

WNCA—Siler City—1952

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned-Operated By.....Chatam Bdcstg. Co.
 Address Box 352
 Tel.: SH 2-2135.....Independent
 President.....H. E. Stout
 General, Station Mgr.....Don L. Pierce
 Program Director.....Charles M. White
 Chief Engineer.....Roman O. Smith

WMPM—Smithfield—1950

Frequency: 1270 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Carolina Bcstg. Service
 Address Buffalo Road
 Tel.: WEBster 4-2434.....KBS
 Station Representative.....Bernard
 President.....Ellis Barbour
 General Manager, Prog. Dir.....Carl E. Lamm
 Station, Commercial Mgr.....John Ciccone
 Sales Promotion Mgr.....Mable Talton
 Publicity Director.....Erma Williams
 Chief Engineer.....W. R. Mecom

WEEB—Southern Pines—1947

Frequency: 990 Kc. Power: 5000 Watts d.
 Owned..The Sandhill Community Bcstrs., Inc.
 Address Highway No. 2
 Tel.: 5-7001.....ABC-KBS
 Stations Reps.....Holman; Dora-Clayton
 Pres., Gen. Mgr.....Jack S. Younts
 Chief Engineer.....Carl Strohmeyer

WTOE—Spruce Pine—1955

Frequency: 1470 Kc. Power: 1 Kw. d.
 Owned-Oper. By..Toe River Valley Bcstg. Co.
 Address Box 536
 Tel.: PO. 5-4296.....KBS
 Pres., Gen. Mgr.....Tom N. Cooper
 Commercial Manager.....Rebecca Wilson
 Sales Prom., Publicity Dir.....Noland Cooper
 Chief Engineer.....Kyle Best

WDBM—Statesville—1957

Frequency: 550 Kc. Power: 500 W..d.
 Owned.....Iredell Bcstg. Corp.
 Address New Northwestern Bk. Bldg.
 Tel.: TR 2-2455.....Independent
 President.....Walter A. Duke
 Gen. Mgr.....Clay Cline
 Comm. Mgr.....Earl Carney
 Sales Promotion Mgr.....Carl Davis
 Publicity Director.....Jerry Bayliff
 Program Director.....Mary Sue Lewis
 Chief Engineer.....N. B. Mills II

WSIC—Statesville—1947

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By.....Statesville Bcstg. Co.
 Address Box 1189
 Tel.: TR 3-9078.....Independent
 Gen., Sta. Mgr.....G. M. Allen
 Chief Engineer.....T. K. Abernethy

WMSJ—Sylva—1957

Frequency: 1483 Kc. Power: 5000 W., d.
 Owned.....WMSJ, Inc.
 Address Box 907
 Tel.: JU 6-2221.....Independent
 Station Representative.....Keystone
 President.....Harold H. Thoms
 Gen., Comm. Mgr.....James B. Childress
 Program Director.....Danny Barnes
 Chief Engineer.....Billy Sorrells

WTAB—Tabor City—1954

Frequency: 1370 Kc. Power: 5000 Watts, d.
 Owned-Oper. By.....Tabor City Bcstg. Co.
 Address Box 528
 Tel.: 3171.....Independent
 President.....John B. Ward
 Station Manager.....Troy McPherson
 Chief Engineer.....S. J. Hart

WCPS—Tarboro—1947

Frequency: 760 Kc. Power: 1000 Watts d.
 Owned-Oper...Coastal Plains Bcstg. Co., Inc.
 Address Box 1112
 Tel.: TALbot 3-2191.....Independent
 Station Representative.....Dora-Clayton
 President.....V. E. Fountain
 General, Station Mgr.....W. R. Ward
 Prom., Commercial Manager..Robert L. Harper
 Program Director.....Edward Conway
 Publicity Director.....Pat O'Neal
 Chief Engineer.....Glen Massengill

WTNC—Thomasville—1947

Frequency: 790 Kc. Power: 1000 Watts d.
 Owned By.....The Thomasville Bcstg. Co.
 Address P. O. Box 750
 Tel.: 2701.....Independent
 President.....R. F. Van Lamlingham
 Gen., Sta. Mgr.....Harold Harrison
 Chief Engineer.....C. C. Fritts

WTYN—Tryon—1954

Freq.: 1550 Kc. Power: 1 Kw. d.
 Owned.....Polk County Broadcasters
 Address Box 940
 Tel.: UL 2-4755.....KBS
 Gen., Comm. Mgr.....Henry G. Bartol, Jr.
 Station Mgr., Pub. Dir.....Gertrude S. Taylor
 Chief Engineer.....Norme D. Frost

WADE—Wadesboro—1947

Frequency: 1210 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....R. P. Lyon & Son
 Address P.O. Box 341
 Tel.: MY 4-2175.....KBS
 General Manager.....W. P. Billingsley
 Station Manager.....Walter V. Mitchell
 Program Director.....W. T. Bailard Jr.
 Chief Engineer.....Louis Mercer
 Owners of: WKDX, Hamlet, N. C.

NORTH CAROLINA

WLSE—Wallace—1953

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Duplin Bcstg. Co.
Address Highway 117
Tel.: 6611 KBS
General Manager Harry Kramer
Ch. Eng. Raymond Fields

WRRF—Washington—1942

Frequency: 930 Kc. Power: 5 Kw., 1 Kw. n.
Owned-Oper. By Tar Heel Bcstg. System, Inc.
Address Bank of Washington Bldg.
Tel.: WH 6-2162 ABC
Station Reps. Bolling;
President, General Mgr. W. R. Roberson, Jr.
Station Manager W. W. Moore
Commercial, Sls. Prom. Mgr. Bob Frowein
Program Publicity Director Merrill Daniels
Chief Engineer R. W. Tripp

WHCC—Waynesville—1947

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Radio WHCC
Address Main St.
Tel.: GL 6-8861 KBS
Pres., Gen. Mgr. K. D. Fry
Treasurer M. F. Fry
Chief Engineer John Dickerson

WCNF—Weldon—1959

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Twin City Bcstg.
Address Box 588
Tel.: Jefferson 6-3115 Independent
President Nathan Frank
Exec. V.P. Dr. O. Frank
Manager Jo Ann Frank
Program Director D. Williams

WETC—Wendell-Zebulon 1959

Frequency: 540 Kc. Power: 250 Watts, d.
Owned By Wendell-Zebulon Radio Co.
Address Route 1, Zebulon
Tel.: ANdrew 9-9325, Zeb. Independent
President Lewis V. Parrish
General Mgr., Ch. Eng. Bill Kirby
Commercial Mgr. Nathan Lassiter
Sales Promotion Mgr. Bill Holland
Program, Pub. Dir. Bruce Creekmore

WKSK—West Jefferson—1959

Frequency: 1600 Kc. Power: 1 Kw., d.
Owned Childress Bcstg. Corp.
Address Box 311
Tel.: 6001 KBS
Station Representative Hopewell
President James B. Childress
General, Station Mgr. J. Ardell Sink
Sales Prom., Pub. Dir. Carroll B. Hart
Program Director Coy H. Deal
Chief Engineer Vernon McCarthy

WENC—Whiteville—1946

Frequency: 1220 Kc. Power: 1000 Watts
Owned Whiteville Broadcasting Co., Inc.
Address P. O. Box 700
Tel.: MI 2-2133 KBS
Representative Thomas F. Clark
President J. A. Maultsby, Sr.
General Mgr. Don Viets

WIAM—Williamston—1951

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Oper. By E. Carolina Bcstg. Co.
Address Manning Bldg.
Tel.: SW 2-4161 Independent
Co-owner, Gen. Mgr. Charles M. Gaylord
Co.-O., Sta. Manager William H. Farrisior
Chief Engineer Charles Neer

WGNI—Wilmington—1946

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By New Hanover Bcstg. Corp.
Business Address 211 N. Second St.
Tel.: ROger 2-2493 MBS
Representative Walker-Rawalt
President J. S. Brody
General Manager Allen B. Jones
Prog. Dir., Chief Eng. Arthur L. Madeley

WKLM—Wilmington—1956

Frequency: 980 Kc. Power: 5000 Watts
Owned By Arlington-Fairfax Bcstg. Corp.
Address Insurance Bldg.
Tel.: ROger 3-4633 Independent
Representative Bcst. Time Sales
President Harold H. Thoms
Station Mgr. Sam Dodd
Chief Engr. Gerald Wear
Owners of: WISE-AM-TV, Asheville; WCOG,
Greensboro; WAWS, Charlotte; WEAM, Arling-
ton, Va.

WMFD—Wilmington—1935

Frequency: 630 Kc. Power: 1000 Watts
Owned By Dunlea Bcstg. Ind., Inc.
Address Box 1889
Tel.: ROger 2-4474 ABC
Representatives Burn-Smith, Ochs
President R. A. Dunlea, Sr.
Gen. Mgr., Chief Eng. Richard Dunlea, Jr.
Commercial Manager Robert J. Hurley
Program Dir. Eric Bruton

WGTM—Wilson—1937

Frequency: 590 Kc. Power: 5000 Watts
Owned-Oper. By Watson Industries, Inc.
Address Box 1020
Tel.: 243-2188 MBS
Station Reps. Weed; Clarke Brown
President, Gen. Mgr. Penn T. Watson, Jr.
Commercial, Prom. Mgr. R. L. Pyles
Publicity Director Aaron Pitt
Program Director Bill Bunn
Chief Engineer Roy Barrow

WVOT—Wilson—1948

Freq.: 1420 Kc. Power: 1 Kw. d. 500 W. n.
 Owned-Oper. By.....Wilson Radio Co., Inc.
 Address.....Box 170
 Tel.: 243-5157.....Independent
 Station Representative.....Devney-O'Connell
 President.....H. W. Anderson
 Gen., Sta. Mgr.....Harry Severance
 Comm., Sales Prom. Mgr.....P. O. Barnes
 Program Director.....Wistar Moore, Jr.
 Chief Engineer.....Dan S. Williams

WAAA—Winston-Salem—1949

Frequency: 980 Kc. Power: 1000 Watts d.
 Owned.....Laury Assoc., Inc.
 Address.....Box 3119
 Tel.: PA 2-4121.....Independent
 Representatives.....Bob Dore; Ochs
 President.....Robert A. Monroe
 General Manager.....Ranny Daly
 Chief Engineer.....Lee Wallenhaupt

WAIR—Winston-Salem—1937

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By.....Forsyth Bcstg. Co.
 Address.....P.O. Box 5317
 Tel.: 2-1133.....Independent
 President.....J. F. Koons, III

General, Sta. Mgr.....Harold Calvin
 Chief Engineer.....Lee C. King

WSJS—Winston-Salem—1930

Frequency: 600 Kc. Power: 5000 Watts
 Owned-Oper. By.....Piedmont Publishing Co.
 Address.....419-21 N. Spruce St.
 Tel.: PA 5-2311.....NBC
 Newspaper Affil.....Journal, Twin City Sentinel
 Station Rep.....Peters, Griffin, Woodward
 V.P., Gen. Mgr.....Harold Essex
 Operations Manager.....Phil Hedrick
 Commercial Manager.....Harry B. Shaw
 Program Manager.....John Comas
 Promotion Mgr.....Richard Barron
 Chief Engineer.....Leon Lasley

WTOB—Winston-Salem—1947

Freq.: 1380 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Op. By.....Winston-Salem Bcstg. Co., Inc.
 Address.....300 S. Stratford Road
 Tel.: PA 3-4353.....Independent
 Representative.....Venard, Rintoul, McConnell
 President.....James W. Coan
 General Mgr.....Charles W. Brunt
 Commercial Mgr.....L. G. Jones
 Publicity Dir.....Margaret Sugg
 Chief Engineer.....James Hoke

Pop.: 634,500
 Families: 172,000

North Dakota

Radio Homes: 167,500
 AM Stas. in State: 20

**KBOM—Bismarck-Mandan
 1925**

Freq.: 1270 Kc. Power: 1 Kw., d. 250 W., n.
 Owned.....Mandan Radio Assoc.
 Address.....Box 667, Bismarck
 Tel.: CA 3-4411.....Independent
 Rep.....Gill-Perna; Weed; Dean & Slaughter
 President, Gen. Mgr.....R. C. Johnson
 Station Mgr., Pub. Dir.....Cal Culver
 Commercial, Prom. Mgr.....Nils Pearson
 Program Dir.....Chuck Graves
 Chief Engineer.....Herb Leupp

KFYR—Bismarck—1925

Frequency: 550 Kc. Power: 5000 Watts
 Owned-Operated By.....Meyer Bcstg. Co.
 Address.....200½ North Fourth
 Tel.: CA 3-0900.....NBC
 Station Representative.....Blair, Hyett
 Pres., General Manager.....W. A. Ekberg
 Station Mgr.....R. W. MacLeod
 Program Director.....Jim Backlin
 Sales Prom. Mgr.....Raymond Isaak
 Chief Engineer.....Ivar Nelson
 Owners of: KFYR-TV; KMOT, Minot; KUMV,
 Williston.

KQDI—Bismarck—1958

Frequency: 1350 Kc. Power: 500 Watts d.

Owned By.....Dakota Musicasters
 Address.....117½ N. 5th St.
 Tel.: CCapital 3-4447.....KBS
 Station Representative.....ForJoe
 General Manager.....Robert Eubanks
 Comm. Mgr., Chief Eng.....Bill Banks
 Program Director.....Joe Arquette
 Owners of: KQYN, Billings; KUTT, Fargo; KUDI,
 Great Falls; KQYN, Minot.

KDLR—Devils Lake—1925

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By.....KDLR, Inc.
 Business-Studio Address.....400 12th Ave.
 Tel.: 1090.....MBS
 Representative.....Hal Holman
 Pres., Gen. Manager.....Bert Wick
 Comm. Mgr.....Paul R. Lange
 Chief Engineer.....Richard Moritz

KDIX—Dickinson—1947

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By.....Dickinson Radio Assn.
 Bus.-Studio Address.....119 2d Ave. W.
 Tel.: 5133.....Independent
 Representative.....Holman; Hurley
 General Manager.....Stanley Deck
 Station Manager.....Mel Hallock
 Commercial Manager.....Bob Weiler
 Chief Engineer.....Benjamin G. Lochord

NORTH DAKOTA**KUTT—Fargo—1960**

Frequency: 1550 Kc. Power: 5 Kw. d.
 Owned By..... KUTT Music Bcstrs.
 Address..... Box 109
 Tel.: ADams 5-7551..... Independent
 Station Rep..... Bowden
 Station Mgr..... Jim Uglum
 Commercial Mgr..... Fred Drewry
 Sales Prom. Mgr..... Ron Titus
 Program Dir..... Red Alix
 Publicity Dir..... Duncan Anderson
 Chief Engineer..... Ed Kuehnel
 Owners of: KQDA, Minot; KQDI, Bismarck; KUDI,
 Great Falls; KOYN, Billings.

KXGO—Fargo—1948

Frequency: 790 Kc. Power: 5000 Watts
 Owned-Oper. By..... N. Dak. Bcstg. Co.
 Address..... 4000 West Main Ave.
 Tel.: ADams 5-4461..... ABC
 Representative..... Gill-Perna
 President, Gen. Mgr..... John W. Boler
 Comm. Sales Prom. Mgr..... Clyde Olson
 Program, Publicity Dir..... Joe Boyle
 Chief Engineer..... Norris Pederson
 Owners of: KXGO-TV; KNJB-TV, Valley City;
 KBMB, Bismarck; KXMC-TV, Minot, all N. D.;
 KNAB-TV, Aberdeen, S. D.

WDAY—Fargo—1922

Frequency: 970 Kc. Power: 5000 Watts
 Owned-Operated By..... WDAY, Inc.
 Business-Studio Address..... 207 North Fifth
 Tel.: ADams 2-3371..... NBC
 Newspaper Affil..... Forum
 Rep..... Peters, Griffin, Woodward, Inc.
 President..... N. Black, Jr.
 Station Manager..... Jack Dunn
 Sales Manager..... Bill Burn

KGPC—Grafton—1958

Frequency: 1340 Kc. Power: 250 Watts
 Owned By..... KGPC Co.
 Address..... P.O. Box 312
 Tel.: 105..... Independent
 President..... Elton W. Ringsak
 General Mgr..... C. G. Matheson
 Station Mgr..... R. G. Biddick
 Commercial Mgr..... R. Hunt
 Chief Engineer..... Rex Rice

KILO—Grand Forks—1941

Frequency: 1440 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By..... Grand Forks Herald, Inc.
 Address..... First Natl. Bank Bldg.
 Tel.: 4-5321..... CBS
 Newspaper Affiliation..... Herald
 Reps..... Everett-McKinney; O'Connell; Bowden
 President..... M. M. Oppgaard
 Sta., Comm. Mgr..... Herman Livingston
 Adm. Exec..... Dorothy Ann Kirk
 Chief Engineer..... A. F. Petrich

KNOX—Grand Forks—1947

Frequency: 1310 Kc. Power: 5000 Watts
 Owned By..... Community Radio Corp.
 Address..... P. O. Box 1110
 Tel.: 4-4611..... MBS
 President..... Harry Rice
 General Mgr..... Robert C. Lukkason
 Station Mgr..... Justin Hoberg
 Chief Engineer..... David L. Chumley

KNDC—Hettinger—1954

Frequency: 1490 Kc. Power: 250 Watts
 Owned..... Hettinger Bcstg. Co.
 Address..... Lambert Bldg.
 Tel.: 56 7-2421..... KBS
 President..... P. J. Schulls
 General Station Mgr..... Allen R. McIntyre
 Sales Prom. Mgr..... Jonas Johnson
 Publicity Director..... Bill McIntyre
 Chief Engineer..... Doyle Ritter

KEYJ—Jamestown—1954

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
 Owned..... James River Bcstg. Co.
 Address..... Box 1170
 Tel.: CLinton 2-2160..... KBS-MBS
 Station Representative..... Bowden
 President..... Robert E. Ingstad
 Station Manager..... A. G. Berry
 Comm. Manager..... R. L. Richardson
 Publicity Director..... Dan Brannan
 Program Director..... Terry D. Soulis
 Sales Prom. Mgr..... James Myers
 Chief Engineer..... Kenneth L. Rich

KSJB—Jamestown—1937

Frequency: 600 Kc. Power: 5000 Watts
 Owned-Oper. By..... KSJB, Inc.
 Address..... Box 1271
 Tel.: CL 2-3570-1..... CBS
 Reps..... Weed; Evans; Dean & Slaughter
 President..... James M. Pryor, Jr.
 General Sta. Mgr..... Don MacTavish
 Program Director..... Burton Light
 Commercial Manager..... S. S. Ingersoll
 Sales Prom. Mgr..... Vic Donegan
 Publicity Dir..... Bud Buchanan
 Chief Engineer..... Harvey Van Erem

KCJB—Minot—1950

Frequency: 910 Kc. Power: 1000 Watts
 Owned-Oper. By..... KCJB, Inc.
 Address..... Box 1712
 Tel.: TE 5-1161..... CBS
 Representative..... Weed
 Pres., Gen. Mgr..... James M. Pryor, Jr.
 Comm. Mgr..... J. D. Bohan

KLPM—Minot—1929

Frequency: 1390 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By..... Minot Bcstg. Co.
 Business Address..... 320 Third Ave., S.W.

NORTH DAKOTA-OHIO

Tel.: TEmple 4-1146.....MBS
 Representative.....Walker-Rowalt
 President.....Ethel H. Cooley
 Gen. Mgr., Ch. Eng.....C. W. Baker
 Comm. Dir., Prog. Dir.....Leslie E. Maupin

KQDY—Minot—1957

Frequency: 1320 Kc.....Power: 1 Kw., d.
 Owned.....Dakota Broadcasters
 Address.....Box 1388
 Tel.: TEmple 7-1124.....Independent
 Representative.....Forjoe
 General, Station Mgr.....Jack W. Birchill
 Sales Promotion Mgr.....John Boe
 Program Director.....Les Sabo
 Chief Engineer.....Chet Sagaser

KEYD—Oakes—1959

Frequency: 1220 Kc.....Power: 1 Kw., d.
 Owned.....Interstate Broadcasting Co.
 Address.....114 Union Ave.
 Tel.: Rlverside 2-2376.....MBS
 Station Representative.....Bowden
 President.....Robert E. Ingstad
 General Mgr., Chief Eng.....Glenn Olson

Program Director.....Jerry Regnier
 Owners of: KBMW, Wahpeton; KOVC, Valley City;
 KEYJ, Jamestown, all N. D.; KEYL, Long
 Prairie, KWAD, Wadena, both Minn.

KOVC—Valley City—1936

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....KOVC, Inc.
 Address.....135 Central Ave. S.
 Tel.: 1490.....MBS
 Station Representative.....Bowdon
 Pres., Gen. Mgr.....Robert E. Ingstad
 Station, Commercial Mgr.....Dale Olson
 Program Director.....Tom Burgum
 Chief Engineer.....Charles Sjostrom

KEYZ—Williston—1948

Frequency: 1360 Kc.....Power: 5 Kw.
 Owned-Oper. By.....Charles L. Scofield
 Address.....Box 1240
 Tel.: GRreenfield 3-3911.....Independent
 Representative.....Holman
 Gen. Mgr., Ch. Eng.....Chas. L. Scofield
 Commercial Prom. Manager.....Ray David
 Sales Prom. Mgr.....Freeman Hover
 Publicity Director.....Bob Miller
 Program Director.....Bob Gilbert

Pop.: 9,800,000
 Families: 2,957,000

Ohio

Radio Homes: 2,866,000
 AM Stas. in State: 93

WADC—Akron—1925

Frequency: 1350 Kc.....Power: 5000 Watts
 Owned-Operated By.....Allen T. Simmons
 Business Address.....40 E. Mill St.
 Tel.: JE 5-6165.....CBS
 Representative.....Webb
 Pres., Gen., Sta. Mgr.....Allen T. Simmons
 Chief Engineer.....Arnold Bock

WAKR—Akron—1940

Frequency: 1590 Kc.....Power: 5000 Watts
 Owned By.....Summit Radio Corp.
 Address.....853 Copley Rd.
 Tel.: PO 2-8811.....ABC
 Newspaper Affiliation.....Beacon Journal
 Station Representative.....McGavren
 President, General Mgr.....S. Bernard Berk
 Station Manager.....Roger G. Berk
 Comm. Mgr.....Kenneth M. Keegan
 Program Publicity Director.....Bob Wylie
 Sales Promotion Mgr.....Robert I. Bostian
 Chief Engineer.....Irwin L. Knopp

WCUE—Akron—1949

Frequency: 1150 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....WCUE Radio, Inc.
 Address.....424 Sackett Ave.
 Tel.: WA 3-9761.....MBS
 Representative.....Gill-Perna
 President, Secretary.....Ted Estabrook
 V.P., Treas.....Jack Valdes
 V.P., Gen. Sales Mgr.....George Mamas
 Sales Promotion Mgr.....Ed Boss
 Chief Engineer.....Henry Niederkofler

WHLO—Akron—1944

Frequency: 640 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Radio Akron, Inc.
 Address.....51 W. State St.
 Tel.: BL 3-7101.....Independent
 Station Reps.....Eastman; Ohio Station Reps.
 President.....Louis J. Appell, Jr.
 General, Station Mgr.....Arthur W. Carlson
 Commercial Mgr.....Ted Hepburn
 Program Dir.....Robert Shipley
 Sales Prom. Mgr.....Adrian R. Cooper
 Chief Engineer.....Glenn Winter

WFAH—Alliance—1953

Frequency: 1310 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....The Review Pub. Co.
 Address.....2720 S. Union
 Tel.: TAlbot 1-1111.....Independent
 Newspaper Affiliation.....Review
 Representative.....Grant Webb
 President.....D. A. Peterson
 General, Comm. Mgr.....Robert A. Gates
 Program Director.....Edward D. Krahling
 Chief Engineer.....Charles Dietrich

WNCO—Ashland—1959

Frequency: 1340 Kc.....Power: 250 W.
 Owned.....Radio Ashland, Inc.
 Business Address.....Ashland Mansfield Rd.
 Tel.: 2-1572.....MBS
 Station Representative.....Ohio Stations
 Pres., Ch. Engr.....Charlie Calhoun
 Station Mgr.....W. E. Waldorf

WREO—Ashtabula—1937

Frequency: 970 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By: **WICA, Inc.**
 Address: Box 372
 Tel.: WYman 3-2136. Independent
 Newspaper Affil.: Star Beacon
 Representative: Clark
 President: D. C. Rowley
 General Manager: John Colin
 Station Manager: D. W. Fosssett
 Commercial Mgr.: I. H. Bleasdale
 Chief Engineer: Frank Bernato

WATH—Athens—1950

Frequency: 970 Kc. Power: 1000 Watts d.
 Owned By: Radio Athens, Inc.
 Address: Box 567
 Tel.: LYnwood 3-1587. Independent
 President, Chief Eng.: Andrew Kovlan
 Comm. Manager: John Kerr
 Program Director: Doug Sinsel

WOMP—Bellaire—1947

Frequency: 1290 Kc. Power: 1000 Watts d.
 Owned By: WOMP, Inc.
 Address: Box 567
 Tel.: ORchard 6-5661. MBS
 Station Representative: Hollingbery
 President: Donald J. Horton
 General Manager: Len Carl
 Program Director: Bob Chaddock
 Chief Engineer: Jack Jennings

WOHP—Bellefontaine—1952

Frequency: 1390 Kc. Power: 500 Watts
 Owned: Lake Erie Radio & TV Corp.
 Address: E. Sandusky St.
 Tel.: LY 2-5796. Independent
 President: T. Talbot
 General Manager: R. K. Wood
 Chief Engineer: Ken Arnold

WHRW—Bowling Green—1954

Frequency: 730 Kc. Power: 1000 Watts d.
 Owned By: Howard R. Ward
 Address: Waldorf Hotel, Toledo
 Tel.: TR 4-4365. Independent
 President, Gen. Mgr.: Howard R. Ward
 Station, Prom. Mgr.: G. Mishler

WILE—Cambridge—1948

Frequency: 1270 Kc. Power: 1000 Watts d.
 Owned-Oper.: Land o' The Lakes Bcstg. Corp.
 Address: 917 Beatty Ave.
 Tel.: 4-5606. KBS
 Pres., Gen. Mgr.: Howard A. Donahoe
 Sales Manager: Geo. Donahoe
 Program Director: Lew Wagner
 Chief Engineer: Robert Kissinger

WAND—Canton—1947

Frequency: 900 Kc. Power: 500 Watts d.
 Owned-Oper. By: Dover Bcstg. Co., Inc.
 Address: 106 High Ave., N.W.
 Tel.: GL 6-8396. MBS
 Station Representative: Walker-Rawalt
 President: Mrs. Agnes J. R. Greer
 General Manager: W. B. Steis
 Station Manager: Sal Butera
 Sales Manager: Don Newman
 Sales Promotion Mgr.: Bill Burton
 Program Director: Ken Speck
 Publicity Director: Patti Quillen
 Chief Engineer: Don Graff
 Owners of: WJER, Dover, O.

WCMW—Canton—1946

Frequency: 1060 Kc. Power: 1000 Watts d.
 Owned-Operated By: Stark Bcstg. Corp.
 Business Address: 4601 Hills & Dales Rd., NW
 Tel.: GL 5-9475. Independent
 Station Representative: Masla
 President: Geneva H. Gee
 General Manager: Clark L. Dozer
 Asst. Sta. Mgr., Sales Prom. Mgr.: R. Bremkamp
 Program Dir.: Thom Sherwood
 Chief Engineer: Al James
 Owners of: WARD, Fern.

WHBC—Canton—1925

Frequency: 1480 Kc. Power: 5000 Watts
 Owned-Operated By: Ohio Bcstg. Co.
 Business-Studio Address: 550 S. Market St.
 Tel.: GL 6-7166. ABC
 Newspaper Affil.: Brush-Moore
 Representative: Venard, Rintoul, McConnell
 President: Eugene Carr
 Station Manager: Paul E. Gilmer
 Chief Engineer: John Schen

WBEX—Chillicothe—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned: Shawnee Broadcasting Co.
 Bus. Address: Pohlman Rd., Carlisle Hill
 Tel.: PRospect 3-2244. MBS, KBS
 Representative: Thomas F. Clark
 President, Gen. Mgr.: Truman A. Morris
 Comm. Prom. Mgr.: Alice Shein
 Program Director: Mary Morris
 Chief Engineer: Donald L. Head

WCHI—Chillicothe—1956

Frequency: 1350 Kc. Power: 500 Watts, d.
 Owned By: Courthouse Bcstg. Co.
 Address: 800 Eastern Avenue
 Tel.: PR 4-3385. Independent
 Station Rep.: Devney-O'Connell
 President, Chief Eng.: W. N. Nungesser
 Station, Commercial Mgr.: Ray Anderson
 Program Director: Worley Rodehaver
 Publicity Director: Edna Pointer
 Owners of: WCHO, Washington Courthouse;
 WKOV, Wellston, both O.

WCIN—Cincinnati—1953

Frequency: 1400 Kc. Power: 5 Wts. d., 500 n.
 Owned-Oper. By... Rounsaville Radio Stations
 Address... 3301 Beekman St.
 Tel.: MU 1-7600... Independent
 Representative... Pearson, Dora-Clayton
 President... R. W. Rounsaville
 General Manager... Ralph B. Johnson
 Station Manager... Carl Gucken
 Program Director... Charles Scruggs
 Chief Engineer... C. Detmar
 Owners of: WLOU, Louisville; WMBM, Miami
 Beach; WTMP, Tampa; WYOL, Nashville;
 WYLD, New Orleans; KRZY, Dallas.

WCKY—Cincinnati—1929

Frequency: 1530 Kc. Power: 50,000 Watts
 Owned-Operated By... L. B. Wilson, Inc.
 Address... Hotel Sheraton Gibson
 Tel.: CH 1-6565... Independent
 Station Representative... AM Radio Sales
 President... Charles H. Topmiller
 General Manager... Jeanette Heinze
 V.P., Chg. of Sales... Tom Welstead
 Admin. Asst., Sales... Harold Perry
 Sales Prom., Pub. Dir... Bruce Handshu
 Program Director... Paul Miller
 Owners of: WLBW, Miami.

WCPO—Cincinnati—1927

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By... Scripps-Howard Radio, Inc.
 Address... 2345 Symmes St.
 Tel.: CA 1-0777... Independent
 Newspaper Affiliation... Post-Times Star
 Representative... John Blair
 General Manager... M. C. Watters
 Station Director... Patrick H. Crafton
 Program Director... Bill Dawes
 Chief Engineer... Paul Adams

WKRC—Cincinnati—1922

Frequency: 550 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By... Taft Broadcasting Co.
 Address... 1906 Highland Ave.
 Tel.: GA 1-1750... CBS
 Representative... Katz
 President... Hulbert Taft, Jr.
 V.P. of Operations... L. H. Rogers II
 General Station Mgr... Hubbard Hood
 Commercial Mgr... R. L. Bevington
 Program Director... Ed Kennedy, Jr.
 Operations Mgr... Paul Shumate
 Sales Prom., Pub. Dir... Lila Lambert
 Chief Engineer... Hugh LaCrosse
 Owners of: WTVN-AM-TV, Columbus, O.; WBRC-
 AM-TV, Birmingham, Ala.; WKYT, Lexing-
 ton, Ky.; WKRC-TV.

WLW—Cincinnati—1922

Frequency: 700 Kc. Power: 50 Kw.
 Owned... Crosley Bcstg., Corp.
 Address... 140 W. Ninth St.
 Tel.: CH 1-1822... NBC
 Station Representatives... Lowrance, Moore

Chm. of Board... James D. Shouse
 Pres., Gen. Mgr... Robert E. Dunville
 V.P., Sales... H. P. Lasker
 V.P. Programs... Al Bland
 Radio Sales Mgr... Scott McLean
 Program Director... Gene Dailey
 Chief Engineer... R. J. Rockwell

WSAI—Cincinnati—1923

Frequency: 1380 Kc. Power: 5000 Watts
 Owned-Oper. By... Jupiter Bcstg. Corp.
 Address... Sinton Hotel
 Tel.: MAIN 1-1068... Independent
 Station Representative... Gill-Perna
 President... Erny Tannen
 General, Station Mgr... Howard Eicher
 Sales Prom., Pub. Dir... Marian E. Knight
 National Sales Mgr... C. L. Doty
 Program Director... Robert C. Stone
 Chief Engineer... Joshua Bortz
 Owners of: WALT, Tampa; WPEN, Philadelphia.

WZIP—Cincinnati—1947

Frequency: 1050 Kc. Power: 1 Kw., d.
 Owned-Operated By... Greater Cinn. Radio, Inc.
 Address... Vernon Manor Hotel
 Tel.: UNiversity 1-6067... Independent
 Reprs... Broadcast Time Sales; Ohio Sta.
 President... Carl Lindner
 General, Station Mgr... Robert B. Rietman
 Commercial Manager... John Jay
 Sales Service Mgr... Gittie Bortz
 Program Dir... Chas. Grady
 Publicity Director... Sylvia Elton
 Chief Engineer... Frank Wagner

KYW—Cleveland—1923

Frequency: 1100 Kc. Power: 50,000 Watts
 Owned-Oper. By... Westinghouse Bcstg. Co.
 Address... 815 Superior Ave.
 Tel.: CH 1-0942... Independent
 Sta. Representative... AM Radio Sales
 President... Donald H. McGannon
 General Manager... Perry B. Bascom
 Sales Manager... Fred E. Walker
 Sales Promotion Mgr... Frank Maruca
 Program Director... Eugene M. Plumstead
 Publicity Director... Church Guerth
 Chief Engineer... Sid Stadig
 Owners of: KYW-TV; WBZ-AM-TV, Boston;
 KDEA-AM-TV, Pittsburgh; WOWO, Fort Wayne;
 WIND, Chicago; KEN, Portland, Ore.; WJZ-TV,
 Baltimore; KPIN, San Francisco.

WABQ—Cleveland—1948

Frequency: 1540 Kc. Power: 1 Watt d.
 Owned By... Tuschman Bcstg. Corp.
 Address... 2323 Chester Ave.
 Tel.: CHerry 1-7555... Independent
 Station Rep... Howard
 President, Gen. Mgr... P. G. Tuschman
 Commercial Manager... Bert Noble
 Program Director... Harrison Dillard
 Chief Engineer... Rudy Jones

WERE—Cleveland—1948

Frequency: 1300 Kc.....Power: 5000 Watts
 Owned-Operated By....Cleveland Bcstg. Inc.
 Address.....1501 Euclid Ave.
 Tel.: SU 1-9600.....Independent
 Station Rep.....Venard, Rintoul & McConnell
 President.....Ray T. Miller, Jr.
 General, Station Mgr.....Richard M. Klaus
 Commercial Mgr.....Ed Paul
 Sales Prom., Pub. Dir.....Peter Roper
 Program Manager.....Ed Stevens
 Chief Engineer.....Harry Dennis
 Owners of: WERC, Erie, Pa.; WLEC, Sandusky, O.

WDOK—Cleveland—1950

Frequency: 1260 Kc.....Power: 5000 Watts
 Owned-Operated By....Civic Bcstrs., Inc.
 Address.....1515 Euclid Ave.
 Tel.: MA 1-2890.....MBS
 Station Rep.....H-R
 President, Gen. Mgr.....Frederick C. Wolf
 Tech. Dir., Operations Mgr.....Ralph Quay
 Prog. Dir., Sales Coord.....Norman Wein
 Asst. Sales Director.....Dave Levine
 Chief Engineer.....Clifford E. Ormston

WGAR—Cleveland—1930

Frequency: 1220 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....Peoples Bcstg. Corp.

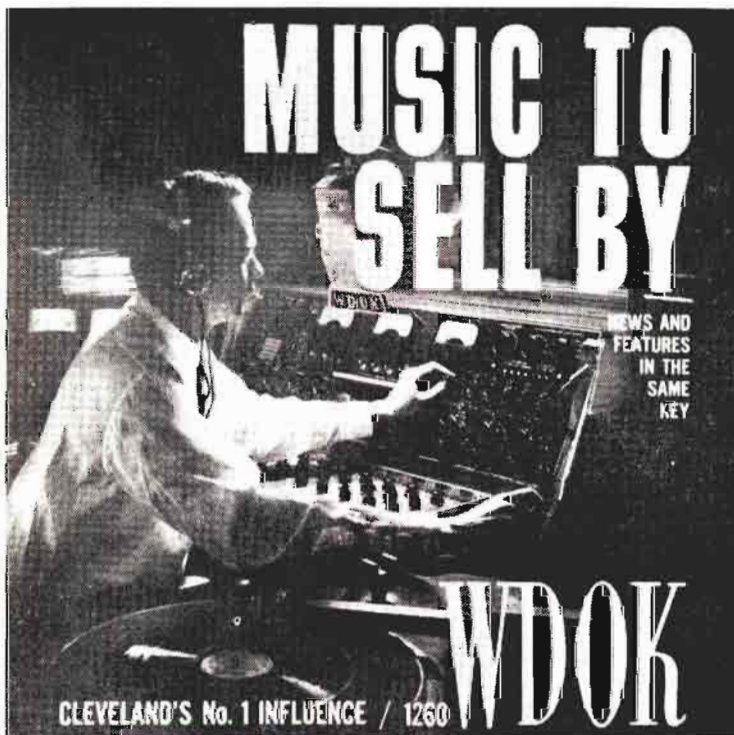
Address.....Stattler-Hilton Hotel
 Tel.: PR 1-0200.....CBS
 Representative.....Christal
 President.....Herbert Evans
 General, Station Mgr.....Carl E. George
 Program Director.....Robert K. Smiley
 Commercial Mgr.....Robert E. Forker
 Sales, Prom., Pub. Dir.....James Ward
 Chief Eng's.....L. Wingard, D. McCollister
 Owners of: WREF, Worthington, O.; WMMN,
 Fairmont, W. Va.; WTTM, Trenton, N. J.;
 WNAX, Yankton, S. D.; KFTV, Sioux City.

WHK—Cleveland—1922

Frequency: 1420 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Metropolitan Bcstg.
 Address.....5000 Euclid Ave.
 Tel.: EXpress 1-5000.....Independent
 Station Representative.....Blair
 President.....John W. Kluge
 General, Sta. Mgr.....Jack Thayer
 Business Mgr.....Charles Masella
 Sales Prom., Pub. Dir.....Gary Davis
 Program Director.....Gerald Spinn
 Chief Engineer.....Ralph H. DeLany
 Owners of: WNEW AM-TV, N. Y.; WTTG, Wash-
 ington, D. C.; WIP, Philadelphia; WTVH-TV,
 Peoria; KOVR-TV, Stockton, Calif.

WJMO—Cleveland—1947

Frequency: 1490 Kc.....Power: 250 Watts



THE LATEST NIELSEN RATING FOR THE CLEVELAND AREA SHOWS
 THAT WDOK'S GOOD MUSIC DOMINATES LOCAL LISTENING!
 IN 26 QUARTER-HOURS WDOK IS FIRST WITH 26% AVERAGE SHARE

WDOK, 1515 Euclid Ave., Cleveland 15, Ohio • MAin 1-2890 • TWX: CV 158
 Fred Wolf—President & General Manager
 National Rep.: H-R Representatives, Inc. — PLaza 9-6800

Owned By.....Friendly Broadcasting Co.
Address.....11821 Euclid Ave.
Tel.: Sweetbriar 5-1212.....ABC
Sta. Rep.....Wittig; Dora-Clayton; Oakes
President.....Richard Eaton
General, Station Mgr.....C. C. Courtney
Commercial, Sls. Prom Mgr.....Don Bruck
Program Director.....John Slade
Publicity Director.....Ken Hawkins
Chief Engineer.....Chuck Owens

WJW—Cleveland—1960

Frequency: 850 Kc.....Power: 10,000 W.
Owned By.....Storer Bcstg. Co.
Address.....1630 Euclid Ave.
Tel.: TOWER 1-6080.....NBC
Newspaper Affil.....Miami Sun
Representative.....Katz
President.....G. B. Storer, Sr.
V.P. & Gen. Mgr.....James E. Bailey
General Sales Mgr.....Jules C. Blum
Program Director.....Bruce MacDonald
Chief Engineer.....Furn Anderson
Owners of: WJW-FM-TV; WGBS-AM-FM, Miami;
WJBK-AM-TV, Detroit; WSPD-AM-FM-TV, To-
ledo; WAGA-TV, Atlanta; WWV-A-AM-FM,
Wheeling, W. Va.; WIGB-AM-FM, Phila., Pa.;
KGBS, Los Angeles; WTPL-TV, Milwaukee.

WBNS—Columbus—1924

Frequency: 1460 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....RadiOhio, Inc.
Business-Studio Address.....33 N. High St.
Tel.: CA 4-9265.....CBS
Representative.....John Blair
General Manager.....Richard A. Borel
Commercial Manager.....W. I. Orr
Sales, Prom. Manager.....Jim Yerian
Program Director.....Parke Blanton
Chief Engineer.....Lester H. Nafzger

WCOL—Columbus—1922

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Air Trails, Inc.
Address.....E. Broad & Young St.
Tel.: Capital 1-7811.....Independent
Newspaper Affil.....Lancaster Eagle-Gazette,
Representative.....Eastman
President.....Charles Sawyer
V.P. General Mgr.....Collis A. Young
Exec. V.P.....J. P. Williams
V. P.....Alexander Buchan
Production Director.....Robert Way
Chief Engineer.....T. Carpenter
Owners of: WING, Dayton, O.; WKLO, Louisville;
WIZE, Springfield, O.; WEZE, Boston.

WMNI—Columbus—1957

Frequency: 920 Kc.....Power: 500 Watts
Owned By.....North American Bcstg. Co.
Address.....Southern Hotel
Tel.: Capital 1-1354.....ABC
Station Representative.....Bcst. Time Sales
President, General Mgr.....William R. Mnich
Dir. of Regional Sales.....Lee Ault
Sales Prom. Mgr.....Jack Maguire
Program, Pub. Dir.....William F. Robinson
Chief Engineer.....John D. Brookbank

WTVN—Columbus—1922

Frequency: 610 Kc.....Power: 5000 Watts
Owned-Operated By.....Taft Bcstg. Co.
Address.....22 East Gay St.
Tel.: CA 4-1271.....MBS
Representative.....Katz
President.....Hulbert Taft, Jr.
V.P. of Operations.....L. H. Rogers, II
General Mgr.....Gene D'Angelo
Program Director.....Robert Yeager
Chief Engineer.....Eugene Cafege
Owners of: WTVN-TV; WKRC-AM-TV, Cincinnati;
WBRC-AM-TV, Birmingham; WKYT-TV, Lex-
ington, Ky.

WVKK—Columbus—1948

Frequency: 1590 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Sky Way Bcstg. Corp.
Address.....2495 Henderson Rd.
Tel.: HUDSON 6-9595.....Independent
Rep.....Venard, Rintoul & McConnell; Ohio Stas.
President.....Milton Staub
Gen., Sta. Manager.....Bert Charles
Commercial, Sls. Prom. Mgr.....William Selander
Production Mgr.....Joe Cox
Publicity Dir.....Diana Weeter
Chief Engineer.....William Hammett

WWOW—Conneaut—1959

Frequency: 1360 Kc.....Power: 500 Watts d.
Owned By.....Ashtabula County Bcstg. Co.
Address.....211½ Main St.
Tel.: 71-001.....Independent
Station Representative.....Ohio Stas.
President.....Louis W. Skelly
Station Mgr., Prog. Dir.....Bob Allen
Commercial Manager.....Edward C. Stiker
Sales Prom. Mgr.....Edward Gates
Publicity Director.....Rebecca Ross
Chief Engineer.....Ronald Terry

WTNS—Coshocton—1947

Frequency: 1560 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Coshocton Bcstg. Co.
Business-Studio Address.....114 N. 8th St.
Tel.: MAin 2-1567.....Independent
Station Representative.....Webb
Pres., Gen. Mgr.....F. Bruce Wallace
Comm., Sales Prom. Mgr.....D. Bennett
Chief Engineer.....Hermen L. Philabaum

WAVI—Dayton—1955

Frequency: 1210 Kc.....Power: 250 Watts d.
Owned.....WAVI Bcstg. Corp.
Address.....1428 Cincinnati St.
Tel.: BALDwin 4-1137.....Independent
Station Rep.....Bcst. Time Sales
Pres., Gen. Mgr.....Harry K. Crowl
Comm. Prom. Mgr.....Guy Wadsworth
Program Dir.....Paul Murphy
Publicity Dir.....Robert J. Emery
Chief Engineer.....William C. Gilmore

WHIO—Dayton—1935

Frequency: 1290 Kc.....Power: 5000 Watts
Owned-Oper. By.....Miami Valley Bcstg. Corp.

OHIO

Address.....1414 Wilmington Ave.
Tel.: Clearwater 4-5311.....CBS
News Affiliation...Daily News, Journal Herald
Representative.....Hollingbery
President.....James M. Cox, Jr.
General Manager.....Robert H. Moody
Nat. Sls. Mgr.....Wade H. Alley
Retail Manager.....Stan Mouse
Public Information.....Blanche Barnett
Chief Engineer.....Ernest Adams

WING—Dayton—1921

Frequency: 1410 Kc.....Power: 5000 Watts
Owned-Oper. By.....Great Trails Bcstg. Corp.
Address.....Talbot Tower
Tel.: BA 2-3773.....Independent/
News. Affil.....Lancaster Eagle-Gazette
Station Representative.....Eastman
President.....Charles Sawyer
General Mgr.....Dale Moudy
Exec. Vice Pres.....J. P. Williams
Vice President.....Alex Buchan
Sales Manager.....Don Sailors
Publicity Director.....Everett Slosman
Program Director.....Jim Smith
Chief Engineer.....Howard Ryan

WONE—Dayton—1949

Frequency: 980 Kc.....Power: 5000 Watts
Owned By.....Brush-Moore Newspapers
Address.....380 West First St.
Tel.: BA 4-6501.....Independent
Representative.....Bolling
Pres., Gen. Manager...Ronald B. Woodyard
Nat'l Sales Manager.....C. J. Thornquest
Commercial Manager.....Louis G. Froelich
Program Director.....Guy Harris
Chief Engineer.....Morse Weimer

WONW—Defiance—1949

Frequency: 1280 Kc...Power: 1 Kw. d., 500 W. n
Owned-Oper. By.....Tri-State Bcstg. Co.
Address.....P. O. Box 278
Tel.: 3-2776.....Independent/
Representative.....Devney O'Connell
V.P., Gen. Manager.....Glenn R. Thayer

WJER—Dover—1950

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Dover Broadcasting Company, Inc.
Address.....Box 550
Tel.: 7-2126.....MBS
President.....Agnes J. Reeves Greer
General Manager.....W. B. Stels
Station Mgr., Prog. Dir.....Bill Humphries
Commercial, Prom. Mgr.....Kenneth Neff
Chief Engineer.....Donald Graff
Owners of: WAND, Canton, O.

WOHI—East Liverpool—1949

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Constrander Corp.
Address.....P.O. Box 760
Tel.: Fulton 5-1490.....ABC
Representative.....Grant Webb
President.....Richard V. Beatty

Station Manager.....Paul F. Pugh
Commercial Manager.....George T. Farrall
Sales Prom. Mgr.....Jack Craddock
Chief Engineer.....George Kelly

WEOL—Elyria-Lorain—1948

Frequency: 930 Kc.....Power: 1000 Watts
Owned-Oper. By.....Elyria-Lorain Bcstg. Co.
Address.....408 E.S.T. Bldg., Elyria
Tel.: FA 2-3761.....Independent
Newspaper Affil.....Chronicle-Telegram
President.....O. B. Schoepfle
General Mgr.....Paul Nakel
Program Dir.....Dick Barrett
Chief Engineer.....Hugh Coburn

WFIN—Findlay—1941

Frequency: 1330 Kc...Power: 1000 Watts, d.
Owned.....Findlay Publishing Co.
Address.....101½ West Sandusky St.
Tel.: GA 2-4545.....Independent
Newspaper Affil.....Courier
Representative.....Clark
President, General Mgr.....R. L. Heminger
Station Manager.....Clyde W. Johnson
Program Dir.....C. Meekins
Chief Engineer.....Edgar Smith

WFOB—Fostoria—1952

Frequency: 1430 Kc.....Power: 1000 Watts
Owned-Operated By.....Seneca Radio Corp.
Address.....U. S. Highway 23 S.
Tel.: HE 5-5666.....Independent
Station Rep.....Webb; Ohio Stations
President.....Andrew Emerine
Gen., Sta. Mgr.....Melvin L. Murray
Commercial Mgr.....Roger V. Wise
Chief Engineer.....Carl Barry

WFRO—Fremont—1949

Frequency: 900 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Wolfe Bcstg. Corp.
Address.....905 W. State St.
Tel.: FE 2-3951.....Independent
President, Gen. Mgr.....Robert F. Wolfe
Commercial Manager.....J. W. Kerr
Program Director.....Earl V. Hurst
Chief Engineer.....Allen C. Kauble

WJEH—Gallipolis—1950

Frequency: 990 Kc.....Power: 1 Kw., d.
Owned-Oper. By.....Ohio Valley on the Air, Inc.
Business Address.....Portsmouth Rd.
Tel.: Gibson 6-3543.....KBS
Representative.....Sears & Ayer
President.....John E. Halliday
Gen., Comm. Mgr.....Marianne B. Campbell
Chief Engineer.....Edgar Atkins

WMOH—Hamilton—1944

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Fort Hamilton Bcstg. Co.
Bus.-Studio Address..Second Natl. Bank Bldg.

Tel.: TWinbrook 4-6543..... Independent
 President..... R. Briede
 General Manager..... Robert L. Odson
 Sta. Mgr., Prog. Director..... Norm Keller
 Commercial Manager..... Ray Motley
 Chief Engineer..... R. Bullio

WSRW—Hillsboro—1956

Frequency: 1590 Kc..... Power: 500 W., d.
 Owned..... Highland Bcstg. Co.
 Address..... Box 176
 Tel.: EXpress 3-1590..... KES
 General, Program Dir..... Tom Archibald
 Station Mgr..... Willard Parr, Sr.
 Chief Engineer..... John Haskett

WIRO—Ironton—1951

Frequency: 1230 Kc..... Power: 250 Watts
 Owner..... Iron City Bcstg. Co.
 Address..... Radio Plaza
 Tel.: Jefferson 2-1922..... KES-MBS
 Station Representative..... Best
 Pres., Ch. Eng..... C. A. Baker
 General Manager..... C. E. McElroy
 Program Director..... Don R. Griffin

WLMJ—Jackson—1953

Frequency: 1280 Kc..... Power: 1 Kw., d.
 Owned By..... Radio Jackson Inc.
 Address..... Box 72
 Tel.: 850..... KES
 Station Representative..... Clark
 Pres., Gen. Mgr..... Dean Miller
 Station Manager..... John Wilson
 Commercial Manager..... Lloyd White
 Chief Engineer..... D. Cowden

WHOK—Lancaster—1948

Frequency: 1320 Kc..... Power: 1000 Watts
 Owned-Oper. By..... Hocking Valley Bcstg. Corp.
 Address..... Memorial Dr.
 Tel.: OL 3-4373..... Independent
 Station Representative..... Ohio Stas.
 Pres., Gen. Mgr..... Nelson Embrey
 Program Dir..... Roy Stingley
 Chief Engineer..... Charles B. Houston

WIMA—Lima—1948

Frequency: 1150 Kc..... Power: 1000 Watts
 Owned-Oper. By..... N.W. Ohio Bcstg. Corp.
 Business-Studio Address..... 223 N. Main St.
 Tel.: CA 3-2060..... ABC
 Station Representative..... McGavren
 President..... G. E. Hamilton
 General Manager..... R. W. Mack
 Sta., Comm. Mgr..... C. B. Heller
 Chief Engineer..... Bill Harrison

WWIZ—Lorain—1958

Frequency: 1380 Kc..... Power: 500 Watts, d.
 Owned..... WWIZ, Inc.

Address..... Palace Theatre Bldg.
 Tel.: CHerry 4-5253..... ABC-KBS
 Newspaper Affiliation..... Journal
 Sta. Reps..... Oakes; Devney-O'Connell
 President..... Sanford A. Schafitz
 General Manager..... Arthur H. Simmers
 Sales Prom., Pub. Dir..... Francine Seda
 Program Director..... Mike Rollins
 Chief Engineer..... Jim Powers

WCLW—Mansfield—1957

Frequency: 1570 Kc..... Power: 250 Watts, d.
 Owned By..... Mansfield Bcstg. Co.
 Address..... 791 McPherson St.
 Tel.: LA 5-2333..... Independent
 Station Rep..... Devney-O'Connell
 Pres., Gen. Mgr..... F. Eckhardt
 Chief Engineer..... William Ball

WMAN—Mansfield—1939

Frequency: 1400 Kc..... Power: 250 Watts
 Owned-Operated By..... Richland, Inc.
 Address..... 144½ Park Ave. W.
 Tel.: LA 4-2211..... ABC
 Representative..... Venard, Rintoul & McConnell
 Pres., Gen., Sta., Sls., Comm. Mgr. J. M. O'Hara
 Prog.-Pub. Dir..... Robert James
 Chief Engineer..... William Morrison

WMOA—Marietta—1946

Frequency: 1490 Kc..... Power: 250 Watts
 Owned..... Marietta Broadcasting Co.
 Address..... First National Bank Bldg.
 Tel.: FR 3-7527..... NBC
 Station Representative..... Bolles
 General Mgr..... R. Sanford Guyer
 Commercial Mgr..... Lee Kendrick
 Program Dir..... Richard M. Guyer
 Chief Engineer..... Charles E. Clark

WMRN—Marion—1940

Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Oper. By..... The Marion Bcstg. Co.
 Address..... 1490 N. Main St.
 Tel.: DU 3-1131..... ABC
 Pres., Gen. Mgr..... Robert T. Mason
 Commercial Manager..... Arthur L. Martin
 Prog. Dir..... Madge Cooper
 Chief Engineer..... F. J. Peters

WTIG—Massillon—1957

Frequency: 990 Kc..... Power: 250 W., d.
 Owned..... Massillon Bcstg. Co.
 Address..... Massillon Drive-in Hotel
 Tel.: TE 2-5023..... KBS
 Sta. Rep..... Keystone; National; Ohio Stas.
 President..... Joel W. Rosenblum
 Gen. Mgrs..... D. Scholem, N. Barry
 Sales Prom. Mgr..... Ray Rosenblum
 Program Director..... Ted Wesley
 Publicity Director..... Nan Barnhouse
 Chief Engineer..... Joe Kish
 Owners of: WISR, Butler; WACB, Kittanning;
 WAKU, Latrobe, all Pa.

OHIO**WMPO—Middleport-Pomeroy
1959**

Frequency: 1390 Kc. Power 1000 Watts d.
Owned By..... Radio Mid-Pom Inc.
Address..... Box 71
Tel.: WYandotte 2-5355..... KBS
President..... John E. M. Kerr
General Manager..... Saber Tweel
Commercial Manager..... Frank Youngworth
Program Director..... Barbara Fay
Chief Engineer..... Roger Bennett

WPFB—Middletown—1947

Freq.: 910 Kc. Power: 1 Kw. d., 100 W. n.
Owned-Operated By..... WPFB, Inc.
Address..... 4503 Central Ave.
Tel.: GA 2-3625..... Independent
Sta. Reps.... Devney-O'Connell; Walker-Rawalt
President, General Mgr..... Paul F. Braden
Commercial Manager..... Joseph LeMoyné
Sales Prom. Mgr., Pub Dir.... Charles Reeder
Program Director..... Ray Inglehart, Jr.
Chief Engineer..... Carroll Williams
Owners of: WPAY, Portsmouth, O.

WMVO—Mt. Vernon—1953

Frequency: 1300 Kc. Power: 500 Watts d.
Owned-Oper. By..... Mt. Vernon Bcstg. Co.
Address..... P.O. Box 348
Tel.: EX 2-0946..... Independent
Station Representative..... Ohio Stas.
President..... Mrs. Charles Zerkowitz
Station Manager..... Stephen Zerkowitz
Sales Coordinator..... Bill Victor
Publicity Director..... Ed Kendrick

WIOI—New Boston—1959

Frequency: 1010 Kc. Power: 1000 Watts d.
Owned By..... WIOI, Inc.
Address..... Box 909, Portsmouth, O.
Tel.: Elmwood 3-8587..... KBS
President, Gen. Mgr..... James D. Sinyard
Commercial Manager..... Joseph S. Klarke
Sales Promotion Mgr..... John G. Greene
Program Director..... Robert F. Phipps Jr.
Publicity Director..... Faye Young
Chief Engineer..... Tommy R. Leslie

WCLT—Newark—1949

Frequency: 1430 Kc. Power: 500 Watts d.
Owned-Operated By..... WCLT Radio Inc.
Address..... Route 13, Jacksontown Pike
Tel.: FA 4-0071..... Independent
Sta. Representative..... Meeker
Pres., Gen. Mgr..... Thomas A. Rogers
Commercial Mgr..... Robert Pricor
Program Director..... Arnauld Fleming
Chief Engineer..... Benjamin Windle

WPVL—Painesville—1956

Frequency: 1460 Kc. Power: 500 Watts d.
Owned..... WPVL, Inc.
Address..... 162 S. Park Place
Tel.: EL 2-3155..... Independent
Representative..... Ohio Stations

President, General Mgr..... Carl R. Lee
Sales Promotion Mgr..... Dale Palmer
Publicity Director..... Sally Platz

WPTW—Piqua—1947

Frequency: 1570 Kc. Power: 250 Watts d.
Owned By..... WPTW Radio, Inc.
Address-Trans..... 1625 Covington Ave.
Tel.: PR 3-3513..... Independent
Sta. Representative..... Bolles; Ohio Station Reps.
President, Gen. Mgr..... C. Oscar Baker
Program Dir., Pub. Dir..... Betty Miller
Commercial Mgr..... Mrs. Eleanor Mills
Station, Ch. Eng..... Lewis M. Shroyer

WNXT—Portsmouth—1951

Frequency: 1260 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By..... WNXT, Inc.
Address..... Masonic Bldg.
Tel.: EL 3-1161..... ABC
Station Rep..... Raymer; Ohio Stas.
President..... Leonard Feldman
General, Comm. Mgr..... Marshall Rosene
Publicity Director..... Mary Ellen Thuma
Chief Engineer..... Russell Newman

WPAY—Portsmouth—1935

Frequency: 1400 Kc. Power: 250 Watts
Owned By..... Radio Station WPAY
Address..... 1009 Gallia St.
Tel.: EL 3-5176..... CBS
Sta. Representative..... Devney-O'Connell
President..... Paul F. Braden
Sta., Sales Prom. Mgr..... O. T. Dresbach
Commercial Manager..... J. H. LeMoyné
Program Director..... John T. Baker
Chief Engineer..... Maurice L. Myers
Owners of: WPAY-FM.

