

ARIZONA-ARKANSAS

Station Representative.....McGavren Co.
 President.....Thomas J. Wallace
 General Manager.....George Wallace
 Chief Eng.....Nat Talpis

KTUC—Tucson—1929

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Tucson Bcstg. Co.
 Address.....1511 E. 16th St.
 Tel.: MA 2-3344.....MBS
 Representative.....Radio TV Reps. Inc.
 V.P., Gen., Sta. Mgr.....C. Van Haften
 Chief Engineer.....Robert Lebsock

KVNC—Winslow—1952

Freq.: 1010 Kc.....Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By.....Gila Bdcstg. Co.
 Address.....Box 373
 Tel.: 1010.....ABC-MBS-KBS
 President.....L. F. Long
 Gen. Comm Mgr.....Chuck Mizner
 Program Pub. Mgr.....Pat Moore
 Pub. Director.....Connie Mizner
 Chief Engineer.....Jerry Graham

KBLU—Yuma—1959

Frequency: 1320 Kc.....Power: 500 Watts
 Owned By.....Desert Bcstg. Co.
 Address.....Stardust Hotel
 Tel.: SUNset 2-3882.....Independent
 Gen. Mgr., Chief Engineer... Robert W. Crites
 Commercial Manager.....John Ghiotto
 Program Manager.....Tom Breneman
 Publicity Director.....Ken Field

KOFA—Yuma—1952

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Broadcasters, Inc.
 Address.....P. O. Box 1430
 Tel.: SU 3-8341.....KBS
 Sta. Reps.....Tracy Moore; Bob Dore
 President.....T. R. Williams
 General. Sta. Mgr.....Neil W. Sargent
 Comm. Prom. Mgr.....Cliff Canyon
 Program, Publicity Dir.....Denny Gallagher
 Chief Engineer.....Doc Holiday

KVOY—Yuma—1950

Frequency: 1400 Kc.....Power: 250 W/atts
 Owned-Oper. By.....KYMA-Yuma, Inc.
 Address.....P. O. Box 671
 Tel.: SUNset 2-4321.....ABC-MBS
 Sta. Representative.....Radio-TV Reps.
 Pres., Gen. Mgr.....William L. Lindsey
 Sta. Comm. Manager... Leo A. Newsome, Jr.
 Sales Prom. Mgr.....C. D. Burton
 Program Director.....Bob Nimmo
 Publicity Dir.....Larry Snow
 Chief Engineer.....Richard Davis

KYUM—Yuma—1940

Frequency: 560 Kc.....Power: 1000 Watts
 Owned-Operated By.....Yuma Bcstg. Co.
 Address.....P. O. Box 352
 Tel.: SU 3-3305.....NBC
 Sta. Representative.....Avery-Knodel
 President.....R. O. Lewis
 General Manager.....Leonard P. Burkland
 Sales Prom. Mgr.....Hobart Lewis
 Program Director.....Fred A. Pelger
 Chief Engineer.....Maurice W. Higgins

Pop.: 1,950,000
 Families: 560,000
 Radio Homes: 554,000

ARKANSAS

TV Homes: 386,000
 AM Stas. in State: 65
 TV Stas. in State: 5

KVRC—Arkadelphia—1947

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By..Arkadelphia Bcstg. Co.
 Business-Studios Address.....506 Main St.
 Tel.: CHapel 6-4561.....KBS
 Representative.....Hil F. Best
 Gen., Sta. Mgr.....Bill Deaton
 Chief Engineer.....John Riggie

KBTA—Batesville—1950

Frequency: 1340 Kc.....Power: 250 Watts
 Owned.....White River Valley Bdcsts. Co.
 Address.....P.O. Box 1112
 Representative.....Best
 Pres., Gen. Mgr.....J. F. Higginbottom
 Sales Prom. Mgr.....Murray Schroyer
 Chief Engineer.....C. Smith

KBBA—Benton—1953

Frequency: 690 Kc.....Power: 250 Watts. d.
 Owned-Oper. By.....Benton Bcstg. Service

Business Address.....Box 294
 Tel.: SP 8-2690.....KBS
 General Manager.....Lavelle Langley
 Program Director.....Jim Landers
 Chief Engineer.....Preston Bridges

KTCN—Berryville—1958

Frequency: 1480 Kc.....Power: 1 Kw; d.
 Owned By.....Ozark Radio-Equip. Co.
 Address.....P. O. Box 191
 Tel.: GARfield 3-2148.....KBS
 President.....T. W. Rogers
 Gen., Comm. Mgr.....Mel Lymbery
 Promotion Mgr.....Louise Lymbery
 Chief Engineer.....Fred Ward

KLCN—Blytheville—1922

Frequency: 910 Kc.....Power: 5000 Watts d.
 Owned-Operated By.....Harold L. Sudbury
 Address.....Sudbury Bldg., Main St.
 Tel.: POplar 2-2093.....Independent
 Station Representative.....John E. Pearson

ARKANSAS

Gen. Sta. Mgr. Harold L. Sudbury
Sales Prom., Pub. Dir. J. T. Sudbury
Chief Engineer Joe Nearns

KBRI—Brinkley—1959

Frequency: 1570 Kc. Power: 250 Watts
Owned By Tri-County Bcstg. Co.
Address 212 West Cedar St.
Tel.: 308 Independent
Newspaper Affiliation Brinkley Argus
President Mason W. Clifton
Gen. Commercial Manager W. Hi Mayo
Program Director Vernon Kuehn
Publicity Director Don Thompson
Chief Engineer Edward Travis

KAMD—Camden—1946

Freq.: 910 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Operated By Camden Radio Inc.
Address P. O. Box 5859
Tel.: TE 6-5091 MBS-KBS
President Walter E. Hussman
Station Comm. Mgr. Donald Cathey
Program, Pub. Director Cal Carter
Chief Engineer Tom Graves

KLYR—Clarksville—1957

Frequency: 1360 Kc. Power: 500 Watts
Owned By Clarksville Radio Broadcasters
Business Address P. O. Box 489
Tel.: Pleasant 4-3092 Independent
Gen. Sta. Chg. Eng. Roy Forrester
Comm. Sales Prom. Mgr. Reece Adkison
Prog. Pub. Dir. Wayne Bradley

KCON—Conway—1950

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By Conway Bcstg. Co.
Address ASTC Campus
Tel.: 189 KBS
Gen. Mgr. James E. Clayton
Program Dir. S. F. Morehead
Chief Engineer Edwin McClendon

KCCB—Corning—1959

Frequency: 1260 Kc. Power: 500 Wts. d.
Owned By Eulis W. Cochran
Address 434 W. 2nd Street
Tel.: ULster 7-2261 Independent
General, Comm. Mgr. W. Mayo
Program, Prom. Mgr. James Reedy
Chief Engineer Edward Travis

KAGH—Crossett—1951

Frequency: 800 Kc. Power: 250 Watts, d.
Owned-Operated By Radio KAGH
Address 900 Main
Tel.: FO 4-2181 KBS
Representative Clyde Melville
General Mgr. Julian Haas
Chief Engineer Preston Derryberry

KDQN—De Queen—1956

Frequency: 1390 Kc. Power: 500 Watts, d.
Owned Asher & Sizemore
Address 1923 S. Fourth St.

Tel.: JU 4-2446 KBS
Sta. Representative Continental
President R. G. McKeever
General, Comm. Mgr. Jerry Hammons
Chief Engineer Tommy Jones

KDMS—El Dorado—1950

Frequency: 1290 Kc. Power: 5000 Watts d.
Owned-Oper. By El Dorado Bcstg. Co.
Address 208 N. Cleveland
Tel.: UN 3-5121 Independent
General Manager J. A. West, Jr.
Commercial Manager Rodney Smith
Program Dir. D. R. McLelland
Chief Engineer Bob Russell

KELD—El Dorado—1935

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By Radio Enterprises, Inc.
Business-Studio Address Radio Center Bldg.
Tel.: UN 3-6126 CBS-KBS
Representative Walker-Rawalt
Pres., Gen. Mgr. W. N. McKinney
Comm. Mgr. J. R. Duerson
Sales Prom., Prog. Dir. Jerome Orr
Chief Engineer Troy B. Eddins

KFAY—Fayetteville—1957

Frequency: 1250 Kc. Power: 500 Watts
Owned By H. Weldon Stamps
Address Box 112, University Sta.
Tel.: Hillcrest 2-9859 MBS
Station Representative Bob Dore
Gen. Mgr. H. Weldon Stamps
Program Director Mildred Stamps
Chief Engineer Donald Hogan

KHOG—Fayetteville—1946

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By Fayetteville Bcstg. Co., Inc.
Business-Studio Address 103 West Mountain
Tel.: HI 2-2322 Independent
Station Representative Walker-Rawalt
President Hayden McIlroy
Gen. Mgr. Fred J. Stevenson
Comm. Sls. Prom. Mgr. Ed. Gideon
Program, Publicity Director Steve Starwyck
Chief Engineer Harold Lindsey

KBJT—Fordyce—1959

Frequency: 1570 Kc. Power: 250 Watts, d.
Owned By KBJT, Inc.
Address P.O. Box 626
Tel.: 1570 KBS
President, Gen. Mgr. K. F. Tracy
Commercial Mgr. Edwin Zoch
Program Dir. J. Bagwell

KXJK—Forrest City—1949

Frequency: 950 Kc. Power: 5000 Watts, d.
Owned By Forrest City Bcstg. Co., Inc.
Address Natl. Bank Bldg.
Tel.: ME 3-1252 KBS
Representative Burn-Smith
Gen., Sta. Mgr. William Fogg
Sls., Comm. Mgr. James Pearson
Chief Engineer Walter Smith, Jr.

KFPW—Fort Smith—1930

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By.....KFPW Bcstg. Co.
 Business Address.....2415 N. Albert Pike
 Tel.: SU 3-4105.....CBS
 Sta. Reps.....Gill-Perna; Clarke Brown
 President, General Mgr.....G. T. Herreich
 Station Mgr.....Charles E. Jones
 Comm. Manager.....Jack Freeze
 Program Director.....Joe Roppolo
 Chief Engineer.....Ron Peshra

KFSA—Fort Smith—1947

Frequency: 950 Kc. Power: 1 Kw. d., 500 W. n.
 Owned By.....Fort Smith Bcstg. Co.
 Address.....1016 Rogers Ave.
 Tel.: SU 2-9125.....ABC, CBS
 Newspaper Affiliation.....Times Record
 President.....Donald W. Reynolds
 General Station Mgr.....James E. Fesperman
 Comm. Manager.....Edwin P. Hicks
 Program Director.....Harry Freeman
 Sales Prom., Pub. Director.....Shirley Holstein
 Chief Engineer.....Willard Matten

KTCS—Fort Smith—1956

Frequency: 1410 Kc. Power: 500 Watts d.
 Owned By.....United Bcstg Co.
 Business Address.....4120 Towson Ave.
 Tel.: SUNset 3-3049.....MBS-KBS
 Station Representative.....Bob Dore
 President.....Chas. Fite

KWHN—Ft. Smith—1947

Frequency: 1320 Kc. Power: 5000 Watts
 Owned-Operated By...KWHN Bcstg. Co., Inc.
 Address.....421 Garrison Ave.
 Tel.: SU 3-8967.....Independent
 Representative.....Dora Clayton
 President.....M. Bershof
 Sect. & Gen. Mgr.....J. H. Friedman
 Station Mgr.....Glenn A. O'Neal
 Chief Engineer.....Raymond Armstrong

KHOZ—Harrison—1946

Frequency: 900 Kc. Power: 1000 Watts, d.
 Owned-Operated by...Harrison Bcstg. Corp.
 Address.....P. O. Box 120
 Tel.: EMpire 5-2301.....KBS
 Station Representative.....Walker-Rawalt
 Gen. Mgr.....Robert S. Wheeler, Jr.
 Sta., Comm. Mgr.....Everett Horton
 Prom. Mgr.....Marc Williams
 Chief Engineer.....Carl Martin

KFFA—Helena—1941

Frequency: 1360. Power: 1,000 Watts
 Owned-Operated By.....Helena Bcstg. Co.
 Address.....215 York St.
 Tel.: HI 4-2361.....MBS-KBS
 Station Representative.....Hil F. Best
 General Station Manager...Sam W. Anderson
 Sales Prom. Mgr.....Katherine M. Kizer
 Comm. Manager.....Gene Bearden
 Program Director.....Bill Holland
 Chief Engineer.....Earl Hodges

KXAR—Hope—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By.....Hope Bcstg. Co.
 Address.....P. O. Box 138
 Tel.: PProspect 7-3601.....KBS
 General Manager.....Haskell Jones

KAAB—Hot Springs—1941

Freq.: 1350 Kc. Power: 1 Kw., d., 500 W. n.
 Owned-Operated By.....Phoenix Co.
 Address.....Box 1038
 Tel.: NAtional 3-0657.....CBS
 Station Rep.....Clyde Melville
 President.....Harman I. Mosely II
 Comm. Manager.....Bill Lydon
 Program Director.....Shila Shelp
 Chief Engineer.....James Melton

KBHS—Hot Springs—1953

Frequency: 590 Kc. Power: 5000 Watts d.
 Owned-Oper. By.....Resort Bdcstg. Co., Inc.
 Address.....113 Third St.
 Tel.: NA 3-6661.....KBS
 Sta. Rep.....Clark
 President.....A. M. McGregor
 V.P., General Mgr.....Gene Kelley
 Station, Sales Prom. Mgr.....Ed Appler
 Chief Engineer.....Clint Norman

KBLO—Hot Springs—1953

Frequency: 1470 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Hot Springs Bcstg., Inc.
 Address.....1011 Central
 Tel.: NA 4-3313.....MBS
 Pres., Gen. Mgr.....C. J. "Gus" Dickson
 Chief Engineer.....R. G. King

KBTM—Jonesboro—1930

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By.....Patteson Brothers
 Address.....603 Madison
 Tel.: WE 5-5597.....MBS-KBS
 General Manager.....Alan Patteson, Jr.
 Sta. Mgr.....Clarence Adams
 Chief Engineer.....Norman Bowman

KNEA—Jonesboro—1950

Frequency: 970 Kc. Power: 1000 Watts d.
 Owned-Operated By.....Radio Jonesboro, Inc.
 Address.....Citizens Bank Bldg.
 Tel.: WE 2-8381.....Independent
 Representative.....Gill-Perna
 President.....Ernest Farabee
 Gen., Sta. Mgr.....Harold Gregson
 Comm. Mgr.....Bob Blackwood
 Program Director.....Ed Goetze
 Chief Engineer.....Harold Baker

KARK—Little Rock—1928

Frequency: 820 Kc. Power: 5000 Watts
 Owned-Oper. By.....Arkansas Radio & Equip. Co.
 Address.....10th & Spring Sts.
 Tel.: FR 6-2481.....NBC
 Representative.....Edward Petry

ARKANSAS

Exec. V.P. T. K. Barton
V.P., Sta. Mgr. Douglas Romine
Program Director Harris Owen
Commercial Manager Lee Bryant
Sales Prod., Pub. Dir. Shirley R. Kennedy
Chief Engineer Dan Winn

KAJI—Little Rock—1927

Freq.: 1250 Kc. Power: 1 Kw. d., 500 w n.
Owned-Oper. By Helmar, Inc.
Address P. O. Box 3099
Tel.: FR 2-0166
Station Representative Hollingbery
President Michael J. Heller
General Manager Tom Bishop
Chief Engineer Dalton Sanders

KLRA—Little Rock—1926

Freq.: 1010 Kc. Power: 10 Kw. d., 5 Kw. n.
Owned-Operated By KLRA, Inc.
Business-Studio Address Box 550
Tel.: Windsor 5-3206 Independent
Station Representative H.R. Rep.
President, General Manager Leonard Coe
Nat. Sales Manager Ernest Howard
Comm. Manager Ollie Bales
Program Director Mary Heffington
Sales Prom., Pub. Director Anne Lumpkin
Chief Engineer Blande Perry

KOKY—Little Rock—1956

Frequency: 1440 Kc. Power: 5000 Watts d.
Owned-Operated By Ebony Radio of Ark.
Address P. O. Box 1956
Tel.: FR 2-0391 Independent
Representative John E. Pearson
Pres., Gen. Mgr. John M. McLendon

KTHS—Little Rock—1924

Frequency: 1090 Kc. Power: 50,000 Watts
Owned-Oper. Radio Bcstg., Inc.
Business-Studio Address 8th & Izard
Tel.: FR 4-3764 Independent
Newspaper Afil. Shreveport Times
Representative Christal
President W. H. Bronson
Gen., Sta. Manager F. A. Watkins
Comm. Manager Robert Riley
Sales Prom. Mgr. R. Brown
Program Director Robert L. Hicks
Chief Engineer Cecil L. Sultt

KVLC—Little Rock—1948

Frequency: 1050 Kc. Power: 1000 Watts
Owned-Operated By Southwestern Bcstg. Co.
Address 319 West 2nd Street
Tel.: FR 5-5321 Independent
Representative Richard O'Connell
Gen., Sta. Mgr. Dale D. Mahurin

KVMA—Magnolia—1948

Frequency: 830 Kc. Power: 1000 Watts d.
Owned-Oper. By Magnolia Bcstg. Co.
Business-Studio Address 212 N. Jefferson St.
Tel.: CE 4-5862 MBS
Representative John E. Pearson
President Dr. J. F. Rushton

Gen. Mgr. William M. Bigley
Comm. Mgr. Norman Hunnicut
Chief Engineer Anson Clark

KBOK—Malvern—1951

Frequency: 1310 Kc. Power: 1000 Watts d.
Owned-Operated By Malvern Bcstg. Co.
Address Highway 270 West
Tel.: 1800 KBS
Representative Devney, Melville
Pres., Gen. Mgr. Kermit L. Richardson
Commercial Manager W. D. Stroud
Chief Engineer Robert Padgett

KPCA—Marked Tree—1956

Frequency: 1580 Kc. Power: 250 Watts, d.
Owned By Poinsett Cy. Bcstg Co.
Address Box 17
Tel.: 1580 KBS
Station Representative Continental
General Mgr. Carlton Garner
Program Director Gail Johnson
Publicity Director Mack Howerton
Chief Engineer Jim Weston

KVSA—McGehee—1953

Frequency: 1220 Kw. Power: 1000 Watts d.
Owned-Oper. By S. E. Arkansas Bcstgs. Inc.
Address Box 1220
Tel.: CA 2-2400 KBS
Representative Best
Pres., Gen. Mgr. Abbott F. Kinney

KENA—Mena—1951

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By KENA Bcstg. Co.
Address S. Reine St.
Tel.: 1450 KBS
General Mgr. E. M. Hoge
Comm. Mgr. Bill Hughes
Program Dir. Esther Trolinder
Chief Engineer Wayne Ramsey

KHBM—Monticello—1955

Frequency: 1430 Kc. Power: 1 Kw. d.
Owned-Operated By Baker Bcstg. Co.
Address Box 446
Tel.: Empire 7-5136 KBS
President, Gen. Manager Keith Baker
Program Director Elbert Hardcastle
Pub., Sales Prom. Evelyn H. Baker
Chief Engineer Al Cooper

KVOM—Morrilton—1952

Frequency: 800 Kc. Power: 250 Watts d.
Owned-Oper. By Morrilton Bcstg. Co.
Address P. O. Box 541
Tel.: 506 Independent
President, General Manager J. C. Willis
Comm. Manager Gene Cooper
Program Director Ella Mae Willis
Pub., Chief Engineer Hugh C. Jones

KTLO—Mountain Home—1953

Frequency: 1490 Kc. Power: 250 Watts

Owned-Oper. By. Mountain Home Bcstg. Corp.
Address. Hwy 5, N.
Tel.: 1490. **KBS**
Representative Best
Pres., Gen. Mgr. A. Stricklen
Commercial Mgr. L. E. Cranor
Chief Engineer. Kenneth Wilkins

KNBY—Newport—1949

Frequency: 1280 Kc. **Power:** 1000 Watts d.
Owned-Operated By. Newport Bcstg. Co.
Business Address V. S. Highway 67
Tel.: 749 **Independent**
President Harold Sudbury
General Station Manager. Gene Howe
Program Director. Jerry Grojean
Chief Engineer. Anson Clark

KDXE—N. Little Rock—1957

Frequency: 1380 Kc. **Power:** 1 Kw.
Owned-Oper. By. Arkansas Valley Bcstg. Corp.
Address. P. O. Box 666
Tel.: FR 6-1997. **Independent**
President. Claude Carpenter, Jr.
General Manager. Ray Bartlett
Commercial Manager. Bill Campbell
Program Director, Ch. Eng. Ed Bailey
Publicity Director. Rita Newsom

**KXLR—North Little Rock
1946**

Frequency: 1150 Kc. **Power:** 5 Kw. d., 1 Kw. n.
Owned-Operated By. Arkansas Bcstg., Inc.
Address. P. O. Box 89
Tel.: FR 2-2155. **Independent**
Representative Billing
President. J. M. Sanders
General Manager Roy Nichols
Commercial Mgr. Ray Green
Chief Engineer. V. O. Van Dusen

KOSE—Osceola—1949

Frequency: 860 Kc. **Power:** 1000 Watts d.
Owned-Oper. By. Osceola Bcstg. Corp.
Business Address. P. O. Box 311
Tel.: LO 3-2641. **KBS**
Representative Cont. Radio Sales
General Station Manager. Don Whitney

KDRS—Paragould—1947

Frequency: 1490 Kc. **Power:** 250 Watts
Owned-Operated By. Progressive Bcstg. Co.
Business Address Box 491
Tel.: CE 2-7627. **KBS**
General Manager. Ted Rand
Business Manager. T. M. Self
Commercial Manager. Doyne F. Bateman
Program Dir. Wilma Wilman Wheelis
Chief Engineer. W. O. Driskell

KCCL—Paris—1959

Frequency: 1460 Kc. **Power:** 500 Watts, d.

