

LOPEZ, GARY
Music With Gary
KVOW, Riverton, Wyo.

LOPEZ, LARRY
KGOS, Torington, Wyo.

LORD, DON
WGGG, Gainesville, Fla.

LORENZ, DON
WJUN, Mexico, Pa.

LOUIS, ED
Sound Of Music
WJBO, Baton Rouge, La.

LOVEJOY, GORDON M.
WDIX, Orangeburg, S. C.

LOWE, JIM
WRR, Dallas, Tex.

LOWERY, DALE
KFRM, Kansas City, Mo.

LOWRY, BILL
Homemakers' Holiday
KVOO, Tulsa, Okla.

LUCKHURST, BILL
Music-Go-Round
KTAC, Tacoma, Wash.

LUKEY, CHUCK
KONF, Port Angeles, Wash.

LUND, BUZZ
KKID, Pendleton, Oreg.

LUND, HOWIE
WDOK, Cleveland, O.

LUNDY, RON
WLI, St. Louis, Mo.

LUQUIRE, JERRY
WRBL, Columbus, Ga.

LUTHER, DAVID
WBTM, Danville, Va.

LUTTRELL, DON
Mailbag Time
WIVV, Vieques Island,
Puerto Rico

LYNCH, BILL
WMCK, McKeesport, Pa.

LYNCH, WEL
KGW, Portland, Oreg.

LYON, ED
Western Jamboree
KPBM, Carlsbad, N. Mex.

LYONS, BOB
WKLO, Louisville, Ky.

LYONS, LEE
WCCW, Traverse City, Mich.

— Mc —

McAULAY, JOHN
Music Hall
WAGR, Lumberton, N. C.

McBRIDE, LESTER
KATO, Safford, Ariz.

McCABE, LARRY
WLBC, Muncie, Ind.

McCANTS, MAC
Variety In Music
KZNG, Hot Springs, Ark.

McCARTHY, FRANKLIN
WGES, Chicago, Ill.

McCARTHY, J. P.
Music Hall
WJR, Detroit, Mich.

McCARTHY, RED
WCMB, Harrisburg, Pa.

McCLELLAN, JERRY
WBE, Marietta, Ga.

McCORKLE, JOHN
WGN, Wilmington, N. C.

McCORMICK, MIKE
KLID, Poplar Bluff, Mo.

McCOY, JIM
Country Time
WHPL, Winchester, Va.

McCOY, SID
WCFL, Chicago, Ill.

McCULLOCH, SCOTTY
KWAC, Bakersfield, Cal.

McCURDY, DANNY
KRBC, Abilene, Tex.

McDONALD, FRANK
KTYM, Inglewood, Cal.

McDONNELL, BILL
KRKO, Everett, Wash.

McELHATTON, DAVE
KCBS, San Francisco, Cal.

McGARRY, MAC
Mr. Music
WRC, Washington, D.C.

McGEE, KENNY
WHNY, McComb, Miss.

McGOVERN, GEORGE
Music From The Albums
WLAD, Danbury, Conn.

McGUIRE, JACK
WERA, Plainfield, N. J.

McGUIRE, MAC
WPEN, Philadelphia, Pa.

McKEAN, ROD
KRKD, Los Angeles, Cal.

McKEE, EDWARD
WENY, Elmira, N. Y.

McKINNEY, JEAN
KBBB, Borger, Tex.

McKINNEY, JOHNNY
WERE, Cleveland, O.

McKINNIS, DON
KART, Blaine, Wash.

McLAUGHLIN, JIM
KQV, Pittsburgh, Pa.

McPHERSON, HUGH
WCHS, Charleston, W. Va.

McQUEARY, JIM
WLST, Escanaba, Mich.

McRAE, EARL
WSIZ, Ocala, Ga.

McWILLIAMS, BRUCE
WHBO, Tampa, Fla.

— M —

MABRY, JIM
Sunday In Hi Fi
WSIX, Nashville, Tenn.

MacISAAC, JIM
KMBY, Monterey, Cal.

MACK, BOB
Open House
WORC, Worcester, Mass.

MACK, GARY
KBOX, Dallas, Tex.

MACK, LEE
WWML, Portage, Pa.

MacMILLAN, ROCK
WDCR, Hanover, N. H.

MacNEIL, BOB
WSVA, Harrisonburg, Va.

MAGEE, ROB
KGIW, Alamosa, Col.

MAGINNIS, CHUCK
WSNO, Barre, Vt.

MAISEL, LARRY
College Open Line
WAJR, Morgantown, W. Va.

MALONEY, ED
WIMS, Michigan City, Ind.

MANN, AL
WPAY, Portsmouth, O.

MANN, MIKE
KIXI, Seattle, Wash.

MANN, SEL
Songs To Remember
WJAX, Jacksonville, Fla.

MANNING, JACK
Panorama
WBRY, Waterbury, Conn.

MAPEL, ROY
KIML, Gillette, Wyo.

MARCH, MIKE
WERE, Cleveland, O.

MARIN, JESS
KWG, Stockton, Cal.

MARINOS, CHUCK
KDBM, Dillon, Mont.

MARLEY, BILL
WSOC, Charlotte, N. C.

MARLIER, MIKE
WLEC, Sandusky, O.

MARR, BILL
WDVH, Gainesville, Fla.

MARSH, ROY
WBOF, Norfolk, Va.

MARSHALL, TOM
WHIR, Danville, Ky.

MARTIN, BOB
WWL, New Orleans, La.

MARTIN, JIMMY
WNAG, Grenada, Miss.

MARTIN, JOE
WCDL, Carbondale, Pa.

MARTIN, JOHNNY
WXVW, Jeffersonville, Ind.

MARTIN, LYNN
Turntable Time
KTTR, Rolla, Mo.

MARTIN, PETER
KXOK, St. Louis, Mo.

MARTIN, RALPH
WLOL, Minneapolis, Minn.

MARTIN, RAY
WSTA
St. Thomas, Virgin Islands

MARTIN, RICK
WCNT, Centralia, Ill.

MARTIN, STEVE
WUSJ, Lockport, N. Y.

MARTIN, TED
KXIV, Phoenix, Ariz.

MARTINDALE, WINK
KRLA, Pasadena, Cal.

MARTINEZ, AL
WKAT, Miami, Fla.

MARTINEZ, MANUEL
Club 680
WAPA
San Juan, Puerto Rico

MARTINEZ, OSCAR
KCCT, Corpus Christi, Tex.

MARTZ, ERNIE
WLOL, Minneapolis, Minn.

MASON, BOB
WSAT, Salisbury, N. C.

MATHERLY, EDDIE
WKCV, Warrenton, Va.

MATHIS, JERRY
KBRO, Bremerton, Wash.

MATON, BOB
KDES, Palm Springs, Cal.

MAXWELL, BOB
WWJ, Detroit, Mich.

MAYBERRY, NORRIS
WDBM, Statesville, N. C.

MAYES, DOUG
WBT, Charlotte, N. C.

MAYHEW, FRANK
KVEC, San Luis Obispo, Cal.

MAYNARD, EARL
KGEZ, Kalispell, Mont.

MEADERS, RAY
WLOK, Memphis, Tenn.

MERCHANT, BILL
WGRD, Grand Rapids, Mich.

MERKER, JACK
KIMN, Denver, Col.

MERRILL, FRANK
KUDE, Oceanside, Cal.

MERRITT, JERRY
WLTC, Gastonia, N. C.

MERRITT, JOE
WSHE, Raleigh, N. C.

MERRITT, NEAL
KENS, San Antonio, Tex.

METCALF, DAVE
KVOM, Morrilton, Ark.

METVIER, DONALD
WWSC, Glens Falls, N. Y.

METROPOLOUS, JOHN
Between The Tables
KATL, Miles City, Mont.

METZ, MIKE
KIMN, Denver, Col.

MEYER, ROBERT
WPKO, Waverly, O.

DISC JOCKEYS

MICHAEL, GENE
Music Man
WLEC, Sandusky, O.

MICHAELS, HARRY
WDZ, Decatur, Ill.

MIKELL, GENE
WCHK, Canton, Ga.

MILAN, PAUL
WHOG, Fayetteville, Ark.

MILL, BILL
KGOS, Torrington, Wyo.

MILLER, BOB
Afternoon Of Music
KJSK, Columbus, Neb.

MILLER, DAN
KOOK, Billings, Mont.

MILLER, DON E.
KVLV, Fallon, Nev.

MILLER, GEORGE
KRAK, Sacramento, Cal.

MILLER, JACK
KVEE, Conway, Ark.

MILLER, NEAL
WSGN, Birmingham, Ala.

MILLER, WILLIAM C.
Breakfast Party
WMPO, Middleport, O.

MILLS, DICK
WMCR, Oneida, N. Y.

MILNER, ART
WKDN, Camden, N. J.

MIMS, ERNIE
WOC, Davenport, Iowa

MINEO, RAY
WGLI, Babylon, N. Y.

MINOR, DICK
KSSD, Sulphur Springs, Tex.

MISEL, MIKE
KLMO, Lonsmont, Col.

MITCHELL, BOB
KYA, San Francisco, Cal.

MITCHELL, DENNIS
Music In The Morning
KGAK, Gallup, N. Mex.

MITCHELL, HOWARD
Stereo Showcase
WGMS, Washington, D.C.

MITCHELL, JERRY
KLFT, Golden Meadow, La.

MITCHELL, JIM
KORL, Honolulu, Hawaii

MITCHELL, JOHNNY
KTHD, Houston, Tex.

MITCHELL, RON
KMOR, Littleton, Col.

MOLINARO, LARRY
WNAR, Norristown, Pa.

MONAHAN, DAN
KFHA, Tacoma, Wash.

MONROE, SAM
KPAC, Port Arthur, Tex.

MONSON, PAUL
WSPR, Springfield, Mass.

MONTGOMERY, DOUG
WFYC, Alma, Mich.

MONTGOMERY, STEWART
WNPV, Lansdale, Pa.

MOONE, THOMAS
KWBC, Navasota, Tex.

MOORE, ED
WLST, Escanaba, Mich.

MOORE, JIM
Piano Portraits
WTOC, Savannah, Ga.

MORAN, J. J.
WFIL, Philadelphia, Pa.

MOREHOUSE, CLINT
WICU, Erie, Pa.

MOREY, BILL
WCCW, Traverse City, Mich.

MORGAN, BOB
WBBW, Youngstown, O.

MORGAN, PAUL
KAPE, San Antonio, Tex.

MORGAN, WAYNE
Here's To The Ladies
WGWR, Asheboro, N. C.

MORRIS, BOB
WJAM, Marion, Ala.

MORRISON, BOB
WSGW, Saginaw, Mich.

MORRISON, COOKIE
KSRC, Socorro, N. Mex.

MORRISON, TOM
WHBC, Canton, O.

MORROW, DANNY
WKDN, Camden, N. J.

MORSE, GARY
WKIN, Kingsport, Tenn.

MORTON, JACK
KMO, Tacoma, Wash.

MORYL, BOB
WIMS, Michigan City, Ind.

MOSER, JERRY
Treasure Valley Roundup
KATN, Boise, Idaho

MOSER, RAY
KDAK, Carrington, N. D.

MOWERS, BOB
Album Showcase
WRDO, Augusta, Maine

MULLARKEY, TOM
WBAP, Fort Worth, Tex.

MULLEN, JAY
Afternoon Of Music
WLEA, Hornell, N. Y.

MURPHY, DANNY
KWRW, Guthrie, Okla.

MURPHY, ED
WSYR, Syracuse, N. Y.

MURPHY, KEN
WSOE, Port St. Joe, Fla.

MURPHY, TOM
KISN, Portland, Oreg.

MUSTIN, RON
WMST, Mount Sterling, Ky.

MYERS, DICK
Platter Party
KWAT, Watertown, S. D.

MYERS, MARLIN
WDMV, Pocomoke City, Md.

MYERS, PETE
WNEW, New York, N. Y.

— N —

NAGLE, JIM
KQAQ, Austin, Minn.

NASH, PHIL
KRXX, Rexburg, Idaho

NAVA, MILT
KIEV, Glendale, Cal.

NEAL, LOUISE
Swing Session Review
WREV, Reidsville, N. C.

NEEDOW, ALBERT
KECK, Odessa, Tex.

NEER, ROGER
KGGF, Coffeetown, Kan.

NELSON, AL
WMNB, North Adams, Mass.

NELSON, BRUCE
WMNS, Olean, N. Y.

NELSON, GEORGE
KYOK, Houston, Tex.

NELSON, HOWARD
Record Request
KICY, Nome, Alaska

NELSON, LYLE
WCMP, Pine City, Minn.

NELSON, MIKE
Musical Menu
WJAG, Norfolk, Neb.

NESBIT, JIM
WYMB, Manning, S. C.

NEVINS, BIGGIE
WCKR, Miami, Fla.

NEWSOME, GIL
KSD, St. Louis, Mo.

NICHOLS, HAROLD
KVOM, Morilton, Ark.

NICHOLSON, MAX
At Your Request
WOOF, Dothan, Ala.

NIERSBACH, BILL
WKBV, Richmond, Ind.

NIGHT, TOMMY
WRPB, Warner Robins, Ga.

NIMMO, WILLIAM ROBERT
KVOY, Yuma, Ariz.

NIXON, JOLLY JOE
Jamboree
KVRE, Santa Rosa, Cal.

NOE, BEN
KCLV, Clovis, N. Mex.

NOEL, JACK
WTTS, Bloomington, Ind.

NORTHINGTON, JERRY
WJAM, Marion, Ala.

NORTHRIP, CHARLIE
Late Date
WRUF, Gainesville, Fla.

NOVAK, DICK
KPOJ, Portland, Oreg.

NUTTER, FRED E.
Merry Go Round
WSME, Sanford, Maine

NUTTER, MAYFRED
WHP, Harrisburg, Pa.

— O —

O'BRIEN, JOE
WMCA, New York, N. Y.

O'CONNELL, BILL
WNEB, Worcester, Mass.

O'DELL, MAURICE
Panorama
WSPA, Spartanburg, S. C.

ODOM, CECIL
WENC, Whiteville, N. C.

O'DONNELL, DAVY
WFUN, Miami, Fla.

OGILVIE, DAVE
KSTN, Stockton, Cal.

OKI, YOOKO
KOHO, Honolulu, Hawaii

OLIVER, DENNIS
WAXX, Chippewa Falls, Wis.

OLSEN, JERRY
WPON, Pontiac, Mich.

OLSEN, RON
KBMY, Billings, Mont.

OLSON, GLEN
KNOX, Grand Forks, N. D.

OLSON, JIM
KQDX, Monot, N. D.

O'NEAL, HAL
WIOI, New Boston, O.

O'NEILL, JIM
KRLA, Pasadena, Cal.

O'QUINN, RONNIE
WAAG, Adel, Ga.

O'REILLY, JACK
WPEN, Philadelphia, Pa.

ORLIN, STAN
WWBZ, Vineland, N. J.

ORR, JEROME
KELD, El Dorado, Ark.

OSBORN, GEORGE
KDHI
Twenty-Nine Palms, Cal.

O'SHEA, SHAD
KXOK, St. Louis, Mo.

OTIS, RAY
WKMH, Detroit, Mich.

O'TOOLE, LARRY
Mailbag
WJAG, Norfolk, Neb.

OTTLEY, ADDIE
WSTA
St. Thomas, Virgin Islands

OVERBAUGH, WALLY
KORN, Mitchell, S. D.

OWEN, GLEN
All Star Roundup
KLAK, Denver, Col.

OWENS, MEL
Sunrise Srenade
OXFORD, GEORGE
KDIA, Oakland, Cal.

— P —

PAGE, ELLIOT
Man Around The House
WSNO, Barre, Vt.
PANICH, MALCOM
Bandstand
KBHS, Hot Springs, Ark.
PAPPA, SATELITTE
WYNN, Florence, S. C.
PAPPAS, JIM
WALL, Middletown, N. Y.
PAR, JACK
KISN, Portland, Oreg.
PARKER, DICK
The Pied Piper Show
WETZ,
New Martinsville, W. Va.
PARKER, TIM
WTHE, Spartanburg, S. C.
PARKER, TOM
WOC, Davenport, Iowa
PARNELL, JACK
WHBQ, Memphis, Tenn.
PARSONS, BEN
WRBI, Columbus, Ga.
PARSONS, JIM
KPRK, Livingston, Mont.
PARTRIDGE, DICK
Milkman's Matinee
WNEW, New York, N. Y.
PATRICK, BILL
WIBA, Madison, Wis.
PATRICK, JOE
WRMF, Titusville, Fla.
PATRICK, JOHNNY
KXKW, Lafayette, La.
PAUL, RICHARD
WLBR, Lebanon, Pa.
PAUL, ROY
WIOU, Kokomo, Ind.
PAYNE, ARTIE
KVWO, Cheyenne, Wyo.
PAYNE, DICK
Dancing In The Dark
WGAU, Athens, Ga.
PAYNE, LLOYD
WDXB, Chattanooga, Tenn.
PEARL, JIM
Music For Daydreaming
KBTN, Neosho, Mo.
PEARSON, BOB
WPLO, Atlanta, Ga.
PEASE, CHARLES
WWHG, Hornell, N. Y.
PEDERSON, CARROLL
Polka Party
KLOK, San Jose, Cal.
PEELER, BOBBY
KKAS, Silsbee, Tex.
PEEPLES, CARL
WGGG, Gainesville, Fla.
PEERSON, PINKY
WGIG, Brunswick, Ga.
PEPPER, RONN
WMFT, Terre Haute, Ind.
PERKINS, GENE
KBOI, Boise, Idaho
PERRY, PAUL
WCOR, Lebanon, Tenn.
PETERS, JACK
Music In The Air
WCSS, Amsterdam, N. Y.
PETERS, WALT
WKLK, Cloquet, Minn.
PETERSON, BOB
WSSV, Petersburg, Va.
PETERSON, JERRY
KQDX, Minot, N. D.
PFALZER, GENE
WCOA, Pensacola, Fla.

PFEIFAU, NICK
Spins & Needles
WTRR, Sanford, Fla.
PHILLIPS, BRAD
WINS, New York, N. Y.
PHILLIPS, DON
WOKY, Milwaukee, Wis.
PHILLIPS, EARL
Platter Party
WCRE, Cheraw, S. C.
PHILLIPS, HUGH
KRFO, Owatonna, Minn.
PHILLIPS, RICK
The Big Sound
WSKY, Asheville, N. C.
PHILLIPS, WALLY
WGN, Chicago, Ill.
PIATT, GENE
WOW, Omaha, Neb.
PICKEL, CHARLIE
WEAG, Alcoa, Tenn.
PIERCE, F. L.
Platter Party
WZOB, Port Payne, Ala.
PIERCE, JACK
WSOR, Windsor, Conn.
PIERCE, RON
WJMS, Ironwood, Mich.
PITCOCK, JIM
KFSA, Fort Smith, Ark.
PLATT, CHARLES
Teen Time
WBTA, Batavia, N. Y.
POLLACK, FRANK
KUDD, Phoenix, Ariz.
POOLE, BOB
WFBC, Greenville, S. C.
POPP, VERN
Wax Works
KNEX, McPherson, Kan.
PORTER, DON
Houseparty
WWYN, Erie, Pa.
PORTER, KING
WEUP, Huntsville, Ala.
PORTER, TAYLOR
WSLM, Salem, Ind.
POTEET, JIM
KDAV, Lubbock, Tex.
POWELL, BILL
WAMO, Pittsburgh, Pa.
POWELL, BILLY
WFBC, Greenville, S. C.
POWERS, BOB
WYDE, Birmingham, Ala.
PRESCOTT, DALE
Record Rack
WTVL, Waterville, Maine
PRESSON, GENE
WFWL, Camden, Tenn.
PRESTWICH, TOM
KWAY, Forest Grove, Oreg.
PRICE, GENE
KJRG, Newton, Kan.
PRICE, NORMAN
KSTR, Grand Junction, Col.
PRICE, WILLIAM
WCPA, Clearfield, Pa.
PRINCE, DAVE
WKMH, Detroit, Mich.
PRUITT, CLIFF
WDLT, Indianola, Miss.
PUFFER, GEORGE
WCLI, Corning, N. Y.
PURCELL, WOODY
WCHV, Charlottesville, Va.
PURATAN, PAUL
WSAI, Cincinnati, O.

— Q —

QUINN, MIKE
Highway 850
KTAC, Tacoma, Wash.

— R —

RAIFORD, BOB
Raiford Unabridged
WCHL, Chapel Hill, N. C.
RAINES, ROY L.
WCMA, Corinth, Miss.
RAMSEY, PHIL
KIML, Gillette, Wyo.
RANDALL, DICK
WKRT, Cortland, N. Y.
RANDALL, PAUL
Randall's Ride
WWCH, Clarion, Pa.
RANSON, LEE
WIRL, Peoria, Ill.
RAPP, DICK
KRKO, Everett, Wash.
RATTIGAN, JACK
WRCV, Philadelphia, Pa.
RATTRAY, DONALD
WNRI, Woonsocket, R. I.
RAYMOND, HAL
KAYO, Seattle, Wash.
RAYMOND, OLLIE
WBBM, Chicago, Ill.
RAYNOR, JIM
WDRG, Hartford, Conn.
READ, ED
Music Man
WNLC, New London, Conn.
REAGAN, NELLE
Housewife's Corner
WPLK, Rockmart, Ga.
RECK, BILL
Wake Up To Music
WTRR, Sanford, Fla.
RECTOR, BRUCE
Rector's Rendezvous
WRUN, Utica, N. Y.
REDBURN, JOE
Spinerama Weekend
KMAN, Manhattan, Kans.
REDDY, DICK
The Penthouse
KTNC, Falls City, Neb.
REED, VINCE
WARK, Hagerstown, Md.
REEVES, F. GLENN
WQIK, Jacksonville, Fla.
REID, JACK
WETZ,
New Martinsville, W. Va.
REICH, BOB
Rock & Roll Show
WEKR, Fayetteville, Tenn.
REIGHARD, RICK
WCUE, Akron, O.
REILLY, JOE
Top O' The Morning
WERA, Plainfield, N. J.
REINA, RON
KWG, Stockton, Calif.
REINHART, RICH
WSSV, Petersburg, Va.
RENAUD, CHUCK
WKXL, Concord, N. H.
RENAULT, DON
KCLW, Hamilton, Tex.
RENFROW, CHARLES
Record Date
WHKP, Hendersonville, N. C.
REY, MARIO
KWKW, Hollywood, Calif.
REYNOLDS, JACK
WPLO, Atlanta, Ga.
REYNOLDS, JOE
KLVTV, Levelland, Tex.
REYNOLDS, RON
KJOY, Stockton, Calif.
RHOADES, CLYDE
Big Sound
WITT, Lewisburg, Pa.
RICARDO, RIC
WGES, Chicago, Ill.
RICHARDS, DICK
WFBG, Altoona, Pa.

DISC JOCKEYS

- RICHARDS, RUDY**
WXVW, Jeffersonville, Ind.
- RICHTER, WILL**
WKRT, Cortland, N. Y.
- RICHY, DICK**
WSVS, Crewe, Va.
- RIDGEWAY, JIM**
KRIO, McAllen, Tex.
- RIIS, DON**
Marion Hour
KHAK, Cedar Rapids, Iowa
- RINER, DUANE**
Record Room
WGIG, Brunswick, Ga.
- RING, DICK**
WNNH, Rochester, N. H.
- RION, JOHNNY**
KSTL, St. Louis, Mo.
- RIPLEY, RON**
WBBQ, Augusta, Ga.
- RIPLEY, RUSSELL**
KLOG, Kelso, Wash.
- RITTER, DOYLE**
Fabulous 40 Show
KNDC, Hettinger, N. D.
- ROBBIN, BOB**
WKLO, Louisville, Ky.
- ROBBINS, ED**
Melody Matinee
WCCC, Hartford, Conn.
- ROBBINS, BOB**
WKLO, Louisville, Ky.
- ROBBINS, ED**
Melody Matinee
WCCC, Hartford, Conn.
- ROBBINS, ROB**
WLCY, Tampa, Fla.
- ROBBINS, RON**
Top 40
KCLV, Clovis, N. M.
- ROBINSON, DAVE**
WFBB, Baltimore, Md.
- ROBERTS, ART**
WLS, Chicago, Ill.
- ROBERTS, CLIFF**
Madison Hour
WIBA, Madison, Wisc.
- ROBERTS, DAVE**
WXTN, Lexington, Miss.
- ROBERTS, DON**
KLZ, Denver, Colo.
- ROBERTS, FRANK**
KIRO, Seattle, Wash.
- ROBERTS, HOWIE**
WCFL, Chicago, Ill.
- ROBERTS, HUGH**
WWJ, Detroit, Mich.
- ROBERTS, JAY**
Night Flight
WJR, Detroit, Mich.
- ROBERTS, LAN**
KOL, Seattle, Wash.
- ROBERTS, MARTY**
WDZ, Decatur, Ill.
- ROBERTS, RON**
WOLF, Syracuse, N. Y.
- ROBERTS, TED**
WMOG, Brunswick, Ga.
- ROBERTSON, DEAN**
KLXZ, Amarillo, Tex.
- ROBERTSON, DOUG**
At The Hop
WHOU, Houlton, Me.
- ROBINSON, WALLY**
WSMN, Nashua, N. H.
- ROCKWELL, JIM**
WKMH, Detroit, Mich.
- RODGERS, WILLIE**
KRZE, Farmington, N. M.
- RODRIGUEZ, ADALBERTO**
Viva La Juventud
WAPA, San Juan, Puerto Rico
- RODRIGUEZ, HECTOR**
Coctel Musical
KUBO, San Antonio, Tex.
- ROGERS, AL**
WKYR, Keyser, W. Va.
- ROGERS, EUGENE II.**
WHAB, Baxley, Ga.
- ROGERS, STEVE**
Nightbeat
WOWL, Florence, Ala.
- ROGERS, TERENCE**
Cavalcade Of Music
WBNR, Beacon, N. Y.
- ROGERS, WELDON**
KRZE, Farmington, N. M.
- ROLLINS, CHAF**
KXO, El Centro, Calif.
- ROMANACCE, LUIS**
Radio Reloj
WADO, New York
- ROOT, PHIL**
KVWO, Cheyenne, Wyo.
- ROSE, JIM**
Rose Room
KID, Idaho Falls, Idaho
- ROSELLE, JIM**
Afternoon Record Room
WJTN, Jamestown, N. Y.
- ROSS, AL**
Tunekeeper
WRC, Washington, D. C.
- ROSS, GORDON**
KUDE, Oceanside, Calif.
- ROSS, LES**
Marie Carpet
WCNX, Middletown, Conn.
- ROSSI, DON**
WTRC, Elkhart, Ind.
- ROSSI, GEORGE**
Hello Show
WKST, New Castle, Pa.
- ROULSTONE, TOM**
Roseland Revue
WPEP, Taunton, Mass.
- ROUNDS, TOM**
KPOI, Honolulu, Hawaii
- ROUSSEAU, GENE**
Wake Up And Live
WWON, Woonsocket, R. I.
- RUCKER, JIM**
Blues Express
WLOU, Louisville, Ky.
- RUD, JIM**
KXGO, Fargo, N. D.
- RUDD, WIL**
Nite Ride
WJMO, Cleveland, O.
- RUDOLPH, MAC**
Hit Parade
KATL, Miles City, Mont.
- RUFFIN, EDWARD**
KVLG, La Grange, Tex.
- RUMORE, DUKE**
Rumore's Hangout
WSGN, Birmingham, Ala.
- RUSE, PAUL**
Musical Clock
KOEL, Oelwein, Iowa
- RUSNAK, BILL**
Spotlight Time
WDWS, Champaign, Ill.
- RUSSELL, BOB**
WMAK, Nashville, Tenn.
- RUSSELL, JOHN**
KMA, Shenandoah, Iowa
- RUTLEDGE, SONROSE**
WEUP, Huntsville, Ala.
- RYAN, BILL**
Golden Hour
KVOO, Tulsa, Okla.
- RYAN, WES**
KLOO, Corvallis, Oreg.
- SAGE, BUD**
Bandstand
KWEW, Hobbs, N. M.
- SANDERS, ARLEN**
Arlen's Alley
KTYM, Inglewood, Calif.
- SANDERS, BOB**
Music Before Noon
WAUD, Auburn, Ala.
- SANDERS, CLIFF**
Platter Parade
WFRB, Frostburg, Md.
- SAVERCOOL, PAUL**
KCNO, Alturas, Calif.
- SATER, HARTLEY**
KGO, San Francisco, Calif.
- SAUNDERS, BRUCE**
WSBT, South Bend, Ind.
- SCHAFFER, RONALD**
KBRL, McCook, Neb.
- SCHALLER, JOHN**
Musical Almanac
WAWA, Milwaukee, Wisc.
- SCHLADEMAN, DON**
WIRE, Indianapolis, Ind.
- SCHNEIDER, DAVE**
WPEO, Peoria, Ill.
- SCHUMACHER, JIM**
Downbeat
KMHT, Marshall, Tex.
- SCHWARZ, BILL**
Record Rendezvous
WDVA, Danville, Va.
- SCHWARTZ, JAMES**
KFIZ, Fond du Lac, Wisc.
- SCOTT, FRANK**
KBON, Omaha, Neb.
- SCOTT, HARRY**
WOKW, Brockton, Mass.
- SCOTT, TOM**
WHIH, Norfolk, Va.
- SCOTT, WILL**
Rainbow Ranch
KENT, Prescott, Ariz.
- SCREEN, BOB**
KGDN, Edmonds, Wash.
- SEABENECK, ART**
WTAR, Norfolk, Va.
- SEEDS, WALLY**
KWRW, Guthrie, Okla.
- SEELEY, RANDY**
WION, Ionia, Mich.
- SELL, SUSAN**
WITY, Danville, Ill.
- SELPH, PAUL**
WNAG, Grenada, Miss.
- SEWELL, BILL**
KTRR, Rolla, Mo.
- SEYMOUR, ROBIN**
WKMH, Detroit, Mich.
- SHAFFER, JERRY**
KGHF, Pueblo, Colo.
- SHAFFNER, BOB**
WJUN, Mexico, Pa.
- SHANNON, JACK**
WTAC, Flint, Mich.
- SHAW, BOB**
Club 97
WCSH, Portland, Me.
- SHAW, JOHNNY**
Jumpin' Show
WOBS, Jacksonville, Fla.
- SHAW, RICK**
WAKR, Akron, O.
- SHAW, RICK**
WCKR, Miami, Fla.
- SHEA, RICK**
Sing Along With Rick
KWAM, Memphis, Tenn.
- SHEEHAN, ED**
Pau Hana Concert
KOOD, Honolulu, Hawaii
- SHELDON, HERB**
WFYI, Garden City, N. Y.
- SHELTON, JIM**
Coffee Time
KVLV, Fallon, Nev.
- SHEPARD, LARRY**
WLAV, Grand Rapids, Mich.
- SHEPPARD, DEE**
WJOB, Hammond, Ind.

— S —

- SHEPPARD, VERN**
Musical Clock
KOTA, Rapid City, S. D.
- SHERIDAN, PHIL**
Rise And Shine
WFIL, Philadelphia, Pa.
- SHERLOCK, LA MAR**
Ezy Listening
KEZY, Anaheim, Calif.
- SHERMAN, EARL**
WEZL, Richmond, Va.
- SHERMAN, PAUL**
WINS, New York
- SHERWOOD, DON**
The Sherwood Affair
KSFO, San Francisco, Calif.
- SHIELDS, RAY**
KMAQ, Maquoketa, Iowa
- SHORT, JOE**
Holiday In Hi Fi
KWFT, Wichita Falls, Tex.
- SHOTWELL, ELLIS**
Wake Up Easy Show
WION, Ionia, Mich.
- SHREVE, THERON**
WTAC, Flint, Mich.
- SHRIEVES, CARLTON**
WEZL, Richmond, Va.
- SHUMWAY, HAL**
Mike Mitchell Show
KRUX, Phoenix, Ariz.
- SIEGEL, DOUG**
WCVS, Springfield, Ill.
- SIEVERS, BOB**
WOWO, Fort Wayne, Ind.
- SIKES, JOE**
KANE, New Iberia, La.
- SIMMONS, AL**
WSLI, Jackson, Miss.
- SIMMONS, BILL**
Simmons' Siesta
KHEN, Henryetta, Okla.
- SIMMONS, BOB**
Country Junction
KOGT, Orange, Tex.
- SIMON, JACK**
WESA, Charleroi, Pa.
- SIMPKINS, PAUL**
Housewives' Hit Parade
WBAM, Montgomery, Ala.
- SIMPSON, ART**
KOL, Seattle, Wash.
- SIMPSON, JOE**
KENS, San Antonio, Tex.
- SIMS, SCOTT**
Scott's Session
WPAR, Parkersburg, W. Va.
- SINCLAIR, DICK**
Polka Party
KFT, Los Angeles, Calif.
- SISK, WILLIAM R.**
Polka Party
WPME, Punxsutawney, Pa.
- SIX, JACK**
The Big Sound
WSKY, Asheville, N. C.
- SKAFE, NED**
On The Go
WCHS, Charleston, W. Va.
- SKELTON, EDDIE**
WKIN, Kingsport, Tenn.
- SKINNER, CHARLIE**
WGAD, Gadsden, Ala.
- SLOCUM, CLICK**
KONE, Reno, Nev.
- SLOCUM, KENT**
Music On The Sunny Side
KOTA, Rapid City, S. D.
- SMALL, MARSHALL**
KSL, Salt Lake City, Utah
- SMART, BILL**
Music To Remember
WRDW, Augusta, Ga.
- SMITH, ALVIN**
KECK, Odessa, Tex.
- SMITH, DANNY**
KSRC, Socorro, N. M.
- SMITH, DICK**
WORC, Worcester, Mass.
- SMITH, GENE**
Sound of Music
WMHI, Braddock Heights, Md.
- SMITH, HUGH**
Sounds Of Music
KOGT, Orange, Tex.
- SMITH, JIMMY**
WXTN, Lexington, Miss.
- SMITH, JON**
Down Memory Lane
WDAL, Meridian, Miss.
- SMITH, STEVE**
Spin The Platter
WTTT, Bloomington, Ind.
- SMITH, VINSON**
Tops In La Grange
WLAG, La Grange, Ga.
- SNODGRASS, ELMER**
WGGa, Gainesville, Ga.
- SNOW, ED**
Afternoon Of Melody
WSUB, Groton, Conn.
- SNYDER, JAY**
Platter Party
KGO, San Francisco, Calif.
- SOLMES, MARCUS**
Gospel Time
WOCH, N. Vernon, Ind.
- SOMERS, MARC**
KBLU, Yuma, Ariz.
- SPANGLER, DICK**
KORL, Honolulu, Hawaii
- SPANN, JIM**
KZZN, Littlefield, Tex.
- SPANN, OWEN**
Spannland
KCBS, San Francisco, Calif.
- SPAULDING, KENNETH**
WBBX, Portsmouth, N. H.
- SPAULDING, NORM**
WGES, Chicago, Ill.
- SPEARS, JOHN**
Morning Star
WCOA, Pensacola, Fla.
- SPECK, DARRELL**
WANY, Albany, Ky.
- SPECK, KEN**
Top Of The Morning
WCNS, Canton, O.
- SPENCER, JERRY**
Tempo
KWEW, Hobbs, N. M.
- SPERO, JIM**
Early Bird Show
KUPD, Phoenix, Ariz.
- SPIULNIK, GARY**
WWHG, Hornell, N. Y.
- STAKLIN, BILL**
WAXU, Lexington, Ky.
- STALLINGS, JERRY**
WKTG, Thomasville, Ga.
- STAMPER, JOE**
Clockwateher
WGOH, Grayson, Ky.
- STAMPZ, RICHARD**
WGES, Chicago, Ill.
- STANLEY, BILL**
KBMV, Billings, Mont.
- STANTON, BURNELL G.**
KDYL, Tooele, Utah
- STARR, BILL**
KLOU, Lake Charles, La.
- STARR, LONNY**
WINS, New York, N. Y.
- STEELE, DON**
Top Fifty Show
KOIL, Omaha, Neb.
- STEGER, CHARLES**
WPKO, Waverly, O.
- STEIN, WALLY**
WPAY, Portsmouth, O.
- STENGER, DANNY**
Nightcap
WILK, Wilkes-Barre, Pa.
- STEPHENS, MAX**
KGRN, Grinnell, Iowa
- STEPHENS, OTT**
Peach Platters
WPEH, Louisville, Ga.
- STEVENS, CHUCK**
WPAW,
Providence-Pawtucket, R. I.
- STEVENS, JAY**
WBBW, Youngstown, O.
- STEVENS, MARK**
KMAE, McKinney, Tex.
- STEVENS, RAY**
Polka Party
KOOO, Omaha, Neb.
- STEVERS, PAUL**
WDEC, Americus, Ga.
- STEWART, DALE**
WKBJ, Milan, Tenn.
- STINE, KEITH L.**
Toreh Light
WHOU, Houlton, Me.
- STINGLEY, ROY**
WHOK, Lancaster, O.
- STITLER, FRANK**
WSB, Atlanta, Ga.
- STOCKARD, RAY**
WJSO, Johnson City, Tenn.
- STOKKEE, DICK**
KFKF,
Seattle-Bellevue, Wash.
- STONE, BUD**
KDYL, Tooele, Utah
- STONE, CLYDE**
Country Capers
WPYB, Benson, N. C.
- STORMENT, JIM**
WJBD, Salem, Ill.
- STORY, CARL**
WANY, Albany, Ky.
- STOUT, PHILLIP**
Morning Melodies
WNPV, Lansdale, Pa.
- STOWE, GARY**
WKMT,
Kings Mountain, N. C.
- STOWE, JIM**
WLYC, Williamsport, Pa.
- STOYLE, LES**
Variations
WDOE, Dunkirk, N. Y.
- STRANGE, PAUL**
KVLG, La Grange, Tex.
- STRICKHOUSER, SHERM**
WJAR, Providence, R. I.
- STRINGER, CHARLIE**
WHNY, McComb, Miss.
- STROUPE, BILL**
WLOS, Asheville, N. C.
- STRUZIK, JOSEPH**
WNRI, Woonsocket, R. I.
- STUCKER, LARRY**
KAST, Ames, Iowa
- STURVIST, JERRY**
WMAB, Munising, Mich.
- SUBER, HOLLIS**
WAAG, Adel, Ga.
- SUTHER, NORMAN**
KQIK, Lakeview, Oreg.
- SULLIVAN, JOHN P.**
Teen Time
KTNC, Falls City, Neb.
- SUMMER, DICK**
WISH, Indianapolis, Ind.
- SUMNER, CARL**
WKTG, Thomasville, Ga.
- SUNDSTROM, LLOYD**
Musical Mailbag
KICY, Nome, Alaska
- SWARTS, NELSON**
Moonglow
WHLM, Bloomsburg, Pa.
- SWEET, JERRY**
KfHA, Tacoma, Wash.
- SWINDELL, GENE**
WHUT, Anderson, Ind.

DISC JOCKEYS

— T —

TALBOT, LEN
Swing Shift
WKVT, Brattleboro, Vt.

TALLEY, JOHNNY
WENO, Nashville, Tenn.

TANKY, NICK
WMCK, McKeesport, Pa.

TANNER, GERRY
Light And Easy
WKIP, Poughkeepsie, N. Y.

TASKER, JOE
WKNB, New Britain, Conn.

TAYLOR, BILL
WORD, Spartanburg, S. C.

TAYLOR, BILLY
WLIR, New York, N. Y.

TAYLOR, BOB
Taylor-Made Time
WELS, Kingston, N. C.

TAYLOR, BOYCE
WSRA, Milton, Fla.

TAYLOR, FRANK
WPTF, Raleigh, N. C.

TAYLOR, GENE
WLS, Chicago, Ill.

TAYLOR, GEORGE
Downbeat
KNEI, Brady, Tex.

TAYLOR, JACK
WPEN, Philadelphia, Pa.

TAYLOR, JOHN
WFAL, Fayetteville, N. C.

TAYLOR, PAT
WPEN, Philadelphia, Pa.

TEAL, JERRY
KSTN, Stockton, Calif.

TEAL, STEVE
KLOO, Corvallis, Oreg.

TEAMER, EDDIE
Red Beans & Rice
WYLD, New Orleans, La.

TERRELL, JIM
KPBN, Pampa, Tex.

TERRI, JOE
WOMP, Bellaire, O.

TERRY, BILL
KING, Seattle, Wash.

TETZLAFF, RICHARD
WGVA, Geneva, N. Y.

TEW, JOHN
Housewife's Hit Parade
WLLY, Wilson, N. C.

THACKREY, FLOYD
KKJO, St. Joseph, Mo.

THIES, FRANK D.
WQIK, Jacksonville, Fla.

THOMAS, DICK
Daybreaker Show
KSIS, Sedalia, Mo.

THOMAS, EDDIE
KSOO, Sioux Falls, S. D.

THOMAS, GURNEY
WCGC,
Belmont-Charlotte, N. C.

THOMAS, JERRY
WINN, Louisville, Ky.

THOMAS, JOE
WPAW,
Providence-Pawtucket, R. I.

THOMAS, JOHN
WDDY, Gloucester, Va.

THOMAS, RAY
WOKE Parade
WOKE, Charleston, S. C.

THOMAS, ROBB
WEMP, Milwaukee, Wis.

THOMASON, BILL
Daily Bills
WBAC, Cleveland, Tenn.

THOMPSON, BILL
KGBS, Los Angeles, Calif.

THOMPSON, JOE
KGRN, Grinnell, Iowa

THORNE, RON
WIRL, Peoria, Ill.

THURMAN, WALTER
Time For Thurman
WMED, Peoria, Ill.

TIBBETTS, JIM
WSKI, Montpelier, Vt.

TIMM, JOHN
Clock Watch
KHAK, Cedar Rapids, Iowa

TIMS, KATIE
KYOK, Houston, Tex.

TINNEY, MEL
Melody Matinee
WSHN, Fremont, Mich.

TIPTON, JACK
WTMT, Louisville, Ky.

TIPTON, JOE
Polka Party
WPTS, Pittston, Pa.

TODD, LARRY
KNIA, Knoxville, Iowa

TODOROVICH, DAN
KKID, Pendleton, Oreg.

TOLEK, ALLEN
WHIT Parade
WHIT, New Bern, N. C.

TOLES, GEORGE
WDWS, Campaign, Ill.

TOMBERLIA, EDWIN
WHAB, Baxley, Ga.

TOONE, CLETE
Nitebeat
KSDW, Salinas, Calif.

TOWNSEND, FRANK
Tunes By Townsend
WLAG, La Grange, Ga.

TRAVERS, GUY
WAYE, Baltimore, Md.

TRIMM, DON
KGMT, Fairbury, Neb.

TRUEHART, GEORGE
WYLD, New Orleans, La.

TRUSSELL, CHARLEY
KXEL, Waterloo, Iowa

TUCHOLKA, ED
WHLI, Niagara Falls, N. Y.

TUCKER, BERT
KARI, Blaine, Wash.

TUCKER, GEORGE
WNHC, New Haven, Conn.

TUCKER, JIM
KXOL, Fort Worth, Tex.

TUCKER, TOMMY
WIOI, New Boston, O.

TUPPER, JOHN
WSME, Sanford, Me.

TURLEY, BOB
WKAZ, Charleston, W. Va.

TURNER, JIM
KMBY, Monterey, Calif.

TWIST, DONALD
KUKU, Willow Springs, Mo.

TYNER, TOM
WDQN, Du Quoin, Ill.

— U —

UNDERWOOD, JACK
WOWO, Fort Wayne, Ind.

UNOLD, WES
580 Melody Lane
WAGR, Lumberton, N. C.

— V —

VAGUS, PAUL
Morning Melodies
WCWC, Ripon, Wis.

VALDETERO, RAY
KAOK, Lake Charles, La.

VALENTINE, WAYNE
WRLK, Cloquet, Minn.

VAN, JOE
CKLW, Detroit, Mich.

VAN, RICK
KUPI, Idaho Falls, Idaho

VANDEVENTER, JERRY
Nightbeat
WSB, Atlanta, Ga.

VAN HOUTEN, BRUCE
Coffee, Music & Things
WSHN, Fremont, Mich.

VANN, BOBBY
WJBW, New Orleans, La.

VANORE, LARRY
WBBQ, Augusta, Ga.

VARE, AL
For Listeners Only
WJAX, Jacksonville, Fla.

VASILE, AL
Dance Party
WESX, Salem, Mass.

VEAL, JULIAN
Melody Matinee
WMVG, Milledgeville, Ga.

VELAZQUEZ, A. M.
KIBL, Beeville, Tex.

VENTAL, GORDON
Music For Morning
WDXL, Lexington, Tenn.

VICKNAIR, ROY JR.
KLEF, Golden Meadow, La.

VIKEN, HOWARD
WCCO,
Minneapolis-St. Paul, Minn.

VILLANUEVA, ERNIE
KVEN, Ventura, Calif.

VILLEGAS, HENRY
KEVT, Tucson, Ariz.

VOSS, BOB
WROD, Daytona Beach, Fla.

— W —

WADE, GENE
WSIZ, Ocilla, Ga.

WADE, SAM
WHIH, Norfolk, Va.

WAFLE, DICK
WINS, New York, N. Y.

WAGENER, ROD
KVOL, Lafayette, La.

WAGNER, DICK
WSAI, Cincinnati, O.

WAGNER, LOU
KXEL, Waterloo, Iowa

WALKER, BILL
KVEE, Conway, Ark.

WALKER, COLEMAN
WCOL, Lebanon, Tenn.

WALKER, JACK
Harlem Serenade
WLJB, New York, N. Y.

WALKER, JIMMY
KIKI, Honolulu, Hawaii

WALKER, JOHNNY
WEJL, Scranton, Pa.

WALL, TOMMY
KZZN, Littlefield, Tex.

WALLACE, GIL
Koffee Klub
WFIW, Fairfield, Ill.

WALLS, BILL
Variety Club
KSYX, Santa Rosa, N. M.

WALTER, TOM
KJRG, Newton, Kans.

WALTERS, ART
Music A La Carte
WLSV, Wellsville, N. Y.

WALTERS, WILLIAM
WDUZ, Green Bay, Wis.

WANDMACHER, RON
Wax Wagon
KEVE, Minneapolis, Minn.

WARD, BILL
WAKY, Louisville, Ky.

WARD, DAVE
KYVA, Gallup, N. M.

WARD, FRANK
WFUN, Miami, Fla.