WLEC—Sandusky—1947

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By..... Cleveland Bcstg., Inc.
Address..... Box 441
Tel.: MA 8-2000..... Independent
Station Rep..... Venard, Rintoul & McConnell
President..... Ray T. Miller, Jr.
General, Station Mgr..... Jay E. Wagner, Jr.
Commercial, Prom. Mgr..... Louis E. Mahla
Program Director..... Karl J. Bates
Chief Engineer..... Jay Leibach
Owners of: WERE, Cleveland; WERC, Erie, Pa.

WBLY—Springfield—1947

Frequency: 1600 Kc. Power: 1000 Watts d.
Owned-Oper. By..... Champion City Bcstg. Co.
Address..... Chamber of Commerce Bldg.
Tel.: FA 3-4676..... KBS
Representative..... Thomas F. Clark
President..... William E. Bailey
General Manager..... R. L. Yontz
Commercial Mgr..... Al Meuleman
Program Director..... James W. Bissey
Chief Engineer..... Carl Egbert

WIZE—Springfield—1940

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By..... Radio Voice of Springfield
Address..... 117 W. High St.

Tel.: FA 3-4955.....Independent
 Station Representative.....Devney-O'Connell
 President.....Charles Sawyer
 V.P., General Mgr.....Ernest A. Gudridge
 Executive Vice-President.....J. P. Williams
 Vice-President.....Alex Buchan
 Sales Promotion Mgr.....Ray George
 Program Director.....George Harris
 Chief Engineer.....Victor L. Bushong

WSTV—Steubenville—1940

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....WSTV, Inc.
 Bus.-Studio Address.....Exchange Realty Bldg.
 Tel.: AT 2-6265.....MBS
 Representative.....Avery-Knodel
 Exec. Vice Pres.....John J. Laux
 Station Mgr.....Louis W. Shapiro
 Publicity Dir.....Geo. H. Wilson
 Program Director.....Tom Abernethy
 Chief Engineer.....William Chesnes
 Owners of: WBOY AM-TV, Steubenville; KODE
 AM-TV, Joplin; WSTV TV-FM; KMLB FM-AM,
 Monroe.

WTTF—Tiffin—1959

Frequency: 1600 Kc.....Power: 500 Watts
 Owned By.....WTTF, Inc.
 Address.....112 E. Market St.
 Tel.: Gibson 7-2212.....MBS
 Station Representative.....Donald Cooke
 President, Gen. Mgr.....Robert G. Wright
 Program Dir.....Alan Gemar
 Chief Engineer.....Shelby Bristow

WOHO—Toledo—1954

Frequency: 1470 Kc.....Power: 1000 Watts
 Owner.....Midwestern Bcstg. Co.
 Address.....Box 276, Station "A"
 Tel.: OX 3-6576.....MBS
 Station Representative.....Webb
 President.....Ford R. Weber
 General, Station Mgr.....Sam W. Sloan
 Comm. Manager.....William C. Wester
 Program Director.....John Dauro
 Chief Engineer.....Patrick J. Robinson

WSPD—Toledo—1921

Frequency: 1370 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Storer Broadcasting Co.
 Address.....125 South Superior St.
 Tel.: CH 8-6401.....NBC
 Newspaper Affil.....Miami Beach Sun
 Representative.....Katz
 President.....George B. Storer
 General, Station Mgr.....Reggie Martin
 Nat. Sales Manager.....Emerson Kimble
 Sales Prom., Pub. Dir.....Dorothy Coon
 Program Director.....Jack Williams
 Chief Engineer.....George Fulop
 Owners of: WSPD-TV; WJBK AM-TV, Detroit;
 WJW AM-TV, Cleveland; WGBS, Miami;
 WWVA, Wheeling; WIBG, Philadelphia; KGBS,
 Los Angeles; WAGA-TV, Atlanta; WITI-TV,
 Milwaukee.

WTOD—Toledo—1946

Frequency: 1560 Kc.....Power: 1000 Watts d.
 Owned-Operated By...Booth Broadcasting Co.

Business Address.....320 Davis Bldg.
 Tel.: CH 2-4321.....CBS
 Representative.....Weed
 President.....John L. Booth
 Gen., Comm. Mgr.....Sunne Miller
 Program Director.....John Lindemulder
 Publicity Dir.....Elmo Schausten
 Chief Engineer.....Robert Sowers

WTOL—Toledo—1938

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By...Community Bcstg. Co.
 Address.....Bell Bldg.
 Tel.: CH 4-7411.....ABC
 Station Representative.....Gill-Perna
 President.....Frazier Reams
 Gen.-Station Mgr.....Thomas S. Bretherton
 General Sales Mgr.....Douglas Tabner
 Sales Promotion Mgr.....Orris Tabner
 Program Director.....Joe Weaver
 Chief Engineer.....Harold Holmes

WERT—Van Wert—1958

Frequency: 1220 Kc.....Power: 250 Watts, d.
 Owned.....Van Wert Broadcasting Co.
 Address.....Box 306
 Tel.: BERNARD 2-4075.....Independent
 Station Rep.....Ohio Stations; Sears & Ayer
 President, Ch. Eng.....Kenneth E. Kunze
 Commercial Mgr.....R. Waldron
 Program Director.....John Ury
 Sales Prom. Mgr.....Marvin Krystosek

WHHH—Warren—1941

Frequency: 1440 Kc.....Power: 5000 Watts
 Owned By...Warren Tribune Radio Sta., Inc.
 Address.....2nd National Bldg.
 Tel.: EXPRESS 2-2529.....Independent
 Newspaper Affiliation...Tribune Chronicle
 President, Gen. Mgr.....Helen Hart Hurlbert
 Station Mgr.....R. E. Hardy
 Program Director.....John Peterson
 Ch. Eng., Sta. Mgr.....Robert E. Hardy

WCHO—Washington Court House—1952

Frequency: 1250 Kc.....Power: 500 Watts d.
 Owned By.....Court House Bcstg. Co.
 Address.....113½ S. Main St.
 Tel.: 5-6211.....KBS
 Pres., Gen. Mgr., Chief Eng.. W. N. Nungesser
 Station Mgr.....C. L. Mitchell

WPKO—Waverly—1954

Frequency: 1380 Kc.....Power: 1000 W., d.
 Owner.....Ohio Quests, Inc.
 Address.....Box 67
 Tel.: 363.....Independent
 President, Gen. Mgr.....James B. Dentow
 Commercial, Pub. Dir.....C. Joe Bellamy
 Chief Engineer.....Robert P. Meyer

OHIO

WKOV—Wellston—1953

Frequency: 1330 Kc. Power: 500 Watts d.
Owned-Operated By: Family Bcstg. Co.
Address: P. O. Box 190
Tel.: 4-2000 KBS
Pres., Gen. Mgr., Ch. Eng.: W. N. Nungesser

WWST—Wooster—1947

Frequency: 960 Kc. Power: 1000 Watts d.
Owned-Oper. By: Wooster Republican Ptg. Co.
Address: Route 30
Tel.: Angelus 3-5075 KBS
General Manager: E. B. Evans
Chief Engineer: B. L. Bowman

WRFD—Worthington—1947

Frequency: 880 Kc. Power: 5000 Watts d.
Owned: Peoples Broadcasting Corp.
Address: Worthington
Tel.: TU 5-5342 Independent
Representative: Gill-Perna
President: Herbert E. Evans
General Station Mgr.: Joseph D. Bradshaw
National Sales Mgr.: Andy Edgerton
Sales Prom., Pub. Dir.: Bill Pfeiffer
Program Director: Phil Sheridan
Chief Engineer: Harold Schaaf
Owners of: WRFD-FM: WGAR AM-FM, Cleve-
land; WTTM AM-FM, Trenton; WMMN, Fair-
mount, W. Va.; WNAN, Vankton, S. D.; KVTY,
Sioux City.

WBBW—Youngstown—1949

Frequency: 1240 Kc. Power: 250 Watts
Owner: Mahoning Valley Bcstg. Corp.
Address: 260 W. Federal St.
Tel.: RI 4-4421 MBS
Representative: Weed
President, Ch. Eng.: John Cherpack, Jr.
General Station Mgr.: Gene Trace
Sales Prom. Mgr.: Phil Wood
Program Director: Anthony N. Ross

WFMJ—Youngstown—1939

Frequency: 1390 Kc. Power: 5000 Watts
Owned-Operated By: WFMJ Bcstg. Co.
Business-Studio Address: 101 W. Boardman
Tel.: RI 4-8611 NBC
Station Representative: Bolling
President: William F. Maag, Jr.
General Comm. Mgr.: Mitchell F. Stanley
Program Director: Bob Locke
Publicity Director: Ray Lytle
Chief Engineer: Frank A. Dieringer

WHOT—Youngstown—1955

Frequency: 1570 Kc. Power: 1000 Watts d.
Owned By: WHOT, Inc.
Address: 401 N. Blaine Ave.
Tel.: RI 6-8464 Independent
Sta. Representative: Hollingbery
President: Myron Jones
General Manager: William Fleckenstein
Commercial Mgr.: William Aey

Program Dir.: Richard Thompson
Publicity Dir.: Tony Sebastian
Owners of: WJET, Erie; WKEP, Pittsburgh;
WRED-FM, Youngstown; WINE-TV, Pittsburgh.

WKBN—Youngstown—1926

Frequency: 570 Kc. Power: 5000 Watts
Owned-Operated By: WKBN Bcstg. Corp.
Address: 3939 Sunset Blvd.
Tel.: ST 2-1145 CBS
Representative: Paul H. Raymer
Pres., Gen. Mgr.: Warren P. Williamson, Jr.
Station Mgr.: Warren P. Williamson III
Sales Prom. Mgr.: J. Harrison Hartley
Publicity Director: Richard G. Newcomer
Program Director: John Moses
Chief Engineer: B. T. Wilkins
Owners of: WKBN TV-FM.

WHIZ—Zanesville—1924

Frequency: 1240 Kc. Power: 250 Watts
Owner: Southeastern Ohio Bcstg. System, Inc.
Business-Studio Address: Lind Arcade Bldg.
Tel.: GL 2-5431 NBC
Newspaper Affiliation: Zanesville Pub Co.
Representative: John E. Pearson
President: Clay Littick
Gen., Station Manager: Allan Land
Comm. Mgr.: Nate Milder
Publicity Dir., Sls. Prom. Mgr.: Naomi Lorton
Program Director: Marty Howard
Chief Engineer: William A. Hunt, Sr.

When You Can
Have the Best,
Why Be Satisfied
With Less?



Pop.: 2,329,000
Families: 711,500

Oklahoma

Radio Homes: 691,500
AM Stas. In State: 54

KADA—Ada—1934

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: KADA Bcstg., Inc.
Business Address: Box 642
Tel.: FEderal 2-1212. ABC, KBS
Station Reps.: Weed; Brown
Pres., General Mgr.: Bill Hoover

KWHW—Altus—1946

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: Altus Bcstg. Co., Inc.
Address: Radio Bldg.
Tel.: HU 2-1450. KBS
Newspaper Affil.: Times-Democrat
Representative: Pearson
Pres., Gen. Mgr.: Frank E. Wimberly
Chief Engineer: Ernest Baucum

KALV—Alva—1956

Frequency: 1430 Kc. Power: 500 Watts
Owned By: Alva Communications, Inc.
Address: Box 328
Tel.: 1663. Independent
President: John H. Goss
General Manager: Robert L. Martin
Chief Engineer: Ron Kassik

KVSO—Ardmore—1935

Frequency: 1240 Kc. Power: 250 Watts
Owned: Ardmoreite Pub. Co.
Address: Ardmoreite Bldg.
Tel.: 3030. ABC
General Manager: Douglas C. Dillard

KWON—Bartlesville—1942

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: Horace C. Boren
Address: Box 69
Tel.: FEderal 6-1400. MBS
Station Rep.: Bowles; Melville
President: Horace C. Boren
General, Sta. Mgr.: Tony G. Kountoupis
Commercial Manager: Maynard Helmuht
Program Director: William C. Drake
Publicity Director: Patsy Cooper
Chief Engineer: Richard Hazlehurst
Owners of: KMUS, Muskogee, Okla.

KLTR—Blackwell—1952

Frequency: 1580 Kc. Power: 250 Watts
Owned-Operated By: Star Bcstg. Co., Inc.
Address: Masonic Bldg.
Tel.: 308. KBS
Pres., General Mgr., Chief Eng.: R. F. Pool
Publicity Dir.: Carolee Briggs

KWCO—Chickasha—1946

Freq.: 1560 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By: Washita Valley Bcstg. Co.

Address: P.O. Box 770
Tel.: CAstle 4-2890. KBS
Owner: Bayard C. Auchincloss
General Manager: William S. Scott
Chief Engineer: Ben DeKinder

KWPR—Claremore—1958

Frequency: 1270 Kc. Power: 500 Watts, d.
Owned By: BRT Bcstg. Co.
Address: 417 West Second St.
Tel.: ROgers 3-1281. KBS
President, Chief Eng.: Wayne Rowley
Commercial, Sales Prom. Mgr.: Bob Brewer

KWOE—Clinton—1949

Frequency: 1320 Kc. Power: 1000 Watts d.
Owned-Operated By: Western Okla. Bcstg. Co.
Address: Neptune Park
Tel.: FAirtax 3-0617. Independent
President, Gen Mgr.: Lonnie J. Preston
Program Publicity Dir.: Alice Preston
Commercial Manager: Clyde E. Bruce
Chief Engineer: Arthur Vogt

KUSH—Cushing—1953

Frequency: 1600 Kc. Power: 1000 Watts d.
Owned-Oper. By: Cimarron Broadcasters, Inc.
Address: P.O. Box 791
Tel.: CA 5-0922. KBS
Pres., Gen. Mgr.: Gordon Rockett
Station Mgr.: G. Thomas
Comm. Prom. Mgr.: William R. De Wire
Chief Engineer: Marvin Livingston

KRHD—Duncan—1949

Freq.: 1350 Kc. Power: 250 W. d. 100 W. n.
Owned-Operated By: Duncan Bcstg. Co.
Address: West Pine St.
Tel.: 1350. KBS
President: R. H. Drury
Gen., Sta. Mgr.: W. M. Brubaker
Chief Engineer: Lee Agee

KSEO—Durant—1947

Frequency: 750 Kc. Power: 250 Watts d.
Owned-Operated By: Durant Pub-Bcstg. Corp.
Address: 215 Democrat Bldg.
Tel.: 3100. KBS
President: R. V. Peterson
Gen. Mgr.: L. W. Coleman

KBEK—Elk City—1929

Frequency: 1240 Kc. Power: 250 Watts
Owned By: Bob Garrison Ent.
Address: Box 189
Tel.: 730. KBS
Station Representative: Keystone
President, Gen. Mgr.: Bob Garrison

OKLAHOMA

Station Rep. Lou Garrison
Commercial Manager Frank Cook
Program Director Jerry White
Sales Promotion Mgr. Carroll Newberry
Publicity Director Carolyn Videtto
Chief Engineer Bob White

KCRC—Enid—1928

Frequency: 1390 Kc. Power: 1000 Watts
Owned-Oper. By Enid Radiophone Co.
Address 318 E. Willow
Tel.: AD 7-1390 ABC
News, Affil. Morning News, Daily Eagle
Representative John E. Pearson Co.
President Milton B. Garber
General Manager Pat Murphy
Commercial Manager Jim Hannon

KGWA—Enid—1950

Frequency: 960 Kc. Power: 1000 Watts
Owned-Oper. By Public Bcstg. Service, Inc.
Address 115½ E. Broadway
Tel.: AD 4-4230 Independent
Representative Venard, Rintoul & McConnell
Pres., Gen., Comm. Mgr. Allan Page
Chief Engineer Milton Wentworth

KTAT—Frederick—1948

Frequency: 1570 Kc. Power: 250 Watts d.
Owned-Operated By Frederick Bcstg. Co.
Address P.O. Drawer 920
Tel.: ED 5-2131 KBS
General Manager Dr. Ron Wheeler
Program Director Mary Wheeler

KWRW—Guthrie—1955

Frequency: 1490 Kc. Power: 100 Watts
Owned-Oper. By Howard Smith
Address 115 North Division
Tel.: BU 2-2321 KBS
President Howard D. Smith
General, Station Mgr. Richard M. Carroll
Commercial Manager Peggy Weems
Program Director Wallace Seeds
Chief Engineer R. B. Phillips, Jr.

KGYN—Guymon—1948

Frequency: 1220 Kc. Power: 1000 Watts d.
Owned-Operated By Plains Bcstg. Co.
Address Box 130
Tel.: 338-6533 KBS
President, Station Mgr. T. M. Raburn, Jr.
Chief Engineer Herb Noyes

KHEN—Henryetta—1956

Frequency: 1590 Kc. Power: 500 W., d.
Owned Henryetta Radio Co.
Address Box 930
Tel.: OLive 2-3298 Independent
President Leland Gourley
Gen. Mgr. Marvin Hull
Chief Engineer Ed Hayes

KTJS—Hobart—1947

Frequency: 1420 Kc. Power: 1000 Watts d.
Owned-Operated By A. R. Fuchs
Address P.O. Box 311
Tel.: GENEVA 6-2420 KBS
President, Chief Eng. A. R. Fuchs
Commercial, Prom. Mgr. Wayne Robison

KIHN—Hugo—1947

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By Little Dixie Bcstg. Co.
Address 106 West Jackson
Tel.: 1723 KBS
Station Representative Lowe-Runkle
President, General Mgr. D. W. Brawner
Station Mgr., Chief Eng. T. L. Brawner
Program Director Barrett Fellows
Publicity Director Leeta Brawner

KBEL—Idabel—1953

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Idabel Bcstg. Co.
Address P.O. Box 1072
Tel.: 802 Independent
General Manager Winston O. Ward
Sta., Comm. Manager J. P. Stanley

KCCO—Lawton—1956

Frequency: 1050 Kc. Power: 250 W., d.
Owned Progressive Bcstg. Co.
Address Box 2187
Tel.: EL 5-1050 Independent
Station Representative Pearson
President Dr. G. G. Downing
General Manager Ross B. Baker
Program Dir. B. J. Sams
Sales Prom. Mgr. James R. Williams
Publicity Director Jack Shreve
Chief Engineer Robert Stabler

KSWO—Lawton—1941

Frequency: 1380 Kc. Power: 1000 W.
Owned Okla. Quality Bcstg. Co.
Address 406 D. Avenue
Tel.: EL 5-1380 ABC
Rep. Venard, Rintoul & McConnell; Brown
President, General Mgr. R. H. Drewry
Station Manager Tom Reddell
Commercial Manager C. J. McDonald
Program Director Don Hodges
Chief Engineer Harold Kinkead
Owners of: KRHD, Duncan; KGWA, Enid; KSWO-TV, all Okla.; KMLD-TV, Midland, Tex.

KNED—McAlester—1950

Freq.: 1150 Kc. Power: 1 Kw. d.; 500 n.
Owned-Operated By Pittsburg Bcstg. Co., Inc.
Address Box 780
Tel.: GA 3-1460 Independent
Representative Pearson
Pres., Gen. Mgr. Ray Van Hooser
Station, Prog. Mgr. Dud Stallings
Chief Engineer Jerry McCoy

KTMC—McAlester—1946

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By... McAlester Bcstg. Co.
 Address... 202½ East Choctaw
 Tel.: GA 3-1400
 Station Representative... Weed
 President, General Mgr... Bob Baggett
 Commercial Manager... Phil Reed
 Program Director... Shirley Crowson
 Chief Engineer... Harold Duncan

KGLC—Miami—1947

Frequency: 910 Kc. Power: 1000 Watts
 Owned-Operated By... Miami Bcstg. Co.
 Business Address... Miami Hotel Bldg.
 Tel.: KI 2-3303
 Owner... Kenyon Brown
 Gen., Sta. Mgr... William A. Searle
 Chief Engineer... George Province

KBIX—Muskogee—1936

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By... Okla. Pub. Co.
 Address... Barnes Bldg.
 Tel.: MU 2-1331
 Newspaper Affil... Phoenix-Times Democrat
 Representative... Pearson
 President... Tams Bixby, Jr.
 Manager... D. Johnson
 Chief Engineer... Ted Foster

KMUS—Muskogee—1948

Frequency: 1380 Kc. Power: 1000 d., 500 n.
 Owned-Operated By... Horace C. Boren
 Address... P. O. Box 1588
 Tel.: MU 2-2488
 Stations Rep... Independent
 Pres., Gen. Mgr... Bolles; Melville
 Vice Pres... Horace C. Boren
 Sta. Mgr., Ch. Engr... Mrs. Martha D. Boren
 Program Director... James E. Keitel, Jr.
 Bud Lanham

KNOR—Norman—1949

Frequency: 1400 Kc. Power: 250 Watts
 Owned... Cleveland County Bcstg. Co.
 Address... P. O. Box 542
 Tel.: JE 4-8475
 President... William S. Morgan
 Commercial Mgr... Robert G. Barry
 Chief Engineer... Edward Renner

KBYE—Oklahoma City—1947

Frequency: 890 Kc. Power: 1000 Watts d.
 Owned-Operated By... Great Empire Bcstg.
 Business Address... 5508 N. Eastern
 Tel.: GARfield 7-6524
 President... ABC
 General Station Manager... Berniece L. Lynch
 Program Director... F. F. Lynch
 Commercial, Sls. Prom. Mgr... Glenn Valentine
 Publicity Director... F. J. Lynch
 Chief Engineer... J. D. Lynch
 Wm. R. Gaylor, Jr.

KJEM—Oklahoma City—1948

Frequency: 800 Kc. Power: 250 Watts d.
 Owned-Oper. By... KJEM, Inc.
 Address... 515 N. Robinson
 Tel.: CE 2-6367
 Station Representative... Independent
 President... Bcst. Time Sales
 Gen., Sta. Mgr... W. D. Schueler
 Program Director... C. Hewel Jones
 Chief Engineer... W. W. Jones
 Hal Henegar

KLPR—Oklahoma City—1947

Frequency: 1140 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Big Chief Bcstg Co. Inc.
 Address... 79th & Shields
 Tel.: FOrrest 5-6358
 Station Representative... Independent
 Pres., Sales Prom. Mgr... Pearson
 Chief Engineer... Jack Peasley
 Buzzy Brooks

KOCY—Oklahoma City—1938

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By... Plaza Court Bcstg. Co.
 Business-Studio Address... Plaza Court Bldg.
 Tel.: CEntral 5-4333
 Pres., Gen. Mgr... M. H. Bcnebrake
 Commercial Manager... Carlton Beck
 Chief Engineer... Elmo Black

KOMA—Oklahoma City—1928

Frequency: 1520 Kc. Power: 50,000 Watts
 Owned-Operated By... Storz Bcstg. Co.
 Address... 311 West Grand Ave.
 Tel.: CEntral 5-6653
 Representative... Independent
 President... Blair
 General, Comm. Mgr... Todd Storz
 Program Director... Jack S. Sampson
 Publicity Director... Phil Nolan
 Chief Engineer... Ron Thompson
 Owners of: WDGX, Minneapolis; WHB, Kansas
 City; WTTX, New Orleans; WQAM, Miami.

KTOK—Oklahoma City—1927

Frequency: 1000 Kc. Power: 5000 Watts
 Owned-Operated By... KTOK, Inc.
 Business-Studio Address... 1800 W. Main
 Tel.: CEntral 5-8351
 Station Representative... MBS
 President... Eastman
 General, Station Mgr... Wendell Mayes
 Local Sales Manager... Tom Johnson
 Program Director... George R. Collisson
 Chief Engineer... Bill Bryan
 Clifford Easum

WKY—Oklahoma City—1921

Frequency: 930 Kc. Power: 5000 Watts
 Owned-Oper. By... WKY TV System, Inc.
 Address... 500 E. Britton Rd.
 Tel.: TR 8-2161
 Newspaper Affiliation... Independent
 Representative... Oklahoman & Times
 Katz

OKLAHOMA

President.....E. K. Gaylord
 V.P., General Manager...Norman P. Bagwell
 Asst. Sta., Comm. Mgr.....Lee Allan Smith
 Prog. Dir.....Danny Williams
 Sales Promotion Mgr.....Jim Willis
 Publicity Director.....Chuck Boyles
 Chief Engineer.....Bob Hayward
 Owners of: WKY-TV; WTWT, Tampa.

KOKL—Okmulgee—1937

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Okmulgee Bcstg. Corp.
 Address.....114 East Seventh St.
 Tel.: 3646.....KBS
 Newspaper Affil.....Don-Rey Pub. Co.
 Station Reps.....Bolling; Spot Time Sales
 President.....Donald W. Reynolds, Sr.
 General Manager.....Robert K. Hamlin
 Commercial Manager.....Charles Lienhart
 Program Director.....Tom Loftin
 Owners of: KESY AM-TV, Ft. Smith, Ark.; KOLO
 AM-TV, Reno; KBRS, Springdale, Ark.; KORK,
 Las Vegas; KGNS-TV, Laredo; KLRJ-TV, Las
 Vegas; KFOY-TV, Hot Springs, Ark.

KVLH—Pauls Valley—1947

Frequency: 1470 Kc.....Power: 250 Watts
 Owned-Operated By...Pauls Valley Bcstg. Co.
 Address.....Highway 77 N.
 Tel.: 1470.....KBS
 President.....E. J. Ballard
 Gen. Mgr.....B. Hampton
 Chief Engineer.....H. Jones

WBBZ—Ponca City—1928

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....Ponca City Pub. Co.
 Address.....P.O. Box 589
 Tel.: RO 5-6607.....MBS
 Newspaper Affiliation.....The News
 Representative.....Pearson
 General Manager.....Allan W. Muchmore
 Station Manager.....William C. Mauigans

KLCO—Poteau—1953

Frequency: 1280 Kc.....Power: 1 Kw. d.
 Owner.....Leflore Bcstg. Co.
 Address.....Box 511
 Tel.: 660.....KBS
 President, Gen. Manager.....R. E. Bell
 Sales Prom., Ch. Eng.....Viv Nowlin

KOLS—Pryor—1950

Frequency: 1570 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Lakes Area Bcstg. Co.
 Address.....5th & S. Mill Sts.
 Tel.: Valley 5-2763.....KBS
 Gen. Mgr., Chief Eng.....L. L. Gaffaney
 Commercial Manager.....Mrs. L. L. Gaffaney
 Program Director.....H. Albrecht

KGFF—Shawnee—1930

Frequency: 1450 Kc.....Power: 250 Watts

Owned-Operated By...KGFF Bcstg. Co., Inc.
 Address.....P.O. Box 9
 Tel.: 4390.....MBS
 Newspaper Affiliation.....Stauffer Publ., Inc.
 Representative.....Avery-Knodel
 President.....Oscar S. Stauffer
 Gen., Sta. Manager.....William A. Weaver
 Commercial Manager.....Jeral C. Ziegler
 Program Director.....James H. Meyer
 Chief Engineer.....R. K. Branson

KSPI—Stillwater—1947

Frequency: 780 Kc.....Power: 250 Watts d.
 Owned-Oper. By...Stillwater Publishing Co.
 Address.....211 W. 9th St.
 Tel.: FR 2-7800.....Independent
 Newspaper Affiliation.....Daily News-Press
 Representative.....Clark
 General Mgr.....J. R. Bellatti
 Sta. Mgr., Prog. Dir.....Lewis Pearce
 Chief Engineer.....Paul A. McCollum

KTLQ—Tahlequah—1957

Frequency: 1350 Kc.....Power: 1 Kw., d.
 Owned.....Camelleta Corp.
 Address.....Box 221
 Tel.: Glendale 2511.....Independent
 President.....Jim Egan
 General Mgr., Ch. Eng.....Galen O. Gilbert
 Commercial, Sales Prom. Mgr.....Jim Stacey
 Program Director.....Jim Masters
 Publicity Director.....Haskell King

KAKC—Tulsa—1946

Freq.: 970 Kc.....Power: 1000 W. d., 500 W. n.
 Owned-Oper. By.....Public Radio Corp.
 Address.....910 S. Boston
 Tel.: LU 7-2401.....Independent
 Station Representative.....Young
 President.....Lester Kamin
 General Manager.....Robert J. Hoth
 Station Manager.....Bill Allred
 Program Director.....Dick Schmitz
 Publicity Director.....Clifford Michaels
 Chief Engineer.....Charles Laughton
 Owners of: KIOA, Des Moines; KBBC, Mission,
 Kan.

KFMJ—Tulsa—1946

Frequency: 1050 Kc.....Power: 1000 Watts d.
 Owned By...Tulsa Great Empire Radio, Inc.
 Address.....5400 W. Edison
 Tel.: LU 5-5555.....Independent
 General Manager.....R. E. Blue
 Chief Engineer.....N. Wilcox

KOME—Tulsa—1938

Freq.: 1300 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Franklin Bcstg. Co.
 Address.....8th & Main
 Tel.: LU 3-4121.....ABC
 President.....Wm. F. Johns, Jr.
 General Manager.....G. Lund
 Program Director.....A. Collier

KRMG—Tulsa—1949

Freq.: 740 Kc. Power: 50 Kw. d., 25 Kw. n.
 Owned-Operated By... Meredith KRMG, Inc.
 Address... 311 So. Denver Ave.
 Tel.: LUther 4-4291... CBS
 Representative... John Blair
 President... Fred Bohlen
 General Manager... Frank S. Lane
 Local, Comm. Mgr... William E. Minshall
 Program Director... Keith Bretz
 Chief Engineer... William H. Bradley
 Owners of: KPHO AM-TV, Phoenix; WOW AM-TV, Omaha; WHEN AM-TV, Syracuse; KCMO AM-TV, Kansas City.

KTUL—Tulsa—1934

Frequency: 1430 Kc. Power: 5000 Watts
 Owned-Oper. Consol. Radio Enterprises Inc.
 Address... 2601 E. 56 St. N.
 Tel.: FI 5-1311... MBS
 Representative... Avery-Knodel
 President... James C. Leake
 Gen., Sta. Mgr... James H. Schoonover
 Commercial Mgr... Edward T. Neibling
 Program Dir... Robert Gregory
 Sales Prom. Mgr... Karl Janssen
 Publicity Dir... Robert E. Draughon
 Chief Engineer... Lloyd W. Cowan
 Owners of: KTUL-TV; KATV, Little Rock.

KVOO—Tulsa—1925

Frequency: 1170 Kc. Power: 50,000 Watts
 Owned-Oper. By... Southwestern Sales Corp.
 Address... 3701 S. Peoria

Tel.: RI 2-5561... NBC
 Representative... Edward Petry
 President... H. C. Stuart
 V.P., General Mgr... G. K. Brandborg
 Program Director... J. Ryan
 Chief Engineer... J. Bushnell
 Owners of: KVOO-TV.

KVIN—Vinita—1954

Frequency: 1470 Kc. Power: 500 Watts, d.
 Owned-Oper. By... Vinita Broadcasting Co.
 Address... Box 189
 Tel.: ALpine 6-3407... KBS
 General Manager... John Q. Adams
 Station Mgr., Chief Eng... Paul Gentry
 Program, Pub. Dir... Merle Weisinger

KWSH—Wewoka—1948

Frequency: 1260 Kc. Power: 1,000 Watts
 Owned-Operated By... Tri Cities Bcstg. Co., Inc.
 Address... Box 1260
 Tel.: 1260... ABC
 President... Bill Hoover
 General Mgr... Roy Judge
 Chief Engineer... Dan Hastings

KSIW—Woodward—1947

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By... Woodward Bcstg. Co.
 Address... 22nd & Cedar
 Tel.: 1450... Independent
 Representative... Pearson
 Pres., Gen. Mgr... Edward A. Ryan
 Program Director... Lenora W. Ryan
 Chief Engineer... Harry McFarland

Pop.: 1,780,500
 Families: 581,500

Oregon

Radio Homes: 573,000
 AM Stas. In State: 71

KABY—Albany—1959

Frequency: 990 Kc. Power: 250 Watts, d.
 Owned... Albany Broadcasting Corp.
 Address... 233 W. Third
 Tel.: WABash 6-3719... Independent
 Station Representatives... Art Moore; Grant
 President, General Mgr... Chet Wheeler
 Station, Commercial Mgr... Glenn Henshaw, Jr.
 Sales Promotion Mgr... Hally Burford
 Program, Publicity Dir... Sandy Rhodes
 Chief Engineer... Leonard Serder

KWIL—Albany—1941

Frequency: 790 Kc. Power: 1000 Watts
 Owned-Oper. By... Albany Radio Corp.
 Address... Box 485
 Tel.: WA 6-2233... MBS
 President... Claude Buerge
 General Manager... Larry Gordon
 Commercial Manager... Lou Gillespie
 Chief Engineer... Don Schweitzer

KWIN—Ashland—1946

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By... Rogue Valley Bcstg. Co.
 Business Address... P.O. Box 227
 Tel.: MURdock 2-4381... ABC-MBS
 Station Representative... Webb
 President... Douglas D. Kahle
 General Manager... W. Henry Peck
 Program Director... William Lively

KAST—Astoria—1925

Frequency: 1370 Kc. Power: 1000 Watts
 Owned... Astoria Broadcasting Co.
 Address... 1006 W. Marine Dr.
 Tel.: FA 5-2911... Independent
 Newspaper Affil... Astorian Budget
 Representative... Art Moore
 President... C. H. Lane
 General Mgr... R. Chopping

KVAS—Astoria—1950

Frequency: 1230 Kc. Power: 250 Watts
 Owned By Lower Columbia Bcstg. Co., Inc.
 Address 1418 Commercial St.
 Tel.: FA 5-6221
 Rep. Moore, Holman, Jacobson
 President W. T. Moore
 General Mgr., Ch. Eng. Charles A. Farmer
 Commercial Mgr. Don K. Van Velzer
 Publicity Dir. Donald Boyd

KBKR—Baker—1939

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Oregon Trail Bcstg. Co.
 Bus. Studio Address 2030 Auburn Ave.
 Tel.: JA 3-4431
 Station Rep. Art Moore
 General Manager Kenneth B. Lockwood

KBND—Bend—1938

Freq.: 1110 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By Central Oregon Bcstg. Co.
 Business Address 5000 Studio Road
 Tel.: EV 2-4821
 Representative Meeker
 Pres., Gen. Mgr. Frank H. Loggan
 Comm. Mgr. Doug Gaines
 Program Dir. Kessler Cannon
 Chief Engineer Robert Dickinson

KGRL—Bend—1959

Frequency: 940 Kc. Power: 1,000 Watts
 Owned By KGRL Broadcasters
 Address Box 590
 Tel.: Evergreen 2-5611
 General Station Mgr. J. H. McAlpine

KURY—Brookings—1958

Frequency: 910 Kc. Power: 1 Kw., d.
 Owned By Joseph Sheridan
 Address P.O. Box 185
 Tel.: 4911
 Station Rep. Moore, Torbet, Allen & Crane
 Owner Joseph F. Sheridan
 General, Commercial Mgr. Norm Oberst
 Program Director John Wolfe
 Chief Engineer Vern Garvin

KRNS—Burns—1957

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Radio Burns
 Address 544 N. B'way
 Tel.: 7300
 Co-Managers H. McDonald, J. Ward

KOOS—Coos Bay—1928

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By KOOS, Inc.
 Address Box 180
 Tel.: CO 7-2121
 Station Representative Pearson; Moore
 President Sheldon F. Sackett
 Station Manager F. J. McDonough
 Program Director Lucy Johnson
 Chief Engineer Bryce H. Johnston

KYNG—Coos Bay—1956

Frequency: 1420 Kc. Power: 1 Kw., d.
 Owned By Pacific Western Bcstrs., Inc.
 Address P.O. Box 657
 Tel.: COngress 7-7055
 Independent
 Sta. Reps. Torbet, Allen & Crane; Jacobson
 Pres. Gen. Mgr. Phillip F. Waters
 Comm. Mgr. Glenn Moore
 Program Dir., Ch. Eng. Clair Gilnet
 Owners of: KQEN, Roseburg.

KWRO—Coquille—1948

Frequency: 630 Kc. Power: 5000 Watts d.
 Owned-Operated By KWRO, Inc.
 Address P. O. Box 396
 Tel.: 3961
 Station Representative Moore
 President William E. Walsh
 Gen. Sta. Mgr. Leonard F. Epling
 Program Director Alice Mobley
 Publicity Director Andrew Walker
 Sales Promotion Mgr. Lavarre Ramey
 Chief Engineer Drew Walker

KFLY—Corvallis—1954

Frequency: 1240 Kc. Power: 250 Watts
 Owned By Midland Broadcasting Co.
 Address Box 689
 Tel.: PL 3-6633
 Independent
 Rep. Everett-McKinney; Feltis; Jacobson
 Pres., Gen. Mgr. Dave Hoss
 Commercial, Sales Prom. Mgr. Don Heinen
 Program Director Jim Henderson
 Chief Engineer Chet Stuart

KL00—Corvallis—1947

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Willamette Valley Radio Corp.
 Address Box 731
 Tel.: PLaza 3-4493
 Station Representative Moore; Oakes
 President, General Mgr. Wm. C. Hurley
 Sta., Comm. Mgr. George Lichtenhaler
 Prom., Pub. Dir. Marilyn Q. Hurley
 Program Director Bill Clarke
 Chief Engineer Robert Lewis

KNND—Cottage Grove—1960

Frequency: 1400 Kc. Power: 250 Watts
 Owned By Ryan & Viken
 Address P. O. Box 7
 Tel.: WH 2-2468
 Station Representative Jacobson
 Station Mgrs. Peter J. Ryan; Milton A. Viken
 Sales Prom. Mgr. Ivan Hoyer

KPLK—Dallas—1955

Frequency: 1450 Kc. Power: 1 Kw., d.
 Owned-Oper. By Polk County Bcstrs., Inc.
 Address P. O. Box 396
 Tel.: MAyfair 3-2342
 Independent
 Station Representative Moore
 Pres., Gen. Mgr. Ray L. Kozak
 Commercial Manager Tom Radabaugh
 Program Dir., Chief Eng. Terry Carter

KWVR—Enterprise—1960

Frequency: 1340 Kc. Power: 250 Watts d.
 Owned By: Wallowa Valley Radio
 Address: 307 West Main St.
 Tel.: 61
 Station Representative: Moore
 President, Chief Eng.: Gene W. Wilson
 Comm., Sales Prom. Mgr.: Howard C. Rhodes
 Program Director: Virginia M. Wilson

KASH—Eugene—1947

Frequency: 1600 Kc. Power: 1000 Watts
 Owner: Radio Air Ways, Inc.
 Address: P. O. Box 1600
 Tel.: DI 5-3357
 Representative: ABC
 President, Gen., Sta. Mgr.: E. L. Kincaid
 Comm., Sales Prom. Mgr.: Paul Plank
 Program Director: Laura Plank
 Publicity Director: Claire Kincaid
 Chief Engineer: Ralph Cook

KERG—Eugene—1949

Freq.: 1280 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By: Guard Pub. Co.
 Address: 1776 Coburg Rd.
 Tel.: DI 5-4304
 Newspaper Affiliation: CBS
 Station Rep.: Register-Guard
 President: Weed; Day-Wellington
 General Manager: Alton F. Baker
 Commercial Manager: Robert C. LaBonte
 Program Director: James Magnuson
 Chief Engineer: Clifton Cole
 William Green

KORE—Eugene—1927

Frequency: 1450 Kc. Power: 1 Kw. d. 250 W. n.
 Owned-Operated By: Lane Bcstg. Co.
 Address: P.O. Box 1032
 Tel.: DI 4-4214
 Reps.: Everett-McKinney; Torbet, A. & C.
 Pres., Gen. Mgr.: Lee Bishop
 Commercial Manager: Virgil Parker
 Program Director: Bob Anderson
 Chief Engineer: Floyd Viken

KUGN—Eugene—1946

Freq.: 590 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By: KUGN, Inc.
 Business Address: P. O. Box 112
 Tel.: DI 4-6216
 Representative: NBC
 Pres., Gen. Mgr.: Meeker, Art Moore
 Chief Engineer: C. O. Fisher
 George Hathaway

KWAY—Forest Grove—1959

Frequency: 1570 Kc. Power: 1 Kw. d.
 Owned-Oper. By: Triple G. Broadcasting Co.
 Address: 2740 Pacific Ave.
 Tel.: ELgin 7-2144
 President: Independent
 General Mgr.: P. B. Crawford
 Station Manager: R. E. Anderson
 C. W. Wingo

KAGI—Grants Pass—1939

Frequency: 930 Kc. Power: 1 Kw.
 Owned-Oper. By: Southern Oregon Bcstg. Co.
 Address: P. O. Box 148
 Tel.: GR 6-4477
 Station Representative: MBS
 President: Moore; Young
 General Manager: A. E. Voorhies
 Station Manager: Wm. B. Smullin
 Chief Engineer: J. Edward Arnold
 Less Cravatt

KAJO—Grants Pass—1957

Frequency: 1270 Kc. Power: 5 Kw.
 Owned By: Grants Pass Bcstg. Co.
 Address: P.O. Box 230
 Tel.: GR 6-6608
 Sta. Rep.: Independent
 General Comm. Mgr.: Everett-McKinney; Torbet A. & C.
 Program Director: Jim Wilson
 Chief Engineer: Elzie Parker
 Chuck Field

KGRO—Gresham—1956

Frequency: 1230 Kc. Power: 250 Wts. d. 1 Wt. n.
 Owned: Gresham Bcstg. Co.
 Address: Box 32
 Tel.: MO 5-4143
 Station Representative: KBS
 President, Ch. Eng.: Jacobson
 Program Director: Daniel M. McPeak
 Edward Leahy

KOHU—Hermiston—1956

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned: Carl F. and Sarah Knierim
 Address: Box 1
 Tel.: JO 7-6500
 General Manager, Ch. Eng.: Independent
 Commercial Manager: Carl F. Knierim
 Program Director: Sarah Knierim
 Eleanor Davis

KUIK—Hillsboro—1953

Frequency: 1360 Kc. Power: 1000 Watts, d.
 Owned By: John P. Gillis
 Address: 155-A South Second Ave.
 Tel.: MI 8-4181
 Station Rep.: KBS
 President, Station Mgr.: Art Moore, Webb
 Commercial Manager: John P. Gillis
 Sales Prom. Mgr.: Paul Alexander
 Program, Pub. Dir.: James Pierson
 Chief Engineer: Lance M. Mushaw
 Albert Bishop

KIHR—Hood River—1950

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By: Ore. Wash. Bcstrs.
 Business Address: P.O. Box 207
 Tel.: 8561
 Representative: Independent
 Pres., Gen. Mgr., Ch. Eng.: Art Moore, Webb
 Program Director: C. J. McCredie
 Mar Jean Stave

OREGON

KAGO—Klamath Falls—1923

Freq.: 1150 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned..... Klamath Bcstg. Co.
Address..... P. O. Box 1130
Tel.: TU 2-2551..... KBS
Representative..... Raymer, Art Moore
V.P., General Mgr..... J. L. Fern
Program Director..... E. Carl

KFLW—Klamath Falls—1946

Freq.: 1450 Kc. Power: 500 W. d.; 250 W. n.
Owned-Operated By..... David Snow
Business Address..... 327 Main St.
Tel.: TUXedo 2-4656..... CBS
Representative..... Weed
Manager, Owner..... David F. Snow
Commercial Manager..... Max Schreiber
Program Director..... Charlie McFarlen
Chief Engineer..... Wayne Milburn

KLAD—Klamath Falls—1955

Frequency: 960 Kc. Power: 5000 Watts. d.
Owned-Operated By..... Ogden Knapp
Tel.: TU 4-7794..... Independent
Address..... Box 979
Rep..... Jacobson; Grant, Feltis
General Mgr..... J. E. Oaks
Chief Engineer..... Doug Walker

KLBM—La Grande—1938

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By..... Inland Radio, Inc.
Address..... P.O. Box 907
Tel.: WOODland 3-4121..... KBS
Station Representative..... Art Moore
Gen., Sta., Comm. Manager..... Ken Lillard
Chief Engineer..... W. Curry

KQIK—Lakeview—1956

Frequency: 1230 Kc. Power: 250 Watts
Owned..... Pacific Northwest Radio, Inc.
Business Address..... 411 N. 1st St.
Tel.: WH 7-2164..... KBS
President..... A. E. Freeman
Gen. Mgr., Ch. Eng..... Harry Kirk
Commercial Manager..... G. Trippett

KGAL—Lebanon—1951

Frequency: 920 Kc. Power: 1000 Watts
Owned-Oper. By..... Linn County Bcstrs., Inc.
Address..... P. O. Box 387
Tel.: ALPine 8-2134..... KBS
Station Reps..... Holman; Pearson; Jacobson
Pres..... W. Gordon Allen
V.P., Sta. Mgr..... Don Wellman

KMCM—McMinnville—1949

Frequency: 1260 Kc. Power: 1000 Watts
Owned-Oper. By..... Yamhill Bcstrs.
Address..... P. O. Box 207

Tel.: 3811..... KBS
Sta. Reps..... Torbet; Allen & Crane; Jacobson
President..... Jerry Carr
V.P., General Mgr..... John Courcier
Chief Engineer..... Edwin Nuhring

KBOY—Medford—1954

Frequency: 730 Kc. Power: 1000 Watts d.
Owned-Oper. By..... KBOY Bcstrs.
Address..... Box 1109
Tel.: SPring 3-5355..... Independent
Sta. Rep..... Everett-McKinney; Jacobson
President..... Kenneth R. Card
General, Station Mgr..... Winston Marks
Chief Engineer..... Harold L. Clemens

KDOV—Medford—1958

Frequency: 1300 Kc. Power: 5000 Watts
Owned By..... Medford Bcstg., Inc.
Address..... P. O. Box 869
Tel.: SP 3-5000..... Independent
Representative..... Hall; Wagner
President Ch. Eng..... Jim Silkwood
General Mgr..... W. H. Hansen
Publicity Director..... Fred Andrews

KMED—Medford—1922

Freq.: 1440 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By..... Radio Medford, Inc.
Address..... P. O. Box 1306
Tel.: 3-7373..... ABC-NBC
Representative..... Meeker Assoc., Art Moore
President..... Les De Armond
General Manager..... Ray Johnson
Commercial Manager..... Harry Barker
Program Mgr..... Russ Jamison
Chief Engineer..... Ellis Feinstein

KYJC—Medford—1947

Frequency: 1230 Kc. Power: 1000 Watts
Owned-Operated By..... Medford Printing Co.
Address..... Barnett Rd.
Tel.: SPring 2-6644..... CBS
Newspaper Affiliation..... Mail Tribune
Station Reps..... Pearson; Moore
Gen. Mgr..... Tom MacLeod
Program Director..... Monte Morris
Chief Engineer..... V. Califf

KNPT—Newport—1948

Frequency: 1310 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By..... Yaquina Radio, Inc.
Business Address..... Box 1428
Tel.: AMherst 5-2266..... KBS
Sta. Reps..... Moore; Continental; Torbet, A. & C.
Pres. Gen. Mgr..... Tom Becker
Commercial Manager..... Buss Jolley
Station Manager..... Bob Spangler
Sales Promotion Mgr..... Don Newman
Program Director..... Liz McKevitt
Publicity Director..... Whitey Coker
Chief Engineer..... Del Kruger
Owners of: KBCH, Ocean Lake.

KBBR—North Bend—1951

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By..... Big Bay Radio, Inc.
 Address..... 1956 Meade St.
 Tel.: SK 9-7351..... Independent
 Station Rep..... Grant
 President, Comm. Mgr..... Bill Karl
 Station, Program Dir..... Rod Walter
 Chief Engineer..... Arthur Schuldt

KBCH—Ocean Lake—1955

Frequency: 1380 Kc..... Power: 1000 Watts
 Owned By..... Yaquina Radio, Inc.
 Address..... Box 358
 Tel.: WYman 4-2181..... Independent
 Station Rep..... Moore; Torbet A. & C.
 President..... Thomas R. Becker
 General Station Mgr..... Robert Spangler
 Commercial Manager..... Buzz Florip
 Chief Engineer..... Del Kruger
 Owners of: KNPT, Newport, Ore.

KSRV—Ontario—1946

Frequency: 1380 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By..... Inland Radio, Inc.
 Address..... Box 540
 Tel.: TUCKER 9-8651..... KBS
 Station Reps..... Moore; Sandeberg-Gates
 President, Gen. Mgr..... Gordon L. Capps
 Comm. Mgr..... John R. Humphreys
 Program Dir..... Robert M. Dye
 Sales Prom. Mgr..... Charles E. Harland
 Chief Engineer..... Stanley E. McNutt
 Owners of: KLBW, La Grande.

KGON—Oregon City—1947

Frequency: 1520 Kc..... Power: 10,000 Watts
 Owned-Operated By..... Clackamas Bcstrs.
 Address..... P.O. Box 5865, Portland, Ore.
 Tel.: OLIVE 6-1441..... MBS
 Representative..... Broadcast Time Sales; Wagner
 President..... Robert J. Hartke
 Gen., Sta., Comm. Mgr..... Irwin S. Adams
 Program Director..... Sonora B. Hoffman
 Chief Engineer..... Sidney Roach

KUBE—Pendleton—1956

Frequency: 1050 Kc..... Power: 1 Kw., d.
 Owned..... Amatilla Bcstg. Ent. Inc.
 Address..... 236 S.E. First St.
 Tel.: CRestview 6-1961..... Independent
 President..... John M. Carroll
 General Mgr., Ch. Eng..... Paul A. Schumacher
 Sales Promotion Mgr..... E. Vern Green
 Publicity Director..... Erma H. Schumacher

KKID—Pendleton—1958

Frequency: 1240 Kc..... Power: 250 Watts
 Owned By..... WCS Bcstg. of Oregon
 Address..... P.O. Box 178
 Tel.: CRestview 6-1311..... Independent
 Station Reps..... Jacobson; Torbet, Allen & Crane
 President..... Fred Stevens
 Station Mgr..... Paul Ward

Sales Prom. Mgr., Pub. Dir..... Kent Simpson
 Program Director..... Tom Courtwright
 Chief Engineer..... Ed Walden

KUMA—Pendleton—1955

Frequency: 1290 Kc..... Power: 5000 Watts
 Owned..... Pendleton Broadcasting Co.
 Address..... Box 278
 Tel.: CR 6-1511..... ABC
 Representative..... Meeker, Art Moore
 President..... C. O. Fisher
 Vice Pres., Gen. Mgr..... T. A. Smith
 Chief Engineer..... Don Morris

KEX—Portland—1926

Frequency: 1190 Kc..... Power: 50,000 Watts
 Owned-Oper. By..... Westinghouse Bcstg. Co.
 Address..... 2130 S.W. Fifth Ave.
 Tel.: CA 2-1881..... Independent
 Sta. Representative..... AM Radio Sales
 President..... D. H. McGannon
 Gen., Sta. Mgr..... Herbert L. Bachman
 Commercial Manager..... R. E. Rudolph
 Publicity Dir., Sls. Prom Mgr..... Dick Newton
 Program Director..... D. F. Stelges
 Chief Engineer..... Jack Erwin
 Owners of: KPIN, San Francisco, Calif.; WOWO,
 Fort Wayne, Ind.; WBZ-WBZA, Boston-Spring-
 field, Mass.; WBZ-TV, Boston, Mass.; KYW,
 Cleveland, O.; KYW-TV, Cleveland, O.; KDKA,
 Pittsburgh, Pa.; KDKA-TV, Pittsburgh, Pa.;
 WIND, Chicago, Ill.; WJZ-TV, Baltimore; WBZ-
 FM, Boston; KDKA-FM, Pittsburgh; KYW-FM,
 Cleveland; KEX-FM.

KGW—Portland—1922

Frequency: 620 Kc..... Power: 5000 Watts
 Owned-Oper..... King Broadcasting Co.
 Bus.-Studio Address..... 1139 S.W. 13th Ave.
 Tel.: CA 3-6364..... NBC
 Representative..... John Blair
 President..... Mrs. A. Sco't Bullitt
 Vice Pres., Bus. Div..... Henry B. Owen
 Vice Pres., Broadcst. Div..... Otto P. Brandt
 Local Sales Mgr..... Joe Clifford
 Program Director..... Don Porter
 Station Mgr..... Jackson Fleming
 Promotion Mgr..... Ray Horn
 Merchandising Mgr..... Walt Hawthorne
 Chief Engineer..... Clare Hanawalt

KISN—Portland—1959

Frequency: 910 Kc..... Power: 1 Kw.
 Owned..... Star Stations Inc.
 Address..... 10 N.W. Tenth
 Tel.: CApital 6-7191..... Independent
 Station Representative..... Avery-Knodel
 President..... Don W. Burden
 General, Station Mgr..... Jerry Flesey
 Commercial, Prom. Mgr..... Howard McAnulty
 Program, Publicity Dir..... Hal Raymond
 Production Mgr..... Les Parsons
 Chief Engineer..... Ben Dawson
 Owners of: KICN, Denver; KOIL, Omaha.

KLIQ—Portland—1957

Frequency: 1290 Kc..... Power: 1 Kw., d.
 Owned By..... Malloy Breyer Inc.

OREGON ~~~~~

Address:Oaks Amusement Park
Tel.: Belmont 4-8448..... Independent
Station RepresentativeHall
PresidentS. G. Breyer
General Mgr..... D. A. Bryer
Chief Engineer.....Fred Kern

Commercial Manager..... Ben T. Crosby
Prog. Dir.....Jerry Speerstra
Ch. Eng.....Les Windes

KOIN—Portland—1926

Frequency: 970 Kc.....Power: 5000 Watts
Owned.....Mt. Hood Radio-TV Bcstg. Corp.
Address.....140 S.W. Columbia
Tel.: CA 8-3333.....CBS
RepresentativeCBS Spot Sls.
President.....C. Howard Lane
General Station Mgr.....H. H. Buckendahl
Program Director.....Willard A. Mears
National Sales Mgr.....Robert R. Whitely
Chief Engineer.....Louis S. Bookwalter
Owners of: KOIN-TV.

KXL—Portland—1926

Frequency: 750 Kc.....Power: 50 Kw.
Owner.....Seattle, Portland, Spokane Radio
Address.....Box 5886
Tel.: Olive 4-3193.....Independent
Station RepresentativeMcGavren
General Manager.....Lester M. Smith
Commercial Manager.....Richard L. Levy
Program Director.....Richard L. Olney
Chief Engineer.....Ed Mundt
Owners of: KJR, Seattle; KNEW, Spokane.

KPAM—Portland—1948

Frequency: 1410 Kc.....Power: 5000 Watts d.
Owned-Operated By.....Chem-Air, Inc.
Address.....1411 Fourth Ave.
Tel.: MU 2-0477.....Independent
Station RepresentativeWeed
President.....William E. Boeing, Jr.
General Manager.....Del Leeson
Sales Promotion Mgr.....John Williams
Program Director.....Don Wirtz
Publicity Director.....Maryetta Devereaux
Chief Engineer.....R. A. McClanathan
Owners of: KIDO, Boise; KETO, Seattle.