Owned By. Gordon Hixson
Address Paris, Ark.
Tel.: Paris **KBS**
President E. W. Cochran
General Mgr. Bob Cochran
Commercial Mgr. V. Kuehn
Chief Engineer Manuel Johnson

KCLA—Pine Bluff—1947

Frequency: 1400 Kc. **Power:** 250 Watts
Owned-Oper. By. Radio Engineering Service
Business-Studio Address. 2900 W. 28th Ave.
Tel.: JE 5-1241. **Independent**
Station Representative. Hil Best
General Mgr. Kenneth Kesterson
Commercial Manager. Clyde Martin
Prog.; Ch. Eng. Charles Penix

KOTN—Pine Bluff—1934

Frequency: 1490 Kc. **Power:** 250 Watts
Owned-Operated By. Universal Bcstg. Corp.
Address. Simmons Bank Bldg.
Tel.: JE 4-8732 **KBS**
Pres., Gen. Mgr., Chief Engr. B. J. Parrish
Sales Prom. Mgr. Joe Wallace
Program Dir. Alva Holt

KPBA—Pine Bluff—1957

Frequency: 1590 Kc. **Power:** 1 Kw. d.
Owned-Operated By. Radio Pine Bluff, Inc.
Address. 1607 W. 6th Ave.
Tel.: JE 4-1523. **Independent**
Station Representative. Gene Bolles Co.
President. W. L. Kent
Gen., Sta. Mgr. Howard M. Peters
Program Director. Howard Watson
Chief Engineer. Robert N. Meador

KPOC—Pocahontas—1950

Frequency: 1420 Kc. **Power:** 1,000 Watts d.
Owned-Operated By. Pocahontas Radio, Inc.
Address. P. O. Box 250
Tel.: TW 2-5234. **KBS**
General Mgr. Adrian L. White
Sales Mgr. Virgil Pace

KAMO—Rogers—1954

Frequency: 1390 Kc. **Power:** 1000 Watts
Owned KAMO, Inc.
Business Address. American Natl. Bank Bldg.
Tel.: MEIrose 6-4611. **Independent**
Station Rep. Walker-Rawalt
Pres., Gen. Mgr. G. Don Thompson
Sta., Comm. Mgr. W. E. Dacus
Program Director. Charles A. Davis
Chief Engineer. Bud Williams

KXRJ—Russellville—1947

Frequency: 1490 Kc. **Power:** 250 Watts
Owned-Oper. By. C. R. Horne
Address. Second and Commerce
Gen., Sta. Mgr. C. R. Horne
Comm. Mgr. L. L. Bryan
Prog. Director. Ora Mae Lee
Chief Engineer. William C. McKenney

ARKANSAS-CALIFORNIA

KWCB—Searcy—1951

Frequency: 1300 Kc. Power: 1000 Watts d.
 Owned By White County Bcstg. Co.
 Address P. O. Box 95
 Tel.: 1281. KBS
 Representative Hil F. Best
 General Mgr. Don P. Jones

KUOA—Siloam Springs—1923

Frequency: 1290 Kc. Power: 5,000 Watts d.
 Owned-Operated By KUOA, Inc.
 Business-Studio Address Siloam Springs
 Tel.: 777. MBS-KBS
 Station Representative Devney, Inc.
 President John E. Brown, Jr.
 Gen. Mgr. Cecil Smith
 Program Director Ralph Kennedy, Jr.
 Sales Prom. Director Darrell D. Willis
 Chief Engineer Cecil E. Smith

KBRS—Springdale—1949

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. Northwest Ark. Bcstg. & TV Co.
 Address P.O. Box 591
 Tel.: Pleasant 1-4675. ABC
 Newspaper Affiliation Southwest American
 Representative Hil F. Best
 President Donald W. Reynolds
 General Manager Phil H. Phillips
 Commercial Manager Curtis C. Hornor, Jr.
 Program Director Jim G. Wilkerson
 Chief Engineer Virgil Smith

KWAK—Stuttgart—1948

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Stuttgart Bcstg. Corp.
 Business Address P.O. Box 271
 Tel.: WA 2-5212. KBS
 Gen. Manager Melvin P. Spann
 Station Mgr. June S. Spann
 Chief Engineer C. R. Sandine

KOSY—Texarkana—1951

Freq.: 790 Kc. Power: 1 Kw. d. 500 w. n.
 Owned-Operated By Gateway Bcstg. Co.
 Address P.O. Box 1318
 Tel.: 22-3771. Independent
 Representative Pearson
 Gen. Manager Tom E. Dillchunty

KDFD—Van Buren—1958

Frequency: 1580 Kc. Power: 1 Watt, d.
 Owned By Broadcasters, Inc.
 Address P.O. Box 550
 Tel.: Granite 4-6811. Independent
 President H. R. Fischer
 Chief Engineer J. P. Freeman

KRLW—Walnut Ridge—1951

Frequency: 1320 Kc. Power: 1000 Watts d.
 Owned-Oper. By Lawrence Cty. Bcstg. Co.
 Address P.O. Box 30
 Tel.: Turner 4-3131. KBS
 Gen. Mgr. Wm. H. Cate

KWRF—Warren—1953

Frequency: 860 Kc. Power: 250 Watts d.
 Owned By Pines Broadcasting Co.
 Address Box 480
 Tel.: 353-354. KBS
 Representative Hil F. Best
 President, Gen. Manager Weldon Sledge
 Station Comm. Manager Bill Wells

KWYN—Wynne—1956

Frequency: 1400 Kc. Power: 250 Watts
 Owned E. Arkansas Bcstrs, Inc.
 Address P. O. Box 225
 Tel.: 1188. KBS
 President J. L. Shaver, Jr.
 Gen., Sta. Mgr. Raymond O. Raley
 Program Dir. Larry Futrell
 Chief Engineer Art Rogers

Pop.: 15,210,000
 Families: 4,875,000
 Radio Homes: 4,969,000

CALIFORNIA

TV Homes: 4,330,000
 AM Stas. in State: 190
 TV Stas. in State: 31

KCNO—Alturas—1951

Frequency: 570 Kc. Power: 1000 Watts d.
 Owned-Operated By R. W. Hansen
 Address P. O. Box 1358
 Tel.: 2531. Independent
 Representative Tracy Moore
 Sta. Mgr., Chief Engineer Dick Barrett

KEYZ—Anaheim—1959

Frequency: 1190 Kc. Power: 1000 Watts
 Owned By Radio Orange Cty, Inc.
 Address 1213 N. Highland, Hollywood 38
 Tel.: Prospect 4-5170. Independent
 Sta. Reps. Rbt. Allen; Jack Masla

President, Gen. Mgr. Cliff Gill
 General Sales Mgr. Ira Laufer
 Station, Prog. Mgr. Dan Russell
 Chief Engineer John Ledbetter

KPON—Anderson—1959

Frequency: 1580 Kc. Power: 1000 Watts
 Owned By Universal Electronics
 Address White City Shopping Center
 Tel.: EM 5-2711. Independent
 General Manager George Norman
 Station Mgr. Doug Wildfoerster
 Production Dir. Von Lytell
 Chief Engineer Robert Mulligan

KAVR—Apple Valley—1954

Frequency: 960 Kc.....Power: 5 Kw. d.
Owned.....Apple Valley Bcstg. Co.
Address.....P.O. Box 1
Tel.: VI 7-7251.....Independent
Representative.....W. S. Grant
President.....Newton T. Bass
Managing Dir.....J. C. Thomas
Commercial Mgr.....Ken Barton

KENL—Arcata—1956

Frequency: 1340 Kc.....Power: 250 Watts
Owned.....Humboldt Bcstrs.
Address.....KENL Bldg.
Tel.: VA 2-2941.....Independent
Representative.....W. S. Grant
Pres., Gen. Mgr.....Mel Marshall
Comm. Sta Mgr.....Geo. Schafer

KAHI—Auburn—1957

Frequency: 950 Kc.....Power: 1000 Watts
Owned By.....Don C. Reeves
Address.....Box 950
Tel.: TU 5-5636.....KBS
Sta. Representative.....Robert Allen
President, Ch. Eng.....Don C. Reeves
General, Comm. Mgr.....Gene Ragle
Program Dir.....Wes Meyers

KBIG—Avalon—1952

Frequency: 740 Kc.....Power: 10,000 Watts
Owned-Operated By.....John Poole Bcstg. Co.
Address.....6540 Sunset Blvd., Los Angeles 28
Tel.: HO 3-3205.....Independent
Representative.....Weed
President, Gen. Mgr.....John Poole
Sta. Comm. Mgr.....Robert J. McAndrews
Oper. Program Dir.....Alan Lisser
Sales Prom. Publicity.....R. J. McAndrews
Chief Engineer.....Beull Dalton

KAFY—Bakersfield—1946

Frequency: 550 Kc.....Power: 1000 Watts
Owned.....Paschall, Tullis & Hearne
Address.....P.O. Box 6128
Tel.: Empire 6-4411.....Independent
Representative.....McGavren
Gen. Mgr.....Glenn D. Lockhart
Comm. Mgr.....Roy Licordell
Sales Promotion Manager.....Dick Brown
Program Director.....Al Anthony
Chief Engineer.....B. Tanner

KBIS—Bakersfield—1950

Frequency: 970 Kc.....Power: 1000 Watts
Owned.....Eastern Electrosonic Industries
Studio Address.....2013 Chester Ave.
Tel.: FAirview 4 6093.....Independent
Sta. Representative.....Headley-Reed, Inc.
President.....Robert Straus
General Mgr.....C. R. Christianson
Commercial Mgr.....Si Darrach
Program Dir.....Ron Zimmer
Chief Engineer.....Leon K. Jones

KERN—Bakersfield—1932

Frequency: 1410 Kc.....Power: 1000 Watts
Owned-Oper. By.....McClatchy Newspapers
Business Address.....1535 17th St.
Tel.: FA 5-7475.....CBS
Representative.....Paul H. Raymer
President.....Eleanor McClatchy
Sta. Mgr.....Tom Flynn
Chief Engineer.....Don Gatz

KGEE—Bakersfield—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Marterto Corp.
Business-Studio Address.....1415 17th Street
Tel.: FA 7-3587.....Independent
Sta. Reps.....Adam Young; O'Connell
President.....Danny Thomas
General Manager.....Thurston S. Holmes
Program Director.....James Stoke
Chief Engineer.....Ed. Andress

KIKK—Bakersfield—1958

Frequency: 800 Kc.....Power: 250 Watts; d.
Owned By.....Valley Bcstg. Co.
Address.....910 Chester
Tel.: FAirview 7-4401.....Independent
Station Representative.....John E. Pearson
President.....Joe M. Arnoff
General Manager.....Lee Batch
Program Director.....Al Daneri
Chief Engineer.....Elbert Gallimore

KLYD—Bakersfield—1958

Frequency: 1350 Kc.....Power: 1000 Watts;d.
Owned By.....Urner Broadcasting Co.
Business Address.....1709 30th Street
Tel.: FAirview 7-4831.....Independent
Station Representative.....Grant
Gen. Sta. Mgr.....Edward E. Urner
Commercial Manager.....Dave Maxwell
Program Director.....Dan Speare
Sales Prom. Publ. Dir.....Mary L. Bender
Chief Engineer.....Vernon G. Tucker

KMAP—Bakersfield—1955

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....KMAP, Inc.
Address.....P.O. Box 693
Tel.: FA 7-3541.....MBS
Representative.....ForJoe
Pres., Gen. Mgr.....Clifford E. Ball

KPMC—Bakersfield—1932

Frequency: 1560 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Pioneer Mercantile Co.
Address.....307 East 21st St.
Tel.: FA 7-5121.....ABC
Sta. Reps.....Allen Co.; Burns-Smith
President.....F. G. R. Schamblin
Station Manager.....I. A. Schamblin
Comm. Mgr.....Paul R. Bhermann
Chief Eng.....Leo P. Jarvis

KPAS—Banning—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned: Stevens Bcstg. Inc.
 Address: 200 E. Ramsey St.
 Tel: VI 9-4557. Independent
 Station Representative: Harlan Oakes
 President: Calvin Jasspon
 Station, Comm. Mgr.: Don Metzger
 Asst. Mgr., Program Dir.: Jack Kellner
 Chief Engineer: Fred Brady

KWTC—Barstow—1947

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By: Mojave Valley Bcstg. Co.
 Address: Box 697
 Tel: 4001. MBS
 Station Representative: John E. Pearson Co.
 Pres., Gen. Mgr.: W. T. Brown
 Station Mgr., Pub. Director: R. F. Cruse
 Commercial Mgr.: James Parler
 Sales Prom Mgr.: Jean McAdams
 Chief Engineer: Bill Schultz

KRE—Berkeley—1923

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By: Central Calif. Bcstrs., Inc
 Address-Trans.: 601 Ashby Avenue
 Tel.: THornwall 8-7715. Independent
 Representative: W. S. Grant
 General Mgr.: Arthur Westlund
 Sta. Mgr.: Don Hambly
 Prog. Dir.: Les Avery
 Chief Engineer: Charles Odgen

KOWL—Bijou—1956

Frequency: 1490 Kc. Power: 250 Watts
 Owned: Tahoe Broadcasters, Inc.
 Address: Box 756
 Tel: KI 4-2400. Independent
 Pres., Gen. Mgr.: Ed. French
 Sta. Comm. Mgr.: John J. Murphy
 Chief Engineer: Keith Mealey

KIBS—Bishop—1953

Frequency: 1230 Kc. Power: 250 Watts
 Owned: Southeastern Sierra Bcstg. Corp.
 Address: Box 757
 Tel: UPTon 2-4411. ABC
 Pres., Gen. Mgr., Pub. Dir.: J. Oliver
 Commercial Manager: R. S. Deming
 Station Manager: Dorothy Cowley
 Program Director: Joe Arnold
 Chief Engineer: Elwayne Clement

KYOR—Blythe—1947

Frequency: 1450 Kc. Power: 250 Watts
 Owned: Imperial Broadcasting Systems, Inc.
 Address: Box 668
 Tel: 2231. ABC
 Representative: John E. Pearson
 President, Gen. Mgr.: Frank K. Danzig

KROP—Brawley—1946

Frequency: 1300 Kc. 1000 Watts d., 500 n.
 Owned-Oper. By: Imperial Bcstg. System

Address: 6331 Hollywood Blvd.
 Tel: 1300. ABC
 Representative: John E. Pearson Co.
 President: Frank K. Danzig
 V.P., Gen. Mgr.: F. W. Crane

KBLA—Burbank—1952

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By: Bdcstrs. of Burbank
 Address: 11516 Oxnard St., N. Hollywood
 Tel: POplar 2-1195. Independent
 Station Representative: Grant Webb
 President: G. A. Rogers
 Chief Engineer: H. May

KTEE—Carmel—1957

Frequency: 1410 Kc. Power: 500 W'atts; d.
 Owned By: Carmel Bcstg. Co.
 Address: P. O. Box 2050
 Tel: MAyfair 4-1215. Independent
 Sta. Rep.: Duncan Scott & Co.
 Gen. Sta. Manager: Paul F. Hanson
 Chief Engineer: Marvin Johns

KHSL—Chico—1935

Frequency: 1290 Kc. Power: 5000 Watts
 Owned-Operated: Golden Empire Bcstg. Co.
 Address: Box 1041
 Tel: Flreside 2-0141. CBS
 Representative: McGavren
 Pres., Gen. Mgr.: Mrs. Mickey McClune
 Station Manager: Charles H. Kinsley, Jr.
 Commercial Mgr.: Brian Loughran
 Program Dir.: Tim Armstrong
 Sales, Public Dir.: Don Miller
 Chief Engineer: Russell Pope

KPAY—Chico—1949

Frequency: 1080 Kc. Power: 10,000 Watts
 Owned: J. Ned. Richardson
 Address: P.O. Box 523
 Tel: Flreside 2-4211. MBS
 Representative: Hollingbery
 Gen. Mgr.: J. Ned Richardson
 Comm. Mgr.: Robert Campbell
 Program Director: Tim Armstrong
 Chief Engineer: William Pope

KCHV—Coachella—1954

Frequency: 970 Kc. Power: 1 Kw., d.
 Owner: Coachella Valley Bcstg. Co.
 Address: Box 112, Indio, Calif.
 Tel: EXpress 8-5534. KBS
 Representative: Moore & Assoc.
 Pres.: Edward Gorges
 Gen. Mgr.: I. E. Staples
 Comm. Mgr.: Doug Caplette
 Sales Prom. Mgr.: Bob Stewart
 Program Director: Doc Robinson
 Publicity Director: Walter Duggan
 Chief Engineer: Bill Keith

KBMX—Coalinga—1950

Frequency: 1470 Kc. Power: 500 W. d.
 Owned By: Meldean Bcstg Co.

Address.....P.O. Box 561, Hanford, Calif.
 Tel.: LU 2-0583Independent
Sta. Rep......Grant Webb
 President.....Meldean Upp
 V.P., Gen. Mgr.....Mel Vierra
 Comm. Sta. Mgr.....Jack Miller
 Program, Publicity Dir.....Annette McLellan
 Chief Engineer.....Dick Howard

KBUC—Corona—1948

Frequency: 1370 Kc. Power: 1 Kw. d., 500 W. n.
 Owned.....Radio K-BUC, Inc.
 Business Address.....Box 368
 Tel.: RE 7-1370.....Independent
 Station Representative.....Forjoe
 President.....James F. Hadlock
 V.P., Gen. Mgr.....Naum Healy
 Comm. Manager.....Steve Schoen
 Program Director.....Ed Cornell
 Sales Prom. Manager.....Jan Wallace
 Publicity Director.....Elaine Kremper
 Chief Engineer.....Walter Rees

KCRE—Crescent City—1950

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Del Norte Bcstg. Co.
 Address.....Box 248
 Tel.: INgersoll 4-2155.....KBS
 Station Representative.....W. S. Grant
 President, Gen. Manager.....M. D. Marshall
 Comm. Station Manager.....H. Frank Walters
 Program, Sales Prom.....Alfred G. Curven
 Publicity Director.....Phyllis J. Wren
 Chief Engineer.....Herbert Newman

KPOD—Crescent City—1959

Frequency: 1310 Kc.....Power: 1000 Watts
 Owned By.....KPOD Broadcasting
 Address.....251 H St.
 Tel.: IN 4-2151.....Independent
 General Manager.....George Norman
 Station, Ch. Eng.....Larry Marvin
 Production Dir.....Fred Bohlen
 Promotion Dir.....Bob Hansen

KCHJ—Delano—1951

Freq.: 1010 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Charles Herman Johns
 Address.....P.O. Box 966
 Tel.: DElano 8876.....Independent
 President, Chief Eng.....Charles H. Johns
 General Manager.....Jean G. Johns
 Comm. Mgr.....Jim Turner
 Program Dir.....Joe McFolin

KRDU—Dinuba—1946

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Radio Dinuba Co.
 Business-Studio Address.....Box 157
 Tel.: DI 500.....KBS
 Station Representative.....W. Ayres
 Pres., Gen., Sta. Mgr.....Egon A. Hofer
 V.P.....Dave Hofer, Jr.
 Chief Engineer.....Warren Nystrom

KDEO—El Cajon—1955

Frequency: 910 Kc.....Power: 1 Kw.

Owned-Operated By.....Dandy Bcstg. Corp.
 Address.....3911 Pacific Highway, San Diego
 Tel.: CY 8-8371.....Independent
 Station Representative.....Robert Eastman
 President.....Robert E. Sharon
 Comm. Manager.....Joe Cahill
 Program Director.....Sam Babcock
 Sales Prom. Mgr.....Ted C. Millan
 Publicity Director.....Jim Dandy
 Chief Engineer.....Ed Murphree

KAMP—El Centro—1958

Frequency: 1430 Kc.....Power: 1000 Watts
 Owned By.....El Centro Radio, Inc.
 Address.....6th & Main
 Tel.: ELgin 2-2277.....Independent
 Sta. Reps.....Harlan Oakes; Walker-Rawalt
 President.....A. E. Andreotti
 Gen. Station Manager.....Wm. H. Ellison
 Commercial Mgr.....Chap Rollins
 Prog. Dir., Sales Prom. Mgr.....Bob Weaver
 Publicity Dir.....Marylou Pangle
 Chief Engineer.....Arch Thistle

KICO—El Centro—1947

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....Charles R. Love
 Address.....P.O. Box 1697
 Tel.: ELgin 2-1490.....MBS-KBS
 Sta. Reps.....Jacobson; Felts
 Owner.....Charles R. Love
 General Manager.....W. L. Gleeson
 Commercial Manager.....Jim Reeves
 Pub. Director.....Wally Blake

KXO—El Centro—1927

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....Feldman Enterprises, Inc.
 Business Address.....Box 140
 Tel.: EL 2-1230.....ABC-CBS-KBS
 Representative.....Paul H. Raymer
 President.....Leonard Feldman
 General Manager.....Bob Michels
 Commercial Manager.....Marc Hanan
 Program Director.....Tony Temple
 Chief Engineer.....Arch Thistle

KOWN—Escondido—1958

Frequency: 1450 Kc.....Power: 250 Watts
 Owned By.....Palomar Broadcasting Co.
 Address.....1226 Hale Ave.
 Tel.: SHERwood 5-5811.....Independent
 Pres., Gen. Mgr.....Julie G. Owen
 Chief Engineer.....Joseph Dessert

KDAN—Eureka—1956

Frequency: 790 Kc.....Power: 5 Kw.
 Owned.....Radio KDAN
 Address.....Box 993
 Tel.: HI 2-0611.....Independent
 Representative.....Bcst. Time Sales, Hall
 President.....James F. Hadlock

KIEM—Eureka—1933

Frequency: 1480 Kc.....Power: 5000 Watts
 Owned Opr. By.....Redwood Bcstg. Co., Inc.

