	XELEO	1110
Los Mochis, Sin.	**XECU**	**1470**
Matamoros, Tamps.	**XEO**	**970**
Mazatlan, Sin.	**XERJ**	**1320**
Merida, Yuc.	**XEZ**	**600**
Mexicali, B. C.	XECL	990
Mexico, D. F.	**XERCN**	**1110**
Monterrey, N. L.	**XEG**	**1050**
Monterrey, N. L.	XENJ	1480
Morelia, Mich.	XEMM	870
Nva. Rosita, Coah.	**XENR**	**980**
Nvo. Laredo, **Tamps.**	**XEK**	**960**
Oaxaca, Oax.	XEOA	570
Pachuca, Hgo.	XEPK	1420
Puebla, Pue.	XECD	1170
Reynosa, Tamps.	**XEOR**	**1390**
Sahuayo, Mich.	XEGC	1490
Sn Luis Potosi, S.L.P.	XEPO	1310
Tampico, Tamps.	**XEFW**	**810**
Tapachula, Chis.	XEKQ	680
Tehuantepec, Oax.	XEKZ	610
Tepic, Nay.	**XEXT**	**980**
Tijuana, B. C.	**XEBG**	**1550**
Torreon, Coah	XEOB	1490
Tuxtla Gtz. Chis.	XEUE	580
Villa de Seris, Son.	XEVS	1110
Veracruz, Ver.	XEOD	1090
Villahermosa, Tab.	XEVA	790
Zacatecus, Zac	XELK	1280
Zacatecas, Zac	XEXZ	1150
Zamora, Mich.	XEQL	1580

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Radio Stations of Mexico

Location	Call Letters	Frequency	Owner
Acapulco, Gro.	XEBB	600	
Acapulco, Gro.	XECI	1340	
Acapulco, Gro.	XEKJ	1400	Ramon Ortego Escobedo
Acapulco, Gro.	XEKU	710	
Agua Prieta, Son.	XEAQ	1490	Manuel Rodriguez
Agua Prieta, Son.	XEFH	1310	Jesus Rodriguez Verdugo
Aguascalientes, Ags.	XEYZ	1450	
Aguascalientes, Ags.	XEBI	790	Pedro C. Rivas
Aguascalientes, Ags.	XEIO	560	
Aguascalientes, Ags.	XERO	1490	Radio Hidrotermopolitana
Apatzingan, Mich.	XECJ	970	
Apatzingan, Mich.	XEML	770	
Boca del Rio, Ver.	XEOD	1090	
Caborea	XEEZ	970	
Campeche, Camp.	XEA	1370	
Campeche, Camp.	XEUK	1430	
Cananea, Son.	XEID	630	
Celaya, Gto.	XENC	1540	El Heraldo del Bajio
Celaya, Gto.	XEY	1360	
Chapala, Jal	XEWI	860	
Chihuahua, Chih.	XEBU	620	Roberto O. Stevenson
Chihuahua, Chih.	XEBW	1280	Radioemisora del Norte
Chihuahua, Chih.	XEFI	580	Pregon, Del Est, de Chih.
Chihuahua, Chih.	XEFO	680	
Chihuahua, Chih.	XEM	1390	Pedro Meneses, Jr.
Chihuahua, Chih.	XEPK	920	
Chihuahua, Chih.	XERA	1490	Red Nacional Radiomisora, S.A.
Chilpanzingo, Gro.	XEIZ	630	
Ciudad Acuma, Coah	XEKD	1010	
Ciudad Acuna Coah	XERF	1570	
Ciudad Bemex	XEPT	620	
Ciudad Camargo, Chih.	XECC	960	Hugo Pinera Limas
Ciudad Cuauhtemoc, Chih.	XEER	990	
Ciudad Cuahutemoc, Chih	XEPL	560	
Ciudad Delicia, Chih.	XEAY	660	
Ciudad Delicia, Chich.	XEBN	1240	
Ciudad Delicia, Chich.	XEJK	1340	Amador Ronquillo Reza
Ciudad Guzman	XEBC	990	Roberto Chavez Gonzalez
Ciudad Guzman, Jal.	XEIS	670	
Ciudad Jimenez, Chich.	XEJZ	1320	
Ciudad Juarez, Chich.	XEFV	1240	Dario Cordo Rocha
Ciudad Juarez, Chich.	XEF	1420	Jose Carlos Amaya
Ciudad Juarez, Chich	XEJ	970	Pedro Meneses, Jr,
Ciudad Juarez, Chich.	XELO	800	Cia Radio de Piedras Negras
Ciudad Juarez, Chich.	XEWG	1490	Carlos Mendez
Ciudad Juarez, Chich.	XEYC	1460	Ysela Fern. Caball. de Yanez
Ciudad Juarez, Chich.	XEP	1390	
Ciudad Lerdo, Dgo.	XEGA	790	
Ciudad Lerdo, Dgo	XENO	960	
Ciudad Mante, Tam.	XECM	1450	
Ciudad Miguel Aleman, Tam.	XEHD	1430	
Ciudad Miguel Aleman, Tam	XEHI	1470	
Ciudad Obregon, Son.	XEHO	910	
Ciudad Obregon, Son	XEIC	810	
Ciudad Obregon, Son.	XEIQ	960	
Ciudad Obregon, Son.	XEAP	1290	Emillo Manzanilla
Ciudad Obregon, Son.	XEHX	1460	
Ciudad Obregon, Son.	XEOX	1430	Felipe G. de Leon

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Location	Call Letters	Frequency	Owner
Ciudad Valle S.L.P.	XETR	1120	
Ciudad Valles, S.L.P.	XFCV	610	Tomas Oliva Banuelos
Ciudad Victoria, Tam.	XEHP	580	
Ciudad Victoria, Tam.	XEGW	1380	
Ciudad Victoria, Tam.	XEBJ	1340	Fernando Elizalde
Coatepe, Ver.	XEGR	1160	
Coatzacoalcos, Ver.	XEGB	960	
Coatzacoalcos, Ver.	XEOM	1340	Daniel Schact Perez
Cocamaleo, Tab.	XEVX	570	
Colima, Col.	XERL	1470	J. Roberto Levy
Cordoba, Ver.	XEAG	1280	Luz Maria Zuniga de Miguel
Cordoba, Ver.	XEDZ	580	
Cordoba, Ver.	XEVC	700	
Cosamaloapan, Ver.	XEFU	630	
Cuautla, Mor.	XEWF	1400	Fernando Diaz Enriquez
Culiacan, Sin.	XEBL	710	Enrique Maxim Gomez Blanco
Culiacan, Sin.	XECQ	920	Radio Cullacan, S.A.
Culiacan, Sin.	XENW	860	
Culiacan, Sin	XEWS	1010	
Culiacan, Sin.	XENZ	570	
Culiacan, Sin.	XESA	1360	Pablos y Elizalde
Durango, Dgo.	XECK	620	
Durango, Dgo.	XEDU	860	Carlos C. Armas
Durango, Dgo.	XEE	590	Jose Valenzuela
El Sauzal, B.C.	XEDX	1010	
Empalme, Son.	XEBQ	1240	Roberto Gonzalex Mata
Ensenada, B.C.	XESS	1450	
Ensenada, B.C.	XEPF	1400	
Ensenada, B. C.	XEXK	920	
Fortin, Ver.	XEKG	820	
Fresnillo, Zac	XEEL	610	
Fresnillo, Zac	XEMA	1340	Jose Miguel Acevedo Moya
Gomez Palacio, Dur.	XEPM	670	
Gomez Palacio, Dur.	XEGI	700	
Gomez Palacio, Dur.	XERS	1380	
Guadalajara, Jal.	XEAD	1150	Alejandro Diaz
Guadalajara, Jal.	XEAV	570	Manuel Lopez Diaz
Guadalajara, Jal.	XEBA	840	Jesus D. Gonzales
Guadalajara, Jal.	XEDK	1250	Manuel Lopez Diaz
Guadalajara, Jal.	XEGL	1280	Quirino Francisco Gonzalez
Guadalajara, Jal.	XEHK	960	Francisco E. Fregoso
Guadalajara, Jal.	XEHL	1010	Radiodif de Occidente, S.A.
Guadalajara, Jal.	XEJB	630	State Government
Guadalajara, Jal.	XEJE	1310	Difusoras de Occidente, S.A.
Guadalajara, Jal.	XELT	920	Eduardo Reynoso Gonzalez
Guadalajara, Jal.	XELW	1340	Salvador Galindo de la Torre
Guadalajara, Jal.	XEWK	1190	
Guanajuato, Gto.	XEWZ	600	Gonzalo Sanchez Gomez
Guanajuato, Gro.	XEUG	970	
Guasave, Sin.	XEGS	610	
Guasave. Sin	XESN	680	
Guaymas, Son.	XEDR	1490	Sucrs. de Modesto Ortega
Guaymas, Son.	XEFX	630	
Hermosillo, Son.	XEBH	920	Carlos Balderrama
Hermosillo, Son.	XEDL	1250	Eufemia Esquer de Vidal
Hermosillo, Son.	XEDM	1580	Radio Pacifico
Hermosillo, Son.	XEHQ	590	Radio Hermosillo
Hermosillo, Son	XEPB		
Hidalgo del Parral, Chich.	XEAT	1250	Sucrs. de Jorge Perez
Hidalgo del Parral, Chich.	XEGD	1520	
Hidalgo del Parral, Chich.	XEJS	1150	Olfonso Perez Porras
Huamantla, Tlax.	XEHT	1520	Alf. Macias y Mario Pardo S.

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Location	Call Letters	Frequency	Owner
Iguala, Gro.	XEKF	1360	Rafael Campos Marquina
Irapuato, Gto.	XEBO	1330	Alfonso Martinez
Irapuato, Gto.	XEWE	1420	Felipe Gallardo
Irapuato, Gto	XEGO	1080	
Ixtlandel Rio, Nay.	XEVR	1030	
Jalapa, Ver.	XEJJ	1550	
Jalapa, Ver.	XEFA	1340	Adolfo Alvarez
Jalapa, Ver.	XEJA	610	Adolfo Alvarez
Jalapa, Ver.	XEXB	1400	
Jalapa, Ver.	XEKL	550	Carlos Ferraez Matos.
La Barca, Jal.	XEWL	1090	Ramon Alvarez Lopez
La Paz, B.C.	XEEX	1310	
La Paz, B.C.	XENT	790	
La Paz, B.C.	XEJH	1380	
La Paz, B.C.	XEPX	550	
La Piedad, Mich.	XEIV	1040	
La Piedad, Mich.	XELC	980	
Lagos, Gto.	XETG	770	
Leon, Gto.	XEKX	1270	
Leon, Gto.	XEX	730	
Leon, Gto.	XELG	670	Radio Impuls. del Centro
Leon, Gto.	XERW	1390	Augustin Obregon Padilla
Leon, Gto.	XERZ	1240	Carlos Obregon Padilla
Linares, N.L.	XER	1260	Radio Linares, S.A.
Los Mochis, Sin.	XECF	1410	Francisco Perez H.
Los Mochis, Sin.	XECU	1470	Luis Perez Gomez
Los Mochis, Sin.	XEEI	650	
Los Mochis, Sin.	XEHS	1200	
Macuspana, Tab.	XENB	660	
Magdalena, Son.	XEDJ	1450	Jesus L. Rochin
Manzanillo, Col.	XEAL	840	
Manzanillo, Col.	XECS	960	
Manzanillo, Col.	XEIU	560	
Matamoros, Tam.	XEAM	1310	Manuel L. Salinas
Matamoros, Tam.	XEEW	1420	
Matamoros, Tam.	XEMT	1340	Severo Garza Saenz
Matamoros, Tam.	XEO	970	Can. Maria Gonzalez
Matehuala, S.L.P.	XEFF	1490	
Mazatlan, Sin.	XEOW	970	
Mazatlan, Sin.	XERJ	1320	Oscar Perez E.
Mazatlan, Sin.	XETK	630	Radio Emisors de Occidente
Merida, Yuc.	XEZ	600	
Merida, Yuc.	XEFC	1330	Rafael Rivas Franco
Merida, Yuc.	XEMH	1490	Alvaro Barquet Y
Merida, Yuc.	XEMQ	1240	Lazaro Achurra Suarez
Merida, Yuc.	XEQW	550	
Mexicali, B.C.	XECL	990	Alfonso A. Lacarra
Mexicali, B.C.	XEAA	1370	Consuelo Tonnela King
Mexicali, B.C.	XEAO	910	Juan C. Chavez
Mexicali, B.C.	XEWV	940	
Mexicali, B.C.	XED	1050	Carlos Blando
Mexicali, B.C.	XEGE	1570	
Mexicali, B.C.	XESU	790	
Mexico, D.F.	XEB	1220	El Buen Tono S.A.
Mexico, D.F.	XEAI	1320	G.N. Medina y Loc. Ag. Ramos
Mexico, D.F.	XEBS	1410	Hispano Mexicano S.A.
Mexico, D.F.	XERPM	660	Vocero Mexicano S.A.
Mexico, D.F.	XEDA	1290	Publ. Com. de Mexico, S.A.
Mexico, D.F.	XEDP	1060	Radio Gobernacion
Mexico, D.F.	XEJP	1150	Radio America, S.A.
Mexico, D.F.	XEDF	970	Arturo Martinez
Mexico, D.F.	XEL	1260	Herdez S.A.

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Location	Call Letters	Frequency	Owner
Mexico, D. F.	XEIP	760	
Mexico, D.F.	XELA	830	Radio Metropolitan S.A.
Mexico, D.F.	XELZ	1440	Maria Cardena de Zetina
Mexico, D.F.	XEMC	1590	Dol. G. Estrada de Ferreiro
Mexico, D.F.	XEMX	1380	Publ. Com. de Mexico S.A.
Mexico, D.F.	XEN	690	Guillermina P. de Del Conde
Mexico, D.F.	XEFR	1180	
Mexico, D.F.	XENK	620	Gral. Brig. P.A.F. Proal Pardo
Mexico, D. F.	XEOF	560	
Mexico, D.F.	XEOY	1000	Fomento de Radio, S.A.
Mexico, D.F.	XEPH	590	Cia. Mexico de Radiodif. S.A.
Mexico, D.F.	XEQK	1350	Guillermo Morales B.
Mexico, D.F.	XEQR	1030	Corp. Mexicana de Radio, S.A.
Mexico, D.F.	XESM	1470	Salvador San Martin
Mexico, D.F.	XEQ	940	Radio Panamericana, S.A.
Mexico, D.F.	XERCN	1110	Radio Central de Mexico
Mexico, D.F.	XERC	790	Radio Popular de Mexico
Mexico, D.F.	XERH	1500	"A.R.S.E." S.A.
Mexico, D.F.	XEUN	860	Universidad National de Mexico
Mexico, D.F.	XEW	900	Cadena Radiodifusora, S.A.
Minatitlan, Ver.	XEDW	1260	Oucrs de Hector Silva Canto
Monclova, Coah.	XENQ	1330	
Monclova, Coah.	XEMF	1260	Alfonso L. Bres.
Monclova, Coah.	XEMW	970	
Monterrey, N.L.	XEAR	570	Alfonso Flores Lopez
Monterrey, N.L.	XEAW	1280	Jesus D. Gonzalez
Monterrey, N.L.	XEEH	600	
Monterrey, N.L.	XEFB	630	Emis. Inc. de Monterrey, S.A.
Monterrey, N.L.	XEG	1050	La Voz de Norte-America, S.A.
Monterrey, N.L.	XEH	1420	Radio Taranava, S. de R.L.
Monterrey, N.L.	XEJM	1450	
Monterrey, N.L.	XEMR	1370	Enrique Serna Martinez
Monterrey, N.L.	XENL	860	
Monterrey, N.L.	XEOK	920	Carlos Roa Montes De Oca
Monterrey, N.L.	XERG	690	
Monterrey, N.L.	XET	990	El Pregonere del Norte
Morelia, Mich.	XECR	1340	
Morelia, Mich.	XELQ	570	Francisco Laris Iturbide
Morelia, Mich.	XESF	1300	Jose Martinez Ramirez
Morelia, Mich.	XEI	1400	Tiburcio Ponce
Morelia, Mich.	XEMM	870	
Naco, Son.	XETM	1350	Jesus Manuel Franco
Navajoa, Son.	XEGL	1270	Fausto M. Gomez
Navajoa, Son.	XEKE	980	
Nogales, Son.	XECG	1240	
Nogales, Son.	XEHF	1370	Gaston Mascarenas
Nogales, Son	XEXW	1300	
Nuevo Casas Grandes	XETX	1010	
Nuevo Laredo, Tam.	XEAS	1410	Jose Maria Villarreal
Nuevo Laredo, Tam.	XEFE	790	Ruberto Villarreal
Nuevo Laredo, Tam.	XERG	1090	Reynoldo Garza Alvarez
Nuevo Laredo, Tam.	XEBK	1340	Juan Manuel Cortes
Neuvo Laredo, Tam.	XEK	960	Rafael Tijerina Carranza
Nuevo Laredo, Tam.	XEXO	1370	Julio Santo Coy
Nuevo Laredo, Tam	XENU	1550	
Nueva Rosita, Coah.	XEYS	1300	
Nueva Rosita, Coah.	XERN	980	
Oaxaca, Oax	XEOA	570	
Oaxaca, Oax.	XEAX	1270	Delia Rodriguez de Marquez
Oaxaca, Oax.	XEUB	990	
Oaxaca, Oax.	XEEK	650	
Ocotlan, Jal.	XEAN	800	Radio Ocotlan S. de R.L.
Orizaba, Ver.	XEPP	1450	Radio Impulsora de Orizaba
Orizaba, Ver.	XETQ	850	Sucrs de Francisco Campos H.

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Location	Call Letters	Frequency	Owner
Pachuca, Hgo.	XEPK	1420	
Papantla, Ver.	XEGK	920	
Papantla, Ver.	XEPV	1270	
Parral, Chih.	XEIE	710	
Patzcuaro, Mich.	XEXL	1370	
Piedras Negras, Coah.	XEMJ	920	Jesus L. Elizondo
Piedras Negras, Coah.	XEMU	570	Alfonso L. Bres.
Poza Rica, Ver.	XEJD	1450	
Poza Rica, Ver.	XEPR	1480	
Progreso, Yuc.	XEEN	690	
Progreso, Yuc.	XEVL	1580	
Progreso, Yuc.	XEPY	1450	
Progreso, Yuc	XECN	1400	
Puebla, Pue.	XECD	1170	Roberto Canedo
Puebla, Pue.	XEHR	1090	Manuel R. Canale
Puerta Vallarta, Jal.	XEEJ	650	
Queretaro, Qro.	XEDI	770	
Queretaro, Qro.	XEJX	1250	Radio Emisora Queretaro
Queretaro, Qro.	XENA	1450	Ramon Rodriquez Familiar
Reynosa, Tam	XEFP	1240	
Reynosa, Tam.	XEGH	620	
Reynosa, Tam.	XEJN	940	
Reynosa, Tam.	XEOR	1390	Cond. S. Vda. de Gonzalez
Reynosa, Tam.	XERI	810	
Rio Bravo, Tam	XERT	590	
Rio Bravo, Tam.	XEFD	1170	
Rio Bravo, Tam.	XEFL	1110	
Rio Verde, S.L.P.	XEEM	660	
Rosarito, B.C.	XERB	1090	Interamericana de Radio, S.A
Rosario, Sin.	XEHW	1440	
Sabinas, Coah.	XEBX	610	Radiodif. Coahuila, S.A.
Saguayo, Mich.	XEGC	1450	Alberto Barragan Degollado
Salamanca, Gto.	XENP	1430	
Salamanca, Gto.	XERX	1560	Ernesto Bravo Vargas
Salina Cruz, Oax.	XEEA	1330	
Saltillo, Coah.	XEBD	920	
Saltillo, Coah.	XEDE	1400	Enrique Martinez y Martinez
Saltillo, Coah	XEKS	960	
Saltillo, Coah.	XESJ	1250	Froylan Mier Narro
Saltillo, Coah.	XEXU	1490	
San Andres Tuxtla, Ver.	XEIA	980	
San Andres Tuxtla, Ver.	XERM	1370	
San Andres Tuxtla, Ver.	XELN	1510	
San Andres Tuxtla, Ver.	XEDQ	1400	
San Blas, Nay.	XEJM	1570	
San Blas, Nay.	XEIF	1240	
San Cristobal, Chia.	XEEV	870	
San Cristobal, Chia.	XEUY	560	
San Francisco del Oro, Chih.	XEHB	770	
San Luis de Paz, Gto.	XEGX	1480	
San Luis Potosi, S.L.P.	XEBM	920	Benjamin Briones
San Luis Potosi, S.L.P.	XECZ	1430	Radiodif, Mexicano
San Luis Potosi, S.L.P.	XEPO	1310	Alejandro Espinosa Pitman
San Luis Potosi, S.L.P.	XEWA	540	Cadena Radiodif. Mex. S.A.
San Luis Potosi, S.L.P.	XEXQ	1460	
San Luis Potosi, S.L.P.	XESL	1340	Guadalupe Delgado Ramirez
San Luis Potosi, S.L.P.	XEEQ	750	
San Pedro Tlaquepaque, Jal.	XESP	1400	Herminio Macias Alonso
San Pedro, Coah.	XEBF	1410	
San Pedro, Coah.	XEOT	980	
Santa Ana, Son.	XEAB	1400	Alfredo Marin Castro
Santa Barbara, Chih.	XESB	1400	Domingo Salayandia Najera

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RADIO STATIONS OF MEXICO

Location	Call Letters	Frequency	Owner
Santa Barbara, Chih.	XEES	820	
Santa Rosalia, B.C.	XEAH	560	
Santa Rosalia, B.C.	XESR	1320	
Tala, Jal.	XEAF	550	
Tampico, Tam.	XEJT	1460	
Tampico, Tam.	XECA	1460	Difusora Portena S. de R.L.
Tampico, Tam.	XEEC	840	
Tampico, Tam.	XEFW	810	Flores y Martinez
Tampico, Tam.	XES	1240	Radio Televisora de Tampico
Tampico, Tam.	XETO	1400	Radio Tiempo S. de R.L. de C.V.
Tampico, Tam.	XETU	980	Impuls. Moderna Del Radio, S.A.
Tampico, Tam.	XETW	860	
Tampico, Tam.	XELE	1300	
Tapachula, Chis.	XEXQ	670	
Tapachula, Chis.	XETS	630	Napolean Correa
Teapa, Tab.	XEUI	1320	
Tecate, B.C.	XEHA	560	
Tecate, B.C.	XEKT	1380	
Tecuala, Nay.	XETD	1450	
Tehuacan, Pue.	XEEX	1520	
Tehuacan, Pue.	XEWJ	1420	Jaime Retif Del Morel
Tehuacan, Pue.	XEGY	1080	
Tehuantepec, Oax.	XEJI	1390	
Tehuantepec, Oax.	XEUC	550	
Tehuantepec, Oax.	XEKZ	610	
Tepatiplan, Jal.	XEFG	1500	
Tepic, Nay	XEIN	860	
Tepic, Nay.	XERK	1380	Dario Mondragon
Tepic, Nay.	XEXT	980	State Government
Tepie, Nay	XEOO	620	
Teziutlan, Pue.	XEGF	680	
Teziutlan, Pue.	XEFJ	1330	
Tijuana, B.C.	XEAK	690	Jorge I. Rivera
Tijuana, B.C.	XEAU	1470	Manuel Acuna Varela
Tijuana, B.C.	XEAZ	1270	Fernando Sanchez Mayans
Tijuana, B.C.	XEBE	800	
Tijuana, B.C.	XEBG	1550	Octavio B. Lelevier
Tijuana, B.C.	XEC	1310	Luis Enrique Encisco
Tijuana, B.C.	XEGM	950	Gustavo Faist Fernandez
Tijuana, B.C.	XEMO	860	Fernando Frederico Ferreira
Tijuana, B.C.	XEXX	1420	Jose J. Clark, Fern. Fed. Ferrei
Todos Santos, B.C.	XEIB	1490	
Toluca, Mex.	XECH	1490	Rodolfo Llamas
Tonala, Jal.	XEZZ	760	
Tonantzintla, Pue.	XEKA	1560	
Torreon, Coah.	XEEG	760	
Torreon, Coah.	XEMD	920	
Torreon, Coah.	XETJ	570	
Torreon, Coah.	XEBP	1310	La Voz de la Laguna, S.A.
Torreon, Coah.	XEDN	600	Difusora del Norte, S.A.
Torreon, Coah.	XETB	1350	Radio Laguna, S.A.
Torreon, Leon	XEOB	1490	
Tulancingo, Hgo.	XENQ	1580	
Tuxpan, Nay.	XEUX	1340	Salvador Hrena Benitez
Tuxpan, Ver.	XETL	1390	Calixte Almazan
Tuxtepec, Oax.	XETN	1320	
Tuxtla Gutierrez	XEON	710	Enrique Balero Arambula
Tuxtla Gutierrez, Chi.	XEUE	580	
Uruapan, Mich.	XEFN	1130	
Uruapan, Mich.	XEUF	610	Ignacio Navarro
Valladolid, Yuc.	XEUM	990	
Veracruz, Ver.	XECW	1490	

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Location	Call Letters	Frequency	Owner
Veracruz, Ver.	XEHV	1310	Sucrs. de Juan A. Palavicini
Veracruz, Ver.	XELL	1430	Carlos Ferraez Matos
Veracruz, Ver.	XELR	610	
Veracruz, Ver.	XETF	1250	Sucr. de Jose Rodr. Lopez
Veracruz, Ver.	XEU	920	Fernado Pazos SOSA
Villa Acuna, Coah.	XEAE	1600	
Villa Acuna, Coah.	XEDH	1340	Oscar Gonzalez Galindo
Villa Acuna, Coah.	XERF	1570	Cia Radio-Dif. de Coahuila, S.A
Villa de Seris, Son.	XEVS	1110	
Villa de Seris, Son.	XEKI	1510	
Villahermosa, Tab.	XEVG	1440	
Villahermosa, Tab.	XETZ	1380	
Villahermosa, Tab.	XEUH	1500	
Villahermosa, Tab.	XEVA	790	
Villahermosa, Tab.	XEVT	970	
Villahermosa, Tab.	XEOP	920	
Zacapu, Mich.	XEZU	1270	Guillermo Calzada Cervantes
Zacatecas, Zac.	XELK	1280	Macia y Acevedo
Zacatecas, Zac.	XEXZ	1150	Manuel Llamas Felix
Zamora, Mich.	XEQL	1580	
Zamora, Mich.	XEGT	1490	Radio Zamora S. de R.L.
Zamora, Mich.	XEZM	650	La Voz del Comercio de Zamora
Zapopan, Jal.	XEDV	700	
Zihuatanejo, Gro.	XESZ	1450	
Zihuatanejo, Gro.	XEUQ	960	
Zitacuaro, Mich.	XELX	1460	
Zitacuaro, Mich.	XETA	1080	Gabriel Saenz Gutierrez

Radio Stations of Haiti

Location	Call Letters	Frequency	Owner
Conaives	4VMD	1500	
Leogane	4 VK	1080	
Petionville	4VHL	1020	
Port-au-Prince	4VYM	1250	
Port-au-Prince	4 VW	1300	Ricardo Widmaier
Port-au-Prince	4VGM	1470	Frank C. Magloire

Radio Stations of the Dominican Republic

Location	Call Letters	Frequency	Owner
Bani	H13V	1310	Manuel Bello Hijo
Barahona	H1UE	1340	
Barahona	H14V	1240	
La Romana	H14C	1250	
La Vega	HIIL	1400	Joaquin C. Pellicer
La Vega	HI8T	1360	J. Arismendi Trujillo

(Continued on Next Page)

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RADIO STATIONS OF THE DOMINICAN REPUBLIC

Location	Call Letters	Frequency	Owner
Moca	HIIA	1490	Rafael Western
Monsenor Noel	H19T	1440	
Puerto Plata	H1F	1310	
Puerto Plata	H1FD	1160	
San Cristobal	H1MC	1100	
San Francisco de Marcoris	H1RM	1120	
San Juan	H1UD	1400	
San Juan	H12A	1440	
San Pedro de Macoris	H1PD	1320	
San Pedro de Macoris	H1Q	1240	
San Pedro de Macoris	H13J	610	
Santiago	H1MD	760	
Santiago	HISA	980	
Santiago	H1UA	1270	
Santiago	H14B	1330	Abraham Vanderhorst
Santiago	H18B	1050	Jacinto L. Sanchez
Santiago	H1D	1600	
Santiago	H12K	1450	
Santigo	HI6T	1380	J. Arismendi Trujillo
Santo Cerro La Vega	H1DV	1190	
Santo Domingo	H1T	1260	
Santo Domingo	H13A	1230	
Santo Domingo	H1MS	580	
Santo Domingo	H1U	860	
Santo Domingo	H1JP	1020	
Santo Domingo	H13S	1150	
Santo Domingo	H1N	910	Expedi Pou
Santo Domingo	H1Z	1350	Frank Hatton
Santo Domingo	H13T	620	
Santo Domingo	H15K	1440	Pedro Julio Santana

Radio Stations Of Bahamas and Jamaica

Location	Call Letters	Frequency	Owner
BAHAMAS			
Nassau	ZNS	1540	Bahamas Government
JAMAICA			
Kingston	RJR	720	Radio Jamaica Network
Kingston	JBC	560	Jamaica Bcstg. Corp.
Mandeville	RJR	770	Radio Jamaica Network
Mandeville	JBC	620	Jamaica Bcstg. Corp.
Montego Bay	RJR	550	Radio Jamaica Network
Montego Bay	JBC	700	Jamaica Bcstg. Corp.
Port Maria	RJR	580	Radio Jamaica Network
Port Maria	JBC	750	Jamaica Bcstg. Corp.

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THE PILKINGTON GAME

Britons Await Special Report on TV's Future

By PETER C. DAVALLE
Radio-TV Daily, London Bureau

BRITAIN'S most keenly discussed TV quiz game is not on the small screen. It is being carried out in plush offices, around conference tables and across the cocktail bar. And it is a quiz game with a big difference. Everyone is asking questions—and nobody is answering them; not until the middle of 1962 anyway.

It is the Pilkington Committee game. This Government-appointed body of experts has been dissecting the entire British TV system, and—this is where the quiz game comes in—preparing to recommend what paths it should follow in the immediate future.

What will Pilkington have to say about the merits of the 625-line system, as compared with the current 405 lines still adopted in Britain? What about colour TV? Who should have the third TV channel? Is the hated ten per cent tax on TV advertising to be lifted? Is toll-TV to be unleashed in Britain? Will commercial radio get the go-ahead at last?

These are just a few of the many vital questions that the Committee will answer in their momentous report.

Whereas "Pilkington is Watching You," a much-quoted and sinister slogan could well have had a stultifying effect on the enterprise of the TV companies (or, at the other end of the scale, it could have sustained them at an artificially high level), there has been an admirable absence of sychophancy among program planners.

The year 1961 was, in fact, a year of expansion, both at home and abroad, despite the fact that the independent companies were engaged in a long and bitterly contested war with Equity, the actors' union, on the question of relating pay rates to the complex system of program networking.

What were the highlights of the British TV scene during 1961. It saw the 25th anniversary of the BBC's TV service, for one, with increasing success in selling filmed series.

Four new commercial networks—Westward, Grampian, Border and Telefis Eireann—were opened. With the opening this year of the remaining two networks, Wales Television Association and Channel Television, there will be no more blank spots on the ITV map of Britain.

BBC gave Britons their first large-scale view of colour TV at the Radio Show at London's Earls Court. Then, in their annual report, the Corporation revealed their plans (subject to Pilkington) for regular colour transmissions, a second TV service and local sound radio broadcasting.

It is in the field of local radio that commercial interests see a new and highly profitable opportunity. Already, several companies have been formed to translate commercial radio from theory into fact once (and if) Pilkington favors the venture.

The Pilkington Committee will undoubtedly open the gates to many hitherto undreamed-of innovations, and a review of the 1962 TV scene will reflect an exciting new pattern.

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PROFIT OPPORTUNITY

Offered by TV Revolution in Great Britain

By BILL FROMM, Director of New Business
NBC Spot Sales (Representing TWW
TV for So. Wales & the West of England)

WHILE THE RUSSIANS were building a wall in Berlin, the Free World has been busily engaged in knocking down some walls—walls of artificial tariffs and other barriers to international trade.

American business will shortly find itself in a strange new world. Every month new foreign enterprises are born in the bustling industrial centers of Europe, Japan, South America . . . many of them coveting the U. S. market. By the same token, an increasing number of U. S. companies are beginning to realize that "thar's gold in them thar hills".

Norman Strouse, president of J. Walter Thompson, recently observed that "just as major marketers moved in this country from local, to regional, and then to national distribution, many will come to recognize that they must move outside the U. S. to other free world markets if they are to realize their ultimate potential".

To these new-comers, Great Britain offers a logical first step. Here you will meet conditions quite similar to the market and marketing characteristics you have in the domestic arena. There is no language barrier. With minor exceptions, your men and advertising materials will be equally comprehensible to the English.

The British family, like his American counterpart, has already undergone a kind of consumer metamorphsis. Leisure time was transformed by a TV set. Eating and food preparation habits changed, as witnessed by a 31% sales rise in the past five years of "convenience" foods such as canned and highly processed items. The aspects of mobility were added by vastly increased ownership of autos.

Opportunities for profit do exist in Great Britain and it is apparent that the most effective and powerful selling force is the same force that revolutionized advertising in America: television.

There are a number of important differences between British commercial TV and our own TV system, but the American advertiser will perhaps be most interested in two. First, the British viewer in each region can select programming from only two sources: A government-owned BBC, or a commercial program contractor. Compare this with the six TV outlets in New York. Second, British TV is spot TV. You buy announcements or participations in varying lengths.

For any consumer product manufacturer interested in opening up the British market, TV is a must. And, if strategy calls for the selection of a single area for testing the pressure required to meet performance objectives, Television for South Wales and The West of England (TWW Limited) has much to recommend it. Two large metropolitan centers, Cardiff and Bristol, lend themselves naturally to the testing of different prices, different premiums, package designs, etc.

Program contractors like TWW are most eager to help new American products establish themselves in England. It is the American company that must choose . . . to wait and see the markets develop, or to act now and reap the rewards of getting in on the ground floor.

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TELEVISION

GREAT BRITAIN

LONDON ROUNDUP, ADVERTISING AGENCIES, BBC, PROGRAM CONTRACTORS, COMMERCIAL TV STATIONS, PRODUCER DISTRIBUTORS, TV STUDIOS

FOREIGN

RADIO & TV SETS, WORLD-WIDE FOREIGN TV STATIONS

YEARBOOK

1962

Silver Anniversary

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London Roundup
Magazines, Newspapers, Radio & TV Co's., Talent Agents, Theatrical Mgrs. & Producers, Theatres, TV & Motion Picture Producers

MAGAZINES

Argosy
22 Farringdon St.
The Connoisseur
13 New Burlington Pl. ..... GER 8166
Couriers Magazine
77 Brook St. ..... MAY 7846
Harper's Bazaar
72 Brook St. ..... GRO 7781
Illustrated London News, The
13 John Adam St. ..... TRA 7020
Newsweek
Finland House, Haymarket ..... TRA 6166
Realities
195 Sloane ..... BEL 2351
The Spectator
99 Gower St. ..... EUS 3221
The Tatler & Bystander
13 John Adam St. ..... TRA 7020
Vanity Fair
14 Lower Regent St. ..... WHI 7501
Vogue
Vogue House, Hanover Sq. ..... GRO 9080
What's On In London
41-45 Beak St. ..... GER 5492
Woman's Mirror
Fleetway House, Farringdon St. ..... CEN 8080

NEWSPAPERS

Daily Express
Fleet St. ..... FLE 8000
Daily Herald
Endell St. ..... TEM 1200
Daily Mail
Northcliffe House ..... FLE 6000
Daily Mirror
Holborn Circus ..... FLE 0246
Daily Sketch
New Carmelite House ..... FLE 6000
Daily Telegraph
Fleet St. ..... FLE 4242
Evening News & Star
Carmelite House ..... FLE 6000
Evening Standard
Shoe Lane ..... FLE 3000
Financial Times
10 Cannon St. ..... CIT 8000
The Guardian
43 Fleet St. ..... CIT 5050
London American
21 Cavendish Pl. ..... LAN 4936
Motion Picture Daily
4 Bear St.
News Of The World
Borverie St. ..... FLE 3030
The People
Long Acre ..... TEM 5400
Reynolds News
Pioneer House, Wicklow St.
Gray's Inn Road ..... TER 6484
Sunday Dispatch
Northcliffe House ..... FLE 6000
Sunday Express
Fleet St. ..... FLE 8000
Sunday Telegraph
Fleet St. ..... FLE 4242
Sunday Times
Thompson House, Gray's Inn Road ... TER 1234
The Times
Printing House Square ..... CEN 2000

RADIO & TELEVISION COMPANIES

A.B.C. Television Ltd.
1 Hanover Square ..... HYD 7222
American Broadcasting Co.
2 Manfield St., flat 5 ..... LAN 3160
Associated Rediffusion Ltd.
Television House, Kingsway ..... HOL 7888
Associated Television Ltd.
ATV House, Great Cumberland
Pl. AMB ..... AMB 8040
British Broadcasting Corp.
Broadcasting House ..... LAN 4468
Television Centre ..... SHE 8000
Columbia Broadcasting System
26 Hallam St. ..... LAN 1166
Granada Television Network Ltd.
36 Golden Sq. ..... REG 8080
International Broadcasting Co.
35 Portland Pl. ..... LAN 2000
National Broadcasting
2 Mansfield St. ..... LAN 7778
Francaise Radiodiffusion Television
43 Shoe Lane ..... COV 3456

TALENT AGENTS

Ajax Ent.
52a Boundes Rd. ..... EDM 5095
Associated London Scripts
2 Cumberland Hse. Kensington,
High St. ..... WES 8274
Rita Cave
110 Jermyn St. ..... TRA 6626
Connies Ltd.
92 Regent St. ..... REG 2531
Foster Agency Ltd.
33 Regent St. ..... REG 5367
Fraser & Dunlop, Ltd.
91 Regent St. ..... REG 7311
Lew & Leslie Grade Ltd.
235 Regent St. ..... REG 5821
Walter Jokel Management
39 St. James Pl. ..... HYD 1011
London Management
8 Upper Brook St. ..... HYD 2456
Christopher Mann Ltd.
140 Park Lane ..... MAY 8444
M.C.A. (England) Ltd.
139 Piccadilly ..... MAY 7211
Al Parker Ltd.
50 Mount St. ..... GRO 4232
John Redway & Associates
31 Davies St. ..... HYD 5581
Television Acad. & Agcy.
10 Highbury ..... CAN 3746
Wylie, James
44 Grt. Russell ..... LAN 5005

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THEATRICAL MANAGERS

Clopet Carl Prodns.
442 Strand ..... COV 1093
Concerts Management Ltd.
2 Cromwel Mews
Belval, Alfred Prodns
330 Grand Blds., Tf. Sq. ..... TRA 1566
Fox, Robin
24 Old Burlington St. ..... REG 6108
Glynne, Derek
115 Shaftesbury Ave. ..... TEM 5224
Hylton, Jack, Ltd.
3 Saville Row ..... REG 6711
Lewenstein, Oscar & Wolf Mankowitz
10 Dover St. ..... HYD 3866
Littler, Emile
31 St. Martin's Lane ..... TEM 6160
London Management & Rep.
8 Upper Brook St. ..... HYD 2456
L. O. P.
8 Hamilton Pl. ..... WHI 0239
MacDonald & Young
Bernard St. ..... TER 6217
St. James Players
8 Hamilton Pl. ..... GRO 3053
Sherek, Henry
40 Pall Mall ..... WHI 6628
Varley, John Prodns.
6 New Compton St. ..... COV 9458
V. L. Produns.
8 Hamilton Pl. ..... GRO 3053

THEATRICAL PRODUCERS

Arnold Tom
112 Jerymyn S.S.W. 1 ..... TRA 7575
Associated Artists Ltd.
41 Bruton Pl. ..... MAY 27724
Beaumont, Hugh
H. H. Tennent Ltd.
Globe Theatre, Shaftesbury Ave., W.1 ..... GER 3647
Black, George & Alfred
22 Half Moon St., W.1 ..... GRO 2992
Bourgein, Howard Ltd.
33 Knightbridge ..... BEL 7258
Bridge, Peter
32 Cranbourn St., W.C.2. ..... TEM 7347
Burns, Tito Productions
39 Wardour St. ..... GER 6282
Chester, Charlie Productions
450 Edgware Rd. ..... PAD 2868
Clements, John
40 Bruton Pl., W.1 ..... MAY 2724
Clift, E. P.
Strand Theatre, Aldwych, W.C.2 ..... COV 2868
Codron, Michael
91 Regent St., W.1 ..... GER 1265
Daubeny, Peter
26 Chester Sq., S.W.1 ..... SLO 2525
DelFont, Bernard
Morris House, Jermyn St., S.W.1 ..... WH 9901
D'Oyly Carte Opera Co.
1 Savoy Hill ..... TEM 1533
Donmar Productions Ltd.
New Theatre, St. Martin's Lane, W.C.2 ..... COV 0838
Elkan & Barry Simons Ltd.
8 Charing Cross Rd. ..... TEM 2983
Fieldling, Harold
Fielding House, Haymarket, S.W.1 ... WHI 4041
Fox, Robbin
24 Old Burlington St., W.1 ..... REG 6108
Furndel Productions
60 St. James St., S.W.1 ..... MAY 8953
Gale, John
32 Cranbourn St., W.C.2. ..... TEM 5892
Glenville, Peter
24 Brompton Sq., S.W.7 ..... KEN 8088
Gleneagles Productions
3 Soho Square ..... GER 4234
Glyndebourne Productions
23 Baker St. ..... WEL 0571
Gorlinsky, Sander A.
34 Dover St., W.1 ..... HYD 9158
Hall, David
14/15 Panton St., S.W.1 ..... TRA 1502
Hall, Willis Prodns.
43 Dover St.
Hastings, Geoffrey
45 Airedale Ave., W.4 ..... CHI 1421
Hepner, Leon
12 Sackville St. ..... REG 4738
Hinge, E. J.
12 Great Newport St. ..... TEM 0368
Horan, E.
Duke of York's Theatre, St. Martin's Lane, W.C.2. ..... TEM 6867
Hylton, Jack
3 Saville Row, W.1 ..... REG 6711
L.O.P. Ltd.
8 Hamilton Pl., W.1 ..... GRO 3053
Lawrie, James H.
Gleneagles Prods., 3 Soho Sq., W.1 ... GER 4234
Lewenstein, Oscar
11 Curzon St., W.1 ..... HYD 3866
Littler, Emile
31 St. Martin's Lane, W.C.2. ..... TEM 6160
Littler, Prince
Aldwych Theatre, Aldych, W.C.2. ... TEM 1446
Littlewood, Joan
Theatre Royal Stratford, Angel Lane, E. 15 ..... MAR 5973
Mankowitz, Wolf
8/10 Piccadilly Arcade, S.W.1 ..... MAY 6042
Mayer, Daniel Company
13 Duke St., S.W.1 ..... TRA 6037
Meyer, B. A.
St. Martin's Theatre, West St., W.C.2. TEM 1716
Miles Bernard
Mermaid Theatre, Puddle Dock, E.C.4. CIT 6981
Miller, Gilbert
6b Hartford St., W.1 ..... GRO 5858
Mitchell, Stephen
Lyric Theatre Offices, 5 Archer St., W.1. ..... GER 6646
Minster, Jack
29 Manfield House, Strand, W.C.2. .. TEM 7226
Mobile Theatre Ltd.
97 Wilsham St. ..... PAR 6278
Murray MacDonald & John Stevens
5-6 Coventry St., W.1 ..... GER 1784
Neil Tuson Prodns.
130 Crawford St. ..... HUN 2407
Newco Prodns. Ltd.
2 Old Bond St. ..... GRO 6648
O'Brien, Barry
18 Charing Cross Rd. ..... TEM 6447
Repertory Players
67 Chandos Pl. ..... TEM 5530
Rix, Brian
Whitehall Theatre, S.W.1 ..... WHI 8011
Rowland, Toby
44 Chandos Pl., W.C.2. ..... TEM 4103
Russell, Geoffrey
Linnit & Dunfee Ltd.
28 South St., W.1. ..... GRO 4686
Sadoff, Fred
17 Rutland St., W.1 ..... KNI 2175
Saunders, Peter
350 Grand Buildings, Trafalgar Sq., W.C.2. ..... WH1 5657
Sherek, Henry
40 Pall Mall, S.W. 1 ..... WHI 6628
Tennent, H. M. Ltd.
Globe Theatre, Shaftesbury Ave. .... GER 3645
Williamson Music Ltd.
14 St. George Street, W.1 ..... MAY 7600
Wiman, Anna Deere
31 Dover St., W.1 ..... HYD 2760

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THEATRES

A.T.V. Television Theatre
Mare St.

Adelphi
Strand, W.C.2 ..... TEM 7611

Aldwych
Aldwych, W.C.2 ..... TEM 6404

Ambassadors
West St., Shaftesbury Av., W.C.2.. TEM 1171

Apollo
Shaftesbury Av., W.1..... GER 2663

Arts
6 Great Newport St..... TEM 3334

Cambridge
Earlham St., Cambridge Circus, W.C.2 ..... TEM 6056

Casino
Old Compton St..... GER 6877

Comedy
Panton St., S.W.1..... WHI 2578

Covent Garden
Royal Opera House, W.C.2..... COV 1066

Cripplegate Inst.
Golden Lane ..... MET 0640

Criterion
Piccadilly Circus, W.1..... WHI 3216

Drury Lane
Theatre Royal, Drury Lane, W.C.2... TEM 8108

Eltham Little Theatre
Wythfield Road ..... ELT 3702

Fortune
Russell St., W.C.2..... TEM 2238

Garrick
Charing Cross Road, W.C.2..... TEM 4601

Globe
Shaftesbury Ave., W.1..... GER 1592

Golden Green Hippodrome Ltd.
North End Rd..... SPE 0022

Haymarket
Haymarket, S.W.1 ..... WHI 9832

Her Majesty's
Haymarket, S.W.1 ..... WHI 6606

Intimate Theatre
Green Lanes ..... PAL 3798

London Coliseum
St. Martin's Lane..... TEM 3161

Lyric
Shaftesbury Ave., W.1..... GER 3686

Mermaid
Puddle Dock, Upper Thames St., E.C.4 ..... CIT 7656

Metropolitan Theatre of Varieties
267 Edgware Rd..... AMB 2478

Old Vic
Waterloo Rd., S.E.1..... WAT 3878

Palace
Shaftesbury Ave., W.1..... GER 6834

Palladium
North Oxford Circle Tube Station.... GER 7373

Phoenix
Charing Rd., W.C.2..... TEM 8611

Piccadilly
Opp. Regent Palace Hotel..... GER 4506

Portcullis
Monck St. ..... ABB 6646

Prince of Wales
Coventry St., W.1..... WHI 8681

Princes
Shaftesbury Ave., W.C.2..... TEM 6596

Queen's
Shaftesbury Ave., W.1..... REG 1166

Royal Court
Sloane Sq., S.W.1..... SLO 1745

Rudolf Steiner Hall
33 Park Rd..... PAD 8219

Sadler's Wells
Rosebery Ave., E.C.1..... TER 1672

St. Martin's
West St., Cambridge Circus, W.C.2... TEM 1443

Saville
Shaftesbury Ave., W.C.2..... TEM 4011

Savoy
Strand, W.C.2 ..... TEM 8888

Strand
Aldwych, W.C.2 ..... TEM 2600

Stratford
Theatre Royal, E.15..... MAR 5973

Vaudeville
Strand, W.C.2 ..... TEM 4871

Victoria Palace
Victoria St., S.W.1..... VIC 1317

Westminster
Palace St., S.W.1..... VIC 0283

Whitehall
Trafalgar Sq., S.W.1..... WHI 6602

Wimbledon
93 Broadway ..... WIM 5211

Windmill
Piccadilly Circus, W.1..... GER 7413

Winter Garden
Drury Lane ..... HOL 8882

TV & MOTION PICTURE PRODUCERS

Allied Artists Int.
93 Wardour ..... GER 5444

Associated British-Pathe Ltd.
142 Wardour ..... GER 0444

Associated British Picture Corp.
30 Golden Square, W.1..... GER 9234

Associated British Studios
Borenhamwood Herts ..... ELS 1600

Bray Studios
Windsor, Berks ..... MAI 2591

British Films Ltd.
199 Piccadilly ..... REG 2828

British Lion Films, Ltd.
Broadwick House, Broadwick St., W.1 ..... GER 8676

Columbia Pictures Corporation
142 Wardour St., W.1..... GER 4321

Danziger Productions Limited
New Elstree Studios, Elstree, Herts.. ELS 3232

Walt Disney Productions Limited
68 Pall Mall, S.W. 1..... TRA 8010

Film Producers Guild Limited
Guild House, Upper St. Martin's Lane. TEM 5420

Hammer Film Productions Ltd.
113 Wardour St., W.1..... GER 9787

Horizon Pictures Limited
31 Dover St., W.1..... HYD 9211

Metro Goldwyn Mayer Pictures Limited
58 St. James St., S.W.1..... GRO 7060

M.G.M. Studios
Borehamwood, Herts ..... ELS 2000

Paramount Film Service
162 Wardour St., W.1..... GER 7700

The Rank Organisation, Limited
11 Belgrave Rd., S.W.1..... VIC 6633

Pinewood Studios
Iver Heath, Bucks..... IVER 700

Radiovision
91 Morgate ..... MET 0211

Romulus Films Limited
Brook House, Park Lane, W.1..... HYD 7741

Shaw Film Prod. & TV Service
Dean St. ..... GER 6065

Shepperton Studios Limited
Shepperton, Middlesex ..... CHE 2611

20th Century Fox Film Co., Limited
31 Soho Sq., W.1..... GER 7766

United Artists Corporation Limited
142 Wardour St., W.1..... GER 9090

Warner Pathe Limited
2 Dean St., W.1..... GER 6255

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103 Portland St., Manchester
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Independent Television Authority provides and operates transmitters for commercial television. Program Contractors produce programs and receive revenue from sales of advertising time, paying rent to ITA for the hire of transmitters.

A.B.C. Television Ltd.

(Midlands and Northern Transmitters Saturday and Sunday Programs)

Hanover Square, London W.1
Teddington Studios, Broom Rd. Teddington Middx.

Chairman.....Sir Philip Warter
Deputy Chairman.....Dr. Eric Fletcher
Managing Director.....Howard Thomas
Directors.....C. J. Latta, D. J. Goodlatte, George A. Cooper, Robert Clark.
Secretary .....C. J. Orr
Prog. Controller.....B. Tesler
Tech. Cont. .....B. R. Greenhead
Present. & Pub. Mgr.....Barry Wynne
Drama Superv. .....S. Newman
Ad Sales Mgr. .....R. H. Norris
Ch.Out. Bcstg. No. Exec....D. Southwood
Prom. & Research Mgr.....E. Whitley

Anglia Television Ltd.

(East Anglian Transmitter Programs for all the week)

Anglia House, Norwich, Norfolk

Directors.....Marquess Townshend of Raynham, Chairman; Aubrey Buxton, Laurence Scott, John Woolf, Sir Robert Bignold, Glyn Daniel, Sir Peter Greenwell, Miss Aurdey Richards, Donald Albery, W. O. Copeman.
Chief Executive.....Michael Norman
Tech. Controller.....T. A. H. Marshall
Prog. Controller....Stephen McCormack
Sales Controller.....John Margetson
London Sales Mgr.....Ronald Wordley

Associated-Rediffusion Ltd.

(London Transmitter Monday to Friday Programs)

Television House, Kingsway, London W.C.2

Chairman.....J. Spencer Wills
Managing Director.....P. Adorian
Directors..Sir Bracewell-Smith, Sir Edwin Herbet, J. B. Rickatson-Hatt.
Secretary.....A. W. Groocock
General Manager.....T. M. Brownrigg
Bus. Mgr.....C. F. Elms
Asst. Gen. Mgr. (Staff) .....R. W. F. Northcott
Asst. Gen. Mgr.....E. G. Derrington
Dir. of Prod.....A. E. Lloyd Williams
Press Officer.....Norman Hoskins
Head Intrnl. Div.....A. C. Bartley
Ad Controller.....J. Raper
Ad Controller.....Guy Paine
Ad Manager.....J. Raper
Pub. Controller.....Brian Begg
Cont. of Programs.....John McMillan

Associated Television Ltd.

(London Transmitter—Sat. & Sun. Prog. Midlands Transmitter—Mon.-Fri.)

ATV House 17, Gt. Cumberland Place, London, W.1

Chairman.....Sir Robert Renwick
Deputy Chairman.....Norman Collins
Managing Director.....Val Parnell
Deputy Mgr. Director.....Lew Grade
Fin. & Admin.....J. A. L. Drummond
Directors .....Earl of Bessborough, E. S. Birk, H. K. Cudlipp, R. P. T. Gibson, Sir Prince Littler, C. O. Stanley.
Admin. Controller.....Leslie Lewis
Midlands Cont. .....Philip Dorte
Sales Dir. .....P. J. Henry
Prods. Cont.....Bill Ward

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Border Television Ltd.

(Border Transmitters Programs for all the week)

Television Centre, Carlisle

Directors.....J. L. Burgess, Chmn., R. D. Gill, Manag. Dir., Sir Michael Balcon, Viscount Dalrymple, Sir Hector Hetherington, N. Leyland, G. L. Lightfoot, G. S. Marr, Sir J. Muirhead, J. S. Elliot, J. I. M. Small, W. S. Trimble, J. C. Wade

Secretary .....R. H. Watts

Sales Controller.....C. Higham

Prog. Controller.....Maurice Lindsay

Publ. Manager.....F. J. Bennett

Channel Television Ltd.

(Channel Islands Transmitter Programs for all the week)

21, Hill St., St. Helier, Jersey C. I.

Chairman.....Senator George Troy

Directors.....Sen. W. H. Krichefski, H. Fielding, Dep. E. H. Bodman, C. Forbes Cockell, E. D. Collas, A. G. Harrison, G. Le G. Peek, W. N. Rumball, K. Hooper Valpy.

General Manager.....Kenneth Killip

Sales Controller.....Michael Parkin

Grampian Television Ltd.

(North & East Scotland Transmitter Programs for all the week)

Queen's Cross, Aberdeen

Chairman.....Sir A. B. King

Dep. Chairman.....Capt. I. M. Tennant

Directors.....Viscountess Colville of Culross, Lord Forbes, Thomas Johnston, J. N. Milne, Edward O'Donnell, Angus Ogilvy, Neil Paterson, M. C. Stuart, D. L. Urquhart, Robert Wotherspoon.

Sales Control.....Ward Thomas

Prod. Control.....James Buchan

Secretary .....Alex Mair

Scottish Sales Mgr.....R. M. Edie

Press & P.R.....Dennis Dick

Granada TV Network Ltd.

(Northern Transmitters Monday to Friday Programs)

Granada House, Water St., Manchester 3

Directors .....Sidney L. Bernstein, Cecil G. Bernstein, Maurice King, Victor Peers, John S. E. Todd, Denis Forman, Joseph Warton, Richard J. Willder.

TV Sales, Ad Dir.....Alex Anson

Scottish Television Ltd.

(Central Scotland Transmitter Programs for all the week)

Theatre Royal, Hope St., Glasgow

Chairman .....Roy Thomson

Deputy Chairman.....James M. Coltart

Directors.....Lord Balfour of Inchrye, Charles N. McQueen, Ian Stewart.

Managing Director.....Noel Stevenson

Sales Director.....Peter Cookham

Gen. Mgr. .....Jack Hardy

Prog. Dir.....G. Le Grove

Tech. Control.....Alfred E. Becker

Press & Pub. Mgr.....Don Cumming

Secretary.....J. H. B. Munro

Southern Television Ltd.

(Southern & S.E. England Transmitters Program for complete week)

Southern Tv Center, Northam, Southampton

Chairman.....John Davis

Vice Chairman.....R. A. Redhead

Managing Dir.....C. D. Wilson

Directors..The Rit, Hon. Lord Cornwallis of Linton, K. Winckles, Sir Robert Perkins, W. H. Thomson, B. H. Thomson, D. B. Thomson, G. R. Dowson, Donald Geddes, Brian Henry, Sir D. Webster, R. Rich.

Asst. Controller Pgms....Berkeley Smith

Head Prog. Plan.....A. F. Jackman

Head of Engineering..V. G. Hawkeswood

Sect. .....G. H. Y. Grant

Publicity Mgr. .....L. V. Barnett

Ad Manager.....John Miell

Prod. Manager.....B. Margrave

Press Mgr.....G. Winnington

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T.W.W. Ltd.

(South Wales & the West of England Transmitter—Programs for all the week)

207, Sloane St., London, S.W. 1

President.....Rt. Hon. the Earl of Derby

Directors....Herbert Agar, Sir William Carr, M. Chapman-Walker, Sir Ifan ab Owen Edwards, Alderman Huw T. Edwards, Sidney Gilliat, J. Hylton, A. G. Jeans, Percy Jones, Tom R. Jones, H. M. Llewellyn, Sir Alexander H. Maxwell, Eoin C. Mekie, Sir Grismond Philips.

Mgr. Dir. .....Alfred E. Francis

Exec. Cont.....John Baxter

Tech. Cont. .....Walter D. Kamp

Program Mgr. .....Bryan Michie

Sales Cont. .....S. J. Leach

Pub. Rel. Pub. Dir.....Frank Brown

Operations Mgr.....T. R. Carpenter

Tyne Tees Television, Ltd.

(North-East Transmitter Programs for all the week)

Television Centre, City Road, Newcastle-on-Tyne

Chairman.....Sir Richard A. Pease

Deputy Chair. .....C. C. Darling

Mgr. Dir. .....J. A. Jelly

Directors.....Col. E. G. Angus, Sydney Cox, E. J. R. Eaglesham, E. G. Fairburn, Rt. Hon. Lord Layton, D. A. Pease, Rt. Hon. Viscount Ridley, Laurence Cadbury, George Black, Alfred Black.

Sales Director.....Peter Paine

Gen. Sales Mgr.....Michael Saunders

Prog. Controller.....W. Lyon-Shaw

Business Mgr.....J. P. Graham

Press Officer.....Alan H. Brown

Secretary.....G. S. Wood

Ulster Television, Ltd.

(Northern Ireland Transmitter Programs for all the week)

Ulster Television Centre, Havelock House, Ormeau Road, Belfast

Directors.....Rt. Hon. Earl of Antrim, Chairman; Sir. Francis Evans, Deputy Ch., William B. MacQuitty, Dep. Ch., Countess of Antrim, Miss Betty E. Box, H. A. C. Catherwood, Oscar Henderson, O. W. J. Henderson, J. P. Herdman, G. B. Mackean, Mrs. J. A. Mackie, J. L. Montrose, B. S. Johnston.

Manag. Dir.....R. B. Henderson

Sect. Ch. Acct. .....Barry S. Johnston

Sales Mgr. Lond.....M. R. Hutcheson

Sales Mgr. N. Ireland...B. W. Lapworth

Publicity Mgr.....S. G. Duffield

Prog. Control....C. W. Leeky-Thompson

Tech. Superv. .....F. A. Brady

Wales Television Ltd.

(West & North West Wales Transmitters Programs for all the week)

33, Cathedral Road, Cardiff

Chairman.....B. Haydn Williams

Vice Chairman.....Col. C. Traherne

Directors....Islwyn Davies, S. K. Davies, T. I. Ellis, G. Evans, Lady Olwen Carey Evans, M. Griffiths, Ald. LI. Heycock, T. Jones, Sir David Hughes Parry, Tom Parry, E. Roberts, D. Tudor, Sir T. H. Parry-Williams, Col. J. F. Williams-Wynne, E. Thomas.

Westward Television Ltd.

(South West England Transmitter Programs for all the week)

Derry's Cross, Plymouth, Devon

Chairman.....P. E. Cadbury

Jt. Vice Chmn.....Sir John Pole

Jt. Vice Chmn.....Sir George Hames

Directors.....R. P. Baker, W. Brimascombe, H. M. Chapman, J. W. Cook, W. A. Hawkins, Lady Browning, Col. E. Palmer.

General Manager.....W. H. Cheevers

Sales Control.....G. Phillips

Prog. Planner.....Miss Olive Mann

Mgr. Production.....Tig Roe

Secretary.....R. R. Miller

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Commercial TV Stations In Great Britain

INDEPENDENT TELEVISION AUTHORITY

Head Office: 70 Brompton Road, London S.W. 3
Phone: KNightsbridge 7011

Chairman ..... Sir Ivone Kirkpatrick
Director-General ..... Sir Robert Fraser
Deputy Director General ..... B. C. Sendall
Press Officer ..... M. Hallett
Chief Engineer ..... P. A. T. Bevan

Transmitting Stations

(London Area)
Croydon
Channel 9
AP: 191 m/cs; VP: 194 mc/s
Commenced September 22, 1955

(Northern Region)
Winter Hill
Channel 9
AP: 191 mc/s; VP: 194 mc/s
Commenced May 3, 1956

Emley Moor
Channel 10
AP: 196 mc/s; VP: 199 mc/s
Commenced November 3, 1956

(Midlands)
Lichfield
Channel 8
AP: 186 mc/s; VP: 189 mc/s
Commenced February 17, 1956

(Central Scotland)
Black Hill
Channel 10
AP: 196 mc/s; VP: 199 mc/s
Commenced August 31, 1957

(South Wales and West of England)
St. Hilary
Channel 10
AP: 196 mc/s; VP: 199 mc/s
Commenced January 14, 1958

(The South)
Chillerton Down I.O.W.
Channel 11
AP: 201 mc/s; VP: 204 mc/s
Commenced Aug. 30, 1958

Dover
Channel 10
AP: 196 mc/s; VP: 199 mc/s
Commenced Jan. 31, 1960

(North East Region)
Burnhope
Channel 8
AP: 186 mc/s; VP: 189 mc/s
Commenced Jan. 15, 1959

(Northern Ireland)
Black Mountain
Channel 9
AP: 191 mc/s; VP: 194 mc/s
Commenced Oct. 31, 1959

(East Anglia)
Mendlesham
Channel 11
AP: 201 mc/s; VP: 204 mc/s
Commenced Oct. 27, 1959

(The South West)
Stockland Hill
Channel 9
AP: 191 mc/s; VP: 194 mc/s
Commenced April 27, 1961

Caradon Hill
Channel 12
AP: 206 mc/s; VP: 209 mc/s
Commenced April 27, 1961

(Borders)
Caldbeck
Channel 11
AP: 201 mc/s; VP: 204 mc/s
Commenced during 1961

Selkirk
Channel 13
AP: 211 mc/s; VP: 214 mc/s
Commenced during 1961

(North East Scotland)
Durris
Channel 9
AP: 191 mc/s; VP: 194 mc/s
Commenced Sept. 30, 1961

Mounteagle
Channel 12
AP: 206 mc/s; VP: 209 mc/s
Commenced Sept. 30, 1961

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Producer-Distributors in Great Britain

A.C.T. Films Ltd.
32 Victoria St., London S.W. 1
Phone: Abbey 1817
Chairman .....Anthony Asquith

●

Acme Film Productions Ltd.
1741 Wardour St., London W. 1
Phone: Gerrard 1889
Directors.....L. J. Briggs, H. C. Morley, E. H. Moon

●

Adelphi Films Ltd.
Advance Films Ltd.
71 Gt. Russell St., London W.C. 1
Phone: Chancery 4722
Directors.....David Dent, Stanley Dent

●

Advertising Films Ltd.
28 Lexington St., London, W. 1
Phone: Gerrard 0238
Director .....J. Kane

●

Advision Ltd.
83 New Bond St., London W. 1
Phone: Grosvener 3342
Directors.....Kevin Hibberd, H. P. J. Marshall, J. Gordon

●

All Nations Film Co. Ltd.
60 Wardour St., London W. 1
Phone: Gerrard 5121
Director .....B. Mendes

●

Alliance Film Studios, Ltd.
Twickenham Studios, Twickenham
Phone: Popesgrove 9063
Directors:.....G. J. & K. W. Shipman

●

Alpha TV Services Ltd.
TV Theatre, Aston, Birmingham
General Mgr.....F. Beale

●

Alva Film Productions Ltd.
Denham Green Close, Denham, Bucks
Phone: Denham 2788
Directors.....W. A. Croft, M. Delamer

●

Angel, Daniel, Films Ltd.
72 Dean St., London W. 1
Phone: Gerrard 7446
Directors.....D. M. Angel, B. Angel

Anglo-Scottish Pictures Ltd.
Shepperton Studios, Middlesex
Phone: Chertsey 2611
Directors.....L. Reeve, J. Crichton Slagg, B. Davies

●

Animation Associates Ltd.
143 Wardour St., London, W. 1
Phone: Gerrard 1163
Director.....G. C. Chambers

●

Anvil Films Ltd.
Beaconsfield Studios, Beaconsfield
Phone: Beaconsfield 557
Directors:.....R. N. May, K. Cameron, R. Warren, R. Scrivener

●

Applejohn Films Ltd.
24 Old Burlington St., London W. 1
Phone: Regent 6108
Directors.....I. Dunlop Ferguson, R. E. Ferguson, H. P. Clay

●

Arrow Film Distributors Ltd.
26 D'Avlay St., London, W. 1
Phone: Gerrard 9449
Managing Dir.....J. G. Taylor

●

Associated British Pathe Ltd.
2 Dean St., London W. 1
Phone: Gerrard 0444
General Managers.....Terry Ashwood, Harry Field

●

Associated British Picture Corp. Ltd.
Elstree Studios, Borehham Wood, Elstree
Phone: Elstree 1600
Directors.....Philip Warter, Eric Fletcher, C. J. Latta

●

Australian Restg. Commission
54 Portland Pl., London W. 1
Phone: Langham 9601
Representative .....T. Bearup

●

Harold Baim Productions Ltd.
199 Piccadilly, London W. 1
Phone: Regent 5640
Directors.....H. & G. Baim

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Basic Films Ltd.
Soho Square, London, W. 1
Phone: Gerrard 7015
Directors.....L. Clore, John Taylor, J. B. Napier-Bell, E. P. Aizlewood

BBC TV Promotions
Television Centre, Wood Lane, London W. 12
Phone: Shepherds Bush 8000
General Manager.....R. H. Waldman
Business Manager.....J. B. Grove
Sales Manager.....G. del Strother
Transcription Mgr.....P. Tyrrell
Purchasing Mgr.....G. S. Smith

Biographic Cartoon Films Ltd.
90 Dean, London W. 1
Phone: Gerrard 9682
Directors.....Keith Learner, N. Hanna, Bob Godfrey, V. Linnecar

Boulton-Hawker Films Ltd.
Hadleigh, Suffolk
Phone: Hadleigh 2235
Directors.....M. J. Boulton, K. P. Boulton

Brevis Films
9 Oxford St., Manchester
Phone: Central 1525
Manager .....E. Higgins

British Alfa Films Ltd.
Southampton Row, London W. 1
Phone: Terminus 1195
Directors.....H. Haymsen, P. A. Haymsen

British Commonwealth International Newsfilm Agency, Ltd.
School Road, London N.W. 10
Phone: Elgar 7733
Directors.....Kenneth N. Dick, Norman H. Dickson, N. A. J. Bull, A. H. Whyte, Leslie Murray

British Documentary Films Ltd.
37 Furzehill Rd., Boreham Wood, Herts
Phone: Elstree 2646
Managing Dir.....J. Haines

British Films Ltd.
171 Shaftesbury Ave., London W.C. 2
Phone: Covent Garden 2211
Directors.....K. L. & M. Lockstone, H. Russell Smith, W. Hine, Marquess of Linlithgow

British Movietonews Ltd.
22 Soho Sq., London W. 1
Phone: Gerrard 7811
General Manager.....E. T. Adams

Christine Bruce Prod. Ltd.
66 Wardour St., London W. 1
Phone: Gerrard 8788
Chairman, Producer.....D. Carter

Brunner Lloyd & Co. Ltd.
23 Denmark St., London W. C. 2
Phone: Temple Bar 2519
Directors .....P. Brunner, G. Lloyd

Burlington Films Ltd.
71 Baker St., London W. 1
Phone: Welbeck 0322
Director.....J. F. Argyle

Burnell Prod. Ltd.
98 Mount St., London W 1
Phone: Grosvenor 1463
Directors.....G. J. Burger, C. W. Burger

Byrd, John, Productions
61 Arthur Road, London S.W. 19
Phone: Wimbledon 2183
Director .....John Byrd

Henry Caldwell Prod. Ltd.
12 Maida Vale, London W. 9
Phone: Cunningham 6976
Director .....Henry Caldwell

Cavalcade Films Ltd.
10 Park Pl., St. James's, London S.W. 1
Phone: 2704
Directors.....Thomas Clyde, Harold Haysom, Douglas Fairbanks (USA), P. A. C. Marriott, T. White

Cavalier Films Ltd.
34 Deacon's Hill Rd., Elstree, Herts
Phone: Elstree 1403
Chairman & Dir.....J. Rogers

CBS (Europe) AG
50 Talacker, Zurich, Switz.
Phone: Zurich 27 24 57
Mgr. Director.....Michael Burke
Fin. Consult..W. G. Palmer, Sylvia Brunner

CBS LTD.
Villiers House, Strand, London W.C. 2
Phone: Whitehall 5084
Mgr. Director .....Kirk Torney
Oper. Mgr.....Joan Byrne

CBS News
26 Hallam St., London W. 1
Phone: Langham 1166
Chief .....Alexander Kendrick

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Cinevista Ltd.
108 Melrose Ave., London N. W. 2
Phone: Gladstone 6879
Managing Dir.....J. Cassin-Scott

Citizen Films Ltd.
12 Loudoun Road, London N.W. 8
Director .....Herbert Marshall

Pete Collins Ltd.
39 Rockfield Ave., London N. 10
Phone: Tudor 7263
Managing Dir.....J. A. Collins

Conbar Ltd.
19 Chapel Side, London W. 2
Phone: Baywater 6033
Directors.....A. P. Barralet, D. de Marney

Cooper, Marcus, Ltd.
48a Charlbert St., London, N.W. 8
Phone: Primrose 5098
Director .....Marcus Cooper

Crest Film Prod. Ltd.
Film Studios, St Nichols Rd., Brighton
Phone: Brighton 20905
Directors.....D. C. Wynne, Russell Lloyd

Crestview Productions Ltd.
203 Regent St., London W. 1
Phone: Regent 5681
Directors.....I. R. Warren, T. Donald

Emmet Dalton Ltd.
25 Jermyn St., London W. 1
Phone: Regent 3124
Chairman .....E. Dalton

Bernard Delfont TV Ltd.
Whitcomb St., London W. C. 2
Phone: Trafalgar 1671
Directors...Bernard Delfont, Robert Nesbitt, W. Marsh, Keith Devon

De Lane Lea Processes Ltd.
12 Moor St., London W. 1
Phone: Gerrard 8105
Director.....N. W. de Lane Lea

Walt Disney Prod. Ltd.
68 Pall Mall, London W. 1
Phone: Trafalgar 8010
Directors.....E. J. Davis, C. James, Cyril Edgar

Dorian Film Productions Ltd.
20 Oxford St., Newcastle-on-Tyne
Phone: Newcastle 21837
Director.....G. R. Carr

Drummer Films Ltd.
Rank Labs., Denham, Uxbridge, Middlesex
Phone: Denham 2323
Managing Dir.....M. Harris

Elder Film Prod. Ltd.
1326 Argyl St., Glasgow, Scotland
Phone: West 5210
Director.....John C. Elder

Douglas Fairbanks Ltd.
34 Ely Pl., London E. C. 1
Directors. Douglas Fairbanks, Edwin Herbert, H. Allan Hawes, Tom White, Peter Marriott

E. J. Fancey Productions Ltd.
Queen's House, Leicester Sq., London W. C. 2
Phone: Gerrard 8770
Producer.....E. J. Fancey

Film Centre Ltd.
24 Conduit St., London W. 1
Phone: Mayfair 8661
Directors.....J. Grierson, E. Roberts

Film Coverage Ltd.
171 Wardour St., London W. 1
Phone: Gerrard 4706
Chief.....Victor M. Gover

Film Producers' Guild
Guild House, Upper St. Martin's Lane, London W.C. 2
Phone: Temple Bar 5420
Directors.....E. P. L. Pelly, A. T. Burlinson, K. Lockhart-Smith, H. G. Jessop

Film Workshop Ltd.
Aulcom House, St. Martin's St., London W.C. 2
Phone: Whitehall 8396
Directors:..Dennis R. Shand, P. K. A. Shand

Four Falconers Ltd.
60 Wardour St., London W. 1
Phone: Gerrard 5158
Director .....Richard Meyer

Four Provinces Films Ltd.
30 Landsdowne Rd., Dublin
Phone: Dublin 63362

Fremantle International
Warwick St., London W. 1
Phone: Gerrard 2673
Gen. Manager.....Angela Cuthbertson

Gala TV Productions
15 Old Lompton St., London W. 1
Phone: Regent 3701
Directors .....Kenneth Rive, Ben Rose, William Boxer, L. Jefferson-Hope

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Gateway TV Prod. Ltd.
470 Green Lanes, London
Phone: Palmers Green 1003
Directors....W. H. Baddeley, C. W. Bending, E. J. Chard, A. M. Wright

G. H. W. Productions Ltd.
42 Welbeck St., London W. 1
Directors.....Betty Box, P. Rogers

Glass Seltzer Ltd.
16 Leinster Mews, London W. 2
Phone: Ambassador 3601
Directors....M. Brando, G. Glass, W. Seltzer

Guild TV Service Ltd.
Exchange Ct., Strand, London W.C. 2
Phone: Covent Garden 2733
Chairman.....E. P. L. Kelly

Halas-Batchelor Cartoon Films Ltd.
10 Soho Square, London W. 1
Phone: Gerrard 7681
Directors.....John Halas, Joy Batchelor, S. Eckman, Jr.

Hammer Film Productions Ltd.
113 Wardour St., London W. 1
Phone: Gerrard 9787
Directors...James Carreras, Anthony Hinds, Michael Carreras, Brian Lawrence

Hartley-Ward Films Ltd.
3 Albermarle St., London W. 1
Phone: Mayfair 9361
Managing Dir.....B. Dean

Hawthorne Motion Picture Co. Ltd.
1 Hyde Park Pl., London W. 2
Phone: Paddington 2463
Director .....S. J. Ward

Hearst Metrotone News, Inc.
c/o Pathe News, Film House, Wardour St., London W. 1
Phone: Gerrard 0444
London Rep.....A. A. Tunwell

Helios Telefilm Prod. Ltd.
17 Pembridge Place, London W.2
Phone: Bayswater 5703
Directors.....Otto Kreisler, C. H. Bonner, T. A. Moodie

Horizon Pictures (GB) Ltd.
31 Dover St., London W. 1
Phone: Hyde Park 9211
Directors.....S. Spiegel, W. J. Fullerton, H. H. Marcus, Lord Herschell

Jack Hylton TV Prod. Ltd.
3 Savile Row, London W. 1
Phone: Regent 6711
Directors.....Jack Hylton, A. H. Maxwell, Hugh Charles, Ted Willis

Impact Productions Ltd.
44 Newman St., London W. 1
Phone: Langham 8956
Director .....R. Hawker

Independent Film Distributors Ltd.
TV House, Kingsway, London W. C. 2
Phone: Holborn 7888, Ext. 520
Managing Dir.....P. Adorian

Interfilms Ltd.
144 Piccadily, London W. 1
Phone: Mayfair 8272
Directors.....Brian Kingcome, J. Heyting, E. M. Smedley-Aston

I.T.C. Inc. Television Co. Ltd.
ATV House, 17 Great Cumberland Pl., London W. 1
Phone: AMB 8040
Director .....Prince Littler
Managing Dir.....L. Grade

Jenkins, Cyril, Productions Ltd.
12 Orange St., London W.C. 2
Phone: Whitehall 7183
Directors.....Cyril Jenkins, J. M. Jenkins

Kay Laboratories Ltd.
Oxford Road, London N. 4
Phone: Archway 3050
Directors.....E. G. Roy, A. W. Smart, E. Dace

Langston Films Ltd.
34 South Molton St., London W. 1
Phone: Mayfair 6557
Directors.....A. Hope, P. Crane

London Film
144 Picadilly, London W. 1
Phone: 8272
Directors:.....H. G. Boxall, Vincent Korda, David Cunynghame

Mancunian Film Corp.
2 Parsonage, Manchester 3
Phone: Blackfriar 1023
Directors.....John E. and Thomas Blakeley

Martin Films Ltd.
23 Albermarle St., London W. 1
Directors.....R. Eagle, J. Martin

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Martlet Prod. Ltd.
171 Shaftesbury Ave., London W. C. 2
Phone: Temple Bar 3982
Directors.....Russell H. Lloyd, D. Wynne

Merton Park Studios Ltd.
269 Kingston Road, London S.W. 19
Phone: 4291
Directors.....E. P. L. Pelly, F. A. Hoare, A. T. Burlinson, K. Lockhart-Smith

Meyer Richard Associates
21 Hertford St., London W. 1
Phone: Hyde Park 6416
Directors,.....Leslie Knight, Richard Meyer Frank Lampine, Michael Rice

Nicole Milinair Productions Ltd.
36 Dover St., London W. 1
Phone: Mayfair 4766
Directors.....N. Milinair, G. Fowler

Motion Picture & TV Facilities Ltd.
262 Watford Way, Hendon, London W. 1
Phone: Sunnyhill 0131
Director.....C. W. Green

National Film Board of Canada
1 Grosvenor Sq., London W. 1
Phone: Mayfair 9492
Govt. Film Comm.....Guy Roberge

National Telefilm Associates (U.K.)
109 Jermyn St., London S. W. 1
Phone: Trafalgar 1127
Mgr. Dir.....Vernon Burns

Orb Film Distribution, Ltd.
40 Shaftesbury Ave., London W. 1
Phone: Gerrard 8282
Directors.....N. & L. Miller

Overseas Advertising Films Ltd.
11 Kingsway, London W.C. 2
Phone: Covent Garden 3344

Parkside Film Production Ltd.
18 Ruppert St., London W. 1
Phone: Gerrard 5861
Directors..... E. & A. Gerlardi

Peak Film Productions Ltd.
37 Devonshire St., London W. 1
Phone: Welbeck 2994
Managing Dir.....J. Frieze

Peregrine Film Prod. Ltd.
14 High Holburn, London W. C. 1
Directors.....K. Mander, D. Cheshire

Phoenix Film Prod. Ltd.
31 Hanover Court, London W. 1
Phone: Mayfair 9692
Directors....L. Casel-Gerard, Tom Conway, C. Campion, B. Knowles, George Mills

Radio Luxemboure Ltd.
38 Hertford St., London W. 1
Phone: Hyde Park 5961
General Manager.....Geoffrey L. Everitt

Radiovision Ltd.
91 Moorgate, London E. C. 2
Phone: Metropolitan 0211
Director.....H. Scott-Thompson

Rayant Pictures Ltd.
11 St. James Place, London S. W. 1
Phone: Grosvenor 5441
Directors..D. Hill, A. Gilkson, R. F. Hopkins

Republic Productions Ltd.
111 Wardour St., London W. 1
Phone: Gerrard 5791
Directors.....R. Altschuler, G. Shipman

Ross TV Prod. Ltd.
23 Upper Wimpole St., London W. 1
Directors..C. M. Bailey-Watson, J. E. Sturge, N.B. Whitney

Roxy Films Ltd.
4 Albermarle St., London W. 1
Phone: Mayfair 9362
Managing Dir.....B. C. Deau

Stanley Schofield Productions Ltd.
6 Old Bond St., London W. 1
Phone: Mayfair 4642
Director .....S. Schofield

Screen Gems Ltd.
150 Wardour St., London W. 1
Phone: Gerrard 4321
Managing Dir.....K. Hargreaves

Screen Partners Ltd.
8 Queen's Mews, London W. 2
Phone: Bayswater 4602
Directors.....Jack Attwood, Max Munden

Seven Seas Films Ltd.
51 Wilton Pl., London S. W. 1
Phone: Belgravia 6157
Producer .....J. Rayfield

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Shepperton TV Films Ltd.
Shepperton Studios, Shepperton, Middlesex
Phone: Chertsey 2611
Directors.....H. G. Boxall, F. B. Coote

Sinclair Film Co. Ltd.
Charton Manor, Farmingham, Kent
Phone: Farmingham 2188
Managing Dir.....I. Sinclair

Sovereign Films Ltd.
Charton Manor, Farmingham, Kent
Phone: Farmingham 2183
Director .....I. Sinclair

Talbot Television Ltd.
Axtell House, Warwick St., London W. 1
Phone: Gerrard 2673
Director .....Paul Talbot

Tara Ltd.
51 Mount St., London W. 1
Phone: Grosvenor 6040
Exec. Prod.....J. Saward

Tele-Ventures Ltd.
10 Manchester Sq., London W. 1
Phone: Welbeck 6760
Director.....R. B. Wainwright

Templar Film Studios
7 Lynedoch St., Glasgow, C. 3
Phone: Douglas 2648
Director.....A. R. Black

Towers of London Prod. Ltd.
84 Hallam St., London W. 1
Phone: Langham 6248
Managing Dir.....H. A. Towers

Transatlantic Picture Corp. Ltd.
36 Golden Square, London W. 1
Phone: Gerard 3554
Directors.....Sidney Bernstein, Alfred Hitchcock

Tunnel Film Productions Ltd.
122 Wardour St., London W. 1
Phone: Regent 3326
Prod. Dir.....G. Fisher

TV Workshop Prod. Ltd.
19 St. Martin's St., London W. C. 2
Phone: Whitehall 8396
Director.....D. R. Shand

United Film Productions Ltd.
10 West Hill Rd., London S. W. 18
Phone: Vandyke 5505
Directors.....J. S. Searle-Shirley

United Motion Pictures Ltd.
24 Denmark St., London W. C. 2
Phone: Temple Bar 2025
Director .....J. Shappard

U. P. I. Films
8 Bouverie St., London E. C. 4
Phone: Fleet Street 2282
Director.....R. S. Clark

Video Shows Ltd.
24 Austin Friars, London E. C. 2
Phone: London Wall 3000
Directors...Oliver Smedley, T. S. Sutherland

Warner-Pathe Distributors Ltd.
Warner Pathe House, Wardour St., London W. 1
Phone: Gerrard 5600
Directors....Louis Lewis, Sir Philip Warter, A. Abeles, D. J. Goodlatte, Percy Livingstone

Warwick TV Prod. Ltd.
3 Audley Square, London W. 1
Phone: Grosvenor 7621
Directors.....Harold Huth, M. T. Elms, Irving Allen, A. R. Brocceli

Western TV Ltd.
11 Duke of York St., London S. W. 1
Phone: Trafalgar 2888
Managing Dir.....J. Martin

Helen Wiggins Films Ltd.
145 Wardour St., London W. 1
Phone: Gerrard 5719
Mgr. Dir.....Helen Wiggins

Willoughby Film Prod. Ltd.
25 Sackville St., London W. 1
Phone: Regent 0030
Directors.....G. W. & E. G. Willoughby

Wynn Film Prod. Ltd.
Broadhurst Gds., London N. W. 6
Phone: Temple Bar 3982
Directors.....D. C. Wynne, R. H. Lloyd

Zenith Film Prod. Ltd.
6 No. 2 Cleveland Gardens, London W. 2
Phone: Ambassador 9742
Exec. Prod.....W. Eades

Zonic Productions Ltd.
178 Wardour St., London W. 1
Phone: Gerrard 1539
Directors.....B. Henry, A. Worker

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Television Studios in Great Britain

Ardmore Studios Ltd.
Herbert Rd., Wicklow, Ireland
Phone: Bray 2971

Artel Studios, Ltd.
17 Stratton St., London, W.1
Phone: Grosvenor 6101

BBC TV
Television Centre, Wood Lane,
Shepherds Bush, London, W. 12
Phone: Shepherds Bush 8000

Beaconsfield Studios
Beaconsfield
Phone: Beaconsfield 1563

Bray Studios
Maidenhead Rd., Windsor
Phone: Maidenhead 2591

Brighton Studios
St. Nicholas Rd., Brighton Sussex
Phone: Brighton 20905

Bushey
Melbourne Rd., Bushey, Herts.
Phone: Bushey Heath 1621

Elstree Studios
Boreham Wood, Elstree *Phone*: Elstree 1600

Halliford Film Studios
Manygate Lane, Shepperton, Middlesex
Phone: Walton 26341

Highbury Studios
98 Highbury New Park, London N. 5
Phone: Canonbury 3215

W. M. Larkins Studios
51 Charks St., London, W.1
Phone: Mayfair 1138

Marylebone Studios
245 Marylebone Rd., London
Phone: Ambassador 1881

Merton Park Studios
269 Kingston Rd., London
Phone: Liberty 4291

M-G-M British Studios, Ltd.
Elstree Way, Boreham Wood
Phone: Elstree 2000

National Studios
Boreham Wood, Elstree, Herts.
Phone: Elstree 1644

New Elstree Studios
Elstree Rd., Elstree, Herts
Phone: Elstree 3232

Park Lane Studio
45 Park Lane, London, W. 1
Phone: Metropolitan 0211

Pathe Studio
103 Wardour St., London, W. 1
Phone: Gerrard 0444

Pinewood Studios
Iver Heath, Bucks.
Phone: Iver 700

St. John's Wood Studios
St. John's Wood Terrace, London, N.W. 8
Phone: Primrose 9255

Shepperton Studios
Shepperton, Middlesex
Phone: Chertsey 2611

Southall Studios
Gladstone Rd., Middlesex
Phone: Southall 3281

Studio-One-Scotland
1326 Argyle St., Glasgow
Phone: Western 5210

Studio Twenty-Two Ltd.
22B Ebury St., London, S.W. 1
Phone: Sloane 1870

Television Film Studios Ltd.
Park Road, High Barnet, Herts
Phone: Barnet 1051

Templar Film Studios
7 Lynedoch St., Glasgow
Phone: Douglas 2648

Twickenham
St. Margaret's, Twickenham
Phone: Popesgrove 9063

Viking Studios
1 St. Mary Abbot's Pl., London, W. 8
Phone: Western 2516

Wynne Film Studios
35 Broadhurst Gardens, London, N.W. 6
Phone: Maida Vale 0645

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Foreign Television Stations

(Satellite and experimental stations not included)

Location	Call Letters	Licensee or Grantee	Channel No.
		— ALGERIA —	
Algiers		Radiodiffusion-Television Francaise (Govt.)	CH. F-11
Constantine		Radiodiffusion-Television Francaise (Govt.)	Ch. F-7
Oran		Radiodiffusion-Television Francaises (Govt.)	Ch. F-8
Tessala		Radiodiffusion-Television Francaise (Govt.)	Ch. F-12
		— ARGENTINA —	
Buenos Aires	LS82-TV	Primera Televisora Argentina S.A.	Ch. 7
Buenos Aires	LS83-TV	Compania Argentina Del TV, S.A. (Cadete)	Ch. 9
Buenos Aires	LS84-TV	Teleonce S.A.	Ch. 11
Buenos Aires	LS85-TV	Rio La Plata S.A.	Ch. 13
Mar del Plata	LU86-TV	Difusora Marplantense S.A.	Ch. 8
Mendoza	LV89-TV	Affili of Cadete	Ch. 7
		— AUSTRALIA —	
Adelaide	ABS	Australian Bestg. Commission	Ch. 2
Adelaide	ADS	Television Besters Ltd.	Ch. 7
Adelaide	NWS	Southern TV Corp. Ltd.	Ch. 9
Brisbane	ABQ	Australian Bestg. Commission	Ch. 2
Brisbane	BTQ	Brisbane TV Ltd.	Ch. 7
Brisbane	QTQ	Queensland Television Ltd.	Ch. 9
Hobart	ABT	Australian Bestg. Commission	Ch. 2
Hobart	TVT	Tasmania Television Ltd.	Ch. 6
Melbourne	GTV	General Television Corp., Ltd.	Ch. 9
Melbourne	HSV	Herald-Sun Television, Ltd.	Ch. 7
Melbourne	ABV	Australian Bestg. Commission	Ch. 2
Perth	TVW	TVW Ltd.	Ch. 7
Perth	ABW	Australian Bestg. Comm.	Ch. 2
Sydney	ATN	Amalgamated TV Services	Ch. 7
Sydney	TCN	Television Corp, Ltd	Ch. 9
Sydney	ABN	Australian Bestg Commission	Ch. 2
		— AUSTRIA —	
Baden		Osterreichischer Rundfunk (Govt.)	Ch. E-6
Bregenz-Pfaender		Osterreichischer Rundfunk (Govt.)	Ch. E-5
Gaisberg		Osterreichischer Rundfunk (Govt.)	Ch. E-8
Graz		Osterreichischer Rundfunk (Govt.)	Ch. E-7
Jauerling		Osterreichischer Rundfunk (Govt.)	Ch. E-2
Kahlenberg		Osterreichischer Rundfunk (Govt.)	Ch. E-27
Lichtenberg		Osterreichischer Rundfunk (Govt.)	Ch. E-6
Mugl		Osterreichischer Rundfunk (Govt.)	Ch. E-9
Patscherkofel		Osterreichischer Rundfunk (Govt.)	Ch. E-4
Pyramidenkogel		Osterreichischer Rundfunk (Govt.)	Ch. E-10
Schockl		Osterreichischer Rundfunk (Govt.)	Ch. E-7
Sonnwendstein		Osterreichischer Rundfunk (Govt.)	Ch. E-10
Vienna		Osterreichischer Rundfunk (Govt.)	Ch. E-5
		— BELGIUM —	
Anlier		Institut National Belge de Radiodiffusion (Govt.)	Ch. 11
Antwerp		Institut National Belge de Radiodiffusion (Govt.)	Ch. E-2
Liege		Institut National Belge de Radiodiffusion (Govt.)	Ch. E-3
Ruiselede		Institut National Belge de Radiodiffusion (Govt.) (Dutch language)	Ch. E-2
Waver		Institut National Belge de Radiodiffusion (Govt.) (French language)	Ch. E-8
Waver		Institut National Belge de Radiodiffusion (Govt.) (Dutch language)	Ch. E-10
		— BERMUDA —	
Hamilton	ZBM-TV	Bermuda Radio & Television Co., Ltd.	Ch. 10
		— BRAZIL —	
Belo Horizonte	PRH6-TV	Radio Guarani	Ch. 4
Belo Horizonte		Radio Inconfidencia	Ch. 2
Brasilia		Televisao Nacional (Govt.)	Ch. 2
Brasilia		Televisao Brasilia	Ch. 6
Brasilia		Televisao Alvorada	Ch. 8
Curitiba		Televisao Parana	Ch. 6
Curitiba		Televisao Paranaense	Ch. 12
Fortaleza		Radio Clube	Ch. 2

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FOREIGN TELEVISION STATIONS

Location	Call Letters	Licensee or Grantee	Channel No.
Porto Alegre		Televisao Piratini	Ch. 5
Recife		TV Pernambuco	Ch. 6
Recife		Televisao Jornal do Comercio	Ch. 2
Ribeirao Preto		Televisao Tupi	Ch. 3
Rio de Janeiro		Televisao Rio	Ch. 13
Rio de Janeiro		Radio Mayrink Veiga	Ch. 2
Rio de Janeiro		Soc. Radio Emisoras Cont.	Ch. 9
Rio de Janeiro	PRG3-TV	Radio Televisao Tupi	Ch. 6
Salvador		Televisao Itapoan	Ch. 5
Sao Paulo		Televisao Tupi	Ch. 4
Sao Paulo		Radio Televesisao Paulista	Ch. 5
Sao Paulo	PRF3-TV	Radio Difusiora de Sao Paulo	Ch. 3
Sao Paulo	PRB9-TV	Radio Record TV	Ch. 7
Sao Paulo		Televisao Gazeta	Ch. 2
Sao Paulo		Televisao Excelsior	Ch. 9
Sao Paulo		Televisao Cultura	Ch. 2
		— BULGARIA —	
Sofia	OIRT	Government	Ch. VII
		— CAMBODIA —	
Phnompenh		Radio Cambodge-Television (Govt.)	
		— CHINA (Communist) —	
Canton		Government	
Changchun		Government	
Harbin		Government	
Peking		Government	
Shanghai		Government	
Tientsin		Government	
		— COLOMBIA —	
Alto Magdalena	HJRN-TV	Televisora Nacional (Govt.)	Ch. 9
Bogota	HJRN-TV	Televisora Nacional (Govt.)	Ch. 9
Boyaca	HJRN-TV	Televisora Nacional (Govt.)	Ch. 7
Cali	HJRN-TV	Televisora Nacional (Govt.)	Ch. 7
El Quindio	HJRN-TV	Televisora Nacional (Govt.)	Ch. 9
Madrono	HJRN-TV	Televisora Nacional (Govt.)	Ch. 11
Manizales	HJRN-TV	Televisora Nacional (Govt.)	Ch. 9
Tynja	HJRN-TV	Televisora Nacional (Govt.)	Ch. 10
		— COSTA RICA —	
San Jose	TI-TVCR	Televisora de Costa Rica	Ch. 7
San Jose		Tictac Television	Ch. 9
		— CUBA —	
Camaguey	CMJL-TV	Cuban Gov't	Ch. 6
Camaguey	CMJ-TV	Cuban Govt.	Ch. 4
Ciego de Avilo	CMJV-TV	Cuban Govt.	Ch. 7
Havana	CMBF-TV	Cuban Govt.	Ch. 4
Havana	CMQ-TV	Cuban Gov't	Ch. 6
Holguin	CMKJ-TV	Cuban Gov't	Ch. 3
Holguin	CMLR-TV	Cuban Gov't	Ch. 7
Matanzas	CMG-TV	Cuban Gov't	Ch. 13
Matanzas	CMGQ-TV	Cuban Gov't	Ch. 9
Santa Clara	CMJA-TV	Cuban Gov't	Ch. 2
Santa Clara	CMKU-TV	Cuban Gov't	Ch. 2
Santiago de Cuba	CM-TV	Cuban Gov't	Ch. 5
Santiago de Cuba	CMHQ-TV	Cuban Gov't.	Ch. 5
		— CYPRUS —	
Nicosia		Cyprus Bestg. Corp. (Govt.)	Ch. E-2
		— CZECHOSLOVAKIA —	
Bratislava	OIRT	Ceskoslovenska Televize	Ch. 2
Brno	OIRT	Ceskoslovenska Televize	Ch. 9
Budejovice	OIRT	Ceskoslovenska Televize	Ch. 12
Bystrica	OIRT	Ceskoslovenska Televize	Ch. 7
Klinovec	OIRT	Ceskoslovenska Televize	Ch. 7
Kosice	OIRT	Ceskoslovenska Televize	Ch. 6
Ostrava	OIRT	Ceskoslovenska Televize	Ch. 1
Pardubice	OIRT	Ceskoslovenska Televize	Ch. 6
Pizen	OIRT	Ceskoslovenska Televize	Ch. 10
Prague	OIRT	Ceskoslovenska Televize	Ch. 1
Usti	OIRT	Ceskoslovenska Televize	Ch. 12

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Location	Call Letters	Licensee or Grantee	Channel No
		— DENMARK —	
Aalborg		Danish State Radio (Govt.)	Ch. E-5
Aarhus		Danish State Radio (Govt.)	Ch. E-8
Bornholm		Danish State Radio (Govt.)	Ch. E-5
Copenhagen		Danish State Radio (Govt.)	Ch. E-4
Holstebro		Danish State Radio (Govt.)	Ch. E-10
Odense		Danish State Radio (Govt.)	Ch. E-3
Soenderjylland		Danish State Radio (Govt.)	Ch. E-7
South Seeland		Danish State Radio (Govt.)	Ch. E-6
		— DOMINICAN REPUBLIC —	
Santo Domingo	HIT-TV	La Voz Dominicana	Ch. 4
Santo Domingo	HIN-TV	Rahintel	Ch. 7
		— EL SALVADOR —	
San Salvador	YSEB-TV	Television Salvadorena	Ch. 6
San Salvador	YSU-TV	Radio Television YSU, S.A.	Ch. 4
San Salvador	YSDR-TV	Television Salvadorena	Ch. 8
		— ECUADOR —	
Guayaquil	HCPTE	Television Ecuatoriana	Ch. 4
Quito	HCJB	Television Ecuatoriana	Ch. 2
		— FINLAND —	
Hameenlinna		Finnish Bestg. Corp.	Ch. E-5
Helsinki	TES	Oy Tesvisio Ab (Commercial)	Ch. E-8
Helsinki		Finnish Broadcasting Corp.	Ch. E-6
Joutseno		Suomen Televisio (Govt.)	Ch. E-9
Jyvaskyla		Suomen Televisio (Govt.)	Ch. E-11
Karhula		Suomen Televisio (Govt.)	Ch. E-5
Kouvola		Suomen Televisio (Govt.)	Ch. E-5
Kuopio		Suomen Televisio (Govt.)	Ch. E-7
Lahti		Finnish Bestg. Corp.	Ch. E-9
Lapua		Suomen Televisio (Govt.)	Ch. E-5
Lohja		Finnish Bestg. Corp.	Ch. E-11
Mantyharju		Suomen Televisio (Govt.)	Ch. E-11
Mikkeli		Finnish Bestg. Corp.	Ch. E-6
Pori		Finnish Bestg. Corp.	Ch. E-9
Rauma		Finnish Bestg. Corp.	Ch. E-5
Riihimaki		Finnish Bestg. Corp.	Ch. E-11
Tammisaari		Finnish Bestg. Corp.	Ch. E-5
Tampere		Suomen Televisio (Govt.)	Ch. E-8
Tammela		Suomen Televisio (Govt.)	Ch. E-10
Turku		Finnish Bestg. Corp.	Ch. E-7
		— FRANCE —	
Ajaccio (Corsica)		Govt.	Ch. 4
Amiens		Radiodiffusion Television Francaise	Ch. F-11
Aurillac		Radiodiffusion Television Francaise	Ch. F-11
Bastia		Radiodiffusion Television Francaise	Ch. F-2
Besancon		Radiodiffusion Television Francaise	Ch. F-4
Bordeau		Radiodiffusion Television Francaise	Ch. F-10
Bourges		Radiodiffusion Television Francaise (Govt.)	Ch. F-8
Brest		Radiodiffusion Television Francaise (Govt.)	CH. F-8
Caen		Radiodiffusion Television Francais (Govt.)	Ch. F-2
Cannes-Nice		Radiodiffusion Television Francais (Govt.)	Ch. F-6
Carcasonne		Radiodiffusion Television Francaise (Govt.)	Ch. F-4
Clermont-Ferrand		Radiodiffusion Television Francaise	Ch. F-6
Dijon		Radiodiffusion Television Francais (Govt.)	Ch. F-10
Grenoble		Radiodiffusion Television Francais (Govt.)	Ch. F-10
Le Havre-Harfleur		Radiodiffusion Television Francaise	Ch. F-7
Le Mans		Radiodiffusion Television Francaise	Ch. F-12
Limoges		Radiodiffusion Television Francaise	Ch. F-2
Lille		Radiodiffusion Television Francais (Govt.)	Ch. F-8A
Lyon		Radiodiffusion Television Francais (Govt.)	Ch. F-12
Marseilles		Radiodiffusion Television Francais (Govt.)	Ch. F-8
Metz-Luttange		Radiodiffusion Television Francais (Govt.)	Ch. F-6
Mulhouse		Radiodiffusion Television Francais (Govt.)	Ch. F-8
Nancy-Vandoeuvre		Radiodiffusion Television Francais (Govt.)	Ch. F-7
Nantes		Radiodiffusion Television Francaise	Ch. F-4
Niort		Radiodiffusion Television Francaise (Govt.)	Ch. F-7
Paris		Radiodiffusion Television Francais (Govt.)	Ch. F-8A
Perpignan		Radiodiffusion Television Francaise (Govt.)	Ch. F-7
Reims-Hautvillers		Radiodiffusion Television Francais (Govt.)	Ch. F-5
Rennes St. Pern		Radiodiffusion Television Francais (Govt.)	Ch. F-5
Rouen		Radiodiffusion Television Francais (Govt.)	Ch. F-10
Strasbourg		Radiodiffusion Television Francais (Govt.)	Ch. F-5
Toulouse		Radiodiffusion Television Francaise (Govt.)	Ch. F-5
Toulouse		Radiodiffusion Television Francaise (Govt.)	Ch. 10
Troyes		Radiodiffusion Television Francaise (Govt.)	Ch. F-2

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FOREIGN TELEVISION STATIONS

Location	Call Letters	Licensee or Grantee	Channel No.
		— GERMANY (East) —	
Berlin		Deutcher Fernsehfunk (Govt.)	Ch. E-5
Brocken		Deutcher Fernsehfunk (Govt.)	Ch. E-6
Cottbus		Deutcher Fernsehfunk (Govt.)	Ch. E-4
Dresden		Deutcher Fernsehfunk (Govt.)	Ch. E
Helpterberg		Deutcher Fernsehfunk (Govt.)	Ch. E-3
Inselberg		Deutcher Fernsehfunk (Govt.)	Ch. E-5
Karl Marx Stadt		Deutcher Fernsehfunk (Govt.)	Ch. E-8
Leipzig		Deutcher Fernsehfunk (Govt.)	Ch. E-3
Marlow		Deutcher Fernsehfunk (Govt.)	Ch. E-8
Schwerin		Deutcher Fernsehfunk (Govt.)	Ch. E-11
		— GERMANY (West)	
Aalen		Suddeutscher Rundfunk	Ch. E-8
Aachen (Donnerberg)	WDR		Ch. 14
Aurich		Norddeutscher Rundfunk	
Baden-Baden		Sudwestfunk	Ch. E-7
Berlin		Sender Freies Berlin	Ch. E-7
Biedenkopf		Hessischer Rundfunk	Ch. E-2
Bremen		Norddeutscher Rundfunk	Ch. E-2
Bremen		Radio Bremen	Ch. E-15
Bremenhaven		Radio Bremen	Ch. E-5
Brotjackirlegel		Bayerischer Rundfunk	Ch. E-7
Bungsberg		Norddeutscher Rundfunk	
Dannenberg		Norddeutscher Rundfunk	
Dillberg		Bayerischer Rundfunk	Ch. E-6
Eifel		Sudwestfunk	
Feldberg		Sudwestfunk	Ch. E-8
Flensburg		Norddeutscher Rundfunk	Ch. E-4
Frankfurt		Hessischer Rundfunk	Ch. E-8
Freiburg		Sudwestfunk	Ch. E-7
Grunten		Bayerischer Rundfunk	Ch. E-2
Haardtkopf	SWF		Ch. 15
Hamburg		Norddeutscher Rundfunk	Ch. E-9
Hanover		Norddeutscher Rundfunk	Ch. E-8
Harz		Norddeutscher Rundfunk	Ch. E-10
Hoher Meissner		Hessischer Rundfunk	Ch. E-7
Hornisgrinde		Sudwestfunk	Ch. E-9
Kaiserslautern		Sudwestfunk	Ch. E-7
Kiel		Norddeutscher Rundfunk	Ch. E-5
Kleve		Westdeutscher Rundfunk	
Koblenz		Sudwestfunk	Ch. E-6
Koln		Westdeutscher Rundfunk	Ch. E-11
Kreuzberg-Rhon		Bayerischer Rundfunk	Ch. E-3
Langenberg		Westdeutscher Rundfunk	Ch. E-9
Lingen on Ems	NDR		Ch. 15
Marburg		Hessischer Rundfunk	Ch. E-11
Muenster		Westdeutscher Rundfunk	
Nordhelle		Westdeutscher Rundfunk	
Ochsenkopf		Bayerischer Rundfunk	Ch. E-4
Ralchberg		Sudwestfunk	Ch. E-4
Saarbruchen		Telesaar	Ch. F-2
Teutoberger Wald		Westdeutscher Rundfunk	Ch. E-11
Trier		Sudwestfunk	Ch. E-5
Weinbiet		Sudwestfunk	Ch. E-10
Wendelstein		Bayerischer Rundfunk	Ch. E-10
Wurzburg		Bayerischer Rundfunk	Ch. E-10
Zweibrucken		Sudwestfunk	Ch. E-7
		— GUATEMALA —	
Guatemala City	TG-BOL	Radio-TV Guatemala	Ch. E-3
Guatemala City	TGW-TV	Television Nacional de Guatemala	Ch. E-8
		—HAITI—	
Port au Prince		Tele-Hati	Ch. A-5
		—HONG KONG—	
Hong Kong		Hong Kong Ltd.—Rediffusion	
		— HONDURAS —	
Tegucigalpa	HRTW-TV	Radio Y Television Hondurena	Ch. A-5
		— HUNGARY —	
Budapest		Magyar Radio (Govt.)	Ch. I
Kekes		Magyar Radio Es Televizio (Govt.)	Ch. VIII
Miskole	OIRT	Magyar Radio Es Televizio (Govt.)	Ch. IX
Pecs	OIRT	Magyar Radio Es Televizio (Govt.)	Ch. II
Sopron	OIRT	Magyar Radio Es Televizio (Govt.)	Ch. IX
Szentes	OIRT	Magyar Radio Es Televizio (Govt.)	Ch. XI
Tojac	OIRT	Magyar Radio Es Televizio (Govt.)	Ch. IV

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Location	Call Letters	Licensee or Grantee	Channel No.
		— IRAN —	
Abadan		Habib Sabet	Ch. 3
Tehran	TVI	Habib Sabet	Ch. 3
		— IRAQ —	
Baghdad		Minister of Interior	Ch. E-8
		— IRELAND —	
Dublin		Radio Eireann	
		— ITALY —	
Acri		Radiotelevisione Italiana	Ch. H
Barrea		(Government Franchised Network)	Ch. E
Bolzano		" " "	Ch. D
Capo Spartivento		" " "	Ch. H
Cascia		" " "	Ch. E
Cima Penegal		" " "	Ch. F
Claut		" " "	Ch. F
Comelico		" " "	Ch. G
Gambarie		" " "	Ch. D
Golfo di Salerno		" " "	Ch. E
Gorfigliano		Radiotelevisione Italiana	Ch. H
Gubbio		(Government Franchised Network)	Ch. E
Martina Franca		" " "	Ch. D
Milano		" " "	Ch. D
Monreale		" " "	Ch. D
Monte Argentario		" " "	Ch. E
Monte Caccia		" " "	Ch. A
Monte Cammarata		" " "	Ch. A
Monte Conero		" " "	Ch. E
Monte Faito		" " "	Ch. B
Monte Favone		" " "	Ch. H
Monte Lauro		" " "	Ch. F
Monte Limbara		" " "	Ch. H
Monte Nerone		" " "	Ch. A
Monte Peglia		" " "	Ch. H
Monte Pellegrino		" " "	Ch. H
Monte Penice		" " "	Ch. B
Monte Sambuco		" " "	Ch. H
Monte Scuro		" " "	Ch. G
Monte Serpeddi		" " "	Ch. G
Monte Serra		" " "	Ch. D
Monte Soro		" " "	Ch. E
Monte Venda		" " "	Ch. D
Monte Vergine		" " "	Ch. D
Pantellaria		" " "	Ch. G
Pescara		" " "	Ch. F
Pietrasanto		" " "	Ch. A
Plateau Rosa		" " "	Ch. H
Portofino		" " "	Ch. H
Punta Badde Urbara		" " "	Ch. D
Roma		" " "	Ch. G
Roseto Capo Spulico		" " "	Ch. F
Salento		" " "	Ch. H
San Cerbone		" " "	Ch. G
San Marco Argentano		" " "	Ch. H
San Nicolao		" " "	Ch. A
Sciell		" " "	Ch. H
Torino		" " "	Ch. C
Trapani		" " "	Ch. H
Trieste		" " "	Ch. G
		— JAPAN —	
Akita	JOTR-TV	Radio Tohoku	Ch. 10
Akita	JOUK-TV	NHK	Ch. 9
Aomori	JOGR-TV	Radio Aomori	Ch. 1
Aomori	JOTG-TV	NHK	Ch. 2
Fukui	JOFG-TV	NHK	Ch. 9
Fukui	JOPR-TV	Fukui Bestg. Co. Ltd.	Ch. 11
Fukuoka	JOIF-TV	Kyushu Asahi Hoso	Ch. 1
Fukuoka	JOFR-TV	Radio Kyosho Co.	Ch. J-4
Fukuoka	JOLK-TV	Bestg. Corp. of Japan (NHK)	Ch. J-3
Fukushima	JOFP-TV	NHK	Ch. 9
Hakodate	JOVK-TV	Bestg. Corp. of Japan (NHK)	Ch. J-4
Hammatsu	JODG-TV	NHK	Ch. 2
Hiroshima	JOER-TV	Radio Chugoku	Ch. 4
Hiroshima	JOFK-TV	Bestg. Corp. of Japan (NHK)	Ch. J-3
Hofu	JOUG-TV	NHK	Ch. 9
Kagoshima	JOHG-TV	Japan Broadcasting Corp.	Ch. J-3
Kagoshima	JOCF-TV	Radio Minami Nippon	Ch. 1
Kanazawa	JOJK-TV	Bestg. Corp. of Japan (NHK)	Ch. J-4
Kanazawa	JOMR-TV	Hokuriku Hoso	Ch. 6

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Location	Call Letters	Licensee or Grantee	Channel No.
Kochi	JOZR-TV	Radio Kochi	Ch. 8
Kochi	JORK-TV	NHK	Ch. 4
Kofu	JOKG-TV	NHK	Ch. 2
Kofu	JOJF-TV	Radio Yamanashi	Ch. 5
Kokura	JOSK-TV	Japan Broadcasting Corp.	Ch. J-6
Kumamoto	JOGK-TV	Japan Broadcasting Corp.	Ch. J-9
Kumamoto	JOBF-TV	Radio Kumamoto	Ch. 11
Kushiro	JOPG-TV	NHK	Ch. 9
Matsue	JOTK-TV	NHK	Ch. 6
Matsuyama	JOZK-TV	Japan Broadcasting Corp.	Ch. J-6
Matsuyama	JOAF-TV	Nankai Hoso	Ch. 10
Miyazaki	JOMG-TV	NHK	Ch. 8
Miyazaki	JONF-TV	Radio Miyazaki	Ch. 10
Morioka	JOQG-TV	NHK	Ch. 4
Morioka	JODF-TV	Iwate Hoso	Ch. 6
Muroran	JOQF-TV	Hokkaido Bestg Corp.	Ch. 11
Muroran	JOIU-TV	NHK	Ch. 9
Nagano	JONK-TV	NHK	Ch. 9
Nagaski	JOAG-TV	NHK	Ch. 2
Nagasaki	JOUR-TV	Nagasaki Bestg-Corp.	Ch. 5
Nagoya	JOAR-TV	Chubu Nippon Bestg. Corp.	Ch. J-5
Nagoya	JOCK-TV	Bestg. Corp. of Japan (NHK)	Ch. 3
Nagoya	JOFX-TV	Tokai TV	Ch. 1
Niigata	JOQK-TV	NHK	Ch. 2
Niigata	JODR-TV	Radio Niigata	Ch. 5
Nihama	JOZQ-TV	NHK	Ch. 2
Obihiro	JOOG-TV	NHK	Ch. 4
Oita	JOGF-TV	Oita Bestg. Co. Ltd.	Ch. 5
Oita	JOIP-TV	NHK	Ch. 2
Okayama	JOKK-TV	Bestg. Corp. of Japan (NHK)	Ch. J-5
Okayama	JOYR-TV	Sanyo Bestg. Co.	Ch. J-11
Onomichi	JODP-TV	NHK	Ch. 7
Osaka	JOOR-TV	Mainichi Bestg. Co. Ltd.	Ch. 4
Osaka	JONR-TV	Asahi Bestg. Co.	Ch. 6
Osaka	JOBK-TV	Bestg. Corp. of Japan (NHK)	Ch. J-2
Osaka	JOFO-TV	Osaka TV Bestg. Corp.	Ch. J-6
Osaka	JONR-TV	Asahi Hoso	Ch. 6
Osaka	JOIX-TV	Yomiuri TV Corp.	Ch. 10
Osaka	JODX-TV	Kansai TV	Ch. 8
Sapporo	JOHR-TV	Hokkaido Bestg. Co.	Ch. J-1
Sapporo	JOIK-TV	Bestg. Corp. of Japan (NHK)	Ch. J-3
Sapporo	JOKX-TV	Sapporo TV	Ch. 5
Sasebo	JOAT-TV	NHK	Ch. 8
Sendai	JORK-TV	NHK	Ch. J-3
Sendi	JOIR-TV	Tohoku Hoso	Ch. 1
Shizuoka	JOPK-TV	Japan Broadcasting Corp.	Ch. J-5
Takamatsu	JOKF-TV	Nishi-Nippon Bestg. Co.	Ch. J-9
Tokushima	JONK-TV	NHK	Ch. 3
Tokushima	JOJR-TV	Shikoku Hoso	Ch. 1
Tokyo	JOEX-TV	Nippon Kyoiku TV Ltd.	Ch. 10
Tokyo	JOCX-TV	Fuji Telecasting	Ch. 8
Tokyo	JOAK-TV	NHK	Ch. J-3
Tokyo	JOAX-TV	Nippon TV Network Corp.	Ch. J-4
Tokyo	JOKR-TV	Radio Tokyo	Ch. J-6
Tottori	JOJX-TV	Nihonkai TV Hoso	Ch. 1
Toyama	JOLR-TV	Kita Nippon Hoso	Ch. 1
Toyama	JOIG-TV	NHK	Ch. 3
Tsuruoka	JOJP-TV	NHK	Ch. 3
Wakamatsu	JOHT-TV	NHK	Ch. 1
Yahata-Shi	JOHX-TV	T.V. Nishi-Nippon	Ch. 10
Yamagata	JOEF-TV	Yamagata Hoso	Ch. 10
Yamagata	JOJG-TV	NHK	Ch. 8
		—LEBANON—	
Beirut		TV Co. of Lebanon (TCL)	Ch. 9
Beirut		TV Co. of Lebanon (TCL)	Ch. 7
		— LUXEMBOURG —	
Louvigny		Compagnie Luxembourgeoise de Telediffusion	Ch. E-7
		— MEXICO —	
Chihuahua	XERA-TV	Televisora de Chihuahua, S.A.	Ch. 11
Guadalajara	XEHL-TV	Televisora Tapatia	Ch. 6
Guadalajara	XEWO-TV	Television de Occidente, S.A.	Ch. 2
Hermosillo	XEWH-TV	TV de Hermosillo, S.A.	Ch. 6
Juarez	XEJ-TV	Television de la Frontera	Ch. 5
Matamores	XELD-TV	Television de Matamores	Ch. 7
Mexicali	XEM-TV	Televisora de Mexicali	Ch. 3
Mexico City	XEW-TV	Televimex, S.A.	Ch. 2
Mexico City	XHGC-TV	Television Gonzales Camarena	Ch. 5
Mexico City	XHTV	Television de Mexico	Ch. 4
Mexico City	XEIP-TV	Instituto Politecnico Nacional	

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Location	Call Letters	Licensee or Grantee	Channel No.
Monterrey	XHX-TV	Cadena Televisora del Norte	Ch. 10
Monterrey	XEFB-TV	Cadena Televisora del Norte	Ch. 3
Monterrey	XHNL-TV	Televisora del Norte	Ch. 10
Nuevo Laredo	XEFE-TV	Nuevo Laredo TV, S.A.	Ch. 11
Tampico	XHGO-TV	Televisora del Golfo	Ch. 7
Tijuana	XEWT-TV	Televisora de Calimex	Ch. 12
Tijuana	XETV	Radio Television	Ch. 6
Torreon	XELN-TV	Televisora de la Laguna	Ch. 4
		— MONACO —	
Monte Carlo	TMC	Tele Monte Carlo	Ch. F-10
		— NETHERLANDS —	
Goes		Nederlandse Televisie Stichting	Ch. E-7
Insum		Nederlandse Televisie Stichting	Ch. E-6
Lopik (Amsterdam)		Nederlandse Televisie Stichting	Ch. E-4
Markelo		Nederlandse Televisie Stichting	Ch. E-7
Roermond		Nederlandse Televisie Stichting	Ch. E-5
Smilde		Nederlandse Televisie Stichtiog	Ch. E-6
		— NETHERLANDS ANTILLES —	
Curacao	PJC-TV	Tele-Curacao	Ch. E-8
		— NEW ZEALAND —	
Aukland	NZBS-TV	New Zealand Bestg. Svc. (Govt.)	Ch. 2
Christchurch	NZBS-TV	New Zealand Bestg. Svc. (Govt.)	Ch. 3
Wellington	NZBS-TV	New Zealand Bestg. Svc. (Govt.)	Ch. 1
		— NICARAGUA —	
Managua	YSNA-TV	Television de Nicaragua	Ch. 8
		— NIGERIA —	
Enugu		Eastern Nigeria Bestg. Svc.	Ch. 2
Ibadan	WNTV	Western Nigeria Radivision Svc.	Ch. 4
Lagos		Western Nigeria Radivision Svc.	Ch. 3
		— NORWAY —	
Bergen		Norsk Rikskringkasting	Ch. 9
Drammen		Norsk Rikskringkasting	Ch. 9
Kongsberg		Norsk Rikskringkasting	Ch. 4
Oslo		Norsk Rikskringkasting	Ch. 6
		— PANAMA —	
Panama City	HOHM-TV	RPC-TV	Ch. 4
Ric. Chiari		Televisoria Central	Ch. 2
		—PERU—	
Arequipa		Televisora Sur Peruna	Ch. 2
Lima		El Sol TV	Ch. 9
Lima	OAD-TV	Ministry of Education	Ch. 7
Lima		R. Panamericana	Ch. 13
Lima		R. America	Ch. 4
		— PHILIPPINES —	
Manila	DZAQ-TV	Bolinao Electronics Corp.	Ch. 3
Manila	DZXL-TV	Chronicle Bestg.	Ch. 9
Manila	DZTV	Inter-Island Bestg.	Ch. 13
Quezon City	DZBB-TV	Republic Bestg. System	Ch. 7
		— POLAND —	
Bydgoszcz		Polskie Radio (Govt.)	Ch. R-6
Gdansk		Polskie Radio (Govt.)	Ch. R-3
Katowice		Polskie Radio (Govt.)	Ch. R-6
Lodz		Polskie Radio (Govt.)	Ch. R-5
Olsztyn		Polskie Radio (Govt.)	Ch. R-6
Posnan		Polskie Radio (Govt.)	Ch. R-6
Warsaw		Polskie Radio (Govt.)	Ch. R-III
		— PORTUGAL —	
Foia		Radiotelevisao Portuguesa (Govt.-Private)	Ch. E-5
Lisbon		Radiotelevisao Portuguesa (Govt.-Private)	Ch. E-7
Lousa		Radiotelevisao Portuguesa (Govt.-Private)	Ch. E-3
Montejunto		Radiotelevisao Portuguesa (Govt.-Private)	Ch. E-6
Porto		Radiotelevisao Portuguesa (Govt.-Private)	Ch. E-9
		— RHODESIA & NYASALAND —	
Bulawayo		Rhodesia Television Ltd.	Ch. 3
Kitwe		Rhodesia Television Ltd.	Ch. 4
Salisbury		Rhodesia Television Ltd.	Ch. 4
		— RUMANIA —	
Bucharest		Radiodifuziunia Si Televiziunea Romina (Govt.)	Ch. R-III
		— RYUKYU ISLANDS —	
Naha	KSDW-TV	Okinawa Television Bestg. Co. Ltd.	Ch. 10
Naha	KSAR-TV	Ryukyus Bestg. Corp. Ltd.	Ch. 12

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FOREIGN TELEVISION STATIONS

Location	Call Letters	Licensee or Grantee	Channel No.
		— SAUDI ARABIA —	
Dhahran	HZ--22-TV	Arabian-American Oil Company	Ch. 2
		— SPAIN —	
Barcelona		Government	Ch. E-4
Bilbao		Government	Ch. E-4
Madrid		Radio Nacional de Espana (Govt.)	Ch. E-3
Madrid-Navacerrda		Govt.	Ch. 2
Tortosa		Government	Ch. E-10
Valencia		Government	Ch. E-5
Zaragoza		Government	Ch. E-3
		— SWEDEN —	
Anderstorp		Government	Ch. E-9
Ange		Government	Ch. E-8
Bollnas		Government	Ch. E-6
Borlange		Government	Ch. E-10
Boras		Government	Ch. E-6
Emmaboda		Government	Ch. E-8
Gavle		A. B. Radiotjangst	Ch. E-9
Goteborg		A.B. Radiotjangst (Govt.)	Ch. E-9
Horby		Govt.	Ch. 2
Jonkoping		Government	Ch. E-8
Karlskrona		Government	Ch. E-9
Kalstad		Government	Ch. E-5
Linkoping		Government	Ch. E-9
Lycksele		Government	Ch. E-8
Malmo		A.B. Radiotjangst (Govt.)	Ch. E-10
Norrkoping		A.B. Radiotjangst (Govt.)	Ch. E-5
Nassjo		Government	Ch. E-10
Orebro		Government	Ch. E-2
Ornskoldsvik		Government	Ch. E-6
Ostersund		Government	Ch. E-4
Stockholm		A.B. Radiotjangst (Govt.)	Ch. E-4
Varberg			Ch. 10
Visby		Government	Ch. E-9
Vannas		Government	Ch. E-2
Vastervik		Government	Ch. E-6
Vasteras		Government	Ch. E-8
Vaxjo		Government	Ch. E-5
		— SWITZERLAND —	
Basel		Swiss General Post Office	Ch. E-10
Bern		Swiss General Post Office	Ch. E-2
Geneva		Swiss General Post Office	Ch. E-4
Monte Ceneri		Swiss General Post Office	Ch. E-5
Santis		Swiss General Post Office	Ch. E-7
Sion (Valais)		Swiss General Post Office	Ch. E-6
Tramelan		Swiss General Post Office	Ch. E-11
Zurich		Swiss General Post Office	Ch. E-3
		— SYRIA —	
Aleppo		Syrian Television (Govt.)	Ch. 5
Damascus		Syrian Television (Govt.)	Ch. 5
Homs		Syrian Television (Govt.)	Ch. 7
		— THAILAND —	
Bangkok	HST-TV	Thai-Televislon Co.	Ch. 4
		— TURKEY —	
Istanbul		Teknik Universite	Ch. E-4
		— UNITED ARAB REPUBLIC —	
Cairo		U.A.R. Bestg. Corp.	Ch. E-5
Cairo		U. A.R. Bestg. Corp.	Ch. E-7
		— UNITED KINGDOM —	
		(For Independent Television Authority (ITA) Stations See Page 1055)	
Aberdeen		British Bestg. Corp.—BBC (Govt. operated, non-commercial)	Ch. B-4
Belfast		BBC	Ch. B-1
Birmingham		BBC	Ch. B-4
Brighton		BBC	Ch. B-2
Cardiff		BBC	Ch. B-5
Carlisle		BBC	Ch. B-4
Central Scotland		BBC	Ch. B-3
Channel Isles		BBC	Ch. B-4
Dover		BBC	Ch. B-2
Folkestone		BBC	Ch. B-4
Inverness		BBC	Ch. B-2
Isle of Man		BBC	Ch. B-5
Isle of Wight		BBC	Ch. B-3
London		BBC	Ch. B-1
Londonderry		BBC	Ch. B-2

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Location	Call Letters	Licensee or Grantee	Channel No.
Manchester		BBC	Ch. B-2
Netherbutton		BBC	Ch. B-5
Newcastle		BBC	Ch. B-5
Norwich		BBC	Ch. B-3
Peterborough		BBC	Ch. B-5
Plymouth		BBC	Ch. B-2
Thrumster		BBC	Ch. B 1
West Wales		BBC	Ch. B-3
		— URUGUAY —	
Montevideo	CXA-TV	Sociedad Anonima Emisoras de Television Y Anexos	Ch. 10
Montevideo	CXA-TV	Monte Carlo TV	Ch. 4
		— USSR —	
Alma Ata		Government	
Baku		Government	
Barnaul		Government	
Biisk		Government	
Blagoveschensk		Government	
Dniepropetrovsk		Government	
Gorkiy		Government	
Irkutsk		Government	
Izhevsk		Government	
Kalinin		Government	
Kaliningrad		Government	
Kazan		Government	
Kemerovo		Government	
Kharkov		Government	Ch. R-III
Kiev		Government	Ch. R-IV
Kishinev		Government	
Kostroma		Government	
Krasnoyarsk		Government	
Kubyshev		Government	
Leningrad		Government	Ch. R-III
Maladan		Government	
Minsk		Government	
Moscow		Government	Ch. R-II
Moscow		Government	Ch. R-IV
Murmansk		Government	
Nalchik		Government	
Novosibirsk		Government	
Odessa		Government	Ch. R-II
Omsk		Government	
Perm		Government	
Raychikhinsk		Government	
Riga		Government	Ch. R-III
Rostov-on-Don		Government	
Saratov		Government	
Sevastopol		Government	
Stalino		Government	
Stalinogorsk		Government	
Sverdlovsk		Government	
Tallin		Government	Ch. R-III
Tashkent		Government	
Tbilisi		Government	
Tomsk		Government	
Ust Kamenogorsk		Government	
Vatutino		Government	
Vilnius		Government	
Vinnitsa		Government	
Vladimir		Government	
Vladivostok		Government	
Vorkuta		Government	
Voronezh		Government	
Yaroslavl		Government	
Yerevan		Government	
		— VENEZUELA —	
Caracas	YVKA-TV	Televisora Nacional (Govt.)	Ch. 5
Caracas	YVLV-TV	Televisa Venezolana	Ch. 4
Caracas	YVKS-TV	Radio Caracas TV	Ch. 2
Maracaibo	YVMP-TV	Ondas de Lago TV	Ch. 13
Valencia	YVLD-TV	Radio Valencia TV	Ch. 3
		— YUGOSLAVIA —	
Belgrade		Radiotelevision Yougoslave (Govt.)	Ch. 6
Belgrade		Radiotelevision Yougoslave (Govt.)	Ch. 10
Ljubljana		Radiotelevision Yougoslave (Govt.)	Ch. 5
Ljubljana		Radiotelevision Yougoslave (Govt.)	Ch. 6
Sarajevo		Radiotelevision Yougoslave (Govt.)	Ch. 6
Zagreb		Radiotelevision Yougoslave (Govt.)	Ch. 9
Zagreb		Radiotelevision Yougoslave (Govt.)	Ch. 5

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Radio & Television Sets in Use World-wide, Listed by Country

Country	*Radio Sets*	*Television Sets*
Aden	50,000	.....
Afghanistan	25,000	.....
Albania	65,000	.....
Algeria	620,000	60,000
Andorra	3,000	.....
Angola	55,000	.....
Argentina	5,500,000	700,000
Austria	2,100,000	250,000
Australia	2,250,000	1,250,000
Bahrain	20,000	.....
Belgium	2,750,000	750,000
Bolivia	250,000	.....
Borneo (North)	15,000	.....
Brazil	7,000,000	1,400,000
Brunel	6,000	.....
Bulgaria	1,500,000	8,000
Burma	100,000	.....
Cambodia	25,000	.....
Cameroon	100,000	.....
Canada	8,000,000	4,000,000
Cape Verde Islands	5,000	.....
Central African Republic	5,000	.....
Ceylon	350,000	.....
Chad	6,000	.....
Chile	1,000,000	1,000
China (Communist)	4,500,000	15,000
China (Nationalist)	700,000	.....
Columbia	2,200,000	200,000
Congo Republic	175,000	.....
Congo Republic (Brazzaville)	10,000	.....
Costa Rica	100,000	.....
Cuba	1,200,000	500,000
Cyprus	115,000	3,000
Czechoslovakia	3,600,000	800,000
Dahomey	20,000	.....
Denmark	1,800,000	650,000
Domincan Republic	150,000	18,000
Ecuador	450,000	2,000
Egypt	1,700,000	125,000
El Salvador	335,000	30,000
Ethiopia	100,000	.....
Fiji Islands	30,000	.....
Finland	1,300,000	130,000
France	11,800,000	1,800,000
Gabon	5,000	.....
Gambia	2,500	.....
Germany (East)	5,600,000	1,000,000
Germany (West, incl. W. Berlin)	16,500,000	3,500,000
Ghana	130,000	.....
Greece	890,000	.....
Greenland	5,000	.....
Guatemala	200,000	20,000
Guinea	30,000	.....
Haiti	50,000	2,000
Honduras	125,000	4,000
Hong Kong	150,000	6,000
Hungary	2,200,000	100,000
Iceland	55,000	.....
India	2,385,000	1,000

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Country	*Radio Sets*	*Television Sets*
Indonesia	1,250,000	.....
Iran	1,750,000	35,000
Iraq	600,000	75,000
Ireland	495,000	75,000
Israel	500,000	.....
Italy	8,700,000	2,500,000
Ivory Coast	55,000	.....
Japan	18,000,000	7,000,000
Jordan	100,000	.....
Korea (North)	100,000	.....
Korea (South)	800,000	10,000
Kuwait	60,000	1,000
Lebanon	120,000	25,000
Liberia	50,000	.....
Libya	90,000	.....
Luxembourg	100,000	10,000
Malaya	275,000	.....
Malta	25,000	9,000
Mexico	3,750,000	500,000
Monaco	5,500	10,000
Mongolia	20,000	.....
Morocco	575,000	2,000
Mozambique	75,000	.....
Nepal	15,000	.....
Netherlands	3,200,000	950,000
New Zealand	600,000	10,000
Nicaragua	100,000	5,000
Nigeria	250,000	5,000
Norway	1,100,000	70,000
Pakistan	480,000	.....
Panama	180,000	12,000
Paraguay	150,000	.....
Peru	900,000	40,000
Philippines	1,000,000	45,000
Poland	4,000,000	500,000
Portugal	1,100,000	45,000
Rhodesia & Nyasaland	200,000	.....
Rumania	2,190,000	.....
Ryukyu Islands	30,000	.....
Samoa	5,000	.....
Saudi Arabia	25,000	11,000
Senegal	125,000	.....
Sierra Leone	25,000	.....
Singapore	3,000	.....
Somali	30,000	.....
South Africa	1,075,000	.....
Spain	5,300,000	300,000
Sudan	135,000	.....
Sweden	2,800,000	1,200,000
Switzerland	1,300,000	170,000
Syria	500,000	1,000
Tanganyika	80,000	.....
Thailand	1,000,000	60,000
Tunisia	200,000	.....
Turkey	1,300,000	1,000
United Kingdom	15,900,000	11,500,000
United States of America	179,890,000	54,750,000
Urugay	600,000	30,000
USSR	26,000,000	6,000,000
Venezuela	1,000,000	750,000
Vietnam (North)	300,000	.....
Vietnam (South)	300,000	.....
Yugoslavia	1,600,000	30,000
Zanzibar	10,000	.....

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— A —

ACKERMAN, BETTYE
Ben Casey
ABC-TV

ALAN, DON
Magic Ranch
ABC-TV

ALICOATE, PATTI
Flair
ABC

ALLEGRETTI, COSMO
Captain Kangaroo
CBS-TV

ALLEN, STEVE
The Steve Allen Show
ABC-TV

ALLISON, FRAN
Breakfast Club
ABC

AMES, LEON
Father Of The Bride
CBS-TV

AMSTERDAM, MOREY
The Dick Van Dyke Show
CBS-TV

ANDERSON, HERB OSCAR
Breakfast Club
ABC

ANDERSON, HERBERT
Dennis The Menace
CBS-TV

ANDERSON, RICHARD
Bus Stop
ABC-TV

ARMSTRONG, LOUIS
Westinghouse Special
ABC-TV

ARNAZ, DESI
I Love Lucy
CBS-TV

ARNESS, JAMES
Gunsmoke
CBS-TV

ARNOT, CHARLES
Flair
ABC

ASHLEY, JOHN
Straightaway
ABC-TV

ASTAIRE, FRED
Alcoa Presents
ABC-TV

— B —

BACHRACH, BERT
Flair
ABC

BACKUS, JIM
Flair
ABC

BAGDASARIAN, ROSS
The Alvin Show
CBS-TV

BAILY, GEORGE
Flair
ABC

BAKER, MICHAEL
B. June 15, 1926, St. Thomas, Ontario, Canada. Edge of Night, CBS-TV; Weatherama, NBC-TV; Commercials

BAKEY, ED
Flair
ABC

BALL, LUCILLE
I Love Lucy
CBS-TV

BANGHART, KENNETH
In New York
CBS

BARON, SANDY
Flair
ABC

BARRY, GENE
Westinghouse Special
ABC-TV

BARTON, EILEEN
Video Village;
Video Village, Jr. Edition
CBS-TV

BARUCH, ANDRE
The Same Christmas
ABC

BARTELLE, PHYLLIS
Flair
ABC

BATES, JEANNE
Ben Casey
ABC-TV

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Pat Hernon

Verne Smith

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BAUGHN, TED
Flair
ABC
BAVIER, FRANCES
The Andy Griffith Show
CBS-TV
BAXTER, ANNE
The Same Christmas
ABC
BEACH, JERRY
Flair
ABC
BEAN, ORSON
Flair
ABC
BEARD, JAMES
Flair
ABC
BEAUMONT, HUGH
Leave It To Beaver
ABC-TV

BECK, JACKSON

BEER, JACQUELINE
77 Sunset Strip
ABC-TV
BELLAVER, HARRY
Naked City
ABC-TV
BENNY, JACK
The Jack Benny Program
CBS-TV
BERADINE, JOHN
New Breed
ABC-TV
BERG, GERTRUDE
Mrs. G. Goes To College
CBS-TV
BERGEN, POLLY
Timex Special
ABC-TV
BERGERON, BEV
The Magic Land Of Allakazam
CBS-TV
BERGMAN, JULES
Flair
ABC

BERLE, MILTON

Jackpot Bowling, NBC-TV
BERNSTEIN, LEONARD
The New York Philharmonic
Young People's Concerts
CBS-TV
BETZ, CARL
Donna Reed
ABC-TV
BIKEL, THEODORE
Flair
ABC
BILLINGSLEY, BARBARA
Leave It To Beaver
ABC-TV
BLAKE, AMANDA
Gunsmoke
CBS-TV
BOB & RAY
Westinghouse Special
ABC-TV
BOONE, RICHARD
Have Gun, Will Travel
CBS-TV
BOOTH, BILLY
Dennis The Menace
CBS-TV
BRADSHER, HENRY
Flair
ABC
BRADY, PAT
The Roy Rogers Show
CBS-TV
BARNUM, HUGH
Captain Kangaroo
CBS-TV
BRENNAN, WALTER
Real McCoys
ABC-TV

BRESEE, FRANK

B. August 20, 1929, Los Angeles, Cal. Truth or Consequences, NBC-TV; It Could Be You, NBC-TV
BRIAN, DAVID
San Diego Council Of Churches Christmas Show
ABC

BRIGGS, LILLIAN

BRINEGAR, PAUL
Rawhide
CBS-TV
BRISTOL, LEE
Flair
ABC

BRITTEN, BILL

B. November 15, Philadelphia, Pa. Bozo the Clown, WPIX, New York; Bill Britten's Wonderama, WNEW-TV, New York; Johnny Jellybean on Time for Fun, WABC-TV; Puppets and Voices for Preen Wax Commercials; ABC-TV; Beechnut Commercials, ABC-TV; Puppet and Voices for Dick Clark Show, ABC-TV; Phil Silvers Show, CBS-TV
BROOKS, NATALIE
Flair
ABC
BROWN, BOB
Flair
ABC
BRUNS, MONA
The Brighter Day
CBS-TV

BRYNA
RAEBURN

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BURKE, PAUL
Naked City
ABC-TV

BURNETT, CAROL
Garry Moore Show, CBS-TV

BURNS, STAN Z.
Spokesman for Piel's Beer, Trommers, Bordens and Sal Hepatica; Narrator for Columbia and Universal-International Pictures

BURR, RAYMOND
Perry Mason
CBS-TV

BUTLER, TRACY
Audio Productions; Screen Gems; Videotape Productions; Filmways, Inc.; Elliott, Unger & Elliott; Gerald Productiones; Van Praag Productions

BUTTON, DICK
Flair
ABC

BYRNES, EDWARD
77 Sunset Strip
ABC-TV

— C —

CABOT, SEBASTIAN
Checkmate
CBS-TV

CALHOUN, RORY
The Texan
ABC-TV

CAPP, AL
Flair
ABC

CAPRI, ANNA
Room For One More
ABC-TV

CARLISLE, KITTY
To Tell The Truth
CBS-TV

CARLSON, BYRON

CARRELL, CHARLES
Calvin And The Colonel
ABC-TV

CARROLL, JEAN
Flair
ABC

CARROLL, PAT
The Danny Thomas Show
CBS-TV

CARTER, JACK
Westinghouse Special
ABC-TV

CARTWRIGHT, ANGELA
The Danny Thomas Show
CBS-TV

CASS, PEGGY
The Hathaways
ABC-TV

CASTLE, PEGGY
Lawman
ABC-TV

CERF, BENNETT
What's My Line?
CBS-TV

CHANDLER, GEORGE
Ichabod And Me
CBS-TV

CHAPIN, LAUREN
Father Knows Best
CBS-TV

CHASE, BARRIE
Timex Special
ABC-TV

CHUCK, BILL
Breakfast Club
ABC

CLARK, DEL
B. September 21, 1931. Announcer, Narrator, Actor, Record M.C.; Freelance: Reynolds Metals, Ford Star Time, Raggedy Ann Foods, Vigaro, United Air Lines, Weed Auto Chains; NBC-TV Chicago Standby Staff

CLARK, DICK
Flair
ABC

CLARK, DOUG
ABC

CLARKE, JOHN
New Breed
ABC-TV

CLAYTON, BOB
B. August 17, 1922, Birmingham, Ala. Make a Face, ABC

CLEAVER, JUNE
Leave It To Beaver
ABC-TV

CLOONEY, ROSEMARY
Bing-Crosby-Rosemary Clooney Show
CBS

COCHRAN, BILL

COCHRAN, RON
Armstrong Circle Theatre
CBS-TV

COE, BARRY
Follow The Sun
ABC-TV

COLLINS, RAY
Perry Mason
CBS-TV

Carmel Quinn

Rep. Reggie Riccardi
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COLLYER, BUD
Beat the Clock, ABC-TV; To Tell the Truth, CBS-TV

COMO, PERRY
Perry Como Show; Perry Como's Kraft Music Hall, NBC-TV

CONNORS, CHUCK
Rifleman
ABC-TV

CONRAD, ROBERT
Hawaiian Eye
ABC-TV

CONRIED, HANS
Feathertop
ABC-TV

CORCORAN, NOREEN
Bachelor Father
ABC-TV

COREY, JILL
Timex Special
ABC-TV

COSELL, HOWARD
Flair
ABC

COSTELLO, ANNE
Who Knows One
ABC

COWLING, SAM
Breakfast Club
ABC

COX, BETTY
B. January 23, Beaver City, Neb. Jack Paar Show, NBC-TV; World of Music, CBC-TV; Don McNeill Breakfast Club, ABC; Lawrence Welk, ABC-TV; Look Up and Live, CBS-TV

CRAWFORD, JOHNNY
Rifleman
ABC-TV

CRENNA, RICHARD
The Real McCoys
ABC-TV

CROCKETT, JAN

CROSBY, BING
Bing Crosby-Rosemary Clooney Show
CBS

CROSSLAND, FRED
Flair
ABC

CROTHERS, GEORGE
Lamp Unto My Feet
CBS-TV

CULLEN, BILL
I've Got A Secret
CBS-TV

CUMMINGS, BOB
The New Bob Cummings Show
CBS-TV

— D —

DALY, JOHN
What's My Line?
CBS-TV

DANA, BILL

DANE, JEFF
Flair
ABC

DAPO, RONNIE
Room For One More
ABC-TV

DARNELL, NANI
The Magic Land of Allakazam
CBS-TV

DAVIES, BLAIR
The Brighter Day
CBS-TV

DAVIS, MELTON
Flair
ABC

DEAN, JIMMY
Breakfast Club
ABC

DEAN, STANLEY
Flair
ABC

deCYR, ZEL
Currently Voices for Cocoa-Puffs, Surf, Ideal Toys, Dutch Boy Paints, Dannon Yogurt, Gaines Dog Food, Tide, Mum, Kiwi; Appearances on Jack Paar Show, Play Your Hunch

DEEMS, MICKEY
Flair
ABC

DELMAR, KENNY
Flair
ABC

DEMMING, ELLEN
The Guiding Light
CBS-TV

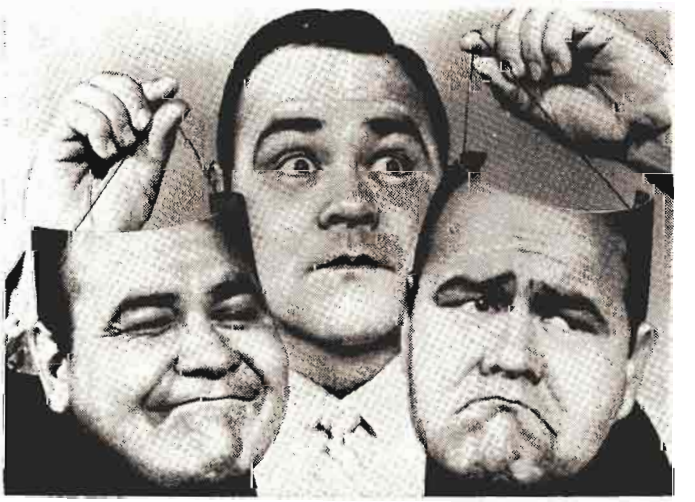
DENNIS, NICK
Ben Casey
ABC-TV

DEREK, JOHN
Frontier Circus
CBS-TV

DESMOND, JOHNNY
Flair
ABC

DILLER, PHYLLIS
Flair
ABC

DIXON, BOB
Bob Dixon Show, CBS



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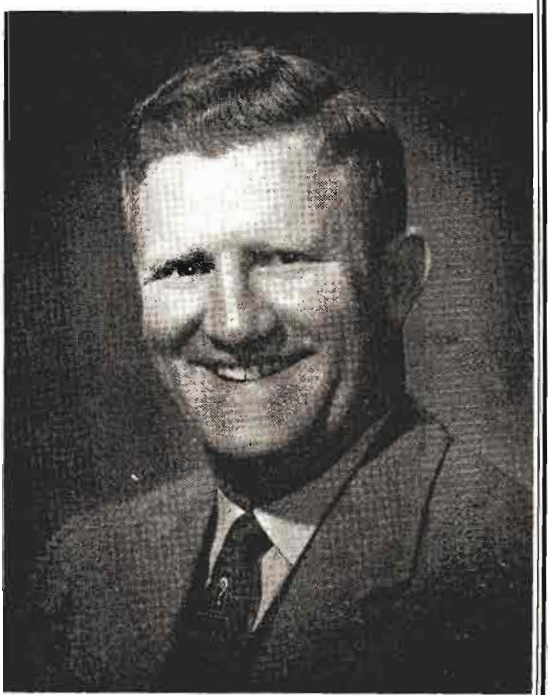

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DOLGER, NANOLITA
Flair
ABC

DONAHUE, ELINOR
Father Knows Best
CBS-TV

DONAHUE, TROY
Surfside Six
ABC-TV

DONALD, PETER
Breakfast Club
ABC

DOUGLAS, HUGH
B. August 5, 1915, Chicago, Ill.
KNX Radio, CBS

DOW, TONY
Leave It To Beaver
ABC-TV

DOWNS, HUGH MALCOLM

B. February 14, 1921, Akron, O. Concentration, NBC; Jack Paar Show, NBC; Jack Benny Program, CBS; Chet Huntley Report, NBC

DREIER, ALEX
Flair
ABC

DUGGAN, ANDREW
Room For One More
ABC-TV

— E —

EASTWOOD, CLINT
Rawhide
CBS-TV

EDWARDS, RALPH

This Is Your Life, NBC-TV; Truth or Consequences, NBC-TV; It Could Be You, NBC-TV; About Face, ABC-TV

EDWARDS, VINCENT
Ben Casey
ABC-TV

EISLEY, ANTHONY
Hawaiian Eye
ABC-TV

ELLIOTT, BOB

B. March 26, 1923, Boston, Mass. Bob and Ray Show, CBS

ERICKSON, CORYDON ARVID

B. December 26, 1944, New York City. The Great God Brown; Broadway; For the United Nations; Film; Declaration of Human Rights; The Children of Strangers; Commercials; Dramas; Radio and TV Animation; Dante's Dreamer; V. O. Paramount Pictures

ERICKSON, HELENE W.

B. August 3, New York City

ERICKSON, LAUNCELOT DORIAN

B. September 6, 1949, New York City. TV Commercials and Dramas; Radio and Transcriptions; Photo Illustrations; Singing Commercials; Odds Against Tomorrow; DuPont Show of the Month

EVANS, DALE
The Roy Rogers Show
CBS-TV

EVANS, GENE
My Friend Flicka
CBS-TV

— F —

FABARES, SHELLEY
Donna Reed
ABC-TV

FAHEY, MYRNA
Father Of The Bride
CBS-TV

FALK, RAY
Flair
ABC

FAYE, DORIS

FENNEMAN, GEORGE
Your Surprise Package
CBS-TV

FERGUSON, FRANK
My Friend Flicka
CBS-TV

FERNANDEZ, ABEL
Untouchables
ABC-TV

FICKETT, MARY
Calendar
CBS-TV

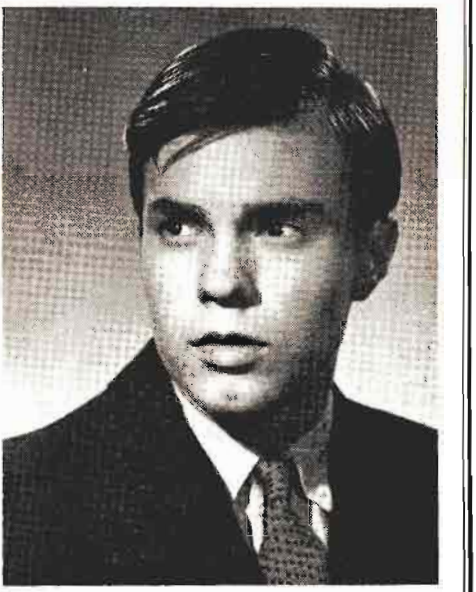
FIELD, SYLVIA
Dennis The Menace
CBS-TV

FITZMAURICE, MICHAEL

FLEMING, ERIC
Rawhide
CBS-TV

FOGARTY, PAUL
Flair
ABC

LAUNCELOT ERICKSON



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FORD, ART
The Art Ford Show, WNBC, WNTA, New York, N. Y.