KRCO—Prineville—1950

Frequency: 690 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Radio Central Oregon
Address.....P. O. Box 188
Tel.: Hilcrest 7-6239.....Independent
Station Reps.....Jacobson; Feltis
President, Chief Eng.....C. R. Matheny
Comm. Sls. Prom. Mgr.....Richard W. Burger

KPDQ—Portland—1947

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned-Operated By.....John W. Davis
Address.....4903 N.E. Sandy Blvd.
Tel.: AT 2-3232.....Independent
President.....John W. Davis
Station Manager.....David M. Jack
Program Director.....F. Woodman
Chief Engineer.....Arlan Walker

KPRB—Redmond—1952

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Don & Rita Anderson
Address.....P.O. Box 787
Tel.: Lincoln 8-3100.....Independent
Station RepresentativeWagner
Station Manager Ch. Eng.....Don Anderson

KPOJ—Portland—1923

Frequency: 1330 Kc.....Power: 5000 Watts
Owned-Oper. By.....KPOL, Inc.
Address.....1019 S.W. 10th Ave.
Tel.: CA 7-3484.....Independent
Newspaper Affiliation.....Oregon Journal
President.....Wm. W. Knight
General, Station Mgr.....R. M. Brown
Commercial Manager.....Jack Moys
Sales Prom., Pub. Dir.....Garry Capps
Program Director.....Vern Mueller
Chief Engineer.....Herbert A. Davidson

KQEN—Roseburg—1950

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Kyng Radio
Address.....P. O. Box 847
Tel.: OR 3-4464.....ABC
RepresentativeOakes; Feltis
General Mgr.....L. Fenner

KWJJ—Portland—1925

Frequency: 1080 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Rodney F. Johnson
Address.....931 S.W. King Ave.
Tel.: CA 8-4393.....ABC
RepresentativeForJoe
Pres., Gen. Manager.....Rod F. Johnson

KRRR—Roseburg—1935

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper By.....News-Review Co.
Address.....Box 910
Tel.: OR 3-5551.....CBS
Representative.....Art Moore, Meeker
President.....Frank Jenkins
General Mgr.....R. F. Johnson

KYES—Roseburg—1955

Frequency: 950 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Douglas County Bcstrs., Inc.
Address.....Box 538
Tel.: OR 3-6678.....Independent
Station RepresentativePearson
President, Chief Engineer.....LeRoy Hiatt
General Manager.....Elliott Motschenbacher
Commercial Mgr.....Pat Zuzpenn
Program Director.....George Rambo

KOHI—St. Helens—1959

Frequency: 1600 Kc. Power: 1,000 Watts
 Owned By..... Columbia Co. Bcstrs.
 Address..... KOHI Bldg.
 Tel.: 1601..... Independent
 President..... L. B. Brownlow
 V.P., General Manager..... J. R. DiMeo
 Station Manager..... W. Anderson
 Program Manager..... D. Wimberly

KBZY—Salem—1957

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By..... Salem Bcstg. Co.
 Address Trans. Loca..... 639 High St., N.E.
 Tel.: EM 4-6748..... NBC
 Representative..... Meeker, Art Moore
 President..... Carl O. Fisher
 General Station Mgr..... Alvin D. Bauer
 Program Manager..... Bob McCarl
 Chief Engineer..... R. E. Harrison

KGAY—Salem—1950

Frequency: 1430 Kc. Power: 5000 Watts d.
 Owned-Oper. By..... KGAY, Inc.
 Address..... Box 768
 Tel.: EM 3-7121..... MBS
 Station Reps..... Wagner; Pearson
 President..... W. Gordon Allen
 General Manager..... P. Brown
 Program Director..... B. Norris
 Chief Engineer..... Keith Samples

KSLM—Salem—1934

Freq.: 1390 Kc. Power: 5000 Wts. d., 1000 n.
 Owned-Operated By..... Oregon Radio, Inc.
 Business Address..... P. O. Box 631
 Tel.: EM 4-8433..... ABC
 Sta. Rep..... Everett-McKinney; Feltis; Jacobson
 President..... L. McCormick
 General Mgr..... A. de Schweinitz
 Program Director..... Bob Morse
 Chief Engineer..... Clyde Carlton

**KEED—Springfield-Eugene
 1954**

Frequency: 1050 Kc. Power: 1 Kw., d.
 Owned..... KEED, Inc.
 Address..... Box 1161, Eugene, Ore.
 Tel.: PA 6-6591..... Independent
 Station Reps..... Pearson; Wagner
 President..... Glen M. Stadler
 Station Manager..... Rodney V. Loudon
 Program Director..... J. Robert Litten
 Commercial Manager..... Charles A. Searl
 Sales Promotion Mgr..... Fred Behr
 Chief Engineer..... Robert Curtis

KACI—The Dalles—1955

Frequency: 1300 Kc. Power: 1000 Watts d.
 Owned By..... Radio Mid-Columbia Inc.
 Business Address..... 119 E. 2nd St.
 Tel.: CY 6-9661..... Independent
 Station Representatives..... Hopewell; Moore
 President, Gen. Mgr..... M. V. Ling
 Station Mgr..... R. N. Robinson


KODL—The Dalles—1940

Frequency: 1440 Kc. Power: 1000 Watts
 Owner..... Western Radio Corp.
 Address..... Scenic Drive
 Tel.: CYPress 6-2300..... KBS
 Station Reps..... Feltis; Torbet, A & C
 President..... V. B. Kenworthy
 General Mgr..... Paul E. Walden

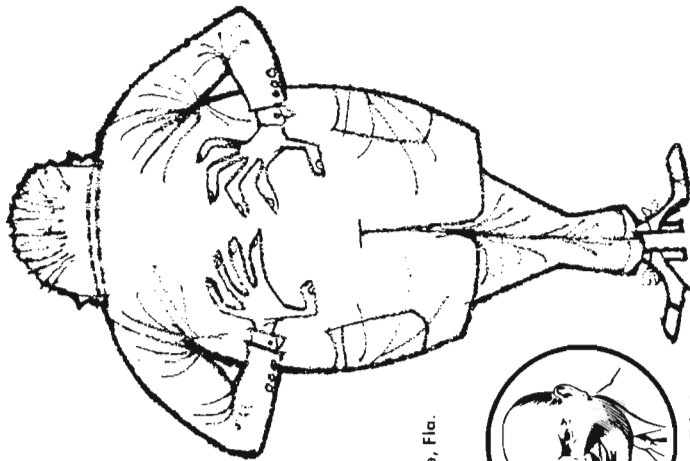
KTIL—Tillamook—1947

Frequency: 1590 Kc. Power: 250 Watts
 Owned-Oper. By..... Tillamook Bcstg. Co., Inc.
 Address..... Box 112
 Tel.: VI 2-4422..... Independent
 Rep..... Continental, Art Moore; Torbet A & C
 President, General Mgr..... Fred Guyton
 Commercial, Prom. Mgr..... Jack Holden
 Program, Pub. Dir..... Creighton Sanders
 Chief Engineer..... Larry Brunen

**Nothing
 Outshouts
 Quality and
 Integrity**



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Tallahassee, Fla.



A Vic Diehm
RADIO GROUP

The current volume of contracts for time on "JET NET" . . . the powerful 3-Station buy in the heart of Pennsylvania's richest industrial and agricultural markets has strained the back of the biggest and burliest salesman in Radio U.S.A.

But, we thrive on time contracts, so keep that kind of liniment coming and "JET NET" will soothe your sacro-iliac with sales. 'Cause you get . . . **AT A SINGLE RATE CARD PRICE:**

- 24 County Coverage
- 3,000,300 Population
- 853,890 Homes . . . plus car radios



Call Tommy Tito at WAZL or Paul H. Raymer Co., Inc.

Pennsylvania's  **JET NET** Radio Stations

Pop.: 11,383,000
Families: 3,279,000

Pennsylvania

Radio Homes: 3,204,000
AM Stas. in State: 150

WAEB—Allentown—1948

Freq: 790 Kc. Power: 500 W. d., 1 Kw. n.
Owned-Oper. By WAEB Bcstrs., Inc.
Address 7th & Hamilton Sts.
Tel.: HE 4-9364. Independent
Station Representative Radio-TV Reps.
President William F. Rust, Jr.
Gen. Mgr. Ralph Gottlieb
Sta. Manager S. Robert Ackley
Program Director Kerm Gregory
Chief Engineer William Gottshall

WHOL—Allentown—1948

Frequency: 1600 Kc. Power: 500 Watts
Owned Allentown Bcastg. Corp.
Address Colorado & Poplar Sts.
Tel.: HE 4-4801 Independent
Representative Raymer
President Charles G. Helwig
Executive V.P. Victor C. Diehm
General Station Mgr. Tom R. Stillwagon
National Sales Mgr. T. A. Tito
Program Director David M. Van Sant
Chief Engineer Gerald B. Werst
Owners of: WAZL, Hazleton; WHLM, Bloomsburg;
WTAJ, Tallahassee.

WKAP—Allentown—1948

Frequency: 1320 Kc. Power: 1000 Watts
Owned-Operated By WKAP, Inc.
Address P. O. Box 689
Tel.: HE 3-3166. Independent
Station Reps. Adam Young; P. O'Brien
President N. J. Rahall
Sta. Gen. Mgr. O. R. Davies
Prog. Dir. Alan D. Raber
Commercial Manager Jerry Duckett
Publicity Director Samuel J. Anderson
Chief Eng. C. Frank Cordaro

WSAN—Allentown—1923

Frequency: 1470 Kc. Power: 5000 Watts
Owned-Oper. By Lehigh Valley Bcastg. Co.
Address R.D. 1
Tel.: HE 4-9511. NBC
Station Representative Bolling
Co-Partners R. H. Musselman, Mrs. L. W. Barnes

WFBG—Altoona—1924

Frequency: 1290 Kc. Power: 5000 Watts
Owned-Operated By Triangle Pubs.
Address Commerce Park
Tel.: Windsor 4-2031. Independent

Year In . . . and Year Out —
RADIO RAHALL Stations
are top rated by HOOPER & PULSE!

WKAP

Allentown, Pa.

WLCY

St. Petersburg - Tampa,
Florida

WWNR

Beckley, West Virginia

WNAR

Norristown, Pa.

For details: Call ADAM YOUNG, Inc., New York

Special Representative for Philadelphia, Baltimore and Washington
Paul S. O'Brien, 123 South Broad St., Philadelphia, Pa. PE 5-3432

Joe Rahall, President — "Oggie" Davies, Gen. Manager

PENNSYLVANIA

News. Affil. . . . Phila. Inquirer; Phila. D. News
 Station Representative McGavren
 President Roger Clipp
 General Manager John Stilli
 Station Manager John Snyder
 Commercial Manager William Donoher
 Sales Promotion Mgr. Robert Miller
 Publicity Director Joseph Burns
 Program Director James Van deVeld
 Chief Engineer Dick Kline
 Owners of: WFBG-TV; WFIL AM-TV, Phila.;
 WNBF AM-TV, Binghamton, N. Y.; WNBC AM-
 TV, New Haven; KERE-AM-TV, Fresno; WLYH-
 TV, Lebanon.

WRTA—Altoona—1947

Frequency: 1240 Kc. Power: 250 Watts
 Owned Altoona Trans-Audio Corporation
 Address Hotel Penn Alto
 Tel.: WI 3-6112 ABC
 Station Reprs. Clark; Phila. Spot Sales
 President Martin F. Malarkey, Jr.
 V.P., General Manager Lou M. Murray
 Station Manager David R. Wolf
 Program Director Larry Weber
 Chief Engineer Al Merritts

WVAM—Altoona—1948

Frequency: 1430 Kc. Power: 100 W. d., 1 Kw. n.
 Owned-Oper. By General Bcstg. Corp.
 Address 2727 W. Albert Dr.
 Tel.: WI 4-8127 CBS
 Sta. Rep. Weed
 President E. S. Leopold
 General, Station Mgr. Will Keitner
 Commercial, Sales Prom. Mgr. Will Union
 Publicity Director Phyllis Havenstein
 Chief Engineer John Schiele

WMBA—Ambridge—1958

Frequency: 1460 Kc. Power: 500 Watts d.
 Owned By Miners Bcstg. Service, Inc.
 Business Address 304 Duss Ave.
 Tel.: COngress 6-1110 Independent
 General Manager John W. Angst
 Station Manager Roy E. Angst, Jr.

WAVL—Apollo—1947

Frequency: 910 Kc. Power: 1000 Watts, d.
 Owned-Oper. By Tri-Borough Bcstg. Co.
 Address Box 177
 Tel.: GR 2-3921 KBS
 Gen., Comm. Manager Cecil F. Clifton

WNCC—Barnesboro—1950

Frequency: 950 Kc. Power: 500 Watts d.
 Owned-Oper. By WNCC, Inc.
 Address 803 Maple Ave.
 Tel.: Williams 8-9200 KBS-MBS
 President, Chief Eng. J. Howard Bair
 General Manager William R. Railhall
 Program Director Joanne Tibbott

WBVP—Beaver Falls—1948

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By WBVP, Inc.

Business Address 1216 7th Ave.; Box 719
 Tel.: Tilden 6-4100 Independent
 President Frank R. Smith
 General, Comm. Mgr. Thomas B. Price
 Program Director Charles H. Wilson
 Sales Prom. Mgr., Pub. Dir. E. A. Sekeres
 Chief Engineer Andy Sivak

Wbfd—Bedford—1955

Frequency: 1310 Kc. Power: 1 Kw. d.
 Owned-Oper. By The Inquirer Printing Co.
 Address American Legion Bldg.
 Tel.: 863 KBS
 President John Biddle
 General Manager Robert S. Harrison, Jr.
 Chief Engineer W. H. Smith

WBLF—Bellefonte—1958

Frequency: 1330 Kc. Power: 500 Watts d.
 Owned By Bellefonte Bcstg. Corp.
 Address P.O. Box 88
 Tel.: ELgin 5-4751 ABC-MBS
 Pres., Gen. Mgr. Cary H. Simpson
 Station Manager J. W. Eschbach
 Commercial Manager R. Thomas
 Program Director A. Kuhn
 Chief Engineer Robert Cook

WBRX—Berwick—1957

Frequency: 1280 Kc. Power: 500 Watts d.
 Owned Columbia County Bcstrs., Inc.
 Address Jackson Bldg.
 Tel.: PL 2-4546 KBS
 President, Gen. Mgr. John S. Booth
 Station Manager H. Murphy

WGPA—Bethlehem—1946

Frequency: 1100 Kc. Power: 250 Watts d.
 Owned-Oper. By Bethlehems' Globe Pub. Co.
 Address 426 Brodhead Ave.
 Tel.: UN 6-8074 CBS
 Newspaper Affil. Bethlehem Globe Times
 Station Representative Cooke
 President Rolland L. Adams
 General Manager Ellis Service
 Station Manager Charles R. Thon
 Commercial Manager Frank Collie
 Prog. Dir. Robert Wolken
 Chief Engineer Edwin Ryback

WCNR—Bloomsburg—1946

Frequency: 930 Kc. Power: 500 Watts
 Owned The Columbia Montour Bcstg. Corp.
 Bus.-Studio Address 38 W. Main St.
 Tel.: ST 4-1200 Independent
 Gen., Comm. Manager Ed Darlington
 Chief Engineer Robert Fulton

WHLM—Bloomsburg—1946

Frequency: 550 Kc. Power: 1000 Watts
 Owned Bloom Radio
 Address Square Bldg.

Tel.: Sterling 4-5500.....MBS
Representative.....Raymer
President.....Harry L. Magee
Management Consultant.....Victor C. Diehm
General, Sta. Manager.....Robert R. Williams
Publicity Director.....Roy Calabrese
Commercial, Sales Prom. Mgr.....Pat Campbell
Nat. Sales Mgr.....Thomas A. Tito
Program Dir.....Dale Fulmer
Chief Engineer.....Anthony Hogg
Owners of: WHOL, Allentown; WAZL, Hazleton;
WTAL, Tallahassee.

WLOA—Braddock—1947

Frequency: 1550 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Matta Bcstg. Co.
Address.....1233 Braddock Ave.
Tel.: EL 1-1100.....Independent
Station Representative.....Good Music Bcstrs.
Pres., Gen., Sta. Mgr.....William G. Matta
Commercial Manager.....George Matta
Sls. Prom. Mgr.....William W. Martin
Program Director.....W. Jennings Brown
Chief Engineer.....Frederick Sand

WESB—Bradford—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....WESB
Address.....43 Main St.
Tel.: FOrEst 8-4141.....Independent
Representative.....Burn-Smith
General Manager.....J. M. Cleary
Comm. Prom. Mgr.....C. W. Callahan
Prog. Dir., Chief Eng.....William Winn

WBUT—Butler—1949

Frequency: 1050 Kc.....Power: 250 W., d.
Owned-Operated By.....WBUT, Inc.
Address.....Box 1048
Tel.: 7-5778.....Independent
President.....James Beattie
General, Comm. Mgr.....Richard Hanna
Program Director.....G. Earl Sadlon
Sales Prom. Mgr.....Gertrude Baker
Publicity Director.....Jim Locke
Chief Engineer.....Norman Gour

WISR—Butler—1941

Frequency: 680 Kc.....Power: 250 Watts d.
Owned-Oper. By.....The Butler Bcstg. Co., Inc.
Address.....357 N. Main St.
Tel.: 7-4701.....Independent
President.....Joel W. Rosenblum
General Mgr.....Robert L. Kaufman
Comm. Manager.....J. Victor O'Brien
Program Director.....Warren Ihlenfeld
Sales Prom. Mgr.....Jerald Coleman
Publicity Dir.....Jim Martin
Chief Engineer.....Paul Rex

WCNG—Canonsburg—1958

Freq.: 540 Kc.....Power: 250 W. d.
Owned By.....WCNG, Inc.

Address.....Box 480
Tel.: SH 5-5400.....Independent
President.....Lowell W. Williams
General Mgr.....Richard E. Burg
Commercial Manager.....Jamie Rowley
Program Director.....Joe Terri
Chief Engineer.....Russell Harbaugh

WCDL—Carbondale—1950

Frequency: 1440 Kc.....Power: 5 Kw., d.
Owned-Oper. By Carbondale Bdcstg., Co., Inc.
Address.....127 Salem Rd.
Tel.: 1230.....KBS
Representative.....Donald Cooke, Inc.
President.....William H. Ware
Gen., Sta. Manager.....Marjorie Zapotosky
Commercial Mgr.....P. J. Oles
Pub. Dir.....Robert Meredith
Program Director.....J. Martin
Chief Engineer.....Walter Rude

WHYL—Carlisle—1948

Frequency: 960 Kc.....Power: 5000 Watts d.
Owned-Oper.....R. F. Lewis, Jr.
Business Address.....Mt. Holly Pike
Tel.: CH 9-1717.....Independent
Sta. Reps.....Phila. Spot Sales; Spot Time Sales
President.....Marion P. Lewis
Gen., Sta. Mgr.....James B. Holder
Prog. Dir.....Bill Mahoney
Chief Engineer.....William Lace

WCBG—Chambersburg—1956

Frequency: 1590 Kc.....Power: 5 Kw., d.
Owned By.....WCBG Bcst. Corp.
Address.....Radio Hill
Tel.: COlony 3-4131.....Independent
Representative.....Charles Bernard
President, General Mgr.....Norman Messner
Station Manager.....William Sullivan
Sales Promotion Mgr.....Robert Koch
Program Director.....Robt. Foreman
Chief Engineer.....Harvey Cunningham

WCHA—Chambersburg—1946

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned.....Chambersburg Bcstg. Co.
Address.....Craft Press Bldg.
Tel.: CO 4-7121.....Independent
Station Rep.....Howard; Phila. Spot Sales
Pres., Gen. Mgr.....John S. Booth
Station Mgr., Prog. Dir.....Earl P. Strine
Commercial, Sales Prom. Mgr.....David Myers
Chief Engineer.....James McCurdy

WESA—Charleroi—1947

Frequency: 940 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Monongahela Bcstg. Corp.
Address.....Box 584
Tel.: HU 3-6551.....KBS

PENNSYLVANIA

Station Representative Bernard
 President Dr. A. S. Sickman
 General Manager Carl Stuart
 Sales Promotion Mgr. Val Gearhart
 Program Director William Richards
 Publicity Director Alma Crowl
 Chief Engineer Stanley Crawford

WEEZ—Chester—1947

Frequency: 1590 Kc. Power: 1000 Watts
 Owned-Oper. By WDRF, Inc.
 Address 3500 Edgmont Ave.
 Tel.: TRemont 4-4321. Independent
 President Ogden Davies
 General Manager Martin Peltzman
 Commercial Manager Mark Targe
 Program Director Jim Termine
 Chief Engineer William Dawson

WVCH—Chester—1947

Frequency: 740 Kc. Power: 1 Kw.
 Owned-Operated By James M. Tisdale
 Bus-Studio Address ... Wolf Bldg., Market Sq.
 Tel.: TRemont 2-8861. Independent
 Station Rep. Webb
 General Manager James M. Tisdale
 Station Mgr. Robert A. Hibbert, Jr.
 Chief Engineer Don Baron

WWCH—Clarion—1960

Frequency: 1300 Kc. Power: 500 Watts
 Owned By Clarion Co. Bcstg. Corp.
 Address Box 171

Tel.: Capital 6-8600 KBS
 President and Gen. Mgr. C. M. Erchard, Jr.
 Station Mgr. B. Hickok

WCPA—Clearfield—1947

Frequency: 900 Kc. Power: 1000 Watts d
 Owned-Oper. By Clearfield Bdcsters, Inc
 Address Box 792
 Tel.: POplar 5-5541. ABC
 Newspaper Affil Progress
 President W. K. Ulerich
 General Manager Milton J. Bergstein
 Station Manager John A. Dame
 Commercial Manager M. Nemeth
 Sales Manager Joseph Milsop
 Program Director Gerald Baum
 Chief Engineer Llewellyn Duck
 Owners of: WDAJ, Indiana; WMAJ, State Park,
 both Pa.; WJCM, Sebring, Fla.

WCOJ—Coatesville—1949

Frequency: 1420 Kc. Power: 5 Kw.
 Owned-Oper. By Chester Co. Bcstg. Co.
 Address 809 E. Lincoln Hgh.
 Tel.: DUDley 4-2100. Independent
 President, Chief Eng. Louis N. Seltzer
 General Manager William S. Halpern
 Comm., Sales Prom. Mgr. Donald Kimes

WCOY—Columbia—1957

Frequency: 1580 Kc. Power: 500 W., d.
 Owned Radio Columbia
 Address 343 Poplar St.
 Tel.: MU 4-2591. Independent
 Representative Burn-Smith
 President Lester P. Etter
 Gen. Mgr., Ch. Engr. M. Leonard Savage
 Comm., Sales Prom. Mgr. John P. Weis
 Program, Publicity Dir. Joseph T. Bortell

WCVI—Connellsville—1946

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Connellsville Bcstrs., Inc.
 Business-Studio Address ... 133 E. Crawford Ave.
 Tel.: MA 8-4600. KBS
 Station Representative Hopewell
 President Dr. C. T. Troilo
 Gen., Station Mgr. Charles T. Snowden
 Prog. Director Esther Blasey
 Chief Engineer Robert Ray

WOTR—Corry—1955

Freq.: 1370 Kc. Power: 1000 Wts. d., 500 n.
 Owned-Operated By WOTR Radio
 Address 25 1/2 N. Center St.
 Tel.: 3-6611 KBS-NBC
 President Olivia T. Rennekamp
 General, Station Mgr. J. J. Wellenhoffer
 Sales Promotion Manager ... Mary Shannon
 Program Director Howard Bycroft
 Publicity Director Harry Brown
 Chief Engineer Harry Coulter

WFRM—Coudersport—1953

Frequency: 600 Kc. Power: 1000 Watts d.
 Owned-Oper. By Farm & Home Bcstg. Co.



1590 RADIO

the BRIGHT VOICE
 of Delaware County

3500 Edgmont Avenue
 Chester, Pennsylvania
 TRemont 4-4321

Address.....9 N. Main St.
Tel.: 611.....MBS
President.....C. H. Simpson
General Manager.....John A. Fay
Commercial Manager.....George Kuratomi
Chief Engineer.....Kenyon Reed

WBUX—Doylestown—1948

Frequency: 1570 Kc.....Power: 1 Kw., d.
Owned.....WBUX Broadcasting Co.
Address.....30 E. Oakland Ave.
Tel.: FI 8-3583.....Independent
President.....George Seiner
General Mgr.....James Stolcz
Station Manager.....George Pleasants
Sales Manager.....Jim Kirwan

WCED—DuBois—1941

Freq.: 1420 Kc.....Power: 5 Kw. d., 500 W. n.
Owned By.....Tri County Broadcasting Co., Inc.
Address.....80 N. Park Place
Tel.: 1700.....CBS
Station Representative.....Devney O'Connell
President.....Harold T. Gray
Gen. Mgr., Pub. Dir.....Jason S. Gray
Chief Engineer.....George Donahue

WEEX—Easton—1956

Frequency: 1210 Kc.....Power: 250 Watts
Owned.....Easton Publishing Co.
Address.....Chestnut Hill
Tel.: Blackburn 8-6155.....Independent
Newspaper Affiliation.....Express
Representative.....Bolling
President.....J. L. Stackhouse
General Manager.....Fred Hamlen
Station, Commercial Mgr.....Art Burnham
Program Director.....Don Ross
Chief Engineer.....Robert Francett

WEST—Easton—1936

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Associated Bcstrs., Inc.
Bus. Studio Address.....516 Northampton St.
Tel.: Blackburn 8-6131.....NBC
Representative.....Meeker Co.
Station Exec.....Clair R. McCollough
Station Manager.....Theodore W. Pierce
Gen. Sales Manager.....J. Robert Gulick
Nat'l Sales Mgr.....Harry J. Shaub, Jr.
Technical Dir.....J. E. Mathiot
Owners of: WDEL, Wilmington; WORK, York;
WKBO, Harrisburg; WGAL-AM-TV, Lancaster;
WRAC, Williamsport.

WEZN—Elizabethtown—1958

Frequency: 1600 Kc.....Power: 500 Watts
Owned By.....Colonial Bcstg. Co. Inc.
Address.....Box 192
Tel.: EMpire 7-1511.....Independent
President.....Lowell W. Williams
Gen. Mgr.....Richard E. Burg
Station Mgr.....Arthur K. Greiner
Program Director.....George Morgan
Chief Engineer.....Jack B. Cupper
Owners of: WCNG, Cannonsburg.

WLEM—Emporium—1958

Frequency: 1250 Kc.....Power: 1000 Watts d.
Owned By.....Emporium Broadcasting Co.
Address.....1 West Fourth St.
Tel.: 712.....Independent
President, General Mgr.....James A. Spots
Station Mgr., Prog. Dir.....Dean L. Close
Chief Engineer.....William D. Murphy

WGSA—Ephrata—1955

Frequency: 1310 Kc.....Power: 1000 Watts, d.
Owned.....Garden Spot Broadcasters, Inc.
Address.....P. O. Box 419
Tel.: RE 3-2226.....MBS
Representative.....Broadcast Time Sales
President.....Lester Grenewalt
Gen., Sta. Mgr.....Samuel R. Youse
Prog. Dir.....David A. May
Comm. Mgr.....George D. Ribble
Chief Engineer.....Ralph Haneman
Owners of: WABW, Annapolis; WCBG, Chambersburg.

WERC—Erie—1941

Frequency: 1260 Kc.....Power: 5 Kw.
Owned By.....Cleveland Bcstg. Inc.
Address.....121 West 10th St.
Tel.: GLEndale 6-2096.....NBC
Station Rep.....Venard Rintoul & McConnell
President.....Ray T. Miller, Jr.
General Station Mgr.....Art Arkelian
Program Director.....Cliff Shilling
Chief Engineer.....Jack Heidecker
Owners of: WERE, Cleveland; WLEC, Sandusky, O.

WICU—Erie—1949

Frequency: 1330 Kc.....Power: 5000 Watts
Owned.....Dispatch Div. of Airways Inc.
Bus. Studio Address.....3514 State St.
Tel.: GI 4-5201.....ABC
Representative.....Weed
President.....Edward Lamb
General, Sta. Mgr.....J. A. Londet
Program Director.....N. McGrath
Chief Engineer.....Ken Husband

WJET—Erie—1951

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Jet Broadcasting Co., Inc.
Address.....1635 Ash St.
Tel.: GL 2-6741.....Independent
Sta. Representative.....Hollingbery
President, Gen. Mgr.....Myron Jones
Comm. Mgr.....Peter Coticchia
Chief Engineer.....Richard Zahniser

WLEU—Erie—1935

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....WESB Broadcasting
Address.....212 Commerce Bldg.
Tel.: GLEndale 6-7078.....Independent
Station Representative.....Cooke
Managing Partner.....T. R. Bromley

PENNSYLVANIA

Station Manager..... R. H. Elliott
 Commercial Manager..... Ronald Smith
 Program Director..... Ted Wygant
 Publicity Director..... Mary Barnhart
 Sales Promotion Mgr..... Rick Meyers
 Chief Engineer..... John Kozak

WFAR—Farrell—1953

Freq.: 1470 Kc. Power: 1 Kw. d.; 500 W. n.
 Owned By..... Farrell-Sharon Bcstg. Co.
 Address..... RFD #2
 Tel.: Diamond 8-4171..... KBS
 President..... Sanford A. Schafitz
 General Mgr..... A. Zippay
 Chief Engineer..... Milton Wills

WFRA—Franklin—1958

Frequency: 1430 Kc. Power: 500 Watts, d.
 Owned..... N.W. Penna. Bcstg. Co.
 Address..... P.O. Box 908
 Tel.: ID 2-2188..... MBS
 President, General Mgr..... Robert H. Sauber

WGCT—Gettysburg—1950

Frequency: 1320 Kc. Power: 250 Watts
 Owned-Oper. By..... Times & News Pub. Co.
 Business Address..... Box 28
 Tel.: EDgewater 4-3101..... Independent
 Gen. Mgr..... P. H. Cunningham

WHJB—Greensburg—1934

Frequency: 620 Kc. Power: 1 Kw. d., 500 n.
 Owned..... WHJB, Inc.
 Address..... 128 N. Penn Ave.
 Tel.: TEmple 4-0600..... Independent
 President, General Mgr..... Hugh J. Brennen
 Commercial, Sales Prom. Mgr..... Russ Graeff
 Program Director..... Ron Asbury
 Publicity Director..... Fran Fisher
 Chief Engineer..... L. L. Allen

WGRP—Greenville—1959

Frequency: 940 Kc. Power: 1000 Watts
 Owned By..... Greenville Bcstg. Co.
 Address..... 2 North Water St.
 Tel.: JU 8-8900..... Independent
 President, Gen. Mgr..... Kenneth B. Anderson
 Station Mgr..... Merle G. Anderson
 Publicity Director..... Margaret E. Travis

WHVR—Hanover—1949

Freq.: 1280 Kc. Power: 5 Kw. d., 500 Watts n.
 Owned-Operated By..... Radio Hanover, Inc.
 Address..... Box 268
 Tel.: ME 7-3831..... Independent
 President, Gen. Mgr..... John D. Bare
 Sales Prom. Mgr..... Edward John
 Chief Engineer..... Philip Rohrbaugh

WCMB—Harrisburg—1948

Frequency: 1460 Kc. Power: 5000 Watts
 Owned-Oper. By..... Hudson Bcstg. Corp.

Address..... WCMB Bldg.
 Tel.: CE 4-3005..... MBS
 Representative..... Weed
 General Manager..... Ed K. Smith
 Comm. Manager..... Henry Traugh
 Program Director..... Ed. Gonzalez
 Chief Engineer..... Charles Stefanic

WHGB—Harrisburg—1945

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By..... Kendrick Bcstg. Co., Inc.
 Address..... 112 Market St.
 Tel.: CE 4-4988..... ABC
 Station Representative..... Pearson
 Pres., Gen. Mgr..... H. Kendrick
 Station, Comm. Mgr..... Ralph Hartman
 Program Director..... Bob Lindstrom
 Chief Engineer..... William Kuntz

WHP—Harrisburg—1924

Frequency: 580 Kc. Power: 5 Kw.
 Owned..... WHP, Inc.
 Address..... 216 Locust St.
 Tel.: CEdar 4-3211..... CBS
 Representative..... Bolling
 President..... E. J. Stackpole
 General, Commercial Mgr..... Cecil M. Sanbury
 Local Sales Manager..... Jack Grove
 Program, Publicity Dir..... Brod Seymour
 Chief Engineer..... E. Dan Leibensperger
 Owners of: WHP-TV.

WKBO—Harrisburg—1922

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By..... Keystone Bcstg. Corp.
 Address..... 31 N. Second St.
 Tel.: CE 4-0191..... NBC
 Newspaper Affil..... Lancaster Newspapers, Inc.
 Representative..... Meeker Co.
 Station Executive..... Clair R. McCollough
 Station Manager..... Jack Hooper
 Commercial Manager..... J. Robert Gulick
 Program Director..... Curt Whitcomb
 Chief Engineer..... J. E. Mathiot
 Owners of: WDEL, Wilmington; WORK, York;
 WGAL, Lancaster; WEST, Easton; WRAK,
 Williamsport; WGAL-TV, Lancaster.

WAZL—Hazleton—1932

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By..... Hazleton Bcstg. Co.
 Address..... 704-11 Hazleton Natl. Bank Bldg.
 Tel.: GL 4-3531..... NBC-MBS
 Representative..... Raymer
 Pres., Gen. Mgr..... Victor C. Diehm
 Commercial Manager..... Robert J. Sacco
 Sales Manager..... Thomas A. Tito
 Program Director..... Don Murray
 Chief Engineer..... Elwood Tito
 Owners of: WTAL, Tallahassee; WHOL, Allen-
 town; WILLM, Bloomsburg, Pa.

WHUN—Huntingdon—1946

Frequency: 1150 Kc. Power: 1000 Watts
 Owned By..... Huntingdon Bcstrs. Inc.
 Bus.-Studio Address..... 400 Washington St.

Tel.: MI 3-3340.....KBS
President.....John H. Biddle
General Manager.....William E. Germann
Chief Engineer.....E. Craig

WDAD—Indiana—1945

Frequency: 1450 Kc.....**Power:** 250 Watts
Owned-Oper. By.....WDAD Inc.
Address.....632 Philadelphia St.
 Tel.: HO 5-5511.....CBS
Newspaper Affil......The Progress
General Mgr......J. Termin
Chief Engineer.....Dyle Martin

WARD—Johnstown—1946

Frequency: 1490 Kc.....**Power:** 250 Watts
Owned-Oper. By.....Central Bcastg. Co., Inc.
Address.....235 Franklin St.
 Tel.: 70761.....CBS
Representative.....Weed
President, Gen. Mgr......G. D. Garland
Station Mgr......Wm. D. Confer
Commercial Mgr......Joe Cavanaugh
Program Director.....Bill Santoro
Chief Engineer.....Cornelius Donatti
 Owners of: WARD-FM-TV.

WCRO—Johnstown—1947

Frequency: 1230 Kc.....**Power:** 250 Watts
Owned-Oper. By.....Century Bcastg. Corp.
Bus.-Studio Address.....Fort Stanwix Hotel
 Tel.: 9-1187.....Independent
Station Representatives.....Radio-TV Reps.
President.....John J. Keel
General Manager.....E. M. Williams
Chief Engineer.....John Kersheskey

WJAC—Johnstown—1925

Frequency: 1400 Kc.....**Power:** 250 Watts
Owned-Operated By.....WJAC, Inc.
Address.....329 Main St.
 Tel.: 7-8711.....NBC
Newspaper Affil......Tribune
Station Representative.....Meeker
President.....W. W. Krebs
General Manager.....Edward J. Klym
Chief Engineer.....Theodore E. Campbell
 Owners of: WJAC-TV.

WADP—Kane—1954

Frequency: 960 Kc.....**Power:** 1000 Watts, d.
Owned By.....Kane Broadcasting Corp.
Address.....Penn-Kane Hotel
 Tel.: 1520.....KBS
President.....Gordon Hanks
Comm. Sta. Mgr......George A. Larson
Program Dir......Patrick Bickel
Chief Engineer.....John Nordine

WACB—Kittanning—1948

Frequency: 1380 Kc.....**Power:** 1000 Watts d.
Owned By.....Joel Rosenblum Ent.
Address.....325 Market St.
 Tel.: LI 3-1381.....Independent
President.....Joel R. Rosenblum

General Mgr......Warren A. Koerbel
Program Director.....Jan Andree
Publicity Director.....Wally Slater
Chief Engineer.....Robert Banner
 Owners of: WSHH, Latrobe; WISR, Butler, both
 Pa.; WTIG, Massillon, O.

WGAL—Lancaster—1922

Frequency: 1490 Kc.....**Power:** 250 Watts
Owned-Operated By.....WGAL, Inc.
Business-Studio Address.....24 S. Queen St.
 Tel.: EX 7-0333.....NBC
Representative.....Meeker Co.
President, Gen. Mgr......Clair R. McCollough
Gen. Sls. Mgr......J. Robert Gulick
Nat'l Sales Mgr......Harry J. Shant, Jr.
Station Mgr......Kenneth Kreider
Program Dir......Brian Kintzer
Promotion Dir......Paul I. Woodland
Technical Director.....J. E. Mathiot
 Owners of: WDEL, Wilmington; WORK, York;
 WKBO, Harrisburg; WGAL-TV; WRAC, Wil-
 liamsport; WEST, Easton.

WLAN—Lancaster—1946

Frequency: 1390 Kc.....**Power:** 1000 Watts
Owned-Oper. By.....The Peoples Bcastg. Co.
Bus.-Studio Address.....252 N. Queen St.
 Tel.: EX 4-7261.....ABC-MBS
Representative.....Bolling
President.....Frank H. Altdoerffer
Sta. Mgr., Prog. Dir......Samuel M. Altdoerffer
Commercial Manager.....J. Stanley Baker
Sales Prom. Mgr......William Cifuni
Publicity Dir......Sally Harper
Chief Engineer.....James H. Kemman

WNPV—Lansdale—1960

Frequency: 1440 Kc.....**Power:** 500 Watts d.
Owned By.....Equitable Publishing Co.
Address.....307 Derstine Ave
 Tel.: Ulysses 5-6821.....Independent
Newspaper Affil......Nortg Penn Reporter
General Manager.....John G. Skibbe
Sales Prom., Prog. Dir......Richard Heist
Chief Engineer.....W. Leroy Nuss

WLSH—Lansford—1952

Frequency: 1410 Kc.....**Power:** 1000 Watts d.
Owned-Oper. By.....Miners Bcastg. Service, Inc.
Address.....P. O. Box D
 Tel.: 1440.....Independent
President.....J. L. Maguire
Gen. Manager.....John W. Angst

WSHH—Latrobe—1951

Frequency: 1570 Kc.....**Power:** 1000 Watts d.
Owned-Oper. By.....Joel W. Rosenblum
Address.....200 Depot St.
 Tel.: KEystone 7-7744.....KBS
General Manager.....Joel W. Rosenblum
Sta. Mgr., Chief Eng......Manuel J. Alvarez
Commercial Manager.....William Smith
Sales Promotion Mgr......Helen Butler
Publicity Director.....Robert Shaw
 Owners of: WISR, Butler; WACB, Kittanning, both
 Pa.; WTIG, Massillon, O.

PENNSYLVANIA

WTRA—Latrobe—1956

Frequency: 1480 Kc. Power: 500 W. d.
 Owned Latrobe Bcstrs.
 Address 202 Main St.
 Tel.: KE 7-3338 Independent
 Representative Lowenstein
 President Louis Rosenberg
 General Manager William Dymond
 Commercial Manager Mrs. Janet Mahady
 Chief Engineer Bernard Guidos

WLBR—Lebanon—1946

Frequency: 1270 Kc. Power: 1000 Watts
 Owned-Operated By Lebanon Bcstg. Co.
 Address Route 20
 Tel.: CRestview 2-7651 Independent
 Representative Burn-Smith
 President H. Raymond Stadium
 Managing Director Lester P. Eitter
 Commercial, Prcm. Mgr. Ernest Latessa
 Program Director Henry Homan
 Chief Engineer William Zehring

**WBCB—Levittown-Fairless
 Hills—1957**

Frequency: 1490 Kc. Power: 250 W.
 Owned O'Keefe Bcstg. Co., Inc.
 Address Box 1490
 Tel.: Windsor 9-1490 Independent
 Pres., Gen. Mgr. William F. Waterbury
 Commercial Mgr. Jack Wellington
 Program Director George Hart
 Chief Engineer Jack Lavton

WITT—Lewisburg—1957

Frequency: 1010 Kc. Power: 250 Watts, d.
 Owned Wireline Radio, Inc.
 Address 34 South 8th St.
 Tel.: JA 3-1222 KBS
 President Donald Bechtel
 General Station Mgr. Peter E. Farrell
 Commercial Manager Carl E. Miller
 Chief Engineer Will R. Nesbit

WKVA—Lewistown—1949

Frequency: 920 Kc. Power: 1000 Watts d.
 Owned-Operated By Central Pa. Bcstg. Co.
 Address 19 South Wayne St.
 Tel.: 248-6771 ABC
 Representative Gill-Perna
 Pres., Sta., Gen. Mgr. Robert L. Wilson
 Commercial Prom. Mgr. Robert E. Hyle
 Program Director Kerby Confer
 Publicity Director Mary Bolich
 Chief Engineer Charles Simpson

WTRF—Lewistown—1941

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Lewistown Bcstg. Co.
 Address 5 W. Market St.

Tel.: 248-6757 NBC
 Representative Burn-Smith
 President J. S. Woods
 General Manager T. W. Metzger
 Commercial Manager Frank Troiani
 Program Director Thelka Leeper
 Chief Engineer Kenneth Callahan
 Owners of: WJUN, Mexico, Pa.

WBPZ—Lock Haven—1947

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Lock Haven Bcstg. Corp.
 Address 132½ Main St.
 Tel.: 4038 MBS
 Station Representative Devney O'Connell
 President Donald C. Welch
 Gen. Sta. Mgr. Harris Lipetz
 Chief Engineer Al Stratmoen

WEDO—McKeesport—1946

Frequency: 810 Kc. Power: 1000 Watts
 Owned-Operated By Tri-City Bcstg. Co.
 Business-Studio Address 547 5th Ave.
 Tel.: North 4-7167 CBS
 Station Representative Weed
 President Edward J. Hirshberg
 Station Mgr. Jim Rice
 Sales Promotion Manager L. Rothman
 Chief Engineer Silvio Garofolo

WMCK—McKeesport—1946

Frequency: 1360 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By Mon-Yough Bcstg. Co.
 Address 516 Market St.
 Tel.: OR 8-8888 Independent
 Station Representative Bcst. Time Sales
 President Robert M. Cox
 Station, Commercial Mgr. Sam Vidnovic
 Program Director Bill Lynch
 Publicity Director Kathy Milton
 Chief Engineer Wilkes Hurley

WMGW—Meadville—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Regional Bcstrs.
 Address 964 Park Ave.
 Tel.: 6-1111 Independent
 General Manager James F. McDonald, Jr.
 Program Director Paul J. Brown
 Publicity Director Eric Johnson
 Chief Engineer Maurice Sherman

WJUN—Mexico—1955

Frequency: 1220 Kc. Power: 1000 Watts d.
 Owned-Operated By Lewistown Bcstg. Co.
 Business Address Box 97, Miiflinton
 Tel.: 295 Independent
 Newspaper Affiliation Sentinel, Lewistown
 Representative Burn-Smith
 President J. S. Woods
 General Manager Thomas W. Metzger
 Station Manager Ralph S. Parker
 Program Director Don Lorenz
 Chief Engineer Kenneth Callahan

WMLP—Milton—1955

Frequency: 1570 Kc. Power: 1 Kw. d.
Owned By.....WMLP, Inc.
Address.....65-71 Bound Ave.
Tel.: Milton.....Independent
General, Comm. Mgr.....J. H. Yingling
Chief Engineer.....Ronald Stoops

WPFL—Montrose—1953

Frequency: 1250 Kc. Power: 1000 Watts d.
Owned By.....Montrose Bcstg Corp.
Address.....Locust & High Sts.
Tel.: 397.....Independent
Pres. Gen. Mgr.....W. Douglas Roe
Program Director.....Chuck Zulker
Publicity Director.....Herbert Anderson
Chief Engineer.....Harold P. Mierop

WKST—New Castle—1938

Frequency: 1280 Kc. Power: 1000 Watts
Owned-Operated By.....WKST, Inc.
Address.....1st Federal Plaza
Tel.: OL 4-5501.....ABC
Station Representative.....Weed
President, General Mgr.....S. W. Townsend
Station Manager.....Harry Reith
Commercial Manager.....Byron McConnell
Program Director.....Bob Grant
Chief Engineer.....Ernest Rety
Owners of: WKST-TV, Youngstown, O.

**WKPA—New Kensington
1940**

Frequency: 1150 Kc. Power: 1000 Watts d.
Owned-Oper. By....Allegheny-Kiski Bcstg. Co.
Business-Studio Address.....810 Fifth Ave.
Tel.: ED 7-3588.....Independent
President.....C. R. Cooper
Gen., Comm. Mgr.....Melvin A. Goldberg
Program Director.....Phil Brooks
Chief Engineer.....W. W. Neely

WNAR—Norristown—1946

Frequency: 1110 Kc. Power: 500 Watts d.
Owned-Operated By...Norristown Bcstg. Co.
Address.....Old Arch Rd.
Tel.: BR 2-7600.....Independent
Station Representative.....A. Young Co.
President.....N. Joe Rahall
General, Station Mgr.....John M. Banzhoff
Local Sales Manager.....Bernard Brode
Program, Publicity Dir.....Anthony G. Bekas
Chief Engineer.....A. De Solo
Technical Director.....C. F. Corado
Owners of: WKAP, Allentown, Pa.; WLCV, St.
Petersburg, Fla.; WWRN, Beckley, W. Va.;
WQTY, Jacksonville, Fla.

WKRZ—Oil City—1946

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By.....WKRZ, Inc.
Address.....Orange St. Ext.

Tel.: 4-1269.....NBC-KBS
Pres., Gen. Mgr.....Kenneth E. Rennekamp
Station Manager.....J. T. Finnecy
Commercial Mgr., Pub. Dir.....Jack Duncan
Program Director.....Rona Phillips
Chief Engineer.....Robert Harmon

WCAU—Philadelphia—1922

Frequency: 1210 Kc. Power: 50,000 Watts
Owned-Oper. By.....CBS Radio, Inc.
Address.....City Line & Monument Ave.
Tel.: GR 7-8300.....CBS
Representative.....CBS Radio Spot Sales
V.P., General Mgr.....Thomas J. Swafford
Gen. Sales Manager.....Jack Kline
Sales Promotion Mgr.....Fred Birnbaum
Program Director.....Mike Grant
Chief Engineer.....J. G. Leitch

WDAS—Philadelphia—1922

Frequency: 1480 Kc. Power: 5 Kw. d., 1 Wt., n.
Owned-Oper. By.....Max M. Leon, Inc.
Address.....Belmont Ave. & Edgely Rd.
Tel.: TR 8-2000.....Independent
Sta. Representative.....Bernard Howard
President.....Max M. Leon
General Sta. Mgr.....Robert A. Klein
General Sales Mgr.....William H. Vogt
Program Director.....Robert C. Ardrey
Chief Engineer.....Frank W. Unterberger

WFIL—Philadelphia—1922

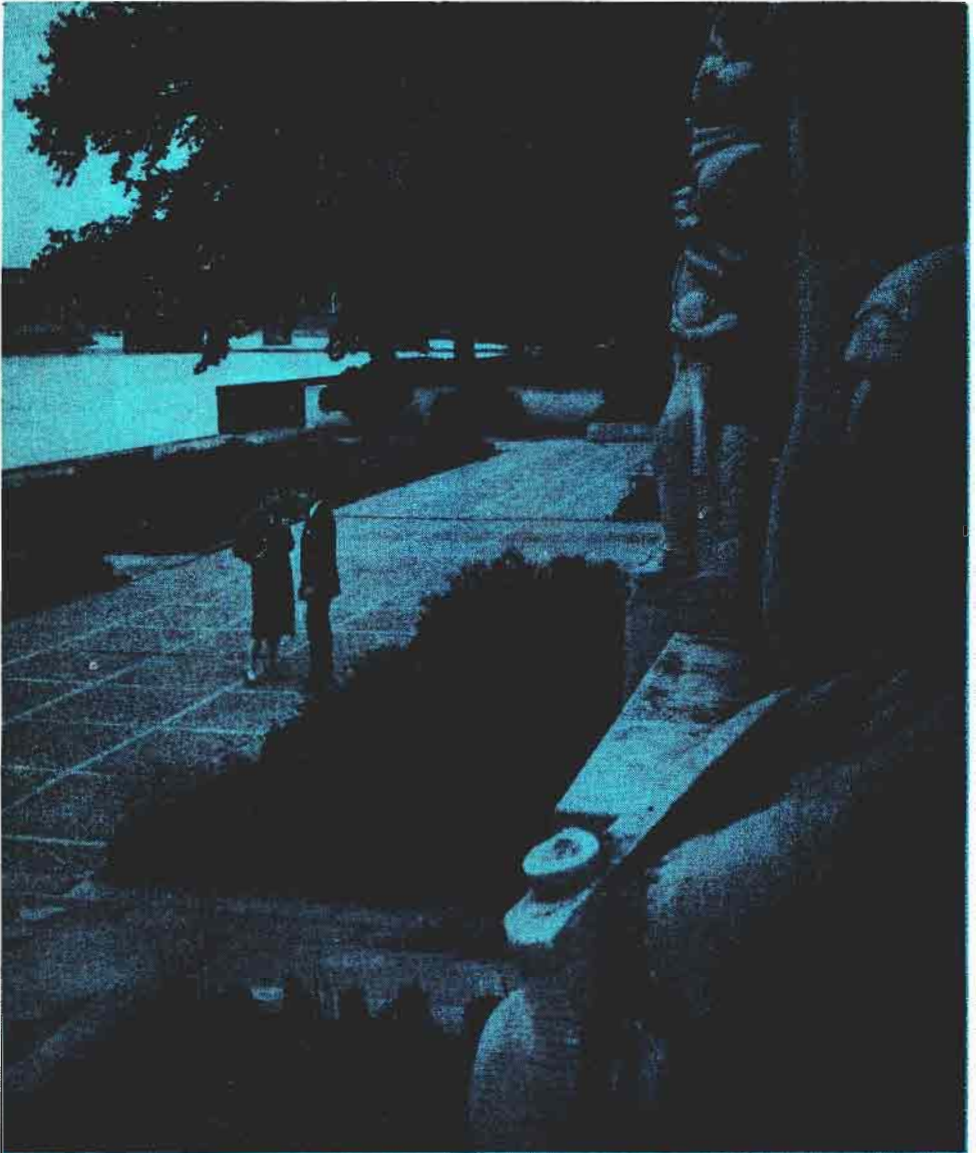
Frequency: 560 Kc. Power: 5000 Watts
Owned.....Triangle Publications, Inc.
Address.....46th & Market
Tel.: EV 2-4700.....ABC
Newspaper Affil., Phila. Inquirer, Phila. D. News
Representative.....Blair
General Manager.....Roger W. Clipp
Station Manager.....George A. Koehler
Gen. Sales Manager.....Kenneth W. Stowman
Dir. of Programming & Sls...Clyde R. Spitzner
Dir. of Operations.....Jack Steck
Chief Engineer.....Henry E. Rhea
Owners of: WFIL-TV; WNBE AM-TV, Bingham-
ton, N. Y.; WFBG AM-TV, Altoona, Pa.; WNHC
AM-TV, New Haven; KERE AM-TV, Fresno;
WVIV-TV, Lebanon, Pa.

WFLN—Philadelphia—1958

Frequency: 900 Kc. Power: 1 Kw. d.
Owned By.....Franklin Bcstg. Co.
Address.....8200 Ridge Ave.
Tel.: Ivyridge 2-6000.....Independent
Station Representative.....Good Music Bcsts.
President.....Lawrence M. C. Smith
General Manager.....R. S. Green
Chief Engineer.....F. Chassey

WHAT—Philadelphia—1925

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 W. n.
Owned-Oper. By...Independence Bcstg. Co.
Address...Conshohocken & Windemere Aves.
Tel.: TRinity 8-1500.....Independent
Representative.....Pearson



STATUES ON THE SCHUYLKILL portray early American history for plaza strollers and thousands of motorists who get in and out of town along beautiful East River Drive. Many have their radios on. Many of the many are dialed to 610.

Mr. & Mrs. Metrodelphia live with history, both in ancient inheritances, and modern interpretations like the statuary above, in Philadelphia's Ellen Philips Samuel Memorial. For history in the making, Metrodelphians turn to **WIP**, attentive to the area's life and cultural development for 40 years. (Our fm station, already carrying U.N. proceedings, will transmit all presidential news conferences.) Now the added impact of Metropolitan's new concept is rapidly bringing **WIP** to the foremost audience position in Philadelphia. Many advertisers are using **WIP** to make sales history. **WIP, Metrodelphia, Pa.**

Pres., Gen. Mgr. William A. Banks
 Station Manager Dolly Banks
 Commercial Manager Herbert Schorr
 Sales Promotion Mgr. William Macormac
 Program Director Joseph A. Grady
 Publicity Director Marsha Greenbaum
 Chief Engineer Charles Lehmann

WIBG—Philadelphia—1925

Freq.: 990 Kc. Power: 50,000 Wts, d., 10,000 n.
 Owned By Seaboard Radio Bcstg. Corp.
 Address Suburban Sta. Bldg.
 Tel.: LOcust 3-2300 Independent
 Representative Katz
 President George B. Storer Sr.
 Man. Dir. John C. Moler
 National Sales Mgr. James P. Storer
 Local Sales Mgr. David Bolton
 Operations Mgr. Roy M. Schwartz
 Chief Engineer John H. Henninger
 Owners of: WJBK AM-FM-TV, Detroit; WSPD
 AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW
 AM-FM-TV, Cleveland; WWVA AM-FM, Wheel-
 ington, W. Va.; WGBS AM-FM, Miami, Fla.; KGBS,
 Los Angeles; WITI-TV, Milwaukee.

WIP—Philadelphia—1922

Frequency: 610 Kc. Power: 5000 Watts
 Owned By Metropolitan Bcstg.
 Business-Studio Address 35 S. 9th St.
 Tel.: WA 2-6800 Independent
 Representative Edward Petry
 President John Kluge
 General Manager Harvey L. Glascock
 Commercial Mgr. H. D. Neuwirth
 Program Director Varner Paulsen
 Sales Prom. Mgr. Arnold Katinsky
 Chief Engineer Clifford C. Harris
 Owners of: WHK, Cleveland; WNEW AM-TV,
 New York; WTTG, Washington, D. C.; WTVH,
 Peoria; KVOR, Stockton.

WJMJ—Philadelphia—1948

Frequency: 1540 Kc. Power: 50,000 Watts
 Owned-Oper. By WJMJ Bcstg. Corp.
 Address 2043 Locust St.
 Tel.: LO 4-2300 Independent
 Representative Broadcast Time Sales
 Pres., Gen. Sta. Mgr. Patrick J. Stanton
 Comm. Sales Prom. Mgr. James Rubenstone
 Prog. Dir. Michael Deegan
 Chief Engineer Christopher McAteer

WPEN—Philadelphia—1929

Frequency: 950 Kc. Power: 5000 Watts
 Owned By Consolidated Sun Ray, Inc.
 Business-Studio Address 2212 Walnut St.
 Tel.: LO 4-6000 Independent
 Representative Gill-Perna
 President William Sytk
 Exec. Vice President William B. Caskey
 Station Mgr. Murray Arnold
 Comm. Manager Erwin Rosner
 Prom. Mgr., Pub. Director Sam Serota
 Chief Engineer Charles W. Burtis

WRCV—Philadelphia—1921

Frequency: 1060 Kc. Power: 50,000 Watts
 Owned-Oper. By National Bcstg. Company
 Address 1619 Walnut St.
 Tel.: LO 4-3700 NBC
 Representative NBC Spot Sales
 President Robert E. Kintner
 V.P., General Mgr. Raymond W. Welpott
 Station. Comm. Mgr. Thomas E. Paisley
 Program Director Bob Benson
 Sales Prom., Publicity Dir. Jack Wiley
 Chief Engineer George C. Lenfest

WTEL—Philadelphia—1925

Frequency: 860 Kc. Power: 250 Watts d.
 Owned By WTEL, Inc.
 Business-Studio Address 4310 N. Broad St.
 Tel.: GLadstone 5-9200 Independent
 Station Representative Dore
 President John Hopkinson
 V.P.s Q. C. Strum, G. Hopkinson

WPHB—Philipsburg—1956

Frequency: 1260 Kc. Power: 1 Kw. d.
 Owned By Moshannon Valley Bcstg.
 Address Radio Park
 Tel.: Dickens 2-2300 Independent
 Gen. Comm. Mgr. William Emert
 Program Director Mrs. Wm. Emert
 Chief Engineer Dean Sharpless

KDKA—Pittsburgh—1920

Frequency: 1020 Kc. Power: 50,000 Watts
 Owned-Oper. By. Westinghouse Bcstg. Co. Inc.
 Address 122 E. 42nd St., N.Y.C.
 Tel.: MUrray Hill 7-0808 Independent
 Station Representative AM Radio Sales
 President Donald H. McGannon
 General. Station Manager L. R. Rawlins
 Commercial Manager Donald Trageser
 Program Manager Dominic Quinn
 Sales Prom. Mgr. June L. Buzzelli
 Publicity Manager Owen Simon
 Chief Engineer Theodore C. Kenney
 Owners of: KPXN, San Francisco, Calif.; WOWO,
 Fort Wayne, Ind.; WBZ-WBZA, Boston-Spring-
 field, Mass.; WBZ-TV, Boston, Mass.; KYW,
 Cleveland, O.; KYW-TV, Cleveland, O.; KEX,
 Portland, Ore.; KDKA-TV, Pittsburgh, Pa.;
 WIND, Chicago, Ill.; WJZ-TV, Baltimore, Md.;
 WBZ-FM, Boston; KYW-FM, Cleveland; KEX-
 FM, Portland; KDKA-FM.

KQV—Pittsburgh—1919

Frequency: 1410 Kc. Power: 5000 Watts
 Owned-Oper. By Allegheny Bcstg. Corp.
 Address Chamber of Commerce
 Tel.: AT 1-9100 ABC
 Station Representative Young
 President Leonard H. Goldenson
 General. Station Mgr. John D. Gibbs
 Commercial Manager Ted Smith
 Service, Publicity Dir. Bill Thieman
 Program Director Dick Drury
 Chief Engineer George Kleeb
 Owners of: WABC AM-TV, New York; WXYZ
 AM-TV, Detroit; KGO AM-TV, San Francisco;
 KABC AM-TV, Los Angeles; WLS, Chicago;
 WBBK-TV, Chicago.

PENNSYLVANIA

WAMO—Pittsburgh—1948

Frequency: 860 Kc. Power: 1000 Watts d.
Owned-Operated By Dynamic Bcstg.
Address: 105 E. 8th Ave.
Tel.: HO 2-6000. Independent
Representative Howard
President, Gen. Mgr. Leonard Walk
Commercial Manager Joe Bassett, Jr.
Chief Engineer James Herbert

WCAE—Pittsburgh—1922

Frequency: 1250 Kc. Power: 5000 Watts
Owned-Operated By WCAE, Inc.
Address: 530 Carlton House
Tel.: AT 1-6900. Independent
Station Representative McGavren
Pres., General Manager Leonard Kapner
Station, Commercial Mgr. F. Geer Parkinson
Program Director Paul Ruhle
Publicity Director Gene Werman
Chief Engineer James Greenwood

WEPP—Pittsburgh—1947

Frequency: 1080 Kc. Power: 1 Kw.
Owned By Golden Triangle Bcstg. Corp.
Address: 220 N. Highland Ave.
Tel.: EM 1-5000. MBS
Sales Representative Gill-Perna
President Myron Jones
General Manager Philip B. Hirsch
Exec. Vice Pres. Pete Coticchia
Sales Promotion Mgr. William E. Clark
Program Dir. Jack D. Bailey
Chief Engineer Walter McCoy

WJAS—Pittsburgh—1924

Frequency: 1320 Kc. Power: 5000 Watts
Owned-Oper. By NBC
Address: 1459 Crane Ave.
Tel.: LOcust 3-5238. NBC
Representative NBC Spot Sales
Gen. Mgr. Stephen J. Rooney
Sales Prom. Mgr. Richard S. Stafford
Owners of: WNBC AM-TV, New York; WECV
AM-TV, Philadelphia; WMAQ, WNBQ-TV, both
Chicago; WRC AM-TV, Washington, D. C.;
KNBC, San Francisco; KRCA-TV, Los Angeles.

WPIT—Pittsburgh—1947

Frequency: 730 Kc. Power: 1000 Watts d.
Owned-Operated By WPIT, Inc.
Address: 213 Smithfield St.
Tel.: AT 1-1900. Independent
President John J. Laux
Gen., Comm. Mgr. Don Ioset
Sales Mgr., Prog., Pub. Dir. Clifford Charles
Chief Engineer Michael Komichak
Owners of: WSOL, Tampa; WRDW-TV, Augusta,
Ga.