CALIFORNIA

Address.....P. O. Box 1021
 Tel.: HI 3-1621.....MBS
 Station Rep.....Hollingsbery
 President.....William B. Smullin
 Opera. Manager.....Barry Adams
 Station Manager.....Newton L. Steward
 Chief Engineer.....Don King

KINS—Eureka—1946

Freq.: 980 Kc.....Power: 5 Kw., d., 500 W. n.
 Owned-Oper. By.....Eureka Bcstg.
 Address.....Box 1015
 Tel.: HI 2-5744.....CBS
 Representative.....Weed
 Pres., Gen. Mgr.....Wendell Adams
 Comm. Sta. Mgr.....Tim Crowley
 Prog.-Publicity.....Doyle Seely
 Chief Engineer.....Dean Elliott

KDAC—Fort Bragg—1948

Frequency: 1230 Kc.....Power: 250 Watts
 Owned.....Mendocino Coast Bcstg. Co.
 Address.....2100 E. Oaks St.
 Tel.: YO 4-3251.....KBS
 Owner.....Edward Mertle
 General Manager, Ch. Eng.....Craig N. Smith
 Sales Prom. Mgr.....Matthew V. Huber

KARM—Fresno—1938

Frequency: 1430 Kc.....Power: 5000 Watts
 Owned-Oper. By.....H. & G. Harm
 Address.....7535 N. Van Ness Ave.
 Tel.: BA 24441.....ABC
 Representative.....Hollingsbery
 President, Gen. Mgr.....George Harm
 Comm. Sales Prom. Mgr.....Gordon Jacobs
 Program Director.....Bill Dallas
 Chief Engineer.....Elbert Dean

KBIF—Fresno—1947

Frequency: 900 Kc.....Power: 1000 Watts, d.
 Owned.....KBIF, Inc.
 Address.....857 Van Ness Ave.
 Tel.: AM 6-0791.....Independent
 Representative.....Weed
 Pres., Gen. Mgr.....David T. Harris
 Chief Engineer.....Bob Love

KEAP—Fresno—1957

Frequency: 980 Kc.....Power: 500 W. d.
 Owned By.....KEAP Broadcasting Co. Inc.
 Address.....2344 S. Railroad Ave.
 Tel.: AD 7-1871.....Independent
 Station Representative.....Daren F. McGavren
 Pres., Gen. Mgr.....Herbert J. Edelman
 Program Director.....Eddie Briggs
 Chief Engineer.....Elbert Dean

KFRE—Fresno—1936

Frequency: 940 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....Triangle Publications
 Business-Studio Address.....T. W. Patterson Bldg.
 Tel.: AM 8-6441.....CBS
 News Affil.....Phila. Inquirer, Phila. D. News
 Representative.....John Blair
 General Mgr.....Leslie H. Peard, Jr.

Sales Manager.....Wayne Decker
 Program Dir.....Robert Fulton
 Dir. of Eng. Opera.....Keith L. Mealey
 OWNERS OF: WFIL-AM-FM-TV, PHILADELPHIA;
 WNBC-AM-FM-TV, BINGHAMTON, N. Y.; WFBG-
 AM-TV, ALTOONA, PA.; WNHC-AM-FM-TV, NEW
 HAVEN, CONN.; WLYH-TV, LEBANON, PA.; KFRE-
 AM-FM-TV, FRESNO, CALIF.

KGST—Fresno—1949

Frequency: 1600 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Juan Mercado
 Address.....1244 'O' St.
 Tel.: AM 6-9901.....KBS
 Representative.....Nat'l Time Sales
 Program Director.....Larry Walters
 Chief Engineer.....Elbert Dean

KMAK—Fresno—1953

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....McMahan Bcstg. Co.
 Address.....2020 McKinley Ave.
 Tel.: AM 6-9448.....Independent
 Representative.....Meeker Co.
 President.....R. O. McMahan
 Gen., Sta. Mgr.....Coyle Chambers
 Comm. Manager.....Walter Novell
 Chief Engineer.....Ed Nickels

KMJ—Fresno—1922

Frequency: 580 Kc.....Power: 5000 Watts
 Owned-Operated By.....McClatchy Bcstg. Co.
 Business-Studio Address.....1515 Van Ness Ave.
 Tel.: AM 8-5771.....NBC
 Newspaper Affiliation.....McClatchy Newspapers
 Representative.....Paul H. Raymer
 President.....Eleanor McClatchy
 Station Manager.....Ramsey G. Elliott
 Sales Mgr.....Roy Swanson
 Chief Engineer.....William Wallace

KYNO—Fresno—1947

Frequency: 1300 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Radio KYNO
 Address.....2125 N. Barton Ave.
 Tel.: CL 5-8383.....MBS
 Representative.....Headley-Reed
 General Manager.....Gene Chenault
 Sta. Mgr.....Jim Carroll
 Chief Engineer.....Bert Williamson

KPER—Gilroy—1957

Frequency: 1290 Kc.....Power: 500 Watts, d.
 Owned.....Radio KPER
 Address.....615 Swanston Lane
 Tel.: VI 2-3155.....KBS
 Representative.....Lucas & Webb
 General Manager.....John Gregory
 Chief Engineer.....Don Bernard

KIEV—Glendale—1933

Frequency: 870 Kc.....Power: 250 Watts
 Owned-Operated By.....Cannon System, Ltd.
 Address.....106 N. Glendale Ave.
 Tel.: CHapman 5-2388.....Independent
 President.....David H. Cannon
 General Mgr.....Cal Cannon

KNCS—Hanford—1948

Freq.: 620 Kc. Power: 1 Kw.
 Owned-Oper. By.....John C. Cohan
 Business Address.....P.O. Box 620
 Tel.: LUDlow 2-0361.....Independent
 Representative.....Theo. B. Hall
 Owner & Gen. Mgr.....John C. Cohan
 Sales Promotion Mgr.....Doris Ferreira
 Publicity Director.....Jack Ball
 Prog. Chief Engineer.....Stan Vestal

KHSJ—Hemet—1959

Frequency: 1320 Kc. Power: 500 Watts
 Owned By.....L & B Bestg Co.
 Address.....P.O. Box 1196
 Tel.: Olive 8-7113.....Independent
 General Manager.....W. L. Miller
 Program Director.....Chas. B. Watson
 Chief Engineer.....L. V. Pillow

KDAY—Hollywood—1947

Frequency: 1580 Kc. Power: 10 Watts; d.
 Owned By.....Radio California, Inc.
 Address.....1549 No. Vine St.
 Tel.: HO 1-9981.....Independent
 Representative.....Young
 President.....John D. Keating
 Gen. Sta. Mgr.....Irving C. Phillips
 Chief Engineer.....Bob Dye

KREO—Indio—1946

Frequency: 1400 Kc. Power: 250 Watts
 Owned.....Imperial Broadcasting System, Inc.
 Address.....3401 Russell St., Riverside
 Tel.: Diamond 7-3403.....Independent
 Representative.....John E. Pearson
 President.....Frank K. Danzig
 General Manager.....Frank W. Crane
 Comm. Station Manager.....Ed. Silvera
 Program, Prom. Manager.....Bill Viking
 Chief Engineer.....Dave Matton

KTYM—Inglewood—1958

Frequency: 1460 Kc. Power: 1000 Watts
 Owned By.....A. J. Williams
 Address.....125 S. Grevillea Ave.
 Tel.: OREGon 8-6400.....Independent
 Representative.....Grant
 President.....A. J. Williams
 Comm. Manager.....C. O. Grady, Jr.
 Program Director.....F. P. McDonald
 Chief Engineer.....C. Simpson

KRKC—King City—1958

Frequency: 1570 Kc. Power: 250 Watts; d.
 Owned By.....KRKC, Inc.
 Address.....P. O. Box 1167
 Tel.: 1070.....KBS
 Station Representative.....W. S. Grant
 President, Gen. Manager.....Bob McVay

KDAY

LOS ANGELES

50,000 WATTS

KDAY

LOS ANGELES

50,000 WATTS

KDAY

LOS ANGELES

50,000 WATTS

KDAY

LOS ANGELES

50,000 WATTS

KDAY

LOS ANGELES

50,000 WATTS

IRV PHILLIPS, GEN. MGR.

**REPRESENTED BY
 ADAM YOUNG, INC.**

KDAY, Santa Monica, California

CALIFORNIA

Program, Chief Engineer.....John McAdam
Sales Prom. Director.....Joan Brown
Pub. Director.....Gloria Manss

KAVL—Lancaster—1950

Freq.: 610 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....Antelope Bcstg. Co.
Address.....P. O. Box 1192
Tel.: WH 2-1121.....Independent
Station Representative.....Broadcast Time Sales
President.....W. B. Carter
General Mgr.....H. L. Comstock
Chief Engineer.....M. Anderson

KBVM—Lancaster—1956

Frequency: 1380 Kc.....Power: 1000 Watts
Owned By.....Tri-County Bcstgrs., Inc.
Address.....43321 N. Sierra Highway
Tel.: WH 2-8461.....Independent
Station Representative.....B-N-B Time Sales
President.....Roy Hinkel
General Manager.....Jack J. Bankson
Chief Engineer.....Geo. Patterson

KLAN—Lemoore—1959

Frequency: 1320 Kc.....Power: 1000 Watts. d.
Owned By.....Radio Lemoore
Address.....110 N. Eldorado St., Stockton, Cal.
President, General Mgr.....Joseph E. Gamble
Chief Engineer.....Fred Volken

KCVR—Lodi—1946

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Lloyd Burlingham
Business Address.....P. O. Box 600
Tel.: EN 8-0628.....KBS
Station Representative.....Wm. Ayres
General Mgr.....Lloyd Burlingham
Chief Engineer.....George Sampson

KNEZ—Lompoc—1958

Frequency: 960 Kc.....Power: 500 Watts
Owned By.....KNEZ, Inc.
Business Address.....P.O. Box 338
Tel.: Lompoc 2965.....KBS
Station Representative.....B-N-B Time Sales
President.....Thomas B. Friedman
Gen. Mgr., Ch. Eng.....Thomas J. Wallace, Jr.

KFOX—Long Beach—1924

Frequency: 1280 Kc.....Power: 1000 Watts
Owned-Oper. By.....KFOX Inc.
Address.....220 E. Anaheim Street
Tel.: HE 6-7281.....Independent
President.....Kenyon Brown
Sta. Rep.....Hollingsbery
General Mgr.....Cal Perley
Station, Comm Mgr.....Willard Kline
Program Dir.....Ed Dyer
Sls. Prom., Publicity Dir.....Barbara Ashbrook
Chief Engineer.....Gordon Calcote

KGER—Long Beach—1926

Frequency: 1390 Kc.....Power: 5,000 Watts
Owned By.....John Brown Schools of Calif., Inc.
Business-Studio Address.....3745 Atlantic

Tel.: GARfield 7-7907.....Independent
President.....Dr. John E. Brown
Gen., Sta., Comm. Mgr.....E. William George
Program Dir.....Irene Cook
Chief Engineer.....Luke Crumbaugh

KABC—Los Angeles—1929

Frequency: 790 Kc.....Power: 5000 Watts
Owned-Oper. By.....AB-PT, Inc.
Address.....1539 N. Vine St.
Tel.: NO 3-3311.....ABC
Representative.....Katz
President.....James G. Riddell
Gen. Sta. Mgr.....Ben Hoberman
Chief Engineer.....Ralph Denechaud

KFAC—Los Angeles—1931

Frequency: 1330 Kc.....Power: 5000 Watts
Owned-Oper. By.....Los Angeles Bcstg. Co.
Bus.-Studio Address.....5773 Wilshire Blvd.
Tel.: WE 8-0181.....Independent
Representative.....Bolling
Pres.-Gen.-Sta. Mgr.....Calvin J. Smith
Program Director.....Howard Rhines
Chief Engineer.....Ron Oakley

KFI—Los Angeles—1922

Frequency: 840 Kc.....Power: 50,000 Watts
Owned-Operated By.....Earle C. Anthony, Inc.
Business-Studio Address.....141 N. Vermont Ave.
Tel.: DU 2-2121.....NBC
Representative.....Henry I. Christal
Pres., Gen. Mgr.....Earle C. Anthony
Asst. to Pres.....Charles E. Hamilton
Program Director.....Pat Kelly
Comm. Manager.....Elmer Wayne
Sales Prom., Pub. Director.....Robert J. Boyne
Co-Chief Engrs.....H. L. Blatterman, C. W. Mason

KFWB—Los Angeles—1925

Frequency: 980 Kc.....Power: 5000 Watts
Owned-Oper. By.....KFWB Bcstg. Corp.
Business-Studio Add.....6419 Hollywood Blvd.
Tel.: HO 3-5151.....Independent
Representative.....Blair
Pres., Gen. Mgr.....Robert M. Purcell
Dir. of Operations.....Theola Sanders
General Sls. Mgr.....James Simons
Sales Devel.....Allan MacDonald
V.P., Prog. Dir.....Chuck Blore
Publicity Dir.....Ruth Levy
Advertising Mgr.....Richard Mulford
Chief Engineer.....Leonard Hayden

KGFJ—Los Angeles—1926

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Ben S. McGlashan
Business-Studio Address.....6314 Sunset Blvd.
Tel.: HO 4-0201.....Independent
Sta. Reps.....Howard; Robt. Allen
Owner.....Ben S. McGlashan
General, Station Manager.....Thelma Kirchner
Sales Mgr.....Molly C. Low
Program Director.....Jim Randolph
Publicity Dir.....Tom Hawkins
Sales Prom. Mgr.....Juanita McCuroy
Chief Engineer.....Homer Obuchon

KHJ—Los Angeles—1922

Frequency: 930 Kc. Power: 5,000 Watts
 Owned-Oper. By RKO General
 Address: 1313 N. Vine St., Hollywood
 Tel.: HO 2-3133
 MBS Representative H.R. Repps
 Gen. Mgr. Norman Boggs
 Nat. Sls. Mgr. Paul H. Martin
 Program Director A. J. LaFrano
 Chief Engineer Robert Bullock

KLAC—Los Angeles—1924

Freq.: 570 Kc. Power: 5 Kw. d.; 1 Kw. n.
 Owned-Operated By Hall Broadcasting Co.
 Address: 6363 Sunset Blvd
 Tel.: HO 2-7271
 Independent Station Representative Robert Eastman
 President M. W. Hall
 Vice President Richard Westman
 Gen. Sales Manager Morton Sidley
 Mdsq. Dir. Armand La Pointe
 Program Director Ron McCoy
 Sales Prom., Pub. Director Betty Hudson
 Chief Engineer Paul Holton

KMPC—Los Angeles—1928

Freq.: 710 Kc. Power: 50 Kw. d.; 10 Kw. n.
 Owned-Oper. By Golden West Bcstg.
 Address: 5939 Sunset Boulevard
 Tel.: HOLLYWOOD 9-5341
 Independent Representative AM Radio Sales
 Ch. of Board Gene Autry
 President Robert O. Reynolds
 Gen. Sales Mgr. Stanley Spero
 Mgr., Sls. Prom. John M. Asher
 Prog. Dir. Robert H. Forward
 Chief Engineer L. C. Sigmon

KNX—Los Angeles—1920

Frequency: 1070 Kc. Power: 50,000 Watts
 Owned By Columbia Bcstg. System, Inc.
 Business-Studio Address: 6121 Sunset Blvd.
 Tel.: HO 9-1212
 CBS Sta. Representative CBS Spot Sales
 V.P., General Manager Fred Ruegg
 Commercial Mgr. Gordon Mason
 Prog. Dir. Robert Sutton
 Promotion Manager Arthur Wittum
 Pub. Dir. Lloyd Brownfield
 Chief Engineer Ted Denton

KPOL—Los Angeles—1952

Frequency: 1540 Kc. Power: 10,000 Watts
 Owned-Oper. By Coast Radio Bdcstg. Corp.
 Address: 4628 Wilshire Blvd.
 Tel.: WE 8-2345
 Independent Station Representative Raymer Co.
 President, Gen. Mgr. Hugh R. Murchison
 Station, Comm. Mgr. Frederick Custer
 Program Director Robertson Scott
 Chief Engineer Conrad Sprenger

KPOP—Los Angeles—1924

Frequency: 1020 Kc. Power: 5,000 Watts
 Owned By Standard Bcstg. Co.
 Business-Studio Add.: 338 S. Western Ave.

Tel.: DU 8-2345
 Independent President George B. Storer
 General Mgr. Wendell Campbell
 Commercial Mgr. Dale Petersen
 Program Dir. Bill Wheatley
 Prom., Publicity Dir. Patt Wright
 Ch. Eng. Leonard Reeves
 OWNERS OF: WJBK-AM-FM-TV, DETROIT; WSPD-AM-FM-TV, TOLEDO; WAGA-TV, ATLANTA; WJW-AM-FM-TV, CLEVELAND; WWVA-AM-FM, WHEELING, W. VA.; WGBS-AM-FM, MIAMI, FLA.; WIGB-AM-FM, PHILA., PA.; WITI-TV, MILWAUKEE.

KRKD—Los Angeles—1927

Frequency: 1150 Kc. Power: 5000 d.; 1000 n.
 Owned-Operated By Cont. Tele. Corp.
 Business-Studio Address: 1050 Montecito Drive
 Tel.: CA 5-4116
 Independent President Frank Oxarant
 Gen. Mgr. Jack Feldmann
 Gen. Sales Rep. Bob Fox
 Prog. Dir. Charles A. Clifton
 Ch. Eng. Ben Brown

KHOT—Madera—1956

Frequency: 1250 Kc. Power: 500 Watts, d.
 Owner Glomar Music Bcstg. Co.
 Address: 2818 Ave 15
 Tel.: OR 4-8501
 Independent Representative Ayres
 Mgr. Bob L. Moran
 Chief Engineer Tom Bracanovich

KMYC—Marysville—1940

Frequency: 1410 Kc. Power: 5 Kw. d.; 1 Kw. n.
 Owner By Carlton Broadcasting
 Business Address: P. O. Box 631
 Tel.: SH 2-2396
 MBS Sta. Representative Theo. B. Hall
 President Jack Sterling
 General, Comm. Mgr. Carroll V. Hansen
 Chief Engineer Jim Parrish

KWIP—Merced—1956

Frequency: 1580 Kc. Power: 500 Watts, d.
 Owned By HDH Stations, Inc.
 Address: Hotel Tioga
 Tel.: RA 2-3838
 Independent Station Representative Robert R. Allen
 Pres., Gen. Manager Maxwell Hurst
 Comm. Mgr. Reg Streeter
 Chief Engineer Mal Beavers

KYOS—Merced—1936

Frequency: 1480 Kc. Power: 5000 Watts
 Owned-Operated By KYOS, Inc.
 Business Address: 1735 "L" St.
 Tel.: RA 2-6251
 ABC-MBS Sta. Repr. Baron, B-N-B- Time Sales
 Pres., Gen., Sta. Mgr. Frank Flynn
 Chief Engineer Dwayne D. Caldwell

KBEE—Modesto—1951

Frequency: 970 Kc. Power: 1000 Watts
 Owned McClatchy Bcstg. Co.
 Address: 14th & Eye St.
 Tel.: LA 3-7756
 Independent

CALIFORNIA

Newspaper Affil. McClatchy Newspaper
Representative Paul Raymer
President Eleanor McClatchy
Station Manager Hugh Shelley
Sales Manager Milton Hibdon
Chief Engineer Albert Schneider

KFIV—Modesto—1950

Frequency: 1360 Kc. Power: 1000 Watts
Owned-Oper. By KFIV, Inc.
Address Box 1360
Tel.: LA 4-1360 ABC
President A. J. Krisik
Gen. Mgr. Ted Wolf

KTRB—Modesto—1933

Frequency: 860 Kc. Power: 10,000 d.: 1000 n.
Owned-Operated By KTRB Bcstg. Co., Inc.
Address P. O. Box 593
Tel.: LA 3-0737 Independent
Sta. Representative Daren McGavren
Pres.-Gen.-Station Mgr. William H. Bates, Jr.
Comm., Sales Prom. Mgr. Richard Brown
Program, Publicity Dir. Cal Purviance
Chief Engineer W. H. Bates

KIDD—Monterey—1955

Frequency: 630 Kc. Power: 1 Kw.
Owned By Monterey Pen Bcstg. Inc.
Address 150 Franklin St.
Tel.: FRontier 2-8154 Independent
Representative Hollingbery
President Robert Sherry
Commercial Mgr. Jack G. Hamilton
Chief Engineer Jan King

KMBY—Monterey—1947

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By John Burroughs
Business Address 468 Calle Principal
Tel.: FR 2-4541 CBS
Pres., Gen., Sta. Mgr. John Burroughs
Comm. Mgr. James T. Timothy

KWSD—Mt. Shasta—1947

Frequency: 620 Kc. Power: 1000 Watts, d.
Owned-Oper. By .. Shasta Cascade Bcstg. Corp.
Address E. Alma St.
Tel.: WA 6-2124 Independent
Representatives Continental, Ayres
Co-Owner, Ch. Eng. David H. Rees

KVON—Napa—1947

Frequency: 1440 Kc. Power: 500 Watts
Owned-Oper. By J. L. & A. M. Powell
Address 1124 Foster Road
Tel.: BAldwin 6-2023 KBS
Sta. Representative John E. Pearson
Owner, Gen. Mgr. J. L. Powell
Program Director Sam Gordon
Sales Prom. Mgr. Beryle Gonzales
Publicity Dir. Gil Gordon
Chief Engineer Don Brown