FORD, EILEEN
Flair
ABC

FORSYTHE, JOHN
Bachelor Father
ABC-TV

FOSTER, PHIL
Flair
ABC

FOSTINI
Flair
ABC

FOX, SONNY
On Your Mark
ABC-TV

FOY, EDDIE
Westinghouse Special
ABC-TV

FRANCIS ARLENE
What's My Line?
CBS-TV

FRANCIS, CONNIE

FRANKLIN, JOE
B. March 9, 1926, New York. Joe Franklin's Memory Lane, WABC-TV

FRANZBLAU, ROSE
Flair
ABC

FRAWLEY, WILLIAM
My Three Sons
ABC-TV

FREBERG, STAN
Flair
ABC

FREEMAN, JOAN
Bus Stop
ABC-TV

FREEMAN, STAN
Flair
ABC

FUNT, ALLEN
Candid Camera
CBS-TV

— G —

GABEL, MARTIN
Flair
ABC

GALLAGHER, HELEN
Timex Special
ABC-TV

GALTON, LAWRENCE
Flair
ABC

GARN, ROY
Flair
ABC

GAUTIER, DICK
Flair
ABC

GEORGE, ANTHONY
Checkmate
CBS-TV

GEORGIADE, NICHOLAS
The Untouchables
ABC-TV

GERRING, RICHARD
Margie
ABC-TV

GILBERT, TONI
Flair
ABC

GINGOLD, HERMIONE
Flair
ABC

GIVEN, JOE

GODDARD, PAULETTE
Flair
ABC

GODFREY, ARTHUR
Arthur Godfrey Time
CBS

GOETZ, THEO
The Guiding Light
CBS-TV

GOLDEN, HARRY
Flair
ABC

GOSDEN, FREEMAN
Calvin And The Colonel
ABC-TV

GOULDING, RAY
Born in Lowell, Mass. Bob and Ray Show, CBS

GOULET, ROBERT
Westinghouse Special
ABC-TV

GRAHAM, JUNE
The Secret Storm
CBS-TV

GRANT, KIRBY
Sky King
CBS-TV

GRAY, BILLY
Father Knows Best
CBS-TV

GRAY, CHARLES
Rawhide
CBS-TV

GRIFFITH, ANDY
The Andy Griffith Show
CBS-TV

GRIGGS, JOHN
Flair
ABC

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— H —

HAGMAN, LARRY
The Edge Of Night
CBS-TV

HALEY, ROSEMARY
Flair
ABC

HALL, MONTY
Video Village; Video Village, Jr. Edition
CBS-TV

HALE, BARBARA
Perry Mason
CBS-TV

HALSEY, BRET
Follow The Sun
ABC-TV

HAMER, RUSTY
The Danny Thomas Show
CBS-TV

HAMILTON, GENE

Host on Movie Four, WNBC-TV; News, WNBC; Monitor, NBC; Sterling Bank—Meet the Press, WNBC-TV; Staff Announcer, NBC

HAMILTON, MARGARET
Bedside Network
ABC

HARDIN, TY
Cheyenne Show
ABC-TV

HARDWICKE, CEDRIC
Mrs. G. Goes To College
CBS-TV

HARLAND, ROBERT
Target: The Corruptors
ABC-TV

HARVEY, JOAN
The Edge Of Night
CBS-TV

HAYES, RICHARD
Carol Burnett-Richard Hayes Show
CBS

HELD, KARL
Perry Mason
CBS-TV

HENRY, GLORIA
Dennis The Menace
CBS-TV

HERLIHY, ED

NBC

HERNON, PAT

HESTON, CHARLTON
Westinghouse Special
ABC-TV

HICKMAN, DWAYNE
Dobie Gillis
CBS-TV

HILL, RUTH K.

City Reporter, WEVD—Voice of America; Ambassador Reports (UN Series); UN People—(From UN); Overseas Press Club Series; Curtain Going Up — Reviews — Open Nites; Correspondents Round Table, WNEW-TV, New York

HINES, CONNIE
Mister Ed
CBS-TV

HIRT, AL

Ed Sullivan Show, NBC-TV; Jack Paar Show, NBC-TV; Dinah Shore Show, NBC-TV

HOBBS, PETER
The Secret Storm
CBS-TV

HOLDEN, JAMES
Adventures In Paradise
ABC-TV

HOLM, CELESTE
Flair
ABC

HOPE, BOB

B. May 29, 1903, London, England. Bob Hope Spectaculars, NBC-TV; The Bob Hope Show, NBC-TV; Army of Stars (Christmas); Monitor, NBC; Naked City, ABC-TV; Route 66, CBS-TV

HOPPER, WILLIAM
Perry Mason
CBS-TV

HOWARD, LISA
Flair
ABC

HOWARD, RONNY
The Andy Griffith Show
CBS-TV

— I —

INGELS, MARTY

Jack Paar Show, NBC; Steve Allen Show, ABC; Hennesey, CBS; Follow the Sun, ABC; Manhunt, CBS; The Detectives, NBC; Pete and Gladys, CBS; The Law and Mr. Jones; Malibu Run; Ann Sothern Show; Peter Loves Mary; The Raven; The Roaring Twenties

IRVING, HOLLIS
Margie
ABC-TV

IVO, TOMMY
Margie
ABC-TV

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Today, NBC; Buddy Deane Show, WJZ-TV; Joe Franklin Memory Lane, ABC; Here's To Folk Music, Public Service (Gotham Synd.)

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— J —

JAECKEL, RICHARD
Frontier Circus
CBS-TV

JAFFE, SAM
Ben Casey
ABC-TV

JEFFERYS, ALLAN

Flair
ABC

JOHNSON, BETTY
Westinghouse Special
ABC-TV

— K —

KAI, LANI
Adventures In Paradise
ABC-TV

KALTENBORN, H. V.
The Same Christmas
ABC

KAMEN, MILT
Flair
ABC

KARLOFF, BORIS
Flair
ABC

KARMEL, MARJORIE
Flair
ABC

KAYE, GEORGIE
Flair
ABC

KEARNS, JOSEPH
Dennis The Menace
CBS-TV

KEATING, LARRY
Mister Ed
CBS-TV

KEESHAN, BOB
Captain Kangaroo
CBS-TV

KELLY, BRIAN
Straightaway
ABC-TV

KELLY, JACK
Maverick
ABC-TV

KERT, LARRY

B. December 5, 1932, Los Angeles. Checkmate, CBS; PM (Mike Wallace); Alfred Hitchcock Presents, NBC; The Song and Dance Man; Wild Is Love; Tony; West Side Story; A Family Affair

KILEY, RICHARD
Westinghouse Special
ABC-TV

KILGALLEN, DOROTHY
What's My Line?
CBS-TV

KING, JOHN REED

KIRBY, DURWOOD
Garry Moore Show
CBS

KIRK, PHYLLIS
Flair
ABC

KLEINER, DICK
Flair
ABC

KNOTTS, DON
The Andy Griffith Show
CBS-TV

KOKOMO, JR. (CHIMPANZEE)

Dave Garroway, NBC; Perry Como, NBC; Candid Camera, NBC; Everglade; This Living World, CBC, Canada; Around the World with Kokomo Jr.—300 5-min. Films, 1962

KOLB, MINA
Pete And Gladys
CBS-TV

KOPPELMAN, RAY
College Of The Air
CBS-TV

— L —

LAITIN, JOE
Flair
ABC

LAMAS, FERNANDO
Flair
ABC

LANDERS, HARRY
Ben Casey
ABC-TV

LANIN, JAY
Follow The Sun
ABC-TV

LARCH, JOHN
Assassination Plot At Teheran
ABC-TV

LARRY & GARRY
Flair
ABC

LAWRENCE, CAROL
Westinghouse Special
ABC-TV

LAWRENCE, MORT
Flair
ABC

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Betty Cox

MU 7-7692 PL 2-4567

JACKSON BECK

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PL 2-7676

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Connie Francis

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LESCOULIE, JACK
Brains and Brawn, CBS-TV; Jackie Gleason Show, CBS-TV; Today, CBS-TV; Dave Garroway Today Show, NBC-TV; 1, 2, 3,-Go, NBC-TV

LEVENSON, SAM
ABC, CBS, NBC

LEVIN, MARLIN
Flair
ABC

LINDLEY, BOB
Flair
ABC

LINKLETTER, ART
House Party
CBS

LIVINGSTON, STANLEY
My Three Sons
ABC-TV

LOCKHART, JUNE
Lassie
CBS-TV

LOCKWOOD, GARY
Follow The Sun
ABC-TV

LORD, CHARLOTTE
Flair
ABC

LORD, MARJORIE
The Danny Thomas Show
CBS-TV

LOUISE, ANITA
My Friend Flicka
CBS-TV

LUCAS, JIM
B. December 11, 1931, Louisville, Ky. Concentration, NBC-TV; Jim Lucas Show, WAPI; 13 Dance Party, WAPI-TV; Broadway After Dark, WAPI-TV; Lucky Lady, WAPI-TV

LUDDEN, ALLEN
G-E College Bowl
CBS-TV

— *Mc* —

LUTSKY, C. ISRAEL

McBAIN, DIANE
Surfside Six
ABC-TV

McCAY, PEGGY
Room For One More
ABC-TV

McCLAIN, JOHN
Flair
ABC

McCLUGGAGE, DENISE
Flair
ABC

McCLURE, DOUG
Checkmate
CBS-TV

McGINLEY, PHYLLIS
Flair
ABC

McKAY, GARDNER
Adventures In Paradise
ABC-TV

McLAUGHLIN, DON
As The World Turns
CBS-TV

McLERIE, ALLYN
Westinghouse Special
ABC-TV

McMAHON, HORACE
Naked City, ABC-TV

McNALLY, STEPHEN
Target: The Corruptors
ABC-TV

McNEILL, DON
Breakfast Club, ABC

— *M* —

MACK, TED
The Original Amateur Hour
CBS-TV

MacMURRAY, FRED
My Three Sons
ABC-TV

MacRAE, GORDON
Westinghouse Special
ABC-TV

MacRAE, SHEILA
Westinghouse Special
ABC-TV

MAHARIS, GEORGE
Route 66, CBS-TV

MALONE, BILL

MALONE, NANCY
Naked City
ABC-TV

MANN, RHODA
Commercials For: Ford, Marx Toys, R.C.A., Colgate, Gem Razors, Oasis Cigarettes, Playtex Bras

MANNA, CHARLIE
Flair, ABC

MANTELL, JOE
Pete And Gladys, CBS-TV

MARIE, ROSE
The Dick Van Dyke Show
CBS-TV

BOB DIXON

C. ISRAEL LUTSKY
THE JEWISH PHILOSOPHER
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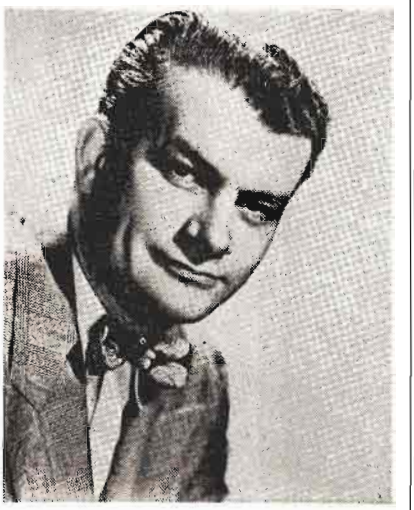
GLORIA OKON

Weather Girl — WPIX

Spokeswoman — Special Events

SAG-AFTRA-AGVA

JU 2-8800



JOHN REED KING

JOE GIVEN

Robert Coe Management

345 E. 52 St., N. Y. 22

HORACE McMAHON

Starring In

NAKED CITY

LT. MIKE PARKER

www.americanradiohistory.com

MARSHALL, E. G.
The Defenders, CBS-TV

MARSHALL, MIRIANNE

Commercials: Polident, Thermo-Fax. All Major Networks

MASON, PAMELA
Flair, ABC
MATHERS, JERRY
Leave It To Beaver
ABC-TV
MAXWELL, ELSA
Flair, ABC
MAXWELL, MARYLYN
Bus Stop, ABC-TV
MELL, JOSEPH
Assassination Plot At Teheran
ABC-TV
MELTON, SID
The Danny Thomas Show
CBS-TV
MENKEN, SHERMAN
The Alvin Show, CBS-TV
MERRILL, CAROL
Your Surprise Package
CBS-TV
MERRYFIELD, MARY
Flair, ABC
METCALF, BURT
Father Of The Bride
CBS-TV
MILLER, MARVIN
The Millionaire, CBS-TV

MILLER, MITCH

Sing Along With Mitch, NBC-TV
MILNER, MARTIN
Route 66, CBS-TV
MILO, HENRY
Flair, ABC
MONTAND, YVES
Timex Special
ABC-TV
MOORE, CONSTANCE
Window On Main Street
CBS-TV
MOORE, GARRY
Garry Moore Show, CBS
MOORE, MARY TYLER
The Dick Van Dyke Show
CBS-TV
MORAN, GUSSIE
Flair, ABC
MORGAN, HENRY
I've Got A Secret, CBS-TV

MORGAN, REX

B. September 16, 1921, Denver, Colo. Morgan In The Morning, WFIL-TV; The Rex Morgan Show, WFIL; Tom Duggan Show, KCOP-TV, Los Angeles; The Rifleman, ABC-TV; My Three Sons, ABC-TV; Route 66, ABC-TV; American Bandstand, ABC-TV; Commercial For Chevrolet

MORROW, BYRON
New Breed, ABC-TV
MORROW, DON
Camouflage, ABC-TV
MURDOCK, JIM
Rawhide, CBS-TV

MURRAY, JAN

Jan Murray Show, NBC-TV

MYERSON, BESS

I've Got A Secret, CBS-TV; Daily Newscast, WINS, New York, N. Y.

— N —

NELSON, HARRIET

Adventures of Ozzie and Harriet
ABC-TV

NELSON, OZZIE

Adventures of Ozzie and Harriet
ABC-TV
NESBITT, CATHLEEN
Feathertop
ABC-TV

NEWHART, BOB

Bob Newhart Show, NBC-TV
NEWMAN, YALE
Flair, ABC
NICHOLS, DAVE
Flair, ABC
NICHOLSON, CAROL
Room For One More
ABC-TV
NIELSON, LESLIE
New Breed, ABC-TV
NIVEN, PAUL
Washington Conversation
CBS-TV

RUTH K. HILL

"City Reporter"
"Voice of America"
Writer — Moderator—Producer
WEVD — New York

AL HIRT

Associated Booking Corp.
745 Fifth Avenue, New York 22, N. Y.

Personal Management:
GERARD W. PURCELL
165 East 66th Street, New York 21, N. Y.
TRafalgar 9-4196

www.americanradiohistory.com

BILL COCHRAN

PL 3-2310

HERB SHELDON

Exclusive Representative:
Martin Goodman
36 Central Park South PL 1-3555

ED REIMERS

Management
MCA

JACK STERLING

www.americanradiohistory.com

NOLAN, KATHY
Real McCoys
ABC-TV

NORRIS, KATHI
True Story, NBC; Modern Romances, NBC; Kathi Norris Show, NBC; Escape With Me, ABC; General Electric Spokesman, All Networks

NORTH, JAY
Dennis The Menace
CBS-TV

NYE, LOUIS
Flair
ABC

— O —

O'BRIAN, HUGH
Wyatt Earp
ABC-TV

OKON, GLORIA B.
Weather Show, WPIX; Commercials For All Arnold Baking And Westclox

OLAF, PIERRE
Westinghouse Special
ABC-TV

O'SULLIVAN, TERRY
Search For Tomorrow
CBS-TV

— P —

PACKARD, VANCE
Flair
ABC

PALMER, BETSY
I've Got A Secret
CBS-TV

PARKER, AL
Flair
ABC

PARKER, PENNEY
Margie
ABC-TV

PARKS, BERT
Yours For A Song
ABC-TV

PATTERSON, LEE
Surfside Six
ABC-TV

PEARSON, LEON
The Same Christmas
ABC

PEPPER, CYNTHIA
Margie
ABC-TV

PERREAU, GIGI
Follow The Sun
ABC-TV

PETERS, AUDREY
Love Of Life
CBS-TV

PETERS, ROBERTA
Westinghouse Special
ABC-TV

PETERSON, PAUL
Donna Reed
ABC-TV

PICERNI, PAUL
The Untouchables
ABC-TV

PIPER, BEVERLY
Hostess of Bible Story Game
NBC-TV

PIPER, PAUL A., JR.
The Bible Story Game, NBC-TV

PONCE, PONCIE
Hawaiian Eye
ABC-TV

POPENOE, PAUL
Flair
ABC

POSTON, TOM
To Tell The Truth
CBS-TV

POWELL, JANE
Feathertop
ABC-TV

PRESCOTT, ALLEN
Flair
ABC

PRICE, ROGER
Flair
ABC

PROVOST, JON
Lassie
CBS-TV

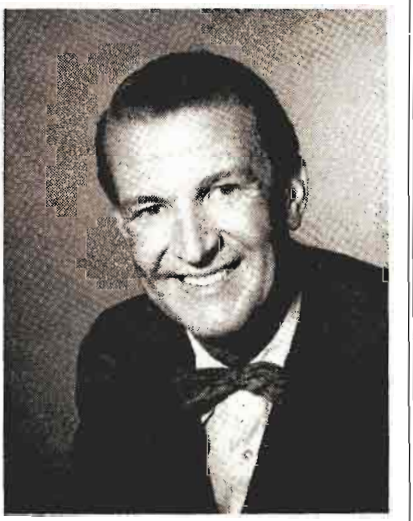
PRUDDEN, BONNIE
Flair
ABC

— Q —

QUINN, CARMEL
B. Dublin, Ireland. Arthur Godfrey Show, CBS; Jack Paar Show, NBC-TV; Today—Dave Garroway, NBC-TV; Pat Boone Show, ABC-TV; Jimmy Dean Show, CBS; Jimmy Rodgers Show, NBC-TV

QUINN, LOUIS
77 Sunset Strip
ABC-TV

MIKE WALLACE



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MICHAEL FITZMAURICE

Management
GEORGE FOLEY
730 5th Ave. JU 6-4312

Helene Erickson

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— R —

RAEBURN, BRYNA
Don Ameche's Real Life Stories, NBC; Five Star Matinee, NBC; Pepper Young's Family, NBC; Affairs Of Dr. Gentry, NBC; True Story, NBC; By The People, NBC; Backstage Wife, MBS; Helen Trent, CBS

RAINES, STEVE
Rawhide, CBS-TV

RAINEY, FORD
Window On Main Street
CBS-TV

RAITT, JOHN
Timex Special, ABC-TV

RATHBONE, BASIL
Flair, ABC

REAGAN, RONALD
The General Electric Theatre
CBS-TV

REASON, RHODES
Bus Stop
ABC-TV

REASONER, HARRY
Calendar, CBS-TV

REED, DONNA
Donna Reed Show
ABC-TV

REED, LYDIA
The Real McCoys
ABC-TV

REED, RANDY
Flair, ABC

REED, ROBERT
The Defenders
CBS-TV

REILLY, HUGH
Lassie, CBS-TV

REIMERS, ED
B. October 26, Moline, Ill.

RITCHIE, SHARON
Flair
ABC

ROBERTS, STEPHEN
Assassination Plot At Teheran
ABC-TV

ROGERS, ROY
The Roy Rogers Show
CBS-TV

ROMAN, GREGG
New Breed
ABC-TV

ROONEY, TIMOTHY
Room For One More
ABC-TV

ROOSEVELT, ELEANOR
Flair, ABC

ROSS, DAVID
Flair, ABC

ROSS, ROBERT
Flair
ABC

ROWLES, POLLY
The Defenders
CBS-TV

RUSSELL, JOHN
Lawman
ABC-TV

— S —

SANDERSON, IVAN
Flair, ABC

SCHMIDT, KARL
Flair, ABC

SCHOONMAKER, FRANK
Flair, ABC

SCOURBY, ALEXANDER
Who Knows One
ABC

SERLING, ROD
The Twilight Zone
CBS-TV

SEYMOUR, ANN
Bedside Network, ABC

SHARP, ROGER
Flair
ABC

SHELDON, HERB
The Herb Sheldon Show, WOR-TV, New York, N. Y.

SHEPARD, DICK
Flair
ABC

SHEPHERD, ELAINE
Flair
ABC

SHEPHERD, JEAN
Flair
ABC

SHERMAN, RANSOM
Father Of The Bride
CBS-TV

SHORE, ROBERTA
The New Bob Cummings Show, CBS-TV

SIERRA, MARGARITA
Surfside Six
ABC-TV

SILVERMAN, ED
Flair, ABC

SKELTON, RED
The Red Skelton Show
CBS-TV

SKINNER, CORNELIA OTIS
The Same Christmas
ABC

INGER STRATTON

Pat Sullivan Agency

JU 2-0260 JU 6-6300

BILL WENDELL

Rep. MCA

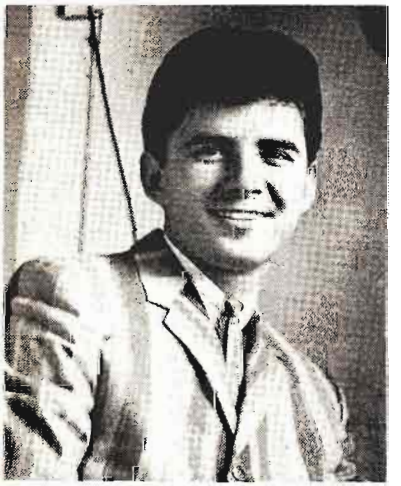
www.americanradiohistory.com

ALLAN JEFFERYS

"In The Land of Music"

ABC-RADIO NETWORK

JOHN CAMERON SWAYZE



JOHNNY TILLOTSON

CADENCE RECORDS

Personal Mgt.—MEL SHAYNE
CO 5-6836

Press Rep.—CHARLIE EARLE
JU 6-6994

BUDDY WEED

Composer-Conductor
Arranger-Pianist
Musical Commercials

Personal Mgt.
PETER DEAN — CO 5-0789

www.americanradiohistory.com

SKINNER, EDNA
Mister Ed
CBS-TV
SMITH, DRUE
Flair, ABC
SMITH, ROGER
77 Sunset Strip
ABC-TV

SMITH, VERNE

SORENSON, RICKIE
Father Of The Bride
CBS-TV
STACK, ROBERT
The Untouchables
ABC-TV
STANG, ARNOLD
Top Cat, ABC-TV
STEFFEK, EDWIN
Flair, ABC

STERLING, JACK W.

B. June 20, 1915. Jack Sterling Show, WCBS, New York, N. Y.
STERLING, ROBERT
Ichabod And Me
CBS-TV
STEVENS, CONNIE
Hawaiian Eye
ABC-TV
STEVENS, RISE
Flair
ABC
STOCKWELL, GUY
Adventures In Paradise
ABC-TV
STONE, MILBURN
Gunsmoke, CBS-TV
STORY, RALPH
In Hollywood
CBS
STOUT, BILL
The Verdict Is Yours
CBS-TV

STRATTON, INGER

Naked City; Commercials For: Sweetheart Soap, Richard Hudnut, Dorothy Gray, Maxwell House Coffee, Goodyear Shoes
STUART, MARY
Search For Tomorrow
CBS-TV
STURDIVANT, ROBERT
Flair
SULLIVAN, ED
The Ed Sullivan Show
CBS-TV
SWANSON, GLORIA
Flair, ABC

SWAYZE, JOHN CAMERON

— T —

TACKITT, WESLEY
Margie, ABC-TV
TALMAN, WILLIAM
Perry Mason
CBS-TV
TATTLER, TENPIN
Flair, ABC

THOMAS, DANNY

Danny Thomas Show, CBS-TV; Make Room For Daddy, NBC-TV

TILLOTSON, JOHNNY

Cadence Records
TOMME, RON
Love Of Life
CBS-TV
TONG, SAMMEE
Bachelor Father
ABC-TV
TORRE, MARIE
Flair, ABC
TREACHER, ARTHUR
Flair, ABC
TRUMAN, MARGARET
Flair
ABC
TUTTLE, LURENE
Father Of The Bride
CBS-TV

— U —

USTINOV, PETER
Flair, ABC

— V —

VAN, BOBBY
Timex Special
ABC-TV
VANCE, VIVIAN
I Love Lucy
CBS-TV
VAN DYKE, DICK
The Dick Van Dyke Show
CBS-TV

van VOOREN, MONIQUE

DuPont Show Of The Week, NBC-TV; The Jack Paar Show, NBC-TV; Your First Impression, NBC-TV; U. S. Steel Hour, CBS-TV; Concentration, NBC-TV; P. M. East, ABC-TV
VINCENT, BILLY
Assassination Plot At Teheran
ABC-TV
VYE, MURVYN
The New Bob Cummings Show
CBS-TV

— W —

WADE, DAVID
Flair, ABC
WAGNER, HELEN
As The World Turns
CBS-TV
WAIN, BEA
The Same Christmas
ABC
WAINE, HOPE
CBS-TV
WALKER, BETTY
Flair, ABC
WALKER, CLINT
Cheyenne
ABC-TV
WALKER, NANCY
Flair, ABC

WALLACE, MIKE

B. May 9, 1918, Brookline, Mass. Mike Wallace Interviews, WNTA-TV, Newark, N. J.
WARD, SKIP
Mrs. G. Goes To College
CBS-TV
WARRICK, RUTH
Father Of The Bride
CBS-TV
WASHBROOK, JOHNNY
My Friend Flicka
CBS-TV
WATSON, BOB
Assassination Plot At Teheran
ABC-TV
WAYNE & SHUSTER
Flair, ABC
WEAVER, DENNIS
Gunsmoke
CBS-TV

WEED, BUDDY

WENDELL, BILL

The Jan Murray Show, NBC-TV

WHEEL, PATRICIA

B. December 9, New York City. U. S. Steel Hour, CBS; Naked City, ABC; Armstrong Theatre, CBS; Ave Maria Hour; My True Story, WOR, New York
WHITE, CHRISTINE
Ichabod And Me
CBS-TV
WICKES, MARY
Mrs. G. Goes To College
CBS-TV
WILLIAMS, CARA
Pete And Gladys
CBS-TV
WILLIAMS, GRANT
Hawaiian Eye
ABC-TV
WILLIAMS, VAN
Surfside Six
ABC-TV
WILLOCK, DAVE
Margie, ABC-TV
WILLS, CHILL
Frontier Circus
CBS-TV
WILSON, EARL
Flair, ABC
WILSON, MARK
The Magic Land of Allakazam
CBS-TV
WINKELMAN, MICHAEL
The Real McCoys
ABC-TV
WINTER, WILLIAM
Flair, ABC
WINTERS, GLORIA
Sky King, CBS-TV

WINTERS, JONATHAN

Garry Moore Show, CBS-TV; Jack Paar Show, NBC-TV
WOODS, CHARLES
Flair, ABC
WOOLEY, SHEB
Rawhide, CBS-TV
WYATT, JANE
Father Knows Best
CBS-TV

— Y —

YOUNG, ALAN
Mister Ed, CBS-TV
YOUNG, ROBERT
Window On Main Street; Father Knows Best
CBS-TV
YOUNGMAN, HENNY
Flair, ABC

— Z —

ZIMBALIST, EFREM
77 Sunset Strip
ABC-TV

www.americanradiohistory.com

Radio & Television Vocal Artists
—Their Work During 1961—

— A —

ABEL, GEORGE
KSD-TV, St. Louis, Mo.
ALLEN, BARBARA
WCSH-TV, Portland Maine
ARCHER, GENE
WRC-TV, Washington, D. C.
ARCHER, RANDY
WHAS, Louisville, Ky.
ARNOLD, ROBERT
WMPO, Middleport, O.
ARTHUR, GEORGE
WBAT, Marion, Ind.
AUSTIN, TOMMY
KJEO-TV, Fresno, Cal.
AYCOCK, EARL
WDAL, Meridian, Miss.

— B —

BAKER, FRANK
WIMS, Michigan City, Ind.
BANKS, MACK
Open House
WCPC, Houston, Miss.
BARTELL, CRYSTAL
WFBC-TV, Greenville, S. C.
BENNEFIELD, JOHN
WGUS, Augusta, Ga.
BISSELL, MAZIE
WIS-TV, Columbia, S. C.
BRAUN, BOB
WLW-TV, Cincinnati, O.
BREHMER, LARRY
KTAC, Tacoma, Wash.
BUENROSTRO, JESUS
KABQ, Albuquerque, N. Mex.

BURNETT, CAROL
Garry Moore Show
CBS-TV

— C —

CAPT. STUBBY & THE BUCCANEERS
The Clock Show
WBKB, Chicago, Ill.
CARROLL, BOB
ABC
CARTER, ANITA
Alabama Jubilee
WKRG-TV, Mobile Ala.
CARTER, JUNE
WRMF, Titusville, Fla.
CASEY, CLAUDE
WGUS, Augusta, Ga.
CHAPPEL, MIKE
Country Jamboree
KONI, Spanish Fork, Utah
CHESTER, SHORTY
Hayloft Hoedown
WHAS-TV, Louisville, Ky.
CLARK, WAYLAN
Saturday Night Jamboree
KBEK, Elk City, Okla.
COOPER, RUTH
KDKA-TV, Pittsburgh, Pa.
CORBIN, RAY
KLLL, Lubbock, Tex.

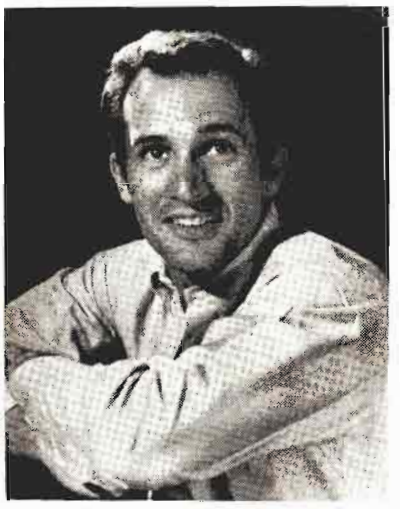
COX, BETTY
B. January 23, Beaver City, Neb.
Jack Paar Show, NBC-TV; World Of Music, CBC-TV; Don McNeill Breakfast Club, ABC; Lawrence Welk, ABC-TV; Look Up And Live, CBS-TV

— D —

DEATON, BILLY
KMAC, San Antonio, Tex.
DEAVERS, LINDBERGH
WSLA-TV, Selma, Ala.
DeMARCO, RITA
KWKW, Hollywood, Cal.
DeMARCO, TONY
KWKW, Hollywood, Cal.
DENNEY, EDMUND
WIBW-TV, Topeka, Kan.
DeZURIC, CAROLYN
WBKB, Chicago, Ill.
DINI, BOB
WSMN, Nashua, N. H.
DOWNHOMERS
KATN, Boise, Idaho
DOYLE, JIMMY
KWNT, Davenport, Iowa
DUFRANE, AL
WICY, Malone, N. Y.

— E —

EANES, JIM
WHEE, Martinsville, Va.
ELDER, WENDELL
KONI, Spanish Fork, Utah



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Press Representative:
CHARLIE EARLE — JU 6-6994

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THE ASSOCIATED PRESS

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— F —

FERREN, TOM
WSJM, St. Joseph, Mich.
FITZGERALD, CARL
WMOX, Meridian, Miss.
FOWLER, WALLY
WBRC-TV, Birmingham, Ala.

FRANCIS, CONNIE

— G —

GALBRAITH, REX
KCNO, Alturas, Cal.
GARRY, JOHN
ABC
GILL, RUSTY
WBKB, Chicago, Ill.
GREER, ALLEN
KBBB, Borger, Tex.
GRIFFITH, PAT
WJTN, Jamestown, N. Y.

— H —

HALE, JO ANN
Hayloft Hoedown
WHAS-TV, Louisville, Ky.
HARPER, HECK
KGW-TV, Portland, Oreg.
HARRIS, JACK
WJR, Detroit Mich.
HAYES, RICHARD
Arthur Godfrey Time
CBS
HILL, DAVE
KHAS, Hastings, Neb.
HOGAN, HARLAN
WSBT, South Bend, Ind.
HOLCOMB, BILLY
Downbeat
WSLA, Selma, Ala.

— I —

IVY LEAGUE TRIO

Today, NBC; Buddy Deane Show, WJZ-TV; Joe Franklin Memory Lane, ABC; Here's To Folk Music, Public Service (Gotham Synd.)

— J —

JOHNSON, BILLY
WLWA-TV, Atlanta, Ga.
JOHNSON, CLYDE
WPAQ, Mt. Airy, N. C.
JOHNSON, GENE
WGNI, Wilmington, N. C.

— K —

KELLY, JOE
WSBT, South Bend, Ind.
KENNEDY, WANDA
WKY-TV, Oklahoma City, Okla.

KERT, LARRY

B. December 5, 1932, Los Angeles, Cal. Checkmate, CBS; PM (Mike Wallace); Alfred Hitchcock Presents, NBC; The Song And Dance Man; Tony; Wild Is Love; A Family Affair

KIRBY, TIM
WIIC-TV, Pittsburgh, Pa.
KRICK, FRED
WSYR, Syracuse, N. Y.
KURTH, ARNIE
WSAU, Wausau, Wis.

— L —

LANDIS, JACKIE
WTAC, Flint, Mich.
LARA, TITO
WKAQ-TV, San Juan, P. R.
LAWRENCE, CAROL
WLFH, Little Falls, N. Y.
LAWRENCE, JAY
KTKT, Tucson, Ariz.
LEWIS, TOM
WGBF, Evansville, Ind.
LING, KONG
Arthur Godfrey Time
CBS
LITE, EMILY
WLOS-TV, Asheville, N. C.
LLOYD, BETTY
WSFC, Somerset, Ky.
LOU, BONNIE
WLW-TV, Cincinnati, O.
LUCKETT, MARY ANN
ABC
LYNN, MARCY
KDKA-TV, Pittsburgh, Pa.

— Mc —

McCORMICK, BILL
WBNS-TV, Columbus, O.

— M —

MADRIGAL SINGERS
ABC
MAHAFFEY, BOONE
WGAS, Gastonia, N. C.
MARIE, ROSA
KJEO-TV, Fresno, Cal.
MASK, JAMES
WCPC, Houston, Miss.
MEREDITH, BUDDY
KOTA, Rapid City, S. D.
MITCHELL, CONNIE
WBBM, Chicago, Ill.

— N —

NASH, JOHNNY
Arthur Godfrey Time
CBS
NELAND, ED
WOWL-TV, Florence, Ala.
NELSON, DAVE
KTKT, Tucson, Ariz.
NOEL, DICK
ABC
NOORDYK, STUART
WSHN, Fremont, Mich.
NOTEWORTHIES
ABC

— O —

ORLANDO, JOE
WRMF, Titusville, Fla.
ORRELL, DAVE
KLLL, Lubbock, Tex.

— P —

PACER, JOHNNY
WGAS, Gastonia, N. C.
PATCHES
WJZ-TV, Baltimore, Md.

PAUL, LES AND FORD, MARY

PENCE, JUNE
KTAL-TV, Shreveport, La.
PERKINS, ROD
KPIX-TV, San Francisco, Cal.
PERRY, ODIE JR.
WNCA, Silver City, N. C.
PETERS, CHARLOTTE
KSD-TV, St. Louis, Mo.
PHELPS, RUTH BAKER
WIKB, Iron River, Mich.
PROCHAZKA, SHARON
KOLN-TV, Lincoln, Neb.
PRUITT, CHARLOTTE
WSLM, Salem, Ind.

— R —

RASMUSSEN, JUDY
WLAD, Danbury, Conn.
READ, ED
WNLC, New London, Conn.
REED, KAREN
KNOX, Grand Forks, N. D.
RODGERS, ELAINE
WGN, Chicago, Ill.
RUBY, SASH
KVRE, Santa Rosa, Cal.
RYAN, TOM
WBNS-TV, Columbus, O.

— S —

SHEA, GEORGE BEVERLY
KAIR, Tucson, Ariz.
SHELDON, BERTIS
WEBQ, Harrisburg, Ill.
SHELTON, JOE
KSST, Sulphur Springs, Tex
SMITH, SMOKEY
KNIA, Knoxville, Iowa
SORRELS, ROSALIE
KSL, Salt Lake City, Utah
SPECK DARRELL
WANY, Albany, Ky.
SPICER, CY
KTAL-TV, Shreveport, La.
STORY, CARL
WANY, Albany, Ky.
SULLIVAN, JOHN
KTNC, Falls City, Neb.
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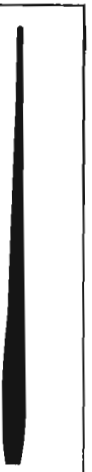

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9370 Santa Monica Blvd., B. H.....BR 2-3211

Rosenberg & Coryell
404 N. Roxbury Dr., B. H...CRestview 4-7381

Salkow, Lester
8776 Sunset Blvd. (69) .....OLympia 2-6750

Schuller, William Agency
9121 Sunset Blvd. (69) .....CR 4-6949

Shauer, Melville A.
9110 Sunset Blvd.....CRestview 1-1103

Shiffin-Hyland
315 S. Beverly Dr., B. H. ...CRestview 4-7641

Shurr, Louis
327 N. Rodeo Dr., B. H.....CRestview 4-8111

Small, Lillian Schary Assoc., Ltd.
190 N. Canon Dr., B. H.....BR 2-0496

Snitzer, Lou-Al Fritschi, Inc.
6404 Hollywood Blvd. (28)..HOllywood 9-6271

Stempel, Frank
9034 Sunset Blvd. (69) ....CRestview 4-8343

Swanson, H. N., Inc.
8523 Sunset Blvd. .....OLympia 2-5381

Ullman, George
8979 Sunset Blvd. (69) ....CRestview 4-5238

Wilkins, Paul
9006 Sunset Blvd. (69) ....CRestview 1-6188

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GILBERT CATES

Producer — Director

Jamel Productions, Inc.

DICK SCHNEIDER

DIRECTOR

NBC-TV

MARTIN CARR

DIRECTOR

CBS-TV

Currently . . . Calendar

Accent
Lamp Unto My Feet
Camera 3
Presidential Countdown
The Great Challenge
Young Audiences
Eye on New York
FYI

VAN B. FOX

Director of

"Here's Hollywood"

NBC-TV

www.americanradiohistory.com

Radio & Television Directors
—Their Work During 1961—

— A —

ALEXANDER, KIRK
The Jack Paar Show
NBC-TV

ALTER, PAUL
To Tell The Truth
CBS-TV
The Price Is Right
NBC-TV

AMADIO, HARRY
ABC

ANDREWS, CLARK
Flair
ABC

AUERBACH, LARRY
Love Of Life
CBS-TV

— B —

BALDWIN, GERARD
The Bullwinkle Show
NBC-TV

BARBERA, JOE
The Flintstones
ABC-TV

BARKER, DOROTHY
Negro College Choirs
ABC

BARTON, CHARLES
Dennis The Menace
CBS-TV

BEECHER, KEITH
Breakfast Club
ABC

BELL, TED
Christian In Action
ABC

BERNS, SEYMOUR
The Red Skelton Show
CBS-TV

BIRCH, PETER
Captain Kangaroo
CBS-TV

BROWN, DAVID
The Steve Allen Show
ABC-TV

BROWNING, KIRK
Westinghouse Special
ABC-TV

BUCKLEY, SCOTT
NBC

— C —

CAMPBELL, RAYMOND
Negro College Choirs
ABC

CARR, MARTIN
B. January 20, 1932, New York City. Calendar, CBS-TV

CASELLI, LAMAR
G-E College Bowl
CBS-TV

CATES, GILBERT
B. June 6, 1934, New York City
Camouflage, ABC-TV

CATES, JOE
Timex Special
ABC-TV

CHARLES, GEORGE J.
B. May 5, 1918, Wilkes-Barre, Pa. USO-Wherever They Go, NBC; Music On Ice, NBC; Tonight With Belafonte, CBS; The Patti Page Show, ABC; The Polly Bergen Show, NBC; Caesar's Hour, NBC

CHIRKINIAN, FRANK
National Football League Games
CBS-TV

CHOMYN, JOSEPH K.
Look Up And Live
CBS-TV

CHRISTENSEN, CHARLES
Breakthrough
NBC-TV

CLAYMAN, JULIAN
DuPont Show Of The Week
NBC-TV

COOPER, HAL
Your Surprise Package
CBS-TV

CORDAY, TED
As The World Turns
CBS-TV

COYLE, HARRY
NBC-TV

CROFT, PETER
Bing Crosby Show
ABC-TV

CUNNIFF, HERB
Mid Day Report
ABC-TV

— D —

DIAMOND, VERN
Eyewitness
CBS-TV

DIETRICK, GARTH
Final Report
ABC-TV

DISKIN, MARSHAL
Editor's Choice
ABC-TV

DONALDSON, KEITH
NBC

DOUGHERTY, HERSCHEL
Thriller
NBC-TV

DOUGLAS, RAY
National Football League Games
CBS-TV

DOYLE, ROBERT
David Brinkley's Journal
NBC-TV

DRAKE, ELLIOT
Monitor
NBC

DUNLAP, RICHARD
Window On Main Street
CBS-TV

— E —

EINHORN, MARVIN
Continental Classroom
NBC-TV

ELSON, JAMES
DuPont Show Of The Week,
NBC-TV

ERSKINE, CHRIS
National Football League Games
CBS-TV

EVANS, OSMOND
The Alvin Show
CBS-TV

— F —

FAICHNEY, JAMES
Bell And Howell Close-Up
ABC-TV

FIELD, DANIEL
NBC

FLANDERS, STEVE
Emphasis
NBC

FOX, VAN B.
B. August 29, 1920, Greenville, Miss. Here's Hollywood, NBC; Concentration, NBC; The Jan Murray Show, NBC; Emmy Awards, NBC; TV Guide Awards, NBC; Eternal Light, NBC

FRELENG, FRIZ
Bugs Bunny Show
ABC-TV

FRISTOE, ALLEN
The Edge of Night
CBS-TV

— G —

GAGIULO, MIKE
Play Your Hunch
NBC-TV

GARNER, RAY
NBC-TV

GEISEL, DAVE
The Garry Moore Show
CBS-TV

GIBBS, PARKER
Monitor
NBC

GOLTZ, SIDNEY
All-Star Golf
NBC-TV

GORMAN, WALTER
The Guiding Light
CBS-TV

GRAHAM, WILLIAM A.
Leonard Bernstein and the New York Philharmonic
CBS-TV

GROSS, LLOYD
On Your Mark
ABC-TV

— H —

HANNA, BILL
Top Cat
ABC-TV

HAWKINS, RALPH
ABC

HAZARD, JOHN

www.americanradiohistory.com

HEALION, WILLIAM
Frank McGee's Here and Now
NBC-TV

HEIN, JAC
Ted Mack and The Original Amateur Hour
CBS-TV

HELLER, FRANKLIN
I've Got A Secret
CBS-TV

HEMION, DWIGHT
Perry Como's Kraft Music Hall
NBC-TV

HEMION, MAC
American Bandstand
ABC-TV

HILL, CHARLES
1, 2, 3,—Go, The Nation's Future
NBC-TV

HOADE, MARTIN
Eternal Light, Catholic Hour
NBC-TV

HOBIN, WILLIAM
Sing Along With Mitch; The Bell Telephone Hour, NBC-TV

HULTGREN, ROBERT
The Shari Lewis Show
NBC-TV

HURTZ, BILL
The Bullwinkle Show
NBC-TV

HYATT, DONALD B.
Project 20
NBC-TV

— I —

ISSERMAN, AL
Message of Israel
ABC

ITTELSON, AL
ABC

— J —

JONES, CHUCK
Bugs Bunny Show
ABC-TV

JONES, CLARK
DuPont Show of the Week
NBC-TV

JONES, EUGENE S.
The World Of—
NBC-TV

— K —

KANE, PAUL M.
WNBC-TV, New York

KELLER, LEW
The Bullwinkle Show
NBC-TV

KENWITH, HERB
The Brighter Day
CBS-TV

KERN, JAMES V.
Pete and Gladys
CBS-TV

KERSHNER, IRVIN
Cain's Hundred
NBC-TV

KILEY, TIM
As the World Turns, The
Ed Sullivan Show
CBS-TV

KING, LYNWOOD
Burr Tillstrom's Kukla and Ollie
NBC-TV

KITCHELL, JIM
Huntley-Brinkley Report, Chet Huntley Reporting
NBC-TV

KRAVETZ, WALTER
Huntley-Brinkley Report, Chet Huntley Reporting
NBC-TV

KWEIT, JACK
When The YMCA Went to War
ABC

— L —

LANDRES, PAUL
Hawaiian Eye
ABC-TV

LARRIVA, RUDY
The Alvin Show
CBS-TV

LAW, GENE
Here's Hollywood
NBC-TV

LEHMAN, BOB
Truth or Consequences
NBC-TV

LEIGHTON, RICK
Pilgrimage
ABC

LEONARD, SHELDON
Make Room for Daddy
NBC-TV

LEVIN, DAN
Search for Tomorrow
CBS-TV

LEWIS, DRAPER
Pilgrimage
ABC

LIESENDAHL, DICK
National Football League Games
CBS-TV

LINDEN, BILL
Washington Conversation
CBS-TV

LUPINO, IDA
Thriller
NBC-TV

— Mc —

McCALLUM, BILL
Breakfast Club
ABC

— M —

MacALLEN, JAMES
As The World Turns
CBS-TV

MALCOLM, WILLIAM
Monitor
NBC

MARKLE, FLETCHER
Father of the Bride
CBS-TV

MEDFORD, DON
Assassination Plot at Teheran
ABC-TV

MEYER, BERNARD
NBC

MONTY, GLORIA
The Secret Storm
CBS-TV

MOORE, IRVING
Maverick
ABC-TV

MURRAY, GEORGE
Huntley-Brinkley Report, Chet Huntley Reporting
NBC-TV

— N —

NATHANSON, TED
Concentration
NBC-TV

NELSON, HARRY
Femininity—Fact or Fable
ABC

NELSON, OZZIE
The Adventures of Ozzie and Harriet
ABC-TV

— P —

PACELLI, FRANK
Watch Mr. Wizard, Frontiers of Faith
NBC-TV

PARMELEE, TED
The Bullwinkle Show
NBC-TV

PATTON, DON
National Football League Games
CBS-TV

PETERS, WALTER
Bell and Howell Close-Up
ABC-TV

PETERSON, CLIF
Breakfast Club
ABC

PHELPS, STUART
It Could Be You
NBC-TV

PITTMAN, MONTGOMERY
77 Sunset Strip
ABC-TV

PRIAULX, ROBERT
NBC-TV

— R —

RAFKIN, AL
The Verdict is Yours
CBS-TV

RHEINSTEIN, FRED
NBC-TV

RICH, JOHN
The Dick Van Dyke Show
CBS-TV

RITTER, RICHARD
Flair
ABC

ROBBIE, SEYMOUR
Yours for a Song
ABC-TV

RUSKIN, COBY
The Bob Newhart Show
NBC-TV

RUSSELL, WILLIAM
Hazel
NBC-TV

— S —

SAGAL, BORIS
Dr. Kildare
NBC-TV

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SAMETH, JACK
Final Report
ABC-TV

SANDWICK, RICHARD
The Edge of Night
CBS-TV

SARAFIAN, RICHARD
Surfside Six
ABC-TV

SCHAEFER, GEORGE
Hallmark Hall of Fame
NBC-TV

SCHNEIDER, DICK
Say When, NBC-TV

SCHULTE, TED
Magic Ranch
ABC-TV

SCHWARTZ, JEAN CLAUDE
Screen Gems

SHAW, JEROME
Video Village, Jr. Edition,
Video Village
CBS-TV

SIDARIS, ANDREW
The Magic Land of
Allakazam
CBS-TV

SIEG, CHARLES
Huntley-Brinkley Report,
Chet Huntley Reporting
NBC-TV

SILBERSHER, MARVIN
Lamp Unto My Feet
CBS-TV

SINGER, GEORGE
The Bullwinkle Show
NBC-TV

SLINGLAND, FRANK
Meet the Press
NBC-TV

SOMERVILLE, WARREN
Flair
ABC

SOSMAN, ROBERT
NBC

STEEN, CORT
As the World Turns
CBS-TV

STOPAK, CHARLES
Issues and Answers
ABC-TV

SUTTER, DANIEL
NBC

SWEENEY, ROBERT
The Andy Griffith Show
CBS-TV

SWIFT, LELA
Purex Specials for Women
NBC-TV

— T —

TARNER, STANLEY
Music for Christmas
ABC

TEDESCO, LOU
Password
CBS-TV

TERRAZAS, ERNIE
The Bullwinkle Show
NBC-TV

TORMEY, ROBERT
Pilgrimage
ABC

TOWKSBURY, PETER
Father Knows Best
CBS-TV

TWEEDY, LLOYD
Directions '62
ABC-TV

TYRELL, LOU
Pip the Piper
NBC-TV

— V —

VERNA, TONY
National Football League
Games
CBS-TV

VOUTSAS, GEORGE
Monitor
NBC

— W —

WATTRICK, DON
ABC

WEBSTER, WILLIAM
Bell and Howell Close-Up
ABC-TV

WEIHE, FRED
Monitor
NBC

WESTON, WILLIAM
Bell and Howell Close-Up
ABC-TV

WHITMAN, DEAN
Feathertop
ABC-TV

WHORF, RICHARD
My Three Sons
ABC-TV

WIEST, GEORGE
Pilgrimage
ABC

WRAY, JOHN
The Ed Sullivan Show
CBS-TV

— Y —

YOUNG, JAMES
Young Doctor Malone
NBC-TV

YOUNG, ROBERT
NBC White Paper
NBC-TV

— Z —

ZASLOVE, ALAN
The Alvin Show
CBS-TV

ZEGART, ART
NBC White Paper
NBC-TV

ZIGMAN, JOSEPH
NBC-TV

When You Can Have The Best,

Why Be Satisfied With Less?

THE ASSOCIATED PRESS

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NORMAN BAER

News, Special Events
Public Affairs' Director
MUTUAL RADIO

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550 Fifth Avenue
New York 36, N. Y.
PLaza 7-3638

R. MERRILL GILLASPY
President
SPECIAL CITATION
1959-1960
NATIONAL ACADEMY
OF TELEVISION ARTS
AND SCIENCES

STAFF CREDITS

PRODUCERS SHOWCASE • WIDE WIDE WORLD • THE ACADEMY AWARDS
THE CHEVY SHOW • THE HALLMARK HALL OF FAME • THE GM
MOTORAMA • THE NBC OPERA • THE TODAY SHOW • THE AMERICAN
EXHIBITION, MOSCOW

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Radio & Television Producers
—Their Work During 1961—

—A—

AARON, JOHN
DuPont Show of the Week
NBC-TV

ABEL, RUDY E.
National Velvet
NBC-TV
Father of the Bride
CBS-TV

ACKERMAN, HARRY
Dennis The Menace
CBS-TV

ACKERMAN, LEONARD
Target: The Corruptors
ABC-TV

ADKINS, JIMMY
WJPB-TV, Fairmont, W. Va.

ALKON, SELIG
Armstrong Circle Theatre
CBS-TV

ALLEN, EDDIE
WHEC-TV, Rochester, N. Y.

ALLINGHAM, BOB
KTAR-TV, Phoenix, Ariz.

ALTMAN, SOPHIE
WRC-TV, Washington, D.C.

AMATEAU, ROD
Dobie Gillis
CBS-TV

ANDERSON, GEORGE
Magic Ranch
ABC-TV

ANDRE, JACQUES
The Ed Sullivan Show
CBS-TV

ANDREWS, CHARLES
The Steve Allen Show
ABC-TV

ANDREWS, CLARK
Flair, ABC

ANN, DORIS
Frontiers of Faith, Eternal Light, Catholic Hour
NBC-TV

ANTHONY, JACK
WLWC-TV, Columbus, O.

ARNOLD, DENNY
The Real McCoys
ABC-TV

ASTOR, DAVE
WGAN-TV, Portland, Maine

ATKINSON, JOHN
WPRO-TV, Providence, R. I.

AUGLERA, GUSTAVO
XETV, San Diego, Calif.

AUSTIN, ARTHUR
Pilgrimage
ABC

AUTRY, CHARLES
WRBL-TV, Columbus, Ga.

AVERBACK, HY
Mrs. G. Goes to College
CBS-TV

—B—

BABBIN JACQUELINE
Golden Showcase, CBS-TV

BACH, BOB
What's My Line? CBS-TV

BAER, ART
Make A Face, ABC-TV

BAER, NORMAN
The World Today, MBS

BAILEY, ED
Truth or Consequences
NBC-TV

BAINTER, JACK
KXLY-TV, Spokane, Wash.

BARKER, CECIL
The Red Skelton Show
CBS-TV

BARKER, DOROTHY
Negro College Choirs
ABC

BALTZ, BOB
WBRZ-TV, Baton Rouge, La.

BANKS, PAT
WBKB, Chicago, Ill.

BANNER, BOB
Candid Camera, Garry Moore Show
CBS-TV

BARBERA, JOE
Top Cat, ABC-TV

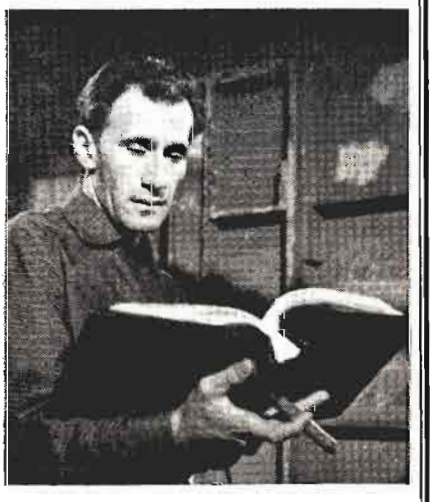
BARRETT, JAY
Romper Room
WALA-TV, Mobile, Ala.

BARRON, ARTHUR
The Nation's Future
NBC-TV

BECK, JACK
CBS Reports, CBS-TV

BELKIN, RICHARD
WAST-TV, Albany, N. Y.

BENDICK, ROBERT
Threshold, NBC-TV



GEORGE CHARLES

Director — Producer

NE 3-7164

DICK KIRCHNER

Producer

Sports Programs

ABC-TV

www.americanradiohistory.com

BENJAMIN, BURTON
The Twentieth Century
CBS-TV
BENNETT, JULIAN
WESH-TV
Daytona Beach, Fla.
BERG, DICK
Checkmate, CBS-TV
BERG, HAL
WNEP-TV, Scranton, Pa.
BERK, STAN
WBZ-TV, Boston, Mass.
BERMAN, BERTRAM
The Verdict Is Yours
CBS-TV
BERNSTEIN, MEL
WBZ-TV, Boston, Msss.
BIRKE, GENE
WBTV, Charlotte, N. C.
BISCHELL, DWIGHT
Mid Day Report
ABC-TV
BISCHOFF, WALT
WPRO-TV, Providence, R. I.
BLACK, MARTIN
KLRJ-TV, Las Vegas, Nev.
BLACKWELL, BURT
WAVE-TV, Louisville, Ky.
BLAIR, LEONARD
The Brighter Day
CBS-TV
BLEES, ROBERT
Bus Stop, ABC-TV
BLOOM, LLOYD
KOMO-TV, Seattle, Wash.
BLUMENTHAL, NORM
Concentration
NBC-TV
BOHEM, ENDRE
Rawhide, CBS-TV
BOMAR, JACK
KATV, Little Rock, Ark.
BORBA, DEAN
KXTV, Sacramento, Calif.
BOYER, PHIL
KEZI-TV, Eugene, Ore.

BRESEE, FRANK

ABC-TV, KTLA-TV, Ralph Edwards Productions
BRODKIN, HERBERT
The Defenders, CBS-TV
BROTT, LOU
Traffic Court
WRC-TV, Washington, D.C.
BROWN, SMITH J.
KHOU-TV, Houston, Tex.
BURGESS, DANNY
WCNY-TV
Watertown-Carthage, N. Y.
BURKHART, JON
KSYD-TV, Wichita Falls, Tex.
BURR, EUGENE
DuPont Show of The Week,
From These Roots
NBC-TV
BURROWS, JOHN
Target: The Corruptors
ABC-TV

— C —

CALHOUN, RORY
The Texan
ABC-TV
CAMFIELD, BILL
KTVT, Fort Worth, Tex.
CAMPBELL, MARILYN KNAPP
Continental Classroom
NBC-TV
CAMPBELL, PAUL
KSD-TV, St. Louis, Mo.
CANTFORT, VAN
WAVY-TV, Norfolk, Va.
CARROLL, GEORGE
WTRF-TV, Wheeling, W. Va.
CARROLL, JACK
WLWC-TV, Columbus, O.
CATANIA, FRED
KOOL-TV, Phoenix, Ariz.

CATES, GILBERT

B. June 6, 1934, New York City. Camouflage, ABC-TV; Timex All-Star Circus, NBC-TV

CATES, JOE
Timex Special, ABC-TV
CHAMPION, BOB
WSOC-TV, Charlotte, N. C.
CHAMPION, JOHN
Laramie, NBC-TV
CHANDLER, GLORIA
KGW-TV, Portland, Ore.

CHARLES, GEORGE J.

B. May 5, 1918; Wilkes-Barre, Pa. USO-Wherever They Go, NBC; Music On Ice, NBC; Tonight With Belafonte, CBS; The Patti Page Show, ABC; The Polly Bergen Show, NBC; Caesar's Hour, NBC

CHARMOIL, TONY
Feathertop, ABC-TV
CHARNEY, J.
KMSP-TV, Minneapolis, Minn.
CHILDS, PRENTISS
Lamp Unto My Feet
CBS-TV

John Hazard

PAUL M. KANE
DIRECTOR
WNBC-TV
15-15 200th ST.
BAYSIDE 60, N. Y.

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CHOTZINOFF, SAMUEL
NBC Opera Co.
NBC-TV
CHRISTENSEN, JAMES A.
WBEN-TV, Buffalo, N. Y.
CHRISTIE, HOWARD
Wagon Train
NBC-TV
CLAMAN, JULIAN
DuPont Show of The Week
NBC-TV
CLEARY, JOHN B.
G-E College Bowl
CBS-TV
COE, FRED
Theatre 62, NBC-TV
COLE, DAVID
Breakfast Club, ABC
COLEMAN, CARYL
KSBW-TV, Salinas, Calif.
COLLIGAN, JIM
Make That Spare
ABC-TV
CONNELL, DAVID
Captain Kangaroo, CBS-TV
CONNELLY, JOE
Leave It To Beaver
ABC-TV
Ichabod And Me
CBS-TV
COOK, DON
National Football League
Games, CBS-TV
COOPER, JACKIE
Hennesey
CBS-TV
CORDERO, PAQUITO
WKAQ-TV
San Juan, Puerto Rico
COOPER, WILLIAM
WPIX Documentaries
WPIX, New York, N. Y.
CORVO, PHIL
WHNB-TV
W. Hartford, Conn.
COSTELLO, ROBERT
Armstrong Circle Theatre
CBS-TV
COVINGTON, TREADWELL
King Leonardo and His
Short Subjects
NBC-TV
CRABTREE, JOE
Bowling Belles
WXEX-TV
Richmond-Petersburg, Va.
CUMMINGS, IRVING JR.
Fury, NBC-TV

— D —

DAILEY, BOB
The Summer Sports
Spectacular Series
CBS-TV
DAILEY, DOROTHY
Negro College Choirs
ABC
DARGAN, TOM
KGW-TV, Portland, Ore.
DARION, SID
Editor's Choice
ABC-TV
DAUBE, VINCE
Homemaker's Time
WSBT-TV, South Bend, Ind.
DeCORDOVA, FRED
The Jack Benny Program
CBS-TV
DEGLER, DON
WLWI-TV, Indianapolis, Ind.
DePORIS, GENE
CBS Reports
CBS-TV
DESSART, GEORGE
WCAU-TV, Philadephia, Pa.
DiBENEDETTO, JULIO
Candid Camera, CBS-TV
DISNEY, WALT
Walt Disney's Wondeful
World of Color
NBC-TV
DODGE, FRANK
Search for Tomorrow
CBS-TV
DOLAN, JAMES
Coleman on Sports; Sports
Time, CBS
DORTFORT, DAVID
Bonanza, NBC-TV
DUFF, GORDON
Westinghouse Presents
CBS-TV
DuMONT, RICHARD
The Clock Show
WBKB, Chicago, Ill.
DUTCHER, BILL
WMT-TV, Cedar Rapids, Ia.

— E —

EDELMAN, LOUIS F.
Make Room for Daddy; The
Danny Thomas Show; The
Joey Bishop Show
NBC-TV
EDWARDS, RALPH
Truth or Consequences
NBC-TV
EINHORN, MARVIN
Continental Classroom
NBC-TV
ELLIS, BOB
KTHV-TV, Little Rock, Ark.
ENDERS, HOWARD
WOR-TV, New York

BILL HOBIN

Producer-Director

"Sing Along With Mitch"

FRANK BRESEE

(Writer-Producer)

ABC-TV **KTLA-TV**

RALPH EDWARDS PRODUCTIONS

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ENGELS, WALTER
WPIX Documentaries
WPIX, New York, N. Y.
ENGLANDER, ROGER
The New York Philharmonic Young People's Concerts
CBS-TV

— F —

FAICHNEY, JAMES
Bell and Howell Close-Up
ABC-TV
FASSETT, JAMES
New York Philharmonic; World Music Festivals
CBS
FATES, GIL
What's My Line; To Tell The Truth; I've Got A Secret
CBS-TV
FEDDERSON, DON
The Millionaire
CBS-TV
FEIN, IRVING
The Jack Benny Program
CBS-TV
FELDMAN, CHESTER
I've Got A Secret
CBS-TV
FERBER, MEL
Calendar, CBS-TV
FERRI, LUCY
The Guiding Light
CBS-TV
FINKEL, BOB
The New Bob Cummings Show, CBS-TV
FISHER, CHARLES
The Edge of Night
CBS-TV
FISHER, HAROLD
WBBM-TV, Chicago, Ill.
FLAUM, MARSHALL
The Twentieth Century
CBS-TV
FLEISCHMAN, STEPHEN
CBS Reports
CBS-TV
FLYNN, PETER
Emphasis
NBC
FONDA, JAMES
Hazel, NBC-TV
FRANZEN, DON
WIBW-TV, Topeka, Kan.
FREED, FRED
NBC White Paper
NBC-TV
FREEDMAN, LEWIS
DuPont Show of The Week
NBC-TV
FREEMAN, DEVERY
Pete and Gladys
CBS-TV
FREEMAN, EVERETT
Bachelor Father
ABC-TV
FREEMAN, J. DOUGLAS
WRVA-TV, Richmond, Va.
FREEMAN, LEONARD
Route 66, CBS-TV
FRELANG, FRIZ
Bugs Bunny, ABC-TV
FRIEDLINE, KARL
WFBG-TV, Altoona, Pa.
FRIENDLY, FRED W.
CBS-TV, CBS Reports
FROESCHLE, FRED
KXUB-TV, Valley City, N. D.
FRUMKIN, PAUL
WBBM-TV, Chicago, Ill.

— G —

GALLAGHER, JOE
National Football League Games, CBS-TV
GANTMAN, JOSEPH
The General Electric Theatre
CBS-TV
GARDNER, ARTHUR
Robert Taylor's Detectives
NBC-TV
GARLAND, ARTHUR
Rifleman, ABC-TV
GARRISON, GREG
Highways of Melody
NBC-TV
GIBBON, SAM
Captain Kangaroo
CBS-TV
GILLIS, JOE
WTOL-TV, Toledo, O.
GITLIN, IRVING
NBC-TV
GLIDDEN, EDITH
WOC-TV, Davenport, Iowa
GOLDEN, ROBERT
Lassie
CBS-TV
GOLDMAN, CARL
WALA-TV, Mobile, Ala.
GOLTZ, SIDNEY
All-Star Golf, NBC-TV
GOUGH, GLENN
WCNY-TV
Watertown-Carthage, N. Y.
GRAHAM, FRANK
KREX-TV
Grand Junction, Colo.

JOSEPH P. MAWRA

Writer-Producer

"Red China - OUTLAW"

JU 2-6185

SY KRAVITZ

Producer-Director

"Jim Lucas Show"

6 AM - 10 AM NBC

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GRAHAM, LEWIS
Ted Mack and The Original Amateur Hour
CBS-TV
GREEN, GERALD
NBC-TV
GROSS, LLOYD
On Your Mark
ABC-TV
GRUMAN, REV. LAWRENCE
KMSO-TV, Missoula, Mont.
GUEDEL, JOHN
Art Linkletter's House Party
CBS-TV
GUY, ROBERT I.
WWL-TV, New Orleans, La.

—H—

HAGAN, CHET
Frank McGee's Here and Now; Elgin Watch Specials
NBC-TV
HALL, CHUCK
WHAS-TV, Louisville, Ky.
HAMILTON, JOE
Garry Moore Show
CBS-TV
HANCE, WILEY
Directions '62
ABC-TV
The Same Christmas
ABC
HANNA, BILL
Top Cat, ABC-TV
HARDY, DAVID
ABC
HARRISON, JOAN
Alfred Hitchcock Presents
NBC-TV
HART, FRANK
Treetop House
WGN, Chicago, Ill.
HARTZOG, WOODY
KTAR-TV, Phoenix, Ariz.
HATES, STEVE
It Could Be You
NBC-TV
HAYWARD, LELAND
Golden Showcase
CBS-TV
HAZAM, LOU
Breakthrough, NBC-TV

HAZARD, JOHN

HEATTER, MERRIL
Video Village; Video Village, Jr. Edition
CBS-TV
HEIDER, FRED
Bell Telephone Hour
NBC-TV
HEMION, MAC
American Newsstand
ABC-TV
HEMKE, BILL
KOLN-TV, Lincoln, Neb.
HENDRICKSON, FRED
Arthur Godfrey Time
CBS
HENRY, JAMES
KVTV, Sioux City, Iowa
HERBERT, DON
Watch Mr. Wizard
NBC-TV
HIKEN, NAT
Car 54, Where Are You?
NBC-TV
HIRSCHMANN, HERBERT
Dr. Kildare, NBC-TV

HOBIN, BILL

Sing Along With Mitch; The Bell Telephone Hour, NBC-TV

HOLCH, ARTHUR
ABC
HOLTON, JAMES
NBC
HORWITZ, HOWIE
77 Sunset Strip
ABC-TV
HOUGHTON, BUCK
The Twilight Zone
CBS-TV
HYATT, DONALD B.
Project 20
NBC-TV

—I—

IRVING, RICHARD
Frontier Circus
CBS-TV
IRWIN, CAROL
Young Dr. Malone
NBC-TV

—J—

JACKSON, GAIL PATRICK
Perry Mason, CBS-TV
JAMISON, MARSHALL
Golden Showcase
CBS-TV
JOHNSON, LARRY
WABC-TV, New York, N. Y.
JONES, CALVIN C.
Magic Room
KHOU-TV, Houston, Tex.
JONES, CHUCK
Bugs Bunny, ABC-TV
JONES, EDWARD M.
CBS Reports
CBS-TV
JONES, EUGENE S.
The World of—
NBC-TV
JONES, ROBERT
WMAR-TV, Baltimore, Md.
JURIST, ED
Hawaiian Eye; Room For One More, ABC-TV

—K—

KAMINSKY, ANN
What's My Line?
CBS-TV

KANE, PAUL M.

KAPLAN, BORIS
87th Precinct, NBC-TV
KAPLAN, FRED
Flair, ABC
KAYDEN, WILLIAM
Here's Hollywood
NBC-TV
KELLER, CHARLES
WFIL-TV, Philadelphia, Pa.
KELLERMAN, DON
Accent, CBS-TV
KELLY, BOB
KXTV, Sacramento, Calif.
KERR, BOB
WOW-TV, Omaha, Neb.
KIBBEE, ROLAND
The Bob Newhart Show
NBC-TV

KIRCHNER, JOHN DICK

B. October 23, 1924, Oklahoma City, Okla. Sports Down Under, CBS; National Open Finals; Baseball Game Of The Week; Frank Gifford Show, WCBS-TV, New York, N. Y.

KLEIN, LARRY
Margie
KLEINERMAN, ISAAC
The Twentieth Century
CBS-TV
KLYNN, HERBERT
The Alvin Show
CBS-TV
KOBIN, WILLIAM
Calendar
CBS-TV
KONDOLF, GEORGE
The United States Steel Hour
CBS-TV

KRAVITZ, SY

Jim Lucas Show, WNBC, New York, N. Y.

KUNEY, JACK
1, 2, 3—Go
NBC-TV
KUSSEROW, LEW
NBC-TV

—L—

LACKNER, ED
KOMO-TV, Seattle, Wash.
LAING, MARY
Bell and Howell Close-Up
ABC-TV
LANDRUM, ARIE
Cactus, Quave
WCCA-TV, Columbia, S. C.
LARSON, EDDIE
Gulf Coast Caravan
WEAR-TV, Pensacola, Fla.
LaTOURETTE, FRANZ
Final Report
ABC-TV
LAVEN, ARNOLD
Rifleman, ABC-TV
Robert Taylor's Detectives
NBC-TV
LEFFERTS, GEORGE
Purex Specials for Women
NBC-TV
LENOX, DONALD
WCAU-TV, Philadelphia, Pa.
LEONARD, BILL
CBS Reports
CBS-TV
LEONARD, BILL
Expedition-St. Louis
KTVI-TV, St. Louis, Mo.

LEONARD, HERBERT B.

Naked City, ABC-TV; Route 66, CBS-TV

LEONARD, SHELDON
The Dick Van Dyke Show; The Danny Thomas Show
CBS-TV
LEVIN, JEREMY
WBBM-TV, Chicago, Ill.
LEVY, JULES
Rifleman, ABC-TV
Robert Taylor's Detectives
NBC-TV
LEVY, PARKE
Pete and Gladys, CBS-TV
LEWIS, MARLO
Westinghouse Special
ABC-TV
LINDEN, BILL
WTOP-TV, Washington, D.C.
LOCKE, RICHARD
WBKB, Chicago, Ill.
LONDON, JOHN
The Loretta Young Theatre
NBC-TV

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LOWE, DAVID
CBS Reports
CBS-TV
LUBIN, ARTHUR
Mister Ed
CBS-TV
LUCEY, SKY
WTVN-TV, Columbus, O.
LYON, EARLE
Tales of Wells Fargo
NBC-TV

— Mc —

McCLELLAN, BOB
KOA-TV, Denver, Colo.
McCLURE, WILLIAM K.
CBS Reports
CBS-TV
McELROY, DAVID
Off The Cuff
WBKB, Chicago, Ill.
McGEEHAN, JACK
The Ed Sullivan Show
CBS-TV
McGINN, JIM
Bozo's Circus
WGN, Chicago, Ill.
McGRATH, DICK
WSVA-TV, Harrisonburg, Va.
McMULLEN, JAY
CBS Reports
CBS-TV
McPHERSON, GENE
WBNS-TV, Columbus, O.

— M —

MacCALLUM, BILL
Breakfast Club
ABC
MacDONNELL, NORMAN
Gunsmoke
CBS-TV
MacKENZIE, MURDO
Christmas Sing With Bing; Bing Crosby-Rosemary Clooney Show
CBS
MARION, IRA
The Negros' Contribution to American Music
ABC
MARKS, ARTHUR
Perry Mason
CBS-TV
MARLOW, MICHAEL J.
Washington Conversation
CBS-TV
MARX, MARVIN
The Joey Bishop Show
NBC-TV
MAURER, ROBERT
NBC

MAWRA, JOSEPH P.

B. March 15, 1933, Queens, N. Y. Red China-Outlaw, WPIX; Kiddie Camera; National Bowling Championship, WNEW, WTTG-TV; Alfred Hitchcock Presents, NBC

MAXWELL, ROBERT
Father of The Bride
CBS-TV
National Velvet
NBC-TV
MENDELSOHN, LEE
KPIX-TV, San Francisco, Cal.
MERRILL, AUSTIN
WKRC-TV, Cincinnati, O.
METCALFE, CHARLES
WBRC-TV, Birmingham, Ala.
METZGER, THEODORE
Christian In Action
ABC
MICK, EDWARD
WMAR-TV, Baltimore, Md.
MIDGELY, LESLIE
Eyewitness
CBS-TV
MILLER, DON
WLWI-TV, Indianapolis, Ind.
MILLER, JACK
Pip The Piper
NBC-TV
MITCHELL, GEORGE
At Home With Kitty
WWLP, Springfield, Mass.
MOLNAR, PETER
National Football League Games
CBS-TV
MONTAGNE, EDWARD J.
Tall Man
NBC-TV
MORRIS, DAN
WTOL-TV, Toledo, O.
MORSE, ARTHUR
CBS Reports
CBS-TV
MORWOOD, WILLIAM
The General Electric Theatre
CBS-TV
MOSHER, BOB
Leave It To Beaver
ABC-TV
Ichabod And Me
CBS-TV
MUMEY, JACK
KOA-TV, Denver, Col.
MYHRUM, ROBERT
Captain Kangaroo
CBS-TV

— N —

NAEGLI, BOB
KCMT-TV, Alexandria, Minn.
NEAL, JIM
Assignment
KVOO-TV, Tulsa, Okla.
NELSON, JAMES
Wisdom
NBC-TV

NELSON, OZZIE

Adventures of Ozzie and Harriet, ABC-TV

NICHOLS, WILLIAM
America's Music;
DuPont Show Of The Week
NBC-TV
NOVENSON, JOE
American Bandstand
WFIL-TV, Philadelphia, Pa.

— O —

O'KEEFE, WINSTON
Dennis The Menace
CBS-TV
OPPENHEIMER, JESS
I Love Lucy
CBS-TV
ORR, PAUL
The Jack Paar Show
NBC-TV
ORSATTI, VICTOR
The Texan
ABC-TV
OWEN, TONY
Donna Reed Show
ABC-TV

— P —

PANGLE, CLARK
WTOP-TV, Washington, D. C.
PAPAI, CARL
WBNS-TV, Columbus, O.
PAUL, GEORGE
Polka-Go-Round
WBKB, Chicago, Ill.
PAUL, JOAN
Christian In Action
ABC
PETERS, WALTER
Bell And Howell Close-Up
ABC-TV
PETERSON, CLIF
Breakfast Club
ABC
PETERSON, ROGER
I've Got A Secret
CBS-TV
PHILBIN, JACK
DuPont Show Of The Week
NBC-TV
PIERSON, FRANK R.
Have Gun, Will Travel
CBS-TV
POKORSKI, JOHN
National Football League Games, CBS-TV
POOR, PETER
The Twentieth Century
CBS-TV
POTTER, ALLEN
As The World Turns
CBS-TV
POWELL, DICK
The Dick Powell Show
NBC-TV
PRECHT, BOB
The Ed Sullivan Show
CBS-TV
PRICE, FRANK
Tall Man
NBC-TV
PRINGLE, J. DONALD
The Energetic Trio
ABC

— Q —

QUIGLEY, BOB
Video Village; Video Village, Jr. Edition, CBS-TV

— R —

RANDLETT, RICHARD
Kartoon Karnival
KENI-TV, Anchorage, Alaska
RAPF, MATTHEW
Ben Casey, ABC-TV
REIF, FLORENCE
NBC
REIFSNYDER, HOWARD
National Football League Games, CBS-TV
REILLY, JACK
KMTV, Omaha, Neb.
REINER, CARL
The Dick Van Dyke Show
CBS-TV
REUBEN, AARON
The Andy Griffith Show
CBS-TV
REUVEN, FRANK
Huntley-Brinkley Report; Westinghouse Specials
NBC-TV
RIEGENT, HARRY
WFRV-TV, Green Bay, Wisc.
ROBBINS, DAVE
WAPI-TV, Birmingham, Ala.
ROBNETT, HARRIET
KSD-TV, St. Louis, Mo.
RODNEY, EUGENE B.
Window On Main Street; Father Knows Best
CBS-TV

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ROGASIN, JOEL
Surfside Six
ABC-TV
ROGERS, HELEN JEAN
Bell And Howell Close-Up
ABC-TV
ROGERS, JOHN
WSLS-TV, Selma, Ala.
ROSENBERG, SAM
ABC
ROSS, DON
National Football League Games, CBS-TV
ROWE, S. ROBERT
Say When, NBC-TV
RUBIN, STANLEY
The General Electric Theatre
CBS-TV
RUSSELL, CHARLES
Cain's Hundred
NBC-TV
RUSSELL, JOEY
WHNB-TV, W. Hartford, Conn.

— S —

SALTER, HARRY
Yours For A Song
ABC-TV
SAUDEK, ROBERT
Leonard Bernstein And The New York Philharmonic
CBS-TV
SCHAEFER, GEORGE
Hallmark Hall Of Fame
NBC-TV
SCHAFER, GEORGE
KOOK-TV, Billings, Mont.
SCHERER, ROBERT
The Shari Lewis Show
NBC-TV
SCHIMMEL, CLARENCE
Garry Moore Show
CBS
SCHMIDT, JIM
WMBD-TV, Peoria, Ill.

SCHNEIDER, DICK
Say When, NBC-TV

SCHULBERG, STUART
David Brinkley's Journal
NBC-TV
SCOTT, BILL
The Bullwinkle Show
NBC-TV
SECONDARI, JOHN H.
ABC
SEID, ARTHUR
Perry Mason, CBS-TV
SHAFER, JACK
KOGO-TV, San Diego, Cal.
SHAFTEL, JOSEF
Straightaway; Assassination Plot At Teheran
ABC-TV
SHANNON, GEORGE
Your Little Acre
WWL-TV, New Orleans, La.
SHARNIK, JOHN
Eyewitness, CBS-TV
SHEEHAM, FRED
ABC
SHERMAN, ALLAN
Your Surprise Package
CBS-TV
SHEVELOVE, BURT
Bell Telephone Hour
NBC-TV
SIEMANOWSKI, RICHARD
Look Up And Live
CBS-TV
SILMAN, JIM
National Football League Games, CBS-TV
SIMON, AL
Mister Ed, CBS-TV
SIMS, DUNNY
WSBT-TV, South Bend, Ind.
SINGER, AL
Your Surprise Package
CBS-TV
SIZEMORE, BILL
WBTV, Charlotte, N. C.
SKUTCH, IRA
Play Your Hunch
NBC-TV
SLAGHT, ARTHUR G.
The Bible And The Kingdom Of God, ABC
SMITH, PERRY
NBC-TV
SOMERVILLE, WARREN
Flair, ABC
SPIVAK, LAWRENCE
Meet The Press
NBC-TV

STARK, WILBUR
Live And Filmed TV

STEIN, WILLIE
To Tell The Truth
CBS-TV
STEVENS, BILL
KOGO-TV, San Diego, Cal.
STEWART, BOB
Password, CBS-TV
The Price Is Right
NBC-TV
STOHL, HANK
WTAE-TV, Pittsburgh, Pa.
STONE, EZRA
The Hathaways
ABC-TV
STONE, JON
Captain Kangaroo
CBS-TV
SUSSKIND, DAVID
Golden Showcase
CBS-TV
SUTTER, DANIEL
NBC

— T —

TAYLOR, LIN
WSOC-TV, Charlotte, N. C.
TELFORD, FRANK
Outlaws
NBC-TV
TERRA, ROBERT
WNHC-TV, New Haven, Conn.
THOMAS, JERRY
Route 66
CBS-TV
THOMAS, V. FAE
Expedition
ABC-TV
TIBBLES, GEORGE
My Three Sons
ABC-TV
TORNABENE, RUSS
NBC
TRACY, STERLING
House Party
CBS
TRAPNELL, COLES
The Lawman
ABC-TV

— V —

VANOFF, NICK
Perry Como's Kraft Music Hall
NBC-TV
VOUTSAS, GEORGE
NBC

— W —

WESTON, WILLIAM
ABC
WAKELEE, ARTHUR
NBC
WALLACE, ART
Adventures In Paradise
ABC-TV
WALLACE, HAROLD
WBBM-TV, Chicago, Ill.
WARD, JAY
The Bullwinkle Show
NBC-TV
WASSERMAN, AL
NBC White Paper
NBC-TV
WATSON, RAY
WKRC-TV, Cincinnati, O.
WAYNE, FRANK
Password
CBS-TV
WEBSTER, NICHOLAS
Bell And Howell Close-Up
ABC-TV
WEISS, WILLIAM
The Mighty Mouse Playhouse
CBS-TV
WELLS, KENNETH D.
Freedom Sings, ABC
WESTON, WILLIAM
Bell And Howell Close-Up
ABC-TV
WHEDON, PEGGY
Issues And Answers
ABC-TV
WHITE, SAM
My Friend Flicka, CBS-TV
WIGHTMAN, WARREN
WHEC-TV, Rochester, N. Y.
WILLS, DOUG
WMBD-TV, Peoria, Ill.
WILSON, LEWIS
WNHC-TV, New Haven Conn.
WILSON, MARK
The Magic Land Of Allakazam
CBS-TV
WINSOR, ROY
The Secret Storm; Love Of Life, CBS-TV
WISE, DAVID J.
Message Of Israel
ABC
WITTER, JERE
KPIX-TV, San Francisco, Cal.
WOGAN, ROBERT
Monitor, NBC
WOLF, THOMAS
Calendar, CBS-TV
WOOD, BARRY
Bell Telephone Hour
NBC-TV
WYNN, BOB
The Bing Crosby Show
ABC-TV

— Y —

YARNELL, DAVID
WOR-TV, New York, N. Y.
YATES, TED
David Brinkley's Journal
NBC-TV
YOUNG, RICHARD
WCAX-TV, Burlington, Vt.

— Z —

ZIRATO, BRUNO JR.
Carol Burnett-Richard Hayes Show; Suspense; Yours Truly; Johnny Dollar, CBS
ZOUSMER, JESSE
DuPont Show Of The Week
NBC-TV

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—A—

ABBOTT FRANK J., JR.
WWGP, Sanford, N. C.
ABERNETHY, ROBERT
NBC, Washington
ABLE, ELIE
News on the Hour
NBC, Washington
AGRONSKY, MARTIN
News on the Hour; Emphasis; News in Depth
NBC, Washington
AGUILAR, JUAN
KABQ, Albuquerque, N. Mex.
AHERN, MIKE
WIRE, Indianapolis, Ind.
AHERN, RICHARD
KANO—Anoka, Minn.
AKERS, CARL
KLZ-TV, Denver, Col.
ALEXANDER, JON
WSTL, Eminence, Ky.
ALLARD, BOB
KMSP-TV, Minneapolis, Minn.
ALLEN, DAVE
KIOA, Des Moines, Iowa
ALLEN, FRED
KSRO, Santa Rosa, Cal.
ALLEN, GARY
WAME, Miami, Fla.
ALLEN, JACK
MBS, New York, N. Y.
ALLEN, JOHN
WFAA, Dallas, Tex.
ALLEN, SPENCER
KMOX-TV, St. Louis, Mo.
ALLISON, LENNY
KYTR, Blackwell, Okla.
ALLNOCH, WILLIAM
WCQS, Alma, Ga.
ANDERSEN, ANDY
WFYI, Garden City, N. Y.
ANDERSON, AL
KMSO-TV, Missoula, Mont.
ANDERSON, ROBERT
ABC
ANDERTON, PIERS
News on the Hour; Emphasis
NBC, Berlin
ANGST, BUD
WLSH, Lansford, Pa.

ANTHONY, JULIAN
WABC, New York, N. Y.

APPLE, IRA
WJAS, Pittsburgh, Pa.
ARNOW, ED
NBC, San Francisco
ARTHURS, BILL
WRFD, Worthington, O.
ASBELL, FERRELL
WDVH, Gainesville, Fla.
ASH, MERRILL
KOMO, Seattle, Wash.
ASHER, JAMES D.
WESX, Salem, Mass.
ATKINS, TOM
WLWI-TV, Indianapolis, Ind.
ATKINSON, DON
KBRO, Bremerton, Wash.
AUGELLO, JOE
WOHO, Toledo, O.
AUSTIN, TOM
WHLM, Bloomsburg, Pa.
AVRAM, GENE
ABC

—B—

BACHMAN, HANK
WKPA, New Kensington, Pa.
BACK, GUNNAR
WFIL, Philadelphia, Pa.
BACKMAN, LON
WRVA, Richmond, Va.
BADER, HUGH
Montana Speaks
KMSO-TV, Missoula, Mont.
BAKER, BOB
KREM, Spokane, Wash.
BAKER, HAROLD
WFGA-TV, Jacksonville, Fla.
BAKER, JACK
Eye on Arkansas
KTHV-TV, Little Rock, Ark.
BALDWIN, HOWARD S.
KENT, Prescott, Ariz.
BALZERSEN, JACK
Tri City News
KFDM-TV, Beaumont, Tex.
BANFIELD, BOB
WHIZ-TV, Zanesville, O.
BARENTS, BARRY
WHNB-TV, W. Hartford, Conn.
BARKER, BOB
KGMB, Honolulu, Hawaii
BARNARD, BILL
KGBS, Los Angeles, Cal.
BARNETT, BOB
WPLO, Atlanta, Ga.
BARNETT, DAVID
KSFE, Needles, Cal.
BARNETT, MEL
WHIS-TV, Bluefield, W. Va.
BARR, DICK
WORC, Worcester, Mass.
BARR, ROBERT C., JR.
WKMI, Kalamazoo, Mich.
BARRETTE, GEORGE
WIRL, Peoria, Ill.
BARRIAULT, ARTHUR
Emphasis
NBC, Washington
BARRON, BOB
WTIP, Charleston, W. Va.
BARRY, BOB
WRTA, Altoona, Pa.
BASS, BERNICE
Community Corner
WHBI, Newark, N. J.
BASS, RICHARD
KAOL, Carrollton, Mo.
BASSO, NICK
WKRC-TV, Cincinnati, O.
BATCHELDER, CHARLES
MBS, Washington, D. C.
BATCHELOR, DICK
WMEG, Melbourne, Fla.
BAUM, RALPH
WILS, Lansing, Mich.
BAUMAN, GEORGE
WJZ-TV, Baltimore, Md.
BEAN, BOB
WBT, Charlotte, N. C.
BEATTY, MORGAN
News of the World; Monitor News; Emphasis
NBC
BECK, TOM
WESA, Charleroi, Pa.
BEEBE, NORMAN R.
WACT, Tuscaloosa, Ala.
BEEBE, RICHARD
KRLA, Pasadena, Cal.
BELL, DORESE
MBS, Washington, D. C.
BELL, TED
KAYO, Seattle, Wash.
BELLYEU, TERRY
KLVT, Levelland, Tex.
BELT, JACK
WRDW-TV, Augusta, Ga.
BENESH, FRANK
WJRT, Flint, Mich.
BENNETT, JERRY
WQTE, Detroit, Mich.
BENNETT, JERRY
KLAD, Klamath Falls, Oreg.
BENTLEY, GARY
KBAK-TV, Bakersfield, Cal.
BERGMAN, JULES
ABC
BERK, PHIL
KOMU-TV, Columbia, Mo.
BERMAN, AVERILL
The Big Story
KDAY, Hollywood, Cal.
BERNSTEIN, KENNETH
News on the Hour; Emphasis
NBC, Buenos Aires
BETTS, BOB
Party Line
KNIA, Knoxville, Iowa
BICKNELL, MAX
KMBC, Kansas City, Mo.
BIDLE, JERRY
WMBD, Peoria, Ill.
BILLMAN, ROBERT
WTVP-TV, Decatur, Ill.
BISCHOFF, JIM
KTVF, Fairbanks, Alaska
BISHOP, NORMAN
WTVM-TV, Columbus, Ga.
BISHOP, PAT
Feature Wire
KFI, Los Angeles, Cal.
BLACK, CHARLES
Meet the Editor
WGGA, Gainesville, Ga.
BLAIR, FRANK
News on the Hour
NBC
BLENDER, MORT
WPRO-TV, Providence, R. I.
BLUMENTHAL, HIRAM
ABC
BOAL, ALLAN
ABC
BODDEN, ROBERT
WSWW, Platteville, Wis.
BOLLING, LANDRUM
WKBV, Richmond, Va.
BOLTON, PAUL
KTBC, Austin, Tex.
BOLTON, WHITNEY
MBS, New York, N. Y.
BOONE, MARVIN
WFBG-TV, Altoona, Pa.
BOOTHBY, JOHN
KFEO-TV, Fresno, Cal.
BOOTON, FRAN
WEAQ, Eau Claire, Wis.
BOROWIEC, ANDREW
ABC
BOUDREAUX, RIDLEY
WJBO, Baton Rouge, La.
BOURGHOLTZER, FRANK
News on the Hour; Emphasis
NBC, Moscow
BOURNE, PORTER
ABC
BOWER, RICHARD
WCBG, Chambersburg, Pa.
BOWLES, ALAN
KSDO, San Diego, Cal.

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BOYES, HARRY
WION, Ionia, Mich.
BOYLE, STEVE
WEAQ, Eau Claire, Wis.
BRADFORD, WILLIAM
KSST, Sulphur Springs, Tex.
BRADLEY, DONALD
KASI, Ames, Iowa
BRADSHER, HENRY
ABC
BRAGA, JANE GREY
ABC
BREWER, NORM
WMCT, Memphis, Tenn.
ERICE, DON
KIRO-TV, Seattle, Wash.
BRIDGES, JONAS
WKMT, Kings Mountain, N. C.
BRIGHT, HARRY
WETZ, New Martinsville, W. Va.
BRIGHT, DAVID
WETZ, New Martinsville, W. Va.
BRINKLEY, DAVID
News On The Hour;
David Brinkley's Journal
NBC, Washington
BRITTON, JACK
KSYD-TV, Wichita Falls, Tex.
BROOKS, BARBARA
Tella-Talk
WCWC, Ripon, Wis.
BROOKS, CLIFF
WGBF, Evansville, Ind.
BROOKS, GEORGE
News Perspective
WHIM, Providence, R. I.
BROOKS, PHIL
KKHI, San Francisco, Cal.
BROOKS, WEYMAN
WTVM-TV, Columbus, Ga.
BROUGHMAN, GLEN
News & Views
WRBL, Columbus, Ga.
BROWN, A. B.
Behind The Headlines
WGWR, Asheboro, N. C.
BROWN, ART
Bay Region Report
KRON-TV, San Francisco, Cal.
BROWN, CECIL
News On The Hour;
Emphasis
NBC, Tokyo
BROWN, DON
KEZI-TV, Eugene, Oreg.
BROWN, JAMES H.
KGB, San Diego ,Cal.
BROWN, JIM
WWOM, New Orleans, La.
BROWN, JOHN J.
KFAX, San Francisco, Cal.
BROWN ROBERT
WMAY, Springfield, Ill.
BROWN, RON
KSRO, Santa Rosa, Cal.
BROWN, WIN
WGGG, Gainesville, Fla.
BROWNE, RUSSELL
WCIB, Camilia, Ga.
BRUCHIE, DON
WMAR-TV, Baltimore, Md.
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WSAI, Cincinnati, O.
HOBBS, MICHAEL E.
WDCR, Hanover, N. H.
HODGES, GENIE
WROD, Daytona Beach, Fla.
HODGKINSON, BRIAN
WDOK, Cleveland, O.
HOENES, GENE
KHQA-TV, Hannibal, Mo.
HOGE, IVAN
WROM, Rome, Ga.
HOFFMAN, GEORGE
WFDF, Flint, Mich.
HOLCZER, BOB
WBRY, Waterbury, Conn.
HOLDEN, DON
WAXX, Chippewa Falls, Wis.
HOLDEN, JACK
WAXX, Chippewa Falls, Wis.
HOLDER, H. RANDOLPH
WGAU, Athens, Ga.
HOLLAND, BILL
WMTN, Morristown, Tenn.
HOLM, JOHN
KBRL, McCook, Neb.
HOLTON, JAMES
Monitor
NBC
HOOVER, DICK
Newsbeat
KREM-TV, Spokane, Wash.
HOOVER, LARRY
KAPY, Port Angeles, Wash.
HOWARD, LISA
ABC
HOWE, QUINCY
Final Report
ABC-TV
HOWER, HAINES, COL.
News In Depth
KZNG, Hot Springs, Ark.
HOYLE, DON
WGL, Fort Wayne, Ind.
HUFF, OSCAR
WTOL-TV, Toledo, O.
HUGHES, JIM
KEPR, Kennewick, Wash.
HUGHES, PAUL
KTAR, Phoenix, Ariz.
HUGHEY, BRITT
KIFI-TV, Idaho Falls, Idaho
HUNT, RAY
KENS, San Antonio, Tex.
HUNTER, BOB
WDXB, Chattanooga, Tenn.
HUNTER, GEORGE
WKHM, Detroit, Mich.
HUNTLEY, CHET
Huntley-Brinkley Report;
Chet Huntley Reporting;
NBC White Paper
NBC-TV
HURD, JOHN
WCHS-TV, Charleston, W. Va.
HURLBUT, JIM
WMAQ, Chicago, Ill.
HURLEY, WILLIAM C.
KLOO, Corvallis, Oreg.
HUSAK, JOHN
KEYC-TV, Mankato, Minn.
HUSS, WALTER
KGON, Portland, Ore.
HYMAN, MARK
WHAT, Philadelphia, Pa.

— I —

IDE, CARL
WTAE-TV, Pittsburgh, Pa.
IKER, SAM
ABC
IMBURG, FRANK
WQTE, Detroit, Mich.
IVES, VICTOR M.
KAIR, Tucson, Ariz.

— J —

JACK, LOWELL E.
KMAN, Manhattan, Kan.
JACKSON, DON
KUD, Phoenix, Ariz.
JAMES, BOB
WFKB-TV, Altoona, Pa.
JAMES, RALPH
ABC
JAMES, ROBERT A.
WMAN, Mansfield, O.
JARRELL, W. W.
WKTG, Thomasville, Ga.
JARRIN, JAMIE
KWKW, Hollwood, Cal.
JASON, LEE
KFEO-TV, Fresno, Cal.
JAY, ALAN
WORC, Worcester, Mass.
JAY, BILL
KNUZ, Houston, Tex.
JAYNE, DAVE
American Newsstand
ABC-TV
JENKINS, GENE
KGB, San Diego, Cal.
JENKS, JOHN
WLCX, La Crosse, Wis.
JENNINGS, BILL
ABC
JENNINGS, MARK
Action Central News
WIL, St. Louis, Mo.
JENSEN, DWIGHT
KBOI, Boise, Ibado
JENSEN, JIM
WBZ-TV, Boston, Mass.
JENSEN, WALTER
WDSM-TV, Duluth, Minn.
JESSE, J. H.
WCCF, Punta Gorda, Fla.
JIETER, FRANK
WFNC, Fayetteville, N. C.
JIMENEZ, JUAN ORTIZ
WKAQ, San Jaun, Puerto Rico
JOHN, DICK
WKY-TV, Oklahoma City, Okla.
JOHNS, BILL
KTVT, Fort Worth, Tex.
JOHNSON, DONALD
KWKY, Des Moines, Iowa
JOHNSON, DOUGLAS
WHOT, Youngstown, O.
JOHNSTON, BOB
KRGV-TV, Weslaco, Tex.
JOINER, JERRY
WXEX-TV, Richmond-Peterburg, Va.
JOLLY, JACK
Radioscope
KGOS, Torrington, Wyo.
JONCE, JOHNNY
WFNC, Fayetteville, N. C.
JONES, BOB
WAPI-TV, Birmingham, Ala.
JONES, DOLPH
KORE, Eugene, Oreg.
JONES, GAR
KXLY, Spokane, Wash.
JONES, MARSHALL
KOOK-TV, Billings, Mont.
JONES, VERN
WAVY-TV, Norfolk, Va.
JORDAN, HARRY
KING, Seattle, Wash.
JORGENSON, BILL
KYW-TV, Cleveland, O.
JOVE, F. H.
WNIK, Arecibo, Puerto Rico

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— K —

KANE, LARRY
WNQB-TV, Chicago, Ill.
KALBER, FLOYD
Fundamental News
WFUN, Miami, Fla.
KANITZ, BRUCE
WXIX-TV, Milwaukee, Wis.
KAPLOW, HERB
Emphasis
NBC, Washington
KAYE, ROBERT
Viewpoint
WQAM, Miami, Fla.
KEEN, HAROLD
People In The News
KMBF-TV, San Diego, Cal.
KELLY, W. C.
KLEN, Killeen, Tex.
KELLY, EARL R.
Comment On The News
WWNY, Watertown, N. Y.
KELLY, MERLE
WSHE, Raleigh, N. C.
KELLEY, ROLAND
News Tonight
WSBT, South Bend, Ind.
KEMPER, KENNETH E.
KADY, St. Charles, Mo.
KENNEDY, ED
WWLP, Springfield, Mass.
KENNEDY, KEVIN
3 Star News
WPIX, New York, N. Y.
KENT, ART
KUTV, Salt Lake Ctiy, Utah
KENT, GORDON
KLRJ-TV, Las Vegas, Nev.
KERLIN, J. C.
What Goes On Here?
WGBF, Evansville, Ind.
KERR, TOMMY
WTCO, Campbellsville, Ken.
KEVORKIAN, HARRY
WSBT, South Bend, Ind.
KINCAID, JIM
WWL-TV, New Orleans, La.
KING, HASKELL
KTLQ, Tahlequah, Okla.
KINNAN, WALLY
WRCV-TV, Philadelphia, Pa.
KINSMAN, FRANK
WKMB, Detroit, Mich.
KIRBY, JONATHAN
WAVI, Dayton, O.
KIRKMAN, ART
KOIN-TV, Portland, Ore.
KIRKSEY, PAUL
Dateline Cleveland
WBAC, Cleveland, Tenn.
KIRKWOOD, VAN
ABC
KNUTSON, MILO
WKTY, La Crosse, Wis.
KOCH, JIM
WHBF-TV, Rock Island, Ill.
KOSACK, JOSEPH E.
WVLN, Olney, Ill.
KRAEFT, NORMAN
MBS, Washington, D. C.
KRESAL, BUD
WKUL, Cullman, Ala.
KREUTZ, JAN
WJLB, Detroit, Mich.
KRUGER, RAY
KLOU, Lake Charles, La.
KUTZ, EDWARD C.
WSPD, Toledo, O.

— L —

LACY, DAVID
Open Line
KHMO, Hannibal, Mo.
LALLY, MSGR. FRANCIS J.
WCRB, Boston, Mass.
LAMBERT, GEORGE
WSVL, Shelbyville, Ind.
LANDSMAN, MARK
WKBN-TV, Youngstown, O.
LANE, LARRY
KSOX, Raymondville, Tex.
LANE, ROBERT
ABC
LANG, FRED
WPLM, Plymouth, Mass.
LANGE, HENRY
WIMS, Michigan City, Ind.
LARIMER, BOB
WPON, Pontiac, Mich.
LaRUE, JERRY
KTBS-TV, Shreveport, La.
LASLEY, GEORGE
KRUX, Phoenix, Ariz.
LASTRAPS, DUDLEY
KFLY-TV, Lafayette, La.
LATIMER, SAM
Newsline 970
WFLA, Tampa, Fla.
LAUDERDALE, GEORGE
WYAH-TV, Norfolk, Va.
LA VIE, AL
MBS, Washington, D. C.
LaVINE, DON
WPTR, Albany, N. Y.
LAWRENCE, BILL
ABC-TV
LAWTON, JUDITH
News Scope
KULA, Honolulu, Hawaii
LEA, DAVID
WRBL-TV, Columbus, Ga.
LEANARD, DICK
The Bay Today
KCBS, San Francisco, Cal.
LECIUS, EDWARD
WSMN, Nashua, N. H.
LEDBETTER, BILL
The World
KENT, Prescott, Ariz.
LEDFORD, DAVID
WRKH, Rockwood, Tenn.
LEE, BOB
WMNE, Menomonie, Wis.
LEE, CARROL S.
Today's World
WGHS, Clayton, Ga.
LEE, TED
WJJD, Chicago, Ill.
LEEDS, GERALD
A. M. Newsbeat
KVRE, Santa Rosa, Cal.
LeGOFF, JAC
CKLW, Detroit, Mich.
LEHIGH, LES
Action Central News
WHIH, Norfolk, Va.
LEIGH, JASEPH
WAME, Miami, Fla.
LeMERE, KEN
WMAS, Springfield, Miss.
LEONARD, JACK
KSJB, Jamestown, N. D.
LEONARD, VINCE
WRCV-TV, Philadelphia, Pa.
LEVIN, MARLIN
ABC
LEVINE, IRVING R.
News On The Hour:
Emphasis
NBC, Rome
LEWIS, DAVID
WINC, Winchester, Va.
LEWIS, OVID
WRFB, Tallahassee, Fla.
LILLY, BOB
KHOW, Denver, Col.
LINCOLN, BART
WTYS, Marianna, Fla.

LINDNER, VINCE

B. April 11, West New York, N. J. Vince Lindner and the News, WNTA; Comment by Vince Lindner, WNTA; Operotion Mercury, WNTA; Governor's Press Conference, WOR-TV

LLOYD, MORT
WRGP-TV, Chattanooga, Tenn.
LODGE, ROBERT
ABC
LOGAN, JOHN
WOWW, Naugatuck, Conn.
LONG, CHET
Looking With Long
WBNS-TV, Columbus, O.
LORD, BILL
American Newsstand
ABC-TV
LOREN, BOB
WYRE, Pittsburgh, Pa.
LOTRIDGE, EARL
KTAL-TV, Shreveport, La.
LOUGHLIN, JOE
WTVT-TV, Tampa, Fla.
LOW, HOLLAND
WCME, Brunswick, Maine
LOWE, BOB
WVVW, Grafton-Fairmont, W. Va.
LUBER, FRANK
WCAO, Baltimore, Md.
LUCAS, WILLIAM
WSAV-TV, Savannah, Ga.
LUEHRMAN, ED
KLEX, Lexington, Mo.
LULLOFF, ROBERT
WCCN, Neillsville, Wis.
LUNDBOM, DEL
KTVB-TV, Boise, Idaho
LYMAN, PETER
WBOY, Clarksburg, W. Va.

— Mc —

McARTHUR, GEORGE
ABC
McBEE, KEITH
Evening Report
WJZ-TV, Baltimore, Md.
McCAFFERY, JOHN
WNBC-TV, New York, N. Y.
McCALL, TOM LAWSON
KGW, Portland, Oreg.
McCALLUM, SHELBY
WCBL, Benton, Ky.
McCARTHY, JAMES
MBS, Washington, D. C.
McCORKEL, MEL
WCEN, Mt. Pleasant, Mich.
McCORMICK, ROBERT
News On The Hour;
Emphasis; Weekend Report
NBC, Washington
McCORMICK, STEVE
MBS, Washington, D. C.
McGRAW, DOUG
KKAS, Silsbee, Tex.
McCUEN, CHARLES
WNBQ-TV, Chicago, Ill.
McCURDY, JOE
WIRL, Peoria, Ill.
McCURRY, HOWARD
WMFR, High Point, N. C.
McDONALD, BEN
WECT-TV, Wilmington, N. C.
McGANGHEW, CARROLL
WSOC, Charlotte, N. C.
McGEE, DICK
WMIX, Mt. Vernon, Ill.
McGEE, FRANK
News On The Hour;
Emphasis; Monitor
NBC

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McGOVERN, JIM
KMSP-TV, Minneapolis, Minn.
McGOWAN, DON
KEPR, Kennewick, Wash.
McGOWAN, JAMES
WCBM, Bay City, Mich.
McHONE, JAMES H.
KQIK, Lakeview, Oreg.
McINTYRE, TOM
WKMH, Detroit, Mich.
McKEE, BOB
WJAS, Pittsburgh, Pa.
McKEE, JACK
WTOC-TV, Savannah, Ga.
McKINSTRY, TED
News Views
KSHO-TV, Las Vegas, Nev.
McLAINE, DEAN
KIOA, Des Moines, Iowa
McLEAN, JACK
WFIE-TV, Evansville, Ind.
McMARTIN, COLE
WMT, Cedar Rapids, Iowa
McMILLAN, BILL
KRLA, Pasadena, Cal.
McMURRAY, SCOTT
WSTV, Steubenville, O.
McMURTRIE, BURT
It Seems To Me
KTAC, Tacoma, Wash.
McNAMARA, PAUL
WEJL, Scranton, Pa.
McNEIL, ROBIN
News On The Hour; Emphasis
NBC, London
McNEW, LEE
WXYZ-TV, Detroit, Mich.
McSPADDEN, BILL
KCBY-TV, Coos Bay, Oreg.
McVAY, BOB
KRKC, King City, Cal.

— M —

MABRY, HARRY
WBRC-TV, Birmingham, Ala.
MACK, KEN
WTVN, Columbus, O.
MacNEIL, JAMES
Live At 55
WSVA, Harrisonburg, Va.
MasVINE, JOHN
ABC
MADDOX, BILL
KLVT, Levelland, Tex.
MADIGAN, JOHN
WBBM-TV, Chicago, Ill.
MAGILL, MAURY
WWL, New Orleans, La.
MAHER, BILL
MBS, New York, N. Y.
MAHONEY, BERNIE
WKCW, Warrenton, Va.
MAINELLA, GUY
WOKY, Milwaukee, Wis.
MAJOR, JIM
WITI-TV, Milwaukee, Wis.
MALIN, ALBIN
WWNH, Rochester, N. H.
MANFRINI, JOSEPH
KSLY, San Luis Obispo, Cal.
MANN, AL
ABC
MANN, BOB
Open Line
WQXI, Atlanta, Ga.
MANN, EDWARD
Final Report
ABC-TV
MANOS, JIM
WJPB-TV, Fairmont, W. Va.
MANSUR, BOB
K Triple S Comments
KSSS, Colorado Springs, Col.
MARBLE, HARRY
WGAN-TV, Portland, Maine
MARIANETTI, GENE
KMON, Great Falls, Mont.
MARSHALL, JOHN
Local Angle
KVER, Clovis, N. Mex.
MARTIN, BOB
WLSI, Pikeville, Ky.
MARTIN, DAVE
KIUN, Pecos, Tex.
MARTIN, LEW
WDSM-TV, Duluth, Minn.
MARTIN, LUTHER W.
One Man's Opinion
KTTR, Rolla, Mo.
MARTIN, MURPHY
WFAA-TV, Dallas, Tex.
MARVIN, TONY
MBS, New York, N. Y.
MASON, JESS
KGON, Portland, Oreg.
MASTERS, CHARLES H.
WCOW, Sparta, Wis.
MAURER, ROBERT
Monitor
NBC
MAXWELL, C. E.
WRKT, Cocoa Beach, Fla.
MAYERS, RICHARD
KTKT, Tucson, Ariz.
MAYES, DOUG
WBTV, Charlotte, N. C.
MAYNE, BOB
WAAX, Gadsden, Ala.
MEAD, JIM
WPAC, Patchogue, N. Y.
MENARD, GEORGE
WBBM-TV, Chicago, Ill.
MEEKS, FRED
WTIG, Massillon, O.
MELTON, ORRIN
KSOO, Sioux Falls, S. D.
METROPOLUS, JOHN
KATL, Miles City, Mont.
MEYER, DON
KCHV, Indio, Cal.
MICHAEL, DEAN
WINN, Louisville, Ky.
MICHAELS, JOSEPH
News On The Hour; Emphasis; Monitor
NBC
MICHAELS, PAT
KABC, Los Angeles, Cal.
MICZKO, PAUL
WGES, Chicago, Ill.
MIDDLETON, ROBERT E.
WWCS, Glens Falls, N. Y.
MILLER, BILL
WTAX, Springfield, Ill.
MILLER, BOB
Newscope
WESH-TV, Daytona Beach, Fla.
MILLER, BRUCE
KALL, Salt Lake City, Utah
MILLER, GEORGE A.
KTEN-TV, Ada, Okla.
MILLER, KENNETH
ABC
MILLER, OTTO
KSDO, San Diego, Cal.
MILLER, ROBERT
News in Depth
WWNR, Beckley, W. Va.
MILLER, TOM
KTAL-TV, Shreveport, La.
MILLER, VIC
KOOK, Billings, Mont.
MILLER, WALTER
KDIA, Oakland, Cal.
MILLS, DICK
WMCR, Oneida, N. Y.
MILNER, STEVE
Centre County Digest
WRSC, State College, Pa.
MITCHELL, DOUG
KUTV, Salt Lake City, Utah
MITCHELL, GEORGE
WAUD, Auburn, Ala.
MITCHELL, JIM
KXII-TV, Ardmore, Okla.
MOFFAT, JOE
WSLS, Roanoke, Va.
MONEY, CHARLES
WZYX, Cowan, Tenn.
MONROE, HARRY
WRVA, Richmond, Va.
MONTEJANO, RICHARD
KXO, El Centro, Cal.
MOORE, DICK
Action Central News
MOORE, GEORGE
KTHV-TV, Little Rock, Ark.
MOORE, MAX
WCKT-TV, Miami, Fla.
MOORE, TOM
WBTM, Danville, Va.
MORALES, LUIS A.
WPRP, Ponce, Puerto Rico
MORGAN, BILLY
Weathervane
WSLA-TV, Selma, Ala.
MORGAN, EDWARD
Final Report
ABC-TV
MORGAN, JOHN CARL
WFVA, Fredericksburg, Va.
MORGAN, MURRAY
KMO, Tacoma, Wash.
MORGAN, ROY E.
WILK, Wilkes-Barre, Pa.
MORRIS, AUBREY
WSB, Atlanta, Ga.
MORRIS, OLIN F.
WPTA-TV, Roanoke, Ind.
MORRIS, ROY
WRGP-TV, Chattanooga, Tenn.
MORSON, LESLIE
Morning Report
WNLC, New London, Conn.
MORTWEDT, DON
WMNE, Menomonie, Wis.
MOSENA, DICK
KBUR, Burlington, Iowa
MOSIER, FRANK
WOWL-TV, Florence, Ala.
MUELLER, MERRILL
News on the Hour; Emphasis
MULLEN, STAN
KFRE, Fresno, Cal.
MULLINS, JIM
WKBN-TV, Youngstown, O.
MUNGER, JOHN
WEHT-TV, Evansville, Ind.
MUNT, PAUL B.
KUPD, Phoenix, Ariz.

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MURPHY, CHARLES
WBAP-TV, Fort Worth, Tex.
MURPHY, CULLEN
Nite Desk News
KTVB-TV, Boise, Idaho
MURPHY, WILLIAM
WCBG, Chambersburg, Pa.
MURRAY, DAVE
WTAE-TV, Pittsburgh, Pa.
MURRAY, LOU
WRTA, Altoona, Pa.

MYERSON, BESS

I've Got a Secret, CBS-TV; Daily Newscast, WINS, New York, N. Y.

— N —

NAJAMY, ABE
WLAD, Danbury, Conn.
NAVEN, DEAN
KMA, Shenandoah, Iowa
NEAL, JIM
KVOO-TV, Tulsa, Okla.
NEAL, ROY
NBC, Los Angeles, Cal.
NELLES, MARVIN
WRIG, Wausau, Wis.
NELSON, ALLEN
WMAK, Nashville, Tenn.
NELSON, CY
WOKY, Milwaukee, Wis.
NELSON, MARY ELLEN
KUKU, Willow Springs, Mo.
NEVINS, GERRY
Open Forum of the Air
WADK, Newport, R. I.
NEWMAN, EDWIN
News on the Hour; Emphasis
NBC
NICHOLS, DAVID
ABC
NICHOLS, GENE
KTBB, Tyler, Tex.
NICHOLS, LES
KTVU-TV, Oakland, Cal.
NICKLAS, KERRY
KMRC, Morgan City, La.
NOORDYK, STUART
WSHN, Fremont, Mich.
NORDSTROM, ROBERT
WBBX, Portsmouth, N. H.
NORTON, DON
KBMT-TV, Beaumont, Tex.
NUNN, DOUG
WNOP, Newport, Ken.

— O —

O'BRIEN, RICHARD J.
WMNB, North Adams, Mass.

O'BRIEN, TOM

B. April 3, 1925. Radio News, ABC

O'BRIEN, WILLIAM
WCNX, Middletown, Conn.
O'CONNOR, LEN
WMAQ, Chicago, Ill.
OLIVER, BOB
WPAW, Providence-Pawtucket, R. I.
OLIVER, JAY
KNUZ, Houston, Tex.
OLSON, BOB
KEY-TV, Santa Barbara, Cal.
OLSON, HARVEY
WHNB-TV, W. Hartford, Conn.
O'NEIL, JACK
WSWW, Platteville, Wis.
O'NEILL, GENE
WWON, Woonsocket, R. I.
ORKIN, RICHARD
WLAN, Lancaster, Pa.
ORNGARD, JAMES L.
KASI, Ames, Iowa
OSGOOD, RICHARD
ABC
OTERO, EVELIO
WKAQ, San Juan, Puerto Rico
OTTO, TED
KXLY-TV, Spokane, Wash.
OVERTON, TOM
KFDM, Beaumont, Tex.
OYLER, HAL
KTVO-TV, Ottumwa, Iowa

— P —

PADGETT, OTTIE
WHHV, Hillsville, Va.
PAINE, BILL
Radio News Journal
WCKR, Miami, Fla.
PALEN, DAN C.
KRSD-TV, Rapid City, S. D.
PALMER, BOB
Scope
KOA-TV, Denver, Col.
PARCHER, DON
WKST-TV, Youngstown, O.
PARHAM, JOHN
KPIN, Casa Grande, Ariz.
PARKER, LARRY
KSYL, Alexandria, La.
PARMER, BUD
Evening Report
WFLA, Tampa, Fla.
PARR, IMOGENE
KVRS, Rock Springs, Wlo.
PARRISH, BY
WJPB-TV, Fairmont, W. Va.
PARSON, PAT
WERA, Plainfield, N. J.
PASSAGE, GEORGE
WGH, Newport News, Va.
PATRICK, JOSEPH
Taking a Closer Look
KRUX, Phoenix, Ariz.
PATTERSON, JIM
WBT, Charlotte, N. C.
PAULL, ED
WCED, Dubois, Pa.
PAULSON, AL
WFRV-TV, Green Bay, Wis.
PAYLOCK, DAVE
Metropolitan News
WCCA, Pensacola, Fla.
PAWLAK, TONY
KRIZ, Phoenix, Ariz.
PAYNE, LARRY
WPON, Pontiac, Mich.
PEACOCK, CLETUS
WWGP, Sanford, N. C.
PEARSON, CHARLES
KBMT-TV, Beaumont, Tex.
PEARSON, DREW
WPEN, Philadelphia, Pa.
PEARSON, LARRY H.
KRDO-TV, Colorado Springs, Col.
PEARSON, LEON
United Nations; News on the Hour; Emphasis
NBC
PENNEY, WARREN
WROM, Rome, Ga.
PENZA, RALPH
WSAV-TV, Savannah, Ga.
PEPPER, BILL
WBNS-TV, Columbus, O.
PERKINS, HARRY
Point of View
KSAL, Salina, Kan.
PERRIE, DON
WWJ, Detroit, Mich.
PERRY, DAVE
WESC, Greenville, S. C.
PETERS, MARVIN
KNEX, McPherson, Kan.
PETERSON, ELMER
Emphasis
NBC, Los Angeles, Cal.
PETRASH, CONSTANCE
Monitor
NBC
PETRICK, DICK
KOEL, Oelwein, Iowa
PETTIT, TOM
Monitor
NBC
PHELPS, BOB
WLOS-TV, Asheville, N. C.
PHILBRICK, HERB
Let Freedom Ring
WBBX, Portsmouth, N. H.
PHILLIPS, ALAN
WXYJ, Jamestown, N. Y.
PHIPPS, R. W.
WDXI, Jackson, Tenn.
PICKETT, BOB
KAVE-TV, Carlsbad, N. Mex.
PIERCE, BILL
WEJL, Scranton, Pa.
PIERCE, JENNINGS
KMED, Medford, Oreg.
PIERCE, PAUL
KMPC, Los Angeles, Cal.
PITCAITHLEY, AL
KPBM, Carlsbad, N. Mex.
PITT, AARON
WGTM, Wilson, N. C.
PLATT, BILL
KAKE, Wichita, Kan.
POPP, VERN
KNEX, McPherson, Kan.
PORTA, PAT
KFSA-TV, Fort Smith, Ark.
PORTER, ROSS
WKY, Oklahoma City, Okla.
POWELL, CHARLES
KVTV, Sioux City, Iowa
POWELL, JOHN
WGNI, Wilmington, N. C.
POWELL, MIKE
KSFO, San Francisco, Cal.

POWERS, JACK E.

B. July 2, 1924, New York City. Action, New York, WABC (Documentary Projects); New York Newscope, WABC (Local News); WABC 1st Person Reports, WABC; WABC Special Reports

PRESSMAN, GABE

Shell Local News, WNBC-TV; On the Spot Reports, WNBC, New York, N. Y.

PRIAKOS, BILL
KFSA-TV, Fort Smith, Ark.
PRICE, JOHN
WHP-TV, Harrisburg, Pa.

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PRIEST, DON
City Desk
WCOA, Pensacola, Fla.

PURCELL, ED
KFHA, Tacoma, Wash.

—Q—

QUAMMAEN, IRENE
KVOY, Yuma, Ariz.

—R—

RABER, ALAN
WKAP, Allentown, Pa.

RAND, TED
Notebook
KDRS, Paragould, Ark.

RANDALL, DAVE
WTOC-TV, Savannah, Ga.

RANDALL, JIM
KFSB, Joplin, Mo.

RANDALL, ROCKY
KBEK, Elk City, Okla.

RASH, BRYSON
NBC, Washington
Monitor; Emphasis

RATHER, DAN
KHOU-TV, Houston, Tex.

RAY, GEORGE
WTUH-TV, Peoria, Ill.

READ, BROOKS
WBRZ-TV, Baton Rouge, La.

READY, JOHN E.
KORT, Grangeville, Idaho
Kort Koffee Club

REED, DICK
WFBM, Indianapolis, Ind.

REENETTE, J. OSCAR
WSOO, Sault Ste. Marie, Mich.

REEVES, BOB
WKWK, Wheeling, W. Va.

REINSCH, JAMES
WGAU, Athens, Ga.

REMINGTON, DON
KLOE, Wichita, Kan.

RENDELL, RICHARD
MBS, Washington, D. C.

RENICK, RALPH A.
WTVT, Miami, Fla.

REX, JOE
WMBD-TV, Peoria, Ill.

REYNOLDS, FRANK
WBBM-TV, Chicago, Ill.

REYNOLDS, GENE
KFSA, Fort Smitb, Ark.

RHODES, DUSTY
KPAC, Port Arthur, Tex.

RICE, JOHN D.
WRJC, Mauston, Wis.

RICE, W. TOM
WPTX, Lexington Park, Md.

RICH, JOHN
News on the Hour; Emphasis
NBC, Paris

RICH, STANLEY
ABC

RICHARDS, BILL
WESA, Charleroi, Pa.

RICHARDS, BILL
Mountain State News
WCHS, Charleston, W. Va.

RICHMOND, DICK
WPRO-TV, Providence, R. I.

RICHMOND, HYLE
WICU, Erie, Pa.

RICHMOND, MILES
KVRE, Santa Rosa, Cal.
P. M. Newsbeat

RIDDELL, CORWIN
KWFR, San Angelo, Tex.

RIDENOUR, REX
WJER, Dover, O.

RIDER, JACK
WFTC, Kinston, N. C.

RINAKER, SAM
KOGO-TV, San Diego, Cal.

RINKER, GLEN
KSTN, Stockton, Cal.

ROBERTS, CLETE

B. February 1, 1912, Portland, Oregon. Clete Roberts Reports, Clete Roberts News, 6:30 P.M., 10:00 P.M.; Big Three and Big Three Final, Crime & Punishment, U. S. Television News-Film, Inc.

ROBINSON, BOB
WWDC, Washington, D. C.

ROBINSON, ED
KBTX-TV, Bryan, Tex.

ROBINSON, HERB
KOMO-TV, Seattle, Wash.

ROBINSON, JAMES
News on the Hour; Emphasis
NBC, Hong Kong

ROBINSON, WIP
WSVA-TV, Harrisonburg, Va.

ROBISON, BILL
KIRO, Seattle, Wash.

ROBISON, DOUG
KBRO, Bremerton, Wash.

ROBY, MAX
KMOX-TV, St. Louis, Mo.

RODGERS, DAVE
KIMN, Denver, Col.

RODGERS, DAVE
KXOK, St. Louis, Mo.

RODRIGUES, MATEO G.
WSOL, Tampa, Fla.

ROEDEL, JOHN
News Today
KSD-TV, St. Louis, Mo.

ROGERS, ART
KWYN, Wynne, Ark.

ROGERS, DICK
KTOE, Mankato, Minn.

ROGERS, JOHN
Dixie Edition
WSLA-TV, Selma, Ala.

ROLFSON, JOHN
ABC

ROLLINS, BILL
WSVM, Valdese, N. C.

RONDER, LOU, JR.
WSKY, Asheville, N. C.

ROPER, PRES
WMAN, Mansfield, O.

ROSE, BUD
KRDO, Colorado Springs, Col.

ROSE, JERRY
ABC

ROSE, JOE
KGU, Honolulu, Hawaii

ROSENBLUM, RAY
WTIG, Massillon, O.

ROSS, BEN
WLFH, Little Falls, N. Y.

ROSS, BILL
Talk of the Town
WTAR, Norfolk, Va.

ROSS, DON
KFMB, San Diego, Cal.

ROSS, NORMAN
WBKB, Chicago, Ill.

ROUNTREE, MARTHA
Capitol Closeup
WGMS, Washington, D. C.

ROWLAND, KEN
WKLO, Louisville, Ky.

RUBEN, RAY
WMUR-TV, Manchester, N. H.

RUESTER, RAY
WLOF-TV, Orlando, Fla.

RUNYON, BOB
WILS, Lansing, Mich.

RUSH, DAVE
WTOP-TV, Washington, D. C.

RUSSEL, DAN
Commentary
KEZY, Anaheim, Cal.

RUSSELL, FRAN
WLVA-TV, Lynchburg, Va.

RUSSELL, LAVERNE
KUJ, Walla Walla, Wash.

RYAN, BILL
News on the Hour; Emphasis
NBC

RYAN, CHARLES
WAJR, Morgantown, W. Va.

RYAN, WILLIAM
News on the Hour
NBC

RYDER, VIRGINIA WADE
KCIL, Houma, La.

—S—

SADLER, LEW
WKIN, Kingsport, Tenn.

ST. JOHN, MARK
KSBW, Salinas, Cal.

SAIZON, TOM
KWKH, Shreveport, La.

SALMONA, STELLO
WAVZ, New Haven, Conn.

SANDERFORD, CLIFF
KIUN, Pecos, Tex.

SANDERS, DICK
WLBT-TV, Jackson, Miss.

SANDERS, WALTER
WADC, Akron, O.

SAUNDERS, C. J.
Hi-Line Report
KCLS, Flagstaff, Ariz.

SCALI, JOHN
ABC

SCHAEFER, MARK
WIIC-TV, Pittsburgh, Pa.

SCHEER, ARNOLD
KSLY, San Luis Obispo, Cal.

SCHERER, RAY
News on the Hour; Emphasis
NBC, Washington

SCHOOCRAFT, BILL
WDEF, Chattanooga, Tenn.

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SCHORR, DANIEL
CBS-TV
SCHULLER, BOB
Notebook
WCMP, Pine City, Minn.
SCHUSSLER, DALE
WTRF-TV, Wheeling, W. Va.
SCOTT, DICK
WABF, Fairhope, Ala.
SCOTT, LEE
KWAC, Bakersfield, Cal.
SCOTT, ROBERT J.
KRIZ, Phoenix, Ariz.
SEELY, VERA
WGNY, Newburgh, N. Y.
SEVAREID, ERIC
CBS-TV
SHADEL, BILL
ABC

SHARBUTT, DEL
Reporting Mutual News

SHARP, HOWARD
WARN, Ft. Pierce, Fla.
SHARP, ROGER
American Newsstand
ABC-TV
SHAW, CHARLES
WCAU-TV, Philadelphia, Pa.
SHAW, DAVE
KFI, Los Angeles, Cal.
SHAY, DAVE
WMT-TV, Cedar Rapids, Iowa
SHEEHAN, BOB
KPLR-TV, St. Louis, Mo.
SHEEHAN, WILLIAM
ABC
SHEIL, J. MARK
KWAT, Watertown, S. D.
SHELL, TED
WBNS, Columbus, O.
SHELTON, JIMMY
WPAQ, Mt. Airy, N. C.
SHEPARD, AARON
WDRC, Hartford, Conn.
SHEPHERD, CHARLES
WRVA-TV, Richmond, Va.
SHERMAN, BOB
WMNI, Columbus, O.
SHIBLEY, NONA
KDYL, Tooele, Utah
SHIPLEY, BOB
Viewpoint
WSBA, York, Pa.
SHIRLEY, BEN
KXIV, Phoenix, Ariz.
SHUMAN, HOWARD
KOMO-TV, Seattle, Wash.
SHUMATE, GENE
KRXK, Rexburg, Idaho
SHUSMAN, BERNARD
WAST-TV, Albany, N. Y.
SIDWELL, ROBERT
County Squire
WSOE, Port St. Joe, Fla.
SIEGEL, M. MORTON
WFMD, Frederick, Md.
SIKORA, WALTER
WGES, Chicago, Ill.
SILVERMAN, ED
ABC
SIMITZES, PAUL
KXLF-TV, Butte, Mont.
SIMPSON, JERRY
KJOY, Stockton, Cal.
SIMS, JAY
ABC
SINGISER, FRANK
MBS, New York, N. Y.
SIPHERD, ART
KDHI, Twenty-Nine Palms, Cal.
SISSKIND, CARL
WIBW-TV, Topeka, Kan.
SKAFF, NED
The News Tonight
WCHS-TV, Charleston, W. Va.
SKINNER, DAVID
WJRT, Flint, Mich.
SLATTERY, JOE
WBKB, Chicago, Ill.
SLAYMAKER, GENE
WFBM, Indianapolis, Ind.
SLY, DAVE
WCCW, Traverse City, Mich.
SMALL, ANNIE LEE
WYTH, Madison, Ga.
SMALL, BILL
WHAS, Louisville, Ky.
SMITH, ALLEN
KMBC, Kansas City, Mo.
SMITH, ANN
WNOR, Norfolk, Va.
SMITH, ARTHUR J.
KBTV, Denver, Col.
SMITH, BOB
WDEV, Waterbury, Vt.
SMITH, C. C.
It Seems to Me
WDEC, Americus, Ga.
SMITH, CALVIN C.
Front Scene
WYGO, Corbin, Ken.
SMITH, DAVENPORT
WBRC-TV, Birmingham, Ala.
SMITH, FITZGERALD
Monitor
NBC
SMITH, GEOFF
Alabama Tonight
WAPI-TV, Birmingham, Ala.
SMITH, GEORGE W., JR.
This Is My Opinion
KMAE, McKinney, Tex.
SMITH, HUGH
WHAS-TV, Louisville, Ky.
SMITH, JACK
KSBY-TV, San Luis Obispo, Cal.
SMITH, JAY
WCFL, Chicago, Ill.
SMITH, KEN
KWTX-TV, Waco, Tex.
SMITH, LEON
WBTM, Danville, Va.
SMITH, WILLIAM
WRVA-TV, Richmond, Va.
SMYTH, DICK
CKLW, Detroit, Mich.
SNOWDON, CHARLES T.
WCVI, Connellsville, Pa.
SONNIER, ALDEN
KSIG, Crowley, La.
SOSS, WILMA
Pocketbook News
NBC
SOWARD, OLAF
WIBW-TV, Topeka, Kan.
SPRECHT, RICHARD
KXGI, Fort Madison, Iowa
SPELCE, NEAL
KTBC, Austin, Tex.
SPIEGEL, BOB
WBBW, Youngstown, O.
STADLER, GLEN
Capitol Report
KGAY, Salem, Oreg.
STALEY, BRONSON
The Informant
WLAN, Lancaster, Pa.
STAMPS, H. WELDON
KFAY, Fayetteville, Ark.
STANTON, PAT
Irish Hour
WJMJ, Philadelphia, Pa.
STARKS, ROY
WREX-TV, Rockford, Ill.
STARR, ED
KSOO-TV, Sioux Falls, S. D.
STARR, FRANK
Morning News Man
WXEX-TV, Richmond-Petersburg, Va.
STARR, HAL
KGW, Portland, Oreg.
STAUB, JOHN T.
Pinpoint
WMHI, Braddock Heights, Md.
STEPHENSON, RON
WJAC-TV, Johnstown, Pa.
STERNBERGER, ESTELLE
Views on the News
WLIB, New York, N. Y.
STEVENS, RAY
Bannerline
KOOO, Omaha, Neb.
STEWART, BILL
KLMO, Longmont, Col.
STEWART, DALE
WKBJ, Milan, Tenn.
STEWART, DAN
WDDT, Greenville, Miss.
STEWART, PHIL
KFMB, San Diego, Cal.
STICKLE, DAVID
WMAR-TV, Baltimore, Md.
STILES, ROBERT
KRZE, Farmington, N. Mex.
STONE, RON
KHOU-TV, Houston, Tex.
STRAIN, LARRY
KRMG, Tulsa, Okla.
STRINGFELLOW, SAM
KMHT, Marshall, Tex.
STONE, BUD
WOWO, Fort Wayne, Ind.
STREETER, HOWARD
Monitor
NBC, Washington
SULLIVAN, FRANK
WADK, Newport, R. I.
SULLIVAN, J. A.
WCAX-TV, Burlington, Vt.
SUNDSTROM, LLOYD
KICY, Nome, Alaska
SURRELL, MATTHEW J.
WSOO, Sault Ste. Marie, Mich.
SUTTERFIELD, PHIL
WUSN-TV, Charleston, S. C.
SWANSON, DICK
WTVC-TV, Chattanooga, Tenn.

SWAYZE, JOHN CAMERON

SWITZER, MACK
KHOW, Denver, Col.
SYLVESTER, TONY
WTOP-TV, Washington, D. C.

— T —

TALBOT, BILL
KMTV, Omaha, Neb.
TATE, HARVEY
WJJD, Chicago, Ill.

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TAYLOR, BOB
KOLN-TV, Lincoln, Neb.
TAYLOR, DEAN
WHEC, Rochester, N. Y.
TAYLOR, FRANK
WKYT, Lexington, Ky.
TAYLOR, PAUL
WRCV, Philadelphia, Pa.
THOMAS, GIL
WFYC, Alma, Mich.
THOMAS, JOHN G.
WCKB, Dunn, N. C.
THOMSEN, JACK
WOC-TV, Davenport, Iowa
THOMPSON, BILL
KGBS, Los Angeles, Cal.
THOMPSON, BILL
Fundamental News
WFUN, Miami, Fla.
THOMPSON, DICK
WYRE, Pittsburgh, Pa.
THOMPSON, GEORGE
WNHC-TV, New Haven, Conn.
THOMPSON, HAGAN
WLBT-TV, Jackson, Miss.
THOMPSON, JOHN
WGN, Chicago, Ill.
THOMPSON, OLIVER
KTVH, Wichita, Kan.
THOMPSON, RAY
The World Today
KTAR-TV, Phoenix, Ariz.
THORNE, TED
WWCA, Gary, Ind.
THORNTON, BOB
KPLC-TV, Lake Charles, La.
THURSTON, DONALD A.
WMNB, North Adams, Mass.
TIGHE, JIM
WJHG-TV, Panama City, Fla.
TILFORD, RUSS
News Now
XETV, San Diego, Cal.
TILLMAN, JOHN
3 Star News
WPIX, New York, N. Y.
TINDALE, BILL
WOKO, Albany, N. Y.
TOBIAS, RICHARD M.
The Editor Speaks
WCLI, Corning, N. Y.
TOLLEFSON, GENE
KNDO-TV, Yakima, Wash.
TOMICH, MIKE
WJLB, Detroit, Mich.
TOMPKINS, JACK
KFDA-TV, Amarillo, Tex.
TOMLINSON, FRANK
Memorandum
WJR, Detroit, Mich.
TORINUS, JOHN
WJPG, Green Bay, Wis.
TOWNSEND, ROBERT
Dixie Digest
WHTE, Spartanburg, S. C.
TRACY, BILL
KPIX, San Francisco, Cal.
TRANTER, DEE
KDYL, Tooele, Utah
TROHAN, WALTER
WGN, Chicago, Ill.
TRONGARD, ROD
WLOL, Minneapolis, Minn.
TROUT, HAP
KDES, Palm Springs, Cal.
TRUMP, SAMMY
WCST, Berkely Springs, W. Va.
TUCKER, CARNELL
A Look at the News
WHNY, McComb, Miss.
TURNER, BRUCE
WLUC-TV, Marquette, Mich.
TURNER, ULMER
WBKB, Chicago, Ill.
TYLER, GARY
KPLC-TV, Lake Charles, La.
TYLER, SPENCER
KJOY, Stockton, Cal.

— U —

UEBELHART, JIM
WSPD, Toledo, O.
UNDERHILL, HAL
ABC
UPRIGHT, GENE
WIS-TV, Columbia, S. C.

— V —

VAIL, JACK
WWIL, Ft. Lauderdale, Fla.
VALE, F. E.
KLMX, Clayton, N. Mex.
VAN DEVENTER, FRED
MBS, New York, N. Y.
VAN HORN, ARTHUR
ABC
VAN VOORHIS, WESTBROOK
MBS, New York, N. Y.
VAN, LYLE
WOR, New York, N. Y.
VANOCUR, SANDER
News on the Hour; Emphasis
NBC, Washington
VAN STEENBURGH, W. D.
WSPB, Sarasota, Fla.
VARNEY, CHARLES
WWNH, Rochester, N. H.
VAUGHN, CLAYTON
KAKC, Tulsa, Okla.
VENNON, ED
WWCA, Gary, Ind.
VERNON, WES
KBMY, Billings, Mont.
VERSTEEG, SHERWOOD
Inner Comment
WKLM, Wilmington, N. C.
VICKERS, JIM
Newsbeat
WSOE, Port St. Joe, Fla.
VINCENT, PAT
WHLD, Niagara Falls, N. Y.
VINCENT, SCOTT
ABC

— W —

WADE, DUKE
KOMU-TV, Columbia, Mo.
WADE, EDDIE
WGIG, Brunswick, Ga.
WAGNER, JAY
WLEC, Sandusky, O.
WAGNER, JOHN
KWBB, Wichita, Kan.
WAHL, DICK
KGBS, Los Angeles, Cal.
WALDEN, ALLAN
WPAC, Patchogue, N. Y.
WALLACE, GUY
MBS, New York, N. Y.

WALLACE, MIKE
B. May 9, 1918, Brookline, Mass.
Mike Wallace Interviews, WNTA-TV, Newark, N. J.

WALLACE, TOM, JR.
KAIR, Tucson, Ariz.
WALLACH, RICHARD
KXGO, Fargo, N. D.
WALLS, BILL C.
K6 Weekend Report
KSYX, Santa Rosa, N. Mex.
WALSH, FRED
KXGO-TV, Fargo, N. D.
WALT, FRED
KLAN, Lemoore, Cal.
WALTON, JOHN C.
WSAU, Wausau, Wis.
WAMBACH, PETE
WCMB, Harrisburg, Pa.
WARD, GORDON
WTOL-TV, Toledo, O.
WARD, MAC
Behind the Headlines
KNOE-TV, Monroe, La.
WARD, RUSS
Monitor; World News Roundup
NBC, Washington
WARE, JACK
KOOL-TV, Phoenix, Ariz.
WARREN, CHARLES
MBS, Washington, D. C.
WARREN, DOUGLAS
KBHS, Hot Springs, Ark.
WASSELL, TOM
Newsreel 16
WNEP-TV, Scranton, Pa.
WATSON, FRAN
KCVF, Red Wing, Minn.
WAYNE, MAURICE
KTBS-TV, Shreveport, La.
WAYNE, RALPH
KFDA-TV, Amarillo, Tex.
WEAVER, HANK
ABC
WEBB, DON
WKRC-TV, Cincinnati, O.
WEEKS, JOE
WQMR, Washington, D. C.
WEIST, DWIGHT
WNBC, New York, N. Y.
WELLS, CHARLES
KBIM, Roswell, N. Mex.
WELSH, RED
KOOK, Billings, Mont.
WERY, BOB
WGAS, Gastonia, N. C.
WESSON, DICK
ABC
WEST, CLARK
WBMD, Baltimore, Md.
WEST, JIM
WHOT, Youngstown, O.
WEST, LAURENCE
KWKH, Shreveport, La.
WEST, ROBERT T.
In Search of Knowledge
KRSI, Minneapolis, Minn.
WESTERKAMP, DICK
WWJ, Detroit, Mich.
WESTON, DON
KGVO, Missoula, Mont.
WESTON, JOHN
KPIX, San Francisco, Cal.

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WEYR, THOMAS
ABC
WHALEN, TOM
WBAP-TV, Fort Worth, Tex.
WHATLEY, JOE
WRJW, Picayune, Miss.
WHIPKEY, JIM
WAVY, Norfolk, Va.
WHITE, HY
Looking into the News
WLBR, Lebanon, Pa.
WHITE, LEE
KAYO, Seattle, Wash.
WHITELEATHER, MELVIN K.
Viewpoints on the News
WFLN, Philadelphia, Pa.
WHITSON, JOHN
KOSA-TV, Odessa, Tex.
WHITTIER, CHUCK
WILK, Wilkes-Barre, Pa.
WILCOX, JOE
KOLD-TV, Tucson, Ariz.
WILKERSON, DWIGHT
WLIL, Lenoir City, Tenn.
WILLETTE, LEO
WWL-TV, New Orleans, La.
WILLIAMS, BILL
WLTC, Gastonia, N. C.
WILLIAMS, DON
WERA, Plainfield, N. J.
WILLIAMS, DON
KTHT, Houston, Tex.
WILLIAMS, GENE
WDXI, Jackson, Tenn.
WILLIAMS, JERRY
WMEX, Boston, Mass.
WILLIAMS, JOHN F.
KUAM, Agana, Guam
WILLIAMS, PAUL
WWJ, Detroit, Mich.
WILLIAMS, RAY D.
WHIT, New Bern, N. C.
WILLIS, JOHN
KNJ-TV, Los Angeles, Cal.
WITFORD, RICHARD
WHLS, Port Huron, Mich.
WILSON, ART
KNCO, Garden City, Kan.
WILSON, BILL
House by the Roadside
KIMO, Hilo, Hawaii
WILSON, BOB
Daily Business Trends; News on the Hour
NBC
WILSON, BOB
WJPS, Evansville, Ind.
WILSON, GLENN
WLW-TV, Cincinnati, O.
WILSON, KEN
WPLO, Atlanta, Ga.
WILSON, PHIL
KXTV, Sacramento, Cal.

WILSON, RAY

B. September 29. Broadway and Hollywood Report, WNTA, Newark, N. J.

WILSON, RAY
Dateline San Diego
KFMB-TV, San Diego, Cal.
WILSON, ROGER N.
KFH, Wichita, Kan.
WINGATE, JOHN
WOR, New York, N. Y.
WINTER, WILLIAM
Final Report
ABC-TV
WOLEVER, JACK
KAAB, Hot Springs, Ark.
WOLFKILL, ED
WARK, Hagerstown, Md.
WOMACK, BURL
WSAV, Savannah, Ga.
WORKHOVEN, MERRILL
WOW, Omaha, Neb.
WORRELL, LARRY
KSYD-TV, Wichita Falls, Tex.
WRIGHT, CHARLES E.
WBYS, Canton, Ill.
WRIGHT, LLOYD
WECL, Eau Claire, Wis.
WRIGHT, RICHARD F.
WTAG, Worcester, Mass.
WROVER, B. L.
WROV, Roanoke, Va.
WYNGAARD, JOHN
WJPG, Green Bay, Wis.

— Y —

YATES, CARL W.
KSIS, Sedalia, Mo.
YERZA, FENDALL
ABC
YOUNG, DAN
WSAI, Cincinnati, O.
YOUNG, ROBERT
WNDU-TV, South Bend, Ind.

— Z —

ZALESKI, ANN
WTOD, Toledo, O.
ZESS, ROY F.
WMGA, Moultrie, Ga.
ZIEBARTH, E. W.
WCCO, Minneapolis-St. Paul, Minn.
ZIMMERMAN, CARL
WITI-TV, Milwaukee, Wis.

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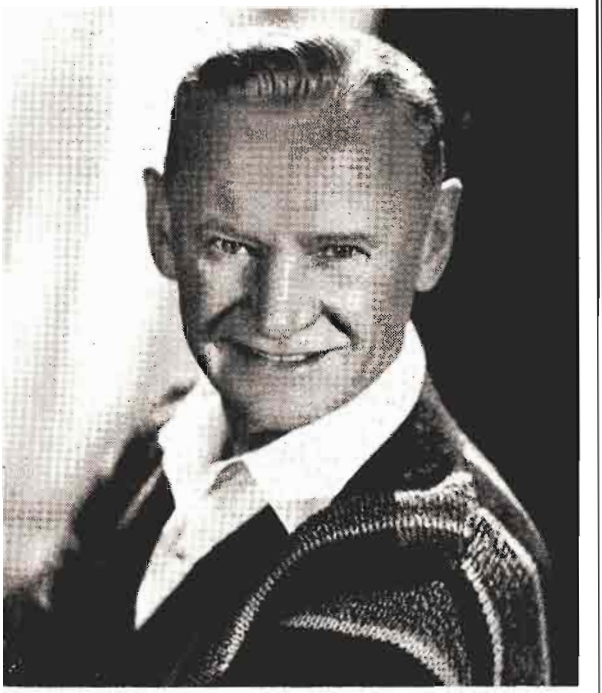

PAUL TAUBMAN

Musical Director

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Radio & Television Musical Directors

—Their Work During 1961—

—A—

ABBOTT, BUD
WWGP, Sanford, N. C.
ADERS, EDNA
WLSI, Pikeville, Ky.
ALLEN, TONY
WUSJ, Lockport, N. Y.
ALLERS, FRANZ
Westinghouse Special
ALLISON, LEON
KLAK, Denver, Col.
ALVORD, KEN
WSHE, Raleigh, N. C.
AMMON, GLADYS
WADO, Akron, O.
AMSTUTZ, DON
WTCJ, Tell City, Ind.
ANDERSON, FRANK D.
National Velvet
NBC-TV
ANDERSON, HOWARD C.
WEED, Rocky Mount, N. C.
ANDERSON, JACK
The Magic Land of Allakazam
CBS-TV
ANDRIESE, TED
WFUR, Grand Rapids, Mich.
ARNOLD, MURRAY
WPEN, Philadelphia, Pa.
ARNOLD, ROBERT
WMPO, Middleport, O.
ARTHUR, BILL
WFIW, Fairfield, Ill.
ARTHUR, ROBERT
The Ed Sullivan Show
CBS-TV
AYER, LARRY
KRPL, Moscow, Idaho
AYRES, MITCHELL
Perry Como's Kraft Music Hall
NBC-TV

—B—

BAIRD, RALPH
KCNO, Alturas, Cal.
BAKER, JOHN T.
WPAY, Portsmouth, O.
BALLENTINE, EDDIE
ABC
BALZER, FRITZ
WRC, Washington, D. C.
BANCROFT, PIERSON
KTAR, Phoenix, Ariz.
BANKER, ED
KGAY, Salem, Oreg.
BARLOW, LEE
KPGE, Page, Ariz.
BARNETT, BOBBIE
KFIV, Modesto, Cal.
BARRETT, DICK
WMFT, Terre Haute, Ind.
BARRON, BOB
WTIP, Charleston, W. Va.
BECK, JAMES
WKCW, Warrenton, Va.
BELL, BOB
KNOT, Prescott, Ariz.
BELL, DOUGLAS G.
WSOC, Charlotte, N. C.
BELL, KAY
WHPL, Winchester, Va.
BENNETT, ROBERT RUSSELL
Project 20
NBC-TV
BENTLEY, BILL
KBTN, Neosho, Mo.
BERNARD, ARMAND J.
WSUB, Groton, Conn.
BERNARDO, PAUL
WNLC, New London, Conn.
BERNSTEIN, LEONARD
Leonard Bernstein and the New York Philharmonic
CBS-TV
BERRY, BILL
KPUG, Bellingham, Wash.
BILBY, JACK D.
WHBI, Newark, N. J.
BISSET, VIRGIL
WOWW, Naugatuck, Conn.
BLOCH, RAY
The Ed Sullivan Show
CBS-TV
BLUNDON, BETTY
KTIL, Tillamook, Oreg.
BLUNK, PAMELA
WJBO, Baton Rouge, La.
BODDEN, R. J.
WSWW, Platteville, Wis.
BOLEN, BILL
WSGN, Birmingham, Ala.
BONNER, FARRELL
KMRC, Morgan City, La.
BONNER, MAX
WIS-TV, Columbia, S. C.
BORBA, JOHNNY
KSLY, San Luis Obispo, Cal.
BOX, GEORGE
WOWL, Florence, Ala.
BOYD, RAY
KHUZ, Borger, Tex.
BOYKIN, BOB
WMBC, Macon, Miss.
BOYLE, JOSEPH
KHAK, Cedar Rapids, Iowa
BRAINARD, EDWARD M.
KORT, Grangeville, Idaho
BRANNAN, DAN
KEYJ, Jamestown, N. D.
BRENDLER, CHARLES
ABC
BREWSTER, JOS
KWOC, Poplar Bluff, Mo.
BROOKS, PHIL
WKPA, New Kensington, Pa.
BROOKS, TED
WCDR, Hanover, N. H.
BROWN, BOB
KWBC, Navasota, Tex.
BROWN, BRUCE
WKVA, Lewistown, Pa.
BROWN, HUGH A.
WDXB, Chattanooga, Tenn.
BROWN, KEITH
WMNI, Columbus, O.
BROWN, WILLIAM
KJET, Beaumont, Tex.
BROWNING, BILL
KGB, San Diego, Cal.
BRUBBE, BILL
KONI, Spanish Fork, Utah
BUHRMAN, BERT
The Guiding Light
CBS-TV
BUNN, W. J.
WGTM, Wilson, N. C.
BUSH, MARJORIE
WDOK, Cleveland, O.
BUYER, DAVID
KIBL, Beeville, Tex.
BYARS, JOEL
KOLD, Tucson, Ariz.
BYRD, VIRGINIA
WISH, Indianapolis, Ind.

