

## NORTH DAKOTA-OHIO

Commercial Manager.....Dave Olsen  
 Program Director, Ch. Eng.....Russ Kaber

Address.....1300 Second Ave. W.  
 Tel.: Greenfield 3-3911.....Independent  
 Representative.....Holman  
 Gen. Mgr., Ch. Eng.....Chas. L. Scofield  
 Publicity Dir., Sls. Prom. Mgr.....F. Hover  
 Comm. Manager.....Bob Miller  
 Program Director.....Bob Gilbert

### KEYZ—Williston—1948

Frequency: 1360 Kc.....Power: 5 Kw.  
 Owned-Oper. By.....Charles L. Scofield

## OHIO

Pop.: 9,890,000  
 Families: 2,997,500  
 Radio Homes: 2,879,000

TV Homes: 2,750,000  
 AM Stas. in State: 89  
 TV Stas. in State: 20

### WADC—Akron—1925

Frequency: 1350 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Allen T. Simmons  
 Business Address.....40 E. Mill St.  
 Tel.: JE 5-6165.....CBS  
 Representative.....Webb  
 Pres., Gen., Sta. Mgr.....Allen T. Simmons  
 Commercial Manager.....Robert B. Wilson  
 Sales Promotion Manager.....Dolores Buehrle  
 Program Director.....Margaret Bevans  
 Publicity Director.....F. G. Renner  
 Chief Engineer.....Arnold Bock

### WAKR—Akron—1940

Frequency: 1590 Kc.....Power: 5000 Watts  
 Owned By.....Summit Radio Corp.  
 Address.....853 Copley Rd.  
 Tel.: PO 2-8811.....ABC  
 Newspaper Affiliation.....Beacon Journal  
 Station Representative.....McGavren  
 President, General Mgr.....S. Bernard Berk  
 Station Manager.....Roger G. Berk  
 Comm. Mgr.....Kenneth M. Keegan  
 Program Publicity Director.....Bob Wylie  
 Sales Promotion Mgr.....Robert I. Bostian  
 Chief Engineer.....Irwin L. Knopp

### WCUE—Akron—1949

Frequency: 1150 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....WCUE Radio, Inc.  
 Address.....41 S. Main St.  
 Tel.: FR 6-7114.....Independent  
 Representative.....Gill-Perna  
 President, Secretary.....Ted Estabrook  
 V.P., Treas.....Jack Valdes  
 V.P., Gen. Sales Mgr.....George Mamas  
 Sales Promotion Mgr.....Ed Boss  
 Program Director.....Bob Edwards  
 Publicity Director.....Chet Trouten  
 Chief Engineer.....Henry Niederkofler

### WHKK—Akron—1944

Frequency: 640 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Radio Akron, Inc.  
 Business-Studio Address.....51 W. State St.  
 Tel.: BL 3-7101.....Independent  
 Sta. Representative.....Forjez  
 President.....Louis J. Appell, Jr.  
 General Mgr.....Arthur W. Carlson

Commercial Mgr.....Ted Hepburn  
 Program Dir.....Robert Shipley  
 Sales Prom. Mgr.....Adrian R. Cooper  
 Chief Engineer.....Glen Winter

### WFAH—Alliance—1953

Frequency: 1310 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....The Review Pub. Co.  
 Address.....2720 S. Union  
 Tel.: TALbot 1-1111.....Independent  
 Newspaper Affiliation.....Review  
 Representative.....Grant Webb  
 President.....Mrs. F. A. Hoiles  
 General Manager.....D. A. Peterson  
 Commercial Mgr.....Robert A. Gates  
 Program Director.....Edward D. Krahling  
 Chief Engineer.....Charles Dietrich

### WNCO—Ashland—1959

Frequency: 1340 Kc.....Power: 250 W.  
 Owned.....Radio Ashland, Inc.  
 Business Address.....Ashland Mansfield Rd.  
 Tel.: 2-1572.....MBS  
 Station Representative.....Ohio Stations  
 Pres., Ch. Engr.....Charlie Calhoun

### WICA—Ashtabula—1937

Freq.: 970 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By.....WICA, Inc.  
 Address.....Ashtabula  
 Tel.: WYman 3-2136.....Independent  
 Newspaper Affil.....Star Beacon  
 Representative.....Clark  
 President.....D. C. Rowley  
 General Manager.....John Colin  
 Station Manager.....D. W. Fassett  
 Commercial Mgr.....I. H. Bleasdale  
 Program Dir.....John Strasen  
 Chief Engineer.....Frank Bernato

### WATH—Athens—1950

Frequency: 970 Kc.....Power: 1000 Watts d.  
 Owned By.....Radio Athens  
 Business Address.....Box 527  
 Tel.: LYnwood 3-1587.....Independent  
 Station Representative.....Hopewell

## OHIO

Gen. Mgr., Chief Engr. . . . . Andrew Kovlan  
Comm. Manager . . . . . John Kerr  
Sales Promotion Manager . . . . . George Charles  
Program Director . . . . . Claudia Bolin

### WOMP—Bellaire—1947

Frequency: 1290 Kc. . . . . Power: 1000 Watts d.  
Owned By . . . . . WOMP, Inc.  
Bus. Address . . . . . Hotel McClure, Wheeling, W. Va.  
Tel.: ORchard 6-5661 . . . . . Independent  
Representative . . . . . Burn-Smith  
President . . . . . Chas. A. Wright  
V.P., Gen. Mgr. . . . . Charles F. King  
Program Director . . . . . Len Carl  
Chief Engineer . . . . . George Cowen

### WONP—Bellefontaine—1952

Frequency: 1390 Kc. . . . . Power: 500 Watts  
Owned . . . . . Lake Erie Radio & TV Corp.  
Address . . . . . P.O. Box 33  
Tel.: 2-5796 . . . . . Independent  
General Manager . . . . . R. K. Wood  
Chief Engineer . . . . . Ken Arnold

### WHRW—Bowling Green—1954

Frequency: 730 Kc. . . . . Power: 250 Watts d.  
Owner . . . . . Howard R. Ward  
Address . . . . . 310 Summit St., Toledo  
Tel.: CH 8-6408 . . . . . Independent  
President, Gen. Mgr. . . . . Howard R. Ward  
Station, Prom. Mgr. . . . . John Koonce

### WILE—Cambridge—1948

Frequency: 1270 Kc. . . . . Power: 1000 Watts d.  
Owned-Oper. . . . . Land o' The Lakes Bcstg. Corp.  
Business-Studio Address . . . . . 917 Beatty Ave.  
Tel.: 4-5606 . . . . . KBS  
Pres., Gen. Mgr. . . . . Howard A. Donahoe  
Sta., Sales Prom. Mgr. . . . . David C. Lorimer  
Program Director . . . . . William Cowles  
Chief Engineer . . . . . Robert Kissinger

### WAND—Canton—1958

Frequency: 900 Kc. . . . . Power: 500 Watts d.  
Owned-Oper. By . . . . . Dover Bcstg.  
Business Address . . . . . 106 High Ave., N.W.  
Tel.: GL 6-8396 . . . . . MBS  
Station Representative . . . . . Breen & Ward  
President . . . . . Mrs. Agnes J. R. Greer  
General, Station Manager . . . . . W. B. Steis  
Sales Promotion Mgr. . . . . Don Peters  
Sales Manager . . . . . Ace Shaheen  
General Sales Mgr. . . . . N. Witherspoon  
Program Director . . . . . Jim Shay  
Publicity Director . . . . . Ann Baker  
Chief Engineer . . . . . Donald Graff

### WCMW—Canton—1946

Frequency: 1060 Kc. . . . . Power: 1000 Watts d.  
Owned-Operated By . . . . . Stark Bcstg. Corp.  
Business Address . . . . . 4601 Hills & Dales Rd., NW  
Tel.: GL 5-9475 . . . . . Independent

Station Representative . . . . . Masla  
President . . . . . Geneva H. Gee  
General Manager . . . . . Clark L. Dozer  
Sta. Mgr., Prog. Dir. . . . . Jack Hale  
Commercial Manager . . . . . Dick Bremkamp  
Sales Prom., Pub. Dir. . . . . Joe Saxon  
Chief Engineer . . . . . Al James

### WHBC—Canton—1925

Frequency: 1480 Kc. . . . . Power: 5000 Watts  
Owned-Operated By . . . . . Ohio Bcstg. Co.  
Business-Studio Address . . . . . 550 S. Market St.  
Tel.: GL 6-7166 . . . . . ABC  
Newspaper Affil. . . . . Brush-Moore  
Representative . . . . . Venard, Rintoul, McConnell  
President . . . . . Eugene Carr  
Station Manager . . . . . Robert C. Fehlman  
Commercial Manager . . . . . Paul E. Gilmor  
Sales Prom. Mgr. . . . . Nancy Rice  
Program Director . . . . . Lee Atwell  
Publicity Director . . . . . Nancy Jones  
Chief Engineer . . . . . John Schen

### WBEX—Chillicothe—1947

Frequency: 1490 Kc. . . . . Power: 250 Watts  
Owned . . . . . Shawnee Broadcasting Co.  
Bus. Address . . . . . Pohlman Rd., Carlisle Hill  
Tel.: PRospect 3-2244 . . . . . MBS, KBS  
Representative . . . . . Thomas F. Clark  
President, Gen. Mgr. . . . . Truman A. Morris  
Comm. Prom. Mgr. . . . . Alice Shein  
Program Director . . . . . Mary Morris  
Chief Engineer . . . . . Donald L. Head

### WCHI—Chillicothe—1956

Frequency: 1350 Kc. . . . . Power: 500 Watts, d.  
Owned . . . . . Chillicothe Bcstg. Co.  
Address . . . . . 800 Eastern Avenue  
Tel.: PR 4-3385 . . . . . Independent  
General, Station Mgr. . . . . Garland L. Sutch  
Program Director . . . . . Michael H. Davison  
Chief Engineer . . . . . Carl J. Finger

### WCIN—Cincinnati—1953

Frequency: 1400 Kc. . . . . Power: 5 Wts. d., 500 n.  
Owned-Oper. By . . . . . Rounsaville or Cinc. Inc.  
Address . . . . . 3301 Beekman St.  
Tel.: MU 1-7600 . . . . . Independent  
Representative . . . . . Pearson, Dora-Clayton  
Owner, Gen. Mgr. . . . . R. W. Rounsaville  
Station Manager . . . . . Ralph B. Johnson  
Gen. Sls. Mgr. . . . . John Fulton  
Chief Engineer . . . . . C. Dettmar

### WCKY—Cincinnati—1929

Frequency: 1530 Kc. . . . . Power: 50,000 Watts  
Owned-Operated By . . . . . L. B. Wilson, Inc.  
Bus.-Studio Address . . . . . Hotel Sheraton Gibson  
Tel.: CH 1-6565 . . . . . Independent  
Representatives . . . . . Welstead, AM Radio Sales  
Pres., Gen. Mgr., Eng. . . . . Chas. H. Topmiller  
Sales Prom. Mgr., Pub. Dir. . . . . R. M. Fleming

Sec. Treas. .... Jeanette Heinze  
 Prog. Dir. .... Paul F. Miller

## WCPO—Cincinnati—1927

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Oper. By. Scripps-Howard Radio, Inc.  
 Business Address. .... 2345 Symmes St.  
 Tel.: CA 1-0777 ..... Independent  
 Newspaper Affiliation. .... Post-Times Star  
 Representative ..... John Blair  
 General Manager. .... M. C. Watters  
 Station Director. .... Patrick H. Crafton  
 Comm. Manager. .... R. Rietman  
 Program Director. .... Bill Dawes  
 Chief Engineer. .... Paul Adams

## WKRC—Cincinnati—1922

Frequency: 550 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By. .... Taft Broadcasting Co.  
 Address. .... 1906 Highland Ave.  
 Tel.: GA 1-1750 ..... CBS  
 Representative ..... Katz  
 President. .... Hulbert Taft, Jr.  
 General Manager. .... Hubbard Hood  
 Commercial Mgr. .... R. L. Bevington  
 Program Director. .... Ed Kennedy, Jr.  
 Sales Prom. Mgr. .... Len Goorian  
 Publicity Director. .... Lila Lambert  
 Chief Engineer. .... Hugh LaCrosse

## WLW—Cincinnati—1922

Frequency: 700 Kc. .... Power: 50 Kw.  
 Owned. .... Crosley Bcastg. Corp.  
 Address. .... 140 W. Ninth St.  
 Tel.: CH 1-1822 ..... NBC  
 Representative. .... WLS Sales; Lowrance, Moore  
 Chm. of Board. .... James D. Shouse  
 Pres., Gen. Mgr. .... Robert E. Dunville  
 V.P., Sales. .... H. P. Lasker  
 V.P. Programs. .... Al Bland  
 V.P., Treas. .... T. Murphy  
 V.P., Pub. Rel. Dir. .... Gil Kingsbury  
 Sales Promotion Dir. .... Jack Frazier  
 Radio Sales Mgr. .... Scott McLean  
 Program Director. .... Gene Dailey  
 Chief Engineer. .... R. J. Rockwell

## WSAI—Cincinnati—1923

Frequency: 1360 Kc. .... Power: 5000 Watts  
 Owned-Oper. By. .... Consolidated Sun Ray Bcastg.  
 Address. .... Sinton Hotel  
 Tel.: MAIn 1-1068 ..... Independent  
 Station Representative. .... Gill-Perna  
 President. .... William B. Caskey  
 V.P., Gen. Mgr. .... Howard Eicher  
 Sales Prom., Pub. Dir. .... Marian E. Knight  
 Chief Engineer. .... Jonas Heiser

## WZIP—Cincinnati—1947

Frequency: 1050 Kc. .... Power: 1 Kw., d.  
 Owned-Operated By. .... Greater Cinn. Radio, Inc.  
 Business Address. .... Vernon Manor Hotel

Tel.: UNiversity 1-6067 ..... MBS  
 Reprs. .... Broadcast Time Sales; Ohio Stc.  
 President, General Mgr. .... Edward D. Skotch  
 Commercial Manager. .... Donald Balsamo  
 Sales Promotion Mgr. .... Gittie Bortz  
 Program Dir. .... Chas. Grady  
 Publicity Director. .... Sylvia Elton  
 Chief Engineer. .... Frank Wagner

## KYW—Cleveland—1923

Frequency: 1100 Kc. .... Power: 50,000 Watts  
 Owned-Oper. By. .... Westinghouse Bcastg. Co.  
 Business Address. .... 815 Superior Ave.  
 Tel.: CH 1-0942 ..... Independent  
 Sta. Representative. .... AM Radio Sales  
 President. .... Donald H. McGannon  
 General Manager. .... Fred E. Walker  
 Commercial Manager. .... Ed Wallis  
 Program Director. .... Mark Olds  
 Adv., Sls., Prom. Dir. .... Janet K. Byers  
 Chief Engineer. .... Sid Stadig

## WERE—Cleveland—1948

Frequency: 1300 Kc. .... Power: 5000 Watts  
 Owned-Operated By. .... Cleveland Bcastg. Inc.  
 Address. .... 1501 Euclid Ave.  
 Tel.: SU 1-9600 ..... Independent  
 Station Rep. .... Venard, Rintoul & McConnell  
 President. .... Ray T. Miller, Jr.  
 General, Station Mgr. .... Richard M. Klaus  
 Commercial Mgr. .... Ed Paul  
 Sales Prom., Pub. Dir. .... Peter Roper

**TO BE SURE —  
 YOU NEED THE BEST!**

YOU CAN GET THE BEST,  
 WHY SETTLE FOR LESS?



## OHIO

Program Manager.....Guy Harris  
Chief Engineer.....Harry Dennis

### WABQ—Cleveland—1959

Frequency: 1540 Kc.....Power: 1 Watt d.  
Owned By.....Tuschman Bcstg. Co.  
Address.....2323 Chester Ave.  
Tel.: CHery 1-7555.....Independent  
Station Rep. ....Howard  
President, Gen. Mgr.....P. G. Tuschman

### WGAR—Cleveland—1930

Frequency: 1220 Kc.....Power: 50,000 Watts  
Owned-Oper. By.....Peoples Bcstg. Corp.  
Bus. Address.....Hotel Statler  
Tel.: PR 1-0200.....CBS  
Representative.....Christal  
President, Gen. Mgr.....Herbert Evans  
Station Manager.....Carl E. George  
Commercial Mgr.....Robert E. Forker  
Sales, Prom., Pub. Dir., Donald C. Mitrovitch  
Chief Eng's.....L. Wingard, D. McCollister

### WHK—Cleveland—1922

Frequency: 1420 Kc.....Power: 5000 Watts  
Owned-Oper. By....Metropolitan Bcstg. Corp.  
Address.....205 E. 67 St., N. Y. C.  
Tel.: LEhigh 5-1000.....Independent

Station Representative.....Blair  
President.....John W. Kluse  
General, Sta. Mgr.....Jack Thayer  
Commercial Mgr.....Dave Miller  
Sales Prom., Pub. Dir.....Gary Davis  
Program Director.....Gerald Spinn  
Chief Engineer.....Ralph H. DeLany  
OWNERS OF: WNEW AM-FM, NEW YORK; WTTG,  
WASHINGTON, D. C.

### WDOK—Cleveland—1950

Frequency: 1260 Kc.....Power: 5000 Watts  
Owned-Operated By.....Civic Bcstrs., Inc.  
Address.....1515 Euclid Ave.  
Tel.: MA 1-2890.....MBS  
Station Representative, Broadcast Time Sales  
President, Gen. Mgr.....Frederick C. Wolf  
Sales Prom. Mgr.....Marjorie Jones  
Program Director.....Wayne Mack  
Publicity Director.....Ellen Ungerann  
Operational Manager.....Ralph E. Quay  
Chief Engineer.....Clifford E. Ormston

### WJMO—Cleveland—1947

Frequency: 1490 Kc.....Power: 250 Watts  
Owned By.....Friendly Broadcasting Co.  
Address.....2156 Lee Rd.  
Tel.: ER 1-2005.....ABC  
Rep.....Dora-Clayton; Oakes, Wittig, Devney

## For Better Radio Results in Cleveland Use WDOK/1260

When WDOK was established in 1950, it tried then to become an important factor in the Cleveland radio broadcasting scene.

WDOK had excellent equipment and played the world's greatest music. But, it had an additional asset—the most devoted broadcasting pioneers whose aims were to make WDOK a vital part of the community, not only by providing fine and wholesome entertainment, public service features and accurate news but, overall, to present cleaner and

*better musical programming.* We hope that WDOK has proved the point throughout these years by audience loyalty, praise by newspapers, public service awards, the appreciation shown by institutions and, ratings.\*

Yes, you have to have something special to excel in North-eastern Ohio. We think that WDOK has demonstrated that it has it.

*\*Latest Nielsen: 11:00 am-6:00 pm, No. 1 among all Cleveland radio stations.*

Frederick Wolf, Gen'l Mgr., The Civic Broadcasters, Inc., 1515 Euclid Ave., Cleveland 15. 0.

President.....Richard Eaton  
 General, Station Mgr.....C. C. Courtney  
 Commercial, Sls. Prom Mgr.....Don Bruck  
 Program Director.....John Slade  
 Publicity Director.....Ken Hawkins  
 Chief Engineer.....Chuck Owens

### WJW—Cleveland—1926

Frequency: 850 Kc.....Power: 5000 Watts  
 Owned By.....Storer Bcstg. Co.  
 Business-Studio Address.....1630 Euclid Ave.  
 Tel.: Tower 1-6080.....NBC  
 Newspaper Affil.....Miami Sun  
 Representative.....Katz  
 President.....G. B. Storer, Sr.  
 General, Sls. Mgr.....C. Rennie  
 Program Dir.....Robert Martin  
 Chief Engineer.....Harold Brinkman

### WBNS—Columbus—1924

Frequency: 1460 Kc..Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....RadiOhio, Inc.  
 Business-Studio Address.....33 N. High St.  
 Tel.: CA 4-9265.....CBS  
 Representative.....John Blair  
 Station Manager.....Richard A. Borei  
 Commercial Manager.....W. I. Orr  
 Scales, Prom. Manager.....Jim Yerian  
 Program Director.....Parke Blanton  
 Publicity Director.....M. Babington  
 Chief Engineer.....Lester H. Nafzger

### WCOL—Columbus—1922

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Air Trails, Inc.  
 Business-Studio Address..E. Broad & Young St.  
 Tel.: CApiTal 1-7811.....ABC  
 Newspaper Affil...Lancaster Eagle-Gazette,  
 Representative.....Eastman  
 President.....Charles Sawyer  
 Exec. V.P., Gen. Mgr.....J. P. Williams  
 V. P.....Alexander Buchan  
 Manager.....Collis A. Young  
 Chief Engineer.....T. Carpenter

### WMNI—Columbus—1958

Frequency: 920 Kc.....Power: 500 Watts  
 Owned By.....North American Bcstg. Co.  
 Address.....Southern Hotel  
 Tel.: CApiTal 1-1354.....Independent  
 Sta. Representative.....McGavren  
 President.....William R. Mnich  
 General Mgr.....A. C. Edgerton  
 Program Dir.....Harvey Morgan  
 Chief Engineer.....John D. Brookbank

### WTVN—Columbus—1924

Frequency: 610 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Taft Bcstg. Co.  
 Business-Studio Address.....22 East Gay St.

More buyers for your dollar

on **WJW**  
**RADIO**  
**CLEVELAND**

*Because*

**WJW puts the BEST signal into the great  
 Cleveland and Northeastern Ohio market.**

• Over 3¼ Million People • With 7½ Billion Dollars to Spend

**WJW**

5000 WATTS  
 BASIC NBC  
 850 KC



**CLEVELAND**

a Storer operation

1630 EUCLID AVE.  
 TOWER 1-6080

represented nationally  
 by the Katz Agency

## OHIO

Tel.: CA 4-1271.....MBS  
Representative.....Katz  
President.....Hulbert Taft, Jr.  
Gen., Sta. Mgr.....Richard W. Ostrander  
Sales Prom., Pub. Dir.....Robert Adkins  
Program Director.....Don McCarty  
Commercial Manager.....Gene D'Angelo  
Chief Engineer.....Eugene Catege

### WVKK—Columbus—1948

Frequency: 1580 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Sky Way Bcstg. Corp.  
Address.....274 S. 3rd St.  
Tel.: HUDson 6-9595.....Independent  
Representative.....Venard, Rintoul & McConnell  
President.....Milton Staub  
Gen., Sta. Manager.....Bert Charles  
Commercial, Sls. Prom. Mgr.....William Selander  
Program, Publicity Dir.....Bill Brown  
Chief Engineer.....William Hammett

### WTNS—Coshocton—1947

Frequency: 1560 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Coshocton Bcstg. Co.  
Business-Studio Address.....114 N. 6th St.  
Tel.: MAin 2-5432.....Independent  
Station Representative.....Webb  
Pres., Gen. Mgr.....F. Bruce Wallace  
Comm., Sales Prom. Mgr.....Arthur E. Jost  
Prog., Pub. Dir.....Hugh G. Williams  
Chief Engineer.....Hermen L. Philabaum

### WAVI—Dayton—1955

Frequency: 1210 Kc.....Power: 250 Watts d.  
Owned.....WAVI Bcstg. Corp.  
Address.....1428 Cincinnati St.  
Tel.: BAldwin 4-1137.....Independent  
Station Rep.....Bcst. Time Sales  
Pres., Gen. Mgr.....Harry K. Crowl  
Comm. Prom. Mgr.....Guy Wadsworth  
Program Dir.....Dewitt Campbell  
Publicity Dir.....Paul Murphy  
Chief Engineer.....William Taylor

### WHIO—Dayton—1935

Frequency: 1290 Kc.....Power: 5000 Watts  
Owned-Oper. By.....Miami Valley Bcstg. Corp.  
Business-Studio Address. 1414 Wilmington Ave.  
Tel.: CLearwater 4-5311.....CBS  
Representative.....Hollingbery  
President.....James M. Cox, Jr.  
General Manager.....Robert H. Moody  
Nat. Sls. Mgr.....Wade H. Alley  
Prom. Director.....Chuck Gay

### WING—Dayton—1921

Frequency: 1410 Kc.....Power: 5000 Watts  
Owned-Oper. By.....Great Trails Bcstg. Co.  
Address.....Dayton  
Tel.: BA 2-3773.....Independent  
News. Affil.....Lancaster Eagle-Gazette  
Station Representative.....Eastman  
President.....Charles Sawyer

General Station Mgr.....Dale Moudy  
Commercial Manager.....Don Sailors  
Sales Prom. Mgr.....Larry Marker  
Program Director.....Jim Smith  
Chief Engineer.....Howard Ryan

### WONE—Dayton—1949

Frequency: 980 Kc.....Power: 5000 Watts  
Owned-Operated By.....Skyland Bcstg. Corp.  
Address.....380 West First St.  
Tel.: BA 4-6501.....Independent  
Representative.....Headley-Reed  
Pres., Gen. Manager.....Ronald B. Woodyard  
Station Manager.....Dorothy Tatum  
Nat'l Sales Manager.....C. J. Thornquest  
Commercial Manager.....Louis G. Froelich

### WONW—Defiance—1949

Frequency: 1280 Kc.....Power: 500 Watts  
Owned-Oper. By.....Tri-State Bcstg. Co.  
Address.....P. O. Box 278  
Tel.: 3-2776.....Independent  
Representative.....Devney  
V.P., Gen. Manager.....Glenn R. Thayer

### WJER—Dover—1950

Frequency: 1450 Kc.....Power: 250 Watts  
Owned.....Dover Broadcasting Company, Inc.  
Address.....646 Boulevard  
Tel.: 4-2126.....MBS  
Station Representative.....Breen & Ward  
President.....Agnes J. Reeves Greer  
Station Mgr., Pub. Dir.....Sal Butuera  
General Manager.....W. B. Steis  
Commercial Manager.....E. A. Barr  
Sales Prom. Mgr.....Norm Witherspoon  
Chief Engineer.....Donald Graff

### WOHI—East Liverpool—1949

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper. By.....East Liverpool Bcstg. Co.  
Business Address.....P.O. Box 760  
Tel.: FULton 5-1490.....ABC  
Representative.....Grant Webb  
President.....Richard V. Beatty  
Station Manager.....Arthur Simme's  
Comm., Prom. Mgr.....George T. Farrall  
Chief Engineer.....George Kelly

### WEOL—Elyria-Lorain—1948

Frequency: 930 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Elyria-Lorain Bcstg. Co.  
Address.....408 E.S.T. Bldg., Elyria  
Tel.: FA 2-3761.....Independent  
Newspaper Affil.....Chronicle-Telegram  
President.....O. B. Schoepfle  
General Mgr.....Paul Nakel  
Program Dir.....Dick Barrett  
Chief Engineer.....Hugh Coburn

### WFIN—Findlay—1941

Frequency: 1330 Kc.....Power: 1000 Watts, d.

Owned.....Findlay Publishing Co.  
 Address.....101½ West Sandusky St.  
 Tel.: GA 2-4545.....Independent  
 Newspaper Affil.....Courier  
 Representative.....Clark  
 President, General Mgr.....R. L. Heminger  
 Station Manager.....Clyde W. Johnson  
 Commercial Manager.....Richard Daugherty  
 Sales Prom. Mgr., Pub. Dir.....Allen Dudley  
 Program Dir.....Bob Lee  
 Chief Engineer.....Edgar Smith

### WFOB—Fostoria—1952

Frequency: 1430 Kc.....Power: 1000 Watts  
 Owned-Operated By.....Seneca Radio Corp.  
 Business Address.....Box 589  
 Tel.: HE 5-5666.....Independent  
 Station Rep.....Webb; Ohio Stations  
 President.....Andrew Emerine  
 Gen., Sta. Mgr.....Melvin L. Murray  
 Commercial Mgr.....Roger V. Wise  
 Chief Engineer.....Carl Barry

### WFRO—Fremont—1949

Frequency: 800 Kc.....Power: 500 Watts d.  
 Owned-Oper. By.....Wolfe Bcstg. Corp.  
 Address.....905 W. State St.  
 Tel.: FE 2-3951.....Independent  
 Representative.....Hil F. Best  
 President.....Robert F. Wolfe  
 Managing Director.....B. C. Force

### WJEH—Gallipolis—1950

Frequency: 990 Kc.....Power: 1 Kw., d.  
 Owned-Oper. By.....Ohio Valley on the Air, Inc.  
 Business Address.....Portsmouth Rd.  
 Tel.: Gbison 6-3543.....KBS  
 Representative.....Sears & Ayer  
 President.....John E. Halliday  
 Gen., Comm. Mgr.....Marianne B. Campbell  
 Sales Promotion Dir.....Sam Neal  
 Program Director.....Steve Allen  
 Publicity Director.....J. Sherman Porter  
 Chief Engineer.....Edgar Atkins

### WMOH—Hamilton—1944

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Fort Hamilton Bcstg. Co.  
 Bus.-Studio Address.....Second Natl. Bank Bldg.  
 Tel.: TWinbrook 4-6543.....Independent  
 General Manager.....Robert L. Odson  
 Sta. Mgr., Prog. Director.....Norm Keller  
 Commercial Manager.....Ray Motley  
 Chief Engineer.....R. Bullio

### WSRW—Hillsboro—1956

Frequency: 1590 Kc.....Power: 500 W., d.  
 Owned.....Highland Bcstg. Co.  
 Address.....Box 176  
 Tel.: EXpress 3-1590.....KBS  
 President.....Mack Sauer  
 General, Program Dir.....Tom Archibald  
 Station Mgr.....Willard Parr, Sr.

Commercial Mgr.....John G. Collins  
 Chief Engineer.....John Haskett

### WIRO—Ironton—1951

Frequency: 1230 Kc.....Power: 250 Watts  
 Owner.....Iron City Bcstg. Co.  
 Address.....Radio Plaza  
 Tel.: Jefferson 2-9122.....KBS  
 Station Representative.....Best  
 Pres., Ch. Eng.....C. A. Baker  
 Gen., Sta. Mgr.....C. E. McElroy

### WLMJ—Jackson—1953

Frequency: 1280 Kc.....Power: 1 Kw., d.  
 Owned.....D. C. Stuhlmüller  
 Address.....Court & Broadway  
 Tel.: 850.....KBS  
 Representative.....McGavren  
 Pres., Gen. Mgr.....Dean Stuhlmüller  
 Program Director.....Bill Dawson  
 Chief Engineer.....D. Cowden

### WHOK—Lancaster—1948

Frequency: 1320 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Hocking Valley Bcstg. Corp.  
 Address-Trans. Loc.....Memorial Dr.  
 Tel.: OL 3-4373.....Independent  
 Pres., Gen. Mgr.....Nelson Embrey  
 Program Dir.....Roy Stingley  
 Sales Prom., Publicity Dir.....Richard Westbrook  
 Chief Engineer.....Charles B. Houston

### WIMA—Lima—1948

Frequency: 1150 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....N.W. Ohio Bcstg. Corp.  
 Business-Studio Address.....223 N. Main St.  
 Tel.: CA 3-2060.....ABC  
 Representative.....H.R.  
 President.....G. E. Hamilton  
 General Manager.....R. W. Mack  
 Sta., Comm. Mgr.....C. B. Heller  
 Chief Engineer.....Bill Harrison

### WWIZ—Lorain—1958

Frequency: 1380 Kc.....Power: 500 Watts, d.  
 Owned.....WWIZ, Inc.  
 Business Address.....1615 Broadway  
 Tel.: CHerry 4-5253.....KBS  
 President.....Sanford A. Schafitz  
 General, Station Mgr.....Joe Leonard  
 Program Director.....Alan Mink  
 Chief Engineer.....M. Willis

### WCLW—Mansfield—1957

Frequency: 1570 Kc.....Power: 250 Watts, d.  
 Owned By.....Mansfield Bcstg. Co.  
 Address.....791 McPherson St.  
 Tel.: LA 5-2333.....Independent  
 Station Rep.....Devney  
 Pres., Gen. Mgr.....F. Eckhardt  
 Chief Engineer.....William Ball

**WMAN—Mansfield—1939**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By.....Richland, Inc.  
 Business-Studio Address...144½ Park Ave. W.  
 Tel.: LA 4-2211.....ABC  
 Representative...Venard, Rintoul & McConnell  
 Pres., Gen., Sta., Sls., Comm. Mgr. J. M. O'Hara  
 Prog.-Pub. Dir.....Robert James  
 Chief Engineer.....William Morrison

**WMOA—Marietta—1946**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned.....Marietta Broadcasting Co.  
 Address.....First National Bank Bldg.  
 Tel.: FR 3-7527.....NBC  
 Station Representative.....Devney  
 General Mgr.....R. Sanford Guyer  
 Commercial Mgr.....Charles Delancey  
 Program Dir.....Richard M. Guyer  
 Chief Engineer.....Charles E. Clark

**WMRN—Marion—1940**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....The Marion Bcstg. Co.  
 Bus. Address.....1490 N. Main St.; Box 518  
 Tel.: 3-1131.....ABC  
 Pres., Gen. Mgr.....Robert T. Mason  
 Comm. Prom. Mgr.....Arthur L. Martin  
 Prog. Dir.....Madge Cooper  
 Station, Ch. Eng.....F. J. Peters

**WTIG—Massillon—1957**

Frequency: 990 Kc.....Power: 250 W., d.  
 Owned.....Massillon Bcstg. Co.  
 Address.....Box 573  
 Tel.: TE 2-5023.....KBS  
 President.....Joel W. Rosenblum  
 Station Mgr.....Nick Barry  
 Comm. Mgr.....Richard J. Schולם  
 Program Dir.....Ted Wesley  
 Chief Engineer.....Joseph Kish

**WPFB—Middletown—1947**

Freq: 910 Kc.....Power: 1 Kw. d., 100 W. n.  
 Owned-Operated By.....Paul F. Braden  
 Business Address.....4503 Central Ave.  
 Tel.: GA 2-3625.....Independent  
 Station Representative.....Devney  
 President, General Mgr.....Paul F. Braden  
 Sta. Mgr.....Tom Hogan  
 Commercial Manager.....J. H. LeMoyné  
 Sales Prom. Mgr., Pub Dir.....Charles Reeder  
 Program Director.....Wm. Iglehart  
 Chief Engineer.....Larry Beckwith

**WMVO—Mt. Vernon—1953**

Frequency: 1300 Kc.....Power: 500 Watts d.  
 Owned-Oper. By.....Mt. Vernon Bcstg. Co.  
 Business Address.....P.O. Box 348  
 Tel.: EX 2-0946.....Independent  
 Pres., Gen. Mgr...Mrs. Charles M. Zerkowitz  
 Commercial Manager.....Lewis Wagoner  
 Program Director.....Stephen Zerkowitz  
 Publicity Director.....George Bennett  
 Chief Engineer.....Rudy Maxwell

**WCLT—Newark—1949**

Frequency: 1430 Kc.....Power: 500 Watts d.  
 Owned-Operated By.....WCLT Radio Inc.  
 Address.....25 West Main St.  
 Tel.: FA 4-0071.....Independent  
 Sta. Representative.....Meeker  
 Pres., Gen. Mgr.....Thomas A. Rogers  
 Commercial Mgr.....Robert Price  
 Program Director.....Arnauld Fleming  
 Chief Engineer.....Benjamin Windle

**WPVL—Painesville—1956**

Frequency: 1460 Kc.....Power: 500 Watts d.  
 Owned.....WPVL, Inc.  
 Address.....102 S. Park Place  
 Tel.: EL 2-3155.....Independent  
 Representative.....Ohio Stations  
 President, General Mgr.....Carl R. Lee  
 Sales Promotion Mgr.....Dale Palmer  
 Publicity Director.....Sally Platz

**WPTW—Piqua—1947**

Frequency: 1570 Kc.....Power: 250 Watts d.  
 Owned By.....WPTW Radio, Inc.  
 Address-Trans.....1625 Covington Ave.  
 Tel.: PR 3-3513.....Independent  
 Sta. Representative.....Hil F. Best  
 President, Gen. Mgr.....C. Oscar Baker  
 Commercial Mgr.....Mrs. Eleanor Mills  
 Station, Ch. Eng.....Lewis M. Shroyer

**The "FRIENDLY NEIGHBOR  
 STATION"**

changes statistics into *SERVICE* and  
 Service into *SALES* for you!

Serving seven counties in the heart of  
 Ohio's richest farm land with studios  
 in Marion and Bucyrus.

A "LOCAL" station doing a "RE-  
 GIONAL" job since 1940.

Selling a bumper crop of listeners  
 in North Central Ohio.

**W M R N**  
**AM-FM and WMRM Farms**



**WNXT—Portsmouth—1951**

Frequency: 1260 Kc... Power: 5 Kw. d. 1 Kw. n.  
 Owned-Operated By..... WNXT, Inc.  
 Address..... Box 1228  
 Tel.: EL 3-1161..... ABC  
 Representative..... Raymer  
 President..... Leonard Feldman  
 Station Manager..... Marshall Rosene  
 Publicity Director..... Thelma Henderson  
 Chief Engineer..... Russell Newman

**WPAY—Portsmouth—1935**

Frequency: 1400 Kc..... Power: 250 Watts  
 Owned By..... Radio Station WPAY  
 Address..... 1009 Gallia St.  
 Tel.: EL 3-5176..... CBS  
 Sta. Representative..... Devney  
 General Manager..... Paul F. Braden  
 Sta., Sales Prom. Mgr..... O. T. Dresbach  
 Commercial Manager..... J. H. LeMoyné  
 Program Director..... John T. Baker  
 Chief Engineer..... Maurice L. Myers

**WLEC—Sandusky—1947**

Frequency: 1450 Kc..... Power: 250 Watts  
 Owned-Operated By..... Lake Erie Bcstg. Co.  
 Address..... Box 1209  
 Tel.: MA 6-2000..... MBS  
 Representative..... Hal Holman  
 Pres., General-Station Mgr..... Jay Wagner, Jr.  
 Commercial Manager..... Louis Mahla  
 Program Director..... Carl J. Bates  
 Chief Engineer..... Jay Leibach

**WBLV—Springfield—1947**

Frequency: 1600 Kc... Power: 1000 Watts d.  
 Owned-Oper. By... Champion City Bcstg. Co.  
 Address..... Chamber of Commerce Bldg.  
 Tel.: FA 3-4676..... KBS  
 Representative..... Thomas F. Clark  
 President..... R. Stanley Lucas  
 General Manager..... R. L. Yontz  
 Commercial Manager..... Paul S. Kintzel  
 Program Director..... James W. Bissey  
 Chief Engineer..... Carl Egbert

**WIZE—Springfield—1940**

Frequency: 1340 Kc..... Power: 250 Watts  
 Owned-Oper. By... Radio Voice of Springfield  
 Trans. Address..... 117 W. High St.  
 Tel.: FA 3-4955..... ABC  
 Representative..... O'Connell  
 President..... Charles Sawyer  
 Executive Vice-President..... J. P. Williams  
 Vice-President..... Alex Buchan  
 Station Mgr..... Ernest A. Gudridge  
 Program Director..... Frank Prater  
 Chief Engineer..... Victor L. Bushong

**WSTV—Steubenville—1940**

Frequency: 1340 Kc..... Power: 250 Watts  
 Owned-Oper. By..... WSTV, Inc.  
 Bus.-Studio Address..... Exchange Realty Bldg.

Tel.: AT 2-6265..... MBS  
 Representative..... Avery-Knodel  
 Pres..... Jack N. Berkman  
 Exec. V.P., Gen. Mgr..... John J. Laux  
 Vice President..... Fred Weber  
 V. P., Sta. Comm. Mgr..... Louis Shapiro  
 Publicity Dir., Sls. Prom. Mgr..... G. H. Wilson  
 Program Director..... Tom Abernethy  
 Chief Engineer..... Charles S. Shepherd

**WHO—Toledo—1954**

Frequency: 1470 Kc..... Power: 1000 Watts  
 Owner..... Midwestern Bcstg. Co.  
 Address..... 2965 Pickle Road  
 Tel.: OX 3-6576..... MBS  
 Representative..... Pearson  
 President..... Ford R. Weber  
 Station Mgr..... Sam W. Sloan  
 Comm. Manager..... William C. Wester  
 Program Director..... George M. Mishler  
 Chief Engineer..... George D. Stearns

**WSPD—Toledo—1921**

Frequency: 1370 Kc..... Power: 5000 Watts  
 Owned-Oper. By..... Storer Broadcasting Co.  
 Address..... 1177 Kane Concourse, Miami, Fla.  
 Tel.: CH 8-6201..... NBC  
 Newspaper Affil..... Miami Beach Sun  
 Representative..... Katz  
 President..... George B. Storer  
 Managing Director..... Reggie Martin  
 Nat. Sales Manager..... Emerson Kimble  
 Sales Prom., Pub. Dir..... Alice Luthel  
 Program Director..... Jack Williams  
 Chief Engineer..... George Fullop

**WTOD—Toledo—1946**

Frequency: 1560 Kc..... Power: 1000 Watts d.  
 Owned-Operated By... Booth Broadcasting Co.  
 Business Address..... 320 Davis Bldg.  
 Tel.: CH 2-4321..... CBS  
 Representative..... Weed  
 President..... John L. Booth  
 Gen., Comm. Mgr..... Sunne Miller  
 Program Director..... John Lindemulder  
 Publicity Dir..... Elmo Schausten  
 Chief Engineer..... Robert Sowers

**WTOL—Toledo—1938**

Frequency: 1230 Kc..... Power: 250 Watts  
 Owned-Operated By... Community Bcstg. Co.  
 Trans.-Address..... Bell Bldg.  
 Tel.: CH 4-7411..... ABC  
 Station Representative..... Gill-Perna  
 President..... Frazier Reams  
 Gen.-Station Mgr..... Thomas S. Bretherton  
 Commercial Manager..... Douglas Tabner  
 Sales Promotion Mgr..... Orris Tabner  
 Program Director..... Robert Krieghoff  
 Chief Engineer..... Harold Holmes

**WERT—Van Wert—1958**

Frequency: 1220 Kc..... Power: 250 Watts, d.  
 Owned..... Van Wert Broadcasting Co.  
 Address..... Box 104

## OHIO

Tel.: 2-4075.....Independent  
Station Representative.....Ohio Stations  
President, Ch. Eng.....Kenneth E. Kunze  
Commercial, Sls. Prom. Mgr.....R. Waldron  
Program Director.....John Ury  
Publicity Director.....Donna Wermer

### W H H H—Warren—1941

Frequency: 1440 Kc.....Power: 5000 Watts  
Owned By.....Warren Tribune Radio Sta., Inc.  
Address.....108 Main Ave., S.W.  
Tel.: EXpress 2-2529.....Independent  
Newspaper Affiliation.....Tribune Chronicle  
President, Gen. Mgr.....Helen Hart Hurlbert  
Commercial Mgr.....Chester Waggoner  
Program Mgr.....James Stephenson  
Program Director.....John Peterson  
Ch. Eng., Sta. Mgr.....Robert E. Hardy

### W C H O—Washington Court House—1952

Frequency: 1250 Kc.....Power: 500 Watts d.  
Owned By.....Court House Bcstg. Co.  
Address.....113½ S. Main St.  
Tel.: 5-6211.....KBS  
Representative.....Hil F. Best  
Pres., Gen. Mgr., Chief Eng., W. N. Nungesser  
Comm., Sales Prom. Mgr.....R. L. Anderson

### W P K O—Waverly—1954

Frequency: 1380 Kc.....Power: 1000 W., d.  
Owner.....Ohio Quests, Inc.  
Address.....Box 67  
Tel.: PI 2781.....Independent  
President.....James B. Denton  
Station Mgr.....Art Layne  
Gen., Comm. Mgr.....Warren W. Cooper

### W K O V—Wellston—1953

Frequency: 1330 Kc.....Power: 500 Watts d.  
Owned-Operated By.....Family Bcstg. Co.  
Address.....P. O. Bo. 190  
Tel.: 4-2000.....KBS  
Representative.....Hil F. Best  
Pres., Gen. Mgr., Ch. Eng., W. N. Nungesser

### W W S T—Wooster—1947

Frequency: 960 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Wooster Republican Ptg. Co.  
Address.....Route 30  
Tel.: ANgelus 3-5075.....KBS  
General Manager.....E. B. Evans  
Commercial Mgr.....Quentin W. Welty  
Chief Engineer.....B. L. Bowman

### W R F D—Worthington—1947

Frequency: 880 Kc.....Power: 5000 Watts d.  
Owned.....Peoples Broadcasting Corp.  
Address.....Worthington  
Tel.: TU 5-5342.....Independent  
Representative.....Gill-Perna  
General Manager.....Herbert E. Evans

Sta., Mgr.....Joseph D. Bradshaw  
Comm. Mgr.....Dale Lutz  
Program, Sales Prom. Mgr.....Phil Sheriden  
Chief Engineer.....Harold SchAAF

### W B B W—Youngstown—1949

Frequency: 1240 Kc.....Power: 250 Watts  
Owner.....Mahoning Valley Bcstg. Corp.  
Address.....260 W. Federal St.  
Tel.: RI 4-4421.....MBS  
Representative.....Weed  
President, Ch. Eng.....John Cherpack, Jr.  
V.P., Gen. Mgr.....Gene Trace  
Sales Prom. Mgr.....Phil Wood  
Program Director.....Anthony N. Ross

### W F M J—Youngstown—1939

Frequency: 1390 Kc.....Power: 5000 Watts  
Owned-Operated By.....WFMJ Bcstg. Co.  
Business-Studio Address.....101 W. Boardman  
Tel.: RI 4-8611.....NBC  
Representative.....Hollingbery  
Pres., Gen. Mgr.....William F. Maag, Jr.  
Chief Engineer.....Frank A. Dieringer

### W H O T—Youngstown—1955

Frequency: 1570 Kc.....Power: 1000 Watts d.  
Owned By.....WHOT, Inc.  
Address.....401 N. Blaine Ave.  
Tel.: RI 6-8464.....Independent  
Sta. Representative.....Hollingbery  
President.....Myron Jones  
General Manager.....William Fleckenstein  
Commercial Mgr.....William Aey  
Program Dir.....Richard Thompson

### W K B N—Youngstown—1926

Frequency: 570 Kc.....Power: 5000 Watts  
Owned-Operated By.....WKBN Bcstg. Corp.  
Address.....3930 Sunset Blvd.  
Tel.: ST 2-1145.....CBS  
Representative.....Paul H. Raymer  
Pres., Gen. Mgr.....Warren P. Williamson, Jr.  
Radio Sales Mgr.....Carl F. Glade, Jr.  
Public Rel., Pub. Dir.....W. P. Williamson III  
Program Director.....John Moses  
Chief Engineer.....B. T. Wilkins

### W H I Z—Zanesville—1924

Frequency: 1240 Kc.....Power: 250 Watts  
Owner.....Southeastern Ohio Bcstg. System, Inc.  
Business-Studio Address.....Lind Arcade Bldg.  
Tel.: GL 2-5431.....NBC  
Newspaper Affiliation.....Zanesville Pub Co.  
Representative.....John E. Pearson  
President.....Clay Littick  
Gen., Station Manager.....Allan Land  
Comm. Mgr.....Nate Milder  
Publicity Dir., Sls. Prom. Mgr.....Naomi Lorton  
Program Director.....Tom Wiebell  
Chief Engineer.....William A. Hunt, Sr.

Pop.: 2,395,000  
Families: 753,000  
Radio Homes: 734,000

# OKLAHOMA

TV Homes: 692,000  
AM Stas. in State: 54  
TV Stas. in State: 9

## KADA—Ada—1934

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By: KADA Bcstg., Inc.  
Business Address: Box 642  
Tel.: FEderal 2-1212 ABC, KBS  
Rep.: Venard, Rintoul & McConnell; Brown  
President: Brown Morris  
General Manager: Bill Hoover

## KWHW—Altus—1946

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By: Altus Bcstg. Co., Inc.  
Business Address: Box 551  
Tel.: HU 2-1450 KBS  
Newspaper Affil.: Times-Democrat  
Representative: Pearson  
Pres., Gen. Mgr.: Frank E. Wimberly  
Commercial Manager: Albert Houpe  
Chief Engineer: Ernest Baucum

## KALV—Alva—1956

Frequency: 1430 Kc. Power: 500 Watts  
Owned: A. D. Conrow  
Address: Box 328  
Tel.: 1663 Independent  
Representative: Best  
General Manager: Robert L. Martin  
Chief Engineer: John H. Goss

## KVSO—Ardmore—1935

Frequency: 1240 Kc. Power: 250 Watts  
Owned: Ardmorette Pub. Co.  
Address: 116 N. Washington St.  
Tel.: 3030 Independent  
General Manager: Douglas C. Dillard

## KWON—Bartlesville—1942

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By: Horace C. Boren  
Address: Box 69  
Tel.: FEderal 6-1400 Independent  
President, Gen. Mgr.: Horace C. Boren  
Station Mgr.: George Kountoupis  
Sales Manager: Fred Cordell

## KLTR—Blackwell—1952

Frequency: 1580 Kc. Power: 250 Watts  
Owned-Operated By: Star Bcstg. Co., Inc.  
Address: Box 70  
Tel.: 308 KBS  
Sta. Representative: Hil F. Best  
President: Dr. F. G. Conley  
General Mgr. Ch. Eng.: R. F. Pool  
Commercial Mgr.: Roy Bush  
Program Dir.: Lawrence Eck  
Publicity Dir.: Carolee Briggs

## KWCO—Chickasha—1946

Freq.: 1560 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By: Washita Valley Bcstg. Co.  
Business Address: P. O. Box 770  
Tel.: CAstle 4-2890 KBS  
Owner, Gen. Mgr.: Jack L. Pink  
Station Manager: William S. Scott  
Commercial Manager: Jack Barlow  
Chief Engineer: Ben DeKinder

## KWPR—Claremore—1958

Frequency: 1270 Kc. Power: 500 Watts, d.  
Owned By: BRT Bcstg. Co.  
Address: Will Rogers Hotel  
Tel.: ROgers 3-1281 Independent  
General Mgr.: J. M. Mahoney

## KWOE—Clinton—1949

Frequency: 1320 Kc. Power: 1000 Watts d.  
Owned-Operated By: Western Okla. Bcstg. Co.  
Address: Neptune Park  
Tel.: FAirfax 3-0617 KBS  
Station Representative: Hil F. Best  
President, Gen. Mgr.: Lonnie J. Preston  
Program Publicity Dir.: Alice Preston  
Sales Prom. Mgr.: Clyde E. Bruce  
Chief Engineer: Hubert Gaston

## KUSH—Cushing—1953

Frequency: 1600 Kc. Power: 1000 Watts d.  
Owned-Oper. By: Cimarron Broadcasters, Inc.  
Address: P.O. Box 791  
Tel.: CA 5-0922 Independent  
Pres., Gen. Mgr.: Gordon Rockett  
Comm. Prom. Mgr.: William R. De Wire  
Program Dir.: Mike Acquaviva  
Chief Engineer: Marvin Livingston

## KRHD—Duncan—1949

Freq.: 1350 Kc. Power: 250 W. d. 100 W. n.  
Owned-Operated By: Duncan Bcstg. Co.  
Address: Box 1192  
Tel.: ALpine 5-1350 KBS  
President: R. H. Drury  
Gen., Sta. Mgr.: W. M. Brubaker  
Program Director: John Moen  
Sales Prom. Mgr.: Morgan Duval  
Chief Engineer: Lee Agee

## KSEO—Durant—1947

Frequency: 750 Kc. Power: 250 Watts d.  
Owned-Operated By: Durant Pub-Bcstg. Corp.  
Address: P.O. Box 511  
Tel.: 3100 KBS  
President: R. V. Peterson  
Gen. Mgr.: L. W. Coleman

# OKLAHOMA

## **KBEK—Elk City—1932**

Frequency: 1240 Kc. Power: 250 Watts  
Owned By: Bob Garrtson Ent.  
Address: Box 189  
Tel.: 730. KBS  
Representative: Pearson  
President, Gen. Mgr.: Bob Garrtson  
Commercial Mgr.: Red Riley  
Station Mgr.: Lou Garrtson  
Program Dir.: Sherry Shoemaker  
Sales Prom. Mgr.: Mike Vassey  
Publicity Dir.: Clipp Walker  
Chief Engineer: Jerry White

## **KCRC—Enid—1928**

Frequency: 1390 Kc. Power: 1000 Watts  
Owned-Oper. By: Enid Radiophone Co.  
Bus. Studio Address: 318 E. Willow  
Tel.: AD 7-1390. ABC  
News, Affil.: Morning News, Daily Eagle  
Representative: John E. Pearson Co.  
President: Milton B. Garber  
General Manager: Pat Murphy  
Commercial, Prom. Mgr.: James Stacey

## **KGWA—Enid—1950**

Frequency: 960 Kc. Power: 1000 Watts  
Owned-Oper. By: Public Bcstg. Service, Inc.  
Address: 115½ E. Broadway  
Tel.: AD 4-4230. Independent  
Representative: Venard, Rintoul & McConnell  
Pres., Gen., Comm. Mgr.: Allan Page  
Program Director: Lyle Gaston  
Chief Engineer: Milton Wentworth

## **KTAT—Frederick—1948**

Frequency: 1570 Kc. Power: 250 Watts d.  
Owned-Operated By: Frederick Bcstg. Co.  
Address: P.O. Drawer 920  
Tel.: ED 5-2131. KBS  
Representative: Hill F. Best  
General Manager: Ron Wheeler  
Program Director: Mary Wheeler

## **KWRW—Guthrie—1955**

Frequency: 1490 Kc. Power: 100 Watts  
Owned-Oper. By: Howard Smith  
Address: Lone Hotel  
Tel.: BU 2-2321. KBS  
Pres., Gen. Mgr.: Weldon Sledge  
Sta. Mgr. Ch. Eng.: Calvin Clopton

## **KGYN—Guymon—1948**

Frequency: 1220 Kc. Power: 1000 Watts d.  
Owned-Operated By: Plains Bcstg. Co.  
Business-Studio Address: Box 130  
Tel.: 888. KBS  
Representative: Hill F. Best  
President, Gen. Mgr.: T. M. Raburn, Jr.  
Comm. Mgr.: Ed Slater  
Chief Engineer: Herb Noyes

## **KHEN—Henryetta—1956**

Frequency: 1590 Kc. Power: 500 W., d.  
Owned: Henryetta Radio Co.  
Address: Box 930  
Tel.: OLive 2-3298. Independent  
President: Leland Gourley  
Gen. Mgr.: Marvin Hull  
Program Director: Bill Simmons  
Chief Engineer: Ed Hayes

## **KTJS—Hobart—1947**

Frequency: 1420 Kc. Power: 250 Watts d.  
Owned-Operated By: A. R. Fuchs  
Address: P.O. Box 311  
Tel.: 1420. KBS  
Manager, Ch. Eng.: A. Fuchs

## **KIHN—Hugo—1947**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By: D. & L. Brawner  
Address: P.O. Box 248  
Tel.: 1140. KBS  
General Mgr.: Calvin Miller

## **KBEL—Idabel—1953**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By: Idabel Bcstg. Co.  
Address: P.O. Box 1072  
Tel.: 802. Independent  
General Manager: Winston O. Ward  
Sta., Comm. Manager: J. P. Stanley  
Chief Engineer: E. Burgin

## **KCCO—Lawton—1956**

Frequency: 1050 Kc. Power: 250 W., d.  
Owned: Progressive Bcstg. Co.  
Address: Box 2178  
Tel.: EL 5-1050. Independent  
Sta. Reps.: Geo. T. Hopewell; Weed  
President: Dr. G. G. Downing  
General Manager: Ross B. Baker  
Commercial Mgr.: C. J. MacDonald  
Program Dir.: B. J. Sams  
Sales Prom. Mgr.: James R. Williams  
Publicity Dir.: Dean Webber  
Chief Engineer: Robert Stabler

## **KSWO—Lawton—1941**

Frequency: 1380 Kc. Power: 1000 W.  
Owned: Okla. Quality Bcstg. Co.  
Address: Box 699  
Tel.: EL 5-1380. ABC  
Representative: Pearson  
President: R. H. Drewry  
Gen., Comm. Mgr.: Bob Franklin  
Program Dir.: Bill Miller  
Chief Engineer: Harold Kinkead

## **KNED—McAlester—1950**

Frequency: 1150 Kc. Power: 1 Kw. d.; 5, n.

**Owned-Operated By**..Pittsburg Bcstg. Co., Inc.  
**Address** .....Box 780  
**Tel.**: GA 3-1460.....Independent  
**Representative** .....Pearson  
**Pres., Gen. Mgr.**.....Ray Van Hooser  
**Commercial Manager**.....Phil Reed  
**Station, Prog. Mgr.**.....Dud Stallings  
**Sales Prom., Publicity Dir.**.....Frank Hopkins  
**Chief Engineer**.....Jerry McCoy

### KTMC—McAlester—1946

**Frequency**: 1400 Kc.....**Power**: 250 Watts  
**Owned-Operated By**.....McAlester Bcstg. Co.  
**Business-Studio Address**.....Earle Hotel  
**Tel.**: GA 3-1400.....KBS  
**Station Representative**.....Continental; Weed  
**President** .....Irvin Gladstein  
**Gen. Sta. Mgr.**.....Bob Baggett  
**Program Director**.....Shirley Crowson  
**Chief Engineer**.....Harold Duncan

### KGLC—Miami—1947

**Frequency**: 910 Kc.....**Power**: 1000 Watts  
**Owned-Operated By**.....Miami Bcstg. Co.  
**Business Address**.....Miami Hotel Bldg.  
**Tel.**: KI 2-3303.....KBS  
**Station Representative**.....Hil F. Best  
**President**.....Melvin Hutts  
**Gen., Sta. Mgr.**.....William A. Searle  
**Program Director**.....Jim King  
**Chief Engineer**.....George Province

### KBIX—Muskogee—1936

**Frequency**: 1490 Kc.....**Power**: 250 Watts  
**Owned-Operated By**.....Okla. Pub. Co.  
**Address** .....Barnes Bldg.  
**Tel.**: MU 2-1331.....ABC  
**Newspaper Affil.**.....Phoenix-Times Democrat  
**Representative** .....Pearson  
**President**.....Tams Bixby, Jr.  
**Chief Engineer**.....Ted Foster

### KMUS—Muskogee—1948

**Frequency**: 1380 Kc.....**Power**: 1000 d., 500 n.  
**Owned-Operated By**.....Horace C. Boren  
**Address**.....P. O. Box 1588  
**Tel.**: MU 2-2488.....Independent  
**Representative**.....Gene Bolles  
**Pres., Gen. Mgr.**.....Horace C. Boren  
**Sta. Mgr., Ch. Engr.**.....James E. Keitel, Jr.  
**Program Director**.....Darrell Huddleston

### KNOR—Norman—1949

**Frequency**: 1400 Kc.....**Power**: 250 Watts  
**Owned**.....Cleveland County Bcstg. Co.  
**Address**.....P. O. Box 542  
**Tel.**: JE 4-8475.....KBS  
**President, Gen. Mgr.**.....William S. Morgan  
**Commercial Mgr.**.....Robert G. Barry  
**Chief Engineer**.....Edward Renner

### KBYE—Oklahoma City—1947

**Frequency**: 890 Kc.....**Power**: 1000 Watts d.  
**Owned-Operated By**.....Great Empire Bcstg.  
**Business Address**.....5508 Eastern; Box 671  
**Tel.**: GARfield 7-6524.....ABC  
**President**.....Bernice L. Lynch  
**General Station Manager**.....F. F. Lynch  
**Program Director**.....Glenn Valentine  
**Commercial, Sls. Prom. Mgr.**.....F. J. Lynch  
**Chief Engineer**.....Wm. R. Gaylor, Jr.