KSFE—Needles—1952

Frequency: 1340 Kc. Power: 250 Watts

Owned-Oper. By Needles Bdcstg. Co.
Address P. O. Box C-2
Tel.: EAstgate 6-2101 KBS
Station Representative Continental
Owner, Mgr. B. J. Fitzpatrick
Program Director H. L. Fitzpatrick
Chief Engineer Albert Lincoln

KABL—Oakland—1959

Frequency: 960 Kc. Power: 1000 Watts
Owned-Oper. By McLendon Corp.
Address 464 19th St.
Tel.: TW 3-9600 Independent
Station Representative Daren F. McGavren
Ch. of Board B. R. McLendon
President Gordon B. McLendon
General Manager Homer H. Odom
Sales Manager Bok Reltzel
Program Director Robert S. Stevens
Chief Engineer Howard Immekus

KEWB—Oakland—1922

Frequency: 910 Kc. Power: 5 Watts, d., 1 W. n.
Owned-Oper. By KEWB, Bcstg. Corp.
Business Address 2150 Franklin St.
Tel.: TEmplebar 6-0910 Independent
Station Representative Katz
President Robert M. Purcell
General Manager Milton H. Klein
Comm. Manager Robert S. Calender
Prog. Director William Enis
Chief Eng. Roswell S. Smith

KDIA—Oakland—1920

Frequency: 1310 Kc. Power: 1000 Watts
Owned Egmont Sonderling Assoc.
Business-Studio Address 327 22nd St.
Tel.: HI 4-1212 Independent
Station Rep. Bernard Howard
Station Manager F. Wellington Morse
Chief Engineer Logan Z. Edwards

KUDE—Oceanside—1956

Frequency: 1320 Kc. Power: 500 Watts
Owned By Dolph-Petty Bcstg. Co.
Address Box 779
Tel.: SA 2-8294 Independent
Station Representative Robert R. Allen
President Herbert L. Petty
Gen. Station Mgr. Lyle R. Richardson
Comm. Manager Larry Thomas
Program Director Ted Porter
Publicity Director Bud Handy
Chief Engineer Ted Brown

KASK—Ontario—1947

Frequency: 1510 Kc. Power: 1000 Watts
Owned-Operated By The Daily Report Co.
Address P.O. Box 593
Tel.: YUkon 2 8888 Independent
Newspaper Affiliation Daily Report
Representative Hil F. Best
President Mrs. Jerene A. Harnish
General Manager Gerald O. Jones
Program Director Al Pierce
Chief Engineer Manual Barraza

KOXR—Oxnard—1955

Frequency: 910 Kc. Power: 1 Kw., d.
 Owned-Oper. By. Oxnard Broadcasting Corp.
 Address. 1280 So. Oxnard Blvd.
 Tel.: HU 3-2303. Independent
 Sta. Representative. United Spot Sales
 Pres., Chief Eng. Paul R. Schneider
 Comm., Sales Prom. Mgr. J. Alan Rinehart

KUTY—Palmdale—1957

Frequency: 1470 Kc. Power: 1 Kw.
 Owned By. Palmdale Broadcasters
 Address. 806 East Ave., Q-10
 Tel.: Windsor 7-3107. Independent
 Representative. W. S. Grant
 President. Harold C. Singleton
 Chief Engineer. Don Reitzke

KCMJ—Palm Springs—1946

Freq.: 1010 Kc. Pwr: 1 Kw., d.; 500 W., n.
 Owned-Operated By. KCMJ, Inc.
 Business Address. Box **KK**
 Tel.: FA 4-2253. CBS
 Representative. Stanley
 Pres., Gen. Mgr. Robert D. Blashek
 Chief Engineer. Glenn Garnett

KDES—Palm Springs—1956

Frequency: 920 Kc. Power: 1000 Watts
 Owned. Cameron Bcstg. Co.
 Address. 174 N. Palm Canyon Dr.
 Tel.: FA 4-1212. Independent
 Newspaper Affiliation. Desert Sun
 Representative. W. S. Grant
 President. George Cameron
 Gen. Sta. Mgr. John Michel
 Comm. Mgr. Harry Voelker
 Prog. Ch. Eng. Cliff Miller

KPAL—Palm Springs—1954

Frequency: 1450 Kc. Power: 250 Watts
 Owner. KPAL Bcstg. Corp.
 Address. P. O. Box 1450
 Tel.: FAirview 4-9171. Independent
 Rep. For Joe
 Gen. Mgr. Al Yallen
 Chief Engineer. Paul Wieman

KIBE—Palo Alto—1949

Frequency: 1220 Kc. Power: 1,000 Watts d.
 Owned-Oper. By. Sundial Bcstg. Corp.
 Address. P.O. Box 1151
 Tel.: DA 3-1341. KBS
 Rep. Walker-Rawalt
 General Mgr. Edward Davis
 Program Director. Martin Cantisano

KWKW—Pasadena—1942

Frequency: 1300 Kc. Power: 1000 Watts
 Owned-Oper. By. Southern Calif. Bcstg. Corp.
 Address. 800 Sierra Madre Villa
 Tel.: MURray 1-6744. Independent
 Representative. Nat'l Time Sales
 President. Marshall S. Neal
 General Manager. William J. Beaton

Comm. Manager. Andy James
 Prog., Publicity Dir. Bob Griffin
 Chief Engineer. Robert Fisher

KRLA—Pasadena—1959

Frequency: 1110 Kc. Power: 10,000 Watts
 Owned-Operated By. 1110 Bcstg. Corp.
 Address. 6381 Hollywood Blvd.
 Tel.: HO 2-7388. Independent
 Representative. Cooke
 President. Donald R. Cooke
 Gen. Mgr. Edwin Y. Schulz
 Comm. Sls. Prom. Mgr. Lou Silverstein
 Chief Engineer. Jack Reeder

KPRL—Paso Robles—1946

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By. Radio KPRL
 Address. P.O. Box 96
 Tel.: 205. MBS-KBS
 Representative. W. S. Grant
 Gen., Sta., Mgr., Chief Eng. Dale Schwartz
 Mdsq. Mgr. Bernard Schwartz
 Comm. Mgr. Dorothy Schwartz

KAFP—Petaluma—1950

Frequency: 1490 Kc. Power: 250 Watts
 Owned. Bcst. Assoc., Inc.
 Address. Box 590
 Tel.: PO 3-1505. KBS
 Sta. Representative. United Spot Sales
 General Manager. R. E. Thomlinson
 Commercial Mgr. Donald Ramsbottom
 Program Director. Donald Davis
 Chief Engineer. Ken Phillips

KKIS—Pittsburg—1949

Frequency: 990 Kc. Power: 5 Kw.
 Owned-Oper. By. Kay Kis Corp.
 Business. 235 Railroad Ave.
 Tel.: HE 2-2964. Independent
 President. Ronald B. Woodyard
 General Station Manager. Jerry Bassett
 Program Director. Nat Stevens
 Sales Prom. Manager. Jack Fitzwater
 Publicity Director. Wm. T. Simmons
 Chief Engineer. James R. Bird, Jr.

KWOW—Pomona—1947

Freq.: 1800 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By. Valley Bdcstg. Co.
 Business-Studio Address. So. Mills & Olive
 Tel.: NAtional 2-1293. Independent
 General Mgr. Dean H. Wickstrom

KTIP—Porterville—1947

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By. Gateway Bcstgrs., Inc.
 Business-Studio Address. Box 1312
 Tel.: SU 4-1450. ABC
 President, Gen. Mgr. Gareth F. Garland
 Comm. Manager. B. Harland Ohde
 Program Director. Lawrence D. Colta
 Chief Engineer. Hugh A. Leach

CALIFORNIA

KACY—Port Hueneme—1958

Frequency: 1520 Kc. Power: 250 Watts
Owned By Lincoln Dellar
Business Address P.O. Box 1520
Tel.: HUnter 3-1520 Independent
Gen. Mgr. Lincoln Dellar

KBLF—Red Bluff—1946

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By Victor Indust., Corp.
Address Box 431
Tel.: LAwrence 7-3511 Independent
Station Mgr. W. F. Baumgarten

KRDG—Redding—1956

Frequency: 1230 Kc. Power: 250 Watts
Owned Redding Broadcasting Co.
Address 1347 Yuba St.
Tel.: CHestnut 3-0343 ABC-MBS
Representative Tracy Moore
Gen. Mgr., Chief Eng. Howard N. Martineau
Comm. Manager Charles Hess
Program Director Edith Martineau
Sales Prom. Mgr. Joe LaLonde

KSDA—Redding—1954

Frequency: 1400 Kc. Power: 250 Watts
Owner Radio Redding, Inc.
Address 1943-B Pine St.
Tel.: CHestnut 3-2454 Independent
Station Representative John Pearson
President, Prog. Director Paul B. Patrick
Gen. Comm. Manager Roger C. Patrick
Sales Prom. Manager Ed Devlin
Chief Engineer James Newill

KPAP—Redding—1958

Frequency: 1270 Kc. Power: 1 Watt, d.
Owned By Hi Fidelity Stations, Inc.
Address P.O. Box 997
Tel.: CHestnut 3-5511 Independent
Station Rep. Grant
General Manager Jack Hampton
Commercial Mgr. A. Loeffler
Program Dir. Harry Carmichel
Chief Engineer K. Machin

KVCV—Redding—1937

Frequency: 600 Kc. Power: 1000 Watts
Owned-Oper. By Golden Empire Bcstg. Co.
Address Hotel Redding
Tel.: CH 3-1515 CBS
Sta. Representative Avery Knodel
President, Gen. Mgr. Mickey McClung
Station Manager Fred M. Stuelpnage
Commercial Mgr. H. E. McCarty
Program, Prom. Mgr. Lyle Mathys
Publicity Director Charles Castor
Chief Engineer Russ Pope

KVIP—Redding—1957

Frequency: 540 Kc. Power: 1 Kw.
Owned Shasta Bcstg. Corp.
Address Box 919
Tel.: CHestnut 1-5540 Independent

Representative Hollingsbery
Pres., Gen. Mgr. George C. Fleharty
Chief Engineer Lynn Olson

KCAL—Redlands—1954

Frequency: 1410 Kc. Power: 1000 Watts
Owner Southwest Bcstg. Co., Inc.
Address P. O. Box 390
Tel.: PYramid 3-2358 ABC
Representative Pearson
President Dr. B. Corren
Prog., Chief Eng. Dick Kitzing

KRCK—Ridgecrest—1956

Frequency: 1360 Kc. Power: 1 Kw.
Owned Indian Wells Radio
Address 350 W. Ridgecrest Blvd.
Tel.: RI 8-4061 Independent
Representative Pearson
Owner, Gen. Mgr. Victor M. Farel
Program Director Norman Woodruff

KRKS—Ridgecrest—1956

Frequency: 1240 Kc. Power: 250 Watts
Owned Gilson Broadcasting, Inc.
Address Box 696
Tel.: RI 8-9211 Independent
Station Representative Robert R. Allen
President Leland Gillette
Gen. Sta. Manager L. M. Laby
Program Director Jim Klucker

KACE—Riverside—1957

Frequency: 1570 Kc. Power: 1 Kw., d.
Owned KACE Radio, Inc.
Address 7351 Lincoln Ave.
Tel.: OV 8-1570 Independent
Representative Harlan G. Oakes
Pres., Gen. Mgr. Ray Lapica
Prog., Chief Eng. Jack Wiseley

KPRO—Riverside—1941

Frequency: 1440 Kc. Power: 1000 Watts
Owned Imperial Broadcasting System, Inc.
Address 3401 Russell Street
Tel.: OV 6-0260 Independent
Sta. Reps. John E. Pearson; Ira Laufer
V.P., General Mgr. Frank Crane
Station Comm. Manager Mal Ewing
Program Director Bill Gebeau
Publicity Director Bill Warren
Chief Engineer David Matton

KCRA—Sacramento—1945

Freq.: 1320 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By KCRA, Inc.
Business Studio Address 310 Tenth St.
Tel.: HICKory 4-7300 NBC
Representative Petty
President-General Mgr. Ewing C. Kelly
Asst. Gen. Mgr. Howard J. Smiley
Nat. Comm. Mgr. Fred C. Beckwith
Station Mgr. Raymond J. Smith
Commercial Mgr. Lou Coppola
Program Dir. William C. Jones

Sales Prom. Mgr. Ted Hardy
 Chief Engineer W. Herbert Hartman

KFBK—Sacramento—1922

Frequency: 1530 Kc. Power: 50,000 Watts
 Owned-Oper. By McClatchy Newspapers
 Business Studio Address Twenty-First & Q
 Tel.: GI 2-5011 ABC
 Newspaper Affiliation McClatchy Newspapers
 Representative Paul H. Raymer
 President Eleanor McClatchy
 Station Manager Frank M. Devaney
 Program Director Edward Boyle
 Sales Mgr. A. C. Williams
 Chief Engineer Stam Sronce

KGMS—Sacramento—1952

Frequency: 1380 Kc. Power: 1000 Watts
 Owned-Oper. By KBMS, Inc.
 Address 13th & H. Sts.
 Tel.: GI 1-3133 MBS
 Representative Forjoe Co.
 President Anthony C. Morici
 Chief Engineer Bob LaRue

KROY—Sacramento—1937

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By John Carey, Inc.
 Business-Studio Address 1010 11th St.
 Tel.: GI 3-2525 CBS
 Representative Hollingbery
 President John Carey

KXOA—Sacramento—1945

Frequency: 1470 Kc. Power: 1000 Watts
 Owned-Oper. By Cal-Val Radio
 Business Address Box 3094
 Tel.: WA 5-2717 Independent
 Station Representative Daren F. McGavren
 President Riley R. Gibson
 General Mgr. Howard Haman
 Comm. Manager Bill Weaver
 Prog. Dir. Jack Lawson
 Chief Engineer Maurice Hill

KDON—Salinas—1935

Frequency: 1460 Kc. Power: 5000 Watts
 Owned-Oper. By KDON, Inc.
 Business Address 933 N. Main St.
 Tel.: HA 2-6464 Independent
 Representative Pearson
 Pres., Gen. Mgr. Richard Bott
 Chief Engineer Don Runyon

KSBW—Salinas—1947

Frequency: 1380 Kc. Power: 5000 Watts
 Owned-Oper. By Salinas Valley Bcstg. Corp.
 Business Address 238 John St.
 Tel.: H Harrison 2-7484 ABC-MBS
 Station Representative Daren F. McGavren
 Pres., Gen. Mgr. John C. Cohan
 Sta., Comm. Manager Roy Jorgenson
 Pub. Sales Prom. Mgr. Clarke Bradley
 Chief Engineer Bill Hargan

KCKC—San Bernardino—1947

Frequency: 1350 Kc. Power: 500 Watts

Owned-Oper. By M. V. W. Radio Coro
 Business Address 770 Mill St.
 Tel.: TU 8-0245 Independent
 Representative Ayers, Smith
 President Raymond T. McKenzie
 Station Mgr. Clair A. Weidenaar
 Commercial Mgr. Lee Batch
 Chief Engineer James Blaine

KFXM—San Bernardino—1929

Frequency: 590 Kc. Power: 1000 Watts
 Owned KFXM Broadcasting Co.
 Address 512 Fifth Street
 Tel.: TU 9-3636 Independent
 Representative McGavren
 General Manager Norman Keats
 Prog. Dir., Chief Engineer Lyle Kilgore

KITO—San Bernardino—1947

Frequency: 1290 Kc. Power: 5000 Watts
 Owned By Radio Associates, Inc.
 Address Box 889
 Tel.: GLenview 8-8183 MBS
 Representative Hollingbery
 President Kenyon Brown
 General Mgr. Cal Perley
 Station Mgr. Tom Papich

KRNO—San Bernardino—1948

Frequency: 1240 Kc. Power: 250 Watts
 Owned KRNO, Inc.
 Address 990 Colton Ave
 Tel.: TU 8-0771 Independent
 Co-Owners C. Trigg & Jack Vaughn

KCBQ—San Diego—1946

Freq.: 1170 Kc. Power: 50 Kw. d; 5 Kw. n.
 Owned-Oper. By Bartell Family Radio
 Business Address 7th Ave. at Ash
 Tel.: BE 2-7161 Independent
 Representative Adam Young
 Pres., Mgr. Dir. Lee Bartell
 Program Director Scotty Day
 Chief Engineer Morris Jones
 OWNERS OF: WYDE, BIRMINGHAM, ALA.; WAKE,
 ATLANTA, GA.; WOKY, MILWAUKEE, WISC.; KYA,
 SAN FRANCISCO, CALIF.; WADO, NEW YORK, N. Y.

KFMB—San Diego—1949

Frequency: 540 Kc. Power: 5 Kw.
 Owned By Transcontinent TV Corp.
 Bus-Studio Address 1405 Fifth Ave.
 Tel.: BE 2-2114 CBS
 Representative Petry
 President David C. Moore
 V.P., Gen. Mgr. George Whitney
 Station Manager Jack Keiner
 Gen. Sis. Mgr. Virgil Clemons
 Program Director Don Ross
 Chief Engineer Charles Abel

KFSD—San Diego—1925

Frequency: 600 Kc. Power: 5000 Watts
 Owned-Operated By KFSD, Inc.

CALIFORNIA

Business Address.....P.O. Box 628
Tel.: CO 2-2421.....NBC
Representative.....Katz Agency
President.....James G. Rogers
Exec. V.P., Gen. Mgr......W. E. Goetze
Prog. Dir......T. Markle
Comm. Sales Prom......Ray Baker

KGB—San Diego—1922

Frequency: 1360 Kc.....**Power:** 1000 Watts
Owned-Operated By.....KGB, Inc.
Address.....4141 Pacific
Tel.: CYPress 7-2201.....ABC
Representative.....H-R
President, Gen. Manager.....Marion B. Harris
Comm. Sales Prom. Dir......Herbert H. Wixson
Station Program Director.....Robert S. Regan
Publicity Director.....Joe Harris
Chief Engineer.....Charles N. Duncan

KSDD—San Diego—1947

Freq.: 1130 Kc.....**Power:** 5000 Wts. d.
Owned By.....Gordon Bcstg., Inc. of S. D.
Bus-Studio Address.....1023 Second Ave.
Tel.: BE 2-2041.....Independent
Station Representative.....Daren F. McGavren
President.....Sherwood R. Gordon
General Manager.....Phillip A. Meltzer
Program Director.....Richard L. Venturino
Chief Engineer.....Vern A. Milton

KSON—San Diego—1947

Frequency: 1240 Kc.....**Power:** 250 Watts
Owned-Oper By.....Broadmoor Bcstg. Corp.
Address.....U.S. Grant Hotel
Tel.: BE 3-3131.....MBS
Sta. Representative.....Hollingbery
President.....Kenyon Brown
V.P., Gen. Mgr......Cal Perley
Station Mgr......Wilson Edwards
Program Dir......Blaine Cornwell
Publicity Director.....Ted Beebe
Chief Engineer.....Jack Rabell

XEAK—San Diego—1934

Frequency: 690 Kc.....**Power:** 50 Kw.
Owned By.....Radiodifusora del Pacifico
Address.....Mission Valley Inn, San Diego
Tel.: CYPress 8-0528.....Independent
Station Rep......Peters, Griffin, Woodward
Board Chmn......H. M. Alvarez
General, Sta. Mgr......James M. Harmon
Comm. Mgr......Robert J. Harman
Sls. Prom. Mgr., Pub. Dir......Kelly Thompson
Program Dir......Robert Donnelly
Chief Eng......George I. Rivera

KGIL—San Fernando—1947

Frequency: 1260 Kc.....**Power:** 1000 Watts
Owned-Oper. By.....Pierce Brooks Bcstg. Corp.
Address.....13325 Van Nuys Blvd.
Tel.: Empire 6-9555.....Independent
Representative.....Branham
President.....P. P. Brooks
Gen., Sta. Mgr......Howard P. Gray
Comm. Mgr......Harold B. Arkoff
Chief Engineer.....Jay Rice

KCBS—San Francisco—1921

Frequency: 740 Kc.....**Power:** 50,000 Watts
Owned-Operated By.....CBS
Address.....Sheraton Palace Hotel
Tel.: YU 2-7000.....CBS
Representative.....CBS Radio Spot Sales
President (CBS Radio).....Arthur Hull Hayes
Gen., Sta. Mgr......Maurie E. Webster
Commercial Mgr......Kay Lever
Program Director.....Pede Worth
Sales Prom. Public......Evelyn Clark
Chief Engineer.....Alan Cormack

KFRC—San Francisco—1924

Frequency: 810 Kc.....**Power:** 5000 Watts
Owned-Oper. By.....RKO General
Business Address.....415 Bush St.
Tel.: YUKon 2-9200.....Independent
Representative.....H-R
President.....Thomas F. O'Neill
General Manager.....William E. Nichols
Business Manager.....Ernest G. Underwood
Program Director.....Lee W. McEachern
Sales Prom. Manager.....Frank B. Willis
Chief Engineer.....Thos. D. Razovich

KGO—San Francisco—1924

Frequency: 810 Kc.....**Power:** 50,000 Watts
Owned-Oper. By.....ABC-PT
Business Address.....277 Golden Gate Ave.
Tel.: UNderhill 3-0077.....ABC
Representative.....John Blair
V.P., Gen. Mgr......John H. Mitchell
Commercial Manager.....Jack Stahle
Sales Prom. Mgr., Pub. Dir......George T. Rodman
Program Director.....Edward Smith
Chief Engineer.....Harry N. Jacobs

KJBS—San Francisco—1924

Frequency: 1100 Kc.....**Power:** 1000 Watts
Owned-Operated By.....KJBS Bcstrs.
Business Studio Address.....1470 Pine St.
Tel.: OR 3-4148.....Independent
Station Representative.....Headley-Reed
Gen. Sta. Mgr......Robert N. Kindred
Commercial Manager.....Jack Campbell
Program Director.....E. Larry Kithcart
Sales Prom. Manager.....Robert J. Cody
Publicity Director.....Patricia Robbins
Chief Engineer.....Roger Roberts