—C—

CABLE, RICHARD
KEST, Boise, Idaho
CALABRESE, RAY
WHLM, Bloomsburg, Pa.
CALLAHAN, BOB
KCBS, San Francisco, Cal.
CAMPBELL, DICK
WDVA, Danville, Va.
CAMPBELL, REX L.
KSL, Salt Lake City, Utah
CAMPO, BOB
WKWK, Wheeling, W. Va.
CARPENTER, J. L.
KQMS, Redding, Cal.
CARPENTER, MICHAEL
KTCI, Terrytown, Neb.
CARR, FRED
KYOL, Odessa, Tex.
CARRICO, DAVE
KOTN, Pine Bluff, Ark.
CARTER, CAL
KAMD, Camden, Ark.
CARTER, DIAMOND
WMFR, High Point, N. C.
CARTER, JERRY
WKIP, Poughkeepsie, N. Y.
CARTER, JUNE
WRMF, Titusville, Fla.
CARTWRIGHT, DON
KSUB, Cedar City, Utah
CHANDLER, JOEL
WCAV, Burlington, Vt.
CHAPMAN, HARRY
WYDE, Birmingham, Ala.
CHASINS, ABRAM
WQXR, New York, N. Y.
CHESLO, JOHN
WENE, Endicott, N. Y.
CHILDERS, LUCILE
KLMX, Clayton, N. Mex.
CLARK, ALLAN
WKY, Oklahoma City, Okla.
CLARK, JIMMY
WJR, Detroit, Mich.
CLARKE, FRANCIS S.
WHER, Memphis, Tenn.
CLAWSON, ROGER
KRSC, Othello, Wash.
CLUNE, GARRIE
KIRO, Seattle, Wash.
COFFEN, DICK
WMBD-TV, Peroia, Ill.
COGSWELL, RONALD
WNEG, Worcester, Mass.
COLE, BUDDY
Bing Crosby-Rosemary Clooney Show
CBS
COLE, CLIFTON
KERG, Eugene, O.
COLE, RICHARD
WLOK, Memphis, Tenn.
COLLIER, JIM
WCBQ, Whitehall, Mich.
COLLINS, JERRY
WNOX, Knoxville, Tenn.
COLLINS, JIM
KPAC, Port Aruthr, Tex.
CORBIN, RAY
KLLL, Lubbock, Tex.
CORDER, RICHARD
KOGT, Orange, Tex.
CORRADO, PAT
WAJR, Morgantown, W. Va.
COSTA, JOHN
KDKA-TV, Pittsburgh, Pa.

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COVAIA, AL
KFAX, San Francisco, Cal.

COVINGTON, BUDDY
KNUZ, Houston, Tex.
CRAIG, WILLIAM
KELD, El Dorada, Ark.
CRATER, HAL
WSJM, St. Joseph, Mich.
CREUS, ROBERTO
WMET, Miami Beach, Fla.
CROSSLIN, JIM
KSLV, Monte Vista, Col.
CROUCH, EDNA
KGBS, Los Angeles, Cal.
CURTIN, HOYT
Top Cat
ABC-TV

— D —

DANIELS, BOB
WKID, Urbana, Ill.
DAURO, JOHNNY
WOHO, Toledo, O.
DAVID, RUSS
Fun Fare
KSD, St. Louis, Mo.
DAVIES, HARRY
KSEW, Salinas, Cal.
DAVIS, ART
WBAP-TV, Fort Worth, Tex.
DAVIS, DICK
KBLU, Yuma, Cal.
DAVIS, EARL
KVLC, Little Rock, Ark.
DAVIS, ERVIN
WILY, Wilson, N. C.
DAVIS, GORDON
KPCA, Marked Tree, Ark.
DAVIS, JOHN E.
KBIM, Roswell, N. Mex.
DAVIS, LYLE
KSOO, Sioux Falls, S. C.
DEAL, COY H.
WKSK, West Jefferson, N. C.
DeCAMP, CARROLL
WLWI-TV, Indianapolis, Ind.
DEEGAN, MICHAEL
WJMJ, Philadelphia, Pa.
DEEN, RALPH
WCQS, Alma, Ga.
DeLUCA, TOBY
WFIL, Philadelphia, Pa.
DeMATTAS, JACQUES
WNBZ, Saranac Lake, N. Y.
DENHAM, DICK
WINX, Rockville, Md.
DENTON, JAMES B.
WPKO, Waverly, O.
DERR, DIANE
WGAS, Gastonia, N. C.
DESAUTEL, RICHARD J.
WJLB, Detroit, Mich.
DeVINCENT, SAM
WOWO, Fort Wayne, Ind.
DIAMOND, DAVE
WNOR, Norfolk, Va.
DIEHL, GEORGE
WFLN, Philadelphia, Pa.
DITMARS, IVAN
It Could Be You
NBC-TV
DOANE, BILL
KARY, Prosser, Mich.
DOERR, ALAN W.
WGMS, Washington, D. C.
DOLAN, ROBERT EMMETT
The World Of ——
NBC-TV
DOLLAR, JOHNNY
WTVN, Columbus, O.
DONNELLY, BOB
KXRX, San Jose, Cal.
D'ONOFRIO, ARTHUR
WINC, Winchester, Va.
DOWELL, RAY
WABJ, Adrian, Mich.
DOWNS, TOMMY
WTMT, Lousiville, Ky.
DRUMMOND, BUDD L.
WPME, Punxsutawney, Pa.
DUBOY, JESS
WEET, Richmond, Va.
DUNCAN, JOHN
KCLW, Hamilton, Tex.
DUNLEVY, GEORGE
WHIH, Norfolk, Va.
DUNPHY, LARRY
WKJB, Milan, Tenn.
DURAND, G. THOMPSON
WTTM, Trenton, N. J.
DYER, ED
WAYS, Charlotte, N. C.
DYER, WILLARD
KTBC, Austin, Tex.

— E —

EASTER, CAROLE
WPAQ, Mount Airy, N. C.
EDGERTON, ART
WTOL-TV, Toledo, O.
EELLS, ANNA MARY
WMT, Cedar Rapids, Iowa
EMBRY, JIM
WJBS, Evansville, Ind.
ENSIGN, EBIE
WFYI, Garden City, N. Y.

EDDY MANSON
COMPOSER — CONDUCTOR
ARRANGER
Personal Rep — Dell Peters
MU 7-1750

HANK SYLVERN
Composer — Conductor — Arranger
JU 2-8800
SIGNATURE MUSIC, INC.

www.americanradiohistory.com

ERCK, LOU
KSST, Sulphur Springs, Tex.
ESQUIVEL
Tall Man
NBC-TV
ESTHER, SNOWDON
WCVI, Connellsville, Pa.
EUNICE, L. J.
KAPE, San Antonio, Tex.
EVERSON, DICK
KNOX, Grand Forks, N. D.

— F —

FALLON, PATRICK
WWRI, West Warick, R. I.
FARRELL, JERRY
WJJL, Niagara Falls, N. Y.
FETSCHER, ELMER
WRUF, Gainesville, Fla.
FIELDS, IRVING
ABC
FISH, HAMILTON
KLOK, San Jose, Cal.
FISHBACK, BONITA
WHBO, Tampa, Fla.
FISHER, PAUL
WMOD, Moundsville, W. Va.
FITZGERALD, LARRY
KRBC, Abilene, Tex.
FOREMAN, ROBERT
WCBG, Chambersburg, Pa.
FOUTS, TOM
The Clock Show
WBKB, Chicago, Ill.
FOWLER, CAROL
WFBC, Greenville, S. C.
FOX, LES
WMMW, Meriden, Conn.
FREDINE, DARREL
WIGM, Medford, Wis.
FREELAND, ELLEN
WFWL, Camden, Tenn.
FRIEDMAN, IRVING
Window On Main Street;
Dennis The Menace
CBS-TV
FRIZZELL, HUGH
WHQB, Memphis, Tenn.

— G —

GALGON, PAUL
WKAP, Allentown, Pa.
GALLEGOS, JOSE
KABQ, Albuquerque, N. Mex.
GALLICCHIO, JOSEPH
WNBQ-TV, Chicago, Ill.
GAMBLE, LEOTA
KLAN, Lemoore, Cal.
GARRETT, VIOLA
WEUP, Huntsville, Ala.
GEREAU, RICK
KWAT, Watertown, S. D.
GILBERT, HERSCHELL BURKE
Mrs. G. Goes To College
CBS-TV
GILES, JOHNNY
WALA, Mobile, Ala.
GILL, DON
KLOE, Goodland, Kan.
GIRDLER, JOYCE
WSFC, Somerset, Ky.
GITZ, JEAN
WLCX, La Crosse, Wis.
GOLDBERG, LOU
WEZE, Boston, Mass.
GOLDEN, RAY
KSTN, Stockton, Cal.
GOLDENBERG, BILLY
Burr Tillstrom's Kukla
And Ollie
NBC-TV
GOLDTRAP, GEORGE
WHOP, Hopkinsville, Ky.
GOODRICH, MIKE
KOWB, Laramie, Wyo.
GORDON, HAL
WXYZ-TV, Detroit, Mich.
GRAINGER, GERRY
WWCA, Gary, Ind.
GRANT, MARSHALL
WQXT, Palm Beach, Fla.
GRAVES, JIM
WJAX, Jacksonville, Fla.
GRAY, CLIFF
WSPA, Spartanburg, S. C.
GREEN, BOB
WKMH, Detroit, Mich.
GREER, ELMA
KSFO, San Francisco, Cal.
GREGOR, WILLIAM
WWBZ, Vineland, N. J.
GREINER, ROSIE
WPTA-TV, Roanoke, Ind.
GRIGGS, KARON
KCLS, Flagstaff, Ariz.
GRISWOLD, JAN
WIMS, Michigan City, Ind.

— H —

HAAS, CARL
WJR, Detroit, Mich.
HAASE, STAN
KOZE, Lewiston, Idaho
HAGEN, EARLE
The Dick Van Dyke Show
CBS-TV
HALE, TODD
KRFO, Owatonna, Minn.
HALL, DICK
KWNT, Davenport, Iowa
HALL, MEL
WJJD, Chicago, Ill.
HAMILTON, EDGAR
WCBL, Benton, Ky.
HANNA, BILL
Flintstones
ABC-TV
HAHN, CURTIS H.
WOKW, Brockton, Mass.
HARRELSON, JAMES E.
WPBY, Benson, N. C.
HARRIS, GOODWYN
KMHT, Marshall, Tex.
HARRISON, ARCH
WJMA, Orange, Va.
HARRISON, MAL
WORD, Spartanburg, N. C.
HART, AL
KABL, Oakland, Cal.
HART, CAROL
WEJL, Scranton, Pa.
HARTLEY, JIM
WGGA, Gainesville, Ga.
HARVEY, RON
KFIZ, Fond du Lac, Wis.
HAUSMAN, WILLIAM E.
WGL, Fort Wayne, Ind.
HAYWARD, JOYCE
KBMT-TV, Beaumont, Tex.
HAYWOOD, MARY LOU
KMBC, Kansas City, Mo.
HAZELTINE, JIM
WLAN, Lancaster, Pa.
HELLER, JERRY
WDXI, Jackson, Tenn.
HENDERSON, SKITCH
Threshold
NBC-TV
HERMANN, RALPH
ABC
HESS, BOB
KSVP, Artesia, N. Mex.
HILL, BILL
WMOG, Brunswick, Ga.
HILLIS, MARVIN
KIXL, Dallas, Tex.
HILMER, GLENN
WHOU, Houlton, Maine
HILTON, CHARLES
WEOK, Poughkeepsie, N. Y.
HILTON, CHARLES
WACE, Springfield, Mass.
HODKIN, DICK
WPAC, Patchogue, N. Y.
HOFFER, JAY
KRAK, Sacramento, Cal.
HOGAN, HARLAN
WSBT-TV, South Bend, Ind.
HOLCOMB, TRUETT
KSYL, Alexandria, La.
HOLDERFIELD, TERRY
WFPA, Fort Payne, Ala.
HOLMES, JAY
WFTC, Ginston, N. C.
HOLMES, ROGER
WAMS, Wilmington, Del.
HOOGENHOUSE, MARY
KCOW, Sparta, Wis.
HOWARD, DON
KHAS, Hastings, Neb.
HUDSON, MAC
WPLO, Atlanta, Ga.
HUBER, JUSTIN
WGOH, Grayson, Ky.
HUDNALL, DARRELL F.
WBCR, Christianburg, Va.
HUNTER, PAUL
WFMD, Frederick, Md.
HURLEY, MARIYLN Q.
KLOO, Corvallis, Oreg.
HUTTO, RICHARD D.
WEKT, Cocoa Beach, Fla.

— I —

IMBROCULIO, JOSEPH
WFBR, Baltimore, Md.
IRELAND, DICK
WJDY, Salisbury, Md.

— J —

JACOBS, JIM
WMLP, Milton, Pa.
JACOBSON, LOU
Magic Ranch
ABC-TV
JACOBSON, PEARL
KRED, Eureka, Cal.
JACQUES, ELEANOR
WWNH, Rochester, N. H.
JAMES, IRENE
WRSC, State College, Pa.
JAMES, LARRY
KUTT, Fargo, N. D.
JAMES, ROBERT A.
WMAN, Mansfield, O.
JOHNSON, DOUG
KGCA, Rugby, N. D.
JOHNSTON, W. R., JR.
WBIR, Knoxville, Tenn.
JONES, DON
KBMY, Billings, Mont.
JONES, DON
WLEA, Hornell, N. Y.
JONES, K. C.
WESC, Greenville, S. C.
JONES, REX
KBUY, Amarillo, Tex.
JONES,W. W.
KFEM, Oklahoma City, Okla.
JORDAN, FRANCES
WCAO, Baltimore, Md.

— K —

KALER, RANDALL
WFAS, White Plains, N. Y.

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KAPLAN, SOL
Westinghouse Special
ABC-TV
KARLTON, KEN
WWOM, New Orleans, La.
KAYE, MILTON JAY
Concentration
NBC-TV

KAYE, SAMMY

Serenade Room — Sunday Serenade, ABC; So You Want To Lead a Band, ABC; Columbia Records, RCA; Thesaurus,

KELL, JIM
WKUL, Cullman, Ala.
KELLER, CHARLES
KENS, San Antonio, Tex.
KELLY, DON
WPTR, Albany, N. Y.
KELLY, PAT
WMIX, Mt. Vernon, Ill.
KENT, GEORGE
WFAA, Dallas, Tex.
KIERNEY, VINCE
WHLO, Arkron, O.
KING, BILL
WTOC, Savannah, Ga.
KING, GUY
WCRA, Effingham, Ill.
KING, MEL
WABW, Annapolis, Md.
KIRK, BUDDY
KAAB, Hot Springs, Ark.
KLEPPINGER, GERALD
KGDN, Edmonds, Wash.
KNICK, WALTER
WBNS-TV, Columbus, O.
KNIGHT, PETER
The Bing Crosby Show
ABC-TV
KNIGHT, SID
WAME, Miami, Fla.
KNIGHT, SONNY
KRIZ, Phoenix, Ariz.
KNOX, KEITH
WMFG, Hibbing, Minn.
KOERTJE, LARRY
KLAD, Klamath Falls, Oreg.
KOSACK, JOSEPH E.
WVLN, Olney, Ill.
KOSTAL, IRWIN
The Garry Moore Show
CBS-TV
KOTTLER, MISCHA
WWJ, Detroit, Mich.
KRUSE, DARYL
KVEC, San Luis Obispo, Cal.
KUIPER, WILLIAM
WDOW, Dowagiac, Mich.
KYLER, HESTER
WSIX, Nashville, Tenn.

— L —

LAFAYETTE, PAUL
WRVT, Pittsburgm, Pa.
LAMOREAUX, DICK
WOOD, Grand Rapids, Mich.
LAMM, AL
WOW, Omaha, Neb.
LANE, CHRIS
KAYO, Seattle, Wash.
LARSON, WAYNE
WJAG, Norfolk, Neb.
LAWTON, JUDITH
KULA, Honolulu, Hawaii
LECHNER, FREDERICK
Message Of Israel
ABC
L'ECUYER, JOHN
WBBX, Portsmouth, N. H.
LEE, BOB
WMNE, Menomonie, Wis.
LEE, CARROLL S.
WGHC, Clayton, Ga.
LEVITAN, DON
KADY, St. Charles, Mo.
LEWIS, STEPHEN
KSTR, Grand Junction, Col.
LIGHT, JOE
KOIL, Omaha, Neb.
LIPE, BUCK
WIBV, Belleville, Ill.
LISKA, ROBERT
WTAQ, La Grange, Ill.
LITTLE, FRAN
WMHI, Braddock Heights, Md.
LIVELY, GENE
KWFR, San Angelo, Tex.
LOBIDO, SAMUEL
ABC
LOCKHART, HARRY
WAVE, Louisville, Ky.
LOCKHART, TIM
WIST, Charlotte, N. C.
LOKEY, FRANK
WEAD, Atlanta, Ga.
LONGMAN, BILL
KMAQ, Maquoketa, Iowa
LOPEZ, VINCENT
ABC
LUMPKIN, TED
WDDT, Greenville, Miss.
LYONS, LEE
WCCW, Traverse City, Mich.

— Mc —

McALLISTER, BILL B.
KSEL, Lubbock, Tex.
McCRAW, DOUG
KKAS, Silsbee, Tex.
McCULLOUGH, SCOT
KFRM, Kansas City, Mo.
McGLOHON, LOONIS
WBTV, Charlotte, N. C.
McHALE, DAVID
WSPB, Sarasota, Fla.
McMICHAEL, DICK
WRBL, Columbus, O.

— M —

MACDONALD, RON
KREM, Spokane, Wash.
MACH, DICK
KGMT, Fairbury, Neb.
MACKEY, BRUCE
WKRT, Cortland, N. Y.
MANN, JOHNNY
The Alvin Show
CBS-TV

MANSON, EDDY LAWRENCE

B. May 9, 1919, New York City. Twentieth Century, CBS; DuPont Show of the Month, CBS; Ed Sullivan's Invitation to Moscow; Day of the Painter (Academy Award Winner); Little Fugitive; Commercials for Lucky Strike

MARGIS, JOHN J.
WBAX, Wilkes-Barre, Pa.
MARINO, JACK
WGLI, Babylon, N. Y.
MARKHAM, GRANT
WLST, Escanaba, Mich.
MARLOWE, ROBERT W.
WSIC, Statesville, N. C.
MARR, BILL
WDVH, Gainesville, Fla.
MARTERIE, RALPH
ABC
MARTIN, ED
KXIV, Phoenix, Ariz.
MARX, LLOYD
Ted Mack And The Original Amateur Hour
CBS-TV
MATHES, WILLIAM
WSTV, Steubenville, O.
MATHIS, SHIRLEY
WCPC, Houston, Miss.
MATSON, DAVE
WOL, Washington, D. C.
MAUPIN, REX
WBKB, Chicago, Ill.
MAXWELL, E. HARRISON
San Diego Council Of Churches Christmas Show
ABC
MEEDER, WILLIAM
Search For Tomorrow
CBS-TV
MELIS, JOSE
The Jack Paar Show
NBC-TV
MENDENHALL, MARY M.
WKBV, Richmond, Ind.
MERRICK, MAHLON
The Jack Benny Program
CBS-TV
MERRITT, STARLING
WRAP, Norfolk, Va.
MEYER, RUTH A.
WMCA, New York, N. Y.

MILLER, MITCH

Sing Along With Mitch, NBC-TV

MILLER, PATRICIA
WNMP, Evanston, Ill.
MILNER, GENE
WTAC, Flint, Mich.
MOFFATT, TOM
KPOI, Honolulu, Hawaii
MOLER, FLOYD
KXXL, Bozeman, Mont.
MOLINARO, LARRY
WNAR, Norristown, Pa.
MOORE, BETTY
WGAD, Gadsden, Ala.
MOORE, BUDDY
WAKE, Atlanta, Ala.
MOREY, HENRY
WDVL, Vineland, N. J.
MORGAN, CLARK
From These Roots
NBC-TV
MORGAN, DALE
KHOW, Denver, Col.
MORRIS, MARY W.
WBEX, Chillicothe, O.
MOWAT, RICHIE
KRKC, King City, Cal.
MULLIKIN, CURLY
WFBC-TV, Greenville, S. C.
MURN, C. L.
WOKO, Albany, N. Y.

— N —

NALLE, BILLY
Young Dr. Malone
NBC-TV
NEAL, PAUL E.
WBNS, Columbus, O.
NEALE, LOUIS M. JR.
WBEU, Beaufort, S. C.
NEDSON, ALBEN
KRLC, Lewiston, Idaho
NIMMO, WILLIAM ROBERT
KVOY, Yuma, Ariz.
NORMAN, RALPH
ABC

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NORN, ALLAN E.
WKMI, Kalamazoo, Mich.

NORWOOD, BILL
WLOS-TV, Asheville, N. C.

NUTTER, FRED E.
WSME, Sanford, Maine

— O —

O'CALLAGHAN, T. S.
KXLY, Spokane, Wash.

O'KUN, LAN
The Shari Lewis Show
NBC-TV

OLIVER, DENNIS
WAXX, Chippewa Falls, Wis.

OLIVER, KATYE
WREV, Reidsville, N. C.

OLSON, WALLY
WCCO, Minneapolis-St. Paul, Minn.

O'NEAL, HAL
WIOI, New Boston, O.

O'NEILL, JOE
KVOO, Tusa, Okla.

ORMES, WILLIAM R.
WAGG, Franklin, Tenn.

OSSER, GLENN
The Same Christmas
ABC

OTOS, GORDON
KTAC, Tacoma, Wash.

— P —

PALMER, LARRY
KTOD, Sinton, Tex.

PALMER, SYDNEY
WIS-TV, Columbia, S. C.

PAPPAS, CHRIS
KVEN, Ventura, Cal.

PARAPAR, YOLANDA
WCKR, Miami, Fla.

PARHAM, BETTIE
KPIN, Casa Grande, Ariz.

PARIS, NORMAN
Carol Burnett-Richard Hayes Show
CBS

PARKER, TIM
WTHE, Spartanburg, S. C.

PATTERSON, LOUISE
WFAU, Augusta, Maine

PAUL, CHARLES
As the World Turns; Love of Life; The Secret Storm
CBS-TV

PECK, CLAYTON
KIUL, Garden City, Kan.

PEREZ, MINERVA
WNIK, Arecibo, Puerto Rico

PERRY, NORMAN
KECK, Odessa, Tex.

PERRY, ROBERT
KGEZ, Kalspell, Mont.

PETERS, JAMES
WAVZ, New Haven, Conn.

PETRILLO, CAESAR
WBBM, Chicago, Ill.

PETRILLO, LEE
WCFL, Chicago, Ill.

PFLEEGER, GEORGE
WJTN, Jamestown, N. Y.

PIERCE, RUDY
KGO, San Francisco, Cal.

PIKE, DICK
WNOP, Newport, Ky.

PINGLE, JACK
WECL, Eau Claire, Wis.

POLLACK, FRANK
KUPD, Phoenix, Ariz.

POPE, JAMES
WSOE, Port St. Joe, Fla.

PORTER, MARIAN
WANS, Anderson, S. C.

POWERS, TOM
WADK, Newport, R. I.

POWELL, TERRY
KEYC-TV, Mankato, Minn.

POYTHRESS, E. T.
WLAG, La Grange, Ga.

PRATER, ED
KEEP, Twin Falls, Idaho

PRIBORSKY, RICHARD
Feathertop
ABC-TV

PRICE, JIM
KBON, Omaha, Neb.

PRIDDY, DWIGHT
KRVN, Lexington, Neb.

PROHUT, LOU
Polka-Go-Round
WBKB, Chicago, Ill.

PURDY, MARY LOU
KCEE, Tucson, Ariz.

— R —

RADLEIN, AL
WARN, Ft. Pierce, Fla.

RALSTON, HARLAN E.
WHBF, Rock Island, Ill.

RAMSEY, RAY
WHIR, Danville, Ky.

REBEL, RUSS
KRKO, Everett, Wash.

REDDY, RICHARD J.
KTNC, Falls City, Neb.

REEDER, CHARLES
WPFB, Middletown, O.

REGALADO, RUDOLPH
Magic Moments
XETV, San Diego, Cal.

RENAUD, CHUCK
WKXL, Concord, N. H.

REPINE, BURT T.
WRVA, Richmond, Va.

REPPO, KEN
KZNG, Hot Springs, Ark.

REYNOLDS, WAYNE
WEEX, Easton, Pa.

RICHARDS, DONALD
WAUX, Waukesha, Wis.

RIDDLE, NELSON
Route 66
CBS-TV

RILEY, RALPH
WHIZ-TV, Zanesville, O.

RIPLEY, RON
WBBQ, Augusta, Ga.

RITTER, DON
WQXQ, Daytona Beach, Fla.

RITTER, DOYLE
KNDC, Hettinger, N. D.

RIZZO, JULIE
KMPC, Los Angeles, Cal.

RIPLEY, RUSSEL
KLOG, Kelso, Wash.

ROBERTSON, GARY
KGOS, Torrington, Wyo.

ROBINSON, DAVID
KCMO, Seattle, Wash.

ROBINSON, LEN
WRFB, Tallahassee, Fla.

RODDY, JIM
KWG, Stockton, Cal.

RODRIGUEZ, HECTOR
KUBO, San Antonio, Tex.

ROGERS, EUGENE H.
WPFE, Eastman, Ga.

ROSE, DAVID
Bonanza
NBC-TV

ROSS, ANTHONY
WBBW, Youngstown, O.

ROSS, GORDON
KUDE, Oceanside, Cal.

ROSS, MERLE
KSRO, Santa Rosa, Cal.

ROSSI, RICHARD
WSNO, Barre, Vt.

ROWLAND, KEN
WKLO, Louisville, Ky.

ROY, JEFF
KLUE, Longview, Tex.

— S —

SAGE, KATHY
KMED, Medford, Oreg.

SALANKY, JANET
KMAC, San Antonio, Tex.

SALTER, BOB
KBOI, Boise, Idaho

SANDERS, BILL
KTHT, Houston, Tex.

SCANLON, LEE
KIXX, Provo, Utah

SCHARF, FRANK K., JR.
WCIB, Camilia, Ga.

SCHILLER, JONATHAN
WROW, Albany, N. Y.

SCHMITZ, DICK
KAKC, Tulsa, Okla.

SCHOLFIELD, JOHN
WSAU, Wausau, Wis.

SCHRADER, JOHNNY
Hi Varieties
WHAS-TV, Louisville, Ky.

SCHROEDER, ART
WIBA, Madison, Wis.

SCHULTZE, JOAN
WSAI, Cincinnati, O.

SCHWAN, SAM
KYNO, Fresno, Cal.

SCOTT, HOWARD
WROM, Rome, Ga.

SEVERE, HOWARD
WHEC, Rochester, N. Y.

SHAFER, DAVE
WJEK, Detroit, Mich.

SHAFFER, DAVID
WYLD, New Orleans, La.

SHARP, BARBARA
KMEO, Omaha, Neb.

SHERMAN, EDDIE
KXUB-TV, Valley City, N. D.

SHILLING, CLIFF
WWYN, Erie, Pa.

SHIPLEY, BOB
WSBA, York, Pa.

SHIRLEY, ADELE
WWL, New Orleans, La.

SHOOP, DAVE
WHP-TV, Harrisburg, Pa.

SHYMAN, JIM
WLOL, Minneapolis, Minn.

SIDNEY, SID
Lassie
CBS-TV

SILFER, CARL
WSYR, Syracuse, N. Y.

SILVERTSON, PHIL
KELO, Sioux Falls, S. D.

SIMPSON, JOHN
KOTA, Rapid City, S. D.

SKJELSTAD, JIM
KONE, Reno, Nev.

SLACK, PETER
KGER, Long Beach, Cal.

SMITH, BILL
WKAT, Miami, Fla.

SMITH, V. E.
WMOK, Metropolis, Ill.

SONTAG, GEORGE
WOC, Davenport, Iowa

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SOSNIK, HARRY
Timex Special
ABC-TV
SPANN, JIM
KZZN, Littlefield, Tex.
SPEIR, DON
WMOX, Meridian, Miss.
SPENCER, HARRY W.
WBTM, Danville, Va.
SPENCER, HERBERT W.
The Joey Bishop Show
NBC-TV
SPIDLE, CLINT
WRKH, Rockwood, Tenn.
SPRAGUE, MARCELENE F.
KSTL, St. Louis, Mo.
STAMBAUGH, DICK
WLCY, Tampa, Fla.
STANLEY, ART
WROK, Rockford, Ill.
STEPHENS, STANLEY G.
KOJM, Havre, Mont.
STEVENS, BOB
KISN, Portland, Oreg.
STEWART, BECKY ANN
WPBC, Minneapolis, Minn.
STEWART, BOB
KENT, Prescott, Ariz.
STEWART, CHARLES
WRFD, Worthington, O.
STEWART, SKIP
KEUN, Eunice, La.
STONE, CLAIR
WJPG, Green Bay, Wis.
STONE, CRAIG
WAYE, Baltimore, Md.
STROUPE, BILL
WLOS, Asheville, N. C.
STYLES, RAY
KBMN, Bozeman, Mont.
SUHR, GARY
WFHR, Wisconsin Rapids, Wis.
SUMMERS, BILL
WLBC, Muncie, Ind.
SUNSHINE, RON
WROV, Roanoke, Va.
SVENDSON, OLE
WCHK, Canton, Ga.
SWEET, JERRY
KFHA, Tacoma, Wash.

SYLVERN, HANK

B. March 26, New York City.
Make a Face, ABC-TV

— T —

TANNER, WILLIS
KANO, Anoka, Minn.
TASKER, JOSEPH M.
WKNB, New Britain, Conn.
TATE, JIM
WTYS, Marianna, Fla.
TATE, LEON
KRKD, Los Angeles, Cal.

TAUBMAN, PAUL

Dough Re Me, NBC-TV; Concentration, NBC-TV; Edge of Night, CBS-TV; Owner of Penthouse
TAYLOR, GEORGE
KNEL, Brady, Tex.
TAYLOR, JOHN
WEPM, Martinsburg, W. Va.
TEAFF, JERRY
KWEL, Midland, Tex.
TEAS, FRANK
WSMN, Nashua, N. H.
TERRY, FRANK
KRNO, San Bernadino, Cal.
THOMAS, DICK
KBUR, Burlington, Iowa
THOMAS, LEE
WHMA, Anniston, Ala.
THOMAS, MYRTLE
KEVE, Minneapolis, Minn.
THOMASON, CHARLEY
KCIL, Houma, La.
THOMPSON, HARVEY
KTLW, Texas City, Tex.
THOMPSON, JOE
KGRN, Grinnell, Iowa
THOMPSON, MEL
WNCA, Siler City, N. C.
TODOROVICH, DAN
KKID, Pendleton, Oreg.
TORRES, PEPITO
WKAQ-TV, San Juan, Puerto Rico
TRAUTMAN, CARL
WTIG, Massillon, O.
TREFREN, KARL
WDEV, Waterbury, Vt.
TRELL, HOWARD
KCVF, Red Wing, Minn.
TRENDLER, ROBERT
WGN, Chicago, Ill.
TUCKER, DONALD J.
WQMR, Washington, D. C.
TUCKER, GABE
KIKK, Houston, Tex.
TUCKER, GEORGE
WNHC, New Haven, Conn.
TUCKER, JERRY
KGIW, Alamosa, Col.
TURNER, DORICE
WEBQ, Harrisburg, Ill.
TURNER, HARRY
KGHL, Billings, Mont.
TURNER, JIM
KMBY, Monterey, Cal.
TURNER, PAUL
KPIX-TV, San Francisco, Cal.

— U —

UNDERWOOD, LIZ
WRNL, Richmond, Va.

— V —

VALENTINE, WAYNE
WKLK, Cloquet, Minn.
VAN CAMP, BOB
WSB, Atlanta, Ga.
VAN, JOHNNY
WGES, Chicago, Ill.
VAN HOUTEN, BRUCE
WSHN, Fremont, Mich.
VECELLIO, RAY
KWKY, Des Moines, Iowa
VENTURINO, RICHARD
KSDO, San Diego, Cal.
VILLEGAS, HENRY
KEVT, Tucson, Ariz.
VOORHEES, DONALD
Bell Telephone Hour
NBC-TV

— W —

WALL, EDDIE
WODY, Bassett, Va.
WALTER, ARTHUR
WLSV, Wellsville, N. Y.
WALTON, KIP
The Brighter Day
CBS-TV
WATKINS, CHICK
WCUE, Akron, O.
WAYMAN, TOM
KCPX, Salt Lake City, Utah
WAYNE, BERT
KSAL, Salina, Kan.
WAYNE, SID
Video Village; Video Village, Jr. Edition
CBS-TV
WEATHERS, BILL
WGNI, Wilmington, N. C.
WEBB, ELIZABETH
WCHV, Charlottesville, Va.
WEBB, JACK
WAXU, Lexington, Ky.
WEBB, TOM
WJPS, Evansville, Ind.
WEBSTER, DAVE
WJNO, West Palm Beach, Fla.

WEED, BUDDY

B. January 6, 1918, Ossining, N. Y. Flair, ABC; Zest; Duncan Hines; El Producto; Beechnut; Nationwide Ins.
WEIDENAAR, KEN
WKPR, Kalamazoo, Mich.
WELCH, VIRGINIA
KWBB, Wichita, Kan.
WELK, LAWRENCE
ABC
WESTON, PAUL
The Bob Newhart Show
NBC-TV
WHITE, BOB
WINS, New York, N. Y.
WHITEHEAD, WAYNE W.
KQIK, Lakeview, Oreg.
WILKINSON, RALPH NORMAN
The U.S. Steel Hour
CBS-TV
WILLIAMS, GEORGE
WMAK, Nashville, Tenn.
WILLIAMS, GUY
KTKT, Tucson, Ariz.
WILSON, KENNETH H.
WHDH, Boston, Mass.
WILSON, STANLEY
Frontier Circus; Checkmate
Wagon Train; Alfred Hitchcock Presents; Tales of Wells Fargo
NBC-TV
WINTERS, JOHNNY
Magic Ranch
ABC-TV
WOLFORD, DON
WKBN, Youngstown, O.
WOMACK, BURL
WSAV, Savannah, Ga.
WOOD, CLAY
KVRS, Rock Springs, Wyo.
WOOD, DALE
KOEL, Oelwein, Iowa
WOODARD, HEATHER R.
WQAM, Miami, Fla.
WOOTEN, ROBERT
KSOP, Salt Lake City, Utah

— Y —

YARBROUGH, GERALD W.
WPNX, Phenix City, Ala.
YATES, DAN
KNIA, Knoxville, Iowa
YORK, BILL
KFSB, Joplin, Mo.
YOUNGER, BILL
KFRU, Columbia, Mo.
YOUSE, ROBERT
WBRK, Pittsfield, Mass.

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Radio & Television Writers
—Their Work During 1961—

— A —

ACE, GOODMAN
Perry Como's Kraft Music Hall, NBC-TV
ANDERSON, GEORGE
Magic Ranch
ABC-TV
A'HEARN, THOMAS
ABC
APPLE, JOHNNY
Huntley-Brinkley Report; Chet Huntley Reporting
NBC-TV
ATKINS, GEORGE
The Bullwinkle Show
NBC-TV
AYLESWORTH, JOHN
Perry Como's Kraft Music Hall
NBC-TV

— B —

BALES, WILLIAM
Frank McGee's Here and Now
NBC-TV
BANKS, CHARLES
ABC
BELL, WILLIAM
As the World Turns
CBS-TV
BENSFIELD, DICK
The Adventures of Ozzie and Harriet
ABC-TV
BERG, CHERNEY
Mrs. G. Goes to College
CBS-TV
BERGLUND, AL
ABC
BLAKE, MILT
ABC
BLAZER, GEORGE
The Jack Benny Program
CBS-TV
BOGERT, VINNIE
Garry Moore Show
CBS-TV
BOTTORFF, RACHEL ANN
ABC
BRESEE, FRANK
ABC-TV, KTLA-TV, Ralph Edwards Productions
BRESNOHAN, DON
ABC
BROBERG, JOHN
ABC
BROWN, BILL
ABC
BRUNER, RICHARD
Monitor
NBC
BURCH, EDWARD
ABC
BURGH, MILTON
ABC
BURNS, AL
The Bullwinkle Show
NBC-TV
BURNS, STAN
The Steve Allen Show
ABC-TV
BURTON, JAY
Perry Como's Kraft Music Hall
NBC-TV

— C —

CAMERER, DAVID
Sports Time
CBS
CARMEN, ROBERT
Arthur Godfrey Time
CBS
CLAMAN, JULIAN
DuPont Show of the Week
NBC-TV
CLARKE, WILLIAM K.
The Secret Storm
CBS-TV
COLLEARY, BOB
Captain Kangaroo
CONNELL, DAVID
Captain Kangaroo
CBS-TV
CREWSON, BILL
Mister Ed
CBS-TV
CURTIS, NAT
Pete and Gladys
CBS-TV

Cleary-Strauss-Irwin & Goodman

Public Relations

- Hollywood
- New York
- London

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— D —

DANA, BILL
The Steve Allen Show, ABC-TV
DAVIES, PEARCE
ABC
DEMPSEY, VINCENT
ABC
DENOFF, SAM
The Steve Allen Show
ABC-TV
DERMAN, LOU
Mister Ed
CBS-TV
DIAMOND, SELMA
Perry Como's Kraft Music Hall
NBC-TV
DOUGALL, BERNARD
ABC

— E —

EARLY, STAN
Ted Mack and the Original Amateur Hour
CBS-TV
EHRLICH, PAUL
ABC
ETTLINGER, DON
Love of Life
CBS-TV
EUNSON, DALE
Father of the Bride
CBS-TV
EUNSON, KATHERINE
Father of the Bride
CBS-TV

— F —

FANG, IRV
ABC
FARINET, EUGENE
Frank McGee's Here and Now
NBC-TV
FAULCONER, CATHERINE
Monitor
NBC
FERRO, MATHILDE
Father of the Bride
CBS-TV
FERRO, THEODORE
Father of the Bride
CBS-TV
FOSTER, GEORGE
DuPont Show of the Week
NBC-TV
FOWLER, KEITH
Dennis the Menace
CBS-TV
FRANKEL, ELIOT
Huntley-Brinkley Report; Chet Huntley Reporting
NBC-TV

— G —

GALLAGHER, JOHN
ABC
GANSER, JIM
ABC
GARMENT, CHARLES
Monitor
NBC
GEORGE, NICHOLAS
ABC
GIBBON, SAM
Captain Kangaroo
CBS-TV
GILBERT, CRAIG
The Summer Sports Spectacular Series
CBS-TV
GILLS, DICK
The Bing Crosby Show
ABC-TV
GLENNON, THOMAS
ABC
GLYNN, PAUL
ABC
GOLDEN, MYRON
Magic Ranch
ABC-TV
GOLDMAN, HAL
The Jack Benny Program
CBS-TV
GOOD, PAUL
ABC
GOODMAN, SAMUEL
ABC
GORDON, AL
The Jack Benny Program
CBS-TV
GORDON, WILLIAM
Outlaws
NBC-TV
GOREN, HERBERT
Coleman on Sports
CBS
GRANT, PERRY
The Adventures of Ozzie and Harriet
ABC-TV
GRAVELY, VIRGINIA
ABC
GREEN, SID
The Bing Crosby Show
ABC-TV
GROSSMAN, BUDD
Dennis the Menace
CBS-TV
GROVE, GRAHAM
ABC

— H —

HALE, EDWARD
ABC
HALPERT, SAUL
ABC
HANSER, RICHARD
Project 20
NBC-TV
HARPER, JAMES
NBC-TV
HAYWARD, CHRIS
The Bullwinkle Show
NBC-TV
HAZELTINE, ROSS
ABC
HEALY, ROBERT
ABC
HENRY, BUCK
The Steve Allen Show
ABC-TV
HICKS, HENRY
ABC
HIKEN, NAT
Car 54, Where are You?
NBC-TV
HILL, WILLIAM
Huntley-Brinkley Report; Chet Huntley Reporting
NBC-TV
HOLCH, ARTHUR
Bell and Howell Close-Up
ABC-TV
HURSLEY, DORIS
Search for Tomorrow
CBS-TV
HURSLEY, FRANK
Search for Tomorrow
CBS-TV

— I —

ISLEY, THOMAS
ABC

— J —

JACOBS, JEROME
NBC-TV
JAYNE, DAVID
ABC
JENKYNS, CHRIS
The Bullwinkle Show
NBC-TV
JOHNSTONE, JACK
Yours Truly, Johnny Dollar
CBS

— K —

KAUFMAN, BOB
The Bob Newhart Show
NBC-TV
KEESHAN, BOB
Captain Kangaroo
CBS-TV
KELLEY, WILBOURN
ABC
KIBBEE, ROLAND
The Bob Newhart Show
NBC-TV
KIRGO, GEORGE
Timex Special
ABC-TV
KLENSCH, CHARLES
ABC
KLINE, STEWART
ABC
KOSTER, CHARLES
ABC
KRESH, PAUL
ABC

— L —

LASSALLY, ALICE WALLACE
Monitor
NBC
LeDONNE, ROBERT
ABC
LEEDS, HOWARD
The Bing Crosby Show
ABC-TV
LEIBMAN, NORMAN
The Bob Newhart Show
NBC-TV
LESLIE, PHIL
Dennis the Menace
CBS-TV
LEWIS, DRAPER
ABC
LEWIS, IRWIN
Frank McGee's Here and Now
NBC-TV
LIEBMAN, NORMAN
ABC
LORD, BILL
ABC

— Mc —

McCULLA, JIM
ABC
McINTYRE, BILL
ABC
McKEAN, EDDY
ABC

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— M —

MAGEE, JOHN
ABC
MARION, IRA
ABC
MARMER, MIKE
Westinghouse Special
ABC-TV
MARSH, JOHN
Feathertop
ABC-TV

MAWRA, JOSEPH P.
B. March 15, 1933, Queens, N. Y.
Soupy Sales, ABC

MERRILL, HOWARD
Mrs. G. Goes to College
CBS-TV
MILES, HENRY
Carol Burnett-Richard Hayes Show
CBS
MILLER, WINSTON
87th Precinct
NBC-TV
MOORE, NANCY
ABC
MOORE, RICHARD
ABC
MORRISSEY, ANN
ABC
MORROW, WILLIAM
Bing Crosby-Rosemary Clooney Show
CBS
MURPHY, LAWRENCE
ABC
MURPHY, LIZ
Here's Hollywood
NBC-TV

— N —

NELSON, DON
The Adventures of Ozzie and Harriet
ABC-TV

NELSON, OZZIE
The Adventures of Ozzie and Harriet, ABC-TV

NEWHART, BOB
The Bob Newhart Show, NBC-TV

NICHOLS, WILLIAM
America's Music
NBC-TV
NIXON, AGNES
The Guiding Light
CBS-TV
NOVITZ, CHARLES
ABC
NOWINSON, DAVE
ABC

— O —

OBLUDA, PAUL
ABC
O'CONNELL, WILLIAM
Monitor
NBC
O'GRADY, JACK
ABC
O'KUN, LAN
The Shari Lewis Show
NBC-TV

— P —

PEARCE, SAM
Christmas Sing With Bing
CBS
PEPPIATT, FRANK
Perry Como's Kraft Music Hall
NBC-TV
PERSKY, BILL
The Steve Allen Show
ABC-TV
PETERS, WALTER
Bell and Howell Close-Up
ABC-TV
PFISTER, WALTER
Huntley-Brinkley Report; Chet Huntley Reporting
NBC-TV
PHILLIPS, IRNA
As the World Turns
CBS-TV
PHOTOPOULOUS, SOCRATES
ABC
PROCTOR, MUIER
ABC
PROWITT, DAVID
ABC

— Q —

QUEEN, ROBERT I.
Teenage Bulletin of the Air

— R —

RAIZMAN, MARK
ABC
REINER, CARL
The Dick Van Dyke Show
CBS-TV
RICHARDS, MARK
ABC
ROGERS, HELEN JEAN
Bell and Howell Close-Up
ABC-TV
ROGERS, ROSWELL
Window on Main Street
CBS-TV
ROGOW, BOB
Bell and Howell Close-Up
ABC-TV
ROONEY, ANDREW
Garry Moore Show
CBS
ROSE, REGINALD
The Defenders
CBS-TV
ROSEN, MILT
Pete and Gladys
CBS-TV

— S —

SACKS, HARVEY
ABC
SALERNO, GEORGE
ABC
SANDERS, ALBERT
The Brighter Day
CBS-TV
SCHILLER, BOB
Pete and Gladys
CBS-TV
SCHUMAN, CHARLES
ABC
SERLING, ROD
The Twilight Zone
CBS-TV
SHARP, STOKES
ABC
SHERMAN, CHARLES
The Bob Newhart Show
NBC-TV
SIEGENTHALER, ROBERT
ABC
SIGALE, MERWIN
ABC
SLATE, LANE
Accent
CBS-TV
SNYDER, ARNOLD
ABC
SOMMER, MIKE
ABC
SPEWACK, BELLA
Westinghouse Special
ABC-TV
SPEWACK, SAM
Westinghouse Special
ABC-TV
STONE, JON
Captain Kangaroo
CBS-TV
SULTAN, ARNE
The Steve Allen Show
ABC-TV
SWAIM, LEO
ABC

— T —

TEITELBAUM, DAVID
Huntley-Brinkley Report; Chet Huntley Reporting
NBC-TV
THOMAS, GORDON
ABC
TRESE, PAT
Frank McGee's Here and Now
NBC-TV
TURNER, LLOYD
The Bullwinkle Show
NBC-TV
TURTLETAUB, SAUL
The Shari Lewis Show
NBC-TV
TYLER, CLARK
ABC

— W —

WALKER, BILL
Here's Hollywood
NBC-TV
WARK, MARTIN
Here's Hollywood
NBC-TV
WEILL, JOSEPH
ABC
WEISKOPF, BOB
Pete and Gladys
CBS-TV
WISKARI, ARTHUR
ABC
WITTY, DON
ABC
WOLFE, JOHN
ABC
WORTH, MARVIN
The Steve Allen Show
ABC-TV

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SAM MENACKER

"the voice of wrestling"

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Big Time Wrestling
From Calgary

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Radio & Television Sports Commentators

—Their Work During 1961—

—A—

ABBOT, ALLEN
KAKC, Tulsa, Okla.
ACKERMAN, AL
WOOD, Grand Rapids, Mich.
ADAMS, TONY
WACX-TV, Burlington, Vt.
ADELELSON, JIM
KXGO, Fargo, N. D.
AGRSETA, PHIL
Tempo In Sports
WBT, Charlotte, N. C.
AHERN, MIKE
WIRE, Indianapolis, Ind.
ALBRIGHT, SAM
KWFT, Wichita Falls, Tex.
ALDERHOLD, VICTOR
WRPB, Warner Robbins, Ga.
ALDERMAN, JAMES
WAAG, Adel, Ga.
ALDRIGE, MAHLON
KFRU, Columbia, Mo.
ALEXANDER, ERNIE
KXKW, Gastonia, N. C.
ALFORD, DICK
KVLC, Little Rock, Ark.
ALLEN, JIM
Sportscope
KLFY-TV, Lafayette, La.

ALLEN, MELVIN
B. 1915, Birmingham, Ala.
Yankee Season; World Series and Major League All-Star Games, NBC; Rose Bowl and East-West College All-Star Game, NBC; Weekly NCAA College Football, ABC; Monitor, NBC.

ALLIGOOD, DOUG
WCHB, Inkster, Mich.
ALLISON, KEN
Sportscope
WANS, Anderson, S. C.
ALLNOCH, WILLIAM
WCQS, Alma, Ga.
ALVIN, JAY
WIKB, Iron River Mich.
AMBURG, VAN
KPIX-TV, San Francisco, Cal.
ANDERSEN, ANDY
Game Of The Week
KMA, Shenandoah, Iowa
ANDERSON, AL
Scoreboard
KMSO-TV, Missoula, Mont.
ANDERSON, CHIC
WEHT-TV, Evansville, Ind.
ANDERSON, JIM
WWKY, Winchester, Ky.
ANDERSON, RALPH
Sports Report
KVOA-TV, Tucson, Ariz.
ANTLE, NORMAN
KCRM, Crane, Tex.
ARCHINAL, PAUL
KBMT-TV, Beaumont, Tex.
ARMSTRONG, JACK
WPTX, Lexington Park, Md.
ARNOLD, JACK
WCWC, Ripon, Wis.
ARNOW, ED
NBC
ARTHUR, FRANK
Inside Sports
KYNO, Fresno, Calif.
ARTHUR, HARRY
Sports Whirl
KNOE-TV, Monroe, La.
ARVIN, STEVE
KGBS, Los Angeles, Cal.
ATKINSON, DON
KBRO, Bremerton, Wash.

—B—

BACHMAN, HANK
WKPA, New Kensington, Pa.
BACHRAD, MARV
WNAR, Norristown, Pa.
BADERIN, HUGH
Fun In The Sun
KMSO-TV, Missoula, Mont.
BADGER, LARRY
News Nine Soprts
KEZI-TV, Eugene, Oreg.
BAGG, BRUCE
WBYS, Canton, Ill.
BAILEY, CHARLEY
WEBR, Buffalo, N. Y.
BAILEY, SHERMAN
KXLE, Ellensburg, Wash.
BAKER, JACK
KTHS, Little Rock, Ark.
BAKER, JOHN T.
WPAP, Portsmouth, O.
BAKER, PAUL
WLAD, Danbury, Conn.
BALCH, FRANK
WJOY, Burlington, Vt.
BALTER, SAM
KABC, Los Angeles, Cal.
BANKS, MARY
KLEM, LeMars, Iowa
BARBER, RED
Yankee Baseball
WPIX, New York, N. Y.
BARNET, BILL
WDCR, Hanover, N. H.
BARNETT, BOB
KYVA, Gallup, N. Mex.
BARBARETTE, JOE
WHIM, Providence, R. I.
BARRETT, DENNY
WKBN, Youngstown, O.
BARRIE, JOE
WGSB, Geneva, Ill.
BARRIOS, JOSE
KUBO, San Antonio,Tex.
BARRY, MIKE
WKLO, Louisville, Ky.
BATES, MARVIN
WGBF, Evansville, Ind.
BATTING, DON
WHIH, Norfolk, Va.
BAUMAN, BOB
WHBF, Benton Harbor, Mich.
BAXTER, DAN
KDAY, Hollywood, Cal.
BAYLIFF, JERRY
Sports In Depth
WDBM, Statesville, N. C.
BELCHER, RODERICK
KING, Seattle, Wash.
BELL, JOHN
WTVT, Miami, Fla.
BELLOWS, CLINT
KSRV, Ontario, Oreg.
BELT, BOB
KSFE, Needles, Cal.
BENEDICT, RUSS
WTVT-TV, Tampa, Fla.
BENNETT, CHUCK
World of Sports
KFI, Los Angeles, Cal.
BENNETT, DEAN
KSL, Salt Lake City, Utah
BENNETT, ROBERT S.
KGEZ, Kalispell, Mont.
BENSON, GENE
KOWB, Laramia, Wyo.
BENTLEY, BILL
KBTN, Neosho, Mo.
BERNIER, GUS
WMUR-TV, Manchester, N. H.
BERRY, JOHN
Sports Carvan
KXEL, Waterloo, Iowa
BERRY, RED
KVEE, Conway, Ark.
BERT, LYLE
KLWX, Clayton, N. Mex.
BERTINE, BERT
WKID, Urbana, Ill.
BEST, FRANK B. JR.
WDIX, Orangeburg, S. C.
BETTS, BOB
Top Of Sports
KNIA, Knoxville, Iowa
BEVERIDGE, JACK
KOOL-TV, Phoenix, Ariz.
BIRLEFFI, LARRY
KFBC, Cheyenne, Wyo.
BISHOP, HOLLY
KEPR, Kennewick, Wash.
BLACK, CAL
WGSB, Geneva, Ill.
BLACK, FRANK
WPDQ, Jacksonville, Fla.
BLACK, JIM
KSEL, Portland, Oreg.
BLACKBURN, BOB
KPOJ, Portland, Oreg.
BLAKE, JOE
WJMS, Ironwood, Mich.
BLUE, IRA
First World In Sports
KGO, San Francisco, Cal.
BLUHM, H. PETE
WMVA, Martinsville, Va.
BLOCK, ROBERT
KRLA, Pasadena, Cal.
BOGGS, OTIS
WRUF, Gainesville, Fla.
BOHNHOFF, ED
KILO, Grand Forks, N. D.
BOLYWARD, BOB
WVVW, Grafton-Fairmont, W. Va.
BOND, HARRIS
WMAS, Springfield, Mass.
BOND, LYLE
KFMB, San Diego, Cal.
BONHAM, DON
KTNC, Falls City, Neb.
BOTTORFF, DON
KDES, Chicago, Ill.
BOUDREAU, LOU
WGN, Chicago, Ill.
BOWEN, GENE
WDVH, Gainesville, Fla.
BOYD, MIKE
WMTW-TV, Portland, Maine
BOYD, RAY
KHUZ, Borger, Tex.
BOYER, KENNY
KWK, St. Louis, Mo.
BRADBY, KENNETH
WBCI, Williamsburg, Va.
BRADFORD, JOHN
WJPS, Evansville, Ind.
BRADLEY, ART
WECT-TV, Wilmington, N. C.
BRADLEY, JOHN
WJRT, Flint, Mich.
BRANDT, DON
KBUR, Burlington, Iowa

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RADIO & TV SPORTS COMMENTATORS

BRANSON, TODD
WNMP, Evanston, Ill.
BRECKENRIDGE, JOHN
KTKT, Tucson, Ariz.
BRENNAN, TERRY
National Football League Games
CBS-TV
BRICKHOUSE, JACK
WGN, Chicago, Ill.
BRITTON, JACK
KSYD-TV, Wichita Falls, Tex.
BROADWAY, BILL
WYMB, Manning, S. C.
BROCKMAN, CHARLIE
WLWI-TV, Indianapolis, Ind.
BROOKHART, JOHN
KBMY, Billings, Mont.
BROWN, BOB
KWC, Navasota, Tex.
BROWN, JAMES R.
WSVL, Shelbyville, Ind.
BROWN, KEN
WESH-TV, Daytona Beach, Fla.
BRUNDIGE, BILL
KNJ-TV, Los Angeles, Cal.
BRYAN, ALLEN
WKLO, Louisville, Ky.
BRYDEN, KEITH
KSBW, Salinas, Cal.
BUCKLEY, BRUCE
WSNO, Barre, Vt.
BULLETT, BERNARD R.
WMNB, North Adams, Mass.
BURKETT, DICK
KNOG, Nogales, Ariz.
BURNS, BIFF
WCHK, Canton, Ga.
BURT, JIM
KELO, Sioux Falls, S. D.
BURTON, DON
WLBC, Muncie, Ind.
BUSHMAN, ED
WINX, Rockville, Md.
BUTLER, GERRY
WBEE, Chicago, Ill.

— C —

CAHILL, AL
WAST-TV, Albany, N. Y.
CALDWELL, MERLE
KOTN, Pine Bluff, Ark.
CAMERON, TOM
KXAB-TV, Aberdeen, S. D.
CAMPBELL, BILL
WCAU-TV, Philadelphia, Pa.
CAMPBELL, BUD
KARK, Little Rock, Ark.
CAMPBELL, C. P.
WMCK, McKeesport, Pa.
CAMPBELL, ED
WKMT, Kings Mountain, N. C.
CAMPBELL, HOWARD
WDAY, Fargo, N. D.
CANADEO, TONY
National Football League Games
CBS-TV
CANTFORT, VAN
WAVY, Norfolk, Va.
CANTOR, MORT
WIRL, Peoria, Ill.
CAPE, HAROLD
WYTH, Madison, Ga.
CARDENAS, RENE
KWKW, Hollywood, Cal.
CAREY, PAUL
WJR, Detroit, Mich.
CARLE, ED
KKID, Pendleton, Oreg.
CARMICHAEL, JOHN
WBBM, Chicago, Ill.
CARMICHAEL, LES
KMOX-TV, St. Louis, Mo.
CARNEAL, HERB
National Football League Games
CBS-TV
CARNIEGIE, TOM
WFBM-TV, Indianapolis, Ind.
CARPENTER, SKIP
WSHE, Raliegn, N. C.
CARR, DAVID K.
WMAN, Mansfield, O.
CARRICO, DAVE
KOTN, Pine Bluff, Ark.
CARSON, ROD
WNJH, Hammonton, N. J.
CARY, TOM
WMEG, Melbourne, Fla.
CASEY, JIM
WPTR, Albany, N. Y.
CARTER, CAL
KAMD, Camden, Ark.
CHAFFIN, BOB
KSAL, Salina, Kan.
CHALDY,, BUD
KBIZ, Ottumwa, Iowa
CHARLETON, BILL
WNCA, Silver City, N. C.
CHASE, BOB
WOWO, Fort Wayne, Ind.
CHASE, WARD
WXI-TV, Milwaukee, Wisc.
CHERRY, AL
KGDN, Edmonds, Wash.
CHESSON, BILL
WSTV, Steubenville, O.
CHILDS, FRANK
Sports Today
KVER, Clovis, N. M.
CHOMEL, FRAN
WCNB, Connersville, Ind.
CHRESTMAN, MEL
WXTN, Lexington, Mass.

Chris Schenkel

Sports Announcer

MCA ARTISTS

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CHRISTENSEN, RAY
WLOL, Minneapolis, Minn.
CLARK, CHRIS
WPRO-TV, Providence, R. I.
CLARK, JERRY
WOKW, Brockton, Mass.
CLARK, LES
WGAR, Cleveland, O.
CLARK, PORTER
WEKR, Fayetteville, Tenn.
CLARK, TY
KENI-TV, Anchorage, Alaska
CLASET, JOHN
Sports Parade
WSIZ, Ocilla, Ga.
CLAWSON, LEW
WWVA, Wheeling, Ga.
CLAY, LEON
WJBW, New Orleans, La.
CLEMENT, TOMMY
KNDC, Hettinger, N. D.
CLIFTON, CHARLES
KRKD, Los Angeles, Cal.
CLOUD, LEO
KIUP, Durando, Col.
CLOUTER, LEO
WFEA, Manchester, N. H.
CODY, WAYNE
WCID-TV, Danville, Ill.
COLE, CLIFF
KERG, Eugene, Oreg.
COLEMAN, JERRY
CBS
COLEMAN, KEN
WDOK, Cleveland, O.
COLLIER, JOE
KIOA, Des Moines, Iowa
COLLINS, BOB
WSEE-TV, Erie, Pa.
COLLINS, DAVE
WRFD, Worthington, O.
COLLINS RIP
KRKO, Everett, Wash.
COLLINS, SID
WIBC, Indianapolis, Ind.
COMLEY, JACK
WHNB-TV, W. Hartford, Conn.
COMPTON, LEWIS
WHEE, Martinsville, Va.
CONNELLY, BOB
WWNH, Rochester, N. H.
CONNOR, GEORGE
National Football League Games
CBS-TV
CONNORS, DAVE
Sports Corner
WNLC, New London, Conn.
CONWAY, ED
WTAE-TV, Pittsburgh, Pa.
COOKFAIR, ART
KLIR, Denver, Col.
COOPER, SAM
WQUA, Moline, Ill.
CORLEY, BILL
WBNS, Columbus, O.
COSELL, HOWARD
ABC
COUPPEE, AL
KOGO-TV, San Diego, Cal.
COX, BOBBY
WTCO, Campbellsville, Kan.
COX, ORVAL
WSAT, Salisbury, N. C.
COYLE, VINCE
KSS, Colorado Springs, Col.
CRABTREE, DENNIS
WIBA, Madison, Wis.
CRAIG, BENNY
KTHV-TV, Little Rock, Ark.
CRAMER, CHRIS
WCHV, Charlottesville, Va.
CREAGER, MACK
KRMG, Tulsa, Okla.
CREVELING, JOHN
WWYN, Erie, Pa.
CRISP, BILL
WWIL, Ft. Lauderdale, Fla.
CRISTIL, JACK
WELO, Tupelo, Miss.
CROCKETT, HUDLEY
WSIX, Nashville, Tenn.
CROFT, DON
KTHV-TV, Little Rock, Ark.
CROOK, BILL
WGOV, Valdosta, Ga.
CROSBY, DON
WCIB, Camilia, Ga.
CROWE, HORACE
WBIE, Marietta, Ga.
CROWELL, JIM
WTCO, Campbellsville, Kan.
CRUM, JIMMY
WLWC-TV, Columbus, O.
CRYAN, WALLY
WARA, Attleboro, Mass.
CUMMINGS, KEITH
KAYS-TV, Hays, Kan.
CUMMINS, TAIT
WMT-TV, Cedar Rapids, Iowa
CUNNINGHAM, DON
KPLR-TV, St. Louis, Mo.
CURRIE, BILL
WVOT, Wilson, N. C.
CURTIS, BOB
KOZE, Lewiston, Idaho
CURTIS, DICK
WIEL, Elizabethtown, Ky.
CUTLER, JIM
WDQN, Du Quoin, Ill.

Mel Allen

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— D —

DAMOND, JERRY
WUSJ, Lockport, N. Y.
DARK, JOHNNY
WKYR, Keyser, W. Va.
DAUGHERTY, PAUL
WLWA-TV, Atlanta, Ga.
DAVIS, FRED
WMBC, Macon, Miss.
DAVIS, LEN
Sports Nightcap
WGL, Fort Wayne, Ind.
DAVIS, LESLIE
KVTV, Sioux City, Iowa
DAVIS, WILLIAM
KSRC, Socorro, N. Mex.
DAVISON, ARLIE
WIGM, Medford, Wis.
DAWSON, JACK
WMAR-TV, Baltimore, Md.
DAWSON, JIM
KWKH, Shreveport, La.
DEAN, BOB
KNIN, Wichita Falls, Tex.
DEAN, DIZZY
Baseball Game of the Week
CBS-TV
DEATHERAGE, GEORGE
KUKU, Willow Springs, Mo.
DeBARR, BERT
WVLN, Olney, Ill.
DEE, BILLY
WRMF, Titusville, Fla.
DeCAMP, ERNIE
KSIS, Sedalia, Mo.
DEEN, RALPH L.
WPFE, Eastman, Ga.
DeFRANCESCO, FRANK
WSME, Sanford, Maine
DEINES, NAY
KMMJ, Grand Island, Neb.
DELLER, BUD
KGON, Portland, Oreg.
DEMARET, JIMMY
All-Star Golf
NBC-TV
DeMONTE, BRENT
KFRE, Fresno, Cal.
DENNEY, BILL
KEEP, Twin Falls, Idaho
DENTON, BILL
KREM, Spokane, Wash.
DeROUEN, KARL
KEUN, Eunice, La.
DERR, JOHN
PGA Golf Tournament
CBS-TV
DeSANTELL, BUD
KGIW, Alamosa, Col.
DeVICTOR, MARTY
WBNS-TV, Columbus, O.
DEVINE, TOMMY
WLBW-TV, Miami, Fla.
DeWITT, DEWEY
WAGM, Presque Isle, Maine
DeWITT, WAITES
KPCA, Marked Tree, Ark.
DICKSON, BOB
KRGV, Weslaco, Tex.
DIHLMAN, HANK
KROS, Clinton, Iowa
DILLON, LEN
Monitor
NBC
diNATALE, JOE
KODY, North Platte, Neb.
DIVAN, DAVID
WITY, Danville, Ill.
DOANE, BILL
KARY, Prosser, Wash.
DOCKENEY, EDWARD
WEPM, Martinsburg, W. Va.
DOCKINS, KEN
WLOS-TV, Asheville, N. C.
DOEBLER, SHERM
WITT, Lewisburg, Pa.
DOGGETT, JERRY
NBC
DONLEY, RED
WHC-TV, Pittsburgh, Pa.
DONNELLA, BILL
WISH-TV, Indianapolis, Ind.
DOOLEY, JIM
WTVT, Miami, Fla.
DOW, BOB
WGUY, Bangor, Maine
DOYLE, VINCE
Picture in Sports
WSJV-TV, South Bend, Ind.
DREES, JACK
WKAB, Mobile, Ala.
DROELLE, GEORGE
WCLI, Corning, N. Y.
DROUBAY, PAUL
KUTV, Salt Lake City, Utah
DRUMMOND, JOHN
World of Sports
WREX-TV, Rockford, Ill.
DUDLEY, JIMMY
WERE, Cleveland, O.
DUFF, ARLEIGH
KKAS, Silsbee, Tex.
DUGAS, PAUL
WORL, Boston, Mass.
DUNBAR, WALT
WFGA-TV, Jacksonville, Fla.
DUNCAN, JOHN
KCLW, Hamilton, Tex.
DUNNAWAY, AL
WLCY, Tampa, Fla.
DUNPHY, DON
Fight of the Week
ABC-TV
DYER, BRAVEN
NBC

Kyle Rote

WNEW

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— E —

EARDLEY, DICK
KBOI, Boise, Idaho
EATON, ELMORE
KBLU, Yuma, Ariz.
EATON, JACK
WMCT-TV, Memphis, Tenn.
EDISON, JOHN
KMAN, Manhattan, Kan.
EDWARD, DOUGLAS
WPLM, Plymouth, Mass.
EDWARDS, RICK
WROK, Rockford, Ill.
ELIAS, BOB
KBAK-TV, Bakersfield, Cal.
ELLIOTT, MIKE
WXYJ, Jamestown, N. Y.
ELLIOTT, WIN
NBC
ELLIS, DICK
WJCW, Johnson City, Tenn.
ELSON, BOB
WCFL, Chicago, Ill.
ENROTH, DICK
WCCO, Minneapolis-St. Paul, Minn.
ERDOSSY, BILL
WHP-TV, Harrisburg, Pa.
ERHERD, CHARLES M. JR.
WPME, Punxsutawney, Pa.
ERP, JOHNNY
WNBQ-TV, Chicago, Ill.
ETHERTON, WILLIAM
WNDU-TV, South Bend, Ind.
EUBANKS, BLAIR
WPAQ, Mt. Airy, N. C.
EWIN, WILLIAM
WAGG, Franklin, Tenn.

— F —

FAIR, JIM
WUSN-TV, Charleston, S. C.
FARIS, LYNN
WYDE, Birmingham, Ala.
FARLEY, BILL
WODY, Bassett, Va.
FARRIS, JOE
Wake Up Sports
WCHS, Charleston, W. Va.
FAUCHER, RALPH
WTAQ, La Grange, Ill.
FAY, HAINES
Meet the Teams
KGMI, Bellingham, Wash.
FELACK, MICHAEL
WKPA, New Kensington, Pa.
FENSTERMACHER, R. L.
WITT, Lewisburg, Pa.
FERGUSON, JOHN
WBRZ-TV, Baton Rouge, La.
FIELD, BOB
WJLB, Detroit, Mich.
FIELDS, BILL
WGES, Chicago, Ill.
FILE, AUGIE
Speaking of Sports
WJTV, Jackson, Miss.
FILESI, FRANK
WFAA, Dallas, Tex.
FINLAYSON, JACK
KRDO, Colorado Springs, Col.
FISHER, FRAN
WKVA, Lewistown, Pa.
FITZPATRICK, JACK
KHOW, Denver, Col.
FITZSIMONS, JACK
WLVA-TV, Lynchburg, Va.
FLAHERTY, PAT
KANO, Anoka, Minn.
FLEISCHMAN, SOL
WTVT-TV, Tampa, Fla.
FLEMING, BILL
ABC
FLEMING, JACK
WAJR, Morgantown, W. Va.
FLETCHER, LOWELL
WPNF, Brevard, N. C.
FLORES, RAFAEL PONT
WKAQ, San Juan, Puerto Rico
FLOWERS, CHARLES
KMHT, Marshall, Tex.
FLOWERS, H. M.
WRFB, Tallahassee, Fla.
FLYNN, JOHN
WICY, Malone, N. Y.
FLYNN, TONY
WISN-TV, Milwaukee, Wis.
FORBES, BOB
WTHI, Terre Haute, Ind.
FORNEY, RICHARD
WLAN, Lancaster, Pa.
FORSELL, RON
KIRO-TV, Seattle, Wash.
FOSTER, BUD
KTVU-TV, Oakland, Cal.
FOSTER, JOHNNY
WILK, Wilkes-Barre, Pa.
FOUTS, BOB
National Football League Games
CBS-TV
FRADY, DWIGHT
WLTC, Gastonia, N. C.
FREEMAN, HARRY
Looking at Sports
KFSA-TV, Fort Smith, Ark.
FRIDAY, CURT
WROB, West Point, Miss.
FRINK, BILL
WIMA, Lima, O.
FRITTS, PAUL
WMFR, Highpoint, N. C.
FROST, HOWARD
KIBS, Bishop, Cal.
FUHS, DOUGLAS
KBMN, Bozeman, Mont.
FULLER, KEN
WHHY, Montgomery, Ala.
FULMER, DALE
WHLM, Bloomsburg, Pa.
FUNDERBURK, BUDDY
KSST, Sulphur Springs, Tex.
FYFFE, PAUL
WSIP, Paintsville, Ky.

— G —

GAFFNEY, ED
WSTP, Salisbury, N. C.
GAGE, FRED
WIBA, Madison, Wis.
GAINES, BO
WLFH, Little Falls, N. Y.
GALLAGER, JOHN
WECL, Eau Claire, Wis.
GALLAGHER, WILLIAM O.
WILX-TV, Lansing-Jackson, Mich.
GALLAHER, ED
National Football League Games
CBS-TV
GALLO, JACK
WRIT, Milwaukee, Wis.
GALLUP, STAN
KGFL, Roswell, N. M.
GALVIN, DAN
KSRC, Santa Rosa, Cal.
GANNON, JAMES
WSBT-TV, South Bend, Ind.
GANTT, EVERETTE
WCGC, Belmont-Charlotte, N. C.
GARAGIOLA, JOE
NBC-TV
GARCHOW, JAMES
KCLS, Flagstaff, Ariz.
GARCIA, RUDY
Neutral Corner
KIEV, Glendale, Cal.
GARCIA, TERRY
WAPA, San Juan, Puerto Rico
GARDNER, BILL
WXEY-TV, Richmond-Petersburg, Va.
GARDNER, CHUCK
WHMA, Anniston, Ala.
GARDNER, DON
WKBN, Youngstown, O.
GARDNER, HERB
WHEO, Stuart, Va.
GARFIN, STAN
WTAR, Norfolk, Va.
GARR, BILL
KDAY, Hollywood, Cal.
GAUGER, TOM
WCHL, Chapel Hill, N. C.
GAUSTAD, GEORGE W.
KGCA, Rugby, N. D.
GEMAR, ALAN
WTTF, Tiffin, O.
GERAGHTY, PAT
KQAQ, Austin, Minn.
GEREAU, RICK
KWAT, Watertown, S. D.
GIBBONS, JIM
WRC-TV, Washington, D. C.
GIBBS, WALT
KSWI, Council Bluffs, Iowa
GIBNEY, JACK
Looking Things Over
WRBL-TV, Columbus, Ga.
GIBSON, ADRIAN
WGAD, Gadsden, Ala.
GIBSON, TOM
WHPL, Winchester, Va.
GILBERT, STEVE
KATN, Boise, Idaho
GILLESPIE, EARL
WEMP, Milwaukee, Wis.
GILSON, BRACE
KDKA-TV, Pittsburgh, Pa.
GILSTEAD, DAVE
WAXX, Chippewa Falls, Wis.
GIROUX, LEE
NBC
GIVEN, KEN
WBGN, Bowling Green, Ky.
GLANCEY, DICK
WDOG, Marine City, Mich.
GLAUDI, HAP
WWL-TV, New Orleans, La.
GLEESON, ART
NBC
GLEESON, GENE
KICO, El Centro, Cal.
GLICKMAN, MARTY
NBC
GOBLE, JAY
WVLN, Olney, Ill.
GOESER, JOE
KFIZ, Fond du Lac, Wis.
GOMEZ, RON
KVOL, Lafayette, La.
GONZALES, NAPOLEAN
KABQ, Albuquerque, N. Mex.
GOODMAN, DICK
Sports at a Glance
KONP, Port Angeles, Wash.
GOODMAN, LARRY
Monitor
NBC
GOODRICH, BILL
WLBT-TV, Jackson, Miss.
GOODWIN, JIM
WEBQ, Harrisburg, Ill.
GOWDY, CURT
WHDH, Boston, Mass.
GRADY, DAVE
WNAE, Warren, Pa.
GRADY, FRED
WPAW, Providence-Pawtucket, R. I.
GRAHAM, WALTER
WRBL, Columbus, Ga.
GRAMMER, JOE
WGAU, Athens, Ga.

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GRANDE, CARL
WNHC, New Haven, Conn.
GRANGE, RED
National Football League Games
CBS-TV
GRAY, LEE
WOKY, Milwaukee, Wis.
GREEN, JERRY
KTAL-TV, Shreveport, La.
GREEN, THOMAS
WDCR, Hanover, N. H.
GREENWAY, ELLIS
WSVM, Valdese, N. C.
GREGORY, DON
KEST, Boise, Idaho
GREGSON, AL
WHVR, Hanover, Pa.
GRETES, RANDY
WRSC, State College, Pa.
GRIDER, DON
WIRE, Indianapolis, Ind.
GRIFFIN, GENE
KSIG, Crowlek, La.
GRIGGS, JERRY
WMSL-TV, Decatur, Ala.
GRIMES, MARK C.
WKD, Boston, Mass.
GRISWOLD, JACK
WEJL, Scranton, Pa.
GRISWOLD, ROGER
WBMD, Baltimore, Md.
GROSS, DON
KFSB, Joplin, Mo.
GROVE, BOB
WEEX, Easton, Pa.
GRUBBE, BILL
KONI, Spanish Fork, Utah
GUMUSKI, DICK
WMAB, Munsing, Mich.

— H —

HAGEN, BOB
KPER, Gilroy, Cal.
HAGER, W. H.
Today in Sports
WJMA, Orange, Va.
HALL, HALSEY
Big Ten Sports
WCCO, Minneapolis-St. Paul, Minn.
HALLELAND, GARY
KMEO, Omaha, Neb.
HALPIN, BILL
WNEP-TV, Scranton, Pa.
HAMNER, GRANNY
WEZL, Richmond, Va.
HANAUER, DON
WMMW, Meriden, Conn.
HANEY, BILL
WKBJ, Milan, Tenn.
HANEY, BOB
WSFC, Somerset, Ky.
HANLIN, DON
KMED, Medford, Oreg.
HANSON, HARLEY
KOTA-TV, Rapid City, S. D.
HARDING, JOHN
WCGR, Canandaigua, N. Y.
HARLING, HUGH
Coaches' Corner
KSLY, San Luis Obispo, Cal.
HARMON, JOHN
WGIG, Brunswick, Ga.
HARMON, MERLE
NBC
HARMON, TOM
National Football League Games
CBS-TV
HARNISON, S. T.
WTAX, Springfield, Ill.
HARPER, WAYNE S.
KELD, El Dorado, Ark.
HARRINGTON, JOHN
WBBM, Chicago, Ill.
HARRIS, SONNY
WOOF, Dothan, Ala.
HARRISON, BOB
WHNC, Henderson, N. C.
HASSE, WARREN L.
KPDN, Pampa, Tex.
HASTINGS, JACK
WPBC, Minneapolis, Minn.
HATT, JAMES
KSYX, Santa Rosa, N. M.
HAUGEN, GIL
KHOB, Hobbs, N. M.
HAWS, GENE
KPIN, Casa Grande, Ariz.
HAYES, PAT
KIRO-TV, Seattle, Wash.
HAYWARD, BRUCE
KTVI-TV, St. Louis, Mo.
HEAD, IVAN R.
KVSF, Santa Fe, N. Mex.
HEALY, CHUCK
WBEN-TV, Buffalo, N. Y.
HEARN, CHICK
NBC
HEETLAND, JOHN
KIXZ, Amarillo, Tex.
HELDER, BOB
WFMD, Frederick, Md.
HEMINGWAY, TOM
WKZO-TV, Kalamazoo, Mich.
HENDERSON, GENE
KENT, Prescott, Ariz.
HENDERSON, J.
KBHS, Hot Springs, Ark.
HENDRICKS, CECIL
WMBC, Macon, Miss.
HENDRICKSON, JACK
WCOR, Lebanon, Tenn.
HENDRIX, DALE
Pig Skin Parade
WJIG, Tullahoma, Tenn.
HENRY, JOHN
KOA, Denver, Col.
HENSHELL, PHIL
WRDW, Augusta, Ga.
HERDT, ROGER
KTCI, Terrytown, Neb.
HERNON, PAT
NBC
HESSE, BILL
WCSS, Amsterdam, N. Y.
HEYWOOD, BILL
KUPD, Phoenix, Ariz.
HIGGINS, ED
Today in Sports
WDNC, Durham, N. C.
HILL, DICK
KLTR, Blackwell, Okla.
HILL, DON
KTAC, Tacoma, Wash.
HILL, EDDIE
WRR, Dallas, Tex.
HILL, JOE
WMNI, Columbus, O.
HILL, ROBERT
KRSC, Othello, Wash.
HINKLEY, HARRY
WHP, Harrisburg, Pa.
HIRSCH, SONNY
WKAT, Miami, Fla.
HODGES, RUSS
Sports Comprehensive
KSFO, San Francisco, Cal.
HOGE, IVAN
WROM, Rome, Ga.
HOLBROOK, SQUEAK
KLOG, Kelso, Wash.
HOLDEN, DON
WAXX, Chippewa Falls, Wis.
HOLECKO, ANDY
WREO, Ashtabula, O.
HOLLERAN, ED
WLFH, Little Falls, N. Y.
HOLMAN, HANK
WACT, Tuscaloosa, Ala.
HOLMQUIST, DON
KPRK, Livinston, Mont.
HOLSCHER, FRANZ
WGAS, Gastonia, N. C.
HOOVER, DON
KWBB, Wichita, Kan.
HOPPE, TOM
WDUZ, Green Bay, Wis.
HOPSON, CHARLES
WMOK, Metropolis, Ill.
HOPWOOD, MILT
CKLW, Detroit, Mich.
HORNUNG, PAUL
WBNS-TV, Columbus, O.
HOSTERMAN, DOUG
WDOE, Dunkirk, N. Y.
HOURIGAN, TERRY
WFGB, Altoona, Pa.
HOWARD, BILL
WFMD, Frederick, Md.
HOWARD, ROBERT
WGOK, Mobile, Ala.
HOWE, BOB
WBY, Wood River, Ill.
HOWELL, JIM
WQAM, Miami, Fla.
HOWER, DON
WENO, Nashville, Tenn.
HOYT, WAITE
NBC
HUBBELL, PETER
WBTA, Batavia, N. Y.
HUBBELL, RALPH
WBEN, Buffalo, N. Y.
HUDDY, BILL
KEY-TV, Santa Barbara, Cal.
HUFFAKER, BOB
KBTX-TV, Bryan, Tex.
HUGHES, DON
KRBC, Abilene, Tex.
HULL, CHUCK
KLRJ-TV, Las Vegas, Nev.
HULL, FRED VANT
KEVE, Minneapolis, Minn.
HUNEYCUTT, DICK
WKIN, Kingsport, Tenn.
HUNNES, FRED
KATL, Miles City, Mont.
HUNT, CHUCK
KSJB, Jamestown, N. D.
HUNTER, BOB
WDXB, Chattanooga, Tenn.
HUNTER, DANIEL
WFDF, Flint, Mich.
HUNTER, HERB
KXLY, Spokane, Wash.
HUNTINGTON, CLAY
KMO, Tacoma, Wash.
HURT, MURRAY
WHBF-TV, Rock Island, Ill.
HUSSING, TED
KTOO, Las Vegas, Nev.
HUSTED, DON
KAVE-TV, Carlsbad, N. Mex.
HUSTED, ED
WMNS, Olcans, N. Y.
HUTTO, EARL
WSFA-TV, Montgomery, Ala.
HYDE, WARREN
WJBB, Haleyville, Ala.

— I —

INGHAM, BOB
KSD, St. Louis, Mo.
INGLES, ED
WTOC-TV, Savannah, Ga.
IREY, TOM
KVOY, Yuma, Ariz.
IRVIN, MIKE F.
WLSV, Wellsville, N. Y.
IRWIN, BOB
WBCM, Bay City, Mich.

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— J —

JACKSON, BILL
WPTF, Raleigh, N. C.
JACKSON, KEITH
KOMO-TV, Seattle, Wash.
JACKSON, PHIL
WGGA, Gainesville, Ga.
JACKSON, WAYNE
WECT-TV, Wilmington, N. C.
JAFFE, SYD
WAVZ, New Haven, Conn.
JAMES, CHUCK
WHAT, Philadelphia, Pa.
JAMES, PAUL
KCPX, Salt Lake City, Utah
JAMISON, BOB
KTVB-TV, Boise, Idaho
JARRIN, JAIME
KWKW, Hollywood, Cal.
JAY, PETE
KCHV, Indio City, Cal.
JEWELL, TONY
KIUL, Garden City, Kan.
JO, EDDY
WHLD, Niagara Falls, N. Y.
JOHNSON, JOHNNY
KWRW, Guthrie, Okla.
JOHNSON, NEAL
WCEN, Mt. Pleasant, Mich.
JOHNSON, WARREN
WPFB, Middletown, O.
JONES, HASKELL
KXAR, Hope, Ark.
JONES, JIMMY
KPTV, Portland, Oreg.
JONES, JIMMY
WFVA, Fredericksburg, Va.
JONES, PAUL
WRRC-TV, Cincinnati, O.
JONES, ROBERT
KQIK, Lakeview, Oreg.
JONES, WAH
WKYT, Lexington, Ky.
JOVE, H.
WNIK, Arecibo, Puerto Rico
JOYNES, JERRY
WROV, Roanoke, Va.
JUNKERT, BOB
WDSM-TV, Duluth, Minn.

— K —

KAGAN, PAUL
WENE, Endicott, N. Y.
KALAS, HARRY
KGU, Honolulu, Hawaii
KALLAY, ED
WAVE-TV, Louisville, Ky.
KANITZ, BRUCE
WXIX-TV, Milwaukee, Wis.
KASPER, TAD
WDSM-TV, Duluth, Minn.
KASSERA, LOU
WBIZ, Eau Claire, Wis.
KATH, KERM
KGOS, Torrington, Wyo.
KAUFMAN, SAM
Human Side of Sports
WOL, Washington, D. C.
KEARNS, CHARLES
WKTY, La Crosse, Wis.
KEITER, LES
WINS, New York, N. Y.
KELLEY, BOB
National Football League Games
CBS-TV
KELLEY, W. C.
KLEN, Killeen, Tex.
KELLY, BOB
KTHT, Houston, Tex.
KELLY, BOB
WTOP-TV, Washington, D. C.
KELLY, GENE
Kelly's Klub House
WFIL, Philadelphia, Pa.
KEMMERER, GRANT
WARK, Hagerstown, Md.
KEMPER, KENNETH
KADY, St. Charles, Mo.
KEMPER, WARREN
KOOK, Billings, Mont.
KENDALL, DON
WMSL, Decatur, Ala.
KENNEDY, BILL
WESX, Salem, Mass.
KENNEDY, ED
WLW-TV, Cincinnati, O.
KERINS, ED
WJNO, West Palm Beach, Fla.
KEROL, GENE
WHLD, Niagara Falls, N. Y.
KEYS, DICK
WHIZ-TV, Zanesville, O.
KEYS, ED
KLAD, Klamath Falls, Oreg.
KINER, RALPH
WCFL, Chicago, Ill.
KING, DON
WOHO, Toledo, O.
KING, DUKE
KOA, Denver, Colo.
KING, GENE
KSOO-TV, Sioux Falls, S. D.
KING, GUY
WCRA, Effingham, Ill.
KING, HASKELL
KTLQ, Tahlequah, Okla.
KINGMAN, JIM
WSPA-TV, Spartanburg, S. C.
KIRBY, TOM
WBRK, Pittsfield, Mass.
KIRKSEY, PAUL
WBAC, Cleveland, Tenn.
KIRSHEN, CAL
KMTV, Omaha, Neb.
KITHCART, JIM
Coaches' Comments
KBOL, Boulder, Col.
KLEIN, DON
Sports Notebook
KCBS, San Francisco, Cal.
KLIEFORTH, CHUCK
Let's Talk Sports
WFHR, Wisconsin Rapids, Wis.
KNIESLY, BILL
WBAT, Marion, Ind.
KNIGHT, FRED
WBEU, Beaufort, S. C.
KOGER, JIM
WRFC, Athens, Ga.
KOLB, JOE
WLOD, Ft. Lauderdale, Fla.
KOLSON, TOM
WQSR, Solvay, N. Y.
KOPP, LEE
KXRX, San Jose, Cal.
KOZLOSKI, FRANK
Speaking of Sports
WBRV, Boonville, N. Y.
KRAUSE, ED
ABC
KREMER, DON
WWJ-TV, Detroit, Mich.
KRESAL, BUD
WKUL, Cullman, Ala.
KRIBES, KEN
WEAG, Alcoa, Tenn.
KRIEGER, BILL
WFBC, Greenville, S. C.
KUIPER, WILLIAM
WDOW, Dowagiac, Mich.
KURTZ, LEW
WPNC, Plymouth, N. C.

— L —

LACKEY, MIKE
WHOP, Hopkinsville, Ky.
LAHM, BILL
WCOW, Sparta, Wis.
LALLY, ED
KOPR, Butte, Mont.
LAMB, JOHN
KMBY, Monterey, Cal.
LaMEAR, DOUG
Night Beat
KGW-TV, Portland, Oreg.
LANDERS, BARRY
WERA, Plainfield, N. J.
LANE, HAL
WGNY, Newburgh, N. Y.
LANE, LARRY
KSOX, Raymondville, Tex.
LaNEVE, GEORGE
WOHI, East Liverpool, O.
LANKFORD, RICHARD
WRAY, Princeton, Ind.
LATIMER, RED
WTTS, Bloomington, Ind.
LAURI, NICK
WREX-TV, Rockford, Ill.
LAUZE, BOB
WKXL, Concord, N. H.
LaVINE, DON
WPTR, Albany, N. Y.
LEAMING, JIM
WRCV-TV, Philadelphia, Pa.
LECIUS, ED
WSMN, Nashua, N. H.
LEDFORD, CAWOOD
WHAS-TV, Louisville, Ky.
LEE, BARNEY
WJBK, Detroit, Mich.
LEE, CHARLES
WCKB, Dunn, N. C.
LEE, MIKE
A Glance at Sports
WPIT, Pittsburgh, Pa.
LEE, ZEB
WSKY, Asheville, N. C.
LEEDER, BOB
WACE, Springfield, Mass.
LEEDS, CARLYLE, D.
KOJM, Havre, Mont.
LEEMING, JIM
NBC
LEHIGH, LES
WHIH, Norfolk, Va.
LEIGHTON, BILL
KNOT, Prescott, Ariz.
LEMLEY, DUANE
WJEH, Gallipolis, O.
LEO, FRED K.
KBTV, Denver, Col.
LEONARD, LEE
WAVY-TV, Norfolk, Va.
LESHER, MERLE
WCBG, Chambersburg, Pa.
LEVIN, HERBERT
WSCO, Sault Ste. Marie, Mich.
LEWIS, CHUCK
WPON, Pontiac, Mich.
LEWIS, EVAN
WCBI, Columbus, Miss.
LIBBY, RIC
KTLW, Texas City, Tex.
LINCOLN, ED
WSBA-TV, York, Pa.
LITCHFIELD, EDWARD A.
WPEP, Taunton, Mass.
LITTLE, JOE
KSVP, Artesia, N. Mex.
LLOYD, LONDON
WPAW, Providence-Pawtucket, R. I.
LLOYD, VINCE
WGN, Chicago, Ill.
LOCKE, BOB
WMRO, Aurora, Ill.
LOCKHART, BOB
KYOR, Blythe, Cal.
LOFLIN, BOB
WKRG-TV, Mobile, Ala.
LOMAX, STAN
WOR, New York, N. Y.

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LOMBARDI, LOUIS
WOKO, Albany, N. Y.
LOMBARDI, STEVE
WIXN, Dixon, Ill.
LORD, BOB
WGRD, Grand Rapids, Mich.
LOUIS, ED
WJBO, Baton Rouge, La.
LOVE, DAN
KTBC, Austin, Tex.
LOWE, WALT
KBOI, Boise, Idaho
LUJACK, JOHNNY
National Football League Games
CBS-TV
LUNDQUIST, ELDY
WTRC, Elkhart, Ind.
LYLE, DEAN
KAOL, Carrollton, O.
LYNCH, LEE
KXII-TV, Ardmore, Okla.
LYONS, CLIFF
KWYO, Sheridan, Wyo.

— Mc —

McADAMS, HARRY
KWEW, Hobbs, N. Mex.
McBRIDE, LESTER
KATO, Safford, Ariz.
McARTHUR, JIM
Masters Golf Tournament
CBS-TV
McCARTHY, JACK
NBC
McCOLGAN, BILL
WTOP-TV, Washington, D. C.
McCOLLUM, LEE
WDXL, Lexington, Tenn.
McCOY, AL
KRUX, Phoenix, Ariz.
McGONEGAL, ROBERT
WNBZ, Saranac Lake, N. Y.
McINTYRE, BILL
KWKH, Shreveport, La.
McINTYRE, JIM
WFBM, Indianapolis, Ind.
McKAY, JIM
Wide World of Sports
ABC-TV
Masters Golf Tournament
CBS-TV
McKINLEY, LARRY
WYLD, New Orleans, La.
McKINSTRY, TED
KSHO-TV, Las Vegas, Nev.
McLACHLAN, DEL
WSON, Henderson, Ky.
McLAINE, DEAN
KIOA, Des Moines, Iowa
McMILLAN, AL
KXLY-TV, Spokane, Wash.
McNALLY, RAY
KTUC, Tucson, Ariz.
McNERNEY, JIM
WKRT, Cortland, N. Y.
McVAY, BOB
KRKC, King City, Cal.

— M —

MacDONALD, JOHN
WHEC, Rochester, N. Y.
MacNEIL, BOB
WSVA-TV, Harrisonburg, Va.
MacWILLIAMS, DON
WCSH-TV, Portland, Maine
MAGILL, MAURY
WWL, New Orleans, La.
MAHAN, DICK
KNUZ, Houston, Tex.
MANN, HAROLD
WATW, Ashland, Wis.
MANNIES, MORRY
WLBC, Muncie, Ind.
MANNING, TOM
WJW, Cleveland, O.
MANSUR, BOB
KSS, Colorado Springs, Col.
MAPES, BILL
WOWL-TV, Florence, Ala.
MARINELLI, RON
WMFG, Hibbing, Minn.
MARLOWE, STEVE
KSLV, Monte Vista, Col.
MARSILIO, JACK
KBOL, Boulder, Col.
MARSTON, BERT
WFAS, White Plains, N. Y.
MARTIN, BOB
KMOR, Littleton, Col.
MARTIN, DAVE
WHAS, Louisville, Ky.
MARTIN, DAVE
KIUN, Pecos, Tex.
MARTIN, DICK
KMAC, San Antonio, Tex.
MARTIN, JENNINGS
WTRF-TV, Wheeling, W. Va.
MARTIN, STAN
WPAC, Patchogue, N. Y.
MARX, ELZER
WITY, Danville, Ill.
MATTEWSON, DON
WTUX, Wilmington, Del.
MAY, WALTER
WLSI, Pikeville, Ky.
MAYNARD, JAKE
WFVA, Fredericksburg, Va.
MAZER, BILL
WGR-TV, Buffalo, N. Y.
MEHAFFIE, BOB
KXKW, Lafayette, La.
MEHAFFIE, JAY
KOSA-TV, Odessa, Tex.

MENACKER, SAM
Big Time Wrestling From Calgary, CJOH-TV, Ottawa, CKLW-TV, Windsor-Detroit, CFCN-TV, Calgary, CFRN-TV, Edmonton, CFQC-TV, Saskatoon, CKCK-TV, Regina, Syndicated Tape; Dear Wrestlers, Syndicated Tape

MERCHANT, LARRY
KLOO, Corvallis, Oreg.
MERKELL, HERB
KDIA, Oakland, Cal.
MERILL, SEYMOUR
KGBS, Los Angeles, Cal.
MERRIMAN, DON
WSET, Glen Falls, N. Y.
MERRITT, STARLING
WRAP, Norfolk, Va.
MESSER, BRAD
KNUZ, Houston, Tex.
MESSER, FRANK
WRVA, Richmond, Va.
MEYER, KENNETH
KVWO, Cheyenne, Wyo.
MICHAEL, RAY
WRC, Washington, D. C.
MIKKALSON, BOB
WMT, Cedar Rapids, Iowa
MILLER, BOB
KEYZ, Williston, N. D.
MILLER, JACK
KAKE, Wichita, Kan.
MILLER, JAY
NBC
MILLER, LINDY
WBZ, Boston, Mass.
MILLER MOOSE
KGEZ, Kalispell, Mont.
MILLER, STRETCH
WTUH-TV, Peoria, Ill.
MILLER, VAN
WBEN, Buffalo, N. Y.
MILLER, WALTER
KDIA, Oakland, Cal.
MILNER, GENE
WTAC, Flint, Mich.
MINNEY, FRED
WJNO, West Palm Beach, Fla.
MINTER, JACK
KSVP, Artesia, N. Mex.
MISEL, MIKE
KLMO, Longmont, Col.
MITCHELL, BO
WCOA, Pensacola, Fla.
MITCHELL, FROSTY
KGRN, Grinnell, Iowa
MITCHELL, GEORGE
WAUD, Auburn, Ala.
MITCHELL, CHUCK
WVOL, Nashville, Tenn.
MOCK, FRANK
WELS, Kinston, N. C.
MOE, DON
KMON, Great Falls, Mont.
MOHNEY, RUSS
KENI-TV, Anchorage, Alaska
MOLER, FLOYD
KXXL, Bozeman, Mont.
MONAHAN, TOM
WCNX, Middletown, Conn.
MONK, MARION
WHAB, Baxley, Ga.
MONSON, JAY
KSUB, Cedar City, Utah
MONTE, FRANK
WTVP-TV, Decatur, Ill.
MOORE, ED
WLST, Escanaba, Mich.
MOORE, MONTE
WDAF-TV, Kansas City, Mo.
MOOREHEAD, TOM
WRCV, Philadelphia, Pa.
MORALES, LUIS A.
WPRP, Ponce, Puerto Rico
MOREY, BOB
KHAS-TV, Hastings, Neb.
MORGAN, HANK
WGUN, Atlanta, Ga.
MORRIS, AL
WVKO, Columbus, O.
MORRIS, JOHNNY
KLID, Poplar Bluff, Mo.
MORRIS, LEO R.
KVWO, Cheyenne, Wyo.
MORRIS, STAN
KZNG, Hot Springs, Ark.
MORROW, BOB
WSSV, Petersburg, Va.
MORSE, DAVID
WDEV, Waterbury, Vt.
MORSE, GARY
WKIN, Kingsport, Tenn.
MORTON, LEN
KVOO-TV, Tulsa, Okla.
MOSHER, CLURE
WCKT-TV, Miami, Fla.
MOSS, DAVE
WKDN, Camden, N. J.
MOWERY, DON
WLBR, Lebanon, Pa.
MUELLER, ED
KORE, Eugene, Oreg.
MULLARKEY, TOM
WBAP-TV, Fort Worth, Tex.
MULLINAX, WALLY
WESC, Greenville, S. C.
MUNIER, JOHN A.
WCMB, Harrisburg, Pa.
MUNLEY, JACK
KTVH, Wichita, Kan.
MURDOCK, HOWARD
WIMS, Michigan City, Ind.
MUTON, JULIAN
WPLO, Atlanta, Ga.
MUZZY, JIM
WHBC, Canton, O.
MYERS, EARL
KTHE, Thermopolis, Wyo.
MYERS, GENE
KIKK, Houston, Tex.

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— N —

NAHLEY, DON
WRBL-TV, Columbus, Ga.
NAIMO, JACK
WJOB, Hammond, Ind.
NAVARRO, AUGIE
KALI, Salt Lake City, Utah
NEAL, BOB
WERE, Cleveland, O.
NELSON, DEV
WIBW-TV, Topeka, Kan.
NELSON, GEORGE
KYOK, Houston, Tex.
NELSON, HOWARD
KICY, Nome, Alaska
NELSON, LINDSEY
NBC-TV
NEVINS, GERRY
WADK, Newport, R. I.
NEWEY, HARRY
WKLK, Cloquet, Minn.
NICKERSON, JIM
WLBC-TV, Muncie, Ind.
NOORDYK, STUART
WSHN, Fremont, Mich.
NORDSTROM, ROBERT
WBBX, Portsmouth, N. H.
NORTON, MIKE
WGAN-TV, Portland, Maine
NORWIG, GEORGE
WCSC-TV, Charleston, S. C.

— O —

O'BRIEN, DAVEY
National Football League Games
CBS-TV
O'CONNOR, TERRY
WSKI, Montpelier, Vt.
O'DONNELL, BILL
NBC
OGLE, JACK
KWY-TV, Oklahoma City, Okla.
O'HARA, TONY
WWCA, Gary, Ind.
OLD, JOHN B.
KABC, Los Angeles, Cal.
OLDS, BILL
WILI, Willimantic, Conn.
OLDS, MIKE
KWEW, Hobbs, N. M.
OLES, PAUL
WCDL, Carbondale, Pa.
OLIVER, W. M. JR.
WREV, Reidsville, N. C.
OLSEN, DANNY
KSOO-TV, Sioux Falls, S. D.
OLSON, BOB
WJMS, Ironwood, Mich.
O'NEILL, GENE
WWON, Woonsocket, R. I.
ORDONEZ, BOB
KXO, El Centro, Cal.
O'REILLY, JACK
WPEN, Philadelphia, Pa.
OSBORN, GENE
WKMH, Detroit, Mich.
OSTERMAN, LARRY
WKZO-TV, Kalamazoo, Mich.
O'TOOLE, LARRY
WJAG, Norfolk, Neb.
OWEN, BILL
ABC

— P —

PADGETT, OTTIE
WHHV, Hillsville, Va.
PALM, TIM
WJUN, Mexico, Pa.
PALMER, BUD
NBC
PARKER, TONY
KMSP-TV, Minneapolis, Minn.
PARKS, DARYL
WKRC-TV, Cincinnati, O.
PARRISH, JOHN
WRNL, Richmond, Va.
PASEK, CHUCK
KEYC-TV, Mankato, Minn.
PASQUALI, JOE
WINC, Winchester, Va.
PATCH, KEN
WHAP, Hopewell, Va.
PATRICK, JOE
KMTV, Omaha, Neb.
PATRICK, VAN
WKMH, Detroit, Mich.
PATTON, VAN
WJPG, Green Bay, Wis.
PAULL, ED
WCED, Dubois, Pa.
PAWLAK, TONY
KRIZ, Phoenix, Ariz.
PAYNE, JACK
WOW, Omaha, Neb.
PEASLEE, BILL
KATL, Miles City, Mont.
PECK, LES
KIUL, Garden City, Kan.
PREISS, ED
KXLF-TV, Butte, Mont.
PENCE, DICK
WPAR, Parkersburg, W. Va.
PERKINS, BERT
KSAL, Salina, Kan.
PERLIN, BERNIE
KOLD, Tucson, Ariz.
PERRY, NORMAN
KECK, Odessa, Tex.
PESQUERA, KIRO
WKAQ-TV, San Juan, Puerto Rico
PETERS, WALT
WKLK, Cloquet, Minn.
PETERSON, GEORGE
WORD, Spartanburg, S. C.
PETTIT, LLOYD
WGN, Chicago, Ill.
PETTY, JOSEPH M.
WTAG, Worcester, Mass.
PHILLIPS, HUGH
KRFO, Owatonna, Minn.
PHILLIPS, JIM
WFAH, Alliance, O.
PHILYAW, ROGER
WGTM, Wilson, N. C.
PIERCE, JACK
WSOR, Windsor, Conn.
PIKE, ORVIL
WHOU, Houlton, Maine
PLATT, BILL
KSPI, Stillwater, Okla.
POMPELIA, GENE
WDAL, Meridian, Miss.
PORTER, ROSS
WKY, Oklahoma City, Okla.
PRATT, ARTHUR
WPLM, Plymouth, Mass.
PRESSON, GENE
WFWL, Camden, Tenn.
PRINCE, BOB
KDKA-TV, Pittsburgh, Pa.
PRITCHARD, BOSH
National Football League Games
CBS-TV
PRUITT, AL
WDNC, Durham, N. C.

— Q —

QUINLAN, JACK
NBC
QUINN, BOB
WEAQ, Eau Claire, Wis.
QUINN, JACK
KARY, Prosser, Wash.

— R —

RABER, ALAN
WKAP, Allentown, Pa.
RAINEY, JOSEPH
WDAS, Philadelphia, Pa.
RAINS, DOUG
KFDA-TV, Amarillo, Tex.
RALEY, BUD
KWYN, Wynne, Ark.
RANDALL, ROCKY
KBEK, Elk City, Okla.
RAVEY, JIM
WTYS, Marianna, Fla.
RAWLINSON, FRED
WBCI, Williamsburg, Va.
REED, BILL
KMOR, Littleton, Col.
REESE, JIM
KOSA-TV, Odessa, Tex.
REEVES, BOB
WKWK, Wheeling, W. Va.
REILLY, JACK
WRTA, Altoona, Pa.
REINA, RON
KWG, Stockton, Cal.
REMINGTON, DON
KLEO, Wichita, Kan.
REES, CHARLIE
WMTN, Morristown, Tenn.
REESE, LARRY
WHOU, Houlton, Maine
REESE, PEE WEE
Baseball Game of the Week
CBS-TV
REINHART, DAVE
WMPO, Middleport, O.
REYNOLDS, BOB
WJR, Detroit, Mich.
REYNOLDS, WARREN
WHLS, Port Huron, Mich.
RHOADES, H. G.
KWVR, Enterprise, Oreg.
RHODES, DUSTY
KPAC, Port Arthur, Tex.
RICHARD, PAUL
WSPD, Toledo, O.
RICHARDS, STAN
WAKE, Atlanta, Ga.
ROBINSON, E.
WTVB, Coldwater, Mich.
RICHARDSON, MEL
KID, Idaho Falls, Idaho
RIDGEWAY, JIM
KRIO, McAllen, Tex.
RIFENBURG, DICK
WBEN-TV, Buffalo, N. Y.
RITZERT, BOB
WSTC, Stamford, Conn.
RIZZUTO, PHIL
CBS
ROACH, JACK
WKBZ, Muskegon, Mich.
ROBERTS, BRUCE
WBBM-TV, Chicago, Ill.
ROBERTS, DON
WFAU, Augusta, Maine
ROBERTS, DON
KLZ-TV, Denver, Col.
ROBERTSON, FORD
KIXZ, Amarillo, Tex.
ROBINSON, JIM
WEAD, Atlanta, Ga.
ROBINSON, MAX
WJTN, Jamestown, N. Y.
ROGERS, BEACH
KIEV, Glendale, Cal.
ROHDE, BARRY
WIOU, Kokomo, Ind.
ROMANO, RALPH N.
WWSC, Glens Falls, N. Y.
ROSELLE, JIM
WJTN, Jamestown, N. Y.
ROSS, MERLE
KSRO, Santa Rosa, Cal.
ROSSI, DICK
WSNO, Barre, Vt.

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ROTE, KYLE
WNEW, New York, N. Y.

ROTZ, SID
WDZ, Decatur, Ill.
ROUGH, BILL
WXVW, Jeffersonville, Ind.
ROUSE, JIM
KFAY, Fayetteville, Ark.
ROZELLE, GENE
KREX-TV, Grand Junction, Col.
RUNNELLS, RUDY
KRZY, Dallas, Tex.
RUSSELL, LAVERNE
KUJ, Walla Walla, Wash.
RUST, ART
WWRL, New York, N. Y.
RUSSELL, NEALSON
WABZ, Albemarle, N. C.
RUTLEDGE, BUDDY
WAPI-TV, Birmingham, Ala.
RYAN, JOE
WALL, Middletown, N. Y.

— S —

ST. JOHN, MARK
KSBW, Salinas, Cal.
SAMP, PHIL
WMBD, Peoria, Ill.
SANDERS, CREIGHTON
KXTV, Sacramento, Cal.
SANDERS, GARY
WNOX, Knoxville, Tenn.
SANDERS, HANK
KZNG, Hot Springs, Ark.
SANDERS, JERRY
WCHN, Norwich, N. Y.
SANDERS, JERRY
KZZN, Littlefield, Tex.
SAUNDERS, ERNIE
WCHS-TV, Charleston, W. Va.
SAVLINE, FRANK
WIMS, Michigan City, Ind.
SAYLES, CONNIE
KICO, El Centro, Cal.
SCANLAN, JIM
WOW-TV, Omaha, Neb.
SCARBOROUGH, LARRY
WJAX, Jacksonville, Fla.
SCEARCE, BOB
WAFB-TV, Baton Rouge, La.

SCHENKEL, CHRIS
B. Wabash, Ind.
New York Football Giants, CBS-TV; Triple Crown Racing, CBS-TV; NFL Game of the Week, CBS-TV; College Football Kickoff, ABC-TV; PGA Golf, CBS-TV; Tele-Sports Digest and Touchdown.

SCHOLEM, DICK
WTIG, Massillon, O.
SCHONELY, BILL
KAYO, Seattle, Wash.
SCHORR, RICHARD J.
WHOK, Lancaster, O.
SCHUMACHER, FRED
KORT, Grangeville, Idaho
SCOTT, ED
KLAK, Denver, Col.
SCOTT, JAY
WFUN, Miami, Fla.
SCOTT, KEN
WHGB, Harrisburg, Pa.
SCOTT, LEE
KWAC, Bakersfield, Cal.
SCOTT, RAY
National Football League Games, CBS-TV
SCOTT, ROBERT J.
KRIZ, Phoenix, Ariz.
SEARLES, NEIL
WAWA, Milwaukee, Wis.
SEILO, KARL
WLUC-TV, Marquette, Mich.
SEMAN, RON
WJMO, Cleveland, O.
SEVERSON, JACK
WKPR, Kalamazoo, Mich.
SHADBURN, BILL
WSAV-TV, Savannah, Ga.
SHANLEY, GIB
WGAR, Cleveland, O.
SHAW, JOHNNY
WOBS, Jacksonville, Fla.
SHAWN, BOB
KATN, Boise, Idaho
SHEEHAN, BOB
KPLR-TV, St. Louis, Mo.
SHERIDAN, LEE
WRDW-TV, Augusta, Ga.
SHERMAN, ART
WJAC-TV, Johnstown, Pa.
SHRIVER, BOB
KOA-TV, Denver, Col.
SHRIVER, HARRY
WFBR, Baltimore, Md.
SHULL, ROBIE
KVEC, San Luis Obispo, Cal.
SCHUMANN, ARNOLD
KRFO, Owatonna, Minn.
SHUMATE, GENE
KRXK, Rexburg, Idaho
SILVA, FRANK
WPTS, Pittston, Pa.
SILVER, ROY
Monitor
NBC
SIMMONS, LON
KSFO, San Francisco, Cal.
SIMPSON, JIM
WRC-TV, Washington, D. C.
SIMPSON, JIMMY
WFAI, Fayetteville, N. C.
SINGER, WILLIAM
WTTM, Trenton, N. J.
SIZEMORE, PAUL
WJMA, Orange, Va.
SLAGLE, JOHNNY
WXYZ-TV, Detroit, Mich.
SLATER, SAM
WTAP, Parkersburg, W. Va.
SLATTON, JOHN
WJBB, Haleyville, Ala.
SMITH, ALLEN
KPGE, Page, Ariz.
SMITH, BOB
KGGM-TV, Albuquerque, N. Mex.
SMITH, CLARK
WLWC-TV, Columbus, O.
SMITH, CY
KCHU-TV, San Bernadino, Cal.
SMITH, GARY
WEEX, Easton, Pa.
SMITH, GENE
WMHI, Braddock Heights, Md.
SMITH, JACK
KSBY-TV, San Luis Obispo, Cal.
SMITH, LES
WOR, New York, N. Y.
SMITH, RUSS
KLPM, Minot, N. D.
SMITH, SIEG
XETV, San Diego, Cal.
SMYSER, THOMAS B.
WHVR, Hanover, Pa.
SNOWDON, CHARLES T.
WCVI, Connellsville, Pa.
SNYDER, BILL
WSOC-TV, Charlotte, N. C.
SNYDER, BOB
WTOD, Toledo, O.
SNYDER, FRANK
WOI-TV, Ames, Iowa
SOBOL, JOHNNY
WILK, Wilkes-Barre, Pa.
SOLTAU, GORDON
National Football League Games
CBS-TV
SOMMERVILLE, DAVE
WFYC, Alma, Mich.
SPENCER, LES
WKBV, Richmond, Ind.
SPENCER, MILT
WFLA-TV, Tampa, Fla.
SPIDLE, CLINT
WRKH, Rockwood, Tenn.
STANFILL, CLEAT
KCRV, Caruthersville, Mo.
STARK, DICK
KPUG, Bellingham, Wash.
STATHAM, BOB
WHIT, New Bern, N. C.
STEADMAN, HERB
WSGN, Birmingham, Ala.
STECK, JIM
KRLA, Pasadena, Cal.
STEELE, JIM
WWL, New Orleans, La.
STEIN, JACK
KXOX, Sweetwater, Tex.
STENGER, FRANK
WCBI, Columbus, Miss.
STERN, BILL
MBS
STEPHENS, STANLEY G.
KOJM, Havre, Mont.
STEVENS, CHUCK
WCEN, Mt. Pleasant, Mich.
SCHMECK, NATHAN
WPLK, Rockmart, Ga.
SCHOFF, HUGHIE
KWNA, Winnemucca, Nev.
STEWART, BILL
KLMO, Longmont, Col.
STEWART, DAN
WDDT, Greenville, Miss.
STEWART, JACK
WMOX, Meridan, Miss.
STEWART, LARRY
WDWS, Champaign, Ill.
STIEG, LYLE
WBRN, Big Rapids, Mich.
STIELSTRA, ELDEN
WCBQ, Whitehall, Mich.
STIGLEMAN, PHIL
WKBV, Richmond, Ind.
STITLER, FRANK
WSB, Atlanta, Ga.
STOLLARD, LeROY
KFSA-TV, Fort Smith, Ark.
STONE, RHEA
KQMS, Redding, Cal.
STOUT, ALLEN
WLW-TV, Cincinnati, O.
STRADER, DICK
WMAR-TV, Baltimore, Md.
STRATTON, GIL
National Football League Games
CBS-TV
STRITE, DICK
KERG, Eugene, Oreg.
STRONG, FORD
KSTR, Grand Junction, Col.
SULLIVAN, JIM
WBRY, Waterbury, Conn.
SULLIVAN, JOHN B.
KTNC, Falls City, Neb.
SUMMERALL, PAT
CBS
SUMMERS, LOUIS
WOIC, Columbia, S. C.
SUMMERS, WILLIAM
WLOU, Louisville, Ky.
SWEENEY, FRANK
WJJD, Chicago, Ill.
SWIFT, CHARLIE
WROD, Daytona Beach, Fla.
SWIFT, JACK
WLOF-TV, Orlando, Fla.
SWISHER, BOB
WPSD-TV, Paducah, Ky.

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— T —

TABNER, DOUG
WTOL-TV, Toledo, O.
TABNER, ORRIS
WTOL-TV, Toledo, O.
TAPPE, MEL
KHQA-TV, Hannibal, Mo.
TARLETON, SAM
KAOK, Lake Charles, La.
TATE, VERNER
WSPA, Spartanburg, S. C.
TAUBE, TOM
WSJM, St. Joseph, Mich.
TAYLOR, BEN
WESH-TV, Daytona Beach, Fla.
TAYLOR, JIM
KEEP, Twin Falls, Idaho
TAYLOR, JOE
KNCO, Garden City, Kan.
TEAL, TOM
WINN, Louisville, Ky.
TEGTMEIER, DOUG
KNOX, Grand Forks, N. D.
THALMAN, BILL
WHLL, Wheeling, W. Va.
THOMAS, JERRY
KVEN, Ventura, Cal.
THOMASSON, HOMER
WDVA, Danville, Va.
THOMPSON, BILL
WAXU, Lexington, Ky.
THOMPSON, CHUCK
NBC-TV
THOMPSON, DOUG
WADE, Wadesboro, N. C.
THOMPSON, JIMMY
WJJL, Niagara Falls, N. Y.
TOMICH, MIKE
WJLB, Detroit, Mich.
TONNEMAKER, CLAY
National Football League Games
CBS-TV
TOOTHMAN, BOB
WBOY, Clarksburg, W. Va.
TOWER, BILL
KTVO-TV, Ottumwa, Iowa
TRAYNOR, HAROLD
KQV, Pittsburgh, Pa.
TROUTMAN, GEORGE
WSTL, Eminence, Ky.
TUCKER, JOE
WWSW, Pittsburgh, Pa.
TUCKER, NEAL
KTIL, Tillamook, Oreg.
TUCKER, TOMMY
WIOI, New Boston, O.
TURNER, JIM
WIST, Charlotte, N. C.

— U —

ULRICH, BOB
KJEO-TV, Fresno, Cal.
UPRIGHT, GENE
WIS-TV, Columbia, O.

— V —

VACHE, BOB
KTAR-TV, Phoenix, Ariz.
VALENTE, PEDRO
KLOK, San Jose, Cal.
VALICENTI, JOE
WBBW, Youngstown, O.
VALLEY, RUSS
WOWW, Naugatuck, Conn.
VANDERGRIFT, CAL
KBRO, Bremerton, Wash.
VANDERVOORT, EARL
KBOX, Dallas, Tex.
VAN KUREN, JIM
CKLW, Detroit, Mich.
VAUGHN, BEN
KWTX-TV, Waco, Tex.
VAZQUEZ, PEDRO
WAPA, San Juan, Puerto Rico
VIDNOVIC, SAM
WMCK, McKeesport, Pa.
VITO, G. L.
KSHO-TV, Las Vegas, Nev.
VOGEL, C. P., JR.
WWNR, Beckley, W. Va.
VOLKEMA, HAL
WHTC, Holland, Mich.
VOY, DENNIS
KMAQ, Maquoketa, Iowa

— W —

WAGNER, BOB
KBIM, Roswell, N. Mex.
WAITE, DAVE
WDAM-TV, Laurel-Hattiesburg, Miss.
WALK, JOHN
KWFR, San Angelo, Tex.
WALKER, BOB
WFAA, Dallas, Tex.
WALKER, HAL
WITI-TV, Milwaukee, Wis.
WALKER, JACK
WLIB, New York, N. Y.
WALKER, WILLIAM S.
KOKY, Little Rock, Ark.
WALL, EDDIE
WODY, Bassett, Va.
WALL, RON
KIFI-TV, Idaho Falls, Idaho
WALLACE, BRAD
WLSV, Wellsville, N. Y.
WALLACE, TOM, JR.
KAIR, Tucson, Ariz.
WALLIS, DAVE
KCLA, Pine Bluff, Ark.
WALSH, BLAINE
NBC
WALSH, LLOYD
WRUN, Utica, N. Y.
WARD, BILL
WBT, Charlotte, N. C.
WARHOLA, TED
WESA, Charleroi, Pa.
WARNES, GORDON
WPTA-TV, Roanoke, Ind.
WATSON, GAYLON
KOMU-TV, Columbia, Mo.
WATTRICK, DON
WXYZ, Detroit, Mich.
WEATHERS, BILL
WGNI, Wilmington, N. C.
WEAVER, BILL
WDAY-TV, Fargo, N. D.
WEAVER, RICK
KFH, Wichita, Kan.
WEBER, RON
WBOC, Salisbury, Md.
WECHSLER, JIM
WWRJ, White River Junction, Vt.
WEISKOPF, DON
KRPL, Moscow, Idaho
WENZEL, RON
WCCA-TV, Columbia, S. C.
WESLEY, MARC
WPTV, Palm Beach, Fla.
WEST, AL
WOWL-TV, Florence, Ala.
WEST, BERNIE
WILY, Wilson, N. C.
WHEATON, LYNN
WFUR, Grand Rapids, Mich.
WHITAKER, BOB
WMIX, Mt. Vernon, Ill.
WHITAKER, JACK
WCAU-TV, Philadelphia, Pa.
WHITAKER, RICHARD
WBAX, Wilkes-Barre, Pa.
WHITE, DICK
KENS, San Antonio, Tex.
WILE, OTIS
KSPI, Stillwater, Okla.
WILK, TED
KUTA, Blanding, Utah
WILKERSON, DWIGHT
WLIL, Lenoir City, Tenn.
WILL, BOB
Lunch With Bob
WWDC, Washington, D. C.
WILLIAMS, DEAN
KXGN-TV, Glendive, Mont.
WILLIAMS, DUANE
KWOC, Poplar Bluff, Mo.
WILLIAMS, EARL
KOVC, Valley City, N. D.
WILLIAMS, ED
KNEL, Brady, Tex.
WILLIAMS, GEORGE
WCED, Dubois, Pa.
WILLIAMS, J. D.
WDXI, Jackson, Tenn.
WILLIAMS, LEE
WTVL, Waterville, Me.
WILLIAMS, ROBERT
WCBI-TV, Columbus, Miss.
WILLIFORD, TIG
KLUE, Longview, Tex.
WILLS, BILL
WSLA-TV, Selma, Ala.
WILSON, DEAN
WMEG, Melbourne, Fla.
WILSON, JAMES
WSBT-TV, South Bend, Ind.
WISE, WES
WFAA-TV, Dallas, Tex.
WOLEVER, JACK
KAAB, Hot Springs, Ark.
WOLF, FRED
WXYZ-TV, Detroit, Mich.
WOLFF, BOB
NBC
WOOD, DALE
KOEL, Oelwein, Iowa
WOOD, JIM
WABJ, Adrian, Mich.
WOODMAN, DAVE
KNOE-TV, Monroe, La.
WOODRUFF, FRANK
WSPB, Sarasota, Fla.
WOODSIDE, SAM
WHCU, Ithaca, N. Y.
WOOLEY, NEAL
KPLC-TV, Lake Charles, La.
WOTOWICZ, CLARKY
WACE, Springfield, Mass.
WRIGHT, JOSEPH R.
WKMI, Kalamazoo, Mich.
WRIGHT, LLOYD
WECL, Eau Claire, Wis.
WYALIE, BOB
WAKR-TV, Akron, O.

— Y —

YARBROUGH, JERRY
WPNX, Phenix City, Ala.
YELLAND, STARR
KLZ, Denver, Col.
YORK, TOM
WBRC-TV, Birmingham, Ala.
YOTTES, JOHN
WFAS, White Plains, N. Y.
YOUNGBLOOD, WES
KSEL, Lubbock, Tex.

— Z —

ZEIDMAN, IRV
KTBS-TV, Shreveport, La.
ZELICH, MARK
WSAU, Wausau, Wis.
ZELLERMAYER, BOB
WAME, Miami, Fla.
ZENNER, BOB
KOLN-TV, Lincoln, Neb.
ZIMMER, LARRY
KFRU, Columbia, Mo.

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Radio & Television Announcers-MC's
—Their Work During 1961—

—A—

AAROE, ALDEN
WRVA, Richmond, Va.
ABERNETHY. TOM
Coffee Club
WSTV, Steubenville, O.
ABBOTT, BUD
WWGP, Sanford, N. C.
ABBOTT, JIM
KTVT, Fort Worth, Tex.
ABRAMS, JERRY
Night Beat
WHGB, Harrisburg, Pa.
ACKERMAN, KEN
Music Til Dawn
KCBS, San Francisco, Cal.
ADAMS, ROGER
Music for Evening
WADC, Akron, O.
ADAMS, VERNON
Sheriff Bill
KOOL-TV, Phoenix, Ariz.
ADDIS, DICK
WFRV-TV, Green Bay, Wis.
ADKINS, BOB
WVOT, Wilson, N. C.
ADKINS, BOB
Kaffee Klatsch
WMNI, Columbus, O.
ADKINS, GALES
Morning Melodies
WSAT, Salisbury, N. C.
ADKINS, JIMMY
WJPB-TV, Fairmont, W. Va.
ADLESON, JIM
The Unpredictables
KXUB-TV, Valley City, N. D.
ALAN, MIKE
KXO, El Centro, Cal.
ALBAN, DAVE
Carnival of Music
WJNO, West Palm Beach, Fla.
ALEXANDER, ERNIE
KXKW, Lafayette, La.
ALFORD, DICK
Sunny Side of the Street
KVLC, Little Rock, Ark.
ALLAN, DAVID
Club 27
WKBN-TV, Youngstown, O.
ALLAN, STAN
WPAC, Patchogue, N. Y.
ALLARD, RON
WKXL, Concord, N. H.
ALLAN, DUANE
KRFO, Owatonna, Minn.
ALLEN, FRANK
KOIL, Omaha, Neb.
ALLEN, MARY
KGIW, Alamosa, Col.
ALLEN, RON
Fanfare
WNOP, Newport, Kan.
ALLGOOD, KEITH
KBRL, McCook, Neb.
ALLIN, HENRY
WKYT, Lexington, Ky.
ALLISON, BILL
WINC, Winchester, Va.
ALLISON, GENE
WISH-TV, Indianapolis, Ind.
ALVORD, KEN
Salute Show
WSHE, Raleigh, N. C.
AMECHE, JIM
WGBS, Geneva, Ill.
AMON, DON
WKWK, Wheeling, W. Va.
ANDERSON, ARTHUR
KLOG, Kelso, Wash.
ANDERSON, BOB
Open Line
KABC, Los Angeles, Cal.
ANDERSON, DAVID
KRZY, Dallas, Tex.
ANDERSON, JOSEPH
WHBF, Rock Island, Ill.
ANDERSON, KARL
Breakfast in Bedlam
WARN, Ft. Pierce, Fla.
ANDERSON, RUTH
WSBT-TV, South Bend, Ind.
ANDERSON, SAM
WKAP, Allentown, Pa.
ANDREWS, ANDY
KOLD-TV, Tucson, Ariz.
ANDREWS, ANDY
WOLF, Syracuse, N. Y.
ANDREWS, DON
Hub Cap Caravan
WSGW, Saginaw, Mich.
ANDREWS, HERB
Destination Midnight
WSMN, Nashua, N. H.

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TAYLOR
•
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CY HARRICE

ANNOUNCER - M.C.

NARRATOR

SU 7-5400

DAN DONALDSON

Announcer Emcee

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ANDREWS, TOM
WTVB, Coldwater, Mich.
ANDRICK, BILL
Evensong
WMNI, Columbus, O.
ANDRIESE, TED
WFUR, Grand Rapids, Mich.
ANDRUS, ALEX
Cafe de la Paix
KSBW, Salinas, Cal.
ANSBORO, GEORGE
Pilgrimage
ABC
ANTHONY, AL
Teen Age Dance Time
KBAK-TV, Bakersfield, Cal.
ANTHONY, JOE
KMAC, San Antonio, Tex.
APARICIO, RAY
KBUC, Corona, Cal.
APPLEGATE, DICK
Press Internationale
WBKB, Chicago, Ill.
ARCHARD, DAVE
WLCY, Tampa, Fla.
ARCHINAL, PAUL
Spaceland
KBMT-TV, Beaumont, Tex.
ARMEY, JOSEPH J.
KXLE, Ellensburg, Wash.
ARMSTRONG, HAYWARD
KCRM, Crane, Tex.
ARMSTRONG, JACK
WPTX, Lexington Park, Md.
ARMSTRONG, TOM
WGAR, Cleveland, O.
ARNOLD, CHUCK
WISN, Milwaukee, Wis.
ARNOLD, JOSEPH
KICO, El Centro, Cal.
ARNOLD, KEN
WPLK, Rockmart, Ga.
ARTHUR, BILL
WFIW, Fairfield, Ill.
ASHWORTH, WAYNE
WSTP, Salisbury, N. C.
ASSAF, WOODIE
Jukebox Serenade
WLBT-TV, Jackson, Miss.
ATKINS, ED
WJEH, Gallipolis, O.
AUSTIN, BOB
KTOO, Las Vegas, Nev.
AUSTIN, JIM
KBTX-TV, Bryan, Tex.
AUSTIN, ROBERT
KMAN, Manhattan, Kan.
AUTELS, VAN DES
KTAR-TV, Phoenix, Ariz.
AVERY, CURT
WTVP-TV, Decatur, Ill.
AVERY, PATSY
Patsy's Playhouse Kids
WTCM-TV, Columbus, Ga.
AYALA, MARCOC
KEVT, Tucson, Ariz.
AYCOCK, EARL
WDAL, Meridian, Miss.
AYCOCK, ROY M. JR.
WBCI, Williamsburg, Va.
AYERS, CESTA
KRZY, Dallas, Tex.
AYLWARD, GUY
Admiral Jack
WNHC-TV, New Haven, Conn.

— B —

BACKELS, JOHN
Night-Light
WDEV, Waterbury, Vt.
BAGBY, JOE
KRZY, Dallas, Tex.
BAGG, BRUCE
Wake Up Easy
WBYS, Canton, Ill.
BAILEY, HERB
The Bozo Show
WBTW, Florence, S. C.
BAILEY, ROGER
WIBW-TV, Topeka, Kan.
BAILEY, SHERMAN
KXLE, Ellenburg, Wash.
BAILLIE, RON
KOL, Seattle, Wash.

BAKER, MICHAEL
B. June 15, 1926, St. Thomas, Ontario, Canada. Edge of Night, CBS-TV; Weatherama, NBC-TV; Commercials

BAKER, PAUL
Rise and Shine
WLAD, Danbury, Conn.
BALDWIN, EARL
KXIV, Phoenix, Ariz.
BALE, NORM
KWKH, Shreveport, La.
BALISE, BOB
Dawn Patrol
WHMP, Northampton, Mass.
BALL, F.
Music Room
WSFR, Sanford, Fla.
BALL, NOEL
WMAK, Nashville, Tenn.
BALTZER, LARRY
KHUZ, Borger, Tex.
BANDY, JOHN
Lord Faunt Leroy
WDAS, Philadelphia, Pa.
BANFIELD, BOB
Open House
WHIZ-TV, Zanesville, O.

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BANKER, ED
KGAL, Salem, Ore.
BANKS, MARK
KLEM, LeMars, Iowa
BARBER, DON
WCKT-TV, Miami, Fla.
BARGER, CARL
Hi Fi House
WFDF, Flint, Mich.
BARKER, BILL
WSIP, Paintsville, Ky.
BARKER, BOBBYE
KIFI-TV, Idaho Falls, Idaho
BARKER, TED
Joy Club
WJOY, Burlington, Vt.
BARLOW, JOHN
Million Dollar Music
WHIM, Providence, R. I.
BARLOW, JOHN
Breakfast with Barlow
KSL, Salt Lake City, Utah
BARNARD, BILL
KGBS, Los Angeles, Cal.
BARNETT, BOB
KYVA, Gallup, N. Mex.
BARR, WILLIAM
WVCH, Chester, Pa.
BARRETT, RAY
NBC
BARRIE, JOE
Party Line
WGBS, Geneva, Ill.
BARRIOS, JOSE
KUBO, San Antonio, Tex.
BARRY, GEORGE
WHOT, Youngstown, O.
BARTELS, ROBERT
KLOG, Kelso, Wash.
BARTLETT, ROGER
KCTI, Terrytown, Neb.
BARTON, HAL
KHQA-TV, Hannibal, Mo.
BATCH, LEE
KCHU-TV, San Bernadino, Cal.
BAUER, WALT
WKBZ, Muskegon, Mich.
BAUM, JERRY
Spins 'N Needles
WGBF, Evansville, Ind.
BAXTER, CHARLES
WCKT-TV, Miami, Fla.
BAXTER, WENDELL
KJSK, Columbus, Neb.
BEACH, RONALD M.
WLAN, Lancaster, Pa.
BEACH, SCOTT
News Conference
KCBS, San Francisco, Cal.
BEALE, RAY
WGUN, Atlanta, Ga.
BEARDUCCI, ART
WMCK, McKeesport, Pa.
BEATTY, JACK
WMFT, Terre Haute, Ind.

BECK, JACKSON

B. July 23, 1912, New York City

BECK, RONALD
Christian in Action
ABC
BECKER, BARBARA
WTTI-TV, Milwaukee, Wis.
BEE, BOBBY
Record Romp
WJPB-TV, Fairmont, W. Va.
BEE, BURKE
Talk of the Town
WOBS, Jacksonville, Fla.
BEHR, TED
Bandstand
KPER, Gilroy, Cal.
BEKAS, TONY
WNAR, Norristown, Pa.
BELL, ALFRED
KHOU-TV, Houston, Tex.
BELL, DICK
WOKW, Brockton, Mass.
BELL, GLENN
Bellzapoppin
KIMN, Denver, Col.
BELLAIRS, MAL
Music Wagon
WBBM, Chicago, Ill.
BENEDICT, ANDY
Serviceman Speaks
WWRL, New York, N. Y.
BENNETT, BERN
Your Surprise Package;
The Verdict is Yours
CBS-TV
BENNETT, BILL
WLOL, Minneapolis, Minn.
BENSON, BUZZ
Hit the Road
WSIX, Nashville, Tenn.
BENTLEY, BILL
Hi Time
KBTN, Neosho, Mo.
BENTLEY, DOUG
WHHY, Montgomery, Ala.
BERG, NANCY
Hatchy Milatchy
WNEP-TV, Scranton, Pa.
BERNARO, PAUL
Morning Show
WNLC, New London, Conn.
BERNIER, GUS
WMUR-TV, Manchester, N. H.
BERQUIST, DEWEY
WDAY, Fargo, N. D.
BERRY, GENE
WOW-TV, Omaha, Neb.

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BERRY, RED
Country Jamboree
KVEE, Conway, Ark.
BERRYMAN, ED
WTAC, Flint, Mich.
BERTOUX, AL
Easy Listening
WCBG, Chambersburg, Pa.
BIDDLE, BILLY
Hits for Mrs.
WHIT, New Bern, N. C.
BIGA, JOHNNY
Music of Masters
WPTS, Pittston, Pa.
BIGNELL, JOHN
KOWB, Laramie, Wyo.
BILLYEN, JOHN
Free-For-All
KMBC-TV, Kansas City, Mo.
BINKIN, SYL
WMAY, Springfield, Ill.
BISHOP, BILL
Commuters' Express
WNMP, Evanston, Ill.
BISHOP, JERRY
WDRC, Hartford, Conn.
BISSET, VIRGIL
WOWW, Naugatucket, Conn.
BIUS, BOB
WLBC, Muncie, Ind.
BLACK, BILL
Storyland
WAFB-TV, Baton Rouge, La.
BLACK, MARTIN
Nite Owl Club
KLRJ-TV, Las Vegas, Nev.
BLACKWELL, MICKEY
Caravan
WCHL, Chapel Hill, N. C.
BLAIR, CURT
Popeye Theatre
WSFA-TV, Montgomery, Ala.

BLAIR, HARRY
WMRO, Aurora, Ill.
BLAIR, LARRY
Blame it on Blair
WDXI, Jackson, Tenn.
BLAKE, FRANK
Music Panorama
WAJR, Morgantown, W. Va.
BLANCHARD, LOWELL
Tennessee Barn Dance
WNOX, Knoxville, Tenn.
BLAUVELT, LES
KOLN-TV, Lincoln, Neb.
BLESSINGTON, ED
WSAV, Savannah, Ga.
BLUM, GEORGE
Alarm Clock Club
KORN, Mitchell, S. D.
BLYDEN, ROY
Gospel Request
WIVV, Vieques Island, Puerto Rico
BOCK, KEN
KDRS, Paragould, Ark.
BOCKHARN, JERRY
KHAS-TV, Hastings, Neb.
BODEN, PAUL
KDRS, Paragould, Ark.
BODY, T. A.
KRZY, Dallas, Tex.
BOGDEN, HILARY
WJAS, Pittsburgh, Pa.
BOLLER, WALLY
WOC, Davenport, Iowa
BOLTEN, JOE
Dick Tracy
WPIX, New York, N. Y.
BOLTON, WHITNEY
MBS, New York, N. Y.
BOMAN, CHARLES F.
WGAD, Gadsden, Ala.

BONNER, FARRELL
KMRC, Morgan City, La.
BOOE, BOB
KHAS, Hastings, Neb.
BOONE, CARL
KOSA-TV, Odessa, Tex.
BOONE, JACK
KEZI-TV, Eugene, Ore.
BORRERO, MIGUEL A.
WPRP, Ponce, Puerto Rico
BORT, KEN
KATN, Boise, Idaho
BOSWELL, JIM
WAVY, Norfolk, Va.
BOSWORTH, BOB
WKRG-TV, Mobile, Ala.
BOUCHARD, HANK
WPRO-TV, Providence, R. I.
BOWDEN, REISOR
Trading Post
KTBS-TV, Shreveport, La.
BOWER, BOB
WTIP, Charleston, W. Va.
BOWMAN, ED
KOA-TV, Denver, Col.
BOWMAN, ROGER
NBC
BOWMAN, W. M.
Ship of Zion
WOIC, Columbia, S. C.
BOWN, ROGER
KIXX, Provo, Utah
BOYD, BILL
Music with Bill
KIUN, Pecos, Tex.
BOYD, BILLY
KBEK, Elk City, Okla.
BOYD, TY
WBT, Charlotte, N. C.
BOYER, PHIL
Teen Beat
KEZI-TV, Eugene, Ore.

MIKE BAKER
Announcer — Narrator — MC
JU 6-6300

CARL CARUSO
ANNOUNCER - MC
JU 2-8800

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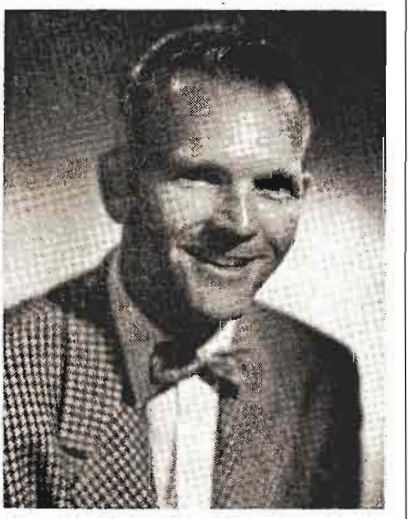
BOYKIN, BOB
WMBC, Macon, Miss.
BOYLE, JOE
Luncheon with Joe
KHAK, Cedar Rapids, Iowa
BRADLEY, BOB
Rhapsody
WFLA, Tampa, Fla.
BRADLEY, ROBERT
WRCV-TV, Philadelphia, Pa.
BRADLEY, WES
Yawn Patrol
KRDO, Colorado Springs, Col.
BRAID, DON
WMBD, Peoria, Ill.
BRAMHALL, BILL
Hometown Party
WMIL, Milwaukee, Wis.
BRAMHALL, FRANK
Intermezzo
KMEO, Omaha, Neb.
BRAND, CHUCK
WMOD, Moundsville, W. Va.
BRANDT, MEL
NBC
BRANDT, ROGER
WCEN, Mt. Pleasant, Mich.
BRANDY, BOB
WTVC-TV, Chattanooga, Tenn.
BRANSOME, BILL
WRCV, Philadelphia, Pa.
BRANSON, TERRY
Poolside
WALA-TV, Mobile, Ala.
BRAUN, JERRY
KSJB, Jamestown, N. D.
BRELAND, BILL
Records with Bill
WBEU, Beaufort, S. C.
BRENDLER, GENE
The Better Half
KPTV, Portland, Ore.
BRENNER, PAUL
Requestfully Yours
WNTA, Newark, N. J.
BREWER, BOB
WHHY, Montgomery, Ala.
BRITAIN, RON
WSAI, Cincinnati, O.
BROADFOOT, DAN
Two on The Aisle
KLRJ-TV, Las Vegas, Nev.
BROADHURST, WALTER G.
Wake Up with Walt
WWCH, Clarion, Pa.
BROADWATER, BOB
KEPR, Kennewick, Wash.
BRODE, BUDDY
WNAR, Norristown, Pa.
BROHAN, DON
KHQA-TV, Hannibal, Mo.
BROMAN, KITTY
At Home with Kitty
WWLP, Springfield, Mass.
BROOK, PHIL
Clock Radio
WIKB, Iron River, Mich.
BROOKINS, DONNELL
WJHG-TV, Panama City, Fla.
BROOKS, BILL
Hi Fi Hop
KTVH, Wichita, Kan.
BROOKS, FRANK
WTTM, Trenton, N. J.
BROOKS, FRANK
The Music Room
WRVA, Richmond, Va.
BROOKS, LEON
Party Line
KHMO, Hannibal, Mo.
BROOKS, PHIL
Jazz Dee Jay
WKPA, New Kensington, Pa.
BROPHY, WILLIAM
ABC
BROSKI, FRED
KOMU-TV, Columbia, Mo.
BROWN, ART
WWDC, Washington, D.C.
BROWN, ARWIN
Melody Matinee
WSHN, Fremont, Mich.
BROWN, BOB
Showcase
KCEE, Tucson, Ariz.
BROWN, BOBBY
WBMD, Baltimore, Md.
BROWN, DICK
WAMS, Wilmington, Del.
BROWN, HUGH
WDXB, Chattanooga, Tenn.
BROWN, J. CLARK
Golden Hour
WANS, Anderson, S. C.
BROWN, JAMES A.
Party Line
WSFC, Somerset, Ky.
BROWN, JIM
KXXL, Bozeman, Mont.
BROWN, STEVE
Roadshow
WAIR, Winston-Salem, N. C.
BROWN, TERRY
Top 40
KLRS, Mountain Grove, Mo.
BROWN, THAD
Morning Ma'm
WRLD, West Point, Ga.
BROWNE, TOM
1240 Club
WIST, Charlotte, N. C.
BROWNING, DOUGLAS
ABC
BROWNING, REED
Night Line
KABC, Los Angeles, Cal.
BRUCE, DWIGHT
Happy Dan
WTOC-TV, Savannah, Ga.

Gordon Hammett
Announcer — MC — Host
JU 6-6300



FRED SCOTT
ANNOUNCER — MC — HOST
LE 5-1000

www.americanradiohistory.com

BRYAN, CHARLIE
WWL, New Orleans, La.
BRYAN, JOHN
Jackalope Jamboree
KWIV, Douglas, Wyo.
BRYANT, CHRIS
KAOL, Carrollton, Mo.
BUCHANON, BILL
Hen House
WWGP, Sanford, N. C.
BUCK, BOB
KSRO, Santa Rosa, Cal.
BUCKLEY, BOB
KHAS-TV, Hastings, Neb.
BUEHLMAN, CLINT
Musical Clock
WBEN, Buffalo, N. Y.
BUNN, BILL
Dreambuster
KGTM, Wilson, N. C.
BURGESS, DANNY
WWNY, Watertown, N. Y.
BURNS, ALMA
WLCX, La Crosse, Wis.
BURNS, JIM
WECT-TV, Wilmington, N. C.

BURNS, STAN Z.

Spokesman For Piel's Beer, Trommers, Bordens and Sal-Hepatica; Narrator for Columbia and Universal-International Pictures

BURSON, JIM
WBBW, Youngstown, O.
BURT, BOB
Tops In Pops
WFHR
Wisconsin Rapids, Wis.
BURTENSHAW, BOB
Early Bird Bob
KID, Idaho Falls, Idaho
BURTON, GARY
WPAQ, Mt. Airy, N. C.
BUSCH, PAT
Rondezvous
WJMS, Ironwood, Mich.
BUSSEY, GORDON
Capt. Shipwreck
KVAL-TV, Eugene, Ore.

BUTLER, FRANK

B. January 1, 1919, St. Cloud, Minn. National Velvet, NBC-TV; Dobie Gillis, CBS-TV; The Rifleman, ABC-TV; Route 66, CBS-TV; Real McCoys, ABC-TV; Stagecoach West, NBC; Dick Van Dyke Show, CBS-TV; Commercials: Olympia Beer, Bardol

— C —

CABALLERO, LALO
Madrugada
KLOK, San Jose, Cal.
CADY, FRANK
WJRT, Flint, Mich.
CAIN, BOB
Million Dollar Music
WHIM, Providence, R. I.
CAIN, JESS
WHDM, Boston, Mass.
CALLAHAN, GINGER
WTMT, Louisville, Ky.
CALLAWAY, VIRGIL
1390 Show
KFRA, Franklin, La.
CAMERON, FRANK
Pleasure Patrol
WHOP, Hopkinsville, Ky.
CAMERON, TOM
Open House
KXAB-TV, Aberdeen, S. D.
CAMFIELD, BILL
Slam Bang Theatre
KTVT, Fort Worth, Tex.
CAMPBELL, DICK
Dial 'N Deal
WDVA, Danville, Va.
CAMPBELL, JOHN
Ham 'N Eggs
KWBB, Wichita, Kan.
CAMPBELL, HOWARD
WDAY, Fargo, N. D.
CANNON, JOHN
I've Got A Secret
CBS-TV
CANTER, RUSSELL
Betty Newton
WBNS, Columbus, O.
CAPP, CARL
WPAQ, Mt. Airy, N. C.
CAPRAL, ED
WLWA-TV, Atlanta, Ga.
CARDILLE, BILL
WIIC-TV, Pittsburgh, Pa.
CARLE, BENNY
WBRC-TV Birmingham, Ala.
CARLE, LEE
Record Room
WGSM, Huntington, N. Y.
CARLSON, BOB
Music In Motion
WGTM, Wilson, N. C.

CARLSON, BYRON

B. April 2, 1919, Topeka, Kan. Small World, CBS-TV; Leonard Bernstein, CBS-TV; The Price Is Right, NBC-TV; The Vikings, ABC-TV; The Guiding Light, CBS-TV

CARMICHAEL, BOB
KIXI, Seattle, Wash.

Jim Coy

RADIO-TV
COMMERCIALS
FILMS
MC-HOST

JU. 2-8800

DEL CLARK
Announcer-Spokesman
ACTOR - NARATOR
MI 2-0469 ST 2-1100
20 E. Huron St.
Chicago 11, Ill.

www.americanradiohistory.com

CARMODY, TOM
Wake Up Easy
KEYJ, Jamestown, N. D.
CARNEY, GILBERT L.
WPME, Punxsutawney, Pa.
CARNEY, RON
WPAI-TV, Birmingham, Ala.
CARPENTER, J. L.
KQMS, Redding, Cal.
CARPENTER, MICHAEL
Request
KTCI, Terrytown, Neb.
CARPENTER, PHIL
KID-TV, Idaho Falls, Idaho
CARR, ROY
KRSI, Minneapolis, Minn.
CARROLL, BOB
KOLO-TV, Reno, Nev.
CARROLL, ROGER
KORE, Eugene, Oreg.
CARSON, ROD
Pop Hop
WNJH, Hammonton, N. J.
CARSON, WILLIAM
Music For You
WGHC, Clayton, Ga.
CARTEE, DAVE
Masterpieces Of Music
WNMP, Evanston, Ill.
CARTER, CHARLES
Focus
WESH-TV,
Daytona Beach, Fla.
CARTER, DIAMOND
Alarm Clock Club
WMFR, High Point, N. C.
CARTER, EDDIE
WJSO, Johnson City, Tenn.
CARTER, JERRY
Music Unlimited
WKIP, Poughkeepsie, N. Y.
CARTER, KEN
KRIO, McAllen, Tex.
CARTER, LEO J.
Sound Wave
KOKY, Little Rock, Ark.
CARTER, RUSS
St. Louis Hop
KSD-TV, St. Louis, Mo.
CARTER, VIVIAN
Livin' With Vivian
WWCA, Gary, Ind.

CARUSO, CARL

B. January 1, 1917, Boston, Mass.
Car 54, NBC-TV; Father Knows Best, CBS-TV; Doug Edwards, CBS-TV; True Story, NBC-TV

CARVALHO, JIMMY
Stars Over Hawaii
KIKI, Honolulu, Hawaii
CARVIN, EDDIE
WCNY-TV
Watertown-Carthage, N. Y.
CARY, TOM
WMEG, Melbourne, Fla.
CASEY, JAY
Mid Morning Show
WMNS, Olean, N. Y.
CASTLE, DAVE
KFDA-TV, Amarillo, Tex.
CATHCART, BOB
KFDA-TV, Amarillo, Tex.
CATHCART, BOB
Cheerful Earful
WOKO, Albany, N. Y.
CAUSEY, BUD
KNOE-TV, Monroe, La.
CAUSIER, JOHN
Pilgrimage
ABC
CAVANAUGH, BOB
Impromptu
KEYC-TV, Mankato, Minn.
CEE, JAY
WPTR, Albany, N. Y.
CERNA, JOSE C.
KUNO, Corpus Christi, Tex.
CERRI, BILL
Homeward Serenade
WGMS, Washington, D. C.
CHAMBERLAIN, HOWARD
WLW-TV, Cincinnati, O.
CHAMBERS, HAL
Ladies Fare
KSBY-TV,
San Luis Obispo, Cal.
CHANDLER, JOHN
WPLM, Plymouth, Mass.
CHANNING, MARVIN
WILI, Willimantic, Conn.
CHAPMAN, ED
Smile Awhile
WEKR, Fayetteville, Tenn.
CHARF, AL
KTIL, Tillamook, Oreg.
CHASE, WARD
WXIX-TV, Milwaukee, Wis.
CHASTAIN, DON
Country Capers
WANS, Anderson, S. C.
CHATTERTON, LARRY
Wrap Up
KFI, Los Angeles, Cal.
CHERRY, AL
Daybreak
KGDN, Edmonds, Wash.
CHILDS, JAY
Top O' The Morning
WWIL, Ft. Lauderdale, Fla.
CHILDS, LELAND
Early Risers' Club
WAPI-TV, Birmingham, Ala.
CHRISTIE, GAYLON
KLEN, Killeen, Tex.

