

President, General Mgr. . . . . Leo J. Theriot  
 Commercial Manager . . . . . Bob Curole  
 Station Manager . . . . . Jerry Chatagniek  
 Sales Prom. Mgr. . . . . Miss Eula M. Duet  
 Program Director . . . . . Roy Vicknair Jr.  
 Chief Engineer . . . . . George Roundtree Jr.

**WFPR—Hammond—1947**

Frequency: 1400 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Airweb, Inc.  
 Business-Studio Address . . . . . Box 432  
 Tel.: 960-3589 . . . . . KBS  
 Pres., Gen. Mgr. . . . . John A. Chauvin  
 Commercial Manager . . . . . 'Foots' McCrory  
 Chief Engineer . . . . . Charles Herman

**KLUV—Haynesville—1956**

Frequency: 1580 Kc. . . . . Power: 250 Watts, d.  
 Owned By . . . . . Haynesville Bcstg. Co.  
 Address . . . . . Waters St.  
 Tel.: 505 . . . . . KBS  
 Station Rep. . . . . Hopewell  
 President, Gen. Mgr. . . . . Frederick A. W. Davis  
 Station, Program Mgr. . . . . William R. Dunaway  
 Comm. Prom. Manager . . . . . Shelby Haynig  
 Chief Engineer . . . . . A. T. Moore  
 Owners of: KASO, Minden; WGLC, Centerville.

**KVHL—Homer—1955**

Frequency: 1320 Kc. . . . . Power: 1 Kw., d.  
 Owned . . . . . Claiborne Bcstg. Corp.  
 Address . . . . . Box 97  
 Tel.: 3804 . . . . . KBS  
 President . . . . . Tom Deas  
 General Mgr., Ch. Eng. . . . . Colon Johnston

**KCIL—Houma—1946**

Freq.: 1490 Kc. . . . . Power: 1 Kw. d., 250 W. n.  
 Owned . . . . . KCIL, Inc.  
 Business Address . . . . . Fahey St.  
 Tel.: 2-6828 . . . . . Independent  
 Station Representative . . . . . Indie Sales  
 President . . . . . Denver T. Brannen  
 General, Prom. Mgr. . . . . Les Ryder  
 Station, Commercial Mgr. . . . . L. H. Thesmar  
 Program Director . . . . . Virginia Ryder  
 Chief Engineer . . . . . Bill Collins

**KJEF—Jennings—1950**

Frequency: 1290 Kc. . . . . Power: 1,000 Watts d.  
 Owned-Oper. By . . . . . Jennings Bcstg. Co., Inc.  
 Address . . . . . 1521 Lake Arthur Ave.  
 Tel.: 1155 . . . . . KBS  
 Pres., Gen. Mgr., C. Eng. . . . . Clovis L. Bailey  
 Comm. Mgr. . . . . Gerald Dugar

**KTOC—Jonesboro—1958**

Frequency: 920 Kc. . . . . Power: 1,000 Watts  
 Owned By . . . . . Jackson Parish Bcstrs.  
 Address . . . . . P. O. Box 550  
 Tel.: 4600 . . . . . KBS  
 Station, Comm. Mgr. . . . . A. H. Colvin Jr.  
 Program, Ch. Eng. . . . . T. L. Colvin Sr.

**KPEL—Lafayette—1957**

Freq.: 1420 Kc. . . . . Power: 1 Kw. d., 500 Wts. n.  
 Owned-Oper. By . . . . . Pelican Bcstg. Co.

Address . . . . . Box 3120  
 Tel.: CEnter 4-7418 . . . . . ABC  
 Sta. Reps. . . . . Bolles; Reilly; Tracy Moore  
 President . . . . . John Paul Goodwin  
 Gen., Sta. Mgr. . . . . William A. Patton  
 Comm. Manager . . . . . R. Herbert  
 Chief Engineer . . . . . John H. Shipp, Jr.

**KVOL—Lafayette—1935**

Frequency: 1330 Kc. . . . . Power: 1000 Watts  
 Owned-Oper. By . . . . . Evangeline Bcstg. Co., Inc.  
 Address . . . . . P. O. Box 3030  
 Tel.: CE 4-5151 . . . . . NBC  
 President . . . . . Morgan Murphy  
 General Manager . . . . . George H. Thomas  
 Station Mgr. . . . . E. H. Hughes  
 Comm. Mgr. . . . . Thomas G. Pears  
 Chief Engineer . . . . . Adrian Martin

**KAOK—Lake Charles—1947**

Frequency: 1400 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . KAOK, Inc.  
 Address . . . . . P. O. Box S  
 Tel.: HE 6-7544 . . . . . Independent  
 Station Rep. . . . . Bernard Howard  
 President . . . . . J. J. Paglin  
 General, Station Mgr. . . . . Roy K. Rhodes  
 Chief Engineer . . . . . Walter Vones

**KLou—Lake Charles—1947**

Frequency: 1580 Kc. . . . . Power: 1000 Watts  
 Owned-Oper. By . . . . . Dixie Broadcasters, Inc.  
 Bus. Studio Address . . . . . 1600 Harless St.  
 Tel.: HE 6-7277 . . . . . MBS  
 Station Rep. . . . . United Spot Sales  
 President, Gen. Mgr. . . . . Albert D. Johnson  
 Comm. Prom. Mgr. . . . . Elmo Stine  
 Program, Publicity Director . . . . . Johnny Jano  
 Chief Engineer . . . . . David Wilson

**KPLC—Lake Charles—1935**

Frequency: 1470 Kc. . . . . Power: 5000 Watts  
 Owned-Oper. By . . . . . Calcasieu Bcstg. Co.  
 Address . . . . . Calcasieu Hotel  
 Tel.: HE 9-2713 . . . . . NBC  
 Representative . . . . . Weed  
 General Mgr. . . . . Jim Toth  
 Commercial Mgr. . . . . R. M. White  
 Program Dir. . . . . A. B. Craft  
 Chief Eng. . . . . Edgar Barton

**KLPL—Lake Providence—1957**

Frequency: 1050 Kc. . . . . Power: 250 Watts, d.  
 Owned . . . . . Radio Service Co.  
 Address . . . . . Box 342  
 Tel.: 834 . . . . . KBS  
 Representative . . . . . Bogner & Martin  
 Presidents . . . . . E. McMurray & F. Baldwin  
 Sta., Comm. Mgr. . . . . Gene Underwood  
 Chief Engineer . . . . . P. Kuhn

**KLLA—Leesville—1956**

Frequency: 1570 Kc. . . . . Power: 250 Watts  
 Owned . . . . . Leesville Broadcasting Co.  
 Address . . . . . P. O. Box 1323

## LOUISIANA

Tel.: 3403 .....KBS  
Mgr. Partner, Gen. Mgr. ....I. Ward-Steinman  
Commercial Mgr. ....Ed Marshall  
Chief Engineer. ....Henry J. Lazarone

### **KDBC**—Mansfield—1954

Frequency: 1360 Kc. ....Power: 1 Kw. d.  
Owned. ....DeSoto Bcstg. Corp.  
Address .....P. O. Box 740  
Tel.: 1360 .....KBS  
Gen., Comm. Mgr. ....Arthur L. Greene  
Chief Engineer. ....Boyd E. Allinson

### **KAPB**—Marksville—1954

Frequency: 1370 Kc. ....Power: 1000 Watts, d.  
Owner. ....Avoyelles Bcstg. Corp.  
Address .....110 W. Mark St.  
Tel.: 7206 .....KBS  
President .....W. L. Billups  
Chief Engineer. ....Charlie Woodside

### **KASO**—Minden—1953

Frequency: 1240 Kc. ....Power: 250 Watts  
Owned-Operated By. ....Minden Bcstg. Co.  
Address .....410 Lakeshore Drive  
Tel.: FRanklin 7-1200 .....KBS  
Sta. Representative .....Hopewell  
President .....Frederick A. W. Davis  
General Sta. Mgr. ....Jim Howell  
Comm. Prom. Mgr. ....Bill Robinson  
Program, Publicity Mgr. ....Bob Wicks  
Chief Engineer. ....Martin Kirsch Jr.  
Owners of: KLVV, Haynesville; WSRV, Milton.

### **KLIC**—Monroe—1950

Frequency: 1230 Kc. ....Power: 250 Watts  
Owned-Oper. By. ....Dr. Frank Cerniglia  
Address .....626 Bernhardt Bldg.  
Tel.: FAirfax 3-4617 .....MBS-KBS  
General Mgr. ....Dr. Frank Cerniglia  
Chief Engineer. ....Joe Turbyfill

### **KMLB**—Monroe—1930

Frequency: 1440 Kc. ....Power: 5000 d.; 1000 n.  
Owned-Operated By. ....WSTV, Inc.  
Business Address .....Box 1723  
Tel.: FAirfax 2-7161 .....ABC, NBC  
Representative .....Pearson  
General Manager. ....James Plaisance  
Chief Engineer. ....O. R. Morgan

### **KNOE**—Monroe—1944

Frequency: 1390 Kc. ....Power: 5000 Watts  
Owned-Operated By. ....James A. Noe  
Address .....Box 1742  
Tel.: FA 2-8155 .....Independent  
Representative .....H-R Reps  
President .....James A. Noe  
General Manager. ....B. Davis  
Chief Engineer. ....Ray Boyd

### **KMRC**—Morgan City—1954

Frequency: 1430 Kc. ....Power: 500 Watts  
Owned. ....Tri-City Bcstg. Inc.

Address .....P. O. Box 889  
Tel.: 9036 .....KBS  
President. ....Warren J. Fortier  
General Mgr. ....P. A. Trim

### **KNOC**—Natchitoches—1947

Frequency: 1450 Kc. ....Power: 250 Watts  
Owned-Oper. By. ....Natchitoches Bcstg. Co.  
Business-Studio Address. ....720 Front St.  
Tel.: 2353 .....Independent  
Station Representative. ....Bob Dore  
Pres., Gen. Mgr., Chief Eng. ....B. H. Bailey, Jr.  
Sta., Comm. Mgr. ....Norman A. Fletcher  
Program Director. ....Jim Elkins  
Sales Prom. Manager. ....Kevin Lynch

### **KANE**—New Iberia—1946

Frequency: 1240 Kc. ....Power: 250 Watts  
Owned-Operated By. ....New Iberia Bcstg. Co.  
Address .....104 W. St. Peter St.  
Tel.: EMerson 9-6726 .....Independent  
General Mgr. ....George H. Thomas  
Sta. Mgr. ....Donald Bonin  
Commercial Manager. ....Sherry A. Lopez  
Program Director. ....Dee Voorhies  
Publicity Director. ....Ken Nowell  
Chief Engineer. ....Joe Sikes

### **KVIM**—New Iberia—1951

Frequency: 1360 Kc. ....Power: 1000 Watts d.  
Owned-Oper. By. ....Queen City Bcstg. Co.  
Address .....P. O. Box 50  
Tel.: EMerson 4-5826 .....Independent  
General Manager. ....John H. Coco  
Chief Engineer. ....Lloyd Bernard

### **WBOK**—New Orleans—1951

Frequency: 800 Kc. ....Power: 1000 W., d.  
Owned-Oper. By. ....OK Group  
Address .....505 Baronne St.  
Tel.: 525-5363 .....Independent  
Station Representative. ....Bernard Howard  
President. ....Jules J. Paglin  
V.P., Gen. Mgr. ....Ed. Prendergast  
Ex. Vice Pres. ....Stanley W. Ray, Jr.  
Commercial Manager. ....Fred Schwarz  
Program, Publicity Dir. ....Rene Duffour  
Chief Engineer. ....John Hart  
Owners of: WLOK-AM, Memphis; WGOK-AM, Mo-  
bile; WXOK-AM, Baton Rouge; KAOK-AM, Lake  
Charles; KYOK-AM, Houston.

### **WDSU**—New Orleans—1923

Frequency: 1280 Kc. ....Power: 5000 Watts  
Owned-Operated By. ....WDSU Bcstg. Corp.  
Business Address. ....520 Royal St.  
Tel.: TU 4371 .....NBC  
Representative .....John Blair  
President. ....Edgar B. Stern  
General Mgr. ....A. Louis Read  
Station Manager. ....John F. Screen  
Commercial Manager. ....Harold Wheelahan  
Production Manager. ....Larry Wilson  
Sales Prom. Mgr. ....Stan Cohen  
Operation Manager. ....Stanley Holiday  
Chief Eng. ....Lindsay Riddle

**WSMB—New Orleans—1925**

Frequency: 1350 Kc.....Power: 50 Kw  
 Owned.....WSMB, Inc.  
 Address.....Maison Blanche Bldg.  
 Tel.: MA 5921.....ABC  
 Representative.....Hollingbery  
 President.....John M. Shaheen  
 General Mgr.....John L. Vath  
 Chief Engineer.....Harold Nebe  
 Owners of: WFBL, Syracuse, N. Y.; KORL, Honolulu, Hawaii.

**WJMR—New Orleans—1945**

Frequency: 990 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Supreme Bcstg Co., Inc.  
 Address.....1500 Canal St.  
 Tel.: 529-3131.....MBS  
 Sta. Representative.....Weed  
 P. sident.....Chester Owens  
 Gen. Mgr., Ch. Eng.....George A. Mayoral  
 Program Dir.....Tom Abbott  
 Publicity Dir.....Carol Wattigney

**WJBW—New Orleans—1926**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Radio New Orleans, Inc.  
 Address.....637 Common St.  
 Tel.: Tulane 8265.....Independent  
 Station Representative.....Forjoe  
 President.....Sherwood J. Tarlow  
 VP., General Mgr.....Allan W. Roberts  
 Commercial Manager.....Norman Dulfour  
 Oper. Manager.....Bobby Vann  
 Program Director.....Allan Allknight  
 Sales Program Mgr.....Robert Sardina  
 Publicity Director.....Patsy McCabe  
 Chief Engineer.....Charlie Herman  
 Owners of: WHFL, Boston; WWOK, Charlotte; WARE, Ware; WLOB, Portland, Me.

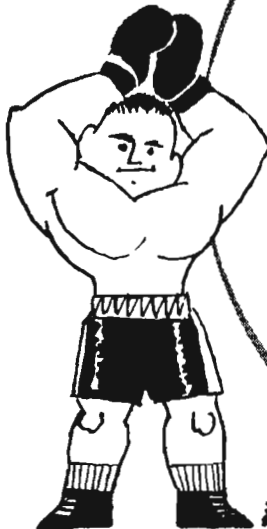
**WNOE—New Orleans—1925**

Frequency: 1060 Kc...Power: 50,000 d.; 5000 n.  
 Owned-Operated By.....James A. Noe  
 Business-Studio Address.....St. Charles Hotel  
 Tel.: EX 2173.....Independent  
 Representative.....Avery-Knodel  
 President.....James A. Noe  
 Gen., Sta. Mgr.....James A. Noe, Jr.  
 Comm., Sales Prom. Mgr.....Cleve J. Brien  
 Program Director.....G. Mason  
 Chief Engineer.....A. J. Bourgeois

**WTIX—New Orleans—1951**

Frequency: 690 Kc.....Power: 5,000 Watts  
 Owned-Oper. By.....Storz Broadcasting Co.  
 Address.....328 Chartres St.  
 Tel.: MA 3562.....Independent  
 Station Representative.....Eastman

**WSMB**  
 RADIO  
**DOMINATES!**



**NEW ORLEANS, LOUISIANA**

- AUTHENTIC NEWS COVERAGE
- FAMILY PROGRAMMING
- OUTSTANDING EXPERIENCED AIR SALESMEN
- CREATIVE SELLING
- COMPLETE MERCHANDISING

**FOUNDERS CORP.**

One of the Founder's groups of Stations, including KORL, Honolulu; WFBL, Syracuse, New York  
 WSMB, New Orleans, Louisiana.

# LOUISIANA

President ..... Todd Storz  
V.P., General Mgr. .... Fred Berthelson  
Program Dir. .... D. Braun  
Chief Engineer ..... Carlos A. Schmid

## WWL—New Orleans—1922

Frequency: 870 Kc. .... Power: 50,000 Watts  
Owned-Operated By ..... Loyola U. of South  
Address ..... Roosevelt Hotel  
Tel.: JAcKson 5-2194 ..... CBS  
Representative ..... Katz  
President ..... Rev. Patrick J. Donnelly, S.J.  
Sales Promotion Manager ..... Ray Eberhardt  
Program Director ..... William T. Romaine  
Publicity Director ..... Morris Trahan  
Chief Engineer ..... J. D. Bloom  
Owners of: WWL-TV.

## WWOM—New Orleans—1958

Frequency: 600 Kc. .... Power: 1 Watt d.  
Owned By ..... Franklin Bcstg. Co.  
Address ..... 614 N. Rampart St.  
Tel.: AUdubon 4424 ..... Independent  
General Mgr. .... D. Wagenvoort  
Sales Mgr. .... Mike Verges

## WYLD—New Orleans—1951

Frequency: 940 Kc. .... Power: 1 Wt. d. 500 n.  
Owned By ..... Rounsaville of N.O. Inc.  
Address ..... 2906 Tulane Ave.  
Tel.: 822—1945 ..... Independent  
Sta. Reps. .... Pearson; Dora-Clayton  
President ..... Robert W. Rounsaville  
General Manager ..... W. Arthur Selley Jr.  
Station Manager ..... John J. Revisore  
Program Director ..... Robert D. Hudson  
Sales Prom. Mgr. .... David R. Shaffer  
Chief Engineer ..... Lee Caput  
Owners of: WCIN, Cincinnati; WWOL, Nashville;  
WMBM, Miami Beach; WLOU, Louisville;  
WTMP, St. Petersburg; KRZY, Dallas.

## KREH—Oakdale—1953

Frequency: 900 Kc. .... Power: 250 Watts d.  
Owned-Oper. By ..... Louisiana Bcstg. Service  
Address ..... P.O. Box 71  
Tel.: 900 ..... KBS  
General Manager ..... R. L. Hooks  
Chief Engineer ..... L. Hargrove

## KWCL—Oak Grove—1958

Frequency: 1280 Kc. .... Power: 500 Watts, d.  
Owned By ..... Carroll Bcstg. Co.  
Address ..... South Jackson St.  
Tel.: GArden 8-2389 ..... KBS  
President ..... E. R. McCormick  
General Mgr. .... M. McCormick  
Station Mgr. .... Charles Farrell

## KSLO—Opelousas—1947

Frequency: 1230 Kc. .... Power: 250 Watts  
Owned-Operated By ..... KSLO Bcstg. Co.  
Address ..... P. O. Box 392  
Tel.: 942—2633 ..... ABC  
Representative ..... Sears & Ayer  
General Mgr. .... W. Eugene Jones

Station Manager ..... Wandell Allegood  
Program Director ..... Rita Valin  
Chief Engineer ..... Don Murphy

## KRIH—Rayville—1957

Frequency: 990 Kc. .... Power: 250 Watts, d.  
Owned By ..... John Touchstone  
Address ..... Box 420  
Tel.: 4855 ..... KBS  
Gen. Mgr. .... H. T. Cumpton

## KRUS—Ruston—1947

Frequency: 1490 Kc. .... Power: 250 Watts  
Owned-Oper. By ..... Ruston Bcstg. Co.  
Address ..... Box 533  
Tel.: AL 5-2550 ..... KBS  
Newspaper Affil. .... Leader  
President ..... C. E. Faulk, Jr.  
Gen. Manager ..... William Carter  
Chief Engineer ..... C. P. Demaree

## KANB—Shreveport—1958

Frequency: 1300 Kc. .... Power: 1,000 Watts d.  
Owned By ..... Kenwil, Inc.  
Address ..... P. O. Box 7243  
Tel.: 423—2668 ..... Independent  
Sta. Reps. .... Wittig, Dora Clayton, Oakes  
General Manager ..... Glenn V. Wilson  
Commercial Manager ..... Brown E. Moore  
Program Director ..... Doris Mae Wilson  
Chief Engineer ..... A. Thomas Moore

## KBCL—Shreveport—1957

Frequency: 1220 Kc. .... Power: 250 Watts  
Owned By ..... Kenwil, Inc.  
Address ..... P.O. Box 727  
Tel.: 3-1606 ..... Independent  
Station Reps. .... Melville; Geo. T. Hopewell  
President ..... C. Godfrey  
General, Station Mgr. .... Joe Monroe  
Chief Engineer ..... Joel E. Wharton

## KCIJ—Shreveport—1950

Frequency: 1050 Kc. .... Power: 250 Watts d.  
Owned-Operated By ..... Southwest Bcstrs. Inc.  
Address ..... Box 197  
Tel.: 424—0814 ..... KBS  
Representative ..... Gill-Perna  
President, Gen. Mgr. .... Bob Neal  
Program Publicity Dir. .... E. V. Roberts  
Chief Engineer ..... Benny Culbertson

## KEEL—Shreveport—1923

Frequency: 710 Kc. .... Power: 10 Kw. d.; 5 Kw. n.  
Owned-Oper. By ..... Foster & Associates  
Address ..... 1500 N. Market  
Tel.: 425—8692 ..... Independent  
Station Rep. .... John Blair  
Pres. .... Gordon B. McLendon  
General, Sta. Manager ..... Richard H. Wilcox  
Comm. Prom. Mgr. .... Marie Gifford  
Chief Engineer ..... Rudy Johnson  
Owners of: KLIF, Dallas; KILT, Houston; KTSA,  
San Antonio; WAKY, Louisville; WYSL, Buf-  
falo; KABL, San Francisco.

**KJOE—Shreveport—1954**

Frequency: 1480 Kc. Power: 1 Kw. d.  
Owned. Ray Armand Bcstg. Co  
Address. 529½ Crockett St.  
Tel.: 422-0732 MBS  
Station Representative. Charles Bernard Co.  
Owner, Gen. Mgr. Ray Armand Koviiz  
Chief Eng. N. L. Keys

**KOKA—Shreveport—1957**

Frequency: 980 Kc. Power: 5000 Watts d.  
Owned-Oper. By. John McLendon & Assoc.  
Business Address. P.O. Box 3605  
Tel.: 422-3122 Independent  
Sta. Rep. Pearson  
President, Gen. Mgr. John McLendon  
Station Manager. A. Evans

**KREB—Shreveport—1960**

Frequency: 1550 Kc. Power: 1 Kw. d., 500 W. n.  
Owned By. Radio Shreveport  
Address. 311 Milam St.  
Tel.: 42-33681. Independent  
Station Representative. Hollingbery  
Station, Comm. Mgr. Sam Styles

**KRMD—Shreveport—1928**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Operated By. T. B. Lanford  
Address. P. O. Box 1712  
Tel.: 323-6172 ABC  
Representative Weed  
President. T. B. Lanford  
General, Comm. Mgr. Thomas A. Gresham  
Program Director. Joseph H. Keith  
Chief Engineer. Dub Wilkinson  
Owners of: KALB-AM-TV-FM, Alexandria; KPLC-  
AM-TV, Lake Charles; WSLI, Jackson; WJTV,  
Jackson; KRMD-FM.

**KWKH—Shreveport—1925**

Frequency: 1130 Kc. Power: 50,000 Watts  
Owned-Operated By. International Bcstg. Corp.  
Address. P. O. Box 1387  
Tel.: 422-8711 Independent  
Newspaper Affiliation. Shreveport Times  
Representative. Christal Co.  
President. William H. Bronson  
Exec. V.P., Gen. Mgr. Henry B. Clay  
Commercial Manager. Jack Timmons  
Prom. Mgr., Pub. Dir. James T. Briggs  
Prog. Director. Frank Page  
Tech. Dir. W. E. Antony  
Chief Engineer. O. S. Droke

**KBSF—Springhill—1954**

Frequency: 1460 Kc. Power: 1000 Watts  
Owned. Springhill Broadcasting Co.  
Address. Box 597  
Tel.: LE 9-4616. KBS  
President. Roy M. Fish  
General Mgr. John K. Hill  
Chief Engineer. Robert Wainwright

**KIKS—Sulphur-Lake Charles  
1955**

Frequency: 1310 Kc. Power: 500 W. d.  
Owned-Operated By. Lake Bcstg. Co.  
Address. Box 190, Sulphur  
Tel.: JAKson 7-5266. Independent  
Sta. Representative. Paul Raymer  
General Manager. Dale D. Mahurin  
Station Manager. Cecil E. Bland, Jr.  
Commercial Manager. Carroll A. Wynn  
Program Director. Ray Brown  
Chief Engineer. Carl Doiron

**KTLD—Tallulah—1954**

Frequency: 1360 Kc. Power: 500 Watts  
Owned By. Howard E. Griffith  
Address. Box 1360  
Tel.: 1360. KBS  
General, Sta. Mgr. Howard E. Griffith

**KTIB—Thibodaux—1953**

Frequency: 630 Kc. Power: 500 W., d.  
Owner. Delta Bcstrs., Inc.  
Address. 701 W. 5th St.  
Tel.: Hillcrest 7-9006. Independent  
President. F. H. Block  
General Mgr. Ray Saadi  
Chief Engineer. Lee Martin

**KVPI—Ville Platte—1953**

Frequency: 1050 Kc. Power: 250 Watts d.  
Owned-Oper. By. Ville Platte Bcstg. Co.  
Address. Box 566  
Tel.: 5888. KBS  
President. Lionel B. Deville  
Gen., Comm. Mgr. Chris Duplechatin  
Chief Engineer. J. L. Sylvester

**KUZN—West Monroe—1955**

Frequency: 1310 Kc. Power: 1 Kw.  
Owned. Griffith Electric Co.  
Address. 1515 N. 7th St.  
Tel.: FAirfax 2-1491. Independent  
Representative. Dore; Melville  
President, Chief Eng. Howard E. Griffith  
General, Comm. Mgr. Ollie Bales  
Program Director. Chuck Morgan  
Owners of: KTLB-AM, Tallulah.

**KEVL—White Castle—1955**

Frequency: 1590 Kc. Power: 1000 Watts d.  
Owned-Oper. By. Big League Bcstg. Co.  
Address. P. O. Box 418  
Tel.: 4683. KBS  
Owner. Chas. E. Schwing, Jr.  
General Mgr. L. Miller

**KVCL—Winnfield—1955**

Frequency: 1270 Kc. Power: 1000 Watts d.  
Owned-Operated By. Winn Bcstg. Co.  
Address. Box 548  
Tel.: 5822. KBS  
Gen. Mgr., Ch. Engr. Edward R. Hall

## LOUISIANA-MAINE

### KMAR—Winnesboro—1957

Frequency: 1570 Kc. Power: 500 Watts, d.  
Owned By... Franklin Bcstg. Co.  
Address... Box 312  
Tel.: Winnesboro 5141... Independent

Representative... Continental Radio Sales  
President... Buddy Martin  
Gen. Mgr... Si Willing  
Prog. Mgr... Buddy Martin  
Chief Engineer... C. Graves

Pop.: 975,000  
Families: 281,500

## Maine

Radio Homes: 278,000  
AM Stas. in State: 28

### WFAU—Augusta—1946

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 Wts. n.  
Owned-Oper. By... Twin City Bcstg. Co., Inc.  
Business Address... 160 Bangor St.  
Tel.: MAYfair 3-3878... Independent  
Station Reps... McGavren; Devney-O'Connell  
President... Faust Couture  
Gen., Sta. Mgr... Norman C. Gallant  
Commercial Manager... Richard McLennan  
Program, Prom. Mgr... Peter Kozich  
Publicity Director... Mona Toothaker  
Chief Engineer... Joseph Roy

### WRDO—Augusta—1932

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By... WRDO, Inc.  
Address... 175 Water Street  
Tel.: MA 3-4735... NBC  
Representative... Weed  
President... William H. Rines  
Station Manager... Leslie R. Hubbley  
Chief Engineer... Harold T. Dinsmore

### WABI—Bangor—1924

Frequency: 910 Kc. Power: 5000 Watts  
Owned-Oper. By... Community Bcstg. Service  
Business-Studio Address... 57 State St.  
Tel.: 6446... ABC  
Representative... Hollingbery, Kettell-Carter  
V.P., Gen. Mgr... Walter L. Dickson  
Sta. Program Dir... John F. MacRae  
Chief Engineer... Ed Winchester

### WGU Y—Bangor—1947

Frequency: 1250 Kc. Power: 5000 Watts d.  
Owned-Operated By... Bangor Bcstg. Corp.  
Address... 26 Central St.  
Tel.: 7354... Independent  
Station Reps... Devney-O'Connell  
V.P., Gen. Mgr... Louis J. Borgatti  
Sta., Program Manager... Robert Dow  
Publicity Director... G. Linda Nason  
Chief Engineer... Paul Reynolds

### WLBZ—Bangor—1926

Frequency: 620 Kc. Power: 5000 Watts  
Owned-Operated By... Maine Bcstg. Co.  
Address... P.O. Box 921  
Tel.: BA 2-4656... NBC  
Station Representative... Weed  
President... William H. Rines  
Station Mgr... Edward E. Guernsey  
Chief Engineer... John H. Wibby

### WMMS—Bath—1957

Frequency: 730 Kc. Power: 1000 Watts d.  
Owned By... Winslow T. Porter  
Address... 195 Front St.  
Tel.: HI 3-5542... Independent  
Pres., Gen. Sta. Mgr... Winslow T. Porter  
Commercial Mgr... E. Hawley  
Publicity Director... Lewis Colby  
Chief Engineer... Dr. Harry F. Hinckley

### WIDE—Biddeford—1948

Frequency: 1400 Kc. Power: 250 Watts  
Owned By... Biddeford-Saco Bcstg. Corp.  
Address... 126 Main St.  
Tel.: Atlantic 4-4566... Independent  
Station Representative... Walker-Rawalt  
Pres., Gen. Mgr... J. Alan Jasper  
V.P., Treasurer... M. Chester Ball  
Station Mgr... Howard B. Martin  
Commercial Manager... Franklin Fowler  
Program Director... Edward Horne  
Chief Engineer... Carl Snow

### WCME—Brunswick—1955

Frequency: 900 Kc. Power: 1,000 Watts  
Owned By... Westminster Bcstg. Co.  
Address... River Road  
Tel.: PA 5-5507... Independent  
Representative... Walker-Rawalt  
President, Program Dir... Roger H. Strawbridge  
Comm. Publicity Mgr... William N. McKeen  
Chief Engineer... Melville Whitcomb

### WQDY—Calais—1959

Frequency: 1230 Kc. Power: 250 Watts  
Owned By... St. Croix Bcstg. Co., Inc.  
Address... International Broadcast House  
Tel.: GLOBE 4-7545... Independent  
Sta. Rep... Hollingbery  
President, General Mgr... John H. Vendell Jr.  
V.P., Commercial Manager... John P. Foster  
Program Director... Daniel F. Hallingdale  
Chief Engineer... Dale Wing

### WFST—Caribou—1956

Frequency: 600 Kc. Power: 5 Kw., d.  
Owned... Northern Bcstg. Co.  
Address... Box 65  
Tel.: GYpsY 6-3731... Independent  
Sta. Reps... Devney-O'Connell, McGavren  
V.P., Gen. Sta. Mgr... Elby Stevens  
Commercial Mgr... Al Knight  
Program Director... Dick Meyer  
Chief Engineer... G. D. Johnson

**WDEA—Ellsworth—1958**

Frequency: 1350 Kc. Power: 1000 Watts  
 Owned By..... Coastal Broadcasting Co. Inc.  
 Address..... Christian Ridge Road  
 Tel.: NOrmandy 7-2523..... Independent  
 Station Representative..... Walker-Rowatt  
 President..... Milton C. Chapman  
 General Station Mgr..... Donald E. Knowles  
 Comm., Prom. Mgr..... Donald C. Graftam  
 Program, Publicity Dir..... William T. McCarthy  
 Chief Engineer..... Richard T. Laffin

**WKTJ—Farmington—1959**

Frequency: 1380 Kc. Power: 1,000 Watts  
 Owned By..... Franklin Broadcasting Corp.  
 Address..... P. O. Box 590  
 Tel.: Farmington 3000..... Independent  
 Station Rep..... Kettel-Carter  
 President, Gen. Mgr..... Elden H. Shute Jr.  
 Treasurer..... Gerald T. Higgins  
 Commercial Manager..... Harry K. Heustis  
 Program Director..... Richard W. Booth  
 Chief Engineer..... R. Dean Sequin

**WHOU—Houlton—1950**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By..... N. Maine Bcstg. Corp.  
 Address..... 1340 North Rd.  
 Tel.: 2257..... NBC-ABC  
 Representative..... Webb  
 President, Gen. Mgr..... B. Esters

**WCOU—Lewiston—1938**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By..... Twin City Bcstg. Co., Inc.  
 Business-Studio Address..... 223 Lisbon St.  
 Tel.: STate 4-6921..... Independent  
 Sta. Reps..... Devney-O'Connell; McGavren  
 Pres., Pub. Dir..... Faust Couture  
 Gen., Sta. Mgr..... John C. Libby  
 Commercial Manager..... Oscar J. Normand  
 Program Director..... Janet Lavenger  
 Chief Engineer..... Carl P. Rounds  
 Owners of: WFAV, Augusta.

**WLAM—Lewiston—1947**

Frequency: 1470 Kc. Power: 5000 Watts  
 Owned-Oper. By..... Lewiston-Auburn Bcstg. Corp.  
 Business-Studio Address..... 129 Lisbon St.  
 Tel.: ST 4-5401..... ABC  
 Sta. Reps..... Everett, McKinney; Kettell-Carter  
 Pres., Gen. Mgr..... F. Parker Hoy  
 Station Manager..... Harold Dutch  
 Comm. Prom. Mgr..... Romeo E. Sanscoucy  
 Program Director..... Robert D. Mowers  
 Publicity Director..... Frederick H. Gage  
 Chief Engineer..... Herbert Wiles

**WCSH—Portland—1925**

Frequency: 970 Kc. Power: 5000 Watts  
 Owned-Oper. By..... Maine Radio & TV Corp.  
 Business-Studio Address..... 157 High St.  
 Tel.: SP 2-0181..... NBC  
 Representative..... Weed  
 President..... William H. Rines

General Manager..... Jack S. Atwood  
 Sta., Comm. Mgr..... Benjamin A. Hubley  
 Program Director..... James E. Brunelle  
 Sales Prom. Manager..... Linwood T. Pitman  
 Publicity Director..... Janet Voorhis  
 Chief Engineer..... Charles R. Brown  
 Owners of: WCSH-TV.

**WGAN—Portland—1938**

Frequency: 560 Kc. Power: 5000 Watts  
 Owned-Oper. By..... Guy Gannett Bcstg. Services  
 Business-Studio Address..... 390 Congress St.  
 Tel.: SP 2-4661..... CBS  
 Newspaper Affil..... Gannett Publishing  
 Representative..... Avery-Knodel, Foster Creed  
 President..... Jean Gannett Williams  
 General Manager..... Creighton E. Gatchell  
 Comm. Sta. Manager..... Francis H. Farnum Jr.  
 Sales Prom. Mgr..... Jack Harvey  
 Publicity Director..... Nunzi Casavola  
 Prog. Dir..... C. R. Sanford  
 Chief Engineer..... Roger W. Hodgkins  
 Owners of: WGAN-TV.

**WLOB—Portland—1956**

Frequency: 1310 Kc. Power: 1 Kw., d.  
 Owned..... Casco Bcstrs. Corp.  
 Business Address..... 645 Congress St.  
 Tel.: SP 5-2336..... Independent  
 Sta. Reps..... Devney-O'Connell, Eckels, McGavren  
 President..... Sherwood J. Tarlow  
 General, Station Manager..... Melvin L. Stone  
 Commercial Manager..... David L. Royte  
 Sales Promotion Manager..... Robert Jordan  
 Program Director..... Howard Leonard  
 Publicity Director..... Walter Thomas  
 Chief Engineer..... T. Richard Dunn

**WPOR—Portland—1946**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By..... Hildreth Bcstg. Co.  
 Business-Studio Address..... 477 Congress St.  
 Tel.: SP 3-8111..... ABC, MBS  
 Rep..... Kettel-Carter, Hollingbery  
 President..... Horace A. Hildreth  
 Exec. V.P., Gen. Mgr..... Walter L. Dickson  
 Station Manager..... Raymond G. Mercier  
 Commercial Manager..... William J. Mullen  
 Chief Engineer..... Joseph Williams

**WAGM—Presque Isle—1931**

Frequency: 950 Kc. Power: 5000 Watts  
 Owned-Operated By..... Aroostook Bcstg. Corp.  
 Address..... Washburn Rd.  
 Tel.: 9-2461..... MBS-NBC  
 Representative..... Hollingbery, Kettel-Carter  
 President..... Horace A. Hildreth  
 Exec. V.P..... W. L. Dickson  
 Station Mgr..... S. Lyons  
 Chief Engineer..... Lester E. Hughes

**WEGP—Presque Isle—1960**

Frequency: 1390 Kc. Power: 5,000 Watts  
 Owned By..... Presque Isle Radio Co.  
 Address..... 418 Main St.

## MAINE-MARYLAND

Tel.: Porter 8-5141.....Independent  
Station Rep. .... Walker-Rawalt  
President..... Edward G. Perrier  
General Sta. Manager..... Ted Coffin  
Commercial Manager..... Richard Marshall  
Chief Engineer..... Gilbert M. Titcomb Jr.

### WRKD—Rockland—1952

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Oper. By..... Knox Bcstg. Co.  
Address..... 493 Main St.  
Tel.: Lyric 4-8451..... ABC  
Representative..... Kettell-Carter  
President..... Carleton D. Brown  
Station Manager..... Paul R. Huber  
Commercial Mgr..... Terrence Economy  
Chief Engineer..... Ernest Hammond

### WRUM—Rumford—1953

Frequency: 790 Kc.....Power: 1 Kw. d.  
Owned-Oper. By..... Rumford Bcstg. Co.  
Address..... 89 Congress St.  
Tel.: 364-3701..... KBS  
Sta. Reps..... Devney O'Connell; Eckels  
President..... Melvin L. Stone  
General Manager..... Kenneth J. Ellis  
Commercial Manager..... Ray Auger  
Program Director..... Bob Ouelette

### WSME—Sanford—1957

Frequency: 1220 Kc.....Power: 1 Kw. d.  
Owned..... York Bcstg. Co.  
Address..... Box 1220  
Tel.: 1574..... Independent  
Sta. Reps..... Devney O'Connell; McGavren  
President..... Melvin L. Stone  
General Comm. Mgr..... John A. Carlson  
Program, Publicity Director..... Fred E. Nutter  
Sales Prom. Mgr..... Frank De Francesco  
Chief Engineer..... Richard B. Parker

### WGFM—Skowhegan—1956

Frequency: 1150 Kc.....Power: 5 Kw. d.  
Owned By..... Pineland Broadcasting Co.  
Address..... 61 Water St.  
Tel.: Greenwood 4-2727..... KBS  
Sta. Reps..... Devney O'Connell; McGavren  
President..... Melvin L. Stone  
Gen. Managers..... P. W. & J. S. Larkin  
Chief Engineer..... Lewellyn Greenlaw

### WKTQ—South Paris—1955

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Oper. By..... Oxford Bcstg. Co.  
Business Address..... 1450 Alpine St.  
Tel.: PI 3-2311..... Independent  
Pres., Comm. Mgr..... Gerald T. Higgins  
Station Mgr..... Eldon H. Shute, Jr.  
Chief Engineer..... R. Dean Sequin

### WTVL—Waterville—1946

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Operated By..... Kennebec Bcstg. Co.  
Business-Studio Address..... 36 Silver St.  
Tel.: TR 3-3311..... ABC  
Representative..... Hollingbery, Kettell-Carter  
Pres., Gen-Station Mgr..... Carleton D. Brown  
Commercial Manager..... Harold L. Vique  
Program Dir..... Geo. Redpath  
Chief Engineer..... Don Sutherland

### WJAB—Westbrook—1959

Frequency: 1440 Kc.....Power: 5 Kw.  
Owned By..... Westbrook Broadcasting Co., Inc.  
Address..... 841 Main St.  
Tel.: UL 4-8409..... Independent  
Representative..... Everett-McKinney, Inc.  
General Manager..... R. Durgin

Pop.: 3,128,000  
Families: 896,000

## Maryland

Radio Homes: 860,000  
AM Stas. in State: 34

### WAMD—Aberdeen—1957

Frequency: 970 Kc.....Power: 500 Watts, d.  
Owned By..... Harford Cty. Bcstg. Co.  
Address..... P. O. Box 485  
Tel.: CR 2-4400..... Independent  
Pres., Gen. Mgr..... J. L. Allen  
Commercial Mgr..... Robert D. Huntley  
Program Dir..... R. H. Gray  
Chief Engineer..... J. A. McAulay

### WABW—Annapolis—1946

Frequency: 810 Kc.....Power: 250 Watts d.  
Owned-Oper. By..... ABW Bcstrs.  
Business Address..... P. O. Box 1551  
Tel.: CO 3-9211..... KBS  
President..... Lester Greenwalt  
General Manager..... Rolland C. Bourbeau  
Chief Engineer..... Joseph Griscomb  
Owners of: WGSA, Ephrata; WCBG, Chambersburg

### WANN—Annapolis—1947

Frequency: 1190 Kc....Power: 10000 Watts d.  
Owned-Operated By..... Annapolis Bcstg. Corp.  
Address..... P.O. Box 631  
Tel.: CO 3-2500..... Independent  
Sta. Representative..... John E. Pearson  
Pres., Gen. Mgr..... Morris H. Blum  
Chief Engineer..... M. W. Pittman

### WNAV—Annapolis—1948

Frequency: 1430 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By..... Capital Bcstg. Co.  
Address..... Admiral's Drive  
Tel.: CO 3-2639..... Independent  
Station Rep..... Breen-Ward  
President..... Henry Rau  
Station Manager..... Bill W. Fillingham  
Program Director..... Betty Strubel  
Chief Engineer..... Lloyd Smith



**WBAL—Baltimore—1925**

Frequency: 1030 Kc. Power: 50,000 Watts  
 Owned: Hearst Corp. (Radio & TV. Div.)  
 Address: 2610 Maryland Ave.  
 Tel.: HO 7-3000. NBC  
 Representative: McGavren  
 General Mgr.: Thomas S. Carr  
 Commercial Mgr.: Alfred E. Burke  
 Sales Prom., Pub. Dir.: Henry Hines  
 Chief Engineer: John Wilner  
 Owners of: WBAL-FM-TV; WISN-AM-FM-TV, Milwaukee; WCAE-AM-FM, Pittsburgh; WTAE-TV, Pittsburgh.

**WBMD—Baltimore—1947**

Frequency: 750 Kc. Power: 1000 Watts d.  
 Owned-Operated By: Key Bcstg. Corp.  
 Business-Studio Address: 879 Park Ave.  
 Tel.: MU 5-7095. Independent  
 Station Rep.: Chas. Bernard  
 President: George E. Hull  
 Gen., Sta., Comm. Mgr.: Carl G. Brenner  
 Program Director: Clark West  
 Publicity Director: Webb Roszelle  
 Chief Engineer: Joe Powers  
 Owners of: WPTX, Lexington Park.

**WCAO—Baltimore—1922**

Frequency: 600 Kc. Power: 5000 Watts  
 Owned-Oper. By: Plough Bcstg. Co., Inc.  
 Business-Studio Address: 1102 N. Charles St.  
 Tel.: MU 5-0600. Independent  
 Representative: Radio-TV Reps.  
 President: Harold R. Krelstein  
 V.P., Gen. Mgr.: Byron Millenson  
 Sales Spvsr.: Edward L. Anzmann, Jr.  
 Program Director: Robert Housen  
 Sales Prom. Mgr.: Mrs. Jean Mowbray  
 Publicity Director: Charles Purcell  
 Chief Engineer: C. A. Seibold Jr.

**WCBM—Baltimore—1924**

Frequency: 680 Kc. Power: 10,000 d.; 5000 n.  
 Owned-Oper. By: Baltimore Bcstg. Corp.  
 Bus.-Studio Address: Community House  
 Tel.: BE 5-8400. CBS  
 Sta. Representative: P. G. & W.  
 President: John Elmer  
 Executive V.P.: G. H. Roeder  
 V.P. Operations: Charles A. Roeder  
 V.P. Sales: John E. Hegly  
 Production Dir.: Elane Stein  
 Publicity Dir.: Diana Wescott  
 Chief Engineer: G. Porter Houston

**WEBB—Baltimore—1955**

Frequency: 1360 Kc. Power: 5000 Watts  
 Owned-Operated By: 1360 Bdcstg Co., Inc.  
 Business Address: 3113 W. North Ave.  
 Tel.: WI 7-1245. Independent  
 Station Representative: Bernard Howard  
 Exec. V.P., Gen. Mgr.: Samuel E. Feldman  
 Commercial Manager: Bentley A. Stecher  
 Program Director: Wiley Daniels  
 Sales Prom. Mgr.: Mary H. Rawlings  
 Chief Engineer: Clifford Inman

**WFBR—Baltimore—1922**

Frequency: 1300 Kc. Power: 5000 Watts  
 Owned-Oper. By: The Baltimore Radio Show  
 Address: 13 E. 20th St.  
 Tel.: MU 5-1300. Independent  
 Representative: John Blair & Co.  
 President: Robert S. Maslin  
 General, Station Mgr.: Robert B. Jones, Jr.  
 Commercial Manager: Dudley Tichenor  
 Program Director: Ralph Phillips  
 Chief Engineer: William R. Hoos

**WITH—Baltimore—1941**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By: Maryland Bcstg. Corp.  
 Business-Studio Address: 7 E. Lexington St.  
 Tel.: LE 9-7808. Independent  
 Sta. Reps.: Select: Adam Young; Ayers  
 Pres., Gen. Mgr.: Thomas G. Tinsley, Jr.  
 V.P., Station Manager: Robert C. Embry  
 Program Director: Bob Adams  
 Chief Engineer: Ed Hawkins

**WSID—Baltimore—1947**

Frequency: 1010 Kc. Power: 1000 Watts, d.  
 Owned-Operated By: United Bcstg. Co.  
 Business-Studio Address: 912 N. Charles St.  
 Tel.: SA 7-8250. Independent  
 Station Reps.: UBC, Dora-Clayton  
 President: Richard Eaton  
 General Manager: H. Haslett  
 Chief Engineer: W. C. Mullen

**WWIN—Baltimore—1951**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By: Belvedere Bcstg. Co.  
 Address: 1119 N. Charles St.  
 Tel.: SARatoga 7-3555. ABC  
 President: Thomas F. McNulty  
 General Mgr.: H. S. Earp  
 Chief Engineer: Norman K. Buker

**WCEM—Cambridge—1947**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By: The Shore Bcstg Co.  
 Address: Queen Anne Ave.  
 Tel.: ACademy 8-4800. KBS  
 Pres., Gen. Mgr.: G. P. Richards  
 Sta., Commercial Mgr.: Sam Cannon, Jr.  
 Prog. Dir.: Bette B. Robbins  
 Chief Engineer: Richard D. Groff

**WCUM—Cumberland—1948**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By: Allegany Cty. Bcstg. Corp.  
 Business Address: P.O. Box 360  
 Tel.: PArkview 4-5400. CBS  
 Representative: Thomas F. Clark  
 President, Gen. Mgr.: Wallace L. Hankin  
 Commercial Manager: Robert J. Lacy  
 Program Director: Edward Enderle  
 Sales Prom. Mgr.: Marilyn Hankin  
 Publicity Director: Nellie Mae B. Redhead  
 Chief Engineer: Martin Croft

## MARYLAND

### WTBO—Cumberland—1928

Frequency: 1450 Kc. Power: 250 Watts  
Owned.....Cumberland Valley Bcstg. Co.  
Address.....Box 510  
Tel.: PA 2-6666.....NBC  
Representative.....Burn-Smith  
Pres., Gen. Sta. Mgr.....A. William German  
V.P., Comm. Mgr.....Floyd V. Cozad  
Chief Engineer.....R. Wirgman

### WAYE—Dundalk—1955

Frequency: 860 Kc. Power: 500 W. d.  
Owned-Operated By.....Erway Bcstg. Corp.  
Address.....1901 St. Paul St., Baltimore 18  
Tel.: Chesapeake 3-3886.....Independent  
Sta. Representative.....Broadcast Time Sales  
President.....Guy S. Erway  
General, Sta. Mgr.....R. J. Bennett  
Program Director.....Bob Hilber  
Publicity Director.....Al Stevens  
Sales Prom Mgr.....Senius Smith  
Chief Engineer.....Duane Cornett

### WEMD—Easton—1960

Frequency: 1460 Kc. Power: 500 W.  
Owned By.....Easton Broadcasting Co.  
Business Address.....P. O. Box 1149  
Tel.: TA 2-3301.....KBS  
Station Rep.....Thomas F. Clark  
General & Sales Mgr.....A. Drew  
Promotion Dir.....W. Standiford

### WFMD—Frederick—1936

Freq.: 930 Kc. Power: 5 Wts. d.; 1 Wt. n.  
Owned-Operated By.....Monocacy Bcstg. Co.  
Address.....1 West Seventh St.  
Tel.: MO 3-4181.....CBS  
President, Gen. Mgr.....Laurence Leonard  
Program Director.....Morton Siegel  
Sales Prom. Mgr.....Mildred Siegel  
Chief Engineer.....Russell Bassett

### WFRB—Frostburg—1958

Frequency: 740 Kc. Power: 250 Watts d.  
Owned By.....Western Md. Bcstg. Co.  
Address.....P.O. Box 74  
Tel.: OVerbrook 9-3871.....Independent  
General Mgr., Ch. Eng.....D. C. Loughry  
Commercial Mgr.....D. Hellegas

### WARK—Hagerstown—1947

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By.....United Bcstg. Co.  
Address.....128 S. Prospect St  
Tel.: RE 3-4500.....CBS  
President.....Richard Eaton  
Gen., Sta. Mgr.....S. E. Phillips  
Prog. Dir.....Richard Collyer  
Chief Engineer.....G. Harold Brewer  
Owners of: WANT, Richmond; WFTD, Newport  
News; WINX, Rockville; WSID, Baltimore;  
WJMO, Cleveland; WOOK, Washington, D.C.;  
WUCR-TV, Manchester.

### WJEJ—Hagerstown—1932

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By.....Hagerstown Bcstg. Co., Inc.  
Business-Studio Address.....Franklin Court  
Tel.: RE 9-2323.....MBS-ABC  
Representative.....Burn-Smith  
Pres., Gen. Mgr.....Grover C. Crilley  
Comm. Sta. Mgr.....Lou L. Garris  
Program Director.....Betty Andrews  
Chief Engineer.....George McIntire

### WASA—Havre de Grace—1948

Frequency: 1330 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Chesapeake Bcstg. Corp.  
Address.....P. O. Box 97  
Tel.: Westmore 9-0800.....Independent  
General, Sta. Manager.....Mrs. Jason T. Pate  
Comm.-Sales Prom. Mgr.....Charles W. Irwin  
Program, Publicity Dir.....John H. Little  
Chief Engineer.....Don F. Whan

### WKIK—Leonardtown—1953

Frequency: 1370 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Southern Md. Bcstrs. Inc.  
Address.....P. O. Box 346  
Tel.: GR 5-2211.....Independent  
Pres., Gen. Mgr., Ch. Engr.....James L. Bittner

### WPTX—Lexington Park—1953

Frequency: 920 Kc. Power: 500 Watts, d.  
Owned.....Key Broadcasting  
Address.....Lexington Park Hotel  
Tel.: VO 2-1031.....KBS  
General Manager.....C. Brenner

### WETT—Ocean City—1960

Freq.: 1590 Kc. Power: 1 Kw. d.; 500 W. n.  
Owned By.....The WETT Corp.  
Address.....P. O. Box 61  
Tel.: Atlantic 9-7201.....Independent  
Station Rep.....Breen & Ward  
President.....Harrison J. Langeler  
General Mgr.....J. L. O'Conner, Jr.  
Station Mgr.....J. G. Lenoir  
Commercial Mgr.....Irwin J. Meyer  
Sales Prom. Mgr.....David W. Beck  
Program Director.....John J. Quinn  
Chief Engineer.....Edward Koller

### WDMV—Pocomoke City—1955

Frequency: 540 Kc. Power: 500 W. d.  
Owned-Operated By.....Eastern Shore Bcstg. Co.  
Address.....Box 210  
Tel.: Pocomoke 540.....Independent  
Station Rep.....Walton  
President.....Ernest Tannen  
General Mgr.....Curt White  
Program Director.....John Ennis  
Chief Engineer.....Paul Lewellyn

### WINX—Rockville—1951

Freq.: 1600 Kc. Power: 1 Kw. d., 500 Watts n.  
Owned-Oper. By.....Montgomery Cty. Bcstg. Co.  
Address.....8 Baltimore Rd.

## MARYLAND-MASSACHUSETTS

Tel.: POplar 2-4357.....Independent  
 Sta. Reps.....Wittig; United  
 President.....Richard Eaton  
 General, Publicity Mgr.....Pierre D. Eaton  
 Commercial Manager.....John Panagos  
 Station Manager.....Nancy G. Preffitt  
 Program Director.....Richard M. Denham  
 Sales Prom. Mgr.....Bud Myers  
 Chief Engineer.....John T. Jennings Jr.

Business Address.....106 W. Circle Ave.  
 Tel.: Pioneer 2-5191.....Independent  
 Station Representative.....United Broadcasting  
 Pres., Gen. Mgr.....Norman Glenn  
 Sales Promotion Mgr.....Ed Vaughn  
 Publicity Director.....Bob Rogers  
 Chief Engineer.....Herb Kravitz

### WBOC—Salisbury—1940

Frequency: 960 Kc...Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By...The Peninsula Bcstg. Co.  
 Bus.-Studio Address.....Radio TV Park  
 Tel.: Pioneer 9-6131.....MBS  
 Representative.....Burn-Smith  
 President.....John W. Downing  
 Gen., Sales Prom. Mgr.....Charles J. Truitt  
 Chief Engineer.....Jack W. Ward

### WAQE—Towson—1955

Frequency: 1570 Kc.....Power: 1000 W., d.  
 Owned-Oper. By.....WTOW, Inc.  
 Address.....26 West Pennsylvania Ave.  
 Tel.: VA 5-9660.....Independent  
 President.....John S. Booth  
 General Manager.....Charles S. Gerber  
 Chief Engineer.....George Klimes

### WICO—Salisbury—1956

Frequency: 1320 Kc...Power 1000 Watts, d.  
 Owned.....Delmarva Broadcasting Corp.  
 Address.....700 E. Main St.  
 Tel.: Pioneer 2-3212.....ABC  
 President.....Robert C. Doyle  
 Commercial Mgr.....Frank Adams  
 Program Director.....O. L. Layton

### WTTR—Westminster—1953

Frequency: 1470 Kc...Power: 1000 Watts d.  
 Owned-Oper. By...Carroll County Bcstg. Corp.  
 Address.....Box 28  
 Tel.: TI 8-5511.....KBS  
 V.P., Gen., Comm. Mgr....Russell H. Morgan

### WJDY—Salisbury—1958

Frequency: 1470 Kc...Power: 5000 Watts d.  
 Owned-Operated By...Salisbury Bcstg. Co.

### WDON—Wheaton—1953

Frequency: 1540 Kc...Power: 1000 Watts d.  
 Owned-Operated By...Everett L. Dillard  
 Address.....2647 University Blvd. W  
 Tel.: L0ckwood 5-0747.....Independent  
 Pres., Gen. Mgr.....Everett L. Dillard  
 Station Manager.....Jean M. Dillard  
 Chief Engineer.....Eugene Jaraskinske

Pop.: 5,187,000

Families: 1,501,000

## Massachusetts

Radio Homes: 1,465,000

AM Stas. in State: 57

### WARA—Attleboro—1950

Frequency: 1320 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Attleboro Radio Assn.  
 Address.....8 N. Main St.  
 Tel.: CA 2-1320.....Independent  
 Representative.....Foster & Creed  
 President.....Howard H. Sweet  
 General Mgr.....Keith S. Field  
 Commercial Mgr.....Wm. A. Dawson, Jr.  
 Chief Engineer.....Raymond Arnold

### WBZ-WBZA

#### Boston-Springfield—1921 (Synchronous Operation)

Frequency: 1030 Kc.....Power: WBZ, 50,000  
 Watts; WBZA, 1000 Watts

Owned.....Westinghouse Bcstg. Co.  
 Address.....122 E. 42 St., N.Y.C., N.Y.  
 Tel.: MU 7-0808.....Independent  
 Station Representative.....AM Radio Sales  
 President.....D. H. McGannon  
 General Manager.....Paul G. O'Friel  
 Commercial Mgr.....A. B. Hartman  
 Sales Promotion Manager...John L. Williams  
 Program Mgr.....A. L. Heacock  
 Publicity Director.....Edward L. Pearle  
 Chief Engineer.....W. H. Hauser  
 Owners of: KPIN, San Francisco, Calif.; WOWO,  
 Fort Wayne, Ind.; WBZ-TV, Boston, Mass.;  
 KYW, Cleveland, O.; KYW-TV, Cleveland, O.;  
 KEX, Portland, Ore.; KDKA, Pittsburgh, Pa.;  
 KDKA-TV, Pittsburgh, Pa.; WIND, Chicago, Ill.;  
 WJZ-TV, Baltimore, Md.; WBZ-FM, Boston,  
 Mass.; KDKA-FM, Pittsburgh, Pa.; KYW-FM,  
 Cleveland, O.; KEX-FM, Portland, Ore.