WWSW—Pittsburgh—1932

Frequency: 970 Kc. Power: 5000 Watts
Owned-Oper. By WWSW Radio, Inc.
Address: Hotel Sherwyn
Tel.: Gr 1-5200. Independent
Newspaper Affiliation Post Gazette
Representative John Blair

President O. M. Schloss
General Station Mgr. B. W. Muros
Publicity Director Phillip Davis
Chief Engineer Harry Kaiser

WPTS—Pittston—1953

Frequency: 1540 Kc. Power: 1 Kw. d.
Owned-Oper. By Midway Bcstg. Co., Inc.
Address: 83 Foote Ave., Duryea, Pa.
Tel.: OL 4-3388. KBS
Pres., Gen. Manager Angelo W. Fiorani
Station Manager B. Schriver
Commercial Mgr. R. E. Florey
Program Director J. Fiore
Sales Promotion Mgr. A. Castelli
Publicity Director R. F. Gallagher
Chief Engineer John P. McGoldrick

WPAZ—Pottstown—1951

Frequency: 1370 Kc. Power: 1000 Watts d.
Owned-Operated By Pottstown Bcstg. Co.
Address: 247 High St.
Tel.: Faculty 6-4000. KBS
Representative Indie Sales
Pres., Gen. Mgr. Herbert Scott
Chief Engineer R. Mellon

WPAM—Pottsville—1947

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By Miners Bcstg. Serv., Inc.
Business-Studio Address: Box 629
Tel.: MA 2-1450. Independent
President Joseph L. McGuire
Gen. Mgr., Ch. Eng. John W. Angst
Station Manager James K. Stock

WPPA—Pottsville—1946

Freq.: 1360 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Oper. By Pottsville Bcstg. Co.
Bus.-Studio Address: 212 S. Centre St.
Tel.: MArket 2-1360. MBS
General Manager A. V. Tidmore
Commercial Manager Ralph L. Price, Jr.
Sales Promotion Manager Walter Jones
Program Director Ed Romance
Chief Engineer William Penn Tidmore

WPME—Punxsutawney—1953

Frequency: 1540 Kc. Power: 1000 Watts d.
Owned-Oper. By Punxsutawney Bcstg. Co.
Address: 103 N. Gilpin St.
Tel.: 1221. KBS
President Sheridan W. Pruett
General Station Mgr. C. M. Erhard, Jr.
Comm. Mgr. W. Clem Murray
Program Director, Ch. Eng. Gilbert Carney
Owners of: WWCH, Clarion.

WEEU—Reading—1931

Frequency: 850 Kc. Power: 1000 Watts
Owned-Operated By WEEU Bcstg. Co.
Business-Studio Address: 433 Penn St.
Tel.: FR 6-7335. ABC

Newspaper Affiliation.....Eagle Times
 Station Representative.....Bolling
 President.....William J. Rohn
 V.P., Gen., Sta. Mgr.....K. Richard Creitz
 Program Director.....Jack B. Gounder
 Chief Engineer.....Harold Schearer

WHUM—Reading—1946

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Eastern Radio Corp.
 Address.....Berkshire Hotel
 Tel.: Franklin 6-3987.....CBS
 Representative.....Weed
 Pres., Gen. Mgr.....Robert G. Magee
 Comm., Sales Prom. Mgr.....Warren Ruffner
 Prog. Dir.....Alan Lane
 Chief Engineer.....Daniel Donohue
 Owners of: WHUM-TV.

WRW—Reading—1922

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper By.....WRW, Inc.
 Address.....19 N. Fifth St.
 Tel.: FR 6-7173.....NBC
 Station Representative.....Webb
 President, General Mgr.....Robert S. Reider
 Commercial Manager.....Ben Varishone
 Program Director.....Frank Roth
 Chief Engineer.....Ed. Gurtowski

WGCB—Red Lion—1950

Frequency: 1440 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Red Lion Bcstg. Co.
 Address.....P.O. Box 88
 Tel.: 3-3471.....Independent
 Pres., Gen. Sta. Mgr.....John H. Norris

WKMC—Roaring Spring—1955

Frequency: 1370 Kc.....Power: 1000 Watts d.
 Owned By.....Cove Bcstg. Co., Inc.
 Address.....Woodbury Pike
 Tel.: 690.....Independent
 Station Rep.....Keystone
 President.....Carl W. Kensinger
 General Mgr.....Walter O. Krump
 Program Director.....Merle Ebersole
 Sales Promotion Mgr.....Ralph Mentzer
 Chief Engineer.....C. Irvin Metzger

WKBI—St. Marys—1950

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....Elk Cameron Bcstg. Co.
 Address.....41 Erie Ave.
 Tel.: 4-2821.....MBS
 General Manager.....C. H. Simpson
 Station Mgr.....W. A. Herbstritt
 Sales Mgr.....P. R. Kraus

WATS—Sayre—1950

Frequency: 960 Kc.....Power: 1000 Watts d.
 Owned By.....Susquehanna Valley Bcstg. Co.
 Address.....110 N. Elmer Ave.
 Tel.: TU 2-2401.....Independent
 Representative.....Indie Sales
 President.....T. K. Cassel
 General Manager.....Robert R. Michael

Commercial Manager.....Nicholas A. Soprano
 Program Director.....Bill Towre
 Chief Engineer.....Benjamin A. Franklin

WARM—Scranton—1940

Frequency: 590 Kc.....Power: 5000 Watts
 Owned-Operated By.....WARM Bcstg. Co.
 Business Address.....Bowman Bldg.
 Tel.: Diamond 6-4646.....Independent
 Station Representative.....Eastman
 President.....Louis J. Appell, Jr.
 General Manager.....Guy Fowler
 Program Director.....George Gilbert
 Sales Manager.....Luther Strittmatter
 Operations Director.....Don Stevens
 Chief Engineer.....Charles Morgan
 Owners of: WSBA, York; WILQ, Akron; WSBA-TV, York.

WEJL—Scranton—1950

Frequency: 630 Kc.....Power: 500 Watts d.
 Owned-Operated By.....Edward J. Lynett
 Business Address.....149 Penn Ave.
 Tel.: DI 6-8555.....Independent
 Newspaper Affil.....Times
 Station Rep.....Meeker
 General, Station Mgr.....Cecil Woodland
 Sales, Program Manager.....Hugh J. Connor
 Pub. Dir.....Bill Pierce
 Chief Eng.....Guy Rauer

WGBI—Scranton—1925

Frequency: 910 Kc., Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By.....Scranton Bcstrs. Inc.
 Address.....1000 Wyoming Ave.
 Tel.: DI 2-7634.....CBS
 Representative.....H-R Reps
 President.....Mrs. M. E. Megargoe
 Gen. Comm. Mgr.....Mrs. M. A. Halcomb
 Station Manager.....Robert E. McDowell
 Prom. Dir., Pub. Dis.....Doug Holcomb
 Program Director.....Frank Monaghan
 Chief Engineer.....Kenneth R. Cooke
 Owners of: WDAU, Scranton.

WICK—Scranton—1954

Frequency: 1400 Kc.....Power: 250 Watts
 Owned.....Scranton Radio Corp.
 Address.....141 Adams Ave.
 Tel.: DI 6-1202.....MBS
 Pres., Gen. Mgr.....Joe Dobbs
 Station Mgr.....Albert Soma
 Program Dir.....Joseph Silva
 Chief Engineer.....James D. Pettinato

WSCR—Scranton—1947

Freq.: 1320 Kc., Power: 1 Kw. d., 500 Watts n.
 Owned By.....Lackawanna Valley Bcstg. Co.
 Address.....116 Adams Ave.
 Tel.: DI 7-3388.....NBC
 Station Representative.....Bolling
 Pres., Gen. Mgr.....David M. Baltimore
 Station Manager.....Joseph B. Gries
 Pub. Dir., Sales Prom. Mgr.....Fred Forrester
 Comm. Mgr.....Joseph P. Klmble
 Program Dir.....David L. Griffiths
 Chief Engineer.....Charles Sawkoski, Jr.

PENNSYLVANIA

WISL—Shamokin—1948

Frequency: 1480 Kc.....Power: 1000 Watts
Owned-Oper. By.....Radio Anthracite, Inc.
Address.....Rock & Sunbury Sts.
Tel.: 648-6831.....Independent
Representative.....For Joe
President.....Henry W. Lark
General Manager.....Bernard Friedman
Program Director.....Bernard Saks
Commercial Mgr.....Wm. C. MacElwee
Publicity Director.....James Reilly
Chief Engineer.....Al Donovan

WPIC—Sharon—1938

Frequency: 790 Kc.....Power: 1000 Watts d.
Owned By.....Sharon Bcstg. Co., Inc.
Address.....2030 Pine Hollow Blvd.
Tel.: Diamond 6-4113.....Independent
General Mgr.....Frederick P. Tascone
Asst. Gen. Mgr.....Lee D. Morehouse
Program Director.....Jack Sandstrom
Chief Engineer.....Francis L. O'Dell

WVSC—Somerset—1950

Frequency: 990 Kc.....Power: 250 Watts d.
Owned-Oper. By.....WVSC, Inc.
Address.....P. O. Box 231
Tel.: 4186.....Independent
President, Gen. Mgr.....T. R. Oppgaard
Program Dir., Chief Eng.....R. L. French
Owners of: WPVL, Painesville, O.; WDLR, Delaware, O.

WMPT—S. Williamsport—1957

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Will-Mont Bcstg. Co.
Business Address.....301 Percy St.
Tel.: 3-3609.....ABC
Station Representative.....Hopewell
Pres., Ch. Eng.....Galen D. Castlebury, Jr.
Comm., Sales Prom. Mgr.....H. O. Hallman

WMAJ—State College—1945

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Centre Bcstrs., Inc.
Business Address.....P. O. Box 888
Tel.: AD 7-4959.....KBS-MBS
President.....W. K. Ulerich
Gen. Sta. Mgr.....M. J. Bergstein
Chief Engineer.....W. D. Files

WVPO—Stroudsburg—1947

Frequency: 840 Kc.....Power: 250 Watts d.
Owned-Operated By.....Pocono Bcstg., Inc.
Business Address.....22 S. Sixth St.
Tel.: HAmilton 1-2100.....Independent
Newspaper Affiliation.....Record
President.....James H. Ottaway
General Manager.....Chester S. Miller
Managing Director.....Francis Brinkley
Chief Engineer.....Ernest Transue

WKOK—Sunbury—1933

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Sunbury Bcstg. Corp.
Address.....1150 N. Front St.
Tel.: AT 6-5838.....CBS
President.....Basse A. Beck
General, Station Manager.....Homer R. Smith
Comm., Prom. Mgr.....H. Eugene Smith
Program Director.....Michael J. Kane
Publicity Director.....Malcolm Arter
Chief Engineer.....John W. Keller, Jr.

WTIV—Titusville—1955

Frequency: 1290 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Crawford Cty. Bcstg. Co.
Address.....P. O. Box 184
Tel.: 5-3234.....MBS
President, Gen. Mgr.....Robert H. Sauber
Commercial Mgr.....Paul R. Ruttan
Sales Promotion Mgr.....Marlene Burchfield
Program Director.....James Dunlap
Chief Engineer.....W. A. Lowrie

WTTC—Towanda—1960

Frequency: 1550 Kc.....Power: 500 Watts d.
Owned By.....Vical Bcstg. Co.
Address.....406 Main St.
Tel.: ANdrew 5-2165.....Independent
General Mgr., Chief Eng.....Victor A. Michael
Commercial Mgr.....Leroy Hopkins
Program Director.....Charles Snyder

WTRN—Tyrone—1955

Frequency: 1340 Kc.....Power: 250 Watts
Owned.....Tyrone Bcstg. Co.
Address.....8 W. 10th St.
Tel.: MUtual 4-3200.....MBS
President.....C. H. Simpson
Station Manager.....Lee C. Ray
Sales Manager.....William E. Moses
Program Director.....John P. Knorr
Chief Engineer.....Robert A. Cook

WMBS—Uniontown—1937

Frequency: 590 Kc.....Power: 1000 Watts
Owned-Oper. By.....Fayette Bdcstg. Corp.
Address.....82 West Fayette St.
Tel.: GE 8-3900.....CBS
Representative.....Burn-Smith
President.....Mrs. J. C. Burwell
General, Station Mgr.....Jacob H. Echard
Commercial, Prom. Mgr.....Harry C. Burwell
Program Director.....Peggy Thompson
Publicity Director.....A. Claire Salvatore
Chief Engineer.....William Henzly

WNAE—Warren—1946

Frequency: 1310 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....N. Allegheny Bdcstg. Co.
Business Address.....310 Second Ave.
Tel.: RAndolph 3-1310.....Independent
Pres., Gen. Mgr.....David Potter

WJPA—Washington—1942

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By... Washington Bcstg. Co.
 Bus. Address... George Washington Hotel
 Tel.: BA 2-2110... Independent
 Managing Director... A. Boyd Siegel
 Chief Eng... James Berkeheimer

WANB—Waynesburg—1956

Frequency: 1580 Kc. Power: 250 W., d.
 Owned... Commonwealth Bcstrs., Inc.
 Address... First Federal Bldg.
 Tel.: 981... Independent
 President, Gen. Mgr... George E. McGary Jr.
 Commercial Mgr., Pub. Dir... Duane Lemley
 Program Director... Wilbur Geho
 Chief Engineer... Tony Morrell

WAYZ—Waynesboro—1953

Frequency: 1380 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Waynesboro Bcstg. Co., Inc.
 Address... 21 W. Main St.
 Tel. 1900... KBS
 Station Representative... Lowenstein
 President... Mrs. Marian P. Lewis
 General Station Mgr... Jay Hanshaw
 Program Director... Pete Coolbaugh
 Publicity Director... Ted Harding
 Chief Engineer... Ron Stoops
 Owners of: WIXL, Carlisle, Pa.; WELD, Fisher,
 W. Va.; WINC, Winchester; WSIG, Mt. Jack-
 son; WFVA, Fredericksburg, all Va.

WNBT—Wellsboro—1955

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By... Farm & Home Bcstg. Co.
 Address... 89 Main St.
 Tel.: 2113... MBS
 President... C. H. Simpson
 General Mgr... John Fay
 Prog. Dir... Carol Makin
 Commercial Manager... John Zellner
 Chief Engineer... Richard E. Roeder
 Owners of: WFRM, Coudersport; WKBL, St.
 Mary's; WBLE, Bellefonte; WFRN, Tyrone,
 all Pa.

WBAX—Wilkes-Barre—1922

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By... P.A.L. Bcstrs., Inc.
 Business-Studio Address... 85 W. Union St.
 Tel.: VA 3-0196... MBS
 President... Paul Phillips
 Gen., Comm. Mgr... Ernest G. C. Lewis
 Program Director... Ed Kuzma
 Chief Engineer... Milan Krupa

WBRE—Wilkes-Barre—1924

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By... WBRE-Radio, Inc.
 Bus.-Studio Address... 62 S. Franklin St.
 Tel.: VA 3-3101... NBC
 Station Representative... Bolling
 Pres., Gen. Mgr... David M. Baltimore
 Operations Director... F. D. Coslett

Program Director... Robert Schumacher
 Commercial Manager... Jos Gries
 Sales Prom., Pub. Dir... Fred Foerster
 Chief Engineer... Charles Sakoski, Sr.

WILK—Wilkes-Barre—1947

Frequency: 980 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By... Wyoming Valley Bcstg. Co.
 Address... 88 No. Franklin St.
 Tel.: VA 4-4666... ABC
 Representative... Avery-Knodel
 President... Mitchell Jenkins
 Station Manager... Roy E. Morgan
 Business Manager... Emerson H. Ramage
 Sales Manager... Lee Vincent
 Promotion, Publicity Manager... Jim Ward
 Program Director... Tom Bigler
 Chief Engineer... Theodore French

WNAK—Wilkes-Barre—1947

Frequency: 730 Kc. Power: 1,000 Watts d.
 Owned By... Wyoming Radio, Inc.
 Address... 64 Public Sq.
 Tel.: Valley 2-6108... Independent
 Representative... Forjoe
 President... Martin H. Philip
 General Mgr... Lee Small
 Commercial Mgr... Milton Laughlin
 Program Director... Jack Sterling
 Chief Engineer... B. Bailey

WLYC—Williamsport—1951

Frequency: 1050 Kc. Power: 1 Kw., d.
 Owned By... Lycoming Bcstg. Co.
 Address... 331 Pine St.
 Tel.: 2-4676... KBS
 Sta. Representative... Donald Cooke
 President... John T. Keliher
 Station, Commercial Mgr... Vince Campana
 Sls. Prom. Manager... Edward Kirchman
 Program Director... Vernon Hester
 Chief Engineer... James Stowe

WRAC—Williamsport—1929

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By... WGAL, Inc.
 Address... 1559 West 4th St.
 Tel.: 2-6116... NBC
 Representative... Meeker Co.
 Pres., Gen. Mgr... Clair R. McCollough
 Station Manager... J. Wright Mackey
 Gen. Sls. Mgr... J. Robert Gulick
 Nat'l Sales Manager... Harry J. Shaub Jr.
 Technical Director... J. E. Mathiot
 Owners of: WDEL, Wilmington; WORK, York;
 WKBO, Harrisburg; WGAL-AM-TV, Lancaster;
 WEST, Easton.

WWPA—Williamsport—1949

Frequency: 1340 Kc. Power: 250 Watts
 Owned... Williamsport Radio Bcstg. Assoc., Inc.
 Address... 330 Government Pl.
 Tel.: 7119... CBS
 President... Harry J. W. Klessing
 Gen., Sta. Manager... Woodrow W. Ott

PENNSYLVANIA-RHODE ISLAND

WNOW—York—1948

Frequency: 1250 Kc. Power: 1000 Watts d.
Owned-Operated By WNOW, Inc.
Address P. O. Box 1747
Tel.: 47-1049 Independent
Station Rep. Radio-TV Reps.
President, General Mgr. W. F. Rust Jr.
Program Director Mel Burnham
Chief Engineer A. Dickey

WORK—York—1932

Frequency: 1350 Kc. Power: 5000 d.; 1000 n.
Owned-Oper. By Associated Bcstrs
Business-Studio Address 13 S. Beaver St.
Tel.: 3-5558 NBC
Representative Meeker Co.
Station Executive Clair R. McCollough

Station Manager Elwood C. Anderson
Gen. Sales Mgr. J. Robert Gulick
Nat'l Sales Manager Harry J. Shaub Jr.
Chief Engineer J. E. Mathiot

WSBA—York—1942

Frequency: 910 Kc. Power: 1000 Watts
Owned-Oper. By Susquehanna Bcstg. Co.
Address Box 910
Tel.: York 2-5521 Independent
Representative Eastman
President Louis J. Appel, Jr.
Comm., Sales Prom. Mgr. P. K. Eberly
Program Director Wayne Trout
Operations Mgr. Allen Saunders
Chief Engineer Glenn Winter
Owners of: WSBA-TV; WARM, Scranton; WHLO,
Akron, O.

Pop.: 855,000
Families: 251,500

Rhode Island

Radio Homes: 246,500
AM Stas. in State: 14

WADK—Newport—1948

Frequency: 1540 Kc. Power: 1000 Watts d.
Owned-Operated By Key Stations
Address Box 367
Tel.: Viking 6-1540 Independent
Station Representative Pearson
General Manager Arnold S. Lerner
Commercial Manager C. K. Bentz
Program Director Tom Powers
Publicity Director Gerry Nevins
Sales Prom. Mgr. George McNamara
Chief Engineer Allan Bowen

WHIM—Providence—1947

Frequency: 1110 Kc. Power: 1000 Watts d.
Owned-Oper. By Buckley-Jaeger Bcstg. Corp.
Address 144 Westminster St.
Tel.: Elmhurst 1-1110 Independent
Representative Peters, Griffin Woodward
Pres., Gen. Mgr. Richard Gerken
Comm. Manager E. James McEnaney Jr.
Program Director Ken Garland
Chief Engineer Carroll A. Philbrook

WPAW—Pawtucket—1950

Frequency: 550 Kc. Power: 1000 Watts d.
Owned-Oper. By Roger Williams Bcstg.
Address P.O. Box 55, Cumberland, R. I.
Tel.: PA 5-9000 ABC
Pres., Gen. Mgr. Dominick A. Hysko
Station, Program Dir. Donald R. Hysko
Commercial Mgr. C. Stevens
Chief Engineer John T. Costa

WICE—Providence—1947

Freq.: 1290 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned Providence Radio, Inc.
Address Crown Hotel
Tel.: JA 1-2711 Independent
Rep. Avery-Knodel
President Tim Elliot
V. P., Station Manager John F. Crohan
Program Director Sherman A. Strickhouser
Publicity Director Jean Elliot
Chief Engineer Paul Garver

WEAN—Providence—1922

Frequency: 790 Kc. Power: 5000 Watts
Owned Providence Journal Co.
Address 75 Fountain St.
Tel.: DE 1-0600 CBS
News Affil. Providence Journal
Station Rep. Venard, Rintoul & McConnell
President Henry S. Chafee
General Manager H. William Koster
Comm. Manager Hervey C. Carter
Program Director Thomas M. Robertson
Chief Engineer George W. Sharpe

WJAR—Providence—1922

Frequency: 920 Kc. Power: 5000 Watts
Owned-Operated By The Outlet Co.
Address 176 Weybosset St.
Tel.: GA 1-8255 NBC
Representative Petry
President, General Manager Joseph S. Sinclair
Station Manager James E. Gleason
Sales Prom. Manager Alfred J. Brassard
Program Director Stanley Lipp
Chief Engineer Thomas C. J. Prior

WLKW—Providence—1961

Frequency: 990 Kc. Power: 50,000 W.
Owned By Rhode Island Radio, Inc.

RHODE ISLAND-SOUTH CAROLINA

Address 228 Weybosset St.
 Tel.: DE 1-7810..... Independent
 Sta. Reps..... McGavren; Foster & Creed
 General Manager..... Mowry Lowe
 Sales Mgr..... F. H. Elliott
 Program Mgr..... Peter Barstow
 Chief Engineer..... T. K. Foster

WPRO—Providence—1924

Frequency: 630 Kc..... Power: 5000 Watts
 Owned-Oper. By..... Capital Cities Bcstg. Corp.
 Address..... 24 Mason St.
 Tel.: PL 1-9776..... Independent
 Representative..... Blair
 President..... Frank M. Smith
 Comm., Gen. Mgr..... Daniel P. Weinig
 Sales Promotion Mgr..... Tony Visk
 Program Supervisor..... Joseph Somerset
 Chief Engineer..... John V. Ferri
 Owners of: WPRO-TV; WTEN-TV; WROW, Albany;
 WTVB, Durham, N. C.

WRIB—Providence—1947

Frequency: 1220 Kc..... Power: 1000 Watts d.
 Owned By..... Springfield Broadcasting Co.
 Address..... Water St.
 Tel.: GE 4-2223..... MBS
 Gen. Sta. Mgr..... Harold A. Pace
 Comm., Sales Prom. Mgr..... Earl Castleman
 Chief Engineer..... Fred Weiss

WYNG—Warwick—1959

Frequency: 1590 Kc..... Power: 1 Kw., d.
 Owned..... West Shore Bcstg. Co.
 Address..... 19 Luther Ave.
 Tel.: REgent 7-5015..... Independent
 Station Rep..... John E. Pearson
 President, General Mgr..... Milton E. Miller
 Commercial Manager..... Frank Booth
 Sales Promotion Mgr..... Vivianne Fallon
 Program Director..... Martin Hasner
 Chief Engineer..... Charles Briese

WERI—Westerly—1949

Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Oper. By..... R. I. Conn. Radio Corp.
 Address..... 11 Railroad Ave.
 Tel.: LYric 6-7729-9..... Independent
 Representative..... Walker-Rawalt
 Pres., Gen. Mgr..... Aug. L. Cavallaro
 Commercial Manager..... Tom Shafer
 Program Director..... Tom Thomas
 Chief Engineer..... Charles W. Austin

WWRI—West Warwick—1956

Freq.: 1450 Kc..... Power: 1 Kw. d.; 250 W. n.
 Owned..... Grelin Bcstg. Inc.
 Address..... 1501 Main St.
 Tel.: VA 1-6200..... KBS
 Station Reps..... Nona Kirby; United
 Pres., Gen. Mgr..... Melvin C. Green
 Commercial Manager..... George A. Rivera
 Prog. Dir..... Patrick Fallon
 Chief Engineer..... Joseph M. Mattias, Jr.
 Owners of: WWOL, Buffalo.

WNRI—Woonsocket—1954

Frequency: 1380 Kc..... Power: 1000 Watts, d.
 Owner..... Friendly Bcstg. Co., Inc.
 Address..... 786 Diamond Hill Rd.
 Tel.: PO 9-0600..... Independent
 President, Gen. Mgr., Ch. Eng..... Joseph Britt
 Comm. Manager..... John Thomas

WWON—Woonsocket—1946

Frequency: 1240 Kc..... Power: 250 Watts
 Owned-Oper. By..... Woonsocket Bcstg. Co.
 Business-Studio Address..... 99 Main St.
 Tel.: PO 2-1240..... Independent
 Newspaper Affiliation..... Call
 Station Representative..... Nona Kirby
 President..... Andrew P. Palmer
 Station, Sales Prom. Mgr..... Zel Levin
 Commercial Manager..... Gene Mailloux
 Chief Engineer..... Harold M. Belknap

Pop.: 2,390,500
 Families: 604,500

South Carolina

Radio Homes: 587,000
 AM Stas. in State: 73

WABV—Abbeville—1956

Frequency: 1590 Kc..... Power: 1 Kw., d.
 Owned By..... Abbeville Bcstg. Co. Inc.
 Address..... Box 532
 Tel.: Gladstone 9-3155..... ABC-KBS
 President, Ch. Eng..... Geo. W. Settles, Jr.
 Publicity Director..... Polly Newell
 Program Director..... Bob Latham

WAKN—Aiken—1952

Frequency: 990 Kc..... Power: 1000 Watts d.
 Owned-Oper. By Aiken Electronics Adv. Corp.
 Address..... Box 811

Tel.: Midway 8-5464..... KBS
 President..... John Mare
 General, Station Manager..... J. A. Warren
 Publicity Director..... Gordon Butler
 Program Director..... Earl Brodie
 Chief Engineer..... Allen Askins, Jr.

WAIM—Anderson—1935

Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Operated By..... Wilton E. Hall
 Address..... 321 Kingsley Road
 Tel.: CA 6-1511..... ABC-CBS
 Newspaper Affil..... Independent, Daily Mail
 Station Reps..... Dora-Clayton; Devney-O'Connell

SOUTH CAROLINA

President Wilton E. Hall
General Manager Glenn P. Warnock
Commercial Manager John F. McCallum
Sales Promotion Mgr. G. Paul Browne
Program Director Al Joseph
Chief Engineer Earl Cosens
Owners of: WAIM-TV.

WANS—Anderson—1949

Frequency: 1280 Kc. Power: 1000 Watts
Owned-Operated By Radio Anderson, Inc.
Address Clemson Highway
Tel.: CA 4-3424 MBS
Station Representative Webb
President Mrs. John C. Amick
General Manager John C. Amick
Station Manager George C. Nicholson
Commercial Manager Al Robinson
Sales Promotion Mgr. Carolyn K. Turner
Program Director Frances J. McAllister
Publicity Director Mary Ann H. Lyons
Chief Engineer George Anderson

WWBD—Bamberg—1957

Frequency: 790 Kc. Power: 1 Kw., d.
Owned By Bamberg County Ecstg. Corp.
Address Rt. 601 South
Tel.: CH 5-2411 KBS
Station Reps. Dore; Dora-Clayton
President Joe Speidell III
Chief Engineer H. D. Steedley

WBAW—Barnwell—1953

Frequency: 740 Kc. Power: 1 Kw. d.
Owned-Oper. By WBAW, Inc.
Address Jackson St.
Tel.: 259-3507 KBS
Station Representative Keystone
President J. A. Gallimore
General Mgr. Joe Wilder
Program Director Chuck Edwards
Chief Engineer Tony Gross

WBLR—Batesburg—1956

Frequency: 1430 Kc. Power: 5 Kw., d.
Owned Ridge Bcstg. Corp.
Address Drawer 410
Tel.: KE 2-4001 KBS
Station Representative Ochs
President H. Edward Crapps
General Manager Redd Reynolds
Commercial Manager Ray Wallers
Sales Promotion Manager Jack McArtha
Program Director Paul Brigman
Chief Engineer N. H. Lewis

WBEU—Beaufort—1953

Frequency: 960 Kc. Power: 1 Kw., d.
Owned Beaufort Bcstg. Co.
Address 1015 Bay St.
Tel.: Jackson 4-3050 KBS
President John M. Trask

General Mgr., Chief Eng. Louis M. Neale
Commercial Manager Carson Rembert
Publicity Director Polly Trogden
Program Director W. Peters

WHPB—Belton—1955

Frequency: 1390 Kc. Power: 1000 Watts d.
Owned-Oper. By Community Bcstg. Co.
Address P. O. Box 426
Tel. ED 8-7781 Independent
President C. O. Brazzell
General, Sta. Mgr. Clyde Laughter
Comm. Prom. Mgr. Jack Moore
Program Dir. David McKee
Publicity Dir. Matthew Phillips
Chief Engineer Robert Liverance

WBSC—Bennettsville—1947

Freq.: 1550 Kc. Power: 10 Kw. d.; 5 Kw. n.
Owned-Oper. By Atl. Coast Ins. Co.
Address Box 639
Tel.: GR 9-4051 MBS
Representative Indie Sales
President Y. W. Scarborough, Jr.
Station Manager R. L. Brown
Commercial Manager Bruce Ziebell
Program Director Tommy Herndon
Chief Engineer John Gronert

WAGS—Bishopville—1953

Frequency: 1380 Kc. Power: 1 Kw., d.
Owned Lee County Bcstg. Co.
Address P. O. Box 168
Tel.: HU 4-4515 KBS
General Mgr. E. H. Bedenbaugh
Chief Engineer Dan Mellette

WACA—Camden—1948

Frequency: 1590 Kc. Power: 1000 Watts d.
Owned-Oper. By Camden Bcstg. Corp.
Address U. S. Highway 1
Tel.: 80 KBS
Rep. Continental
President Haygood S. Bowden
General Manager Tom Richards
Program Director A. A. Amodio
Chief Engineer Joe Toher

WCAY—Cayce—1958

Frequency: 620 Kc. Power: 500 Watts
Owned By Lexington Cty Bcstg., Inc.
Address 1303 State St.
Tel.: Alpine 6-2000 CBS
Station Representative Cooke
President J. Olin Tice, Jr.
General Manager J. O. Tice, Sr.
Chief Engineer Clarence Jackson

WCSC—Charleston—1930

Frequency: 1390 Kc. Power: 5000 Watts
Owned-Oper. By WCSC, Inc.

SOUTH CAROLINA

Address.....485 East Bay St.
 Tel.: RAYmond 2-7611.....CBS
 Rep.....Peters, Griffin, Woodward, Inc.
 President, Gen. Mgr.....John M. Rivers
 National Sales Mgr.....James K. Whitaker
 Station Mgr.....John B. Hearne
 Program Co-ordinator.....Cecil Keels
 Sales Prom., Publicity Dir....Mrs. Lois Marshall
 Chief Engineer.....Rudy Hughes

WOKE—Charleston—1946

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Weaver Bcstg. Corp.
 Address.....152-B Market St.
 Tel.: RA 3-1643.....ABC-MBS-KBS
 Representative.....Clark
 Pres., Gen. Manager.....H. C. Weaver
 Station Mgr., Ch. Eng.....William P. Birchfield
 Sales Promotion Mgr.....Jeff Warner

WPAL—Charleston—1948

Frequency: 730 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Speidel Bcstg. Corp.
 Business Address.....1717 Edgewater Pk. Rd.
 Tel.: SO 6-5584.....Independent
 Representative.....Dore, Dora-Clayton
 President.....Joseph Speidel III
 Station Manager.....Bob Chrystie
 Chief Engineer.....Joe Sarko

WTMA—Charleston—1939

Frequency: 1250 Kc...Power: 5000 d.; 1000 a.
 Owned-Oper. By.....Atlantic Coast Bcstg. Co.
 Business Address.....133 Church St.
 Tel.: RA 2-2961.....NBC
 Representative.....Branham
 President.....Charles E. Smith
 General Station Manager.....Vincent French
 Sales Prom. Mgr.....Joe Blair
 Program Dir.....George Wilson
 Chief Engineer.....David W. Jefferies

WQSN—Charleston—1948

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Low Country Bcstg. Co.
 Address.....42 10th Ave.
 Tel.: RA 2-2652.....Independent
 Gen., Sta. Manager.....E. H. Keown

WCRE—Cheraw—1953

Frequency: 1420 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Radio Cheraw
 Address.....Box 631
 Tel.: Lenox 7-7887.....KBS
 President, Gen. Mgr.....Ben Akerman
 Program Dir.....Lucille Akerman

WGCD—Chester—1948

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Dispatch Pub. Co.
 Address.....Harris St.

Tel.: 335-2171.....KBS
 Newspaper Affil.....Dispatch Publ. Co.
 Station Representative.....Cannon
 President.....C. V. Sink
 General Station Mgr.....Wayne B. Sawyer
 Chief Engineer.....J. Ellis Shockey

WPCC—Clinton—1957

Frequency: 1410 Kc.....Power: 500 Watts
 Owned By.....WPCC, Inc.
 Address.....P. O. Box 565
 Tel.: 1410.....ABC-KBS
 President.....J. D. Brinkley
 General, Station Manager.....Ted Y. Prevatte
 Commercial Manager.....Lewis Bagwell, Jr.
 Sales Promotion Mgr.....Jack Bishop
 Program Director.....Bettie Hendrix
 Chief Engineer.....Thomas E. Wilson

WCOS—Columbia—1939

Frequency: 1400 Kc.....Power: 1 Kw. d.
 Owned-Operated By.....WCOS, Inc.
 Address.....Box 748
 Tel.: AL 2-2177.....Independent
 Representative.....Meeker
 Pres., Gen. Mgr.....George H. Buck, Jr.
 Commercial Manager.....Jess Plummer
 Sales Promotion Mgr.....Ralph Shade
 Program Director.....Bob Fulton
 Publicity Director.....Mrs. Caroline Judson
 Chief Engineer.....Robert D. Lambert, Jr.
 Owners of: WJNO, West Palm Beach.

WIS—Columbia—1930

Frequency: 560 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Bcstg. Co. of the South
 Address.....1111 Bull St.
 Tel.: AL 3-6431.....NBC
 Representative.Peters, Griffin, Woodward, Inc.
 President.....B. Calhoun Hipp
 Exec. Vice Pres.....G. Richard Shafto
 Managing Director.....W. Frank Harden
 Director of Sales.....George Quick
 Prog. Dir.....Howard Hamrick
 Chief Engineer.....Paul Welcome
 Owners of: WIS-TV; WSEF-TV, Montgomery, Ala.

WMSC—Columbia—1945

Frequency: 1320 Kc.....Power: 1000 Watts
 Owned-Oper. By.....WMSC Radio, Inc.
 Address.....Barringer Bldg.
 Tel.: AL 2-8659.....MBS
 Representative.....H.R. Ayer
 President.....C. W. Martin
 Program Dir.....Andy Scott
 Chief Engineer.....L. William Brown, Jr.

WNOK—Columbia—1947

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....Palmetto Radio Corp.
 Address.....P.O. Box 5307
 Tel.: AL 3-9401.....Independent
 Representative.....Raymer
 Gen. Mgr.....H. Moody McElveen, Jr.

SOUTH CAROLINA

Commercial Manager Frank Stish
Program Director Jack Cook
Chief Engineer Charlton Bowers

WOIC—Columbia—1954

Frequency: 1470 Kc. Power: 5 Kw., d.
Owned Speidel Broadcasting Corp.
Address 3300½ Main St.
Tel.: AL 6-1551 Independent
Representative Dore, Dora-Clayton
President Joe Speidel III
Gen., Sta. Mgr. Russell George
Sales Prom. Mgr. Frankie Bridges
Sales Manager Frank Harris
Chief Engineer, Opera. Mgr. William Bridges
Owners of: WPAL, Charleston; WWBD, Bamberg.
WYNN, Florence, both S.C.

WLAT—Conway—1945

Frequency: 1330 Kc. Power: 5000 Watts, d.
Owned Coastal Broadcasting Co.
Address U. S. Highway 501 North
Tel.: 340 MBS
Station Rep. Devney-O'Connell
President, General Mgr. L. M. Hawley
Comm., Sales Prom. Mgr. P. W. Smith
Prog. Dir., Chief Eng. Jack E. Hawley

WDAR—Darlington—1955

Frequency: 1350 Kc. Power: 1 Kw., d.
Owned By Community Bcstrs.
Address Box 277
Tel.: Express 3-4081 Independent
Gen. Mgr., Ch. Eng. Ralph W. Hoffman
Sta. Mgr. Emily G. Hoffman

WDSC—Dillon—1946

Frequency: 800 Kc. Power: 1000 Watts d.
Owned-Oper. By Border Bcstg. Co., Inc.
Address U. S. Highway 301 South
Tel.: 774-9031 ABC-KBS
Station Rep. Gill-Perna; Dora-Clayton
Pres., Gen. Mgr. Joseph Martin
Station Manager John Quick
Comm. Mgr. Prog. Director. Lee Lumpkin
Sales Prom. Mgr. Dick Jones
Chief Engineer Ray Allen

WELP—Easley—1951

Frequency: 1360 Kc. Power: 1000 Watts d.
Owned By Pickens County Bcstg. Co.
Address Box 667
Tel.: Ulysses 9-9388 Independent
Representative Indie Sales
Pres., Gen. Mgr. Cleatus Brazzell
Comm. Mgr. Jack Moore
Program Director Mrs. Betty McDonald
Chief Engineer Henry McDonald

WJMX—Florence—1947

Frequency: 970 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By Atlantic Bcstg. Co., Inc.
Address P. O. Box 1211
Tel.: MO 9-6351 ABC
Representative Walker-Rawalt

President Eugene E. Stone
Gen. Mgr. Paul H. Benson, Jr.
Chief Engineer Frank Jenne

WOLS—Florence—1937

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By Florence Bcstg. Co., Inc.
Address 151 S. Dargan St.
Tel.: MOhawk 2-3271 KBS
President, Gen. Mgr. A. P. Skinner
Program Director Doug Williams
Chief Engineer Charles Sligh

WYNN—Florence—1959

Frequency: 540 Kc. Power: 250 Watts d.
Owned By Speidel Broadcasting Corp.
Address 163 N. Coit St.
Tel.: MOhawk 2-6354 Independent
Sales Representative Dore; Dora-Clayton
President Joe Speidel III
General Manager Don Ferguson
Commercial Manager Bruce Stone
Sales Promotion Mgr. Inga Blackman
Program Director Henry Mance
Publicity Director Ross Neeley
Chief Engineer John Fill
Owners of: WOIC, Columbia; WPAL, Charleston;
WWBD, Bamberg, all S.C.

WFIS—Fountain Inn—1956

Frequency: 1600 Kc. Power: 1 Kw., d.
Owned Fountain Inn-Simpsonville Entp.
Address Box 271
Tel.: 963-5991 KBS
Station Rep. Hopewell; Cannon
President, General Mgr. L. Wayne Davis
Sales Prom., Pub. Dir. Louise M. Davis
Program Director D. Jerry Howard
Chief Engineer J. Dalton Reece

WFGN—Gaffney—1948

Frequency: 1570 Kc. Power: 250 Watts d.
Owned-Oper. By Cherokee Radio Co., Inc.
Address P.O. Box 79
Tel.: IVanhoe 9-4795 KBS
President A. Ray Godshall
Gen. Mgr., Ch. Eng. M. E. Green
Program Director Billy Gibbons
Commercial Manager W. H. Kirby
Sales Program Manager Mary Hodges
Publicity Director Jo Hambright

WGTN—Georgetown—1949

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By Georgetown Bcstg. Co.
Address 216 S. Fraser St.
Tel.: 3-3421 MBS-KBS
Station Rep. Donald Cooke
Pres., Gen. Manager. J. B. Delzell

WESC—Greenville—1946

Frequency: 660 Kc. Power: 5000 Watts d.
Owned-Oper. By Bcstg. Co. of Carolinas
Business-Studio Address 1 College St.
Tel.: CEDar 2-8241 Independent
Station Representative Bolling
President Robert A. Schmid

General Station Mgr. J. Davenport
 Commercial Manager. W. A. Mullinax
 Program Director Buddy Womick
 Publicity Director..... Marianne Taylor
 Chief Engineer Vern Hutchinson

WFBC—Greenville—1933

Frequency: 1330 Kc. Power: 5000 Watts
 Owned-Oper. By..... WMRC, Inc.
 Address P.O. Box 1140
 Tel.: CE 9-1321..... NBC
 Newspaper Affil..... News-Piedmont
 Representative Avery-Knodel
 President..... R. A. Jolley
 Gen. Sta. Mgr..... Bruce Buchanan
 Chief Engineer..... Bill Garrison

WMRB—Greenville—1954

Freq.: 1490 Kc. Power: 100 w.d., 250 w.n.
 Owned..... Paramount Bcstg. Co. Inc.
 Address 415 N. Main St.
 Tel.: CEdar 3-2751..... CBS-MBS
 Station Representative Burn-Smith
 Pres., Gen. Mgr. C. F. Cope
 Station Mgr., Chief Eng. Wm. T. Arrington
 Sales Prom. Mgr. Sarah S. Thompson
 Publicity Director..... Susan B. Cope

WMUU—Greenville—1949

Frequency: 1260 Kc. Power: 1000 Watts d.
 Owned-Oper. By..... Bob Jones Univ.
 Address Greenville
 Tel.: CE 9-9656 Independent
 President..... Dr. Bob Jones, Jr.
 General Manager..... R. K. Johnson
 Station Manager..... Jim Ryerson
 Comm. Manager..... David Yearick
 Program Director..... Jack Buttram
 Chief Engineer..... William Greaves

WQOK—Greenville—1950

Frequency: 1440 Kc. Power: 5 Kw.
 Owned-Oper. By..... Dick Bcstg.
 Address Box 298
 Tel.: CEdar 5-7496 Independent
 Representative Howard; Dora Clayton
 President..... James A. Dick
 General Station Manager..... T. C. Hooper

WCRS—Greenwood—1941

Freq.: 1450 Kc. Power: 1 Kw. d.; 250 W. n.
 Owned..... Grenco, Inc.
 Address P. O. Box 868
 Tel.: ORchard 9-1300..... NBC
 Representative Clark
 President Douglas Featherstone
 Gen., Sta. Mgr. Dan Crosland
 Commercial Mgr. Ralph Norman
 Program Director..... Carroll Sexton
 Chief Engineer..... C. M. Sparks

WGSW—Greenwood—1953

Frequency: 1350 Kc. Power: 1000 Watts d.
 Owned..... Radio Greenwood, Inc.
 Address Edward Arms Bldg.
 Tel.: Orchard 9-3144..... KBS-MBS

Station Representative..... Indie Sales
 President..... W. C. Woodall, Jr.
 Manager..... George B. Cook, Jr.
 Chief Engineer..... Eddie Rose

WCKI—Greer—1955

Frequency: 1300 Kc. Power: 1 Kw., d.
 Owned..... Greer Bcstg. Co.
 Address Box 431
 Tel.: TRinity 7-4451..... ABC
 Gen. Mgr..... Vernon T. Fox
 Station Manager..... James L. Massey
 Chief Engineer..... B. Anderson

WEAB—Greer—1949

Frequency: 800 Kc. Power: 250 Watts d.
 Owned-Oper. By..... Greer Bcstg. Co.
 Address Jones Rd.
 Tel.: TR 7-3141..... KBS
 Pres., Gen. Mgr..... E. A. Burch
 Station Manager..... R. Cook
 Chief Engineer..... Leon Southerland

WBHC—Hampton—1957

Frequency: 1270 Kc. Power: 1 Kw., d.
 Owned..... Hampton County Bcstg. Co.
 Business Address..... Highway 601
 Tel.: 2831..... KBS
 President..... J. A. Gallimore
 Station Manager, Ch. Eng. J. E. Harrelson

WHSC—Hartsville—1946

Frequency: 1450 Kc. Power: 250 Watts
 Owned..... Hartsville Bcstg. Co., Inc.
 Address P. O. Box 349
 Tel.: ED 2-8101..... MBS-KBS
 President J. L. Wiggins
 General, Sta. Mgr. Oby B. Lyles
 Program Director..... Eleanor Flowers
 Commercial Manager..... Jan R. Caddell
 Sales Promotion Mgr. Walter Copeland
 Publicity Director..... Mrs. Janice Holland
 Chief Engineer..... J. E. Parker

WDKD—Kingstree—1949

Frequency: 1310 Kc. Power: 5 Kw. d.
 Owned By..... Palmetto Bcstg. Co.
 Address P. O. Box 450
 Tel.: 6761..... KBS
 President, General Mgr. E. G. Robinson, Jr.
 Sales Prom., Prog. Dir. Clarence Jackson
 Chief Engineer..... Tommy Joye

WJOT—Lake City—1954

Frequency: 1260 Kc. Power: 1 Kw. d.
 Owned By..... Lake City Bcstg. Corp.
 Address Box 656
 Tel.: 7631..... Independent
 President..... Russ George
 General, Station Manager..... Hub Terry
 Chief Engineer, Prog. Dir. J. O. Roper

WLCM—Lancaster—1951

Frequency: 1360 Kc. Power: 1000 Watts d.
 Owned-Operated By..... Royal Bcstg. Co. Inc.
 Address 103 S. Catawba St.
 Tel.: 2051..... KBS
 Station Representative..... Cannon

SOUTH CAROLINA

President.....Charles Connelly, Jr.
Gen. Sta. Mgr.....A. Faris Giles, Jr.
Commercial Manager.....C. H. Lowder, Jr.
Program Director.....Mrs. Joanne McManus
Chief Engineer.....Barry Medlin

WLBG—Laurens—1948

Frequency: 860 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Laurens-Clinton Bcstg. Co.
Address.....Hillcrest Drive
Tel.: 2-5212.....Independent
Representative.....Indie Sales
Pres., Gen. Mgr.....C. W. Hogan
Commercial Manager.....Paul Wynn, Jr.
Chief Engineer.....O. P. Haynes

WLSC—Loris—1957

Frequency: 1570 Kc.....Power: 1 Kw. d.
Owned By.....Pee Dee Bcstg. Co.
Address.....P.O. Box 1677
Tel.: EL 7-3780.....Independent
Station Rep.....Continental Radio Sales
President.....James J. Harding
General Mgr.....Walter Molic
Commercial Mgr.....Roger Earp
Publicity Dir.....Ann F. Molic
Comm. Mgr. Ch. Eng.....A. D. Nix
Owners of: WATP, Marion.

WYMB—Manning—1957

Frequency: 1410 Kc.....Power: 1 Kw. d.
Owned.....Clarendon County Bcstg. Co.
Address.....Box 262
Tel.: 7880.....KBS
Pres.....J. M. Soles, Jr.
Gen. Mgr.....Harry Hyman
Comm. Mgr.....Phil Rice
Chief Engineer.....Donald Bryant

WATP—Marion—1957

Frequency: 1430 Kc.....Power: 1 Kw. d.
Owned By.....Pee Dee Bcstg. Co.
Address.....324 N. Main St.
Tel.: 1430.....Independent
Station Representative.....Continental
President.....James J. Harpring
General Manager.....Walter Molic
Station Manager.....Guy L. Bailey, Jr.
Commercial Manager.....Dwight Snyder
Program Director.....William J. Elliot
Publicity Director.....Jacqueline Finklea
Chief Engineer.....Arthur Nix
Owners of: WLSC, Loris, S.C.

WJAY—Mullins—1949

Frequency: 1280 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Mullins & Marion Bcstg. Co.
Address.....Highway 76, P. O. Box 41
Tel.: 3901.....KBS
President.....Mrs. W. G. Smith
Gen. Mgr.....James F. Ramsey
Chief Engineer.....George Magera

WMYB—Myrtle Beach—1954

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Coastal Carolina Bcstg. Corp.
Address.....28th Ave. N.

Tel.: Hillcrest 8-3180.....KBS
Representative.....Donald Cooke
President.....James Olin Tice, Jr.
General Manager.....J. G. Kenworthy
Station, Sls. Prom. Mgr.....James L. Baine
Chief Engineer.....Paul Epps

WKDK—Newberry—1960

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Newberry Bcstg. Co., Inc.
Address.....11 Radio Drive
Tel.: 143.....KBS
Pres. Gen. Mgr.....James F. Coggins
Program Director.....Marcia P. Coggins
Sales Prom. Mgr.....Bill Fields
Chief Engineer.....Ray Gilliam
Owners of: WAGS, Bishopville; WBCU, Union.

WBDP—Orangeburg—1958

Frequency: 1580 Kc.....Power: 1000 Watts, d.
Owned By.....Radio Orangeburg
Business Address.....144 Broughton, S.W.
Tel.: JE 4-1580.....Independent
Gen. Mgr., Pub. Dir.....Clarence Jones

WDIX—Orangeburg—1946

Freq.: 1150 Kc.....Power: 5 Kw. d., 500 W. n.
Owned-Oper. By.....WDIX, Inc.
Address.....Whitman St. Ext.
Tel.: JE 4-4461.....ABC
Station Rep.....Devney O'Connell, Forjoe
President.....Charles S. Heneroy
General Station Mgr.....Frank B. Best
Comm. Mgr.....Norman M. Matthews
Program Director.....Mrs. J. C. Hydrick, Jr.
Chief Engineer.....Walter D. Tabler

WTND—Orangeburg—1948

Frequency: 920 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....WTND, Inc.
Address.....1 Memorial Plaza
Tel.: JE 4-1301.....KBS
Representative.....Thos. F. Clark
President.....J. L. Sims
Gen. Mgr., Prog. Dir.....L. Richard Rhame

WRHI—Rock Hill—1944

Freq.: 1340 Kc.....Power: 1000 W. d.; 250 W. n.
Owned-Oper. By.....York Cty. Brdgc. Co.
Business Address.....Natl Bank Bldg.
Tel.: 327-2085.....MBS-KBS
Station Representative.....Oakes
Gen. Mgr., Chief Eng.....James S. Beaty, Jr.
Sta. Mgr., Prog. Dir.....Wm. C. Beaty
Sls. Mgr., Pub. Dir.....H. S. Gaul

WTYC—Rock Hill—1948

Frequency: 1150 Kc.....Power: 1 Kw. d.
Owned By.....Tri-County Bcstg Co., Inc.
Address.....P. O. Box 1091
Tel.: 327-3175.....Independent
Station Representative.....Cannon
President.....T. Lamar Simmons
General Station Manager.....Ted Burwell
Comm. Mgr.....W. A. Warner, Sr.
Program Publicity Director.....Bill Belk
Sales Promotion Mgr.....Fred Newton
Chief Engineer.....Ed Roberts

SOUTH CAROLINA

WSNW—Seneca—1949

Frequency: 1150 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Blue Ridge Bcstg. Co., Inc.
 Address. P. O. Box 443
 Tel.: 2388 ABC-KBS
 Station Representative Cannon
 Pres., Gen. Mgr. J. A. Gallimore
 Treasurer Virginia Gallimore
 Chief Engineer Herb Hosea

WORD—Spartanburg—1940

Frequency: 910 Kc. Power: 1000 Watts
 Owned-Oper. By. Henderson Belk
 Address White Ave.
 Tel.: 583-2711 NBC
 Newspaper Affil. Greenville News-Piedmont
 Station Representative Avery-Knodel
 President Robert Jolley
 Station Manager Tom Thuman
 Operations Director Ray M. Stanfield
 Chief Engineer James L. Tate

WSPA—Spartanburg—1929

Frequency: 950 Kc. Power: 5000 Watts
 Owned. Spartan Radiocasting Co.
 Address 224 E. Main St.
 Tel.: 583-3621 CBS
 Representative Hollingsbery
 President, General Mgr. Walter J. Brown
 Station Manager Ross M. Holmes
 Program Director Charles Newcomb
 Chief Engineer H. R. Beckholt
 Owners of: WSPA-TV.

WTHE—Spartanburg—1953

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By. Spartanburg Bcstg. Co.
 Business Address. P.O. Box 486
 Tel.: 583-2727 Independent
 Station Representatives Masla; Ochs
 Pres., Gen. Mgr. John K. L. Peterson
 Program Dir. R. Evans
 Publicity Dir. John H. Smith
 Chief Engineer Kermit W. Hamby

WDXY—Sumter—1960

Frequency: 1240 Kc. Power: 250 Watts
 Owned By. WDXY, Inc.
 Address 814 Boulevard Rd.
 Tel.: Spruce 5-2321 Independent
 President & Gen. Mgr. W. C. Bochman
 Vice President C. E. Bell
 Sales Manager H. Hagan

WFIG—Sumter—1940

Frequency: 1290 Kc. Power: 1000 Watts
 Owned-Oper. By. WFIG, Inc.
 Address 22 N. Main St.
 Tel.: Spruce 3-7305 MBS
 President F. B. Creech, Sr.

General. Sta. Mgr. T. Doug Youngblood
 Comm. Manager Fulton B. Creech, Jr.
 Sales Promotion Mgr. John Quackenbush
 Program Director Howard Moore
 Chief Engineer Richard Elam

WSSC—Sumter—1953

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 W. n.
 Owned-Oper. By. Radio Sumter Inc.
 Business Address Box 1342
 Tel.: SPruce 3-7369 ABC
 Station Representative Clark
 President J. A. Gallimore
 Gen., Sta. Mgr. Ed Damron
 Comm. Manager H. W. Fowler
 Chief Engineer Bill Beatty

WBCU—Union—1949

Frequency: 1460 Kc. Power: 1000 Watts
 Owned-Oper. By. Bcstg. Co. of Union, Inc.
 Address 210 East Main St.
 Tel.: 1200 KBS
 Pres., Gen. Mgr. Edward C. B. Osborne
 Chief Engineer Walker Carver

WGOG—Walhalla—1959

Frequency: 1460 Kc. Power: 500 Watts, d.
 Owned By. Oconee Bcstg. Co.
 Address P. O. Box 278
 Tel.: NEwton 8-3616 Independent
 Pres., General Manager Dorothy Friend
 Sta., Comm. Manager Edith Mooneyham
 Program Director Bill Lewis
 Sales Prom. Mgr. Marvin Hill
 Publicity Director Jim Mowry
 Chief Engineer Bill Collins

WALD—Walterboro—1947

Frequency: 1220 Kc. Power: 1000 Watts
 Owned-Oper. By. Walterboro Radiocstg. Co.
 Address Box 833
 Tel.: 3861 ABC-KBS
 Representative Don Cooke
 President Robert S. Taylor
 Sta. Mgr., Ch. Eng. Klein B. Beach, Jr.
 Comm. Sales Prom. Mgr. Hilery Holloman
 Program Director Bob Greer

WYCL—York—1956

Frequency: 1580 Kc. Power: 250 Watts
 Owned. York-Clover Broadcasting Co.
 Address P.O. Box 398
 Tel.: MU 4-4241 Independent
 Station Rep. Beaver; Hopewell
 President C. B. Sigmon
 General, Sta. Mgr., C. Curtis Sigmon
 Comm. Mgr., Chief Eng. Archie Warren, Jr.
 Program Director Betty Robinson

Pop.: 648,000
Families: 197,500

South Dakota

Radio Homes: 194,500
AM Stas. in State: 22

KABR—Aberdeen—1952

Frequency: 1420 Kc. Power: 1000 Watts d.
Owned-Operated By Transmedia, Inc.
Business Address 117½ S. Main
Tel.: Baldwin 5-1420 Independent
Representative Bob Dore
President, General Mgr. F. E. Fitzsimonds
Program Director Jeff Solem
Chief Engineer Jerry Zastrow

KSDN—Aberdeen—1948

Frequency: 930 Kc. Power: 1000 Watts
Owned-Oper. By Aberdeen News Co.
Business Address 12 Third Ave., S.E.
Tel.: Baldwin 5-5930 ABC
Newspaper Affil. American-News
Station Representatives Weed; Bowden
President Henry J. Schmitt
General Mgr. Byron J. McElligott
Commercial Manager Stan Olson
Program Director Paul Rahders
Chief Engineer George Crocker

KBRK—Brookings—1955

Frequency: 1340 Kc. Power: 1 Kw.
Owned-Oper By Brookings Bcstg. Co.
Address Northwest Bank Bldg.
Tel.: Myrtle 2-6233 KBS
Station Representative Pearson
Gen., Comm. Mgr. E. C. Stangland
Prog. Dir., Chief Eng. Robert Reimers

KDSJ—Deadwood—1947

Frequency: 980 Kc. Power: 1000 Watts
Owned-Oper. By John, Eli & Harry Daniels
Address 745 Main
Tel.: 186 Independent
President John Daniels
General, Station Manager Harry Daniels
Chief Engineer Roy Hicks

KOBH—Hot Springs—1958

Frequency: 580 Kc. Power: 500 Watts, d.
Owned By Fall River Bcstg. Corp.
Address Box 292
Tel.: 698 ABC
President Russell M. Stewart
Gen. Mgr. Ch. Eng. Frederick M. Walgren
Comm. Sales Prom. Mgr. H. Del Brandt
Program. Publicity Director Johnny Rowe

KIJV—Huron—1947

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By James Valley Bcstg. Co., Inc.
Address P.O. Box 1366
Tel.: Elgin 2-8621 NBC
Manager Max F. Staley

KJAM—Madison—1958

Frequency: 1390 Kc. Power: 500 Watts d.

Owned By Madison Bcstg. Co., Inc.
Address Box 549
Tel.: Clinton 6-4514 KBS
President, General Mgr. Clare De Koster
Commercial Manager Jack Vickmark
Sales Promotion Mgr. K. Garrison
Program Director Henry Holle
Publicity Director Robert Dvorak
Chief Engineer John Goeman

KORN—Mitchell—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By Albert L. Crain
Address 217 Main St.
Tel.: Wyman 6-5621 Independent
Pres., Gen., Sta. Mgr., Prog. Dir. R. V. Eppel
Chief Engineer J. R. Doherty

KOLY—Mobridge—1956

Frequency: 1300 Kc. Power: 1 Kw., d.
Owned Mobridge Bcstg. Corp.
Address 114 Third St. East
Tel.: 845-3654 Independent
Newspaper Affil. Weekly Tribune
Pres., Gen. Mgr. L. L. Coleman
Station Mgr., Chief Eng. Q. P. Coleman
Program Director Robert Miller

KCCR—Pierre—1959

Frequency: 1590 Kc. Power: 1 Kw., d.
Owned By Great Plains Bcstg. Corp.
Address Vilas Building
Tel.: Capital 4-7381 Independent
Station Rep. Bolles; Soderlund; Bowden
President, Station Mgr. LeRoy Okerlund
General Manager Hank Dais
Commercial Manager Harold Safgren
Sales Prom. Mgr. D. Youngberg
Program Director Gary Enright
Publicity Director Dorothy Danker
Chief Engineer Jerry Erdahl

KGFX—Pierre—1926

Frequency: 630 Kc. Power: 200 Watts d.
Owned-Oper. By Estate of Dana McNeil
Bus. Studio Address 203 W. Summit Ave.
Tel.: Capital 4-2351 KBS
Pres., Gen. Mgr. Ida A. McNeil
Chief Engineer Hugo Conrath, Jr.