PHIL TONKEN

THE SOUND SELLING SOUND

PL 2-7676

ALLEN SWIFT

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CLARK, DEL

B. September 21, 1931. Announcer, Narrator, Actor, Record M.C. Freelance: Reynolds Metals, Ford Star Time, Raggedy Ann Foods, Vigaro, United Air Lines, Weed Auto Chains, NBC-TV Chicago Standby Staff

CLARK, DICK
American Bandstand
WFIL, Philadelphia, Pa.
CLARK, JACK
Password; What's My Line?
CBS-TV
CLARK, JAY
WAVZ, New Haven, Conn.
CLARK, JEFF
KOGO-TV, San Diego, Cal.
CLARK, JIM
WSGN, Birmingham, Ala.
CLARK, ROGER
WGH, Newport News, Va.
CLARK, TY
KENI-TV, Anchorage, Alaska
CLARKE, JOHN
NBC
CLASSENS, RAY
WWNS, Statesboro, Ga.
CLAWSON, JIM
Diamond Jim
KRUX, Phoenix, Ariz.

CLAYTON, BOB

B. August 17, 1922, Birmingham, Ala. Make a Face, ABC

CLAYTON, BOB
WHDH, Boston, Mass.
CLEMENT, TOMMY
Music America Loves
KNDC, Hettinger, N. D.
CLEMENTS, CARTER
WLAV, Grand Rapids, Mich.
CLEMENTS, HENRY
Kapt. Taltower's Show Boat
KTAL-TV, Shreveport, La.
CLIFTON, DON
WCMB, Harrisburg, Pa.
CLUM, SHIRLEY
KTAR-TV, Phoenix, Ariz.

COCHRAN, BILL

B. February 16, 1919, New York City. TV Commercials for Dristan and Dondril, Chesterfield, Studebaker, Philco, General Motors, General Electric

CODY, WAYNE
WICD-TV, Danville, Ill.
COFIELD, DICK
KXO, El Centro, Cal.
COLE, CLAY
Record Wagon
WNTA-TV, Newark, N. J.
COLE, CLIFTON
KERG, Eugene, Oreg.
COLES, ED
WSBA, York, Pa.
COLLINS, BILL
WRFD, Worthington, O.
COLLINS, CHARLES
WTUX, Wilmington, Del.
COLLINS, DON
Junior Auction
KTVH, Wichita, Kan.
COLLINS, FRED
NBC
COLLINS, SCIPIO
Especially For You
WRAP, Norfolk, Va.

COLLYER, BUD

Beat the Clock, ABC-TV; To Tell the Truth, CBS-TV

COLOMBO, JOE
WGLI, Babylon, N. Y.
COMBS, GEORGE HAMILTON
MBS, New York, N. Y.
COMER, JACK
1330 Top Thirty
WJPS, Evansville, Ind.
COMER, PAUL
This Day Of Music
WSLS, Roanoke, Va.
COMPTON, H. LEWIS
WHEE, Martinsville, Va.
COMPTON, HOWARD
Club WHEO
WHEO, Stuart, Va.
CONDELL, ERNEST
Concert 850
WJW, Cleveland, O.
CONDER, DICK
WOAP, Owosso, Mich.
CONKLIN, MIKE
Happy Time Show
WBYS, Canton, Ill.
CONNELLY, BOB
Request Party
WWNH, Rochester, N. Y.
CONNERS, BOB
WYRE, Pittsburgh, Pa.
CONRAD, JERRY
WRFB, Tallahassee, Fla.
CONWARY, MIKE
KSYL, Alexandria, La.
COOK, JACK A.
Studio 13
KRDO-TV,
Colorado Springs, Col.
COONTZ, EDDIE
KFEM, Oklahoma City, Okla.

RALPH PAUL

ANNOUNCER
HOST
M.C.

JU 2-8800

BILL ROGERS

—Management—
George F. Foley
730 Fifth Ave. JUdson 6-4312

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COOPER, GEORGE
KONO, San Antonio, Tex.
COPE, MARVIN
KBUH, Brigham City, Utah
CORBETT, JOHN
Car & Kitchen
WBEN, Buffalo, N. Y.
CORCORAN, BILL
Meet Your Neighbor
KLFY-TV, Lafayette, La.
CORMONA, JOHN
Let's Go Bowling
KVRS, Rock Springs, Wyo.
COSTELLO, JACK
NBC
COUGHLIN, JOHN
WBBM-TV, Chicago, Ill.
COUSINS, WAYNE
WDOG, Marine City, Mich.
COWAN, COLEY
WTAX, Springfield, Ill.
COWLEY, PAUL
WKLO, Louisville, Ky.
COX, FORREST
620 Tempos
WLBT-TV, Jackson, Miss.
COX, ORVAL
Musical Clock
WSAT, Salisbury, N. C.
COX, RAY
KTAR, Phoenix, Ariz.

COY, JIM

B. October 5, 1916, Kansas City, Mo. Radio N. Y., WOR; Jackie Robinson Show; Guy Lombardo Show, NBC; Naked City; Surfside 6; Cleveland Browns Pro Football; Commercials: Kool Cigarettes, Kinney Shoes, American Gas Ass'n, Colgate, General Electric, Rheingold Beer

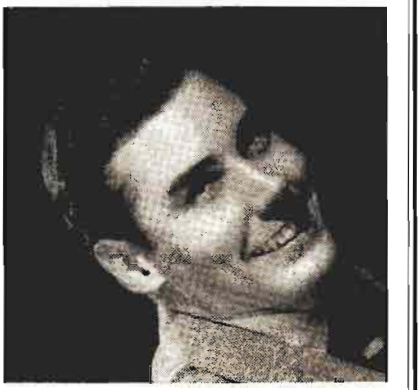
CRAGER, JOEL
Message Of Israel
ABC
CRAIG, KEITH
WIEL, Elizabethtown, Ky.
CRAIN, ALBERT L.
KCRM, Crane, Tex.
CRATER, HAL
Hal's A Poppin'
WSJM, St. Joseph, Mich.
CRAWFORD, GEORGE
WGH, Newport News, Va.
CRENWELGE, AARON A.
KLEN, Killeen, Tex.
CROCKER, SID
Buckskin Bill
WAFB-TV, Baton Rouge, La.
CROSLEY, JIM
WRFC, Athens, Ga.
CROSS, MILTON
Message Of Israel
ABC
CROSS, TONY
WCBI, Columbus, Miss.
CROWELL, CALTON
Cousin Cal's Comedy Time
WABG-TV, Greenwood, Miss.
CROWLEY, DICK
WFYC, Alma, Mich.
CRUSSMAN, CRAIG
Sun Dial
WDNC, Durham, N. C.
CULBERTSON, PETE
WJHG-TV, Panama City, Fla.
CULLEN, BILL
The Price Is Right
NBC-TV
CURETON, JOHN
WDOW, Dowagiac, Mich.
CURTIS, FRANK
WTRF-TV, Wheeling, W. Va.
CURTIS, TONY
WTAP, Parkersburg, W. Va.

CYPERT, WAYNE
Be Our Guest
KNOG, Nogales, Ariz.

— D —

D'ANDREA, RALPH
WESO, Southbridge, Mass.
DaBECCO, HENRY
KQV, Pittsburgh, Pa.
DALE, BOB
Zoorama
KFMB-TV, San Diego, Cal.
DALE, JOHN
WNEW, New York, N. Y.
DALEY, PAUL
WBZY, Torrington, Conn.
DALTON, JACK
WGUY, Bangor, Maine
DAMBACH, KEN
WHBI, Newark, N. J.
DAMON, JERRY
NBC
DARY, ALAN
WORL, Boston, Mass.
DAVID, RUSS
Playhouse Party
KSD, St. Louis, Mo.
DAVID TOBY
CKLW, Detroit, Mich.
DAVIDSON, BRYAN
Sidelites
WJBD, Salem, Ill.
DAVIES, BUD
CKLW, Detroit, Mich.
DAVIS, AVERY
KYOK, Houston, Tex.
DAVIS, BOB
Music On Stage
WGMS, Washington, D. C.
DAVIS, DAVE
WWIL, Ft. Lauderdale, Fla.

LEE JORDAN
Lee Jordan Show — WCBS
Guest Announcer—Jack Paar Show
Guest M.C.—Jack Sterling Show
RADIO REGISTRY—JU 2-8800
Personal Management
KAY KORWIN - PL 2-2230



HARRY HARRISON
WMCA
10 AM — 1 PM DAILY

www.americanradiohistory.com

DAVIS, EARL
Hi Mom
KVLC, Little Rock, Ark.
DAVIS, ERVIN
Breakfast Hall Of Hits
WLLY, Wilson, N. C.
DAVIS, NORMAN
WJSO, Johnson City, Tenn.
DAVIS, RAY
WBMD, Baltimore, Md.
DAVISON, ROGER S.
Sound Of Music
WJBO, Baton Rouge, La.
DAWSON, JACK
WMAR-TV, Baltimore, Md.
DAWSON, MERV
KEBE, Jacksonville, Tex.
DAY, HERB
WKID, Urbana, Ill.
DAY, MARC
Day Watch
WHHV, Hillsville, Va.
DEAL, FRANK
Almanac
WJRT, Flint, Mich.
DEAL, JACK
WHCU, Ithaca, N. Y.
DEAN, BOB
WGL, Fort Wayne, Ind.

deCYR, ZEL

Currently Voices for Cocoa-Puffs, Surf, Ideal Toys, Dutch Boy Paints, Dannon Yogurt, Gaines Dog Food, Tide, Mum, Kiwi; Appearances on Jack Paar Shaw, Play Your Hunch

DEEN, RALPH L.
Rise And Shine
WPFE, Eastman, Ga.
DE HAVEN, BOB
Good Neighbor Time
WCCO,
Minneapolis-St. Paul, Minn.
DELANO, KEITH
KPIN, Casa Grande, Ariz.
DELINE, JIM
Deline Gang
WSYR, Syracuse, N. Y.
DELL, BOB
WOLF, Syracuse, N. Y.
DELL, STAN
KIKS, Sulphur, La.
DENHAM, DICK
WINX, Rockville, Md.
DENTON, JACK
WLWC-TV, Columbus, O.
DeROUEN, KING
Coffee Talk
KEUN, Eunice, La.
DERRICK, CHARLES
WOIC, Columbia, S. C.
DESMOND, ED
Easy Ed
WINA, Charlottesville, Va.
DETMER, PAUL
Music At Night
WKBV, Richmond, Ind.
DETORIO, DAVE
WJER, Dover, O.
DEVON, PRU
Nights In Latin America
WQXR, New York, N. Y.
DEXTER, LEE
WRCV-TV, Philadelphia, Pa.
DICKENS, DOUG
KKJO, St. Joseph, Mo.
DIONNE, BOB
WESO, Southbridge, Mass.

DIXON, BOB

Bob Dixon Show, CBS

DIXON, JOHN
Dixon On Disc
WALA-TV, Mobile, Ala.
DIXON, PAUL
WLW-TV, Cincinnati, O.
DOANE, BILL
KARY, Prosser, Wash.
DODDS, DAR
KBOI, Boise, Idaho
DOLL, KEN
WBOY, Clarksburg, W. Va.
DOMBEK, JOHN
Time Keeper
WHOU, Houlton, Maine
DONAHOO, DEL
WOW-TV, Omaha, Neb.
DONAHUE, TOM
KYA, San Francisco, Cal.

DONALDSON, DAN

B. March 11, 1918, St. Louis, Mo. Our American Heritage; Commercials For: Equitable Life Insurance Society of the U. S., Continental Baking Co., American Motors, Listerine

DONNELLY, BOB
KXRX, San Jose, Cal.
DONNELLY, JAMES
Mr. Matinee
WJMJ, Philadelphia, Pa.
DORAN, ROGER
WCME, Brunswick, Maine
DOREMUS, JOHN
Patterns In Music
WNBQ-TV, Chicago, Ill.
DORRANCE, STURGES
Reader's Roundtable
WDCR, Hanover, N. H.
DOTSON, BILLY
WRMF, Titusville, Fla.

REX MARSHALL

—MANAGEMENT—
GEORGE F. FOLEY

730 Fifth Ave. JUdson 6-4312

Buckley (Bucky) Kozlow
ANNOUNCER—MC—ACTOR
Exclusive Representation
Kay Korwin, Inc.
PL 2-2230

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DOTY, LOCKWOOD RICHARD II

B. March 24, 1922, Lockport, N. Y. Dick Doty and the News, WINZ, Miami, Fla.

DOUGLAS, HAL
WFRV-TV, Green Bay, Wis.
DOUGLAS, JOHN
Cactus John
KTYM, Inglewood, Cal.
DOUGLAS, WALLY
Open House
WTAR, Norfolk, Va.
DOW, BOB
WGUY, Bangor, Maine
DOW, WILLIAM
Wakeup Vermont
WCAX, Burlington, Vt.
DOWD, DON
ABC

DOWNS, HUGH

The Jack Paar Show; Concentration, NBC-TV

DRAGIN, TED
WSAV, Savannah, Ga.
DRAKE, DON
Music In The Morning
WHP, Harrisburg, Pa.
DREW, PAUL
WAKE, Atlanta, Ga.
DUBBS, DAVE
KELO, Sioux Falls, S. D.
duBLON, JACK
Cartoon Alley
WITI-TV, Milwaukee, Wis.
DUBOY, JESS
WEET, Richmond, Va.
DUCIE, JERRY
3 Stooges & Stanley
WKBN-TV, Youngstown, O.
DUCK, ORM
WQSR Clockwatcher
WQSR, Solvay, N. Y.
DUCKETT, JOE
Whirling World
WRLD, West Point, Ga.
DUDLEY, DICK
NBC
DUMAS, ROLAND
Spotlight
WMAS, Springfield, Mass.
DUNCAN, JIM
Breakfast With The Duncans
WGGH, Marion, Ill.
DUNFORD, BOB
Hillbilly Hits
WGOV, Valoosta, Ga.
DUNN, STEVE
WSTC, Stamford, Conn.
DUNNE, DICK
Today
KXAB-TV, Aberdeen, S. D.
DUPREE, BOBBY
KPAC, Port Arthur, Tex.
DUPUY, MONTY
WFBC, Greenville, S. C.
DYE, TOM
KTTR, Rolla, Mo.

— E —

EARLY, DURWARD
KFBC-TV, Cheyenne, Wyo.
EATON, WAYNE
KARY, Prosser, Wash.
ECKOFF, RALPH
KNOT, Prescott, Ariz.
EDGELEY, BOB
Music In The Afternoon
WNBZ, Saranac Lake, N. Y.
EDNEY, KERMIT
Good Morning Man
WHKP, Hendersonville, N. C.
EDWARDS, GLENN
Ezy Pickins
KEZY, Anaheim, Cal.
EDWARDS, HOWARD
KONO, San Antonio, Tex.
EDWARDS, LEE
KPAC, Port Arthur, Tex.
EELLS, PAUL
WMT-TV, Cedar Rapids, Iowa
EFIRD, C. B.
WABZ, Albermarle, N. C.
EGGER, FRITZ
KLAD, Klamath Falls, Oreg.
EICHSTAEDT, PAUL
Records To Remember
WSOO, Sault Ste. Marie, Mich.
EIGEN, JACK
WMAQ, Chicago, Ill.
ELBERS, DICK
Music For Your Afternoon
WFAS, White Plains, N. Y.
ELLER, CHET
Eller Train
WCNT, Centralia, Ill.
ELLER, DICK
WHUT, Anderson, Ind.
ELLIOTT, BILL
KIKS, Sulphur, La.
ELLIOTT, DON
Showtime
WCHS-TV,
Charleston, W. Va.
ELLIOTT, DOYCE
KOSA-TV, Odessa, Tex.
ELLIOTT, MIKE
WXYJ, Jamestown, N. Y.

GENE HAMILTON

NBC

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ELLIS, DICK
Breakfast Club
WJCW, Johnson City, Tenn.
ELLIS, DON
Yawn Patrol
KRXK, Rexburg, Idaho
ELLIS, HAP
KOLT, Scottsbluff, Neb.
ELWELL, ROY
KRLA, Pasadena, Cal.
EMERY, BOB
Big Brother
WBZ-TV, Boston, Mass.
EMBRY, JIM
WJPS, Evansville, Ind.
ENO, JACK
Musicade
WEBR, Buffalo, N. Y.
ENTLEY, BOB
1300 Club
WKLC, St. Albans, W. Va.
ERCK, LOU
KSST, Sulphur Springs, Tex.
ESBENSEN, RICK
WMEG, Melbourne, Fla.
ESCOBAR, PABLO
KVOU, Uvalde, Tex.
EVANS, BERGEN
Down You Go
WGN, Chicago, Ill.
EVANS, DEAN
KPIX-TV, San Francisco, Cal.
EVANS, DON
WYRE, Pittsburgh, Pa.
EVANS, GREG
WRDO, Augusta, Ga.
EVANS, JAMES
WHBF, Rock Island, Ill.
EVANS, JEFF
WRDW-TV, Augusta, Ga.
EVANS, JOHNNY
WIS-TV, Columbia, S. C.
EVERETT, GREGG
KKJO, St. Joseph, Mo.
EWIN, WILLIAM
Waggtime
WAGG, Franklin, Tenn.
EWY, ELWOOD
KWAT, Watertown, S. D.

— F —

FAHAN, BILL
KRDO, Colorado Springs, Col.
FALULK, R. L.
Cape Fear Capers
WCKB, Dunn, N. C.
FARMER, FRANCES
WFBM-TV, Indianapolis, Ind.
FARRELL, BILL
Talk Of The Town
WJEH, Gallipolis, O.
FARRELL, JERRY
Road Show
WJJL, Niagara Falls, N. Y.
FARRINGTON, BOB
Flying's My Fancy
WPTF, Raleigh, N. C.
FAULCONER, FRANK
WKYT, Lexington, Ky.
FAYE, MARTY
WBKB, Chicago, Ill.
FERREN, TOM
WSJM, St. Joseph, Mich.
FIELD, FRANK
KMA Shenandoah, Iowa
Morning Visit
FIELDS, WILLIAM
WCBL, Benton, Ky.
FINDLEY, BOB
WSLI, Jackson, Miss.
FINLEY, ART
Popeye
KRON-TV,
San Francisco, Cal.
FINLEY, STUART
WRC, Washington, D. C.
FINNEY, D. DENZIL
Sam 'N Denzil
WCHS, Charleston, W. Va.
FISH, JOHN
KGMT, Fairbury, Neb.
FISCHER, DON
WRGP-TV,
Chattanooga, Tenn.
FISHER, ED
Music Hall
WGAR, Cleveland, O.
FISHER, FRAN
WFVA, Lewistown, Pa.
FISHER, JIM
Wake Up Time
WTYS, Marianna, Fla.
FISHER, JOHN
WMBD-TV, Peoria, Ill.
FITZGIBBONS, JACK
WAKR, Akron, O.
FLEETWOOD, HARRY
NBC
FLEMING, BOB
KENI, Anchorage, Alaska
FLEMING, GEORGE
KMAE, McKinney, Tex.
FLETCHER, ANDY
WTAP, Parkersburg, W. Va.
FLETCHER, TOM
Serenade
WJW, Cleveland, O.
FLORENCE, GEORGE
WSLI, Jackson, Miss.
FLORES, JOHN
KPER, Gilroy, Cal.
FLYNN, CHARLES
Breakfast Time
WFBG-TV, Altoona, Pa.
FOOTE, EDDY
WOWL-TV, Florence, Ala.
FORD, ART
WNBC, New York, N. Y.
FORD, MILTON Q.
WOL, Washington, D. C.
FOREMAN, ROBERT
WTVP-TV, Decatur, Ill.
FOSS, JOE
WBBM, Chicago, Ill.
FOSTER, CEDRIC
MBS, Washington, D. C.
FOSTER, JESS
Tumbleweed Tempos
KDDD, Dumas, Tex.
FOSTER, LLOYD
WFNC, Fayetteville, N. C.
FOURNIER, CHUCK
KBIM, Roswell, N. Mex.
FOWLER, BILL
Musical Clock
WBOY, Clarksburg, W. Va.
FOX, LES
Fox's Den
WMMW, Meriden, Conn.
FRANKLIN, PAT
WSRC, Socorro, N. Mex.
FRANKS, JOE
WTAC, Flint, Mich.
FRAY, JACQUES
WQXR, New York, N. Y.
FREDERICKS, DICK
Pilgrimage
ABC
FREEMAN, AUBREY
Anything Goes
WCPC, Houston, Miss.
FREEZE, MACK
WKLM, Wilmington, N. C.
FRENCH, JIM
KIRO, Seattle, Wash.
FRIED, JOE
Daybreaker
WSTV, Steubenville, O.
FRYE, MARTY
WHOK, Lancaster, O.
FRYER, GIL
Norman's Bandstand
WSBA-TV, York, Pa.
FULFORD, PETE
KWYN, Wynne, Ark.
FULLEN, GENE
Pinbusters
WTVN-TV, Columbus, O.
FULLER, JERRY
WFAA, Dallas, Tex.
FUTRELL, LARRY
KWYN, Wynne, Ark.
FUYS, HOWARD
WDEF, Chattanooga, Tenn.

— G —

GAGE, LEIGHTON
WILI, Willimantic, Conn.
GAINES, DAN
WLFH, Little Falls, N. Y.
GAINES, MYRTLE
KRZY, Dallas, Tex.
GAINES, PHIL
Music 'Til Dawn
WWDC, Washington, D. C.
GALDE, LLOYD
KPGE, Page, Ariz.
GALLAHER, EDDIE
WTOP-TV, Washington, D. C.
GALLOP, FRANK
Perry Como's Kraft Music Hall
NBC-TV
GAMBLING, JOHN
Rambling With Gambling
WOR, New York, N. Y.
GANN, BOB
KGRN, Grinnell, Iowa
GARANT, CHARLIE
Jamboree
WLIL, Lenoir City, Tenn.
GARCIA, WOODY
La Hora Latina
WSOL, Tampa, Fla.
GARDINER, ERIC
WXIX-TV, Milwaukee, Wis.
GARDINER, JOHN
WDUZ, Green Bay, Wis.
GARDNER, BILL
Dialing For Dollars
WXEX-TV, Richmond, Va.
GARDNER, DON
Pilgrimage
ABC
GARDNER, REED
Wonderful World Of Music
WZOK, Jacksonville, Fla.
GARRETT, JIM
Junior Town Meeting
WJR, Detroit, Mich.
GARY, ARTHUR
NBC
GATTAS, JUAN
KUBO, San Antonio, Tex.
GARZA, WYLIE
KGNS-TV, Laredo, Tex.
GATES, DAN
KWAC, Bakersfield, Cal.
GATES, JIM
WFBG-TV, Altoona, Pa.
GAUNT, JOE
Perspective
WFMD, Frederick, Md.
GUSTAD, GEORGE W.
KGCA, Rugby, N. D.
GAYLORD, WILLIE
WAMS, Wilmington, Del.
GEE, JOHNNIE
WCAY, Columbia, S. C.
GERNETZKE, HOWIE
WSAU, Wausau, Wis.
GIBBONS, JIM
WOL, Washington, D. C.
GIBBS, HARRY
Wrangler's Club
KDS-TV, St. Louis, Mo.
GIBSON, DE
WSON, Henderson, Ky.
GIEVER, AL
WAWA, Milwaukee, Wis.

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GILBERT, AL
Musical Clock
WIBA, Madison, Wis.
GILBERT, LIVINGSTON
Movies At 4:30
WAVE-TV, Louisville, Ky.
GILES, JOHNNY
WALA, Mobile, Ala.
GINNAVEN, BOB
KATV, Little Rock, Ark.
GISSING, EARL
Make Believe Ballroom
WAWA, Milwaukee, Wis.

GIVEN, JOE

Freelance Spokesman; Newscasts, WNEW, New York

GLARNER, BOB
WNAE, Warren, Pa.
GLASEN, DONALD
KLAM, Cordova, Alaska
GLEBA, TOM
WBNS-TV, Columbus, O.
GLENN, JERRY
WWYN, Erie, Pa.
GLOVIER, ANN
WDMV, Pocomoke City, Md.
GOCHIS, BILL
KDYL, Tooele, Utah
GODWIN, CARROLL
WCSC-TV, Charleston, S. C.
GOLD, IRWIN
Women's Corner
KXGN, Glendive, Mont.
GOLDEN, RAY
KSTN, Stockton, Cal.
GONZALEZ, ED
WCMB, Harrisburg, Pa.
GOODING, BOB
WFAA, Dallas, Tex.
GOODMAN, EARL
WVCH, Chester, Pa.
GOODWYNN, HARRIS
Morning In Marshall
KMHT, Marshall, Tex.
GORDON, ROBERT
WWNY, Watertown, N. Y.
GORHAM, BUD
KCMT-TV, Alexandria, Minn.
GORMLY, BILL
WOW, Omaha, Neb.
GOUGH, GLENN
WWNY, Watertown, N. Y.
GOULD, BUD
KONI, Spanish Fork, Utah
GOULD, CHET
Christmas Music
ABC
GOVE, ELLIOTT
WSYR, Syracuse, N. Y.
GOW, ART
KLZ, Denver, Col.
GRAHAM, SUE
WPDX, Clarksburg, W. Va.
GRANT, BRUCE
WOOD, Grand Rapids, Mich.
GRANT, JOE
WAKR-TV, Akron, O.
GRANT, RALPH
WLEM, Emporium, Pa.
GRAVES, CHARLES
KUTT, Fargo, N. D.
GRAVES, GENE
WTTM, Trenton, N. J.
GRAVES, JIM
Easy Listenin'
WJAX, Jacksonville, Fla.
GRAY, BARRY
WMCA, New York, N. Y.
GRAY, DICK
Gray Moods
KRUX, Phoenix, Ariz.
GRAY, JIM
WKPA, New Kensington, Pa.
GRAY, MARTIN
WIBW-TV, Topeka, Kan.
GREEN, LARRY
Town Crier
KLAK, Denver, Col.
GREENE, BOB
WPON, Pontiac, Mich.
GREENE, KEN
Hi Fi Holiday
WCAX, Burlington, Vt.
GREER, ALLEN
KBBB, Borger, Tex.
GREGSON, JERRY
KOOL-TV, Phoenix, Ariz.
GRESHAM, GARY
Mr. Toyman
WTUH-TV, Peoria, Ill.
GRESS, BILL
WOC-TV, Davenport, Iowa
GRIDLEY, JOHN
Focus
WDCR, Hanover, N. H.
GRIES, LOIS
Romper Room
WTUH-TV, Peoria, Ill.
GRIFFIN, MERV
Play Your Hunch
NBC-TV
GRIFFITH, LES
Message Of Israel
ABC
GRIGGS, CHARLES R.
WVLN, Olney, Ill.
GRIMES, MARK C.
WKD, Boston, Mass.
GRUBBE, BILL
Teen Beat
KONI, Spanish Fork, Utah
GULDAGER, GEORGE
Musicman
KERG, Eugene, Oreg.
GUNN, JOHNNY
Take It Ezy
KEZY, Anaheim, Cal.
GUYETTE, NELSON
Start The Day Right
WSGO, Oswego, N. Y.

— H —

HAGEMAN, HAROLD
WAKR, Akron, O.
HAGLER, BILL
WGAD, Gadsden, Ala.
HAIT, MAL
WKIP, Poughkeepsie, N. Y.
HALE, PHIL
WKNB, New Britain, Conn.
HALEY, PAT
WMCK, McKeesport, Pa.
HALL, CHARLES E.
WCSC-TV, Charleston, S. C.
HALL, CLIFF, JR.
Morning Call
WAPE, Jacksonville, Fla.
HALL, DAVID
KPUG, Bellingham, Wash.
HALL, MEL
WJJD, Chicago, Ill.
HALL, RADCLIFF
NBC
HALLORAN, RYAN
Morning Show
WAVE-TV, Louisville, Ky.
HALVORSON, HAL
Country Music Time
KLMO, Longmont, Col.
HAMEL, FRAN
Rise & Shine
WMAS, Springfield, Mass.

HAMILTON, GENE

Movie 4, WNBC, New York, N. Y.

HAMMETT, GORDON

B. August 18, 1923, Houston, Tex. Spokesman for Golden Press, Nestea, Feen-A-Mint, Q.T. Lotion; Newscaster, The Edge of Night, The Millionaire, Love of Life, Charge Account

HAMRICK, HOWARD
WIS, Columbia, S. C.
HANCOCK, BILL
Coffee Time
WPNF, Brevard, N. C.
HANCOCK, SHELLY
KTHT, Houston, Tex.
HANNA, AL
Commuters' Express
KHAK, Cedar Rapids, Iowa
HANNES, ART
The Ed Sullivan Show
CBS-TV
HANRAHAN, BILL
NBC
HANSEN, ERNEST
Call Of The Arctic
KICY, Nome, Alaska
HANSON, CHARLIE
WISN, Milwaukee, Wis.
HANSON, DICK
1230 Club
WJBB, Haleyville, Ala.
HANSON, KEN
KFRE, Fresno, Cal.
HANTEN, JACK
KWAT, Watertown, S. D.
HARDING, JOHN
KGVO, Missoula, Mont.
HARFORD, JOHN
C & W Time
KSTL, St. Louis, Mo.
HARLAN, JOHN
The Brighter Day
CBS-TV
HARMON, JAY
Polka Party
KFH, Wichita, Kan.
HARPER, HECK
Cartoon Corral
KGW-TV, Portland, Oreg.
HARPER, JERRY
WBBM-TV, Chicago, Ill.
HARPER, JIM
WZYX, Cowan, Tenn.
HARPER, JOHN
WWRL, New York, N. Y.
HARPER, WAYNE S.
KELD, El Dorado, Ark.

HARRICE, CY

HARRILL, J. NELSON
Wake Up Time
WGWR, Asheboro, N. C.
HARRINGTON, TERRY
Terry A While
KNOX, Grand Forks, N. D.
HARRIS, BILL
WIEL, Elizabethtown, Ky.
HARRIS, BILL
The Barney Beam Show
WKST-TV, Youngstown, O.
HARRIS, JACK
Here's Harris
WMBD, Peoria, Ill.
HARRIS, RAY
WMUR-TV, Manchester, N. H.
HARRISON, BRAD
Happy Polka Time
KSTL, St. Louis, Mo.

HARRISON, HARRY

WMCA
HARRISON, MARY
KFRE, Frenno, Cal.

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HARTLEY, JIM
Sundial
WGGA, Gainesville, Ga.
HARVEY, BOYD
The Boyd's Nest
WSAM, Saginaw, Mich.
HARVEY, RON
KFIZ, Fond du Lac, Wis.
HARVILLE, DAVID
WBTM, Danville, Va.
HASELTINE, FRED
WRNL, Richmond, Va.
HASSE, WARREN L.
Staff Breakfast
KPDN, Pampa, Tex.
HATCHER, WARD
Your Party
KJRS, Mountain Grove, Mo.
HAWKINS, BOB
Album Hits
WRDO, August, Maine
HAWKINS, KEN
WJMO, Cleveland, O.
HAY, JOHNNY
Cartoon Capers
WBAP-TV, Fort Worth, Tex.
HAYES, BERNARD
WGES, Chicago, Ill.
HAYES, GEORGE
Message Of Israel
ABC
HAYES, JAMES
Swing Session
WAGG, Franklin, Tenn.
HAYNES, JERRY
Mr. Peppermint
WFAA-TV, Dallas, Tex.
HAYNES, TRUDY
At Home With Trudy
WCHB, Inkster, Mich.
HAYWARD, JACK
Good Morning
WPDQ, Jacksonville, Fla.
HAYWARD, JOYCE
KBMT-TV, Beaumont, Tex.
HEDGES, JERRY
Mostly Music
KSPI, Stillwater, Okla.
HEDGES, RICHARD
WDOW, Dowagiac, Mich.
HEKEEL, CLARE
Dinnerbell Roundup
KATL, Miles City, Mont.
HELMSO, AL
KTVU-TV, Oakland, Cal.
HEMMERLE, KEN
KATO, Safford, Ariz.
HENDERSON, GENE
KENT, Prescott, Ariz.
HENDRICKS, CECIL
WMBC, Macon, Miss.
HENKIN, SYLVIA
Party Line
KSOO-TV, Sioux Falls, S. D.
HENRY, MARV
WLOL, Minneapolis, Minn.
HENRY, STANLEE
WAVI, Dayton, O.
HEPP, ED
Magic Carpet
KCEE, Tucson, Ariz.
HERBERT, DON
KTHV-TV, Little Rock, Ark.
HERBERT, PAUL
WMLP, Milton, Pa.
HERELD, EARL
Science In Action
KRON-TV, San Francisco, Cal.
HERINK, JIM
WOMP, Bellaire, O.

HERLIHY, ED
NBC

HERNON, PAT
Weather Show, NBC

HERRON, ROGER
Rise & Shine
WOCH, No. Vernon, Ind.
HESSLER, FRED
KMPC, Los Angeles, Cal.
HESTER, CHARLES
Pops & Cracks
WCPC, Houston, Miss.
HICKS, BILL
After Hours
WSVM, Valdese, N. C.
HIGHT, BILL
Partyline
KWEL, Midland, Tex.
HILL, DON
Jack The Bellboy
WGOV, Valdosta, Ga.
HILL, EDDIE
WENO, Nashville, Tenn.
HILL, JACK
Happiness Exchange
KNOE-TV, Monroe, La.
HILL, LANK
Records At Radio Ranch
WFPA, Fort Payne, Ala.
HILL, LARRY
Night Train
WGBG, Greensboro, N. C.
HILL, WALTER
Mid Day In Louisiana
WBRZ-TV, Baton Rouge, La.
HILMER, GLENN
Anything Goes
WHOU, Houlton, Maine
HILTON, JACK
Spin Time
WGN, Chicago, Ill.
HINKLEY, HARRY
The Tempo Show
WHP, Harrisburg, Pa.
HINSON, DON
KWAC, Bakersfield, Cal.
HODGES, GILBERT
Who Knows One
ABC
HODGSON, JAY
KTBC, Austin, Tex.
HODKIN, DICK
WPAC, Patchogue, N. Y.
HOEHNER, WINS
WABJ, Adrian, Mich.
HOFF, DICK
Hit Parade
WECL, Eau Claire, Wis.
HOFFMAN, DON
WMDF, Mt. Dora, Fla.
HOGAN, PAT
KUTT, Fargo, N. D.
HOHMAN, BOB
WMOD, Moundsville, W. Va.
HOLBROOK, JOE
WBNS-TV, Columbus, O.
HOLCOMB, GRANT JR.
KSFE, Needles, Cal.
HOLCOMB, JOE
WKLO, Louisville, Ky.
HOLCOMB, TRETT
KSYL, Alexandria, La.
HOLDEN, BILL
Holden's Inn
WOHI, East Liverpool, O.
HOLIDAE, JOHN
WBIZ, Eau Claire, Wis.
HOLIDAY, BUDDY
WCKR, Miami, Fla.
HOLIDAY, CHARLES
KIXZ, Amarillo, Tex.
HOLIDAY, HERB
WWL, New Orleans, La.
HOLIDAY, SID
WAXU, Lexington, Ky.
HOLLAND, HERMAN
Rhythm
WMVA, Martinsville, Va.
HOLLINSHEAD, BOB
Concerts By The Sea
KGU, Honolulu, Hawaii

HOLLORAN, LARRY
KGON, Portland, Oreg.
HOLMAN, HANK
WACT, Tuscaloosa, Ala.
HOLT, MARY
WJMO, Cleveland, O.
HOLTMAN, MARTIN
Funland
KBOI, Boise, Idaho
HONSE, BOB
WESA, Charleroi, Pa.
HOOD, GENE
KPCA, Marked Tree, Ark.
HOOPER, RAY
Home & Farm Road Show
WJCW, Johnson City, Tenn.
HOPPE, THOMAS
WDUZ, Green Bay, Wisc.
HOPTNER, LEE
On The Go
KVEC, San Luis Obispo, Cal.
HORN, RAY
Housewive' Holiday
KGW, Portland, Oreg.
HOSEA, FRANK
KLFY-TV, Lafayette, La.
HOWARD, BOB
KNDO-TV, Yakima, Wash.
HOWE, QUINCY
Pilgrimage
ABC
HOWELL, WAYNE
Say When
NBC-TV
HOWERTON, MACK
KPCA, Marked Tree, Ark.
HOYLE, STOWE
WFBV, Greenville, S. C.
HUBBELL, PETER
WBTA, Batavia, N. Y.
HUDAK, JOHN
Christian In Action
ABC
HUDSON, BOB
Night Mayor
WYLD, New Orleans, La.
HUDSON, FLOYD
KAAB, Hot Springs, Ark.
HUDSON, MAC
KLOU, Lake Charles, La.
HUGHES, ROBERT
WARN, Ft. Pierce, Fla.
HUGHES, TOM
WJAC-TV, Johnstown, Pa.
HUNEYCUTT, DICK
WKIN, Kingsport, Tenn.
HUNICUTT, MIKE
Country Store
WRDW, Augusta, Ga.
HUNTER, DANIEL
Early Bird Show
WFDF, Flint, Mich.
HUNTER, MARVIN
WHEC-TV, Rochester, N. Y.
HUOT, ED
WTRC, Elkhart, Ind.
HURST, JIM
WRBL-TV, Columbus, Ga.
HURST, OVERTON
KBHS, Hot Springs, Ark.
HUSKY, JERRY
Store Remotes
WREV, Reidsville, N. C.
HUSSON, JACK
Business Men's Special
WKYR, Keyser, W. Va.
HUTTON, BILL
KNOX, Grand Forks, N. D.
HYLE, BOB
KWVA, Lewistown, Pa.

—I—

IMES, WALLY
KUPD, Phoenix, Ariz.
INGRAM, J. BOYD
WDLT, Indianola, Miss.

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IRELAND, DICK
WJDY, Salisbury, Md.
IREY, TOM
Halls Of Irey
KVOY, Yuma, Ariz.
IRWIN, HAL
WHHV, Hillsville, Va.
IRVIN, CHUCK
WTMT, Louisville, Ky.

— J —

JACKSON, CHUBBY
Chubby's Corner
WGBB, Freeport, N. Y.
JACKSON, GENE
WGAS, Gastonia, N. C.
JACKSON, LEE
WRGP-TV,
Chattanooga, Tenn.
JACOBS, DAVE
WLOS, Asheville, N. C.
JACOBS, RAY
KTVU-TV, Oakland, Cal.
JACOBS, ROLLIE
WWLP, Springfield, Mass.
JAEGER, BILL
WFBR, Baltimore, Md.
JAKEL, BEN
Mr. Midnight
KEYJ, Jamestown, N. D.
JAMES, ART
Say When
NBC-TV
JAMES, BILL
KIFI, Idaho Falls, Idaho
JAMES, DON
KLTR, Blackwell, Okla.
JAMES, KEN
KNIN, Wichita Falls, Tex.
JAMES, RUSS
Morning Merry-Go-Round
KVEC, San Luis Obispo, Cal.
JANOT, JOHNNY
KLOU, Lake Charles, La.
JASIN, JAY
Jasin Street
WQSR, Solvay, N. Y.
JASON, LEE
Movies For Mom
KJEO-TV, Fresno, Cal.
JAY, LARRY
WPAW, Providence, R. I.

JEFFERYS, ALLAN J.

B. July 19, 1923, Woodbury, N. J. Allan Jefferys in the Land of Music, ABC; The Texan, ABC-TV; Flair, ABC

JENNINGS, MARC
WHNB-TV,
W. Hartford, Conn.
JESSEN, DICK
Kozy Korners
WCVI, Connellsville, Pa.
JIMINEZ, CLAUDIO
KEVT, Tucson, Ariz.
JOBES, JIM
KGON, Portland, Oreg.
JOHNSON, ART
WDRC, Hartford, Conn.
JOHNSON, CHURCK
WWNY, Watertown, N. Y.
JOHNSON, CLIF
WTAQ, La Grange, Ill.
JOHNSON, DAVE
WWRJ, White River Junction
JOHNSON, JERRY
WIVV,
Vieques Island, Puerto Rico
JOHNSON, PHIL
Speak For Yourself
WCSH, Portland, Maine
JOHNSON, RALP
KVMA, Magnolia, Ark.
JOHNSON, ROBERT L.
Morning Show
KULA, Honolulu, Hawaii
JOHNSON, WILLIAM V.
WQIK, Jacksonville, Fla.
JOHNSTON, JIM
KREM, Spokane, Wash.
JOHNSTONE, BILL
KNCO, Garden City, Kan.
JOLLS, TOM
Tom-A-Thon
WUSJ, Lockport, N. Y.
JOLLY, JIM
Music In The Afternoon
WADC, Akron, O.
JONES, ARMAND
Fascinating Story
WBAP, Fort Worth, Tex.
JONES, BOB
Triangle Trader
WFLA, Tampa, Fla.
JONES, BOB
Money Movie
WJZ-TV, Baltimore, Md.
JONES, DAVE
Night Of Music
WSIC, Statesville, N. C.
JONES, DICK
KWBB, Wichita, Kan.
JONES, DON
KBMY, Billings, Mont.
JONES, GRAHAM L.
WMNA, Gretna, Va.
JONES, JOE
WAXX, Chippewa Falls, Wis.
JONES, K. C.
In The Groove
WESC, Greenville, S. C.
JONES, REX
KBUY, Amarillo, Tex.
JORDON, EDMUND
ABC

JORDAN, LEE

B. October 16, 1925, Macon, Ga. Lee Jordan Show, WCBS; Jack Sterling Show, WCBS; Guest MC, WCBS; College Career Clinic, WCBS; Jack Paar Show, NBC-TV; Guest Announcer

JORDIN, RUSS
KTOO, Las Vegas, Nev.
JOSEPH, BILL
Yawn Patrol
WLC, La Crosse, Wis.

— K —

KADAR, KEN
WWVA, Wheeling, W. Va.
KANODE, LEWIS S. JR.
WBCR, Christianburg, Va.
KANTER, SHEL
KSIG, Crowley, La.
KAPRAL, MIKE
WBOY-TV, Clarksburg, W. Va.
KARRENBAR, BILL
Three Tee's
WHBC, Canton, O.
KARRMANN, MARC
WSWW, Platteville, Wis.
KAY, JOHNNY
WHOT, Youngstown, O.
KAY, LARRY
Serenade To A Sunday
KBIZ, Ottumwa, Iowa
KAYE, GENE
Evening Serenade
WOC, Davenport, Iowa
KEARNS, JERRY
WNOR, Norfolk, Va.
KELL, JIM
WKUL, Cullman, Ala.
KELLY, BETTY
KNDO-TV, Yakima, Wash.
KELLY, FRED
Record Session
KWNA, Winnemucca, Nev.
KELLY, JOE
Joe Kelly's Notebook
WSBT, So. Bend, Ind.
KELLY, PAUL
WOOD, Grand Rapids, Mich.
KELPE, HENRY
KMTV, Omaha, Neb.

KEMP, ED
Kemp's Korner
KCPX, Salt Lake City, Utah
KENDALL, DON
WMSL, Decatur, Ala.
KENNEDY, AL
WHNB-TV,
W. Hartford, Conn.
KENNEDY, JACK
WBBM-TV, Chicago, Ill.
KENNEDY, JAMES W.
Pilgrimage
ABC
KENNEDY, KEN
WDAY-TV, Fargo, N. D.
KENNEY, JACK
WEAR-TV, Pensacola, Fla.
KENT, BOB
WMYN, Madison, N. C.
KENT, DON
Kent's Corral
WRDW, Augusta, Ga.
KEOPKE, JOE
KSTN, Stockton, Cal.
KERIVAN, PAUL
KUAM, Agana, Guam
KEROL, GENE
Music Room
WHLD, Niagara Falls, N. Y.
KERR, BOB
Kasbo
WFRB, Frostburg, Md.
KERR, STU
Dialing For Dollars
WMAR-TV, Baltimore, Md.
KERWOOD, ORIE
KMMJ, Grand Island, Neb.
KEYSET, RALPH
KORE, Eugene, Oreg.
KIEMEL, FRED
Dance Time
KPOI, Honolulu, Hawaii
KIER, JERRY
KLOO, Corvallis, Oreg.
KILGO, JIMMY
Kilgo's Kanteen
WSOC-TV, Charlotte, N. C.
KING, BILL
WOKW, Brockton, Mass.
KING, BILL
KGAY, Salem, Oreg.
KING, BOB
WJBK, Detroit, Mich.
KING, GARY
WCME, Brunswick, Maine
KING, GUY
Eye Opener
WCRA, Effingham, Ill.
KING, HAL
WHOP, Hopkinsville, Ky.

KING, JOHN REED

B. October 25, 1914, Wilmington, Del. Man at Large, KDKA-TV, Pittsburgh, Pa.

KING, JOHNNY
WROB, West Point, Miss.
KING, LARRY
The King Thing
WAME, Miami, Fla.
KING, MEL
WABW, Annapolis, Md.

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KINGSLEY, BILL
Nite Beat
WICY, Malone, N. Y.
KINSEY, ART
WOAP, Owosso, Mich.
KIRBY, DURWARD
Garry Moore Show
CBS-TV
KIRBY, PATRICK
WLAG Music Hall
WLAG, La Grange, Ga.
KIRCHNER, CLAUDE
WOR, New York, N. Y.
KIRK, HARRY
KCBY-TV, Coos Bay, Oreg.
KIRSHEN, CAL
KMTV, Omaha, Neb.
KLARKE, JOE
WIOI, New Boston, O.
KNEISLER, CHUCK
Nightwatch
KAYS-TV, Hays, Kan.
KNIGHT, ARDEN
Platter Party
KTLQ, Tahlequah, Okla.
KNIGHT, JACK
Merry Go Round
WSOC, Charlotte, N. C.
KNIGHT, JOE
WFBR, Baltimore, Md.
KNIGHT, JOE
Nightbeat
WAVE, Louisville, Ky.
KNIGHT, MORRIS
WRFC, Athens, Ga.
KNIGHT, PAUL
Air Your Views
WESX, Salem, Mass.
KNOLLMAN, JOHN
Afternoon Melodies
WBRV, Boonville, N. Y.
KNOWLTON, WILLIAM B.
WBZY, Torrington, Conn.
KOCH, BILL
Tempo
KELD, El Dorado, Ark.
KOGAN, JACK
Variety Theatre
KSHO-TV, Las Vegas, Nev.
KORTE, ODELL
Ranch House
WMOK, Metropolis, Ill.

KOZLOW, BUCKLEY

Commercials For: American Chicle, Standard Brands, B. F. Goodrich, Rayco, Tender Leaf Tea, Certs Mints

KREIGER, EDWARD L.
Coffee Club
WSOO, Sault Ste. Marie, Mich.
KRELL, FRED
WSGW, Saginaw, Mich.
KRIBBS, KEN
Sidewalk Interviews
WEAG, Alcoa, Tenn.
KRIEGER, BILL
Sunday At Home
WFBC-TV, Greenville, S. C.
KRUPPA, DICK
House Party
WRSC, State College, Pa.

—L—

LABAR, TINY
The Big L
WKAP, Allentown, Pa.
LAKE, CHARLIE
WBCI, Williamsburg, Va.
LA MONT, EARL
Bandwagon
KEYC-TV, Mankato, Minn.
LANCOUR, HOWARD
Capt. Hornpopper
WCAX-TV, Burlington, Vt.
LANDFEAR, DEAN
Voice Of Iowa
WMT, Cedar Rapids, Iowa
LANDRY, BOB
Moonlight Melody
WWON, Woonsocket, R. I.
LANGE, DICK
WHUT, Anderson, Ind.
LANHAM, TONY
WJOB, Hammond, Ind.
LANSING, RAY
KFBC, Cheyenne, Wyoming
LARSEN, BOB
WEMP, Milwaukee, Wis.
LAVERNE, GENE
Showcase
WFEA, Manchester, N. H.
LAVINE, RUSS
Hawkeye Niteline
KIOA, Des Moines, Iowa
LAW, DON
Twighlight Terrace
WCCA-TV, Columbia, S. C.
LAWRENCE, TEDD
ABC
LAWSON, KENNETH
KVTV, Sioux City, Iowa
LAYTON, DOUG
Wyde A Wake
WYDE, Birmingham, Ala.
LEACH, MA
Maxes Waxes
KWEW, Hobbs, N. M.
LEE, BILL
Gospel Hit Parade
WBEE, Chicago, Ill.
LEE, GEORGE
Panorama
WAIR, Winston-Salem, N. C.
LEE, JACK
Mid-Day Signal 59
WBY, Wood River, Ill.
LEE, JERRY
WRPB, Warner Robins, Ga.
LEE, PAT
WBT, Charlotte, N. C.
LEE, ROBERT E.
KTKT, Tucson, Ariz.
LEHMAN, BILL
Weather Ahead
WHIZ-TV, Zanesville, O.
LEHMAN, JIM
WCHN, Norwich, N. Y.
LEMOINE, KING
WJBW, New Orleans, La.
LENHARDT, NORMAN
WJBK, Detroit, Mich.
LEONARD, ROBERT
ABC

LESCOULIE, JACK

Brains and Brawn, CBS-TV; Jackie Gleason Show, CBS-TV; Today, CBS-TV; Dave Garroway Today Show, NBC-TV; 1,2,3,—Go, NBC-TV

LESEUR, BILLIE
Yours Sincerely, Billy
KOOK-TV, Billings, Mont.
LESIEUR, CHARLES F.
KCLA, Pine Bluff, Ark.
LETCHER, SKIP
Music For Sunday
WICU, Erie, Pa.
LEWANDOWSKI, BOB
Polka-Go-Round
WBKB, Chicago, Ill.

LEWIS, BILL
KOTN, Pine Bluff, Ark.
LEWIS, FRANK
Big Parade
WMIX, Mt. Vernon, Ill.
LEWIS, FULTON JR.
MBS, Washington, D. C.
LEWIS, JAYSON
WLFH, Little Falls, N. Y.
LEWIS, SONNY
Dateline
WMSJ, Sylva, N. C.
LEWIS, STEVE
Even Steven
KSTR, Grand Junction, Col.
LEWIS, WELDON
Sunnyside Up Show
KBBB, Borger, Tex.
LIEBERT, AL
Leave It To Liebert
WKAT, Miami, Fla.
LINCOLN, BART
WTYS, Marianna, Fla.
LINCOLN, ED
Club 43
WSBA-TV, York, Pa.
LINDSAY, BROOKS
Clown Carnival
WSOC-TV, Charlotte, N. C.
LINGER, JERRY
WDXB, Chattanooga, Tenn.
LINGLE, MERLE
Music To Midnight
KGW, Portland, Oreg.
LINKLETTER, JACK
Here's Hollywood
NBC-TV
LIPPMAN, BILL
WMDF, Mt. Dora, Fla.
LITCHFIELD, EDDIE
Party Line
WPEP, Taunton, Mass.
LITTLE, LEE
75 Minutes From Broadway
KTUC, Tucson, Ariz.
LIVELY, GENE
KWFR, San Angelo, Tex.
LIVINGSTON, JOHNNIE
WMSL-TV, Decatur, Ala.
LOCKHART, BOB
KNOX, Grand Forks, N. D.
LOCKHART, PETE
WCNB, Connersville, Ind.
LOFLAND, CHARLES
WLAV, Grand Rapids, Mich.
LOFLIN, BOB
WKRG-TV, Mobile, Ala.
LOGAN, DAVE
WBEX, Chillicothe, O.
LOGAN, JOHN
WOWW, Naugatucket, Conn.
LOKEY, FRANK
WEAD, Atlanta, Ga.
LOOMIS, JIM
KCVF, Red Wing, Minn.
LOONEY, TOM
WCKR, Miami, Fla.
LORD, DAVE
Morning Show
WNJH, Hammonton, N. J.
LOUDERMILK, JIM
WKLC, St. Albans, W. Va.
LOUNSBURY, JIM
WJJD, Chicago, Ill.
LOWE, DON
ABC
LOWE, JIM
WNBC, New York, N. Y.
LOWE, ROBERT
WVVW,
Gralton-Fairmont, W. Va.
LOYD, JIM
WSVA, Harrisonburg, Va.

LUCAS, JIM

B. December 11, 1931, Louisville, Ky. Concentration, NBC-TV; Jim Lucas Show, WAPI; 13 Dance Party, WAPI-TV; Broadway After Dark, WAPI-TV; Lucky Lady, WAPI-TV

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LUCAS, SANDY
WNBC, New York, N. Y.
LUCAS, WILL
KALL, Salt Lake City, Utah
LUPTON, KEITH
610 Express
WHPL, Winchester, Va.
LYLE, VINC
Honor Roll Of Hits
WMIX, Mt. Vernon, Ill.
LYLES, BILLY
Jocko
WTHE, Spartanburg, S. C.
LYNCH, ADAM
WPRO-TV, Providence, R. I.
LYNKER, JOHN
Suburban Reports
WWJ, Detroit, Mich.
LYNN, ART
WOHO, Toledo, O.
LYNN, ROBERT
KXOX, St. Louis, Mo.

— Mc —

McALISTER, BILL B.
KSEL, Lubbock, Tex
McCALL, STEVE
KUPD, Phoenix, Ariz.
McCARTHY, JACK
Popeye
WPIX, New York, N. Y.
McCARTHY, JOHN
Morning Line
WPEP, Taunton, Mass.
McCLELLAN, BILL
Happy Mac
KSLV, Monte Vista, Col.
McCLENDON, RICHARD
WLOK, Memphis, Tenn.
McCOLLUM, LEE
Music To Go To Work By
WDXL, Lexington, Tenn.
McCORD, BILL
NBC
McCORMICK, MIKE
WMAK, Nashville, Tenn.
McCOY, RON
Other Side Of The Day
KFI, Los Angeles, Cal.
McCRAW, DOUG
KKAS, Silsbee, Tex.
McCREARY, BILL
Homemaker's Club
WWRL, New York, N. Y.
McCUNE, DON
Expedition Northwest
KOMO-TV, Seattle, Wash.
McDONALD, AL
The Morning Men
KOTA, Rapid City, S. D.
McDONALD, ROSSER
KTEN-TV, Ada, Okla.
McDOUGALD, MIKE
WAAX, Gadsden, Ala.
McDOWELL, CHESTER
Hotsy Totsy
KYOK, Houston, Tex.
McFADDEN, JOHN
WOHI, East Liverpool, O.
McFARLANE, HENRY
WKD, Boston, Mass.
McFARLIN, JOE
KRSI, Minneapolis, Minn.
McGARRY, MAC
It's Academic
WRC-TV, Washington, D. C.
McGARTH, DICK
WSVA, Harrisonburg, Va.
McGEEHAN, JACK
Early Risers' Club
KEYZ, Williston, N. D.
McGONNEGAL, ROBERT
1240 Club
WNBZ, Saranac Lake, N. Y.
McGRANAHAN, DON
KLOV, Loveland, Col.
McGRATH, NED
WICU, Erie, Pa.
McINTYRE, ALLEN
Early Show
KNDC, Hettinger, N. D.
McINTYRE, TOM
WCGC,
Belmont-Charlotte, N. C.
McKEAN, ED
Breakfast Club
ABC
McKEE, BOB
WAKE, Atlanta, Ga.
McKENNA, JACK
Captain Q Show
WDSM-TV, Duluth, Minn.
McKIBBIN, SAM
WPAY, Portsmouth, O.
McKINLEY, LARRY
Runnin' WYLD
WYLD, New Orleans, La.
McLEAN, BILL
KAKE, Wichita, Kan.
McLEAN, CLYDE
WBTV, Charlotte, N. C.
McLEOD, DON
WPON, Pontiac, Mich.
McMURTRIE, BURT
Breakfast With McMurtrie
KTAC, Tacoma, Wash.
McNEILL, DON
Breakfast Club
ABC
McPHERSON, CLYDE
WROB, West Point, Miss.
McQUEARY, JIM
WLST, Escanaba, Mich.
McSHANE, JIM
KKHI, San Francisco, Cal.

— M —

MAC, LARRY
KRRV, Sherman-Denison, Tex.
MacCORMACK, FRANKLYN
All-Night Show
WGN, Chicago, Ill.
MACDONALD, RON
KREM, Spokane, Wash.
MacDOUGAL, ELSIE
WSFR, Sanford, Fla.
MACK, WAYNE
Pop Concert
WDOK, Cleveland, O.
MacKAY, DAVID
Starlite Salute
WWRI, West Warwick, R. I.
MADELEY, ART
Happy Time
WGNI, Wilmington, N. C.
MADREN, RAY
WMFR, High Point, N. C.
MAGIC, BILL
K-Fay Matinee
KFAY, Fayetteville, Ark.
MAHAN, CHARLES
Thirteen-Twenty Club
WARA, Attleboro, Mass.
MAHON, DICK
Sunrise Serenade
WGAW, Gardner, Mass.
MALLE, BRUCE
On The Go With K.O.
WSAM, Saginaw, Mich.

MALONE, BILL
Texaco Commercial

MANNING, BOB
Crosstown, Express
WRSC, State College, Pa.
MANNING, JACK
WBRY, Waterbury, Conn.
MANSUR, BOB
KSSS, Colorado Springs, Col.
MAPLES, RALPH
Breakfast At The Fassett
WLSV, Wellsville, N. Y.
MARGGRAFF, NORMAN
Fritz The Plumber
WMIL, Milwaukee, Wis.
MARINO, JACK
WGLI, Babylon, N. Y.
MARKHAM, JIM
KREM, Spokane, Wash.
MARKLE, TINY
WAVZ, New Haven, Conn.
MARLIN, RAY
WSTC, Stamford, Conn.
MARQUARDT, JIM
Teen Time
WNEG, Toccoa, Ga.
MARS, LEE
Trading Post
KTBS-TV, Shreveport, La.
MARSH, TED
WGUS, Augusta, Ga.
MARSHALL, JOHN
WKZO-TV, Kalamazoo, Mich.

MARSHALL, MIRIANNE
Commercials: Polident, Thermo-Fax, All Major Networks

MARSHALL, PERRY
WYRE, Pittsburgh, Pa.

MARSHALL, REX
B. January 1, 1919, New Jersey. Disneyland, ABC-TV; December Bride, CBS-TV; Doug Edwards and the News, CBS-TV; Zane Grey Theatre, CBS-TV; Loretta Young Show, NBC-TV; The Line-Up, NBC-TV

MARTIN, DON
WHCU, Ithaca, N. Y.
MARTIN, ED
KVOL, Lafayette, La.
MARTIN, J.
Easy Listening
WSFR, Sanford, Fla.
MARTIN, JENNINGS
WTRF-TV, Wheeling, W. Va.
MARTIN, JOHNNY
Sundial
WRFD, Worthington, O.
MARTINSON, MARVIN
Music With Marty
KGCA, Rugby, N. D.
MARTZ, BOB
WTOD, Toledo, O.
MARVIN, TONY
My True Story
WPEN, Philadelphia, Pa.
MARX, GARY
Sunday Special
WOW, Omaha, Neb.
MASINGILL, LUTHER
WDEF, Chattanooga, Tenn.
MASON, DICK
Femininity, Fact Or Fable
ABC
MASON, JOHN
WMBD-TV, Peoria, Ill.
MATKIN, CHARLES
WWOM, New Orleans, La.
MATTHEWS, LEON
Party Line
KSPI, Stillwater, Okla.
MAUER, DEL
KVER, Clovis, N. M.

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MAXWELL, BOB
Saturday Square Dance
WWJ, Detroit, Mich.
MAY, DAVE
WGSA, Ephrata, Pa.
MAY, EDWARD
KMA, Shenandoah, Iowa
MAY, MIKE
WSBT, So. Bend, Ind.
MAYLATH, KEN
WENY, Elmira, N. Y.
MAYO, DONALD R.
KUAM, Agana, Guam
MEATH, ED
Musical Clock
WHEC, Rochester, N. Y.
MEEK, BOB
WSIP, Paintsville, Ky.
MEHAFFIE, BOB
KXKW, Lafayette, La.
MELTON, JIM
KBHS, Hot Springs, Ark.
MELTZER, AL
Watchman
WEBR, Buffalo, N. Y.

MENACKER, SAM

Big Time Wrestling from Calgary, CJOH-TV, Ottawa, CKLW-TV, Windsor-Detroit, CFCN-TV, Calgary, CFRN-TV, Edmonton, CFQC-TV, Saskatoon, CKCK-TV, Regina, Syndicated Tape; Dear Wrestlers, Syndicated Tape

MERCER, BILL
WJER, Dover, O.
MERGEN, DAVE
WSWW, Platteville, Wis.
MERRELL, JOHN
Party-Line
KFH, Wichita, Kan.
MERRIMAN, RANDY
Honest To Goodness
WCCO,
Minneapolis-St. Paul, Minn.
METZ, MILTON
Weathervane
WHAS-TV, Louisville, Ky.
METZLER, ART
Wake Up With WAVE
WAVE, Louisville, Ky.
MEYER, ROBERT
Tops 'N Pops
WPKO, Waverly, O.
MEYERDIRK, CARL
2 About Town
KVOO-TV, Tulsa, Okla.
MEYERS, KEN
Club 14
KEBE, Jacksonville, Tex.
MEYERS, TED
KNJ-TV, Los Angeles, Cal.
MICHAEL, MITCH
WOKY, Milwaukee, Wis.
MICHAELS, DENNY
WBRN, Big Rapids, Mich.
MICHAELS, JOHN
WEMP, Milwaukee, Wis.
MIDDLETON, SAMMY
Coffee Time
WGIG, Brunswick, Ga.
MILES, SAM
KGOS, Torrington, Wyo.
MILLER, BEIL
Motor Matinee
WDOD, Chattanooga, Tenn.
MILLER, BILL
WCMR, Elkhart, Ind.
MILLER, BOB
KJSK, Columbus, Neb.
MILLER, DICK
Guest In The House
WJTV, Jackson, Miss.
MILLER, FREDDIE
Stars Of Tomorrow
WLWA-TV, Atlanta, Ga.
MILLER, JACK
KVEE, Conway, Ark.
MILLS, BOB
Sunup
KFMB-TV, San Diego, Cal.
MILLS, DON
KGNO, Dodge City, Kan.
MINYARD, KEN
KSRO, Santa Rosa, Cal.
MIRCOS, GUS
KHOW, Denver, Col.
MITCHELL, BILL
KATV, Little Rock, Ark.
MITCHELL, CHUCK
WTRC, Elkhart, Ind.
MITCHELL, FRED
WOHO, Toledo, O.
MITCHELL, JOHNNY
WHLO, Akron, O.
MITCHELL, LOU
WPNC, Plymouth, N. C.
MITCHELL, REX
Happy Hour
KCEN-TV, Temple-Waco, Tex.
MIX, GUB
What's Going On
KRPL, Moscow, Idaho
MOCK, JACK
Afternoon Session
WAPE, Jacksonville, Fla.
MOEN, BILL
KABL, Oakland, Cal.
MOFFATT, TOM
Uncle Tom's Cabin
KPOI, Honolulu, Hawaii
MOGENSON, JOHN
Cactus John Jr.
KTYM, Inglewood, Cal.
MOLER, FLOYD
KXXL, Bozeman, Mont.
MOLONEY, JAMES
WGES, Chicago, Ill.
MONK, MARION
WHAB, Baxley, Ga.
MONROE, LARRY
WCAO, Baltimore, Md.
MONTGOMERY, BOB
WGBG, Greensboro, N. C.
MONTGOMERY, RON
KLEX, Lexington, Mo.
MOORE, DON
Mr. Thatch & I
KVOO-TV, Tulsa, Okla.
MOORE, ED
WLST, Escanaba, Mich.
MOORE, JIM
KGO, San Francisco, Cal.
MOOREHEAD, JOHN
Adventurama
WJAC-TV, Johnstown, Pa.
MORALES, CARLOS G.
WPRP, Ponce, Puerto Rico
MOREAU, HUBERT
KLAM, Cordova, Alaska
MORELAND, DICK
KRLA, Pasadena, Cal.
MORELAND, HARRY
KCRV, Carthersville, Mo.
MORGAN, BOB
WCEN, Mt. Pleasant, Mich.
MORGAN, MARTIN
The Late Show
WLOS-TV, Asheville, N. C.
MORGAN, STAN
Rise 'N Shine
WARA, Attleboro, Mass.
MORRELL, LARRY
Radio Almanac
WBAP, Fort Worth, Tex.
MORRIS, BILL
WROM, Rome, Ga.
MORRIS, BRAD
WACE, Springfield, Mass.
MORRIS, DAN
WTVN, Columbus, O.
MORRISON, BETTY
KSRC, Socorro, N. Mex.
MORRISON, ROBERT H.
KGNO, Dodge City, Kan.
MORROW, DANNY
WBTM, Danville, Va.
MORROW, ROBIN
Scrapbook
KTAR, Phoenix, Ariz.
MORSE, MAL
Broadway To Hollywood
WCCC, Hartford, Conn.
MORSON, LESLIE
KASCO Quiz
WNLC, New London, Conn.
MORTON, BROOKS
WTOL-TV, Toledo, O.
MORTON, TOM
KWRW, Guthrie, Okla.
MOSES, DAVE
Roamin' Around
WKXL, Concord, N. H.
MUDGE, JEAN
Kiddie Korner
WICD-TV, Danville, Ill.
MULLINS, MOON
Platter Parade
WMYN, Madison, N. C.
MUNDAY, JERRY
KLEO, Wichita, Kan.
MUNGER, REX
Rise With Rex
WAPL, Appleton, Wis.
MUNSON, DON
WKID, Urbana, Ill.
MURDOCK, CHARLIE
WQAM, Miami, Fla.
MURDOCK, JACK
WMAN, Mansfield, O.
MURPHY, DAN
Take 4
KXLY-TV, Spokane, Wash.
MURPHY, DANNY
WQTE, Detroit, Mich.
MURPHY, PETER
WEAQ, Eau Claire, Wis.
MURPHY, VINCE
WILK, Wilkes-Barre, Pa.
MURRAY, FRED
WEAR-TV, Pensacola, Fla.
MURRAY, LEE
WISN-TV, Milwaukee, Wis.
MYERS, EARL
KTHE, Thermopolis, Wyo.
MYERS, MARLIN
WDMV, Pocomoke City, Md.
MYERS, WILLIAM JR.
Front Row Center
KSHO-TV, Las Vegas, Nev.

—N—

NAJAMY, ABE
Club 800
WLAD, Danbury, Conn.
NAKAI, RAYMOND
Navajo Hour
KCLS, Flagstaff, Ariz.
NANCE, RAINS
Night Train
WMVA, Martinsville, Va.
NAPIER, BYRON
WEAQ, Eau Claire, Wis.
NASH, BILL
WDOD, Chattanooga, Tenn.
NATAY, ED
KYVA, Gallup, N. Mex.
NEHRLING, WALLY
Best Music In Town
WIRE, Indianapolis, Ind.
NEIL, JACK
WLOS, Asheville, N. C.
NELSON, ED
WNAX, Yankton, S. D.

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NELSON, GENE
WSAL, Cincinnati, O.
NELSON, JERRY
WZYX, Cowan, Tenn.
NELSON, JOE
KLTR, Blackwell, Okla.
NELSON, RAY
KBTN, Neosho, Mo.
NELSON, RICK
Sound Of Music
WJBO, Baton Rouge, La.
NESTER, ROY
WINC, Winchester, Va.
NEWCOMB, CHARLIE
WSPA-TV, Spartanburg, S. C.
NICHOLS, CHUCK
KSAL, Salina, Kan.
NICHOLSON, MAX
560 Melody Lane
WOOF, Dothan, Ala.
NICKERSON, JIM
WLBC, Muncie, Ind.
NIINO, YOSHIKO
Story Time
KOHO, Honolulu, Hawaii
NILES, WENDELL
It Could Be You
NBC-TV
NILSON, ROY
WLCY, Tampa, Fla.
NIMMO, WILLIAM ROBERT
KVOY, Yuma, Ariz.
NIXON, MILT
WCHB, Inkster, Mich.
NORELL, GENE
WRIG, Wausau, Wis.
NORTHINGTON, JAMES
Sound Track
WHKP, Hendersonville, N. C.
NORTON, DUKE
KGBS, Los Angeles, Cal.
NORTON, PAUL
Wonderful Land Of Music
WFIL, Philadelphia, Pa.
NORWOOD, BILL
WLOS-TV, Asheville, N. C.

— O —

O'CALLAGHAN, TOM
Voice Your Choice
KXLY, Spokane, Wash.
O'CONNELL, HELEN
Here's Hollywood
NBC-TV
O'CONNOR, LILLIAN
KIPA, Hilo, Hawaii
O'DAY, JAY
KVOL, Lafayette, La.
O'DELL, ROD
Beckley After Dark
WWNR, Beckley, W. Va.
OGATA, SUE
People Speak
KOHO, Honolulu, Hawaii
OLIVER, DENNIS
WAXX, Chippewa Falls, Wis.
OLIVER, JOE
Morning In Muscle Shoals
WOWL, Florence, Ala.
OLIVO, REINALDO
WNIK, Arecibo, Puerto Rico
OLSEN, JOHNNY
To Tell The Truth
CBS-TV
Play Your Hunch
NBC-TV
OLSON, GLEN
KNOX, Grand Forks, N. D.
O'REILLY, MIKE
Popeye And Mike
WJTV, Jackson, Miss.
ORLANDO, JOE
WRMF, Titusville, Fla.
ORTEGON, VICTOR LARA
KUNO, Corpus Christi, Tex.
OSBORN, GEORGE
KDHI, Tweny-Nine Palms, Cal.
OTTO, JOHN
Expression
WGR, Buffalo, N. Y.
OUELLETTE, TED
WMAB, Munising, Mich.
OVERMAN, JACK
Steamboat Bill
WRDW-TV, Augusta, Ga.
OWEN, WILLIAM
ABC
O'WRIL, BOB
WGAN-TV, Portland, Maine
OYLER, HAL
Almanac
KTVO-TV, Ottumwa, Iowa

— P —

PACKARD, GENE
WENY, Elmira, N. Y.
PADOVANI, GIORGIO
WADO, New York, N. Y.
PAGE, FRANK
KWKH, Shreveport, La.
PALAFOX, RAFAEL A.
KCCT, Corpus Christi, Tex.
PALANT, GARY
WBBQ, Augusta, Ga.
PALMER, BILL
WTVN-TV, Columbus, O.
PALMER, JIM
WCVS, Springfield, Ill.
PALMQUIST, RON
Easy Listening
KMOR, Littleton, Col.
PANCHO, DON
KSBW, Salinas, Cal.
PARDO, DON
The Price Is Right
NBC-TV
PARK, CHARLES
WJR, Detroit, Mich.
PARKER, DANNY
Parker Package Of Platters
WCNT, Centralia, Ill.
PARKER, JERRY
WGOL, Goldsboro, N. C.
PARKINSON, BOB
WTOD, Toledo, O.
PARMELEE, CHUCK
Alarm Clock
WSPD, Toledo, O.
PARRY, JACK
Tempo
KWEW, Hobbs, N. Mex.
PASCHALL, ANTHONY
WLAN, Lancaster, Pa.
PATRICK, JACK
WFEA, Manchester, N. H.
PATRICK, PAT
Ally Pat Show
WAOK, Atlanta, Ga.
PATTERSON, JERRY
KLID, Poplar Bluff, Mo.
PATTERSON, JIM
WBTV, Charlotte, N. C.

PAUL, RALPH
Strike It Rich, CBS-TV; Dotto, CBS-TV; The Millionaire, CBS-TV; Top Dollar, CBS-TV; Goodyear Playhouse, NBC-TV; The Big Payoff, NBC-TV

PAUL, WILLIS
15 & 80 Show
WPYB, Benson, N. C.
PAULSEN, RAY
WDSM-TV, Duluth, Minn.
PAULSON, LARRY
KEPR, Kennewick, Wash.
PAULUS, JIM
WIMA, Lima, O.
PAXTON, TOM
WKY-TV,
Oklahoma City, Okla.
PAYE, DON
Take-Off
WICY, Malone, N. Y.
PEALYBERG, LYLE
KSJB, Jamestown, N. D.
PEARL, RUDY
Carousel
WHLL, Wheeling, W. Va.
PECK, R. H.
Telescope
KGE-TV, Portland, Oreg.
PEEPLES, RODDY
KWFT, Wichita Falls, Tex.
PEERY, JAKE
WEPM, Martinsburg, W. Va.
PENCE, GEORGE
KUJ, Walla Walla, Wash.
PENNEY, RAY
KSLV, Monte Vista, Col.
PEOPLES, JIMMY
WMTN, Morristown, Tenn.
PERKINS, BOB
WWNS, Statesboro, Ga.
PERKINS, GENE
Happy Time
KBOI, Boise, Idaho
PERLMAN, DICK
Ship Ahoy
KSBW-TV, Salinas, Cal.
PERRY, TOM
WBCM, Bay City, Mich.
PETERS, NOEL JR.
Chords & Capers
WOOF, Dothan, Ala.
PETERSON, DON
KMAQ, Maquoketa, Iowa
PETERSON, GERALD
WIXN, Dixon, Ill.
PETERSON, ROLFE
KGO, San Francisco, Cal.
PETERSON, ROY
WLUC-TV, Marquette, Mich.
PHILLIPS, JACK
WWJB, Brooksville, Fla.
PHILLIPS, JOSEPH A.
WDIX, Orangeburg, S. C.
PHILLIPS, KEN
KTOB, Petaluma, Cal.
PIERCE, PAUL
KSSS, Colorado Springs, Col.
PIERROT, GEORGE
WWJ, Detroit, Mich.
PIKE, DAN
KGER, Long Beach, Cal.
PINNER, JOE
Wonderful World Of Music
WZOK, Jacksonville, Fla.
PIPER, DANNY
WEBQ, Harrisonburg, Ill.
PIRNIE, DUNCAN
Cocktail Time
WQXR, New York, N. Y.
PITRE, JOHN M.
Music Unlimited
KFRA, Franklin, La.
PLANTE, BILL
WISN-TV, Milwaukee, Wis.
PLAYER, JIM
Take A Break
WBTW, Florence, S. C.
POLAND, SAM
WCHS, Charleston, W. Va.
POOLE, SAMMY
WGUS, Augusta, Ga.
POPE, JAMES
Platter Time
WSOE, Port St. Joe, Fla.

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POST, CHICK
KLIR, Denver, Col.
POTTER, DICK
Quiz 'Em
WMCT-TV, Memphis, Tenn.
POWELL, BOB
WEZL, Richmond, Va.
POWELL, CHUCK
WFIE-TV, Evansville, Ind.
POWELL, JOHN
WMNA, Gretna, Va.
POWERS, NED
WLBW-TV, Miami, Fla.
PRESSON, GENE
WFWL, Camden, Tenn.
PRESSON, WILBUR
Project 27
WYAH-TV, Norfolk, Va.
PRICE, CLYDE
WACT, Tuscaloosa, Ala.
PRICE, GENE
KJRG, Newton, Kan.
PRICE, JIM
KBON, Omaha, Neb.
PRICE, PRESTON
Gateway
KOMO-TV, Seattle, Wash.
PRICHARD, MARK
Route 79
WTAR, Norfolk, Va.
PRINCE, JOHNNY
WQAM, Miami, Fla.
PRITCHARD, WAYNE
KSOO, Sioux Falls, S. D.
PROESCHOLD, GLEN
KTVO-TV, Ottumwa, Iowa
PROUD, SALLY
WMTW-TV, Portland, Maine
PRUITT, AL
WDNC, Durham, N. C.
PRUITT, CLIFF
Musical Matinee
WDLT, Indianola, Miss.
PRYOR, CACTUS
KTBC, Austin, Tex.
PRYOR, HANK
KCVF, Red Wing, Minn.
PUFFER, GEORGE
What's For Today
WCLI, Corning, N. Y.
PUPULE, J. AKUHEAD
KORL, Honolulu, Hawaii
PYLE, JACK
WRCV, Philadelphia, Pa.
PYLE, TED
KLID, Poplar Bluff, Mo.

— Q —

QUAVE, MAKAY
WCCA-TV, Columbia, S. C.
QUAY, BILL
WKWK, Wheeling, W. Va.
QUENTIN, SAM
KELO, Sioux Falls, S. D.
QUILL, JOHN
WWLP, Springfield, Mass.
QUINLAN, JACK
WGN, Chicago, Ill.

— R —

RACETTE, DON
Musically Yours
WSET, Glens Falls, N. Y.
RAGAN, HAL
KZZN, Littlefield, Tex.
RAINS, CAL
Commodore Show
WUSN-TV, Charleston, S. C.
RAMBO, GEORGE
KMED, Medford, Oreg.
RAMIREZ, BEN
KAIL-TV, Fresno, Cal.
RAMSEY, RAY
KREM, Spokane, Wash.
RAND, OLLIE
Matinee Melodies
WLVA, Lynchburg, Va.
RANDALL, ROCKY
KBEK, Elk City, Okla.
RANSOM, DON
WHMP, Northampton, Mass.
RAPCHAK, MIKE
WCFL, Chicago, Ill.
RAPOZA, NORM
Rise 'N Shine
WSAR, Fall River, Mass.
RASCO, RALPH JR.
Hiway 80 Roundup
KJBC, Midland, Tex.
RATLIFF, DANNY
WHAB, Baxley, Ga.
RAVEN, JOHNNY
WYNN, Florence, S. C.
RAVEN, MARK
WRBL- TV, Columbus, Ga.
RAYBURN, JOHN
KOA-TV, Denver, Col.
REBER, DICK
WCOW, Sparta, Wis.
REED, DON
WEZL, Richmond, Va.
REEH, DOUG
KKAS, Silsbee, Tex.
REES, TOM
Operation Music
KMAN, Manhattan, Kan.
REETER, DEAN
KMEO, Omaha, Neb.
REID, DICK
Record Hop
WCHS-TV, Charleston, W. Va.
REIDY, PAUL
WBBQ, Augusta, Ga.
REIG, HOWARD
NBC
RENDELL, RICHARD
MBS, Washington, D. C.
RENWICK, CHUCK
Overture
WJW, Cleveland, O.
REYES, NORMAN
KOLO-TV, Reno, Nev.
REYNOLDS, CLIF
WCSH-TV, Portland, Maine
REYNOLDS, PAUL
Bozo The Clown
WTVT-TV, Tampa, Fla.
REYNOLDS, REDD
Tempo
WBLR, Batesburg, S. C.
REYNOLDS, WAYNE
WEEX, Easton, Pa.
RHATICAN, BILL
WHBI, Newark, N. J.
RHODES, MIKE
WTHE, Spartanburg, S. C.
RHODES, ROY
KAOK, Lake Charles, La.
RICE WILLIAM
ABC
RICE, W. TOM
WPTX, Lexington Park, Md.
RICHARDS, CHARLES
Platter Party
WKUL, Cullman, Ala.
RICHARDS, RON
WPAW,
Providence-Pawtucket, R. I.
RICHARDSON, BILL
KSYD-TV, Wichita Falls, Tex.
RICHARDSON, MEL
KID, Idaho Falls, Idaho
RICKARD, BILLY JOHN
KUKU, Willow Springs, Mo.
RIDDICK, DAVE
Gospel Train
WRAP, Norfolk, Va.
RIDENOUR, BILL
WHLO, Akron, O.
RIDGEWAY, JACK
KAAB, Hot Springs, Ark.
RIGGS, DON
KDKA-TV, Pittsburgh, Pa.
RILE, JOSEPH
Broadway On Parade
WSGO, Oswego, N. Y.
RILEY, DON
KIRO-TV, Seattle, Wash.
RIOS, DANIEL
KGIW, Alamosa, Col.
RIPPE, BILL
NBC
ROBBIN, BOB
KECK, Odessa, Tex.
ROBBINS, RAY
KRRV, Sherman-Denison, Tex.
ROBERTS, BILL
Breakfast With Bill
WMFT, Terre Haute, Ind.
ROBERTS, CHUCK
Top 15 Plus 80 Show
KWNT, Davenport, Iowa
ROBERTS, FRANK
Robert's Roundtable
KIRO, Seattle, Wash.
ROBERTS, JERRY
WBCM, Bay City, Mich.
ROBERTS, JIM
Homeward Bound
WHBC, Canton, O.
ROBERTS, JOE
WGSM, Huntington, N. Y.
ROBERTS, KELLY
WDOS, Oneonta, N. Y.
ROBERTS, KEN
Love Of Life;
The Secret Storm
CBS-TV
ROBERTS, PHIL
Movietime San Diego
XETV, San Diego, Cal.
ROBINSON, JIM
Good Music
WEAD, Atlanta, Ga.
ROBINSON, LEN
WRFB, Tallahassee, Fla.
ROBINSON, R. D.
KOTN, Pine Bluff, Ark.
ROBINSON, RALPH
WPNC, Plymouth, N. C.
ROBY, VIC
NBC
ROCKWELL, GENE
WEPM, Martinsburg, W. Va.
RODDY, DAVE
WSGN, Birmingham, Ala.
RODGERS, CHET
WDOE, Dunkirk, N. Y.
RODRICK, BRUCE
Kids' Carousel
WFLA-TV, Tampa, Fla.
RODRIGUEZ, JOE
KICO, El Centro, Cal.
RODRIGUEZ, JOSE H.
WKAQ, San Juan, Puerto Rico
ROGERS, BEACH
KIEV, Glendale, Cal.

ROGERS, BILL
G.E. Theatre, CBS-TV; Texaco Command Performance, NBC-TV; Walter Winchell File, ABC-TV

ROGERS, EUGENE H.
Afternoon Drive
WPFE, Eastman, Ga.
ROGERS, JOHN
Dixie Bandstand
WSLA, Selma, Ala.

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ROHN, JIM
Polka Party
KXUB-TV, Valley City, N. D.
ROLLIN, TONY
KMSO-TV, Missoula, Mont.
ROLLINS, CHRIS
Traffic Jam
WPDQ, Jacksonville, Fla.
ROLLINS, MIKE
WIRL, Peoria, Ill.
ROSE, FRED
KFAY, Fayetteville, Ark.
ROSS, ART
WWNY, Watertown, N. Y.
ROSS, DON
WEEX, Easton, Pa.
ROSS, DON JOHN
WMT-TV, Cedar Rapids, Iowa
ROSS, NORMAN
Off The Cuff
WBKB, Chicago, Ill.
ROSS, RON
KUTV, Salt Lake City, Utah
ROSS, WALT C.
Wax Works
KSRV, Ontario, Oreg.
ROSSE, COLIN
Tempo
WCHV, Charlottesville, Va.
ROWELL, GLENN
Fun Wagon
KOTA-TV, Rapid City, S. D.
ROWLAND, ROBERT T.
WQIK, Jacksonville, Fla.
ROY, JEFF
Rush Hour
KLUE, Longview, Tex.
RUDOLPH, MAC
1340 Club
KATL, Miles City, Mont.
RUDOLPH, ED
KMOR, Littleton, Col.
RUFFIN, ELWARD
Polka Matinee
KVLG, La Grange, Tex.
RUNNELLS, RUDY
KRZY, Dallas, Tex.
RUNYON, JIM
WTVN, Columbus, O.
RUSHTON, RAY
WINA, Charlottesville, Va.
RUSSELL, BOB
WPTA-TV, Roanoke, Ind.
RUSSELL, DAVE
Between The Lines
WWON, Woonsocket, R. I.
RUSSELL, JIM
WWKY, Winchester, Ky.
RUSSELL, LAVERNE
KUJ, Walla Walla, Wash.
RUTHERFORD, RUDY
Rockin' With Deuce
WTVM-TV, Columbus, Ga.
RYAN, DAN
WBBW, Youngstown, O.
RYAN, DICK
Calling With Cash
WTOL-TV, Toledo, O.
RYAN, JOHNNY
KVOO, Tulsa, Okla.
RYAN, LOUISE
WHBF-TV, Rock Island, Ill.
RYLE, GLENN
WKRC- TV, Cincinnati, O.

— S —

SACERDOTI, RENZO
WADO, New York, N. Y.
ST. JOHN, NICK
KIXZ, Amarillo, Tex.
SAKOWICZ, SIG
WTAQ, La Grange, Ill.
SALTER, BOB
KBOI, Boise, Idaho
SANCHEZ, SOTERO JR.
Rancho Allegre
KSYX, Santa Ros, N. Mex.
SANDERS, JERRY
Mid Morning Show
WCHN, Norwich, N. Y.
SANSOM, KEN
Sansom And Then Some
KSL, Salt Lake City, Utah
SASS, BOB
WCQS, Alma, Ga.
SATKOWSKI, MARTIN
WPTS, Pittston, Pa.
SAUER, MEL
KOLT, Scottsbluff, Neb.
SAUNDERS, BRUCE
Hoosier Favorite
WSBT-TV, South Bend, Ind.
SAUNDERS, CHUCK
Sunday Bandstand
WHAT, Philadelphia, Pa.
SAUNDERS, TOM
WHGB, Harrisonburg, Pa.
SAUTER, DAVID
Morning Showcase
WAST-TV, Albany, N. Y.
SAVAGE, WILLIAM
KTHE, Thermopolis, Wyo.
SAWYER, BUD
WORL, Boston, Mass.
SAX, TED
KORL, Honolulu, Hawaii
SAXON, JOE
WTIG, Massillon, O.
SAYERS, AL
Open House
WDOS, Oneonta, N. Y.
SAYLES, FRED
Jr. Town
WNTA-TV, Newark, N. J.
SAYRE, JOHN
WWKY, Winchester, Ky.
SCANLON, LEE
KIX, Provo, Utah
SCHAEFFER, MARTIN
WSON, Henderson, Ky.
SCHAFFER, MIKE
WGAU, Athens, Ga.
SCHEFFER, FRANK
WCBI-TV, Columbus, Miss.
SCHERER, STRETCH
Coffee Break
KGGM-TV,
Albuquerque, N. Mex.
SCHMITZ, DICK
KAKC, Tulsa, Okla.
SCHNEIDER, ERNIE
KODY, North Platte, Neb.
SCHOFF, HUGHIE
KWNA, Winnemucca, Nev.
SCHOLFIELD, JOHN
WSAU, Wausau, Wis.
SCHRIMSHER, DON
KSST, Sulphur Springs, Tex.
SCHUMANN, ARNOLD
Open Mike
KRFO, Owatonna, Minn.
SCHOLBE, ROGER
KREX-TV,
Grand Junction, Col.
SCHROEDER, ART
Bandstand
WIBA, Madison, Wis.
SCHWARTZ, RON
WINX, Rockville, Md.
SCOGIN, JOHN
KBTX-TV, Bryan, Tex.
SCOTT, DAVE
KQV, Pittsburgh, Pa.

SCOTT, FRED E.
B. June 25, Dayton, O. Felix and Diver Dan, WNEW-TV; Cartoon Playtime, WNEW-TV, New York, N. Y.

SCOTT, HOWARD
WROM, Rome, Ga.
SCOTT, JERRY
WBAT, Marion, Ind.
SCOTT, LARRY
WCMR, Elkhart, Ind.
SCOTT, RAY
Festival
WNOP, Newport, Ken.
SCOTT, RUDY K.
MBS, New York, N. Y.
SCOTT, STAN
Nine Teen Time
WSTV-TV, Steubenville, O.
SCOTT, WALLY
WREX-TV, Rockford, Ill.
SCOTT, WILLARD
Bozo The Clown
WRC-TV, Washington, D. C.
SCREEN, BOB
Music For Motoring
KGDN, Edmonds, Wash.
SEAMAN, DON
Morning Melodies
WSHN, Fremont, Mich.
SEELY, DOYLE
KINS, Eureka, Cal.
SEHL, JIM
TNT
WMVB, Millville, N. J.
SEIDEL, BARRY
WGSA, Ephrata, Pa.
SELLERS, BILL
WGGA, Gainesville, Ga.
SENEKER, TONY
WMVG, Milledgeville, Ga.
SEVERSON, JACK
WKPR, Kalamazoo, Mich.
SEXTON, MARION
Breakfast At Waikiki
KGU, Honolulu, Hawaii
SHABOTT, LOU
WDEC, Americus, Ga.
SHADBURN, BILL
WSAV-TV, Savannah, Ga.
SHAFER, JACK
KSOO, Sioux Falls, S. D.
SHANK, LEW
KOWL, Lake Tahoe, Cal.
SHAPIRO, JACK
WLWI-TV, Indianapolis, Ind.
SHARP, ROBERT
KCAR Korral
KCAR, Clarkesville, Tex.
SHAW, HAL
Ranger Hal Show
WTOP-TV, Washington, D. C.
SHAW, JIM
WFAU, Augusta, Maine
SHAW, TED
KSDO, San Diego, Cal.
SHEA, ROBERT
KXOK, St. Louis, Mo.
SHEFFER, GLENN
WRTA, Altoona, Pa.
SHEHEEN, MAC
WIS, Columbia, S. C.
SHELDON, HERB
WOR, New York, N. Y.
SHELTON, JIM
Pick-A-Pocket
WIBC, Indianapolis, Ind.

SHIPLEY, BILL
The Big Story, NBC-TV; You Are There, CBS-TV; Jonathan Winters Show, CBS-TV; The Twentieth Century, CBS-TV

SHIPLEY, REECE
WKIN, Kingsport, Tenn.
SHERIDAN, BILL
WSUB, Groton, Conn.
SHERMAN, GENE
KVTV, Sioux City, Iowa

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SHOEMAKER, ERV
Kidsville, USA
WSJV-TV, South Bend, Ind.
SIMON, ERNIE
WJJD, Chicago, Ill.
SIMON, WES
WTAX, Springfield, Ill.
SIMPSON, JIMMY
WFAI, Fayetteville, N. C.
SINGER, GEORGE
Vulcan's Corner
WYDE, Birmingham, Ala.
SITES, CHUCK
KMED, Medford, Oreg.
SITTON, BILL
WCGC,
Belmont-Charlotte, N. C.
SKINNER, PAUL
Voice On The Road
KCLW, Hamilton, Tex.
SKINNER, RALPH B.
WWRJ,
White River Junction, Vt.
SKY, BILL
Country Capers
WTCB, Flomaton, Ala.
SLACK, DEAN
Caravan of Music
WJOY, Burlington, Vt.
SLACK, EVAN
KHOW, Denver, Col.
SLATTERY, JACK
Art Linkletter's House Party
CBS-TV
SMEDSHAMMER, DON
KDAK, Carrington, N. D.
SMITH, AL
KECK, Odessa, Tex.
SMITH, AL
Musical Clock
WFLO, Farmville, Va.
SMITH, ART
WCNB, Connersville, Ind.
SMITH, BARRY
KLEO, Wichita, Kan.
SMITH, BEN
WMOK, Metropolis, Ill.
SMITH, BILL
KEYY, Provo, Utah
SMITH, COLEMAN
Evening Serenade
WSOE, Port St. Joe, Fla.
SMITH, DAVE
WGVM, Greenville, Miss.
SMITH, HARRY K.
WFLN, Philadelphia, Pa.
SMITH, JIM
Variety Time
WGIG, Brunswick, Ga.
SMITH, LARRY
Playtime Pretenders
WKRC-TV, Cincinnati, O.
SMITH, LEE
Dance Time
KTKT, Tucson, Ariz.
SMITH, PAUL
KALL, Salt Lake City, Utah
SMITH, RAY
WNAX, Yankton, S. D.
SMITH, TOM
KCRV, Caruthersville, Mo.

SMITH, VERENE
L & M Commercials

SMYTHE, PETE
KOA, Denver, Col.
Smythe's General Store
SNYDER, CHARLES
Ladies' Choice
WJES, Johnston, S. C.
SOBOL, JOHNNY
Hi-Neighbor
WILK, Wilkes-Barre, Pa.
SOISSON, PHIL
WGR, Buffalo, N. Y.
SORKIN, DAN
The Bob Newhart Show
NBC-TV
SOUTHERLAND, LEON
WPNF, Brevard, N. C.
SOUTHWICK, TOREY
Popeye Playhouse
KMBC-TV, Kansas City, Mo.
SPAULDING, DICK
WUSJ, Lockport, N. Y.
SPAULDING, ROBERT
Coffee Shoppe
WCED, Dubois, Pa.
SPENCER, LES
Open House
WBNS, Columbus, O.
SPICER, CY
KTAL-TV, Shreveport, La.
SPIDLE, CLINT
WRKH, Rockwood, Tenn.
SPOSA, TONY
WRNL, Richmond, Va.
SPRADLIN, BOB
Capers at the Colenel
WEKY, Richmond, Ken.
SPRAGUE, DICK
Matinee Frolic
WPOR, Portland, Maine
SPRAGUE, FRANK
WBTA, Batavia, N. Y.
SPURLING, CHUCK
WTCO, Campbellsville, Ken.
SQUIER, KEN D.
Almanac
WDEV, Waterbury, Vt.
STAFFORD, LOYD
KPRK, Livingston, Mont.
STAG, BUD
WXVW, Jeffersonville, Ind.
STAHL, KEN
Dial 1400
KFRU, Columbia, Mo.
STANLEY, BOB
Bumper to Bumper
WOKO, Albany, N. Y.
STANLEY, JIM
WNOR, Norflok, Va.
STAPLETON, JIM
TV Kids' Klub
WLVA-TV, Lynchburg, Va.
STARR, FRANK
Dialing for Dollars
WXEX-TV, Richmond-
Petersburg, Va.
STATHAM, BOB
WHIT, New Bern, N. C.
STAUB, JOHN T.
WMHI, Braddock Heights, Md.
STEEN, GERRY
WWJB, Brooksville, Fla.
STEIN, WALLY
WPAY, Portsmouth, O.
STEPHENS, DICK
WNHC, New Haven, Conn.
STEPHENS, STEVE
KTHV-TV, Little Rock, Ark.
STERLING, VIC
KJEO-TV, Fresno, Cal.
STERN, EARLE
1340 Club
WGAW, Gardner, Mass.
STEVENS, AL
WAYE, Baltimore, Md.
STEVENS, CHUCK
Enterprise
WHEC, Rochester, N. Y.
STEWART, BILL.
WPBC, Minneapolis, Minn.
STEWART, DICK
Dance Party
KPIX-TV, San Francisco, Cal.
STEWART, DOC
KFDA-TV, Amarillo, Tex.
STIEG, LYLE
WBRN, Big Rapids, Mich.
STIR, JACK
Major Jack
WFLA-TV, Tampa, Fla.
STOLLARD, LEROY
KFSA-TV, Fort Smith, Ark.
STONE, CLAIR
WJPG, Green Bay, Wis.
STONE, CRAIG
WAYE, Baltimore, Md.
STONE, CLYDE
Country Capers
WPYB, Benson, N. C.
STONE, DEWEY
WDEC, Americus, Ga.
STONE, HARRY
KTVI-TV, St. Louis, Mo.
STONE, JOHN
KOL, Seattle, Wash.
STORR, BILL
WSPA, Spartanburg, S. C.
STRANGE, PAUL
KVLG, La Grange, Tex.
STRATTON, RON
Platter Parade
WTVB, Coldwater, Mich.
STREICH, ALLEN
WCED, Dubois, Pa.
STRONG, ROGER
Music Room
WCNL, Newport, N. H.
STRYCULA, JAMES
WLEM, Emporium, Pa.
STUART, GENE
WNHC, New Haven, Conn.
SUDLER, LOUIS
Artist's Showcase
WNBQ-TV, Chicago, Ill.
SHUR, GARY
WFHR
Wisconsin Rapids, Wis.
SULLIVAN, JIM
Panorama
WBRY, Waterbury, Conn.
SULLIVAN, JOHN
Man About Town
WEKY, Richmond, Ken.
SUMNER, WAYNE
Party Line
WNEG, Toccoa, Ga.
SWAN, DICK
WKLK, Cloquet, Minn.
SWANEY, HAL
WGAN-TV, Portland, Me.
SWENSEN, WARD
KSOO-TV, Sioux Falls, S. D.

SWIFT, ALLEN
King Leonardo, NBC; Silence Please, ABC; Diver Dan, Syndicated, ITC; Voices and Character for Over 500 Products

SWIFT, MIKE
WPSD-TV, Paducah, Ky.
SWISHER, BOB
WPSD-TV, Paducah, Ky.
SYRDAL, JAMES
KCMT-TV, Alexandria, Minn.

—T—

TAFOYA, TONY
Serenata De La Tarde
KCHS, Truth or
Consequences, N. Mex.
TARKINSON, CHARLES
Tomorrow's Headlines
WMTW-TV, Portland, Me.
TASAKA, JACK
KIKI, Honolulu, Hawaii
TATUM, EDDIE
1370 at Sundown
WHEE, Martinsville, Va.
TAVARES, LARRY
KIPA, Hilo, Hawaii

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TAYLAR, BOYCE
WSRA, Milton, Fla.
TAYLOR, BRENT
WLUC-TV, Marquette, Mich.

TAYLOR, BROOKE
B. Indianapolis, Ind.

TAYLOR, LYNN
XETV, San Diego, Cal.
TAYLOR, SIP
Sip 'N Coffee
WPTV, Palb Beach, Fla.
TEAR, SID
This Day of Music
WSLS, Roanoke, Va.
TEAS, FRANK
WSMN, Nashua, N. H.
TENNANT, JACK
Room For a Tennant
WAJR, Morgantown, W. Va.
TERRY, BOB
Night Beat
WSIX, Nashville, Tenn.
TEW, JIM
Wake up to Music
WCKB, Dunn, N. C.
THALMAN, BILL
Wheeling with Willie
WHLL, Wheeling, W. Va.
THOMAS, BILL
KNIN, Wichita Falls, Tex.
THOMAS, BOB
WQXT, Palm Beach, Fla.
THOMAS, DAVE
KAKE, Wichita, Kan.
THOMAS, HAL
KGEZ, Kalispell, Mont.
THOMAS, JAMES
WSHE, Raleigh, N. C.
THOMAS, JERRY
WBIZ, Eau Claire, Wis.
THOMAS, JOHN
WGGG, Gainesville, Fla.
THOMAS, WAYNE
KNJ-TV, Los Angeles, Cal.
THOMASON, CHARLEY
KCIL, Houma, La.
THOMPSON, BARRY
KSIG, Crowley, La.
THOMPSON, GENE
Teen Time
WCCF, Punta Gorda, Fla.
THOMPSON, VI
By The Way
KMSO-TV, Missoula, Mont.
TIFFIN, BOB
WBEX, Chillicothe, O.
TINKHAM, EVELYN
KONP, Port Angeles, Wash.
TIERNEY, MARY JO
KMSP-TV, Minneapolis, Minn.
TIPPS, ELLIOTT
Tipp's Music
WJPG, Green Bay, Wis.
TOBIE, MIKE
WREO, Ashtabula, O.
TOBOLA, JOHN J.
KUTA, Blanding, Utah
TOLAND, DON
Timekeeper
KOA, Denver, Col.

TONKEN, PHIL
Alcoa Hour; Candid Camera; Big Picture; House Party; World Turns

TRAILER, REX
Boom Town
WBZ-TV, Boston, Mass.
TRIMM, DON
KGMT, Fairbury, Neb.
TRIPP, PETER
Peter Tripp Hall of Fame
KYA, San Francisco, Cal.
TROUT, WAYNE
WSBA, York, Pa.
TROUTMAN, GEORGE
WSTL, Eminence, Ky.
TRUITT, BILL
WINA, Charlottesville, Va.
TUBBS, GWEN
WMNE, Menomie, Wis.
TUCHOLKA, ED
WHLD, Niagara Falls, N. Y.
TUCKER, ERNEST
Howdy Neighbor
WEKR, Fayetteville, Tenn.
TUCKER, JACK
WFVA, Fredericksburg, Va.
TUCKER, TOMMY
Early Risers
WJAX, Jacksonville, Fla.
TUGWELL, JIM
Ladies Only
WGVM, Greenville, Miss.
TUPPER, BOB
WREO, Ashtabula, O.
TUTTLE, ROGER
NBC
TYE, JERRY
KVLH, Pauls Valley, Okla.
TYREE, BOB
WTCB, Flomaton, Ala.

— U —

ULLOM, JIM
WWVA, Wheeling, W. Va.
UPTON, DON
WIS-TV, Columbia, S. C.
URBAN, JOHN
KVER, Clovis, N. Mex.
URBAN, JOHN
WCNY-TV, Watertown-Carthage, N. Y.
URDA, JUAN
El Rancho Grande
KCCT, Corpus Christie, Tex.
UTLEY, BOB
Road Show
WLLY, Wilson, N. C.

— V —

VAIL, R. S.
WPDX, Clarksburg, W. Va.
VALLE, DAN
Breakfast with Valle
WFAS, White Plains, N. Y.
VAN CAMP, BOB
Morning Melodies
WSB, Atlanta, Ga.
VAN CLEAVE, FRANK
KOGO-TV, San Diego, Cal.
VANCE, BILL
Spins & Needles
WOCH, No. Vernon, Ind.
VANCE, VAN
WHAS, Louisville, Ky.
VANDERHOOF, BRUCE
KOMO, Seattle, Wash.
VANDEVENTER, JERRY
Nightbeat
WSB, Atlanta, Ga.
VAN DYKE, DICK
Flair
ABC
VAN HAAFTEN, C.
Rollin' Home
KTUC, Tucson, Ariz.
VANN, BOBBY
Music Man Show
WSOC, Charlotte, N. C.
VENTURINO, RICHARD
KSDO, San Diego, Cal.
VIGOREAUX, LUIS
WKAQ
San Juan, Puerto Rico
VINCENT, SCOTT
Expedition: New York
WABC-TV, New York, N. Y.
VOGEL, C. P. JR.
Your Phil of Music
WWNR, Beckley, W. Va.
VOIGT, RON
WREX-TV, Rockford, Ill.
VON, RUDY
KAPY, Port Angeles, Wash.
VOY, DENNIS
KMAQ, Maquoketa, Iowa

— W —

WADE, STEVE
WCAO, Baltimore, Md.
WADSWORTH, MAX
KONE, Reno, Nev.
WAGNER, JIM
KIUP, Durango, Col.
WAKEFIELD, AVERY
WTUX, Wilmington, Del.
WALDRON, GARY
KBUH, Brigham City, Utah
WALKER, BILL
Hello World
WCHL, Chapel Hill, N. C.
WALL, RON
KIFI-TV, Idaho Falls, Idaho
WALL, STAN
WESA, Charleroi, Pa.
WALLACE, JIM
KPUG, Bellingham, Wash.
WALLACE, RALPH
WTVL, Waterville, Me.
WALLGREN, REX
KCPX, Salt Lake City, Utah
WALLINGTON, WALLY
KTNC, Falls City, Neb.
WALTER, TOM
KJRG, Newton, Kan.
WALTON, GEORGE
Swinging Chief
KSTR, Grand Junction, Col.
WALTON, JIM
Fun Fair
WHAS, Louisville, Ky.
WARD, KEITH
1150 Jamboree
KJBC, Midland, Tex.
WARD, WILLIAM
Symphony Hall
KULA, Honolulu, Hawaii
WARNER, DICK
WGUS, Augusta, Ga.
WARREN, ARNOLD
WKAT, Miami, Fla.
WARREN, DOUG
What's on Your Mind
WKDN, Camden, N. J.
WARREN, MICHAEL
WNHC-TV, New Haven, Conn.
WARWICK, STAN
KMPC, Los Angeles, Cal.
WATSON, JAY
Sound Off
WFAA-TV, Dallas, Tex.
WAYNE, BERT
KSAL, Salina, Kan.
WAYNE, DAVE
KID-TV, Idaho Falls, Idaho
WAYNE, ERNIE
WSIC, Statesville, N. C.
WAYNE, RALPH
KIFI, Idaho Falls, Idaho
WEATHERS, BILL
WGNI, Wilmington, N. C.
WEAVER, BILL
Party Line
WDAY-TV, Fargo, N. D.
WEAVER, R. L.
KOKY, Little Rock, Ark.
WEAVER, ROBYN
WIRL, Peoria, Ill.

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WEBB, ED
On the Spot
WUSN-TV, Charleston, S. C.
WEBB, FRANK
Winchester Time Clock
WHPL, Winchester, Va.
WEBB, JACK
WAXU, Lexington, Ky.
WEBB, PETE
WCBI, Columbus, Biss.
WEBER, LARRY
WRTA, Altoona, Pa.
WEBSTER, DAVE
Breakfast for Two
WJNO, West Palm Beach, Fla.
WEBSTER, KURT
WAVY, Norfolk
WEBSTER, ROBERT
WJTN, Jamestown, N. Y.
WEDES, CHRIST
KIRO-TV, Seattle, Wash.
WEEKS, DICK
Personal Choice
KTAC, Tacoma, Wash.
WEGMET, NORM
KGHL, Billings, Mont.
WEIDENAAR, KEN
WKPR, Kalamazoo, Mich.
WEISS, FRED
WXYZ-TV, Detroit, Mich.
WELLS, BOB
Yankee Doodle Time
WGR-TV, Buffalo, N. Y.
WELLS, JACK
WJZ-TV, Baltimore, Md.
WELSH, FRANCIS
KOOK-TV, Billings, Mont.

WENDELL, BILL
NBC

WESCOTT, LARRY
Alarm Clock Club
WPOR, Portland, Maine
WESLEY, TED
WTIG, Massillon, O.
WEST, BILL
KPBM, Carlsbad, N. Mex.
WEST, BOB
WECT-TV, Wilmington, N. C.
WEST, JAY
KRIO, McAllen, Tex.
WEST, JIM
Best in the West
KNOG, Nogales, Ariz.
WEST, LARRY
KPIN, Casa Grande, Ariz.
WEST, LYNN
1550 Country Club
WIRV, Irvine, Ky.
WEST, ROY
WMRO, Aurora, Ill.
WEST, WAYNE
KOLN-TV, Lincoln, Neb.
WESTBROOK, DON
Ad Lib
WWL-TV, New Orleans, La.
WESTER, BOSTICK
KHUZ, Borger, Tex.
WESTMORELAND, JERRY
KXAR, Hope, Ark.
WETTSTEIN, RON
WRJC, Mauston, Wis.
WHEATON, LYNN
WFUR, Grand Rapids, Mich.
WHEELER, JACK
WXYJ, Jamestown, N. Y.
WHISNANT, JIM
WLTC, Gastonia, N. C.
WHITCOMB, BOB
Sing Along Time
WGRD, Grand Rapids, Mich.
WHITE, BOB
WSTP, Salisbury, N. C.
WHITE, BOB
WOKY, Milwaukee, Wis.
WHITE, CHARLIE M.
WNCA, Siler City, N. C.
WHITE, MAURY
KGHL, Billings, Mont.
WHITE, NORM
WACE, Springfield, Mass.
WHITE, RUSS
KAPY, Port Angeles, Wash.
WHITE, STAN
KRKC, King City, Cal.
WHITLOCK, CORKEY
WBAC, Cleveland, Tenn.
WHITWORTH, RAY
KBIM, Roswell, N. Mex.
WICKS, BOB
WSRA, Milton, Fla.
WIEBELL, TOM
WHIZ, Zanesville, O.
WIGGS, BILL
WVOT, Wilson, N. C.
WILBOURNE, BILL
WDAL, Meridian, Miss.
WILDER, JERRY
KMAC, San Antonio, Tex.
WILDER, REX
KODY, No. Platte, Neb.
WILLIAMS, DANNY
Time and Tune Parade
WKY, Oklahoma City, Okla.
WILLIAMS, DEAN
KXGN, Glendive, Mont.
WILLIAMS, KEN
Video Vilage, Jr. Edition
CBS-TV
WILHELM, GEORGE
KHDI
Twenty-Nine Palms, Cal.
WILLEFORD, GEORGE
WLWL-TV, Indianapolis, Ind.
WILLIAMS, BY
WIIC-TV, Pittsburgh, Pa.
WILLIAMS, JOHNNY
WJDY, Salisbury, Md.
WILLIAMS, OTIS
WJBB, Haleyville, Ala.
WILLIAMS, RALPH
WSFA-TV, Montgomery, Ala.
WILLIAMS, TOM
WJOB, Hammond, Ind.
WILLIAMSON, AUBREY
WGHC, Clayton, Ga.
WILLIAMSON, RAY
WKTG, Thomasville, Ga.
WILLINGHAM, KEITH
WREX-TV
Grand Junction, Col.
WILLIS, CLIF
Sunnyside Up
WIMA, Lima, O.
WILLS, BILL
Downbeat
WSLA-TV, Selma, Ala.
WILMES, MIKE
WTCJ, Tell City, Ind.
WILSON, BILL
Wild Cargo
WWL-TV, New Orleans, La.
WILSON, BOB
KOIL, Omaha, Neb.
WILSON, BRUNO
WCBL, Benton, Ky.
WILSON, DAVID
WFIE-TV, Evansville, Ind.
WILSON, DON
The Jack Benny Program
CBS-TV
WILSON, DON
Calendar
WFMD, Frederick, Md.
WILSON, FRANK
KHOU-TV, Houston, Tex.
WILSON, GEORGE
WSTV-TV, Steubenville, O.
WILSON, HARRY
KAKC, Tulsa, Okla.
WILSON, LARRY
WCRA, Effingham, Ill.
WILSON, PETE
KLVT, Levelland, Tex.
WING, KEN
KJOY, Stockton, Cal.
WINES, HOWARD
KBAK-TV, Bakersfield, Cal.
WIRZ, BOB
KHAS, Hastings, Neb.
WISE, JIM
WEBQ, Harrisburg, Ill.
WISON, JOHN
WFLO, Farmville, Va.
WOEHLER, ROBERT A.
KOMW, Omak, Wash.
WOMACK, KERMIT
KLEX, Lexington, Mo.
WONDER, JERRY
WABW, Annapolis, Md.
WOOD, FRED
WMVB, Millville, N. J.
WOOD, JIM
WSPD, Toledo, O.
WOOD, TRENT
WMCT-TV, Memphis, Tenn.
WOODS, CHARLES
The Facts About
Heart Attacks
ABC
WOODS, GEORGIE
WDAS, Philadelphia, Pa.
WOODWARD, WOODY
KXLY, Spokane, Wash.
WOOTEN, DON
WHBF-TV, Rock Island, Ill.
WORLEY, JACK
WOWL-TV, Florence, Ala.
WORTHAM, BOBBY
KCLA, Pine Bluff, Ark.
WORTHEN, RICHARD
WFAU, Augusta, Maine
WRAY, STEVE
KIXI, Seattle, Wash.
WRIGHT, BOB
WMTN, Morristown, Tenn.
WRIGHT, ED
WTTF, Tiffin, O.
WRIGHT, HOLLIS
WRC, Washington, D.C.
WRIGHT, JOHNNY
WESC, Greenvile, S. C.
WYLER, BILL
WLBW-TV, Miami, Fla.

— Y —

YEAGER, RAY
KABL, Oakland, Cal.
YELLAND, STARR
KLZ-TV, Denver, Col.
YOHN, BOB
WBAT, Marion, Ind.
YORK, JOHN
WRR, Dallas, Tex.
YORK, TOM
WBRC-TV, Birmingham, Ala.
YOUNG, DALE
WBKB, Chicago, Ill.
YOUNG, JIM
KVRE, Santa Rosa, Cal.
YOUNGS, KENNY
WREM, Remsen, N. Y.
YOUNT, CHUCK
WKBV, Richmond, Ind.

— Z —

ZANK, ROBERT
WCCN, Neillsville, Wis.
ZINK, CHUCK
WTVT, Miami, Fla.
ZINK, DOUG
WIRE, Indianapolis, Ind.

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ART FORD

REGGIE LAVONG

WWRL & WRFM

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12:00 to 3:00 PM

— WABC —

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Disc Jockeys and Musicasters
—Their Work During 1961—

—A—

ABBOT, DON
WISH, Indianapolis, Ind.
ADAMS, JERRY
KAKC, Tulsa, Okla.
ADAMS, STU
KLEA, Wichita, Kan.
ADDAMS, CHUCK
KNUZ, Houston, Tex.
AIKEN, LARRY
KQV, Pittsburgh, Pa.
AKERS, LEE
KOZI, Chelan, Wash.
ALAN, LEE
WKMH, Detroit, Mich.
ALARIE, DICK
WILI, Wilmantic, Conn.
ALBAN, DAVE
WJNO, West Palm Beach, Fla.
ALBERTSON, DICK
Disc-O-Rama
KMMJ, Grand Island, Neb.
ALDRIDGE, MEL
WQTE, Detroit, Mich.
ALEXANDER, BILL
Push Button One
WBDM, Statesville, N. C.
ALEXANDER, JON
Alex's Archives
WSLT, Eminence, Ky.
ALEXANDER, LES
WACO, Baltimore, Md.
ALLAN, DAVID
WKBN, Youngston, O.
ALLEN, BRUCE
KSRO, Santa Rosa, Cal.
ALLEN, CONNIE
WMFT, Terre Haute, Ind.
ALLEN, HERB
WKWK, Wheeling, W. Va.
ALLEN, JOHN
Allen's Alley
KOPR, Butte, Mont.
ALLEN, MERLE
KLMO, Longmont, Col.
ALEN, TONY
Spotlight Music
WUSJ, Lockport, N. Y.
ALLEY, LEE
WEAG, Alcoa, Tenn.
ALLISON, KEN
WANS, Anderson, S. C.
ALLISON, LEON
The Daybreaker
KLAK, Denver, Col.
ALLKNIGHT, ALLEN
WJBW, New Orleans, La.
ALONZO, MARIO
KWKW, Hollywood, Cal.
ALVIN, JAY
WIKB, Iron River, Mich.
ALVORD, KEN
WSHE, Raleigh, N. C.
AMBROSE, TOM
WTRC, Elkhart, Ind.
AMERIEN, DON
KSOX, Raymondville, Tex.
AMSTUTZ, DON
Coffee Time
WTCJ, Tell City, Ind.
ANDERSEN, LEN
KINS, Eureka, Cal.
ANDERSON, BOB
KORE, Eugene, Oreg.
ANDERSON, CLIFF
Interlude
WGAW, Gardner, Mass.
ANDERSON, CHUCK
WHTC, Holland, Mich.
ANDERSON, DAN
KEVE, Minneapolis, Minn.
ANDERSON, DAVID
KRZY, Dallas, Tex.
ANDERSON, DON
WCBQ, Whitehall, Mich.
ANDERSON, JIM
WREB, Tallahassee, Fla.
ANDERSON, JOHN
WECL, Eau Claire, Wis.
ANDERSON, RON
KIXX, Provo, Utah
ANDRADE, JOSE
KABQ, Albuquerque, N. Mex.
ANDREWS, JOHNNY
Music Personality
WHLO, Akron, O.
ANSELMI, MARY LOU
KVRS, Rock Springs, Wyo.
ANTHONY, AL
KAFY, Bakersfield, Cal.
ANTHONY, JOE
KMAC, San Antonio, Tex.
ARMSTRONG, JACK
WPTX, Lexington Park, Md.
ARONLD, LEE
WNTA, Newark, N. J.
ARNOLD, MARC
800 Radio Row
WLAD, Danbury, Conn.
ARONSON, BOB
WMFG, Hibbing, Minn.
ARTAU, MARIANO
WKAQ, San Juan, Puerto Rico
ATKINS, DON
KWFR, San Angelo, Tex.
AUGUST, JUNE
KVRS, Rock Spring, Wyo.
AUSTIN, AL
WOW, Omaha, Neb.
AUSTIN, KEITH
KTOO, Las Vegas, Nev.
AVERY, MARC
Morning Express
WJBK, Detroit, Mich.
AYER, LARRY
KRPL, Moscow, Idaho

—B—

BABB, MORGAN
Happy Jack Show
WVOL, Nashville, Tenn.
BABCOCK, SAM
KDAY, Hollywood, Cal.
BACHRAD, MARY
WNAR, Norristown, Pa.
BADGER, BOB
WFYI, Garden City, N. Y.
BAER, LES
WKAP, Allentown, Pa.
BAGBY, JOE
KRZY, Dallas, Tex.
BAHN, CARL
WCCS, Amsterdam, N. Y.
BAILEY, BILL
KEEP, Twin Falls, Idaho
BAILEY, BOB
WECL, Eau Claire, Wis.
BAILEY, DAVE
Tops In Pops
WBRV, Boonville, N. Y.
BAILEY, JIM
KILO, Grand Forks, N. D.
BAIRD, RALPH
KCNO, Alturas, Cal.
BAKER, BILL
WIBC, Indianapolis, Ind.
BALLARD, ALBERT
WESY, Greenville, Miss.
BAKER, BOB
KXO, El Centro, Cal.
BALDRIDGE, BUTCH
WSIP, Paintsville, Ky.
BALLARD, DAVE
KIRO, Seattle, Wash.
BANDY, BOB
WCWC, Ripon, Wis.
BANKER, ED
KGAY, Salem, Oreg.
BARKER, BILL
KOA, Denver, Col.
BARKSDALE, DON
KDIA, Oakland, Cal.
BARLOW, JACK
WQUA, Moline, Ill.
BARLOW, JIM
Melody Roundup
WTLW, Texas City, Tex.
BARNETT, DAVID
KSFE, Needles, Cal.
BARODA, DON
KLAN, Lemoore, Cal.
BARR, FRED
Gospel Time
WWRL, New York, N. Y.
BARRETT, ART
Country Music Album
WKCW, Warrenton, Va.
BARRY, DONALD J.
WMNB, No. Adams, Mass.
BARRY, JACK
KFH, Wichita, Kan.
BARTELL, PAUL
WMIL, Milwaukee, Wis.
BARTHOLOMEW, WILLIAM
KLAD, Klamath Falls, Oreg.
BARTON, SUE
Music For Lovers
KSSS, Colorado Springs, Conn.
BATCHELLER, BOB
WCNX, Middletown, Conn.
BATEMAN, FRANK
Hi Fi Club
KDRS, Paragould, Ark.
BATES, STURGIS
WEAD, Atlanta, Ga.
BAUGHMAN, EARL
WESC, Greenville, S. C.
BAUMAN, RICHARD
KGCA, Rubgy, N. D.
BAXTER, WENDELL
Morning Melodies
KJSK, Columbus, Neb.
BEACH, NORMAN
Mr. Record Man
WSVM, Valdese, N. C.
BEAMISH, BILL
WAVZ, New Haven, Conn.
BEAR, TOM
KXLE, Ellensburg, Wash.
BEATTY, JIM
WKMT, Kings Mountain, N. C.
BECKER, SANDY
WNBC, New York, N. Y.
BECKMAN, SPOOK
WVKO, Columbus, O.
BEE, GARY
WCEN, Mt. Pleasant, Mich.
BEE, RONNIE
KWNT, Davenport, Iowa
BEHRING, DICK
WCBQ, Whitehall, Mich.
BELCHER, ROBIN
WCIB, Camilia, Ga.

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BELL, AL
KOKY, Little Rock, Ark.
BELL, ART
KUKU, Willow Springs, Mo.
BELL, BOB
KNOT, Prescott, Ariz.
BELL, BOB
WSIX, Nashville, Tenn.
BELL, DON
KIOA, Des Moines, Iowa
BELL, NICKOLAS A.
WREB, Holyoke, Mass.
BELL, SKIP
WGRD, Grand Rapids, Mich.
BELLAIRS, MAL
WBBM, Chicago, Ill.
BENEDICT, NORM
Music In The Afternoon
KFRU, Columbia, Mo.
BENNEFIELD, JOHN
WGUS, Augusta, Ga.
BENNETT, JERRY
KFIV, Modesto, Cal.
BENSON, AL
WGES, Chicago, Ill.
BENSON, CHUCK
KBOX, Dallas, Tex.
BENSON, RED
WPEN, Philadelphia, Pa.
BENTZ, BUDDY
Mayor Of The Morning
WADK, Newport, R. I.
BERNARD, ARMAND
Moring Of Melody
WSUB, Groton, Conn.
BERNARD, ROD
KVOL, Lafayette, La.
BERNER, JIM
WRIG, Wausau, Wis.
BERNS, STAN
WARK, Hagerstown, Md.
BERRY, BILL
KPEP, San Angelo, Tex.
BERT, LYLE
Yellowjacket Bandstand
KLM, Clayton, N. Mex.
BESSER, TED
WGL, Fort Wayne, Ind.
BEURET, DAVE
WFAA, Dallas, Tex.
BIESSINGBERGER, RAY
Record Review
KEUN, Eunice, La.
BIGELOW, BILL
Music Hall
WJTN, Jamestown, N. Y.
BILBY, JACK D.
Musical Showcase
WHBI, Newark, N. J.
BILLEISEN, HOWARD
WSVL, Shelbyville, Ind.
BINNION, JACK
WHUT, Anderson, Ind.
BIONDI, DICK
WLS, Chicago, Ill.
BIRD, TOMMY
WWKY, Winchester, Ky.
BISHOP, JUDY
KGON, Portland, Oreg.
BLACK, JOE
Music After Dark
WGAR, Cleveland, O.
BLACKSTONE, HARRY
WBAP, Fort Worth, Tex.
BLAINE, GENE
WAKE, Atlanta, Ga.
BLAKE, ED
WKXL, Concord, N. H.
BLAKELY, FLOYD
Yellowjacket Bandstand
KLMX, Clayton, N. Mex.
BLANCHARD, BEN
WHFB, Benton Harbor, Mich.
BLANCHARD, BILL
KMHT, Marshall, Tex.
BLANCHARD, LOWELL
WNOX, Knoxville, Tenn.
BLECK, DON
WBAT, Marion, Ind.
BLESDOE, DAVE
Coffee Cup Capers
KHOG, Fayetteville, Ark .
BLOCK, MARTIN
Martin Block's Hall Of Fame
WOR, New York, N. Y.
BOGUE, KEN
KVLC, LITTLE Rock, Ark,
BOGUT, JACK
KGHL, Billings, Mont.
BOHANNON, JOHN
WGBB, Freeport, N. Y.
BOLTON, JACK
KEPR, Kennewick, Wash.
BOND, EDDIE
Rolling Home
KWAM, Memphis, Tenn.
BOOE, BOB
KHAS, Hastings, Neb.
BOOKOUT, CLOYD
WSOC, Charlotte, N. C.
BOONE, CHARLIE
Boone In The Afternoon
WCCO, Minneapolis-St. Paul
Minn.
BOOTH, ELLIOTT
WSOR, Windsor, Conn.
BOUDREAUX, KIRBY
KXKW, Layfayette, La.
BOWEN, AL
WADK, Newport, R. I.
BOWEN, GENE
WDVH, Gainesville, Fla.
BOWEN, WES
KSL, Salt Lake City, Utah
BOWERS, TED
WFAH, Alliance, O.
BOWLER, CLARK
KEYY, Provo, Utah
BOYD, BILLY
KBEK, Elk City, Okla.
BRACKEN, DENNY
KFMB, San Diego, Cal.
BRADBURY, RON
Sunday Serenade
WPEP, Taunton, Mass.
BRADLEY, DON
KASI, Ames, Iowa
BRADLEY, LYLE
WRVA, Richmond, Va.
BRADSHAW, PHILLIP
KBHS, Hot Springs, Ark.
BRAND, JIM
WAKY, Louisville, Ken.
BRANNON, DAN
Dan On Duty
KEYJ, Jamestown, N. D.
BRANSON, ROBERT
Melody Matinee
WWRI, West Warwick, R. I.
BRANT, BILL
WJAS, Pittsburgh, Pa.
BRAZZEL, JIM
Dixie Calling
WENC, Whiteville, N. C.
BREES, BUD
WPEN, Philadelphia, Pa.
BRENNAN, TOM
Musical Extra
KVRE, Santa Rosa, Cal.
BREWER, JOE
WZYX, Cowan, Tenn.
BRICKER, STERLING
Sunny Side Up
KONI, Spanish Fork, Utah
BRIGHAM, PAUL
WBLR, Batesburg, S. C.
BROADWAY, BILL
WYMB, Manning, S. C.
BROCK, JOHN
WAXU, Lexington, Ky.
BROOK, PHIL
WIKB, Iron River, Mich.
BROWN, BOB
WNTA, Newark, N. J.
BROWN, BOB
KWBC, Navasota, Tex.
BROWN, BOBBY
WBMD, Baltimore, Md.
BROWN, BRUCE
WKVA, Lewiston, Pa.
BROWN, CLARE
WQTE, Detroit Mich.
BROWN, GEORGE
WIST, Charlotte, N. C.
BROWN, J. CLARK
E-Z Listening
WANS, Anderson, S. C.
BROWN, LARRY
WPEN, Philadelphia, Pa.
BROWN, LORNE
Party Time
WCVS, Springfield, Ill.
BROWN, PHIL
WPBC, Minneapolis, Minn.
BROWN, RAY
KAOK, Lake Charles, La.
BROWN, SAM
Music Hall
WDYL, Richmond, Va.
BROWN, TOM
WOKW, Brockton, Mass.
BRUCE, JACK
Bruce's Bandwagon
WNA, Yankton, S. D.
BRUNELLE, JIM
Melody Matinee
WENE, Endicott, N. Y.
BRUNES, LARRY
KTIL, Tillamook, Oreg.
BRYANT, BRISTOE
WJLB, Detroit Mich.
BRYAR, BOB
Open House
WORC, Worcester, Mass.
BUCHANON, BILL
WWGP, Sanford, N. C.
BUFFINGTON, CHARLES T.
WHVR, Hanover, Pa.
BULLER, DICK
WKMB, Detroit, Mich.
BULLOCK, SHELDON E.
WWSC, Glens Falls, N. Y.
BURBANK, HOWARD
KXRX, San Jose, Cal.
BURKE, JIM
KSD, St. Louis, Mo.
BURKEY, DAVE
WPFB, Middletown, O.
BURNS, DICK
Koo Koo Klock
WTTM, Trenton, N. J.
BURNS, JACK
Sunnyside 1360
KGB, San Dicgo, Cal.

BURNS, STAN Z.

Hi There Universe, WINS, New York, N. Y.

BUSBY, JIM
WALA, Mobile, Ala.
BYARS, JOEL
Music For Squares
KOLD, Tucson, Ariz.
BYER, DAVID
KIBL, Beeville, Tex.
BYERS, TOM
KSFA, Nacogdoches, Tex.
BYRD, JIMMY
WKD, Boston, Mass.

— C —

CAESAR, DAN
Music To Read By
WGSB, Geneva, Ill.
CALDER, BILL
WEBR, Buffalo, N. Y.
CALDERON, PACO
KWKW, Hollywood, Cal.

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CALDWELL, DONN
WKWK, Wheeling, W. Va.
CAMACHO, CESAR
KUBO, San Antonio, Tex.
CANADA, BOB
WBTM, Danville,Va.
CANDLER, JOHN
KFSA, Forth Smith, Ark.
CANNEY, DICK
WRIG, Wausau, Wis.
CANNON, PAUL
WKMH, Detroit, Mich.
CANUP, LAMAR
Parade Of Hits
WPEH, Louisville, Ga.
CANYON, STEVE
WNOR, Norfolk, Va.
CAPUTO, VICTOR
WAVI, Dayton, O.
CARDEW, KEN
WOCH, No. Vernon, Ind.
CARIDAS, BILL
WHOK, Lancaster, O.
CARLSON, MAURIE
WDAY, Fargo, N. D.
CARR, DICK
KYNO, Fresno, Cal.
CARROLL, BILL
WRR, Dallas, Tex.
CARROLL, ROGER
KORE, Eugene, Oreg.
CARRUTHERS, ANDY
KBON, Omaha, Neb.
CARTER, BILL
KLOG, Kelso, Wash.
CARTER, NICK
KGBS, Los Angeles, Cal.
CASEY, CLAUDE
WGUS, Augusta, Ga.
CASEY, JAY
Rollin' Home
WMNS, Olean, N. Y.
CASH, JEFF
WJJD, Chicago, Ill.
CASHION, JOHN
WORD, Spartanburg, S. C.
CASSIDY, BOB
WTCJ, Tell City, Ind.
CASSIDY, TED
WFAA, Dallas, Tex.
CAUSEY, BUD
WAKE, Atlanta, Ga.
CECIL, CHUCK
Swingin' Years
KFI, Los Angeles, Cal.
CHAFFIN, BOB
KSAL, Salina, Kan.
CHAFIN, HERB
KTHS, Little Rock, Ark.
CHANDLER, DAN
WKAT, Miami, Fla.
CHARLES, BUCK
Platter Party
WGWR, Asheboro, N. C.
CHARLES, TOMMY
WTHT, Houston, Tex.
CHASE, BOB
WQXI, Atlanta, Ga.
CHASE, NORMAN
KMON, Great Falls, Mont.
CHASE, STEWART
WTTM, Trenton, N. J.
CHEDWICK, PORKY
WAMO, Pittsburgh, Pa.
CHESLO, JOHN
Mr. Morning
WENE, Endicott, N. Y.
CHESSON, WILLIAM
Man About Music
WSTV, Steubenville, N. C.
CHEVERES, PETER
KEUN, Eunice, La.
CHIARA, DICK
KOWL, Lake Tahoe, Cal.
CHILTON, RON
WHIR, Danville, Ky.
CHRISTIE, GAYLON
KLEN, Killeen, Tex.
CHRISTOPHER, DON
WDNC, Durham, N. C.
CHUMLEY, BOB
WAAX, Gadsden, Ala.
CIMINO, RICK
KJOY, Stockton, Cal.
CITRON, AL
WLOS, Asheville, N. C.
CLANCY, DAN
KBLU, Yuma, Ariz.
CLARK, DEANE
WHGB, Harrisburg, Pa.
CLARK, HOWARD
WKY, Oklahoma City, Okla.
CLARK, LEE
KGB, San Diego, Cal.
CLARK, MEL
WGLI, Babylon, N. Y.
CLARK, RON
KXGO, Fargo, N. D.
CLARK, SCOTTIE
Platter Party
KEEP, Twin Falls, Idaho
CLARKE, AL
WJMO, Cleveland, O.
CLAWSON, ROGER
KRSC, Othello, Wash.
CLAYTON, DICK
WIL, St. Louis, Mo.
CLEARY, JOHN
Musically Yours
WNMP, Evanston, Ill.
CLELAND, MICHAEL
KLAN, Lemoore, Cal.
CLEM, BILL
WFMD, Frederick, Md.
CLEMENS, JIM
KTOE, Mankato, Minn.
CLEMENT, WAYNE
KIBS, Bishop, Cal.
CLEMENTS, CLEM
KDVA, Lubbock, Tex.
CLEMMONS, JERRY
KBOX, Dallas Tex.
COBURN, GEORGE
KDLS, Perry, Iowa
COCHEMS, BOB
KBUC, Corona, Cal.
CKER, BOB
Million And One
WGOV, Valdosta, Ga.
COLE, DICK
WLOK, Memphis, Tenn.
COLEMAN, BILL
KELO, Sioux Falls, S. D.
COLEMAN, CAL
KONP, Port Angeles, Wash.
COLEMAN, JERRY BO
KSEL, Lubbock, Tex.
COLEMAN, JOHN
WMBD, Peoria, Ill.
COLLIER, KEN
WAME, Miami, Fla.
COLLINS, AL
KSFO, San Francisco, Cal.
COLLINS, ED
Supper Serenade
WGTM, Wilson, N. C.
COLLINS, JERRY
WGY, Wood River, Ill.
COLLINS, JIM
KPAC, Port Arthur, Tex.
COLLINS, TOM
WKBZ, Muskegon, Mich.
COMLEY, JACK
WKNB, New Britain, Conn.
CONDER, DICK
WOAP, Owosso, Mich.
CONERLY, JACK
WFAI, Fayetteville, N. C.
CONNERS, TOM
WCPA, Clearfield, Pa.
CONRAD, MARVIN
Roamin' At Random
KIUP, Durango, Col.
CONWAY, JIM
WMAQ, Chicago, Ill.
COOK, BOB
WCBG, Chambersburg, Pa.
COOK, DICK
WBRN, Big Rapids, Mich.
COOK, JAY
WHBQ, Memphis, Tenn.
COOK, LOU
Flair
KABC, Los Angeles, Cal.
COOKE, JAY
KLSY, San Luis Obispo, Cal.
COONCE, BOB
WGGH, Marion, Ill.
COOPER, BOB
WCAY, Columbia, S. C.
COOPER, JACK
WSFC, Somerset, Ky.
COOPER, PAUL
Musical Roundup
KDRS, Paragould, Ark.
COOPER, ROY
KKJO, St. Joseph, Mo.
CORDELL, LUCKY
WGES, Chicago, Ill.
CORRIGAN, JOHN
WWVA, Wheeling, W. Va.
CORUM, GARY
KXGN, Glendive, Mont.
COTTINGHAM, KENT
KIMB, Kimball, Neb.
COTTON, VIC
KOA, Denver, Col.
COURTWRIGHT, TOM
Musical Clock Time
KGAK, Gallup, N. Mex.
COX, BOBBY
WTCO, Compbellsville, Ky.
COX, JIM
WGGH, Marion, Ill.
COX, JOE
WIOU, Kokomo, Ind.
CRAGER, ROBERT
WWBZ, Vineland, N. J.
CRAIG, CHUCK
WHBC, Canton, O.
CRAWFORD, BLACKIE
KPEP, San Angelo, Tex.
CREWS, LONNIE
WYNN, Florence, S. C.
CRISY, JACK
WKAB, Mobile, Ala.
CRAWLEY, MORT
WLS, Chicago, Ill.
CUMMINGS, EVA FINCH
WBCR, Christianburg, Va.
CUNNINGHAM, HOMER
Hi Neighbors
KWFT, Wichita Falls, Tex.
CUNNINGHAM, JOE
WHLO, Akron, O.
CURRAN, LARRY
KGON, Portland, Oreg.
CURRY, BILL
WBT, Charlotte, N. C.
CURRY, RAY
WAYE, Bailtimore, Md.
CURTIS, BILL
Snap Club
WHAT, Philadelphia, Pa.
CURTIS, BILL
The Road Show
KCPX, Salt Lake City, Utah
CURTIS, PAUL
Mid Morning Date
WBRN, Big Rapids, Mich.
CUTLER, JIM
WDQM, DuQoin, Ill.

— D —

D'AMICO, AL
Destination Noon
WGGB, Freeport, N. Y.

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D'ANDREA, RAPLH
WESO, Southbridge, Mass.
DABOUL, JOE
Music For You
WMAS, Springfield, Mass.
DAHLBY, JACK
WSTC, Stamford, Conn.
DAILY, HERB
KAMD, Camden, Ark.
DALE, ANDY
KGHF, Pueblo, Col.
DALE, JAMES
KSYL, Alexandria, La.
DANIELS, BOB
WFHR, Wisconsin Rapids, Wis.
DANIELS, DAN
WKMI, Kalamazoo, Mich.
DANIELS, ED
WKAB, Mobile, Ala.
DANIELS, GLENN
KLUE, Longview, Tex.
DANIELS, TOMMY
KCAR, Clarkesville, Tex.
DANN, CHUCK
KIXZ, Amarillo, Tex.
DANOS, DEAN
Stero Serenade
KERX, San Jose, Cal.
DARK, JOHNNY
WLCY, Tampa, Fla.
DARK, JOHNNY
WPAR, Parkersburg, W. Va.
DARKE, DANNY
KXOK, St. Louis, Mo.
DARLING, DICK
KSFA, Nacogdoches, Tex.
DAVIDSON, BYRAN
The Record Man
WJBD, Salem, Ill.
DAVIES, HARRY
Music Man
KSBW, Salinas, Cal.
DAVIS, BILL
KSWI, Council Bluffs, Iowa
DAVIS, BILL
KGW, Portland, Oreg.
DAVIS, BILL
KTBC, Austin, Tex.
DAVIS, DON
WMCA, New York, N. Y.
DAVIS, EARL
KPDN, Pampa, Tex.
DAVIS, GENE
KWK, St. Louis Mo.
DAVIS, GEOFF
WOKO, Albany, N. Y.
DAVIS, GEORGE
WOOD, Grand Rapids, Mich.
DAVIS, JOHN E.
KBIM, Roscwell, N. Mex.
DAVIS, LEE
WAMS, Wilmington, Del.
DAVIS, LEE
KMED, Medford, Oreg.
DAVIS, NORMAN
KYA, San Francisco, Cal.
DAVIS, ROY
KIUN, Pecos, Tex.
DAVISON, DARYL
Sound of The 60's
WIGM, Medford, Wis.
DAWSON, DALE
WMOG, Brunswick, Ga.
DAWSON, RAY
WABW, Annapolis, Md.
DAY, FRANK
KDES, Palm Springs, Cal.
DEAN, BOB
KAYO, Seattle, Wash.
DEAN, LOU
WRVA, Richmond, Va.
DEAN, WARREN
Wake Up To Music
WIRV, Irvine, Ky.
DECAMP, ERNEST
Record Rack
KSIS, Sedalia, Mo.
DEDRICK, DAVE
Sandman's Serenade
KWBB, Wichita, Kan.
DELGADO, DON
KBIM, Roswell, N. Mex.
DELZELL, BILL
Music For Moderns
KMMJ, Grand Islands, Neb.
DEMING, CHARLES
WKPT, Kingsport, Tenn.
DENIS, WAYNE
Melody Lane
WREB, Holyoke, Mass.
DENMAN, DENNY
WGOV, Valoosta, Ga.
DENNEY, LLOYD
KARK, Little Rock, Ark.
DENNIS, ALLEN
WDXB, Chattanooga, Tenn.
DENNIS, BILL
WSJB, Jamestown, N. D.
DENVER, DAN
KOOO, Omaha, Neb.
DESMOND, GERRY
WEOK, Poughkeepsie, N. Y.
DEUEL, BILL
WLYC, Williamsport, Pa.
DEWART, JIM
WWYN, Erie, Pa.
DEWEY, DAVE
Music Go Round
WICY, Malone, N. Y.
DEWITT, DEWEY
WAGM, Presque Isle, Me.
DEWITT, DON
WOBS, Jacksonville, Fla.
DE YOUNG, JOHN
WGL, Fort Wayne, Ind.
DIAMOND, DAN
WNOE, New Orleans, La.
DIAMOND, DAVE
WNOR, Norfolk, Va.
DIAMOND, MURRY
World Of Music
WMMW, Meriden, Conn.
DIAZ-TIRADO, ISMAEL
WADO, New York, N. Y.
DILL, FRANK
WGR, Buffalo, N. Y.
DILLON, BOB
KGFL, Roswell, N. Mex.
DIONNE, BOB
WESO, Southbridge, Mass.
DIXON, BOB
Merry-Go-Round
KSLY, San Luis Obispo, Cal.
DIXON, LARRY
WCUB, Inkster, Mich.
DOANE, BILL
Harmony House
KARY, Prosser, Wash.
DOD, BOB
WGNY, Newburgh, N. Y.
DODD, TIM
Contact
WDCR, Hanover, N. H.
DODEL, BILL
Record Room
KRLC, Lewiston, Idaho
DONOVAN, DAN
WMEX, Boston, Mass.
DOREMUS, JOHN
Patterns In Music
WMAQ, Chicago, Ill.
DORN, JACK
WMLR, Batesburg, S. C.
DORRIS, BOB
WHLL, Wheeling, W. Va.
DORRIS, LEE
WBEE, Chicago, Ill.
DORSEY, JOE
WEMP, Milwaukee, Wis.
DOUGLAS, MERL
KMA, Shenendoah, Iowa
DOWNS, TOMMY
WTMT, Louisville, Ky.
DRESSER, DON
WAJR, Morgantown, W. Va.
DRUMMOND, BUDD L.
WPME, Punxsutawney, Pa.
DUCK, ROBERT
WCHK, Canton, Ga.
DUDLEY, DON
WESC, Greenville, S. C.
DUNAWAY, CHUCK
WKY, Oklahoma City, Okla.
DUNBAR, JIM
WLS, Chicago, Ill.
DUNCAN, DOPEY
WKAP, Allentown, Pa.
DUNHAVER, JACK
KOOK, Billings, Mont.
DUNLOP, JAKE
Platter Parade
WAUD, Auburn, Ala.

DUNAWAY, CHUCK R.

B. December 1, 1934, Porum, Okla. Chuck Dunaway Show, WKY, Oklahoma City, Okla.

DUNN, JERRY
KRLC, Lewiston, Idaho
DUNWELL, DON
KXXL, Bozeman, Mont.
DUPRE, MITCH
WCMP, Pine City, Minn.
DUPUY, PAULA
KXAR, Hope, Ark.
DURHAM, ERNIE
Hub Cap Caravan
WJLB, Detroit, Mich.
DYBEDOCK, HOWARD
KBIZ, Ottumwa, Iowa

— E —

EARLS, CHARLIE
KCRV, Caruthersville, Mo.
EATON, WAYNE
The Tune Shop
KARY, Prosser, Wash.
EDGINGTON, BOB
Night Beat
WJBK, Detroit, Mich.
EDWARDS, BERNIE
KIXX, Provo, Utah
EDWARDS, DARRELL
WKBN, Youngstown, O.
EDWARDS, GEOFF
KFMB, San Diego, Cal.
EDWARDS, MIKE
KHOB, Hobbs, N. Mex.
EGE, GENE
KUTA, Blanding, Utah
EIMERS, KIRK
Top Ten
KORT, Grangeville, Idaho
ELLIOTT, BOB
KYNO, Fresno, Cal.
ELLIOTT, MIKE
WXYJ, Jamestown, N. Y.
ELLIS, DICKIE
Music In Motion
WGTM, Wilson, N. C.
ELLIS, WILLIAM
WVKO, Columbus, O.
ELVERSON, ED
Easy Music
WELK, Charlottesville, Va.
EMPEY, KURT
KIFI, Idaho Falls, Idaho
ENIS, BILL
KXOL, Fort Worth, Tex.
ERDOSSY, BILL
Contrasts
WHP, Harrisburg, Pa.
ESPOSITO, CHARLIE
WGOH, Grayson, Ky.
ESSIG, VINCENT
Polka Jamboree
WTAQ, La Grange, Ill.

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EVANS, A. W.
WTHE, Spartanburg, S. C.
EVANS, JONES
WPTS, Pittson, Pa.

— F —

FADNESS, JOHN
KDBM, Dillon, Mont.
FALKNER, BOB
Polarama
WAPL, Appleton, Wis.
FARLEY, BILL
WODY, Bassett, Va.
FARRINGTON, GLEN
WTAX, Springfield, Ill.
FAULKNER, JOHN
Starlight Serenade
WPNF, Brevard, N. C.
FAUST, AL
WALL, Middletown, N. Y.
FEATHERS, GENE
WRR, Dallas, Tex.
FEATHERSTONE, CHARLIE
WOLF, Syracuse, N. Y.
FELONTZ, FRED
WROV, Roanoke, Va.
FENIMORE, DON
KCRV, Caruthersville, Mo.
FENSTERMACHER, R. L.
WITT, Lewisburg, Pa.
FERLAND, ED
Luncheon Club
WHEC, Rochester, N. Y.
FISHER, JIM
Sound Of Music
WTYS, Marianna, Fla.
FISCHER, LARRY
KIOA, Des Moines, Iowa
FISH, JOHN
KGMT, Fairbury, Neb.
FISHER, PAUL
WMOD, Moundsville, W. Va.
FISKE, FRED
WWDC, Washington, D.C.
FITZGERALD, JIM
WJAS, Pittsburgh, Pa.
FLAHERTY, PAT
KANO, Anoka, Minn.
FLEEMAN, DON
Music Man
WRDW, Augusta, Ga.
FLEMMING, JOE
Make Mine Music
WQSR, Solvay, N. Y.
FLOOD, MIKE
KWEL, Midland, Tex.
FLYNN, DAREN
KORT, Grangeville, Idaho
FORD, ALLEN
WABW, Annapolis, Md.

FORD, ART
The Art Ford Show, WNBC; WNTA, New York, N. Y.

FORD, HOMER
Operation Music
WSUG, Clewiston, Fla.
FORD, MARK
WINN, Louisville, Ky.
FORD, RAY
KRIZ, Phoenix, Ariz.
FORD, VINCE
WKMI, Kalamazoo, Mich.
FOREMAN, BOB
WCBG, Chembersburg, Pa.
FOREST, JIM
WFAH, Alliance, O.
FORNEY, MIKE
KMON, Great Falls, Mont.
FOSTER, JACK
Silver Nocturne
KTUC, Tucson, Ariz.
FORSYTH, DENNIS
KGFL, Roswell, N. Mex.
FORTUNE, DON
WPTR, Albany, N. Y.
FOWLER, BILL
WSTC, Stamford, Conn.
FOX, LES
WMMW, Meriden, Conn.
FOX, ROY
WTAX, Springfield, Ill.
FOX, SONNY
WNCA, Siler City, N. C.
FRANCIS, TOM
Project Music
WIMA, Lima, O.
FRANZ, DON
KQAQ, Austin, Minn.
FREDINE, DARREL
WIGM, Medford, Wis.
FREEMAN, JAMES
Music For Everyone
WHKP, Hendersonville, N. C.
FREGOSO, TEDDY
KWKW, Hollywood, Cal.
FRENCH, DICK
Party Line
WSPD, Toledo, O.
FRIEL, JACK
WHEC, Rochester, N. Y.
FRITTS, PAUL
WMFR, High Point, N. C.
FULLAWAY, WILLIAM
KIPA, Hilo, Hawaii
FULLER, RONALD
WQXI, Atlanta, Ga.
FULLERTON, JERRY
KTBC, Austin, Tex.
FULLMER, JOHN
KID, Idaho Falls, Idaho
FULMER, DALE
WHLM, Bloomburg, Pa.
FULTZ, GARY
WHLN, Harlan, Ky.
FURSETH, ERIC
WILS, Lansing, Mich.
FUSCO, DAN
WRUN, Utica, N. Y.