KNBC—San Francisco—1922

Frequency: 880 Kc.....**Power:** 50,000 Watts
Owned-Operated By.....National Bcstg. Co.
Address.....420 Taylor St.
Tel.: GR 4-8700.....NBC
Representative.....NBC Spot Sales
President (NBC).....Robert Kintner
General Manager.....George W. Fuerst
Comm. Mgr......Richard H. Gravett
Program Director.....Jack Wagner
Publicity Director, Prom. Mgr......Jane Morrison
Chief Engineer.....Curtis D. Peck

KOBY—San Francisco—1956

Frequency: 1550 Kc. Power: 10 Kw.
 Owned-Oper. By... Mid-America Bdcstrs., Inc.
 Address... 340 Mason St.
 Tel.: YUkon 2-9771. MBS
 Representative... Petry
 Pres., Gen. Mgr.... David M. Segal
 Station Mgr.... Joe Miller
 Commercial Mgr.... Jerry Friedman
 Chief Engineer.... Velkko West

KSAN—San Francisco—1938

Frequency: 1450 Kc. Power: 250 Watts
 Owned... Golden Gate Broadcasting Corp.
 Address... 1111 Market Street
 Tel.: MA 1-8171. Independent
 Sta. Reps.... Bob Dore; Dora Clayton
 President.... Sherwood H. Patterson
 General, Sta. Mgr.... Norwood J. Patterson
 Comm. Prom. Mgr.... J. Walter Carroll
 Chief Engineer... John J. Rolih

KSAY—San Francisco—1957

Frequency: 1010 Kc. Power: 10 Kw.
 Owned... Bay Radio
 Address... 1550 California St.
 Tel.: PProspect 6-6337. Independent
 Representative... Hollingbery
 Pres., Chief Eng.... Grant Wrathall
 General Mgr.... Clair G. Halverson
 Commercial Mgr.... Stanley G. Breyer
 Sales Prom. Mgr.... Hal H. Hoffman

KSFO—San Francisco—1925

Freq.: 560 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned By... Golden West Bcstera.
 Business Address... 950 California St.
 Tel.: YU 2-5500. Independent
 Representative... AM Radio Sales
 President.... Robert Reynolds
 V.P., Gen. Manager... William D. Shaw
 V.P., Comm. Manager... Bert S. West
 Program Director... Hugh Heller
 Chief Engineer... Harry Bartolomei

KYA—San Francisco—1926

Freq.: 1280 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned... Golden State Broadcasting, Inc.
 Business Address... 1 Nob Hill Circle
 Tel.: DO 2-2536. Independent
 Representative... Adam Young
 Pres., Mgr. Dir.... Lee B. Bartell
 Exec. V.P., Gen. Mgr.... Morton J. Wagner
 Asst. Mgr. & Dir. Sales... James Jordan
 Dir. of Oper.... Chris Lane
 Sales Prom. Publicity... George Goldman
 Program Director... Bob Brannon
 Chief Engineer... Paul Beck
 OWNERS OF: WYDE, BIRMINGHAM, ALA.; KCBQ, SAN
 DIEGO, CALIF.; WAKE, ATLANTA, GA.; WOKY,
 MILWAUKEE, WISC.; KYA, SAN FRANCISCO,
 CALIF.; WADO, NEW YORK, N. Y.

KALI—San Gabriel—1946

Frequency: 1430 Kc. Power: 5000 W., d.
 Owned... Tele-Broadcasters of Calif., Inc.
 Address. 758 E. Colorado Blvd., Pasadena, Cal.

Tel.: MUrray 1-7148 Independent
 Sta. Representative... John E. Pearson
 President... H. Scott Kilgore
 Gen. Mgr.... James Coyle
 Chief Engineer... Charles McKee

KEEN—San Jose—1947

Frequency: 1370 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By... United Bcstg. Co.
 Business Studio Address... Hotel De Anza
 Tel.: CY 4-0344. Independent
 Representative... Hollingbery
 President... George M. Mardikian
 Gen. Mgr.... Floyd Farr
 Commercial Mgr.... Robert J. Blum
 Sales Prom. Mgr.... Phil Philley
 Publicity Director... Ray Hollingsworth
 Prog. Dir., Chief Eng.... George Snell

KLOK—San Jose—1946

Freq.: 1170 Kc. Power: 10 Kw. d., 1 Kw. n.
 Owned-Oper. By... Radio KLOK, Inc.
 Business Address... P. O. Box 327B
 Tel.: CY 5-7313. Independent
 Representatives... Clarke; Pickens
 President... E. L. Barker
 Gen., Sta. Mgr.... R. E. Ryan
 Program Director... Ruth P. Fish
 Chief Engineer... Bill Cunningham

KSJO—San Jose—1946

Freq.: 1590 Kc. Power: 1 Kw. d., 500 w. n.
 Owned-Operated By... Santa Clara Bcstg. Co.
 Business Address... P. O. Box 995
 Tel.: CY 3-8030. Independent
 Representative... Pearson
 Pres., Gen. Mgr.... Norman Paul
 Comm. Sales Prom. Mgr.... Earle Russell
 Prog. Director... Lee Kopp
 Publicity Dir.... Richard Haist
 Chief Engineer... Ernest McDaniel

KRRX—San Jose—1948

Frequency: 1500 Kc. Power: 1000 Watts
 Owned-Operated By... San Jose Bcstg. Co.
 Address... 501 N. Bayshore
 Tel.: CY 2-5080. Independent
 Station Representative... Daren F. McGavren
 Pres., Gen. Mgr.... Joe E. Levitt
 Opera. Manager... Frank G. Kilpatrick
 Publicity Director... Helen McDonald
 Chief Engineer... Herman Stalberg

KATY—San Luis Obispo—1946

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By... KATY Inc.
 Address... 1146 Monterey St.
 Tel.: LI 3-1340. Independent
 Sta. Representative... Meeker Co.
 Pres., Gen., Sta., Comm. Mgr.... M. F. Marquardt
 V.P., Ch. Eng.... Glenn O. Porter
 Prog. Dir.... Barbara Rice

KVEC—San Luis Obispo—1937

Frequency: 920 Kc. Power: 1 Kw. d., 500 w. n.

CALIFORNIA

Owned By.....John C. Cohan
Address.....P.O. Box 787
Tel.: Liberty 3-8830.....ABC-MBS
Pres., Gen. Mgr.....John C. Cohan
Sta., Comm. Mgr.....Bob Brown
Program Director.....Les Leslie
Chief Engineer.....Charlie Mitchell

KSLY—San Luis Obispo—1959

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....KSLY Broadcasting
Address.....1214 Higuera
Tel.: LI 3-9400.....Independent
General Manager.....George Norman
Station Mgr.....Jim Dana

KOFY—San Mateo—1946

Frequency: 1050 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Tele Broadcasters
Address.....212 Hillside Mall
Tel.: Flreside 5-9030.....Independent
Representative.....Forjoe
President.....Frank Oxarat
V.P., General Mgr.....John McRae
Program Dir.....Jack G. Carnegie

KTIM—San Rafael—1947

Frequency: 1510 Kc.....Power: 1000 Watts
Owned-Operated By...Marin Bcstg. Co., Inc.
Business Address.....1040 B Street
Tel.: Glenwood 6-1510.....Independent
Newspaper Affil....S. R. Independent Journal
Representative.....Hil F. Best
President.....Roy A. Brown
Gen. Mgr., Chief Eng.....Hugh Turner
Comm. Sales Prom. Manager.....Jon Barkhurst
Program Director.....Bill Thompson
Publicity Dir.....Karl Barron

KWIZ—Santa Ana—1926

Frequency: 1480 Kc.....Power: 1000 Watts
Owned.....Voice of the Orange Empire Inc.
Business Address.....105 E. 5th St.
Tel.: KI 7-5581.....Independent
Station Representative.....Meeker Co.
Pres., Gen Mgr.....Ernest L. Spencer
Exec. V.P. Sta. Mgr.....Ben Paschall
Comm. Mgr.....H. Guzik
Program Dir.....Ed Nix-Jim Harrison
Publicity Dir.....Jeanine Paquette
Chief Engineer.....Jim Blaine

KDB—Santa Barbara—1926

Frequency: 1480 Kc.....Power: 250 Watts
Owned-Oper. By.....KDB Broadcasting Co.
Business-Studio-Transmitter.....Radio Square
Tel.: WO 4131.....Independent
Station Representative.....Robert Allen
Gen. Comm. Mgr.....Len Menard
Program Dir.....Dick Johnston
Publicity Dir.....Len Ross
Chief Engineer.....Bill Binford

KGUD—Santa Barbara—1960

Frequency: 990 Kc.....Power: 1000 Watts, D.
Owned By.....Sherrill C. Corwin

Address:.....122 S. Robertson Blvd., L.A.
Tel.: BRadshaw 2-8282.....Independent
President.....Sherrill C. Corwin
General Manager.....Tom Baxter
Chief Engineer.....R. A. Jeu Devine

KIST—Santa Barbara—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Western States Radio
Business-Studio Address.....Balboa Bldg.
Tel.: WO 3981.....Independent
Representative.....George P. Hollingbery
Pres., Gen. Mgr.....Karl A. Rembe
Commercial Mgr.....James S. Blomfield

KTMS—Santa Barbara—1937

Frequency: 1250 Kc.....Power: 1000 Watts
Owned-Oper. By.....News-Press Publish. Co.
Business-Studio Address...de la Guerra Plaza
Tel.: WO 3911.....ABC-MBS
Representative.....Paul H. Raymer
President.....Thomas M. Storke
Vice-President.....Charles A. Storke
Gen. Mgr.....Joe Bemis
Chief Engineer.....John Clowes

KSCO—Santa Cruz—1947

Frequency: 1080 Kc.....Power: 1000 d.; 500 n.
Owned-Operated By.....Radio Santa Cruz
Business Address.....2300 Portola Drive
Tel.: GR 5-1080.....Independent
Representative.....BTS
Gen. Mgr., Chief Eng.....Charles V. Berlin

KCOY—Santa Maria—1946

Frequency: 1440 Kc.....Power: 1000 Watts
Owned-Oper. By.....Arenze B'casters
Business Address.....Box 166
Tel.: WALnut 5-2644.....Independent
Station Representative.....Robert Allen
Pres., Gen., Sta. Mgr.....James H. Ranger
Program, Pub. Director.....Robert E. Smith
Sales Prom. Director.....Ed L. Zuchelli
Chief Engineer.....Fred Ray

KSMA—Santa Maria—1945

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By...J. Hagerman, J. I. Groom
Address.....510 W. Morrison
Tel.: WALnut 5-2582.....Independent
Sta. Rep.....Grant
Managers...James M. Hagerman, John I. Groom

KSPA—Santa Paula—1948

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....KSPA Radio
Business-Studio Address.....110 Middle Rd.
Tel.: JAcKson 5-6395.....Independent
Sta. Representative.....Spanish Time Sales
General Manager.....Frank James

KJAX—Santa Rosa—1959

Frequency: 1150 Kc...Power: 5000 W.d., 5 n.
Owned By.....Radio Santa Rosa

Address Hotel Santa Rosa
 Tel.: Liberty 5-4550 Independent
 Sta. Representative John E. Pearson
 Presidents Joe & Lew Gamble
 General Manager Willard Outlaw
 Program Director Paul Wagner
 Chief Engineer Jim Young

KSRO—Santa Rosa—1937

Frequency: 1350 Kc. Power: 1000 Watts
 Owned-Oper. By Finley Bcstg. Co.
 Business Address Flamingo Hotel
 Tel.: LI 5-3313 Independent
 Station Representative Hollingbery
 President Mrs. E. L. Finley
 General Manager Frank W. McLaurin
 Commercial Manager Dan Galvin
 Program Director John Douglas
 Sales Prom. Manager Greg Prichard
 Chief Engineer Hilmar Cann

KROG—Sonora—1949

Frequency: 1450 Kc. Power: 250 Watts
 Owned By H. L. Egan-R. P. Bown
 Address Box 967
 Tel.: JE 2-7426 KBS
 Representative W. S. Grant
 President, Gen. Mgr. R. P. Bown

KJOY—Stockton—1947

Frequency: 1280 Kc. Power: 1000 Watts
 Owned-Oper. By Joseph Gamble Stations, Inc.
 Business-Studio Address 110 N. Eldorado St.
 Tel.: HOward 5-4437 Independent
 Representative McGavren
 President J. E. Gamble
 General Manager Ort Lofthus
 Commercial Manager Jack Blake
 Sales Prom. Mgr. Carolyn Pribyl
 Program Director Alan Oak
 Chief Engineer James Tracewell

**KRAK—Stockton-Sacramento
 1925**

Frequency: 1140 Kc. Power: 5000 Watts
 Owned By Hercules Bcstg.
 Address 2644 Pacific Ave., Stockton
 Tel.: HO 4-4551 Independent
 Representative Headley-Reed
 Pres., Co-Owner Gene Chenault
 Gen. Mgr. Co-Owner Alan Torbet
 Commercial Manager Dwight Case
 Program Dir. Jim Smallwood
 Publicity Director Jim Longe
 Chief Engineer Ralph Click

KSTN—Stockton—1949

Freq. 1420 Kc. Power: 5 Wts. d., 1 Wt. n.
 Owned-Operated By San Joaquin Bcstg. Co.
 Business Address 2171 Ralph Ave.
 Tel.: HOward 4-7338 Independent
 Representative Hollingbery
 Pres., Gen. Manager Knox La Rue
 Commercial Manager John Fern
 Publicity Director Jay Jones
 Chief Engineer Lynn Johnson

KWG—Stockton—1922

Frequency: 1230 Kc. Power: 250 Watts
 Owned By KMO, Inc.
 Address P. O. Box 569
 Tel.: HOward 5-5728 ABC
 Station Representative W. S. Grant
 Pres., Gen. Manager Hale Bondurant
 Program Director Jim O'Neill
 Sales Prom., Pub. Director Bob Mulroy
 Chief Engineer Paul Elstad

KSUE—Susanville—1948

Frequency: 1240 Kc. Power: 250 Watts
 Owned By James E. McKahan
 Business Address P.O. Box 501
 Tel.: 2020 KBS
 Representative Tracy Moore
 Pres., Gen. Mgr. James E. McKahan
 Commercial Manager Gwen W. Burr
 Program Director Ernest W. Moffett
 Chief Engineer Harold C. Houston

KTKR—Taft—1948

Frequency: 1310 Kc. Power: 500 Watts d.
 Owned-Oper. By Mann Bcstg. Co.
 Business Address P.O. Box "WW"
 Tel.: ROger 5-6101 Independent
 Station Manager Gerald Mann
 Program Director Louise E. Mann
 Sales Prom. Manager Jim Lester
 Chief Engineer K. Aitken

KHOE—Truckee—1959

Frequency: 1400 Kc. Power: 250 Watts
 Owned By Squaw Valley Truckee Bcstg. Co.
 Address Truckee
 Tel.: LU 7-3561 Independent
 General Manager George Norman
 Station, Prod. Mgr. John MacKay

KCOK—Tulare—1945

Frequency: 1270 Kc. Power: 1000 Watts
 Owned-Oper. By KCOK, Inc.
 Business Address P. O. Box 119
 Tel.: MU 6-2866 MBS
 Representative Pearson
 Pres., Gen. Mgr. Keith Munger
 Comm. Sales Prom. Mgr. Dene Simpson
 Program Director Mike Kirmeyer
 Chief Engineer Bob Johansen

KGEN—Tulare—1956

Frequency: 1370 Kc. Power: 1 Kw.
 Owned By Melden Bcstg. Co.
 Address P. O. Box 561, Hanford, Calif.
 Tel.: LU 2-0583 Independent
 Sta. Representative Webb
 President Meldgan Upp
 V.P., Gen. Mgr. Mel Vierra
 Comm. Sta. Mgr. A. J. Scott
 Program Dir. Larry Daniles
 Prom. Publicity Dir. Gary Gilbert
 Chief Engineer Dick Howard

CALIFORNIA

KTUR—Turlock—1949

Frequency: 1390 Kc. Power: 1000 Watts
Owned-Oper. By.....KTUR, Inc.
Address.....P. O. Box 1390
Tel.: ME 2-1390.....KBS
Station Representative.....W. S. Grant
Pres., Gen. Manager.....Danny Landau
Commercial Manager.....Dean Huttman
Chief Engineer.....Maxon Sayre

KUKI—Ukiah—1950

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By.....Radio Station KUKI
Address.....P. O. Box 638
Tel.: HO 2-4771.....KBS
Representative.....Grant
Owner.....Marguerite Siems
General Mgr. Ch. Eng.....John Franklin
Asst. Mgr., Program Dir.....Phil Trine
Sales Prom. Mgr.....Rod Pacini

KNBA—Vallejo—1947

Frequency: 1190 Kc. Power: 250 Watts d.
Owned.....M. Elizabeth Ashbacker-Gunberg
Business Address.....Box 1112
Tel.: MI 4-8944.....Independent
Representative.....Hall
General Mgr.....Don Curzon

KUDU—Ventura—1948

Frequency: 1590 Kc. Power 1000 Watts
Owned.....Tri-Counties Public Service
Business Address.....Box 1411
Tel.: Miller 2-2125.....Independent
Representative.....Ayers, Allen Smith
General Mgr.....Bill Rea, Jr.
Chief Engineer.....Cullen Tendick

KVEN—Ventura—1948

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By.....Coast Ventura Co.
Address.....Box 1611
Tel.: MI 3-8675.....MBS
Representative.....Grant Webb
President.....Carroll Hauser
Gen. Mgr., Sta. Mgr.....Sid Held
Commercial Manager.....Mike Thomas
Sales Prom. Manager.....Chris Pappas
Publicity Director.....Frank Haines
Program-Chief Eng.....Fred Hall

KONG—Visalia—1949

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By.....Airwaves, Inc.
Address.....Box 1429
Tel.: RE 4-5811.....Independent
Representative.....Hollingbery
President & Gen. Mgr.....Harry E. Layman

KWSO—Wasco—1950

Frequency: 1050 Kc. Power: 1000 Watts d.
Owned-Operated By...Maple Leaf Bcstg. Co.
Address.....P. O. Box 366
Tel.: PL 8-6425.....KBS
President.....E. J. Peters
Station Mgr.....Robert T. Bann
Program Dir.....Norm Berg
Chief Engineer.....Herbert J. Ratzlaff

KOMY—Watsonville—1937

Frequency: 1340 Kc. Power: 250 Watts
Owned By.....KOMY, Inc.
Business Address.....40 Atkinson Lane
Tel.: Parkway 4-5641.....Independent
Representative.....W. S. Grant
President.....F. T. Crennan
General Manager.....John F. Bayliss
Assistant Manager.....Merle Rossman
Comm. Prom. Manager.....Bob Early
Program Director.....Mark Ford
Publicity Director.....John Gund
Chief Engineer.....Carl Roliff

KSYC—Yreka—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By Siskiyou Cty. Bcstg. Co., Inc.
Address.....Lawrence Lane, S. Oregon St.
Tel.: VI 2-4158.....ABC
Representative.....T. Moore
President.....E. G. Milbourne
General Manager.....D. C. Holfinger
Sta., Comm. Manager.....Holt C. Wardrip
Chief Engineer.....W. R. Maginnis

KAGR—Yuba City—1953

Frequency: 1450 Kc. Power: 100 Watts
Owner.....James E. Jaeger
Address.....322 A St.
Tel.: SH 3-7343.....KBS
Sta. Representative.....Grant
President.....James E. Jaeger
Gen. Mgr., Chief Eng.....James E. Walley
Program Director.....Jeri Doeden

KUBA—Yuba City—1947

Freq.: 1600 Kc. Power: 1Kw., d., 500 w. n.
Owned-Operated By...Peachbowl Bcstrs., Inc.
Bus. Add...Hotel Marysville, Marysville, Cal.
Tel.: SH 3-7309.....Independent
Sta. Representative.....Continental Sales
Pres., Co-Owner.....C. V. Ullom
Gen. Mgr., Co-Owner.....Roger R. Hunt
Comm. Mgr.....Lloyd Klemp
Prog. Dir.....Erika E. Ryan
Pub. Dir.....Carol Tadlock
Chief Engineer.....Orval M. Pond

Pop.: 1,809,000
Families: 526,000
Radio Homes: 486,000

COLORADO

TV Homes: 418,000
AM Stas. in State: 57
TV Stas. in State: 8

KGIW—Alamosa—1929

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By D. L. & Katholeen Allen
Address P. O. Box 179
Tel.: JUniper 9-2569 ABC-MBS-KBS
Rep. Avery-Knodel
Gen. Station Manager D. L. Allen
Comm. Manager Katholeen Allen
Program Director Charles Allbee
Pub., Sales Prom. Mgr. Dave Melton
Chief Engineer Lloyd Allen

KBOL—Boulder—1946

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By Boulder Radio KBOL, Inc.
Address Box 146
Tel.: HI 2-2242 Independent
Station Rep. Holman
Pres., Gen. Mgr. Russel Shaffer
Sales Manager Gene Palm
Program Dir. John Kirkwood
Chief Engineer Blair Dobbins

KHIL—Brighton—1956

Frequency: 800 Kc. Power: 500 Watts
Owned By A. H. Steinbach
Business Address Box 357
Tel.: Atlas 8-0956 Denver Independent
General Manager George Wilson
Chief Engineer Carl Stahnke

KRLN—Canon City—1947

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Royal Gorge Bcstrs., Inc.
Address 1615 Central Ave.
Tel.: CRestwood 5-2400 ABC-MBS-KBS
Pres.-Gen.-Sta. Mgr. Ray M. Beckner
Chief Engineer Ed Wood