KEZU—Rapid City—1960

Frequency: 920 Kc. Power: 1 Kw.
Owned By Black Hills Radio, Inc.
Address 909 Jackson Blvd.
Tel.: FI 3-6161 Independent
Station Rep. Hal Holman Co.
President J. E. Taylor
General Mgr. A. H. George
Station Mgr. A. L. Jones
Commercial Mgr. J. A. Crowley

KOTA—Rapid City—1936

Frequency: 1380 Kc. Power: 5000 Watts
 Owned-Oper. By: Duhamel Ent., Inc.
 Address: Duhamel Building
 Tel.: FI 2-2000. CBS
 Station Reps.: Bolling; Wayne-Evans
 President, Gen. Mgr.: Helen S. Duhamel
 Bus., Comm. Mgr.: William F. Turner
 Program Director: J. Norman Hellron
 Chief Engineer: Elmer Nelson
 Owners of: KOTA-TV; KDUH-TV, Hay Springs, Neb.

KRSD—Rapid City—1953

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By: Heart of the Black Hills
 Address: 1438 Mountain View Rd.
 Tel.: FI 2-6050. Independent
 President: Eli Daniels
 General Station Mgr.: T. H. Walrod
 Chief Engineer: Lyle Benson

KELO—Sioux Falls—1937

Frequency: 1320 Kc. Power: 5000 Watts
 Owned-Oper. By: Midcontinent Bcstg. Co.
 Bus. Studio Address: Phillips Ave.—13th St.
 Tel.: ED 8-9631. Independent
 Station Rep.: H-R
 President: Joe Floyd
 Gen., Comm. Manager: Evans Nord

Station Mgr.: Jim Molohon
 Sales Prom. Mgr.: Jack Townsend
 Chief Engineer: Lester Froke
 Owners of: KELO-TV; WKOW AM-TV, Madison;
 WLOL-AM-FM, Minneapolis; KSO, Des Moines.

KIHO—Sioux Falls—1948

Frequency: 1270 Kc. Power: 1000 Watts
 Owned By: Northwestern College
 Address: 113 No. Main
 Tel.: ED 4-7736. Independent
 Representative: Gill-Perna
 General Manager: J. Printup
 Program Director: Don Birin
 Chief Eng.: L. R. Sterkenburg

KISD—Sioux Falls—1948

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By: KISD, Inc.
 Bus-Studio Address: 3631 W. 12 St.
 Tel.: EDison 4-5571. KBS
 Station Representative: Cooke
 Pres., Gen. Mgr.: Verl Thomson
 Comm. Manager: V. J. Eschliman
 Program Director: Bob Henderson
 Publicity Director: Agnes Tuft
 Chief Engineer: John Vick

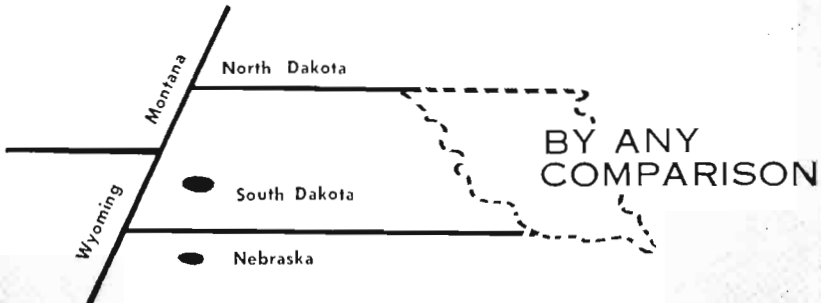
KSOO—Sioux Falls—1926

Freq.: 1140 Kc. Power: 10 Kw. d., 5 Kw. n.
 Owned By: KSOO TV, Inc.

DUHAMEL STATIONS

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 INFINITE VARIETY



Rapid City, South Dakota

CBS RADIO
 CBS-ABC TV

CBS-ABC TV
 Satellite



Hay Springs, Nebr.

SOUTH DAKOTA-TENNESSEE

Address..... 205 N. Phillips Ave.
 Tel.: Edison 4-5601..... ABC
Station Representative..... **Avery Knodel, Inc.**
 President, Gen. Mgr..... Morton H. Henkin
 Comm., Station Mgr..... Orrin Melton
 Prog. Dir..... Ray Loftness
 Publicity Dir..... John O'Rourke
 Technical Dir..... Max E. Pierce
 Chief Engineer..... Roland Marty
 Owners of: K800-TV.

KWAT—Watertown—1940

Frequency: 950 Kc..... Power: 1000 Watts
 Owned-Oper. By..... Midland Natl. Life Bcstg. Co.
 Business Address..... Box 827
 Tel.: Turner 6-8444..... MBS-KBS
 Representative..... Gill-Perna
 Gen., Sta., Comm. Mgr..... Ross E. Case
 Program Director..... Gene Brantner
 Chief Engineer..... Francis Alwin

KWYR—Winner—1957

Frequency: 1260 Kc..... Power: 5 Kw., d.
 Owned..... Midwest Radio Corp.
 Business Address..... 333 West 2nd St.
 Tel.: 727..... Independent
 Pres., Gen. Mgr..... Al Clark
 Program Director..... Ben Viedt
 Chief Engineer..... Dave Dodd

Pop.: 3,573,500

Families: 982,000

Tennessee

Radio Homes: 950,500

AM Stas. in State: 107

WEAG—Alcoa—1957

Frequency: 1470 Kc..... Power: 1000 Watts d.
 Owned By..... Blount County Bcstg. Co.
 Address..... P.O. Box 127
 Tel.: YUkon 3-0890..... KBS
 Pres., Gen. Mgr..... Louis A. Chiles
 Pres., Gen. Mgr..... Herman Petrie
 Chief Engineer..... Richard Madison

WLAR—Athens—1946

Frequency: 1450 Kc..... Power: 250 Watts
 Owned-Operated By..... Athens Bcstg. Co.
 Address..... 148 N. Jackson St.
 Tel.: SHerwood 5-1314..... MBS
 Newspaper Affil..... Daily Post-Athenian
 President..... Dr. Helene Arturburn
 General, Comm. Mgr..... William P. Atkins
 Chief Engineer..... Andrew Bates

WOPI—Bristol—1929

Frequency: 1490 Kc..... Power: 250 Watts
 Owned By..... Pioneer Broadcasting Corp.
 Address..... Easley-Wright Bldg., 310 State St.
 Tel.: South 4-5131..... NBC
 Representative..... Burn-Smith
 President, General Mgr..... Donald W. Owen
 Commercial Sales Prom. Mgr..... Rocky Stone
 Program Director..... Charles McGuire
 Chief Engineer..... Cliff Droke

KYNT—Yankton—1955

Frequency: 1450 Kc..... Power: 250 Watts
 Owned-Oper. By..... Radio KYNT
 Address..... Box 654
 Tel.: North 5-7892..... Independent
 Representative..... Bob Dore
 President, Gen. Mgr..... Lloyd G. Reedstrom
 Commercial Manager..... Bill Johnson
 Publicity Director..... Marge Hoqan
 Sales Promotion Manager..... D. Loecker
 Program Dir., Chief Eng..... John Briggs

WNAX—Yankton—1922

Frequency: 570 Kc..... Power: 5000 Watts
 Owned-Operated By..... Peoples Bcstg. Corp.
 Address..... WNAX Bldg.
 Tel.: NO 5-7442..... CBS
 Representative..... Katz
 President..... Herbert E. Evans
 General Mgr..... Donald D. Sullivan
 Station Manager..... Elmer Smith
 Commercial Manager..... Nick Bolton
 Program Director..... Jack Bruce
 Sales Prom., Pub. Dir..... Roland Peterson
 Chief Engineer..... Clifton M. Todd
 Owners of: WGAR, Cleveland; WRFD, Worthington, O.; WTTM, Trenton, N. J.; WMMN, Fairmont, W. Va.; KFTV, Sioux City.

WFWL—Camden—1956

Frequency: 1220 Kc..... Power: 250 Watts, d.
 Owned By..... Camden Bcstg. Co.
 Address..... Highway 79 East
 Tel.: Ludlow 4-7570..... KBS
 President..... M. R. Freeland
 General Mgr. Chief Eng..... Charles Banks
 Program Director..... Jim Freeland
 Publicity Director..... Clara N. Prince

WRKM—Carthage—1959

Frequency: 1350 Kc..... Power: 500 Watts, d.
 Owned By..... Carthage Bcstg. Co.
 Address..... P.O. Box 179
 Tel.: 970..... KBS
 President & Gen. Mgr..... R. L. Honey
 Commercial Manager..... J. T. Watts

WHLP—Centerville—1955

Frequency: 1570 Kc..... Power: 1000 Watts, d.
 Owned By..... Trans-Air Bcstg. Corp.
 Address..... 309 N. Public Sq.
 Tel.: 3575..... Independent
 President, Station Mgr..... Harold C. Flood
 V.P., Program Dir..... Dorothy Flood
 Chief Engineer..... Bethel Williamson

WAPQ—Chattanooga—1936

Frequency: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....WAPQ Bcstg. Service
 Business-Studio Address.....Road House
 Tel.: AM 6-6141.....ABC
 Representative.....Gill-Perna
 Pres., Gen. Mgr.....Gordon Gambill
 Comm. Mgr.....Walker Stamper
 Station Mgr.....Frank Hubbs
 Chief Engineer.....L. Reed

WDEF—Chattanooga—1941

Frequency: 1370 Kc.....Power: 5000 Watts
 Owned-Oper. By.....WDEF Bcstg. Co.
 Business Address.....3300 Broad St.
 Tel.: AM 7-3392.....NBC
 Representative.....Branham
 President.....Carter M. Parham
 General Manager.....Ken Flenniken

WDDO—Chattanooga—1925

Frequency: 1310 Kc.....Power: 5000 Watts
 Owned-Oper. By.....WDDO Bcstg. Corp.
 Address.....428 McCallie Ave.
 Tel.: AM 6-5117.....CBS
 Sta. Representative.....Jack Masla
 President.....H. C. E. Johnson
 General Mgr.....T. E. Thielke
 Commercial Mgr.....B. J. Bush
 Program Dir.....E. Feagans
 Sales Prom. Mgr.....Chas. H. Quintony
 Chief Engineer.....C. Stokely

WDXB—Chattanooga—1948

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....French, Inc.
 Address.....Dome Bldg.
 Tel.: AM 6-1114.....Independent
 Station Rep.....H-R Reps.
 Pres., Gen. Mgr.....Stephen C. French
 Commercial Manager.....Luke Wilson
 Program Director.....Bill Sanders
 Chief Engineer.....Bill Robison

WNOO—Chattanooga—1951

Frequency: 1260 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....WMFS, Inc.
 Address.....835 McCallie Ave.
 Tel.: AM 6-4146.....Independent
 Station Rep.....Howard; Dora-Clayton
 President.....L. S. Walton
 General Station Mgr.....Fred J. Webb
 Program Director.....Jerry Tucker
 Publicity Director.....Lorene Gross
 Chief Engineer.....Glenn Channells
 Owners of: KJET, Beaumont, KOPY, Alice, both
 Tex.

WOGA—Chattanooga—1946

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....Middle South Bcstg.
 Address.....Hotel Patten
 Tel.: AM 7-1128.....Independent
 Station Rep.....Forjoe
 Vice President.....G. W. Patton
 Station Mgr.....H. D. Murphy

WMCH—Church Hill—1954

Frequency: 1260 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Thales E. Wallace
 Address.....P. O. Box 148
 Tel.: EL 7-2601.....KBS
 President.....Thales E. Wallace
 Comm. Manager.....James M. Smith
 Chief Engineer.....R. Heath

WDXN—Clarksville—1954

Frequency: 540 Kc.....Power: 1 Kw. d.
 Owned.....Clarksville Bcstg. Co., Inc.
 Address.....Bailey Bldg.
 Tel.: MI 5-2411.....Independent
 Representative.....Venard, Rintoul & McConnell
 President.....Aaron B. Robinson
 Gen. Manager.....J. M. Cecil
 Station Mgr., Chief Eng.....Donald R. Moore

WJZM—Clarksville—1941

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Campbell & Sheftall
 Address.....411 Madison St.
 Tel.: MI 5-6414.....KBS-MBS
 Representative.....Jack Masla
 Pres., Gen. Manager.....J. Parry Sheftall
 Sta. Mgr., Chief Eng.....John Bailey
 Program Director.....Gary Jones
 Publicity Director.....Neil Walker
 Commercial Manager.....Charles Malone
 Sales Promotion Manager.....Tom Dolan

WBAC—Cleveland—1945

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....WBAC, Inc.
 Address.....Radio Center, Central Ave.
 Tel.: GR 6-7593.....MBS
 Station Representative.....Ayers; Breen & Ward
 President.....Charles B. Britt
 V.P., General Manager.....Russell E. Offhaus
 Program Director.....Paul Kirksey
 Publicity Director.....Poland China
 Chief Engineer.....William B. Stuart

WCLE—Cleveland—1957

Frequency: 1570 Kc.....Power: 1 Kw., d.
 Owned.....Southeastern Entp.
 Address.....33 Ocoee St.
 Tel.: GR 2-6511.....KBS
 President, General Mgr.....Carl Hoskins
 Station Manager.....William Stamps
 Chief Engineer.....Robert Carr

WKRM—Columbia—1942

Frequency: 1340 Kc.....Power: 250 Watts
 Owned.....Middle Tenn. Bcstg. Co., Inc.
 Address.....P. O. Box 71
 Tel.: EV 8-3636.....KBS
 Station Rep.....Burn-Smith
 Pres., Gen.-Sta. Mgr.....R. M. McKay, Jr.
 Chief Engineer.....Cameron McKay

TENNESSEE

WMCP—Columbia—1956

Frequency: 1280 Kc. Power: 1000 Watts
Owned By: Maury County Boosters Corp.
Address: 714 N. Main St.
Tel.: EV 8-3241 Independent
President: James Dowling
Gen. Sta. Mgr.: T. E. Williford
Comm. Mgr. Ch. Eng.: J. W. Anderson

WHUB—Cookeville—1940

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: WHUB, Inc.
Bus. Studio Address: 315½ E. Spring
Tel.: Jackson 6-2131 CBS-KBS
Pres., General Manager: M. L. Medley
Sta. Mgr.: Stacey Mott
Chief Engineer: Claude Haston

WKBL—Covington—1954

Frequency: 1250 Kc. Power: 1000 Watts d.
Owned-Operated By: Tipton Cty. Bcstrs.
Business Address: Roper Bldg.
Tel.: GR 6-9635 KBS
Station Representative: Beaver
Pres., Gen. Mgr., Ch. Eng.: Bob Whiteley
Comm., Sales Prom. Mgr.: Maurice Turnage
Chief Engineer: O. V. Poindexter

WZYX—Cowan—1957

Frequency: 1440 Kc. Power: 1 Kw., d.
Owned By: Guidon Bcstg. Co., Inc.
Address: Pearson Bldg.
Tel.: West 2-7471 Independent
Pres., Gen. Mgr.: Roy Morris
Commercial Mgr.: Joe Brewer
Program Dir.: Bill Lassiter
Chief Engineer: Frank Spencer

WAEW—Crossville—1952

Frequency: 1330 Kc. Power: 1000 Watts
Owned-Oper. By: WAEW, Inc.
Address: P. O. Box 276
Tel.: 333 KBS
President: Z. Lawson
General Mgr.: J. V. Hamby

WDNT—Dayton—1957

Frequency: 1280 Kc. Power: 1 Kw., d.
Owned By: Dayton Bcstg. Co.
Address: Box 294
Tel.: 1540 KBS
Representative: Raymer
President: Norman A. Thomas
General Mgr., Chief Eng.: Jack S. Pullin
Commercial Manager: Vance A. Travis
Program Director: Juanita Tetry
Owners of: WJBO, Jonesboro, Tenn.

WDKN—Dickson—1955

Frequency: 1260 Kc. Power: 1000 Watts d.
Owned-Oper. By: Dickson Cty Bcstg. Inc.
Address: Box 71
Tel.: HI 6-2852 KBS
Pres., Gen., Sta. Mgr.: W. Potts
Chief Engineer: Leslie D. Filson

WDSG—Dyersburg—1946

Frequency: 1450 Kc. Power: 250 Watts
Owned: State Gazette Bcstg.
Business Address: 208 N. Mill
Tel.: AT 5-1294 KBS
Gen., Sta. Mgr.: Robert W. Ward
Sales Promotion Manager: Jo Ann Ward

WTRO—Dyersburg—1957

Frequency: 1330 Kc. Power: 500 W., d.
Owned By: McQueen & Co., Inc.
Address: Cordell Hull Hotel
Tel.: AT 5-4173 Independent
Gen. Mgr. Ch. Eng.: R. Hawkins

WBEJ—Elizabethton—1946

Frequency: 1240 Kc. Power: 250 Watts
Owned: WBEJ, Inc.
Business-Studio Address: Box 829
Tel.: Lincoln 2-2184 Independent
Station Rep.: Gill-Perna
Pres.: R. W. Turrentine, Jr.
Gen., Sta. Mgr.: William E. Hale
Chief Engineer: L. R. Williams

WEMB—Erwin—1956

Frequency: 1420 Kc. Power: 5 Kw., d.
Owned: Unicoi Bcstg. Co.
Address: Box 280
Tel.: Pioneer 2-2011 Independent
President, Gen. Mgr.: Max M. Blakemore
Station, Commercial Mgr.: Glenn Ladd
Program Director: Bruce Steinbecker
Chief Engineer: Bill Livesay

WCPH—Etowah—1955

Frequency: 1220 Kc. Power: 1 Kw., d.
Owned-Oper. By: Morgan Bcstg. Co.
Address: 109 9th St.
Tel.: 3401 Independent
Station Rep.: Webb
President, Gen. Mgr.: H. J. Morgan

WEKR—Fayetteville—1948

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By: James Porter Clark
Address: P. O. Box 1009
Tel.: Hemlock 3-3545 MBS-KBS
Owner, General Mgr.: James Porter Clark
Program, Publicity Dir.: Edward K. Chapman
Chief Engineer: Ernest Tucker

WAGG—Franklin—1953

Frequency: 950 Kc. Power: 1000 Watts d.
Owned-Oper. By: Williamson County Bcstg.
Business Address: 1000 Mallory Road
Tel.: SWift 4-1594 KBS
Pres., Gen. Mgr.: William R. Ormes
Sta. Mgr., Ch. Eng.: Ellis F. Jones, Jr.

WHIN—Gallatin—1948

Frequency: 1010 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Sumner County Bcstg. Co.
 Address Box 811
 Tel.: 1010 KBS
 Gen. Mgr. Charles W. Brewer
 Chief Engineer..... Lee Raines

WGRV—Greenville—1947

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By..... Radio Greenville, Inc.
 Address P.O. Box 243
 Tel.: 4147 KBS
 President, Gen. Mgr..... Paul Metcalfe

WHBT—Harriman—1947

Frequency: 1600 Kc. Power: 5 Kw. d.
 Owned..... Folkways Bcstg. Co., Inc.
 Address..... Devonia & Crescent
 Tel.: 661 KBS
 President, Gen. Sta. Mgr..... Ken Crosthwait
 Chief Engineer..... Lonnie Mullins

WIRJ—Humboldt—1949

Frequency: 740 Kc. Power: 250 Watts d.
 Owned-Oper. By... Gibson Co. Bcstg. Co., Inc.
 Address..... 210 N. 22nd Ave.
 Tel.: SU 4-1740..... KBS
 Newspaper Affil..... Courier-Chronicle
 President J. F. Warmath
 Gen., Sta. Mgr..... H. C. Wilson
 Chief Engineer..... Gerald Hicks

WDXI—Jackson—1947

Freq.: 1310 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By..... Dixie Bcstg. Co.
 Address Williams Building
 Tel.: 7-9611 KBS
 Representative .. Venard, Rintoul & McConnell
 Pres..... Aaron B. Robinson
 Gen. Mgr..... Jack Cecil
 Station Manager..... Buck Byrum
 Commercial Manager..... Doris Freeman
 Sales Promotion Mgr..... Larry Blair
 Chief Engineer..... James Thomas
 Owners of: WDNF-TV.

WJAK—Jackson—1954

Frequency: 1460 Kc. Power: 1000 Watts, d.
 Owned-Oper. By... Jackson Broadcasting Co.
 Address 416 Poplar St.
 Tel.: 7-7436 Independent
 Representative Pearson
 Pres..... Dr. Alexander Leech
 Gen. Mgr..... Robert Blow
 Comm. Mgr..... Bill Winsett
 Program Director..... Jim Dandy
 Chief Engineer..... Henry S. Lesh

WTJS—Jackson—1931

Freq.: 1390 Kc. Power: 5000 Wts. d., 1000 n.
 Owned-Oper. By..... The Sun Publishing Co.
 Business Address..... 255 W. Lafayette St.
 Tel.: 7-3316 ABC
 Newspaper Affil..... Jackson Sun

Representative Branham
 V.P., Gen. Mgr..... A. A. Stone
 Station Manager..... Frank S. Proctor
 Asst. Mgr..... L. R. Brooks
 Sales Promotion Mgr..... Robert W. Emerson
 Program Director..... Vince Tapler
 Chief Engineer..... Jones Hale

WCLC—Jamestown—1957

Frequency: 1260 Kc. Power: 1 Kw., d.
 Owned..... Jamestown Bcstg. Co.
 Address P.O. Box 127
 Tel.: TR 9-2825 Independent
 President..... R. Gene Cravens
 General Mgr..... R. P. Wright
 Chief Engineer..... Andrew T. Mitchell

WETB—Johnson City—1947

Frequency: 790 Kc. Power: 1000 Watts d.
 Owned-Oper. By..... Press, Inc.
 Business Address..... Press Bldg.
 Tel.: WALnut 8-2141..... MBS
 Newspaper Affil..... Press-Chronicle
 Station Rep..... Devney-O'Connell
 President..... Carl A. Jones
 General Mgr..... Arthur Kelsey
 Program Dir..... Berney Burleson
 Chief Engineer..... E. B. Jones

WJCW—Johnson City—1938

Frequency: 910 Kc. Power: 5 Kw., d., 1 Kw., n.
 Owned-Operated By Tri-Cities Bcstg. Inc.
 Address P.O. Box 607
 Tel.: WALnut 6-6167 CBS
 Sta. Representative Weed
 President Jim C. Wilson
 Gen. Comm. Mgr..... Ken Marsh
 Chief Engineer Edward Bryant

WJSO—Johnson City—1958

Frequency: 1590 Kc. Power: 5 Kw. d.
 Owned By Mountain View Bcstg. Co.
 Address Box 148
 Tel.: WA 6-3121 Independent
 President Norman A. Thomas, Sr.
 General Manager Ed Davis
 Commercial Manager Jimmy H. Lewis
 Chief Engineer William Livesay
 Owners of: WDNT, Dayton, Tenn.

WKIN—Kingsport—1951

Frequency: 1220 Kc. Power: 5000 Watts d
 Owned & Operated..... WKIN, Inc.
 Address Market & Wexler Sts.
 Tel.: CI 6-8131..... Independent
 Pres., Gen. Mgr..... Cy N. Bahakel
 Station Manager..... Les Tackett

WKPT—Kingsport—1940

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By... Kingsport Bcstg. Co., Inc.
 Address Radio Center
 Tel.: CI 5-4161..... NBC
 President..... C. P. Edwards, Jr.
 General Mgr..... Paul L. Overbay
 Chief Engineer..... Harold Dougherty

WATE—Knoxville—1927

Frequency: 620 Kc. Power: 5000 Watts
 Owned-Oper. By: WATE, Inc.
 Business-Studio Address: 612 Gay St. S.W.
 Tel.: 4-4651 NBC
 Representative: Avery-Knodel
 V.P., Gen. Mgr.: W. H. Linebaugh
 Commercial Manager: J. T. McCloud
 Chief Engineer: Fred Andrews

WBIR—Knoxville—1941

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By: WMRC, Inc.
 Address: 1513 Hutchison Ave.
 Tel.: 5-8101 ABC
 Station Representative: Gill-Perna
 President: Hulbert Taft, Jr.
 General Manager: John P. Hart
 Station. Comm. Mgr.: Leon Ridings
 Program Director: W. R. Johnston
 Publicity Dir.: Robert Wilson
 Chief Engineer: J. Rex Horton

WFCT—Knoxville—1960

Frequency: 1430 Kc. Power: 1 Kw.
 Owned By: Radio Fountain City, Inc.
 Address: P.O. Box 5275
 Tel.: MU 7-2312 Independent
 Station Representative: Hollingsbery
 President, Gen. Mgr.: J. Francke Fox, Jr.
 General Mgr.: J. M. Welch
 Station. Comm. Mgr.: E. G. Perrin
 Program Director: Albert Weaver

WIVK—Knoxville—1952

Frequency: 860 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Dick Bcstg. Co., Inc.
 Address: 6711 Kingston Pike
 Tel.: 8-6511 Independent
 Station Representative: Howard; Clayton
 President, General Mgr.: James A. Dick
 Commercial Manager: W.P. Poore, Jr.
 Sales Prom. Mgr., Pub. Dir.: Kenneth Russell
 Program Director: Claude Tomlinson, Jr.
 Chief Engineer: Milton Jones
 Owners of: WQOK, Greenville, S. C.

WKGN—Knoxville—1946

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By: WKGN Inc.
 Business Address: 2200 W. Cumberland Ave.
 Tel.: 4-0766 Independent
 Station Reps.: Bolling; Ayers
 Pres., Gen. Mgr.: George P. Mooney
 Chief Engineer: Robert Goodman

WKXV—Knoxville—1953

Frequency: 900 Kc. Power: 1000 Watts, d.
 Owner: Knoxville Ra-Tel
 Address: P.O. Box 2269
 Tel.: 4-9866 KBS-MBS
 President, Gen. Mgr.: B. L. Boring
 Publicity Dir.: Willie C. Day
 Comm. Manager: Marvin Thompson

WNOX—Knoxville—1921

Frequency: 990 Kc. Power: 10,000 Watts
 Owned-Oper. By: Scripps-Howard Radio, Inc.
 Address: 4400 Whittle Springs Rd. N. E.
 Tel.: 3-3171 CBS
 Newspaper Affiliation: News Sentinel
 Representative: John Blair
 President: Jack R. Howard
 Gen., Sta. Manager: R. B. Westergaard
 Publicity Director: Gene Miller
 Comm., Sales Prom. Mgr.: O. L. Smith
 Prog. Director: C. A. McMahon
 Chief Engineer: Ray Evans
 Owners of: WCPO-AM-TV, Cincinnati; WEWS, Cleveland.

WEEN—Lafayette—1958

Frequency: 1460 Kc. Power: 1 Wt. d.
 Owned By: Lafayette Bcstg. Co.
 Address: P. O. Box 79, Livingston, Tenn.
 President: Marvin Leslie

WLAF—LaFollette—1953

Frequency: 1450 Kc. Power: 250 Watts
 Owner: LaFollette Bcstg. Co., Inc.
 Address: Fleet Oil Bldg.
 Tel.: 1060 Independent
 President: E. F. Wheeler
 General Manager: Wm. N. Sherman
 Chief Engineer: E. Cloud

WDXE—Lawrenceburg—1951

Frequency: 1370 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Lawrenceburg Bcstg. Co.
 Address: 120½ N. Military Ave.
 Tel.: SO 2-4411 KBS
 Station Rep.: Venard, Rintoul, McConnell
 President: Aaron B. Robinson
 General, Station Mgr.: Ken Marston
 Comm. Mgr.: Bud Sawyer
 Program Director: Milt Griffin
 Publicity Director: Judy Partain
 Chief Engineer: Phil Kemper

WCOR—Lebanon—1949

Frequency: 900 Kc. Power 500 Watts d.
 Owned-Operated By: Lebanon Bcstg. Co., Inc.
 Address: Trousdale Ferry Road
 Tel.: Hickory 4-0474 Independent
 Pres., Sta. Mgr.: Theo. F. Ezell, Jr.
 Commercial Manager: Jack Hendrickson, Jr.
 Program Director: Walt Dillard
 Chief Engineer: William Johnston

WLIL—Lenoir City—1950

Frequency: 730 Kc. Power: 1000 Watts d.
 Owner: WLIL, Inc.
 Address: 406 E. Broadway
 Tel.: YU 6-7536 KBS
 Pres., Gen., Sta. Mgr.: Arthur Wilkerson
 Chief Engineer: Allen Breazeale

WJJM—Lewisburg—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By: Louis D. Lingner

Address East Hill
 Tel.: 780 MBS-KBS
 President, Gen. Mgr. Louis D. Lingner
 Comm. Prom. Mgr. R. A. Davidson
 Chief Engineer. R. C. Wiley

WDXL—Lexington—1954

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By Lexington Bcstg. Service, Inc.
 Address Broad & Church
 Tel.: WO 8-3500 KBS
 President Guy B. Amis
 General Station Manager Ben L. Enochs
 Prog. Dir. Aubrey Booth
 Publicity Director Gordon Vestal

WLIV—Livingston—1956

Frequency: 920 Kc. Power: 1 Kw. d.
 Owned By Audio Bcsters
 Address P. O. Box 131
 Tel.: Talbot 3-4438 MBS
 Station Comm. Mgr. R. H. McCain

WMSR—Manchester—1957

Frequency: 1320 Kc. Power: 1 Kw., d.
 Owned Manchester Bcstg. Co.
 Address 611 McArthur St.
 Tel.: PA 8-3526 KBS-MBS
 President, Chief Eng. Murray Chumley
 Station, Commercial Mgr. Lee Blane

WCMT—Martin—1957

Frequency: 1410 Kc. Power: 1 Kw.
 Owned By J. T. & H. Sudbury
 Address P. O. Box 483
 Tel.: 460 Independent
 President J. T. Sudbury
 General Managers J. T. & H. Sudbury
 Sta. Mgr. Ch. Eng. D. A. Drumm

WGAP—Maryville—1947

Frequency: 1400 Kc. Power: 250 Watts
 Owned By Aluminum Cities Bcstg. Co.
 Business Address 318 Court St.
 Tel.: YU 3-4310 Independent
 General Manager Frank H. Corbett
 Commercial Manager Horace McGill
 Chief Engineer Harry McDonald

WHDM—McKenzie—1954

Frequency: 1440 Kc. Power: 500 Watts, d.
 Owned Tri-County Bcstg. Co., Inc.
 Address Hotel McKenzie
 Tel.: EL 2-3371 Independent
 Pres., Gen. Mgr. Earl S. Nolting
 Sec'y-Treas. Gladys Nolting
 Commercial Manager Ed Perkins
 Program Director Gail Burns
 Chief Engineer Martin Dill

WBMC—McMinnville—1955

Frequency: 960 Kc. Power: 500 W., d.
 Owned-Oper. Cumberland Valley Bcstg. Co.
 Address On the Square

Tel: 2104 Independent
 President Dr. C. H. Cope
 Gen., Sta. Mgr. Chick Brown
 Sales Promotion Manager Chuck Mullican
 Program Director Hal Durham
 Publicity Director Willene Southard
 Chief Engineer Alvin Byars

WMMT—McMinnville—1947

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Regional Broadcasting Corp.
 Address Box 409
 Tel.: 2223 KBS
 President William R. Vogel
 General, Comm. Mgr. D. W. Martin
 Program Director Ben Vaughn
 Chief Engineer Hubert Beasley
 Owners of: KLOV, Loveland; WGNS, Murfreesboro.

KWAM—Memphis—1946

Frequency: 990 Kc. Power: 1000 Watts, d.
 Owned-Operated By KWEM, Inc.
 Address 64 Flicker
 Tel.: FAirfax 3-2679 KBS-MBS
 Representative Bernard
 President E. D. Rivers, Jr.
 Station Manager E. W. Bie
 Sales Promotion Mgr. Ted Roney
 Program Director Richard Pinkham
 Chief Engineer Jerry Scanlon

WDIA—Memphis—1947

Freq.: 1070 Kc. Power: 50 Kw. d., 5 Kw. n.
 Owned By WDIA, Inc.
 Business-Studio Address 2074 Union Ave.
 Tel.: BR 6-2703 Independent
 Representative Bolling
 President Egmont Sonderling
 V.P., Gen., Sta. Mgr. E. R. "Bert" Ferguson
 Commercial Manager Archie Grinalds
 Chief Engineer Henry N. Fones

WHBQ—Memphis—1925

Freq.: 560 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By RKO General
 Address Hotel Chisca
 Tel.: BRoadway 2-3441 Independent
 Station Representative H. R. Reys
 President Thomas F. O'Neil
 General Manager D. A. Noel
 Sales Manager James A. Bedwell, Jr.
 National Sales Mgr. Gerdon Lawhead
 Publicity, Program Director Hugh Frizzell
 Chief Engineer Welton Roy
 owners of: WHBQ-TV; WNAC-AM-TV, Boston;
 KHF-AM-TV, Los Angeles; KFRC, San Francisco;
 WOR-AM-FM-TV, New York; CKLW-AM-TV,
 Detroit; WGMS, Washington, D. C.; WHCT-TV,
 Hartford.

WHER—Memphis—1955

Frequency: 1430 Kc. Power: 1000 Watts
 Owned-Operated By Mercury Bcstg., Inc
 Address 383 Madison Ave.
 Tel.: JA 5-6831 Independent
 Station Representative Forjoe
 President William H. Grumbles

TENNESSEE

Vice President..... Marie G. Copp
 Station Manager..... Don Kern
 Commercial Mgr., Prog. Dir..... William Trotter
 Sales Promotion Manager..... Larry Breneman
 Publicity Director..... Jan Cross
 Chief Engineer..... Douglas Cousar

WHHM—Memphis—1946

Frequency: 1340 Kc..... Power: 250 Watts
 Owned-Operated By..... Mercury Bcstg. Inc.
 Address..... 383 Madison Ave.
 Tel.: JA 7-4422..... ABC
 President..... Don Kern
 Vice President..... Marie Capp
 Gen., Sta. Mgr..... George Aubrey Crump
 Program Director..... John Carr
 Chief Engineer..... S. Hart

WLOK—Memphis—1956

Frequency: 1480 Kc..... Power: 5050 Watts d.
 Owned-Oper. By..... WLOK, Inc.
 Address..... 363 South Second
 Tel.: JACKSON 7-9565..... Independent
 Station Representative..... Howard
 Pres..... Jules Paglin
 Exec. V.P..... Stanley W. Ray, Jr.
 General Manager..... Ed Nyy
 Chief Engineer..... William Jones
 Owners of: WBOK, New Orleans; KAOK, Lake
 Charles; WNOK, Baton Rouge; KYOK, Houston;
 WGOK, Mobile.

WMC—Memphis—1923

Frequency: 790 Kc..... Power: 5000 Watts
 Owned-Oper. By..... WMC Bcstg. Co.
 Business Address..... 1960 Union Ave.
 Tel.: B'way 4-8515..... NBC
 News. Affil..... Scripps-Howard
 Representative..... John Blair
 President..... Mark Ferree
 General Manager..... H. W. Slavick
 Station Manager..... Stan Torgerson
 Program Dir..... Dean Osmundson
 Sales Prom. Publicity Dir..... Jack Agnew
 Chief Engineer..... E. C. Frase, Jr.
 Owners of: WMC(T), Memphis.

WMPS—Memphis—1924

Freq.: 680 Kc..... Power: 10 Kw. d.; 5 Kw. n.
 Owned By..... Plough, Inc.
 Address..... 112 Union Ave.
 Tel.: JA 5-2633..... Independent
 Representative..... Radio-TV Representatives
 Pres..... Harold R. Krelstein
 General Manager..... Charles T. DeVois
 Commercial Manager..... Allan Avery
 Prom. Mgr., Pub. Dir..... Dick McClary
 Program Dir..... Hugh Brown
 Chief Engineer..... J. G. Deaderick
 Owners of: WJJD, Chicago; WCAO, Baltimore;
 WCOP, Boston; WPLD, Atlanta.

WREC—Memphis—1922

Frequency: 600 Kc..... Power: 5000 Watts
 Owned-Oper. By..... WREC Bcstg. Service
 Business-Studio Address..... Hotel Peabody
 Tel.: JA 5-1313..... CBS
 Representative..... Katz

Owner, General Manager..... Hoyt B. Wooten
 Commercial Manager..... Hollis R. Wooten
 Program Director..... Jack Michael
 Chief Engineer..... Wilson Ramey

WKBJ—Milan—1955

Frequency: 1600 Kc..... Power: 1000 Watts
 Owned..... West Tennessee Bcstg. Co.
 Address..... Milan Hotel
 Tel.: MU 6-2481..... Independent
 President..... Ben Ivey King
 Gen., Station Mgr..... Jack Merrill
 Chief Engineer..... Bill Markham

WHEY—Millington—1957

Frequency: 1220 Kc..... Power: 250 Watts, d.
 Owned By..... Millington Bcstg. Co.
 Address..... 4962 Navy Road
 Tel.: CAnal 3-3000..... KBS
 Station Rep..... Continental
 General, Station Mgr..... V. Bond
 Program Director..... H. Harral
 Chief Engineer..... Bill Patrick

WCRK—Morristown—1947

Frequency: 1150 Kc..... 1 Kw., d.; 500 W., n.
 Owned-Oper. By..... Cherokee Bcstg. Corp.
 Address..... Radio Center
 Tel.: JUniper 6-9101..... MBS-KBS
 Representative..... Hal Holman
 General Manager..... Howell Ashford
 Chief Engineer..... J. A. Redden

WMTN—Morristown—1957

Frequency: 1300 Kc..... Power: 5 Kw., d.
 Owned-Operated By..... E. Tenn. Bcstg. Corp.
 Bus. Address..... Box 2146 Radio Center Sta.
 Tel.: JU 6-7993..... Independent
 Sta. Representative..... Spot Time Sales
 Pres., Ch. Eng..... George Guertin
 General Manager..... Bill Holland
 Program Director..... Jimmy Peoples

WCNS—Murfreesboro—1947

Frequency: 1450 Kc..... Power: 250 Watts
 Owned-Oper. By..... Regional Bcstg. Corp.
 Address..... P.O. Box 310
 Tel.: TW 3-5373..... Independent
 Station Representative..... Holman
 President..... William R. Vogel
 General, Station Mgr..... David W. Martin
 Program, Publicity Dir..... Richard K. Davis
 Chief Engineer..... Hubert Beasley
 Owners of: WMMT, McMinnville, Tenn.; KLOV,
 Loveland, Colo.

WMTS—Murfreesboro—1953

Frequency: 860 Kc..... Power: 250 Watts d.
 Owned..... Arthur D. Smith, Jr.
 Address..... 112 N. W. Broad St.
 Tel.: TW 3-6611..... Independent
 President..... A. D. Smith, Jr.
 Gen., Sta. Mgr..... Virgil Trimm

Commercial Mgr. Neil Lancaster
 Program Dir. David Ralston
 Sales Prom. Mgr. Lewis Penuel
 Publicity Dir. Mabel Brock
 Chief Engineer. Alfred W. Parsons

WENO—Nashville—1957

Frequency: 1430 Kc. Power: 5 Kw., d.
 Owned. Central Bcstg. Corp.
 Address Box 5236
 Tel.: TW 5-5401 KBS
 Station Rep. Chas. Bernard
 President. H. C. Young, Jr.
 General. Sta. Mgr. Jerry Glaser
 Commercial Mgr. Harry Sullivan
 Program Director. Wallie Beecham
 Publicity Dir. Don Howser
 Chief Engineer. Walter Duke

WKDA—Nashville—1947

Frequency: 1240 Kc. Power: 250 Watts
 Owned By. WKDA Broadcasting Co., Inc.
 Address First American Natl. Bank Bldg.
 Tel.: AL 4-0511 Independent
 Sta. Representative. McGavren; Brown
 President, Gen. Mgr. Jack S. Stapp
 Prog. Director. Charles F. Walker
 Sales Prom. Mgr. Carl A. Babb
 Publicity Director. Roger Schutt
 Chief Engineer. W. M. Highfill

WLAC—Nashville—1926

Frequency: 1510 Kc. Power: 50,000 Watts
 Owned. Life & Casualty Insurance Co., Tenn.
 Bus-Studio Address 161 4th Ave. N.
 Tel.: AL 6-0161 CBS
 Representative Katz
 V. P., Gen. Mgr. F. C. Sowell
 Commercial Manager. E. G. Blackman
 Sales Prom. Mgr., Pub. Dir. Thrace Warren
 Program Director. Paul Oilphant
 Chief Engineer. F. D. Binns

WMAK—Nashville—1947

Frequency: 1300 Kc. Power: 5000 Watts
 Owned-Oper. By. WCMI Radio
 Address Maxwell House Hotel
 Tel.: AL 4-3411 Independent
 Station Rep. Hollingbery
 President, Gen. Mgr. Frederick Gregg, Jr.
 Commercial Manager. Charles F. King
 Promotion, Pub. Dir. William Pierce
 Chief Engineer. Jack Welch

WNAH—Nashville—1949

Frequency: 1360 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Hermitage Bcstg. Corp.
 Address James Robertson Hotel
 Tel.: AL 4-7611 MBS-KBS
 Pres., Gen. Mgr. Van T. Irwin, Jr.
 Comm. Manager. Herman Rippy
 Program Director. Jim Williams
 Chief Engineer. Howard Woodard

WSIX—Nashville—1927

Frequency: 980 Kc. Power: 5000 Watts
 Owned-Oper. By. WSIX, Inc.
 Address Nashville Trust Building
 Tel.: AL 5-5431 ABC
 Station Representative. Woodward
 President. Louis R. Draughon
 Sta., Gen. Mgr. E. S. Tanner
 Comm Mgr. Clarence L. Waggoner
 Assistant Manager. Charles Caldwell
 Program Dir. John A. Mitchell
 Promotion, Publicity Director. Bill Jones
 Chief Engineer. Charles R. Duke
 Owners of: WSIX-TV.

WSM—Nashville—1925

Frequency: 850 Kc. Power: 50,000 Watts
 Owned By. Natl. Life & Accident Ins. Co.
 Business Address. 301 7th Ave., N.
 Tel.: AL 4-5656 NBC
 Station Representative. Christal
 President. John H. DeWitt, Jr.
 General. Station Manager. Bob Cooper
 Sales Promotion Manager. Mrs. Trudy Stamper
 Program Director. Ott Devine
 Chief Engineer. Carl Jenkins

WVOL—Nashville—1951

Freq.: 1470 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned By. Rounsaville of Nashville
 Address. 1320 Brick Church Pike
 Tel.: CAnal 8-3424 Independent
 Representative Pearson
 President Robert W. Rounsaville
 General, Comm. Mgr. William D. Salmon
 V.P., Nat. Sales Mgr. Harold F. Walker
 Sta. Mgr., Pub. Dir. David P. McLain
 Program Director. Morgan Babb
 Chief Engineer. Wayne B. Robinson

WLIK—Newport—1954

Frequency: 1270 Kc. Power: 5 Kw., d.
 Owned WLIK, Inc.
 Address. P. O. Box 270
 Tel.: 3095 KBS
 President Arthur Wilkerson
 General Station Mgr. Ira B. Crisp
 Chief Engineer Don Crisp

WATO—Oak Ridge—1948

Frequency: 1290 Kc., Power: 1 Kw. d. 500 W. n.
 Owned-Operated By. Radio-Active Bcstg., Inc.
 Address. 253 E. Main St.
 Tel.: 5-3535 KBS
 Pres. Gen. Mgr. Scamuel P. Thrower
 Comm. Manager. Leonard M. McCoig

WBNT—Oneida—1959

Frequency: 1310 Kc. Power: 1 Kw.
 Owned By. R. H. Troxel Bcstg. Co.
 Address. 42 Huntsville Rd.
 Tel.: LOgan 9-8595 KBS
 President. R. H. Troxel
 General Mgr. W. Scarbrough
 Commercial Mgr. E. B. Willis, Jr.

WTPR—Paris—1947

Frequency: 710 Kc. Power: 250 Watts d.
 Owned By.....Paris Bcstg. Co.
 Address.....No. Poplar St.
 Tel.: 1700.....KBS
 Representative.....Venard, Rintoul & McConnell
 President, Gen. Mgr.....A. B. Robinson
 Sta. Mgr.....Joe P. Van Dyke
 Chief Engineer.....Don Somerville

WKSJ—Pulaski—1947

Frequency: 1420 Kc. Power: 1000 Watts
 Owned By.....John R. Stephens
 Address.....South Second St.
 Tel.: 363-2505.....ABC
 Sta. Representative.....Thomas F. Clark
 Pres., Gen. Sta. Mgr.....John R. Stephens
 Commercial Manager.....Mrs. Alene Cane
 Sales Prom. Mgr.....Johnny Prince
 Program Director.....George Martin
 Publicity Director.....Alma Myers
 Chief Engineer.....N. G. Morgan

WTRB—Ripley—1954

Frequency: 1570 Kc. Power: 1,000 Watts d.
 Owned By.....Lauderdale Bcstg. Co.
 Address.....Box 110
 Tel.: 1060.....KBS
 Gen. Mgr.....John Stewart
 Chief Engr.....Don Paris

WRKH—Rockwood—1957

Frequency: 580 Kc. Power: 1000 W., d.
 Owned By.....Blue Ridge Bcstg. Co.
 Address.....Peterman Bldg.
 Tel.: Elmwood 4-0911.....Independent
 President.....J. A. Gallimore
 Gen., Sta. Mgr.....F. Harmon
 Program Dir.....H. Dellinger
 Chief Engineer.....J. R. Blair

WRGS—Rogersville—1954

Frequency: 1370 Kc. Power: 1000 Watts, d.
 Owned-Oper. By.....Rogersville Bcstg. Co.
 Address.....Burem Road
 Tel.: 6491.....Independent
 President.....John E. Beal
 Gen. Sta. Mgr.....George B. Beal
 Sales Prom. Mgr.....Harry M. Beal
 Chief Engineer.....Fred A. Berry

WORM—Savannah—1956

Frequency: 1010 Kc. Power: 250 W., d.
 Owned.....Savannah Bcstg. Service, Inc.
 Business Address.....Crawens Landing Rd.
 Tel.: 4981.....KBS
 Station Representative.....Beaver
 V.P., Gen. Mgr.....Neal B. Bunn
 Sales Promotion Manager.....Al Richter
 Chief Engineer.....Wesley Jackson

WSEV—Sevierville—1955

Frequency: 930 Kc. Power: 5 Kw., d.
 Owned-Oper. By.....Smoky Mountain Bcstg. Co.

Business Address.....Middle Creek Rd.
 Tel.: 2844.....Independent
 President.....Norman Burchfiel
 General Manager.....Hugh E. Trotter
 Chief Engineer.....A. T. Henderson

WHAL—Shelbyville—1946

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By.....Shelbyville Bcstg. Co., Inc.
 Address.....East Side Square
 Tel.: Murry 4-1400.....Independent
 President.....G. Freeman Fly
 General, Station Mgr.....R. A. Davidson
 Commercial Manager.....Charles Christian
 Program Director.....Joe Overton
 Chief Engineer.....Tim Marsh

WEPG—So. Pittsburgh—1954

Frequency: 910 Kc. Power: 500 Watts, d.
 Owned By.....Marion Cty. Bcstg. Svc.
 Address.....Railroad Ave.
 Tel.: TE 7-6185.....KBS
 General, Comm. Mgr.....Eaton P. Govan, Jr.
 Program Dir.....Vinette B. Govan
 Chief Engineer.....William H. Dunn

WSMT—Sparta—1953

Frequency: 1050 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Sparta Bcstg. Co. Inc.
 Business Address.....Box 390
 Tel.: 3751.....Independent
 President.....Sam J. Albritton
 Gen., Sta. Mgr.....Martha L. Albritton
 Comm., Sales Prom. Mgr.....Van L. Slack
 Chief Engineer.....Gordon L. Moore

WDBL—Springfield—1950

Frequency: 1590 Kc. Power: 1000 Watts, d.
 Owned-Oper. By.....Springfield Bcstg. Co., Inc.
 Address.....P. O. Box 464
 Tel.: 384-5541.....KBS
 President, General Manager.....W. N. Locke
 Commercial, Sales Prom. Mgr.....Bill Gray
 Program Director.....Don Light
 Chief Engineer.....Jim Johnson

WDEH—Sweetwater—1955

Frequency: 800 Kc. Power: 1 Kw., d.
 Owned By.....William M. Bryan
 Address.....P.O. Box 182
 Tel.: 5025.....Independent
 Pres., Gen. Mgr., Ch. Eng.....W. M. Bryan

WJIG—Tullahoma—1947

Frequency: 740 Kc. Power: 250 Watts d.
 Owned-Oper. By.....Radio Tullahoma
 Business Address.....West End Drive
 Tel.: GL 5-2607.....Independent
 President.....M. D. Smith III
 Station Hgr.....H. Birdsong

WENK—Union City—1946

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By.....Union City Bcstg. Co.

Business Address..... W-E-N-K Bldg.
Tel.: Turner 5-1240.....KBS
Station Rep......Venard, Rintoul, McConnell
President.....Aaron B. Robinson
Gen., Sta. Mgr......E. B. Fritts
Chief Engineer.....Charles Holland

WCDT—Winchester—1948

Frequency: 1340 Kc.....**Power:** 250 Watts
Owned... Franklin County Radio & Bcstg. Co.
Address.....P. O. Box 1103
Tel.: WO 7-2201.....KBS
General Mgr......Len M. Dawson
Chief Engineer.....E. C. Grover

Pop.: 9,669,000
Families: 2,845,500

Texas

Radio Homes: 2,769,000
AM Stas. in State: 243

KNIT—Abilene—1957

Frequency: 1280 Kc.....**Power:** 500 W.
Owned.....Key City Bcstrs.
Address.....Windsor Hotel
Tel.: OR 4-7211.....Independent
Representative.....Pearson
Pres. Gen. Mgr......Howard Barrett
Station Manager.....Bro Mingus
Comm. Sales Prom. Mgr......Forest Lane
Program Director.....Virgil Terry
Chief Engineer.....John E. Turner

KRBC—Abilene—1936

Freq.: 1470 Kc.....**Power:** 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Abilene Radio & TV Co.
Business Address.....P.O. Box 178
Tel.: OWen 2-4242.....ABC
Sta. Representative.....Bolling
President, Gen. Mgr......Dale Ackers
Sta., Comm. Mgr......Bill Fox
Chief Engineer.....Herman Ridgway

KWKC—Abilene—1948

Frequency: 1340 Kc.....**Power:** 250 Watts
Owned-Oper. By.....Citizens Bcstg. Co.
Bus. Studio Address.....2500 Butternut
Tel.: OR 3-2545.....MBS
Rep......Venard, Rintoul & McConnell, Melville
General Manager.....A. C. Etter

KOPY—Alice—1947

Frequency: 1070 Kc.....**Power:** 1000 Watts
Owned By.....Alice Bcstg. Co.
Business Address.....Box 731
Tel.: MO 4-4324.....Independent
Station Rep......Howard
President.....Leon S. Walton
General Mgr......G. Goodson
Chief Engineer.....W. Hillburn

KVLF—Alpine—1946

Freq.: 1240 Kc.....**Power:** 1 Kw. d., 250 W. n.
Owned-Operated By.....Big Bend Bcstrs.
Address.....Box 779
Tel.: TE 7-2144.....KBS
Pres., Gen., Sta. Mgr......Gene Hendryx
Program Director.....Phil Wayne Ebensberger
Commercial Manager.....Goldie Anderson
Chief Engineer.....Sherman Newsom

KBUY—Amarillo—1947

Frequency: 1010 Kc..Power: 5 Kw. d., 500 W. n.

Owned By.....Radio KBUY, Inc.
Address.....Box 2828
Tel.: DR 26543.....KBS
President.....G. Miller
Station Mgr......F. Robertson

KFDA—Amarillo—1933

Frequency: 1440 Kc. Power: 5 Kw. d., 1 Kw. n.
Address.....Box 128
Owned-Oper. By.....Lone Star Bcstg. Co.
Tel.: DR 4-1637.....ABC
Representative.....Raymer
President.....Charlie Jordan
Gen. Manager.....Bob Zellermyer
Program Director.....Jerry Goodwin
Chief Engineer.....Bill Denny

KGNC—Amarillo—1922

Frequency: 710 Kc.....**Power:** 10,000 Watts
Owned-Oper. By... Plains Radio Bcstg. Co.
Address.....2000 N. Polk St.
Tel.: EVergreen 3-3321.....NBC
Newspaper Affil......Globe-News
Representative.....Katz
President.....B. E. Walker
General Manager.....Bab Watson
Station Manager.....Bill Lane
Commercial Manager.....William Dunn
Program Director.....Al Thernes
Publicity Dir., Sls. Prom. Mgr......John Banasik
Chief Engineer.....W. H. Torrey
Owners of: KFYO, Lubbock.

KIXZ—Amarillo—1947

Frequency: 940 Kc.....**Power:** 500 Watts
Owned By.....Radio KIXZ, Inc.
Address.....112 W. 5th Ave.
Tel.: DR 6-5654.....Independent
Station Rep......McGavren; Brown
President.....Jay J. G. Schatz
Station Mgr......John J. Heetland
Commercial Mgr......Joe Ramay
Program Dir......Jim Hillard
Chief Engineer.....Jerry B. Hickman

KRAY—Amarillo—1955

Frequency: 1350 Kc.....**Power:** 500 W.
Owned-Operated By.....R. D. Hollingsworth
Address.....233 Paramount Bldg.
Tel.: DR 4-5235.....Independent
President, Gen. Mgr......R. D. Hollingsworth

KZIP—Amarillo—1955

Frequency: 1310 Kc. Power: 1 Kw.
 Owned-Oper. By Panhandle Bcstg. Co.
 Address 808 Charlotte St.
 Tel.: DR 4-3796 Independent
 Representative Pearson
 President, Gen. Mgr. Ray Winkler
 Station Manager Ernie Thrasher
 Commercial Manager Wayne Whitson
 Program Director Ralph Newton
 Publicity Director Dolores Nims
 Chief Engineer Tom Atkins

KACT—Andrews—1955

Frequency: 1360 Kc. Power: 1 Kw., d.
 Owned-Oper. By Clint Formby
 Address P. O. Box 638
 Tel.: LA 3-2845 KBS
 Owner Clint Formby
 General Mgr. C. Clark

KBUD—Athens—1948

Frequency: 1410 Kc. Power: 1 Kw., d.
 Owned Henderson Cty. Bcstg. Co.
 Address Box 309
 Tel.: 2277 KBS
 Gen. Mgr., Chief Eng. J. B. McNutt, Jr.

KALT—Atlanta—1950

Frequency: 900 Kc. Power: 1000 Watts
 Owned-Oper. By Ark-La-Tex Bcstg. Co.
 Address Box 289
 Tel.: SU 6-2817 KBS
 President Herman H. Wommack, Jr.
 Gen., Sta. Mgr., Chief Eng. David A. Wommack
 Commercial Manager A. N. Dowd
 Program Director George D. Wommack

KASE—Austin—1959

Frequency: 970 Kc. Power: 1 Kw., d.
 Owned-Operated By Austin Radio Co.
 Address Commodore Perry Hotel
 Tel.: Greenwood 6-4341 Independent
 Newspaper Affil. Austin Times Herald
 Station Representative Forjoe
 President, General Mgr. J. A. Newborn, Jr.
 Commercial Manager E. M. Cain
 Sales Promotion Mgr. Bill Simpson
 Chief Engineer Wendell E. Hearne

KNOW—Austin—1927

Frequency: 1490 Kc. Power: 250 Watts
 Owned Pioneer Bcstg. Co.
 Address 520 Capital Nat. Bank Bldg.
 Tel.: GR 2-6213 ABC
 Station Rep. Pearson
 President Wendell Mayes
 Gen., Sta. Mgr. Louis R. Cook
 Commercial Mgr. M. H. Coleman
 Program Dir. Bill Noble
 Chief Engineer Dave Schmidt

KTBC—Austin—1939

Freq.: 590 Kc. Power: 5000 W. d., 1000 W. n.
 Owned-Oper. By The LBJ Company

Address P.O. Box 1155
 Tel.: GR 2-2424 CBS
 Representative Raymer
 Pres., Gen. Mgr. J. C. Kellam
 Administrative Asst. Elmo Brown
 Vice President Warren Woodward
 Commercial Mgr. O. P. Bobbitt
 Program Mgr. Cactus Pryor
 Chief Engineer Ben Hearn

KOKE—Austin—1958

Frequency 1370 Kc. Power: 1000 Watts d.
 Owned-Oper. By Radio KOKE Inc.
 Address Box 1102
 Tel.: GR 6-6973 Independent
 Representative Bolling
 President Giles E. Miller
 General Mgr. Lalo Campos
 Program Director Dick Laine
 Chief Engineer Mike Fisher
 Owners of: KBUY, Amarillo; KINT, El Paso.

KVET—Austin—1946

Frequency: 1300 Kc. Power: 1 Kw.
 Owned Austin Bcstg. Corp.
 Address 113 West 8th St.
 Tel.: GR 8-8521 MBS
 Sta. Reps. Venard, Rintoul, McCon'l; Melville
 Pres., Gen., Sta. Mgr. Willard Deason
 Commercial Mgr. H. W. Dunlop
 Sales Prom. Mgr. Dave Smith
 Chief Engineer Ben Burson

KRUN—Ballinger—1947

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Central West Bcstg.
 Address Box 351
 Tel.: 3151-21131 KBS
 Sta. Representative Melville
 President M. M. Rochester
 General Sta. Mgr. R. F. McGarvey
 Chief Engineer Frank Jones

KIOX—Bay City—1947

Frequency: 1270 Kc. Power: 1000 Watts
 Owned-Oper. By Bay City Bcstg. Co.
 Business Address Box 131
 Tel.: CI 5-4642 MBS
 Gen., Station Mgr. C. E. Dunn
 Chief Eng. Robert H. Hemphill

KWBA—Baytown—1947

Frequency: 1360 Kc. Power: 1000 Watts
 Owned-Oper. By Bayshore Bcstg. Co.
 Business Address 4638 Decker Drive
 Tel.: LOgan 6-5531 KBS
 President, Gen. Mgr. C. O. Kendrick
 Program Director F. Katool
 Publicity Director Thelma Fitzwater
 Chief Engineer O. J. Cunningham, Jr.