— G —

GAGE, FRED
WGR, Buffalo, N. Y.
GAINES, WALT
WLFH, Little Falls, N. Y.
GALDE, DANNY
KPGE, Page, Ariz.
GALL, GARY B.
WCCN, Neillsville, Wis.
GALLON, STEVE
WKD, Boston, Mass.
GAMBLING, JOHN A.
WOR, New York, N. Y.
GARDNER, J. C.
Night Flyer
KSUB, Cedar City, Utah
GARDNER, JOHNNIE
Route 131
WORC, Worcester, Mass.
GARNER, MILLER
Serenade & Encore
KEYY, Provo, Utah
GARNER, RALPH
WCGC
Belmont-Charlotte, N. C.
GARLAND, DON
WEMB, Erwin, Tenn.
GARLAND, KEN
WJAR, Providence, R. I.
GARLAND, MARV
KWAY, Forest Grove, Oreg.
GARNER, JIM
Survey Time
WDDY, Gloucester, Va.
GARRARD, BILL
KLAD, Klamath Falls, Oreg.
GARTON, LAVERN
WMNE, Menomonie, Wis.
GARRY, GEORGE
Private Line
KTOB, Petaluma, Cal.
GARY, JOHN
WTOD, Toledo, O.
GASKIN, JIM
Rhythm In Review
WIRV, Irvine, Ky.
GAYE, BOB
KSJB, Jamestown, N. D.
GEORGE, BOB
WAPL, Appleton, Wis.
GERARDI, MICHAEL
WILI, Willimantic, Conn.
GHEZA, BOB
WBOF, Norfolk, Va.
GIBSON, JIM
WNAE, Warren, Pa.
GIBSON, TOM
Nite Ride
WHPL, Winchester, Va.
GILBERT, ROGER
KOMW, Omak, Wash.
GILBERT, TOMMY
WALA, Mobile, Ala.
GILL, DON
KLOE, Goodland, Kan.
GILLESPIE, BOB
Panorama
WBRY, Waterbury, Conn.
GILMOUR, DON
Nightbeat
KVEC, San Luis Obispo, Cal.
GIRARD, JERRY
WPAC, Patchogue, N. Y.
GLADDEN, BILL
Roadshow
WAVE, Louisville, Ky.
GLENN, BILL
KXLE, Ellensburg, Wash.
GODFREY, RICHARD
WAAX, Gadsden, Ala.
GOHLMAN, DICK
You Name It
KOZE, Lewiston, Idaho
GOLIGHTLY, GROVER
Cousin Bud Show
WSPA, Spartanburg, S. C.
GOOD, JERRY
WSVS, Crewe, Va.
GOODFELLOW, JOHNNY
WIRE, Indianapolis, Ind.
GOODRICH, MIKE
KOWB, Laramie, Wyo.
GOODWIN, GREEK
WEBQ, Harrisburg, Ill.
GORSUCH, TERRY
KJNO, Juneau, Alaska
GOULD, BUD
Housewive's Holiday
KONI, Spanish Fork, Utah
GOVERN, DENNIS
WDLC, Port Jervis, N. Y.
GOW, ART
KLZ, Denver, Col.
GRADY, JIM
KSRO, Santa Rosa, Cal.
GRAHAM, FRANK
Night Beat
WWRL, New York, N. Y.
GRAINGER, GERRY
WWCA, Gary, Ind.
GRANGER, JIM
WEET, Richmond, Va.
GRANT, JOHNNY
KMPC, Los Angeles, Cal.
GRANT, ODELL
KLEN, Killeen, Tex.
GRATTON, BILL
KBOI, Boise, Idaho
GRAY, JOHN
WSYR, Syracuse, N. Y.
GRAY, STEVE
Off The Record
WSAV, Savannah, Ga.
GREEN, TOM
KSST, Sulphur Springs, Tex.

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GREEN, WILLIAM
KERG, Eugene, Oreg.
GREENBERG, NORM
WIBV, Belleville, Ill.
GREENWAY, ELLIS
WSVM, Valdese, N. C.

GREER, CHARLES

The Charlie Greer Show, WABC; Top of the Morning Show; Akron Tonight Show, WAKR-TV, Akron, O.

GREGSON, AL
WHVR, Hanover, Pa.
GRETES, RANDY
Gaslight Review
WRSC, State College, Pa.
GRIFFIN, LARRY
WGES, Chicago, Ill.
GRIGGS, JERRY
WENO, Nashville, Tenn.
GROVES, GEORGE
KULA, Honolulu, Hawaii
GRUEBA, WAYNE
WSVA, Harrisonburg, Va.
GUMUSKI, DICK
WMAB, Munising, Mich.
GUNDERSON, ROY W.
KDAK, Carrington, N. D.
GUNN, DICK
Sunrise Salute
KSUB, Cedar City, Utah
GUNN, JIM
KBUC, Corona, Cal.
GUNTER, KEN
Downbeat
WJMA, Orange, Va.
GUTHRIE, AL
KYOR, Blythe, Cal.
GUTHIE, DICK
KBBB, Borger, Tex.
GUTIERREZ, BEN
KPER, Gilroy, Cal.
GWYNN, EASY
WIBC, Indianapolis, Ind.

— H —

HASSE, DICK
Memory Music
KRSI, Minneapolis, Minn.
HAASE, STAN
KOZE Good Morning
KOZE, Lewiston, Idaho
HACKER, RALPH
WEKY, Richmond, Ky.
HAFER, BILL
Top Tunes Time
KCHS, Truth Or Consequences, N. Mex.
HAFER, MIDI
Coffee Time
KCHS, Truth Or Consequences, N. Mex.
HAGA, JERRY
KNOX, Grand Forks, N. D.
HAINES, FRANK
Jigger Of Jazz
KVEN, Ventura, Calif.
HALE, BOB
WLS, Chicago, Ill.
HALE, SAM
WOKY, Milwaukee, Wisc.
HALEY, BUD
KRKD, Los Angeles, Calif.
HALL, BOB
Sunday Album
WWGP, Sanford, N. C.
HALL, DICK
Platter Party
KWNT, Davenport, Iowa
HALL, REX
KWBB, Wichita, Kans.
HALLAMAN, TED
Motor Matinee
WGAR, Cleveland, O.
HALLGREEN, BOB
Album Chief
KSWI, Council Bluffs, Iowa
HALVERSON, CLAIR G.
KSAY, San Francisco, Cal.
HAMMIL, GEORGE
WFIW, Fairfield, Ill.
HANCOCK, JOHN
John's Melody Corner
WLCX, La Crosse, Wisc.
HANLINE, DAVE
WHHY, Montgomery, Ala.
HANLEY, DON
WQUA, Moline, Ill.
HANSEN, MILLARD
The Road Show
WCFL, Chicago, Ill.
HARDY, CARROLL
970 Show
WEBR, Buffalo, N. Y.
HARGIS, DON
KWYO, Sheridan, Wyo.
HARHAI, TED
Everything
WKST, New Castle, Pa.
HARLAN, AL
Have Faith In God
KAIR, Tucson, Ariz.
HARMON, BUCKY
KRBC, Abilene, Tex.
HARMON, FRANK
WRKH, Rockwood, Tenn.
HARPER, CHARLES
KTOO, Las Vegas, Nev.
HARRINGTON, GIL
Record Date
WGNI, Wilmington, N. C.
HARRIS, BRAD
WACE, Springfield, Mass.
HARRINGTON, BILL
WTTF, Tiffin, O.
HARRIS, RAY
WBMD, Baltimore, Md.
HARRIS, WILLIAM
WJSO, Johnson City, Tenn.

HARRISON, HARRY

Harry Harrison Show, WMCA, New York

HART, DAVE
WDYL, Richmond, Va.
HART, DON
WOMP, Bellaire, O.
HARVEY, BLANE
WSBA, York, Pa.
HARVEY, LLOYD
WIBV, Belleville, Ill.
HATFIELD, DIXIE
Dixie's Best
WBAM, Montgomery, Ala.
HATT, JIM
KSYX, Santa Rosa, N. M.
HAVENS, DENNIS
KWAC, Bakersfield, Cal.
HAWKS, LINDA
WKJB, Milan, Tenn.
HAYBEE, MILT
Tulsa Ball Room
KRMG, Tulsa, Okla.
HAYES, GEORGE
WNOE, New Orleans, La.
HAYES, RAY
Top Of The Morning
WDVA, Danville, Va.
HAYWARD, LEE
WVLN, Olney, Ill.
HEALY, GENE
WILS, Lansing, Mich.
HEAVNER, JIM
WCHL, Chapel Hill, N. C.
HEFFINGTON, ED
WHAP, Hopewell, Va.
HEFFNER, BOB
Night Sounds
WIMA, Lima, O.
HENDERSON, GENE
Treasure Chest Of Melody
KENT, Prescott, Ariz.
HEENAN, TOM
Long Tom Show
WILK, Wilkes-Barre, Pa.
HEIN, DON
Morning Sunrise
WGBS, Geneva, Ill.
HELLER, JERRY
WDXI, Jackson, Tenn.
HELTON, BOB
WOOF, Dothan, Ala.
HEMLER, JOHN
KIBS, Bishop, Cal.
HENDERSON, RAY
KPET, Lamesa, Tex.
HENDRICKS, STAN
WGAD, Gadsden, Ala.
HENEGAR, HAL
KJEM, Oklahoma City, Okla.
HENNINGS, PAUL
WTAR, Norfolk, Va.
HENRY, BILL
WTVN, Columbus, O.
HENRY, DICK
WFDF, Flint, Mich.
HENRY, MILLER
WMBC, Macon, Miss.
HENRY, WAYNE
Tinkerbell Request Time
KOPR, Butte, Mont.
HENSLEY, JAMES
Record Shop
KVLH, Pauls Valley, Okla.
HERNANDEZ, OSCAR
KEVT, Tucson, Ariz.
HERVEY, MIKE
WPEO, Peoria, Ill.
HESTOR, JEFF
World's Greatest Music
WSLI, Jackson, Miss.
HIGBEE, LYNN
Music On The Sunny Side
KRMG, Tulsa, Okla.
HIGGINS, TOM
WWCA, Gary, Ind.
HIGHTOWER, KEN
KBUY, Amarillo, Tex.
HILL, DAVE
WWML, Portage, Pa.
HILL, ROBERT
Breakfast With Bob
KRSC, Othello, Wash.
HILLIARD, DICK
Top O' The Morn
WCIB, Camilia, Ga.
HILSON, NORM
Dial 570 Club
WNAC, Yankton, S. D.
HINTON, JIM
KSVP, Artesia, N. M.
HOGAN, HARLAN
WSBT, South Bend, Ind.
HOGE, TOM
Weekend Timeout
WDOD, Chattanooga, Tenn.
HOHMAN, BOB
WMOD, Moundsville, W. Va.
HOLCOMB, TRUETT
KSYL, Alexandria, La.
HOLDERFIELD, DOUG
WFPA, Fort Payne, Ala.
HOLDERFIELD, TERRY
Rockin' At Radio Ranch
WFPA, Fort Payne, Ala.
HOLE, DANNY
WCEN, Mt. Pleasant, Mich.
HOLLAND, ART
WEBQ, Harrisburg, Ill.
HOLLAND, HARRY
KXLY, Spokane, Wash.
HOLLAND, JIM
WHBO, Tampa, Fla.

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HOLLENBECK, DENNIS
KINS, Eureka, Cal.
HOLLEY, BILL
KBOX, Dallas, Tex.
HOLLIDAY, MIKE
WJJD, Chicago, Ill.
HOLLY, GENE
WBGN, Bowling Green, Ky.
HOLMES, BEN
Record Rack
KKAS, Silsbee, Tex.
HOLMES, BOB
WSMN, Nashua, N. H.
HOLMES, JACK
Wake-Up Tidewater
WRAP, Norfolk, Va.
HOLMES, ROGER
WAMS, Wilmington, Del.
HOOD, BOB
Musical Clock
WNOX, Knoxville, Tenn.
HOOD, GENE
Teen Time
KPCA, Marked Tree, Ark.
HOOVER, CHUCK
WKBZ, Muskegon, Mich.
HOOVER, HERBERT
KERG, Eugene, Oreg.
HORNBECK, HAL
Slow Drive
WKIP, Poughkeepsie, N. Y.
HOWARD, BOB
WNEW, New York, N. Y.
HOWARD, DAVE
WSKI, Montpelier, Vt.
HOWARD, HAL
Dinner Bell Round-Up
WPNX, Phoenix City, Ala.
HOWARD, TOBE
Lou To You
WLOU, Louisville, Ky.
HOWELL, JIM
On The Prowl
WQAM, Miami, Fla.
HOWELL, WAYNE
WNBC, New York, N. Y.
HOWERTON, MACK
Melody Time
KPCA, Marked Tree, Ark.
HUBBARD, JIM
1010 Club
KATN, Boise, Idaho
HUCKABONE, BOB
WNAE, Warren, Pa.
HUDNALL, DARRELL F.
Hot Line
WBCR, Christianburg, Va.
HUDSON, WILL
WMOX, Meridian, Miss.
HUGHES, BILL
WTOD, Toledo, O.
HUGHES, ED
WHAP, Hopewell, Va.
HUGHES, MISSY
WBEX, Chillicothe, O.
HULL, DAVE
WTVN, Columbus, O.
HULL, DICK
Rollin' Home
HULL, IRA
WELK, Charlottesville, Va.
HUME, PAUL
Guest Conductor
WGMS, Washington, D.C.
HUNTER, LARRY
KUPI, Idaho Falls, Idaho
HUNTER, PETE
KTLW, Texas City, Tex.
HUNTLEY, C. H.
Sunrise Salute
WELO, Tupelo, Miss.
HURDLESTON, CHUCK
At Ease
KTUC, Tucson, Ariz.
HUTCHING, FRED
KBTN, Neosho, Mo.
HUTCHINSON, KAY
KEDD, Dodge City, Kans.
HYDE, JOHNNY
KRIZ, Phoenix, Ariz.

— I —

IGLESIAS, ROBERTO
KIEV, Glendale, Cal.
IHRKE, ROBERT
KFIZ, Fond du Lac, Wis.
IMEL, DAN
WLBC, Muncie, Ind.
INGRAM, J. BOYD
Homemakers' Serenade
WDLT, Inianola, Miss.
IRELAND, DICK
WJDY, Salisbury, Md.
IREY, TOM
KVOY, Yuma, Ariz.
IRVIN, MIKE
WLSV, Wellsville, N. Y.

— J —

JACKSON, GENE
WGAS, Gastonia, N. C.
JACKSON, HAL
Wake Up New York
WWRL, New York, N. Y.
JACKSON, JAY
WRPB, Warner Robins, Ga.
JACOBS, JIM
WMLP, Milton, Pa.
JACOBS, RON
KPOI, Honolulu, Hawaii
JADERSTROM, REGGIE
KIPA, Hilo, Hawaii
JAEGER, WILLIAM
WMCR, Oneida, N. Y.
JAFFREY, SAEED
Reflections Of India
WQXR, New York, N. Y
JAMES, BERT
WACL, Waycross, Ga.
JAMES, BILL
KIFI, Idaho Falls, Idaho
JAMES, CARROLL
WWDC, Washington, D.C.
JAMES, HOWARD
KLOK, San Jose, Cal.
JAMES, JACK
Easy Listening
WTAQ, La Grange, Ill.
JAMES, LARRY
KAPE, San Antonio, Tex.
JAMES, MIKE
WFBR, Baltimore, Md.
JAMES, NORMAN
Spins & Needles
WDEV, Waterbury, Vt.
JANOT, LEE
KLOU, Lake Charles, La.
JASPER, REV. W. E.
Peace In The Valley
WVOL, Nashville, Tenn.
JAY, TONY
WXYJ, Jamestown, N. Y.
JEAN, BARBARA
WFLO, Farmville, Va.
JEFFERSON, AL
WUST, Washington, D.C.
JENNINGS, BOB
Breakfast Beat
WSET, Glens Falls, N. Y.
JENSEN, BRUCE
KONE, Reno, Nev.
JERUE, JOE
WOOD, Grand Rapids, Mich.
JOHNNY, HAPPY
WFMD, Frederick, Md.
JOHNSON, B. J.
Rhythm Roundup
WRJW, Picayune, Miss.
JOHNSON, BILL
WUST, Washington, D.C.
JOHNSON, BRAD
Memory Music
KRSI, Minneapolis, Minn.
JOHNSON, DOUG
KGCA, Rugby, N. D.
JOHNSON, IRWIN
WBNS, Columbus, O.
JOHNSON, JERRY
KGDN, Edmonds, Wash.
JOHNSON, LOU
Music Man
WNLC, New London, Conn.
JOHNSTON, W. R. JR.
WBIR, Knoxville, Tenn.
JONES, BILL
KRAK, Sacramento, Cal.
JONES, BOB
WAVZ, New Haven, Conn.
JONES, DON
WLEA, Hornell, N. Y.
JONES, JOE
WAXX Chippewa Falls, Wis.
JONES, LEW
KLEO, Wichita, Kan.
JONES, MARVIN
Record Hop
WMGA, Moutrie, Ga.
JONES, WALTER, W.
KJEM, Oklahoma City, Okla.
JONES, WILL
KAKC, Tulsa, Okla.
JOYNES, JERRY
WROV, Roanoke, Va.
JORDAN, DALE
After Hours
KILO, Grand Forks, N. D.
JOSEPH, BILL
WLCX, La Crosse, Wis.

— K —

KALIL, FRANK
KTKT, Tucson, Ariz.
KAPRAL, MIKE
Nightwatch
WBOY, Clarksburg, W. Va.
KARANT, MARTIN
Housewife Serenade
WKPT, Kingsport, Tenn.
KATZ, BARRY
WITY, Danville, Ill.
KAUFMAN, MURRAY
WINS, New York, N. Y.
KAY, ANDY
KFRE, Fresno, Cal.
KAY, BOB
Mostly Music
WAVE, Louisville, Ky.
KAY, DOROTHY
WKPA, New Kensington, Pa.
KAYE, HARVEY
WJKB, Detroit, Mich.
KEEN, KEN
WYDE, Birmingham, Ala.
KEENE, LONNIE
KLID, Poplar Bluff, Mo.
KEIL, JERRY
WSPD, Toledo, O.
KELL, JIM
WKUL, Cullman, Ala.
KELLEY, HOWARD
Dawn Patrol
WRUF, Gainesville, Fla.
KELLY, DAN
Music Man Show
WRDO, Augusta, Maine
KELLY, JACK
WCDL, Carbondale, Pa.
KELLY, PAGE
Swingshift
WAIR, Winston-Salem, N. C.
KENNEDY, LEE
WRAY, Princeton, Ind.

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KENNER, GAYLE
Nighttime
WDOD, Chattanooga, Tenn.
KERINS, ED
WJNO, West Palm Beach, Fla.
KERN, JIM
WRAY, Princeton, Ind.
KEROL, GENE
WHLD, Niagara Falls, N. Y.
KERR, BOB
Music You Prefer
WFRB, Frostburg, Md.
KEYS, BOB
KSVP, Artesia, N. Mex.
KILBURN, LARRY
KPOJ, Portland, Oreg.
KILCREASE, CLARENCE
WVOL, Nashville, Tenn.
KINCER, JIMMY
WEKY, Richmond, Ky.
KING, BILL
KGAY, Salem, Oreg.
KING, GUY
KXIV, Phoenix, Ariz.
KING, JIM
WWL, New Orleans, La.
KING, JOSH
Flair
KABC, Los Angeles, Cal.
KING, LARRY
WAME, Miami, Fla.
KINGMAN, BILL
KOWL, Lake Tahoe, Cal.
KINNIE, TERRIS
Open House
KPRK, Livingston, Mont.
KINSEY, ART
WOAP, Owosso, Mich.

KLAVAN AND FINCH

WNEW, New York, N. Y.

KLEVEN, JACK
KIMB, Kimball, Neb.
KNIESLEY, WILLIAM T.
WBAT, Marion, Ind.
KNIGHT, CARL
WKAZ, Charleston, W. Va.
KNIGHT, FRANK
WCCC, Hartford, Conn.
KNIGHT, FRED
WAVY, Norfolk, Va.
KNIGHT, JIM
KFIV, Modesto, Cal.
KNIGHT, JOHNNY
KAFY, Bakersfield, Cal.
KNIGHT, KEN
WMAK, Nashville, Tenn.
KNIGHT, WAYNE
WAGM, Presque Isle, Me.
KNOWLES, RON
CKLW, Detroit, Mich.
KNUTSON, BOB
WJMS, Ironwood, Mich.
KNUTSON, GRANT
Swinger
KEPR, Kennewick, Wash.
KOLLY, ROBERT
WBAX, Wilkes-Barre, Pa.
KOLSON, TOM
Listen To The World Of Jazz
WQSR, Solvay, N. Y.
KOOLAGE, BOB
WCAO, Baltimore, Md.
KOSACK, JOSEPH E.
WVLN, Onley, Ill.
KOUL, EDDIE
WLAV, Grand Rapids, Mich.
KRESAL, BUD
WKUL, Cullman, Ala.
KRON, GAR
WMLP, Milton, Pa.
KULP, KEN
Sunday Showcase
WRSC, State College, Pa.
KULT, ERV
WFHR
Wisconsin Rapids, Wis.
KULZ, BOB
WROD, Daytona Beach, Fla.

—L—

LABARR, TED
WAVY, Norfolk, Va.
LABOE, ART
KDAY, Hollywood, Cal.
LACY, JACK
WINS, New York, N. Y.
LAFRANCE, EDWARD
WBBX, Portsmouth, N. H.
LALIBERTE, ROGER
WWRI, West Warwick, R. I.
LAMBERT, GEORGE
WSVL, Shelbyville, Ind.
LANCE, JERRY
KXLY, Spokane, Wash.
LANDERS, BOB
WNEW, New York, N. Y.
LANDIS, BEN
KPET, Lamesa, Tex.
LANDIS, RANDY
KGGF, Coffeyville, Kan.
LANDON, PAT
WRCV, Philadelphia, Pa.
LANDRY, RON
WDRC, Hartford, Conn.
LANE, HAL
Daywatch
WGNY, Newburgh, N. Y.
LANE, RON
WFWL, Camden, Tenn.
LANG, ART
Starlight Serenade
WGAW, Gardner, Mass.
LANGAN, JACK
KVOW, Riverton, Wyo.
LANGER, MIKE
WBIZ, Eau Claire, Wis.
LAPP, BRUCE
WSAV, Savannah, Ga.
LARDIE, BOB
WTTF, Tiffin, O.
LARSON, DICK
KTIL, Tillamook, Oreg.
LASHLEE, JOHN
WDXI, Jackson, Tenn.
LAURENCE, DICK
KTHS, Little Rock, Ark.

LAVONG, REGINALD N.

B. April 5, 1933, New York City. Dr. Jive Show, WWRL, New York, N. Y.; Snap Club, WHAT, Philadelphia, Pa.; Reggie Lavong Show, WBEE, Chicago, Ill.; Reggie Lavong Show, WRAP, Norfolk, Va.

LAZARE, JACK
WINS, New York, N. Y.
LEAFSTEDT, RAY
KOEL, Oelwein, Iowa
LEAVITT, LARRY
Nightclub 1340
WFAU, Augusta, Maine
LEBLANC, PAUL
Burnt Toast Club
WWNH, Rochester, N. H.
LEDENHAM, CARL
KNEL, Brady, Tex.
LEE, BILL
Night Time
WSTV, Steubenville, O.
LEE, BOB
All Nite House Party
KFH, Wichita, Kan.
LEE, BOB
WAKR, Akron, O.
LEE, CHARLES
Off The Record
WCKB, Dunn, N. C.
LEE, KELLY
WPTF, Raleigh, N. C.
LEE, LARRY
WSUG, Clewiston, Fla.
LEE, ORVAL
KEYZ, Williston, N. D.
LEE, ROBERT, E.
Music, USA
WJBK, Detroit, Mich.
LEFAVOUR, DAVE
KRPL, Moscow, Idaho
LEINWEBER, BOB
KGHL, Billings, Mont.
LEMIRE, BOB
WBRK, Pittsfield, Mass.
LESTER, LES
Dance Party
KANE, New Iberia, La.
LEWIS, BILL
WKSK, West Jefferson, N. C.
LEWIS, BOB
WNHC, New Haven, Conn.
LEWIS, CHUCK
WPON, Pontiac, Mich.
LEWIS, DAVE
WMDF, Mt. Dora, Fla.
LEWIS, DEAN
WBNS, Columbus, O.
LEWIS, JACK
KSTR, Grand Junction, Col.
LEWIS, PAT
KING, Seattle, Wash.
LEWIS, TOM
KIXI, Seattle, Wash.
LIGHT, JIM
KWK, St. Louis, Mo.
LIGHT, JOE
KOIL, Omaha, Neb.
LILLIBRIDGE, SAM
KCLW, Hamilton, Tex.
LINCOLN, BART
WTYS, Marianna, Fla.
LINCOLN, ED
WSBA, York, Pa.
LINDSTROM, BOB
WKVA, Lewistown, Pa.
LINK, CHUCK
KNOT, Prescott, Ariz.
LINN, BANDEL
Yawn Patrol
WHFB, Benton Harbor, Mich.
LINN, SAM
Songs Of The Islands
KIKI, Honolulu, Hawaii
LINNEMAN, JOEDY
KWIV, Douglas, Wyo.
LITTLE, FRAN
WMHI, Braddock Heights, Md.
LITTLE, JERRY
WFDF, Flint, Mich.
LLOYD, DON
WZOB, Fort Payne, Ala.
LLOYD, J. TOM
WGAU, Athens, Ga.
LOCKHART, BOB
KYOR, Blythe, Cal.
LOCKHART, LARRY
Tops In Pops
WELO, Tupelo, Miss.
LOFTESNESS, RAY
KSOO, Sioux Falls, S. D.
LOHSE, JAMES
Platter Party
WMPO, Middleport, O.
LONDON, JOHNNY
The Big Sound
WSKY, Asheville, N. C.
LONGFELLOW, TOM
KARK, Little Rock, Ark.
LONGMAN, BILL
Melody Matinee
KMAQ, Maquoketa, Iowa
LOOK, DWIGHT
KLOE, Goodland, Kan.

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LOPEZ, GARY
Music With Gary
KVOW, Riverton, Wyo.
LOPEZ, LARRY
KGOS, Torington, Wyo.
LORD, DON
WGGG, Gainesville, Fla.
LORENZ, DON
WJUN, Mexico, Pa.
LOUIS, ED
Sound Of Music
WJBO, Baton Rouge, La.
LOVEJOY, GORDON M.
WDIX, Orangeburg, S. C.
LOWE, JIM
WRR, Dallas, Tex.
LOWERY, DALE
KFRM, Kansas City, Mo.
LOWRY, BILL
Homemakers' Holiday
KVOO, Tulsa, Okla.
LUCKHURST, BILL
Music-Go-Round
KTAC, Tacoma, Wash.
LUKEY, CHUCK
KONP, Port Angeles, Wash.
LUND, BUZZ
KKID, Pendleton, Oreg.
LUND, HOWIE
WDOK, Cleveland, O.
LUNDY, RON
WIL, St. Louis, Mo.
LUQUIRE, JERRY
WRBL, Columbus, Ga.
LUTHER, DAVID
WBTM, Danville, Va.
LUTTRELL, DON
Mailbag Time
WIVV, Vieques Island, Puerto Rico
LYNCH, BILL
WMCK, McKeesport, Pa.
LYNCH, WEL
KGW, Portland, Oreg.
LYON, ED
Western Jamboree
KPBM, Carlsbad, N. Mex.
LYONS, BOB
WKLO, Louisville, Ky.
LYONS, LEE
WCCW, Traverse City, Mich.

— Mc —

McAULAY, JOHN
Music Hall
WAGR, Lumberton, N. C.
McBRIDE, LESTER
KATO, Safford, Ariz.
McCABE, LARRY
WLBC, Muncie, Ind.
McCANTS, MAC
Variety In Music
KZNG, Hot Springs, Ark.
McCARTHY, FRANKLIN
WGES, Chicago, Ill.
McCARTHY, J. P.
Music Hall
WJR, Detroit, Mich.
McCARTHY, RED
WCMB, Harrisburg, Pa.
McCLELLAN, JERRY
WBIE, Maricttа, Ga.
McCORKLE, JOHN
WGNI, Wilmington, N. C.
McCORMICK, MIKE
KLID, Poplar Bluff, Mo.
McCOY, JIM
Country Time
WHPL, Winchester, Va.
McCOY, SID
WCFL, Chicago, Ill.
McCULLOCH, SCOTTY
KWAC, Bakersfield, Cal.
McCURDY, DANNY
KRBC, Abilene, Tex.
McDONALD, FRANK
KTYM, Inglewood, Cal.
McDONNELL, BILL
KRKO, Everett, Wash.
McELHATTON, DAVE
KCBS, San Francisco, Cal.
McGARRY, MAC
Mr. Music
WRC, Washington, D.C.
McGEE, KENNY
WHNY, McComb, Miss.
McGOVERN, GEORGE
Music From The Albums
WLAD, Danbury, Conn.
McGUIRE, JACK
WERA, Plainfield, N. J.
McGUIRE, MAC
WPEN, Philadelphia, Pa.
McKEAN, ROD
KRKD, Los Angeles, Cal.
McKEE, EDWARD
WENY, Elmira, N. Y.
McKINNEY, JEAN
KBBB, Borger, Tex.
McKINNEY, JOHNNY
WERE, Cleveland, O.
McKINNIS, DON
KARI, Blaine, Wash.
McLAUGHLIN, JIM
KQV, Pittsburgh, Pa.
McPHERSON, HUGH
WCHS, Charleston, W. Va.
McQUEARY, JIM
WLST, Escanaba, Mich.
McRAE, EARL
WSIZ, Ocilla, Ga.
McWILLIAMS, BRUCE
WHBO, Tampa, Fla.

— M —

MABRY, JIM
Sunday In Hi Fi
WSIX, Nashville, Tenn.
MacISAAC, JIM
KMBY, Monterey, Cal.
MACK, BOB
Open House
WORC, Worcester, Mass.
MACK, GARY
KBOX, Dallas, Tex.
MACK, LEE
WWML, Portage, Pa.
MacMILLAN, ROCK
WDCR, Hanover, N. H.
MacNEIL, BOB
WSVA, Harrisonburg, Va.
MAGEE, ROB
KGIW, Alamosa, Col.
MAGINNIS, CHUCK
WSNO, Barre, Vt.
MAISEL, LARRY
College Open Line
WAJR, Morgantown, W. Va.
MALONEY, ED
WIMS, Michigan City, Ind.
MANN, AL
WPAY, Portsmouth, O.
MANN, MIKE
KIXI, Seattle, Wash.
MANN, SEL
Songs To Remember
WJAX, Jacksonville, Fla.
MANNING, JACK
Panorama
WBRY, Waterbury, Conn.
MAPEL, ROY
KIML, Gillette, Wyo.
MARCH, MIKE
WERE, Cleveland, O.
MARIN, JESS
KWG, Stockton, Cal.
MARINOS, CHUCK
KDBM, Dillon, Mont.
MARLEY, BILL
WSOC, Charlotte, N. C.
MARLIER, MIKE
WLEC, Sandusky, O.
MARR, BILL
WDVH, Gainesville, Fla.
MARSH, ROY
WBOF, Norfolk, Va.
MARSHALL, TOM
WHIR, Danville, Ky.
MARTIN, BOB
WWL, New Orleans, La.
MARTIN, JIMMY
WNAG, Grenada, Miss.
MARTIN, JOE
WCDL, Carbondale, Pa.
MARTIN, JOHNNY
WXVW, Jeffersonville, Ind.
MARTIN, LYNN
Turntable Time
KTTR, Rolla, Mo.
MARTIN, PETER
KXOK, St. Louis, Mo.
MARTIN, RALPH
WLOL, Minneapolis, Minn.
MARTIN, RAY
WSTA
St. Thomas, Virgin Islands
MARTIN, RICK
WCNT, Centralia, Ill.
MARTIN, STEVE
WUSJ, Lockport, N. Y.
MARTIN, TED
KXIV, Phoenix, Ariz.
MARTINDALE, WINK
KRLA, Pasadena, Cal.
MARTINEZ, AL
WKAT, Miami, Fla.
MARTINEZ, MANUEL
Club 680
WAPA
San Juan, Puerto Rico
MARTINEZ, OSCAR
KCCT, Corpus Christi, Tex.
MARTZ, ERNIE
WLOL, Minneapolis, Minn.
MASON, BOB
WSAT, Salisbury, N. C.
MATHERLY, EDDIE
WKCW, Warrenton, Va.
MATHIS, JERRY
KBRO, Bremerton, Wash.
MATTOX, BOB
KDES, Palm Springs, Cal.
MAXWELL, BOB
WWJ, Detroit, Mich.
MAYBERRY, NORRIS
WDBM, Statesville, N. C.
MAYES, DOUG
WBT, Charlotte, N. C.
MAYHEW, FRANK
KVEC, San Luis Obispo, Cal.
MAYNARD, EARL
KGEZ, Kalispell, Mont.
MEADERS, RAY
WLOK, Memphis, Tenn.
MERCHANT, BILL
WGRD, Grand Rapids, Mich.
MERKER, JACK
KIMN, Denver, Col.
MERRILL, FRANK
KUDE, Oceanside, Cal.
MERITT, JERRY
WLTC, Gastonia, N. C.
MERRITT, JOE
WSHE, Raleigh, N. C.
MERRITT, NEAL
KENS, San Antonio, Tex.
METCALF, DAVE
KVOM, Morrilton, Ark.
METIVIER, DONALD
WWSC, Glens Falls, N. Y.
METROPOLOUS, JOHN
Between The Tables
KATL, Miles City, Mont.
METZ, MIKE
KIMN, Denver, Col.
MEYER, ROBERT
WPKO, Waverly, O.

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MICHAEL, GENE
Music Man
WLEC, Sandusky, O.
MICHAELS, HARRY
WDZ, Decatur, Ill.
MIKELL, GENE
WCHK, Canton, Ga.
MILAN, PAUL
WHOG, Fayetteville, Ark.
MILL, BILL
KGOS, Torrington, Wyo.
MILLER, BOB
Afternoon Of Music
KJSK, Columbus, Neb.
MILLER, DAN
KOOK, Billings, Mont.
MILLER, DON E.
KVLV, Fallon, Nev.
MILLER, GEORGE
KRAK, Sacramento, Cal.
MILLER, JACK
KVEE, Conway, Ark.
MILLER, NEAL
WSGN, Birmingham, Ala.
MILLER, WILLIAM C.
Breakfast Party
WMPO, Middleport, O.
MILLS, DICK
WMCR, Oneida, N. Y.
MILNER, ART
WKDN, Camden, N. J.
MIMS, ERNIE
WOC, Davenport, Iowa
MINEO, RAY
WGLI, Babylon, N. Y.
MINOR, DICK
KSST, Sulphur Springs, Tex.
MISEL, MIKE
KLMO, Longmont, Col.
MITCHELL, BOB
KYA, San Francisco, Cal.
MITCHELL, DENNIS
Music In The Morning
KGAK, Gallup, N. Mex.
MITCHELL, HOWARD
Stereo Showcase
WGMS, Washington, D.C.
MITCHELL, JERRY
KLFT, Golden Meadow, La.
MITCHELL, JIM
KORL, Honolulu, Hawaii
MITCHELL, JOHNNY
KTHT, Houston, Tex.
MITCHELL, RON
KMOR, Littleton, Col.
MOLINARO, LARRY
WNAR, Norristown, Pa.
MONAHAN, DAN
KFHA, Tacoma, Wash.
MONROE, SAM
KPAC, Port Arthur, Tex.
MONSON, PAUL
WSPR, Springfield, Mass.
MONTGOMERY, DOUG
WFYC, Alma, Mich.
MONTGOMERY, STEWART
WNPV, Lansdale, Pa.
MOONE, THOMAS
KWBC, Navasota, Tex.
MOORE, ED
WLST, Escanaba, Mich.
MOORE, JIM
Piano Portraits
WTOC, Savannah, Ga.
MORAN, J. J.
WFIL, Philadelphia, Pa.
MOREHOUSE, CLINT
WICU, Erie, Pa.
MOREY, BILL
WCCW, Traverse City, Mich.
MORGAN, BOB
WBBW, Youngstown, O.
MORGAN, PAUL
KAPE, San Antonio, Tex.
MORGAN, WAYNE
Here's To The Ladies
WGWR, Asheboro, N. C.
MORRIS, BOB
WJAM, Marion, Ala.
MORRISON, BOB
WSGW, Saginaw, Mich.
MORRISON, COOKIE
KSRC, Socorro, N. Mex.
MORRISON, TOM
WHBC, Canton, O.
MORROW, DANNY
WKDN, Camden, N. J.
MORSE, GARY
WKIN, Kingsport, Tenn.
MORTON, JACK
KMO, Tacoma, Wash.
MORYL, BOB
WIMS, Michigan City, Ind.
MOSER, JERRY
Treasure Valley Roundup
KATN, Boise, Idaho
MOSER, RAY
KDAK, Carrington, N. D.
MOWERS, BOB
Album Showcase
WRDO, Augusta, Maine
MULLARKEY, TOM
WBAP, Fort Worth, Tex.
MULLEN, JAY
Afternoon Of Music
WLEA, Hornell, N. Y.
MURPHY, DANNY
KWRW, Guthrie, Okla.
MURPHY, ED
WSYR, Syracuse, N. Y.
MURPHY, KEN
WSOE, Port St. Joe, Fla.
MURPHY, TOM
KISN, Portland, Oreg.
MUSTIN, RON
WMST, Mount Sterling, Ky.
MYERS, DICK
Platter Party
KWAT, Watertown, S. D.
MYERS, MARLIN
WDMV, Pocomoke City, Md.
MYERS, PETE
WNEW, New York, N. Y.

— N —

NAGLE, JIM
KQAQ, Austin, Minn.
NASH, PHIL
KRXK, Rexburg, Idaho
NAVA, MILT
KIEV, Glendale, Cal.
NEAL, LOUISE
Swing Session Review
WREV, Reidsville, N. C.
NEEDOW, ALBERT
KECK, Odessa, Tex.
NEER, ROGER
KGGF, Coffeeville, Kan.
NELSON, AL
WMNB, North Adams, Mass.
NELSON, BRUCE
WMNS, Olean, N. Y.
NELSON, GEORGE
KYOK, Houston, Tex.
NELSON, HOWARD
Record Request
KICY, Nome, Alaska
NELSON, LYLE
WCMP, Pine City, Minn.
NELSON, MIKE
Musical Menu
WJAG, Norfolk, Neb.
NESBIT, JIM
WYMB, Manning, S. C.
NEVINS, BIGGIE
WCKR, Miami, Fla.
NEWSOME, GIL
KSD, St. Louis, Mo.
NICHOLS, HAROLD
KVOM, Morrilton, Ark.
NICHOLSON, MAX
At Your Request
WOOF, Dothan, Ala.
NIERSBACH, BILL
WKBV, Richmond, Ind.
NIGHT, TOMMY
WRPB, Warner Robins, Ga.
NIMMO, WILLIAM ROBERT
KVOY, Yuma, Ariz.
NIXON, JOLLY JOE
Jamboree
KVRE, Santa Rosa, Cal.
NOE, BEN
KCLV, Clovis, N. Mex.
NOEL, JACK
WTTS, Bloomington, Ind.
NORTHINGTON, JERRY
WJAM, Marion, Ala.
NORTHRIP, CHARLIE
Late Date
WRUF, Gainesville, Fla.
NOVAK, DICK
KPOJ, Portland, Oreg.
NUTTER, FRED E.
Merry Go Round
WSME, Sanford, Maine
NUTTER, MAYFRED
WHP, Harrisburg, Pa.

— O —

O'BRIEN, JOE
WMCA, New York, N. Y.
O'CONNELL, BILL
WNEB, Worcester, Mass.
O'DELL, MAURICE
Panorama
WSPA, Spartanburg, S. C.
ODOM, CECIL
WENC, Whiteville, N. C.
O'DONNELL, DAVY
WFUN, Miami, Fla.
OGILVIE, DAVE
KSTN, Stockton, Cal.
OKI, YOOKO
KOHO, Honolulu, Hawaii
OLIVER, DENNIS
WAXX, Chippewa Falls, Wis.
OLSEN, JERRY
WPON, Pontiac, Mich.
OLSEN, RON
KBMY, Billings, Mont.
OLSON, GLEN
KNOX, Grand Forks, N. D.
OLSON, JIM
KQDX, Monot, N. D.
O'NEAL, HAL
WIOI, New Boston, O.
O'NEILL, JIM
KRLA, Pasadena, Cal.
O'QUINN, RONNIE
WAAG, Adel, Ga.
O'REILLY, JACK
WPEN, Philadelphia, Pa.
ORLIN, STAN
WWBZ, Vineland, N. J.
ORR, JEROME
KELD, El Dorado, Ark.
OSBORN, GEORGE
KDHI
Twenty-Nine Palms, Cal.
O'SHEA, SHAD
KXOK, St. Louis, Mo.
OTIS, RAY
WKMH, Detroit, Mich.
O'TOOLE, LARRY
Mailbag
WJAG, Norfolk, Neb.
OTTLEY, ADDIE
WSTA
St. Thomas, Virgin Islands
OVERBAUGH, WALLY
KORN, Mitchell, S. D.
OWEN, GLEN
All Star Roundup
KLAK, Denver, Col.

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OWENS, MEL
Sunrise Serenade
OXFORD, GEORGE
KDIA, Oakland, Cal.

— P —

PAGE, ELLIOT
Man Around The House
WSNO, Barre, Vt.
PANICH, MALCOM
Bandstand
KBHS, Hot Springs, Ark.
PAPPA, SATELITTE
WYNN, Florence, S. C.
PAPPAS, JIM
WALL, Middletown, N. Y.
PAR, JACK
KISN, Portland, Oreg.
PARKER, DICK
The Pied Piper Show
WETZ,
New Martinsville, W. Va.
PARKER, TIM
WTHE, Spartanburg, S. C.
PARKER, TOM
WOC, Davenport, Iowa
PARNELL, JACK
WHBQ, Memphis, Tenn.
PARSONS, BEN
WRBI, Columbus, Ga.
PARSONS, JIM
KPRK, Livingston, Mont.
PARTRIDGE, DICK
Milkman's Matinee
WNEW, New York, N. Y.
PATRICK, BILL
WIBA, Madison, Wis.
PATRICK, JOE
WRMF, Titusville, Fla.
PATRICK, JOHNNY
KXKW, Lafayette, La.
PAUL, RICHARD
WLBR, Lebanon, Pa.
PAUL, ROY
WIOU, Kokomo, Ind.
PAYNE, ARTIE
KVWO, Cheyenne, Wyo.
PAYNE, DICK
Dancing In The Dark
WGAU, Athens, Ga.
PAYNE, LLOYD
WDXB, Chattanooga, Tenn.
PEARL, JIM
Music For Daydreaming
KBTN, Neosho, Mo.
PEARSON, BOB
WPLO, Atlanta, Ga.
PEASE, CHARLES
WWHG, Hornell, N. Y.
PEDERSON, CARROLL
Polka Party
KLOK, San Jose, Cal.
PEELER, BOBBY
KKAS, Silsbee, Tex.
PEEPLES, CARL
WGGG, Gainesville, Fla.
PEERSON, PINKY
WGIG, Brunswick, Ga.
PEPPER, RONN
WMFT, Terre Haute, Ind.
PERKINS, GENE
KBOI, Boise, Idaho
PERRY, PAUL
WCOR, Lebanon, Tenn.
PETERS, JACK
Music In The Air
WCSS, Amsterdam, N. Y.
PETERS, WALT
WKLK, Cloquet, Minn.
PETERSON, BOB
WSSV, Petersburg, Va.
PETERSON, JERRY
KQDX, Minot, N. D.
PFALZER, GENE
WCOA, Pensacola, Fla.
PFEIFAUF, NICK
Spins & Needles
WTRR, Sanford, Fla.
PHILLIPS, BRAD
WINS, New York, N. Y.
PHILLIPS, DON
WOKY, Milwaukee, Wis.
PHILLIPS, EARL
Platter Party
WCRE, Cheraw, S. C.
PHILLIPS, HUGH
KRFO, Owatonna, Minn.
PHILLIPS, RICK
The Big Sound
WSKY, Asheville, N. C.
PHILLIPS, WALLY
WGN, Chicago, Ill.
PIATT, GENE
WOW, Omaha, Neb.
PICKEL, CHARLIE
WEAG, Alcoa, Tenn.
PIERCE, F. L.
Platter Party
WZOB, Fort Payne, Ala.
PIERCE, JACK
WSOR, Windsor, Conn.
PIERCE, RON
WJMS, Ironwood, Mich.
PITCOCK, JIM
KFSA, Fort Smith, Ark.
PLATT, CHARLES
Teen Time
WBTA, Batavia, N. Y.
POLLACK, FRANK
KUPD, Phoenix, Ariz.
POOLE, BOB
WFBC, Greenville, S. C.
POPP, VERN
Wax Works
KNEX, McPherson, Kan.
PORTER, DON
Houseparty
WWYN, Erie, Pa.
PORTER, KING
WEUP, Huntsville, Ala.
PORTER, TAYLOR
WSLM, Salem, Ind.
POTEET, JIM
KDAV, Lubbock, Tex.
POWELL, BILL
WAMO, Pittsburgh, Pa.
POWELL, BILLY
WFBC, Greenville, S. C.
POWERS, BOB
WYDE, Birmingham, Ala.
PRESCOTT, DALE
Record Rack
WTVL, Waterville, Maine
PRESSON, GENE
WFWL, Camden, Tenn.
PRESTWICH, TOM
KWAY, Forest Grove, Oreg.
PRICE, GENE
KJRG, Newton, Kan.
PRICE, NORMAN
KSTR, Grand Junction, Col.
PRICE, WILLIAM
WCPA, Clearfield, Pa.
PRINCE, DAVE
WKMH, Detroit, Mich.
PRUITT, CLIFF
WDLT, Indianola, Miss.
PUFFER, GEORGE
WCLI, Corning, N. Y.
PURCELL, WOODY
WCHV, Charlottesville, Va.
PURTAN, PAUL
WSAI, Cincinnati, O.

— Q —

QUINN, MIKE
Highway 850
KTAC, Tacoma, Wash.

— R —

RAIFORD, BOB
Raiford Unabridged
WCHL, Chapel Hill, N. C.
RAINES, ROY L.
WCMA, Corinth, Miss.
RAMSEY, PHIL
KIML, Gillette, Wyo.
RANDALL, DICK
WKRT, Cortland, N. Y.
RANDALL, PAUL
Randall's Ride
WWCH, Clarion, Pa.
RANSON, LEE
WIRL, Peoria, Ill.
RAPP, DICK
KRKO, Everett, Wash.
RATTIGAN, JACK
WRCV, Philadelphia, Pa.
RATTRAY, DONALD
WNRI, Woonsocket, R. I.
RAYMOND, HAL
KAYO, Seattle, Wash.
RAYMOND, OLLIE
WBBM, Chicago, Ill.
RAYNOR, JIM
WDRC, Hartford, Conn.
READ, ED
Music Man
WNLC, New London, Conn.
REAGAN, NELLE
Housewive's Corner
WPLK, Rockmart, Ga.
RECK, BILL
Wake Up To Music
WTRR, Sanford, Fla.
RECTOR, BRUCE
Rector's Rendezvous
WRUN, Utica, N. Y.
REDBURN, JOE
Spinerama Weekend
KMAN, Manhattan, Kans.
REDDY, DICK
The Penthouse
KTNC, Falls City, Neb.
REED, VINCE
WARK, Hagerstown, Md.
REEVES, F. GLENN
WQIK, Jacksonville, Fla.
REID, JACK
WETZ,
New Martinsville, W. Va.
REICH, BOB
Rock & Roll Show
WEKR, Fayetteville, Tenn.
REIGHARD, RICK
WCUE, Akron, O.
REILLY, JOE
Top O' The Morning
WERA, Plainfield, N. J.
REINA, RON
KWG, Stockton, Calif.
REINHART, RICH
WSSV, Petersburg, Va.
RENAUD, CHUCK
WKXL, Concord, N. H.
RENAULT, DON
KCLW, Hamilton, Tex.
RENFROW, CHARLES
Record Date
WHKP, Hendersonville, N. C.
REY, MARIO
KWKW, Hollywood, Calif.
REYNOLDS, JACK
WPLO, Atlanta, Ga.
REYNOLDS, JOE
KLVT, Levelland, Tex.
REYNOLDS, RON
KJOY, Stockton, Calif.
RHOADES, CLYDE
Big Sound
WITT, Lewisburg, Pa.
RICARDO, RIC
WGES, Chicago, Ill.
RICHARDS, DICK
WFBG, Altoona, Pa.

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RICHARDS, RUDY
WXVW, Jeffersonville, Ind.
RICHTER, WILL
WKRT, Cortland, N. Y.
RICHY, DICK
WSVS, Crewe, Va.
RIDGEWAY, JIM
KRIO, McAllen, Tex.
RIIS, DON
Marion Hour
KHAK, Cedar Rapids, Iowa
RINER, DUANE
Record Room
WGIG, Brunswick, Ga.
RING, DICK
WWNH, Rochester, N. H.
RION, JOHNNY
KSTL, St. Louis, Mo.
RIPLEY, RON
WBBQ, Augusta, Ga.
RIPLEY, RUSSELL
KLOG, Kelso, Wash.
RITTER, DOYLE
Fabulous 40 Show
KNDC, Hettinger, N. D.
ROBBIN, BOB
WKLO, Louisville, Ky.
ROBBINS, ED
Melody Matinee
WCCC, Hartford, Conn.
ROBBINS, BOB
WKLO, Louisville, Ky.
ROBBINS, ED
Melody Matinee
WCCC, Hartford, Conn.
ROBBINS, ROB
WLCY, Tampa, Fla.
ROBBINS, RON
Top 40
KCLV, Clovis, N. M.
ROBINSON, DAVE
WFBR, Baltimore, Md.
ROBERTS, ART
WLS, Chicago, Ill.
ROBERTS, CLIFF
Madison Hour
WIBA, Madison, Wisc.
ROBERTS, DAVE
WXTN, Lexington, Miss.
ROBERTS, DON
KLZ, Denver, Colo.
ROBERTS, FRANK
KIRO, Seattle, Wash.
ROBERTS, HOWIE
WCFL, Chicago, Ill.
ROBERTS, HUGH
WWJ, Detroit, Mich.
ROBERTS, JAY
Night Flight
WJR, Detroit, Mich.
ROBERTS, LAN
KOL, Seattle, Wash.
ROBERTS, MARTY
WDZ, Decatur, Ill.
ROBERTS, RON
WOLF, Syracuse, N. Y.
ROBERTS, TED
WMOG, Brunswick, Ga.
ROBERTSON, DEAN
KIXZ, Amarillo, Tex.
ROBERTSON, DOUG
At The Hop
WHOU, Houlton, Me.
ROBINSON, WALLY
WSMN, Nashua, N. H.
ROCKWELL, JIM
WKMH, Detroit, Mich.
RODGERS, WILLIE
KRZE, Farmington, N. M.
RODRIQUEZ, ADALBERTO
Viva La Juventud
WAPA, San Juan, Puerto Rico
RODRIGUEZ, HECTOR
Coctel Musical
KUBO, San Antonio, Tex.
ROGERS, AL
WKYR, Keyser, W. Va.
ROGERS, EUGENE H.
WHAB, Baxley, Ga.
ROGERS, STEVE
Nightbeat
WOWL, Florence, Ala.
ROGERS, TERRENCE
Cavalcade Of Music
WBNR, Beacon, N. Y.
ROGERS, WELDON
KRZE, Farmington, N. M.
ROLLINS, CHAP
KXO, El Centro, Calif.
ROMANACCE, LUIS
Radio Reloj
WADO, New York
ROOT, PHIL
KVWO, Cheyenne, Wyo.
ROSE, JIM
Rose Room
KID, Idaho Falls, Idaho
ROSELLE, JIM
Afternoon Record Room
WJTN, Jamestown, N. Y.
ROSS, AL
Timekeeper
WRC, Washington, D. C.
ROSS, GORDON
KUDE, Oceanside, Calif.
ROSS, LES
Magic Carpet
WCNX, Middletown, Conn.
ROSSI, DON
WTRC, Elkhart, Ind.
ROSSI, GEORGE
Hello Show
WKST, New Castle, Pa.
ROULSTONE, TOM
Roseland Revue
WPEP, Taunton, Mass.
ROUNDS, TOM
KPOI, Honolulu, Hawaii
ROUSSEAU, GENE
Wake Up And Live
WWON, Woonsocket, R. I.
RUCKER, JIM
Blues Express
WLOU, Louisville, Ky.
RUD, JIM
KXGO, Fargo, N. D.
RUDD, WIL
Nite Ride
WJMO, Cleveland, O.
RUDOLPH, MAC
Hit Parade
KATL, Miles City, Mont.
RUFFIN, EDWARD
KVLG, La Grange, Tex.
RUMORE, DUKE
Rumore's Hangout
WSGN, Birmingham, Ala.
RUSE, PAUL
Musical Clock
KOEL, Oelwein, Iowa
RUSNAK, BILL
Spotlight Time
WDWS, Champaign, Ill.
RUSSELL, BOB
WMAK, Nashville, Tenn.
RUSSELL, JOHN
KMA, Shenandoah, Iowa
RUTLEDGE, SONROSE
WEUP, Huntsville, Ala.
RYAN, BILL
Golden Hour
KVOO, Tulsa, Okla.
RYAN, WES
KLOO, Corvallis, Oreg.

— S —

SAGE, BUD
Bandstand
KWEW, Hobbs, N. M.
SANDERS, ARLEN
Arlen's Alley
KTYM, Inglewood, Calif.
SANDERS, BOB
Music Before Noon
WAUD, Auburn, Ala.
SANDERS, CLIFF
Platter Parade
WFRB, Frostburg, Md.
SAVERCOOL, PAUL,
KCNO, Alturas, Calif.
SATER, HARTLEY
KGO, San Francisco, Calif.
SAUNDERS, BRUCE
WSBT, South Bend, Ind.
SCHAFFER, RONALD
KBRL, McCook, Neb.
SCHALLER, JOHN
Musical Almanac
WAWA, Milwaukee, Wisc.
SCHLADEMAN, DON
WIRE, Indianapolis, Ind.
SCHNEIDER, DAVE
WPEO, Peoria, Ill.
SCHUMACHER, JIM
Downbeat
KMHT, Marshall, Tex.
SCHWARZ, BILL
Record Rendezvous
WDVA, Danville, Va.
SCHWARTZ, JAMES
KFIZ, Fond du Lac, Wisc.
SCOTT, FRANK
KBON, Omaha, Neb.
SCOTT, HARRY
WOKW, Brockton, Mass.
SCOTT, TOM
WHIH, Norfolk, Va.
SCOTT, WILL
Rainbow Ranch
KENT, Prescott, Ariz.
SCREEN, BOB
KGDN, Edmonds, Wash.
SEABENECK, ART
WTAR, Norfolk, Va.
SEEDS, WALLY
KWRW, Guthrie, Okla.
SEELEY, RANDY
WION, Ionia, Mich.
SELL, SUSAN
WITY, Danville, Ill.
SELPH, PAUL
WNAG, Grenada, Miss.
SEWELL, BILL
KTTR, Rolla, Mo.
SEYMOUR, ROBIN
WKMH, Detroit, Mich.
SHAFER, JERRY
KGHF, Pueblo, Colo.
SHAFFNER, BOB
WJUN, Mexico, Pa.
SHANNON, JACK
WTAC, Flint, Mich.
SHAW, BOB
Club 97
WCSH, Portland, Me.
SHAW, JOHNNY
Jumpin' Show
WOBS, Jacksonville, Fla.
SHAW, RICK
WAKR, Akron, O.
SHAW, RICK
WCKR, Miami, Fla.
SHEA, RICK
Sing Along With Rick
KWAM, Memphis, Tenn.
SHEEHAN, ED
Pau Hana Concert
KOOD, Honolulu, Hawaii
SHELDON, HERB
WFYI, Garden City, N. Y.
SHELTON, JIM
Coffee Time
KVLV, Fallon, Nev.
SHEPARD, LARRY
WLAV, Grand Rapids, Mich.
SHEPPARD, DEE
WJOB, Hammond, Ind.

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SHEPPARD, VERN
Musical Clock
KOTA, Rapid City, S. D.
SHERIDAN, PHIL
Rise And Shine
WFIL, Philadelphia, Pa.
SHERLOCK, LA MAR
Ezy Listening
KEZY, Anaheim, Calif.
SHERMAN, EARL
WEZL, Richmond, Va.
SHERMAN, PAUL
WINS, New York
SHERWOOD, DON
The Sherwood Affair
KSFO, San Francisco, Calif.
SHIELDS, RAY
KMAQ, Maquoketa, Iowa
SHORT, JOE
Holiday In Hi Fi
KWFT, Wichita Falls, Tex.
SHOTWELL, ELLIS
Wake Up Easy Show
WION, Ionia, Mich.
SHREVE, THERON
WTAC, Flint, Mich.
SHRIEVES, CARLTON
WEZL, Richmond, Va.
SHUMWAY, HAL
Mike Mitchell Show
KRUX, Phoenix, Ariz.
SIEGEL, DOUG
WCVS, Springfield, Ill.
SIEVERS, BOB
WOWO, Fort Wayne, Ind.
SIKES, JOE
KANE, New Iberia, La.
SIMMONS, AL
WSLI, Jackson, Miss.
SIMMONS, BILL
Simmons' Siesta
KHEN, Henryetta, Okla.
SIMMONS, BOB
Country Junction
KOGT, Orange, Tex.
SIMON, JACK
WESA, Charleroi, Pa.
SIMPKINS, PAUL
Housewives' Hit Parade
WBAM, Montgomery, Ala.
SIMPSON, ART
KOL, Seattle, Wash.
SIMPSON, JOE
KENS, San Antonio, Tex.
SIMS, SCOTT
Scott's Session
WPAR, Parkersburg, W. Va.
SINCLAIR, DICK
Polka Party
KFI, Los Angeles, Calif.
SISK, WILLIAM R.
Polka Party
WPME, Punxsutawney, Pa.
SIX, JACK
The Big Sound
WSKY, Asheville, N. C.
SKAFF, NED
On The Go
WCHS, Charleston, W. Va.
SKELTON, EDDIE
WKIN, Kingsport, Tenn.
SKINNER, CHARLIE
WGAD, Gadsden, Ala.
SLOCUM, CLICK
KONE, Reno, Nev.
SLOCUM, KENT
Music On The Sunny Side
KOTA, Rapid City, S. D.
SMALL, MARSHALL
KSL, Salt Lake City, Utah
SMART, BILL
Music To Remember
WRDW, Augusta, Ga.
SMITH, ALVIN
KECK, Odessa, Tex.
SMITH, DANNY
KSRC, Socorro, N. M.
SMITH, DICK
WORC, Worcester, Mass.
SMITH, GENE
Sound of Music
WMHI, Braddock Heights, Md.
SMITH, HUGH
Sounds Of Music
KOGT, Orange, Tex.
SMITH, JIMMY
WXTN, Lexington, Miss.
SMITH, LON
Down Memory Lane
WDAL, Meridian, Miss.
SMITH, STEVE
Spin The Platter
WTTS, Bloomington, Ind.
SMITH, VINSON
Tops In La Grange
WLAG, La Grange, Ga.
SNODGRASS, ELMER
WGGA, Gainesville, Ga.
SNOW, ED
Afternoon Of Melody
WSUB, Groton, Conn.
SNYDER, JAY
Platter Party
KGO, San Francisco, Calif.
SOLMES, MARCUS
Gospel Time
WOCH, N. Vernon, Ind.
SOMERS, MARC
KBLU, Yuma, Ariz.
SPANGLER, DICK
KORL, Honolulu, Hawaii
SPANN, JIM
KZZN, Littlefield, Tex.
SPANN, OWEN
Spannland
KCBS, San Francisco, Calif.
SPAULDING, KENNETH
WBBX, Portsmouth, N. H.
SPAULDING, NORM
WGES, Chicago, Ill.
SPEARS, JOHN
Morning Star
WCOA, Pensacola, Fla.
SPECK, DARRELL
WANY, Albany, Ky.
SPECK, KEN
Top Of The Morning
WCNS, Canton, O.
SPENCER, JERRY
Tempo
KWEW, Hobbs, N. M.
SPERO, JIM
Early Bird Show
KUPD, Phoenix, Ariz.
SPITULNIK, GARY
WWHG, Hornell, N. Y.
STAKLIN, BILL
WAXU, Lexington, Ky.
STALLINGS, JERRY
WKTG, Thomasville, Ga.
STAMPER, JOE
Clockwatcher
WGOH, Grayson, Ky.
STAMPZ, RICHARD
WGES, Chicago, Ill.
STANLEY, BILL
KBMY, Billings, Mont.
STANTON, BURNELL G.
KDYL, Tooele, Utah
STARR, BILL
KLOU, Lake Charles, La.
STARR, LONNY
WINS, New York, N. Y.
STEELE, DON
Top Fifty Show
KOIL, Omaha, Neb.
STEGER, CHARLES
WPKO, Waverly, O.
STEIN, WALLY
WPAY, Portsmouth, O.
STENGER, DANNY
Nightcap
WILK, Wilkes-Barre, Pa.
STEPHENS, MAX
KGRN, Grinnell, Iowa
STEPHENS, OTT
Peach Platters
WPEH, Louisville, Ga.
STEVENS, CHUCK
WPAW,
Providence-Pawtucket, R. I.
STEVENS, JAY
WBBW, Youngstown, O.
STEVENS, MARK
KMAE, McKinney, Tex.
STEVENS, RAY
Polka Party
KOOO, Omaha, Neb.
STEVERS, PAUL
WDEC, Americus, Ga.
STEWART, DALE
WKBJ, Milan, Tenn.
STINE, KEITH L.
Torch Light
WHOU, Houlton, Me.
STINGLEY, ROY
WHOK, Lancaster, O.
STITLER, FRANK
WSB, Atlanta, Ga.
STOCKARD, RAY
WJSO, Johnson City, Tenn.
STOKKEE, DICK
KFKF,
Seattle-Bellevue, Wash.
STONE, BUD
KDYL, Tooele, Utah
STONE, CLYDE
Country Capers
WPYB, Benson, N. C.
STORMENT, JIM
WJBD, Salem, Ill.
STORY, CARL
WANY, Albany, Ky.
STOUT, PHILLIP
Morning Melodies
WNPV, Lansdale, Pa.
STOWE, GARY
WKMT,
Kings Mountain, N. C.
STOWE, JIM
WLYC, Williamsport, Pa.
STOYLE, LES
Variations
WDOE, Dunkirk, N. Y.
STRANGE, PAUL
KVLG, La Grange, Tex.
STRICKHOUSER, SHERM
WJAR, Providence, R. I.
STRINGER, CHARLIE
WHNY, McComb, Miss.
STROUPE, BILL
WLOS, Asheville, N. C.
STRUZIK, JOSEPH
WNRI, Woonsocket, R. I.
STUCKER, LARRY
KASI, Ames, Iowa
STURVIST, JERRY
WMAB, Munising, Mich.
SUBER, HOLLIS
WAAG, Adel, Ga.
SUITER, NORMAN
KQIK, Lakeview, Oreg.
SULLIVAN, JOHN P.
Teen Time
KTNC, Falls City, Neb.
SUMMER, DICK
WISH, Indianapolis, Ind.
SUMNER, CARL
WKTG, Thomasville, Ga.
SUNDSTROM, LLOYD
Musical Mailbag
KICY, Nome, Alaska
SWARTS, NELSON
Moonglow
WHLM, Bloomsburg, Pa.
SWEET, JERRY
KFHA, Tacoma, Wash.
SWINDELL, GENE
WHUT, Anderson, Ind.

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— T —

TALBOT, LEN
Swing Shift
WKVT, Brattleboro, Vt.
TALLEY, JOHNNY
WENO, Nashville, Tenn.
TANKY, NICK
WMCK, McKeesport, Pa.
TANNER, GERRY
Light And Easy
WKIP, Poughkeepsie, N. Y.
TASKER, JOE
WKNB, New Britain, Conn.
TAYLOR, BILL
WORD, Spartanburg, S. C.
TAYLOR, BILLY
WLIB, New York, N. Y.
TAYLOR, BOB
Taylor-Made Time
WELS, Kinston, N. C.
TAYLOR, BOYCE
WSRA, Milton, Fla.
TAYLOR, FRANK
WPTF, Raleigh, N. C.
TAYLOR, GENE
WLS, Chicago, Ill.
TAYLOR, GEORGE
Downbeat
KNEL, Brady, Tex.
TAYLOR, JACK
WPEN, Philadelphia, Pa.
TAYLOR, JOHN
WFAI, Fayetteville, N. C.
TAYLOR, PAT
WPEN, Philadelphia, Pa.
TEAL, JERRY
KSTN, Stockton, Calif.
TEAL, STEVE
KLOO, Corvallis, Oreg.
TEAMER, EDDIE
Red Beans & Rice
WYLD, New Orleans, La.
TERRELL, JIM
KPDN, Pampa, Tex.
TERRI, JOE
WOMP, Bellaire, O.
TERRY, BILL
KING, Seattle, Wash.
TETZLAFF, RICHARD
WGVA, Geneva, N. Y.
TEW, JOHN
Housewive's Hit Parade
WLLY, Wilson, N. C.
THACKREY, FLOYD
KKJO, St. Joseph, Mo.
THIES, FRANK D.
WQIK, Jacksonville, Fla.
THOMAS, DICK
Daybreaker Show
KSIS, Sedalia, Mo.
THOMAS, EDDIE
KSOO, Sioux Falls, S. D.
THOMAS, GURNEY
WCGC,
Belmont-Charlotte, N. C.
THOMAS, JERRY
WINN, Louisville, Ky.
THOMAS, JOE
WPAW,
Providence-Pawtucket, R. I.
THOMAS, JOHN
WDDY, Gloucester, Va.
THOMAS, RAY
WOKE Parade
WOKE, Charleston, S. C.
THOMAS, ROBB
WEMP, Milwaukee, Wisc.
THOMASON, BILL
Daily Bills
WBAC, Cleveland, Tenn.
THOMPSON, BILL
KGBS, Los Angeles, Calif.
THOMPSON, JOE
KGRN, Grinnell, Iowa
THORNE, RON
WIRL, Peoria, Ill.
THURMAN, WALTER
Time For Thurman
WMBD, Peoria, Ill.
TIBBETTS, JIM
WSKI, Montpelier, Vt.
TIMM, JOHN
Clock Watch
KHAK, Cedar Rapids, Iowa
TIMS, KATIE
KYOK, Houston, Tex.
TINNEY, MEL
Melody Matinee
WSHN, Fremont, Mich.
TIPTON, JACK
WTMT, Louisville, Ky.
TIPTON, JOE
Polka Party
WPTS, Pittston, Pa.
TODD, LARRY
KNIA, Knoxville, Iowa
TODOROVICH, DAN
KKID, Pendleton, Oreg.
TOLER, ALLEN
WHIT Parade
WHIT, New Bern, N. C.
TOLES, GEORGE
WDWS, Campaign, Ill.
TOMBERLIA, EDWIN
WHAB, Baxley, Ga.
TOONE, CLETE
Nitebeat
KSBW, Salinas, Calif.
TOWNSEND, FRANK
Tunes By Townsend
WLAG, La Grange, Ga.
TRAVERS, GUY
WAYE, Baltimore, Md.
TRIMM, DON
KGMT, Fairbury, Neb.
TRUEHART, GEORGE
WYLD, New Orleans, La.
TRUSSELL, CHARLEY
KXEL, Waterloo, Iowa
TUCHOLKA, ED
WHLD, Niagara Falls, N. Y.
TUCKER, BERT
KARI, Blaine, Wash.
TUCKER, GEORGE
WNHC, New Haven, Conn.
TUCKER, JIM
KXOL, Fort Worth, Tex.
TUCKER, TOMMY
WIOI, New Boston, O.
TUPPER, JOHN
WSME, Sanford, Me.
TURLEY, BOB
WKAZ, Charleston, W. Va.
TURNER, JIM
KMBY, Monterey, Calif.
TWIST, DONALD
KUKU, Willow Springs, Mo.
TYNER, TOM
WDQN, Du Quoin, Ill.

— U —

UNDERWOOD, JACK
WOWO, Fort Wayne, Ind.
UNOLD, WES
580 Melody Lane
WAGR, Lumberton, N. C.

— V —

VAGUS, PAUL
Morning Melodies
WCWC, Ripon, Wisc.
VALDETERO, RAY
KAOK, Lake Charles, La.
VALENTINE, WAYNE
WKLK, Cloquet, Minn.
VAN, JOE
CKLW, Detroit, Mich.
VAN, RICK
KUPI, Idaho Falls, Idaho
VANDEVENTER, JERRY
Nightbeat
WSB, Atlanta, Ga.
VAN HOUTEN, BRUCE
Coffee, Music & Things
WSHN, Fremont, Mich.
VANN, BOBBY
WJBW, New Orleans, La.
VANORE, LARRY
WBBQ, Augusta, Ga.
VARE, AL
For Listeners Only
WJAX, Jacksonville, Fla.
VASILE, AL
Dance Party
WESX, Salem, Mass.
VEAL, JULIAN
Melody Matinee
WMVG, Milledgeville, Ga.
VELAZQUEZ, A. M.
KIBL, Beeville, Tex.
VESTAL, GORDON
Music For Morning
WDXL, Lexington, Tenn.
VICKNAIR, ROY JR.
KLFT, Golden Meadow, La.
VIKEN, HOWARD
WCCO,
Minneapolis-St. Paul, Minn.
VILLANUEVA, ERNIE
KVEN, Ventura, Calif.
VILLEGAS, HENRY
KEVT, Tucson, Ariz.
VOSS, BOB
WROD, Daytona Beach, Fla

— W —

WADE, GENE
WSIZ, Ocilla, Ga.
WADE, SAM
WHIH, Norlolk, Va.
WAFFLE, DICK
WINS, New York, N. Y.
WAGENER, ROD
KVOL, Lafayette, La.
WAGNER, DICK
WSAI, Cincinnati, O.
WAGNER, LOU
KXEL, Waterloo, Iowa
WALKER, BILL
KVEE, Conway, Ark.
WALKER, COLEMAN
WCOR, Lebanon, Tenn.
WALKER, JACK
Harlem Serenade
WLIB, New York, N. Y.
WALKER, JIMMY
KIKI, Honolulu, Hawaii
WALKER, JOHNNY
WEJL, Scranton, Pa.
WALL, TOMMY
KZZN, Littlefield, Tex.
WALLACE, GIL
Koffee Klub
WFIW, Fairfield, Ill.
WALLS, BILL
Variety Club
KSYX, Santa Rosa, N. M.
WALTER, TOM
KJRG, Newton, Kans.
WALTERS, ART
Music A La Carte
WLSV, Wellsville, N. Y.
WALTERS, WILLIAM
WDUZ, Green Bay, Wisc.
WANDMACHER, RON
Wax Waggon
KEVE, Minncapolis, Minn.
WARD, BILL
WAKY, Louisville, Ky.
WARD, DAVE
KYVA, Gallup, N. M.
WARD, FRANK
WFUN, Miami, Fla.

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WARD, JAMES F.
Morning Mayor Show
WBAX, Wilkes-Barre, Pa.
WARNER, JEFF
Musical Clock
WOKE, Charleston, S. C.
WATKINS, CHICK
WCUE, Akron, O.
WATLINGTON, PHIL
Danceland
WREV, Reidsville, N. C.
WAYMAN, TOM
KCPX, Salt Lake City, Utah
WEAVER, BILL
Night Beat
WPDQ, Jacksonville, Fla.
WEBB, ROOSEVELT
The Rooster Show
WMBC, Macon, Miss.
WEBBER, BILL
WFIL, Philadelphia, Pa.
WEBER, CLARK
WLS, Chicago, Ill.
WEEKS, RICKEY
KMOP, Tucson, Ariz.
WEIMER, TAL
WESA, Charleroi, Pa.
WEIN, OSCAR
Hi Neighbor
WDLC, Port Jervis, N. Y.
WEIR, DON
KEDD, Dodge City, Kans.
WELCH, CLARENCE
KGER, Long Beach, Calif.
WELLS, EMORY
WJES, Johnston, S. C.
WELLS, HENRY
KVEE, Conway, Ark.
WERY, BOB
WGAS, Gastonia, N. C.
WESSON, DICK
Flair
KABC, Los Angeles, Calif.
WEST, DAVE
WBGN, Bowling Green, Ky.
WEST, DON
Going-Home-Time-Show
KTOB, Petaluma, Calif.
WEST, JAY
Teen Club
KRIO, McAllen, Tex.
WEST, LARRY
1260 Club
KPIN, Casa Grande, Ariz.
WEST, ROGER
Night Beat
WPDQ, Jacksonville, Fla.
WESTCOTT, TOM
WDMV, Pocomoke City, Md.
WHEELER, DOC
Gospel Caravan
WWRL, New York, N. Y.
WHITE, BOB
WCNS, Canton, O.
WHITE, BOB
Homemakers Special
WSET, Glens Falls, N. Y.
WHITE, FRANK
Nightbeat
WJMA, Orange, Va.
WHITE, GENE
KBUY, Amarillo, Tex.
WHITE, JOHN
Matinee
WOWL, Florence, Ala.
WHITE, NORM
WACE, Springfield, Mass.
WHITEHEAD, EDWARD
This Is Britain
WQXR, New York, N. Y.
WHITEHEAD, WAYNE W.
Wake Up Easy Show
KQIK, Lakeview, Oreg.
WHITMORE, MARVIN
KFRM, Kansas City, Mo.
WHITTEN, WILL
WCSH, Portland, Me.
WHITTINGHILL, DICK
KMPC, Los Angeles, Calif.
WICKS, BOB
WSRA, Milton, Fla.
WIER, DON
KPIN Kapers
KPIN, Casa Grande, Ariz.
WIKKINTON, BILL
WPBC, Minneapolis, Minn.
WILDER, REX
Morning Show
KBIZ, Ottumwa, Iowa
WILDMAN, BOB
WMVG, Milledgeville, Ga.
WILES, LARRY
WCNT, Centralia, Ill.
WILEY, WARREN
Morning Happy Hop
KJNO, Juneau, Alaska
WILGREN, BIL
WADC, Akron, O.
WILHELM, GEORGE
KDHI,
Twenty-Nine Palms, Calif.
WILHITE, TED
Parade Of Music
WBIE, Marietta, Ga.
WILK, TED
KUTA, Blanding, Utah
WILL, CHARLIE
Mailbag Time
WIVV, Vieques Island, P. R.
WILLETT, JIM
Hi Neighbor
KHMO, Hannibal, Mo.
WILLIAMS, BILL
Breakfast Beat
WCHB, Inkster, Mich.
WILLIAMS, BILLY
WCMB, Harrisburg, Pa.
WILLIAMS, DEAN
KXGN, Gendive, Mont.
WILLIAMS, EDDIE
WESY, Greenville, Miss.
WILLIAMS, GUY
KTKT, Tucson, Ariz.
WILLIAMS, JOHNNY
Breakfast Platters
WJDY, Salisbury, Md.
WILLIAMS, KAE
WDAS, Philadelphia, Pa.
WILLIAMS, WILLIAM B.
Make Believe Ballroom
WNEW, New York, N. Y.
WILLIARD, KEN
Night Sounds
KSAL, Salina, Kans.
WILLIFORD, TIG
Downbeat
KLUE, Longview, Tex.
WILLIS, PAUL
15 & 80 Show
WPYB, Benson, N. C.
WILSON, DON
Wide World Of Music
KLEM, LeMars, Iowa
WILSON, LARRY
The Music Man
WCRA, Effingham, Ill.
WILSON, LES
KANO, Anoka, Minn.
WILSON, RAY
Club 1340 KC
KWVR, Enterprise, Oreg.
WINSTANLEY, KEN
Sound Of Music
WJBO, Baton Rouge, La.
WINTER, PAUL
WXYZ, Detroit, Mich.
WOERHMAN, WILLIAM
Early Bird
WKBV, Richmond, Ind.
WOLF, FREDDY
WXYZ, Detroit, Mich.
WOLFE, AL
WFBG, Altoona, Pa.
WOLFE, JOHN
KBRO, Bremerton, Wash.
WOLFE, PAT
WEBB, Erwin, Tenn.
WOOD, DAVE
Hit The Road Show
WJPS, Evansville, Ind.
WOOD, DICK
WSPR, Springfield, Mass.
WOOD, JIM
Open House
WCRE, Cheraw, S. C.
WOOD, RODGERS
WWVA, Wheeling, W. Va.
WOOD, ROY
WGES, Chicago, Ill.
WOODLAND, DON
KMO, Tacoma, Wash.
WOODWARD, WOODY
KSAY, San Francisco, Calif.
WOODY, GENE
Night Train
KHMO, Hannibal, Mo.
WOOTEN, BOBBY
Bashful Bobby Show
KSOP, Salt Lake City, Utah
WOOTEN, DEE
KSEL, Lubbock, Tex.
WRIGHT, BOB
Gospel Time
WBAC, Cleveland, Tenn.
WRIGHT, DAVE
Push Button One
WIS, Columbia, S. C.
WRIGHT, LAWRENCE
Lucky Lawrence Show
KRUX, Phoenix, Ariz.
WRISLEY, JOHN
Soundtrack
WIS, Columbia, S. C.
WULLKOTTE, BERNARD
WAVI, Dayton, O.
WYNN, LARRY
WBEE, Chicago, Ill.

— Y —

YANCEY, ARCH
KNUZ, Houston, Tex.
YARBROUGH, JERRY
Big X Music Xpress
WPNX, Phenix City, Ala.
YATES, DAN
Afternoon Club
KNIA, Knoxville, Iowa
YOUNG, AL
Matinee At MCMA
WCMA, Corinth, Miss.
YOUNG, VERN
KSOP, Salt Lake City, Utah
YOUNGER, BILL
Music From Studio B
KFRU, Columbia, Mo.

— Z —

ZERO, LOUR
WICU, Erie, Pa.
ZUNIA, AGAPITO
Exitos De Tejas
KCCT, Corpus Christi, Tex.
ZURLO, RUDY
Only For You
WCKB, Dunn, N. C.

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Radio-TV Newspaper Columnists & Critics

(The following list of columnists and critics has been contributed by the nation's radio and TV broadcasters in response to questionnaires sent out by Radio-Television Daily.)

ALABAMA

Auburn, Lee County Bulletin: **Graham McTeer**
Birmingham, Birmingham News: **Oliver Roosevelt**
Birmingham, Birmingham Post-Herald: **Emmett Weaver**
Florence, Florence Herald: **Oscar Lewis**
Florence, Florence Times: **Fred Dillon, Catherine Harding**
Fort Payne, DeKalb County News: **George Gothberg**
Fort Payne, Times-Journal: **Doward Jones**
Haleyville, Advertiser: **R. L. Shirley**
Mobile, Mobile Press-Register: **Ellen Bodden**
Montgomery, Alabama Journal: **Arch McKay Jr.**
Opelika, Opelika Daily News: **Wink Blackmon**
Selma, Selma Times-Journal: **Don Barnes**
Tuscombia, Valley Voice: **Ben Knight**

ALASKA

Cordova, Times: **Franz Bonzer**
Nome, Nugget: **Emily Boucher**

ARIZONA

Holbrook, Holbrook Tribune News: **V. P. Richards**
Phoenix, Phoenix Gazette: **Bob Stout**
Phoenix, Arizona Republican: **Jack Curtis**
Prescott, Prescott Evening Courier: **Virginia Baker**
Tucson, Arizona Daily Star: **Dick Alexander, Hal Marshall**
Tucson, Tucson Daily Citizen: **Micheline Keating**
Willcox, Range News: **Doris Sturgis**

ARKANSAS

Fayetteville, Northwest Arkansas Times: **Ted Wylie**
Fort Smith, Southwest Times-Record: **Mary Geren**
Hope, Hope Star: **Paul Jones**
Hot Springs, Sentinel-Record: **Bob Dean**
Little Rock, Arkansas Democrat: **Fred Petricelli**
Little Rock, Arkansas Gazette: **Martha Douglas**
Magnolia, Banner News: **Bill Williams**
Pine Bluff, Pine Bluff Commercial: **Bill Miles**
Springdale, Springdale News: **Bob Sanders**

CALIFORNIA

Alameda, Times Star: **Dave Houser**
Bakersfield, Shopping Guide: **Bob Love**
Barstow, San Bernardino Sun Telegram: **Don Rose**
Fresno, Fresno Bee: **Dean Simpson**
Hanford, Hanford Sentinel: **Dick Tilton**
Long Beach, Independent Press Telegram: **Terry Vernon**
Los Angeles, Los Angeles Examiner: **Charles Denton**
Los Angeles, Times: **Don Page, Cecil Smith**
Monterey, Monterey Penninsula Herald: **Mr. Kefauver**
Needles, Desert Star: **Lee B. Perry**
Oakland, Oakland Tribune: **Jim Abbe, Bill Fiset**
Palm Springs, The Desert Sun: **Jack Knudson**
Palo Alta, Palo Alto Times: **George Willey**
Pasadena, Independent Star News: **Mildred Simpson**
Redding, Record Searchlight: **Mike Bigelow**
Riverside, Press Enterprise: **Clarence D. Carpenter, Robert L. Hirt**
Sacramento, Sacramento Bee: **Chuck Irish**
Sacramento, Sacramento Union: **Bob Turner**
Salinas, Salinas Californian: **Tia Sun, Hunter S. Charlton III**
San Diego, San Diego Tribune: **Dave MacIntyre, Frank Rhodes**
San Diego, San Diego Union, **Don Freeman**
San Francisco, Chronicle: **Terrence O'Flaherty**
San Francisco, News-Call Bulletin: **Bob Batlin**
San Francisco, San Francisco Examiner: **Dwight Newton**
San Jose, Mercury-News: **Frank Freeman**
San Leandro, Morning News: **Dave Houser**
San Luis Obispo, Telegram Tribune: **John Sarber**
San Mateo, San Mateo Times: **Bob Foster**
Santa Rosa, Santa Rosa Press Democrat: **Art Volkerts, Thelda Capman**
Sonoma, Daily Review: **Zan Starek**
Stockton, Stockton Record: **Tony Galindo, Herb Stoy**

COLORADO

Alamosa, Daily Courier: **Jack Barnes**
Boulder, Daily Camera: **Arlene Neal**
Denver, Catholic Register: **Clement Zecha**
Denver, Denver Post: **Del Carnes**
Denver, Rocky Mt. News: **Walter Saunders**
Grand Junction, Daily Sentinel: **Ken Johnson, Alan Pritchard**
Longmont, Longmont Ledger: **Jerry Archeletta**
Montrose, Daily Press: **Prescott Allen**

CONNECTICUT

Bridgeport, Bridgeport Herald: **Leigh Dannenberg**
Hartford, Hartford Courant: **Viggo Anderson**
Hartford, Hartford Times: **Anthony Davenport, Alan Widden**
New Britain, New Britain Herald: **Judith Weld Brown**
New Haven, New Haven Register: **Kirby Kennedy**
New London, New London Day: **Deane Avery**
Norwich, Norwich Bulletin: **Donald Oat**
Waterbury, Republican-American: **Mrs. A. E. Lanaltis**
West Hartford, West Hartford News: **Edward Lavelle**

DISTRICT OF COLUMBIA

Daily News: **Dave Reque, Don Maclean**
Washington Evening Star: **Bernie Harrison**
Washington Roll Call: **Sid Yudain**
Washington Post: **Paul Herron, Larry Laurent, Jo Williams**

FLORIDA

Apalachicola, Times: **Ed Moloney**
Cocoa, Cocoa Tribune: **John Pound**
Daytona Beach, News-Journal: **Tippin Davidson**
Ft. Lauderdale, Ft. Lauderdale News: **Joe Bryant, Dick Hoekstra**
Gainesville, Gainesville Sun: **Tom Milne**
Miami, Miami Beach Sun: **Paul Bruun**
Miami, Miami Herald: **Jack Anderson**
Miami, Miami News: **Kristine Dunne**
Naples, Collier County News: **Tom Haire**
Orlando, Corner Cupboard: **Gary Kerns**
Orlando, Orlando Evening Star: **Bill Summers**
Orlando, Orlando Sentinel: **Fran Conklin**

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Panama City, Panama City News-Herald: **Dave Moylan**
Pensacola, Pensacola Journal: **Barbara Becktane**
Port St. Joe, Star: **Wesby Romesey**
Punta Gorda, Herald: **Fred Clampitt**
St. Petersburg, Independent: **Marlene Matouk**
St. Petersburg, Times: **Pete Swain**
Sarasota, Sarasota News: **Jean Sharp**
Tallahassee, Tallahassee Democrat: **Mike Beaudoin, Louise Jordan**
Tampa, Tampa Times: **Tish Grey**
Tampa, Tampa Tribune: **Matilla Booth**
Titusville, Star-Advocate: **Bob Hudson**
Wewahitchka, The Breeze: **Ed Bendjone**

GEORGIA

Athens, Banner Herald: **Gene Asher**
Atlanta, Atlanta Constitution: **Carol Ippolito**
Atlanta, Atlanta Journal: **Allen Patereau**
Atlanta, Weekly Star: **Dupree Jordan**
Augusta, Chronicle-Herald: **Henry Wright**
Columbus, Ledger-Enquirer: **Sandra Baxter, Dave Miller, Don Wassen**
Covington, Covington News: **Bob Greer**
Douglas, Enterprise: **Tom Frier**
Fitzgerald, Herald: **Tony Carter**
Gainesville, Gainesville Daily Times: **John Vardeman**
Louisville, News And Farmer: **Mrs. Murphy**
Ocilla, Star: **Bill Bradford**
Savannah, Evening Press: **James West**
Savannah, Morning News: **Bob Price**
Statesboro, Bulloch Herald: **Leodel Coleman**
Statesboro, Bulloch Times: **Shields Kenan**
Valdosta, Valcoosta Times: **Tommy Newsomo**

HAWAII

Honolulu, Advertiser: **Irva Cole, Patty Davis**
Honolulu, Hawaii Times: **R. Hirai**
Honolulu, Star Bulletin: **Bert Darr**

IDAHO

Grangeville, Idaho County Free Press: **Robert E. Anderson**
Idaho Falls, Post Register: **John McDermott**

ILLINOIS

Alton, Daily Telegraph: **Andy Yakates**
Champaign, News Gazette: **Larry Stewart**
Chicago, American: **Maggie Daly, Janet Kern**
Chicago, Breighton Life: **Harry Lepinske**
Chicago, Sun-Times: **Patrick Dugan, Irv Kupcinet, Paul Molloy**
Chicago, Daily News: **Shirley DeSanti, Terry Turner, Tony Weitzel**
Chicago, Tribune: **Herb Lyons, Gail Valenti, Larry Walters**
Davenport, Times-Democrat: **Bill Wundram**
Decatur, Herald-Review: **Gene Daniels**
Gary, Post Tribune: **Jerrie Atkin**
Geneva, Republican: **Allan Mead**
Harrisburg, Daily Register: **Curt Small**
La Grange, Citizen: **Herbert Bassman**
Loves Park, Monday Morning Mail: **Peg West**
Marion, Daily Republican: **Homer Butler**
Moline, Dispatch: **Carla Reynolds**
Peoria, Journal-Star: **Bill Lyttleton**
Rockford, Morning Star: **Campbell Tieherner**
Rock Island, Argus: **Charles Sanders**
St. Charles, Chronicle: **Rosa Paul**
Springfield, State Register-Journal: **Wayne Allen**
Wood River, Journal: **Skip McDonald**

INDIANA

Bristol, Bristol Banner: **H. F. Mosier**
Elkhart, Elkhart Truth: **Lou Sayre, Carol Stutzman, Harry Waterhouse**
Evansville, Courier: **Bernita Dougan**
Evansville, Press: **Sandra Sue Culver**
Evansville, Sunday Courier-Press: **Marianne Weidenbener**
Fort Wayne, Journal-Gazette: **Jean Mack**
Fort Wayne, News-Sentinel: **John Ackenbruck, Sam Hartsock**
Gary, Post Tribune: **Jerrie Atkin**
Indianapolis, News: **Charles Staff**
Indianapolis, Star: **Julia Inman**
Indianapolis, Times: **R. K. Shull**
Jeffersonville, Post: **Carrie Meers**
Kokomo, Tribune: **Mrs. Grace Maher**
Lafayette, Journal & Courier: **Frank Arganbright**
Mishawaka, Times: **James McNeile**
Muncie, Evening Press: **Leon Parkinson**
Muncie, Morning Star: **John Ferris**
New Albany, Tribune: **Art Caufield**
New Paris, Farmer's Exchange: **Laurence Yeater**
South Bend, Tribune: **Ray Kwapil**
Terre Haute, Star: **Sarah Bence**
Terre Haute, Tribune: **Bill King**

IOWA

Burlington, Burlington Hawkeye: **Grant Marshall**
Cedar Rapids, Gazette: **Nadine Subotnik**
Council Bluffs, Non Pareil: **Dick Champ, Rose Witke**
Davenport, Morning Democrat: **William Wundram**
Davenport, Times: **Janice Strum**
Des Moines, Register-Tribune: **Ogden Dwight**
Dubuque, Telegraph Herald: **William Croker**
LeMars, Globe Post: **Rome Startzel**
LeMars, Sentinel: **Carter Pitts**
Ottumwa, Courier: **Evelyn Mowery**
Waterloo, Courier: **Ted Stevens**

KANSAS

Garden City, Telegram: **Bill Brown**
Hays, Daily News: **Tom Dreiling**
Hays, Ellis County Farmer: **Mike Billinger**
Hutchinson, News: **Lawson E. May**
Manhattan, Daily Mercury: **William Colvin**
Salina, Journal: **John Schmiedler**
Topeka, State Journal: **Jonathan Dow**
Wichita, Eagle-Beacon: **Bob Tonsing**

KENTUCKY

Albany, Clinton County News: **A. B. Gibson**
Ashland, Daily Journal: **Estille Riszk**
Benton, Marshall Courier: **Marshall Wyatt**
Bowling Green, Park City Daily News: **Ray Gaines**
Burkesville, Cumberland County News: **Ernie Lawson**
Fulton, News: **Onida Jewell**
Grayson, Journal-Enquirer: **James Phillips**
Henderson, Gleaner-Journal: **Hugh Sandefur**
Lexington, Herald-Leader: **Bob Horine, Billy Thompson**
Louisville, Courier-Journal: **Bill Ladd**
Louisville, Irish American: **Mike Barry**
Louisville, News-Journal: **Mrs. Robert Adams**
Louisville, Times: **Sherwood Kohn, Angela Preis**
Olive Hill, Carter County Herald: **Harry Jackson**
Paducah, Sun-Democrat: **Preston Kennedy**
Pikeville, Pike County News: **Bob Tarbeck**

LOUISIANA

Alexandria, Daily Town Talk: **Adras LaBorde**
Baton Rouge, Capital City Press: **Ed Clinton**
Franklin, Banner-Tribune: **Jack Colton**
Lake Charles, Lake Charles American Press: **Lloyd McMahon**
Monroe, News-Star: **Ann Hobgood**
New Orleans, States-Item: **Tommy Griffin, Bob Sublette**
New Orleans, Times-Picayune: **Frank Gagnard**
Shreveport, Journal: **Robert Packwood**

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Shreveport, Times: **Pericles Alexander, James Briggs**
West Monroe, Ouachita Citizen: **Amos Hood**

MAINE

Bangor, Daily News: **Mrs. Webb**
Houlton, Pioneer Times: **Larry Reese**
Lewiston, Sun-Journal: **Kent Foster, John Robinson**
Portland, Press-Herald: **Scott C. Hoar**
Sanford, Tribune: **I. O'Connell**

MARYLAND

Baltimore, Evening Sun: **Louis Cedrone, Jr., Hope Pantell**
Baltimore, News Post: **Aldine Bird**
Baltimore, Sunday Sun: **Bill Hyder**
Baltimore, Sun: **Donald Kirkley**
Frederick, News: **John Kopec**
Frederick, Post: **Henry Decker**
Hagerstown, Morning Herald: **A. Vernon Davis**
Lexington Park, Enterprise: **Jackie Davis**
Middletown, Valley Register: **George Rhoderick**
Salisbury, Advertiser: **Samuel Sherwell**
Salisbury, Times: **Oscar Morris**

MASSACHUSETTS

Boston, Christian Science Monitor: **Fred Guidry, Mabelle Joyce**
Boston, Globe: **Percy Shain, Elizabeth Sullivan**
Boston, Herald: **Arthur Fetridge**
Boston, Record-American: **Tony LaCamera**
Boston, Traveler: **Eleanor Roberts**
Brocton, Enterprise & Times: **Malcolm Dalton**
Hyannis, Cape Cod Standard-Times: **Philip Hammond**
Marlboro, Enterprise: **Edward Bridges**
North Adams, Transcript: **Arsens Davignon**
Springfield, News & Union: **Ad Hachadorian**
Springfield, Evening Gazette: **James Gourgouras**
Worcester, Sunday Telegram: **Don Williams**

MICHIGAN

Bay City, Himes: **Catherine Schwall**
Benton Harbor, News-Palladium: **Bert Lindenfeld, Beverly McDaniel**
Detroit, Free Press: **Bettelou Peterson**
Detroit, News: **Betty Hyde, Frank Judge**
Detroit, New Center News: **William Springer**
Escanaba, Daily Press: **Jean Worth**
Flint, Journal: **John Steve**
Grand Rapids, Press: **Doris Branson, Van Sweden**
Kalamazoo, Gazette: **Jean Brink**
Lansing, State Journal: **H. Stapler**
Marquette, Mining Journal: **Robert Biolo**
Muskegon, Chronicle: **Dick Hedges**
Owosso, Argus Press: **Noreen Murphy**
Saginaw, News: **Les Wahl**
St. Joseph, Herald-Press: **Willard Banyon**
Traverse City, Record: **Marge Tuttle**

MINNESOTA

Alexandria, Lake Region Farmer: **Keith Hockett**
Alexandria, Park Region Echo: **John Obert**
Carlton, Carlton County Vidette: **Manse Martin**
Duluth, Herald & News Tribune: **Walter Eldot**
Fairmont, Sentinel: **Earl Nelson**
Mankato, Free Press: **Lowell Schreyer**
Minneapolis, Star: **Forrest Powers**
Minneapolis, Tribune: **Will Jones**
Moorhead, Red River Scene: **Jim Peterson**
Moose Lake, Star-Gazette: **Bob Bradford**
New Ulm, Journal: **Bill Macklin**
Rochester, Post Bulletin: **Charles Withers**
St. Paul, Dispatch: **Bill Diehl, P. M. Clepper**

MISSISSIPPI

Calhoun City, Monitor Herald: **Stanley Murphree**
Corinth, Daily Corinthian: **Richard Hammell**
Greenwood, Commonwealth: **Tom Farrell**
Grenada, Grenada County Weekly: **Andrew Whitaker**
Grenada, Daily Sentinel: **Barbara Dalge**
Hattiesburg, American: **Leonard Lowery**
Jackson, Clarion Ledger-News: **Frank Hains, Carl McIntyre**
Jackson, State Times: **Kay Pittman**
Laurel, Laurel Leader Call: **J. M. West**
West Point, Times-Leader: **Henry Harris**

MISSOURI

Columbia, Columbia Missourian: **Bill Ellison**
Columbia, Tribune: **Max Baird**
East St. Louis, Journal: **Bob Kennedy**
Kansas City, Kansas City Kansan: **Robert Seltzner**
Kansas City, Star-Times: **Robert Hoyland, Don Sorenson**
Richmond, Ray County Herald: **William McCrea**
St. Louis, Globe-Democrat: **Pete Rahn**
St. Louis, Post-Dispatch: **Jack Bernstein, Warner Schoyen**
Sedalia, Democrat Co.: **George Scruton**
Springfield, News-Leader-Press: **Dale Freeman**

MONTANA

Billings, Gazette: **Addison Bragg, Barry Case**
Glendive, Ranger Review: **Frank Burke**
Great Falls, Tribune: **Scott A. Warben**
Kalispell, Daily Interlake: **Joe Caraher**
Miles City, Star: **Robert Scanlan**
Missoula, Missoulian: **John Forsenn**

NEBRASKA

Council Bluff, Nonpareil: **Rose Witke**
Grand Island, Independent: **Arch Jarrel**
Hastings, Tribune: **Burt James**
Kearney, Kearney Hub: **Ed Chittenden**
Lincoln, Star: **Karen Kenny**
North Platte, Telegraph-Bulletin: **Jim Bowman**
Omaha, Sun Newspapers: **Marge Broderick, Paul Williams, Alice Shulman**
Omaha, World Herald: **Denman Kountze Jr.**

NEVADA

Las Vegas, Review Journal: **Barbara Drum**
Las Vegas, Sun: **Hank Greenspun, Ed Reid**
Reno, Nevada Journal: **Art Long**
Winnemucca, Humboldt Bulletin: **Pete Jenkins**

NEW HAMPSHIRE

Hanover, Dartmouth: **Sue Weiner**
Hanover, Gazette: **Dave Hewit**
Lebanon, Valley News: **James M. Wechsler**
Nashua, Telegraph: **Scott Blakely**

NEW JERSEY

Atlantic City, Boardwalk Reporter: **Charlie Seel**
Hammonton, News: **Bill Canino**
Newark, News: **Joseph Storch**
Trenton, Times: **Ted Greeban**
Vineland, Times-Journal: **Ben Z. Leuchter, Ralph C. Squillace**

NEW MEXICO

Albuquerque, Health City Sun: **Betty Shaffer**
Albuquerque, Journal: **Mary Badgley**
Albuquerque, Tribune: **Howard Bryan**
Carlsbad, Current-Argus: **Jerry Dorbin**

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Clovis, Curry County Times: **Chick Taylor**
Clovis, News-Journal: **John McMillan**
Gallup, Independent: **Chet McRorie**
Hobbs, News-Sun: **Robert McGrath**
Santa Fe, Santa Fe Scene: **Charles Comfort**
Santa Rosa, News: **Darrell Freeman**
Tucumcari, Daily News: **Milt Loewe**

NEW YORK

Albany, Knickerbocker News: **Walter Hawver**
Albany, Times-Union: **John Archer, Mary Tessier, Albert J. Bearup**
Boonville, Herald: **William Frey**
Buffalo, Courier-Express: **Jack Allen**
Buffalo, Evening News: **J: Don Schlaerth**
Jamestown, Sun: **Jim Swan**
Lockport, Union Sun & Journal: **Dorothy Smith**
Long Island, Daily Press: **Walter Kaner**
Long Island, Newsday: **Barbara Delantier**
Newburgh, Evening News: **Vincent Connolly**
New York, Daily Mirror: **Nick Kenney**
New York, Daily News: **Ben Gross**
New York, Herald Tribune: **Richard Doan**
New York, Journal American: **Jack O'Brien**
New York, Post: **Bob Williams, Earl Wilson**
New York, Times: **Jack Shanley, Val Adams, Jack Gould, Richard Shepherd**
New York, World Telegram & Sun: **Bert Burns**
Niagara Falls, Gazette: **Doug Spencer**
Norwich, Evening Sun: **Marjorie Chase**
Olean, News: **Carl Weidt**
Olean, Times Herald: **Helen Mitchell**
Oswego, Palladium-Times: **Russell Gill**
Patchogue, Long Island Advance: **Don Moog**
Rochester, Democrat & Chronicle: **Harold Nichols**
Rochester, Times Union: **Sally Miles**
Saranac, Daily Enterprise: **Peter Cox**
Syracuse, Herald Journal: **Robert Sokolsky, Joan E. Vadeboncoeur**
Syracuse, Post Standard: **Loren Bailey, Louise Laughton**
Utica, Daily Press: **George Wertz**
Watertown, Daily Times: **Dominic Pepp**
Wellsville, Daily Reporter: **W. Barnes**

NORTH CAROLINA

Benson, Review: **Ralph DeLano**
Brevard, Transylvania Times: **John I. Anderson**
Charlotte, News: **Jerry Bellune, Emery Wister**
Charlotte, Observer: **Garland Atkins, Dick Banks, Claudia Howe**
Durham, Morning Herald: **Martha Sherrill**
Gastonia, Gazette: **Bill Williams**
Morgantown, News-Herald: **Stanley Moore**
Plymouth, Roanoke Beacon: **Tom Phillips**
Raleigh, News & Observer: **Raymond Lowery**
Raleigh, Times: **Joanna Adler**
Salisbury, Post: **Jim Hurley Jr.**
Sanford, Herald: **Alex McNeil**
Valdese, News: **Murl Searcy**
Washington, Daily News: **Dave Milligan**
Whiteville, News Reporter: **Jim High**

NORTH DAKOTA

Fargo, Fargo Forum: **Jim Black, Del Johnson**
Hettinger, Adams County Record: **D. J. Shults**
Jamestown, Sun: **Bill Wright**
Mott, Pioneer Press: **Ralph Shults**
Williston, Herald: **Doyle Ennis**
Williston, Plains Reporter: **Corinne Shermorry**

OHIO

Akron, Beacon-Journal: **Richard Lake, Dick Shippy**
Bellaire, Times-Leader: **Robert Fordyce**
Canton, Canton Repository: **Mary DeHoff**
Cincinnati, Enquirer: **Luke Feck**
Cincinnati, Post-Times-Star: **Mary Wood**
Cleveland, Plain Dealer: **George Condon**
Cleveland, Press & News: **Jim Frankel**
Columbus, Citizen-Journal: **Jo Bradley Reed**
Columbus, Dispatch: **Joe Mills**
Dayton, Daily News: **Gee Mitchell**
Dayton, Journal-Herald: **Hub Meeker**
Kettering, Times: **Omar Johnson**
Lima, Citizen: **Hope Strong, Jim Arnold**
Lima, News: **Terri Leffler**
Lorain, Journal: **Robert E. Desrosiers**
Massillon, Independent: **Steve Hapanowitcz**
Middleport, Daily Sentinel: **Richard Owens**
Portsmouth, Portsmouth Times: **Barbara Bennett**
Steubenville, Herald-Star: **W. J. Michels**
Toledo, Toledo Blade: **Ray Oviatt**
Toledo, Times: **Ruth Elgutter**
Youngstown, Vindicator: **Adrian Slifka**
Zanesville, Times-Recorder: **Marty Howard, Naomi Lorton**

OKLAHOMA

Ada, News: **Ernest Thompson**
Oklahoma City, Oklahoman: **Milton Meier**
Seminale, Producer: **Alex Adwan**
Stillwater, News-Press: **James C. Stratton**
Tulsa, Tribune: **Jime Downing**
Tulsa, World: **Chuck Wheat**

OREGON

Beaverton, Valley News: **Ray Brooks**
Eugene, Emerald Empire News: **Anita Edin, Aldin H. Munson**
Eugene, Register Guard: **Mike Guldagger**
Medford, Mail-Tribune: **Eleanor Weise**
Portland, Oregon Journal: **Arnold Marks**
Portland, Oregonian: **Francis Murphy**
Portland, Reporter: **C. S. Augur**

PENNSYLVANIA

Altoona, Mirror: **Pat Hinton**
Clarion, Democrat: **Joseph Zelnick**
Clarion, Republican: **W. C. Hearst**
Erie, Morning News: **Bob Protzman**
Exeter, Echo: **Andrew Klimek**
Harrisburg, Evening News: **Peggy Hartzell**
Harrisburg, Home Star: **Paul Walker**
Harrisburg, Morning Patriot: **Marion Milliron**
Johnstown, Tribune-Democrat: **Robert G. Rice**
New Kensington, Daily Dispatch: **Frank Anderson**
Philadelphia, Daily News: **Loretta Brett, Jerry Gaghan, Alfred Rubin**
Philadelphia, Evening Bulletin: **Frank Brookhauser, Elmer Cull, Jim Smart, Robert I. Williams**
Philadelphia, Inquirer: **Miss Guggino, Harry Harris**
Philadelphia, Jewish Exponent: **Jeff Keane**
Philadelphia, Jewish Times: **Leon Brown**
Pittsburgh, Post-Gazette: **Win Fanning**
Pittsburgh, Press: **Fred Remington**
Punxsutawney, Spirit: **Sid Carlton**
Scranton, Times: **Sid Benjamin**
State College, Centre Daily Times: **Jerry Weinsteln**
Wilkes-Barre, Independent: **Jim Edwards**
Wilkes-Barre, Record: **Carl Ashworth, Robert W. Johnson**
Williamsport, Grit: **John B. Davis**
Williamsport, Sun: **Clifford D. Thomas**
York, Dispatch: **William Sprenkle**

RHODE ISLAND

Providence, Journal: **Ted Holmberg**
West Warwick, Valley Daily Times: **Irving H. Havens**
Woonsocket, Call: **Tom Roberts**

SOUTH CAROLINA

Abbeville, Press & Banner: **Fred West**
Anderson, Free Press: **Jim Klosky**
Anderson, Independent: **Billy Dilworth**

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Charleston, Evening Post: **Basil Hall**
Charleston, News & Courier: **Charlotte Walker**
Columbia, Record: **Bellwood Nash, Charlie Sanders**
Columbia, State: **George Minner**
Greenville, News: **Roger Peace, Gil Rowland, Tom Walker**
Greenville, Piedmont: **Bill Davey**
Landrum, Leader: **Darris H. Lawrence**
Spartanburg, Herald: **Bill Derrick**
Spartanburg, Journal: **Susan Naves**
Sumter, Daily Item: **Ray Guest, John McKnight**

SOUTH DAKOTA

Aberdeen, American News: **E. J. Karrigan**
Rapid City, Journal: **Jack Cannon**
Sioux Falls, Argus-Leader: **Ralph Green**

TENNESSEE

Camden, Chronicle: **Robert Johnson**
Chattanooga, Times: **Charles Pennington**
Fayetteville, Observer: **Mrs. Clarence Caughran**
Fayetteville, Lincoln County News: **Sara Young**
Johnson City, Press-Chronicle: **Kay Collins**
Kingsport, Times & News: **Christina Gross**
Knoxville, Journal: **Juanita Glenn**
Knoxville, News Sentinel: **Pat Young**
Memphis, Commercial Appeal: **Henry Mitchell**
Memphis, Press-Scimitar: **Robert Johnson**
Milan, Exchange: **Bill Haney**
Nashville, Banner: **Red O'Donnell, Bob Battle**
Nashville, Tennessean: **Pope Haley**
Oak Ridge, Oak Ridger: **Miss Diamond**
Trenton, Gazette: **Leo Maness**

TEXAS

Amarillo, Globe: **Harry Barlett, Fred Tripp**
Austin, Statesman: **Kay Powers**
Beaumont, Enterprise: **Merita Mills**
Beaumont, Journal: **Gladys Quilliam**
Corpus Christi, Caller-Times: **Harry Abbott**
Corpus Christi, La Verdad: **Santos de la Paz**
Dallas, Morning News: **Fairfax Nisbet, Tony Zoppi**
Dallas, Times-Herald: **Bob Brock, Dick Hitt**
Diboll, Angelina County Free Press: **Paul Durham**
Dublin, Progress: **W. R. Forson**
Fort Worth, Press: **Jack Gordon**
Fort Worth, Star-Telegram: **Elston Brooks, Ira Cain, Tony Slaughter**
Gatesville, Messenger: **Matt Jones**
Hamilton, Herald-News: **Sam Logan**
Houston, Chronicle: **Howard Stentz**
Houston, Post: **Edith Honholt**
Houston, Press: **Millie Budd**
Kirbyville, Banner: **Dan Morrison**
Laredo, Times: **Ramon Garces**
Laredo, South Texas Citizen: **Bill Hall**
Longview, News & Journal: **George Howell**
Lufkin, Daily News: **W. R. Beaumire**
Marshall, News & Messenger: **Millard Cope**
Navasota, Examiner: **Bob Whitten**
Orange, Leader: **Cullen Browning, Jean Saxon**
Port Arthur, News: **Jane Covington, Grace Foote**
San Antonio, Light: **Renwick Cary**
San Antonio, News: **Fern E. Chick**
Silsbee, Silsbee Bee: **Gerry Zuber**
Sour Lake, Oil City Visitor: **Mrs. Bill Cornwall**
Temple, Telegram: **Ruth Brightman**
Waco, Citizen: **Mrs. Bill Foster**
Waco, News Tribune-Times Herald: **Leo Lyons**
Wichita Falls, Times: **Jim Cochran**

UTAH

Blanding, Outlook: **Don Ross**
Cedar City, Iron County Record: **Klien Rollo**
Monticello, San Juan Record: **George Jones**
Salt Lake City, Desert News: **Howard Pearson**
Salt Lake City, Tribune: **Richard Martin**

VERMONT

Burlington, Daily News: **George Rood**
Burlington, Free Press: **Moore Payette**
White River Junction, Valley News: **Marvin Midgette, Jim Wechsler**

VIRGINIA

Danville, Commercial Appeal: **Watt Miles**
Danville, Register: **Johnny Johnson**
Fredericksburg, Free Lance-Star: **Evelyn Burton**
Lynchburg, News: **Dave Wright**
Newport News, Daily Press: **Charles Karmosky**
Newport News, Times-Herald: **C. Reid**
Norfolk, Ledger-Star: **Mary Hopkins**
Norfolk, Virginian Pilot: **Warner Twyford**
Richmond, News-Leader: **Victor Dorr**
Richmond, Times-Dispatch: **Norman Rowe**
Roanoke, Times: **Jesse Chapman**
Warrenton, Fauquier Democrat: **John Eisenhard**

WASHINGTON

Grandview, Herald: **Ralph Flemming**
Othello, Outlook: **R. D. Leary**
Port Angeles, Evening News: **Don Paxon**
Port Angeles, Penninsula Herald: **Art Pulton**
Seattle, Post-Intelligencer: **Bill Jahn**
Seattle, Times: **Chet Skreen**
Tacoma, News-Tribune: **Helen Rodgers**
Yakima, Morning Herald: **Hal Millen**

WEST VIRGINIA

Berkeley Springs, Morgan Messenger: **Warren Buzzard**
Bluefield, Daily Telegraph: **Kay Wilson**
Charleston, Daily Mail: **Arnold Knapp, Sol Pablibsky**
Charleston, Gazette: **Wilma Margin**
Clarksburg, News: **J. Willis Sheldon**
Fairmont, Times-West Virginian: **Art Pearce**
Huntington, Herald-Advertiser: **Odetta Vickers**
Morgantown, Dominion News: **Bill Hart**
Morgantown, Post: **Brooks Cottle**
Moundsville, Echo: **Sam Shaw**
Weirton, Times: **Earl Wittpen**
Welch, Daily News: **C. H. Hardison, Kiffie Currence**
Wheeling, News Publishing Co.: **Arnold Lazarus**

WISCONSIN

Algoma, Record Herald: **Harold Heidmann**
Beloit, Daily News: **Minny Inking, Barbara Udell**
Elroy, Leader-Tribune: **Phillip Eagan**
Fond du Lac, Commonwealth Reporter: **William Draves**
Green Bay, Press-Gazette: **Jack Rudolph**
La Crosse, Tribune: **Marge Lienlokken**
Madison, Capital Times: **Art Stephenson**
Madison, State Journal: **Elizabeth Gould**
Manston, Star: **Oliver R. Witte**
Milwaukee, Journal: **Don Dooley, Wade Mosby**
Milwaukee, Sentinel: **Al Elewitz, Buck Herzog**
New Lisbon, Times: **L. Arnold**
Oshkosh, Daily Northwestern: **Gil Labude**
Rhinelander, Daily News: **Ron Anzia**
Sparta, Monroe County Democrat: **Fred P. Helfling**
Tomah, Journal: **L. W. Kenny**
Waukesha, Freeman: **Tom Johnson**
Wisconsin Rapids, Daily Tribune: **C. E. Otto**

WYOMING

Cheyenne, Wyoming Eagle: **George Johnston**
Cheyenne, Wyoming State Tribune: **Lewis Bates**

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Talent Representatives, Agents & Managers

NEW YORK

Ackerman, Floyd F., Assoc. Agency
145 W. 55th St. (19).....CO 5-4122
Actors Agency, The
234 W. 44th St. (36).....BR 9-7770
Adair Agency, Rose
250 W. 57th St. (19).....JU 2-1958
Adams Agency, Bret
24 W. 45th St. (36).....YU 6-3360
Adams-Wortman Artists' Rep. Agency
60 W. 46th St. (36).....CI 7-2635
Adler, Harry
165 W. 46th St. (36).....PL 7-2535
Alexander Agency, Inc., Willard
660 Madison Ave.....PL 1-7070
Anderson Agency, Beverly
117 W. 48th St. (36).....CI 6-8985
Andrews-Garber Associates Agency
400 Madison Ave. (17).....PL 2-2555
Arnold Agency, Laura
545 Fifth Ave.....MU 2-2795
Arnold Agency, Lilian
119 W. 57th St. (19).....PL 7-3400
Arthur Associates Agency, Irvin
853 Seventh Ave.....JU 6-2660
Artist Managerment Associates
200 W. 57th St.....PL 7-2157
Ashley-Steiner Inc. Agency
579 Fifth Ave. (17).....MU 8-8330
Associated Booking Corp. Agency
745 Fifth Ave. (22).....PL 9-4600
Astor Agency, Richard
119 W. 57th St. (19).....JU 6-4616
Barry Agency, The
110 W. 55th St.....CI 6-5740
Beaudet, Ray
15 E. 48th St. (17).....PL 5-1732
Becker Advertising Service, V. S.
551 Fifth Ave.....MU 2-0777
Beers Agency, Nathan T., Jr.
55 W. 42nd St. (36).....LO 5-1383
Bel Canto Theatrical Agency
55 W. 42nd St. (36).....PE 6-9787
Bienstock Agency, Nathan
630 Third Ave. (17).....MU 2-7979
Bishop Agency, Lola
152 W. 42nd St. (36).....LO 3-4260
Bonnie Kid Agency
1674 Broadway (19).....CI 6-0223
Broder Agency, Jane
40 E. 49th St. (17).....MU 8-0960
Burke, Bernard, & Roth, Max, Agency
48 W. 48th St. (36).....PL 7-4540
Burnay Agency, Inc., Eva
527 Madison Ave. (22).....PL 1-5750
Carter-Hayward Agency Ltd
133 W. 72nd St. (23).....SU 7-9348
Circle Artists Corp.
48 W. 48th St. (36).....PL 7-7100
Claire, Billy
1564 Broadway (36).....CI 6-7048
Cogan Agency, Inc., David J.
350 Fifth Ave.....OX 5-0076
Cohn, Theatrical Agency, Dave
165 W. 46th St. (36).....PL 7-7536
Coleman Agency, Deborah
200 W. 57th St. (19).....PL 7-6272
Coleman Agency, Raymond
30 W. 60th St. (23).....JU 2-7597
Collins Corp. Agency, Ted
500 Fifth Ave.....CH 4-5036
Columbia Artists Management, Inc.
113 W. 57th St.....CI 7-6900
Conaway Agency, Charles
157 W. 57th St.....CI 7-4490
Concert Associates, Inc. Agency
36 W. 57th St. (19).....PL 7-2045
Conran-Republic Agency
510 Madison Ave.....MU 8-0136
Consolidated Concerts
30 Rockefeller Plaza (20).....CO 5-3580
Conway Agency, Julie
160 W. 46th St.....CO 5-8717
Cooper Associates Agency, Frank
680 Fifth Ave. (19).....PL 7-1100
Curtis, Mort
221 W. 57th St. (19).....CI 7-4915
Deacy Agency, Jane
60 E. 42nd St. (17).....YU 6-2570
Diamond Artists Ltd., Agency
1270 Ave. of Americas (20).....CI 7-3025
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10 Rockefeller Plaza.....CO 5-4682
Dooling Agency, Mary G.
730 Fifth Ave. (19).....JU 6-6915
Eastman Agency, Carl
141 E. 55th St. (22).....PL 1-5566
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730 Fifth Ave.....CI 6-3806
Entertainment Bureau of America
127 W. 43rd St. (36).....JU 2-3267
Etkin Agency, Irene
527 Madison Ave. (22).....PL 5-5547
Evans Agency, Ray
119 W. 57th St. (19).....CI 6-2230
Famous Artists Corp.
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Ford Model Agency, Inc.
949 Second Ave. (22).....PL 5-1587
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256 E. 49th St. (17).....PL 2-4740
Foy Model Agency, Inc.
35 W. 53rd St. (19).....CI 7-0380
Garrick Associates Agency, Dale
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General Artists Corp.
640 Fifth Ave. (19).....CI 7-7543
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160 W. 46th St. (36).....CI 5-5721
Gewald Agency, Robert
1 W. 58th St. (19).....PL 3-0450
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111 W. 57th St. (19).....CO 5-0862
Gill Agency, Inc., Frances
1 E. 53rd St. (22).....EL 5-7227
Gilly Agency, Georgia
1697 Broadway (19).....SP 7-6514
Goldsmith Agency, George
400 E. 49th St. (17).....PL 1-5564
Grady Enterprises, James J.
250 W. 57th St. (19).....CI 6-9790
Grayson, Ken
1560 Broadway (36).....CI 6-1974
Grund Enterprises, Leo
15 E. 48th St. (17).....PL 5-8620
Hahlo Theatrical Agency, Sylvia
745 Fifth Ave. (22).....CI 6-2165
Hartig Agency, Michael Frank
156 W. 44th St. (36).....PL 7-2224
Henry, Inc., Dick
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Henry Agency, Helen
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Hermann Agency, Henry W.
1250 Ave. of Amer's.....CI 6-6992
Hofmann Agency, Hans J.
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Hunt Agency, Diana
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Hunter Agency, Jeff
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Ingalls, Miles
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International Talent Assoc. Inc. Agency
65 E. 55th St. (22).....PL 1-3344
Jacobson Enterprises, Inc., Leonard
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J. B. Variety Artists
1564 Broadway (36).....CI 6-1677
Joyce, Jolly, Agency
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Kaplan-Veidt, Inc.
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Killeen Agency, Madelyn
200 W. 54th St.....CI 7-3648
King Agency, Archer
119 E. 57th St. (22).....EL 5-6313
Kohler Agency, Bob
119 W. 57th St. (19).....JU 6-2888
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Kuchuk Agency, Ben
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Lafontaine, Leo
1776 Broadway .....CI 6-5439
Lang, Lou
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Leddy Agency, Mark J.
225 W. 57th St.....JU 6-2760
Lee-Draper Agency
111 W. 57th St. (19).....JU 6-4180
Leigh Associates Agency, Sanford
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Leonard Agency, Julie
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Lewis Associates Agency, Lester
15 E. 48th St. (17).....PL 3-5082
Lloyd's Theatrical Enterprises
1564 Broadway (36).....PL 7-0625
Lohman Agency, Dorothy
250 W. 57th St. (19).....PL 7-1990
Lyons Agency, Grace
15 E. 48th St. (17).....PL 8-1960
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Martinelli Attractions, Johnnie
1674 Broadway (19).....JU 6-0963
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598 Madison Ave. (22).....PL 9-7500
McCaffrey Agency, William
501 Madison Ave. (22).....EL 5-1076
McClendon Agency, Ernestine
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McClelland-Libby Agency, Inc.
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Morrow Agency, Marjorie
116 E. 66th St. (21).....BU 8-3493
Muldane Agency, Clarence
1270 Ave. of the Americas (20)....CI 5-3562
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711 Fifth Ave. (19).....PL 9-6000
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1650 Broadway (19).....CI 7-6646
Niclas Agency, Emmy
Hotel Wellington (19).....CI 7-3900
Norwood Agency, Bill
265 E. 78th St. (21).....RH 4-5969
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1564 Broadway (36).....CO 5-9483
O'Connell, Tom
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Offin, Phil
165 W. 46th St. (36).....PL 7-0242
O'Neill Theatrical Agency, The
1650 Broadway (19).....JU 6-2289
Oscard Agency, Fifi
1674 Broadway (19).....CI 7-3263
Ostertag Agency, Barna
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Perkins Agency, Cye
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Perle Agency, Sally
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Peters Agency, Dell
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Richard, Inc. Agency, Max
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Rivers Associates, Inc. Agency, Tony
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Rosen Agency, Lewis Maxwell
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Russell-Stewart, Inc. Agency
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Ryan Agency, Charles V.
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Safier Agency, Gloria
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Sanford Agency, Robert
724 Fifth Ave. (19).....PL 7-0100
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Schubert Agency, Inc., Bernard L.
505 Park Ave. (22).....MU 8-0940
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Shaw Artists Corp.
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Shurr Agency, Louis
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Soglio Agency, Anthony
423 Madison Ave. (17).....PL 9-3316
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603 Madison Ave. (22).....PL 1-3880
Troughton Agency, Olga
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1674 Broadway (19).....CI 5-4771
United Talent Agency
119 W. 57th St. (19).....CI 6-0464
Universal Attractions
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Walters Agency, Ruth T.
245 E. 55th St. (22).....PL 5-1070
Weissman Agency, Dora
1776 Broadway (19).....CI 6-1299
White Agency, Mary Ellen
40 E. 49th St. (17).....PL 3-3344
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Stern Agency, Charles H.
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Swoverland Agency, Harold
1032 N. Fairfax Ave. (46).....OL 6-0900

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8979 Sunset Blvd. (46).....CR 1-2188

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8979 Sunset Blvd. (46).....CR 4-5238

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Palmer House.....RA 6-2677

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Hogan, Charles E.
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Klein Agency, Dick O.
221 N. LaSalle St. (1).....AN 3-5877
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75 E. Wacker Dr. (1).....DE 2-7330
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Nadel Orchestras & Amusements
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203 N. Wabash Ave. (1).....ST 2-7344
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203 N. Wabash Ave. (1).....ST 2-6389
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32 W. Randolph St. (1).....DE 2-6022
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203 N. Wabash Ave. (1).....RA 6-0130
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203 N. Wabash Ave. (1).....ST 2-6249
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29 E. Madison St. (2).....AN 3-1855
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203 N. Wabash Ave. (1).....FI 6-0438
Stevens, Inc. Agency, Patricia
22 W. Madison St. (2).....ST 2-9100
Talent, Inc. Agency
35 E. Wacker Dr. (1).....FR 2-4351
Vance Model & Talent Agency
131 S. Wabash Ave. (3).....FI 6-5430
Voorhees & Co., Inc., Reginald
32 W. Randolph St. (1).....RA 6-1172
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159 N. Dearborn St. (1).....AN 3-7140
Whyte Theatrical Agency, Marty
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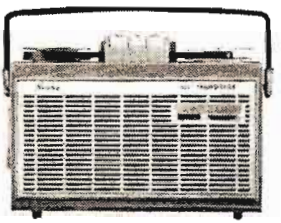

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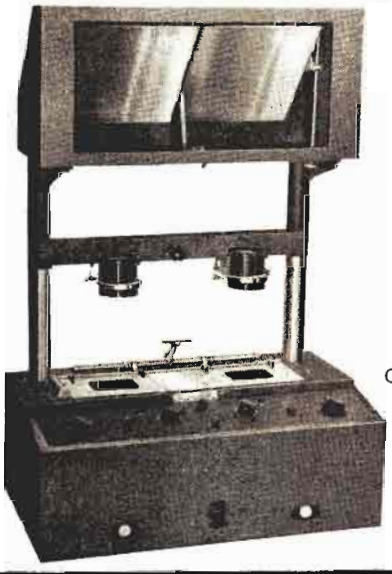

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Sales Manager .....C. Robert Lane
Marketing Manager .....Robert Bickel

ANDREW CALIFORNIA CORP.
941 E. Maryland Ave.
Claremont, Cal.
Phone: NAtional 6-3505

ANDREW ANTENNA CORP., LTD.
606 Beach St., Whitby, Ont.
Phone: MOhawk 8-3348

PRODUCTS: UHF & VHF transmission line system; Multi-V FM antenna; coaxial switches, flexible coaxial cable, microwave antennas.

Animation Equipment Corp.

38 Hudson St., New Rochelle, N. Y.
Phone: NEw Rochelle 6-8138

President.....John Oxberry
V.P. & Gen. Mgr.....A. K. Livingston
Sales Manager.....Edward G. Willette

PRODUCTS: Prof. & industr. animation stands, spec. effects optical printers, 35 & 16 mm cameras, punches, accessories, registration devices.

Arthur Ansley Manufacturing Co.

New Hope, Pa.
Phone: AXtel 7-5050

President.....A. C. Ansley

PRODUCTS: Printed circuits, printed circuit assemblies.

Antennavision, Inc. (Ameco)

2949 W. Osborn Rd., Phoenix, Ariz.
Phone: ALpine 4-5511

President.....Bruce Merrill
Vice President.....William Ross
Sec.-Treas. .....Edward Furman

PRODUCTS: Closed circuit & community TV system eqpt., antenna site eqpt., distribution amplifiers, line splitters & tap boxes, matching transformers, cable lashers, combining networks, filters, converters, terminating devices, coax connectors.

Astro-Beam Manufacturing Co.

26277 Mooney Blvd., Tulare, Calif.
Phone: MU 6-5074

Owner .....Dick Whiteside

PRODUCTS: FM beam antenna systems.

Atlas Sound Corp.

1449 — 39th St., Brooklyn 18, N. Y.
Phone: GEdney 8-5500

Sales Manager.....R. C. Reinhardt

PRODUCTS: Microphone stands, booms, & all types of supports for TV.

Audio Accessories

279 Broadway, Amityville, N. Y.
Phone: MYrtle 1-7080

Owner .....F. S. Hall

www.americanradiohistory.com

PRODUCTS: Patch cords, jack panels, cord and cable test sets, designation strips and cards, jack mountings, terminal blocks, telephone jacks and plugs.

Audio Devices, Inc.

444 Madison Ave., New York 22, N. Y.
Phone: PLaza 1-6640

Ch. of Board.....Wm. C. Speed
President.....William T. Hack
Vice-President-Sec. .....Bryce Haynes
Advertising Manager.....Rolf Haag

Branch Offices

840 N. Fairfax Ave., Hollywood 46, Calif.
Phone: OLive 3-2254

V.P. in Charge .....Alan H. Bodge

7321 N. Hamlin Ave., Sokoie, Ill.
Phone: 583-4161

Manager.....B. N. Freifeld

8605 Cameron St., Silver Spring, Md.
Phone: 585-4845

Manager.....G. R. Freifeld

22 Boonwood Rd., Needham 92, Mass.
Phone: HI 9-0724

Manager.....R. H. Vaughan

PRODUCTS: Tape, magnetic recording; disc, instantaneous recording; styli, record and playback; film, magnetic recording.

Audio Instrument Co.

135 W. 14th St., N. Y. 11, N. Y.
Phone: ORegon 5-7820

President.....C. J. LeBel

PRODUCTS: Intermodulation meters, audio test eqpt. & reverberation generators.

Audio Master Corp.

17 East 45th St., New York 17, N. Y.
Phone: OXford 7-0725

President .....Herbert Rosen

PRODUCTS: Transcription and electric playback machines, recording tape, portable tape recorders.

Semon Bache & Co.

636 Greenwich St., N. Y. 14, N. Y.
Phone: WAtkins 4-2121

President .....David Hirsch
V.P., Sales & Adv. Mgr.....Ben Newton
Assistant Treas.....P. Schoenfeld
Secretary.....R. M. Dreyfuss

PRODUCTS: Manufacturers of mirrors, fabricators on glass; glass & mirror products.

Background Engineers, Inc.

7313 Santa Monica Blvd., Hollywood, Cal.
Phone: HOllywood 5-4161

TV Mgr.....J. R. Jones

PRODUCTS: Rear projection rental service including projectors (Bodde Projector), rear projection screen, rear projection slides and effects.

Bauer Electronics Corp.

1663 Industrial Rd., San Carlos, Calif.
Phone: LY 3-0800

President .....Fritz Bauer
Sales Manager .....Paul Gregg

PRODUCTS: AM transmitters 1000/250, 5000/1000 & 10,000/5000 watts; antenna tuning equipment & phasors.

E. J. Baughman Co.

1914 N. Cogswell Rd., El Monte, Calif.
Phone: GIlbert 4-7586

Owner.....E. J. Baughman
Manager.....E. C. Baughman

PRODUCTS: Microphone booms, hangers, studio lighting equipment; hydraulic, crank up and lift up dollies, light housings, remote pan & tilts.

Bausch & Lomb Inc.

99661 Bausch St., Rochester 2, N. Y.
Phone: LOcust 2-3900
N. Y. Phone: CIrcle 7-5400

Pres.....W. W. McQuilkin

PRODUCTS: Balopticon TV slide projection and motion picture camera lenses.

Bayside Timers

43-69 162nd St., Flushing 58, N. Y.
Phone: INdependence 3-8935

Gen. Mgr.....Gale Dorothea

PRODUCTS: Design and manufacture timers, dimmers, and electrical controls.

John F. Beasley Construction Co.

402 S. "D" St., Muskogee, Okla.
Phone: MUrray 7-6381

President.....John F. Beasley
Vice-President.....Lothar E. Berg
Secretary-Treasurer.....Andrew B. Lytle

PRODUCTS: Steel erectors (radio-television towers and antennas).

www.americanradiohistory.com

Behrend Cine Corp.

161 E. Grand Ave., Chicago 11, Ill.
Phone: MIchigan 2-2281

President .....Jack Behrend
Vice President .....Lennis Gangel
Sec.-Treas. .....Jean Behrend
PRODUCTS: Speedi-Q punches, Tec film cleaner, blooping tape.

Bell and Howell Company

7100 McCormick Rd., Chicago 45, Ill.
Phone: AMbassador 2-1600

General Mgr.....M. G. Townsley
Dir. of Marketing .....J. L. Wassel
Dir. of Eng.....Dr. H. C. Wohlrab
PRODUCTS: 614-CBYM, CBTV, CBSV, 16mm vidicon projectors, screening room projectors, 16mm cameras, printers, splicers.

Bell Television Inc.

552 W. 53rd St., N. Y. 19, N. Y.
Phone: JUdson 6-4350

President .....Martin Sugar
Vice President.....Lee Bunting
Treasurer .....Anthony Mullen
Secretary .....James Bronis
Service Mgr.....Nicholas Theirjung

Branch Offices
210-214 Essex St., Hackensack, N. J.
Phone: HU 9-2620
Manager .....Burt Lerner
488 John Street, Bridgeport, Conn.
Phone: FO 7-7718

SOL CORNBERG ASSOCIATES

DESIGNERS-CONSULTANTS

TELEVISION
RADIO
THEATRE

- **BUILDINGS**
- **STUDIOS**
- **SYSTEMS**
- **PLANNING**

1841 BROADWAY
NEW YORK 23, N. Y.
JUDSON 2-6530

Manager .....William Gorzka
11 N.W. 36th Street, Miami, Fla.
Phone: PL 4-2628
Manager.....William T. Kruglak, II
PRODUCTS: Watchdog TV system, TV security systems, 5" TV monitors, master antennas, amplifiers, outlets.

Blaw-Knox Equipment Div.

Box 1198, Pittsburgh, Pa.
Phone: STerling 1-2700
Mgr., Tower & Antenna.....R. A. Troman
PRODUCTS: Steel towers for AM and FM.

Blonder-Tongue Laboratories, Inc.

9 Alling St., Newark 2, N. J.
Phone: MArket 2-8151

Vice President.....Harry Gilbert
Dir. of Marketing.....Ralph H. G. Mathews
PRODUCTS: Amplifiers, distribution equipment and accessories for master TV systems, community TV systems and educational TV systems. Home TV improvement products. UHF amplifiers and converters. Closed circuit TV equipment: cameras, film chains, monitors, distribution equipment, etc.

Bodde Screens & Projectors

Box 711, San Fernando, Calif.
Phone: EMpire 5-2551
V.P., General Manager.....B. M. Bodde, Jr.
PRODUCTS: Wide angle seamless translucent screens; automatic, reversible, high intensity background projectors accommodating standard and polaroid slides.

Bogen-Presto Co.

(*Div. Siegler Corp.*)
P. O. Box 500, Paramus, N. J.
Phone: DIamond 3-5700
Sls. Mgr., Prof. Equip.....Thomas L. Aye
PRODUCTS: Disc recorders & accessories, tape recorders, transcription turntables, l.p. tape reproducers, automated tape systems, custom tape, disc & mixing equipment, multiplex receivers.

Browning Laboratories, Inc.

100 Union Ave., Laconia, N. H.
Phone: LAkeside 4-5454
President.....G. G. Greene
Chief Engineer.....H. Paul
PRODUCTS: FM Simplex-Multiplex receiving and transmitting equipment for the Background Music Industry including—Simplex-Multiplex receivers and tuners and adaptors. Modulation monitors, FM monitors and relay receivers.

Burgess Battery Company

Foot of Exchange, Freeport, Ill.
Phone: AD 2-2161
President.....F. J. Kirkman
V.P., Sales.....C. E. Balz
Sales Mgrs.....W. W. Riddell, R. G. Wright

Branch Offices
4003 W. Madison, Chicago 2, Ill.
Phone: NE 2-2771
Manager.....H. E. Chabot
76 Ninth Ave., New York 11, N. Y.
Phone: CH 2-2270

www.americanradiohistory.com

Manager.....A. C. Olsson
1855 Industrial St., Los Angeles 21. Calif.
Phone: MA 8-9141
Manager.....J. C. Geiger
PRODUCTS: Manufacture dry batteries, mercury batteries, sealed rechargeable nickel cadmium batteries, water activated batteries and alkaline batteries.

Burke & James, Inc.

321 S. Wabash Ave., Chicago, Ill.
Phone: HArrison 7-8393
President .....George Drucker
V.P., Tech. Dir. .....A. Drucker
PRODUCTS: TV lenses, special mounts; "Videoptics" processing eqpt.

Bussman Mfg. Division

(McGraw-Edison Co.)
University at Jefferson St., St. Louis 7, Mo.
Phone: GArfield 1-1740
New York Phone: COrtlandt 7-1466
Manager .....Joseph A. Bussmann, Jr.
PRODUCTS: Fuses for electronic circuits.

Camera Equipment Co., Inc.

315 W. 43rd St., New York 36, N. Y.
Phone: JUdson 6-1420
President.....Frank C. Zucker
Vice-President.....Burton H. Zucker
Sec'y.-Treas.....Margaret B. Zucker
General Mgr.....Eugene H. Levy
PRODUCTS: Remote controlled pan and tilt head for vidicon cameras, motion picture film examining equipment-high speed type. Vidicon pan and tilt head and ceco pro jr Fluid head for vidicon cameras.

The Camera Mart, Inc.

1845 Broadway, New York 23, N. Y.
Phone: PLaza 7-6977
President, Treas. .....H. V. Browning
Manager.....Samuel Hyman
Secretary, Treas.....Ann Browning
Advertising .....Paul Meistrich
PRODUCTS: Sales, repairs and rental of professional motion picture & TV production eqpt., incl. cameras, sound, lighting, film editing, lab, dollies, tripos, mike booms.

Canadian General Electric Co., Ltd.

Royce Works, 830 Lansdowne Ave.,
Toronto 4, Ont.
Phone: LEnnox 4-6511
(Electronic Equipment & Tube Dept.)
V.P., Gen. Mgr.....R. M. Robinson
Mgr. Marketing.....I. A. Mayson
Mgr. Best. Sls. & Planning.....C. E. Spence
Broadcast Sales.....E. J. Gareau
Adv. & Sales Prom.....M. D. Locke
PRODUCTS: Complete AM & TV broadcast transmitting and studio systems; consulting; systems, design & production engineering; facilities for development and manufacture of all electronic products.

Canadian Marconi Co.

2442 Trenton Ave., Montreal 16, Quebec, Can.
Phone: REgent 8-9441
President.....S. M. Finlayson
Gen. Manager.....W. V. George
Sec.Treas.....A. G. McCaughey
Asst. General Manager.....L. M. Daley
Equipment Mgr.....A. B. Clapp
Mgr., Comm. Products Div...W. R. Bitcheno
Sales and Contracts Mgr.....J. H. Martin
Comptroller.....C. S. Stephens
PRODUCTS: Transmitters and studio equipment for AM-FM TV stations; transmitting and receiving tubes.

Cannon Electric Co.

3208 Humboldt St., Los Angeles 31, Calif.
Phone: CApitol 5-1251
Vice President, Sales.....F. M. Cate
PRODUCTS: Audio and TV camera connectors.

Capehart Corporation

87-46 123rd St., Richmond Hill 18, N.Y.
Phone: HIckory 1-4400
President .....Jack M. Winer
Exec. Vice Pres.....Seymour Levy
V.P., Eng.....Pasquale Galella
V.P., Manuf.....Ben Goldner
V.P., Military and Ind. Div.....J. D. Winer
V.P. and Treas.....Leonarrd S. Jaffe
Sec. and Gen. Mgr.....George Ginsburg
General Sls. Mgr.....Dave Cole
Adv. Dir.....Norman Axelband
PRODUCTS: Stereo console phonos, also with AM-FM radios, AM-FM tuners, stereo and monaural amplifiers and speaker systems, speaker-amplifier systems.

BODDE
SCREENS AND PROJECTORS
NEW
WIDE ANGLE, SEAMLESS, SCREENS
NEW
JAM-PROOF, FULLY AUTOMATIC, REVERSIBLE, HIGH INTENSITY BACKGROUND PROJECTORS ACCOMMODATING STANDARD AND POLAROID SLIDES
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P.O. BOX 711
SAN FERNANDO, CALIF.
Phone: EMPIRE 5-2551

www.americanradiohistory.com

THE PLANT IS PROFIT

Broadcast Studio Design Must Convey 'Image'

By SOL CORNBERG, President
Sol Cornberg Associates, Inc.

TO ALERT STATION management, the image begins with the plant. As do the people who work in, or represent the broadcast plant, so does the plant, whether it is a building, studio or mobile unit, convey the image. The exterior of the plant may be left to the broadcasters' favorite architect. This should in no way impede the purpose of the plant, especially the new broadcast plant.

As designers of communications facilities, we have in the past year worked for ABC, Granada-TV, the USIA, Columbia U., Hampton Institute, and Broadcasters' Promotion Association, among other clients.

We acknowledge that the industry is in the capable hands of the broadcast engineering fraternity. We further acknowledge that operating personnel, pressed between time and temper, are meeting minimum obligations. To pass the responsibility for new plant design to either of these groups is to invite reproduction of existing conditions and procedures.

We submit that the new plant must: 1. Convey the image; 2. reduce operating costs—the key to speedy amortization of capital expenditure; and 3. most important, place the engineer, operating personnel and the plant, as putty in the hands of program broadcast people, be they personality, performer or professor.

As designers and consultants, we advocate change, but not for the sake of change alone. We are mindful of management's obligations—to craft and guild contracts, financial commitments, and service to client and public.

In creating a movable audience seating arrangement for ABC-TV, New York, the problem was — how may the plant include a television theatre, without having to support a facility whose rate of amortization is a maximum of two air-hours per week? As installed in a television production studio, the 280-seat 'live' theatre — the walking surfaces and underpinning, carpet, seats, walls, ceiling and lobby, store in the studio, encroaches on only four times 64 square inches of studio floor. The transition from theatre to studio, or vice versa, is made well within a four hour minimum call.

The TV theatre, when in place, meets all requirements of public assembly, fire protection and air conditioning. A plus permits the color correcting of the TV theatre, using studio lighting equipment already installed, thus creating a mood for the 'live' audience, which is there as another 'production tool', and not to be entertained or bewildered.

In the USIA-TV Service Plant, Washington, D. C., we consolidated studio audio and video control as part of the equipment and rack rooms, rather than as splinter services to individual control rooms.

As designers and consultants, we lead toward mechanization and automation; these couple with proper space allocation, proper space relationships and proper space use, so that the plant and its equipment may best serve the few whose emotional expression is necessary to vital program production.

www.americanradiohistory.com

Caterpillar Tractor Co.

Peoria, Ill.
Engine Division
Phone: 676-3311
N. Y. Phone: CIrcle 5-9054

V.P., Engine Div.....L. L. Morgan
Sales Manager, Eng. Div.....F. V. Jacobs

PRODUCTS: Diesel electric sets and natural gas electric sets for standby and prime power for use by broadcasting and communications facilities.

Cavalier Radio & Electronics Corp.

66-02 Austin St., Forest Hills 74, N. Y.
Phone: ILlinois 9-0800

President.....Leo J. Galaner
V.P., Secretary.....Grace V. Ramey
Dir. of Engineering.....Frank A. Bullock
Chief Engineer.....Daniel P. Brand
Mgr. of Manufacturing.....Jerry Di Mucci
Purchasing .....Angelo Evangelista

PRODUCTS: AM-FM table and clock model radios, transistor radios, monaural and stereo portable phonographs, stereo consoles.

Cellomatic Corp.

1546 Broadway, New York 36, N. Y.
Phone: PLaza 7-7895

President .....Miton Rogin
Exec. Vice Pres.....Thomas B. Howell
Sales Mgr.....Sherman Gregory

Branch Offices
615 N. Wabash Ave., Chicago, Ill.
Phone: SU 7-2755

Manager .....Owen Zapel
1410 Turkey Run Rd., Washington, D. C.
Phone: EL 6-4533

Manager .....Ernest Vetter
433 Jarvis St., Toronto, Canada
Phone: WA 2-3124

Manager .....George Headon

PRODUCTS: Cellomatic animation projector, Cellomatic videoplex projector and supporting graphics services.

Century Lighting, Inc.

521 West 43rd St., New York 36, N. Y.
Phone: CH 4-7050

President .....**Edward Kook**
Chmn. & Exec. V.P.....**Saul Levy**

Branch Offices
1477 N.E. 129th St., N. Miami, Fla.
1820-40 Berkeley St., Santa Monica, Calif.

PRODUCTS: TV and photographic lighting equipment, lighting accessories, lighting controls and dummerboards C-I electronic lighting control, Port-O-Vox (wireless microphone), C-Core dimmer system.

Chrono-log Corporation

2583 West Chester Pike, Broomall, Pa.
Phone: ELgin 6-6771

Vice President.....Saul Meyer
Vice President.....Arthur Freilich

Branch Offices
1519 Northern Blvd., Roslyn, N. Y.
Phone: MA 1-8660

Manager .....**John Wild**
1011 Highland Ave., Arlington, Va.
Phone: JA 4-2274

Manager .....J. Heffernan
512 N. 18th St., Birmingham 3, Ala.
Phone: AL 1-0312

Manager .....C. Vaughn

PRODUCTS: STEP (Sequential TV Equipment Programmer) for automation of station breaks and other video and audio switching. Digital clocks for time indication. CUE 10 second count down indicator.

Cinema Engineering

1100 Chestnut St., Burbank, Calif.
Phone: VIctoria 9-5511

General Manager.....**James L. Fouch**
Sales Service Mgr.....**Gloria M. Smith**
N.Y.C. Representative.....**Sidney H. Baum**

PRODUCTS: Audio attenuators, equalizers, amplifiers, power supplies.

Collins Radio Co.

5200 C Ave., N.E., Cedar Rapids, Iowa
Phone: EMpire 5-8411

Regional Sales Mgr.....R. M. Winston
N. Y. Phone: MUrray Hill 7-6740
Best. Sales Mgr.....E. S. Gagnon

Branch Offices
1271 Ave. of the Americas, New York 20, N.Y.
Phone: JU 6-5678

Regional Sales Dir.....W. J. McKnight
1510 W. Verdugo, Burbank, Cal.
Phone: TH 5-8520

Regional Sales Mgr.....G. R. Schneider
1900 N. Akard, Dallas, Tex.
Phone: RIverside 8-0761

Regional Sales Mgr.....John Dalby

PRODUCTS: Radio, AM & FM transmitters, FM antennas, phasing equipment, remote amplifiers, audio, studio, and cartridge tape equipment, microphones, package radio stations and Mobile studios and stations.

Commercial Radio Sound Corp.

652 First Ave., New York 16, N. Y.
Phone: ORegon 9-0400

General Manager.....A. W. Schneider

PRODUCTS: Broadcast public address & audio systems, video & distribution systems.

Community Engineering Corp.

Box 824, State College, Pa.
Phone: Adams 8-2461

President.....James R. Palmer
Vice President.....Floyd B. Fischer

PRODUCTS: Complete electronic eqpt. for RF distribution of TV signals for community antenna, master, closed circuit, educational & industrial systems. Ultra low noise preamplifiers & wide band amplifiers at VHF & UHF. Custom design & manufacturing.

Comprehensive Filmtreat, Inc.

421 W. 54th St., New York 19, N. Y.
Phone: CO 5-0372

President .....**Michael Freedman**
Vice-Pres. .....**Stanley Gitner**
Sect. .....Jane Leni
Treas. .....Jules Leni

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PRODUCTS: Comprehensive filmtreat process: For films in constant use; print life service; comprehensive film rejuvenation.

Conrac Division

(Giannini Controls Corp.)
19217 E. Foothill Blvd., Glendora, Calif.
Phone: EDgewood 5-0541
General Manager.....W. J. Moreland
Chief Engineer.....J. Grayson Jones
Operations Manager.....R. M. Alston
Treasurer.....K. L. Peyton
Secretary.....M. C. Pick
PRODUCTS: Video monitors, Off-the-air receivers for monitoring and re-broadcast applications.

Consolidated Tower Service

1123 Michigan Ave., Fort Wayne 6, Ind.
Phone: ANthony 7-0202
General Manager.....N. I. Swager
PRODUCTS: Erect, sell & service towers, spec. in package deals.

Continental Electronics Manufacturing Company

(Subsidiary of Ling-Temco-Vought, Inc.)
4212 S. Buckner Blvd., Dallas 27, Tex.
Phone: EVergreen 1-7161
President.....James Weldon
V.P., Engineering.....Mark W. Bullock
Director of Sales.....Thomas B. Moseley
Branch Offices
26 Cushing Rd., Milton 86, Mass.
Phone: ED 3-0649
Eastern Dist. Mgr.....I. J. Metcalfe
1515 S. Manchester, Anaheim, Calif.
Phone: PR 4-2900
Western Dist. Mgr.....J. H. Hamilton
PRODUCTS: AM broadcast transmitters, all power levels; remote control and fault alarm equipment for unattended operation.

Continental Mfg., Inc.

1612 Calif. St., Omaha 2, Neb.
Phone: 342-2753
President.....Ray B. McMartin
Chief Eng.....Leonard Hedlund
Sales Manager.....Ray Unrath
Branch Office
4948 Hilandale Dr., Dallas 16, Texas
Phone: FR 6-8739
Sales Manager.....Ray M. Unrath
PRODUCTS: Multiplex receivers; FM monitor/relay receivers; amplifiers, radio intercom systems.

Sol Cornberg Associates, Inc.

1841 Broadway, New York 23, N. Y.
Phone: JUdson 2-6530
President.....Sol Cornberg
PRODUCTS: Designers of TV-radio-theatre facilities & equipment; intercom TV systems. Consultants in application & procedure.

Cozzens & Cudahy, Inc.

125 Old Orchard Arcade, Skokie, Ill.
Phone: ORchard 5-6700
General Manager.....Warren B. Cozzens
Sales Mgr.....Michael J. Cudahy
PRODUCTS: Microwave relay equipment & systems.

Crouse-Hinds Co.