- WARD, JAMES F.**
Morning Mayor Show
WBAX, Wilkes-Barre, Pa.
- WARNER, JEFF**
Musical Clock
WOKE, Charleston, S. C.
- WATKINS, CHICK**
WCUE, Akron, O.
- WATLINGTON, PHIL**
Danceland
WREV, Reidsville, N. C.
- WAYMAN, TOM**
KCPX, Salt Lake City, Utah
- WEAVER, BILL**
Night Beat
WPDQ, Jacksonville, Fla.
- WEBB, ROOSEVELT**
The Rooster Show
WMBC, Macon, Miss.
- WEBBER, BILL**
WFIL, Philadelphia, Pa.
- WEBER, CLARK**
WLS, Chicago, Ill.
- WEEKS, RICKEY**
KMOP, Tucson, Ariz.
- WEIMER, TAL**
WESA, Charleroi, Pa.
- WEIN, OSCAR**
Hi Neighbor
WDLG, Port Jervis, N. Y.
- WEIR, DON**
KEDD, Dodge City, Kans.
- WELCH, CLARENCE**
KGER, Long Beach, Calif.
- WELLS, EMORY**
WJES, Johnston, S. C.
- WELLS, HENRY**
KVEE, Conway, Ark.
- WERY, BOB**
WGAS, Gastonia, N. C.
- WESSON, DICK**
Flair
KABC, Los Angeles, Calif.
- WEST, DAVE**
WBGN, Bowling Green, Ky.
- WEST, DON**
Going-Home-Time-Show
KIOB, Petaluma, Calif.
- WEST, JAY**
Teen Club
KRIO, McAllen, Tex.
- WEST, LARRY**
1260 Club
KPIN, Casa Grande, Ariz.
- WEST, ROGER**
Night Beat
WPDQ, Jacksonville, Fla.
- WESTCOTT, TOM**
WDMV, Pocomoke City, Md.
- WHEELER, DOC**
Gospel Caravan
WWRLL, New York, N. Y.
- WHITE, BOB**
WCNS, Canton, O.
- WHITE, BOB**
Homemakers Special
WSET, Glens Falls, N. Y.
- WHITE, FRANK**
Nightbeat
WJMA, Orange, Va.
- WHITE, GENE**
KBUY, Amarillo, Tex.
- WHITE, JOHN**
Matinee
WOWL, Florence, Ala.
- WHITE, NORM**
WACE, Springfield, Mass.
- WHITEHEAD, EDWARD**
This Is Britain
WQXR, New York, N. Y.
- WHITEHEAD, WAYNE W.**
Wake Up Easy Show
KQIK, Lakeview, Oreg.
- WHITMORE, MARVIN**
KFRM, Kansas City, Mo.
- WHITTEN, WILL**
WCSH, Portland, Me.
- WHITTINGHILL, DICK**
KMPC, Los Angeles, Calif.
- WICKS, BOB**
WSRA, Milton, Fla.
- WIER, DON**
KPIN Kapers
KPIN, Casa Grande, Ariz.
- WIKKINTON, BILL**
WPBC, Minneapolis, Minn.
- WILDER, REX**
Morning Show
KBIZ, Ottumwa, Iowa
- WILDMAN, BOB**
WMVG, Milledgeville, Ga.
- WILES, LARRY**
WCNT, Centralia, Ill.
- WILEY, WARREN**
Morning Happy Hop
KJNO, Juneau, Alaska
- WILGREN, BIL**
WADC, Akron, O.
- WILHELM, GEORGE**
KDHI,
Twenty-Nine Palms, Calif.
- WILHITE, TED**
Parade Of Music
WBIE, Marietta, Ga.
- WILK, TED**
KUTA, Blanding, Utah
- WILL, CHARLIE**
Mailbag Time
WIVV, Vieques Island, P. R.
- WILLET, JIM**
Hi Neighbor
KHMO, Hannibal, Mo.
- WILLIAMS, BILL**
Breakfast Beat
WCHB, Inkster, Mich.
- WILLIAMS, BILLY**
WCMB, Harrisburg, Pa.
- WILLIAMS, DEAN**
KXGN, Gendive, Mont.
- WILLIAMS, EDDIE**
WESY, Greenville, Miss.
- WILLIAMS, GUY**
KTKT, Tucson, Ariz.
- WILLIAMS, JOHNNY**
Breakfast Platters
WJDY, Salisbury, Md.
- WILLIAMS, KAE**
WDAS, Philadelphia, Pa.
- WILLIAMS, WILLIAM B.**
Make Believe Ballroom
WNEW, New York, N. Y.
- WILLIARD, KEN**
Night Sounds
KSAL, Salina, Kans.
- WILLIFORD, TIG**
Downbeat
KLUE, Longview, Tex.
- WILLIS, PAUL**
15 & 80 Show
WPYB, Benson, N. C.
- WILSON, DON**
Wide World Of Music
KLEM, LeMars, Iowa
- WILSON, LARRY**
The Music Man
WCRA, Effingham, Ill.
- WILSON, LES**
KANO, Anoka, Minn.
- WILSON, RAY**
Club 1340 KC
KWVR, Enterprise, Oreg.
- WINSTANLEY, KEN**
Sound Of Music
WJBO, Baton Rouge, La.
- WINTER, PAUL**
WXYZ, Detroit, Mich.
- WOERIMAN, WILLIAM**
Early Bird
WKBV, Richmond, Ind.
- WOLF, FREDDY**
WXYZ, Detroit, Mich.
- WOLFE, AL**
WFBG, Altoona, Pa.
- WOLFE, JOHN**
KBRO, Bremerton, Wash.
- WOLFE, PAT**
WEBB, Erwin, Tenn.
- WOOD, DAVE**
Hit The Road Show
WJPS, Evansville, Ind.
- WOOD, DICK**
WSPR, Springfield, Mass.
- WOOD, JIM**
Open House
WCRE, Cheraw, S. C.
- WOOD, RODGERS**
WVVA, Wheeling, W. Va.
- WOOD, ROY**
WGES, Chicago, Ill.
- WOODLAND, DON**
KMO, Tacoma, Wash.
- WOODWARD, WOODY**
KSAY, San Francisco, Calif.
- WOODY, GENE**
Night Train
KHMO, Hannibal, Mo.
- WOOTEN, BOBBY**
Bashful Bobby Show
KSOP, Salt Lake City, Utah
- WOOTEN, DEE**
KSEL, Lubbock, Tex.
- WRIGHT, BOB**
Gospel Time
WBAC, Cleveland, Tenn.
- WRIGHT, DAVE**
Push Button One
WIS, Columbia, S. C.
- WRIGHT, LAWRENCE**
Lucky Lawrence Show
KRUX, Phoenix, Ariz.
- WRISLEY, JOHN**
Soundtrack
WIS, Columbia, S. C.
- WULKOTTE, BERNARD**
WAVI, Dayton, O.
- WYNN, LARRY**
WBEE, Chicago, Ill.

— Y —

- YANCEY, ARCH**
KNUZ, Houston, Tex.
- YARBROUGH, JERRY**
Big X Music Xpress
WPNX, Phenix City, Ala.
- YATES, DAN**
Afternoon Club
KNIA, Knoxville, Iowa
- YOUNG, AL**
Matinee At MCMA
WCMA, Corinth, Miss.
- YOUNG, VERN**
KSOP, Salt Lake City, Utah
- YOUNGER, BILL**
Music From Studio B
KFRU, Columbia, Mo.

— Z —

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- ZUNIA, AGAPITO**
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KCCT, Corpus Christi, Tex.
- ZURLO, RUDY**
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Radio-TV Newspaper Columnists & Critics

(The following list of columnists and critics has been contributed by the nation's radio and TV broadcasters in response to questionnaires sent out by Radio-Television Daily.)

ALABAMA

Auburn, Lee County Bulletin: **Graham McTeer**
Birmingham, Birmingham News: **Oliver Roosevelt**
Birmingham, Birmingham Post-Herald: **Emmett Weaver**
Florence, Florence Herald: **Oscar Lewis**
Florence, Florence Times: **Fred Dillon, Catherine Harding**
Fort Payne, DeKalb County News: **George Gotthberg**
Fort Payne, Times-Journal: **Downard Jones**
Haleyville, Advertiser: **R. L. Shirley**
Mobile, Mobile Press-Register: **Ellen Badden**
Montgomery, Alabama Journal: **Arch McKay Jr.**
Opelika, Opelika Daily News: **Wink Blackmon**
Selma, Selma Times-Journal: **Don Barnes**
Tuscomb, Valley Voice: **Ben Knight**

ALASKA

Cordova, Times: **Franz Bonzer**
Nome, Nugget: **Emily Boucher**

ARIZONA

Holbrook, Holbrook Tribune News: **V. P. Richards**
Phoenix, Phoenix Gazette: **Bob Stout**
Phoenix, Arizona Republican: **Jack Curtis**
Prescott, Prescott Evening Courier: **Virginia Baker**
Tucson, Arizona Daily Star: **Dick Alexander, Hal Marshall**
Tucson, Tucson Daily Citizen: **Micheline Keating**
Wilcox, Range News: **Doris Sturgis**

ARKANSAS

Fayetteville, Northwest Arkansas Times: **Ted Wylie**
Fort Smith, Southwest Times-Record: **Mary Geren**
Hope, Hope Star: **Paul Jones**
Hot Springs, Sentinel-Record: **Bob Dean**
Little Rock, Arkansas Democrat: **Fred Petricelli**
Little Rock, Arkansas Gazette: **Martha Douglas**
Magnolia, Banner News: **Bill Williams**
Pine Bluff, Pine Bluff Commercial: **Bill Miles**
Springdale, Springdale News: **Bob Sanders**

CALIFORNIA

Alameda, Times Star: **Dave Houser**
Bakersfield, Shopping Guide: **Bob Love**
Barstow, San Bernardino Sun Telegram: **Don Roso**
Fresno, Fresno Bee: **Dean Simpson**
Hanford, Hanford Sentinel: **Dick Tilton**
Long Beach, Independent Press Telegram: **Terry Vernon**
Los Angeles, Los Angeles Examiner: **Charles Denton**
Los Angeles, Times: **Don Page, Cecil Smith**
Monterey, Monterey Peninsula Herald: **Mr. Kefauver**
Needles, Desert Star: **Lee B. Perry**
Oakland, Oakland Tribune: **Jim Abbe, Bill Fiset**
Palm Springs, The Desert Sun: **Jack Knudson**
Palo Alto, Palo Alto Times: **George Willey**
Pasadena, Independent Star News: **Mildred Simpson**
Redding, Record Searchlight: **Mike Bigelow**

Riverside, Press Enterprise: **Clarence D. Carpenter, Robert L. Hirt**
Sacramento, Sacramento Bee: **Chuck Irish**
Sacramento, Sacramento Union: **Bob Turner**
Salinas, Salinas Californian: **Tia Sun, Hunter S. Charlton III**
San Diego, San Diego Tribune: **Dave McIntyre, Frank Rhodes**
San Diego, San Diego Union, Don Freeman
San Francisco, Chronicle: **Terrence O'Flaherty**
San Francisco, News-Call Bulletin: **Bob Battin**
San Francisco, San Francisco Examiner: **Dwight Newton**
San Jose, Mercury-News: **Frank Freeman**
San Leandro, Morning News: **Dave Houser**
San Luis Obispo, Telegram Tribune: **John Sarber**
San Mateo, San Mateo Times: **Bob Foster**
Santa Rosa, Santa Rosa Press Democrat: **Art Volkerts, Thelda Capman**
Sonoma, Daily Review: **Zan Starek**
Stockton, Stockton Record: **Tony Galindo, Herb Stoy**

COLORADO

Alamosa, Daily Courier: **Jack Barnes**
Boulder, Daily Camera: **Arlene Neal**
Denver, Catholic Register: **Clement Zecha**
Denver, Denver Post: **Del Ceres**
Denver, Rocky Mt. News: **Walter Saunders**
Grand Junction, Daily Sentinel: **Ken Johnson, Alan Pritchard**
Longmont, Longmont Ledger: **Jerry Archeletta**
Montrose, Daily Press: **Prescott Allen**

CONNECTICUT

Bridgeport, Bridgeport Herald: **Leigh Dannenberg**
Hartford, Hartford Courant: **Viggo Anderson**
Hartford, Hartford Times: **Anthony Davenport, Alan Widden**
New Britain, New Britain Herald: **Judith Weid Brown**
New Haven, New Haven Register: **Kirby Kennedy**
New London, New London Day: **Deane Avery**
Norwich, Norwich Bulletin: **Donald Oat**
Waterbury, Republican-American: **Mrs. A. E. Lanalls**
West Hartford, West Hartford News: **Edward Lavelle**

DISTRICT OF COLUMBIA

Daily News: **Dave Reque, Don Maclean**
Washington Evening Star: **Bernie Harrison**
Washington Roll Call: **Sid Yudaín**
Washington Post: **Paul Herron, Larry Laurent, Jo Williams**

FLORIDA

Apalachicola, Times: **Ed Moloney**
Cocoa, Cocoa Tribune: **John Pound**
Daytona Beach, News-Journal: **Tippin Davidson**
Ft. Lauderdale, Ft. Lauderdale News: **Joe Bryant, Dick Backstra**
Gainesville, Gainesville Sun: **Tom Milne**
Miami, Miami Beach Sun: **Paul Bruum**
Miami, Miami Herald: **Jack Anderson**
Miami, Miami News: **Kristine Dume**
Naples, Collier County News: **Tom Haire**
Orlando, Corner Cupboard: **Gary Kerns**
Orlando, Orlando Evening Star: **Bill Summers**
Orlando, Orlando Sentinel: **Fran Conklin**

Panama City, Panama City News-Herald: **Dave Moylan**
 Pensacola, Pensacola Journal: **Barbara Becktane**
 Port St. Joe, Star: **Wesby Romesey**
 Punta Gorda, Herald: **Fred Clamplitt**
 St. Petersburg, Independent: **Marlene Matouk**
 St. Petersburg, Times: **Pete Swain**
 Sarasota, Sarasota News: **Jean Sharp**
 Tallahassee, Tallahassee Democrat: **Mike Beaudoin, Louise Jordan**
 Tampa, Tampa Times: **Tish Grey**
 Tampa, Tampa Tribune: **Matilla Booth**
 Titusville, Star-Advocate: **Bob Hudson**
 Wewahatchee, The Breeze: **Ed Bendjone**

GEORGIA

Athens, Banner Herald: **Gene Asher**
 Atlanta, Atlanta Constitution: **Charl Ippolito**
 Atlanta, Atlanta Journal: **Allen Patereau**
 Atlanta, Weekly Star: **Dupree Jordan**
 Augusta, Chronicle-Herald: **Henry Wright**
 Columbus, Ledger-Enquirer: **Sandra Baxter, Dave Miller, Don Wassen**
 Covington, Covington News: **Bob Greer**
 Douglas, Enterprise: **Tom Frier**
 Fitzgerald, Herald: **Tony Carter**
 Gainesville, Gainesville Daily Times: **John Vardeman**
 Louisville, News And Farmer: **Mrs. Murphy Ocala, Star: Bill Bradford**
 Savannah, Evening Press: **James West**
 Savannah, Morning News: **Bob Price**
 Statesboro, Bulloch Herald: **Leudel Coleman**
 Statesboro, Bulloch Times: **Shields Kenan**
 Valdosta, Valcoosta Times: **Tommy Newsomo**

HAWAII

Honolulu, Advertiser: **Irya Cole, Patty Davis**
 Honolulu, Hawaii Times: **R. Hirai**
 Honolulu, Star Bulletin: **Bert Darr**

IDAHO

Grangeville, Idaho County Free Press: **Robert E. Anderson**
 Idaho Falls, Post Register: **John McDermott**

ILLINOIS

Alton, Daily Telegraph: **Andy Yakates**
 Champaign, News Gazette: **Larry Stewart**
 Chicago, American: **Maggie Daly, Janet Kern**
 Chicago, Brighton Life: **Harry Lepinske**
 Chicago, Sun-Times: **Patrick Dugan, Irv Kupcinet, Paul Molloy**
 Chicago, Daily News: **Shirley DeSanti, Terry Turner, Tony Weitzel**
 Chicago, Tribune: **Herb Lyons, Gail Valenti, Larry Walters**
 Davenport, Times-Democrat: **Bill Wundram**
 Decatur, Herald-Review: **Gene Daniels**
 Gary, Post Tribune: **Jerrie Atkin**
 Geneva, Republican: **Alan Mead**
 Harrisburg, Daily Register: **Curt Small**
 La Grange, Citizen: **Herbert Bassman**
 Loves Park, Monday Morning Mail: **Peg West**
 Marion, Daily Republican: **Homer Butler**
 Moline, Dispatch: **Carla Reynolds**
 Peoria, Journal-Star: **Bill Lyttleton**
 Rockford, Morning Star: **Campbell Tichener**
 Rock Island, Argus: **Charles Sanders**
 St. Charles, Chronicle: **Rosa Paul**
 Springfield, State Register-Journal: **Wayne Allen**
 Wood River, Journal: **Skip McDonald**

INDIANA

Bristol, Bristol Banner: **H. F. Mosier**
 Elkhart, Elkhart Truth: **Lou Sayre, Carol Stutzman, Harry Waterhouse**

Evansville, Courier: **Bernita Dougan**
 Evansville, Press: **Sandra Sue Culver**
 Evansville, Sunday Courier-Press: **Marianne Weidenbener**
 Fort Wayne, Journal-Gazette: **Jean Mack**
 Fort Wayne, News-Sentinel: **John Ackenbruck, San Hartsock**
 Gary, Post Tribune: **Jerrie Atkin**
 Indianapolis, News: **Charles Staff**
 Indianapolis, Star: **Julia Inman**
 Indianapolis, Times: **R. K. Shull**
 Jeffersonville, Post: **Carrie Meers**
 Kokomo, Tribune: **Mrs. Grace Maher**
 Lafayette, Journal & Courier: **Frank Arganbright**
 Mishawaka, Times: **James McNeile**
 Muncie, Evening Press: **Leon Parkinson**
 Muncie, Morning Star: **John Ferris**
 New Albany, Tribune: **Art Caulfield**
 New Paris, Farmer's Exchange: **Laurence Yeater**
 South Bend, Tribune: **Ray Kwapil**
 Terre Haute, Star: **Sarah Bence**
 Terre Haute, Tribune: **Bill King**

IOWA

Burlington, Burlington Hawkeye: **Grant Marshall**
 Cedar Rapids, Gazette: **Nadine Subotnik**
 Council Bluffs, Non Pareil: **Dick Champ, Rose Wilke**
 Davenport, Morning Democrat: **William Wundram**
 Davenport, Times: **Janice Strum**
 Des Moines, Register-Tribune: **Ogden Dwight**
 Dubuque, Telegraph Herald: **William Croker**
 LeMars, Globe Post: **Rome Startzel**
 LeMars, Sentinel: **Carter Pitts**
 Ottumwa, Courier: **Evelyn Mowery**
 Waterloo, Courier: **Ted Stevens**

KANSAS

Garden City, Telegram: **Bill Brown**
 Hays, Daily News: **Tom Dreiling**
 Hays, Ellis County Farmer: **Mike Billinger**
 Hutchinson, News: **Lawson E. May**
 Manhattan, Daily Mercury: **William Colvin**
 Salina, Journal: **John Schmiedler**
 Topeka, State Journal: **Jonathan Dow**
 Wichita, Eagle-Beacon: **Bob Tansing**

KENTUCKY

Albany, Clinton County News: **A. B. Gibson**
 Ashland, Daily Journal: **Estille Riskz**
 Benton, Marshall Courier: **Marshall Wyatt**
 Bowling Green, Park City Daily News: **Ray Gaines**
 Burkesville, Cumberland County News: **Ernie Lawson**
 Fulton, News: **Onida Jewell**
 Grayson, Journal-Enquirer: **James Phillips**
 Henderson, Gleaner-Journal: **Hugh Sandefur**
 Lexington, Herald-Leader: **Bob Horine, Billy Thompson**
 Louisville, Courier-Journal: **Bill Ladd**
 Louisville, Irish American: **Mike Barry**
 Louisville, News-Journal: **Mrs. Robert Adams**
 Louisville, Times: **Sherwood Kohn, Angela Preis**
 Olive Hill, Carter County Herald: **Harry Jackson**
 Paducah, Sun-Democrat: **Preston Kennedy**
 Pikeville, Pike County News: **Bob Tarbeck**

LOUISIANA

Alexandria, Daily Town Talk: **Adras LaBorde**
 Baton Rouge, Capital City Press: **Ed Clinton**
 Franklin, Banner-Tribune: **Jack Colton**
 Lake Charles, Lake Charles American Press: **Lloyd McMahon**
 Monroe, News-Star: **Ann Hobgood**
 New Orleans, States-Item: **Tommy Griffin, Bob Sublette**
 New Orleans, Times-Picayune: **Frank Gagnard**
 Shreveport, Journal: **Robert Packwood**

RADIO-TV NEWSPAPER COLUMNISTS AND CRITICS

Shreveport, Times: **Pericles Alexander, James Briggs**
West Monroe, Ouachita Citizen: **Amos Hood**

MAINE

Bangor, Daily News: **Mrs. Webb**
Houlton, Pioneer Times: **Larry Reese**
Leviston, Sun-Journal: **Kent Foster, John Robinson**
Portland, Press-Herald: **Scott C. Hoar**
Sanford, Tribune: **I. O'Connell**

MARYLAND

Baltimore, Evening Sun: **Louis Cedrone, Jr., Hope Pantell**
Baltimore, News Post: **Aldine Bird**
Baltimore, Sunday Sun: **Bill Hyder**
Baltimore, Sun: **Donald Kirkley**
Frederick, News: **John Kopec**
Frederick, Post: **Henry Decker**
Hagerstown, Morning Herald: **A. Vernon Davis**
Lexington Park, Enterprise: **Jackie Davis**
Middletown, Valley Register: **George Rhoderick**
Salisbury, Advertiser: **Samuel Sherwell**
Salisbury, Times: **Oscar Morris**

MASSACHUSETTS

Boston, Christian Science Monitor: **Fred Guidry, Mabelle Joyce**
Boston, Globe: **Percy Shain, Elizabeth Sullivan**
Boston, Herald: **Arthur Frittridge**
Boston, Record-American: **Tony LaCamera**
Boston, Traveler: **Eleanor Roberts**
Brocton, Enterprise & Times: **Malcolm Dalton**
Hyannis, Cape Cod Standard-Times: **Phillip Hammond**
Marlboro, Enterprise: **Edward Bridges**
North Adams, Transcript: **Arsens Davignon**
Springfield, News & Union: **Ad Hachadorian**
Springfield, Evening Gazette: **James Gourgouras**
Worcester, Sunday Telegram: **Don Williams**

MICHIGAN

Bay City, Himes: **Catherine Schwall**
Benton Harbor, News-Palladium: **Bert Lindenfeld, Beverly McDaniel**
Detroit, Free Press: **Bettelou Peterson**
Detroit, News: **Betty Hyde, Frank Judge**
Detroit, New Center News: **William Springer**
Escanaba, Daily Press: **Jean Worth**
Flint, Journal: **John Steve**
Grand Rapids, Press: **Doris Branson, Van Sweden**
Kalamazoo, Gazette: **Jean Brink**
Lansing, State Journal: **H. Stapler**
Marquette, Mining Journal: **Robert Biolo**
Muskegon, Chronicle: **Dick Hedges**
Owosso, Argus Press: **Noreen Murphy**
Saginaw, News: **Les Wahl**
St. Joseph, Herald-Press: **Willard Banyon**
Traverse City, Record: **Marge Tuttle**

MINNESOTA

Alexandria, Lake Region Farmer: **Keith Hockett**
Alexandria, Park Region Echo: **John Obert**
Carlton, Carlton County Vidette: **Mamse Martin**
Duluth, Herald & News Tribune: **Walter Eldot**
Fairmont, Sentinel: **Earl Nelson**
Mankato, Free Press: **Lowell Schreyer**
Minneapolis, Star: **Forrest Powers**
Minneapolis, Tribune: **Will Jones**
Moorhead, Red River Scenic: **Jim Peterson**
Moose Lake, Star-Gazette: **Bob Bradford**
New Ulm, Journal: **Bill Macklin**
Rochester, Post Bulletin: **Charles Withers**
St. Paul, Dispatch: **Bill Diehl, P. M. Clepper**

MISSISSIPPI

Calhoun City, Monitor Herald: **Stanley Murphree**
Corinth, Daily Corinthian: **Richard Hammell**
Greenwood, Commonwealth: **Tom Farrell**
Grenada, Grenada County Weekly: **Andrew Whitaker**
Grenada, Daily Sentinel: **Barbara Daige**
Hattiesburg, American: **Leonard Lowery**
Jackson, Clarion Ledger-News: **Frank Hains, Carl McIntyre**
Jackson, State Times: **Kay Pittman**
Laurel, Laurel Leader Call: **J. M. West**
West Point, Times-Leader: **Henry Harris**

MISSOURI

Columbia, Columbia Missourian: **Bill Ellison**
Columbia, Tribune: **Max Baird**
East St. Louis, Journal: **Bob Kennedy**
Kansas City, Kansas City Kansan: **Robert Seltzner**
Kansas City, Star-Times: **Robert Hoyland, Don Sorenson**
Richmond, Ray County Herald: **William McCrea**
St. Louis, Globe-Democrat: **Pete Rahn**
St. Louis, Post-Dispatch: **Jack Bernstein, Warner Schoyen**
Sedalia, Democrat Co.: **George Scruton**
Springfield, News-Leader-Press: **Dale Freeman**

MONTANA

Billings, Gazette: **Addison Bragg, Barry Case**
Glendive, Ranger Review: **Frank Burke**
Great Falls, Tribune: **Scott A. Warben**
Kalispell, Daily Interlake: **Joe Caraher**
Miles City, Star: **Robert Scanlan**
Missoula, Missoulian: **John Forsenn**

NEBRASKA

Council Bluff, Nonpareil: **Rose Witke**
Grand Island, Independent: **Arch Jarrel**
Hastings, Tribune: **Burt James**
Kearney, Kearney Hub: **Ed Chittenden**
Lincoln, Star: **Karen Kenny**
North Platte, Telegraph-Bulletin: **Jim Bowman**
Omaha, Sun Newspapers: **Marge Broderick, Paul Williams, Alice Shulman**
Omaha, World Herald: **Denman Kountze Jr.**

NEVADA

Las Vegas, Review Journal: **Barbara Drum**
Las Vegas, Sun: **Hank Greenspinn, Ed Reid**
Reno, Nevada Journal: **Art Long**
Winnemucca, Humboldt Bulletin: **Pete Jenkins**

NEW HAMPSHIRE

Hanover, Dartmouth: **Sue Weiner**
Hanover, Gazette: **Dave Hewit**
Lebanon, Valley News: **James M. Wechsler**
Nashua, Telegraph: **Scott Blakely**

NEW JERSEY

Atlantic City, Boardwalk Reporter: **Charlie Seel**
Hammoncton, News: **Bill Canino**
Newark, News: **Joseph Storch**
Trenton, Times: **Ted Greeban**
Vineland, Times-Journal: **Ben Z. Leuchter, Ralph C. Squillace**

NEW MEXICO

Albuquerque, Health City Sun: **Betty Shaffer**
Albuquerque, Journal: **Mary Badgley**
Albuquerque, Tribune: **Howard Bryan**
Carlsbad, Current-Argus: **Jerry Dorbin**

Clovis, Curry County Times: **Chick Taylor**
 Clovis, News-Journal: **John McMillan**
 Gallup, Independent: **Chet McRorie**
 Hobbs, News-Sun: **Robert McGrath**
 Santa Fe, Santa Fe Scene: **Charles Comfort**
 Santa Rosa, News: **Darrell Freeman**
 Tucumcari, Daily News: **Milt Loewe**

NEW YORK

Albany, Knickerbocker News: **Walter Hawver**
 Albany, Times-Union: **John Archer, Mary Tessier, Albert J. Bearup**
 Boonville, Herald: **William Frey**
 Buffalo, Courier-Express: **Jack Allen**
 Buffalo, Evening News: **J. Don Schlaerth**
 Jamestown, Sun: **Jim Swan**
 Lockport, Union Sun & Journal: **Dorothy Smith**
 Long Island, Daily Press: **Walter Kaner**
 Long Island, Newsday: **Barbara Delantier**
 Newburgh, Evening News: **Vincent Connolly**
 New York, Daily Mirror: **Nick Kenney**
 New York, Daily News: **Ben Gross**
 New York, Herald Tribune: **Richard Doan**
 New York, Journal American: **Jack O'Brien**
 New York, Post: **Bob Williams, Earl Wilson**
 New York, Times: **Jack Shanley, Val Adams, Jack Gould, Richard Shepherd**
 New York, World Telegram & Sun: **Bert Burns**
 Niagara Falls, Gazette: **Doug Spencer**
 Norwich, Evening Sun: **Marjorie Chase**
 Olean, News: **Carl Weidt**
 Olean, Times Herald: **Helen Mitchell**
 Oswego, Palladium-Times: **Russell Gill**
 Patchogue, Long Island Advance: **Don Moog**
 Rochester, Democrat & Chronicle: **Harold Nichols**
 Rochester, Times Union: **Sally Miles**
 Saranac, Daily Enterprise: **Peter Cox**
 Syracuse, Herald Journal: **Robert Sokolsky, Joan E. Vadeboncoeur**
 Syracuse, Post Standard: **Loren Bailey, Louise Laughton**
 Utica, Daily Press: **George Wertz**
 Watertown, Daily Times: **Dominic Pepp**
 Wellsville, Daily Reporter: **W. Barnes**

NORTH CAROLINA

Benson, Review: **Ralph DeLano**
 Brevard, Transylvania Times: **John I. Anderson**
 Charlotte, News: **Jerry Bellune, Emery Wister**
 Charlotte, Observer: **Garland Atkins, Dick Banks, Claudia Howe**
 Durham, Morning Herald: **Martha Sherrill**
 Gastonia, Gazette: **Bill Williams**
 Morgantown, News-Herald: **Stanley Moore**
 Plymouth, Roanoke Beacon: **Tom Phillips**
 Raleigh, News & Observer: **Raymond Lowery**
 Raleigh, Times: **Joanna Adler**
 Salisbury, Post: **Jim Hurley Jr.**
 Sanford, Herald: **Alex McNeil**
 Valdese, News: **Murl Scarey**
 Washington, Daily News: **Dave Milligan**
 Whiteville, News Reporter: **Jim High**

NORTH DAKOTA

Fargo, Fargo Forum: **Jim Black, Del Johnson**
 Hettinger, Adams County Record: **D. J. Shults**
 Jamestown, Sun: **Bill Wright**
 Mott, Pioneer Press: **Ralph Shults**
 Williston, Herald: **Doyle Ennis**
 Williston, Plains Reporter: **Corinoe Shermorry**

OHIO

Akron, Beacon-Journal: **Richard Lake, Dick Shippy**
 Bellaire, Times-Leader: **Robert Fordyce**
 Canton, Canton Repository: **Mary DeHoff**
 Cincinnati, Enquirer: **Luke Feek**
 Cincinnati, Post-Times-Star: **Mary Wood**
 Cleveland, Plain Dealer: **George Condon**
 Cleveland, Press & News: **Jim Frankel**
 Columbus, Citizen-Journal: **Jo Bradley Reed**

Columbus, Dispatch: **Joe Mills**
 Dayton, Daily News: **Gee Mitchell**
 Dayton, Journal-Herald: **Hub Meeker**
 Kettering, Times: **Omar Johnson**
 Lima, Citizen: **Hope Strong, Jim Arnold**
 Lima, News: **Terri Leffler**
 Lorain, Journal: **Robert E. Desrosiers**
 Massillon, Independent: **Steve Hapanowitz**
 Middleport, Daily Sentinel: **Richard Owens**
 Portsmouth, Portsmouth Times: **Barbara Bennett**
 Steubenville, Herald-Star: **W. J. Michels**
 Toledo, Toledo Blade: **Ray Oviatt**
 Toledo, Times: **Ruth Elgutter**
 Youngstown, Vindicator: **Adrian Slika**
 Zanesville, Times-Recorder: **Marty Howard, Naomi Lorton**

OKLAHOMA

Ada, News: **Ernest Thompson**
 Oklahoma City, Oklahoman: **Milton Meier**
 Seminole, Producer: **Alex Adwan**
 Stillwater, News-Press: **James C. Stratton**
 Tulsa, Tribune: **Jim Downing**
 Tulsa, World: **Chuck Wheat**

OREGON

Beaverton, Valley News: **Ray Brooks**
 Eugene, Emerald Empire News: **Anita Edin, Aldin H. Munson**
 Eugene, Register Guard: **Mike Guldagger**
 Medford, Mail-Tribune: **Eleanor Weise**
 Portland, Oregon Journal: **Arnold Marks**
 Portland, Oregonian: **Francis Murphy**
 Portland, Reporter: **C. S. Augur**

PENNSYLVANIA

Altoona, Mirror: **Pat Hinton**
 Clarion, Democrat: **Joseph Zelnick**
 Clarion, Republican: **W. C. Hearst**
 Erie, Morning News: **Bob Protzman**
 Exeter, Echo: **Andrew Klimek**
 Harrisburg, Evening News: **Peggy Hartzell**
 Harrisburg, Home Star: **Paul Walker**
 Harrisburg, Morning Patriot: **Marion Milliron**
 Johnstown, Tribune-Democrat: **Robert G. Rice**
 New Kensington, Daily Dispatch: **Frank Anderson**
 Philadelphia, Daily News: **Loretta Brett, Jerry Gaghan, Alfred Rubin**
 Philadelphia, Evening Bulletin: **Frank Brookhauser, Elmer Cull, Jim Smart, Robert I. Williams**
 Philadelphia, Inquirer: **Miss Guggino, Harry Harris**
 Philadelphia, Jewish Exponent: **Jeff Keane**
 Philadelphia, Jewish Times: **Leon Brown**
 Pittsburgh, Post-Gazette: **Win Fanning**
 Pittsburgh, Press: **Fred Remington**
 Punxsutawney, Spirit: **Sid Carlton**
 Scranton, Times: **Sid Benjamin**
 State College, Centre Daily Times: **Jerry Weinstein**
 Wilkes-Barre, Independent: **Jim Edwards**
 Wilkes-Barre, Record: **Carl Ashworth, Robert W. Johnson**
 Williamsport, Grit: **John B. Davis**
 Williamsport, Sun: **Clifford D. Thomas**
 York, Dispatch: **William Sprenkle**

RHODE ISLAND

Providence, Journal: **Ted Holmberg**
 West Warwick, Valley Daily Times: **Irving H. Havens**
 Woonsocket, Call: **Tom Roberts**

SOUTH CAROLINA

Abbeville, Press & Banner: **Fred West**
 Anderson, Free Press: **Jim Klasky**
 Anderson, Independent: **Billy Dilworth**

RADIO-TV NEWSPAPER COLUMNISTS AND CRITICS

Charleston, Evening Post: **Basil Hall**
Charleston, News & Courier: **Charlotte Walker**
Columbia, Record: **Bellwood Nash, Charlie Sanders**
Columbia, State: **George Mincer**
Greenville, News: **Roger Peace, Gil Rowland, Tom Walker**
Greenville, Piedmont: **Bill Davey**
Landrum, Leader: **Darris H. Lawruice**
Spartanburg, Herald: **Bill Derrick**
Spartanburg, Journal: **Susan Naves**
Sumter, Daily Item: **Ray Guest, John McKnight**

SOUTH DAKOTA

Aberdeen, American News: **E. J. Karrigan**
Rapid City, Journal: **Jack Cannon**
Sioux Falls, Argus-Leader: **Ralph Green**

TENNESSEE

Cumden, Chronicle: **Robert Johnson**
Chattanooga, Times: **Charles Pennington**
Fayetteville, Observer: **Mrs. Clarence Caughran**
Fayetteville, Lincoln County News: **Sara Young**
Johnson City, Press-Chronicle: **Kay Collins**
Kingsport, Times & News: **Christina Gross**
Knoxville, Journal: **Janita Glenn**
Knoxville, News Sentinel: **Pat Young**
Memphis, Commercial Appeal: **Henry Mitchell**
Memphis, Press-Scimitar: **Robert Johnson**
Milan, Exchange: **Bill Haney**
Nashville, Banner: **Red O'Donnell, Bob Battle**
Nashville, Tennessean: **Pope Haley**
Oak Ridge, Oak Ridge: **Miss Diamond**
Trenton, Gazette: **Leo Maess**

TEXAS

Amarillo, Globe: **Harry Barlett, Fred Tripp**
Austin, Statesman: **Kay Powers**
Beaumont, Enterprise: **Merita Mills**
Beaumont, Journal: **Gladys Quilliam**
Corpus Christi, Caller-Times: **Harry Abbott**
Corpus Christi, La Verdad: **Santos de la Paz**
Dallas, Morning News: **Fairfax Nisbet, Tony Zoppi**
Dallas, Times-Herald: **Bob Brock, Dick Hitt**
Diboll, Angelina County Free Press: **Paul Durham**
Dublin, Progress: **W. R. Forson**
Fort Worth, Press: **Jack Gordon**
Fort Worth, Star-Telegram: **Elston Brooks, Ira Cain, Tony Slaughter**
Gatesville, Messenger: **Matt Jones**
Hamilton, Herald-News: **Sam Logan**
Houston, Chronicle: **Howard Stentz**
Houston, Post: **Edith Honholt**
Houston, Press: **Millie Budd**
Kirbyville, Banner: **Dan Morrison**
Laredo, Times: **Ramon Garces**
Laredo, South Texas Citizen: **Bill Hall**
Longview, News & Journal: **George Howell**
Lufkin, Daily News: **W. R. Beumire**
Marshall, News & Messenger: **Millard Cope**
Navasota, Examiner: **Bob Whitten**
Orange, Leader: **Cullen Browning, Jean Saxon**
Port Arthur, News: **Jane Covington, Grace Foote**
San Antonio, Light: **Renwick Cary**
San Antonio, News: **Fern E. Chick**
Silsbee, Silsbee Bee: **Gerry Zuber**
Sour Lake, Oil City Visitor: **Mrs. Bill Cornwall**
Temple, Telegram: **Ruth Brightman**
Waco, Citizen: **Mrs. Bill Foster**
Waco, News Tribune-Times Herald: **Leo Lyons**
Wichita Falls, Times: **Jim Cochran**

UTAH

Blanding, Outlook: **Don Ross**
Cedar City, Iron County Record: **Klien Kollo**
Monticello, San Juan Record: **George Jones**
Salt Lake City, Desert News: **Howard Pearson**
Salt Lake City, Tribune: **Richard Martin**

VERMONT

Burlington, Daily News: **George Rood**
Burlington, Free Press: **Moore Puyette**
White River Junction, Valley News: **Marvin Midgette, Jim Wechsler**

VIRGINIA

Danville, Commercial Appeal: **Watt Miles**
Danville, Register: **Johnny Johnson**
Fredericksburg, Free Lance-Star: **Evelyn Burton**
Lynchburg, News: **Dave Wright**
Newport News, Daily Press: **Charles Karmosky**
Newport News, Times-Herald: **C. Reid**
Norfolk, Ledger-Star: **Mary Hopkins**
Norfolk, Virginian Pilot: **Warner Twyford**
Richmond, News-Leader: **Victor Dorr**
Richmond, Times-Dispatch: **Norman Rowe**
Roanoke, Times: **Jesse Chapman**
Warrenton, Fauquier Democrat: **John Eisenhard**

WASHINGTON

Grandview, Herald: **Ralph Flemming**
Othello, Outlook: **R. D. Leary**
Port Angeles, Evening News: **Don Paxon**
Port Angeles, Peninsula Herald: **Art Pulton**
Seattle, Post-Intelligencer: **Bill Jahn**
Seattle, Times: **Chet Skreen**
Tacoma, News-Tribune: **Helen Rodgers**
Yakima, Morning Herald: **Hal Miller**

WEST VIRGINIA

Berkeley Springs, Morgan Messenger: **Warren Buzzard**
Bluefield, Daily Telegraph: **Kay Wilson**
Charleston, Daily Mail: **Arnold Knapp, Sol Pablisky**
Charleston, Gazette: **Wilma Margin**
Clarksburg, News: **J. Willia Sheldon**
Fairmont, Times-West Virginian: **Art Pearce**
Huntington, Herald-Advertiser: **Odetta Vickers**
Morgantown, Dominion News: **Bill Hart**
Morgantown, Post: **Brooks Cottle**
Moundsville, Echo: **Sam Shaw**
Weirton, Times: **Earl Witpen**
Welch, Daily News: **C. H. Hardison, Kiffie Currence**
Wheeling, News Publishing Co.: **Arnold Lazarus**

WISCONSIN

Algoma, Record Herald: **Harold Heidmann**
Beloit, Daily News: **Mimny Inking, Barbara Udell**
Eloy, Leader-Tribune: **Phillip Eagan**
Fond du Lac, Commonwealth Reporter: **William Draves**
Green Bay, Press-Gazette: **Jack Rudolph**
La Crosse, Tribune: **Marge Lienlokken**
Madison, Capital Times: **Art Stephenson**
Madison, State Journal: **Elizabeth Gould**
Mauston, Star: **Oliver R. Witte**
Milwaukee, Journal: **Don Dooley, Wade Mosby**
Milwaukee, Sentinel: **Al Elewitz, Buck Herzog**
New Lisbon, Times: **L. Arnold**
Oshkosh, Daily Northwestern: **Gil Labude**
Rhinelandor, Daily News: **Ron Anzia**
Sparta, Monroe County Democrat: **Fred P. Helling**
Tomah, Journal: **L. W. Kenny**
Wauskesha, Freeman: **Tom Johnson**
Wisconsin Rapids, Daily Tribune: **C. E. Otto**

WYOMING

Cheyenne, Wyoming Eagle: **George Johnston**
Cheyenne, Wyoming State Tribune: **Lewis Bates**

Talent Representatives, Agents & Managers

NEW YORK

Ackerman, Floyd F., Assoc. Agency 145 W. 55th St. (19).....	CO 5-4122
Actors Agency, The 234 W. 44th St. (36).....	BR 9-7770
Adair Agency, Rose 250 W. 57th St. (19).....	JU 2-1958
Adams Agency, Bret 24 W. 45th St. (36).....	YU 6-3360
Adams-Wortman Artists' Rep. Agency 60 W. 46th St. (36).....	CI 7-2635
Adler, Harry 165 W. 46th St. (36).....	PL 7-2535
Alexander Agency, Inc., Willard 660 Madison Ave.....	PL 1-7070
Anderson Agency, Beverly 117 W. 48th St. (36).....	CI 6-8985
Andrews-Garber Associates Agency 400 Madison Ave. (17).....	PL 2-2555
Arnold Agency, Laura 545 Fifth Ave.....	MU 2-2795
Arnold Agency, Lilian 119 W. 57th St. (19).....	PL 7-3400
Arthur Associates Agency, Irvin 853 Seventh Ave.....	JU 6-2660
Artist Management Associates 200 W. 57th St.....	PL 7-2157
Ashley-Steiner Inc. Agency 579 Fifth Ave. (17).....	MU 8-8330
Associated Booking Corp. Agency 745 Fifth Ave. (22).....	PL 9-4600
Astor Agency, Richard 119 W. 57th St. (19).....	JU 6-4616
Barry Agency, The 110 W. 55th St.....	CI 6-5740
Beaudet, Ray 15 E. 48th St. (17).....	PL 5-1732
Becker Advertising Service, V. S. 551 Fifth Ave.....	MU 2-0777
Beers Agency, Nathan T., Jr. 55 W. 42nd St. (36).....	LO 5-1383
Bel Canto Theatrical Agency 55 W. 42nd St. (36).....	PE 6-9787
Bienstock Agency, Nathan 630 Third Ave. (17).....	MU 2-7979
Bishop Agency, Lola 152 W. 42nd St. (36).....	LO 3-4260
Bonnie Kid Agency 1674 Broadway (19).....	CI 6-0223
Broder Agency, Jane 40 E. 49th St. (17).....	MU 8-0960
Burke, Bernard, & Roth, Max, Agency 48 W. 48th St. (36).....	PL 7-4540
Burnay Agency, Inc., Eva 527 Madison Ave. (22).....	PL 1-5750
Cartier-Hayward Agency Ltd 133 W. 72nd St. (23).....	SU 7-9348
Circle Artists Corp. 48 W. 48th St. (36).....	PL 7-7100
Clare, Billy 1564 Broadway (36).....	CI 6-7048
Cogan Agency, Inc., David J. 350 Fifth Ave.....	OX 5-0076
Cohn, Theatrical Agency, Dave 165 W. 46th St. (36).....	PL 7-7536
Coleman Agency, Deborah 200 W. 57th St. (19).....	PL 7-6272
Coleman Agency, Raymond 30 W. 60th St. (23).....	JU 2-7597
Collins Corp. Agency, Ted 500 Fifth Ave.....	CH 4-5036
Columbia Artists Management, Inc. 113 W. 57th St.....	CI 7-6900
Conaway Agency, Charles 157 W. 57th St.....	CI 7-4490
Concert Associates, Inc. Agency 36 W. 57th St. (19).....	PL 7-2045
Conran-Republic Agency 510 Madison Ave.....	MU 8-0136
Consolidated Concerts 30 Rockefeller Plaza (20).....	CO 5-3580
Conway Agency, Julie 160 W. 46th St.....	CO 5-8717
Cooper Associates Agency, Frank 680 Fifth Ave. (19).....	PL 7-1100
Curtis, Mort 221 W. 57th St. (19).....	CI 7-4915
Deacy Agency, Jane 60 E. 42nd St. (17).....	YU 6-2570
Diamond Artists Ltd., Agency 1270 Ave. of Americas (20).....	CI 7-3025
Dobritsch Agency, Alexander 10 Rockefeller Plaza.....	CO 5-4682
Dooling Agency, Mary G. 730 Fifth Ave. (19).....	JU 6-6915
Eastman Agency, Carl 141 E. 55th St. (22).....	PL 1-5666
Elkort Enterprises, Inc., Eddie 730 Fifth Ave.....	CI 6-3806
Entertainment Bureau of America 127 W. 43rd St. (36).....	JU 2-3267
Etkin Agency, Irene 527 Madison Ave. (22).....	PL 5-5547
Evans Agency, Ray 119 W. 57th St. (19).....	CI 6-2230
Famous Artists Corp. 610 Fifth Ave.....	CI 7-6200
Flaum, Joe 1697 Broadway (19).....	CI 7-7276
Ford Model Agency, Inc. 949 Second Ave. (22).....	PL 5-1687
Foster-Ferguson Agency 256 E. 49th St. (17).....	PL 2-4740
Foy Model Agency, Inc. 35 W. 53rd St. (19).....	CI 7-0380
Garrick Associates Agency, Dale 117 W. 48th St. (36).....	CI 6-8985
General Artists Corp. 610 Fifth Ave. (19).....	CI 7-7543
General Entertainment Co. 160 W. 46th St. (36).....	CI 5-5721
Gewald Agency, Robert 1 W. 58th St. (19).....	PL 3-0450
Giesen Management Inc. Agency 111 W. 57th St. (19).....	CO 5-0862
Gill Agency, Inc., Frances 1 E. 53rd St. (22).....	EL 5-7227
Gilly Agency, Georgia 1697 Broadway (19).....	SP 7-6514
Goldsmith Agency, George 400 E. 49th St. (17).....	PL 1-5564
Grady Enterprises, James J. 250 W. 57th St. (19).....	CI 6-9790
Grayson, Ken 1560 Broadway (36).....	CI 6-1974
Grund Enterprises, Leo 15 E. 48th St. (17).....	PL 5-8620
Hahlo Theatrical Agency, Sylvia 745 Fifth Ave. (22).....	CI 6-2165
Hartig Agency, Michael Frank 156 W. 44th St. (36).....	PL 7-2224
Henry, Inc., Dick 1733 Broadway (19).....	JU 2-0016
Henry Agency, Helen 145 W. 55th St.....	
Hermann Agency, Henry W. 1250 Ave. of Amer's.....	CI 6-6992
Hofmann Agency, Hans J. 200 W. 58th St. (19).....	CI 6-1557
Hunt Agency, Diana 246 W. 44th St.....	BR 9-0009
Hunter Agency, Jeff 10 E. 53rd St. (22).....	PL 5-9611
Ingalls, Miles 160 W. 46th St. (36).....	CI 6-6425
International Talent Assoc. Inc. Agency 65 E. 55th St. (22).....	PL 1-3344
Jacobson Enterprises, Inc., Leonard 1650 Broadway (19).....	PL 7-3920
J. B. Variety Artists 1564 Broadway (36).....	CI 6-1677
Joyce, Jolly, Agency 234 W. 48th St.....	PL 7-1787