### WBOS—Boston—1947

Frequency: 1600 Kc.....Power: 5000 Watts  
 Owned-Oper. By...Champion Bcstg. Sys., Inc.  
 Address.....793 Commonwealth Ave.  
 Tel.: BE 2-5650.....Independent  
 Station Representative.....Masla  
 President.....Herbert Hoffman  
 Gen., Sta. Mgr.....Ralph Weinman  
 Commercial Mgr.....Harry Goodman  
 Chief Engineer.....Anthony Olmedi

# MASSACHUSETTS

## WCOP—Boston—1935

Frequency: 1150 Kc. Power: 5000 Watts  
Owned-Oper. By Plough Bdsq. Corp.  
Bus. Studio Address 234 Clarendon St.  
Tel.: CO 7-0123 Independent  
Representative Radio-TV Reps.  
President Harold Krelstein  
Gen., Sta. Mgr. Roy V. Whisnand

## WCRB—Boston—1948

Freq.: 1330 Kc. Power: 5 Kw. d.; 1 Kw. n.  
Owned. Charles River Bcstg. Co.  
Business Address Sheraton Plaza Hotel  
Tel.: COpley 7-7080 Independent  
Station Representative Broadcast Time Sales  
Pres., Gen. Mgr. Theodore Jones  
V.P. Sales Mgr. Leonard V. Corwin  
Sta. Mgr. Richard L. Kaye  
Program Director Robert A. Stuart-Vail  
Publicity Director David S. MacNeill  
Chief Engineer James Godfrey

## WEEL—Boston—1924

Frequency: 590 Kc. Power: 5000 Watts  
Owned-Oper. By CBS  
Business-Studio Address 182 Tremont St.  
Tel.: HU 2-2323 CBS  
Representative CBS Radio Spot Sales  
Gen. Mgr. Thomas Y. Gorman  
Sales Mgr. Robert Sinnott  
Chief Engineer Warren J. Stevens

## WEZE—Boston—1922

Frequency: 1260 Kc. Power: 5000 Watts  
Owned-Oper. By Air Trails Bcstg.  
Address 10 Arcade, Statler Office Bldg.  
Tel.: Liberty 2-1717 NBC  
Representative Eastman  
President Charles Sawyer  
Exec. V.P. J. P. "Pat" Williams  
Vice Pres. Alex Buchan  
Gen., Comm. Mgr. Arthur E. Halley  
Chief Engineer George Jowdy

## WHDH—Boston—1926

Frequency: 850 Kc. Power: 50,000 Watts  
Owned-Oper. By Herald-Traveler Corp.  
Address 50 Morrissey Blvd.  
Tel.: AVenue 8-5000 Independent  
Newspaper Affil. Herald-Traveler  
Representative John Blair  
President Robert B. Choate  
V.P., Managing Dir. William B. McGrath  
V.P., Sales Dir. Alexander M. Tanger  
Program Mgr. John M. Day  
Sales Prom. Director Robert B. Cheyne  
Chief Engineer Phillip K. Baldwin  
Owners of: WHDH-TV-FM.

## WILD—Boston—1946

Frequency: 1090 Kc. Power: 1000 Watts d.  
Owned-Oper. By Noble Bcstg. Corp.  
Address 150 Massachusetts Ave.  
Tel.: CO 7-1900 Independent  
Station Representative Bob Dore  
President, Gen. Mgr. Nelson B. Noble  
Commercial Manager John Most

Station Manager Norman Kruglak  
Program Director Pat Matthews  
Chief Engineer Donald Snider

## WMEX—Boston—1934

Frequency: 1510 Kc. Power: 5000 Watts  
Owned-Oper. By Richmond Brothers  
Business-Studio Address 70 Brookline Ave.  
Tel.: CO 6-3900 Independent  
Station Rep. Adam Young  
President, Gen. Mgr. Maxwell E. Richmond  
Comm. Prom. Mgr. Robert S. Richmond  
Program Director Robert A. Ginsburg  
Chief Engineer Morton L. Bardfield

## WNAC—Boston—1922

Frequency: 680 Kc. Power: 50 Kw.  
Owned RKO General  
Bus. Studio Address 21 Brookline Ave.  
Tel.: CO 6-0800 Independent  
Representative H-R Reps.  
President William M. McCormick  
Vice President Thomas Bateson  
Nat. Sales Manager Proctor Jones  
Sales Prom. Mgr. George Hallberg  
Program Director John D. Maloy  
Adv., Publicity Director Phyllis Doherty  
Chief Engineer Irvin B. Robinson  
Owners of: WNAC-TV; WOR-AM-TV, New York;  
KIBB-AM-TV, Los Angeles; KFRG, San Francisco;  
WHBQ-AM-TV, Memphis; CRLW-AM-TV, De-  
troit; WGMS, Washington, D. C.; WHCT-TV,  
Hartford.

## WORL—Boston—1950

Frequency: 950 Kc. Power: 5000 Watts d.  
Owned-Oper. By Pilgrim Broadcasting Co.  
Address 705 Beacon Street  
Tel.: CO 7-3800 Independent  
President Joseph A. Dunn  
General Mgr. G. Gray  
Station Manager, Prog. Dir. Bill Givens  
Chief Engineer John Parker

## WTAO—Boston—1948

Frequency: 740 Kc. Power: 250 Watts d.  
Owned-Oper. By Harvey Radio Lab, Inc.  
Address 439 Concord Ave.  
Tel.: ELliot 4-0500 ABC  
Station Representative Paul Raymer  
President Frank J. Lyman, Jr.  
General, Comm. Mgr. William A. Queen  
Program Director Billy Dale  
Chief Engineer Louis Jordan  
Owners of: WTAO-TV.

## WBET—Brockton—1946

Frequency: 1460 Kc. Power: 1000 Watts d.  
Owned-Oper. By Enterprise Publishing Co.  
Business-Studio Address 80 Main St.  
Tel.: JU 6-1460 Independent  
Newspaper Affiliation Enterprise Times  
Representative Walker-Rawalt  
President A. H. Fuller  
General Manager Earle G. Clement  
Local Comm. Mgr. Reinhold Steinhilber  
Program Director M. Sothern Abbott  
Chief Engineer Elbridge Hooker

**WACE—Chicopee-Springfield  
1946**

Frequency: 730 Kc. Power: 1000 Watts d.  
Owned-Operated By: Commonwealth Bcstg. Co.  
Bus. Address: Radio Center, 326 Chicopee St.  
Tel.: LY 4-6654 Independent  
Station Representative: Everett McKinney  
President: Paul Smallen  
Gen. Mgr.: Ralph J. Robinson  
Prog. Dir.: Sy Levy  
Owners of: WEOK, Poughkeepsie.

**WALE—Fall River—1948**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By: Narragansett Bcstg. Co.  
Address: 374 Central St.  
Tel.: OS 4-3535 MBS  
Station Rep.: Bolles; Eckles  
Manager: George L. Sisson, Jr.  
Commercial Mgr.: Markey Gosciminski  
Chief Engineer: J. R. Sisson

**WSAR—Fall River—1921**

Frequency: 1480 Kc. Power: 5000 Watts  
Owned-Oper. By: K & M Publishing Co.  
Bus.-Studio Address: Box 927  
Tel.: OS 7-9477 Independent  
Newspaper Affiliation: Herald News, Inc.  
Representative: Kettell-Carter  
Vice Pres., Gen. Mgr.: Lincoln W. N. Pratt  
Commercial Manager: Cornelius Sullivan  
Program Director: J. Joseph Welch  
Chief Engineer: Arnold Molloy

**WEIM—Fitchburg—1941**

Frequency: 1280 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By: Radio Fitchburg, Inc.  
Business-Studio Address: 717 Main St.  
Tel.: Diamond 3-3766 MBS  
President: Norman Knight  
General, Comm. Mgr.: James A. Fitzgerald, Jr.  
Chief Engineer: Ted Kalin

**WFGM—Fitchburg—1949**

Frequency: 960 Kc. Power: 1000 Watts  
Owned-Oper. By: Wachusett Bcstg. Corp.  
Address: 170 Prichard St.  
Tel.: Diamond 3-4897 Independent  
Station Rep.: Everett-McKinney; Foster, Creed  
President: David M. Myers  
General, Sta. Mgr.: James W. Chalmers  
Chief Engineer: Donald L. Coleman, Jr.

**WKOX—Framingham—1947**

Frequency: 1190 Kc. Power: 1000 Watts d.  
Owned-Operated By: WKOX, Inc.  
Bus.-Studio Address: 100 Mt. Wayte Ave.  
Tel.: TR 3-7409 Independent  
Representative: Kettell-Carter, Grant Webb  
Gen. Mgr.: Richard E. Adams  
Program Dir.: Carl B. Duncan  
Chief Engineer: Frank Bartel

**WGAW—Gardner—1944**

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 Wt. n.  
Owned: Gardner Bcstg. Co.  
Address: Green St.  
Tel.: 632-1340 MBS  
Representative: Nona Kirby, Webb  
President: C. Edward Rowe  
General Manager: Theodore G. Converse  
Station Manager: Richard Mahon  
Chief Engineer: Gordon Wiley

**WSBS—Great Barrington—1956**

Frequency: 860 Kc. Power: 250 Watts  
Owned-Oper. By: WSBS-The Berkshires, Inc.  
Business Address: Stockbridge Rd, Rt. 7  
Tel.: Great Barrington 1567 MBS  
Station Representative: Webb  
Pres., Gen. Mgr.: J. Leo Dowd  
Commercial Manager: Elizabeth Thompson  
Sales Prom. Mgr.: Martin Mellon  
Prog., Pub. Dir.: Alan D. Vaber  
Chief Engineer: John Seelye

**WHAI—Greenfield—1938**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By: Haigis Bdcstg. Corp.  
Business-Studio Address: 486 Main St.  
Tel.: PR 4-4301 Independent  
Representative: Walker-Rawall  
Pres., Gen., Sta. Mgr.: John W. Haigis, Jr.  
Comm. Prom. Manager: William E. Randall  
Program Director: Norman L. Cloutier  
Chief Engineer: Delwin D. Shattuck

**WHAV—Haverhill—1947**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By: WHAV, Inc.  
Business-Studio Address: 30 How St.  
Tel.: DR 4-4733 Independent  
Station Representative: Kettell-Carter; Webb  
Treas., General Mgr.: Edward Cetlin  
Sales Prom. Mgr.: Aldo Carter  
Chief Engineer: Harry White

**WREB—Holyoke—1950**

Frequency: 930 Kc. Power: 500 Watts d.  
Owned-Oper. By: Valley Bcstg. Corp.  
Address: 225 High St.  
Tel.: Jefferson 2-3296 KBS  
Representative: Breen & Ward  
General Manager: Edmund F. Wakelin  
Program Director: N. H. Robinson

**WCCM—Lawrence—1947**

Frequency: 800 Kc. Power: 1000 Watts d.  
Owned-Oper. By: Lawrence Bdcstg. Co.  
Address: 9 Valley Street  
Tel.: MU 3-7171 MBS  
Station Representative: Bob Dore  
President, Gen. Mgr.: Mrs. Geo. H. Jaspert  
Comm., Prom. Mgr.: John Canty  
Program Director: Hugh Anthony  
Chief Eng.: Norman Round

# MASSACHUSETTS

## WCAP—Lowell—1951

Frequency: 980 Kc. Power: 1000 Watts d.  
Owned-Operated By Northeast Radio Inc.  
Address: 243 Central St.  
Tel.: GLenview 4-0404. Independent  
Sta. Reps.: Everett-McKinney; Kettell-Carter  
Pres., Gen. Mgr.: Israel Cohen  
Commercial Manager: Maurice Cohen  
Program Director: Dan Gillette  
Chief Engineer: Ted Cohen

## WLLH—Lowell-Lawrence 1934

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By Merrimac Bdcstg. Co.  
Address: 39 Kearney Sq., Lowell  
Tel.: GL 8-8715 (Lo). Independent  
Representative: Bolling  
President: Gerald Harrison  
General Manager: Albert N. Armstrong, Jr.  
Program Director: Tom Clayton  
Chief Engineer: C. Parker

## WLYN—Lynn—1946

Frequency: 1360 Kc. Power: 1000 Watts d.  
Owned-Oper. By Puritan Network, Inc.  
Business Address: 156 Broad St.  
Tel.: LY 5-6200. Independent  
Sta. Reps.: Walker-Rawalt, Kettell-Carter  
President: Theodore Feinstein  
General, Comm. Mgr.: Harry D. Goodwin  
Program Director: Stephen E. Smith  
Publicity Director: Edward Glowik  
Chief Engineer: Richard Ward  
Owners of: WOTW-AM, Nashua; WTSN-AM, Bat-  
tledboro; WBNP, Newburyport.

## WSRO—Marlborough—1958

Frequency: 1470 Kc. Power: 1,000 Watts d.  
Owned By County Broadcasting Corp.  
Address: Curtis Ave.  
Tel.: HU 5-1470. KBS  
Station Representative: Foster-Creed  
President, Gen. Mgr.: Lewis F. Sargent  
Commercial Manager: Ralph Bowker  
Program Director: Daniel Griffin  
Chief Engineer: Kenneth Rockwell

## WHIL—Medford—1952

Frequency: 1430 Kc. Power: 5000 Watts d.  
Owned-Operated By Conant Bcstg. Co.  
Address: 99 Revere Beach Pkwy.  
Tel.: EXport 6-1430. Independent  
Station Representative: Forjoe  
Pres., Gen. Mgr.: Sherwood J. Tarlow  
Station Manager: Joseph Kruger  
Program Director: Kenneth A. Manley  
Publicity Director: Bob Walsh  
Chief Engineer: Albert Fulchino

## WMRC—Milford—1956

Frequency: 1490 Kc. Power: 100 Watts  
Owned: Milford Bcstg. Corp.

Address: Opera House Bldg  
Tel.: Greenleaf 3-1490. KBS  
General Mgr.: E. Cetlin

## WBSM—New Bedford—1949

Frequency: 1420 Kc. Pow.: 5 Kw. d., 1 Kw. n.  
Owned: Bay State Broadcasting Co.  
Address: Pope's Island  
Tel.: WY 3-1767. Independent  
Representative: Bolling Co.  
President: Joseph P. Duchaine  
Gen. Mgr.: Otto F. A. Arnold  
Comm. Mgr.: Richard G. Evans  
Prog. Dir.: Hal Peterson

## WNBH—New Bedford—1921

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By E. Anthony & Sons, Inc.  
Business-Studio Address: 432 County St.  
Tel.: WYman 8-5228. Independent  
Newspaper Affiliation: Standard-Times  
Sta. Reps.: Walker-Rawalt; Foster Creed  
Station Manager: D. Meltzer  
Program Director: H. Zdon  
Chief Engineer: Herve Leduc

## WBNP—Newburyport—1957

Frequency: 1470 Kc. Power: 500 Watts, d.  
Owned: Tri-City Bcstg. Co.  
Business Address: Traffic Circle  
Tel.: HO 2-6654. Independent  
Station Representative: Walker-Rawalt  
President: Theodore Feinstein  
Gen. Mgr.: J. Thomas Mathers  
Station Mgr., Prog. Dir.: Mary I. MacKenzie

## WMNB—North Adams—1947

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By Northern Berkshire Bcstg. Co.  
Address: P. O. Box 707  
Tel.: MO 3-6567. Independent  
Station Reps.: Devney O'Connell  
General Manager: Donald A. Thurston  
Commercial Manager: Richard J. O'Brien  
Program Director: James F. Finnen  
Chief Engineer: Paul Willey

## WHMP—Northampton—1950

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By Pioneer Valley Bcstg. Co.  
Address: 78 Main St.  
Tel.: JU 4-4275. Independent  
Representative: Nona Kirby, Webb  
President: John H. Williams  
Gen., Sta., Comm. Mgr.: Alexander W. Milne

## WCAT—Orange—1956

Frequency: 1390 Kc. Power: 1000 Watts d.  
Owned-Oper. By Tri-State Radio, Inc.  
Address: Brookside Road  
Tel.: KI 4-2825. Independent  
Station Rep.: Walker-Rawalt  
General, Comm. Mgr.: Ralph Mellon  
Program Director: Charles Lawton  
Chief Engineer: Walter Chenausky

**WBEC—Pittsfield—1947**

Frequency: 1420 Kc. Power: 1000 Watts  
 Owned-Oper. By Richard S. Jackson  
 Business-Studio Address 33 Eagle St.  
 Tel.: Hillcrest 8-8292. ABC  
 Sta. Reps. Everett McKinney; Kettell-Carter  
 President Richard S. Jackson  
 Comm., Publicity Mgr. Ted Muller  
 Program Director June Preisser  
 Chief Engineer Robert Johnson

**WBRK—Pittsfield—1938**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By Greylock Bcstg. Co.  
 Business-Studio Address 8 Bank Row  
 Tel.: Hillcrest 2-1553. CBS  
 Station Representative Walker-Rawall  
 President Joseph K. Close  
 Gen., Sta. Mgr. Walter Kearsey  
 Comm., Prom. Mgr. Martin Schechter  
 Program Director Robert Youse  
 Chief Engineer George R. Burgoon  
 Owners of: WKNY, Kingston; WKVT, Brattleboro;  
 WKNE, Keene.

**WPLM—Plymouth—1955**

Frequency: 1390 Kc. Power: 5,000 Watts  
 Owned-Oper. By Plymouth Rock Bcstg. Co.  
 Address Route #3  
 Tel.: Pilgrim 6-1390. Independent  
 Station Representative Kirby; Breen & Ward  
 Pres., Gen. Mgr. John T. Campbell  
 Station, Comm. Mgr. Arthur E. Pratt  
 Program Dir. John Chandler  
 Sales Prom. Mgr. Edward Marvin  
 Publicity Dir. Bud Markle  
 Chief Engineer Ray Hall

**WJDA—Quincy—1947**

Frequency: 1300 Kc. Power: 1000 Watts d.  
 Owned-Oper. By South Shore Bcstg. Co., Inc.  
 Address P. O. Box 373  
 Tel.: Granite 9-1300. Independent  
 Pres., Gen., Sta. Mgr. James D. Asher  
 Commercial Manager Kenneth P. Fallon, Jr.  
 Program Director Winslow Bettinson  
 Chief Engineer Fred Lane  
 Owners of: WESX, Salem.

**WESX—Salem—1939**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By North Shore Bcstg. Corp.  
 Address Box 710  
 Tel.: PI 4-5670. Independent  
 President, Gen. Mgr. James D. Asher  
 Station Manager Robert Clement

**WESO—Southbridge-Webster  
 1955**

Frequency: 970 Kc. Power: 1000 Watts d.  
 Owned. WESO Broadcasting Corp.  
 Address 399 Main Street

Tel.: PO 4-4381. Independent  
 Representative Webb, Foster-Creed  
 President Peter A. Bordes  
 General Manager J. F. Mulcahy

**WHYN—Springfield—1941**

Frequency: 560 Kc. Power: 1000 Watts  
 Owned-Oper. By Hampden-Hampshire Corp.  
 Address 1300 Liberty St.  
 Tel.: RE 7-1414. Independent!  
 News. Attil. Holyoke Transcript-Telegram  
 Station Rep. Branham  
 President William Dwight  
 Gen., Sta. Mgr. Charles N. De Rose  
 Asst. Manager Murry Tesser  
 Comm., Publicity Dir. Zack Land  
 Chief Engineer Harold Schumacher

**WMAS—Springfield—1932**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By WMAS, Inc.  
 Business-Studio Address 101 West St.  
 Tel.: RE 7-1414. Independent  
 Representative Bolling  
 President, Gen. Mgr. Gerald Harrison  
 Sta., Sales Prom. Mgr. Robert Donahue  
 Comm. Mgr. Erwin Needles  
 Prog. Dir. Roland Dumas  
 Chief Eng. John Michnovetz  
 Owners of: WMAS-FM.

**WSPR—Springfield—1936**

Freq.: 1270 Kc. Power: 5 Wts. d.; 1 Wt. n.  
 Owned-Operated By WSPR, Inc.  
 Business Address 63 Chestnut St.  
 Tel.: RE 2-4182. Independent  
 Representative Hollingsbery, Kettell-Carter  
 Pres., Gen. Mgr. Alan C. Tindal  
 Commercial Manager Jack Sullivan  
 Program Director Jerry Forbes  
 Chief Engineer Valentino Partyka

**WTYM—Springfield—1949**

Frequency: 1600 Kc. Power: 5000 Watts d.  
 Owned-Oper. By Executive Bcstg. Corp.  
 Address P. O. Box 1529  
 Tel.: Republic 7-4707. Independent  
 Station Representative McGavren  
 President Stanley M. Ulanoff  
 General Manager Jay B. Sondheim  
 Chief Engineer Robert Thayer

**WTXL—West Springfield—1949**

Freq.: 1490 Kc. Power: 1 Kw. d.; 250 Wt. n.  
 Owned-Operated By Telecolor Corp.  
 Address 34 Sylvan St.  
 Tel.: RE 9-4768. ABC  
 Station Representative Walker-Rawall  
 President Lawrence A. Reilly  
 General, Sta. Mgr. James L. Spates  
 Program, Prom. Mgr. Ben Talbot  
 Commercial Manager Holland D. Cameron  
 Local Sales Mgr. Walter Weightman

## MASSACHUSETTS

### WPEP—Taunton—1949

Frequency: 1570 Kc. Power: 1000 Watts d.  
Owned-Oper. By Silver City Bcstg. Corp.  
Address 174 Broadway  
Tel.: VAndyke 4-7528 Independent  
President J. Marshall McGregor  
Station Manager Joseph G. Quill  
Comm. Mgr. Henry J. Murray  
Chief Engineer Lawrence Prado

### WARE—Ware—1947

Frequency: 1250 Kc. Power: 1000 Watts  
Owned-Oper. By Central Bcstg. Corp.  
Business-Studio Address 56 Main St.  
Tel.: WA 1250 MBS  
Representative Breen & Ward; Wheeler  
President Sherwood J. Tarlow  
Gen., Sta. Mgr. Richard H. Vaughan  
Chief Engineer Glen C. Walton

### WDEW—Westfield—1957

Frequency: 1570 Kc. Power: 1000 Watts d.  
Owned-Operated By Westfield Bcstg. Co.  
Business-Studio Address 249 Union St.  
Tel.: LOgan 8-8643 Independent  
Station Representative Breen-Ward  
President Harold Martin  
General, Sta. Mgr. Richard M. Brescia  
Commercial Mgr. John Mahar  
Sales Prom. Mgr. Nick Bell  
Publicity Director Shirley A. Tierney  
Chief Engineer J. Lawrence Spinks

### WOCB—West Yarmouth—1940

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By E. Anthony & Sons  
Address South Sea Ave.  
Tel.: SPring 5-0500 MBS  
Newspaper Affil. Standard Times  
Station Rep. Walker-Rawalt  
President Basil Brewer  
Station Manager Paul Siiles  
Program Dir. G. W. Stidstone  
Chief Engineer Frank L. Lynch  
Owners of: WNBH, New Bedford.

### WAAB—Worcester—1931

Frequency: 1440 Kc. Power: 5000 Watts  
Owned By Waterman Bcstg. Corp.  
Bus. Address 34 Mechanic St.  
Tel.: PL 2-5611 NBC  
Representative Masla; Kettell-Carter  
Pres., Gen. Mgr. Bernard E. Waterman  
Comm. Sta. Mgr. Chester Kaminski  
Program Director Jay Clark  
Sales Prom., Publicity Dir. Dave MacFee  
Chief Engineer George Capalbo

### WNEB—Worcester—1946

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By WNEB, Inc.  
Address 405 Main St.  
Tel.: PL 6-4672 Independent  
Station Rep. Bolling

President George W. Steffy  
Vice President Harold D. Gledden  
Gen., Comm., Sta. Mgr. Robert F. Nims  
Program Director George Downey  
Chief Engineer Walter Chanausky

### WORC—Worcester—1925

Freq.: 1310 Kc. Power: 5000 Wis. d., 1000 n.  
Owned-Oper. By WORC, Inc.  
Address Bancroft Hotel  
Tel.: SW 9-0581 Independent  
Sta. Reps. Eastman; Eckels  
Pres., Gen. Mgr. Robert F. Bryar  
Sta., Comm. Mgr. A. Abbott Coblenz  
Publicity Director Richard Wylie  
Sales Prom. Mgr. Alvin M. Saide  
Chief Engineer Gordon Dyer

### WTAG—Worcester—1924

Frequency: 580 Kc. Power: 5000 Watts  
Owned-Operated By WTAG, Inc.  
Business-Studio Address 20 Franklin St.  
Tel.: PL 5-4321 Independent  
Newspaper Affil. Telegram & Gazette  
Representative Henry L. Christal Co.  
President Robert W. Booth  
Vice Pres., Gen. Mgr. Herbert L. Krueger  
Nat. Sls. Mgr. Richard L. Gravel  
Sales Prom. Head Mrs. Pierrina M. Rohde  
Prod., Pgm. Dir. A. J. Brissette  
Chief Engineer E. A. Browning

Nothing  
Outshouts  
Quality and  
Integrity





Pop.: 7,897,000  
Families: 2,302,000

# Michigan

Radio Homes: 2,242,000  
AM Stas. in State: 100

## WABJ—Adrian—1946

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By Gerity Bcstg. Co.  
Address: 121 W. Maumee St.  
Tel.: CO 5-7123 Independent  
Station Rep. Grant Webb  
President James Gerity, Jr.  
Gen. Sta. Mgr. Donald J. Dean  
Chief Engineer Robert Bassett

## WALM—Albion—1952

Freq.: 1260 Kc. Power: 1 Kw. d.; 500 Wts. n.  
Owned-Oper. By Calhoun Bcstg. Co.  
Business Address Irwin Ave.  
Tel.: NATIONAL 9-3945 KBS  
Station Rep. Spot Time Sales  
President Jack Bedient  
General Manager C. Wayne Wright  
Asst. Manager Arthur Goodwin  
Program Director Durwood Carn  
Chief Engineer Elmer Juderjohn  
Owners of: WFRL, Freeport.

## WOWE—Allegan—1958

Frequency: 1580 Kc. Power: 250 Watts, d.  
Owned By Allegan Cty. Bcstg., Inc.  
Address 233 Hubbard  
Tel.: ORchard 3-4701 ABC  
President, Gen. Mgr. John E. Wismer  
Station, Comm. Mgr. Algar Workman  
Prog. Dir., Chief Eng. John C. Fountain  
Owners of: WLAV-AM-FM, Grand Rapids; WHLS-  
AM, Port Huron.

## WFYC—Alma—1948

Frequency: 1280 Kc. Power: 1000 Watts d.,  
Owned-Oper. By WFYC, Inc.  
Business Address 5310 N. State Rd.  
Tel.: HOBart 3-3175 Independent  
Station Representative Hollingbery; Hopewell  
President Wayne G. Harris  
General Manager Gilbert E. Thomas  
Station Manager David W. Sommerville  
Program Director Richard Crowley  
Chief Engineer R. V. Cummings

## WATZ—Alpena—1946

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By Midwestern Bcstg. Co.  
Business Address M-32 West  
Tel.: Elmwood 4-8400 NBC  
Station Rep. Venard, Rintoul, McConnell  
President, Gen. Mgr. Les Biederman  
Station Manager Drew McClay  
Commercial Manager Robert E. Detwiler  
Chief Engineer William H. Kiker  
Owners of: WTCM, WPBN-TV, Traverse City;  
WATT, Cadillac; WMBN, Petoskey; WATC,  
Gaylord; WTOM-TV, Cheboygan.

## WHRV—Ann Arbor—1946

Frequency: 1600 Kc. Power: 1000 Watts  
Owned-Operated By Zanesville Publish. Co.  
Business Address 4230 Packard Road

Tel.: NOrmandy 2-4573 MBS  
Newspaper Affil. Time Record; Time Signal  
President Clay Littick  
General Manager Allan Land  
Station Manager Bob C. Wagner  
Comm. Prom. Mgr. Jos Labailo  
Chief Engineer James Allen

## WPAG—Ann Arbor—1945

Frequency: 1050 Kc. Power: 1,000 Watts d.  
Owned-Operated By Washtenaw Bcstg. Co.  
Bus. Studio Address 3rd Floor, Hutzel Bldg.  
Tel.: NO 2-5517 Independent  
Station Rep. Everett-McKinney  
Pres., Gen. Mgr. Edward F. Baughn  
Program Director Albert Samborn  
Chief Engineer Bernard Ressler

## WLEW—Bad Axe—1950

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By Thumb Broadcasting Co.  
Address 935 S. Van Dyke Rd.  
Tel.: 1010 CBS-KBS  
Rep. Gill-Perna, Michigan Spot Sales  
Gen. Mgr. John Wismer  
Station Manager Jim Muehelnbeck

## WBCK—Battle Creek—1948

Frequency: 930 Kc. Power: 1000 Watts  
Owned-Operated By Michigan Bcstg. Co.  
Address Security Natl. Bank Bldg.  
Tel.: WO 3-5555 NBC  
Representative Hollingbery  
President Robert H. Holmes  
General Mgr. E. F. Cahill  
Chief Engineer Harley Hammond

## WELL—Battle Creek—1925

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By Southern Mich. Bcstg.  
Address Michigan National Bank Bldg.  
Tel.: WO 4-7173 ABC  
Station Rep. Everett-McKinney  
Gen. Comm. Mgr. P. J. Haller  
Program Director Ronald E. Mell  
Chief Engineer David M. Decker

## WBCM—Bay City—1925

Freq.: 1440 Kc. Power: 1 Kw. d., 500 W. n.  
Owned-Operated By Michigan Bcstg. Co.  
Business-Studio Address Wenonah Hotel  
Tel.: TW 3-7551 ABC  
Representative George P. Hollingbery  
President Robert H. Holmes  
Station Comm. Mgr. Leo A. Jylha  
Program Director Richard L. Bing  
Chief Engineer Wes Thompson

## WWBC—Bay City—1956

Frequency: 1250 Kc. Power: 1000 Watts d.  
Owned By Water Wonderland Bcstg. Co.  
Business Address 306 Phoenix Bldg.  
Tel.: TW 3-4588 Independent

## MICHIGAN

Station Representative ..... Masla  
President ..... Patrick J. Trahan  
Gen., Comm. Mgr. .... Charles E. Anthony  
Prog., Sales Prom. Mgr. .... Robert F. Benkelman  
Chief Engineer ..... Ralph H. Carpenter

### WHFB—Benton Harbor—1947

Frequency: 1060 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By ..... Palladium Publ. Co.  
Business Address ..... Fairplain Ave.  
Tel.: WA 5-2113. .... Independent  
Newspaper Affil. News-Palladium, Herald Press  
Station Rep. .... Everett-McKinney; Mich. Spot Sls.  
President ..... Stanley R. Banyon  
Gen., Sta. Mgr. .... J. P. Scherer  
Commercial Manager ..... John Hagerman  
Sales Prom., Publicity Mgr. .... Dwight Edmunds  
Chief Engineer ..... M. U. Robinson

### WBRN—Big Rapids—1953

Frequency: 1460 Kc. .... Power: 1000 Watts, d.  
Owned-Oper. By ..... WBRN, Inc.  
Address ..... P. O. Box 825  
Tel.: 796—7684 ..... KBS  
President ..... John A. White  
Gen. Comm. Mgr. .... Casey A. Heckman  
Chief Engineer ..... Garnet Zimmerman

### WATT—Cadillac—1945

Frequency: 1240 Kc. .... Power: 250 Watts  
Owned-Operated By ..... Midwestern Bcstg. Co.  
Business-Studio Address ..... U. S. 131, South  
Tel.: PR 5-7831. .... NBC  
Sta. Rep. .... Venard Rintoul, McConnell  
President ..... Les Biederman  
Station Manager ..... Merritt L. Chandler  
Commercial Manager ..... Jack Toepp  
Sales Promotion Manager ..... Milo Ash  
Chief Engineer ..... Bill Kiker

### WCER—Charlotte—1956

Frequency: 1390 Kc. .... Power: 1 Kw., d.  
Owned ..... Eaton County Bcstg. Co.  
Address ..... Box 269  
Tel.: 1390. .... Independent  
Pres., Gen. Mgr. .... Roy W. McLean  
Comm., Sta. Mgr. .... Brod Martindale  
Chief Engineer ..... Gerald D. Adams

### WCBY—Cheboygan—1954

Frequency: 1240 Kc. .... Power: 250 Watts  
Owned ..... Straits Bcstg. Co.  
Address ..... Mackinaw Ave.  
Tel.: MA 7-2341. .... Independent  
Station Rep. .... Hopewell  
President, Gen. Mgr. .... Richard E. Hunt  
Program, Prom. Mgr. .... Dick Welsh  
Publicity Director ..... Jackie Norman  
Chief Engineer ..... Lou M. Ozak  
Owners of: WPTW, Piqua; WCRM, Clare.

### WCRM—Clare—1960

Frequency: 990 Kc. .... Power: 250 Watts  
Owned By ..... Gateway of N. Bcstg. Corp.

Address ..... North Mission Road  
Tel.: EV 6-9907. .... Independent  
Station Rep. .... Hopewell  
President, Gen. Mgr. .... Richard E. Hunt  
Comm., Ch. Eng. .... Norbert Poeppelman  
Program, Publicity Dir. .... Don Kuether

### WTVB—Coldwater—1949

Freq.: 1590 Kc. Power: 5 Kw. d., 500 Watts n.  
Owned-Oper. By ..... Twin Valley Bdcats, Inc.  
Address ..... P. O. Box 32  
Tel.: Broadway 9-9119. .... Independent  
Sta. Reps. .... Donald Cooke; Michigan Spot Sales  
President, Gen. Mgr. .... E. Harold Munn, Sr.  
Commercial Manager ..... Normand Moore  
Chief Engineer ..... Virgil Royer

### WKMH—Dearborn—1946

Freq.: 1310 Kc. .... Power: 5 Kw.  
Owned-Oper. By ..... Knorr Broadcasting Corp.  
Address ..... 15001 Mich. Ave.  
Tel.: TI 6-8500. .... MBS  
Station Rep. .... Everett-McKinney  
Exec. Vice Pres. .... Walter Patterson  
Sta. Mgr. .... John J. Carroll  
Commercial Manager ..... Charles J. Sitta  
Sales Prom. Mgr. .... John E. Davidson  
Program Director ..... Larry Fischer  
Chief Engineer ..... Jerrold L. Martin  
Owners of: WKME, Flint; WSAM, Saginaw;  
WKHM, Jackson; WELL, Battle Creek.

### WCAR—Detroit—1939

Freq.: 1130 Kc. .... Power: 50 Kw., d., 10 Kw., n.  
Owned ..... WCAR, Inc.  
Address ..... 500 Temple Ave.  
Tel.: TE 3-8100. .... Independent  
Representative ..... AM Radio Sales Co.  
President, Gen. Mgr. .... H. Y. Levinson  
Exec. V.P. .... Wayne N. Cook  
Production Mgr. .... Larry Bova  
Chief Engineer ..... James Balmer

### WJBK—Detroit—1925

Freq.: 1500 Kc. .... Power: 10 Kw. d., 1 Kw. n.  
Owned-Operated By ..... Storer Bcstg. Co.  
Bus.-Studio Address ..... 7441 Second Blvd.  
Tel.: TR 3-7400. .... Independent  
Sta. Reps. .... Storer Television Sales, Inc.  
President ..... George B. Storer, Sr.  
V.P., Mgr. Dir. .... Harry R. Lipson  
Gen. Sales Managers ..... Keith McKenney,  
M. McMurray  
Local Sales Mgr. .... Herbert J. Weber, Jr.  
Merchandising Mgr. .... Katherine Cornell  
Program Manager ..... Robert McBride  
Promotion Mgr. .... Raymond L. Vanderslice  
Chief Engineer ..... Joseph Haigh  
Owners of: WJBK-FM-TV, Detroit; WSPD-AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW-AM-FM-TV, Cleveland; WWVA-AM-FM, Wheeling, W. Va.; WGBS-AM-FM, Miami, Fla.; WBBG-AM-FM, Phila., Pa.; KGBS, Los Angeles; WITI-TV, Milwaukee.

### WJLB—Detroit—1926

Frequency: 1400 Kc. .... Power: 250 Watts  
Owned-Oper. By ..... Booth Bcstg. Co.

Business Address.....3100 D. Broderick Tower  
 Tel.: Woodward 5-2000.....Independent  
 Sta. Reps.....Howard; Pearson  
 President.....John L. Booth  
 General, Comm. Mgr.....Thomas J. Warner  
 Program Director.....Richard J. Desautel  
 Chief Engineer.....E. Ryan  
 Owners of: WIBM, Jackson; WSGW, Saginaw;  
 WTRX, Flint; WTOD, Toledo; WIOU, Kokomo;  
 WJVA, South Bend.

**CKLW—Detroit—1932**

Frequency: 800 Kc.....Power: 50,000 Watts  
 Owned-Oper. By.....RKO General, Inc.  
 Address.....3300 Guardian Bldg., Detroit 26  
 Tel.: WO 1-7200.....CBC  
 Representative.....Eastman  
 President, General Mgr.....J. E. Campeau  
 Commercial Manager.....Charles Gunn  
 Sales Prom. Mgr.....William C. Hester  
 National Sales Mgr.....Sidney Allen  
 Operations Mgr.....S. C. Ritchie  
 Program Director.....John Gordon  
 Publicity Director.....Art Gloster  
 Chief Engineer.....Stewart Clark  
 Owners of: CKLW-TV; WNAC-AM-FM-TV, Bos-  
 ton; KID-AM-FM-TV, Los Angeles; KFRC, San  
 Francisco; WOR-AM-FM-TV, New York; WHBQ-  
 AM-TV, Memphis; WGMS, Washington, D. C.;  
 WHCT-TV, Hartford, Conn.

**WJR—Detroit—1922**

Frequency: 760 Kc.....Power: 50,000 Watts  
 Owned-Oper. By. WJR, The Goodwill Sta., Inc.  
 Business Address.....2200 Fisher Bldg.  
 Tel.: TR 5-4440.....Independent  
 Representative.....Christal  
 Chairman of Board.....John F. Patt  
 President.....Worth Kramer  
 V.P., Sect.....F. Silbey Moore  
 General Manager.....James H. Quello  
 Gen. Sales Manager.....Jack C. Brussel  
 Publicity Director.....George Kendall  
 Program Mgr.....Reginald P. Merridew  
 Chief Engineer.....A. Friedenthal  
 Owners of: WJRT, Flint

**WQTE—Detroit—1959**

Frequency: 560 Kc.....Power: 500 Watts, d.  
 Owned By.....560 Broadcasting Corp.  
 Address.....1260 Library  
 Tel.: WO 2-0900.....Independent  
 Station Representative.....Paul H. Raymer  
 President.....Ross Mulholland  
 General, Sta. Mgr.....Richard E. Jones  
 Commercial Manager.....Ron Gilbert  
 Program Director.....Harve Morgan  
 Chief Engineer.....Irv. Laing

**WWJ—Detroit—1920**

Frequency: 950 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....The Evening News Assn.  
 Address.....622 W. Lafayette  
 Tel.: WO 2-2000.....NBC  
 Newspaper Affiliation.....Detroit News  
 Rep., Peters, Griffin & Woodward, McDermott  
 General Manager.....Edwin K. Wheeler  
 Asst. Gen. Mgr.....Don DeGroot  
 Station Mgr.....Franklin Sisson

Nat. Sales Mgr.....George H. Williams  
 Sales Mgr.....Denman F. Jacobson  
 Program Devel. Mgr.....Melvin C. Wissman  
 Program Prod. Mgr.....Robert E. Henabery  
 Promotion Manager.....A. Glenn Kyker  
 Gen. Eng. Mgr.....E. J. Love  
 Owners of: WWJ-TV.

**WXYZ—Detroit—1925**

Freq.: 1270 Kc.....Power: 5 Watts d.; 1 Wt. n.  
 Owned-Oper. By.....WXYZ, Inc.  
 Address.....20777 W. Ten Mile Rd.  
 Tel.: KENwood 4-7000.....ABC  
 Representative.....John Blair  
 President.....John F. Pival  
 General Manager.....John O. Gilbert  
 Sales Manager.....Robert Baldrice  
 Sales Prom. Mgr., Pub. Dir.....Sam Somora  
 Program Director.....Robert Baker  
 Chief Engineer.....Charles Kocher  
 Owners of: WXYZ-TV-FM.

**WDBC—Escanaba—1941**

Frequency: 680 Kc.....Power: 1000 Watts  
 Owned-Operated By.....Delta Bcstg. Co.  
 Address.....P.O. Box 419  
 Tel.: State 6-6144.....MBS  
 Pres., Gen. Mgr.....George D. Lindenthal  
 Station Manager.....F. J. Lindenthal

**WLST—Escanaba—1958**

Frequency: 600 Kc.....Power: 1000 Watts  
 Owned By.....Lake Mich. Bcstg. Co.  
 Address.....600 Ludington St.  
 Tel.: State 6-4118.....ABC  
 Newspaper Affil.....Daily Press  
 President.....Frank C. Russell  
 General Manager.....James G. Ward Jr.  
 Station Manager.....Grant Markham  
 Sales Prom. Manager.....David Pindzek  
 Chief Engineer.....Paul Annick

**WAMM—Flint—1955**

Frequency: 1420 Kc.....Power: 500 W. d.  
 Owned-Oper. By.....Binder-Carter-Durham, Inc.  
 Business Address.....740 S. Saginaw St.  
 Tel.: Cedar 9-8631.....MBS  
 Station Representative.....Webb  
 President, Gen. Mgr.....Philip R. Munson  
 Commercial Mgr.....Ronald L. Craig  
 Station Mgr.....Clarence E. Rhodes  
 Program Dir.....Reed Farrell  
 Sales Prom. Manager.....Irv. Chimovitz  
 Publicity Director.....Lou Cohn  
 Chief Engineer.....Walter Wiersbicki

**WTRX—Flint—1947**

Freq.: 1330 Kc.....Power: 5 Kw., d., 1 Kw., n.  
 Owned-Operated By.....Booth Bcstg. Co.  
 Bus. Studio Address.....3076 E. Bristol Rd.  
 Tel.: CE 9-8686.....ABC  
 Representative.....Weed  
 President.....John Lord Booth  
 General Mgr.....Ken Chapin  
 Chief Engineer.....Charles Wallace  
 Owners of: WIBM, Jackson; WIOU, Kokomo;  
 WJLB, Detroit; WJVA, South Bend; WSGW,  
 Saginaw; WTOD, Toledo.

**WFDF—Flint—1922**

Frequency: 910 Kc. Power: 5 Kw., d., 1 Kw., n.  
 Owned-Operated By.....The Trebit Corp.  
 Address.....Garland at First Ave.  
 Tel.: CE 2-7158.....NBC  
 Representative.....Katz  
 President.....Harry M. Bitner, Jr.  
 General Program Director.....Elmer A. Knopi  
 Comm. Prom. Manager.....Marvin Levey  
 Chief Engineer.....Gerald Wolpert

**WKMF—Flint—1953**

Frequency: 1470 Kc. Power: 5 Kw., d., 1 Kw., n.  
 Owned.....Knorr Bcstg. Corp.  
 Address.....112 W. Water St.  
 Tel.: CE 9-7608.....CBS  
 Sta. Representative.....Everett McKinney  
 General Comm. Manager.....A. P. Berg  
 Program Director.....Jerry Schroeder  
 Chief Engineer.....George Parker  
 Owners of: WKMH, Dearborn; WKHM, Jackson;  
 WELI, Battle Creek; WSAW, Saginaw.

**WMRP—Flint—1946**

Frequency: 1570 Kc. Power: 1 Kw.  
 Owned-Oper. By.....WMRP  
 Address.....3217 Lapeer St.  
 Tel.: CE 3-5112.....KBS  
 Station Representative.....Sears & Ayer  
 President.....Arthur Howard  
 Gen. Mgr.....William H. Morford  
 Chief Engineer.....Robert Swayze

**WTAC—Flint—1946**

Freq.: 600 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned By.....L. & P. Bcstg. Corp.  
 Address.....P. O. Box 829  
 Tel.: OW 4-4146.....Independent  
 Station Representative.....Hollingbery  
 General Manager.....David C. Croninger  
 Chief Engineer.....Robert Garner

**WBFC—Fremont—1954**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By.....Paul A. Brand  
 Address.....P. O. Box 231  
 Tel.: 415.....Independent  
 President.....Paul A. Brand

**WATC—Gaylord—1950**

Frequency: 900 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Midwestern Bcstg. Co.  
 Address.....Paul Bunyan Bldg., Traverse City  
 Tel.: WI 7-7675.....Independent  
 Sta. Reps.....Venard, Rintoul & McConnell  
 Pres., Gen. Mgr.....Les Biederman  
 Commercial Mgr.....Robert E. Detwiler  
 Station Manager.....Daniel Creighton  
 Chief Engineer.....William K. Kiker  
 Owners of: WTCM, Traverse City; WATF, Cadillac;  
 WATZ, Alpena; WMBN, Petosky; WTCM-TV,  
 Cheboygan; WPNB-TV, Traverse City.

**WGHN—Grand Haven—1956**

Frequency: 1370 Kc. Power: 500 Watts, d.  
 Owned By.....Richard & Cecil Gillespie

Address.....228 Washington St.  
 Tel.: 842—8110.....Independent  
 Station Representative.....John E. Pearson  
 President.....Richard G. Gillespie  
 General Comm. Manager.....Hy M. Steed  
 Program Director.....Tom Shine  
 Chief Engineer.....Dick Clarke

**WFUR—Grand Rapids—1947**

Frequency: 1570 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Furniture City Bcstg. Corp.  
 Address.....399 Garfield Ave., S.W.  
 Tel.: GL 6-9541.....Independent  
 Pres., Gen., Sta. Mgr.....William Kuiper, Sr.  
 Commercial Manager.....Peter Vanden Bosch  
 Sales Prom., Pub. Dir.....William Kuiper, Jr.  
 Chief Engineer.....Gilbert Waite

**WGRD—Grand Rapids—1947**

Frequency: 1410 Kc. Power: 1,000 Watts  
 Owned-Oper. By.....Regional Bcstrs. of Mich.  
 Business-Studio Add. 35 Lafayette Ave., N.E.  
 Tel.: GL 9-4111.....Independent  
 Station Representative.....Raymer  
 President.....William H. Rich  
 Sta., Comm. Manager.....H. M. Fisher  
 Sales Prom. Manager.....W. H. Merchant  
 Program Director.....Robert W. Whitcomb  
 Owners of: WTRU, Muskegon.

**WJEF—Grand Rapids—1945**

Freq.: 1230 Kc. Power: 500 W. d., 250 W. n.  
 Owned-Oper. By.....Fetzer Broadcasting Co.  
 Address.....187 Monroe, N.W.  
 Tel.: GL 6-8512.....CBS  
 Station Representative.....Avery-Knodel  
 President.....John E. Fetzer  
 Station Mgr.....Roger L. Hoffman  
 Chief Engineer.....Bruce Glycadgis

**WLAV—Grand Rapids—1940**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned.....Stevens-Wismer Bcstg., Inc.  
 Address.....161 Ottawa Northwest  
 Tel.: GL 6-5461.....ABC  
 Station Representative.....Everett-McKinney  
 President.....John Wismer  
 General Manager.....John J. Shepard  
 Commercial Manager.....Gregory Resser  
 Sta., Program Director.....Jock Bliss  
 Chief Engineer.....Keith K. Knappen  
 Owners of: WHLS, Port Huron; WLEW, Bad Axe;  
 WOVE, Allegan.

**WMAX—Grand Rapids—1954**

Frequency: 1480 Kc. Power: 1000 Watts d.  
 Owner.....Atlas Bcstg. Co.  
 Address.....RKO Kei'h Theatre Bldg.  
 Tel.: GL 6-8621.....MBS  
 Representative.....Radio-TV Repts  
 President.....Theodore J. Peters  
 General Manager.....Chas. A. Sprague  
 Commercial Manager.....William Engel  
 Program Manager.....Joseph C. Hooker  
 Chief Engineer.....Bob Schmidt

**WOOD—Grand Rapids—1924**

Frequency: 1300 Kc. Power: 5000 Watts  
 Owned-Oper. By Wood Bcstg., Inc.  
 Address 120 College Ave., S.E.  
 Tel.: GL 9-4125  
 Representative NBC  
 Katz Agency  
 Pres., Gen. Mgr. Willard Schroeder  
 Sales Manager Michael O. Lareau  
 Program Director Peter Kizer  
 Sales Prom., Publicity Director Clark Grant  
 Chief Engineer Charles Robison  
 Owners of: KLZ-AM-TV, Deaver; WTCN-AM-TV, Minneapolis; WFBM-AM-FM, Indianapolis; WOOD-TV.

**WPLB—Greenville—1959**

Frequency: 1380 Kc. Power: 500 Watts  
 Owned By Flat River Broadcasting Co.  
 Address South M—91  
 Tel.: PL 4-5656  
 Independent  
 Owner & President Mrs. P. Lewis  
 Owner, Vice Pres., General Mgr. E. Peterson  
 Program Director R. Lewis

**WMPL—Hancock—1957**

Frequency: 920 Kc. Power: 1 Kw., d.  
 Owned Copper Country Bcstg. Co.  
 Business Address Hotel Scott  
 Tel.: 3155  
 KBS  
 Pres., Ch. Eng. Francis Locatelli  
 Station Manager John Oakvik  
 Sales Promotion Manager Burton Ervast  
 Program Dir. Norman Koski

**WBCH—Hastings—1958**

Frequency: 1220 Kc. Power: 250 Watts, d.  
 Owned By Barry Bcstg. Co. Inc.  
 Address 146 East State St.  
 Tel.: Windsor 5-3414  
 KBS  
 President, Gen. Mgr. Robert S. Greenhoe  
 Asst. Mgr., Program Dir. Ken Radant  
 Sales Promo. Mgr. Carclyn De Vaney  
 Publicity Director Dave McIntyre  
 Chief Engineer Fran Bowles

**WCSR—Hillsdale—1955**

Frequency: 1340 Kc. Power: 100 W.  
 Owned-Operated By Eaw Beese Bcstg., Inc.  
 Address 92½ Broad St.  
 Tel.: HE 7-4444  
 KBS  
 Rep. Gill-Perna, Mich. Spot Sls.  
 President Ruth Keister  
 V.P. & Mgr. Russell Holcomb

**WHTC—Holland—1948**

Freq.: 1450 Kc. Power: 1 Kw. d.; 250 Wts. n.  
 Owned-Operated By Holland Bcstg. Co.  
 Address Hotel Warm Friend  
 Tel.: EX 2-3121  
 MES  
 President W. A. Butler  
 Gen. Mgr. Sandy Meek  
 Commercial Manager Hal Franken  
 Program Director Bill Gargano  
 Chief Engineer Julius Van Oss

**WJBL—Holland—1956**

Frequency: 1260 Kc. Power: 500 Watts  
 Owned Ottawa Bcstg. Corp.  
 Address James St.  
 Tel.: EX 6-5281  
 Independent  
 Station Representative Holman  
 President Bernard Brookema  
 Gen., Sta. Mgr. Jerome C. Grysen  
 Program Director Clarence Walters  
 Chief Engineer John L. Klungle

**WHDF—Houghton—1929**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By Upper Michigan Bcstg. Co.  
 Address Douglas Hotel  
 Tel.: 1  
 NBC  
 Representative Walker-Rawalt  
 Owner, Ch. Eng. G. L. Burgan  
 General Manager Albert W. Payne

**WHGR—Houghton Lake—1954**

Frequency: 1290 Kc. Power: 5 Kw.  
 Owned Sparks Bcstg. Co.  
 Address 3431 Houghton Lake Dr.  
 Tel.: GR 8-3040  
 Independent  
 Sta. Representative Michigan Spot Sales  
 President J. B. Sparks  
 Station, Prog. Mgr. Robert D. Dittmer  
 Chief Engineer Garnet G. Sparks  
 Owners of: WEXL-AM, Royal Oak; WOMC-FM, Detroit.

**WHMI—Howell—1957**

Frequency: 1350 Kc. Power: 500 Watts, d.  
 Owned Wirth Bcstg. Co.  
 Address 201½ W. Grand River Ave.  
 Tel.: 1062  
 Independent  
 Station Representative Hopewell  
 President, Ch. Eng. M. H. Wirth  
 Program Dir. J. Thiel

**WCHB—Inkster—1956**

Frequency: 1440 Kc. Power: 1 Kw. d.  
 Owned Bell Bcstg. Corp.  
 Address 32790 Henry Ruff Rd.  
 Tel.: CR 8-1440  
 Independent  
 Sta. Reps. Bob Dore; Dora Clayton  
 President Dr. Haley Bell  
 Gen., Sta. Manager Frank M. Seymour  
 Program Dir. George White  
 Promotion Manager Douglass Allgood  
 Chief Engineer Clarence Ringo

**WION—Ionia—1952**

Frequency: 1430 Kc. Power: 500 Watts d.  
 Owned-Oper. By Ionia Bcstg. Co.  
 Address Box 143  
 Tel.: 2300  
 Independent  
 President Monrce MacPherson, Sr.  
 Gen. Mgr. Monroe MacPherson, Jr.  
 Comm. Prom. Mgr. Glenn R. Le Pard  
 Program Director Joe Je Rue  
 Chief Engineer J. Irving Grove

**WMIQ—Iron Mountain—1947**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned... Iron Mountain-Kingsford Bcstg. Co.  
 Address... 211 East Ludington Street  
 Tel.: 774-4321  
 President... Frank J. Russell  
 Gen., Sta., Comm., Prom. Mgr., W. C. Johnson

**WIKB—Iron River—1949**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned By... Iron Co. Bcstg.  
 Address... Iron River Natl. Bank Bldg.  
 Tel.: COngress 5-4104  
 Sta. Representative... Walker-Rawalt  
 Gen. Sta., Comm. Mgr., Edwin Phelps, Jr.  
 Chief Engineer... James Swanson

**WJMS—Ironwood—1931**

Frequency: 830 Kc. Power: 1000 Watts  
 Owned-Oper. By... Upper Mich.-Wis. Bcstg. Co.  
 Bus. Studio Address... 124 E. McLeod Ave.  
 Tel.: 20-1; 316  
 Sta. Rep... Thomas F. Clark  
 President, Gen. Mgr., William L. Johnson  
 Commercial Mgr., Robert Olson  
 Program Dir., Ron Pierce  
 Publicity Dir., Dick Daly  
 Chief Engineer... Arne Dahlbacka

**WJAN—Ishpeming—1959**

Frequency: 970 Kc. Power: 5000 Watts, d.  
 Owned By... Tri-City Broadcasters  
 Address... P.O. Box 313  
 Tel.: HUdson 6-4441  
 Station Representative... Holman  
 President, Gen. Mgr., R. G. Blomquist  
 Commercial Mgr., Eldon W. Wallace  
 Program Director... Don Ryan

**WJPD—Ishpeming—1947**

Freq.: 1240 Kc. Power: 1 Kw. d.; 250 Wts. n.  
 Owned-Operated By... Ishpeming Bcstg. Co.  
 Address... U. S. Highway #41  
 Tel.: HU 6-9937  
 Station Rep... KBS  
 Hopewell  
 President, Gen. Mgr., Dr. J. P. Deegan  
 Comm., Program Manager... Carl Loose  
 Publicity Director... Joe Patrick  
 Chief Engineer... L. Roncoglions

**WIBM—Jackson—1925**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned... Booth Broadcasting Co.  
 Address... 2511 Kibby Rd.  
 Tel.: ST 2-7176  
 Station Representative... ABC  
 Weed  
 President... John L. Booth  
 General, Comm. Mgr., Robert B. Lees  
 Chief Engineer... Harold Davis

**WKHM—Jackson—1951**

Frequency: 970 Kc. Power: 1000 Watts  
 Owned... Jackson Bcstg. & Tele. Corp.  
 Address... 441 Wildwood

Tel.: STate 4-7181 CBS  
 Sta. Reps., Everett-McKinney; Mich. Spot Sales  
 V.P., General Manager... Edwin Huse  
 Chief Engineer... Paul Wright

**WKLZ—Kalamazoo—1955**

Frequency: 1470 Kc. Power: 500 W. d.  
 Owned... The Circle Corporation  
 Address... Box 663  
 Tel.: FLreside 3-2541  
 Station Representative... MBS  
 Radio-TV Reps.  
 Pres., Gen., Comm. Mgr., Joseph F. Butler  
 Program Director... Ron Newhouse  
 Publicity Director... Joseph F. Butler  
 Chief Engineer... Ralph E. Patterson

**WKMI—Kalamazoo—1953**

Freq.: 1360 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By... Steere Bcstg. Co.  
 Business-Studio Address... State Theatre Bldg.  
 Tel.: FL 4-0111  
 Representative... Independent  
 Broadcast Time Sales  
 Pres., Gen. Mgr., Howard D. Steere  
 Station Manager... Emil J. Popke, Jr.  
 Commercial Manager... F. K. Doyle  
 Prog. Dir., Dan Daniels  
 Publicity Director... Vince Ford  
 Chief Engineer... Kenneth Farrance

**WKZO—Kalamazoo—1923**

Frequency: 590 Kc. Power: 5000 Watts  
 Owned-Operated By... Fetzer Bcstg. Co.  
 Business Address... 590 W. Maple St.  
 Tel.: FL 5-2101  
 Representative... CBS  
 Avery-Knodel  
 President... John E. Fetzer  
 Exec. V. P. & General Manager... Carl E. Lee  
 Sta. Comm. Mgr., Otis T. Gaston  
 Program Director... Charles T. Lynch  
 Publicity Director... W. J. Hunt  
 Chief Engineer... Arthur E. Covell  
 Owners of: WJEF-AM-FM, Grand Rapids; WWTW,  
 Cadillac; KOLN-TV, Lincoln.