Wolf & 7th N. Sts., Syracuse 1, N. Y.
Phone: GR 4-8411
Vice-Pres. Sales.....Erle R. Monesmith
Mgr., Illumination.....J. S. Haney
PRODUCTS: Flashing beacons and aviation obstruction lights for marking radio and television towers.

Dage Television Div. (Thompson Ramo Wooldridge, Inc.)

W. 10th St., Michigan City, Ind.
Phone: TR 4-3251
Gen. Manager.....J. L. Lahey
Asst. Gen. Mgr., Gen. Sales Mgr.....W. G. Gordon
Chief Eng.....J. Alinsky
PRODUCTS: Television Equipment for both Closed-Circuit and Broadcast application.

Daven Co.

530 W. Mt. Pleasant Ave., Livingston, N. J.
Phone: WYman 2-4300
V.P., Sales.....E. L. Grayson
PRODUCTS: Video distribution equipment, VTVM, attenuators, rotary switches, video attenuators, RF attenuators, transmission measuring equipment.

Daystrom, Inc.

(*Weston Instruments Div.*)
614 Frelinghuysen Avenue, Newark 12, N. J.
Phone: BIgelow 3-4700
V.P. Chg. Sales.....W. H. Steinkamp
Advertising Mgr.....C. B. Denton
Branch Offices
5 Herbert Drive, Latham (Albany), N. Y.
Phone: STate 5-5161
66 Central St., Wellesley 81, Boston, Mass.
Phone: CEdar 5-4300
4446 Main St., Buffalo 26, N. Y.
Phone: CIrcle 3355
213 Higley Bldg., Cedar Rapids, Iowa
Phone: Empire 3-9304
500 E. Morehead St., Charlotte, N. C.
Phone: EDison 2-6135
205 W. Wacker Dr., Chicago 6, Ill.
Phone: FR 2-4656
4866 Cooper Rd., Cincinnati 42, O.
Phone: SYcamore 1-6360
3951 Lee Rd., Cleveland 28, Ohio
Phone: SKyline 2-3030
11 W. Monument Ave., Dayton 2, Ohio
Phone: BAldwin 2-8164
17700 McNichols Rd., Detroit 35, Mich.
Phone: KEnwood 2-5546
2336 Eastern Ave., S.E., Grand Rapids 7, Mich.
Phone: GLendale 2-4448
1511 N. Front St., Harrisburg, Pa.
Phone: CEdar 8-4276
3405 Mercer, Houston 27, Tex.
Phone: JAckson 6-4115
2917 Sanderson Rd., Knoxville, Tenn.
Phone: KNoxville 5-5632

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2001 S. Grand Ave., Los Angeles 7, Cal.
Phone: RIchmond 9-2361
617 N. 2nd St., Milwaukee 3, Wis.
Phone: BRoadway 2-1538
Rt. 22 & Caldwell Ave., Union, Newark, N. J.
Phone: MUrdock 8-2020
407 Carondelet St., New Orleans, La.
Phone: JAckson 5-9794
50 Church St., New York 7, N. Y.
Phone: WOrth 4-3510
101 N. 33rd St., Philadelphia 4, Pa.
Phone: BAring 2-6443
4455 Miramar Rd., LaJolla, Cal.
Phone: GLencourt 4-0421
221 E. Camelback Rd., Phoenix, Ariz.
Phone: AMherst 6-9036
875 Greentree Rd., Pittsburgh 20, Pa.
Phone: WAlnut 2-4545
207 Burke Bldg., 5 St. Paul St.
Rochester 4, N. Y.
Phone: BAker 5-9546
1122 Marshall St., Redwood City, Calif.
Phone: EMerson 9-4871
831 Airport Way, Seattle 4, Wash.
Phone: MUtual 2-3355
4308 E. Genesee St.
Dewitt 14, (Syracuse), N. Y.
Phone: GIbson 6-4330
Pa. Bldg., 425 13th St., NW, Washington 4, D. C.
Phone: DIstrict 7-3636

PRODUCTS: **Electrical Indicating Instruments, Sensitive Relays and Associated Devices, Service and Tube Testing Equipment, Electrical Speed and Temperature Indicating Equipment, Photoelectric Devices and Photographic Exposure Meters, Weston Industrial and Laboratory Thermometers, Weston Aircraft Instruments.**

Dewald Radio

(Div. of United Scientific Labs., Inc.)
35-15 37th Ave., Long Island City, N. Y.
Phone: STillwell 4-9334

President .....**David Wald**
Engineer .....**Mark Glaser**
Sales Mgr.....**Edwin Weisl, Jr.**

PRODUCTS: **Transistor portables, clock radios, AM-FM Hi-Fi tuners, amplifiers. Stereo tuners & amplifiers.**

Diamond Electronics
Diamond Power Specialty Corp.

Box 415, Lancaster, Ohio
Phone: OLive 3-6540
N.Y. Phone: MUrray Hill 2-7080

Field Sales Mgr.....R. H. Renko
Industrial Sales Mgr.....W. P. McNamara
General Manager.....James G. Gelder
Production Manager.....N. D. Rupert
Business Manager.....J. T. Justice

Branch Offices
10 High St., Boston 10, Mass.
Phone: HA 6-6676
Manager.....J. A. Crowley
105 W. Adams St., Chicago 3, Ill.
Phone: RA 6-4426
Manager.....H. F. Krapf
4708 Crenshaw Blvd., Los Angeles 43, Calif.
Phone: AX 1-0614
Manager.....R. W. Hall
666 Third Ave., New York 17, N. Y.
Phone: MU 2-7080
Manager.....J. E. Bryer

PRODUCTS: Image dissector CTTV systems; Vidicon CCTV systems; "Hawk 401" camera; TV camera pickup tubes, Video monitors, industrial TV accessories.

Dorne & Margolin, Inc.

29 New York Ave., Westbury, N. Y.
Phone: EDdgewood 4-3200

President .....**Arthur Dorne**
Vice-Pres., Treas......**Joseph Margolin**

PRODUCTS: Antenna research, development and production.

Dresser-Ideco Company

875 Michigan Ave., Columbus 15, Ohio
Phone: AX 9-2123
N. Y. Phone: OX 7-2800

Pres. and Gen. Mgr.....Henry Knippenberg
Manager Tower Div.....J. M. Hogan
Comm. Sales Mgr.....**J. R. Hayden**
Tower Design Mgr.....**Orville Pelkey**
Tower Sales.....Jess Rodriguez

Branch Office
8909 S. Vermont Ave., Los Angeles 44, Calif.
Manager .....Robert Sload

PRODUCTS: Broadcast TV Towers.

Allen B. Du Mont Laboratories

(Div. of Fairchild Camera & Inst. Corp.)
750 Bloomfield Ave., Clifton, N. J.
Phone: PRescott 3-2000

Assistant to Pres.....Charles J. O'Donnell
Sr. Technical Advisor..Dr. Allen B. DuMont
Controller.....**Eugene J. Tanner**
Administrative Svcs .....Adolph A. Katz
Quality Control.....Frederick Walzer
Purchasing .....Carl Tepel
International Sales.....Ernest A. Marx
Ind. Rel. Dir.....Martin C. Flynn
Public Relation Director..Edward Allen, Jr.

ELECTRONIC TUBE DIV.

General Mgr.....William Croxville
Administrative Mgr. .....William Hyde
Eastern Sales.....Burtis Lawton
Western Sales.....Robert Mossi
Government Sales.....Roger Reynolds
Distributor Sales.....Richard Sparnon
Manufacturing Mgr.....James Van Note
Cathode-Ray Tube Lab.....Joseph G. Burns
Photosensitive Devices
Lab ..... Joseph G. Koosman

INDUSTRIAL ELECTRONICS DIVISION

General Manager.....Roy Olerud
Works Manager.....Joseph Roman
Marketing Mgr. .....George Tirone
Mobile Radio Sales.....John Murphy
Ind. TV Sales.....Patrick Gambuti
Manufacturing Mgr.....Rocco Reale
Instrument Sales.....Lawrence Litchfield
Instrument Eng.....Fred Katzman

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PRODUCTS: Industrial and military cathode-ray tubes, multiplier photo tubes, storage tubes, fiber optics tubes, scan converters, microwave tubes, industrial and closed circuit television, two-way mobile radio equipment, automotive test equipment, oscilloscopes, oscilloscope cameras, pulse generators.

M. Ducommun Co.

580 Fifth Ave., New York 36, N. Y
Phone: PLaza 7-2540
Manager.....Tony Stepchuk
PRODUCTS: Radio and TV stop watches, centralized register, filmmeter stopwatches, pocket and wrist chronographs.

EMI/US Ltd.

(General Communications Div.)
1750 N. Vine St., Hollywood 28, Calif.
Phone: HOllywood 2-4909
V. P., General Manager.....Bruce Rozet
Advertising Manager.....Denis Waitley
Branch Office
317 W. 44th St., New York, N. Y.
Phone: CIrcle 5-3400
Manager .....Frederick Cudlipp
PRODUCTS. TV camera chains, video recording tape, switching systems, solid state state distribution equipment, video mixers, video monitors.

Eastman Kodak Co.

343 State St., Rochester 4, N. Y.
Phone: LOcust 2-6000
Mgr., Motion Picture Film Dept.
Donald E. Hyndman
342 Madison Ave., New York 17, N. Y.
Phone: MUrray Hill 7-7080
Mgr., East Coast Office.....E. M. Stifle
130 E. Randolph Dr., Chicago 1, Ill.
Phone: RAndolph 6-7476
Mgr., Midwest Office.....K. M. Mason
6706 Santa Monica Blvd., Hollywood 38, Calif.
Phone: HOllywood 9-3101
Mgr., West Coast Office.....N. L. Simmons
PRODUCTS: Motion picture film and equipment for TV use, camera lenses, television film projectors.

EICO Electronic Instrument Co., Inc.

3300 Northern Blvd., L. I. C. 1, N. Y.
Phone: ST 6-8700
President.....Harry R. Ashley
Secretary.....Sophie C. Ashley
Vice President.....Philip A. Portnoy
Treasurer .....Morris Kaufman
PRODUCTS: Electronic kits, Hi-Fi, test instruments, ham gear, citizens radio, transistor radio.

Eidson Electronic Company

1902 N. Third St., Temple, Texas
Phone: PRospect 3-3901
Owner.....M. Eidson
PRODUCTS: Sta. frequency measuring service for AM-FM-TV; quartz crystal units for frequency control.

Eitel-McCullough, Inc.

301 Industrial Way, San Carlos, Calif.
Phone: LYtell 1-1451
Dir. of Marketing.....F. A. Speaks
PRODUCTS: Eimac Electron, power transmitting tubes.

Electro-Voice, Inc.

Cecil & Carroll Sts., Buchanan, Mich.
Phone: OXbow 5-6831
V.P., Marketing.....Lawrence LeKashman
Mgr., Comm. Prod.....George Riley
Sales Mgr., OEM Products..Howard Durban
Mgr. Adv. & Sales Prom.....D. H. Kirkendall
PRODUCTS: Professional microphones for radio & TV.

Electron Corp.

(Sub. of Ling-Temco-Vought, Inc.)
Box 5570, Dallas, Tex.
Phone: ADams 5-3424
President.....M. Zimmerman
V.P., Sec.-Treas. .....John Duke
Sales ..... Bill O'Fallon
Prod. Mgr. .....Carl Griffin
PRODUCTS: Closed-circuit cameras. UHF-VHF TV Transmitters, Broadcast TV Cameras, Video-Audio Switches and Monitors, Slide and Film Chains, TV Translators.

Electronic Applications, Inc.

194 Richmond Hill Ave., Stamford, Conn.
Phone: DAvis 5-1574
President.....V. J. Skee
V.P.'s .....W. Franz, H. H. Uihlein
Sec.-Treas.....T. M. Skee
PRODUCTS: AKG dynamic & condenser microphones, boom sets; EMT turntables prof. instrumentation, reverberation unit, cables; NAGRA portable tape-recorders, studer prof. tape units.

Electronics Development Co., Inc.

3743 Cahuenga Blvd., N. Hollywood, Calif.
Phone: TRiangle 7-3223
Pres., Chief Eng.....Joseph H. Leaming
Sec., Treas.....Fred P. Leaming
Vice Pres.....C. G. W. Anderson
PRODUCTS: Audiplex sound diplexing units, high speed data TV transmission, systems, design and development of special studio equipment, low power 200 watt TV transmitters.

Electronics, Missiles & Communications, Inc.

262 East Third St., Mount Vernon, N. Y.
Phone: MO 8-3012
President .....Byron W. St. Clair
Vice President.....Robert F. Romero
Vice President.....Henry Shapiro
PRODUCTS: Television rebroadcast translators.

Emerson Radio & Phonograph Corp.

14th & Cole Sts., Jersey City 2, N. J.
Phone: SWarthmore 5-3500
President .....B. Abrams
Secretary-Treasurer.....M. Abrams

www.americanradiohistory.com

Exec. Vice-Pres.....Dorman D. Israel
Sr. Vice President.....H. Tullo
V.P., Controller.....Abraham Vogel
Dir. Public Rel.....L. H. Liberman
PRODUCTS: TV receivers, radios, phonographs.

Engineering Associates

434 Patterson Rd., Dayton 19, Ohio
Phone: AXminster 3-1662
President.....C. C. Littell, Jr.
PRODUCTS: Test eqpt., rectifiers, inverters, converters, spec. power supplies, Microwave equipment.

Esquire Radio & Electronics, Inc.

6201 15th Ave., Brooklyn, N.Y.
Phone: BEnsonhurst 6-2755
President.....A. R. Lieberman
Vice President.....Simon Lynn
Treasurer.....Joshua Dwork
Chief Engineer.....Paul Smith
Production Mgr.....Anthony Umina
Purchasing Agent.....Author Barbash
PRODUCTS: Manufacturers of radios, phonographs and Hi-Fi combinations. Import manufacturers for German & Japanese prods.

E-Z Way Towers, Inc.

5901 E. Broadway, Tampa 5, Fla.
Phone: 4-2171
President.....Clarence Jax
PRODUCTS: Steel towers for main station; telescopic towers adaptable to mounting on equipment van for remote microwave transmission.

Fairchild Camera & Instrument Corp.

Robbins Lane, Syosset, Long Island, N. Y.
Phone: WElls 1-4500
PRODUCTS: (AM-FM) Miniature beacon transmitters. Automatic voice data link. Fairchild motion analysis camera, high speed 16 mm motion picture camera for special effects color or B & W. Facsimile & telephoto transmitters & receivers.

Fairchild Recording Equipment Corp.

10-40 45th Ave., Long Island City 1, N.Y.
Phone: STillwell 4-6163
President.....Donald J. Plunkett
Sales Admin.....Margaret P. McLaughlin
Chief Engineer.....George Alexandrovich
PRODUCTS: Broadcast transcription tables, tone arms and cartridges, equalizers, power amplifiers, limiters, cutters (stereo and monophonic), recording and playback equipment, filters.

Federal Manufacturing & Engineering Corp.

1055 Stewart Ave., Garden City, N. Y.
Phone: CH 8-7400
V. P., Marketing.....George R. Lippert
PRODUCTS: Kinescope recorders, sound-on-film cameras, rear screen projectors, wireless microphones.

Fish-Schurman Corp.

70 Portman Rd., New Rochelle, N. Y.
Phone: NE 6-1300
PRODUCTS: Optical elements including Dichroic mirrors and beam splitters for color TV, lenses, prisms, glass slides for transparencies, 3 light & single light additive color motion picture printing heads.

C. H. Fisher & Assoc.

6100 NE Columbia Blvd., Portland 18, Ore.
Phone: ATlantic 7-7303
President.....C. H. Fisher
PRODUCTS: AM, FM & TV towers and ground systems; lighting & painting.

Fisher Radio Corp.

21-21 44th Drive, Long Island City, N. Y.
Phone: EXeter 2-2500
President.....Avery Fisher
V.P. and Gen. Mgr.....B. L. Arons
V.P., Eng.....Fred Mergner
V.P., Purch.....Walter O'Donnell
V.P., Director of Sales.....J. J. Parks
PRODUCTS: Hi-Fi Radio, Phonographs, tape recorders, Hi-Fi stereo FM-AM tuners and receivers, master audio controls, amplifiers, pre-amplifiers, and speaker systems.

Florman & Babb, Inc.

68 West 45th St., New York 36, N. Y.
Phone: MU 2-2928
President.....Arthur Florman
Vice-President.....John Babb
Secretary.....Milton Cooper
Treasurer.....Joseph Arkin
General Manager.....Charles Lipow
Chief Engineer.....Donimick Notto
Sales Manager.....L. W. Hollander
PRODUCTS: Sales and rentals, 16mm and 35mm motion picture production equipment, editing equipment, service, manufacturers, importers, distributors.

Foto-Video Electronics, Inc.

36 Commerce Rd., Cedar Grove, N. J.
Phone: CEntral 9-6100
Pres., Chief Eng.....A. J. Baracket
Vice President.....Angelo R. Fiore
Vice President.....George Houlroyd
Purchasing Agent.....Lyle Eckler
Sales Manager.....William Endres
Secretary.....Catherine E. Baracket
PRODUCTS: Image orthicon orbiter, video equalizer-amplifier, fotovideo aperture & phase corrector, keyed video signal generator, transistorized plug-in vidicon camera, kinescope recording monitors, color synchronizing generators, burst keying units, special camera & monitor light boxes, radar scan conversion alignment & measuring instruments, TV radar bar-dot generator.

Gates Radio Co.

123 Hampshire St., Quincy, Ill.
Phone: BAldwin 2-8202
N. Y. Phone: MUrray Hill 7-7971
President.....P. S. Gates

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V.P., Opera .....G. L. Mallory
V.P., Sales.....L. J. Cervone
Mdsng. & Adv. Dir.....John Price
V.P., Engr. .....N. L. Jochem
Works Manager.....Howard Young
Secretary.....A. S. Petzoldt
Purchasing Agent.....A. Vandenboom

PRODUCTS: Radio broadcast transmitters AM; radio broadcast transmitters FM; TV broadcast transmitters UHF and VHF; speech input equipment for radio and video; transcription turn tables; recording equipment; communications transmitters (high frequency); communications transmitters (very high frequency); airway communications equipment; homing beacon equipment; directional phasing equipment; antenna coupling equipment; transmission line equipment; portable remote amplifiers; rack cabinets (relay); cabinets (transmitter); master control systems; spot recorders, cartridge tape systems.

General Communications

Janesville Rd., Fort Atkinson, Wisc.
Phone: JOrdan 3-5547

President.....E. D. Petersen
Secy.-Treas.....C. O. Bell

PRODUCTS: Monitors, power supplies, camera, program and dial monitor switching systems.

General Electric Co.

Electronics Park, Syracuse, N. Y.
Phone: GRanite 6-4411

Defense Electronics Div.
Electronics Park, Syracuse, N.Y.
Phone: GRanite 6-4411

V.P., General Manager.....George L. Haller

1. *Communication Products Dept.*
Mountain View Rd., Lynchburg, Va.
Phone: VI 6-7311

General Manager.....H. Van Aken
Manager-Marketing.....Glenn R. Peterson

PRODUCTS: Mobile communication equipment, two-way-radio, microwave, radio traffic coordination units, power line carrier, terminal equipment.

2. *Technical Products Operation*
Electronics Park, Syracuse 1, N. Y.

Gen. Mgr.....R. L. Casselberry

PRODUCTS: Radio and TV broadcast equipment, including transmitters, antennas and studio gear, for color and monochrome TV, closed circuit TV equipment, scatter communications equipment, high frequency heating equipment.

Radio & Television Div.
Shoppingtown Plaza, DeWitt 14, N.Y.
Phone: GI 6-5555

General Mgr. .....Hershner Cross

1. *TV Receiver Dept.*
Electronics Park, Syracuse, N. Y.

General Manager.....Herbert Riegelman
Manager Marketing .....S. Martin Fassler

PRODUCTS: TV Receivers.

2. *Radio Receiver Dept.*
1001 Broad St., Utica, N.Y.
Phone: SWift 7-0750

General Manager.....Robert C. Wilson
Manager-Marketing...William B. Clemmens

PRODUCTS: Full line of portable radios, clock-radios, table radios. High fidelity components.

Electronic Components Division
316 East 19th St., Owensboro, Ky.
Phone: MUrray 3-2401

V.P., General Manager .....L. B. Davis

1. *Receiving Tube Dept.*
316 East 19th St., Owensboro, Ky.
Phone: MUrray 3-2401

General Manager.....I. D. Daniels
Manager-Marketing .....W. F. Greenwood

PRODUCTS: Radio and TV receiving tubes, "Five-Star" high reliability tubes micro-miniature metal ceramic receiving tubes.

2. *Power Tube Dept.*
1 River Rd., Schenectady 5, N.Y.
Phone: FRanklin 4-2211

General Manager.....J. F. McAllister
Manager-Marketing .....F. L. Miller

PRODUCTS: Metal-ceramic transmitting tubes, TV camera tubes, microwave tubes, industrial power tubes, tank-type ignitrons.

3. *Cathode Ray Tube Dept.*
Electronics Park, Syracuse 1, N. Y.
Phone: GRanite 6-4411

General Manager .....David C. Scott

PRODUCTS: TV picture tubes, industrial cathode ray tubes, radar indicator tubes.

4. *Semiconductor Products Dept.*
Electronics Park, Syracuse 1, N. Y.
Phone: GRanite 6-4411

General Manager.....H. B. Fancher
Manager Marketing.....J. H. Sweeney

PRODUCTS: Transistors (germanium and silicon) for all entertainment, commercial, and military markets; germanium and silicon rectifiers for electronic and electrical equipment; germanium and silicon diodes for electronic and electrical equipment.

5. *Rectifier Components Dept.*
W. Genesee St., Auburn, N.Y.
Phone: AL 3-7321

General Manager.....C. G. Lloyd
Manager-Marketing .....W. H. Hall

PRODUCTS:Rectifiers

General Electronic Labs, Inc.

18 Ames St.—195 Mass. Ave.,
Cambridge, Mass.
Phone: UNiversity 4-8500

Broadcast Sales Mgr.....Sal Fulchino

PRODUCTS: FM transmitters with FM multiplex exciters.

General Radio Co.

22 Baker Ave., W. Concord, Mass.
Phone: EMerson 9-4400
N. Y. Phone: WOrth 4-2722

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President.....C. C. Carey
Bd. Chairman .....A. E. Thiessen
Treasurer.....Lawrence H. Pexton
Secretary.....John D. Quackenbos
Director of Sales.....M. T. Smith
Export Manager.....S. W. DeBlois
V.P., Engr.....D. B. Sinclair
Publicity Manager.....C. E. Worthen
Service Manager.....H. H. Dawes

PRODUCTS: AM, modulation monitors, distortion and noise meters, audio test oscillators, transmitter test equipment.

GPL Division, Gen. Precision, Inc.

63 Bedford Rd., Pleasantville, N. Y.
Phone: ROgers 9-5000

President.....R. W. Lee
V.P. and Gen. Mgr.....W. P. Hilliard
V.P., Sls. and Eng.....W. J. Tull
Dir., Sls. and Svc. Div.....F. R. Demchock
Director Industrial Prod.....N. M. Marshall

PRODUCTS: Studio and portable TV equipment; television projection systems; industrial and institutional closed-circuit television systems; simplex motion picture projectors and sound systems.

Granco Products, Inc.

83-30 Kew Gardens Rd.
Kew Gardens 15, N.Y.
Phone: VIrginia 9-8900

President .....Henry Fogel
V.P. Engineering.....Seymour Napolin

PRODUCTS: AM-FM table & car radios, hi fi consoles, FM front end tuner.

Grand Iron Works, Inc.

525 Tiffany St., New York 59, N. Y.
Phone: DAyton 8-2600

President.....B. E. Alpern

PRODUCTS: Manufactures and erects towers.

Graybar Electric Co., Inc.

420 Lexington Ave., New York 17, N. Y.
Phone: LExington 2-4000

Sales Manager.....J. O'Connell

PRODUCTS: Microphones, amplifiers, magnetic tape recorders, lighting eqpt.

J. M. Hamilton, Inc.

1106 N. Oakwood St., Gastonia, N. C.
Phone: UNiversity 4-2115

President.....J. M. Hamilton

PRODUCT: Paint and erect radio and TV towers.

The Hammarlund Mfg. Co., Inc.

460 West 34th St., New York 1, N. Y.
Phone: LOngacre 5-1300

President.....Lloyd A. Hammarlund
Vice-Pres.....Hugh A. McCloskey
Sls. Mgr., Engr. Prod.....L. C. Menkes
Mgr., Comm'l Prod.....F. Lester
Dir. of Engr.....P. L. Epstein
Comptroller .....Walter Knorr
Advertising & Promotion
Manager.....Lescarboura Agency
Personnel Director.....George Froehlich

PRODUCTS: Communication receivers and accessories, standard and special variable capacitators, remote supervisory controls, diversity receivers.

Harvey Radio Co.

103 W. 43rd St., New York 36, N. Y.
Phone: JU 2-6380

Vice President.....Harvey E. Sampson, Jr.

PRODUCTS: Distributes audio devices.

The Harwald Company

1245 Chicago Ave., Evanston, Ill.
Phone: DAvis 8-7070

President .....Robert Grunwald
Sales Mgr., Eastern Div.....Sam Caldwell
Sales Mgr., Western Div.....Ray Short
Technical Director.....Richard Wallace
Chief Engineer.....Howard Bowen

PRODUCTS: (TV) Inspect-O-Film automatic film inspecting machine; Splice-O-Film automatic hot splicer; Protect-O-Film film cleaner; Cement-O-Film film cement; Admatic automatic slide projector.

Hewlett-Packard Co.

1501 Page Mill Rd., Palo Alto, Calif.
Phone. DAvenport 6-7000

President .....David Packard
Sales Mgr.....C. Van Rensselaer

PRODUCTS: TV & FM monitors and test equipment.

Hoffman Electronics Corp.

3761 S. Hill St., Los Angeles, Calif.
Phone: RIchmond 7-4488

President.....H. Leslie Hoffman
Vice-Pres., Treas.....C. E. Underwood

Consumer Products Division

V.P., Sales.....P. E. Bryant
V.P., Mfg.....J. Stevens
V.P., Admin.....M. G. Whitney
Asst. Sls. Mgr., Radio & Hi Fi....P. L. Henry
V.P. Indust. Rel.....Ted S. Hoffman

Laboratories Division

President.....J. D. McLean
Treasurer.....J. Kuhner

Semiconductor Division

Exec. Vice President.....M. E. Paradise
Treas., Asst. Gen. Mgr.....J. S. McGee

PRODUCTS: TV & radio receivers, hi-fi phonographs, semiconductor devices.

Houston-Fearless Corporation

(Houston-Fearless Div.)
11801 W. Olympic Blvd., Los Angeles, Calif.
Phone: BRadshaw 2-4331

Sales Mgr.....A. J. Kjontvedt

Field Representatives
1411 K St., N.W., Washington 5, D.C.
Phone: EX 3-3838. J. R. Carrouth
7525 Clyo Road, Dayton 59, O.
Phone: 855-2166 W. Nearing

PRODUCTS: Tripods, dollies, pedestals, remote control camera heads & mounts, tripod accessories; motion picture film processors.

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Huggins Laboratories, Inc.

999 E. Arques, Sunnyvale, Calif.
Phone: REgent 6-9330

President.....Richard A. Huggins
Sales Manager.....V. D. Varenhorst
Plant Manager.....J. J. Gilleran
Business Manager.....W. S. Floyd
Dir. of Research.....J. L. Palmer

PRODUCTS: Manufacturer and developer of traveling wave tubes, backward wave oscillators, permanent magnet and electrostatic focused tubes.

Hughey & Phillips, Inc.

3200 N. San Fernando Blvd., Burbank, Calif.
Phone: VIctoria 9-1104

V.P., Gen'l Mgr.....J. H. Ganzenhuber

PRODUCTS: 300 mm. beacons, obstruction lights, photo-electric controls, beacon flashers, special junction boxes, microwave tower light control & alarm systems, and complete kits for: tower lighting.

Industrial Tubes, Inc.

321 Stevens St., Geneva, Ill.
Phone: CEntral 2-0806

Vice President.....R. K. Soderquist

PRODUCTS: Inert gas-filled thyratrons for use in TV studios in the dimming circuits of main control panels.

Internat'l. Electronics Corp.

81 Spring St., New York 12, N. Y.
Phone: WOrth 6-0790

President.....B. B. Grossman
Vice President.....M. Grossman
Vice President, Sales.....E. J. Porto
Dist. Sales Mgr.....I. Friedman
Advertising Manager.....H. Siegman

PRODUCTS: Mullard electron tubes.

International Telemeter Co.

(Div. Paramount Pict. Corp.)
1501 Broadway, New York 36
Phone: BR 9-8700

President.....L. A. Novins
Vice-Presidents.....P. MacNamara, C. I. Lappen, J. Murtagh, L. Winik, W. C. Rubinstein
Secretary.....Jacob Karp
Treas.....James H. Richardson
Controller.....Alvin Cooper
Exec. Producer.....Jean Dalrymple
N. Y. Mgr., Pub. Rela.....Hy Hollinger
Dir., Franchise Opera.....Phil Isaacs

Branch Office
2000 Stoner Ave., Los Angeles 25, Calif.
Phone: GR 8-7751

Vice President.....William C. Rubinstein

PRODUCTS: Telemeter system of Pay-as-You-See TV.

Internat'l Telephone & Telegraph Corp.

67 Broad St., New York 4, N. Y.
Phone: BOwling Green 9-3800

V.P. Chg. Marketing.....P. R. Roehm

PRODUCTS: Mobile radio systems, closed-circuit TV systems, tubes, rectifiers & condensers.

ITA Electronics Corporation

130 E. Baltimore Ave., Lansdowne, Pa.
Phone: CL 9-8200
New York Phone: CH 2-1999

President.....Bernard Wise
V.P., Dir. of Sales....R. Paul Comstock, Jr.
V.P., Dir. of Engineering..Joseph H. Roberts
V.P., Gov. & Ind. Sales.....Eliot S. Baker
Mgr., Best. Equip. Sales.....A. S. Timms
V.P., Coord. Wash. Activities..Joseph Novik
Chief Engr., Best. Div...Juan C. Chiabrando
Advertising Manager.....William J. Groves

PRODUCTS: AM and FM broadcast transmitters. Shortwave broadcast and communications equipment. Broadcast audio equipment: tap recording equipment, remote control, STL equipment, associated broadcast test and measuring equipment.

ITT Components Division

(*A Div. of IT & T*)
100 Kingsland Road, Clifton, N. J.
Phone: NOrth 2-3600
N. Y. Phone: BOwling Green 9-3800

President.....Burrell A. Parkhurst
V.P. Chg. Mfg.....William P. Maginnis
V.P. Chg. Mktg.....Frank M. Viles, Jr.
Comptroller.....George Neaderhouser
Advertising Manager.....Edward L. Shaw

PRODUCTS: Selenium & silicon rectifiers, tantalum & aluminum capacitors, hermetic seals, miniature switches, power, traveling wave, hydrogen thyratron & image storage tubes.

ITT Federal Division

100 Kingsland Road, Clifton, N. J.
Phone: NO 2-3600

President.....Delbert L. Mills
Vice President.....Theodore M. Douglas
V.P., Administration.....Robt. E. Chasen
V.P., Engr.....Walter H. Hawk
Pub. Rel. Dir.....Joseph A. Abbott
General Sales Manager.....John D. Phelan
Purchasing Agent.....Charles Messner

PRODUCTS: Communications transmitting-receiving systems & eqpt., conventional, time & frequency sharing, pulse coded.

ITT Laboratories

(*A Div. of Internat'l Tel. & Tel. Corp.*)
500 Washington Ave., Nutley 10, N. J.
Phone: NOrth 1-1100

President.....Henri Busignies
V.P.'s.....R. S. Caruthers, Peter C. Sandretto, Armig G. Kandoian
Lab Director.....William Sichak

PRODUCTS: Microwave radio systems & path loss test eqpt. for point-to-point & over-the-horizon transmission.

Jackson Electrical Instrument Co.

18 S. Patterson Blvd., Dayton 2, O.
Phone: BAldwin 4-0367

President.....J. E. Beery
Sales Mgr.....James A. Hawkins
Purch. Agent.....D. F. Eltzroth

PRODUCTS: Radio-TV electronic test equipment.

www.americanradiohistory.com

Jampro Antenna Co.

7500-14th Ave., Bldg. 9, Sacramento 20, Calif.
Phone: GL 1-4375
Pres., General Mgr.....Peter K. Onnigian
Production Mgr. .....Taro Yodogawa
Ch. Engr..... Floyd Overhauser
13 E. 40th St., New York 16, N. Y.
Phone: MU 9-0200
Manager .....Thomas O'Hara
2442 Trenton Ave., Montreal, Que., Can.
Phone: RE 8-9441
Manager .....Peter Clapp
PRODUCTS: Transmitting antennas for FM & TV stations, special designs, emergency antennas.

Jenfred, Inc.

36 W. 57th St., New York 19, N. Y.
Phone: CIrcle 7-1429
President.....Claude Frederick
Vice President.....Grace V. Frederick
PRODUCTS: Stock pictures for projection, etc.; overhead, rear or front projection eqpt.; slide files—projection eqpt.. rear & front screen & overhead projection.

Jerrold Electronics Corp.

15th & Lehigh Ave., Philadelphia, Pa.
Phone: BAldwin 6-3456
N. Y. Phone: SYcamore 2-3700
President .....Sidney Harman
General Manager....Robert H. Beisswenger
Asst. to the Pres.....Zalmon H. Garfield
Sales Manager.....William Miller
PRODUCTS: TV receptor, Jerrold Home System, FM range extenders, antenna, closed circuit TV, and data transportation systems, test instruments, cable theatre, meters, converters, two set couplers.

Johns-Manville

22 E. 40th St., New York 16, N. Y.
Phone: LExington 2-7600
Manager.....P. J. Washburn
PRODUCT: Acoustical materials.

E. F. Johnson Co.

Waseca, Minn.
Phone: 990
General Manager.....E. F. Johnson
TV Sales.....C. Wilson
PRODUCTS: Antenna insulators, RF contactors, isolation inductors, inductors (fixed & variable), shaft couplings (flexible & rigid), static drain chokes, tower lighting filters, phase samplings loops, make-before—break switches, counter dials, feed-thru bowl insulators, capacitors & connectors.

Kaar Engineering Corp.

2995 Middlefield Rd., Palo Alto, Cal.
Phone: DAvenport 6-5050
New York Phone: LY 9-4875
General Manager.....Norman Helwig
Sales Manager .....F. Genochio
Chief Engineer.....Ben K. Wright
Production Manager.....Arthur Osborne
PRODUCTS: Conelrad monitor, UHF 2 way radio, citizen's band radio equipment, portable 2 way radio equipment.

Kahn Research Laboratories, Inc.

81 So. Bergen Pl., Freeport, N.Y.
Phone: FReeport 9-8800
President.....Leonard R. Kahn
PRODUCTS: Compatible single-sideband system for AM broadcast transmitters; Symmetra-peak, a network to maintain symmetrical waveform modulation (AM-FM and TV transmitters), Dual sideband AM stereo adapters.

Kay Electric Co.

14 Maple Ave., Pine Brook, N. J.
Phone: CApital 6-4000
Partner.....Harry R. Foster
Partner.....Elmo E. Crump
Sales Manager.....Irving Silberg
PRODUCTS: Sweeping oscillators, pulse and pulsed carrier generators, wide-band hi-freq. voltmeter, noise figure test set, oscillators & frequency marking generators, noise generators, atenuators, TV sound-picture generators.

Kierulff Sound Corp.

1015 S. Figueroa St., Los Angeles 15, Calif.
Phone: RIchmond 7-0271
President .....C. T. Kierulff
Vice President.....S. G. Klier
Operations Mgr. .....Grant Maloy
PRODUCTS: Distributor of electronic equipment.

Kimble Glass Co.

(*Subsidiary of Owens-Illinois Glass Co.*)
405 Madison Ave., Toledo 1, Ohio
Phone: CHerry 2-6543
President.....W. J. Stewart
Industrial & Electronic Prod. Div.:
V.P., Gen. Mgr.....J. P. Kearney
V.P., Product Mgr.....G. P. Molloy
Sales Mgrs..J. H. Chandler, R. W. M. Ritter
Dir. Prod. Stand. &
Field Engr. .....Frank Carter
Chief Devel. Eng.....R. W. Mayhew
General Mgr., Internatl. Div...A. M. Turner
V.P., Dir. Sales.....E. B. Dennis, Jr.
V.P., Technical Dir.....F. D. Pinotti
Sales Promotion Mgr.....W. D. Plummer
PRODUCTS: Glass envelopes for TV picture tubes, special-purpose cathode-ray, display, power, transmitting, x-ray & other electronic tube applications; special electronic glasses.

Kliegl Bros., Inc.

321 W. 50th St., New York, N. Y.
Phone: COlumbus 5-0130
Vice President.....Herbert A. Kliegl
TV Sales Mgr.....Herbert R. More
PRODUCTS: TV studio lighting equipment: spotlights, scoops, pattern and slide projectors; lighting distribution system including connector strips, ceiling and wall outlet boxes, multi-conductor cable; studio lighting control centers, dimmer consoles with either transformer, electronic or magnetic amplifier dimmers, preset boards.

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Kline Iron & Steel Co., Inc.
1225 Huger St., Columbia, S. C.
Phone: AL 4-0301

President.....B. H. Kline
Sales Manager.....J. R. Trotter
Chief Tower Eng.....F. L. Anderson, Jr.

PRODUCTS: Manufactures and erects TV towers.

Kriss Electronics Corp.
191 Oraton St., Newark, N. J.
Phone: HU 4-3137

President.....Charles J. Kriss
Prod. Mgr.....Emanuel Jasuik

PRODUCTS: TV picture tubes, cathode ray tubes.

Lambda-Pacific Engineering, Inc.
14725 Arminta St., Van Nuys, Calif.
Phone: TRiangle 3-2400

President.....L. W. Mallach

PRODUCTS: Microwave systems, portable and fixed. Full color and Monochrome. 5600 mc to 12,000 mc.

Lehigh Structural Steel Co.
17 Battery Place, New York 4, N. Y.
Phone: WHitehall 4-1424

Gen. Sls. Mgr.....E. A. Murphy

PRODUCTS: Vertical radiators, supporting towers, relay towers.

Ward Leonard Electric Co.
115 MacQuesten Parkway S., Mount Vernon, N. Y.
Phone: MOunt Vernon 4-1000

Branch Offices

1605 E. Olympic Blvd., Los Angeles 21, Calif.
Phone: MA 7-3093

Manager.....H. S. Eales

3100 N. Cicero Ave., Chicago, Ill.
Phone: MU 5-6450

Manager.....C. B. Durling

PRODUCTS: Lighting controls for TV studios.

John E. Lingo & Son, Inc.
2814 Buren Ave., Camden 5, N. J.
Phone: WOodlawn 4-0487

PRODUCTS: Antenna supporting poles & transmitting antennas.

MaCarta, Inc.
4021 Fleur Drive, Des Moines 15, Iowa
Phone: 283-1709

President.....G. D. Andrews
Chief Engineer.....P. H. Vernon

PRODUCTS: Automatic audio programming equipment using continuous loop tape cartridges.

Machlett Laboratories, Inc.
1063 Hope St., Springdale, Conn.
Phone: FIreside 8-7511

President.....W. E. Stevenson
Mgr., Elect. Tube Sales.....R. E. Nelson
Mgr., Photosensitive Prod. Sls.....A. F. Wegener
Field Eng., East. Dist.....R. S. Schoedler
Field Eng., East. Dist.....R. A. Hoffman
Mgr., West. Dist. Sls.....E. H. Gilbert
Mgr., Central Dist. Sls.....D. S. Frankel
Mgr., Mdsing & Adv.....R. N. Rose

PRODUCTS: Electron tubes for oscillator, amplifier, and modulator service in AM & FM transmitters. TV transmitter electron tubes; vidicon & image orthicon TV camera tubes.

MacKenzie Electronics, Inc.
1025 N. McCadden Place, Hollywood 38, Cal.
Phone: OR 8-9335

President.....Louis G. MacKenzie
General Manager.....Norman J. Ostby

PRODUCTS: Multi-channel program repeaters, single channel recorder-playback units, telephone answering sets, magnetic tape magazines.

Magnasync Corporation
5546 Satsuma Ave., North Hollywood, Cal.
Phone: TRiangle 7-5493

President.....D. J. White
Exec. V.P.....W. H. Stutz
V.P., Chief Eng.....J. W. Green
Dir. Customer Svc.....R. H. Sogge

PRODUCTS: Portable mixers, studio mixing consolette, microphone boom, program equalizors, magnetic tape erasers, magnetic recording & reproducing equipment, etc.

The Magnavox Company
2131 Bueter Rd., Ft. Wayne 4, Ind.
Phone: EAstbrook 9721

Chairman.....Richard A. O'Connor
President.....Frank M. Freimann
V.P., Secy.....Gerard M. Ungaro
V.P., Treas.....John S. Sturgeon
V.P.....Edwin S. Pridham
V.P., Govt. & Indust. Div.....Gen. G. F. Smith
General Comptroller.....J. A. Robinson, Jr.
Corporate Comptroller.....Jack W. Schrey
Asst. Secy.'s.....Catherine M. Kelly, Stanley S. Sondles, Jas. M. Barrett, Jr., M. W. Dobrzensky
Asst. to Pres.....C. Wesley La Blanc, Jr.
V.P., Merchandising.....George Fezell
V.P. Sales.....T. Elwood Reeves
Retail Ad Mgr.....Robert K. Daniel
Adv. Art Dir.....Allyn N. Farmer
Dir. of Sales Plan.....Stewart Roberts
Sls. Prom. Mgr.....Charles H. Strawbridge
Dir. Public Relations.....Dawson Newton
Advertising Manager.....Karl Carstens
Purchasing Director.....Warren Frebel
Nat'l Service Manager.....Ray Yeranko

PRODUCTS: (AM-FM) Stereo Hi-Fidelity radios. (TV) 17, 21 & 24" & color: UHF & VHF; two-way combinations; three-way combinations.

Marconi Instruments Ltd.
111 Cedar Lane, Engelwood, N. J.
Phone: LOwell 7-0607

Manager.....R. J. Bailey
Sls. Mgr.....W. A. Buck
Ch. Eng.....S. Ellam

PRODUCTS: Measuring instruments for FM mobile radio, measuring instruments for bcstg. stations, FM/AM signal generators, frequency standards, deviation monitors, TV sideband analyzers, etc.

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Mattison Electronics Corp.
2966-68 Jerome Ave., New York 68, N. Y.
Phone: CY 8-1400
President, Treasurer.....Richard Mattison
PRODUCTS: TV receivers, hi-fi eqpt., radio-phonograph combinations.

J. A. Maurer, Inc.
37-01 31st Street, Long Island City 1, N. Y.
Phone: STillwell 4-4600
President..... Daniel R. Ehrlich
V.P., Treasurer.....Ben Cohen
V.P., Secy.....Herman Cohen
Asst. Secy.....Lee Shaw
PRODUCTS: 16mm. professional motion picture cameras; 16mm. sound recorders; 16mm. film phonographs. 16 & 35 mm. Galvanometers, kinescope recording equipment 16 mm., rapid processing equipment for 16 and 35 mm. film.

The Mectron Co.
501 E. First Ave., Roselle, N. J.
Phone: CH 5-1068
Sales Manager.....J. F. Cosgrove
Production Mgr.....Saul Esocoff
PRODUCTS: Seal-O-Flange Coaxial transmission lines; Auto-Dryaire Automatic dehydrators; Flare-Seal & Tapergrip connectors for Styroflex and Foamflex cables.

Mesa Microwave, Inc.
11 N. Lee, Oklahoma City, Okla.
Phone: CEntral 2-8881
PRODUCTS: Common carrier services for commercial broadcast stations, educational broadcast stations, community antenna systems, educational closed-circuit systems, industrial communications.

Metropolitan Electric Mfg. Co.
(*Lumitron Division*)
2250 Steinway St., Long Island City 5, N. Y.
Phone: AStoria 8-3200
Gen. Mgr.....James J. Shelley
Assoc. Gen. Mgr.....Charles Shevelin
PRODUCTS: Studio lighting control.

Metropolitan Telecommunications Corp.
964 Dean St., Brooklyn 38, N. Y.
Phone: NEvins 8-5900
President.....S. Beidler
PRODUCTS: Cameramen's telephone head & chest sets, telephone jacks, plugs, switchboards & assoc. eqpt.

Midwestern Instruments, Inc.
Box 7509, Tulsa 18, Okla.
Phone: NA 7-1111
President.....G. R. Morrow
General Manager.....W. F. Wells
Sales Manager.....Paul Bunker
PRODUCTS: Magnecord tape recorder/reproducers.

Miles Reproducer Co., Inc.
812 Broadway, New York 3, N. Y.
Phone: SPring 7-7670
President.....J. M. Kuhlik
Adv. Mgr., Treas.....B. Burns
Chief Engineer.....I. W. Kay
PRODUCTS: Briefcase conference recorder-reproducer; automatic self-start-stop recorder-reproducer; belt and telephone recorder-reproducers.

Milo Electronics Corp.
530 Canal St., New York 13, N. Y.
Phone: BEekman 3-2980
Sales Mgr.....Robert A. Smith
PRODUCTS: Batteries, capicators, chemicals, coils, connectors, diodes, filters, fuses, hardware, lamps, metal chassis and racks, meters, microphones, P.A. systems, sound equipment plugs, potentiometers, attenuators, switches, resistors, relays, speakers, tape, test equipment tools, transformers, transistors, tubes, vibrators, wire and cable.

Minnesota Mining and Mfg. Co.
900 Bush Ave., St. Paul 6, Minn.
Phone: PRospect 6-8511
Div. V.P., Magnetic Prod..Dr. W. W. Wetzel
Gen. Sales Mgr., Magnetic Prod.
Dan Denham
Sales Mgr., Dist. Trades.....W. H. Madden
Sales Mgr., Instrumentation Tapes.
C. F. Koefod
Branch Offices
6850 S. Harlem Ave., Bedford Park, Ill.
Phone: GL 8-2200
Sales Manager.....P. B. Van Deventer
6023 S. Garfield Ave., Los Angeles 22, Calif.
Phone: RA 3-6641
Sales Manager.....A. J. Blower
700 Grand Ave., Ridgefield, N. J.
Phone: WH 3-6700
Sls. Mgr.....W. F. Enright
2121 Santa Anna Ave., Dallas 28, Tex.
Phone: DA 7-7311
Sls. Mgr.....R. A. Henderson
367 Grove St., St. Paul 1, Minn.
Phone PR: 6-8511
5698 Rising Sun Ave., Philadelphia 20, Pa.
Phone: PI 2-0200
Manager .....J. G. Bondus
4835 Para Dr., Cincinnati, Ohio
12200 Brookpark Road, Cleveland 30, Ohio
Phone: CL 2-4300
411 Piquette, Detroit 2, Mich.
Phone: TR 5-7111
320 Shaw Rd., S. San Francisco, Calif.
10725 Baur Blvd., St. Louis 14, Mo.
3663 1st Ave., S., Seattle 4, Wash.
PRODUCTS: Magnetic and video tape and magnetic film & accessories.

Miratel, Inc.
1st St., S.E. & Richardson,
New Brighton 12, Minn.
Phone: MElrose 3-1742
President.....William S. Sadler
General Manager .....N. C. Ritter
Sales Mgr.....H. E. Kurzweg
PRODUCTS: Television video monitors, video distribution amplifiers, regulated power supplies, conelrad equipment, voice operated relay, aperture correctors.

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Mitchell Camera Corp.

666 W. Harvard St., Glendale 4, Calif.
Phone: CHapman 5-1086

President.....Mrs. Eva Fox
V.P.....J. D. McCall
V.P. & Mgr.....Victor T. Carbone

PRODUCTS: Film cameras and accessories.

Mole Richardson Co.

937 N. Sycamore Ave., Hollywood 38, Calif.
Phone: OLdfield 4-3660

President .....W. K. Parker

PRODUCTS: Photographic lighting equipment and accessories for TV studios. Microphone booms and perambulators.

Mycalex Corporation of America

125 Clifton Blvd., Clifton, N. J.
Phone: PRescott 9-8866
N.Y. Phone: COlumbus 5-5989

Pres. .....Jerome Taishoff
Vice President.....Sol Taishoff
V.P., Operations.....A. S. Backus

PRODUCTS: Glass-bonded mica insulation components, tube sockets & bases, synthetic mica commutation switches.

Narda Microwave Corp.

118 Herricks Rd., Mineola, N. Y.
Phone: PIoneer 6-4650

President.....W. A. Bourke

PRODUCTS: Microwave test equipment; antenna horns.

National Cine Equipment Inc.

209 W. 48th St., New York 36, N. Y.
Phone: CIrcle 6-0348

President .....John Clemens
Sec'y.-Treas.....Erwin G. Harwood

PRODUCTS: Crab-Hydrolly, Hydrolly, microphone booms, 3 wheel portable dollies, 16mm, 35mm, 70mm film synchronizers, film viewers, 35mm and 16mm. Lens mounts lenses to 40". Sales, service and rentals of television and motion picture equipment, 1 hr. magazines for film recording for 16 mm. & 35 mm. fluid Pan and tilthead tripod. Hydrofluid tripods.

National Television Tube Inc.

Rt. 46 at 6th St., Saddle Brook, N. J.
Phone: PR 8-5900

Pres., Sales Director.....John Sansone
Sec'y.-Treas., Engr.....A. Wasek

PRODUCTS: Cathode Ray Tubes.

Neumade Products Corp.

250 W. 57th St., New York 19, N. Y.
Phone: JUdson 6-5810

Exec., V.P.....Lee E. Jones

PRODUCTS: Film cabinets and racks, slide cabinets, editing equipment, film cleaners, projection tables, synchronizers, film timers, flanges, editing tables; storage equipment for video tape reels, records and audio tape.

North American Philips Co., Inc.

(High Fidelity Products Div.)
230 Duffy Ave., Hicksville, L. I., N. Y.
Phone: WElls 1-6200

Product Manager.....W. Semmelink
Sales Manager.....J. Gerrity

PRODUCTS: Continental 100, 200, 300 and 400 tape recorders; commercial sound systems & components.

Gunnar A. Olsen Corp.

215-11 42 Ave., Bayside, L.I., N.Y.
Phone: BAyside 9-8092

President.....Gunnar A. Olsen
Vice President.....Gunnar Olsen

PRODUCTS: Tower Antenna systems installations & maintenance.

Orr Industries Co.

(Div. of Ampex Corp.)
P.O. Box 190, Opelika, Ala.
Phone: SHerwood 5-7643

V.P. and Mgr.....Robert L. Pappas
Sales Manager.....T. Boothe Ingram
Engineering Mgr.....George Ziadeh
Quality Control Mgr.....R. D. Browning

PRODUCTS: Recording tapes, various lengths, widths & types for broadcast, industrial, gov't. & consumer uses.

Pacific Mercury Electronics

8345 Hayvenhurst Ave., Sepulveda, Calif.
Phone: EMpire 2-3131
N.Y. Phone: EM 1-3084

President.....Joe Benaron
V.P., Engr. Dir.....S. Cutler
Comm. Sls. Mgr.....J. F. Walsh
Manufacturing Dir.....T. McAuliffe
Purchasing Director.....D. Stein
Ch. TV Engineer.....Sava Jacobson
Indus. Relations Dir.....George Brudney

PRODUCTS: Silvertone TV sets, stereo radio phonograph combinations, Thomas-organ-stereo phonograph combinations, electric organs.

Page Communications Engineers, Inc.

(Subsidiary of Northrop Corp.)
2001 Wisconsin Ave., N.W., Washington, D.C.
Phone: FEderal 7-7600

President.....J. A. Waldschmitt
Sr. V.P., Asst. to Pres.....A. J. Pote
Sr. V.P., Marketing.....F. W. Donkin
Sr. V.P., Operations.....B. M. Wootton
Sr. V.P., Eng., R&D.....Ross Bateman
V.P., Dir. Telecomm Sys...Charles A. Parry
V.P., Dir. Eng.....Francis M. Ryan
V.P., Dir. R&D.....G. Boggs
V.P., Dir. Techn. Svces.....C. L. Ill

PRODUCTS: Design, construction, testing, maintenance and operation of ionospheric & tropospheric scatter propagation & other advanced radio communications systems.

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Parkersburg Rig and Reel Co.

(*Div. of Parkersburg-Aetna Corp.*)
620 Depot St., Parkersburg, W. Va.
Phone: HUdson 5-4521
N.Y. Phone: YUkon 6-5166

President.....B. P. McDonough
V.P., Sales Mgr.....J. W. Robbins
Secy., Treas.....H. N. Wilson

PRODUCTS: (AM-FM) Radio transmission towers; micro wave towers. (TV) Towers.

Pembrex Theatre Supply Corp.

1969 S. Vermont Ave., Los Angeles, Calif.
Phone: REpublic 1-3111

Mgr.....L. M. Wutke

PRODUCTS: "Pemarc" and "Telinc" projectors, and accessories.

Pentron Sales Co., Inc.

(Sub. of Pentron Electronics Corp.)
777 South Tripp Ave., Chicago 24, Ill.
Phone: SAcramento 2-3201

President.....Irving Rossman
Chief Engineer.....Irving Brenholdt

Eastern Division
58-08 37th Ave., Woodside, L.I., N.Y.
Phone: DEfender 5-1050

PRODUCTS: Stereo recorders, stereo plavmonaural tape recorders, dual preamplifiers, preamplifiers, microphone mixers, speaker/amplifiers, tape decks (stereo & monaural).

Phelps Dodge Copper Products

300 Park Ave., New York 22, N. Y.
Phone: PLaza 1-3200

President.....H. T. Brinton
Sales Manager.....F. W. Lemly

PRODUCTS: Styroflex®, Spirafil, Foamflex coaxial cable.

Philco Corp.

(Div. of Ford Motor Co.)
Tioga and "C" Sts., Philadelphia 34, Pa.
Phone: NEbraska 4-5100

Corporate Division

President.....James Skinner, Jr.
V.P., Oper.....Joseph H. Gillies
Exec. V.P., Res. & Eng.....Leslie J. Woods
Vice President.....Harold W. Butler
V.P., Technical Planning....David B. Smith
General Counsel.....Philip Dechert
V.P. Fin. & Treasurer....William R. Wilson
Secretary.....Charles F. Steinruck, Jr.
Dir. of Pub. Rel.....Robert M. Jones

Consumer Products Division

V.P., Gen. Mgr.....Larry F. Hardy
V.P., Marketing.....Henry E. Bowes
Gen. Mgr.-Spec. Mkt. Planning..John L. Utz
V.P., Prod. Dev. & Planning—
Electronics.....Armin E. Allen
V.P., Electronics Oper.....E. S. Brotzman
V.P., Engr.-Electronics
Oper.....Palmer M. Craig
V.P., Prod. Dev. & Planning-
Appliances.....Harold W. Schaefer
V.P., Appliance Oper..William A. McCracken
Gen. Mgr.-Appl. Eng.....Frank Edwards
V.P., Purchasing.....Wilson H. Oelkers
V.P., Asst. to V.P. &
Gen Mgr.....Oscar O. Schreiber

(*Lansdale Tube Co. Div.*)
Church Road, Lansdale, Pa.
Phone: ULysses 5-4681
N. Y. Phone: STilwell 6-8400

Vice-Pres., Gen. Mgr.....W. J. Peltz
Gen. Sales Mgr.....C. H. Warshaw
Distributor Sls. Mgr.....J. E. O'Hanlon

PRODUCTS: AM and AM-FM radios, console, table, portable and combination TV receivers, Stereophonic Hi-Fidelity phonographs.

Philmore Manufacturing Co., Inc.

130-01 Jamaica Ave., Richmond Hill 18, N. Y.
Phone: HIckory 1-5000

President.....M. L. Granat
Vice-President.....Gary Granat
Chief Engineer.....I. Volpe
Treasurer.....Murray Granat
Sec'y.-Sls. Mgr.....Jerry Granat
Office Mgr.....Milton Greenker

PRODUCTS: Transistor portable radio kits, 3 tube, 2 band AC/DC radio kits, crystal set kits and sets, electronic kits of all kinds for hobby and school use communication receiver and transreceiver units, citizen band equipment, ham and amateur equipment.

Pilot Radio Corp.

37-06 36th St., Long Island City 1, N. Y.
Phone: STillwell 4-5454

President.....Isidor Goldberg
Secretary-Treasurer.....I. W. Wyckoff
V.P. Sales Manager.....L. M. Sandwick
Purchasing Agent.....Paul Lefko
Field Sales Manager.....Don Ross
Adv. Sls. Prom. Mgr.....Ira L. Joachim
Chief Engineer.....Richard Shottenfeld

PRODUCTS: Tuners-stereo: FM-AM, Hi-Fi amplifiers, preamplifiers, speaker systems, portable stereo phonographs; stereophonic console phonographs, radio-phonographs, & components.

Polarad Electronics Corp.

43-20 34th St., Long Island City, N. Y.
Phone: EXeter 2-4500

President.....Dr. D. L. Jaffe
Exec. V.P.....P. H. Odessey
Mgr. of Marketing.....J. P. Schindler
Sls. Mgr.....A. A. Goldberg

PRODUCTS: Microwave test equipment, signal generators, signal sources, spectrum analyzers, microwave reception equipment, accessories and components, general lab equipment.

Precision Apparatus Company, Inc.

70-31 84th St., Glendale 27, N. Y.
Phone: TW-4-4290

Pres. & Gen. Mgr.....S. M. Weingast
Exec. Vice Pres.....S. Sparer
Dir. of Engineering.....G. N. Goldberger
Treas.....A. D. Mentzer

PRODUCTS: AM/FM tuners, stereo am-

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plifiers, receivers, speakers, test equipment, RF signal generators, tube testers, transsistor tester, oscilloscopes, wave generators, panel meters.

Prodelin Inc.

307 Bergen Ave., Kearny, N. J.
Phone: WYman 1-8600

Pres.....L. A. Bondon

PRODUCTS: Coaxial transmission line and connectors, antennas, telemetering buoys.

Pro-Tex Reel Band Co.

200 Film Bldg., Cleveland 14, Ohio
Phone: TOwer 1-2624

Owner.....T. Kulka

PRODUCTS: Protective bands and fastening clips for all film and tape reels.

Radex Corporation

2076 Elston Ave., Chicago 14, Ill.
Phone: ARmitage 6-6900

President.....R. Cook

PRODUCTS: Radio test eqpt., electrostatic air cleaners, negative ionizers.

Radio Corporation of America

Executive Offices: 30 Rockefeller Plaza
New York 20, N. Y.
Phone: COlumbus 5-5900

Ch. of the Board.....David Sarnoff
President.....Elmer W. Engstrom
Ch. Exec. Comm. of Bd...Frank M. Folsom
Group Exec. V.P.'s.....C. M. Odorizzi, W. W. Watts

Electronic Data Processing
Cherry Hill, N. J.

Exec. V.P.....T. A. Smith
Div. V.P., Opera.....J. J. Graham
Div. V.P., Marketing.....E. S. McCollister
Div. V.P., Sales.....G. E. Dashiell

RCA Communications, Inc.
66 Broad St., New York, N. Y.

President.....T. H. Mitchell

RCA Broadcast & TV Equipment Div.
Camden, N. J.

Div. V.P., Gen. Mgr.....C. H. Colledge

RCA Communications & Control Div.
Camden, N. J.

General Manager.....F. J. Dunleavy

RCA Electron Tube Division
415 S. 5th St., Harrison, N. J.

Group Exec. V.P.....W. W. Watts
V.P., Gen. Mgr.....Douglas Y. Smith
Mgr., Planning.....L. R. Day
Controller.....M. Kalen
Div. V.P., Enter. Tube Prod.....J. B. Farese
Purch. Agent.....T. J. Scanlon
Mgr., Personnel.....L. A. Kameen
Div. V.P., Gen. Sales.....L. S. Thees
Mgr., Dist. Products Dept.....H. F. Bersche
Div. V.P., Ind. Tube Prod.....C. E. Burnett

RCA Semiconductor and Materials Division
Somerville, N. J.

Group Exec. V.P.....W. W. Watts
V.P., Gen. Mgr.....Dr. A. M. Glover
Div. V.P., Opera. Plan.....W. H. Painter
Mgr., Mktg. Dept.....T. R. Hays
Mgr., Enter. Semicond. Prod.....N. H. Green
Mgr., Computer Prod. & Material Dept.....K. M. McLaughlin
Mgr., Personnel.....C. E. Sharp
Controller.....F. R. Buchanan
Mgr., Ind. Semicond. Prod.....C. H. Lane
Mgr., Needham Materials Opera..F. E. Vinal

RCA Sales Corporation
Indianapolis 1, Indiana

Ch. & President.....W. W. Watts
Operating V.P.....D. L. Mills
Treas., Controller.....O. G. Delk
Vice Presidents....J. L. Albers, B. S. Durnat R. W. Saxon, J. M. Toney

RCA Victor Home Instruments Div.
Indianapolis, Ind.

Group Exec. V.P.....W. W. Watts
Div. Vice Pres.....D. L. Mills
Mgr., Home Inst. Mfg.....W. E. Albright
Controller.....O. G. Delk
Mgr., Personnel.....P. R. Slaninka

RCA Victor Distributing Corp.
Chicago, Ill.

Chairman fo Board.....W. W. Watts
President.....L. F. Holleran
V.P., Special Projects.....J. A. Curl
V.P., Marketing.....J. F. O'Brien
V.P. Los Angeles Branch.....C. A. Malin
V.P. Detroit Branch.....N. A. Corbett
V.P. Chicago Branch.....A. W. Sayers
V.P. Buffalo Branch.....L. A. Baumgartner
V.P. Kansas City Branch.....G. H. Bahl
V.P. Davenport Branch.....E. E. Hart
Mgr. Wichita Branch.....W. J. Walsh
V.P. Atlanta Branch.....A. C. Nerness

RCA Victor Record Division
135 East 24th St., New York, N. Y.

Group Exec. V.P.....C. M. Odorizzi
V.P. & Gen. Mgr.....G. R. Marek
Div. V.P. & Opera. Mgr.....N. Racusin
Mgr., Adv. Pub. & Prom.....W. I. Alexander
Div. V.P., Mkt. Svcs. & Bus. Affairs.....W. W. Bullock
Div. V.P., Comm. Sales Dept...J. Y. Burgess
Div. V.P., Record Opera. Dept....J. P. Davis
Div. V.P., Comm. Records Creat. Dept.....R. L. Yorke
Div. V.P., Com. Records Liaison....D. Soria

PRODUCTS: Television receivers table and console black and white and color models; Stereo-Orthophonic High Fidelity "Victrola" Phonographs; radio receivers AM, AM-FM, table models; AM clock radios; electronic data processing equipment; AM, FM and TV transmitting equipment; broadcast station studio equipment; mobile radio communications equipment; industrial television equipment; microphones; microwave equipment; test and measuring equipment; Antenaplex antenna systems; communications equipment; electron tubes: receiving, power, cathoderay and special types; TV studio camera equipment; film, disc and tape recording equipment; sixteen millimeter projectors; electron microscopes; theatre television equipment; marine radio equipment; aviation, communication, radar and other special apparatus for the Armed Forces.

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Radio Engineering Laboratories, Inc.

29-01 Borden Ave., Long Island City 1, N. Y.
Phone: STillwell 6-2100

Board Chairman.....C. R. Runyon, Jr.
President.....F. A. Gunther
V.P. Engineering.....J. R. Day
Vice President, Finance.....Joseph Behr
Chief Engineer.....R. E. Hull
Treasurer.....James A. Cronin
Sec. & Ind. Rel. Mgr.....C. R. Runyon, Ill.
Personnel Mgr. .....James J. Kelly
Purchasing Agent.....J. W. Brangan

PRODUCTS: Tropospheric scatter radio systems, point-to-point radio relay equipment, specialty transformers, RF & AF filters, mobile remote broadcast links, FM & TV transmitters.

Radio Receptor Co., Inc.

(Subsid. of Gen. Instrument Corp.)
240 Wythe Ave., Brooklyn 11, N. Y.
Phone: EVergreen 8-6000

President .....J. G. Mayer
V.P. .....Ralph Mendel

PRODUCTS: Industrial TV systems.

Rangertone, Inc.

73 Winthrop St., Newark 4, N. J.
Phone: HUmboldt 5-2550
N.Y. Phone: COrtlandt 7-0694

Pres., Treas.....R. H. Ranger

PRODUCTS: (AM-FM) Magnetic tape recorders, studio type stereophonic recorders. (TV) Synchronized magnetic tape recorders for TV films; tape dubbers & editing eqpt.

Raven Screen Corp.

124 E. 124th St., New York, N. Y.
Phone: LEhigh 4-8408

Sec'y.-Treas.....Ernest D. Reif
Manager .....Fred Rose
Engineer .....Thomas Yanelli

PRODUCTS: Motion picture screens, rear projection screens for TV studios, front projection screens for auditoriums, etc.

Raytheon Manufacturing Co.

100 River St., Waltham 54, Mass.
Phone: Twin Brook 3-5860

Manager.....Joseph J. Sedik

PRODUCTS: Radios — AC-DC and clock radios; tubeless radios (transistor); TV sets (monochrome, color); tape recorders.

Reeves Soundcraft Corp.

Great Pasture Rd., Danbury, Conn.
Phone: PIoneer 3-7601
N. Y. Phone: PLaza 9-2644

President .....Hazard Reeves
Exec. Vice Pres.....Frank B. Rogers, Jr.
Vice Pres.....Wm. H. Deacy
Sales.....George Bassett
Adv. Mgr.....Thomas Dempsey

PRODUCTS: Blank recording discs, magnetic recording tape, for audio and video recording, full width magnetic recording film, striped magnetic film, and raw stock styli.

Rek-O-Kut Company, Inc.

38-19 108th St., Corona 68, N. Y.
Phone: DEfender 5-3500

Pres. .....George Silber
V.P., Commerce, Sales.....Hal Dennis
Sales Manager.....Avery Yudin
Advertising Mgr. .....Ben Zale

PRODUCTS: Instantaneous Recording Equipment, Transcription Turntables, Rhythmaster, a continuous variable speed phonograph and portable PA system; Imperial disc recorder; Stereo turntables series and Recitalists system & Stereo Tone arms.

Rheem Califone Corp.

5922 Bowcroft St., Los Angeles 16. Calif.
Phone: UP 0-9631

President .....C. V. Coons
V.P. & Gen. Mgr.....O. X. Pitney
Ch. Engineer .....B. W. Farber
Sales Mgr.....J. S. Brown
Advertising Mgr. .....G. Langsner

PRODUCTS: Portable transcription players, hi fi magnetic tape recorders.

Rissi Electronic Supply Co.

14405 Wyoming Ave., Detroit 38, Mich.
Phone: TExas 4-8420

Manager.....V. Wilton

Radio Electronic Supply Co.
505 Jefferson SE, Grand Rapids 3, Mich.
Phone: GLendale 9-4611

Manager .....Don Chase

PRODUCTS: Tubes, vidicons, audio tape & discs, maintenance supplies. Electro-voice microphones, tape recorders, image orthicons.

Roberts Electronics, Inc.

829 No. Highland Ave., Hollywood 38, Calif.
Phone: HO 2-6631
N.Y. Phone: PLaza 7-2164

President.....Robert G. Metzner
Vice-Pres. ..... Robert Craig
Vice-Pres. .....Eugene J. Freeman
Sales Prom. Mgr.....D. Monroe
Production Mgr.....J. V. Short

PRODUCTS: AM-FM stereo tuners, monaural & stereo preamplifiers-amplifiers, professional & semi-professional tape recorders, speaker-amplifier combinations in portable cases, dual track tape recorders, negative ion generators.

Robinson Recording Labs.

35 S. Ninth St., Philadelphia 7, Pa.
Phone: WAlnut 2-6800

Owner.....W. Robinson

PRODUCTS: Precision 3 speed turntables.

Rohn Manufacturing Company

6718 West Plank Rd., Peoria, Ill.
Phone: 637-8416

President .....Dwight Rohn
Sales Manager.....R. A. Kleine
Traffic Mgr. & Sales.....William Hall

PRODUCTS: Radio, TV, microwave, & communication towers and accessories.

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Schafer Custom Engineering

(*Div. of Textron Electronics, Inc.*)
235 S. Third St., Burbank, Calif.
Phone: TH 5-3561

President.....Paul C. Schafer
Sales Manager.....R. Paul Comstock Jr.
Dir. of Engr.....James W. Harford
Dir. of Mfg.....Ernest W. Wodiske
Controller .....Robert J. Watkins

PRODUCTS: Automation equipment; remote control equipment.

Self Winding Clock Co., Inc.

41 East 11th St., New York, N. Y.
Phone: AL 4-3110

Sales Manager.....Laurence Hill

PRODUCTS: Sweep seconds, dry-cell self-powered, hourly corrected clocks: receive automatic synchronizing pulses from Western Union Naval Observatory Time Service; also manual sync. by control kit.

Setchell-Carlson, Inc.

New Brighton, St. Paul 12, Minn.
Phone: MElrose 3-3131

President.....B. T. Setchell
V.P. & Off. Mgr.....A. P. Chermak
Sales Admns.....Cal Karnstedt,

PRODUCTS: (AM-FM) Monophonic & stereophonic record players & radio combinations. (TV) Unit-ized TV, incl. with monophonic & stereophonic radio & record player combinations; TV monitors.

Shields Studio

5537 Suburban Tracks, St. Louis, Mo.
Phone: FOrrest 7-2535

Owner .....Tom Shields

PRODUCTS: St. Louis "Stagette", TV drops, multiple drop hanger, TV green repp drapes, draperies, tracks, rigging, "profile cut outs", TV settings.

Skiatron Electronics & TV Corp.

180 Varick St. New York 14 N. Y.
Phone: WAtkins 4-7060

President .....Arthur Levey
Exec. V.P.....Kenneth L. King
Secretary-Treas.....Frank V. Quigley
Ass't Sec.....Thomas F. O'Brien

Services Offered: Electronic equipment, Subscriber-Vision research & development TV and electronics.

Small Motors, Inc.

2076 Elston Ave., Chicago 14, Ill
Phone: ARmitage 6-6900

Sales Manager.....R. R. Cook

PRODUCTS: Radio dynamotors, blowers. fractional hp motors.

Sonotone Corp.

Elmsford, N. Y.
Phone: LYric 2-9600

Pres., Gen. Mgr.....Irving I. Schachtel
Sls. Mgr., Electronic
Applications.....Robt. L. Lewis

PRODUCTS: Sales & design of broadcast cartridges, magnetic tape heads, ceramic microphones, nickel cadmium batteries, speakers.

Sony Corp. of America

514 Broadway, New York, N. Y.
Phone: WOrth 6-0800

V.P., Merchandising....Milton D. Thalberg
General Manager.....S. Inagaki

PRODUCTS: Transistor radios and transistorized TV.

S.O.S. Cinema Supply Corp.

602 W. 52nd St., New York, N. Y.
Phone: PLaza 7-0440
6331 Hollywood Blvd., Hollywood 28, Calif.
Phone: HOllywood 7-2124

President, Gen. Mgr.....J. A. Tanney
Vice President.....William E. Allen
Treas., Sales Mgr.....Dominick Capano

PRODUCTS: Animation, film titling, processing, lighting & sound equipment; cameras, editing, film handling equipment, rear projection systems, screens, etc. Design & engineering of custom built equipment. Manuf. & distributors; sales & leasing.

Space Communications Corp.

1841 Broadway, New York 23, N.Y.
Phone: JUdson 2-6530

President .....Sol Cornberg

PRODUCTS: Sales & design of broadcast and intercom TV systems & equipment.

Spencer-Kennedy Laboratories, Inc.

1320 Soldiers Field Rd., Boston 35, Mass.
Phone: ALgonquin 4-5400

Chairman.....George W. W. Brewster
President & Treas.....Donald Spencer
Sales Manager.....W. K. Headley

PRODUCTS: Community antenna and industrial TV systems.

Stainless, Inc.

Third St. & Montgomery Ave.,
North Wales, Pa.
Phone: OXbow 9-4871

President.....Walter L. Guzewicz
Vice-President.....Henry J. Guzewicz
Sales.....John F. Guzewicz, John S. Fisher, Walter O. Walther

PRODUCTS: Self-supporting & guyed steel towers for AM-TV-Scatter-Microwave communications—radar and special design applications.

Stancil-Hoffman Corporation

845 N. Highland Ave., Hollywood 38, Calif.
Phone: HOllywood 4-7461

President.....William V. Stancil

PRODUCTS: Magnetic recorder/reproducer for tape and for 16mm, 17.5mm & 35mm film. Self contained battery operated for standard recording, stereo or synchronized with film, M r/r up to 32 tracks, all transistor, for communications recording & language labs.

Standard Electronics

(*Div. of Reeves Instrument Corp.*)
Lakewood Road, Farmingdale, N.J.
Phone: WEbster 8-6671

General Mgr. .....R. M. Dougherty
Chief Eng. .....A. R. Taylor
Plant Supervisor .....M. Spector

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Field Eng.....Joseph Ewansky
District Sales Engineering Managers
District Sls. Eng. Mgr.....J. T. Campbell
1026 17th St., N.W., Wash 6, D. C.
Phone: REpublic 7-2246
PRODUCTS: Transmitters, transformers, dummy loads & filters for AM, FM, & TV; FM antennas; TV color equipment.

Stephens Trusonic Inc.

8538 Warner Dr., Culver City, Calif.
Phone: UPton 0-6671
President, Gen. Mgr.....Emile J. Petre
V.P. & Sales Mgr.....Richard Rose
Secretary .....R. Applin
PRODUCTS: Wireless and condenser microphones, environmental test equipment.

Stereovision, Inc.

500 Fifth Ave., New York, N. Y.
Phone: COlumbus 5-5400
President .....Fred Pittera
Exec. V.P. & Tech. Dir...Merrill Braverman
Secy-Treas. .....Geri Lynn
Art Director.....Adam Mark
Public Relations.....Bosh Stack
Gen. Counsels.....S. D. Reidel, J. W. M. Rutenberg
PRODUCTS: 3D-TV films for compatible reproduction. Optical devices, stereo lenses.

Strong Electric Corp.

87 City Park Ave., Toledo, O.
Phone: CHerry 8-3741
President.....Arthur J. Hatch
Vice Pres. .....Leo A. Altenbach
Treasurer .....Lee T. Nelson
PRODUCTS: Incandescent and arc spotlights; trouperette incandescent spotlight; trouper and super trouper high intensity arc spotlights; universal arc slide projector for background.

Studio Television Products Sales Corporation

356 W. 40th St., New York 18, N.Y.
Phone: PEnnsylvania 6-5849
Sales Manager.....James B. Tharpe
PRODUCTS: Pneumatic-balance camera dolly, color & B & W.

Surface Conduction, Inc.

1501 Broadway, New York 36, N. Y.
Phone: LO 5-5535
President .....Theodore Hafner
PRODUCTS: Single wire transmission lines for closed circuit TV, community TV, low and high power antenna feeders.

Swager Tower Company

R. R. No. 2, Fremont, Indiana
Phone: 4625
Pres.....W. E. Swager
PRODUCTS: Radio & TV and microwave broadcast towers.

Sylvania Electric Products, Inc.

730 Third Ave., N.Y.C.
Phone: JUdson 6-2424
Board Chairman.....Don G. Mitchell
President.....Robert E. Lewis
Sr. V.P.....Matthew D. Burns
Dir. Indust. Rel.....David G. Christie
Sr. V.P., Marketing.....B. K. Wickstrum
Dir. Pub. Rel.....Herbert Johnson, Jr.
V.P. Elec. Tube Sls.....Donald W. Gunn
PRODUCTS: Tubes, radio & TV.

T.C.A. Tower Co.

2615 Bankhead Highway, N.W., Atlanta 18, Ga.
Phone: 700-1203
PRODUCTS: Towers.

Sarkes Tarzian Inc.

(*Broadcast Equipment Div.*)
E. Hillside Dr., Bloomington, Ind.
Phone: 7251
President .....Sarkes Tarzian
Manager .....Biagio Presti
PRODUCTS: TV transmitters, I.O. cameras, Vidicon cameras, complete studio TV equipment.

Tech-Master Corp.

75 Front St., Brooklyn, N. Y.
Phone: ULster 5-3535
President .....L. Lazoff
Gen. Mgr.....R. Lazoff
Sales Manager.....A. Lazoff
PRODUCTS: Wired & kits TV custom chassis, tuners, amplifiers, pre-amps, radios.

Technical Appliance Corporation

1 Taco St., Sherburne, New York
Phone: ORchid 4-2211
President .....H. H. Brown
Exec. V.P.....T. Lundahl
Chief Engineer.....Robert T. Leitner
Sales Engineer .....Carroll Blackman
Dist. Sales, East. Div.....Gerard White
Dist. Sales, West. Div.....Carl Cox
Sales Prom. Mgr.....S. K. McNeil
PRODUCTS: Receiving antennas and allied products for TV & FM reception.

Telechrome Mfg. Corp.

185 Dixon Ave., Amityville, N. Y.
Phone: LIncoln 1-3600
President.....J. R. Popkin-Clurman
Exec. V.P.....Joseph McPhee
Vice-Pres., Sales.....H. C. Riker
V.P., Engineering.....Sol Hudes
V.P., Manufacturing .....Jack Horowitz
V.P., Purchasing.....B. Tromboli
13635 Victory Blvd., Van Nuys, Calif.
Phone: ST 2-7479
Director .....S. Krinsky
670 N. Elizabeth St., Lombard, Ill.
Phone: MAyfair 9-1232
Director.....D. Chapman
1028 Connecticut Ave., Washington, D. C.
Phone: ME 8-5857
Director .....R. Adams
PRODUCTS: Color and monochrome test equipment; video test signal generators & receivers; special effect generators.

Telecontrol Corp.

1418 W. 166th St., Gardena, Calif.
Phone: FAculty 1-5701

www.americanradiohistory.com

President.....John W. Doering
Ch. Devel. Eng.....L. Jorgenson
Sales Engineer .....Duane E. Heft
Dir. Manuf. .....Robert Fitzgerald

PRODUCTS: Audio-video distribution switchers & exchanges, studio switching centers, master control switching systems, mobile video switchers, house monitoring systems, audio-video automation switchers, video & pulse amplifiers.

Telectro Industries Corporation

35-16 37th St., Long Island City 1, N. Y.
Phone: YEllowstone 2-8600

President.....H. Sussman
General Manager .....Edward Waldman
Secretary .....Stanley Rosenberg
Chief Engineer .....George Brown
P.A. .....Maxwell Ross
Engineer, Radio .....Abe Zeder
Engineer, TV .....Frank Oster

PRODUCTS: Transistorized receivers & recorders, special designs, etc.; closed circuit TV system to transmit over telephone lines.

TelePrompTer Corporation

311 W. 43rd St., N. Y. 36, N. Y.
Phone: JUdson 2-3800

Chairman, Pres.....Irving B. Kahn
Vice President.....Monroe M. Rifkin
V.P. Engineering.....Hubert J. Schlafly, Jr.
V.P., Special Projects.....William Sargent
V.P., Communication Syst...N. C. Myers, Jr.
TV, Film Serv. Mgr.....George Kasimatis
Public Rel. Dir.....John Barrington
Dir. Marketing.....Gerald C. Griffin
Prog. & Prod. Mgr.....Robert M. Rosencrans

PRODUCTS: TelePrompTer reading unit and accessories, cueing equipment for film, TV, public speaking; TelePro rear screen projection: TeleMation for automatic cueing; lights; audio systems; TeleStage portable stage structures; custom built sound systems; the Presidential Lectern; large screen cl. circ. TV.

Tele-Tone Company of America

1668 Webster Ave., New York 57, N. Y.
Phone: CY 9-1900

President .....Isidore Rothman
Vice President.....M. Perlmutter
Chief Eng.....B. Berger

PRODUCTS: AM-FM radios, AM-FM clock radios, radio/phonograph combinations.

Telescript-CSP Inc.

155 W. 72nd St., New York 23, N. Y.
Phone: SUsquehanna 7-8111

President .....Peter Jackson
V.P. Sales.....Curtis R. Howard
Mgr., Service .....Trygve W. Lund
Mgr., Tech. Facilities.....Charles R. Krum

Branch Office
832 N. La Brea, Los Angeles, Calif.
Phone: HO 9-7287

Manager ....."Scrappy" Lambert

PRODUCTS: TV studio prompting eqpt., rear screen projector, video tape editor (electronic), portable stages.

Television Utilities Corp.

(Div. of Nord)
135 Fulton Ave., Garden City Park, N. Y.
Phone: PI 6-4304

President .....Eugene Kron
V.P., Ch. Engr.....C. H. Odom
Vice President.....David Sigler
Vice President.....David A. Harris
Production Engineer.....Ken Worthington

PRODUCTS: Closed circuit TV equipment including cameras, flying spot scanners, line and distribution amplifiers, off-the-air tuners, video monitors, regulated power supplies. Stock market quotation video display systems.

Television Zoomar Co.
Zoomar Television

500 Fifth Ave., New York, N. Y.
Phone: BRyant 9-5835

President.....Jack A. Pegler
Design, Research & Dev...Dr. Frank G. Back
Sales Manager.....Bill Pegler

PRODUCTS: Lenses — Super Universal Zoomar & Super Studio Zoomar, for 3 & 4½" image orthicon cameras.

Tel-Instrument Electronics Corp.

728 Garden St., Carlstadt, N. J.
Phone: WEbster 3-1600

V.P., Sales Mgr.....E. W. Brinkerhoff

PRODUCTS: Test equipment for TV, studio equipment for monochrome & color.

Theatre Network Television, Inc.

575 Madison Ave., N. Y. 22, N. Y.
Phone: PL 5-6300

President.....Nathan L. Halpern
Exec. Producer .....Marshall Jamison
Dir. of Prod.....Robert F. White
Dir. of Oper.....Edward F. Addiss
Dir. of Sales Develop.....Bart Swift
Dir. of Engineering.....Eugene D. Warren
Chief Engineer.....John J. Leay
Sec.-Treas. .....George Frank

Branch Offices
719 Fisher Bldg., Detroit 2, Mich.
Phone: TRinity 3-1566

Midwest Div. Mgr.....John L. Beers
1137 N. Cole Ave., Los Angeles 38, Cal.
Phone: HOllywood 2-2480
West Coast Div. Mgr.....Douglas George
250 Golden Gate Ave., San Francisco, Calif.
Phone: ORdway 3-0750
West Coast Div. Mgr.....Douglas George

PRODUCTS: Closed-circuit TV for business, industry, and paid box office admissions.

Tower Communications Co.

2700 Hawkeye Drive, Sioux City, Iowa
Phone: 2-3631

President, Treas.....M. M. Lasensky
Exec. Vice Pres.....G. A. Collins
Vice President.....C. A. Wright
Secretary.....G. S. Chesen

PRODUCTS: Microwave towers, passive reflectors, microwave bldgs. & tower erections. Radio towers, AM, VHF.

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Tower Sales & Erecting Company
6100 N.E. Columbia Blvd., Portland 18, Ore.
Phone: ATlantic 7-7303
President .....C. Fisher
PRODUCTS: AM, FM & TV guyed & self-supporting towers & ground systems; tower lighting & painting.

Trans-Lux Television Corp.
625 Madison Ave., New York 22, N. Y.
Phone: PL 1-3110
East. Div. Sales Mgr.....Murray Oken
PRODUCTS: Background scenes by Trans-Lux: rear view slide projectors; translucent screens; & aluminum screen frames.

Trav-Ler Radio Corp.
571 W. Jackson Blvd., Chicago, Ill.
Phone: HArrison 7-9151
President.....Joe Friedman
V.P. & Gen. Sales Mgr.....I. Edelstein
Vice-Pres., Mfg.....Ellis Friedman
Adv. Mgr.....R. Bruce Ruttenberg
TV Ch. Eng.....Gene Harralo
Radio & Phono.
Ch. Eng.....Richard J. O'Brien
PRODUCTS: Table, transistor & clock radios, hi fi portable & stereo & console phonographs hi fi & stereo tape recorders. Portable, table & console TV & combination sets.

John D. Trilsch, Inc.
Box 14201, Houston 21, Texas
Phone: REpublic 4-2545
President & Treas.....John D. Trilsch
Vice President.....E. E. Armstrong
Secretary .....Chilton Bryan
PRODUCTS: Radio, microwave and radar towers, design, fabrication & erection.

Tung-Sol Electric Inc.
One Summer Ave., Newark 4, N.J.
Phone: HUmboldt 4-8500
New York Phone: CO 7-0620
Chairman .....Louis Rieben
President .....Milton Schulte
V.P., Treasurer.....H. Merle Darling
V.P., Marketing.....G. W. Keown
V.P., Oper. & Eng.....Dr. A. K. Wright
V.P.....Donald A. Harper
Sec. .....Paul Hemschoot
Comptroller .....George Hallett
V.P., Engineering.....R. B. Power
V.P., Elec. Tube Div...Paul Scharninghausen
Mgr., Mkt. Svcs.....Harold F. Cook
PRODUCTS: Electron tubes, transistors, silicon rectifiers, miniature lamps, cathode ray tubes, subminiature incandescent lamps, electro switch devices, Chatham Electronics equipment.

United Transformer Corporation
150 Varick St., New York 13, N. Y.
Phone: ALgonquin 5-3500
Sales Manager.....H. Russell
PRODUCTS: Radio transformers, filters, equalizers, high Q coils.

Utility Tower Company
Box 7022, 3140 N.W. 38th St.,
Oklahoma City, Okla.
Phone: WIndsor 3-5578
Owner.....C. E. Nelson
Manager.....V. G. Duvall
Asst. Manager.....J. D. Nelson
PRODUCTS: Towers for radio FM base insulators and TV micro wave.

Vacuum Tube Products Co., Inc.
(*Div. of Hughes Aircraft*)
2020 Short St., Oceanside, Calif.
Phone: SAratoga 2-2101
Div. Manager.....James J. Sutherland
Marketing Mgr.....R. W. Curry
PRODUCTS: Storage tubes, vauum gauge tubes and controls, welding equipment, memoscope-oscilloscope.

Vallen Inc.
225 Bluff St., Akron, Ohio
Phone: BLackstone 3-4933
President.....E. J. Vallen
PRODUCTS: Vallen panorama track, all-steel and aluminum tracks, electric curtain controls.

Vega Electronics Corp.
Box 145, Cupertino, Calif.
Phone: ALpine 2-8704
Bd. Chmn., President....Russell J. Tinkham
V.P., Ch. Engr.....Walter C. Hironimus
Marketing Mgr.....C. Arthur Foy
Secretary .....Marvin J. Colangelo
PRODUCTS: Vega-Mike wireless microphone system.

Visual Electronics Corp.
356 W. 40th St., New York 18, N. Y.
Phone: PEnnsylvania 6-5840
President.....James B. Tharpe
Vice-President.....John P. Gallagher
Home Office Mgr.....Louis A. Whitson
Mgr., Closed Cir. Oper.....M. A. Mayers
Sales Eng. Mgr.....Leo Darrigo
Sales Manager.....George H. Wagner
PRODUCTS: All AM-FM-TV best. tech. eqpt. & supplies; nat'l & foreign distribution. Manufacturers of Visual 6000 TV Automation System.

Vitro Electronics
(*Div. of Vitro Corp. of America*)
919 Jesup Blair Dr., Silver Spring, Md.
Phone: JUniper 5-1000
General Mgr. .....W. Perrine
Vice President .....V. N. Setterholm
Dir. of Engr.....P. N. Dudeney
Sales Engineer .....R. C. Curry
PRODUCTS: Rebroadcast receivers, field strength meters, phase meters, patching equip., multicouplers, RF test sets, jack panels, video patch cords & looping plugs.

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Westinghouse Electric Corp.

(*Television-Radio Division*)
Route 27 & Vineyard Rd., Metuchen, N.J.
Phone: LIberty 8-5000

Vice-Pres. .....Chris Witting
Gen. Mgr.....O. H. Yoxsimer
Asst. to Gen. Mgr.....W. H. Eutzy
Mgr. Mfg.....M. N. Cinelli
Mgr. Market.....C. J. Urban
Prod. Mgr. TV.....J. J. Eagan
Prod. Mgr. Radio.....E. D. Smithers
Service Mgr.....K. H. Brown
Adv. Mgr.....R. W. Johnson
Eng. Mgr.....J. H. Fooks
Purchasing Agent.....L. W. Tomlinson

PRODUCTS: Television Receivers, AM Radio Receivers, AM/FM Radio Receivers, High Fidelity Instruments.

Wollensak Optical Co.

850 Hudson Ave., Rochester 21, N. Y.
Phone: COngress 6-1000

President.....E. A. Springer
Vice-President.....A. A. Wollensak

PRODUCTS: TV & motion picture camera lenses.

Zenith Radio Corp.

6001 W. Dickens Ave., Chicago 39, Ill.
Phone: Berkshire 7-7500
N. Y. Phone: CIrcle 5-1400

Chrm. of Bd.....Hugh Robertson
Pres. and Gen. Mgr.....Joseph S. Wright
Exec. V.P., Ass't. Gen. Mgr. & Treas. .....S. Kaplan
Exec. V.P., Dir. of Mkt.....Leonard C. Truesdell
V-P in Chg. of Eng.....J. E. Brown
V-P in Chg. of Prod.....Donald MacGregor
V-P Advertising.....Erik Isgrig
V.P. in Chg. Indust. Rel.....J. M. Ferren
V-P & Assoc. Dir. of Res...Dr. Robert Adler
V-P Distribution.....C. J. Hunt
V-P Hearing Aid.....Eugene M. Kinney
V-P in Chg. of Res.....Dr. Alexander Ellett
V-P, Patents.....Francis W. Crotty
V-P, Export.....John A. Miguel, Jr.
Secty. and Asst. V-P.....Karl E. Hassel
Controller .....Ralph M. Spang
Asst. Treas and Asst. Control..A. L. Franczak
Asst. Treas and Asst. Secty.....J. Kuhajek
Asst. Secretaries.....H. M. Chesser & E. M. Schroeder
Asst. V-P & Chief Eng.....Nathan W. Aram
Public Relations Director.....Ted Leitzell

PRODUCTS: RADIOS—Table: AM, AM-FM; Radio-stereophonic high-fidelity combinations; Portables: Transistor battery only battery AC-DC.

TELEVISION: Portable, table, & console, radio-TV-stereo phono combinations; hearing aids.

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The Best,
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With Less?

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Radio and Television Service Firms

— (Also See Equipment Manufacturers) —

Large Screen

Bodde Screens and Projectors
Box 711, San Fernando, Calif.
EMpire 5-2551

General Precision Laboratory, Inc., 63 Bedford Rd., Pleasantville, N. Y.

Radio Corporation of America, Camden, N. J. WO 3-8000

S.O.S. Cinema Supply Corp., 602 West 52nd St., New York, N. Y. ..... PLaza 7-0440

Lenses

Bausch & Lomb Optical Co., 79261 Bausch St., Rochester, N. Y. ..... LO 2-3000

Camera Equipment Co., 315 W. 43rd St., New York, N. Y. ..... JUdson 6-1420

Century Projector Corp., 729 7th Avenue, New York, N. Y. ..... Circle 5-7048

National Theatre Supply, 50 Prospect Ave., Tarrytown, N. Y. ..... ME 1-6200

Projection Optics Co., Inc., 219 S. 18th St., E. Orange N. J. ..... OR 6-6509

S.O.S. Cinema Supply Corp., 602 West 52nd St., New York, N. Y. ..... PLaza 7-0440

Laboratories

LOS ANGELES, CALIF.

Acme Film Laboratories, Inc.
1161 N. Highland Ave. (38) . HOllywood 4-7471

Ansco Processing Lab.
1001 No. LaBrea (38) ..... OLdfield 4-0550

ArtCraft Screen Service
4019 W. 60th ..... AXminister 4-5423

BRM Film Co.
8235½ W. Third ..... WEbster 1-6602

Cine-Craft Film Laboratory
8764 Beverly (48) ..... OLympia 2-7357

Cinema Research
716 N. LaBrea ..... WEbster 3-9301

Color Reproduction Co.
7936 Santa Monica Blvd. (46)
OLdfield 4-8010

Consolidated Film Industries
959 Seward St. (38) ..... HOllywood 9-1441

DeLuxe Labs.
1418 N. Western ..... HOllywood 9-3141

Dunn, Linwood G.
1153 N. Highland Ave. ..... HOllywood 9-5808

Eastman Kodak Research Laboratory
1017 N. Las Palmas Ave. (38)
HOllywood 5-7151

Film Effects of Hollywood
1153 N. Highland (38) ..... HOllywood 9-5808

Film Processing Corp.
3602 Crenshaw ..... REpublic 1-2348

Film Service Laboratories
6327 Santa Monica Blvd. .... HOllywood 2-3237

Flora Color
1715 N. Mariposa St. (27) .. NOrmandy 3-2291

General Film Labs Corp.
1546 N. Argyle Ave. ..... HOllywood 2-6171

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Distributor of the "Mike Pen" and other promotional products.

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BRyant 9-4725

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Hollywood Film Enterprises Inc.
6060 Sunset Blvd. (28).....HOllywood 4-2181
Houston Color Film Labs.
230 W. Olive Ave., Burbank...VIctoria 9-4627
Hollywood 16 MM Industries, Inc.
7708 Santa Monica Blvd.....OLdfield 6-6736
Hollywood-Valley Films Labs
12546 Ventura, Studio City....POplar 6-9463
Holmes, Frank, Laboratories
1947 First St., San Fernando....EMpire 5-4501
Mercer, Ray, & Co.
4241 Normal Ave. (29)....NOrmandy 3-9331
Modern Movies, Inc.
832 N. Cole (38).....HOllywood 4-7293
National Screen Service
7026 Santa Monica Blvd....HOllywood 5-3136
Pacific Colorfilm
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93 E. 42nd St., N. Y. 17, N. Y. ..... MU 3-9553
North, Ernest D.
32 Ave. of the Americas, N.Y. 13, N.Y. EX 3-6245
O'Bryan, Paul A.
Munsey Bldg., Wash. 4, D. C. ..... ST 3-1000
Ockershausen, Harry J.
Bowen Bldg., Wash. 5, D. C. ..... RE 7-6363
O'Connell, Quinn
1225 19th St., NW, Wash. 6, D. C. .. FE 8-4280
O'Hara, Joseph P.
1411 K St., NW, Wash., D. C. ..... EX 3-2333
O'Hare, Richard C.
Investment Bldg., Wash. 5, D. C. .... RE 7-3525
Olverson, John B.
1712 De Sales St., NW, Wash. 6, D.C. NA 8-3902
Oppenheimer, Monroe
Woodward Bldg., Wash. 5, D. C. ..... RE 7-3028
Panzer, Irving R. M.
1735 DeSales St. NW, Wash. 6, D. C. . ST 3-3660
Paradise, Richard R.
Continental Bldg., Wash. 5, D. C. .... NA 8-0032
Parkinson, Kenneth Wells
Tower Bldg., Wash. 5, D. C. ..... DI 7-2141
Patrick, Duke M.
Colorado Bldg., Wash. 5, D. C. ..... ST 3-1900
Pepper, Vincent A.
Perpetual Bldg., Wash. 4, D. C. .... EX 3-7030
Pierson, W. Theodore
Ring Bldg., Wash. 6, D. C. ..... RE 7-2566
Plotkin, Harry M.
Ring Bldg., Wash. 6, D. C. ..... FE 8-2566
Pogue, L. Welch
1001 Conn. Ave., NW, Wash. 6, D.C. . EX 3-5333
Pollak, Stephen J.
Union Trust Bldg., Wash. 5, D. C. .... RE 7-5900
Porter, Paul A.
1229 19th St., NW, Wash. 6, D. C. .. FE 8-3700
Porter, William A.
Tower Bldg., Wash. 5, D. C. ..... DI 7-2141
Potts, William J., Jr.
1735 DeSales St. NW, Wash. 6, D. C. . DI 7-2724
Prather, Alfred
Union Trust Bldg., Wash. 5, D. C. .... RE 7-5900
Prince, D. F.
Bowen Bldg., Wash. 5, D. C. ..... RE 7-8154
Putbrese, Keith E.
Munsey Bldg., Wash. 4, D. C. ..... ST 3-1000
Quisenberry, John T.
195 Broadway, N. Y. 7, N. Y. ..... EX 3-3556
Rafter, John A.
Munsey Bldg., Wash. 4, D. C. ..... ST 3-1000
Raish, Leonard R.
901 Waterford Rd., Alexandria, Va. .. SO 5-3991
Randolph, John P.
Cafritz Bldg., Wash. D. C. ..... NA 8-6244
Raub, Benjamin D.
30 Rockefeller Plaza, N. Y. 20, N. Y. .. CI 7-8300
Rauh, Joseph L. Jr.
1631 K St., NW, Wash. 6, D. C. .... RE 7-7795
Rea, Bryce, Jr.
Munsey Bldg., Wash. 4, D. C. ..... DI 7-3551
Resnick, Leo
1411 Penn. Ave. NW, Wash. 4, D. C. .. NA 8-9320
Rhyne, Brice W.
400 Hill Bldg., Wash. 6, D. C. ..... DI 7-1380
Rhyne, Charles S.
400 Hill Bldg., Wash. 6, D. C. ..... DI 7-1380
Rigby, Scott G.
Wyatt Bldg., Wash. 5, D. C. ..... ME 8-3662
Robb, Roger
Tower Bldg., Wash. 5, D. C. ..... DI 7-2141
Robbins, Charles E.
National Press Bldg., Wash. 4, D. C. .... DI 7-1200
Roberson, Frank
Munsey Bldg., Wash. 4, D. C. ..... ME 8-0023
Roberts, William A.
Continental Bldg., Wash. 5, D. C. .... NA 8-0032
Rollo, Reed T.
World Center Bldg., Wash. 6, D. C. .... ST 3-3200
Rorer, Dwight E.
Washington Bldg., Wash. 5, D. C. .... RE 7-0727
Rosen, Leo
285 Madison Ave., N. Y. 17, N. Y. .. MU 5-1582
Rosenfield, Harry N.
1735 DeSales St., NW, Wash. 6, D.C. . EX 3-0250
Rosenman, Samuel I.
575 Madison Ave., N. Y. 22, N. Y. .... MU 8-7800
Rowell, Russell
Munsey Bldg., Wash. 4, D. C. ..... ME 8-0023
Russell, Percy H.
World Center Bldg., Wash. 6, D. C. .... ST 3-3200
Scharfeld, Arthur W.
National Press Bldg., Wash. 4, D. C. .. ST 3-4115
Scheiner, Arthur
1343 H St., NW, Wash. 5, D. C. ..... ME 8-6900
Schellenberg, Howard J., Jr.
1025 Conn. Ave., Wash. 6, D. C. ..... RE 7-1522
Schneider, Edwin R., Jr.
1820 Jefferson Pl., NW,
Wash. 5, D. C. ..... FE 8-3464
Schroeder, Arthur H.
Munsey Bldg., Wash. 4, D. C. ..... ME 8-2193
Schulkind, Herbert M.
1612 K St. NW, Wash. 6, D. C. ..... ME 8-6190
Seaks, Robert G.
Southern Bldg., Wash. 5, D. C. ..... DI 7-7117
Segal, Paul M.
816 Connecticut Ave., Wash. 6, D. C. . ST 3-4115
Sells, Harry G.
Munsey Bldg., Wash. 4, D. C. ..... ST 3-1000
Sharkey, James
Perpetual Bldg., Wash. 4, D. C. ..... ME 8-6632
Shipley, Carl L.
Natl. Press Bldg., Wash. 4, D. C. ..... ST 3-1648
Simmons, Roy
Warner Bldg., Wash. 4, D. C. ..... ME 8-1748
Sims, William P., Jr.
Munsey Bldg., Wash. 4, D. C. ..... ST 3-1000
Slaughter, Harrison T.
Ring Bldg., Wash. 6, D. C. ..... RE 7-2566
Smith, Beroard B.
460 Park Ave., New York 22, N. Y. .... PL 1-2660
Smith, Donald K.
Munsey Bldg., Wash. 4, D. C. ..... ME 8-6006
Smith, George S.
1240 19th St. NW, Wash. 6, D. C. ..... FE 8-4344
Smith, E. Stratford
1111 E. St., NW, Wash. 4, D. C. ..... EX 3-7030
Smith, Quayle B.
1917 Eye St., NW, Wash. 6, D. C. .... FE 3-1820
Sonnett, John F.
63 Wall St., N. Y. 5, N. Y. ..... WH 4-7400
Southmayd, John P.
Perpetual Bldg., Wash. 4, D. C. ..... RE 7-1450
Spearman, Paul
Munsey Bldg., Wash. 4, D. C. ..... ME 8-0023
Spillane, Lester W.
Hollywood office: 15215 Sunset Blvd.,
Pacific Palisades, Cal. ..... GL 4-7505
Stambler, Arthur
National Press Bldg., Wash. 4, D. C. .... ST 3-4115
Stanley, Earl R.
Munsey Bldg., Wash. 4, D. C. ..... ST 3-1000
Stegemann, Edward J.
710 14th St. NW, Wash. 5, D. C. ..... ST 3-0511

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Stein, A. L.
Warner Bldg., Wash. 4, D. C.....RE 7-7944
Stevens, David S.
1735 DeSales St. NW, Wash. 6, D. C..NA 8-2931
Stirling, E. Tillman
710 14th St. NW, Wash. 5, D. C.....ST 3-0511
Stollenwerck, Frank
National Press Bldg., Wash. 4, D. C...NA 8-7846
Stout, Clair L.
Munsey Bldg., Wash. 4, D. C.....ST 3-1000
Stuart, Harold C.
412 Cafritz Bldg., Wash. D. C.....ME 8-2477
Sutton, George O.
National Press Bldg., Wash. 4, D. C...NA 8-7949
Taylor, James R.
1616 H St., NW, Wash. 6, D. C.....NA 8-4400
Thomson, William
National Press Bldg., Wash. 4, D. C...NA 8-0055
Timberg, Sigmund
815 15th St. NW, Wash. 5, D. C.....EX 3-1074
Tumulty, Joseph P., Jr.
1317 F St., NW, Wash., D. C.....NA 8-2121
Tyler, Lyon L., Jr.
Investment Bldg., Wash 5, D. C.....RE 7-3836
Tyson, William S.
821 15th St., NW, Wash. 5, D. C....RE 7-1717
Vieth, Duane
1229 19th St. NW, Wash. 6, D. C....FE 8-3700
Wagner, W. Dean
400 Hill Bldg., Wash. 6, D. C.....DI 7-1380
Walker, Paul A.
1513 Franklin Dr., Norman, Okla....JE 4-4824
Wall, Thomas H.
Munsey Bldg., Wash. 4, D. C.....ST 3-1000
Walton, Frederick H., Jr.
Bowen Bldg., Wash. 5, D. C.....RE 7-6363
Wayland, Charles V.
Perpetual Bldg., Wash. 4, D. C.....RE 7-1460
Weaver, Henry B., Jr.
1225 19th St. NW, Wash. 6, D. C....FE 8-4280
Welch, Vincent B.
710 14th St. NW, Wash. 5, D. C.....ST 3-0511
Werner, Jack
Wyatt Bldg., Wash. 5, D. C.....RE 7-5102
Werner, Robert L.
30 Rockefeller Plaza, N. Y. 20, N. Y..CO 5-5900
Wheeler, Burton K.
Southern Bldg., Wash. 5, D. C.....DI 7-7117
Wheeler, Edward K.
Southern Bldg., Wash. 5, D. C.....DI 7-7117
Wilkinson, Ernest L.
1616 H St., NW, Wash. 6, D. C.....NA 8-4400
Wilkinson, Glen A.
1616 H St., NW, Wash. 6, D. C.....NA 8-4400
Wilkinson, Vernon L.
1735 DeSales St. NW, Wash. 6, D. C..NA 8-2931
Willis, John W.
1735 DeSales St. NW, Wash. 6, D. C..ST 3-3660
Wilner, Morton H.
Wyatt Bldg., Wash. 5, D. C.....ME 8-6900
Wilson, Thomas W.
Munsey Bldg., Wash. 4, D. C.....ST 3-1000
Wollenberg, J. Roger
1735 DeSales St. NW, Wash. 6, D. C...DI 7-2724
Woods, Robert A.
2011 Eye St., NW, Wash. 6, D. C.....337-6313
Woods, Warren
Perpetual Bldg., 1111 E St. NW,
Wash. 4, D. C.....NA 8-2530
Wozencraft, Frank W.
Southern Bldg., Wash. 5, D. C.....EX 3-5363
Zias, Joseph F.
5507 Cornish Rd., Bethesda, Md.....OL 2-3540
Zorbaugh, Geraldine B.
485 Madison Ave., N. Y. 22, N. Y....PL 1-2345
Zwicky, Warren C.
1735 DeSales St., NW, Wash. 6, D. C ME 8-6550

Motion Picture Theatres Equipped For Television in The United States

State	*City*	*Seating Capacity*	*Theatre*
CALIFORNIA	Fresno	2,169	Fresno
	Huntington Park	1,468	Huntington Park
	Los Angeles	1,757	Downtown
		2,213	Orpheum
		1,363	Ritz
	San Francisco	2,646	Paramount
		399	Telenews
COLORADO	Denver	2,096	Paramount
DIST. OF COL.	Washington	3,452	Capitol
		1,838	Keith's
FLORIDA	Miami	2,000	Carib
		1,234	Capitol
ILLINOIS	Chicago	1,299	Crown
		3,931	Marbro
		2,649	State Lake
		606	Loop
		3,414	Tivoli
		4,320	Uptown

(*Continued on Next Page*)

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THEATRES EQUIPPED FOR TELEVISION

State	*City*	*Seating Capacity*	*Theatre*
INDIANA	Indianapolis	3,313	Indiana
LOUISIANA	New Orleans	3,400	Saenger
MARYLAND	Baltimore	2,048	Century
		1,320	Metropolitan
		2,843	Stanley
		1,860	State
MASS.	Boston	1,500	Pilgrim
		3,583	State
MICHIGAN	Detroit	2,500	Eastown
MINNESOTA	St. Paul	2,362	Paramount
MISSOURI	St. Louis	3,166	State
NEBRASKA	Omaha	2,978	Orpheum
NEW JERSEY	Asbury Park	1,558	St. James
	Camden	2,213	Stanley
NEW YORK	Albany	1,550	Palace
	Binghamton	2,284	Capitol
	Buffalo	2,091	Centre
	N.Y.C.—Bronx	2,353	Fordham
	N.Y.C.—Brooklyn	4,060	Fox
		2,146	Marine
	N.Y.C.—Manhattan	450	Guild Newsreel
		2,282	Victoria
	N.Y.C.—Flushing	2,146	Prospect
NO. CAROLINA	Charlotte	1,405	Carolina
OHIO	Cincinnati	3,037	Albee
	Cleveland	3,009	Allen
		3,465	Hippodrome
		3,446	State
	Dayton	2,665	Keith's
	Toledo	2,455	Rivoli
PENNSYLVANIA	Chester	2,272	Stanley
	Erie	2,584	Warner
	Philadelphia	2,947	Stanley
	Pittsburgh	2,016	J. P. Harris
		3,486	Penn
		3,719	Stanley
UTAH	Salt Lake City	1,759	Utah
VIRGINIA	Richmond	1,396	Byrd
		1,393	National
WASHINGTON	Seattle	2,559	Orpheum
WISCONSIN	Milwaukee	2,436	Riverside
		2,431	Warner

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Toll Television Firms

— Organizations and Manufacturers —

ENTRON, INC.

4902 Lawrence St., Bladensburg, Md.
APpleton 7-9585

H. M. Diambra.....President
J. L. Lahey.....Exec. V.P.

GIANTVIEW TV NETWORK

(Div. of Meilink Steel Safe Co.)

901 Livernois Ave., Ferndale 20, Mich.
LIncoln 8-2500

Stanley Akers .....President

1280 Fifth Ave., New York, N. Y.
EN 9-3000

Richard L. Colten.....Exec. in Charge

HOME ENTERTAINMENT CO., INC.

9025 Wilshire Blvd., Beverly Hills, Calif.
CR 4-8575

Martin Leeds .....President
Oliver Unger.....Exec. Vice Pres.

INTERNATIONAL TELEMETER CO.

(Division of Paramount Pictures Corp.)

1501 Broadway, New York 36, N. Y.
BRyant 9-8700

Louis A. Novins.....President
Leslie Winik.....Vice President

JERROLD ELECTRONICS CORP.

15th & Lehigh, Philadelphia 32, Pa.
BAldwin 6-3456

Sidney Harman .....President
Robert H. Beisswenger.....General Manager

JOINT COMMITTEE ON TOLL TV

1585 Broadway, New York
CIrcle 5-4800

Phil Harling .....Chairman

RKO GENERAL PHONEVISION INC.

555 Asylum Ave., Hartford, Conn.
JA 5-2611

Thomas F. O'Neil.....President
John B. Poor.....Vice President

SKIATRON ELECTRONICS & TELEVISION CORP.

180 Varick St., New York 14, N. Y.
WAtkins 4-7060

Arthur Levey.....President
Frank V. Quigley.....Secy.-Treas.

SKIATRON TV INC.

400 Park Ave., New York 5, N. Y.
PLaza 3-5600

Matthew Fox .....President

SPENCER-KENNEDY LABORATORIES INC.

1320 Soldiers Field Rd., Boston 35, Mass.
ALgonquin 4-5400

George W. W. Brewster.....Chairman
Donald Spencer.....Pres., Treas.

TECO INC.

231 S. LaSalle St., Chicago 4, Ill.
FInancial 6-3499

Pieter E. van Beek.....President
George E. Howell.....Vice Pres., Secy.

TELEGLOBE PAY-TV SYSTEM INC.

400 Madison Ave., New York, N. Y.
ELdorado 5-0010

Solomon Sagall.....President
Ira Kamen.....Exec. Vice Pres.

TOLVISION OF AMERICA

445 Park Ave., New York, N. Y.
PL 1-6800

Matthew Fox.....President

VIDEO INDEPENDENT THEATERS INC.

11 N. Lee Ave., Oklahoma City, Okla.
REgent 9-0681

Henry S. Griffing.....President

ZENITH RADIO CORP.

6001 Dickens Ave., Chicago 39, Ill.
BErkshire 7-7500

Hugh Robertson .....President

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Color Equipped Television Stations

CBS-TV

CITY	STATION	NETWORK	LOCAL ORIGINATION SLIDE	LOCAL ORIGINATION FILM	LOCAL ORIGINATION STUDIO
Eastern Time Zone					
New York	WCBS-TV	●	●	●	●
Albany	W-TEN	●	—	—	—
Altoona	WFBG-TV	●	—	—	—
Anderson	WAIM-TV	—	—	—	—
Atlanta	WAGA-TV	●	●	●	—
Augusta	WRDW-TV	—	—	—	—
Baltimore	WMAR-TV	●	●	●	—
Bangor	WABI-TV	●	—	—	—
Binghamton	WNBF-TV	●	—	—	—
Boston	WHDH-TV	●	●	●	●
Buffalo	WBEN-TV	●	●	●	●
Burlington	WCAX-TV	—	—	—	—
Cadillac	WWTV	—	—	—	—
Charleston, S. C.	WCSC-TV	●	—	—	—
Charlotte	WBTV	●	●	●	●
Chattanooga	WDEF-TV	●	—	—	—
Cincinnati	WCPO-TV	●	—	—	—
Clarksburg, W. Va.	WBOY-TV	●	—	—	—
Cleveland	WJW-TV	●	—	—	—
Columbia, S. C.	WNOK-TV	●	—	—	—
Columbus, Ga.	WRBL-TV	●	—	—	—
Columbus, Ohio	WBNS-TV	●	—	—	—
Dayton	WHIO-TV	●	—	—	—
Detroit	WJBK-TV	●	●	●	●
Durham	WTVD	●	—	—	—
Erie	WSEE-TV	●	—	—	—
Florence, S. C.	WBTW	●	—	—	—
Greensboro	WFMY-TV	●	—	—	—
Greenville, N. C.	WNCT	●	—	—	—
Harrisburg	WHP-TV	●	—	—	—
Harrisonburg	WSVA-TV	●	—	—	—
Hartford	WTIC	●	—	—	—
Huntington, W. Va.	WHTN	●	—	—	—
Indianapolis	WISH-TV	●	●	●	—
Jacksonville	WJXT-TV	●	—	—	—
Johnson City	WJHL-TV	—	—	—	—
Johnstown	WARD-TV	—	—	—	—
Kalamazoo	WKZO-TV	●	●	●	—
Knoxville	WBIR-TV	●	—	—	—
Lancaster	WGAL-TV	●	●	●	●
Lansing	WJIM-TV	●	●	●	—
Macon	WMAZ-TV	●	●	●	—
Miami	WTVJ	●	●	●	●
Norfolk	WTAR-TV	●	●	●	—
Oak Hill, W. Va.	WOAY-TV	—	—	—	—
Orlando	WDBO-TV	●	—	—	—
Philadelphia	WCAU-TV	●	●	●	—
Pittsburgh	KDKA-TV	●	—	—	—
Portland, Me.	WGAN-TV	●	—	—	—
Providence	WPRO-TV	●	—	—	—
Richmond	WTVR-TV	●	●	●	—
Roanoke	WDBJ-TV	●	●	●	—
Rochester	WHEC-TV	●	—	—	—
Saginaw	WKNX-TV	●	—	—	—
Savannah	WTOC-TV	●	—	—	—
Scranton	WDAU-TV	●	—	—	—
Spartanburg	WSPA-TV	●	—	—	—
Springfield, Mass.	WHYN-TV	—	—	—	—
Steubenville	WSTV	●	—	—	—
Syracuse	WHEN-TV	●	—	—	—
Tampa	WTVT	●	●	●	—
Thomasville	WCTV	●	—	—	—
Toledo	WTOL-TV	●	—	—	—
Washington	WTOP-TV	●	●	●	—
Watertown	WCNY-TV	—	—	—	—
Youngstown	WKBN-TV	●	—	—	—

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COLOR EQUIPPED TELEVISION STATIONS

CITY	STATION	NETWORK	LOCAL ORIGINATION SLIDE	LOCAL ORIGINATION FILM	LOCAL ORIGINATION STUDIO
Central Time Zone					
Amarillo	KFDA-TV	—	—	—	—
Austin	KTBC-TV	●	—	—	—
Baton Rouge	WAFB-TV	—	—	—	—
Beaumont	KFDM-TV	●	—	—	—
Cape Girardeau	KFVS-TV	●	—	—	—
Cedar Rapids	WMT-TV	●	—	—	—
Champaign	WCIA-TV	●	—	—	—
Chicago	WBBM-TV	●	—	—	—
Corpus Christi	KZTV	●	—	—	—
Dallas	KRLD-TV	●	●	●	—
Des Moines	KRNT-TV	●	—	—	—
Dothan	WTVY	—	—	—	—
Duluth	KDAL-TV	●	—	—	—
Evansville	WEHT	●	—	—	—
Fort Smith	KFSA-TV	●	—	—	—
Fort Wayne	WANE-TV	●	—	—	—
Green Bay	WBAY-TV	●	—	—	—
Harlingen	KGBT-TV	—	—	—	—
Houston	KHOU-TV	●	—	—	—
Jackson, Miss.	WJTV	●	●	●	—
Jefferson City	KRCG-TV	—	—	—	—
Joplin	KODE	●	—	—	—
Kansas City	KCMO-TV	●	●	●	●
La Crosse	WKBT-TV	—	—	—	—
Lafayette, La.	KLFY-TV	●	—	—	—
Lincoln	KOLN-TV	—	—	—	—
Little Rock	KTHV	●	—	—	—
Louisville	WHAS-TV	●	—	—	—
Lubbock	KDUB-TV	●	●	●	—
Madison	WISC-TV	●	●	●	●
Marquette	WLUC-TV	—	—	—	—
Mason City	KGLO-TV	●	—	—	—
Memphis	WREC-TV	●	—	—	—
Meridian	WTOK-TV	●	—	—	—
Milwaukee	WISN-TV	●	●	●	—
Minneapolis	WCCO-TV	●	●	—	●
Minot	KXMC-TV	—	—	—	—
Mobile	WKRG-TV	●	—	—	—
Monroe	KNOE-TV	●	—	—	—
Montgomery	WCOV-TV	●	—	—	—
Nashville	WLAC-TV	●	—	—	—
New Orleans	WWL-TV	●	●	●	—
Odessa	KOSA-TV	—	—	—	—
Oklahoma City	KWTV	●	—	—	—
Omaha	WOW-TV	●	—	—	—
Ottumwa	KTVO	●	—	—	—
Peoria	WMBD-TV	●	—	—	—
Quincy	KHQA-TV	●	—	—	—
Rapid City, S. D.	KOTA-TV	●	—	—	—
Rock Island	WHBF-TV	●	—	—	—
Rockford	WREX-TV	●	●	●	—
San Angelo	KCTV	—	—	—	—
San Antonio	KENS-TV	●	—	—	—
Shreveport	KSLA-TV	●	—	—	—
Sioux City	KVTV	●	—	—	—
Sioux Falls	KELO-TV	●	—	—	—
South Bend	WSBT-TV	●	—	—	—
Springfield, Mo.	KTTS-TV	●	—	—	—
St. Joseph	KFEQ-TV	—	—	—	—
St. Louis	KMOX-TV	●	—	—	—
Sweetwater	KPAR-TV	●	●	●	—
Terre Haute	WTHI-TV	●	—	—	—
Topeka	WIBW-TV	●	—	—	—
Tulsa	KOTV	●	—	—	—
Valley City	KXJB-TV	●	●	●	—
Waco	KWTX-TV	●	—	—	—
Wausau	WSAU-TV	●	—	—	—
Wichita	KTVH	●	—	—	—
Wichita Falls	KSYD-TV	●	—	—	—
Mountain Time Zone					
Albuquerque	KGGM-TV	●	—	—	—
Billings	KOOK-TV	—	—	—	—
Boise	KBOI-TV	—	—	—	—
Butte	KXLF-TV	—	—	—	—

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COLOR EQUIPPED TELEVISION STATIONS

CITY	STATION	NETWORK	LOCAL ORIGINATION SLIDE	LOCAL ORIGINATION FILM	LOCAL ORIGINATION STUDIO
Casper	KTWO-TV	●	—	—	—
Cheyenne	KFBC-TV	●	—	—	—
Colorado Springs	KKTV	—	—	—	—
Denver	KLZ-TV	●	—	—	—
El Paso	KROD-TV	●	—	—	—
Idaho Falls	KID-TV	—	—	—	—
Great Falls	KFBB-TV	—	—	—	—
Phoenix	KOOL-TV	●	—	—	—
Roswell	KSWS-TV	●	—	—	—
Salt Lake City	KSL-TV	●	—	—	—
Tucson	KOLD-TV	—	—	—	—
Pacific Time Zone					
Bakersfield	KBAK-TV	—	—	—	—
Chico	KHSL-TV	●	—	—	—
Eureka	KIEM-TV	●	—	—	—
Fresno	KFRE-TV	●	—	—	—
Los Angeles	KNXT	●	●	●	●
Medford	KBES-TV	—	—	—	—
Portland, Ore.	KOIN-TV	●	—	—	—
Reno	KOLO-TV	●	—	—	—
Sacramento	KXTV	●	●	●	—
Salinas	KSBW-TV	●	—	—	—
San Diego	KFMB-TV	●	—	—	—
San Francisco	KPIX-TV	●	●	●	—
Seattle	KIRO-TV	●	●	●	—
Spokane	KXLY-TV	●	—	—	—
Yakima	KIMA-TV	●	—	—	—
Emp Network					
Bellingham, Wash.	KVOS-TV	—	—	—	—
Bismarck, N. D.	KXMB-TV	—	—	—	—
Bryan, Texas	KBTX	—	—	—	—
Carlsbad	KAVE-TV	—	—	—	—
Columbus, Miss.	WCBI-TV	—	—	—	—
Decatur, Ala.	WMSL-TV	●	—	—	—
Dickinson	KDIX-TV	—	—	—	—
Ensign	KTVC	—	—	—	—
Ephrata	KBAS-TV	●	—	—	—
Florence, Ala.	WOWL-TV	—	—	—	—
Fort Myers, Fla.	WINK-TV	—	—	—	—
Fort Pierce	WTVI	—	—	—	—
Glendive, Mont.	KXGN-TV	—	—	—	—
Goodland, Kan.	KBLR-TV	—	—	—	—
Grand Junction, Colo.	KREX-TV	—	—	—	—
Greenwood, Miss.	WABG-TV	—	—	—	—
Helena	KBLL-TV	—	—	—	—
Jackson, Tenn.	WDXI-TV	—	—	—	—
Juneau	KINY-TV	—	—	—	—
Klamath Falls	KOTI-TV	—	—	—	—
Lafayette, Ind.	WFAM-TV	—	—	—	—
Laredo	KGNS-TV	●	—	—	—
Las Vegas, Nev.	KLAS-TV	●	—	—	—
Lewiston	KLEW-TV	●	—	—	—
Lexington	WKYT	—	—	—	—
Lufkin, Texas	KTRE-TV	●	—	—	—
Missoula, Mont.	KMSO-TV	—	—	—	—
Parkersburg	WTAP	●	—	—	—
Pasco	KEPR-TV	●	—	—	—
Presque Isle	WAGM-TV	—	—	—	—
Riverton, Wyo.	KWRB-TV	—	—	—	—
Salisbury, Md.	WBOC	—	—	—	—
Twin Falls, Ida.	KLIX-TV	—	—	—	—
Yuma	KIVA-TV	—	—	—	—
		Non-Interconnected			
Anchorage, Alaska	KTVA	—	—	—	—
Fairbanks, Alaska	KTVF	—	—	—	—
Honolulu	KGMB-TV	—	—	—	—

● Equipment in use.
— No equipment.

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NBC-TV

CITY	STATION	NETWORK	LOCAL ORIGINATION SLIDE	LOCAL ORIGINATION FILM	LOCAL ORIGINATION STUDIO
Aberdeen, S. D.	KXAB-TV	●	—	—	—
Abilene, Tex.	KRBC-TV	●	—	—	—
Albany, Ga.	WALB-TV	●	—	—	—
Albuquerque, N. M.	KOB-TV	●	—	—	—
Alexandria, La.	KALB-TV	●	—	—	—
Alexandria, Minn.	KCMT	●	—	—	—
Amarillo, Tex.	KGNC-TV	●	—	—	—
Anchorage, Alaska	KENI-TV	—	—	—	—
Ardmore, Okla.	KXII-TV	●	—	—	—
Atlanta, Ga.	WSB-TV	●	●	●	—
Augusta, Ga.	WJBF	●	—	—	—
Austin, Tex.	KTBC-TV	●	—	—	—
Bakersfield, Cal.	KERO-TV	●	—	—	—
Baltimore, Md.	WBAL-TV	●	●	●	●
Bangor, Me.	WLBZ-TV	●	—	—	—
Baton Rouge, La.	WBRZ	●	—	—	—
Beaumont-Pt. Arthur	KPAC-TV	●	—	—	—
Billings, Mont.	KGHL-TV	●	—	—	—
Binghamton, N. Y.	WINR-TV	●	—	—	—
Birmingham, Ala.	WAPI-TV	●	●	●	—
Bismarck, N. D.	KFYR-TV	●	—	—	—
Bluefield, W. Va.	WHIS-TV	●	—	—	—
Boise, Idaho	KTVB	●	—	—	—
Boston, Mass.	WBZ-TV	●	—	—	—
Bristol, Va.-Johnson City, Tenn.	WCYB-TV	●	●	●	—
Buffalo, N. Y.	WGR-TV	●	—	—	—
Butte, Mont.	KXLF-TV	—	—	—	—
Helena, Mont. (S)	KBLL-TV	—	—	—	—
Casper, Wyo.	KTWO-TV	●	—	—	—
Champaign-Urbana, Ill.	WCHU-TV	—	—	—	—
Danville, Ill. (S)	WICD	—	—	—	—
Charlotte, N. C.	WSOC-TV	●	—	—	—
Chattanooga, Tenn.	WRGP-TV	●	—	—	—
Cheyenne, Wyo.	KFBC-TV	●	—	—	—
Scotts Bluff, Neb. (S)	KSTF	—	—	—	—
Chicago, Ill.	WNBQ	●	●	●	●
Cincinnati, O.	WLW-T	●	●	●	●
Clarksburg, W. Va.	WBOY-TV	●	—	—	—
Cleveland, O.	KYW-TV	●	—	—	—
Columbia, Mo.	KOMU-TV	—	—	—	—
Columbia, S. C.	WIS-TV	●	—	—	—
Columbus, O.	WLW-C	●	—	—	●
Corpus Christi, Tex.	KRIS-TV	●	—	—	—
Davenport, Iowa	WOC-TV	●	—	—	—
Dayton, O.	WLW-D	●	—	—	—
Daytona Beach-Orlando, Fla.	WESH-TV	●	—	—	—
Decatur, Ala.	WMSL-TV	●	—	—	—
Denver, Colo.	KOA-TV	●	—	—	—
Des Moines, Iowa	WHO-TV	●	—	●	●
Detroit, Mich.	WWJ-TV	●	●	●	—
Duluth, Minn.-Superior, Wisc.	WDSM-TV	●	—	—	—
Eau Claire, Wisc.	WEAU-TV	●	—	—	—
Eldorado, Ark.	KTVE	●	—	—	—
El Paso, Tex.	KTSM-TV	●	—	—	—
Eugene, Ore.	KVAL-TV	●	—	—	—
Roseburg, Ore. (S)	KPIC-TV	—	—	—	—
Evansville, Ind.	WFIE-TV	●	—	—	—
Fairbanks, Alaska	KFAR-TV	—	—	—	—
Fargo, N. D.	WDAY-TV	●	—	—	—
Florence, Ala.	WOWL-TV	—	—	—	—
Fort Dodge, Ia.	KQTV	●	—	—	—
Fort Smith, Ark.	KFSA-TV	●	—	—	—
Fort Wayne, Ind.	WKJG-TV	●	—	—	—
Fort Worth, Tex.	WBAP-TV	●	●	●	●
Fresno, Cal.	KMJ-TV	●	●	●	—

(Continued on Next Page)

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COLOR EQUIPPED TELEVISION STATIONS

CITY	STATION	NETWORK	LOCAL ORIGINATION SLIDE	LOCAL ORIGINATION FILM	LOCAL ORIGINATION STUDIO
Grand Junction, Colo.	KREX-TV	●	—	—	—
Montrose, Colo. (S)	KREY-TV	●	—	—	—
Grand Rapids, Mich.	WOOD-TV	●	—	—	—
Great Bend, Kans.	KCKT-TV	●	—	—	—
Garden City, Kans. (S)	KGLD-TV	●	—	—	—
McCook, Nebr. (S)	KOMC-TV	●	—	—	—
Great Falls, Mont.	KRTV	—	—	—	—
Green Bay, Wisc.	WFRV-TV	●	—	—	—
Greenville-Spartanburg, S. C.	WFBC-TV	●	—	—	—
Harrisonburg, Va.	WSVA-TV	●	—	—	—
Hartford-New Britain, Conn.	WHNB-TV	●	—	—	—
Hastings-Kearney, Neb.	KHAS-TV	●	—	—	—
Hattiesburg-Laurel, Miss.	WDAM-TV	●	—	—	—
Honolulu, Hawaii (Wailuku (S))	KONA (KALA)	—	—	—	—
Houston, Tex.	KPRC-TV	●	●	●	●
Huntington-Charleston, W. Va.	WSAZ-TV	●	●	●	●
Idaho Falls, Idaho	KIFI-TV	—	—	—	—
Indianapolis, Ind.	WFBM-TV	●	●	●	●
Jackson, Miss.	WLBT	●	—	—	—
Jacksonville, Fla.	WFGA-TV	●	●	●	●
Johnstown, Pa.	WJAC-TV	●	●	●	●
Kansas City, Mo.	WDAF-TV	●	●	●	—
Knoxville, Tenn.	WATE-TV	●	—	—	—
Lake Charles, La.	KPLC-TV	●	—	—	—
Lancaster-Harrisburg-York, Pa.	WGAL-TV	●	●	●	●
Lansing-Onondaga, Mich.	WILX-TV	●	—	—	—
Laredo, Tex.	KGNS-TV	●	—	—	—
Las Vegas-Henderson, Nev.	KLRJ-TV	●	—	—	—
Lexington, Ky.	WLEX-TV	●	—	—	—
Lima, O.	WIMA-TV	●	—	—	—
Little Rock, Ark.	KARK-TV	●	—	—	—
Los Angeles, Cal.	KRCA	●	●	●	●
Louisville, Ky.	WAVE-TV	●	—	—	—
Lubbock, Tex.	KCBD-TV	●	—	—	—
Lufkin	KTRE-TV	●	—	—	—
Madison, Wisc.	WMTV	●	—	—	—
Memphis, Tenn.	WMCT	●	—	—	—
Miami, Fla.	WCKT	●	●	●	—
Midland-Odessa, Tex.	KMID-TV	●	—	—	—
Milwaukee, Wisc.	WTMJ-TV	●	●	●	●
Minneapolis-St. Paul, Minn.	KSTP-TV	●	●	●	●
Minot N. D.	KMOT-TV	—	—	—	—
Williston, N. D. (S)	KUMV-TV	—	—	—	—
Mobile, Ala.-Pensacola, Fla.	WALA-TV	●	—	—	—
Montgomery, Ala.	WSFA-TV	●	—	—	—
Muncie, Ind.	WLBC-TV	●	—	—	—
Nashville, Tenn.	WSM-TV	●	●	●	—
New Orleans, La.	WDSU-TV	●	●	●	●
New York, N. Y.	WNBC-TV	●	●	●	●
Norfolk, Va.	WAVY-TV	●	●	●	—
North Platte, Neb.	KNOP-TV	●	—	—	—
Oklahoma City, Okla.	WKY-TV	●	●	●	●
Omaha, Neb.	KMTV	●	●	●	●
Paducah, Ky.	WPSD-TV	●	—	—	—
Palm Beach, Fla.	WPTV	●	—	—	—
Panama City, Fla.	WJHG-TV	—	—	—	—
Parkersburg, W. Va.	WTAP-TV	●	—	—	—
Peoria, Ill.	WEEK-TV	●	—	—	—
LaSalle, Ill. (S)	WEEQ-TV	●	—	—	—
Philadelphia, Pa.	WRCV-TV	●	●	●	●
Phoenix-Mesa, Ariz.	KVAR	●	—	—	—
Pittsburg, Kan.-Joplin, Mo.	KOAM-TV	●	—	—	—
Pittsburgh, Pa.	WIIC	●	—	—	—
Plattsburgh, N. Y.-Burlington, Vt.	WPTZ	●	—	—	—

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COLOR EQUIPPED TELEVISION STATIONS

CITY	STATION	NETWORK	LOCAL ORIGINATION SLIDE	LOCAL ORIGINATION FILM	LOCAL ORIGINATION STUDIO
Portland, Me.	WCSH-TV	●	—	—	—
Portland, Ore.	KGW-TV	●	●	●	●
Providence, R. I.	WJAR-TV	●	—	—	—
Pueblo, Colo.	KCSJ-TV	●	—	—	—
Quincy, Ill.-Hannibal, Mo.	WGEM-TV	●	●	●	—
Raleigh-Durham, N. C.	WRAL-TV	●	●	●	—
Rapid City, S. D.	KRSD-TV	—	—	—	—
Redding, Cal.	KVIP-TV	●	—	—	—
Reno, Nev.	KOLO-TV	●	—	—	—
Richmond-Petersburg, Va.	WXEX-TV	●	●	●	—
Roanoke, Va.	WSLS-TV	●	●	●	—
Rochester, Minn.	KROC-TV	●	—	—	—
Rochester, N. Y.	WROC-TV	●	—	—	—
Rockford, Ill.	WTVO	●	—	—	—
Roswell, N. M.	KSWS-TV	●	—	—	—
Sacramento, Cal.	KCRA-TV	●	●	●	—
Saginaw-Bay City, Mich.	WNEM-TV	●	●	●	—
Salinas-Monterey, Cal.	KSBW-TV	●	—	—	—
San Luis Obispo, Cal. (S)	KSBY-TV	—	—	—	—
Salt Lake City, Utah	KUTV	●	●	●	●
San Angelo, Tex.	KCTV	—	—	—	—
San Antonio, Tex.	WOAI-TV	●	●	●	●
San Diego, Cal.	KOGO-TV	●	●	●	—
San Francisco, Cal.	KRON-TV	●	●	●	●
Santa Barbara, Cal.	KEY-T	●	—	—	—
Savannah, Ga.	WSAV-TV	●	—	—	—
Schenectady, N. Y.	WRGB	●	●	●	—
Seattle-Tacoma, Wash.	KING-TV	●	●	●	—
Shreveport, La.	KTBS-TV	●	—	—	—
Sioux City, Ia.	KTIV	●	—	—	—
Sioux Falls, S. D.	KSOO-TV	●	—	—	—
South Bend-Elkhart, Ind.	WNDU-TV	●	—	—	—
Spokane, Wash.	KHQ-TV	●	●	●	●
Springfield, Ill.	WICS	●	—	—	—
Champaign-Urbana, Ill. (S)	WCHU	●	—	—	—
Springfield, Mo.	KYTV	●	—	—	—
Springfield-Holyoke, Mass.	WWLP	●	●	●	—
Greenfield, Mass. (S)	WRLP	●	—	—	—
St. Louis, Mo.	KSD-TV	●	●	●	—
Syracuse, N. Y.	WSYR-TV	●	●	●	—
Elmira, N. Y. (S)	WSYE-TV	●	—	—	—
Tampa-St. Petersburg, Fla.	WFLA-TV	●	●	●	—
Temple-Waco, Tex.	KCEN-TV	●	—	—	—
Traverse City, Mich.	WPBN-TV	●	—	—	—
Cheboygan, Mich. (S)	WTOM-TV	—	—	—	—
Tucson, Ariz.	KVOA-TV	●	—	—	—
Tulsa, Okla.	KVOO-TV	●	●	●	—
Twin Falls, Idaho	KLIX-TV	—	—	—	—
Tyler, Tex.	KLTV	●	—	—	—
Utica, N. Y.	WKTV	●	—	—	—
Washington, D. C.	WRC-TV	●	●	●	●
Washington-Greenville, N. C.	WITN	●	—	—	—
Waterloo-Cedar Rapids, Ia.	KWWL-TV	●	—	—	—
Weslaco, Tex.	KRGV-TV	—	—	—	—
Wheeling, W. Va.	WTRF-TV	●	—	—	—
Wichita, Kans.	KARD-TV	●	●	●	●
Wichita Falls, Tex.	KFDX-TV	●	●	●	—
Wilkes Barre-Scranton, Pa.	WBRE-TV	●	●	●	●
Wilmington, N. C.	WECT	●	—	—	—
Winston-Salem-Greensboro, N. C.	WSJS-TV	●	—	—	—
Yakima, Wash.	KIMA-TV	●	—	—	—
Ephrata, Wash. (S)	KBAS-TV	●	—	—	—
Lewiston, Ida. (S)	KLEW-TV	●	—	—	—
Pasco, Wash. (S)	KEPR-TV	●	—	—	—
Youngstown, O.	WFMJ-TV	●	—	—	—
Yuma, Ariz.	KIVA	●	—	—	—
Zanesville, O.	WHIZ-TV	●	—	—	—

● Equipment in use.
— No equipment.
(S) Satellite Station.

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ABC-TV

CITY	STATION	NETWORK	LOCAL ORIGINATION SLIDE	LOCAL ORIGINATION FILM	LOCAL ORIGINATION STUDIO
Aberdeen, S. D.	KXAB-TV	•	—	—	—
Ada, Okla.	KTEN	•	—	—	—
Albany, Ga.	WALB-TV	•	—	—	—
Altoona, Pa.	WFBG-TV	•	—	—	—
Asheville, N. C.	WLOS-TV	•	—	—	—
Augusta, Ga.	WJBF	•	—	—	—
Austin, Tex.	KTBC-TV	•	—	—	—
Bangor, Me.	WABI-TV	•	—	—	—
Bangor, Me.	WLBZ-TV	•	—	—	—
Baton Rouge, La.	WBRZ	•	—	—	—
Beaumont, Tex.	KFDM-TV	•	—	—	—
Big Springs, Tex.	KEDY-TV	•	•	•	—
Binghamton, N. Y.	WNBF-TV	•	—	—	—
Birmingham, Ala.	WBRC-TV	•	—	—	—
Bismarck, N. D.	KFYR-TV	•	—	—	—
Boise, Ida.	KTYB	•	—	—	—
Boston, Mass.	WNAC-TV	•	—	—	—
Bristol, Va.	WCYB-TV	•	•	•	—
Buffalo, N. Y.	WKBW-TV	•	—	—	—
Casper, Wyo.	KTWO-TV	•	—	—	—
Charleston, S. C.	WUSN-TV	•	—	—	—
Charleston, W. Va.	WCHS-TV	•	—	—	—
Charlotte, N. C.	WSOC-TV	•	—	—	—
Charlotte, N. C.	WBTV	•	•	•	•
Cincinnati, O.	WKRC-TV	•	—	—	—
Cleveland, O.	WEWS	•	—	—	—
Colorado Springs.	KRDO-TV	•	—	—	—
Columbia, S. C.	WIS-TV	•	—	—	—
Columbus, Ga.	WTVM	•	—	—	—
Corpus Christi, Tex.	KRIS-TV	•	—	—	—
Corpus Christi, Tex.	KZTV	•	—	—	—
Dallas, Tex.	WFAA-TV	•	•	•	—
Dayton, O.	WLWD	•	—	—	—
Des Moines, Ia.	WOI-TV	•	—	—	—
Duluth-Superior	KDAL-TV	•	—	—	—
Duluth, Minn.	WDSM-TV	•	—	—	—
Durham, N. C.	WTVD	•	—	—	—
Eau Claire, Wis.	WEAU-TV	•	—	—	—
El Dorado, Ark.	KTVE	•	—	—	—
Erie, Pa.	WICU-TV	•	—	—	—
Eugene, Ore.	KEZI-TV	•	—	—	—
Evansville, Ind.	WTVW	•	•	•	—
Fairmont, W. Va.	WJPB	•	—	—	—
Flint, Mich.	WJRT	•	—	—	—
Fresno, Cal.	KJEO	•	—	—	•
Grand Forks, N. D.	KNOX-TV	•	—	—	—
Grand Rapids, Mich.	WOOD-TV	•	—	—	—
Green Bay, Wis.	WLUK-TV	•	—	—	—
Greensboro, N. C.	WFMY-TV	•	—	—	—
Greenville, N. C.	WNCT	•	—	—	—
Harrisburg, Pa.	WTPA	•	—	—	—
Harrisonburg, Va.	WSVA-TV	•	—	—	—
Hattiesburg, Miss.	WDAM-TV	•	—	—	—
Honolulu, Hawaii	WHVH-TV	•	•	•	—
Houston, Tex.	KTRK-TV	•	•	•	•
Indianapolis, Ind.	WLWI	•	•	•	—
Jackson, Miss.	WLBT	•	—	—	—
Jacksonville, Fla.	WFGA-TV	•	•	•	•
Jacksonville, Fla.	WJXT	•	—	—	—
Joplin, Mo.	KODE-TV	•	—	—	—
Kalamazoo, Mich.	WKZO-TV	•	•	•	—
Kansas City, Mo.	KMBC-TV	•	—	—	—
Kearney, Neb.	KHOL-TV	•	—	—	—
Lake Charles, La.	KPLC-TV	•	—	—	—
Lebanon, Pa.	WLYH-TV	•	—	—	—
Lima, O.	WIMA-TV	•	—	—	—
Los Angeles, Cal.	KABC-TV	•	—	—	—
Louisville, Ky.	WAVE-TV	•	—	—	—
Lubbock, Tex.	KCBD-TV	•	•	•	—
Macon, Ga.	WMAZ-TV	•	—	—	—
Madison, Wis.	WKOW-TV	•	—	—	—
Meridian, Miss.	WTOK-TV	•	—	—	—
Milwaukee, Wisc.	WITI-TV	•	—	—	—
Monroe, La.	KNOE-TV	•	—	—	—
Montgomery, Ala.	WSFA-TV	•	—	—	—
Muncie, Ind.	WLBC-TV	•	—	—	—
New Haven, Conn.	WNHC-TV	•	•	•	—
New York, N. Y.	WABC-TV	—	—	—	—

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COLOR EQUIPPED TELEVISION STATIONS

CITY	STATION	NETWORK	LOCAL ORIGINATION SLIDE	LOCAL ORIGINATION FILM	LOCAL ORIGINATION STUDIO
Norfolk, Va.	WVEC-TV	●	—	—	—
Oklahoma City	KOCO-TV	●	—	—	—
Omaha, Neb.	KETV	●	—	—	—
Parkersburg, W. Va.	WTAP-TV	●	—	—	—
Peoria, Ill.	WTVH	●	—	—	—
Philadelphia, Pa.	WFIL-TV	●	●	●	●
Phoenix, Ariz.	KTVK	●	●	●	—
Pittsburg, Kan.	KOAM-TV	●	—	—	—
Pittsburgh, Pa.	WTAE	●	—	—	—
Plattsburgh, N. Y.	WPTZ	●	—	—	—
Providence, R. I.	WJAR-TV	●	—	—	—
Providence, R. I.	WPRO-TV	●	—	—	—
Quincy, Ill.	WGEM-TV	●	●	●	—
Quincy, Ill.	KHQA-TV	●	—	—	—
Raleigh, N. C.	WRAL-TV	●	●	●	—
Redding, Cal.	KVIP-TV	●	—	—	—
Reno, Nev.	KOLO-TV	●	—	—	—
Richmond, Va.	WRVA-TV	●	●	●	—
Rochester, N. Y.	WHEC-TV	●	—	—	—
Rochester, N. Y.	WROC-TV	●	●	●	—
Rockford, Ill.	WREX-TV	●	●	●	—
Rock Island, Ill.	WHBF-TV	●	—	—	—
Roswell, N. M.	KSWS-TV	●	—	—	—
Sacramento, Cal.	KOVR	●	—	—	—
Salisbury, Md.	WBOC-TV	●	—	—	—
San Antonio, Tex.	KONO-TV	●	—	—	—
San Diego, Cal.	XETV	●	—	—	—
San Jose, Cal.	KNTV	●	—	—	—
Santa Barbara, Cal.	KEY-TV	●	—	—	—
Savannah, Ga.	WTOC-TV, WSAV-TV	●	—	—	—
Scranton-Wilkes Barre, Pa.	WNEP-TV	●	—	—	—
Seattle, Wash.	KOMO-TV				
Shreveport, La.	KSLA-TV, KTBS-TV	●	●	●	●
Sioux City, Ia.	KTIV, KVTV	●	—	—	—
Sioux Falls, S. D.	KELO-TV, KSOO-TV	●	—	—	—
Spokane, Wash.	KREM-TV	●	●	●	—
Springfield, Mo.	KYTV	●	—	—	—
Steubenville, O.	WSTV-TV	●	—	—	—
Sweetwater, Abilene, Tex.	KPAR-TV	●	●	●	—
Syracuse, N. Y.	WSYR-TV	●	●	●	—
Terre Haute, Ind.	WTHI-TV	●	—	—	—
Texarkana, Ark.-Tex.	KTAL-TV	●	—	—	—
Thomasville, Ga.	WCTV	●	—	—	—
Toledo, O.	WSPD-TV	●	—	—	—
Traverse City, Mich.	WPBN-TV	●	—	—	—
Utica, N. Y.	WKTV	●	—	—	—
Washington, D. C.	WMAL-TV	●	—	—	—
Wichita, Kan.	KAKE-TV	●	—	—	—
Wichita Falls, Tex.	KSWO-TV	●	●	●	—
Wilmington, N. C.	WECT	●	—	—	—
Winston-Salem, N. C.	WSJS-TV	●	—	—	—
Zanesville, O.	WHIZ-TV	●	—	—	—

Independent Stations

Chicago, Ill.	WGN-TV	—	●	●	●
Detroit, Mich.	CKLW-TV	—	—	—	—
Hartford, Conn.	WHCT	●	—	—	—
Indianapolis, Ind.	WTTV	—	—	—	—
Los Angeles, Cal.	KCOP-TV	●	—	—	—
Los Angeles, Cal.	KHJ-TV	—	—	—	—
Los Angeles, Cal.	KTLA	●	●	●	●
Los Angeles, Cal.	KTTV	●	—	—	—
Minneapolis, Minn.	KMSP-TV	●	—	—	—
New York, N. Y.	WNEW-TV	—	—	—	—
New York, N. Y.	WOR-TV	—	●	●	●
New York, N. Y.	WPIX	●	—	—	—
Phoenix, Ariz.	KPHO-TV	●	—	—	—
St. Louis, Mo.	KPLR-TV	●	●	●	—
San Francisco, Cal.	KTVU	●	●	●	—
Tupelo, Miss.	WTWV	●	—	—	—
Washington, D. C.	WTTG-TV	●	—	—	—

● Equipment in use.
— No equipment.

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— A —

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Adler, Harry
1 LeFevre, La., New Rochelle, N. Y.....6-1620

Alberts, William S.
1000 Conn. Ave., Wash., D. C.....ST 3-2550

Amoo, Lloyd R.
425 1st St., SW, Valley City, N. D.....136

Andrus, Alvin H.
1413 K St., N.W., Wash., D. C.....EX 3-5670

Auditore, Carmen J.
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— B —

Bailey, Stuart L.
Shirley Highway, Alexandria, Va.....FL 4-2400

Baker, Marvin C., Jr.
930 Warner Bldg., Wash., D. C.....NA 8-7757

Beecher, Willis C.
1413 "K" St., N.W. Wash., D. C.....393-5621

Begue, Geo. P.
Shirley Highway, Alexandria, Va.....FL 4-2400

Bennett, Stanton D.
c/o Field Emission, McMinnville, Ore.