### KLPR—Oklahoma City—1947

**Frequency**: 1140 Kc.....**Power**: 1000 Watts d.  
**Owned-Oper. By**.....Big Chief Bcstg Co. Inc.  
**Business Address**.....128½ West Commerce  
**Tel.**: FOrEst 5-6358.....Independent  
**Representative** .....Weed  
**Pres., Sales Prom. Mgr.**.....Jack Reasley  
**Chief Engineer**.....Buzzy Brooks

### KOCY—Oklahoma City—1938

**Frequency**: 1340 Kc.....**Power**: 250 Watts  
**Owned-Oper. By**.....Plaza Court Bcstg. Co.  
**Business-Studio Address**.....Plaza Court Bldg.  
**Tel.**: CENtral 5-4333.....Independent  
**Pres., Gen. Mgr.**.....M. H. Bcnebrake  
**Commercial Manager**.....Carlton Beck  
**Chief Engineer**.....Elmo Black

### KOMA—Oklahoma City—1928

**Frequency**: 1520 Kc.....**Power**: 50,000 Watts  
**Owned-Operated By**.....Storz Bcstg. Co.  
**Business-Studio Address**.....311 W. Grand  
**Tel.**: CENtral 5-6653.....Independent  
**Representative** .....Blair  
**President**.....Todd Storz  
**General, Station Mgr.**.....Jack Sampson  
**Program Director**.....Rod Roddy  
**Chief Engineer**.....George Berry

### KTOK—Oklahoma City—1927

**Frequency**: 1000 Kc.....**Power**: 5000 Watts  
**Owned-Operated By**.....KTOK, Inc.  
**Business-Studio Address**.....1800 W. Main  
**Tel.**: CENtral 5-8351.....MBS  
**Station Representative** .....Eastman  
**President**.....Wendell Mayes  
**General, Station Mgr.**.....Tom Johnson  
**Comm. Mgr.**.....George R. Collisson  
**Publicity Director**.....Bill Bryan  
**Prog. Dir.**.....Bill Foreman  
**Chief Engineer**.....Clifford Easum

### KTOW—Oklahoma City—1948

**Frequency**: 800 Kc.....**Power**: 250 Watts d.  
**Owned-Operated By**.....KTOW, Inc.  
**Business-Studio Address**.....515 N. Robinson  
**Tel.**: CE 2-6367.....Independent  
**Station Representative**.....Raymer  
**President**.....W. D. Schueler  
**Gen., Sta. Mgr.**.....C. Hewel Jones

# OKLAHOMA

Program Director.....W. W. Jones  
Chief Engineer.....Hal Henegar

Gen. Mgr., Chief Eng.....L. L. Gaffaney  
Commercial Manager.....Mrs. L. L. Gaffaney  
Program Director.....H. Albrecht

## WKY—Oklahoma City—1921

Frequency: 930 Kc.....Power: 5000 Watts  
Owned-Oper. By.....WKY TV System, Inc.  
Business-Studio Address...500 E. Britton Rd.  
Tel.: TR 8-2161.....Independent  
Newspaper Affil.....Oklahoman  
Representative.....Katz  
President.....E. K. Gaylord  
V.P., General Manager...Norman P. Bagwell  
Asst. Sta., Comm. Mgr.....Lee Allan Smith  
Prog. Dir.....Danny Williams  
Sales Promotion Mgr.....Jim Willis  
Chief Engineer.....Gene Lyons

## KOKL—Okmulgee—1937

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Oper. By.....Okmulgee Bcstg. Corp.  
Business Address.....Box 1350  
Tel.: 3646.....KBS  
Representative.....Hil F. Best  
President.....Don Reynolds  
General Mgr., Ch. Eng....D. W. Reynolds, Jr.  
Program Publicity Director.....Ray Morgan  
Comm., Sales Prom. Mgr.....Stan Weisberger

## KVLH—Pauls Valley—1947

Frequency: 1470 Kc.....Power: 250 Watts  
Owned-Operated By...Pauls Valley Bcstg. Co.  
Address.....P.O. Box 610  
Tel.: 1470.....Independent  
President.....E. J. Ballard  
Gen. Mgr.....B. Hampton  
Chief Engineer.....H. Jones

## WBBZ—Ponca City—1928

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Oper. By.....Ponca City Pub. Co.  
Business Address.....P.O. Box 588  
Tel.: RO 5-6607.....MBS  
Newspaper Affiliation.....The News  
Representative.....Pearson  
General Manager.....Allan W. Muchmore  
Station Manager.....William C. Maugans

## KLCO—Poteau—1953

Frequency: 1280 Kc.....Power: 1 Kw. d.  
Owner.....R. B. & Bernice Bell  
Address.....Box 511  
Tel.: 660.....KBS  
President, Gen. Manager.....R. B. Bell  
Sales Prom., Ch. Eng.....Viv Nowlin

## KOLS—Pryor—1950

Frequency: 1570 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Lakes Area Bcstg. Co.  
Address.....5th & S. Mill Sts.  
Tel.: Valley 5-2763.....KBS  
Representative.....H. F. Best

## KGFF—Shawnee—1930

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Operated By...KGFF Bcstg. Co., Inc.  
Address.....P. O. Box 2059  
Tel.: 4390.....MBS  
Newspaper Affiliation...Stauffer Publ., Inc.  
Representative.....Avery-Knodel  
Gen., Sta. Manager.....William A. Weaver  
Chief Engineer.....P. K. Branson

## KSPI—Stillwater—1947

Frequency: 780 Kc.....Power: 250 Watts d.  
Owned-Oper. By...Stillwater Publishing Co.  
Business Address.....P.O. Box 231  
Tel.: FR 2-7800.....Independent  
Newspaper Affiliation...Daily News-Press  
Representative.....Clark  
General Mgr.....J. R. Bellatti  
Sta. Mgr., Prog. Dir.....Lewis Pearce  
Commercial Manager.....Bill Platt  
Chief Engineer.....Paul A. McCollum

## KTLQ—Tahlequah—1957

Frequency: 1350 Kc.....Power: 1 Kw., d.  
Owned.....Camelle's Co p.  
Address.....Box 221  
Tel.: GLEndale 6-2511.....Independent  
President.....Jim Egan  
General Mgr., Ch. Eng....Galen O. Gilbert  
Sales Prom. Mgr., Prog. Dir.....Bill Bentley  
Publicity Director.....Connie Bentley

## KAKC—Tulsa—1946

Freq.: 970 Kc.....Power: 1000 W. d., 500 W. n.  
Owned-Oper. By.....Public Radio Corp.  
Bus.-Studio Address.....910 S. Boston  
Tel.: LU 7-2401.....Independent  
Station Representative.....Young  
President.....Lester Kamin  
General, Station Mgr.....Robert J. Hoth  
Program Director.....Dick Schmitz  
Commercial Manager.....Frank Lawrence  
Publicity Dir., Sls. Prom. Mgr.....C. Michaels  
Chief Engineer.....Charles Laughton

## KFMJ—Tulsa—1946

Frequency: 1050 Kc.....Power: 1000 Watts d.  
Owned-Operated By...Fred Jones Bcstg. Co.  
Business-Studio Address.....1242 S. Boston  
Tel.: LU 5-5555.....Independent  
Representative.....Masla  
General Manager.....Lawson Taylor  
Chief Engineer.....N. Wilcox

## KOME—Tulsa—1938

Freq.: 1300 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By...Charles W. Holt & Assoc.  
Address.....8th & Main

## OKLAHOMA-OREGON

Tel.: DI 3-4121.....Independent  
 President.....Charles W. Holt  
 General Manager.....Stan Hagan  
 Program Director.....Pete Dreyer  
 Chief Engineer.....Roy Brown

### KRMG—Tulsa—1949

Freq.: 740 Kc.....Power: 50 Kw. d., 25 Kw. n.  
 Owned-Operated By.....Meredith KRMG, Inc.  
 Business-Studio Address..311 So. Denver Ave.  
 Tel.: LUther 4-4291.....CBS  
 Representative.....John Blair  
 President.....Fred Bohlen  
 Gen., Comm. Manager.....Frank S. Lane  
 Sales Prom., Prog. Dir.....Keith Bretz  
 Chief Engineer.....William H. Bradley

### KTUL—Tulsa—1934

Frequency: 1430 Kc.....Power: 5000 Watts  
 Owned-Oper.....Consol. Radio Enterprises Inc.  
 Business-Address.....2601 E. 56 St. N.  
 Tel.: FI 5-1311.....MBS  
 Representative.....Avery Knodel  
 President.....James C. Leake  
 Gen., Sta. Mgr.....James H. Schoonover  
 Commercial Mgr.....Edward T. Neibling  
 Program Dir.....Robert Gregory  
 Sales Prom. Mgr.....Karl Janssen  
 Publicity Dir.....Robert E. Draughon  
 Chief Engineer.....Lloyd J. Cowan

### KVOO—Tulsa—1925

Frequency: 1170 Kc.....Power: 50,000 Watts  
 Owned-Oper. By.....Southwestern Sales Corp.

Bus-Studio Address.....3701 S. Peoria  
 Tel.: RI 2-5561.....NBC  
 Representative.....Edward Petry  
 President.....H. C. Stuart  
 V.P., General Mgr.....G. K. Brandborg  
 Program Director.....J. Ryan  
 Chief Engineer.....J. Bushnell

### KVIN—Vinita—1954

Frequency: 1470 Kc.....Power: 500 Watts, d.  
 Owned-Oper. By.....Vinita Broadcasting Co.  
 Business Address.....601 S. Foreman  
 Tel.: ALpine 6-3407.....KBS  
 General Manager.....John M. Mahoney  
 Station Manager.....Claude Donica  
 Program Director.....Merle Weisinger  
 Chief Engineer.....Paul Gentry

### KWSH—Wewoka—1948

Frequency: 1260 Kc.....Power: 1,000 Watts  
 Owned-Operated By..Tri Cities Bcstg. Co., Inc.  
 Address.....Box 1260  
 Tel.: 1260.....ABC-KBS  
 Representative..Venard, Rintoul & McConnell  
 Pres., General Manager.....Bill Hoover  
 Station Manager.....Ray Judge

### KSIW—Woodward—1947

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Woodward Bcstg. Co.  
 Address.....22nd & Cedar  
 Tel.: ALpine 4-4455.....Independent  
 Representative.....Pearson  
 Pres., Gen. Mgr.....Edward A. Ryan  
 Program Director.....Lenora W. Ryan  
 Chief Engineer.....Harry McFarland

Pop.: 1,940,000  
 Families: 596,000  
 Radio Homes: 591,000

## OREGON

TV Homes: 466,000  
 AM Stas. in State: 68  
 TV Stas. in State: 7

### KABY—Albany—1959

Frequency: 990 Kc.....Power: 250 Watts, d.  
 Owned.....Albany Broadcasting Corp.  
 Address.....233 W. Third  
 Tel.: WABash 6-3719.....Independent  
 Station Representative.....Art Moore; Grant  
 President, General Mgr.....Chet Wheeler  
 Station, Commercial Mgr.....Glenn Henshaw, Jr.  
 Sales Promotion Mgr.....Rodney Bean  
 Program, Publicity Dir.....Sandy Rhodes  
 Chief Engineer.....Leonard Serder

President, General Mgr.....Larry Gordon  
 Chief Engineer.....Arch Brusch

### KWIN—Ashland—1946

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Rogue Valley Bcstg. Co.  
 Business Address.....P.O. Box 227  
 Tel.: MURdock 2-4381.....ABC-MBS  
 Station Representative.....Pearson  
 President.....Douglas D. Kahle  
 Gen., Sta. Mgr.....Elliott Molschenbacher  
 Commercial Manager.....W. Henry Peck  
 Program Director.....William Lively

### KWIL—Albany—1941

Frequency: 790 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....KWIL  
 Address.....Box 485  
 Tel.: WA 6-2233.....MBS  
 Representative.....Allen

### KAST—Astoria—1925

Frequency: 1370 Kc.....Power: 1000 Watts  
 Owned.....Astoria Broadcasting Co.  
 Address.....P.O. Box 445  
 Tel.: FA 5-2911.....MBS-KBS

# OREGON

Newspaper Affil. .... Astorian Budget  
Representative ..... Art Moore  
President, Gen. Mgr. .... Robert B. Chessman  
Business Mgr. .... Mary I. Ristola  
Sales Manager ..... Warren Grimberg  
Prog., Pub. Dir. .... Herman Robison  
Chief Engineer ..... George E. Ristola

## KVAS—Astoria—1950

Frequency: 1230 Kc. .... Power: 250 Watts  
Owned ..... Lower Columbia Bcstg. Co., Inc.  
Address ..... 1418 Commercial St.  
Tel.: FA 5-6221 ..... Independent  
Rep. .... Moore, Holman, Jacobson  
President ..... W. T. Moore  
General Mgr., Ch. Eng. .... Charles A. Farmer

## KBKR—Baker—1939

Frequency: 1490 Kc. .... Power: 250 Watts  
Owned-Oper. By ..... Oregon Trail Bcstg. Co.  
Bus.-Studio Address ..... 2030 Auburn Ave.  
Tel.: JA 3-4431 ..... KBS  
Station Rep. .... Grant, Art Moore  
General Manager ..... Kenneth B. Lockwood

## KBND—Bend—1938

Freq.: 1110 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By ..... Central Oregon Bcstg. Co.  
Business Address ..... 5000 Studio Road  
Tel.: EV 2-4821 ..... ABC  
Representative ..... Meeker  
Pres., Gen. Mgr., Pub. Dir. .... Frank H. Loggan  
Comm. Mgr. .... Doug Gaines  
Program Dir. .... Kessler Cannon  
Chief Engineer ..... Robert Dickinson

## KURY—Brookings—1958

Frequency: 910 Kc. .... Power: 1 Kw., d.  
Owned By ..... Joseph Sheridan  
Address ..... P.O. Box 185  
Tel.: 4911 ..... KBS  
Station Rep. .... Moore; Continental; Allen  
General Manager ..... Norm Oberst  
Commercial Manager ..... Curly Anderson  
Program Director ..... John Wolfe  
Chief Engineer ..... Vern Garvin

## KRNS—Burns—1957

Frequency: 1230 Kc. .... Power: 250 Watts  
Owned-Operated By ..... Radio Burns  
Address ..... 544 N. B'way  
Tel.: 7300 ..... KBS  
Co-Managers ..... H. McDonald, J. Ward

## KOOS—Coos Bay—1928

Frequency: 1230 Kc. .... Power: 250 Watts  
Owned-Operated By ..... KOOS, Inc.  
Address ..... Box 180  
Tel.: CO 7-2121 ..... MBS  
Representative ..... Moore; Grant Webb  
President ..... Sheldon F. Sackett  
General Manager ..... Robert Chopping  
Comm. Mgr. .... F. J. McDonough  
Prog., Pub. Dir. .... Margaret Chopping

## KYNG—Coos Bay—1956

Frequency: 1420 Kc. .... Power: 1 Kw., d.  
Owned By ..... KYNG Radio  
Address ..... P.O. Box 657  
Tel.: COngress 7-7055 ..... Independent  
Representative ..... H. S. Jacobson  
Pres. Gen. Mgr. .... Phillip F. Waters  
Comm. Sales Prom. Mgr. .... Bill Karl  
Publicity Director ..... Faye Crabtree  
Chief Engineer ..... C. Gilnet

## KWRO—Coquille—1949

Frequency: 630 Kc. .... Power: 1000 Watts d.  
Owned-Operated By ..... KWRO, Inc.  
Address ..... P. O. Box 396  
Tel.: 3961 ..... KBS  
Station Representative ..... Moore, Allen  
President ..... William E. Walsh  
Gen., Sta. Mgr. .... Leonard F. Epling  
Program Director ..... Alice Mobley  
Publicity Director ..... Andrew Walker  
Sales Promotion Mgr. .... Paul Friis  
Chief Engineer ..... Drew Walker

## KFLY—Corvallis—1954

Frequency: 1240 Kc. .... Power: 250 Watts  
Owned By ..... Mid-Land Broadcasting Co.  
Address ..... Box 689  
Tel.: PL 3-6633 ..... Independent  
Rep. .... Everett-McKinney; Feltis; Jacobson  
Pres., Gen. Mgr. .... Dave Hoss  
Program Director ..... Gene Shannon  
Chief Engineer ..... Phil Hodapp

## KLOO—Corvallis—1947

Frequency: 1340 Kc. .... Power: 250 Watts  
Owned-Oper. By ..... W. C. Hurley  
Address ..... Box 731  
Tel.: PL 3-3322 ..... Independent  
Station Rep. .... Devney  
President ..... William C. Hurley  
Comm. Program Dir. .... Dale K. Allison  
Sales Prom., Publicity Dir. .... Hal Wehmeier

## KOMB—Cottage Grove—1953

Frequency: 1400 Kc. .... Power: 250 Watts  
Owned By ..... F. J. Ryan & M. A. Viken  
Address ..... P. O. Box 606  
Tel.: WH 2-2468 ..... Independent  
General Manager ..... Orlo Bagley  
Sls .Prom. Manager ..... Peter J. Ryan  
Chief Engineer ..... Milton Viken

## KPLK—Dallas—1955

Frequency: 1460 Kc. .... Power: 1 Kw., d.  
Owned-Oper. By ..... Polk County Bcstrs., Inc.  
Address ..... P. O. Box 396  
Tel.: MAYfair 3-2342 ..... Independent  
Station Rep. .... Webb; Moore  
Pres., Gen. Mgr. .... Ray L. Kozak  
Comm. Mgr. .... E. C. McElroy Jr.  
Program Director ..... Ron Manchas  
Chief Engineer ..... George W. Morrison



**KASH—Eugene—1947**

Frequency: 1600 Kc. Power: 1000 Watts  
 Owner: Radio Air Ways, Inc.  
 Address: P. O. Box 1600  
 Tel.: DI 5-3357  
 Representative: Donald Cooke  
 President, Gen., Sta. Mgr.: E. L. Kincald  
 Commercial Manager: Paul Plank  
 Program Director: Laura Plank  
 Publicity Director: Floyd Coon  
 Chief Engineer: Ralph Cook

**KERG—Eugene—1949**

Freq.: 1280 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By: Guard Pub. Co.  
 Address: 1776 Coburg Rd.  
 Tel.: DI 5-4304  
 CBS  
 Newspaper Affiliation: Register-Guard  
 Representative: Weed; Burr  
 President: Alton F. Baker  
 General Manager: Robert C. LaBonte  
 Commercial Manager: James Magnuson  
 Prom. Mgr., Prog. Dir.: Clifton Cole  
 Chief Engineer: William Green

**KORE—Eugene—1927**

Frequency: 1450 Kc. Power: 1 Kw. d. 250 W. n.  
 Owned-Operated By: Lane Bcastg. Co.  
 Business Address: P. O. Box 1032  
 Tel.: DI 4-4214  
 MBS  
 Rep.: Everett-McKinney, Headley-Reed  
 Pres., Gen. Mgr.: Lee Bishop  
 Comm. Mgr.: Herb Olson  
 Sales Promotion Manager: Bob Dowless  
 Program Director: Buzz Florip  
 Chief Engineer: Floyd Viken

**KUGN—Eugene—1946**

Freq.: 590 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By: KUGN, Inc.  
 Business Address: P. O. Box 112  
 Tel.: DI 4-6216  
 NBC  
 Representative: Meeker, Art Moore  
 Pres., Gen. Mgr.: C. O. Fisher  
 Comm. Mgr.: John Tasnady  
 Program Director: Bob Houghlum  
 Chief Engineer: George Hathaway

**KGGG—Forest Grove—1959**

Frequency: 1570 Kc. Power: 1 Kw. d.  
 Owned-Oper. By: Triple G. Broadcasting Co.  
 Address: 2740 Pacific Ave.  
 Tel.: Elgin 7-2144  
 Independent  
 Pres., Gen. Mgr.: Lester L. Gould  
 Station Manager: Patrick Larkin  
 Secretary-Treas.: Dorothy R. Gould  
 Program Dir., Chief Eng.: Mrs. Jean Larkin

**KAGI—Grants Pass—1939**

Frequency: 930 Kc. Power: 1 Kw.  
 Owned-Oper. By: Southern Oregon Bcastg. Co.

Address: P. O. Box 148  
 Tel.: GR 6-4477  
 MBS  
 Station Representative: Moore; Hollingbery  
 President: A. E. Voorhies  
 General Manager: J. Edwin Arnold  
 Chief Engineer: Del Cantrall

**KAJO—Grants Pass—1957**

Frequency: 1270 Kc. Power: 1 Kw.  
 Owned By: Grants Pass Bcastg. Co.  
 Business Address: P.O. Box 230  
 Tel.: GR 6-6608  
 ABC  
 Station Representative: Grant  
 General Manager: Jim Wilson  
 Commercial Manager: Jim T. Jackson  
 Program Director: Elzie Parker  
 Chief Engineer: Keith Snodgrass

**KCRO—Gresham—1956**

Frequency: 1230 Kc. Power: 250 Wts. d. 1 Wt. n.  
 Owned: Gresham Bcastg. Co.  
 Address: Box 32  
 Tel.: MO 5-4143  
 KBS  
 President, Ch. Eng.: Daniel M. McPeak  
 Program Dir.: C. Michael Parks  
 Sales Prom. Mgr.: Bruce C. Blevins

**KOHU—Hermiston—1956**

Frequency: 1570 Kc. Power: 250 Watts d.  
 Owned: Carl F. and Sarah Knierim  
 Address: Box 1  
 Tel.: JO 7-6500  
 Independent  
 General Manager, Ch. Eng.: Carl F. Knierim  
 Commercial Manager: Sarah Knierim  
 Program Director: Eleanor Davis

**KUIK—Hillsboro—1954**

Frequency: 1360 Kc. Power: 1000 Watts, d.  
 Owned By: Greater Wash. Cty. Bcastg., Inc.  
 Address: 155 S. Second  
 Tel.: MI 8-4181  
 KBS  
 Representative: Art Moore; Scott  
 General Mgr.: John P. Gillis

**KIHR—Hood River—1950**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By: Ore.-Wash. Bcastg.  
 Business Address: P.O. Box 207  
 Tel.: 8561  
 Independent  
 Representative: Art Moore, Meeker  
 Pres., Gen. Mgr., Ch. Eng.: C. J. McCredie  
 Program Director: Mar Jean Stave

**KAGO—Klamath Falls—1923**

Freq.: 1150 Kc. Power: 5 Kw. d.; 1 Kw. n.  
 Owned: Gibson Radio, Inc.  
 Address: P. O. Box 1130  
 Tel.: TU 2-2551  
 ABC  
 Representative: Raymer, Art Moore  
 President, General Mgr.: Riley R. Gibson  
 Program Director: Robert H. Bartlett  
 Chief Engineer: Wayne Loerke

# OREGON

## KFLW—Klamath Falls—1946

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By..... Caloretex Corp.  
Business Address..... 327 Main St.  
Tel.: TUXedo 2-4656..... CBS  
Representative..... Weed  
Pres., Gen. Mgr..... Joe D. Carroll  
Commercial Manager..... James E. Cross  
Program Director..... Anne Cross  
Chief Engineer..... George R. Wyville

## KLAD—Klamath Falls—1955

Frequency: 960 Kc. Power: 5000 Watts, d.  
Owned-Operated By..... KLAD Broadcasters  
Address..... Box 979  
Rep..... Jacobson; Grant, Feltis  
Gen., Comm. Manager..... Lee Craig  
Chief Engineer..... Doug Walker

## KLBM—La Grande—1938

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By..... Inland Radio, Inc.  
Address..... P.O. Box 907  
Tel.: WOODland 3-4121..... KBS  
Representative..... Art Moore, Grant  
Gen., Sta., Comm. Manager..... Ken Lillard  
Chief Engineer..... W. Curry

## KQIK—Lakeview—1956

Frequency: 1230 Kc. Power: 250 Watts  
Owned..... Pacific Northwest Radio, Inc.  
Business Address..... 411 N. 1st St.  
Tel.: WH 7-2164..... KBS  
Rep..... Jacobson; Feltis; Tracy Moore  
President..... A. E. Freeman  
Gen. Mgr., Ch. Eng..... Harry Kirk  
Commercial Manager..... Wallace Lund

## KGAL—Lebanon—1951

Frequency: 920 Kc. Power: 1000 Watts  
Owned-Oper. By..... Linn County Bcstrs., Inc.  
Address..... P. O. Box 387  
Tel.: ALPine 8-2134..... KBS  
Station Rep..... Holman; O'Connell  
Pres..... W. Gordon Allen  
V.P., Sta. Mgr..... Don Wellman  
Commercial Manager..... Tom Boyd

## KMCM—McMinnville—1949

Frequency: 1260 Kc. Power: 1000 Watts  
Owned-Oper. By..... Yamhill Bcstrs.  
Address..... P. O. Box 207  
Tel.: 3811..... KBS  
Station Rep..... Allen; Art Moore  
President..... Jerry Carr  
V.P., General Mgr..... John Courcier  
Gen., Sta. Mgr..... G. Branson  
Director of Operations..... Craig Singletary  
Chief Engineer..... Edwin Nuhring

## KBOY—Medford—1954

Frequency: 730 Kc. Power: 1000 Watts d.  
Owned-Oper. By..... KBOY Bcstrs.  
Address..... Box 1109  
Tel.: SPing 3-5355..... Independent  
Station Representative..... Jacobson  
General, Station Mgr..... Winston Marks  
Chief Engineer..... Charles Field

## KDOV—Medford—1958

Frequency: 1300 Kc. Power: 3000 Watts  
Owned By..... Medford Bcstg., Inc.  
Address..... P. O. Box 869  
Tel.: SP 3-5000..... Independent  
Representative..... Hall; Wagner  
President Ch. Eng..... Jim Silkwood  
Commercial Manager..... John B. Klukkert  
Program Director..... Margaret Silkwood  
Publicity Director..... Fred Andrews

## KMED—Medford—1922

Freq.: 1440 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By..... Radio Medford, Inc.  
Address..... P. O. Box 1306  
Tel.: 3-7373..... NBC  
Representative..... Meeker Assoc., Art Moore  
President..... Les De Armond  
General Manager..... Ray Johnson  
Commercial Manager..... Harry Barker  
Program Director..... Terry Nolan  
Chief Engineer..... Ellis Feinstein

## KYJC—Medford—1947

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By..... Medford Printing Co.  
Trans. Address..... Barnett Rd.  
Tel.: SPing 2-6644..... ABC-CBS  
Newspaper Affiliation..... Mail Tribune  
Representative..... Pearson, Feltis  
Gen. Mgr..... Tom MacLeod  
Program Director..... Monte Morris  
Chief Engineer..... V. Calif

## KNPT—Newport—1948

Frequency: 1310 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By..... Yaquina Radio, Inc.  
Business Address..... 1940 N. Coast H'way  
Tel.: 560..... KBS  
Rep..... Art Moore, Continental  
Pres. Gen. Mgr..... Tom Becker  
Commercial Manager..... Don Newman  
Station Manager..... Bob Spangler  
Sales Promotion Mgr..... Buss Jolley  
Program Director..... Georgia McQuilliam  
Publicity Director..... Elizabeth M. McKeivitt  
Chief Engineer..... Del Kruger

## KFIR—North Bend—1951

Frequency: 1340 Kc. Power: 250 Watts

Owned By.....Big Bay Radio, Inc.  
 Business Address.....1956 Meade St.  
 Tel.: SK 9-7351.....CBS  
 Station Rep.....Grant  
 President, Co-owner.....Emil W. Karl  
 Co-manager, Program Dir.....Rod Walter  
 Commercial Mgr.....Patsy Barkwell  
 Chief Engineer.....Arthur Schuldt

**KBCH—Ocean Lake—1955**

Frequency: 1380 Kc.....Power: 1000 Watts  
 Owned By.....Yaquina Radio, Inc.  
 Business Address.....Box 358  
 Tel.: WYman 4-2181.....Independent  
 President.....Thomas R. Becker  
 General Mgr.....Robert Spangler  
 Station Mgr.....William W. Harvey  
 Program Dir.....Henry Florip  
 Chief Engineer.....Russ Myer

**KSRV—Ontario—1943**

Frequency: 1380 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....Inland Radio, Inc.  
 Address.....Box 540  
 Tel.: TUCKER 9-8651.....KBS  
 Representative.....Grant, Art Moore  
 President, Gen. Mgr.....Gordon L. Capps  
 Comm. Mgr.....John R. Humphreys  
 Program Dir.....Robert M. Dye  
 Sales Prom. Mgr.....Charles E. Harland  
 Chief Engineer.....Stanley E. McNutt

**KGON—Oregon City—1947**

Frequency: 1520 Kc.....Power: 10,000 Watt  
 Owned-Operated By.....Clackamas Bcstrs.  
 Address.....P.O. Box 5865, Portland, Ore.  
 Tel.: OLIVE 6-1441.....MBS  
 Representative.....Broadcast Time Sales; Wagner  
 President.....Robert J. Hartke  
 Gen., Sta., Comm. Mgr.....Irwin S. Adams  
 Program Director.....Sonora B. Hoffman  
 Chief Engineer.....Sidney Roach

**KUBE—Pendleton—1956**

Frequency: 1050 Kc.....Power: 1 Kw., d.  
 Owned.....Umatilla Bcstg.  
 Address.....Box 301  
 Tel.: CRestview 6-1961.....Independent  
 President.....John M. Carroll  
 Comm. Mgr.....Jack Webb

**KUMA—Pendleton—1955**

Frequency: 1290 Kc.....Power: 5000 Watts  
 Owned.....Pendleton Broadcasting Co.  
 Address.....Box 278  
 Tel.: CR 6-1511.....ABC  
 Representative.....Meeker, Art Moore  
 President.....C. O. Fisher  
 Vice Pres., Gen. Mgr.....T. A. Smith  
 Program Dir.....Murray Wesgate  
 Chief Engineer.....Don Morris

**KKID—Pendleton—1941**

Frequency: 1240 Kc.....Power: 250 Watts

Owned By.....WCS Bcstg. of Oregon  
 Address.....P.O. Box 178  
 Tel.: CRestview 6-1311.....Independent  
 President, Gen. Mgr.....Fred Stevens  
 Station Mgr., Ch. Eng.....Jack Comfort

**KEX—Portland—1926**

Frequency: 1190 Kc.....Power: 50,000 Watts  
 Owned-Oper. By.....Westinghouse Bcstg. Co.  
 Address.....1230 SW Main St  
 Tel.: CA 2-1881.....Independent  
 Sta. Representative.....AM Radio Sales  
 President.....D. H. McGannon  
 Gen., Sta. Mgr.....Herbert L. Bachman  
 Commercial Manager.....R. E. Rudolph  
 Publicity Dir., Sls. Prom Mgr.....Dick Newton  
 Program Director.....D. F. Stelges  
 Chief Engineer.....Jack Erwin  
 OWNERS OF: KPIX, SAN FRANCISCO, CALIF.; WOWO,  
 FORT WAYNE, IND.; WBZ-WBZA, BOSTON-  
 SPRINGFIELD, MASS.; WBZ-TV, BOSTON, MASS.;  
 KYW, CLEVELAND, O.; KYW-TV, CLEVELAND, O.;  
 KDKA, PITTSBURGH, PA.; KDKA, TV, PITTSBURGH,  
 PA.; WIND, CHICAGO, ILL.; WJZ-TV, BALTIMORE,  
 MD.; WBZ-FM, BOSTON, MASS.; KDKA-FM, PITTS-  
 BURGH, PA.; KYW-FM, CLEVELAND, O.; KEX-FM-  
 PORTLAND, ORE.

**KGW—Portland—1922**

Frequency: 620 Kc.....Power: 5000 Watts  
 Owned-Oper.....King Broadcasting Co.  
 Bus. Studio Address.....1139 S.W. 13th Ave.  
 Tel.: CA 3-6364.....NBC  
 Representative.....John Blair  
 President.....Mrs. A. Scott Bullitt  
 Vice Pres., Bus. Div.....Henry B. Owen  
 Vice Pres., Broadcst. Div.....Otto P. Brandt  
 Station Comm. Manager.....Jackson Fleming  
 Program Director.....Don Porter  
 Chief Engineer.....Clare Hanawalt

**KISN—Portland—1939**

Frequency: 910 Kc.....Power: 1 Kw.  
 Owned.....Sta: Siations Inc.  
 Address.....Box 1902  
 Tel.: BUTLER 5-4508.....Independent  
 Station Representative.....Young  
 President.....Don W. Burden  
 General Manager.....Dick Shireman  
 Chief Engineer.....Forrest Ogan

**KLIQ—Portland—1957**

Frequency: 1290 Kc.....Power: 1 Kw., d.  
 Owned By.....KLIQ Bcstrs.  
 Address.....Oaks Amusement Park  
 Tel.: BELMONT 4-8448.....Independent  
 Station Representative.....Raymer  
 General Manager.....Howard McAnulty  
 Chief Engineer.....Fred Ken

**KOIN—Portland—1926**

Frequency: 970 Kc.....Power: 5000 Watts  
 Owned.....Mt. Hood Radio-TV Bcstg. Corp.  
 Business Address.....140 S.W. Columbia  
 Tel.: CA 8-3333.....CBS  
 Representative.....CBS Spot Sls.  
 President.....Ted R. Gamble  
 General Station Mgr.....H. H. Buckendahl

# OREGON

Program Director..... Willard A. Mears  
Chief Engineer..... Louis S. Bookwalter

## KPAM—Portland—1951

Frequency: 1410 Kc....Power: 5000 Watts d.  
Owned-Operated By.....Ken-Air, Inc.  
Address.....P. O. Box 1230  
Tel.: CA 8-0106.....Independent  
Station Representative.....Meeker  
General Manager.....S. M. Goard  
Station Commercial Mgr.....Robert W. Ball  
Program Director.....Jerry W. Johnson  
Chief Engineer.....T. B. Hanberg

## KPDQ—Portland—1947

Frequency: 800 Kc....Power: 1000 Watts d.  
Owned-Operated By.....John W. Davis  
Bus.-Studio-Trans. Add. 4903 N.E. Sandy Blvd.  
Tel.: AT 2-3232.....Independent  
General Manager.....John W. Davis  
Station Manager.....David M. Jack  
Program Director.....Rodney Masters  
Chief Engineer.....Arlan Walker

## KPOJ—Portland—1923

Frequency: 1330 Kc....Power: 5000 Watts  
Owned-Oper. By.....KPOJ, Inc.  
Business Address.....1019 S.W. 10th Ave.  
Tel.: CA 7-3484.....Independent  
Newspaper Affiliation.....Oregon Journal  
Station Representative.....Petry  
President.....Wm. W. Knight  
General Manager.....R. M. Brown  
Commercial Manager.....Don Parr  
Sales Promotion Manager.....Jack J. Moys  
Program Director.....Vern Mueller  
Chief Engineer.....Herbert A. Davidson

## KWJJ—Portland—1925

Frequency: 1080 Kc....Power: 10,000 Watts  
Owned-Oper. By.....Rodney F. Johnson  
Bus.-Studio Address.....931 S.W. King Ave.  
Tel.: CA 8-4393.....ABC  
Representative.....For Joe  
Pres., Gen. Manager.....Rod F. Johnson  
Commercial Sls. Prom. Mgr.....Ben T. Crosby  
Prog. Dir.....Jerry Speerstra  
Ch. Eng.....Les Windes

## KXL—Portland—1926

Frequency: 750 Kc....Power: 50 Kw.  
Owner.....Seattle, Portland, Spokane Radio  
Address.....Box 5886  
Tel.: OLive 4-3193.....Independent  
Station Representative.....Eastman  
President Station Mgr.....Lester M. Smith  
Commercial Manager.....Richard L. Levy  
Program Director.....Dick Drury  
Chief Engineer.....Ed Mundt

## KRCO—Prineville—1950

Frequency: 690 Kc....Power: 1000 Watts d.  
Owned-Oper. By.....Radio Central Oregon  
Address.....P. O. Box 188  
Tel.: Hillcrest 7-6239.....Independent  
Station Rep.....Best; Jacobson; Feltis  
President. Ch. Eng.....Colln R. Matheny  
Comm. Sls. Prom. Mgr.....Richard W. Burger  
Program Dir.....Rita A. Matheny

## KPRB—Redmond—1952

Frequency: 1240 Kc....Power: 250 Watts  
Owned-Operated By.....Don & Rita Anderson  
Business Address.....P.O. Box 787  
Tel.: Lincoln 8-3100.....Independent  
Station Representative.....Devney; Ayres  
Station Manager Ch. Eng.....Don Anderson  
Program Director.....John Harris

## KRRR—Roseburg—1935

Frequency: 1490 Kc....Power: 250 Watts  
Owned-Oper By.....News-Review Co.  
Address.....Box 997  
Tel.: OR 3-5551.....CBS  
Representative.....Art Moore, Meeker  
President.....Frank Jenkins  
Gen., Comm. Mgr.....Doug Setterberg

## KRXL—Roseburg—1950

Frequency: 1240 Kc....Power: 250 Watts  
Owned-Oper. By.....Kyng Radio  
Address.....P. O. Box 847  
Tel.: OR 3-4464.....MBS-ABC  
Representative.....Oakes; Feltis  
Gen., Sta., Mgr.....Iris Rice Helliwell

## KYES—Roseburg—1955

Frequency: 950 Kc....Power: 1 Kw. d.  
Owned-Oper. By.....Douglas County Bcstrs., Inc.  
Business Address.....762 S.E. Pine St.; Box 1138  
Tel.: OR 3-6678.....Independent  
Station Rep.....Pearson; Jacobson; Wagner  
President, Chief Engineer.....Leroy Hiatt  
Commercial Mgr.....Clifford Engel  
General Manager.....Elliott Molschenbacher  
Program Director.....George Rambo

## KBZY—Salem—1957

Frequency: 1490 Kc....Power: 250 Watts  
Owned-Oper. By.....Salem Bcstg. Co.  
Address Trans. Loca.....369 High St., N.E.  
Tel.: EM 4-6748.....NBC  
Representative.....Meeker, Art Moore  
President.....Carl O. Fisher  
General Manager.....Alvin D. Bauer  
Program Manager.....Bob McCarl  
Chief Engineer.....R. E. Harrison

**KGAY—Salem—1950**

Frequency: 1430 Kc....Power: 5000 Watts d.  
Owned-Oper. By.....KGAY, Inc.  
Address.....Box 788  
Tel.: EM 3-7121.....Independent  
Station Rep.....Holman; Pearson  
President.....W. Gordon Allen  
General Manager.....Arne G. Peterson  
Commercial Manager.....Ed Sullivan  
Program Director.....Jimmy Jones  
Chief Engineer.....Keith Samples

**KSLM—Salem—1934**

Freq.: 1390 Kc....Power: 5000 Wts. d., 1000 n.  
Owned-Operated By.....Oregon Radio, Inc.  
Business Address.....P. O. Box 631  
Tel.: EM 4-8433.....ABC  
Sta. Rep...Everett-McKinney; Feltis; Jacobson  
President.....Glenn McCormick  
Program Director.....Bob Morse  
Chief Engineer.....Clyde Carlton

**KEED—Springfield-Eugene  
1954**

Frequency: 1050 Kc....Power: 1 Kw., d.  
Owned.....KEED, Inc.  
Address.....Box 1161, Eugene, Ore.  
Tel.: DI 5-0163.....Independent  
Station Representative.....Pearson  
President.....Glen M. Stadler  
Commercial Manager.....Marion J. Redfearn

Station Manager.....Rodney V. Louden  
Program Director.....J. Robert Litten  
Sales Prom. Mgr.....Chas. A. Searl  
Chief Engineer.....Robert Curtis

**KODL—The Dalles—1940**

Frequency: 1440 Kc....Power: 1000 Watts  
Owner.....Western Radio Corp.  
Address.....KODL Bldg.  
Tel.: CYpress6-2300.....KBS  
Representative.....Hugh Feltis, Allen  
President.....V. B. Kenworthy  
General Mgr.....Paul E. Walden

**KACI—The Dallas—1955**

Frequency: 1300 Kc....Power: 1000 Watts d.  
Owned By.....Radio Mid-Columbia Inc.  
Business Address.....209 E. 2nd St.  
Tel.: CY 6-9661.....Independent  
Representative.....Best; Art Moore  
President, Gen. Mgr.....M. V. Ling  
Station Mgr.....F. Peterson

**KTIL—Tillamook—1947**

Frequency: 1590 Kc....Power: 250 Watts  
Owned-Oper. By.....Tillamook Bcstg. Co., Inc.  
Business Address.....Box 1590  
Tel.: VI 2-4422.....Independent  
Rep.....Continental, Art Moore  
President.....F. H. Guyton  
General Mgr.....Jack Webb

**OF COURSE — — —**

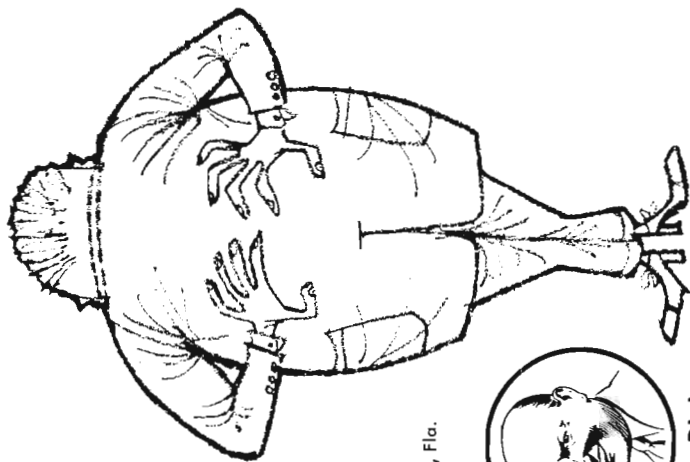
**YOU CAN GET THE BEST,  
WHY SETTLE FOR LESS?**

**OF COURSE — — —**

**the Best Is the Associated Press.**



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The current volume of contracts for time on "JET NET" . . . the powerful 3-Station buy in the heart of Pennsylvania's richest industrial and agricultural markets has strained the back of the biggest and burliest salesman in Radio U.S.A.

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- 24 County Coverage
- 3,000,300 Population
- 853,890 Homes . . . plus car radios



Call Tommy Tito at WAZL or Paul H. Raymer Co., Inc.

Pennsylvania's  **JET NET** Radio Stations

Pop.: 11,985,000  
Families: 3,950,000  
Radio Homes: 3,859,000

# PENNSYLVANIA

TV Homes: 3,590,000  
AM Stas. in State: 147  
TV Stas. in State: 20

## WAEB—Allentown—1948

Freq: 790 Kc. . . . . Power: 500 W. d., 1 Kw. n.  
Owned-Oper. By: . . . . . WAEB, Inc.  
Address . . . . . 7th & Hamilton Sts.  
Tel.: HE 4-9364. . . . . Independent  
Station Representative . . . . . Radio-TV Reps.  
President . . . . . William F. Rust, Jr.  
Gen. Mgr. . . . . Ralph Gottlieb  
Sta. Manager . . . . . S. Robert Ackley  
Program Director . . . . . Nedd Flemming  
Chief Engineer . . . . . William Gottshall

## WHOL—Allentown—1948

Frequency: 1600 Kc. . . . . Power: 500 Watts  
Owned . . . . . Allentown Bcastg. Corp.  
Address . . . . . Colorado & Poplar Sts.  
Tel.: HE 4-4801 . . . . . Independent  
Representative . . . . . Raymer  
President . . . . . Charles G. Helwig  
General, Station Mgr. . . . . Willard G. Camperson  
Program Director . . . . . David M. Van Sant  
Chief Engineer . . . . . Gerald B. Werst

## WKAP—Allentown—1948

Frequency: 1320 Kc. . . . . Power: 1000 Watts  
Owned-Operated By . . . . . WKAP, Inc.  
Address . . . . . P. O. Box 689  
Tel.: HE 3-3166. . . . . Independent  
Representative . . . . . Weed  
President . . . . . N. J. Rahall  
Sta., Gen. Mgr. . . . . O. R. Davies  
Prog. Dir. . . . . Alan D. Raber  
Sales Prom. Manager . . . . . Jerry Duckett  
Chief Eng. . . . . C. Frank Cordaro  
OWNERS OF: WLCY, ST. PETERSBURG, FLA.; WWNR,  
BECKLEY, W. VA.; WNAR, NORRISTOWN, PA.

## WSAN—Allentown—1923

Frequency: 1470 Kc. . . . . Power: 5000 Watts  
Owned-Oper. By . . . . . Lehigh Valley Bcastg. Co.  
Bus.-Studio Address . . . . . 39-41 N. Tenth St.  
Tel.: HE 4-9511 . . . . . CBS  
Representative . . . . . H-R  
Co-Partners . . . . . Mrs. O. P. Barnes, Musselman  
General Manager . . . . . Reuel H. Musselman

## WFBG—Altoona—1924

Frequency: 1340 Kc. . . . . Power: 250 Watts

*This Year . . . and Every Year —*

## **RADIO RAHALL Stations**

*get top HOOPER-PULSE ratings!*



WEED & CO have the facts about the Rahall Group

**WKAP**

Allentown, Pa.

**WLCY**

St. Petersburg, Fla.

**WWNR**

Beckley, West Virginia

**WNAR**

Norristown, Pa.

Joe Rahall, *President* — "Oggie" Davies, *Gen. Manager*

# PENNSYLVANIA

Owned-Operated By.....Triangle Pubs.  
Address.....Commercial Park  
Tel.: Windsor 4-2031.....Independent  
News. Affil.....Phila. Inquirer; Phila. D. News  
Station Representative.....McGavren  
General Manager.....Frank Palmer  
Sales Manager.....Jack Snyder  
Program Director.....Edward Andre  
Chief Engineer.....Dick Kline

## WRTA—Altoona—1947

Frequency: 1240 Kc.....Power: 250 Watts  
Owned.....Altoona Trans-Audio Corporation  
Address.....Hotel Penn Alto  
Tel.: WI 3-6112.....ABC  
Station Representative.....Clark  
President.....Martin F. Malarkey, Jr.  
V.P., General Manager.....Lou M. Murray  
Station Manager.....David R. Woll  
Program Director.....Larry Weber  
Chief Engineer.....Al Merritts

## WVAM—Altoona—1948

Frequency: 1430 Kc.....Power: 1000 Watts  
Owned-Oper. By.....General Bcstg. Corp.  
Address.....2727 W. Albert Dr.  
Tel.: WI 4-8127.....CBS  
Sta. Rep.....Weed  
President.....E. S. Leopold  
Gen. Comm. Mgr.....Will Ketner  
Publicity Director.....Phil Short  
Chief Engineer.....John Schiele

## WMBA—Ambridge—1958

Frequency: 1460 Kc.....Power: 500 Watts d.  
Owned By.....Miners Bcstg. Service, Inc.  
Business Address.....304 Merchant St.  
Tel.: CONgress 6-1110.....Independent  
General Manager.....John W. Angst  
Station Manager.....Roy E. Angst, Jr.

## WAVL—Apollo—1947

Frequency: 910 Kc.....Power: 1000 Watts, d.  
Owned-Oper. By.....Tri-Borough Bcstg. Co.  
Address.....Box 277  
Tel.: GR 2-3921.....Independent  
Gen., Comm. Manager.....Cecil F. Clifton

## WNCC—Barnsboro—1950

Frequency: 950 Kc.....Power: 500 Watts d.  
Owned-Oper. By.....No. Cambria Bcstrs.  
Address.....803 Maple Ave.  
Tel.: Williams 8-9200.....KBS-MBS  
General Mgr.....W. J. Thomas  
Sta. Mgr.....William R. Rathall

## WBVP—Beaver Falls—1948

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Operated By.....WBVP, Inc.  
Business Address.....1216 7th Ave.; Box 719  
Tel.: Tilden 6-4100.....Independent  
President.....Frank R. Smith  
General, Comm. Mgr.....Thomas B. Price

Program Director.....Charles H. Wilson  
Sales Prom. Mgr.....E. A. Sekeres  
Publicity Dir.....Gene Sekeres  
Chief Engineer.....Andy Sivak

## WBFD—Bedford—1955

Frequency: 1310 Kc.....Power: 1 Kw. d.  
Owned-Oper. By.....The Inquirer Printing Co.  
Address.....P.O. Box 572  
Tel.: 863.....KBS  
President.....John Biddle  
General Manager.....Hugo K. Frear  
Station Manager.....Robert S. Harrison, Jr.  
Chief Engineer.....W. H. Smith

## WBLF—Bellefonte—1958

Frequency: 1330 Kc.....Power: 500 Watts d.  
Owned By.....Allegheny Mt. Network  
Address.....P.O. Box 88  
Tel.: ELgin 5-4751.....ABC  
Pres., Gen. Mgr.....Cary H. Simpson  
Station Manager.....Lee C. Ray  
Commercial Manager.....Sandy Cain  
Program Director.....John P. Knorr  
Sales Prom. Mgr.....Hal Green  
Publicity Dirs.....G. Cone, L. Johnson  
Chief Engineer.....Robert Cook

## WBRX—Berwick—1957

Frequency: 1280 Kc.....Power: 5 Watts d.  
Owned.....Columbia County Bcstrs., Inc.  
Address.....Jackson Bldg.  
Tel.: 4546.....Independent  
President, Gen. Mgr.....John S. Booth

## WGPA—Bethlehem—1946

Frequency: 1100 Kc.....Power: 250 Watts d.  
Owned-Oper. By.....Bethlehems' Globe Pub. Co.  
Bus.-Studio Address.....426 Brodhead Ave.  
Tel.: UN 6-8074.....CBS  
Newspaper Affil.....Bethlehem Globe Times  
Station Representative.....Cooke  
President.....Rolland L. Adams  
General Manager.....Ellis Service  
Station Mgr., Pub. Dir.....Arthur C. McCracken  
Comm., Sales Prom. Mgr.....Frank Colle  
Prog. Dir.....Robert Wolken  
Chief Engineer.....Edwin Rybak

## WCNR—Bloomsburg—1946

Frequency: 930 Kc.....Power: 1000 Watts d.  
Owned.....The Columbia Montour Bcstg. Corp.  
Bus.-Studio Address.....38 W. Main St.  
Tel.: ST 4-1200.....Independent  
Gen., Comm. Manager.....Ed Darlington  
Program Director.....James Lehman  
Chief Engineer.....Robert Fulton

## WHLM—Bloomsburg—1948

Frequency: 550 Kc.....Power: 500 Watts  
Owned.....Bloom Radio



**Address:** .....Square Bldg.  
**Tel.:** Sterling 4-5500.....MBS  
**Representative** .....Raymer  
**President**.....Harry L. Magee  
**General, Sta. Manager**.....Robert R. Williams  
**Sales Prom., Publicity Mgr.**.....Roy Calabrese  
**Commercial Mgr.**.....Pat Campbell  
**Program Dir.**.....Dale Fulmer  
**Chief Engineer**.....Anthony Hogg

**WLOA—Braddock—1947**

**Frequency:** 1550 Kc.....**Power:** 1000 Watts d.  
**Owned-Operated By**.....Matta Bcstg. Co.  
**Business-Studio Address**.....1233 Braddock Ave.  
**Tel.:** EL 1-1100.....Independent  
**Station Representative**.....Good Music Bcstrs.  
**Pres., Gen., Sta. Mgr.**.....William G. Matta  
**Commercial Manager**.....George Matta  
**Sls. Prom. Mgr.**.....William W. Martin  
**Program Director**.....W. Jennings Brown  
**Publicity Director**.....Jas. Fitzgerald  
**Chief Engineer**.....Frederick Sand

**WESB—Bradford—1947**

**Frequency:** 1490 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....WESB  
**Address**.....43 Main St.  
**Tel.:** 2-4545.....Independent  
**Representative**.....Burn-Smith  
**General Manager**.....J. M. Cleary  
**Sls. Prom. Mgrs.**.....J. M. Cleary, R. E. Feit  
**Prog. Dir., Chief Eng.**.....William Winn

**WBUT—Butler—1949**

**Frequency:** 1050 Kc.....**Power:** 250 W., d.  
**Owned-Operated By**.....WBUT, Inc.  
**Address**.....Box 1048  
**Tel.:** 75-778.....Independent  
**Station Representative**.....Gill-Perna, Inc.  
**President**.....James Beattie  
**General, Comm. Mgr.**.....Richard Hanna  
**Prog. Director**.....Dick Kután  
**Sales Prom. Mgr.**.....Gertrude Baker  
**Publicity Dir.**.....Jim Lockhaiser  
**Chief Engineer**.....Norman Gour

**WISR—Butler—1941**

**Frequency:** 680 Kc.....**Power:** 250 Watts d.  
**Owned-Oper. By**.....The Butler Bcstg. Co., Inc.  
**Address**.....357 N. Main St.  
**Tel.:** 7-4701.....Independent  
**President**.....Jcel W. Rosenblum  
**General Mgr.**.....Robert L. Kaufman  
**Comm. Manager**.....J. Victor O'Brien  
**Program Director**.....Warren Ihlenfeld  
**Sales Prom. Mgr.**.....Jerald Coleman  
**Publicity Dir.**.....Jim Martin  
**Chief Engineer**.....Paul Rex

**WCNG—Canonsburg—1947**

**Freq.:** 540 Kc.....**Power:** 250 W. d.  
**Owned By**.....Colonial Bcstg. Co., Inc.

**Address** .....Box 480  
**Tel.:** SH 5-5400.....Independent  
**President**.....Lowell W. Williams  
**General Mgr.**.....Richard E. Burg  
**Sta. Program Mgr.**.....James Psihoulis  
**Chief Engineer**.....Anthony Goffi

**WC DL—Carbondale—1950**

**Frequency:** 1440 Kc.....**Power:** 5 Kw., d.  
**Owned-Oper. By** Carbondale Bdcstg., Co., Inc.  
**Address**.....127 Salem Rd.  
**Tel.:** 1230.....KBS  
**Representative**.....Donald Cooke, Inc.  
**President**.....William H. Ware  
**Gen., Sta. Manager**.....Marjorie Zaposky  
**Commercial Mgr.**.....P. J. Oles  
**Pub. Dir.**.....Robert Meredith  
**Prog. Dir.**.....Paul Elbrecht  
**Chief Engineer**.....Walter Rude

**WHYL—Carlisle—1948**

**Frequency:** 960 Kc.....**Power:** 5000 Watts d.  
**Owned-Oper.**.....R. F. Lewis, Jr.  
**Business Address**.....Mt. Holly Pike  
**Tel.:** 1785.....Independent  
**Representative**.....Forjoe  
**President**.....Marion P. Lewis  
**Gen., Sta. Mgr.**.....James B. Holder  
**Prog. Dir.**.....Bill Mahoney  
**Publicity Director**.....Edward Maddon  
**Commercial Manager**.....Jack Simmons  
**Sales Promotion Mgr.**.....Leonard Waite  
**Chief Engineer**.....William Lace

**WCBG—Chambersburg—1956**

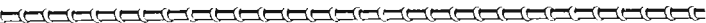
**Frequency:** 1590 Kc.....**Power:** 5 Kw., d.  
**Owned**.....James R. Reese, Jr.  
**Address**.....944 Lincoln Way West  
**Tel.:** COLONY 3-4131.....Independent  
**Representative**.....Charles Bernard  
**Pres., Gen. Mgr.**.....James R. Reese, Jr.  
**Comm. Sales Prom. Mgr.**.....N. E. Messner  
**Program Director**.....Robert G. Walter  
**Chief Engineer**.....George Jennings

**WCHA—Chambersburg—1946**

**Frequency:** 880 Kc.....**Power:** 1000 Watts  
**Owned**.....Chambersburg Bcstg. Co.  
**Address**.....Professional Arts Bldg.  
**Tel.:** CO 4-7121.....Independent  
**Representative**.....Forjoe  
**Pres., Gen. Mgr.**.....John S. Booth  
**Sta., Comm. Mgr.**.....Earl P. Strine  
**Sales Promotion Manager**.....David Myers  
**Program Director**.....William Sullivan  
**Publicity Director**.....Charles Boyle  
**Chief Engineer**.....James McCurdy

**WESA—Charleroi—1947**

**Frequency:** 940 Kc.....**Power:** 250 Watts d.

**PENNSYLVANIA** 

**Owned-Oper. By..** Monongahela Valley Bcstg.  
**Address..** Recreation Park  
**Tel.: HU 3-6551..** KBS  
**Representative ..** Clark  
**President.....** Dr. A. S. Sickman  
**General Manager.....** George D. Gailey  
**Prog., Pub. Dir.....** William Richards  
**Chief Engineer.....** Stanley Crawford

**WDRF—Chester—1947**

**Frequency: 1590 Kc.....**Power: 1000 Watts  
**Owned-Oper. By.....** WDRF, Inc.  
**Business Address.....** 3500 Edgmont Ave.  
**Tel.: TRemont 4-4321.....** Independent  
**Station Representative.....** Weed  
**President.....** Ogden Davies  
**General Manager.....** Del Parks  
**Commercial Manager.....** John M. Talley  
**Chief Engineer.....** William Dawson

**WVCH—Chester—1947**

**Frequency: 740 Kc.....**Power: 1 Kw.  
**Owned-Operated By.....** James M. Tisdale  
**Bus.-Studio Address..** Wolf Bldg., Market Sq.  
**Tel.: TRemont 2-8861.....** Independent  
**Station Rep.....** Webb  
**General Manager.....** James M. Tisdale  
**Station Mgr.....** Robert A. Hibbert, Jr.  
**Comm. Manager.....** Martin Peltz  
**Chief Engineer.....** Don Baron

**WCPA—Clearfield—1947**

**Frequency: 900 Kc....**Power: 1000 Watts d  
**Owned-Oper. By ..** Clearfield Bdcsters, Inc.  
**Address ..** 215 Church St.  
**Tel.: POplar 5-5541.....** MBS  
**Newspaper Affil.....** Progress; Danville News  
**President.....** W. K. Ulerich  
**General Manager.....** Milton J. Bergstein  
**Sta. Mgr.....** Joseph Milsop  
**Program Director.....** George Mastrian  
**Commercial Manager.....** Albert Dame  
**Chief Engineer.....** Lewellyn Duck

**WCOJ—Coatesville—1949**

**Frequency: 1420 Kc.....**Power: 5 Kw.  
**Owned-Oper. By.....** Chester Co. Bcstg. Co.  
**Address.....** 809 E. Lincoln Hgh.  
**Tel.: DUdley 4-2100.....** Independent  
**President, Chief Eng.....** Louis N. Seltzer  
**General Manager.....** William S. Halpern  
**Comm., Sales Prom. Mgr.....** Donald Kimes

**WCOY—Columbia—1957**

**Frequency: 1580 Kc.....**Power: 500 W., d  
**Owned.....** Radio Columbia  
**Address.....** 343 Poplar St.  
**Tel.: MU 4-2591.....** Independent  
**Representative ..** Burn-Smith  
**President.....** Lester P. Etter  
**Gen. Mgr., Ch. Engr.....** M. Leonard Savage  
**Comm., Sales Prom. Mgr.....** John P. Weis  
**Program. Publicity Dir.....** Joseph T. Bortell

**WCVI—Connellsville—1947**

**Frequency: 1340 Kc.....**Power: 250 Watts  
**Owned-Oper. By.....** Connellsville Bcstrs., Inc.  
**Business-Studio Address.....** WCVI Bldg.  
**Tel.: MA 8-4600.....** KBS  
**Station Representative ..** Hopewell  
**President.....** Dr. C. T. Troilo  
**General Manager.....** Charles T. Snowden  
**Prog. Director.....** Esther Blasey  
**Chief Engineer.....** Robert Ray

**WOTR—Corry—1955**

**Freq.: 1370 Kc....**Power: 1000 Wts. d., 500 n.  
**Owned-Operated By.....** Olivia T. Rennekamp  
**Business Address.....** 25½ N. Center St.  
**Tel.: 3-6611 ..** KBS  
**President.....** Olivia T. Rennekamp  
**General Manager.....** J. J. Wellenhoffer  
**Sales Promotion Manager.....** Mary Shannon  
**Program Director.....** Howard Bycroft  
**Publicity Director.....** James A. Stowe  
**Chief Engineer.....** Harry Coulter

**WFRM—Coudersport—1953**

**Frequency: 600 Kc.....**Power: 1000 Watts d.  
**Owned-Oper. By.....** Farm & Home Bcstg. Co.  
**Address.....** 9 N. Main St.  
**Tel.: 611 ..** Independent  
**President.....** C. H. Simpson  
**General Manager.....** John A. Fay  
**Commercial Manager.....** George Kuratomi  
**Program Director.....** Mary Rubar  
**Publicity Dir.....** Ed Easton  
**Chief Engineer.....** Kenyon Reed

**WBUX—Doylestown—1948**

**Frequency: 1570 Kc.....**Power: 1 Kw., d  
**Owned ..** WBUX Broadcasting Co.  
**Address.....** 30 E. Oakland Ave.  
**Tel.: FI 8-3583.....** Independent  
**President.....** George Steiner  
**General Mgr.....** James Stolcz  
**Station Manager.....** George Pleasants  
**Publicity Director.....** Marion Granger  
**Chief Engineer.....** Dick Wright

**WCED—DuBois—1941**

**Freq.: 1420 Kc....**Power: 5 Kw. d., 500 W. n.  
**Owned By.....** Tri County Broadcasting Co., Inc.  
**Address.....** 80 N. Park Place  
**Tel.: 1700 ..** CBS  
**Newspaper Affiliation ..** Courier-Express  
**Representative ..** Devney  
**President.....** Harold T. Gray  
**Gen. Mgr., Pub. Dir.....** Jason S. Gray  
**Sta., Comm. Mgr.....** George Williams  
**Sales Prom. Mgr., Prog. Dir.....** Ken Johnston  
**Chief Engineer.....** George Donahue

**WEEX—Easton—1948**

**Frequency: 1230 Kc.....**Power: 250 Watts  
**Owned.....** Easton Publishing Co.

Address ..... Chestnut Hill  
 Tel.: 6155 ..... Independent  
 Newspaper Affiliation ..... Express  
 Representative ..... Headley-Reed  
 President ..... J. L. Stackhouse  
 General Mgr. .... Charles R. Thon  
 Chief Engineer..... Robert Francett

**WEST—Easton—1936**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By..... Associated Bcstrs., Inc.  
 Bus.-Studio Address..... 516 Northampton St.  
 Tel.: Blackburn 8-6131.....NBC  
 Representative ..... Meeker Co.  
 Station Exec..... Clair R. McCollough  
 Station Manager..... Theodore W. Pierce  
 Gen. Sales Manager..... J. Robert Gulick  
 Nat'l Sales Mgr..... Thomas R. Nunan, Jr.