TALENT REPS, AGENTS & MANAGERS

Jubilee Artists Corp. Agency 1775 Broadway (19).....	CI 5-3968	Perry Productions, Inc., Al 1650 Broadway (19).....	CI 7-7280
Kaplan Agency, Inc., Eddie 1564 Broadway (36).....	PL 7-7247	Peters Agency, Dell 521 Fifth Ave. (17).....	MU 7-1750
Kaplan-Veldt, Inc. 607 Madison Ave. (21).....	PL 5-2214	Pinkard Enterprises, Macco 211 W. 53rd St. (19).....	CI 6-4120
Killeen Agency, Madelyn 200 W. 54th St.	CI 7-3648	Plaza Five, Inc. Model Agency 65 E. 56th St.	PL 5-5893
King Agency, Archer 119 E. 57th St. (22).....	EL 5-6313	Polan Ltd. Agency, Barrow 150 E. 49th St. (17).....	PL 9-4727
Kohler Agency, Bob 119 W. 57th St. (19).....	JU 6-2888	Preminger-Stuart Agency, Inc. 141 E. 55th St. (22).....	PL 8-1888
Kroll Agency, Lucy 119 W. 57th St. (19).....	PL 7-4250	Professional Artists Agency 211 E. 62nd St. (21).....	CI 6-5542
Kuchuk Agency, Ben 160 W. 46th St. (36).....	JU 2-1783	R.F.P. Associates Inc. Agency 200 W. 57th St. (19).....	JU 2-4933
Lafontaine, Leo 1776 Broadway	CI 6-5439	Rice-McHugh Agency, Inc. 59 E. 54th St. (17).....	OX 7-2780
Lang, Lou 507 Fifth Ave. (17).....	MU 2-7147	Richard, Inc. Agency, Max 1776 Broadway (19).....	PL 7-6414
Leddy Agency, Mark J. 225 W. 57th St.	JU 6-2760	Rivers Associates, Inc. Agency, Tony 154 W. 54th St. (19).....	PL 7-1185
Lee-Draper Agency 111 W. 57th St. (19).....	JU 6-4180	Robbins, Sam 1619 Broadway (19).....	CI 7-3659
Leigh Associates Agency, Sanford 236 E. 53rd St. (22).....	PL 2-4450	Rogers Theatrical Agency, Trixie 1674 Broadway (19).....	CI 6-0986
Lenny-Debin Agency 140 W. 58th St. (19).....	JU 2-0270	Rosen Agency, Lewis Maxwell 14 E. 58th St. (22).....	PL 5-3957
Leonard Agency, Julie 11 W. 42nd St. (17).....	UN 5-1821	Russell-Stewart, Inc. Agency 405 Park Ave. (22).....	PL 3-4610
Lewis Associates Agency, Lester 15 E. 48th St. (17).....	PL 3-5082	Ryan Agency, Charles V. 35 W. 53rd St. (19).....	CI 5-2225
Lloyd's Theatrical Enterprises 1564 Broadway (36).....	PL 7-0625	Safler Agency, Gloria 607 Madison Ave. (21).....	TE 8-4868
Lohman Agency, Dorothy 250 W. 57th St. (19).....	PL 7-1990	Sanford Agency, Robert 724 Fifth Ave. (19).....	PL 7-0100
Lyons Agency, Grace 15 E. 48th St. (17).....	PL 8-1960	Savan-Levinson, Inc. 20 E. 53rd St. (22).....	PL 2-1360
Mark, James 1697 Broadway	PL 7-4865	Schubert Agency, Inc., Bernard L. 505 Park Ave. (22).....	MU 8-0940
Martinelli Attractions, Johnnie 1674 Broadway (19).....	JU 6-0963	Schuller Agency, William 10 E. 44th St. (36).....	JU 2-3434
MCA Artists, Ltd. 598 Madison Ave. (22).....	PL 9-7500	Schwartz-Luskin Agency 65 E. 55th St. (22).....	PL 3-1529
McCaffrey Agency, William 501 Madison Ave. (22).....	EL 5-1078	Segal Agency, Jack 1650 Broadway (19).....	CO 5-7489
McClendon Agency, Ernestine 545 Fifth Ave.		Shaw Artists Corp. 565 Fifth Ave. (17).....	OX 7-7744
McClelland-Libby Agency, Inc. 8 W. 56th St. (19).....	CI 5-3555	Shilling Theatrical Production 1660 Broadway (36).....	CO 5-0879
McDermott Enterprises Agency, Marge 80 E. 42nd St. (17).....	MU 7-4363	Shurr Agency, Louis 1501 Broadway (36).....	CH 4-8240
Meyer Agency, Ted 200 W. 57th St. (19).....	JU 6-7255	Silver Agency, Monty 105 W. 55th St. (19).....	PL 7-1166
Model Projects Inc., Agency 236 E. 53rd St. (22).....		Simpson Agency, James B. 444 E. 57th St. (22).....	PL 5-9189
Morris Agency, Inc., William 1740 Broadway (19).....	JU 6-5100	Smith Agency, Inc., Edward E. 250 W. 57th St.	JU 6-3345
Morrow Agency, Marjorie 116 E. 66th St. (21).....	BU 8-3493	Soglio Agency, Anthony 423 Madison Ave. (17).....	PL 9-3316
Muldane Agency, Clarence 1270 Ave. of the Americas (20).....	CI 5-3562	Stuart, Charles 180 W. 46th St. (36).....	JU 2-0408
National Artists Corp. 711 Fifth Ave. (19).....	PL 9-8000	Sullivan Agency, Pat 1780 Broadway (19).....	JU 2-0260
National Television & Radio Artists 1650 Broadway (19).....	CI 7-6646	Thomas Agency, Jean 119 W. 57th St. (19).....	CI 6-4880
Nielas Agency, Emmy Hotel Wellington (19).....	CI 7-3900	Tranum, Inc. Agency, Charles B. 603 Madison Ave. (22).....	PL 1-3880
Norwood Agency, Bill 265 E. 78th St. (21).....	RH 4-5969	Troughton Agency, Olga 51 E. 78th St. (21).....	BU 8-7754
Oakes, Percy 1564 Broadway (36).....	CO 5-9483	United Entertainment Producers, Inc. 1674 Broadway (19).....	CI 5-4771
O'Connell, Tom 1564 Broadway (36).....	JU 6-0917	United Talent Agency 119 W. 57th St. (19).....	CI 6-0464
Offin, Phil 165 W. 46th St. (36).....	PL 7-0242	Universal Attractions 200 W. 57th St. (19).....	JU 2-7575
O'Neill Theatrical Agency, The 1650 Broadway (19).....	JU 6-2289	Walters Agency, Ruth T. 245 E. 55th St. (22).....	PL 5-1070
Oscard Agency, Fifi 1674 Broadway (19).....	CI 7-3263	Weissman Agency, Dora 1776 Broadway (19).....	CI 6-1299
Ostertag Agency, Barna 507 Fifth Ave. (17).....	OX 7-6339	White Agency, Mary Ellen 40 E. 49th St. (17).....	PL 3-3344
People & Production, Inc. Agency 221 E. 50th St.		Wiese, Henry William 1647 Broadway (19).....	CO 5-1930
Perkins Agency, Cye 139 E. 52nd St. (22).....	PL 2-4488	Williams, Joe 1650 Broadway (19).....	CI 5-9310
Perle Agency, Sally 161 W. 54th St. (19).....	CO 5-0756	Witt Associates, Inc. Agency, Peter 37 W. 57th St. (19).....	PL 9-7966

TALENT REPS, AGENTS & MANAGERS

Ziegler Agency, Jules
545 Fifth Ave. (17).....MU 2-2080
Ziegler-Hellman & Ross, Inc.
65 E. 55th St. (22).....PL 3-6300

LOS ANGELES

Alexander Agency, Alec
208 S. Beverly Dr., B.H.....CR 1-6101
Alexander Agency, Inc., Willard
449 S. Beverly Dr., B.H.....CR 5-8372
All-Star Productions Agency
6331 Hollywood Blvd. (28).....HO 9-0016
Alvarado Agency, Carlos
8820 Sunset Blvd. (46).....OL 5-6840
Armstrong-Deuser McHugh, Jr.
425 S. Beverly Dr., B.H.....CR 4-0881
Artigue Agency, Louis B.
247 S. Beverly Dr., B.H.....CR 6-2488
Ashley-Steiner Corp. Agency
449 S. Beverly Dr., B.H.....CR 4-8511
Associated Booking Corp.
8619 Sunset Blvd. (46).....OL 2-9940
Barr Agency, Riekey
8923 Sunset Blvd. (46).....OL 4-0738
Barskin Agency
8255 Sunset Blvd. (46).....OL 6-8530
Bell Agency, Marcella
9172 Sunset Blvd. (46).....CR 6-0012
Bender Agency, David
1117 1/2 N. Fuller Ave. (46).....HO 2-0723
Bernie Agency, Herman
260 S. Beverly Dr., B.H.....CR 5-0117
Beverly Artists Corp. Agency
260 S. Beverly Dr., Suite 306, B. H.
Brandes Agency, Bob
11569 Ventura Blvd., Studio City...PO 2-4872
Britfin Agency, The
1000 N. Cabuenga Blvd. (38).....HO 6-1166
Carmen Agency
7417 Sunset Blvd. (46).....HO 4-6060
Chlles Agency, Harold
8721 Sunset Blvd. (46).....OL 6-7270
Cinema Artists Agency
8923 Sunset Blvd. (46).....OL 2-7074
Cloutman-Stewart & Short
9046 Sunset Blvd. (46).....CR 4-6833
Sanford Comora Agency
9100 Sunset Blvd. (46).....OR 6-6285
Connor Agency, Allen
820 N. La Brea (38).....HO 5-0834
Cooper Agency, Ray
139 S. Beverly Dr., B.H.....CR 6-9769
Cooper Associates, Frank
9145 Sunset Blvd. (46).....CR 4-5971
Cumber Agency, Lil
4519 S. Western Ave. (62).....AX 3-6159
Darrow Agency
9884 Santa Monica Blvd., B.H.....CR 4-7253
Davis, Mary Webb
8743 Sunset Blvd. (69).....OL 5-6747
Deutsch Agency, Inc., Milton
9034 Sunset Blvd. (46).....CR 4-7321
Diamond Artists Agency
8400 Sunset Blvd. (46).....OL 4-5960
Faber Agency, The
315 S. Olive St.....MA 4-1011
Famous Artists Agency, Inc.
9441 Wilshire Blvd., B. H.....CR 4-7433
Famous Artists Assoc., Inc. Agency
9441 Wilshire Blvd., B. H.....CR 4-7433
Famous Artists Corp.
9441 Wilshire Blvd., B.H.....CR 4-7433
Film Artists Internat'l Agency
408 N. Rodeo Dr., B.H.....CR 4-0681
Flaire Agency, The
9119 Sunset Blvd. (69).....OL 6-3060
Frings Agency, Inc., Kurt
242 N. Canon Dr., B.H.....CR 4-8881
Garner Artists Mgr. Agency, Marion
9163 Sunset Blvd. (46).....CR 4-0293
Garrick International, Dale
8820 Sunset Blvd. (46).....OL 7-2661
Gefsky Agency, Harold L.
9121 Sunset Blvd. (46).....CR 4-7801
General Artists Corp.
9025 Wilshire Blvd., B.H.....CR 7-6028

Gertz Agency, Mitchell
338 N. Rodeo Dr., B.H.....CR 4-5491
Gold Agency, Herman
9034 Sunset Blvd. (46).....CR 4-8171
Gold Agency, Sid
8961 Sunset Blvd (46).....CR 4-7247
Goldstone-Tobias Agency
250 N. Canon Dr., B.H.....CR 6-1071
Gould Agency, Billy
1416 N. La Brea (28).....HO 7-7666
Grady-Towers Agency
1807 N. El Centro (28).....HO 4-1176
Green Agency, Ivan
8665 Wilshire Blvd., B.H.....OL 2-4010
Greenevine Agency
943 1/4 N. La Cienega Blvd. (46).....OL 7-2800
Griffith Agency, Byron
7509 1/2 Sunset Blvd. (46).....HO 7-2600
Grossman Agency, Milton M.
9000 Sunset Blvd. (46).....CR 4-8631
Halliburton Agency, Jeanne
12407 Ventura Blvd., Studio City...PO 9-2947
Hamilburg Agency, Mitchell
1104 S. Robertson Blvd. (35).....CR 4-9311
Harris Agency, Mickey
1680 N. Vine (28).....HO 4-1317
Herdan-Shorrell Agency
8961 Sunset Blvd. (46).....CR 1-6236
Hershon Agency, Red
9952 Santa Monica Blvd., B.H.....CR 4-1079
Herzbrun Agency, Walter
8820 Sunset Blvd. (46).....OL 2-7210
Hinton Agency, Ray
6760 Franklin Pl., Hlywd. (28)....HO 4-0655
Hornor Agency, Lottie
1049 S. La Cienega Blvd.....OL 2-7970
Hunt & Associates, George B.
8350 Santa Monica Blvd. (46).....OL 4-6600
Ingersoll Agency, George
7167 1/2 Sunset Blvd. (46).....HO 7-0862
Irwin Agency, Lou
9165 Sunset Blvd. (46).....CR 1-7131
Jackson Agency, Inc., Edith
1717 N. Highland Ave., Hlywd. (28) HO 7-0155
Jaffe Agency, The
8555 Sunset Blvd. (69).....OL 7-2711
Joseph Agency, Jaye
8961 Sunset Blvd. (46).....CR 3-2000
Kendall Agency, The
9121 Sunset Blvd. (46).....CR 4-8107
Klingston Enterprises Agency, Inc., Al
9046 Sunset Blvd. (46).....CR 6-8538
Kohner Agency, Paul
9169 Sunset Blvd. (46).....CR 1-5165
Kumin-Olenick Agency
400 S. Beverly Dr., B.H.....CR 4-7281
Lance Agency, Leon B.
8820 Sunset Blvd. (46).....OL 7-1060
Landers Agency, Inc.
321 S. Beverly Dr., B.H.....CR 4-0717
Lauren Agency, J. W.
9229 Sunset Blvd. (69).....OL 6-4070
Lazer Agency, Irving Paul
211 S. Beverly Dr., B.H.....CR 5-6153
Leonard Agency, Fred J.
7441 Sunset Blvd. (46).....HO 4-7546
Leonetti Ltd., Caroline
6526 Sunset Blvd. (28).....HO 2-2345
Levce Agency, M. C. & Sid
9000 Sunset Blvd. (46).....CR 4-8631
Levine Agency, Idabelle
1717 N. Highland Ave. (28), Room 406
Longenecker Agency, Robert
8428 Melrose Pl. (46).....OL 3-3770
MacQuarrie Agency, Earl
9157 Sunset Blvd. (46).....CR 4-8919
Marion Agency, Paul
8746 Sunset Blvd. (46).....OL 2-9540
Meyers Agency, Walter
8350 Santa Monica Blvd. (69).....OL 6-1950
MCA Artists, Ltd.
9370 Santa Monica Blvd., B.H.....CR 4-7711
McConkey Artists Corp., Gail
1822 N. Wilcox, Hlywd. (28).....HO 3-7141
McMillan Agency, Hazel
8923 Sunset Blvd. (46).....CR 6-3603
Messenger Agency, Fred
9121 Sunset Blvd. (46).....CR 5-5285

TALENT REPS, AGENTS & MANAGERS

Miley-Ritchie Agency 9100 Sunset Blvd. (46).....CR 5-4591	Small Asso. Ltd., Lillian Schary 190 N. Canon Dr., B.H.....CR 4-5877
Mishkin Agency, The 292 S. La Cienega Blvd., B.H.....OL 2-0944	Snitzer-Fritsch, Inc. 6404 Hollywood Blvd. (28).....HO 9-6271
Montgomery Agency, Jack 8272 Sunset Blvd.....OL 6-4460	Stern Agency, Charles H. Hollywood Tatt Bldg., 1680 N. Vine (28)
Moore Agency, Lola D. 9172 Sunset Blvd. (46).....CR 6-5401	Swoverland Agency, Harold 1032 N. Fairfax Ave. (46).....OL 6-0900
Morris Agency, George 9490 Brighton Way, B.H.....CR 1-5473	Talent, Inc. 1421 N. McCadden Pl. (28).....HO 2-0913
Morris Agency, Inc., William 151 El Camino, B.H.....CR 4-7451	Thompson Agency, Lionel 8979 Sunset Blvd. (46).....CR 1-2188
Morris-Allenberg Agency, Inc. 151 El Camino, B.H.	Ullman Agency, George 8979 Sunset Blvd. (46).....CR 4-5238
North Agency, Michael 188 N. Canon Dr., B.H.....CR 4-0766	Universal Attractions 3849 S. Western Ave.....AX 2-0517
O'Bryan Agency, Fran 2524 W. 7th St. (57).....DU 5-2194	Von-Young Agency 1610 N. Argyle Ave., Hlywd. (28).....HO 5-2551
Ochs Agency, Al 1651 Cosmo St., Hlywd. (28).....HO 9-6470	Wadsworth Agency, Jessie B. 9172 Sunset Blvd. (46).....CR 6-0698
Oliver Agency, Maurine 8746 Sunset Blvd. (46).....OL 7-1250	Weiner Agency, Jack 8721 Sunset Blvd. (46).....OL 2-1140
Orsatti & Co., Inc. 300 S. Beverly Dr., B.H.....CR 6-6241	Weintraub Agency, Murray 9172 Sunset Blvd. (46).....OL 2-3971
Payton Agency, Bob 8272 Sunset Blvd. (46).....OL 6-1880	White Agency, Thelma 117½ N. Fuller Ave. (46).....HO 2-2567
Pearson Agency, Ben 1046 N. Carol Dr. (46).....CR 4-5488	Wilk Agency, Ted 9172 Sunset Blvd. (46).....CR 3-0801
Performers Management Corp. Agency 9012 Sunset Blvd. (46).....CR 6-8552	Wilkins Agency, Paul 9006 Sunset Blvd. (46).....CR 1-6188
Pomeroy Agency, Jack 7616 Sunset Blvd. (46).....HO 9-6366	Willson Agency, Henry 8611 Sunset Blvd. (46).....OL 2-7452
Premiere Artists & Productions Agency 1046 N. Carol Dr. (46).....CR 4-5488	World Artists Management Agency 9033 Wilshire Blvd., B.H.....CR 1-7294
Preminger-Stuart Agency, Inc. 8462 Sunset Blvd. (46).....OL 6-2360	Wormser Agency, Jack 1717 N. Highland Ave. (28).....HO 4-8138
Raison-Finger Agency 8831 Sunset Blvd. (46).....OL 2-2446	Ziegler Hellman & Ross Agency 321 S. Beverly Dr., B.H.....CR 4-5963
Rhodes Theatrical Agency, Margaret 1561 N. Western Ave. (27)	Zimmerman Agency, Herman 9118 Sunset Blvd. (46).....CR 6-0266
Rogers Agency, Sandy 14442 Magnolia Blvd., Sherman OaksHO 3-5121	
Rose-Nayar Agency 9110 Sunset Blvd. (46).....CR 4-5459	
Rosen Agency, Jerry 257 S. Beverly Dr., B.H.....CR 4-5861	
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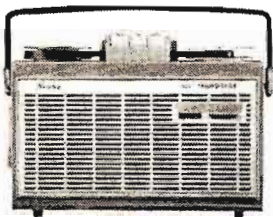
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Chief Engineer Cyril Collins

PRODUCTS: Exclusive music franchise for radio stations; automatic programming equipment.

American Concertone, Inc.

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9449 W. Jefferson Blvd., Culver City, Calif.

Phone: UPton 0-7245

President George K. Otis

Exec. V.P. Melvin C. Oelrich

Sales Mgr., Eastern Div. John Tait

Sales Mgr., Western Div. Pete Morris

PRODUCTS: Consumer & professional tape recording equipment; model 505, 505 reverse-matic; series 30, transiorder & Mark VII & Mark X.

American Microwave & Television Corp.

1369 Industrial Road, San Carlos, Calif.

Phone: LY 1-7387

RADIO & TV EQUIPMENT MANUFACTURERS

President.....F. Dan Meadows
 Chief Engineer.....Harvey Bartholomew
PRODUCTS: High resolution vidicon cameras, switching systems, electronic pan-tilt zoom device, microwave systems, wide band amplifiers, power amplifiers, low noise pre-amplifiers, differential phase and gain equalizer.

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 250 Park Ave., New York 17, N. Y.
 Phone: EXeter 3-5725

Sales ManagerF. R. MacFarland
COMMUNICATIONS: Provision of network service to meet the Broadcasting Industry's requirements for the interstate, national, and international transmission of television and radio program material; telephone and teletypewriter services for the coordination and administration of broadcasting operations.

Amperex Electronic Corp.

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 Phone: Wells 1-6200

PresidentFrank Randall
 Sales Mgr. (Transmitting Tubes)
 John Messerschmitt
 Sales Mgr. (Semiconductors and
 Sp. Purpose Tubes).....I. Rudich

Dist & Renewal Tube
 Sls. Mgr.....George Elliot
 Mgr. Adv. & Sls. Prom.....M. D. Smoller
PRODUCTS: Tubes—vacuum & gas, transmitting & power, rectifiers, vacuum condensers. Semiconductors (diodes & transistors.)

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934 Charter St., Redwood City, Calif.
 Phone: EMerson 9-7111

N. Y. Phone: PLaza 5-8405
 Nat'l Sales Mgr.....Robert Paulson
PRODUCTS: Audio magnetic recorders, accessories, systems, incl. series 300 multi-channel & 351 professional recorders, series 3000 high speed tape duplicators. Video magnetic recorders, accessories, systems, incl. Amplex Videotape Recorder.

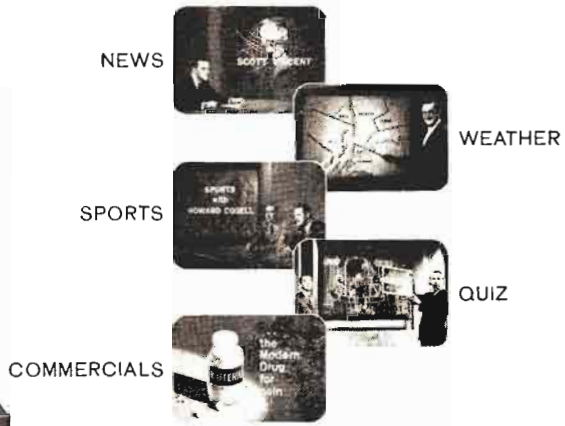
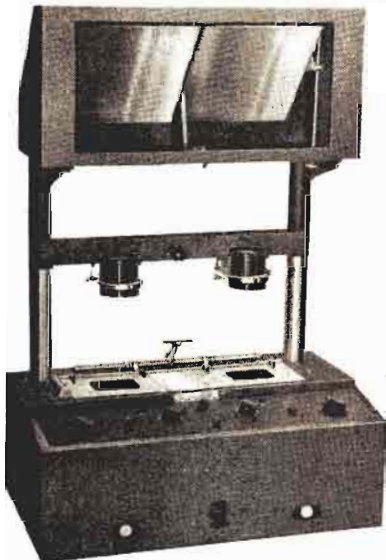
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 General ManagerA. J. Gillette
 Advertising, Sales Mgr.....H. Gold
 Purchasing AgentC. P. Westlake
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Phone: LEnox 9-5200

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Vice-President.....Harry Morris, Jr.
Chief Engineer.....Norman Perlman
Sales Manager.....Jack Saunders

PRODUCTS: Community antenna systems, master amplified antenna systems, individual RF amplifiers, broad band amplifiers, line dividers, TV outlets, closed circuit systems for schools, industrial plants, etc.

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27-01 Bridge Plaza North, L.I.C. 1, N.Y.
Phone: STillwell 4-5411

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Sec., Ch. Eng.....H. J. Heindel
Dir. of Purchasing.....Bruce B. Donald
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Phone: NEw Rochelle 6-8138

President.....John Oxberry
V.P. & Gen. Mgr.....A. K. Livingston
Sales Manager.....Edward G. Willette

PRODUCTS: Prof. & industr. animation stands, spec. effects optical printers, 35 & 16 mm cameras, punches, accessories, registration devices.

Arthur Ansley Manufacturing Co.

New Hope, Pa.

Phone: AXtel 7-5050

President.....A. C. Ansley
PRODUCTS: Printed circuits, printed circuit assemblies.

Antennavision, Inc. (Ameco)

2949 W. Osborn Rd., Phoenix, Ariz.
Phone: ALpine 4-5511

President.....Bruce Merrill
Vice President.....William Ross
Sec. Treas.....Edward Furman

PRODUCTS: Closed circuit & community TV system eqpt., antenna site eqpt., distribution amplifiers, line splitters & tap boxes, matching transformers, cable lashers, combining networks, filters, converters, terminating devices, coax connectors.

Astro-Beam Manufacturing Co.

26277 Mooney Blvd., Tulare, Calif.
Phone: MU 6-5074

Owner.....Dick Whiteside
PRODUCTS: FM beam antenna systems.

Atlas Sound Corp.

1449 — 39th St., Brooklyn 18, N. Y.
Phone: GEdney 8-5500

Sales Manager.....R. C. Reinhardt
PRODUCTS: Microphone stands, booms, & all types of supports for TV.

Audio Accessories

279 Broadway, Amityville, N. Y.
Phone: MYrtle 1-7080

Owner.....F. S. Hall

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PRODUCTS: Patch cords, jack panels, cord and cable test sets, designation strips and cards, jack mountings, terminal blocks, telephone jacks and plugs.

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444 Madison Ave., New York 22, N. Y.
Phone: PLaza 1-6640

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840 N. Fairfax Ave., Hollywood 46, Calif.
Phone: OLive 3-2254

V.P. in ChargeAlan H. Bodge
7321 N. Hamlin Ave., Sokoie, Ill.
Phone: 583-4161

Manager.....B. N. Freifeld
8605 Cameron St., Silver Spring, Md.
Phone: 585-4845

Manager.....G. R. Freifeld
22 Boonwood Rd., Needham 92, Mass.
Phone: HI 9-0724

Manager.....R. H. Vaughan
PRODUCTS: Tape, magnetic recording;
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and playback; film, magnetic recording.

Audio Instrument Co.

135 W. 14th St., N. Y. 11, N. Y.
Phone: ORegon 5-7820

President.....C. J. LeBel
PRODUCTS: Intermodulation meters,
audio test eqpt. & reverberation generators.

Audio Master Corp.

17 East 45th St., New York 17, N. Y.
Phone: OXford 7-0725

PresidentHerbert Rosen
PRODUCTS: Transcription and electric
playback machines, recording tape, portable
tape recorders.

Semon Bache & Co.

636 Greenwich St., N. Y. 14, N. Y.
Phone: WAtkins 4-2121

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Assistant Treas.....P. Schoenfeld
Secretary.....R. M. Dreyfuss

PRODUCTS: Manufacturers of mirrors,
fabricators on glass; glass & mirror products.

Background Engineers, Inc.

7313 Santa Monica Blvd., Hollywood, Cal.
Phone: HOLlywood 5-4161

TV Mgr.....J. R. Jones
PRODUCTS: Rear projection rental ser-
vice including projectors (Bodde Projector),
rear projection screen, rear projection slides
and effects.

Bauer Electronics Corp.

1663 Industrial Rd., San Carlos, Calif.
Phone: LY 3-0800

PresidentFritz Bauer
Sales ManagerPaul Gregg
PRODUCTS: AM transmitters 1000/250,
5000/1000 & 10,000/5000 watts; antenna tun-
ing equipment & phasors.

E. J. Baughman Co.

1914 N. Cogswell Rd., El Monte, Calif.
Phone: GIbert 4-7586

Owner.....E. J. Baughman
Manager.....E. C. Baughman

PRODUCTS: Microphone booms, hangers,
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up and lift up dollies, light housings, remote
pan & tilts.

Bausch & Lomb Inc.

99661 Bausch St., Rochester 2, N. Y.
Phone: LOcuat 2-3000

N. Y. Phone: Circle 7-5400

Pres.....W. W. McQuilkin
PRODUCTS: Balexicon TV slide projec-
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43-69 162nd St., Flushing 58, N. Y.
Phone: INdependence 3-8935

Gen. Mgr.....Gale Dorothea
PRODUCTS: Design and manufacture tim-
ers, dimmers, and electrical controls.

John F. Beasley Construction Co.

402 S. "D" St., Muskogee, Okla.
Phone: MUrray 7-6381

President.....John F. Beasley
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Vice President Lennis Gangel
Sec.-Treas. Jean Behrend
PRODUCTS: Speedi-Q punches, Tec film cleaner, blooping tape.

Bell and Howell Company

7100 McCormick Rd., Chicago 45, Ill.
Phone: AMBassador 2-1600

General Mgr. M. G. Townsley
Dir. of Marketing J. L. Wassel
Dir. of Eng. Dr. H. C. Wohlrab
PRODUCTS: 614-CBYM, CBTv, CBSV, 16mm vidicon projectors, screening room projectors, 16mm cameras, printers, splicers.

Bell Television Inc.

552 W. 53rd St., N. Y. 19, N. Y.
Phone: JUDson 6-4350

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Vice President Lee Bunting
Treasurer Anthony Mullen
Secretary James Bronis
Service Mgr. Nicholas Theirjung

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210-214 Essex St., Hackensack, N. J.
Phone: HU 9-2620

Manager Burt Lerner
488 John Street, Bridgeport, Conn.
Phone: FO 7-7718

Manager William Gorzka
11 N.W. 36th Street, Miami, Fla.
Phone: PL 4-2628

Manager William T. Kruglak, II
PRODUCTS: Watchdog TV system, TV security systems, 5" TV monitors, master antennas, amplifiers, outlets.

Blaw-Knox Equipment Div.

Box 1198, Pittsburgh, Pa.
Phone: STERling 1-2700

Mgr., Tower & Antenna R. A. Troman
PRODUCTS: Steel towers for AM and FM.

Blonder-Tongue Laboratories, Inc.

9 Alling St., Newark 2, N. J.
Phone: MARket 2-8151

Vice President Harry Gilbert
Dir. of Marketing Ralph H. G. Mathews
PRODUCTS: Amplifiers, distribution equipment and accessories for master TV systems, community TV systems and educational TV systems. Home TV improvement products. UHF amplifiers and converters. Closed circuit TV equipment: cameras, film chains, monitors, distribution equipment, etc.

Bodde Screens & Projectors

Box 711, San Fernando, Calif.
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V.P., General Manager B. M. Bodde, Jr.
PRODUCTS: Wide angle seamless translucent screens; automatic, reversible, high intensity background projectors accommodating standard and polaroid slides.

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(Div. Siegler Corp.)

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PRODUCTS: Disc recorders & accessories, tape recorders, transcription turntables, l.p. tape reproducers, automated tape systems, custom tape, disc & mixing equipment, multiplex receivers.

Browning Laboratories, Inc.

100 Union Ave., Laconia, N. H.
Phone: LAkeside 4-5454

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Chief Engineer H. Paul
PRODUCTS: FM Simplex-Multiplex receiving and transmitting equipment for the Background Music Industry including—Simplex-Multiplex receivers and tuners and adaptors. Modulation monitors, FM monitors and relay receivers.

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Phone: AD 2-2161

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V.P., Sales C. E. Balz
Sales Mgrs. W. W. Riddell, R. G. Wright

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Phone: MA 8-9141

Manager.....J. C. Geiger
PRODUCTS: Manufacture dry batteries, mercury batteries, sealed rechargeable nickel cadmium batteries, water activated batteries and alkaline batteries.

Burke & James, Inc.

321 S. Wabash Ave., Chicago, Ill.
Phone: HARRISON 7-8393

President.....George Drucker
V.P., Tech. Dir.....A. Drucker
PRODUCTS: TV lenses, special mounts; "Videoptics" processing eqpt.

Bussman Mfg. Division

(McGraw-Edison Co.)

University at Jefferson St., St. Louis 7, Mo.
Phone: GARFIELD 1-1740

New York Phone: Cortlandt 7-1466

Manager.....Joseph A. Bussmann, Jr.
PRODUCTS: Fuses for electronic circuits.

Camera Equipment Co., Inc.

315 W. 43rd St., New York 36, N. Y.
Phone: JUDSON 6-1420

President.....Frank C. Zucker
Vice-President.....Burton H. Zucker
Sec'y.-Treas.....Margaret B. Zucker
General Mgr.....Eugene H. Levy
PRODUCTS: Remote controlled pan and tilt head for vidicon cameras, motion picture film examining equipment-high speed type. Vidicon pan and tilt head and ceco pro jr Fluid head for vidicon cameras.

The Camera Mart, Inc.

1845 Broadway, New York 23, N. Y.
Phone: PLaza 7-6977

President, Treas.....H. V. Browning
Manager.....Samuel Hyman
Secretary, Treas.....Ann Browning
Advertising.....Paul Meistrich
PRODUCTS: Sales, repairs and rental of professional motion picture & TV production eqpt., incl. cameras, sound, lighting, film editing, lab, dollies, tripods, mike booms.

Canadian General Electric Co., Ltd.

Royce Works, 830 Lansdowne Ave.,
Toronto 4, Ont.

Phone: LENnox 4-6511

(Electronic Equipment & Tube Dept.)

V.P., Gen. Mgr.....R. M. Robinson
Mgr. Marketing.....L. A. Mayson
Mgr. Best. Sls. & Planning.....C. E. Spence
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Adv. & Sales Prom.....M. D. Locke

PRODUCTS: Complete AM & TV broadcast transmitting and studio systems; consulting; systems, design & production engineering; facilities for development and manufacture of all electronic products.

Canadian Marconi Co.

2442 Trenton Ave., Montreal 16, Quebec, Can.
Phone: REgent 8-9441

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Gen. Manager.....W. V. George
Sec.Treas.....A. G. McCaughey
Asst. General Manager.....L. M. Daley
Equipment Mgr.....A. B. Clapp
Mgr., Comm. Products Div...W. R. Bitcheno
Sales and Contracts Mgr.....J. H. Martin
Comptroller.....C. S. Stephens
PRODUCTS: Transmitters and studio equipment for AM-FM TV stations; transmitting and receiving tubes.

Cannon Electric Co.

3208 Humboldt St., Los Angeles 31, Calif.
Phone: CApitol 5-1251

Vice President, Sales.....F. M. Cate
PRODUCTS: Audio and TV camera connectors.

Capehart Corporation

87-46 123rd St., Richmond Hill 18, N.Y.
Phone: HICKory 1-4400

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V.P., Eng.....Pasquale Galella
V.P., Manuf.....Ben Goldner
V.P., Military and Ind. Div.....J. D. Winer
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Broadcast Studio Design Must Convey 'Image'

By SOL CORNBERG, President
Sol Cornberg Associates, Inc.

TO ALERT STATION management, the image begins with the plant. As do the people who work in, or represent the broadcast plant, so does the plant, whether it is a building, studio or mobile unit, convey the image. The exterior of the plant may be left to the broadcasters' favorite architect. This should in no way impede the purpose of the plant, especially the new broadcast plant.

As designers of communications facilities, we have in the past year worked for ABC, Granada-TV, the USIA, Columbia U., Hampton Institute, and Broadcasters' Promotion Association, among other clients.

We acknowledge that the industry is in the capable hands of the broadcast engineering fraternity. We further acknowledge that operating personnel, pressed between time and temper, are meeting minimum obligations. To pass the responsibility for new plant design to either of these groups is to invite reproduction of existing conditions and procedures.

We submit that the new plant must:

1. Convey the image; 2. reduce operating costs—the key to speedy amortization of capital expenditure; and 3. most important, place the engineer, operating personnel and the plant, as putty in the hands of program broadcast people, be they personality, performer or professor.

As designers and consultants, we advocate change, but not for the sake of change alone. We are mindful of management's obligations—to craft and guild contracts, financial commitments, and service to client



and public.

In creating a movable audience seating arrangement for ABC-TV, New York, the problem was — how may the plant include a television theatre, without having to support a facility whose rate of amortization is a maximum of two air-hours per week? As installed in a television production studio, the 280-seat 'live' theatre — the walking surfaces and underpinning, carpet, seats, walls, ceiling and lobby, store in the studio, encroaches on only four times 64 square inches of studio floor. The transition from theatre to studio, or vice versa, is made well within a four hour minimum call.

The TV theatre, when in place, meets all requirements of public assembly, fire protection and air conditioning. A plus permits the color correcting of the TV theatre, using studio lighting equipment already installed, thus creating a mood for the 'live' audience, which is there as another 'production tool', and not to be entertained or bewildered.

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N. Y. Phone: Circle 5-9054

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Sales Manager, Eng. Div. F. V. Jacobs

PRODUCTS: Diesel electric sets and natural gas electric sets for standby and prime power for use by broadcasting and communications facilities.

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V.P., Secretary Grace V. Ramey
Dir. of Engineering Frank A. Bullock
Chief Engineer Daniel P. Brand
Mgr. of Manufacturing Jerry Di Mucci
Purchasing Angelo Evangelista

PRODUCTS: AM-FM table and clock model radios, transistor radios, monaural and stereo portable phonographs, stereo consoles.

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1546 Broadway, New York 36, N. Y.

Phone: PLaza 7-7895

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Exec. Vice Pres. Thomas B. Howell
Sales Mgr. Sherman Gregory

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615 N. Wabash Ave., Chicigo, Ill.

Phone: SU 7-2755

Manager Owen Zapel
1410 Turkey Run Rd., Washington, D. C.

Phone: EL 6-4533

Manager Ernest Vetter
433 Jarvis St., Toronto, Canada

Phone: WA 2-3124

Manager George Headon
PRODUCTS: Cellomatic animation projector, Cellomatic videoplex projector and supporting graphics services.

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Phone: ELgin 6-6771

Vice President Saul Meyer

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1519 Northern Blvd., Roslyn, N. Y.

Phone: MA 1-8660

Manager John Wild

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Phone: JA 4-2274

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Phone: AL 1-0312

Manager C. Vaughn

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Sales Service Mgr. Gloria M. Smith
N.Y.C. Representative Sidney H. Baum

PRODUCTS: Audio attenuators, equalizers, amplifiers, power supplies.

Collins Radio Co.

5200 C Ave., N.E., Cedar Rapids, Iowa

Phone: EMpire 5-8411

Regional Sales Mgr. R. M. Winston
N. Y. Phone: MUrray Hill 7-6740

Bcst. Sales Mgr. E. S. Gagnon

Branch Offices

1271 Ave. of the Americas, New York 20, N.Y.
Phone: JU 6-5678

Regional Sales Dir. W. J. McKnight
1510 W. Verdugo, Burhank, Cal.

Phone: TH 5-8520

Regional Sales Mgr. G. R. Schneider
1900 N. Akard, Dallas, Tex.

Phone: RIverside 8-0761

Regional Sales Mgr. John Dalby
PRODUCTS: Radio, AM & FM transmitters, FM antennas, phasing equipment, remote amplifiers, audio, studio, and cartridge tape equipment, microphones, package radio stations and Mobile studios and stations.

Commercial Radio Sound Corp.

652 First Ave., New York 16, N. Y.

Phone: ORegon 9-0400

General Manager A. W. Schneider
PRODUCTS: Broadcast public address & audio systems, video & distribution systems.

Community Engineering Corp.

Box 824, State College, Pa.

Phone: Adams 8-2461

President James R. Palmer
Vice President Floyd B. Fischer

PRODUCTS: Complete electronic eqpt. for RF distribution of TV signals for community antenna, master, closed circuit, educational & industrial systems. Ultra low noise preamplifiers & wide band amplifiers at VHF & UHF. Custom design & manufacturing.

Comprehensive Filmteat, Inc.

421 W. 54th St., New York 19, N. Y.

Phone: CO 5-0372

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Vice-Pres. Stanley Gitner

Sect. Jane Leni
Treas. Jules Leni

RADIO & TV EQUIPMENT MANUFACTURERS

PRODUCTS: Comprehensive film-treat process; For films in constant use; print life service; comprehensive film rejuvenation.

Conrac Division

(Giannini Controls Corp.)

19217 E. Foothill Blvd., Glendora, Calif.

Phone: EDgewood 5-0541

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Chief Engineer.....J. Grayson Jones

Operations Manager.....R. M. Alston

Treasurer.....K. L. Peyton

Secretary.....M. C. Pick

PRODUCTS: Video monitors, Off-the-air receivers for monitoring and re-broadcast applications.

Consolidated Tower Service

1123 Michigan Ave., Fort Wayne 6, Ind.

Phone: ANthony 7-0202

General Manager.....N. I. Swager

PRODUCTS: Erect, sell & service towers, spec. in package deals.

Continental Electronics

Manufacturing Company

(Subsidiary of Ling-Temco-Vought, Inc.)

4212 S. Buckner Blvd., Dallas 27, Tex.

Phone: EVergreen 1-7161

President.....James Weldon

V.P., Engineering.....Mark W. Bullock

Director of Sales.....Thomas B. Moseley

Branch Offices

26 Cushing Rd., Milton 86, Mass.

Phone: ED 3-0649

Eastern Dist. Mgr.....I. J. Metcalfe

1515 S. Manchester, Anaheim, Calif.

Phone: PR 4-2900

Western Dist. Mgr.....J. H. Hamilton

PRODUCTS: AM broadcast transmitters, all power levels; remote control and fault alarm equipment for unattended operation.

Continental Mfg., Inc.

1612 Calif. St., Omaha 2, Neb.

Phone: 342-2753

President.....Ray B. McMarta

Chief Eng.....Leonard Hedlund

Sales Manager.....Ray Unrath

Branch Office

4948 Hilandale Dr., Dallas 16, Texas

Phone: FR 6-8739

Sales Manager.....Ray M. Unrath

PRODUCTS: Multiplex receivers; FM monitor/relay receivers; amplifiers, radio intercom systems.

Sol Cornberg Associates, Inc.

1841 Broadway, New York 23, N. Y.

Phone: JUdson 2-6530

President.....Sol Cornberg

PRODUCTS: Designers of TV-radio-theatre facilities & equipment; intercom TV systems. Consultants in application & procedure.

Cozzens & Cudahy, Inc.

125 Old Orchard Arcade, Skokie, Ill.

Phone: ORchard 5-6700

General Manager.....Warren B. Cozzens

Sales Mgr.....Michael J. Cudahy

PRODUCTS: Microwave relay equipment & systems.

Crouse-Hinds Co.

Wolf & 7th N. Sts., Syracuse 1, N. Y.

Phone: GR 4-8411

Vice-Pres. Sales.....Erle R. Monesmith

Mgr., Illumination.....J. S. Haney

PRODUCTS: Flashing beacons and aviation obstruction lights for marking radio and television towers.

Dage Television Div.

(Thompson Ramo Wooldridge, Inc.)

W. 10th St., Michigan City, Ind.

Phone: TR 4-3251

Gen. Manager.....J. L. Lahey

Asst. Gen. Mgr., Gen.

Sales Mgr.....W. G. Gordon

Chief Eng.....J. Alinsky

PRODUCTS: Television Equipment for both Closed-Circuit and Broadcast application.

Daven Co.

530 W. Mt. Pleasant Ave., Livingston, N. J.

Phone: WYman 2-4300

V.P., Sales.....E. L. Grayson

PRODUCTS: Video distribution equipment, VTVM, attenuators, rotary switches, video attenuators, RF attenuators, transmission measuring equipment.

Daystrom, Inc.

(Weston Instruments Div.)

614 Frelinghuysen Avenue, Newark 12, N. J.

Phone: BIGelow 3-4700

V.P. Chg. Sales.....W. H. Steinkamp

Advertising Mgr.....C. B. Denton

Branch Offices

5 Herbert Drive, Latham (Albany), N. Y.

Phone: STate 5-5161

66 Central St., Wellesley 81, Boston, Mass.

Phone: CEDar 5-4300

4446 Main St., Buffalo 26, N. Y.

Phone: Circle 3355

213 Higley Bldg., Cedar Rapids, Iowa

Phone: Empire 3-9304

500 E. Morehead St., Charlotte, N. C.

Phone: EDison 2-6135

205 W. Wacker Dr., Chicago 6, Ill.

Phone: FR 2-4656

4866 Cooper Rd., Cincinnati 42, O.

Phone: SYcamore 1-6360

3951 Lee Rd., Cleveland 28, Ohio

Phone: SKYline 2-3030

11 W. Monument Ave., Dayton 2, Ohio

Phone: BALdwin 2-8164

17700 McNichols Rd., Detroit 35, Mich.

Phone: KENwood 2-5546

2336 Eastern Ave., S.E.,

Grand Rapids 7, Mich.

Phone: GLEndale 2-4448

1511 N. Front St., Harrisburg, Pa.

Phone: CEDar 8-4276

3405 Mercer, Houston 27, Tex.

Phone: JACkson 6-4115

2917 Sanderson Rd., Knoxville, Tenn.

Phone: KNOXville 5-5632

RADIO & TV EQUIPMENT MANUFACTURERS

2001 S. Grand Ave., Los Angeles 7, Cal.
 Phone: RICHmond 9-2361
 617 N. 2nd St., Milwaukee 3, Wis.
 Phone: BRoadway 2-1538
 Rt. 22 & Caldwell Ave., Union, Newark, N. J.
 Phone: MURdock 8-2020
 407 Carondelet St., New Orleans, La.
 Phone: JACKson 5-9794
 50 Church St., New York 7, N. Y.
 Phone: WOrth 4-3510
 101 N. 33rd St., Philadelphia 4, Pa.
 Phone: BAring 2-6443
 4455 Miramar Rd., LaJolla, Cal.
 Phone: GLencourt 4-0421
 221 E. Camelback Rd., Phoenix, Ariz.
 Phone: AMherst 6-9036
 875 Greentree Rd., Pittsburgh 20, Pa.
 Phone: WALnut 2-4545
 207 Burke Bldg., 5 St. Paul St.
 Rochester 4, N. Y.
 Phone: BAKer 5-9546
 1122 Marshall St., Redwood City, Calif.
 Phone: EMerson 9-4871
 831 Airport Way, Seattle 4, Wash.
 Phone: MÜtual 2-3355
 4308 E. Genesee St.
 Dewitt 14, (Syracuse), N. Y.
 Phone: GIBson 6-4330
 Pa. Bldg., 425 13th St., NW, Washington 4,
 D. C.
 Phone: DIstrict 7-3636

PRODUCTS: Electrical Indicating Instruments, Sensitive Relays and Associated Devices, Service and Tube Testing Equipment, Electrical Speed and Temperature Indicating Equipment, Photoelectric Devices and Photographic Exposure Meters, Weston Industrial and Laboratory Thermometers, Weston Aircraft Instruments.

Dewald Radio

(Div. of United Scientific Labs., Inc.)
 35-15 37th Ave., Long Island City, N. Y.
 Phone: STillwell 4-9334

President David Wald
 Engineer Mark Glaser
 Sales Mgr. Edwin Weisl, Jr.

PRODUCTS: Transistor portables, clock radios, AM-FM Hi-Fi tuners, amplifiers. Stereo tuners & amplifiers.

Diamond Electronics

Diamond Power Specialty Corp.

Box 415, Lancaster, Ohio
 Phone: OLive 3-6540

N.Y. Phone: MURray Hill 2-7080

Field Sales Mgr. R. H. Renko
 Industrial Sales Mgr. W. P. McNamara
 General Manager. James G. Gelder
 Production Manager. N. D. Rupert
 Business Manager. J. T. Justice

Branch Offices

10 High St., Boston 10, Mass.
 Phone: HA 6-6676

Manager J. A. Crowley
 105 W. Adams St., Chicago 3, Ill.
 Phone: RA 6-4426

Manager H. F. Krapf
 4708 Crenshaw Blvd., Los Angeles 43, Calif.
 Phone: AX 1-0614

Manager R. W. Hall
 666 Third Ave., New York 17, N. Y.
 Phone: MU 2-7080

Manager J. E. Bryer
PRODUCTS: Image dissector CTTV systems; Vidicon CCTV systems; "Hawk 401" camera; TV camera pickup tubes, Video monitors, industrial TV accessories.

Dorne & Margolin, Inc.

29 New York Ave., Westbury, N. Y.
 Phone: EDgewood 4-2300

President Arthur Dorne
 Vice-Pres., Treas. Joseph Margolin
PRODUCTS: Antenna research, development and production.

Dresser-Ideco Company

875 Michigan Ave., Columbus 15, Ohio
 Phone: AX 9-2123

N. Y. Phone: OX 7-2800

Pres. and Gen. Mgr. Henry Knippenberg
 Manager Tower Div. J. M. Hogan
 Comm. Sales Mgr. J. R. Hayden
 Tower Design Mgr. Orville Polkey
 Tower Sales. Jess Rodriguez

Branch Office

8909 S. Vermont Ave., Los Angeles 44, Calif.
 Manager Robert Sload
PRODUCTS: Broadcast TV Towers.

Allen B. Du Mont Laboratories

(Div. of Fairchild Camera & Inst. Corp.)
 750 Bloomfield Ave., Clifton, N. J.

Phone: PRescott 3-2000

Assistant to Pres. Charles J. O'Donnell
 Sr. Technical Advisor. Dr. Allen B. DuMont
 Controller. Eugene J. Tanner
 Administrative Svcs. Adolph A. Katz
 Quality Control. Frederick Walzer
 Purchasing Carl Tepel
 International Sales. Ernest A. Marx
 Ind. Rel. Dir. Martin C. Flynn
 Public Relation Director. Edward Allen, Jr.

ELECTRONIC TUBE DIV.

General Mgr. William Croxville
 Administrative Mgr. William Hyde
 Eastern Sales. Burtis Lawton
 Western Sales. Robert Mossi
 Government Sales. Roger Reynolds
 Distributor Sales. Richard Sparnon
 Manufacturing Mgr. James Van Note
 Cathode-Ray Tube Lab. Joseph G. Burns
 Photosensitive Devices

Lab Joseph G. Koozman

INDUSTRIAL ELECTRONICS DIVISION

General Manager. Roy Olerud
 Works Manager. Joseph Roman
 Marketing Mgr. George Tirone
 Mobile Radio Sales. John Murphy
 Ind. TV Sales. Patrick Gambuti
 Manufacturing Mgr. Rocco Reale
 Instrument Sales. Lawrence Litchfield
 Instrument Eng. Fred Katzman

RADIO & TV EQUIPMENT MANUFACTURERS



PRODUCTS: Industrial and military cathode-ray tubes, multiplier photo tubes, storage tubes, fiber optics tubes, scan converters, microwave tubes, industrial and closed circuit television, two-way mobile radio equipment, automotive test equipment, oscilloscopes, oscilloscope cameras, pulse generators.

M. Ducommun Co.

580 Fifth Ave., New York 36, N. Y.
Phone: PLaza 7-2540

Manager.....Tony Stepchuk
PRODUCTS: Radio and TV stop watches, centralized register, filmometer stopwatches, pocket and wrist chronographs.

EMI/US Ltd.

(General Communications Div.)

1750 N. Vine St., Hollywood 28, Calif.
Phone: HOLlywood 2-4909

V. P., General Manager.....Bruce Rozet
Advertising Manager.....Denis Waitley
Branch Office

317 W. 44th St., New York, N. Y.
Phone: CIRCLE 5-3400

Manager.....Frederick Cudlipp
PRODUCTS: TV camera chains, video recording tape, switching systems, solid state state distribution equipment, video mixers, video monitors.

Eastman Kodak Co.

343 State St., Rochester 4, N. Y.
Phone: LOcust 2-6000

Mgr., Motion Picture Film Dept.
Donald E. Hyndman

342 Madison Ave., New York 17, N. Y.
Phone: MURray Hill 7-7080

Mgr., East Coast Office.....E. M. Stifle
130 E. Randolph Dr., Chicago 1, Ill.
Phone: RAndolph 6-7476

Mgr., Midwest Office.....K. M. Mason
6706 Santa Monica Blvd., Hollywood 38, Calif.
Phone: HOLlywood 9-3101

Mgr., West Coast Office.....N. L. Simmons
PRODUCTS: Motion picture film and equipment for TV use, camera lenses, television film projectors.