**WILS—Lansing—1947**

Freq.: 1320 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By... Lansing Bcstg. Co.  
 Bus. Address... 407 1/2 N. Washington Ave.  
 Tel.: IV 2-1655  
 Station Rep... Independent  
 Venard, Rintoul, McConnell  
 President... John C. Pomeroy  
 General, Comm. Mgr., Edwin L. Byrd  
 Chief Engineer... John Whitacre

**WJIM—Lansing—1934**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By... Gross Telecasting, Inc.  
 Address... 2820 East Saginaw  
 Tel.: IV 2-1333  
 Station Reps... CBS  
 Weed; Masla  
 President, Gen. Mgr., Harold F. Gross  
 Comm. Mgr., Keith Oliver  
 Program Director... Bryan Halter  
 Chief Engineer... Carl Onken  
 Owners of: WJIM-TV-FM.

**WKLA—Ludington—1944**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned By Raymond A. Plank  
 Address East Ludington Ave.  
 Tel.: VI 3-3438 ABC  
 General Manager Raymond A. Plank  
 Commercial Manager Gordon Anderson  
 Program Director Don Hack

**WMTE—Manistee—1951**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By Manistee Radio Corp.  
 Address Radio Road  
 Tel.: PARKVIEW 3-9906 Independent  
 President, Gen. Mgr. James R. Sumbler  
 Commercial Manager Bruce Anderson  
 Station Manager W. Harriet Laird  
 Program Director Ken Kott  
 Chief Engineer Craig Kuckenmeister

**WDOG—Marine City—1950**

Frequency: 1590 Kc. Power: 1000 Watts d.  
 Owned-Operated By Radio St. Clair, Inc.  
 Business Address 5300 Marine City Hwy.  
 Tel.: RO 5-7944 Independent  
 President Jerry Coughlin  
 Gen., Sta. Mgr. F. W. Cale  
 Chief Engineer Robert E. McIntosh

**WDMJ—Marquette—1931**

Frequency: 1320 Kc. Power: 1000 Watts  
 Owned-Oper. By Lake Superior Bcstg. Co., Inc.  
 Address 249 W. Washington St.  
 Tel.: CA 6-3524 ABC  
 Newspaper Affil. Mining Journal  
 Sta. Representative Weed  
 President Frank J. Russell, Jr.  
 General Mgr. W. H. Treloar  
 Station Mgr. Robert J. Luke  
 Commercial Mgr. Robert Sands  
 Program Dir. Eldon W. Wallace  
 Chief Engineer Paul Anick

**WAGN—Menominee—1952**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By Men-Mar Bcstg. Co.  
 Address 960 First St.  
 Tel.: UN 3-5551 KBS  
 President L. G. Glickman, M.D.  
 General, Station Mgr. Vernon Uecker  
 Program Director Barbara Johnson  
 Chief Eng. Loren B. Koesling

**WMDN—Midland—1948**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By Midland Bcstg. Co.  
 Address 2500 Swede Rd.  
 Tel.: TE 9-9988 Independent  
 Station Rep. Hopewell  
 President D. Sherman  
 General Mgr., Ch. Eng. Peter A. Wolf

**WBRB—Mount Clemens—1956**

Frequency: 1430 Kc. Power: 500 Watts, d.

Owned By Wright & Maltz, Inc.  
 Address P. O. Box 489  
 Tel.: HO 3-5876 Independent  
 Station Representative Donald Cooke  
 President, Gen. Mgr. Milton Maltz  
 Station Manager Robert G. Wright  
 Program Director Charles Park  
 Chief Engineer Gerry Meir  
 Owners of: WTTT, Tiffin.

**WCEN—Mt. Pleasant—1949**

Freq.: 1150 Kc. Power: 1 Kw. d. 500 W. n.  
 Owned By The Capital Radio Network  
 Address Bluegrass Road  
 Tel.: SP 3-3171 KBS  
 Representative Hopewell  
 President Paul A. Brandt  
 General Mgr. Eugene E. Umlor  
 Program Dir. Neal Johnson  
 Publicity Dir. Robert J. Morgan  
 Chief Engineer Peter J. Fronczak  
 Owners of: WCBQ-AM, Whitehall.

**WMAB—Munising—1956**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned Munising-Alger Bcstg. Co.  
 Address First Nat. Bank Bldg.  
 Tel.: EVERGREEN 7-2518 KBS  
 President, Gen. Mgr. Charles Symon  
 Sta., Sales Prom. Mgr. Theodore H. Ouellette  
 Program Director Richard Gomuksi  
 Publicity Director Wally Ahlborn  
 Chief Engineer Walter Ter Meer

**WKBZ—Muskegon—1926**

Frequency: 850 Kc. Power: 1000 Watts  
 Owned By WKBZ Radio Corp.  
 Address Pontaluna Road  
 Tel.: PARKWAY 2-6051 ABC  
 Sta. Representative Everett McKinney  
 President F. L. Allman  
 General, Sta. Mgr. Harold W. Waddell  
 Program, Prod. Mgr. C. P. Hoover  
 Publicity, Prom. Director Bill Bennett  
 Chief Engineer George Krivitzky

**WMUS—Muskegon—1947**

Frequency: 1090 Kc. Power: 1000 Watts d.  
 Owned-Oper. Greater Muskegon Bcstrs., Inc.  
 Business-Studio Address 517 W. Giles Rd.  
 Tel.: 4-1672 MBS  
 Station Rep. Masla  
 Manager W. B. Tebeau

**WTRU—Muskegon—1949**

Frequency: 1600 Kc. Power: 5000 Watts  
 Owned-Oper. By Regional Bcstg. of Mich.  
 Address 875 E. Summit St.  
 Tel.: 3-2126 Independent  
 Station Rep. Raymer  
 General Manager Glenn R. LePard  
 Station Manager Kenneth J. Baugh  
 Program Director Ron Tindahl

**MICHIGAN** 

**WNIL—Niles—1956**

Frequency: 1290 Kc. Power: 500 Watts, d.  
 Owned.....Niles Bcstg. Co.  
 Address.....416 Sycamore St.  
 Tel.: MU 3-5432.....KBS  
 Newspaper Affiliation.....Daily Star  
 Station Representative.....Continental  
 General, Sta. Mgr.....James H. Mitchell  
 Chief Engineer.....Mathew Pierzchala

**WOAP—Owosso—1948**

Frequency: 1080 Kc. Power: 250 Watts d.  
 Owned-Operated By.....Owosso Bcstg. Co.  
 Address.....Owosso  
 Tel.: SA 5-8196.....Independent  
 Newspaper Affiliation.....Argus Press  
 Station Rep.....Devney O'Connell  
 President.....J. E. Campbell  
 General, Comm. Mgr.....Merrill Walker  
 Chief Engineer.....Mel Wirth

**WMBN—Petoskey—1946**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By.....Midwestern Bcstg. Co.  
 Address.....Bunyan Bldg., Traverse City  
 Tel.: WI 7-7675.....NBC  
 Station Rep.....Venard, Rintoul & McConnell  
 Pres., Gen. Mgr.....Les Biederman  
 Station Mgr.....Ralph Pierson  
 Commercial Mgr.....Robert E. Detwiler  
 Chief Engineer.....William H. Kiker  
 Owners of: WTCM, Traverse City; WATF, Cadillac;  
 WATZ, Alpena; WATC, Gaylord; WTOM-TV,  
 Cheboygan; WPBN-TV, Traverse City.

**WPON—Pontiac—1954**

Frequency: 1460 Kc. Power: 500 Watts  
 Owned-Operated By.....Chief Pontiac Bcstg. Co.  
 Business Address.....7 S. Perry St.  
 Tel.: FE 8-0444.....Independent  
 Station Rep.....Venard, Rintoul & McConnell  
 President.....Edward E. Wilson  
 General, Comm. Mgr.....Martin Giaimo  
 Chief Engineer.....Karl Kuck  
 Owners of: WLS, Lansing; WLB, Jackson.

**WHLS—Port Huron—1938**

Frequency: 1450 Kc. Power: 250 Watts d.  
 Owned-Oper. By.....Stevens-Wismer Bcstg. Co.  
 Address.....932 Military St.  
 Tel.: YU 2-8536.....CBS  
 Representative.....Michigan Spot Sales  
 General Manager.....John F. Wismer  
 Station Mgr.....Thomas G. Sicklersteel

**WTTH—Port Huron—1947**

Frequency: 1380 Kc. Power: 1000 Watts  
 Owned-Oper. By.....The Times Herald Co.  
 Address.....907 Sixth St.  
 Tel.: Yukon 5-5171.....ABC  
 Newspaper Affil.....Times-Herald  
 Station Rep.....Weed  
 General Manager.....R. S. Sommerville  
 Asst. Manager.....Ronald Mires  
 Commercial Manager.....Donald Collins  
 Chief Engineer.....George Carroll

**WHAK—Rogers City—1949**

Frequency: 960 Kc. Power: 5000 Watts d.  
 Owned-Operated By.....Rogers City Bcstg. Co.  
 Address.....Moltke Drive  
 Tel.: 7751.....Independent  
 Station Rep.....Everett-McKinney  
 Pres., Gen., Sta. Mgr.....Harvey A. Klann  
 Comm. Mgr.....Albert Klann  
 Program Director.....Harry E. Bregé

**WEXL—Royal Oak—1923**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By.....Sparks Bcstg. Co.  
 Business Address.....2201 Woodward Hts. Blvd.  
 Tel.: LI 4-2200.....Independent  
 Pres., Gen. Mgr.....Jacob B. Sparks  
 Station Mgr., Program Mgr.....Gordon A. Sparks  
 Sales Manager.....Ernest Holder  
 Chief Engineer.....Garnet Sparks

**WKNX—Saginaw—1947**

Frequency: 1210 Kc. Power: 10,000 Watts  
 Owned By.....Lake Huron Bdcstg. Corp.  
 Address.....221 So. Wash. Ave.  
 Tel.: PL 3-4471.....Independent  
 Representative.....Gill-Perna  
 Pres., Gen. Mgr.....William J. Edwards  
 Vice-President.....Alvin M. Bentley  
 Station Manager.....Howard H. Wolfe  
 Commercial Mgr.....Frank Brogger  
 Program Director.....Dave Kushler  
 Chief Engineer.....Max W. Thomas  
 Owners of: WKNX-TV; WLFA-TV, Alpena.

**WSAM—Saginaw—1940**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By.....Knorr Bcstg. Corp.  
 Address.....2435 Holland Ave.  
 Tel.: PL 2-8161.....NBC  
 Sta. Reps.....Everett McKinney; Mich. Spot Sales  
 Station Manager.....George M. Millar  
 Chief Eng.....Lee Norden

**WSGW—Saginaw—1950**

Frequency: 790 Kc. Power: 1000 Watts  
 Owned-Operated By.....Booth Broadcasting Co.  
 Address.....400 Mason Bldg.  
 Tel.: PL 3-4456.....CBS  
 Sta. Reps.....Pearson; Weed  
 President.....John L. Booth  
 General, Comm. Mgr.....Robert W. Phillips  
 Program Director.....Fred Krell  
 Chief Engineer.....Harold Volz, Jr.  
 Owners of: WTRN, Flint; WBM, Jackson; WJLB,  
 Detroit; WJVA, South Bend; WIOU, Kokomo;  
 WTOD, Toledo.

**WJUD—St. Johns—1959**

Frequency: 1580 Kc. Power: 1,000 Watts  
 Owned By.....Clinton County Bcstg. Co.  
 Address.....1363 Parks Road  
 Tel.: CAnal 4-3238.....Independent  
 Station Rep.....Hopewell  
 President.....Justin F. Marzke  
 General, Comm. Mgr.....John J. Stewart  
 Chief Engineer.....James Wintermute



## MICHIGAN-MINNESOTA

### WSJM—St. Joseph—1956

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By: WSJM, Inc.  
 Address: 414 State St.  
 Tel.: YU 3-3992. MBS  
 Sta. Representative: Hal Holman  
 President: William E. Walker  
 V. P., Gen. Mgr.: Joseph D. Mackin  
 Gen. Sales Manager: Robert E. Brown  
 Program Director: Tom Ferrin  
 Chief Engineer: Dennis Stubelt

### WOIA—Saline—1958

Frequency: 1290 Kc. Power: 500 Watts  
 Owned By: Lester Broadcasting Co.p.  
 Address: P. O. Box 5, Ann Arbor  
 Tel.: NOrmandy 3-0569. Independent  
 Station Reps.: Weed; Walker-Rawalt  
 President, Gen. Mgr.: Herbert W. Lester  
 Comm. Publicity Mgr.: Steve Filipiak  
 Program Director: John Small  
 Chief Engineer: James Allen

### WSOO—Sault Ste. Marie—1940

Freq.: 1230 Kc. Power: 1 Wt. d.; 250 Wts. n.  
 Owned-Operated By: Hlawathaland Bcstg. Co.  
 Business-Studio Address: 208 Ashmun S.  
 Tel.: ME 2-2231. Independent  
 President: Stanley R. Pratt  
 General Manager: Russell Staffield  
 Station, Program Director: J. O. Frenette  
 Chief Engineer: W. F. Morris

### WSTR—Sturgis—1951

Frequency: 1230 Kc. Power: 200 Watts  
 Owned By: Walter Wonderland Bcstg. Co., Inc.  
 Address: P. O. Box 70  
 Tel.: OLive 1-2383. Independent  
 Station Representative: Masla  
 President: Patrick J. Trahan  
 General Manager: Charles E. Anthony  
 Station Manager: Albert Schneider  
 Program Director: Jerry Fritz

Chief Engineer: John Greenwood  
 Owners of: WWBC, Bay City.

### WIOS—Tawas City—1958

Frequency: 1480 Kc. Power: 1000 Watts  
 Owned By: Roger S. Underhill  
 Address: Route #2  
 Tel.: FOrrest 2-3417. KBS  
 Owner: R. S. Underhill  
 Station Mgr.: Richard A. Egli  
 Chief Engineer: Lou Ozak

### WTCM—Traverse City—1941

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By: Midwestern Bdcstg. Co.  
 Address: Paul Bunyan Bldg.  
 Tel.: Windsor 7-7675. NBC  
 Sta. Rep.: Venard, Rintoul & McConnell  
 Pres., Gen. Mgr.: Les Biederman  
 Sta., Comm. Mgr.: Robert E. Detwiler  
 Chief Engineer: William H. Kiker  
 Owners of: WATT, Cadillac; WATZ, Alpena;  
 WMBN, Petoskey; WATC, Gaylord; WTOM-TV,  
 Cheboygan; WPBN-TV, Traverse City.

### WCCW—Traverse City—1960

Frequency: 1310 Kc. Power: 1,000 Watts d.  
 Owned By: D. C. Summerford  
 Address: 101 West Front St.  
 Tel.: Windsor 8-6211. Independent  
 Station Rep.: Michigan Spot Sales  
 President: D. C. Summerford  
 General Manager: John R. Anderson  
 Program Director: Theodore Simon  
 Chief Engineer: Theodore Jones

### WCBQ—Whitehall—1955

Frequency: 1490 Kc. Power: 250 W.  
 Owned By: Paul A. Brandt  
 Address: 6956 Blank Rd.  
 Tel.: TW 3-1465. Independent  
 Sta. Representative: George T. Hopewell  
 President: Paul A. Brandt  
 Manager: B. Van Houten

Pop.: 3,439,000

Families: 1,012,000

## Minnesota

Radio Homes: 991,000

AM Stas. in State: 63

### KASM—Albany—1950

Frequency: 1150 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: Stearns Cty. Bcstg. Co.  
 Address: Albany  
 Tel.: 5-3005. KBS  
 Station Representative: Continental  
 President: William Blatner  
 General Manager: Urban J. Koppers  
 Commercial Manager: Lee Krause  
 Publicity Director: Cliff Mitchell  
 Chief Engineer: Charles Gilbert

### KATE—Albert Lea—1937

Frequency: 1450 Kc. Power: 250 Watts  
 Owned By: Albert Lea Bcstg.  
 Address: 332 South Broadway  
 Tel.: FRanklin 3-2338. ABC  
 President: Hart Cardozo  
 Vice-Pres.: Richard Power  
 Gen. Mgr.: E. A. Van Alstyne  
 Sales Prom. Mgr.: Tom Golden  
 Chief Engineer: Donald Franz

**KXRA—Alexandria—1949**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By... Alexandria Bcstg. Co.  
 Address ..... 1315 Broadway  
 Tel.: RO 3-3131 ..... KBS-ABC  
 Representative ..... Donald Cooke  
 President, Comm. Mgr. .... Everette Q. Walters  
 Station Manager ..... Kenneth A. Tessmer  
 Chief Engineer ..... Verdel Lonnquist

**KANO—Anoka—1956**

Frequency: 1470 Kc. Power: 1000 Watts d.  
 Owned By ..... Northwest Bcstg. Co.  
 Business Address ..... 1 Radio Drive  
 Tel.: HARRISON 1-2600 ..... KBS  
 President, Gen. Mgr. .... Frank R. Hunt Jr.  
 Commercial Manager ..... Ray Johnson  
 Program Director ..... Thomas Kilbride  
 Chief Engineer ..... Ralph Main

**KAUS—Austin—1948**

Frequency: 1480 Kc. Power: 1000 Watts  
 Owned-Oper. By ..... Black Hawk Bcstg. Co.  
 Business-Studio Address ..... Hwy. 105 South  
 Tel.: HE 3-8836 ..... MBS  
 Representative ..... Avery Knodel  
 President ..... R. J. McElroy  
 V.P., General Manager ..... Thomas Young  
 Sales Manager ..... Ken Soderberg  
 Program Director ..... Stan Styonicki  
 Publicity Director ..... Marilyn Daly  
 Chief Engineer ..... Leo Chenier

**KQAQ—Austin—1960**

Frequency: 970 Kc. Power: 5000 Watts  
 Owned By ..... KQAQ, Inc.  
 Address ..... P.O. Box 481  
 Tel.: Hemlock 7-4511 ..... Independent  
 Sta. Representative ..... John E. Pearson  
 President, Gen. Mgr. .... Lester Gould  
 Comm., Prom. Mgr. .... William H. Holland  
 Publicity Director ..... Ann Austin  
 Program Director ..... James J. Nagle  
 Chief Engineer ..... Ted M. Ferguson

**KBUN—Bemidji—1946**

Freq.: 1450 Kc. Power: 1 Kw. d.; 250 W. n.  
 Owned ..... Paul Bunyan Broadcasting Co.  
 Business Address ..... 511 Beltrami Ave.  
 Tel.: Plaza 1-4120 ..... Independent  
 Sta. Representative ..... Everett-McKinney  
 Gen., Sta. Mgr. .... James R. Hambacher  
 Chief Engineer ..... Robert Pro

**KBMO—Benson—1956**

Frequency: 1290 Kc. Power: 500 Watts, d.  
 Owned ..... KBMO Bcstg. Co.  
 Address ..... 1205 Pacific Ave.  
 Tel.: VI 2-4601 ..... KBS  
 President ..... George J. McCarthy  
 General Sta. Mgr. .... Robert D. Zellmer  
 Comm. Prom. Mgr. .... George B. McClellen  
 Station Representative ..... Bolles  
 Program Director ..... Marvin E. Meyer  
 Chief Engineer ..... Julien Meyer

**KLIZ—Brainerd—1946**

Frequency: 1380 Kc. Power: 1 Kw., d.  
 Owned-Operated By ..... Brainerd Bcstg. Co.  
 Business Address ..... 2700 E. Oak  
 Tel.: 829—2853 ..... Independent  
 Station Representative ..... Walker-Rawalt  
 President ..... E. T. O'Brien  
 Sta., Comm. Mgr. .... Earl R. Johnsen  
 Chief Engineer ..... Don Koönig

**KBMW—Breckenridge—1948**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By ..... Interstate Bdcstg. Corp.  
 Address ..... P.O. Box 249  
 Tel.: Midway 2-4141 ..... KBS  
 Station Representative ..... Bowden  
 Pres., Gen. Mgr. .... Robert E. Ingstad  
 Station Mgr. .... G. F. Kaufmann  
 Chief Engineer ..... H. G. Unkenholz

**WKLK—Cloquet—1949**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By ..... Cloquet Bcstg. Co.  
 Address ..... P. O. Box 309  
 Tel.: TR 9-6725 ..... KBS  
 Station Representative ..... Keystone  
 General Manager ..... Henry Newby  
 Program Director ..... Wayne T. Valentine  
 Commercial Manager ..... Richard Johnson  
 Publicity Director ..... Richard DeFore  
 Chief Engineer ..... Kermit Littler

**“Leadership  
 in Quality Radio”**

King  
 Queen  
 Ace  
 Queen

**5000 Watts — 970 KC**

“Best Rated Cards in the Deck”

Lester L. Gould  
 President &  
 General Manager

John E. Pearson Co.  
 National Rep.

P.O. Box 481, Austin, Minnesota  
 HEmlock 7-4511

**KROX—Crookston—1948**

Freq.: 1260 Kc. Power: 1 Kw. d. 500 Watts n.  
 Owned-Operated By..... Crookston Bcastg. Co.  
 Business Address..... Box 620  
 Tel.: AT 1-1140..... KBS  
 Representative..... Donald-Cooke  
 President, Prog. Dir..... Jerome A. Dahlberg  
 General, Sta. Mgr..... William J. Kiewel  
 Comm. Mgr..... E. R. Melbye  
 Chief Engineer..... Arnold F. Petrich

**KDLM—Detroit Lakes—1951**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By..... Detroit Lakes Bcastg. Co.  
 Address..... 1340 Richwood Ed.  
 Tel.: Victor 7-5624..... Independent  
 Sta. Representative..... John E. Pearson  
 President..... Herbert Gross  
 General Manager..... Al G. Leighton  
 Program Director..... K. Lawrence  
 Chief Engineer..... W. Wilson

**KDAL—Duluth—1936**

Frequency: 610 Kc. Power: 5000 Watts  
 Owned-Oper. By..... KDAL, Inc.  
 Business-Studio Address..... 218 Bradley Bldg.  
 Tel.: RA 2-2628..... CBS  
 Representative..... Avery-Knodel  
 Board Chairman..... J. Howard Wood  
 Gen. Mgr..... Odin S. Ramsland  
 Sales Manager..... Rex H. Hudson  
 Program Director..... Carl Casperson  
 Sales Prom. Manager..... Don Le Masurier  
 Chief Engineer..... R. A. Dettman  
 Owners of: KDAL-TV.

**WEBC—Duluth—1924**

Frequency: 560 Kc. Power: 5000 Watts  
 Owned-Operated By..... WMT, Inc.  
 Business-Studio Address..... WEBC Bldg.  
 Tel.: RA 2-2873..... Independent  
 Station Representative..... Branham  
 Station, Comm. Manager..... Richard Husted  
 Program Dir..... Dave Duluth  
 Chief Engineer..... V. G. Brocks

**WDSM—Duluth—1939**

Frequency: 710 Kc. Power: 5000 W.  
 Owned By..... Northwest Pub. Institute  
 Address..... 200 E. Superior St.  
 Tel.: RA 7-8484..... NBC  
 Station Rep..... Peters, Griffin, Woodward  
 President..... Robert B. Ridder  
 General Mgr..... Robert J. Rich  
 Station Mgr..... Dennis Murphy  
 Commercial Mgr..... Jack Arnold  
 Promotion-Mdsng. Dir..... M. A. Olson  
 Dir. of Eng..... George Carlson

**WELY—Ely—1954**

Freq.: 1450 Kc. Power: 1 Kw. d.: 250 W. n.  
 Owner..... WELY Corp.  
 Address..... Box 540  
 Tel.: 744..... KBS-MES  
 President, Gen. Mgr..... Vincent L. Hallett  
 Chief Engineer..... Larry McAdams

**WEVE—Eveleth—1949**

Freq.: 1340 Kc. Power: 1 Kw. d.: 250 W. n.  
 Owned-Oper. By..... Carl Bloomquist  
 Address..... Mileage Station  
 Tel.: SHERwood 1-5922..... MBS-KBS  
 Station Rep..... Clark  
 President..... Carl Bloomquist  
 General, Sta. Mgr..... Ray E. Kent  
 Chief Engineer, Prog. Dir..... Joseph J. Cerar

**KSUM—Fairmont—1948**

Frequency: 1370 Kc. Power: 1000 Watts d.  
 Owned-Oper. By..... KSUM Broadcasting Co.  
 Address..... 306 North Park St.  
 Tel.: 1370..... Independent  
 Station Representative..... Masla  
 President..... John E. Hyde, Jr.  
 General Manager..... Warren D. Asher  
 Chief Engineer..... Paul Tarrant

**KDHL—Faribault—1947**

Frequency: 920 Kc. Power: 1000 Watts  
 Owned-Oper. By..... KDHL Bcastg. Co.  
 Business-Studio Address..... 213 Central Ave.  
 Tel.: Edison 4-4345..... Independent  
 General Mgr..... J. E. Hyde, Jr.  
 Commercial Mgr..... Palmer Dragsten

**KOTE—Fergus Falls—1926**

Freq.: 1250 Kc. Power: 1 Kw. d. 500 W. n.  
 Owned By..... Northland Bcastg. Corp.  
 Address..... Box 494  
 Tel.: Regent 6-6996..... Independent  
 Sta. Reps..... Pearson; Wayne-Evans  
 President..... Carroll Crawford  
 General Comm. Mgr..... George Brooks  
 Program Director..... Bill Merrill  
 Publicity Dir..... Shirley Vanderwerff  
 Chief Engineer..... Les Wilson

**KOZY—Grand Rapids—1948**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By..... Itasca Bcastg. Co.  
 Address..... 213 N. First Ave.  
 Tel.: FA 6-3446..... MBS-KBS  
 General Manager..... Robert D. Kennedy

**WMFG—Hibbing—1935**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By..... Hibbing Broadcasting Co.  
 Address..... 807 W. 37 St.  
 Tel.:..... AMherst 3-7531  
 Station Reps..... Bolles; Hurley  
 Pres., Gen. Mgr..... Frank P. Befera  
 Program Director..... Ron Marinelli  
 Commercial Mgr..... Les Rutstein  
 Sales Prom. Mgr..... Bob Stehlin  
 Chief Engineer..... Frank Befera

**KDUZ—Hutchinson—1953**

Frequency: 1260 Kc. Power: 1000 Watts d.  
 Owned..... North American Broadcasting Co.  
 Address..... Box 32  
 Tel.: 1555..... KBS

# MINNESOTA

President.....Albert S. Tedesco  
General, Sta. Mgr.....Heinz R. Fruck  
Comm. Program Dir.....Lorraine Lhotka  
Sales Prom. Mgr.....C. R. Splittgerber  
Chief Engineer.....Darrel Gander

## KGHS—International Falls 1959

Frequency: 1230 Kc.....Power: 100 Watts  
Owned By.....KGHS, Inc.  
Address.....P. O. Box 591  
Tel.: Atlas 3-3481.....Independent  
President, Gen. Mgr.....Daniel D. Ganter  
Chief Engineer.....Richard V. Seather

## KLFD—Litchfield—1959

Frequency: 1410 Kc.....Power: 500 Watts  
Owned By.....C. W. Doebler & Assoc., Inc.  
Address.....218 South Sibley  
Tel.: Oxford 3-3212.....Independent  
President, Gen. Mgr.....C. W. Doebler  
Commercial Mgr.....Marlin Schlottman  
Chief Engineer.....Larry Lawson

## KLTF—Little Falls—1950

Frequency: 960 Kc.....Power: 500 Watts d.  
Owned-Oper. By.....Little Falls Bcstg. Co.  
Address.....105½ Broadway E.  
Tel.: 367.....KBS  
Pres., Gen. Sta. Mgr.....John H. Lemme  
Commercial Manager.....Richard J. Rudeck  
Chief Engineer.....Gordon Lommen

## KTOE—Mankato—1950

Freq.: 1420 Kc.....Power: 5 Kw.  
Owned-Oper. By.....Minnesota Valley Bcstg. Co.  
Address.....KTOE Building  
Tel.: 4537.....ABC  
Representative.....Pearson  
President.....H. W. Linder  
General, Comm. Mgr.....Don Linder  
Program Director.....Jerry Dolter  
Chief Engineer.....Steve Wolf

## KYSM—Mankato—1938

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Oper. By.....F. B. Clements & Co.  
Address.....101 N. Second St.  
Tel.: 4673.....NBC  
Representative.....Meeker  
Gen., Sta., Comm. Mgr.....Robert E. DeHaven  
Program Director.....Charles Wetherall  
Sales Prom. Mgr.....George Pherson  
Chief Engineer.....James J. Houts

## KMHL—Marshall—1946

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Operated By.....Harry W. Linder  
Business-Studio Address.....KMHL Bldg.  
Tel.: 2282.....ABC  
Representative.....John E. Pearson  
Owner.....Harry W. Linder  
General Manager.....Gilmore F. Frayseth  
Chief Engineer.....George Pouliot

## WCCO—Minneapolis—1924

Frequency: 830 Kc.....Power: 50,000 Watts  
Owned By.....Midwest Radio-Television, Inc.  
Business-Studio Address.....625 Second Ave. S.  
Tel.: FE 2-1202.....CBS  
Newspaper Affil.....Star-Tribune; Press-Dispatch  
Representative.....CBS Radio Spot Sales  
Exec. Vice President.....F. Van Konynenburg  
General Manager.....Larry Haeg  
Sales Manager.....Phil Lewis  
Commercial Manager.....Bob Woodbury  
Program Director.....Val Linder  
Sales Prom. Dir.....C. Kaufman  
Publicity Dir.....Gordon Mikkelson  
Chief Engineer.....Kermit Sueker  
Owners of: WCCO-TV.

## WDGY—Minneapolis—1923

Freq.: 1130 Kc.....Power: 50 Kw. d., 25 Kw. n.  
Owned-Oper. By.....The Storz Bcstg. Co.  
Address.....609 Second Ave., S.  
Tel.: FE 5-2271.....Independent  
Representative.....John Blair  
President.....Todd Storz  
General, Sta. Mgr.....C. B. Clarke, Jr.  
Program Dir.....Don Kelly  
Publicity Director.....Leann Lokken  
Chief Engineer.....Kenneth Olson

## KEVE—Minneapolis—1948

Freq.: 1440 Kc.....Power: 5 Kw. d.; 500 W. n.  
Owned-Operated By.....Western Bcstg.  
Address.....917 N. Lilac Drive  
Tel.: LI 5-5601.....MBS  
President.....R. M. Purcell  
General Mgr.....Robert Rock  
Chief Engineer.....Denvy Doty

## WLOL—Minneapolis—1940

Frequency: 1330 Kc.....Power: 5000 Watts  
Owned-Operated By.....BFR Bcstg. Co.  
Address.....1021 La Salle Ave.  
Tel.: FE 3-0406.....Independent  
Representative.....AM Radio Sales  
President.....Larry Bentson  
Gen., Comm. Mgr.....Wayne Williams  
Program Director.....Dan Allan  
Sales Prom., Publicity Dir.....Jim Scanlan  
Chief Engineer.....Bryce Ekberg  
Owners of: WLOL-FM.

## WPBC—Minneapolis—1949

Frequency: 980 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....People's Bcstg. Co.  
Address.....1133 Stinson Blvd.  
Tel.: ST 9-4356.....Independent  
Station Rep.....Broadcast Time Sales  
Pres., Gen., Sta. Mgr.....W. V. Stewart  
Sales Prom. Mgr.....Merle Forland  
Program Director.....Becky Ann Stewart  
Publicity Director.....Elizabeth Gahre  
Chief Engineer.....Joe Coval

**KRSI—Minneapolis—1958**

Frequency: 950 Kc. Power: 1000 Watts  
 Owned By..... Radio Suburbia, Inc.  
 Address..... 4500 Excelsior Blvd.  
 Tel.: WALnut 6-1677..... Independent  
 Station Rep..... Bolling  
 Pres., Gen. Mgr..... William E. Schons

**WTCN—Minneapolis—1931**

Freq.: 1280 Kc. Power: 5 Kw. d.; 1 Kw. n.  
 Owned By..... Twin State Bcstg.  
 Address..... 2925 Dean Blvd.  
 Tel.: WA 7-8881..... ABC  
 Station Representative..... Katz  
 President..... Weston C. Pullen, Jr.  
 Station Manager..... Arthur M. Swift  
 Operations Manager..... John N. Baldwin  
 V.P., General Mgr..... T. C. Streibert  
 Nat. Sales Manager..... Wm. M. Humphreys  
 Reg. Sales Manager..... Norm Page  
 Program Director..... Jack Huston  
 Publicity Director..... Howard Coleman  
 Chief Engineer..... Warren Fritze  
 Owners of: WFBM-AM-TV, Indianapolis; WOOD-  
 AM-TV, Grand Rapids; KLZ-AM-TV, Denver.

**KDMA—Montevideo—1951**

Frequency: 1460 Kc. Power: 1000 Watts  
 Owned-Oper. By..... Midwest Bcstg. Corp.  
 Address..... Box 471  
 Tel.: AM 9-8815..... ABC  
 Pres..... H. W. Linder  
 Gen. Mgr..... Willard Linder  
 Sta. Mgr..... Byron Zurn  
 Sales Prom. Mgr..... Fred Ehlen  
 Program Dir..... Jim Wood  
 Chief Engineer..... F. T. Peterson

**KVOX—Moorhead—1937**

Frequency: 1280 Kc. Power: 1 Kw.  
 Owned-Operated By..... KVOX Bcstg. Co.  
 Address..... P. O. Box 437  
 Tel.: CEDar 3-1522..... MBS  
 President..... E. J. McKellar  
 General, Comm. Mgr..... R. L. Owens  
 Chief Engineer..... Erwin Liefeld

**KMRS—Morris—1956**

Frequency: 1570 Kc. Power: 1 Kw., d.  
 Owned By..... Clifford L. Hedberg  
 Address..... Morris, Minn.  
 Tel.: 68..... Independent  
 Station Manager..... Clifford L. Hedberg  
 Program Director..... James Bollman

**KNUJ—New Ulm—1949**

Frequency: 860 Kc. Power: 1000 Watts d.  
 Owned-Oper. By..... KNUJ, Inc.  
 Address..... 510½ Third North St.  
 Tel.: Elmwood 4-2115..... Independent  
 President..... W. K. Mickelson  
 General, Sta. Mgr..... George E. Korenchen  
 Program Director..... Frank Endersbe  
 Chief Engineer..... Gerald Walston

**KDIO—Ortonville—1956**

Frequency: 1350 Kc. Power: 1 kw., d.  
 Owned By..... Tri-State Bcstg. Co.  
 Address..... Ortonville  
 Tel.: 839—2581..... Independent  
 Station Rep..... Cooke  
 Pres., Chief Eng..... Richard Schultz  
 Gen., Comm. Mgr..... W. F. McCormick

**KRFO—Owatonna—1950**

Frequency: 1390 Kc. Power: 500 Watts d.  
 Owned-Oper. By..... Owatonna Bcstg. Co.  
 Address..... 301 N. Cedar St.  
 Tel.: 5541..... KBS  
 President, Gen. Mgr..... Duane Allen  
 Comm., Prom. Mgr..... Arnold K. Schumann  
 Sta. Mgr., Chief Eng..... Jerald J. Boos

**WCMP—Pine City—1957**

Frequency: 1350 Kc. Power: 1 Kw., d.  
 Owned..... Pine County Bcstg. Co.  
 Address..... Box 578  
 Tel.: 767..... KBS  
 President..... Richard K. Power  
 Station, Comm. Mgr..... Robert P. Schuller  
 Program Director..... Lyle R. Nelson  
 Chief Engineer..... Mitch Dupre

**KLOH—Pipestone—1955**

Frequency: 1050 Kc. Power: 1000 Watts, d.  
 Owned-Operated By..... Pipestone Radio Corp.  
 Address..... 118 W. Main St.  
 Tel.: 1050..... KBS  
 Representative..... Continental  
 President..... C. B. Thomas  
 Gen. Sta. Mgr..... Ron Overlander  
 Chief Engineer..... Clarence Aushan

**KCUE—Red Wing—1955**

Frequency: 1250 Kc. Power: 1000 Watts, d.  
 Owned..... Hiawatha Valley Bcstg. Co., Inc.  
 Address..... Route 4  
 Tel.: DU 8-3511..... Independent  
 General Manager..... R. E. Bowden  
 Chief Engineer..... Lawrence Dodsall

**KLGR—Redwood Falls—1954**

Frequency: 1490 Kc. Power: 100 Watts  
 Owned-Oper. By..... Harry W. Linder  
 Address..... 209 S. Washington St.  
 Tel.: ME 7-2989..... Independent  
 General Manager..... H. W. Linder

**KROC—Rochester—1935**

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 W. n.  
 Owned..... Southern Minnesota Bcstg. Co.  
 Address..... 109 1st Avenue Bldg.  
 Tel.: AT 9-3924..... NBC  
 Station Rep..... Venard, Rintoul, O'Connell  
 President..... Mrs. Gregory P. Gentling  
 General Manager..... G. David Gentling  
 Commercial Manager..... Robert Flick  
 Program Director..... Bernie Lusk  
 Chief Engineer..... Robert Cross

**KWEB—Rochester—1957**

Frequency: 1270 Kc. Power: 500 Watts, d.  
 Owned By.....Olmsted Cty. Bcstg. Co.  
 Address.....Northwestern Nat. Bk. Bldg.  
 Tel.: Atlas 2-9465  
 Station Rep.....ABC  
 President.....Bolles; O'Connell  
 John W. Grandy  
 General. Comm. Mgr.....W. E. McClenahan  
 Program Director.....Jerry Miller  
 Chief Engineer.....Dale Hamilton

**KFAM—St. Cloud—1938**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By.....Times Publ. Co.  
 Address.....Fernwood Addition Hwy. 152  
 Tel.: Blackburn 2-1551  
 NBC  
 Newspaper Affiliation.....Times  
 Representative.....Pearson  
 President.....Frederick C. Schilplin  
 General Sta. Mgr.....John Murphy  
 Comm. Program Mgr.....C. Conrad  
 Chief Engineer.....Robert Witschen

**WJON—St. Cloud—1950**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By.....Granite City Bcstg. Co.  
 Address.....Box 270  
 Tel.: BL 1-4422  
 Independent  
 Pres., Gen., Sta. Mgr.....John Haerle  
 Commercial Mgr.....Van Vander Ark  
 Program Dir.....Andy Hilger  
 Chief Engineer.....Guy LeMont

**KRBI—St. Peter—1956**

Frequency: 1310 Kc. Power: 1 Kw., d.  
 Owned By.....D. W. Seehafer & R. C. Johnson  
 Address.....1031 W. Grace St.  
 Tel.: 1310  
 Independent  
 President, Gen. Mgr.....D. W. Seehafer  
 V.P., Sales Mgr.....R. C. Johnson  
 Program Dir.....La Mar May  
 Sales Promotion.....Al Schubbe  
 Chief Engineer.....John Aasen

**KSTP—St. Paul-Minneapolis  
 1928**

Frequency: 1500 Kc. Power: 50,000 Watts  
 Owned By.....KSTP, Inc  
 Bus. Studio Address.....3415 University Ave  
 Tel.: Midway 5-2724  
 NBC  
 Representative.....Edward Petry  
 President.....Stanley E. Hubbard  
 General Manager.....Stanley S. Hubbard  
 Radio Sales Mgr.....Byron Anderson  
 Sales Prom. Mgr.....William Davey  
 Program Director.....D. Brooks Henderson  
 Chief Engineer.....L. A. Larson  
 Owners of: KSTP-TV; KOB-AM-TV, Albuquerque;  
 WGTO, Cypress Gardens.

**KDWB—St. Paul—1951**

Freq.: 630 Kc. Power: 5 Kw. d.; 500 W. n.  
 Owned By.....Crowell-Collier Bcstg. Co.  
 Address.....Foshay Tower

Tel.: PR 6-1501  
 Independent  
 Station Representative.....McGavren  
 President.....Robert M. Purcell  
 General Manager.....John M. McRae  
 Sales Manager.....Barry A. Tucker  
 Program Director.....Ted Randal  
 Publicity Director.....Joan Honebrink  
 Chief Engineer.....Allan Kennedy  
 Owners of: KFWB, Los Angeles; KEWB, San  
 Francisco; WMGM, N. Y.

**WMIN—St. Paul—1936**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By.....Tedasco, Inc.  
 Address.....611 Frontenac Place  
 Tel.: MI 5-7757  
 Independent  
 Station Representative.....Gill-Perna  
 General Manager.....Merle Edwards  
 Program Director.....Jack Duryea  
 Chief Engineer.....Robert Seibert

**WAVN—Stillwater—1949**

Frequency: 1220 Kc. Power: 1000 Watts d.  
 Owned-Operated By.....St. Croix Bcstg. Co.  
 Address.....104 N. Main St.  
 Tel.: Hemlock 9-1220  
 KBS  
 Pres., Gen., Sta. Mgr.....Richard K. Power  
 Chief Engineer.....Elmer L. Christenson

**KTRF—Thief River Falls  
 1947**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By.....KTRF Radio Corp.  
 Address.....Box 69  
 Tel.: MURdock 1-1230  
 Independent  
 Station Representative.....Evans  
 Pres., Gen. Mgr.....Don Olsen

**WHLB—Virginia—1936**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By.....Virginia Bcstg. Co.  
 Address.....P. O. Box 1066  
 Tel.: SH 1-2233  
 Independent  
 Sta. Reps.....Bolles; Hurley  
 President, Ch. Eng.....Fran Befera  
 Comm., Sta. Manager.....James Parise  
 Program Director.....Dick Sadar  
 Publicity Director.....Jim Reese

**KWAD—Wadena—1948**

Frequency: 920 Kc. Power: 1000 Watts  
 Owned-Oper. By.....KWAD Broadcasting Co.  
 Address.....Phoenix Bldg.  
 Tel.: MEDford 1-1803  
 MBS  
 President.....Robert E. Ingstad  
 Station Mgr.....E. Weeks  
 Chief Eng.....Harold Allen

**KWLM—Willmar—1940**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By.....Lakeland Bcstg. Co.  
 Address.....Box 777  
 Tel.: BE 5-1340  
 ABC  
 Representative.....John E. Pearson  
 President, Gen. Mgr.....H. W. Linder  
 Sta. Mgr.....Willard Linder  
 Chief Engineer.....Francois Peterson

**KDOM—Windom—1958**

Frequency: 1580 Kc. Power: 250 Watts d.  
Owned By.....KDOM, Inc.  
Address.....P. O. Box 23  
Tel.: TEmple 1-3908.....Independent  
President, Gen. Mgr.....Robert D. Thompson  
Program Dir., Chief Eng.....Paul C. Lund

**KAGE—Winona—1957**

Frequency: 1380 Kc. Power: 1000 Watts  
Owned By.....Winona Bcstg. Co.  
Business Address.....118 W. 4th St.  
Tel.: 2867.....KBS  
President.....Albert S. Tedesco  
Station Manager.....Frank L. Haas  
Sales Promotion Mgr.....Jack Ortmann  
Chief Engineer.....Vern Potvin

**KWNO—Winona—1938**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By...Winona Radio Service  
Business-Studio Address.....216 Center St.  
Tel.: 3313.....ABC  
Newspaper Affiliation.....Daily News  
Representative.....John E. Pearson  
President.....M. H. White  
Station Manager.....C. E. Williams  
Commercial Manager.....H. Rod Hurd  
Chief Engineer.....Gene Gappa

**KWOA—Worthington—1947**

Frequency: 730 Kc. Power: 1000 Watts d.  
Owned-Oper. By..Worthington Bcstg. Co., Inc.  
Address.....Hotel Thompson  
Tel.: 376-4171.....Independent  
Representative.....Wayne-Evans  
President, Gen. Mgr.....R. W. Olson  
Chief Engineer.....Clint Knapp

Pop.: 2,184,000  
Families: 577,000

**Mississippi**

Radio Homes: 534,500  
AM Stas. in State: 75

**WMPA—Aberdeen—1952**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By.....Radio Aberdeen  
Address.....Box 402  
Tel.: EM 9-4561.....Independent  
Sta. Representative.....Beaver  
General Mgr.....Ray Tolar  
Prog. Dir.....Frances Tolar

**WAMY—Amory—1955**

Frequency: 1580 Kc. Power: 5 Kw., d.  
Owned.....Charles C. Boren, Jr.  
Address.....Box 268  
Tel.: CL 6-5911.....MBS  
Representative.....Everett-McKinney  
Commercial Manager.....Jimmy Wells  
Program Director.....Elsie Sanderson  
Chief Engineer.....A. D. Wiygul

**WBLE—Batesville—1953**

Frequency: 1290 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Panola Bcstg. Co.  
Address.....Drawer No. 73  
Tel.: 7286.....KBS  
President, Gen. Mgr.....Harold B. McCarley  
Chief Engineer.....Alfred E. Jennings

**WELZ—Belzoni—1959**

Frequency: 1460 Kc. Power: 1 Kw.  
Owned By...Humphreys County Broadcasting  
Address.....P. O. Box 216  
Tel.: Belzoni.....Independent  
Station Representative.....Bolles & Co.  
President.....R. E. Hook  
Manager.....J. Henley  
Program Dir.....W. Watkins

**WLOX—Biloxi—Gulfport  
1948**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By.....WLOX Bcstg. Co.  
Address.....Buena Vista Hotel  
Tel.: ID 6-5581.....MBS  
Representative.....Holman  
General Manager.....Ray Butterfield  
Commercial Manager.....Thomas B. Majure  
Program Director.....P. Bosarge

**WVMI—Biloxi—1950**

Frequency: 570 Kc. Power: 1000 Watts d.  
Owned By...New South Communications, Inc.  
Address.....P. O. Box 122  
Tel.: ID 2-7001.....Independent  
Station Representative.....Webb  
President.....F. E. Holladay  
General Mgr.....Joseph W. Carson  
Station Mgr.....Sam Woodall  
Program Director.....Penn Scott  
Chief Engineer.....Charles Copper

**WBIP—Booneville—1950**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By.....Booneville Bcstg. Co.  
Address.....P.O. Box 352  
Tel.: PA 8-5301.....KBS  
Gen. Mgr.....E. O. Roden

**WCHJ—Brookhaven—1955**

Frequency: 1470 Kc. Power: 1000 Watts d.  
Owned-Operated By...Rural Broadcasting Co.  
Address.....P.O. Box 644  
Tel.: 1076.....Independent  
Gen., Comm., Prom. Mgr.....W. M. Jones  
Station Mgr.....Doug Mathis  
Chief Engineer.....Leo Freeman

**WJMB—Brookhaven—1948**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By... Brookhaven Bcstg. Co.  
 Address... W. Chickasaw St.  
 Tel.: 1298... KBS  
 General Mgr. A. H. Felder

**WDOB—Canton—1953**

Frequency: 1370 Kc. Power: 1 Kw. d.  
 Owned-Oper. By... Madison County Bcstg. Co.  
 Address... Box 182  
 Tel.: 1370... Independent  
 Station Representative... Bolles  
 President... R. E. Hook  
 General Manager... Roy Harris

**WGLC—Centreville—1951**

Frequency: 1580 Kc. Power: 250 Watts d.  
 Owned-Oper. By... Southern Bcstg. Co.  
 Business Address... P.O. Box 205  
 Tel.: MI 5-4401... KBS  
 Pres., Gen. Mgr. Frederick A. W. Davis  
 Chief Engineer... Jim Wilson

**WKDL—Clarksdale—1955**

Frequency: 1600 Kc. Power: 1000 Watts d.  
 Owned-Operated By... Coahoma Bcstg. Co.  
 Address... 1 State St.  
 Tel.: MA 4-4908... Independent  
 President... W. T. Salman  
 General. Sta. Mgr. B. G. Wesson  
 Comm., Prom. Manager... R. L. Wells  
 Program Director... Larry Briley  
 Publicity Director... Rose Collins  
 Chief Engineer... Archie Wade

**WROX—Clarksdale—1944**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned By... Mrs. E. T. Imes  
 Business Address... Alcazar Hotel Bldg.  
 Tel.: MAin 4-4313... MBS, KBS  
 Station Rep. Everett-McKinney  
 General Manager... Bob Evans  
 Sta., Comm. Mgr. Tom Reardon  
 Chief Engineer... C. D. Graves

**WCLD—Cleveland—1949**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned By... Voice of the Delta, Inc.  
 Address... H'way 61 So.  
 Tel.: VI 3-4091... Independent  
 Station Representative... Bolles  
 V.P., Gen. Mgr. George C. Shurden

**WDSK—Cleveland—1958**

Frequency: 1410 Kc. Power: 1000 Watts  
 Owned By... L. A. Feduccia  
 Address... Box 869  
 Station Representative... Continental  
 Tel.: Victor 3-5221... Independent  
 Owner, Gen. Mgr. L. A. Feduccia  
 Station Mgr. LeRoy Armstrong  
 Comm. Mgr., Chief Eng. Jeff Smith  
 Program Dir. Billie Wolfe Johnson

**WCJU—Columbia—1946**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By... WCJU, Inc.  
 Address... P. O. Box 472  
 Tel.: RE 6-2616... MBS-KBS  
 Newspaper Affiliation... The Progress  
 Pres., Gen. Manager... Lester Williams

**WACR—Columbus—1947**

Frequency: 1050 Kc. Power: 1 Kw. d.  
 Owned... J. W. Eatherton  
 Address... WACR Bldg.  
 Tel.: FA 8-1050... Independent  
 Pres., Gen. Mgr. James Eatherton  
 Comm., Prom. Mgr. Sydney Thweatt  
 Publicity Director... Judith Atkins  
 Chief Engineer... L. J. Aldridge

**WCBI—Columbus—1940**

Frequency: 550 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned... Columbus Bcstg. Co., Inc.  
 Address... Gilmer Hotel  
 Tel.: FA 8-7271... MBS-KBS  
 Newspaper Affili. Commercial Dispatch  
 Representative... Everett-McKinney  
 President... B. Imes, Jr.  
 General Mgr. Bob Evans  
 Station, Prom. Mgr. Ray Crummy  
 Asst. Manager... Mrs. Ruby J. Latham  
 Chief Engineer... Tom McFerrin

**WCMA—Corinth—1945**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By... Corinth Bcstg. Co., Inc.  
 Business-Studio Address... Ray Bldg.  
 Tel.: AT 6-5575... KBS  
 Station Rep. Venard, Rintoul & McConnell  
 President... Aaron B. Robinson  
 General, Comm. Mgr. John E. Bell  
 Program Director... Jan A. Wood  
 Chief Engineer... James D. Anderson

**WCRR—Corinth—1956**

Frequency: 1330 Kc. Power: 500 Watts, d.  
 Owned-Oper. By... Rebel Radio, Inc.  
 Business Address... 614½ Waldron  
 Tel.: ATLantic 8-6691... ABC  
 Sta. Representative... Ochs  
 President... Luther C. Moore  
 General, Sta. Mgr. T. Estess  
 Comm., Prom. Mgr. J. O. Jordan  
 Chief Engineer... W. M. Essary

**WMAG—Forest—1955**

Frequency: 860 Kc. Power: 500 Watts d.  
 Owned-Operated By... Scott County Bcstg. Co.  
 Address... P. O. Box 188  
 Tel.: Gibson 3-7001... KBS  
 Gen. Mgr., Ch. Eng. Hugh Hughes  
 Comm. Sta. Mgr. Willie Weems  
 Program Director... Tom Estes  
 Sales Prom. Mgr. Billy Strebeck  
 Publicity Dir. Barbara Goodwin



**WDDT—Greenville—1956**

Frequency: 900 Kc. Power: 1 Kw., d.  
 Owned-Operated By: WDDT Radio Co.  
 Address: 207 Main Street  
 Tel.: Edison 2-0526 Independent  
 Station Representative: Everett-McKinney  
 General Manager: B. Gresham  
 Station Manager: W. H. Deans  
 Chief Engineer: Joe Gunter

**WESY—Greenville—1958**

Frequency: 1580 Kc. Power: 1000 Watts  
 Owned By: Miss. Ark. Broadcasting Co.  
 Address: 110 N. Poplar  
 Tel.: EDison 2-0770 Independent  
 Gen., Prog. Mgr.: Paul Artman  
 Commercial Manager: Miller Abraham  
 Chief Engineer: Otis W. Rushing

**WGVM—Greenville—1948**

Frequency: 1260 Kc. Power: 1000 Watts d.  
 Owned-Operated By: Mid America Bcstg. Co.  
 Bus. Studio Address: 118 So. B'way  
 Tel.: EDison 4-4559 Independent  
 Sta. Reps.: Devney-O'Connell; Melville  
 Pres., General Manager: David M. Segal  
 Station Manager: Edward M. Guss  
 Commercial Manager: Jack R. Stull  
 Program Director: James B. Ashley  
 Chief Engineer: Joseph C. Gunter

**WJPR—Greenville—1939**

Freq.: 1330 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned By: Radio Service Co.  
 Business-Studio Address: 107 So. Poplar St.  
 Tel.: EDison 5-1441 MBS-KBS  
 Sta. Representative: Spot Time Sales  
 Gen. Sta. Mgr.: Emmett H. McMurry  
 Commercial Manager: Frank W. Baldwin  
 Chief Engineer: Percy L. Kuhn

**WABG—Greenwood—1949**

Freq.: 960 Kc. Power: 1 Kw. d., 500 w. n.  
 Owned-Oper. By: Greenwood Bcstg. Co.  
 Address: P. O. Box 408  
 Tel.: Gladstone 3-7822 ABC-MBS  
 President: Cy N. Bahakel  
 General Manager: Lew Sadler  
 Program Director: Colleen Fulgham  
 Chief Engineer: Tommy Murphy  
 Owners of: WKOZ, Kosciusko; WKIN, Kingsport;  
 WRIS, Roanoke; WWOD, Lynchburg; KNEI,  
 Waterloo; WLBJ, Bowling Green; WABG-TV.