**WEZN—Elizabethtown—1958**

Frequency: 1600 Kc.....Power: 500 Watts  
 Owned By..... Colonial Bcstg. Co. Inc.  
 Address..... Box 192  
 Tel.: EEmpire 7-1511.....KBS  
 Station Representative..... Best  
 President..... Lowell W. Williams  
 V.P., Gen. Mgr..... Richard E. Burg  
 Commercial Manager..... Arthur K. Greiner  
 Program Director..... George Morgan  
 Chief Engineer..... Jack B. Cupper

**WLEM—Emporium—1958**

Frequency: 1250 Kc.....Power: 1000 Watts d.  
 Owned By..... Emporium Broadcasting Co.  
 Business Address..... 1 West Fourth St.  
 Tel.: EEmporium 712.....Independent  
 General Mgr..... James A. Spotts  
 Station Manager..... Dean L. Close  
 Chief Engineer..... William D. Murphy

**WGSA—Ephrata—1955**

Frequency: 1310 Kc.....Power: 1000 Watts, d.  
 Owned..... Garden Spot Broadcasters, Inc.  
 Address..... P. O. Box 419  
 Tel.: RE 3-2226.....Independent  
 Representative ..... Broadcast Time Sales  
 President ..... Lester Grenewalt  
 Gen., Sta. Mgr..... Samuel R. Youse  
 Prog. Dir..... David A. May  
 Comm. Mgr..... George D. Ribble  
 Chief Engineer..... Ralph Haneman

**WERC—Erie—1941**

Frequency: 1260 Kc.....Power: 5 Kw.  
 Owned By..... Cleveland Bcstg. Inc.  
 Address..... RD. No. 4 Robison Rd.  
 Tel.: UN 4-3017.....Independent  
 Station Rep..... Venard, Rintoul & McConnell  
 President..... Ray T. Miller, Jr.  
 General Mgr..... Art Arkalian  
 Program Director..... Robert Miller  
 Publicity Director..... Jim Dewart  
 Chief Eng..... Ken Hestor

**WICU—Erie—1949**

Frequency: 1330 Kc.....Power: 5000 Watts  
 Owned..... Dispatch Div. of Airways Inc.  
 Bus. Studio Address..... 3514 State St.  
 Tel.: 2-3248.....ABC  
 Representative ..... Weed  
 President ..... Edward Lamb  
 General, Sta. Mgr..... Art Ingram  
 Sales Promotion Mgr..... P. Wittingham  
 Program Director..... Cliff Shilling  
 Chief Engineer..... Ken Husband

**WJET—Erie—1951**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned..... Jet Broadcasting Co., Inc.  
 Address..... 1635 Ash St.  
 Tel.: GL 2-6741.....MBS  
 Sta. Representative ..... Hollingbery  
 President, Gen. Mgr..... Myron Jones  
 Comm. Mgr..... Peter Coticchia  
 Chief Engineer..... Richard Zahniser

**WLEU—Erie—1935**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned..... WESB Broadcasting  
 Address..... 212 Commerce Bldg.  
 Tel.: GLEndale 6-7078.....Independent  
 Station Rep..... Radio TV Reps  
 Managing Partner..... T. R. Bromley  
 Station, Commercial Mgr..... R. H. Elliott  
 Program Director..... William E. Clark, Jr.  
 Publicity Director..... Mary Barnhart  
 Sales Promotion Mgr..... Ed Bollinger  
 Chief Engineer..... William Sebenick

**WFAR—Farrell—1953**

Frequency: 1470 Kc.....Power: 1000 Watts, d.  
 Owned-Oper. By..... Sanford A. Schafitz  
 Address..... P. O. Box 150  
 Tel.: Dlamond 6-4171.....Independent  
 President..... Sanford A. Schafitz  
 General Mgr..... A. Zippay  
 Chief Engineer..... Milton Willis

**WFRA—Franklin—1957**

Frequency: 1430 Kc.....Power: 500 Watts, d.  
 Owned..... N.W. Penna. Bcstg. Co.  
 Address..... P.O. Box 908  
 Tel.: ID 2-2188.....MBS  
 Pres., Sta. Mgr..... Robert H. Sauber

**WGET—Gettysburg—1950**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By..... Times & News Pub. Co.  
 Business Address..... Box 28  
 Tel.: 850.....Independent  
 Newspaper Affil..... Times & News Pub. Co.  
 Gen. Mgr..... P. H. Cunningham  
 Prog. Dir., Ch. Eng..... Lester Blair

# PENNSYLVANIA

## WHJB—Greensburg—1934

Frequency: 620 Kc. Power: 1 Kw. d., 500 n.  
Owned . . . . . WHJB, Inc.  
Business-Studio Address. . . 128 N. Penn Ave.  
Tel.: Temple 4-0600. . . . . Independent  
President. . . . . H. K. Brennen  
General Sta. Mgr. . . . . Hugh J. Brennen  
Comm., Prom. Mgr. . . . . Russell Graeff  
Program, Publicity Dir. . . . . Tom Johnson  
Chief Engineer. . . . . L. L. Allen

## WHVR—Hanover—1949

Freq.: 1280 Kc. Power: 5 Kw. d., 500 Watts n.  
Owned-Operated By. . . . Radio Hanover, Inc.  
Address . . . . . Box 268  
Tel.: ME 7-3831. . . . . Independent  
President, Gen. Mgr. . . . . John D. Bare  
Sales Prom. Mgr. . . . . Edward John  
Chief Engineer. . . . . Phillip Rohrbaugh

## WCMB—Harrisburg—1948

Frequency: 1460 Kc. Power: 5000 Watts  
Owned-Oper. By. . . . . Rossmoyne Corp.  
Business-Studio Address. . . 228 Popular Church Rd.  
Tel.: CE 4-3005. . . . . MBS  
Representative . . . . . Weed  
General Manager. . . . . Ed K. Smith  
Comm. Manager. . . . . Henry Traugh  
Program Director. . . . . Ed. Gonzales  
Chief Engineer. . . . . J. Howard Bair

## WHGB—Harrisburg—1945

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By. . . . Kendrick Bcstg. Co., Inc.  
Bus.-Studio-Trans. Address. . . 112 Market St.  
Tel.: CE 4-4988. . . . . ABC  
Station Representative. . . . . McGavren  
Pres., Gen. Mgr. . . . . H. Kendrick  
Program Director. . . . . Bob Yanich  
Station, Comm. Mgr. . . . . Ralph Hartman  
Chief Engineer. . . . . William Kuntz

## WHP—Harrisburg—1924

Frequency: 580 Kc. Power: 5 Kw.  
Owned . . . . . WHP, Inc.  
Address . . . . . 216 Locust St.  
Tel.: CE 4-3211. . . . . CBS  
Representative . . . . . Bolling  
President. . . . . E. J. Stackpole  
General Manager. . . . . Cecil M. Sansbury  
Operations Director. . . . . Harry Hinkley  
Sales, Promotion Director. . . . John V. Grove  
Chief Engineer. . . . . E. Dan Leibensperger

## WKBO—Harrisburg—1922

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By. . . . Keystone Bcstg. Corp.  
Bus.-Studio Address. . . . . 31 N. Second St.  
Tel.: CE 4-0191. . . . . NBC  
Representative . . . . . Robert Meeker  
Station Executive. . . . . Clair R. McCollough  
Station Manager. . . . . W. Eugene Garman

Gen. Sales Mgr. . . . . J. Robert Gulick  
Nat'l Sls. Mgr. . . . . Thomas R. Nunan, Jr.  
Technical Director. . . . . J. E. Mathiot

## WAZL—Hazleton—1932

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By. . . . Hazleton Bcstg. Co.  
Address. . . . 704-11 Hazleton Natl. Bank Bldg.  
Tel.: GL 4-3531. . . . . NBC-MBS  
Representative . . . . . Raymer  
Pres., Gen., Mgr. . . . . Victor C. Diehm  
Administrative Asst. . . . . Kathryn E. Kahler  
Commercial Manager. . . . . Robert J. Sacco  
Sales Manager. . . . . Thomas A. Tito  
Program Director. . . . . Don Murray  
Publicity Director. . . . . Paul Cerula  
Chief Engineer. . . . . Elwood Tito

## WAMO—Homestead- Pittsburgh—1948

Frequency: 860 Kc. Power: 250 Watts d.  
Owned-Operated By. . . . . Dynamic Bcstg.  
Business Address. . . . . 105 E. 8th Ave.  
Tel.: HO 2-6000. . . . . Independent  
Representative . . . . . Howard  
President, Gen. Mgr. . . . . Leonard Walk  
Commercial Manager. . . . . Joe Bassett, Jr.  
Program Director. . . . . Carl Stuart  
Chief Engineer. . . . . James Herbert

## WHUN—Huntingdon—1946

Frequency: 1150 Kc. Power: 1000 Watts  
Owned-Oper. By. . . . Joseph F. Biddle Publ. Co.  
Bus.-Studio Address. . . . 400 Washington St.  
Tel.: MI 3-3340. . . . . Independent  
President. . . . . John H. Biddle  
General Manager. . . . . William E. Germann  
Chief Engineer. . . . . E. Craig

## WDAD—Indiana—1945

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By. . . . . WDAD Inc.  
Address . . . . . 632 Philadelphia St.  
Tel.: HO 5-5511. . . . . Independent  
Newspaper Affil. . . . . The Progress  
President. . . . . W. K. Ulerich  
Chief Engineer. . . . . Dyle Martin

## WARD—Johnstown—1946

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By. . . . Central Bcstg. Co., Inc.  
Address . . . . . 235 Franklin St.  
Tel.: 8-1216 . . . . . CBS  
Representative . . . . . Weed  
President. . . . . G. D. Garland  
General Mgr. . . . . Rich Wilec

## WCRO—Johnstown—1947

Frequency: 1230 Kc. Power: 250 Watts

**Owned-Oper. By**.....Century Bcstg. Corp.  
**Bus-Studio Address**.....Fort Stanwix Hotel  
**Tel.:** 9-1187  
**Representative**.....MBS  
**For Joe**  
**President**.....John J. Keel  
**General Manager**.....John D. Reilly  
**Chief Engineer**.....John Kersheskey

**WJAC—Johnstown—1925**

**Frequency:** 1400 Kc.....**Power:** 250 Watts  
**Owned-Operated By**.....WJAC, Inc.  
**Bus-Studio Address**.....329 Main St.  
**Tel.:** 7-8711.....NBC  
**Newspaper Affil.**.....Tribune  
**Representative**.....O'Connell; Reilly; Moore  
**President**.....W. W. Krebs  
**General Manager**.....Edward J. Klym  
**Chief Engineer**.....Theodore E. Campbell

**WADP—Kane—1954**

**Frequency:** 960 Kc.....**Power:** 1000 Watts, d.  
**Owned By**.....Kane Broadcasting Corp.  
**Address**.....Penn-Kane Hotel  
**Tel.:** 1520.....KBS  
**President**.....Stewart J. Myers  
**General Mgr.**.....Gordon Hanks  
**Comm. Sta. Mgr.**.....George A. Larson  
**Program Dir.**.....Patrick Bickel  
**Chief Engineer**.....John Nordine

**WACB—Kittanning—1948**

**Frequency:** 1380 Kc.....**Power:** 1000 Watts d.  
**Owned By**.....WACB, Inc.  
**Bus-Studio Address**.....325 Market St.  
**Tel.:** LI 3-1381.....Independent  
**President**.....Joel R. Rosenbloom  
**General Mgr.**.....Warren A. Koerbel  
**Station Mgr.**.....Harold H. Stoops  
**Program Dir.**.....J. W. Hunter  
**Chief Engineer**.....Rowland Claypool

**WGAL—Lancaster—1922**

**Frequency:** 1490 Kc.....**Power:** 250 Watts  
**Owned-Operated By**.....WGAL, Inc.  
**Business-Studio Address**.....24 S. Queen St.  
**Tel.:** EX 7-0333.....NBC  
**Representative**.....Robert Meeker  
**President, Gen. Mgr.**.....Clair R. McCollough  
**Gen. Sls. Mgr.**.....J. Robert Gulick  
**Nat'l Sls. Mgr.**.....Thomas R. Nunan, Jr.  
**Station Mgr.**.....Kenneth Kreider  
**Program Dir.**.....Brian Kintzer  
**Promotion Dir.**.....Paul I. Woodland  
**Technical Director**.....J. E. Mathiot

**WLAN—Lancaster—1946**

**Frequency:** 1390 Kc.....**Power:** 1000 Watts  
**Owned-Oper. By**.....The Peoples Bcstg. Co.  
**Bus-Studio Address**.....252 N. Queen St.  
**Tel.:** EX 4-7261.....ABC-MBS

**Representative**.....Headley-Reed  
**President, General Mgr.**.....Frank H. Altdoerffer  
**Sta. Mgr., Prog. Dir.**.....Samuel M. Altdoerffer  
**Commercial Manager**.....J. Stanley Baker  
**Publicity Dir., Sls. Prom. Mgr.**.....R. Beach  
**Chief Engineer**.....Ramon Sherman

**WLSH—Lansford—1952**

**Frequency:** 1410 Kc.....**Power:** 1000 Watts d.  
**Owned-Oper. By**.....Miners Bcstg. Service, Inc.  
**Address**.....P. O. Box D  
**Tel.:** 1440.....Independent  
**Gen. Manager**.....John W. Angst

**WAKU—Latrobe—1951**

**Frequency:** 1570 Kc.....**Power:** 1000 Watts d.  
**Owned-Oper. By**.....Joel W. Rosenblum  
**Address**.....200 Depot St.  
**Tel.:** KEystone 7-7744.....MBS, KBS  
**President**.....Harry P. Reed  
**Gen. Mgr., Prog. Dir.**.....W. J. Thomas  
**Station, Comm. Mgr.**.....Robert Johnson  
**Chief Engineer**.....Manuel Alvarez

**WTRA—Latrobe—1956**

**Frequency:** 1480 Kc.....**Power:** 500 W., d.  
**Owned**.....Latrobe Bcstrs.  
**Address**.....202 Main St.  
**Tel.:** KE 7-3338.....Independent  
**Representative**.....Lowenstein  
**President**.....Louis Rosenberg  
**General Manager**.....William Dymond  
**Commercial Manager**.....Mrs. Janet Mahady  
**Chief Engineer**.....Bernard Guidos

**WLBR—Lebanon—1946**

**Frequency:** 1270 Kc.....**Power:** 1000 Watts  
**Owned-Operated By**.....Lebanon Bcstg. Co.  
**Business Address**.....P.O. Box 222  
**Tel.:** CRestview 2-7651.....Independent  
**Representative**.....Burn-Smith  
**President**.....H. Raymond Stadiem  
**Managing Director**.....Lester P. Etter  
**Comm. Manager**.....Philip J. Reilly  
**Program Director**.....H. P. Van Voorhis  
**Chief Engineer**.....William Zehring

**WBCB—Levittown-Fairless Hills—1957**

**Frequency:** 1490 Kc.....**Power:** 250 W.  
**Owned**.....O'Keefe Bcstg. Co.  
**Address**.....Box 1490  
**Tel.:** Windsor 9-1490.....Independent  
**Station Representative**.....Dore  
**Pres., Gen. Mgr.**.....William F. Waterbury  
**Commercial Mgr.**.....Jack Wellington  
**Program Director**.....Dick Harvey  
**Chief Engineer**.....Howard Leyland

**WITT—Lewisburg—1957**

**Frequency:** 1010 Kc.....**Power:** 250 Watts, d.

# PENNSYLVANIA

Owned.....Wireline Radio, Inc.  
Address.....34 South 8th St.  
Tel.: JA 3-1222.....KBS  
President.....Donald Bechtel  
General Station Mgr.....William T. Dyer  
Sales Promotion Mgr.....Peter E. Farrell  
Publicity Director.....Gloria M. Bailey  
Commercial Manager.....Carl E. Miller  
Chief Engineer.....James A. Herb

President.....Robert M. Cox  
General, Sta. Mgr.....Charles E. Denny  
Commercial Mgr.....Arthur H. Simmers  
Program Dir.....Henry Brach  
Sales Prom. Mgr.....Joe Singer  
Publicity Dir.....Cathy Maddox  
Chief Engineer.....Wilkes Hurley

## WKVA—Lewistown—1949

Frequency: 920 Kc.....Power: 1000 Watts a.  
Owned-Operated By.....Central Pa. Bcstg. Co.  
Business Address.....19 S. Wayne St.; Box 432  
Tel.: 8-6771.....Independent  
Representative.....Gill-Perna  
Pres., Sta., Gen. Mgr.....Robert L. Wilson  
Sales Promotion Manager.....Bob Hyle  
Program Director.....Robert Hughes  
Publicity Director.....Mary Bolich  
Chief Engineer.....Jack Sanders

## WMGW—Meadville—1947

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper. By.....Regional Bcstrs.  
Address.....964 Park Ave.  
Tel.: 6-1111.....Independent  
President.....William H. Rich  
General Station Mgr.....F. P. Tascone  
Commercial Manager.....James R. Nicholson  
Program Director.....Paul J. Brown  
Publicity Director.....Eric Johnson  
Chief Engineer.....Maurice Sherman

## WMRF—Lewistown—1941

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Operated By.....Lewistown Bcstg. Co.  
Business-Studio Address.....5 W. Market St.  
Tel.: 8-6757.....NBC  
Representative.....Burn-Smith  
President.....J. S. Woods  
Gen., Sta. Mgr.....T. W. Metzger

## WJUN—Mexico—1955

Frequency: 1220 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....Lewistown Bcstg. Co.  
Business Address.....Box 97, Millintown  
Tel.: 295.....Independent  
Newspaper Affiliation.....Sentinel, Lewistown  
Representative.....Burn-Smith  
President.....J. S. Woods  
General Manager.....Thomas W. Metzger  
Station Manager.....Ralph S. Parker  
Commercial Manager.....Bob Horning  
Sales Promotion Manager.....Tim Palm  
Program Director.....Don Lorenz  
Publicity Director.....Miles Heckendorn  
Chief Engineer.....Kenneth Callahan

## WBPZ—Lock Haven—1947

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Oper. By.....Lock Haven Bcstg. Corp.  
Address.....132½ Main St.  
Tel.: 4038.....MBS  
Representative.....Devney  
President.....Donald C. Welch  
Gen. Sta. Mgr.....Harris Lipetz  
Chief Engineer.....Al Stratmoen

## WMLP—Milton—1955

Frequency: 1570 Kc.....Power: 1 Watt d.  
Owned By.....WMLP, Inc.  
Address.....42 Broadway  
Tel.: 1594.....Independent  
President.....John S. Booth  
General, Comm. Mgr.....J. P. Foster  
Chief Engineer.....Ronald Stoops

## WEDO—McKeesport—1946

Frequency: 810 Kc.....Power: 1000 Watts  
Owned-Operated By.....Tri-City Bcstg. Co.  
Business-Studio Address.....547 5th Ave.  
Tel.: NOrth 4-7167.....CBS  
Station Representative.....Weed  
President.....Edward J. Hirschberg  
Sta. Mgr.....Robert E. Badger  
Comm. Mgr.....Wally I. Davids, Jr.  
Sales Promotion Manager.....Grace Garbett  
Program Director.....Keeve Berman  
Publicity Director.....James F. Rice  
Chief Engineer.....Silvio Garofolo

## WARC—Milton—1958

Frequency: 1380 Kc.....Power: 1 Kw. d.  
Owned By.....WilliamSPORT Bcstg. Assoc. Inc.  
Business Address.....YMCA Bldg.  
Gen. Manager.....Woodrow W. Ott

## WMCK—McKeesport—1946

Frequency: 1360 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Mon-Yough Bcstg. Co.  
Business-Studio Address.....516 Market St.  
Tel.: OR 8-8888.....MBS  
Station Representative.....Masla

## WPFL—Montrose—1953

Frequency: 1250 Kc.....Power: 1000 Watts d.  
Owned By.....Montrose Bcstg Corp.  
Address.....Locust St.  
Tel. Montrose 397.....Independent  
Pres. Gen. Mgr.....W. Douglas Roe  
Program Director.....William Ohman  
Chief Engineer.....Richard Gage



**WKST—New Castle—1338**

Frequency: 1280 Kc. Power: 1000 Watts  
 Owned-Operated By: WKST, Inc.  
 Address: 1st Federal Plaza  
 Tel.: OL 4-5501  
 Station Representative: ABC  
 President, General Mgr.: S. W. Townsend  
 Station, Sls. Prom. Mgr.: Harry Reith  
 Commercial Manager: Byron McConnell  
 Chief Engineer: Ernest Rety

**WKPA—New Kensington  
1940**

Frequency: 1150 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: Allegheny-Kiski Bcstg. Co.  
 Business-Studio Address: 810 Fifth Ave.  
 Tel.: ED 7-3588  
 President: Independent  
 Gen., Comm. Mgr.: C. R. Cooper  
 Sales Promotion Manager: Melvin A. Goldberg  
 Program Director: Jim Gray  
 Chief Engineer: Phil Brooks  
 W. W. Neely

**WNAR—Norristown—1946**

Frequency: 1110 Kc. Power: 500 Watts d.  
 Owned-Operated By: Norristown Bcstg. Co.  
 Bus.-Studio Address: Old Arch Rd.  
 Tel.: BR 2-7600  
 Representative: Independent  
 President: Weed  
 Gen. Mgr.: N. Joe Rahall  
 Sta. Manager: Ogden R. Davies  
 Comm. Mgr.: John M. Banzhoff  
 Program Dir.: Buddy Brode  
 Chief Engineer: Anthony Bekas  
 C. Frank Co daro  
 OWNERS OF: WKAP, ALLENTOWN, PA.; WLCY, ST. PETERSBURG, FLA.; WNNR, BECKLEY, W. VA.

**WKRZ—Oil City—1946**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By: WKRZ, Inc.  
 Business Address: Broadcast Hill; Box 868  
 Tel.: 4-1269  
 Pres., Gen. Mgr.: Kenneth E. Rennekamp  
 Commercial Manager: Jack Duncan  
 Program Director: Mrs. Marian Timiin  
 Chief Engineer: Robert Harmon

**WCAU—Philadelphia—1922**

Frequency: 1210 Kc. Power: 50,000 Watts  
 Owned-Oper. By: CBS Radio, Inc.  
 Address: City Line & Monument Ave.  
 Tel.: GR 7-8300  
 Representative: CBS  
 V.P., General Mgr.: CBS Radio Spot Sales  
 Gen. Sales Manager: Thomas J. Swafford  
 Sales Promotion Manager: Jack Kline  
 Program Director: Fred Birnbaum  
 Chief Engineer: Mike Grant  
 J. G. Leitch

**WDAS—Philadelphia—1922**

Frequency: 1480 Kc. Power: 5 Kw. d., 1 Wt., n.

Owned-Oper. By: Max M. Leon, Inc.  
 Address: Belmont Ave. & Edgely Rd.  
 Tel.: TR 8-2000  
 Sta. Representative: Independent  
 President: Bernard Howard  
 General Sta. Mgr.: Max M. Leon  
 Comm. Mgr.: Robert A. Klein  
 Chief Engineer: William H. Vogt  
 Frank W. Unterberger

**WFLN—Philadelphia—1958**

Frequency: 900 Kc. Power: 1 Kw. d.  
 Owned By: Franklin Bcstg. Co.  
 Address: 8200 Ridge Ave.  
 Tel.: Ivyridge 2-6000  
 Station Representative: Independent  
 President: Good Music Bcsts.  
 General Manager: Lawrence M. C. Smith  
 Program Director: R. S. Green  
 Chief Engineer: M. O'Donnell  
 F. Chassey

**WHAT—Philadelphia—1925**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By: Independence Bcstg. Co.  
 Address: Conshohocken & Windemere Aves.  
 Tel.: Trinity 9-1500  
 Representative: Independent  
 Pres., Gen. Mgr.: Pearson  
 Station Manager: William A. Banks  
 Commercial Manager: Dolly Banks  
 Prog. Director: Paul Abrams  
 Publicity Director: Randy Gretes  
 Chief Engineer: Marsha Greenbaum  
 Charles Lehmann

**WIBC—Philadelphia—1925**

Freq.: 990 Kc. Power: 50,000 Wts. d., 10,000 n.  
 Owned: Storer Bcstg. Co.  
 Address: Suburban Sta. Bldg.  
 Tel.: LOcust 3-2300  
 Representative: Independent  
 President: Katz  
 Man. Dir.: George Storer, Jr.  
 National Sales Mgr.: John C. Moler  
 Prog., Promotion Manager: James P. Storer  
 Local Sales Mgr.: Roy M. Schwartz  
 David Bolton  
 Chief Engineer: John H. Henninger  
 OWNERS OF: WJBK AM-FM-TV, DETROIT; WSPD-AM-FM-TV, TOLEDO; WAGA-TV, ATLANTA; WJW-AM-FM-TV, CLEVELAND; WVVV-AM-FM, WHEELING, W. VA.; WGBS-AM-FM, MIAMI, FLA.; KPQP, LOS ANGELES; WITI-TV, MILWAUKEE.

**WFIL—Philadelphia—1922**

Frequency: 580 Kc. Power 5000 Watts  
 Owned: Triangle Publications, Inc.  
 Business-Studio Address: 46th & Market  
 Tel.: EV 2-4700  
 Newspaper Affil. Phila. Inquirer, Phila. D. News  
 Representative: ABC  
 General Manager: Blair  
 Station Manager: Roger W. Clipp  
 Gen. Sales Manager: George A. Koehler  
 Dir. of Programming & Sls.: Kenneth W. Stowman  
 Dir. of Operations: Clyde R. Spitzner  
 Program Director: Jack Steck  
 Chief Engineer: L. Klein  
 Henry E. Rhea

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In Philadelphia  
WIP radio is  
used exclusively  
by more  
advertisers than  
any other station

**WIP**

PHILADELPHIA'S PIONEER VOICE

610

For **MORE** Information—Ask Petry!

\*See Page 592, *Radio Annual — Television Year Book, 1959*

A Station of the Metropolitan Broadcasting Corporation



**WIP—Philadelphia—1922**

Frequency: 810 Kc. Power: 5000 Watts  
 Owned By.....Metropolitan Bcstg.  
 Business-Studio Address.....35 S. 9th St.  
 Tel.: WA 2-6800.....MBS  
 Representative.....Edward Petry  
 President.....Benedict Gimbel, Jr.  
 V.P., Gen. Mgr.....Harvey L. Glascock  
 Nat. Sales Mgr.....Paul B. Evans  
 Program Director.....Varner Paulsen  
 Sales Prom. Mgr.....Marie Christie  
 Publicity Dir.....Florence Love  
 Chief Engineer.....Clifford C. Harris

**WJMJ—Philadelphia—1948**

Frequency: 1540 Kc. Power: 5000 Watts d.  
 Owned-Oper. By.....WJMJ Bcstg. Corp.  
 Business-Studio Address.....2043 Locust St.  
 Tel.: LO 4-2300.....Independent  
 Representative.....Broadcast Time Sales  
 Pres., Gen., Sta. Mgr.....Patrick J. Stanton  
 Commercial Mgr.....Charles Stahl  
 Natl. Sales Mgr., Pub. Dir.....James Rubenstone  
 Prog. Dir.....Michael Deegan  
 Chief Engineer.....Christopher McAteer

**WPEN—Philadelphia—1929**

Frequency: 950 Kc. Power: 5000 Watts  
 Owned By.....Consolidated Sun Ray, Inc.  
 Business-Studio Address.....2212 Walnut St.  
 Tel.: LO 4-6000.....Independent  
 Representative.....Gill-Perna  
 President.....William Sylk  
 Exec. Vice President.....William B. Caskey  
 Station Mgr.....Murray Arnold  
 Program Dir.....Jerry White  
 Comm. Manager.....Erwin Rosner  
 Prom. Mgr., Pub. Director.....Sam Serota  
 Chief Engineer.....Charles W. Burtis

**WRCV—Philadelphia—1921**

Frequency: 1060 Kc. Power: 50,000 Watts  
 Owned-Oper. By.....National Bcstg. Company  
 Business-Studio Address.....1619 Walnut St.  
 Tel.: LO 4-3700.....NBC  
 Representative.....NBC Spot Sales  
 President.....Robert E. Kintner  
 V.P., General Mgr.....Raymond W. Welpott  
 Comm. Sta. Mgr.....Thomas E. Paisley  
 Program Director.....Bob Benson  
 Sales Prom., Publicity Dir.....Jack Wiley  
 Chief Engineer.....William A. Howard

**WTEL—Philadelphia—1925**

Frequency: 860 Kc. Power: 250 Watts d.  
 Owned By.....WTEL, Inc.  
 Business-Studio Address.....4310 N. Broad St.  
 Tel.: GLadstone 5-9200.....Independent  
 Station Representative.....Dore  
 President.....John Hopkinson  
 V.P.s.....Q. C. Strum, G. Hopkinson  
 V.P., Comm. Mgr.....Alexander S. Klein, Jr.

**WPHB—Philipsburg—1956**

Frequency: 1260 Kc. Power: 1 Kw. d.  
 Owned By.....Moshannon Valley Bcstg.  
 Address.....P. O. Box 361  
 Tel.: Dickens 2-2300.....Independent  
 Gen. Comm. Mgr.....William Emert  
 Program Director.....Mrs. Wm. Emert  
 Chief Engineer.....Dean Sharpless

**KDKA—Pittsburgh—1920**

Frequency: 1020 Kc. Power: 50,000 Watts  
 Owned-Oper. By.....Westinghouse Bcstg. Co. Inc.  
 Business Address.....122 E. 42nd St., N.Y.C.  
 Tel.: MURray Hill 7-0808.....Independent  
 Station Representative.....AM Radio Sales  
 President.....Donald H. McGannon  
 General Station Manager.....L. R. Rawlins  
 Asst. Gen. Mgr., Comm. Mgr.....Donald Trageser  
 Program Manager.....Dominic Quinn  
 Sales Prom. Mgr.....June L. Buzzelli  
 Publicity Manager.....Owen Simon  
 Chief Engineer.....Theodore C. Kenney  
 OWNERS OF: KPIX, SAN FRANCISCO, CALIF.; WOWO,  
 FORT WAYNE, IND.; WBZ-WBZA, BOSTON-SPRING-  
 FIELD, MASS.; WBZ-TV, BOSTON, MASS.; KYW,  
 CLEVELAND, O.; KYW-TV, CLEVELAND, O.; KEX,  
 PORTLAND, ORE.; KDKA-TV, PITTSBURGH, PA.;  
 WIND, CHICAGO, ILL.; WJZ-TV, BALTIMORE, MD.;  
 WBX-FM, BOSTON, MASS.; KDKA-FM, PITTS-  
 BURGH, PA.; KYW-FM, CLEVELAND, O.; KEX-FM,  
 PORTLAND ORE.

**KQV—Pittsburgh—1922**

Frequency: 1410 Kc. Power: 5000 Watts  
 Owned-Oper. By.....Allegheny Bcstg. Corp.  
 Address.....411 7th Ave.  
 Tel.: AT 1-9100.....ABC  
 Station Representative.....Young  
 President.....Leonard H. Goldenson  
 Sales Co-ord.....Frank Maruca  
 Commercial Manager.....Robert N. Thompson  
 Program Dir.....John Gibbs  
 Chief Engineer.....Fred L. Zellner, Jr.

**WAMP—Pittsburgh—1924**

Frequency: 1320 Kc. Power: 5000 Watts  
 Owned-Oper. By.....NBC  
 Address.....1459 Crane Ave.  
 Tel.: LOcust 3-5238.....NBC  
 Representative.....NBC Spot Sales  
 Gen. Mgr.....Stephen J. Rooney  
 Commercial Manager.....Ruth C. Armstrong  
 Chief Engineer.....Matthew Bracic

**WCAE—Pittsburgh—1922**

Frequency: 1250 Kc. Power: 5000 Watts  
 Owned-Operated By.....WCAE, Inc.  
 Business Address.....Carlton House  
 Tel.: AT 1-6900.....Independent  
 Newspaper Affil.....Sun-Telegraph  
 Representative.....Katz  
 Pres., General Manager.....Leonard Kapner  
 Station, Commercial Mgr.....F. Geer Parkinson  
 Program Director.....Paul Ruhle  
 Chief Engineer.....James Greenwood

**WEPP—Pittsburgh—1957**

Frequency: 1080 Kc. Power: 1 Kw.

## PENNSYLVANIA

Owned By.....Golden Triangle Bcstg. Corp.  
Address.....220 N. Highland Ave.  
Tel.: EM 1-5000.....Independent  
Station Representatives.....Eastman  
President.....Myron Jones  
General Mgr.....John A. Pieper  
Commercial Mgr.....Howard Fried  
Program Dir.....Jack D. Bailey  
Chief Engineer.....Walter McCoy

### WPIT—Pittsburgh—1947

Frequency: 730 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....WPIT, Inc.  
Business-Studio Address.....213 Smithfield St.  
Tel.: AT 1-1900.....Independent  
President.....John J. Laux  
Gen., Comm. Mgr.....Don Ioset  
Sales Mgr., Prog., Pub. Dir.....Clifford Charles  
Chief Engineer.....Michael Komichak

### WWSW—Pittsburgh—1932

Frequency: 970 Kc.....Power: 5000 Watts  
Owned-Oper. By.....WWSW, Inc  
Bus.-Studio Address.....Hotel Sherwyn  
Tel.: Gr 1-5200.....Independent  
Newspaper Affiliation.....Post Gazette  
Representative.....John Blair  
President.....O. M. Schloss  
Gen. Mgr., Prog. Dir.....Ben W. Muros

### WPTS—Pittston—1953

Frequency: 1540 Kc.....Power: 1 Kw. d.  
Owned-Oper. By.....Midway Bcstg. Co., Inc.  
Address.....Main & Spring St.  
Tel.: OL 4-3388.....KBS  
Pres., Gen. Manager.....Angelo W. Fiorani  
Commercial Mgr.....R. E. Florey  
Program Director.....J. Fiore  
Promotion Mgr.....Rosemary Gallagher  
Publicity Director.....Betty Schriver  
Chief Engineer.....John P. McGoldrick

### WPAZ—Pottstown—1951

Frequency: 1370 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....Pottstown Bcstg. Co.  
Address.....247 High St.  
Tel.: Faculty 6-4000.....Independent  
Representative.....Indle Sales  
Pres., Gen. Mgr.....Herbert Scott  
Chief Engineer.....R. Mellon

### WPAM—Pottsville—1947

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Oper. By.....Miners Bcstg. Serv., Inc.  
Business-Studio Address.....Box 629  
Tel.: MA 2-1450.....Independent  
President.....Joseph L. McGuire  
Gen. Mgr., Ch. Eng.....John W. Anget  
Station Manager.....James K. Stock

### WPPA—Pottsville—1946

Freq.: 1360 Kc.....Power: 1 Kw. d., 500 W. n.  
Owned-Oper. By.....Pottsville Bcstg. Co.  
Bus.-Studio Address.....212 S. Centre St.  
Tel.: MArket 2-1360.....MBS  
General Manager.....A. V. Tidmore  
Commercial Manager.....Ralph L. Price, Jr.  
Sales Promotion Manager.....Walter Jones  
Program Director.....Ed Romance  
Chief Engineer.....William Penn Tidmore

### WPME—Punxsutawney—1953

Frequency: 1540 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Punxsutawney Bcstg Co.  
Address.....103 N. Gilpin St.  
Tel.: 1221.....KBS  
President.....Sheridan W. Pruett  
General Station Mgr.....C. M. Erhard, Jr.  
Comm. Mgr.....W. Clem Murray  
Program Director, Ch. Eng.....Gilbert Carney

### WEEU—Reading—1931

Frequency: 850 Kc.....Power: 1000 Watts  
Owned-Operated By.....WEEU Bcstg. Co.  
Business-Studio Address.....433 Penn St.  
Tel.: FR 6-7335.....ABC  
Newspaper Affiliation.....Eagle Times  
Representative.....Headley-Reed  
President.....William J. Rohn  
V.P., Gen., Sta. Mgr.....K. Richard Creitz  
Program Director.....Jack B. Gounder  
Chief Engineer.....Harold Schearer

### WHUM—Reading—1946

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Oper. By.....Eastern Radio Corp.  
Business-Studio Address.....Berkshire Hotel  
Tel.: Franklin 6-3987.....CBS  
Representative.....Weed  
Pres., Gen. Mgr.....Robert G. Magee  
Comm. Sta. Mgr.....Warren Ruffner  
Prog. Dir.....Alan Lane  
Chief Engineer.....Daniel Donohue

### WRAW—Reading—1922

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Oper By.....WRAW, Inc.  
Business-Studio Address.....19 N. Fifth St.  
Tel.: FR 6-7173.....NBC  
Representative.....Robert Meeker  
President, General Mgr.....Robert S. Reider  
Commercial Manager.....Ben Varishone  
Program Director.....Frank Roth  
Chief Engineer.....Ed. Gurtowski

### WGCB—Red Lion—1950

Frequency: 1440 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....J. M. Norris

Address..... P.O. Box 88  
 Tel.: 3-3471..... Independent  
 Pres., Gen. Sta. Mgr..... John H. Norris

**WKMC—Roaring Spring—1955**

Frequency: 1370 Kc.... Power: 1000 Watts d.  
 Owned By..... Cove Bcstg. Co., Inc.  
 Address..... Woodbury Pike  
 Tel.: 690..... Independent  
 President..... Carl W. Kensingler  
 General Comm. Mgr..... Walter O. Kramp  
 Station Mgr..... Julia M. Gerhart  
 Program Director..... Merle Ebersole  
 Chief Engineer..... C. Irvin Metzger

**WKBI—St. Marys—1950**

Frequency: 1400 Kc.... Power: 250 Watts  
 Owned-Oper. By..... Elk Cameron Bcstg. Co.  
 Address..... 41 Erie Ave.  
 Tel.: 4-2821..... MBS  
 General Manager..... C. H. Simpson  
 Commercial Manager..... John J. Kain  
 Prog. Director..... Beatrice B. Smith  
 Pub. Dir..... A. Kuhn

**WATS—Sayre—1950**

Frequency: 960 Kc.... Power: 1000 Watts d.  
 Owned-Operated By..... Radio WATS  
 Business Address..... 110 N. Elmer Ave.  
 Tel.: TU 2-2401..... KBS  
 Representative..... Indie Sales  
 President..... T. K. Cassel  
 General Manager..... Walter D. Knowles  
 Chief Engineer..... Benjamin A. Franklin

**WARM—Scranton—1940**

Frequency: 590 Kc.... Power: 5000 Watts  
 Owned-Operated By..... WARM Bcstg. Co.  
 Business Address..... Bowman Bldg.  
 Tel.: Diamond 6-4646..... Independent  
 Station Representative..... Eastman  
 President..... Louis J. Appell, Jr.  
 General Manager..... Arthur W. Carlson  
 Commercial Manager..... George Gilbert  
 Sales Manager..... Luther Strittmatter  
 Program Director..... Don Stevens  
 Chief Engineer..... Nicholas Hudak

**WEJL—Scranton—1950**

Frequency: 630 Kc.... Power: 500 Watts d.  
 Owned-Operated By..... Edward J. Lynett  
 Business Address..... 149 Penn Ave.  
 Tel.: DI 2-9151..... Independent  
 Newspaper Affil..... Times  
 Station Rep..... Meeker  
 General Station Mgr..... Cecil Woodland  
 Sales, Program Manager..... Hugh J. Connor  
 Pub. Dir..... Bill Pierce  
 Chief Eng..... Guy Rauer

**WGBI—Scranton—1925**

Frequency: 910 Kc.. Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By..... WGBI Radio, Inc.  
 Address..... 1000 Wyoming Ave., Scranton  
 Tel.: DI 2-7634..... CBS  
 Representative..... H-R Reps  
 President..... Mrs. M. E. Megargee  
 Gen. Comm. Mgr..... Mrs. M. A. Holcomb  
 Station Manager..... Robert E. McDowell  
 Prom. Dir., Pub. Dir..... Doug Holcomb  
 Program Director..... Frank Monaghan  
 Chief Engineer..... Kenneth R. Cooke

**WICK—Scranton—1954**

Frequency: 1400 Kc.... Power: 250 Watts  
 Owned..... Scranton Radio Corp.  
 Address..... 221 N. Washington Ave.  
 Tel.: DI 6-1202..... Independent  
 Pres., Gen. Mgr..... Joe Dobbs  
 Chief Engineer..... James D. Pettinato

**WSCR—Scranton—1947**

Freq.: 1320 Kc.. Power: 1 Kw. d., 500 Watts n.  
 Owned By..... Lackawanna Valley Bcstg. Co.  
 Business-Studio Address..... 116 Adams Ave.  
 Tel.: DI 7-3388..... NBC  
 Representative..... Headley-Reed  
 Pres., Gen. Mgr..... David M. Baltimore  
 Station Manager..... Joseph B. Gries  
 Publicity Dir., Sls. Prom. Mgr..... R. Paul  
 Comm. Mgr..... Joseph P. Kimble  
 Program Dir..... David L. Griffiths  
 Chief Engineer..... Willard Shimski

**WISL—Shamokin—1948**

Frequency: 1480 Kc.... Power: 1000 Watts  
 Owned-Oper. By..... Radio Anthracite, Inc.  
 Business Address..... Rock & Sunbury Sts.  
 Tel.: 8-6831..... Independent  
 Representative..... ForJee  
 President..... Henry W. Lark  
 Station Manager..... Bernard Friedman  
 Commercial Manager..... Bernard Saks  
 Sales Prom. Mgr..... W. C. MacElwee  
 Chief Engineer..... Al Donovan

**WPIC—Sharon—1938**

Frequency: 790 Kc.... Power: 1000 Watts d.  
 Owned By..... Sharon Bcstg. Co., Inc.  
 Address..... P. O. Box 211  
 Tel.: Diamond 6-4113..... Independent  
 Station Representative..... Reilly; O'Connell  
 Nat. Sales Mgr..... Lee D. Morehouse  
 Program Director..... Jack Sandstrom  
 Chief Engineer..... Francis L. O'Dell

**WVSC—Somerset—1950**

Frequency: 990 Kc.... Power: 250 Watts d.  
 Owned-Operated By..... Somerset Bcstg. Co.  
 Address..... P. O. Box 231  
 Tel.: 4186..... Independent

## PENNSYLVANIA

Gen., Sta. Mgr. .... T. H. Oppegard  
Comm. Mgr. .... C. R. Taylor  
Prog. Dir., Chief Engineer .... R. L. French

### WMPT—S. Williamsport—1957

Frequency: 1450 Kc. .... Power: 250 Watts  
Owned .... Will-Mont Bcstg. Co.  
Business Address .... 301 Percy St.  
Tel.: 3-3609 .... ABC  
Station Representative .... Hopewell  
Pres., Ch. Eng. .... Galen D. Castlebury, Jr.  
Comm., Sales Prom. Mgr. .... H. O. Hallman  
Program Director .... Fred Plankenhorn

### WMAJ—State College—1945

Frequency: 1450 Kc. .... Power: 250 Watts  
Owned-Operated By .... Centre Bcstrs., Inc.  
Business Address .... P. O. Box 888  
Tel.: AD 7-4959 .... MBS-KBS  
President .... W. K. Ulerich  
Gen. Sta. Mgr. .... M. J. Bergstein  
Program Director .... Stephen Fiskbein  
Chief Engineer .... W. D. Files

### WVPO—Stroudsburg—1947

Frequency: 840 Kc. .... Power: 250 Watts d.  
Owned-Operated By .... Pocono Bcstg., Inc.  
Business Address .... 22 S. Sixth St.  
Tel.: HAmilton 1-2100 .... Independent  
Newspaper Affiliation .... Record  
President .... James H. Ottaway  
General Manager .... Chester S. Miller  
Managing Director .... Francis Brinkley  
Commercial Manager .... Edward J. Somers  
Program Director .... Joseph B. Whalen  
Chief Engineer .... Ernest Transue

### WKOK—Sunbury—1933

Frequency: 1240 Kc. .... Power: 250 Watts  
Owned-Operated By .... Sunbury Bcstg. Corp.  
Bus.-Studio-Transmitter .... 1150 N. Front St.  
Tel.: AT 6-5838 .... CBS  
Newspaper Affil. .... Daily Item  
President .... Basse A. Beck  
General, Station Manager .... Homer R. Smith  
Commercial Manager .... C. Donald Walther  
Program Director .... Michael J. Kane  
Publicity Director .... Malcolm Arter  
Chief Engineer .... John W. Keller, Jr.

### WTIV—Titusville—1955

Frequency: 1290 Kc. .... Power: 500 Watts d.  
Owned-Oper. By ... Crawford Cty. Bcstg. Corp.  
Address .... P. O. Box 184  
Tel.: 7-2265 .... Independent  
Gen. Sta. Mgr. .... Robert H. Sauber  
Comm. Sales Prom. Mgr. .... Paul R. Ruttan  
Program Director .... Marlene Burchfield  
Chief Engineer .... W. A. Lowrie

### WTRN—Tyrone—1954

Frequency: 1290 Kc. .... Power: 1000 Watts, d.  
Owned .... Tyrone Bcstg. Co.  
Address .... 8 W. 10th St.  
Tel.: MUtual 4-3200 .... MBS  
President .... C. H. Simpson  
Station Manager .... Lee C. Ray  
Sales Manager .... William E. Moses  
Commercial Manager .... John J. McCarthy  
Program Director .... John W. Eschbach

### WMBS—Uniontown—1936

Frequency: 590 Kc. .... Power: 1000 Watts  
Owned-Oper. By .... Fayette Bdcstg. Corp.  
Address .... Fayette Nat. Bank Bldg.  
Tel.: GE 8-3900 .... CBS  
Representative .... Burn-Smith  
President, General Mgr. .... Harry C. Burwell  
Commercial Manager .... Amayl Canton  
Sales Promotion Mgr. .... Peggy Thompson  
Program Director .... Charles Underwood  
Publicity Director .... Hester Nagy  
Chief Engineer .... William Henzly

### WNAE—Warren—1946

Frequency: 1310 Kc. .... Power: 5000 Watts d.  
Owned-Oper. By ... N. Allegheny Bdcstg. Co.  
Business Address .... 310 Second Ave.  
Tel.: Randolph 3-1310 .... Independent  
Pres., Gen. Mgr. .... David Potter  
Comm. Mgr. .... James Potter  
Prog. Dir. .... Leroy Schneck  
Chief Eng. .... Homer Haines

### WJPA—Washington—1942

Frequency: 1450 Kc. .... Power: 250 Watts  
Owned-Oper. By .... Washington Bcstg. Co.  
Bus. Address .... George Washington Hotel  
Tel.: BA 2-2110 .... Independent  
Managing Director .... A. Boyd Siegel  
Chief Eng. .... James Berkheimer

### WANB—Waynesburg—1956

Frequency: 1580 Kc. .... Power: 250 W., d.  
Owned .... Commonwealth Bcstrs.  
Address .... First Federal Bldg.  
Tel.: 981 .... Independent  
Sta. Mgr. .... George E. McGary  
Prog. Dir. .... John Beinhardt  
Chief Engineer .... R. N. Shank

### WAYZ—Waynesboro—1953

Frequency: 1380 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By ... Waynesboro Bcstg. Co., Inc.  
Address .... 21 W. Main St.  
Tel.: 1900 .... Independent  
Station Representative .... Forjoe, Lowenstein  
President .... Mrs. Marian P. Lewis  
General, Station Mgr. .... Jay Hanshaw  
Program Director .... Pete Coolbaugh  
Publicity Director .... Ted Harding  
Chief Engineer .... Ron Stoops

**WNBT—Wellsboro—1955**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Farm & Home Bcstg. Co.  
 Address.....89 Main St.  
 Tel.: 2113.....MBS  
 President.....C. H. Simpson  
 General Mgr.....John Fay  
 Prog. Dir.....Carol Makin  
 Commercial Manager.....John Zellner  
 Chief Engineer.....Richard E. Roeder

**WBAX—Wilkes-Barre—1922**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Anna Stenger  
 Business-Studio Address.....85 W. Union St.  
 Tel.: VA 3-0196.....MBS  
 Representative.....Burn-Smith  
 Gen. Mgr.....John H. Stenger  
 Program Director.....Ed Kuzma  
 Publicity Director.....Dan Stenger  
 Chief Engineer.....Milan Krupa

**WBRE—Wilkes-Barre—1924**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....WBRE-Radio, Inc.  
 Bus.-Studio Address.....62 S. Franklin St.  
 Tel.: VA 3-3101.....NBC  
 Representative.....Headley-Reed  
 Pres., Gen. Mgr.....David M. Baltimore  
 Operations Director.....F. D. Coslett  
 Program Director.....Robert Schumacher  
 Commercial Manager.....Jos Gries  
 Publicity Director.....Richard Paul  
 Chief Engineer.....Charles Sakoski, Sr.

**WILK—Wilkes-Barre—1947**

Frequency: 980 Kc...Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By..Wyoming Valley Bcstg. Co.  
 Bus.-Studio Address.....88 No. Franklin St.  
 Tel.: VA 4-4666.....ABC  
 Representative.....Avery-Knodel  
 President.....Mitchell Jenkins  
 Business Manager.....Emerson H. Ramage  
 Station Manager.....Roy E. Morgan  
 Sales Manager.....Lee Vincent  
 Promotion, Publicity Manager.....Jim Ward  
 Program Director.....Tom Bigler  
 Chief Engineer.....Theodore French

**WNAK—Wilkes-Barre—1947**

Frequency: 730 Kc.....Power: 1000 Watts  
 Owned By.....Wyoming Radio, Inc.  
 Address.....70 S. Main St.  
 Tel.: Valley 2-6108.....Independent  
 Representative.....Forjoe  
 President.....Martin H. Philip  
 General Mgr.....Lee Small  
 Commercial Mgr.....Milton Laughlin  
 Program Dir.....Bill Jones  
 Chief Engineer.....B. Bailey

**WLYC—Williamsport—1951**

Frequency: 1050 Kc.....Power: 1 Kw., d.  
 Owned By.....Lycoming Bcstg. Co.  
 Address.....331 Pine St., Box 389  
 Tel.: 2-4676.....KBS  
 Sta. Representative.....Donald Cooke  
 President.....John T. Keliher  
 General, Station Mgr.....W. Richard Carlson  
 Commercial Mgr.....Vince Campana  
 Sls. Prom. Manager.....Edward Kirchman  
 Program Director.....Vernon Hester  
 Publicity Director.....William J. Deuel  
 Chief Engineer.....James Stowe

**WRAC—Williamsport—1929**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....WGAL, Inc.  
 Address.....1559 West 4th St.  
 Tel.: 2-6116.....NBC  
 Representative.....Meeker  
 Pres., Gen. Mgr.....Clair R. McCollough  
 Station Manager.....J. Wright Mackey  
 Gen. Sls. Mgr.....J. Robert Gulick  
 Nat'l Sls. Mgr.....Thomas R. Nunan, Jr.

**WWPA—Williamsport—1949**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned..Williamsport Radio Bcstg. Assoc., Inc.  
 Address.....330 Government Pl.  
 Tel.: 7119.....CBS  
 Representative.....Burn-Smith

**THE BRIGHT SOUND**

*Has Arrived in N.E. Penna.*

730 **WNAK RADIO** 730

**GOES MODERN**

*Tune in Daily for*  
**MODERN RADIO**

**WNAK**

Offices

70 S. MAIN ST.  
 WILKES-BARRE, PA.

WOOLWORTH BUILDING  
 NANTICOKE, PA.

## PENNSYLVANIA-RHODE ISLAND

President.....Harry J. W. Kiessling  
Gen., Sta. Manager.....Woodrow W. Ott  
Program Director.....John H. Archer  
Comm. Mgr.....Phil Lane  
Sales Prom. Mgr.....William S. Lawson  
Publicity Director.....Albert Decker  
Chief Engineer.....Carl Steinbacher

Business-Studio Address.....13 S. Beaver St.  
Tel.: 3-5558.....NBC  
Representative.....Robert Meeker  
Station Executive.....Clair R. McCollough  
Station Manager.....Elwood C. Anderson  
Nat'l Sls. Mgr.....Thomas R. Nunan, Jr.  
Gen. Sales Mgr.....J. Robert Gulick  
Chief Engineer.....J. E. Mathiot

### WNOW—York—1948

Frequency: 1250 Kc....Power: 1000 Watts d.  
Owned-Operated By.....WNOW, Inc.  
Business Address.....P.O. Box 1747  
Tel.: 2-7821.....Independent  
Station Rep.....Radio-TV Reps.  
President.....W. F. Rust, Jr.  
General Manager.....Ralph Gottlieb  
Chief Engineer.....Jack Schuster

### WSBA—York—1942

Frequency: 910 Kc....Power: 1000 Watts  
Owned-Oper. By.....Susquehanna Bctstg. Co.  
Address.....Box 910  
Tel.: YOrk 2-5521.....ABC  
Representative.....Eastman  
President.....Louis J. Appell, Jr.  
Comm., Sales Prom. Mgr.....P. K. Eberly  
Prog. Dir.....Robert Shipley  
Operations Mgr.....Allen Saunders  
Chief Engineer.....Glenn Winter

### WORK—York—1932

Frequency: 1350 Kc....Power: 5000 d.; 1000 n.  
Owned-Oper. By.....Associated Bcstrs

Pop.: 915,000

Families: 269,000

Radio Homes: 251,000

## RHODE ISLAND

TV Homes: 247,000

AM Stas. in State: 13

TV Stas. in State: 2

### WADK—Newport—1948

Frequency: 1540 Kc....Power: 1000 Watts d.  
Owned-Oper. By.....The Aquidneck Bctstg. Corp.  
Address.....Box 367  
Tel.: VIKING 6-1540.....Independent  
Representative.....Everett-McKinney  
Pres., Gen. Mgr.....Milton E. Miller  
Comm. Mgr.....Frank Booth  
Sales Prom. Mgr.....George McNamara  
Chief Engineer.....Allan Bowen

General Manager.....H. William Koster  
Comm. Manager.....Hervey C. Carter  
Sales Prom. Mgr.....Arthur E. Lathrop, Jr.  
Program Director.....Don Morton  
Chief Engineer.....George W. Sharpe

### WPRO—Providence—1924

Frequency: 630 Kc....Power: 5000 Watts  
Owned-Oper. By.....Capital Cities TV Corp.  
Bus-Stud. Add. ....24 Mason St., WPRO Bldg.  
Tel.: PL 1-9776.....CBS  
Representative.....Blair  
President.....Frank M. Smith  
General Manager.....Daniel P. Weinig  
Commercial Mgr.....F. J. Boynton  
Sales Promotion Mgr.....Tony Visk  
Program Director.....Joseph Somerset  
Chief Engineer.....John V. Ferril

### WPAW—Pawtucket—1950

Frequency: 550 Kc....Power: 1 Wts. d.; 500 n.  
Owned-Oper. By.....Roger Williams Bctstg.  
Address.....P.O. Box 55, Cumberland, R. I.  
Tel.: PA 5-9000.....ABC  
Pres., Gen. Mgr.....Dominick A. Hysko  
Commercial Mgr.....Rose Morris  
Station, Program Dir.....Donald R. Hysko  
Chief Engineer.....John T. Costa

### WRIB—Providence—1947

Frequency: 1220 Kc....Power: 1000 Watts d.  
Owned-Oper. By.....R. I. Bctstg. Co.  
Address.....Water St.  
Tel.: GE 4-2223.....MBS  
Representative.....Indie  
President.....Frank Rao  
Gen. Sta. Mgr.....Harold A. Pace  
Comm., Sales Prom. Mgr.....Earl Castleman  
Program Director.....Jeff Krimm  
Chief Engineer.....Fred Weiss

### WEAN—Providence—1922

Frequency: 790 Kc....Power: 5000 Watts  
Owned.....Providence Journal Co.  
Address.....75 Fountain St.  
Tel.: DE 1-0600.....Independent  
News. Affil.....Providence Journal  
Station Rep.....Venard, Rintoul & McConnell  
President.....Henry S. Chafee



**WICE—Providence—1947**

Frequency: 1290 Kc. Power: 5000 Watts  
 Owned-Oper. Providence Radio, Inc.  
 Address: Crown Hotel  
 Tel.: JA 1-6565 Independent  
 Rep. Avery-Knodel  
 President Tim Elliot  
 V.P., Gen. Mgr. John F. Crohan  
 Program Director Sherman A. Strickhouser  
 Chief Engineer Paul Garver

**WHIM—Providence—1947**

Frequency: 1110 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Buckley-Jaeger Bcstg.  
 Business-Studio Address 144 Westminster St.  
 Tel.: UN 1-4211 Independent  
 Representative Peters, Griffin Woodward  
 Pres., Gen. Mgr. Richard Gerken  
 V.P., Comm. Mgr. E. James McEaney, Jr.  
 Production Manager Jay Dunn  
 Chief Engineer Carroll A. Philbrook

**WJAR—Providence—1922**

Frequency: 920 Kc. Power: 5000 Watts  
 Owned-Operated By The Outlet Co.  
 Business-Studio Address 176 Weybosset St.  
 Tel.: GA 1-8255 NBC  
 Representative Petry  
 Station Mgr. David J. Shurtleff  
 Commercial Mgr. David B. Seaton  
 Sales Prom., Publicity Dir. John C. Burpee  
 Program Director James Gleason  
 Chief Engineer Thomas C. J. Prior

**WYNG—Warwick—1959**

Frequency: 1590 Kc. Power: 1 Kw., d.  
 Owned West Shore Bcstg. Co.  
 Address 19 Luther Ave.  
 Tel.: REgent 7-5015 Independent  
 Station Representative Good Music Bcstrs.  
 President, General Mgr. Milton E. Mitler  
 Station Manager Naneen Wendler  
 Commercial Manager M. David Bell  
 Sales Promotion Mgr. Vivianne Fallon  
 Program Director Warren Greenwood  
 Chief Engineer Robert Pearson

**WERI—Westerly—1949**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By R. I. Conn. Radio Corp.  
 Address 11 Railroad Ave.  
 Tel.: LYric 6-7729-9 Independent  
 Representative Walker-Rawalt  
 Pres., Gen. Mgr. Aug. L. Cavallaro  
 Commercial Manager Tom Shafer  
 Program Director Tom Thomas  
 Chief Engineer Charles W. Austin

**WWRI—West Warwick—1956**

Frequency: 1450 Kc. Power: 250 W.  
 Owned Grelin Bcstg. Inc.  
 Address 1501 Main St.  
 Tel.: VA 1-6200 KBS  
 Station Representative Nona Kirby  
 Pres., Gen. Mgr. Melvin C. Green  
 Comm. Mgr. William J. Gallagher, Jr.  
 Prog. Dir. Patrick Fallon  
 Chief Engineer Joseph M. Mattias, Jr.