KFDM—Beaumont—1924

Frequency: 560 Kc. Power: 5000 Watts
 Owned-Oper. By Beaumont Bdcstg. Corp.

Address 10 North Eleventh St.
 Tel.: TErMinal 8-6191 ABC
 Representative. Peters, Griffin, Woodward, Inc.
 President D. A. Cannon
 General Manager C. B. Locke
 Station, Comm. Mgr. Water Rubens
 Program Pub. Dir. Ross Wilder
 Sales Prom. Mgr. Ed Carroll
 Chief Engineer Ed Ogden
 Owners of: KFDM-TV.

KJET—Beaumont—1947

Frequency: 1380 Kc. Power: 1 Kw., d.
 Owned Golden Triangle Bcstg. Co.
 Address 2295 Cedar
 Tel.: TErMinal 2-0201 Independent
 Station Rep. Dora-Clayton; Howard; Melville
 President Leon S. Walton
 Station, Comm. Mgr. Frank Dusenbury
 Program Director William Brown
 Chief Engineer W. A. Carr
 Owners of: KOPY, Alice, Tex.; WN00, Chatta-
 nooga.

KRIC—Beaumont—1938

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By The Enterprise Co.
 Bus. Studio-Trans. Address. 3130 Blanche
 Tel.: TE 3-9421 KBS
 Newspaper Affiliation. "Enterprise", "Journal"
 Representative
 President O. E. Davis
 Station Mgr. Ed Dittert
 Chief Engineer Jack Easterwood
 Owners of: KRIC-FM.

KTRM—Beaumont—1947

Frequency: 990 Kc. Power: 1000 Watts
 Owned-Operated By KTRM, Inc.
 Business-Studio Address. 4385 Crow Rd.
 Tel.: TW 2-4990 Independent
 President Roy D. Shotts
 Chief Engineer Ben Hughes

KIBL—Beeville—1949

Frequency: 1490 Kc. Power: 250 Wts.
 Owned-Oper. By Bee Bdcstg. Co.
 Address P. O. Box 650
 Tel.: FL 8-1490 Independent
 President John D. Rossi
 Station, Prom. Mgr. James M. Goodman
 Program Director William S. Bennett
 Sales Promotion Mgr. J. Bruce Hathaway
 Chief Engineer H. E. Bertram

KBLT—Big Lake—1958

Frequency: 1290 Kc. Power: 1 Kw.
 Owned By Brown Morris
 Business Address 1st and Florida Sts.
 Tel.: 129 KBS
 Station Representative Continental
 Gen. Mgr., Ch. Eng. Don Renault

KBST—Big Spring—1936

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By The Snider Corp.
 Address 702 Johnson St.
 Tel.: Amherst 4-6931 ABC
 Representative Pearson
 President, General Mgr. Ted L. Snider
 Commercial Manager B. Winston Wrinkle
 Program Director Luther Kelley
 Chief Engineer Ray Weathers

KBYG—Big Spring—1949

Frequency: 1400 Kc. Power: 100 Watts
 Owned-Oper. By. Maples-McAlister Bcstg. Co.
 Address P.O. Box 1366
 Tel.: AM 4-4326 KBS
 Partners. Grady F. Maples, R. B. McAlister
 Gen. Comm. Mgr. Jim Richardson
 Chief Engineer Marvin Williams

KHEM—Big Spring—1956

Frequency: 1270 Kc. Power: 1 Kw., d.
 Owned By Cobra Bcstg. Co.
 Address Settles Hotel
 Tel.: AM 4-2523 Independent
 General, Sta. Manager. Bob Bradbury
 Chief Engineer Ace Ball

KFYN—Bonham—1948

Frequency: 1420 Kc. Power: 250 Watts d.
 Owned-Operated Bon-Tex Radio
 Manager D. L. Solmonson
 Bus. Studio Address. 903 E. Fourth St.
 Tel.: JU 3-1511 KBS
 President, Gen. Mgr. Charles Cain
 Manager D. L. Solmonson

KBBB—Borger—1957

Frequency: 1600 Kc. Power: 500 Watts, d.
 Owned By Robert M. & D. D. Watson
 Address Box 1478
 Tel.: Broadway 3-7575 KBS
 Station Representative Hopewell
 President, Gen. Mgr. Robert M. Watson
 Commercial Mgr. Ray Rodgers, Sr.
 Program Sta. Mgr. Weldon Lewis
 Publicity Dir. D. D. Watson
 Chief Engineer David Hogg

KHUZ—Borger—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By KHUZ, Inc.
 Address 1431 Clayton St.
 Tel.: BR 3-3744 MBS
 President R. G. Hughes
 General Station Mgr. Jack Roberts
 Commercial, Sales Prom. Mgr. Bill Clark
 Publicity Director Ray Boyd
 Chief Engineer Bostick Wester

KBAN—Bowie—1959

Frequency: 1490 Kc. Power: 500 Watts d.
 Owned By Bowie Nocona Bcstg.
 Address Box 1080
 Tel.: TREmont 2-2288 Independent

TEXAS

General Manager Ray Harlow
Commercial Manager Jack F. Sims
Program Director Gene Stanley
Chief Engineer Charlie Brown
 Roy L. Knight

KNEL—Brady—1935

Frequency: 1490 Kc. Power: 250 Watts
 Owned By Brady Broadcasters, Inc.
 Address 200 E. Commerce St.
 Tel.: LY 7-2346 KBS
General Mgr. Ed. Williams
Program Dir. Joe McMurry
Sales Prom., Ch. Eng. John Young

KSTB—Breckenridge—1947

Frequency: 1430 Kc. Power: 1000 Watts d.
 Owned-Oper. By Hugh M. McBeath
 Address Miller Bros.
 Tel.: HI 9-3331 KBS
General Mgr., Chief Eng. Hugh M. McBeath
Prog. Dir. Vern Meroney

KWHI—Brenham—1947

Frequency: 1280 Kc. Power: 1000 Watts d.
 Owned-Oper. By Tom S. Whitehead
 Address Box 730
 Tel.: GR 6-3655 KBS
Newspaper Affiliation Banner Press
General Manager Tom S. Whitehead
Chief Engineer L. R. Schlottman

KTFY—Brownfield—1949

Frequency: 1300 Kc. Power: 1000 Watts d.
 Owned-Oper. By Terry Cty. Bdcstg. Co.
 Address Drawer 1032
 Tel.: 2111 Independent
Pres., Sta., Gen., Comm. Mgr. Mike A. Barrett
Assistant Manager E. Crawford Taylor
Chief Engineer C. McAdams

KBOR—Brownsville—1948

Frequency: 1600 Kc. Power: 1000 Watts
 Owned-Oper. By Brownsville Bcstg. Co.
 Address Box 472
 Tel.: LI 2-5677 ABC
Station Rep. Hopewell; Melville
Pres., Gen., Sta. Mgr. M. J. Wilson
Commercial Manager Vance C. Wilson
Sales Prom. Mgr., Pub. Dir. Bobby Reeder
Prog. Dir. Lula Ward
Chief Engineer Willis A. Wilson

KBWD—Brownwood—1941

Freq.: 1380 Kc. Power: 1 Kw., d.; 500 W., n.
 Owned-Oper. By Brown County Bcstg. Co.
 Address 800 Hawkins St.
 Tel.: MI 5-2401 MBS-KBS
Sta. Reps. Holman; Eastman
Pres., Gen. Manager Wendell Mayes
Station Manager Bill Jamar
Commercial Manager J. Fred Perry
Publicity Director Barbara Taylor
Chief Engineer Richard Osborne

KEAN—Brownwood—1953

Frequency: 1240 Kc. Power: 100 Watts
 Owned By KEAN Radio Corp.
 Address 2220 Fisk Ave.
 Tel.: MI 3-4456 Independent
President Pat Homan
Manager Eddye Farren

KORA—Bryan—1947

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Bryan Bcstg. Co.
 Bus-Studio Address 310 E. 25th St.
 Tel.: TA 3-1240 MBS
President, Gen. Mgr. David G. Haines
Chief Engineer David C. Jones, Jr.

WTAW—Bryan—1922

Frequency: 1150 Kc. Power: 1000 Watts d.
 Owned-Oper. By WTAW Bcstg.
 Bus-Studio Address 3703 S. College Ave.
 Tel.: VI 6-7788 KBS
President R. E. Lee Glasgow
Gen. Mgr., Ch. Eng. W. Ninemire

KMIL—Cameron—1955

Frequency: 1330 Kc. Power: 500 W., d.
 Owned By Millam Bcstg. Co.
 Address Box 832
 Tel.: 456 Independent
Partners N. L. Caperton, W. E. Smitherman
Sta. Mgr. Esther Belle White

KBEN—Carrizo Springs—1955

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Walter and Roy Herbert
 Address 104 S. 4th St.
 Tel.: TR 6-2210 KBS
General Manager Walter Herbert

KGAS—Carthage—1955

Frequency: 1590 Kc. Power: 1 Kw., d.
 Owned Carthage B'casting
 Address Box 955
 Tel.: OXford 3-6668 KBS
General, Station Manager Bev E. Brown
Program Dir., Chief Eng. Frank D. Battles

KDET—Center—1949

Frequency: 930 Kc. Power: 1000 Watts d.
 Owned-Operated By Center Bcstg. Co., Inc.
 Address 205 Austin St.
 Tel.: LY 8-3305 Independent
President Tom E. Foster
General Mgr. Jack Bell
Program Dir. Jack McLendon
Chief Engineer Morris Stagner

KCTX—Childress—1947

Frequency: 1510 Kc. Power: 250 Watts d.
 Owned By Goldenwest Bcstg. Co., Inc.
 Address 200 N. Main St.
 Tel.: WE 7-2563 KBS
President T. E. Foster
Gen. Comm. Mgr. J. Bell

KCAR—Clarksville—1955

Frequency: 1350 Kc. Power: 500 Watts d.
 Owned-Operated by.....KCAR, Inc.
 AddressBox 309
 Tel.: 58KBS
 Station Rep.....Hopewell; Stuart
 President.....Maurice Wolley
 General Mgr., Chief Eng.....Paul H. Daniels
 Gen., Sta. Mgr.....Paul H. Daniels
 Prog., Pub. Dir.....Robert Sharp

KCLE—Cleburne—1947

Frequency: 1120 Kc. Power: 250 Watts d.
 Owned-Oper. By.....Jim Gordon, Inc.
 Address.....919 N. Main
 Tel.: Milton 5-6643.....Independent
 President, Gen. Mgr.....Jim Gordon

KVLB—Cleveland—1954

Frequency: 1410 Kc. Power: 500 Watts
 Owned-Oper. By.....Howard Bailes
 AddressBox 487
 Tel.: Lyric 2-3535.....KBS
 General Manager.....H. C. Bailes

KSTA—Coleman—1947

Frequency: 1000 Kc. Power: 250 Watts d.
 Owned-Oper. By.....Coleman County Bcstg. Co.
 Business Address.....Box 432
 Tel.: 8406.....KBS
 Manager.....Floyd Shelton
 Chief Engineer.....J. D. Larson

KVMC—Colorado City—1950

Frequency: 1320 Kc. Power: 1000 Watts d.
 Owned.....Montgomery County Bcstg. Co.
 AddressBox 990
 Tel.: RAndolph 8-3320.....KBS
 Station Representative.....Hopewell
 General Manager.....Eldon Mahon
 Sta. Mgr., Chief Eng.....P. A. Richardson
 Commercial Mgr., Proj. Dir.....Drew Ballard

KMCO—Conroe—1951

Frequency: 900 Kc. Power: 500 Watts d.
 Owned.....Montgomery County Bcstg. Co.
 AddressBox 165
 Tel.: PL 6-4466.....KBS
 President.....Reagan Smith
 Gen., Sta., Comm., Mgr.....David L. Oglesby
 Publicity Director.....Mary Stout
 Chief Engineer.....John W. Neathery, Jr.

KCCT—Corpus Christi—1954

Frequency: 1150 Kc. Power: 1,000 Watts d.
 Owned & Oper. By.....International Radio Corp.
 Address.....403 South Staples
 Tel.: TU 4-2321.....Independent
 Sta. Reps.....NTS; Oakes; Ochs
 President.....Gabe Lozano
 General Manager.....Arthur Thomas
 Program Dir.....Sergio Rodarte
 Chief Engineer.....Eliseo Reyes

YOUR BIG SPANISH SPEAKING MARKET
 IN TEXAS IS REACHED THROUGH

KCCT

IN CORPUS CHRISTI

258,000 or 62% of population within
 KCCT's Primary Market is Spanish speaking.

A secondary coverage of listeners gives you
 a bonus audience of 534,000

AREA COVERAGE STATISTICS

Effective buying income.....\$811,579,000
 Food Sales.....\$220,944,000
 Drug Sales.....\$ 14,696,000
 Retail Sales.....\$529,644,000

PULSE Survey made May 1960 to Spanish
 Speaking Homes showed KCCT led all
 other stations in every listening period of the day. Example—from 6:00 to 7:00 a.m.
 KCCT's rating is 28.6 Average of all other Corpus Christi Stations 14.8.

KCCT 1150 KC

403 S. Staples
 Corpus Christi, Texas



National Representatives

Mr. Harlan Oakes
 Harlan Oakes & Associates
 Taft Bldg.—Room 304
 Hollywood and Vine
 Hollywood 28, Calif.
 Mr. Don Pickens
 166 Geary St.
 San Francisco 8, California

Mr. Arthur Gordon
 National Time Sales
 122 East 42nd Street
 New York 17, N. Y.
 Mr. Bernard Ochs
 The Bernard I. Ochs Co.
 1401 Peachtree Street N. E.
 Atlanta 9, Georgia

TEXAS

KCTA—Corpus Christi—1944

Frequency: 1030 Kc. Power: 50 Kw. d.
 Owned-Oper. By Broadcasters, Inc.
 Address Box 898
 Tel: TU 4-5258 MBS
 Representative Weed
 President, Gen. Mgr. B. Kent
 Chief Engineer Paul Waller

KEYS—Corpus Christi—1941

Freq.: 1440 Kc. Power: 1 Kw. d. 500 W. n.
 Owned-Oper. By C. W. J. V., & V. L. Rossi
 Address P. O. Box 1460
 Tel: TU 2-7411 Independent
 General Manager C. W. Rossi
 Chief Engineer Harold Griffith

KRYS—Corpus Christi—1927

Frequency: 1360 Kc. Power: 1000 Watts
 Owned-Oper. By South Texas Broadcasting
 Address 4102 S. Staples
 Tel: UL 2-7341 Independent
 Representative Peters, Griffin, Woodward, Inc.
 Gen. Mgr. A. C. Lloyd, Jr.
 Station Mgr. Harry H. Hayes
 Program Director Gordon Clark
 Publicity Dir. Mary Ann Handley
 Chief Engineer Leo Burch

KSIX—Corpus Christi—1947

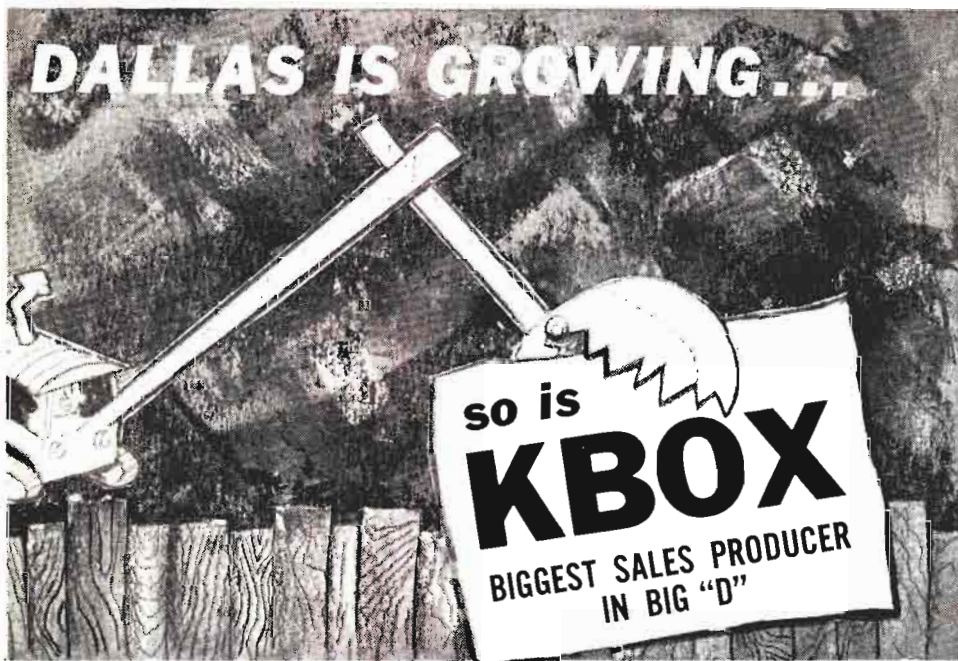
Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Corpus Christi Bdstg. Co., Inc.
 Address Show Room Bldg.
 Tel: TU 4-1616 ABC-MBS
 Pres., Gen. Mgr. Vann M. Kennedy
 Commercial Mgr. Charles R. Manning
 Program Director Eugene M. Looper
 Chief Eng. Eric Beals

KUNO—Corpus Christi—1950

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By KUNO Radio
 Address P.O. Box 4286
 Tel: TU 4-5203 Independent
 Stations Reps. Devney O'Connell, Moore
 V.P., Gen. Mgr. Sterling Zimmerman
 Station Mgr. Herb Garrett
 Chief Engineer J. H. Mayberry

KAND—Corsicana—1937

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Alto, Inc
 Bus. Studio Address 609 W. 7th Ave.
 Tel: TR 4-7421 KBS
 Representative Branham
 President R. E. Lee Glasgow
 General Manager Luther A. Johnson, Jr.



One of the Balaban Stations-IN THE TEXAS QUADRANGLE

JOHN F. BOX—MANAGING DIRECTOR
 PARKER DAGGETT—GENERAL MANAGER

Sold Nationally by the Katz Agency

KIVY—Crockett—1949

Frequency: 1290 Kc. Power: 500 Watts d.
 Owned-Oper. By: Pioneer Bcstg. Co.
 Address: Box 670
 Tel.: 222
 Pres. Gen., Sta. Mgr., Prog. Dir.: J. H. Gibbs

KCFH—Cuero—1949

Frequency: 1600 Kc. Power: 500 Watts d.
 Owned-Oper. By: DeWitt Cty. Bcstg. Co.
 Tel.: CU 5-3430
 General Mgr., Ch. Eng.: V. J. Bodt

KXIT—Dalhart—1948

Frequency: 1410 Kc. Power: 500 Watts, d.
 Owned-Oper. By: Dalhart Broadcasters
 Address: Box 1350
 Tel.: CH 9-4747
 Manager, Ch. Eng.: R. J. Beller

KBOX—Dallas—1952

Frequency: 1480 Kc. Power: 5000 Watts, 500 wts
 Owned By: KBOX, Inc.
 Address: 9900 McCree Road
 Tel.: Diamond 8-3800
 Station Rep.: Independent
 Exec. V.P. & Mgr. Dir.: John F. Box, Jr.
 Sales Manager: Stanton Pearson
 General Manager: Parker Daggett
 Director of Merchandising: Irene Runnels
 Sales Coordinator: Joseph Wolfman
 Program Dir.: Chuck Benson
 Chief Engineer: Earl Bodine
 Owners of: WIL, St. Louis, Mo.; WRIT, Milwaukee; WTVO-TV, Rockford, Ill.; WIGD-TV, Springfield, Ill.

KIXL—Dallas—1947

Frequency: 1040 Kc. Power: 1000 Watts d.
 Owned-Operated By: Variety Bcstg. Co., Inc.
 Address: 1401 S. Akard St.
 Tel.: RI 1-5016
 Sta. Rep.: Broadcast Time Sales; Brown
 Pres., Gen. Mgr.: Lee Segall
 Station Manager: Dan Hayslett
 Asst. Manager: Don Robinson
 Program Director: Harold Smith
 Chief Engineer: Bob E. Tripp

KKSN—Dallas—1959

Frequency: 730 Kc. Power: 500 Watts d.
 Owned By: Rounsaville of Dallas, Inc.
 Address: Cliff Towers Hotel
 Tel.: Whitehall 3-7331
 Sta. Representative: John E. Pearson
 President: Robert W. Rounsaville
 General, Commercial Mgr.: Carter S. Jones
 Station, Sales Prom. Mgr.: Roy C. Nichols
 Program Director: Rudy Runnells
 Chief Engineer: Jerry Marr
 Owners of: WCIN, Cincinnati; WLOU, Louisville; WYOL, Nashville; WYLD, New Orleans; WTMP, Tampa; WMBM, Miami Beach.

KLIF—Dallas—1947

Freq.: 1190 Kc. Power: 50 Kw. d., 1 Kw. n.
 Owned-Oper. By: The McLendon Corp.
 Address: 2104 Jackson
 Tel.: RI 7-9311
 Station Representative: Blair
 Ch. of Bd.: B. R. McLendon
 President: Gordon B. McLendon
 General Mgr.: W. S. Morgan, Jr.
 Commercial Mgr.: Al Lurie
 Sales Prom. Mgr.: Don Newbury
 Program Director: Jack Sharp
 Publicity Dir.: Cecil Hobbs
 Chief Engineer: Glenn Callison

KSKY—Dallas—1941

Frequency: 660 Kc. Power: 1000 Watts d.
 Owned-Operated By: SKY Bcstg. Service
 Address: 2927 Maple
 Tel.: RI 2-6193
 President: A. L. Chilton
 General Comm. Mgr.: R. G. Terrill
 Prog. Dir.: Andy Bell
 Chief Engineer: Morris M. Ming

KVIL—Dallas—1959

Frequency: 1150 Kc. Power: 500 Watts
 Owned By: University Advertising Co.
 Address: 4152 Mockingbird Lane
 Tel.: LA 6-8666
 Station Rep.: Independent
 President: John I. Coyle
 General, Station Mgr.: Jack R. Howard
 Commercial Mgr.: Jay Larsen
 Program Director: Dillard Carrera
 Chief Engineer: Gordon L. Vaughan, Jr.

WFAA—Dallas—1922

Frequency: 820 Kc., 570 Kc.
 Power: 50,000 W., 5000 W.
 Owned-Oper. By: A. H. Belo Corp.
 Address: 1122 Jackson St.
 Tel.: Riverside 8-9631
 Newspaper Affil.: NBC-ABC
 Representative: Morning News
 President: Edward M. Petry
 General Mgr.: Joseph M. Dealey
 Station Mgr.: Mike Shapiro
 Commercial Mgr.: George K. Utley
 Sls. Prom., Pub. Dir.: Winona Portwood
 Program Mgr.: Pierce Allman
 Chief Engineer: Jim Webb Cooper
 Owners of: WFAA-TV.

WRR—Dallas—1920

Frequency: 1310 Kc. Power: 5000 Watts
 Owned-Oper. By: City of Dallas
 Address: Fair Park
 Tel.: TA 3-6101
 Station Representative: Gill-Perna
 General Manager: Durward Tucker
 Commercial Manager: Charles Frauman
 Administration Ass't.: Richard Weeks
 Engr. Spvsr.: C. O. Bowles

TEXAS ~~~~~

KRLD—Dallas—1926

Frequency: 1080 Kc. Power: 50,000 Watts
 Owned Dallas Times Herald Radio
 Address Herald Square
 Tel.: RI 2-6811 CBS
 Representative Branham
 President Clyde W. Rembert
 Sta. Mgr., Gen., Comm. Mgr. W. A. Roberts

KDLK—Del Rio—1946

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Del Rio Bcstg. Co.
 Business Address P. O. Box 1162
 Tel.: 5-2431 KBS
 Station Manager Don R. Howard, Jr.

**KDSX—Denison-Sherman
1948**

Frequency 910 Kc. Power: 500 Watts
 Owned-Oper. By KDSX, Inc.
 Address P. O. Box 331, Denison
 Tel.: HO 5-1600 KBS
 Sta. Rep. Melville
 Dir., Denison Opera. B. V. Hammond, Jr.
 Dir., Sherman Opera. L. L. Hendrick
 Chief Engineer Tom John

KDNT—Denton—1938

Freq.: 1440 Kc. Power: 5 Kw. d., 500 W. n.
 Owned-Operated By Station KDNT

Address Radio Center Bldg.
 Tel.: DU 2-4144 Independent
 Owner & Manager Harwell V. Shepard

KSPL—Diboll—1957

Frequency: 1260 Kc. Power: 1 Kw., d.
 Owner Arthur Temple, Jr.
 Address Box 336
 Tel.: MY 8-5533 Independent
 Station Representative Stuart
 General Manager Tommy Ward Lanyon
 Station Manager Ruth Ruby
 Comm. Mgr. Evelyn Lanyon
 Program Dir. Ulman McMullen
 Chief Engineer Charles Cooper

KDDD—Dumas—1947

Frequency: 800 Kc. Power: 250 Watts d.
 Owned-Oper. By Dumas Bcstrs., Inc.
 Address Box 555
 Tel.: WE 5-4141 KBS
 President, Gen. Mgr. Ken Duke
 Commercial Mgr. Al Tremble
 Program Dir. Del Maurer
 Chief Engineer Granville Murphey

KEPS—Eagle Pass—1957

Frequency: 1270 Kc. Power: 1 Kw., d.
 Owned Uvalde Broadcasters
 Address Box 198

Texans Tune To



CBS for Dallas - Ft. Worth For BIG TIME RADIO
 KRLD, the only full-time 50,000 watt station serving the great Dallas - Ft. Worth
 area, reaches more listeners than any other station in Texas.*

Clyde W. Rembert, President

*NCS #2

REPRESENTED NATIONALLY BY THE BRANHAM COMPANY

Tel.: PR 3-2610KBS
 President E. J. Harpole
 General Station Mgr. Sidney King
 Commercial Manager Ronald Cabe
 Sales Promotion Mgr. F. L. Broake
 Program Director Stanton Taylor
 Publicity Director Norma King
 Chief Engineer Dan Ruch
 Owners of: KVOU, Uvalde, Tex.

KERC—Eastland—1953

Frequency: 1590 Kc.Power: 500 Watts d.
 Owned Circle-S, Inc.
 Address P. O. Box 590
 Tel.: 102KBS
 Station Rep. Weed
 General Manager R. L. Spalding
 Commercial Manager Ralph Ross
 Chief Eng. B. J. Perkins

KURV—Edinburg—1947

Frequency: 710 Kc.Power: 250 Watts
 Owned-Oper. By Magic Valley Radio, Inc.
 Address Box 480
 Tel.: DU 3-2777Independent
 President, General Mgr. Lloyd Hawkins
 Commercial Manager Jimmie Champion
 Program Director Hal Jefcoat
 Chief Engineer Calvin Lee

KULP—El Campo—1948

Frequency: 1390 Kc.Power: 500 Watts d.
 Owned-Oper. By .. Wharton County Bcstg. Co.
 Business Address 515 E. Jackson
 Tel.: LI 3-3303Independent
 President, Gen. Mgr. Senator Culp Krueger
 Comm. Sales Prom. Mgr. Chuck Schwartzkopf
 Chief Engr., Program Director Joe H. Miller

KELP—El Paso—1957

Freq.: 920 Kc.Power: 1 Kw. d., 500 W. n.
 Owned-Oper. ByKELP Radio Corp.
 Address 4530 Delta St.
 Tel.: KE 3-5911Independent
 Representative Adam Young
 President Norman Alexander
 General Mgr. Gene Roth
 Comm. Manager John Siqueros
 Program Director Mike Hunter
 Chief Eng. Mike Gaglio

KHEY—El Paso—1947

Frequency: 690 Kc.Power: 10,000 Watts
 Owned-Operated By KHEY Bcstg., Inc.
 Address 9480 Dyer St.
 Tel.: Skyline 5-7681Independent
 Station Representative Eastman
 President, Gen. Mgr. Edward M. Sleighel
 Station Manager John C. Lee
 Commercial Manager John D. Hayden
 Program Director Michael C. Oatman
 Chief Engineer Walter Macumber

KINT—El Paso—1959

Frequency: 1590 Kc.Power: 1 Kw., d.
 Owned By Radio El Paso

Address Box 5347
 Tel.: PR 2-1486Independent
 Station Representative Pearson
 President G. E. Milles
 Station Manager J. Buckley
 Program Director J. Hull
 Chief Engineer W. Hilbery

KIZZ—El Paso—1940

Frequency: 1150 Kc.Power: 1000 Watts, d.
 Owned By Coronado Broadcasters
 Address 470 S. Glenwood St.
 Tel.: Prospect 2-5211CBS
 Gen. Comm. Mgr. John S. Chavez
 Chief Engineer Ed Sullivan

KROD—El Paso—1940

Frequency: 600 Kc.Power: 5000 Watts
 Owned Southwest States, Inc.
 Address 2201 Wyoming St.
 Tel.: KE 2-6551Independent
 Sta. Representative Bolling
 President Cecil Trigg
 General Mgr. Dave Scribner
 Program Director Paul Allen
 Chief Engineer Vince Roberts
 Owners of: KROD-TV; KOSA-AM-TV, Odessa, Tex.;
 KVII-TV, Amarillo.

KSET—El Paso—1947

Frequency: 1340 Kc.Power: 250 Watts
 Owned-Oper. By Rio Grande Bcstg. Co.
 Address 904 Magoffin
 Tel.: KE 2-4979MBS
 Sta. Reps. Torbet, Allen & Crane; Dore
 President Fred Hervey
 General Station Mgr. Sam E. Pendleton
 Program Dir. James A. Kiser
 Chief Engineer H. N. Rand

KTSM—El Paso—1929

Frequency: 1380 Kc.Power: 1000 d., 500 n.
 Owned-Oper. By Tri-State Bcstg. Co., Inc.
 Address 801 N. Oregon St.
 Tel.: KE 2-5423NBC
 Rep. George P. Hollingbery
 President Karl O. Wyler, Sr.
 V.P., Station Mgr. Jack B. Chapman
 Prog. Dir. Rudy Tellez
 Chief Engineer Racine Watkins
 Owners of: KTSM-TV.

KPSO—Falfurrias—1953

Frequency: 1260 Kc.Power: 500 Watts d.
 Owned & Oper. By Hicks Enterp.
 Address 104 N. St. Mary's St.
 Tel.: FA 5-2112KBS
 Pres., Gen. Mgr. Bob Hicks
 General Mgr. Marvin Propes
 Station Manager Paul Brown
 Program Director Lawrence Ray Smith
 Chief Engineer H. Gomez

KZOL—Farwell—1958

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned By KZOL Bcstg. Co.
 Address Farwell
 Tel.: 481-3319 KBS
 General, Station Mgr. Theodore Rossell
 Commercial, Sales Prom. Mgr. Bill Moore
 Program Director Marilyn Edwards
 Chief Engineer Jerry Rasco

KFLD—Floydada—1951

Frequency: 900 Kc. Power: 250 Watts d.
 Owned-Operated By West Texas Bcstrs. Inc.
 Address P. O. Box 1006
 Tel.: YU 3-2841 KBS
 President B. A. Robertson
 Station Man. Glen Amburn
 Program Director Pauline Webb
 Chief Engineer B. K. Barker, Jr.

KFST—Ft. Stockton—1954

Frequency: 860 Kc. Power: 250 Watts d.
 Owned KFST, Inc.
 Address Box 651
 Tel.: ED 6-2228 KBS
 Pres. George Baker
 General Mgr. James Parr
 Commercial Mgr. Fran Parr

KCUL—Fort Worth—1949

Freq.: 1540 Kc. Power: 50 Kw. d., 1 Kw. n.
 Owned Dalworth Broadcasting Co.
 Address Box 2049
 Tel.: ED 6-5641 Independent
 Representative Charles Bernard
 Pres., Gen. Mgr. Kurt A. Meer
 Sales Prom., Pub. Diane Spiegel
 Program Director Lovton Williams
 Chief Engineer Adam P. Talmadge

KFJZ—Fort Worth—1922

Frequency: 1270 Kc. Power: 5000 Watts
 Owned-Oper. By Tarrant Bcstg. Co.
 Address 4801 W. Freeway
 Tel.: PE 7-6631 Independent
 Representative John Blair
 President Gene Cagle
 V.P., General Mgr. Stan Wilson
 Station Mgr. Wally Blanton
 Program Dir. Ron Thompson
 National Sales Mgr. Dale Drake
 Publicity Director Taylor Branch
 Chief Engineer Pete Peterson
 Owners of: KRIO, McAllen, Tex.; KFDA-TV, Amarillo.

KJIM—Fort Worth—1947

Frequency: 870 Kc. Power: 250 Watts d.
 Owned-Oper. By Trinity Broadcasting Co.
 Address P.O. Box 7321
 Tel.: ED 6-7175 Independent
 Station Rep. Broadcast Time Sales
 President William D. Schueler
 Station Manager Dick Osburn
 Commercial Manager Buddy Powell
 Chief Engineer Ass't Mgr. Chester Grubbs
 Owners of: KJEM, Oklahoma City.

KNOK—Fort Worth—1946

Frequency: 970 Kc. Power: 1000 Watts d.
 Owned-Oper. By KNOK Broadcasting Co.
 Address P.O. Box 7116
 Tel.: TE 1-1278 Independent
 Representative Howard
 President Stewart J. Hepburn
 Commercial Manager Dean McClain
 Chief Engineer James Alford

KXOL—Fort Worth—1947

Freq.: 1360 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By KXOL, Inc.
 Address 3004 W. Lancaster St.
 Tel.: ED 5-9511 Independent
 Station Representative Katz
 President Wendell Mayes
 V.P., General Manager Earle Fletcher
 Commercial Manager George Faulder
 Sales Prom., Publicity Dir. Jack Reed
 Program Director Robert Bruton
 Chief Engineer John R. Crouse
 Owners of: KBWD, Brownwood, KNEW, Austin, WACO, Waco, KSNY, Snyder, KCRS, Midland, all Tex.; KTOK, Oklahoma City.

WBAP—Fort Worth—1922

Frequency: 820 Kc., 570 Kc.
 Power 50,000 W., 5,000 W.
 Owned-Oper. By Carter Publications, Inc.
 Business Address 3900 Earnett St.
 Tel.: JE 6-1981 NBC-ABC
 Newspaper Affiliation Star Telegram
 Representative Peters, Griffin, Woodward, Inc.
 President Amon Carter, Jr.
 V.P. & Director Harold V. Hough
 Station Manager Roy Bacus
 Publicity Director Phil Wygant
 Program, Sls. Dir. Herman K. Clark
 Chief Engineer Rupert Bogan
 Owners of: WBAP-TV.

KNAF—Fredericksburg—1947

Frequency: 910 Kc. Power: 1 Kw.
 Owned-Oper. By Gillespie Bcstg. Co., Inc.
 Address P. O. Box 311
 Tel.: WY 7-2300 KBS
 President Arthur Stehling
 Gen. Mgr. Ch. Eng. Norbert Fritz
 Program Director Harold Carr

KBRZ—Freeport—1952

Frequency: 1460 Kc. Power: 500 Watts d.
 Owned-Oper. By Radio Brazosport, Inc.
 Address Box 1077
 Tel.: BELmont 3-2655 Independent
 President & Gen. Mgr. Jim Hairgrove
 Program Director Sue Hairgrove
 Chief Engineer Bill Nutter

KGAF—Gainesville—1947

Frequency: 1580 Kc. Power: 250 Watts d.
 Owned-Oper. By Gainesville Bcstg. Co.
 Address State School Road
 Tel.: HO 5-5546 KBS
 Station Representative Melville

President.....Joe M. Leonard, Sr.
 General Manager.....Joe M. Leonard, Jr.
 Comm. Mgr.....Earl Leonard
 Program Director.....Bob Couch
 Chief Eng.....J. O. Miller

KGBC—Galveston—1947

Frequency: 1540 Kc...Power: 1 Kw. d., 250 n.
 Owned-Oper. By...The Galveston Bcstg. Co.
 Business-Studio Address.....P.O. Box 1138
 Tel.: SHerwood 4-4567.....Independent
 Station Representative.....John E. Pearson
 Owner.....James W. Bradner, Jr.
 General Mgr.....G. D. Cowan
 Comm. Mgr.....Tom Lewis
 Program Dir.....Larry Henderson
 Chief Engineer.....Luke Stripling

KILE—Galveston—1922

Frequency: 1400 Kc.....Power: 250 Watts
 Owned.....Island Bcstg. Co.
 Address.....6002 Broadway
 Tel.: SH 4-3666.....Independent
 Station Representative.....Brown
 P. esident.....David Nathan
 General Manager.....Geo. C. Breeding, Jr.
 Program Director.....Bill Atkins
 Chief Engineer.....Walt Andrus

KSIIJ—Gladewater—1949

Frequency: 1430 Kc. ...Power: 1000 Watts d.
 Owned By.....Golden Triangle Ent.
 Address.....T. W. Lee Bldg.
 Tel.: 2181.....Independent
 Sta. Representative.....Melville
 President.....E. E. Tidmore
 General Mgr.....D. W. Morton
 Chief Engineer.....Kenneth Swinford

KCTI—Gonzales—1947

Frequency: 1450 Kc.....Power: 250 Watts
 Business Address.....425 St. George St.
 Tel.: 672-3631.....KBS
 Gen. Mgr.....Lawrence M. Walshak
 Comm. Mgr., Chief Eng.....Frank Wilson, Jr.

KSWA—Graham—1948

Frequency: 1330 Kc.....Power: 500 Watts d.
 Owned By.....Jones & Gilligan
 Address.....Box 1050
 Tel.: LI 9-1330.....KBS
 General Manager.....Burney Jones
 Commercial Manager.....Neil Gilligan, Jr.
 Chief Engineer.....James Jones

KGVL—Greenville—1946

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....KGVL, Inc.
 Address.....1400 Wolfe City Drive
 Tel.: GL 5-1400.....KBS
 Representative.....Pearson
 Pres., Gen. Manager.....Leo Hackney
 Program Director.....James D. Jones
 Chief Engineer.....Jim Brashears

KCLW—Hamilton—1946

Frequency: 900 Kc.....Power: 250 Watts, d.

Owned.....Coy Perry
 Address.....Box 592
 Tel.: 500.....Hamilton
 Newspaper Affiliation.....Dublin Progress
 President.....Coy Perry
 Gen., Station Mgr.....Al Scott
 Prog. Dir., Chief Eng.....Carl Knelly

KGBT—Harlingen—1941

Freq.: 1530 Kc...Power: 50 Kw d., 10 Kw. n.
 Owned-Oper. By...Harbenito Radio Co., Inc.
 Tel.: GARfield 3-3910.....CBS
 President.....McHenry Tichenor
 Gen. Mgr.....Troy McDaniel
 Sta. Mgr.....Otis Shumate
 Commercial Mgr.....Jowel Yowell
 Program Director.....Jim Williams
 Chief Engineer.....Al Beck

KGRI—Henderson—1947

Frequency: 1000 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Henderson Bcstg. Co.
 Business-Studio Address.....P. O. Box 311
 Tel.: 4528.....Independent
 President.....Jim Reeves
 Gen. & Sta. Mgr.....Tom Perryman
 Chief Engineer.....John M. Bolin

KWRD—Henderson—1956

Frequency: 1470 Kc.....Power: 500 W., d.
 Owned.....Wes Dean & Co.
 Address.....Highway 26
 Tel.: 2324.....KBS
 President, Gen. Mgr.....Wes Dean
 Publicity Dir.....Helen Dean
 Chief Engineer.....Lynn J. Roy

KPAN—Hereford—1948

Frequency: 860 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Hereford Broadcasters
 Address.....Box 472
 Tel.: EMerson 4-1860.....KBS
 General Manager.....Clint Formby
 Program Director.....Steve Thompson
 Commercial Manager.....Chuck Mizner
 Chief Engineer.....Clayton Fuchs
 Owners of: KACT, Andrews: KTUE, Tulsa.

KHBR—Hillsboro—1948

Frequency: 1560 Kc.....Power: 250 Watts d.
 Owned By.....KHBR Radio, Inc.
 Address.....Delmar Hotel
 Tel.: JU 2-3431.....KBS
 Sta. Representative.....Melville
 President, Gen. Mgr.....Nelson W. Galle
 Station Mgr., Chief Eng.....J. K. Lone, Jr.
 Program Director.....Gordon Guest
 Publicity Dir.....Harmon Hunt

KCOH—Houston—1948

Frequency: 1430 Kc...Power: 1000 Watts d.
 Owned-Oper. By.....Call of Houston Inc.
 Business-Studio Address.....1 Main St.
 Tel.: CA 4-1888.....Independent
 Sta. Representative.....Meeker Co.
 President, Gen. Mgr.....Robert C. Meeker
 Chief Engineer.....Brian H. L. Byrne

TEXAS**KILT—Houston—1948**

Frequency: 610 Kc. Power: 5 Kw.
 Owned-Oper. By.....McLendon Corp.
 Address.....500-04 Lovett Blvd.
 Tel.: Jackson 6-3461.....Independent
 Representative.....Blair
 President.....Gordon B. McLendon
 Gen. Mgr.....Bill Weaver
 Comm. Mgr.....Bruno Leonard
 Sales Promotion Manager.....Dorothy Stahl
 Program Director.....Red Jones
 Chief Engineer.....Glenn Cook
 Owners of: KLIJ, Dallas; KTSA, San Antonio;
 KEEL, Shreveport; WAKY, Louisville; WYSL,
 Buffalo; KABL, San Francisco.

KNUZ—Houston—1948

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By.....Veterans Bcastg. Co.
 Address.....Box 2135
 Tel.: JA 3-2581.....Independent
 Representative.....Katz
 Gen., Sta. Mgr.....David Morris
 Commercial Manager.....Forrest Patton
 Program Director.....Ken Grant
 Chief Engineer.....Ed Martin

KPRC—Houston—1925

Frequency: 950 Kc. Power: 5000 Watts
 Owned-Oper. By.....Houston Post Co.
 Address.....Box 1234
 Tel.: MA 3-9271.....NBC
 Newspaper Affil.....Post
 Representative.....Edw. Petry & Co.
 Gen. Mgr.....Jack Harris
 Station Manager.....Frank Stewart
 Commercial Manager.....Cleve Griffin
 Sales Prom. Mgr.....Howard Cannon
 Program Director.....Glenn Kensinger
 Chief Engineer.....Harvey Wheeler
 Owners of: KPRC-TV.

KTHT—Houston—1944

Frequency: 790 Kc. Power: 5000 Watts
 Owned-Oper. By.....Texas Radio Corp.
 Business Address.....4005 Travis St., Box 3011
 Tel.: JA 3-5535.....Independent
 Sta. Representative.....Avery-Knodel
 V.P., Gen. Mgr.....Sam H. Bennett
 Asst. Manager.....Grace M. Spanihel
 Program Director.....Milt Willis
 Chief Engineer.....O. B. Johnson

KTRH—Houston—1930

Frequency: 740 Kc. Power: 50,000 Watts
 Owned-Operated By.....KTRH Bdcstg. Co.
 Address.....Rice Hotel Annex
 Tel.: CA 7-4361.....CBS
 News, Affil.....The Chronicle
 Representative.....Peters, Griffin, Woodward
 General Manager.....W. C. Bryan
 Bus. Mgr.....Tom Jacobs
 Program Director.....Lew Lowry
 Chief Engineer.....Lester Mullan

KXYZ—Houston—1931

Frequency: 1320 Kc. Power: 5000 Watts
 Owned-Oper. By.....KXYZ, Inc.
 Address.....Gulf Bldg.
 Tel.: CA 2-6151.....MBS
 Sta. Representative.....H.R.
 General Manager.....Cal Perley
 Commercial Manager.....Chris Robinson
 Program, Pub. Dir.....Ken Collins
 Chief Engineer.....Gerald R. Chinski
 Owners of: KCOF, Los Angeles; KPTV, Portland.
 Orc.: KTVT, Ft. Worth.

KYOK—Houston—1947

Frequency: 1590 Kc. Power: 5 Kw.
 Owned.....The OK Group
 Address.....613 Preston St.
 Tel.: CA 7-3108.....Independent
 Representative.....Howard
 President.....Jules J. Paglin
 General Manager.....Joseph R. File
 Commercial Manager.....Robert E. Mabry
 Program Director.....Clark Wolser
 Chief Engineer.....James Hancock
 Owners of: WBOK, New Orleans; WYOK, Baton
 Rouge; KAOK, Lake Charles; WLOK, Memphis;
 WGOR, Mobile.

KSAM—Huntsville—1938

Frequency: 1490 Kc. Power: 250 Watts
 Owned By.....Est. of M. B. Cauthen
 Address.....Box 312
 Tel.: GA 5-2651.....KBS
 President.....Verla Cauthen
 Gen. Mgr., Ch. Eng.....Jack Nichols
 Comm., Prom. Mgr.....C. C. Springfield

KEBE—Jacksonville—1946

Frequency: 1400 Kc. Power: 250 Watts
 Owned By.....Wells, Waller & Ballard
 Address.....Box 1071
 Tel.: 2211.....KBS-MBS
 President.....Ray Wells
 General Mgr.....D. Waller

KTXJ—Jasper—1948

Frequency: 1350 Kc. Power: 1000 Watts
 Owned-Oper. By.....Jasper Bcastg. Co.
 Address.....P. O. Box 6090
 Tel.: Dudley 4-2544.....KBS
 Station Representative.....Continental
 Station Mgr.....W. G. Dodson

KMBL—Junction—1950

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By.....Harry C. Wisehart, Jr.
 Address.....P.O. Box 206
 Tel.: Hickman 6-2768.....KBS
 General, Station Mgr.....Harry C. Wisehart, Jr.
 Chief Engineer.....Ed Cummings

KAML—Kenedy—1954

Frequency: 990 Kc. Power: 250 W. d.
 Owned.....The Camel Co.

AddressBox 990
 Tel.: OL 9-2990.....KBS
 President Charles W. Balthrope
 Station Manager.....Ed C. Balthrope
 Program Director.....Chuck Martin
 Chief EngineerEddie Schook

KERB—Kermit—1950

Frequency: 600 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....KERB, Inc.
 AddressP.O. Box 456
 Tel.: JUNiper 6-3481.....KBS
 President.....E. S. Walden

KERV—Kerrville—1948

Frequency: 1230 Kc.....Power: 250 Watts
 Owned.....Kerrville Bcstg. Co.
 AddressP. O. Box 791
 Tel.: CL 7-4003.....KBS
 President, Gen. Mgr.....Albert F. Mason, Jr.
 Sls. Prom. & Comm. Mgr.Bill Shafer, Jr.
 Chief Eng. & Prog. Dir.....Clyde Jones

KOCA—Kilgore—1936

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Radio Sta. KOCA, Inc.
 AddressRadio Bldg.
 Tel.: 2001.....KBS
 President.....Roy G. Terry
 General, Sta. Mgr.....Bob Brazier
 Program Dir.....Jakie Street
 Chief Engineer.....Karem Soule

KLEN—Killeen—1955

Frequency: 1050 Kc.....Power: 250 W., d.
 Owned-Operated By.....Highlite Bcstg Co.
 Address703
 Tel.: ME 4-3181.....MBS
 Pres., Gen. Mgr.....A. W. Stewart
 Sales Promotion Mgr.Buster Hunter
 Program DirectorGaylon Christie
 Publicity DirectorRhett Sargent
 Chief EngineerW. Kelley

KINE—Kingsville—1948

Frequency: 1330 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....KINE, Inc.
 Business AddressP.O. Box 846
 Tel.: LYric 2-2822.....Independent
 General Manager.....Ben H. Glusing
 Station Manager.....A. Cook
 Commercial Manager.....N. Freeman
 Chief Engineer.....Troy Whitaker

KVLG—La Grange 1959

Frequency: 1570 Kc.Power: 250 Watts d.
 Owned By.....Lamesa Bcstg. Co.
 AddressBox 569
 Tel.: 719.....KBS
 General Mgr., Ch. Eng.Mel Ammerman
 Station Mgr., Prog. Dir.Edward Ruffin

KPET—Lamesa—1946

Frequency: 690 Kc.....Power: 250 Watts
 Owned By.....Lamesa Bcstg. Co.
 Address506 N. First
 Tel.: 2404.....KBS
 General Comm. Mgr.....R. Bradbury
 Chief Engineer.....Bill Mathis

KCYL—Lampasas—1948

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Lampasas Bcstg. Co.
 Address.....P.O. Box 149
 Tel.: CH 2-3671.....MBS
 Pres. Sta. Mgr.....V. Dean Turner
 Chief Engineer.....S. Witcher

KVOZ—Laredo—1952

Frequency: 1490 Kc.....Power: 250 Watts
 Owned.....Border Broadcasters, Inc.
 AddressBox 1498
 Tel.: RA 3-4396.....KBS
 Station RepresentativeJoe Harry
 PresidentE. J. Harpole
 General Manager.....Bill Harrell
 Comm. Mgr.....John Costello
 Sales Promotion ManagerAl Hemenway
 Program Director.....Joe Pierce
 Publicity DirectorBud Little
 Chief EngineerVivian Harrell

KLVT—Levelland—1949

Frequency: 1230 Kc.....Power: 250 Watts
 OwnedMarshall-Clint Formby
 AddressBox 866
 Tel.: TW 4-3134.....KBS
 Station, Gen. Mgr.....Gene Stanley
 Commercial Mgr.....Gil Patschke
 Program, Pub. Director.....Bob Turpentine
 Chief Engineer.....G. I. Patschke
 Owners of: KDAN, Hereford; KACT, Andrews;
 KTUE, Tulia.

KZZN—Littlefield—1947

Frequency: 1490 Kc.....Power: 250 Watts
 Owned By.....McAllister Bcstg.
 AddressBox 192
 Tel.: 385-4474.....KBS
 President.....R. B. McAlister
 General Mgr.....Bill McAlister
 Station, Comm. Mgr.....Don Craig
 Program Director.....Carl Robison
 Chief Engineer.....Bill McDonall
 Owners of: KBYG, Big Springs.

KETX—Livingston—1957

Frequency: 1440 Kc.....Power: 1 Kw., d.
 Owned.....Polk County Bcstg. Co.
 AddressBox 111
 Tel.: FA 7-8916.....Independent
 Pres., Ch. Eng.....Harold J. Haley
 Prog. Dir.....Marshall McQueen
 Comm., Mgr.....Peggy Haley

KFRO—Longview—1934

Frequency: 1370 Kc. Power: 1000 Watts
 Owned-Oper. By. Voice of Longview
 Address. Curtis Bldg., P. O. Box 792
 Tel.: PL 3-4461 ABC
 Representative. Donald Cooke
 President. James R. Curtis
 Commercial Mgr. John Allen
 Program Director. Howard Kuhn
 Chief Engineer. Leslie Hellum

KLUE—Longview—1948

Frequency: 1280 Kc. Power: 1000 Watts d.
 Owned-Operated By. Radio Longview, Inc.
 Address. Highway 149 South
 Tel.: PL 8-4498 KBS-MBS
 Station Rep. Masla; Melville; Beaver
 President. E. W. Mahone, Jr.
 V.P., Gen. Mgr. H. A. Bridge, Jr.
 Commercial Manager. Vernon Hyles
 Sales Prom., Pub. Dir. Dub Murray
 Chief Engineer. Tig Williford
 Owners of: KMHY, Marshall, Tex.

KCBD—Lubbock—1946

Frequency: 1550 Kc. Power: 1000 Watts
 Owned. Bryant Radio & Television, Inc.
 Address. 5600 Avenue A
 Tel.: SH 4-1414 NBC
 Representative. Raymer
 President, General Mgr. Joe H. Bryant
 Assistant Manager. Robert L. Snyder
 Nat. Sales Mgr. Ray Poindexter
 Program Director. Al Goodnight
 Chief Engineer. Frank Lee
 Owners of: KCBY-TV.

KDAV—Lubbock—1953

Frequency: 580 Kc. Power: 500 Watts d.
 Owned. Western Bestg.
 Address. Box 270
 Tel.: POter 3-2853 Independent
 Station Representative. Pearson
 Gen. Manager. D. P. Pinkston
 Comm. Mgr. Hal Ragan
 Chief Engineer. Clem Clements

KDUB—Lubbock—1955

Frequency: 1340 Kc. Power: 250 Watts
 Owned & Oper. By. Texas Telecasting Inc.
 Address. 7400 College Avenue
 Tel.: SH 4-2345 MBS
 Representative. Branham
 President. W. D. Rogers
 Vice President. W. H. Shipley
 Station Manager. John Krieger
 Gen. Sales Mgr. R. S. Nielsen
 Nat. Sales Mgr. John Henry
 Program Director. Bob Sewell
 Promotion Manager. John L. Cahill, Jr.
 Chief Engineer. Rudy Starnes
 Owners of: KDUB-TV; KYER-TV, Clovis,
 N. M.; KPAB-TV, Abilene-Sweetwater; KEDY-
 TV, Big Spring, both Tex.

KFYO—Lubbock—1927

Frequency: 790 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By. Plains Radio Bcstg. Co., Inc.
 Business-Studio Address. 914 Ave. J
 Tel.: PO 5-5567 CBS
 Newspaper Affil. Avalanche Journal
 Representative. Katz
 President. B. W. Walker
 Gen., Sta. Mgr. Gordon Thompson
 Commercial Manager. Ernie Mark
 Chief Engineer. W. S. Bledsoe

KLLL—Lubbock—1953

Frequency: 1460 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Corbin Broadcasting Co.
 Address. 2001 Great Plains Life Bldg.
 Tel.: POter 3-1911 KBS
 President, General Mgr. Glenn E. Corbin
 Commercial Manager. Larry Corbin
 Program Director. Ray Corbin
 Chief Eng. Bob Purrington

KSEL—Lubbock—1946

Freq.: 950 Kc. Power: 5 Kw. d., 500 W. n.
 Owned-Operated By. KSEL Radio
 Address. Box 1524
 Tel.: PO 3-0484 ABC
 Representative. Weed
 President. David R. Worley
 Gen. Mgr. Gerald H. Sanders
 Chief Engineer. Roger V. Hively

KRBA—Lufkin—1938

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By. Darrell E. Yates
 Address. 121 Cotton Square
 Tel.: NEptune 4-6661 ABC-KBS
 Representative. Continental Radio Sales
 Station Manager. Darrell E. Yates
 Program Director. Mrs. Shirley Yates
 Chief Engineer. Basil Barbee

KTRE—Lufkin—1947

Frequency: 1420 Kc. Power: 1000 Watts d.
 Owned-Operated By. Forest Capital Bcstg. Co.
 Address. P. O. Box 701
 Tel.: NE 4-7771 MBS
 Rep. Venard, Rintoul & McConnell, Melville
 President. R. W. Wortham, Jr.
 Gen., Sta. Mgr. Richman G. Lewin
 Director of Sales. Royce Christenson
 Program Director. Bill Carter
 Publicity Director. Pat Matthews
 Chief Engineer. Fred C. Hill
 Owners of: KTRE-TV.

KRIO—McAllen—1947

Frequency: 910 Kc. Power: 1000 Watts
 Owned-Oper. By. Valley Bcsting Co.
 Address. 500 E. Beaumont St.
 Tel.: MU 6-5454 Independent
 Station Representative. Bolling
 President. Gene L. Cagle
 Station Manager. "Chuck" McKasson
 Program Director. Ed Lionel
 Chief Engineer. Frank Manuel
 Owners of: KFJZ, Ft. Worth; KFDA, Amarillo.

KCMR—McCamey—1954

Frequency: 1450 Kc. Power: 250 Watts
 Owned By: Sapphire Broadcasting Co.
 Address: 101 East Fifth St.
 Tel.: OL 2-4693. KBS
 President, Gen. Mgr.: Joe Martin
 Comm. Publicity Dir.: Claud Barnett
 Program Dir.: F. Dickens

KMAE—McKinney—1946

Frequency: 1600 Kc. Power: 1000 Watts d.
 Owned: McKinney Air Enterprises, Inc.
 Bus. Studio Address: 214 E. Virginia St.
 Tel.: LI 2-2651. Independent
 Owner: George W. Smith, Jr.
 Exec. V.P.: Tom Emerson

KMLW—Marlin—1953

Frequency: 1010 Kc. Power: 250 W., d.
 Owned: M-L Radio, Inc.
 Address: P. O. Box 335
 Tel.: WE 6-2551. Independent
 Pres. Gen. Mgr.: L. F. Leurig
 Chief Engineer: Jay Navarro

KADO—Marshall—1957

Frequency: 1410 Kc. Power: 500 W., d.
 Owned-Operated By: Marshall Bcstg. Corp.
 Address: Box 961
 Tel.: WE 5-6789. Independent

Station Representative: Weed
 President: E. B. Germany
 Station Manager: Karl Keller
 Program Director: Jim Jeffus
 Chief Engineer: Joe Granger

KMHT—Marshall—1947

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By: Harrison Cty. Bcstg. Co.
 Address: 408 Marshall National Bank Building
 Tel.: WE 5-7826. KBS-MBS
 Station Rep.: Masla; Melville, Beaver
 President: E. W. Mahone, Jr.
 V.P., General Mgr.: H. A. Bridge, Jr.
 Comm. Mgr.: Vinson Stevens
 Publicity Director: Jo Ann Bridge
 Prog. Dir.: Sam Stringfellow
 Sales Promotion Mgr.: Katie McCullough
 Chief Engineer: L. C. Totten
 Owners of: KLUK, Longview, Tex.

KBUS—Mexia—1956

Frequency: 1590 Kc. Power: 500 Watts, d.
 Owned By: Mexia Broadcasting, Inc.
 Business Address: 215-A E. Commerce St.
 Tel.: GYpsy 6-3874. KBS
 President, General Mgr.: Tom Elkins
 Chief Engineer: Kenneth Brown

KCRS—Midland—1935

Freq.: 550 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned: Midland Bcstg. Co.

BLANKET INDUSTRIALIZED EAST TEXAS with the BIG-K STATIONS

RADIO MARSHALL

KMHT

Retail Trading Zone
 Population — 106,135*



RADIO LONGVIEW

KLUE

Retail Trading Zone
 Population — 453,700*

In each market you get Greater Coverage, More Listeners
 and Greater Sales Results with the BIG-K Stations.