**WGRM—Greenwood—1937**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Operated By: P. K. Ewing  
 Address: P. O. Box 553  
 Tel.: Gladstone 3-5441 NBC-KBS  
 General Manager: F. C. Ewing  
 Chief Eng.: Louis Pierce

**WNAG—Grenada—1949**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By: Grenada Bcstg. Co.  
 Business Address: P. O. Box 920

Tel.: 1400 Independent  
 Newspaper Affiliation: Commercial Dispatch  
 Station Representative: Everett-McKinney  
 President: Birney Ives, Jr.  
 General Manager: Bob Evans, Sr.  
 Comm. Mgr., Program Dir.: Ken Berryhill  
 Sales Mgr.: Harold Penn  
 Chief Engineer: Jimmie Pinnix

**WGCM—Gulfport—1928**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By: WGCM Bcstg. Co.  
 Address: 15th Ave and 22nd St.  
 Tel.: UN 3-3522 ABC  
 General, Sta. Mgr.: James E. Reese  
 Commercial Mgr.: Ossie Owens  
 Chief Engineer: Charles A. Rauer

**WROA—Gulfport—1955**

Frequency: 1390 Kc. Power: 1 Kw., d.  
 Owned By: Chas. W. Dowdy  
 Address: 1313 28th Ave.  
 Tel.: UN 3-7133 Independent  
 Station Rep.: Thomas F. Clark  
 President, Gen. Mgr.: Charles W. Dowdy  
 Commercial Manager: Fred R. Beattie  
 Program Director: David Melton  
 Chief Engineer: Wayne Dowdy

**WBKH—Hattiesburg—1954**

Frequency: 950 Kc. Power: 5 Kw. d.  
 Owned: Deep South Radio, Inc.  
 Address: 305 Bay Street  
 Tel.: JU 2-1986 Independent  
 Sta. Representative: Devney-O'Connell  
 President: B. L. Blackledge Jr.  
 General, Sta. Mgr.: Frank Pilgrim  
 Commercial Manager: Joe Buchanan  
 Program Director: Will Hudson  
 Chief Engineer: James N. Watson

**WFOR—Hattiesburg—1925**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By: Sheridan, Inc.  
 Address: 302 Hemphill St.  
 Tel.: JU 4-5432 NBC  
 President: B. W. Curry, Jr.  
 General Manager: E. M. Jenkins  
 Commercial Manager: Bud Norval  
 Chief Engineer: J. N. Watson

**WHSY—Hattiesburg—1948**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By: Hub City Bcstg. Co. Inc.  
 Address: P. O. Box 1008  
 Tel.: JU 3-1741 ABC  
 Representative: Clark  
 President, Gen. Mgr.: Charles W. Holt  
 Station Manager: Bob French  
 Program Director: Gene Clay  
 Sales Prom. Manager: Connie I. Holt  
 Chief Engineer: H. C. Sanford

**WXXX—Hattiesburg—1957**

Frequency: 1310 Kc. Power: 1 Kw., d.  
 Owned By: Bcst. Development Co.

## MISSISSIPPI

Address.....1031 Broadway Drive  
 Tel.: JU 2-2591.....KBS  
 Representative.....Indie Sales  
 President.....Dave A. Matison, Jr.  
 Manager.....J. C. Walker  
 Station Mgr.....Jimmy Swan  
 Program Dir.....R. Meyer  
 Publicity Dir.....Pauline Everett  
 Chief Engineer.....C. C. Vogel

### WMDC—Hazlehurst—1953

Frequency: 1220 Kc.....Power: 250 Watts d.  
 Owned.....Southwestern Bcstg. Co. of Miss.  
 Address.....Highway 51 N.  
 Tel.: 869.....KBS  
 President, Gen. Mgr.....Louis Alford  
 Comm. Prom. Mgr.....Mal Jones  
 Sta. Mgr., Ch. Eng.....A. M. Smith  
 Program, Publicity Dir.....Bob Prather

### WCPC—Houston—1955

Frequency: 1320 Kc.....Power: 5 Kw. d.  
 Owned-Oper. By.....WCPC Bcstg. Co.  
 Address.....Box 552  
 Tel.: GL 6-3071.....KBS  
 Gen., Sta. Mgr.....Robin H. Mathis  
 Comm. Mgr., Prog., Pub. Dir., Ralph C. Mathis  
 Chief Engineer.....John B. Skelton, Jr.  
 Owners of: WXTN, Lexington; WSJC, Magee.

### WDLT—Indianola—1953

Frequency: 1380 Kc.....Power: 500 watts d.  
 Owned By.....Radio Cleveland, Inc.

## WJQS

Jackson Mississippi

### MUSIC AND NEWS

ALWAYS GOOD MUSIC  
 MOBILE NEWS — SPORTS

More Adult Listeners  
 Than Any Other  
 Mississippi Station

Representative:

GEORGE T. HOPEWELL CO.

LEW HEILBRONER, V.P. & Gen. Mgr.

Address.....134 Baker St.  
 Tel.: 500.....KBS  
 Station Representative.....Beaver  
 President.....J. R. Denton  
 Gen. Mgr., Ch. Eng.....Geo. Shurden

### WJDX—Jackson—1929

Frequency: 620 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned.....Lamar Life Broadcasting Co.  
 Address.....715 S. Jefferson  
 Tel.: Fleetwood 2-2691.....NBC  
 Representative.....Hollingbery  
 President.....P. K. Lutken  
 Gen., Sta. Mgr.....Fred L. Beard  
 Comm. Mgr.....Frank Gentry  
 Sales Prom. Mgr., Pub. Dir.....Chuck Allen  
 Program Director.....Maurice Thompson  
 Chief Engineer.....Floyd Kinard  
 Owners of: WLBT, Jackson.

### WJQS—Jackson—1947

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Dumas Milner Bcstg. Co.  
 Address.....King Edward Hotel  
 Tel.: Fleetwood 4-5653.....MBS-KBS  
 Station Rep.....Hopewell  
 President.....Howard S. Cohoon  
 V. P., Gen. Mgr.....Lewis Heilbronner  
 Program Director.....Bill Slaton  
 Chief Engineer.....Lee Hodges

### WJXN—Jackson—1940

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned.....Jackson Bcstg. Co., Inc.  
 Address.....916 Foley  
 Tel.: FL 2-6673.....Independent  
 Sta. Representative.....Masla  
 President.....James T. Ownby  
 V.P., Gen. Mgr.....Gayle Swofford  
 Chief Engineer.....E. E. Peterson

### WOKJ—Jackson—1954

Frequency: 1590 Kc.....Power: 5 Kw.  
 Owned-Operated By.....Dixieland Bcstg. Co.  
 Business Address.....1017 Lynch St.  
 Tel.: Fleetwood 4-4096.....Independent  
 Station Representative.....Pearson  
 President, Gen. Mgr.....John McLendon

### WRBC—Jackson—1947

Freq.: 1300 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By.....Rebel Bcstg. Co., Inc.  
 Business-Studio Address.....125½ So. Lamar  
 Tel.: Fleetwood 5-1562.....Independent  
 Representative.....Beaver  
 President.....Tom Wright  
 General Mgr.....R. McGregor  
 Chief Engineer.....William K. Phillips

### WSLI—Jackson—1938

Frequency: 930 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Capitol Bcstg. Co.  
 Address.....P. O. Box 8187  
 Tel.: FI 4-2512.....ABC  
 Newspaper Affil., Daily News, Clarion Ledger

**Representative** ..... Weed  
**President** ..... T. M. Heberman Jr.  
**General Manager** ..... L. M. Sepaugh  
**Comm., Sta. Manager** ..... Dick Voorhis  
**Sales Prom. Manager** ..... Dorothy Dewley  
**Program Director** ..... Al Simmons  
**Publicity Director** ..... Bill Peeler  
**Chief Engineer** ..... C. A. Perkins

**WKOZ—Kosciusko—1947**

**Frequency:** 1350 Kc. .... **Power:** 5 Kw., d.  
**Owned-Oper. By** ..... Kosciusko Bcstg. Co.  
**Address** ..... 109 W. Jefferson  
**Tel.:** 782 ..... ABC-MBS  
**President** ..... Cy N. Bahakel  
**General Manager** ..... Mims Boswell, Jr.

**WAML—Laurel—1932**

**Frequency:** 1340 Kc. .... **Power:** 250 Watts  
**Owned By** ..... New Laurel Radio Station Inc.  
**Address** ..... Box 367  
**Tel.:** 5601 ..... NBC-KBS  
**President** ..... Harold Matison  
**General Manager** ..... Frank Sumrall  
**Station Manager** ..... Paul Carlisle  
**Commercial Manager** ..... M. M. Caver  
**Program Director** ..... Len Maith  
**Sales Prom. Manager** ..... Dave Kane  
**Publicity Director** ..... Adrian Gibson  
**Chief Engineer** ..... Lester Johnson  
**Owners of:** WABO, Waynesboro.

**WLAU—Laurel—1946**

**Frequency:** 1430 Kc. .... **Power:** 5000 Watts d.  
**Owned-Operated By** ..... Southland Bcstg. Co.  
**Address** ..... 437 N. Magnolia St.  
**Tel.:** 8-7227 ..... ABC  
**Station Representatives** ..... Devney-O'Connell  
**President, Gen. Mgr.** ..... Gene Tibbett  
**Chief Engineer** ..... Dudley Carter

**WNSL—Laurel—1957**

**Frequency:** 1260 Kc. .... **Power:** 1 Kw., d.  
**Owned** ..... Voice of the New South, Inc.  
**Address** ..... 116 Beacon St.  
**Tel.:** 8-7224 ..... Independent  
**Sta. Representative** ..... Grant Webb  
**Gen. Mgr.** ..... Granville Walters  
**Comm. Mgr.** ..... Teck Jones  
**Chief Engineer** ..... Glenn Holland

**WXTN—Lexington—1959**

**Frequency:** 1150 Kc. .... **Power:** 500 Watts  
**Owned By** ..... Holmes County Bcstg. Co.  
**Address** ..... Box 326  
**Tel.:** 222 ..... KBS  
**Station Rep.** ..... Beaver & Assoc.  
**President** ..... Robin Mathis  
**Station Manager** ..... Herbert Knotts  
**Program Director** ..... Fanny Mae Cothran  
**Chief Engineer** ..... J. B. Skelton  
**Owners of:** WCPC, Houston; WXJC, Magee, Miss.

**WLSM—Louisville—1953**

**Frequency:** 1270 Kc. .... **Power:** 1000 Watts d.

**Owned-Oper. By** ..... Louisville Bcstg. Corp.  
**Address** ..... P.O. Box 111  
**Tel.:** 1000 ..... Independent  
**Station Representative** ..... Webb  
**Station Manager** ..... Herbert Guthrie

**WMBC—Macon—1947**

**Frequency:** 1400 Kc. .... **Power:** 250 Watts  
**Owned-Operated By** ..... Confederate Bcstg. Co.  
**Business Address** ..... Piney Woods Rd.  
**Tel.:** 132 ..... KBS  
**Station Rep.** ..... Hopewell  
**President** ..... F. A. Davis  
**General Mgr.** ..... M. C. Henry  
**Chief Engineer** ..... Bill White

**WSJC—Magee—1957**

**Frequency:** 1280 Kc. .... **Power:** 500 W. d.  
**Owned** ..... SE Miss. Bcstg. Co.  
**Business Address** ..... Box 426  
**Tel.:** 2413 ..... KBS  
**General Manager** ..... Marvin L. Mathis  
**Program Director** ..... Jimmy Tugwell  
**Chief Engineer** ..... Hulon Mathis

**WAPF—McComb—1948**

**Frequency:** 980 Kc. .... **Power:** 1000 Watts d.  
**Owned-Operated By** ..... S. W. Bcstg. Co. of Miss.  
**Address** ..... Pike Hotel  
**Tel.:** 1884 ..... KBS  
**Co-Owners** ..... Phillip Brady, Louis Alford,  
 Mack Smith

**WHNY—McComb—1939**

**Freq.:** 1250 Kc. .... **Power:** 5 Kw. d., 500 W. n.  
**Owned-Oper. By** ..... Bcstus. Service, Inc.  
**Address** ..... P. O. Box 111  
**Tel.:** 2080 ..... Independent  
**Representative** ..... Thomas F. Clark Co.  
**President** ..... Charles W. Holt  
**General Manager** ..... Carroll Hines  
**Asst. Sta. Manager** ..... Travis W. Myers  
**Comm. Prom. Mgr.** ..... Harry Thompson  
**Publicity Director** ..... Jack Ryan  
**Program Director** ..... Dean Strickland  
**Chief Engineer** ..... Earl B. Neal  
**Owners of:** WHHY, Montgomery; WINSY, Hattiesburg.

**WCOC—Meridian—1926**

**Frequency:** 910 Kc. .... **Power:** 5 Kw. d., 1 Kw. n.  
**Owned-Oper. By** ..... Mississippil Bcstg. Co., Inc.  
**Address** ..... Box 591  
**Tel.:** 482-7714 ..... CBS  
**President, General Manager** ..... Withers Gavin

**WDAL—Meridian—1958**

**Frequency:** 1330 Kc. .... **Power:** 1 Kw., d.  
**Owned By** ..... Southwestern Bcstg. Co.  
**Address** ..... P. O. Box 125  
**Tel.:** 3-4891 ..... Independent  
**Station Reps.** ..... R. E. Hook & Assoc., Bolles  
**General Mgr.** ..... A. M. Smith  
**Station, Ch. Eng.** ..... Dan Hollingsworth  
**Publicity Dir.** ..... Claude Gray

**WMOX—Meridian—1945**

Freq.: 1010 Kc. Power: 10 Kw. d.; 1 Kw. n.  
 Owned By.....Erney Imes Jr.  
 Address.....P. O. Box 1511  
 Tel.: 482-0171.....KBS  
 Newspaper Affil.....Commercial Dispatch  
 Station Rep.....Everett-McKinney; Beaver  
 Owner.....Erney Imes, Jr.  
 General Manager.....Bob Evans  
 Comm. Sta. Mgr.....Monroe Looney  
 Program Director.....Jack Cochran  
 Chief Engineer.....Steve Burkes  
 Owners of: WCBT-AM-TV, Columbus; WELO,  
 Tupelo; WRON, Clarksdale; WNAG, Grenada.

**WOKK—Meridian—1947**

Frequency: 1450 Kc. Power: 1 Wt. d; 250 n.  
 Owned-Oper. By.....New South Bcstg. Corp.  
 Address.....Box 528  
 Tel.: 482-6133.....Independent  
 Station Representative.....Webb  
 President, Prog. Dir.....F. E. Holladay  
 General Mgr.....I. Carson  
 Chief Engineer.....R. K. Wall

**WQIC—Meridian—1957**

Frequency: 1390 Kc. Power: 5000 Watts, d.  
 Owned By.....Alexander L. Royal  
 Business Address.....Box 1509  
 Tel.: 23106.....Independent  
 Station Reps.....Howard; Ochs  
 Pres., Gen. Mgr.....A. L. Royal, Jr.  
 Station Manager.....R. Harwell  
 Chief Engineer.....O. Burkes

**WMIS—Natchez—1941**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned By.....Natchez Broadcasting Co.  
 Address.....City Bank Building  
 Tel.: 2-2522.....NBC-KBS  
 Pres., Gen., Sta. Mgr.....P. K. Ewing, Jr.

**WNAT—Natchez—1949**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By.....Old South Bcstg. Co.  
 Address.....Eola Hotel  
 Tel.: 4621.....Independent  
 President.....W. S. Perkins  
 General Manager.....Ervin Parks  
 Chief Engineer.....M. C. Tyrone

**WNAU—New Albany—1955**

Frequency: 1470 Kc. Power: 500 Watts, d.  
 Owned-Oper. By.....New Albany Bcstg. Co.  
 Address.....202 Bankhead St.  
 Tel.: 4361.....KBS  
 Gen., Sta. Mgr., Chief Eng....V. Keith Wroten  
 Comm., Sls. Prom. Mgr.....Daniel L. Skilton

**WBKN—Newton—1956**

Frequency: 1410 Kc. Power: 500 Watts d.  
 Owned By.....E. L. Burns  
 Business Address.....110 S. Main

Tel.: 70.....Independent  
 President, Gen. Mgr.....E. L. Burns  
 Station Mgr.....Carter Carlton  
 Prog. Dir., Sales Prom. Mgr.....G. F. Mangum  
 Publicity Dir.....Mrs. Vic Murphy

**WSUH—Oxford—1955**

Frequency: 1420 Kc. Power: 1000 Watts, d.  
 Owned-Oper. By.....Colonel Rebel Radio  
 Address.....University Ave., East  
 Tel.: 1133.....KBS  
 Gen., Comm. Mgr.....C. H. Quick  
 Comm. Sta. Manager.....Hubert P. Mills  
 Chief Engineer.....Glen Wade

**WPMP—Pascagoula—1951**

Frequency: 1580 Kc. Power: 1000 Watts d.  
 Owned-Operated By.....Crest Bcstg. Co., Inc.  
 Address.....P. O. Box 391  
 Tel.: SO 2-3113.....ABC  
 President.....William R. Guest, Jr.  
 Gen., Sta. Mgr.....Walter L. Smith  
 Commercial Manager.....Lois Dotson  
 Program Director.....Terry R. Speights  
 Chief Engineer.....Donald Quave

**WHOC—Philadelphia—1948**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By.....William Howard Cole  
 Address.....Box 26  
 Tel.: 740.....Independent  
 President, Manager.....William Howard Cole  
 Comm. Prom. Manager.....Mrs. Marjorie Williams  
 Program, Publicity Mgr.....Wilburn E. Smith  
 Chief Eng.....Paul M. Miller

**WRJW—Picayune—1949**

Frequency: 1320 Kc. Power: 5000 W. d.  
 Owned-Oper. By.....Tung Bcstg. Co.  
 Business Address.....P.O. Box 358  
 Tel.: 798-4835.....KBS  
 President.....Hugh O. Jones  
 General, Sta. Manager.....James O. Jones II  
 Program Director.....Maxie D. Stephens Jr.  
 Sales Prom. Manager.....Darris O. Moeller  
 Chief Engineer.....Floyd Benard

**WSSO—Starkville—1948**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By.....Starkville Bcstg. Co.  
 Business-Studio Address.....WSSO Bldg.  
 Tel.: 1230.....KBS  
 Pres., Gen., Comm. Mgr.....Joe Phillips  
 Program Director.....Mrs. Clyde McPherson  
 Chief Engineer.....Clyde McPherson

**WELO—Tupelo—1944**

Freq.: 580 Kc. Power: 1 Kw. d.; 500 W. n  
 Owned-Oper. By.....Tupelo Bcstg. Co., Inc.  
 Business Address.....WELO Bldg.  
 Tel.: VI 2-7658.....MBS-KBS  
 Newspaper Affiliation.....Columbus Dispatch  
 Representative.....Everett-McKinney

**President**..... Burney Imes, Jr.  
**General Manager**..... Bob Evans  
**Sta., Comm. Mgr.**..... E. L. Bowen  
**Program Director**..... Jack Cristil  
**Chief Engineer**..... Leroy Green Sr.  
 Owners of: WCBF-AM-TV, Columbus; WMOX,  
 Meridian; WROX, Clarksdale; WNAG, Grenada.

**WTUP—Tupelo—1954**

**Frequency:** 1490 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**..... Lee Bcstg. Co.  
**Address**..... East Main St.  
**Tel.:** VI 2-3301..... ABC  
**President**..... E. O. Roden  
**General Mgr., Chief Eng**..... Cal Douglas  
**Station Mgr.**..... T. L. Estess

**WQBC—Vicksburg—1931**

**Freq.:** 1420 Kc.....**Power:** 1 Kw. d., 500 W. n.  
**Owned-Operated By**... Delta Bcstg. Co., Inc.  
**Address**..... Eve Post Bldg.  
**Tel.:** 636—1108..... MBS-KBS  
**Newspaper Afil.**..... Evening Post  
**Representative**..... Bogner & Martin  
**President**..... L. P. Cushman  
**General-Station Mgr.**... Mary-Van Cushman  
**Commercial Manager**..... L. L. Miller  
**Program Director**..... Virginia Estornelle  
**Chief Engineer**..... Waverley Conway

**WVIM—Vicksburg—1948**

**Frequency:** 1490 Kc.....**Power:** 250 Watts  
**Owned-Operated By**..... Radio Miss., Inc.  
**Business-Studio Address**..... 906 Clay St.  
**Tel.:** 3901..... Independent  
**Representative**..... Hopewell; Dora-Clayton  
**General Mgr.**..... John F. Shea

**WABO—Waynesboro—1954**

**Frequency:** 990 Kc.....**Power:** 250 Watts. d.  
**Owner**..... New Laurel Radio Sta., Inc.  
**Address**..... Box 168  
**Tel.:** Redwood 5-4700..... KBS  
**President**..... Harold Matison  
**General Manager**..... C. Dyer

**WROB—West Point—1947**

**Frequency:** 1450 Kc.....**Power:** 250 Watts  
**Owned-Operated By**..... Bob McRaney, Sr.  
**Address**..... Henry Clay Hotel  
**Tel.:** 1450..... MBS-KBS  
**Pres., General Mgr.**..... B. McRaney, Sr.  
**Station Manager**..... John E. King, Jr

**WONA—Winona—1958**

**Frequency:** 1570 Kc.....**Power:** 1000 Watts  
**Owned By**..... Southern Electronics, Inc.  
**Address**..... P.O. Box 310  
**Tel.:** 918..... KBS  
**Sta. Representative**..... Everett-McKinney  
**President, Gen. Mgr.**..... Bob Evans  
**Station, Comm. Mgr.**..... Bob Chisholm  
**Program Director**..... John Nelson  
**Sales Prom. Manager**..... Bob Evans III  
**Publicity Director**..... Ed Forsythe  
**Chief Engineer**..... Maurice Gooch

**WAZF—Yazoo City—1947**

**Frequency:** 1230 Kc.....**Power:** 250 Watts  
**Owned By**..... WAZF, Inc.  
**Business Address**..... 321½ S. Main St.  
**Tel.:** 1300..... KBS  
**Pres., Gen. Mgr.**..... David B. Highbaugh  
**Station, Comm. Mgr.**..... Frank Hollifield

**Nothing  
 Outshouts  
 Quality and  
 Integrity**





Your advertising dollar goes farther (and gives you more sales) when you buy KCMO—Radio, TV, FM.

Blanketing a 200-mile-wide area, KCMO reaches 2,320,499 potential customers. Cash customers who look to, listen to KCMO—the station with the Tall, Tall Tower at Broadcasting House—for the best in news, sports, drama, music, variety and public service programming.

**KCMO**

**Radio**

- 810 on your dial.
- 50,000 watts by day.
- 10,000 watts by night.

**TV** • channel 5.

- broadcasting at maximum power from the Tall, Tall Tower.

**FM**

- 94.9 megs.
- Kansas City's first fine music station.

Pop.: 4,340,000  
Families: 1,356,000

# Missouri

Radio Homes: 1,314,000  
AM Stas. in State: 77

## KWRT—Boonville—1953

Frequency: 1370 Kc. Power: 1 Kw. d.  
Owner.....Wm. R. Tedrick  
Business Address.....KWRT Bldg.  
Tel.: TUXedo 2-6505.....Independent  
Representative.....Indie  
Owner, Gen. Mgr.....W. R. Tedrick  
Program Director.....Audrey M. Tedrick  
Chief Engineer.....Donald E. Shepard

## KBHM—Branson—1956

Frequency: 1220 Kc. Power: 1 Kw., d.  
Owner.....Shepherd of the Hills Bcstg. Co.  
Business Address.....111 W. Pacific  
Tel.: EDison 4-3133.....Independent  
Station Representative.....Best; Magic Circle  
Co-owners.....L. C. McKenney, Rob. Neathery  
Sta. Mgr., Pub. Dir.....Orville Barton  
Comm., Sales Prom. Mgr.....David Whittaker  
Program Director.....Joann Savage  
Chief Engineer.....Leland Ebert

## KGHM—Brookfield—1955

Frequency: 1470 Kc. Power: 500 Watts d.  
Owned By.....Green Hills Bcstg. Co.  
Address.....308 N. Main  
Tel.: 1800.....Independent  
General Mgr.....G. Williams

## KFVS—Cape Girardeau—1925

Freq.: 960 Kc. Power: 1 Kw. d., 500 W. n.  
Owned-Operated By.....Hirsch Bcstg. Co.  
Business-Studio Address.....324 Broadway  
Tel.: ED 5-5511.....Independent  
Station Rep.....Bolling  
President, Gen. Mgr.....Oscar C. Hirsch  
Sta. Mgr.....Ralph L. Hirsch

## KGMO—Cape Girardeau—1952

Frequency: 1220 Kc. Power: 5 Kw. d.  
Owned-Oper. By.....KGMO Radio-TV Inc.  
Business Address.....1025 Broadway  
Tel.: EDgewater 5-8228.....Independent  
Station Representative.....Webb  
Gen., Sta. Mgr.....Jack Kohrumel  
Program Director.....Curt Bradley  
Chief Engineer.....Fred Moore

## KAOL—Carrollton—1959

Frequency: 1430 Kc. Power: 500 Watts d.  
Owned By.....Homeland Enter., Inc.  
Address.....215 S. Main St.  
Tel. 27.....KBS  
President.....Dr. R. Hamilton  
General Manager.....Edward Ewing  
Station Mgrs.....Bob Mitchell, Don Neer  
Program Director.....Bob Mitchell  
Sales Prom. Manager.....John Williams  
Publicity Director.....Doris Harris  
Chief Engineer.....C. Bolinger

## KDMO—Carthage—1947

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By.....Carthage Bcstg. Co.  
Address.....1201 E. Chestnut  
Tel.: Fleetwood 8-2648.....KBS  
Sta. Representative.....Continental  
President, Gen. Mgr.....J. J. Daly  
Comm., Program Mgr.....Leon H. Crocker  
Chief Engineer.....George F. Province

## KCRV—Caruthersville—1950

Frequency: 1370 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Peiscont Broadcasters  
Address.....106½ W. 3rd St.  
Tel.: 965.....KBS  
Station Representative.....Hopewell  
President.....J. Eric Taylor  
General, Comm. Manager.....Cleat Stanfill  
Program Director.....Jo Ann Pierce  
Chief Engineer.....Al Lawrence

## KCHR—Charleston—1953

Frequency: 1350 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....South Mo. Bcstg. Co.  
Address.....South Main St.  
Tel.: Murray 2-4451.....KBS  
Pres., Gen. Mgr., Chief Eng.....Kermit Barker

## KCHI—Chillicothe—1950

Frequency: 1010 Kc. Power: 250 Watts d.  
Owned-Oper. By.....Cecil W. & Jane Roberts, Inc.  
Address.....P.O. Box 719  
Tel.: Mission 6-4173.....Independent  
General Manager.....Cecil W. Roberts  
Station Manager, Ch. Eng.....Howard G. Rion

## KDKD—Clinton—1951

Frequency: 1280 Kc. Power: 1000 Watts d.  
Owned.....Osage Broadcasting Corp.  
Address.....Box 113  
Tel.: 233.....Independent  
Representative.....Indie Sales  
Gen. Mgr.....William R. Tedrick  
Chief Engineer.....Stuart W. Underwood

## KBIA—Columbia—1955

Frequency: 1580 Kc. Power: 250 Watts d.  
Owned-Operated By.....Midwest Bcstg. System  
Business Address.....P.O. Box 412  
Tel.: GI 3-5418.....KBS  
President.....C. W. Roberts  
Gen. Mgr., Ch. Eng.....Charles G. Rapp  
Program Director.....James Huitt  
Sales Prom. Mgr.....Gary Gressen  
Publicity Dir.....Mrs. Barbara Sullivan  
Owners of: KCHI, Chillicothe; KCFI, Cedar Falls.

## KFRU—Columbia—1925

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By.....KFRU, Inc.

## MISSOURI

Address..... P. O. Box 89  
Tel.: GI 3-4141..... ABC  
Newspaper Affiliation..... Daily Tribune  
Station Rep..... Webb  
President..... H. J. Waters, Jr.  
General Manager..... Mahlon R. Aldridge  
Program, Publicity Dir..... David Ormiston  
Chief Engineer..... Robert Haigh

### KDEX—Dexter—1955

Frequency: 1590 Kc..... Power: 1000 Watts d.  
Owned-Operated By..... Stoddard Ct. Bcstg. Co.  
Address..... Box 380  
Tel.: 1400..... Independent  
Representative..... Sears and Ayer  
General Manager..... Jerome B. Zimmer  
Commercial Mgr..... Welcome Stantin  
Program Director..... Duane Williams  
Sales Prom. Mgr..... Don Fenimore  
Sta. Mgr., Chief Eng..... L. D. Speidel

### KREI—Farmington—1947

Frequency: 800 Kc..... Power: 1000 Watts d.  
Owned-Oper. By..... Midwest Bcstg. System  
Address..... P.O. Box 270  
Tel.: PLateau 6-5125..... KBS  
President, Gen. Mgr..... Cecil W. Roberts  
Comm. Sta. Mgr..... R. D. Rapp  
Chief Engineer..... James Roberts

### KXEN—Festus—1951

Frequency: 1010 Kc..... Power: 50 Kw.  
Owned..... Garrett Bcstg., Inc.  
Address..... Box 28, St. Louis  
Tel.: GL 1-7951..... MBS  
President, Gen. Mgr..... W. F. Garrett

### KFMO—Flat River—1947

Frequency: 1240 Kc..... Power: 250 Watts  
Owned By..... Lead Belt Bcstg. Co.  
Business-Studio Address..... Flat River  
Tel.: GE 1-2000..... Independent  
President..... Oscar C. Hirsch  
Gen., Sta. Mgr..... James F Collins  
Program Director..... Virginia Collins  
Sales Prom. Manager..... James Browne

### KFAL—Fulton—1950

Frequency: 900 Kc..... Power: 1000 Watts d.  
Owned-Operated By..... R. W. Nickles  
Address..... 5th and Market  
Tel.: Midway 2-3341..... Independent  
Station Representative..... Pearson  
Owner, Gen. Mgr..... R. W. Nickles  
Comm. Manager..... L. Reed Holt  
Act. Program Director..... Jo Christian  
Chief Engineer..... R. D. Archibald

### KHMO—Hannibal—1941

Freq.: 1070 Kc..... Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By..... Mark Twain Bcstg.  
Address..... 413 Broadway  
Tel.: 3450..... Independent  
Representative..... Hollingbery  
President..... Jerrell Shepherd  
General Manager..... A. E. Dahl

Station Manager..... James F. Jae, Jr  
Comm. Program Director..... William Stephenson  
Sales Prom. Mgr..... Max Heimer  
Publicity Director..... Joe Gross  
Chief Engineer..... Willard Hall

### KANS—Independence—1947

Frequency: 1510 Kc..... Power: 1000 Watts d.  
Owned-Operated By..... KANS, Inc.  
Address..... 43 Blue Ridge Center, K. City, Mo.  
Tel.: Fleming 3-8603..... Independent  
Sta. Representative..... Weed  
President..... Glenn Griswold  
General Manager..... Gerald M. Hauser  
Vice President..... Henry Flynn  
Program Mgr..... Jack Call  
Chief Engineer..... Marvin Bredemier  
Owners of: KSON, San Diego; KGLC, Miami; KITO,  
San Bernardino; KXYZ, Houston; KCOP, Los  
Angeles; KPTV, Portland; KFJZ, Fort Worth.

### KLIK—Jefferson City—1954

Frequency: 950 Kc..... Power: 5 Kw., d.  
Owned..... KLIK Bcstg., Inc.  
Address..... 410 E. Capital  
Tel.: 5-4136..... Independent  
Station Representative..... Bolling  
Exec. Vice Pres..... Ted Nelson  
General Mgr..... Stan Grieve  
Chief Engineer..... Ed Scarr

### KWOS—Jefferson City—1937

Frequency: 1240 Kc..... Power: 250 Watts  
Owned-Operated By..... Capital Bcstg. Co.  
Bus.-Studio Address..... Monroe at Capitol  
Tel.: 6-3137..... KBS-MBS  
President..... William H. Weldon  
General Manager..... R. L. Rose  
Station Manager..... Wm. R. Natsch, Jr.  
Program Director..... Curtis Brown  
Chief Engineer..... Leroy S. Hackmann

### KFSB—Joplin—1948

Freq. 1310 Kc..... Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By..... Four States Bcasters, Inc.  
Business Address..... 405 Schifferdecker  
Tel.: Mayfair 4-1310..... Independent  
Newspaper Affiliation..... Southwestern Weekly  
Representative..... Meeker  
President..... Harry Easley  
Gen. Sta., Mgr..... W. H. Clark  
Commercial Manager..... Robert A. Barry  
Program Director..... Ed Johnson  
Chief Engineer..... Lloyd Frazier

### KODE—Joplin—1946

Frequency: 1230 Kc..... Power: 250 Watts  
Owned-Operated By..... WSTV, Inc.  
Address..... 1928 W. 13 St.  
Tel.: MA 3-7260..... CBS  
President..... Jack Berkman  
General Manager..... D. T. Knight  
Commercial Manager..... Merle Dunn  
Program Director..... Jay Corrington  
Chief Engineer..... Jack Langford



**WMBH—Joplin—1928**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By Radio Joplin  
 Business Address Box 906  
 Tel.: MA 4-4330 MBS  
 Station Rep. Sears & Ayer  
 President Richard J. Kasten  
 General Mgr. William M. Repplinger Jr.  
 Program Director Bob McBride  
 Chief Engineer Albert Tourtilot Jr.

**KCMO—Kansas City—1936**

Freq.: 810 Kc. Power: 50 Kw. d., 10 Kw. n.  
 Owned-Operated By Meredith Pub. Co.  
 Address 125 E. 31st St.  
 Tel.: JE 1-6789 CBS  
 Representative Katz  
 V. P., General Manager E. K. Hartenbower  
 Comm. Sta. Manager R. W. Evans  
 Program Director Kenneth W. Heady  
 Prom., Publicity Dir. F. C. Strawn  
 Chief Engineer Karl Troeglen  
 Owners of: KRMG, Tulsa; WOW-AM-TV, Omaha;  
 WHEN-AM-TV, Syracuse; KPHO, Phoenix;  
 KCMO-TV-FM.

**KMBC—Kansas City—1921**

Frequency: 980 Kc. Power: 5000 Watts  
 Owned-Oper. By Cook Bcstg. Co.  
 Address 11th and Central Sts.  
 Tel.: HARRISON 1-2650 ABC  
 Representative Peters, Griffin, Woodward  
 President Donald D. Davis  
 Exec. V.P., Gen. Mgr. John T. Schilling  
 V. P., Sales Manager George J. Higgins  
 Station Manager, Prog. Dir. Dick Smith  
 Promotion Mgr. Kent Stuart  
 Chief Engineer Henry E. Goldenberg

**KPRS—Kansas City—1949**

Frequency: 1590 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Twin City Adv. Agency  
 Address 2814 E. 23rd St.  
 Tel.: HU 3-3100 Independent  
 Station Rep. John E. Pearson  
 General Manager Edward H. Pale

**KUDL—Kansas City—1953**

Frequency: 1380 Kc. Power: 1 Kw. d.  
 Owned Heart of America Bcstrs.  
 Address 1012 Baltimore  
 Tel.: BA 1-0077 Independent  
 Station Representative Adam Young  
 President H. Scott Killgore  
 V. P. Gen. Mgr. Irving Schwartz  
 Owners of: WPOP, Hartford; KALI, Pasadena;  
 KOFY, San Mateo.

**WDAF—Kansas City—1922**

Frequency: 610 Kc. Power: 5000 Watts  
 Owned-Operated By Transcontinent TV Corp.  
 Business Address Signal Hill  
 Tel.: PL 3-4567 Independent  
 Station Rep. Petry  
 President David C. Moore  
 General Manager William A. Bates  
 Asst. to Gen. Mgr. Jay Barrington

Commercial Manager Donald J. Gibson  
 Promotion Manager John McLean  
 Program Manager George Moore  
 Chief Engineer James Schmidt  
 Owners of: WGR-AM-TV-FM, Buffalo; KFMB-AM-  
 TV-FM, San Diego; WNEP-TV, Scranton;  
 KERO-TV, Bakersfield.

**WHB—Kansas City—1922**

Freq.: 710 Kc. Power: 10 Kw. d., 5 Kw. n.  
 Owned-Operated By Storz Bcstg. Co.  
 Address 10th & McGee Sts.  
 Tel.: BA 1-8300 Independent  
 Station Representative John Blair Co.  
 President Todd Storz  
 Executive V.P. George W. Armstrong  
 Sta. Operations Mgr. Donald A. Loughnane  
 Traffic Mgr. Jeanne Greendahl  
 Public Service Dir. Joella Cohen  
 Dir. of Eng. Robert Tilton  
 Owners of: WQAM-AM, Miami; WDGW-AM, Min-  
 neapolis; WTIX-AM, New Orleans; KOMA-AM,  
 Oklahoma City; KXOK-AM, St. Louis.

*What Kansas Citizens Say About*

**KUDL**

Put fun in your days  
 Tune the KUDDLE dee jays!  
 Get the news and the music  
 in LIVELIER ways!

June Landrith  
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In Kudlville  
 The dee jays ratal  
 The tunes they play  
 Are really great!

Tim Gomez  
 551 Lowell, K.C.


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 Modern style  
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Judy Gibson  
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 On Kuddle are neat  
 The news and music  
 Can't be beat.

Lucille Stancliffe  
 2831 Vista, K.C.

Irv Schwartz Adam Young, Inc  
 V P & Gen'l Mgr Nat'l Rep



**KBOA—Kennett—1947**

Frequency: 830 Kc. Power: 1000 Watts d.  
 Owned-Operated By: Kennett Bcstg. Corp.  
 Business Address: P.O. Box 428  
 Tel.: TUxedo 8-4616 Independent  
 Pres., Gen. Mgr.: Paul C. Jones  
 Station Manager: John T. Reeder  
 Chief Eng.: R. H. Conner

**KIRX—Kirksville—1947**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned By: Community Broadcasters, Inc.  
 Business Address: KIRX Bldg.  
 Tel.: MO 5-3781 ABC  
 Station Representative: Webb  
 Pres., Gen. Mgr.: Samuel A. Burk  
 Commercial Manager: J. J. Dougherty  
 Program Director: Robert Carlson  
 Chief Engineer: Charles P. Porter  
 Owners of: KFTN, Trenton.

**KLWT—Lebanon—1947**

Frequency 1230 Kc. Power: 250 Watts  
 Owned-Operated By: Lebanon Bcstg. Co.  
 Bus.-Studio Address: 221 E. Commercial St.  
 Tel.: Keystone 2-3931 KBS  
 President: O. R. Wright  
 General Mgr.: Jack Sellers

**KLEX—Lexington—1956**

Frequency: 1570 Kc. Power: 250 Watts d.  
 Owned-Oper. By: Lexington Bcstg Co.  
 Address: P. O. Box 358  
 Tel.: Alpine 9-3232 Independent  
 Station Representative: Grant Webb  
 Owner, Gen. Mgr., Ch. Eng.: Ralph E. Meador  
 Program Dir.: Ed Luehrman

**KTCB—Malden—1954**

Frequency: 1470 Kc. Power: 1 Kw., d.  
 Owned: Tri-County Bcstg. Co.  
 Address: N. Hwy. 25  
 Tel.: 851 KBS  
 President: J. D. Craft  
 General, Sta. Mgr.: Richard J. Wiethan  
 Chief Engineer: George Longdo

**KMMO—Marshall—1949**

Frequency: 1300 Kc. Power: 1000 Watts d.  
 Owned-Operated By: KMMO, Inc.  
 Address: Box 513  
 Tel.: 40 Independent  
 President: F. V. Heinke  
 General Manager: J. M. Silvey  
 Station Mgr.: Harold Douglas  
 Chief Engineer: Bill Williams

**KNIM—Maryville—1953**

Frequency: 1580 Kc. Power: 250 W. d.  
 Owned: Clark Bcstg. Co.  
 Business Address: P.O. Box 278  
 Tel.: JU 2-2151 KBS  
 President: Harold Eck  
 General Mgr.: R. Moyer

**KXEO—Mexico—1948**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By: Audrain Bcstg. Corp.  
 Address: 1705 E. Liberty  
 Tel.: JU 1-2340 MBS  
 V. P. General Mgr.: W. Earl Dougherty  
 Chief Engineer: P. J. Null, Jr.

**KNCM—Moberly—1950**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By: Moberly Bcstg. Co.  
 Address: Highway 63 South  
 Tel.: AMherst 3-1630 MBS  
 President: Jerrell A. Shepherd  
 General Manager: A. E. Dahl  
 Comm. Ch. Eng.: Jim Lipsey  
 Program Director: Mike Goodrich  
 Owners of: KMMO, Hannibal.

**KRMO—Monett—1950**

Frequency: 990 Kc. Power: 250 Watts d.  
 Owned-Oper. By: Monett Bcstg. Co.  
 Address: N. Central Ave.  
 Tel.: BE 5-5220 KBS  
 Station Representative: Magic Circle  
 General Manager: L. C. McKenney  
 Station Manager: Floyd Stewart  
 Commercial Manager: Marion Pilant  
 Sales Promotion Manager: Maynard Sloan  
 Program Director: Noel Moody  
 Publicity Director: Carolyn Crane  
 Chief Engineer: George Province

**KLRS—Mountain Grove—1954**

Frequency: 1360 Kc. Power: 1000 Watts d.  
 Owner: KP Bcstg. Co.  
 Business Address: Route 4  
 Tel.: 650 KBS  
 President: Floyd W. Jones  
 Gen. Mgr., Prog. Dir.: John W. Billingsley  
 Chief Engineer: Emory T. Caudill

**KBTN—Neosho—1955**

Frequency: 1420 Kc. Power: 500 Watts d.  
 Owned By: G. O. Gilbert and W. R. Bentley  
 Address: 212½ E. Main St.  
 Tel.: GL 1-1420 KBS  
 General Manager: Galen O. Gilbert  
 Station Manager: William R. Bentley  
 Commercial Manager: Larry Scott  
 Program Director: Jim Pearl  
 Chief Engineer: Fred Hutching

**KNEM—Nevada—1949**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By: Radio KNEM, Inc.  
 Address: P. O. Box 15  
 Tel.: NORmand 7-3113 KBS  
 Pres., Ch. Engr.: Kenneth E. White  
 Commercial Manager: Virgil Kache

**KRMS—Osage Beach—1952**

Frequency: 1150 Kc. Power: 1 Kw. d.  
Owned.....Central Missouri Bcstg. Co.  
Address.....P. O. Box 125  
Tel.: FI 8-2411.....KBS  
President, Gen. Mgr.....Jim Risner  
Program Dir.....Ella Mae Risner

**KYPO—Potosi—1959**

Frequency: 1280 Kc. Power: 500 Watts, d.  
Owned By.....Franklin Cty. Bcstg. Co.  
Address.....P. O. Box 146  
Tel.: HEmlock 8-1280.....KBS  
Station Rep.....Sears & Ayer  
President.....Les Ware  
General Manager.....Ken McMahan  
Commercial Manager.....Joe Duty  
Program Director.....Bill Perryman  
Chief Engineer.....Andy Becker  
Owners of: KZIX, Ft. Collins; KLPW, Union.

**KWOC—Poplar Bluff—1938**

Frequency: 930 Kc. Power: 1 Kw. d., 500 W. n.  
Owned-Oper. By.....Poplar Bluff Bcstg. Corp.  
Address.....428 Vine St.  
Tel.: SU 5-3922.....KBS  
General Manager.....A. L. McCarthy

**KMIS—Portageville—1960**

Frequency: 1050 Kc. Power: 250 Watts  
Owned By.....New Madrid County Bcstg. Co.  
Address.....Box 187  
Tel.: DR 9-5436.....KBS  
President.....Shelby McCallum  
Station Manager.....Jewel P. White  
Program Director.....John M. Mitchell  
Publicity Director.....Smith Dunn  
Chief Engineer.....Cecil Frazier

**KTTR—Rolla—1947**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By....."Show-Me" Bcstg. Co.  
Address.....P. O. Box 567  
Tel.: EM 4-2525.....KBS  
Gen. Mgr., Ch. Engr.....Luther W. Martin  
Comm. Mgr.....Ward C. Rimehart  
Prog. Dir.....Norma Fleming

**KSGM—Ste. Genevieve—1947**

Frequency: 980 Kc. Power: 500 Watts  
Owned-Oper. By.....Donze Enterprises, nc.  
Business Address.....410 Merchant St.  
Tel.: TUxedo 3-2980.....Independent  
Newspaper Afil.....Monitor  
President, General Manager.....Elmer L. Donze  
Program Director.....Mrs. E. L. Donze  
Publicity Director.....Jim Schott  
Chief Engineer.....Murel L. Rose

**KADY—St. Charles—1958**

Frequency: 1460 Kc. Power: 5000 Watts  
Owned By.....KADY, Inc.  
Address.....P. O. Box 6155, St. Louis  
Tel.: RAndolph 4-1460.....Independent  
Pres., Gen. Mgr.....William R. Cady, Jr.  
Sta., Program Mgr.....Don Levitan

Commercial Manager.....Patsy Sue Gibbs  
Sales Prom. Mgr.....Nicholas Pagliara  
Chief Engineer.....Jack A. Chenoweth

**KFEQ—St. Joseph—1923**

Frequency: 680 Kc. Power: 5000 Watts  
Owned-Oper. By.....KFEQ Bcstg. Co.  
Business Address.....40th & Faraon  
Tel.: ADams 3-2528.....Independent  
Sta. Representative.....Bolling  
President.....Jessie D. Fine  
V.P., Gen. Mgr.....Ted Nelson  
Sales Manager.....Ted Griffin  
Program Director.....Gene Milsteen  
Chief Engineer.....Kenneth Lux  
Owners of: KFEQ-TV; KLIK, Jefferson City.

**KRES—St. Joseph—1946**

Frequency: 1550 Kc. Power: 5000 Watts  
Owned-Oper. By.....MacRay Radio & TV Corp.  
Business Address.....404 S. 8th  
Tel.: AD 4-6346.....MBS  
Station Rep.....Grant Webb  
President.....Jock MacGregor  
V.P., General Mgr.....Raymond J. Cheney  
Program Director.....Ted Stadler  
Chief Engineer.....Claude Thomas

**KUSN—St. Joseph—1955**

Frequency: 1270 Kc. Power: 1000 Watts d.  
Operated By.....KUSN Corp.  
Address.....8th & Frederick  
Tel.: ADams 3-2577.....Independent  
Station Rep.....Venard, Rintoul & McConnell  
President, Gen. Mgr.....Frederick P. Reynolds  
Vice Pres., Program Dir.....Warren Rhyner

**KATZ—St. Louis—1955**

Freq.: 1600 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....Laclede Radio  
Business Address.....273 Arcade Bldg.  
Tel.: CH 1-6000.....Independent  
Station Reps.....Continental, Pearson  
President.....Ralph N. Weil  
General Manager.....Robert Lyons  
Asst. Manager.....Kelley Daniels  
Commercial Manager.....Marty Browne  
Sales Prom. Manager.....Ruth Swan  
Chief Engineer.....G. B. Strauss

**KMOX—St. Louis—1925**

Frequency: 1120 Kc. Power: 50,000 Watts  
Owned By.....Columba Bcstg. System, Inc.  
Address.....1144 Hampton Ave.  
Tel.: MIssion 7-5500.....CBS  
Representative.....CBS Radio Spot Sales  
V. P., General Manager.....Robert Hyland  
Commercial Manager.....Bill Dean  
Program Dir.....Larry Cooper  
Sales Prom. Mgr.....Alice Koch  
Publicity Dir.....Bob Rehg  
Chief Engineer.....Lawrence Burrows

**KSD—St. Louis—1922**

Frequency: 550 Kc. Power: 5000 Watts  
Owned-Oper. By.....The Pulitzer Publishing Co.  
Business-Studio Address.....1111 Olive St.

**MISSOURI** 

Tel.: MA 1-1111.....NBC  
**Newspaper Affil.**.....St. Louis Post Dispatch  
**Representative**.....NBC Spot Sales  
**President**.....Joseph Pulitzer, Jr.  
**General Manager**.....Harold Grams  
**Comm. Manager**.....E. L. Francisus  
**Station Manager**.....Arthur J. Casey  
**Program Director**.....Sterling Harkins  
**Sales Prom. Publicity Dir.**.....Don Burnes  
**Chief Engineer**.....J. E. Risk

**KSTL—St. Louis—1948**

**Frequency:** 690 Kc.....**Power:** 1000 Watts d.  
**Owned-Operated By**.....Radio St. Louis, Inc.  
**Address**.....P. O. Box 1440  
**Tel.:** BR 1-6090.....**Independent**  
**Representative**.....ForJee  
**Pres., Gen., Sta. Mgr.**.....Dick J. Kasten  
**Commercial Prom. Mgr.**.....Art Ford  
**Program Director**.....Bill Vietmeier  
**Publicity Director**.....Doris Jennemann  
**Sales Prom. Manager**.....Joe Voss  
**Chief Engineer**.....Ralph Howard  
**Owners of:** WMBH, Joplin.

**KWK—St. Louis—1927**

**Frequency:** 1380 Kc.....**Power:** 5000 Watts  
**Owned By**.....KWD Radio, Inc.  
**Business Address**.....800 N. 12th  
**Tel.:** MAin 1-1380.....**Independent**  
**Station Representative**.....Bolling  
**President**.....A. M. Spheeris  
**V.P., General Mgr.**.....William L. Jones, Jr.  
**Sales Prom., Comm. Mgr.**.....Don Hamel  
**Station Mgr.**.....Gil Newsome  
**Program Dir.**.....Gene Davis  
**Publicity Dir.**.....Mrs. Ester Zuckerman  
**Chief Engineer**.....Rudy Isenberg

**KXLW—St. Louis—1947**

**Frequency:** 1320 Kc.....**Power:** 1000 Watts d.  
**Owned-Oper. By**... St. Louis County Bcstg. Co.  
**Address**.....2735 Bompert, Brentwood 17, Mo.  
**Tel.:** WO 1-1320.....**Independent**  
**Station Representative**.....Bernard Howard  
**President, Gen. Mgr.**.....Richard J. Miller  
**Asst. Sta. Mgr.**.....Philip O'Brien  
**Commercial Manager**.....Woody Cummings  
**Program Director**.....Marshall Zwick  
**Chief Engineer**.....James F. Mitchell

**KXOK—St. Louis—1938**

**Frequency:** 830 Kc.....**Power:** 5000 Watts  
**Owned-Operated By**.....Storz Bcstg.  
**Business Address**.....1600 N. Kingshighway Blvd.  
**Tel.:** FO 7-6000.....**Independent**  
**Representative**.....John Blatz  
**President**.....E. M. Roberts, Jr.  
**General, Sta. Manager**.....C. L. Thomas  
**Comm. Mgr.**.....W. C. O'Donnell  
**Program Director**.....Jack Elliott  
**Sales Prom., Publicity**.....John Corrigan  
**Chief Engineer**.....Al Godron

**WIL—St. Louis—1922**

**Frequency:** 1430 Kc.....**Power:** 5 Kw.  
**Owned**.....Radio Station WIL  
**Address**.....3715 Lindell Blvd.  
**Tel.:** OL 2-4500.....**Independent**  
**Representative**.....Eastman  
**Exec. V.P. & Mng. Dir.**.....John F. Box, Jr.  
**Assistant to V.P.**.....William T. McKibben  
**Admin. Asst.**.....Harriet Baker  
**Program Director**.....Robert Whitney  
**Director of Mdse.**.....Victor Williams  
**Promotion Dir.**.....Michael Ruppe, Jr.  
**Sales Manager**.....F. H. Small  
**Chief Engineer**.....Mel Hart  
**Owners of:** WRIT-AM-FM, Milwaukee; KBOX-AM, Dallas; WTCO-TV, Rockford; WCHU-TV, Champaign; WTNB-TV, Hartford; WICS-TV, Springfield; WICD-TV, Danville; WIL-FM, St. Louis.

**WEW—St. Louis—1921**

**Frequency:** 770 Kc.....**Power:** 1000 Watts d.  
**Owned-Oper. By**.....Franklin Bcstg. Co.  
**Address**.....220 N. 4th St.  
**Tel.:** CH 1-1921.....**ABC**  
**President**.....William F. Johns  
**General Manager**.....Charles W. Loufek  
**Sales Prom., Pub. Dir.**.....Genie Collins  
**Chief Engineer**.....Charles Casey

**KSMO—Salem—1953**

**Frequency:** 1340 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Zola Bcstg. Co.  
**Address**.....P. O. Box 71  
**Tel.:** 303.....**KBS**  
**Gen., Comm. Mgr.**.....William B. Smith  
**Program Director**.....Irene Smith

**KDRO—Sedalia—1939**

**Frequency:** 1490 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Sedalia Broadcasting  
**Bus. Studio Address**.....2100 W. Broadway  
**Tel.:** TAylor 6-5005.....**KBS**  
**Representative**.....Pearson  
**Pres., Comm. Mgr.**.....James F. Glenn  
**Gen., Sta. Mgr.**.....Herbert Brandes  
**Chief Engineer**.....Garnett Bryan

**KSIS—Sedalia—1953**

**Frequency:** 1050 Kc.....**Power:** 1 Kw. d.  
**Owner**.....Yates Bcstg. Co.  
**Business Address**.....U. S. Highway 65 N.  
**Tel.:** TA 6-1050.....**Independent**  
**Representative**.....Clark  
**Pres., Gen., Comm. Mgr.**.....Carl W. Yates, Jr.  
**Station Manager**.....Mrs. Carl W. Yates, Jr.  
**Program Director**.....Bettie Baldwin  
**Publicity Director**.....Harlan B. Snow  
**Chief Engineer**.....Marion Pratt

**KSIM—Sikeston—1948**

**Frequency:** 1400 Kc.....**Power:** 250 Watts  
**Owner-Oper.**... Sikeston Community Bcstg. Co.  
**Business Address**.....West Malone Ave.  
**Tel.:** GRanite 1-1400.....**Independent**  
**President**.....Lyman R. Bowman, Jr.

Gen., Sta. Mgr. .... Richard L. Watkins, Jr.  
 Commercial Mgr. .... Maxine Scott  
 Program Director ..... Mike Shain  
 Sales Prom. Mgr. .... W. P. Tedlie  
 Chief Engineer ..... R. L. Hirsch

**KGBX—Springfield—1926**

Frequency: 1260 Kc. .... Power: 5000 Watts  
 Owned-Operated By .... Springfield Bcastg. Co.  
 Bus.-Studio Address ..... 605 Boonville Ave.  
 Tel.: UNiversity 4-2822 ..... NBC  
 Newspaper Affil. Springfield Newspapers, Inc.  
 Rep. .... Venard, Rintoul & McConnell  
 General Manager ..... Don C. Dailey  
 Asst. Commercial Mgr. .... William De Lange  
 Program Director ..... Jerry Higley  
 Chief Engineer ..... Richard Bowman

**KICK—Springfield—1949**

Frequency 1340 Kc. .... Power 250 Watts  
 Owned-Oper. By ... Kickapoo Prairie Bcastg. Co.  
 Address ..... 610 College St.  
 Tel.: UNiversity 4-1561 ..... KBS  
 President ..... Floyd Jones  
 General, Sta. Manager ..... Robert Vinyard  
 Commercial Manager ..... Albert Patterson  
 Program Director ..... John Martin  
 Chief Engineer ..... Jack Jones  
 Owners of: KLSR, Mountain Grove.

**KTTS—Springfield—1941**

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Operated By ... Independent Bcastg. Co.  
 Address ..... P. O. Box 1716 S. S. S.  
 Tel.: UNiversity 5-6614 ..... CBS  
 Representative ..... Weed  
 President ..... J H. G. Cooper  
 General Manager ..... G. Pearson Ward  
 Sales Manager ..... Jack Lloyd  
 Station Manager ..... Jerry Sweaney  
 Program Director ..... Terry Moore  
 Chief Engineer ..... William F. Curry  
 Owners of KTTS-TV-FM.