EICO Electronic Instrument Co., Inc.

3300 Northern Blvd., L. I. C. 1, N. Y.
Phone: ST 6-8700

President.....Harry R. Ashley
Secretary.....Sophie C. Ashley
Vice President.....Philip A. Portnoy
Treasurer.....Morris Kaufman
PRODUCTS: Electronic kits, Hi-Fi, test instruments, ham gear, citizens radio, transistor radio.

Eidson Electronic Company

1902 N. Third St., Temple, Texas
Phone: PRospect 3-3901

Owner.....M. Eidson
PRODUCTS: Sta. frequency measuring service for AM-FM-TV; quartz crystal units for frequency control.

Eitel-McCullough, Inc.

301 Industrial Way, San Carlos, Calif.
Phone: LYtell 1-1451

Dir. of Marketing.....F. A. Speaks
PRODUCTS: Eimac Electron, power transmitting tubes.

Electro-Voice, Inc.

Cecil & Carroll Sts., Buchanan, Mich.
Phone: OXbow 5-6831

V.P., Marketing.....Lawrence LeKashman
Mgr., Comm. Prod.....George Riley
Sales Mgr., OEM Products..Howard Durban
Mgr. Adv. & Sales Prom....D. H. Kirkendall
PRODUCTS: Professional microphones for radio & TV.

Electron Corp.

(Sub. of Ling-Temco-Vought, Inc.)
Box 5570, Dallas, Tex.
Phone: ADams 5-3424

President.....M. Zimmerman
V.P., Sec.-Treas.John Duke
Sales.....Bill O'Fallon
Prod. Mgr.Carl Griffin
PRODUCTS: Closed-circuit cameras. UHF-VHF TV Transmitters, Broadcast TV Cameras, Video-Audio Switches and Monitors, Slide and Film Chains, TV Translators.

Electronic Applications, Inc.

194 Richmond Hill Ave., Stamford, Conn.
Phone: DAvis 5-1574

President.....V. J. Skee
V.P.'s.....W. Franz, H. H. Uihlein
Sec.-Treas.....T. M. Skee
PRODUCTS: AKG dynamic & condenser microphones, boom sets; EMT turntables prof. instrumentation, reverberation unit, cables; NAGRA portable tape-recorders, studer prof. tape units.

Electronics Development Co., Inc.

3743 Cahuenga Blvd., N. Hollywood, Calif.
Phone: TRIangle 7-3223

Pres., Chief Eng.....Joseph H. Leaming
Sec., Treas.....Fred P. Leaming
Vice Pres.....C. G. W. Anderson
PRODUCTS: Audiplex sound diplexing units, high speed data TV transmission, systems, design and development of special studio equipment, low power 200 watt TV transmitters.

Electronics, Missiles & Communications, Inc.

262 East Third St., Mount Vernon, N. Y.
Phone: MO 8-3012

President.....Byron W. St. Clair
Vice President.....Robert F. Romero
Vice President.....Henry Shapiro
PRODUCTS: Television rebroadcast translators.

Emerson Radio & Phonograph Corp.

14th & Cole Sts., Jersey City 2, N. J.
Phone: SWarthmore 5-3500

President.....B. Abrams
Secretary-Treasurer.....M. Abrams

RADIO & TV EQUIPMENT MANUFACTURERS

Exec. Vice-Pres.....Dorman D. Israel
 Sr. Vice President.....H. Tullo
 V.P., Controller.....Abraham Vogel
 Dir. Public Rel.....L. H. Liberman
PRODUCTS: TV receivers, radios, phonographs.

Engineering Associates

434 Patterson Rd., Dayton 19, Ohio
 Phone: AXminster 3-1662

President.....C. C. Littell, Jr.
PRODUCTS: Test eqpt., rectifiers, inverters, converters, spec. power supplies, Microwave equipment.

Esquire Radio & Electronics, Inc.

6201 15th Ave., Brooklyn, N.Y.
 Phone: BENsonhurst 6-2755

President.....A. R. Lieberman
 Vice President.....Simon Lynn
 Treasurer.....Joshua Dwork
 Chief Engineer.....Paul Smith
 Production Mgr.....Anthony Umina
 Purchasing Agent.....Author Barbash
PRODUCTS: Manufacturers of radios, phonographs and Hi-Fi combinations. Import manufacturers for German & Japanese prods.

E-Z Way Towers, Inc.

5901 E. Broadway, Tampa 5, Fla.
 Phone: 4-2171

President.....Clarence Jax
PRODUCTS: Steel towers for main station; telescopic towers adaptable to mounting on equipment van for remote microwave transmission.

Fairchild Camera & Instrument Corp.

Robbins Lane, Syosset, Long Island, N. Y.
 Phone: WElls 1-4500

PRODUCTS: (AM-FM) Miniature beacon transmitters. Automatic voice data link. Fairchild motion analysis camera, high speed 16 mm motion picture camera for special effects color or B & W. Facsimile & telephoto transmitters & receivers.

Fairchild Recording Equipment Corp.

10-40 45th Ave., Long Island City 1, N.Y.
 Phone: STillwell 4-6163

President.....Donald J. Plunkett
 Sales Admin.....Margaret P. McLaughlin
 Chief Engineer.....George Alexandrovich
PRODUCTS: Broadcast transcription tables, tone arms and cartridges, equalizers, power amplifiers, limiters, cutters (stereo and monophonic), recording and playback equipment, filters.

Federal Manufacturing & Engineering Corp.

1055 Stewart Ave., Garden City, N. Y.
 Phone: CH 8-7400

V. P., Marketing.....George R. Lippert
PRODUCTS: Kinescope recorders, sound-on-film cameras, rear screen projectors, wireless microphones.

Fish-Schurman Corp.

70 Portman Rd., New Rochelle, N. Y.
 Phone: NE 6-1300

PRODUCTS: Optical elements including Dichroic mirrors and beam splitters for color TV, lenses, prisms, glass slides for transparencies, 3 light & single light additive color motion picture printing heads.

C. H. Fisher & Assoc.

6100 NE Columbia Blvd., Portland 18, Ore.
 Phone: ATLantic 7-7303

President.....C. H. Fisher
PRODUCTS: AM, FM & TV towers and ground systems; lighting & painting.

Fisher Radio Corp.

21-21 44th Drive, Long Island City, N. Y.
 Phone: EXeter 2-2500

President.....Avery Fisher
 V.P. and Gen. Mgr.....B. L. Arons
 V.P., Eng.....Fred Mergner
 V.P., Purch.....Walter O'Donnell
 V.P., Director of Sales.....J. J. Parks
PRODUCTS: Hi-Fi Radio, Phonographs, tape recorders, Hi-Fi stereo FM-AM tuners and receivers, master audio controls, amplifiers, pre-amplifiers, and speaker systems.

Florman & Babb, Inc.

68 West 45th St., New York 36, N. Y.
 Phone: MU 2-2928

President.....Arthur Florman
 Vice-President.....John Babb
 Secretary.....Milton Cooper
 Treasurer.....Joseph Arkin
 General Manager.....Charles Lipow
 Chief Engineer.....Donimick Notto
 Sales Manager.....L. W. Hollander
PRODUCTS: Sales and rentals, 16mm and 35mm motion picture production equipment, editing equipment, service, manufacturers, importers, distributors.

Foto-Video Electronics, Inc.

36 Commerce Rd., Cedar Grove, N. J.
 Phone: CENtral 9-6100

Pres., Chief Eng.....A. J. Baracket
 Vice President.....Angelo R. Fiore
 Vice President.....George Houliroyd
 Purchasing Agent.....Lyle Eckler
 Sales Manager.....William Endres
 Secretary.....Catherine E. Baracket
PRODUCTS: Image orthicon orbiter, video equalizer-amplifier, fotovideo aperture & phase corrector, keyed video signal generator, transistorized plug-in vidicon camera, kinescope recording monitors, color synchronizing generators, burst keying units, special camera & monitor light boxes, radar scan conversion alignment & measuring instruments, TV radar bar-dot generator.

Gates Radio Co.

123 Hampshire St., Quincy, Ill.
 Phone: BALdwin 2-8202

N. Y. Phone: MURray Hill 7-7971
 President.....P. S. Gates

RADIO & TV EQUIPMENT MANUFACTURERS

V.P., OperaG. L. Mallory
 V.P., Sales.....L. J. Cervone
 Mdsng. & Adv. Dir.....John Price
 V.P., Engr.N. L. Jochem
 Works Manager.....Howard Young
 Secretary.....A. S. Petzoldt
 Purchasing Agent.....A. Vandenboom

PRODUCTS: Radio broadcast transmitters AM; radio broadcast transmitters FM; TV broadcast transmitters UHF and VHF; speech input equipment for radio and video; transcription turn tables; recording equipment; communications transmitters (high frequency); communications transmitters (very high frequency); airway communications equipment; homing beacon equipment; directional phasing equipment; antenna coupling equipment; transmission line equipment; portable remote amplifiers; rack cabinets (relay); cabinets (transmitter); master control systems; spot recorders, cartridge tape systems.

General Communications

Janesville Rd., Fort Atkinson, Wisc.
 Phone: JORDan 3-5547

President.....E. D. Petersen
 Secy.-Treas.....C. O. Bell

PRODUCTS: Monitors, power supplies, camera, program and dial monitor switching systems.

General Electric Co.

Electronics Park, Syracuse, N. Y.
 Phone: GRAnite 6-4411

Defense Electronics Div.

Electronics Park, Syracuse, N.Y.
 Phone: GRAnite 6-4411

V.P., General Manager.....George L. Haller
 1. *Communication Products Dept.*

Mountain View Rd., Lynchburg, Va.
 Phone: VI 6-7311

General Manager.....H. Van Aken
 Manager-Marketing.....Glenn R. Peterson

PRODUCTS: Mobile communication equipment, two-way-radio, microwave, radio traffic coordination units, power line carrier, terminal equipment.

2. *Technical Products Operation*

Electronics Park, Syracuse 1, N. Y.

Gen. Mgr.....R. L. Casselberry

PRODUCTS: Radio and TV broadcast equipment, including transmitters, antennas and studio gear, for color and monochrome TV, closed circuit TV equipment, scatter communications equipment, high frequency heating equipment.

Radio & Television Div.

Shoppingtown Plaza, DeWitt 14, N. Y.
 Phone: GI 6-5555

General Mgr.Hershner Cross
 1. *TV Receiver Dept.*

Electronics Park, Syracuse, N. Y.

General Manager.....Herbert Riegelman
 Manager MarketingS. Martin Fassler

PRODUCTS: TV Receivers.

2. *Radio Receiver Dept.*

1001 Broad St., Utica, N. Y.
 Phone: SWift 7-0750

General Manager.....Robert C. Wilson
 Manager-Marketing...William B. Clemmens

PRODUCTS: Full line of portable radios, clock-radios, table radios. High fidelity components.

Electronic Components Division

316 East 19th St., Owensboro, Ky.
 Phone: MUrray 3-2401

V.P., General ManagerL. B. Davis
 1. *Receiving Tube Dept.*

316 East 19th St., Owensboro, Ky.
 Phone: MUrray 3-2401

General Manager.....I. D. Daniels
 Manager-MarketingW. F. Greenwood

PRODUCTS: Radio and TV receiving tubes, "Five-Star" high reliability tubes micro-miniature metal ceramic receiving tubes.

2. *Power Tube Dept.*

1 River Rd., Schenectady 5, N.Y.
 Phone: FRAnklin 4-2211

General Manager.....J. F. McAllister
 Manager-MarketingF. L. Miller

PRODUCTS: Metal-ceramic transmitting tubes, TV camera tubes, microwave tubes, industrial power tubes, tank-type ignitrons.

3. *Cathode Ray Tube Dept.*

Electronics Park, Syracuse 1, N. Y.
 Phone: GRAnite 6-4411

General ManagerDavid C. Scott
 PRODUCTS: TV picture tubes, industrial cathode ray tubes, radar indicator tubes.

4. *Semiconductor Products Dept.*

Electronics Park, Syracuse 1, N. Y.
 Phone: GRAnite 6-4411

General Manager.....H. B. Fancher
 Manager Marketing.....J. H. Sweeney

PRODUCTS: Transistors (germanium and silicon) for all entertainment, commercial, and military markets; germanium and silicon rectifiers for electronic and electrical equipment; germanium and silicon diodes for electronic and electrical equipment.

5. *Rectifier Components Dept.*

W. Genesee St., Auburn, N. Y.
 Phone: AL 3-7321

General Manager.....C. G. Lloyd
 Manager-MarketingW. H. Hall

PRODUCTS: Rectifiers

General Electronic Labs, Inc.

18 Ames St.—195 Mass. Ave.,
 Cambridge, Mass.

Phone: UNiversity 4-8500

Broadcast Sales Mgr.....Sal Fulchino

PRODUCTS: FM transmitters with FM multiplex exciters.

General Radio Co.

22 Baker Ave., W. Concord, Mass.
 Phone: EMerson 9-4400

N. Y. Phone: WOrth 4-2722

RADIO & TV EQUIPMENT MANUFACTURERS

President.....C. C. Carey
 Bd. Chairman.....A. E. Thiessen
 Treasurer.....Lawrence H. Pexton
 Secretary.....John D. Quackenbos
 Director of Sales.....M. T. Smith
 Export Manager.....S. W. DeBlois
 V.P., Engr.....D. B. Sinclair
 Publicity Manager.....C. E. Worthen
 Service Manager.....H. H. Dawes

PRODUCTS: AM, modulation monitors, distortion and noise meters, audio test oscillators, transmitter test equipment.

GPL Division, Gen. Precision, Inc.

63 Bedford Rd., Pleasantville, N. Y.
 Phone: ROgers 9-5000

President.....R. W. Lee
 V.P. and Gen. Mgr.....W. P. Hilliard
 V.P., Sls. and Eng.....W. J. Tull
 Dir., Sls. and Svc. Div.....F. R. Demchok
 Director Industrial Prod.....N. M. Marshall

PRODUCTS: Studio and portable TV equipment; television projection systems; industrial and institutional closed-circuit television systems; simplex motion picture projectors and sound systems.

Granco Products, Inc.

83-30 Kew Gardens Rd.
 Kew Gardens 15, N.Y.
 Phone: VIRginia 9-8900

President.....Henry Fogel
 V.P. Engineering.....Seymour Napolin
 PRODUCTS: AM-FM table & car radios, hi fi consoles, FM front end tuner.

Grand Iron Works, Inc.

525 Tiffany St., New York 59, N. Y.
 Phone: DAYton 8-2600

President.....B. E. Alpern
 PRODUCTS: Manufactures and erects towers.

Graybar Electric Co., Inc.

420 Lexington Ave., New York 17, N. Y.
 Phone: LEXington 2-4000

Sales Manager.....J. O'Connell
 PRODUCTS: Microphones, amplifiers, magnetic tape recorders, lighting eqpt.

J. M. Hamilton, Inc.

1106 N. Oakwood St., Gastonia, N. C.
 Phone: UNiversity 4-2115

President.....J. M. Hamilton
 PRODUCT: Paint and erect radio and TV towers.

The Hammarlund Mfg. Co., Inc.

460 West 34th St., New York 1, N. Y.
 Phone: LONGacre 5-1300

President.....Lloyd A. Hammarlund
 Vice-Pres.....Hugh A. McCloskey
 Sls. Mgr., Engr. Prod.....L. C. Menkes
 Mgr., Comm'l Prod.....F. Lester
 Dir. of Engr.....P. L. Epstein
 Comptroller.....Walter Knorr
 Advertising & Promotion
 Manager.....Lescarboursa Agency
 Personnel Director.....George Froehlich

PRODUCTS: Communication receivers and accessories, standard and special variable capacitors, remote supervisory controls, diversity receivers.

Harvey Radio Co.

103 W. 43rd St., New York 36, N. Y.
 Phone: JU 2-6380

Vice President.....Harvey E. Sampson, Jr.
 PRODUCTS: Distributes audio devices.

The Harwald Company

1245 Chicago Ave., Evanston, Ill.
 Phone: DAVIS 8-7070

President.....Robert Grunwald
 Sales Mgr., Eastern Div.....Sam Caldwell
 Sales Mgr., Western Div.....Ray Short
 Technical Director.....Richard Wallace
 Chief Engineer.....Howard Bowen

PRODUCTS: (TV) Inspect-O-Film automatic film inspecting machine; Splice-O-Film automatic hot splicer; Protect-O-Film film cleaner; Cement-O-Film film cement; Admatic automatic slide projector.

Hewlett-Packard Co.

1501 Page Mill Rd., Palo Alto, Calif.
 Phone: DAVenport 6-7000

President.....David Packard
 Sales Mgr.....C. Van Rensselaer
 PRODUCTS: TV & FM monitors and test equipment.

Hoffman Electronics Corp.

3761 S. Hill St., Los Angeles, Calif.
 Phone: RICHmond 7-4488

President.....H. Leslie Hoffman
 Vice-Pres., Treas.....C. E. Underwood
Consumer Products Division

V.P., Sales.....P. E. Bryant
 V.P., Mfg.....J. Stevens
 V.P., Admin.....M. G. Whitney
 Asst. Sls. Mgr., Radio & Hi Fi.....P. L. Henry
 V.P. Indust. Rel.....Ted S. Hoffman

Laboratories Division

President.....J. D. McLean
 Treasurer.....J. Kuhner

Semiconductor Division

Exec. Vice President.....M. E. Paradise
 Treas., Asst. Gen. Mgr.....J. S. McGee
 PRODUCTS: TV & radio receivers, hi-fi phonographs, semiconductor devices.

Houston-Fearless Corporation

(Houston-Fearless Div.)

11801 W. Olympic Blvd., Los Angeles, Calif.
 Phone: BRAdshaw 2-4331

Sales Mgr.....A. J. Kjonvedt

Field Representatives

1411 K St., N.W., Washington 5, D.C.
 Phone: EX 3-3838. J. R. Carrouth
 7525 Cloy Road, Dayton 59, O.
 Phone: 855-2166 W. Nearing

PRODUCTS: Tripods, dollies, pedestals, remote control camera heads & mounts, tripod accessories; motion picture film processors.

RADIO & TV EQUIPMENT MANUFACTURERS

Huggins Laboratories, Inc.

999 E. Arques, Sunnyvale, Calif.
Phone: REgent 6-9330

President.....Richard A. Huggins
Sales Manager.....V. D. Varenhorst
Plant Manager.....J. J. Gilleran
Business Manager.....W. S. Floyd
Dir. of Research.....J. L. Palmer

PRODUCTS: Manufacturer and developer of traveling wave tubes, backward wave oscillators, permanent magnet and electrostatic focused tubes.

Hughey & Phillips, Inc.

3200 N. San Fernando Blvd., Burbank, Calif.
Phone: VICTORIA 9-1104

V.P., Gen'l Mgr.....J. H. Ganzenhuber
PRODUCTS: 300 mm. beacons, obstruction lights, photo-electric controls, beacon flashers, special junction boxes, microwave tower light control & alarm systems, and complete kits for: tower lighting.

Industrial Tubes, Inc.

321 Stevens St., Geneva, Ill.
Phone: CENTRAL 2-0806

Vice President.....R. K. Soderquist
PRODUCTS: Inert gas-filled thyratrons for use in TV studios in the dimming circuits of main control panels.

Internat'l. Electronics Corp.

81 Spring St., New York 12, N. Y.
Phone: WORTH 6-0790

President.....B. B. Grossman
Vice President.....M. Grossman
Vice President, Sales.....E. J. Porto
Dist. Sales Mgr.....I. Friedman
Advertising Manager.....H. Siegman

PRODUCTS: Mullard electron tubes.

International Telemeter Co.

(Div. Paramount Pict. Corp.)
1501 Broadway, New York 36
Phone: BR 9-8700

President.....L. A. Novins
Vice-Presidents.....P. MacNamara, C. I. Lappen, J. Murtagh, L. Winik, W. C. Rubinstein

Secretary.....Jacob Karp
Treas.....James H. Richardson
Controller.....Alvin Cooper
Exec. Producer.....Jean Dalrymple
N. Y. Mgr., Pub. Rel.....Hy Hollinger
Dir., Franchise Opera.....Phil Isaacs

Branch Office

2000 Stoner Ave., Los Angeles 25, Calif.
Phone: GR 8-7751

Vice President.....William C. Rubinstein
PRODUCTS: Telemeter system of Pay-as-You-See TV.

Internat'l Telephone & Telegraph Corp.

67 Broad St., New York 4, N. Y.
Phone: BOWLING GREEN 9-3800

V.P. Chg. Marketing.....P. R. Roehm
PRODUCTS: Mobile radio systems, closed-circuit TV systems, tubes, rectifiers & condensers.

ITA Electronics Corporation

130 E. Baltimore Ave., Lansdowne, Pa.
Phone: CL 9-8200

New York Phone: CH 2-1999

President.....Bernard Wise
V.P., Dir. of Sales.....R. Paul Comstock, Jr.
V.P., Dir. of Engineering.....Joseph H. Roberts
V.P., Gov. & Ind. Sales.....Eliot S. Baker
Mgr., Best. Equip. Sales.....A. S. Timms
V.P., Coord. Wash. Activities.....Joseph Novik
Chief Engr., Best. Div.....Juan C. Chiabrando
Advertising Manager.....William J. Groves

PRODUCTS: AM and FM broadcast transmitters. Shortwave broadcast and communications equipment. Broadcast audio equipment: tap recording equipment, remote control, STL equipment, associated broadcast test and measuring equipment.

ITT Components Division

(A Div. of IT & T)

100 Kingsland Road, Clifton, N. J.
Phone: NOrth 2-3600

N. Y. Phone: BOWling Green 9-3800

President.....Burrell A. Parkhurst
V.P. Chg. Mfg.....William P. Maginnis
V.P. Chg. Mktg.....Frank M. Viles, Jr.
Comptroller.....George Neaderhouser
Advertising Manager.....Edward L. Shaw

PRODUCTS: Selenium & silicon rectifiers, tantalum & aluminium capacitors, hermetic seals, miniature switches, power, traveling wave, hydrogen thyratron & image storage tubes.

ITT Federal Division

100 Kingsland Road, Clifton, N. J.
Phone: NO 2-3600

President.....Delbert L. Mills
Vice President.....Theodore M. Douglas
V.P., Administration.....Robt. E. Chasen
V.P., Engr.....Walter H. Hawk
Pub. Rel. Dir.....Joseph A. Abbott
General Sales Manager.....John D. Phelan
Purchasing Agent.....Charles Messner
PRODUCTS: Communications transmitting-receiving systems & eqpt., conventional, time & frequency sharing, pulse coded.

ITT Laboratories

(A Div. of Internat'l Tel. & Tel. Corp.)

500 Washington Ave., Nutley 10, N. J.
Phone: NOrth 1-1100

President.....Henri Busignies
V.P.'s.....R. S. Caruthers, Peter C. Sandretto, Armig G. Kandoian

Lab Director.....William Sichak
PRODUCTS: Microwave radio systems & path loss test eqpt. for point-to-point & over-the-horizon transmission.

Jackson Electrical Instrument Co.

18 S. Patterson Blvd., Dayton 2, O.
Phone: BALDwin 4-0367

President.....J. E. Beery
Sales Mgr.....James A. Hawkins
Purch. Agent.....D. F. Eltzroth
PRODUCTS: Radio-TV electronic test equipment.

RADIO & TV EQUIPMENT MANUFACTURERS

Jampro Antenna Co.

7500-14th Ave., Bldg. 9, Sacramento 20, Calif.
Phone: GL 1-4375

Pres., General Mgr. Peter K. Onnigian
Production Mgr. Taro Yodogawa
Ch. Engr. Floyd Overhauser
13 E. 40th St., New York 16, N. Y.
Phone: MU 9-0200

Manager Thomas O'Hara
2442 Trenton Ave., Montreal, Que., Can.
Phone: RE 8-9441

Manager Peter Clapp
PRODUCTS: Transmitting antennas for FM & TV stations, special designs, emergency antennas.

Jenfred, Inc.

36 W. 57th St., New York 19, N. Y.
Phone: Circle 7-1429

President Claude Frederick
Vice President Grace V. Frederick
PRODUCTS: Stock pictures for projection, etc.; overhead, rear or front projection eqpt.; slide files—projection eqpt., rear & front screen & overhead projection.

Jerrold Electronics Corp.

15th & Lehigh Ave., Philadelphia, Pa.
Phone: Baldwin 6-3456
N. Y. Phone: SYcamore 2-3700

President Sidney Harman
General Manager Robert H. Beisswenger
Asst. to the Pres. Zalmon H. Garfield
Sales Manager William Miller
PRODUCTS: TV receptor, Jerrold Home System, FM range extenders, antenna, closed circuit TV, and data transportation systems, test instruments, cable theatre, meters, converters, two set couplers.

Johns-Manville

22 E. 40th St., New York 16, N. Y.
Phone: LExington 2-7600

Manager P. J. Washburn
PRODUCT: Acoustical materials.

E. F. Johnson Co.

Waseca, Minn.
Phone: 990

General Manager E. F. Johnson
TV Sales C. Wilson
PRODUCTS: Antenna insulators, RF connectors, isolation inductors, inductors (fixed & variable), shaft couplings (flexible & rigid), static drain chokes, tower lighting filters, phase samplings loops, make-before-break switches, counter dials, feed-thru bowl insulators, capacitors & connectors.

Kaar Engineering Corp.

2995 Middlefield Rd., Palo Alto, Cal.
Phone: DAvenport 6-5050
New York Phone: LY 9-4875

General Manager Norman Helwig
Sales Manager F. Genochio
Chief Engineer Ben K. Wright
Production Manager Arthur Osborne
PRODUCTS: Conelrad monitor, UHF 2 way radio, citizen's band radio equipment, portable 2 way radio equipment.

Kahn Research Laboratories, Inc.

81 So. Bergen Pl., Freeport, N.Y.
Phone: FReeport 9-3800

President Leonard R. Kahn
PRODUCTS: Compatible single-sideband system for AM broadcast transmitters; Symmetra-peak, a network to maintain symmetrical waveform modulation (AM-FM and TV transmitters), Dual sideband AM stereo adapters.

Kay Electric Co.

14 Maple Ave., Pine Brook, N. J.
Phone: CApital 6-4000

Partner Harry R. Foster
Partner Elmo E. Crump
Sales Manager Irving Silberg
PRODUCTS: Sweeping oscillators, pulse and pulsed carrier generators, wide-band hi-freq. voltmeter, noise figure test set, oscillators & frequency marking generators, noise generators, attenuators, TV sound-picture generators.

Kierulff Sound Corp.

1015 S. Figueroa St., Los Angeles 15, Calif.
Phone: RIchmond 7-0271

President C. T. Kierulff
Vice President S. G. Klier
Operations Mgr. Grant Maloy
PRODUCTS: Distributor of electronic equipment.

Kimble Glass Co.

(Subsidiary of Owens-Illinois Glass Co.)
405 Madison Ave., Toledo 1, Ohio
Phone: CHerry 2-6543

President W. J. Stewart
Industrial & Electronic Prod. Div.:

V.P., Gen. Mgr. J. P. Kearney
V.P., Product Mgr. G. P. Molloy
Sales Mgrs. J. H. Chandler, R. W. M. Ritter
Dir. Prod. Stand. &

Field Engr. Frank Carter
Chief Devel. Eng. R. W. Mayhew
General Mgr., Internatl. Div. A. M. Turner
V.P., Dir. Sales E. B. Dennis, Jr.
V.P., Technical Dir. F. D. Pinotti
Sales Promotion Mgr. W. D. Plummer

PRODUCTS: Glass envelopes for TV picture tubes, special-purpose cathode-ray, display, power, transmitting, x-ray & other electronic tube applications; special electronic glasses.

Kliegl Bros., Inc.

321 W. 50th St., New York, N. Y.
Phone: COlumbus 5-0130

Vice President Herbert A. Kliegl
TV Sales Mgr. Herbert R. More

PRODUCTS: TV studio lighting equipment: spotlights, scoops, pattern and slide projectors; lighting distribution system including connector strips, ceiling and wall outlet boxes, multi-conductor cable; studio lighting control centers, dimmer consoles with either transformer, electronic or magnetic amplifier dimmers, preset boards.

RADIO & TV EQUIPMENT MANUFACTURERS

Kline Iron & Steel Co., Inc.

1225 Huger St., Columbia, S. C.
Phone: AL 4-0301

President.....B. H. Kline
Sales Manager.....J. R. Trotter
Chief Tower Eng.....F. L. Anderson, Jr.

PRODUCTS: Manufactures and erects TV towers.

Kriss Electronics Corp.

191 Oraton St., Newark, N. J.
Phone: HU 4-3137

President.....Charles J. Kriss
Prod. Mgr.....Emanuel Jasuik
PRODUCTS: TV picture tubes, cathode ray tubes.

Lambda-Pacific Engineering, Inc.

14725 Arminia St., Van Nuys, Calif.
Phone: TRiangle 3-2400

President.....L. W. Mallach
PRODUCTS: Microwave systems, portable and fixed. Full color and Monochrome. 5600 mc to 12,000 mc.

Lehigh Structural Steel Co.

17 Battery Place, New York 4, N. Y.
Phone: WHitehall 4-1424

Gen. Sls. Mgr.....E. A. Murphy
PRODUCTS: Vertical radiators, supporting towers, relay towers.

Ward Leonard Electric Co.

115 MacQuesten Parkway S., Mount Vernon, N. Y.

Phone: MOUNT Vernon 4-1000
Branch Offices

1605 E. Olympic Blvd., Los Angeles 21, Calif.
Phone: MA 7-3093

Manager.....H. S. Eales
3100 N. Cicero Ave., Chicago, Ill.
Phone: MU 5-6450

Manager.....C. B. Durling
PRODUCTS: Lighting controls for TV studios.

John E. Lingo & Son, Inc.

2814 Buren Ave., Camden 5, N. J.
Phone: WOODlawn 4-0487

PRODUCTS: Antenna supporting poles & transmitting antennas.

MacCarta, Inc.

4021 Fleur Drive, Des Moines 15, Iowa
Phone: 283-1709

President.....G. D. Andrews
Chief Engineer.....P. H. Vernon
PRODUCTS: Automatic audio programming equipment using continuous loop tape cartridges.

Machlett Laboratories, Inc.

1063 Hope St., Springdale, Conn.
Phone: FRESide 8-7511

President.....W. E. Stevenson
Mgr., Elect. Tube Sales.....R. E. Nelson
Mgr., Photosensitive

Prod. Sls.....A. F. Wegener
Field Eng., East. Dist.....R. S. Schoedler
Field Eng., East. Dist.....R. A. Hoffman
Mgr., West. Dist. Sls.....E. H. Gilbert
Mgr., Central Dist. Sls.....D. S. Frankel

Mgr., Mdsing & Adv.....R. N. Rose
PRODUCTS: Electron tubes for oscillator, amplifier, and modulator service in AM & FM transmitters. TV transmitter electron tubes; vidicon & image orthicon TV camera tubes.

MacKenzie Electronics, Inc.

1025 N. McCadden Place, Hollywood 38, Cal.
Phone: OR 8-9335

President.....Louis G. MacKenzie
General Manager.....Norman J. Ostby
PRODUCTS: Multi-channel program repeaters, single channel recorder-playback units, telephone answering sets, magnetic tape magazines.

Magnasync Corporation

5546 Satsuma Ave., North Hollywood, Cal.
Phone: TRiangle 7-5493

President.....D. J. White
Exec. V.P.....W. H. Stutz
V.P., Chief Eng.....J. W. Green
Dir. Customer Svc.....R. H. Sogge

PRODUCTS: Portable mixers, studio mixing console, microphone boom, program equalizers, magnetic tape erasers, magnetic recording & reproducing equipment, etc.

The Magnavox Company

2131 Bueter Rd., Ft. Wayne 4, Ind.
Phone: EASTbrook 9721

Chairman.....Richard A. O'Connor
President.....Frank M. Freimann
V.P., Secy.....Gerard M. Ungaro
V.P., Treas.....John S. Sturgeon
V.P.....Edwin S. Pridham
V.P., Govt. & Indust. Div.....Gen. G. F. Smith
General Comptroller.....J. A. Robinson, Jr.
Corporate Comptroller.....Jack W. Schrey
Asst. Secy's.....Catherine M. Kelly, Stanley S. Sondles, Jas. M. Barrett, Jr., M. W. Dobrzensky

Asst. to Pres.....C. Wesley La Blanc, Jr.
V.P., Merchandising.....George Fezell
V.P. Sales.....T. Elwood Reeves
Retail Ad Mgr.....Robert K. Daniel
Adv. Art Dir.....Allyn N. Farmer
Dir. of Sales Plan.....Stewart Roberts
Sls. Prom. Mgr.....Charles H. Strawbridge
Dir. Public Relations.....Dawson Newton
Advertising Manager.....Karl Carstens
Purchasing Director.....Warren Frebel
Nat'l Service Manager.....Ray Yeranko

PRODUCTS: (AM-FM) Stereo Hi-Fidelity radios. (TV) 17, 21 & 24" & color: UHF & VHF; two-way combinations; three-way combinations.

Marconi Instruments Ltd.

111 Cedar Lane, Engelwood, N. J.
Phone: LOWell 7-0607

Manager.....R. J. Bailey
Sls. Mgr.....W. A. Buck
Ch. Eng.....S. Ellam

PRODUCTS: Measuring instruments for FM mobile radio, measuring instruments for bestg. stations, FM/AM signal generators, frequency standards, deviation monitors, TV sideband analyzers, etc.

RADIO & TV EQUIPMENT MANUFACTURERS

Mattison Electronics Corp.

2966-68 Jerome Ave., New York 68, N. Y.
Phone: CY 8-1400

President, Treasurer.....Richard Mattison
PRODUCTS: TV receivers, hi-fi eqpt., radio-phonograph combinations.

J. A. Maurer, Inc.

37-01 31st Street, Long Island City 1, N. Y.
Phone: STillwell 4-4600

President.....Daniel R. Ehrlich
V.P., Treasurer.....Ben Cohen
V.P., Secy.....Herman Cohen
Aast. Secy.....Lee Shaw
PRODUCTS: 16mm. professional motion picture cameras; 16mm. sound recorders; 16mm. film phonographs. 16 & 35 mm. Galvanometers, kinescope recording equipment 16 mm., rapid processing equipment for 16 and 35 mm. film.

The Mectron Co.

501 E. First Ave., Roselle, N. J.
Phone: CH 5-1068

Sales Manager.....J. F. Cosgrove
Production Mgr.....Saul Esocoff
PRODUCTS: Seal-O-Flange Coaxial transmission lines; Auto-Dryaire Automatic dehydrators; Flare-Seal & Tapergrip connectors for Styroflex and Foamflex cables.

Mesa Microwave, Inc.

11 N. Lee, Oklahoma City, Okla.
Phone: CEntal 2-8881

PRODUCTS: Common carrier services for commercial broadcast stations, educational broadcast stations, community antenna systems, educational closed-circuit systems, industrial communications.

Metropolitan Electric Mfg. Co.

(Lumitron Division)

2250 Steinway St., Long Island City 5, N. Y.
Phone: AStoria 8-3200

Gen. Mgr.....James J. Shelley
Assoc. Gen. Mgr.....Charles Shevelin
PRODUCTS: Studio lighting control.

Metropolitan Telecommunications Corp.

964 Dean St., Brooklyn 38, N. Y.
Phone: NEvins 8-5900

President.....S. Beidler
PRODUCTS: Cameramen's telephone head & chest sets, telephone jacks, plugs, switchboards & assoc. eqpt.

Midwestern Instruments, Inc.

Box 7509, Tulsa 18, Okla.
Phone: NA 7-1111

President.....G. R. Morrow
General Manager.....W. F. Wells
Sales Manager.....Paul Bunker
PRODUCTS: Magnecord tape recorder/reproducers.

Miles Reproducer Co., Inc.

812 Broadway, New York 3, N. Y.
Phone: SPring 7-7670

President.....J. M. Kuhlik

Adv. Mgr., Treas.....B. Burns
Chief Engineer.....I. W. Kay

PRODUCTS: Briefcase conference recorder-reproducer; automatic self-start-stop recorder-reproducer; belt and telephone recorder-reproducers.

Milo Electronics Corp.

530 Canal St., New York 13, N. Y.
Phone: BEekman 3-2980

Sales Mgr.....Robert A. Smith
PRODUCTS: Batteries, capacitors, chemicals, coils, connectors, diodes, filters, fuses, hardware, lamps, metal chassis and racks, meters, microphones, P.A. systems, sound equipment plugs, potentiometers, attenuators, switches, resistors, relays, speakers, tape, test equipment tools, transformers, transistors, tubes, vibrators, wire and cable.

Minnesota Mining and Mfg. Co.

900 Bush Ave., St. Paul 6, Minn.
Phone: PRospect 6-8511

Div. V.P., Magnetic Prod..Dr. W. W. Wetzel
Gen. Sales Mgr., Magnetic Prod.

Dan Denham
Sales Mgr., Dist. Trades.....W. H. Madden
Sales Mgr., Instrumentation Tapes.

C. F. Koefod

Branch Offices

6850 S. Harlem Ave., Bedford Park, Ill.
Phone: GL 8-2200

Sales Manager.....P. B. Van Deventer
6023 S. Garfield Ave., Los Angeles 22, Calif.
Phone: RA 3-6641

Sales Manager.....A. J. Blower
700 Grand Ave., Ridgefield, N. J.
Phone: WH 3-6700

Sls. Mgr.....W. F. Enright
2121 Santa Anna Ave., Dallas 28, Tex.
Phone: DA 7-7311

Sls. Mgr.....R. A. Henderson
367 Grove St., St. Paul 1, Minn.
Phone PR: 6-8511

5698 Rising Sun Ave., Philadelphia 20, Pa.
Phone: PI 2-0200

Manager.....J. G. Bondus
4835 Para Dr., Cincinnati, Ohio
12200 Brookpark Road, Cleveland 30, Ohio
Phone: CL 2-4300

411 Piquette, Detroit 2, Mich.
Phone: TR 5-7111

320 Shaw Rd., S. San Francisco, Calif.
10725 Baur Blvd., St. Louis 14, Mo.
3663 1st Ave., S., Seattle 4, Wash.

PRODUCTS: Magnetic and video tape and magnetic film & accessories.

Miratel, Inc.

1st St., S.E. & Richardson,
New Brighton 12, Minn.
Phone: MELrose 3-1742

President.....William S. Sadler
General Manager.....N. C. Ritter
Sales Mgr.....H. E. Kurzweg

PRODUCTS: Television video monitors, video distribution amplifiers, regulated power supplies, conelrad equipment, voice operated relay, aperture correctors.

RADIO & TV EQUIPMENT MANUFACTURERS

Mitchell Camera Corp.

666 W. Harvard St., Glendale 4, Calif.
Phone: CHapman 5-1086

President.....Mrs. Eva Fox
V.P.....J. D. McCall
V.P. & Mgr.....Victor T. Carbone
PRODUCTS: Film cameras and accessories.

Mole Richardson Co.

937 N. Sycamore Ave., Hollywood 38, Calif.
Phone: OLdfield 4-3660

President.....W. K. Parker
PRODUCTS: Photographic lighting equipment and accessories for TV studios. Microphone booms and perambulators.

Mycalex Corporation of America

125 Clifton Blvd., Clifton, N. J.
Phone: PRescott 9-8866

N.Y. Phone: COLumbus 5-5989

Pres.....Jerome Taishoff
Vice President.....Sol Taishoff
V.P., Operations.....A. S. Backus
PRODUCTS: Glass-bonded mica insulation components, tube sockets & bases, synthetic mica commutation switches.

Narda Microwave Corp.

118 Herricks Rd., Mineola, N. Y.
Phone: PIioneer 6-4650

President.....W. A. Bourke
PRODUCTS: Microwave test equipment; antenna horns.

National Cine Equipment Inc.

209 W. 48th St., New York 36, N. Y.
Phone: CIrcle 6-0348

President.....John Clemens
Sec'y.-Treas.....Erwin G. Harwood
PRODUCTS: Crab-Hydrolly, Hydrolly, microphone booms, 3 wheel portable dollies, 16mm, 35mm, 70mm film synchronizers, film viewers, 35mm and 16mm. Lens mounts lenses to 40". Sales, service and rentals of television and motion picture equipment, 1 hr. magazines for film recording for 16 mm. & 35 mm. fluid Pan and tilthead tripod. Hydro-fluid tripods.

National Television Tube Inc.

Rt. 46 at 6th St., Saddle Brook, N. J.
Phone: PR 8-5900

Pres., Sales Director.....John Sansone
Sec'y.-Treas., Engr.....A. Wasek
PRODUCTS: Cathode Ray Tubes.

Neumade Products Corp.

250 W. 57th St., New York 19, N. Y.
Phone: JUdson 6-5810

Exec., V.P.....Lee E. Jones
PRODUCTS: Film cabinets and racks, slide cabinets, editing equipment, film cleaners, projection tables, synchronizers, film timers, flanges, editing tables; storage equipment for video tape reels, records and audio tape.

North American Philips Co., Inc.

(High Fidelity Products Div.)
230 Duffy Ave., Hicksville, L. I., N. Y.
Phone: WElls 1-6200

Product Manager.....W. Semmelink
Sales Manager.....J. Gerrity
PRODUCTS: Continental 100, 200, 300 and 400 tape recorders; commercial sound systems & components.

Gunnar A. Olsen Corp.

215-11 42 Ave., Bayside, L.I., N.Y.
Phone: BAyside 9-8092

President.....Gunnar A. Olsen
Vice President.....Gunnar Olsen
PRODUCTS: Tower Antenna systems installations & maintenance.

Orr Industries Co.

(Div. of Ampex Corp.)

P.O. Box 190, Opelika, Ala.
Phone: SHerwood 5-7643

V.P. and Mgr.....Robert L. Pappas
Sales Manager.....T. Boothe Ingram
Engineering Mgr.....George Ziadeh
Quality Control Mgr.....R. D. Browning
PRODUCTS: Recording tapes, various lengths, widths & types for broadcast, industrial, gov't. & consumer uses.

Pacific Mercury Electronics

8345 Hayvenhurst Ave., Sepulveda, Calif.
Phone: EMpire 2-3131
N.Y. Phone: EM 1-3084

President.....Joe Benaron
V.P., Engr. Dir.....S. Cutler
Comm. Sls. Mgr.....J. F. Walsh
Manufacturing Dir.....T. McAuliffe
Purchasing Director.....D. Stein
Ch. TV Engineer.....Sava Jacobson
Indus. Relations Dir.....George Brudney
PRODUCTS: Silvertone TV sets, stereo radio phonograph combinations, Thomas-organ-stereo phonograph combinations, electric organs.

Page Communications Engineers, Inc.

(Subsidiary of Northrop Corp.)
2001 Wisconsin Ave., N.W., Washington, D.C.
Phone: FEderal 7-7600

President.....J. A. Waldschmitt
Sr. V.P., Asst. to Pres.....A. J. Pote
Sr. V.P., Marketing.....F. W. Donkin
Sr. V.P., Operations.....B. M. Woolton
Sr. V.P., Eng., R&D.....Ross Bateman
V.P., Dir. Telecomm Sys...Charles A. Parry
V.P., Dir. Eng.....Francis M. Ryan
V.P., Dir. R&D.....G. Boggs
V.P., Dir. Techn. Svces.....C. L. Ill

PRODUCTS: Design, construction, testing, maintenance and operation of ionospheric & tropospheric scatter propagation & other advanced radio communications systems.

RADIO & TV EQUIPMENT MANUFACTURERS

Parkersburg Rig and Reel Co.

(Div. of Parkersburg-Aetna Corp.)

620 Depot St., Parkersburg, W. Va.

Phone: HUDson 5-4521

N. Y. Phone: YUKon 6-5166

President.....B. P. McDonough

V.P., Sales Mgr.....J. W. Robbins

Secy., Treas.....H. N. Wilson

PRODUCTS: (AM-FM) Radio transmission towers; micro wave towers. (TV) Towers.

Pembrex Theatre Supply Corp.

1969 S. Vermont Ave., Los Angeles, Calif.

Phone: REpublic 1-3111

Mgr.L. M. Wutke

PRODUCTS: "Pemarac" and "Telinc" projectors, and accessories.

Pentron Sales Co., Inc.

(Sub. of Pentron Electronics Corp.)

777 South Tripp Ave., Chicago 24, Ill.

Phone: SACramento 2-3201

President.....Irving Rossman

Chief Engineer.....Irving Brenholdt

Eastern Division

58-08 37th Ave., Woodside, L.I., N.Y.

Phone: DEfender 5-1050

PRODUCTS: Stereo recorders, stereo play-monaural tape recorders, dual preamplifiers, preamplifiers, microphone mixers, speaker/amplifiers, tape decks (stereo & monaural).

Phelps Dodge Copper Products

300 Park Ave., New York 22, N. Y.

Phone: PLaza 1-3200

President.....H. T. Brinton

Sales Manager.....F. W. Lemly

PRODUCTS: Styroflex®, Spirafil, Foamflex coaxial cable.

Philco Corp.

(Div. of Ford Motor Co.)

Tioga and "C" Sts., Philadelphia 34, Pa.

Phone: NEbraska 4-5100

Corporate Division

President.....James Skinner, Jr.

V.P., Oper.....Joseph H. Gillies

Exec. V.P., Res. & Eng.....Leslie J. Woods

Vice President.....Harold W. Butler

V.P., Technical Planning....David B. Smith

General Counsel.....Philip Dechert

V.P. Fin. & Treasurer...William R. Wilson

Secretary.....Charles F. Steinruck, Jr.

Dir. of Pub. Rel.....Robert M. Jones

Consumer Products Division

V.P., Gen. Mgr.....Larry F. Hardy

V.P., Marketing.....Henry E. Bowes

Gen. Mgr.-Spec. Mkt. Planning..John L. Utz

V.P., Prod. Dev. & Planning—

Electronics.....Armin E. Allen

V.P., Electronics Oper.....E. S. Brotzman

V.P., Engr.-Electronics

Oper.....Palmer M. Craig

V.P., Prod. Dev. & Planning—

Appliances.....Harold W. Schaefer

V.P., Appliance Oper..William A. McCracken

Gen. Mgr.-Appl. Eng.....Frank Edwards
V.P., Purchasing.....Wilson H. Oelkers
V.P., Asst. to V.P. &

Gen Mgr.....Oscar O. Schreiber
(Lansdale Tube Co. Div.)

Church Road, Lansdale, Pa.

Phone: ULysses 5-4681

N. Y. Phone: STilwell 6-8400

Vice-Pres., Gen. Mgr.....W. J. Peltz

Gen. Sales Mgr.....C. H. Warshaw

Distributor Sls. Mgr.....J. E. O'Hanlon

PRODUCTS: AM and AM-FM radios, console, table, portable and combination TV receivers, Stereophonic Hi-Fidelity phonographs.

Philmore Manufacturing Co., Inc.

130-01 Jamaica Ave., Richmond Hill 18, N. Y.

Phone: Hlckory 1-5000

President.....M. L. Granat

Vice-President.....Gary Granat

Chief Engineer.....I. Volpe

TreasurerMurray Granat

Sec'y.-Sls. Mgr.....Jerry Granat

Office Mgr.....Milton Greenker

PRODUCTS: Transistor portable radio kits, 3 tube, 2 band AC/DC radio kits, crystal set kits and sets, electronic kits of all kinds for hobby and school use communication receiver and transceiver units, citizen band equipment, ham and amateur equipment.

Pilot Radio Corp.

37-06 36th St., Long Island City 1, N. Y.

Phone: STillwell 4-5454

President.....Isidor Goldberg

Secretary-Treasurer.....I. W. Wyckoff

V.P. Sales Manager.....L. M. Sandwick

Purchasing Agent.....Paul Lefko

Field Sales Manager.....Don Ross

Adv. Sls. Prom. Mgr.....Ira L. Joachim

Chief Engineer.....Richard Shottenfeld

PRODUCTS: Tuners-stereo: FM-AM, Hi-Fi amplifiers, preamplifiers, speaker systems, portable stereo phonographs; stereophonic console phonographs, radio-phonographs, & components.

Polarad Electronics Corp.

43-20 34th St., Long Island City, N. Y.

Phone: EXeter 2-4500

President.....Dr. D. L. Jaffe

Exec. V.P.....P. H. Odessey

Mgr. of Marketing.....J. P. Schindler

Sls. Mgr.....A. A. Goldberg

PRODUCTS: Microwave test equipment, signal generators, signal sources, spectrum analyzers, microwave reception equipment, accessories and components, general lab equipment.

Precision Apparatus Company, Inc.

70-31 84th St., Glendale 27, N. Y.

Phone: TW-44290

Pres. & Gen. Mgr.....S. M. Weingast

Exec. Vice Pres.....S. Sparer

Dir. of Engineering.....G. N. Goldberger

Treas.....A. D. Mentzer

PRODUCTS: AM/FM tuners, stereo am-

RADIO & TV EQUIPMENT MANUFACTURERS

plifiers, receivers, speakers, test equipment, RF signal generators, tube testers, transistor tester, oscilloscopes, wave generators, panel meters.