**WNRI—Woonsocket—1954**

Frequency: 1380 Kc. Power: 1000 Watts, d.  
 Owner Friendly Bcstg. Co., Inc.  
 Address 786 Diamond Hill Rd.  
 Tel.: PO 9-0600 Independent  
 President, Gen. Manager Joseph Britt  
 Comm. Manager John Thomas  
 Program Director Richard Bouchard  
 Sales Prom. Mgr. Robert Landry  
 Chief Engineer Joseph Britt

**WWON—Woonsocket—1946**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By Woonsocket Bcstg. Co.  
 Business-Studio Address 99 Main St.  
 Tel.: PO 2-1240 Independent  
 Station Rep. Nona Kirby  
 President Millicent S. Palmer  
 Gen. Mgr. Buell W. Hudson  
 Chief Engineer Harold M. Belknap

in Providence  
**wice**  
 the sound that sells  
**NOW**  
 5000 WATTS  
 serving the nation's 15th market  
**NOW**  
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 serving over one million  
 Southern New Englanders  
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 great independents  
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 Tim Elliot, President  
 John Crohan, V.P., Gen. Mgr.  
 the number one sound  
 in town  
**wice**  
 in Providence  
 National Representative—Avery-Knodel  
 New England—Harry Wheeler & Co., Boston

Pop.: 2,675,000  
Families: 638,000  
Radio Homes: 620,000

# SOUTH CAROLINA

TV Homes: 479,000  
AM Stas. in State: 73  
TV Stas. in State: 9

## WABV—Abbeville—1956

Frequency: 1590 Kc. Power: 1 Kw., d.  
Owned By: G & R Settles  
Business Address: Highway 28  
Tel.: GLadstone 7-3155  
Representative: ABC  
Best: Cannon  
Gen. Mgr., Ch. Eng.: Geo. W. Settles, Jr.  
Commercial Manager: Polly Newell  
Program Director: Bob Latham

## WAKN—Aiken—1952

Frequency: 990 Kc. Power: 1000 Watts d.  
Owned-Oper. By: Aiken Electronics Adv. Corp.  
Business Address: 343 Laurens N.W.  
Tel.: MIDway 8-5464  
President: John Mare  
General, Station Manager: J. A. Warren  
Publicity Director: Lamar Rush  
Program Director: Earl Brodie  
Chief Engineer, Ccomm. Mgr.: Allen Askins, Jr.

## WAIM—Anderson—1935

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By: Wilton E. Hall  
Address Trans. Loca.: 321 Kingsley Road  
Tel.: CA 6-1511  
CBS-KBS  
Newspaper Affil.: Independent, Daily Mail  
Representative: Dora Clayton  
Gen., Sta. Mgr.: Glenn P. Warnock  
Commercial Mgr.: G. P. Browne  
Program Director: Marshall Gailliard  
Chief Engineer: W. D. Sneed

## WANS—Anderson—1949

Frequency: 1280 Kc. Power: 1000 Watts  
Owned-Operated By: Radio Anderson, Inc.  
Address: Clemson Highway  
Tel.: CA 4-3424  
MBS  
Pres., Gen. Mgr.: W. Ennis Bray  
Program Director: Ken Allison  
Station Manager: John C. Amick  
Publicity Director: Dick Howard  
Commercial Manager: Al Robinson  
Sales Promotion Manager: Carolyn Turner  
Chief Engineers: B. Arkel, T. Coleman

## WWBD—Bamberg—1957

Frequency: 790 Kc. Power: 1 Kw., d.  
Owned: County Bcstg. Corp.  
Address: Rt. 601 South  
Tel.: CH 5-2411  
Independent  
Representative: Walker, Dora-Clayton  
President: Joe Speidell III  
Chief Engineer: H. D. Steedley

## WBAW—Barnwell—1953

Frequency: 740 Kc. Power: 500 Watts d.  
Owned-Oper. By: WBAW, Inc.  
Address: 2001 Jackson St.  
Tel.: 3507  
KBS  
Representative: Hil F. Best-Keystone  
President: J. A. Gallimore  
General Mgr.: Joe Wilder  
Comm. Mgr.: Bill Hollingsworth  
Program Director: Vic Whetstone  
Chief Engineer: Tony Gross

## WBLR—Batesburg—1956

Frequency: 1430 Kc. Power: 5 Kw., d.  
Owned: Ridge Bcstg. Corp.  
Address: East Church St.  
Tel.: KE 2-4001  
KBS  
Station Representative: Webb  
President: H. Edward Crapps  
General, Station Manager: Redd Reynolds  
Commercial Manager: Ray Walters  
Sales Promotion Manager: Jack McCartha  
Program Director: Paul Brigman  
Chief Engineer: N. H. Lewis

## WBEU—Beaufort—1954

Frequency: 960 Kc. Power: 1 Kw., d.  
Owned: Beaufort Bcstg. Co.  
Address: P.O. Box 951  
Tel.: Jackson 4-3050  
KBS  
Ch. Eng.: Louis M. Neale  
Program Director: W. Peters

## WHPB—Belton—1955

Frequency: 1390 Kc. Power: 500 Watts d.  
Owned-Oper. By: Community Bcstg. Co.  
Address: P. O. Box 426  
Tel.: 2511  
General Mgr.: Clyde W. Laughter

## WBSC—Bennettsville—1947

Freq.: 1550 Kc. Power: 10 Kw. d.; 5 Kw. n.  
Owned-Oper. By: Atl. Coast Ins. Co.  
Address: Box 639  
Tel.: GR 9-4051  
MBS  
Representative: Indie Sales  
President: Y. W. Scarborough, Jr.  
General Manager: R. L. Brown  
Commercial Manager: Bruce Zieball  
Program Director: Tommy Herndon  
Chief Engineer: John Gronert

## WAGS—Bishopville—1953

Frequency: 1380 Kc. Power: 1 Kw., d.  
Owned: Lee County Bcstg. Co.



**SOUTH CAROLINA**

Address ..... P. O. Box 168  
 Tel.: HU 4-4515.....KBS  
 Station Manager.....Carl A. Vines, Jr.  
 Chief Engineer.....Dan Mellette

**WACA—Camden—1948**

Frequency: 1590 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Camden Bcstg. Corp.  
 Address .....Camden  
 Tel.: Hemlock 2-2311.....KBS  
 Rep. ....Continental  
 President.....Haygood S. Bowden  
 General Manager.....Tom Richards  
 Program Director.....A. A. Amodio  
 Chief Engineer.....Joe Toher

**WCAY—Cayce—1958**

Frequency: 620 Kc.....Power: 500 Watts  
 Owned By.....Lexington City Bcstg., Inc.  
 Address.....1303 State St.  
 Tel.: ALpine 6-2000.....CBS  
 Station Representative.....Cooke  
 President.....J. Olin Tice, Jr.  
 General Manager.....Randy Davidson  
 Program Director.....J. Nagel, Jr.  
 Publicity Director.....Gary Kanin  
 Chief Engineer.....Clarence Jackson

**WCSC—Charleston—1930**

Frequency: 1390 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....John M. Rivers  
 Address.....485 East Bay St.  
 Tel.: RAymond 2-7611.....CBS  
 Rep.....Peters, Griffin, Woodward, Inc.  
 President, Gen. Mgr.....John M. Rivers  
 Commercial Mgr.....James K. Whitaker  
 Station Mgr.....John B. Hearne  
 Program Dir.....Stewart Spencer  
 Sales Prom., Publicity Dir.....Mrs. Lois Marshall  
 Chief Engineer.....Rudy Hughes

**WOKE—Charleston—1946**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Weaver Bcstg. Co.  
 Business Address.....152-B Market St.  
 Tel.: RA 3-1643.....ABC-MBS-KBS  
 Representative .....Clark  
 Pres., Gen. Manager.....H. C. Weaver  
 Station Mgr., Ch. Eng.....William P. Birchfield  
 Commercial Manager.....Eugene P. Corrigan

**WPAL—Charelston—1948**

Frequency: 730 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Speidel Bcstng. Corp.  
 Business Address.....1717 Edgewater Pk. Rd.  
 Tel.: SO 6-5584.....Independent  
 Representative .....Dore, Dora-Clayton  
 President.....Joseph Speidel III  
 Station Manager.....Bob Christyie  
 Program Director.....Louise Withrock  
 Chief Engineer.....Joe Sarko

**WTMA—Charleston—1939**

Frequency: 1250 Kc...Power: 5000 d.; 1000 n.  
 Owned-Oper. By.....Atlantic Coast Bcstg. Co.  
 Business Address .....133 Church St.  
 Tel.: RA 2-2961.....NBC  
 Representative .....Branham  
 President.....Charles E. Smith  
 General, Station Manager.....Vincent French  
 Sales Prom. Mgr.....Joe Blair  
 Program Dir.....Bill Walton  
 Chief Engineer.....David W. Jefferies

**WQSN—Charleston—1948**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Low Country Bcstg. Co.  
 Address.....42 10th Ave.  
 Tel.: RA 2-2652.....Independent  
 Gen., Sta. Manager.....E. H. Keown

**WCRE—Cheraw—1953**

Frequency: 1420 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Radio Cheraw  
 Address .....Box 631  
 Tel.: Lenox 7-7887.....KBS  
 Sta. Representative.....Hil F. Best  
 President, Gen. Mgr.....Ben Akerman  
 Program Dir.....Lucille Akerman

**WGCD—Chester—1948**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Dispatch Pub. Co.  
 Address .....Box 302  
 Tel. 2171.....KBS  
 Newspaper Affil.....Dispatch Publ. Co.  
 President.....C. V. Sink  
 Gen., Sta., Comm. Mgr.....John T. Cashion  
 Chief Engineer.....Bill Taylor

**WPCC—Clinton—1957**

Frequency: 1410 Kc.....Power: 500 Watts  
 Owned By.....WPCC, Inc.  
 Address.....P. O. Box 565  
 Tel.: 1410.....ABC-KBS  
 President.....J. D. Brinkley  
 General, Station Manager.....Ted Y. Prevatte  
 Commercial Manager.....Lewis Bagwell, Jr.  
 Program Director.....Bettie Hendrix  
 Chief Engineer.....Kyle Best

**WCOS—Columbia—1939**

Frequency: 1400 Kc...Power 1 Kw. d., 250 W. n.  
 Owned-Operated By.....WCOS, Inc.  
 Address.....Box 748  
 Tel.: AL 2-2177.....Independent  
 Representative .....Meeker  
 Pres., Gen. Mgr.....George H. Buck, Jr.  
 Station Manager.....David M. Campbell  
 Prog. Dir.....Pete Noce  
 Sales Prom. Mgr.....Jack Grant

## **SOUTH CAROLINA**

Publicity Director..... Robert Fulton  
Chief Engineer ..... Robert D. Lambert, Jr.

### **WIS—Columbia—1930**

Frequency: 560 Kc..... Power: 5000 Watts  
Owned-Oper. By ..... Bcstg. Co. of the South  
Business-Studio Address ..... 1111 Bull St.  
Tel.: AL 3-6431..... NBC  
Representative. Peters, Griffin, Woodward, Inc.  
President ..... B. Calhoun Hipp  
General Manager..... G. Richard Shafto  
Managing Director..... W. Frank Harden  
Commercial Managst..... John Wrisley  
Prog. Dir..... Howard Hamrick  
Chief Engineer..... Paul Welcome

### **WMSC—Columbia—1945**

Frequency: 1320 Kc..... Power: 1000 Watts  
Owned-Oper. By..... WMSC Radio, Inc.  
Business-Studio Address ..... 1127 Lady St.  
Tel.: AL 2-8659..... Independent  
Representative ..... H.R. Ayer  
Pres., Gen., Sta., Comm. Mgr..... C. W. Martin  
Prog. Dir..... Gray Olive  
Chief Engineer..... Thurston Squires

### **WNOK—Columbia—1947**

Frequency: 1230 Kc..... Power: 250 Watts  
Owned-Oper. By..... Palmetto Radio Corp.  
Address ..... P.O. Box 5307  
Tel.: AL 3-9401..... Independent  
Representative ..... Raymer  
Gen. Mgr..... H. Moody McElveen, Jr.  
Commercial Manager..... G. Quick  
Program Director..... Jack Cook  
Chief Engineer..... Charlton Bowers

### **WOIC—Columbia—1954**

Frequency: 1470 Kc..... Power: 5 Kw., d.  
Owned..... Speidel Broadcasting Corp.  
Address ..... 3300½ Main St.  
Tel.: AL 6-1551..... Independent  
Representative ..... Dore, Dora-Clayton  
President..... Joe Speidel III  
Gen., Sta. Mgr..... Russell George  
Sales Prom. Mgr..... Frankie Bridges  
Prog. Dir..... James Carter  
Chief Engineer..... William Bridges

### **WLAT—Conway—1944**

Frequency: 1330 Kc..... Power: 1000 Watts, d.  
Owned..... Coastal Broadcasting Co.  
Business Address ..... P.O. Box 799  
Tel.: 340 ..... MBS  
Sta. Rep..... Devney  
President..... L. M. Hawley  
Commercial Manager..... P. W. Smith  
Program Director..... C. B. Brazzell  
Ch. Eng..... Jack E. Hawley

### **WDAR—Darlington—1955**

Frequency: 1350 Kc..... Power: 1 Kw., d.  
Owned By..... Walter Peace  
Address ..... Box 277  
Tel.: Express 3-4081..... Independent  
Gen. Mgr., Ch. Eng..... Ralph W. Hoffman  
Sta. Mgr..... Emily G. Hoffman

### **WDSC—Dillon—1946**

Frequency: 800 Kc..... Power: 1000 Watts d.  
Owned-Oper. By..... Border Bcstg. Co., Inc.  
Address..... U. S. Highway 301  
Tel.: 470 ..... ABC-KBS  
Station Representative ..... Gill-Perna  
Pres., Gen. Mgr..... Joseph Martin  
Station Manager..... John Quick  
Comm. Mgr. Prog. Director..... Lee Lumpkin  
Sales Prom. Mgr..... Dick Jones  
Chief Engineer..... Ray Allen

### **WELP—Easley—1951**

Frequency: 1360 Kc..... Power: 1000 Watts d.  
Owned By..... Dickens County Bcstg. Co.  
Address ..... Box 522  
Tel.: Ulysses 9388..... KBS  
Representative ..... Indie Sales  
Pres., Gen. Mgr..... Cleatus Brazzell  
Comm. Mgr..... Jack Moore  
Chief Engineer..... Henry McDonald

### **WJMX—Florence—1947**

Frequency: 970 Kc..... Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By..... Atlantic Bcstg. Co., Inc.  
Address ..... P. O. Box 1211  
Tel.: MO 9-6351..... ABC  
Representative ..... Walker-Rawalt  
President..... Eugene E. Stone  
Gen. Mgr..... Paul H. Benson, Jr.  
Chief Engineer..... Frank Jenne

### **WOLS—Florence—1937**

Frequency: 1230 Kc..... Power: 250 Watts  
Owned-Oper. By..... Florence Bcstg. Co., Inc.  
Business-Studio Address ..... 151 S. Dargan St.  
Tel.: MOhawk 2-3271..... KBS  
President, Gen. Mgr..... Melvin Purvis  
Station, Comm. Mgr..... A. P. Skinner  
Chief Engineer..... Charles Sligh

### **WYNN—Florence—1958**

Frequency: 540 Kc..... Power: 250 Watts d.  
Owned By..... Speidel Broadcasting Corp.  
Address ..... 163 N. Coit St.  
Tel.: MOhawk 2-1416..... Independent  
Station Representative..... Dore  
President..... Joe Speidel III  
General Station Manager..... Don Ferguson

### **WFIS—Fountain Inn—1956**

Frequency: 1600 Kc..... Power: 1 Kw., d.

## SOUTH CAROLINA

**Owned**.....Fountain Inn-Simpsonville Entp.  
**Address**.....Box 271  
**Tel.:** WO 3-5991.....Independent  
**Representative**.....Hopewell  
**President**.....L. Wayne Davis  
**Sales Prom. Director**.....Louise M. Davis  
**Publicity Director**.....J. Howard  
**Chief Engineer**.....L. F. Simpson

### WFGN—Gaffney—1948

**Frequency:** 1570 Kc.....**Power:** 250 Watts d.  
**Owned-Oper. By**....Cherokee Radio Co., Inc.  
**Address**.....P.O. Box 79  
**Tel.:** IVanhoe 9-4795.....KBS  
**President**.....A. Ray Godshall  
**Gen. Mgr., Ch. Eng.**.....M. E. Green  
**Program Director**.....Billy Gibbons  
**Commercial Manager**.....W. H. Kirby  
**Sales Program Manager**.....Mary Hodgø  
**Publicity Director**.....Jo Hambright

### WGTN—Georgetown—1949

**Frequency:** 1400 Kc.....**Power:** 250 Watts  
**Owned-Operated By**...Georgetown Bcstg. Co.  
**Address**.....216 S. Fraser St.  
**Tel.:** 3-3421.....MBS-KBS  
**Station Rep.**.....Donald Cooke  
**Pres., Gen. Manage:**.....J. B. Delzell

### WESC—Greenville—1946

**Frequency:** 660 Kc.....**Power:** 5000 Watts d.  
**Owned-Oper. By**.....Bcstg. Co. of Carolinas  
**Business-Studio Address**.....! College St.  
**Tel.:** Cedar 2-8241.....Independent  
**Representative**.....Headley-Reed  
**President**.....Robert A. Schmid  
**General Station Mgr.**.....J. Davenport  
**Commercial Manager**.....W. A. Mullinax  
**Program Director**.....Alan Riddle  
**Publicity Director**.....Marianne Taylor  
**Chief Engineer**.....J. Harold White

### WFBC—Greenville—1933

**Frequency:** 1330 Kc.....**Power:** 5000 Watts  
**Owned-Oper. By**.....WMRC, Inc.  
**Address**.....P.O. Box 1149  
**Tel.:** CE 9-1321.....NBC  
**Newspaper Affil.**.....News-Piedmont  
**Representative**.....Avery-Knodel  
**President**.....R. A. Jolley  
**Gen. Sta. Mgr.**.....Bruce Buchanan  
**Comm. Sales Prom. Mgr.**.....Keener Garrett  
**Publicity Director**.....Julie Ferguson  
**Chief Engineer**.....Bill Garrison

### WMRB—Greenville—1954

**Frequency:** 1490 Kc.....**Power:** 250 Watts  
**Owned**.....Paramount Bcstg. Co. Inc.  
**Address**.....400 Mayberry St  
**Tel.:** Cedar 3-2751.....CBS-MBS  
**Station Representative**.....Burn-Smith  
**Pres., Gen. Mgr.**.....C. F. Cope

**Comm. Mgr.**.....Ben Greer  
**Station Mgr., Prog. Dir.**.....William Aring'on  
**Publicity Director**.....Susan B. Cope  
**Chief Eng.**.....Burt Anderson

### WMUU—Greenville—1949

**Frequency:** 1260 Kc.....**Power:** 1000 Watts d.  
**Owned-Oper. By**.....Bob Jones Univ.  
**Address**.....Greenville  
**Tel.:** CE 9-9001.....Independent  
**President**.....Dr. Bob Jones, Jr.  
**General Manager**.....R. K. Johnson  
**Station Manager**.....Jim Ryerson  
**Comm. Manager**.....David Yearick  
**Program Director**.....Jack Buttram  
**Chief Engineer**.....William Greave'

### WQOK—Greenville—1950

**Frequency:** 1440 Kc.....**Power:** 5 Kw.  
**Owned-Oper. By**.....Dick Bcstg.  
**Address**.....Box 298  
**Tel.:** Cedar 5-7406.....Independent  
**Representative**.....Howard; Dora Clayton  
**President**.....James A. Dick  
**General Station Manager**.....T. C. Hooper  
**Commercial Manager**.....C. A. Dick  
**Program Director**.....Jerry Mosteller

### WCBS—Greenwood—1941

**Frequency:** 1450 Kc.....**Power:** 250 Watts  
**Owned**.....Grenco, Inc.  
**Address**.....P. O. Box 868  
**Tel.:** Orchard 9-1300.....NBC  
**Representative**.....Clark  
**President**.....Douglas Featherstone  
**Gen., Sta. Mgr.**.....Dan Croaland  
**Commercial Mgr.**.....Ralph Norman  
**Program Director**.....Carroll Sexton  
**Chief Engineer**.....C. M. Sparks

### WGSW—Greenwood—1953

**Frequency:** 1350 Kc.....**Power:** 1000 Watts d.  
**Owned**.....Radio Greenwood, Inc.  
**Address**.....Edward Arms Bldg.  
**Tel.:** Orchard 9-3144.....KBS  
**Representative**.....Indie Sales; Dora-Clayton  
**President**.....W. C. Woodall, Jr.  
**Manager**.....George B. Cook, Jr.  
**Chief Engineer**.....Eddie Rose

### WCKI—Greer—1955

**Frequency:** 1300 Kc.....**Power:** 1 Kw., d.  
**Owned**.....Vernon T. Fox  
**Address**.....Box 431  
**Tel.:** TRinity 7-4451.....Independent  
**Gen. Mgr.**.....Vernon T. Fox  
**Station Manager**.....James L. Massey  
**Chief Engineer**.....B. Anderson

### WEAB—Greer—1949

**Frequency:** 800 Kc.....**Power:** 250 Watts d.

## **SOUTH CAROLINA**

Owned-Oper. By.....Greer Bcstg. Co.  
Address.....Jones Rd.  
Tel.: TR 7-3141.....KBS  
Pres., Gen. Mgr.....E. A. Burch  
Sales Mgr.....John Salter  
Program Director.....Betty Beers  
Chief Engineer.....Leon Southerland

Owned-Oper. By...Laurens-Clinton Bcstg. Co.  
Business Address.....Radio Center  
Tel.: 2-5212.....Independent  
Representative.....Indie Sales  
Pres., Gen. Mgr.....C. W. Hogan  
Commercial Manager.....Paul Wynn, Jr.  
Chief Engineer.....O. P. Haynes

### **WBHC—Hampton—1957**

Frequency: 1270 Kc.....Power: 1 Kw., d.  
Owned.....Hampton County Bcstg. Co.  
Business Address.....Highway 601  
Tel.: 2831.....KBS  
Station Representative.....Best  
President.....J. A. Gallimore  
Station Manager, Ch. Eng.....J. E. Harrelson

### **WLSC—Loris—1958**

Frequency: 1570 Kc.....Power: 1 Kw. d.  
Owned By.....Pee Dee Bcstg. Co.  
Address.....P.O. Box 1677  
Pres. Gen. Mgr.....T. J. Rozier  
Comm. Mgr. Ch. Eng.....A. D. Nix

### **WHSC—Hartsville—1946**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned.....Hartsville Bcstg. Co., Inc.  
Address.....P. O. Box 349  
Tel.: ED 2-8101.....MBS-KBS  
V.P., Gen. Mgr.....Raymond Caddell  
Commercial Mgr.....Oby B. Lyles  
Program Director.....Eleanor Flowers  
Publicity Director.....Lamar Caldwell  
Chief Engineer.....J. E. Parker

### **WYMB—Manning—1957**

Frequency: 1410 Kc.....Power: 1 Kw.  
Owned.....Clarendon County Bcstg. Co.  
Address.....Box 262  
Tel.: 7880.....KBS  
Pres.....J. M. Soles, Jr.  
Gen. Mgr.....Harry Hyman  
Comm. Mgr.....Phil Rice  
Chief Engineer, Prog. Dir.....Dan Mellette

### **WDKD—Kingstree—1949**

Frequency: 1310 Kc.....Power: 5 Kw. d.  
Owned By.....Palmetto Bcstg. Co.  
Address.....P. O. Box 450  
Tel.: 6761.....Independent  
Owner, General Mgr.....E. G. Robinson, Jr.  
Program Dir.....Ashby Ward  
Chief Engineer.....Tommy Joye

### **WATP—Marion—1957**

Frequency: 1430 Kc.....Power: 1 Kw. d.  
Owned By.....Pee Dee Bcstg. Co.  
Business Address.....324 N. Main St.  
Tel.: 1430.....Independent  
President.....James J. Harpring  
General Manager.....Joe E. Cole  
Station Manager, Ch. Eng.....Walter Molic  
Commercial Manager.....Walter Pearce  
Sales Promotion Manager.....Glenn Roberts  
Program Director.....M. A. Green  
Publicity Director.....Miss Jackie Thomas

### **WJOT—Lake City—1953**

Frequency: 1260 Kc.....Power: 1 Kw. d.  
Owned.....Lake Bcstg. Corp.  
Address.....Box 656  
Tel.: 7631.....Independent  
President.....Russ George  
General, Station Manager.....Hub Terry  
Chief Engineer, Prog. Dir.....J. O. Roper

### **WJAY—Mullins—1949**

Frequency: 1280 Kc.....Power: 1000 Watts d.  
Owned-Oper. By...Mullins & Marion Bcstg. Co.  
Address.....Highway 76, P. O. Box 41  
Tel.: 3901.....KBS  
President.....Mrs. W. G. Smith  
Gen. Mgr.....James F. Ramsey  
Chief Engineer.....George Magera

### **WLCM—Lancaster—1951**

Frequency: 1360 Kc.....Power: 1000 Wtts d.  
Owned-Operated By.....Royal Bcstg. Co.  
Address.....103 S. Catawba St.  
Tel.: 2051.....KBS  
Station Representative.....Cannon  
President.....Charles Connelly, Jr.  
Gen. Sta. Mgr.....A. Faris Giles, Jr.  
Comm. Sales Prom. Mgr.....J. Paul Wade  
Program Director.....Mrs. Joanne McManus  
Chief Engineer.....Robert Shickenjanski

### **WMYB—Myrtle Beach—1954**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned.....Coastal Carolina Bcstg. Corp.  
Address.....28th Ave. N.  
Tel.: Hillcrest 8-3180.....KBS  
Representative.....Donald Cooke  
President.....James Olin Tice, Jr.  
General Manager.....J. G. Kenworthy  
Station. Sls. Prom. Mgr.....James L. Baine  
Chief Engineer.....Paul Epps

### **WLBG—Laurens—1948**

Frequency: 860 Kc.....Power: 1 Kw.

### **WKDK—Newberry—1946**

Frequency: 1240 Kc.....Power: 250 Watts

## SOUTH CAROLINA

**Owned-Oper. By**... Newberry Bcastg. Co., Inc.  
**Address**..... P.O. Box 211  
**Tel.**: 143..... KBS  
**Station Representative**..... Cannon  
**Pres. Gen. Mgr.**..... James F. Coggins  
**Program Director**..... Marcia P. Coggins  
**Sales Prom. Mgr.**..... Bill Fields  
**Chief Engineer**..... E. R. Gilliang

### WGUS—N. Augusta—1958

**Frequency**: 1600 Kc..... **Power**: 500 Watts d.  
**Owned By**..... Brdcg. Associates of Am.  
**Address**..... Box 6278  
**Tel.**: Taylor 2-3576..... Independent  
**Station Representative**..... Clark  
**President**..... Hal Edwards  
**Managing Director**..... Joe Morris  
**Chief Engineer**..... Cater Gwynn

### WBDP—Orangeburg—1958

**Frequency**: 1580 Kc..... **Power**: 1000 Watts, d.  
**Owned By**..... Radio Orangeburg  
**Business Address**..... 144 Broughton, S.W.  
**Tel.**: JE 4-1580..... Independent  
**Gen. Mgr., Pub. Dir.**..... Clarence Jones  
**Program Director**..... Margaret Jones  
**Sales Prom. Mgr.**..... Reeves Cook  
**Chief Engineer**..... Gus Browning

### WDIX—Orangeburg—1946

**Freq.**: 1150 Kc..... **Power**: 5 Kw. d., 500 W. n.  
**Owned-Oper. By**..... WDIX, Inc.  
**Address**..... Whitman St. Ext.  
**Tel.**: JE 4-4461..... ABC  
**Station Rep.**..... Devney, Forjoe  
**President**..... Charles S. Heneroy  
**General Manager**..... Frank B. Best  
**Comm., Sls. Prom. Mgr.**..... Norman M. Matthews  
**Program Director**..... Mrs. J. C. Hydrick, Jr.  
**Chief Engineer**..... P. Herrington

### WTND—Orangeburg—1948

**Frequency**: 920 Kc..... **Power**: 1000 Watts d.  
**Owned-Oper. By**..... WIND, Inc.  
**Address**..... 1 Memorial Plaza  
**Tel.**: JE 4-1301..... KBS  
**Representative**..... Thos. F. Clark  
**President**..... J. L. Sims  
**Gen. Mgr., Prog. Dir.**..... L. Richard Rhame  
**Commercial Manager**..... Ed Paulling  
**Chief Engineer**..... Larry Styles

### WRHI—Rock Hill—1944

**Frequency**: 1340 Kc..... **Power**: 250 Watts  
**Owned-Oper. By**..... York Cty. Brdcg. Co.  
**Business Address**..... Natl Bank Bldg.  
**Tel.**: 2085..... MBS-KBS  
**Station Representative**..... Oaks  
**Gen. Mgr., Chief Eng.**..... James S. Beaty, Jr.  
**Sta. Mgr., Prog. Dir.**..... Wm. C. Beaty  
**Sls. Mgr., Pub. Dir.**..... H. S. Gauld

### WTYC—Rock Hill—1948

**Frequency**: 1150 Kc..... **Power**: 1 Kw. d.

**Owned By**..... Tri-County Bcastg Co., Inc.  
**Address**..... P. O. Box 1091  
**Tel.**: 3175..... Independent  
**Station Representative**..... Cannon  
**President**..... T. Lamar Simmons  
**General. Station Manager**..... Ted Burwell  
**Comm. Mgr.**..... W. A. Warner, Sr.  
**Program Director**..... Bill Belk  
**Chief Engineer**..... Ed Roberts

### WSNW—Seneca—1949

**Frequency**: 1150 Kc..... **Power**: 1000 Watts d.  
**Owned-Oper. By**..... Blue Ridge Bcastg. Co., Inc.  
**Address**..... P. O. Box 443  
**Tel.**: 2388..... ABC  
**Representative**..... Best  
**Pres., Gen. Mgr.**..... J. A. Gallimore  
**Treasurer**..... Virginia Gallimore  
**Chief Engineer**..... Herb Hosea

### WORD—Spartanburg—1940

**Frequency**: 910 Kc..... **Power**: 1000 Watts  
**Owned-Oper. By**..... Word, Inc.  
**Address**..... Box 1808  
**Tel.**: 3-2711..... NBC  
**Newspaper Affil.**..... Greenville News-Piedmont  
**Station Representative**..... Avery-Knodel  
**President**..... Robert Jolley  
**General Manager**..... Tom Thuman  
**Program Director**..... Buddy Womick  
**Chief Engineer**..... James L. Tate

### WTHE—Spartanburg—1953

**Frequency**: 1400 Kc..... **Power**: 250 Watts  
**Owned-Oper. By**..... Spartanburg Bcastg. Co.  
**Business Address**..... P.O. Box 486  
**Tel.**: 3-2727..... MBS-KBS  
**Station Representative**..... Masla  
**Pres., Gen. Mgr.**..... John K. L. Peterson  
**Chief Engineer**..... Clyde J. McClure

### WSPA—Spartanburg—1929

**Frequency**: 950 Kc..... **Power**: 5000 Watts  
**Owned**..... Spartan Radiocasting Co.  
**Business-Studio Address**..... 224 E. Main St.  
**Tel.**: 3-3621..... CBS  
**Representative**..... Hollingbery  
**President**..... Walter J. Brown  
**Publicity Director**..... Bill Adams  
**Station, Commercial Mgr.**..... Ross M. Holmes  
**Program Director**..... Charles Newcomb  
**Chief Engineer**..... H. R. Beckholt

### WFIG—Sumter—1940

**Frequency**: 1290 Kc..... **Power**: 1000 Watts  
**Owned-Oper. By**..... WFIG, Inc.  
**Business-Studio Address**..... 20 N. Main St.  
**Tel.**: Spruce 3-7305..... MBS  
**President**..... F. B. Creech, Sr.  
**General. Sta. Mgr.**..... T. Doug Youngblood  
**Comm. Manager**..... Fulton B. Creech, Jr.  
**Program Director**..... Kathryn Gaillard  
**Chief Engineer**..... Richard Elam

**SOUTH CAROLINA-SOUTH DAKOTA** 

**WSSC—Sumter—1953**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Radio Sumter Inc.  
 Business Address.....Box 1342  
 Tel.: Spruce 3-7369.....ABC  
 Station Representative.....Clark; Best  
 President.....J. A. Gallimore  
 Gen. Sta. Mgr.....Ed Damron  
 Comm. Manager.....H. W. Fowler  
 Program Director.....Bob Miller  
 Publicity Director.....Betty Wattenberger  
 Chief Engineer.....Bill Beatty

**WBCU—Union—1949**

Frequency: 1460 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Bcstg. Co. of Union, Inc.  
 Address.....210 East Main St.  
 Tel.: HAZel 7-2411.....KBS  
 Pres., Gen. Mgr.....Edward C. B. Osborne  
 Chief Engineer.....Walker Carver

**WGOG—Walhalla—1959**

Frequency: 1460 Kc.....Power: 590 Watts, d.  
 Owned By.....Oconee Bcstg. Co.  
 Address.....P. O. Box 285

Tel.: NEWton 8-3616.....Independent  
 General Manager.....Dorothy Friend  
 Commercial Manager.....Edith Mooneyhan  
 Program Director.....Maurice O'Dell  
 Sales Prom. Mgr.....Reginald Pressley  
 Publicity Director.....Marvin Hill  
 Chief Engineer.....Bill Collins

**WALD—Walterboro—1947**

Frequency: 1220 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Walterboro Bcstg. Co.  
 Address.....Box 833  
 Tel.: 3861.....MBS-KBS  
 Representative.....Don Cooke  
 President.....Robert S. Taylor  
 Sta. Mgr., Ch. Eng.....Klein B. Beach, Jr.  
 Program Director.....Bill Breland

**WYCL—York—1956**

Frequency: 1580 Kc.....Power: 250 Watts  
 Owned.....York-Clover Broadcasting Co.  
 Address.....P.O. Box 398  
 Tel.: MU 4-4241.....Independent  
 President.....C. B. Sigmon  
 Gen. Mgr. Prog. Dir.....Harvey Laughter  
 Chief Engineer.....Alonzo Miller

Pop.: 793,000	<b>SOUTH DAKOTA</b>	TV Homes: 140,000
Families: 212,000		AM Stas. in State: 20
Radio Homes: 204,000		TV Stas. in State: 4

**KABR—Aberdeen—1952**

Frequency: 1420 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Transmedia, Inc.  
 Business Address.....117½ S. Main  
 Tel.: BA 5-1420.....KBS  
 Representative.....Bob Dore  
 President, General Mgr.....F. E. Fitzsimonds  
 Commercial Manager.....James O'Leary  
 Program Director.....Jeff Solem  
 Chief Engineer.....Jerry Zastrow

**KSDN—Aberdeen—1948**

Frequency: 930 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Aberdeen News Co.  
 Business Address.....12 Third Ave., S.E.  
 Tel.: Baldwin 5-5930.....ABC  
 Newspaper Affil.....American-News  
 Representative.....Weed  
 President.....Henry J. Schmitt  
 Gen. Sta. Mgr.....Byron J. McElligott  
 Commercial Manager.....Stan Olson  
 Program Director.....Paul Rahders  
 Chief Engineer.....George Crocker

**KBRK—Brookings—1955**

Frequency: 1340 Kc.....Power: 1 Kw.  
 Owned-Oper By.....Brookings Bcstg. Co.  
 Address.....Northwest Bank Bldg.  
 Tel.: MYrtle 2-6233.....KBS  
 Station Representative.....Pearson

Gen., Comm. Mgr.....E. C. Stangland  
 Prog. Dir., Chief Eng.....Robert Reimers

**KDSJ—Deadwood—1947**

Frequency: 980 Kc.....Power: 1000 Watts  
 Owned-Oper. By... John, Eli & Harry Daniels  
 Address.....745 Main  
 Tel.: 186.....Independent  
 President.....John Daniels  
 General Station Manager.....Harry Daniels  
 Sales Promotion Manager.....Ralph Canary  
 Program Director.....Doug Friend  
 Chief Engineer.....Roy Hicks

**KOBH—Hot Springs—1958**

Frequency: 580 Kc.....Power: 500 Watts, d.  
 Owned By.....Fall River Bcstg. Corp.  
 Address.....Box 292  
 Tel.: 698.....ABC  
 Representative.....Holman  
 President.....Russell M. Stewart  
 Gen. Mgr. Ch. Eng.....Frederick M. Walgren  
 Comm. Sales Prom. Mgr.....H. Del Brandt  
 Program. Publicity Director.....Johnny Rowe

**KIJV—Huron—1947**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....James Valley Bcstg. Co., Inc.  
 Address.....P.O. Box 1366  
 Tel.: ELgin 2-8621.....Independent  
 Manager.....Max F. Staley

**KORN—Mitchell—1947**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By: Mitchell Bcstg. Assn.  
 Address: 217 Main St.  
 Tel.: Wyman 6-5621 Independent  
 Pres., Gen., Sta. Mgr., Prog. Dir.: R. V. Eppel  
 Chief Engineer: J. R. Doherty

**KOLY—Mobridge—1956**

Frequency: 1300 Kc. Power: 1 Kw., d.  
 Owned: Mobridge Bcstg. Corp.  
 Address: 114 Third St. East  
 Tel.: 654 KBS  
 Newspaper Afil.: Weekly Tribune  
 Pres., Gen. Mgr.: L. L. Coleman  
 Comm. Sta. Mgr.: Q. P. Coleman  
 Chief Engineer: Charles Delperdang

**KGFX—Pierre—1927**

Frequency: 630 Kc. Power: 200 Watts d.  
 Owned-Oper. By: Estate of Dana McNeil  
 Bus. Studio Address: 203 W. Summit Ave.  
 Tel.: Capital 4-2351 KBS  
 Pres., Gen. Mgr.: Ida A. McNeil  
 Chief Engineer: Hugo Conrath, Jr.

**KCCR—Pierre—1959**

Frequency: 1590 Kc. Power: 1 Watt, d.  
 Owned By: Leroy Okerlund  
 Address: P. O. Box 327  
 Tel.: Capital 4-7381 Independent  
 President, Ch. Eng.: Edward Davenport  
 Promotion Dir.: B. Binkley

**KOTA—Rapid City—1936**

Frequency: 1380 Kc. Power: 5000 Watts  
 Owned-Oper. By: Duhamel Ent., Inc.  
 Business Address: 524½ 6th St.; Box 1752  
 Tel.: FI 2-2000 CBS  
 Representative: Headley-Reed  
 President, Gen. Mgr.: Helen S. Duhamel  
 Bus., Comm. Mgr.: William F. Turner  
 Program Director: J. Norman Heffron  
 Publicity Director: Betty Twining  
 Chief Engineer: Elmer Nelson

**KRSB—Rapid City—1953**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By: Heart of the Black Hills  
 Address: 1438 Mountain View Rd.  
 Tel.: FI 2-6050 Independent  
 Station Manager: Eli Daniels  
 Program Director: Paul Crouch  
 Chief Engineer: Lyle Benson

**KELO—Sioux Falls—1937**

Frequency: 1320 Kc. Power: 5000 Watts  
 Owned-Oper. By: Midcontinent Bcstg. Co.  
 Bus. Studio Address: Phillips Ave.—8th St.  
 Tel.: 4-5841 Independent  
 President: Joe Floyd  
 Gen., Comm. Manager: Evans Nord  
 Chief Engineer: Lester Froke

**KIHO—Sioux Falls—1948**

Frequency: 1270 Kc. Power: 1000 Watts  
 Owned By: Sioux Empire Bcstg. Co.  
 Address: 113 No. Main  
 Tel.: 4-7736 Independent  
 Representative: Gill-Perna  
 President: James Saunders  
 Sta. Sales Prom. Mgr.: Leroy Okerlund  
 Program Director: Don Birn  
 Chief Eng.: L. R. Sterkenburg

**KISD—Sioux Falls—1948**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By: KISD, Inc.  
 Bus. Studio Address: 3631 W. 12 St.  
 Tel.: EDison 4-5571 KBS  
 Station Representative: Cooke  
 Pres., Gen. Mgr.: Verl Thompson  
 Comm. Manager: Vince Casey  
 Program Director: Bob Henderson  
 Publicity Director: Agnes Tuftte  
 Chief Engineer: John Vick

**KSOO—Sioux Falls—1926**

Freq.: 1140 Kc. Power: 10 Kw., d., 5 Kw., n.  
 Owned By: KSOO TV, Inc.  
 Address: 317 S. Phillips Ave.  
 Tel.: Edison 4-5601 ABC  
 Station Representative: Avery-Knodel, Inc.  
 President, Gen. Mgr.: Morton H. Henkin  
 Comm. Prom. Mgr.: Orrin Melton  
 Prog. Dir.: Ray Loftness  
 Chief Engineer: Max E. Pierce

**KWAT—Watertown—1940**

Frequency: 950 Kc. Power: 1000 Watts  
 Owned-Oper. By: Midland Natl. Life Bcstg. Co.  
 Business Address: Box 827  
 Tel.: Turner 6-8444 MBS-KBS  
 Representative: Gill-Perna  
 President: Lee V. Williams  
 Gen., Sta., Comm. Mgr.: Ross E. Case  
 Program Director: Gene Brantner  
 Chief Engineer: Francis Alwin

**KWYR—Winner—1957**

Frequency: 1260 Kc. Power: 5 Kw., d.  
 Owned: Midwest Radio Corp.  
 Business Address: Winner  
 Tel.: 727 KBS  
 Pres., Gen. Mgr.: Al Clark  
 Program Director: Ben Viedt  
 Chief Engineer: Dave Dodd

**KYNT—Yankton—1955**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By: Yankton Bcstg. Co.  
 Address: N. Highway 81  
 Tel.: North 5-7892 Independent  
 Representative: Bob Dore  
 President: William M. Smith  
 General, Station Mgr.: William E. Johnson  
 Commercial Manager: Harold Happe  
 Sales Promotion Manager: D. Loecker  
 Chief Engineer: John C. Briggs

## SOUTH DAKOTA-TENNESSEE

### WNAX—Yankton—1922

Frequency: 570 Kc. Power: 5000 Watts  
 Owned-Operated By: Peoples Bcstg.  
 Bus.-Studio Address: WNAX Bldg.  
 Tel.: NO 5-7442 CBS  
 Representative: Katz

President: Herbert E. Evans  
 V.P., General Mgr.: Donald D. Sullivan  
 Resident Manager: Elmer Smith  
 Commercial Manager: Nick Bolton  
 Production Mgr.: Jack Vaughn  
 Sales Prom. Mgr.: Ronald Peterson  
 Chief Engineer: Clifton M. Todd

Pop.: 3,761,000  
 Families: 1,122,000  
 Radio Homes: 990,000

## TENNESSEE

TV Homes: 881,000  
 AM Stas. in State: 103  
 TV Stas. in State: 14

### WEAG—Alcoa—1957

Frequency: 1470 Kc. Power: 1000 Watts d.  
 Owned By: Blount County Bcstg. Co.  
 Address: P.O. Box 127  
 Tel.: YUkon 3-0890 KBS  
 Station Representative: Keystone  
 Pres., Gen. Mgr.: Louis A. Chiles  
 Commercial Manager: Herman Petre  
 Program Dir.: Charles Pickel  
 Chief Engineer: Richard Madison

Owned-Operated By: Middle Ga. Bcstrs.  
 Address: Hotel Patten  
 Tel.: AM 7-1128 MBS  
 Station Rep.: Burn-Smith; Dora-Clayton  
 Pres.: P. F. Furlow  
 Gen., Comm. Mgr.: John Sanders  
 Chief Engineer: George McMurtrie

### WLAR—Athens—1946

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By: Athens Bcstg. Co.  
 Address: 148 N. Jackson St.  
 Tel.: SHerwood 5-1314 MBS-KBS  
 Newspaper Affil.: Daily Post-Athenian  
 President: Dr. Helene Arterburn  
 General, Comm. Mgr.: William P. Atkins  
 Chief Engineer: Andrew Bates

### WAPO—Chattanooga—1934

Frequency: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By: WAPO Bcstg. Service  
 Business-Studio Address: New Read House  
 Tel.: AM 6-6141 ABC  
 Representative: Gill-Perna  
 Pres.: Gordon Gambill  
 Comm. Mgr.: Walter Stamper  
 Chief Engineer: L. Reed

### WOPI—Bristol—1929

Frequency: 1490 Kc. Power: 250 Watts  
 Owned By: Pioneer Broadcasting Corp.  
 Address: Easley-Wright Bldg., 310 State St.  
 Tel.: South 4-5131 NBC  
 Representative: Burn-Smith  
 President: Donald W. Owen  
 General, Sta. Mgr.: Bill B. Stone  
 Commercial Mgr.: William B. Rowland  
 Chief Engineer: Ben T. Givaudan

### WDEF—Chattanooga—1941

Frequency: 1370 Kc. Power: 5000 Watts  
 Owned-Oper. By: WDEF Bcstg. Co.  
 Business Address: 3300 Broad St.  
 Tel.: AM 7-3392 NBC  
 Representative: Branham  
 President: Carter M. Parham  
 General Manager: Ken Flenniken

### WFWL—Camden—1956

Frequency: 1220 Kc. Power: 250 Watts, d.  
 Owned By: Camden Bcstg. Co.  
 Address: P.O. Box 178  
 Tel.: Ludlow 4-7570 Independent  
 President: M. R. Freeland  
 Gen. Mgr.: Irene Morgan

### WDOO—Chattanooga—1925

Frequency: 1310 Kc. Power: 5000 Watts  
 Owned-Oper. By: WDOO Bcstg. Corp.  
 Address: Hamilton Natl. Bank Bldg.  
 Tel.: AM 8-5117 CBS  
 Sta. Representative: Jack Masla  
 President: H. C. E. Johnson  
 General Mgr.: H. F. Wehrmann  
 Commercial Mgr.: B. J. Bush  
 Program Dir.: E. Feagans  
 Chief Engineer: C. Stokely

### WHLP—Centerville—1955

Frequency: 1570 Kc. Power: 1000 Watts, d.  
 Owned By: Trans-Air Bcstg. Corp.  
 Address: Centerville  
 Tel.: 3575 Independent  
 Owner: S. J. Simon  
 Chief Engineer: Jim Meadow

### WDXB—Chattanooga—1948

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By: French, Inc.  
 Address: Dome Bldg.  
 Tel.: AM 6-1114 Independent  
 Station Rep.: H-R Reps.  
 Pres., Gen. Mgr.: Stephen C. French  
 Commercial Manager: Luke Wilson  
 Program Director: Bill Sanders  
 Chief Engineer: Bill Robison

### WAGC—Chattanooga—1946

Frequency: 1450 Kc. Power: 250 Watts



**WMFS—Chattanooga—1951**

Frequency: 1260 Kc. Power: 1000 Watts d.  
 Owned-Operated By..... Leon S. Walton  
 Address..... 835 McCallie Ave.  
 Tel.: AM 6-4146..... Independent  
 Representative..... Pearson  
 President..... L. S. Walton  
 Gen., Comm. Mgr..... Fred J. Webb  
 Program Director..... Lorene Bell  
 Chief Engineer..... Glenn Channells

**WMCH—Church Hill—1954**

Frequency: 1260 Kc. Power: 1000 Watts  
 Owned-Oper. By..... Thales E. Wallace  
 Address..... P. O. Box 148  
 Tel.: EL 7-2601..... KBS  
 President..... Thales E. Wallace  
 Comm. Manager..... James M. Smith  
 Chief Engineer..... R. Heath

**WDXN—Clarksville—1954**

Frequency: 540 Kc. Power: 250 Watts, d.  
 Owned..... Clarksville Bcstg. Co., Inc.  
 Address..... Bailey Bldg.  
 Tel.: MI 5-2411..... Independent  
 Representative..... Venard, Rintoul & McConnell  
 President..... Aaron B. Robinson  
 Gen. Manager..... J. M. Cecil  
 Sta., Comm. Mgr..... W. H. Hamby  
 Chief Engineer..... Don Moore

**WJZM—Clarksville—1941**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By..... Campbell & Sheftall  
 Business-Studio Address..... 411 Madison St.  
 Tel.: MI 5-6414..... KBS-MBS  
 Representative..... Jack Masla  
 Pres., Gen. Manager..... J. Parry Sheftall  
 Sta. Mgr., Chief Eng..... John Bailey  
 Program Director..... Gary Jones  
 Publicity Director..... Neil Walker  
 Commercial Manager..... Charles Malone  
 Sls. Prom. Mgr..... John Berwind

**WBAC—Cleveland—1945**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By..... WBAC, Inc.  
 Business Address..... Radio Center, Central Ave.  
 Tel.: GR 6-7593..... MBS  
 Station Representative..... Ayers  
 President..... Charles B. Britt  
 Gen. Sta. Mgr..... Russell E. Othaus  
 Program Director..... Paul Kirksey  
 Chief Engineer..... William B. Stuart

**WCLE—Cleveland—1957**

Frequency: 1570 Kc. Power: 1 Kw., d.  
 Owned..... Southeastern Entp.  
 Address..... 33 Ocoee St.  
 Tel.: GR 2-6511..... KBS  
 President, General Mgr..... Carl Hoskins  
 Station Manager..... William Stamps  
 Commercial Manager..... Bland Seils

Sales Promotion Manager..... Coleman Crews  
 Program Director..... Marcine Bendtsen  
 Publicity Director..... Rose Patton  
 Chief Engineer..... Robert Carr

**WCRM—Columbia—1942**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned..... Middle Tenn. Bcstg. Co., Inc.  
 Address..... P. O. Box 71  
 Tel.: EV 8-3636..... KBS  
 Representative..... Walker-Rawalt  
 Pres., Gen. Sta. Mgr..... R. M. McKay, Jr.  
 Commercial Manager..... Mel Dugger  
 Program Director..... Don Spain  
 Chief Engineer..... Cameron McKay

**WMCP—Columbia—1956**

Frequency: 1280 Kc. Power: 1000 Watts  
 Owned By..... Maury County Boosters Corp.  
 Address..... 714 N. Main St.  
 Tel.: Evengreen 8-3241..... Independent  
 President..... James Dowling  
 Gen. Sta. Mgr..... William J. Harris, Jr.  
 Comm. Mgr. Ch. Eng..... J. W. Anderson

**WHUB—Cookeville—1940**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By..... WHUB, Inc.  
 Bus-Studio Address..... 315½ E. Spring  
 Tel.: Jackson 6-2131..... CBS-KBS  
 Pres., General Manager..... M. L. Medley  
 Sta. Mgr..... Stacey Mott  
 Chief Engineer..... Claude Haston

**WKBL—Covington—1954**

Frequency: 1250 Kc. Power: 1000 Watts d.  
 Owned-Operated By..... Tipton Cty. Bcstrs.  
 Business Address..... Roper Bldg.  
 Tel.: GR 6-9635..... KBS  
 Station Representative..... Beaver  
 Pres., Gen. Mgr., Ch. Eng..... Bob Whiteley  
 Comm., Sales Prom. Mgr..... Maurice Turnage  
 Program Director..... Dave Stewart  
 Publicity Director..... Mary Nelle Thomas  
 Chief Engineer..... O. V. Poindexter

**WZYX—Cowan—1957**

Frequency: 1440 Kc. Power: 1 Kw., d.  
 Owned By..... Guidon Bcstg. Co., Inc.  
 Address..... Pearson Bldg.  
 Tel.: West 2-7471..... Independent  
 Pres., Gen. Mgr..... Roy Morris  
 Vice Pres., Comm. Mgr..... Bill Claiborne  
 Program Dir..... Dave Ralston  
 Sales Prom. Mgr..... James Harper  
 Chief Engineer..... William Simmons

**WAEW—Crossville—1952**

Frequency: 1330 Kc. Power: 1000 Watts  
 Owned-Oper. By..... WAEW, Inc.  
 Address..... P. O. Box 278  
 Tel.: 333..... KBS  
 President..... H. F. Lawson  
 General Mgr..... J. V. Hamby

# TENNESSEE

## WDNT—Dayton—1957

Frequency: 1280 Kc. Power: 1 Kw., d.  
Owned By Dayton Bcstg. Co.  
Address Box 294  
Tel.: 1540 KBS  
Representative Roymer  
President Norman A. Thomas  
Gen. Sta. Mgr. Jack S. Pullin  
Commercial Manager Vance A. Travis

## WDKN—Dickson—1955

Frequency: 1260 Kc. Power: 1000 Watts d.  
Owned-Oper. By Dickson Cty Bcstg. Inc.  
Address Box 71  
Tel.: HI 6-2852 KBS  
Pres., Gen., Sta. Mgr. W. Potts  
Commercial Manager Warren G. Medley  
Program Director William Phillips  
Chief Engineer Leslie D. Filson

## WDSG—Dyersburg—1946

Frequency: 1450 Kc. Power: 250 Watts  
Owned State Gazette Bcstg.  
Business Address 208 N. Mill  
Tel.: AT 5-1294 KBS  
Gen., Sta. Mgr. Robert W. Ward  
Sales Promotion Manager Jo Ann Ward

## WTRO—Dyersburg—1957

Frequency: 1330 Kc. Power: 500 W., d.  
Owned Southern Gen. Bcstg. Co.  
Address Cordell Hull Hotel  
Tel.: AT 5-4173 Independent  
Gen. Mgr. Ch. Eng. John M. Latham

## WBEJ—Elizabethton—1946

Frequency: 1240 Kc. Power: 250 Watts  
Owned WBEJ, Inc.  
Business-Studio Address Box 829  
Tel.: Lincoln 2-2184 Independent  
Representative Dora-Clayton, Gill-Perna  
Pres. R. W. Turrentine, Jr.  
Gen., Sta. Mgr. William E. Hale  
Comm. Mgr. James P. Austin  
Chief Engineer L. R. Williams

## WEMB—Erwin—1956

Frequency: 1420 Kc. Power: 5 Kw., d.  
Owned Max M. Blakemore  
Business Address Box 280  
Tel.: 2-2011 KBS  
General Manager Delbert Evans  
Program Director Bruce Steinbicker  
Chief Engineer Bill Livesay

## WCPH—Etowah—1955

Frequency: 1220 Kc. Power: 1 Kw., d.  
Owned-Oper. By Morgan Bcstg. Co.  
Address 109 9th St.  
Tel.: 3401 Independent

Representative Hil F. Best  
President, Gen. Mgr. H. J. Morgan

## WEKR—Fayetteville—1948

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By Fayetteville Bcstg. Co.  
Address P. O. Box 1009  
Tel.: HEmlock 3-3545 MBS-KBS  
President John R. Crowder  
General Manager James Porter Clark  
Station, Commercial Manager Jim Tate  
Program Director Randy Towry  
Publicity Director Emmett Ferguson  
Chief Engineer Ernest Tucker

## WAGG—Franklin—1953

Frequency: 950 Kc. Power: 1000 Watts d.  
Owned-Oper. By Williamson County Bcstg.  
Business Address 1000 Mallory Road  
Tel.: SWift 4-1594 KBS  
Pres., Gen. Mgr. William R. Ornes  
Sta. Mgr., Ch. Eng. Ellis F. Jones, Jr.