KPIK—Colorado Springs—1957

Frequency: 1580 Kc. Power: 5 Kw. d.
Owned Western Bcstg. Co.
Address 120 E. Platte, Box 2422
Tel.: ME 4-1503 Independent
Representative Charles Bernard
Gen. Mgr. Jack Wallace
Sls. Mgr. Jay Drennan

KRDO—Colorado Springs—1947

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Pikes Peak Bcstg. Co.
Business-Studio Address 399 S. 8th St.
Tel.: ME 2-1515 Independent
Station Representative Branham Co.
Pres., Gen. Mgr. Harry W. Hoth
Station Mgr. Sheldon C. Singer
Publicity Director H. E. Shippy
Chief Engineer C. Upton

KVOR—Colorado Springs—1924

Frequency: 1300 Kc. Power: 1000 Watts
Owned-Oper. By KVOR, Inc.
Address 512 So. Tejon
Tel.: ME 2-3536 CBS
Sta. Rep. Venard, Rintoul, McConnell
President James Dudley
General Manager Edwin W. Stevens
Commercial Manager G. H. McKinnon
Program Director Charles Rutledge
Chief Engineer Rolan Cobb

KSSS—Colorado Springs—1959

Frequency: 740 Kc. Power: 250 Watts, d.
Owned-Oper. By Music Broadcasting Corp.
Address Box 764
Tel.: ME 4-5511 Independent
Station Representative Gill-Perna
President J. D. Hill
General Station Manager Leo R. Morris
Program Director Wallace H. Engelhart
Sales Prom. Manager Joe Salvi
Chief Engineer Kenneth Metzger

KYSN—Colorado Springs—1956

Freq.: 1460 Kc. Power: 1000 W. d., 500 W. n.
Owned-Operated By General Brcstg. Corp.
Address P.O. Box 762
Tel.: MEIrose 3-2698 ABC-MBS
Representative Avery-Knodel
Pres., Gen. Manager Kenneth E. Palmer
Commercial Manager Wayne Costner
Sales Prom., Publicity Dir. Mary Ann Lee
Program Director Pat Brown
Chief Engineer Sheridan Gilbert

KVFC—Cortez—1956

Frequency: 740 Kc. Power: 1 Kw.
Owned-Oper. By KVFC, Inc.
Address Radio Center
Tel.: LO 5-3463 KBS
Station Representative Hil F. Best
Gen., Sta. Mgr. Jack Hawkins
Comm. Mgr. George Fender
Sales Prom. Manager Lloyd Hutchings
Program, Chief Engineer James Hawkins

KRAI—Craig—1948

Frequency: 550 Kc. Power: 1 Kw. d., 500 W. n.
Owned By Northwestern Colo. Bcstg. Co.
Address P. O. Box 85
Tel.: TA 4-6574 KBS
President George Cory
Station Mgr. Dick Bonderud

KDTA—Delta—1955

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Monarch Broadcasting Co.
Address P.O. Box 452
Tel.: TRinity 4-4544 Independent

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Pres., Gen., Sta. Mgr. D. E. Towne
Prog. Dir. Rose Mary Towne

KDEN—Denver—1956

Frequency: 1340 Kc. Power: 250 Watts
Owned KDEN Broadcasting Co.
Address 1601 West Jewell Ave.
Tel.: WE 5-3525 Independent
Representative Breen & Ward
Pres., Sta. Mgr. E. E. Koepke
General Manager Frank E. Amole, Jr.
Comm. Mgr. Wally Geiger
Sales Prom. Mgr. Tom Moore
Program Dir. Lloyd Knight
Publicity Director Jack White
Chief Engineer Walt Wilson

KFML—Denver—1953

Frequency: 1390 Kc. Power: 1000 Watts d.
Owned-Oper. By Note Bcstg. Corp.
Address 262 Fillmore St.
Tel.: DEXter 3-1509 Independent
Station Representative Meeker Co.
President E. A. Bancker, Jr.
General Manager Art Peterson
Gen. Sales Mgr. Arthur L. Knott
Sales Prom. Mgr., Pub. Dir. Dave Downs
Program Dir. Dick Stevens
Chief Engineer Don Witherspoon

KFSC—Denver—1954

Frequency: 1220 Kc. Power: 1 Kw.
Owned Francisco V. Sanchez
Address 3340 Lafayette St.
Tel.: AC 2-8935 Independent
Station Representative Oakes
President F. V. Sanchez
Gen. Mgr. Levi Beall
Chief Engineer Walter Green

KHOW—Denver—1925

Frequency: 630 Kc. Power: 5000 Watts
Owned-Oper. By Western Brcstg. Enterprises
Address Petroleum Club Bldg.
Tel.: AMherst 6-2611 ABC
Representative Peters, Griffin, Woodward
President Robert L. Howsam
General Manager Robert S. Hix
Sta. Relations Dir. Orville Rennie
Program Dir. Harvey Ellsworth
Chife Engineer James D. Church

KICN—Denver—1941

Frequency: 710 Kc. Power: 5000 Watts
Owned-Operated By Empire Bcstg. Inc.
Address 814 14th St.
Tel.: AMherst 6-3703 Independent
Representative Adam Young
President Don W. Burden
General Manager Charles Crabtree
Commercial Manager Tom Duggan
Program Director Jim Tate
Chief Engineer Joe Finch

KIMM—Denver—1923

Frequency: 950 Kc. Power: 5 Kw.

Owned Miles High Stations
Address 5350 W. 20th Ave.
Tel.: BE 7-2734 Independent
Station Representative Avery-Knodel, Inc.
President, Gen. Mgr. Cecil Heftel
Chief Engineer George Vogel

KLIR—Denver—1953

Frequency: 990 Kc. Power: 1000 Watts d.
Owned-Oper. By KLIR, Inc.
Address 6535 W. Jewell
Tel.: WA 2-1189 KBS
Representative Best, Biddick
Pres., Gen. Manager G. B. Anderson
Commercial Mgr. L. L. Tracy
Bus. Mgr. H. G. Kincaid
Chief Engineer D. M. Smith

KLZ—Denver—1922

Frequency: 560 Kc. Power: 5000 Watts
Owned By Aladdin Broadcasting Corp.
Business-Studio Address 131 Speer Blvd.
Tel.: MA 3-4271 CBS
Representative Katz
President, Gen. Mgr. Hugh B. Terry
Asst. to Pres. Clayton H. Brace
Station Mgr. E. Lee Fondren
Commercial Mgr. Lew Hunter
Prom. Publicity Dir. Jerry Weidenkeller
Program Dir. Charles Roberts
Chief Engineer Harvey E. Wehrman

KOA—Denver—1924

Frequency: 850 Kc. Power: 50,000 Watts
Owned-Operated By Metropolitan TV Co.
Address 1044 Lincoln St.
Tel.: CHerry 4-4141 NBC
Representative Christal
Pres., Gen. Mgr. William W. Grant
Commercial Manager Gene Grubb
Station Mgr. Ralph Radetsky
Sales Prom., Pub. Dir. Dean Faulkner
Program Director Jim Atkins
Chief Engineer Sid Davidson

KOSI—Denver—1954

Freq.: 1430 Kc. Power: 5 Kw. d.: 500 W. n.
Owned-Oper By Armstrong Bcstg. Co.
Address Box 98
Tel.: EM 6-2695 Independent
Station Representative Daren F. McGavren
Exec. V.P. W. L. Armstrong
Station Mgr. Vernon Wickre
Chief Engineer David F. White

KTLN—Denver—1947

Frequency: 1280 Kc. Power: 5 Kw.
Owned-Operated By Radio-Denver, Inc.
Address 431 W. Colfax
Tel.: AC 2-4811 Independent
Representative John Blair
Pres., Gen. Mgr. Richard B. Wheeler
Program Director Arch Andrews
Prom. Publicity Dir. Jetta S. Lee
Chief Engineer Norman Peterson

KDGO—Durango—1958

Frequency: 1240 Kc. Power: 250 Watts
 Owned By: Basin Bcstg. Co.
 Address: 3112 N. Main Ave.
 Tel.: CHerry 7-1407
 Station Representative: Avery-Knodel
 Pres., Gen. Manager: Henry M. Long

KIUP—Durango—1935

Freq.: 930 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By: San Juan Bcstg. Corp.
 Address: P. O. Box 641
 Tel.: CHerry 7-4464
 Representative: Independent
 President: Holman Co., McGuire
 Price Wyatt
 Gen., Sta. Mgr.: R. E. O'Brien
 Sales Prom. Manager: Bob Atkins
 Program Director: Herb Jobs
 Commercial Manager: Al Gore
 Chief Engineer: Lou Shaw

KGMC—Englewood—1952

Frequency: 1150 Kc. Power: 1000 Watts d.
 Owned By: MacLee Radio Corp.
 Address: 3355 S. Broadway
 Tel.: SU 1-4481
 Sta. Representative: Independent
 Weed
 Pres., Publ. Dir.: Robert B. McWilliams
 General, Comm. Mgr.: Lee P. Mehlig
 Chief Engineer: D. F. White

KCOL—Ft. Collins—1947

Frequency: 1410 Kc. Power: 1000 Watts
 Owned-Oper. By: Northern Colo. Bcstg. Co.
 Address: P. O. Box 574
 Tel.: HUnter 2-5991
 Representative: ABC
 Devney
 President: Herb Hollster
 General Manager: Ellis Atteberry
 Commercial Manager: Bob Behling
 Program Director: Kent Miller
 Chief Engineer: Joe Kilgore

KFTM—Fort Morgan—1950

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By: Morgan County Bcstg. Co.
 Address: Highway 6 & 34
 Tel.: UN 7-5674
 Station Representative: KBS
 Gene Holles
 President: Robert M. Dolph
 Gen. Station Manager: Mason Dixon
 Commercial Manager: Sam Kerr
 Program Dir.: J. Dawson Jelinek
 Chief Engineer: Kent Roberts

KGLN—Glenwood Spgs.—1950

Frequency: 980 Kc. Power: 1000 Watts, d.
 Owned-Oper. By: KGLN, Inc.
 Address: P. O. Box C
 Tel.: WH 5-6501
 Representative: MBS
 Holman
 President: Rex Howell
 Gen. Mgr.: Jerry Fitch
 Program Director: Marcie Fitch
 Chief Engineer: Al Maggard

KGOL—Golden—1956

Frequency: 1250 Kc. Power: 1 Kw.
 Owned: Golden Radio, Inc.
 Address: Box 202
 Tel.: CR 9-3378
 Independent
 President: Bill Finch
 V.P. & Prog. Dir.: Conrad F. Schader
 Comm. Mgr.: Frank Schader

KXXI—Golden—1957

Frequency: 1250 Kc. Power: 1 Wts.
 Owned By: Golden Radio Inc.
 Address: 5801 W. 44th Ave., Denver
 Tel.: GENesse 3-6848
 Independent
 Station Rep.: Bernard Howard
 President: A. V. Bamford
 General Manager: Cameron Lee
 Commercial Mgr.: James Lewis
 Chief Engineer: Irv Johnson

KEXO—Grand Junction—1948

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By: Voice of Western Colo., Inc.
 Address: 2508 North Ave.
 Tel.: CH 3-1230
 Representative: Independent
 Harlan Oakes
 President: D. Spencer Grow
 Vice Pres., Gen. Manager: Abbott Tessman
 Chief Engineer: Jim Eicher

KREX—Grand Junction—1926

Freq.: 920 Kc. Power: 5 Kw., d.; 500 W. n.
 Owned-Oper. By: Western Slope Bcstg. Co.
 Business-Studio Address: Box 30
 Tel.: CHapel 2-5000
 CBS
 Representative: Hal Holman
 Pres., Gen. Mgr.: Rex Howell
 Station Comm. Manager: Doug Weikle
 Program Director: Ted Ford
 Chief Engineer: James Meyer

KSTR—Grand Junction—1957

Frequency: 620 Kc. Power: 5 Kw., d.
 Owned: Mountain States Bcstg. Corp.
 Address: Box 1110
 Tel.: CH 3-1722
 Independent
 Representative: W. S. Grant
 President, Gen. Mgr.: E. Anson Thomas
 Commercial Manager: Jim Schaeffer
 Station Program Dir.: Jack Lewis
 Sales Prom. Manager: Sharol Biber
 Publicity Director: June Lee
 Chief Engineer: Norm Price

KFKA—Greeley—1921

Frequency: 1310 Kc. Power: 1000 Watts
 Owned-Oper. By: Mid-Western Radio Corp.
 Business-Studio Address: 620 8th Ave.
 Tel.: ELgin 2-4421
 Independent
 Newspaper Afil.: Record-Spockman, Denver
 Representative: Hal Holman
 President: H. E. Green
 Gen. Station Manager: Ralph H. Green
 Comm. Mgr.: Virginia Sears
 Program Director: Lorene Briggs
 Chief Engineer: Harry Brewer

COLORADO —————

KYOU—Greeley—1948

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By Meroco Bcstg. Co.
Address 2424 Sixth Ave.
Tel.: ELgin 2-0262 ABC-MBS-KBS
Pres., Gen. Manager Ellwood Meyer
Commercial Manager George Drew
Station Prom. Manager Everett Shupe
Program Director Edward Venable
Chief Eng. Roland Reed

KBNZ—La Junta—1937

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Otero Broadcasting Co.
Address 117 W. Third St.
Tel.: 985 MBS, KBS
Representative Indie Sales
President M. S. Morrison
General Manager Fred Abernathy
Comm. Mgr., Prog. Dir. John A. Doenges
Sales Promotion Mgr. Zack Hernandez
Chief Engineer Mike Alger

KLAK—Lakewood—1955

Frequency: 1600 Kc. Power: 1000 Watts
Owned-Oper. Lakewood Bcstg Service, Inc.
Address 1315 Oak St.
Tel.: BE 7-1553 Independent
Representative Oakes
Pres., Gen., Sta. Mgr. Maurice J. DeVolt
Business Manager Julia W. DeVolt
Program Director Edythe G. Walker
Chief Engineer C. Pinkley

KLMR—Lamar—1948

Freq.: 920 Kc. Power: 1000 W. d., 500 W. n.
Owned-Oper. By SE Colorado Bcstg. Co.
Address P. O. Box 632
Tel.: 804 MBS-KBS
Representative Continental
President Ralph Eaton
Gen., Sta. Mgr. Dennis Behan
Sales Mgr. William Jack
Pub., Prog. Director William Adams
Chief Engineer Jack Connolly

KUDY—Littleton—1957

Frequency: 1510 Kc. Power: 1000 Watts
Owned By M-O-R Bcstg.
Address 140 Woodlawn Center
Tel.: PYramid 4-4211 Independent
Pres., Gen. Mgr. Dean D. Jarvis
Comm., Publ. Dir. Ted Haas
Program Dir. Tony Larson
Chief Engineer Walt Wilson

KLMO—Longmont—1949

Frequency: 1050 Kc. Power: 250 Watts d.
Owned By Radio Longmont, Inc.
Address Box 799
Tel.: PRespect 6-2323 Independent
Station Representative Continental
President Judson Rosebush
Gen. Station Manager William G. Stewart
Program, Comm. Manager Fred Cox

Sales Prom. Manager Bill Stewart
Publicity Director Virgil Cox
Chief Engineer Gene Baldwin

KLOV—Loveland—1955

Frequency: 1570 Kc. Power: 250 Watts
Owned-Oper. By Regional Bcstg. Corp.
Address 1440 E. 6th St.
Tel.: NO 7-1570 KBS
General Mgr. William R. Vogel
Chief Engineer Hal Bartz

KCMS—Manitou Spring—1953

Frequency: 1490 Kc. Power: 100 Watts
Owned By Garden of Gods Bcstg. Co.
Address 68 Minnehaha Ave.
Tel.: MULberry 5-5776 Independent
Pres., Chief Eng. C. M. Edmonds
General Manager Nort Frykman

KSLV—Monte Vista—1954

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Colorado Radio Corp.
Business Address 109 Adams St.
Tel.: 553 KBS
President George O. Cory
Gen., Sta. Mgr. D. Lee DeMoss
Commercial Manager Darrell Leach
Chief Engineer Norm Price

KUBC—Montrose—1947

Freq.: 580 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned-Operated By Uncompaghre Bcstg. Co.
Business-Studio Address P. O. Box 279
Tel.: CHerry 9-4546 KBS
President Dr. Ross C. McCafferty
Gen. Sta. Mgr. George O. Cory
Commercial Mgr. Leo Bendon
Publicity Dir. Don Gallardo
Chief Engineer Norman Price

KCSJ—Pueblo—1947

Frequency: 590 Kc. Power: 1000 Watts
Owned-Oper. By Star Bcstg. Co.
Address 2226 TV Lane
Tel.: LI 4-5782 Independent
Representative Meeker Co.
Station Mgr. Cliff Hendrix
Comm. Mgr. Howard Myers
Chief Engineer Kenneth Renfrow

KDZA—Pueblo—1947

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By Pueblo Radio Co.
Address 3011 Elizabeth
Tel.: LI 4-5646 KBS
Representative Devney
Pres., Gen. Mgr., Chief Eng. D. B. Crouch
Comm. Prog. Dir. William H. Beck

KAPI—Pueblo—1958

Frequency: 690 Kc. Power: 250 Watts d.
Owned By Centennial Radio Corp.
Address 2829 Lowell
Tel.: LIncoln 5-2884 Independent

President, Gen. Mgr. Ray J. Williams
 Commercial Mgr. Del Kinkle
 Program Dir. Bob Burch
 Prom. Director John Lambert
 Chief Engineer D. Redingshafer

KFEL—Pueblo—1956

Frequency: 970 Kc. Power: 1000 Watts
 Owned KFEL, Inc.
 Address 4411 Goodnight Ave.
 Tel.: LI 2-6884 Independent
 Representative Continental
 Owner, Mgr. Frank Donald Hall
 Chief Eng., Asst. Mgr. John T. Roscoe
 Sales Mgr. J. M. Johns

KGHF—Pueblo—1928

Frequency: 1350 Kc. Power: 5000 d.; 1000 n.
 Owned By Colorado Bcstg. Co.
 Address Box 293
 Tel.: LI 2-5570 ABC
 Sta. Rep. Gill-Perna, Inc.
 President Gifford Phillips
 Station Manager John C. Lee
 Oper. Dir. Robert D. Ellis
 Program Director Bob Mahaffey
 Chief Engineer Tony Mejia

KTUX—Pueblo—1959

Frequency: 1480 Kc. Power: 1000 Watts
 Owned By Steel City Broadcasting Co., Inc.
 Address 4211 Elizabeth St.
 Tel.: Lincoln 4-9586 Independent
 Station Rep. Breen & Ward
 Pres., Gen. Manager A. S. Perry
 Comm., Prom. Manager William W. Bruce
 Program, Pub. Director Martin F. Mendine
 Chief Engineer Q. Thomas Bryan

KAVI—Rocky Ford—1955

Frequency: 1320 Kc. Power: 1000 Watts d.
 Owned By Patrick Rutledge Bcstg. Co.
 Address P. O. Box 632
 Tel.: 248 KBS
 Sta. Representative John E. Pearson
 General Mgr. Edward J. Patrick
 Sta., Comm. Mgr. Lloyd A. Ridner
 Program Dir. Dick Farrell
 Chief Engineer James Craig

KVRH—Salida—1948

Frequency: 1340 Kc. Power: 250 Watts
 Owned By Regional Bcstg. Corp.
 Address P. O. Box 166
 Tel.: KEystone 9-2575 KBS
 President W. R. Vogel
 Gen. Comm. Mgr. Bill Corrick
 Program Dir. Jim Stritcko
 Chief Engineer John Kirby

KGEK—Sterling—1925

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By A. A. & B. C. Ross
 Address Fleming Road
 Tel.: LA 2-1607 KBS-MBS
 Pres., Chief Eng. Barnett Ross
 Sta., Comm. Mgr. Al Ross
 Program Dir. Al Casey

KOLR—Sterling—1955

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By. Sterling Broadcasting Corp.
 Address 114 Main St.
 Tel.: LA 2-1740 MBS
 Representative Hal Holman
 President Eugene Dodds
 General Mgr. Kerm Kath
 Chief Engineer J. Duffy

KCRT—Trinidad—1946

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By. KCRT, Inc.
 Address 100 Fisher Drive; Box 772
 Tel.: VI 6-3212 MBS, KBS
 Representative Indie Sales
 Pres., Gen. Mgr., Ch. Eng. E. M. Cooper
 Sales Promotion Mgr. Mrs. Francis Hayes
 Program Director Pete Deluca