Prodelin Inc.

307 Bergen Ave., Kearny, N. J.
Phone: WYman 1-8600

Pres.....L. A. Bondon

PRODUCTS: Coaxial transmission line and connectors, antennas, telemetering buoys.

Pro-Tex Reel Band Co.

200 Film Bldg., Cleveland 14, Ohio
Phone: TOWer 1-2624

Owner.....T. Kulka

PRODUCTS: Protective bands and fastening clips for all film and tape reels.

Radex Corporation

2076 Elston Ave., Chicago 14, Ill.
Phone: ARmitage 6-6900

President.....R. Cook

PRODUCTS: Radio test eqpt., electrostatic air cleaners, negative ionizers.

Radio Corporation of America

Executive Offices: 30 Rockefeller Plaza
New York 20, N. Y.
Phone: COLUMbus 5-5900

Ch. of the Board.....David Sarnoff

President.....Elmer W. Engstrom

Ch. Exec. Comm. of Bd...Frank M. Folsom
Group Exec. V.P.'s.....C. M. Odorizzi,
W. W. Watts

Electronic Data Processing
Cherry Hill, N. J.

Exec. V.P.....T. A. Smith

Div. V.P., Opera.....J. J. Graham

Div. V.P., Marketing.....E. S. McCollister

Div. V.P., Sales.....G. E. Dashiell

RCA Communications, Inc.

66 Broad St., New York, N. Y.

President.....T. H. Mitchell

RCA Broadcast & TV Equipment Div.

Camden, N. J.

Div. V.P., Gen. Mgr.....C. H. Colledge

RCA Communications & Control Div.

Camden, N. J.

General Manager.....F. J. Dunleavy

RCA Electron Tube Division

415 S. 5th St., Harrison, N. J.

Group Exec. V.P.....W. W. Watts

V.P., Gen. Mgr.....Douglas Y. Smith

Mgr., Planning.....L. R. Day

Controller.....M. Kalen

Div. V.P., Enter. Tube Prod....J. B. Farese

Purch. Agent.....T. J. Scanlon

Mgr., Personnel.....L. A. Kameen

Div. V.P., Gen. Sales.....L. S. Thees

Mgr., Dist. Products Dept....H. F. Bersche

Div. V.P., Ind. Tube Prod....C. E. Burnett

RCA Semiconductor and Materials Division

Somerville, N. J.

Group Exec. V.P.....W. W. Watts

V.P., Gen. Mgr.....Dr. A. M. Glover

Div. V.P., Opera. Plan.....W. H. Painter

Mgr., Mktg. Dept.....T. R. Hays

Mgr., Enter. Semicond. Prod....N. H. Green

Mgr., Computer Prod. &

Material Dept.....K. M. McLaughlin

Mgr., Personnel.....C. E. Sharp

Controller.....F. R. Buchanan

Mgr., Ind. Semicond. Prod....C. H. Lane

Mgr., Needham Materials Opera. F. E. Vinal

RCA Sales Corporation

Indianapolis 1, Indiana

Ch. & President.....W. W. Watts

Operating V.P.....D. L. Mills

Treas., Controller.....O. G. Delk

Vice Presidents...J. L. Albers, B. S. Durnat

R. W. Saxon, J. M. Toney

RCA Victor Home Instruments Div.

Indianapolis, Ind.

Group Exec. V.P.....W. W. Watts

Div. Vice Pres.....D. L. Mills

Mgr., Home Inst. Mfg.....W. E. Albright

Controller.....O. G. Delk

Mgr., Personnel.....P. R. Slaninka

RCA Victor Distributing Corp.

Chicago, Ill.

Chairman of Board.....W. W. Watts

President.....L. F. Holleran

V.P., Special Projects.....J. A. Curl

V.P., Marketing.....J. F. O'Brien

V.P. Los Angeles Branch.....C. A. Malin

V.P. Detroit Branch.....N. A. Corbett

V.P. Chicago Branch.....A. W. Sayers

V.P. Buffalo Branch.....L. A. Baumgartner

V.P. Kansas City Branch.....G. H. Bahl

V.P. Davenport Branch.....E. E. Hart

Mgr. Wichita Branch.....W. J. Walsh

V.P. Atlanta Branch.....A. C. Nerness

RCA Victor Record Division

135 East 24th St., New York, N. Y.

Group Exec. V.P.....C. M. Odorizzi

V.P. & Gen. Mgr.....G. R. Marek

Div. V.P. & Opera. Mgr.....N. Racusin

Mgr., Adv. Pub. & Prom....W. I. Alexander

Div. V.P., Mkt. Svcs. &

Bus. Affairs.....W. W. Bullock

Div. V.P., Comm. Sales Dept...J. Y. Burgess

Div. V.P., Record Opera. Dept...J. P. Davis

Div. V.P., Comm. Records

Creat. Dept.....R. L. Yorke

Div. V.P., Com. Records Liaison...D. Soria

PRODUCTS: Television receivers table

and console black and white and color

models; Stereo-Orthophonic High Fidelity

"Victrola" Phonographs; radio receivers

AM, AM-FM, table models; AM clock radios;

electronic data processing equipment; AM,

FM and TV transmitting equipment; broad-

cast station studio equipment; mobile radio

communications equipment; industrial tele-

vision equipment; microphones; microwave

equipment; test and measuring equipment;

Antenaplex antenna systems; communica-

tions equipment; electron tubes: receiving,

power, cathoderay and special types; TV

studio camera equipment; film, disc and tape

recording equipment; sixteen millimeter pro-

jectors; electron microscopes; theatre tele-

vision equipment; marine radio equipment;

aviation, communication, radar and other

special apparatus for the Armed Forces.

RADIO & TV EQUIPMENT MANUFACTURERS

Radio Engineering Laboratories, Inc.

29-01 Borden Ave., Long Island City 1, N. Y.
Phone: STillwell 6-2100

Board Chairman.....C. R. Runyon, Jr.
President.....F. A. Gunther
V.P. Engineering.....J. R. Day
Vice President, Finance.....Joseph Behr
Chief Engineer.....R. E. Hull
Treasurer.....James A. Cronin
Sec. & Ind. Rel. Mgr.....C. R. Runyon, III.
Personnel Mgr.....James J. Kelly
Purchasing Agent.....J. W. Brangan

PRODUCTS: Tropospheric scatter radio systems, point-to-point radio relay equipment, specialty transformers, RF & AF filters, mobile remote broadcast links, FM & TV transmitters.

Radio Receptor Co., Inc.

(Subsidiary of Gen. Instrument Corp.)

240 Wythe Ave., Brooklyn 11, N. Y.
Phone: EVergreen 8-6000

President.....J. G. Mayer.
V.P.....Ralph Mendel

PRODUCTS: Industrial TV systems.

Rangertone, Inc.

73 Winthrop St., Newark 4, N. J.

Phone: HUmboldt 5-2550

N.Y. Phone: COrtlandt 7-0694

Pres., Treas.....R. H. Ranger

PRODUCTS: (AM-FM) Magnetic tape recorders, studio type stereophonic recorders. (TV) Synchronized magnetic tape recorders for TV films; tape dubbers & editing eqpt.

Raven Screen Corp.

124 E. 124th St., New York, N. Y.

Phone: LEhigh 4-8408

Sec'y-Treas.....Ernest D. Reif
Manager.....Fred Rose

Engineer.....Thomas Yanelli

PRODUCTS: Motion picture screens, rear projection screens for TV studios, front projection screens for auditoriums, etc.

Raytheon Manufacturing Co.

100 River St., Waltham 54, Mass.

Phone: Twin Brook 3-5860

Manager.....Joseph J. Sedik

PRODUCTS: Radios — AC-DC and clock radios; tubeless radios (transistor); TV sets (monochrome, color); tape recorders.

Reeves Soundcraft Corp.

Great Pasture Rd., Danbury, Conn.

Phone: PIONEER 3-7601

N. Y. Phone: PLaza 9-2644

President.....Hazard Reeves

Exec. Vice Pres.....Frank B. Rogers, Jr.

Vice Pres.....Wm. H. Deacy

Sales.....George Bassett

Adv. Mgr.....Thomas Dempsey

PRODUCTS: Blank recording discs, magnetic recording tape, for audio and video recording, full width magnetic recording film, striped magnetic film, and raw stock styli.

Rek-O-Kut Company, Inc.

38-19 108th St., Corona 68, N. Y.

Phone: DEfender 5-3500

Pres.....George Silber

V.P., Commerce, Sales.....Hal Dennis

Sales Manager.....Avery Yudin

Advertising Mgr.....Ben Zale

PRODUCTS: Instantaneous Recording Equipment, Transcription Turntables, Rhythm-master, a continuous variable speed phonograph and portable PA system; Imperial disc recorder; Stereo turntables series and Recitalists system & Stereo Tone arms.

Rheem Califone Corp.

5922 Bowcroft St., Los Angeles 16, Calif.

Phone: UP 0-9631

President.....C. V. Coons

V.P. & Gen. Mgr.....O. X. Pitney

Ch. Engineer.....B. W. Farber

Sales Mgr.....J. S. Brown

Advertising Mgr.....G. Langsner

PRODUCTS: Portable transcription players, hi fi magnetic tape recorders.

Rissi Electronic Supply Co.

14405 Wyoming Ave., Detroit 38, Mich.

Phone: TEexas 4-8420

Manager.....V. Wilton

Radio Electronic Supply Co.

505 Jefferson SE, Grand Rapids 3, Mich.

Phone: GLendale 9-4611

Manager.....Don Chase

PRODUCTS: Tubes, vidicons, audio tape & discs, maintenance supplies. Electro-voice microphones, tape recorders, image orthicons.

Roberts Electronics, Inc.

829 No. Highland Ave., Hollywood 38, Calif.

Phone: HO 2-6631

N.Y. Phone: PLaza 7-2164

President.....Robert G. Metzner

Vice-Pres.....Robert Craig

Vice-Pres.....Eugene J. Freeman

Sales Prom. Mgr.....D. Monroe

Production Mgr.....J. V. Short

PRODUCTS: AM-FM stereo tuners, monaural & stereo preamplifiers-amplifiers, professional & semi-professional tape recorders, speaker-amplifier combinations in portable cases, dual track tape recorders, negative ion generators.

Robinson Recording Labs.

35 S. Ninth St., Philadelphia 7, Pa.

Phone: WALnut 2-6800

Owner.....W. Robinson

PRODUCTS: Precision 3 speed turntables.

Rohn Manufacturing Company

6718 West Plank Rd., Peoria, Ill.

Phone: 637-8416

President.....Dwight Rohn

Sales Manager.....R. A. Kleine

Traffic Mgr. & Sales.....William Hall

PRODUCTS: Radio, TV, microwave, & communication towers and accessories.

RADIO & TV EQUIPMENT MANUFACTURERS

Schafer Custom Engineering

(Div. of Tectron Electronics, Inc.)
235 S. Third St., Burbank, Calif.
Phone: TH 5-3561

President.....Paul C. Schafer
Sales Manager.....R. Paul Comstock Jr.
Dir. of Engr.....James W. Harford
Dir. of Mfg.....Ernest W. Wodiske
Controller.....Robert J. Watkins
PRODUCTS: Automation equipment; remote control equipment.

Self Winding Clock Co., Inc.

41 East 11th St., New York, N. Y.
Phone: AL 4-3110

Sales Manager.....Laurence Hill
PRODUCTS: Sweep seconds, dry-cell self-powered, hourly corrected clocks; receive automatic synchronizing pulses from Western Union Naval Observatory Time Service; also manual sync. by control kit.

Setchell-Carlson, Inc.

New Brighton, St. Paul 12, Minn.
Phone: MELrose 3-3131

President.....B. T. Setchell
V.P. & Off. Mgr.....A. P. Chermak
Sales Adms.....Cal Karnstedt
PRODUCTS: (AM-FM) Monophonic & stereophonic record players & radio combinations. (TV) Unit-ized TV, incl. with monophonic & stereophonic radio & record player combinations; TV monitors.

Shields Studio

5537 Suburban Tracks, St. Louis, Mo.
Phone: FOrrest 7-2535

Owner.....Tom Shields
PRODUCTS: St. Louis "Stagette", TV drops, multiple drop hanger, TV green repp drapes, draperies, tracks, rigging, "profile cut outs", TV settings.

Skiatron Electronics & TV Corp.

180 Varick St. New York 14 N. Y.
Phone: WATkins 4-7060

President.....Arthur Levey
Exec. V.P.....Kenneth L. King
Secretary-Treas.....Frank V. Quigley
Ass't Sec.....Thomas F. O'Brien
Services Offered: Electronic equipment, Subscriber-Vision research & development TV and electronics.

Small Motors, Inc.

2076 Elston Ave., Chicago 14, Ill
Phone: ARmitage 6-6900

Sales Manager.....R. R. Cook
PRODUCTS: Radio dynamotors, blowers. fractional hp motors.

Sonotone Corp.

Elmsford, N. Y.
Phone: LYric 2-9600

Pres., Gen. Mgr.....Irving I. Schachtel
Sls. Mgr., Electronic

Applications.....Robt. L. Lewis
PRODUCTS: Sales & design of broadcast cartridges, magnetic tape heads, ceramic microphones, nickel cadmium batteries, speakers.

Sony Corp. of America

514 Broadway, New York, N. Y.
Phone: WOrth 6-0800

V.P., Merchandising.....Milton D. Thalberg
General Manager.....S. Inagaki
PRODUCTS: Transistor radios and transistorized TV.

S.O.S. Cinema Supply Corp.

602 W. 52nd St., New York, N. Y.
Phone: PLaza 7-0440

6331 Hollywood Blvd., Hollywood 28, Calif.
Phone: HOLlywood 7-2124

President, Gen. Mgr.....J. A. Tanney
Vice President.....William E. Allen
Treas., Sales Mgr.....Dominick Capano
PRODUCTS: Animation, film titling, processing, lighting & sound equipment; cameras, editing, film handling equipment, rear projection systems, screens, etc. Design & engineering of custom built equipment. Manuf. & distributors; sales & leasing.

Space Communications Corp.

1841 Broadway, New York 23, N. Y.
Phone: JUdson 2-6530

President.....Sol Cornberg
PRODUCTS: Sales & design of broadcast and intercom TV systems & equipment.

Spencer-Kennedy Laboratories, Inc.

1320 Soldiers Field Rd., Boston 35, Mass.
Phone: ALgonquin 4-5400

Chairman.....George W. W. Brewster
President & Treas.....Donald Spencer
Sales Manager.....W. K. Headley
PRODUCTS: Community antenna and industrial TV systems.

Stainless, Inc.

Third St. & Montgomery Ave.,
North Wales, Pa.

Phone: OXbow 9-4871

President.....Walter L. Guzewicz
Vice-President.....Henry J. Guzewicz
Sales.....John F. Guzewicz, John S. Fisher,
Walter O. Walther

PRODUCTS: Self-supporting & guyed steel towers for AM-TV-Scatter-Microwave communications—radar and special design applications.

Stancil-Hoffman Corporation

845 N. Highland Ave., Hollywood 38, Calif.
Phone: HOLlywood 4-7461

President.....William V. Stancil
PRODUCTS: Magnetic recorder/reproducer for tape and for 16mm, 17.5mm & 35mm film. Self contained battery operated for standard recording, stereo or synchronized with film, M r/r up to 32 tracks, all transistor, for communications recording & language labs.

Standard Electronics

(Div. of Reeves Instrument Corp.)
Lakewood Road, Farmingdale, N. J.
Phone: WEbster 8-6671

General Mgr.....R. M. Dougherty
Chief Eng.....A. R. Taylor
Plant Supervisor.....M. Spector

RADIO & TV EQUIPMENT MANUFACTURERS

Field Eng. Joseph Ewansky
District Sales Engineering Managers
 District Sls. Eng. Mgr. J. T. Campbell
 1026 17th St., N.W., Wash 6, D. C.
 Phone: REpublic 7-2246

PRODUCTS: Transmitters, transformers, dummy loads & filters for AM, FM, & TV; FM antennas; TV color equipment.

Stephens Trusonic Inc.

8538 Warner Dr., Culver City, Calif.
 Phone: UPTon 0-6671

President, Gen. Mgr. Emile J. Petre
 V.P. & Sales Mgr. Richard Rose
 Secretary R. Applin

PRODUCTS: Wireless and condenser microphones, environmental test equipment.

Stereovision, Inc.

500 Fifth Ave., New York, N. Y.
 Phone: COLumbus 5.5400

President Fred Pittera
 Exec. V.P. & Tech. Dir. Merrill Braverman
 Secy-Treas. Geri Lynn
 Art Director Adam Mark
 Public Relations Bosh Stack
 Gen. Counsels S. D. Reidel,
 J. W. M. Rutenberg

PRODUCTS: 3D-TV films for compatible reproduction. Optical devices, stereo lenses.

Strong Electric Corp.

87 City Park Ave., Toledo, O.
 Phone: CHerry 8-3741

President Arthur J. Hatch
 Vice Pres. Leo A. Altenbach
 Treasurer Lee T. Nelson
 PRODUCTS: Incandescent and arc spotlights; trouperette incandescent spotlight; trouper and super trouper high intensity arc spotlights; universal arc slide projector for background.

Studio Television Products Sales Corporation

356 W. 40th St., New York 18, N.Y.
 Phone: PENnsylvania 6-5849

Sales Manager James B. Tharpe
 PRODUCTS: Pneumatic-balance camera dolly, color & B & W.

Surface Conduction, Inc.

1501 Broadway, New York 36, N. Y.
 Phone: LO 5-5535

President Theodore Hafner
 PRODUCTS: Single wire transmission lines for closed circuit TV, community TV, low and high power antenna feeders.

Swager Tower Company

R. R. No. 2, Fremont, Indiana
 Phone: 4625

Pres. W. E. Swager
 PRODUCTS: Radio & TV and microwave broadcast towers.

Sylvania Electric Products, Inc.

730 Third Ave., N.Y.C.
 Phone: JUdson 6-2424

Board Chairman Don G. Mitchell
 President Robert E. Lewis

Sr. V.P. Matthew D. Burns
 Dir. Indust. Rel. David G. Christie
 Sr. V.P., Marketing B. K. Wickstrum
 Dir. Pub. Rel. Herbert Johnson, Jr.
 V.P. Elec. Tube Sls. Donald W. Gunn
 PRODUCTS: Tubes, radio & TV.

T.C.A. Tower Co.

2615 Bankhead Highway, N.W.,
 Atlanta 18, Ga.
 Phone: 700-1203

PRODUCTS: Towers.

Sarkes Tarzian Inc.

(Broadcast Equipment Div.)

E. Hillside Dr., Bloomington, Ind.
 Phone: 7251

President Sarkes Tarzian
 Manager Biagio Presti
 PRODUCTS: TV transmitters, I.O. cameras, Vidicon cameras, complete studio TV equipment.

Tech-Master Corp.

75 Front St., Brooklyn, N. Y.
 Phone: ULster 5-3535

President L. Lazoff
 Gen. Mgr. R. Lazoff
 Sales Manager A. Lazoff
 PRODUCTS: Wired & kits TV custom chassis, tuners, amplifiers, pre-amps, radios.

Technical Appliance Corporation

1 Taco St., Sherburne, New York
 Phone: ORchid 4-2211

President H. H. Brown
 Exec. V.P. T. Lundahl
 Chief Engineer Robert T. Leitner
 Sales Engineer Carroll Blackman
 Dist. Sales, East. Div. Gerard White
 Dist. Sales, West. Div. Carl Cox
 Sales Prom. Mgr. S. K. McNeil
 PRODUCTS: Receiving antennas and allied products for TV & FM reception.

Telechrome Mfg. Corp.

185 Dixon Ave., Amityville, N. Y.
 Phone: LINcoln 1-3600

President J. R. Popkin-Clurman
 Exec. V.P. Joseph McPhee
 Vice-Pres., Sales H. C. Riker
 V.P., Engineering Sol Hudes
 V.P., Manufacturing Jack Horowitz
 V.P., Purchasing B. Tromboli
 13635 Victory Blvd., Van Nuys, Calif.
 Phone: ST 2-7479

Director S. Krinsky
 670 N. Elizabeth St., Lombard, Ill.
 Phone: MAYfair 9-1232

Director D. Chapman
 1028 Connecticut Ave., Washington, D. C.
 Phone: ME 8-5857

Director R. Adams
 PRODUCTS: Color and monochrome test equipment; video test signal generators & receivers; special effect generators.

Telecontrol Corp.

1418 W. 166th St., Gardena, Calif.
 Phone: FACulty 1-5701

RADIO & TV EQUIPMENT MANUFACTURERS

President.....John W. Doering
 Ch. Devel. Eng.....L. Jorgenson
 Sales Engineer.....Duane E. Heft
 Dir. Manuf.....Robert Fitzgerald

PRODUCTS: Audio-video distribution switchers & exchanges, studio switching centers, master control switching systems, mobile video switchers, house monitoring systems, audio-video automation switchers, video & pulse amplifiers.

Telectro Industries Corporation

35-16 37th St., Long Island City 1, N. Y.
 Phone: YELLOWstone 2-8600

President.....H. Sussman
 General Manager.....Edward Waldman
 Secretary.....Stanley Rosenberg
 Chief Engineer.....George Brown
 P.A.....Maxwell Ross
 Engineer, Radio.....Abe Zeder
 Engineer, TV.....Frank Oster

PRODUCTS: Transistorized receivers & recorders, special designs, etc.; closed circuit TV system to transmit over telephone lines.

TelePrompTer Corporation

311 W. 43rd St., N. Y. 36, N. Y.
 Phone: JUdson 2-3800

Chairman, Pres.....Irving B. Kahn
 Vice President.....Monroe M. Rifkin
 V.P. Engineering.....Hubert J. Schlafly, Jr.
 V.P., Special Projects.....William Sargent
 V.P., Communication Syst.....N. C. Myers, Jr.
 TV, Film Serv. Mgr.....George Kasimatis
 Public Rel. Dir.....John Barrington
 Dir. Marketing.....Gerald C. Griffin
 Prog. & Prod. Mgr.....Robert M. Rosencrans

PRODUCTS: TelePrompTer reading unit and accessories, cueing equipment for film, TV, public speaking; TelePro rear screen projection; TeleMation for automatic cueing; lights; audio systems; TeleStage portable stage structures; custom built sound systems; the Presidential Lectern; large screen cl. circ. TV.

Tele-Tone Company of America

1668 Webster Ave., New York 57, N. Y.
 Phone: CY 9-1900

President.....Isidore Rothman
 Vice President.....M. Perlmutter
 Chief Eng.....B. Berger

PRODUCTS: AM-FM radios, AM-FM clock radios, radio/phonograph combinations.

Telescript-CSP Inc.

155 W. 72nd St., New York 23, N. Y.
 Phone: SUSquehanna 7-8111

President.....Peter Jackson
 V.P. Sales.....Curtis R. Howard
 Mgr., Service.....Trygve W. Lund
 Mgr., Tech. Facilities.....Charles R. Krum

Branch Office

832 N. La Brea, Los Angeles, Calif.
 Phone: HO 9-7287

Manager....."Scrappy" Lambert
 PRODUCTS: TV studio prompting eqpt., rear screen projector, video tape editor (electronic), portable stages.

Television Utilities Corp.

(Div. of Nord)

135 Fulton Ave., Garden City Park, N. Y.
 Phone: PI 6-4304

President.....Eugene Kron
 V.P., Ch. Engr.....C. H. Odom
 Vice President.....David Sigler
 Vice President.....David A. Harris
 Production Engineer.....Ken Worthington

PRODUCTS: Closed circuit TV equipment including cameras, flying spot scanners, line and distribution amplifiers, off-the-air tuners, video monitors, regulated power supplies. Stock market quotation video display systems.

Television Zoomar Co.

Zoomar Television

500 Fifth Ave., New York, N. Y.
 Phone: BRyant 9-5835

President.....Jack A. Pegler
 Design, Research & Dev...Dr. Frank G. Back
 Sales Manager.....Bill Pegler

PRODUCTS: Lenses — Super Universal Zoomar & Super Studio Zoomar, for 3 & 4½" image orthicon cameras.

Tel-Instrument Electronics Corp.

728 Garden St., Carlstadt, N. J.
 Phone: WEbster 3-1600

V.P., Sales Mgr.....E. W. Brinkerhoff

PRODUCTS: Test equipment for TV, studio equipment for monochrome & color.

Theatre Network Television, Inc.

575 Madison Ave., N. Y. 22, N. Y.
 Phone: PL 5-6300

President.....Nathan L. Halpern
 Exec. Producer.....Marshall Jamison
 Dir. of Prod.....Robert F. White
 Dir. of Oper.....Edward F. Addiss
 Dir. of Sales Develop.....Bart Swift
 Dir. of Engineering.....Eugene D. Warren
 Chief Engineer.....John J. Leay
 Sec.-Treas.....George Frank

Branch Offices

719 Fisher Bldg., Detroit 2, Mich.
 Phone: TRinity 3-1566

Midwest Div. Mgr.....John L. Beers
 1137 N. Cole Ave., Los Angeles 38, Cal.
 Phone: HOLlywood 2-2480

West Coast Div. Mgr.....Douglas George
 250 Golden Gate Ave., San Francisco, Calif.
 Phone: ORDway 3-0750

West Coast Div. Mgr.....Douglas George
 PRODUCTS: Closed-circuit TV for business, industry, and paid box office admissions.

Tower Communications Co.

2700 Hawkeye Drive, Sioux City, Iowa
 Phone: 2-3631

President, Treas.....M. M. Lasensky
 Exec. Vice Pres.....G. A. Collins
 Vice President.....C. A. Wright
 Secretary.....G. S. Chesen

PRODUCTS: Microwave towers, passive reflectors, microwave bldgs. & tower erections. Radio towers, AM, VHF.

RADIO & TV EQUIPMENT MANUFACTURERS

Tower Sales & Erecting Company
6100 N.E. Columbia Blvd., Portland 18, Ore.
Phone: ATLantic 7-7303

President C. Fisher
PRODUCTS: AM, FM & TV guyed & self-supporting towers & ground systems; tower lighting & painting.

Trans-Lux Television Corp.

625 Madison Ave., New York 22, N. Y.
Phone: PL 1-3110

East. Div. Sales Mgr. Murray Oken
PRODUCTS: Background scenes by Trans-Lux; rear view slide projectors; translucent screens; & aluminum screen frames.

Trav-Ler Radio Corp.

571 W. Jackson Blvd., Chicago, Ill.
Phone: HARRison 7-9151

President Joe Friedman
V.P. & Gen. Sales Mgr. I. Edelstein
Vice-Pres., Mfg. Ellis Friedman
Adv. Mgr. R. Bruce Ruttenberg
TV Ch. Eng. Gene Harralo
Radio & Phono.

Ch. Eng. Richard J. O'Brien
PRODUCTS: Table, transistor & clock radios, hi fi portable & stereo & console phonographs hi fi & stereo tape recorders. Portable, table & console TV & combination sets.

John D. Trilsch, Inc.

Box 14201, Houston 21, Texas
Phone: REpublic 4-2545

President & Treas. John D. Trilsch
Vice President E. E. Armstrong
Secretary Chilton Bryan
PRODUCTS: Radio, microwave and radar towers, design, fabrication & erection.

Tung-Sol Electric Inc.

One Summer Ave., Newark 4, N.J.
Phone: HUmboldt 4-8500
New York Phone: CO 7-0620

Chairman Louis Rieben
President Milton Schulte
V.P., Treasurer H. Merle Darling
V.P., Marketing G. W. Keown
V.P., Oper. & Eng. Dr. A. K. Wright
V.P. Donald A. Harper
Sec. Paul Hemschoot
Comptroller George Hallett
V.P., Engineering R. B. Power
V.P., Elec. Tube Div. Paul Scharninghausen
Mgr., Mkt. Svcs. Harold F. Cook

PRODUCTS: Electron tubes, transistors, silicon rectifiers, miniature lamps, cathode ray tubes, subminiature incandescent lamps, electro switch devices, Chatham Electronics equipment.

United Transformer Corporation

150 Varick St., New York 13, N. Y.
Phone: ALgonquin 5-3500

Sales Manager H. Russell
PRODUCTS: Radio transformers, filters, equalizers, high Q coils.

Utility Tower Company

Box 7022, 3140 N.W. 38th St.,
Oklahoma City, Okla.
Phone: WINDsor 3-5578

Owner C. E. Nelson
Manager V. G. Duvall
Asst. Manager J. D. Nelson

PRODUCTS: Towers for radio FM base insulators and TV micro wave.

Vacuum Tube Products Co., Inc.

(Div. of Hughes Aircraft)

2020 Short St., Oceanside, Calif.
Phone: SARatoga 2-2101

Div. Manager James J. Sutherland
Marketing Mgr. R. W. Curry

PRODUCTS: Storage tubes, vacuum gauge tubes and controls, welding equipment, memoscope-oscilloscope.

Vallen Inc.

225 Bluff St., Akron, Ohio
Phone: BLAckstone 3-4933

President E. J. Vallen

PRODUCTS: Vallen panorama track, all-steel and aluminum tracks, electric curtain controls.

Vega Electronics Corp.

Box 145, Cupertino, Calif.
Phone: ALPine 2-8704

Bd. Chmn., President Russell J. Tinkham
V.P., Ch. Engr. Walter C. Hironimus
Marketing Mgr. C. Arthur Foy
Secretary Marvin J. Colangelo

PRODUCTS: Vega-Mike wireless microphone system.

Visual Electronics Corp.

356 W. 40th St., New York 18, N. Y.
Phone: PENnsylvania 6-5840

President James B. Tharpe
Vice-President John P. Gallagher
Home Office Mgr. Louis A. Whitson
Mgr., Closed Cir. Oper. M. A. Mayers
Sales Eng. Mgr. Leo Darrigo
Sales Manager George H. Wagner

PRODUCTS: All AM-FM-TV bcst. tech. eqpt. & supplies; nat'l & foreign distribution. Manufacturers of Visual 6000 TV Automation System.

Vitro Electronics

(Div. of Vitro Corp. of America)

919 Jesup Blair Dr., Silver Spring, Md.
Phone: JUNiper 5-1000

General Mgr. W. Perrine
Vice President V. N. Setterholm
Dir. of Engr. P. N. Dudeney
Sales Engineer R. C. Curry

PRODUCTS: Rebroadcast receivers, field strength meters, phase meters, patching equip., multicouplers, RF test sets, jack panels, video patch cords & looping plugs.

RADIO & TV EQUIPMENT MANUFACTURERS

Westinghouse Electric Corp.

(Television-Radio Division)

Route 27 & Vineyard Rd., Metuchen, N.J.

Phone: LIberty 8-5000

Vice-Pres. Chris Witting
Gen. Mgr. O. H. Yoxximer
Asst. to Gen. Mgr. W. H. Eutz
Mgr. Mfg. M. N. Cinelli
Mgr. Market. C. J. Urban
Prod. Mgr. TV. J. J. Eagan
Prod. Mgr. Radio. E. D. Smithers
Service Mgr. K. H. Brown
Adv. Mgr. R. W. Johnson
Eng. Mgr. J. H. Fooks
Purchasing Agent. L. W. Tomlinson

PRODUCTS: Television Receivers, AM Radio Receivers, AM/FM Radio Receivers, High Fidelity Instruments.

Wollensak Optical Co.

850 Hudson Ave., Rochester 21, N. Y.

Phone: COngress 6-1000

President. E. A. Springer

Vice-President. A. A. Wollensak

PRODUCTS: TV & motion picture camera lenses.

Zenith Radio Corp.

6001 W. Dickens Ave., Chicago 39, Ill.

Phone: BERkshire 7-7500

N. Y. Phone: CIrcle 5-1400

Chrm. of Bd. Hugh Robertson

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Munsey Bldg., Wash. 4, D. C. ME 8-6006
- Miller, Justin**
2975 Wilshire Blvd., L. A. 5, Cal. DU 1-1131
- Miller, Neville**
Munsey Bldg., Wash. 4, D. C. ME 8-2193
- Miller, Reed**
1229 19th St., NW, Wash. 6, D. C. . . FE 8-3700
- Miller, Samuel**
Washington Bldg., Wash. 5, D. C. . . . ST 3-6811
- Monderer, Howard**
4001 Nebraska Ave. NW,
Wash. 16, D. C. EM 2-4000
- Morgan, Edward P.**
710 14th St. NW, Wash. 5, D. C. . . ST 3-0511
- Moser, John B.**
360 N. Michigan Ave., Chicago 1, Ill. RA 6-8168
- Mott, Harold E.**
710 14th St. NW, Wash. 5, D. C. . . . EX 3-4600
- Moulton, Horace P.**
195 Broadway, N. Y. 7, N. Y. EX 3-9800
- Mullin, Eugene F., Jr.**
Suite 300, Southern Bldg., Wash., D.C. ST 3-2455
- Myse, Daryal A.**
1411 Penn. Ave. NW, Wash. 4, D. C. RE 7-7040
- Naftalin, Alan Y.**
1000 Vermont Ave. NW, Wash. 5, D.C. RE 7-5566
- Nail, Edwin S.**
1240 19th St. NW, Wash. 6, D. C. . . FE 8-4344
- Neustadt, Stanley**
Cafritz Bldg., Wash. 6, D. C. ST 3-5880
- Nicholas, M. J.**
93 E. 42nd St., N. Y. 17, N. Y. . . . MU 3-9553
- North, Ernest D.**
32 Ave. of the Americas, N.Y. 13, N.Y. EX 3-6245
- O'Bryan, Paul A.**
Munsey Bldg., Wash. 4, D. C. ST 3-1000
- Ockershausen, Harry J.**
Bowen Bldg., Wash. 5, D. C. RE 7-6363
- O'Connell, Quinn**
1225 19th St., NW, Wash. 6, D. C. . FE 8-4280
- O'Hara, Joseph P.**
1411 K St., NW, Wash., D. C. . . . EX 3-2333
- O'Hare, Richard C.**
Investment Bldg., Wash. 5, D. C. . . . RE 7-3525
- Olverson, John B.**
1712 De Sales St., NW, Wash. 6, D.C. NA 8-3902
- Oppenheimer, Monroe**
Woodward Bldg., Wash. 5, D. C. . . . RE 7-3028
- Panzer, Irving R. M.**
1735 DeSales St. NW, Wash. 6, D. C. ST 3-3660
- Paradise, Richard R.**
Continental Bldg., Wash. 5, D. C. . . . NA 8-0032
- Parkinson, Kenneth Wells**
Tower Bldg., Wash. 5, D. C. DI 7-2141
- Patrick, Duke M.**
Colorado Bldg., Wash. 5, D. C. . . . ST 3-1900
- Pepper, Vincent A.**
Perpetual Bldg., Wash. 4, D. C. . . . EX 3-7030
- Pierson, W. Theodore**
Ring Bldg., Wash. 6, D. C. RE 7-2566
- Plotkin, Harry M.**
Ring Bldg., Wash. 6, D. C. FE 8-2566
- Foguo, L. Welch**
1001 Conn. Ave., NW, Wash. 6, D.C. EX 3-5333
- Pollak, Stephen J.**
Union Trust Bldg., Wash. 5, D. C. . . RE 7-5900
- Porter, Paul A.**
1229 19th St., NW, Wash. 6, D. C. . FE 8-3700
- Porter, William A.**
Tower Bldg., Wash. 5, D. C. DI 7-2141
- Potts, William J., Jr.**
1735 DeSales St. NW, Wash. 6, D. C. DI 7-2724
- Prather, Alfred**
Union Trust Bldg., Wash. 5, D. C. . . RE 7-5900
- Prince, D. F.**
Bowen Bldg., Wash. 5, D. C. RE 7-8154
- Putbrese, Keith E.**
Munsey Bldg., Wash. 4, D. C. ST 3-1000
- Qulsensberry, John T.**
195 Broadway, N. Y. 7, N. Y. EX 3-3556
- Rafter, John A.**
Munsey Bldg., Wash. 4, D. C. ST 3-1000
- Raish, Leonard R.**
901 Waterford Rd., Alexandria, Va. . SO 5-3991
- Randolph, John P.**
Cafritz Bldg., Wash. D. C. NA 8-6244
- Raub, Benjamin D.**
30 Rockefeller Plaza, N. Y. 20, N. Y. . CI 7-8300
- Rauh, Joseph L. Jr.**
1631 K St., NW, Wash. 6, D. C. . . . RE 7-7795
- Rea, Bryce, Jr.**
Munsey Bldg., Wash. 4, D. C. DI 7-3551
- Resnick, Leo**
1411 Penn. Ave. NW, Wash. 4, D. C. . NA 8-9320
- Rhyne, Bruce W.**
400 Hill Bldg., Wash. 6, D. C. DI 7-1380
- Rhyne, Charles S.**
400 Hill Bldg., Wash. 6, D. C. DI 7-1380
- Rigby, Scott G.**
Wyatt Bldg., Wash. 5, D. C. ME 8-3662
- Robb, Roger**
Tower Bldg., Wash. 5, D. C. DI 7-2141
- Robbins, Charles E.**
National Press Bldg., Wash. 4, D. C. . DI 7-1200
- Roberson, Frank**
Munsey Bldg., Wash. 4, D. C. ME 8-0023
- Roberts, William A.**
Continental Bldg., Wash. 5, D. C. . . NA 8-0032
- Rollo, Reed T.**
World Center Bldg., Wash. 6, D. C. . . ST 3-3200
- Rorer, Dwight E.**
Washington Bldg., Wash. 5, D. C. . . RE 7-0727
- Rosen, Leo**
285 Madison Ave., N. Y. 17, N. Y. . . MU 5-1582
- Rosenfield, Harry N.**
1735 DeSales St., NW, Wash. 6, D.C. EX 3-0250
- Rosenman, Samuel I.**
575 Madison Ave., N. Y. 22, N. Y. . . MU 8-7800
- Rowell, Russell**
Munsey Bldg., Wash. 4, D. C. ME 8-0023
- Russell, Percy H.**
World Center Bldg., Wash. 6, D. C. . . ST 3-3200
- Scharfeld, Arthur W.**
National Press Bldg., Wash. 4, D. C. . ST 3-4115
- Scheiner, Arthur**
1343 H St., NW, Wash. 5, D. C. . . . ME 8-6900
- Schellenberg, Howard J., Jr.**
1025 Conn. Ave., Wash. 6, D. C. . . RE 7-1522
- Schneider, Edwin R., Jr.**
1820 Jefferson Pl., NW,
Wash. 5, D. C. FE 8-3464
- Schroeder, Arthur H.**
Munsey Bldg., Wash. 4, D. C. ME 8-2193
- Schulkind, Herbert M.**
1612 K St. NW, Wash. 6, D. C. . . . ME 8-6190
- Seaks, Robert G.**
Southern Bldg., Wash. 5, D. C. DI 7-7117
- Segal, Paul M.**
816 Connecticut Ave., Wash. 6, D. C. ST 3-4115
- Sells, Harry G.**
Munsey Bldg., Wash. 4, D. C. ST 3-1000
- Sharkey, James**
Perpetual Bldg., Wash. 4, D. C. . . . ME 8-6632
- Shipley, Carl L.**
Natl. Press Bldg., Wash. 4, D. C. . . . ST 3-1648
- Simmons, Roy**
Warner Bldg., Wash. 4, D. C. ME 8-1748
- Sims, William P., Jr.**
Munsey Bldg., Wash. 4, D. C. ST 3-1000
- Slaughter, Harrison T.**
Ring Bldg., Wash. 6, D. C. RE 7-2566
- Smith, Beronard B.**
460 Park Ave., New York 22, N. Y. . . PL 1-2660
- Smith, Donald K.**
Munsey Bldg., Wash. 4, D. C. ME 8-6006
- Smith, George S.**
1240 19th St. NW, Wash. 6, D. C. . . FE 8-4344
- Smith, E. Stratford**
1111 E. St., NW, Wash. 4, D. C. . . . EX 3-7030
- Smith, Quayle B.**
1917 Eye St., NW, Wash. 6, D. C. . . FE 3-1820
- Sonnelt, John F.**
63 Wall St., N. Y. 5, N. Y. WH 4-7400
- Southmayd, John P.**
Perpetual Bldg., Wash. 4, D. C. . . . RE 7-1450
- Spearman, Paul**
Munsey Bldg., Wash. 4, D. C. ME 8-0023
- Spillane, Lester W.**
Hollywood office: 15215 Sunset Blvd.,
Pacific Palisades, Cal. GL 4-7505
- Stamler, Arthur**
National Press Bldg., Wash. 4, D. C. . ST 3-4115
- Stanley, Earl R.**
Munsey Bldg., Wash. 4, D. C. ST 3-1000
- Stegemann, Edward J.**
710 14th St. NW, Wash. 5, D. C. . . . ST 3-0511

ATTORNEYS IN RADIO & TELEVISION

Stein, A. L. Warner Bldg., Wash. 4, D. C. RE 7-7944	Weaver, Henry B., Jr. 1225 19th St. NW, Wash. 6, D. C. . . . FE 8-4280
Stevens, David S. 1735 DeSales St. NW, Wash. 6, D. C. NA 8-2931	Welch, Vincent B. 710 14th St. NW, Wash. 5, D. C. . . . ST 3-0511
Stirling, E. Tillman 710 14th St. NW, Wash. 5, D. C. . . . ST 3-0511	Werner, Jack Wyatt Bldg., Wash. 5, D. C. RE 7-5102
Stollenwerck, Frank National Press Bldg., Wash. 4, D. C. NA 8-7846	Werner, Robert L. 30 Rockefeller Plaza, N. Y. 20, N. Y. CO 5-5900
Stout, Clair L. Munsey Bldg., Wash. 4, D. C. ST 3-1000	Wheeler, Burton K. Southern Bldg., Wash. 5, D. C. DI 7-7117
Stuart, Harold C. 412 Cafritz Bldg., Wash. D. C. ME 8-2477	Wheeler, Edward K. Southern Bldg., Wash. 5, D. C. DI 7-7117
Sutton, George O. National Press Bldg., Wash. 4, D. C. NA 8-7949	Wilkinson, Ernest L. 1616 H St., NW, Wash. 6, D. C. . . . NA 8-4400
Taylor, James H. 1616 H St., NW, Wash. 6, D. C. . . . NA 8-4400	Wilkinson, Glen A. 1616 H St., NW, Wash. 6, D. C. . . . NA 8-4400
Thomson, William National Press Bldg., Wash. 4, D. C. NA 8-0055	Wilkinson, Vernon J. 1735 DeSales St. NW, Wash. 6, D. C. NA 8-2931
Timberg, Sigmund 815 15th St. NW, Wash. 5, D. C. . . . EX 3-1074	Willis, John W. 1735 DeSales St. NW, Wash. 6, D. C. ST 3-3660
Tumulty, Joseph P., Jr. 1317 F St., NW, Wash., D. C. . . . NA 8-2121	Wilner, Morton H. Wyatt Bldg., Wash. 5, D. C. ME 8-6900
Tyler, Lyon L., Jr. Investment Bldg., Wash 5, D. C. . . . RE 7-3836	Wilson, Thomas W. Munsey Bldg., Wash. 4, D. C. ST 3-1000
Tyson, William S. 821 15th St., NW, Wash. 5, D. C. . . RE 7-1717	Wollenberg, J. Roger 1735 DeSales St. NW, Wash. 6, D. C. DI 7-2724
Vieth, Duane 1229 19th St. NW, Wash. 6, D. C. . . FE 8-3700	Woods, Robert A. 2011 Eye St., NW, Wash. 6, D. C. . . . 337-6313
Wagner, W. Dean 400 Hill Bldg., Wash. 6, D. C. DI 7-1380	Woods, Warren Perpetual Bldg., 1111 E St. NW, Wash. 4, D. C. NA 8-2530
Walker, Paul A. 1513 Franklin Dr., Norman, Okla. . . JE 4-4824	Wozencraft, Frank W. Southern Bldg., Wash. 5, D. C. . . . EX 3-5363
Wall, Thomas H. Munsey Bldg., Wash. 4, D. C. ST 3-1000	Zlas, Joseph F. 5507 Cornish Rd., Bethesda, Md. . . . OL 2-3540
Walton, Frederick H., Jr. Bowen Bldg., Wash. 5, D. C. RE 7-6363	Zorbaugh, Geraldine B. 485 Madison Ave., N. Y. 22, N. Y. . . . PL 1-2345
Wayland, Charles V. Perpetual Bldg., Wash. 4, D. C. . . . RE 7-1450	Zwicky, Warren C. 1735 DeSales St., NW, Wash. 6, D. C. ME 8-6550

Motion Picture Theatres Equipped For Television in The United States

State	City	Seating Capacity	Theatre
CALIFORNIA	Fresno	2,169	Fresno
	Huntington Park	1,468	Huntington Park
	Los Angeles	1,757	Downtown
		2,213	Orpheum
		1,363	Ritz
	San Francisco	2,646	Paramount
	399	Telenews	
COLORADO	Denver	2,096	Paramount
DIST. OF COL.	Washington	3,452	Capitol
		1,838	Keith's
FLORIDA	Miami	2,000	Carib
		1,234	Capitol
ILLINOIS	Chicago	1,299	Crown
		3,931	Marbro
		2,649	State Lake
		606	Loop
		3,414	Tivoli
		4,320	Uptown

(Continued on Next Page)

THEATRES EQUIPPED FOR TELEVISION

<i>State</i>	<i>City</i>	<i>Seating Capacity</i>	<i>Theatre</i>	
INDIANA	Indianapolis	3,313	Indiana	
LOUISIANA	New Orleans	3,400	Saenger	
MARYLAND	Baltimore	2,048	Century	
		1,320	Metropolitan	
		2,843	Stanley	
		1,860	State	
MASS.	Boston	1,500	Pilgrim	
		3,583	State	
MICHIGAN	Detroit	2,500	Eastown	
MINNESOTA	St. Paul	2,362	Paramount	
MISSOURI	St. Louis	3,166	State	
NEBRASKA	Omaha	2,978	Orpheum	
NEW JERSEY	Asbury Park	1,558	St. James	
	Camden	2,213	Stanley	
NEW YORK	Albany	1,550	Palace	
	Binghamton	2,284	Capitol	
	Buffalo	2,091	Centre	
	N. Y. C.—Bronx	2,353	Fordham	
	N. Y. C.—Brooklyn		4,060	Fox
			2,146	Marine
	N. Y. C.—Manhattan	450	Guild Newsreel	
		2,282	Victoria	
	N. Y. C.—Flushing	2,146	Prospect	
NO. CAROLINA	Charlotte	1,405	Carolina	
OHIO	Cincinnati	3,037	Albee	
		3,009	Allen	
		3,465	Hippodrome	
	3,446	State		
	Dayton	2,665	Keith's	
Toledo	2,455	Rivoli		
PENNSYLVANIA	Chester	2,272	Stanley	
	Erie	2,584	Warner	
	Philadelphia	2,947	Stanley	
	Pittsburgh	2,016	J. P. Harris	
		3,486	Penn	
		3,719	Stanley	
UTAH	Salt Lake City	1,759	Utah	
VIRGINIA	Richmond	1,396	Byrd	
		1,393	National	
WASHINGTON	Seattle	2,559	Orpheum	
WISCONSIN	Milwaukee	2,436	Riverside	
		2,431	Warner	

Toll Television Firms

— Organizations and Manufacturers —

ENTRON, INC.

4902 Lawrence St., Bladensburg, Md.
APpleton 7-9585

H. M. Diambra.....President
J. L. Lahey.....Exec. V.P.

GIANTVIEW TV NETWORK

(Div. of Meilink Steel Safe Co.)

901 Livernois Ave., Ferndale 20, Mich.
LIncoln 8-2500

Stanley AkersPresident

1280 Fifth Ave., New York, N. Y.
EN 9-3000

Richard L. Colten.....Exec. in Charge

HOME ENTERTAINMENT CO., INC.

9025 Wilshire Blvd., Beverly Hills, Calif.
CR 4-8575

Martin LeedsPresident
Oliver Unger.....Exec. Vice Pres.

INTERNATIONAL TELEMETER CO.

(Division of Paramount Pictures Corp.)

1501 Broadway, New York 36, N. Y.
BRyant 9-8700

Louis A. Novins.....President
Leslie Winik.....Vice President

JERROLD ELECTRONICS CORP.

15th & Lehigh, Philadelphia 32, Pa.
BALdwin 6-3456

Sidney HarmanPresident
Robert H. Beisswenger.....General Manager

JOINT COMMITTEE ON TOLL TV

1585 Broadway, New York
CIRCLE 5-4800

Phil HarlingChairman

RKO GENERAL PHONEVISION INC.

555 Asylum Ave., Hartford, Conn.
JA 5-2611

Thomas F. O'Neil.....President
John B. Poor.....Vice President

SKIATRON ELECTRONICS & TELEVISION CORP.

180 Varick St., New York 14, N. Y.
WAtkins 4-7060

Arthur Levey.....President
Frank V. Quigley.....Secy.-Treas.

SKIATRON TV INC.