## WHIN—Gallatin—1948

Frequency: 1010 Kc. Power: 1000 Watts d.  
Owned-Oper. By Sumner County Bcstg. Co.  
Address Box 811  
Tel.: 1010 KBS  
Gen. Mgr. Charles W. Brewer  
Chief Engineer Lee Raines

## WGRV—Greenville—1947

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By Radio Greenville, Inc.  
Address P.O. Box 243  
Tel.: 4147 Independent  
Manager Paul Metcalfe

## WHBT—Harriman—1947

Frequency: 1600 Kc. Power: 5 Kw.  
Owned Folkways Bcstg. Co., Inc.  
Address Devonia & Crescent  
Tel.: 661 KBS  
President Hank Snow  
General, Station Mgr. Ken Crosthwait  
Program Director Charles Phillips  
Chief Engineer Lonnie Mullins

## WIRJ—Humboldt—1949

Frequency: 740 Kc. Power: 250 Watts d.  
Owned-Oper. By Gibson Co. Bcstg. Co., Inc.  
Address 210 N. 22nd Ave.  
Tel.: SU 4-1740 KBS  
Newspaper Affil. Courier-Chronicle  
President J. F. Warmath  
Gen., Sta. Mr. Howard E. Byrum  
Comm., Sls. Prom. Mgr. James Welch  
Prog. Director Bill Carter  
Chief Engineer Gerald Hicks

## WDXI—Jackson—1947

Freq.: 1310 Kc. Power: 5 Kw. d., 1 Kw. n.

**Owned-Operated By**.....Dixie Bcstg. Co.  
**Address**.....P.O. Box 391  
**Tel:** 7-9611.....KBS  
**Representative**..Venard, Rintoul & McConnell  
**Pres.**.....Aaron B. Robinson  
**Gen. Mgr.**.....Jack Cecil  
**Chief Engineer**.....James Thomas

**WJAK—Jackson—1954**

**Frequency:** 1460 Kc. .... **Power:** 1000 Watts, d.  
**Owned-Oper. By**.....Jackson Broadcasting Co.  
**Address**.....416 Poplar St.  
**Tel:** 7-7436.....Independent  
**Representative**.....Pearson  
**Pres.**.....Dr. Alexander Leech  
**Gen. Mgr.**.....Robert Blow  
**Comm. Mgr.**.....Bill Winsett  
**Program Director**.....Jim Dandy  
**Chief Engineer**.....Henry S. Lesh

**WTJS—Jackson—1931**

**Freq.:** 1390 Kc. .... **Power:** 5000 Wts. d., 1000 n.  
**Owned-Oper. By**.....The Sun Publishing Co.  
**Business Address**.....255 W. Lafayette St.  
**Tel:** 7-3316.....ABC  
**Newspaper Affil.**.....Jackson Sun  
**Representative**.....Branham  
**V.P., Gen. Mgr.**.....A. A. Stone  
**Station Manager**.....Frank S. Proctor  
**Asst. Mgr.**.....L. R. Brooks  
**Sales Promotion Mgr.**.....Robert W. Emerson  
**Program Director**.....Vince Tapler  
**Chief Engineer**.....Jones Hale

**WCLC—Jamestown—1957**

**Frequency:** 1260 Kc. .... **Power:** 1 Kw., d.  
**Owned**.....Jamestown Bcstg. Co.  
**Address**.....White Oak Road  
**Tel:** TR 9-2825.....KBS  
**President**.....R. Gene Cravens  
**Chief Engineer**.....Andrew T. Mitchell

**WETB—Johnson City—1947**

**Frequency:** 790 Kc. .... **Power:** 1000 Watts d.  
**Owned-Oper. By**.....Press, Inc.  
**Business Address**.....Box 927  
**Tel:** 2993.....MBS  
**Newspaper Affli.**.....Press-Chronicle  
**President**.....Carl A. Jones  
**Gen. Sta. Mgr.**.....Arthur Kelsey  
**Chief Engineer**.....E. B. Jones

**WJHL—Johnson City—1938**

**Frequency:** 910 Kc. .... **Power:** 5 Kw., d., 1 Kw., n.  
**Owned-Operated By**.....WJHL, Inc.  
**Business-Studio Address**.....145 W. Main St.  
**Tel:** WALnut 6-2151.....CBS  
**Representative**.....John E. Pearson  
**Pres., Gen. Mgr.**.....W. H. Lancaster, Jr.  
**Commercial Manager**.....Ken Marsh  
**Sales Promotion Manager**.....W. McDonald  
**Program Director**.....Terry Sams  
**Chief Engineer**.....William Hunter

**WKIN—Kingsport—1951**

**Frequency:** 1320 Kc. .... **Power:** 5000 Watts, d.

**Owned & Operated**.....Bahakel Stations, Inc.  
**Address**.....Market & Wexler Sts.  
**Tel:** CI 6-8131.....Independent  
**Pres., Gen. Mgr.**.....Cy N. Bahakel  
**Station Manager**.....Les Tackett  
**Commercial, Sales Prom. Mgr.**.....Dallas Broome  
**Program Director**.....Christina Brooks  
**Chief Engineer**.....Giles W. Brown

**WKPT—Kingsport—1940**

**Frequency:** 1400 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By**.....Kingsport Bcstg. Co., Inc.  
**Business-Studio Address**.....222 Commerce St.  
**Tel:** CI 5-4161.....NBC  
**Representative**.....Burn-Smith  
**President**.....C. P. Edwards, Jr.  
**Sta. Manager**.....Paul L. Overbay  
**Commercial Mgr.**.....Phil Weaver  
**Program Dir.**.....Martin Karant  
**Chief Engineer**.....Harold Dougherty

**WATE—Knoxville—1927**

**Frequency:** 620 Kc. .... **Power:** 5000 Watts  
**Owned-Oper. By**.....WATE, Inc.  
**Business-Studio Address**.....812 Gay St. S.W.  
**Tel:** 4-4651.....NBC  
**Representative**.....Avery-Knodel  
**V.P., Gen. Mgr.**.....W. H. Linebaugh  
**Commercial Manager**.....J. T. McCloud  
**Chief Engineer**.....Fred Andrews

**WBIR—Knoxville—1941**

**Frequency:** 1240 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By**.....Radio Station WBIR, Inc.  
**Business-Studio Address**.....1513 Hutchison Ave.  
**Tel:** 5-8101.....ABC  
**Station Representative**.....Gill-Perna  
**President, Manager**.....John P. Hart  
**Station, Comm. Mgr.**.....Leon Ridings  
**Program Director**.....W. R. Johnston  
**Publicity Dir., Sls. Prom. Mgr.**.....Robert Wilson  
**Chief Engineer**.....J. Rex Horton

**WIVK—Knoxville—1952**

**Frequency:** 860 Kc. .... **Power:** 1000 Watts d.  
**Owned-Oper. By**.....Dick Bcstg. Co.  
**Address**.....319 N. Gay Street  
**Tel:** 4-3693.....Independent  
**Station Representative**.....Howard Clayton  
**President, General Mgr.**.....James A. Dick  
**Commercial Manager**.....W. P. Poole, Jr.  
**Sales Prom. Mgr., Pub. Dir.**.....Dorothy L. Rice  
**Program Director**.....Claude Tomlinson, Jr.  
**Chief Engineer**.....Milton Jones

**WKGN—Knoxville—1946**

**Frequency:** 1340 Kc. .... **Power:** 250 Watts  
**Owned-Operated By**.....WKGN Inc.  
**Business Address**.....2200 W. Cumberland Ave.  
**Tel:** 4-0766.....Independent  
**Station Rep.**.....Bolling  
**Pres., Gen. Mgr.**.....George P. Mooney  
**Sales Promotion Manager**.....James P. Hess  
**Commercial Manager**.....Robert Crenshaw  
**Program Publicity Director**.....Marty Lucker  
**Chief Engineer**.....Robert Goodman

# TENNESSEE

## WKXV—Knoxville—1953

Frequency: 900 Kc. Power: 1000 Watts, d.  
Owner: Knoxville Ra-Tel  
Address: P.O. Box 2269  
Tel.: 4-9866. KBS-MBS  
Sta. Representative: Chas. Bernard  
President, Gen. Mgr.: B. L. Boring  
Publicity Dir.: Willie C. Day  
Comm. Manager: Marvin Thompson

## WNOX—Knoxville—1921

Frequency: 990 Kc. Power: 10,000 Watts  
Owned-Oper. By: Scripps-Howard Radio, Inc.  
Address: 4400 Whittle Springs Rd. N. E.  
Tel.: 3-3171. CBS  
Newspaper Affiliation: News Sentinel  
Representative: John Blair  
President: Jack R. Howard  
Gen., Sta. Manager: R. B. Westergaard  
Publicity Director: Gene Miller  
Comm., Sales Prom. Mgr.: O. L. Smith  
Prog. Director: C. A. McMahon  
Chief Engineer: Ray Evans

## WEEN—Lafayette—1958

Frequency: 1460 Kc. Power: 1 Wt. d.  
Owned By: Lafayette Bcstg. Co.  
Address: P. O. Box 79, Livingston, Tenn.  
President: Marvin Leslie

## WLAJ—LaFollette—1953

Frequency: 1450 Kc. Power: 250 Watts  
Owner: LaFollette Bcstg. Co.  
Business Address: Fleet Oil Bldg.  
Tel.: 1060. KBS  
President: E. F. Wheeler  
General Manager: John H. Carr  
Chief Engineer: Phil Perdue

## WDXE—Lawrenceburg—1951

Frequency: 1370 Kc. Power: 1000 Watts d.  
Owned-Oper. By: Lawrenceburg Bcstg. Co.  
Bus. Address: 120½ N. Military Ave.  
Tel.: SO 2-4411. KBS  
Sta. Rep.: Venard, Rintoul, McConnell; Beaver  
President: Aaron B. Robinson  
Gen., Sales Prom. Mgr.: Ken Marston  
Comm. Mgr.: Bud Sawyer  
Program Director: Buddy Hall  
Publicity Director: Milton D. Griffen  
Chief Engineer: Phil Kemper

## WCOR—Lebanon—1949

Frequency: 900 Kc. Power 500 Watts d.  
Owned-Operated By: Lebanon Bcstg. Co., Inc.  
Address: Trousdale Ferry Pike  
Tel.: 1540. Independent  
Pres., Sta. Mgr.: Theo. F. Ezell, Jr.  
Chief Engineer: William Johnston

## WLIL—Lenoir City—1950

Frequency: 730 Kc. Power: 1000 Watts d.

Owner: WLIL, Inc.  
Business Address: Wilkerson Bldg.  
Tel.: YU 6-7536. KBS  
Pres., Gen., Sta. Mgr.: Arthur Wilkerson  
Chief Engineer: Allen Brezceala

## WJJM—Lewisburg—1947

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By: Louis D. Lingner  
Address: East Hill, Box 20  
Tel.: Elmwood 9-4511. MBS-KBS  
Representative: Hil F. Best  
President, Gen. Mgr.: Louis D. Lingner  
Comm. Prom. Mgr.: R. A. Davidson  
Publicity Dir.: Denny Walker  
Prog. Dir.: Barbara Matthews  
Chief Engineer: R. C. Wiley

## WDXL—Lexington—1954

Frequency: 1490 Kc. Power: 250 Watts  
Owned By: Lexington Bcstg. Service, Inc.  
Address: Broad & Church  
Tel.: WO 8-3500. KBS  
President: Guy B. Amis  
General, Station Manager: Ben L. Enochs  
Prog. Dir.: Aubrey Booth  
Publicity Director: Gordon Vestal

## WLIV—Livingston—1956

Frequency: 920 Kc. Power: 1 Kw. d.  
Owned By: Audio Bcasters  
Address: P. O. Box 131  
Tel.: Talbot 3-4438. MBS  
General Manager: R. H. McCoin  
Chief Engineer: D. Norris

## WMSR—Manchester—1957

Frequency: 1320 Kc. Power: 1 Kw., d.  
Owned: Manchester Bcstg. Co.  
Address: 611 McArthur St.  
Tel.: PA 8-3526. KBS  
Representative: Best  
Gen. Mgr.: L. Murray Chumley  
Commercial, Sales Prom. Mgr.: Joe Hathcock  
Chief Engineer: Eugene Covington

## WCMT—Martin—1957

Frequency: 1410 Kc. Power: 1 Kw.  
Owned By: J. T. & H. Sudbury  
Address: P. O. Box 483  
Tel.: 460. Independent  
President: J. T. Sudbury  
General Managers: J. T. & H. Sudbury  
Sta. Mgr. Ch. Eng.: D. A. Drumm

## WGAP—Maryville—1947

Frequency: 1400 Kc. Power: 250 Watts  
Owned By: Aluminum Cities Bcstg. Co.  
Business Address: 316 Court St.  
Tel.: YU 3-4310. Independent  
Representative: Hil F. Best  
General Manager: Frank H. Corbett  
Commercial Manager: Horace McGill

Program Director.....Ken Johnson  
Chief Engineer.....Henry McDonald

**WHDM—McKenzie—1954**

Frequency: 1440 Kc.....Power: 500 Watts, d.  
Owned.....Tri-County Bcastg. Co., Inc.  
Address.....Hotel McKenzie  
Tel.: EL 2-3371.....Independent  
Station Rep.....Best  
Pres., Gen. Mgr.....Earl S. Nolting  
Sec'y-Treas.....Gladys Nolting  
Station Manager.....Lance Beard  
Comm. Manager.....E. S. Nolting  
Program Director.....Gail Burns  
Chief Engineer.....Martin Dill

**WBMC—McMinnville—1955**

Frequency: 960 Kc.....Power: 500 W., d.  
Owned-Oper.....Cumberland Valley Bcastg. Co.  
Address.....On the Square  
Tel.: 2104.....Independent  
President.....Dr. C. H. Cope  
Gen., Sta. Mgr.....Chick Brown  
Sales Promotion Manager.....James R. Eastman  
Program Director.....Hal Durham  
Chief Engineer.....Alvin Byars

**WMMT—McMinnville—1947**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Oper. By.....Regional Broadcasting Corp.  
Address.....Smithville Rd.  
Tel.: 2223.....MBS-KBS  
President.....William R. Vogel  
General, Station Manager.....D. W. Martin  
Program Director.....Richard K. Davis  
Chief Engineer.....Hubert Beasley

**WHEY—Millington—1957**

Frequency: 1220 Kc.....Power: 250 Watts, d.  
Owned By.....Latham & Whiteley, Jr.  
Address.....4962 Navy Road  
Tel.: Canal 3-3000.....Independent  
Sta. Representative.....Hil F. Best  
General, Sta. Mgr.....John M. Latham  
Commercial Mgr.....Robert C. Whiteley, Jr.  
Program Director.....George Klein  
Sales Prom. Mgr.....Richard Whitmore  
Publicity Dir.....Bill Hyder  
Chief Engineer.....Bill Patrick

**KWAM—Memphis—1946**

Frequency: 990 Kc.....Power: 1000 Watts, d.  
Owned-Operated By.....KWEM, Inc.  
Address.....64 Flicker  
Tel.: FAirfax 3-2679.....KBS  
Representative.....Bernard  
President.....E. D. Rivers, Jr.  
General, Station Manager.....Don Kern  
Program Director.....Dave Hill  
Chief Engineer.....Jerry Scanlon

**WDIA—Memphis—1947**

Freq.: 1070 Kc.....Power: 50 Kw. d., 5 Kw. n.  
Owned By.....WDIA, Inc.

Business-Studio Address.....2074 Union Ave.  
Tel.: BR 6-2703.....Independent  
Representative.....Bolling  
President.....Egmont Sonderling  
V.P., Gen., Sta. Mgr.....E. R. "Bert" Ferguson  
Commercial Manager.....Archie Grinalds  
Sales Promotion Manager.....Frank Armstrong  
Asst. Mgr., Prog. Dir.....David J. Mattis  
Chief Engineer.....Henry N. Fones

**WHBQ—Memphis—1925**

Freq.: 560 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....RKO General  
Bus-Studio Address.....Hotel Chisca  
Tel.: BRoadway 2-3441.....Independent  
Station Representative.....Eastman  
President.....Thomas F. O'Neil  
General Manager.....Boone Nevin  
Nat. Sales Mgr.....Paul H. Martin  
Local Sales.....Jim Bedwell  
Sales Promotion Manager.....Bea Armistead  
Publicity, Program Director.....Hugh Frizzell  
Chief Engineer.....Welton Roy

**WHER—Memphis—1955**

Frequency: 1430 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Tri-State Bcastg. Service  
Address.....972 S. Third St.  
Tel.: JA 5-6831.....Independent  
Station Representative.....Dore  
President.....Sam C. Phillips  
Gen., Sta. Mgr.....William S. Decker, Jr.  
Commercial Mgr., Prog. Dir.....William Trotter  
Sales Promotion Manager.....Larry Breneman  
Publicity Director.....Jeanne A. Botto  
Chief Engineer.....Douglas Cousar

**WHHM—Memphis—1946**

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Operated By.....Cy Blumenthal Co.  
Business-Studio Address.....930 Madison Ave.  
Tel.: JA 7-4422.....ABC  
President.....Cy Blumenthal  
Gen., Sta. Mgr.....George Aubrey Crump  
Program Director.....John Carr  
Chief Engineer.....S. Hart

**WLOK—Memphis—1956**

Frequency: 1480 Kc.....Power: 5000 Watts d.  
Owned-Oper. By.....WLOK, Inc.  
Business Address.....Box 2693  
Tel.: JAckson 7-9565.....Independent  
Station Representative.....Howard  
Pres.....Jules Paglin  
General Manager.....Stanley W. Ray, Jr.  
Station Manager.....Robert Bartusch  
Chief Engineer.....William Jones

**WMC—Memphis—1923**

Frequency: 790 Kc.....Power: 5000 Watts  
Owned-Oper. By.....Memphis Publishing Co.  
Business Address.....P.O. Box 8325  
Tel.: B'way 2-0552.....NBC  
News. Affil.....Memphis Pub. Co.  
Representative.....John Blair  
General Manager.....H. W. Slavick

# TENNESSEE

Station Manager.....Stan Torgerson  
Sales Mgr.....Ray Gill  
Pub. Director.....Walter E. Frase  
Chief Engineer.....E. C. Frase, Jr.

## WMPS—Memphis—1924

Freq.: 680 Kc.....Power: 10 Kw. d.; 5 Kw. n.  
Owned By.....Plough, Inc.  
Address.....3022 Jackson Ave.  
Tel.: GL 8-3361.....Independent  
Representative.....Radio-TV Representatives  
Pres.....Harold R. Krelstein  
Gen., Sta. Mgr.....Charles T. DeVois  
Commercial Manager.....Allan Avery  
Prom. Mgr., Pub. Dir.....Dick McClary  
Program Dir.....Don Stevens  
Chief Engineer.....J. G. Deaderick

## WREC—Memphis—1922

Frequency: 600 Kc.....Power: 5000 Watts  
Owned-Oper. By.....WREC Bcstg. Service  
Business-Studio Address.....Hotel Peabody  
Representative.....Katz  
Owner, General Manager.....Hoyt B. Wooten  
Commercial Manager.....Hollis R. Wooten  
Program Director.....Jack Michael  
Chief Engineer.....Wilson Ramey

## WKBJ—Milan—1955

Frequency: 1600 Kc.....Power: 1000 Watts  
Owned.....West Tennessee Bcstg. Co.  
Address.....Milan Hotel  
Tel.: MU 6-2481.....Independent  
President.....Ben Ivey King  
Gen., Station Mgr.....Jack Merrill  
Sales Prom. Mgr.....W. G. Denney  
Prog. Director.....Billy J. Haney  
Chief Engineer.....Bill Markham

## WCRK—Morristown—1947

Frequency: 1150 Kc.....1 Kw., d.; 500 W., n.  
Owned-Oper. By.....Cherokee Bcstg. Corp.  
Address.....P.O. Box 304  
Tel.: JUniper 6-9101.....MBS  
Representative.....Hal Holman  
General Manager.....Howell Ashford  
Chief Engineer.....J. A. Redden

## WMTN—Morristown—1957

Frequency: 1300 Kc.....Power: 5 Kw., d.  
Owned-Operated By.....E. Tenn. Bcstg. Corp.  
Bus. Address.....Box 2146 Radio Center Sta.  
Tel.: JU 6-7993.....Independent  
Sta. Representative.....Continental  
Pres., Ch. Eng.....George Guertin  
General Manager.....Bill Holland  
Program Director.....Jimmy Peoples

## WGNS—Murfreesboro—1946

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Oper. By.....WGNS, Inc.  
Address.....P.O. Box 456  
Tel.: TW 3-5373.....MBS-KBS

President, Gen. Mgr.....Cecil Elrod, Jr.  
Chief Engineer.....William Montgomery

## WMTS—Murfreesboro—1953

Frequency: 860 Kc.....Power: 250 Watts  
Owned.....Arthur D. Smith, Jr.  
Address.....112 N. W. Broad St.  
Tel.: TW 3-6611.....Independent  
Sta. Representative.....Hil F. Best  
Gen., Sta. Mgr.....Virgil Trimm  
Commercial Mgr.....Neil Lancaster  
Program Dir.....John Hood  
Sales Prom. Mgr.....Lewis Penuel  
Publicity Dir.....Mabel Brock  
Chief Engineer.....Alfred W. Parsons

## WENO—Nashville—1957

Frequency: 1430 Kc.....Power: 5 Kw., d.  
Owned.....Central Bcstg. Corp.  
Address.....Box 5236  
Tel.: TW 5-5401.....Independent  
President.....H. C. Young, Jr.  
Station Mgr.....Jerry Glaser  
Commercial Mgr.....Harry Sullivan  
Program Director.....Wallie Beecham  
Chief Engineer.....Walter Duke

## WKDA—Nashville—1947

Frequency: 1240 Kc.....Power: 250 Watts  
Owned By.....WKDA Broadcasting Co., Inc.  
Address.....Fourth & Union Sts.  
Tel.: AL 4-0511.....Independent  
Sta. Representative.....Bernard Howard  
President, Gen. Mgr.....Jack S. Stapp  
Prog. Director.....Charles F. Walker  
Sales Prom. Mgr.....Carl A. Babb  
Publicity Director.....Roger Schutt  
Chief Engineer.....W. M. Highfill

## WLAC—Nashville—1926

Frequency: 1510 Kc.....Power: 50,000 Watts  
Owned. Life & Casualty Insurance Co., Tenn.  
Bus-Studio Address.....161 4th Ave. N.  
Tel.: AL 6-0161.....CBS  
Representative.....Katz  
V. P., Gen. Mgr.....F. C. Sowell  
Commercial Manager.....E. G. Blackman  
Sales Prom. Mgr., Pub. Dir.....Thrace Warren  
Program Director.....Paul Oliphant  
Chief Engineer.....F. D. Binns

## WMAK—Nashville—1947

Frequency: 1300 Kc.....Power: 5000 Watts  
Owned-Oper. By.....WCMI Radio  
Address.....Church & 4th St.  
Tel.: AL 4-3411.....Independent  
Station Rep.....Broadcast Time Sales  
President.....Howard D. Steere  
Station Mgr.....Roland C. Wolfe, Jr.  
Program Dir.....James Kent  
Sales Prom. Mgr.....Mrs. Victor Waite  
Chief Eng.....Homer Cole

**WNAH—Nashville—1949**

Frequency: 1360 Kc. Power: 1000 Watts d.  
 Owned-Oper. By..... Hermitage Bcstg. Corp.  
 Address..... James Robertson Hotel  
 Tel.: AL 4-7611..... MBS-KBS  
 Station Representative..... Best  
 Pres., Gen. Mgr..... Van T. Irwin, Jr.  
 Comm. Manager..... Herman Rippy  
 Executive Director..... Goldie G. Irwin  
 Program Director..... Jim Williams  
 Chief Engineer..... Howard Woodard

**WSIX—Nashville—1927**

Frequency: 980 Kc. Power: 5000 Watts  
 Owned-Oper. By..... WSIX, Inc.  
 Address..... Nashville Trust Building  
 Tel.: AL 5-5431..... ABC  
 Station Representative..... Woodward  
 President..... Louis R. Draughon  
 Sta. Gen. Mgr..... E. S. Tanner  
 Comm Mgr..... Clarence L. Waggoner  
 Assistant Radio Manager..... Charles Caldwell  
 Program Director..... Ed Shepard  
 Publicity Director..... Bill Jones  
 Chief Engineer..... Charles R. Duke

**WSM—Nashville—1925**

Frequency: 650 Kc. Power: 50,000 Watts  
 Owned By..... Natl. Life & Accident Ins. Co.  
 Business Address..... 301 7th Ave., N.  
 Tel.: AL 4-5656..... NBC  
 Representative..... John Blair  
 President..... John H. DeWitt, Jr.  
 General Station Manager..... Bob Cooper  
 Sales Promotion Manager..... M.s. Trudy Stamper  
 Program Director..... Ott Devine  
 Chief Engineer..... Carl Jenkins

**WVOL—Nashville—1951**

Frequency: 1470 Kc. Power: 1000 Watts d.  
 Owned..... Rounsaville of Nashville  
 Address..... 1320 Brick Church Pike  
 Tel.: CAnal 8-3421..... Independent  
 Representative..... Pederson  
 Pres., Gen. Mgr..... Robert W. Rounsaville  
 V.P., Nat. Sales Mgr..... Harold F. Walker  
 Sta. Mgr., Pub. Dir..... Carter S. Jones  
 Program Director..... Morgan Babb  
 Chief Engineer..... Wayne B. Robinson

**WLIK—Newport—1954**

Frequency: 1270 Kc. Power: 5 Kw., d.  
 Owned..... WLIK, Inc.  
 Address..... P. O. Box 270  
 Tel.: 3095..... KBS  
 President, Gen. Mgr..... Arthur Wilkerson

**WATO—Oak Ridge—1948**

Frequency: 1290 Kc., Power: 1 Kw. d. 500 W. n.  
 Owned-Operated By..... Radio-Active Bcstg., Inc.  
 Address..... 253 E. Main St.  
 Tel.: 5-3535..... MBS  
 Representative..... Bob Dore  
 Pres. Gen. Mgr..... Samuel P. Thrower

Comm. Manager..... Leonard M. McCoig  
 Program Director..... Bob Yongue III  
 Chief Engineer..... Paul E. Lewis

**WTPR—Paris—1947**

Frequency: 710 Kc. Power: 250 Watts d.  
 Owner..... Paris Bcstg. Co.  
 Address..... No. Poplar St.  
 Tel.: 1700..... KBS  
 Representative..... Venard, Rintoul & McConnell  
 President, Gen. Mgr..... A. B. Robinson  
 Sta. Mgr..... Joe P. Van Dyke  
 Commercial Manager..... John W. Lashee  
 Program Dir..... Verne A. Brooks  
 Chief Engineer..... Don Somerville

**WKSR—Pulaski—1947**

Frequency: 1420 Kc. Power: 1000 Watts  
 Owned By..... John R. Stephens  
 Address..... South First St.  
 Tel.: EMerson 3-2505..... ABC  
 Sta. Representative..... Thomas F. Clarke  
 Pres., Gen., Sta. Mgr..... John R. Stephens  
 Commercial Manager..... Mrs. Alene Cane  
 Sales Prom. Mgr..... Norris Hammond  
 Program Director..... George Martin  
 Publicity Director..... Alma Myers  
 Chief Engineer..... N. G. Morgan

**WTRB—Ripley—1954**

Frequency: 1570 Kc. Power: 250 Watts  
 Owned..... W. Tenn. Bcstg. Co.  
 Address..... 113 E. Washington St.  
 Tel.: 1060..... KBS  
 Gen. Mgr..... John Stewart  
 Chief Engr..... Don Paris

**WRKH—Rockwood—1957**

Frequency: 580 Kc. Power: 1000 W., d.  
 Owned..... Roane Bcstg. Co.  
 Address..... P. O. Box 239  
 Tel.: Elmwood 4-0911..... Independent  
 President..... Herman Spivey  
 Gen., Sta. Mgr..... Willard W. Wilson  
 Prog. Dir..... Hugh I. Allen  
 Publicity Dir..... Mary D. Stahl  
 Chief Engineer..... J. R. Blair

**WRGS—Rogersville—1954**

Frequency: 1370 Kc. Power: 1000 Watts, d.  
 Owned-Oper. By..... Rogersville Bcstg. Co.  
 Address..... Burem Road  
 Tel.: 6491..... Independent  
 Rep..... Hil F. Best  
 President..... John E. Beal  
 Gen. Sta. Mgr..... George B. Beal  
 Sales Prom. Mgr..... Harry M. Beal  
 Program Director..... Janelle D. Beal  
 Chief Engineer..... Fred A. Berry

**WORM—Savannah—1956**

Frequency: 1010 Kc. Power: 250 W., d.  
 Owned..... Savannah Bcstg. Service, Inc.  
 Business Address..... Cravens Landing Rd.

## TENNESSEE-TEXAS

Tel.: 4981 .....KBS  
 Station Representative.....Beaver  
 V.P., Gen. Mgr.....Neal B. Bunn  
 Commercial Manager.....Bill Schaaf  
 Sales Promotion Manager.....Al Richter  
 Program Director.....Hal Harris  
 Chief Engineer.....Wesley Jackson

### WSEV—Sevierville—1955

Frequency: 930 Kc.....Power: 5 Kw., d.  
 Owned-Oper. By..Smoky Mountain Bcstg. Co.  
 Business Address.....Middle Creek Rd.  
 Tel.: 2844 .....Independent  
 President.....Norman Burchfiel  
 General Manager.....Hugh E. Trotter  
 Publicity Director.....Mary Sue Poe  
 Chief Engineer.....A. T. Henderson

### WHAL—Shelbyville—1946

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By..Shelbyville Bcstg. Co., Inc.  
 Address.....P. O. Box 241  
 Tel.: Murry 4-1400.....Independent  
 V.P., Gen. Mgr.....Charles Christian

### WEPG—So. Pittsburgh—1954

Frequency: 910 Kc.....Power: 500 Watts, d.  
 Owned By.....Eaton P. Govan, Jr.  
 Address.....Box 8  
 Tel.: TE 7-6185.....KBS  
 General Comm. Mgr.....Eaton P. Govan, Jr.  
 Program Dir.....Vinette B. Govan  
 Chief Engineer.....William H. Dunn

### WSMT—Sparta—1953

Frequency: 1050 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Sparta Bcstg. Co. Inc.  
 Business Address.....Box 390  
 Tel.: 3751.....MBS  
 Station Representative.....Best  
 President.....Sam J. Albritton  
 Gen., Sta. Mgr.....Martha L. Albritton  
 Comm., Sales Prom. Mgr.....Van L. Slack  
 Program Director.....Ivory O. Hillis

Publicity Director.....William T. Passons  
 Chief Engineer.....Gordon L. Moore

### WDBL—Springfield—1950

Frequency: 1590 Kc...Power: 1000 Watts, d.  
 Owned-Oper. By...Springfield Bcstg. Co., Inc.  
 Address.....P. O. Box 464  
 Tel.: EV 4-5541.....KBS  
 President, General Manager.....W. N. Locke  
 Commercial, Sales Prom. Mgr.....Bill Gray  
 Program Director.....Joe Webb  
 Chief Engineer.....Jim Johnson

### WDEH—Sweetwater—1955

Frequency: 800 Kc.....Power: 1 Kw., d.  
 Owned By.....William M. Bryan  
 Address.....P.O. Box 182  
 Tel.: 5025.....Independent  
 Pres., Gen. Mgr., Ch. Eng.....W. M. Bryan

### WJIG—Tullahoma—1947

Frequency: 740 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....Radio Tullahoma  
 Business Address.....P.O. Box 1417  
 Tel.: GL 5-2607.....Independent  
 Gen. Comm. Mgr.....Henry Beam

### WENK—Union City—1946

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By..Union City Bcstg. Co.  
 Business Address.....W-E-N-K Bldg.  
 Tel.: TUrner 5-1240.....KBS  
 Station Rep.....Venard, Rintoul, McConnell  
 President.....Aaron B. Robinson  
 Gen., Sta. Mgr.....E. B. Fritts  
 Chief Engineer.....Charles Holland

### WCDT—Winchester—1948

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned...Franklin County Radio & Bcstg. Co.  
 Address.....P. O. Box 1103  
 Tel.: WO 7-2201.....KBS  
 General Mgr.....Len M. Dawson  
 Chief Engineer.....E. C. Grover

Pop.: 9,710,000

Families: 2,800,000

Radio Homes: 2,759,000

## TEXAS

TV Homes: 2,239,000

AM Stas. in State: 238

TV Stas. in State: 43

### KNIT—Abilene—1957

Frequency: 1280 Kc.....Power: 500 W.  
 Owned.....Key City Bcstrs.  
 Address.....Windsor Hotel  
 Tel.: OR 4-7211.....Independent  
 Representative.....Pearson  
 Pres. Gen. Mgr.....Howard Barrett  
 Station Manager.....Bro MIngus  
 Comm. Sales Prom. Mgr.....Forest Lane  
 Program Director.....Virgil Terry  
 Chief Engineer.....John E. Turner

### KRBC—Abilene—1936

Freq.: 1470 Kc.....Power: 5Kw. d., 1 Kw. n.  
 Owned-Oper. By.....Abilene Radio & TV Co.  
 Business Address.....P.O. Box 178  
 Tel.: OWen 2-4242.....ABC  
 Representative.....Paul H. Raymer  
 President, Gen. Mgr.....Dale Ackers  
 Sta., Comm. Mgr.....Bill Fox  
 Program Prom. Mgr.....Ken Knox  
 Chief Engineer.....Herman Ridgway



**KWKC—Abilene—1948**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By Citizens Bcstg. Co.  
 Bus. Studio Address 2500 Butternut  
 Tel.: OR 3-2545. MBS  
 Rep. Venard, Rintoul & McConnell, Melville  
 General Manager A. C. Etter

**KOPY—Alice—1947**

Frequency: 1070 Kc. Power: 1000 Watts  
 Owned By Leon S. Walton  
 Business Address 65 N. Johnson St.  
 Tel.: MO 4-4324. Independent  
 Representative Howard  
 Pres. Gen. Mgr. Leon S. Walton  
 Chief Engineer W. Hillburn

**KVLF—Alpine—1946**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Operated By Big Bend Bcstrs.  
 Business Address Box 779  
 Tel.: TE 7-2144. KBS-NBC  
 Pres., Gen., Sta. Mgr. Gene Hendryx  
 Program Director Phil Wayne  
 Commercial Manager Goldie Anderson  
 Chief Engineer Sherman Newsom

**KAMQ—Amarillo—1947**

Frequency: 1010 Kc. Power: 5 Kw. d., 500 W. n.  
 Owned KAMQ Bcstg. Ltd.  
 Address 1301 Polk Street  
 Tel.: DR 26543. Independent  
 General Manager Robert Houck  
 Chief Engineer Richard Hedgecock

**KFDA—Amarillo—1933**

Frequency: 1440 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By Lone Star Bcstg. Corp.  
 Bus. Studio Address 3500 Tee Anchor Blvd.  
 Tel.: DR 4-1637. ABC  
 Representative Raymer  
 President Charlie Jordan  
 Gen. Manager Bob Zellermayer  
 Prog. Dir. Bill Rogers  
 Publicity Director Garry Mack  
 Chief Engineer Bill Denney

**KGNC—Amarillo—1922**

Frequency: 710 Kc. Power: 10,000 Watts  
 Owned-Oper. By Plains Radio Bcstg. Co.  
 Address 2000 N. Polk St.  
 Tel.: Evergreen 3-3321. NBC  
 Newspaper Affil. Globe-News  
 Representative Katz  
 President B. E. Walker  
 General Manager Jack D. Liston  
 Commercial Manager William Dunn  
 Sta. Mgr., Prog. Dir. Bill Lane  
 Publicity Dir., Sls. Prom. Mgr. John Banasik  
 Chief Engineer W. H. Torrey

**KIXZ—Amarillo—1922**

Frequency: 940 Kc. Power: 500 Watts  
 Owned By Radio KIXZ, Inc.  
 Address 112 W. 5th Ave.

Tel.: DR 6-5654. Independent  
 Sta. Representative Bolling  
 President Giles F. Miller  
 Vice President Jay J. G. Schatz  
 General Mgr. Edd L. Routh  
 Program Dir. Joe Ramay  
 Chief Engineer Eugene Fennimore

**KRAY—Amarillo—1955**

Frequency: 1360 Kc. Power: 500 W.  
 Owned-Operated By R. D. Hollingsworth  
 Address 233 Paramount Bldg.  
 Tel.: DR 4-5235. Independent  
 Representative Grant  
 President, Gen. Mgr. R. D. Hollingsworth  
 Comm. Mgr. John I. Mannix

**KZIP—Amarillo—1955**

Frequency: 1310 Kc. Power: 1 Kw.  
 Owned-Oper. By Pamhandle Bcstg. Co.  
 Address 808 Charlotte St.  
 Tel.: DR 4-3796. Independent  
 Representative Pearson  
 President, Gen. Mgr. Ray Winkler  
 Station Manager Ernie Thrasher  
 Commercial Manager Frank Benites  
 Sales Prom. Mgr. Bill McLaughlin  
 Program Director Bob Jackson  
 Publicity Director Jean Costly  
 Chief Engineer Tom Atkins

**KACT—Andrews—1955**

Frequency: 1360 Kc. Power: 1 Kw., d.  
 Owned-Oper. By Clint Formby  
 Address P. O. Box 638  
 Tel.: LA 3-2845. Independent  
 Owner Clint Formby

**KBUD—Athens—1948**

Frequency: 1410 Kc. Power: 1 Kw., d.  
 Owned Henderson City Bcstg. Co.  
 Address Box 309  
 Tel.: 2277. KBS  
 Gen. Mgr., Chief Eng. J. B. McNutt, Jr.

**KALT—Atlanta—1950**

Frequency: 900 Kc. Power: 1000 Watts  
 Owned-Oper. By Ark-La-Tex Bcstg. Co.  
 Address Box 289  
 Tel.: SWitt 6-2817. KBS  
 Representative Hil F. Best  
 President Herman H. Wommack, Jr.  
 Gen., Sta. Mgr., Chief Eng. David A. Wommack  
 Commercial Manager A. N. Dowd  
 Program Director George D. Wommack

**KASE—Austin—1959**

Frequency: 970 Kc. Power: 1 Kw., d.  
 Owned-Operated By Austin Radio Co.  
 Address 303 Brazos  
 Tel.: Greenwood 6-4341. Independent  
 President, General Mgr. J. A. Newborn, Jr.  
 Program Director Charles L. Hardin  
 Chief Engineer Wendell E. Hearne

**KNOW—Austin—1927**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned Pioneer Bcstg. Co.  
 Address 520 Capital Nat. Bank Bldg.  
 Tel.: GR 2-6213 ABC  
 Station Rep. Pearson  
 President Wendell Mayes  
 Gen., Sta. Mgr. Louis R. Cook  
 Commercial Mgr. M. H. Coleman  
 Program Dir. Victor F. Robertson, Jr.  
 Chief Engineer Willis Morter

**KTBC—Austin—1939**

Freq.: 590 Kc. Power: 5000 W. d., 1000 W. n.  
 Owned-Oper. By The LBJ Company  
 Address P.O. Box 1155  
 Tel.: GR 2-2424 CBS  
 Representative Raymer  
 Pres., Gen. Mgr. J. C. Kellam  
 Administrative Asst. Elmo Brown  
 Vice President Warren Woodward  
 Commercial Mgr. O. P. Bobbitt  
 Program Dir. Jim Morriss  
 Program Mgr. Cactus Pryor  
 Chief Engineer Ben Hearz

**KOKE—Austin—1947**

Frequency 1370 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Radio KOKE Inc.  
 Address 1211 E. 6th St.  
 Tel.: GR 6-6973 Independent  
 Representative Bolling  
 President Giles E. Miller  
 Exec. V.P., Gen. Mgr. Joe Roddy, Jr.  
 V.P. Jay J. G. Schatz  
 Program Director Dick Laine  
 Chief Engineer Buck C. Brown

**KVET—Austin—1946**

Frequency: 1300 Kc. Power: 1 Kw.  
 Owned Austin Bcstg. Corp.  
 Address 113 West 8th St.  
 Tel.: GR 8-8521 MBS  
 Sta. Reps. Venard, Rintoul, McCon'l; C. Brown  
 Pres., Gen., Sta. Mgr. Willard Deason  
 Commercial Mgr. H. W. Dunlop  
 Nat. Reg. Sales Dave Smith  
 Chief Engineer Willis Morter

**KRUN—Ballinger—1947**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By Central West Bcstg.  
 Address Box 351  
 Tel.: 3151 KBS  
 Sta. Representative Melville  
 President M. M. Rochester  
 General, Sta. Mgr. R. F. McGarvey  
 Program Dir. W. E. Boggess  
 Publicity Dir. V. D. Smith  
 Chief Engineer Frank Jones

**KIOX—Bay City—1947**

Frequency: 1270 Kc. Power: 1000 Watts  
 Owned-Oper. By Bay City Bcstg. Co.

Business Address Box 131  
 Tel.: CI 5-4642 MBS  
 President J. G. Long  
 Gen., Station Manager Harry L. Becker  
 Chief Eng. Robert H. Hemphill

**KWBA—Baytown—1947**

Frequency: 1360 Kc. Power: 1000 Watts  
 Owned-Oper. By Bayshore Bcstg. Co.  
 Business Address 4638 Decker Drive  
 Tel.: Logan 6-5531 KBS  
 President, Gen. Mgr. Bob H. Walker  
 V.P., Sls Prom. Mgr. Jay Walker  
 Commercial Manager Clyde Chesser  
 Program Director Bob Ballard  
 Publicity Director Thelma Fitzwater  
 Chief Engineer O. J. Cunningham, Jr.

**KFDM—Beaumont—1924**

Frequency: 560 Kc. Power: 5000 Watts  
 Owned-Oper. By Beaumont Bcstg. Corp.  
 Address 1420 Calder Ave.  
 Tel.: TE 8-4731 ABC  
 Representative Peters, Griffin, Woodward, Inc.  
 President D. A. Cannon  
 General Manager C. B. Locke  
 Station, Comm. Mgr. Ed E. Carroll  
 Program Director Dick McAdoo  
 Publicity Director H. F. Caldwell  
 Chief Eng. Harold W. Bartlett

**KJET—Beaumont—1947**

Frequency: 1380 Kc. Power: 1 Kw., d.  
 Owned Golden Triangle Bcstg.  
 Address P. O. Box 2673  
 Tel.: Terminal 2-0201 Independent  
 Station Rep. For Joe  
 V. P., Gen., Comm. Mgr. Walter L. Rubens  
 Chief Engineer W. A. Carr

**KRIC—Beaumont—1938**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By The Enterprise Co.  
 Bus. Studio-Trans. Address 3130 Blanchette  
 Tel.: TE 3-9421 Independent  
 Newspaper Affiliation "Enterprise", "Journal"  
 Representative Branham  
 President E. C. Davis  
 General Manager Frank Dusenbury  
 Chief Engineer Jack Easterwood

**KTRM—Beaumont—1947**

Frequency: 990 Kc. Power: 1000 Watts  
 Owned-Operated By KTRM, Inc.  
 Business-Studio Address 4385 Crow Rd.  
 Tel.: TW 2-4990 Independent  
 Rep. Clarke, Brown, O'Connell, Reilly  
 President Jack Neil  
 Sta., Comm. Manager Roy D. Shotts  
 Sales Prom. Mgr. Bonnie Cornwell  
 Program, Pub. Dir. Jerry Boynton  
 Chief Engineer Ben Hughes

**KIBL—Beeville—1949**

Frequency: 1490 Kc. Power: 250 Wts.  
 Owned-Oper. By Bee Bdcstg. Co.  
 Address P. O. Box 650  
 Tel.: FL 8-2197 Independent  
 President John D. Rossi  
 Station, Prom. Mgr. James M. Goodman  
 Program Director William S. Bennett  
 Publicity Dir. J. Bruce Hathaway  
 Chief Engineer H. E. Bertram

**KBLT—Big Lake—1958**

Frequency: 1290 Kc. Power: 1 Kw.  
 Owned By Pe-main Basin Bcstrs.  
 Business Address 1st and Florida Sts.  
 Tel.: 129 KBS  
 Station Representative Continental  
 Gen. Mgr., Ch. Eng. Don Renault

**KBST—Big Spring—1936**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By Affiliated Newspapers  
 Address P. O. Box 1632  
 Tel.: Amherst 4-6931 ABC  
 Representative Pearson  
 President R. W. Whipkey  
 General Mgr. H. Boots, Jr.  
 Comm. Mgr. R. V. Roger  
 Chief Engineer J. K. Connally

**KBYG—Big Spring—1949**

Frequency: 1400 Kc. Power: 100 Watts  
 Owned-Oper. By Maples-McAlister Bcstg. Co.  
 Address P.O. Box 1366  
 Tel.: AM 4-4326 KBS  
 Rep. Hil F. Best  
 Partners Grady F. Maples, R. B. McAlister  
 Gen. Comm. Mgr. Jim Richardson  
 Chief Engineer Marvin Williams

**KHEM—Big Spring—1956**

Frequency: 1270 Kc. Power: 1 Kw., d.  
 Owned By Cobra Bcstg. Co.  
 Address Box 750  
 Tel.: AM 4-2523 Independent  
 General Sta. Manager Bob Bradbury  
 Commercial Manager Bill Birrell  
 Program Director Peggy Long  
 Chief Engineer Ace Ball

**KFYN—Bonham—1948**

Frequency: 1420 Kc. Power: 250 Watts d.  
 Owned-Oper. Charles L. & Jessie Mae Cain  
 Bus.Studio Address 903 E. Fourth St.  
 Tel.: JU 3-3151 KBS  
 President, Gen. Mgr. Charles Cain

**KBBB—Borger—1957**

Frequency: 1600 Kc. Power: 500 Watts, d.  
 Owned By Robert M. & D. D. Watson  
 Address Box 1478  
 Tel.: Broadway 3-7575 KBS  
 Representative Pearson

Presidents Robert M. & Dixie Dice Watson  
 General Station Manager Ford Robertson  
 Chief Engineer Cecil Temple

**KHUZ—Borger—1947**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By KHUZ, Inc.  
 Business Address 1431 Clayton St.  
 Tel.: BR 3-3744 MBS  
 President R. G. Hughes  
 Chief Engineer Bostick Wester

**KNEL—Brady—1935**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned By Brady Broadcasters, Inc.  
 Business-Studio Address 509 So. Bridge  
 Tel.: LY 7-2616 KBS  
 President W. J. Harpole  
 General Mgr. Ed. Williams  
 Program Dir. Joe McMurry  
 Publicity Dir. Ken Harvison  
 Sales Prom., Ch. Eng. John Young

**KSTB—Breckenridge—1947**

Frequency: 1430 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Hugh M. McBeath  
 Business-Studio Address Miller Bldg.  
 Tel.: HI 9-3331 KBS  
 Station Rep. Best  
 Gen., Station Mgr. Hugh M. McBeath  
 Prog. Dir. Vern Maroney

**KWHI—Brenham—1947**

Frequency: 1280 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Tom S. Whitehead  
 Address Box 730  
 Tel.: GR 6-3655 KBS  
 Newspaper Affiliation Banner Press  
 General Manager Tom S. Whitehead  
 Comm. Mgr. J. C. Price  
 Program Director Jackie Priggs  
 Chief Engineer L. R. Schlottman

**KTFY—Brownfield—1949**

Frequency: 1300 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Terry Cty. Bdcstg. Co.  
 Address Drawer 1032  
 Tel.: 2111 Independent  
 Representative Hil F. Best  
 Pres., Sta., Gen., Comm. Mgr. Mike A. Barrett  
 Assistant Manager E. Crawford Taylor  
 Chief Engineer C. McAdams

**KBOR—Brownsville—1948**

Frequency: 1600 Kc. Power: 1000 Watts  
 Owned-Oper. By Brownsville Bcstg. Co.  
 Address Box 472  
 Tel.: LI 2-5677 ABC  
 Representative Best  
 Pres., Gen., Sta. Mgr. M. J. Wilson  
 Commercial Manager Vance C. Wilson  
 Sales Prom. Mgr., Pub. Dir. Bobby Reeder  
 Prog. Dir. Lula Ward  
 Chief Engineer Willis A. Wilson

**TEXAS**

**KBWD—Brownwood—1941**

Freq.: 1380 Kc. Power: 1 Kw., d.; 500 W., n.  
Owned-Oper. By.....Brown County Bcstg. Co.  
Address.....P.O. Box 513  
Tel.: MI 5-2401.....MBS  
Sta. Reps.....Holman; Eastman  
Pres., Gen. Manager.....Wendell Mayes  
Comm. Prom. Mgr.....J. Fred Perry  
Sta. Mgr. Prog. Dir.....Bill Jamar  
Publicity Director.....Barbara Taylor  
Chief Engineer.....Richard Nix

**KEAN—Brownwood—1953**

Frequency: 1240 Kc. Power: 100 Watts  
Owned By.....KEAN Radio Corp.  
Address.....2220 Fisk Ave.  
Tel.: 4372.....Independent  
Representative.....Best  
President.....J. H. Childs  
Manager.....Eddy Farren

**KORA—Bryan—1947**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By.....Bryan Bcstg. Co.  
Bus. Studio Address.....310 E. 25th St.  
Tel.: TA 3-1240.....MBS  
Station Rep.....Best  
President, Gen. Mgr.....David G. Haines  
Sales Promotion Mgr.....Roy Greer  
Program, Publicity Dir.....Bill Guthrie  
Chief Engineer.....David C. Jones, Jr.

**WTAW—Bryan—1922**

Frequency: 1150 Kc. Power: 1000 Watts d.

Owned-Oper. By.....WTAW Bcstg.  
Bus. Studio Address....3703 S. College Ave.  
Tel.: VI 6-7788.....KBS  
President.....R. E. Lee Glasgow  
Gen. Mgr., Ch. Eng.....J. K. Lane

**KMIL—Cameron—1955**

Frequency: 1330 Kc. Power: 500 W., d.  
Owned.....Caperton & Smitherman  
Address.....Box 832  
Tel.: 456.....Independent  
Partners.....N. L. Caperton, W. E. Smitherman  
Sta. Mgr.....Esther Belle White

**KBEN—Carrizo Springs—1955**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By.....Walter and Roy Herbert  
Address.....104 S. 4th St.  
Tel.: TR 6-2210.....KBS  
General Manager.....Walter Herbert

**KGAS—Carthage—1955**

Frequency: 1590 Kc. Power: 1 Kw., d.  
Owned.....Carthage B'casting  
Address.....Box 955  
Tel.: OXford 3-6668.....KBS  
Station Representative.....Hopewell  
General, Station Manager.....Bev E. Brown  
Program Dir., Chief Eng.....Frank D. Battles

**KDET—Center—1949**

Frequency: 930 Kc. Power: 1000 Watts d.  
Owned-Operated By.....Center Bcstg. Co., Inc.  
Address.....205 Austin St.  
Tel.: LY 8-3305.....Independent  
Representative.....Clarke Brown  
Gen. Mgr.....Tom E. Foster  
Commercial Mgr.....Jack Bell  
Program Dir.....Jack McLendon  
Chief Engineer.....Morris Stagner

**KCTX—Childress—1947**

Frequency: 1510 Kc. Power: 250 Watts d.  
Owned By.....Goldenwest Bcstg. Co., Inc.  
Address.....200 N. Main St.  
Tel.: WE 7-2563.....Independent  
Representative.....Hil F. Best  
President.....R. Malone Hagan  
Gen. Comm. Mgr.....George Morey

**KCAR—Clarksville—1955**

Frequency: 1350 Kc. Power: 500 Watts d.  
Owned-Operated By.....KCAR, Inc.  
Address.....Box 609  
Tel.: 58.....KBS  
Representative.....Best  
President.....Maurice Wooley  
Gen., Sta. Mgr.....Paul H. Daniels  
Prog., Pub. Dir.....Robert Sharp

**KCLE—Cleburne—1947**

Frequency: 1120 Kc. Power: 250 Watts d.

**SUPPORT  
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CHARITIES**

**Owned-Oper. By**.....**Marti, Inc.**  
**Address**.....**919 N. Main**  
**Tel.:** Milton 5-6643.....**Independent**  
**Representative**.....**Hil F. Best**  
**Pres., Gen. Mgr., Ch. Eng.**...**George W. Marti**  
**Commercial Mgr.**.....**John Marti**  
**Sales Prom. Mgr.**.....**Frank H. Hardgrove**  
**Program Director**.....**Don Harris**

**KVLB—Cleveland—1954**

**Frequency:** 1410 Kc.....**Power: 500 Watts**  
**Owned-Oper. By**.....**Howard Bailes**  
**Address**.....**Box 487**  
**Tel.:** Lyric 2-3535.....**Independent**  
**General Manager**.....**H. C. Bailes**

**KSTA—Coleman—1947**

**Frequency:** 1000 Kc.....**Power: 250 Watts d.**  
**Owned-Oper. By**.....**Coleman County Bcstg. Co.**  
**Business Address**.....**Box 432**  
**Tel.:** 8406.....**KBS**  
**Representative**.....**Melville**  
**Manager**.....**Floyd Shelton**  
**Comm. Manager**.....**Paul Johnson**  
**Chief Engineer**.....**J. D. Larson**

**KVMC—Colorado City—1950**

**Frequency:** 1320 Kc.....**Power: 1000 Watts d.**  
**Owned**.....**Colo. City Bcstg. Co.**  
**Address**.....**Box 990**

**Tel.:** RAndolph 8-3320.....**KBS**  
**Representative**.....**Best; Melville**  
**General Manager**.....**Eldon Mahon**  
**Prog. Dir.**.....**Drew Ballard**  
**Sta. Mgr., Chief Eng.**.....**P. A. Richardson**

**KMCO—Conroe—1951**

**Frequency:** 900 Kc.....**Power: 500 Watts d.**  
**Owned**.....**Montgomery County Bcstg. Co.**  
**Address**.....**324½ N. Main**  
**Tel.:** PL 6-4466.....**Independent**  
**President**.....**Reagan Smith**  
**Gen., Sta., Comm. Mgr.**.....**David L. Oglesby**

**KATR—Corpus Christi—1944**

**Frequency:** 1030 Kc.....**Power: 50 Kw. d.**  
**Owned**.....**Broadcasters, Inc.**  
**Address**.....**Box 898**  
**Tel.:** TU 4-5258.....**MBS**  
**Representative**.....**Weed**  
**Pres.**.....**Glenn E. Alexander**  
**General Mgr.**.....**W. L. Lightfoot**  
**Chief Engineer**.....**Paul Waller**

**KCCT—Corpus Christi—1954**

**Frequency:** 1150 Kc.....**Power: 1,000 Watts d.**  
**Owned & Oper. By**.....**International Radio Co.**  
**Address**.....**403 South Staples**  
**Tel.:** TU 4-2321.....**Independent**  
**Sta. Reps.**.....**NTS; Oakes**  
**President**.....**C. V. Guzman**

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TELEVISION abc  
 RADIO abc/nbc • DALLAS

Serving the greater DALLAS-FORT WORTH market

BROADCAST SERVICES OF THE DALLAS MORNING NEWS

General, Sta. Mgr.....Arthur Thomas  
 Program Dir.....Rafael A. Palatox  
 Chief Engineer.....Eliseo Reyes

**KEYS—Corpus Christi—1941**

Freq.: 1440 Kc.....Power: 1 Kw. d., 500 W. n.  
 Owned-Operated By.....Nueces Bcstg. Co.  
 Address.....P. O. Box 1460  
 Tel.: TU 2-7411.....Independent  
 General Manager.....E. C. Hughes  
 Chief Engineer.....Harold Griffith

**KRYS—Corpus Christi—1927**

Frequency: 1360 Kc.....Power: 1000 Watts  
 Owned-Oper. By...South Texas Broadcasting  
 Address.....4102 S. Staples  
 Tel.: UL 2-7341.....Independent  
 Representative. Peters, Griffin, Woodward, Inc.  
 Gen. Mgr.....A. C. Lloyd, Jr.  
 Station Mgr.....Harry H. Hayes  
 Program Director.....Gordon Clark  
 Publicity Dir.....Mary Ann Handley  
 Chief Engineer.....Leo Burch

**KSIX—Corpus Christi—1947**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By Corpus Christi Bdstg. Co., Inc.  
 Address.....Show Room Bldg.  
 Tel.: TU 4-1616.....ABC-CBS  
 Pres., Gen. Mgr.....Vann M. Kennedy  
 Commercial Mgr.....Charles R. Manning  
 Program Director.....Eugene M. Looper  
 Chief Eng.....Eric Beals

**KUNO—Corpus Christi—1950**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....KUNO Radio  
 Address.....P.O. Box 4286  
 Tel.: TU 4-5203.....Independent  
 Representative.....O'Connell, Brown  
 V.P., Gen. Mgr.....Sterling Zimmerman  
 Station Mgr.....Herb Garrett  
 Prog. Dir.....Hector Barrera  
 Chief Engineer.....J. H. Mayberry

**KAND—Corsicana—1937**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Operated By.....Alto, Inc  
 Bus-Studio Address.....609 W. 7th Ave.  
 Tel.: TR 4-7421.....Independent  
 Representative.....Branham  
 President.....R. E. Lee Glasgow  
 General Manager.....Luther A. Johnson, Jr.

**KIVY—Crockett—1949**

Frequency: 1290 Kc.....Power: 500 Watts d.  
 Owner-Oper. By.....Pioneer Bcstg. Co.  
 Address.....Box 670  
 Tel.: 222.....KBS  
 Pres. Gen., Sta. Mgr., Prog. Dir.....J. H. Gibbs  
 Comm., Prom. Mgr., Chief Eng....Bill Carter

**KCFH—Cuero—1949**

Frequency: 1600 Kc.....Power: 500 Watts d  
 Owned-Oper. By.....DeWitt Cty. Bcstg. Co.  
 Tel.: CU 5-3430.....Independent  
 Rep. ....Best  
 General Manager, Ch. Eng....A. M. Respondek

**KXIT—Dalhart—1948**

Frequency: 1410 Kc.....Power: 500 Watts, d.  
 Owned-Oper. By.....Dalhart Broadcasters  
 Address.....Box 1350  
 Tel.: CH 9-4747.....KBS  
 Representative.....Best  
 Manager, Ch. Eng.....R. J. Beller

**WFAA—Dallas—1922**

Frequency.....820 Kc., 570 Kc.  
 Power.....50,000 W., 5000 W.  
 Owned-Oper. By.....A. H. Belo Corp.  
 Business-Studio Address.....1122 Jackson St.  
 Tel.: RI 1-9631.....NBC-ABC  
 Newspaper Affil.....Morning News  
 Representative.....Edward M. Petry  
 President.....Joseph M. Dealey  
 Commercial Mgr.....Norman H. Stewart  
 Director.....Alex Keese  
 Station Manager.....George K. Utely  
 Sls. Prom., Pub. Dir.....Winona Portwood  
 Prog. Dir.....William Crowder  
 Chief Engineer.....Jim Webb Cooper

**TO BE SURE —  
 YOU NEED THE BEST!**

YOU CAN GET THE BEST,  
 WHY SETTLE FOR LESS?



**TEXAS**

**KBOX—Dallas—1952**

Frequency: 1480 Kc. Power: 5000 Watts, 500 wts  
 Owned By.....KBOX, Inc.  
 Address.....Radio Park  
 Tel.: Diamond 8-3800.....Independent  
 Station Representative.....Eastman  
 Exec. V.P. & Mgr. Dir.....John F. Box, Jr.  
 Asst. to Pres.....Stanley N. Kaplan  
 Dir. of Operations.....Bob Whitney  
 Station Mgr.....Earl Burnam  
 Commercial Mgr.....Lloyd George  
 Sales Co-ord.....J. Wolfman  
 Publicity Dir.....Irene Runnels  
 Chief Engineer.....Earl Bodine  
 OWNERS OF: WIL, ST. LOUIS, MO.; WRIT, MILWAU-  
 KEE; WTVO-TV, ROCKFORD, ILL.; WICS-TV,  
 SPRINGFIELD, ILL.; WHCU-TV, CHAMP, ILL.