**KWTO—Springfield—1933**

Frequency: 560 Kc. .... Power: 5000 Watts  
 Owned-Operated By ..... Ozarks Bcastg. Co.  
 Bus.-Studio Address ..... 1121 South Glenstone  
 Tel.: UNiversity 2-4422 ..... ABC  
 Representative ..... John E. Pearson  
 Pres., Gen. Mgr. .... Ralph D. Foster  
 V.P. & Asst. Gen. Mgr. .... Leslie L. Kennon  
 Commercial Manager ..... Charles H. Harrison  
 Program Director ..... Dan Vaughn  
 Publicity Director ..... Bill Bailey  
 Chief Engineer ..... Wallis Fender

**KALM—Thayer—1953**

Frequency: 1290 Kc. .... Power: 1 Kw. d.  
 Owned By ... R. F. Neathery & R. F. Neathery, Jr.

**ST. LOUIS IS GROWING . . .**



*One of the Balaban Stations—in tempo with the times*

sold nationally by  **robert e. eastman & co., inc.**

JOHN F. BOX—MANAGING DIRECTOR

## MISSOURI-MONTANA

Address..... N. Highway 63  
Tel.: 165.....KBS  
Pres., Gen. Sta. Comm. Mgr..... R. F. Neathery  
Sales Prom. Mgr..... Tom Stone  
Chief Engineer..... Willis S. Beatty, Jr.

### KTNN—Trenton—1955

Frequency: 1600 Kc..... Power: 500 W. d.  
Owned-Oper. By..... Community Bcstg. Inc.  
Address..... 112 E. Ninth St.  
Tel.: 1600.....KBS  
General Manager..... Sam A. Burk  
Commercial Manager..... Bob Dennis  
Chief Engineer..... Lynn Bradley

### KLPW—Union—1954

Frequency: 1220 Kc..... Power: 1000 W. d.  
Owned..... Franklin County Bcstg. Co.  
Address..... P. O. Box 72  
Tel.: LUCerne 3-3355..... Independent  
Sta. Representative..... Sears & Ayer  
Gen. Mgr., Ch. Eng..... Frank W. Lohmeyer  
Comm. Program Director..... Charles Otte  
Owners of: KYRO, Potosi; KZIN, Ft. Collins.

### KOKO—Warrensburg—1953

Frequency: 1450 Kc..... Power: 250 Watts  
Owned By..... Johnson County Bcsters, Inc.  
Address..... Warrensburg  
Tel.: Warrensburg 1450..... Independent

Sta. Rep..... Sears & Ayer  
President..... Les Ware  
Gen. Comm. Mgr..... Gladys Brown  
Chief Engineer..... Jim Alexander  
Owners of: KYPO, Potosi; KLPW, Union; KZIN,  
Ft. Collins.

### KWRE—Warrenton—1949

Frequency: 730 Kc..... Power: 500 Watts  
Owned By..... KWRE Radio, Inc.  
Address..... Warrenton  
Tel.: Gladstone 8-3311..... KBS  
Station Rep..... Continental  
President, Gen Mgr..... J. Soulard Johnson

### KWPM—West Plains—1947

Frequency: 1450 Kc..... Power: 250 Watts  
Owned..... Robert F. Neathery  
Address..... Abe Taylor Blvd.  
Tel.: 700..... KBS  
Pres., Gen. Mgr..... Robert F. Neathery  
Commercial Manager..... Fritze W. Dixon  
Chief Eng..... L. Thompson

### KUKU—Willow Springs—1957

Frequency: 1330 Kc..... Power: 500 Watts, d.  
Owned-Operated By..... Radio Station KUKU  
Address..... Willow Springs  
Tel.: 500..... Independent  
Pres., Gen. Mgr..... Robert F. Neathery  
Program Director..... Louise Francisco

Pop.: 678,500

Families: 208,000

## Montana

Radio Homes: 193,000

AM Stas. in State: 35

### KANA—Anaconda—1946

Frequency: 1230 Kc..... Power: 250 Watts  
Owned-Oper. By..... Tri-County Radio  
Address..... Box 727  
Tel.: LO 3-3443..... Independent  
Station Rep..... Grant Webb  
V.P., Gen., Sta. Mgr..... Mike Donovan  
Chief Engineer..... Walt Derzay

### KGW—Belgrade—1959

Frequency: 630 Kc..... Power: 1 Watt, d.  
Owned By..... King's Garden, Inc.  
Address..... P.O. Box 37  
Tel.: 144..... Independent  
President..... Mike Martin  
General Mgr..... A. Erickson

### KBMY—Billings—1946

Frequency: 1240 Kc..... Power: 250 Watts  
Owned..... Billings Bcstg. Co.  
Address..... Box 2544  
Tel.: ALpine 9-4586..... ABC-MBS  
Station Rep..... Avery-Knodel  
General, Sta. Manager..... Ken Nybo  
Comm. Promo. Manager..... John Brookhart  
Program, Publicity Director..... Don Jones  
Chief Engineer..... T. A. Hildebrand

### KGHL—Billings—1928

Frequency: 790 Kc..... Power: 5 Kw.  
Owned..... Midland Empire Bcstg. Co.  
Address..... 214 No. 30th St.  
Tel.: 2-4641..... NBC  
Station Representative..... Devney-O'Connell  
President..... P. N. Fortin  
General Manager..... J. L. Robinson  
Commercial Manager..... B. McCann

### KOOK—Billings—1951

Frequency: 970 Kc..... Power: 5000 Watts  
Owned-Oper. By..... The Montana Network  
Address..... 3203 Third Ave., N  
Tel.: ALpine 2-5611..... CBS  
Station Rep..... Walker-Rawalt; Art Moore  
President..... Joseph S. Sample  
General Manager..... John F. Graham  
Commercial Manager..... J. Kenneth Doty  
Program Director..... Jack C. Dunhaver  
Publicity Director..... Bill Oglesbee  
Chief Engineer..... Roy Schmidt  
Owners of: KOOK-TV.

### KOYN—Billings—1955

Frequency: 910 Kc..... Power: 1000 Watts  
Owned By..... D. G. Williams Stations  
Address..... Riverside Drive, Box 956

Tel.: Cherry 5-4177..... Independent  
**Representative** ..... Forjoe  
 General Manager..... Darrel W. Holt  
 Commercial Mgr..... Bob Thompson  
 Program Director..... Dave Jaye  
 Chief Engineer..... Dick Rasky  
 Owners of: KQDY, Minot; KUTT, Fargo; KQDI,  
 Bismarck; KUDI, Great Falls.

**KURL—Billings—1959**

Frequency: 730 Kc..... Power: 500 Watts  
 Owned By..... Yellowstone Bcstg. Corp.  
 Address..... 607 Midland Savings Bank Bld.  
 Tel.: CH 5-3121..... Independent  
 General Mgrs..... Dale G. Moore, John Lyon  
 Station Mgr..... Hank Henry  
 Production Dir..... Ray Styles  
 Sales Prom. Mgr..... Don Lowry  
 Chief Engineer..... Joseph M. Groves

**KBMN—Bozeman—1949**

Frequency: 1230 Kc..... Power: 250 Watts  
 Owned..... Penn Engineering, Inc.  
 Address..... Box 749  
 Tel.: JU 6-2394..... KBS  
 Station Rep..... Holman  
 Pres., Gen. Mgr..... Dale G. Moore  
 Station Manager..... William A. Merrick  
 Program Director..... Harold Phelps  
 Sales Prom. Manager..... Douglas A. Fuhs  
 Chief Engineer..... Thomas T. Weir  
 Owners of: KCAP, Helena; KGVO, Missoula.

**KXXL—Bozeman—1939**

Freq.: 1450 Kc..... Power: 1 Kw. d.; 250 W. n.  
 Owned..... XX Broadcasting Corp.  
 Address..... Box 149  
 Tel.: JUniper 7-3188..... ABC-MBS-NBC  
 Station Reps..... Avery-Knodel  
 Pres., Gen., Sta. Mgr..... Richard D. Smiley  
 Commercial Manager..... Robert Hink  
 Program Dir..... Sell Rapkoch  
 Sales Prom. Manager..... Dave Burgess  
 Publicity Director..... Jon Martin  
 Chief Engineer..... Don Rudberg

**KBOW—Butte—1947**

Freq.: 1490 Kc..... Power: 1 Kw. d.; 250 W. n.  
 Owned-Oper. By..... Copper City Radio Co.  
 Address..... 720 Yale Ave.  
 Tel.: 7429..... CBS-KBS  
 Representative..... Cooke  
 President..... Frank Reardon  
 Station Manager..... Leonard Tallon  
 Program Director..... Claude Moore  
 Chief Engineer..... C. Beardslee

**KOPR—Butte—1948**

Frequency: 550 Kc..... Power: 1000 Watts  
 Owned-Operated By..... Copper Bcstg. Co.  
 Business-Studio Address..... Hotel Finlen  
 Tel.: 6548..... ABC  
 Representative..... Avery-Knodell  
 President..... George C. Hatch  
 General, Sta. Mgr..... Thomas A. Sandenaw  
 Program Director..... John Allen

Sales Prom., Comm. Mgr..... Charles Shelton  
 Publicity Director..... Chuck Ennis  
 Chief Engineer..... W. D'Orr Cozzens  
 Owners of: KMON-AM, Great Falls.

**KXLF—Butte—1929**

Frequency: 1370 Kc..... Power: 5000 Watts  
 Owned-Operated By..... KGIR, Inc.  
 Address..... P.O. Box 1956  
 Tel.: 2-9111..... NBC  
 Sta. Reps..... Walker-Rawalt; Art Moore  
 Station Manager..... Arne E. Ansjon  
 Chief Engineer..... V. Totten

**KDBM—Dillon—1956**

Frequency: 800 Kc..... Power: 1000 Watts, d.  
 Owned..... Vigilante Bcstg. Co.  
 Address..... Box 950  
 Tel.: 703..... Independent  
 Station Representative..... Avery-Knodel  
 Pres., Gen. Eng..... Burt H. Oliphant

**KLTZ—Glasgow—1954**

Frequency: 1240 Kc..... Power: 250 Watts  
 Owner..... Glasgow Broadcasting Co.  
 Address..... Bjorklund Bldg.  
 Tel.: ACademy 8-9336..... Independent  
 Representative..... Holman  
 President, Gen. Mgr..... Willard L. Holter  
 Station Manager..... Loyd W. Melby  
 Chief Engineer..... Les Wilson

**KXGN—Glendive—1948**

Frequency: 1400 Kc..... Power: 250 Watts  
 Owned-Oper. By..... Glendive Bcstg. Co.  
 Address..... 122 S. Merrill Ave.  
 Tel.: 365-3377..... Independent  
 President..... Lewis W. Moore  
 General Manager..... Daniel C. Paler  
 Chief Eng..... Donald J. Powers

**KARR—Great Falls—1947**

Freq.: 1400 Kc..... Power: 1 Kw. d.; 250 Wt. n.  
 Owned By..... Pat M. Goodover  
 Business Address..... P.O. Box 2072  
 Tel.: GL 2-2453..... NBC  
 Station Reps..... Walker-Rawalt, Art Moore  
 General, Comm. Manager..... Pat M. Goodover  
 Program Manager..... E. R. Kukkola

**KFBB—Great Falls—1921**

Frequency: 1310 Kc..... Power: 5000 Watts  
 Owned-Oper. By..... KFBB Bcstg. Corp.  
 Address..... Box 1139  
 Tel.: GL 3-4377..... CBS  
 Station Rep..... Hollingsbery  
 President, Gen. Mgr..... Joseph P. Wilkens  
 Program Director..... Pat Lee  
 Station, Comm. Mgr..... W. C. Blanchette  
 Chief Eng..... Anthony Lopuch  
 Owners of: KFBB-TV.

**KMON—Great Falls—1947**

Frequency: 560 Kc..... Power: 5000 Watts  
 Owned By..... KMON, Inc.

## MONTANA

Business Address.....P.O. Box 1905  
Tel.: GL 3-0336.....ABC  
Representative.....Avery-Knodel  
President.....George C. Hatch  
General Manager.....Robert H. Warner  
Chief Engineer.....Eugene B. Bunker

### KUDI—Great Falls—1957

Frequency: 1450 Kc.....Power: 1,000 W.  
Owned-Operated By.....Community Broadcasters  
Address.....1405 Smelter Ave.  
Tel.: Glendale 2-9533.....Independent  
Sta. Representative.....ForJoe  
President, Gen. Mgr.....Paul Crain  
Station Mgr.....Bill Arend  
Program Director.....Rick Johnson  
Sales Prom. Manager.....Gary Johnson  
Chief Engineer.....Bill McArthur

### KOJM—Havre—1947

Frequency: 610 Kc.....Power: 1000 Watts  
Owned-Operated By.....No. Montana Bcstg. Co.  
Address.....426½ 1st St.  
Tel.: 265-7842.....NBC, KBS  
Station Rep.....Avery-Knodel  
President.....Richard D. Dubie  
General Manager.....Charlotte H. Brader  
Comm. Mgr.....Carlyle D. Leeds  
Publicity, Program Director.....S. G. Stephens  
Chief Engineer.....Mark E. Anderson

### KCAP—Helena—1949

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Oper. By.....KCAP Broadcasters  
Address.....9 Last Chance Gulch  
Tel.: HI 2-4490.....Independent  
Sta. Representative.....Holman  
President, Gen. Mgr.....Dale G. Moore  
Station Manager.....Joe Spoja  
Program Dir.....Dick Monaco  
Chief Engineer.....Tom Weir

### KXLJ—Helena—1937

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Oper. By.....Peoples Forum of the Air  
Address.....Box 797  
Tel.: HI 2-6820.....NBC-KBS  
Representative.....Walker-Rawalt  
President.....E. B. Craney  
Station Manager.....E. A. Neath  
Sales Manager.....W. Walker  
Chief Engineer.....Don Hoffman

### KGEZ—Kalispell—1927

Frequency: 600 Kc.....Power: 1000 Watts  
Owned By.....Skyline Broadcasters, Inc.  
Business-Studio Address.....Box 439  
Tel.: SK 6-4331.....NBC  
Station Rep.....Cooke; Art Moore  
President.....M. A. Himsel  
General, Sta. Mgr.....Allen F. Herriges  
Program Director.....Robert Perry  
Sales Prom. Mgr.....Robert S. Bennett

### KOFI—Kalispell—1955

Frequency: 930 Kc.....Power: 5000 Watts  
Owned-Oper. By.....Flathead Valley Bcstrs.  
Address.....Buffalo Bldg.  
Tel.: SK 6-6900.....Independent  
Station Representative.....Grant Webb  
Gen. Mgr., Ch. Eng.....W. H. Patterson  
Program Director.....L. L. Sterling

### KXLO—Lewistown—1947

Frequency: 1230 Kc.....Power: 250 Watts  
Owned By.....KXLO Broadcast, Inc.  
Address.....Box 620  
Tel.: KE 8-3441.....ABC-MBS  
Representative.....Grant Webb  
President, Gen. Mgr.....David L. Sather  
Commercial Mgr.....Lew Boucher  
Program Director.....Cliff Yuill  
Publicity Director.....Bill Yaeger

### KCLB—Libby—1950

Frequency: 1230 Kc.....Power: 250 W.  
Owned By.....Lincoln County Broadcasters  
Address.....P. O. Box 636  
Tel.: Libby.....KBS  
Station Rep.....Art Moore & Assoc.  
President & Station Mgr.....O. G. Colburn  
Program Director.....M. Powell

### KPRK—Livingston—1947

Frequency: 1340 Kc.....Power: 250 Watts  
Owned.....Yellowstone Amusement Co.  
Address.....Box 691  
Tel.: AC 2-2841.....Independent  
Station Rep.....Avery-Knodel  
Pres., Gen., Sta. Mgr.....Paul B. McAdam  
Comm. Sale Prom. Dir.....Jack Hinman  
Program, Publicity Dir.....Nikki Kolence  
Chief Engineer.....Lloyd Stafford

### KATL—Miles City—1941

Freq.: 1340 Kc.....Power: 1 Kw. d.; 250 Wt. n.  
Owned-Operated By.....Star Printing Co.  
Address.....Box 720  
Tel.: CE 2-2280.....KBS-MBS-ABC  
Newspaper Affiliation.....Miles City Star  
Representative.....Avery-Knodel  
Gen., Sta. Mgr.....Ian A. Elliot  
Commercial Manager.....Fred B. Hunnes  
Program Director.....John Metropolis  
Sales Prom. Manager.....William Peaslee  
Publicity Director.....Clare Hekkel  
Chief Engineer.....B. R. McElwain

### KGVO—Missoula—1931

Frequency: 1290 Kc.....Power: 5000 Watts  
Owned-Operated By.....KGVO Bcstrs., Inc.  
Bus.-Studio Address.....132 West Front  
Tel.: Lincoln 3-7151.....CBS  
Sta. Representative.....Holman  
President, Gen. Mgr.....Dale G. Moore  
Commercial Manager.....Richard Vick  
Station Manager.....Robert Churney



Program Director ..... George Solander  
 Sales Prom. Manager ..... Richard Powers  
 Publicity Director ..... Donald Weston  
 Chief Engineer ..... John Stevenson

**KQTE—Missoula—1955**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Montana Bcstg. Co.  
 Address ..... Box 1202  
 Tel.: Lincoln 9-3344 ..... ABC  
 Sta. Representative ..... Avery-Knodel  
 Pres., Gen. Mgr. .... Wm. J. Strothman  
 Commercial Manager ..... Florence Smith  
 Station Manager ..... J. D. Coleman  
 Chief Engineer ..... Vern Nelson

**KYSS—Missoula—1959**

Frequency: 910 Kc. .... Power: 1000 Watts, d.  
 Owned By ..... Garden City Broadcasting  
 Address ..... 112 W. Front St.  
 Tel.: Lincoln 3-3105 ..... Independent  
 Station Rep. .... Pearson  
 General Mgr. .... Chester M. Murphy  
 Program Director ..... James Goodrich  
 Publicity Director ..... John Campbell  
 Sales Prom., Pub. Dir. .... Cris Kay  
 Chief Engineer ..... Jerry Leathers

**KXLL—Missoula—1948**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... June, Inc.  
 Address ..... XL Avenue  
 Tel.: Lincoln 3-7312 ..... NBC-KBS  
 Representative ..... Walker-Rawalt  
 President ..... June Wilson  
 General, Sta. Manager ..... George Wilson  
 Commercial Manager ..... Ralph McNeal

Sales Prom. Manager ..... Frank Driscoll  
 Publicity Director ..... John Honey  
 Program, Ch. Eng. .... Dutch Meyer

**KSEN—Shelby—1947**

Frequency: 1150 Kc. .... Power: 1000 Watts  
 Owned-Operated By ..... Tri County Radio Corp.  
 Address ..... 131 Main St.  
 Tel.: HE 4-5541 ..... Independent  
 Representative ..... Grant Webb  
 President ..... John Lyon  
 General Manager ..... Jerry Black

**KGCX—Sidney—1926**

Frequency: 1480 Kc. .... Power: 5000 Watts  
 Owned-Operated By ..... KGCX, Inc.  
 Address ..... 109 S. Central  
 Tel.: 408 ..... MBS  
 Newspaper Affil. .... Herald  
 Station Representative ..... Gill-Perna  
 President ..... E. E. Krebsbach  
 Commercial Manager ..... Keith Krebsbach  
 Station Manager ..... E. C. Krebsbach  
 Program Director ..... Bob Miller  
 Sales Prom. Manager ..... Don Cole  
 Publicity Manager ..... Gary Torgerson  
 Chief Engineer ..... Dale Wilson

**KVCK—Wolf Point—1957**

Freq.: 1450 Kc. .... Power: 1 Wt. d.: 250 W. n.  
 Owned ..... Hi-Line Bcstg. Co.  
 Address ..... 324 Main St.  
 Tel.: 615 ..... MBS  
 General. Comm. Manager ..... R. E. Coffey  
 Station Manager ..... Dennis M. Johnson  
 Program Director ..... R. L. Behr  
 Sales Prom. Manager ..... K. D. Thompson  
 Chief Engineer ..... Kenneth Karge

Pop.: 1,415,000  
 Families: 436,000

**Nebraska**

Radio Homes: 428,000  
 AM Stas. in State: 35

**KCOW—Alliance—1949**

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Sandhills Bcstg. Corp.  
 Address ..... Melody Lane  
 Tel.: 1400 ..... KBS  
 Representative ..... Continental  
 President ..... T. C. Gregory  
 General, Sta. Mgr. .... Jim Ballas  
 Commercial Mgr. .... Darrell Falgar  
 Chief Engineer ..... Stan Delahoyde

**KCNI—Broken Bow—1949**

Frequency: 1280 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By ..... Custer County Bcstg. Co.  
 Address ..... Box 581  
 Tel.: TR 2-5881 ..... Independent  
 Manager ..... Georgia A. Crawford  
 Chief Engineer ..... M. Hromas

**KWBE—Beatrice—1949**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... MIA Enterprises  
 Address ..... Box 1450  
 Tel.: CA 3-2388 ..... Independent  
 Sta. Reps. .... John E. Pearson, Soderlund Co.  
 President, Gen. Mgr. .... Gordon C. Pentz  
 Asst. Gen. Mgr. .... Arlin Holle  
 Comm. Manager ..... Jeff Stoughton

**KCSR—Chadron—1954**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned ..... Community Ser. Radio Co.  
 Address ..... 212 Bordeaux St.  
 Tel.: HE 2-5545 ..... KBS  
 Newspaper Affiliation ..... Norfolk D. News  
 Sta. Representative ..... Walker-Rawalt  
 President ..... Jerry Huse  
 General Manager ..... Bob Thomas  
 Station Manager ..... John J. Miller  
 Comm. Prom. Manager ..... Don Grant

## NEBRASKA

Program, Publicity Director.....Larry O'Toole  
Chief Engineer.....Frank Allen  
Owners of: WJAG, Norfolk.

### KJSK—Columbus—1948

Frequency: 900 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....KJSK, Inc.  
Business Address.....Box 480  
Tel.: LO 4-5154.....KBS  
Representative.....Biddick, Hopewell  
President, Gen. Mgr.....George Basil Anderson  
Sta., Comm. Mgr., Prog. Dir.....Milo Kincaid  
Chief Engineer.....Bob Miller

### KTNC—Falls City—1957

Frequency: 1230 Kc.....Power: 100 Watts  
Owned By.....Fall City Bcstg. Co., Inc.  
Address.....Stephenson Hotel  
Tel.: 2745.....KBS  
Station Rep.....Soderlund  
President, Gen. Mgr.....William Hardt  
Station Manager.....Ned Arthur  
Commercial Manager.....Wally Wallington  
Sales Prom. Manager.....Halcyon Whitford  
Program Director.....Skip Slagle  
Publicity Director.....Zoe Slagle  
Chief Engineer.....Allan Sweigler

### KHUB—Fremont—1939

Frequency: 1340 Kc.....Power: 100 Watts  
Owned-Oper. By.....Snyder Enterprises  
Business-Studio Address.....118 E. 5 St.  
Tel.: PA 1-5012.....KBS  
President, Ch. Eng.....H. C. Snyder  
Comm. Mgr.....Donald Mundy  
Publicity Director.....Clancy Croft

### KMMJ—Grand Island—1925

Frequency: 750 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Town & Farm Co., Inc.  
Business-Studio Address.....Division at Cedar  
Tel.: DU 2-2800.....ABC  
Representative.....H-R  
Ch. of Board.....Don Searle  
President, Sta. Manager.....Bill Martin  
Commercial Manager.....Bill Moore  
Sales Prom. Manager.....Mike Albert  
Business Manager.....Willard Morton  
Prog. Dir.....Bill Delzell  
Chief Engineer.....U. L. Lynch  
Owners of: KXXX, Colby.

### KRGI—Grand Island—1953

Frequency: 1430 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Stuart Investment  
Address.....315 So. Locust St.  
Tel.: DU 2-5420.....Independent  
Sta. Representative.....Gill Perna  
President.....James Stuart  
Exec. Vice Pres.....Richard W. Chapin  
Station Manager.....Vern Stedry  
Program Director.....Charlie Howe  
Chief Engineer.....Elmer G. Nelson  
Owners of: KFOR, Lincoln; KODY, N. Platte;  
KMNS, Sioux City; KSAI, Salina.

### KHAS—Hastings—1940

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Operated By.....Nebraska Bcstg. Co.  
Address.....Tribune Bldg.  
Tel. 2-5101.....KBS  
Newspaper Affiliation.....Tribune  
Representative.....Gill-Perna  
President.....Fred A. Seaton  
General Mgr.....John W. Powell  
Program, Sales Prom. Mgr.....Bob Boe  
Chief Engineer.....Ervin Siemoneit  
Owners of: KMAN, Manhattan; KGGF, Coffeyville;  
KHAN-TV.

### KUVR—Holdrege—1956

Frequency: 1380 Kc.....Power: 500 W., d.  
Owned.....W. W. Bcstg. Co.  
Address.....613 4th Ave.  
Tel.: WY 5-4020.....KBS  
Pres., Gen. Mgr.....William Whitlock  
Station, Program Director.....Kenneth Maloney  
Publicity Director.....Betty Rae Whitlock  
Chief Engineer.....H. Erickson

### KGFW—Kearney—1927

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Oper. By.....Central Neb. Bcstg. Corp.  
Business-Studio Address.....Platte Valley Bldg.  
Tel.: Cedar 7-2131.....MBS  
Representative.....Hal Holman  
President.....John Mitchell  
Gen., Comm. Mgr.....Edward S. Knight  
Chief Engineer.....William Abbott

### KRNY—Kearney—1956

Frequency: 1460 Kc.....Power: 5 Kw., d.  
Owned.....E. M. Gallemore, Sr.  
Address.....2219 Second Ave.  
Tel.: Cedar 7-3152.....Independent  
Sta. Representative.....John E. Pearson  
President.....E. M. Gallemore  
General, Sta. Mgr.....Lloyd Oliver  
Chief Engineer.....Lyle Gunderson

### KIMB—Kimball—1958

Frequency: 1260 Kc.....Power: 1000 Watts  
Owned By.....Kimball Broadcasting Co.  
Address.....550 West Hi-Way 30  
Tel.: BEverly 5-3634.....Independent  
President.....Tom Lutey  
General, Sta. Mgr.....N. E. Warner  
Chief Engineer.....Joe Henry

### KRVN—Lexington—1951

Frequency: 1010 Kc.....Power: 25,000 Watts d.  
Owned-Oper. By.....Nebraska Rural Radio  
Address.....104 W. 8th St.  
Tel.: FAirview 4-2371.....Independent  
Representative.....Raymer  
President.....Jay Person  
General Manager.....Max Brown  
Commercial Manager.....Don Shoemaker  
Program Director.....Wendell Smith  
Chief Engineer.....Robert Bitner

**KFOR—Lincoln—1924**

Frequency: 1240 Kc. Power: 280 Watts  
 Owned-Operated By: Cornbelt Bcstg. Corp.  
 Bus. Studio Address: 814 Stuart Bldg.  
 Tel.: HEMlock 2-6606 ABC  
 Representative: Paul Raymer  
 President: James Stuart  
 Exec. Vice Pres.: Richard W. Chapin  
 Comm. Sta. Mgr.: Robert T. Larson  
 Production Manager: Orv Koch  
 Chief Engineer: Al Pugsley  
 Owners of: KODY, No. Platte; KRGL, Grand  
 Island; KSAL, Salina; KMNS, Sioux City.

**KLIN—Lincoln—1947**

Frequency: 1400 Kc. Power: 250 W.  
 Owned-Oper. By: Fletcher-Mitchell Corp.  
 Address: 410 Sharpe Building  
 Tel.: HEMlock 5-4377 Independent  
 Sta. Representative: Everett McKinney  
 President: James I. Mitchell  
 General Sta. Manager: Kenneth C. Delp  
 Commercial Manager: Jack L. Callaway  
 Program Director: Don McKeen  
 Chief Engineer: Jerry Kenaston  
 Owners of: KCBC, Des Moines; WTRL, Bradenton.

**KLMS—Lincoln—1949**

Freq.: 1480 Kc. Power: 1 Kw.  
 Owned: Lincoln Bcstg. Corp.  
 Address: P. O. Box 1804  
 Tel.: IVamhoe 9-3855 Independent  
 Sta. Representative: For Joe  
 President: Howard A. Shuman  
 General, Comm. Mgr.: Norman Gittleson  
 Program Director: Milton Korgan  
 Sales Prom. Mgr.: Harvey Swenson  
 Chief Engineer: Carl Lewis

**KBRL—McCook—1947**

Frequency: 1300 Kc. Power: 1 Kw. d.  
 Owned: McCook Bcstg. Co.  
 Address: 109½ E. C St.  
 Tel.: 1450 MBS-KBS  
 Representative: Gill-Perna, Inc.  
 Pres., Gen. Mgr., Ch. Eng.: Leroy W. Lenwell  
 Commercial Manager: Don Hayes  
 Station, Program Director: Jack Rogers  
 Publicity Director: John Holm

**KNCY—Nebraska City—1959**

Frequency: 1600 Kc. Power: 500 Watts d.  
 Owned By: Otoe Broadcasting Co.  
 Address: 107 North 9th  
 Tel.: 1600 KBS  
 Station Rep.: Soderlund  
 General Manager: Ed Hundley  
 Chief Engineer: Bob Casey

**WJAG—Norfolk—1922**

Frequency: 780 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: WJAG Inc.  
 Address: 309 Braasch

Tel.: FRontier 1-2432 Independent  
 Newspaper Affil.: Huse Publish Co.  
 Sta. Representative: Walker-Rawalt  
 President: E. F. Huse  
 General, Sta. Mgr.: Bob Thomas  
 Commercial, Prom. Mgr.: Evans Meier  
 Program Director: Wayne Larson  
 Chief Engineer: W. Gettman

**KODY—North Platte—1930**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By: North Platte Bcstg. Co.  
 Address: P. O. Box 446  
 Tel.: LENnox 2-3344 NBC  
 Sta. Representative: Meecker Co.  
 Exec. Vice Pres.: Richard W. Chapin  
 Station Mgr.: Harry D. Peck  
 Program Dir.: Lynn Smith  
 Sales Prom. Mgr.: Ed Launer  
 Commercial Manager: Joe di Natale  
 Chief Engineer: Don Biskup

**KOGA—Ogallala—1954**

Frequency: 930 Kc. Power: 500 Watts  
 Owner: Ogallala Bcstg. Corp.  
 Address: Box 509  
 Tel.: 284-3633 KBS  
 Representative: Indie Sales  
 Pres., General Manager: Newell Eastman  
 Comm. Mgr., Ch. Eng.: Howard L. Harrington  
 Sales Prom. Mgr.: Harold West

**KBON—Omaha—1942**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By: Goldenrod Broadcasters, Inc.  
 Business-Studio Address: 676 World Ins. Bldg.  
 Tel.: 342-8282 Independent  
 Station Rep.: For Joe  
 Pres.: Joe Gratz  
 V.P., General Manager: M. M. Fleischl  
 Sales Prom., Publicity Dir.: Tom Morrow

**KFAB—Omaha—1924**

Frequency: 1110 Kc. Power: 50,000 Watts  
 Owned-Operated By: KFAB Bcstg. Co.  
 Bus. Studio Address: 5010 Underwood Ave.  
 Tel.: 556-8000 NBC  
 Representative: Petry  
 Newspaper Affil.: Journal, Star  
 President: Joe Seacrest  
 V.P., Gen. Mgr.: Lyell Bremser  
 Comm. Mgr.: E. R. Morrison  
 Program Director: Ken Headrick  
 Chief Engineer: Ray Schroeder

**KOIL—Omaha—1925**

Frequency: 1290 Kc. Power: 5000 Watts  
 Owned-Oper. By: Central States Bcstg. Co.  
 Business-Studio Address: 511 So. 17th St.  
 Tel.: 342-7626 Independent  
 Representative: Avery-Knodel  
 President: Don W. Burden  
 V.P., General Manager: Steve Shepard  
 Commercial Manager: Bill Bode

## NEBRASKA

Program Dir. . . . . Bob Wilson  
Publicity Director . . . . . Al Kenyon  
Chief Engineer . . . . . Gerald E. Weist

### KOOO—Omaha—1957

Frequency: 1420 Kc. . . . . Power: 1,000 Wts. d.  
Owned-Oper. . . . . Pier-San of Neb., Inc.  
Address . . . . . P. O. Box 715  
Tel.: 344—4191 . . . . . Independent  
President . . . . . Webb Pierce  
General Manager . . . . . Mack Sanders  
Commercial Manager . . . . . James Ross  
Station Manager . . . . . Lee Nichols  
Program Director . . . . . Ray Stevens  
Chief Engineer . . . . . Don Denver

### KMEO—Omaha—1922

Frequency: 660 Kc. . . . . Power: 500 Watts d.  
Owned-Oper. By . . . . . National Weekly, Inc.  
Business Address . . . . . 836 Kilpatrick Bldg.  
Tel.: 341—2228 . . . . . Independent  
Station Representative . . . . . Adam Young  
President . . . . . William F. Buckley  
General Station Mgr. . . . . Jack L. Katz  
Commercial Manager . . . . . Gary Blackman  
Program Director . . . . . Dean Reeter  
Promotion Manager . . . . . Pat Nolan  
Chief Engineer . . . . . Bill Dunbar

### WOW—Omaha—1923

Frequency: 590 Kc. . . . . Power: 5000 Watts  
Owned-Operated By . . . . . Meredith Pub. Co.  
Address . . . . . 1716 Locust St., Des Moines  
Tel.: 346-3400 . . . . . CBS  
Representative . . . . . John Blair  
Vice Pres., Gen. Mgr. . . . . Frank P. Fogarty  
Comm. Sta. Mgr. . . . . W. O. Wiseman  
Asst Sales Mgr. . . . . Kenneth Quafe  
Program Director . . . . . Ray Olson  
Sales Prom., Publicity . . . . . Heinz Rohde  
Dir. of Engineering . . . . . William J. Kotera  
Chief Engineer . . . . . Glenn Flynn  
Owners of: KCMO-AM-TV-FM, Kansas City; KPHO-AM-TV, Phoenix; WHEN-AM-TV, Syracuse; KRMG, Tulsa; WOW-TV.

### KBRX—O'Neill—1955

Frequency: 1350 Kc. . . . . Power: 1000 Watts d.  
Owned . . . . . Sun Bcstrs., Inc.  
Address . . . . . Box 150  
Tel.: 120 . . . . . Independent  
Gen. Mgr. . . . . Gilbert Poese

### KNEB—Scottsbluff—1948

Freq.: 960 Kc. . . . . Power: 1 Kw. d., 500 Wts. n.  
Owned-Oper. By . . . . . Platte Valley Bcstg. Corp.  
Business-Studio Address . . . . . 2110 Broadway  
Tel.: MELrose 2-7121 . . . . . ABC-MBS  
Representative . . . . . Hal Holman  
President . . . . . Russell M. Stewart  
General-Station Mgr. . . . . George H. Haskell  
Commercial Mgr. . . . . Byron Joachim  
Program Director . . . . . Wayne McIntosh  
Chief Engineer . . . . . Leslie A. Proctor

### KOLT—Scottsbluff—1930

Freq.: 1320 Kc. . . . . Power: 5000 W. d. 1000 W. n.  
Owned-Operated By . . . . . The Hilliard Co.  
Address . . . . . Box 660  
Tel.: Melrose 2-6155 . . . . . CBS  
Representative . . . . . Gill-Perna  
Pres., Gen. Mgr. . . . . L. L. Hilliard  
Publicity Director . . . . . Lee Hall  
Promo., Program Manager . . . . . Virl Davis  
Chief Engineer . . . . . Harland Morrison

### KSID—Sidney—1952

Frequency: 1340 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . Wm. C. Grove, Inc.  
Address . . . . . Legion Park, Box 772  
Tel.: 5503 . . . . . ABC-KBS-MBS  
President . . . . . W. C. Grove  
Gen., Comm. Mgr. . . . . David W. Young  
Program Director . . . . . Lois C. Ham  
Chief Engineer . . . . . Rick Miller

### KRFS—Superior—1959

Frequency: 1600 Kc. . . . . Power: 500 Watts. d.  
Owned By . . . . . KRFS Radio  
Address . . . . . P. O. Box 500  
Tel.: 44 . . . . . KBS  
Gen Mgr., Ch. Eng. . . . . David Tucker  
Commercial Manager . . . . . John Meredith  
Program Director . . . . . Ralph D. Makinster  
Sales Prom. Manager . . . . . Jerry Hundley  
Publicity Director . . . . . Crystal Ahrens

### KAWL—York—1954

Frequency: 1370 Kc. . . . . Power: 500 W. d.  
Owned-Operated By . . . . . Prairie States Bcstg.  
Address . . . . . Box 531  
Tel.: 33 . . . . . KBS  
Pres., Chief Eng. . . . . Melville L. Gleason  
Gen. Sta. Manager . . . . . Tommy L. Gleason  
Commercial Manager . . . . . G. Pfenning  
Program Director . . . . . Earle W. Dale  
Publicity Director . . . . . Jerry Darner  
Owners of: KGMT, Fairbury.

FOR RADIO  
STATION INDEX  
SEE PAGE 263

Pop.: 290,500  
Families: 94,500

# Nevada

Radio Families: 90,000  
AM Stas. in State: 18

## KPTL—Carson City—1955

Freq.: 1300 Kc. . . . . Power: 5 Kw. d.: 500 W. n.  
Owned-Operated By . . . . . E. L. & A. Bullis  
Address . . . . . P.O. Box 625  
Tel.: Granite 2-3209 . . . . . Independent  
Station Representative . . . . . Webb  
President . . . . . Edwin L. Bullis  
Gen. Mgr., Chief Engr. . . . . Robert R. Rigler  
Commercial Manager . . . . . Ralph V. Nelson  
Program Director . . . . . James V. Stoddard

## KELK—Elko—1948

Frequency: 1240 Kc. . . . . 1 Kw. d.: 250 W. n.  
Owned-Operated By . . . . . Elko Bcstg. Co.  
Address . . . . . P. O. Box 790  
Tel.: 260 . . . . . MBS-ABC  
President . . . . . Chris Sheerin  
General Manager . . . . . John J. Gammick

## KELY—Ely—1950

Frequency: 1230 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . White Pine Bcstg. Co.  
Address . . . . . Box 600  
Tel.: AM 4-2077 . . . . . Independent  
Gen. Mgr., Chief Eng. . . . . David I. Hansen

## KVLV—Fallon—1957

Frequency: 1250 Kc. . . . . Power: 1 Kw., d.  
Owned . . . . . Lahontan Valley Bcstg. Co.  
Address . . . . . West Star Route  
Tel.: HA 3-1242 . . . . . Independent  
Gen. Mgr., Ch. Engr. . . . . Lester W. Pearce  
Program Director . . . . . Katherine Pearce  
Sales Promotion Manager . . . . . Jim Shelton

## KTOO—Henderson—1956

Frequency: 1280 Kc. . . . . Power: 5000 Watts  
Owned . . . . . Advertising Dynamics Corp.  
Address . . . . . P. O. Box 1848, Las Vegas  
Tel.: DUdley 2-0277 . . . . . Independent  
Station Representative . . . . . Pearson  
President, Gen. Mgr. . . . . Roland Vaile  
Chief Engineer . . . . . David B. Rogers

## KBMI—Las Vegas—1954

Frequency: 1400 Kc. . . . . Power: 250 Watts  
Owned-Operated . . . . . 1400 Corp.  
Address . . . . . Flamingo Hotel  
Tel.: FR 2-1131 . . . . . Independent  
Sta. Representatives . . . . . Grant Webb, Lucas  
President . . . . . M. Evans Richmond  
Station Manager . . . . . Gene Winters  
Chief Engineer . . . . . Frank Williams

## KENO—Las Vegas—1950

Frequency: 1460 Kc. . . . . Power: 1,000 Watts d.  
Owned-Oper. By . . . . . Nevada Ecstg. Co., Inc.  
Address . . . . . Paradise and Flamingo Road  
Tel.: Overland 7-1771 . . . . . Independent

Sta. Rep. . . . . Masla; Torbet, Allen & Crane  
President, Gen. Mgr. . . . . Gordon B. Sherwood Jr.  
Station Manager . . . . . Robert Duffy  
Commercial, Sales Prom. Mgr. . . . . Ed Hopple  
Program Director . . . . . Dan Gates  
Chief Engineer . . . . . David B. Rogers

## KLAS—Las Vegas—1948

Frequency: 1230 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . Frontier Bcstrs.  
Address . . . . . Desert Inn  
Tel.: DU 4-4646 . . . . . CBS  
Station Representative . . . . . McGavren  
President . . . . . Al Kelson  
General, Station Mgr. . . . . Sam Salerno  
Commercial Manager . . . . . Merle Sage  
Sales Promotion Mgr. . . . . Lowell Cannon  
Program, Publicity Director . . . . . Bob Bock  
Chief Engineer . . . . . Jim Leach

## KORK—Las Vegas—1953

Frequency: 1340 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . Southwestern Bcstg. Co.  
Address . . . . . Hotel Thunderbird  
Tel.: DU 2-6445 . . . . . MBS  
Newspaper Affiliation . . . . . Review Journal  
Station Rep. . . . . Bolling  
President . . . . . Donald W. Reynolds  
General, Sta. Mgr. . . . . Joseph W. McMurray  
Sales Promotion Mgr. . . . . Corean Smith  
Program Director . . . . . Donald Adams  
Chief Engineer . . . . . C. D. Femelat  
Owners of: KLRB-TV, Las Vegas.

## KRAM—Las Vegas—1947

Freq., 920 Kc. . . . . Power: 1 Kw. d., 500 W. n.  
Owned-Oper. By . . . . . Suna Bcstg. Corp.  
Address . . . . . Hotel Tropicana  
Tel.: Overland 7-1920 . . . . . Independent  
Station Representative . . . . . Raymer  
President . . . . . Leonard Blair  
General Manager . . . . . Ted Oberfielder  
Commercial Manager . . . . . Ken Morris  
Program Director . . . . . Robert Joyce  
Chief Engineer . . . . . Fred Young

## KRBO—Las Vegas—1956

Frequency: 1050 Kc. . . . . Power: 500 W., d.  
Owned . . . . . Rainbow, Inc.  
Address . . . . . Box 1049  
Tel.: DU 4-9210 . . . . . Independent  
Representative . . . . . Moore, Holman  
Pres., Gen. Mgr. . . . . Joe Julian  
Chief Engineer . . . . . Tom Morgan

## KBET—Reno—1946

Frequency: 1340 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . Sierra Broadcasting Co.  
Address . . . . . Box 1170

## NEVADA-NEW HAMPSHIRE

Tel.: FA 2-4501.....MBS-KBS-ABC  
 Sta. Reps.....Walker-Rawalt; Moore  
 President, Station Manager.....R. L. Stoddard  
 Comm. Mgr.....Walter States  
 Chief Engineer.....Irvin Carlsen

### KDOT—Reno—1948

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....KDOT, Inc.  
 Address.....6 W. Commercial Row  
 Tel.: FA 3-6156.....Independent  
 Station Rep.....Torbet, Allen & Crane  
 President.....Paul C. Schafer  
 General Mgr.....G. Goudron  
 General, Sta. Mgr.....Phillip G. Rose  
 Program, Ch. Eng.....Jerry Kleinknight

### KOH—Reno—1928

Freq.: 630 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owner.....McClatchy Bcstg. Co.  
 Address.....143 Stevensen St.  
 Tel.: FA 3-5106.....NBC  
 Newspaper Affiliate.....McClatchy Newspapers  
 Representative.....Paul H. Raymer  
 President.....Eleanor McClatchy  
 Station Manager.....Hugh Kees  
 Chief Engineer.....Wesley Craig

### KOLO—Reno—1946

Frequency: 920 Kc.....Power: 1000 Watts  
 Owned-Operated By.....Western Bcstg. Co.  
 Address.....Box 821  
 Tel.: FAirview 2-3441.....CBS  
 Station Rep.....Bolling  
 President.....Donald W. Reynolds  
 General Manager.....Donald W. Reynolds Jr.  
 Commercial Manager.....Glen Cox  
 Program Director.....Jack Angel

Chief Engineer.....W. H. Smith Jr.  
 Owners of: KOLO-TV, KFSA-AM-TV, Ft. Smith;  
 KORK, Las Vegas; KOKL, Okmulgee; KBRB,  
 Springdale; KGNS-TV, Laredo; KLRJ-TV, Las  
 Vegas; KFOY-TV, Hot Springs.

### KONE—Reno—1954

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Magowan & Jones  
 Address.....700 Forest St.  
 Tel.: FA 3-2133.....Independent  
 Sta. Representative.....Webb  
 General Mgr.....Fræderick V. Jones  
 Commercial Mgr.....George W. Rogers  
 Chief Engineer.....Fleet Harrison

### KBUB—Sparks—1960

Frequency: 1270 Kc.....Power: 1 Kw. d.  
 Owned By.....Lakeside Broadcasters  
 Address.....P. O. Box 1270  
 Tel.: EL 5-9403.....Independent  
 Station Rep.....Sandeberg-Gates  
 General Mgr.....Edward J. Jansen  
 Station, Sales Prom. Mgr.....Roger Brander  
 Program Director.....Darwin Jones  
 Publicity Director.....Barbara Jansen  
 Chief Engineer.....Fleet Harrison

### KWNA—Winnemucca—1955

Frequency: 1400 Kc.....Power: 250 Watts  
 Owner.....N. W. Radio & TV Corp.  
 Address.....Box 591  
 Tel.: MADison 3-2030.....Independent  
 Station Representative.....W. S. Grant  
 President.....Olivier Curutchet  
 General Mgr., Chief Engr.....Lee Boner  
 Program Director.....Frank Jones  
 Publicity Director.....Esther Boner

Pop.: 609,000  
 Families: 184,000

## New Hampshire

Radio Homes: 179,000  
 AM Stas. in State: 18

### WMOU—Berlin—1946

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Berlin Bcstg. Co.  
 Business Address.....27 Green Square  
 Tel.: 1797.....Independent  
 Sta. Reps.....Kettell-Carter; Devney-O'Connell  
 President, Gen. Mgr.....John Bowman  
 Commercial Manager.....Robert T. Dale  
 Program Dir.....Charles Ross  
 Chief Eng.....Herschel Howe

### WTSV—Claremont—1948

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Radio Claremont, Inc.  
 Address.....221 Washington St.  
 Tel.: 1800.....Independent  
 President.....Norman Knight  
 Mgr. Director.....Harold Segal  
 Chief Engineer.....W. Remick

### WKXL—Concord—1946

Frequency: 1450 Kc.....Power: 250 W.  
 Owned-Operated By.....Capitol Bcstg. Corp.  
 Address.....100 N. Main St.  
 Tel.: CAPItol 5-5521.....KBS  
 Sta. Representative.....Walker-Rawalt  
 Pres., Gen. Mgr.....Frank B. Estes  
 Asst. Manager.....Edson I. Gray  
 Program Director.....Roy Hulbert  
 Chief Engineer.....Frank Pingree

### WBNC—Conway—1955

Frequency: 1050 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....North Country Radio, Inc.  
 Address.....E. Main St.  
 Tel.: HI 7-5988.....Independent  
 Station Representative.....Nona Kirby  
 President, Gen. Mgr.....Lawrence H. Sherman  
 Commercial Mgr.....Joan Sherman  
 Program Dir.....William C. Clapp  
 Chief Engineer.....Herschel Howe

**WTSN—Dover—1956**

Frequency: 1270 Kc. Power: 5000 Watts  
 Owned ..... WTSN, Inc.  
 Address ..... 155 Front St. (Manchester)  
 Tel.: NA 4-4077 ..... Independent  
 President ..... W. F. Rust, Jr.  
 General Mgr. .... Ralph Gottlieb  
 Station Mgr. .... Edward X. Callahan  
 Commercial Mgr. .... James McCann  
 Chief Engineer. .... Albert J. Davis

**WDCR—Hanover—1958**

Freq.: 1340 Kc. Power: 1 Wt. d.; 250 Wt. n.  
 Owned By..... Trustees of Dartmouth College  
 Business Address..... Robinson Hall  
 Tel. Hanover 1070..... Independent  
 Sta. Rep. .... Breen-Ward  
 General Manager..... George R. Whitehead  
 Commercial Manager..... Henry Goldsmith  
 Program Director..... William R. Cogswell  
 Sales Prom. Manager..... G. Frederick Meyer  
 Publicity Director..... George T. Mascott  
 Chief Engineer..... Robert F. Hargraves Jr.

**WTSL—Hanover—1950**

Frequency: 1480 Kc. Power: 250 Watts  
 Owned-Oper..... Radio Hanover, Inc.  
 Address..... P. O. Box 1031  
 Tel.: HANover 1400..... Independent  
 President..... Norman Knight  
 General Mgr..... Harold H. Segal  
 Station Mgr..... Howard L. Chase  
 Program Director..... R. Dematteo  
 Chief Engineer..... Henry H. Jones

**WKBK—Keene—1959**

Frequency: 1220 Kc. Power: 1000 Watts  
 Owned By..... The KBR Stations, Inc.  
 Address..... 155 Front St., Manchester  
 Tel.: National 4-4075..... Independent  
 Sta. Reps..... Radio TV-Wheeler  
 President..... W. F. Rust, Jr.  
 General Manager..... Ralph Gottlieb  
 Commercial Mgr..... James McCann  
 Station, Prom. Mgr..... Robert Berry  
 Station Manager..... Tal Hood  
 Chief Engineer..... Douglas Grove

**WKNE—Keene—1926**

Frequency: 1290 Kc. Power: 5000 Watts  
 Owned-Oper. By..... WKNE Corp.  
 Address..... 17 Dunbar St.  
 Tel.: EL 2-9230..... CBS  
 Station Rep. .... Meeker  
 President..... Joseph K. Close  
 General Manager..... Howard E. Wheelock  
 Program Director..... Kenneth W. Hallenbeck  
 Chief Engineer..... Ernest T. Robage  
 Owners of: WKVT, Brattleboro; WBRK, Pittsfield.

**WLNH—Laconia—1922**

Frequency: 1350 Kc. Power: 5000 Watts d.  
 Owned-Oper. By..... Northern Bcstg. Corp.

Business Address..... Masonic Temple Bldg.  
 Tel.: LA 4-1323..... KBS  
 Station Rep..... Eckles, Walker-Rawalt  
 President..... Genevieve Wingate  
 Gen., Sta. Mgr..... Arthur Rothafel  
 Comm., Sales Prom. Mgr..... William W. Visser  
 Chief Engineer..... Henry Gowing

**WFEA—Manchester—1932**

Frequency: 1370 Kc. Power 5 Kw.  
 Owned..... WFEA Broadcasting  
 Address..... P. O. Box 149  
 Tel.: NA 5-5491..... MBS  
 Sta. Reps..... Devney-O'Connell; Foster & Creed  
 President, Gen. Mgr..... William F. Malo, Jr.  
 Commercial Mgr..... James Keough  
 Sales Prom. Mgr..... Arthur Hume  
 Chief Engineer..... R. Schow

**WGIR—Manchester—1941**

Frequency: 610 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned By..... Knight Radio  
 Address..... Box 487  
 Tel.: NA 5-6915..... NBC  
 Sta. Reps..... Kettell-Carter; Gill-Perna  
 President..... Madeline M. Girolimon  
 Gen., Sta., Comm. Mgr..... Bernie Mack  
 Program Director..... Don Tibbetts  
 Chief Engineer..... Harry Handfield

**WKBR—Manchester—1946**

Frequency: 1250 Kc. Power: 5000 Watts  
 Owned..... Granite State Bcstg. Co.  
 Address..... 155 Front St.  
 Tel.: NATIONAL 4-4077..... Independent  
 Station Rep..... Eckles  
 President..... W. F. Rust, Jr.  
 Gen., Sta. Mgr..... Ralph Gottlieb  
 Comm. Sales Prom. Mgr..... James McCann  
 Chief Engineer..... Roy Phillips

**WOTW—Nashua—1947**

Frequency: 900 Kc. Power: 1000 Watts d.  
 Owned-Oper. By..... Gateway Bcstg. Corp.  
 Address..... Lund Road  
 Tel.: TU 2-2781..... Independent  
 Representative..... Walker-Rawalt  
 President..... Theodore Feinstein  
 General Mgr..... Robert Trow  
 Program Director..... Richard Corbin  
 Publicity Director..... Chris Nikitas  
 Chief Engineer..... Harold Davis

**WSMN—Nashua—1958**

Frequency: 1590 Kc. Power: 5000 Watts  
 Owned By..... 1590 Broadcasting Corp.  
 Business Address..... 502 W. Hollis St.  
 Tel.: TUx 2-5109..... Independent

## NEW HAMPSHIRE-NEW JERSEY

Station Reps. . . . . Breen-Ward; Nona Kirby  
President. . . . . Gerald Q. Nash  
General. Comm. Mgr. . . . . David A. Rock  
Station Manager. . . . . Edward Lecius  
Program Director. . . . . Frank Teas  
Publicity Director. . . . . Nancy Taylor  
Chief Engineer. . . . . Donald Ayers

### WCNL—Newport—1960

Frequency: 1010 Kc. . . . . Power: 250 Watts  
Owned By. . . . . Carlson Enterprises  
Address. . . . . 120 Belknap St.  
Tel.: Newport 873. . . . . KBS  
Sta. Representative. . . . . Donald Cooke  
General Manager. . . . . W. Richard Carlson  
Program Director. . . . . Norah B. Carlson  
Chief Engineer. . . . . Bruce Tutein

Pop.: 6,140,000  
Families: 1,802,000

## New Jersey

Radio Homes: 1,762,000  
AM Stas. in State: 25

### WHTG—Asbury Park—1957

Frequency: 1410 Kc. . . . . Power: 500 W., d.  
Owned. . . . . Harold M. Gade  
Address. . . . . Route 1  
Tel.: KE 1-1410. . . . . Independent  
Sta. Representative. . . . . Grant Webb  
Owner, Gen. Mgr. . . . . Harold Gade  
Commercial Mgr. . . . . Gustave Litch  
Station, Prom. Manager. . . . . Theo Gade  
Program Dir. . . . . Leon Contente  
Publicity Dir. . . . . Phyllis Lang  
Chief Engineer. . . . . Martin Golfe

### WJLK—Asbury Park—1926

Frequency: 1310 Kc. . . . . Power: 250 Watts  
Owned-Operated By. . . . . Asbury Park Press, Inc.  
Address. . . . . Press Plaza  
Tel.: PR 4-7000. . . . . Independent  
Newspaper Affiliation. . . . . Press  
Station Manager. . . . . Everett Rudloff  
Commercial Manager. . . . . Margaret Curtis  
Prog. Mgr. . . . . Charles F. Hill  
Chief Engineer. . . . . Frank Huber

### WFPG—Atlantic City—1940

Frequency: 1450 Kc. . . . . Power: 250 Watts  
Owned-Operated by. . . . . WFPG, Inc.  
Address. . . . . Steel Pier  
Tel.: Atlantic City 5-2188. . . . . CBS  
Sta. Representative. . . . . Walker-Rawalt  
President, Gen. Mgr. . . . . Jerome Sill  
Program Dir. . . . . Ed Davis  
Chief Engineer. . . . . Blair K. Thron

### WLDB—Atlantic City—1955

Frequency: 1490 Kc. . . . . Power: 250 Watts  
Owned-Oper. By. . . . . Atlantic City Bcstg. Co.  
Address. . . . . Senator Hotel

### WHEB—Portsmouth—1932

Frequency: 750 Kc. . . . . Power: 1000 Watts d.  
Owned-Operated By. . . . . Knight Bcstg. of N. H.  
Address. . . . . N. H. National Bank Bldg.  
Tel.: Geneva 6-7300. . . . . Independent  
President. . . . . Norman Knight  
General. Sta. Mgr. . . . . Harold H. Segal  
Chief Engineer. . . . . Antonio Vaccaro

### WVNH—Rochester—1948

Frequency: 930 Kc. . . . . Power: 5000 Watts d.  
Owned-Operated By. . . . . Strafford Bcstg. Corp.  
Business Address. . . . . Rochester Hill Rd.  
Tel.: GE 6-0702. . . . . Independent  
Sta. Rep. . . . . Foster, Creed; Natl. Time Sls.  
Pres., Gen. Mgr. . . . . Albin Mallin  
Chief Engineer. . . . . Roger Butterfield

Tel.: 4-6573 . . . . . MBS-ABC  
Pres., Gen. Mgr., Ch. Eng. . . . . Leroy Bremmer  
Commercial Mgr. . . . . Dorothy Bremmer

### WMID—Atlantic City—1947

Frequency: 1340 Kc. . . . . Power: 250 Watts  
Owned-Oper. By. . . . . Mid-Atlantic Bcstg. Co., Inc.  
Address. . . . . 1710 Atlantic Ave.  
Tel.: 4-1340. . . . . ABC  
Sta. Representative. . . . . Howard  
Pres., Gen. Mgr. . . . . David H. Freedman

### WSNJ—Bridgeton—1937

Frequency: 1240 Kc. . . . . Power: 250 Watts  
Owned-Oper. By. . . . . Eastern States Bcstg. Corp.  
Address. . . . . Bridgeton, N. J.  
Tel.: GL 1-2930. . . . . MBS  
Station Representative. . . . . Clark  
President. . . . . Russell S. Henderson  
Exec. V. P., Gen. Mgr. . . . . Paul Alger  
Commercial Manager. . . . . Jerry Alden  
Sales Promotion Mgr. . . . . Paul Hunsberger  
Program Coordinator. . . . . John Mitchell  
Publicity Director. . . . . Irv Foster  
Chief Engineer. . . . . Edward Bold

### WCAM—Camden—1926

Frequency: 1310 Kc. . . . . Power: 250 Watts  
Owned-Oper. By. . . . . City of Camden  
Address. . . . . 6th & Market Sts.  
Tel.: EM 5-5600. . . . . Independent  
Rep. . . . . Bcst. Time Sales  
General Manager. . . . . Nelson D. Hibbs  
Commercial Manager. . . . . Jack Sillin  
Sales Prom., Publicity Dir. . . . . Emmett Marra  
Program Director. . . . . Jack La Mar  
Chief Engineer. . . . . John Zander



**WKDN—Camden—1948**

Frequency: 800 Kc. Power: 1000 Watts d.  
 Owned-Oper. By South Jersey Bcstg. Co.  
 Address 2775 Mt. Ephraim Ave.  
 Tel.: EM 5-7200 Independent  
 President Ran Compton  
 General. Sta. Mgr. Gordon Giffen  
 Comm., Prom. Mgr. Dave Moss  
 Chief Engineer Robert Houston

**WMVB—Millville—1953**

Frequency: 1440 Kc. Power: 1,000 Watts d.  
 Owner Union Lake Broadcasters, Inc.  
 Address Lincoln Ave.  
 Tel.: TA 5-2600 Independent  
 Pres., Gen. Mgr. Fred M. Wood  
 Program Director Dorothy H. Carlson  
 Chief Engineer George Dodds

**WMTR—Morristown—1948**

Frequency: 1250 Kc. Power: 1000 Watts d.  
 Owned-Operated By Morristown Bcstg. Co.  
 Address 10 Park Place  
 Tel.: JE 8-1250 Independent  
 General Manager Kenneth A. Croy  
 Commercial Mgr. Henry Behre

**WHBI—Newark—1922**

Freq.: 1280 Kc. Power: 2½ Kw. d., 1 Kw. n.  
 Owned-Operated By May Radio Bcst. Corp.  
 Business-Studio Address 35 Warren St.  
 Tel.: MI 2-7354 Independent  
 Station Representative Pearson  
 Pres., Gen. Mgr. James L. Shearer  
 Station Mgr. William Masi  
 Program Dir. Marie Masi  
 Chief Engineer Harold Michaels

**WNJR—Newark—1947**

Frequency: 1430 Kc. Power: 5000 Watts  
 Owned By Continental Broadcasting, Inc.  
 Business Address Box 1258  
 Tel.: MU 8-3665 Independent  
 Station Rep. Continental  
 President O. Wayne Rollins  
 General, Comm. Mgr. Leonard Mirelson  
 Sales Prom. Mgr. Dave Binder  
 Publicity Director Tim Crow  
 Program Director Lucille Le Roy  
 Chief Engineer Vic Tackach  
 Owners of: WBEE-AM, Chicago; WRAP-AM, Nor-  
 folk; WAMS-AM, Wilmington; WGEE-AM, In-  
 dianapolis; WPTZ-TV, Plattsburgh; WCBS-TV,  
 Charleston.