Benns, Wm. E., Jr.
3802 Military Rd., NW, Wash., D. C..EM 2-8071

Bernard Assoc.
237 E. 39th St., New York.....MU 6-7445

Bird, Jas. R.
230 E. 4th, Pittsburg, Calif.....HE 2-2964

Bitter, A. R.
5047 Oak Ridge Rd., Toledo, Ohio...GR 4-5159

Bitzer, Ralph J.
Arcade Bldg., St. Louis, Mo.....GA 1-4954

Blumberg, Marvin
Pennsylvania Bldg., Wash., D.C.....RE 7-2347

— C —

Cappers, Wm. F., Jr.
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Carr, Lester H.
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Carter, John M.
1339 Wisc. Ave., N.W., Wash., D. C. FE 3-4800

Chipp, Rodney D. & Associates
15 Ward St., Bloomfield, N. J.....PI 8-0777

Cohen, Jules
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Cohen, Julius
Munsey Bldg., Wash., D.C.....ST 3-0111

Conaughty, Robert B.
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Crenca, John J.
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Creutz, John
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Crosby, Murray G.
Crosby Labs., Syossett, L. I., N. Y...WE 1-3191

Croy, James R.
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Cullum, A. Earl, Jr.
Inwood P. O., Dallas, Tex.....ME 1-8360

Culver, Ronald H.
Munsey Bldg., Wash., D.C.....DI 7-8215

— D —

Dahlberg, Elizabeth L.
Munsey Bldg., Wash., D.C.....DI 7-8215

Daniell, C. M.
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Davis, George C.
Munsey Bldg., Wash., D.C.....ST 3-0111

Davis, Walter L.
Munsey Bldg., Wash., D.C.....ST 3-0111

Deeters, Edw. W.
927 15th St., NW, Wash., D.C.....RE 7-3883

DeLander, Douglas
1405 G St., N.W., Wash., D. C.....RE 7-6646

Dickinson, Wm. T.
Shirley Highway, Alexandria, Va.....FL 4-2400

Dillard, Everett L.
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Dippell, Ralph E.
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Dordal, Raymond
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Doughton, William C.
117½ S. 2nd St., Palatka, Fla.....EA 5-7981

Duncan, R. S.
Nat'l Press Bldg., Wash., D.C.....DI 7-1205

duTriel, L.J.N. Assoc.
10412 Jefferson Hwy., New Orleans...721-2661

— E —

Edison, Edward
Box 68, International Airport, San Francisco, Calif. .....DI 2-5208

Eichwald, Bernard
237 E. 39th St., N.Y.C.....MU 6-7445

English, Thomas J.
2000 P St., N.W., Wash., D. C.....CO 5-4666

— F —

Flatau, Richard P.
1710 H St., N.W., Wash., D. C.....RE 7-2347

Ford, Paul D.
4341 S. 8th St., Terre Haute, Ind.....WA 2643

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Foss, William L.
927 15th St. NW, Wash., D.C.....RE 7-3883

Friedman Thos. B.
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Giles, Theo. A.
Arcade Bldg., St. Louis, Mo.....GA 1-4954

Godley, Paul F., Jr.
Upper Montclair, N. J.....PI 6-3000

Goldsmith, Dr. Alfred N.
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Gray, Claude M.
P. O. Box 602, Birmingham, Ala....TR 1-3570

Greer, Palmer A.
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Greeley, C. E.
Shirley Highway, Alexandria, Va.....FL 4-2400

Grimwood, Mrs. S. C.
Railway Exchange Bldg., St. Louis, Mo. .....CH 1-4977

Griner, T. G. & G. D.
53 Palm Ave., Tapon Springs, Fla....VI 2-8252

Grobowski, Zigmund V.
Shirley Highway, Alexandria, Va.....FL 4-2400

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Hagaman, B. G.
1000 Conn. Ave., N.W., Wash., D. C..ST 3-2550

Hammett, Robt. L.
Box 68, International Airport, San Francisco, Calif. .....DI 2-5208

Haskett, John D.
7265 Memory Lane, Cincinnati, O...WE 1-0307

Hatfield, J. B.
906 36th Ave., Seattle, Wash.....EA 4-7860

Head, Howard T.
1710 H St., NW, Wash., D. C.....RE 7-2347

Heffelfinger, John B.
9208 Wyoming Pl., Kansas City, Mo..HI 4-7010

Hensell, Robert L.
Shirley Highway, Alexandria, Va.....FL 4-2400

Hill, Dean G.
1413 "K" St., N.W. Wash., D. C.....EX 3-5670

Hogan, John V. L.
155 Perry St., N. Y. C.....CH 2-7855

Holey, W. J.
1146 Briarcliff Pl., NE, Atlanta, Ga..TR 4-3328

Horne, C. P.
Nat'l Press Bldg., Wash., D. C.....DI 7-1205

Hutcheson, Guy C.
1100 W. Abrams St., Arlington, Tex..CR 4-8721

Hutton, Wm. G.
8200 Snowville Rd., Brecksville, Ohio .....JA 6-4386

— I —

Isberg, R. A.
2519 Parker St., Berkeley, Calif.....TH 1-6955

— J —

Jacker, Edward W.
420 S. Chase Ave., Lombard, Ill.....MA 9-0942

James, Vir. N.
232 S. Jasmine St., Denver, Colo.....DE 3-5562

Jansky, C. M., Jr.
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Kanawha Hotel, Charleston, W. Va...DI 2-6281

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930 Warner Bldg., Wash., D. C.....NA 8-7757

Jones, Robt. A.
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Kaye, Harold W.
1 LeFevre La., New Rochelle, N. Y....6-1620

Kean, Walter F.
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Kear, Frank G.
1302 18 St., NW, Wash., D. C.....HU 3-9000

Keel, John J.
1121 E. Capitol St., Wash., D. C.....544-7943

Kennedy, Robt. E. L.
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Kershner, Stephen W.
1710 H St., NW, Wash., D. C.....RE 7-2347

Kline, Charles
5449 Augusta, Chicago, Ill.....379-7557

Kowalski, Carl L.
1405 G St., NW, Wash. 5, D. C....RE 7-6646

Kramer, A. W.
Box 225 B, Bob Sikes Rd., De Funiak Springs, Fla. .....TW 4-8041

— L —

Lappas, Frank
141 W. Jackson, Chicago, Ill.....**WA 2-4123**

Lautz, Robt. F.
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Lee, Paul H.
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Lindberg, Carl
141 W. Jackson, Chicago, Ill.....WA 2-4123

Littlefield, J. G.
Upper Montclair, N. J.....PI 6-3000

Lohnes, George M.
Munsey Bldg., Washington, D. C.....DI 7-8215

Lorentz, Edwards F.
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Lubcke, Harry R.
2443 Creston Way, Hollywood, Cal..HO 9-3266

Luckett, Thomas
1302 18th St., NW, Wash., D. C.....HU 3-9000

— M —

May, Russell P.
711 14 St., NW, Wash., D. C.....RE 7-3984

McCachren, W. S. Assoc.
2404 Columbia Pike, Arlington, Va...JA 8-8000

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Nat'l Press Bldg., Wash., D. C.....DI 7-1205

Middlebrooks, James L.
1244 Eucalyptus, Vista, Calif.

Miller, Jerrold D.
1610 I St., N.W., Wash., D. C.....EX 3-1230

Mitchell, Frank T., Jr.
Shirley Highway, Alexandria, Va.....FL 4-2400

Mitchum, Martin M.
P. O. Box 69, Rolla, Mo.....EM 4-3409

Moffet, John A.
1405 G St., NW, Wash., D. C.....RE 7-6646

Moran, James M.
50 Frankfort St., Fitchburg, Mass...DI 3-3716

Morrissey, T. G.
1640 Boulder St., Denver, Colo.....GR 7-6265

Mullaney, John H.
2000 P St., NW, Wash., D. C.....CO 5-4666

Munn, E. Harold, Jr.
57 Edison Ct., Coldwater, Mich.....BR 8-6733

Myse, Daryal Assoc.
1411 Pa. Ave., NW, Wash., D. C...RE 7-7040

— O —

Oakley, Ron
4629 Encinas Rd., LaCanada, Calif. SY 0-2105

— P —

Peterson, D. A.
Inwood Post Office, Dallas, Tex.....ME 1-8360

Peterson, Roger E.
Shirley Highway, Alexandria, Va.....FL 4-2400

Pooley, Richard R.
3153 N.E. 83rd Ave., Portland, Ore..AL 3-7450

Ports, Delmer C.
Shirley Highway, Alexandria, Va.....FL 4-2400

— R —

Reed, Oscar W. B., Jr.
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Renner, John J.
Shirley Highway, Alexandria, Va.....FL 4-2400

Richardson, Wm. E. Assoc.
1017 SW Washington, Portland, Ore.CA 8-7777

Ring, Andrew D.
1710 H St., N.W., Wash., D. C.....RE 7-2347

Rohrer, Raymond E.
1405 G St., N.W., Wash., D. C.....RE 7-6646

Rothrock, Harold B.
2000 P St., N.W., Wash., D. C.....CO 5-4666

Rountree, J. G.
Box 9044, Austin, Tex.....GL 2-3072

— S —

Saxon, Merl
622 Hoskins St., Lufkin, Tex.....NE 4-9558

Schairer, Neil J.
Shirley Highway, Alexandria, Va.....FL 4-2400

Segal, Bernard R.
1426 G St., N.W., Wash., D. C.....EX 3-4616

Sharp, Nugent S.
501 13th St., N.W., Wash., D. C....DI 7-4443

Sharpe, Gerald C.
237 E. 39th St., New York, N. Y....MU 6-7445

Shelkofsky, C. I.
Drawer B, Lynhaven, Fla.

Silliman, Robt. M.
1405 G St., NW, Wash., D. C.....RE 7-6646

Singleton, Harold C.
4488 SW C. C. Dr., Portland, Ore..CA 3-1201

Sklom, George M.
19 E. Quincy St., Riverside, Ill.....HI 7-2153

Smeby, Lynne C.
7615 Lynn Dr., Wash., D. C.....OL 2-8520

Smith, Carl E.
8200 Snowville Rd., Brecksville, Ohio.JA 6-4386

Sparks, A. B.
1710 H St., N.W., Wash., D. C.....RE 7-2347

Steel, David L., Sr.
1413 K St., N.W., Wash., D. C.....393-3173

Strain, Charles E.
4556 Northside Dr., N.W., Atlanta, Ga. .....BL 5-4556

Stogoff, Alfred
1 LeFevre La., New Rochelle, N. Y....6-1620

— T —

Tapp, Jay E.
2557 Atlantic Ave., Long Beach, Cal..GA 4-2015

Taylor, Archie S.
Box 1479, Missoula, Mont.....LI 9-1589

Towne, Alfred E.
420 Taylor St., San Francisco, Calif..PR 5-3100

— V —

Volkman, Donald F.
105 N. 4th St., Centerville, Ind 2753

— W —

Weakley, William V.
Shirley Highway, Alexandria, Va.....FL 4-2400

Webster, Edward M.
9518 E. Stanhope Rd., Kensington, Md. .....OL 4-1523

White, Edwin L.
460 Coffee Pot Riviera, St. Peterburg, Fla. 5-7739

Williams, Martin R.
7401 E. 14th St., Indianapolis, Ind...FL 6-0388

Williams, Nathan
20 Algoma Blvd., Oshkosh, Wisc.....BL 885

Wilmotte, Raymond M.
Warner Bldg., Washington, D. C....NA 8-4619

Wilson, Henry C.
1302 18 St., NW, Wash., D. C.....HU 3-9000

Wolfskill, Robt.
P. O. Box 7037, Kansas City, Mo....JA 5302

Worsley, Chas. C.
1319 F St., NW, Wash., D. C.....DI 7-1319

Wrathall, Grant C.
1319 F St., N.W., Wash., D. C.....DI 7-1319

Wrenn, Joseph
1121 E. Capitol St., Wash., D. C.....544-7943

Wright, Charles S.
1710 H St., N.W., Wash., D. C.....RE 7-2347

Wright, Lowell R.
Munsey Bldg., Wash., D. C.....DI 7-1740

Wright, T. A., Jr.
Inwood P. O., Dallas, Tex.....ME 1-8360

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Labor organization.

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Dir., Western Region .....Claude L. McCue
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102 E. Hubbard St., Chicago 11, Ill. Phone: WHitehall 3-1344. Raymond A. Jones, Central Regional Director.

FUNCTIONS

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Phone: HOllywood 2-1108
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AMERICAN GUILD OF MUSICAL ARTISTS

1841 Broadway, New York 23, N. Y.
Phone: COlumbus 5-3687-8-9

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National Executive Secretary.....Hyman R. Faine

BRANCH OFFICES

6636 Hollywood Blvd., Hollywood, Cal. Phone: HO 2-2334. Lee Harris, Rep.

215 S. Broad St., Philadelphia, Pa. Phone: KI 5-4310. Edward Davis, Rep.

1 N. LaSalle St., Chicago, Ill. Phone: FI 6-6677. Senford Wolff, Rep.

704 Bellevue N., Seattle 2, Wash., Phone: CA 0438, George Peckham, Rep.

436 O'Farrell St., San Francisco 2, Cal.
Phone: PRospect 5-3070. Mrs. Diane Fivey, Rep.

621 La Barre Rd., New Orleans, La. Phone: VErnon 3-2248, Earl Von Hoven, Rep.

519 Jarvis St., Toronto 5, Ont., Canada. Phone: WA 4-6532. Larry H. McCance, Rep.

www.americanradiohistory.com

FUNCTIONS

A labor organization having jurisdiction in the fields of opera, concert, ballet and dance; a branch of the Associated Actors and Artists of America. Its scope is nationwide, covering the United States and Canada, and its activities consist of protecting the interests and working conditions of its members in the above fields as well as the furthering and expansion of opera, concert and ballet institutions and performances throughout the United States and Canada.

AMERICAN GUILD OF VARIETY ARTISTS (AGVA)

110 West 57th St., New York, N. Y.
Phone: CIrcle 6-7130

OFFICERS

President ..... Joey Adams
1st Vice-Pres. ..... Johnny Woods
2nd Vice-Pres. ..... Joe Campo
3rd Vice-Pres. ..... Candy Candido
Treasurer ..... Joe Smith
Recording Secy ..... Sally Winthrop
Nat'l. Admin. Secy. ..... Jackie Bright

BRANCH OFFICES

110 W. 57th St., N. Y. 19, N. Y.; Phone: CI 6-7130
Eastern Regional Director ..... Lou Smolev
162 N. State St., Chicago, Ill.; Phone: CEntral 6-5561
Mid-West Regional Director ..... Ernie Fast
6513 Hollywood Blvd., Hollywood 28, Calif.; Phone: HOllywood 4-8281
Western Regional Director ..... Irvin Mazzei

FUNCTIONS

A branch of the Associated Actors and Artists of America (AFL-CIO); AGVA is the labor union for performers in the Variety Field of the entertainment industry.

AMERICAN MARKETING ASSOCIATION

27 East Monroe St., Chicago 3, Ill.
Phone: CEntral 6-8306

OFFICERS

President ..... Donald R. Longman
V.P.'s ..... William R. Davidson, Victor P. Buell, Edwin H. Sonnecken, Carl H. Henrikson, Jr.
Secretary ..... Margaret L. Reid
Treasurer ..... John P. Bennett
Exec. Dir. ..... Vance E. Lockhart

BRANCH OFFICES

52 Chapters in the U.S. & Canada

FUNCTIONS

A professional society for the advancement of science in marketing. Membership open to all persons actively engaged in the field of marketing.

AMERICAN NEWSPAPER GUILD (AFL-CIO-CLC)

1126 16th St., N.W., Washington 6, D. C.
Phone: STerling 3-1250

OFFICERS

President ..... Arthur Rosenstock
Exec. Vice-Pres. ..... William J. Farson
Secretary-Treas. ..... Charles A. Perlik, Jr.

FUNCTIONS

Labor union.

AMERICAN NEWSPAPER PUBLISHERS ASSOCIATION

750 3rd Ave., New York, N. Y.
Phone: YUkon 6-8200

OFFICERS

President ..... Mark Ferree
Vice-President ..... Irwin Maier
Secretary ..... James S. Copley
Treasurer ..... J. Hale Steinman
General Manager ..... Stanford Smith

BRANCH OFFICE

360 N. Michigan Ave., Chicago 1, Ill. Phone: Franklin 2-3746; George N. Dale, Chairman.

FUNCTIONS

To foster and protect the business and business interests of daily newspapers.

AMERICAN SOCIETY OF COMPOSERS, AUTHORS AND PUBLISHERS (ASCAP)

575 Madison Ave., New York 22, N. Y.
Phone: MUrray Hill 8-8800

OFFICERS

President ..... Stanley Adams
Vice-President ..... Louis Bernstein
Vice-President ..... Otto A. Harbach
Secretary ..... Deems Taylor
Asst. Secretary ..... Arthur Schwartz
Treasurer ..... Frank H. Connor
Asst. Treasurer ..... J. J. Bregman

BOARD OF DIRECTORS

Stanley Adams, Louis Bernstein, J. J. Bregman, Irving Caesar, Frank H. Connor, Paul Creston, Howard Dietz, Max Dreyfus, L. Wolfe Gilbert, Bernard Goodwin, Morton Gould, Otto A. Harbach, Jimmy McHugh, Jack Mills, Edwin H. Morris, Richard Rodgers, Arthur Schwartz, Maurice Scopp, Herman Starr, Rudolph Tauhert, Deems Taylor, Adolph Vogel, Ned Washington, Jack Yellen.

BRANCH OFFICES

In all principal cities throughout the United States.

FUNCTIONS

ASCAP is a performing right society through which users of music obtain clearance of the right to perform publicly for profit the copyright works of its members.

AMERICAN WOMEN IN RADIO AND TELEVISION, INC.

75 E. 55th St., New York 22, N. Y.
Phone: ELdorado 5-7281

OFFICERS

President ..... Martha Crane
*V.P.'s ..... Martha Bohlsen (Central Area), Gloria Bremkamp (S. Western Area), Gloria Chandler (Western Area), Margaret Mary Kearney (Eastern Area), Ruth Talley (Southern Area), Marion Carwell (E. Central Area).
Secretary-Treas. ..... Elizabeth Bain
Executive Secretary ..... Margo Anderson

DIRECTORS-AT-LARGE

Don Cosse, Dorothy Reynolds, Irene Runnels, Frances Troesch, Theodora Zarin.

FUNCTIONS

AWRT is a professional organization of women working as broadcasters, executives, administrators and in a creative capacity in broadcasting and broadcast advertising. It functions as a year-round medium of exchange, with individual chapter meetings held regularly; area conferences in the fall and national four-day convention in the spring serving members as "refresher course" in all segments of the industry.

* New election in June.

ANIMATION PRODUCERS ASSOCIATION, INC.

60 E. 42nd St., New York 17, N. Y.
Phone: MUrray Hill 2-8477

OFFICERS

President ..... Lew Gifford
Vice-President ..... Irving Hecht
Vice-President ..... Lars Calonius
Treasurer ..... Ben Magnes
Secretary ..... Joe Dunford

www.americanradiohistory.com

DIRECTORS

Jr., Leo Martin, Harold Niven, Richard M. Brown. Joe Dunford, Fred Hankinson, Sam Magdoff, Ben Magnes.

FUNCTIONS

To further the use of animation, and to promote harmonious relations among producers, adv. agencies, distributors, and employee organizations.

ART DIRECTORS CLUB

115 East 40th Street, New York 16, N. Y.
Phone: MUrray Hill 5-4340

OFFICERS

President ..... Ed Graham
1st Vice-Pres. ..... Bert W. Littman
2nd Vice-Pres. ..... A. Russell Hillier
Secretary ..... John A. Skidmore
Treasurer ..... Mahlon A. Cline

BRANCH OFFICES

31 natl. society clubs throughout U. S.

FUNCTIONS

Exhibitions, scholarship course, publishing adv. art books, research, conference.

ARTISTS' REPRESENTATIVES ASSOCIATION, INC.

1270 Ave. of the Americas, New York 20, N. Y.
Phone: Circle 6-1379

OFFICERS

President ..... Eddie Elkort
V.P.'s ..... Hattie Althoff, Leonard Romm, Jack Russell, James Finnerty, Dinty Moore, Wm. J. O'Halloran, Jack Green, Gilbert V. Nelson.
Secretary ..... Ben Kuchuk
Treasurer ..... Joseph Singer

BRANCH OFFICES

203 N. Wabash Ave., Chicago, Ill.
1005 Century Bldg., Pittsburgh, Pa.
470 Columbus Ave., San Francisco, Calif.
301 Fox Bldg., Detroit, Mich.

BOARD OF GOVERNORS

Hattie Althoff, Bert Block, Eddie Elkort, James Finnerty, James Grady, Howard L. Hausman, Dick Henry, Miles, Ingalls, Ben Kuchuk, Dinty Moore, William J. O'Halloran, Leonard Romm, Jack Russell, Joseph Singer, Paul Sherman, Joe Williams, Norman Weiss.

FUNCTIONS

To establish, maintain and advance high ethical standards among members in the conduct of their individual business of representing persons engaged in the theatrical business and allied activities.

THE ASSOCIATED PRESS RADIO & TV ASSOCIATION

50 Rockefeller Plaza, New York 20, N. Y.
Phone: PLaza 7-1111

OFFICERS

President ..... Daniel W. Kops
WAVZ, New Haven, Conn.
Vice-President ..... Joseph Cleary
WESB, Bradford, Pa.
Vice-President ..... F. O. Carver
WSJS, Winston-Salem, N. C.
Vice-President ..... Carl Lee
WKZO-TV, Kalamazoo, Mich.
Vice-President ..... Ken Nybo
KBMY, Billings, Mont.
Secretary ..... Oliver Gramling
Treasurer ..... Robert Booth

FUNCTIONS

An association of radio and television members of the Associated Press to enable AP management and subscribers to wark together adapting wire service to needs of broadcasters, and to stimulate membership activity in news field.

ASSN. CANADIENNE DE LA RADIO ET DE LA TELEVISION DE LANGUE FRANCAISE

c/o Henri Audet, Pres., CKTM-TV, Trois-Rivieres, P.Q.

OFFICERS

President ..... Henri Audet, CKTM-TV, Trois-Rivieres, P.Q.
Vice-Pres. ... Aurele Pelletier, CHRC, Quebec City, P.Q.
Sec.-Treas. .. Marcel Lebeouf, CKCV, Quebec City, P.Q.

DIRECTORS

Andre Lecomte, CJBR, Rimouski, P.Q.; Paul L'Anglais, CFTM-TV, Montreal, P.Q.; Dumont Lepage, CFRG, Gravelbourg, Sask.; Conrad Lavigne, CFCL, Timmins, Ont.; Raymond Crepeau, CJMS, Montreal, P.Q.

FUNCTIONS

An organization which represents and looks after the interests of Canadian Radio and Television broadcasting in French.

ASSOCIATION FOR PROFESSIONAL BROADCASTING EDUCATION

1771 N Street, N. W., Washington 6, D. C.
Phone: DE 2-9300

OFFICERS

President ..... Bruce Linton
Vice-Presient ..... W. C. Swartley
Secy.-Treas. ..... W. Earl Dougherty
Directors ..... Richard J. Goggin, Kenneth Harwood, William Holm, John W. Jacobs, Jr., Leo Martin, Harold Niven, Richard M. Brown.
Exec. Secretary ..... Howard Bell

FUNCTIONS

The purpose of the Association is to secure mutual advantages that will flow from a continuing relationship between the nation's broadcasters and institutions of higher education which offer a high standard of training and guidance for those planning to enter the broadcasting profession.

ASSOC. OF CANADIAN ADVERTISERS, INC.

85 Richmond St., West, Toronto 1, Ontario
Phone: EMpire 3-8046

OFFICERS

President ..... K. J. Farthing
Exec. Vice-Pres. ..... P. J. McGinnis
V.P.'s ..... W. T. McFarlane, George A. Meen, J. W. Cook.
V.P., Treas. ..... R. E. Oliver
Gen. Mgr., Sec'y. ..... B. E. Legate

FUNCTIONS

An organization of Canadian companies promoting long-range, scientific development of advertising and marketing.

ASSOCIATION OF MAXIMUM SERVICE TELECASTERS, INC.

1735 DeSales St., N. W., Washington 6, D. C.
Phone: District 7-5412

OFFICERS

President ..... Jack Harris
1st Vice-Pres. ..... Charles H. Crutchfield
2nd Vice-Pres. ..... Lawrence H. Rogers II
Secy.-Treas. ..... Harold Essex
Ass't. Secy-Treas., Exec. Dir. ..... Lester W. Lindow

BOARD OF DIRECTORS

C. Howard Lane, J. H. DeWitt, Jr., Harold Hough, James M. Moroney, Jr., Harold C. Stuart, John S. Hayes, Lawrence H. Rogers, II, Carter M. Parham, Ward Quaal, Roger Clipp, Joseph B. Epperson, Jack Harris, Harold Grams, C. Wrede Petersmeyer, Charles H. Crutchfield, Edgar B. Stern, Jr., Harold Essex, Lester Lindow, David C. Moore, D. L. Provost, W. W. Warren.

www.americanradiohistory.com

FUNCTIONS

AMST is dedicated to insuring maximum television service to the American people. Consistent with this objective it favors efforts to expand and develop television service throughout the United States but opposes any compromise or deterioration of the technical quality or service now being provided.

ASSN. OF NATIONAL ADVERTISERS, INC.

155 E. 44th St., New York, N. Y.
Phone: Oxford 7-5950.

OFFICERS

Chairman ..... John Veckly
Vice-Chairman ..... Max Banzhaf
President ..... Peter W. Allport
Treasurer ..... Roger Bolin
V.P.'s ..... Cy Norton, Lowell McElroy, J. M. Allen, William D. Kistler, William F. Heimlich.
General Counsel ..... Gilbert H. Weil

DIRECTORS

Douglas L. Smith, J. Burgard, Norbert A. Considine, Jr., Richard S. Lowell, K. L. Skillin, Gene Wedereit, Kenneth Baumbusch, Albert Halverstadt, H. F. Schroeter, R. G. Stolz, Victor Elting, Michael Ryan, H. F. Griswold, Thomas B. McCabe, Jr.

FUNCTIONS

Promotes the most effective and profitable use of advertising as a tool of selling, promotes a better understanding and more effective use of advertising as a tool of management and protects the interests of national advertisers and serves their collective needs.

ASSOCIATION OF RADIO-TELEVISION NEWS ANALYSTS

24 East 39th Street, New York 16, N. Y.
Phone: OXford 7-5300

OFFICERS

President ..... Dallas Townsend
V.P.'s ..... Leon Pearson, William Downs
Secretary ..... Blair Clark
Treasurer ..... Cesar Saerchinger

FUNCTIONS

To maintain the independence and prestige of the profession and to improve the standards of analytical broadcasting and to protect the best interests of the public and the industry.

THE AUTHORS GUILD OF THE AUTHORS LEAGUE OF AMERICA, INC.

6 E. 39th St., New York 16, N. Y.
Phone: MUrray Hill 9-4950

OFFICERS

President ..... Pearl S. Buck
Vice-President ..... Cleveland Amory
Secretary ..... John Vandercook
Membership Secretary ..... Edith Mackin

FUNCTIONS

National business organization of authors in the publication field.

THE AUTHORS LEAGUE OF AMERICA, INC.

6 E. 39th St., New York 16, N. Y.
Phone: MUrray Hill 9-4950

OFFICERS

Vice-President ..... Rex Stout
Treasurer ..... Arthur Schwartz
Secretary ..... Ann Petry
Executive Secretary ..... Mills Ten Eyck, Jr.

FUNCTIONS

The national business organization of authors and dramatists.

BETTER BROADCAST, BUREAU, INC.

16 East 42nd St., New York 17, N. Y.
Phone: YUkon 6-9680

OFFICERS

President ..... Clifford J. Barborka, Jr.
Vice-President ..... Jonah Gitlitz
Vice-President ..... Esther Rauch

FUNCTIONS

National radio sales and counseling, specializing in new and creative uses of radio for advertisers, agencies, representatives, stations and groups. Related functions include programming, production, promotion, marketing and research.

BRAND NAMES FOUNDATION, INC.

437 Fifth Ave., New York 16, N. Y.
Phone: MUrray Hill 5-0888

OFFICERS

Chmn. of Bd. ..... John H. Breck, Jr.
Vice-Chmn. ..... Clay Buckhout
Vice-Chmn. ..... Frank Armour, Jr.
Chmn. Exec. Committee ..... Carlton M. Fishel
Vice-Chmn. Exec. Comm. ..... Paul Shoemaker
President ..... Henry E. Abt
Treasurer ..... John B. Poor
General Counsel ..... William Coogan

FUNCTIONS

Conducts a year 'round promotional program in Radio, TV, and other media which emphasizes to the public the benefits and services of manufacturers' brand names, brand competition and brand advertising. Non-profit educational organization.

THE BRITISH BROADCASTING CORPORATION

630 Fifth Ave., New York 20, N. Y.
Phone: CIrcle 7-0656

OFFICERS

U. S. Representative ..... Derek Russell
Ch. Ass't (TV) ..... Dennis Scuse
Program Assistant (Radio) ..... Lillian Lang
Program Assistant (TV) ..... Sue Goldman
News Assistant (Radio) ..... Marcia Kramer
Transcription Assistant ..... Marion Mass
Chief Engineer ..... Arthur S. Toby

BRANCH OFFICES

United Nations Office Room C-309, United Nations, N. Y. Phone: EL 5-4244. J. C. Crawley, U. N. Correspondent.

907 Natl. Press Bldg., Washington, D. C. Phone: EXecutive 3-1465. Douglas Stuart, Erik de Mauny, Washington correspondents.

FUNCTIONS

Promotes and distributes BBC Radio & TV programs in the U. S., and produces Radio & TV material for British audiences.

BRITISH INFORMATION SERVICES

45 Rockefeller Plaza, New York 20, N.Y.
Phone: CIrcle 6-5100

OFFICER

Director, Radio-TV Div. ..... Rodney C. Chalk

BRANCH OFFICES

British Embassy, 3100 Massachusetts Ave., Washington, D. C. Phone: HObart 2-1340. David de Boinville, Information Officer.

British Consulate General, 200 S. Michigan Ave., Chicago 4, Ill. Phone: WEbster 9-5166. Alan Harvey, Information Officer.

British Consulate General, 343 Sansome St., San Francisco 4, Calif. Phone: YUkon 1-3030.

British Consulate General, 3324 Wilshire Blvd., Los Angeles 5, Calif. Phone: DUnkirk 5-7381.

FUNCTIONS

Produce and distribute Radio-TV public service programs: film and news features.

www.americanradiohistory.com

BROADCAST CLEARING HOUSE, INC.

50 Rockefeller Plaza, New York 20, N. Y.
Phone: Circle 5-3370

OFFICERS

President ..... John E. Palmer
Exec. Vice-Pres. ..... Lee P. Mehlig
Secretary ..... Arthur W. Sawyer

BRANCH OFFICE

Russ Bldg., San Francisco 4, Calif.
Phone: YUkon 1-3843
Manager ..... Arthur Sawyer

FUNCTIONS

Provides uniform centralized billing procedures for spot radio and spot TV for stations, representatives and agencies.

BROADCAST INFORMATION BUREAU

535 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 7-1668

Manager ..... Martin Lawrence
Editor ..... Julienne (Judy) Dupuy

FUNCTIONS

Publishers of TV film source books; Station & Film Who's Who and What's Where; Film Newsletter, "Facts, Figures and Film."

BROADCAST MUSIC, INC. (B.M.I.)

589 Fifth Ave., New York 17, N. Y.
Phone: PLaza 9-1500

OFFICERS

President ..... Carl Haverlin
Vice-President—General Counsel ..... Sydney M. Kaye
Vice-Pres. in charge Domestic Performing Rights Administration & Secy. ..... Robert J. Burton
Vice-Pres. in charge Writer Relations ... Robert B. Sour
Ass't. VP in charge Publisher Relations. Theodora Zavin
Ass't. VP in charge Publisher & Writer Relations, Pacific Coast ..... Richard Kirk
Comptroller ..... Edward J. Molinelli
Treasurer, Ass't. Secretary ..... Robert J. Higgins

BRANCH OFFICES

360 N. Michigan Ave., Chicago, Ill. Phone: ANdover 3-5394.
190 N. Canon Dr., Beverly Hills, Calif. Phone: BRadshaw 2-6060.
225 W. Beverly Blvd., Los Angeles, Calif. Phone: DUnkirk 8-9491.
Life & Casualty Towers, Nashville, Tenn. Phone: CHapel 2-6533.
16 Gould St., Toronto, Canada. Phone: EMpress 4-0371.
15 St. Catherine, W., Montreal, Canada. Phone: WEllington 5-0641.

BOARD OF DIRECTORS

Chairman, Sydney M. Kaye; Alfred R. Beckman, John Elmer, Carl Haverlin, Dwight Martin, Merrill Lindsay, Leonard Kapner, Paul W. Morency, John F. Patt, William Regan, J. Leonard Reinsch, Robert O. Reynolds, G. Richard Shafto, E. R. Vadeboncoeur.

STATION RELATIONS

Director, Justin Bradshaw; Field Staff: Paul Bernard, Turner Cooke, Richard Crans, Graeme Fletcher, Bob Fuller, Wayland Fullington, Charles Halteman, Al Martin, Dorsey Owings, Lin Pattee, Ken Sparnon.

FUNCTIONS

The function of BMI is to license to music users public performance rights in the music of a group of affiliated publishers, writers and organizations.

BROADCAST PIONEERS

589 Fifth Avenue, New York, N. Y.
Phone: PLazo 9-1500

NATIONAL OFFICERS

President ..... Gordon Gray
1st Vice-Pres. ..... Ward Quaal
Vice-Presidents ... Robert J. Burton, Ernest Lee Jahncke
Secretary ..... Raymond F. Guy
Treasurer ..... Robert J. Higgins
Exec. Sec'y. ..... M. H. Shapiro

NEW YORK CHAPTER OFFICERS

President ..... Phil Edwards
Vice-Presidents ..... Vincent Lopez, Jeff Sparks, May Singhi Breen.
Secretary ..... Henriette Harrison
Treasurer ..... Robert Higgins

COMMITTEE CHAIRMEN, N. Y.

Membership ..... Arthur Simon
Entertainment ..... May Singhi Breen
Special Projects ..... Dorothy Gordon
Reception ..... Henriette Harrison
Publicity ..... Ben Kaufman
House ..... Peggy Stone
Advisory ..... Dorothy Gordon, Frank Silvernail, Arthur Simon, Jeff Sparks

FUNCTIONS

"To establish a membership organization of persons who by their long years of service in the field of Radio desire to become associated for the purpose of friendship and education. The Club shall be a central house for the exchange of information and historical data about the Radio industry and shall record in form to be determined facts and data about the history of the Radio industry and its traditions for use by this and future generations. It is felt that this organization with the resultant exchange of information would make a valuable contribution to the public interest."

BROADCASTERS' FOUNDATION, INC.

(Sponsored by the N. Y. Chapter of Broadcast Pioneers)

507 Fifth Ave., New York 17, N. Y.
Phone: OX 7-5895

OFFICERS

President ..... Arthur Simon
Vice-President ..... Charles W. Godwin
Vice-President ..... Peggy Stone
Treasurer ..... Jeff Sparks
Secretary ..... Henriette Harrison
Publicity ..... Mort Matz

DIRECTORS

May Singhi Breen, Robert Higgins, Gordon Gray, Raymond Guy, Ward Quaal, Joseph Ream, Arthur Simon, Jeff Sparks, Peggy Stone.

FUNCTIONS

To foster and promote the welfare of persons in need of assistance who have been employed or engaged in the field of Radio broadcasting for twenty years or more, or in television broadcasting for ten years or more, and to assist them in times of illness, emergency or financial need.

BROADCASTERS' PROMOTION ASS'N., INC.

145 East 49th St., New York 17, N. Y.
Phone: PLaza 2-4255

OFFICERS

President ..... Don Curran
ABC O & O Radio, New York
First Vice-Pres. ..... Jim Bowermaster
WMT Stations, Cedar Rapids, Iowa
Second Vice-Pres. ..... Clark Grant
WOOD-AM-TV, Grand Rapids, Mich.
Sec.-Treasurer ..... Hal Meden
145 E. 49th St., New York, N. Y.

DIRECTORS

Robert Freeland, KOTV, Tulsa, Okla.; Kirt Harriss, KPRC/KPRC-TV, Houston, Tex.; Mike Schaffer, WLBW-TV, Miami, Fla.; Jack Dorr, WBNS-TV, Columbus, Ohio; Casey Cchlmia, WFAA-TV, Dallas, Tex.; Doug Duperrault, WFLA/WFLA-TV, Tampa, Fla.; Paul Woodland, WGAL/WGAL-TV, Lancaster, Pa.; Caley Augustine, WIIC-TV, Pittsburgh, Pa.; Dan Bellus, Transcontinent Television Corp., New York; Judd Choler, KOMX-TV, St. Louis, Mo.; J. P. Riopel, CFCM-TV, Quebec, Canada; H. Taylor Vaden, WJZ-TV, Baltimore, Md.; John Hurlbut, WVMC, Mt. Carmel, Ill.

www.americanradiohistory.com

FUNCTIONS

The Association was formed for the betterment of broadcasting activity by furthering the recognition, organization and extension of promotional activity as an essential function in the broadcasting-telecasting business; by increasing the effectiveness of broadcasters' promotion personnel through contacts with one another, and with representatives of related business, through the exchange of information and ideas, and through consequent improvement of promotion methods, research principles and techniques; and by assisting broadcasters to secure competent personnel for promotion work.

BROADCASTING AND FILM COMMISSION, NAT'L COUNCIL OF CHURCHES

475 Riverside Dr., New York 27, N. Y.
Phone: RI 9-2200

OFFICERS

Exec. Dir. ..... S. Fronklin Mack
Assoc. Dir. ..... Wesley B. Goodman
Bus. Mgr. ..... Arthur W. Rhinow
Dir., Program Oper. ..... Robert C. Currie, Jr.
Dir., of Films ..... Alexander B. Ferguson
Dir., Program Prom. ..... Carl Cannon
Dir., of Special Proj. ..... Arthur Austin
Dir., Film Dist. ..... J. Margaret Carter

BRANCH OFFICE

5746 Sunset Blvd., Hollywood 28, Calif.
Phone: HOllywood 4-7464. George Heimrich, Director.

FUNCTIONS

To develop policies and radio and television programs that will make the churches' use of these media effective.

THE BUREAU OF BROADCAST MEASUREMENT

75 Eglinton Ave. East, Toronto 12, Ontario
Phone: HUdson 5-9464

OFFICERS

President ..... George S. Bertram
Vice-President ..... John F. Glasier
Vice-President ..... Ross A. McCreath
Exec. V. P. ..... Duncan G. Grant
Research & Development Director ..... Wilfred L. Hudson
Secretary & Treasurer ..... Charles J. Follett
Honorary President ..... Charles R. Vint
Chmn. Advisory Comm. ..... Horace N. Stovin

FUNCTIONS

A co-operative organization for the standardization and analysis of facts about radio and television.

CANADIAN ASSOCIATION OF BROADCASTERS

108 Sparks St., Ottawa 4, Canada
Phone: CE 3-4035

OFFICERS

President ..... Don Jamieson
Executive Vice-President ..... T. J. Allard
Vice-President Radio ..... Allan Waters
Vice-President Television ..... J. A. Pouliot
Immediate Past Pres. ..... Murroy T. Brown

DIRECTORS

Atlantic Region—J. A. Manning, CKCL, Truro, and R. F. Large, CFCY, Charlottetown, Radio. D. Jamieson, CJON-TV, St. John's, TV. Central Canada—H. C. Caine, CHWO, Oakville; M. T. Brown, CFPL, London; Allan Waters, CHUM, Toronto, and T. D. French, CKLC, Kingston, Radio. R. T. Snelgrove, CKVR-TV, Barrie, TV. Prairies—A. Hammond, CKRC, Winnipeg; J. Love, CFCN, Calgary and E. A. Rowlinson, CKBI, Pr. Alb., Radio. N. Botterill, CJLH-TV, Lethbridge, TV. Pacific—M. Maclachlan, CHWK, Chilliwack and K. Hutcheson, CJAV, Port Alberni, Radio. R. G. Chapman, CHBC-TV, Kelowna, TV. French Language—A. Pelletier, CHRC, Quebec, C. Lavigne, CFCL, Timmins ,and T. Fortier, Quebec, Radio. J. A. Pouliot, CFCM-TV, CKMI-TV, Quebec, TV.

TORONTO BRANCH

200 St. Clair Avenue, West, Toronto 7, Ont. Phone: WAlnut 1-3169, M. Harris, Office Manager.

FUNCTIONS

The Canadian Association of Broadcasters is a voluntary trade organization of 161 privately owned (independent) radio broadcasting stations and 51 television stations in Canada.

CATHOLIC ACTORS GUILD OF AMERICA, INC.

Hotel Piccadilly, 227 W. 45th St., New York 36, N.Y.
Phone: CIrcle 6-5566

OFFICERS

President ..... Horace McMahon
Vice-Presidents ..... Ed Begley, Pat O'Brien
Chmn. Exec. Bd. ..... Walter Klavun
Recording Sec. ..... Lee Sullivan
Historian ..... Kay MacDonald
Exec. Secy. ..... Fred Kelly
Chaplain ..... Rt. Rev. Msgr. Vincent J. Brosnan
Treasurer ..... Very Rev. Msgr. Francis M. Costello

FUNCTIONS

Social and charitable organization which strives to care for the spiritual and physical needs of members of the theatrical profession, regardless of creed. In particular, every effort is made to assure care and attention in the case of illness, hospitalization, burial whenver the need arises.

CENTRAL CANADA BROADCASTERS ASS'N

c/o Canadian Assn. of Broadcasters, 200 St. Claire Ave., W., Suite 406, Toronto, Ont., Canada.
Phone: WA 1-3169

OFFICERS

Immediate Past Pres. ... R. E. Miesener, CFCF AM-TV, Montreal, Que.
President ..... John Moore, CHLO, St. Thomas, Ont.
First V.P. ..... Wm. McGregor, CKCO-TV, Kitchener, Ont.
Second V.P. ..... Gordon Keeble, CHIC, Brampton, Ont.
Secretary ..... Dennis Whitaker, CHML, Hamilton
Treasurer ..... Gordon Garrison, CKLB, Oshawa, Ont.
Directors ..... E. A. Bastall, CKCY, Sault Ste. Marie, Ont.; Stuart Griffiths, CJOH-TV, Ottowa.

CAB Bd. of Directors: T. F. French, CKCL, Kingston, Ont.; Howard Caine, CHWO, Oakville, Ont.; S. C. Ritchie, CKLW-AM-TV, Windsor; Ralph Snelgrove, CKVR-TV, Barrie, Ont.; Allan Waters, CHUM, Toronto, Ont.

CENTRAL MEDIA BUREAU, INC.

270 Park Ave., New York 17, N. Y.
Phone: TN 7-0373

OFFICERS

President ..... Kenneth C. Schonberg
Exec. Vice-Pres. ..... William J. Sloboda
Vice-President ..... Lois R. Hirst

FUNCTIONS

Provides data processing services for radio-TV spot advertising.

COMPOSERS AND LYRICISTS GUILD OF AMERICA

8782 Sunset Blvd., Los Angeles 69, Calif.
Phone: OL 2-8830
292 Madison Ave., No. 1204, New York 17, N. Y.
Phone: MU 3-0966

OFFICERS

President ..... Leith Stevens
1st Vice-President ..... Elie Siegmeister
2nd Vice-President ..... David Raksin
3rd Vice-President ..... Cornel Tanassy
Secretary-Treasurer ..... Jerry Livingston
Asst. Sec.-Treasurer ..... Milton Kraus
Executive Secretary ..... Elsa Clay

www.americanradiohistory.com

FUNCTIONS

CLGA was organized to represent composers (music and/or words) in screen, radio, TV, stage recording and transcription in establishing minimum terms and improved conditions in their employment relationships.

COUNTRY & WESTERN MUSIC BROADCASTERS ASSOCIATION

(CAWMBA)

535 Fifth Ave., New York 7, N. Y.
Phone: TN 7-2600

OFFICERS

Founder & Director ..... Charles Bernard
President ..... Kurt A. Meer (KCUL)
Exec. V.P. ..... Cal Yaung (WENO)
First V.P. ..... Henry Hilton (KSOP)
Second V.P. ..... Gene Cook (WHIY)
Third V.P. ..... Bud Messner (WCBG)
Asst. to Pres. ..... Carl Brenner (WBMD)
Secretary ..... Marshall Rowland (WQIK)
Treasurer ..... Leroy Gloger (KIKK)
Delegate at Large ..... Ray Odom (KHAT)
Dir. of Research ..... Al Perry (KLAK)
Dir. of Public Rel. ..... William Hill (WTJH)
Dir. Legal Affairs ..... Nick Arundel (WAVA)
Dir. Social Affairs ..... Bob Johnson (WAXU)
Dir. Northern U. S. ..... Jerry Prouty (WREM)
Dir. Eastern U. S. ..... George Crump (WCMS)
Dir. Southern U. S. ..... Elmo Kitts (WZST)
Dir. Mid-West U. S. ..... Ed Charles
Dir. Far-West U. S. ..... Herb Henson (KUZZ)

FUNCTIONS

Sharing of Country and Western projects, research surveys, merchandising, promotion, and programming, in an effort to bring savings to the local station, which can be passed along to nat'l advertisers. Memberships open to stations primarily programming "Country & Western" music.

DIRECTORS GUILD OF AMERICA, INC.

59 East 54th St., New York 22, N. Y.
Phone: PLaza 9-2542

7950 Sunset Blvd., Hollywood 46, Calif.
Phone: OLdfield 6-1220

OFFICERS

President ..... George Sidney
Vice Presidents ..... George Schaefer, Willis Goldbeck, Lamar Caselli, Robert Vreeland, E. Shields Dierkes
Secretaries ..... George Marshall, Frank Leicht
Treasurers ..... Lesley Selander, H. C. Potter

NATIONAL BOARD MEMBERS

Delmer Daves, George Stevens, Frank Capra, John Rich, Delbert Mann, Arthur Jacobson, Francisco Day, George Paris, Jerry Fritz; Exec. Sec., Hollywood, Joseph C. Youngerman; Exec. Sec., N. Y. Newsman H. Burnett.

FUNCTIONS

A national organization to advance, foster, promote, and benefit the interests of directors, assistant directors, associate directors and stage managers of TV, radio programs, and theatrical releases, and to protect and secure their rights in their professional activities.

DISC JOCKEY ASSOCIATION, INC.

114 Sansome St., San Francisco, Calif.
Phone: EXbrook 2-7027

OFFICERS

President ..... Jim Hawthorne
First V.P. ..... Scott Muni
Vice-Pres., Treas. ..... Bill Gavin

FUNCTIONS

Non-profit corporation dedicated to high ideals of broadcasting.

THE DRAMATISTS GUILD OF THE AUTHORS LEAGUE OF AMERICA, INC.

6 E. 39th St., New York 16, N. Y.
Phone: MUrray Hill 9-4950

OFFICERS

President ..... Alan Jay Lerner
Vice-President ..... Howard Lindsay
Secretary ..... Sidney Kingsley

COUNCIL

Richard Adler, Robert Anderson, Abe Burrows, Betty Comden, Marc Connelly, Russell Crouse, Dorothy Fields, Joseph Fields, Lillian Hellman, Arnold B. Horwitt, William Inge, Garson Kanin, Jean Kerr, Sidney Kingsley, Arthur Laurents, Richard Lewine, Howard Lindsay, Robert McEnroe, Arthur Miller, Paul Osborn, Elmer Rice, Richard Rodgers, Harold Rome, Samuel Taylor, Maurice Valency; Mills Ten Eyck, Jr., Executive Secretary; Luise M. Sillcox, Secretary to the Council; Irwin Karp, Counsel.

FUNCTIONS

The national business organization of dramatists.

ELECTRONIC INDUSTRIES ASSN. OF CANADA

200 St. Clair Ave., West, Toronto 7, Ontario, Canada
Phone: WAlnut 1-2898

OFFICERS

Pres., Chrm. of Board ..... J. D. Houlding
V.-P., Chrm. Receiver Div. ..... D.C.F. van Eendenburg
V.-P., Chrmn., Components Div. ..... D. Knapp
1st V.-P., Chrm., Electronics Div. ..... W. S. Kendall
Director of Engineering ..... R. A. Hackbusch
General Manager ..... F. W. Radcliffe

FUNCTIONS

This Association is a non-profit and cooperative organization to promote the interests of the radio-TV-electronics manufacturing industry in Canada.

EPISCOPAL ACTORS GUILD OF AMERICA, INC.

1 East 29th St., New York, N. Y.
Phone: MUrray Hill 5-2927

OFFICERS

Hon. Presidents ..... Most Rev. Arthur C. Lichtenberger, Rt. Rev. Horace W. B. Donegan
President ..... Vinton Freedley
Vice-Presidents ..... Rev. Randolph Ray, Rev. Orin A. Griesmyer, Peggy Wood, Robert Fryer
Rec. Secy. ..... Dorothy Blackburn
Treasurer ..... John Knight
Exec. Secy. ..... Lorraine Sherwood
General Counsel ..... Philip W. Lowry
Publicity Director ..... Suzette G. Stuart

COUNCIL

Rev. John Ellis Large, Elizabeth Watts, Walter Abel, Elizabeth Council, Sidney Blackmer, Leo G. Carroll, Helen Bonfils, Margaret Dale, Lawrence Carr, Tessa Kosta, Raymond Massey, Nat Burns, Carmen Mathews, Margery Maude, G. B. Clarke, Basil Rathbone, Mrs. Chas. M. Richter, Cornelia Otis Skinner, Frances Starr, Tom H. Sand, James Jolley, Anne Seymour, Mrs. Leonard C. Feathers, Jean Dixon, John Alexander, William Adams, Peter Harris, Catherine Proctor, Harriet E. MacGibbon, Eugenia Rawls, Rev. Dr. Charles B. Ackley.

FUNCTION

Cultural, social, philanthropic. Membership open to actors and friends of the theatre. Not denominational in its services. National headquarters, Church of the Transfiguration (Little Church Around The Corner.)

FEDERAL TRADE COMMISSION

Pennsylvania Ave., at 6th St., N.W., Washington 25, D. C.
Phone: EXecutive 3-6800

www.americanradiohistory.com

OFFICERS

Chairman ..... Paul Rand Dixon
Commissioner ..... Philip Elman
Commissioner ..... Sigurd Anderson
Commissioner ..... William C. Kern
Commissioner ..... Robert T. Secrest
Secretary ..... Joseph W. Shea
Executive Director ..... John N. Wheelock
General Counsel ..... James M. Henderson
Director of Public Information ..... S. F. Stowe
Director of Hearing Examiners ..... Earl J. Kolb

BUREAU DIRECTORS

Dir., Bur. of Consultation ..... John R. Heim
Dir. Bur. of Economics ..... Willard F. Mueller
Dir., Bur. of Investigation ..... Sherman R. Hill
Dir., Bureau of Litigation ..... Joseph E. Sheehy

BRANCH OFFICES

U. S. Court House, Foley Square, New York 7, N. Y. Albert G. Seidman, Attorney in Charge.
Room 1310, 226 W. Jackson Blvd., Chicago 6, Ill. William F. Lemke, Jr., Attorney in Charge.
Room 306, Pacific Bldg., San Francisco 3, Cal. Raymond J. Lloyd, Atty. in Chg.
Room 811, U. S. Court House, Seattle 4, Wash. Walter W. Harris, Atty. in Chg.
Room 1001, 131 State St., Boston 9, Mass. Robert R. Sills, Attorney in Charge.
Room 413, Masonic Temple Bldg., New Orleans, La. William B. Lott, Atty. in Chg.
Room 1128, Standard Bldg., Cleveland, Ohio. Vernon E. Taylor, Atty. in Chg.
2806 Fed. Off. Bldg., Kansas City, Mo. Floyd M. Brown, Atty. in Chg.
915 Forsyth Bldg., Atlanta 3, Ga. Edward S. Ragsdale, Atty. in Chg.
Room 102, FTC Bldg., Washington, D. C. Joseph J. Gercke, Atty. in Chg.

FUNCTIONS

Under several laws designed to promote free and fair competition in interstate trade, the Commission takes action against monopolistic and deceptive practices and publishes economic studies of factors affecting the competitive economy.

FILM PRODUCERS ASSOCIATION OF NEW YORK, INC.

165 W. 46th St., New York 36, N. Y.
Phone: Circle 5-2545

OFFICERS

President ..... William Van Praag
Vice-President ..... Robert Gross
Secretary ..... Thomas Craven
Treasurer ..... Peter J. Mooney
Legal Counsel ..... Herbert Burstein
Executive Director ..... Harold Klein

BOARD MEMBERS

Robert Bergmann, Lee Blair, Sanford Greenberg, Robert Klaeger, Robert Lawrence, Walter Lowendahl, Fred Raphael, Henry Strauss, William Unger, Robert Crane, Herman Edel, Arthur Florman, Irving Hecht, David Horne, Tony Oriolo.

FUNCTIONS

An association of film producers and members from laboratory, recording, equipment and other film services to promote high standards in technical development, service, client relationship and labor relations.

FM BROADCASTERS ASSOCIATION OF SOUTHERN CALIFORNIA

3421 W. 8th St., Los Angeles 5, Calif.
Phone: DUnkirk 5-7421

OFFICERS

President ..... Benson Curtis
Secretary ..... B. Hamrick

THE FRENCH BROADCASTING SYSTEM IN NORTH AMERICA (Radiodiffusion-Television Francaise, N. American Branch)

972 Fifth Ave., New York 21, N. Y.
Phone: REgent 4-1501

OFFICERS

Director ..... Jacques Sallebert
Ass't. Dir. ..... Alice Lewitin
Administrator ..... Suzanne Weltman
Program Director ..... Ann McMillan
Public Relations ..... Kenneth Tepfer

FUNCTIONS

The activities of the French Broadcasting System in North America are twofold: on the one hand, for the purpose of strengthening the good will and understanding between France and the U. S., it distributes to independent stations all over the country English-language programs prepared in Paris for North American listeners, covering all aspects of life in France today; on the other hand, it keeps French listeners informed of all events taking place in America today.

INDEPENDENT TELEVISION ORGANIZATION

321 Mutual St., Toronto, Ontario

OFFICERS

President ..... Ralph Misener
Vice-President ..... Bill Jones
Sec., Treas. ..... E. L. Bushnell
Manager ..... Emerson Coatsworth

FUNCTIONS

Sets up machinery for program exchange; works with sponsors and negotiates package film deals.

INSTITUTE OF BROADCASTING FINANCIAL MANAGEMENT

Box 4955, Washington 8, D. C.

OFFICERS

President ..... H. W. Dornseif
Vice-President ..... Thomas Carroll
Treasurer ..... Richard Stakes

FUNCTIONS

An organization of financial personnel to resolve common problems in the financial area of broadcasting by collective effort. Provides associate memberships to outside but related interests, such as national representatives, schools of business and journalism, management consultants, legal counsel and station brokers.

THE INSTITUTE OF RADIO ENGINEERS, INC.

1 East 79th St., New York 21, N. Y.
Phone: LEhigh 5-5100

OFFICERS

President ..... Patrick E. Haggerty
Vice-President (No. America) ..... J. F. Byrne
V.P. (Outside N. Amer.) ..... Franz Ollendorff
Editor ..... F. Hamburger, Jr.

FUNCTIONS

An incorporated non-profit organization having as its object the advancement of the theory and practice of radio and electronics, including allied branches of engineering and all related arts and sciences.

INTER-AMERICAN ASSN. OF BROADCASTERS

Avenida Uruguay 1031, Monteviedo, Uruguay

Presdient ..... Raul Fontaina
1st Vice-President ..... Jose Luis Fernandez
2nd Vice-President ..... Fernando Eleta
Secretary ..... Raul Travanino

DIRECTORS

Raul Fontaina, Mercedes 973, Monteviedo, Uruguay; Jose Luis Fernandez, Avda. Chapultepec No. 18, Mexcio, D. F., Mexico; Fernando Eleta, Apartado 1795, Panama, Panama; Raul Trabanino, 5a. Calle Poniente 9, San Salvador, El Salvador; Ramiro Garcia, Cordoba 1114, Buenos Aires, Argentina; Malcolm Neill, CFNB Station, Fredericton, N. Brunswick, Canada; Fernando

www.americanradiohistory.com

Londono Henao, Calle 19 No. 8—48, Bogota, Columbia; Goar Mestre, Circuito CMQ, La Habana, Cuba; Enrique Sanches Matte, Casilla 3591, Santiago, Chile; Herbert E. Evans, 246 North High St., Columbus 16, Ohio; Carlos Bock Milla, Apartado 981, Guatemala, Guatemala; Avelino Aramuburu, Jiron Ocona 476, Lima, Peru; Manuel Caballero Ferreira, Dr. Jose Scoseria 2885, Montevideo, Uruguay; Jose Ramon Quinones, Box 4563, San Juan 23, Puerto Rico; Felix Cardona Moreno, Apartado 3955, Caracas, Venezuela; Manuel Caballero Ferreira, Avda. Uruguay 1031, Monteviedo, Uruguay (treasurer and Gen. Mgr.).

INTERNATIONAL BROTHERHOOD OF ELECTRICAL WORKERS (AFL-CIO)

1200 15th St., N.W., Washington 5, D. C.
Phone: COlumbia 5-8040

OFFICERS

Intl. President.....Gordon M. Freeman
Intl. Sec.....Joseph D. Keenan
Dir., Radio-TV Recording Div.....Albert O. Hardy

FUNCTIONS

Labor organization: radio, TV and recording.

JEWISH THEATRICAL GUILD OF AMERICA, INC.

1564 Broadway, New York 36, N. Y.
Phone: PLaza 7-5237

OFFICERS

Chairman, Bd. of Directors.....Harry E. Gould
President Emeritus.....Eddie Cantor
President.....Milton Berle
1st Vice-Pres.....George Jessel
Vice-Presidents.....Jack Benny, Emil Friedlander, Wm. Morris, Jr., Ted Lewis, Robert K. Shapiro, Wm. Morris, Jr., Milton Weintraub, Leo Jaffe, Louis A. Lotito, Harry Brandt, Arthur H. Schwartz, Robert K. Shapiro, Jonas T. Silverstone, Sophie Tucker, Max E. Youngstein.
Vice-Pres. & Treas.....Abe Lastfogel
Vice-Pres. & Asst. Treas.....Nat Lefkawitz
Legal Committee.....Henry M. Katz
Chaplain.....Rabbi Abraham Burstein
Executive Secretary.....Leonard B. Sung

BOARD OF DIRECTORS

Harry Brandt, Leo Jaffe, Harry E. Gould, Emil Friedlander, Leo Jaffe, Abe Lastfogel, Nat Lefkowitz, Louis A. Lotito, Wm. Morris, Jr., Robert K. Shapiro, Arthur H. Schwartz, Jonas T. Silverstone, Max E. Youngstein.

FUNCTION

Non-sectarian theatrical assistance agency.

JOINT COUNCIL ON EDUCATIONAL BROADCASTING

1619 Massachusetts Ave., N.W., Washington 6, D. C.
Phone: HUdson 3-6367

OFFICERS

Chairman.....Edgar Fuller
Vice-Chairman.....William G. Harley
Secretary.....David C. Stewart

FUNCTIONS

The primary role of the JCEB is to maintain leadership in the formation and enunciation of important educational policy decisions having a bearing upon educational radio and television broadcasting. The JCEB will provide the chief forum for discussion and policy formation on national issues affecting all aspects of educational broadcasting.

THE LAMBS

130 W. 44th St., New York 36, N. Y.
Phone: JUdson 2-1515

OFFICERS

Shepherd.....William Gaxton
Boy.....Walter Kiernan
Corresponding Secretary.....Martin Begley
Recording Secretary.....Frank Thomas, Jr.
Treasurer.....Thomas Kilpatrick
Librarian.....Cy Mann

DIRECTORS

Mickey Alpert, Edward H. Ford, John W. Hundley, Jack Whiting, Otto Kruger, Joseph S. Buhler, Henry Gladstone, H. Pierson Mapes, Conrad Nagel, Eddie Dowlin, Ed Begley, Herman Phillips, Robert Marcato, Frank Thomas Sr., Emil Friedlander, David Seldman, Jack Waldron, Irving Wall.

LIFE DIRECTORS EX-SHEPHERDS: Fred Waring, Walter N. Greaza.

FUNCTIONS

The object of this club shall be the promotion of social intercourse among persons, engaged professionally in the drama, music, authorship, and the fine arts, as well as friends of those professions, and the collection and preservation of objects of interest thereto, and the creation and maintenance of funds for the benefit of persons engaged professionally in the drama, music, authorship and the fine arts who shall be in need of financial aid or assistance, to be disbursed at the discretion of the Council of the Club.

LEAGUE OF ADVERTISING AGENCIES, INC.

570 Seventh Ave., New York 18, N. Y.
Phone: WI 7-8330

OFFICERS

President.....Nat Kameny
Vice-Presidents.....Wm. G. Seidenbaum, Mel Rubin, Leonard Stein
Executive Secy.....James A. Cerbone
Secretary.....Max Sinowitz
Treasurer.....Aaron Holtzman
Legal Counsel.....Louis N. Field, Morton J. Simon
Fiscal Advisor.....David Joseph
Public Relations Counsel.....Alan Zachary

FUNCTIONS

The League of Advertising Agencies consists of a group of medium sized agencies that meet in order to discuss the manner and methods for better understanding and operation in the agency field. The League is also a common ground for the exchange of ideas, and a vehicle of communication among agency members.

MOTION PICTURE INDUSTRY CREDIT GROUP

(Of the National Association of Credit Management)
44 East 23rd St., New York 10, N. Y.
Phone: ORegon 4-5100

OFFICERS

Chairman.....Jack Fellers
Secretary.....Ira Mermer

FUNCTIONS

Provides credit information, financial information and collection service to suppliers, equippers and processors.

MUSIC PUBLISHERS' CONTACT EMPLOYEES UNION

1270 Sixth Avenue, New York 20, N. Y.
Phone: CO 5-7364

OFFICERS

President.....Leo Diston
Vice-President.....B. Pollack

MEMBERS OF EXECUTIVE COUNCIL

Max Kendrick, G. Lewin, B. Scherer, Sam Taylor, Frank Lamarr, Mac Wolfson.

BRANCH OFFICES

54 W. Randolph St., Chicago, Ill., Morton Schaeffer, Regional Dir.; 128 S. LaJolla, Los Angeles, Cal., Al Salomon, Reg. Dir.; 36 E. 5th St., Cincinnati, Ohio, Danny Engel, Reg. Director.

FUNCTIONS

Labor Union.

www.americanradiohistory.com

MUSIC PUBLISHERS' PROTECTIVE ASSOCIATION, INC.

460 Park Ave., New York, N. Y.
Phone: PLaza 1-1930

OFFICERS

Chairman of the Board.....**Walter G. Douglas**
President.....**Louis Bernstein**
Vice-President.....**Jack Mills**
Secretary.....**Arthur Israel, Jr.**
Treasurer.....Salvatore Chiantia
Agent and Trustee.....**Harry Fox**

MUSICAL COMMERCIAL PRODUCERS ASSOCIATION, INC.

520 Fifth Ave., New York 36, N. Y.
Phone: MUrray Hill 2-5844

OFFICERS

President.....Phil Davis
1st Vice-President.....Morris Mamorsky
2nd Vice-President.....Hank Sylvern
Secretary.....Victor Sack
Treasurer.....Gene Forrell

FUNCTIONS

Leading writers, creators and producers of musical commercials, dedicated to provide service to the industry of the highest calibre and integrity. Our support is pledged to the formation of an association through which we can work together toward the following aims: To foster a better concept of our function in the advertising business.

THE NATIONAL ACADEMY OF TELEVISION ARTS AND SCIENCES

7188 Sunset Blvd., Los Angeles 46, Cal.
Phone: HOllywood 7-5115
54 W. 40th St., New York 18, N. Y.
Phone: LAckawanna 4-9666

OFFICERS

President.....Robert F. Lewine
Exec. Vice-President.....Bud Yorkin
V.P., Phoenix.....Don Tuckwood
V.P., New York.....Ben Grauer
V.P., Baltimore.....Thomas Van A. Dukehart
V.P., Chicago.....Irv Kupcinet
V.P., Washington, D. C.....Robert Adams
V.P., Seattle.....Lee Schulman
Secretary.....Loren L. Ryder
Treasurer.....Thomas W. Moore
Executive Director (East).....Kenneth Leedom
Executive Director (West).....Thomas Freebairn-Smith

BRANCH OFFICES

Television Hill, Baltimore 11, Md.
Phone: MO 4-7600
Suite 1108, 203 N. Wabash, Chicago 1, Ill.
Phone: FInancial 6-8320
40th & Brandywine, N.W., Washington 16, D. C.
Phone: EMerson 2-9300
P. O. Box 8080, Seattle 55, Wash.
Phone: MUtual 2-3555
3435 N. 16th St., Phoenix, Ariz.
Phone: AMherst 6-5691
555 Post St., San Francisco, Calif.
Phone: PRospect 5-7800

FUNCTIONS

National non-profit organization dedicated to advancement of arts and sciences of television. One of most important functions is annual awarding of the coveted "Emmy" for outstanding achievement in television industry. Through public information, lecture and service bureau, provides lectures, advisers, and consultants to colleges and universities offering courses in television.

NATIONAL ASSN. FOR BETTER RADIO AND TELEVISION

882 Victoria Ave., Los Angeles, Cal.
Phone: WEbster 4-7830

OFFICERS

President.....Mrs. Clara S. Logan
Vice-President.....Dr. Francis W. Noel
Secretary.....Mrs. Victor Roberts
Treasurer.....Mrs. Gertrude Blackstock

FUNCTIONS

To co-ordinate the interest of civic, religious, educational, business and labor organizations and individuals for the purpose of encouraging the presentation of radio and television programs of high standards.

NATIONAL ASSOCIATION OF BROADCAST EMPLOYEES & TECHNICIANS (NABET) AFL-CIO-CLC

80 E. Jackson Blvd., Chicago 4, Ill.
Phone: WA 2-2462

OFFICERS

International President.....George Smith
International Vice-President.....N. James Greene
International Sec'y-Treasurer.....Arthur Hjorth
Int'l Asst. Sec'y-Treasurer.....Jiacomo Papa

BRANCH OFFICES

48 W. 48th St., New York 36, N. Y.; 6223 Selma Ave., Hollywood 28, Calif.; 335 Hayes St., San Francisco, 433 Jarvis St., Toronto, Ont.; 120 Delaware Ave., Buffalo 2, N. Y.; 1410 Stanley, Montreal, P. Q.

FUNCTIONS

NABET has contracts for its 5,862 members with ABC, NBC, and 92 Independent radio and TV stations and film studios in the United States and with CBC and more than 25 private Radio and TV stations and film studios in Canada.

NATIONAL ASSOCIATION OF BROADCAST UNIONS AND GUILDS (NABUG)

37 W. 46th St., New York 36, N. Y.
Phone: JUdson 2-5130

OFFICERS

National Chairman.....Oliver W. Nicoll

FUNCTIONS

"NABUG" is the National Association of Broadcast Unions and Guilds in the radio and television industry, organized on behalf of their respective memberships for the solution of parallel problems and the working together of the unions and guilds in those directions—cultural, legislative, economic—where their mutual interests coincide.

NATIONAL ASSOCIATION OF BROADCASTERS

(For Complete Listing See NAB Section)

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

Washington, D. C. Address: 1346 Connecticut Ave., N.W.
Phone: NOrth 7-6000

OFFICERS

President.....William G. Harley
Admin. Vice-Pres.....Harold E. Hill

DIRECTORS

TV Board: Region I, Hartford N. Gunn, Jr.; Region II, Raymond D. Hurlbert; Region III, Richard Hull; Region IV, Dr. John C. Schwarzwalder; Region V, John W. Dunn; Region VI, Loren B. Stone.

Radio Board: Region I, Albert Fredette; Region II, O. L. Press; Region III, James S. Miles; Region IV, Burt Paulu; Region V, Edwin Browne; Region VI, Ken Kager.

www.americanradiohistory.com

Other Members: Director-at-Large, Kenneth A. Christiansen, Arthur Weld; Individual Member Director, Harry J. Skornia.

BRANCH OFFICE

119 Gregory Hall, Urbana, Ill.
Phone: EMpire 7-6611, Ext. 3394

FUNCTIONS

Representing non-commercial, educational AM, FM and TV stations, workshops and production centers & closed circuit TV installations owned and operated by colleges, universities, school systems, State systems, community oragnizations, and public-service agencies.

NATIONAL ASSOCIATION OF FM BROADCASTERS

1023 Munsey Bldg., Washington 4, D. C.

OFFICERS

President....T. Mitchell Hastings, Concert Network
Vice President.....Arthur K. Crawford, KCBH, Beverly Hills, Cal.
Secretary...W. C. Baird, Jr., WFMB, Nashville, Tenn.
Treasurer.....Abe Voron, WQAL, Philadelphia, Pa.

DIRECTORS

Jack R. Kennedy, CFRB-FM, Toronto; David H. Polinger, WTFM, New York; Stan Hamilton, WMAL-FM, Washington, D. C.; Hugh E. Trotter, WSEV-FM, Sevierville, Tenn.; Fred L. Beard, WJDX-FM, Jackson, Miss.; Paul F. Braden, WPFB-FM, Middletown, O.; Ted Leitzell, WEFM, Chicago; Lynn Christian, KODA, Houston, Tex.; Gary Gielow, KPEN, San Francisco; Dr. Kenneth Wright, WUOT (U. of Tennessee), Knoxville.

FUNCTIONS

To develop FM broadcasting as a communications medium, through promotion of home listening in FM, the sale of advertising time based on circulation, and the betterment of programming on FM stations. We act primarily as a clearing house of information on FM stations, exchanges of ideas, and contact with national advertisers and their agencies.

NATIONAL ASSN. OF PERFORMING ARTISTS

640 Fifth Ave., New York 19, N. Y.
Phone: CIrcle 5-0200

OFFICERS

President .....Fred Waring
General Counsel.....Alfred Rice

FUNCTIONS

To acquire for performing artists copyright protection by amending the copyrght law.

NATIONAL AUDIENCE BOARD, INC.

152 East End Ave., New York 28, N. Y.
Phone: TRafalgar 9-6070

OFFICERS

President.....Peter Goelet
Treasurer.....David J. Colton
New York Coordinator.....Dale Clark
Newsletter Editor.....Susan Harrison

BRANCH OFFICES

2430 Pennsylvania Ave., N.W., Washington, D. C., FE 3-4212, Leo Solomon; 625 Cheney St., San Francisco 12, Calif., JUniper 5-7575, Hal Light, Coordinator; 1441 W. Chase, Chicago 26, Ill., ROgers Park 4-4330, Mrs. Jos. P. Hector, Coordinator; Hajime Ishii, Apt. 49-206: Maehara-danchi Funabashi, Chiba, Japan.

FUNCTIONS

To represent the public to the broadcasting industry; to crystallize public opinion in radio and television programming; to act as a liaison group between the public and the broadcasting industry.

NATIONAL BETTER BUSINESS BUREAU, INC.

230 Park Ave., New York 17, N. Y.
Phone: MU 4-7377

OFFICERS

Chmm. of Bd.....Wallace E. Campbell
President .....Kenneth B. Willson
1st Vice-Chmn.....Dewitt J. Paul
2nd Vice-Chmn.....William E. Steers
Secretary.....William G. Weisbrod
Treasurer .....Lowell Shumway

DIRECTORS

Willcox B. Adsit, Claude Alexander, Edward J. Breck, A. R. Bone, Wallace E. Campbell, William A. Dyer, Jr., R. H. MacEachen, Winston L. May, Jr., Edward J. McCabe, Jr., Frank P. McGowan, Robert E. Healy, Virgil W. Milton, DeWitt J. Paul, Lowell Shumway, William E. Steers, John R. Miller, Earl N. Felio, C. C. Uhling, John A. Spooner, William G. Weisbrod, Lloyd E. Yoder.

FUNCTIONS

Founded in 1912 to promote "Truth-in-Advertising." Aids advertisers and media to avoid false and deceptive advertising; helps the public to obtain maximum satisfaction in its relations with business.

NATIONAL COMMUNITY TELEVISION ASSOCIATION, INC.

535 Transportation Bldg., Washington 6, D. C.
Phone: DIstrict 7-3440

OFFICERS

National Chairman.....Glenn H. Flinn
Natl. Vice Chmn.....Charles E. Clements
Secretary.....Frank P. Thompson
Treasurer .....William Adler
President .....William Dalton
Special Ass't.....Frank H. Nowaczek, Jr.
Counsel .....Robert L'Heureux
Dir. of Information.....Len Lieberman

STATE & REGIONAL ASSNS.

Arizona Community TV Assoc.
California CTV Assoc.
Mid-Atlantic CATV Assoc.
Mississippi CATV Assoc.
Montana CATV Assoc.
New England CATV Assoc.
New York CTV Assoc.
Okla. Kan. Tex. CATV Assoc.
Ozark CATV Assoc.
N. Central CATV Assoc.
Pacific Northwest CTV Assoc.
Pennsylvania CATV Assoc.
South-Central CATV Assoc.
Texas CATV Assoc.
West Virginia CTV Assoc.
Wisconsin-Michigan TV Systems Assoc.
Wyoming CATV Assoc.

FUNCTIONS

A national non-profit trade association to assist the growth and development of community antenna television systems.

NATIONAL EDUCATIONAL TV AND RADIO CENTER

10 Columbus Circle, New York 19, N. Y.
Phone: JUdson 6-0055

OFFICERS

President.....John F. White
Vice-Pres. & Treasurer.....Arthur M. Griffin
Vice President for Programming.....R. B. Hudson
Vice Pres. for Development.....W. A. Kraetzer
Vice Pres. for Network Affairs.....James Robertson
General Counsel.....Eugene A. Aleinikoff
Comptroller .....Diedrich Tietjen
Director of Utilization.....Henry Alter
Director of Public Information.....N. Cherkezian
Director of Programming.....D. F. Feddersen
Director of Station Rel.....Paul H. Owen
Director of Distrib. Serv.....D. L. Sandberg
Director, International TV Dir.....Basil Thornton
Director, Washington Office.....David Stewart
Technical Director.....Howard W. Town

BRANCH OFFICES

2320 Washtenaw Ave., Ann Arbor, Mich.
Phone: NOrmandy 3-2476

www.americanradiohistory.com

1619 Massachusetts Ave., NW, Washington, D. C.
Phone: HUdson 3-6367
David Stewart

FUNCTIONS

To provide its coast-to-coast network of 50 affiliated ETV stations with challenging and imaginative television programming for adults in the areas of the humanities, social and natural sciences, and public affairs, as well as special programs for children. To distribute, through the Broadcasting Foundation of America, its International Division, radio programs of outstanding interest in music and news analysis. To provide assistance to communities interested in establishing ETV stations. To maintain a film library to make its programs available to community, civic or educational groups on a non-commercial basis.

NATIONAL ELECTRONIC DISTRIBUTORS ASSOCIATION

Suite 1414, 343 South Dearborn St., Chicago 4, Ill.
Phone: HArrison 7-5526

OFFICERS

Chairman of Bd.....V. N. Zachariah
President.....Mauro E. Schifino
Vice-President.....Roy J. Schneider
Vice-Pres., Service Dealer.....Rubin Green
Vice-President, Industrial.....Samuel Poncher
Sec.-Treasurer.....Meyer J. Spiro
Executive Vice-Pres.....Gail S. Carter

NATIONAL VARIETY ARTISTS, INC.

232 W. 48th St., New York 36, N. Y.
Phone: COlumbus 5-0956

OFFICERS

President.....Louis Handin
1st Vice-Pres.....Joe Woods
2nd Vice-Pres.....Frank O'Connell
Secy., Treas.....Edna Osborne

DIRECTORS

Leah Behrmann, Bessie Clifford, Harry Freeman, Leo Mayer, Lillian McNeill, Lillian Sollisch, Lillian Weed, Lou Wills.

NEGRO ACTORS GUILD OF AMERICA, INC.

1674 Broadway, New York 19, N. Y.
Phone: CIrcle 5-4343

OFFICERS

President.....Leigh Whipper
Vice-President.....Edith Wilson
Executive Secretary.....Virginia Girvin
Treasurer.....A. Edward Walters
Recording Secretary.....Lillian Roberts McBride
Admin. Secy.....Thomas W. Moseley
Chaplain.....Dr. John H. Johnson
Counsel.....Percy Sutton, Simon Feinstein

FUNCTIONS

Welfare organization serving people of the theatre regardless of race, color or creed.

NEGRO RADIO ASSOCIATION

P. O. Box 10063, Charlotte, N. C.

OFFICERS

President.....Francis M. Fitzgerald
Vice-President.....Robert Rounsaville
Treasurer.....Samuel Feldman
Secretary.....John McLendon
Asst. Secretary.....Frances Crowell

NEWSPAPER REPORTERS ASSOCIATION OF NEW YORK CITY, INC.

Hotel Manhattan, New York, N. Y.
Phone: CIrcle 5-3838-9

President.....James Antone
1st Vice-President.....Edward McCarthy
2nd Vice-President.....Harry Singer
Secretary.....Jack Fox
Treasurer.....Joseph Schaefer
Financial Secretary.....Al Law
Corresponding Secy.....Tom Collins
Sergeant-at-Arms.....Mike Pearl

PROFESSIONAL MUSIC MEN, INC.

1270 Sixth Ave., New York 20, N. Y.
Phone: COlumbus 5-7362

OFFICERS

President.....Leo Diston
Vice-President.....Mickey Garlock
Secy.-Treasurer.....Irving Tanz

BRANCH OFFICES

54 W. Randolph St., Chicago, Ill.
Regional Director.....Morton Schaefer
36 E. 5th St., Cincinnati, O.
Regional Director.....Danny Engel
128 S. La Jolla Ave., Los Angeles, Calif.
Regional Director.....Al Salomon

FUNCTIONS

Charitable and Benevolent Organization.

PUBLICISTS LOCAL NO. 872 I.A.T.S.E.

100 Central Park, S., New York 19, N. Y.
Phone: JUdson 6-6385

OFFICERS

President.....Harry Rice
1st Vice-President.....Alvin Adams
2nd Vice-President.....P. Dale Soriano
3rd Vice-President.....Harry E. Rice
Secretary-Treasurer.....Thomas Kirby
Business Agent.....David Cassidy

FUNCTIONS

Labor organization with jurisdiction over television, radio, motion pictures, and advertising agency publicists .

RADIO ADVERTISING BUREAU INC.

655 Madison Ave., New York 21, N. Y.
Phone: MUrray Hill 8-4020

OFFICERS

Chairman of Bd.....Frank P. Fogarty
President.....Kevin B. Sweeney
Vice-Pres., Promo. Dir.....Miles David
Mgr. Service Dept.....Maurice E. Fidler
Secretary.....Weston C. Pullen, Jr.
Treasurer.....Harold Krelstein
Asst. Secy.-Treas.....William L. Morison

FUNCTIONS

To sell national and regional advertisers on the concept of Radio as an advertising medium; and through media and product research to develop sales aids for the use of member stations in selling greater volumes of business at the local level.

RADIO FREE EUROPE

Two Park Ave., New York 16, N. Y.
Phone: LE 2-8900

OFFICERS

Director.....C. Rodney Smith
Director, N. Y. Office.....Charles Kaufman
PR Dir.....Alton Kastner
Engineering Dir.....Russell E. Geiger
Dir. of News & Info.....Russell K. Hill
Mng. Dir. (Lisbon).....Henry Lolliot

FUNCTIONS

Radio Free Europe, a private organization supported by contributions of the American people to the RFE Fund, transmits programs over 28 transmitters to Czechoslovakia, Poland, Hungary, Bulgaria and Romania. Its programs of truthful news and information about the free world and the Iron Curtain countries assist the captive people in their endeavor to establish free democratic societies, representative government, national sovereignty and full personal liberties in their lands. RFE is a division of Free Europe Committee.

www.americanradiohistory.com

RADIO-NEWSREEL-TELEVISION WORKING PRESS ASSOC. INC.

527 Lexington Ave., New York 17, N. Y.
Phone: PLaza 1-2720

OFFICERS

President ..... Gabe Pressman
1st Vice-President ..... Tom O'Brien
2nd Vice-President ..... Max Klein
Secretary ..... Charles Campbell
Asst. Sec'y ..... Irving Heitzner
Treasurer ..... Richard Milbauer
Sergeant-at-Arms ..... George Jordan
Board Members ..... Larry Racies, Chairman; Nick Archer, Tom Costigan, Dave Klein, Ray Owen, Ed Silverman, John Tillman.
Executive Secretary ..... Naomi S. Campbell

FUNCTIONS

To promote and protect the professional interests and welfare of working newsmen in radio, television and newsreels.

RADIO AND TELEVISION COMMISSION, SOUTHERN BAPTIST CONVENTION

6248 Camp Bowie Blvd., Fort Worth 16, Texas
Phone: PE 8-2188

OFFICERS

Executive Director ..... Paul M. Stevens
Business Manager ..... Carlyle B. Hayes
Radio Production ..... Theodore Lott
Television Production ..... Truett Myers
Dir. of Promotion ..... Clarence Duncan
Station Relations ..... James T. Johns
Tape and Film Dist. ..... Charles Roden

FUNCTIONS

Producers and distributors of radio and television public service programs.

RADIO AND TELEVISION EXECUTIVES SOCIETY, INC.

444 Madison Ave., New York, N. Y.
Phone: PLaza 8-2450

OFFICERS

President ..... William K. McDaniel
1st Vice-President ..... Sam Cook Digges
V.P.'s ..... Thomas J. McDermott, Robert H. Teter
Secretary ..... Sol Paul
Treasurer ..... Sol Cornberg
Executive Director ..... Claude Barrere

BOARD OF GOVERNORS

Jules Barnathan, Ted Bergmann, Roger M. Greene, Edward P. Jones, Edward Reynolds, Albert B. Shepard, Bill Adler, William N. Davidson, Stephen B. Labunski, Richard S. Salant, Peggy Stone.

FUNCTIONS

1. To create a lasting fraternity of persons professionally engaged or interested in radio and television broadcasting and its allied fields and to provide a common meeting place for all members. 2. To provide a forum for the exchange of ideas and discussions of problems affecting or concerning radio and television broadcasting or relating to its improvement or usefulness and to promote higher standards for the radio and television industry as a scientific, literary, information, entertainment, and cultural medium. 3. To provide and sponsor the dissemination of information pertaining to radio and television broadcasting which may be of mutual interest and value to members, the public and the industry. 4. To do all and everything necessary, suitable and proper for the complete accomplishment of these purposes and the attainment of the objects herein set forth within such limitations as are provided by law.

RADIO-TV CORRESPONDENTS' ASSN.

U. S. Capitol, Washington, D. C.
Phone: CApitol 4-3121, Ext. 6421

OFFICERS

President ..... Robert H. Fleming (ABC)
Vice-President ..... Bill Monroe (NBC)
Secretary ..... Wells Church (CBS)
Treasurer ..... Stephen J. McCormick (MBS)
Members-at-Large ..... John W. Roberts (Time-Life); Arthur F. Barriault (NBC); Leslie W. Higbie (McCaffrey Reports); Lewis W. Shollenberger (ABC), Member-ex-officio.
Senate Radio-TV Gallery Super. ..... Robert C. Hough
House Radio-TV Gallery Super. ..... Robert M. Menaugh

FUNCTIONS

The Association is the official accrediting agency for all radio-television reporters covering the United States Congress and official Washington.

THE RADIO-TELEVISION NEWS DIRECTORS ASSOCIATION

WMSB, Michigan State U., East Lansing, Mich.
Phone: 355-7440

OFFICERS

Chairman of the Board ..... William B. Munroe, Jr. NBC, Washington, D. C.
President ..... Richard E. Cheverton WOOD-TV, Grand Rapids, Mich.
Treasurer ..... Lee White KROS, Clinton, Ia.
1st Vice-President ..... William G. Garry WBBM-TV, Chicago, Ill.
Vice-Pres. for TV ..... A. G. Cannings CFCF, Montreal, Canada
Vice-Pres. for Radio ..... Edward F. Ryan WTOP, Washington, D. C.
Executive Secretary ..... Rob Downey WMSB, Mich. State U., East Lansing, Mich

DIRECTORS

Julian Goodman, NBC, N. Y.; Dick John, WKY-TV, Oklahoma City, Okla.; Harry McKenna, WEAN, WPJB-FM, Providence, R. I.; Jack Morris, KTUL-TV, Tulsa, Okla.; John H. Thompson, NBC & KRCA-TV, Hollywood, Calif.; James R Bennett, KLZ-TV, Denver, Colo.; William M. Hutton, CFRB, Toronto, Ont.; Robert F. Gamble, WFBM-TV, Indianapolis, Ind.

FUNCTIONS

Professional association of broadcast journalists and those in associated fields of radio, TV journalism instruction and wire services. Monthly news bulletin. Annual convention and awards. Spot news, editorializing and community problem coverage.

RAI CORPORATION ITALIAN RADIO TV SYSTEM
N. AMERICAN OFFICE OF RAI RADIOTELEVISIONE ITALIANA

717 Fifth Ave., New York 22, N. Y.
Phone: PLaza 8-2350

OFFICERS

President ..... Marcello Rodino
Exec. V.P., Dir. ..... Giorgio E. Padovano
Secretary ..... George Funaro
Treasurer ..... Antonio Dore
Asst. Director ..... Vera Giannini
U. S. Correspondent ..... Ruggero Orlando

FUNCTIONS

The RAI Corporation aims to promote the exchange of radio and TV programs, ideas, talent, technical facilities and information between the U. S and Italy. English language programs distributed to U. S. stations feature Italian life and culture.

www.americanradiohistory.com

RECORD INDUSTRY ASSOCIATION OF AMERICA, INC.

1 E. 57th St., New York 22, N. Y.
Phone: MU 8-3778

OFFICERS

President ..... George R. Marek
1st Vice-President ..... Arnold Maxin
Vice-Presidents ..... Jack Holzman, Samuel Clark, Leon Hartstone, David Kapp
Treasurer ..... John Stevenson
Exec. Secretary ..... Henry Brief

FUNCTIONS

A non-profit organization for the better development of recorded music and literature.

RECORDING INDUSTRIES MUSIC PERFORMANCE TRUST FUNDS

816 Pennsylvania Bldg., 225 West 34th St., New York 1, N. Y.
Phone: LO 5-5693

Trustee ..... Samuel R. Rosenbaum

FUNCTIONS

Engages musicians in single engagements to play free for the public, in schools, hospitals, playgrounds, and on public service occasions such as parades, local and national patriotic observances and celebrations.

REGIONAL ORGANIZATION IAAB'S CENTRAL AMERICAN ASSOCIATIONS

5a. Calle Poniente No. 9
San Salvador, El Salvador

OFFICER

President ..... Boris Eserski

FUNCTIONS

Regional association of radio and TV broadcasters representing stations in the Caribbean and Central American countries to improve the standards of broadcasting techniques and business.

SCREEN ACTORS GUILD

7750 Sunset Boulevard, Hollywood 46, Calif.
Phone: HOllywood 9-7311

OFFICERS

President ..... George Chandler
1st Vice-President ..... Dana Andrews
2nd Vice-President ..... James Garner
3rd Vice-President ..... John Litel
Recording Secretary ..... Ann Doran
Treasurer ..... Frank Fayles
National Executive Secretary ..... John L. Dales

BRANCH OFFICES

551 Fifth Avenue, New York 17, N. Y. Phone: MUrray Hill 7-4623. Mrs. Florence Marston, Eastern and Midwestern Regional Director; Mr. Harold Hoffman, Executive Secretary, N. Y. Branch. 102 East Hubbard Street, Chicago 11, Ill. Phone: WHitehall 3-1344. Mr. Raymond A. Jones, Executive Secretary.

11 Beacon Street, Room 624, Boston 8, Mass. Phone: RIchmond 2-0208. Mr. Robert M. Segal, Executive Secretary.

436 O'Farrell St., 4th Flr., San Francisco 2, Calif. Phone: PRospect 5-3070. Diane Fivey, Executive Secretary.

FUNCTIONS

Union affiliated with AFL-CIO, representing all actors in television and theatrical motion pictures, etc.

SCREEN COMPOSERS' ASSOCIATION

9250 Wilshire Blvd., Beverly Hills, Calif.
Phone: CRestview 6-3123

292 Madison Ave., New York, N. Y. c/o Zissu & Marcus
Phone: MU 3-0966

OFFICERS

President ..... Dr. Miklos Rozsa
Vice-President ..... David Buttolph
Secretary ..... Arthur Morton
Treasurer ..... George Duning

FUNCTIONS

An organization of screen, radio and TV composers, assists its members in the administration and exploitation of their performance and other rights, and advances composers' interests generally.

SCREEN DIRECTORS INTERNATIONAL GUILD

250 W. 57th St., New York 19, N. Y.
JUdson 2-5470

OFFICERS

President ..... Williard Van Dyke
1st Vice-President ..... Don Hershey
2nd Vice-President ..... Jack Glenn
Secretary ..... Joseph Lerner
Treasurer ..... Robert J. Kingsley
Executive Secretary ..... George L. George
Business Representative ..... Robert Edmonds
General Counsel ..... Erwin Feldman

EXECUTIVE BOARD

Paul Falkenberg, Ben Gradus, Nicholas Webster, Robert Anderson, Herman J. Engel, Lewis Jacobs, Howard Magwood, Leo Seltzer, Harry Randall, Shepard Traube, Sidney Meyers.

ALTERNATES

Robert Braverman, Leo Hurwitz, Fred Pressburger, George C. Stoney, Al Wasserman.

BRANCH OFFICE

318 West Adams St., Suite 1611, Chicago 6, Ill.
Phone: FRanklin 2-2287

AREA REPRESENTATIVES

1902 Eastridge Rd., Timonium, (Baltimore) Md., Jon Fogel.

Tally Embry, Inc., 458 Pan American Bank Bldg., Miami, Fla., Jack Buckholtz.

208 Florida Theatre Bldg., Sarasota, Fla., Charles W. Broun, Jr.

2905 Fairfield Ave., Fort Wayne, Ind., Dick Galbreath.

121 S. Detroit St., Los Angeles 36, Calif. Lawrence F. Doheny.

Motion Pictures, Inc., 4519 Maple Ave., Dallas 19, Tex., Marshall R. Young, Jr.

Potomac Films, Inc., 1536 Connecticut Ave., N.W., Washington 6, D. C., Nicolas C. Read.

70 Fourth St., N.W., Atlanta 8, Ga., Charles D. Beeland.

9516 Marion Ave., Morton Grove, Ill., Andrew M. Costikyan.

RFD #2 Lincoln Rd., Sudbury, Mass., James G. Schaadt.

15310 Hazelridge Ave., Detroit 5, Mich., Lou Kramer.

1521 Fawn Valley Dr., St. Louis 31, Mo., Robert Johnson.

R.D. #3, Mechanicsburg (Cumberland County), Pa., Andrew H. Carbe.

FUNCTION

Labor organization.

SESAC INC.

10 Columbus Circle, New York 19, N. Y.
Phone: JUdson 6-3450

OFFICERS

President ..... Paul Heinecke
Secretary-Treasurer ..... R. C. Heinecke
Asst. to President ..... E. S. Prager
Production Manager ..... George Jellinek
Director Station Relations ..... W. F. Myers
Publicity, Promotion ..... Alice Heinecke

www.americanradiohistory.com

FUNCTIONS

Licensing the use of an extensive copyrighted music repertory; producers of transcribed LP service, including catolog of over 8500 bridges, moods and themes, on alphabetical and classified index; and "Drummers." Script service; syndicated transcribed programs.

SOCIETY OF MOTION PICTURE AND TELEVISION ENGINEERS

55 West 42nd Street, New York 36, N. Y.
Phone: LOngacre 5-0172

OFFICERS

President ..... John W. Servies
Past President ..... Norwood L. Simmons
Executive Vice-President ..... Reid H. Ray
Engineering Vice-President ..... Deane R. White
Editorial Vice-President ..... Glenn E. Mathews
Financial Vice-President ..... Ethan M. Stifle
Convention Vice-President ..... Harry Teitelbaum
Sections Vice-President ..... Garland C. Misener
Treasurer ..... G. Carleton Hunt
Executive Secretary ..... Charles S. Stodter
Pub. Rel. Director ..... Barbara D. Skeeter
Secretary ..... Herbert E. Farmer
Chrm. Boston Section ..... Robert M. Fraser
Chrm. New York Section ..... James W. Kaylor
Chrm. Rochester Section ..... Eric C. Johnson
Chrm. Washington, D. C. Section ..... William E. Youngs
Chrm. Atlanta Section ..... Wesley R. Sandell
Chrm. Chicago Section ..... William H. Smith
Chrm. Dallas-Ft. Worth Section ..... Malcolm D. McCarty
Chrm. Hollywood Section ..... Ralph E. Lovell
Chrm. San Francisco Section ..... Donald E. Anderson
Chrm. Canadian Section ..... Findlay J. Quinn
Chrm. Nashville Section ..... Frank M. McGeary

FUNCTIONS

Advancement in theory and practice of engineering in motion pictures, television, and the allied arts and sciences; standardization of equipment and practices; guidance of students; dissemination of scientific knowledge.

SOUTHERN CALIFORNIA BROADCASTERS ASS'N

6047 Hallywood Blvd., Hollywood 28, Calif.
Phone: HO 9-7254

President ..... Robert M. Light
Chrmn. Bd. ..... Norman Boggs, KGIL
Vice-Chairman ..... Charles Hamilton, KFI
Secretary ..... Robert Sutton, KNX
Treasurer ..... Ernest L. Spencer, KWIZ

SOUTHERN NEVADA BROADCASTERS ASS'N

P. O. Box 550, Las Vegas, Nev.

President ..... Ted Oberfelder
Vice-Pres. ..... Joe McMurray
Secretary ..... Alex Victor
Treasurer ..... Ed Tabor

STATION REPRESENTATIVES ASSOCIATION, INC.

366 Madison Ave., New York 17, N. Y.
Phone: YUkon 6-9390

OFFICERS

President ..... Lewis H. Avery
Vice-President ..... Daren F. McGavren
Secretary ..... Robert Dore
Treasurer ..... Eugene Katz
Managing Dir. ..... Lawrence Webb

DIRECTORS

Adam Young, Frank M. Headley, H. Preston Peters, John P. Blair.

FUNCTIONS

Trade Association serving radio and TV Representative firms.

TELEVISION AFFILIATEES CORP. (TAC)

625 Madison Ave., New York 22, N. Y.
Phone: PLaza 1-3110

OFFICERS

President ..... Richard Brandt
Exec. Vice-Pres. ..... Richard Carlton
Vice-President ..... Robert Weisberg

BRANCH OFFICES

6253 Hollywood Blvd., Hollywood 28, Calif.
Phone: HO 2-6903
Manager ..... Art Manheimer

520 N. Michigan Ave., Chicago 11, Ill.
Phone: SU 7-3995
Manager ..... Bud Ormond

FUNCTIONS

A central organization for locally produced informational, cultural and educational programs.

TELEVISION BUREAU OF ADVERTISING, INC.

One Rockefeller Plaza, New York 20, N. Y.
PLaza 7-9420.

OFFICERS

Chairman of Board ..... A. Lewis Read
President ..... Norman E. Cash
V.P., Gen. Mgr. ..... G. G. Huntington
Secretary ..... Payson Hall
Treasurer ..... Gordon Gray
V.P., Natl. Sales ..... John R. Sheehan
V.P. Local Sales ..... Howard Abrahams
V.P., Research ..... Dr. Leon Arons
Research Director ..... Harvey Spiegel
Dir. PR ..... Bob Grebe
Dir. Member Service ..... William Colvin
Dir. Spot TV Co-ord. ..... William B. MacRae
Dir. National Sales ..... James Hirsch
Dir. Member Sales Present ..... Frank Merklein

BRANCH OFFICE

3440 Wilshire Blvd., Los Angeles 5, Calif.
Director, Western Div. ..... Jack O'Mara

400 N. Michigan Ave., Chicago 11, Ill.
Phone: SUperior 7-1216
Dir., Central Div. ..... Jacob A. Evans

FUNCTIONS

The TV industry's league to improve and expand the use of television as an advertising medium. It is supported by the nation's leading television stations, networks and station representatives.

TELEVISION FILM ASSOCIATION

1627 W. 20th St., Los Angeles 7 Calif.
Phone: REpublic 1-2484

OFFICERS

President ..... John Ballinger
Vice President ..... Jack M. Goetz
Sec.-Treas. ..... Nicholas Muskey

FUNCTIONS

To maintain a liaison between the producers and distributors of television film, the TV stations, and the companies providing material and services to the TV industry. To establish better operational practices and to standardize these practices.

TELEVISION INFORMATION OFFICE

666 Fifth Ave., New York 19, N. Y.
Phone: PLaza 7-4600

Director ..... Louis Hausman
Asst. Director ..... Roy Danish

BOARD OF DIRECTORS

Chairman Clair R. McCollough, Steinman Stations,

www.americanradiohistory.com

Lancaster, Pa.; Lester Bernstein, NBC, N. Y.; Roger W. Clipp, Triangle Stations, Phila.; Pa.; John P. Cowden, CBS-TV, N. Y.; Michael J. Foster, ABC, N. Y.; Joseph C. Drilling, WJW-TV, Cleveland, O.; C. Wrede Petersmeyer, Corinthian Bcstg. Corp., N. Y.; Joseph S. Sinclair, WJAR-TV, Providence, R. I.; Willard E. Walbridge, KTRK-TV, Houston, Tex.

FUNCTIONS

The Television Information Office is an industry-supported organization. Its function is to create an enduring two-way informational bridge between the industry and those from whom it seeks more understanding.

TELEVISION PROGRAM EXPORT ASSOCIATION, INC.

375 Park Ave., Suite 3800, New York 22, N. Y.
Phone: PLaza 3-7172

OFFICERS

President ..... John G. McCarthy
Vice-President ..... Alfred R. Stern
Vice-President ..... George Elber
Treasurer ..... Herbert L. Golden
General Counsel ..... George Muchnic

FUNCTIONS

To promote and expand the export of American TV programs throughout the world. To assist American exporters in reducing barriers to foreign distribution. To compile, analyze and disseminate significant statistical information effecting foreign markets for American television programs.

TV STATIONS, INC.

215 East 51st St., New York 22, N. Y.
Phone: PLaza 1-0123

President ..... Herb Jacobs

BRANCH OFFICE

9107 Wilshire Blvd., Beverly Hills, Calif.
Phone: CR 3-0820

FUNCTIONS

A station owned and operated film buying organization serving more than one hundred television stations in the U. S. and possessions.

TvB OF CANADA

111 Richmond West, Toronto 1, Ontario
Phone: 363-3133

OFFICERS

Director ..... William R. Seth, Jr.
Chairman ..... Ralph Snelgrove
Exec. Comm. ..... W. McGregor, J. Pouliot
Secretary ..... Richard Rohmer

BRANCH OFFICE

1 Rockefeller Plaza, New York 20, N. Y.
Phone: PL 7-9420

FUNCTIONS

An association of Canadian television stations, networks and reps to promote the increasel and better use of television as an advertising medium.

UNITED NATIONS—RADIO & VISUAL SERVICES DIVISION OF PUBLIC INFORMATION

United Nations, New York 17, N. Y.
Phone: PLaza 4-1234

OFFICERS

Under Sec. for Pub. Info. ..... Hernane-Tavares de Sa
Dir., Radio & Visual Services Div. ..... Jean d'Arcy
Chief of Production ..... David Ritchie
Chief of Operations ..... Michael Hayward

U. S. INFORMATION AGENCY BCSTG. SERVICE—VOICE OF AMERICA

1776 Penn. Ave. N.W., Wash. 25, D. C.
Phone: REpublic 7-8340
330 Independence Ave., Washington 25, D. C.
Phone: REpublic 7-7500

OFFICERS

Director ..... Edward R. Murrow
Dir., Bcstg. Service ..... Henry Loomis
Dir., TV Service ..... Charles N. Hill

New York Office

250 West 57th St., N. Y. C.
Phone: JU 6-2000
Asst. Dir. TV Service ..... Howard Maier
VOA N. Y. Programming Center
250 West 57th St., N. Y. C.
Phone: JU 6-2000
Chief Officer ..... E. O. Kern

WORKING PRESS FOUNDATION

527 Lexington Ave., New York 17, N. Y.
Phone: PLaza 1-6692

OFFICERS

President ..... Julian Anthony
Treasurer ..... Robert H. Laird
Secretary ..... Jack D. Fox

FUNCTIONS

The Working Press is engaged in receiving and distributing funds for charitable, welfare and educational purposes for the benefit of worthy individuals and recognized groups in the field of communications for the benefit of the community at large.

WRITERS GUILD OF AMERICA, EAST, INC.

22 W. 48th St., New York 36, N. Y.
Phone: PLaza 7-3317

OFFICERS

President ..... Ernest Kinoy
1st Vice-Pres. ..... Fitzgerald Smith
2nd Vice-Pres. ..... Emerson Stone
Secretary ..... Manya Starr
Treasurer ..... Richard Graf
Exec. Dir. ..... Evelyn F. Burkey

FUNCTIONS

A labor organization representing writers in the fields of radio, television and motion pictures.

WRITERS GUILD OF AMERICA, WEST, INC.

8955 Beverly Blvd., Los Angeles 48, Cal.
Phone: CRestview 4-8601

OFFICERS

National Chairman ..... David Davidson
President ..... Charles Schnee
1st Vice-Pres. ..... James Webb
2nd Vice-Pres. ..... Nate Monaster
Secretary ..... Christopher Knopf
Treasurer ..... Allen Rivkin
Executive Director ..... Michael H. Franklin

SCREEN BRANCH

President ..... James Webb
Vice-Pres. ..... Allen Rivkin
Secretary-Treasurer ..... Devery Freeman

TELEVISION BRANCH

President ..... Nate Monaster
Vice-Pres. ..... Christopher Knopf
Secretary-Treasurer ..... Louis Pelletier

FUNCTIONS

An organization of writers in the motion picture, radio, and television industries.

www.americanradiohistory.com

1961 Commercial Network Radio Programs

The following pages contain a complete alphabetical listing of program titles of the four national radio networks' commercial programs heard during the 12-month period ending Dec. 31, 1961. Listing includes program title, sponsor and product, network and the advertising agency handling the account. Compilation has been made through the cooperation of ABC, CBS, MBS, and NBC.

— A —

About Advertising with Joseph Kaselow (MBS)

Advertiser and Product:
Participating

Academy Awards Special (ABC)

Advertiser and Product:
Coca Cola
Ad Agency—McCann-Erickson

Agronsky, Martin News Commentary (NBC)

Advertiser and Product:
Gabriel Co.
Ad Agency—Gray & Rogers
Raybestos-Manhattan, Inc. (Grey-Rock Div.)
Ad Agency—Gray and Rogers

All-Star Baseball Game (NBC)

Advertiser and Product:
Gillette Safety Razor Co.
Ad Agency—Maxon, Inc.
Chrysler Corp.
Ad Agency—Leo Burnett Co., Inc.

Army Hour (MBS)

Advertiser and Product:
Participating

At Your Leisure (CBS)

Advertiser and Product:
The Norwich Pharmacal Co.
Ad Agency—Benton & Bowles, Inc.
The Seven-Up Co.
Ad Agency—J. Walter Thompson Co.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.

— B —

Back to God Hour (NBC)

Advertiser and Product:
The Christian Reformed Church
Ad Agency—Stoetzel & Assoc., Inc.—Chicago

Background to Fame (CBS)

Advertiser and Product:
McCall Corp.
Ad Agency—Donahue & Co, Inc.

Bandstand, U.S.A. (MBS)

Advertiser and Product:
Participating

Battle of the Batters (CBS)

Advertiser and Product:
The Norwich Pharmacal Co.
Ad Agency—Benton & Bowles, Inc.
Pepsi-Cola Co.
Ad Agency—Batton Barton Durstine & Osborn, Inc.

Belmont Stakes (CBS)

Advertiser and Product:
Pabst Brewing Co.
Ad Agency—Kenyon & Eckhardt, Inc.

Bible Study Hour, The (NBC)

Advertiser and Product:
Evangelical Foundation, Inc.
Ad Agency—Wermen & Schorr, Inc.

Big Lie, The (MBS)

Advertiser and Product:
Participating

www.americanradiohistory.com

Blue-Gray Football Game (NBC)

Advertiser and Product:
Chrysler Corp.
Ad Agency—Leo Burnett Co., Inc.
Gillette Safety Razor Co.
Ad Agency—Maxon, Inc.

Breakfast Club (ABC)

Advertiser and Product:
Air Way Sanitizer
Ad Agency—George Mallis
American Sheep Producers
Ad Agency—Potts-Woodbury Co.
Bristol-Myers
Ad Agency—Dorothy, Clifford, Steers & Schenfield
E. L. Bruce Co.
Ad Agency—Christiansen Adv. Agency
Campbell Soup Co.—Soup
Ad Agency—BBD&O
Campbell Soup Co.—V-8 Juice
Ad Agency—Needham, Louis & Brorby, Inc.
Curtis Circulation Co.
Ad Agency—BBD&O
Ex-Lax
Ad Agency—Warwick & Legler, Inc.
Food Specialties, Inc.
Ad Agency—Charles F. Hutchinson, Inc.
General Foods Corp.
Ad Agency—Young & Rubicam, Inc.
General Mills, Inc.
Ad Agency—Dancer-Fitzgerald—Sample, Inc.
Jack L. Honig, Inc.
Ad Agency—Friend Reiss
Hudson Vitamin, Inc.
Ad Agency—Pace Adv., Inc.
International Milling Co.
Ad Agency—Wade Adv. & Wesley Day & Co.
Luden, Inc.
Ad Agency—J. M. Mathes, Inc.
Magla Products
Ad Agency—Creative Assoc., Inc.
National Institute of Rug Cleaning, Inc.
Ad Agency—Richmond Adv. Service, Inc.
Joseph Parmet Co.
Ad Agency—Richard B. Foley Adv.
Peter Paul, Inc.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
Philco Corp.
Ad Agency—BBD&O
Plantabs
Ad Agency—W. B. Donner
Readers Digest Assn.
Ad Agency—J. Walter Thompson
Rexall Drug Co.
Ad Agency—BBD&O
Sofskin, Inc.
Ad Agency—Kaster, Hilton Chesley Clifford & Atherton
A. E. Staley Mfg. Co.
Ad Agency—Erwin Wasey, Ruthrauff & Ryan, Inc.
Sylvania
Ad Agency—Kudner Agency, Inc.
Tidy House
Ad Agency—McCann—Marschalk Co., Inc.
William Underwood Co.
Ad Agency—Kenyon & Eckhardt
Wrigley
Ad Agency—Arthur B. Meyerhoff

Carol Burnett-Richard Hayes (CBS)

Advertiser and Product:
Curtis Publishing Co. Circulation Div.
Ad Agency—Batten Barton Durstine & Osborn, Inc.
E. I. DuPont de Nemours & Co.
Ed Agency—Batton Barton Durstine & Osborn, Inc.
Ex-Lax, Inc.
Ad Agency—Warwick & Legler, Inc.
General Foods Corp.
Ad Agency—Young & Rubicam, Inc.
Grove Laboratories, Inc., Sub of Bristol-Myers Co.
Ad Agency—Doherty Clifford Steers & Shenfield
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.
Wm. Wrigley Jr. Co.
Ad Agency—Arthur Meyerhoff & Assoc., Inc.

— C —

Calling America (CBS)

Advertiser and Product:
Accent International Div. of International Minerals & Chemical Corp.
Ad Agency—Needham Louis & Brorby, Inc.
Bristol-Myers Co.
Ad Agency—Dorothy Clifford Steers & Shenfield
CBS Electronics Div. of Columbia Broadcasting System, Inc.
E. I. DuPont de Nemours & Co., Inc.
Ad Agency—Batten Barton Durstine & Osborn, Inc.
The Mentholatum Co.
Ad Agency—J. Walter Thompson Co.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.
The Norwich Pharmacal Co.
Ad Agency—Benton & Bowles, Inc.
The Seven-Up Co.
Ad Agency—J. Walter Thompson Co.
Standard Brands, Inc.
Ad Agency—J. Walter Thofpson Co.
Sylvania Electric Products, Inc., Photolamp Div. Sub. of General Telephone & Electronics
Ad Agency—Kudner Agency, Inc.

Capital Assignment (MBS)

Advertiser and Product:
Participating

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Championship (Heavyweight) Fight (ABC)

Advertiser and Product:
Carling Brewing
Ad Agency—Lang, Fisher & Stashower
The Mennen Co.
Ad Agency—Warwick & Legler, Inc.
Studebaker-Packard
Ad Agency—D'Arcy Adv.

Christmas Sing With Bing (CBS)

Advertiser and Product:
Insurance Co. of North America
Ad Agency—N. W. Ayer & Son, Inc.

Coleman On Sports (CBS)

Advertiser and Product:
CBS Electronics Div. of Columbia Broadcasting System, Inc.
Liggett & Myers Tobacco Co.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
Ad Agency—J Walter Thompson Co.
The Mennen Co.
Ad Agency—Warwick & Legler, Inc.
General Motors Corp. Buick Div.
Ad Agency—McCann-Erickson, Inc.

Crosby, Bing, Golf Tournament (ABC)

Advertiser and Product:
Oldsmobile
Ad Agency—D. P. Brother

Bing Crosby-Rosemary Clooney (CBS)

Advertiser and Product:
Barcley Vitamin Products, Inc.
Ad Agency—Henry S. Goodsett Agency
Beltone Hearing Aid Co.
Ad Agency—Olilan & Bronner, Inc.
California Packing Corp.
Ad Agency—McCann-Erickson, Inc.
Cats Paw Rubber Co., Inc.
Ad Agency—The S. A. Levine Co.
Curtis Publishing Co. Circulation Div.
Ad Agency—Batten Barton Duhstine & Osborn, Inc.
E. I. DuPont de Nemours & Co., Inc.
Ad Agency—Batten, Barton Durstine & Osborn, Inc.
Eastern Products Corp.
Ad Agency—The S. A. Levine Co.
Fels & Co.
Ad Agency—The Aitkin-Eynett Co., Inc.
General Foods Corp.
Ad Agency—Foote Cone & Belding, Inc.
General Mills, Inc.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
Grove Laboratories, Inc., Sub. of Bristol-Myers Co.
Ad Agency—Cohen & Aleshire, Inc., Donahue & Coe
Kayser-Roth Hosiery Co., Inc.
Ad Agency—Daniel & Charles, Inc.
Kitchens of Sara Lee, Sub. of Consolidated Foods Corp.
Ad Agency—Cunningham & Walsh, Inc.
The Kiwi Polish Co. Pty. Ltd.
Ad Agency—Donahue & Coe, Inc.
McCall Corp.
Ad Agency—Donahue & Coe, Inc.
J. Nelson Prewitt, Inc.
Ad Agency—Hanford Greenfield, Div. of Hutchine Adv. Co., Inc.
The Scholl Mrg. Co., Inc.
Ad Agency—Donahue & Coe, Inc.
The Seven-Up Co.
Ad Agency—Donahue & Coe, Inc.
The Squirt Co.
Ad Agency—Donahue & Co., Inc.
Wm. Wrigley Jr. Co.
Ad Agency—Arthur Meyerhoff & Assoc., Inc.

— D —

Drier, Alex (ABC)

Advertiser and Product:
Curtis Circulation Co.
Ad Agency—BBD&O
Dodge
Ad Agency—BBD&O
The Mennen Co.
Ad Agency—Warwick & Legler, Inc.
Miller Brewing Co.
Ad Agency—Mathisson & Associates, Inc.
Philip Morris
Ad Agency—Leo Burnett
Wynn Oil
Ad Agency—Erwin Wasey Ruthrauff & Ryan, Inc.

— E —

East-West Football Game Pro-Championship Football (NBC)

Advertiser and Product:
The Savings & Loan Foundation, Inc.
Ad Agency—M-E Prod. Div. of McCann-Erickson

Emphasis (NBC)

Advertiser and Product:
AT&T Company
Ad Agency—N. W. Ayer—Philadelphia
Beltone Hearing Aid Co.
Ad Agency—Olin & Bronner, Inc.—Chicago

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Bristol-Myers Co.
Ad Agency—Doherty, Clifford, Steers & Schenfield, Inc.—N. Y.
The Campbell Soup Co.
Ad Agency—BBD&O—N. Y. & Needham, Louis & Brorby
The Chap Stick Co.
Ad Agency—Lawrence C. Gumbinner Adv.
Curtis Circulation Co.
Ad Agency—BBD&O
Ex-Lax, Inc.
Ad Agency—Warwick & Legler, Inc.
Foster-Milburn Co.
Ad Agency—Street & Finney
General Foods Corp.
Ad Agency—Young & Rubicam
General Motors Corp. United Motors Service Div.
Ad Agency—Campbell-Ewald Co.
Gibson Refrigerator Sales Corp.
Ad Agency—Creative Group, Inc.
I. J. Grass Noodle Co.
Ad Agency—Arthur Meyerhoff Assoc., Inc.
International Minerals & Chemical
Ad Agency—Needham, Louis & Brorby, Inc.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
P. Lorillard Co.
Ad Agency—Lennen & Newell, Inc.
Mogen David Wine Corp.
Ad Agency—Edward H. Weiss & Co.
Monarch Wine Co., Inc.
Ad Agency—Dunnan & Jeffrey, Inc.
Outboard Marine Corp.
Ad Agency—The Cramer Krasselt Co.
Readers Digest Assoc., Inc.
Ad Agency—J. Walter Thompson Co.
Rexall Drug Co.
Ad Agency—BBD&O
Seven-Up Co.
Ad Agency—J. Walter Thompson Co.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.
Sunsweet Growers, Inc.
Ad Agency—Long Advertising, Inc.
Time, Inc.
Ad Agency—Young & Rubicam, Inc.
United Wallpaper Co.
Ad Agency—Irving J. Rosenbloom & Assoc., Inc.
Wm. Wrigley Jr. Co.
Ad Agency—Arthur Meyerhoff Assoc., Inc.

European Diary (CBS)

Advertiser and Product:
E. I DuPont de Nemours & Co., Inc.
Ad Agency—Batten Barton Durstine & Osborn, Inc.
The Norwich Pharmacal Co.
Ad Agency—Benton & Bowles, Inc.
The Seven-Up Co.
Ad Agency—J. Walter Thompson Co.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.

— F —

Family Theater, The (MBS)

Advertiser and Product:
Participating

Farm News (MBS)

Advertiser and Product:
Participating

Farm World (MBS)

Advertiser and Product:
Participating

Fisher Body Draftman's Guild Scholarship Award Dinner (NBC)

Advertiser and Product:
General Motors Corp.
Ad Agency—Kudner Agency, Inc.

Flair (ABC)

Advertiser and Product:
Britsol-Myers
Ad Agency—Doherty, Clifford Steers & Shenfield
Campbell Soup Co. (Soup)
Ad Agency—BBD&O
Campbell Soup Co. (V-8 Juice)
Ad Agency—Needham Louis & Brorby Inc.
Church & Dwight Co., Inc.
Ad Agency—Dunnan & Jeffrey, Inc.
Curtis Circulation Co.
Ad Agency—BBD&O
Dr Pepper
Ad Agency—Grant Adv.
General Foods Corp.
Ad Agency—Young & Rubicam, Inc.
Hudson Vitamins
Ad Agency—Pace Adv.
International Minerals & Chemicals Corp.
Ad Agency—Needham, Louis & Brorby, Inc.
Lewis Howe Co.
Ad Agency—MacFarland Aveyard & Co.
Monarch Wine
Ad Agency—Dunnan & Jeffrey, Inc.
Pepsi Cola
Ad Agency—BBD&O
Planters Cooking Oil
Ad Agency—Don Kempner
Rexall Drug Co.
Ad Agency—BBD&O
Wrigley
Ad Agency—Arthur B. Meyerhoff

Red Foley Show, The (NBC)

Advertiser and Product:
McCulloch Corp.
Ad Agency—Fuller & Smith & Ross, Inc.

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Follow-Up (CBS)

Advertiser and Product:
Accent International Div. of International Minerals & Chemical Corp.
Ad Agency—Needham Louis & Brorby, Inc.
American Telephone & Telegraph Co.
Ad Agency—N. W. Ayer & Son, Inc.
Beneficial Management Corp.
Ad Agency—Al Paul Lefton, Inc.
Bristol-Myers Co.
Ad Agency—Doherty Clifford Steers & Shenfield
CBS Electronics Div. of Columbia Broadcasting System, Inc.
E. I. DuPont De Nemours & Co., Inc.
Ad Agency—Batten Barton Durstine & Osborne, Inc.
General Motors Corp.—Buick Div.
Ad Agency—McCann-Erickson, Inc.
Lewis Howe Co.
Ad Agency—McCann-Erickson, Inc.
Pharmaco, Inc.
Ad Agency—N. W. Ayer & Son, Inc.
The Seven-Up Co.
Ad Agency—J. Walter Thompson Co.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.
Sylvania Electric Products, Inc.—Photolamp Div. Sub. of General Telephone & Electronics
Ad Agency—Kudner Agency, Inc.

Foreign Correspondent Report (MBS)

Advertiser and Product:
Participating

Friar's Testimonial Dinner for Gary Cooper (CBS)

Advertiser and Product:
McCall Corp.
Ad Agency-Donahue & Coe. Inc.

— G —

Godfrey, Arthur, Time (CBS)

Advertiser and Product:
Abbott Laboratories
Ad Agency—Tatham-Laird, Inc.
Amana Refrigeration, Inc.
Ad Agency—Maury Lee & Marshall
Elizabeth Arden Sales Corp.
Ad Agency—Hockaday Assoc., Inc.
Beltone Hearing Aid Co.
Ad Agency—Olian & Bronner, Inc.
Best Foods, Div. of Corn Products Sales Co.
Ad Agency—Guild Bascom & Bonfigli, Inc.
Blue Ridge Vitamin Co., Inc., Div. of Xttrium Labs.
Ad Agency—Peitscher Janda Assoc., Inc.
Clairol Inc., Div. of Bristol-Myers Co.
Ad Agency—Foote, Cone & Belding, Inc.
Cooper—Hewitt Electric Co., Div. of Sperty Faraday, Inc.
Ad Agency—John L. Margro Adv., Inc.
Corn Products Co.
Ad Agency—Lennen & Newell, Inc.
The Frank Tea & Spice Co.
Ad Agency—Stockton West Burkhardt, Inc.
General Foods Corp.
Ad Agency—Foote, Cone & Belding, Inc.
Hartz Mountain Products Corp.
Ad Agency—George H. Hartman Co.
Kayser—Roth Hosiery Co., Inc.
Ad Agency—Daniel & Charles, Inc.
Kitchen Art Foods, Inc.
Ad Agency—Peitscher Janda Assoc., Inc.
The Kiwi Polish Co. Pty. Ltd.
Ad Agency—Donahue & Coe, Inc.
McCall Corp.
Ad Agency—Donahue & Coe, Inc.
The Mentholatum Co.
Ad Agency—J. Walter Thompson Co.
Mutual Benefit Health & Accident Assn.
Ad Agency—Bozell — Jacobs, Inc.
Onamia Manufacturing, Inc.
Ad Agency—Strandberg & Assoc., Inc.
J. Nelson Prewitt, Inc.
Ad Agency—Hanford & Greenfield, Div. of Hutchins Adv. Co., Inc.
Sandard Labs, Inc., Sub. of Warner-Lambert Pharmaceutical Co.
Ad Agency—The Rockmore Co., Adv., Inc.
Sylvania Electric Products, Inc., Lighting & Electronic Tube Div., Sub. of General Telephone & Electronics
Ad Agency—Kudner Agency, Inc.
Tetley Tea Co., Inc.
Ad Agency—Ogilvy Benson & Mather, Inc.
William Underwood Co.
Ad Agency—Kenyon & Eckhardt, Inc.
Warner-Lambert Products, Div. of Warner-Lambert Pharmaceutical Co.
Ad Agency—Batten, Barton, Durstine & Osborn, Inc.
Lambert & Feasley

Graham, Billy, Hour of Decision (NBC)

Advertiser and Product:
Billy Graham Evangelistic Assoc.
Ad Agency—Walter F. Bennett & Co.—Chicago

Gunsmoke (CBS)

Advertiser and Product:
Foster-Milburn Co.
Ad Agency—Street & Finney, Inc.
General Motors Corp., Buick Div.
Ad Agency—McCann-Erickson, Inc.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
The Norwich Pharmacal Co.
Ad Agency—Benton & Bowles, Inc.

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Pepsi Cola Co.
Ad Agency—Batten, Barton, Durstine & Osborn, Inc.
Sylvania Electric Products, Inc., Photolamp Div., Sub. of General Telephone & Electronics
Ad Agency—Kudner Agency, Inc.

— H —

Harvey, Paul, News (ABC)

Advertiser & Product:
Bankers Life
Ad Agency—Phillips & Cherbo
Hastings Mfg.
Ad Agency—Keiling & Co., Inc.
The Mennen Co.
Ad Agency—Warwick & Legler, Inc.
Midas, Inc.
Ad Agency—Edward H. Weiss & Co.
Wade Wanger
Ad Agency—Biddle Co.

Hawaii Calls (MBS)

Advertiser and Product:
Participating

Headliner, The (CBS)

Advertiser and Product:
Accent International, Div. of International Minerals & Chemical Corp.
Ad Agency—Needham, Louis & Brorby, Inc.
CBS Electronics, Div. of Columbia Broadcasting System, Inc.
E. I. DuPont De Nemours & Co., Inc.
Ad Agency—Batten, Barton, Durstine & Osborn, Inc.
General Motors Corp., Buick Div.
Ad Agency—McCann-Erickson, Inc.
The Mentholatum Co.
Ad Agency—J. Walter Thompson Co.
The Norwich Pharmacal Co.
Ad Agency—Benton & Bowles, Inc.
Pharmaco, Inc.
Ad Agency—N. W. Ayer & Son, Inc.
The Seven-Up Co.
Ad Agency—J. Walter Thompson Co.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.
Sylvania Electric Products, Inc., Sub. of General Telephone & Electronics
Ad Agency—Kudner Agency, Inc.

Herald of Truth (ABC)

Advertiser & Product:
The Churches of Christ
Ad Agency—The Fidelity Adv. Co.

Hour of Decision (ABC)

Advertiser and Product:
The Billy Graham Evangelistic Assn.
Ad Agency—Walter F. Bennett & Co.

Houseparty (CBS)

Advertiser and Product:
American Molasses Co.
Ad Agency — Kastor, Hilton, Chesley, Clifford And Atherton, Inc.
Beltone Hearing Aid Co.
Ad Agency—Olian & Bronner, Inc.
Bristol-Myers Co.
Ad Agency—Doherty, Clifford, Steers & Shenfield
Burlington Hosiery Co., Div. of Burlington, Ind.
Ad Agency—Donahue & Coe, Inc.
California Packing Corp.
Ad Agency—McCann-Erickson, Inc.
Gansco Products Limited, Div. of Stadler Fertilizer Co.
Ad Agency—McKim Adv. Limited
General Foods Corp.
Ad Agency—Foote, Cone & Belding, Inc.
Grove Laboratories, Sub. of Bristol-Myers Co.
Ad Agency—Cohen & Aleshire, Inc.
Donahue & Coe, Inc.
The Kiwi Polish Co. Pty. Ltd.
Ad Agency—Donahue & Coe, Inc.
Lennox Industries, Inc.
Ad Agency—The Biddle Co.
The Metholatum Co.
Ad Agency—J. Walter Thompson Co.
Meredith Publishing Co.
Ad Agency—W. D. Lyon Co.
Pepsi-Cola Co.
Ad Agency—Batten, Barton, Durstine & Osborn, Inc.
J. Nelson Prewitt, Inc.
Ad Agency—Hanford & Greenfield, Div. of Hutchins Adv. Co., Inc.
Rexall Drug Co.
Ad Agency—Batten, Barton, Durstine & Osborn, Inc.
The Scholl Mfg. Co., Inc.
Ad Agency—Donahue & Coe, Inc.
Sea Breeze Laboratories, Inc.
Ad Agency—Maxwell, Sackheim-Franklin Bruck, Inc.
A. E. Staley Mfg., Inc.
Ad Agency—Erwin Wasey Ruthrauff & Ryan, Inc.
Warner-Lambert Pharmaceutical Co.
Ad Agency—Lambert & Feasley, Inc.
Wm. Wrigley Jr. Co.
Ad Agency—Arthur Meyerhoff & Assoc., Inc.

— I —

In Hollywood (CBS)

Advertiser and Product:
Accent International, Div. of International Minerals & Chemical Corp.
Ad Agency—Needham, Louis & Brorby, Inc.
Bristol-Myers Co.

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Ad Agency—Doherty, Clifford, Steers & Shenfield
CBS Electronics, Div. of Columbia Broadcasting System, Inc.
California Packing Corp.
Ad Agency—McCann-Erickson, Inc.
Curtis Publishing Co. Circulation Div.
Ad Agency—Batten, Barton, Durstine & Osborn, Inc.
General Foods Corp.
Ad Agency—Young & Rubicam, Inc.
Pharmaco, Inc.
Ad Agency—N. W. Ayer & Son, Inc.
Rexall Drug Co.
Ad Agency—Batten, Barton, Durstine & Osborn, Inc.
The Seven-Up Co.
Ad Agency—J. Walter Thompson Co.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.
Sylvania Electric Products, Inc., Sub. of General Telephone & Electronics
Ad Agency—Kudner Agency, Inc.
Time, Inc.
Ad Agency—Young & Rubicam, Inc.
Wm. Wrigley Jr. Co.
Ad Agency—Arthur Meyerhoff & Assoc., Inc.

In New York (CBS)

Advertiser and Product:
Pepsi-Cola Co.
Ad Agency—Batten, Barton, Durstine & Osborn, Inc.

In Person (CBS)

Advertiser and Product:
Accent International, Div. of International Minerals & Chemical Corp.
Ad Agency—Needham, Louis &Brorby, Inc.
American Telephone & Telegraph Co.
Ad Agency—N. W. Ayer & Son, Inc.
Beltone Hearing Aid Co.
Ad Agency—Olian & Broner, Inc.
CBS Electronics, Div. of Columbia Broadcasting System, Inc.
Curtis Publishing Co. Circulation Div.
Ad Agency—Batten, Barton, Durstine & Osborn, Inc.
Ex-Lax, Inc.
Ad Agency—Warwick & Legler, Inc.
General Motors Corp., Buick Div.
Ad Agency—McCann-Erickson, Inc.
The Mentholatum Co.
Ad Agency—J. Walter Thompson Co.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.
Pepsi-Cola Co.
Ad Agency—Batten, Barton, Durstine & Osborn, Inc.
Rexall Drug Co.
Ad Agency—William Esty Co., Inc.
The Seven-Up Co.
Ad Agency—J. Walter Thompson Co.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.
Sylvania Electric Products, Inc., Photolamp, Div., Sub. of General Telephone & Electronics
Ad Agency—Kudner Agency, Inc.
Time, Inc.
Ad Agency—Young & Rubicam, Inc.

Information Central (CBS)

Advertiser and Product:
Accent International, Div. of International Minerals & Chemical Corp.
Ad Agency—Needham, Louis & Brorby, Inc.
Bristol-Myers Co.
Ad Agency—Doherty, Clifford, Steers & Shenfield
CBS Electronics, Div. of Columbia Broadcasting System, Inc.
California Packing Corp.
Ad Agency—McCann-Erickson, Inc.
General Foods Corp.
Ad Agency—Young & Rubicam, Inc.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.
Pharmaco, Inc.
Ad Agency—N. W. Ayer & Son, Inc.
Rexall Drug Co.
Ad Agency—Batten, Barton, Durstine & Osborn, Inc.
The Seven-Up Co.
J. Walter Thompson Co.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.
Sylvania Electric Products, Inc., Photolamp Div., Sub. of General Telephone & Electronics
Ad Agency—Kudner Agency, Inc.

It's New (CBS)

Advertiser and Product:
Accent—International Div. of International Minerals & Chemical Corp.
Ad Agency—Needham, Louis & Brorby, Inc.
Beneficial Management Corp.
Ad Agency—Al Paul Lefton Co., Inc.
CBS Electronics, Div. of Columbia Broadcasting System, Inc.
Curtis Publishing Co. Circulation Div.
Ad Agency—Batten, Barton, Durstine & Osborn, Inc.
E. I. DuPont De Nemours & Co., Inc.
Batten, Barton, Durstine & Osborn, Inc.
Inc.
General Motors Corp., Buick Div.
Ad Agency—McCann-Erickson, Inc.
The Mentholatum Co.
Ad Agency—J. Walter Thompson Co.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.
The Seven-Up Co.
Ad Agency—J. Walter Thompson Co.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson
Sylvania Electric Products, Inc., Photolamp Div., Sub. of General Telephone & Electronics
Ad Agency—Kudner Agency, Inc.

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— K —

Kentucky Derby (CBS)

Advertiser and Product:
Pabst Brewing Co.
Ad Agency—Kenyon & Eckhardt, Inc.

— L —

Labor News Conference (MBS)

Advertiser and Product:
Participating

Lombardoland (MBS)

Advertiser and Product:
Participating

Luthern Hour, The (NBC)

Advertiser and Product:
Lutheran Layman's League
Ad Agency—Gotham-Valdimor Adv., Inc.

— M —

Man and Wife (CBS)

Advertiser and Product:
Accent International, Div. of International Minerals & Chemical Corp.
Ad Agency—Needham, Louis & Brorby, Inc.
CBS Electronics, Div. of Columbia Broadcasting System, Inc.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
The Mentholatum Co.
Ad Agency—J. Walter Thompson Co.
Pharmaco, Inc.
Ad Agency—N. W. Ayer & Son, Inc.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.
Sylvania Electric Products, Inc., Sub. of General Telephone & Electronics
Ad Agency—Kudner Agency, Inc.

Marian Theater (MBS)

Advertiser and Product:
Participating

Miller, Mitch (CBS)

Advertiser and Product:
Accent International, Div. of International Minerals & Chemical Corp.
Ad Agency—Needham, Louis & Brorby, Inc.
CBS Electronics, Div. of Columbia Broadcasting System, Inc.
Ex-Lax, Inc.
Ad Agency—Warwick & Legler, Inc.
General Motors Corp., Service Section
Ad Agency—D. P. Brother & Co.
Kellogg Co.
Agency—Leo Burnett Co., Inc.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.
Pepsi-Cola Co.
Ad Agency—Batten, Barton, Durstine & Osborn, Inc.
Pharmaco, Inc.
Ad Agency—N. W. Ayer & Son, Inc.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.
Sylvania Electric Products, Inc., Photolamp Div., Sub. of General Telephone & Electronics
Ad Agency—Kudner Agency, Inc.

Monitor (NBC)

Advertiser and Product:
American Motors
Ad Agency—Geyer, Morey, Madden & Ballard
AT&T Co.
Ad Agency—N. W. Ayer—Phila.
The Anderson Co. (windshield wipers)
AdAgency—Reincke, Meyer & Finn, Inc.—Chicago
The Bon Ami Co.
Ad Agency—Hoyt Assoc., Inc.—N. Y.
Bowes Seal Fast Corp.
Ad Agency—The Biddle Co.—Illinois
Burlington Industries, Inc.
Ad Agency—Henry Bach Assoc., Inc.
The Campbell Soup Co.
Ad Agency—BBD&O—N. Y. & Needham, Louis & Brorby
Canaan Products (Wash'n Dri)
Ad Agency—Norman, Craig & Kummel, Inc.—N.Y.
The Chap Stick Co.
Ad Agency—Lawrence C. Gumbinner Adv. Agency
Chrysler Corp.
Ad Agency—Young & Rubicam
The Coleman Co., Inc.
Ad Agency—Potts-Woodbury, Inc.
Culligan, Inc.
Ad Agency—Alex T. Franz, Inc.
Curtis Circulation Co.
Ad Agency—BBD&O
E. I. DuPont De Nemours & Co., Inc.
Ad Agency—BBD&O
Ex-Lax, Inc.
Ad Agency—Warwick & Leger,, Inc.
Ford Motor Co.
Ad Agency—J. Walter Thompson Co.
Formica Corp.
Ad Agency—Perry-Brown, Inc.
General Foods Corp.
Ad Agency—Young & Rubicam
General Mills, Inc.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
General Motors Corp., United Motors Service Div.
Ad Agency—Campbell-Ewald Co.
General Motors Corp.
Ad Agency—McCann, Erickson Adv.
I. J. Grass Noodle Co.
Ad Agency—Arthur Meyerhoff Assoc., Inc.

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International Minerals & Chemical
Ad Agency—Needham, Louis & Brorby, Inc.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
Lever Borthers Co.
Ad Agency—Foote, Cone & Belding
Longines-Wittnauer Watch Co., Inc.
Ad Agency—Kennilworth Adv. & Broadcast Prods.
P. Lorillard Co.
Ad Agency—Lennen & Newell, Inc.
Mack Trucks, Inc.
Ad Agency—Doyle, Kitchen & McCormick, Inc.
The Mennen Co.
Ad Agency—Warwick & Legler, Inc.
Metropolitan Life Insurance Co.
Ad Agency—Young & Rubicam
Mogen David Wine Corp.
Ad Agency—Edward H. Weiss & Co.
Monarch Wine Co., Inc.
Ad Agency—Dunnan & Jeffrey, Inc.
Outboard Marine Corp.
Ad Agency—The Cramer Krasselt Co.
Owens-Corning Fiberglass Corp.
Ad Agency—M-E Prod., Div. of McCann-Erickson
Pepsi-Cola Co.
Ad Agency—BBD&O
A. H. Pond Co., Inc.
Ad Agency—Conklin Labs & Bebee, Inc.
Readers Digest Assoc., Inc.
Ad Agency—J. Walter Thompson Co.
Retail Clerks International Assn.
Ad Agency—The Leonard Shane Agency
R. J. Reynolds Tobacco Co.
Ad Agency—William Esty Co.
Rexall Drug Co.
Ad Agency—BBD&O
Rolley Co.
Ad Agency—Foote, Cone & Belding
Sinclair Refining Co.
Ad Agency—Geyer, Morey, Madden & Ballard, Inc.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.
Sterling Drug, Inc.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
Sylvania Electric Products, Inc.
Ad Agency—Kudner Agency, Inc.
Time, Inc.
Ad Agency—Young & Rubicam, Inc.
Trimount Clothing Co., Inc.
Ad Agency—Henry Bach Assoc.
Tyrex, Inc.
Ad Agency—M-E Prod., Div. of McCann-Erickson
Warner-Lambert Pharmaceutical Co.
Ad Agency—Lambert & Feasley, Inc.
Wm. Wrigley Jr. Co.
Ad Agency—Arthur Meyerhoff Assoc., Inc.
Wynn Oil Co.
Ad Agency—Erwin, Wasey, Ruthrauff & Ryan, Inc.

Moore, Garry, Show (CBS)

Advertiser and Product:
The Cream of Wheat Corp.
Ad Agency—Batten, Barton, Durstine & Osborn, Inc.
S. M. Edison Chemical Co., Sub. of Colgate Palmolive Co.
Ad Agency—Stern, Walters & Simmons, Inc.
General Foods Corp.
Ad Agency—Foote, Cone & Belding, Inc.
Kayser-Roth Hosiery Co., Inc.
Daniel & Charles, Inc.
The Nestle Co., Inc.
Ad Agency—McCann-Erickson, Inc.
Pittsburgh Plate Glass Co.
Ad Agency—Batten, Barton, Durstine & Osborn, Inc.

Morgan, Edward P., & the News (ABC)

Advertiser and Product:
AFL-CIO
Ad Agency—Furman, Feiner & Co.

Morris, Dr. Sam, Talk (CBS)

Advertiser and Product:
Dr. Sam Morris
Ad Agency—Waghorne, Schwerke & Assoc., Inc.

Moscow Scene (CBS)

Advertiser and Product:
Accent International, Div. of International Minerals & Chemical Corp.
Ad Agency—Needham, Louis & Brorby, Inc.
American Telephone & Telegraph Co.
Ad Agency—N. W. Ayer & Son, Inc.
Beneficial Management Corp.
Ad Agency—Al Paul Lefton Co., Inc.
Bristol-Myers Co.
Ad Agency—Doherty, Clifford, Steers & Shenfield
CBS Electronics, Div. of Columbia Broadcasting System, Inc.
Ex-Lax, Inc.
Ad Agency—Warwick & Legler, Inc.
Lewis Howe Co.
Ad Agency—McCann-Erickson, Inc.
The Mentholatum Co.
Ad Agency—J. Walter Thompson Co.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.
The Seven-Up Co.
Ad Agency—J. Walter Thompson Co.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.
Sylvania Electric Products, Inc., Photolamp Div., Sub. of General Telephone & Electronics
Ad Agency—Kudner Agency, Inc.

Music on Deck (MBS)

Advertiser and Product:
Participating

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— N —

News—10:00 A.M. Monday-Friday (CBS)

Advertiser and Product:

Accent—International Div. of International Minerals & Chemical Corp.
Ad Agency—Needham, Louis & Brorby, Inc.
Bristol-Myers Co.
Ad Agency—Doherty, Clifford, Steers & Shenfield
California Packing Corp.
Ad Agency—McCann-Erickson, Inc.
CBS Electronics, Div. of Columbia Broadcasting System, Inc.
Cowles Magazines, Inc.
Ad Agency—McCann-Erickson, Inc.
Curtis Publishing Co. Circulation Div.
Ad Agency—Batten, Barton, Durstine & Osborn, Inc.
Ex-Lax, Inc.
Ad Agency—Warwick & Legler, Inc.
Foster-Milburn Co.
Ad Agency—Street & Finney, Inc.
Grove Laboratories, Sub. of Bristol-Myers Co.
Ad Agency—Doherty, Clifford, Steers & Shenfield Donahue & Coe, Inc.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
Lewis Howe Co.
Ad Agency—McCann-Erickson, Inc.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.
Pharmaco, Inc.
Ad Agency—N. W. Ayer & Son, Inc.
The Readers Digest Ass'n, Inc.
Ad Agency—Schwab, Beatty & Porter, Inc.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.
Time, Inc.
Ad Agency—Young & Rubicam, Inc.

News—11:00 A.M. Monday-Friday (CBS)

Advertiser and Product:

Accent—International, Div. of International Minerals & Chemical Corp.
Ad Agency—Needham, Louis & Brorby, Inc.
Bristol-Myers Co.
Ad Agency—Doherty, Clifford, Steers & Shenfield
California Packing Corp.
Ad Agency—McCann-Erickson, Inc.
CBS Electronics Div. of Columbia Broadcasting Systems, Inc.
Cowles Magazines, Inc.
Ad Agency—McCann-Erickson, Inc.
Curtis Publishing Co. Circulation Div.
Ad Agency—Batten, Barton, Durstine & Osborn, Inc.
Foster Milburn Co.
Ad Agency—Street & Finney, Inc.
General Foods Corp.
Ad Agency—Young & Rubicam, Inc.
Grove Laboratories Inc., Sub. of Bristol-Myers Co.
Ad Agency—Cohen & Aleshire, Inc., Donahue & Coe
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
The Kiwi Polish Co. Pty., Ltd.
Ad Agency—Donahue & Coe, Inc.
Lewis Howe Co.
Ad Agency—McCann-Erickson, Inc.
The Mentholatum Co.
Ad Agency—J. Walter Thompson Co.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.
The Norwich Pharmacal Co.
Ad Agency—Benton & Bowles, Inc.
Pharmaco, Inc.
Ad Agency—N. W. Ayer & Son, Inc.
The Readers Digest Ass'n, Inc.
Ad Agency—Schwab, Beatty & Porter, Inc.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.
Sylvania Electric Products, Inc., Photolamp Div., Sub. of General Telephone & Electronics
Ad Agency—Kudner Agency, Inc.
Time, Inc.
Ad Agency—Young & Rubicam, Inc.
Warner-Lambert Pharmaceutical Co.
Ad Agency—Lambert & Feasley, Inc.

News—1:00 P.M. Monday-Friday (CBS)

Advertiser and Product:

Accent—International Div. of International Minerals & Chemical Corp.
Ad Agency—Needham, Louis & Brorby, Inc.
Bristol-Myers Co.
Ad Agency—Doherty, Clifford, Steers & Shenfield
CBS Electronics Div. of Columbia Broadcasting System, Inc.
Cowles Magazines, Inc.
Ad Agency—McCann-Erickson, Inc.
Curtis Publishing Co. Circulation Div.
Ad Agency—Batten, Barton, Durstine & Osborn, Inc.
Ex-Lax, Inc.
Ad Agency—Warwick & Legler, Inc.
Foster-Milburn Co.
Ad Agency—Street & Finney, Inc.
General Foods Corp.
Ad Agency—Young & Rubicam, Inc.
Grove Laboratories, Inc., Div. of Bristol-Myers Co.
Ad Agency—Doherty, Clifford, Steers & Shenfield Donahue & Coe, Inc.
Lewis Howe Co.
Ad Agency—McCann-Erickson, Inc.
The Mentholatum Co.
Ad Agency—J. Walter Thompson Co.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.
The Norwich Pharmacal Co.
Ad Agency—Benton & Bowles, Inc.
Pharmaco, Inc.
Ad Agency—N. W. Ayer & Son, Inc.
The Readers Digest Ass'n, Inc.
Ad Agency—Schwab, Beatty — Porter, Inc.

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Sylvania Electric Products, Inc., Photolamp Div., Sub. of General Telephone & Electronics
Ad Agency—Kudner Agency, Inc.
Time, Inc.
Ad Agency—Young & Rubicam, Inc.

News—2:00 P.M. Monday-Friday (CBS)

Advertiser and Product:
Accent—International Div. of International Minerals & Chemical Corp.
Ad Agency—Needham, Louis & Brorby, Inc.
CBS Electronics Div. of Columbia Broadcasting System, Inc.
California Packing Corp.
Ad Agency—McCann-Erickson, Inc.
Cowles Magazines, Inc.
Ad Agency—McCann-Erickson, Inc.
Curtis Publishing Co., Circulation Div.
Ad Agency—Batten, Barton, Durstine & Osborn
General Foods Corp.
Ad Agency—Young & Rubicam
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
The Kiwi Polish Co. Pty. Ltd.
Ad Agency—Donahue & Coe, Inc.
Lewis Howe Co.
Ad Agency—McCann-Erickson, Inc.
The Mentholatum Co.
Ad Agency—J. Walter Thompson Co.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.
Pharmaco, Inc.
Ad Agency—N. W. Ayer & Son, Inc.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson, Inc.
Sylvania Electric Products, Inc., Photolamp Div., Sub. of General Telephone & Electronics
Ad Agency—Kudner Agency, Inc.
Time, Inc.
Ad Agency—Young & Rubicam, Inc.

News—3:00 P.M. Monday-Friday (CBS)

Advertiser and Product:
Beltone Hearing Aid Co.
Ad Agency—Olian & Bronner, Inc.
CBS Electronics, Div. of Columbia Broadcasting System, Inc.
California Packing Corp.
Ad Agency—McCann-Erickson, Inc.
Cowles Magazines, Inc.
Ad Agency—McCann-Erickson, Inc.
Curtis Publishing Co. Circulation Div.
Ad Agency—Batten, Barton, Durstine & Osborn, Inc.
Ex-Lax Inc.
Ad Agency—Warwick & Legler, Inc.
General Foods Corp.
Ad Agency—Young & Rubicam, Inc.
Lewis Howe Co.
Ad Agency—McCann-Erickson, Inc.
The Mentholatum Co.
Ad Agency—J. Walter Thompson Co.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.
Pharmaco, Inc.
Ad Agency—N. W. Ayer & Son, Inc.
The Readers Digest Ass'n, Inc.
Ad Agency—Schwab, Beatty & Porter, Inc.
Rexall Drug Co.
Ad Agency—Batten, Barton, Durstine & Osborn, Inc.
Sylvania Electric Products, Inc., Photolamp Div., Sub. of General Telephone & Electronics
Ad Agency—Kudner Agency, Inc.
Time, Inc.
Ad Agency—Young & Rubicam, Inc.

News—4:00 P.M. Monday-Friday (CBS)

Advertiser and Product:
Accent—International Div. of International Minerals & Chemical Corp.
Ad Agency—Needham, Louis & Brorby, Inc.
Bristol-Myers Co.
Ad Agency—Doherty, Clifford, Steers & Shenfield
CBS Electronics, Div. of Columbia Broadcasting System, Inc.
California Packing Corp.
Ad Agency—McCann-Erickson, Inc.
Cowles Magazines, Inc.
Ad Agency—McCann-Erickson, Inc.
Curtis Publishing Co. Circulation Div.
Ad Agency—Batten, Barton, Durstine & Osborn, Inc.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
The Kiwi Polish Co., Pty., Ltd.
Ad Agency—Donahue & Coe, Inc.
Lewis Howe Co.
Ad Agency—McCann-Erickson, Inc.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.
Pharmaco, Inc.
Ad Agency—N. W. Ayer & Son, Inc.
Rexall Drug Co.
Ad Agency—Batten, Barton, Durstine & Osborn, Inc.
The Seven-Up Co.
Ad Agency—J. Walter Thompson Co.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.
Sylvania Electric Products, Inc., Photolamp Div., Sub. of General Telephone & Electronics
Ad Agency—Kudner Agency, Inc.
Time, Inc.
Ad Agency—Young & Rubicam, Inc.

News—5:00 P.M. Monday-Friday (CBS)

Advertiser and Product:
Accent—International Div. of International Minerals & Chemical Corp.
Ad Agency—Needham, Louis & Brorby, Inc.