KFLJ—Walsenburg—1957

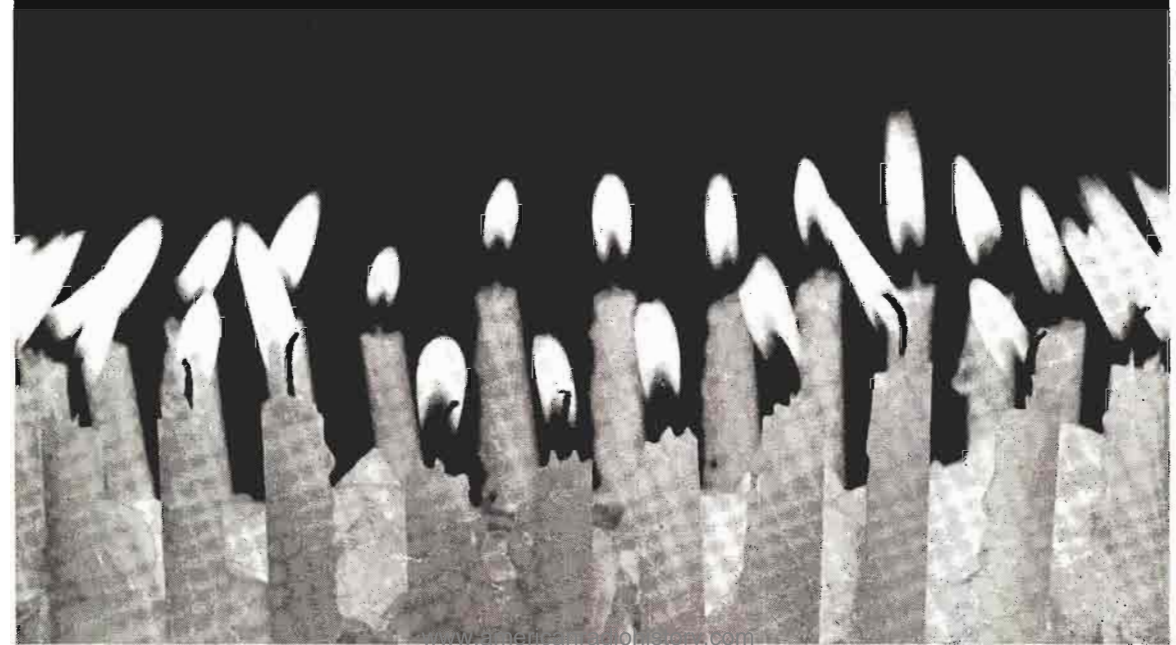
Frequency: 1380 Kc. Power: 1 Kw., d.
 Owned By Floyd Jeter
 Address Box 593
 Tel.: 111 Independent
 President, Ch. Eng. Floyd Jeter
 Prog. Dir. Lee Jeter

**SUPPORT
 YOUR
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 CHARITIES**

**35 YEARS
OF
RADIO WITH A REASON
WTIC**

50,000 WATTS HARTFORD CONNECTICUT

**SERVING SOUTHERN
NEW ENGLAND**



Pop.: 2,460,000
Families: 768,000
Radio Homes: 729,000

CONNECTICUT

TV Homes: 706,000
AM Stas. in State: 31
TV Stas. in State: 6

WADS—Ansonia—1956

Freq.: 690 Kc. Power: 500 Watts d.
Owned By..... Valley Broadcasting Co.
Address..... 290 Main St.
Tel.: RE 5-4606..... Independent
Pres., Gen., Sta. Mgr..... Sydney E. Byrnes
Program Director..... Wes Hobby
Chief Engineer..... Lisle Dorrian

WICC—Bridgeport—1926

Freq.: 600 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.... Conn.-N. Y. Broadcasters
Address..... 2190 Post Rd., Fairfield, Conn.
Tel.: CL 6-0461 N.Y. CI 5-0663. Independent
Representative..... Adam Young
President, Gen. Mgr..... Kenneth M. Cooper
Vice Pres..... John E. Metts
Sales, Sta. Mgr..... Ray Colonari
Program Director..... Frank Dellino
Publicity Dir..... Tony Brunton
Chief Engineer..... Russ Adams

WNAB—Bridgeport—1941

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By..... WNAB, Inc.
Business-Studio Address..... 991 Broad St.
Tel.: ED 3-3112..... ABC
Sta. Reps..... McGavren; Kirby
President..... Harold Thomas
General, Comm. Mgr..... John Ellinger
Prog. Director..... Harry Luke
Sales Prom. Manager..... Fred Murphy
Publicity Dir..... Carl Grande
Chief Engineer..... Norman Howard

WBIS—Bristol—1948

Frequency: 1440 Kc. Power: 500 Watts
Owned-Oper. By..... The Bristol Bcstg. Corp.
Business-Studio Address..... 183 Main St.
Tel.: LU 3-9265..... Independent
President..... Eric Hatch
General Manager..... Richard C. Kilbourn
Commercial Mgr..... Valentine McCormack
Chief Engineer..... Justin Tarnowski

WLAD—Danbury—1947

Frequency: 800 Kc. Power: 250 Watts d.
Owned-Operated By.... Berkshire Bcstg. Corp.
Business-Studio Address..... 207 Main St.
Tel.: PI 8-3565..... Independent
Station Reps..... O'Connell; Foster & Creed
President..... John P. Previdi
Gen., Comm. Mgr..... Sol Robinson
Program Director..... Paul Baker
Chief Engineer..... Rudi Cehak

WSUB—Groton—1958

Frequency: 980 Kc. Power: 1000 Watts
Owned By... Lawrence A. Reilly, Jas. L. Spates
Business Address..... 119 Bridge St.
Tel.: Hilltop 5-2494..... Independent
Representative..... Walker-Rawalt
Gen. Mgr., Prog. Dir..... Lawrence A. Reilly
Commercial Manager..... Warren F. Haas
Chief Engineer..... James L. Spates

WDRC—Hartford—1922

Frequency: 1380 Kc. Power: 5000 Watts
Owned-Oper. By... Buckley-Jaeger Bcstg. Corp.
Address..... Box 151, Blue Hills Sta.
Tel.: CH 2-5596..... CBS
Station Reps..... Peters, Griffin & Woodward
Gen. Station Manager..... Victor E. Forker
Commercial Manager..... Mike Boudreau
Program Director..... Charles R. Parker
Publicity Director..... Jack Zaiman
Chief Engineer..... Henry M. Broderick, Jr.

WPOP—Hartford—1935


Frequency: 1410 Kc. Power: 5,000 Watts
Owned..... Tele-Broadcasters of Conn., Inc.
Business-Studio Address..... 600 Asylum Ave.
Tel.: JA 7-9131..... MBS-ABC
Representative..... Adam Young
Pres., Gen. Mgr..... H. Scott Killgore
Commercial Mgr..... Phillip Zoppi
Chief Engineer..... R. Holt

WTIC—Hartford—1925

Frequency: 1080 Kc. Power: 50,000 Watts
Owned-Oper. By.... Travelers Bcstg. Service
Business-Studio Address..... 28 Grove St.
Tel.: JA 5-0801..... NBC
Representative..... Christal
President..... Paul W. Morency
V.P., Gen. Mgr..... Walter C. Johnson
V.P., Program Director..... Bernard Mullins
Vice President, Sales..... Robert S. Tyrol
Promotion Mgr..... Eugene J. Muriaty
Publicity Director..... Paul E. Lucas
Dir. of Engineering..... Harold A. Dorschug
Plant Mgr., Ch. Eng..... Herman D. Taylor

WINF—Manchester—1958

Frequency: 1230 Kc. Power: 250 Watts
Owned By..... Manchester Broadcasting Co.
Business Address..... P.O. Box 946
Tel.: Mitchell 3-3491..... MBS
Station Representative... Charles Bernard Co.
Owner, Gen. Manager..... John Deme
Program Director..... T. R. Safford
Sales Prom. Manager..... Robert W. Andrews
Publicity Director..... Whitney Jacobs
Chief Engineer..... Henry L. Roberts

CONNECTICUT 

WCCC—Hartford—1947

Frequency: 1290 Kc. Power: 500 Watts, d.
 Owned By... Greater Hartford Bcstg. Co. Inc.
 Address Hotel Bond
 Tel.: JA 5-6648 Independent
 Sta. Representative Weed
 President William M. Savitt
 Sec't, Treas M. Savitt
 Sta., Comm. Mgr. R. H. Klein
 Sales Prom. Mgr. Everett Seltzer
 Program Director Jack Brooks
 Chief Engineer Michael Cookish

WMMW—Meriden—1947

Frequency: 1470 Kc. Power: 1000 Watts, d.
 Owned Silver City Crystal Company
 Address 99 Colony St.
 Tel.: BE 5-5747 Independent
 Representative Thomas F. Clark
 President C. A. Schultz
 General Manager G. A. Kruttschnitt
 Commercial Manager Jack Durkin
 Program Director Les Fox
 Chief Engineer John Roache

WCNX—Middletown—1948

Frequency: 1150 Kc. Power: 500 Watts
 Owned-Oper. By Middlesex Bcstg. Co.
 Address River Road
 Tel.: Diamond 7-2565 ABC

Representative Devney, Nona Kirby
 Managing Dirs. R. J. W. J. O'Brien
 Station Mgr. Bill Glynn
 Chief Engineer T. Pollitt

WHAY—New Britain—1949

Frequency: 910 Kc. Power: 5000 Watts
 Owned-Operated By... Central Conn. Bcstg. Co.
 Business Address 22 Grove Hill
 Tel.: Baldwin 3-2721 ABC
 Representative Pearson; Kirby
 President Patrick Goode
 General Mgr. Aldo DeDominicis
 Station Comm. Mgr. Edward C. Obrist
 Sales Prom. Manager John Dyno
 Asst. Prog. Dir. Bob Regan
 Production Mgr. Fred Swanson
 Chief Engineer Hillits W. Holt

WKNB—New Britain—1946

Frequency: 840 Kc. Power: 1000 Watts d.
 Owned By Beacon Broadcasting Co.
 Address 1422 New Britain Ave., W. Hartford
 Tel.: AD 6-1277 Independent
 Station Reps. McGavren; Wheeler
 President Sheldon Smerling
 General Manager Bruno M. Kern
 Comm. Manager William F. Schnaudt
 Station Manager Norton Virgine
 Program Dir. Bob Leonard
 Publicity & Prom. Michael Dreschler



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 ADULT
 AUDIENCE**

FIRST WITH LOCAL ADVERTISERS
 IN THE LUCRATIVE
HARTFORD
 MARKET

WCCC

AM ————— FM

Hartford, Connecticut

WAVZ—New Haven—1947

Frequency: 1300 Kc. Power: 1000 Watts
 Owned-Operated By: WAVZ Bcstg. Corp.
 Business-Studio Address: 152 Temple St.
 Tel.: SP 7-4761 Independent
 Representative: Hollingbery, Kettell Carter
 Pres., Gen. Mgr.: Daniel W. Keps
 V.P., Comm. Mgr.: Richard J. Monahan
 V.P. & Sta. Mgr.: Marvin B. Rosenblatt
 Oper. Manager: George T. Phillips
 Program Director: Gene Stuart
 Sales Prom., Pub. Director: S. L. Barstein
 Chief Engineer: Frederick Brill

WELI—New Haven—1935

Frequency: 960 Kc. Power: 5 Kw. d, 1 Kw. n.
 Owned By: Conn. Radio Foundation, Inc.
 Business-Studio Address: 221 Orange St.
 Tel.: UN 5-1133 Independent
 Sta. Representative: H. R. Rep
 Pres., Sta., Gen. Mgr.: Richard W. Davis
 Chief Engineer: Frederick T. King

WNHC—New Haven—1944

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By: Triangle Publications, Inc.
 Address: 135 College St.
 Tel.: Spruce 7-3611 ABC
 Newsp. Affil.: Phila. Inquirer, Phila. D. News
 Representative: McGavren
 Dir. of Operations: Leone Mancinelli
 Chief Engineer: Howard W. Wessenberg
 OWNERS OF: WFIL-AM-FM-TV, PHILADELPHIA;
 WNBZ-AM-FM-TV, BINGHAMTON, N. Y.; WFBG-
 AM-TV, ALTOONA, PA.; WNHC-FM-TV, NEW HA-
 VEN, CONN.; WLYN-TV, LEBANON, PA.; KFRE-
 AM-FM-TV, FRESNO, CALIF.

WNLC—New London—1936

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By: The Thames Bcstg. Corp.
 Business-Studio Address: 281 State St.
 Tel.: Gibson 2-4365 Independent
 Station Reps.: Masla & Co.; Kettell-Carter
 Pres., Gen. Manager: Gerald J. Morey
 V.P., Comm. Mgr.: Edwin H. Schweitzer
 Program, Pub. Director: William Hoffman
 Chief Engineer: Randolph Barrett

WNLK—Norwalk—1948

Frequency: 1350 Kc. Power: 500 Watts
 Owned-Operated By: Norwalk Bcstg. Co., Inc.
 Address: 11 Wall St.
 Tel.: TE 8-5566 Independent
 Pres., Gen. Mgr.: James Stolcz
 Program Director: Richard Bounerba
 Chief Engineer: Clarence Burnham

WICH—Norwich—1946

Freq: 1310 Kc. Power: 1 Kw.
 Owned-Oper. By: Eastern Conn. Bcstg. Co.
 Business-Studio Address: Cuprak Rd.
 Tel.: TU 7-1613 Independent
 Representative: Everett-McKinney, R. C. Foster
 Pres., Gen. Mgr.: D. Lasser
 Sta., Comm. Manager: Richard Reed
 Sales Prom., Pub. Director: Edward Adler
 Program Dir.: H. Arthur Bouldin
 Chief Engineer: Alexander Dubenetsky

WLIS—Old Saybrook—1956

Frequency: 1420 Kc. Power: 500 Watts
 Owned: Long Island Sound Radio Corp.
 Address: Conn. Turnpike
 Tel.: EV 8-3546 Independent
 Sta. Representative: Hopewell
 Pres., Gen. Mgr.: Joseph P. Trantino
 Commercial Mgr.: Alex Pernal
 Station Mgr.: Vivian N. Trantino
 Chief Engineer: Armand Romeo

WPCT—Putnam—1953

Frequency: 1350 Kc. Power: 1 Kw. d.
 Owned-Oper. By: Israel Putnam Bcstg. Co.
 Address: 42 Main St.
 Tel.: WA 8-2721-2 Independent
 President: Rene Cote
 Gen. Mgr.: James Kelly
 Program Director: Frank Carroll
 Chief Engineer: J. Iodice

WSTC—Stamford—1946

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By: W. Conn. Bcstg. Co.
 Business-Studio Address: 270 Atlantic St.
 Tel.: DA 4-7575 ABC
 Newspaper Affiliation: Stamford Advocate
 Station Rep.: Everett-McKinney
 President: Kingsley Gillespie
 Gen. Manager: Julian Schwartz
 Program Director: John Louthier
 Chief Eng.: R. A. Reynolds


**WAVZ... by
 all standards...
 New Haven's BEST**

- Audience size and composition (Pulse & Hooper).
- Sales to local and national advertisers.
- Community awareness, participation and leadership.
- Broadcast industry leadership and recognition.
- Cooperation of staff and management.

Celebrating our 13th Anniversary

Represented in New England by
KETTEL-CARTER

Represented nationally by
GEORGE P. HOLLINGBERY CO.

CONNECTICUT 

WBZY—Torrington—1948

Frequency: 990 Kc. Power: 1000 Watts d.
Owned By Bernard J. Zucker
Business-Studio Address: 127 Main St.
Tel.: HU 9-4173 Independent
Station Rep. Breen & Ward
General Manager: Donald E. MacFarlane
Program Director: Alan B. Finn
Chief Engineer: Don Morrison

WTOR—Torrington—1948

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By Torrington Bcstg. Co., Inc.
Business-Studio Address: 93 Perkins St.
Tel.: HU 9-4181 MBS
Station Rep. Walker-Rawalt
Pres., Gen. Mgr. Edmund W. Waller
Sta., Comm. Mgr. Alfred G. Eyre
Chief Engineer: David M. Eller

WATR—Waterbury—1934

Frequency: 1320 Kc. Power: 1000 Watts
Owned-Oper. By WATR, Inc.
Business-Studio Address: 440 Meadow St.

Tel.: PL 5-1121 ABC, MBS
Representative McGavren
President Harold Thomas
Gen., Sta. Mgr. Sam R. Elman
Chief Engineer Andrew Toross

WBRY—Waterbury—1934

Frequency: 1590 Kc. Power: 5000 Watts
Owned-Oper. By WBRY Bcstg. Corp.
Address: 136 Grand St.
Tel.: PL 3-1125 CBS
Sta. Reps. O'Connell; Reilly; Foster-Creed
President Michael Gourd
Gen. Station Manager Robert S. Holczer
Comm. Prom. Manager Alton Lenoce
Program Director Lou Frank Dennis
Publicity Director Jerry Fisher
Chief Engineer John Tomaszewicz

WWCO—Waterbury—1946

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. WWCO, Inc.
Business-Studio Address: 65 Bank St.
Tel.: PLaza 4-5141 MBS
Representative Radio TV Rep.
President Herbert Bloomberg
General Manager Gene Valentino
Program Director Charles Day
Chief Engineer Martin Miller

WWCO

*** PULSE RATED #1**

By an overwhelming margin in
the Waterbury area.

WWCO—21 Quarter Hour "Firsts"
Sta. Y — 3 Quarter Hour "Firsts"
Sta. Z — **NO** Quarter Hour "Firsts"

WWCO — Average Rating —
7 A.M.-7 P.M. — 6.5

WWCO

1240 Non-Directional
Waterbury Connecticut
Representative: Radio-TV Reps.

* Pulse November 1959

WMMM—Westport—1959

Frequency: 1260 Kc. Power: 1000 Watts
Owned By Donald Flamm
Business Address: 163 Main St.
Tel.: CApital 7-5133 Independent
President, Gen. Mgr. Sidney J. Flamm
V.P., Station Mgr. Bob Roberts
Comm. Manager Jules Labert
Chief Engineer James M. Orre

WILI—Willimantic—1957

Frequency: 1400 Kc. Power: 250 Watts
Owned By "Willie" Corp.
Address: Route 6, Airport Road
Tel.: HA 3-1621 Independent
Station Representative W. S. Grant
Pres., Gen. Manager Herbert C. Rice
Comm. Manager Robert C. Rice
Sales Prom. Manager Ethel A. Rice
Program Director Edward Read
Chief Engineer C. E. O'Neil

Pop.: 462,000
Families: 132,000
Radio Homes: 130,000

DELAWARE

TV Homes: 119,000
AM Stas. in State: 9
TV Stas. in State: —

WDOV—Dover—1948

Frequency: 1410 Kc. Power: 1000 Watts d.
Owned Dover Bcstg. Co.
Business Address Box 727
Tel.: REDfield 4-5816 Independent
Representative Headley Reed
President Henry Rau
Comm. Manager Allen Hedgecock
Program Director Edward Miller
Station Mgr. W. S. Cook
Chief Engineer Lloyd Smith

WKEN—Dover—1957

Frequency: 1600 Kc. Power: 500 Watts, d.
Owned Coastal Carolina Bcstrs.
Address Box 549
Tel.: RE 4-5797 ABC
Stz. Representative Grant Webb
President J. Olin Tice, Jr.
General Mgr. John Masters
Commercial Mgr. Ed Bowen
Program Dir. Jerry Gillies
Chief Engineer Jim Gentry

WJWL—Georgetown—1951

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Operated By Rollins Bcstg., Inc.
Address DuPont Highway
Tel.: Georgetown 2567 Independent
Representative Rollins, Grant
President O. Wayne Rollins
General Manager Charles R. Maillet
Program Director John C. Calhoun
Chief Engineer Edward Marzoca

WKSB—Milford—1953

Frequency: 930 Kc. Power: 500 Watts d.
Owned-Oper. By Kent-Sussex Bcstg. Co.
Address Box 444
Tel.: GArden 2-8881 Independent
Gen., Comm., Prom. Mgr. H. M. Griffith, Jr.
Ch. Eng., Oper Mgr. C. V. Lundstedt
Prog. Dir. Borden E. Smith

WSUX—Seaford—1955

Frequency: 1280 Kc. Power: 1000 Watts
Owner-Oper. By E. & W. C. Evans
Address Dual Hwy. 13
Tel.: NAtional 7-7933 Independent
Pres., Gen. Mgr. Elizabeth Evans

WAMS—Wilmington—1947

Frequency: 1380 Kc. Power: 1000 Watts
Owned Rollins Broadcasting Co.
Address 414 French St.
Tel.: OL 4-8881 Independent
Station Representative Eastman
President O. Wayne Rollins
General Manager Charles W. Stone
Commercial Mgr. Dick Lee
Chief Engineer Fitzgerald McDaniel

WDEL—Wilmington—1922

Frequency: 1150 Kc. Power: 5000 Watts
Owned-Oper. By Delmarva Bcstg. Co., Inc.
Business-Studio Address 10th & King Sts.
Tel.: OL 8-7268 NBC
Representative Robert Meeker
Station Executive Clair R. McCollough
Station Manager Harvey C. Smith
Gen. Sales Mgr. J. Robert Gulick
Natl. Sales Mgr. Thomas R. Nunan, Jr.
Technical Director J. E. Mathiot

WILM—Wilmington—1922

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By Delaware Bcstg. Co.
Business-Studio Address 920 King St.
Tel.: OL 4-7771 ABC
Representative Bolling Co.
President Ewing B. Hawkins
Gen. Comm. Manager Jackson F. Lee
Program Director Dan Casey
Chief Engineer Eugene Szymanski

WTUX—Wilmington—1947

Frequency: 1290 Kc. Power: 1000 Watts d.
Owned-Oper. By Port Frere Bcstg. Co., Inc.
Address 1400 Market St.
Tel.: OL 5-8821 Independent
Representative Walker-Rawalt
Pres., Gen. Mgr. Gordon K. MacIntosh
Comm. Mgr. William S. Ewing
Sales Prom. Mgr. Henry Cook
Program Director Donald Mathewson
Publicity Director Bill Pfeiffer
Chief Engineer Ed Kennedy

**TO BE SURE —
YOU NEED THE BEST!**

YOU CAN GET THE BEST,
WHY SETTLE FOR LESS?