400 Park Ave., New York 5, N. Y.
PLaza 3-5600

Matthew FoxPresident

SPENCER-KENNEDY LABORATORIES INC.

1320 Soldiers Field Rd., Boston 35, Mass.
ALgonquin 4-5400

George W. W. Brewster.....Chairman
Donald Spencer.....Pres., Treas.

TECO INC.

231 S. LaSalle St., Chicago 4, Ill.
FInancial 6-3499

Pieter E. van Beek.....President
George E. Howell.....Vice Pres., Secy.

TELEGLOBE PAY-TV SYSTEM INC.

400 Madison Ave., New York, N. Y.
ELDorado 5-0010

Solomon Sagall.....President
Ira Kamen.....Exec. Vice Pres.

TOLVISION OF AMERICA

445 Park Ave., New York, N. Y.
PL 1-6800

Matthew Fox.....President

VIDEO INDEPENDENT THEATERS INC.

11 N. Lee Ave., Oklahoma City, Okla.
REgent 9-0681

Henry S. Griffing.....President

ZENITH RADIO CORP.

6001 Dickens Ave., Chicago 39, Ill.
BERkshire 7-7500

Hugh RobertsonPresident

Color Equipped Television Stations

CBS-TV

CITY	STATION	NETWORK	SLIDE	LOCAL ORIGATION FILM	STUDIO
Eastern Time Zone					
New York	WCBS-TV	•	•	•	•
Albany	W-TEN	•	—	—	—
Altoona	WFBG-TV	•	—	—	—
Anderson	WAIM-TV	•	—	—	—
Atlanta	WAGA-TV	•	•	•	—
Augusta	WRDW-TV	•	—	—	—
Baltimore	WMAR-TV	•	•	•	—
Bangor	WABI-TV	•	—	—	—
Binghamton	WBNF-TV	•	—	—	—
Boston	WHDH-TV	•	•	•	•
Buffalo	WBEN-TV	•	•	•	•
Burlington	WCAX-TV	—	—	—	—
Cadillac	WWTY	•	—	—	—
Charleston, S. C.	WCSC-TV	•	—	—	—
Charlotte	WBTY	•	•	•	•
Chattanooga	WDEF-TV	•	—	—	—
Cincinnati	WCPO-TV	•	—	—	—
Clarksburg, W. Va.	WBOY-TV	•	—	—	—
Cleveland	WJW-TV	•	—	—	—
Columbia, S. C.	WNOK-TV	•	—	—	—
Columbus, Ga.	WRBL-TV	•	—	—	—
Columbus, Ohio	WBNS-TV	•	—	—	—
Dayton	WHIO-TV	•	—	—	—
Detroit	WJBK-TV	•	•	•	•
Durham	WTVD	•	—	—	—
Erie	WSEE-TV	•	—	—	—
Florence, S. C.	WBTW	•	—	—	—
Greensboro	WFMY-TV	•	—	—	—
Greenville, N. C.	WNCT	•	—	—	—
Harrisburg	WHP-TV	•	—	—	—
Harrisonburg	WSVA-TV	•	—	—	—
Hartford	WTIC	•	—	—	—
Huntington, W. Va.	WHTN	•	—	—	—
Indianapolis	WISH-TV	•	•	•	—
Jacksonville	WJXT-TV	•	—	—	—
Johnson City	WJHL-TV	—	—	—	—
Johnstown	WARD-TV	•	—	—	—
Kalamazoo	WKZO-TV	•	•	•	—
Knoxville	WBIR-TV	•	—	—	—
Lancaster	WGAL-TV	•	•	•	•
Lansing	WJIM-TV	•	•	•	—
Macon	WMAZ-TV	•	•	•	—
Miami	WTVJ	•	•	•	•
Norfolk	WTAR-TV	•	•	•	—
Oak Hill, W. Va.	WOAY-TV	—	—	—	—
Orlando	WDBO-TV	•	—	—	—
Philadelphia	WCAU-TV	•	•	•	—
Pittsburgh	KDKA-TV	•	—	—	—
Portland, Me.	WGAN-TV	•	—	—	—
Providence	WPRO-TV	•	—	—	—
Richmond	WTVR-TV	•	•	•	—
Roanoke	WDBJ-TV	•	•	•	—
Rochester	WHEC-TV	•	—	—	—
Saginaw	WKNX-TV	•	—	—	—
Savannah	WTOG-TV	•	—	—	—
Scranton	WDAU-TV	•	—	—	—
Spartanburg	WSPA-TV	•	—	—	—
Springfield, Mass.	WHYN-TV	—	—	—	—
Steubenville	WSTV	•	—	—	—
Syracuse	WHEN-TV	•	—	—	—
Tampa	WTVT	•	•	•	—
Thomasville	WCTV	•	—	—	—
Toledo	WTOL-TV	•	—	—	—
Washington	WTOP-TV	•	•	•	—
Watertown	WCNY-TV	—	—	—	—
Youngstown	WKBN-TV	•	—	—	—

COLOR EQUIPPED TELEVISION STATIONS

CITY	STATION	NETWORK	SLIDE	LOCAL FILM	ORIGINATION STUDIO
Central Time Zone					
Amarillo	KFDA-TV	---	---	---	---
Austin	KTBC-TV	•	---	---	---
Baton Rouge	WAFB-TV	---	---	---	---
Beaumont	KFDM-TV	•	---	---	---
Cape Girardeau	KFVS-TV	•	---	---	---
Cedar Rapids	WMT-TV	•	---	---	---
Champaign	WCIA-TV	•	---	---	---
Chicago	WBBM-TV	•	---	---	---
Corpus Christi	KZTV	•	---	---	---
Dallas	KRLD-TV	•	•	•	---
Des Moines	KRNT-TV	---	---	---	---
Dothan	WTVY	---	---	---	---
Duluth	KDAL-TV	•	---	---	---
Evansville	WEHT	•	---	---	---
Fort Smith	KFSA-TV	•	---	---	---
Fort Wayne	WANE-TV	•	---	---	---
Green Bay	WBAY-TV	•	---	---	---
Harlingen	KGBT-TV	•	---	---	---
Houston	KHOU-TV	•	---	---	---
Jackson, Miss.	WJTV	•	•	•	---
Jefferson City	KRCG-TV	---	---	---	---
Joplin	KODE	•	---	---	---
Kansas City	KCMO-TV	---	•	•	•
La Crosse	WKBT-TV	•	---	---	---
Lafayette, La.	KLFY-TV	•	---	---	---
Lincoln	KOLN-TV	---	---	---	---
Little Rock	KTHV	•	---	---	---
Louisville	WHAS-TV	•	---	---	---
Lubbock	KDUB-TV	•	•	•	---
Madison	WISC-TV	•	•	•	•
Marquette	WLUC-TV	---	---	---	---
Mason City	KGLO-TV	•	---	---	---
Memphis	WREC-TV	•	---	---	---
Meridian	WTOK-TV	•	---	---	---
Milwaukee	WISN-TV	•	•	•	---
Minneapolis	WCCO-TV	•	•	•	•
Minot	KXMC-TV	---	---	---	---
Mobile	WKBG-TV	•	---	---	---
Monroe	KNOE-TV	•	---	---	---
Montgomery	WCOV-TV	•	---	---	---
Nashville	WLAC-TV	•	---	---	---
New Orleans	WWL-TV	---	•	•	---
Odessa	KOSA-TV	---	---	---	---
Oklahoma City	KWTV	•	---	---	---
Omaha	WOW-TV	•	---	---	---
Ottumwa	KTVO	•	---	---	---
Peoria	WMBD-TV	•	---	---	---
Quincy	KHQA-TV	•	---	---	---
Rapid City, S. D.	KOTA-TV	•	---	---	---
Rock Island	WHBF-TV	•	---	---	---
Rockford	WREX-TV	•	•	•	---
San Angelo	KCTV	---	---	---	---
San Antonio	KENS-TV	•	---	---	---
Shreveport	KSLA-TV	•	---	---	---
Sioux City	KVTV	•	---	---	---
Sioux Falls	KELO-TV	•	---	---	---
South Bend	WSBT-TV	•	---	---	---
Springfield, Mo.	KTTS-TV	•	---	---	---
St. Joseph	KFEQ-TV	---	---	---	---
St. Louis	KMOX-TV	•	---	---	---
Sweetwater	KPAR-TV	•	•	•	---
Terre Haute	WTHI-TV	•	---	---	---
Topeka	WIBW-TV	•	---	---	---
Tulsa	KOTV	•	---	---	---
Valley City	KXJB-TV	•	•	•	---
Waco	KWTX-TV	•	---	---	---
Wausau	WSAU-TV	•	---	---	---
Wichita	KTVH	•	---	---	---
Wichita Falls	KSYP-TV	•	---	---	---

Mountain Time Zone

Albuquerque	EGGM-TV	•	---	---	---
Billings	KOOR-TV	---	---	---	---
Boise	KBOI-TV	---	---	---	---
Butte	KXLF-TV	---	---	---	---

(Continued on Next Page)

COLOR EQUIPPED TELEVISION STATIONS

CITY	STATION	NETWORK	SLIDE	LOCAL ORIGATION	
				FILM	STUDIO
Casper	KTWO-TV	●	—	—	—
Cheyenne	KFBC-TV	●	—	—	—
Colorado Springs	KKTV	—	—	—	—
Denver	KLZ-TV	●	—	—	—
El Paso	KROD-TV	●	—	—	—
Idaho Falls	KID-TV	—	—	—	—
Great Falls	KFBB-TV	—	—	—	—
Phoenix	KOOL-TV	●	—	—	—
Roswell	KSWS-TV	●	—	—	—
Salt Lake City	KSL-TV	●	—	—	—
Tucson	KOLD-TV	—	—	—	—

Pacific Time Zone

Bakersfield	KBAK-TV	—	—	—	—
Chico	KHSL-TV	●	—	—	—
Eureka	KIEM-TV	●	—	—	—
Fresno	KFRE-TV	●	—	—	—
Los Angeles	KNXT	●	●	●	●
Medford	KBES-TV	—	—	—	—
Portland, Ore.	KOIN-TV	●	—	—	—
Reno	KOLO-TV	●	—	—	—
Sacramento	KXTV	●	●	●	—
Salinas	KSBW-TV	●	—	—	—
San Diego	KFMB-TV	●	—	—	—
San Francisco	KPIX-TV	●	●	●	—
Seattle	KIRO-TV	●	●	●	—
Spokane	KXLY-TV	●	—	—	—
Yakima	KIMA-TV	●	—	—	—

Emp Network

Bellingham, Wash.	KVOS-TV	—	—	—	—
Bismarck, N. D.	KXMB-TV	—	—	—	—
Bryan, Texas	KBTX	—	—	—	—
Carlsbad	KAVE-TV	—	—	—	—
Columbus, Miss.	WCBI-TV	—	—	—	—
Decatur, Ala.	WMSL-TV	●	—	—	—
Dickinson	KDIX-TV	—	—	—	—
Ensign	KTVC	—	—	—	—
Ephrata	KBAS-TV	●	—	—	—
Florence, Ala.	WOWL-TV	—	—	—	—
Fort Myers, Fla.	WINK-TV	—	—	—	—
Fort Pierce	WTVI	—	—	—	—
Glendive, Mont.	KXGN-TV	—	—	—	—
Goodland, Kan.	KBLR-TV	—	—	—	—
Grand Junction, Colo.	KREX-TV	—	—	—	—
Greenwood, Miss.	WABG-TV	—	—	—	—
Helena	KBLL-TV	—	—	—	—
Jackson, Tenn.	WDXL-TV	—	—	—	—
Juneau	KINY-TV	—	—	—	—
Klamath Falls	KOTI-TV	—	—	—	—
Lafayette, Ind.	WFAM-TV	—	—	—	—
Laredo	KGNS-TV	●	—	—	—
Las Vegas, Nev.	KLAS-TV	●	—	—	—
Lewiston	KLEW-TV	●	—	—	—
Lexington	WKYT	—	—	—	—
Lufkin, Texas	KTRE-TV	●	—	—	—
Missoula, Mont.	KMSO-TV	—	—	—	—
Parkersburg	WTAP	●	—	—	—
Pasco	KEPR-TV	●	—	—	—
Presque Isle	WAGM-TV	—	—	—	—
Riverton, Wyo.	KWRE-TV	—	—	—	—
Salisbury, Md.	WBOC	—	—	—	—
Twin Falls, Ida.	KLIX-TV	—	—	—	—
Yuma	KIVA-TV	—	—	—	—

Non-Interconnected

Anchorage, Alaska	KTVA	—	—	—	—
Fairbanks, Alaska	KTVP	—	—	—	—
Honolulu	KGMB-TV	—	—	—	—

- Equipment in use.
- No equipment.

NBC-TV

CITY	STATION	NETWORK	SLIDE	LOCAL ORIGINATION	
				FILM	STUDIO
Aberdeen, S. D.	KXAB-TV	•	—	—	—
Abilene, Tex.	KRBC-TV	•	—	—	—
Albany, Ga.	WALB-TV	•	—	—	—
Albuquerque, N. M.	KOB-TV	•	—	—	—
Alexandria, La.	KALB-TV	•	—	—	—
Alexandria, Minn.	KCMT	•	—	—	—
Amarillo, Tex.	KGNC-TV	•	—	—	—
Anchorage, Alaska	KENI-TV	—	—	—	—
Ardmore, Okla.	KXII-TV	•	—	—	—
Atlanta, Ga.	WSB-TV	•	•	•	—
Augusta, Ga.	WJBF	•	—	—	—
Austin, Tex.	KTBC-TV	•	—	—	—
Bakersfield, Cal.	KERO-TV	•	—	—	—
Baltimore, Md.	WBAL-TV	•	•	•	•
Bangor, Me.	WLBZ-TV	•	—	—	—
Baton Rouge, La.	WBRZ	•	—	—	—
Beaumont-Pt. Arthur	KPAC-TV	•	—	—	—
Billings, Mont.	KGHL-TV	•	—	—	—
Binghamton, N. Y.	WINB-TV	•	—	—	—
Birmingham, Ala.	WAPI-TV	•	•	•	—
Bismarck, N. D.	KFYR-TV	•	—	—	—
Bluefield, W. Va.	WHIS-TV	•	—	—	—
Boise, Idaho	KTVB	•	—	—	—
Boston, Mass.	WBZ-TV	•	—	—	—
Bristol, Va.- Johnson City, Tenn.	WCYB-TV	•	•	•	—
Buffalo, N. Y.	WGR-TV	•	—	—	—
Butte, Mont.	KXLF-TV	—	—	—	—
Helena, Mont. (S)	KBLL-TV	—	—	—	—
Casper, Wyo.	KTWO-TV	•	—	—	—
Champaign-Urbana, Ill.	WCHU-TV	—	—	—	—
Danville, Ill. (S)	WICD	—	—	—	—
Charlotte, N. C.	WSOC-TV	•	—	—	—
Chattanooga, Tenn.	WRGP-TV	•	—	—	—
Cheyenne, Wyo.	KFBC-TV	•	—	—	—
Scotts Bluff, Neb. (S)	KSTF	—	—	—	—
Chicago, Ill.	WNBQ	•	•	•	•
Cincinnati, O.	WLW-T	•	•	•	•
Clarksburg, W. Va.	WBOY-TV	•	—	—	—
Cleveland, O.	KYW-TV	•	—	—	—
Columbia, Mo.	KOMU-TV	—	—	—	—
Columbia, S. C.	WIS-TV	•	—	—	—
Columbus, O.	WLW-C	•	—	—	•
Corpus Christi, Tex.	KRIS-TV	•	—	—	—
Davenport, Iowa	WOC-TV	•	—	—	—
Dayton, O.	WLW-D	•	—	—	—
Daytona Beach-Orlando, Fla.	WESH-TV	•	—	—	—
Decatur, Ala.	WMSL-TV	•	—	—	—
Denver, Colo.	KOA-TV	•	—	—	—
Des Moines, Iowa	WHO-TV	•	—	•	—
Detroit, Mich.	WWJ-TV	•	•	•	•
Duluth, Minn.- Superior, Wisc.	WDSM-TV	•	—	—	—
Eau Claire, Wisc.	WEAU-TV	•	—	—	—
Eldorado, Ark.	KTVE	•	—	—	—
El Paso, Tex.	KTSM-TV	•	—	—	—
Eugene, Ore.	KVAL-TV	•	—	—	—
Roseburg, Ore. (S)	KPIC-TV	—	—	—	—
Evansville, Ind.	WFIE-TV	•	—	—	—
Fairbanks, Alaska	KFAR-TV	—	—	—	—
Fargo, N. D.	WDAY-TV	•	—	—	—
Florence, Ala.	WOWL-TV	—	—	—	—
Fort Dodge, Ia.	KQTV	•	—	—	—
Fort Smith, Ark.	KFSA-TV	•	—	—	—
Fort Wayne, Ind.	WKJG-TV	•	—	—	—
Fort Worth, Tex.	WBAP-TV	•	—	•	•
Fresno, Cal.	KMJ-TV	•	•	•	—

(Continued on Next Page)

COLOR EQUIPPED TELEVISION STATIONS

CITY	STATION	NETWORK	LOCAL ORIGATION		
			SLIDE	FILM	STUDIO
Grand Junction, Colo.	KREX-TV	•	—	—	—
Montrose, Colo. (S)	KREY-TV	•	—	—	—
Grand Rapids, Mich.	WOOD-TV	•	—	—	—
Great Bend, Kans.	KCKT-TV	•	—	—	—
Garden City, Kans. (S)	KGLD-TV	•	—	—	—
McCook, Nebr. (S)	KOMC-TV	•	—	—	—
Great Falls, Mont.	KRTV	—	—	—	—
Green Bay, Wisc.	WFRV-TV	•	—	—	—
Greenville-					
Spartanburg, S. C.	WFBC-TV	•	—	—	—
Harrisonburg, Va.	WSVA-TV	•	—	—	—
Hartford-					
New Britain, Conn.	WHNB-TV	•	—	—	—
Hastings-Kearney, Neb.	KHAS-TV	•	—	—	—
Hattiesburg-Laurel, Miss.	WDAM-TV	•	—	—	—
Honolulu, Hawaii					
(Wailuku (S))	KONA (KALA)	—	—	—	—
Houston, Tex.	KPRC-TV	•	•	•	•
Huntington-					
Charleston, W. Va.	WSAZ-TV	•	•	•	•
Idaho Falls, Idaho	KIFI-TV	—	—	—	—
Indianapolis, Ind.	WFBS-TV	•	•	•	•
Jackson, Miss.	WLBT	•	—	—	—
Jacksonville, Fla.	WFGA-TV	•	•	•	•
Johnstown, Pa.	WJAC-TV	•	•	•	•
Kansas City, Mo.	WDAF-TV	•	•	•	—
Knoxville, Tenn.	WATE-TV	•	—	—	—
Lake Charles, La.	KPLC-TV	•	—	—	—
Lancaster-Harrisburg-					
York, Pa.	WGAL-TV	•	•	•	•
Lansing-Onondaga, Mich.	WLIX-TV	•	—	—	—
Laredo, Tex.	KGNS-TV	•	—	—	—
Las Vegas-					
Henderson, Nev.	KLRJ-TV	•	—	—	—
Lexington, Ky.	WLEX-TV	•	—	—	—
Lima, O.	WIMA-TV	•	—	—	—
Little Rock, Ark.	KARK-TV	•	—	—	—
Los Angeles, Cal.	KRCA	•	•	•	•
Louisville, Ky.	WAVE-TV	•	—	—	—
Lubbock, Tex.	KCBD-TV	•	—	—	—
Lufkin	KTRE-TV	•	—	—	—
Madison, Wisc.	WMTV	•	—	—	—
Memphis, Tenn.	WMCT	•	—	—	—
Miami, Fla.	WCKT	•	•	•	—
Midland-Odessa, Tex.	KMID-TV	•	—	—	—
Milwaukee, Wisc.	WTMJ-TV	•	•	•	•
Minneapolis-St. Paul, Minn.	KSTP-TV	•	•	•	•
Minot N. D.	KMOT-TV	—	—	—	—
Williston, N. D. (S)	KUMV-TV	—	—	—	—
Mobile, Ala.-					
Pensacola, Fla.	WALA-TV	•	—	—	—
Montgomery, Ala.	WSFA-TV	•	—	—	—
Muncie, Ind.	WLBC-TV	•	—	—	—
Nashville, Tenn.	WSM-TV	•	•	•	—
New Orleans, La.	WDSU-TV	•	•	•	•
New York, N. Y.	WNBC-TV	•	•	•	•
Norfolk, Va.	WAVY-TV	•	•	•	—
North Platte, Neb.	KNOP-TV	•	—	—	—
Oklahoma City, Okla.	WKY-TV	•	•	•	•
Omaha, Neb.	KMTV	•	•	•	•
Paducah, Ky.	WPSD-TV	•	—	—	—
Palm Beach, Fla.	WPTV	•	—	—	—
Panama City, Fla.	WJHG-TV	—	—	—	—
Parkersburg, W. Va.	WTAP-TV	•	—	—	—
Peoria, Ill.	WEEK-TV	•	—	—	—
LaSalle, Ill. (S)	WEEQ-TV	•	—	—	—
Philadelphia, Pa.	WRCV-TV	•	•	•	•
Phoenix-Mesa, Ariz.	KVAR	•	—	—	—
Pittsburg, Kan.-					
Joplin, Mo.	KOAM-TV	•	—	—	—
Pittsburgh, Pa.	WHIC	•	—	—	—
Plattsburgh, N. Y.-					
Burlington, Vt.	WPTZ	•	—	—	—

COLOR EQUIPPED TELEVISION STATIONS

CITY	STATION	NETWORK	SLIDE	LOCAL ORIGINATION	
				FILM	STUDIO
Portland, Me.	WCSH-TV	•	—	—	—
Portland, Ore.	KGW-TV	•	•	•	•
Providence, R. I.	WJAR-TV	•	—	—	—
Pueblo, Colo.	KCSJ-TV	•	—	—	—
Quincy, Ill.-Hannibal, Mo.	WGEM-TV	•	•	•	•
Raleigh-Durham, N. C.	WRAL-TV	•	•	•	•
Rapid City, S. D.	KRSD-TV	—	—	—	—
Redding, Cal.	KVIP-TV	•	—	—	—
Reno, Nev.	KOLO-TV	•	•	•	•
Richmond-Petersburg, Va.	WXEX-TV	•	•	•	•
Roanoke, Va.	WSLS-TV	•	•	•	•
Rochester, Minn.	KROC-TV	•	—	—	—
Rochester, N. Y.	WRCC-TV	•	—	—	—
Rockford, Ill.	WTVO	•	—	—	—
Roswell, N. M.	KSWS-TV	•	—	—	—
Sacramento, Cal.	KCRA-TV	•	•	•	•
Saginaw-Bay City, Mich.	WNEM-TV	•	•	•	•
Salinas-Monterey, Cal.	KSBW-TV	•	—	—	—
San Luis Obispo, Cal. (S)	KSBY-TV	—	—	—	—
Salt Lake City, Utah	KUTV	•	•	•	•
San Angelo, Tex.	KCTV	—	—	—	—
San Antonio, Tex.	WOAI-TV	•	•	•	•
San Diego, Cal.	KOGO-TV	•	•	•	•
San Francisco, Cal.	KRON-TV	•	•	•	•
Santa Barbara, Cal.	KEY-T	•	—	—	—
Savannah, Ga.	WSAV-TV	•	•	•	•
Schenectady, N. Y.	WRGB	•	•	•	•
Seattle-Tacoma, Wash.	KING-TV	•	•	•	•
Shreveport, La.	KTBS-TV	•	—	—	—
Sioux City, Ia.	KTTV	•	—	—	—
Sioux Falls, S. D.	KSOO-TV	•	—	—	—
South Bend-Elkhart, Ind.	WNDU-TV	•	—	—	—
Spokane, Wash.	KHQ-TV	•	•	•	•
Springfield, Ill.	WICS	•	—	—	—
Champaign- Urbana, Ill. (S)	WCHU	•	—	—	—
Springfield, Mo.	KYTV	•	—	—	—
Springfield-Holyoke, Mass.	WWLP	•	•	•	•
Greenfield, Mass. (S)	WRLP	•	—	—	—
St. Louis, Mo.	KSD-TV	•	•	•	•
Syracuse, N. Y.	WSYB-TV	•	•	•	•
Elmira, N. Y. (S)	WSYE-TV	•	—	—	—
Tampa-St. Petersburg, Fla.	WFLA-TV	•	•	•	•
Temple-Waco, Tex.	KCFN-TV	•	—	—	—
Traverse City, Mich.	WPBN-TV	•	—	—	—
Cheboygan, Mich. (S)	WTOM-TV	—	—	—	—
Tucson, Ariz.	KVOA-TV	•	—	—	—
Tulsa, Okla.	KVOO-TV	•	•	•	•
Twin Falls, Idaho	KLIX-TV	—	—	—	—
Tyler, Tex.	KLTV	•	—	—	—
Utica, N. Y.	WKTV	•	—	—	—
Washington, D. C.	WRC-TV	•	•	•	•
Washington- Greenville, N. C.	WITN	•	—	—	—
Waterloo-Cedar Rapids, Ia.	KWWL-TV	•	—	—	—
Weslaco, Tex.	KRGV-TV	—	—	—	—
Wheeling, W. Va.	WTRF-TV	•	—	—	—
Wichita, Kans.	KARD-TV	•	•	•	•
Wichita Falls, Tex.	KFDX-TV	•	•	•	•
Wilkes Barre-Scranton, Pa.	WBRE-TV	•	•	•	•
Wilmington, N. C.	WECT	•	—	—	—
Winston-Salem- Greensboro, N. C.	WSJS-TV	•	—	—	—
Yakima, Wash.	KIMA-TV	•	—	—	—
Ephrata, Wash. (S)	KBAS-TV	•	—	—	—
Lewiston, Ida. (S)	KLEW-TV	•	—	—	—
Pasco, Wash. (S)	KEPR-TV	•	—	—	—
Youngstown, O.	WFMJ-TV	•	—	—	—
Yuma, Ariz.	KIVA	•	—	—	—
Zanesville, O.	WHIZ-TV	•	—	—	—

• Equipment in use.
 — No equipment.
 (S) Satellite Station.

(Continued on Next Page)

COLOR EQUIPPED TELEVISION STATIONS

ABC-TV

CITY	STATION	NETWORK	LOCAL ORIENTATION		
			SLIDE	FILM	STUDIO
Aberdeen, S. D.	KXAB-TV	•	—	—	—
Ada, Okla.	KTEN	•	—	—	—
Albany, Ga.	WALB-TV	•	—	—	—
Altoona, Pa.	WFBG-TV	•	—	—	—
Asheville, N. C.	WLOS-TV	•	—	—	—
Augusta, Ga.	WJBF	•	—	—	—
Austin, Tex.	KTBC-TV	•	—	—	—
Bangor, Me.	WABI-TV	•	—	—	—
Bangor, Me.	WLBZ-TV	•	—	—	—
Baton Rouge, La.	WBRZ	•	—	—	—
Beaumont, Tex.	KFDM-TV	•	—	—	—
Big Springs, Tex.	KEDY-TV	•	•	•	—
Binghamton, N. Y.	WNBF-TV	•	—	—	—
Birmingham, Ala.	WBRC-TV	•	—	—	—
Bismarck, N. D.	KFYR-TV	•	—	—	—
Boise, Ida.	KTYB	•	—	—	—
Boston, Mass.	WNAC-TV	•	—	—	—
Bristol, Va.	WCYB-TV	•	•	•	—
Buffalo, N. Y.	WKBW-TV	•	—	—	—
Casper, Wyo.	KTWO-TV	•	—	—	—
Charleston, S. C.	WUSN-TV	•	—	—	—
Charleston, W. Va.	WCHS-TV	•	—	—	—
Charlotte, N. C.	WSOC-TV	•	—	—	—
Charlotte, N. C.	WBTW	•	•	•	•
Cincinnati, O.	WKRC-TV	•	—	—	—
Cleveland, O.	WEWS	•	—	—	—
Colorado Springs.	KRDO-TV	•	—	—	—
Columbia, S. C.	WIS-TV	•	—	—	—
Columbus, Ga.	WTVM	•	—	—	—
Corpus Christi, Tex.	KRIS-TV	•	—	—	—
Corpus Christi, Tex.	KZTV	•	—	—	—
Dallas, Tex.	WFAA-TV	•	•	•	—
Dayton, O.	WLWD	•	—	—	—
Des Moines, Ia.	WOI-TV	•	—	—	—
Duluth-Superior	KDAL-TV	•	—	—	—
Duluth, Minn.	WDSM-TV	•	—	—	—
Durham, N. C.	WTVD	•	—	—	—
Eau Claire, Wis.	WEAU-TV	•	—	—	—
El Dorado, Ark.	KTVE	•	—	—	—
Erie, Pa.	WICU-TV	•	—	—	—
Eugene, Ore.	KEZI-TV	•	—	—	—
Evansville, Ind.	WTWV	•	•	•	—
Fairmont, W. Va.	WJPB	•	—	—	—
Flint, Mich.	WJRT	•	—	—	—
Fresno, Cal.	KJEO	•	—	—	•
Grand Forks, N. D.	KNOX-TV	•	—	—	—
Grand Rapids, Mich.	WOOD-TV	•	—	—	—
Green Bay, Wis.	WLUK-TV	•	—	—	—
Greensboro, N. C.	WFMY-TV	•	—	—	—
Greenville, N. C.	WNCT	•	—	—	—
Harrisburg, Pa.	WTPA	•	—	—	—
Harrisonburg, Va.	WSVA-TV	•	—	—	—
Hattiesburg, Miss.	WDAM-TV	•	—	—	—
Honolulu, Hawaii	WHVH-TV	•	•	•	—
Houston, Tex.	KTRK-TV	•	•	•	•
Indianapolis, Ind.	WLWI	•	•	•	—
Jackson, Miss.	WLBT	•	—	—	—
Jacksonville, Fla.	WFGA-TV	•	•	•	•
Jacksonville, Fla.	WJXT	•	—	—	—
Joplin, Mo.	KODE-TV	•	—	—	—
Kalamazoo, Mich.	WKZO-TV	•	•	•	—
Kansas City, Mo.	KMBC-TV	•	—	—	—
Kearney, Neb.	KHOL-TV	•	—	—	—
Lake Charles, La.	KPLC-TV	•	—	—	—
Lebanon, Pa.	WLYH-TV	•	—	—	—
Lima, O.	WIMA-TV	•	—	—	—
Los Angeles, Cal.	KA BC-TV	•	—	—	—
Louisville, Ky.	WAVE-TV	•	—	—	—
Lubbock, Tex.	KCBD-TV	•	•	•	—
Macon, Ga.	WMAZ-TV	•	—	—	—
Madison, Wis.	WKOW-TV	•	—	—	—
Meridian, Miss.	WTOK-TV	•	—	—	—
Milwaukee, Wisc.	WITI-TV	•	—	—	—
Monroe, La.	KNOE-TV	•	—	—	—
Montgomery, Ala.	WSFA-TV	•	—	—	—
Muncie, Ind.	WLBC-TV	•	—	—	—
New Haven, Conn.	WNHC-TV	•	•	•	—
New York, N. Y.	WABC-TV	•	—	—	—

COLOR EQUIPPED TELEVISION STATIONS

CITY	STATION	NETWORK	SLIDE	LOCAL ORIGATION	
				FILM	STUDIO
Norfolk, Va.	WVEC-TV	●	—	—	—
Oklahoma City	KOCO-TV	●	—	—	—
Omaha, Neb.	KETV	●	—	—	—
Parkersburg, W. Va.	WTAP-TV	●	—	—	—
Peoria, Ill.	WTVH	●	—	—	—
Philadelphia, Pa.	WFIL-TV	●	●	●	●
Phoenix, Ariz.	KTVK	●	—	●	—
Pittsburg, Kan.	KOAM-TV	●	—	—	—
Pittsburgh, Pa.	WTAE	●	—	—	—
Plattsburgh, N. Y.	WPTZ	●	—	—	—
Providence, R. I.	WJAR-TV	●	—	—	—
Providence, R. I.	WPRO-TV	●	—	—	—
Quincy, Ill.	WGEM-TV	●	●	●	—
Quincy, Ill.	KHQA-TV	●	—	—	—
Raleigh, N. C.	WRAL-TV	●	●	●	—
Redding, Cal.	KVIP-TV	●	—	—	—
Reno, Nev.	KOLO-TV	●	—	—	—
Richmond, Va.	WRVA-TV	●	●	●	—
Rochester, N. Y.	WHEC-TV	●	—	—	—
Rochester, N. Y.	WROC-TV	●	—	—	—
Rockford, Ill.	WREX-TV	●	●	●	—
Rock Island, Ill.	WBBF-TV	●	—	—	—
Roswell, N. M.	KSWB-TV	●	—	—	—
Sacramento, Cal.	KOVR	●	—	—	—
Salisbury, Md.	WBOC-TV	●	—	—	—
San Antonio, Tex.	KONO-TV	●	—	—	—
San Diego, Cal.	XETV	●	—	—	—
San Jose, Cal.	KNTV	●	—	—	—
Santa Barbara, Cal.	KEY-TV	●	—	—	—
Savannah, Ga.	WTOG-TV, WSAV-TV	●	—	—	—
Scranton-Wilkes Barre, Pa.	WNEP-TV	●	—	—	—
Seattle, Wash.	KOMO-TV	●	—	—	—
Shreveport, La.	KSLA-TV, KTBS-TV	●	●	●	●
Sioux City, Ia.	KTIV, KVTV	●	—	—	—
Sioux Falls, S. D.	KELO-TV, KSOO-TV	●	—	—	—
Spokane, Wash.	KREM-TV	●	●	●	—
Springfield, Mo.	KYTV	●	—	—	—
Steubenville, O.	WSTV-TV	●	—	—	—
Sweetwater, Abilene, Tex.	KPAR-TV	●	●	●	—
Syracuse, N. Y.	WSYR-TV	●	●	●	—
Terre Haute, Ind.	WTHI-TV	●	—	—	—
Texarkana, Ark.-Tex.	KTAL-TV	●	—	—	—
Thomasville, Ga.	WCTV	●	—	—	—
Toledo, O.	WSPD-TV	●	—	—	—
Traverse City, Mich.	WPBN-TV	●	—	—	—
Utica, N. Y.	WRTV	●	—	—	—
Washington, D. C.	WMAL-TV	●	—	—	—
Wichita, Kan.	KAKE-TV	●	—	—	—
Wichita Falls, Tex.	KSWO-TV	●	●	●	—
Wilmington, N. C.	WBCT	●	—	—	—
Winston-Salem, N. C.	WSJS-TV	●	—	—	—
Zanesville, O.	WHIZ-TV	●	—	—	—

Independent Stations

Chicago, Ill.	WGN-TV	—	●	●	●
Detroit, Mich.	CKLW-TV	—	—	—	—
Hartford, Conn.	WHCT	●	—	—	—
Indianapolis, Ind.	WTTV	—	—	—	—
Los Angeles, Cal.	KCOP-TV	●	—	—	—
Los Angeles, Cal.	KHJ-TV	—	—	—	—
Los Angeles, Cal.	KTLA	●	●	●	●
Los Angeles, Cal.	KTTV	●	—	—	—
Minneapolis, Minn.	KMSP-TV	—	—	—	—
New York, N. Y.	WNEW-TV	—	—	—	—
New York, N. Y.	WOR-TV	—	●	●	●
New York, N. Y.	WPIX	—	—	—	—
Phoenix, Ariz.	KPHO-TV	●	—	—	—
St. Louis, Mo.	KPLR-TV	●	●	●	—
San Francisco, Cal.	KTVU	●	—	—	—
Tupelo, Miss.	WTWV	●	—	—	—
Washington, D. C.	WTTG-TV	●	—	—	—

● Equipment in use.
 — No equipment.

Consulting Engineers

— Specializing in Radio and Television —

— A —

Adair, George P.
1610 "I" St., NW, Wash., D. C. EX 3-1280

Adler, Ben
1 LeFevre La., New Rochelle, N. Y. 6-1620

Adler, Harry
1 LeFevre, La., New Rochelle, N. Y. 6-1620

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Amoo, Lloyd R.
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Andrus, Alvin H.
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Auditors, Carmen J.
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Shirley Highway, Alexandria, Va. FL 4-2400

Baker, Marvin C., Jr.
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Beecher, Willis C.
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Bitzer, Ralph J.
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Pennsylvania Bldg., Wash., D.C. RE 7-2347

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15 Ward St., Bloomfield, N. J. PI 8-0777

Cohen, Jules
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Cohen, Julius
Munsey Bldg., Wash., D.C. ST 3-0111

Conaughty, Robert B.
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Culver, Ronald H.
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— D —

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Daniell, C. M.
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Davis, George C.
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DeLander, Douglas
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Dippell, Ralph E.
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10412 Jefferson Hwy., New Orleans. . 721-2661

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— F —

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53 Palm Ave., Tapon Springs, Fla.VI 2-8252

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1413 "K" St., N.W. Wash., D. C.EX 3-5670

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1100 W. Abrams St., Arlington, Tex.CR 4-8721

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— J —

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420 S. Chase Ave., Lombard, Ill.MA 9-0942

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Jones, Robt. A.
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141 W. Jackson, Chicago, Ill.WA 2-4123

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1610 I St., N.W., Wash., D. C. EX 3-1230

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Inwood Post Office, Dallas, Tex. ME 1-8360

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Ports, Delmer C.
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— R —

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237 E. 39th St., New York, N. Y. MU 6-7445

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Drawer B, Lynhaven, Fla.

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Singleton, Harold C.
4488 SW C. C. Dr., Portland, Ore. CA 3-1201

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19 E. Quincy St., Riverside, Ill. HI 7-2153

Smeby, Lynne C.
7615 Lynn Dr., Wash., D. C. OL 2-8520

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Sparks, A. B.
1710 H St., N.W., Wash., D. C. RE 7-2347

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Strain, Charles E.
4556 Northside Dr., N.W., Atlanta, Ga. BL 5-4556

Stogoff, Alfred
1 LeFevre La., New Rochelle, N. Y. 6-1620

— T —

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420 Taylor St., San Francisco, Calif. PB 5-3100

— V —

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— W —

Weakley, William V.
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Webster, Edward M.
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Warner Bldg., Washington, D. C. NA 8-4619

Wilson, Henry C.
1302 18 St., NW, Wash., D. C. HU 3-9000

Wolfskill, Robt.
P. O. Box 7037, Kansas City, Mo. JA 5802

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1319 F St., NW, Wash., D. C. DI 7-1319

Wrathall, Grant C.
1319 F St., N.W., Wash., D. C. DI 7-1319

Wrenn, Joseph
1121 E. Capitol St., Wash., D. C. 544-7943

Wright, Charles S.
1710 H St., N.W., Wash., D. C. RE 7-2347

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Munsey Bldg., Wash., D. C. DI 7-1740

Wright, T. A., Jr.
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To raise continually higher standards of advertising practice.

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To promote cooperative effort in advertising.

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To advance the cause of advertising as a whole.
To give service to members.

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Phone: LO 4-1251. Mort Borrow, President, Local 1.

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Edgar Leslie, H.C.-Chairman; Stanley Adams, H.C.;
Louis Alter, Walter Bishop, Johnny Burke, Sam Coslow,
Hal David, Milton Drage, Edward Eliscu, Jay Gorney,
Otto Harbach, H.C., Pinky Herman, Alex Kramer, Bur-
ton Lane, Jack Lawrence, John Jacob Loeb, Bob Merrill,
Joseph Meyer, Vic Mizzy, Arthur Schwartz, H.C., Jack
Segal, Virgil Thomson, Charles Tobias, Leonard Whit-
cup.

H.C.: Honorary Council.

BRANCH OFFICE

6272 Sunset Blvd., Hollywood 28, Calif.
Phone: HOllywood 2-1108
Sammy Cahn, Chairman, West Coast Comm.

The objects of this Association are and shall be: To
cultivate and establish harmony and unity of action
and understanding among the members of the Associa-
tion, and between them and corporations, firms or
individuals with whom they have or may have business
dealings, and to promote the equitable adjustment of
all matters relating to the professional work of the
members.

AMERICAN GUILD OF MUSICAL ARTISTS

1841 Broadway, New York 23, N. Y.
Phone: COlumbus 5-3687-8-9

NATIONAL OFFICERS

President..... John Brownlee
1st Vice-President..... Walter Cassel
2nd Vice-President..... George London
3rd Vice-President..... Frank D'Elia
4th Vice-President..... Elizabeth Hoepfel
5th Vice-President..... Robert Ackart
Treasurer..... Lawrence Davidson
Recording Secretary..... Ann Ayars
National Executive Secretary..... Hyman R. Falne

BRANCH OFFICES

6636 Hollywood Blvd., Hollywood, Cal. Phone: HO
2-2334. Lee Harris, Rep.

215 S. Broad St., Philadelphia, Pa. Phone: KI 5-4310.
Edward Davis, Rep.

1 N. LaSalle St., Chicago, Ill. Phone: FI 6-6677.
Senford Wolff, Rep.

704 Bellevue N., Seattle 2, Wash., Phone: CA
0438, George Peckham, Rep.

436 O'Farrell St., San Francisco 2, Cal.
Phone: PRospect 5-3070. Mrs. Diane Fivey, Rep.

621 La Barre Rd., New Orleans, La. Phone: VEronn
3-2248, Earl Von Hoven, Rep.

519 Jarvis St., Toronto 5, Ont., Canada. Phone:
WA 4-6532. Larry H. McCance, Rep.

FUNCTIONS

A labor organization having jurisdiction in the fields of opera, concert, ballet and dance; a branch of the Associated Actors and Artists of America. Its scope is nationwide, covering the United States and Canada, and its activities consist of protecting the interests and working conditions of its members in the above fields as well as the furthering and expansion of opera, concert and ballet institutions and performances throughout the United States and Canada.

AMERICAN GUILD OF VARIETY ARTISTS (AGVA)

110 West 57th St., New York, N. Y.
Phone: Circle 6-7130

OFFICERS

President Joey Adams
1st Vice-Pres. Johnny Woods
2nd Vice-Pres. Joe Campo
3rd Vice-Pres. Candy Candido
Treasurer Joe Smith
Recording Secy Sally Winthrop
Nat'l. Admin. Secy. Jackie Bright

BRANCH OFFICES

110 W. 57th St., N. Y. 19, N. Y.; Phone: CI 6-7130
Eastern Regional Director Lou Smolev
162 N. State St., Chicago, Ill.; Phone: CEntal 6-5561
Mid-West Regional Director Ernie Fast
6513 Hollywood Blvd., Hollywood 28, Calif.; Phone:
HOLlywood 4-8281
Western Regional Director Irvin Mazzei

FUNCTIONS

A branch of the Associated Actors and Artists of America (AFL-CIO); AGVA is the labor union for performers in the Variety Field of the entertainment industry.

AMERICAN MARKETING ASSOCIATION

27 East Monroe St., Chicago 3, Ill.
Phone: CEntal 6-8306

OFFICERS

President Donald R. Longman
V.P.'s William R. Davidson,
Victor P. Buell, Edwin H. Sonneck, Carl H.
Henrikson, Jr.
Secretary Margaret L. Reid
Treasurer John P. Bennett
Exec. Dir. Vance E. Lockhart

BRANCH OFFICES

52 Chapters in the U.S. & Canada

FUNCTIONS

A professional society for the advancement of science in marketing. Membership open to all persons actively engaged in the field of marketing.

AMERICAN NEWSPAPER GUILD (AFL-CIO-CLC)

1126 16th St., N.W., Washington 6, D. C.
Phone: STerling 3-1250

OFFICERS

President Arthur Rosenstock
Exec. Vice-Pres. William J. Farson
Secretary-Treas. Charles A. Perlik, Jr.

FUNCTIONS

Labor union.

AMERICAN NEWSPAPER PUBLISHERS ASSOCIATION

750 3rd Ave., New York, N. Y.
Phone: YUKon 6-8200

OFFICERS

President Mark Ferrée
Vice-President Irwin Maier
Secretary James S. Copley

Treasurer J. Hale Steinman
General Manager Stanford Smith

BRANCH OFFICE

360 N. Michigan Ave., Chicago 1, Ill. Phone:
Franklin 2-3746; George N. Dale, Chairman.

FUNCTIONS

To foster and protect the business and business interests of daily newspapers.

AMERICAN SOCIETY OF COMPOSERS, AUTHORS AND PUBLISHERS (ASCAP)

575 Madison Ave., New York 22, N. Y.
Phone: MURray Hill 8-8800

OFFICERS

President Stanley Adams
Vice-President Louis Bernstein
Vice-President Otto A. Harbach
Secretary Deems Taylor
Asst. Secretary Arthur Schwartz
Treasurer Frank H. Connor
Asst. Treasurer J. J. Bregman

BOARD OF DIRECTORS

Stanley Adams, Louis Bernstein, J. J. Bregman, Irving Caesar, Frank H. Connor, Paul Creston, Howard Dietz, Max Dreyfus, L. Wolfe Gilbert, Bernard Goodwin, Morton Gould, Otto A. Harbach, Jimmy McHugh, Jack Mills, Edwin H. Morris, Richard Rodgers, Arthur Schwartz, Maurice Scapp, Herman Starr, Rudolph Tauhert, Deems Taylor, Adolph Vogel, Ned Washington, Jack Yellen.

BRANCH OFFICES

In all principal cities throughout the United States.

FUNCTIONS

ASCAP is a performing right society through which users of music obtain clearance of the right to perform publicly for profit the copyright works of its members.

AMERICAN WOMEN IN RADIO AND TELEVISION, INC.

75 E. 55th St., New York 22, N. Y.
Phone: ELdorado 5-7281

OFFICERS

President Martha Crane
*V.P.'s Martha Bohlsen (Central Area),
Gloria Bremkamp (S. Western Area), Gloria Chandler (Western Area), Margaret Mary Kearney (Eastern Area), Ruth Talley (Southern Area), Marion Corwell (E. Central Area).

Secretary-Treas. Elizabeth Bain
Executive Secretary Margo Anderson

DIRECTORS-AT-LARGE

Don Cosse, Dorothy Reynolds, Irene Runnels, Frances Troesch, Theodora Zarin.

FUNCTIONS

AWRT is a professional organization of women working as broadcasters, executives, administrators and in a creative capacity in broadcasting and broadcast advertising. It functions as a year-round medium of exchange, with individual chapter meetings held regularly; area conferences in the fall and national four-day convention in the spring serving members as "refresher course" in all segments of the industry.

* New election in June.

ANIMATION PRODUCERS ASSOCIATION, INC.

60 E. 42nd St., New York 17, N. Y.
Phone: MURray Hill 2-8477

OFFICERS

President Lew Gifford
Vice-President Irving Hecht
Vice-President Lars Calonius
Treasurer Ben Magnus
Secretary Joe Dunford

INDUSTRY ORGANIZATIONS

DIRECTORS

Jr., Leo Martin, Harold Niven, Richard M. Brown, Joe Dunford, Fred Hankinson, Sam Magdoff, Ben Magness.

FUNCTIONS

To further the use of animation, and to promote harmonious relations among producers, adv. agencies, distributors, and employee organizations.

ART DIRECTORS CLUB

115 East 40th Street, New York 16, N. Y.
Phone: MURray Hill 5-4340

OFFICERS

President Ed Graham
1st Vice-Pres. Bert W. Littman
2nd Vice-Pres. A. Russell Hillier
Secretary John A. Skidmore
Treasurer Mahlon A. Cline

BRANCH OFFICES

31 natl. society clubs throughout U. S.

FUNCTIONS

Exhibitions, scholarship course, publishing adv. art books, research, conference.

ARTISTS' REPRESENTATIVES ASSOCIATION, INC.

1270 Ave. of the Americas, New York 20, N. Y.
Phone: Circle 6-1379

OFFICERS

President Eddie Elkort
V.P.'s Hattie Althoff,
Leonard Romm, Jack Russell, James Finnerty, Dinty Moore, Wm. J. O'Halloran, Jack Green, Gilbert V. Nelson.
Secretary Ben Kuchuk
Treasurer Joseph Singer

BRANCH OFFICES

203 N. Wabash Ave., Chicago, Ill.
1005 Century Bldg., Pittsburgh, Pa.
470 Columbus Ave., San Francisco, Calif.
301 Fox Bldg., Detroit, Mich.

BOARD OF GOVERNORS

Hattie Althoff, Bert Block, Eddie Elkort, James Finnerty, James Grady, Howard L. Hausman, Dick Henry, Miles, Ingalls, Ben Kuchuk, Dinty Moore, William J. O'Halloran, Leonard Romm, Jack Russell, Joseph Singer, Paul Sherman, Joe Williams, Norman Weiss.

FUNCTIONS

To establish, maintain and advance high ethical standards among members in the conduct of their individual business of representing persons engaged in the theatrical business and allied activities.