**WRR—Dallas—1920**

Frequency: 1310 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....City of Dallas  
 Business Address.....Fair Park  
 Tel.: TA 3-6101.....MBS  
 Representative.....Avery-Knodel  
 Gen., Mgr., Chief Engr.....Durward Tucker  
 Commercial Manager.....Charles Frauman  
 Administration Ass't.....Richard Weeks

**KIXL—Dallas—1947**

Frequency: 1040 Kc.....Power: 1000 Watts d.  
 Owned-Operated By....Variety Bcastg. Co., Inc.  
 Business-Studio Address....1401 S. Akard St.

Tel.: RI 1-5016.....Independent  
 Rep.....Clarke Brown, Co.  
 Pres., Gen. Mgr.....Lee Segall  
 Station Manager.....Dan Hayslett  
 Prog. Dir. Ass't. Mgr.....Don Robinson  
 Chief Engineer.....Bob E. Tripp

**KKSN—Dallas—1957**

Frequency: 730 Kc.....Power: 500 Watts  
 Owned By.....Kissin' Radio, Inc.  
 Address.....Cliff Towers Hotel  
 Tel.: Whitehall 3-7331.....KBS  
 Sta. Representative.....John E. Pearson  
 President. Gen. Mgr.....John L. Buchanan  
 Program Dir.....Byron Harrison  
 Sales Prom., Publicity Dir.....Oscar Nace  
 Chief Engineer.....Jerry Marr

**KLIF—Dallas—1947**

Freq.: 1190 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By...McLendon Investment Corp.  
 Business-Studio Address.....2104 Jackson  
 Tel.: RI 7-9311.....Independent  
 Ch. of Bd.....B. R. McLendon  
 President.....Gordon B. McLendon  
 General Mgr.....W. S. Morgan, Jr.  
 Commercial Mgr.....Al Lurie  
 Sales Prom. Mgr.....Don Newbury  
 Program Director.....Jack Sharp  
 Publicity Dir.....Cecil Hobbs  
 Chief Engineer.....Glenn Callison

the number one sound in **BIG "D"**



**KBOX**  
 DALLAS, TEXAS  
 JOHN F. BOX, Managing Director

*One of the Balaban Stations—in tempo with the times*

sold nationally by  
**robert e. eastman & co., inc.**  
 New York, Chicago, San Francisco, Dallas, St. Louis



**KRLD—Dallas—1926**

Frequency: 1080 Kc. Power: 50,000 Watts  
 Owned: Dallas Times Herald Radio  
 Address: Herald Square  
 Tel.: RI 2-6811 CBS  
 Representative: Branham  
 Bd. Chairman: John W. Runyon  
 President: Clyde W. Rembert  
 Sta. Mgr., Gen. Comm. Mgr.: W. A. Roberts

**KSKY—Dallas—1941**

Frequency: 660 Kc. Power: 1000 Watts d.  
 Owned-Operated By: SKY Bcstg. Service  
 Address: 2927 Maple  
 Tel.: RI 2-6193 Independent  
 President: A. L. Chilton  
 General Comm. Mgr.: R. G. Terrill  
 Prog. Dir.: Andy Bell  
 Publicity Dir.: Carl E. McDaniel  
 Chief Engineer: Morris M. Ming

**KDLK—Del Rio—1946**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By: Del Rio Bcstg. Co.  
 Business Address: P. O. Box 1162  
 Tel.: 5-2431 KBS  
 Station Manager: Don R. Howard, Jr.

**KDSX—Denison-Sherman  
 1948**

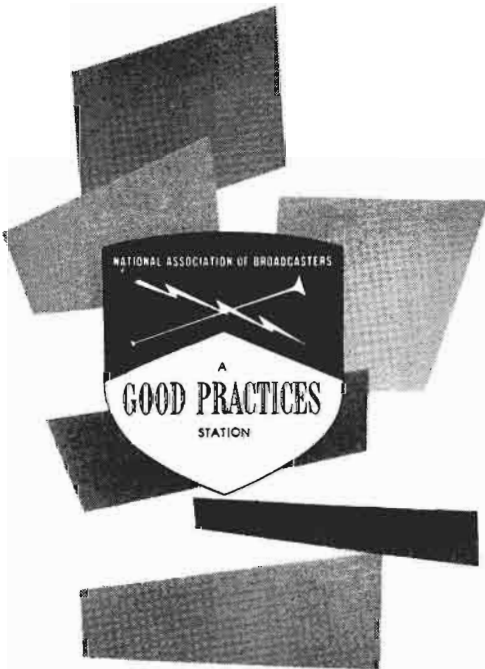
Frequency: 950 Kc. Power: 500 Watts  
 Owned-Oper. By: KDSX, Inc.  
 Address: P. O. Box 331, Denison  
 Tel.: HO 5-1600 KBS  
 Sta. Rep.: Melville  
 President: B. V. Hammond, Jr.  
 V.P. General Manager: L. L. Hendrick  
 Commercial Mgr.: William A. Jaco  
 Station Director: William A. Duke  
 Chief Engineer: Joseph D. Knight

**KDNT—Denton—1938**

Freq.: 1440 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned-Operated By: Station KDNT  
 Address: Radio Center Bldg.  
 Tel.: DU 2-4144 Independent  
 Owner & Manager: Harwell V. Shepard

**KSPL—Diboll—1957**

Frequency: 1260 Kc. Power: 1 Kw., d.  
 Owner: Arthur Temple, Jr.  
 Address: Box 336  
 Tel.: MY 8-5533 Independent  
 General & Sta. Mgr.: Tommy Ward Lanyon  
 Comm. Mgr.: Evelyn Lanyon  
 Program Dir.: Ruth Ruby  
 Chief Engineer: Jay Campbell



**MAXIMUM IMPACT  
 LEAST COST.....**

**MORE LISTENERS THAN  
 ANY OTHER FULL-TIME  
 STATION IN TEXAS\***

\*N.C.S. No. 2

Represented by Branham.  
 KRLD Radio 1080, 50,000 watts.  
 Service of The Dallas Times  
 Herald . . . radio-twin to  
 KRLD-TV . . . CBS outlets for  
 Dallas-Fort Worth.

**KRLD**

Clyde W. Rembert, President

**KDDD—Dumas—1947**

Frequency: 800 Kc. Power: 250 Watts d.  
 Owned-Oper. By Dumas Bcstrs., Inc.  
 Address Box 555  
 Tel.: WE 5-4141. **KBS**  
 Representative Hil F. Best  
 President, Gen. Mgr. Ken Duke  
 Commercial Mgr. Al Tremble  
 Program Dir. Del Maurer  
 Chief Engineer Granville Murphey

**KEPS—Eagle Pass—1957**

Frequency: 1270 Kc. Power: 1 Kw., d.  
 Owned Uvalde Broadcasters  
 Address Box 198  
 Tel.: PR 3-3729. Independent  
 President W. J. Harpole  
 General Manager Sidney King  
 Commercial Manager Franklin Lee Broake  
 Sales Promotion Manager Armando Lopez  
 Program Director Ron Cabe  
 Publicity Director Melva Travino  
 Chief Engineer Ken Riker

**KERC—Eastland—1953**

Frequency: 1590 Kc. Power: 500 Watts d.  
 Owned Circle-S, Inc.  
 Address P. O. Box 590  
 Tel.: 102. **KBS**  
 Representative Hil F. Best  
 General Manager R. L. Spalding  
 Commercial Manager Ralph Ross  
 Chief Eng. B. J. Perkins

**KURV—Edinburg—1947**

Frequency: 710 Kc. Power: 250 Watts  
 Owned-Oper. By **KURV, Inc.**  
 Address North Highway 281  
 Tel.: DU 3-2777. Independent  
 President Rogers Kelley  
 Gen. Mgr., Sta. Mgr. J. M. McDonald  
 Program Director Hal Jeicoat  
 Chief Engineer Edgar McBurney

**KULP—El Campo—1948**

Frequency: 1390 Kc. Power: 500 Watts d.  
 Owned-Oper. By Wharton County Bcstg. Co.  
 Business Address Box 1390  
 Tel.: LI 3-3303. Independent  
 President Culp Krueger  
 Station, Comm. Manager V. Frank Jones  
 Chief Engineer Joe H. Miller

**KELP—El Paso—1957**

Freq.: 920 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By **KELP Radio Corp.**  
 Address 4530 Delta St.  
 Tel.: KE 3-5911. Independent  
 Representative Adam Young  
 President Norman Alexander  
 General Mgr. Gene Roth  
 Comm. Manager John Siqueros  
 Program Director Mike Hunter  
 Chief Eng. Mike Gaglio

**KHEY—El Paso—1957**

Frequency: 690 Kc. Power: 10,000 Watts  
 Owned-Oper. By **KEPO, Inc.**  
 Address 2419 N. Piedras St.  
 Tel.: LO 5-2731. Independent  
 President, Gen. Mgr. Ray Odom  
 Chief Engineer Bill Hilbert

**KINT—El Paso—1959**

Frequency: 1590 Kc. Power: 1 Kw., d.  
 Owned By **Radio El Paso**  
 Address Box 5347  
 Tel.: PR 2-1486. Independent  
 Station Representative Pearson  
 President Robert Howsam  
 General Manager Joe Thompson  
 Sales Promotion Manager Bob Presley  
 Program Director Jerry Jackson  
 Publicity Director Fred Carr  
 Chief Engineer W. Hilbery

**KOYE—El Paso—1958**

Frequency: 1150 Kc. Power: 1000 Watts. d.  
 Owned By **Coronado Broadcasters**  
 Address 470 S. Glenwood St.  
 Tel.: Prospect 2-5211. Independent  
 Representative Grant Webb  
 Gen. Comm. Mgr. John S. Chavez  
 Chief Engineer Ed Sullivan

**KROD—El Paso—1940**

Frequency: 600 Kc. Power: 5000 Watts  
 Owned **Southwest States, Inc.**  
 Address P.O. Box 1799  
 Tel.: KE 2-6551. **CBS**  
 Sta. Representative Bolling  
 President Cecil Trigg  
 General Mgr. Dave Scribner  
 Comm. Mgr. Audian Paxson  
 Publicity Dir. John Murray  
 Chief Eng. Ed Talbott

**KSET—El Paso—1947**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By **Rio Grande Bcstg. Co.**  
 Address 904 Magoffin  
 Tel.: KE 2-4979. **MBS**  
 Sta. Reps. Bob Dore; Robert Allen  
 President Fred Hervey  
 General. Comm. Mgr. Sam E. Pendleton  
 Program Dir. James A. Kiser  
 Chief Engineer H. N. Rand

**KTSM—El Paso—1929**

Frequency: 1380 Kc. Power: 1000 d., 500 n.  
 Owned-Oper. By **Tri-State Bcstg. Co., Inc.**  
 Bus. Studio Address 801 N. Oregon St.  
 Tel.: KE 2-5423. **NBC**  
 Rep. George P. Hollingbery  
 Pres., Gen. Mgr. Karl O. Wyler, Sr.  
 Station Mgr. Jack B. Chapman  
 Prog. Dir. Rudy Tellez  
 Chief Engineer Racine Watkins

**KPSO—Falfurrias—1953**

Frequency: 1260 Kc. Power: 500 Watts d.  
 Owned & Oper. By.....Hicks Enterp.  
 Address ..... Box 307  
 Tel.: FA 5-2112.....Independent  
 Pres., Gen. Mgr.....Bob Hicks  
 Station Manager.....Paul Brown  
 Commercial Manager.....Marvin Propes  
 Program Director.....Lawrence Ray Smith  
 Chief Engineer.....H. Gomez

**KFLD—Floydada—1951**

Frequency: 900 Kc. Power: 250 Watts d.  
 Owned-Operated By... West Texas Bcstrs. Inc.  
 Address..... P. O. Box 1006  
 Tel.: YU 3-2841.....KBS  
 Representative .....Continental  
 President.....B. A. Robertson  
 Station Man.....Glen Amburn  
 Program Director.....Pauline Webb  
 Chief Engineer.....B. K. Barker, Jr.

**KFST—Ft. Stockton—1954**

Frequency: 860 Kc. Power: 250 Watts  
 Owned .....KFST, Inc.  
 Address ..... Box 651  
 Tel.: ED 6-2228.....KBS  
 Representative.....Hil F. Best  
 Pres.....George Baker  
 General Mgr.....James Parr  
 Commercial Mgr.....Fran Parr  
 Program Dir.....Robert Baker

**KCUL—Fort Worth—1949**

Frequency: 1540 Kc. Power: 10,000 Watts  
 Owned.....Dalworth Broadcasting Co.  
 Address ..... Box 2049  
 Tel.: ED 6-5641.....KBS  
 Representative .....Charles Bernard  
 Pres., Gen. Mgr.....Kurt A. Meer  
 Sales Prom., Pub.....Diame Spiegel  
 Program Director.....Horace Logan  
 Chief Engineer.....Jack Lemons

**KFJZ—Fort Worth—1922**

Frequency: 1270 Kc. Power: 5000 Watts  
 Owned-Oper. By.....Tarrant Bcstg. Co.  
 Address.....4008 W. Freeway  
 Tel.: PE 7-6631.....Independent  
 Representative .....John Blair  
 President.....Gene Cagle  
 General Mgr.....Stan Wilson  
 Commercial Manager.....Clyde D. Pemberton  
 Program Dir.....Dave Naugle  
 Station Mgr.....Wally Blanton  
 Sales Prom., Publicity Dir.....Bob Clayton  
 Chief Engineer.....James T. Peterson

**KJIM—Fort Worth—1947**

Frequency: 870 Kc. Power: 250 Watts d.  
 Owned-Oper. By... Trinity Broadcasting Co.  
 Address.....P.O. Box 7321  
 Tel.: ED 6-7175.....Independent  
 Representative .....Raymer

Pres. Gen. Mgr.....William D. Schueler  
 Station Manager.....Dick Osburn  
 Prog., Dir.....R. E. Riggins  
 Chief Engineer, Ass't Mgr.....Chester Grubbs

**KNOK—Fort Worth—1946**

Frequency: 970 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....KNOK Broadcasting Co.  
 Address ..... P.O. Box 7116  
 Tel.: TE 1-1278.....Independent  
 Representative .....Howard  
 President.....Stewart J. Hepburn  
 Commercial Manager.....Dean McClain  
 Chief Engineer.....James Alford

**KXOL—Fort Worth—1947**

Freq.: 1360 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....KXOL, Inc.  
 Bus. Studio Address... 3004 W. Lancaster St.  
 Tel.: ED 5-9511.....Independent  
 Representative .....Eastman  
 President.....Wendell Mayes  
 Gen. Sales Prom. Mgr.....Earle Fletcher

**WBAP—Fort Worth—1922**

Frequency.....820 Kc., 570 Kc.  
 Power.....50,000 W., 5,000 W.  
 Owned-Oper. By...Carter Publications, Inc.  
 Business Address.....3900 Barnett St.

**PRODUCTS and SERVICES . . . SOLD**

**TO A TREMENDOUS WESTERN  
 & COUNTRY MUSIC AUDIENCE**

**BY TEXAS' MOST POWERFUL  
 FULL TIME INDEPENDENT STATION**

**THROUGH the facilities  
 of the ONLY**

**WESTERN & COUNTRY MUSIC STATION  
 in the FORT WORTH-DALLAS MARKET**

**THE SELL BRAND . . . **KCUL****

**1540 Kc . . . 10,000 Watts**

# TEXAS

**Tel.:** JE 6-1981.....NBC-ABC  
**Newspaper Affiliation.....**Star Telegram  
**Representative.....**Peters, Griffin, Woodward, Inc.  
**President.....**Amon Carter, Jr.  
**V.P. & Director.....**Harold V. Hough  
**Station Manager.....**Roy Bacus  
**Publicity Director.....**Phil Wygant  
**Program. Sls. Dir.....**Herman K. Clark  
**Chief Engineer.....**Rupert Bogan

## **KNAF—Fredericksburg—1947**

**Frequency:** 910 Kc.....**Power:** 1 Kw.  
**Owned-Oper. By.....**Gillespie Bcstg. Co., Inc.  
**Address.....**P. O. Box 311  
**Tel.:** WY 7-2300.....Independent  
**Representative.....**Hil F. Best  
**President.....**Arthur Stehling  
**Gen. Mgr. Ch. Eng.....**Norbert Fritz  
**Program Director.....**Harold Carr

## **KBRZ—Freeport—1952**

**Frequency:** 1480 Kc.....**Power:** 500 Watts d.  
**Owned-Oper. By.....**Radio Brazosport, Inc.  
**Address.....**Box 1077  
**Tel.:** BElmont 3-2655.....Independent  
**President & Gen. Mgr.....**Jim Hairgrove  
**Chief Engineer.....**Jim Slawson  
**Program Director.....**Sue Hairgrove

## **KGAF—Gainesville—1947**

**Frequency:** 1580 Kc.....**Power:** 250 Watts d.  
**Owned-Oper. By.....**Gainesville Bcstg. Co.  
**Address.....**State School Road  
**Tel.:** HO 5-5546.....KBS  
**Station Representative.....**Melville  
**President.....**Joe M. Leonard, Sr.  
**General Manager.....**Joe M. Leonard, Jr.  
**Comm. Mgr.....**Earl Leonard  
**Program Director.....**Bob Couch  
**Chief Eng.....**J. O. Miller

## **KGBC—Galveston—1947**

**Frequency:** 1540 Kc...**Power:** 1 Kw. d., 250 n.  
**Owned-Oper. By.....**The Galveston Bcstg. Co.  
**Business-Studio Address.....**Pelican Island  
**Tel.:** SHerwood 4-4567.....Independent  
**Station Representative.....**John E. Pearson  
**Owner.....**James W. Bradner, Jr.  
**Comm. Mgr.....**Louis F. Johnson  
**Prog. Dir.....**Louis Jay  
**Chief Engineer.....**Luke Stripling

## **KILE—Galveston—1922**

**Frequency:** 1400 Kc.....**Power:** 250 Watts  
**Owned.....**Island Bcstg. Co.  
**Address.....**Box 3117  
**Tel.:** SH 4-3666.....Independent  
**Station Representative.....**Brown  
**President.....**David Nathan  
**General & Sta. Mgr.....**Fred Kincaid  
**Commercial Manager.....**Jim Davis  
**Sales Promotion Manager.....**Matt Miller  
**Program Director.....**John Kunsak  
**Publicity Director.....**Carolyn Teichmann  
**Chief Engineer.....**Walt Andrus

## **KSIJ—Gladewater—1949**

**Frequency:** 1430 Kc. ...**Power:** 1000 Watts d.  
**Owned By.....**Frank O. Myers  
**Address.....**T. W. Lee Bldg.  
**Tel.:** 2181.....Independent  
**Sta. Representative.....**Melville  
**President.....**Frank O. Myers  
**General Mgr.....**Don H. Myers  
**Chief Engineer.....**Kenneth Swinford

## **KCTI—Gonzales—1947**

**Frequency:** 1450 Kc.....**Power:** 250 Watts  
**Owned-Oper. By.....**Gonzales Bcstg. Co.  
**Business Address.....**Box 158  
**Tel.:** 770.....KBS  
**Gen. Mgr.....**Lawrence M. Walshak  
**Comm. Mgr., Chief Eng.....**Frank Wilson, Jr.

## **KSWA—Graham—1948**

**Frequency:** 1330 Kc.....**Power:** 500 Watts d.  
**Owned By.....**Jones & Gilligan  
**Address.....**Box 1050  
**Tel.:** LI 9-1330.....KBS  
**General Manager.....**Burney Jones  
**Commercial Manager.....**Neil Gilligan, Jr.  
**Chief Engineer.....**James Jones

## **KGVL—Greenville—1946**

**Frequency:** 1400 Kc.....**Power:** 250 Watts  
**Owned-Oper. By.....**KGVL, Inc.  
**Address.....**1400 Wolfe City Drive  
**Tel.:** GL 5-1400.....KBS  
**Representative.....**Pearson  
**Pres., Gen. Manager.....**Leo Hackney  
**Program Director.....**James D. Jones  
**Chief Engineer.....**Jim Brashears

## **KCLW—Hamilton—1946**

**Frequency:** 900 Kc.....**Power:** 250 Watts, d.  
**Owned.....**Coy Perry  
**Address.....**Box 592  
**Tel.:** 500.....Independent  
**Newspaper Affiliation.....**Dublin Progress  
**Station Representative.....**Keystone  
**President.....**Coy Perry  
**Gen., Station Mgr.....**Dick Meehan  
**Prog. Dir., Chief Eng.....**Carl Knelly

## **KGBT—Harlingen—1941**

**Freq.:** 1530 Kc...**Power:** 50 Kw d., 10 Kw. n.  
**Owned-Oper. By.....**Harbenito Radio Co., Inc.  
**Tel.:** GA 3-3910.....ABC-CBS  
**Sta. Reps.....**O'Connell; Clarke Brown  
**President.....**McHenry Tichenor  
**Gen. Mgr.....**Troy McDaniel  
**Sta. Mgr.....**Otis Shumate  
**Commercial Manager.....**McHenry Tichenor, Jr.  
**Program Director.....**Jim Williams  
**Chief Engineer.....**Al Beck

**KGRI—Henderson—1947**

Frequency: 1000 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....Henderson Bcstg. Co.  
 Business-Studio Address.....P. O. Box 311  
 Tel.: 4528.....Independent  
 Representative.....Best  
 President.....Jim Reeves  
 Gen. & Sta. Mgr.....Tom Perryman  
 Chief Engineer.....John M. Bolin

**KWRD—Henderson—1956**

Frequency: 1470 Kc.....Power: 500 W., d.  
 Owned.....Wes Dean & Co.  
 Address.....Highway 26  
 Tel.: 2324.....KBS  
 Sta. Representative.....Hil F. Best  
 President, Gen. Mgr.....Wes Dean  
 Program Dir.....Pat Endsley  
 Publicity Dir.....Helen Dean  
 Chief Engineer.....Lynn J. Roy

**KPAN—Hereford—1948**

Frequency: 860 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....Hereford Broadcasters  
 Address.....Box 472  
 Tel.: EMerson 4-1860.....Independent  
 General Manager.....Clint Formby  
 Program Director.....Steve Thompson  
 Commercial Manager.....Clayton Jay  
 Chief Engineer.....Clayton Fuchs

**KHBR—Hillsboro—1948**

Frequency: 1580 Kc.....Power: 250 Watts d.  
 Owned By.....KHBR Radio, Inc.  
 Address.....Delmar Hotel  
 Tel.: JU 2-3431.....KBS  
 Sta. Representative.....Melville  
 President, Gen. Mgr.....Nelson W. Galie  
 Comm., Ch. Eng.....J. K. Lane, Jr.  
 Program, Prom. Mgr.....Gordon Guest  
 Publicity Dir.....Dewey Beal

**KCOH—Houston—1948**

Frequency: 1430 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Call of Houston Inc.  
 Business-Studio Address.....1 Main St.  
 Tel.: CA 4-1888.....Independent  
 Sta. Representative.....Meeker Co.  
 President, Gen. Mgr.....Robert C. Meeker  
 Program Director.....Roger Wells  
 Chief Engineer.....Brian H. L. Byrne

**KILT—Houston—1948**

Frequency: 610 Kc.....Power: 5 Kw.  
 Owned.....McLendon Corp.  
 Address.....500-04 Lovett Blvd.  
 Tel.: JAckson 6-3461.....Independent  
 Representative.....Blair  
 President.....Gordon B. McLendon  
 Gen. Mgr.....Bill Weaver

Comm. Mgr.....Bruno Leonardt  
 Sales Promotion Manager.....Dorothy Stahl  
 Program Director.....Red Jones  
 Chief Engineer.....Glenn Cook

**KPRC—Houston—1925**

Frequency: 950 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Houston Post Co.  
 Address.....3014 Post Oak Road  
 Tel.: MA 3-9271.....NBC  
 Newspaper Affil.....Post  
 Representative.....Edw. Petry & Co.  
 Gen. Mgr.....Jack Harris  
 Station Manager.....Frank Stewart  
 Commercial Manager.....Cleve Griffin  
 Sales Prom. Mgr.....Howard Cannon  
 Program Director.....Glenn Kensinger  
 Chief Engineer.....Harvey Wheeler

**KTHT—Houston—1944**

Frequency: 790 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Texas Radio Corp.  
 Business Address.....4005 Travis St., Box 3011  
 Tel.: JA 3-5535.....Independent  
 Sta. Representative.....Avery-Knodel  
 V.P., Gen. Mgr.....Sam H. Bennett  
 Asst. Manager.....Grace M. Spanihel  
 Production Mgr.....Jack London  
 Program Director.....Milt Willis  
 Chief Engineer.....O. B. Johnson

**KTRH—Houston—1930**

Frequency: 740 Kc.....Power: 50,000 Watts  
 Owned-Operated By.....KTRH Bdcstg. Co.  
 Address.....Rice Hotel Annex  
 Tel.: CA 7-4361.....CBS  
 News, Afil.....The Chronicle  
 Representative.....Peters, Griffin, Woodward  
 President.....B. F. Orr  
 General Manager.....W. C. Bryan  
 Bus. Mgr.....Tom Jacobs  
 Program Director.....Lew Lowry  
 Chief Engineer.....Lester Mullan

**KXYZ—Houston—1931**

Frequency: 1320 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Crosby/Brown  
 Address.....Gulf Bldg.

**FOR AM RADIO  
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**TEXAS**

Tel.: CA 2-6151.....ABC  
 Sta. Representative.....H.R.  
 General. Comm. Mgr.....William Z. Rozan  
 Nat. Sales Mgr.....Chris Robinson  
 Program, Pub. Dir.....Ken Collins  
 Chief Engineer.....Gerald R. Chinski

**KYOK—Houston—1947**

Frequency: 1590 Kc.....Power: 5 Kw.  
 Owned.....KYOK, Inc.  
 Address.....613 Preston St.  
 Tel.: CA 7-3108.....Independent  
 Representative.....Howard  
 President.....Jules J. Paglin  
 General Manager.....Joseph R. Fife  
 Station Manager.....Robert E. Mabry  
 Program Director.....Clark Walser  
 Chief Engineer.....James Hancock

**KSAM—Huntsville—1938**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned By.....Est. of M. B. Cauthen  
 Address.....Box 312  
 Tel.: GA 5-2651.....KBS  
 President.....Verla Cauthen  
 Gen. Mgr., Ch. Eng.....Jack Nichols  
 Comm., Prom. Mgr.....C. C. Springfield

**KNUZ—Houston—1948**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Veterans Bcstg. Co.  
 Address.....Box 2135  
 Tel.: JA 3-2581.....Independent  
 Representative.....Katz  
 Gen., Sta. Mgr.....David Morris  
 Commercial Manager.....Forrest Patton  
 Program Director.....Ken Grant  
 Chief Engineer.....Ed Martin

**KEBE—Jacksonville—1946**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned By.....Wells, Waller & Ballard  
 Address.....Box 1071  
 Tel.: 2211.....Independent  
 Commercial Manager.....Jerry D. Spencer

**KTXJ—Jasper—1948**

Frequency: 1350 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Jasper Bcstg. Co.  
 Address.....P. O. Box 6090  
 Tel.: DUDley 4-2544.....KBS  
 Station Representative.....Continental  
 President.....Joe J. Fisher

**LET'S TALK...**

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**KMBL—Junction—1950**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By Junction Bcstg. Co.  
 Address P.O. Box 346  
 Tel.: Hickman 6-2768 KBS  
 General Mgr. C. W. Evans  
 Chief Engineer J. W. Robertson

**KAML—Kenedy—1954**

Frequency: 990 Kc. Power: 250 W., d.  
 Owned The Camel Co.  
 Address Box 990  
 Tel.: OL 9-2990 KBS  
 President Charles W. Balthrope  
 Station Manager Ed C. Balthrope  
 Sales Promotion Manager Herman Welsh  
 Program Director Chuck Martin  
 Chief Engineer Dayton Smith

**KERB—Kermit—1950**

Frequency: 600 Kc. Power: 1000 Watts d.  
 Owned-Oper. By KERB, Inc.  
 Address P.O. Box 456  
 Tel.: JUniper 6-3481 KBS  
 President E. S. Walden

**KERV—Kerrville—1948**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned Kerrville Bcstg. Co.  
 Address P. O. Box 791  
 Tel.: CL 7-4003 KBS  
 Station Rep. Best  
 President, Gen. Mgr. Albert F. Mason, Jr.  
 Sls. Prom. & Comm. Mgr. Kae Thomas Patrick  
 Chief Eng. & Prog. Dir. Clyde Jones

**KOCA—Kilgore—1936**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By Radio Sta. KOCA, Inc.  
 Address Box 989  
 Tel.: 2001 KBS  
 President Roy G. Terry  
 General Mgr. H. A. Degner  
 Commercial Mgr. Bob Braziel  
 Program Dir. Woody Van Dyke  
 Sales Prom. Mgr. Ted Yockey  
 Publicity Dir. Fran Holloway  
 Chief Engineer Karem Soule

**KLEN—Killeen—1955**

Frequency: 1050 Kc. Power: 250 W., d.  
 Owned-Operated By Highlite Bcstg Co.  
 Address Box 935  
 Tel.: ME 4-3181 MBS-KBS  
 Pres., Gen. Mgr. A. W. Stewart  
 Comm., Sales Prom. Mgr. A. A. Stewart

**KINE—Kingsville—1948**

Frequency: 1330 Kc. Power: 1000 Watts d.

Owned-Oper. By KINE, Inc.  
 Business Address P.O. Box 846  
 Tel.: LYric 2-2822 Independent  
 Representative Hil F. Best  
 General Manager Ben H. Glusing  
 Station Manager Jerry Fullerton  
 Commercial Manager Andy Cook  
 Chief Engineer Troy Whitaker

**KPET—Lamesa—1946**

Frequency: 690 Kc. Power: 250 Watts  
 Owned T. E. Conner & R. E. Bradbury  
 Address 506 N. First  
 Tel.: 2404 KBS  
 President R. O. Parker  
 General Comm. Mgr. Hal Fees  
 Sales Prom. Mgr. Louise Schmidt  
 Chief Engineer Bill Mathis

**KCYL—Lampasas—1948**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By Lampasas Bcstg. Co.  
 Address P.O. Box 149  
 Tel.: CH 2-3671 Independent  
 Representative Best  
 Pres. Sta. Mgr. V. Dean Turner  
 Chief Engineer S. Witcher

**KVOZ—Laredo—1952**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned Border Broadcasters, Inc.  
 Address San Antonio Highway  
 Tel.: RA 3-4396 KBS  
 President W. J. Harpole  
 General Manager Bill Harrell  
 Comm. Mgr. John Costello  
 Sales Promotion Manager Pat Galvis  
 Program Director Joe Pierce  
 Publicity Director Patsy Moore  
 Chief Engineer John Hennessy

**KLVT—Levelland—1949**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned Herald Broadcasting Co.  
 Address Box 866  
 Tel.: TW 4-3134 KBS  
 Newspaper Affiliation Daily Sun News  
 President, Gen. Mgr. Forrest Weimhold  
 Comm. Sta. Mgr. Aubrey Mays  
 Sales Prom. Mgr. Richard Bailey  
 Chief Engineer Al Hanna

**KVOW—Littlefield—1947**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By Maples-McAlister  
 Address Box 192  
 Tel.: 400 KBS  
 President J. C. Rothwell  
 Gen. Comm. Mgr. J. B. McShan  
 Program Director Joan Saunders  
 Chief Engineer J. R. Potts

**KETX—Livingston—1957**

Frequency: 1440 Kc. Power: 1 Kw., d.  
 Owned..... Polk County Bcstng. Co.  
 Business Address..... Box 111  
 Tel.: FA 7-8916..... Independent  
 Pres., Ch. Eng..... Harold J. Haley  
 Prog. Dir..... Marshall McQueen  
 Comm., Mgr..... Peggy Haley

**KFRO—Longview—1934**

Frequency: 1370 Kc. Power: 1000 Watts  
 Owned-Oper. By..... Voice of Longview  
 Address..... Curtis Bldg., P. O. Box 792  
 Tel.: PL 3-4461..... ABC-KBS  
 Representative..... Donald Cooke  
 President..... James R. Curtis  
 Commercial Mgr..... John Allen  
 Program Director..... Howard Kuhn  
 Chief Engineer..... Leslie Hellum

**KLUE—Longview—1948**

Frequency: 1280 Kc. Power: 1000 Watts d.  
 Owned-Operated By..... Radio Longview, Inc.  
 Address..... P. O. Box 1866  
 Tel.: PL 8-4496..... Independent  
 Representative..... Melville  
 President..... E. W. Mahone, Jr.  
 V.P., Gen. Mgr..... H. A. Bridge, Jr.  
 Commercial Manager..... Vernon Hyles  
 Program Director..... Tom Richards  
 Chief Engineer..... Tig Williford

**KDAV—Lubbock—1953**

Frequency: 580 Kc. Power: 500 Watts d.  
 Owned..... Western Bcstg.  
 Address..... Box 270  
 Tel.: PORTER 3-2853..... Independent  
 Station Representative..... Pearson  
 Gen. Manager..... D. P. Pinkston  
 Comm. Mgr..... Hal Ragan  
 Program Director..... Wes Youngblood  
 Chief Engineer..... Clem Clements

**KDUB—Lubbock—1955**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned & Oper. By..... Texas Telecasting Inc.  
 Address..... 7400 College Avenue  
 Tel.: SH 4-2345..... Independent  
 Representative..... Branham  
 President..... W. D. Rogers  
 Vice President..... W. H. Shipley  
 Gen. Sales Mgr..... R. S. Nielsen  
 Nat. Sales Mgr..... John Henry  
 Station Manager..... John Kreiger  
 Program Director..... Shirley Henne  
 Promotion Manager..... Ray Huifer  
 Chief Engineer..... Rudy Starnes

**KCBD—Lubbock—1946**

Frequency: 1590 Kc. Power: 1000 Watts d.  
 Owned..... Bryant Radio & Television, Inc.  
 Address..... 5600 Avenue A

**BLANKET INDUSTRIALIZED EAST TEXAS with the BIG-K STATIONS**

RADIO LONGVIEW

**KLUE**

Retail Trading Zone  
 Population — 453,700\*



RADIO MARSHALL

**KMHT**

Retail Trading Zone  
 Population — 106,135\*

In each market you get Greater Coverage, More Listeners  
 and Greater Sales Results with the BIG-K Stations.

\*SRDS



Tel.: SH 4-1414.....NBC  
 Representative.....Raymer  
 Pres., Sta. Mgr.....Joe H. Bryant  
 Assistant Manager.....Robert L. Snyder  
 Nat. Sales Mgr.....Ray Poindexter  
 Program Director.....Al Goodnight  
 Chief Engineer.....Frank Lee

**KFYO—Lubbock—1927**

Frequency: 790 Kc....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By...Plains Radio Bcstg. Co., Inc.  
 Business-Studio Address.....914 Ave. J  
 Tel.: PO 5-5567.....CBS  
 Newspaper Affil.....Avalanche Journal  
 Representative.....Katz  
 President.....B. W. Walker  
 Gen., Sta. Mgr.....Gordon Thompson  
 Commercial Manager.....Ernie Mark  
 Sales Prom. Mgr.....Dan Tarpley  
 Prog. Dir., Pub. Dir.....Robert A. Nash  
 Chief Engineer.....W. S. Bledsoe

**KLLL—Lubbock—1953**

Frequency: 1460 Kc....Power 1000 Watts d.  
 Owned-Oper. By.....Corbin Broadcasting Co.  
 Address.....2001 Great Plains Life Bldg.  
 Tel.: Porter 3-1911.....KBS-MBS  
 Representative.....Indie  
 Gen. Manager.....Glenn Corbin  
 National Sales Mgr.....Larry Corbin  
 Comm. Mgr.....W. J. Duncan  
 Program Director.....Ray Corbin  
 Chief Eng.....Bob Purrington

**KSEL—Lubbock—1946**

Freq: 950 Kc....Power: 5 Kw.d., 500 W. n.  
 Owned-Operated By.....Lubbock Bcstg. Ltd.  
 Address.....Box 1524  
 Tel.: PO 3-0484.....ABC  
 Representative.....Weed  
 President.....David R. Worley  
 Gen. Mgr.....Gerald H. Sanders  
 Prog. Dir.....Max Mott  
 Commercial Manager.....Ray Bowen  
 Publicity Director.....Jim Spann  
 Sales Promotion Mgr.....Bob Hughes  
 Chief Engineer.....Roger V. Hively

**KRBA—Lufkin—1938**

Frequency: 1340 Kc....Power: 250 Watts  
 Owned-Operated By.....Darrell E. Yates  
 Address.....120 Cotton Square  
 Tel.: 36661.....KBS  
 Representative.....Continental Radio Sales  
 Owner, Prom. Mgr.....Darrel E. Yates

**KTRE—Lufkin—1947**

Frequency: 1420 Kc....Power: 1000 Watts d.  
 Owned-Operated By...Forest Capitol Bcstg. Co.

Address.....P. O. Box 701  
 Tel.: NE 4-7771.....MBS  
 Rep.....Venard, Rintoul & McConnell, Melville  
 President.....R. W. Wortham, Jr.  
 Gen., Sta. Mgr.....Richman G. Lewin  
 Comm., Sales Prom. Mgr.....Royce Christenson  
 Program Director.....Bill Carter  
 Publicity Director.....Pat Mathews  
 Chief Engineer.....Fred C. Hill

**KRIO—McAllen—1947**

Frequency: 910 Kc....Power: 1000 Watts  
 Owned-Oper. By.....Valley Bdcstg Co.  
 Business Address.....500 E. Beaumont St.  
 Tel.: MU 6-5454.....Independent  
 Station Representative.....Best  
 President.....Gene L. Cagle  
 Station Manager....."Chuck" McKasson  
 Commercial Manager.....Charlie Morrill  
 Program Director.....Ed Lionel  
 Chief Engineer.....Frank Manuel

**KCMR—McCamey—1954**

Frequency: 1450 Kc....Power: 250 Watts  
 Owned By.....Sapphire Broadcasting Co.  
 Address.....101 East Fifth St.  
 Tel.: OL 2-4693.....KBS  
 President, Gen. Mgr.....Joe Martin  
 Comm. Publicity Dir.....Claud Barnett  
 Program Dir.....Don McCarty

**KMAE—McKinney—1946**

Frequency: 1600 Kc....Power: 1000 Watts d.  
 Owned.....McKinney Air Enterprises, Inc.  
 Bus.-Studio Address.....218 E. Virginia St.  
 Tel.: LI 2-2651.....Independent  
 Owner.....George W. Smith, Jr.  
 Exec. V.P.....Tom Emerson

**KMLW—Marlin—1953**

Frequency: 1010 Kc....Power: 250 W., d.  
 Owned.....M-L Radio, Inc.  
 Address.....P. O. Box 335  
 Tel.: WE 6-2551.....Independent  
 Pres. Gen. Mgr.....L. F. Leurig  
 Chief Engineer.....Jay Navarro

**KADO—Marshall—1957**

Frequency: 1410 Kc....Power: 500 W., d.  
 Owned-Operated By...Marshall Bcstg. Corp.  
 Address.....Box 961  
 Tel.: WE 5-6789.....Independent  
 Station Representative.....Weed  
 President.....E. B. Germany  
 General Manager.....Virgil Stone  
 Commercial Mgr.....Lynn E. Williams  
 Chief Engineer.....Joe Granger

# TEXAS

## KMHT—Marshall—1947

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By Harrison Cty. Bcstg. Co.  
 Address: 408 Marshall National Bank Building  
 Tel: WE 5-7826  
 Station Rep. Sears & Ayer; Melville  
 President E. W. Mahone, Jr.  
 Gen. Sta. Mgr. H. A. Bridge, Jr.  
 Comm. Mgr. Vinson Stevens  
 Sales Prom. Mgr., Pub. Dir. Jo Ann Bridge  
 Prog. Dir. Sam Stringfellow  
 Chief Engineer Pete Talmadge

## KBUS—Mexia—1956

Frequency: 1590 Kc. Power: 500 Watts, d.  
 Owned By Mexia Broadcasting, Inc.  
 Business Address: 215-A E. Commerce St.  
 Tel: GYpsy 6-3874  
 Station Representative Melville  
 President, General Mgr. Tom Elkins  
 Chief Engineer Kenneth Brown

## KCRS—Midland—1935

Freq: 550 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned Midland Bcstg.  
 Business-Studio Address: 3701 West Wall  
 Tel: MU 2-4393  
 Station Representative Holman; Eastman  
 President Wendell Mayes  
 General Manager Wendell Mayes, Jr.

Commercial Manager Jerry Hahn  
 Program Director Dee Wooten  
 Chief Engineer Tom Yates

## KJBC—Midland—1950

Frequency: 1150 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Jack Cecil  
 Address: S. Lamesa Rd.  
 Tel: MU 4-5152  
 Pres., Gen. Mgr., Chief Engr. Jack Cecil  
 Commercial Manager William Keith Ward  
 Sales Prom. Mgr. Naomi Boswell  
 Program Director Steve Drummond  
 Publicity Director Mildred Thomason

## KWEL—Midland—1957

Frequency: 1600 Kc. Power: 1 Kw., d.  
 Owned By George Vaught  
 Address: Petroleum Life Bldg.  
 Tel: MU 2-4331  
 Station Representative Independent  
 Station Representative Gill-Perna  
 President & Publicity Dir. George Vaught  
 General & Commercial Mgr. Chuck Conner  
 Chief Engineer Jerry White

## KORC—Mineral Wells—1946

Frequency: 1140 Kc. Power: 250 Watts d.  
 Owned-Operated By Action Bcstg.  
 Business Address: P.O. Box 108  
 Tel: FA 5-3384  
 Representative Melville

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RADIO MARSHALL

# KMHT

Retail Trading Zone  
 Population — 106,135\*



RADIO LONGVIEW

# KLUE

Retail Trading Zone  
 Population — 453,700\*

In each market you get Greater Coverage, More Listeners  
 and Greater Sales Results with the BIG-K Stations.

\*SRDS

Gen., Sta. Mgr. . . . . Bill Stinson  
 Chief Engineer . . . . . Max Floyd

**KIRT—Mission—1957**

Frequency: 1580 Kc. . . . . Power: 1 Kw., d.  
 Owned . . . . . KIRT, Inc.  
 Address . . . . . Box 708  
 Tel.: JU 5-1629 . . . . . KBS  
 Representative . . . . . Melville  
 President . . . . . Ray V. Jensen  
 Comm. Mgr. . . . . James C. Shelley  
 Chief Engineer . . . . . Wilfrido Hinojosa

**KVKM—Monahans—1947**

Frequency: 1340 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Monahans Bcstrs., Inc.  
 Address . . . . . Drawer K  
 Tel.: Wilson 3-3231 . . . . . MBS-KBS  
 Station Rep. . . . . Melville; Masla  
 Pres., Gen. Manager . . . . . J. R. Rucker  
 Sta. Manager . . . . . Ken Welch  
 Commercial Mgr. . . . . Bill Mitchell  
 Program, Publicity Dir. . . . . Vern Welch  
 Chief Engineer . . . . . Rubin Masters

**KIMP—Mount Pleasant—1948**

Frequency: 960 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By . . . . . Mt. Pleasant Bcstg. Co.  
 Address . . . . . Box 990  
 Tel.: PA 4-4726 . . . . . KBS  
 Owner, Gen. Mgr. . . . . Winston O. Ward  
 Commercial Manager . . . . . Charles Monk  
 Program Director . . . . . Ruby Stanley  
 Chief Engineer . . . . . Clarence C. Taylor

**KMUL—Muleshoe—1956**

Frequency: 1380 Kc. . . . . Power: 500 Watts  
 Owned By . . . . . Radio Station KMUL  
 Address . . . . . P.O. Box 1058  
 Tel.: 2730 . . . . . Independent  
 Station Manager . . . . . Gil Lamb  
 Asst. Mgr., Ch. Eng. . . . . Bob Pittman

**KZOL—Muleshoe—1958**

Frequency: 1570 Kc. . . . . Power: 250 Watts, d.  
 Owned By . . . . . KZOL Bcstg. Co.  
 Business Address . . . . . P.O. Box 1295  
 Tel.: 3050 . . . . . KBS  
 Gen., Sta. Mgr. . . . . Theodore Rozzell  
 Program Director . . . . . Eddy Rutledge  
 Publicity Director . . . . . Jimmy Rozzell  
 Chief Engineer . . . . . Bill McDonnel

**KEEE—Nacogdoches—1947**

Frequency: 1230 Kc. . . . . Power: 250 Watts  
 Owned By . . . . . J. C. Stallings  
 Address . . . . . 300 E. Main St.  
 Tel.: LOfan 4-4633 . . . . . ABC-KBS  
 Gen., Sta. Mgr., Pub. Dir. . . . . J. C. Stallings  
 Comm. Mgr., Program Dir. . . . . R. C. Atherton  
 Chief Engineer . . . . . B. Barbee

**KSFA—Nacogdoches—1947**

Frequency: 860 Kc. . . . . Power: 1000 Watts d.

Owned By . . . . . Texan Broadcasting Co. Inc.  
 Address . . . . . 2107 North St.  
 Tel.: LO 4-3723 . . . . . Independent  
 Station Representative . . . . . Dore  
 President . . . . . B. M. Raborn  
 V.P., Gen., Sta. Mgr. . . . . Bob Dunn  
 Commercial Mgr. . . . . Sarah Jane Moon  
 Chief Engineer . . . . . Basil Barbee

**KGNB—New Braunfels—1950**

Frequency: 1420 Kc. . . . . Power: 1000 Watts d.  
 Owned By . . . . . Comal Broadcasting Co.  
 Address . . . . . 184 S. Castell  
 Tel.: MA 5-3443 . . . . . KBS  
 Newspaper Affiliation . . . . . Herald  
 President, Gen. Mgr. . . . . F. T. Wilson  
 Program Dir. . . . . Arlon E. Moeller, Jr.  
 Chief Eng. . . . . Bob Stewart

**KECK—Odessa—1946**

Freq.: 920 Kc. . . . . Power: 1 Kw. d., 500 W. n.  
 Owned-Operated By . . . . . Ector County Bcstg. Co.  
 Business Address . . . . . 120 W. 3d  
 Tel.: FE 2-5791 . . . . . MBS  
 Representative . . . . . Forjee  
 General Manager . . . . . Ben Nedow  
 Comm. Manager . . . . . Roy Elsner  
 Chief Engineer . . . . . C. Strauss

**KOSA—Odessa—1947**

Frequency: 1230 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Odessa Bcstg. Corp.  
 Business Address . . . . . Box 2529  
 Tel.: FE 2-4301 . . . . . Independent  
 Representative . . . . . Bolling  
 President, Gen. Mgr. . . . . Cecil L. Trigg

**KOYL—Odessa—1957**

Frequency: 1310 Kc. . . . . Power: 500 Watts, d.  
 Owned By . . . . . Mid-Cities Bcstg. Co.  
 Business Address . . . . . 4000 Rasco Ave.  
 Tel.: Emerson 6-2801 . . . . . Independent  
 President, Gen. Mgr. . . . . Edward L. Roskelley  
 Commercial Manager . . . . . Robert Batson  
 Program Director . . . . . Weldon Rogers  
 Sales Promotion Mgr. . . . . Wanda Brodderick

**KRIC—Odessa—1946**

Frequency: 1410 Kc. . . . . Power: 1000 Watts  
 Owned-Oper. By . . . . . Radio Odessa, Inc.  
 Address . . . . . Box 231  
 Tel.: FEderal 2-6871 . . . . . NBC  
 Station Representative . . . . . Brown; Clark  
 Pres., Gen. Mgr. . . . . Carl S. Goodwin  
 Chief Engineer . . . . . William R. Mettler

**KOGT—Orange—1947**

Frequency: 1600 Kc. . . . . Power: 1000 Watts  
 Owned-Oper. By . . . . . Sabine Area Brcstg. Corp.  
 Address . . . . . Newton Cty Rd.  
 Tel.: TU 3-4381 . . . . . KBS  
 President . . . . . M. L. Jacobs

# TEXAS

Exec. V.P., Gen. Manager.....Ed Lovelace

## KNET—Palestine—1935

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Operated By....Palestine Bcstg. Corp.  
Business Address.....Box 649  
Tel.: 6077 .....KBS  
Pres., Gen., Sta. Mgr.....Allen E. Vinson  
Comm. Mgr.....Austin Hotchkiss  
Program Director.....Marvin Crain  
Chief Engineer.....Ted Bryan

## KHHH—Pampa—1951

Frequency: 1230 Kc.....Power: 250 Watts  
Owned By.....Garrison-Huntley Enterprises  
Address.....P. O. Box 1779  
Tel.: MO 4-2551.....KBS  
Gen., Comm. Mgr.....Bob Garrison

## KPDN—Pampa—1936

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Oper. By....Top O' Texas Bcstg. Co.  
Address.....Hughes Bldg.  
Tel.: MO 4-7461.....MBS  
Station Rep.....Best  
Gen., Comm. Mgr.....Coy Palmer  
Sta. Mgr., Prog. Dir.....Warren Hasse  
Chief Engineer.....Dennis Dehn

## KFTV—Paris—1950

Frequency: 1250 Kc.....Power: 500 Watts d.  
Owned-Operated By....Lamar Bcstg. Co., Inc.  
Business Address...210 1st Natl. Bank Bldg.  
Tel.: SU 4-6576.....KBS  
Pres., Gen. Mgr.....James F. Hendrix  
Sales Prom., Prog. Dir.....Thomas D. Seay  
Publicity Director.....Pee Wee Reid  
Chief Engineer.....Ross Babigan

## KPLT—Paris—1936

Frequency: 1490 Kc.....Power: 250 Watts  
Owned By.....Ron Litteral  
Address.....Box 235  
Tel.: SU 4-3311.....Independent  
Representative.....John E. Pearson  
President, Gen., Sta. Mgr.....Fred Kincaid

## KLVL—Pasadena—1950

Freq.: 1480 Kc....Power: 1 Kw. d., 500 W. n.  
Owned-Oper. By.....Felix H. Morales  
Address.....P.O. Box 432  
Tel.: CApiitol 5-3208 Houston.....Independent  
Representative...Oakes, National Time Sales  
General Manager.....Felix H. Morales  
Sales Manager.....Johnny P. Hernandez  
Program Director.....Joe Martinez Morales  
Chief Engineer.....D. Golihur

## KRCT—Pasadena—1947

Frequency: 650 Kc.....Power: 250 Watts d.  
Owned By.....Industrial Bcstg. Co.  
Address.....Montague Hotel, Houston

Tel.: GR 3-4433.....MBS  
Sta. Representative.....Forjoe  
President, Gen. Mgr.....Leroy J. Gloger  
Commercial Mgr.....Lee Wilder  
Program Dir.....Bob Clark  
Chief Engineer.....H. L. Davis

## KIUN—Pecos—1935

Frequency: 1400 Kc.....Power: 250 Watts d.  
Owned-Operated By.....KIUN, Inc.  
Business Address.....315 S. Cedar St.  
Tel.: Hickory 5-2497.....NBC-KBS  
Newspaper Affiliation.....Enterprise  
Representative.....Hil F. Best  
President, General Mgr.....Billy H. Hubbs  
Sales Prom. Mgr., Pub. Dir.....B. L. Woodruff  
Station Manager.....David Martin  
Commercial Manager.....S. Clifford Sanderford  
Program Director.....Bill Boyd  
Chief Engineer.....Harry Boehnemann

## KEYE—Perryton—1948

Frequency: 1400 Kc.....Power: 250 Watts  
Owned.....Great Plains Bcstg. Co.  
Address.....P. O. Box 917  
Tel.: 5771.....MBS  
President.....Carl Ellis  
Gen., Sta. Mgr.....Irving R. Buchanan  
Comm. Mgr.....Dean McLaire  
Program Director.....Kenneth Roller  
Chief Engineer.....Bill Day

## KVOP—Plainview—1944

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By.....KVOP, Inc.  
Address.....1100 W. 24th St.  
Tel.: CApiitol 4-2771.....KBS  
President.....W. J. Harpole  
Gen., Sta. Manager.....Kermit Ashby  
Comm. Manager.....Tut Tawwater  
Sales Promotion Manager.....Girard Fox  
Program Director.....H. W. Carpenter III  
Publicity Director.....B. D. Perkins  
Chief Engineer.....Hugh V. Smith

## KBOP—Pleasanton—1951

Frequency: 1380 Kc.....Power: 1000 Watts d.  
Owned-Oper. By...Atascosa Broadcasting Co.  
Address.....P. O. Box 247  
Tel.: LcOust 9-4871.....KBS  
General, Sta. Mgr.....Ben L. Parker  
Comm. Prog. Mgr.....Tom Everitt  
Program Dir.....Jimmie Ray  
Chief Eng.....Mona Parker

## KOLE—Port Arthur—1947

Frequency: 1340 Kc.....Power: 250 Watts  
Owned By.....Radio Southwest Inc.  
Address.....Box 1126  
Tel.: YU 2-9436.....Independent  
Sta. Representative.....Branham  
President, Gen. Mgr.....John H. Hicks, Jr.  
Station Mgr.....Pat McFather  
Commercial Mgr.....George Crouchet  
Program Dir.....Steve Canyon

Publicity Dir. . . . . Corinne Enos  
 Chief Engineer . . . . . Charles Shearer

**KPAC—Port Arthur—1934**

Freq. . . . . 1250 Kc. . . . . Power: 5 Kw. d. 1 Kw. n.  
 Owned-Oper. By . . . . . Port Arthur College  
 Business Address . . . . . 1515 Lakeshore Dr.  
 Tel.: YU 5-7458 . . . . . MBS  
 Representative . . . . . Pearson  
 President . . . . . W. M. Monroe  
 Gen. Mgr. . . . . Jay Elson  
 Comm. Sta. Mgr. . . . . Glenn Hewitt  
 Chief Engineer . . . . . Charles Segrest

**KUKO—Post—1955**

Frequency: 1370 Kc. . . . . Power: 500 Wts. d.  
 Owned By . . . . . Maples-McAlister Bcstg. Co.  
 Address . . . . . P. O. Box A  
 Tel.: 550 . . . . . KBS  
 Gen. Mgr., Chief Eng. . . . . Ray Henderson  
 Commercial Manager . . . . . Garry Gregory  
 Sales Promotion Manager . . . . . Don Craig  
 Program Director . . . . . Stan Skelton

**KOLJ—Quanoh—1952**

Frequency: 1150 Kc. . . . . Power: 500 Watts d.  
 Owned-Operated By . . . . . Orville L. Jenkins  
 Address . . . . . P.O. Box 589  
 Tel.: MO 3-2572 . . . . . KBS  
 Owner . . . . . Orville L. Jenkins

**KSOX—Raymondville—1956**

Frequency: 1240 Kc. . . . . Power: 250 Watts  
 Owned By . . . . . Bob Hicks Ent. Ltd.  
 Address . . . . . Box 1240  
 Tel.: MU 9-3333 . . . . . Independent  
 President, Gen. Mgr. . . . . Bob Hicks  
 Commercial Mgr. . . . . Doc Chasten  
 Station Mgr. . . . . David Kaye  
 Program Dir. . . . . Don Read  
 Chief Engineer . . . . . Paul Waegenshein

**KFRD—Rosenberg—1949**

Frequency: 980 Kc. . . . . Power: 1000 Watts d.  
 Owned-Operated By . . . . . Fort Bend Bcstg. Co.  
 Business Address . . . . . Box 832  
 Tel.: NO 2-3776 . . . . . Independent  
 President . . . . . Mart Cole, Sr.  
 General Manager . . . . . Bill Sloan  
 Commercial Manager . . . . . George Thompson  
 Program Director . . . . . Paul Collins  
 Chief Engineer . . . . . Frank Wood

**KTLU—Rusk—1955**

Frequency: 1580 Kc. . . . . Power: 500 W., d.  
 Owned . . . . . E. H. Whitehead  
 Business Address . . . . . P.O. Box 316  
 Tel.: 533 . . . . . Independent  
 Newspaper Affiliation . . . . . Cherokeean  
 Pres., Gen. Mgr. . . . . E. H. Whitehead

**KGKL—San Angelo—1928**

Freq.: 960 Kc. . . . . Power: 5 Kw. d., 1 Kw. n.  
 Owned . . . . . Angelo Bcstg. Tcstg.  
 Business Address . . . . . St. Angelus Hotel  
 Tel.: 6715 . . . . . ABC  
 Representative . . . . . John E. Pearson  
 Pres., Gen. Mgr. . . . . Lewis O. Seibert  
 Station & Comm. Mgr. . . . . Tom Mullins  
 Chief Engineer . . . . . Bill Poteet

**KPEP—San Angelo—1954**

Frequency: 1420 Kc. . . . . Power: 1000 Watts, d.  
 Owned . . . . . Western Broadcasting Co.  
 Address . . . . . Box 1350  
 Tel.: 8116 . . . . . Independent  
 Representative . . . . . Broadcast Time Sales  
 Gen. Mgr., Chl. Eng. . . . . Walt Lawson  
 Commercial Manager . . . . . Milton Dove  
 Sales Promotion Manager . . . . . Richard Fielder  
 Program Director . . . . . Bill Nicholson  
 Publicity Director . . . . . B. Crawford

**KTXL—San Angelo—1927**

Frequency: 1340 Kc. . . . . Power: 250 Watts  
 Owned By . . . . . Burkhart Broadcasting Corp.  
 Address . . . . . San Angelo  
 Tel.: 3131 . . . . . Independent  
 Representative . . . . . Masla; Hobbs  
 President, Gen. Mgr. . . . . Kent Burkhart  
 Commercial Manager . . . . . Joe Watson, Jr.  
 Chief Engineer . . . . . Gene Williams

**KWFR—San Angelo—1955**

Frequency: 1260 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By . . . . . Solar Broadcasting Co., Inc.  
 Address . . . . . P.O. Box 1269  
 Tel.: 2-3388 . . . . . Independent  
 Station Representative . . . . . Thomas F. Clark  
 President . . . . . Arthur Foster  
 General Mgr. . . . . Walton A. Foster  
 Commercial Mgr. . . . . A. W. Peters  
 Station Mgr. . . . . D. R. Crow  
 Program Dir. . . . . Raymond G. McFarland  
 Sales Prom. Mgr. . . . . Milton Dove  
 Publicity Dir. . . . . Faye Hotis  
 Chief Engineer . . . . . Don Dickson

**KEXX—San Antonio—1953**

Frequency: 1250 Kc. . . . . Power: 500 Watts d.  
 Owned-Oper. By . . . . . Leal Bcstg. Co., Inc.  
 Address . . . . . 501 W. Quincy  
 Tel.: CA 5-5757 . . . . . Independent  
 President, Gen. Mgr. . . . . M. D. Leal  
 Chief Engineer . . . . . W. E. Edgerton

**KCOR—San Antonio—1946**

Freq.: 1350 Kc. . . . . Power: 5 Kw. d., 1 Kw. n.  
 Owned . . . . . KCOR, Inc.  
 Address . . . . . 111 Martinez St.  
 Tel.: CA 5-2751 . . . . . Independent  
 President . . . . . Raoul A. Cortez, Sr.