**WNTA—Newark—1922**

Frequency: 970 Kc. Power: 5 Kw., d.; 1 Kw. n.  
 Owned By NTA Broadcasting Co.  
 Address 32 Green St.  
 Tel.: MArket 4-5300 Independent  
 Station Representative Forjoe

General Manager Ted Steele  
 Commercial Manager Paul Kasander  
 Program Director Sid Sirulnick  
 Chief Engineer Gene Sywak

**WVNJ—Newark—1947**

Frequency: 620 Kc. Power: 5000 Watts  
 Owned-Operated By Newark Bcstg. Corp.  
 Address 1225 Raymond Blvd.  
 Tel.: MI 3-7600 Independent  
 Sta. Rep. Broadcast Time Sales  
 General Manager Ivon B. Newman

**WCTC—New Brunswick—1946**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By Raritan Valley Bcstg.  
 Business-Studio Address 385 George St.  
 Tel.: CH 7-1450 Independent  
 Sta. Rep. Lowenstein  
 President, Gen. Mgr. J. L. Rosenmiller  
 Vice President Peter A. Bordes  
 Asst. Gen. Mgr. A. V. Marano

**WNNJ—Newton—1953**

Frequency: 1360 Kc. Power: 1000 Watts  
 Owned Sussex County Bcstrs.  
 Address Newton, N. J.  
 Tel.: DuPont 3-3400 KBS  
 Co-Owners Simpson Wolf, Robert Menzel  
 General, Comm. Mgr. Ronald L. Hickman  
 Program Director John Bennett  
 Chief Engineer Robert Menzel

**WPAT—Paterson—1941**

Frequency: 930 Kc. Power: 5000 Watts  
 Owned-Operated By WPAT, Inc.  
 Address 60 East 56th St., N. Y.  
 Tel.: MUrray Hill 8-9300 Independent  
 President D. J. Wright  
 V.P.'s William J. Calvert, Charles Parker,  
 Read H. Wight, John F. Sloan  
 V.P., Program Director David Gordon  
 Publicity Dir. John Burt  
 Chief Engineer Paul Di Savino

**WOND—Pleasantville—1950**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By S. Jersey Radio, Inc.  
 Address Old Turnpike  
 Tel.: Milton 1-1400 Independent  
 Newspaper Affil. Sentinel Ledger, Gazette  
 Station Rep. Everett-McKinney  
 President H. G. Murrelle  
 V.P., Gen. Mgr. Howard L. Green  
 Sales Pro. Mgr. Larry Carle  
 Program Director Phil Ladd  
 Chief Engineer Milton C. Thurlow  
 Owners of: WOND-FM, Pleasantville.

**WTTM—Trenton—1942**

Frequency: 920 Kc. Power: 1000 Watts  
 Owned-Operated By: Peoples Bcst. Corp.  
 Address: Brunswick Ave., Lake Drive  
 Tel.: OW 5-8515  
 Representative: MBS  
 Hollingbery  
 President: Herbert E. Evans  
 Resident V. P., Gen. Mgr.: Glenn C. Jackson  
 General Sales Manager: Harry W. Barnam  
 Business Manager: Patricia Singer  
 Prog. Dir.: Tom Durand  
 Publicity Dir.: K. M. Weber  
 Chief Engineer: Chester Sunderland  
 Owners of: WNAV, Yankton, S.D.; WGAR, Cleveland; WRFD, Worthington, O.; WMMN, Fairmont, W. Va.; KYTV, Sioux City.

**WAAT—Trenton—1959**

Frequency: 1300 Kc. Power: 250 Watts  
 Owned By: Delaware Valley Bcstg. Co.  
 Address: Hotel Stacy Trent  
 Tel.: Export 2-5125  
 Independent  
 Station Representative: Masla  
 President: Ed Cossman  
 Vice President: Kal Pruslin  
 General, Comm. Mgr.: Ray McFadden  
 Program Director: Frank Fellmer  
 Publicity Director: Phil Roberts  
 Chief Engineer: Nicholas Dalessandro

**WBUD—Trenton—1947**

Frequency: 1260 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By: WBUD, Inc.  
 Address: Ewingville Road  
 Tel.: TU 2-7191  
 Independent  
 Station Representative: Bob Wittig  
 Pres., Gen. Mgr.: Richard M. Hardin  
 Station Manager: Theresa Rose  
 Comm. Manager: William Garry

**WDVL—Vineland—1958**

Frequency: 1270 Kc. Power: 500 Watts, d.  
 Owned By: Mort and Vivian Hendrickson  
 Address: River Drive, Radio Park  
 Tel.: OXFord 1-7550  
 Independent  
 General, Sta. Manager: Mort Hendrickson  
 V. P.: V. E. Hendrickson  
 Sales Promotion Manager: Jim Osborne  
 Programs: Henri Morey  
 Acting Chief Engineer: Earle Godfrey

**WBWZ—Vineland—1946**

Frequency: 1360 Kc. Power: 1000 Watts  
 Owned-Operated By: Community Bcstg. Serv.  
 Address: S. Delsea Drive  
 Tel.: OX 2-6500  
 Independent  
 Representative: Gill-Perna  
 President: Joseph M. Bullock  
 General Manager: Herbert R. Griffin  
 Commercial Manager: John F. Serra  
 Program Director: Robert Coucill  
 Chief Engineer: Ken Parks

**WCRV—Washington—1956**

Frequency: 1580 Kc. Power: 500 Watts d.  
 Owned: Warren Bcstg.  
 Address: 3 Belvidere Avenue  
 Tel.: MU 9-2060  
 Independent  
 General Manager: George S. Croy  
 Commercial Mgr.: R. Dreascher  
 Program Dir.: F. Henderson  
 Chief Engineer: P. La Chance

**WCMC—Wildwood—1951**

Frequency: 1230 Kc. Power: 100 Watts  
 Owned-Operated By: Francis J. Matrangola  
 Address: 3010 N. J. Ave.  
 Tel.: Wildwood 2-7751  
 Independent  
 General Manager: Francis J. Matrangola  
 Comm. Mgr.: Margaret Murphy  
 Program Director: William Wotring  
 Chief, Engineer: Carlton Owen

A  
 Dedicated  
 Community  
 Station . . .  
 Weather  
 Time  
 Tempo  
 Massive news  
 coverage

**WTTM**

RADIO  
 DIAL 920  
 Trenton, N. J.

"Trenton's Finest"

Pop.: 962,000  
Families: 260,500

# New Mexico

Radio Homes: 239,500  
AM Stas. in State: 44

## KALG—Alamogordo—1950

Frequency: 1230 Kc. Power: 250 Watts  
Owned By: William Wayne Phelps  
Address: Box 268  
Tel.: HEmlock 7-1505. Independent  
Station Representative: Webb  
General, Sta. Mgr.: Wayne Phelps  
Chief Engineer: Ed Sullivan

## KRAC—Alamogordo—1957

Frequency: 1270 Kc. Power: 1 Kw., d.  
Owned By: Lyman Brown Enter.  
Address: P. O. Box 1161  
Tel.: HEmlock 7-4440. Independent  
Pres., Gen. Mgr.: Lyman C. Brown  
Program Dir.: Dave Shaw  
Chief Engineer: Lynn Rawls

## KABQ—Albuquerque—1947

Frequency: 1350 Kc. Power: 5000 Watts  
Owned-Oper. By: Sandia Bcstg. Corp.  
Business Address: 1309 Yale Blvd., S.E.  
Tel.: CHapel 3-1744. Independent  
Reps.: Harlan G. Oakes; Nat'l Time Sales  
President: Oscar I. Dodek  
General Manager: Maxwell Marvin  
Commercial Manager: Milton Ledet  
Program Director: Jose Gallegos  
Chief Engineer: Michael Lucero

## KARA—Albuquerque—1959

Frequency: 1310 Kc. Power: 1,000 Watts d.  
Owned By: KARA, Inc.  
Address: 4011 Menaul Blvd.  
Tel.: AMherst 8-4371. KBS  
Station Rep.: Broadcast Time Sales  
President, General Manager: Walter Stiles  
Commercial Manager: Coleman Scott  
Program Director: Jim Cockrill  
Chief Engineer: Rich Bachand

## KDEF—Albuquerque—1953

Frequency: 1150 Kc. Power: 1 Kw.  
Owned: KDEF Bcstg. Co.  
Address: 506 2nd St. N.W.  
Station Representative: Meeker  
President, Gen. Mgr.: Frank Quinn  
Assistant Manager: Bernard Thomas  
Commercial Manager: Edward O'Boyle  
Program Director: William Smeaton  
Chief Engineer: Louls Gemoets

## KGGM—Albuquerque—1926

Frequency: 810 Kc. Power: 5000 Watts  
Owned-Oper. By: New Mexico Bcstg. Co.  
Business Address: 1414 Coal St., S.W.  
Tel.: CH 3-2285. CBS  
Representative: Branham

President: A. R. Hebenstreit  
Station, Comm. Manager: A. E. Mickel  
Program Director: Robert Van Driel  
Publicity Dir.: James Laramore  
Chief Engineer: Leonard F. Dodds  
Owners of: KVSE, Santa Fe.; KGGM-TV.

## KHAM—Albuquerque—1956

Frequency: 1580 Kc. Power: 1 Kw., d.  
Owned: KHAM, Inc.  
Address: 202 Claremont Street, NE  
Tel.: DI 4-2394. ABC  
President: J. W. Hedges  
General, Sta. Mgr.: J. L. Anderson  
Chief Engineer: H. T. Walton

## KLOS—Albuquerque—1957

Frequency: 1450 Kc. Power: 250 Watts  
Owned By: B & M Bcstrs., Inc.  
Address: 106 Richmond, S. E.  
Tel.: AL 6-9866. Independent  
General Mgr.: G. Oliver

## KMGM—Albuquerque—1959

Frequency: 730 Kc. Power: 1 Kw. d.  
Owned By: Wentronics, Inc. & V. B. Siman  
Address: Merrill Bldg., 131 Adams, N. E.  
Tel.: AMherst 8-4395. Independent  
Station Representative: Gill-Perna  
General, Station Mgr.: V. B. Siman  
Commercial Manager: Frank Sanzo  
Sales Prom. Mgr., Pub. Dir.: Ben Caine  
Program Director: Clyde J. Ling  
Chief Engineer: H. T. Walton

## KOB—Albuquerque—1922

Freq.: 770 Kc. Power: 50 Kw. d., 25 Kw. n.  
Owned-Oper. By: KSTP, Inc.  
Address: 1430 Coal Ave. S.W.  
Tel.: CH 3-4411. NBC  
Station Representative: Petry  
President: Stanley E. Hubbard  
Gen. Mgr., Ch. Engr.: George S. Johnson  
Commercial Manager: Robert C. Pettingell  
Sales Prom., Pub. Dir.: Paul Bain  
Program Director: Michael Dillon  
Owners of: KSTP-AM-TV, St. Paul; WGTO, Cypress  
Gardens, Fla.

## KQEO—Albuquerque—1946

Freq.: 920 Kc. Power: 1 Kw. d., 500 W. n.  
Owned-Operated By: Dandy Bcstg. Corp.  
Bus. Address: 2000 Indian School Rd., N.W.  
Tel.: CHapel 7-8848. MBS  
Station Representative: Eastman  
President: Merritt Owens  
General Manager: Dino Lanni  
Program Dir.: D. Osborne

## NEW MEXICO

### **KNDE—Aztec—1959**

Frequency: 1340 Kc. Power: 250 Watts  
Owned By: I. E. Shahan  
Address: 2nd & Zia Sts.  
Tel.: FEderal 4-6174 Independent  
Owners: I. E. Shahan, W. W. Barbour

### **KSVP—Artesia—1946**

Freq.: 990 Kc. Power: 1 Kw. d., 250 Wts. n.  
Owned-Operated By: Artesia Bcstg. Corp.  
Address: 1450 S. Roselawn  
Tel.: SH 6-2751  
President: Harvey Yates  
Station Manager: Bob Hess  
Chief Engineer: L. O. Wilcox

### **KAVE—Carlsbad—1937**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By: Voice of the Caverns, Inc.  
Address: 2907 W. Church St.  
Tel.: Carlsbad  
Representative: Branham  
President: Edward Talbott  
Gen., Sta. Mgr.: Tom Wiseheart  
Program Director: J. DeVore  
Chief Engineer: Sanford Brown

### **KPBM—Carlsbad—1950**

Frequency: 740 Kc. Power: 1000 Watts d.  
Owned-Operated By: Coronado Bcstg. Co.  
Address: 313 W. Mermod  
Tel.: TU 5-5373 Independent  
Station Rep.: Devney O'Connell  
President, Station Mgr.: D. A. Swayze  
Chief Engineer: O. C. Grube

### **KLMX—Clayton—1949**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By: Ariz.-N. Mex. Bcstrs. Corp  
Address: Box 7  
Tel.: 616  
President: Arthur Jernigan  
Gen., Comm., Prom. Mgr., Pub. Dir.: Frank Vale  
Chief Engineer: Robert D. Waters

### **KCLV—Clovis—1952**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By: New-Tex Bdcstg.  
Address: 1221 Main  
Tel.: POrter 3-4401 Independent  
Station Representative: Hopewell  
President, Gen. Mgr.: Odie Echols, Sr.  
Sta. Mgr., Prog. Dir.: Odie Echols, Jr.  
Sales Prom., Comm. Mgr.: Al Rinn

### **KVER—Clovis—1933**

Frequency: 980 Kc. Power: 1000 Watts  
Owned By: Tex., New Mex. Bcstg. Co.  
Business Address: 1000 Sycamore  
Tel.: PO 3-5511 Independent  
Station Representative: Branham

President: W. D. Rogers, Jr.  
Gen., Sta. Mgr.: Jim Wilkes  
Commercial Manager: Bob Cyphers  
Chief Engineer: Ken Pepper  
Owners of: KDUB-AM-TV, Lubbock; KEDY, Big Spring.

### **KOTS—Deming—1954**

Frequency: 1230 Kc. Power: 250 Watts, d.  
Owned: Luna County Bcstg. Co.  
Address: 1700 South Radium Ave.  
Tel.: 546-9011  
General Manager: Robert W. Tobey  
Program Dir., Chief Engr.: Larry Chisholm  
Owners of: KOBK, Las Cruces; KWYK, Farmington.

### **KENN—Farmington—1951**

Freq.: 1390 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By: Kenn-Land Bcstg., Inc.  
Business Address: 212 W. Apache  
Tel.: DA 5-3541 ABC-MBS  
Station Rep.: Devney O'Connell  
Pres., Gen. Mgr.: C.O. "Ken" Kendrick  
Station Manager: Bob Williams  
Sales Prom. Mgr.: John Dorman  
Program Director: J. N. Young  
Chief Engr.: Harold Furstenberg

### **KWYK—Farmington—1957**

Frequency: 960 Kc. Power: 1 Kw., d.  
Owned: Basin Bcstg. Co.  
Address: 418 W. Broadway  
Tel.: DA 5-6932 Independent  
Station Representative: Bolles  
General Manager: Jim Gober  
Station Manager: Cal Adams  
Program Director: Al Lucero  
Chief Engineer: Ed Lyon  
Owners of: KOTS, Deming; KOBK, Las Cruces.

### **KRZE—Farmington—1958**

Frequency: 1280 Kc. Power: 5000 Watts  
Owned By: KRZE Radio  
Address: 1204 Hutton Road  
Tel.: DAvis 5-4141 Independent  
President, Gen. Mgr.: John Burroughs  
Station Mgr.: R. D. Patterson  
Commercial Mgr.: J. H. McNutt  
Program Dir.: Bob Stiles  
Sales Prom. Mgr.: Boyd Whitney  
Publicity Director: Jim Slone  
Chief Engineer: Marvin Bowles  
Owners of: KENM-AM, Peralta; KMUL-AM, Muleshoe.

### **KGAK—Gallup—1946**

Frequency: 1330 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By: Thunderbird Bcstg. Co.  
Address: 401 E. Coal Ave.  
Tel.: UN 3-4444 Independent  
President: Merle H. Tucker  
General Manager: Mrs. Mida Tucker  
Chief Engineer: R. E. Adamson

**KYVA—Gallup—1959**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned By.....Kendrick & Landis  
 Address.....306 S. First St.  
 Tel.: UN 3-6222.....Independent  
 Station Representative.....Webb  
 General Manager.....C. O. Kendrick  
 Station Manager.....Richard W. Miner  
 Sales Promotion Manager.....Ned Bishop  
 Program Director.....Bob Barnett  
 Chief Engineer.....Harold Fu:stenberg

**KMIN—Grants—1956**

Frequency: 980 Kc. Power: 1 Kw., d.  
 Owned By.....Grants Bcstg. Co., Inc.  
 Address.....Box 608  
 Tel.: ATwater 7-4491.....KBS  
 General Manager.....Harry W. Kornrumph  
 Commercial Manager.....Lewis J. Fitts  
 Program Director.....Glenn Mills  
 Chief Engineer.....Ray Dammon

**KHOB—Hobbs—1954**

Frequency: 1390 Kc. Power: 5 Kw., d.  
 Owned.....Permian Basin Radio Corp.  
 Address.....Box 247  
 Tel.: EX 3-5148.....Independent  
 Representative.....Clark, Melville  
 Pres., Gen. Mgr.....Charles R. Scott  
 Chief Engineer.....Pat H. Walton

**KWEW—Hobbs—1938**

Frequency: 1480 Kc. Power: 5 Kw., d., 1 Kw., n.  
 Owned-Operated By.....KWEW, Inc.  
 Address.....116 E. Dunnam  
 Tel.: EX 3-3137.....MBS-KBS  
 Station Representative.....Webb  
 President.....Theresa P. Whitmore  
 General Manager.....Harry McAdams  
 Comm., Sales Prom. Mgr.....Phil McGee  
 Program Director.....Jack Parry  
 Chief Engineer.....Robert Martin

**KGRT—Las Cruces—1955**

Frequency: 570 Kc. Power: 5000 Watts d.  
 Owned-Oper. By.....Taylor Enterprises, Inc.  
 Address.....Box 968  
 Tel.: JACKson 6-6681.....Independent  
 President.....W. C. Taylor  
 Station Manager.....William Lask  
 Commercial Manager.....R. S. "Dick" Fox

**KOBE—Las Cruces—1947**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By.....Mesilla Valley Bcstg. Co.  
 Bus-Studio Address.....940 N. Main St.  
 Tel.: JA 6-2496.....Independent  
 President, Gen. Mgr.....Jim Gober  
 Chief Engineer.....Jack Diehl

**KFUN—Las Vegas—1941**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By.....Southwest Bcsters, Inc.  
 Business Address.....Box 710

Tel.: GARfield 5-6766.....ABC  
 President, Gen. Mgr.....Ernest N. Thwaites  
 Program Director.....Dorothy G. Thwaites  
 Chief Engineer.....Julian H. Lendy

**KRSN—Los Alamos—1949**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By.....Community Bcstg. Co.  
 Address.....Community Center Plaza  
 Tel.: 2-4343.....ABC, KBS  
 Station Reps.....Dore; Torbet, Allen & Crame  
 General Mgr., Chief Eng.....Darrel K. Burns  
 Sales Promotion Manager.....Lynn Miller  
 Publicity Director.....Bill Dunning  
 Program Director.....Priscilla Miller

**KLEA—Lovington—1951**

Frequency: 630 Kc. Power: 500 Watts d.  
 Owned.....Lea County Broadcasting Co.  
 Address.....P.O. Box 877  
 Tel.: Exbrook 6-2244.....Independent  
 President.....David R. Worley  
 General, Comm. Mgr.....Hoyt Caldwell  
 Publicity Director.....Hal Chestnut  
 Chief Engineer.....Wilton Highfall

**KENM—Portales—1950**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By.....Plains Bcstg. Co.  
 Address.....Drawer 540  
 Tel.: RE 6-6681.....Independent  
 Pres., Co-Owner.....John Burroughs  
 Gen., Sta. Mgr.....Bob Hoffman  
 Chief Engineer.....Joe Randolph

**KRTN—Raton—1948**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned By.....Raton Bcstg. Co.  
 Address.....Box 350  
 Tel.: 445-3652.....ABC  
 Owners.....Jay W. Howe, Marvin Shute  
 General Manager.....C. Gail Boles  
 Chief Engineer.....Robert Pickett

**KBIM—Roswell—1953**

Frequency: 910 Kc. Power: 5 Kw., d.  
 Owned.....Taylor Bcstg. Co.  
 Address.....P. O. Box 525  
 Tel.: MA 2-2121.....KBS  
 President.....William C. Taylor  
 General Manager.....G. F. "Jud" Roberts  
 Chief Engineer.....J. P. Tucker

**KGFL—Roswell—1927**

Frequency: 1430 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By.....KGFL, Inc.  
 Address.....1621 North Washington  
 Tel.: MA 2-5110.....MBS  
 Station Representatives.....Webb; Gates  
 President.....Theresa P. Whitmore  
 Sta. Mgr.....Stan Gallup  
 Comm. Manager.....Marjorie Krehbiel  
 Chief Engineer.....Bob Henske

# THOMAS PAINE

would have been "in his element" at WPTR

Tom Paine had a dedicated sense of responsibility. So has WPTR. He'd have loved it here.

WPTR takes a more active part in the promotion of Public Service than perhaps any radio station in America. It plays music, of course, but news comes first. It believes radio is primarily a media of communications and that it is more effective in many areas than print could ever hope to be.

WPTR originated "Action---Central News". This concept of instantaneous round the world coverage plus mobile unit local coverage is now being used (title and all) by over 100 major radio stations coast to coast.

But more---WPTR not only covers the news---it says what it thinks about it, too. And it says it in the most

independent language of any independent in the business. This is GRASS ROOTS RADIO AT ITS BEST and perhaps why WPTR is the best listened to station in the market.

Perhaps that's why it has more local advertising than the next 3 stations combined; more total advertising than the next 2 stations put together.

**WPTR** 50,000  
PEOPLE PEOPLE WATTS  
ALBANY, TROY, SCHENECTADY

The Dominant Station in the market according to Pulse. Right up there with Hooper, too. For full details -see your EAST/man. Foster & Creed, in New England.



DUNCAN MOUNSEY EXEC. V. P. OF WPTR  
A division of SCHINE ENTERPRISES

**KSWS—Roswell—1947**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By.....John A. Barnett  
 Address.....Box 670  
 Tel.: MA 2-6450.....NBC  
 Representative.....Meeker, Melville  
 Owner & Gen. Mgr.....John A. Barnett  
 Station Mgr.....R. E. Erickson

**KYAP—Ruidoso—1959**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned By.....Ruidoso Bcstg. Co.  
 Address.....Box 637  
 Tel.: Clearwater 7-4940.....Independent  
 President.....V. L. Hutchison  
 Station Manager.....A. K. Hutchison  
 Sales Prom. Mgr.....Red Gable  
 Program Director.....Jean Hutchison  
 Chief Engineer.....Jay Bundy

**KTRC—Santa Fe—1947**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By.....Radio de Santa Fe  
 Address.....210 E. Marcy St.  
 Tel.: YUcca 2-2666.....ABC  
 Station Rep.....Devney O'Connell  
 President.....Garfield C. Packard  
 Program Director.....Maggy Packard  
 Chief Engineer.....Verne S. Melton Jr.

**KVSF—Santa Fe—1935**

Frequency: 1260 Kc. Power: 1000 Watts  
 Owned-Oper. By.....New Mexico Bcstg. Co.  
 Business Address.....811 Cerrillos Rd.  
 Tel.: YUcca 3-7319.....CBS  
 Representative.....Branham  
 President.....A. R. Hebenstreit  
 General, Comm. Mgr.....Ivan R. Head  
 Prog. Dir.....Ada Zamora  
 Sales Prom. Mgr.....Leo Golden  
 Publicity Dir.....Chas. Latimer  
 Chief Engineer.....E. J. Vanderwood  
 Owners of: KGGM-AM-TV, Albuquerque.

**KSIL—Silver City—1946**

Freq.: 1340 Kc. Power: 1 Kw. d.: 250 W. n.

Owned-Oper. By.....James H. Duncan  
 Address.....1640 Cactus St.  
 Tel.: 538—2951.....KBS-MBS  
 General, Station Manager.....James H. Duncan  
 Commercial Manager.....C. Earl Williams  
 Program Director.....Robert E. Fuller  
 Chief Engineer.....Bynum R. Bailey

**KSRC—Socorro—1958**

Frequency: 1290 Kc. Power: 1000 Watts, d.  
 Owned By.....Socorro Broadcasting Co.  
 Address.....P. O. Box 1277  
 Tel.: Socorro 1290.....KBS  
 Station Representative.....Holman  
 President, Gen. Mgr.....C. E. Franklin  
 Station Manager, Ch. Eng.....John J. Tobola  
 Sales Promotion Manager.....Jim Chadwick  
 Program Director.....Eloy Baca  
 Publicity Director.....Mrs. Lois Devlin

**KCHS—Truth or Consequences  
1946**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned By.....Quality Bcstg. Co.  
 Address.....P. O. Box 351  
 Tel.: TWilight 4-2400.....KBS  
 General, Comm. Manager.....William D. Hafer  
 Program Dir., Chief Eng.....Dean W. Manley

**KTNM—Tucumcari—1941**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned.....Tucumcari Bcstg. Co., Inc.  
 Address.....1420 East Highway 66  
 Tel.: 100.....Independent  
 President.....Hoyt Houch  
 General Mgr.....Robert Houch  
 Station Mgr.....S. Joe Barnes  
 Sales Prom. Mgr., Prog. Dir.....Arthur Ward  
 Program Dir.....Norman Stratton  
 Chief Engineer.....Jerry F. Caddy

Pop.: 16,912,000  
 Families: 5,119,000

**New York**

Radio Homes: 5,006,500  
 AM Stas. in State: 135

**WPTR—Albany—1948**

Frequency: 1540 Kc. Power: 50,000 Watts  
 Owned-Oper. By.....Patroon Brcdstg. Co., Inc.  
 Address.....1820 Central Ave.  
 Tel.: UN 9-9271.....Independent  
 Sta. Reps.....Eastman, Foster & Creed

President.....J. Myer Schine  
 General Manager.....Duncan Mounsey  
 Asst. Manager.....Martin Ross  
 Commercial Manager.....Harold Comings  
 Program Mgr.....Don Kelly  
 Publicity Director.....Frank Visk  
 Chief Engineer.....Russell David

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**WROW** *Music*



A SERVICE  
OF  
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BROADCASTING  
CORPORATION

**DIAL 590**

*exclusively good music in*  
**ALBANY • TROY • SCHENECTADY**

REPRESENTATIVE:

Avery-Knodel, Inc.  
720 Fifth Ave.,  
New York, N. Y.  
PL 7-1800



**WABY—Albany—1934**

Freq.: 1400 Kc. Power: 1 Kw. d.; 250 W. n.  
 Owned By..... Eastern N. Y. Bcstg. Corp.  
 Address..... 80 Braintree St.  
 Tel.: IVanhoe 2-3353..... Independent  
 Gen. Mgr..... Ed. L. Trudeau  
 Station Manager..... Toni Brady

**WOKO—Albany—1924**

Frequency: 1460 Kc. Power: 5000 Watts  
 Owned-Oper. By..... WOKO, Inc.  
 Address..... P.O. Box 1520  
 Tel.: HEmlock 9-9955..... ABC-MBS  
 Station Representative..... Branham  
 President..... Carl L. Lindberg  
 General Manager..... Howard B. Hayes  
 Station Manager..... Charles L. Murn  
 Chief Engineer..... Art McDougall

**WROW—Albany—1947**

Freq.: 590 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By..... Capital Cities Bcstg. Corp.  
 Address..... Box 10  
 Tel.: HObart 3-2225..... CBS  
 Station Representative..... Avery-Knodel  
 President..... Frank M. Smith  
 General Mgr..... Thomas S. Murphy  
 Station. Comm. Mgr..... Robert M. Peebles  
 Promotion Mgr..... Philip Beuth  
 Program Dir..... Don Girard  
 Chief Engineer..... Chas. Heisler  
 Owners of: WTEN-TV, Albany, N. Y.; WPRO-TV,  
 AM, Providence, R. I.; WTVD, Raleigh-Durham,  
 N. C.

**WCSS—Amsterdam—1948**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned..... Community Service Bcstg. Co.  
 Address..... Midline Road  
 Tel.: VI 3-2500..... Independent  
 Station Representative..... Devney O'Connell  
 President..... Alphonse Di Mezza  
 General Manager..... Philip Spencer  
 Program Director..... Carl Bahn  
 Chief Engineer..... Dewey Gardner

**WAUB—Auburn—1959**

Frequency: 1590 Kc. Power: 500 Watts, d.  
 Owned By..... Atom Bcstg. Corp.  
 Address..... 77 State St.  
 Tel.: AL 3-7374..... Independent  
 President..... Jack R. Poppele  
 General. Station Manager..... Rudy Paolangeli  
 Sales Promotion Mgr..... John Bonerba  
 Program Director..... Edward Lauckern  
 Publicity Director..... Dick Taylor  
 Chief Engineer..... Tom McNamera

**WMBO—Auburn—1923**

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 W. n.  
 Owned-Operated By..... WMBO, Inc.  
 Address..... 141 Genesee St.  
 Tel.: AL 2-3511..... KBS-MBS  
 Newspaper Affil..... Citizen Advertiser

Representative..... Thomas F. Clark  
 President..... William O. Dapping  
 General Manager..... Frederick L. Keesee  
 Station Mgr., Prog. Dir..... Floyd J. Keesee  
 Chief Engineer..... Herbert House

**WBAB—Babylon—1957**

Frequency: 1440 Kc. Power: 1 Kw. d.  
 Owned By..... Babylon-Bay Shore Bcstg. Corp.  
 Business Address..... Route 109  
 Tel.: MO 1-4000..... Independent  
 President..... Sol Horenstein  
 General Manager..... M. C. Evans  
 Station Manager..... Don MacLachlan  
 Publicity Dir..... Muriel Mathews  
 Program Director..... Ray Adel  
 Chief Engineer..... Rudolph Prow

**WGLI—Babylon—1958**

Frequency: 1290 Kc. Power: 1 Kw.  
 Owned By..... WGLI, Inc.  
 Address..... Falmouth Road  
 Tel.: MOhawk 9-1290..... Independent  
 Station Representative..... Masla  
 President, Gen. Mgr..... David H. Polinger  
 Station. Commercial Mgr..... Fred Beck  
 Program Director..... Mark Ritter  
 Publicity Director..... Mark Smith  
 Chief Engineer..... Fred Porter

**WSEN—Baldwinsville—1959**

Frequency: 1050 Kc. Power: 250 Watts, d.  
 Owned By..... Century Radio Corp.  
 Address..... P. O. Box 1050  
 Tel.: NEptune 5-3971..... Independent  
 President..... Donald C. Menapace  
 General. Sls. Prom. Mgr..... R. L. Stockdale  
 Commercial Manager..... Archie S. Fabretti  
 Program Dir..... James A. Lowery, Jr.  
 Chief Engineer..... Richard H. Pirong

**WBTA—Batavia—1941**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By..... Batavia Bcstg. Corp.  
 Address..... 22 Seaver Pl.  
 Tel.: Filmore 3-0715..... MBS  
 Pres., Gen. Mgr..... Edmund R. Gamble  
 Commercial Manager..... James Delbridge  
 Program Director..... Miss Winnie Legg  
 Sales Promotion Mgr..... Bill Wahl  
 Chief Engineer..... Alfred Callander

**WBIC—Bayshore—1959**

Frequency: 540 Kc. Power: 250 Watts, d.  
 Owned..... South Shore Broadcasting Corp.  
 Address..... 1 East Main St.  
 Tel.: MOhawk 5-2300..... Independent  
 President, Gen. Mgr..... Maurice S. Weiss  
 Commercial Manager..... Roland Brescia  
 Sales Prom. Manager..... Conrad Mikorenda  
 Program Director..... Lee Murphy  
 Chief Engineer..... John Blake

**WBNR—Beacon—1959**

Frequency: 1260 Kc. Power: 1 Kw., d.  
 Owned.....WBNR, Inc.  
 Address.....475 South Ave.  
 Tel.: 2900.....Independent  
 Station Representative.....Pearson  
 President, Ch. Eng.....Robert Gessner  
 General Manager.....Sy Dresner  
 Sales Promotion Mgr.....Irv Meyers  
 Program Director.....Alfred Dresner  
 Publicity Director.....Edward Young

**WINR—Binghamton—1946**

Freq.: 680 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By.....The Binghamton Press  
 Address.....70 Henry St.  
 Tel.: RAYmond 3-8251.....NBC  
 Station Representative.....Everett-McKinney  
 General Manager.....Edward M. Scala  
 Program Director.....Shirley Ricciardelli  
 Chief Engineer.....Gino Ricciardelli

**WKOP—Binghamton—1947**

Freq.: 1360 Kc. Power: 5 Kw. d., 500 W. n.  
 Owned-Oper. By.....The Binghamton Bcstrs., Inc.  
 Address.....34 Chenango St.  
 Tel.: RA 2-3437.....MBS  
 Station Representative.....Masla  
 Pres., Gen.-Sta. Mgr.....Andrew Jarema  
 Comm., Prom. Mgr., Prog. Dir.....Wally Buman  
 Publicity Dir.....Bob Richards  
 Chief Engineer.....Charles Hallinan

**WBNF—Binghamton—1928**

Frequency: 1290 Kc. Power: 5000 Watts  
 Owned-Operated By.....Triangle Pubs. Inc.  
 Address.....50 Front St.  
 Tel.: RAYmond 3-7311.....CBS  
 Newspaper Affil. Phila. Inquirer, Phila. D. News  
 Station Representative.....John Blair  
 Vice President.....Roger W. Clipp  
 Gen. Mgr.....George R. Dunham  
 Commercial Manager.....Kenneth Leslie  
 Program Director.....Tom B. Jones  
 Chief Engineer.....Lamar Cox  
 Owners of: WFIL-AM-FM-TV, Philadelphia; WN-  
 BF-FM-TV, Binghamton, N. Y.; WFBG-AM-TV,  
 Altoona, Pa; WNIC-AM-FM-TV, New Haven,  
 Conn; WLYH-TV, Lebanon, Pa; KFRE-AM-FM-  
 TV, Fresno, Calif.

**WBRV—Boonville—1955**

Frequency: 900 Kc. Power: 1000 Watts, d.  
 Owned-Oper. By.....Black River Radio, Inc.  
 Address.....Box 341  
 Tel.: 11.....Independent  
 Pres., Gen. Manager.....Livingston Lansing  
 Station. Commercial Mgr.....Leon Renodin  
 Sales Prom. Mgr.....Robert Meurer  
 Chief Engineer.....John Knollman

**WBN—Buffalo—1930**

Frequency: 930 Kc. Power: 5000 Watts  
 Owned-Operated By.....WBN, Inc.  
 Address.....2077 Elmwood Ave.  
 Tel.: TR 6-0930.....CBS  
 Newspaper Affiliation.....Buffalo Evening News

Representative.....Henry I. Christal  
 President.....A. H. Kirchhofer  
 General Manager.....C. Robert Thompson  
 Commercial Manager.....Chester E. Daly  
 Program Director.....William Peters  
 Promotion Manager.....Joseph A. Haeflner  
 Chief Engineer.....Ralph J. Kingsley  
 Owners of: WBN-TV.

**WBNY—Buffalo—1936**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned By.....Straus Bcstg. Group  
 Address.....Statler-Hilton Hotel  
 Tel.: TF 6-1400.....Independent  
 Representative.....Masla  
 President.....R. Peter Straus  
 General Manager.....Perry S. Samuels  
 Commercial Mgr.....Gene McWhite  
 Program Director.....J. Arnold Schorr  
 Chief Engineer.....Thomas L. Vines  
 Owners of: WBCA, New York.

**WEBR—Buffalo—1924**

Freq.: 970 Kc. Power: 5 Kw. d., 500 W. n.  
 Owned-Operated By.....WEBR, Inc.  
 Address.....23 North St.  
 Tel.: TT 6-0970.....MBS  
 Newspaper Affiliation.....Courier-Express  
 Station Representative.....H-R Reps.  
 President.....William J. Conners, III  
 General Manager.....David F. Leopold  
 Sales Manager.....George T. Stagg  
 Program Director.....Wm. Schweitzer  
 Chief Engineer.....Frank B. Ridgeway

**WGR—Buffalo—1922**

Frequency: 550 Kc. Power: 5 Kw.  
 Owned By.....Transcontinent TV Corp.  
 Address.....2065 Elmwood Ave.  
 Tel.: TR 3-0550.....NBC  
 Sta. Rep.....Petry  
 President.....David C. Moore  
 General Manager.....Van Beuren W. DeVries  
 Station Manager.....William P. Dix Jr.  
 Publicity Director.....George Sperry  
 Program Director.....Sidney Gaby  
 Acting Chief Eng.....Ray Smith  
 Owners of: WGR-FM-TV; KFMB-AM-FM-TV, San  
 Diego; WDAF-AM-TV, Kansas City; WNEP-TV,  
 Scranton; KERO-TV, Bakersfield.

**WKBW—Buffalo—1926**

Frequency: 1520 Kc. Power 50,000 Watts  
 Owned-Operated By.....WKBW, Inc.  
 Address.....1430 Main St.  
 Tel.: TT 4-5101.....Independent  
 Representative.....Avery-Knodel  
 Pres., Gen. Mgr.....Clinton H. Churchill  
 Sales Manager.....James P. Arcara  
 Program Director.....Gene Nelson  
 Assistant Manager.....John R. Barrett  
 Chief Engineer.....Leroy Fiedler  
 Owners of: WKBW-TV.

**WNIA—Buffalo—1956**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned . . . . . Niagara Bcstg.  
 Business Address . . . . . 2900 Genessee St.  
 Tel.: TX 4-1230 . . . . . Independent  
 Station Representative . . . . . Walker-Rowatt  
 Pres., Ch. Engr. . . . . Gordon P. Brown

**WWOL—Buffalo—1947**

Frequency: 1120 Kc. Power: 1000 Watts d.  
 Owned-Operated By . . . . . Radio Buffalo, Inc.  
 Address . . . . . 315 Main St.  
 Tel.: TL 6-1200 . . . . . ABC  
 Representative . . . . . Forjoe  
 President . . . . . Melvin C. Green  
 General Mgr. . . . . Arnold C. Johnson  
 Program Director . . . . . Ernie Forrester  
 Chief Engineer . . . . . Walt Williams

**WYSL—Buffalo—1947**

Frequency: 1080 Kc. Power: 1 Kw  
 Owned By . . . . . McLendon Corp.  
 Address . . . . . 13 S. Cayuga Rd.  
 Tel.: NF 2-1080 . . . . . Independent  
 Station Representative . . . . . McGravren  
 President . . . . . Gordon McLendon  
 General, Station Manager . . . . . Art Holt  
 Commercial Manager . . . . . Al Grosby  
 Program Director . . . . . Ron Baxley  
 Chief Engineer . . . . . Logan Edwards  
 Owners of: KLIF, Dallas; KILT, Houston; KTNA,  
 San Antonio; KABL, San Francisco; WAKY,  
 Louisville; KEEL, Shreveport.

**WCBA—Corning—1949**

Frequency: 1350 Kc. Power: 1000 Watts d.  
 Owned . . . Wellsboro Corning Bcstg. Adv. Inc.  
 Address . . . . . Box 117  
 Tel.: 6-7000 . . . . . Independent  
 V.P., Station Manager . . . . . Bob Shaddock  
 Comm. Mgr. . . . . Paul E. Carpenter

**WCLI—Corning—1947**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned . . . . . Radio Corning, Inc.  
 Address . . . . . 99 W. First St.  
 Tel.: 2-2424 . . . . . MBS  
 Station Representative . . . . . Donald Cooke, Inc.  
 Pres., Gen. Mgr. . . . . Gordon M. Jenkins  
 Sta. Mgr., Prog. Dir. . . . . George P. Droelle, Jr.  
 Chief Engineer . . . . . Bernard Hamilton

**WKRT—Cortland—1947**

Freq.: 920 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned-Operated By . . . . . Radio Cortland, Inc.  
 Address . . . . . 27 N. Main St.  
 Tel.: SK 6-2828 . . . . . Independent  
 Representative . . . . . Gill-Perna  
 President . . . . . Leighton A. Hope  
 Gen., Sta., Comm. Mgr. . . . . W. L. Thompson  
 Chief Engineer . . . . . Walter Chociay

**WFLR—Dundee—1956**

Frequency: 1570 Kc. Power: 1 Kw., d.  
 Owned-Oper. By . . . . . Finger Lakes Bcstg. Co.

Address . . . . . Box 22, Penn Yan, N. Y.  
 Tel.: Pen Yan 2306 . . . . . Independent  
 Station Representative . . . . . Continental Radio  
 President . . . . . Henry Valent  
 General Manager . . . . . Bob Burns  
 Asst. Station Manager . . . . . W. Nenko  
 Commercial Manager . . . . . Lester Anderson  
 Sales Promotion Mgr. . . . . V. Fowler  
 Chief Engineer . . . . . Ron Tomion

**WDOE—Dunkirk—1949**

Frequency: 1410 Kc. Power: 500 Watts  
 Owned-Operated By . . . . . Lake Shore Bcstg.  
 Address . . . . . Willow Rd.  
 Tel.: EMerson 6-6161 . . . . . KBS-ABC  
 Station Rep. . . . . Venard, Rintoul & McConnell  
 President . . . . . Simon Goldman  
 Station Mgr. . . . . Richard H. Burt  
 Commercial Mgr. . . . . Don Novelli  
 Chief Engineer . . . . . Charles Blohm  
 Owners of: WJTN-TV-AM, Jamestown; WGGO-  
 AM, Salamanca.

**WELM—Elmira—1947**

Freq.: 1410 Kc. Power: 1 Kw. d.; 500 W. n.  
 Owner . . . . . Radio Elmira, Inc.  
 Address . . . . . 1705 Lake Rd.  
 Tel.: REgent 3-6563 . . . . . CBS  
 Station Representative . . . . . Burn-Smith  
 President . . . . . John S. Riggs  
 General, Sta. Manager . . . . . Keith W. Horton  
 Commercial Manager . . . . . Peter A. Parlo  
 Sales Promotion Manager . . . . . John Coughlin  
 Program Director . . . . . Ruth E. Dibble  
 Chief Engineer . . . . . Arthur French

**WENY—Elmira—1939**

Freq.: 1230 Kc. Power: 1 Kw. d.; 250 W. n.  
 Owned-Operated By . . . . . Elmira Star-Gazette, Inc.  
 Bus.-Studio Address . . . . . Mark Twain Hotel  
 Tel.: REgent 4-5181 . . . . . NBC  
 Representative . . . . . Everett-McKinney  
 General Manager . . . . . Dale Taylor  
 Local Sales Manager . . . . . Ira Hewey  
 Program Director . . . . . Ted Hodge  
 Chief Engineer . . . . . Ed. L. Pettengill

**WEHH—Elmira Heights-Horseheads—1956**

Frequency: 1590 Kc. Power: 500 W., d.  
 Owned . . . . . Elmira Heights-Horseheads Bcstg.  
 Business Address . . . . . P.O. Box 2097  
 Tel.: REgent 9-5422 . . . . . MBS  
 Pres., Ch. Engr. . . . . Frank P. Sala

**WENE—Endicott—1947**

Frequency: 1430 Kc. Power: 5 Kw.  
 Owned-Oper. By . . . . . Ottaway Stations, Inc.  
 Address . . . . . 909 E. Main  
 Tel.: Stillwell 5-3351 . . . . . ABC  
 President . . . . . James H. Ottaway  
 General Mgr. . . . . Howard N. Johansen  
 Comm. Mgr. . . . . Morgan M. Brown  
 Chief Engineer . . . . . John Fischler  
 Owners of: WDO8-AM, Oneonta; WYPO-AM,  
 Stroudsburg.

**WBUZ—Fredonia—1957**

Frequency: 1570 Kc. Power: 250 Watts, d.  
 Owned By: Dunkirk-Fredonia Bcstg., Inc.  
 Address: 15 E. Main St.  
 Tel.: OS 2-2157. Independent  
 Newspaper Affil.: Evening Observer  
 President, Gen. Mgr.: W. K. Williams, III  
 Station Mgr., Chief Eng.: Orm Duck  
 Sales Prom. Mgr.: Doug Hosterman  
 Program, Publicity Director: John Dabney

**WGBB—Freeport—1924**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned: Long Island's First Station, Inc.  
 Address: 44 So. Grove St.  
 Tel.: MA 3-1240. Independent  
 V.P., Gen. Manager: Edward J. Fitzgerald  
 Station Manager: Michael Sands  
 Commercial Manager: Harry Hein  
 Prom., Publicity Dir.: Edward J. Fitzgerald Jr.  
 Program Director: Nick Charles  
 Chief Engineer: Harvey Soper  
 Owners of: WGSM, Huntington, N. Y.

**WOSC—Fulton—1949**

Frequency: 1300 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: Cassill Radio Corp.  
 Address: 1 W. Bridge St., Oswego  
 Tel.: F1 3-7271. KBS  
 Station Rep.: Hopewell  
 President: Richard C. Mitchell  
 V.P., Gen. Mgr.: Jack Burgess  
 Chief Engineer: Don Porter

**WFYI—Garden City—1959**

Frequency: 1520 Kc. Power: 10,000 Watts d.  
 Owned-Operated By: VIP Bcstg. Corp.  
 Address: Roosevelt Field  
 Tel.: Pioneer 2-1520. Independent  
 Newspaper Affil.: N. Y. Herald-Tribune  
 Station Representative: Bolling  
 President: Martin Stone  
 General Manager: Gustave Nathan  
 Station Manager: Wallace Dunlap  
 Commercial Manager: Sumner Pearl  
 Publicity Dir.: Gwendolyn Ellington  
 Program Director: Bob Garrity  
 Chief Engineer: Ed Knapp  
 Owners of: WYON-AM-FM, New Rochelle, WYIP,  
 Mincola: WTHQ, Saugerties, All N. Y.

**WGVA—Geneva—1947**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Operated By: Star Bcstg. Co., Inc.  
 Address: Geneva Fed. Savings Bldg.  
 Tel.: 6691. Independent  
 Representative: Cooke  
 President: M. R. Forman  
 V.P., Gen. Manager: W. F. Dudley

**WSET—Glens Falls—1959**

Frequency: 1410 Kc. Power: 1 Kw., d.  
 Owned By: Merriman Group  
 Address: Queensbury Hotel  
 Tel.: RX 2-2151. Independent

Station Representative: Cooke  
 President, General Mgr.: Donald W. Merriman  
 Station, Comm. Manager: A. F. DiBello  
 Sales Promotion Manager: Edward Neilson  
 Program Director: Barry Stigers  
 Pub. Dir., Chief Eng.: William Potter  
 Owners of: WRNY, Rome, WMNS, Olean, both  
 N. Y.

**WWSC—Glens Falls—1946**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By: Normandy Bcstg. Corp.  
 Address: 217 Dix Ave.  
 Tel.: RX 2-6518. ABC  
 Station Rep.: Devney-O'Connell  
 Pres., Gen. Mgr.: John B. Lynch  
 Publicity Director: Robert Middleton  
 Program Dir.: Louis Tinney  
 Chief Engineer: Leroy Fuller, Jr.

**WENT—Gloversville—1944**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By: WENT Bcstg. Corp.  
 Business-Studio Address: 8 W. Fulton St.  
 Tel.: 4-7175. CBS  
 Representative: Gill-Perna  
 Pres., Gen. Sta. Mgr.: Joseph H. Tobin  
 Program, Chief Eng.: Richard Stewart

**WHLI—Hempstead—1947**

Frequency: 1100 Kc. Power: 10 Kw., d.  
 Owned-Oper. By: FM Bcstg. Corp.  
 Address: 384 Clinton St.  
 Tel.: IV 1-8000. Independent  
 Representative: Gill-Perna  
 Pres., Gen. Mgr.: Paul Godofsky  
 Comm. Manager: Joseph A. Lenn  
 Sales Promotion Manager: M. N. Godofsky  
 Prog. Dir.: Jerry Carr  
 Pub. Affairs, Pub. Dir.: John T. Clayton  
 Chief Engineer: Frank E. Knaack

**WALY—Herkimer—1956**

Frequency: 1420 Kc. Power: 1 Kw., d.  
 Owned: WALY, Inc.  
 Address: 232 N. Main St.  
 Tel.: Townsend 6-1420. Independent  
 Representative: Webb  
 President, Comm. Mgr.: Richard Thorman  
 General, Station Mgr.: George A. Baker  
 Chief Engineer: Robert V. Leskovar

**WLEA—Hornell—1951**

Frequency: 1480 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: Hornell Bcstg. Corp.  
 Address: 97 Main St.  
 Tel.: 1420. MBS  
 Representative: Gill-Perna  
 Pres., Gen. Mgr.: Charles D. Henderson  
 Commercial Manager: Emmett Barnes  
 Sales Manager: Portia McManus  
 Program Director: Don Jones  
 Promotion Manager: Ted Baldwin  
 Chief Engineer: Frederick Witter

**WWHG—Hornell—1949**

Frequency: 1320 Kc. Power: 5000 Watts  
 Owned-Oper. By Ra-Tel Broadcasters, Inc.  
 Address 85 Canisteo St.  
 Tel.: 2000 ABC  
 Station Representative Pearson  
 President Sy Dresner  
 General, Sales Prom. Mgr. Jerry Wax  
 Commercial Manager Sheff Davis  
 Publicity Director Charles Pease  
 Chief Engineer Al Cox

**WHUC—Hudson—1947**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By Colgreene Bcstg. Co. Inc.  
 Address Union Turnpike  
 Tel.: HU 8-3341 Independent  
 President Orin Lehman  
 General Manager J. Gindin  
 Prog. Dir. T. Curtis  
 Chief Engineer Victor J. Schuler

**WGSM—Huntington—1951**

Frequency: 740 Kc. Power: 1000 Watts d.  
 Owned. Huntington-Montauk Bcstg. Co., Inc.  
 Address 379 New York Ave.  
 Tel.: HA 3-6740 Independent  
 President Byron T. Sammis  
 General, Comm. Mgr. Edward J. Fitzgerald  
 Asst. Sta. Mgr., Ch. Eng. William Naramore  
 Sales Prom., Pub. Dir. Ed J. Fitzgerald Jr.  
 Program Director Stan Lo Presto  
 Owners of: WGBB, Freeport, N. Y.

**WHCU—Ithaca—1921**

Frequency: 870 Kc. Power: 1000 Watts d.  
 Owned-Operated By Cornell University  
 Address 212 E. State St.  
 Tel.: 4-6301 CBS  
 Station Representative Masla  
 General, Station Mgr. Michael R. Hanna  
 Commercial, Prom. Mgr. H. E. M. Brockway  
 Program Director Joseph A. Short  
 Chief Engineer Robert Stevenson

**WTKO—Ithaca—1956**

Frequency: 1470 Kc. Power: 1 Kw., d.  
 Owned. Radio Ithaca, Inc.  
 Address 113 S. Cayuga St.  
 Tel.: 4-9511 ABC  
 Station Rep. Devney O'Connell  
 President E. E. Erdman  
 Station Manager Robert Newman  
 Sales Promotion Manager Charles Pavey  
 Program Director Christopher Knapton  
 Chief Eng. Gerald Cushing

**WJOC—Jamestown—1948**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By Alr Waves, Inc.  
 Address 415 W. Fourth St.  
 Tel.: 6-1555 MBS  
 Representative Burn-Smith  
 President, Gen. Manager Harold P. Kane  
 Commercial, Sls. Prom. Mgr. E. W. Pilkey  
 Program, Publicity Director Hal Martin  
 Chief Eng. B. O. Waterman

**WJTN—Jamestown—1924**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Operated By James Bcstg. Co., Inc.  
 Address Hotel Jamestown  
 Tel.: 71-151 ABC  
 Representative Venard, Rintoul & McConnell  
 Pres., Gen. Sta. Mgr. Simon Goldman  
 Commercial Sales Manager J. Carl Willems  
 Program Director George Pfeeger  
 Publicity Director Almon Hazard  
 Chief Engineer Herbert Niklaus  
 Owners of: WDOE, Dunkirk, WGGO, Salamanca,  
 both N. Y.