*SRDS

TEXAS

Address 3701 West Wall
Tel.: Oxford 4-6603 ABC
Station Representative Holman; Eastman
President Wendell Mayes
General Station Mgr. Wendell Mayes, Jr.
Commercial Manager Jerry Hahn
Program Director Jim Brown
Chief Engineer Tom Yates

KJBC—Midland—1950

Frequency: 1150 Kc. Power: 1000 Watts d.
Owned-Oper. By Jack Cecil
Address S. Lamesa Rd.
Tel.: MU 4-5152 KBS
President, Ch. Eng. Jack Cecil
General Station Mgr. Mildred Thomason
Commercial, Sales Prom. Mgr. Bob Batson
Program Director Keith Ward
Publicity Director Bill Lord

KWEL—Midland—1957

Frequency: 1600 Kc. Power: 1 Kw., d.
Owned By George Vaught
Address 1203 W. Wall
Tel.: MU 2-4331 Independent
Station Representative Gill-Perna
President George Vaught
Station Manager Paul A. Sanders
Program Director Jerry Teaff
Chief Engineer Marvin Williams

KORC—Mineral Wells—1946

Frequency: 1140 Kc. Power: 250 Watts d.
Owned-Operated By Action Bcstg.
Business Address P.O. Box 108
Tel.: FA 5-3384 KBS
Gen., Sta. Mgr. Bill Stinson
Chief Engineer Max Floyd

KIRT—Mission—1957

Frequency: 1580 Kc. Power: 1 Kw., d.
Owned KIRT, Inc.
Address Box 708
Tel.: JU 5-1629 Independent
Representative Melville
President, General Mgr. Ray V. Jensen
Station, Commercial Mgr. J. M. McDonald
Sales Prom. Mgr. Rita Crosswhite
Program Director Edith Jensen
Chief Engineer Wilfrido Hinojosa

KVKM—Monahans—1947

Frequency: 1340 Kc. Power: 5 Kw., d., 1 Kw. n.
Owned-Oper. By Monahans Bcstrs., Inc.
Address Drawer K
Tel.: Wilson 3-3231 MBS-KBS
Station Rep. Melville; Masla
Pres., Gen. Manager J. R. Rucker
Sales Prom. Mgr. Jay Derrick
Publicity Dir. Pat Cullum
Chief Engineer Rubin Masters

KIMP—Mount Pleasant—1948

Frequency: 960 Kc. Power: 1000 Watts d.
Owned-Oper. By Mt. Pleasant Bcstg. Co.
Address Box 980

Tel.: PA 4-4726 KBS
President, Sta. Mgr. Winston O. Ward
Program Director Ruby Stanley
Chief Engineer Clarence C. Taylor
Owners of: KBEL, Idabel, Okla.

KMUL—Muleshoe—1956

Frequency: 1380 Kc. Power: 500 Watts
Owned By Radio Station KMUL
Address P.O. Box 1058
Tel.: 2730 Independent
Station Manager Gil Lamb

KEEE—Nacogdoches—1947

Frequency: 1230 Kc. Power: 250 Watts
Owned By J. C. Stallings
Address 300 E. Main St.
Tel.: LOgan 4-4633 ABC-KBS
Gen., Sta. Mgr., Pub. Dir. J. C. Stallings
Comm. Mgr., Program Dir. R. C. Atherton
Chief Engineer B. Barbee

KSFA—Nacogdoches—1947

Frequency: 863 Kc. Power: 1000 Watts d.
Owned By Texan Broadcasting Co. Inc.
Address 2107 North St.
Tel.: LO 4-3723 Independent
Station Representative Dore; Stuart
President B. M. Raborn
General Station Mgr. Bob Dunn
Commercial Mgr. Sarah Jane Mhoon
Sales Promotion Mgr. Doug Hurd
Publicity Director Jesse Pate
Chief Engineer Basil Barbee

KGNB—New Braunfels—1950

Frequency: 1420 Kc. Power: 1000 Watts d.
Owned By Comal Broadcasting Co.
Address 184 S. Castell
Tel.: MA 5-3443 KBS
Newspaper Affiliation Herald
President, Gen. Mgr. F. T. Wilson
Program Dir. Arlon E. Moeller, Jr.
Chief Eng. Bob Stewart

KECK—Odessa—1960

Freq.: 920 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Operated By Ector County Bcstg. Co.
Address 120 W. 3d
Tel.: FE 2-5791 Independent
Station Rep. Webb; Melville
General Manager Ben Nedow
Comm. Manager Don Luttrell
Engineer-in-Chg. Albert L. Nedow

KOSA—Odessa—1947

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By Odessa Bcstg. Co. Inc.
Address Box 351
Tel.: FE 2-4301 Independent
Representative Bolling
President Cecil L. Trigg
Station Manager Brunell Harvey
Program Director Bob Gold
Chief Engineer J. L. Simpson

KOYL—Odessa—1957

Frequency: 1310 Kc. Power: 500 Watts, d.
Owned By.....Mid-Cities Bcstg. Co.
Business Address.....4000 Rasco Ave.
Tel.: Emerson 6-2801.....Independent
President, Gen. Mgr.....Edward L. Roskelley

KRIG—Odessa—1946

Frequency: 1410 Kc. Power: 1000 Watts
Owned-Oper. By.....Radio Odessa, Inc.
Address.....Box 231
Tel.: FEderal 2-6971.....NBC-KBS
Station Representative.....Brown; Clark
Pres., Gen. Mgr.....Carl S. Goodwin

KOGT—Orange—1949

Frequency: 1600 Kc. Power: 1000 Watts
Owned-Oper. By...Sabine Area Brcstg. Corp.
Address.....Box 1329
Tel.: TU 3-4381.....KBS
Station Rep.....Webb; Melville
President.....M. L. Jacobs
Exec. V.P., Gen. Manager.....Ed Lovelace
Commercial Manager.....John Derrick

KNET—Palestine—1935

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By...Palestine Bcstg. Corp.
Business Address.....319 W. Main St.
Tel.: 6077.....KBS
Pres., Gen., Sta. Mgr.....Allen E. Vinson
Comm. Mgr.....Austin Hotchkiss
Chief Engineer.....Ted Bryan

KHHH—Pampa—1950

Frequency: 1230 Kc. Power: 250 Watts
Owned By.....Huntley Enterprises
Address.....P. O. Box 1779
Tel.: MO 4-2551.....Independent
Station Manager.....H. H. Huntley
Commercial Manager.....Charles Guidry
Sales Prom. Manager.....Davis Brown
Program Director.....Fred Faour
Publicity Director.....Lee Grimskey
Chief Engineer.....John King

KPDN—Pampa—1936

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By.....Top O' Texas Bcstg. Co.
Address.....Hughes Bldg.
Tel.: MO 4-7461.....MBS
General Manager.....Warren L. Hasse
Station Manager.....Mrs. Lois Still
Commercial Manager.....Lloyd Brummett
Program Director.....Jim Terrell
Chief Engineer.....Dennis Dehn

KFTV—Paris—1950

Frequency: 1250 Kc. Power: 500 Watts d.
Owned-Operated By.....Lamar Bcstg. Corp.
Address.....210 1st Natl. Bank Bldg.
Tel.: SU 4-6676.....KBS
Pres., Gen. Mgr.....James F. Hendrix
Sales Promotion Mgr.....Thomas D. Seay
Publicity Director.....Pee Wee Reid
Chief Engineer.....J. C. Case

KPLT—Paris—1936

Frequency: 1490 Kc. Power: 250 Watts
Owned By.....Ron Litteral
Address.....Box 235
Tel.: SU 4-3311.....Independent
Representative.....John E. Pearson
President.....R. Litteral

KLVL—Pasadena—1950

Freq.: 1480 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....Felix H. Morales
Address.....P.O. Box 432
Tel.: CApitol 5-3208 Houston.....Independent
Representative...Oakes, National Time Sales
General Manager.....Felix H. Morales
Sales Manager.....Johnny P. Hernandez
Program Director.....Joe Martinez Morales
Chief Engineer.....D. Golihur

KRCT—Pasadena—1948

Frequency: 650 Kc. Power: 250 Watts d.
Owned By.....Industrial Bcstg. Co.
Address.....Box 1152
Tel.: GR 3-4433.....Independent
Sta. Representative.....Forjoe
President, Gen. Mgr.....Leroy J. Gloger
Station Manager.....Max Cohen
Program Dir.....Donna Thompson
Chief Engineer.....H. L. Davis

KIUN—Pecos—1935

Frequency: 1400 Kc. Power: 250 Watts d.
Owned-Operated By.....KIUN, Inc.
Address.....315 S. Cedar St.
Tel.: Hickory 5-2497.....KBS-MBS
President, General, Mgr.....Billy H. Hubbs
Station Manager.....David Martin
Commercial Manager.....S. Clifford Sanderford
Program Director.....Bill Boyd
Chief Engineer.....Harry Boehnemann
Owners of: KIUN-TV.

KEYE—Perryton—1948

Frequency: 1400 Kc. Power: 250 Watts
Owned.....Great Plains Bcstg. Co.
Address.....P. O. Box 917
Tel.: GE 5-3151.....MBS
President.....Carl Ellis
Gen., Sta. Mgr.....Irving R. Buchanan
Comm. Mgr., Chief Eng.....Bill Day
Program Director.....Kenneth Roller

KVOP—Plainview—1944

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By.....KVOP, Inc.
Address.....1100 W. 24th St.
Tel.: CApitol 4-2771.....KBS
President.....W. J. Harpole
Gen., Sta. Manager.....Kermit Ashby
Comm. Manager.....Tut Tawwater
Sales Promotion Manager.....Girard Fox
Program Director.....H. W. Carpenter III
Publicity Director.....B. D. Perkins
Chief Engineer.....Hugh V. Smith

TEXAS**KBOP—Pleasanton—1951**

Frequency: 1380 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Atascosa Broadcasting Co.
 Address... P. O. Box 247
 Tel.: LOcust 9-4871... KBS
 President, General Mgr.... Ben L. Parker
 Commercial, Sales Prom. Mgr.... Tom Everitt
 Program Dir.... Curtis Short
 Chief Eng.... Mona Parker

KOLE—Port Arthur—1947

Frequency: 1340 Kc. Power: 250 Watts
 Owned By... Radio Southwest Inc.
 Address... Box 1126
 Tel.: YU 2-9436... Independent
 Sta. Representative... Bolles
 President, Gen. Mgr.... John H. Hicks, Jr.
 Commercial Mgr.... George Crouchet
 Sales Promotion Mgr.... Bill Watkins
 Program Director... Walt Andrus
 Publicity Dir.... Corinne Enos
 Chief Engineer... Donald Bulliow

KPAC—Port Arthur—1934

Freq... 1250 Kc. Power: 5 Kw. d, 1 Kw. n.
 Owned-Oper. By... Port Arthur College
 Address... Box 511
 Tel.: YU 5-7458... MBS
 Representative... Pearson
 President... W. M. Monroe
 Station Manager... Jay Elson
 Commercial Manager... Glenn Hewitt
 Program Director... Milton Allen
 Publicity Director... Lulabelle Davis
 Chief Engineer... Charles Segrest
 Owners of: KPAC-TV.

KPNG—Port Neches—1959

Frequency: 1150 Kc. Power: 500 Wts. d.
 Owned By... Midcounty Radio-KPNG
 Address... 1402 Port Neches Ave.
 Tel.: RAndolph 2-4323... Independent
 Owner & President... Joseph S. Trum
 General, Station Mgr.... Mason A. Lewis
 Commercial Manager... Luther Woods
 Program Director... Henry Larcade
 Chief Engineer... Fred Smith

KUKO—Post—1955

Frequency: 1370 Kc. Power: 500 Wts. d.
 Owned By... Maples-McAlister Bcstg. Co.
 Address... P. O. Box A
 Tel.: 550... KBS
 Gen. Mgr., Chief Engineer... P. Crenshaw
 Program Director... Stan Skelton

KOLJ—Quanoh—1952

Frequency: 1150 Kc. Power: 500 Watts d.
 Owned-Operated By... Orville L. Jenkins
 Address... P.O. Box 589
 Tel.: MO 3-2572... KBS
 Owner... Orville L. Jenkins

KSOX—Raymondville—1956

Frequency: 1240 Kc. Power: 250 Watts
 Owned By... Bob Hicks Ent., Ltd.
 Address... Box 1240
 Tel.: MU 9-3333... Independent
 President, Gen. Mgr.... Bob Hicks
 Commercial Mgr.... Doc Chasten
 Station Mgr.... David Kaye
 Program Dir.... Don Read
 Chief Engineer... Paul Wagenshein

KFRD—Rosenberg—1948

Frequency: 980 Kc. Power: 1000 Watts d.
 Owned-Operated By... Fort Bend Bcstg. Co.
 Address... Box 832
 Tel.: NO 2-3776... Independent
 Station Rep.... Joe Harry
 President... Mart Cole, Sr.
 General Manager... Bill Sloan
 Commercial Manager... George Thompson
 Program Director... Paul Collins
 Chief Engineer... Frank Wood

KTLU—Rusk—1955

Frequency: 1580 Kc. Power: 500 W., d.
 Owned... E. H. Whitehead
 Business Address... P.O. Box 316
 Tel.: 533... Independent
 Newspaper Affiliation... Cherokeean
 Pres., Gen. Mgr.... E. H. Whitehead

KGKL—San Angelo—1928

Freq: 980 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned... Angelo Bcstg. Tcstg. Inc.
 Address... Box 1878
 Tel.: 6715... ABC
 Representative... John E. Pearson
 President, Station Mgr.... Lewis O. Seibert
 Commercial Manager... John McGee
 Program Director... Dot Bowmar
 Chief Engineer... Bill Poteet

KPEP—San Angelo—1954

Frequency: 1420 Kc. Power: 1000 Watts, d.
 Owned... Western Broadcasting Co.
 Address... Box 1350
 Tel.: 8116... Independent
 Sta. Rep.... Bcst. Time Sales; Melville
 Gen. Mgr., Chf. Eng.... Walt Lawson
 Commercial Manager... Tom Mullins
 Program Director... Bill Nicholson
 Owners of: KDAY, Lubbock, KPIK, Colorado
 Springs, Colo.; KZIP, Amarillo.

KTXL—San Angelo—1927

Frequency: 1340 Kc. Power: 250 Watts
 Owned By... Burkhart Broadcasting Co-p.
 Address... 1013 W. Beauregard
 Tel.: 3131... KBS
 Representative... Masla; Hobbs
 President... D. P. Johnson
 General Manager... Joe Watson, Jr.
 Chief Engineer... Gene Williams

KWFR—San Angelo—1954

Frequency: 1260 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Solar Broadcasting Co., Inc.
 Address. P.O. Box 1269
 Tel.: 2-5367 Independent
 Station Representative Webb
 President Arthur Foster
 General Mgr. Walton A. Foster
 Station Mgr. D. R. Crow
 Commercial Mgr. Milton Dove
 Program Dir. Gene Lively
 Asst. Manager A. W. Peters
 Publicity Dir. Mickey Jowers
 Chief Engineer Don Dickson

KAPE—San Antonio—1960

Frequency: 1480 Kc. Power: 500 Watts d.
 Owned By Top Bcstr., Inc.
 Address. 608 E. Travis St.
 Tel.: CApitel 3-3877 Independent
 Station Rep. Forjoe; Melville
 President Sam J. Riklin
 General Manager Charles D. Lutz
 Program Director Ted H. Fredericks
 Chief Engineer Michael Peavey

KCOR—San Antonio—1946

Frequency: 1350 Kc. Power: 5 Kw. d.
 Owned By Inter-American, Radio, Inc.
 Address. 111 Martinez St.
 Tel.: CA 5-2751 Independent
 Station Rep. Devney-O'Connell; Clayton

President. Ralph N. Weil
 General Mgr. Nathan Saffir
 Program Director. Emillo Nicolas
 Commercial Manager. Ben Tamborello
 Sales Prom. Mgr. William Lamar
 Chief Engineer. Marvin Fiedler

KENS—San Antonio—1926

Freq.: 680 Kc. Power: 50 Kw. d., 10 Kw. n.
 Owned-Oper. By. Express Publishing Co.
 Business-Studio Address. Ave. E & 4th St.
 Tel.: CA 5-7411 CBS
 Newspaper Affil. Express, News
 Representative. Peters, Griffin, Woodward, Inc.
 President. Frank Huntress, Jr.
 General Manager. Herb Carl Skoog
 Commercial Mgr. Chester Maxwell
 Program Dir. Charles Keller
 Publicity Dir. Helen Ward
 Chief Engineer. William J. Jackson

KITE—San Antonio—1947

Frequency: 930 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By. KITE Bcstg. Co.
 Address. 535 S. Main
 Tel.: CA 6-0335 Independent
 Representative. Young; Clarke Brown
 President. Morris M. Townsend
 General, Station Mgr. Kelly Wofford
 Commercial Manager. Bill Peck
 Program Director. Bob Sterling
 Chief Engineer. Kenneth R. Hyman

**WHEN YOU CAN
 HAVE THE BEST,
 WHY BE SATISFIED
 WITH LESS?**



KMAC—San Antonio—1926

Frequency: 630 Kc. Power: 5,000 Watts
 Owned-Oper. By: Howard W. Davis
 Address: KMAC Bldg.
 Tel.: CA 3-6211. ABC-MBS
 Sta. Representative: Weed
 President, Gen. Mgr.: Howard W. Davis
 Program Director: Carol Lay
 Sales Prom. Mgr.: M. G. McWhorter
 Publicity Director: Joe Anthony
 Chief Eng.: Al Knight

KONO—San Antonio—1927

Frequency: 860 Kc. Power: 5000 d. 1000 n.
 Owned-Operated By: Mission Bdcstg. Co.
 Address: 317 Arden Grove
 Tel.: CA 6-5171. Independent
 Representative: Katz
 Board Chairman: Eugene J. Roth
 President, General Mgr.: Jack J. Roth
 Commercial Manager: Bill Miles
 Promotion Manager: Ed Dunn
 Program Director: Doug China
 Merchandising Dir.: Art Pugh
 Chief Eng.: George Ing, Bill Kiley

KTSA—San Antonio—1922

Frequency: 550 Kc. Power: 5000 Watts
 Owned-Oper. By: McLendon Corp.
 Address: 4050 Eisenhower Rd.
 Tel.: Oldfield 5-5500. Independent
 Representative: Blair
 Chairman of the Board: B. R. McLendon
 President: Gordon B. McLendon
 General, Station Mgr.: Jack Fiedler
 Sales Promotion Mgr.: Jamie E. Hamby
 Program Director: J. Patrick Tallman
 Chief Engineer: Coleman Barber
 Owners of: KILT, Houston; KLF, Dallas; KEEL,
 Shreveport; KABL, San Francisco; WYSL, Buf-
 falo; WAKY, Louisville.

KUBO—San Antonio—1948

Frequency: 1310 Kc. Power: 5,000 Watts d.
 Owned-Oper. By: Radio KIWW, Inc.
 Address: 518 W. Houston St.
 Tel.: CA 6-5254. Independent
 Sta. Rep.: Natl. Times Sales; Oakes; Ochs
 President: Robert N. Pinkerton
 General, Comm. Mgr.: Hal Hughes
 Prog. Dir.: Juan Gattas
 Publicity Director: Ray Montes
 Chief Eng.: William Ellis

KUKA—San Antonio—1953

Frequency: 1250 Kc. Power: 500 Watts d.
 Owned-Operated By: Mexican Radio Prod.
 Address: 501 W. Quincy
 Tel.: CA 5-5757. Independent
 General Mgr.: M. Davila

WOAI—San Antonio—1922

Frequency: 1200 Kc. Power: 50,000 Watts
 Owned-Oper. By: Southland Industries, Inc.
 Address: 1031 Navarro St.

Tel.: CA 7-4221. NBC
 Representative: Edward Petry & Co., Inc.
 Chairman of the Board: Hugh Halff, Jr.
 Pres., Gen. Mgr.: James M. Gaines
 Station, Commercial Mgr.: Rex L. Preis
 Sales Promotion Mgr.: Gene Crockett
 Program Director: Barclay Russell
 Publicity Director: Allan Dale
 Dir. of Engineering: Chas. Jeffers

KCNY—San Marcos—1948

Frequency: 1470 Kc. Power: 250 Watts d.
 Owned-Oper. By: Central Brcstg. Co.
 Address: Box 32
 Tel.: EX 2-3545. Independent
 President: Dr. Forest L. Whan
 Gen. Sta. Mgr.: William Veidt
 Program Director: B. Premont
 Chief Engineer: Don Whan

KBAL—San Saba—1956

Frequency: 1410 Kc. Power: 500 Watts d.
 Owned By: San Saba City Bdcstg. Co.
 Address: P. O. Box 209
 Tel.: 166. KBS
 Gen. Comm. Mgr.: H. A. Stephens
 Chief Engineer: J. Morgan

KWED—Seguin—1948

Frequency: 1580 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Seguin Bdcstg. Co.
 Business-Studio Address: 609 E. Court St.
 Tel.: FR 9-2234. Independent
 President: Garfield Kiel
 General Mgr.: Stan McKenzie
 Prog. Dir.: Henry Lehnhoff
 Chief Engineer: Louie Sowders

KSML—Seminole—1955

Frequency: 1250 Kc. Power: 1000 Watts d
 Owned-Oper. By: Woodson & Barbee
 Address: 402 South Main St.
 Tel.: Plaza 8-3798. KBS
 Owners: C. C. Woodson & F. Barbee, Jr.
 General Manager: Mrs. F. Barbee, Jr.

KSEY—Seymour—1950

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By: W. C. Moss, Jr.
 Address: P.O. Box 1191
 Tel.: Tuxedo 8-2525. KBS
 Station Manager: W. C. Moss, Jr.
 Chief Engineer: R. Dormier

KBYP—Shamrock—1949

Frequency: 1580 Kc. Power: 250 Watts d.
 Owned-Oper. By: Shamrock Tex. Bcstg. Co.
 Address: Box 21
 Tel.: BI 6-1158. KBS
 Station Rep.: Clyde Melville
 President, Gen. Mgr.: Mrs. Merita Bumpers
 Comm. Program Mgr.: Bob Mascott
 Station Prom. Mgr.: Andrew Mascott
 Chief Engineer: Robert G. Pennington

**KRRV—Sherman-Denison
1936**

Frequency: 910 Kc. Power: 1000 Watts
Owned-Oper. By Red River Valley Bcstg. Corp.
Address Box 94 (Denison), Box 665 (Sherman)
Tel.: TWinbrook 2-5115 (Sherman) MBS
Representative Pearson
President A. Boyd Kelley
Station Mgr. T. Brenn
Chief Engineer T. John

KTXO—Sherman—1947

Frequency: 1500 Kc. Power: 250 Watts d.
Owned-Operated By O'Connor Bcstg. Corp.
Business Address P.O. Box 661
Tel.: TWinbrook 2-8188 Independent
Station Rep. Clarke Brown
President K. M. Fisher
Co-Managers W. A. Jace, T. E. Spellman
Station Director E. Ellington
Chief Engineer Paul Phillips

KTOD—Sinton—1954

Frequency: 1590 Kc. Power: 1 Kw. d.
Owned Southern Bcstg. Co.
Business Address Box 1366
Tel.: TU 4-1590 Independent
President P. Singer
General Mgr. Carroll Wakefield
Prog. Dir., Ch. Engr. Ernie Wood

KSNY—Snyder—1949

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By Snyder Bcstg. Co.
Address Box 1468
Tel.: HI 3-9322 MBS
Station Rep. Melville
President Mrs. Flora Hughes
Gen. Sta. Mgr. Mel Z. Gilbert
Commercial Mgr. Frank Taylor
Program Dir. Julie Sumerlin
Chief Engineer Coy Thompson

KDWT—Stamford—1946

Frequency: 1400 Kc. Power: 250 Watts
Owned ABKO Bcstg. Co.
Address Box 1275
Tel.: PR 3-3401 KBS
Station Representative Stuart
President A. Boyd Kelley
Station Manager Robert A. Prichard
Program Director Bill C. Cole
Chief Engineer James S. Thompson

KSTV—Stephenville—1947

Frequency: 1510 Kc. Power: 250 Watts d.
Owned Dixie Bcstrs.
Address P. O. Box 102
Tel.: LI 3141 KBS
Comm. Mgr. Mel Bennett
Chief Engineer D. Solmonson

KSST—Sulphur Springs—1947

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By Hopkins County Bcstg. Co.
Address Radio Road
Tel.: TU 5-3111 KBS
President, Chief Eng. William E. Bradford
Comm. Mgr. Clovis Pinion
Sales Prom. Mgr. Buddy Funderburk
Program Director Linda Wilemon
Publicity Director Margaret Thomas

KXOX—Sweetwater—1939

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By KXOX
Business Address Box 570
Tel.: BElmont 4-4655 Independent
Station Representative Melville
President F. L. Ledbetter
Gen. Mgr. Myrl Stein
Station Manager Jack Stein
Comm. Manager Elwood Fritsch
Program Director Maxine Stein
Chief Engineer Earl Ray

KTAE—Taylor—1948

Frequency: 1260 Kc. Power: 1000 Watts d.
Owned-Oper. By KTAE, Inc.
Business Address 121 E. 2nd St.
Tel.: EL 2-3631 KBS
President, Gen. Mgr. G. Gillis Conoley
Chief Engineer Robert Sitman

KTEM—Temple—1936

Frequency: 1400 Kc. Power: 250 Watts
Owned Bell Broadcasting Co., Inc.
Address 17 South Third
Tel.: PR 3-5252 Independent
Newspaper Affiliation Daily Telegram
President Frank W. Mayborn
General Manager J. Ralph Burgess
Program Director Phil M. Miller
Chief Engineer James T. Harris
Owners of: KCEN-TV, Temple.

KTER—Terrell—1950

Frequency: 1570 Kc. Power: 250 Watts d.
Owned-Oper. By Terrell Bcstg. Corp.
Address Box 9
Tel.: JOrdan 3-4437 KES
President O. Pirtle
Gen. Mgr. Bill Pirtle
Chief Engineer Martin Pitts

KCMC—Texarkana—1932

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By KCMC, Inc.
Address P. O. Box 521
Tel.: 36151 ABC
Station Reps. Masla; Ayers
President W. Hussman
Gen. Mgr. B. L. Wood
Chief Engineer Ed Covington

KTFS—Texarkana—1946

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By: Aircrest Radio Sta. Inc.
 Business-Studio Address: Box 1260
 Tel.: 3-5123 KBS
 Sta. Representative: Walker-Rawalt
 Pres., Gen. Manager: W. R. McDaniel
 Commercial Manager: Tom Alford
 Program Director: Jim Waiters
 Chief Engineer: John Crawford

KTLW—Texas City—1947

Frequency: 920 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Texas City Bcstg. Ser.
 Address: Show Boat Bldg.
 Tel.: WIlson 5-4418 KBS
 Station Representative: Hopewell
 President: J. G. Long
 General Station Mgr.: Bob Greer
 Program Director: Mrs. Lois J. Myers
 Publicity Director: Ed Robinson
 Chief Engineer: Luke Stripling
 Owners of: KIOX, Bay City, KVIC, Victoria, both Tex.

KTUE—Tulia—1954

Frequency: 1260 Kc. Power: 1 Kw. d.
 Owned-Operated By: KTUE Radio, Inc.
 Address: 110 N. Armstrong
 Tel.: WYdown 5-3531 KBS
 President: Marshall Formby
 General Station Mgr.: Ralph G. Beistle
 Chief Engineer: Clayton Fuchs

KDOK—Tyler—1956

Frequency: 1330 Kc. Power: 1000 Watts d.
 Owned-Operated By: KDOK Bcstg. Co.
 Address: 808 Peoples Bank Building
 Tel.: LYric 3-2519 Independent
 Station Representative: Pearson
 President, General Manager: Dana W. Adams
 Commercial Manager: Hugh Needel
 Program Director: Bill Young
 Chief Engineer: Robie Morgan

KGKB—Tyler—1930

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By: KGKB, Inc.
 Address: Box 733
 Tel.: LY 2-3873 Independent
 Station Reps.: Webb; Brown
 President, General Mgr.: H. O'Connor

KTBB—Tyler—1947

Freq.: 600 Kc. Power: 1000 Watts
 Owned-Operated By: Blackstone Bcstg. Co.
 Business-Studio Address: 311 N. Broadway
 Tel.: LYric 4-7278 ABC-KBS
 Newspaper Affil.: Courier Times; Telegraph
 Representative: Venard, Melville
 President: Mrs. C. N. Clyde
 Gen., Sta. Mgr.: M. Danbom
 Prog. Dir.: Don Tausch
 Publicity Director: David Bothwell
 Chief Engineer: R. A. Willeman

KZEY—Tyler—1958

Frequency: 690 Kc. Power: 250 Watts, d
 Owned By: Tyler Bcstg. Co.
 Address: Lake Park Drive
 Tel.: LYric 3-1744 Independent
 President: R. Thos. Gibson
 General Manager: R. Nash
 Chief Engineer: Alice Morgan

KVOU—Uvalde—1947

Frequency: 1400 Kc. Power: 250 Watts
 Owned: Uvalde Broadcasters, Inc.
 Address: 1400 Batesville Rd.
 Tel.: BR 8-4555 KBS
 President & Gen. Mgr.: Edward J. Harpole
 Station, Sales Prom. Mgr.: Bill Woods
 Commercial Mgr., Ch. Eng.: Tom Priest
 Program Director: Keith Reynolds
 Owners of: KEPS, Eagle Pass, Tex.

KVWC—Vernon—1939

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By: Johnson-Garrison Co.
 Address: 1818½ Wilbarger St.
 Tel.: Linden 2-6221 KBS
 President: Bobo Johnson
 General Manager: Joe Garrison

KNAL—Victoria—1949

Frequency: 1410 Kc. Power: 500 Watts
 Owned-Operated By: Victoria Bcstrs., Inc.
 Address: 1505 Port Lavaca Drive
 Tel.: HI 3-9176 Independent
 Station Rep.: Venard, Rintoul & McConnell
 President, General Mgr.: M. N. Bostick
 Station Manager: Robert C. Martin
 Program Director: Bill Barton
 Chief Engineer: Douglas E. Smith

KVIC—Victoria—1939

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By: KVIC Bcstg. Co., Inc.
 Address: P.O. Box 5487
 Tel.: Hillcrest 3-9171 MBS
 President: J. G. Long
 Gen., Station Mgr.: Bob Tharp
 Comm., Sales Prom. Mgr.: Jim Traber
 Program Director: Bob Nancee
 Chief Engineer: Bob McCown
 Owners of: KIOX, Bay City; KTLW, Texas City.

KWTX—Waco—1946

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By: KWTX Bcstg. Co.
 Address: P.O. Box 7128
 Tel.: PL 6-4451 MBS
 Station Rep.: Venard, Rintoul & McConnell
 President: M. N. Bostick
 General Manager: Frank Fallon
 Commercial Manager: Mac Brinegar
 Program Director: Walter Vaughan
 Publicity Director: Marvel Russell
 Chief Engineer: William Moore
 Owners of: KWTN-TV; KNAL, Victoria, KBTN-TV, Bryan, KNH, Sherman, all Tex.

WACO—Waco—1922

Frequency: 1460 Kc. Power: 1000 Watts
 Owned-Operated By: Waco Bcstg. Co.
 Address: 3620 Franklin Ave.
 Tel.: PL 2-8571. ABC
 Station Representative: Pearson
 President: Wendell Mayes
 V. P., Gen. Mgr.: R. Lee Glasgow
 Commercial Manager: Richard Parker
 Chief Engineer: Jack Vinson
 Owners of: KBWD, Brownwood, KCRS, Midland,
 KXOL, Ft. Worth, KSYN, Snyder, KNOW, Austin,
 KAND, Corsicana, WTAW, Bryan, all Tex.;
 KTOK, Oklahoma.

KBEC—Waxahachie—1955

Frequency: 1390 Kc. Power: 500 W., d.
 Owned-Operated By: Richard Tuck Enterprises
 Address: Box 731
 Tel.: WE 7-1390. KBS
 Pres., Gen. Mgr.: Richard Tuck

KZEE—Weatherford—1956

Frequency: 1220 Kc. Power: 250 W., d.
 Owned: Bartlesville Bcstg. Co.
 Address: 5346 Drane Dr.
 Tel.: FL 7-2568. Independent
 President, General Mgr.: J. Fred Case
 Station Manager: Carl Singer
 Program Director: Jean Case

KRGV—Weslaco—1927

Frequency: 1290 Kc. Power: 5000 Watts
 Owned-Operated By: L B J Company
 Business Address: 309 S. Missouri Ave.
 Tel.: WO 8-3131. NBC
 Representative: Raymer
 Pres., Gen. Mgr.: J. C. Kellam
 Station Manager: Charles L. Brooks
 Sales Prom. Mgr., Pub. Dir.: Hank Page

Program Director: Wray Post
 Sales Manager: Jim Ahlgrimm
 Chief Engineer: Lewis Hartwig

KSVD—Wichita Falls—1947

Freq.: 990 Kc. Power: 10 Kw. d., 1 Kw. n.
 Owned-Oper. By: Grayson Enterprises
 Address: P.O. Box 2130
 Tel.: 723-0791. Independent
 Station Representative: Eastman
 President: Sydney A. Grayson
 General, Station Mgr.: Fred Kincaid
 Comm. Sales Prom. Mgr.: John Summerfield
 Program Director: Mike Hoey
 Publicity Director: John Kunsak
 Chief Engineer: Herb Wiley

KTRN—Wichita Falls—1947

Freq. 1290 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By: Texoma Bcstg. Co.
 Address: 917½ Scott St.
 Tel.: 322-5214. Independent
 Representative: Bolling
 Pres., Gen. Mgr.: Raymond Ruff
 Commercial Mgr.: Mack Lester
 Program, Pub. Dir.: Joe Henderson
 Chief Engineer: Vernon Beck

KWFT—Wichita Falls—1939

Frequency: 620 Kc. Power: 5000 Watts
 Owned: North Texas Radio, Inc.
 Address: P. O. Box 420
 Tel.: 72-3-4181. CBS
 Representative: H-R
 Pres., Gen. Mgr.: Ben Ludy
 Assistant Manager: Lewis Dickensheets
 Commercial Manager: A. L. Pierce
 Prog. Dir.: Homer Cunningham
 Publicity Director: Mrs. Owanah Shelton
 Chief Engineer: Melvin O. Harrison

Pop.: 902,000
 Families: 255,000

Utah

Radio Homes: 250,000
 AM Stas. in State: 27

KBUH—Brigham City—1948

Frequency: 800 Kc. Power: 250 Watts d.
 Owned By: Wade M. Ebeling
 Business Address: 948 W. Forrest St.
 Tel.: PA 3-3401. KBS
 General, Comm. Mgr.: Wade M. Ebeling
 Program Director: Rick Van
 Chief Engineer: Bob Jensen

KSUB—Cedar City—1937

Frequency: 590 Kc. Power: 1000 Watts
 Owned-Oper. By: So. Utah Bcstg. Co.
 Address: P. O. Box 811
 Tel.: JU 6-8547. CBS
 Station Rep.: Adam Young
 President: Howard Johnson
 Gen. Program Dir.: Donald E. Cartwright
 Chief Engineer: Vernon Beck

KBBC—Centerville—1957

Frequency: 1600 Kc. Power: 1 Kw., d
 Owned By: H. W. & J. F. Pingree
 Address: P.O. Box 44, Bountiful, Utah
 Tel.: AXtoll 5-5551. Independent
 President: J. F. Pingree
 General Manager: H. W. Pingree
 Chief Engineer: Ed McCleery

KLGN—Logan—1954

Frequency: 1390 Kc. Power: 1.000 Watts d.
 Owned-Oper. By: KLG N Radio, Inc.
 Business Address: RFD #1 Box 231
 Tel.: SK 2-2600. Independent
 Station Representative: Hopewell
 President, General Mgr.: F. G. Ziser
 Chief Engineer: A. Finchom

KVNU—Logan—1938

Frequency: 610 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Cache Valley Bcstg. Co.
 Address.....1393 N. Main St.
 Tel.: SK 2-5141.....ABC-KBS-MBS
 Representative.....Avery-Knodel
 President.....Herschel Bullen
 Gen., Sta. Mgr.....Reed Bullen
 Commercial Manager.....W. W. Kirkland
 Program Director.....Reid Andreasen
 Chief Engineer.....W. Arnold Finchum

KURA—Moab—1957

Frequency: 1450 Kc. Power: 250 Watts
 Owned By.....Moab Bcstg. & TV Corp.
 Address.....P.O. Box 368
 Tel.: ALpine 3-5001.....MBS
 Pres. Gen. Mgr.....Forrest L. Simpson
 Station Mgr.....Miss A. Alger
 Chief Engineer.....Calvin H. Widows

KMUR—Murray—1948

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By.....Oral J. Wilkinson
 Address.....4646 S. State St., Salt Lake City
 Tel.: AM 6-4419.....Independent
 Station Rep.....Webb
 President.....O. J. Wilkinson
 General Manager.....Robert E. Buie
 Commercial Manager.....James K. Richey
 Station, Prom. Mgr.....Bennie L. Williams
 Chief Engineer.....James McClellan

KLO—Ogden—1924

Frequency: 1430 Kc. Power: 5000 Watts
 Owned-Operated By.....Interstate Corp.
 Address.....Hotel Ben Lomond, 7th Floor
 Tel.: EXport 4-5721.....ABC
 Representative.....Avery-Knodel
 President.....Mrs. Edris A. Glasmann
 Station, Commercial Mgr.....Kim Ward
 Sales Promotion Mgr.....Len Allen
 Program Director.....Morrie Reichley
 Chief Eng.....Wayne Moss

KSVN—Ogden—1947

Frequency: 730 Kc. Power: 1000 Watts d.
 Owned By.....Down Beat Broadcasting Assoc.
 Address.....P.O. Box 107
 Tel.: EX 4-3476.....Independent
 General Mgr.....George Norman
 Operations Director.....Charles Farmer
 Production Director.....Hugh Barr
 Commercial Mgr.....Bill Dalton
 Prom. Mgr.....R. J. Mulligan
 Chief Engineer.....D. R. Hale

KVOG—Ogden—1948

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By.....United Bcstg. Co.
 Address.....1539 Gibson Ave.
 Tel.: EX 2-7535.....Independent
 Representative.....Webb

Pres., Gen. Mgr.....Arch G. Webb
 Asst. Mgr. Prog. Dir.....Jay Livingood
 Commercial Manager.....J. D. Jones
 Chief Engineer.....Dennis Nielsen

KOAL—Price—1936

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By.....Eastern Utah Bcstg. Co.
 Address.....P.O. Box 591
 Tel.: ME 7-0407.....MBS-KBS
 Representative.....Avery-Knodel
 President.....Jack Richards

KEYY—Provo—1949

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By.....Mid Utah Bcstg. Co.
 Address.....P. O. Box 205
 Tel.: FR 3-2174.....KBS
 President.....D. Spencer Grow
 General, Sta. Mgr.....Dave Weiser
 Program Dir.....Joe Meier
 Chief Engineer.....Francis Boyer

KIXX—Provo—1947

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By.....Central Utah Bcstg. Co. Inc.
 Address.....P. O. Box 550
 Tel.: FR 3-3336.....ABC
 Pres., Comm. Mgr.....F. A. Van Wagenen
 General Mgr.....H. E. Van Wagenen
 Chief Engineer.....F. O. Boyer

KOVO—Provo—1939

Freq.: 960 Kc. Power: 5 Kw., d.; 1 Kw. n.
 Owned-Oper. By.....KOVO, Inc.
 Address.....Box 99
 Tel.: FRanklin 3-9550.....MBS
 Station Representative.....Avery-Knodel
 President.....Ashley L. Robison
 General, Station Mgr.....Glenn Shaw
 Comm. Mgr.....L. H. Curtis
 Program Director.....Art Tucker
 Publicity Director.....Devern Perry
 Chief Engineer.....Dale Buchanan

KSVC—Richfield—1947

Freq.: 980 Kc. Power: 5000 Wts. d., 1000 n.
 Owned-Operated By.....Sevier Valley Bcstg. Co.
 Address.....250 East 4th South
 Tel.: TW 6-4456.....ABC
 Representative.....Avery-Knodel
 President.....Homer Bandlely
 General Mgr., Ch. Eng.....Bill King
 Program Director.....Pat Visick

KDXU—St. George—1957

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By.....R. C. Winkelmann
 Business Address.....P.O. Box 488
 Tel.: ORchard 3-3579.....KBS
 Gen., Comm. Mgr.....Roy C. Winkelmann
 Program Director.....Ellen Winkelman

KALL—Salt Lake City—1945

Frequency: 910 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By. Salt Lake City Bcstg. Co.
 Address. 146 S. Main St.
 Tel.: EM 4-3561. ABC
 Newspaper Affil. Ogden Standard-Examiner
 Representative Avery-Knodel, Inc.
 President. George C. Hatch
 General Station Mgr. Homer K. Peterson
 Program Director. Florian Wineriter
 Publicity Director. Donna Norton
 Chief Engineer. W. D'Orr Cozzens
 Owners of: KMON, Great Falls, KOPR, Butte, both
 Mont.; KUTV, Salt Lake City.

KCPX—Salt Lake City—1922

Frequency: 1320 Kc. Power: 5000 Watts
 Owned By. Columbia Pict. Electronics Corp.
 Address. 130 Social Hall Ave.
 Tel.: DA 2-5681. NBC
 Representative. Katz
 V.P., General Mgr. Norman Louvan
 Asst. Mgr., Sales Dir. Jack Adamson
 Station Mgr. Carson Rennie
 Commercial Mgr. Kenneth Hanni
 Program Dir. Ed Kemp
 Sales Prom. Publicity. Tom Wayman
 Chief Engineer. A. L. Gunderson
 Owners of: KCPX-TV.

KLUB—Salt Lake City—1938

Frequency: 570 Kc. Power: 5000 Watts
 Owned-Oper. By. KLUB Bcstg. Co.
 Address. 165 Social Hall Ave.
 Tel.: EL 9-7794. MBS
 Representative. Hollingbery
 President, General Mgr. Frank C. Carman
 Commercial Mgr. Allan Thomas
 Operations Dir. Frank C. McIntyre
 Chief Eng. Delbert Williams

KNAK—Salt Lake City—1947

Freq.: 1280 Kc. Power: 5 Kw. d., 500 W. n.
 Owned. Granite District Radio Bcstg. Co.
 Address. 1042 So. 6th W.
 Tel.: EM 4-3685. Independent
 Station Representative. Adam Young
 President, Chief Eng. Howard D. Johnson
 General Station Mgr. William Wright
 Program Director. Mildred Baker
 Commercial Manager. Clyde Anderson

KSL—Salt Lake City—1922

Frequency: 1160 Kc. Power: 50,000 Watts
 Owned-Oper. By. Radio Service Corp. of Utah
 Bus.-Studio Address. 145 Social Hall Ave.
 Tel.: EL 5-4641. CBS
 Representative. CBS Radio Spot Sales
 President. Jay W. Wright
 Commercial Manager. Joseph A. Kjar
 Chief Engineer. Paul Evans

KSOP—Salt Lake City—1955

Frequency: 1370 Kc. Power: 1 Kw., d.
 Owned-Oper. By. Seagull Broadcasting Co.
 Address. 1300 West 2320 South

Tel.: HU 4-4435. KBS
 Representative. Oakes & Assoc., Bernard
 President, Gen. Mgr. M. H. Hilton
 Station Mgr. Ralph Winn
 Commercial Mgr. Henry Hilton
 Program Director. Gart Wheeler
 Chief Engineer. Lyle Wahlquist

KSXX—Salt Lake City—1959

Frequency: 630 Kc. Power: 1000 Watts
 Owned By. KSXX Corp.
 Address. 364 S. State
 Tel.: CR 7-3905. Independent
 General Mgr. George Norman
 Merch. Dir. Dick Richardson
 Sales Prom. Mgr. Don O'Neal
 Program Dir. Bart Tolleson
 Chief Engineer. D. R. Hale

KWHO—Salt Lake City—1955

Frequency: 860 Kc. Power: 1 Kw., d.
 Owned-Operated By. Reese C. Anderson
 Address. 510 E. Second South
 Tel.: DA 2-5819. Independent
 Station Representative. Grant
 Pres., Gen. Mgr. Reese C. Anderson
 Commercial Manager. Dean G. Seeley
 Program Director. Craig V. Mollison
 Publicity Director. Kathleen Jensen
 Chief Engineer. Marvin C. Zitting

KWIC—Salt Lake City—1956

Frequency: 1570 Kc. Power: 500 Watts d.
 Owned By. Sugarhouse Broadcasting Co.
 Business Address. 1247 Wilmington Ave.
 Tel.: HUter 4-8791. Independent
 President. Dale R. Curtis
 General Mgr. Tom Ivory
 Comm. Sale Prom. Mgr. Starley D. Bush
 Program, Publicity Dir. Paul Coburn
 Chief Engineer. Kay D. Turner

KDYL—Tooele City—1956

Frequency: 990 Kc. Power: 1 Kw., d.
 Owned. Tooele County Radio & TV Bcstg.
 Address. P. O. Box 449
 Tel.: 990. KBS
 Sta. Representative. Hopewell
 General Mgr. Tony Greenhow

KVEL—Vernal—1947

Frequency: 1250 Kc. Power: 1 Kw., d.
 Owned-Oper. By. Uintah Bcstg. Co.
 Address. 120 E. Main St.
 Tel.: 494. KBS-MBS
 General Mgr. J. C. Wallentine
 Station Mgr. D. Case
 Chief Engineer. W. Raker

FOR AM INDEX
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Pop.: 391,500
Families: 111,000

Vermont

Radio Homes: 108,500
AM Stas. in State: 16

WSNO—Barre—1959

Frequency: 1450 Kc. Power: 250 Watts d.
Owned By: R. I. Kimel & B. W. Grad
Address: 1 Jacques St.
Tel.: GRanite 6-4168 Independent
Station Representative: Devney-O'Connell
General Manager: Robert I. Kimel
Station Manager: Alan H. Noyes
Program Director: Charles D. Maginnis
Chief Engineer: Steve Kandola
Owners of: WWSR, St. Albans, Vt.

WBTN—Bennington—1953

Frequency: 1370 Kc. Power: 500 Watts d.
Owned-Oper. By: Catamount Bcstrs. Inc.
Address: P.O. Box 560
Tel.: 6321 Independent
Station Representative: Kirby
Pres., Ch. Engr.: J. Gordon Keyworth
Station Manager: Mrs. Belva C. Keyworth

WKVT—Brattleboro—1959

Frequency: 1490 Kc. Power: 250 Watts
Owned: WKVT Corp.
Address: Williams & Larkin Sts.
Tel.: ALpine 4-2343 CBS
Station Reps.: Meecker; Walker-Rawalt
President: Joseph K. Close
General & Station Manager: Edward D. Somes
Program Director: Carl E. Hill
Chief Engineer: Ernest Robarge

WTSA—Brattleboro—1950

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By: Tri-State Area-Bcstg. Corp.
Address: Box 819
Tel.: AL 4-4567 Independent
Station Representative: Walker-Rawalt
President: Theodore Feinstein
Gen., Sta. Mgr.: Phillips Terhune
Program Director: Loren C. Smith
Chief Engineer: Hugh McKenny

WCAx—Burlington—1931

Frequency: 620 Kc. Power: 5000 Watts
Owned-Oper. By: WCAx Radio, Inc.
Business Address: 100 Market Sq., S.
Tel.: UN 2-5761 NBC
Station Rep.: Avery-Knodel
General Mgr.: A. E. Spokes
Commercial Mgr.: John Miller
Chief Engineer: James W. Tierney

WDOT—Burlington—1954

Frequency: 1400 Kc. Power: 250 Watts
Owned: Dot Broadcasting Corp.
Address: 205 College St.
Tel.: UNiversity 2-5776 Independent
Station Rep.: Masla
President: Fortune Pope
Vice President: Charles Balin
Station, Comm. Mgr.: George Cameron
Chief Engineer: John Carlini

WJOY—Burlington—1946

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By: Vermont Bcstg. Corp.
Address: 633 Main St.
Tel.: UN 4-5774 ABC
Representative: Everett-McKinney; Kettell-Carter
President: David W. Howe
Gen., Sta. Mgr.: Frank Balch
Program Director: Dean Slack
Publicity Director: Bernie Smyle
Chief Eng.: Don Wheatley

WSKI—Montpelier—1947

Frequency: 1240 Kc. Power: 250 Watts
Owned By: Green Mt. Bcstg. Co.
Bus. Address: 94 Main St.
Tel.: CAPItol 3-5275 ABC
Station Rep.: Foster & Creed
President: Eben Parsons
Gen., Sta. Mgr.: Daniel B. Ruggles III
Commercial Manager: Lawrence Shane
Program Director: John Brunell
Publicity Director: Robert Bannon
Chief Eng.: Gerard Marcotte

WIKE—Newport—1952

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Oper. By: Memphremagog Bcstg. Co.
Address: Box 711
Tel.: 832 Independent
Station Rep.: Masla; Lorrie Potts
President: E. Dean Finney
Station Manager: William Diamond
Chief Engineer: Ralph Dennis

WHWB—Rutland—1949

Frequency: 1000 Kc. Power: 1000 Watts
Owned: Central Vermont Broadcasting Corp.
Address: Box 591
Tel.: PR 3-3200 Independent
President: John Carusone
Station Manager: Francis McCormack

WSYB—Rutland—1930

Frequency: 1380 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By: Philip Weiss Music Co.
Address: Dorr Drive
Tel.: PR 3-8140 Independent
Station Rep.: Foster & Creed; Devney-O'Connell
President, General Mgr.: Phillip Weiss
Program Director: Richard Benard

WWSR—St. Albans—1941

Frequency: 1420 Kc. Power: 1 Kw., d.
Owned By: R. I. Kimel & B. W. Grad
Address: 75 North Main Street
Tel.: LAkeview 4-2157 Independent
Reps.: Webb; Kettell-Carter
General Mgr.: Robert I. Kimel
Commercial Mgr.: Cecile Fahl
Program Dir.: William Hobart
Sales Prom. Mgr.: Robert Schmidt
Chief Engineer: Ted Boisvert

WTWN—St. Johnsbury—1949

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Operated By...Twin State Bcstrs. Inc.
 AddressConcord Ave.
 Tel.: PI 8-2344.....Independent
 Station Rep.....Masla; Walker-Rawalt
 Pres., Gen. Mgr.....E. Dean Finney
 Program Director.....Douglas N. Drown
 Ch. Eng.....Ralph Dennis
 Owners of: WIKL, Newport, Vt.

WCFR—Springfield—1954

Frequency: 1480 Kc. Power: 1 Kw., d.
 Owned-Operated By...Conn. Valley Bcstg. Co.
 Address106 Park St.
 Tel.: TUrner 5-4555.....Independent
 President, Gen. Mgr.....Carlo F. Zezza
 Chief Eng.....Gordon I. Stearns

WDEV—Waterbury—1931

Frequency: 550 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned By.....Lloyd E. Squier
 Address9 Stowe St.
 Tel.: CApital 3-5266.....Independent
 Station Rep...Everett-McKinney; Kettell-Carter
 General Manager.....Lloyd E. Squier
 Program & Comm. Mgr.....Craig S. Parker

**WWRJ—White River Junction
1959**

Frequency: 910 Kc. Power: 1000 Watts d.
 Owned By....White River Enterprises, Inc.
 AddressBox 190
 Tel.: 1590.....Independent
 Station Representative.....Nona Kirby
 President, General Mgr.....Philip C. Smith
 Station Manager.....Ralph B. Skinner
 Program Director.....Donald Mellin
 Publicity Director.....Shirley Z. Smith
 Chief Engineer.....Henry Jones

Pop.: 3,956,000
 Families: 1,045,000

Virginia

Radio Homes: 1,004,500
 AM Stas. in State: 97

WBBI—Abingdon—1956

Frequency: 1230 Kc. Power: 250 Watts
 Owned By.....Burley Bcstg. Inc.
 AddressP. O. Box 509
 Tel.: MArkEt 8-2147.....Independent
 President.....Nelson T. Barker
 Gen. Comm. Mgr.....L. M. Seamon

WPIK—Alexandria—1945

Frequency: 730 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Potomac Bcstg. Corp.
 Address523 First St.
 Tel.: OV 3-3000.....Independent
 Station Representative.....Branham
 President.....Carl L. Lindberg
 General Mgr.....Howard B. Hayes
 Program Director.....Robert Dupree
 Commercial Manager.....John C. Moran
 Chief Engineer.....Arthur McDougall

WAVA—Arlington—1946

Frequency: 780 Kc. Power: 1000 W., d.
 Owned....Northern Virginia Broadcasters, Inc.
 Address5232 Lee Highway
 Tel.: KE 6-9000.....Independent
 Station Representative.....Bernard
 President.....Arthur W. Arundel
 General Station Mgr.....George A. Crump
 Comm. Mgr.....John F. Burgreen
 Sales Prom. Mgr.....John Edy
 Program Director.....Warren Miller
 Publicity Director.....Alexander Cabot
 Chief Engineer.....Stephen J. Hart

WEAM—Arlington—1947

Frequency: 1390 Kc. Power: 5000 Watts
 Owned-Operated By.....Thoms Radio-TV Ent.
 Business Address.....1515 N. Courthouse Rd.

Tel.: JA 7-7100.....Independent
 Rep.....Ecst. Time Sales; Raymer
 President.....Harold H. Thoms
 General Manager.....Kenneth L. Wood
 Chief Engineer.....Richard A. Johnson

WODY—Bassett—1960

Frequency: 900 Kc. Power: 250 Watts d.
 Owned By.....WYTI, Inc.
 AddressDrawer 231
 Tel.: NA 9-2509.....Independent
 President.....S. L. Goodman
 General Manager.....Lester L. Williams
 Station, Commercial Mgr.....H. Pete Bluhm
 Sales Prom. Mgr.....Shirley Prillaman
 Program Director.....Eddie Wall
 Chief Engineer.....C. J. Ronk
 Owners of: WYTI, Rocky Mount, Vt.

WBLT—Bedford—1950

Frequency: 1350 Kc. Power: 1 Kw. d.
 Owned-Oper. By.....Bedford Bcstg. Corp.
 AddressP. O. Box 406
 Tel.: 8425.....Independent
 Pres., Gen. Sta. Mgr.....J. E. Synan
 Chief Engineer.....J. P. Laughlin

WLSD—Big Stone Gap—1953

Frequency: 1220 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Gap Bcstg. Co.
 AddressIntermont Heights
 Tel.: 960.....Independent
 Sta., Comm. Mgr.....W. H. Wren

WKLW—Blackstone—1947

Frequency: 1440 Kc. Power: 5 Kw., d.
 Owned-Oper. By.....Blackstone Bcstg. Corp.
 AddressDrawer 192
 Tel.: 478.....MBS-KBS
 President, Gen. Mgr.....H. L. Umstead

VIRGINIA**WCYB—Bristol—1946**

Frequency: 690 Kc. Power: 10,000 Watts
 Owned-Oper. By... Appalachian Bcstg. Corp.
 Address... P. O. Box 1009
 Tel.: NOrth 9-4161
 Station Rep. ABC
 President, Gen. Mgr. Robert H. Smith
 Commercial Sales Prom. Mgr. Fey Rogers
 Chief Engineer. R. V. Robinson

WFHG—Bristol—1947

Freq.: 980 Kc. Power: 5 Kw., d.; 1 Kw., n.
 Owned-Oper. By... Bristol Bcstg. Co.
 Address... Valley Drive
 Tel.: NOrth 9-8112
 Station Rep. Walker-Rawalt
 Pres. W. C. Nininger
 General Mgr. W. L. Nininger
 Commercial Manager. Jack Martin
 Program Director. Robert M. Fleming
 Chief Eng. John Hughlett, Jr.

WCHV—Charlottesville—1933

Frequency: 1260 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By... Eastern Bcstg.
 Address... Box 631
 Tel.: 2-5121
 Representative ... ABC-MBS-KBS
 President. Clark
 General Station Mgr. R. A. Newhoff
 Sales Manager. Robert C. Walker
 Program & Publicity Director. Charles Smith, Jr.
 Chief Engineer. Colin Rosse
 Owners of: WHAP, Hopewell, Va.

WELK—Charlottesville—1957

Frequency: 1010 Kc. Power: 1 Kw., d.
 Owned By... Virginia Bcstg. Co.
 Address... Harris Rd.
 Tel.: 2-8080
 President. KBS
 Station Mgr. J. W. Deter
 R. G. Sketchley, Jr.

WINA—Charlottesville—1949

Freq: 1400 Kc. Power: 1 Kw., d., 250 Watts, n.
 Owned-Oper. By... Charlottesville Bcstg. Corp.
 Address... P. O. Box 1230
 Tel.: 6-6177
 Station Representative. NBC
 Pres., Gen. Mgr. Dora-Clayton
 Comm. Mgr. Donald G. Heyne
 Prog. Dir. Thomas M. Behrendt
 Chief Engineer. Edward Desmond
 Owners of: WJMA, Orange, Va.