## TEXAS

General Mgr. .... Nathan Safir  
Station Mgr. .... Emilio Nicolas  
Sls. Prom. Mgr. .... Raoul A. Cortez, Jr.  
Commercial Manager .... Ben Tamborello  
Publicity Dir. .... William Lamar  
Chief Engineer .... Marvin Fiedler

### KENS—San Antonio—1926

Freq.: 680 Kc. .... Power: 50 Kw. d., 10 Kw. n.  
Owned-Oper. By .... Express Publishing Co.  
Business-Studio Address .... Ave. E & 4th St.  
Tel.: CA 5-7411 .... CBS  
Newspaper Afili. .... Express, News  
Representative. Peters, Griffin, Woodward, Inc.  
President. .... Frank Huntress, Jr.  
Station Mgr. .... Herb Carl Skoog  
Commercial Mgr. .... Chip Atkins  
Program Dir. .... Jim Seay  
Sales Prom. Mgr. .... Chester Maxwell  
Publicity Dir. .... Alpha Scherf  
Chief Engineer .... William J. Jackson

### KITE—San Antonio—1947

Frequency: 930 Kc. .... Power: 1000 Watts d.  
Owned-Operated By .... Connie B. Gay Inc.  
Business-Studio Address .... 310 Transit Tower  
Tel.: CA 6-0335 .... Independent  
Representative. .... Young; Clark Brown  
Ch. of Bd. .... Connie B. Gay  
Exec. V.P. .... Jane Trimmer  
Manager .... Ed Winton  
Station Mgr. .... Kelly Wofford

### KMAC—San Antonio—1926

Frequency: 630 Kc. .... Power: 5,000 Watts  
Owned-Oper. By .... Howard W. Davis  
Address .... KMAC Bldg.  
Tel.: CA 3-6211 .... ABC-MBS  
Sta. Representative. .... Broadcast Time Sales  
President, Gen. Mgr. .... Howard W. Davis  
Program Director. .... A. S. (Tony) Bessan  
Sales Prom. Mgr. .... M. G. McWhorter  
Pub. Dir. .... Ginger Hunt  
Chief Eng. .... Al Knight

### KONO—San Antonio—1927

Frequency: 860 Kc. .... Power: 5000 d., 1000 n.  
Owned-Operated By .... Mission Bdcstg. Co.  
Address .... 317 Arden Grove  
Tel.: CA 6-5171 .... Independent  
Representative .... Katz  
President. .... Eugene J. Roth  
General Manager. .... Jack Roth  
Promotion Manager. .... Doug China  
Merchandising Director. .... Harvey Jensen  
Commercial Manager. .... Bill Miles  
Program Director. .... Jerry Miller  
Dir. Engineering. .... George Ing  
Chief Engineer. .... Bill Kiley

### KTSA—San Antonio—1922

Frequency: 550 Kc. .... Power: 5000 Watts  
Owned-Oper. By .... McLendon Corp.  
Business-Studio Address .... 1130 Broadway

Tel.: CA 7-1251 .... Independent  
Representative .... Blair  
Chairman of the Board. .... B. R. McLendon  
President. .... Gordon B. McLendon  
V.P. & General Mgr. .... Jack Fiedler  
Commercial Manager. .... Jim Hamby  
Program Director. .... Ron Baxley  
Chief Engineer. .... Coleman Barber

### KUBO—San Antonio—1948

Frequency: 1310 Kc. .... Power: 5,000 Watts d.  
Owned-Oper. By .... Radio KIWW, Inc.  
Address .... 518 W. Houston St.  
Tel.: CA 6-5254 .... Independent  
Sta. Rep. .... Natl. Times Sales  
President. .... Robert N. Pinkerton  
General, Comm. Mgr. .... Hal Hughes  
Prog. Dir. .... Juan Gattas  
Chief Eng. .... William Ellis

### WOAI—San Antonio—1922

Frequency: 1200 Kc.; Power: 50,000 Watts d., n.  
Owned-Oper. By .... Southland Industries, Inc.  
Address .... 1031 Navarro St.  
Tel.: CA 7-4221 .... NBC  
Representative .... Edward Petry & Co., Inc.  
Chairman of the Board. .... Hugh Half, Jr.  
Pres., Gen. Mgr. .... James M. Gaines

### KCNY—San Marcos—1948

Frequency: 1470 Kc. .... Power: 250 Watts d.  
Owned-Oper. By .... Central Brcstg. Co.  
Address .... Box 32  
Tel.: EX 2-3545 .... Independent  
Representative. .... Hil F. Best  
President. .... Dr. Forest L. Whan  
Gen., Sta. Mgr. .... William Veidt  
Sales Promotion Manager. .... Clyde Butler  
Program Director. .... Jerri Veidt  
Chief Engineer. .... Don Whan

### KBAL—San Saba—1956

Frequency: 1410 Kc. .... Power: 500 Watts d.  
Owned By .... San Saba City Bdcstg. Co.  
Address .... P. O. Box 209  
Tel.: 166 .... KBS  
Gen. Comm. Mgr. .... H. A. Stephens  
Chief Engineer. .... J. Morgan

### KWED—Seguin—1948

Frequency: 1580 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By .... Seguin Bdcstg. Co.  
Business-Studio Address .... 609 E. Court St.  
Tel.: FR 9-2234 .... Independent  
President. .... Garfield Kiel  
General Mgr. .... Stan McKenzie  
Prog. Dir. .... Henry Lehnhoif  
Chief Engineer. .... Louie Sowders

### KSML—Seminole—1955

Frequency: 1250 Kc. .... Power: 1000 Watts d  
Owned-Oper. By .... Woodson & Barbee  
Address .... 402 South Main St.

Tel.: PLaza 8-3798.....KBS  
 Owners.....C. C. Woodson & F. Barbee, Jr.  
 General Manager.....Reed Harris

**KSEY—Seymour—1950**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....W. C. Moss, Jr.  
 Address.....P.O. Box 1191  
 Tel.: TUxedo 8-2525.....KBS  
 Station Manager.....W. C. Moss, Jr.  
 Chief Engineer.....R. Dormier

**KEVA—Shamrock—1948**

Frequency: 1580 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....Shamrock Tex. Bcstg. Co.  
 Address.....Box 21  
 Tel.: 620.....KBS  
 President.....A. Cooper  
 Gen., Comm. Mgr.....C. Gibson  
 Chief Engineer.....Robert G. Pennington

**KRRV—Sherman-Denison  
 1936**

Frequency: 910 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Red River Valley Bcstg. Corp.  
 Address.....Box 94 (Denison), Box 665 (Sherman)  
 Tel.: TWinbrook 2-5115 (Sherman).....MBS  
 Representative.....Pearson  
 President.....A. Boyd Kelley  
 General Manager.....Tom E. Spellman  
 Chief Engineer.....T. John

**KTXO—Sherman—1947**

Frequency: 1500 Kc.....Power: 250 Watts d.  
 Owned-Operated By.....O'Connor Bcstg. Corp.  
 Business Address.....P.O. Box 861  
 Tel.: TWinbrook 2-8188.....Independent  
 Station Rep.....Weed  
 Gen., Sta. Mgr.....Harry O'Connor  
 Commercial Manager.....Ray Lewis  
 Chief Engineer.....Paul Phillips

**KTOD—Sinton—1954**

Frequency: 1590 Kc.....Power: 1 Kw. d.  
 Owned.....Southern Bcstg. Co.  
 Business Address.....Box 1366  
 Tel.: TU 4-1590.....Independent  
 Pres., Gen. Mgr.....Tom C. Fleet, Jr.  
 Prog. Dir., Ch. Engr.....Ernie Wood

**KSNY—Snyder—1949**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Snyder Bdcstg. Co.  
 Address.....Box 1468  
 Tel.: HI 3-9322.....MBS  
 Station Rep.....Melville  
 President.....Mrs. Flora Hughes  
 Gen. Sta. Mgr.....Mel Z. Gilbert  
 Commercial Mgr.....Frank Taylor  
 Program Dir.....Julie Sumerun  
 Chief Engineer.....Coy Thompson

**KDWT—Stamford—1946**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned.....A. Boyd Kelley  
 Address.....Box 1205  
 Tel.: PR 3-3401.....KBS  
 President.....A. Boyd Kelley  
 Station Manager.....Robert A. Prichard  
 Program Director.....Bill C. Cole  
 Chief Engineer.....J. B. Cooper

**KSTV—Stephenville—1947**

Frequency: 1510 Kc.....Power: 250 Watts d.  
 Owned.....Dixie Bcstrs.  
 Address.....P. O. Box 102  
 Tel.: LI 3141.....KBS  
 Comm. Mgr.....Mel Bennet  
 Chief Engineer.....D. Solmonson

**KSST—Sulphur Springs—1947**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Hopkins County Bcstg. Co.  
 Business Address.....P.O. Box 284  
 Tel.: TU 5-3111.....KBS  
 Pres., Gen., Sta. Mgr.....William E. Bradford  
 Comm. Mgr.....Clovis Pinion  
 Sales Prom. Mgr.....Buddy Funderburk  
 Program Director.....Mrs. Sandra Branch  
 Publicity Director.....Margaret Thomas  
 Chief Engineer.....Bill Bradford

**KXOX—Sweetwater—1939**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....KXOX  
 Business Address.....Box 570  
 Tel.: BELmont 4-4655.....KBS  
 Station Representative.....Melville  
 President.....F. L. Ledbetter  
 Gen. Mgr.....Myrl Stein  
 Comm. Manager.....Elwood Fritsch  
 Program Director.....Maxine Stein  
 Chief Engineer.....Walter D. Tabler

**KTAE—Taylor—1948**

Frequency: 1260 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....KTAE, Inc.  
 Business Address.....121 E. 2nd St.  
 Tel.: EL 2-3631.....KBS  
 President, Gen. Mgr.....G. Gillis Conoley  
 Prog. Dir.....Fred Switzer  
 Commercial Manager.....John Wehby  
 Publicity Dir.....K. Gilstrap  
 Chief Engineer.....Robert Sitman

**KTEM—Temple—1936**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned.....Bell Broadcasting Co., Inc.  
 Address.....17 South Third  
 Tel.: PR 3-5252.....Independent  
 Newspaper Affiliation.....Daily Telegram  
 President.....Frank W. Mayborn  
 General Manager.....Byron C. Peters  
 Program Director.....Phil M. Miller  
 Chief Engineer.....James T. Harris

# TEXAS

## KTER—Terrell—1950

Frequency: 1570 Kc. Power: 250 Watts d.  
Owned-Oper. By Terrell Bcstg. Corp.  
Address Box 431  
Tel.: Jordan 3-4497 Independent  
President O. Pirtle  
Gen. Mgr. Bill Pirtle  
Chief Engineer Martin Pitts

## KCMC—Texarkana—1932

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By KCMC, Inc.  
Address P. O. Box 521  
Tel.: 36151 ABC  
Representative Venard, Melville  
President W. Hussman  
Gen. Mgr. B. L. Wood  
Chief Engineer Ed Covington

## KTFS—Texarkana—1947

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By Aircrest Radio Sta. Inc.  
Business-Studio Address 4305 N. State Line  
Tel.: 3-5123 Independent  
Sta. Representative Walker-Rawatt  
Pres., Gen. Manager W. R. McDaniel

## KTLW—Texas City—1947

Frequency: 920 Kc. Power: 1000 Watts d.  
Owned-Oper. By Texas City Bcstg. Ser.  
Business-Studio Address Show Boat Bldg.  
Tel.: 5-4418 KBS  
Station Mgr. Roy E. Hanson

## KTUE—Tulia—1954

Frequency: 1260 Kc. Power: 1 Kw. d.  
Owned-Operated By KTUE Bcstg. Co.  
Address 110 N. Armstrong  
Tel.: WYdown 5-3531 KBS  
Owners Clint and Marshall Formby  
Manager D. L. McKinney

## KDOK—Tyler—1956

Frequency: 1330 Kc. Power: 1000 Watts d.  
Owned-Operated By KDOK Bcstg. Co.  
Address 808 Peoples Bank Building  
Tel.: LYric 3-2519 Independent  
Station Representative Weed  
President, General Manager Dana W. Adams  
V.P. Commercial Mgr. Sam Matthews  
Publicity Director Bob Lloyd  
Chief Engineer Robie Morgan

## KGKB—Tyler—1930

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By Oil Center Bcstg. Co.  
Address Kilgore Hghwy  
Tel.: LY 2-3873 Independent  
Representative Reilly; Brown  
Gen. Comm. Mgr. Ed Smith  
Chief Engineer L. Thigpen

## KTBB—Tyler—1947

Freq.: 600 Kc. Power: 1000 Watts  
Owned-Operated By Blackstone Bcstg. Co.  
Business-Studio Address 311 N. Broadway  
Tel.: LYric 4-7278 ABC  
Newspaper Affil. Courier Times; Telegraph  
Representative Venard, Melville  
President Mrs. C. N. Clyde  
Gen., Sta. Mgr. M. Danbom  
Prog. Dir. Don Tausch  
Publicity Director David Bothwell  
Chief Engineer R. A. Wileman

## KZEY—Tyler—1958

Frequency: 690 Kc. Power: 250 Watts, d  
Owned By E. E. McLemore & R. T. Gibson  
Address Lake Park Drive  
Tel.: LYric 3-1744 Independent  
President R. Thos. Gibson  
General Manager C. G. Condra  
Commercial Manager Roger Morgan  
Program Director Jean O. Bailey  
Merchandising Dir. D. Dee  
Chief Engineer Alice Morgan

## KVOU—Uvalde—1947

Frequency: 1400 Kc. Power: 250 Watts  
Owned Uvalde Broadcasters, Inc.  
Bus. Address 1400 Batesville Rd.  
Tel.: BR 8-4555 Independent  
President & Gen. Mgr. Edward J. Harpole  
Station & Comm. Mgr. Bill Woods  
Program Director Jerry McKinney  
Chief Engineer William Hensarling, Jr.

## KVWC—Vernon—1939

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By Johnson-Garrison Co.  
Address P.O. Box 1419  
Tel.: Linden 2-6221 Independent  
President Bobo Johnson  
General Manager Joe Garrison

## KNAL—Victoria—1949

Frequency: 1410 Kc. Power: 500 Watts  
Owned-Operated By Victoria Bcstg. Co.  
Address Box 718  
Tel.: HI 3-9176 Independent  
Representative Hill F. Best  
General Manager James A. Traber  
Sales Promotion Manager Vernon Townsend  
Program Director Bob Nance  
Chief Engineer Douglas E. Smith

## KVIC—Victoria—1939

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By J. C. Long  
Address P.O. Box 725  
Tel.: Hillcrest 3-8171 MBS  
President J. G. Long  
General Mgr. Harry L. Becker  
Chief Engineer Victor Boldt



**KWTX—Waco—1946**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By: KWTX Bcstg. Co.  
 Address: P.O. Box 7128  
 Tel.: PL 6-4451 MBS  
 Representative: Raymer  
 President: M. N. Bostick  
 General Manager: Frank Fallon  
 Commercial Manager: Mac Brinegar  
 Program Director: Walter Vaughan  
 Chief Engineer: William Moore

**WACO—Waco—1922**

Frequency: 1460 Kc. Power: 1000 Watts  
 Owned-Operated By: Waco Bcstg. Co.  
 Business Address: 3620 Franklin Ave.  
 Tel.: PL 2-6571 ABC  
 Representative: Weed  
 V. P., Gen. Mgr.: R. Lee Glasgow  
 Commercial Manager: Richard Parker  
 Chief Engineer: Jack Vinson

**KBEC—Waxahachie—1955**

Frequency: 1390 Kc. Power: 500 W., d  
 Owned-Operated By: Richard Tuck Enterprises  
 Address: Box 731  
 Tel.: WE 7-2710 KBS  
 Pres., Gen. Mgr.: Richard Tuck

**KZEE—Weatherford—1956**

Frequency: 1220 Kc. Power: 250 W., d.  
 Owned: Bartlesville Bcstg. Co.  
 Address: Box 306  
 Tel.: LYic 4-3826 Independent  
 President: R. Thomas Gibson

**KRGV—Weslaco—1927**

Frequency: 1290 Kc. Power: 5000 Watts  
 Owned-Operated By: L B J Company

Business Address: 309 S. Missouri Ave.  
 Tel.: WO 8-3131 NBC  
 Representative: Raymer  
 Pres., Gen. Mgr.: J. C. Kellam  
 Station Manager: Charles L. Brooks  
 Sales Prom. Mgr., Pub. Dir.: Hank Page  
 Program Director: Bill Shomette  
 Sales Manager: Jim Ahlgrimm  
 Chief Engineer: Lewis Hartwig

**KSVD—Wichita Falls—1947**

Freq.: 990 Kc. Power: 10 Kw. d., 1 Kw. n.  
 Owned-Oper. By: Grayson Enterprises  
 Address: P.O. Box 2130  
 Tel.: 723-0791 Independent  
 Rep.: Venard, Rintoul & McConnell  
 President: Sydney A. Grayson

**KTRN—Wichita Falls—1948**

Freq. 1290 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By: Bcstg. Assoc.  
 Address: 917 1/2 Scott St.  
 Tel.: 322-5214 Independent  
 Representative: Bolling  
 Pres., Gen. Mgr.: Raymond Ruff  
 Commercial Mgr.: Roger Stoner  
 Program, Pub. Dir.: Bill Gordon  
 Chief Engineer: Robert A. Harmon

**KWFT—Wichita Falls—1939**

Frequency: 620 Kc. Power: 5000 Watts  
 Owned: North Texas Radio, Inc.  
 Address: P. O. Box 420  
 Tel.: 72-3-4181 CBS  
 Representative: H-R  
 Pres., Gen. Mgr.: Ben Ludy  
 Assistant Manager: Lewis Dickensheets  
 Commercial Manager: A. L. Pierce  
 Prog. Dir.: Homer Cunningham  
 Publicity Director: Mrs. Owanah Shelton  
 Chief Engineer: Melvin O. Harrison

Pop.: 884,000	<b>UTAH</b>	TV Homes: 213,500
Families: 242,500		AM Stas. in State: 27
Radio Homes: 234,000		TV Stas. in State: 5

**KBUH—Brigham City—1948**

Frequency: 800 Kc. Power: 250 Watts d.  
 Owned: Ravella M. Bone  
 Business Address: 948 W. Forrest St.  
 Tel.: 948 KBS  
 Gen. Mgr., Ch. Eng.: Wade M. Ebeling

**KSUB—Cedar City—1937**

Frequency: 590 Kc. Power: 1000 Watts  
 Owned-Oper. By: Granite District Radio  
 Business Address: 154 No. Main  
 Tel.: JU 6-8547 NBC  
 President: Howard Johnson  
 General Manager: Louis T. Sayre  
 Commercial Manager: Walter V. Lowe

Sta. Program Dir.: Donald E. Cartwright  
 Chief Engineer: Richard Gunn

**KBBC—Centerville—1957**

Frequency: 1600 Kc. Power: 1 Kw., d  
 Owned By: Davis Bcstg. Co.  
 Address: P.O. Box 44, Bountiful, Utah  
 Tel.: AXtel 5-5551 Independent  
 President: J. F. Pingree  
 General Manager: H. W. Pingree  
 Program Director: M. Bailey  
 Chief Engineer: Ed McCleery

**KLGN—Logan—1954**

Frequency: 1390 Kc. Power: 1,000 Watts d.

# UTAH

Owned-Oper. By..... KLGN Radio, Inc.  
Business Address..... RFD #1 Box 231  
Tel.: 2600 ..... Independent  
Station Representative ..... Hopewell  
President..... F. G. Ziser  
Commercial Manager..... Dee F. Jensen  
Chief Engineer..... A. Finchom

## KVNU—Logan—1938

Frequency: 610 Kc..... Power: 5000 Watts  
Owned-Oper. By..... Cache Valley Bcstg. Co.  
Address..... P. O. Box 264  
Tel.: SK 2-5141..... ABC-KBS-MBS  
Representative ..... Avery-Knodel  
President ..... Herschel Bullen  
Gen., Sta. Mgr..... Reed Bullen  
Commercial Manager..... W. W. Kirkland  
Program Director..... Reid Andreasen  
Chief Engineer..... W. W. Jones

## KURA—Moab—1957

Frequency: 1450 Kc..... Power: 250 Watts  
Owned By..... MOAB Bcstg. & TV Corp.  
Address..... P.O. Box 368  
Tel.: ALpine 3-5001..... Independent  
Pres. Gen. Mgr..... Forrest L. Simpson  
Station Mgr..... Mrs. Ellen Brock  
Sales Prom. Mgr..... Richard S. McDonald  
Chief Engineer..... Calvin H. Widows

## KMUR—Murray—1948

Frequency: 1230 Kc..... Power: 250 Watts  
Owned-Oper. By..... Oral J. Wilkinson  
Address..... 4646 S. State St., Salt Lake City  
Tel.: AM 6-4419..... Independent  
President..... O. J. Wilkinson  
General Manager..... Robert E. Buie  
Commercial Manager..... James K. Richey  
Station, Prom. Mgr..... Bennie L. Williams  
Program Director..... F. William Houghtaling  
Chief Engineer..... James Gamble

## KLO—Ogden—1924

Frequency: 1430 Kc..... Power: 5000 Watts  
Owned-Operated By..... Interstate Corp.  
Bus. Ad..... Hotel Ben Lamond, 7th Floor  
Tel.: EXport 4-5721..... Independent  
Representative ..... Avery-Knodel  
Gen. Mgr..... Cecil Heftel  
Sta., Sales Prom. Mgr..... Kim Ward  
Commercial Manager..... Len Allen  
Prog. Dir..... Rex Wallgren  
Chief Eng..... Wayne Moss

## KSVN—Ogden—1947

Frequency: 730 Kc..... Power: 1000 Watts d.  
Owned By..... Down Beat Broadcasting Assoc.  
Address..... P.O. Box 107  
Tel.: EX 4-3476..... Independent  
General Mgr..... George Norman  
Oper. & Prod. Dir..... Jerry Faye  
Commercial Mgr..... Bill Dalton  
Prom. Mgr..... R. J. Mulligan  
Chief Engineer..... Robert Ferrell

## KVOG—Ogden—1948

Frequency: 1490 Kc..... Power: 250 Watts  
Owned-Oper. By..... United Bcstg. Co.  
Business Address..... 1538 Gibson Ave.  
Tel.: EX 2-7535..... Independent  
Representative ..... Webb  
Pres., Gen. Mgr..... Arch G. Webb  
Comm. Mgr..... D. B. Aifleck  
Program Director..... Jay Livingood  
Chief Engineer..... Carl Ruthstrom

## KOAL—Price—1936

Frequency: 1230 Kc..... Power: 250 Watts  
Owned-Oper. By..... Eastern Utah Bcstg. Co.  
Address..... P.O. Box 591  
Tel.: ME 7-0407..... MBS-KBS-ABC  
Representative ..... Avery-Knodel  
President ..... Jack Richards

## KEYY—Provo—1949

Frequency: 1450 Kc..... Power: 250 Watts  
Owned-Oper. By..... Mid Utah Bcstg. Co.  
Address..... P. O. Box 205  
Tel.: FR 3-2174..... KBS  
President..... D. Spencer Grow  
General, Sta. Mgr..... Dave Weiser  
Commercial Mgr..... Donna Gosar  
Program Dir..... Joe Meier  
Chief Engineer..... Francis Boyer

## KIXX—Provo—1947

Frequency: 1400 Kc..... Power: 250 Watts  
Owned-Oper. By..... Central Utah Bcstg. Co. Inc.  
Address..... P. O. Box 550  
Tel.: FR 3-3336..... Independent  
Pres., Comm. Mgr..... F. A. Van Wagenen  
Chief Engineer..... F. O. Boyer

## KOVO—Provo—1937

Freq.: 960 Kc..... Power: 5 Kw., d.; 1 Kw. n.  
Owned-Oper. By..... KOVO, Inc.  
Business Address..... Box 99  
Tel.: FRanklin 3-8550..... Independent  
Station Representative ..... Avery-Knodel  
President..... Ashley L. Robison  
Gen. Mgr..... Glenn Shaw  
Comm. Mgr..... L. H. Curtis  
Sales Promotion Manager..... Jim May  
Program Director..... Don Spainhower  
Publicity Director..... Devern Perry  
Chief Engineer..... Elbert Brown

## KSVC—Richfield—1947

Freq.: 980 Kc..... Power: 5000 Wts. d., 1000 n.  
Owned-Operated By..... Sevier Valley Bcstg. Co.  
Address..... Richfield  
Tel.: TW 6-4457..... ABC  
Representative ..... Avery-Knodel  
President ..... Homer Bandley  
Gen., Comm. Mgr..... Arthur Tucker  
Prog. Dir., Ch. Engr..... Bill King

**KDXU—St. George—1957**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By St. George Bcstg. Co.  
 Business Address P.O. Box 488  
 Tel.: ORchard 3-3579. KBS  
 Gen., Comm. Mgr. Roy C. Winkelmann  
 Program Director Ellen Winkelman

**KALL—Salt Lake City—1945**

Frequency: 910 Kc. Power: 1000 Watts  
 Owned-Oper. By Salt Lake City Bcstg. Co.  
 Business-Studio Address 146 S. Main St.  
 Tel.: EM 4-3561. ABC  
 Newspaper Affil. Ogden Standard-Examiner  
 Representative Avery-Knodel, Inc.  
 President George C. Hatch  
 Sta., Comm. Mgr. Homer K. Peterson  
 Program Director Phil Nolan  
 Sales Prom. Mgr. Donna Norton  
 Publicity Director Dick Braun  
 Chief Engineer W. D'Orr Cozens

**KCPX—Salt Lake City—1926**

Frequency: 1320 Kc. Power: 5000 Watts  
 Owned By Columbia Pict. Electronics Corp.  
 Bus-Studio Address 130 Social Hall Ave.  
 Tel.: DA 2-5681. NBC  
 Representative Katz  
 General Mgr. Norman Louvan  
 Station Mgr. Carson Rennie  
 Commercial Mgr. Joe Cooke  
 Program Dir. Ed Kemp  
 Sales Prom. Publicity Tom Wayman  
 Chief Engineer A. L. Gunderson

**KLUB—Salt Lake City—1938**

Frequency: 570 Kc. Power: 5000 Watts  
 Owned-Oper. By KLUB Bcstg. Co.  
 Business-Studio Address 165 Social Hall Ave.  
 Tel.: EL 9-7794. Independent  
 Representative Hollingsbery  
 President, General Mgr. Frank C. Carman  
 Commercial Mgr. Allan Thomas  
 Operations Dir. Frank C. McIntyre  
 Chief Eng. Delbert Williams

**KNAK—Salt Lake City—1945**

Freq.: 1280 Kc. Power: 5 Kw. d., 500 W. n.  
 Owned Granite District Radio Bcstg. Co.  
 Business-Studio Address 1042 So. 6th W.  
 Tel.: EM 4-3685. Independent  
 Representative Forjoe  
 President, Chief Eng. Howard D. Johnson  
 Gen., Comm. Mgr. William Wright  
 Program Director Mildred Baker  
 Sales Prom Mgr. Clyde Anderson

**KSL—Salt Lake City—1922**

Frequency: 1160 Kc. Power: 50,000 Watts  
 Owned-Oper. By Radio Service Corp. of Utah  
 Bus-Studio Address 145 Social Hall Ave.  
 Tel.: EL 5-4641. CBS  
 Representative CBS Radio Spot Sales  
 President Jay W. Wright  
 Commercial Manager Joseph A. Kjar  
 Pub. Dir. Robert O. Pusey

Chief Engineer Paul Evans

**KSOP—Salt Lake City—1955**

Frequency: 1370 Kc. Power: 1 Kw., d.  
 Owned-Oper. By Seagull Broadcasting Co.  
 Address 1300 West 2320 South  
 Tel.: HU 4-4435. Independent  
 Representative Oaks & Assoc., Bernard  
 President, Gen. Mgr. M. H. Hilton  
 Commercial Mgr. Henry Hilton  
 Station Mgr. Ralph Winn  
 Sales Prom. Mgr. Gil Hilton  
 Publicity Dir. Robert Wooten  
 Program Director Gart Wheeler  
 Chief Engineer Lyle Wahlquist

**KSXX—Salt Lake City—1959**

Frequency: 630 Kc. Power: 1000 Watts  
 Owned By KSXX Corp  
 Address 364 S. State  
 Tel.: CR 7-3905. Independent  
 General Mgr. George Norman  
 Nat. Sales Dir. Ralph Sachs  
 Commercial Mgr. Norman Thomsen  
 Merch. & Prom. Dir. Bob Hansen  
 Production Dir. John Kruse  
 Chief Engineer D. R. Hale

**KWHO—Salt Lake City—1955**

Frequency: 860 Kc. Power: 1 Kw., d.  
 Owned-Operated By Reese C. Anderson  
 Address 510 E. Second South  
 Tel.: DA 2-5819. Independent  
 Station Representative Grant  
 Pres., Gen. Mgr. Reese C. Anderson  
 Program Dir. Robert B. Chambers  
 Publicity Dir. Carol L. Williamsen  
 Chief Engineer Marvin C. Zitting

**KWIC—Salt Lake City—1957**

Frequency: 1570 Kc. Power: 500 Watts d.  
 Owned By Sugarhouse Broadcasting Co.  
 Business Address 1247 Wilmington Ave.  
 Tel.: HUnter 4-8791. Independent  
 Partners Dale R. & Marvin R. Curtis  
 Gen., Sta. Mgr. Thomas M. Ivory  
 Comm. Sale Prom. Mgr. Starley D. Bush  
 Program Director Gerald G. Steorts  
 Chief Engineer Kay D. Turner

**KTUT—Tooele City—1956**

Frequency: 990 Kc. Power: 1 Kw., d.  
 Owned Tooele County Radio & TV Bcstg.  
 Address P. O. Box 449  
 Tel.: 990. KBS  
 Sta. Representative Hopewell  
 President Sam Gillette  
 Gen., Sta. Mgr., Ch. Eng. D. Ray Gardner  
 Program Director Vernon L. Stevenson, Jr.

**KVEL—Vernal—1947**

Frequency: 1250 Kc. Power: 1 Kw., d.  
 Owned-Oper. By Uintah Bcstg. Co.  
 Address 120 E. Main St.  
 Tel.: 494. KBS-ABC  
 Manager Lee Walker  
 Chief Engineer W. Raker

Pop.: 418,000  
Families: 115,000  
Radio Homes: 111,000

# VERMONT

TV Homes: 98,000  
AM Stas. in State: 15  
TV Stas. in State: 1

## WBTN—Bennington—1953

Frequency: 1370 Kc. Power: 500 Watts d.  
Owned-Oper. By: Catamount Bcstrs. Inc.  
Address: P.O. Box 560  
Tel.: 6321 Independent  
Station Representative: Devney; Kirby  
Pres., Ch. Engr.: J. Gordon Keyworth  
Station Manager: Mrs. Belva C. Keyworth  
Comm., Prom. Mgr.: Roy M. Anderson

## WKVT—Brattleboro—1959

Frequency: 1490 Kc. Power: 250 Watts  
Owned: WKVT Corp.  
Address: 17 Dunbar St.  
Tel.: Alpine 4-2343 CBS  
Station Representative: Some  
President: Joseph K. Close  
General & Station Manager: Edward D. Some  
Program Director: Carl E. Hill  
Chief Engineer: Ernest Robarge

## WTSA—Brattleboro—1950

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By: Tri-State Area Bcstg. Corp.  
Address: Box 819  
Tel.: AL 4-4567 Independent  
Station Representative: Walker-Rawall  
President: Theodore Feinstein  
Gen., Sta. Mgr.: Phillips Terhune  
Program Director: Loren C. Smith  
Chief Engineer: Hugh M. Kenny

## WCAX—Burlington—1931

Frequency: 620 Kc. Power: 5000 Watts  
Owned-Oper. By: WCAX Radio, Inc.  
Business Address: 100 Market Sq., S.  
Tel.: UN 2-5761 CBS  
Representative: Weed  
President: C. P. Hasbrook  
Vice President: Stuart T. Martin  
General Mgr.: A. E. Spokes  
Commercial Mgr.: John Miller  
Program Director: William C. Dow  
Publicity Director: Charles S. Lewis  
Chief Engineer: James W. Tierney

## WDOT—Burlington—1954

Frequency: 1400 Kc. Power: 250 Watts  
Owned: Dot Broadcasting Corp.  
Address: 205 College St.  
Tel.: 25776 Independent  
Sta. Representative: Walker-Rawall  
President: Fortune Pope  
Station Manager: Val Carter  
Program Director: George Cameron  
Publicity Director: William Hobart  
Chief Engineer: John Carlini

## WJOY—Burlington—1946

Frequency: 1230 Kc. Power: 250 Watts

Owned-Oper. By: Vermont Bcstg. Corp.  
Bus.-Studio-Transmitter Location: 633 Main St.  
Tel.: UN 4-5774 ABC  
Representative: Everett-McKinney, Kettel Carter  
President: David W. Howe  
Gen., Sta. Mgr.: Frank Balch  
Program Director: Dean Slack  
Publicity Director: Robert Leavitt  
Chief Eng.: Don Wheatley

## WSKI—Montpelier—1947

Frequency: 1240 Kc. Power: 250 Watts  
Owned By: Green Mt. Bcstg. Co.  
Bus. Address: 94 Main St.  
Tel.: Capitol 3-5275 ABC  
Station Representative: Walker-Rawall  
President: Eben Parsons  
Gen., Sta. Mgr.: Daniel B. Ruggles III  
Commercial Manager: Lawrence Shane  
Program Director: John Brunell  
Chief Eng.: Gerad Marcott

## WIKE—Newport—1952

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By: Memphremagog Bcstg. Co.  
Business Address: Box 711  
Tel.: 832 Independent  
Sta. Rep.: Foster, Creed; Polts  
President: E. Dean Finney  
Gen. Mgr., Ch. Eng.: Donald A. Thurston

## WHWB—Rutland—1949

Frequency: 1000 Kc. Power: 1000 Watts  
Owned: Central Vermont Broadcasting Corp.  
Address: Box 591  
Tel.: PR 3-3200 Independent  
Representative: Gill-Perna; Kirby  
President: John Carusone  
Station Manager: Francis McCormack  
Chief Engineer: Daneil Churchill

## WSYB—Rutland—1930

Frequency: 1380 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By: Philip Weiss Music Co.  
Bus.-Studio Address: 35 Washington St.  
Tel.: PR 3-8140 Independent  
Representative: Foster & Creed; Devney  
President: Philip Weiss  
Station Manager: J. H. Weiss

## WWSR—St. Albans—1941

Frequency: 1420 Kc. Power: 1 Kw., d.  
Owned By: R. I. Kimel & B. W. Grad  
Address: 75 North Main Street  
Tel.: LAkeview 4-2157 Independent  
Reps.: Webb; Kettel-Carter  
General Mgr.: Robert I. Kimel  
Commercial Mgr.: Cecil Fahl  
Program Dir.: Bruce Matthews  
Sales Prom. Mgr.: Robert Schmidt  
Chief Engineer: Ted Boisvert

**VERMONT-VIRGINIA****WTWN—St. Johnsbury—1949**

Frequency: 1340 Kc. ....Power: 250 Watts  
 Owned-Operated By...Twin State Bcstrs. Inc.  
 Address .....Concord Ave.  
 Tel.: Pl 8-2344.....Independent  
 Station Rep.....Devney; Foster, Creed  
 Pres., Gen. Mgr.....E. Dean Finney  
 Commercial Manager.....John Byrne  
 Program Director.....Douglas N. Drown  
 Ch. Eng.....Ralph Dennis

**WCRF—Springfield—1954**

Frequency: 1480 Kc.....Power: 1 Kw., d.  
 Owned-Operated By..Conn. Valley Bcstg. Co.  
 Address.....106 Park St.  
 Tel.: TUrner 5-4555.....Independent  
 President, Gen. Mgr.....Carlo F. Zezza  
 Program Director.....Howard Promer  
 Chief Eng.....Gordon I. Stearns

**WDEV—Waterbury—1931**

Freq.: 550 Kc....Power: 5000 Wts. d., 1000 n.  
 Owned-Oper. By.....Lloyd E. Squier  
 Address.....9 Stowe St.  
 Tel.: CApitol 3-5266, Montpelier...Independent  
 Station Rep...Everett-McKinney; Kettell-Carter  
 General Manager.....Lloyd E. Squier  
 Comm. Mgr., Pgm. Dir.....Craig S. Parker  
 Chief Engineer.....Warren Chase

**WVRJ—White River Junction  
1959**

Frequency: 910 Kc.....Power: 1 Kw., d.  
 Owned.....White River Enterprises  
 Address.....Box 190  
 Tel.: 1590.....Independent  
 Station Representative .....Continental  
 President & General Mgr.....Philip C. Smith  
 Commercial Manager.....DuRay Smith, Jr.  
 Sales Promotion Manager...Philip P. Upton  
 Chief Engineer.....Gordon I. Stearns

Pop.: 4,019,000  
 Families: 1,020,000  
 Radio Homes: 969,000

**VIRGINIA**

TV Homes: 818,000  
 AM Stas. in State: 93  
 TV Stas. in State: 12

**WBBI—Abingdon—1956**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned By.....Burley Bcstg. Inc.  
 Address.....P. O. Box 509  
 Tel.: MArket 8-2147.....Independent  
 President.....Nelson T. Barker  
 Gen. Comm. Mgr.....L. M. Seamon

**WPIK—Alexandria—1945**

Frequency: 730 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Potomac Bcstg. Corp.  
 Address.....Virginia Theatre Bldg.  
 Tel.: OV 3-3000.....Independent  
 Station Representative.....Branham  
 President.....Carl L. Lindberg  
 V.P., Gen. Mgr.....Howard B. Hayes  
 Commercial Manager.....John C. Moran  
 Sales Promotion Manager.....R. E. L. Moore  
 Chief Engineer.....Arthur McDougall

**WARL—Arlington—1946**

Frequency: 780 Kc.....Power: 1000 W., d.  
 Owned...Northern Virginia Broadcasters, Inc.  
 Address.....5232 Lee Highway  
 Tel.: KE 6-9000.....Independent  
 Station Representative.....Bernard  
 President.....Cy Blumenthal  
 Executive V.P.....George A. Crump  
 General Manager.....Robert E. Cobbins  
 Comm. & Sls. Prom. Mgr.....John F. BURGREN  
 Program Director.....Warren M. Brill  
 Publicity Director.....Norma Shaw  
 Chief Engineer.....Stephen J. Hart

**WEAM—Arlington—1947**

Frequency: 1390 Kc.....Power: 5000 Watts

Owned-Oper. By...Arlington-Fairfax Bcstg. Co.  
 Business Address.....1515 N. Courthouse Rd.  
 Tel.: JA 7-7100.....Independent  
 Rep.....Bcst. Time Sales; Raymer  
 President.....Harold H. Thoms  
 General Manager.....Kenneth L. Wood  
 Local Sales Mgr.....Peter A. Giordano  
 Program. Production Dir.....Mark Holiday  
 Chief Engineer.....Richard A. Johnson

**WBLT—Bedford—1950**

Frequency: 1350 Kc.....Power: 1 Kw. d.  
 Owned-Oper. By.....Bedford Bcstg. Corp.  
 Address.....P. O. Box 406  
 Tel.: JUSTICE 6-8245.....Independent  
 Pres., Gen., Sta. Mgr.....J. E. Synan  
 Commercial Manager.....Douglas B. Catlin  
 Chief Engineer.....J. P. Laughlin

**WLSD—Big Stone Gap—1953**

Frequency: 1220 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Gap Bcstg. Co.  
 Business Address.....Box 224  
 Tel.: 800.....Independent  
 Sta., Comm. Mgr.....W. H. Wren  
 Chief Engineer.....Gene Hopkins

**WKLV—Blackstone—1947**

Frequency: 1440 Kc.....Power: 5 Kw., d.  
 Owned-Oper. By...Blackstone Bdcstg. Corp.  
 Address.....Drawer 192  
 Tel.: 478.....MBS-KBS  
 President, Gen. Mgr.....H. L. Umstead

**WCYB—Bristol—1946**

Frequency: 690 Kc.....Power: 10,000 Watts  
 Owned-Oper. By...Appalachian Bcstg. Corp.

## VIRGINIA

Address..... P. O. Box 1009  
Tel.: NOrth 9-4161..... ABC  
Station Rep..... Headley-Reed  
President, Gen. Mgr..... Robert H. Smith  
Commercial Sales Prom. Mgr..... Fey Rogers  
Production Manager..... W. S. Kilgore  
Chief Engineer..... R. V. Robinson

### WFHG—Bristol—1946

Freq.: 980 Kc..... Power: 5 Kw., d.; 1 Kw., n.  
Owned-Oper. By..... Bristol Bcstg. Co.  
Address..... Valley Drive  
Tel.: NOrth 9-8112..... MBS-KBS  
Station Rep..... Walker-Rawalt  
Pres..... W. C. Nininger  
Gen., Sta. Mgr..... W. L. Nininger  
Comm. Mgr., Sales Prom. Mgr..... Jack Martin  
Chief Eng..... John Hughlett, Jr.

### WCHV—Charlottesville—1933

Frequency: 1260 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By..... Eastern Bcstg.  
Bus.-Studio-Transmitter Address. Rose Hill Dr.  
Tel.: 2-5121..... ABC-MBS  
Representative..... Clark  
Owner..... Charles Barham, Jr.  
General Mgr..... Robert C. Walker  
Sales Manager..... Charles Smith, Jr.  
Program & Publicity Director..... R. G. Sketchbey  
Chief Engineer..... Tom Cavanagh

### WELK—Charlottesville—1957

Frequency: 1010 Kc..... Power: 1 Kw., d.  
Owned By..... L. L. Kennedy  
Address..... Harris Rd.  
Tel.: 2-8080..... Independent  
Pres., Gen. Mgr., Ch. Eng., Lawrence Kennedy

### WINA—Charlottesville—1949

Freq: 1400 Kc.. Power: 1 Kw., d., 250 Watts, n.  
Owned-Oper. By.. Charlottesville Bcstg. Corp.  
Address..... P. O. Box 1230  
Tel.: 6-6177..... NBC  
Station Representative..... Dora-Clayton  
Pres., Gen. Mgr..... Donald G. Heyne  
Comm. Mgr..... Thomas M. Behrendt  
Prog. Dir..... Edward Desmond  
Chief Engineer..... Gene Bossieux, Jr.

### WBCR—Christiansburg—1954

Frequency: 1260 Kc.. Power: 1000 Watts d.  
Owned-Oper. By..... WBCR, Inc.  
Address..... P.O. Box 1260  
Tel.: EVergreen 2-4291..... KBS  
Representative..... Cooke  
President, Gen. Mgr..... A. H. Griffith

### WCFV—Clifton Forge—1950

Frequency: 1230 Kc..... Power: 250 Watts  
Owned-Oper. By..... Radio WCFV  
Address..... Box 48  
Tel.: 2147..... MBS

General Manager, Ch. Eng..... Claude F. Jones  
Comm. Mgr..... N. Giebner

### WKEY—Covington—1941

Frequency: 1340 Kc..... Power: 250 Watts  
Owned..... Earl M. Key  
Business Address..... Lexington & 3rd St.  
Tel.: 8351..... ABC  
Representative..... Devney  
Station Mgr..... Earl M. Key  
Comm. Prom. Mgr..... Kenneth L. Bryant  
Program Director..... John L. Davis  
Chief Engineer..... Grover K. Fuik

### WSVS—Crewe—1947

Frequency: 800 Kc..... Power: 1000 Watts d.  
Owned-Oper. By..... So. Virginia Bcstg. Corp.  
Business Address..... 800 Melody Lane  
Tel.: 7811..... Independent  
President..... Calvin S. Willis  
Gen. Manager..... Freeman H. Stewart  
Comm., Sales Prom. Mgr..... Harold F. Payne  
Chief Engineer..... C. E. Wilson

### WCVA—Culpeper—1949

Frequency: 1490 Kc..... Power: 250 Watts  
Owned-Operated By..... Culpeper Bcstg. Corp.  
Address..... Hendricks Ave. & Radio Lane  
Tel.: VALley 5-8338..... MBS-KBS  
Representative..... Indie  
President..... Leonard T. Preston  
Gen., Sta. Mgr..... John T. Rogers  
Comm., Sales Prom. Mgr..... Tucker Butler  
Program Director..... Ed Gombos  
Publicity Director..... Ann W. Rogers  
Chief Engineer..... Gil Gildemann

### WBTM—Danville—1930

Freq: 1330 Kc.. Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By.. Piedmont Bcstg. Corp.  
Bus.-Studio Address..... 710 Grove St.  
Tel.: SW 3-4411..... ABC  
Representative..... Gill-Perna  
President..... W. E. Gardner, Jr.  
Manager..... Milton Adams  
Comm., Sales Prom. Mgr..... J. E. Allgood, Jr.  
Program Director..... Jim Crawford, Jr.  
Supervising Engineer..... Millard F. McKinsey

### WILA—Danville—1957

Frequency: 1580 Kc..... Power: 1 Kw.  
Owned By..... Eastern Broadcasting Corp.  
Business Address..... 560 Patton St.  
Tel.: SW 2-2133..... Independent  
President..... Roger Neuhoff  
General Manager..... Robert Walker  
Sales Prom. Mgr..... George Lund  
Station Manager..... Colin Rosse  
Chief Engineer..... Bill Purcell

### WDVA—Danville—1947

Freq.: 1250 Kc..... Power: 5 Kw. d., 1 Kw. n.

## VIRGINIA

Owned-Oper. By... Va. Carolina Bcstg. Corp.  
Address... Lexington Ave.  
Tel.: SW 2-9311... MBS-KBS  
Representative... Robert S. Keller  
Pres., Gen. Mgr.... Emerson J. Pryor  
Commercial Mgr.... Stover Morris, Jr.  
Program Director... Richard Campbell  
Chief Engineer... Howard Clendenen

### WEVA—Emporia—1952

Frequency: 860 Kc.... Power: 1000 Watts, d.  
Owned... Stone Broadcasting Corp.  
Bus. Ad... Washington St.  
Tel.: ME1rose 4-2133... KBS  
Pres., Gen., Sta. Mgr.... Willis L. Stone  
Commercial Mgr.... Sallie J. Whitlock  
Sales Promotion Manager... Don Collins  
Program Dir.... Eddie Anderson  
Publicity Director... Dick Phillips  
Chief Engineer... Elton A. Short, Jr.

### WEEL—Fairfax—1955

Freq.: 1310 Kc.... Power: 1000 Wts. d., 500 n.  
Owned... OK Broadcasting Corp.  
Address... 2nd & Oak Sts.  
Tel.: CR 3-4000... Independent  
Representative... Hil F. Best  
President... George Oleson  
General Manager... Arthur Kellar  
Commercial Mgr.... I. T. Cohen  
Sales Promotion Manager... Jim Larkin  
Program Director... Jules Henry  
Chief Engineer... Joe Terrien

### WFAJ—Falls Church—1948

Frequency: 1220 Kc.... Power: 1 Kw., d.  
Owned-Operated By... Lamar A. Newcomb  
Address... Tower Square  
Tel.: JE 2-1220... Independent  
Pres., Gen. Mgr., Ch. Eng... Lamar A. Newcomb

### WFLO—Farmville—1947

Frequency: 870 Kc.... Power: 1000 Watts d.  
Owned-Operated By... Colonial Bcstg. Co.  
Business Address... Cumberland Rd.  
Tel.: EX 2-4195... Independent  
Owner & General Manager... Carla B. Keys  
Station Comm. Manager... John D. Wilson  
Sales Promotion Manager... T. J. Fulcher  
Program Director... Al Smith  
Chief Engineer... O. C. Covington

### WYSR—Franklin—1956

Frequency: 1250 Kc.... Power: 1 Kw., d.  
Owned... Franklin Broadcasting Corp.  
Address... 102 E. Fourth Ave.  
Tel.: LO 2-3135... KBS  
V.P., Gen Mgr.... Thomas F. Clark  
Commercial & Sales Mgr.... A. L. Drew  
Program Director... Ted Tater  
Chief Engineer... Richard Harris

### WFVA—Fredericksburg—1939

Frequency: 1230 Kc.... Power: 250 Watts  
Owned-Oper. By... Fredericksburg Bcstg. Corp.

Business Address... 707 Princess Anne St.  
Tel.: ESsex 3-7721... ABC  
Station Representative... Forjoe  
Exec. Vice-Pres.... Mrs. Marion Park Lewis  
Gen., Sta., Comm. Mgr., Ch. Eng... J. C. Morgan  
Program Director... Arch Harrison

### WFTR—Front Royal—1948

Frequency: 1450 Kc.... Power: 250 Watts  
Owned-Oper. By... Sky—Park Bcstg. Corp.  
Address... P. O. Box 192  
Tel.: ME1rose 5-4121... KBS-MBS  
General Manager... Kenneth Gordon

### WBOB—Galax—1947

Frequency: 1360 Kc.... Power: 1000 Watts, d.  
Owned... Carroll-Grayson Broadcasting Corp.  
Address... Poplar Knob Road  
Tel.: BE 6-2921... KBS  
President... Robert V. Morris  
Gen., Sta. Mgr.... Joe P. Crockett  
Comm. Prom. Mgr.... Brice Parks  
Program Dir.... Muriel M. Bell  
Publicity Dir.... Marquerite V. Neff  
Chief Engineer... Edward Boyer

### WGAT—Gate City—1959

Frequency: 1050 Kc.... Power: 250 Watts, d.  
Owned... Gate City Broadcasting Co.  
Address... Box 374  
Tel.: FULton 6-7025... KBS  
President, General Mgr.... W. V. Ramsey  
Station Manager... Charlie Doll  
Commercial Manager... James B. Roberts  
Chief Engineer... Richard Haselhurst

### WDDY—Gloucester—1957

Frequency: 1420 Kc.... Power: 1 Kw., d.  
Owned-Operated By... Cape Radio, Inc.  
Business Address... P.O. Box 673  
Tel.: OXford 3-4302... Independent  
Representative... Webb  
Pres., Gen. Mgr.... Arthur Lazarow  
Asst. Station Manager... Joan R. Lazarow  
Commercial Manager... Frank E. Cooke  
Ch. Eng.... Kenneth S. Bradby

### WMNA—Gretna—1956

Frequency: 730 Kc.... Power: 1 Kw., d.  
Owned... Central Virginia Bcstg. Co.  
Address... Box 790  
Tel.: 4730... KBS  
President... James E. Parsons  
General Manager... Lyle C. Motley  
Commercial Manager... Edwin B. Wilson  
Sales Promotion Manager... Shirley Bailey  
Program Director... Dell Tyler  
Publicity Director... Charlotte Bosiger  
Chief Engineer... Charles Lingafelt

### WNRG—Grundy—1955

Frequency: 1250 Kc.... Power: 1 Kw., d.  
Owned-Oper. By... Va.-Ky. Bcstg. Co., Inc.  
Address... Box 245  
Tel.: WEbster 5-7581... Independent  
President... H. G. Dobson

# VIRGINIA

Gen. Mgr., Ch. Eng., Sta. Mgr. . . . . D. B. Jordan  
Asst. Mgr. . . . . Aubry Garber

## WVEC—Hampton—1948

Frequency: 1490 Kc. . . . . Power: 250 Watts d.  
Owned-Operated By . . . . . Peninsula Bcstg. Co.  
Address . . . . . P. O. Box 481  
Tel.: PArk 2-6332 . . . . . NBC  
Representative . . . . . Avery-Knodel  
Pres., Gen. Mgr. . . . . Thomas P. Chisman  
V.P. & Dir. Sls. . . . . Harrol A. Brauer, Jr.  
Program Director . . . . . Jerry Sandford  
Oper. Mgr. . . . . L. W. Kliever  
Chief Engineer . . . . . William C. King, Jr.

## WHBG—Harrisonburg—1956

Frequency: 1360 Kc. . . . . Power: 5 Kw. d.  
Owned By . . . . . Radio Harrisonburg, Inc.  
Address . . . . . 75 East Market St.  
Tel.: 4-7394 . . . . . Independent  
Representative . . . . . Weed  
President . . . . . J. A. Abel  
General Mgr. . . . . Chas. Dillon  
Chief Engineer . . . . . H. Richardson

## WSVA—Harrisonburg—1935

Frequency: 550 Kc. . . . . Power: 5 Kw. d., 1 Kw. n.  
Owned . . . . . Shenandoah Valley Broadcasting, Inc.  
Address . . . . . Rawley Pike  
Tel.: 4-4431 . . . . . NBC  
Newspaper Affil. . . . . Eve. Star; Sunday Star  
Sta. Representative . . . . . H.R. Reps  
Pres., Gen. Mgr. . . . . Hamilton Shea  
Asst. Gen. Mgr. . . . . Warren L. Braun  
Comm. Mgr. . . . . Richard Johnson  
Promotion Mgr. . . . . Andy McCaskey  
Program Director . . . . . James MacNeil  
Merch. & Publicity Dir. . . . . N. L. Royster  
Chief Engineer . . . . . J. MacFoley

## WHAP—Hopewell—1948

Frequency: 1340 Kc. . . . . Power: 250 Watts  
Owned By . . . . . WYSR, Inc.  
Address . . . . . Box 621  
Tel.: GLenview 8-9301 . . . . . Independent  
President . . . . . S. L. Goodman  
V.P., Gen. Mgr. . . . . Charles E. Springer  
Commercial Mgr. . . . . Hollis L. Ines  
Chief Engineer . . . . . Norman Cannon, Jr.

## WAGE—Leesburg—1958

Frequency: 1290 Kc. . . . . Power: 1000 Watts  
Owned By . . . . . WAGE, Inc.  
Business Address . . . . . Leesburg  
Tel.: SPring 7-1290 . . . . . Independent  
Station Representative . . . . . Forjoe  
President, General Mgr. . . . . W. T. Stubblefield  
Publicity Director . . . . . Worthy Caulk  
Program Director . . . . . Edward Ivory  
Chief Engineer . . . . . John Gill

## WREL—Lexington—1948

Frequency: 1450 Kc. . . . . Power: 250 Watts  
Owned-Operated By . . . . . Rockbridge Bcstg. Co.

Address . . . . . Drawer 902  
Tel.: HObart 3-2161 . . . . . NBC-KBS  
Representative . . . . . Indie Sales  
President . . . . . Marshall L. Wilmer  
Gen. Manager . . . . . Milton B. Henson  
Program Director . . . . . Joseph E. Lynn, Jr.  
Chief Engineer . . . . . James I. Bray, Jr.

## WBRG—Lynchburg—1956

Frequency: 1050 Kc. . . . . Power: 1 Kw., d.  
Owned . . . . . Harry A. Epperson, Sr.  
Address . . . . . Box 1079  
Representative . . . . . Thomas F. Clark  
Tel.: VICTor 6-6541 . . . . . KBS  
Gen., Comm. Mgr. . . . . Tom Buckley  
Sales Promotion Manager . . . . . Donald W. Jarvis  
Prog., Pub. Dir. . . . . Mrs. Eddie M. Raymond  
Chief Engineer . . . . . Frank K. Keller

## WLVA—Lynchburg—1930

Frequency: 590 Kc. . . . . Power: 1000 Watts  
Owned-Oper. By . . . . . Lynchburg Bcstg. Corp.  
Address . . . . . 2320 Langhorne Rd.  
Tel.: VICTor 5-1242 . . . . . ABC  
Representative . . . . . George P. Hollingbery  
Pres., Gen. Mgr. . . . . Philip P. Allen  
Comm., Sales Prom. Mgr. . . . . Thomas L. Turner  
Prog., Pub. Dir. . . . . Warren Uttal  
Chief Engineer . . . . . John T. Orth

## WVOD—Lynchburg—1947

Freq.: 1390 Kc. . . . . Power: 5 Kw. d., 1 Kw. n.  
Owned . . . . . Lynchburg Independent Bcstrs., Inc.  
Address . . . . . P. O. Box 1300  
Tel.: VI 5-3441 . . . . . Independent  
Pres. . . . . Cy N. Bahakel  
General. Sta. Mgr. . . . . Henry Hughes  
Program Dir. . . . . Frank Starling  
Sales Prom. Mgr. . . . . Carrol Seay  
Chief Engineer . . . . . Samuel Raymond

## WPRW—Manassas—1957

Frequency: 1460 Kc. . . . . Power: 500 W., d.  
Owned . . . . . Prince William Bcstg. Corp.  
Address . . . . . Box 151  
Tel.: EMpire 8-3108 . . . . . Independent  
Station Representative . . . . . Chas. Bernard  
President . . . . . Harold H. Hersch  
General, Sta. Mgr. . . . . W. T. Merchant, Jr.  
Comm., Prom. Mgr. . . . . C. A. Sinclair, III  
Program, Publicity Dir. . . . . William D. Greenlee  
Chief Engineer . . . . . H. D. Vorhauer

## WMEV—Marion—1948

Frequency: 1010 Kc. . . . . Power: 1000 Watts d.  
Owned-Oper. By . . . . . Mountain Empire Bcstg. Corp.  
Address . . . . . P. O. Box 470  
Tel.: ST 3-9001 . . . . . ABC-KBS  
Representative . . . . . Indie Sales  
Pres., Gen., Mgr. . . . . Robert C. Wolfenden  
Program Dir. . . . . Mrs. R. C. Wolfenden  
Chief Engineer . . . . . Edward Surface

## WHEE—Martinsville—1954

Frequency: 1370 Kc. . . . . Power: 1000 Watts, d.