**WBAZ—Kingston—1959**

Frequency: 1550 Kc. Power: 500 Watts, d.  
 Owned By Big River Broadcasting Corp.  
 Address 527 Broadway  
 Tel.: FEderal 1-6300 KBS  
 Station Representative Burn-Smith  
 President Olin Tice  
 General Manager W. Frank Short  
 Commercial Manager Robert Beckwith  
 Program Director Dick Nedin  
 Chief Engineer Williard Draper

**WKNY—Kingston—1939**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By Kingston Bcstg. Corp.  
 Address 601 Broadway  
 Tel.: FE 1-1490 CBS  
 Station Reps. Meeker; Walker-Rawalt

The Number

**1**

Station

In South Central New York  
 for 20 Years—By Proof of  
 Performance.

**WHCU**

ITHACA, N. Y.

## NEW YORK

President.....Joseph K. Close  
V.P., Gen. Mgr.....Edward A. Whitney, Jr.  
Program Dir.....Tony Bell  
Publicity Director.....Patricia O'Reilly  
Chief Engineer.....John C. Bonse

### WVOS—Liberty—1947

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Oper. By.....Sullivan County Bcstg. Co.  
Address.....Liberty  
Tel.: Liberty 1680.....Independent  
President.....S. D. Lubin  
General Manager.....H. G. Borwick  
Station, Commercial Mgr.....William Orr

### WLFH—Little Falls—1952

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Oper. By.....Walter Gaines  
Address.....WLFH Radio Bldg.  
Tel.: 654.....Independent  
Station Representative.....George Hopewell  
Owner.....Walter Gaines  
Chief Engrs.....Barry Frank, Arnold Brown

### WUSJ—Lockport—1949

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Oper. By.....Union-Sun & Journal, Inc.  
Address.....320 Michigan St.  
Tel.: 3-5944.....Independent  
Newspaper Affil.....Union Sun & Journal  
Representative.....Gill-Perna  
President.....Katherine W. Corson  
General Manager.....William J. Kemble  
Sta., Comm. Mgr.....Joseph A. Pinna  
Sales Prom. Manager.....Jerry Diamond  
Prog. Director.....Tony Allen  
Pub. Dir.....Tom Jolls  
Chief Engineer.....Tom Ceravolo

### WICY—Malone—1946

Freq.: 1490 Kc.....Power: 1 Kw. d.: 250 W. n.  
Owned-Oper By.....North Country Bcstg. Co.  
Address.....WICY Bldg.  
Tel.: 187.....MBS  
Station Representative.....Dore  
Pres., Gen. Mgr.....Mitchell C. Tackley  
Commercial Manager.....Alice T. Pelkey  
Sales Prom., Program Dir.....Don Paye  
Chief Engineer.....Adolf Stromer

### WMSA—Massena—1945

Freq.: 1340 Kc.....Power: 1 Kw. d.: 250 W. n.  
Owned-Operated By.....The Brockway Co.  
Business Address.....Central Building  
Tel.: RO 9-3591.....ABC  
Newspaper Affil.....Watertown Times  
Station Representative.....Bolling  
President.....John B. Johnson  
General Manager.....Louis Saiff, Jr.  
Station Manager.....Thomas R. McHugh  
Program Director.....James H. Nash

Chief Engineer.....A. Samuel Frazier  
Owners of: WWNY, Watertown, WCNY-TV, Carthage.

### WSTS—Massena—1958

Frequency: 1050 Kc.....Power: 1 Kw., d.  
Owned.....Seaway Broadcasting Corp.  
Business Address.....Cor. Main & Water Sts.  
Tel.: RO 4-0554.....Independent  
Station Representative.....Dore  
General Manager.....Jack J. Kessler  
Treasurer.....Harry L. Goldman  
Chief Engineer.....Michael Tartulick

### WALL—Middletown—1942

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Oper. By.....The Community Bcstg. Corp.  
Address.....62 North St.  
Tel.: DI 3-3119.....Independent  
Station Representative.....Walker-Rawalt  
Pres., Gen. Mgr.....James M. Patt  
Chief Engineer.....Fred Schoelkopf  
Owners of: WSPB, Sarasota.

### WVIP—Mt. Kisco—1957

Frequency: 1310 Kc.....Power: 1 Kw., d.  
Owned By.....Suburban Bcstg. Co.  
Address.....440 Lexington Ave.  
Tel.: Mt. Kisco 6-5177.....Independent  
Newspaper Affil.....N. Y. Herald Tribune  
Station Representative.....Bolling  
President.....Martin Stone  
General Manager.....Gustave Nathan  
Station Manager.....Thomas Paris  
Program Director.....Edward Parker  
Chief Engineer.....Bertram Mensah  
Owners of: WVOX-AM-FM, New Rochelle; WFYI,  
Mincola; WGHQ, Saugerties, All N. Y.

### WACK—Newark—1957

Frequency: 1420 Kc.....Power: 500 Watts, d.  
Owned By.....Radio Wayne City, Inc.  
Address.....110 E. Union St.  
Tel.: DEerfield 1-1420.....Independent  
Station Representative.....Walton  
President.....J. J. Kaufman  
General, Station Mgr.....B. Sova  
Program Director.....Bud Paxson  
Chief Engineer.....A. Muller

### WCNY—Newburgh—1933

Frequency: 1220 Kc.....Power: 1000 Watts d.  
Owned By.....Orange County Bcstg. Corp.  
Address.....Box 591  
Tel.: JOhn 1-2131.....Independent  
Station Representative.....Masla  
Pres.....George W. Bingham  
Vice President.....Campbell K. Thompson  
Commercial Manager.....Gordon K. Cameron  
Program Director.....Richard H. Raskin  
Chief Engineer.....Marvin Selmes

**WVOX—New Rochelle—1950**

Frequency: 1460 Kc.....Power: 500 Watts d.  
 Owned-Oper. By.....Radio Westchester  
 Address.....Pershing Sq. Bldg.  
 Tel.: NE 6-0800.....Independent  
 Newspaper Affil.....N. Y. Herald Tribune  
 Station Representative.....Bolling  
 President.....Martin Stone  
 General Manager.....Gus Nathan  
 Station Manager.....Perry J. Brown  
 Sales Promotion Mgr.....Jean Ensign  
 Program Director.....Bryce Bond  
 Chief Engineer.....Ernie Machanic  
 Owners of: WFYI, Garden City; WVIP, Mt. Kisco;  
 WVOX-FM; WGHQ, Saugerties. All N. Y.

**WADO—New York—1926**

Frequency: 1280 Kc.....Power: 5000 Watts  
 Owned-Operated By...Bartell Bcstrs. of N. Y.  
 Address.....444 Madison Ave.  
 Tel.: MU 8-1280.....Independent  
 President, Gen. Mgr.....Melvin M. Bartell  
 Vice President, Sales.....Sydney Kavaleer  
 Program Coordinator.....Alan Fredericks  
 Chief Engineer.....Emil Hill  
 Owners of: KCBQ, San Diego; WOKY, Milwaukee;  
 KYA, San Francisco; Tele Haiti; Tele Curacao;  
 Tel Aruba.

**WBNX—New York—1927**

Frequency: 1380 Kc.....Power: 5000 Watts  
 Owned By.....United Bcatg.  
 Address.....560 5th Ave.  
 Tel.: Circle 5-1441.....Independent  
 President.....Richard Eaton  
 General, Sta. Mgr.....Harry Haslett  
 Commercial Mgr.....Robert T. Wittig  
 Program Director.....Fred Baez  
 Publicity Director.....Margaret Clark  
 Chief Engineer.....Marvin Shapiro  
 Owners of: WINX, Rockville; WOOK, Washington,  
 D. C.; WSIB, Baltimore; WJMO, Cleveland.

**WEVD—New York—1927**

Frequency: 1330 Kc.....Power: 5000 Watts  
 Owned-Oper. By..Debs Memorial Radio Fund  
 Business-Studio Address.....117 W. 48th St.  
 Tel: PLaza 7-0880.....Independent  
 President.....Adolph Held  
 General Station Mgr.....Henry Greenfield  
 Prog. Dir.....George Field  
 Commercial Manager.....Norman Furman  
 Chief Engineer.....Charles W. Brown

**3 CULTURAL GROUPS COMPOSE  
 NEW YORK'S MASS MARKET**

*Five and one half million people in metro New York have cultural affinities to the Spanish-speaking, Italian, and Negro communities.*

**WADO** has oriented its programming to reach this mass audience in depth, with the dignity due each group and a recognition of their potential in our economy.

Only **WADO** reaches the seventeen county area which embraces this constantly expanding audience.

**BARTELL BROADCASTING CORPORATION**

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WADO New York  
 WOKY Milwaukee  
 KYA San Francisco  
 KCBQ San Diego  
 TeleHaiti  
 TeleCuracao  
 TelAruba



*RADIO WABC  
THE SOUND  
OF NEW YORK*

**WABC**

*CHANNEL 77*  
*on your sound dial*

*39 WEST 66 STREET, NEW YORK 23, NEW YORK SU 7-5000*  
*REPRESENTED NATIONALLY BY JOHN BLAIR AND COMPANY*



**WABC—New York—1921**

Frequency: 770 Kc. . . . . Power: 50,000 Watts  
 Owned-Oper. By . . . . . American Bcstg. Co., Inc.  
 Address . . . . . 39 West 66th St.  
 Tel.: SU 7-5000 . . . . . ABC  
 Representative . . . . . John Blair  
 President . . . . . Leonard H. Goldenson  
 V. P., General Manager . . . . . Harold L. Neal Jr.  
 Sales Manager . . . . . Barrett H. Geoghegan  
 Business Manager . . . . . Margaret M. Michaud  
 Adv. Publicity Director . . . . . Rita Garner  
 Chief Engineer . . . . . Frank Marx

**WCBS—New York—1924**

Frequency: 880 Kc. . . . . Power: 50,000 Watts  
 Owned By . . . . . Columbia Bcstg. System, Inc.  
 General Studio Address . . . . . 485 Madison Ave.  
 Tel.: PL 1-2345 . . . . . CBS  
 Representative . . . . . CBS Radio Spot Sales  
 President of CBS . . . . . Frank Stanton  
 V.P., General Manager . . . . . Sam J. Slate  
 General Sales Mgr. . . . . Ralph W. Goshen  
 Sales Prom. Mgr. . . . . Jim Mullen  
 Program Director . . . . . Hal Moore  
 Publicity Director . . . . . Lou Frankel  
 Chief Engineer . . . . . Frank Orth

**WHEN YOU CAN  
 HAVE THE BEST,  
 WHY BE SATISFIED  
 WITH LESS?**



**NEW YORK'S  
ONLY  
FULL-TIME  
SPANISH  
STATION**

**WHOM**

NEW YORK, N. Y.

PARA EL PRESTIGIO DE LOS HISPANOS •



**WHOM—New York—1930**

Frequency: 1480 Kc. .... Power: 5000 Watts  
 Owned-Oper. By. .... Progress Bcstg. Corp.  
 Business Address. .... 136 W. 52nd St.  
 Tel.: CI 6-3900. .... Independent  
 Newspaper Affiliation. .... Il Progresso Italo-  
 Americano, La Prensa  
 President, Gen. Manager. .... Fortune Pope  
 V.P., Sales Mgr. .... Charles Baltin  
 Program Director. .... Ralph Costantino  
 Chief Engineer. .... George Stelger

**WMGM—New York—1922**

Frequency: 1050 Kc. .... Power: 50,000 Watts  
 Owned-Oper. By. .... Loew's Theatres Bcstg. Corp.  
 Business-Studio Address. .... 400 Park Ave.  
 Tel.: MU 8-1000. .... Independent  
 Representative. .... Hollingbery  
 Exec. V.P., Director. .... Arthur M. Tolchin  
 Director of Sales. .... Samuel Faust  
 Dir. of Adv., Sls. Prom. & Merch. .... J. P. Newman  
 Business Manager. .... Morris Sher  
 Controller. .... Frank Schwartz  
 Assoc. Prog. Dirs. .... D. Yarnell, G. Edwards

SEE PAGE 100 FOR

# ***LISTING OF NEW YORK TELEPHONE NUMBERS***



N E T W O R K S



P U B L I C A T I O N S



O R G A N I Z A T I O N S



T A L E N T A G E N C I E S



F M R A D I O S T A T I O N S



A M R A D I O S T A T I O N S



N E W S A S S O C I A T I O N S



T E L E V I S I O N S T A T I O N S



P R O G R A M P R O D U C E R S



R E C O R D I N G C O M P A N I E S



A D V E R T I S I N G A G E N C I E S



T R A N S C R I P T I O N C O M P A N I E S



S T A T I O N R E P R E S E N T A T I V E S

**the  
best  
way  
into  
NEW YORK**



W1-15

**WINS—New York—1924**

Frequency: 1010 Kc.....Power: 50,000 Watts  
 Owned-Oper. By.....Gotham Bcstg. Corp.  
 Address.....7 Central Park West  
 Tel.: JU 2-7000.....Independent  
 Reprs. ....Katz  
 President.....J. Elroy McCaw  
 General Manager.....Harold E. Anderson  
 Production Mgr.....Rick Sklar  
 Publicity Director.....Morty Matz  
 Chief Engineer.....P. Von Kunits

**WNEW—New York—1934**

Frequency: 1130 Kc.....Power: 50 Kw.  
 Owned-Oper. By.....Metropolitan Bcstg.  
 Business-Studio Address.....585 Fifth Ave.  
 Tel.: YU 6-7000.....Independent  
 President.....John W. Kluge  
 V.P. Pres. & Gen. Mgr.....John V. B. Sullivan  
 Program Director.....Mark Olds  
 Sales Prom. Mgr.....James Grau  
 Publicity Director.....Frank Young  
 Director of Research.....Mary McKenna  
 Chief Engineer.....Max Weiner  
 Owners of: WNEW-TV; WTTG-TV, Washington,  
 D. C.; WHK-AM-FM, Cleveland, O.; WIP-AM-  
 FM, Philadelphia, Pa.; WTVH-TV, Peoria, Ill.;  
 WTVR-TV, Decatur, Ill.; KOVR-TV, Stockton,  
 Calif.; WRUL, N. Y.

FOR FCC PERSONNEL

SEE PAGE 230



FOR SPOT RADIO & TV TIME SALES

SEE PAGE 53



FOR 1960 LOCAL RADIO DOLLAR

SEE PAGE 67



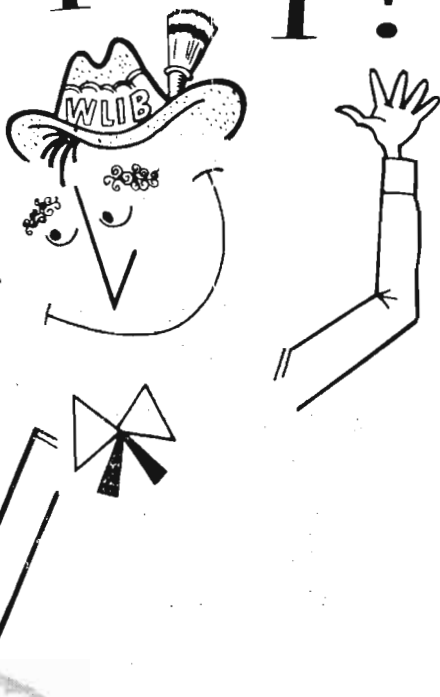
FOR CURRENCY EXCHANGE RATES

SEE PAGE 189

BEST WAY TO EMBRACE THE NEW YORK NEGRO COMMUNITY...

“LIB”

it up!



More “Negro Stations” pick up more special service programs from WLIB than from any other station in America. Such is its prestige and integrity! A mark of distinction deeply deserved, for year after year WLIB has striven to be not solely the voice of entertainment but the voice of conscience for its community as well.

This honesty of purpose has consistently given WLIB by far the largest share of the listening Negro Community in greater Metropolitan New York.

Advertisers, too, have seen the results of this distinctive type of programming. That’s why more national advertisers place more business on this station than on any other Negro station in Metropolitan New York.

Call WLIB for the facts today. See why more time-buyers say if you want to increase your sales in this million and a half market all you have to do is “LIB IT UP”



Hotel Theresa, 125th Street & 7th Avenue, New York 27, N. Y.

**EMBRACES THE ENTIRE NEGRO MARKET IN GREATER NEW YORK**

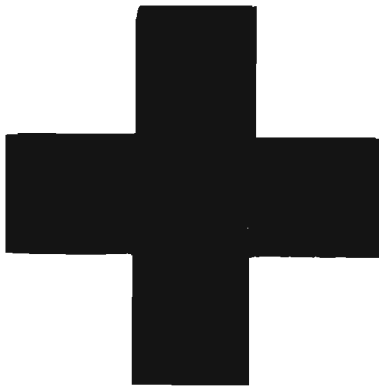
**WLIB—New York—1942**

Frequency: 1190 Kc.....Power: 1000 Watts d  
Owned-Operated By.....New Bcstg. Co., Inc.  
Address.....2090 7th Ave.  
Tel.: MO 6-1800.....Independent  
Representative .....Forjoe  
Pres., Gen. Manager.....Harry Novik  
Program Director.....Nat Rudich  
Comm. Mgr.....Arthur Harrison  
Sales Promotion Manager.....Anthony Johnson  
Publicity Director.....Phil Deane  
Chief Engineer.....Gordon A. Greenfield

**WOR—New York—1925**

Frequency: 710 Kc.....Power: 50,000 Watts  
Owned-Oper. By.....RKO General  
Address .....1440 Broadway  
Tel.: LO 4-8000.....Independent  
Station Rep. ....H-R Reps.  
President .....Thomas O'Neil  
V.P., General Manager.....Robert J. Leder  
V.P., General Sales.....Jacques Biraben  
V.P., Dir. Adv. Pub., Sales....Martin Fliesler  
V.P., Program Director.....Robert Smith  
Division Controller.....Herbert J. Mayes  
Chief Engineer.....Orville Sather  
Owners of: WOR-FM-TV; WNAC-AM-FM-TV,  
Boston; WHBQ-AM-FM-TV, Memphis; KHH-AM-  
FM-TV, Los Angeles; CKLW-AM-FM-TV, Detroit;  
WGMS-AM-FM, Washington, D. C.; KFRC-AM-  
FM, San Francisco; WHCT-TV, Hartford.  
(See Page 262 For Ad.)

**The Red Cross Needs**



**Your Unstinting Assistance**



please post!

# wmca

## 570kc

---

Throughout 1960, a consistent leader  
in New York radio ratings\*

Now offering advertisers  
the largest unduplicated audience  

---

of any New York radio station\*\*

\*PULSE, NIELSEN, HOOPER REPORTS,  
JAN. THROUGH DEC. 1960

\*\*NSI, 6 A.M.-9 P.M. SEPT.-OCT. 1960  
FIVE-DAY WEEKLY  
CUMULATIVE AUDIENCE,  
AVERAGE THREE-HOUR DAY PART



**wmca** THE VOICE OF NEW YORK

**wbny** THE VOICE OF BUFFALO

**rpi** THE VOICE OF NEWS

the straus broadcasting group



**WMCA—New York—1925**

Frequency: 570 Kc.....Power: 5000 Watts  
 Owned-Operated By.....WMCA, Inc.  
 Address.....415 Madison Ave.  
 Tel.: MU 8-5700.....Independent  
 Representative.....AM Radio Sales  
 Board Chairman.....Nathan Straus  
 President.....R. Peter Straus  
 V.P., General Manager... Stephen B. Labunski  
 Dir. of Programming.....Ruth Musser  
 Public Relations.....Michael Laurence  
 Sales Manager.....John J. McSweeney  
 Sales Promotion Manager.....Mary E. Fay  
 Chief Engineer.....James McCafferty  
 Owners of: WBNY, Buffalo.

**WNBC—New York—1926**

Frequency: 660 Kc.....Power: 50 Kw.  
 Owned.....National Bcastg. Co.  
 Address.....30 Rockefeller Plaza  
 Tel.: CI 7-8300.....NBC  
 Station Rep.....NBC Spot Sales  
 President.....Robert E. Kintner  
 General Mgr.....Theodore H. Walworth, Jr.  
 Station Manager.....George S. Dietrich  
 Dir. of Oper., Bus. Mgr.....Frederick Acker  
 Mgr. Sales Promotion... Stephen Kirschenbaum  
 Dir. Sales.....Broaddus Johnson  
 Program Dir.....Steve White

**FOR INDUSTRY HIGHLIGHTS  
 SEE PAGE 33**



**FOR TV TIME SALES FIGURES  
 SEE PAGE 98**



**FOR INDUSTRY STOCK MARKET FIGURES  
 SEE PAGE 47**



**FOR PROFIT & LOSS BY AM STATIONS  
 SEE PAGE 59**



Where do New Yorkers turn for the best in music? To WQXR, of course. America's Number One Good Music Station is the favorite of more than 1,250,000 metropolitan area families. And a favorite of many of America's biggest advertisers, too. They use WQXR to make profitable sales to better-income families in the world's biggest market.

In  
New York,  
nothing  
takes the  
place of  
good music  
nothing  
takes the  
place of

**WQXR**

**AM 50,000 watts, and FM**

*Radio station of The New York Times*

**WQXR—New York—1936**

Frequency: 1560 Kc. .... Power: 50,000 Watts  
Owned-Operated By ..... Interstate Bcstg. Co.  
Address ..... 229 W. 43rd St.  
Tel.: LA 4-1100 ..... Independent  
Newspaper Affiliation ..... Times  
Representative ..... Paul H. Raymer  
Chairman of Board ..... Arthur Hays Sulzberger  
President ..... Orvil E. Dryfoos  
Commercial Manager ..... Norman S. McGee  
Sales Prom. Dir. .... Elliott M. Sanger, Jr.  
Program Director ..... Walter Neiman  
Pub. Dir. .... E. "Pat" Hurley

Sales Manager ..... Robert L. Kreiger  
Chief Engineer ..... L. J. Kleinklaus

**WPOW—New York—1924**

Frequency: 1330 Kc. .... Power: 5 Kw.  
Owned ..... WPOW, Inc.  
Address ..... Hotel Roosevelt  
Tel.: MU 6-6488 ..... Independent  
President, Gen. Mgr. .... John M. Camp  
Sales Promotion Manager ..... David L. Carlson  
Program Director ..... Don Wallower  
Chief Engineer ..... Ed Smith

FOR 1960 TV GROSS TIME BILLINGS  
SEE PAGE 39



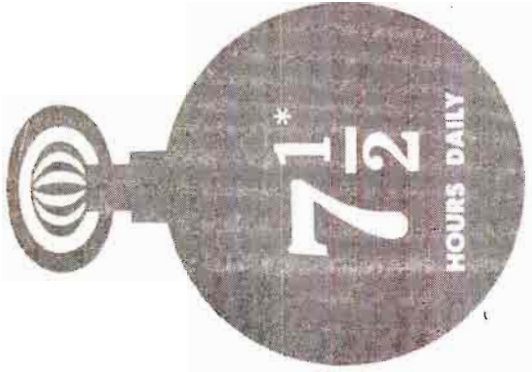
FOR PRODUCTION OF RADIO SETS  
SEE PAGE 51



FOR FCC REPORT ON STATION EXPANSION  
SEE PAGE 41

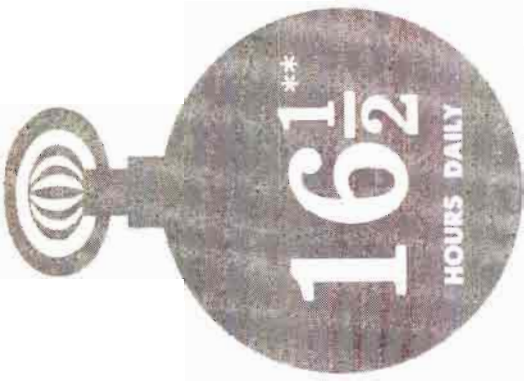


FOR NAB PERSONNEL  
SEE PAGE 94



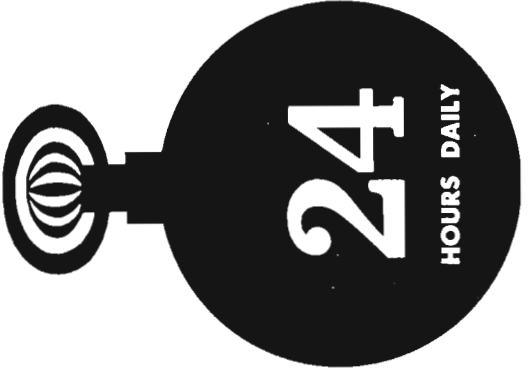
**NEGRO** Community Programming

+



**SPANISH/PUERTO RICAN** Programming

=



of *Whirl-Wind* sales action

# WWRL

NEW YORK DE 5-1600

\*10:00AM-5:30PM  
+\*5:30PM-10:00AM

**WWRL—New York—1926**

Frequency: 1600 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Long Island Bcastg. Corp.  
 Address.....41-30 58th St., Woodside  
 Tel.: DE 5-1600.....Independent  
 President.....W. H. Reuman  
 Gen. Sta. Mgr.....Edith Dick  
 Comm., Sales Prom. Mgr.....Selvin Donneson  
 Program Director.....Fred Barr  
 Publicity Director.....Morty Matz  
 Chief Engineer.....Benton R. Bartlett

**WHL D—Niagara Falls—1940**

Frequency: 1270 Kc....Power: 5000 Watts d.  
 Owned-Oper. By.....Earl C. Hull  
 Address.....Treadway Inn  
 Tel.: BUtler 5-8421.....Independent  
 Station Representative.....Bolling  
 Owner.....Earl C. Hull  
 Station. Comm. Mgr.....Edward F. Joseph  
 Chief Engineer.....Robert Wilson

**FOR TOP 100 SPOT TV ADVERTISERS  
 SEE PAGE 61**



**FOR NAB TV CODE SUBSCRIBERS  
 SEE PAGE 85**



**FOR CANADIAN AD AGENCIES  
 SEE PAGE 164**



**FOR SALES OF RECEIVING TUBES  
 SEE PAGE 81**

**WJL—Niagara Falls—1947**

Frequency: 1440 Kc. Power: 1000 Watts d.  
 Owned-Oper. Niagara Frontier Bcstg. Corp.  
 Address Hotel Niagara  
 Tel.: BU 5-5795  
 MBS Representative Burn-Smith  
 Pres., Gen. Mgr. Tom W. Talbot  
 Sales Prom., Pub. Dir. Walter H. Allen  
 Chief Engineer, Prog. Dir. Gustav Czaplak

**WSOQ—N. Syracuse—1959**

Frequency: 1220 Kc. Power: 1,000 Watts d.  
 Owned By WSOQ, Inc.  
 Address Box 20  
 Tel.: GLenview 8-1220  
 MBS President Barry Winton  
 General Manager Sol Panitz  
 Station, Comm. Mgr. James A. McKechnie  
 Program Director Ross Morton  
 Chief Engineer Earl Williams

**WCNN—Norwich—1953**

Frequency: 970 Kc. Power: 500 Watts d.  
 Owned-Oper. By Radio Norwich, Inc.  
 Address 14 S. Broad St.  
 Tel.: 4-2218  
 Independent Station Representative Devney O'Connell  
 Pres., Gen. Mgr. William J. Hall  
 Chief Engineer Wiley R. Bates

**WSLB—Ogdensburg—1940**

Freq.: 1400 Kc. Power: 1 Kw. d.; 250 W. n.  
 Owned-Oper. By Seaway Radio  
 Address 2315 Knox St.  
 Tel.: 500  
 Independent President George Bingham  
 General Mgr. E. M. Costigan  
 Chief Engineer M. S. Seimes

**WHDL—Olean—1929**

Freq.: 1450 Kc. Power: 1 Kw. d.; 250 W. n.  
 Owned-Operated By WHDL, Inc.  
 Address 3219 W. State Rd.  
 Tel.: FR 2-0161  
 ABC Newspaper Affiliation Times Herald  
 Representative Everett-McKinney  
 Pres., Gen. Mgr. John R. Henzel  
 Station, Sls. Prom. Mgr. James Hastings  
 Comm. Mgr. Joseph K. Eade  
 Prog. Dir. Donald McLean  
 Publicity Director Howard Heck  
 Chief Engineer Wallace D. Taylor

**WMNS—Olean—1957**

Frequency: 1360 Kc. Power: 1 Kw., d.  
 Owned Olean Bcstg. Corp.  
 Address 168½ N. Union St.  
 Tel.: FR 2-6660  
 Independent Station Representative Webb  
 President Donald W. Merriman  
 General, Station Mgr. James C. Gleason  
 Program Director John Casey  
 Chief Engineer Michael Ceci  
 Owners of: WSET, Olean Falls; WRNY, Rome.

**WONG—Oneida—1956**

Frequency: 1600 Kc. Power: 1 Kw., d.  
 Owned-Oper. By Madison County Bcstg. Co.  
 Address 181 Main St.  
 Tel.: 1600  
 Independent President, Gen. Mgr. Richard W. Mills  
 Station Sales, Prom. Mgr. William S. Jaeger  
 Commercial Mgr. Irenitta Mills  
 Program Dir. Morton D. Downey  
 Publicity Dir. Brian B. Madden  
 Chief Engineer George P. Sadlon

**WDOS—Oneonta—1947**

Frequency: 730 Kc. Power: 1 Kw., d.  
 Owned-Oper. By Ottawav Stations, Inc.  
 Bus-Studio Address 104 Chestnut St.  
 Tel.: GEneral 2-1500  
 Independent Newspaper Affiliation Oneonta Star  
 General Manager Harold E. Graves  
 Managing Director Francis H. Brinkley  
 Comm. Mgr. Benjamin M. Turnbull  
 Program Director Dick Mansfield  
 Chief Engineer Arthur Silver  
 Owners of: WENE, Endicott; WYPO, Stroudsburg.

**WEBO—Owego—1956**

Frequency: 1330 Kc. Power: 1 Kw., d.  
 Owned Owego Radio, Inc.  
 Address 6 North Ave.  
 Tel.: MUtual 7-0371  
 Independent President, Gen. Mgr. Amo L. Davis  
 Comm. Mgr., Prog. Mgr. Edward S. Budney  
 Chief Engineer Herb Andrews

**WALK—Patchogue—1952**

Frequency: 1370 Kc. Power: 500 Watts d.  
 Owned-Oper. By Suffolk Bcstg. Corp.  
 Address P. O. Box 230  
 Tel.: GR 5-5200  
 Independent Newspaper Affiliation Suffolk Cons. Press  
 Representative Grant Webb  
 Pres., Gen. Mgr. W. K. Macy, Jr.  
 Comm. Mgr., Prom. Mgr. John Regan  
 Prog., Pub. Dir. Jack Ellsworth  
 Chief Engineer Ed Becker  
 Owners of: WRIV, Riverhead.

**WPAC—Patchogue—1951**

Frequency: 1580 Kc. Power: 10 Kw. d.  
 Owned-Oper. By Patchogue Bcstg. Co.  
 Business Address P.O. Box 651  
 Tel.: GR 5-4600  
 Independent Station Rep. Spot Time Sales  
 Pres., Gen. Mgr. Lee Morrison

**WLNA—Peekskill—1948**

Frequency: 1420 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Highland Bcstg. Corp.  
 Address Radio Terrace  
 Tel.: 7-1124  
 Independent President Irving E. Cottrell  
 Commercial Mgr. Francis V. Lough  
 Program Dir. George Birdas  
 Chief Engineer Nathaniel B. Johnson

**WEAV—Plattsburgh—1934**

Frequency: 960 Kc. Power: 5000 Watts  
 Owned-Oper. By.....Plattsburgh Bcstg. Corp.  
 Address.....38 Court St.  
 Tel.: JOrdan 1-0960.....CBS  
 Representative.....Jack Masla  
 President.....George F. Bissell  
 Program Director.....Arthur Pierce  
 General, Comm. Mgr.....Chester O. Bosworth  
 Publicity Director.....Dave Dewey  
 Chief Engineer.....Jack Nazak

**WIRY—Plattsburgh—1950**

Freq.: 1340 Kc. Power: 1000 W. d.; 250 W. n.  
 Owned-Oper. By.....WIRY, Inc.  
 Trans. Loca. Address.....301-03 Cornelia St.  
 Tel.: JO 3-1340.....MBS-KBS  
 President.....Charles B. Britt  
 Gen., Comm. Mgr.....Donald L. Pelkey  
 Program Director.....Betty Kraus  
 Chief Engineer.....Kenneth P. Duquette

**WDLC—Port Jervis—1953**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By.....Port Jervis Bcstg. Co.  
 Address.....Box 920  
 Tel.: 3-2293.....Independent  
 President.....S. Sakofsky  
 Exec. V.P., Chief Eng.....Oscar Wein  
 Program Director.....Katherine Skellett

**WPDM—Potsdam—1955**

Frequency: 1470 Kc. Power: 1 Kw., d.  
 Owned-Oper. By.....St. Lawrence Radio, Inc.  
 Address.....Potsdam  
 Tel.: COlony 7-9464.....Independent  
 General Manager.....Frederick G. Hartman

**WEOK—Poughkeepsie—1949**

Frequency: 1390 Kc. Power: 5,000 Watts d.  
 Owned-Operated By.....Hudson Valley Bcstg.  
 Address.....Pendell Road  
 Tel.: GR 1-1500.....Independent  
 Representative.....Everett-McKinney  
 President.....Paul Smallen  
 General Manager.....Frank T. Breslin  
 Program Director.....Karl Scheying  
 Chief Engineer.....John P. Burke

**WKIP—Poughkeepsie—1940**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned.....Dutchess County Bcstg. Corp.  
 Address.....Nelson House  
 Tel.: GR 1-2300.....ABC  
 Station Representative.....Masla  
 Pres.....George W. Bingham  
 V.P., Gen. Mgr.....Richard A. Dwsley  
 Commercial Manager.....Stanley D. Mitchell  
 Pub., Prog. Director.....John Kuhn  
 Chief Engineer.....Marvin S. Selmes

**WREM—Remsen—1957**

Frequency: 1480 Kc. Power: 1 Kw.  
 Owned By...Town & Country Bcstg. Co. Inc.

Address.....1 Pine St.  
 Tel.: 831-3333.....Independent  
 Station Reps.....Bernard; Breen & Ward  
 President.....Edwin L. Slusarczyk  
 Gen. Mgr., Ch. Eng.....Gerald W. Prout  
 Commercial Manager.....G. Clay

**WAPC—Riverhead—1960**

Frequency: 1570 Kc. Power: 1,000 Watts d.  
 Owned By.....Patchogue Bcstg. Co., Inc.  
 Address.....Box 666  
 Tel.: PArk 7-5900.....Independent  
 President, General Manager.....Lee Morrison  
 Station Manager.....Herbert Morrison  
 Commercial Manager.....Stan Allan  
 Sales Promotion Mgr.....Dick Hodkin  
 Program Director.....Allan Waldon  
 Chief Engineer.....Morton Morrison

**WRIV—Riverhead—1955**

Frequency: 1390 Kc. Power: 1,000 Watts d.  
 Owned.....Suffolk Broadcasting Corp.  
 Address.....1 East Main St.  
 Tel.: PA 7-1200.....Independent  
 Newspaper Affil...Suffolk Consolidated Press  
 Representative.....Grant Webb  
 Pres., Gen. Mgr.....William K. Macy, Jr.  
 Comm., Sales Prom. Mgr.....Laurence I. Nicoll  
 Program, Publicity Director.....Frank X. Brown  
 Chief Engineer.....John Broome  
 Owners of: WALK, Patchogue.

**WBBF—Rochester—1947**

Frequency: 950 Kc. Power: 1000 Watts  
 Owned-Oper. By.....WBBF, Inc.  
 Address.....339 East Ave.  
 Tel.: HAmilton 6-8920.....Independent  
 Station Representative.....Blair  
 President.....Maurice R. Forman  
 General Manager.....Robert S. Kieve  
 Chief Engineer.....Vincent Lopopolo

**WHAM—Rochester—1922**

Frequency: 1180 Kc. Power: 50,000 Watts  
 Owned-Oper. By.....Genesee Broadcasting Corp.  
 Address.....201 Humboldt St.  
 Tel.: HU 2-1160.....Independent  
 Representative.....Christal  
 General Manager.....Richard C. Shepard  
 Station Manager.....Arthur W. Kelly  
 Program Director.....W. Robert McKinsey  
 Publicity Director.....Dorothy J. Wall  
 Chief Engineer.....Donald W. Parker

**WHEC—Rochester—1925**

Frequency: 1460 Kc. Power: 5000 Watts  
 Owned.....WHEC, Inc.  
 Bus.-Studio Address.....191 East Ave.  
 Tel.: BA 5-3050.....CBS  
 Newspaper Affiliation...Gannett Newspapers  
 Representative.....Everett-McKinney  
 President.....Paul Miller  
 V.P., Gen. Sta. Mgr.....Lowell H. MacMillan  
 Commercial Mgr.....Fred Pestorius  
 Program Dir.....Warren Doremus  
 Publicity Dir.....Dorothy Cotton  
 Chief Engineer.....Howard Mouatt

**WRVM—Rochester—1946**

Frequency: 680 Kc. Power: 250 W. d.  
 Owned-Oper. By State Broadcasting Co.  
 Address 130 S. Clinton Ave.  
 Tel.: BA 5-2520. Independent  
 Station Reps. Bolling; Kettell-Carter  
 President Frank W. Miller, Jr.  
 Chief Engineer Al Rubin

**WSAY—Rochester—1936**

Frequency: 1370 Kc. Power: 5 Kw.  
 Owned-Oper. By Federal Bcstg. System, Inc.  
 Address 250 East Ave.  
 Tel.: BA 5-4870. Independent  
 Station Representative Walker-Rawall  
 Pres., Ch. Eng. Gordon P. Brown  
 Station Director John Hill  
 Program Director Louis F. Parker

**WVET—Rochester—1947**

Frequency: 1280 Kc. Power: 5000 Watts  
 Owned-Oper. By Veterans Bcstg. Co., Inc.  
 Address 17 Clinton Ave So.  
 Tel.: HA 6-4820. NBC  
 Station Representative Eastman  
 Pres., Gen. Mgr. Ervin F. Lyke  
 Station Manager Paul C. Louthier  
 Chief Engineer Raymond Jobs

**WKAL—Rome—1946**

Freq.: 1150 Kc. Power: 5 Wt. d.; 1 Wt. n.  
 Owned By Mid-New York Bcstg.  
 Bus.-Studio Address 218 W. Dominick St.  
 Tel.: FE 6-7700. ABC-MBS  
 General Manager Gordon Gray  
 Commercial Mgr. Stan Fish  
 Station, Prom. Mgr. Richard Gessner  
 Program Dir. Joseph Graziano  
 Publicity Director Craig Israel  
 Chief Engineer DeForest T. Layton Jr.

**WRNY—Rome—1959**

Frequency: 1350 Kc. Power: 500 Watts d.  
 Owned By Alert Radio, Inc.  
 Address 202 W. Dominick St.  
 Tel.: Rome 6-5600. Independent  
 Station Rep. Broadcast Time Sales  
 President Herb Mendelsohn  
 Station, Comm. Mgr. C. James Colston  
 Program Director Mike Steele  
 Chief Engineer Fred Moore

**WGGO—Salamanca—1957**

Frequency: 1590 Kc. Power: 1 Kw., d.  
 Owned James Broadcasting Co., Inc.  
 Address 91 Main St.  
 Tel.: 1515. ABC-KBS  
 Station Rep. Venard, Rintoul & McConnell  
 President Simon Goldman  
 General, Station Mgr. M. O. Simundson  
 Program Dir., Chief Eng. David Pavlock  
 Publicity Director Rosemarie Bierfeldt  
 Owners of: WJTN, Jamestown; WDOE, Dunkirk.

**WNBZ—Saranac Lake—1927**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Operated By Upstate Bcstg. Corp.  
 Address 88 Main St.  
 Tel.: 1320. ABC  
 Pres., Gen. Mgr. Jacques DeMattos  
 Comm. Mgr., Prog. Dir. Jeanne DeMattos  
 Chief Engineer H. Berwind Williams

**WRSA—Saratoga Springs—1957**

Frequency: 1280 Kc. Power: 1 Kw., d.  
 Owned-Operated By Radio Station WRSA  
 Address Box 248  
 Tel.: 4300. KBS  
 Station Representative Devney O'Connell  
 President, General Mgr. Jack Oranch  
 Station Manager Martin Karig  
 Chief Engineer Caswell Miles

**WSPN—Saratoga Springs  
1954**

Frequency: 900 Kc. Power: 250 Watts d.  
 Owned By Spa Broadcasters, Inc.  
 Business Address 71 West Ave.  
 Tel.: 2180. Independent  
 Station Rep. Spot Time Sales  
 President Ken Freebern  
 Gen., Sta. Mgr. Robert W. Dingman  
 Comm., Sales Prom. Mgr. J. Bledsoe  
 Chief Engineer W. P. Spollen

**WGHQ—Saugerties—1956**

Frequency: 920 Kc. Power: 1000 Watts, d.  
 Owned Skylark Corp.  
 Business Address P. O. Box 165  
 Tel.: CH 6-2822. Independent  
 Station Representative Bolling  
 President Martin Stone  
 Gen. Mgr. Gustave Nathan  
 Station Manager Harry Thayer  
 Commercial Mgr. Warner Rush  
 Program Dir. Robert Barton  
 Chief Engineer Leroy F. Fuller  
 Owners of: WYON-AM-FM, New Rochelle; WFFL,  
 Mineola; WYIP, Mt. Kisco, all N. Y.

**WGY—Schenectady—1922**

Frequency: 810 Kc. Power: 50,000 Watts  
 Owned-Oper. By General Electric Co.  
 Address 1400 Balltown Rd.  
 Tel.: FR 7-2261. NBC  
 Representative Henry I. Christal  
 President Robert Paxton  
 General Manager J. Milton Lang  
 Promotion Manager Arthur R. Garland  
 Program Director Donn M. Chown  
 Sales Manager John E. Schmulbach  
 Operations Manager Merl L. Galusha  
 Owners of: WRGB, Schenectady.

**WSNY—Schenectady—1942**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By Western Gateway Bcstg.  
 Business-Studio Address 619 State St.



Tel.: EX 3-3622.....Independent  
 Pres., Gen., Sta. Mgr.....Winslow Leighton  
 Chief Engineer.....I. P. Beck

## WFBL—Syracuse—1922

Frequency: 1390 Kc.....Power: 5000 Watts  
 Owned.....Founders Corporation  
 Address.....P.O. Box 1390, E. Syracuse  
 Tel.: HOWard 3-8631.....Independent  
 Representative.....Hollingbery  
 General, Station Mgr.....Henry T. Wilcox  
 Sales Mgr.....Richard F. Polgreen  
 Program Director.....Fay Santello  
 Chief Engineer.....Vincent Marlin  
 Owners of: KORL, Honolulu; WSMB, New Orleans.

## WHEN—Syracuse—1941

Frequency: 620 Kc...Power: 5 Kw. d., 1 Kw. n.  
 Owned.....Meredith Syracuse Radio Corp.  
 Address.....511 Loew Bldg.  
 Tel.: HA 2-0277.....CBS  
 Representative.....Katz  
 President.....E. T. Meredith, Jr.  
 V.P. & Gen. Mgr.....Paul Adanti  
 Station Manager.....William H. Bell  
 Sales Manager.....Louis Parmentier  
 Prom. Mgr., Pub. Dir.....Robert Peel  
 Program Director.....John L. Scott  
 Chief Engineer.....Robert Ardner  
 Owners of: WHEN-TV; KCMO-AM-TV, Kansas  
 City; KPHO-AM-TV, Phoenix, Ariz.

## WNDR—Syracuse—1946

Frequency: 1260 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Syracuse Bcstg. Corp.  
 Address.....Box 1212  
 Tel.: GI 6-1515.....Independent  
 Station Representative.....Blair  
 General Manager.....Arthur C. Kyle, Jr.

## WOLF—Syracuse—1939

Freq.: 1490 Kc.....Power: 1 Kw. d.; 250 W. n.  
 Owned-Operated By.....Ivy Bcstg. Co., Inc.  
 Address.....Kirkpatrick & Van Rensselaer Sts.  
 Tel.: HA 2-7211.....ABC  
 Station Representative.....Young  
 President.....Ellis E. Erdman  
 V.P., General Manager.....Joel Fleming  
 Commercial Manager.....Frank Costello  
 Sales Promotion Manager.....Gerald McGuire  
 Program Director.....Keyes Perin  
 Publicity Director.....Howard Greenwald  
 Chief Engineer.....Gerald Cushing

## WSYR—Syracuse—1923

Frequency: 570 Kc.....Power: 5000 Watts  
 Owned Oper. By.....New House Bcstg. Corp.  
 Business Address.....1030 James St.  
 Tel.: GRanite 4-3911.....NBC  
 Representative.....Henry I. Christal  
 President.....E. R. Vadeboncoeur  
 Station Mgr.....William V. Rothrum

# WFBL

RADIO

# DOMINATES!

## SYRACUSE, NEW YORK

AUTHENTIC NEWS COVERAGE  
 FAMILY PROGRAMMING  
 OUTSTANDING EXPERIENCED AIR SALESMEN  
 CREATIVE SELLING  
 COMPLETE MERCHANDISING

National representative—George P. Hollingbery Co.

# FOUNDERS CORP.

One of the Founder's groups of Stations, including KORL, Honolulu; WFBL, Syracuse  
 New York; WSMB New Orleans, Louisiana



## NEW YORK

Program Dir. . . . . Floyd Ottoway  
 Com. Mgr. . . . . William R. Alford  
 Prom. Mgr., Pub. Dir. . . . . Lou Switzer  
 Chief Engineer . . . . . A. J. Eicholzer  
 Owners of: WSYR-FM-TV; WAPL-AM-FM-TV,  
 Elmira; WTPA-TV, Harrisburg; KOIN-TV,  
 Portland.

### WIPS—Ticonderoga—1955

Frequency: 1250 Kc. . . . . Power: 1 Kw., d.  
 Owned By . . . . . Ti Broadcasting, Inc.  
 Address . . . . . Fort Ti Road  
 Tel.: JUnO 5-2688 . . . . . Independent  
 Station Representative . . . . . Walker-Rawalt  
 President . . . . . Bernard H. Pelzer, Jr.  
 General Manager . . . . . William F. Powley  
 Program Director . . . . . John Garwood

### WTRY—Troy—1940

Frequency: 980 Kc. . . . . Power: 5000 Watts  
 Owned-Oper. By . . . . . WTRY Bcstg. Corp.  
 Business-Studio Address . . . . . 92 Fourth St.  
 Tel.: AS 4-1100 . . . . . Independent  
 Representative . . . . . John Blair  
 Ch. of Board . . . . . Victor W. Knauth  
 President . . . . . Daniel Kops  
 V.P., General Mgr. . . . . Sam S. Nielsen  
 Exec. V.P. . . . . Richard J. Monahan  
 Station Mgr. . . . . Stan Edwards  
 Program Dir. . . . . George Le Zotte  
 Chief Engineer . . . . . Frank Belaska

## WFAS *is* WESTCHESTER!

In the latest PULSE study made of the Westchester Rockland area (December 1960) WFAS is first—or tied for first—in 56 out of 68 quarter hour strips, Mondays through Fridays, 7 AM to Mid-night!

Rounding out a third of a century of service, WFAS more than ever is the Prestige Station in Westchester and Rockland counties.

**WFAS & WFAS-FM**  
 White Plains, N. Y.

### WIBX—Utica—1925

Frequency: 950 Kc. . . . . Power: 5000 Watts  
 Owned-Oper. By . . . . . WIBX, Inc.  
 Address . . . . . 187 Genesee St.  
 Tel.: SWitt 7-0220 . . . . . CBS  
 Sta. Representative . . . . . Meeker  
 President . . . . . Margaret Bowen Shepard  
 General Manager . . . . . Fredeic C. Bowen  
 Station Manager . . . . . Elliott Stewart  
 Production Manager . . . . . Ralph Allinger  
 Chief Engineer . . . . . John T. Dowdell

### WFAS—White Plains—1932

Frequency: 1230 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Westchester Bcstg. Corp.  
 Address . . . . . Secor Road, Hartsdale, N. Y.  
 Tel.: WH 9-6400 . . . . . Independent  
 President . . . . . Valentine E. Macy, Jr.  
 Gen., Sta. Manager . . . . . Frank A. Seitz  
 Program Director . . . . . Randall Kaler  
 Sls. Prom., Comm. Mgr. . . . . John Hade  
 Chief Engineer . . . . . Jack Pearson

### WRUN—Utica—1947

Freq.: 1150 Kc. . . . . Power: 5 Kw., d., 1 Kw., n.  
 Owned-Oper. By . . . . . The Rome Sentinel Co.  
 Business-Studio Address . . . . . 258 Genesee St.  
 Tel.: SWitt 7-1500 . . . . . Independent  
 Newspaper Affiliation . . . . . Rome Daily Sentinel  
 Representative . . . . . Avery-Knodel  
 President . . . . . Bradley C. Barnard  
 General Manager . . . . . Fritz Updike  
 Sta., Comm. Mgr. . . . . Richard A. Clark  
 Sales Prom., Pub. Dir. . . . . Phil Cameron  
 Program Supervisor . . . . . Alan E. Cole  
 Chief Engineers . . . . . G. S. Woods, C. F. Henry

### WTLB—Utica—1947

Freq: 1310 Kc. . . . . Power: 1 Kw., d., 500 W., n.  
 Owned By . . . . . Star Bcstg. Co.  
 Address . . . . . Washington Mills, N. Y.  
 Tel.: SW 7-1330 . . . . . Independent  
 Station Rep. . . . . Venard, Rintoul & McConnell  
 President . . . . . M. R. Forman  
 V.P., General Manager . . . . . Thomas L. Brown  
 Program Director . . . . . Nick Dardano  
 Publicity Director . . . . . Paul Brand  
 Chief Engineer . . . . . Robert Dufford  
 Owners of: WGVN, Getzva; WBBF, Rochester.

### WDLA—Walton—1951

Frequency: 1270 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By . . . . . Delaware County Bcstg. Corp.  
 Business Address . . . . . Walton  
 Tel.: UNderhill 5-4321 . . . . . Independent  
 President . . . . . E. Ogden Bush  
 V.P., Gen. Mgr. . . . . Michael J. Cuneen  
 Chief Engineer . . . . . Charles Lissner

### WATN—Watertown—1941

Frequency: 1240 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Watertown Bcstg. Corp.

## NEW YORK-NORTH CAROLINA

Address.....199 Wealtha Ave.  
Tel.: SUNset 2-3320.....MBS  
Pres., Gen. Mgr.....G. Harry Righter

### WOTT—Watertown—1959

Frequency: 1410 Kc.....Power: 5,000 Watts d.  
Owned By.....1,000 Isls. Bcstg. Co., Inc.  
Address.....1833 State St.  
Tel.: SUNset 2-6540.....Independent  
Station Representative.....Burn Smith  
President, Sta. Mgr.....James M. Johnston

### WWNY—Watertown—1941

Frequency: 790 Kc.....Power: 1000 Watts  
Owned-Operated By.....The Brockway Co.  
Address.....Box 211  
Tel.: SUNset 8-3800.....CBS  
Newspaper Affil.....Daily Times  
Station Representative.....Bolling  
President.....John B. Johnson

General Manager.....Louis Saiff, Jr.  
Station Manager.....Earl R. Kelly  
Program Director.....Rodney C. Abare  
Commercial Manager.....Harold Gore  
Dir. of Engineering.....Michael Yonkovig  
Owners of: WMSA, Massena; WCNY-TV, Carthage-Watertown; WMSA-FM, Massena.

### WLSV—Wellsville—1955

Frequency: 790 Kc.....Power: 1 Kw., d  
Owned-Oper. By.....Radio Services of Wellsville  
Address.....Hotel Fassett  
Tel.: 727.....Independent  
Gen. Mgr.....Joseph Mumma  
Sales Promotion Mgr.....James Armstrong  
Station Manager.....Robert Elliott  
Chief Engineer.....Larry Shields

### WWRL—Woodside—1926

(See New York, N. Y., Page 485)

Pop.: 4,582,500  
Families: 1,163,000

## North Carolina

Radio Homes: 1,123,000  
AM Stas. in State: 145

### WRCS—Ahoskie—1947

Frequency: 970 Kc.....Power: 1,000 Watts  
Owned-Oper. By.....Roanoke-Chowan Bcstg.  
Address.....Box 232  
Tel.: 3101.....Independent  
President.....J. B. Burden  
Manager.....P. G. Sewell

### WZKY—Ahoskie—1956

Frequency: 1580 Kc.....Power: 250 Watts, d.  
Owned By.....Radio WZKY  
Address.....Box 550, Albemarle, N. C.  
Tel.: YUkon 2-1111.....Independent  
Pres., Gen. Mgr.....T. Prebatte

### WABZ—Albemarle—1948

Frequency: 1010 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Radio Station WABZ, Inc.  
Business-Studio Address.....Hotel Albemarle  
Tel.: YU 2-1020.....KBS  
President.....Staton P. Williams  
General Manager.....Mrs. R. G. Varner  
Chief Engineer.....John D. Brooks

### WGWR—Asheboro—1947

Frequency: 1260 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Asheboro Bcstg. Co., Inc.  
Bus.-Studio Address.....P.O. Box 309  
Tel.: 2187.....KBS  
Newspaper Affil.....Courier Tribune  
President.....Roy Cox  
Gen., Sta., Comm. Mgr.....J. R. Marlowe  
Chief Engineer.....Howard Miller

### WISE—Asheville—1939

Freq.: 1310 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Operated By.....Arlington-Fairfax Bcstg. Co., Inc.  
Address.....92 Haywood St.  
Tel.: ALpine 3-5381.....Independent

Representative.....Bcst Time Sales; Raymer  
President.....Harold H. Thoms  
Vice President.....M. G. Thoms  
Sta. Mgr.....John Morris  
Program Director.....Ed Rogers  
Chief Engineer.....Matthew Munn  
Owners of: WEAM, Arlington, Va.; WKLM, Wilmington, N. C.

### WLOS—Asheville—1947

Freq.: 1380 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By.....Skyway Bcstg. Co.  
Business-Studio Address.....288 Macon Ave.  
Tel.: ALpine 4-4321.....NBC  
Station Representatives.....P. G. & W.; Ayers  
V. P., General Manager.....T. A. Eiland  
Station Manager.....Dewey Long  
Program Dir.....Dave Jacobs  
Chief Engineer.....George F. Sprague

### WSKY—Asheville—1946

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Operated By.....Radio Asheville, Inc.  
Business-Studio Address.....12 Church St.  
Tel.: ALpine 3-4451.....Independent  
Pres., Gen., Sta., Comm. Mgr.....Zeb Lee

### WWNC—Asheville—1927

Frequency: 570 Kc.....Power: 5000 Watts  
Owned-Oper. By.....Asheville Citizen-Times Co.  
Address.....14 O. Henry Ave.  
Tel.: AL 2-5611.....CBS  
Newspaper Affil.....Citizen, Times  
Representative.....H.R.  
President.....Robert Bunnelle  
General, Station Mgr.....Cecil B. Hoskins  
Comm. Mgr.....James A. Haqan  
Program Director.....William F. Melic  
Chief Engineer.....Harvey T. Nations

## NORTH CAROLINA

### WBMA—Beaufort—1954

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By: Richard Ray Cummins  
 Address: Box 156  
 Tel.: 2-9401 Independent  
 Owner, Gen. Mgr., Ch. Eng.: R. R. Cummins

### WCCG—Belmont-Charlotte 1954

Freq.: 1270 Kc. Power: 1 Kw., d.; 500 W., n.  
 Owner: Central Bcstg. Co.  
 Address: Box 629, Belmont  
 Tel.: TA 5-2812 ABC-MBS-KBS  
 Station Representative: Masla  
 President, General Mgr.: Robert Hilker  
 Commercial Manager: Frank Thomas  
 Program Director: Everette Gantt  
 Chief Engineer: Roger Hovis  
 Owners of: WFGO, Concord; WZKY, Albemarle,  
 both N. C.; WPCG, Clinton, S. C.