THE ASSOCIATED PRESS RADIO & TV ASSOCIATION

50 Rockefeller Plaza, New York 20, N. Y.
Phone: PLaza 7-1111

OFFICERS

President Daniel W. Kops
WAVZ, New Haven, Conn.
Vice-President Joseph Cleary
WESB, Bradford, Pa.
Vice-President F. O. Carver
WSJS, Winston-Salem, N. C.
Vice-President Carl Lee
WKZO-TV, Kalamazoo, Mich.
Vice-President Ken Nybo
KBYM, Billings, Mont.
Secretary Oliver Gramling
Treasurer Robert Booth

FUNCTIONS

An association of radio and television members of the Associated Press to enable AP management and subscribers to work together adapting wire service to needs of broadcasters, and to stimulate membership activity in news field.

ASSN. CANADIENNE DE LA RADIO ET DE LA TELEVISION DE LANGUE FRANCAISE

c/o Henri Audet, Pres., CKTM-TV, Trois-Rivieres, P.Q.
OFFICERS

President Henri Audet,
CKTM-TV, Trois-Rivieres, P.Q.
Vice-Pres. Aurele Pelletier, CHRC, Quebec City, P.Q.
Sec.-Treas. Marcel Leboeuf, CKCV, Quebec City, P.Q.

DIRECTORS

Andre Lecomte, CJBR, Rimouski, P.Q.; Paul L'Anglais, CFTM-TV, Montreal, P.Q.; Dumont Lepage, CFRG, Gravelbourg, Sask.; Conrad Lavigne, CFCL, Timmins, Ont.; Raymond Crepeau, CJMS, Montreal, P.Q.

FUNCTIONS

An organization which represents and looks after the interests of Canadian Radio and Television broadcasting in French.

ASSOCIATION FOR PROFESSIONAL BROADCASTING EDUCATION

1771 N Street, N. W., Washington 6, D. C.
Phone: DE 2-9300

OFFICERS

President Bruce Linton
Vice-President W. C. Swartley
Secy.-Treas. W. Earl Daugherty
Directors Richard J. Goggin,
Kenneth Harwood, William Holm, John W. Jacobs, Jr., Leo Martin, Harold Niven, Richard M. Brown.
Exec. Secretary Howard Bell

FUNCTIONS

The purpose of the Association is to secure mutual advantages that will flow from a continuing relationship between the nation's broadcasters and institutions of higher education which offer a high standard of training and guidance for those planning to enter the broadcasting profession.

ASSOC. OF CANADIAN ADVERTISERS, INC.

85 Richmond St., West, Toronto 1, Ontario
Phone: EMpire 3-8046

OFFICERS

President K. J. Farthing
Exec. Vice-Pres. P. J. McGinnis
V.P.'s W. T. McFarlane, George A. Meen,
J. W. Cook.
V.P., Treas. R. E. Oliver
Gen. Mgr., Sec'y. B. E. Legate

FUNCTIONS

An organization of Canadian companies promoting long-range, scientific development of advertising and marketing.

ASSOCIATION OF MAXIMUM SERVICE TELECASTERS, INC.

1735 DeSales St., N. W., Washington 6, D. C.
Phone: DIstrict 7-5412

OFFICERS

President Jack Harris
1st Vice-Pres. Charles H. Crutchfield
2nd Vice-Pres. Lawrence H. Rogers II
Secy.-Treas. Harold Essex
Ass't. Secy.-Treas., Exec. Dir. Lester W. Lindow

BOARD OF DIRECTORS

C. Howard Lane, J. H. DeWitt, Jr., Harold Hough, James M. Moroney, Jr., Harold C. Stuart, John S. Hayes, Lawrence H. Rogers, II, Carter M. Parham, Ward Quaal, Roger Clipp, Joseph B. Epperson, Jack Harris, Harold Grams, C. Wrede Petersmeyer, Charles H. Crutchfield, Edgar B. Stern, Jr., Harold Essex, Lester Lindow, David C. Moore, D. L. Provost, W. W. Warren.

FUNCTIONS

AMST is dedicated to insuring maximum television service to the American people. Consistent with this objective it favors efforts to expand and develop television service throughout the United States but opposes any compromise or deterioration of the technical quality or service now being provided.

ASSN. OF NATIONAL ADVERTISERS, INC.

155 E. 44th St., New York, N. Y.
Phone: Oxford 7-5950.

OFFICERS

Chairman John Veckly
Vice-Chairman Max Banzhaf
President Peter W. Allport
Treasurer Roger Bolin
V.P.'s Cy Norton,
Lowell McElroy, J. M. Allen, William D. Kistler, William F. Heimlich.
General Counsel Gilbert H. Weil

DIRECTORS

Douglas L. Smith, J. Burgard, Norbert A. Considine, Jr., Richard S. Lowell, K. L. Skillin, Gene Wedereit, Kenneth Baumbusch, Albert Halverstadt, H. F. Schroeter, R. G. Stolz, Victor Elting, Michael Ryan, H. F. Griswold, Thomas B. McCabe, Jr.

FUNCTIONS

Promotes the most effective and profitable use of advertising as a tool of selling, promotes a better understanding and more effective use of advertising as a tool of management and protects the interests of national advertisers and serves their collective needs.

ASSOCIATION OF RADIO-TELEVISION NEWS ANALYSTS

24 East 39th Street, New York 16, N. Y.
Phone: OXford 7-5300

OFFICERS

President Dallas Townsend
V.P.'s Leon Pearson, William Downs
Secretary Blair Clark
Treasurer Cesar Saerchinger

FUNCTIONS

To maintain the independence and prestige of the profession and to improve the standards of analytical broadcasting and to protect the best interests of the public and the industry.

THE AUTHORS GUILD OF THE AUTHORS LEAGUE OF AMERICA, INC.

6 E. 39th St., New York 16, N. Y.
Phone: MURray Hill 9-4950

OFFICERS

President Pearl S. Buck
Vice-President Cleveland Amory
Secretary John Vandercook
Membership Secretary Edith Mackin

FUNCTIONS

National business organization of authors in the publication field.

THE AUTHORS LEAGUE OF AMERICA, INC.

6 E. 39th St., New York 16, N. Y.
Phone: MURray Hill 9-4950

OFFICERS

Vice-President Rex Stout
Treasurer Arthur Schwartz
Secretary Ann Petry
Executive Secretary Mills Ten Eyck, Jr.

FUNCTIONS

The national business organization of authors and dramatists.

BETTER BROADCAST, BUREAU, INC.

16 East 42nd St., New York 17, N. Y.
Phone: YUkon 6-9680

OFFICERS

President Clifford J. Barborka, Jr.
Vice-President Jonah Gitlitz
Vice-President Esther Rauch

FUNCTIONS

National radio sales and counseling, specializing in new and creative uses of radio for advertisers, agencies, representatives, stations and groups. Related functions include programming, production, promotion, marketing and research.

BRAND NAMES FOUNDATION, INC.

437 Fifth Ave., New York 16, N. Y.
Phone: MURray Hill 5-0888

OFFICERS

Chmn. of Bd. John H. Breck, Jr.
Vice-Chmn. Clay Buckhout
Vice-Chmn. Frank Armour, Jr.
Chmn. Exec. Committee Carlton M. Fishel
Vice-Chmn. Exec. Comm. Paul Shoemaker
President Henry E. Abt
Treasurer John B. Poor
General Counsel William Coogan

FUNCTIONS

Conducts a year 'round promotional program in Radio, TV, and other media which emphasizes to the public the benefits and services of manufacturers' brand names, brand competition and brand advertising. Non-profit educational organization.

THE BRITISH BROADCASTING CORPORATION

630 Fifth Ave., New York 20, N. Y.
Phone: Clrcle 7-0656

OFFICERS

U. S. Representative Derek Russell
Ch. Ass't (TV) Dennis Scuse
Program Assistant (Radio) Lillian Lang
Program Assistant (TV) Sue Goldman
News Assistant (Radio) Marcia Kramer
Transcription Assistant Marion Mass
Chief Engineer Arthur S. Toby

BRANCH OFFICES

United Nations Office Room C-309, United Nations, N. Y. Phone: EL 5-4244. J. C. Crawley, U. N. Correspondent.

907 Natl. Press Bldg., Washington, D. C. Phone: EXecutive 3-1465. Douglas Stuart, Erik de Mauny, Washington correspondents.

FUNCTIONS

Promotes and distributes BBC Radio & TV programs in the U. S., and produces Radio & TV material for British audiences.

BRITISH INFORMATION SERVICES

45 Rockefeller Plaza, New York 20, N. Y.
Phone: Clrcle 6-5100

OFFICER

Director, Radio-TV Div. Rodney C. Chalk

BRANCH OFFICES

British Embassy, 3100 Massachusetts Ave., Washington, D. C. Phone: HObart 2-1340. David de Boinville, Information Officer.

British Consulate General, 200 S. Michigan Ave., Chicago 4, Ill. Phone: WEbster 9-5166. Alan Harvey, Information Officer.

British Consulate General, 343 Sansome St., San Francisco 4, Calif. Phone: YUkon 1-3030.

British Consulate General, 3324 Wilshire Blvd., Los Angeles 5, Calif. Phone: DUnkirk 5-7381.

FUNCTIONS

Produce and distribute Radio-TV public service programs: film and news features.

INDUSTRY ORGANIZATIONS

BROADCAST CLEARING HOUSE, INC.

50 Rockefeller Plaza, New York 20, N. Y.
Phone: Circle 5-3370

OFFICERS

President.....John E. Palmer
Exec. Vice-Pres.....Lee P. Mehlig
Secretary.....Arthur W. Sawyer

BRANCH OFFICE

Russ Bldg., San Francisco 4, Calif.
Phone: YUkon 1-3843
Manager.....Arthur Sawyer

FUNCTIONS

Provides uniform centralized billing procedures for spot radio and spot TV for stations, representatives and agencies.

BROADCAST INFORMATION BUREAU

535 Fifth Ave., New York 17, N. Y.
Phone: MURray Hill 7-1668

Manager.....Martin Lawrence
Editor.....Julienne (Judy) Dupuy

FUNCTIONS

Publishers of TV film source books; Station & Film Who's Who and What's Where; Film Newsletter, "Facts, Figures and Film."

BROADCAST MUSIC, INC. (B.M.I.)

589 Fifth Ave., New York 17, N. Y.
Phone: PLaza 9-1500

OFFICERS

President.....Carl Haverlin
Vice-President—General Counsel.....Sydney M. Kaye
Vice-Pres. in charge Domestic Performing Rights Administration & Secy.....Robert J. Burton
Vice-Pres. in charge Writer Relations.....Robert B. Sour
Ass't. VP in charge Publisher Relations.....Theodora Zavin
Ass't. VP in charge Publisher & Writer Relations, Pacific Coast.....Richard Kirk
Comptroller.....Edward J. Molinelli
Treasurer, Ass't. Secretary.....Robert J. Higgins

BRANCH OFFICES

360 N. Michigan Ave., Chicago, Ill. Phone: ANdover 3-5394.
190 N. Canon Dr., Beverly Hills, Calif. Phone: BRAdshaw 2-6060.
225 W. Beverly Blvd., Los Angeles, Calif. Phone: DUncirk 8-9491.
Life & Casualty Towers, Nashville, Tenn. Phone: CHApel 2-6533.
16 Gould St., Toronto, Canada. Phone: EMpress 4-0371.
15 St. Catherine, W., Montreal, Canada. Phone: WEllington 5-0641.

BOARD OF DIRECTORS

Chairman, Sydney M. Kaye; Alfred R. Beckman, John Elmer, Carl Haverlin, Dwight Martin, Merrill Lindsay, Leonard Kapner, Paul W. Morency, John F. Patt, William Regan, J. Leonard Reinsch, Robert O. Reynolds, G. Richard Shafto, E. R. Vadeboncoeur.

STATION RELATIONS

Director, Justin Bradshaw; Field Staff: Paul Bernard, Turner Cooke, Richard Crans, Graeme Fletcher, Bob Fuller, Wayland Fullington, Charles Haltman, Al Martin, Dorsey Owings, Lin Pattee, Ken Sparnon.

FUNCTIONS

The function of BMI is to license to music users public performance rights in the music of a group of affiliated publishers, writers and organizations.

BROADCAST PIONEERS

589 Fifth Avenue, New York, N. Y.
Phone: PLaza 9-1500

NATIONAL OFFICERS

President.....Gordon Gray
1st Vice-Pres.....Ward Quaak
Vice-Presidents.....Robert J. Burton, Ernest Lee Jahncke

Secretary.....Raymond F. Guy
Treasurer.....Robert J. Higgins
Exec. Sec'y.....M. H. Shapiro

NEW YORK CHAPTER OFFICERS

President.....Phil Edwards
Vice-Presidents.....Vincent Lopez,
Jeff Sparks, May Singhi Breen.
Secretary.....Henriette Harrison
Treasurer.....Robert Higgins

COMMITTEE CHAIRMEN, N. Y.

Membership.....Arthur Simon
Entertainment.....May Singhi Breen
Special Projects.....Dorothy Gordon
Reception.....Henriette Harrison
Publicity.....Ben Kaufman
House.....Peggy Stone
Advisory.....Dorothy Gordon,
Frank Silvernail, Arthur Simon, Jeff Sparks

FUNCTIONS

"To establish a membership organization of persons who by their long years of service in the field of Radio desire to become associated for the purpose of friendship and education. The Club shall be a central house for the exchange of information and historical data about the Radio industry and shall record in form to be determined facts and data about the history of the Radio industry and its traditions for use by this and future generations. It is felt that this organization with the resultant exchange of information would make a valuable contribution to the public interest."

BROADCASTERS' FOUNDATION, INC.

(Sponsored by the N. Y. Chapter of Broadcast Pioneers)

507 Fifth Ave., New York 17, N. Y.
Phone: OX 7-5895

OFFICERS

President.....Arthur Simon
Vice-President.....Charles W. Godwin
Vice-President.....Peggy Stone
Treasurer.....Jeff Sparks
Secretary.....Henriette Harrison
Publicity.....Mort Matz

DIRECTORS

May Singhi Breen, Robert Higgins, Gordon Gray, Raymond Guy, Ward Quaak, Joseph Ream, Arthur Simon, Jeff Sparks, Peggy Stone.

FUNCTIONS

To foster and promote the welfare of persons in need of assistance who have been employed or engaged in the field of Radio broadcasting for twenty years or more, or in television broadcasting for ten years or more, and to assist them in times of illness, emergency or financial need.

BROADCASTERS' PROMOTION ASS'N., INC.

145 East 49th St., New York 17, N. Y.
Phone: PLaza 2-4255

OFFICERS

President.....Don Curran
ABC O & O Radio, New York
First Vice-Pres.....Jim Bowmaster
WMT Stations, Cedar Rapids, Iowa
Second Vice-Pres.....Clark Grant
WOOD-AM-TV, Grand Rapids, Mich.
Sec.-Treasurer.....Hal Meden
145 E. 49th St., New York, N. Y.

DIRECTORS

Robert Freciand, KOTV, Tulsa, Okla.; Kirt Harriss, KPRC/KPRC-TV, Houston, Tex.; Mike Schaffer, WLBW-TV, Miami, Fla.; Jack Dorr, WBNS-TV, Columbus, Ohio; Casey Cehlmi, WFAA-TV, Dallas, Tex.; Doug Duperrault, WFLA/WFLA-TV, Tampa, Fla.; Paul Woodland, WGAL/WGAL-TV, Lancaster, Pa.; Calcy Augustine, WIIC-TV, Pittsburgh, Pa.; Dan Bellus, Transcontinent Television Corp., New York; Judd Choler, KOMX-TV, St. Louis, Mo.; J. P. Riopel, CFCM-TV, Quebec, Canada; H. Taylor Vaden, WJZ-TV, Baltimore, Md.; John Hurlbut, WVMC, Mt. Carmel, Ill.

INDUSTRY ORGANIZATIONS

FUNCTIONS

The Association was formed for the betterment of broadcasting activity by furthering the recognition, organization and extension of promotional activity as an essential function in the broadcasting-televasting business; by increasing the effectiveness of broadcasters' promotion personnel through contacts with one another, and with representatives of related business, through the exchange of information and ideas, and through consequent improvement of promotion methods, research principles and techniques; and by assisting broadcasters to secure competent personnel for promotion work.

BROADCASTING AND FILM COMMISSION, NAT'L COUNCIL OF CHURCHES

475 Riverside Dr., New York 27, N. Y.
Phone: RI 9-2200

OFFICERS

Exec. Dir. S. Franklin Mack
Assoc. Dir. Wesley B. Goodman
Bus. Mgr. Arthur W. Rhinow
Dir., Program Oper. Robert C. Currie, Jr.
Dir., of Films Alexander B. Ferguson
Dir., Program Prom. Carl Cannon
Dir., of Special Proj. Arthur Austin
Dir., Film Dist. J. Margaret Carter

BRANCH OFFICE

5746 Sunset Blvd., Hollywood 28, Calif.
Phone: HOLLYWOOD 4-7464. George Heimrich, Director.

FUNCTIONS

To develop policies and radio and television programs that will make the churches' use of these media effective.

THE BUREAU OF BROADCAST MEASUREMENT

75 Eglinton Ave. East, Toronto 12, Ontario
Phone: HUDSON 5-9464

OFFICERS

President George S. Bertram
Vice-President John F. Glasier
Vice-President Ross A. McCreath
Exec. V. P. Duncan G. Grant
Research & Development Director. Wilfred L. Hudson
Secretary & Treasurer Charles J. Follett
Honorary President Charles R. Vint
Chmn. Advisory Comm. Horace N. Stovin

FUNCTIONS

A co-operative organization for the standardization and analysis of facts about radio and television.

CANADIAN ASSOCIATION OF BROADCASTERS

108 Sparks St., Ottawa 4, Canada
Phone: CE 3-4035

OFFICERS

President Don Jamieson
Executive Vice-President T. J. Allard
Vice-President Radio Allan Waters
Vice-President Television J. A. Pouliot
Immediate Past Pres. Murrey T. Brown

DIRECTORS

Atlantic Region—J. A. Manning, CKL, Truro, and R. F. Large, CFCY, Charlottetown, Radio. D. Jamieson, CJON-TV, St. John's, TV. Central Canada—H. C. Caine, CHWO, Oakville; M. T. Brown, CFPL, London; Allan Waters, CHUM, Toronto, and T. D. French, CKLC, Kingston, Radio. R. T. Snelgrove, CKVR-TV, Barrie, TV. Prairies—A. Hammond, CKRC, Winnipeg; J. Love, CFCN, Calgary and E. A. Rowlinson, CKBI, Pr. Alb., Radio. N. Botterill, CJLH-TV, Lethbridge, TV. Pacific—M. MacLachlan, CHWK, Chilliwack and K. Hutchison, CJAV, Port Alberni, Radio. R. G. Chapman, CHBC-TV, Kelowna, TV. French Language. A. Pelletier, CHRC, Quebec, C. Lavigne, CFCL, Timmins, and T. Fortier, Quebec, Radio. J. A. Pouliot, CFCM-TV, CKMI-TV, Quebec, TV.

TORONTO BRANCH

200 St. Clair Avenue, West, Toronto 7, Ont. Phone: WALNUT 1-3169, M. Harris, Office Manager.

FUNCTIONS

The Canadian Association of Broadcasters is a voluntary trade organization of 161 privately owned (independent) radio broadcasting stations and 51 television stations in Canada.

CATHOLIC ACTORS GUILD OF AMERICA, INC.

Hotel Piccadilly, 227 W. 45th St., New York 36, N. Y.
Phone: Circle 6-5566

OFFICERS

President Horace McMahon
Vice-Presidents Ed Begley, Pat O'Brien
Chmn. Exec. Bd. Walter Klavun
Recording Sec. Lee Sullivan
Historian Kay MacDonald
Exec. Secy. Fred Kelly
Chaplain Rt. Rev. Msgr. Vincent J. Brosnan
Treasurer Very Rev. Msgr. Francis M. Costello

FUNCTIONS

Social and charitable organization which strives to care for the spiritual and physical needs of members of the theatrical profession, regardless of creed. In particular, every effort is made to assure care and attention in the case of illness, hospitalization, burial whenever the need arises.

CENTRAL CANADA BROADCASTERS ASS'N

c/o Canadian Assn. of Broadcasters, 200 St. Claire Ave., W., Suite 406, Toronto, Ont., Canada.
Phone: WA 1-3169

OFFICERS

Immediate Past Pres. R. E. Miesener, CFCF AM-TV, Montreal, Que.
President John Moore, CHLO, St. Thomas, Ont.
First V.P. Wm. McGregor, CKCO-TV, Kitchener, Ont.
Second V.P. Gordon Keeble, CHIC, Brampton, Ont.
Secretary Dennis Whitaker, CHML, Hamilton
Treasurer Gordon Garrison, CKLB, Oshawa, Ont.
Directors E. A. Bastall, CKCY, Sault Ste. Marie, Ont.; Stuart Griffiths, CJOH-TV, Ottawa.
CAB Bd. of Directors: T. F. French, CKCL, Kingston, Ont.; Howard Caine, CHWO, Oakville, Ont.; S. C. Ritchie, CKLW-AM-TV, Windsor; Ralph Snelgrove, CKVR-TV, Barrie, Ont.; Allan Waters, CHUM, Toronto, Ont.

CENTRAL MEDIA BUREAU, INC.

270 Park Ave., New York 17, N. Y.
Phone: TN 7-0373

OFFICERS

President Kenneth C. Schonberg
Exec. Vice-Pres. William J. Sloboda
Vice-President Lois R. Hirst

FUNCTIONS

Provides data processing services for radio-TV spot advertising.

COMPOSERS AND LYRICISTS GUILD OF AMERICA

8782 Sunset Blvd., Los Angeles 69, Calif.
Phone: OL 2-8830
292 Madison Ave., No. 1204, New York 17, N. Y.
Phone: MU 3-0966

OFFICERS

President Leith Stevens
1st Vice-President Elie Siegmeister
2nd Vice-President David Rakiss
3rd Vice-President Cornel Tanassy
Secretary-Treasurer Jerry Livingston
Asst. Sec.-Treasurer Milton Kraus
Executive Secretary Elsa Clay

INDUSTRY ORGANIZATIONS

FUNCTIONS

CLGA was organized to represent composers (music and/or words) in screen, radio, TV, stage recording and transcription in establishing minimum terms and improved conditions in their employment relationships.

COUNTRY & WESTERN MUSIC BROADCASTERS ASSOCIATION

(CAWMBA)

535 Fifth Ave., New York 7, N. Y.
Phone: TN 7-2600

OFFICERS

Founder & Director	Charles Bernard
President	Kurt A. Meer (KCUL)
Exec. V.P.	Cal Young (WENO)
First V.P.	Henry Hillton (KSOP)
Second V.P.	Gene Cook (WHIY)
Third V.P.	Bud Messner (WCBG)
Asst. to Pres.	Carl Brenner (WBMD)
Secretary	Marshall Rowland (WQIK)
Treasurer	Leroy Gloger (KIKK)
Delegate at Large	Ray Odom (KHAT)
Dir. of Research	Al Perry (KLAQ)
Dir. of Public Rel.	William Hill (WTJH)
Dir. Legal Affairs	Nick Arundel (WAVA)
Dir. Social Affairs	Bob Johnson (WAXU)
Dir. Northern U. S.	Jerry Prouty (WREM)
Dir. Eastern U. S.	George Crump (WCMS)
Dir. Southern U. S.	Elmo Kitts (WZST)
Dir. Mid-West U. S.	Ed Charles
Dir. Far-West U. S.	Herb Henson (KUZZ)

FUNCTIONS

Sharing of Country and Western projects, research surveys, merchandising, promotion, and programming, in an effort to bring savings to the local station, which can be passed along to nat'l advertisers. Memberships open to stations primarily programming "Country & Western" music.

DIRECTORS GUILD OF AMERICA, INC.

59 East 54th St., New York 22, N. Y.
Phone: PLaza 9-2542
7950 Sunset Blvd., Hollywood 46, Calif.
Phone: OLDfield 6-1220

OFFICERS

President	George Sidney
Vice Presidents	George Schaefer, Willis Goldbeck, Lamar Caselli, Robert Vreeland, E. Shields Dierkes
Secretaries	George Marshall, Frank Leicht
Treasurers	Lesley Selander, H. C. Potter

NATIONAL BOARD MEMBERS

Delmer Daves, George Stevens, Frank Capra, John Rich, Delbert Mann, Arthur Jacobson, Francisco Day, George Paris, Jerry Fritz; Exec. Sec., Hollywood, Joseph C. Youngerman; Exec. Sec., N. Y., Newsman H. Burnett.

FUNCTIONS

A national organization to advance, foster, promote, and benefit the interests of directors, assistant directors, associate directors and stage managers of TV, radio programs, and theatrical releases, and to protect and secure their rights in their professional activities.

DISC JOCKEY ASSOCIATION, INC.

114 Sansome St., San Francisco, Calif.
Phone: EXbrook 2-7027

OFFICERS

President	Jim Hawthorne
First V.P.	Scott Muni
Vice-Pres., Treas.	Bill Gavin

FUNCTIONS

Non-profit corporation dedicated to high ideals of broadcasting.

THE DRAMATISTS GUILD OF THE AUTHORS LEAGUE OF AMERICA, INC.

6 E. 39th St., New York 16, N. Y.
Phone: MURray Hill 9-4950

OFFICERS

President	Alan Jay Lerner
Vice-President	Howard Lindsay
Secretary	Sidney Kingsley

COUNCIL

Richard Adler, Robert Anderson, Abe Burrows, Betty Comden, Marc Connelly, Russell Crouse, Dorothy Fields, Joseph Fields, Lillian Hellman, Arnold B. Horwitt, William Inge, Garson Kanin, Jean Kerr, Sidney Kingsley, Arthur Laurents, Richard Lewine, Howard Lindsay, Robert McEnroe, Arthur Miller, Paul Osborn, Elmer Rice, Richard Rodgers, Harold Rome, Samuel Taylor, Maurice Valency; Mills Ten Eyck, Jr., Executive Secretary; Luise M. Silcox, Secretary to the Council; Irwin Karp, Counsel.

FUNCTIONS

The national business organization of dramatists.

ELECTRONIC INDUSTRIES ASSN. OF CANADA

200 St. Clair Ave., West, Toronto 7, Ontario, Canada
Phone: WALnut 1-2898

OFFICERS

Pres., Chrm. of Board	J. D. Houlding
V.-P., Chrm. Receiver Div.	D.C.F. van Eendenburg
V.-P., Chrm., Components Div.	D. Knapp
1st V.-P., Chrm., Electronics Div.	W. S. Kendall
Director of Engineering	R. A. Hackbusch
General Manager	F. W. Radcliffe

FUNCTIONS

This Association is a non-profit and cooperative organization to promote the interests of the radio-TV-electronics manufacturing industry in Canada.

EPISCOPAL ACTORS GUILD OF AMERICA, INC.

1 East 29th St., New York, N. Y.
Phone: MURray Hill 5-2927

OFFICERS

Hon. Presidents	Most Rev. Arthur C. Lichtenberger, Rt. Rev. Horace W. B. Donegan
President	Vinton Freedley
Vice-Presidents	Rev. Randolph Ray, Rev. Orin A. Griensmyer, Peggy Wood, Robert Fryer
Rec. Secy.	Dorothy Blackburn
Treasurer	John Knight
Exec. Secy.	Lorraine Sherwood
General Counsel	Philip W. Lowry
Publicity Director	Suzette G. Stuart

COUNCIL

Rev. John Ellis Large, Elizabeth Watts, Walter Abel, Elizabeth Council, Sidney Blackmer, Leo G. Carroll, Helen Bonfils, Margaret Dale, Lawrence Carr, Tessa Kosta, Raymond Massey, Nat Burns, Carmen Mathews, Margery Maude, G. B. Clarke, Basil Rathbone, Mrs. Chas. M. Richter, Cornelia Otis Skinner, Frances Starr, Tom H. Sand, James Jolley, Anne Seymour, Mrs. Leonard C. Feathers, Jean Dixon, John Alexander, William Adams, Peter Harris, Catherine Proctor, Harriet E. MacGibbon, Eugenia Rawls, Rev. Dr. Charles B. Ackley.

FUNCTION

Cultural, social, philanthropic. Membership open to actors and friends of the theatre. Not denominational in its services. National headquarters, Church of the Transfiguration (Little Church Around The Corner.)

FEDERAL TRADE COMMISSION

Pennsylvania Ave., at 6th St., N.W., Washington 25, D. C.
Phone: EXecutive 3-6800

INDUSTRY ORGANIZATIONS

OFFICERS

Chairman Paul Rand Dixon
 Commissioner Philip Elman
 Commissioner Sigurd Anderson
 Commissioner William C. Kern
 Commissioner Robert T. Secrest
 Secretary Joseph W. Shea
 Executive Director John N. Wheelock
 General Counsel James M. Henderson
 Director of Public Information S. F. Stowe
 Director of Hearing Examiners Earl J. Kolb

BRANCH OFFICES

Dir., Bur. of Consultation John R. Heim
 Dir. Bur. of Economics Willard F. Mueller
 Dir., Bur. of Investigation Sherman R. Hill
 Dir., Bureau of Litigation Joseph E. Sheehy

BRANCH OFFICES

U. S. Court House, Foley Square, New York 7, N. Y.
 Albert G. Seidman, Attorney in Charge.
 Room 1310, 226 W. Jackson Blvd., Chicago 6, Ill.
 William F. Lemke, Jr., Attorney in Charge.
 Room 306, Pacific Bldg., San Francisco 3, Cal.
 Raymond J. Lloyd, Atty. in Chg.
 Room 811, U. S. Court House, Seattle 4, Wash.
 Walter W. Harris, Atty. in Chg.
 Room 1001, 131 State St., Boston 9, Mass. Robert
 R. Sils, Attorney in Charge.
 Room 413, Masonic Temple Bldg., New Orleans, La.
 William B. Lott, Atty. in Chg.
 Room 1128, Standard Bldg., Cleveland, Ohio. Vernon
 E. Taylor, Atty. in Chg.
 2806 Fed. Off. Bldg., Kansas City, Mo. Floyd M.
 Brown, Atty. in Chg.
 915 Forsyth Bldg., Atlanta 3, Ga. Edward S. Rags-
 dale, Atty. in Chg.
 Room 102, FTC Bldg., Washington, D. C. Joseph J.
 Gercke, Atty. in Chg.

FUNCTIONS

Under several laws designed to promote free and fair competition in interstate trade, the Commission takes action against monopolistic and deceptive practices and publishes economic studies of factors affecting the competitive economy.

FILM PRODUCERS ASSOCIATION OF NEW YORK, INC.

165 W. 46th St., New York 36, N. Y.
 Phone: Circle 5-2545

OFFICERS

President William Van Praag
 Vice-President Robert Gross
 Secretary Thomas Craven
 Treasurer Peter J. Mooney
 Legal Counsel Herbert Burstein
 Executive Director Harold Klein

BOARD MEMBERS

Robert Bergmann, Lee Blair, Sanford Greenberg, Robert Klaeger, Robert Lawrence, Walter Lowndahl, Fred Raphael, Henry Strauss, William Unger, Robert Crane, Herman Edel, Arthur Florman, Irving Hecht, David Horne, Tony Oriolo.

FUNCTIONS

An association of film producers and members from laboratory, recording, equipment and other film services to promote high standards in technical development, service, client relationship and labor relations.

FM BROADCASTERS ASSOCIATION OF SOUTHERN CALIFORNIA

3421 W. 8th St., Los Angeles 5, Calif.
 Phone: DUnkirk 5-7421

OFFICERS

President Benson Curtis
 Secretary B. Hamrick

THE FRENCH BROADCASTING SYSTEM IN NORTH AMERICA (Radiodiffusion-Television Francaise, N. American Branch)

972 Fifth Ave., New York 21, N. Y.
 Phone: REgent 4-1301

OFFICERS

Director Jacques Sallebert
 Ass't. Dir. Alice Lewittin
 Administrator Suzanne Weltman
 Program Director Ann McMillan
 Public Relations Kenneth Tepfer

FUNCTIONS

The activities of the French Broadcasting System in North America are twofold: on the one hand, for the purpose of strengthening the good will and understanding between France and the U. S., it distributes to independent stations all over the country English-language programs prepared in Paris for North American listeners, covering all aspects of life in France today; on the other hand, it keeps French listeners informed of all events taking place in America today.

INDEPENDENT TELEVISION ORGANIZATION

321 Mutual St., Toronto, Ontario

OFFICERS

President Ralph Misener
 Vice-President Bill Jones
 Sec., Treas. E. L. Bushnell
 Manager Emerson Coatsworth

FUNCTIONS

Sets up machinery for program exchange; works with sponsors and negotiates package film deals.

INSTITUTE OF BROADCASTING FINANCIAL MANAGEMENT

Box 4955, Washington 8, D. C.

OFFICERS

President H. W. Dornseif
 Vice-President Thomas Carroll
 Treasurer Richard Stakes

FUNCTIONS

An organization of financial personnel to resolve common problems in the financial area of broadcasting by collective effort. Provides associate memberships to outside but related interests, such as national representatives, schools of business and journalism, management consultants, legal counsel and station brokers.

THE INSTITUTE OF RADIO ENGINEERS, INC.

1 East 79th St., New York 21, N. Y.
 Phone: LEhigh 5-5100

OFFICERS

President Patrick E. Haggerty
 Vice-President (No. America) J. F. Byrne
 V.P. (Outside N. Amer.) Franz Ollendorff
 Editor F. Hamburger, Jr.

FUNCTIONS

An incorporated non-profit organization having as its object the advancement of the theory and practice of radio and electronics, including allied branches of engineering and all related arts and sciences.

INTER-AMERICAN ASSN. OF BROADCASTERS

Avenida Uruguay 1031, Montevideo, Uruguay

President Raul Fontaina
 1st Vice-President Jose Luis Fernandez
 2nd Vice-President Fernando Eleta
 Secretary Raul Travainio

DIRECTORS

Raul Fontaina, Mercedes 973, Montevideo, Uruguay;
 Jose Luis Fernandez, Avda. Chapultepec No. 18,
 Mexico, D. F., Mexico; Fernando Eleta, Apartado 1795,
 Panama, Panama; Raul Travainio, 5a. Calle Poniente
 9, San Salvador, El Salvador; Ramiro Garcia, Cordoba
 1114, Buenos Aires, Argentina; Malcolm Neill, CFNB
 Station, Fredericton, N. Brunswick, Canada; Fernando

INDUSTRY ORGANIZATIONS

Londono Henao, Calle 19 No. 8—48, Bogota, Columbia; Goar Mestre, Circuito CMQ, La Habana, Cuba; Enrique Sanchez Matte, Casilla 3591, Santiago, Chile; Herbert E. Evans, 246 North High St., Columbus 16, Ohio; Carlos Bock Milla, Apartado 981, Guatemala, Guatemala; Avelino Aramuburo, Jiron Ocona 476, Lima, Peru; Manuel Caballero Ferreira, Dr. Jose Scoseria 2885, Montevideo, Uruguay; Jose Ramon Quinones, Box 4563, San Juan 23, Puerto Rico; Felix Cardona Moreno, Apartado 3955, Caracas, Venezuela; Manuel Caballero Ferreira, Avda. Uruguay 1031, Montevideo, Uruguay (treasurer and Gen. Mgr.).

INTERNATIONAL BROTHERHOOD OF ELECTRICAL WORKERS (AFL-CIO)

1200 15th St., N.W., Washington 5, D. C.
Phone: COlumbia 5-8040

OFFICERS

Intl. President Gordon M. Freeman
Intl. Sec. Joseph D. Keenan
Dir., Radio-TV Recording Div. Albert O. Hardy

FUNCTIONS

Labor organization: radio, TV and recording.

JEWISH THEATRICAL GUILD OF AMERICA, INC.

1564 Broadway, New York 36, N. Y.
Phone: PLaza 7-5237

OFFICERS

Chairman, Bd. of Directors Harry E. Gould
President Emeritus Eddie Cantor
President Milton Berle
1st Vice-Pres. George Jessel
Vice-Presidents Jack Benny, Emil Friedlander, Wm. Morris, Jr., Ted Lewis, Robert K. Shapiro, Wm. Morris, Jr., Milton Weintraub, Leo Jaffe, Louis A. Lotito, Harry Brandt, Arthur H. Schwartz, Robert K. Shapiro, Jonas T. Silverstone, Sophie Tucker, Max E. Youngstein.

Vice-Pres. & Treas. Abe Lastfogel
Vice-Pres. & Asst. Treas. Nat Lefkowitz
Legal Committee Henry M. Katz
Chaplain Rabbi Abraham Burstein
Executive Secretary Leonard B. Sung

BOARD OF DIRECTORS

Harry Brandt, Leo Jaffe, Harry E. Gould, Emil Friedlander, Leo Jaffe, Abe Lastfogel, Nat Lefkowitz, Louis A. Lotito, Wm. Morris, Jr., Robert K. Shapiro, Arthur H. Schwartz, Jonas T. Silverstone, Max E. Youngstein.

FUNCTION

Non-sectarian theatrical assistance agency.

JOINT COUNCIL ON EDUCATIONAL BROADCASTING

1619 Massachusetts Ave., N.W., Washington 6, D. C.
Phone: HUDson 3-6367

OFFICERS

Chairman Edgar Fuller
Vice-Chairman William G. Harley
Secretary David C. Stewart

FUNCTIONS

The primary role of the JCEB is to maintain leadership in the formation and enunciation of important educational policy decisions having a bearing upon educational radio and television broadcasting. The JCEB will provide the chief forum for discussion and policy formation on national issues affecting all aspects of educational broadcasting.

THE LAMBS

130 W. 44th St., New York 36, N. Y.
Phone: JUdson 2-1515

OFFICERS

Shepherd William Gaxton
Boy Walter Kiernan

Corresponding Secretary Martin Begley
Recording Secretary Frank Thomas, Jr.
Treasurer Thomas Kilpatrick
Librarian Cy Mann

DIRECTORS

Mickey Alpert, Edward H. Ford, John W. Hundley, Jack Whiting, Otto Kruger, Joseph S. Buhler, Henry Gladstone, H. Pierson Mapes, Conrad Nagel, Eddie Dowlin, Ed Begley, Herman Phillips, Robert Marcato, Frank Thomas Sr., Emil Friedlander, David Seldman, Jack Waldron, Irving Wall.

LIFE DIRECTORS EX-SHEPHERDS: Fred Waring, Walter N. Greaza.

FUNCTIONS

The object of this club shall be the promotion of social intercourse among persons, engaged professionally in the drama, music, authorship, and the fine arts, as well as friends of those professions, and the collection and preservation of objects of interest thereto, and the creation and maintenance of funds for the benefit of persons engaged professionally in the drama, music, authorship and the fine arts who shall be in need of financial aid or assistance, to be disbursed at the discretion of the Council of the Club.

LEAGUE OF ADVERTISING AGENCIES, INC.

570 Seventh Ave., New York 18, N. Y.
Phone: WI 7-8330

OFFICERS

President Nat Kameny
Vice-Presidents Wm. G. Seidenbaum, Mel Rubin, Leonard Stein
Executive Secy. James A. Cerbone
Secretary Max Sinowitz
Treasurer Aaron Holtzman
Legal Counsel Louis N. Field, Morton J. Simon
Fiscal Advisor David Joseph
Public Relations Counsel Alan Zachary

FUNCTIONS

The League of Advertising Agencies consists of a group of medium sized agencies that meet in order to discuss the manner and methods for better understanding and operation in the agency field. The League is also a common ground for the exchange of ideas, and a vehicle of communication among agency members.

MOTION PICTURE INDUSTRY CREDIT GROUP

(Of the National Association of Credit Management)
44 East 23rd St., New York 10, N. Y.
Phone: ORegon 4-5100

OFFICERS

Chairman Jack Fellers
Secretary Ira Mermer

FUNCTIONS

Provides credit information, financial information and collection service to suppliers, equippers and processors.

MUSIC PUBLISHERS' CONTACT EMPLOYEES UNION

1270 Sixth Avenue, New York 20, N. Y.
Phone: CO 5-7364

OFFICERS

President Leo Diston
Vice-President B. Pollack

MEMBERS OF EXECUTIVE COUNCIL

Max Kendrick, G. Lewin, B. Scherer, Sam Taylor, Frank Lamarr, Mac Wolfson.

BRANCH OFFICES

54 W. Randolph St., Chicago, Ill., Morton Schaeffer, Regional Dir.; 128 S. LaJolla, Los Angeles, Cal., Al Salomon, Reg. Dir.; 36 E. 5th St., Cincinnati, Ohio, Danny Engel, Reg. Director.

FUNCTIONS

Labor Union.

INDUSTRY ORGANIZATIONS

MUSIC PUBLISHERS' PROTECTIVE ASSOCIATION, INC.

460 Park Ave., New York, N. Y.
Phone: PLaza 1-1930

OFFICERS

Chairman of the Board.....Walter G. Douglas
President.....Louis Bernstein
Vice-President.....Jack Mills
Secretary.....Arthur Israel, Jr.
Treasurer.....Salvatore Chiantia
Agent and Trustee.....Harry Fox

MUSICAL COMMERCIAL PRODUCERS ASSOCIATION, INC.

520 Fifth Ave., New York 36, N. Y.
Phone: MUrray Hill 2-5844

OFFICERS

President.....Phil Davis
1st Vice-President.....Morris Mamorsky
2nd Vice-President.....Hank Sylvern
Secretary.....Victor Sack
Treasurer.....Gene Forrell

FUNCTIONS

Leading writers, creators and producers of musical commercials, dedicated to provide service to the industry of the highest calibre and integrity. Our support is pledged to the formation of an association through which we can work together toward the following aims: To foster a better concept of our function in the advertising business.

THE NATIONAL ACADEMY OF TELEVISION ARTS AND SCIENCES

7188 Sunset Blvd., Los Angeles 46, Cal.
Phone: HOLlywood 7-5115
54 W. 40th St., New York 18, N. Y.
Phone: LACKawanna 4-9666

OFFICERS

President.....Robert F. Lewine
Exec. Vice-President.....Bud Yorlin
V.P., Phoenix.....Don Tuckwood
V.P., New York.....Ben Grauer
V.P., Baltimore.....Thomas Van A. Dukehart
V.P., Chicago.....Irv Kupcinet
V.P., Washington, D. C.....Robert Adams
V.P., Seattle.....Lee Schulman
Secretary.....Loren L. Ryder
Treasurer.....Thomas W. Moore
Executive Director (East).....Kenneth Leedom
Executive Director (West).....Thomas Freebairn-Smith

BRANCH OFFICES

Television Hill, Baltimore 11, Md.
Phone: MO 4-7600
Suite 1108, 203 N. Wabash, Chicago 1, Ill.
Phone: Financial 6-8320
40th & Brandywine, N.W., Washington 16, D. C.
Phone: EMerson 2-9300
P. O. Box 8080, Seattle 55, Wash.
Phone: MUtual 2-3555
3435 N. 16th St., Phoenix, Ariz.
Phone: AMHerst 6-5691
555 Post St., San Francisco, Calif.
Phone: PRospect 5-7800

FUNCTIONS

National non-profit organization dedicated to advancement of arts and sciences of television. One of most important functions is annual awarding of the coveted "Emmy" for outstanding achievement in television industry. Through public information, lecture and service bureau, provides lectures, advisers, and consultants to colleges and universities offering courses in television.

NATIONAL ASSN. FOR BETTER RADIO AND TELEVISION

882 Victoria Ave., Los Angeles, Cal.
Phone: WEbster 4-7830

OFFICERS

President.....Mrs. Clara S. Logan
Vice-President.....Dr. Francis W. Noel
Secretary.....Mrs. Victor Roberts
Treasurer.....Mrs. Gertrude Blackstock

FUNCTIONS

To co-ordinate the interest of civic, religious, educational, business and labor organizations and individuals for the purpose of encouraging the presentation of radio and television programs of high standards.

NATIONAL ASSOCIATION OF BROADCAST EMPLOYEES & TECHNICIANS (NABET) AFL-CIO-CLC

80 E. Jackson Blvd., Chicago 4, Ill.
Phone: WA 2-2462

OFFICERS

International President.....George Smith
International Vice-President.....N. James Greene
International Sec'y-Treasurer.....Arthur Hjorth
Int'l Asst. Sec'y-Treasurer.....Jiacoimo Papa

BRANCH OFFICES

48 W. 48th St., New York 36, N. Y.; 6223 Selma Ave., Hollywood 28, Calif.; 335 Hayes St., San Francisco, 433 Jarvis St., Toronto, Ont.; 120 Delaware Ave., Buffalo 2, N. Y.; 1410 Stanley, Montreal, P. Q.

FUNCTIONS

NABET has contracts for its 5,862 members with ABC, NBC, and 92 Independent radio and TV stations and film studios in the United States and with CBC and more than 25 private Radio and TV stations and film studios in Canada.

NATIONAL ASSOCIATION OF BROADCAST UNIONS AND GUILDS (NABUG)

37 W. 46th St., New York 36, N. Y.
Phone: JUdson 2-5130

OFFICERS

National Chairman.....Oliver W. Nicoll

FUNCTIONS

"NABUG" is the National Association of Broadcast Unions and Guilds in the radio and television industry, organized on behalf of their respective memberships for the solution of parallel problems and the working together of the unions and guilds in those directions—cultural, legislative, economic—where their mutual interests coincide.

NATIONAL ASSOCIATION OF BROADCASTERS

(For Complete Listing See NAB Section)

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

Washington, D. C. Address: 1346 Connecticut Ave., N.W.
Phone: NOrth 7-6000

OFFICERS

President.....William G. Harley
Admin. Vice-Pres.....Harold E. Hill

DIRECTORS

TV Board: Region I, Hartford N. Gunn, Jr.; Region II, Raymond D. Hurlbert; Region III, Richard Hull; Region IV, Dr. John C. Schwarzwalder; Region V, John W. Dunn; Region VI, Loren B. Stone.

Radio Board: Region I, Albert Fredette; Region II, O. L. Press; Region III, James S. Miles; Region IV, Burt Paul; Region V, Edwin Browne; Region VI, Ken Gager.

INDUSTRY ORGANIZATIONS

Other Members: Director-at-Large, Kenneth A. Christiansen, Arthur Weld; Individual Member Director, Harry J. Skornia.

BRANCH OFFICE

119 Gregory Hall, Urbana, Ill.
Phone: Empire 7-6611, Ext. 3394

FUNCTIONS

Representing non-commercial, educational AM, FM and TV stations, workshops and production centers & closed circuit TV installations owned and operated by colleges, universities, school systems, State systems, community organizations, and public-service agencies.

NATIONAL ASSOCIATION OF FM BROADCASTERS

1023 Munsey Bldg., Washington 4, D. C.

OFFICERS

President...T. Mitchell Hastings, Concert Network
Vice President...Arthur K. Crawford, KCBH, Beverly Hills, Cal.
Secretary...W. C. Baird, Jr., WFMB, Nashville, Tenn.
Treasurer...Abe Voron, WQAL, Philadelphia, Pa.

DIRECTORS

Jack R. Kennedy, CFRB-FM, Toronto; David H. Polinger, WTFM, New York; Stan Hamilton, WMAL-FM, Washington, D. C.; Hugh E. Trotter, WSEV-FM, Sevierville, Tenn.; Fred L. Beard, WJDX-FM, Jackson, Miss.; Paul F. Braden, WPFB-FM, Middletown, O.; Ted Leitzell, WEFM, Chicago; Lynn Christian, KODA, Houston, Tex.; Gary Gielow, KPEN, San Francisco; Dr. Kenneth Wright, WUOT (U. of Tennessee), Knoxville.

FUNCTIONS

To develop FM broadcasting as a communications medium, through promotion of home listening in FM, the sale of advertising time based on circulation, and the betterment of programming on FM stations. We act primarily as a clearing house of information on FM stations, exchanges of ideas, and contact with national advertisers and their agencies.

NATIONAL ASSN. OF PERFORMING ARTISTS

640 Fifth Ave., New York 19, N. Y.
Phone: Circle 5-0200

OFFICERS

President...Fred Waring
General Counsel...Alfred Rice

FUNCTIONS

To acquire for performing artists copyright protection by amending the copyright law.

NATIONAL AUDIENCE BOARD, INC.

152 East End Ave., New York 28, N. Y.
Phone: TRafalgar 9-6070

OFFICERS

President...Peter Goelet
Treasurer...David J. Colton
New York Coordinator...Dale Clark
Newsletter Editor...Susan Harrison

BRANCH OFFICES

2430 Pennsylvania Ave., N.W., Washington, D. C., FE 3-4212, Leo Solomon, 625 Cheney St., San Francisco 12, Calif., JUNiper 5-7575, Hal Light, Coordinator, 1441 W. Chase, Chicago 26, Ill., ROGers Park 4-4330, Mrs. Jos. P. Hector, Coordinator; Hajime Ishii, Apt. 49-206; Maehara-danchi Funabashi, Chiba, Japan.

FUNCTIONS

To represent the public to the broadcasting industry; to crystallize public opinion in radio and television programming; to act as a liaison group between the public and the broadcasting industry.

NATIONAL BETTER BUSINESS BUREAU, INC.