**Owned-Oper. By...** Patrick Henry Bcstg. Corp.  
**Address** ..... P.O. Drawer 552  
**Tel.:** ME 2-9811 ..... Independent  
**Pres., Sta., Gen. Mgr.** ..... John W. Shultz  
**Comm. Mgr.** ..... Charles F. Adams  
**Program Director** ..... Mrs. Grace P. Uram  
**Sales Prom. Mgr.** ..... Thos. W. Patterson  
**Publicity Dir.** ..... R. Lee Gilbert  
**Chief Engineer** ..... T. E. Tatum

**WMVA—Martinsville—1941**

**Frequency:** 1450 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By** .. Martinsville Bcstg. Co., Inc.  
**Address** ..... Chatham Heights  
**Tel.:** MErcury 2-2152 ..... KBS  
**Representative** ..... Bob Dore  
**Exec. V.P. & Gen. Mgr.** .. Maynard E. Dillaber  
**Commercial Manager** ..... Jack Bouldin

**WSIG—Mount Jackson—1953**

**Frequency:** 790 Kc. .... **Power:** 1 Kw. d.  
**Owned By** ..... R. F. Lewis Jr., Estate  
**Address** ..... Mt. Jackson  
**Tel.:** GRanite 7-3128 ..... Independent  
**Station Rep.** ..... Forjoe  
**President** ..... Marion P. Lewis  
**Gen. Comm. Mgr.** ..... Philip J. Potter  
**Chief Engineer** ..... Philip B. Whitney

**WNRV—Narrows—1952**

**Frequency:** 990 Kc. .... **Power:** 1000 Watts d.  
**Owned-Oper. By** ..... Giles Bcstg. Co.  
**Address** ..... Route 100  
**Tel.:** PA 6-2211 ..... Independent  
**Representative** ..... Hopewell  
**President** ..... H. J. Romanus  
**General Manager** ..... John E. Holland II

**WGH—Newport News—1928**

**Frequency:** 1310 Kc. .... **Power:** 5000 Watts  
**Owned-Oper. By** .. Hampton Roads Bcstg. Corp.  
**Address** ..... P.O. Box 38  
**Tel.:** CHestnut 4-7333 ..... Independent  
**News. Affil.** ..... Daily Press  
**Station Representative** ..... Blair  
**President** ..... Capt. W. R. Van Buren  
**General Mgr.** ..... Daniel E. Hydrick  
**Asst. Mgr.** ..... Ambert Dail  
**Sales Mgr.** ..... Chuck Quillan  
**Program, Publicity Dir.** ..... Gene Creasy  
**Chief Engineer** ..... George Sokol

**WYOU—Newport News—1947**

**Frequency:** 1270 Kc. .... **Power:** 1000 Watts d.  
**Owned-Oper. By** ..... Max Resnick  
**Business Address** ..... 114 24th St.  
**Tel.:** 6-1664 ..... Independent  
**Station Representative** .. Dora-Clayton; Devney  
**Pres., Gen. Mgr.** ..... Richard Eaton  
**Station Manager** ..... Joseph Gathings  
**Sales Prom. Mgr., Pub. Dir.** ..... Pearl Harris  
**Program Director** ..... Al Clarke  
**Chief Engineer** ..... Ernest C. Hooper

**WAVY—Norfolk—1941**

**Frequency:** 1350 Kc. .... **Power:** 5000 Watts  
**Owned-Oper. By** .... Tidewater Teleradio, Inc.  
**Address** ..... 214 W. York St.  
**Tel.:** MA 7-2345 ..... Independent  
**Representative** ..... H.R. Repls., Inc.  
**President** ..... J. Glen Taylor  
**General Mgr.** ..... Edward G. Sheridan  
**Commercial Manager** ..... Clayton W. Eley  
**Program Director** ..... Lee Leonard  
**Sales Promotion Manager** ..... Mike Schaffer  
**Chief Engineer** ..... Gilbert Hoffman

**WCMS—Norfolk—1954**

**Frequency:** 1050 Kc. .... **Power:** 1000 W. d.  
**Owned-Oper. By** .. WCMS Radio Norfolk, Inc.  
**Address** ..... Helena Building  
**Tel.:** MA 5-0525 ..... Independent  
**Pres., Gen. Mgr.** ..... Roy La Mere  
**Commercial Manger** ..... Richard Powers  
**Program Director** ..... Joe Huppel  
**Chief Engineer** ..... Walter Adams

**WLOW—Norfolk—1946**


**Frequency:** 1400 Kc. .... **Power:** 250 Watts d.  
**Owned By** ..... James Bcstg. Corp.  
**Bus. Studio Addr.** ..... 731 Boush St.  
**Tel.:** MAdison 7-5677 ..... MBS-ABC  
**Station Representative** ..... Headley-Reed  
**General Manager** ..... Michael Henry  
**Commercial Manager** ..... Paul Enright  
**Prog. Dir.** ..... Bruce M. Miller  
**Chief Engineer** ..... R. Flagg

**WNOR—Norfolk—1949**

**Frequency:** 1230 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By** ..... Norfolk Bcstg. Co.  
**Address** ..... 1019 Botsevain Ave.  
**Tel.:** MAdison 2-7071 ..... Independent  
**Representative** ..... Weed  
**President** ..... Louis H. Peterson  
**Gen., Sta. Mgr.** ..... Jack H. Harris  
**Commercial Manager** ..... Joshua Barry  
**Sales Prom. Mgr., Prog. Dir.** .. Bill Montgomery  
**Publicity Director** ..... Bob Story  
**Chief Engineer** ..... George Hillier

**WRAP—Norfolk—1952**

**Frequency:** 850 Kc. .... **Power:** 5000 Watts, d  
**Owned-Operated By** ..... Rollins Bcstg., Inc.  
**Address** ..... 300 Portlock Bldg.  
**Tel.:** MA 7-8307 ..... Independent  
**Representative** ..... Rollins  
**President** ..... O. Wayne Rollins  
**V.P. Gen. Mgr.** ..... Paul von Hagel  
**Commercial Mgr.** ..... Stu Baroness  
**Program Dir.** ..... Sid Woods  
**Publicity Dir.** ..... Leola Dyson  
**Chief Eng.** ..... Glen Frazier

**VIRGINIA** 

**WTAR—Norfolk—1923**

Frequency: 790 Kc. Power: 5000 Watts  
Owned-Oper. By..... WTAR Radio Corp.  
Bus.-Studio Address..... 720 Boush St.  
Tel.: MA 5-6711..... CBS  
News Affil..... Norfolk Newspapers, Inc.  
Representative..... Edward Petry  
Bd. Chairman..... Campbell Arnoux  
President, Gen. Mgr..... Robert M. Lambe, Jr.  
V.P., Operations..... John C. Peffer  
Director of Radio..... John A. Black  
Commercial Manager..... Harry W. Moore, Jr.  
Promotion Manager..... James W. Evans  
Prog. Dir..... Boyd Harrier  
Publicity Director..... Joel Carlson  
Chief Eng..... R. L. Lindell

**WNVA—Norton—1946**

Frequency: 1350 Kc. Power: 5000 Watts  
Owned..... Radio-Wise, Inc.  
Address..... Progress Bldg.  
Tel.: 700..... KBS  
President & General Mgr..... R. B. Helms  
Station Manager..... Jack Helms  
Program Dir. & Comm. Mgr..... Jack Darnell  
Chief Engineer..... John McMullen

**WJMA—Orange—1949**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By..... Charlottesville Bcstg. Co.  
Address..... Box 271  
Tel.: 7263..... KBS  
President..... Donald G. Heyne

**WSWV—Pennington Gap—1959**

Frequency: 1570 Kc. Power: 1 Watt d.  
Owned By..... Lee County Bcstg. Co.  
Address..... Pennington Gap  
Tel.: 520..... Independent  
Owners..... D. Gabriel & Cas Walker  
General Mgr..... Susan Gabriel  
Station Mgr..... Mrs. J. B. Cooke  
Chief Engineer..... C. Pennington

**WPVA—Petersburg—1955**

Frequency: 1280 Kc. Power: 5000 Watts d.  
Owned-Operated By..... Harry A. Epperson, Jr.  
Business Address..... Box 87  
Tel.: RE 2-3478..... KBS  
Pres., Sta. Mgr..... Harry E. Epperson, Jr.

**WSSV—Petersburg—1946**

Frequency: 1240 Kc. Power: 250 Watts  
Owned By..... Petersburg Bcstg Co., Inc.  
Business-Studio Address..... 112 W. Tabb St.  
Tel.: RE 3-4567..... MBS  
Representative..... Grant Webb  
Pres., Gen. Mgr..... Roger A. Beane  
Commercial Manager..... J. R. Speciale  
Program Director..... Richard Newman  
Publicity & Sls. Prom. Mgr..... Arthur Lane  
Chief Engineer..... Charles Lewis

**WPUV—Pulaski—1946**

Frequency: 1580 Kc. Power: 5000 Watts, d.  
Owned-Oper. By..... WPUV, Inc.  
Business Address..... P.O. Box 351  
Tel.: 3-3931..... KBS  
Pres., Ch. Eng..... John A. Columbus  
Comm. Mgr., Pub. Dir..... Larry Schoenfeld

**WRAD—Radford—1950**

Frequency: 1460 Kc. Power: 5 Kw. d., 500 W. n.  
Owned-Oper. By..... WRAD Bcstg.  
Address..... P.O. Box 1207  
Tel.: NEptune 9-2461..... Independent  
General Mgr..... E. B. Evans  
Chief Engineer..... B. L. Bowman

**WRIC—Richlands—1951**

Frequency: 540 Kc. Power: 1000 Watts d.  
Owned-Oper. By..... Clinch Valley Bcstg. Corp.  
Address..... P. O. Box 218  
Tel.: WO 1-4066..... KBS  
President..... J. Powell Royall  
Gen., Sta. Mgr..... J. H. Lee

**WANT—Richmond—1951**

Frequency: 930 Kc. Power: 1000 Watts, d.  
Owned..... United Broadcasting Co.  
Address..... 513 N. Main Street  
Tel.: Milton 3-8368..... Independent  
President..... Richard Eaton  
General Manager, Chief Eng..... S. J. Bell

**WEET—Richmond—1955**

Frequency: 1320 Kc. Power: 1000 Watts, d.  
Owned..... Radio Richmond, Inc.  
Address..... Broad-Grace Arcade  
Tel.: MI 9-1223..... Independent  
Station Representative..... Masla  
General, Sta. Mgr..... Mel Levine  
Program Dir..... Jess Du Boy  
Chief Engineer..... Kenneth Shelton

**WEZL—Richmond—1958**

Frequency: 1590 Kc. Power: 5 Kw. d.  
Owned By..... WEZL, Inc.  
Address..... 305 W. Grace St.  
Tel.: Milton 4-4577..... Independent  
Station Rep..... Avery-Knodel  
President..... Ben Strouse  
General Manager..... Sid Magelof  
Vice President..... Sam Feldman  
Commercial Manager..... W. C. Pulley  
Program Director..... Earl Stogner  
Publicity Director..... Virginia Pie  
Chief Engineer..... Clifford Inmann

**WMBG—Richmond—1926**

Frequency: 1380 Kc. Power: 5000 Watts  
Owned-Oper. By..... Havens & Martin, Inc.  
Bus.-Studio Address..... 3301 W. Broad St.  
Tel.: EL 5-8611..... ABC  
Station Representative..... Bolling  
President, Sta. Mgr..... Wilbur M. Havens

Assistant & Comm. Mgr. . . . . Walter A. Bowry, Jr.  
 Sales Prom. Mgr., Pub. Dir. . . . . W. J. Filer  
 Prog. Dir. . . . . Frank Wilson  
 Chief Engineer. . . . . James Kyle

**WRNL—Richmond—1937**

Frequency: 910 Kc. . . . . Power: 5000 Watts  
 Owned-Oper. By. Richmond Newspapers, Inc.  
 Business-Studio Address. . . . . 111 N. Fourth St.  
 Tel.: Milton 3-3436. . . . . CBS  
 Newspaper Affil. News Leader: Times Dispatch  
 Representative. . . . . Edward Petry  
 President. . . . . D. Tennant Bryan  
 Gen. Station Mgr. . . . . E. S. Whitlock  
 General Sales Manager. . . . . Frank Soden  
 Prog. Dir. . . . . Ray Schreiner  
 Pub., Prom. Director. . . . . Mrs. Jane Creasy  
 Chief Engineer. . . . . E. V. Wolstenholme, Jr.

**WLEE—Richmond—1945**

Frequency: 1480 Kc. . . . . Power: 5000 Watts  
 Owned-Operated By. . . . . Lee Bcstg. Corp.  
 Business-Studio Address. . . . . 6200 W. Broad St. Rd.  
 Tel.: Atlantic 8-2835. . . . . MBS  
 President. . . . . Thomas Tinsley  
 V.P., General Mgr. . . . . Harvey L. Hudson  
 V.P. . . . . I. G. Abeloff  
 Commercial Mgr. . . . . L. A. Kahn  
 Program Dir. . . . . David Lyman  
 Sales Prom. Mgr. . . . . Don P. Lee  
 Ch. Eng., Oper. Mgr. . . . . Tom Kita

**WRVA—Richmond—1925**

Frequency: 1140 Kc. . . . . Power: 50,000 Watts  
 Owned-Oper. By. . . . . Larus & Brother Co.  
 Address. . . . . Box 1516  
 Tel.: Milton 3-5633. . . . . NBC  
 Representative. . . . . Peters, Griffin, Woodward  
 Vice President. . . . . C. T. Lucy  
 General Manager. . . . . John B. Tansey  
 Sales Manager. . . . . Harold Barre  
 Promotion Pub. Dir. . . . . Irby N. Hollans, Jr.  
 Program Manager. . . . . Jack B. Clements  
 Chief Engineer. . . . . Rudolph W. Raabe

**WXGI—Richmond—1947**

Frequency: 950 Kc. . . . . Power: 1000 Watts d.  
 Owned-Operated By. . . . . Radio Virginia, Inc.  
 Bus-Studio Address. . . . . 300 German School Rd.  
 Tel.: BE 3-7666. . . . . Independent  
 President. . . . . Douglas H. Robertson  
 Gen. Comm. Mgr. . . . . David M. Wilburn  
 Chief Engineer. . . . . R. T. Coddington

**WDBJ—Roanoke—1924**

Frequency: 960 Kc. . . . . Power: 5000 Watts  
 Owned-Oper. By. . . . . Times-World Corp.  
 Address. . . . . 201 Campbell Ave., S.W.  
 Tel.: DI 3-8031. . . . . CBS  
 News. Affil. . . . . Times, World News  
 Representative. Peters, Griffin, Woodward, Inc.  
 President . . . . . M. W. Armistead, III

**1<sup>ST</sup>**

**IN RICHMOND!!!**

LISTENERS

PULSE — August 1959

MERCHANDISING

Drug  
 Grocery  
 Community Club Awards

PROMOTIONS

WLEE expositions  
 Model Homes  
 Mobile Studios  
 Newsliners  
 European Trips  
 Prize Contests

1480

**WLEE**

1480

President—TOM TINSLEY      Vice President & General Manager—HARVEY HUDSON  
 Vice President—IRVIN G. ABELOFF

National Representatives

Select Station Representatives—New York, Philadelphia, Baltimore, Washington

McGavren-Daren—Chicago, Detroit, Los Angeles, San Francisco

Clarke Brown Company — Dallas, Houston, New Orleans, Atlanta

## VIRGINIA

V.P., Broadcasting Dir. . . . . Ray P. Jordan  
Sta., Comm. Mgr. . . . . Frank E. Koehler  
Sales Prom., Pub. Dir. . . . . Tom J. Morrison  
Program Director . . . . . J. Dexter Mills  
Chief Engineer . . . . . J. Robert Crowley

### WHYE—Roanoke—1957

Frequency: 910 Kc. . . . . Power: 1 Kw., d.  
Owned . . . . . Roanoke Broadcasters, Inc.  
Business Address . . . . . American Theater Bldg.  
Tel.: Diamond 5-0988 . . . . . Independent  
Sta. Rep. . . . . O'Connell; Brown  
President . . . . . Joseph Mullen  
Exec. V.P., Gen. Mgr. . . . . Allan W. Roberts  
General & Station Mgr. . . . . Jon A. Holiday  
Program Director . . . . . Louis Farraye  
Chief Engineer . . . . . Ray Mills

### WRIS—Roanoke—1953

Frequency: 1410 Kc. . . . . Power: 5000 Watts d.  
Owned . . . . . Roanoke Independent Bcstrs, Inc.  
Address . . . . . Box 702  
Tel.: 2-3131 . . . . . Independent  
General Mgr. . . . . Cy Bahakel

### WROV—Roanoke—1947

Frequency: 1240 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . WROV Bcstrs., Inc.  
Bus.-Studio Address . . . . . 15th & Cleveland Ave.  
Tel.: DI 3-4444 . . . . . ABC  
Representative . . . . . Masla  
Pres., Gen. Mgr. . . . . Burton L. Levine  
Chief Engineer . . . . . Michael Kavanaugh

### WLSL—Roanoke—1940

Frequency: 610 Kc. . . . . Power: 5 Kw. d, 1 Kw. n.  
Owned . . . . . Shenandoah Life Stations, Inc.  
Business-Studio Address . . . . . Radio-TV Center  
Tel.: DI 4-9226 . . . . . NBC  
Representative . . . . . John Blair  
President . . . . . James H. Moore  
Station Mgr. . . . . Horace Fitzpatrick  
Commercial Mgr. . . . . A. S. Trevilian, Jr.  
Sls. Prom. Dir. . . . . C. R. Garrison  
Asst. Oper. Mgr. . . . . G. W. Chernault, Jr.  
Publicity Director . . . . . Andrew Petersen  
Asst. Mgr. for Eng. . . . . J. P. Briggs

### WYTI—Rocky Mount—1956

Frequency: 1570 Kc. . . . . Power: 1000 Watts d.  
Owned . . . . . WYTI, Inc.  
Business Address . . . . . Main St.  
Tel.: HU 3-9955 . . . . . KBS  
Station Representative . . . . . Webb  
President . . . . . S. L. Goodman  
General Station Mgr. . . . . Lester L. Williams  
Commercial Manager . . . . . William E. Jefferson  
Program Director . . . . . Fred W. Vopper  
Sales Promotion Mgr. . . . . Mrs. L. W. Frith  
Chief Engineer . . . . . William A. Farley

### WBLU—Salem—1956

Frequency: 1480 Kc. . . . . Power: 5 Kw., d.  
Owned By . . . . . Salem Bcstg. Co.  
Address . . . . . P. O. Box 408  
Tel.: DUpont 9-5443 . . . . . Independent  
Station Representative . . . . . Webb  
President Ch. Eng. . . . . M. C. Bowers, Jr.  
General & Station Manager . . . . . R. Bentley

### WHLF—South Boston—1947

Frequency: 1400 Kc. . . . . Power: 250 Watts  
Owned-Operated By . . . . . Halifax Bcstg. Co.  
Address . . . . . Webster St  
Tel.: 2-9988 . . . . . Independent  
Gen., Comm. Mgr. . . . . John L. Cole, Jr.

### WJWS—South Hill—1953

Frequency: 1370 Kc. . . . . Power: 1000 Watts d.  
Owned-Operated By . . . . . Old Belt Bcstg. Corp.  
Address . . . . . P. O. Box 216  
Tel.: HI 7-4007 . . . . . Independent  
President, Gen. Mgr. . . . . W. B. Holler  
Station, Program Mgr. . . . . A. W. Walthall  
Chief Engineer . . . . . Charles E. Brown

### WAFB—Staunton—1954

Frequency: 900 Kc. . . . . Power: 1 Kw. d.  
Owned . . . . . Am. Home Bcstg. Corp.  
Address . . . . . P. O. Box 448  
Tel.: TU 6-0100 . . . . . Independent  
Station Rep. . . . . Clark  
Pres., Gen. Mgr. . . . . Lloyd Gochenour  
Chief Engineer . . . . . Glenn Thomas

### WTON—Staunton—1945

Frequency: 1240 Kc. . . . . Power: 250 Watts  
Owned-Operated By . . . . . Charles P. Blackley  
Business-Studio Address . . . . . Morrison Bldg.  
Tel.: TU 6-6666 . . . . . ABC  
General Manager . . . . . Charles P. Blackley  
Sta., Comm. Mgr. . . . . Charles E. Seebeck  
Program Director . . . . . Ray H. Honaker, Jr.  
Chief Engineer . . . . . Rex C. Houser

### WHEO—Stuart—1959

Freq: 1460 Kc. . . . . Power: 1 Kw., d. 500 W. n.  
Owned By . . . . . Patrick-Henry Broadcasting Corp.  
Address . . . . . Box 294  
Tel.: OWen 4-3114 . . . . . Independent  
President, General Mgr. . . . . John W. Shultz  
Station Manager, Pub. Dir. . . . . Henry Hill  
Commercial Manager . . . . . Charlie Adams  
Sales Promotion Manager . . . . . T. W. Patterson  
Program Director . . . . . Barbara Rakes  
Chief Engineer . . . . . Roy Russell

### WLPM—Suffolk—1940

Freq: 1460 Kc. . . . . Power: 1 Kw., d., 5 Watts, n.  
Owned-Operated By . . . . . Suffolk Bcstg. Corp.  
Address . . . . . Box 626

## VIRGINIA-WASHINGTON

Tel.: 2394.....MBS-KBS  
 President.....Fred L. Hart  
 General & Station Mgr.....L. Earl Hundley  
 Commercial Manager.....Bob Flanagan  
 Prog. Dir.....Ted Potter  
 Chief Eng.....Veryl W. Rupp

### WESR—Tasley—1957

Frequency: 1330 Kc.....Power: 1 Kw.  
 Owned.....Accomack-Northampton Bcstg. Co.  
 Address.....Box 1330  
 Tel.: SU 7-3200.....KBS  
 President.....Vernon H. Baker  
 Gen. Mgr.....Brooks Russell

### WBOF—Virginia Beach—1954

Frequency: 1550 Kc.....Power: 5 Kw. d.  
 Owned.....Va. Beach Bcstg. Corp.  
 Address.....Box 536  
 Tel.: GArden 8-3434.....KBS  
 Station Representative.....Forjoe  
 Pres., Gen. Mgr.....Leo Hoarty  
 Sta. Mgr., Prog. Dir.....Bob Gheza  
 Sales Promotion Manager.....Bill Rhyne  
 Publicity Director.....Wade Williams  
 Chief Engineer.....Jack Garrison

### WNNT—Warsaw—1949

Frequency: 690 Kc.....Power: 250 Watts d.  
 Owned.....Grayson Headley  
 Address.....Warsaw  
 Tel.: ED 3-6900.....KBS  
 General Mgr.....Grayson Headley  
 Commercial Mgr.....Ruth R. Rouzie  
 Prog. Dir.....Chris Naumann  
 Chief Engineer.....W. Dean Loudy

### WEER—Warrenton—1957

Frequency: 1570 Kc.....Power: 500 W., d.  
 Owned.....Radio Associates, Inc.  
 Business Address.....Box 817  
 Tel.: 1500.....KBS  
 Representative.....Best  
 President, Chief Eng.....Thomas H. Strothman  
 General, Station Mgr.....Francis I. Lambert  
 Commercial Manager.....George G. Gately  
 Program Director.....Daniel B. Bradley

### WKTF—Warrenton—1957

Frequency: 1420 Kc.....Power: 5000 Watts  
 Owned By.....WKTF, Inc.  
 Business Address.....Warren Green Hotel  
 Tel.: 1420.....Independent  
 Gen., Sta. Mgr.....Bob Greiner  
 Chief Engineer.....Albert Moore

### WAYB—Waynesboro—1948

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Waynesboro Bcstg. Corp.  
 Business Address.....526 W. Main St.  
 Tel.: WH 3-6061.....MBS  
 Rep.....Donald Cooke  
 Pres., Gen., Sta. Mgr.....N. Wilbur Kidd  
 Comm., Sales Prom. Mgr.....Al Charles  
 Prog. Dir.....Robert V. Thomas  
 Chief Engineer.....William T. Gabbert

### WBCI—Williamsburg—1959

Frequency: 740 Kc.....Power: 500 Watts  
 Owned By.....Williamsburg Bcstg. Co., Inc.  
 Address.....3855 30th St., Arlington  
 Tel.: JACkson 5-7566.....Independent  
 P. resident.....Richard S. Cobb  
 Commercial Manager.....Robert J. Phillips  
 Chief Engineer.....Kenneth S. Bradby

### WINC—Winchester—1941

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Richard F. Lewis, Jr., Inc.  
 Business Address.....Kerr St.  
 Tel.: MOhawk 2-4855.....ABC  
 Station Representative.....Forjoe  
 President.....Marion P. Lewis  
 Gen. Mgr., Chief Engineer.....Phil Whitney  
 Program Director.....John Lewis  
 Publicity Director.....Roy Nester

### WYVE—Wytheville—1949

Frequency: 1280 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Wythe County Bcstg. Co.  
 Address.....195 S. 1st St.  
 Tel.: CApitol 8-3185.....Independent  
 General Manager.....Arthur M. Gates  
 Commercial Manager.....Edward A. Zuber  
 Program Director.....Frank Fox Lindamood  
 Chief Engineer.....W. Jack Fleming

Pop.: 2,975,000  
 Families: 888,000  
 Radio Homes: 869,000

## WASHINGTON

TV Homes: 736,000  
 AM Stas. in State: 80  
 TV Stas. in State: 12

### KBKW—Aberdeen—1949

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....KBKW, Inc.  
 Address.....701 E. Heron St.  
 Tel.: LEnox 2-1450-1.....Independent  
 Station Rep.....Devney; Feltis  
 President.....Archie Taft, Jr.

Gen., Sta. Mgr.....Mahlon R. Taft  
 Program Director.....Gordy Dau  
 Publicity Director.....Gene Brookins  
 Chief Engineer.....Bob Smading

### KXRO—Aberdeen—1927

Frequency: 1320 Kc.....Power: 1000 Watts

## WASHINGTON

Owned-Oper. By ..... KXRO, Inc.  
Address ..... P.O. Box 1120  
Tel.: LErox 3-1320 ..... Independent  
Sta. Representative ..... Weed  
President ..... Helen G. Spence  
General Manager ..... Fred G. Goddard  
Comm. Mgr. .... Roy Johnson  
Sales Prom. Manager ..... Monte Cook  
Station Mgr. .... Dale Gunderson  
Program Dir. .... Phil Wacker  
Chief Engineer ..... Robert Smadino

### KACT—Anacortes—1956

Frequency: 1340 Kc. .... Power: 250 Watts  
Owned ..... Fidalgo Brcstg. Inc.  
Address ..... 2920 Commercial St.  
Tel.: CY 4-2345 ..... KBS  
Sta. Representative ..... Wagner; Webb  
Pres., Gen. Mgr. .... James C. Frits  
Sales Promotion Mgr., Pro. Dir. .... J. Bailey  
Chief Engineer ..... Donald Knuteson

### KASY—Auburn—1958

Frequency: 1220 Kc. .... Power: 250 Watts, d  
Owned By ..... Auburn Broadcasters, Inc.  
Address ..... P.O. Box 459  
Tel.: TEMple 3-5220 ..... Independent  
Station Representative ..... Feltis  
President ..... Edward Garre  
Co-Owner, Prom. Mgr. .... Johnny Mowbray  
Program Director ..... Brian Calkins  
Publicity Dir. .... Joel P. Buffington  
Chief Engineer ..... Frank C. Cook

### KFKF—Bellevue—1958

Frequency: 1330 Kc. .... Power: 1 Kw., d.  
Owned ..... Bellevue Bcstrs.  
Business Address ..... Pacific Natl. Bank Bldg.  
Tel.: GLencourt 4-1330 ..... Independent  
Station Representative ..... Pearson  
President General Mgr. .... Kemper Freeman  
Station Manager ..... Howard M. Shapiro  
Program Director ..... Dick Stokke  
Sales Promotion Manager ..... Mick Tacher  
Publicity Director ..... Jay Ward  
Chief Engineer ..... Jim McGavick

### KENY—Bellingham—1958

Frequency: 930 Kc. .... Power: 1000 Watts d.  
Owned By ..... Whatcom County Bcstg. Inc.  
Business Address ..... 220-A Unity St.  
Tel.: REgent 3-2410 ..... Independent  
Station Representative ..... Grant & Feltis  
Pres., Gen., Sta. Mgr. .... Donald T. Haveman  
Commercial, Sales Prom. Mgr. .... Edgar Marroy  
Program Director, Ch. Eng. .... Paul Schuett  
Publicity Director ..... William G. Lehr

### KPUG—Bellingham—1947

Frequency: 1170 Kc. .... Power: 1000 Watts  
Owned-Operated By ..... KPUG, Inc.  
Business Address ..... 2340 E. Sunset Dr.  
Tel.: REgent 4-1170 ..... Independent  
Newspaper Affil. .... Othell (Wa.) Outlook;  
Station Representative ..... Pearson; Day

President ..... Jessica L. Longston  
Ex. V.P. .... Robert E. Pollock  
Gen. Manager ..... John DiMeco  
Comm. Mgr. .... James Tincker  
Sls. Prom. Mgr. .... Bernie Veleke  
Program Director ..... Lee White  
Publicity Director ..... Jim Hill  
Chief Engineer ..... Donald E. Pinney

### KVOS—Bellingham—1927

Frequency: 790 Kc. .... Power: 1000 Watts  
Owned-Operated By ..... KVOS, Inc.  
Address ..... 1151 Ellis St.  
Tel.: REgent 3-4567 ..... ABC  
Sta. Reps. .... Moore; Weed  
President ..... Rogan Jones  
General Mgr. .... David Mintz  
Station, Comm. Mgr. .... Cal Marx  
Program Dir. .... Al Swift  
Publicity Dir. .... Marian Boylan  
Chief Engineer ..... John Price

### KARI—Blaine—1959

Frequency: 550 Kc. .... Power: 500 Watts, d.  
Owned ..... Birch Bay Bcstg. Co.  
Address ..... Lcomis Rd.  
Tel.: Blaine ..... Independent  
President ..... George A. Wilson  
General Manager, Ch. Eng. .... D. J. Bevilacqua

### KBRO—Bremerton—1947

Frequency: 550 Kc. .... Power: 500 Watts, d.  
Owned ..... Bruce Bartley  
Business Address ..... 205 Washington Ave.  
Tel.: ESsex 7-3995 ..... Independent  
Station Rep. .... Feltis; Pearson; Jacobson  
General Manager ..... Linc Perry  
Office Manager ..... Shirley Seid  
Sales Prom. Mgr. .... Bruce Perry  
Program Director ..... Dick Falk  
Chief Engineer ..... Bob Adams

### KPVA—Camas—1956

Frequency: 1480 Kc. .... Power: 1 Kw., d.  
Owned By ..... William B. & Cathryn C. Murphy  
Address ..... Washington Hotel, Portland, Ore.  
Tel.: CApitol 3-1977 (Portland) ..... Independent  
Representatives ..... Moore, Best  
President, Comm. Mgr. .... Wm. B. Murphy  
Station Mgr. .... Cathryn Murphy  
Sales Prom. Mgr. .... Clarence Hagerty  
Program Director ..... Lee Fiksdal  
Asst. Ch. Eng. .... Vincent N. Ast. Jr.

### KELA—Centralia-Chehalis 1937

Frequency: 1470 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By ..... Central Bcstg. Corp.  
Business Address ..... P.O. Box 720, Centralia  
Tel.: PE 6-3321 ..... ABC  
Rep., Walker, O'Connell, McGavren, Art Moore  
President ..... J. Elroy McCaw  
Gen., Sta. Mgr. .... Joe Chytil  
Commercial, Sales Prom. Mgr. .... Dick Dawson  
Program Director ..... Donald Younghans

Publicity Director.....Dick Nichols  
 Chief Engineer.....Bob De Lapp

**KITI—Chehalis-Centralia—1954**

Frequency: 1420 Kc.....Power: 1 Kw. d.  
 Owned-Operated By.....KITI Corp.  
 Address.....804 Market St.  
 Tel.: SH 8-3379.....Independent  
 Representative.....Feltis; Grant  
 Pres., Gen. Mgr.....Donald F. Whitman  
 Sta., Comm. Mgr.....Phil Roewe  
 Chief Engineer.....Ed Kelley

**KOZI—Chelan—1957**

Frequency: 1220 Kc.....Power: 1 Kw., d.  
 Owned.....Lake Chelan Bcstg. Corp.  
 Address.....P.O. Box 545  
 Tel.: 440.....Independent  
 Pres., Gen. Mgr.....Stuart S. Maus  
 Program Director.....Marjorie Grill  
 Chief Engineer.....Dean Rhodes

**KCLX—Colfax—1950**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Adrian De Vries  
 Address.....Box 710  
 Tel.: EXbrook 7-3441.....KBS  
 Station Representative.....Best  
 President, Gen. Mgr.....Adrian DeVries  
 Program Director.....Betty DeVries  
 Publicity Dir.....Brad Lowe  
 Chief Engineer.....E. O. McVay

**KCVL—Colville—1955**

Frequency: 1270 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Colville Bcstg. Co.  
 Bus. Address.....Box 208  
 Tel.: MU 4-6481.....KBS  
 Station Representative.....Continental; Moore  
 Pres., Ch. Eng.....Merle B. Peterson  
 Commercial Manager.....Peggy J. Hull

**KGDN—Edmonds—1954**

Frequency: 630 Kc.....Power: 1000 Watts  
 Owned.....King's Garden, Inc.  
 Address.....N. 190th & Fremont Ave, Seattle  
 Tel.: LI 3131.....Independent  
 President.....A. B. Martin  
 Station Manager.....Harry Hiebert  
 Commercial Manager.....Paul Cathey  
 Chief Eng.....Walter Jamison

**KXLE—Ellensburg—1946**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Western Bcstrs. Inc.  
 Address.....Box 600  
 Tel.: WOODland 2-1488.....Independent  
 President.....D. K. McBride

**KULE—Ephrata—1949**

Frequency: 730 Kc.....Power: 1000 Watts  
 Owned By.....Coulee Bcstg. Corp.

Address.....118 B. N. W.  
 Tel.: SK 4-4686.....Independent  
 Representative.....Feltis; Jacobson; Allen  
 President, General Mgr.....Donald R. Berry  
 Program Director.....Weymuth Simpson  
 Chief Engineer.....Lloyd C. Hannah

**KQTY—Everett—1957**

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned.....Cutie Radio, Inc.  
 Address.....3021 Rockefeller  
 Tel.: ALpine 9-6111.....Independent  
 Representative.....Forjoe; Feltis; Jacobson  
 President.....Wally Neiskog  
 Gen. Mgr.....Warren R. Johnson  
 Sales Promotion Manager.....Nick Lacy  
 Prog. Dir.....Ray Courtmanch  
 Chief Engineer.....Lee Hurley II

**KRKO—Everett—1920**

Frequency: 1380 Kc.....Power: 5 Kw.  
 Owned.....Everett Bcstg. Co., Inc.  
 Address.....P. O. Box 916  
 Tel.: ALpine 9-1144.....Independent  
 Station Representative.....Devney; Moore  
 Pres., Gen. Mgr.....W. R. Taft  
 Program Director.....Bob Woldron  
 Chief Engineer.....Dale Good

**KFDR—Grand Coulee—1950**

Frequency: 1360 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Ralph A. Nachtmann  
 Address.....Box 395  
 Tel.: 140.....Independent  
 Representative.....Best, Art Moore  
 General Manager.....R. A. Nachtmann  
 Program Director.....Alcun Theisen  
 Chief Engineer.....Frank Van Hemert

**KLOG—Kelso—1949**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. by.....K-L Bcstg.  
 Address.....P. O. Box 90  
 Tel.: EX 3-4900.....Independent  
 Station Rep.....Moore; Bolles; Allen  
 President.....Margaret A. Nagle  
 Gen., Sta. Mgr.....John F. Carlson  
 Commercial Manager.....Warren Peterson  
 Program Director.....Robert Van Roy  
 Chief Engineer.....Byron Swanson

**KEPR—Kennewick—1949**

Frequency: 610.....Power: 5000 Watts  
 Owned-Oper. By.....KEPR, Inc.  
 Address.....P.O. Box 437  
 Tel.: JUSTice 6-6184.....CBS  
 Representative.....Hollingsbery  
 President.....Thomas C. Bostic  
 General Mgr.....Monte Strohl  
 Comm. Mgr.....W. Grogan

**KNBX—Kirkland—1947**

Frequency: 1050 Kc.....Power: 1 Kw. d.  
 Owned-Oper. By.....Eastside Bdcstg. Co.

## WASHINGTON

Business Address.....Box 338  
Tel.: VAndyke 2-1201.....KBS  
General Manager.....G. A. Wilson  
Program Director.....R. Anita Busek  
Chief Engineer.....A. W. Lehnhoff

### KFHA—Lakewood—1959

Frequency: 1480 Kc.....Power: 1000 Watts d.  
Owned By.....KFHA, Inc.  
Address.....Box 3309, Tacoma  
Tel.: JUniper 8-1811.....Independent  
General Prom. Mgr.....Robert R. Smith  
Station Mgr.....David Tolle  
Program Dir.....Jerry Sweet  
Chief Engineer.....Jack Buss

### KBAM—Longview—1955

Frequency: 1220 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....K-BAM Bcstg. Co.  
Business Address.....Box 31  
Tel.: HA 3-1210.....Independent  
Station Rep.....Holman; Grant; Wagner  
President.....Paul D. Wickre  
General Mgr.....H. Shade  
Commercial Manager.....Al Weeks  
Program Director.....Charles Nelson  
Chief Engineer.....L. W. Pananen

### KEDO—Longview—1938

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By.....Triad Bcstg. Corp.  
Address.....P. O. Box 779  
Tel.: HA 5-1500.....ABC  
Representative.....Feltis; Pearson  
President.....William E. Boeing, Jr.  
General Sta. Mgr.....Don L. Veith  
Commercial Mgr.....Vern Eaton  
Chief Engineer.....Mac Davis

### KSEM—Moses Lake—1947

Freq.: 1470 Kc....Power: 5 Kw., d.; 1 Kw., n.  
Owned-Operated By.....KSEM, Inc.  
Business Address.....Box 276  
Tel.: RO 5-3441.....MBS-KBS  
Station Representative.....Day; Pearson  
President.....Jessica L. Longston  
Gen. Manager.....James L. Hamstreet  
Station Manager.....Gene Wagner  
Program Director.....Bill Newland, Jr.  
Chief Engineer.....Walt Bjerke

### KWIQ—Moses Lake—1956

Frequency: 1260 Kc....Power: 1000 Watts, d.  
Owned By.....Cascade Broadcasting Co.  
Business Address.....815 W. Broadway  
Tel.: ROkwell 5-5678.....Independent  
Stations Reps.....Hollingbery; Moore  
President.....Thomas C. Bostie  
General Mgr.....Joe Kendall  
Station Mgr.....Larry Roberts  
Program Dir.....Ed Dahlin  
Sales Prom. Mgr.....Fred Linde  
Publicity Dir.....Allan J. Holzinger  
Chief Engineer.....Jim Bell

### KBRC—Mount Vernon—1946

Freq.: 1430 Kc....Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By.....Beckley Radio Co.  
Address.....P. O. Box 240  
Tel.: GARfield 4-2430.....Independent  
Representative.....Art Moore  
Pres., Gen., Sta. Mgr.....Leo H. Beckley  
Commercial Mgr.....Ted Fraying  
Prog., Pub. Director.....Jerry Gibson  
Chief Engineer.....Burt McAllister

### KGy—Olympia—1922

Frequency: 1240 Kc....Power: 250 Watts  
Owned-Oper. By.....Tom Olsen  
Address.....P.O. Box 710  
Tel.: WHitehall 3-1240.....MBS-ABC  
Representative.....Art Moore, Walker  
Pres., Gen. Mgr.....Tom Olsen  
Sta., Comm. Mgr.....Herb Anderson  
Program. Ch. Eng.....Don Jones  
Publicity Director.....Robert Cummings

### KITN—Olympia—1956

Frequency: 920 Kc....Power: 1 Kw. d.  
Owned.....KITN Corp.  
Address.....610 S. Columbia Street  
Tel.: FL 7-7718.....Independent  
Representative.....Feltis; Grant; Jacobson  
Pres., Gen. Mgr.....D. Whitman  
Chief Engineer.....Dave Hubert

### KOMW—Omak—1947

Frequency: 680 Kc....Power: 1000 Watts d.  
Owned-Operated By.....KOMW, Inc.  
Address.....Box 151  
Tel.: 20.....Independent  
Representative.....Feltis; Ayres  
President.....R. L. McNett  
General Manager.....Dean Nichols  
Comm. Mgr.....Jerry Weaver  
Program Director.....Mrs. Betty Uht  
Chief Engineer.....W. Miltenberger

### KRSC—Othello—1958

Frequency: 1400 Kc....Power: 250 Watts  
Owned By.....Othello Radio  
Address.....Box 1400  
Tel.: HU 8-2791.....KBS  
Station Representative.....Jacobson  
General Mgr.....R. E. Pollock  
Station Commercial Mgr.....C. Sheppard, Jr.  
Chief Engineer.....Donald Lockwood

### KORD—Pasco—1956

Frequency: 910 Kc....Power: 1 Kw., d.  
Owned.....KORD, Inc.  
Address.....Box 485  
Tel.: LI 7-9791.....Independent  
Representative.....Pearson; Feltis, Jacobson  
Gen. Mgr.....Wally Reid

### KPKW—Pasco—1945

Frequency: 1340 Kc....Power: 250 Watts



Owned By.....KPKW Radio  
 Address.....Chase at "A" St.  
 Tel.: Pasco.....KBS  
 General Mgr.....J. M. Wages  
 Operations Mgr.....R. Hill

**KONP—Port Angeles—1945**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned.....Radio Pacific Inc.  
 Address.....313 West First Street  
 Tel.: GL 7-4200.....KBS  
 Newspaper Affiliation.....Evening News  
 Representative.....Art Moore  
 President.....Charles Webster  
 Gen. Mgr.....George Buck  
 Sta. Mgr., Prog. Dir.....Jack Keith Proctor  
 Sales Promotion Manager.....Robert French  
 Publicity Director.....Rachel Gallegher  
 Chief Engineer.....Frederick F. Fields

**KARY—Prosser—1956**

Frequency: 1310 Kc.....Power: 1 Kw., d.  
 Owned By.....Prosser-Grandview Bcsts.  
 Address.....P. O. Box 1310  
 Tel.: YUkon 4-7310.....KBS  
 Station Rep.....Best; Wagner  
 President.....Ray Rockstrom  
 General Station Mgr.....J. L. Quinn  
 Comm. Prom. Mgr.....Lloyd Reiswig  
 Program Director.....Verla Argo  
 Chief Engineer.....D. Trostel

**KOFE—Pullman—1950**

Frequency: 1150 Kc.....Power: 1000 Watts d.  
 Owned By.....KOFE, Inc.  
 Address.....P.O. Box 318  
 Tel.: LOgan 4-5251.....ABC  
 Sta. Reps.....Ayres; Continental  
 President, General Mgr.....Herbert Everitt  
 Commercial Mgr.....William Wipfel  
 Chief Engineer.....Merrill Price

**KAYE—Puyallup—1951**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By.....Henry Perozzo  
 Address.....P. O. Box 271  
 Tel.: THornwall 5-1711.....Independent  
 Station Representative.....Moore  
 Gen. Mgr., Ch. Eng.....Henry Perozzo  
 Commercial Manager.....Marvin A. Young  
 Program Director.....Janet Lee Kelly

**KPOR—Quincy—1957**

Frequency: 1370 Kc.....Power: 1 Kw., d.  
 Owned.....Quincy Valley Bcstrs.  
 Address.....1st & B St.  
 Tel.: SUnset 7-6731.....Independent  
 Pres., Gen. Mgr.....Donald R. Nelson  
 Chief Engineer.....Jerry Leathers

**KAPA—Raymond—1950**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned By.....Willapa Broadcasting Co.  
 Address.....Willapa Hotel  
 Tel.: 1010.....KBS  
 Station Rep.....Art Moore

General Manager.....R. E. Claunch  
 Comm. Mgr.....J. W. Reavley  
 Chief Engineer.....Robert Sheetz

**KQDE—Renton—1946**

Frequency: 910 Kc.....Power: 1000 Watts  
 Owned-Oper By.....Cutie Radio Inc.  
 Address.....P.O. Box 91  
 Tel.: ALpine 5-8245.....Independent  
 Gen. Mgr., Ch. Eng.....W. N. Nelskog  
 Comm. Mgr.....Bill Love

**KALE—Richland—1950**

Frequency: 960 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....D & D Broadcasters, Inc.  
 Address.....P. O. Box 767, Pasco, Wash.  
 Tel.: LIberty 7-3383.....Independent  
 Rep.....Weed; Wagner; Walker-Rowalt  
 President, General Mgr.....L. G. Dix  
 Comm. Mgr.....Thomas Wood  
 Chief Engineer.....Joseph Muench

**KAYO—Seattle—1926**

Freq.: 1150 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By.....Wash. Telecasters, Inc.  
 Add., Trans. Loca.....2939 Fourth Ave. So.  
 Tel.: MAIn 3-2480.....MBS  
 Station Representative.....Young  
 President.....Jessica L. Longston  
 General. Station Mgr.....R. E. Pollock  
 Comm. Mgr.....Gilbert C. Bond  
 Prog. Dir.....Ray Golden  
 Chief Engineer.....Verle Jones

**KING—Seattle—1927**

Frequency: 1090 Kc.....Power: 50,000 Watts  
 Owned-Oper. By.....KING Bcstg. Co.  
 Address.....320 Aurora Ave.  
 Tel.: MUtual 2-3555.....NBC  
 Station Rep.....Blair  
 President.....Mrs. A. Scott Bullitt  
 V.P. Broad. Div.....Otto P. Brandt  
 V.P. Business.....Henry B. Owen  
 Comm. Sta. Mgr.....Earl F. Reilly  
 Program Dir.....William L. Clark  
 Sales Promotion.....Mel Anderson  
 Chief Engineer.....A. A. Shultz

**KIRO—Seattle—1927**

Frequency: 710 Kc.....Power: 50,000 Watts  
 Owned-Oper. By.....Queen City Bcstg. Co.  
 Bus. Studio Address.....1530 Queen Anne Ave.  
 Tel.: AT 3-9800.....CBS  
 Representative, Peters, Griffin, Woodward, Inc.  
 President, General Mgr.....Saul Haas  
 Station, Commercial Mgr.....William F. Tucker  
 Publicity Director.....Jack Sullivan  
 Program Director.....Don Brice  
 Chief Engineer.....Jim Uphthegrove

**KJR—Seattle—1923**

Frequency: 950 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Seattle-Portl. Radio  
 Address.....P.O. Box 3726

*"The Album Sound"*

*(the ones who buy!)*



MUSIC FOR ADULTS AND MATURE YOUNG PEOPLE

5000 WATTS — TOP OF YOUR DIAL

## WASHINGTON

Tel.: WEst 7-5100.....Independent  
Representative.....Eastman  
Pres., Gen Mgr.....Lester M. Smith  
Commercial Manager...Gaylen S. Blackford  
Pgm. Director.....Homer Pope  
Chief Engineer.....George Newton

### **KOL**—Seattle—1922

Frequency: 1300 Kc.....Power: 5000 Watts  
Owned-Oper. By.....Seattle Bcstg. Co.  
Bus.-Studio Address.....1100 W. Florida St.  
Tel.: MA 2-2312.....Independent  
Representative.....Bolling  
President.....Marie S. Taft  
Gen., Sta. Mgr.....Archie Taft, Jr.  
Nat. Sls. Mgr.....Fred von Hofen  
Commercial Manager.....W. L. Simpson  
Program Director.....Howard Hall  
Publicity Director.....Robert Ward  
Chief Engineer.....Dallas Barnard

### **KOMO**—Seattle—1927

Frequency: 1000 Kc.....Power: 50,000 Watts  
Owned-Oper. By...Fisher's Blend Station, Inc.  
Bus.-Studio Address.....100 4th Ave. No.  
Tel.: MA 4-6009.....ABC  
Representative.....Katz  
President.....O. W. Fisher  
Gen. Mgr.....W. W. Warren  
Comm. Manager.....John Behnke  
Station Manager.....Maitland Jordan  
Sls. Prom. Mgr.....Bob Ryan  
Program Director.....David Robinson  
Publicity Mgr.....Margaret Frey  
Chief Engineer.....C. E. Miller

### **KTIX**—Seattle—1956

Frequency: 1590 Kc.....Power: 5000 Watts d.  
Owned-Operated By.....KTIX, Inc.  
Business Address...101 Bellevue Ave. North  
Tel.: EAsT 3-1590.....Independent  
Station Representative.....Gill-Perna; Allen  
Pres., Gen. Mgr.....Hugh Ben LaRue  
Comm. Mgr.....Gil Wellington  
Chief Engineer.....Robert Pigg

### **KTW**—Seattle—1920

Frequency: 1250 Kc. Power: 5 Kw., d., 1 Kw. n.  
Owned.....The First Presbyterian Church  
Business Address.....710 Madison  
Tel.: MUtual 2-1250.....Independent  
Station Representative.....Pickens  
President.....Glenn T. Whitney  
Gen., Sta. Mgr.....Don J. Bevilacqua  
Commercial Manager.....George W. Boucher  
Program Director.....John Sherman  
Ch. Eng.....James S. Ross

### **KVI**—Seattle—1929

Frequency: 570 Kc.....Power: 5000 Watts  
Owned By.....Golden West Bcstrs., Inc.  
Address.....Tower Bldg.  
Tel.: MUtual 2-3100.....Independent  
Sta. Representative.....AM Radio Sales  
President.....Robert O. Reynolds  
Comm. Prom. Mgr.....Gibbs Lincoln

Program Dir.....Bob Cooper  
 Publicity Dir.....Tom Chaussee  
 Chief Engineer.....Joe D. Kolesar

Address.....1527 W. 2nd Ave.  
 Tel.: MAdison 4-0454.....Independent  
 President.....H. Kemper Freeman  
 Gen. Mgr., Ch. Engr.....Larry Lester

**KXA—Seattle—1926**

Frequency: 770 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....KXA, Inc.  
 Bus.-Studio Address.....320 Second Ave., W.  
 Tel.: ATwater 4-8600.....Independent  
 Representative.....Meeker  
 President.....Wesley I. Dumm  
 Vice President.....R. W. Wassenberg  
 Station Manager.....A. J. Stahmer  
 Program Director.....James Warren  
 Chief Engineer.....John Dubuque

**KCFA—Spokane—1959**

Frequency: 1330 Kc.....Power: 5 Watt, d.  
 Owned By.....Christian Serv. Inc.  
 Address.....5408 Freya St.  
 Tel.: KEystone 5-3077.....Independent  
 President.....R. L. Stensland  
 General Mgr.....H. J. Chandler

**KGA—Spokane—1926**

Frequency: 1510 Kc.....Power: 50,000 Watts  
 Owned-Oper. By.....Gran Bcstg. Co.  
 Address.....6228 S. Regal  
 Tel.: KE 4-0631.....Independent  
 Representative.....Hollingsbery  
 President.....L. F. Gran  
 General Mgr.....A. M. Vogel

**KREM—Spokane—1947**

Freq.: 970 Kc.....Power: 5 Kw, d., 1 Kw. n.  
 Owned-Operated By.....KREM Bcstg. Co.  
 Address.....4103 South Regal  
 Tel.: KE 4-0466.....Independent  
 Sta. Representative.....Petry  
 President.....Louise Wasmer  
 General, Sta. Mgr.....Robert Temple  
 Comm. Prom. Mgr.....Peter Lyman  
 Program, Publicity Dir.....Bob Carmichael  
 Chief Engineer.....Ed Antosyn

**KHQ—Spokane—1922**

Frequency: 590 Kc.....Power: 5000 Watts  
 Owned-Operated By.....KHQ, Inc.  
 Bus.-Studio Address.....700 Radio Central Bldg.  
 Tel.: MA 4-5131.....NBC  
 Representative.....Katz  
 Pres., Gen. Sta. Mgr.....Richard O. Dunning  
 Comm. Mgr.....William Merrill  
 Prog. Dir.....John Fahey  
 Sls. Prom., Pub. Dir.....Rex Gerlach  
 Chief Engineer.....Dee Waymlre

**KXLY—Spokane—1922**

Frequency: 920 Kc.....Power: 5,000 Watts  
 Owned-Oper. By.....No. Pacific Radio Corp.  
 Address.....W. 315 Sprague Ave.  
 Tel.: MA 4-1218.....CBS  
 Station Rep.....H-R: Feltis; Jacobson  
 Pres.....Norman Alexander  
 General Manager.....James R. Agostino  
 Station, Commercial Mgr.....Al LaCom  
 Sales Promotion Manager.....Jack Lanry  
 Program Director.....Jerry Lange  
 Chief Engineer.....George Langford

**KLYK—Spokane—1921**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....KLYK, Inc.  
 Address, Trans. Loca.....Realty Bldg.  
 Tel.: Rlverside 7-8033.....Independent  
 Sta. Representative.....Bolling  
 President, Gen. Mgr.....Bill Simpson  
 Program Director.....Glenn Huston  
 Chief Engineer.....Ryder Chronic

**KZUN—Spokane—1955**

Frequency: 630 Kc.....Power: 500 Watts, d.  
 Owned.....KZUN, Inc.  
 Address.....Box 123  
 Tel.: WA 4-2400.....Independent  
 Representative.....Wagner  
 President, General Mgr.....Robert L. Swartz  
 Station Mgr., Pub. Dir.....Arthur R. MacKeivie  
 Sales, Commercial Mgr.....Dick Wright  
 Program Director.....Stanley G. Witter  
 Chief Engineer.....Jack Feldhausen

**KNEW—Spokane—1947**

Frequency: 790 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Seattle-Portland Radio  
 Address.....P.O. Box 8033  
 Tel.: FA 5-2603.....Independent  
 Station Representative.....Eastman  
 President, Gen. Mgr.....Lester M. Smith  
 Comm. Sta. Mgr.....Hugh MacPherson  
 Program Dir.....Bob Adkins  
 Merchand. Dir.....Gene Ray  
 Chief Engineer.....Vince Hoffart

**KREW—Sunnyside—1950**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Cole E. Wylie  
 Business Address.....Box 209  
 Tel.: TEmple 7-2277.....Independent  
 Representative.....Tracy Moore  
 Pres., Gen. Mgr.....Cole E. Wylie  
 Sta., Comm. Mgr.....Don G. Bennett  
 Program Director.....Jean Runyan  
 Chief Engineer.....H. Spidle

**KPEG—Spokane—1957**

Frequency: 1380 Kc.....Power: 5 Kw. d.  
 Owned.....Bellevue Bcstrs.

**KMO—Tacoma—1926**

Frequency: 1360 Kc.....Power: 5000 Watts  
 Owned.....Tacoma Radio Corp.

## WASHINGTON

Address..... P. O. Box 1651  
Tel.: WA 2-8733..... Independent  
Station Representative... Avery-Knodel; Moore  
Pres., Gen. Sta. Mgr..... J. Archie Morton  
Nat. Sales Mgr..... Danny Dever  
Prom., Pub. Dir..... Win McCracken  
Chief Engineer..... Duane White

### KTAC—Tacoma—1941

Frequency: 850 Kc..... Power: 1000 Watts  
Owned-Operated By..... Tacoma Bcstrs., Inc.  
Address..... Winthrop Hotel  
Tel.: BR 2-2241..... Independent  
Sta. Reps..... Pearson; Feltis; Jacobson  
President, Gen. Mgr..... Jerry Geehan  
Assistant Manager..... John Condon  
Program Director..... Dick Weeks  
Chief Engineer..... R. C. Velo

### KTNT—Tacoma—1952

Frequency: 1400 Kc..... Power: 250 Watts  
Owned-Operated By..... Tribune Publ. Co.  
Address..... So. 11th & Grant Sts.  
Tel.: FU 3-2561..... Independent  
Newspaper Affil..... News Tribune  
Representative..... Weed  
Station Manager..... Max H. Bice  
National Sales Mgr..... John Upham  
Sales Prom. Mgr..... Ted Knightlinger  
Program Director..... Don St. Thomas  
Chief Engineer..... Dick F. Engh

### KENE—Toppenish—1954

Frequency: 1490 Kc..... Power: 250 Watts  
Owned..... Radio Broadcasters Inc.  
Address..... P. O. Box 350  
Tel.: TO 5-7272..... KBS  
Representative..... Hil F. Best  
President..... Jack R. Woodroffe  
Gen., Sta. Manager..... Robert A. Sumbardo  
Comm. Program Dir..... Don Downing  
Publicity Dir..... Fulton H. Travis  
Chief Engineer..... Andy Thompson

### KKEY—Vancouver—1954

Frequency: 1150 Kc..... Power: 1,000 Watts d.  
Owned-Oper. By..... Western Bcstg. Co.  
Address..... 5500 Fourth Plain Road  
Tel.: OX 3-2585..... KBS  
Representative..... Bernard  
President..... Ralph C. Weagant  
General Mgr..... Ernest Crater  
Commercial Mgr..... Al Picinni  
Program Dir..... Ken Debord  
Chief Engineer..... Bryce Howard

### KHIT—Walla Walla—1956

Frequency: 1320 Kc..... Power: 1000 Watts d.  
Owned By..... Leader Broadcasting Co.  
Business Address..... Denny Bldg.  
Tel.: JAcKson 5-1390..... Independent  
Station Representative..... Grant; Feltis  
Pres., Gen., Sta. Mgr..... Arch Le Roux  
Program Director..... Herb Kennedy  
Chief Engineer..... Lee Ashworth

### KTEL—Walla Walla—1946

Frequency: 1490 Kc..... Power: 250 Watts  
Owned-Oper. By..... Walla Walla Bdcstg. Co.  
Address..... Box 1028  
Tel.: JAcKson 5-4103..... ABC  
Sta. Rep..... Wagner  
Pres., Gen. Mgr..... Jack Keating  
Sales Prom. Mgr., Prog. Dir..... Al Buttolph  
Chief Engineer..... Beven Roth

### KUJ—Walla Walla—1927

Frequency: 1420 Kc..... Power: 5000 Watts  
Owned-Operated By..... KUJ, Inc.  
Business Address..... P.O. Box 276  
Tel.: JA 9-1230..... Independent  
Representative..... Forjoe  
President..... H. E. Studebaker  
General, Comm. Mgr..... Earle C. Ferguson  
Sales Prom. Mgr., Prog. Dir..... Ken Brooks

### KMEL—Wenatchee—1948

Frequency: 1340 Kc..... Power: 250 Watts  
Owned-Oper. By..... Frontier Broadcasting Co.  
Address..... 119 N. Wenatchee Ave.  
Tel.: NO 2-7135..... Independent  
Representatives..... Pearson; Siegner  
President, Ch. Eng..... John Goslin  
Commercial, Sls. Prom. Mgr..... Phil Rather  
Program Director..... Don Bernier  
Publicity Director..... Craig Lawrence, Jr.

### KPQ—Wenatchee—1929

Frequency: 560 Kc..... Power: 5000 Watts  
Owned-Oper. By..... Westcoast Bcstg. Co., Inc.  
Bus-Studio Address..... 32 N. Mission  
Tel.: NO 3-5121..... ABC  
Representative..... Weed  
Pres., Sta., Gen. Mgr..... James W. Wallace  
Sales Promotion Manager..... Carl Fugitt  
Program Director..... James Bunch  
Chief Engineer..... Kenneth Hansen

### KUEN—Wenatchee—1956

Frequency: 900 Kc..... Power: 500 Watts d.  
Owned..... KUEN Bcstg.  
Address..... 209 Orondo Ave.  
Tel.: NOrmandy 3-5186..... Independent  
Station Representative..... Grant; Feltis  
Gen., Sta. Mgr..... Dale R. Woods  
Comm. Mgr..... W. G. Cannon  
Sales Prom. Mgr..... James Johnson  
Prog. Dir..... William Moeller

### KIMA—Yakima—1944

Frequency: 1460 Kc..... Power: 5000 Watts  
Owned-Oper. By..... Cascade Bdcstg. Co.  
Address..... P. O. Box 702  
Tel.: GLEncourt 2-9111..... ABC-CBS-NBC  
Rep..... Hollingbery; Art Moore  
President..... A. W. Talbot  
Gen. Manager..... Thomas C. Bostic  
Station Manager..... Gene Grischow  
Sales Promotion Manager..... Don DeVan