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CBS Electronics, Div. of Columbia Broadcasting System, Inc.
Cowles Magazine, Inc.
Ad Agency—McCann-Erickson, Inc.
Curtis Publishing Co. Circulation Div.
Ad Agency—Batten, Barton, Durstine & Osborn, Inc.
E. I. DuPont De Nemours & Co., Inc.
Ad Agency—Batten, Barton, Durstine & Osborn, Inc.
The Kiwi Polish Co., Pty. Ltd.
Ad Agency—Donahue & Coe, Inc.
Lewis Howe Co.
Ad Agency—McCann-Erickson, Inc.
The Mentholatum Co.
Ad Agency—J. Walter Thompson Co.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.
Nationwide Insurance Co.
Ad Agency—Ben Sackheim, Inc.
Pharmaco, Inc.
Ad Agency—N. W. Ayer & Son, Inc.
The Readers Digest Ass'n, Inc.
Ad Agency—Schwab, Beatty & Porter, Inc.
The Seven-Up Co.
Ad Agency—J. Walter Thompson Co.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.
Sylvania Electric Products, Inc., Photolamp Div., Sub. of General Telephone & Electronics
Ad Agency—Kudner Agency, Inc.
Time, Inc.
Ad Agency—Young & Rubicam, Inc.

News—7:00 P.M. Monday-Friday (CBS)

Advertiser and Product:
Accent—International Div. of International Minerals & Chemical Corp.
Ad Agency—Needham, Louis & Brorby, Inc.
Beneficial Management Corp.
Ad Agency—Al Paul Lefton Co., Inc.
CBS Electronics Div. of Columbia Broadcasting System, Inc.
Chap Stick Co., Div. of Morton Mfg. Co.
Ad Agency—Lawrence C. Gumbinner Adv. Agency, Inc.
Curtis Publishing Co. Circulation Div.
Ad Agency—Batten, Barton, Durstine & Osborn, Inc.
Fram Corp.
Ad Agency—McCann-Marschalk Co., Inc.
General Foods Corp.
Ad Agency—Young & Rubicam, Inc.
Grove Laboratories, Inc., Sub. of Bristol-Myers
Ad Agency—Doherty, Clifford, Steers & Shenfield
Gulf Guaranty Land & Title Co.
Ad Agency—Paul Venze Assoc., Inc.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
Lewis Howe Co.
Ad Agency—McCann-Erickson, Inc.
The Mentholatum Co.
Ad Agency—J. Walter Thompson Co.
Pharmaco, Inc.
Ad Agency—N. W. Ayer & Son, Inc.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson, Inc.
Time, Inc.
Ad Agency—Young & Rubicam, Inc.

News—10:00 A.M. Saturday (CBS)

Advertiser and Product:
General Motors Corp., Chevrolet Div.
Ad Agency—Campbell-Ewald Co.

News 11:00 A.M. Saturday (CBS)

Advertiser and Product:
General Motors Corp., Chevrolet Div.
Ad Agency—Campbell-Ewald Co.

News—12:00 N., Saturday (CBS)

Advertiser and Product:
General Motors Corp., Chevrolet Div.
Ad Agency—Campbell-Ewald Co.

News—1:00 P.M. Saturday (CBS)

Advertiser and Product:
Accent—International Div. of International Minerals & Chemical Corp.
Ad Agency—Needham, Louis & Brorby, Inc.
American Telephone & Telegraph Co.
Ad Agency—N. W. Ayer & Son, Inc.
CBS Electronics, Div. of Columbia Broadcasting System, Inc.
Cowles Magazines, Inc.
Ad Agency—McCann-Erickson, Inc.
The Kiwi Polish Co. Pty, Ltd.
Ad Agency—Donahue & Coe, Inc.
Lewis Howe Co.
Ad Agency—McCann-Erickson, Inc.
The Mentholatum Co.
Ad Agency—J. Walter Thompson Co.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.
The Norwich Pharmacal Co.
Ad Agency—Benton & Bowles, Inc.
The Seven-Up Co.
Ad Agency—J. Walter Thompson Co.
Sylvania Electric Products, Sub. of General Telephone & Electronics
Ad Agency—Kudner Agency, Inc.

News—2:00 P.M. Saturday (CBS)

Advertiser and Product:
General Motors Corp., Chevrolet Div.
Ad Agency—Campbell-Ewald Co.

News—6:00 P.M. Saturday (CBS)

Advertiser and Product:
CBS Electronics, Div. of Columbia Broadcasting System, Inc.

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Cowles Magazine, Inc.
Ad Agency—McCann-Erickson, Inc.
E. I. DuPont De Nemours & Co., Inc.
Ad Agency—Batten, Barton, Durstine & Osborn, Inc.
Foster-Milburn Co.
Ad Agency—Street & Finney, Inc.
Fram Corp.
Ad Agency—McCann-Marschalk Co., Inc.
General Motors Corp., Buick Div. Service Section
Ad Agency—McCann-Marschalk Co., Inc., D. P. Brother & Co.
Gulf Guaranty Land & Title Co.
Ad Agency—Paul Venze Assoc., Inc.
Lewis Howe Co.
Ad Agency—McCann-Erickson, Inc.
The Mentholatum Co.
Ad Agency—J. Walter Thompson Co.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.

News—7:00 P.M. Saturday (CBS)

Advertiser and Product
General Motors Corp., Chevrolet Div.
Ad Agency—Campbell-Ewald Co.

News—9:00 A.M. Sunday (CBS)

Advertiser and Product:
Accent—International Div. of International Minerals & Chemical Corp.
Ad Agency—Needham, Louis & Brorby, Inc.
Bristol-Myer Co.
Ad Agency—Doherty, Clifford, Steers & Shenfield
Lewis Howe Co.
Ad Agency—McCann-Erickson, Inc.

News—10:00 A.M. Sunday (CBS)

Advertiser and Product:
General Motors Corp., Chevrolet Div.
Ad Agency—Campbell Ewald Co.

News—11:00 A.M. Sunday (CBS)

Advertiser and Product:
General Motors Corp., Chevrolet Div.
Ad Agency—Campbell-Ewald Co.

News—12:00 N. Sunday (CBS)

Advertiser and Product:
General Motors Corp., Chevrolet Div.
Ad Agency—Campbell Ewald Co.

News—1:00 P.M. Sunday (CBS)

Advertiser and Product:
General Motors Corp., Chevrolet Div.
Ad Agency—Campbell-Ewald Co.

News—2:00 P.M. Sunday (CBS)

Advertiser and Product:
General Motors Corp., Chevrolet Div.
Ad Agency—Campbell-Ewald Co.

News—6:00 P.M. Sunday (CBS)

Advertiser and Product:
General Motors Corp., Chevrolet Div.
Ad Agency—Campbell-Ewald Co.

News—7:00 P.M. Sunday (CBS)

Advertiser and Product:
General Motors Corp., Chevrolet Div.
Ad Agency—Campbell-Ewald Co.

News—9:00 P.M. Sunday (CBS)

Advertiser and Product:
Accent—International Div. of International Minerals & Chemical Corp.
Ad Agency—Needham, Louis & Brorby, Inc.
CBS Electronics, Div. of Columbia Broadcasting System, Inc.
Cowles Magazines, Inc.
Ad Agency—McCann-Erickson, Inc.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
Lewis Howe Co.
Ad Agency—McCann-Erickson, Inc.
The Mentholatum Co.
Ad Agency—J. Walter Thompson Co.
The Norwich Pharmacal Co.
Ad Agency—Benton & Bowles, Inc.
Pharmaco, Inc.
Ad Agency—N. W. Ayer & Son, Inc.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.
Sylvania Electric Products, Inc., Photolamp Div., Sub. of General Telephone & Electronics
Ad Agency—Kudner Agency, Inc.

News Analysis (CBS)

Advertiser and Product:
Accent International Div. of International Minerals & Chemical Corp.
Ad Agency—Needham Louis & Brorby, Inc.
American Telephone & Telegraph Co.
Ad Agency—N. W. Ayer & Son, Inc.
CBS Electronics Div. of Columbia Broadcasting System, Inc.
Curtis Publishing Co., Circulation Div.
Ad Agency—Batten, Barton, Durstine & Osborn, Inc.
Grove Laboratories, Inc., Sub. of Bristol-Myers
Ad Agency—Donahue & Coe, Inc.

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Lewis Howe Co.
Ad Agency—McCann-Erickson, Inc.
The Mentholatum Co., Inc.
Ad Agency—J. Walter Thompson Co.
The Norwich Pharmacal Co.
Ad Agency—Benton & Bowles, Inc.
Pepsi-Cola Co.
Ad Agency—Batten, Barton, Durstine & Osborn, Inc.
Pharmaco, Inc.
Ad Agency—N. W. Ayer & Son, Inc.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.
The Seven-Up Co.
Ad Agency—J. Walter Thompson Co.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.
Sylvania Electric Products, Inc., Sub. of General Telephone & Electronics
Ad Agency—Kudner Agency, Inc.
Time, Inc.
Ad Agency—Young & Rubicam, Inc.

News Around the World (ABC)

Advertiser and Product:
Ex-Lax, Inc.
Ad Agency—Warwick & Legler, Inc.
Foster—Millburn
Ad Agency—Street & Finney
The Mennen Co.
Ad Agency—Warwick & Legler, Inc.
R. J. Reynolds
Ad Agency—William Esty Co., Inc.

News of the World (NBC)

Advertiser & Product:
AT&T Co.
Ad Agency-N. W. Ayer-Phila.
The Campbell Soup Co.
Ad Agency—BBD&O-N. Y. & Needham, Louis & Brorby
The Chap Stick Co.
Ad Agency—Lawrence C. Gumbinner Adv. Agency
Curtis Circulation Co.
Ad Agency—BBD&O
Ex-Lax,, Inc.
Ad Agency—Warwick & Legler, Inc.
General Foods Corp.
Ad Agency—Young & Rubicam
General Motors Corp. United Motors Service Division
Ad Agency—Campbell-Ewald Co.
General Motors Corp.
Ad Agency-McCann-Erickson Adv.
Gibson Refrigerator Sales Corp.
Ad Agency—Creative Group, Inc.
I. J. Grass Noodle Co.
Ad Agency—Arthur Meyerhoff Assoc., Inc.
International Minerals & Chemical
Ad Agency—Needham, Louis & Brorby, Inc.
P. Lorillard Co.
Ad Agency—Lennen & Newell, Inc.
The Mennen Co.
Ad Agency—Warwick & Legler, Inc.
Mogen David Wine Corp.
Ad Agency—Edward H. Weiss & Co.
Outboard Marine Corp.
Ad Agency—The Cramer Krasselt Co.
Readers Digest Assoc., Inc.
Ad Agency—J. Walter Thompson Co.
Seven-Up Co.
Ad Agency—J. Walter Thompson Co.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.
Time, Inc.
Ad Agency—Young & Rubicam, Inc.

News on the Hour (NBC)

Advertiser and Product:
Bristol-Myers Co.
Ad Agency-Doherty, Clifford, Steers & Shenfield, N. Y.
Florists' Telegraph Delivery Assoc.
Ad Agency—Keyes, Madden & Jones
General Motors Corp.
Ad Agency—Campbell-Ewald Co.
General Motors Corp. United Motors Service Division
Ad Agency—Campbell-Ewald Co.
International Minerals & Chemical
Ad Agency—Needham, Louis & Brorby, Inc.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
Liggett & Myers Tobacco Co., Inc.
Ad Agency—Dancer-Fitgerald-Sample, Inc. & J. W. Thompson Co.
Metropolitan Life Insurance Co.
Ad Agency—Young & Rubicam
Midas, Inc.
Ad Agency—Edward H .Weiss & Co.
Shulton, Inc.
Ad Agency—Wesley Assoc., Inc.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.
Sterling Drug, Inc.
Ad Agency—Dancer-Fitgerald-Sample, Inc.
Sylvania Electric Products, Inc.
Ad Agency—Kudner Agency, Inc.
Time, Inc.
Ad Agency—Young & Rubicam, Inc.
Vick Chemical Co.
Ad Agency—Morse Internation, Inc.

Northwestern University Reviewing Stand (MBS)

Advertiser and Product:
Participating

Notre Dame Football (ABC)

Advertiser and Product:
American Safety Razor Div. of Philip Morris, Inc.
Ad Agency—Benton & Bowles, Inc.

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— O —

Oklahoma City Symphony Orchestra (MBS)

Advertiser and Product:
Participating

Old Fashioned Revival Hour (ABC)

Advertiser and Product:
The Gospel Broadcasting Assoc.
Ad Agency—R. H. Alber Co.

On the Line with Bob Considine (NBC)

Advertiser and Product:
Mutual Benefit Health & Accident Association of Omaha
Ad Agency—Bozell & Jacobs, Inc.

One Woman's Washington (CBS)

Advertiser and Product:
Accent—International, Div. of International Minerals & Chemicals Corp.
Ad Agency—Needham Louis & Brorby, Inc.
California Packing Corp.
Ad Agency—McCann-Erickson, Inc.
Ex-Lax, Inc.
Ad Agency—Warwick &Legler, Inc.
General Foods Corp.
Ad AgencyJYoung & Rubicam, Inc.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
The Kiwi Polish Co. Pty. Ltd.
Ad Agency—Donahue & Coe, Inc.
The Mentholatum Co.
Ad Agency—J. Walter Thompson
Pharmaco, Inc.
Ad Agency—N. W. Ayer & Son, Inc.
Rexall Drug Co.
Ad Agency—Batten Barton Durstine & Osborn, Inc.
The Seven-Up Co.
Ad Agency—J. Walter Thompson Co.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.
Sylvania Electric Products, Inc.-Photolamp Div. Sub of General Telephone & Electronics
Ad Agency—Kudner Agency
Time, Inc.
Ad Agency—Young & Rubicam, Inc.

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Personal Story (CBS)

Advertiser and Product:
Accent-International Div. of International Minerals & Chemical Corp.
Ad Agency—Needham, Louis & Brorby, Inc.
CBS Electronics Div. of Columbia Broadcasting System, Inc.
California Packing Corp.
Ad Agency—McCann-Erickson, Inc.
General Foods Corp.
Ad Agency—Young & Rubicam, Inc.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
The Kiwi Polish Co. Pty. Ltd.
Ad Agency—Donahue & Coe, Inc.
The Mentholatum Co.
Ad Agency—J. Walter Thompson Co.
Pharmaco, Inc.
Ad Agency—N. W. Ayer & Son, Inc.
Rexall Drug Co.
Ad Agency—Batten Barton Durstine & Osborn, Inc.
The Seven-Up Co.
Ad Agency—J. Walter Thompson Co.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.
Sylvania Electric Products, Inc.-Photolamp Div. Sub of General Telephone & Electronics
Ad Agency—Kudner Agency, Inc.

Pierce, Dr. Bob (ABC)

Advertiser and Product:
World Vision, Inc.
Ad Agency—Walter F. Bennett & Co.

Preakness, The (CBS)

Advertiser and Product:
Pabst Brewing Co.
Ad Agency—Kenyon & Eckhardt, Inc.

Pro-Championship Football (NBC)

Advertiser and Product:
Ford Motor Co.
Ad Agency—J. Walter Thompson Co.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.

— Q —

Quotes of the Week (CBS)

Advertiser and Product:
Accent-International Div. of International Minerals & Chemical Corp.
Ad Agency—Needham Louis & Brorby, Inc.
American Telephone & Telegraph Co.
Ad Agency—N. W. Ayer & Son, Inc.
Bristol-Myers Co.
Ad Agency—Doherty Clifford Steers & Shenfield
CBS Electronics Div. of Columbia Broadcasting System, Inc.
Ex-Lax
Ad Agency—Warwick & Legler, Inc.
Pharmaco, Inc.
Ad Agency—N. W. Ayer & Son, Inc.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.

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— R —

Radio Bible Class (ABC)

Advertiser and Product:
Radio Bible Class, Inc.
Ad Agency—J. M. Camp & Co.

Report from Wall Street (MBS)

Advertiser and Product:
Participating

Reporters' Roundup (MBS)

Advertiserand Product:
Participating

Revivaltime (ABC)

Advertiser and Product:
The Assemblies of God
Ad Agency—Walter F. Bennett & Co.

Rose Bowl Football Game (NBC)

Advertiser and Product:
General Motors Corp.
Ad Agency — M-E Productions, Div. of McCann-Erickson
Gillette
Ad Agency—Maxon

— S —

Say the Word (CBS)

Advertiser and Product:
CBS Electronics, Div. of Columbia Broadcasting System, Inc.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
The Norwich Pharmacal Co.
Ad Agency—Benton & Bowles
Pharmaco, Inc.
Ad Agency—N. W. Ayer & Son, Inc.
The Seven-Up Co.
Ad Agency—J. Walter Thompson Co.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.

Science Beat (CBS)

Advertiser and Product:
Accent-International, Div. of International Minerals & Chemical Corp.
Ad Agency—Needham, Louis & Brorby, Inc.
American Telephone & Telegraph Co.
Ad Agency—N. W. Ayer & Son, Inc.
Beneficial Management Corp.
Ad Agency—Al Paul Lefton Co., Inc.
Bristol-Myers Co.
Ad Agency—Doherty, Clifford, Steers & Shenfield
CBS Electronics, Div. of Columbia Broadcasting System, Inc.
The Mentholatum Co.
Ad Agency—J. Walter Thompson Co.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.
Pharmaco, Inc.
Ad Agency—N. W. Ayer & Son, Inc.
The Seven-Up Co.
Ad Agency—J. Walter Thompson Co.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.
Sylvania Electronic Products, Inc., Photolamp, Div. Sub of General Telephone & Electronics
Ad Agency—Kudner Agency, Inc.

Sidelights (CBS)

Advertiser and Product:
Accent-International, Div. of International Minerals & Chemical Corp.
Ad Agency—Needham, Louis & Brorby, Inc.
Beneficial Management Corp.
Ad Agency—Al Paul Lefton Co., Inc.
CBS Electronics, Div. of Columbia Broadcasting System, Inc.
Curtis Publishing Co., Circulation Div.
Ad Agency—Batten, Barton, Durstine & Osborn, Inc.
International Parts Corp.
Ad Agency—Edward H. Weiss & Co.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
P. Lorillard Co.
Ad Agency—Lennen & Newell, Inc.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.
Pharmaco, Inc.
Ad Agency—N. W. Ayer & Son, Inc.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.
Sylvania Electric Products, Inc., Sub of General Telephone & Electronics
Ad Agency—Kudner Agency, Inc.

Soap Box Derby (CBS)

Advertiser and Product:
General Motors Corp., Chevrolet Div.
Ad Agency—Campbell-Ewald Co.

Sound Story, The (CBS)

Advertiser and Product:
Accent International, Div. of International Minerals & Chemical Corp.
Ad Agency—Needham, Louis & Brorby, Inc.
Beneficial Management Corp.
Ad Agency—Al Paul Lefton Co., Inc.
CBS Electronics, Div. of Columbia Broadcasting System, Inc.

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E. I. DuPont De Nemours & Co., Inc.
Ad Agency—Batten Barton, Barton, Durstine & Osborn, Inc.
Grove Laboratories Inc., Sub of Bristol-Myers
Ad Agency—Doherty, Clifford, Steers & Shenfield
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
Lewis Howe Co.
Ad Agency—McCann-Erickson, Inc.
The Norwich Pharmacal Co.
Ad Agency—Benton & Bowles, Inc.
Pharmaco, Inc.
Ad Agency—N. W. Ayer & Son, Inc.
The Seven-Up Co.
Ad Agency—J. Walter Thompson Co.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.

Speaking of Sports (Weekday) (ABC)

Christmas Club, Inc.
Ad Agency—Dunnan & Jeffrey, Inc.
Plymouth-Chrysler
Ad Agency—N. W. Ayer & Son, Inc.
Curtis Circulation Co.
Ad Agency—BBD&O
Jaymar-Ruby
Ad Agency—Fladel, Harris & Grightner
Thomas Leeming Co., Inc.
Ad Agency—William Esty Co., Inc.
The Mennen Co.
Ad Agency—Warwick & Legler, Inc.

Speaking of Sports (Weekend) (ABC)

Advertiser and Product:
Plymouth-Chrysler
Ad Agency—N. W. Ayer & Son, Inc.
Du Pont
Ad Agency—BBD&O
Ford
Ad Agency—J. Walter Thompson
General Motors Guardian Maintenance
Ad Agency—D. P. Brother
P. Lorillard
Ad Agency—Lennon & Newell

Special from London (CBS)

Advertiser and Product:
Accent International, Div. of International Minerals & Chemical Corp.
Ad Agency—Needham, Louis & Brorby, Inc.
Bristol—Myers Co.
Ad Agency—Doherty, Clifford, Steers & Shenfield
CBS Electronics, Div. of Columbia Broadcasting System, Inc.
Gulf Guaranty Land & Title Co.
Ad Agency—Paul Venze Assoc., Inc.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
The Mentholatum Co.
Ad Agency—J. Walter Thompson Co.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.
The Norwich Pharmacal Co.
Ad Agency—Benton & Bowles, Inc.
Pepsi-Cola Co.
Ad Agency—Batten, Barton, Durstine & Osborn, Inc.
The Seven-Up Co.
Ad Agency—J. Walter Thompson Co.
Sylvania Electric Products, Inc., Sub of General Telephone & Electronics
Ad Agency—Kudner Agency, Inc.

Sports Time (CBS)

Advertiser and Product:
Hastings Mfg. Co.
Ad Agency—Bozell & Jacobs, Inc.
The Mennen Co.
Ad Agency—Warwick & Legler, Inc.
R. J. Reynolds Tobacco Co.
Ad Agency—William Esty Co., Inc.

Sunoco Three Star Extra (NBC)

Advertiser and Product:
Sun Oil Co.
Ad Agency—William Esty Co., Inc.

Suspense (CBS)

Advertiser and Product:
E. I. DuPont De Nemours & Co., Inc.
Ad Agency—Batten, Barton, Durstine & Osborn, Inc.
The Norwich Pharmacal Co.
Ad Agency—Benton & Bowles, Inc.
Pepsi-Cola Co.
Ad Agency—Batten, Barton, Durstine & Osborn, Inc.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.

Swayze's, John Cameron, Weather Show (ABC)

Advertiser and Product:
Lennox Heating & Air Conditioners
Ad Agency—The Biddle Adv. Co.

— T —

This Week in Business (CBS)

Advertiser and Product:
Accent International, Div. of International Minerals & Chemical Corp.
Ad Agency—Needham, Louis & Brorby, Inc.
E. I. DuPont De Nemours & Co., Inc.
Ad Agency—Batten, Barton, Durstine & Osborn, Inc.

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Ex-Lax, Inc.
Ad Agency—Warwick & Legler, Inc.
Gulf Guaranty Land & Title Co.
Ad Agency—Paul Venze Assoc., Inc.
Lewis Howe Co.
Ad Agency—McCann-Erickson, Inc.
The Seven-Up Co.
Ad Agency—J. Walter Thompson Co.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.

Thomas, Lowell (CBS)

Advertiser and Product:
General Motors Corp., Oldsmobile Div.
Ad Agency—D. P. Brothers & Co.

Time To Travel (CBS)

Advertiser and Product:
Accent-International, Div. of International Minerals & Chemical Corp.
Ad Agency—Needham, Louis & Brorby, Inc.
Beneficial Management Corp.
Ad Agency—Al Paul Lefton Co., Inc.
Bristol-Myers Co.
Ad Agency—Doherty, Clifford, Steers & Shenfield
CBS Electronics, Div. of Columbia Broadcasting System, Inc.
General Motors Corp., Buick Div.
Ad Agency—McCann-Erickson, Inc.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.
Pharmaco, Inc.
Ad Agency—N. W. Ayer & Son, Inc.
The Seven-Up
Ad Agency—J. Walter Thompson Co.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.
Sylvania Electric Products, Inc., Sub for General Telephone & Electronics
Ad Agency-Kudner Agency, Inc.

To Your Health (CBS)

Advertiser and Product:
Accent International, Div. of International Minerals & Chemical Corp.
Ad Agency—Needham, Louis & Brorby, Inc.
Beneficial Management Corp.
Ad Agency—Al Paul Lefton Co., Inc.
Bristol-Myers Co.
Ad Agency—Doherty, Clifford Steers & Shenfield
Lewis Howe Co.
Ad Agency—McCann-Erickson, Inc.
The Seven-Up
Ad Agency—J. Walter Thompson Co.

— V —

Viewpoint (MBS)

Advertiser and Product:
Participating

Voice of Prophecy (ABC)

Advertiser and Product:
Voice of Prophecy, Inc.
Ad Agency—Milton Carlson Co.

— W —

Week in Space, The (CBS)

Advertiser and Product:
Accent International, Div. of International Minerals & Chemical Corp.
Ad Agency—Needham, Louis & Brorby, Inc.
American Telephone & Telegraph Co.
Ad Agency—N. W. Ayer & Son, Inc.
Beneficial Management Corp.
Ad Agency—Al Paul Lefton Co., Inc.
Bristol-Myers Co.
Ad Agency—Doherty Clifford Steers & Shenfield
CBS Electronics, Div. of Columbia Broadcasting System, Inc.
Grove Laboratories, Inc., Sub of Bristol-Myers
Ad Agency—Doherty, Clifford, Steers & Shenfield
Lewis Howe Co.
Ad Agency—McCann-Erickson, Inc.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.
Pepsi Cola Co.
Ad Agency—Batten, Barton, Durstine & Osborn
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.

Weekday News (ABC)

Advertiser and Product:
American Telephone and Telegraph
Ad Agency—N. W. Ayer & Son, Inc.
Bristol-Myers
Ad Agency—Doherty, Clifford, Steers & Shenfield
Campbell Soup Co.—Soup
Ad Agency—BBD&O
Campbell Soup Co.—V-8 Juice
Ad Agency—Needham, Louis & Brorby, Inc.
Christmas Club, Inc.
Ad Rgency—Dunnan & Jeffrey, Inc.
Chrysler-Plymouth, Div. Chrysler Corp.
Ad Agency—N. W. Ayer & Son, Inc.
Church & Dwight Co., Inc.
Ad Agency—Dunnan & Jeffrey, Inc.
Curtis Circulation Co.
Ad Agency—BBD&O

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Weekend News (ABC)

Advertiser and Product:

American Motors Corp.
Ad Agency — Geyer, Morey, Madden & Ballard, Inc.
American Telephone and Telegraph
Ad Agency—N. W. Ayer & Son, Inc.
Du Pont
Ad Agency—BBD&O
Ex-Lax
Ad Agency—Warwick & Legler, Inc.
Ford
Ad Agency—J. Walter Thompson
P. Lorillard
Ad Agency—Lennon & Newell
Pepsi Cola
Ad Agency—BBD&O
Rexall Drug Co.
Ad Agency—BBD&O
R. J. Reynolds
Ad Agency—William Esty Co., Inc.
Seven-Up
Ad Agency—J. Walter Thompson
Studebaker-Packard
Ad Agency—D'Arcy Adv.

What's the Issue? (MBS)

Advertiser and Product:

Participating

White House Correspondent (CBS)

Advertiser and Product:

Accent International, Div. of International Minerals & Chemical Corp.
Ad Agency—Needham, Louis & Brorby, Inc.
CBS Electronics, Div. of Columbia Broadcasting System, Inc.
E. I. DuPont De Nemours & Co., Inc.
Ad Agency—Batten, Barton, Durstine & Osborn, Inc.
General Motors Corp. Guardian Maintenance
Ad Agency—D. P. Brother & Co.
Kellogs Co.
Ad Agency—Leo Burnett Co., Inc.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.
Pepsi-Cola Co.
Ad Agency—Batten, Barton, Durstine & Osborn, Inc.
Sylvania Electric Products, Inc., Sub of General Telephone & Electronics
Ad Agency—Kudner Agency, Inc.

— Y —

Your Man in Paris (CBS)

Advertiser and Product:

Accent International Div. of International Minerals & Chemical Corp.
Ad Agency—Needham, Louis & Brorby, Inc.
Bristol-Myers Co.
Ad Agency—Doherty, Clifford, Steers & Shenfield
CBS Electronics, Div. of Columbia Broadcasting System, Inc.
Curtis Publishing Co., Circulation Div.
Ad Agency—Batten, Barton, Durstine & Osborn, Inc.
Ex-Lax, Inc.
Ad Agency—Warwick & Legler, Inc.
General Foods Corp.
Ad Agency—Donahue & Coe, Inc.
Grove Laboratories, Inc., Sub of Bristol-Myers
Ad Agency—Donahue & Coe, Inc.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
The Kiwi Polish Co. Pty., Ltd.
Ad Agency—Donahue & Coe, Inc.
Lewis Howe Co.
Ad Agency—McCann-Erickson, Inc.
The Mentholatum Co.
Ad Agency—J. Walter Thompson Co.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.
Pepsi-Cola Co.
Ad Agency — Batten, Barton, Durstine & Osborn, Inc.
Pharmaco, Inc.
Ad Agency—N. W. Ayer & Son, Inc.
The Readers Digest Ass'n, Inc.
Ad Agency—Schwab Beatty & Porter, Inc.
The Seven-Up Co.
Ad Agency—J. Walter Thompson Co.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.
Sylvania Electrical Products, Inc., Photolamp Div., Sub of General Telephone & Electronics
Ad Agency—Kudner Agency, Inc.

Yours Truly, Johnny Dollar (CBS)

Advertiser and Product:

Bristol-Myers Co.
Ad Agency—Doherty, Clifford, Steers & Shenfield
E. I. DuPont De Nemours & Co., Inc.
Ad Agency—Batten, Barton, Durstine & Osborn
Ex-Lax, Inc.
Ad Agency—Warwick & Legler, Inc.
Foster-Milburn Co.
Ad Agency—Street & Finney, Inc.
General Motors Corp., Buick Div.
Ad Agency—McCann-Erickson, Inc.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
The Mentholatum Co.
Ad Agency—J. Walter Thompson Co.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.
The Readers Digest Ass'n Inc.
Ad Agency—Schwab, Beatty & Porter, Inc.
The Seven-Up Co.
Ad Agency—J. Walter Thompson Co.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.

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1961 Commercial Network Television Programs

The following pages contain an alphabetical listing by program title of the three national television networks' commercial programs during 1961. The programs listed are for the 12-month period ending Dec. 31, 1961. Listing includes program title, sponsor and product, network and the advertising agency handling the account. Compilation has been made through the cooperation of ABC, CBS and NBC.

— A —

ABC Evening Report (ABC-TV)

Advertiser and Product:
Columbia Pictures
Ad Agency—Don & Coe
E. S. Squibb & Son
Ad Agency—Don & Coe
Mobil Oil Co.
Ad Agency—Ted Bates

ABC Midday Report with Alex Drier (ABC-TV)

Advertiser and Product:
J. B. Williams
Ad Agency—Parkson

ABC News Final (ABC-TV)

Advertiser and Product:
Sun Oil
Ad Agency—Esty
International Auto Sales
Ad Agency—Don & Coe
Squibb
Ad Agency—Don & Coe

ABC-TV Participating Program (ABC-TV)

Advertiser and Product:
Adolph's
Ad Agency—McC-E
Alcoa
Ad Agency—K, Mac L&G
American Chicle
Ad Agency—Bates
Armour
Ad Agency—FC&B
Beltone
Ad Agency—O&B
Bon Ami
Ad Agency—Boyt
Bristol-Myers
Ad Agency—Y&R
Campbell Soup
Ad Agency—BBDO
Chemstrand
Ad Agency—DDB
Chesebrough Ponds
Ad Agency—Compton
Chock Full O'Nuts
Ad Agency—Peerless
Chuncky Chocolate
Ad Agency—J.W.T.
Clairol
Ad Agency—FC&B
DuPont
Ad Agency—BBDO
Dynal, Div. of Union Carbide
Ad Agency—C&C
Ex-Lax
Ad Agency—W&L
Food Mfg. (Uncle Ben)
Ad Agency—Bates
Fritos
Ad Agency—D-F-S
Gillette
Ad Agency—Maxon
Hart Mountain
Ad Agency—George Hartman
Gold Grain
Ad Agency—McC-E
J. B. Williams
Ad Agency—Parkson
J&J
Ad Agency—FS&R
Leeming
Ad Agency—Esty
Lehn & Fink
Ad Agency—FS&R
Lever
Ad Agency—FCB
Lorillard
Ad Agency—Grey
McCall's
Ad Agency—Grey
Mead Johnson
Ad Agency—K&E
Mennen
Ad Agency—Grey
Milton Bradley
Ad Agency—Noyes
Minute Maid
Ad Agency—D-F-S
MMM
Ad Agency—BBDO
Mortons
Ad Agency—Bates
Nutri-Bio
Ad Agency—Stammco
Old London
Ad Agency—Manoff

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Acapulco
(NBC-TV)

Advertiser and Product:

Mennen Co.
Ad Agency—Grey
R. J. Reynolds
Ad Agency—Wm. Esty
Warner-Lambert
Ad Agency—Lambert and Feasly

Adventure Theatre
(CBS-TV)

Advertiser and Product:

Bristol-Myers Co.
Ad Agency—Doherty, Clifford, Sheers & Shenfield, Inc.
General Foods Corp.
Ad. Agency—Ogilvy, Benson & Mather, Inc.
P. Lorillard Co.
Ad Agency—Grey Advertising
Procter & Gamble Co.
Ad Agency—Benton & Bowles, Inc.

Adventures in Paradise
(ABC-TV)

Advertiser and Product:

American Chicle
Ad Agency—Ted Bates
American Tobacco
Ad Agency—Gumbinei
Armour
Ad Agency—F-C-B
Block Drug
Ad Agency—S,S,C, & B
Brillo
Ad Agency—J. Wal. T.
Brunswick
Ad Agency—McC-E
Corning Glass
Ad Agency—N. W. Ayer
General Cigar
Ad Agency—Y & R
Jergens
Ad Agency—C & W
Keystone
Ad Agency—Bresnick

Adventures of Ozzie & Harriet
(ABC-TV)

Advertiser and Product:

Brunswick
Ad Agency—McC-E
Edward Dalton
Ad Agency—K & E
Mobil Oil
Ad Agency—Ted Bates
Peter Paul
Ad Agency—D-F-S

Alcoa Premiere
Alcoa Presents
(ABC-TV)

Advertiser and Product:

Aluminum Co. of America
Ad Agency—F,S,R

Alvin and the Chipmonks
(CBS-TV)

Advertiser and Product:

General Foods Corp.
Ad Agency—Benton & Bowles, Inc.

Allakazam
(CBS-TV)

Advertiser and Product:

Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.

American Bandstand
(ABC-TV)

Advertiser and Product:

Adams Corp.
Ad Agency—Z. R. Daniels
American Chicle
Ad Agency—Bates
Blumenthal
Ad Agency—W & Schorr
Colgate
Ad Agency—Bates
Gillette
Ad Agency—North
International Shoe
Ad Agency—Krupnick & Assoc.
Lehn & Fink
Ad Agency—FSR

Americans, The
(NBC-TV)

Advertiser and Product:

Block Drug
Ad Agency—Sullivan, Stauffer, Colwell and Bayles
Chesebrough-Ponds
Ad Agency—Norman, Craig and Kummel
Dow
Ad Agency—Norman, Craig and Kummel
Fedders
Ad Agency—Hicks and Greist
Gillette
Ad Agency—Maxon
Max Factor
Ad Agency—K&E
Mead-Johnson
Ad Agency—Kenyon and Eckhardt

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Reader's Digest
Ad Agency—J. Walter Thompson
Schick
Ad Agency—Compton
Walt Disney

Angel (CBS-TV)

Advertiser and Product:
General Foods Corp.
Ad Agency—Benton & Bowles, Inc.
S. C. Johnson & Son, Inc.
Ad Agency—Benton & Bowles, Inc.

Aquanauts (CBS-TV)

Advertiser and Product:
American Home Products Corp.
Ad Agency—Ted Bates & Co., Inc.
Carter Products, Inc.
Ad Agency—Sullivan, Stauffer, Colwell & Bayles, Inc.
S. C. Johnson & Son, Inc.
Ad Agency—Needham, Louis & Brorby
P. Lorillard Co.
Ad Agency—Lennen & Newell, Inc.
Procter & Gamble Co.
Ad Agency—Benton & Bowles, Inc.
Richardson-Merrell, Inc.
Ad Agency—Morse International

Armstrong Circle Theatre (CBS-TV)

Advertiser and Product:
Armstrong Cork Co.
Ad Agency—Batten, Barton, Durstine & Osborn, Inc.

As the World Turns (CBS-TV)

Advertiser and Product:
Alberto Culver Co.
Ad Agency—Compton Advertising
Carnation Co.
Ad Agency—Erwin, Wasey, Ruthrauff & Ryan
Corn Products Co.
Ad Agency—McCann-Erickson, Inc.
R. T. French Co.
Ad Agency—J. Walter Thompson
Helene Curtis Industries, Inc.
Ad Agency—Edward Weiss
S. C. Johnson & Son, Inc.
Ad Agency—Foote, Cone & Belding
Lever Brothers Co.
Ad Agency—Young & Rubicam, Inc.
National Biscuit Co.
Ad Agency—McCann-Erickson, Inc.
Pillsbury Co.
Ad Agency—Campbell-Mithun, Inc.
Procter & Gamble Co.
Ad Agency—Young & Rubicam, Inc.
Quaker Oats Co.
Ad Agency—J. Walter Thompson Co.
Richardson-Merrell, Inc.
Ad Agency—Morse International
Sterling Drug, Inc.
Ad Agency—Dancer-Fitzgerald-Sample

Asphalt Jungle (ABC-TV)

Advertiser and Product:
American Tobacco
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Armour
Ad Agency—Foote, Cone & Belding
Beecham
Ad Agency—Kenyon & Eckhardt
Carter
Ad Agency—Ted Bates
Cluett Peabody & Co.
Ad Agency—Lennen & Newell
Corn Products
Ad Agency—Lennen & Newell
Ed Dalton
Ad Agency—Kenyon & Eckhardt
Gillette
Ad Agency—Maxon
L & M
Ad Agency—McCann-Erickson
Lanolin Plus
Ad Agency—Daniel & Charles
Lehn & Fink
Ad Agency—Geyer, Morey, Madden & Ballard
Mennen
Ad Agency—Warwick & Legler
Polk Miller
Ad Agency—N. W. Ayer & Son
Procter & Gamble
Ad Agency—Benton & Bowles
Simoniz
Ad Agency—Dancer-Fitzgerald-Sample
Spediel
Ad Agency—McCann-Erickson
Union Carbide
Ad Agency—William Esty

Astaire Time (NBC-TV)

Advertiser and Product:
Chrysler Corp.
Ad Agency—Leo Burnett

At the Source (CBS-TV)

Advertiser and Product:
Lever Brothers Co.
Ad Agency—BBDO, Inc.

— B —

Bachelor Father (ABC-TV) (NBC-TV)

Advertiser and Product:
American Tobacco
Ad Agency—L. C. Gumbinner

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Armour
Ad Agency—FC&B
American Home Products
Ad Agency—Ted Bates

Baseball Game of the Week (CBS-TV)

Advertiser and Product:
Bristol-Myers Co.
Ad Agency—Doherty, Clifford, Steers & Shenfield, Inc.
Colgate-Palmolive Co.
Ad Agency—Ted Bates & Co., Inc.
Falstaff Brewing Corp.
Ad Agency—Dancer-Fitzgerald-Sample

Bat Masterson (NBC-TV)

Advertiser and Product:
Hills Bros.
Ad Agency—N. W. Ayer
Sealtest
Ad Agency—N. W. Ayer

Bell Telephone Hour (NBC-TV)

Advertiser and Product:
Bell System
Ad Agency—N. W. Ayer

Bell & Howell Close-Up! (ABC-TV)

Advertiser and Product:
Bell & Howell
Ad Agency—McC-E

Bernstein, Leonard, and the New York Philharmonic (CBS-TV)

Advertiser and Product:
Ford Motor Co.
Ad Agency—Kenyon & Eckhardt

Bernstein's, Leonard, Young People's Concerts (CBS-TV)

Advertiser and Product:
Shell Oil Co.
Ad Agency—Kenyon & Eckhardt

Ben Casey (ABC-TV)

Advertiser and Product:
American Chicle
Ad Agency—Bates
Block Drug
Ad Agency—SSC & B
Brillo
Ad Agency—J. W. Thompson
Bristol-Myers
Ad Agency—OB & M
Con. Cigar
Ad Agency—Erwin Wasey, R. & R.
Dow Chemical
Ad Agency—McM, J & A
General Cigar
Ad Agency—Y & R
MMM
Ad Agency—McManus, J & A
Mobil Oil
Ad Agency—Bates
North American Phillips
Ad Agency—C. J. LaRoche
Noxzema
Ad Agency—S,S,C & B
Polaroid
Ad Agency—D,D, & B
Warner Lambert
Ad Agency—Bates
Wynn Oil
Ad Agency—Erwin Wassey, R & R

Benny, Jack, Show (CBS-TV)

Advertiser and Product:
Lever Brothers Co.
Ad Agency—SSC&B
State Farm Mutual Insurance
Ad Agency—Needham, Louis & Brorby

Berlin: Act of War (CBS-TV)

Advertiser and Product:
Polaroid Corp.
Ad Agency—Doyle, Dane & Bernbach, Inc.

Bishop, Joey, Show (NBC-TV)

Advertiser and Product:
American Tobacco
Ad Agency—SSCB
Proctor and Gamble
Ad Agency—Benton and Bowles

Blue Bonnet Bowl Game (CBS-TV)

Advertiser and Product:
Polaroid Corp.
Ad Agency—Doyle, Dane & Bernbach, Inc.

Blue-Gray Football Game (NBC-TV)

Advertiser and Product:
General Motors
Ad Agency—McCann-Erickson
Gillette
Ad Agency—Maxon

Bonanza (NBC-TV)

Advertiser and Product:
American Tobacco
Ad Agency—BBDO
Chevrolet
Ad Agency—Campbell-Ewald

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Pillsbury
Ad Agency—Campbell-Mithun
Proctor & Gamble
Ad Agency—Benton and Bowles
RCA
Ad Agency—J. Walter Thompson

Borge, Victor, Show (CBS-TV)

Advertiser and Product:
General Motors Corp.
Ad Agency—MacManus, John & Adams

Bowling Stars (NBC-TV)

Advertiser and Product:
General Mills
Ad Agency—Dancer-Fitzgerald-Sample

Brenner (CBS-TV)

Advertiser and Product:
Carter Products, Inc.
Ad Agency—Ted Bates & Co., Inc.
Procter & Gamble Co.
Ad Agency—Benton & Bowles, Inc.

Brighter Day (CBS-TV)

Advertiser and Product:
Alberto-Culver Co.
Ad Agency—Compton Advertising
Campbell Soup Co.
Ad Agency—Ogilvy, Benson & Mather, Inc.
Corn Products Co.
Ad Agency—McCann-Erickson, Inc.
Drackett Co.
Ad Agency—Young & Rubicam, Inc.
R. T. French Co.
Ad Agency—J. Walter Thompson
S. C. Johnson & Son, Inc.
Ad Agency—Needham, Louis & Brorby, Inc.
Ad Agency—Foote, Cone & Belding
Lever Brothers Co.
Ad Agency—J. Walter Thompson
Nestle Co., Inc.
Ad Agency—McCann-Erickson, Inc.
Quaker Oats Co.
Ad Agency—J. Walter Thompson
Richardson-Merrell, Inc.
Ad Agency—Morse International
Scott Paper Co.
Ad Agency—J. Walter Thompson
Toni Co.
Ad Agency—Wade Advertising
U. S. Borax & Chemical Co.
Ad Agency—McCann-Erickson, Inc.

Bringing Up Buddy (CBS-TV)

Advertiser and Product:
Scott Paper Co.
Ad Agency—J. Walter Thompson

Brinkley's, David, Journal (NBC-TV)

Advertiser and Product:
Douglas Fir Plywood Assoc.
Ad Agency—Cole and Weber
UUG
Ad Agency—Maxon

Bugs Bunny (ABC-TV)

Advertiser and Product:
Blumenthal
Ad Agency—W&S
General Foods
Ad Agency—B&B
Mars
Afl Agency—N,L,&,B
Mattel
Ad Agency—Carson/Roberts

Bullwinkle (NBC-TV)

Advertiser and Product:
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Welch Grape Juice Co.
Ad Agency—Richard K. Manoff Co.

Bus Stop (ABC-TV)

Advertiser and Product:
Brillo
Ad Agency—J. Walter Thompson
Bristol-Myers
Ad Agency—Y&R
Brown & Williamson
Ad Agency—Bates
Johnson & Johnson
Ad Agency—Y&R
Mobil Oil
Ad Agency—Bates
North American Phillips
Ad Agency—C. J. LaRoche
Singer Sewing
Ad Agency—Y&R

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Cain's 100 (NBC-TV)

Advertiser and Product:
Beechnut
Ad Agency—Young & Rubicam
Block
Ad Agency—Grey
International Latex
Ad Agency—Ted Bates
Lorillard
Ad Agency—Lennen and Newell
Mead-Johnson
Ad Agency—Kenyon and Eckhardt
Sunbeam
Ad Agency—Foote, Cone and Belding

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Calendar
(CBS-TV)

Advertiser and Product:
Armstrong Cork Co.
Ad Agency—Batten, Barton, Durstine & Osborn

Calvin & the Colonel
(ABC-TV)

Advertiser and Product:
Lever Bros.
Ad Agency—J. W. Thompson

Camouflage
(ABC-TV)

(See ABC-TV Participating Programs)

Candid Camera
(CBS-TV)

Advertiser and Product:
Bristol-Myers Company
Ad Agency—Young & Rubicam, Inc.

Captain Gallant
(NBC-TV)

Advertiser and Product:
General Mills
Ad Agency-Dancer, Fitzgerald, Sample

Captain Kangaroo
(CBS-TV)

Advertiser and Product:
American Character Doll Corp.
Ad Agency—Webb
Binney & Smith Co.
Ad Agency—Chirurg & Cairns
Borden Co.
Ad Agency—Young & Rubicam
Buitoni Foods Corp.
Ad Agency—Albert, Frank-Guenther, Law
Colgate Palmolive
Ad Agency—Ted Bates
Colorforms, Inc.
Ad Agency—Kudner
Consolidated Foods Corp.
Ad Agency—Hill, Rogers, Mason & Scott
Continental Baking Co.
Ad Agency—Bates
DeLuxe Reading Corp.
Ad Agency—Zlowe Co.
General Foods Corp.
Ad Agency—Ogilvy, Benson & Mather
Gerber Products
Ad Agency—D'Arcy
Hanes, P. H. Knitting Co.
Ad Agency—N. W. Ayer
Hollywood Brands, Inc.
Ad Agency—Grubb Adv.
Johnson & Johnson
Ad Agency—Young & Rubicam
Kellogg Co.
Ad Agency—Burnett
Ludens, Inc.
Ad Agency—J. M. Mathes
National Grape Co-op. Assn.
Ad Agency—R. Manoff
North Woods Coffee Co.
Ad Agency—Clinton Frank
Plough, Inc.
Ad Agency—Spiro-Shurman
Prewitt J. Nelson, Inc.
Ad Agency—Hanford & Greenfield
Rainbow Crafts, Inc.
Ad Agency—Erwin, Wasey, Ruthrauff & Ryan
Ad Agency—McVicker
Sweets Co. of America
Ad Agency—Sweets Co. of America
Toy Tinkers
Ad Agency—George Bond
Warner-Lambert
Ad Agency—Lambert & Feasley

Car 54—Where Are You?
(NBC-TV)

Advertiser and Product:
P&G
Ad Agency—Leo Burnett

Carnegie Hall Salutes Jack Benny
(CBS-TV)

Advertiser and Product:
Consolidated Foods Corp.
Ad Agency—Hill, Rogers, Mason & Scott
Motorola, Inc.
Ad Agency—Burnett

CBS Coverage of the Inaugural Ball
(CBS-TV)

Advertiser and Product:
Hanes Hosiery, Inc.
Ad Agency—J. Flanagan

CBS Coverage of the Inauguration Ceremonies
(CBS-TV)

Advertiser and Product:
Saving & Loan Foundation
Ad Agency—McCann-Erickson, Inc.

CBS News
(CBS-TV)

Advertiser and Product:
S. C. Johnson & Son, Inc.
Ad Agency—Needham, Louis & Brorby
General Motors Corp.
Ad Agency—Dancer-Fitzgerald-Sample

CBS Reports
(CBS-TV)

Advertiser and Product:
American Home Products Corp.
Ad Agency—Ted Bates & Co., Inc.
American Telephone & Telegraph Co.
Ad Agency—N. W. Ayer & Son, Inc.

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Block Drug Co., Inc.
Ad Agency—Grey Advertising
Bristol-Myers Co.
Ad Agency—Young & Rubicam, Inc.
Channel, Inc.
Ad Agency—Norman, Craig & Kummel
Fedders Corp.
Ad Agency—Hicks & Greist
General Foods Corp.
Ad Agency—Ogilvy, Benson & Mather
Lever Brothers Co.
Ad Agency—Sullivan, Stauffeur, Steer & Shenfield, Inc.; BBDO, Inc., J. Walter Thompson
Polaroid Corp.
Ad Agency—Doyle, Dane & Bernbach, Inc.
Shulton, Inc.
Ad Agency—Wesley Associates
Smith, Kline & French Labs
Ad Agency—Foote, Cone & Belding
Socony Mobil Oil Co., Inc.
Ad Agency—Ted Bates & Co., Inc.
Warner Lambert Co.
Ad Agency—Lambert & Feasley
Xerox, Inc.
Ad Agency—Papert, Koenig & Lois

Celebrity Golf (NBC-TV)

Advertiser and Product:
Kemper Insurance
Ad Agency—Clinton E. Frank

Checkmate (CBS-TV)

Advertiser and Product:
American Home Products Corp.
Ad Agency—Bates
Brown & Williamson Tobacco
Ad Agency—Ted Bates
Colgate Palmolive Co.
Ad Agency—Bates
Kimberly-Clark Corp.
Ad Agency—Foote, Cone & Belding
Lever Brothers Co.
Ad Agency—Kenyon & Eckhardt
Liggett & Myers
Ad Agency—Dancer-Fitzgerald-Sample
Menley & James
Ad Agency—Foote, Cone & Belding
Polaroid Corp.
Ad Agency—Doyle, Dane & Bernbach
Revlon, Inc.
Ad Agency—Grey
Shulton, Inc.
Ad Agency—Wesley
Warner-Lambert
Ad Agency—Lambert & Feasley

Chevy Show (NBC-TV)

Advertiser and Product:
Chevrolet
Ad Agency—Campbell-Ewald

Cheyenne (ABC-TV)

Advertiser and Product:
American Tobacco
Ad Agency—BBDO
Ed Dalton
Ad Agency—K & E
Mars, Inc.
Ad Agency—NL & B
Miles Labs
Ad Agency—Wade
Mobil Oil
Ad Agency—Bates
P & G
Ad Agency—B & B

Chun King Chow Mein Hour (ABC-TV)

Advertiser and Product:
Chun King Chow Mein
Ad Agency—BBDO

Churchill Memoirs (ABC-TV)

Advertiser and Product:
Bell & Howell
Ad Agency—McCann-Erickson

Clark, Dick, Show (ABC-TV)

Advertiser and Product:
Beechnut
Ad Agency—Young & Rubicam

Clear Horizon (CBS-TV)

Advertiser and Product:
S. C. Johnson & Son
Ad Agency—Foote, Cone & Belding
Lever Brothers Co.
Ad Agency—SSC&B
Richardson-Merrell
Ad Agency—Morse
U. S. Borax & Chemical
Ad Agency—McCann-Erickson

College Bowl Games (CBS-TV)

Advertiser and Product:
American Home Products
Ad Agency—Bates
Carter Products
Ad Agency—SSC&B
Humble Oil Co.
Ad Agency—McCann-Erickson
United Motors Service
Ad Agency—Campbell-Ewald

Comedy Spotlight (CBS-TV)

Advertiser and Product:
Procter & Gamble Co.
Ad Agency—Burnett
Quaker Oats Co.
Ad Agency—J. W. Thompson

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Commentary on JFK Speech (CBS-TV)

Advertiser and Product:
P. Lorillard
Ad Agency—Lennen & Newell

Como's, Perry, Kraft Music Hall (NBC-TV)

Advertiser and Product:
Kraft
Ad Agency—J. Walter Thompson

Concentration (Daytime) (NBC-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
American Home Products
Ad Agency—Ted Bates
Colgate
Ad Agency—D'Arcy
Frigidaire
Ad Agency—Dancer-Fitzgerald-Sample
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Heinz
Ad Agency—Maxon
Leeming
Ad Agency—Wm. Esty
Lever
Ad Agency—Needham, Louis and Brorby
Jergens
Ad Agency—Cunningham and Walsh
Lorillard
Ad Agency—Lennen and Newell
Mennen
Ad Agency—Grey
Miles
Ad Agency—Wade
National Biscuit
Ad Agency—McCann-Erickson
Pillsbury
Ad Agency—Campbell-Mithun
Simoniz
Ad Agency—D-F-S

Concentration (Nighttime) (NBC-TV)

Advertiser and Product:
P. Lorillard
Ad Agency—Lennen and Newell

Cotton Bowl Game (CBS-TV)

Advertiser and Product:
American Home Products
Ad Agency—Bates
Carter Products
Ad Agency—SSC&B
Ligget & Meyers
Ad Agency—Dancer-Fitzgerald-Sample
Standard Oil of New Jersey
Ad Agency—McCann-Erickson

Crosby, Bing, Golf Tournament (ABC-TV)

Advertiser and Product:
Gillette
Ad Agency—Maxon
MMM
Ad Agency—ErWa, R&R

Crosby, Bing, Specials (ABC-TV)

Advertiser and Product:
Motorola
Ad Agency—L. B.
U. S. Time
Ad Agency—W&L

Cummings, Bob, Show (CBS-TV)

Advertiser and Product:
Warner-Lambert Co.
Ad Agency—Lambert & Feasley
Toni Co.
Ad Agency—North Advertising
Brown & Williamson Tobacco Co.
Ad Agency—Ted Bates & Co., Inc.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.

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Danger Man (CBS-TV)

Advertiser and Product:
Brown & Williamson
Ad Agency—Bates
Kimberly-Clark
Ad Agency—Foote, Cone & Belding

Dante (NBC-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
Singer
Ad Agency—Y&R

Darin, Bobby, and His Friends (NBC-TV)

Advertiser and Product:
Revlon
Ad Agency—Grey

Day in Court (ABC-TV)

(See ABC-TV Participating Programs)

Daytime Rotation Plan (CBS-TV)

Advertiser and Product:
Bon Ami Co.
Ad Agency—Hoyt

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Lever Brothers Co.
Ad Agency—SSC&B
S. C. Johnson & Son
Ad Agency—Foote, Cone & Belding
Curtis Publishing Co.
Ad Agency—BBDO, Inc.
Best Foods Co.
Ad Agency—McCann Erickson
Leeming, Thos & Co.
Ad Agency—Esty
Scott Paper Co.
Ad Agency—Thompson
Menley & James
Ad Agency—Foote, Cone & Belding
Rexall Drug Co.
Ad Agency—BBDO
Church & Dwight
Ad Agency—Thompson
Richardson Merrell
Ad Agency—Morse
Armstrong Cork Co.
Ad Agency—BBDO
Mennen Co.
Ad Agency—Grey
Polaroid Corp.
Ad Agency—Doyle, Dane & Bernbach
Pillsbury Co.
Ad Agency—Campbell Mithun
Food Manufacturers, Inc.
Ad Agency—Bates
Chesebrough Ponds
Ad Agency—Compton
P. Lorillard
Ad Agency—Lennen & Newell
Carter Products Co.
Ad Agency—Bates
Siris, A. J.
Ad Agency—Maxwell Sackheim
Union Underwear
Ad Agency—Grey
Gold Seal Co.
Ad Agency—Campbell Mithun
Morton Frozen Foods
Ad Agency—Bates
Hartz Mountain Products
Ad Agency—Hartman
Standard Brands, Inc.
Ad Agency—J. W. Thompson
Ad Agency—Bates
Alberto Culver Co.
Ad Agency—Compton
Kellogg Co.
Ad Agency—Burnett
Toni Co.
Ad Agency—North
Dow Chemical
Ad Agency—Norman, Craig & Kummel
Warner Lambert
Ad Agency—Lambert & Feasley
Noxzema Chemical Co.
Ad Agency—SSC&B
Heubelein, Inc.
Ad Agency—Fletcher, Richard, Calkins & Holden
Aluminum Co. of America
Ad Agency—Ketchum, MacLeod & Grove
Father John's Medicine Co.
Ad Agency—Taylor
Isodine Pharamacal
Ad Agency—Reach McClinton
Campbell Soup Co.
Ad Agency—BBDO
A. E. Stanley
Ad Agency—EWRR
Bristol-Myers Co.
Ad Agency—Young & Rubicam

December Bride (CBS-TV)

Advertiser and Product:
Carter Products, Inc.
Ad Agency—Bates
R. T. French
Ad Agency—J. W. Thompson
Kellogg
Ad Agency—Burnett
Lever Brothers Co.
Ad Agency—SSC&B
Owens-Corning Fiberglass Corp.
Ad Agency—McCann Erickson
Richardson-Merrell
Ad Agency—Morse

Defenders (CBS-TV)

Advertiser and Product:
Brown & Williamson
Ad Agency—Bates
Kimberly-Clark Corp.
Ad Agency—Foote, Cone & Belding
Lever Brothers Co.
Ad Agency—Ogilvy, Benson & Mather

Dennis the Menace (CBS-TV)

Advertiser and Product:
Corn Products Co.
Ad Agency—Guild, Bascom & Bonfigli
Kellogg Co.
Ad Agency—Burnett

Deputy, The (NBC-TV)

Advertiser and Product:
Bristol-Myers
Ad Agency—Y&R
General Cigar
Ad Agency—Y&R

Detectives' Diary (NBC-TV)

Advertiser and Product:
Simoniz
Ad Agency—D-F-S
Sterling Drug
Ad Agency—D-F-S

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Directions '62 (ABC-TV)

Advertiser and Product:
Sustaining

Disney, Walt, Presents (ABC-TV)

Advertiser and Product:
General Mills
Ad Agency—Dancer, Fitzgerald, Sample
Dow Chemical
Ad Agency—Norman, Craig & Kummel
American Chicle
Ad Agency—Ted Bates
Brillo
Ad Agency—J. Walter Thompson
Canada Dry
Ad Agency—J. M. Mathes
Coleman Co. Inc.
Ad Agency—Potts-Woodbury
Ed Dalton
Ad Agency—Kenyon & Eckhardt
Derby Foods
Ad Agency—McCann-Erickson
Dixie Cup
Ad Agency—Hicks & Geist
Johnson & Johnson
Ad Agency—Young & Rubicam
Lehn & Fink
Ad Agency—Geyer-Morey-Madden & Ballard
Maytag
Ad Agency—Leo Burnett
Norwich Pharmacal
Ad Agency—Benton & Bowles
Peter Paul
Ad Agency—Dancer, Fitzgerald & Sample
Pillsbury
Ad Agency—Campbell-Mithun
Quaker Oats
Ad Agency—Compton
Ralston Purina
Ad Agency—Gardner Advertising
Smith-Corona Marchant
Ad Agency—BBDO
Simoniz
Ad Agency—Dancer, Fitzgerald, Sample
20th Century Fox
Ad Agency—Charles Schlaifer & Co.
Warner-Lambert
Ad Agency—Lambert & Feasley
Watchmakers of Switzerland
Ad Agency—Cunningham & Walsh
William Wrigley Jr. Co.
Ad Agency—Erwin, Wasey, Ruthrauff & Ryan

Disney's, Walt, Wonderful World of Color (NBC-TV)

Advertiser and Product:
Eastman Kodak
Ad Agency—J. Walter Thompson
RCA
Ad Agency—J. Walter Thompson

Dobie Gillis (CBS-TV)

Advertiser and Product:
Philip Morris, Inc.
Ad Agency—Burnett
Pillsbury Co.
Ad Agency—Burnett
Colgate Palmolive
Ad Agency—Norman Craig & Kummel

Doctor B (NBC-TV)

Advertiser and Product:
Merck & Co.
Ad Agency—Troy, Beaumont Co.

Double Exposure (CBS-TV)

Advertiser and Product:
Bon Ami Co.
Ad Agency—Hoyt
Cheesebrough Ponds
Ad Agency—Compton
Corn Products
Ad Agency—McCann Erickson
Curtis Publishing
Ad Agency—BBDO, Inc.
Food Manufacturers, Inc.
Ad Agency—Bates
R. T. French Co.
Ad Agency—J. W. Thompson
S. C. Johnson
Ad Agency—Foote, Cone & Belding
Kellogg
Ad Agency—Burnett
Leeming, Thos. & Co.
Ad Agency—Esty
Gillette
Ad Agency—North
Lever Brothers Co.
Ad Agency—SSC&B
P. Lorillard Co.
Ad Agency—Lennen & Newell
Philadelphia & Reading Corp.
Ad Agency—Grey
Pillsbury Co.
Ad Agency—Campbell-Mithun
Scott Paper Co.
Ad Agency—J. W. Thompson
Alberto-Culver Co.
Ad Agency—Compton
Dow Chemical Co.
Ad Agency—Norman, Craig & Kummel
Gold Seal Co.
Ad Agency—Campbell-Mithun
Minnesota Mining & Mfg. Co.
Ad Agency—BBDO, Inc.
Standard Brands, Inc.
Ad Agency—J. W. Thompson
Ad Agency—Bates
Warner-Lambert
Ad Agency—Lambert & Feasley

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Dough Re Mi (NBC-TV)

Advertiser and Product:
Beechnut
Ad Agency—Y&R
General Mills
Ad Agency—BBDO
McCall Corp.
Ad Agency—Grey
Sterling Drug
Ad Agency—DFS

Dr. Kildare (NBC-TV)

Advertiser and Product:
Colgate
Ad Agency—Lennen & Newell
L&M
Ad Agency—DFS
Singer
Ad Agency—Y&R
Sterling
Ad Agency—DFS
Warner-Lambert
Ad Agency—Lambert & Feasly

DuPont Show of the Week (NBC-TV)

Advertiser and Product:
DuPont
Ad Agency—BBDO

DuPont Show with June Allyson (CBS-TV)

Advertiser and Product:
DuPont Corp.
Ad Agency—BBDO

DuPont Show of the Month (CBS-TV)

Advertiser and Product:
DuPont Corp.
Ad Agency—BBDO

Durante, Jimmy, Show (NBC-TV)

Advertiser and Product:
U. S. Brewers Foundation
Ad Agency—J. Walter Thompson

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East-West Football Game (NBC-TV)

Advertiser and Product:
Colgate
Ad Agency—Ted Bates
Eversharp
Ad Agency—Compton
R. J. Reynolds
Ad Agency—Wm. Esty
Savings and Loan Foundation
Ad Agency—McCann-Erickson

Edge of Night (CBS-TV)

Advertiser and Product:
American Home Products
Ad Agency—Bates
Corn Products
Ad Agency—McCann Erickson
Drackett Co.
Ad Agency—Young & Rubicam
R. T. French Co.
Ad Agency—J. Walter Thompson
Helene Curtis Industries
Ad Agency—Edward Weiss
S. C. Johnson
Ad Agency—Foote, Cone & Belding
National Biscuit
Ad Agency—Kenyon & Eckhardt
Nestle Co., Inc.
Ad Agency—McCann Erickson
Pet Milk Co.
Ad Agency—Gardner
Pillsbury Co.
Ad Agency—Campbell-Mithun
Procter & Gamble
Ad Agency—Benton & Bowles
Quaker Oats Co.
Ad Agency—J. W. Thompson
Richardson-Merrell
Ad Agency—Morse
Sterling Drug, Inc.
Ad Agency—Dancer-Fitzgerald-Sample
Alberto Culver Co.
Ad Agency—Compton
Toni
Ad Agency—North

Edwards, Douglas, With the News (CBS-TV)

Advertiser and Product:
American Home Products
Ad Agency—Bates
Carter Products
Ad Agency—Bates
Goodyear Tire & Rubber Co.
Ad Agency—Young & Rubicam
Philip Morris, Inc.
Ad Agency—Benton & Bowles
Joseph Schlitz Brewing
Ad Agency—J. Walter Thompson

87th Precinct (NBC-TV)

Advertiser and Product:
Block
Ad Agency—Grey
Helene Curtis
Ad Agency—McCann-Erickson

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International Latex
Ad Aegncy—Ted Bates
L&M
Ad Agency—DFS
Lincoln-Mercury
Ad Agency—K&E
Sunbeam
Ad Agency—Foote, Cone & Belding
Union Carbide
Ad Agency—Wm. Esty
Warner-Lambert
Ad Agency—Lambert & Feasly

Emmy Awards (NBC-TV)

Advertiser and Product:
P&G
Ad Agency—Grey

Ewell, Tom, Show (CBS-TV)

Advertiser and Product:
Procter & Gamble Co.
Ad Agency—Burnett
Quaker Oats Co.
Ad Agency—J. W. Thompson

Expedition! (ABC-TV)

Advertiser and Product:
Ralston-Purina
Ad Agency—GB&B

Eyewitness To History (CBS-TV)

Advertiser and Product:
Firestone Tire & Rubber Co.
Ad Agency—Campbell-Ewald
American Cyanamid Co.
Ad Agency—EWRR
General Foods Corp.
Ad Agency—Oglivy, Benson & Mather
Liggett & Myers
Ad Agency—Dancer-Fitzgerald-Sample
Socony—Mobil Oil
Ad Agency—Bates
Shulton, Inc.
Ad Agency—Wesley
Lever Brothers Co.
Ad Agency—BBDO

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Face the Facts (CBS-TV)

Advertiser and Product:
Chesebrough-Ponds, Inc.
Ad Agency—Compton
Corn Products
Ad Agency—McCann Erickson
Lever Brothers Co.
Ad Agency—SSC&B
Pillsbury Co.
Ad Agency—Burnett
Alberto-Culver Co.
Ad Agency—Compton
Campbell Soup Co.
Ad Agency—Ogilvy, Benson & Mather
S. C. Johnson & Son, Inc.
Ad Agency—Foote, Cone & Belding
Kellogg Co.
Ad Agency—Burnett

Family Classics (CBS-TV)

Advertiser and Product:
Breck, John H., Inc.
Ad Agency—Reach McClinton

Father Knows Best (CBS-TV)

Advertiser and Product:
Breck, John H.
Ad Agency—Reach McClinton
Corn Products Co.
Ad Agency—Lennen & Newell
General Foods Corp.
Ad Agency—Ogilvy, Benson & Mather
Kayser-Roth Corp.
Ad Agency—Daniel & Charles
Kellogg Co.
Ad Agency—Burnett
Lever Brothers Co.
Ad Agency—BBDO, Inc.
Scott Paper Co.
Ad Agency—J. Walter Thompson
P. Lorillard Co.
Ad Agency—Lennen & Newell
Scripto, Inc.
Ad Agency—Donahue & Coe
Van Camp Seafood Co.
Ad Agency—EWR&R, Inc.
Warner-Lambert Co.
Ad Agency—Lambert & Feasley
Mutual of Omaha
Ad Agency—Guild, Bascom & Bonfigli

Father of the Bride (CBS-TV)

Advertiser and Product:
General Mills, Inc.
Ad Agency—BBDO, Inc.
Campbell Soup Co.
Ad Agency—BBDO, Inc.

Fight of the Week (ABC-TV)

Advertiser and Product:
Gillette
Ad Agency—Maxon
Con. Cigar
Ad Agency—Compton

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First Man Into Space (CBS-TV)

Advertiser and Product:
Carter Products, Inc.
Ad Agency—Bates
P. Lorillard Co.
Ad Agency—Lennen & Newell
Pepsi-Cola Co.
Ad Agency—BBDO, Inc.

Five-Star Jubilee (NBC-TV)

Advertiser and Product:
Massey-Ferguson
Ad Agency—Needham, Louis and Brorby

Flight Liberty-Bell (NBC-TV)

Advertiser and Product:
Gulf
Ad Agency—Y&R

Flintstones (ABC-TV)

Advertiser and Product:
Miles
Ad Agency—Wade
R. J. Reynolds
Ad Agency—Esty

Follow the Sun (ABC-TV)

Advertiser and Product:
Kaiser
Ad Agency—Y&R
L&M
Ad Agency—J. W. Thompson
Whitehall
Ad Agency—Bates

Ford Show, The (NBC-TV)

Advertiser & Product:
Ford
Ad Agency—J. Walter Thompson

Francis, Connie, Show (ABC-TV)

Advertiser and Product:
Beecham Products:
Ad Agency—K&E

From These Roots (NBC-TV)

Advertiser and Product:
Beechnut
Ad Agency—Y&R
Colgate
Ad Agency—D'Arcy
Dow Chemical
Ad Agency—Norman, Craig and Kummel
Frito
Ad Agency—DFS
General Mills
Ad Agency—BBDO
Green Giant
Ad Agency—Leo Burnett
Heinz
Ad Agency—Maxon
Kendall Co.
Ad Agency—Leo Burnett
Lever
Ad Agency—BBDO
Max Factor
Ad Agency—Kenyon & Eckhardt
Mentholatum
Ad Agency—J. Walter Thompson
National Biscuit
Ad Agency—McCann-Erickson
Norwich Pharmacal Co.
Ad Agency—Benton and Bowles
Pepperidge Farm
Ad Agency—Ogilvy, Benson and Mather
Pillsbury
Ad Agency—Campbell-Mithun
Plough
Ad Agency—Lake-Spiro-Shurman
Proctor-Silex
Ad Agency—Weiss and Geller
Purex
Ad Agency—Ed. H. Weiss
Reader's Digest
Ad Agency—J. Walter Thompson
Simoniz
Ad Agency—DFS
Toni
Ad Agency—North Advertising
Union Underwear Co.
Ad Agency—Grey
U. S. Borax and Chemical Corp.
Ad Agency—McCann-Erickson
Warner-Lambert
Ad Agency—Ted Bates

Frontier Circus (CBS-TV)

Advertiser and Product:
Toni Co.
Ad Agency—North Adv.
DuPont Corp.
Ad Agency—N. W. Ayer
American Motors Corp.
Ad Agency—Geyer, Morey, Madden & Ballard
Corn Products Co.
Ad Agency—Lennen & Newell
Norwich Pharmacal Co.
Ad Agency—Benton & Bowles
Richardson-Merrell
Ad Agency—Morse
Procter & Gamble Co.
Ad Agency—Benton & Bowles
Lever Brothers Co.
Ad Agency—BBDO, Inc.
Socony Mobil Oil Co.
Ad Agency—Bates

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Frontier Justice (CBS-TV)

Advertiser and Product:
S. C. Johnson & Son, Inc.
Ad Agency—Needham, Louis & Brorby
P. Lorillard Co.
Ad Agency—Lennen & Newell

Full Circle (CBS-TV)

Advertiser and Product:
Corn Products Co.
Ad Agency—McCann-Erickson
Lever Brothers Co.
Ad Agency—SSC&B, Inc.

Fury (NBC-TV)

Advertiser and Product:
Chunky Chocolates
Ad Agency—J. Walter Thompson
DeLuxe Reading Co.
Ad Agency—Zlowe Co.
General Foods
Ad Agency—Foote, Cone & Belding
Miles
Ad Agency—Wade
National Biscuit
Ad Agency—Kenyon and Eckardt
Quaker Oats
Ad Agency—J. Walter Thompson

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Garlund Touch (CBS-TV)

Advertiser and Product:
Chrysler Corp.
Ad Agency—N. W. Ayer
Liggett & Myers
Ad Agency—Dancer-Fitzgerald-Sample

Garroway, Dave, Today Show, and Today (NBC-TV)

Advertiser and Product:
Adams Corp.
Ad Agency—Cummings, Brand and McPherson
Adolphs Ltd.
Ad Agency—McCann-Erickson
American Cyanamid
Ad Agency—Cunningham and Walsh
American Dairy
Ad Agency—Campbell-Mithun
American Photoscopy Equip.
Ad Agency—Irving Rosenbloom
Bates Fabrics
Ad Agency—Grey
Beltone Co.
Ad Agency—Olian and Browner
Better Vision Inst.
Ad Agency—Doherty, Clifford, Steers and Shenfield
Bissell
Ad Agency—Clinton E. Frank
Black & Decker
Ad Agency—Vansant, Dugdale and Co.
Burlington Industries
Ad Agency—Donahue and Co.
Carters Ink Co.
Ad Agency—Hoag and Provandie
Chunking Sales
Ad Agency—BBDO
Columbus Coated Fabrics
Ad Agency—McCann-Marschalk
Continental Wax
Ad Agency—Product Services, Inc.
Continental Baking
Ad Agency—Ted Bates
Devoe and Raynolds
Ad Agency—Erwin, Wasey, Ruthrauff, and Ryan
DuPont
Ad Agency—BBDO
Electric Storage Battery
Ad Agency—Meldrum and Fewsmith, Inc.
Florida Citrus Commission
Ad Agency—Benton and Bowles
Grove Div.—Bristol-Myers
Ad Agency—Cohen, Dowd and Aleshire
Gulf Guaranty
Ad Agency—Paul Venze Assoc.
Hammons Products
Ad Agency—Potts Woodbury, Inc.
Jackson & Perkins
Ad Agency—Wunderman, Ricotta & Kline, Inc.
Jaymar-Ruby, Inc.
Ad Agency—Fladell, Harris and Breitner
Miles
Ad Agency—Wade
Mobile Homes
Ad Agency—J. Walter Thompson
Reader's Digest
Ad Agency—J. Walter Thompson
Retail Clerks Int'l Assoc.
Ad Agency—Leonard Shane Agency
Shaeffer Pen Co.
Ad Agency—BBDO
Smith-Corona
Ad Agency—Cunningham and Walsh
Sperry & Hutchinson
Ad Agency—SSCB
Standard-Triumph Motors
Ad Agency—Doherty, Clifford, Steers, and Shenfield
Sterns Nurseries
Ad Agency—Fairfax, Inc.
Trimount Clothing Co.
Ad Agency—Henry Bach Assoc.
U. S. Photo Supply
Ad Agency—Larrabee Asoc.
Vitamin Sales
Ad Agency—Fairfax
Wander Co.
Ad Agency—Clinton E. Frank
Wash. State Potato Commission
Ad Agency—Howard J. Ryan & Son
Wurlitzer Co.
Ad Agency—Clinton E. Frank
Zenith
Ad Agency—MacFarland, Aveyard and Co.

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Gater Bowl Game (CBS-TV)

Advertiser and Product:
Warner Lambert
Ad Agency—Lambert & Feasley

G. E. College Bowl (CBS-TV)

Advertiser and Product:
General Electric
Ad Agency—Maxon

General Electric Theatre (CBS-TV)

Advertiser and Product:
General Electric
Ad Agency—BBDO

Gershwin Years (CBS-TV)

Advertiser and Product:
General Electric Co.
Ad Agency—BBDO, Inc.

Gleason, Jackie, Show (CBS-TV)

Advertiser and Product:
Kellogg Co.
Ad Agency—Burnett
Liggett & Myers
Ad Agency—Dancer-Fitzgerald-Sample

Godfrey, Arthur, Special (CBS-TV)

Advertiser and Product:
Bulover Watch Co., Inc.
Ad Agency—M-E Productions

Golden Showcase (CBS-TV)

Advertiser and Product:
Breck
Ad Agency—Reach McClinton

Great Ghost Stories (NBC-TV)

Advertiser and Product:
Ford
Ad Agency—J. Walter Thompson

Griffith, Andy, Show (CBS-TV)

Advertiser and Product:
General Foods Corp.
Ad Agency—Benton & Bowles, Inc.

Grisson News Conference (NBC-TV)

Advertiser and Product:
Gulf
Ad Agency—Y&R

Groucho Show (NBC-TV)

Advertiser and Product:
Block
Ad Agency—Grey
Lorillard
Ad Agency—Lennen and Newell
Toni
Ad Agency—North

Guestward Ho! (ABC-TV)

Advertiser and Product:
Maytag
Ad Agency—Leo Burnett
Ralston
Ad Agency—Guild, Bascom & Bonfigli
7-Up
Ad Agency—J. W. Thompson
Lanolin Plus
Ad Agency—Daniel & Charles
Miles
Ad Agency—Wade
Simoniz
Ad Agency—Dancer-Fitzgerald-Sample
20th Century Fox
Ad Agency—Charles Schlaifer

Guiding Light (CBS-TV)

Advertiser and Product:
Procter & Gamble Co.
Ad Agency—Compton

Gunslinger (CBS-TV)

Advertiser and Product:
Block Drug Co.
Ad Agency—Grey
Bristol-Myers
Ad Agency—DCS&S
Carter Products, Inc.
Ad Agency—Bates
Gillette Co.
Ad Agency—Maxon
Lever Brothers Co.
Ad Agency—BBDO, Inc.
P. Lorillard Co.
Ad Agency—Lennen & Newell
R. J. Reynolds
Ad Agency—Esty
Schlitz Brewing
Ad Agency—J. Walter Thompson
Union Carbide Corp.
Ad Agency—Esty

Gunsmoke (CBS-TV)

Advertiser and Product:
General Electric Co.
Ad Agency—Young & Rubicam
S. C. Johnson & Son
Ad Agency—Benton & Bowles

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Liggett & Myers Tobacco
Ad Agency—Dancer-Fitzgerald-Sample
Sperry Rand Corp.
Ad Agency—Young & Rubicam

— H —

Hallmark Hall of Fame (NBC-TV)

Advertiser and Product:
Hallmark
Ad Agency—Foote, Cone and Belding

Happy (NBC-TV)

Advertiser and Product:
B&W
Ad Agency—Keyes, Madden and Jones
DuPont
Ad Agency—N.W. Ayer

Harrigan & Son (ABC-TV)

Advertiser and Product:
Reynolds Metals
Ad Agency—Lennen & Newell

Hathaways (ABC-TV)

Advertiser and Product:
Mars
Ad Agency—N, L, & B
Mobil Oil
Ad Agency—Bates
Polaroid
Ad Agency—D,D,&B
Ralston Purina
Ad Agency—GB&B

Have Gun—Will Travel (CBS-TV)

Advertiser and Product:
American Home Products
Ad Agency—Bates
Lever Brothers Co.
Ad Agency—J. Walter Thompson
Schick, Inc.
Ad Agency—Grey
Revlon, Inc.
Ad Agency—Grey

Hawaiian Eye (ABC-TV)

Advertiser and Product:
Alberto Culver
Ad Agency—Compton
American Chicle
Ad Agency—K&E
Carter
Ad Agency—Bates
Lorillard
Ad Agency—Grey
Norelco
Ad Agency—C. J. LaRoche
Noxzema
Ad Agency—SSC&B
Whitehall
Ad Agency—Bates

Hazel (NBC-TV)

Advertiser and Product:
Ford
Ad Agency—J. Walter Thompson

Hennesey (CBS-TV)

Advertiser and Product:
P. Lorillard Co.
Ad Agency—Lennen & Newell
General Foods Corp.
Ad Agency—Young & Rubicam

Here's Hollywood (NBC-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
American Home Products
Ad Agency—Ted Bates
Beechnut
Ad Agency—Y&R
Campana
Ad Agency—Erwin, Wasey, Ruthrauff and Ryan
Colgate
Ad Agency—Ted Bates
Dow
Ad Agency—Norman, Craig and Kummel
General Mills
Ad Agency—BBDO and DFS
Gold Seal
Ad Agency—Campbell-Mithun
Heinz
Ad Agency—Maxon
Jergens
Ad Agency—Cunningham and Walsh
Kendall Co.
Ad Agency—Leo Burnett
Mogen David
Ad Agency—E. H. Weiss
Simoniz
Ad Agency—DFS
Toni
Ad Agency—North

Highlights of the 1961 Circus (CBS-TV)

Advertiser and Product:
Top Value Enterprises, Inc.
Ad Agency—Campbell-Mithun

Hijacked 707 (NBC-TV)

Advertiser and Product:
Gulf
Ad Agency—Y&R

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Hitchcock, Alfred, Presents (NBC-TV)

Advertiser and Product:
Lincoln-Mercury
Ad Agency—Kenyon and Eckhardt
Revlon
Ad Agency—Grey

Holiday Lodge (CBS-TV)

Advertiser and Product:
Lever Brothers Co.
Ad Agency—SSC&B
State Farm Mutual Insurance
Ad Agency—Needham, Louis & Brorby

Hong Kong (ABC-TV)

Advertiser and Product:
Armour
Ad Agency—Foote, Cone & Belding
Kaiser
Ad Agency—Young & Rubicam
Beecham
Ad Agency—Hicks & Greist
Coleman Co. Inc.
Ad Agency—Potts-Woodbury
Ed Dalton
Ad Agency—Kenyon & Eckhardt
Derby Foods
Ad Agency—McCann-Erickson
Dupont
Ad Agency—N. W. Ayer & Son
Foster-Grant Co. Inc.
Ad Agency—Donahue & Coe
Lehn & Fink
Ad Agency—Geyer-Morey-Madden & Ballard
P. Lorillard
Ad Agency—Grey Advertising
Maytag
Ad Agency—Leo Burnett
Mennen
Ad Agency—Warwick & Legler
Miles
Ad Agency—Wade Advertising
Wm. Wrigley Jr. Co.
Ad Agency—Erwin Wasey, Ruthrauff & Ryan

Hope, Bob, Buick Show (NBC-TV)

Advertiser and Product:
Buick
Ad Agency—Leo Burnett

Hour, An, With Danny Kaye (CBS-TV)

Advertiser and Product:
General Motors Corp.
Ad Agency—Campbell-Ewald Co.

How Tall Is a Giant? (NBC-TV)

Advertiser and Product:
P&G
Ad Agency—Benton and Bowles

Hunter, Tab, Show (NBC-TV)

Advertiser and Product:
Foster Grant Co.
Ad Agency—Donahue and Co.
General Time Corp.
Ad Agency—BBDO
Lehn and Fink
Ad Agency—Geyer, Morey, Madden & Ballard
Lorillard
Ad Agency—Lennen and Newell
Mennen
Ad Agency—Grey
Polaroid
Ad Agency—Doyle, Dane, Bernbach,
Schick
Ad Agency—Compton

Huntley, Chet, Reporting (NBC-TV)

Advertiser and Product:
Kemper Insurance
Ad Agency—Clinton E. Frank
Mutual of Omaha
Ad Agency—J. Bozell and Jacobs

Huntley-Brinkley Report (NBC-TV)

Advertiser and Product:
R. J. Reynolds
Ad Agency—Wm. Esty
Texaco, Inc.
Ad Agency—Cunningham and Walsh

— I —

I Love Lucy (CBS-TV)

Advertiser and Product:
Alberto-Culver Co.
Ad Agency—Compton
Block Drug Co.
Ad Agency—SSC&B, Inc.; Grey
Bon Ami
Ad Agency—Hoyt
Bristol-Myers Co.
Ad Agency—Foote, Cone & Belding
Carter Products, Inc.
Ad Agency—SSC&B
Chesbrough Ponds
Ad Agency—Compton
Continental Baking Co.
Ad Agency—Bates
Corn Products Co.
Ad Agency—McCann Erickson
Curtis Publishing Co.
Ad Agency—BBDO, Inc.
Dow Chemical
Ad Agency—Norman, Craig & Kummel
Eastman Kodak Co.
Ad Agency—DCS&S, Inc.
Fedders Corp.
Ad Agency—Hicks & Griest
Food Manufactureres, Inc.
Ad Agency—Bates

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R. T. French
Ad Agency—J. W. Thompson
General Foods Corp.
Ad Agency—Ogilvy, Benson & Mather
Gold Seal Co.
Ad Agency—Campbell-Mithun
S. C. Johnson & Son
Ad Agency—Needham, Louis Brorby; Foote, Cone & Belding
Kellogg Co.
Ad Agency—Burnett
Leeming, Thos. Co.
Ad Agency—Esty
Lever Brothers Co.
Ad Agency—Kenyon & Eckhardt, Inc.
P. Lorillard Co.
Ad Agency—Grey
Minnesota Mining & Mfg. Co.
Ad Agency—BBDO, Inc.
Philadelphia & Reading
Ad Agency—Grey
Pillsbury Co.
Ad Agency—Campbell-Mithun
Richardson-Merrell
Ad Agency—Morse
Scott Paper Co.
Ad Agency—J. Walter Thompson
Siris, A. J. Products
Ad Agency—Maxwell Sackheim
Standard Brands, Inc.
Ad Agency—J. Walter Thompson
U. S. Steel Corp.
Ad Agency—BBDO, Inc.
Van Camp Seafoods
Ad Agency EWRR
Warner-Lambert
Ad Agency—Lambert & Feasley

I've Got a Secret (CBS-TV)

Advertiser and Product:
Bristol Myers
Ad Agency—DCS&S
General Foods
Ad Agency—Young & Rubicam
Hertz Corp.
Ad Agency—Norman, Craig & Kummel
Polaroid Corp.
Ad Agency—Doyle, Dane & Bernbach
R. J. Reynolds Tobacco
Ad Agency—Esty
Toni Co.
Ad Agency—North Adv.
Shulton
Ad Agency—Wesley
Chanel
Ad Agency—Norman, Craig & Kummel
Menley & James
Ad Agency—Foote, Cone & Belding

Ichabod & Me (CBS-TV)

Advertiser and Product:
Quaker Oats Co.
Ad Agency—J. Walter Thompson
Socony Mobil
Ad Agency—Bates
Warner Lambert
Ad Agency—Lambert & Feasley
American Home Products
Ad Agency—Bates
Toni Co.
Ad Agency—North

Inaugural Ball and Ceremonies (NBC-TV)

Advertiser and Product:
Purex
Ad Agency—Ed H. Weiss

International Showtime (NBC-TV)

Advertiser and Product:
Derby Foods
Ad Agency—McCann-Erickson
Sandura
Ad Agency—Hicks and Greist
Seven-Up
Ad Agency—J. Walter Thompson
Texaco
Ad Agency—Cunningham and Walsh

Investigators (CBS-TV)

Advertiser and Product:
Warner-Lambert
Ad Agency—Lambert & Feasley
American Home Products
Ad Agency—Bates
Corning Glass
Ad Agency—N. W. Ayer
Shulton, Inc.
Ad Agency—Wesley
Toni Co.
Ad Agency—North
Lever Brothers
Ad Agency—J. Walter Thompson
Socony Mobil
Ad Agency —Bates
Polaroid Corp.
Ad Agency—Doyle, Dane & Bernbach
Richardson-Merrell
Ad Agency—Morse
Corn Products
Ad Agency—SSC&B
Dow Chemical
Ad Agency—Norman, Craig & Kummel
Norwich Pharmacal
Ad Agency—Benton & Bowles
Lever Brothers
Ad Agency—BBDO, Inc.
Chesebrough Ponds
Ad Agency—Norman Craig & Kummel

Islanders, The (ABC-TV)

Advertiser and Product:
L & M
Ad Agency—McCann-Erickson

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UMS Div. General Motors
Ad Agency—Campbell-Ewald
J. B. Williams
Ad Agency—Parkson Advertising
Dupont
Ad Agency—BBDO
Warner-Lambert
Ad Agency—Ted Bates
Wm. Wrigley Jr. Co.
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Gillette
Ad Agency—Maxon
Ludens
Ad Agency—J.M. Mathes
Northam-Warren
Ad Agency—Doherty, Clifford, Steers & Shenfield
Simoniz
Ad Agency—Dancer-Fitzgerald-Sample
Pepsi Cola
Ad Agency—BBDO
Pontiac
Ad Agency—MacManus, John & Adams

Issues and Answers (ABC-TV)

Advertiser and Product:
Sustaining (ABC Public Affairs)

It Could Be You (NBC-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
American Home Products
Ad Agency—Ted Bates
Campana
Ad Agency—Erwin, Wasey, Ruthrauff and Ryan
Ex-Lax
Ad Agency—Warwick and Legler
Heinz
Ad Agency—Maxon
Leeming
Ad Agency—Wm.Esty
McCall Corp.
Ad Agency—Grey
Mentholatum
Ad Agency—J. Walter Thompson
Miles
Ad Agency-Wade
National Biscuit
Ad Agency—McCann-Erickson
P&G
Ad Agency—DFS
Toni
Ad Agency—North

— J —

JFK Report (NBC-TV)

Advertiser and Product:
Lincoln-Mercury
Ad Agency—Kenyon and Eckhardt
Mutual of Omaha
Ad Agency—Bozell and Jacobs
Proctor and Gamble
Ad Agency—Benton and Bowles

Jones, Spike, Show (CBS-TV)

Advertiser and Product:
General Foods Corp.
Ad Agency—Benton & Bowles

— K —

Kennedy Mission (CBS-TV)

Advertiser and Product:
Goodyear Tire & Rubber Co.
Ad Agency—Young & Rubicam

Kentucky Derby Preview (CBS-TV)

Advertiser and Product:
American Tobacco Co.
Ad Agency—SSC&B

King, Alan, Show (CBS-TV)

Advertiser and Product:
General Foods Corp.
Ad Agency—Young & Rubicam, Inc.

King Leonardo (NBC-TV)

Advertiser and Product:
Eldon Industries
Ad Agency—Kenyon & Eckhardt
General Foods
Ad Agency—Foote, Cone & Belding
General Mills
Ad Agency—DFS
Proctor & Gamble
Ad Agency—Tatham-Laird, Inc.
Sawyers, Inc.
Ad Agency—Richard G. Montgomery

Klondike (NBC-TV)

Advertiser and Product:
P & G
Ad Agency—Benton & Bowles
R. J. Reynolds
Ad Agency—Wm. Esty

Kraft Mystery Theatre (NBC-TV)

Advertiser and Product:
Kraft
Ad Agency—J. Walter Thompson

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Kulka and Ollie (NBC-TV)

Advertiser and Product:
Miles Labs
Ad Agency—Wade

— L —

Laramie (NBC-TV)

Advertiser and Product:
AC Sparkplug
Ad Agency—D. P. Brother
American Gas Association
Ad Ageny—Lennen & Newell
Beechnut
Ad Agency—Y&R
Gillette
Ad Agency—Maxon
Johnson & Johnson
Ad Agency—Y & R
Ludens, Inc.
Ad Agency—J. M. Mathes
Mennen
Ad Agency—Grey
National Biscuit
Ad Agency—McCann-Erickson
Pepsi Cola
Ad Agency—BBD & O
PPG
Ad Agency—BBD&O
P & G
Ad Agency—Benton & Bowles
Quaker Oats
Ad Agency—J. Walter Thompson
R. J. Reynolds
Ad Agency—Wm. Esty
Scripto
Ad Agency—McCann-Erickson
Texaco
Ad Agency—Cunningham & Walsh
Union Carbide
Ad Agency—Wm. Esty
Walt Disney Productions
Ad Agency—Walt Disney
Welch Grape Juice Co.
Ad Agency—Richard K. Manoff

Lassie (CBS-TV)

Advertiser and Product:
Campbell Soup Co.
Ad Agency—BBDO
Warner Lambert Co.
Ad Agency—Lambert & Feasley
Deluxe Reading Corp.
Ad Agency—Zlowe

Lawless Years (NBC-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
Brown & Williamson
Ad Agency—Keyes, Madden, Jones

Law & Mr. Jones (ABC-TV)

Advertiser and Product:
Corn Products
Ad Agency—Lennen & Newell
Ed Dalton
Ad Agency—K & E
General Foods
Ad Agency—Ogilvy, Benson & Mather
P. Lorillard
Ad Agency—Grey Advertising
Proctor & Gamble
Ad Agency—Compton
Simoniz
Ad Agency—Dancer-Fitzgerald-Sample
Union Carbide
Ad Agency—William Esty

Lawman (ABC-TV)

Advertiser and Product:
R. J. Reynolds
Ad Agency—Esty
Whitehall
Ad Agency—Bates

Leave It To Beaver (ABC-TV)

Advertiser and Product:
Mars
Ad Agency—NL&B
Peter Paul
Ad Agency—D-F-S
Polaroid
Ad Agency—DD&B
Ralston Purina
Ad Agency—Gardner, Guild, B&B

Lewis, Shari Show (NBC-TV)

Advertiser and Product:
Advance Industries
Ad Agency—Webb Associates
American Doll & Toy
Ad Agency—Webb Associates
Cracker Jack
Ad Agency—Leo Burnett
General Foods
Ad Agency—Foote, Cone & Belding
National Biscuit
Ad Agency—Kenyon & Eckhardt
Prewitt
Ad Agency—Hutchins Advertising
Warner Lambert
Ad Agency—Lambert & Feasley

Linkletter's, Art, House Party (CBS-TV)

Advertiser and Product:
Drackett Co.
Ad Agency—Young & Rubicam, Inc.

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Hagan Chemical & Controls, Inc.
Ad Agency—Ketchum, Macleod & Grove, Inc.
S. C. Johnson & Son, Inc.
Ad Agency—Needham, Louis & Brorby, Inc.
Ad Agency—Foote, Cone & Belding, Inc.
Kellogg Co.
Ad Agency—Leo Burnett Co.
Lever Brothers Co.
Ad Agency—J. Walter Thompson Co.
Pillsbury Co.
Ad Agency—Leo Burnett Co.
Scott Paper Co.
Ad Agency—J. Walter Thompson Co.
Van Camp Seafood Co., Inc.
Ad Agency—Erwin, Wasey, Ruthrauff & Ryan, Inc.
J. B. Williams Co., Inc.
Ad Agency—Parkson Advertising
Alberto-Culver Co.
Ad Agency—Compton Advertising
Carnation Co.
Ad Agency—Erwin, Wasey, Ruthrauff & Ryan, Inc.
Mentholatum Co.
Ad Agency—J. Walter Thompson Co.
Toni Co.
Ad Agency—North Advertising
American Home Products Corp.
Ad Agency—Ted Bates & Co., Inc.

Lombardo's, Guy, New Year's Eve Show (CBS-TV)

Advertiser and Product:
Chock Full' o' Nuts
Ad Agency—Peerless

Lone Ranger (NBC-TV)

Advertiser and Product:
B. F. Goodrich
Ad Agency—Foote, Cone & Belding
General Mills
Ad Agency—DFS

Love of Life (CBS-TV)

Advertiser and Product:
Alberto Culver Co.
Ad Agency—Compton
American Home Products Corp.
Ad Agency—Bates
Corn Products Co.
Ad Agency—McCann Erickson
R. T. French
Ad Agency—Thompson
Kellogg Co.
Ad Agency—Burnett
Lever Brothers Co.
Ad Agency—BBDO
National Biscuit
Ad Agency—Kenyon & Eckhardt.
Nestle Co., Inc.
Ad Agency—McCann-Erickson
Quaker Oats Co.
Ad Agency—Thompson
U. S. Borax & Chemical
Ad Agency McCann Erickson
Toni Co.
Ad Agency—Wade
Staley, A. E.
Ad Agency—EWRR
Richardson-Merrell
Ad Agency—Morse
Campbell Soup Co.
Ad Agency—Ogilvy Benson & Mather
Scott Paper Co.
Ad Agency—Thompson

Love That Bob (ABC-TV)

(See ABC-TV Participating Programs)

— Mc —

McGee's, Frank, Here and Now (NBC-TV)

Advertiser and Product:
Gulf
Ad Agency—Y&R

— M —

Mack, Ted & The Original Amateur Hour (CBS-TV)

Advertiser and Product:
J. B. Williams Co.
Ad Agency—Parkson

Magic Ranch (ABC-TV)

Advertiser and Product:
Beatrice Foods
Ad Agency—Z. R. Daniels, Erwin Wasey, R&R

Make Room for Daddy (NBC-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
Chunky Chocolates
Ad Agency—J. Walter Thompson
Eldon Industries
Ad Agency—K&E
Frigidaire
Ad Agency—DFS
Frito
Ad Agency—DFS
General Mills
Ad Agency—BBD&O
Heinz
Ad Agency—Maxon
Leeming
Ad Agency—Wm. Esty
Oldsmobile
Ad Agency—D. P. Brother
P & G
Ad Agency—Gardner

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Make That Spare (ABC-TV)

Advertiser and Product:
Brown & Williamson
Ad Agency—Bates
Brunswick
Ad Agency—Mc-E
Mennen
Ad Agency—Grey

Malibu Run (CBS-TV)

Advertiser and Product:
American Home Products
Ad Agency—Bates
Breck, John
Ad Agency—Reach McClinton
Bristol-Myers
Ad Agency—DCS&S
Carter Products, Inc.
Ad Agency—Bates
Du Pont Corp.
Ad Agency—N. W. Ayer
General Foods Corp.
Ad Agency—Ogilvy, Benson & Mather
Lever Brothers Co.
Ad Agency—BBDO
P. Lorillard Co.
Ad Agency—Grey
Pepsi-Cola
Ad Agency—BBDO
Procter & Gamble Co.
Ad Agency—Benton & Bowles
Richardson Merrell
Ad Agency—Morse
Warner-Lambert
Ad Agency—Lambert & Feasley

Man Shoot Two (CBS-TV)

Advertiser and Product:
Goodyear Tire & Rubber Co.
Ad Agency—Young & Rubicam

Margie (ABC-TV)

Advertiser and Product:
Proctor & Gamble
Ad Agency—Compton

Marineland Circus (NBC-TV)

Advertiser and Product:
Minute Maid
Ad Agency—Ted Bates
Tupperware
Ad Agency—BBD&O

Martin, Dean Show (NBC-TV)

Advertiser and Product:
P & G
Ad Agency—Benton & Bowles

Masters Golf Tournament (CBS-TV)

Advertiser and Product:
American Express Co.
Ad Agency—Benton & Bowles
Travelers Insurance Co.
Ad Agency—Young & Rubicam

Matty's Funday Funnies (ABC-TV)

Advertiser and Product:
Mattel
Ad Agency—Carson/Roberts

Maverick (ABC-TV)

Advertiser and Product:
Brillo
Ad Agency—J. W. Thompson
Con. Cigar
Ad Agency—Er Wa, R &R
Ideal Toys
Ad Agency—Grey
Jergens
Ad Agency—C & W
J & J
Ad Agency—Y & R
Kaiser
Ad Agency—Y & R
Keystone Camera
Ad Agency—Bres.
Ludens
Ad Agency—J. M. Mathes
Mattel
Ad Agency—C/R
Maytag
Ad Agency—L.B.
Peter Paul
Ad Agency—D-F-S-
Schick
Ad Agency—Compton

Meet the Professor (ABC-TV)

Advertiser and Product:
Sustaining (ABC Public Affairs)

Mercury Water Sports Parade (NBC-TV)

Advertiser and Product:
Kiekhaefer Corp.
Ad Agency—Baker, Johnson & Dickinson

Michael Shane (NBC-TV)

Advertiser and Product:
Beechnut
Ad Agency—Y&R
Dow Chemical
Ad Agency—Norman, Craig & Kummel
DuPont
Ad Agency—BBD&O
Fedders
Ad Agency—Hicks & Greist

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Gillette
Ad Agency—Maxon
Lanolin Plus
Ad Agency—Daniel & Charles
Lorillard
Ad Agency—Lennen & Newell
Max Factor
Ad Agency—K&E
Mead Johnson
Ad Agency—K&E
Mennen
Ad Agency—Grey
Oldsmobile
Ad Agency—D. P. Brother
Phillip Morris
Ad Agency—Leo Burnett
PPG
Ad Agency—BBD&O
P&G
Ad Agency—Benton & Bowles
Schick
Ad Agency—Compton
Walt Disney Productions
Ad Agency—Walt Disney
Warner-Lambert
Ad Agency—Lambert & Feasly

Mighty Mouse Playhouse (CBS-TV)

Advertiser and Product:
American Home Products Corp.
Ad Agency—Bates
Colgate Palmolive Co.
Ad Agency—Bates

Miller, Glenn, Time (CBS-TV)

Advertiser and Product:
General Foods Corp.
Ad Agency—Young & Rubicam
P. Lorillard Co.
Ad Agency—Lennen & Newell

Million Dollar Incident (CBS-TV)

Advertiser and Product:
U. S. Time Corp.
Ad Agency—W. B. Doner

Millionaire (CBS-TV)

Advertiser and Product:
Alberto Culver Co.
Ad Agency—Compton
Campbell Soup Co.
Ad Agency—BBDO, Inc.; Ogilvy, Benson & Mather
Corn Products Co.
Ad Agency—McCann Erickson
Drackett Co.
Ad Agency—Young & Rubicam
Eastman Kodak Co.
Ad Agency—Thompson
R. T. French
Ad Agency—Thompson
General Foods Corp.
Ad Agency—Young & Rubicam
Gerber Products
Ad Agency—D'Arcy
Toni Co.
Ad Agency—Wade
Hartz Mountain Products
Ad Agency—George Hartman
S. C. Johnson & Son
Ad Agency—Needham, Louis & Brorby; Foote, Cone & Felding
Kellogg Co.
Ad Agency—Burnett
Lever Brothers Co.
Ad Agency—BBDO
Nattional Biscuit Co.
Ad Agency—McCann-Erickson
Nestle Co., Inc.
Ad Agency—McCann Erickson
Pillsbury Co.
Ad Agency—Burnett
Quaker Oats Co.
Ad Agency—Thompson
Richardson Merrell
Ad Agency—Morse
Scott Paper Co.
Ad Agency—Thompson
Staley, A. E.
Ad Agency—EWRR

Miss America Pageant (CBS-TV)

Advertiser and Product:
General Motors Corp.
Ad Agency—D. P. Brothers
Gillette Co.
Ad Agency—North Adv.
Pepsi-Cola Co.
Ad Agency—BBDO
Philco Corp.
Ad Agency—BBDO

Miss Universe Beauty Pageant (CBS-TV)

Advertiser and Product:
Procter & Gamble Co.
Ad Agency—Grey

Moore, Garry, Show (CBS-TV)

Advertiser and Product:
Chrysler Corp.
Ad Agency—N. W. Ayer
General Motors Corp.
Ad Agency—D. P. Brother
S. C. Johnson
Ad Agency—Needham, Louis & Brorby
Polaroid Corp.
Ad Agency—Doyle Dane & Bernbach
R. J. Reynold Tobacco
Ad Agency—Esty

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Mr. Ed
(CBS-TV)

Advertiser and Product:
American Home Products Co.
Ad Agency—Bates
Chesebrough Ponds
Ad Agency—Norman, Craig & Kummel
Dow Chemical Co.
Ad Agency—Norman, Craig & Kummel
Studebaker Packard
Ad Agency—D'Arcy

Mrs. G Goes To College
(CBS-TV)

Advertiser and Product:
General Foods Corp.
Ad Agency—Young & Rubicam

Murray, Jan, Show
(NBC-TV)

Advertiser and Product:
American Home Products
Ad Agency—Ted Bates
American-Marietta
Ad Agency—Turner Co.
Block Drug, Bon Ami, Hoyt Associates, Colgate
Ad Agency—D'Arcy
Ex-Lax
Ad Agency—Warwick & Legler
General Mills
Ad Agency—BBD&O
Hazel Bishop
Ad Agency—North
Martin-Marietta
Ad Agency—Turner Co.
Max Factor
Ad Agency—Kenyon & Eckhardt
Mogen David
Ad Agency—Edward H. Weiss
National Biscuit
Ad Agency—McCann-Erickson
Norwich Pharmacal
Ad Agency—Benton & Bowles
Pepperidge Farm
Ad Agency—Ogilvy, Benson & Mather
Proctor Silex
Ad Agency—Weiss & Geller
Reader's Digest
Ad Agency—J. Walter Thompson
Toni
Ad Agency—North
U. S. Borax
Ad Agency—McCann-Erickson
Warner-Lambert
Ad Agency—Ted Bates

My Friend Flicka
(CBS-TV)

Advertiser and Product:
Sweets Co. of America
Ad Agency—Sweets Co.
General Mills, Inc.
Ad Agency—Dancer Fitzgerald Sample

My Sister Eileen
(CBS-TV)

Advertiser and Product:
Colgate Palmolive Co.
Ad Agency—Lennen & Newell

My Three Sons
(ABC-TV)

Advertiser and Product:
Chevrolet Div. of General Motors
Ad Agency—Campbell-Ewald

— N —

Naked City
(ABC-TV)

Advertiser and Product:
American Chicle
Ad Agency—Bates
Beecham
Ad Agency—Kenyon & Eckhardt
Brillo
Ad Agency—J. W. Thompson
Bristol-Myers
Ad Agency—OB & M
Brown & Williamson
Ad Agency—Bates
Haggar
Ad Agency—Locke
Ludens
Ad Agency—J. M. Mathes
Speidel
Ad Agency—McC-M

National League Pro Football
(NBC-TV)

Advertiser and Product:
Anheuser-Busch
Ad Agency—Gardner
Ford
Ad Agency—J. Walter Thompson
Narragansett Brewing
Ad Agency—Doherty, Clifford, Steers, Shenfield
National Brewing
Ad Agency—W.B. Doner
Phillips Petroleum
Ad Agency—Lambert & Feasley
Wiedeman Brewing
Ad Agency—Doherty, Clifford, Steers, Shenfield

National Velvet
(NBC-TV)

Advertiser and Product:
General Mills
Ad Agency—BBD&O
Lehn & Fink
Ad Agency—Geyer, Morey, Madden &Ballard
Lorillard
Ad Agency—Grey
Polaroid
Ad Agency—DDB
Rexall
Ad Agency—BBD&O

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Nation's Future (NBC-TV)

Advertiser and Product:
Lincoln-Mercury
Ad Agency—K&E

NBA Pro Basketball (NBC-TV)

Advertiser and Product:
Anheuser-Busch
Ad Agency—Gardner
General Mills
Ad Agency—DFS
Seiberling Rubber Co.
Ad Agency—Meldrum-Fewsmith, Inc.

NBC Major League Baseball (NBC-TV)

Advertiser and Product:
Anheuser-Busch
Ad Agency—Gardner
General Mills
Ad Agency—Knox, Reeves
Schlitz
Ad Agency—Gordon Best
General Insurance
Ad Agency—Cole & Weber

NBC White Paper (NBC-TV)

Advertiser and Product:
U. S. Time
Ad Agency—W. B. Doner

New Breed (ABC-TV)

Advertiser and Product:
Brown & Williamson
Ad Agency—Bates
J&J
Ad Agency—Y&R
Mead Johnson
Ad Agency—K&E
Miles Lab
Ad Agency—Wade
Mobil Oil
Ad Agency—Bates
Scott Paper
Ad Agency—JWT

Newhart, Bob Show (NBC-TV)

Advertiser and Product:
Allstate
Ad Agency—Leo Burnett
Beachnut
Ad Agency—Young & Rubicam
Sealtest
Ad Agency—N. W. Ayer

NFL Pro Football Games (CBS-TV)

Advertiser and Product:
Ballantine
Ad Agency—Esty
Falstaff Brewing
Ad Agency—Dancer Fitzgerald Sample
Ford Motor Co.
Ad Agency—Thompson
Hamm Brewing Co.
Ad Agency—Campbell Mithun
National Brewing Co.
Ad Agency—Doner
Ohio Oil Co.
Ad Agency—Donor

Number Please (ABC-TV)

Advertiser and Product:
See ABC-TV Participating Programs

—O—

Omnibus (NBC-TV)

Advertiser and Product:
Aluminum, Ltd.
Ad Agency—J. Walter Thompson

On Your Mark (ABC-TV)

Advertiser and Product:
Audion-Emenee
Ad Agency—DHL
Gold Medal
Ad Agency—MWS

One Happy Family (NBC-TV)

Advertiser and Product:
Block Drug
Ad Agency—Grey

1, 2, 3-Go (NBC-TV)

Advertiser and Product:
Quaker Oats
Ad Agency—J. Walter Thompson
Texaco
Ad Agency—Cunningham & Walsh

Operation Daybreak (ABC-TV)

Advertiser and Product:
See ABC-TV Participating Programs

Our American Heritage (NBC-TV)

Advertiser and Product:
Equitable Life & Insurance Co.
Ad Agency—Foote, Cone & Belding

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Outlaws
(NBC-TV)

Advertiser and Product:
Beechnut
Ad Agency—Y&R
Bristol-Meyers
Ad Agency—Ogilvy, Benson & Mather
Brown & Williamson
Ad Agency—Keyes, Madden, Jones
Colgate
Ad Agency—D'Arcy
Du Pont
Ad Agency—N. W. Ayer
Gillette
Ad Agency—Maxon
Mennen
Ad Agency—Grey
Pan American Coffee
Ad Agency—BBD&O
Pepsi Cola
Ad Agency—BBD&O
Pillsbury
Ad Agency—Leo Burnett
Reader's Digest
Ad. Agency—J. Walter Thompson
Schick
Ad Agency—Compton
Simoniz
Ad Agency—DFS
Union Carbide
Ad Agency—Wm. Esty
Walt Disney Production
Warner-Lambert
Ad Agency—Ted Bates
Welch Grape Juice Co.
Ad Agency—Richard K. Manoff Co.

— P —

Paar, Jack, Show
(NBC-TV)

Advertiser and Product:
Adams Corp.
Ad Agency—Cummings, Brank & MacPherson
Adolphs, Ltd.
Ad Agency—McCann-Marschalk
Airequipt Mfg. Co.
Ad Agency—Sudler & Hennessey
Alberto-Culver
Ad Agency—Compton
American Cyanamid
Ad Agency—Perry-Brown, Inc.
American Luggage
Ad Agency—McCann-Marschalk
American Marietta
Ad Agency—Turner Advertising
Baldwin Piano
Ad Agency—Hill, Rogers, Mason & Scott
Beechnut
Ad Agency—Y&R
Block Drug
Ad Agency—SSCB
Bon Ami
Ad Agency—Hoyt Associates
Calgon Co.
Ad Agency—Ketchum, MacLeod & Grove
Carter Products
Ad Agency—Ted Bates
Chun King
Ad Agency—BBD&O
Continental Wax
Ad Agency—Product Services
Corn Products
Ad Agency—Lennen & Newell
Devoe & Reynolds
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
DuPont
Ad Agency—BBD&O
Dominion Electric Corp.
Ad Agency—Howard Swink
Electric Storage Battery
Ad Agency—Meldrum & Fewsmith
Ex-Lax
Ad Agency—Warwick & Legler
F&F Labs
Ad Agency—Lilienfeld & Co.
Gibson Art Co.
Ad Agency—Landy, Cye Co.
Gold Seal
Ad Agency—Campbell-Mithun
Hazel Bishop
Ad Agency—Raymond Spector Co.
International Shoe
Ad Agency—Krupnick & Assoc.
Jiffy Products Corp.
Ad Agency—Grant Advertising
Kayser-Roth
Ad Agency—Daniel & Charles
Kiwi Polish
Ad Agency—Cohen, Dowd & Aleshire
Lanvin Parfums, Inc.
Ad Agency—North
Lipton
Ad Agency—SSCB
M. Lober
Ad Agency—Fairfax
Lorillard
Ad Agency—Lennen & Newell
M. Lowenstein
Ad Agency—Mogul, Williams & Saylor
Martin-Marietta
Ad Agency—Turner
Matson Navigation Co.
Ad Agency—Fuller and Smith and Ross
Melnor Industries
Ad Agency—Smith, Greenland
Mennen
Ad Agency-Grey
Mirro Aluminum
Ad Agency—Cramer-Krasselt Co.
Mutual Benefit of Omaha
Ad Agency—Bozell & Jacobs
Palm Beach Co.
Ad Agency—Grey
Polaroid
Ad Agency—Doyle, Dane, Bernbach
Polk Miller Prod. Corp.
Ad Agency—N. W. Ayer
Puritron
Ad Agency—Doyle, Dane, Bernbach

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Pacific Mill Domestic
Ad Agency—Mogul, Williams & Saylor
Readers Digest
Ad Agency—J. Walter Thompson
Realemon-Puritan
Ad Agency—Lilienfeld & Co.
Schrafft
Ad Agency—Richard K. Manoff
Technical Tape
Ad Agency—Product Services
Wander Co.
Ad Agency—Clinton E. Frank
Warner-Lambert
Ad Agency—BBD&O
Willy Motors
Ad Agency—Norman, Craig & Kummel

Palm Springs Golf Classic (CBS-TV)

Advertiser and Product:
Colgate Palmolive Co.
Ad Agency—Bates
Minnesota Mining & Mfg. Co.
Ad Agency—EWRR

Password (CBS-TV)

Advertiser and Product:
Leeming, Thos & Co.
Ad Agency—Esty
Campbell Soup Co.
Ad Agency—BBDO
Corn Products
Ad Agency—McCann Erickson
Toni Co.
Ad Agency—Wade
Mentholatum Co.
Ad Agency—Thompson
Richardson Merrell
Ad Agency—Morse
Hart Mountain Products
Ad Agency—Geol Hartman
Lever Brothers Co.
Ad Agency—SSC&B
Scott Paper Co.
Ad Agency—Thompson
J. B. Williams
Ad Agency—Parkson
Campbell Soup Co.
Ad Agency—Ogilvy, Benson & Mather

People Are Funny (NBC-TV)

Advertiser and Product:
Burlington Industries
Ad Agency—Donahue & Coe
Olin Mathieson
Ad Agency—Donahue & Coe

Perry Mason Show (CBS-TV)

Advertiser and Product:
Colgate Palmolive Co.
Ad Agency—Bates
Drackett Co.
Ad Agency—Young & Rubicam, Inc.
General Foods Corp.
Ad Agency—Ogilvy, Benson & Mather
Philip Morris, Inc.
Ad Agency—Benton & Bowles
Polaroid Corp.
Ad Agency—Doyle, Dane & Bernbach
Quaker Oats Co.
Ad Agency—J. Walter Thompson
Sterling Drug, Inc.
Ad Agency—Dancer Fitzgerald Sample
Chanel
Ad Agency—Norman Craig & Kummel

Person To Person (CBS-TV)

Advertiser and Product:
Block Drug, Inc.
Ad Agency—Grey
Carter Products, Inc.
Ad Agency—Bates
Dow Chemical Co.
Ad Agency—Norman, Craig & Kummel
Fedders Corp.
Ad Agency—Hicks & Greist
General Foods Corp.
Ad Agency—Ogilvy, Benson & Mather
P. Lorillard Co.
Ad Agency—Lennen & Newell

Pete & Gladys (CBS-TV)

Advertiser and Product:
Carnation Co.
Ad Agency—EWRR
Dow Chemical Co.
Ad Agency—Norman, Craig & Kummel
Goodyear Tire & Rubber Co.
Ad Agency—Young & Rubicam
Polaroid Corp.
Ad Agency—Doyle, Dane & Bernbach
Socony Mobil
Ad Agency—Bates
Lever Brothers Co.
Ad Agency—BBDO
Menly & James
Ad Agency—Foote, Cone & Belding

Peter Gunn (ABC-TV)

Advertiser and Product:
Bristol-Myers
Ad Agency—Doherty, Clifford, Steers & Shenfield
F. J. Reynolds
Ad Agency—William Esty

Peter Loves Mary (NBC-TV)

Advertiser and Product:
P&G
Ad Agency—Benton & Bowles

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P. G. A. 43rd National Golf Championship (CBS-TV)

Advertiser and Product:
Renault, Inc.
Ad Agency—Needham, Louis & Brorby
Williamson Dickie Mfg. Co.
Ad Agency—Fuller Smith & Ross
Wilson & Co.
Ad Agency—Campbell Mithun

Pillsbury Bake-Off (NBC-TV)

Advertiser and Product:
Pillsbury
Ad Agency—Campbell-Mithun

Pip the Piper (NBC-TV)

Advertiser and Product:
General Mills
Ad Agency—DFS

Play Your Hunch (NBC-TV)

Advertiser and Product:
American Home Products
Ad Agency-Ted Bates
Colgate
Ad Agency—Ted Bates
Fritos
Ad Agency—DFS
Hartz Mountain
Ad Agency—George H. Hartman
Heinz
Ad Agency—Maxon
Max Factor
Ad Agency—K&E
Mentholatum
Ad Agency—J Walter Thompson
Miles Lab
Ad Agency—Wade
National Biscuit
Ad Agency—McCann-Erickson
Proctor-Silex
Ad Agency—Weiss & Geller
Simoniz
Ad Agency—DFS
Sterling
Ad Agency—DFS

Playhouse 90 (CBS-TV)

Advertiser and Product:
S. C. Johnson
Ad Agency—Needham, Louis & Brorby; Foote, Cone & Belding
Bristol Myers
Ad Agency—Young & Rubicam
P. Lorillard Co.
Ad Agency—Lennen & Newell
Procter & Gamble
Ad Agency—Benton & Bowles
Star-Kist Foods, Inc.
Ad Agency—Burnett

Powell, Dick, Show (NBC-TV)

Advertiser and Product:
American Tobacco
Ad Agency—BBD&O
Bulova Watch Co.
Ad Agency—SSCB
Hertz
Ad Agency—Norman, Craig & Kummel
Max Factor
Ad Agency—Kenyon & Eckhardt
Pillsbury
Ad Agency—Campbell-Mithun
Reynolds Metals Co.
Ad Agency—Lennen & Newell

Dick Powell's Zane Grey Theatre (CBS-TV)

Advertiser and Product:
S. C. Johnson & Son
Ad Agency—Needham, Louis & Brorby
P. Lorillard Co.
Ad Agency—Lennen & Newell

The Power and the Glory (CBS-TV)

Advertiser and Product:
Motorola, Inc.
Ad Agency—Burnett
Breck, John
Ad Agency—Reach McClinton

Pre All-Star Baseball Game (NBC-TV)

Advertiser and Product:
General Mills
Ad Agency—Knox, Reeves

Pre Rose Bowl Game (NBC-TV)

Advertiser and Product:
General Mills
Ad Agency—DFS

Pre World-Championship Football (NBC-TV)

Advertiser and Product:
General Mills
Ad, Agency—DFS

President and First Lady in Latin America (CBS-TV)

Advertiser and Product:
American Home Products Corp.
Ad Agency—Bates
Menley & Jame
Ad Agency—Foote, Cone & Belding

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Price Is Right (Daytime) (NBC-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
American Home Products
Ad Agency—Ted Bates
Beechnut
Ad Agency—Y&R
Chevrolet
Ad Agency—Campbell-Ewald
Frigidaire
Ad Agency—DFS
General Mills
Ad Agency—BBD&O
Gold Seal
Ad Agency—Campbell-Mithun
Heinz
Ad Agency—Maxon
Leeming
Ad Agency—Wm. Esty
Lever Bros.
Ad Agency—BBD&O
Mentholatum
Ad Agency—J. Walter Thompson
Miles Labs
Ad Agency—Wade
Proctor-Silex
Ad Agency—Weiss & Geller
Sterling
Ad Agency—DFS
Toni
Ad Agency—North
Union Underwear Co.
Ad Agency—Grey
Warner-Lambert
Ad Agency—Ted Bates

Price Is Right (Nighttime) (NBC-TV)

Advertiser and Product:
American Home Products
Ad Agency-Ted Bates
Lever Brothers Co.
Ad Agency—Ogilvy, Benson & Mather
Lorillard
Ad Agency-Lennen and Newell

Pro Bowl Football Game (NBC-TV)

Advertiser and Product:
Carter Products
Ad Agency—SSCB
L & M
Ad Agency—DFS

Pro Bowl Scouting Report (NBC-TV)

Advertiser and Product:
General Mills
Ad Agency—Knox, Reeves

Projection 61 (NBC-TV)

Advertiser and Product:
Gulf
Ad Agency—Y&R

Purex Specials For Women (NBC-TV)

Advertiser and Product:
Purex
Ad Agency—Edward H. Weiss

Purex Summer Specials (NBC-TV)

Advertiser and Product:
Purex
Ad Agency—Edward H. Weiss

— Q —

Queen for a Day (ABC-TV)

(See ABC-TV Participating Programs)

— R —

Rawhide (CBS-TV)

Advertiser and Product:
Bristol Myers Co.
Ad Agency—Young & Rubicam
Colgate Palmolive Co.
Ad Agency—Lennell & Newell
Drackett Co.
Ad Agency—Young & Rubicam
General Foods Corp.
Ad Agency—Benton & Bowles
National Biscuit Co.
Ad Agency—McCann Erickson
Philip Morris Co.
Ad Agency—Burnett

Real McCoys (ABC-TV)

Advertiser and Product:
P&G
Ad Agency—Compton

Real West, The (NBC-TV)

Advertiser and Product:
Savings and Loan Foundation
Ad Agency—McCann-Erickson

Rebel (ABC-TV)

Advertiser and Product:
Procter & Gamble
Ad Agency—Young & Rubicam

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L&M
Ad Agency—Dancer, Fitzgerald, Sample
Union Carbide
Ad Agency—William Esty

Reed, Donna, Show (ABC-TV)

Advertiser and Product:
Campbell Soup
Ad Agency—BBDO
J&J
Ad Agency—Y&R

Report On Hong Kong (CBS-TV)

Advertiser and Product:
American Home Products
Ad Agency—Bates
R. J. Reynolds Tobacco
Ad Agency—Esty

Report on Laos (NBC-TV)

Advertiser and Product:
Gulf
Ad Agency—Y&R

Rifleman (ABC-TV)

Advertiser and Product:
P&G
Ad Agency—B&B

Riverboat (NBC-TV)

Advertiser and Product:
Block Drug
Ad Agency—SSCB
P&G
Ad Agency—Benton & Bowles

Roaring Twenties (ABC-TV)

Advertiser and Product:
Armour
Ad Agency—FC & B
Chesebrough Ponds
Ad Agency—Compton
General Cigar
Ad Agency—Y & R
J & J
Ad Agency—Y & R
Mead Johnson
Ad Agency—K & E
Mobil Oil
Ad Agency—Bates
North American Phillips
Ad Agency—C. J. LaRoche
Simoniz
Ad Agency—D-F-S
Whitehall
Ad Agency—Bates

Rogers, Roy, Show (CBS-TV)

Advertiser and Product:
Nestle Co., Inc.
Ad Agency—McCann Erickson

Rose Bowl (NBC-TV)

Advertiser and Product:
General Motors Corp.
Ad Agency—McCann-Erickson
Gillette
Ad Agency—Maxon

Route 66 (CBS-TV)

Advertiser and Product:
General Motors Corp.
Ad Agency—Campbell Ewald
Philip Morris, Inc.
Ad Agency—Burnett
Sterling Drug, Inc.
Ad Agency—Dancer Fitzgerald Sample

— S —

Saturday Night at the Movies (NBC-TV)

Advertiser and Product:
Beechnut
Ad Agency—Y&R
Block Drug
Ad Agency—Grey
Bulova
Ad Agency—SSCB
Chemstrand
Ad Agency—Doye, Dane, Bernbach
Helene Curtis
Ad Agency—Edward H. Weiss
Int'l Latex
Ad Agency—Ted Bates
Johnson & Johnson
Ad Agency—Y&R
Lanolin Plus
Ad Agency—Daniel and Charles
Leeming
Ad Agency—Wm. Esty
Maybelline
Ad Agency—Post and Morr
Mogen David
Ad Agency—Edward H. Weiss
Noxema
Ad Agency—SSCB
Paper Mate
Ad Agency—Foote, Cone and Belding
R. J. Reynolds
Ad Agency—Wm. Esty
Union Carbide
Ad Agency—Wm. Esty

Saturday Prom (NBC-TV)

Advertiser and Product:
Beechnut
Ad Agency—Y&R

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Say When (NBC-TV)

Advertiser and Product:
American Marietta
Ad Agency—Turner Co.
Beechnut
Ad Agency—Y&R
Block Drug
Ad Agency—Grey
Bon Ami
Ad Agency—Hoyt Assoc.
Ex-Lax
Ad Agency—Warwick and Legler
Frito
Ad Agency—DFS
General Mills
Ad Agency—BBDO
Hazel Bishop
Ad Agency—North
Leeming
Ad Agency—Wm. Esty
Martin-Marietta
Ad Agency—Turner Co.
McCall
Ad Agency—Grey
Norwich Pharmacal
Ad Agency—Benton and Bowles
Pepperidge Farm
Ad Agency—Olgilvy, Benson, Mather
Reader's Digest
Ad Agency—J. Walter Thompson
Sterling Drug
Ad Agency—DFS
Warner-Lambert
Ad Agency—Ted Bates

Search for Tomorrow (CBS-TV)

Advertiser and Product:
Procter & Gamble Co.
Ad Agency—Burnett

Secret Life of Danny Kaye (CBS-TV)

Advertiser and Product:
General Motors Corp.
Ad Agency—Campbell Ewald

Secret Storm (CBS-TV)

Advertiser and Product:
Alberto Culver Co.
Ad Agency—Compton
American Home Products Corp.
Ad Agency—Bates
Corn Products Co.
Ad Agency—McCann Erickson
R. T. French
Ad Agency—J. W. Thompson
General Foods Corp.
Ad Agency—Young & Rubicam
Nestle Co., Inc.
Ad Agency—McCann Erickson
Pillsbury Co.
Ad Agency—Burnett
Scott Paper Co.
Ad Agency—Thompson
Quaker Oats Co.
Ad Agency—Thompson
Richardson Merrell
Ad Agency—Morse
Campbell Soup Co.
Ad Agency—Ogilvy, Benson & Mather

Senior Bowl Football Game (NBC-TV)

Advertiser and Product:
American Home Products
Ad Agency—Ted Bates
American Tobacco Co.
Ad Agency—SSCB
Ballantine
Ad Agency—Wm. Esty
Colgate
Ad Agency—Ted Bates
Ebonite
Ad Agency—John C. Dowd
Eversharp
Ad Agency—Compton
B. F. Goodrich
Ad Agency—BBDO

Seven Keys (ABC-TV)

(See ABC-TV Participating Programs)

77 Sunset Strip (ABC-TV)

Advertiser and Product:
American Chicle
Ad Agency—Bates
Beecham
Ad Agency—K&E
Polaroid
Ad Agency—D-D-B
Reynolds Tobacco
Ad Agency—Esty
Whitehall
Ad Agency—Bates

Sing Along with Mitch (NBC-TV)

Advertiser and Product:
Buick
Ad Agency—Leo Burnett
Ballantine
Ad Agency—Wm. Esty
R. J. Reynolds
Ad Agency—Esty

Skelton, Red, Show (CBS-TV)

Advertiser and Product:
Corn Products Co.
Ad Agency—Lennen & Newell

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S. C. Johnson & Son
Ad Agency—Foote, Cone & Belding
Pet Milk Co.
Ad Agency—Gardner
Sinclair Oil Corp.
Ad Agency—Geyer, Morey Madden Ballard

Sky King (CBS-TV)

Advertiser and Product:
National Biscuit
Ad Agency—McCann Erickson

Sothern, Ann, Show (CBS-TV)

Advertiser and Product:
General Foods Corp.
Ad Agency—Benton & Bowles, Inc.
S. C. Johnson & Son, Inc.
Ad Agency—Benton & Bowles, Inc.

Sound of the Sixties (NBC-TV)

Advertiser and Product:
Westinghouse
Ad Agency—McCann-Erickson

Square World of Jack Paar (NBC-TV)

Advertiser and Product:
P&G
Ad Agency—Benton and Bowles

St. Paul Winter Carnival (NBC-TV)

Advertiser and Product:
Whirlpool
Ad Agency—K&E

Stagecoach West (ABC-TV)

Advertiser and Product:
20th Century Fox
Ad Agency—Charles Schlaifer & Co.
Brown & Williamson
Ad Agency—Ted Bates
UMS Div. General Motors
Ad Agency—Campbell-Ewald
Miles
Ad Agency—Wade
Ralston
Ad Agency—Gardner
General Foods
Ad Agency—Ogilvy, Benson & Mather
Colgate-Palmolive
Ad Agency—Ted Bates
Corn Products
Ad Agency—Lennen & Newell
Ed Dalton
Ad Agency—Kenyon & Eckhardt
Gillette
Ad Agency—Maxon
Lehn & Fink
Ad Agency—Geyer, Morey, Madden & Ballard
Mennen
Ad Agency—Warwick & Legler
Simoniz
Ad Agency—Dancer-Fitzgerald-Sample

Stanwyck, Barbara, Show (NBC-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
American Gas
Ad Agency—Lennen and Newell
Foster Grant Co.
Ad Agency—Donahue and Coe
P. Lorillard
Ad Agency—Grey
Polaroid
Ad Agency—Doyle, Dane, Bernbach

Stevenson, Adlai, Reports (ABC-TV)

Advertiser and Product:
Sustaining (ABC-TV Public Affairs)

Storm, Gale, Show (ABC-TV)

(See ABC-TV Participating Programs)

Straightaway (ABC-TV)

Advertiser and Product:
Auto-Lite
Ad Agency—BBDO

String of Beads (NBC-TV)

Advertiser and Product:
S. F. Whitman
Ad Agency—N. W. Ayer

Sugar Bowl Football Game (NBC-TV)

Advertiser and Product:
American Home Products
Ad Agency—Ted Bates
American Tobacco Co.
Ad Agency—SSCB
Colgate
Ad Agency—Ted Bates
Eversharp
Ad Agency—Compton
B. F. Goodrich
Ad Agency—BBDO
Wynn Oil
Ad Agency—Erwin, Wasey, Ruthrauff and Ryan

Sullivan, Ed, Show (CBS-TV)

Advertiser and Product:
Colgate Palmolive Co.
Ad Agency—Bates

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Eastman Kodak Co.
Ad Agency—J. W. Thompson
Revlon, Inc.
Ad Agency—Lennen & Newell
P. Lorillard
Ad Agency—Grey

Summer on Ice (NBC-TV)

Advertiser and Product:
U. S. Brewer Foundation
Ad Agency—J. Walter Thompson

Summer Sports Spectacular (CBS-TV)

Advertiser and Product:
Bristol Myers Co.
Ad Agency—DCS&S
General Foods Corp.
Ad Agency—Benton & Bowles
P. Lorillard Co.
Ad Agency—Lennen & Newell
Philip Morris, Inc.
Ad Agency—Burnett
Schlitz
Ad Agency—Thompson
Warner Lambert
Ad Agency—BBDO
Watchmakers of Switzerland
Ad Agency—Cunningham & Walsh

Sunday Mystery Hour (NBC-TV)

Advertiser and Product:
Chesebrough Ponds
Ad Agency—Norman, Craig, Kummel
Dumas-Milner
Ad Agency—Post and Morr
Mennen Co.
Ad Agency—Grey
P&G
Ad Agency—Benton and Bowles

Sunday News Special (CBS-TV)

Advertiser and Product:
American Home Products
Ad Agency—Bates
Carter Products
Ad Agency—Bates

Sunday Sports Spectacular (CBS-TV)

Advertiser and Product:
Bristol Myers
Ad Agency—DCS&S
Carter Products
Ad Agency—SSC&B
Liggett & Myers Tobacco
Ad Agency—Dancer Fitzgerald Sample
Schlitz
Ad Agency—Thompson

Surfside 6 (ABC-TV)

Advertiser and Product:
Armour
Ad Agency—FC & B
Bristol-Myers
Ad Agency—Y & R
Brown & Williamson
Ad Agency—Bates
Gillette
Ad Agency—Maxon
Noxema
Ad Agency—SSC & B
Pontiac
Ad Agency—MacM, J & A
Speidel
Ad Agency—McC-E
Union Carbide
Ad Agency—Esty

Surprise Package (CBS-TV)

Advertiser and Product:
Alberto Culver Co.
Ad Agency—Compton
Bon Ami Co.
Ad Agency—Hoyt
Chesebrough Ponds, Inc.
Ad Agency—Compton
Continental Baking Co.
Ad Agency—Bates
Corn Products Co.
Ad Agency—McCann Erickson
Curtis Publishing Co.
Ad Agency—BBDO
Dow Chemical Co.
Ad Agency—Norman Craig & Kummel
Food Manufacturers, Inc.
Ad Agency—Bates
R. T. French
Ad Agency—Thompson
Gold Seal Co.
Ad Agency—Campbell Mithun
S. C. Johnson
Ad Agency—Foote, Cone & Belding
Kellogg Co.
Ad Agency—Burnett
Leeming, Thos., Co.
Ad Agency—Esty
Lever Brothers
Ad Agency—SSC&B
P. Lorillard Co.
Ad Agency—Lennen & Newell
Minnesota Mining & Mfg. Co.
Ad Agency—BBDO
Philadelphia Reading Corp.
Ad Agency—Grey
Pillsbury Co.
Ad Agency—Campbell Mithun
Scott Paper Co.
Ad Agency—Thompson
Siris, A. J.
Ad Agency—Maxwell Sachein-Fraklin Bruck
Standard Brands, Inc.
Ad Agency—Thomson
U. S. Borax & Chemical

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Ad Agency—McCann Erickson
Warner Lambert
Ad Agency—Lambert & Feasley

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Tales of Wells Fargo (NBC-TV)

Advertiser and Product:
American Tobacco
Ad Agency—SSCB
Beechnut
Ad Agency—Y&R
Corn Products
Ad Agency—Lennen and Newell
General Foods
Ad Agency—Ogilvy, Benson, Mather
Lehn and Fink
Ad Agency—Geyer, Morey, Madden and Ballard
Mead-Johnson
Ad Agency—Kenyon and Eckhardt
Texaco
Ad Agency—Cunningham and Walsh
Union Carbide
Ad Agency—Wm. Esty
Walt Disney Productions
Ad Agency—Disney
Warner-Lambert
Ad Agency—Lambert and Feasley

Talk by Mr. Romney (NBC-TV)

Advertiser and Product:
Automotive American Motors
Ad Agency—Geyer, Morey, Madden and Ballard

Tall Man (NBC-TV)

Advertiser and Product:
Automotive American Motors
Ad Agency—Geyer, Morey, Madden and Ballard
Beechnut
Ad Agency—Y&R
Block Drug
Ad Agency—SSCB
Mennen
Ad Agency—Grey
Schick
Ad Agency—Compton
R. J. Reynolds
Ad Agency—Wm. Esty

Target: The Corruptors (ABC-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
Brillo
Ad Agency—J.W.T.
Lever Bros.
Ad Agency—BBDO
Mead Johnson
Ad Agency—K&E
North American Phillips
Ad Agency—C. J. LaRoche
P. Lorillard
Ad Agency— L & N
Speidel
Ad Agency—McG-M

Taylor, Robert, & The Detectives (ABC-TV)

Advertiser and Product:
Procter & Gamble
Ad Agency—Benton & Bowles

Taylor's, Robert, Detectives (NBC-TV)

Advertiser and Product:
Block Drug
Ad Agency—Grey
B&W
Ad Agency—Foote, Cone and Belding
Colgate
Ad Agency—Ted Bates
Int'l Latex
Ad Agency—Ted Bates
Max Factor
Ad Agency—K&E
Pillsbury
Ad Agency—Campbell-Mithun
PPG
Ad Agency—Maxon
Sunbeam
Ad Agency—Foote, Cone, Belding
Warner-Lambert
Ad Agency—Lambert & Feasley

Temple, Shirley, Show (NBC-TV)

Advertiser and Product:
Beechnut
Ad Agency—Y&R
Binney and Smith
Ad Agency—Chirug and Cairns
Fedders Corp.
Ad Agency—Hicks and Greist
General Foods
Ad Agency—Foote, Cone and Belding
National Biscuit
Ad Agency—Kenyon and Eckhardt
20th Century Fox Film Corp.
Ad Agency—Charles Schlaifer and Co.
Walt Disney Productions

Texaco Huntley-Brinkley Report (NBC-TV)

Advertiser and Product:
Texaco, Inc.
Ad Agency—Cunningham and Walsh

Texan, The (ABC-TV)

(See ABC-TV Participating Programs)

Thanksgiving Day Parade (CBS-TV)

Advertiser and Product:
Nestle Co., Inc.
Ad Agency—M-E Productions

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Polaroid Corp.
Ad Agency—Doyle, Dane & Bernbach

Theatre 62 (NBC-TV)

Advertiser and Product:
American Gas Association
Ad Agency—Lennen and Newell

This Is Your Life (NBC-TV)

Advertiser and Product:
Block Drug
Ad Agency—Grey
Clairol
Ad Agency—Foote, Cone and Belding
Lorillard
Ad Agency—Grey

Thomas, Danny, Show (CBS-TV)

Advertiser and Product:
General Foods Corp.
Ad Agency—Benton & Bowles

Thriller (NBC-TV)

Advertiser and Product:
Allstate Insurance
Ad Agency—Leo Burnett
American Tobacco Co.
Ad Agency—SSCB
Beechnut
Ad Agency—Y&R
Block Drug
Ad Agency—Grey
Colgate
Ad Agency—Ted Bates
Helene Curtis
Ad Agency—McCann-Erickson
Int'l Latex
Ad Agency—Ted Bates
Max Factor
Ad Agency—K&E
Mead-Johnson
Ad Agency—K&E
Pillsbury
Ad Agency—Campbell-Mithun
Sterling
Ad Agency—DFS

Timex All-Star Circus (NBC-TV)

Advertiser and Product:
U. S. Time
Ad Agency—W. B. Doner

To Tell the Truth (CBS-TV)

Advertiser and Product:
American Home Products
Ad Agency—Bates
Helen Curtis
Ad Agency—McCann Erickson
R. J. Reynolds
Ad Agency—Esty

Today on the Farm (NBC-TV)

Advertiser and Product:
Massey-Ferguson
Ad Agency—Needham, Louis, Brorby

Tomorrow (CBS-TV)

Advertiser and Product:
American Machine & Foundry
Ad Agency—Cunningham & Walsh

Top Cat (ABC-TV)

Advertiser and Product:
Bristol-Myers
Ad Agency—Y&R
Kellogg
Ad Agency—Leo Burnett

Tournament of Champions (NBC-TV)

Advertiser and Product:
Kemper Insurance
Ad Agency—Clinton E. Frank
Wilson Sporting Goods
Ad Agency—Campbell-Mithun

Tournament of Roses Parade (NBC-TV)

Advertiser and Product:
Minute Maid Corp.
Ad Agency—Ted Bates

Triple Crown Races (CBS-TV)

Advertiser and Product:
American Tobacco Co.
Ad Agency—SSC&B
Pabst Brewing Co.
Ad Agency—Kenyon & Eckhardt
Wynn Oil Co.
Ad Agency—EWRR

True Story (NBC-TV)

Advertiser and Product:
Dow Chemical
Ad Agency—Norman, Craig, Kummel
Simoniz
Ad Agency—DFS
Sterling
Ad Agency—DFS

Truth or Consequences (NBC-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
American Home Products
Ad Agency—Ted Bates
Beechnut
Ad Agency—Y&R

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Chevrolet
Ad Agency—Campbell-Ewald
Frigidaire
Ad Agency—DFS
Hartz Mountain
Ad Agency—George H. Hartman
Heinz
Ad Agency—Maxon
Miles Labs
Ad Agency—Wade
National Biscuit
Ad Agency—K&E
P&G
Ad Agency—Compton
Toni
Ad Agency—North

TV Guide Awards (NBC-TV)

Advertiser and Product:
Lever
Ad Agency—SSCB

Twentieth Century (CBS-TV)

Advertiser and Product:
Prudential Insurance Co. of America
Ad Agency—Reach McClinton

25 Years of Life (NBC-TV)

Advertiser and Product:
Time, Inc.
Ad Agency—Y&R

Twenty-Four Hours in a Woman's Life (CBS-TV)

Advertiser and Product:
Revlon, Inc.
Ad Agency—Grey

Twilight Zone (CBS-TV)

Advertiser and Product:
Colgate Palmolive Co.
Ad Agency—McCann Erickson
General Foods Corp.
Ad Agency—Young & Rubicam
Liggett & Myers
Ad Agency—McCann Erickson
Sony Mobil
Ad Agency—Bates
Lever Brothers Co.
Ad Agency—BBDO
Chesebrough Ponds
Ad Agency—Norman Craig & Kummel

— U —

U. N. Handicap (CBS-TV)

Advertiser and Product:
Schaefer, F. & M.
Ad Agency—BBDO

Untouchables (ABC-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
Armour
Ad Agency—FC&B
Beecham
Ad Agency—K&E
Miles Lab
Ad Agency—Wade
Whitehall
Ad Agency—Bates

Update (NBC-TV)

Advertiser and Product:
Helena Rubinstein
Ad Agency—L. W. Frolich

U. S. Open Golf Tournament (NBC-TV)

Advertiser and Product:
Kemper Insurance
Ad Agency—Clinton E. Frank
Wilson Sporting Goods
Ad Agency—Campbell-Mithun

United States Steel Hour (CBS-TV)

Advertiser and Product:
U. S. Steel Corp.
Ad Agency—BBDO, Inc.

U. S. Time Corp. Specials (ABC-TV)

Advertiser and Product:
U. S. Time Corp.
Ad Agency—W&L

— V —

The Verdict Is Yours (CBS-TV)

Advertiser and Product:
American Home Products
Ad Agency—Bates
R. T. French
Ad Agency—Thompson
S. C. Johnson
Ad Agency—Needham, Louis & Brorby
Kellogg Co.
Ad Agency—Burnett
Lever Brothers
Ad Agency—Ogilvy, Benson & Mather
Nestle Co.
Ad Agency—McCann Erickson
Quaker Oats Co.
Ad Agency—Thompson
Richardson Merrell
Ad Agency—Morse

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Scott Paper Co.
Ad Agency—Thompson
Sterling Drug
Ad Agency—Dancer-Fitgerald-Sample
Toni Co.
Ad Agency—Wade
Mentholatum
Ad Agency—Thompson
J. B. Williams
Ad Agency—Parkson
Corn Products
Ad Agency—McCann Erickson

Van Dyke, Dick, Show (CBS-TV)

Advertiser and Product:
Procter & Gamble Co.
Ad Agency—Benton & Bowles

Vancour, Sander, Saturday Report (NBC-TV)

Advertiser and Product:
Bristol-Myers
Ad Agency—Y&R

Victory At Sea (NBC-TV)

Advertiser and Product:
P&G
Ad Agency—Benton & Bowles

Video Village (CBS-TV)

Advertiser and Product:
Alberto Culver Co.
Ad Agency—Compton
American Home Products Corp.
Ad Agency—Bates
Armstrong Cork
Ad Agency—BBDO
Bon Ami Co.
Ad Agency—Hoyt
Chesebrough Ponds, Inc.
Ad Agency—Compton
Corn Products Co.
Ad Agency—McCann-Erickson
Curtis Publishing Co.
Ad Agency—BBDO
Dow Chemical Co.
Ad Agency—Norman Craig & Kummel
Food Mannfacturers, Inc.
Ad Agency—Bates
R. T. French Co.
Ad Agency—Thompson
Ad Agency—Richard A. Foley

Video Village, Jr. Edition (CBS-TV)

Advertiser and Product:
Eldon Industries, Inc.
Ad Agency—Kenyon & Eckhardt

— W —

Wagon Train (NBC-TV)

Advertiser and Product:
Ford
Ad Agency—J. Walter Thompson
National Biscuit
Ad Agency—McCann-Erickson
R. J. Reynolds
Ad Agency—Wm. Esty
Ad Agency—Grey

Wanted Dead or Alive (CBS-TV)

Advertiser and Product:
Brown & Williamson Tobacco
Ad Agency—Bates
Kimberly Clark
Ad Agency—Foote, Cone & Belding

Watch Mr. Wizard (NBC-TV)

Advertiser and Product:
General Electric
Ad Agency—Y&R

Way Out (CBS-TV)

Advertiser and Product:
Breck, John
Ad Agency—Reach McClinton
Liggett & Myers
Ad Agency—Dancer-Fitzgerald-Sample

Welk, Lawrence, Show (ABC-TV)

Advertiser and Product:
J. B. Williams
Ad Agency—Parkson
Polaroid
Ad Agency—DD&B
Union Carbide
Ad Agency—Esty

Westerner, The (NBC-TV)

Advertiser and Product:
Beechnut
Ad Agency—Y&R
Warner—Lambert
Ad Agency—Ted Bates

Westinghouse Playhouse (NBC-TV)

Advertiser and Product:
Westinghouse
Ad Agency—McCann-Erickson

Westinghouse Presents (CBS-TV)

Advertiser and Product:
Westinghouse Electric Corp.
Ad Agency—McCann Erickson

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Westinghouse Specials (ABC-TV)

Advertiser and Product:
Westinghouse
Ad Agency—McCann-Erickson

What's My Line? (CBS-TV)

Advertiser and Product:
Kellogg Co.
Ad Agency—Burnett
Sears Roebuck Co.
Ad Agency—Burnett
Polaroid Corp.
Ad Agency—Doye, Dane & Bernbach
Menly & James
Ad Agency—Foote, Cone & Belding

Whispering Smith (NBC-TV)

Advertiser and Product:
Chesebrough-Ponds
Ad Agency—Norman, Craig & Kummel
Lehn & Fink
Ad Agency—Geyer, Morey, Madden & Ballard

Who Do You Trust? (ABC-TV)

Advertiser and Product:
(See ABC-TV Participating Programs)

Window On Main Street (CBS-TV)

Advertiser and Product:
Scott Paper Co.
Ad Agency—Thompson
Toni Co.
Ad Agency—North

Witness (CBS-TV)

Advertiser and Product:
American Home Products
Ad Agency—Bates
Helen Curtis Industries
Ad Agency—McCann Erickson
R. J. Reynolds Tobacco Co.
Ad Agency—Esty

Wizard of Oz (CBS-TV)

Advertiser and Product:
Procter & Gamble Co.
Ad Agency—Benton & Bowles
Standard Oil of Indiana
Ad Agency—D'Arcy
Standard Oil of Ohio
Ad Agency—McCann-Erickson

World of Bob Hope (NBC-TV)

Advertiser and Product:
Purex
Ad Agency—Edward H. Weiss

Wyatt Earp (ABC-TV)

Advertiser and Product:
Procter & Gamble
Ad Agency—Compton
General Mills
Ad Agency—Dancer-Fitzgerald-Sample

— Y —

Young, Loretta, Show (NBC-TV)

Advertiser and Product:
Toni
Ad Agency—North
Warner-Lambert
Ad Agency—Lambert & Feasly

Young, Loretta, Theatre (NBC-TV)

Advertiser and Product:
Beechnut
Ad Agency—Y&R
Buick
Ad Agency—McCann-Erickson
Frigidaire
Ad Agency—DFS
Frito
Ad Agency—DFS
General Mills
Ad Agency—DFS
Green Giant
Ad Agency—Leo Burnett
Heinz
Ad Agency—Maxon
Knox Gelatin
Ad Agency—Charles W. Hoyt
Miles Labs
Ad Agency—Wade
Pillsbury
Ad Agency—Campbell-Mithun
P&G
Ad Agency—Benton & Bowles
U. S. Borax
Ad Agency—McCann-Erickson

Young at Heart (NBC-TV)

Advertiser and Product:
Pepsi Cola
Ad Agency—BBD&O

Young Dr. Malone (NBC-TV)

Advertiser and Product:
Alberto Culver
Ad Agency—Compton
General Mills
Ad Agency—BBD&O, DFS
Heinz
Ad Agency—Maxon
Jergens
Ad Agency—Cunningham & Walsh

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