230 Park Ave., New York 17, N. Y.
Phone: MU 4-7377

OFFICERS

Chmn. of Bd.....Wallace E. Campbell
President.....Kenneth B. Wilson
1st Vice-Chmn.....Dewitt J. Paul
2nd Vice-Chmn.....William E. Steers
Secretary.....William G. Weisbrod
Treasurer.....Lowell Shumway

DIRECTORS

Willcox B. Adsit, Claude Alexander, Edward J. Breck, A. R. Bone, Wallace E. Campbell, William A. Dyer, Jr., R. H. MacEachen, Winston L. May, Jr., Edward J. McCabe, Jr., Frank P. McGowan, Robert E. Healy, Virgil W. Milton, DeWitt J. Paul, Lowell Shumway, William E. Steers, John R. Miller, Earl N. Felio, C. C. Uhling, John A. Spooner, William G. Weisbrod, Lloyd E. Yoder.

FUNCTIONS

Founded in 1912 to promote "Truth-in-Advertising." Aids advertisers and media to avoid false and deceptive advertising; helps the public to obtain maximum satisfaction in its relations with business.

NATIONAL COMMUNITY TELEVISION ASSOCIATION, INC.

535 Transportation Bldg., Washington 6, D. C.
Phone: District 7-3440

OFFICERS

National Chairman.....Glenn H. Flinn
Natl. Vice Chmn.....Charles E. Clements
Secretary.....Frank P. Thompson
Treasurer.....William Adler
President.....William Dalton
Special Ass't.....Frank H. Nowaczek, Jr.
Counsel.....Robert L'Heureux
Dir. of Information.....Len Lieberman

STATE & REGIONAL ASSNS.

Arizona Community TV Assoc.
California CTV Assoc.
Mid-Atlantic CATV Assoc.
Mississippi CATV Assoc.
Montana CATV Assoc.
New England CATV Assoc.
New York CTV Assoc.
Okla. Kan. Tex. CATV Assoc.
Ozark CATV Assoc.
N. Central CATV Assoc.
Pacific Northwest CTV Assoc.
Pennsylvania CATV Assoc.
South-Central CATV Assoc.
Texas CATV Assoc.
West Virginia CTV Assoc.
Wisconsin-Michigan TV Systems Assoc.
Wyoming CATV Assoc.

FUNCTIONS

A national non-profit trade association to assist the growth and development of community antenna television systems.

NATIONAL EDUCATIONAL TV AND RADIO CENTER

10 Columbus Circle, New York 19, N. Y.
Phone: JUDson 6-0055

OFFICERS

President.....John F. White
Vice-Pres. & Treasurer.....Arthur M. Griffin
Vice President for Programming.....R. B. Hudson
Vice Pres. for Development.....W. A. Kraetzer
Vice Pres. for Network Affairs.....James Robertson
General Counsel.....Eugene A. Aleinikoff
Comptroller.....Diedrich Tietjen
Director of Utilization.....Henry Alter
Director of Public Information.....N. Cherkezian
Director of Programming.....D. F. Feddersen
Director of Station Rel.....Paul H. Owen
Director of Distrib. Serv.....D. L. Sandberg
Director, International TV Oir.....Basil Thornton
Director, Washington Office.....David Stewart
Technical Director.....Howard W. Town

BRANCH OFFICES

2320 Washtenaw Ave., Ann Arbor, Mich.
Phone: NOrmandy 3-2476

INDUSTRY ORGANIZATIONS

1619 Massachusetts Ave., NW, Washington, D. C.
Phone: HUdson 3-6367
David Stewart

FUNCTIONS

To provide its coast-to-coast network of 50 affiliated ETV stations with challenging and imaginative television programming for adults in the areas of the humanities, social and natural sciences, and public affairs, as well as special programs for children. To distribute, through the Broadcasting Foundation of America, its International Division, radio programs of outstanding interest in music and news analysis. To provide assistance to communities interested in establishing ETV stations. To maintain a film library to make its programs available to community, civic or educational groups on a non-commercial basis.

NATIONAL ELECTRONIC DISTRIBUTORS ASSOCIATION

Suite 1414, 343 South Dearborn St., Chicago 4, Ill.
Phone: HArrison 7-5526

OFFICERS

Chairman of Bd. V. N. Zachariah
President Mauro E. Schifino
Vice-President Roy J. Schneider
Vice-Pres., Service Dealer Rubin Green
Vice-President, Industrial Samuel Poncher
Sec.-Treasurer Meyer J. Spiro
Executive Vice-Pres. Gail S. Carter

NATIONAL VARIETY ARTISTS, INC.

232 W. 48th St., New York 36, N. Y.
Phone: COlumbus 5-0956

OFFICERS

President Louis Handin
1st Vice-Pres. Joe Woods
2nd Vice-Pres. Frank O'Connell
Secy., Treas. Edna Osborne

DIRECTORS

Leah Behrmann, Bessie Clifford, Harry Freeman, Leo Mayer, Lillian McNeill, Lillian Sollich, Lillian Weed, Lou Wills.

NEGRO ACTORS GUILD OF AMERICA, INC.

1674 Broadway, New York 19, N. Y.
Phone: Clrcle 5-4343

OFFICERS

President Leigh Whipper
Vice-President Edith Wilson
Executive Secretary Virginia Girvin
Treasurer A. Edward Walters
Recording Secretary Lillian Roberts McBride
Admin. Secy. Thomas W. Moseley
Chaplain Dr. John H. Johnson
Counsel Percy Sutton, Simon Feinstein

FUNCTIONS

Welfare organization serving people of the theatre regardless of race, color or creed.

NEGRO RADIO ASSOCIATION

P. O. Box 10063, Charlotte, N. C.

OFFICERS

President Francis M. Fitzgerald
Vice-President Robert Rounsaville
Treasurer Samuel Feldman
Secretary John McLendon
Asst. Secretary Frances Crowell

NEWSPAPER REPORTERS ASSOCIATION OF NEW YORK CITY, INC.

Hotel Manhattan, New York, N. Y.
Phone: Clrcle 5-3838-9

President James Antone
1st Vice-President Edward McCarthy
2nd Vice-President Harry Singer
Secretary Jack Fox

Treasurer Joseph Schaefer
Financial Secretary Al Law
Corresponding Secy. Tom Collins
Sergeant-at-Arms Mike Pearl

PROFESSIONAL MUSIC MEN, INC.

1270 Sixth Ave., New York 20, N. Y.
Phone: COlumbus 5-7362

OFFICERS

President Leo Diston
Vice-President Mickey Garlock
Secy.-Treasurer Irving Tanz

BRANCH OFFICES

54 W. Randolph St., Chicago, Ill.
Regional Director Morton Schaefer
36 E. 5th St., Cincinnati, O.
Regional Director Danny Engel
128 S. La Jolla Ave., Los Angeles, Calif.
Regional Director Al Salomon

FUNCTIONS

Charitable and Benevolent Organization.

PUBLICISTS LOCAL NO. 872 I.A.T.S.E.

100 Central Park, S., New York 19, N. Y.
Phone: JUdson 6-6385

OFFICERS

President Harry Rice
1st Vice-President Alvin Adams
2nd Vice-President P. Dale Soriano
3rd Vice-President Harry E. Rice
Secretary-Treasurer Thomas Kirby
Business Agent David Cassidy

FUNCTIONS

Labor organization with jurisdiction over television, radio, motion pictures, and advertising agency publicists.

RADIO ADVERTISING BUREAU INC.

655 Madison Ave., New York 21, N. Y.
Phone: MUrray Hill 8-4020

OFFICERS

Chairman of Bd. Frank P. Fogarty
President Kevin B. Sweeney
Vice-Pres., Promo. Dir. Miles David
Mgr. Service Dept. Maurice E. Fidler
Secretary Weston C. Pullen, Jr.
Treasurer Harold Krelstein
Asst. Secy.-Treas. William L. Morison

FUNCTIONS

To sell national and regional advertisers on the concept of Radio as an advertising medium; and through media and product research to develop sales aids for the use of member stations in selling greater volumes of business at the local level.

RADIO FREE EUROPE

Two Park Ave., New York 16, N. Y.
Phone: LE 2-8900

OFFICERS

Director C. Rodney Smith
Director, N. Y. Office Charles Kaufman
PR Dir. Alton Kastner
Engineering Dir. Russell E. Geiger
Dir. of News & Info Russell K. Hill
Mng. Dir. (Lisbon) Henry Lalliot

FUNCTIONS

Radio Free Europe, a private organization supported by contributions of the American people to the RFE Fund, transmits programs over 28 transmitters to Czechoslovakia, Poland, Hungary, Bulgaria and Romania. Its programs of truthful news and information about the free world and the Iron Curtain countries assist the captive people in their endeavor to establish free democratic societies, representative government, national sovereignty and full personal liberties in their lands. RFE is a division of Free Europe Committee.

INDUSTRY ORGANIZATIONS

RADIO-NEWSREEL-TELEVISION WORKING PRESS. ASSOC. INC.

527 Lexington Ave., New York 17, N. Y.
Phone: PLaza 1-2720

OFFICERS

President Gabe Pressman
1st Vice-President Tom O'Brien
2nd Vice-President Max Klein
Secretary Charles Campbell
Asst. Sec'y Irving Heitzner
Treasurer Richard Milbauer
Sergeant-at-Arms George Jordan
Board Members Larry Racies, Chairman;
Nick Archer, Tom Costigan, Dave Klein, Ray Owen,
Ed Silverman, John Tillman.
Executive Secretary Naomi S. Campbell

FUNCTIONS

To promote and protect the professional interests and welfare of working newsmen in radio, television and newsreels.

RADIO AND TELEVISION COMMISSION, SOUTHERN BAPTIST CONVENTION

6248 Camp Bowie Blvd., Fort Worth 16, Texas
Phone: PE 8-2188

OFFICERS

Executive Director Paul M. Stevens
Business Manager Carlyle B. Hayes
Radio Production Theodore Lott
Television Production Truett Myers
Dir. of Promotion Clarence Duncan
Station Relations James T. Johns
Tape and Film Dist. Charles Roden

FUNCTIONS

Producers and distributors of radio and television public service programs.

RADIO AND TELEVISION EXECUTIVES SOCIETY, INC.

444 Madison Ave., New York, N. Y.
Phone: PLaza 8-2450

OFFICERS

President William K. McDaniel
1st Vice-President Sam Cook Digges
V.P.'s Thomas J. McDermott, Robert H. Teter
Secretary Sol Paul
Treasurer Sol Cornberg
Executive Director Claude Barrere

BOARD OF GOVERNORS

Julius Barnathan, Ted Bergmann, Roger M. Greene, Edward P. Jones, Edward Reynolds, Albert B. Shepard, Bill Adler, William N. Davidson, Stephen B. Labunski, Richard S. Salant, Peggy Stone.

FUNCTIONS

1. To create a lasting fraternity of persons professionally engaged or interested in radio and television broadcasting and its allied fields and to provide a common meeting place for all members. 2. To provide a forum for the exchange of ideas and discussions of problems affecting or concerning radio and television broadcasting or relating to its improvement or usefulness and to promote higher standards for the radio and television industry as a scientific, literary, information, entertainment, and cultural medium. 3. To provide and sponsor the dissemination of information pertaining to radio and television broadcasting which may be of mutual interest and value to members, the public and the industry. 4. To do all and everything necessary, suitable and proper for the complete accomplishment of these purposes and the attainment of the objects herein set forth within such limitations as are provided by law.

RADIO-TV CORRESPONDENTS' ASSN.

U. S. Capitol, Washington, D. C.
Phone: CApitol 4-3121, Ext. 6421

OFFICERS

President Robert H. Fleming (ABC)
Vice-President Bill Monroe (NBC)
Secretary Wells Church (CBS)
Treasurer Stephen J. McCormick (MBS)
Members-at-Large John W. Roberts (Time-Life);
Arthur F. Barriault (NBC); Leslie W. Higbie (McCafrey Reports); Lewis W. Shollenberger (ABC), Member-ex-officio.
Senate Radio-TV Gallery Super. Robert C. Hough
House Radio-TV Gallery Super. Robert M. Menaugh

FUNCTIONS

The Association is the official accrediting agency for all radio-television reporters covering the United States Congress and official Washington.

THE RADIO-TELEVISION NEWS DIRECTORS ASSOCIATION

WMSB, Michigan State U., East Lansing, Mich.
Phone: 355-7440

OFFICERS

Chairman of the Board William B. Munroe, Jr.
NBC, Washington, D. C.
President Richard E. Cheverton
WOOD-TV, Grand Rapids, Mich.
Treasurer Lee White
KROS, Clinton, Ia.
1st Vice-President William G. Garry
WBBM-TV, Chicago, Ill.
Vice-Pres. for TV A. G. Cannings
CFCF, Montreal, Canada
Vice-Pres. for Radio Edward F. Ryan
WTOP, Washington, D. C.
Executive Secretary Rob Downey
WMSB, Mich. State U., East Lansing, Mich

DIRECTORS

Julian Goodman, NBC, N. Y.; Dick John, WKY-TV, Oklahoma City, Okla.; Harry McKenna, WEAN, WPJB-FM, Providence, R. I.; Jack Morris, KTUL-TV, Tulsa, Okla.; John H. Thompson, NBC & KRCA-TV, Hollywood, Calif.; James R. Bennett, KLZ-TV, Denver, Colo.; William M. Hutton, CFRB, Toronto, Ont.; Robert F. Gamble, WFBM-TV, Indianapolis, Ind.

FUNCTIONS

Professional association of broadcast journalists and those in associated fields of radio, TV journalism instruction and wire services. Monthly news bulletin. Annual convention and awards. Spot news, editorializing and community problem coverage.

RAI CORPORATION ITALIAN RADIO TV SYSTEM N. AMERICAN OFFICE OF RAI RADIOTELEVISIONE ITALIANA

717 Fifth Ave., New York 22, N. Y.
Phone: PLaza 8-2350

OFFICERS

President Marcello Rodino
Exec. V.P., Dir. Giorgio E. Padovano
Secretary George Funaro
Treasurer Antonio Dore
Asst. Director Vera Giannini
U. S. Correspondent Ruggero Orlando

FUNCTIONS

The RAI Corporation aims to promote the exchange of radio and TV programs, ideas, talent, technical facilities and information between the U. S and Italy. English language programs distributed to U. S. stations feature Italian life and culture.

INDUSTRY ORGANIZATIONS

RECORD INDUSTRY ASSOCIATION OF AMERICA, INC.

1 E. 57th St., New York 22, N. Y.
Phone: MU 8-3778

OFFICERS

President George R. Marek
1st Vice-President Arnold Maxin
Vice-Presidents Jack Holzman, Samuel Clark,
Leon Hartstone, David Kapp
Treasurer John Stevenson
Exec. Secretary Henry Brief

FUNCTIONS

A non-profit organization for the better development of recorded music and literature.

RECORDING INDUSTRIES MUSIC PERFORMANCE TRUST FUNDS

816 Pennsylvania Bldg., 225 West 34th St.,
New York 1, N. Y.
Phone: LO 5-5693

Trustee Samuel R. Rosenbaum

FUNCTIONS

Engages musicians in single engagements to play free for the public, in schools, hospitals, playgrounds, and on public service occasions such as parades, local and national patriotic observances and celebrations.

REGIONAL ORGANIZATION IAAB'S CENTRAL AMERICAN ASSOCIATIONS

5a. Calle Poniente No. 9
San Salvador, El Salvador

OFFICER

President Boris Eserski

FUNCTIONS

Regional association of radio and TV broadcasters representing stations in the Caribbean and Central American countries to improve the standards of broadcasting techniques and business.

SCREEN ACTORS GUILD

7750 Sunset Boulevard, Hollywood 46, Calif.
Phone: HOllywood 9-7311

OFFICERS

President George Chandler
1st Vice-President Dana Andrews
2nd Vice-President James Garner
3rd Vice-President John Litel
Recording Secretary Ann Doran
Treasurer Frank Faylen
National Executive Secretary John L. Dale

BRANCH OFFICES

551 Fifth Avenue, New York 17, N. Y. Phone: MUR-ray Hill 7-4623. Mrs. Florence Marston, Eastern and Midwestern Regional Director; Mr. Harold Hoffman, Executive Secretary, N. Y. Branch. 102 East Hubbard Street, Chicago 11, Ill. Phone: WHitehall 3-1344. Mr. Raymond A. Jones, Executive Secretary.

11 Beacon Street, Room 624, Boston 8, Mass. Phone: Richmond 2-0208. Mr. Robert M. Segal, Executive Secretary.

436 O'Farrell St., 4th Flr., San Francisco 2, Calif. Phone: PRospect 5-3070. Diane Fivey, Executive Secretary.

FUNCTIONS

Union affiliated with AFL-CIO, representing all actors in television and theatrical motion pictures, etc.

SCREEN COMPOSERS' ASSOCIATION

9250 Wilshire Blvd., Beverly Hills, Calif.
Phone: CRestview 6-3123

292 Madison Ave., New York, N. Y. c/o Zissu & Marcus
Phone: MU 3-0966

OFFICERS

President Dr. Miklos Rozsa
Vice-President David Buttlaph
Secretary Arthur Morton
Treasurer George Duning

FUNCTIONS

An organization of screen, radio and TV composers, assists its members in the administration and exploitation of their performance and other rights, and advances composers' interests generally.

SCREEN DIRECTORS INTERNATIONAL GUILD

250 W. 57th St., New York 19, N. Y.
JUdson 2-5470

OFFICERS

President Williard Van Dyke
1st Vice-President Don Hershey
2nd Vice-President Jack Glenn
Secretary Joseph Lerner
Treasurer Robert J. Kingsley
Executive Secretary George L. George
Business Representative Robert Edmonds
General Counsel Erwin Feldman

EXECUTIVE BOARD

Paul Falkenberg, Ben Gradus, Nicholas Webster, Robert Anderson, Herman J. Engel, Lewis Jacobs, Howard Magwood, Leo Seltzer, Harry Randall, Shepard Traube, Sidney Meyers.

ALTERNATES

Robert Braverman, Leo Hurwitz, Fred Pressburger, George C. Stoney, Al Wasserman.

BRANCH OFFICE

318 West Adams St., Suite 1611, Chicago 6, Ill.
Phone: FRanklin 2-2287

AREA REPRESENTATIVES

1902 Eastridge Rd., Timonium, (Baltimore) Md., Jon Fogel.

Tally Embry, Inc., 458 Pan American Bank Bldg., Miami, Fla., Jack Buckholtz.

208 Florida Theatre Bldg., Sarasota, Fla., Charles W. Broun, Jr.

2905 Fairfield Ave., Fort Wayne, Ind., Dick Galbreath.
121 S. Detroit St., Los Angeles 36, Calif.
Lawrence F. Doheny.

Motion Pictures, Inc., 4519 Maple Ave., Dallas 19, Tex., Marshall R. Young, Jr.

Potomac Films, Inc., 1536 Connecticut Ave., N.W., Washington 6, D. C., Nicolas C. Read.

70 Fourth St., N.W., Atlanta 8, Ga., Charles D. Beeland.

9516 Marion Ave., Morton Grove, Ill., Andrew M. Costikyan.

RFD #2 Lincoln Rd., Sudbury, Mass., James G. Schardt.
15310 Hazelridge Ave., Detroit 5, Mich., Lou Kramer.

1521 Fawn Valley Dr., St. Louis 31, Mo., Robert Johnson.

R.D. #3, Mechanicsburg (Cumberland County), Pa., Andrew H. Carbe.

FUNCTION

Labor organization.

SESAC INC.

10 Columbus Circle, New York 19, N. Y.
Phone: JUdson 6-3450

OFFICERS

President Paul Heinecke
Secretary-Treasurer R. C. Heinecke
Asst. to President E. S. Prager
Production Manager George Jellinek
Director Station Relations W. F. Myers
Publicity, Promotion Alice Heinecke

INDUSTRY ORGANIZATIONS

FUNCTIONS

Licensing the use of an extensive copyrighted music repertory; producers of transcribed LP service, including catalog of over 8500 bridges, moods and themes, on alphabetical and classified index; and "Drummers." Script service; syndicated transcribed programs.

SOCIETY OF MOTION PICTURE AND TELEVISION ENGINEERS

55 West 42nd Street, New York 36, N. Y.
Phone: LOnacre 5-0172

OFFICERS

President..... John W. Servies
Past President..... Norwood L. Simmons
Executive Vice-President..... Reid H. Ray
Engineering Vice-President..... Deane R. White
Editorial Vice-President..... Glenn E. Mathews
Financial Vice-President..... Ethan M. Stifle
Convention Vice-President..... Harry Teitelbaum
Sections Vice-President..... Garland C. Misener
Treasurer..... G. Carleton Hunt
Executive Secretary..... Charles S. Stadter
Pub. Rel. Director..... Barbara D. Skeeter
Secretary..... Herbert E. Farmer
Chrm. Boston Section..... Robert M. Fraser
Chrm. New York Section..... James W. Kaylor
Chrm. Rochester Section..... Eric C. Johnson
Chrm. Washington, D. C. Section..... William E. Youngs
Chrm. Atlanta Section..... Wesley R. Sandell
Chrm. Chicago Section..... William H. Smith
Chrm. Dallas-Ft. Worth Section..... Malcolm D. McCarty
Chrm. Hollywood Section..... Ralph E. Lovell
Chrm. San Francisco Section..... Donald E. Anderson
Chrm. Canadian Section..... Findlay J. Quinn
Chrm. Nashville Section..... Frank M. McGeary

FUNCTIONS

Advancement in theory and practice of engineering in motion pictures, television, and the allied arts and sciences; standardization of equipment and practices; guidance of students; dissemination of scientific knowledge.

SOUTHERN CALIFORNIA BROADCASTERS ASS'N

6047 Hollywood Blvd., Hollywood 28, Calif.
Phone: HO 9-7254

President..... Robert M. Light
Chrm. Bd..... Norman Boggs, KGIL
Vice-Chairman..... Charles Hamilton, KFI
Secretary..... Robert Sutton, KNX
Treasurer..... Ernest L. Spencer, KWIZ

SOUTHERN NEVADA BROADCASTERS ASS'N

P. O. Box 550, Las Vegas, Nev.

President..... Ted Oberfelder
Vice-Pres..... Joe McMurray
Secretary..... Alex Victor
Treasurer..... Ed Tabor

STATION REPRESENTATIVES ASSOCIATION, INC.

366 Madison Ave., New York 17, N. Y.
Phone: YUkon 6-9390

OFFICERS

President..... Lewis H. Avery
Vice-President..... Daren F. McGavren
Secretary..... Robert Dore
Treasurer..... Eugene Katz
Managing Dir..... Lawrence Webb

DIRECTORS

Adam Young, Frank M. Headley, H. Preston Peters, John P. Blair.

FUNCTIONS

Trade Association serving radio and TV Representative firms.

TELEVISION AFFILIATES CORP. (TAC)

625 Madison Ave., New York 22, N. Y.
Phone: PLaza 1-3110

OFFICERS

President..... Richard Brandt
Exec. Vice-Pres..... Richard Carlton
Vice-President..... Robert Weisberg

BRANCH OFFICES

6253 Hollywood Blvd., Hollywood 28, Calif.
Phone: HO 2-6903
Manager..... Art Manheimer
520 N. Michigan Ave., Chicago 11, Ill.
Phone: SU 7-3995
Manager..... Bud Ormond

FUNCTIONS

A central organization for locally produced informational, cultural and educational programs.

TELEVISION BUREAU OF ADVERTISING, INC.

One Rockefeller Plaza, New York 20, N. Y.
PLaza 7-9420.

OFFICERS

Chairman of Board..... A. Lewis Read
President..... Norman E. Cash
V.P., Gen. Mgr..... G. G. Huntington
Secretary..... Payson Hall
Treasurer..... Gordon Gray
V.P., Natl. Sales..... John R. Sheehan
V.P. Local Sales..... Howard Abrahams
V.P., Research..... Dr. Leon Arons
Research Director..... Harvey Spiegel
Dir. PR..... Bob Grebe
Dir. Member Service..... William Colvin
Dir. Spot TV Co-ord..... William B. MacRae
Dir. National Sales..... James Hirsch
Dir. Member Sales Present..... Frank Merklein

BRANCH OFFICE

3440 Wilshire Blvd., Los Angeles 5, Calif.
Director, Western Div..... Jack O'Mara
400 N. Michigan Ave., Chicago 11, Ill.
Phone: SUprior 7-1216
Dir., Central Div..... Jacob A. Evans

FUNCTIONS

The TV industry's league to improve and expand the use of television as an advertising medium. It is supported by the nation's leading television stations, networks and station representatives.

TELEVISION FILM ASSOCIATION

1627 W. 20th St., Los Angeles 7 Calif.
Phone: RPublic 1-2484

OFFICERS

President..... John Ballinger
Vice President..... Jack M. Goetz
Sec.-Treas..... Nicholas Muskey

FUNCTIONS

To maintain a liaison between the producers and distributors of television film, the TV stations, and the companies providing material and services to the TV industry. To establish better operational practices and to standardize these practices.

TELEVISION INFORMATION OFFICE

666 Fifth Ave., New York 19, N. Y.
Phone: PLaza 7-4600

Director..... Louis Hausman
Asst. Director..... Roy Danish

BOARD OF DIRECTORS

Chairman Clair R. McCollough, Steinman Stations,

INDUSTRY ORGANIZATIONS

Lancaster, Pa.; Lester Bernstein, NBC, N. Y.; Roger W. Clipp, Triangle Stations, Phila.; Pa.; John P. Cowden, CBS-TV, N. Y.; Michael J. Foster, ABC, N. Y.; Joseph C. Drilling, WJW-TV, Cleveland, O.; C. Wrede Petersmeyer, Corinthian Bcstg. Corp., N. Y.; Joseph S. Sinclair, WJAR-TV, Providence, R. I.; Willard E. Walbridge, KTRK-TV, Houston, Tex.

FUNCTIONS

The Television Information Office is an industry-supported organization. Its function is to create an enduring two-way informational bridge between the industry and those from whom it seeks more understanding.

TELEVISION PROGRAM EXPORT ASSOCIATION, INC.

375 Park Ave., Suite 3800, New York 22, N. Y.
Phone: PLaza 3-7172

OFFICERS

President John G. McCarthy
Vice-President Alfred R. Stern
Vice-President George Elber
Treasurer Herbert L. Golden
General Counsel George Muchnic

FUNCTIONS

To promote and expand the export of American TV programs throughout the world. To assist American exporters in reducing barriers to foreign distribution. To compile, analyze and disseminate significant statistical information effecting foreign markets for American television programs.

TV STATIONS, INC.

215 East 51st St., New York 22, N. Y.
Phone: PLaza 1-0123

President Herb Jacobs

BRANCH OFFICE

9107 Wilshire Blvd., Beverly Hills, Calif.
Phone: CR 3-0820

FUNCTIONS

A station owned and operated film buying organization serving more than one hundred television stations in the U. S. and possessions.

TvB OF CANADA

111 Richmond West, Toronto 1, Ontario
Phone: 363-3133

OFFICERS

Director William R. Seth, Jr.
Chairman Ralph Snelgrove
Exec. Comm. W. McGregor, J. Pouliot
Secretary Richard Rohmer

BRANCH OFFICE

1 Rockefeller Plaza, New York 20, N. Y.
Phone: PL 7-9420

FUNCTIONS

An association of Canadian television stations, networks and reps to promote the increase and better use of television as an advertising medium.

UNITED NATIONS—RADIO & VISUAL SERVICES DIVISION OF PUBLIC INFORMATION

United Nations, New York 17, N. Y.
Phone: PLaza 4-1234

OFFICERS

Under Sec. for Pub. Info. Hernane-Tavares de Sa
Dir., Radio & Visual Services Div. Jean d'Arcy
Chief of Production David Ritchie
Chief of Operations Michael Hayward

U. S. INFORMATION AGENCY BCSTG. SERVICE—VOICE OF AMERICA

1776 Penn. Ave. N.W., Wash. 25, D. C.
Phone: REpublic 7-8340
330 Independence Ave., Washington 25, D. C.
Phone: REpublic 7-7500

OFFICERS

Director Edward R. Murrow
Dir., Bcstg. Service Henry Loomis
Dir., TV Service Charles N. Hill

New York Office

250 West 57th St., N. Y. C.
Phone: JU 6-2000
Asst. Dir. TV Service Howard Maier
VOA N. Y. Programming Center
250 West 57th St., N. Y. C.
Phone: JU 6-2000
Chief Officer E. O. Kern

WORKING PRESS FOUNDATION

527 Lexington Ave., New York 17, N. Y.
Phone: PLaza 1-6692

OFFICERS

President Julian Anthony
Treasurer Robert H. Laird
Secretary Jack D. Fox

FUNCTIONS

The Working Press is engaged in receiving and distributing funds for charitable, welfare and educational purposes for the benefit of worthy individuals and recognized groups in the field of communications for the benefit of the community at large.

WRITERS GUILD OF AMERICA, EAST, INC.

22 W. 48th St., New York 36, N. Y.
Phone: PLaza 7-3317

OFFICERS

President Ernest Kinoy
1st Vice-Pres. Fitzgerald Smith
2nd Vice-Pres. Emerson Stone
Secretary Manya Starr
Treasurer Richard Graf
Exec. Dir. Evelyn F. Burkey

FUNCTIONS

A labor organization representing writers in the fields of radio, television and motion pictures.

WRITERS GUILD OF AMERICA, WEST, INC.

8955 Beverly Blvd., Los Angeles 48, Cal.
Phone: CRestview 4-8601

OFFICERS

National Chairman David Davidson
President Charles Schnee
1st Vice-Pres. James Webb
2nd Vice-Pres. Nate Monaster
Secretary Christopher Knopf
Treasurer Allen Rivkin
Executive Director Michael H. Franklin

SCREEN BRANCH

President James Webb
Vice-Pres. Allen Rivkin
Secretary-Treasurer Devery Freeman

TELEVISION BRANCH

President Nate Monaster
Vice-Pres. Christopher Knopf
Secretary-Treasurer Louis Pelletier

FUNCTIONS

An organization of writers in the motion picture, radio, and television industries.

1961 Commercial Network Radio Programs

The following pages contain a complete alphabetical listing of program titles of the four national radio networks' commercial programs heard during the 12-month period ending Dec. 31, 1961. Listing includes program title, sponsor and product, network and the advertising agency handling the account. Compilation has been made through the cooperation of ABC, CBS, MBS, and NBC.

— A —

About Advertising with Joseph Kaselow (MBS)

Advertiser and Product:
Participating

Academy Awards Special (ABC)

Advertiser and Product:
Coca Cola
Ad Agency—McCann-Erickson

Agronsky, Martin News Commentary (NBC)

Advertiser and Product:
Gabriel Co.
Ad Agency—Gray & Rogers
Raybestos-Manhattan, Inc. (Grey-Rock Div.)
Ad Agency—Gray and Rogers

All-Star Baseball Game (NBC)

Advertiser and Product:
Gillette Safety Razor Co.
Ad Agency—Maxon, Inc.
Chrysler Corp.
Ad Agency—Leo Burnett Co., Inc.

Army Hour (MBS)

Advertiser and Product:
Participating

At Your Leisure (CBS)

Advertiser and Product:
The Norwich Pharmacal Co.
Ad Agency—Benton & Bowles, Inc.
The Seven-Up Co.
Ad Agency—J. Walter Thompson Co.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.

— B —

Back to God Hour (NBC)

Advertiser and Product:
The Christian Reformed Church
Ad Agency—Stoetzel & Assoc., Inc.—Chicago

Background to Fame (CBS)

Advertiser and Product:
McCall Corp.
Ad Agency—Donahue & Co, Inc.

Bandstand, U.S.A. (MBS)

Advertiser and Product:
Participating

Battle of the Batters (CBS)

Advertiser and Product:
The Norwich Pharmacal Co.
Ad Agency—Benton & Bowles, Inc.
Pepsi-Cola Co.
Ad Agency—Batton Barton Durstine & Osborn,
Inc.

Belmont Stakes (CBS)

Advertiser and Product:
Pabst Brewing Co.
Ad Agency—Kenyon & Eckhardt, Inc.

Bible Study Hour, The (NBC)

Advertiser and Product:
Evangelical Foundation, Inc.
Ad Agency—Wermen & Schorr, Inc.

Big Lie, The (MBS)

Advertiser and Product:
Participating

**Blue-Gray Football Game
(NBC)**

Advertiser and Product:

Chrysler Corp.
Ad Agency—Leo Burnett Co., Inc.
Gillette Safety Razor Co.
Ad Agency—Maxon, Inc.

**Breakfast Club
(ABC)**

Advertiser and Product:

Air Way Sanitizer
Ad Agency—George Mallis
American Sheep Producers
Ad Agency—Potts-Woodbury Co.
Bristol-Myers
Ad Agency—Dorothy, Clifford, Steers & Schenfield
E. L. Bruce Co.
Ad Agency—Christiansen Adv. Agency
Campbell Soup Co.—Soup
Ad Agency—BBD&O
Campbell Soup Co.—V-8 Juice
Ad Agency—Needham, Louis & Brorby, Inc.
Curtis Circulation Co.
Ad Agency—BBD&O
Ex-Lax
Ad Agency—Warwick & Legler, Inc.
Food Specialties, Inc.
Ad Agency—Charles F. Hutchinson, Inc.
General Foods Corp.
Ad Agency—Young & Rubicam, Inc.
General Mills, Inc.
Ad Agency—Dancer-Fitzgerald—Sample, Inc.
Jack L. Honig, Inc.
Ad Agency—Friend Reiss
Hudson Vitamin, Inc.
Ad Agency—Pace Adv., Inc.
International Milling Co.
Ad Agency—Wade Adv. & Wesley Day & Co.
Luden, Inc.
Ad Agency—J. M. Mathes, Inc.
Magla Products
Ad Agency—Creative Assoc., Inc.
National Institute of Rug Cleaning, Inc.
Ad Agency—Richmond Adv. Service, Inc.
Joseph Parmet Co.
Ad Agency—Richard B. Foley Adv.
Peter Paul, Inc.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
Philco Corp.
Ad Agency—BBD&O
Plantabs
Ad Agency—W. B. Donner
Readers Digest Assn.
Ad Agency—J. Walter Thompson
Rexall Drug Co.
Ad Agency—BBD&O
Sofskin, Inc.
Ad Agency—Kaster, Hilton Chesley Clifford & Atherton
A. E. Staley Mfg. Co.
Ad Agency—Erwin Wasey, Ruthrauff & Ryan, Inc.
Sylvania
Ad Agency—Kudner Agency, Inc.

Tidy House
Ad Agency—McCann—Marschalk Co., Inc.
William Underwood Co.
Ad Agency—Kenyon & Eckhardt
Wrigley
Ad Agency—Arthur B. Meyerhoff

**Carol Burnett-Richard Hayes
(CBS)**

Advertiser and Product:

Curtis Publishing Co. Circulation Div.
Ad Agency—Batten Barton Durstine & Osborn, Inc.
E. I. DuPont de Nemours & Co.
Ed Agency—Batten Barton Durstine & Osborn, Inc.
Ex-Lax, Inc.
Ad Agency—Warwick & Legler, Inc.
General Foods Corp.
Ad Agency—Young & Rubicam, Inc.
Grove Laboratories, Inc., Sub of Bristol-Myers Co.
Ad Agency—Doherty Clifford Steers & Shenfield
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.
Wm. Wrigley Jr. Co.
Ad Agency—Arthur Meyerhoff & Assoc., Inc.

— C —

**Calling America
(CBS)**

Advertiser and Product:

Accent International Div. of International Minerals & Chemical Corp.
Ad Agency—Needham Louis & Brorby, Inc.
Bristol-Myers Co.
Ad Agency—Dorothy Clifford Steers & Shenfield
CBS Electronics Div. of Columbia Broadcasting System, Inc.
E. I. DuPont de Nemours & Co., Inc.
Ad Agency—Batten Barton Durstine & Osborn, Inc.
The Mentholatum Co.
Ad Agency—J. Walter Thompson Co.
Philip Morris, Inc.
Ad Agency—Leo Burnett Co., Inc.
The Norwich Pharmacal Co.
Ad Agency—Benton & Bowles, Inc.
The Seven-Up Co.
Ad Agency—J. Walter Thompson Co.
Standard Brands, Inc.
Ad Agency—J. Walter Thofpson Co.
Sylvania Electric Products, Inc., Photolamp Div.
Sub. of General Telephone & Electronics
Ad Agency—Kudner Agency, Inc.

**Capital Assignment
(MBS)**

Advertiser and Product:

Participating

COMMERCIAL NETWORK AM PROGRAMS

Championship (Heavyweight) Fight (ABC)

Advertiser and Product:

Carling Brewing
Ad Agency—Lang, Fisher & Stashower
The Mennen Co.
Ad Agency—Warwick & Legler, Inc.
Studebaker-Packard
Ad Agency—D'Arcy Adv.

Christmas Sing With Bing (CBS)

Advertiser and Product:

Insurance Co. of North America
Ad Agency—N. W. Ayer & Son, Inc.

Coleman On Sports (CBS)

Advertiser and Product:

CBS Electronics Div. of Columbia Broadcasting System, Inc.
Liggett & Myers Tobacco Co.
Ad Agency—Dancer-Fitzgerald-Sample, Inc.
Ad Agency—J. Walter Thompson Co.
The Mennen Co.
Ad Agency—Warwick & Legler, Inc.
General Motors Corp. Buick Div.
Ad Agency—McCann-Erickson, Inc.

Crosby, Bing, Golf Tournament (ABC)

Advertiser and Product:

Oldsmobile
Ad Agency—D. P. Brother

Bing Crosby- Rosemary Clooney (CBS)

Advertiser and Product:

Barclay Vitamin Products, Inc.
Ad Agency—Henry S. Goodsett Agency
Beltone Hearing Aid Co.
Ad Agency—Oliian & Bronner, Inc.
California Packing Corp.
Ad Agency—McCann-Erickson, Inc.
Cats Paw Rubber Co., Inc.
Ad Agency—The S. A. Levine Co.
Curtis Publishing Co. Circulation Div.
Ad Agency—Batten Barton Duhstine & Osborn, Inc.
E. I. DuPont de Nemours & Co., Inc.
Ad Agency—Batten, Barton Durstine & Osborn, Inc.
Eastern Products Corp.
Ad Agency—The S. A. Levine Co.
Fels & Co.
Ad Agency—The Aitkin-Eynett Co., Inc.
General Foods Corp.
Ad Agency—Foote Cone & Belding, Inc.

General Mills, Inc.

Ad Agency—Dancer-Fitzgerald-Sample, Inc.
Grove Laboratories, Inc., Sub. of Bristol-Myers Co.

Ad Agency—Cohen & Aleshire, Inc., Donahue & Coe

Kaysers-Roth Hosiery Co., Inc.

Ad Agency—Daniel & Charles, Inc.

Kitchens of Sara Lee, Sub. of Consolidated Foods Corp.

Ad Agency—Cunningham & Walsh, Inc.

The Kiwi Polish Co. Pty. Ltd.

Ad Agency—Donahue & Coe, Inc.

McCall Corp.

Ad Agency—Donahue & Coe, Inc.

J. Nelson Prewitt, Inc.

Ad Agency—Hanford Greenfield, Div. of Hutchine Adv. Co., Inc.

The Scholl Mrg. Co., Inc.

Ad Agency—Donahue & Coe, Inc.

The Seven-Up Co.

Ad Agency—Donahue & Coe, Inc.

The Squire Co.

Ad Agency—Donahue & Co., Inc.

Wm. Wrigley Jr. Co.

Ad Agency—Arthur Meyerhoff & Assoc., Inc.

— D —

Drier, Alex (ABC)

Advertiser and Product:

Curtis Circulation Co.

Ad Agency—BBD&O

Dodge

Ad Agency—BBD&O

The Mennen Co.

Ad Agency—Warwick & Legler, Inc.

Miller Brewing Co.

Ad Agency—Mathisson & Associates, Inc.

Philip Morris

Ad Agency—Leo Burnett

Wynn Oil

Ad Agency—Erwin Wasey Ruthrauff & Ryan, Inc.

— E —

East-West Football Game Pro-Championship Football (NBC)

Advertiser and Product:

The Savings & Loan Foundation, Inc.

Ad Agency—M-E Prod. Div. of McCann-Erickson

Emphasis (NBC)

Advertiser and Product:

AT&T Company

Ad Agency—N. W. Ayer—Philadelphia

Beltone Hearing Aid Co.

Ad Agency—Olin & Bronner, Inc.—Chicago

COMMERCIAL NETWORK AM PROGRAMS

— F —

Family Theater, The (MBS)

Advertiser and Product:
Participating

Farm News (MBS)

Advertiser and Product:
Participating

Farm World (MBS)

Advertiser and Product:
Participating

Fisher Body Draftman's Guild Scholarship Award Dinner (NBC)

Advertiser and Product:
General Motors Corp.
Ad Agency—Kudner Agency, Inc.

Flair (ABC)

Advertiser and Product:
Bristol-Myers
Ad Agency—Doherty, Clifford Steers & Shenfield
Campbell Soup Co. (Soup)
Ad Agency—BBD&O
Campbell Soup Co. (V-8 Juice)
Ad Agency—Needham Louis & Brorby Inc.
Church & Dwight Co., Inc.
Ad Agency—Dunn & Jeffrey, Inc.
Curtis Circulation Co.
Ad Agency—BBD&O
Dr Pepper
Ad Agency—Grant Adv.
General Foods Corp.
Ad Agency—Young & Rubicam, Inc.
Hudson Vitamins
Ad Agency—Pace Adv.
International Minerals & Chemicals Corp.
Ad Agency—Needham, Louis & Brorby, Inc.
Lewis Howe Co.
Ad Agency—MacFarland Aveyard & Co.
Monarch Wine
Ad Agency—Dunn & Jeffrey, Inc.
Pepsi Cola
Ad Agency—BBD&O
Planters Cooking Oil
Ad Agency—Don Kempner
Rexall Drug Co.
Ad Agency—BBD&O
Wrigley
Ad Agency—Arthur B. Meyerhoff

Red Foley Show, The (NBC)

Advertiser and Product:
McCulloch Corp.
Ad Agency—Fuller & Smith & Ross, Inc.

Bristol-Myers Co.
Ad Agency—Doherty, Clifford, Steers & Schenfield, Inc.—N. Y.
The Campbell Soup Co.
Ad Agency—BBD&O—N. Y. & Needham, Louis & Brorby
The Chap Stick Co.
Ad Agency—Lawrence C. Gumbinner Adv.
Curtis Circulation Co.
Ad Agency—BBD&O
Ex-Lax, Inc.
Ad Agency—Warwick & Legler, Inc.
Foster-Milburn Co.
Ad Agency—Street & Finney
General Foods Corp.
Ad Agency—Young & Rubicam
General Motors Corp. United Motors Service Div.
Ad Agency—Campbell-Ewald Co.
Gibson Refrigerator Sales Corp.
Ad Agency—Creative Group, Inc.
I. J. Grass Noodle Co.
Ad Agency—Arthur Meyerhoff Assoc., Inc.
International Minerals & Chemical
Ad Agency—Needham, Louis & Brorby, Inc.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
P. Lorillard Co.
Ad Agency—Lennen & Newell, Inc.
Mogen David Wine Corp.
Ad Agency—Edward H. Weiss & Co.
Monarch Wine Co., Inc.
Ad Agency—Dunn & Jeffrey, Inc.
Outboard Marine Corp.
Ad Agency—The Cramer Krasselt Co.
Readers Digest Assoc., Inc.
Ad Agency—J. Walter Thompson Co.
Rexall Drug Co.
Ad Agency—BBD&O
Seven-Up Co.
Ad Agency—J. Walter Thompson Co.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.
Sunsweet Growers, Inc.
Ad Agency—Long Advertising, Inc.
Time, Inc.
Ad Agency—Young & Rubicam, Inc.
United Wallpaper Co.
Ad Agency—Irving J. Rosenbloom & Assoc., Inc.
Wm. Wrigley Jr. Co.
Ad Agency—Arthur Meyerhoff Assoc., Inc.

European Diary (CBS)

Advertiser and Product:
E. I. DuPont de Nemours & Co., Inc.
Ad Agency—Batten Barton Durstine & Osborn, Inc.
The Norwich Pharmacal Co.
Ad Agency—Benton & Bowles, Inc.
The Seven-Up Co.
Ad Agency—J. Walter Thompson Co.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.

COMMERCIAL NETWORK AM PROGRAMS

Follow-Up (CBS)

Advertiser and Product:

Accent International Div. of International Minerals & Chemical Corp.
Ad Agency—Needham Louis & Brorby, Inc.
American Telephone & Telegraph Co.
Ad Agency—N. W. Ayer & Son, Inc.
Beneficial Management Corp.
Ad Agency—Al Paul Lefton, Inc.
Bristol-Myers Co.
Ad Agency—Doherty Clifford Steers & Shenfield
CBS Electronics Div. of Columbia Broadcasting System, Inc.
E. I. DuPont De Nemours & Co., Inc.
Ad Agency—Batten Barton Durstine & Osborne, Inc.
General Motors Corp.—Buick Div.
Ad Agency—McCann-Erickson, Inc.
Lewis Howe Co.
Ad Agency—McCann-Erickson, Inc.
Pharmaco, Inc.
Ad Agency—N. W. Ayer & Son, Inc.
The Seven-Up Co.
Ad Agency—J. Walter Thompson Co.
Standard Brands, Inc.
Ad Agency—J. Walter Thompson Co.
Sylvania Electric Products, Inc.—Photolamp
Div. Sub. of General Telephone & Electronics
Ad Agency—Kudner Agency, Inc.

Foreign Correspondent Report (MBS)

Advertiser and Product:

Participating

Friar's Testimonial Dinner for Gary Cooper (CBS)

Advertiser and Product:

McCall Corp.
Ad Agency—Donahue & Coe, Inc.

— G —

Godfrey, Arthur, Time (CBS)

Advertiser and Product:

Abbott Laboratories
Ad Agency—Tatham-Laird, Inc.
Amana Refrigeration, Inc.
Ad Agency—Maury Lee & Marshall
Elizabeth Arden Sales Corp.
Ad Agency—Hockaday Assoc., Inc.
Belton Hearing Aid Co.
Ad Agency—Olian & Bronner, Inc.
Best Foods, Div. of Corn Products Sales Co.
Ad Agency—Guild Bascom & Bonfigli, Inc.
Blue Ridge Vitamin Co., Inc., Div. of Xttrium Labs.
Ad Agency—Peitscher Janda Assoc., Inc.

Clairol Inc., Div. of Bristol-Myers Co.
Ad Agency—Foote, Cone & Belding, Inc.
Cooper—Hewitt Electric Co., Div. of Sperty
Faraday, Inc.

Ad Agency—John L. Margro Adv., Inc.
Corn Products Co.

Ad Agency—Lennen & Newell, Inc.
The Frank Tea & Spice Co.

Ad Agency—Stockton West Burkhardt, Inc.
General Foods Corp.

Ad Agency—Foote, Cone & Belding, Inc.
Hartz Mountain Products Corp.

Ad Agency—George H. Hartman Co.
Kayser—Roth Hosiery Co., Inc.

Ad Agency—Daniel & Charles, Inc.
Kitchen Art Foods, Inc.

Ad Agency—Peitscher Janda Assoc., Inc.
The Kiwi Polish Co. Pty. Ltd.

Ad Agency—Donahue & Coe, Inc.
McCall Corp.

Ad Agency—Donahue & Coe, Inc.
The Mentholatum Co.

Ad Agency—J. Walter Thompson Co.
Mutual Benefit Health & Accident Assn.

Ad Agency—Bozell — Jacobs, Inc.
Onamia Manufacturing, Inc.

Ad Agency—Strandberg & Assoc., Inc.
J. Nelson Prewitt, Inc.

Ad Agency—Hanford & Greenfield, Div. of Hutch-
ins Adv. Co., Inc.

Sandard Labs, Inc., Sub. of Warner-Lambert
Pharmaceutical Co.

Ad Agency—The Rockmore Co., Adv., Inc.
Sylvania Electric Products, Inc., Lighting &

Electronic Tube Div., Sub. of General Tele-
phone & Electronics

Ad Agency—Kudner Agency, Inc.
Tetley Tea Co., Inc.

Ad Agency—Ogilvy Benson & Mather, Inc.
William Underwood Co.

Ad Agency—Kenyon & Eckhardt, Inc.
Warner-Lambert Products, Div. of Warner-Lambert

Pharmaceutical Co.
Ad Agency—Batten, Barton, Durstine & Osborne,
Inc.

Lambert & Feasley

Graham, Billy, Hour of Decision (NBC)

Advertiser and Product:

Billy Graham Evangelistic Assoc.
Ad Agency—Walter F. Bennett & Co.—Chicago

Gunsmoke (CBS)

Advertiser and Product:

Foster-Milburn Co.
Ad Agency—Street & Finney, Inc.
General Motors Corp., Buick Div.
Ad Agency—McCann-Erickson, Inc.
Kellogg Co.
Ad Agency—Leo Burnett Co., Inc.
The Norwich Pharmacal Co.
Ad Agency—Benton & Bowles, Inc.