WMEK—Chase City—1959

Frequency: 980 Kc. Power: 500 Watts d.
 Owned By... Mecklenburg Bcstg. Co.
 Address... Main St.
 Tel.: DRake 2-3141
 General Manager. ABC
 Station, Commercial Mgr. John L. Cole, Jr.
 Program Director. Arthur A. Moran, Jr.
 Don Green

WBCR—Christiansburg—1954

Frequency: 1260 Kc. Power: 1000 Watts d.
 Owned-Oper. By... WBCR, Inc.
 Address... P.O. Box 1260
 Tel.: EVergreen 2-4291
 Station Rep. Independent
 President, Gen. Mgr. Webb
 Business Mgr. A. H. Griffith
 Station Mgr. Lynda M. Pavlik
 Program Dir. Lewis S. Kanode, Jr.
 Chief Engineer. Eva Finch
 Rebecca H. McCoy
 C. Ray Mills

WCFV—Clifton Forge—1950

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By... James R. Reese, Jr.
 Address... Fairview Heights
 Tel.: 2147
 President. MBS
 General Manager, Ch. Eng. J. R. Reese, Jr.
 Claude F. Jones

WKEY—Covington—1941

Frequency: 1340 Kc. 1 Kw. d., 250 W. n.
 Owned. Earl M. Key
 Address... Lexington & 3rd St.
 Tel.: 965-8351
 General Manager. ABC
 Commercial Manager. Earl M. Key
 Program Director. Kenneth L. Bryant
 Chief Engineer. John L. Davis
 Grover K. Fulk

WSVS—Crewe—1947

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned-Oper. By... So. Virginia Bcstg. Corp.
 Business Address... 800 Melody Lane
 Tel.: 7811
 President. Independent
 Gen. Manager. Calvin S. Willis
 Comm., Sales Prom. Mgr. Freeman H. Stewart
 Chief Engineer. Harold F. Payne
 C. E. Wilson

WCVA—Culpeper—1949

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By... Culpeper Bcstg. Corp.
 Address... Hendricks Ave. & Radio Lane
 Tel.: Valley 5-8338
 Representative ... MBS-KBS
 President. Indie
 Gen., Sta. Mgr. Leonard T. Preston
 Comm., Sales Prom. Mgr. John T. Rogers
 Program Director. Tucker Butler
 Chief Engineer. Ed Gombos
 Gil Gildemann

WBTM—Danville—1930

Freq.: 1330 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By... Piedmont Bcstg. Corp.
 Bus.-Studio Address... 710 Grove St.
 Tel.: SW 3-4411
 Representative ... ABC
 President. Gill-Perna
 Manager. W. E. Gardner, Jr.
 Comm., Sales Prom. Mgr. Milton Adams
 Program Director. J. E. Allgood, Jr.
 Supervising Engineer. Jim Crawford, Jr.
 Millard F. McKinsey

WDVA—Danville—1947

Freq.: 1250 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By Va. Carolina Bcstg. Corp.
 Address 130 Lexington Ave.
 Tel.: SW 2-9311 MBS-KBS
 Representative Robert S. Keller
 Pres., Gen. Mgr. Emerson J. Pryor
 Commercial Mgr. Ralph Hess, Jr.
 Sales Prom. Mgr. Jeff Waugh
 Program Director Richard Campbell
 Chief Engineer J. T. Burgess

WILA—Danville—1957

Frequency: 1580 Kc. Power: 1 Kw.
 Owned By Baron Broadcasting Corp.
 Address 560 Patton St.
 Tel.: SW 2-2133 Independent
 Station Representative Continental
 President, General Mgr. Ralph J. Baron
 Commercial, Sales Prom. Mgr. George Lund
 Program Director Harvey Jacobs
 Publicity Director Shirleye Zechman
 Chief Engineer Roger Lee

WEVA—Emporia—1952

Frequency: 860 Kc. Power: 1000 Watts, d.
 Owned Stone Broadcasting Corp.
 Address Washington St.
 Tel.: MEIrose 4-2133 KBS
 Pres., Gen. Sta. Mgr. Willis L. Stone
 Commercial, Sales Prom. Mgr. Don Collins
 Program Dir. Eddie Anderson
 Publicity Director Dick Phillips
 Chief Engineer Elton A. Short, Jr.

WEEL—Fairfax—1955

Freq.: 1310 Kc. Power: 1000 Wts. d., 500 n.
 Owned OK Broadcasting Corp.
 Address 2nd & Oak Sts.
 Tel.: CR 3-4000 Independent
 Representative Hopewell
 President George Oleson
 General Manager B. Johnscher
 Chief Engineer Joe Terrien

WFAX—Falls Church—1948

Frequency: 1220 Kc. Power: 1 Kw., d.
 Owned-Operated By Lamar A. Newcomb
 Address Tower Square
 Tel.: JE 2-1220 KBS
 Pres., Gen. Mgr., Ch. Eng. Lamar A. Newcomb

WFLO—Farmville—1947

Frequency: 870 Kc. Power: 1000 Watts d.
 Owned-Operated By Colonial Bcstg. Co.
 Address Farmville
 Tel.: EX 2-4195 Independent
 Owner & President Carla B. Keys
 Station Manager John D. Wilson
 Sales Promotion Manager T. J. Fulcher
 Program Director Al Smith
 Chief Engineer O. C. Covington

WYSR—Franklin—1956

Frequency: 1250 Kc. Power: 1 Kw., d.
 Owned Franklin Broadcasting Corp.
 Address 102 E. Fourth Ave.
 Tel.: LO 2-3135 KBS
 V.P., Gen. Mgr. Thomas F. Clark
 Program Director Ted Tater
 Chief Engineer Richard Harris

WFLS—Fredericksburg—1960

Frequency: 1350 Kc. Power: 500 Watts d.
 Owned By Star Bcstg. Corp.
 Address 305 William St.
 Tel.: ESsex 3-1500 KBS
 Newspaper Affil. Free Lance-Star
 Station Rep. Hopewell
 President Charles S. Rowe
 Gen. Mgr., Pub. Dir. Josiah P. Rowe III
 Station Mgr., Chief Eng. James W. Poole
 Commercial Manager Virgil L. Cobia
 Program Director Frank G. Starling

WFVA—Fredericksburg—1939

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Fredericksburg Bcstg. Corp.
 Address Box 263
 Tel.: 373-7721 ABC
 Exec. Vice-Pres. Mrs. Marion Park Lewis
 Gen., Sta., Comm. Mgr., Ch. Eng. J. C. Morgan
 Program Director Arch Harrison
 Owners of: WNC, Winchester; WSIG, Mt. Jackson, both Va.; WBYL, Carlisle; WAYZ, Waynesboro, both Pa.; WELD, Fisher, W. Va.

WFTR—Front Royal—1948

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Sky—Park Bcstg. Corp.
 Address P. O. Box 192
 Tel.: MEIrose 5-4121 KBS-MBS
 General Manager Kenneth Gordon

WBOB—Galax—1947

Frequency: 1360 Kc. Power: 1000 Watts, d.
 Owned Carroll-Grayson Broadcasting Corp.
 Address Poplar Knob Road
 Tel.: BE 6-2921 KBS
 President Robert V. Morris
 Gen., Sta. Mgr. Joe P. Crockett
 Comm., Prom. Mgr. Brice Parks
 Chief Engineer Edward Boyer

WGAT—Gate City—1959

Frequency: 1050 Kc. Power: 250 Watts, d.
 Owned Gate City Broadcasting Co.
 Address Box 37
 Tel.: FULTon 6-7025 KBS
 Station Reps. Bolles; Beaver
 President, General Mgr. W. V. Ramsey
 Station, Commercial Mgr. Charlie Doll
 Sales Promotion Mgr. Sandy MacDonald
 Prog. Dir., Chief Eng. Ike Upchurch

WDDY—Gloucester—1957

Frequency: 1420 Kc. Power: 1 Kw., d.
 Owned-Operated By Cape Radio, Inc.
 Address P. O. Box 673

VIRGINIA

Tel.: OXford 3-4302.....KBS
Representative.....Webb
Pres., Gen. Mgr.....Arthur Lazarow
Asst. Station Manager.....Joan R. Lazarow

WMNA—Gretna—1956

Frequency: 730 Kc.....Power: 1 Kw., d.
Owned.....Central Virginia Bcstg. Co.
Address.....Box 730
Tel.: 4730.....KBS
President.....James E. Parsons
General Manager.....Lyle C. Motley
Chief Engineer.....Charles Lingafelt

WNRG—Grundy—1955

Frequency: 1250 Kc.....Power: 1 Kw., d.
Owned-Oper. By.....Va.-Ky. Bcstg. Co., Inc.
Address.....Box V
Tel.: WEBster 5-2537.....Independent
President.....H. G. Dobson
Gen. Mgr., Ch. Eng., Sta. Mgr.....D. B. Jordan
Asst. Mgr.....Aubry Garber

WVEC—Hampton—1948

Frequency: 1490 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Peninsula Radio Corp.
Address.....1930 Pembroke Ave.
Tel.: PArk 2-6331.....NBC
Station Rep.....Devney O'Connell
Pres., Gen. Mgr.....Thomas P. Chisman
V.P. & Dir. Sls.....Harrol A. Brauer, Jr.
Program Director.....Jerry Sandford
Commercial Mgr.....Ernest T. Harris
Promotion Director.....H. L. Foiles
Chief Engineer.....William C. King, Jr.

WHBG—Harrisonburg—1956

Frequency: 1360 Kc.....Power: 5 Kw. d.
Owned By.....Radio Harrisonburg, Inc.
Address.....75 East Market St.
Tel.: 4-9311.....Independent
President, Gen. Mgr.....W. W. Greer, Jr.
Comm. Prom. Mgr.....David Frankel
Station, Program Dir.....Bill Kramer
Publicity Dir.....Joyce Kelly
Chief Engineer.....H. Richardson

WSVA—Harrisonburg—1935

Frequency: 550 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned.....Shenandoah Valley Broadcasting, Inc.
Address.....Rawley Pike
Tel.: 4-4431.....NBC
Newspaper Affil.....Eve Star; Sunday Star
Sta. Representative.....H-R Reps
President, Sta. Mgr.....Hamilton Shea
Asst. Gen. Mgr.....Warren L. B'aun
Comm. Mgr.....Richard Johnson
Program Director.....Robert E. Lee
Publicity Dir., Sales Prom. Mgr.....Tony Winn
Chief Engineer.....J. MacFoley

WHAP—Hopewell—1948

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Eastern Bcstg. Corp.
Address.....Box 621

Tel.: GLenview 8-8518.....KBS
President.....R. Neuhoff
Station Manager.....R. Oppenheimer
Commercial Mgr.....D. Johns
Chief Engineer.....Norman Cannon, Jr.

WAGE—Leesburg—1958

Frequency: 1290 Kc.....Power: 1000 Watts
Owned By.....WAGE, Inc.
Address.....Box 891
Tel.: SPring 7-1290.....MBS
President.....W. T. Stubblefield
General Manager.....Frank Orrison
Sales Promotion Mgr.....Gordon Walsh
Program Director.....Richard Lee
Chief Engineer.....John Gill

WREL—Lexington—1948

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Rockbridge Bcstg. Co.
Address.....Drawer 902
Tel.: HCbart 3-2161.....NBC-KBS
Representative.....Indie Sales
Gen. Manager.....Milton E. Henson
Program Director.....Joseph E. Lynn, Jr.
Chief Engineer.....James I. Bray, Jr.

WBRG—Lynchburg—1956

Frequency: 1050 Kc.....Power: 1 Kw., d.
Owned.....Harry A. Epperson, Sr.
Address.....Box 1079
Representative.....Thomas F. Clark
Tel.: VICTor 6-6541.....KBS
Gen., Comm. Mgr.....Tom Buckley
Chief Engineer.....Frank K. Keller

WLVA—Lynchburg—1930

Frequency: 590 Kc.....Power: 1000 Watts
Owned-Oper. By.....Lynchburg Bcstg. Corp.
Address.....2320 Langhorne Rd.
Tel.: VICTor 5-1242.....ABC
Representative.....George P. Hollingbery
Pres., Gen. Mgr.....Philip P. Allen
Comm., Sales Prom. Mgr.....Thomas L. Turner
Prog., Pub. Dir.....Warren Uttal
Chief Engineer.....John T. Orth

WWOD—Lynchburg—1947

Freq.: 1390 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned.....Lynchburg Independent Bcstrs., Inc.
Address.....P. O. Box 1300
Tel.: VI 5-3441.....MBS
Newspaper Affil.....Salem Times Register
President.....Cy N. Bahakel
General Manager.....Frank Tirico
Station Manager.....Henry Hughes
Commercial Manager.....Carrol Seay
Sales Promotion Mgr.....Dave Snyder
Program Director.....William Ostrom
Chief Engineer.....Samuel Raymond
Owners of: WRIS, Roanoke, Va.; WKIN, Kings-
port, Tenn.; WLBJ, Bowling Green, Ky.; WKIN,
Waterloo, Ia.; WABG-AM-TV, Greenwood,
WKOZ, Kosziosko, both Miss.

WPRW—Manassas—1957

Frequency: 1460 Kc. Power: 500 W., d.
 Owned By Prince William Bcstg. Corp.
 Address Box 151
 Tel.: EMpire 8-3108. Independent
 President Harold H. Hersch
 General, Sta. Mgr. W. T. Merchant, Jr.
 Commercial Manager C. A. Sinclair, III
 Program Director Robert Shipley
 Chief Engineer Thomas Sullivan

WMEV—Marion—1948

Frequency: 1010 Kc. Power: 1000 Watts d.
 Owned-Oper. By Mountain Empire Bcstg. Corp.
 Address P. O. Box 470
 Tel.: ST 3-9001. ABC-KBS
 Representative Indie Sales
 Pres., Gen., Mgr. Robert C. Wolfenden
 Station Manager Siella D. Wolfenden
 Program Dir. Mrs. R. C. Wolfenden
 Chief Engineer Edward Surface

WHEE—Martinsville—1954

Frequency: 1370 Kc. Power: 1000 Watts, d
 Owned-Oper. By Patrick Henry Bcstg. Corp.
 Address Setback Bldg., Church & Bridge St.
 Tel.: ME 2-9811. Independent
 Pres., Sta., Gen. Mgr. John W. Shultz
 Comm. Mgr. Charles F. Adams
 Program Director Mrs. Grace P. Uram
 Sales Prom. Mgr. Thos. W. Patterson
 Publicity Dir. R. Lee Gilbert
 Chief Engineer T. E. Tatum
 Owners of: WHEO, Stuart, Va.

WMVA—Martinsville—1941

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Martinsville Bcstg. Co., Inc.
 Address Chatham Heights
 Tel.: MErcury 2-2152. NBC-KBS
 Representative Bob Dore
 Exec. V.P. & Gen. Mgr. Maynard E. Dillaber
 Program Director Barbara H. Zimmerman
 Sales Prom. Mgr. John W. Bouldin
 Chief Engineer B. Edward Boyer

WSIG—Mount Jackson—1954

Frequency: 790 Kc. Power: 1 Kw. d.
 Owned By R. F. Lewis Jr., Inc.
 Address WSIG Bldg.
 Tel.: GRanite 7-3128. MBS
 President Marion P. Lewis
 Gen. Comm. Mgr. Philip J. Potter
 Sales Prom., Publicity Dir. James Bowman
 Program Director Donald Funkhouser
 Chief Engineer Philip B. Whitney
 Owners of: WINC, Winchester, WFVA, Fredericks-
 burg, both Va.; WHYL, Carlisle, WAYZ,
 Waynesboro, both Pa.; WELD, Fister, W. Va.

WNRV—Narrows—1952

Frequency: 990 Kc. Power: 1000 Watts d.
 Owned-Oper. By Giles Bcstg. Co.
 Address Route 100
 Tel.: PA 6-2211. Independent

President E. D. McWilliams
 Station Manager R. M. Whitehead
 Sales Promotion Mgr. Foster Braque
 Program Director Megan H. McWilliams
 Chief Engineer Ray Kelly

WGH—Newport News—1928

Frequency: 1310 Kc. Power: 5000 Watts
 Owned-Oper. By Hampton Roads Bcstg. Corp.
 Address P.O. Box 98
 Tel.: CHestnut 4-7333. Independent
 News. Affil. Daily Press
 Station Representative Blair
 President Capt. W. R. Van Buren
 General Manager Ambert Dail
 Program, Publicity Dir. Gene Cressy
 Chief Engineer George Sokol

WTID—Newport News—1947

Frequency: 1270 Kc. Power: 1000 Watts d.
 Owned By Twelve-Seventy, Inc.
 Business Address 114 24th St.
 Tel.: CH 4-1270. Independent
 President Max Reznick
 V.P., Station Manager George Henning
 Commercial Mgr. Bob Rodgers
 Publicity Director Blair Eubanks
 Chief Engineer Ed Webb

WAVY—Norfolk—1941

Frequency: 1350 Kc. Power: 5000 Watts
 Owned-Oper. By Tidewater Teleradio, Inc.
 Address 214 W. York St.
 Tel.: MA 7-2345. Independent
 Representative H.R. Repls., Inc.
 President J. Glen Taylor
 General Mgr. Edward G. Sheridan
 Commercial Manager Clayton W. Eley
 Program Director Lee Leonard
 Sales Promotion Manager Dick Paul
 Chief Engineer Gilbert Hoffman
 Owners of: WAVY-TV.

WCMS—Norfolk—1954

Frequency: 1050 Kc. Power: 1000 W. d.
 Owned-Oper. By Cy Blumenthal
 Address Helena Building
 Tel.: MA 5-0525. Independent
 President Cy Blumenthal
 General Manager Roy La Mere
 Program Director Joe Huppel
 Chief Engineer Walter Adams

WLOW—Norfolk—1946

Frequency: 1400 Kc. Power: 250 Watts d.
 Owned By James Bcstg. Corp.
 Address 731 Boush St.
 Tel.: MADison 7-5677. MBS-ABC
 Station Representative Bolling
 General Manager Michael Henry
 Commercial Manager Paul Enright
 Prog. Dir. T. Bradshaw
 Chief Engineer R. Flagg

VIRGINIA 

WNOR—Norfolk—1949

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Norfolk Bcstg. Co.
 Address 1019 Boissevain Ave.
 Tel.: MADison 2-7071 Independent
 Representative Eastman
 President Louis H. Peterson
 Gen., Sta. Mgr. Jack H. Harris
 Station Manager Bob Story
 Chief Engineer George Hillier

WRAP—Norfolk—1952

Freq.: 850 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned By Continental Bcstg.
 Address Box 598
 Tel.: EX 9-3051 Independent
 President O. Wayne Rollins
 V.P. Gen. Mgr. Paul von Hagel
 Commercial Mgr. Stu Barondess
 Chief Eng. Glen Frazier

WTAR—Norfolk—1923

Frequency: 790 Kc. Power: 5000 Watts
 Owned-Oper. By WTAR Radio-TV Corp.
 Bus. Studio Address 720 Boush St.
 Tel.: MA 5-6711 CBS
 News Affil. Norfolk Newspapers, Inc.
 Representative Edward Peiry
 Bd. Chairman Campbell Arnoux
 President, Gen. Mgr. Robert M. Lambe
 Commercial Manager Harry W. Moore, Jr.
 Promotion Manager James W. Evans
 Station Mgr. Jack B. Prince
 Chief Eng. R. L. Lindell
 Owners of: WTAR-TV.

WNVA—Norton—1946

Frequency: 1350 Kc. Power: 5000 Watts
 Owned Radio-Wise, Inc.
 Address Progress Bldg.
 Tel.: 700 KBS
 President & General Mgr. R. B. Helms
 Station Manager Jack Helms
 Chief Engineer John McMullen

WJMA—Orange—1949

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Charlottesville Bcstg. Co.
 Address Spicer's Mill Road
 Tel.: 7263 KBS-NBC
 President Donald G. Heyne
 General Station Mgr. Claude F. White
 Commercial Mgr. Clarence Little
 Program Director Teresa Verling
 Chief Engineer Eugene Bossieux
 Owners of: WJMA, Charlottesville, Va.

WSWV—Pennington Gap—1959

Frequency: 1570 Kc. Power: 1,000 Watts d.
 Owned By Lee County Bcstg. Co.
 Address Box 338

Tel: 520 Independent
 President, General Manager Dr. D. Gabriel
 Station Manager L. Dean

WPVA—Petersburg—1955

Frequency: 1290 Kc. Power: 5000 Watts d.
 Owned-Operated By Harry A. Epperson, Jr.
 Business Address Box 87
 Tel.: RE 2-3478 KBS
 Pres., Sta. Mgr. Harry E. Epperson, Jr.

WSSV—Petersburg—1946

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned By Petersburg Bcstg Co., Inc.
 Address 112 W. Tabb St.
 Tel.: RE 3-4567 MBS
 Representative Grant Webb
 Pres., Gen. Mgr. Roger A. Beane
 Sta., Commercial Manager J. R. Speciale
 Program Director Bill Chinn
 Sales Promotion Mgr. Robert Bates
 Publicity Director Bill Ranieri
 Chief Engineer Dale Genius

WPUV—Pulaski—1946

Frequency: 1580 Kc. Power: 5000 Watts, d.
 Owned-Oper. By WPUV, Inc.
 Business Address P.O. Box 251
 Tel.: 3-3931 KBS
 Pres., Ch. Eng. John A. Columbus

WRAD—Radford—1950

Frequency: 1460 Kc. Power: 5 Kw. d., 500 W. n.
 Owned-Oper. By WRAD Bcstg.
 Address P.O. Box 1207
 Tel.: NEptune 9-2461 Independent
 General Mgr. E. B. Evans

WRIC—Richlands—1951

Frequency: 540 Kc. Power: 1000 Watts d.
 Owned-Oper. By Clinch Valley Bcstg. Corp.
 Address P. O. Box 218
 Tel.: WO 1-4066 KBS
 President J. Powell Royall
 Gen., Sta. Mgr. J. H. Lee

WANT—Richmond—1951

Frequency: 990 Kc. Power: 1000 Watts, d.
 Owned United Broadcasting Co.
 Address 513 N. Main Street
 Tel.: Milton 3-8368 Independent
 President Richard Eaton
 General Manager R. Coty

WEET—Richmond—1959

Frequency: 1320 Kc. Power: 1000 Watts, d.
 Owned Radio Richmond, Inc.
 Address Broad-Grace Arcade
 Tel.: MI 9-1223 Independent
 Station Representative Masla
 President, Gen. Mgr. Burton L. Levine
 Publicity Director Barbara Felton
 Program Dir. Jess Du Boy
 Chief Engineer Dick Haskie

WEZL—Richmond—1958

Frequency: 1590 Kc. Power: 5 Kw. d.
 Owned By.....WEZL, Inc.
 Address.....2314 W. Cary St.
 Tel.: ELgin 3-6656.....Independent
 Station Rep.....Bernard Howard
 President.....Ben Strouse
 General Manager.....Sid Magelof
 Vice President.....Sam Feldman
 Commercial Manager.....W. C. Pulley
 Program Director.....Earl Stogner
 Chief Engineer.....Byron S. Wine, 3rd

WLEE—Richmond—1945

Frequency: 1480 Kc. Power: 5000 Watts
 Owned-Operated By.....Lee Bcstg. Corp.
 Business-Studio Address.....6200 W. Broad St. Rd.
 Tel.: ATLantic 8-2835.....MBS
 Reprs.....Select; Young; Ayers
 President.....Thomas Tinsley
 V.P.....I. G. Abeloff
 V.P., General Mgr.....Harvey L. Hudson
 Commercial Mgr.....Gerald Blum
 Program Dir.....Stu Yarbro
 Regional Sales Mgr.....L. A. Kahn
 Ch. Eng., Oper. Mgr.....Tom Kita

WMBG—Richmond—1926

Frequency: 1380 Kc. Power: 5000 Watts
 Owned-Oper. By.....Havens & Martin, Inc.
 Bus. Studio Address.....3301 W. Broad St.
 Tel.: EL 5-8611.....ABC

Station Representative.....Bolling
 President, Sta. Mgr.....Wilbur M. Havens
 Assistant & Comm. Mgr.....Walter A. Bowry, Jr.
 Sales Prom. Mgr., Pub. Dir.....W. J. Filer
 Prog. Dir.....Frank Wilson
 Chief Engineer.....James Kyle

WRNL—Richmond—1937

Frequency: 910 Kc. Power: 5000 Watts
 Owned-Oper. By.....Richmond Newspapers, Inc.
 Business-Studio Address.....111 N. Fourth St.
 Tel.: MILton 3-3436.....CBS
 Newspaper Affil. News Leader; Times Dispatch
 Representative.....Edward Petry
 President.....D. Tennant Bryan
 Gen. Station Mgr.....E. S. Whitlock
 General Sales Manager.....Frank Soden
 Prog. Dir.....Ray Schreiner
 Pub., Prom. Director.....Mrs. Jane Cressy
 Chief Engineer.....E. V. Wolstenholme, Jr.

WRVA—Richmond—1925

Frequency: 1140 Kc. Power: 50,000 Watts
 Owned-Oper. By.....Larus & Brother Co.
 Address.....Box 1516
 Tel.: MILton 3-5633.....NBC
 Representative.....Peters, Griffin, Woodward
 Vice President.....C. T. Lucy
 General Station Mgr.....John B. Tansey
 Sales Manager.....Harold Barre
 Promotion Mgr.....Irby N. Hollans, Jr.
 Program Manager.....Jack B. Clements
 Chief Engineer.....Rudolph W. Raabe
 Owners of: WRVA-TV.

1ST

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 Irvin Abeloff, V. Pres.

W L E E
 RICHMOND, VIRGINIA

NATIONAL REPRESENTATIVES: SELECT STATION REPRESENTATIVES in New York, Baltimore, Washington and Philadelphia; Adam Young in Boston, Detroit, Chicago, St. Louis, San Francisco, Los Angeles, Minneapolis, Milwaukee, Cincinnati, Cleveland, Pittsburgh and Seattle; James S. Ayers in the South and Southwest.

WXGI—Richmond—1947

Frequency: 950 Kc. Power: 1000 Watts d.
Owned-Operated By: Radio Virginia, Inc.
Bus. Studio Address: 300 German School Rd.
Tel.: BE 3-7666 Independent
President: Douglas H. Robertson
Gen. Comm. Mgr.: David M. Wilburn
Chief Engineer: R. T. Coddington

WDBJ—Roanoke—1924

Frequency: 960 Kc. Power: 5000 Watts
Owned-Oper. By: Times-World Corp.
Address: 201 Campbell Ave., S.W.
Tel.: DI 3-8031 CBS
News, Affil.: Times, World News
Representative: Peters, Griffin, Woodward, Inc.
President: M. W. Armistead, III
V.P., Broadcasting Dir.: Ray P. Jordan
Mgr. & Comm. Mgr.: Frank E. Koehler
Sales Promotion Mgr.: Melvin L. Mayfield
Program Director: J. Dexter Mills
Chief Engineer: J. Robert Crowley
Owners of: WDBJ-TV.

WHYE—Roanoke—1957

Frequency: 910 Kc. Power: 1 Kw., d.
Owned: Roanoke Broadcasters, Inc.
Address: 119 Church St., S.W.
Tel.: Diamond 5-0988 Independent
Station Representative: Weed
President: Joseph Mullen
General & Station Mgr.: Jon A. Holiday
Sales Promotion Mgr.: J. Richard Brown
Program Director: Lee Davis, Jr.
Publicity Director: William Dority
Chief Engineer: Ray Mills

WRIS—Roanoke—1953

Frequency: 1410 Kc. Power: 5000 Watts d.
Owned: Roanoke Independent Bcstrs, Inc.
Address: Box 702
Tel.: 2-3131 MBS-KBS
General Mgr.: Cy Bahakel

WROV—Roanoke—1947

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By: WROV Bcstrs., Inc.
Bus. Studio Address: 15th & Cleveland Ave.
Tel.: DI 3-4444 ABC
Representative: Masla
Pres., Gen. Mgr.: Burton L. Levine
Chief Engineer: Michael Kavanaugh

WSLS—Roanoke—1940

Frequency: 610 Kc. Power: 5 Kw. d, 1 Kw. n.
Owned: Shenandoah Life Stations, Inc.
Address: 3rd & Church Ave., S.W.
Tel.: DI 4-9226 NBC
Station Rep.: Avery-Knodel
President: James H. Moore
Vice President: Horace Fitzpatrick
Station, Comm. Mgr.: George W. Cherrault, Jr.
Sls. Prom. Dir.: C. R. Garrison
Program, Pub. Dir.: John Willett
Chief Engineer: John Aldhizer
Owners of: WSLS-TV.

WKWS—Rocky Mount—1957

Frequency: 1290 Kc. Power: 1000 Watts d.
Owned By: Radio Franklin, Inc.
Address: Box 110
Tel.: HUDson 3-9244 Independent
President, General Mgr.: Kermit W. Salyer
Commercial Manager: Don Constable
Program Director: Richard L. Garst
Chief Engineer: Ray Mills

WYTI—Rocky Mount—1956

Frequency: 1570 Kc. Power: 1000 Watts d.
Owned: WYTI, Inc.
Address: Highway 220 N.
Tel.: HU 3-9955 KBS
Station Representative: Webb
President: S. L. Goodman
General Mgr.: Lester L. Williams
Commercial Manager: William E. Jefferson
Program Director: George M. Hanes
Sales Promotion Mgr.: Mrs. L. W. Frith
Chief Engineer: William M. Farley
Owners of: WODY, Bassett, Va.

WBLU—Salem—1956

Frequency: 1480 Kc. Power: 5 Kw., d.
Owned By: Salem Bcstg. Co.
Address: P. O. Box 408
Tel.: DUpont 9-5443 Independent
President Ch. Eng.: M. C. Bowers, Jr.
General & Station Manager: R. Bentley

WHLF—South Boston—1947

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: Halifax Bcstg. Co.
Address: Webster St
Tel.: 2-9988 ABC
Gen., Comm. Mgr.: John L. Cole, Jr.
Station Mgr., Prog. Dir.: H. Preston Young Jr.
Publicity Director: James D. Enderley
Chief Engineer: Robert R. Ruffin
Owners of: WHLF-FM, WMER-AM, Chase City.

WJWS—South Hill—1953

Frequency: 1370 Kc. Power: 1000 Watts d.
Owned-Operated By: Old Belt Bcstg. Corp.
Address: P. O. Box 216
Tel.: HI 7-4007 Independent
President, Gen. Mgr.: W. B. Hoiler
Station, Program Mgr.: A. W. Walthall
Chief Engineer: Charles E. Brown

WAFC—Staunton—1954

Frequency: 900 Kc. Power: 1 Kw. d.
Owned: Am. Home Bcstg. Corp.
Address: P. O. Box 1209
Tel.: TU 6-0100 Independent
Station Rep.: Clark
President, Sta. Mgr.: Lloyd Gochenour
Chief Engineer: Charles Neur

WTON—Staunton—1945

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By: Charles P. Blackley
Address: Morrison Bldg.

Tel.: TU 6-6666.....ABC
 General Manager.....Charles P. Blackley
 Sta., Comm. Mgr.....Charles E. Seebeck
 Program Director.....Ray H. Honaker, Jr.
 Chief Engineer.....Rex C. Houser

WHEO—Stuart—1959

Frequency: 1270 Kc.....Power: 1 Kw. d.
 Owned By.....Patrick-Henry Broadcasting Corp.
 Address.....Drawer 552, Martinsville, Va.
 Tel.: MErcury 2-9811.....Independent
 President, General Mgr.....John W. Shultz
 Station Manager.....Henry Hill
 Commercial Manager.....Charlie Adams
 Sales Promotion Manager.....T. W. Patterson
 Program. Pub. Dir.....Barbara Rakes
 Chief Engineer.....Roy Russell
 Owners of: WHEE, Martinsville, Va.

WLPM—Suffolk—1940

Frequency: 1460 Kc.....Power: 1000 Watts
 Owned-Operated By.....Suffolk Bcstg. Corp.
 Address.....Box 626
 Tel.: 2394.....KBS
 President.....Fred L. Hart
 General & Station Mgr.....L. Earl Hundley
 Chief Eng.....Veryl W. Rupp

WESR—Tasley—1958

Frequency: 1330 Kc.....Power: 1 Kw.
 Owned.....Accomack-Northampton Bcstg. Co.
 Address.....Box 1330
 Tel.: SU 7-3200.....KBS
 President.....Vernon H. Baker
 General, Station Mgr.....Brooks Russell
 Engineers.....G. Kellam, P. Mordenti

WBOF—Virginia Beach—1954

Frequency: 1550 Kc.....Power: 5 Kw. d.
 Owned.....Metro-WBOF, Inc.
 Address.....Box 536
 Tel.: GArden 8-3434.....Independent
 Station Representative.....Forjoe
 President.....Temple W. Seay
 Station Mgr.....Leo Hoarty
 Sta. Mgr., Prog. Dir.....Bob Gheza
 Sales Promotion Manager.....Bill Rhyne
 Publicity Director.....Roy Marsh
 Commercial Mgr.....Joe Matthews
 Chief Engineer.....Jack Garrison

WNNT—Warsaw—1949

Frequency: 690 Kc.....Power: 250 Watts d.
 Owned.....Grayson Headley
 Address.....Warsaw
 Tel.: ED 3-6900.....KBS
 General Mgr.....Grayson Headley
 Commercial Mgr.....Ruth R. Rouzie
 Prog. Dir.....Chris Naumann
 Chief Engineer.....W. Dean Loudy

WEER—Warrenton—1957

Frequency: 1570 Kc.....Power: 500 W., d.
 Owned.....Radio Associates, Inc.
 Business Address.....Box 817
 Tel.: 1500.....KBS
 President, Chief Eng.....L. Hamilton
 General, Station Mgr.....Francis I. Lambert

WKCW—Warrenton—1957

Frequency: 1420 Kc.....Power: 5000 Watts
 Owned By.....WKFT, Inc.
 Address.....P. O. Box 740
 Tel.: 1420.....Independent
 President.....Harry Wismer
 General Mgr.....Robert E. Cobbins
 Station Mgr.....Bill Montgomery
 Program Dir.....Jim Clark
 Sales Prom. Mgr.....Tom Reeder
 Publicity Dir.....Eddie Matherly
 Chief Engineer.....Stephen J. Hart

WAYB—Waynesboro—1948

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Waynesboro Bcstg. Corp.
 Business Address.....526 W. Main St.
 Tel.: WH 2-1490.....MBS-KBS
 Rep.....Donald Cooke
 Pres., Gen., Sta. Mgr.....N. Wilbur Kidd
 Comm., Sales Prom. Mgr.....Al Charles
 Chief Engineer.....William T. Gabbert

WBCI—Williamsburg—1959

Frequency: 740 Kc.....Power: 500 Watts
 Owned By.....Williamsburg Bcstg. Co., Inc.
 Address.....Box 2376
 Tel.: CApiitol 9-5544.....Independent
 President.....Richard S. Cobb
 Commercial Manager.....Howard H. Keller
 Program Director.....Wayne Farrar
 Chief Engineer.....Kenneth S. Bradby

WINC—Winchester—1941

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Richard F. Lewis, Jr., Inc.
 Business Address.....Kerr St.
 Tel.: MOhawk 2-4855.....ABC-KBS
 Sta. Reps.....Spot Time Sales; Phila. Spot
 President.....Marion P. Lewis
 Gen. Mgr., Chief Engineer.....Phil Whitney
 Publicity Director.....Roy Nester

WYVE—Wytheville—1949

Frequency: 1280 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Wythe County Bcstg. Co.
 Address.....195 S. 1st St.
 Tel.: CApiitol 8-3185.....KBS
 General Manager.....Arthur M. Gates
 Commercial Manager.....Edward A. Zuber
 Program Director.....Charles Huddle III
 Chief Engineer.....W. Jack Fleming

Pop.: 2,877,000
Families: 919,000

Washington

Radio Homes: 900,000
AM Stas. in State: 80

KBKW—Aberdeen—1949

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By: KBKW, Inc.
Address: 701 E. Heron St.
Tel.: LEnox 2-1450-1 MBS
Station Rep. Grant
President Archie Taft, Jr.
Gen., Sta. Mgr. Mahlon R. Taft
Program Director Gordy Dru
Publicity Director Gene Brookings
Chief Engineer Bob Smading

KXRO—Aberdeen—1927

Frequency: 1320 Kc. Power: 1000 Watts
Owned-Oper. By: KXRO, Inc.
Address: P.O. Box 1120
Tel.: LEnox 3-1320 Independent
Sta. Representative Weed
President Helen G. Spence
General Manager Fred G. Goddard
Chief Engineer Robert Smadino

KAGT—Anacortes—1956

Frequency: 1340 Kc. Power: 250 Watts
Owned By: KAGT, Inc.
Address: 2920 Commercial St.
Tel.: CY 4-2345 KBS
Sta. Representative Wagner; Webb
Pres., Gen. Mgr. R. Stacey
Sales Promotion Mgr., Pro. Dir. J. Bailey
Chief Engineer Donald Knuteson

KASY—Auburn—1958

Frequency: 1220 Kc. Power: 250 Watts, d
Owned By: Auburn Broadcasters, Inc.
Address: P.O. Box 459
Tel.: TEmple 3-5220 Independent
Station Representative Felts
President Edward Garre
Co-Owner, Prom. Mgr. Johnny Mowbray
Chief Engineer Frank C. Cook

KFKF—Bellevue—1958

Frequency: 1330 Kc. Power: 1 Kw., d.
Owned Bellevue Bcstrs.
Address: Box 838
Tel.: GLencourt 4-1330 Independent
General Sta. Mgr. Kemper Freeman
Comm. Prom. Mgr. Mick Tacher
Program Director Dick Stokke
Publicity Director Jay Ward
Chief Engineer Jim McGavick
Owners of: KPEG, Spokane.

KENY—Bellingham—1958

Frequency: 930 Kc. Power: 1000 Watts d.
Owned By: Whatcom County Bcstg, Inc.
Business Address: 220-A Unity St.
Tel.: REgent 3-2410 Independent
Owner D. T. Haveman
General Mgr. H. Huckle

KPUG—Bellingham—1947

Frequency: 1170 Kc. Power: 1000 Watts
Owned-Operated By: KPUG, Inc.
Address: 2340 E. Sunset Dr.
Tel.: REgent 4-1170 MBS
Newspaper Affil. Othell (Wa.) Outlook
Station Representative Pearson; Day
President Jessica L. Longston
General Manager Robert E. Pollock
Station Manager James Tinker
Sls. Prom. Mgr. Bernie Veleke
Commercial Program Dir. Garry L. White
Publicity Director Fran Titus
Chief Engineer Donald E. Pinney

KVOS—Bellingham—1927

Frequency: 790 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By: KVOS, Inc.
Address: 1151 Ellis St.
Tel.: REgent 3-4567 ABC
Sta. Reps. Moore; Weed
President Rogan Jones
General, Sta. Mgr. Cal Mann
Sales Prom., Comm. Mgr. Paul Martin
Publicity Dir. Marian Boylan
Chief Engineer John Price
Owners of: KPQ, Wenatchee; KVOS-TV; KGMJ-FM,
Bellingham; KGMJ-FM, Seattle; KGMG-FM,
Portland; KFMU-FM, Los Angeles; KFMW-FM,
San Bernardino.

KARI—Blaine—1960

Frequency: 550 Kc. Power: 500 Watts, d.
Owned Birch Bay Bcstg. Co.
Address: Box 35
Tel.: EDgewood 2-0751 KBS
Station Representative Wagner & Assoc.
President George A. Wilson
General Manager, Ch. Eng. D. J. Bevilacqua
Publicity Director Don P. McKinnis

KBRO—Bremerton—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned Bruce Bartley
Address: 205 Washington Ave.
Tel.: ESsex 7-3995 Independent
Station Reps. Felts; Torbet, Allen & Crane
General Manager Linc Perry
Office Manager Shirley Seid
Sales Prom. Mgr. Bruce Perry
Chief Engineer, Prog. Dir. Bob Adams

KVAN—Camas—1956

Frequency: 1480 Kc. Power: 1 Kw., d.
Owned By: Cathryn C. Murphy
Address: Washington Hotel, Portland, Ore.
Tel.: CApitol 3-1977 (Portland) Independent
Station Rep. Moore
General Manager Cathryn Murphy
Asst. Mgr. P. D. Snyder

**KELA—Centralia-Chehalis
1937**

Frequency: 1470 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Central Bcstg. Corp.
Business Address.....P.O. Box 720, Centralia
Tel.: PE 6-3321.....ABC-KBS
Gen., Sta. Mgr.....Joe Chytil
Commercial, Sales Prom. Mgr.....Dick Dawson
Program Director.....Donald Youngmans
Publicity Director.....B. Tilton
Chief Engineer.....Bob De Lapp

KITI—Chehalis-Centralia—1954

Frequency: 1420 Kc.....Power: 1 Kw. d.
Owned-Operated By.....KITI Corp.
Address.....804 Market St.
Tel.: SH 8-3379.....Independent
Station Rep.....Feltis; Torbet, Allen & Crane
Pres., Gen. Mgr.....Donald F. Whitman
Station Mgr.....Phil Roewe
Chief Engineer.....George Patterson

KOZI—Chelan—1957

Frequency: 1220 Kc.....Power: 1 Kw., d.
Owned.....Lake Chelan Bcstg. Corp.
Address.....P.O. Box 545
Tel.: 440.....Independent
Pres., Gen. Mgr.....Stuart S. Maus
Program Director.....Marjorie Grill
Chief Engineer.....Dean Rhodes

KCLX—Colfax—1950

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Adrian De Vries
Address.....Box 710
Tel.: EXbrook 7-3441.....KBS
President, Gen. Mgr.....Adrian DeVries
Program Director.....Betty DeVries
Chief Engineer.....E. O. McVay

KCVL—Colville—1955

Frequency: 1270 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Colville Bcstg. Co.
Address.....Mantz & Rickey Rd.
Tel.: MU 4-6481.....KBS
Station Representative.....Continental; Moore
Pres., Ch. Eng.....Merle B. Peterson
Commercial Manager.....Billy L. Hood

KGDN—Edmonds—1954

Frequency: 830 Kc.....Power: 5000 Watts
Owned.....King's Garden, Inc.
Address.....N. 190th & Fremont Ave.
Tel.: LI 2-3131.....Independent
President.....A. B. Martin
General, Station Mgr.....Robert W. Ball
Commercial Manager.....Harold Erickson
Sales Promotion Mgr.....Ralph Hewitt
Program Director.....Jerry Johnson
Publicity Director.....Gerald Swanson
Chief Eng.....Walter Jamison

KXLE—Ellensburg—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Western Bcstrs. Inc.
Address.....Box 600
Tel.: WOODland 2-1488.....ABC
President.....D. K. McBride

KULE—Ephrata—1950

Frequency: 730 Kc.....Power: 1000 Watts
Owned By.....Coulee Bcstg. Corp.
Address.....118 B St., N.W.
Tel.: SK 4-4686.....Independent
Station Rep.....Feltis; Torbet, Allen & Crane
President, General Mgr.....Donald R. Berry
Program Director.....Weymeth Simpson
Sales Promotion Mgr.....Robert A. Clark
Publicity Director.....John Holgren
Chief Engineer.....Gordon Sinclair

KQTY—Everett—1957

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....Wally Nelskog
Address.....Radio Central Bldg.
Tel.: ALpine 9-6111.....Independent
Sta. Representative.....Avery-Knodel; Moore
Pres., Gen. Mgr., Ch. Eng.....Wally Nelskog
Sales Promotion Manager.....Duke Demiglio
Prog. Dir.....Ray Coumanche
Station, Comm. Mgr.....Pete Searle
Publicity Director.....Nick Lacy
Owners of: KUDY, Seattle.

KRKO—Everett—1920

Frequency: 1380 Kc.....Power: 5 Kw.
Owned.....Everett Bcstg. Co., Inc.
Address.....P. O. Box 916
Tel.: ALpine 9-1144.....Independent
Station Representatives.....Feltis; H-R Reps
Pres., Gen. Mgr.....W. R. Taft
Chief Engineer.....Dale Good

KFDR—Grand Coulee—1950

Frequency: 1360 Kc.....Power: 1000 Watts
Owned-Oper. By.....Ralph A. Nachtmann
Address.....Box 395
Tel.: 140.....Independent
General Manager.....R. A. Nachtmann
Chief Engineer.....Frank Van Hemert

KLOG—Kelso—1949

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. by.....K-L Bcstg.
Address.....P. O. Box 90
Tel.: EX 3-4900.....Independent
Station Reps.....Moore; Masia; Allen
Gen., Sta. Mgr.....Marc De Launay

KEPR—Kennewick—1949

Frequency: 610 Kc.....Power: 5000 Watts
Owned-Oper. By.....KEPR, Inc.
Address.....P.O. Box 437
Tel.: JUSTice 6-6184.....CBS
Representative.....Moore
President.....Thomas C. Bostic
General Manager.....H. Bishop

WASHINGTON**KNBX—Kirkland—1948**

Frequency: 1050 Kc. Power: 1 Kw. d.
 Owned-Oper. By Eastside Bdcstg. Co.
 Address Civic Center
 Tel.: VAndyke 2-1201
 KBS
 General Manager G. A. Wilson
 Commercial Manager George W. Boucher
 Program Director R. Anita Busek
 Chief Engineer Justin M. Erisman

KFHA—Lakewood—1959

Frequency: 1480 Kc. Power: 1000 Watts d.
 Owned By KFHA, Inc.
 Address Box 3309, Tacoma
 Tel.: JUniper 8-1811
 Independent
 General, Prom. Mgr. Robert R. Smith
 Station Mgr. David Tolle
 Chief Engineer Jack Buss

KBAM—Longview—1955

Frequency: 1270 Kc. Power: 5000 Watts d.
 Owned-Operated By K-BAM Bcastg. Co.
 Address Box 31
 Tel.: HA 3-1210
 MBS
 Station Rep. Holman; Wagner
 President Paul D. Wickre
 General Mgr. Arne G. Peterson
 Commercial Manager Lowell E. Bryan
 Program Director Robert Anson
 Publicity Director Brian Bailey
 Chief Engineer John Lewis

KEDO—Longview—1938

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Triad Bcastg. Corp.
 Address P. O. Box 779
 Tel.: HA 5-1500
 ABC-KBS
 Representative Feltis; Pearson
 Pres., Gen., Sta. Mgr. Don L. Veith
 Chief Engineer Mac Davis

KSEM—Moses Lake—1947

Freq.: 1470 Kc. Power: 5 Kw., d.; 1 Kw., n.
 Owned-Operated By KSEM, Inc.
 Address Box 276
 Tel.: RO 5-3441
 MBS
 Station Representative Day-Wellington
 President Jessica L. Longston
 Gen. Manager James L. Hamstreet
 Station Manager Gene Wagner
 Commercial Manager Norm Staat
 Program Director Bill Newland, Jr.
 Chief Engineer Walt Bjerke

KWIQ—Moses Lake—1956

Frequency: 1260 Kc. Power: 1000 Watts, d.
 Owned By Cascade Broadcasting Co.
 Business Address 815 W. Broadway
 Tel.: ROkwell 5-5678
 Independent
 Station Reps. Young; Moore
 President Thomas C. Bostic
 General Mgr. Joe Kendall
 Station Mgr. Larry Roberts
 Chief Engineer Jim Bell

KBRC—Mount Vernon—1946

Freq.: 1430 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By Beckley Radio Co.
 Address P. O. Box 240
 Tel.: GARfield 4-2430
 Independent
 Representative Art Moore
 Pres., Gen., Sta. Mgr. Leo H. Beckley
 Commercial Mgr. Ted Framling
 Public. Program Dir. Chuck Shyman
 Chief Engineer Burt McAllister

KGY—Olympia—1922

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.
 Owned-Oper. By Tom Olsen
 Address 1240 N. Washington St.
 Tel.: Whitehall 3-1240
 MBS-ABC-KBS
 Representative Art Moore, Walker
 General Manager Tom Olsen
 Sta., Comm. Mgr. Herb Anderson
 Program, Ch. Eng. Don Jones
 Publicity Director Dick Pust

KITN—Olympia—1956

Frequency: 920 Kc. Power: 1 Kw. d.
 Owned KITN Corp.
 Address 610 S. Columbia Street
 Tel.: FL 7-7718
 Independent
 Representative Torbet, Allen & Crane; Feltis
 Pres., Gen. Mgr. D. Whitman
 Chief Engineer George Patterson

KOMW—Omak—1947

Frequency: 680 Kc. Power: 1000 Watts d.
 Owned-Operated By KOMW, Inc.
 Address Box 151
 Tel.: 20
 Independent
 President R. L. McNett
 General Manager Dean Nichols
 Chief Engineer W. Miltenberger

KZUN—Opportunity—1955

Frequency: 630 Kc. Power: 500 Watts, d.
 Owned KZUN, Inc.
 Address Box 123
 Tel.: WA 4-2400
 Independent
 Representative Wagner
 President, General Mgr. Robert L. Swartz
 Program, Pub. Dir. Art MacKelvie
 Sales Prom. Mgr. Dick Wright
 Chief Engineer Jack Feldhausen

KRSC—Othello—1958

Frequency: 1400 Kc. Power: 250 Watts
 Owned By Othello Radio
 Address Box 1400
 Tel.: HU 8-2791
 KBS
 Station Representative Day-Wellington
 Pres., General Mgr. R. E. Pollock
 Publicity Dir. D. R. Lockwood
 Chief Engineer S. Bickley

KORD—Pasco—1956

Frequency: 910 Kc. Power: 1 Kw., d.
 Owned KORD, Inc.

Address **Box 485**
Tel: LI 7-9791.....**Independent**
Station Representative Pearson
President, Gen. Mgr...... Wally Reid
Commercial Manager..... Herb Brindamour
Sales Promotion Mgr...... Dick Zerr
Program Director..... Rich Osborn
Chief Engineer..... Ben Murphy

KPKW—Pasco—1945

Frequency: 1340 Kc.....**Power: 250 Watts**
Owned By.....Century Bcstg. Co.
Address.....Chase at "A" St.
Tel: Pasco.....KBS-ABC
President R. Stacey

KONP—Port Angeles—1945

Frequency: 1450 Kc.....**Power: 250 Watts**
Owned By.....Charles Webster
Address.....313 West First Street
Tel: GL 7-4200.....KBS
Representative.....Art Moore
Gen. Mgr......George Buck
Station Mgr......R. Gardner
Chief Engineer.....Frederick F. Fields

KARY—Prosser—1956

Frequency: 1310 Kc.....**Power: 1 Kw., d.**
Owned By.....Prosser-Grandview Bcsts.
Address.....P. O. Box 1310
Tel: YUkon 4-7310.....KBS
Station Rep......Wagner
President.....Ray Rockstrom
General Station Mgr......J. L. Quinn
Commercial, Sales Prom. Mgr.... Robert Wilson
Program Director.....Verla Argo
Chief Engineer.....D. Trostel

KOFE—Pullman—1950

Frequency: 1150 Kc.....**Power: 1000 Watts d.**
Owned By.....KOFE, Inc.
Address.....P.O. Box 318
Tel: LOgan 4-5251.....ABC
Sta. Reps. Moore; Masla; Torbet, Allen & Crane
President, General Mgr......William Wippel
Station Manager.....Bob Tuenley
Commercial Manager.....Bob Morrill
Sales Promotion Mgr......Fred Stephani
Program Director.....Mike James
Publicity Director.....Joanne Henning
Chief Engineer.....Bill Watt

KAYE—Puyallup—1951

Frequency: 1450 Kc.....**Power: 250 Watts**
Owned-Operated By.....Henry Perozzo
Address.....P. O. Box 271
Tel: THornwall 5-1711.....KBS
Station Representative.....Moore
Gen. Mgr., Ch. Eng......Henry Perozzo
Commercial Manager.....Marvin A. Young

KPOR—Quincy—1957

Frequency: 1370 Kc.....**Power: 1 Kw., d.**
Owned.....Quincy Valley Bcsts.
Address.....806 S. Central Ave.
Tel: SUNset 7-6731.....Independent

Station Rep......Hopewell; Jacobson
Pres., Gen. Mgr......Donald R. Nelson
Commercial, Prog. Dir......Doyle Nelson
Chief Engineer.....Ralph Barclay

KAPA—Raymond—1950

Frequency: 1340 Kc.....**Power: 250 Watts**
Owned By.....Willapa Broadcasting Co.
Address.....Willapa Hotel
Tel: 1010.....KBS
Station Rep......Art Moore
General Manager.....R. E. Ciaunch

KUDY—Renton—1947

Frequency: 910 Kc.....**Power: 1000 Watts**
Owned-Oper By.....Cutie Radio Inc.
Address.....615 Third Ave.
Tel: BALdwin 6-1910.....Independent
Station Representative.....Avery-Knodel
President.....W. N. Nelskog
General Station Mgr......Hale Bondurant
Sales Promotion Mgr......Verne Williams
Program Director.....Bob Carmichael
Chief Engineer.....Lee Hurley
Owners of: KQTY, Everett, Wash.

KALE—Richland—1950

Frequency: 960 Kc.....**Power: 1000 Watts**
Owned-Oper. By.....D & D Broadcasters, Inc.
Address.....P. O. Box 767, Pasco, Wash.
Tel: Liberty 7-3388.....Independent
Station Rep......Weed
President, General Mgr......L. G. Dix
Program Director.....Lloyd Aman
Chief Engineer.....Merlin Matheny

KAYO—Seattle—1926

Freq: 1150 Kc.....**Power: 5 Kw. d., 1 Kw. n.**
Owned-Operated By... Wash. Telecasters, Inc.
Address.....2939 Fourth Ave. So.
Tel: MAn 3-2480.....MBS
Newspaper Affil.... Rupert Ida. Minedoka Cty.
News, St. Helens Ore. Sentinel-Mist, Burley
Ida. Herald-Bulletin, Othello Outlook
Station Representative.....Pearson
President.....Jessica L. Longston
General Mgr......R. E. Pollock
Station Manager.....John R. DiMeo
Prog. Dir......Donald Hedman
Chief Engineer.....Verle Jones
Owners of: KSEM, Moses Lake, KPUG, Bellingham, both Wash., KBAR, Burley, Ida.

KING—Seattle—1927

Frequency: 1090 Kc.....**Power: 50,000 Watts**
Owned-Oper. By.....KING Bcstg. Co.
Address.....320 Aurora Ave.
Tel: MUTual 2-3555.....NBC
Station Rep......Blair
President.....Dorothy S. Bullitt
V.P. Broad. Div......Otto P. Brandt
V.P. Business.....Henry B. Owen
Nat. Sales., Sta. Mgr......Earl F. Reilly
Operation Manager.....Pat S. O'Halloran
Promotion Mgr......Ray Edinger
Merchandising.....G. W. Parker
Chief Engineer.....A. A. Shultz
Owners of: KGW-AM-TV, Portland, Ore.; KREM-AM-FM-TV, Spokane, Wash.; KING-AM-FM-TV.

WASHINGTON

KIRO—Seattle—1925

Frequency: 710 Kc. Power: 50,000 Watts
Owned-Oper. By Queen City Bcstg. Co.
Bus.-Studio Address... 1530 Queen Anne Ave.
Tel.: AT 3-9800 CBS
Representative Peters, Griffin, Woodward, Inc.
President, General Mgr. Saul Haas
Station, Commercial Mgr. William F. Tucker
Promotion, Publicity Mgr. Liz Wier
Production Mgr. Jim French
Chief Engineer Jim Upthegrove
Owners of: KIRO-TV.

KJR—Seattle—1923

Frequency: 950 Kc. Power: 5000 Watts
Owned-Oper. By Seattle-Portl. Radio
Address P.O. Box 3726
Tel.: West 7-5100 Independent
Representative McGavren
Pres., Gen. Mgr. Lester M. Smith
Commercial Manager Gaylen S. Blackford
Chief Engineer George Newton

KOL—Seattle—1922

Frequency: 1300 Kc. Power: 5000 Watts
Owned-Oper. By Seattle Bcstg. Co.
Bus.-Studio Address... 1100 W. Florida St.
Tel.: MA 2-2312 Independent
Station Representative H. R. Reys.
President Marie S. Taft
Gen., Sta. Mgr. Archie Taft, Jr.
Nat. Sls. Mgr. Fred von Hofen
Commercial Manager W. L. Simpson
Program Director Charles Van
Chief Engineer E. R. Pigg

KOMO—Seattle—1927

Frequency: 1000 Kc. Power: 50,000 Watts
Owned-Oper. By Fisher's Blend Station, Inc.
Bus.-Studio Address... 100 4th Ave. No.
Tel.: MA 4-6000 ABC
Representative Katz
President O. W. Fisher
Exec. V.P., Gen. Mgr. W. W. Warren
Comm. Manager John Behnke
Station Manager Maitland Jordan
Sls. Prom. Mgr. Bob Ryan
Program Director David Robinson
Publicity Mgr. Margaret Hagerty
Chief Engineer C. E. Miller

KTIX—Seattle—1956

Frequency: 1590 Kc. Power: 5000 Watts d.
Owned-Operated By KTIX, Inc.
Business Address... 101 Bellevue Ave. North
Tel.: EAst 3-1590 Independent
Station Representative Bcst. Time Sales
Pres., Gen. Mgr. Hugh Ben LaRue
Comm. Mgr. C. A. Christianson

KTW—Seattle—1920

Frequency: 1250 Kc. Power: 5 Kw., d., 1 Kw. n.
Owned The First Presbyterian Church
Address 710 Madison
Tel.: MAin 4-6226 Independent
Station Representative Pickens
President Glenn T. Whitney

Gen., Sta. Mgr. James R. Warren
Program Director John Sherman
Ch. Eng. James S. Ross

KVI—Seattle—1929

Frequency: 570 Kc. Power: 5000 Watts
Owned By Golden West Bcstrs., Inc.
Address Tower Bldg.
Tel.: MUtual 2-3100 Independent
Sta. Representative AM Radio Sales
President Robert O. Reynolds
General Manager Bert S. West
Commercial Manager Steve Crowley
Program Dir. Bob Cooper
Publicity Dir. Jack MacDonald
Chief Engineer Dick Velo
Owners of: KSFO, San Francisco; KMPC, Los Angeles.

KXA—Seattle—1926

Frequency: 770 Kc. Power: 1000 Watts d.
Owned-Operated By KXA, Inc.
Address 320 Second Ave., W.
Tel.: ATwater 4-8600 Independent
Representative Meeker
President Wesley I. Dumm
Exec. Vice President R. W. Wassenberg
Commercial Manager A. J. Stahmer
Program Director John Sherman
Chief Engineer John Dubuque

KCFA—Spokane—1959

Frequency: 1330 Kc. Power: 5 Watt, d.
Owned By Christian Serv. Inc.
Address 5408 Freya St.
Tel.: KEystone 5-3077 Independent
President R. L. Stensland
General Mgr. H. J. Chandler
Program Director Harold Christensen

KGA—Spokane—1926

Frequency: 1510 Kc. Power: 50,000 Watts
Owned-Oper. By Gran Bcstg. Co.
Address 6228 S. Regal
Tel.: KE 4-0631 ABC
Representative Hollingbery
President L. F. Gran
General Mgr. A. M. Vogel
Station Manager Len Greensword
Commercial Manager Bill Rhodes
Sales Promotion Mgr. Merrick Davis
Program Director Allen Wolter
Publicity Director Anita Ramsey
Chief Engineer Val Strange

KHQ—Spokane—1922

Frequency: 590 Kc. Power: 5000 Watts
Owned-Operated By KHQ, Inc.
Address South 4202 Regal
Tel.: KEystone 4-0511 NBC
Newspaper Affil. Chronicle Co.
Representative Katz
Pres., Gen. Sta. Mgr. Richard O. Dunning
Comm. Mgr. William Merrill
Prog. Dir. John Fahey
Sales Prom., Pub. Dir. Irving Smith
Chief Engineer Dee Waymire
Owners of: KHQ-TV.