### WBMT—Black Mountain—1960

Frequency: 1350 Kc. Power: 500 Watts d.  
 Owned By: Mountain View Bcstg. Co.  
 Address: Box 755  
 Tel.: North 9-7812 ABC-KBS  
 President: Gordon H. Greenwood  
 General, Station Manager: Eugene Slatkin  
 Commercial Manager: Arnold Baynard  
 Chief Engineer: Pete Savage

### WATA—Boone—1950

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By: Wilkes Bcstg. Co.  
 Address: Depot St.  
 Tel.: AM 4-8461 KBS  
 President: Doris B. Brown  
 Station Mgr.: Roland Potter  
 Program Director: Jane Smith  
 Chief Engineer: E. Chipman

### WPNF—Brevard—1950

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By: Pisgah Bcstg. Co., Inc.  
 Address: P. O. Box 352  
 Tel.: TU 3-2621 Independent  
 President: Mrs. Ed. M. Anderson  
 General, Station Manager: Bobby Hoyle  
 Program Director: Bill Hancock  
 Publicity Director: John I. Anderson  
 Chief Engineer: Leon Southerland

### WBAG—Burlington—1946

Frequency: 1150 Kc. Power: 1000 Watts d.  
 Owned: Burlington-Graham Bdcstg. Co.  
 Address: Maple at Broad  
 Tel.: CA 7-4261 Independent  
 Representative: Walker Rawalt  
 Gen., Sta. Mgr.: G. C. Starnes  
 Commercial Manager: Harold Nall  
 Program Director: William Diffe  
 Sales Promotion Mgr.: Phil Eakin  
 Publicity Director: Ed Brooks  
 Chief Engineer: Charles Stafford

### WBBB—Burlington—1941

Frequency: 920 Kc. Power: 5000 Watts d.  
 Owned-Operated By: Alamance Bcstg. Co., Inc.  
 Address: 318 S. Main St.  
 Tel.: CA 6-6376 MBS-KBS  
 Rep.: Thomas F. Clark  
 President: V. W. Lane  
 General Manager: E. Z. Jones  
 Operations, Comm. Mgr.: C. Robert Ray  
 Program Director: Minnie Canada  
 Publicity Director: Lew Carter  
 Chief Engineer: Berry Tysor

### WWIT—Canton—1954

Frequency: 970 Kc. Power: 1 Kw., d  
 Owned By: Western N. C. Bcstg., Inc.  
 Address: Harkins Cove Road  
 Tel.: MI 8-3588 Independent  
 President: Sidney A. Watts  
 General, Station Mgr.: Dalton R. Paxton  
 Commercial Manager: Charles H. Stanley  
 Sales Promotion Manager: James V. Twiggs  
 Program Director: Sam F. Patterson  
 Publicity Director: Judye D. Morgan  
 Chief Engineer: Yates F. Burgess

### WCHL—Chapel Hill—1953

Frequency: 1360 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: Village Bcstg. Co.  
 Address: Durham Road  
 Tel.: 968-4484 Independent  
 Pres., Gen. Mgr.: Roland McClamroch, Jr.  
 Asst. to Gen. Mgr., Prog. Dir.: R. B. Boyd  
 Chief Engineer: Jim Botsford

### WAYS—Charlotte—1941

Frequency: 610 Kc. Power: 5 Kw., 1 Kw. n.  
 Owned: Inter-City Adv. Co. of Charlotte  
 Business-Studio Address: 400 Radio Road  
 Tel.: EX 2-4131 MBS  
 Representative: Bcst. Time Sales; Raymer  
 General Manager: J. Poston  
 Station Manager: D. P. Lee  
 Chief Engineer: E. R. Deekle

### WBT—Charlotte—1921

Frequency: 1110 Kc. Power: 50,000 Watts  
 Owned-Oper. By: Jefferson Standard Bdcstg.  
 Address: Box 8301  
 Tel.: ED 3-8832 CBS  
 Representative: CBS Radio Spot Sales  
 President: J. M. Bryan  
 Gen. Mgr.: Charles H. Crutchfield  
 Station Manager: Paul B. Marion  
 Commercial Manager: James G. Babb Jr.  
 Program Director: Wade St. Clair  
 Pub., Sales Prom. Dir.: Larry Harding  
 Chief Engineer: Thomas Howard  
 Owners of: WBTB, Charlotte; WBTW, Florence,  
 S. C.

### WGIV—Charlotte—1947

Freq.: 1600 Kc. Power: 1 Kw. d.; 500 W. n.  
 Owned-Oper. By: Charlotte Radio & TV Corp.

Address ..... Box 10063  
 Tel.: ED 3-2195 ..... Independent  
 Station Representative ..... Howard  
 Pres., Gen., Sta. Mgr. .... Francis M. Fitzgerald  
 Commercial Mgr. .... Ray Ervin  
 Program Director ..... F. P. Toomey  
 Sales Promotion Manager ..... Larry Keith  
 Publicity Director ..... Nelda McManus  
 Chief Engineer ..... S. K. Lineberger

**WIST—Charlotte—1951**

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... WIST, Inc.  
 Address ..... 204 Liberty Life Bldg.  
 Tel.: FR 6-3511 ..... Independent  
 Station Representative ..... Young  
 President ..... Henderson Belk  
 V. P., General Manager ..... Ray M. Stanfield  
 Commercial Manager ..... Howard Mendel  
 Program Director ..... Douglas G. Bell  
 Chief Engineer ..... Donald Strawn  
 Owners of: WGUS, N. Augusta, S. C.

**WKTC—Charlotte—1958**

Frequency: 1310 Kc. .... Power: 1000 Watts  
 Owned By ..... Queen City Bcstg. Co.  
 Address ..... 2001 Suttle Ave.  
 Tel.: EDison 3-1101 ..... Independent  
 Representative ..... Cooke  
 President ..... J. Olin Tice, Jr.  
 General, Station Mgr. .... J. G. Kenworthy  
 Program Director ..... Johnny Jacobs

**WSOC—Charlotte—1933**

Freq.: 930 Kc. .... Power: 5 Kw. d.; 1 Kw. n.  
 Owned By ..... Carolina Broadcasting Co.  
 Address ..... Box 2536  
 Tel.: FR 6-8401 ..... NBC  
 Station Rep. .... Peters Griffin, Woodward  
 President ..... Leonard Reinsch  
 General Manager ..... Henry Sullivan  
 Program Director ..... James Martinson  
 Sales Prom. Mgr. .... Franc White  
 Chief Engineer ..... L. L. Caudle, Jr.

**WWOK—Charlotte—1955**

Frequency: 1480 Kc. .... Power: 1 Kw., d.  
 Owned-Oper. By ..... Radio Charlotte, Inc.  
 Address ..... 215 Greystone Rd.  
 Tel.: JACKson 3-1041 ..... Independent  
 Station Rep. .... Weed Radio  
 President ..... Sherwood J. Tarlow  
 General Mgr. .... Herb Berg  
 Station Mgr., Asst. Gen. Mgr. .... W. J. Page  
 Operations Mgr. .... Art Lawrence  
 Chief Engineer ..... Paul M. Seally

**WRRZ—Clinton—1946**

Frequency: 880 Kc. .... Power: 1000 Watts d.  
 Owned ..... WRRZ Radio Co.  
 Address ..... S. Highway 701  
 Tel.: YL 2-2165 ..... ABC  
 Station Rep. .... Walker Rawalt  
 General Mgr. .... Geo. S. Walston  
 Sales Prom. Manager ..... E. D. Powell  
 Chief Engineer ..... J. L. Bowles

**WEGO—Concord—1943**

Frequency: 1410 Kc. .... Power: 1 Kw., d.  
 Owned By ..... Concord Kannapolis Bcstg. Co.  
 Address ..... Box 1321  
 Tel.: ST 2-6215 ..... KBS  
 President ..... Robert R. Hilker  
 Gen., Sta. Mgr. .... J. Norman Young  
 Commercial Manager ..... Claude C. Gibson, Jr.  
 Chief Engineer ..... Kenneth R. Kennedy  
 Owners of: WZKY, Albemarle, S. C.

**WCKB—Dunn—1946**

Frequency: 780 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By ..... No. Car. Cent. Bcstrs.  
 Address ..... Box 431  
 Tel.: 3133 ..... KBS  
 President ..... Lofton A. Tart, Sr.  
 Commercial Manager ..... Mrs. E. L. Grantham  
 Program Director ..... Rudy Zurlo  
 Sales Prom., Pub. Dir. .... John G. Thomas  
 Chief Engineer ..... Joseph Kotlas

**WDNC—Durham—1934**

Freq.: 620 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By ..... The Durham Radio Corp.  
 Bus-Studio Address ..... 138½ E. Chapel Hill St.  
 Tel.: 684-03-55 ..... CBS  
 News. Afil. .... Herald Sun  
 Representative ..... Paul H. Raymer  
 President ..... C. C. Council  
 Gen. Mgr. .... J. Frank Jarman  
 Local Commercial Mgr. .... W. R. Kirby  
 Prog. Dir. .... E. R. Higgins, Jr.  
 Publicity Director ..... A. E. Pruitt  
 Chief Engineer ..... Waldo W. Primm

**WSRC—Durham—1954**

Frequency: 1410 Kc. .... Power: 1 Kw.  
 Owned ..... Carolina Radio  
 Address ..... P. O. Box 28  
 Tel.: 2-4681 ..... Independent  
 Station Reps. .... Dore; Ochs  
 President ..... Robert Monroe  
 Gen. Mgr. .... James H. Mayes, Jr.  
 Commercial Manager ..... Buddy King  
 Sales Promotion Mgr. .... Stu Gordon  
 Prog. Dir. .... Norfley Whitted  
 Chief Engineer ..... Arthur Bone

**WSSB—Durham—1947**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... WSSB, Inc.  
 Address ..... Box 8676  
 Tel.: 489-9457 ..... Independent  
 Station Rep. .... Ayers  
 President ..... J. S. Beattie

**WTIK—Durham—1946**

Freq.: 1310 Kc. .... Power: 1 Kw. d.; 500 W. n.  
 Owned-Oper. By ..... W & W Bcstg. Co.  
 Address ..... P. O. Box 1571  
 Tel.: 6101 ..... ABC  
 President ..... C. H. Wentz  
 Gen., Sta. Mgr. .... H. Tom Morris  
 Chief Engineer ..... John Turner

**WCDJ—Edenton—1955**

Frequency: 1260 Kc. Power: 1 Kw. d.  
 Owned-Oper. By Colonial Bcstg. Co.  
 Address P. O. Box 509  
 Tel.: 2178 KBS  
 President E. M. Schuman  
 Gen. Sta. Mgr. R. W. Schuman  
 Program Director T. R. Shields  
 Chief Engineer Anthony Ostopoff

**WCNC—Elizabeth City—1939**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By Albemarle Bcstg. Co., Inc.  
 Address Box 535  
 Tel.: 4379 KBS  
 Station Rep. Bogner & Martin  
 President J. L. Lamb, Sr.  
 Gen. Mgr., Chief Eng. J. L. Lamb, Jr.  
 Assistant Mgr. Desmond Barclay  
 Commercial Manager C. E. Ferrell  
 Program Director Jimmy Raper

**WGAI—Elizabeth City—1947**

Freq.: 580 Kc. Power: 1 Kw. d., 500 Watts n.  
 Owned-Operated By WGAI Radio Co.  
 Business-Studio Address Box 649  
 Tel.: 4371 MBS  
 Pres., Gen., Sta. Mgr. C. Alden Baker

**WBLA—Elizabethtown—1956**

Frequency: 1440 Kc. Power: 1 Kw., d.  
 Owned Bladen Bcstg. Corp.  
 Address Box 327  
 Tel.: UNION 2-3184 KBS  
 Sta. Representative Hopewell  
 President E. Clayton Register  
 General Mgr. Chatham C. Clark  
 Chief Engineer G. Wear

**WIFM—Elkin—1951**

Frequency: 1540 Kc. Power: 250 Watts, d.  
 Owned Tri-County Bcstg. Co. Inc.  
 Address P.O. Box 152  
 Tel.: 860 Independent  
 President H. F. Laffoon  
 Sta. Mgr., Chief Eng. J. Prince

**WFMO—Fairmont—1953**

Frequency: 860 Kc. Power: 1000 Watts, d.  
 Owned Carolina's Broadcasting Co., Inc.  
 Address Box 492  
 Tel.: MA 8-4781 Independent  
 Station Representative Pearson; Weed  
 President Cutlar Moore  
 General, Comm. Mgr. James C. Clark  
 Sales Promotion Manager Wesley Unold  
 Program Director Betty R. Clark  
 Publicity Director Laverne Strickland  
 Chief Engineer Joseph F. Milazzo

**WFAG—Farmville—1959**

Frequency: 1250 Kc. Power: 500 Watts d.  
 Owned By Farmville Bcstg. Co.  
 Address Box 148  
 Tel.: SK 3-4352 Independent  
 Co-owners Carl V. Venters Jr., H. C. Wade  
 Chief Engineer Lawrence Behr

**WFAI—Fayetteville—1948**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned By Jackson F. Lee  
 Address Rogers Bldg., Eutaw Shopping Ctr.  
 Tel.: HU 4-6161 CBS-KBS  
 Representative Thomas F. Clark  
 General Manager Jackson F. Lee  
 Publicity Director Jim Kelso  
 Comm. Mgr. Bob Smith  
 Program Director Joyce Wagstaff  
 Chief Engineer Walter Lee Moring

**WFLB—Fayetteville—1947**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By Fayetteville Bcstrs., Inc.  
 Address P. O. Box 512  
 Tel.: HEmlock 2-7136 ABC  
 Representative Burn Smith  
 President L. W. Allen  
 Gen., Sta. Mgr. Jimmy Simpson  
 Commercial Manager Charles Cooper  
 Program Director Hersh Barbour  
 Sales Prom. Mgr. Vance McBryde  
 Publicity Director Frank Jetter, Jr.  
 Chief Engineer Kernan Wright

**WFNC—Fayetteville—1939**

Frequency: 940 Kc. Power: 10,000 Watts  
 Owned-Oper. By Cape Fear Bcstg. Co.  
 Address 1009 William Clark Rd.  
 Tel.: HU 4-4181 MBS  
 Representative Walker-Rawall  
 President Victor W. Dawson  
 General Mgr. N. Suttles  
 Station, Commercial Mgr. Johnny Joyce  
 Program Director M. Stamps  
 Chief Engineer David O. Beck

**WAGY—Forest City—1958**

Frequency: 1320 Kc. Power: 500 W., d.  
 Owned Tri City Broadcasting Co.  
 Address Box 280  
 Tel.: CHerry 5-9888 Independent  
 General Manager, Ch. Eng. G. T. Becknell  
 Station Manager, Prog. Dir. Don H. Lovelace  
 Commercial Manager Fred A. Blanton  
 Publicity Director J. David White

**WBBO—Forest City—1947**

Frequency: 780 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Rutherford Co. Radio Co., Inc.  
 Address Forest City  
 Tel.: CHerry 5-4205 KBS  
 Newspaper Affil. Courier, Sun

## NORTH CAROLINA

Pres., Gen., Sta. Mgr. Mrs. Ed. M. Anderson  
 Comm. Manager Carl R. Henson  
 Chief Engineer Merton Iwerks

### WFSC—Franklin—1957

Frequency: 1053 Kc. Power: 1000 Watts  
 Owned By Macon Cty. Broadcasting Co.  
 Business Address P.O. Box 470  
 Tel.: LA 4-2148 KBS  
 President Henry Bartol, Jr.  
 Gen., Sta. Mgr., Ch. Eng. Edwin P. Healy

### WFVG—Fuquay Springs—1949

Frequency: 1460 Kc. Power: 1000 Watts d.  
 Owned-Oper. By WFVG Bcstg.  
 Business-Studio Address Box 588  
 Tel.: 333 KBS-MBS  
 President, Gen. Mgr. James Flanagan  
 Prog., Pub. Dir. Walter M. Pearson  
 Chief Engineer G. Lewis

### WGNC—Gastonia—1939

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By Catherine T. McSwain  
 Address Dallas Road  
 Tel.: UNniversity 5-8501 Independent  
 Gen., Sta. Mgr. Pat McSwain  
 Chief Engineer W. C. Groves, Jr.

### WLTC—Gastonia—1947

Frequency: 1370 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Gastonia Bcstg. Serv., Inc.  
 Address Box E. Akers Center Station  
 Tel.: UN 5-1079 KBS  
 Representative Thomas F. Clark  
 Pres., Gen., Sta. Mgr. James B. Petty  
 Commercial Manager Boyce C. Morrow  
 Program Director Alan G. Phillips  
 Chief Engineer Don Voigt

### WFMC—Goldsboro—1951

Frequency: 730 Kc. Power: 1 Kw. d.  
 Owned. Southern Radio & TV Corp.  
 Address P. O. Box 655  
 Tel.: RRepublic 4-4211 KBS  
 President Kenneth T. Marshall  
 Gen. Mgr., Ch. Eng. Henry M. Harrison, Jr.

### WGBR—Goldsboro—1939

Freq.: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By E. Carolina Bcstg. Co., Inc.  
 Address P. O. Box 1024  
 Tel.: RRepublic 4-3621 ABC  
 President A. T. Hawkins  
 Comm., Gen. Mgr. V. G. Balkman  
 Sales Promotion Mgr. Robert Y. Wooten  
 Program Dir. Robert E. Hill  
 Chief Engineer Daniel B. Trueblood  
 Owners of: WEQR-FM, Goldsboro.

### WGOL—Goldsboro—1955

Frequency: 1300 Kc. Power: 1000 Watts

Owned Better Advertising Inc.  
 Address 116 W. Mulberry St.  
 Tel.: RE 4-5151 Independent  
 Sta. Representative Bogner & Martin  
 President William S. Page  
 General Mgr. Jack P. Hankins  
 Station Mgr. Lynwood Moseley  
 Commercial Manager Aubrey Aycock  
 Program Director Richard Bowman  
 Chief Engineer Paul Horne

### WBIG—Greensboro—1926

Frequency: 1470 Kc. Power: 5000 Watts  
 Owned-Oper. By North Carolina Bcstg. Co.  
 Address 2838 Battleground Ave.  
 Tel.: BR 2-6125 CBS  
 Representative George P. Hollingbery  
 President Michaux H. Crocker  
 General, Station Mgr. Allen Wannamaker  
 Commercial Mgr. W. H. Henry  
 Sales Promotion Manager Bill Roane  
 Publicity Director Inez C. Coggins  
 Program Director Lloyd Gordon  
 Chief Engineer Ernest C. Pate, Jr.

### WCOG—Greensboro—1948

Freq.: 1320 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned & Oper. By WCOG, Inc.  
 Address 708 W. Market St.  
 Tel.: BR 3-6925 Independent  
 Station Rep. Bcst. Time Sales; Raymer  
 President Harold H. Thoms  
 Sta. Manager Terry Bane  
 Comm. Mgr. Jack Huband  
 Program Director Bill Winters  
 Pub. Dir. Evelyn Jones  
 Chief Engineer Ansel Atkins  
 Owners of: WISE-TV, Asheville, N. C.

### WGBG—Greensboro—1942

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By Greensboro Bcstg. Co., Inc.  
 Address South Ashe St.  
 Tel.: BR 3-3631 ABC-MBS  
 Representative Pearson  
 Pres., Gen., Sta. Mgr. Ralph M. Lambeth  
 Commercial Mgr. Jack Rimmer  
 Sales Prom., Pub. Director Earl O. Sullivan  
 Program Director Joe Anderson  
 Chief Engineer Earl Teague

### WPET—Greensboro—1954

Frequency: 950 Kc. Power: 500 Watts  
 Owned Guilford Advertising  
 Address Meadowview Rd.  
 Tel.: BR 5-4464 Independent  
 President James S. Beattie  
 Exec. V.P., Gen. Mgr. William P. Mitchell  
 Asst. Mgr. Robert L. Montgomery  
 Chief Engineer Don Harris

### WGTC—Greenville—1940

Frequency: 1590 Kc. Power: 5 Kw. d.; 1 Kw. n.  
 Owned-Oper. By WGTC Bcstg. Co.

## NORTH CAROLINA

Address ..... Falkland Highway  
Tel.: PL 8-2174 ..... Independent  
Sta. Representative ..... Devney-O'Connell  
President ..... A. W. Lewin  
Manager ..... J. T. Snowden, Jr.  
Chief Engineer ..... Bill Covington

### WOOW—Greenville—1959

Frequency: 1340 Kc. .... Power: 250 Watts  
Owned ..... WOOW, Inc.  
Address ..... 304 S. Evans St.  
Tel.: Plaza 8-1171 ..... KBS  
President ..... John P. Gallagher  
Station Manager ..... M. R. Sullivan  
Sales Prom. Manager ..... Bob Jenkins  
Program Director ..... James B. Newman  
Publicity Director ..... James Ball  
Chief Engineer ..... Eli Harrison

### WKDX—Hamlet—1957

Frequency: 1400 Kc. .... Power: 250 W.  
Owned ..... Richmond Bcstg. Co.  
Address ..... Box 826  
Tel.: 1482 ..... Independent  
President ..... Risdon A. Lyon  
Gen. Mgr. .... W. P. Billingsley  
Operations Manager ..... A. R. Morrison  
Comm. Mgr. .... W. E. Benoist  
Program Director ..... Lettye M. Brown  
Chief Engineer ..... J. Craig Jarman

### WHNC—Henderson—1945

Frequency: 890 Kc. .... Power: 1000 Watts d.  
Owned ..... Henderson Radio Corp.  
Address ..... Norlina Road  
Tel.: GE 8-7136 ..... KBS-MBS  
President, Comm. Mgr. .... Nathan Frank  
General, Sta. Mgr. .... Dr. Claye Frank  
Program Director ..... Mrs. Mozelle Moore  
Chief Engineer ..... Lewis Hiland

### WHVH—Henderson—1955

Frequency: 1450 Kc. .... Power: 250 Watts  
Owned-Oper. By ..... Radio Corp.  
Address ..... P. O. Box 1011  
Tel.: GENEVA 8-8135-6 ..... Independent  
Representative ..... Webb  
President ..... Stan Fox  
Station Manager ..... Mike Hight  
Commercial Manager ..... Bill Morgan  
Program Director ..... John Price  
Publicity Director ..... Bud Morgan  
Chief Engineer ..... Ed Brame

### WHKP—Hendersonville—1946

Frequency: 1450 Kc. .... Power: 250 Watts  
Owned-Oper. By ..... Radio Hendersonville, Inc.  
Address ..... Box 451  
Tel.: OX 3-9061 ..... KBS  
President, Gen. Mgr. .... Kermit Edney  
Commercial, Sls. Prom. Mgr. .... Arthur V. Cooley  
Publicity, Program Dir. .... Jimmy Northington  
Chief Engineer ..... Charles Renfrow

### WHKY—Hickory—1939

Freq.: 1290 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By ..... Catawba Valley Bcstg. Co.  
Address ..... 415 1st Ave., N.W.  
Tel.: DI 5-2294 ..... ABC-MBS  
News. Affil. .... Daily Record  
Representative ..... Dora Clayton  
President ..... Carl V. Cline  
Gen., Sta. Manager ..... Edmund S. Long  
Program, Publicity Director ..... Kyle S. Jones  
Chief Engineer ..... Thomas E. Long

### WIRC—Hickory—1948

Frequency: 630 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By ..... Foothills Bcstg., Inc.  
Address ..... P.O. Box 484-A  
Tel.: DI 5-2124 ..... Independent  
Representative ..... John E. Pearson  
General Mgr. .... E. H. Smith, Jr.  
Asst. Mgr., Chief Engr. .... Elmer Troutman  
Commercial Manager ..... Lee Douglas  
Program Director ..... Mattie I. Padgett

### WHPE—High Point—1947

Frequency: 1070 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By ..... High Point Bcstg. Co.  
Address ..... 504½ N. Main St.  
Tel.: 88-31466 ..... KBS  
Pres., Prog. Dir., Chief Eng. .... Gary C. Davis  
Comm. Mgr. .... Hal W. Hicks  
Publicity Director ..... Albea Chafin

### WMFR—High Point—1935

Frequency: 1230 Kc. .... Power: 250 Watts  
Owned-Oper. By ..... Radio Station WMFR, Inc.  
Business Studio Address ..... 164 S. Main  
Tel.: 88-84593 ..... ABC  
Representative ..... Burn-Smith  
Pres., Gen. Station Mgr. .... Frank S. Lambeth  
Commercial Manager ..... Frank Smith  
Sls., Prom., Pub. Dir. .... G. D. Sullivan  
Program Director ..... W. R. Carter  
Chief Engineer ..... Robert P. Boyd

### WNOS—High Point—1953

Frequency: 1590 Kc. .... Power: 1900 Watts d.  
Owned By ..... Doss Broadcasting  
Address ..... Box 1448  
Tel.: 2-6851-2 ..... Independent  
Sta. Representative ..... Devney-O'Connell  
President ..... Charles E. Doss  
General Manager ..... James W. McClain

### WJNC—Jacksonville—1945

Freq.: 1240 Kc. .... Power: 1 Kw. d.; 250 W. n.  
Owned ..... Onslow Bcstg. Corp.  
Address ..... Drawer E  
Tel.: 7707 ..... Independent  
Station Representative ..... Devney-O'Connell  
Pres., Gen. Mgr. .... Robert P. Mendelson  
Commercial Manager ..... Rodric L. Jones  
Program Director ..... James E. Carey  
Chief Engineer ..... James B. Hartline



### WLAS—Jacksonville—1954

Frequency: 910 Kc. Power: 1000 Watts  
 Owned By: Seaboard Bcstg. Corp.  
 Address: P. O. Box 1197  
 Tel.: 3901. Independent  
 Station Representative: Pearson  
 Gen. Comm. Mgr.: Paul Parker  
 Chief Engineer: R. O. Dorsey

### WGTL—Kannapolis—1946

Frequency: 870 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: Fred H. Whitley, Inc.  
 Address: Cannon Blvd.  
 Tel.: WEbster 3-8700. Independent  
 Pres., Gen. Mgr.: Fred H. Whitley

### WKMT—Kings Mountain 1953

Frequency: 1220 Kc. Power: 1 Kw. d.  
 Owned-Oper. By: Radio Sta. WKMT  
 Address: Box 669  
 Tel.: 739-3672. Independent  
 President: R. H. Whitesides  
 Gen., Sta., Comm. Mgr.: Jonas R. Bridges  
 Sales Promotion Manager: Ray Eddy  
 Publicity Director: Ed Whitehead  
 Program Director: Doris Bridges  
 Chief Engineer: W. D. Taylor

### WELS—Kinston—1950

Frequency: 1010 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: Farmers Bcstg. Service, Inc.  
 Address: 1312 W. Vernon Ave.  
 Tel.: JAcKson 3-5151. KBS  
 Representative: Bogner & Martin  
 President: William S. Page  
 General, Station Mgr.: Jack P. Hankins  
 Program Director: Patrick C. Howell  
 Chief Engineer: Harvey Mewborn

### WFTC—Kinston—1937

Frequency: 960 Kc. Power: 5000 d.; 1000 n.  
 Owned By: Connie B. Gay Bcstg. Corp.  
 Address: King St.  
 Tel.: JAcKson 3-4111. ABC  
 Station Representative: Hopewell  
 President: Connie B. Gay  
 General Manager: Ed Winton  
 Station Manager: Donnie Gay  
 Commercial Manager: James B. Ham  
 Sales Prom. Mgr.: Dwight L. Moody  
 Program Director: Jasper L. Holmes  
 Publicity Director: William T. Woodard  
 Chief Engineer: Robert P. Carlson  
 Owners of: WQNR, Washington, D. C.; WTCR,  
 Huntington, W. Va.

### WISP—Kinston—1954

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By: Diehl Bcstg. Co.  
 Address: 525 S. Queen St.  
 Tel.: JAcKson 3-6161. Independent  
 Station Representative: Walston  
 President, General Mgr.: William K. Diehl  
 Commercial Manager: Arvin T. Hansen  
 Production Manager: Berrett Peace Jr.  
 Chief Engineer: Herman Civils

### WEWO—Laurinburg—1946

Frequency: 1080 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: Scotland Bcstg. Co.  
 Address: Box 512  
 Tel.: CR 6-2911. KBS  
 Sta. Rep.: Dora-Clayton  
 President: Edwin Pate  
 General Manager: Dick Brown  
 Program Director: Harold Bledsoe  
 Chief Engineer: Truman N. Brock

### WLOE—Leaksville—1946

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By: WLOE, Inc.  
 Address: P.O. Box 632  
 Tel.: MA 3-3118. MBS-KBS  
 Pres., Gen., Sta., Comm. Mgr.: D. L. Craddock

### WJRI—Lenoir—1947

Frequency: 1340 Kc. Power: 250 Watts  
 Owned: John P. Rabb  
 Address: Union Natl. Bank Bldg  
 Tel.: PL 4-5361. MBS-KBS  
 President, Gen. Mgr.: John P. Rabb  
 Chief Engineer: C. N. Whisenand

### WBUY—Lexington—1946

Frequency: 1440 Kc. Power: 5000 W  
 Owned-Oper. By: Davidson County  
 Address: O. G. Hilton-G.  
 Tel.: CH 6-4110. Greeley  
 Station Rep.: Dewey  
 Co-Owners: Dewey  
 Manager: Dewey  
 Commercial Manager: Dewey  
 Chief Engineer: Dewey

### WLON—Lincolnton—

Frequency: 1050 Kc. Power: 10  
 Owned: Lincoln County B  
 Address: Lincoln County B  
 Tel.: RE 5-8071.  
 Pres., Gen. Mgr.:  
 Chief Engineer:

### WYRN—Louisbu

Frequency: 1480 Kc.  
 Owned By: Frankli  
 Business Address: Frankli  
 Tel.: GYpsy 49-6-3105.  
 President, Comm. Mgr.:  
 Sales Prom. Mgr.:  
 Program Dir.:

### WAGR—Lu

Frequency: 580 Kc.  
 Owner:  
 Address: Redfield 9-399  
 Station Representative:  
 Pres., Gen. Mgr.:  
 V.P., Station Mgr.:  
 Sales Prom., Pro:  
 Chief Engineer:

**WLB**—Lumberton—1946  
 Frequency: 1340 Kc. Owned-Oper. By ..... 1 Kw. d.; 250 W. n.  
 Address ..... Robeson Bcstg. Corp. Box 393  
 Tel.: RE 9-6056 ..... KBS  
 Representative ..... J. A. Sharpe, Jr.  
 President ..... A. G. Stanley  
 General Station Mgr. .... Edward L. Potter  
 Program Director ..... William F. Rogers  
 Chief Engineer

Owned-Oper. By ..... Carteret Bcstg. Co., Inc. Box 432  
 Address .....  
 Tel.: PA 6-3188  
 Station Representative .....  
 President ..... Devney-O'Connell  
 General Station Manager ..... Grover C. Munden  
 Comm. Mgr., Chief Eng. .... Richard J. Babcock  
 Program Director ..... Walder Niemi  
 Joyce Niemi

**WMYN**—Madison—1957  
 Frequency: 1420 Kc. Power: 500 Watts  
 Owned By ..... Box 311  
 Address ..... Independent  
 Tel.: 9207 ..... J. B. Shelton  
 President ..... B. F. Shelton  
 Gen., Sta. Mgr. .... Ed Cortez  
 Chief Engineer

**WMNC**—Morganton—1947  
 Frequency: 1430 Kc. Power: 5000 Watts  
 Owned-Operated By ..... Nathan J. Cooper  
 Address ..... P.O. Box 698  
 Tel.: HE 7-0521 ..... KBS  
 General Mgr. .... Nathan J. Cooper  
 Chief Engineer ..... Frank A. Ballew

**WBRM**—Marion—1949  
 Frequency: 1250 Kc. Power: 1000 Watts  
 Owned-Operated By ..... Lake City Bcstg. Corp. Box 229  
 Address ..... Independent  
 Tel.: 7221 ..... W. P. Erwin  
 President ..... J. C. Pleasant  
 Gen. Mgr. .... J. L. Reynolds  
 Sta. Mgr. .... Hubert C. Martin  
 Chief Engineer

**WPAQ**—Mt. Airy—1948  
 Frequency: 740 Kc. Power: 10,000 Watts d.  
 Owned-Operated By ..... Ralph D. Epperson  
 Address ..... Spring Road  
 Tel.: STate 6-6111 ..... KBS  
 Representative ..... Thomas Clark  
 Pres., Gen.-Sta. Mgr. .... Ralph D. Epperson

**WMMH**—Marshall—1956  
 Frequency: 1460 Kc. Power: 500 W.  
 Owned By ..... Marshall Bcstg. Co. P.O. Box 528  
 Address ..... KBS  
 Tel.: ..... C. O. Brazzell  
 President ..... Dean Shields  
 Gen. Mgr. .... Jerry Plemmons  
 Sta. Mgr. .... Charles B. Ingram  
 Chief Engineer

**WSYD**—Mt. Airy—1951  
 Freq.: 1300 Kc. Power: 5 Kw. d.; 1 Kw. n.  
 Owned-Oper. By ..... Mount Airy Bcstrs., Inc. P. O. Box 1126  
 Address ..... MBS  
 Tel.: STate 6-2147 ..... Hopewell  
 Station Representative ..... Robert H. Epperson  
 Pres., Gen. Mgr., Ch. Eng. .... Erastus F. Poore  
 Commercial Manager ..... Elbert Williams  
 Program Dir.

**WPM**—Monroe—1947  
 Frequency: 1000 Kc. Power: 250 Watts d.  
 Owned By ..... Union Bcstg. Corp. Walkup Ave. KBS  
 Address .....  
 Tel.: .....  
 Station Representative .....  
 Gen. Mgr., Ch. Eng. ....  
 Commercial Manager .....  
 Program Director .....  
 Chief Engineer

**WCVP**—Murphy—1958  
 Frequency: 600 Kc. Power: 1 Kw.  
 Owned By ..... Cherokes Broadcasting Co. Townsend Bldg.  
 Address ..... Independent  
 Tel.: VErnon 7-2151 ..... Webb  
 Station Representative ..... Max M. Blakemore  
 Gen. Mgr., Ch. Eng. .... Glenn Ladd  
 Commercial Manager

**WPS**—Mooresville—1950  
 Frequency: 1000 Watts d.  
 Owned By ..... Wayne M. Nelson  
 Address ..... Mooresville, N. C. KBS  
 Tel.: .....  
 President ..... Wayne M. Nelson  
 Gen., Comm. Mgr. .... Mrs. Leoma Nelson  
 Chief Engineer ..... Buck Mills  
 E. M. Stanton

**WRRK**—Murphy—1958  
 Frequency: 1390 Kc. Power: 1 Kw.  
 Owned By ..... J. B. Childress  
 Address ..... P. O. Box 304  
 Tel.: VErnon 7-3210 ..... KBS  
 President ..... J. B. Childress  
 Gen., Comm. Mgr. .... Paul Ridenhour  
 Chief Engineer ..... James Fousi

**WHIT**—New Bern—1942  
 Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By ..... Ray D. Williams  
 Address ..... Highway 17 South  
 Tel.: MElose 7-4450 ..... MBS  
 Representative ..... John E. Pearson  
 General Manager ..... Ray D. Williams  
 Comm. Mgr., Chief Eng. .... Bob Statham  
 Program Director ..... Jim Putnam  
 Publicity Director ..... May Pistorio

**WNCN**—Raleigh—1947  
 Frequency: 1000 Watts d.

**WLAS—Jacksonville—1954**

Frequency: 910 Kc. Power: 1000 Watts  
 Owned By Seaboard Bcstg. Corp.  
 Address P. O. Box 1197  
 Tel.: 3901 Independent  
 Station Representative Pearson  
 Gen., Comm. Mgr. Paul Parker  
 Chief Engineer R. O. Dorsey

**WGTL—Kannapolis—1946**

Frequency: 870 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Fred H. Whitley, Inc.  
 Address Cannon Blvd.  
 Tel.: WEbster 3-8700 Independent  
 Pres., Gen. Mgr. Fred H. Whitley

**WKMT—Kings Mountain 1953**

Frequency: 1220 Kc. Power: 1 Kw. d.  
 Owned-Oper. By Radio Sta. WKMT  
 Address Box 669  
 Tel.: 739-3672 Independent  
 President R. H. Whitesides  
 Gen., Sta., Comm. Mgr. Jonas R. Bridges  
 Sales Promotion Manager Ray Eddy  
 Publicity Director Ed Whitehead  
 Program Director Doris Bridges  
 Chief Engineer W. D. Taylor

**WELS—Kinston—1950**

Frequency: 1010 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Farmers Bstg. Service, Inc.  
 Address 1312 W. Vernon Ave.  
 Tel.: JAckson 3-5151 KBS  
 Representative Bogner & Martin  
 President William S. Page  
 General Station Mgr. Jack P. Hanksins  
 Program Director Patrick C. Howell  
 Chief Engineer Harvey Mewborn

**WFTC—Kinston—1937**

Frequency: 960 Kc. Power: 5000 d.; 1000 n.  
 Owned By Connie B. Gay Bcstg. Corp.  
 Address 204 East King St.  
 Tel.: JAckson 3-4111 ABC  
 Station Representative Hopewell  
 President Connie B. Gay  
 General Manager Ed Winton  
 Station Manager Donnie Gay  
 Commercial Manager James B. Ham  
 Sales Prom. Mgr. Dwight L. Moody  
 Program Director Jasper L. Holmes  
 Publicity Director William T. Woodard  
 Chief Engineer Robert P. Carlson  
 Owners of: WQMR, Washington, D. C.; WTCR,  
 Huntington, W. Va.

**WISP—Kinston—1954**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By Diehl Bcstg. Co.  
 Address 525 S. Queen St.  
 Tel.: JAckson 3-6161 Independent  
 Station Representative Walston  
 President, General Mgr. William K. Diehl  
 Commercial Manager Alvin T. Hansen  
 Production Manager Everett Peace Jr.  
 Chief Engineer Herman Civils

**WEWO—Laurinburg—1947**

Frequency: 1080 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Scotland Bcstg. Co.  
 Address Box 512  
 Tel.: CR 6-2911 KBS  
 Sta. Rep. Dora-Clayton  
 President Edwin Pate  
 General Manager Dick Brown  
 Program Director Harold Bledsoe  
 Chief Engineer Truman N. Brock

**WLOE—Leaksville—1946**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By WLOE, Inc.  
 Address P.O. Box 632  
 Tel.: MA 3-3118 MBS-KBS  
 Pres., Gen., Sta., Comm. Mgr. D. L. Craddock

**WJRI—Lenoir—1947**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned John P. Rabb  
 Address Union Natl. Bank Bldg.  
 Tel.: PL 4-5361 MBS-KBS  
 President, Gen. Mgr. John P. Rabb  
 Chief Engineer C. N. Whisnant

**WBUY—Lexington—1946**

Frequency: 1440 Kc. Power: 5000 W., d.  
 Owned-Oper. By Davidson County Bcstg.  
 Address Box 359  
 Tel.: CH 6-4110 KBS  
 Station Rep. Hopewell  
 Co-Owners O. G. Hilton-G. M. Hilton  
 Manager Greeley N. Hilton  
 Commercial Manager Dewey Hotchias  
 Chief Engineer Fred Honeycutt

**WLON—Lincolnton—1953**

Frequency: 1050 Kc. Power: 1000 Watts, d.  
 Owned Lincoln County Bcstg. Co., Inc.  
 Address P. O. Box 430  
 Tel.: RE 5-8071 Independent  
 Pres., Gen. Mgr. W. Jack Brown  
 Chief Engineer Dennis C. Long

**WYRN—Louisburg—1958**

Frequency: 1480 Kc. Power: 500 Watts  
 Owned By Franklin Broadcasting Co.  
 Business Address P.O. Box 66  
 Tel.: GYpsy 49-6-3105 KBS  
 President, Comm. Mgr. Joseph T. Lane  
 Sales Prom. Mgr. H. C. Lane  
 Program Dir. Clay McBride

**WAGR—Lumberton—1954**

Frequency: 580 Kc. Power: 500 Watts  
 Owner Southeastern Bcstg. Corp.  
 Address 2106 N. Cedar St.  
 Tel.: REdfield 9-3394 Independent  
 Station Representative Masla  
 Pres., Gen. Mgr. Denzel M. Shaver  
 V.P., Station Mgr. Al Kahn  
 Sales Prom., Prog. Dir. Len Lovette  
 Chief Engineer Milton Newsome

## NORTH CAROLINA

### WTSB—Lumberton—1946

Frequency: 1340 Kc. .... 1 Kw. d.; 250 W. n.  
Owned-Operated By.....Robeson Bcstg. Corp.  
Address ..... Box 393  
Tel.: RE 9-6056.....KBS  
Representative.....Continental Radio Sales  
President.....J. A. Sharpe, Jr.  
General Station Mgr.....A. G. Stanley  
Program Director.....Edward L. Potter  
Chief Engineer.....William F. Rogers

### WMYN—Madison—1957

Frequency: 1420 Kc. .... Power: 500 Watts  
Owned By.....Mayo Broadcasting Corp.  
Address ..... Box 311  
Tel.: 9207.....Independent  
President.....J. B. Shelton  
Gen., Sta. Mgr.....B. F. Shelton  
Chief Engineer.....Ed Cortez

### WERM—Marion—1949

Frequency: 1250 Kc. .... Power: 1000 Watts  
Owned-Operated By.....Lake City Bcstg. Corp.  
Address ..... Box 229  
Tel.: 7221.....Independent  
President.....W. P. Erwin  
Comm. Mgr.....J. C. Pleasant  
Gen., Sta. Mgr.....J. L. Reynolds  
Chief Engineer.....Hubert C. Martin

### WMMH—Marshall—1956

Frequency: 1460 Kc. .... Power: 500 W.  
Owned.....Marshall Bcstg. Co.  
Address ..... P.O. Box 528  
Tel.: 3521.....KBS  
President.....C. O. Brazzell  
General Manager.....Dean Shields  
Commercial Manager.....Eldridge Fox  
Program Director.....Jerry Plemmons  
Chief Engineer.....Charles B. Ingram

### WMAP—Monroe—1947

Frequency: 1060 Kc. .... Power: 250 Watts d.  
Owned-Operated By.....Union Bcstg. Corp.  
Business Address ..... Walkup Ave.  
Tel.: ATLantic 3-8115.....KBS  
Pres. & Program Director.....Frank Funderburk  
Gen. Manager.....J. A. Laney  
Business Manager.....W. D. Benton  
Chief Engineer.....Robert I. Smith

### WHIP—Mooresville—1950

Frequency: 1350 Kc. .... Power: 1000 Watts d.  
Owned-Operated By.....Wayne M. Nelson  
Address ..... Mooresville, N. C.  
Tel.: NOrth 3-4301.....KBS  
Pres., Gen., Sta. Mgr.....Wayne M. Nelson  
Comm., Sls., Prom. Mgr.....Mrs. Leoma Showmar  
Prog., Pub. Dir.....Buck Mills  
Chief Engineer.....E. M. Stanton

### WMBL—Morehead City—1947

Frequency: 740 Kc. .... Power: 1000 Watts d.

Owned-Oper. By.....Carteret Bcstg. Co., Inc.  
Address ..... Box 432  
Tel.: PA 6-3188.....KBS  
Station Representative.....Devney O'Connell  
President.....Grover C. Munden  
General Station Manager.....Richard J. Babcock  
Comm. Mgr., Chief Eng.....Walder Niemi  
Program Director.....Joyce Lewis

### WMNC—Morganton—1947

Frequency: 1430 Kc. .... Power: 5000 Watts  
Owned-Operated By.....Nathan J. Cooper  
Address ..... P.O. Box 698  
Tel.: HE 7-0521.....KBS  
General Mgr.....Nathan J. Cooper  
Chief Engineer.....Frank A. Ballew

### WPAQ—Mt. Airy—1948

Frequency: 740 Kc. .... Power: 10,000 Watts d.  
Owned-Operated By.....Ralph D. Epperson  
Address ..... Spring Road  
Tel.: STate 6-6111.....KBS  
Representative.....Thomas Clark  
Pres., Gen.-Sta. Mgr.....Ralph D. Epperson

### WSYD—Mt. Airy—1951

Freq.: 1300 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....Mount Airy Bcstrs., Inc.  
Address ..... P. O. Box 1126  
Tel.: STate 6-2147.....MBS  
Station Representative.....Hopewell  
Pres., Gen. Mgr., Ch. Eng.....Robert H. Epperson  
Commercial Manager.....Erastus F. Poore  
Program Dir.....Elbert Williams

### WCVP—Murphy—1958

Frequency: 600 Kc. .... Power: 1 Kw.  
Owned By.....Cherokee Broadcasting Co.  
Address ..... Townsend Bldg.  
Tel.: VERNon 7-2151.....Independent  
Station Representative.....Webb  
Gen. Mgr., Ch. Eng.....Max M. Blakemore  
Commercial Manager.....Glenn Ladd

### WKRK—Murphy—1958

Frequency: 1390 Kc. .... Power: 1 Kw.  
Owned By.....J. B. Childress  
Address ..... P. O. Box 304  
Tel.: VERNon 7-3210.....KBS  
President.....J. B. Childress  
Gen., Comm. Mgr.....Paul Ridenhour  
Chief Engineer.....James Fousi

### WHIT—New Bern—1942

Frequency: 1450 Kc. .... Power: 250 Watts  
Owned-Oper. By.....Ray D. Williams  
Address ..... Highway 17 South  
Tel.: MELrose 7-4450.....MBS  
Representative.....John E. Pearson  
General Manager.....Ray D. Williams  
Comm. Mgr., Chief Eng.....Bob Statham  
Program Director.....Jim Putnam  
Publicity Director.....Max Powell

**WRNB—New Bern—1953**

Freq.: 1490 Kc. Power: 1 Kw. d.; 250 W. n.  
 Owned By..... Jefferay Bcstg. Corp.  
 Address..... Box 31  
 Tel.: MElose 7-6144..... KBS  
 Representative..... Howard  
 Pres., Gen. Mgr..... William W. Jefferay  
 Commercial Manager..... George B. Nelson  
 Chief Engineer..... Grover Baker

**WNNC—Newton—1948**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By..... Newton-Conover Bcstg. Co.  
 Business Address..... West "A" St.  
 Tel.: IN 4-4041..... KBS  
 Pres., Gen. Sta. Mgr..... Earl Holder  
 Comm., Sls. Prom. Mgr..... Eugene Henry  
 Chief Eng..... Ray Corbitt

**WKBC—North Wilkesboro  
 1947**

Frequency: 810 Kc. Power: 1000 Watts d.  
 Owned-Oper. By..... Wilkes Bcstg. Co.  
 Address..... Radio Bldg.  
 Tel.: 633..... KBS  
 Pres., Gen. Mgr..... Doris B. Brown

**WOXF—Oxford—1949**

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 W. n.  
 Owned-Operated By..... Oxford Bcstg. Corp.  
 Address..... 111 Littlejohn St.  
 Tel.: 4167..... Independent  
 Newspaper Affiliation..... Public Ledger  
 President, Gen. Mgr..... A. N. Critcher  
 Station Manager..... F. Royster Critcher  
 Chief Engineer..... Gale Lewis

**WPNC—Plymouth—1959**

Frequency: 1470 Kc. Power: 1000 Watts d.  
 Owned By..... Harry A. Epperson, Sr.  
 Address..... Box 67  
 Tel.: SWan 3-4104..... Independent  
 Station Representative..... Walton  
 General Manager..... Lewis R. Kurtz Jr.  
 Commercial Manager..... Lou Tappe  
 Sales Promotion Manager..... Carl Capps  
 Publicity Director..... Jesse B. Carroll  
 Chief Engineer..... Jack Stallings  
 Owners of: WBRG, Lynchburg. WLNS, Lawrenceville, both Va.

**WSHE—Raleigh—1954**

Frequency: 570 Kc. Power: 500 Watts, d.  
 Owned By..... Raleigh Bcstg. Co.  
 Address..... 649 Maywood Avenue  
 Tel.: TE 3-3874..... Independent  
 Station Representative..... Bernard  
 President..... Louis Hayman  
 General, Sta. Mgr..... Thomas O. McCaffrey  
 Commercial Manager..... Jack Hammette  
 Sales Promotion Manager..... Joe Merritt  
 Program Director..... Bob Woodel  
 Publicity Director..... Burke Moras  
 Chief Engineer..... Edward Williams

**WKIX—Raleigh—1947**

Freq.: 850 Kc. Power: 10 Kw. d. 5 Kw. n.  
 Owned By..... WKIX Bcstg. Co.  
 Address..... P. O. Box 868  
 Tel.: TEmple 2-5512..... Independent  
 Representative..... Young  
 President..... Ralph Price  
 General Mgr..... Hugh Holder  
 Sales Prom., Publicity Dir..... Don Williams

**WPTF—Raleigh—1924**

Frequency: 680 Kc. Power: 50,000 Watts  
 Owned-Oper. By..... WPTF Radio Co.  
 Address..... Insurance Bldg.  
 Tel.: TE 2-8311..... NBC  
 Representative, Peters, Griffin, Woodward, Inc.  
 Pres., Gen. Mgr..... Richard H. Mason  
 Sales Manager..... R. W. Younsteadt  
 Program Manager..... Graham B. Poyner  
 Promotion Manager..... Don Fowler  
 Chief Engineer..... Henry Hulick, Jr.

**WRAL—Raleigh—1939**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Operated By..... Capitol Bcstg. Co., Inc.  
 Bus-Studio Address..... 130 S. Salisbury St.  
 Tel.: TE 4-6401..... MBS  
 Representative..... H-R  
 President..... A. J. Fletcher  
 Vice President..... Fred Fletcher  
 General Manager..... Bill Currie  
 Sales, Prom. Mgr..... R. L. Zealy

**WFRC—Reidsville—1947**

Frequency: 1600 Kc. Power: 1000 Watts  
 Owned-Oper. By..... Piedmont Carolina Bcstg.  
 Address..... Harrison St. Ext.  
 Tel.: DI 9-4361-2..... ABC-KBS  
 Representative..... Bogner & Martin  
 President..... H. T. Williams  
 Gen., Sta., Comm. Mgr..... Stephen F. Woodson  
 Program Director..... Forrest Bedell  
 Publicity Director..... Junior Griffin  
 Chief Engineer..... Benney G. Grogan

**WREV—Reidsville—1948**

Frequency: 1220 Kc. Power: 250 Watts d.  
 Owned-Oper. By..... Reidsville Bcstg. Co.  
 Address..... Box 1349  
 Tel.: DI 9-7051..... Independent  
 Pres., Gen. Mgr..... William M. Oliver, Sr.  
 Program Director..... Mrs. Katye P. Oliver  
 Sales, Prom. Mgr..... E. M. Hurd  
 V.P., Ch. Engineer..... Willicam M. Oliver, Jr.

**WCBT—Roanoke Rapids—1940**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By..... WCBT, Inc.  
 Address..... 251 Roanoke Ave.  
 Tel.: JE 7-4184..... MBS  
 Station Representative..... Continental

## NORTH CAROLINA

President.....J. Winfield Crew Jr.  
General Manager.....Tommy Williams  
Chief Engineer.....Marvin Floyd

### WAYN—Rockingham—1946

Frequency: 900 Kc....Power: 1000 Watts d.  
Owned-Operated By.....WAYN, Inc.  
Address.....Rockingham  
Tel.: TWining 5-4041.....Independent  
Pres., Gen., Sta. Mgr.....Wayne M. Nelson  
Comm., Sls., Prom. Mgr.....William Futterer  
Program Director.....Jimmy Smith  
Publicity Director.....Henry Boggan  
Chief Engineer.....Carl M. Wilson

### WCEC—Rocky Mount—1947

Frequency: 810 Kc....Power: 1000 Watts d.  
Owned By.....East Carolina Electronics  
Address.....P. O. Box 1075  
Tel.: 2-3108.....CBS  
Newspaper Affiliation.....Telegram  
Sta. Representative.....Pearson  
President.....Josh Horne  
Comm., Sales Prom. Mgr.....Ray Thompson  
Program Dir.....Ray Wilkerson  
Publicity Dir.....Mel Warner  
Chief Engineer.....Viles Williams

### WEED—Rocky Mount—1933

Freq.: 1390 Kc....Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By.....W. A. Wynne  
Address.....Box 752  
Tel.: GI 6-6736.....ABC  
Representative.....Burn-Smith  
President.....W. A. Wynne  
General Station Mgr.....W. A. Wynne Jr.  
Commercial Manager.....George E. Peterson  
Program Director.....John R. Drozd  
Chief Engineer.....Joe R. Morris  
Owners of: WBAR, Bartow, Fla.

### WRMT—Rocky Mount—1958

Frequency: 1490 Kc....Power: 250 Watts  
Owned By.....Olinda Enterprises, Inc.  
Address.....Box 283  
Tel.: GI 6-9283.....Independent  
Station Representative.....Walker-Rawalt  
President.....George Valentine  
General Manager.....Norman J. Suttles  
Station Manager.....Martin L. Street  
Commercial Manager.....C. B. Harrison  
Chief Engineer.....James Casey

### WRXO—Roxboro—1949

Frequency: 1430 Kc....Power: 1000 Watts d.  
Owned-Operated By.....Roxboro Bcstg. Co.  
Address.....Box 130  
Tel.: 6013.....Independent  
General Manager, Ch. Eng.....H. S. Taylor

### WSAT—Salisbury—1947

Frequency: 1280 Kc....Power: 1000 Watts  
Owned-Oper. By.....Mid-Carolina Bcstg. Co.

Business-Address.....Drawer 99  
Tel.: MELrose 3-0621.....ABC  
President.....Charles H. Wentz  
Sta. Mgr.....Harry L. Welch  
Vice President, Ch. Eng.....E. L. Sherman

### WSTP—Salisbury—1938

Frequency: 1490 Kc....Power: 250 Watts  
Owned-Oper. By.....WSTP, Inc.  
Address.....1105 Statesville Rd.  
Tel.: MELrose 6-3811.....MBS  
Station Representative.....Walker-Rawalt  
President, General Mgr.....Tom Harrell  
Publicity Director.....Richard Norwood  
Chief Engineer.....Gene Tommerdahl

### WEYE—Sanford—1952

Frequency: 1290 Kc....Power: 1000 Watts d.  
Owned-Oper. By.....WEYE, Inc.  
Address.....137 S. Steele St.  
Tel.: SP 4-5561.....Independent  
President.....Dallas L. Mackey  
General Mgr.....B. E. Peele

### WWGP—Sanford—1946

Frequency: 1050 Kc....Power: 1000 Watts d.  
Owned-Oper. By.....WWGP Bcstg. Corp.  
Address.....P. O. Box 651  
Tel.: SPring 3-6611.....KBS  
President-Mgr.....Frank Abbott, jr.  
Chief Engineer.....J. C. Patterson

### WYAL—Scotland Neck—1960

Frequency: 1280 Kc....Power: 5,000 Watts d.  
Owned-Oper. By.....WYAL Radio, Inc.  
Address.....Box 9, Hwy. 125  
Tel.: Valley 6-9321.....Independent  
President.....J. Laurino  
Executive Director.....R. E. Cobbins  
General Manager.....J. T. Reeder

### WADA—Shelby—1958

Frequency: 1390 Kc....Power: 500 Watts d.  
Owned By.....Cleveland County Bcstg. Co. Inc.  
Business Address.....Highway 226  
Tel.: HUXley 2-1390.....Independent  
Pres., Gen. Mgr.....Boyce J. Hanna  
Commercial Manager.....Harold J. Noles  
Chief Engineer, Prog. Dir.....Kenneth Vassey

### WOHS—Shelby—1946

Frequency: 730 Kc....Power: 1000 Watts  
Owned-Oper. By.....Western Carolina Radio  
Business Address.....1511 W. Dixon Blvd.  
Tel.: HUXley 7-6313.....MBS-KBS  
Pres., Gen. Manager.....Robert M. Wallace  
Comm. Manager.....Don McLean  
Chief Engineer.....Edwin A. Patterson