Pop.: 956,000
Families: 293,000
Radio Homes: 289,000

DIST. OF COLUMBIA

TV Homes: 267,000
AM Stas. in State: 9
TV Stas. in State: 4

WGMS—Washington, D. C.—1946

Frequency: 570 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By: Gordon McLendon
Address: Hotel Harrington
Tel.: EXecutive 3-8676 Independent
Representative: Avery-Knodel
President: Thomas F. O'Neil
Sales Manager: Perry S. Ury
Program Director: Chas. D. Wood
Promotion Mgr.: Sol Horwitz
Chief Engineer: Roger B. Holt

WMAL—Washington, D. C. 1925

Freq.: 630 Kc. Power: 5,000 Watts
Owned: Evening Star Bcstg. Co., Inc.
Address: 4461 Connecticut Ave., N.W.
Tel.: KE 7-1100 ABC
Newspaper Affiliation: The Evening Star
Representative: H-R
President: John W. Thompson, Jr.
General Manager: Fred S. Houwink
Station Manager: Kenneth Carter
Prom. Mgr., Prog. Dir.: Rupe Werling
Chief Engineer: Allan Powley

WOL—Washington, D. C.—1924

Frequency: 1450 Kc. Power: 250 Watts
Owned: Wash. Bcstg. Corp.
Address: 2000 P. St., N.W.
Tel.: HObart 2-3900 MBS
Representative: Headley-Reed
Pres., Gen. Mgr.: Henry Rau
Commercial Manager: George Oliviere
Sales Prom. Manager: Stan Barclay
Chief Engineer: Lloyd Smith

WOOK—Washington, D. C. 1940

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By: United Bcstg. Co.
Business-Studio: 8th & I Sts., N.W.
Tel.: RE 7-8000 Independent
Station Rep.: United Bcstg., Harlan Oakes
President: Richard Eaton
V.P. & Gen. Mgr.: John A. Panagos
Program Director: Cliff Holland
Chief Engineer: Ernest E. Stephens

WPGC—Washington, D. C. 1954

Frequency: 1580 Kc. Power: 10,000 Watts d.
Owned-Operated By: WPGC, Inc.
Business Address: 4421 Southern Ave., SE
Tel.: JORDAN 8-6677 Independent
Station Representative: Adam Young
President: M. E. Richmond

Gen. Comm. Manager: Robert Howard
Station Prog. Director: Melvin E. Winters
Chief Engineer: George R. Sanner

WRC—Washington, D. C.—1923

Frequency: 980 Kc. Power: 5000 Watts
Owned-Operated By: National Bcstg. Co.
Address: 4001 Nebraska Ave., NW
Tel.: EM 2-4000 NBC
Sta. Representative: NBC Spot Sales
President (NBC): Robert Kintner
General Manager: Carleton D. Smith
Station Mgr.: Joseph W. Goodfellow
Commercial Mgr.: Harry A. Karr, Jr.
Prog. Mgr.: William Grayson
Publicity Dir.: Charlotte Walch
Chief Engineer: John Rogers

WTOP—Washington, D. C. 1932

Frequency: 1500 Kc. Power: 50,000 Watts
Owned-Oper.: Washington Post Bcst. Div.
Address: Broadcast House
Tel.: EM 2-9300 CBS
Representative: CBS Radio Spot Sales
Pres., Bcst. Div.: John S. Hayes
General Manager: Lloyd Dennis, Jr.
Comm. Mgr.: R. W. Schellenberg
Sales Prom. Manager: Charles Crawford
Prog. Dir.: P. A. Searight
Publicity Adv. Director: Laurel S. Gordon
Chief Engineer: Granville Klink

WUST—Washington, D. C. 1951

Frequency: 1120 Kc. Power: 250 Watts
Owned-Oper. By: Broadcast Management, Inc.
Address: 1815 V St., N.W.
Tel.: HO 2-0011 Independent
Representative: Pearson
President: Milton Diener
Gen., Comm. Mgr.: Daniel Diener
Program Mgr.: Ben Gordon
Chief Engineer: Norman Woods

WWDC—Washington, D. C. 1941

Frequency: 1260 Kc. Power: 5000 Watts
Owned-Oper. By: WWDC, Inc.
Business-Studio Address: 1627 K St., N.W.
Tel.: TU 2-7600 Independent
Representative: Blair
Pres., Gen. Mgr.: Ben Strouse
Comm. Manager: Herman Paris
Program Director: Ed Studney
Sales Prom. Mgr.: Jo Wilson
Publicity Director: Norman Reed
Chief Engineer: Ross H. Beville

Pop.: 4,321,000
Families: 1,355,000
Radio Homes: 1,529,000

FLORIDA

TV Homes: 1,082,000
AM Stas. in State: 152
TV Stas. in State: 16

WAPC—Arcadia—1956

Frequency: 1480 Kc. Power: 1000 Watts d.
Owned. Arcadia-Punta Gorda Bcstg. Co.
Address Box 676
Tel.: WA 8-6111 Independent
President. H. D. Ryals
General Manager. W. W. Benton
Comm. Prog. Dir. Bert G. Erickson
Chief Engineer. Bill Lee

WTTT—Arlington—1957

Frequency: 1220 Kc. Power: 250 Watts
Owned By. Allen Markelson
Address 936 Arlington Rd., Jacksonville
Tel.: RAYmond 4-2188 Independent
Station Representative. Paul Raymer
Pres., Gen. Manager. Theodore Weber
Program Director. L. E. Bodkin
Chief Engineer. E. F. Grossholz

WKTZ—Atlantic Beach—1958

Frequency: 1600 Kc. Power: 1000 Watts d.
Owned. Ocean Beach Bcstg. Co.
Address 1611 Atlantic Blvd.
Tel.: CH 6-3695 Independent
President. W. H. Adams, Jr.
Gen. Mgr., Chief Eng. Robert K. Lynch
Program Dir. Bernie Adams

WTWB—Auburndale—1956

Frequency: 1570 Kc. Power: 1 Kw., d.
Owned By. WTWB Broadcasting Station
Address P. O. Box 7
Tel.: WOODlawn 7-1129 Independent
President. L. M. Hughey
Gen. Mgr., Program Dir. Richard Boyce
Commercial Mgr. Bruce L. Parker
Chief Engineer. Fred N. Potter

WAVP—Avon Park—1957

Frequency: 1390 Kc. Power: 1 Kw., d.
Owned By. Mid-Florida Bcstrs., Inc.
Address Jacaranda Hotel
Tel.: GL 2-6001 Independent
Representative. Hil F. Best
President. John Marshall
General Manager. Albert B. Gale
Commercial Manager. William E. Hudson
Program Director. Ilda E. Gale
Publicity Director. Douglas L. Way
Chief Engineer. William Ferguson

WBAR—Bartow—1954

Frequency: 1460 Kc. Power: 1000 Watts d.
Owned-Oper. By. WBAR, Inc.
Address Box 820, Lakeland Hwy.
Tel.: CApitol 3-8021 Independent
President. A. W. Wynne
Station Manager. Kenneth E. Shroyer

Comm. Manager. Morton C. Cook
Chief Engineer. J. A. Duncan

WSWN—Belle Glade—1947

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Operated By. Seminole Bcstg. Co.
Address P. O. Box 8
Tel.: WYman 6-2063 Independent
Representative. Bernard Howard
Chrm. of Bd. E. D. Rivers, Jr.
General Manager. Marvin Smith
Program Director. Al Harris
Chief Engineer. C. S. Clemens

WBRD—Bradenton—1957

Frequency: 1420 Kc. Power: 1 Kw. d.
Owned. Sunshine State Bcstg. Co., Inc.
Address P. O. Box 1038
Tel.: 6-2183 Independent
Station Rep. John E. Pearson Co.
Pres., Gen. Mgr. Robert R. Nelson
Commercial Manager. Hal Meyer
Program Director. B. F. Nelson
Chief Engineer. Richard Wetherbee

WTRL—Bradenton—1946

Frequency: 1490 Kc. Power: 250 Watts
Owned By. Fletcher-Mitchell Corp.
Address Memorial Pier
Tel.: 6-1107
KBS
Station Representative. Bob Dore Assn.
Pres., Gen. Manager. Dick Doty
Comm. Mgr. Ken McKendree
Program Director. Gordon Wyllie
Publicity Director. Norma Jean Hill
Chief Engineer. Marlen Hager

WWJB—Brooksville—1958

Frequency: 1450 Kc. Power: 250 Watts
Owned By. Brookville Bstg. Service
Address 30 E. Liberty St.
Tel.: BRookville 2920
KBS
General Manager. W. W. Johnson
Station Mgr. Charles Grant
Chief Engineer. Robert A. Hermann

WBGC—Chipley—1956

Frequency: 1240 Kc. Power: 250 Watts
Owned By. Lee-San Corp.
Address P. O. Box 605
Tel.: ME 8-0234 Independent
President, Gen. Mgr. John Sanders
Sta. Publicity Mgr. Mrs. Lee Sanders
Program Dir. Don Stephens
Chief Engineers. Gerald McKenzie

WTAN—Clearwater—1948

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By. Clearwater Radio, Inc.
Business Address 200 Pierce Blvd.
Tel.: 3-3084
KBS

FLORIDA

Station Representative.....Devney, Inc.
Pres., Gen. Mgr.....H. Dennison Parker
Program Director.....Harry C. Lytje
Chief Engineer.....Frank L. Reid

WSUG—Clewiston—1959

Frequency: 1050 Kc.....Power: 250 Watts
Owned By.....Sugarland Broadcasting Co.
Address.....Arcadia, Fla.
Tel.: WA 8-5771. Arcadia.....KBS
Pres., Comm. Manager.....Frank Denmead
Station Prog. Director.....Roy C. Collins
Sales Prom. Manager.....Myrtle Embrey
Publicity Director.....Dolores Collins
Chief Engineer.....Bill Lee

WEZY—Cocoa—1957

Frequency: 1350 Kc.....Power: 500 Watts, d: 1 n.
Owned By.....WEZY, Inc.
Business Address.....P. O. Box 472
Tel.: Newton 6-4411.....Independent
Station Representative.....Grant Webb
President.....Irving Braun
General Manager.....Jay Schoof
Program Director.....Richard Olson
Chief Engineer.....John Shelton

WKKO—Cocoa—1953

Frequency: 860 Kc.....Power: 1 Kw. d.
Owned By.....WKKO, Inc.
Address.....Box 1308
Tel.: NE 6-2411.....KBS
Station Representative.....Dora Clayton
President.....Marvin Rothschild
General Manager.....Roy F. Nilson
Comm. Manager.....Ben Rothschild
Program Dir.....Dale Wright
Chief Engineer.....William Basler

WVCG—Coral Gables—1948

Frequency: 1070 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Peninsular Bcstg. Corp.
Business Address.....377 Alhambra Circle
Tel.: HI 8-7411.....Independent
Sta. Representative.....Broadcast Time Sales
President, Gen. Mgr.....George W. Thorpe

WCNU—Crestview—1948

Frequency: 1010 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Gulf Shores Bcstg. Co.
Business-Studio Address.....Box 518
Tel.: MU 2-2330.....KBS
General Manager.....S. F. Townsend
Comm. Mgr.....Vernon Cooper
Chief Engineer.....James Whitaker

WJSB—Crestview—1954

Frequency: 1050 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Crestview Bcstg. Co.
Address.....Box 267
Tel.: MU 2-3040.....Independent
Pres., Gen. Mgr.....Everett M. McCrary
Commercial Manager.....Joel Hughes
Program Director.....Cordel Whitlock
Sales Prom. Mgr.....Al Robinson

Publicity Dir.....Pat Miller
Chief Engineer.....Russ White

WGTO—Cypress Gardens 1955

Frequency: 540 Kc.....Power: 50,000 Watts
Owned-Operated By.....KSTP, Inc.
Address.....Box 123
Tel.: CY 3-4103.....Independent
Sta. Representative.....Edward Petry & Co.
President.....Stanley E. Hubbard
Commercial Mgr.....Marvin L. Rosene
Station Manager.....Max Kimbrel
Program Director.....Bill Gramer
Sales Prom. Mgr., Pub. Dir.....Gary Miller
Chief Engineer.....Dave Schick

WDCF—Dade City—1954

Frequency: 1350 Kc.....Power: 1 Kw. d.
Owned.....Pasco Bcstg. Co.
Address.....Box 1077
Tel.: LO 7-3879.....KBS
Pres., Sta. Mgr.....Stuart Picard
Commercial Manager.....Thelma Picard
Publicity Director.....Margrete Francisco
Chief Engineer.....John Andre

WELE—Daytona Beach—1957

Frequency: 1590 Kc.....Power: 1 Kw.
Owned.....Quality Bcsters. of Daytona, Inc.
Address.....Box 1940
Tel.: CL 2-8222.....Independent
Sta. Representative.....Gill-Perna
Station Manager.....Chet Wise

WMFJ—Daytona Beach—1935

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....WMFJ, Inc.
Business Address.....Daytona Plaza Hotel
Tel.: CL 2-6491.....Independent
Representative.....Jack Masla
President.....John Crevtz
General Mgr.....Jack Siegel
Sta. Mgr.....Dick Clark
Commercial Mgr.....Jay Caldwell
Program Director.....Kenny Mercer
Sales Prom. Mgr.....Sari Smith
Publicity Dir.....Ross Knight
Chief Engineer.....Jerry Norman

WNDB—Daytona Beach—1947

Frequency: 1150 Kc.....Power: 1,000 Watts
Owned-Operated By.....News-Journal Corp.
Business-Studio Address.....128 Orange Ave.
Tel.: CL 2-1511.....ABC
Newspaper Affil.....News-Journal Corp.
Sta. Representative.....Thomas F. Clark
President.....Julius Davidson
Gen. Sta. Mgr.....R. Y. Huffman
Comm. Mgr.....Daniel F. Carroll
Sales Promotion Manager.....John Pitts
Prog. Dir.....Ken Lueck
Publicity Dir.....M. E. Hogman
Chief Engineer.....Stephen B. Searle

WROD—Daytona Beach—1947

Frequency: 1340 Kc. Power: 250 Watts
 Owned Radio of Daytona, Inc.
 Business Address Box 991
 Tel.: CL 2-4626 NBC
 Representative Pearson
 President Frank J. Russell
 Gen. Mgr. Ch. Eng. James P. McDonough
 Commercial Mgr. James Crist
 Sales Prom. Mgr. Bill Seitz

**WDSP—De Funiak Springs
 1956**

Frequency: 1280 Kc. Power: 5000 Watts d.
 Owned By. Euchee Valley Bcstg. Co.
 Business Address 8th Street
 Tel.: TW 4-8361 KBS
 Sta. Representative Hil F. Best
 President Mrs. Marie F. Douglass
 General Mgr. H. L. Wiles
 Commercial Mgr. Mrs. H. O. Hinton
 Sta. Mgr., Ch. Eng. Laverne Foster
 Sales Prom. Mgr. Herbie Wiles
 Program Director Mary Harper
 Publi-city Director Jim Schofield

**WZEP—DeFuniak Springs
 1959**

Frequency: 1460 Kc. Power: 1 Kw. d.
 Owned-Oper. By Leonard Zepp
 Address Box 387
 Tel.: TW 4-7161 Independent
 President Ch. Eng. Leonard S. Zepp
 Program Dir. Max Holland
 Sales P. om., Pub. Dir. Jim Sims

WJBS—DeLand—1948

Frequency: 1490 Kc. Power: 250 Watts
 Owned WJBS, Inc.
 Address P.O. Bcx 808, 220 E. Hubbard
 Tel.: RE 4-1725 MBS
 Sta. Representative James Ayers Co.
 President Charles B. Britt
 General Mgr. Gil Murray
 Chief Engineer Dan O'Keeke

WOOO—Deland—1956

Frequency: 1310 Kc. Power: 5000 Watts
 Owned Trio Bcstg. Co., Inc.
 Address 112½ W. New York Ave.
 Tel.: RE 4-3422 KBS
 Rep. Charles Bernard
 President Herbert A. Saxe
 Gen., Sta. Mgr. Wally King
 Comm. Prom. Mgr. Arthur Beckwith
 Publi-city Dir. Denver Lee Duff
 Program Director Brian Tolby
 Chief Engineer Edwin Carson

WDBF—Delray Beach—1954

Frequency: 1420 Kc. Power: 500 Watts d.
 Owned Boca Raton Bible Conf. Grds., Inc.

Address P.O. Box 2516
 Tel.: CR 6-7311 KBS
 General Mgr. W. Loveless
 Chief Engineer Robert Schulz

WMEG—Eau Gallie—1956

Frequency: 920 Kc. Power: 1000 Watts d.
 Owned Mel-Eau Broadcasting Corp.
 Address Box 98
 Tel.: AL 4-2282 ABC
 Pres., Gen. Mgr. A. V. Catterton
 Sta. Mgr., Prog. Dir. Victoria C. Martin
 Program Dir. Donna Walters
 Chief Engineer Arthur Gliner

WLCO—Eustis—1955

Frequency: 1240 Kc. Power: 250 Watts
 Owned Radio Station WLCO
 Address Box 1505
 Owner, Gen. Mgr. Floyd W. Hess
 S.a., Comm. Mgr. Morlon C. Cook
 Chief Engineer James Wall

**WFBF—Fernandina Beach
 1955**

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned Murray Bcstg.
 Address 118 Atlantic Ave.
 Tel.: 3667 KBS
 Representative Ted Steele
 President Edward G. Murray
 Gen. Mgr., Ch. Eng. Bob Chase

WFTL—Fort Lauderdale—1947

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By WFTL Bcstg. Corp.
 Address P.O. Box 1400
 Tel.: JA 4-0346 Independent
 Sta. Representative Jack Masla & Co.
 President, Gen. Mgr. Joseph C. Amature
 Commercial Mgr. Walter B. Dunn
 Program Dir. Mavis Jackson
 Sales Prom., Publi-city Dir. Dave Davis

WWIL—Ft. Lauderdale—1955

Frequency: 1580 Kc. Power: 1 Kw.
 Owned Florida Air-Power, Inc.
 Address Box 8067
 Tel.: LU 1-1580 Independent
 P resident L. M. Browning, Jr.
 V. P. Program Dir. Jack Swart
 Chief Engineer George Ralston

WINK—Ft. Myers—1940

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. Ft. Myers Bcstg. Co., Inc.
 Address 2824 Palm Beach Blvd.
 Tel.: EDison 4-1141 KBS
 Station Representative Walker-Rawalt
 General Manager A. J. Bauer
 Chief Engineer B. Bachman

FLORIDA =====

WMYR—Ft. Myers—1952

Freq.: 1410 Kc. Power: 5 Kw. d., 5 w. n.
Owned-Operated By..... Robert Hecksher
Address WMYR Bldg.
Tel.: ED 5-1175..... Independent
Owner-Gen. Mgr..... Robert Hecksher

WARN—Fort Pierce—1953

Frequency: 1330 Kc. Power: 1000 Watts d.
Owned-Oper. By..... South Jersey Bcstg. Co.
Address P. O. Box 1343
Tel.: Howard 4-1330..... ABC
President..... Maj. Ramulf Compton
General Mgr., Ch. Eng..... Charles C. Castile
Commercial Mgr..... Dennis O'Day
Program Dir..... Douglas Dickens

WIRA—Fort Pierce—1946

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By... Indian River Bcstg. Co.
Business Address Melody Lane
Tel.: HOward 4-1400..... NBC
Sta. Representative..... United Spot Sales
Pres., Gen. Mgr..... James L. Howe
Sta., Program Mgr..... Sam Lawder
Commercial Manager..... J. Kingsley Butt
Chief Engineer Robert Money

**WFBS—Ft. Walton Beach
1956**

Frequency: 950 Kc. Power: 1 Kw.
Owned..... W. Florida Bcstg. Service
Address Box 488
Tel.: CH 4-5685..... Independent
Sta. Representative..... Geo. Hopewell
Pres., Gen. Mgr..... H. French Brown, Sr.
Prog. Dir..... Mrs. H. French Brown, Sr.
Chief Engineer..... Samuel A. Eaton

**WFTW—Ft. Walton Beach
1953**

Frequency: 1260 Kc. Power: 1000 Watts d.
Owner..... Vacationland Bcstg. Co.
Address Box 687
Tel.: CH 3-3123..... Independent
President..... Wilbur R. Powell
Gen. Sta. Mgr..... Milford A. Reynolds
Chief Engineer..... Jimmy Waits

WDVH—Gainesville—1954

Frequency: 980 Kc. Power: 5 Kw. d.
Owned-Operated By..... WDVH, Inc.
Business Address P.O. Box 289
Tel.: FR 2-2528..... Independent
Sta. Representative..... Everett McKinney
President..... R. A. Vaughn
Gen. Mgr., Chief Engr..... Tom Hanssen
Comm. Prom. Mgr..... Bob Morris
Program, Publicity Dir..... Bill Marr

WGGG—Gainesville—1948

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By..... Radio Gainesville, Inc.
Business Address Box 501
Tel.: FR 6-5791 MBS-KBS
Sta. Representative..... Jack Masla
President..... Thompson K. Cassel
Gen. Comm. Mgr..... Leon E. Mims
Program Director..... William Mansfield
Chief Engineer..... Iottis Adams

WRUF—Gainesville—1928

Frequency: 850 Kc. Power: 5000 Watts
Owned-Operated By..... State of Fla.
Business Address P.O. Box 2757
Tel.: FR 6-7575..... NBC
Representative Burn-Smith
General Manager..... Kenneth F. Small
Commercial Mgr..... Robert L. Black
Program Dir..... Pierre A. Bejanc
Chief Engineer..... Bertram MacNamara

WGMA—Hollywood—1953

Frequency: 1320 Kc. Power: 1000 Watts d.
Owned By Melody Music, Inc.
Address 1909 Harrison St.
Tel.: WA 2-2903..... Independent
President..... Jack Barry
Gen. Prom. Mgr..... C. Edward Little
Station Mgr..... Jerry Wichner
Commercial Mgr..... Bill Day
Program Dir..... Kenneth Roth
Publicity Dir..... Ronnie Ames
Chief Engineer..... Edward Temmel

WSDB—Homestead—1957

Frequency: 1430 Kc. Power: 500 Watts, d.
Owned..... S. Dade Bcstg. Co.
Business Address 507 N.W. 2nd St.
Tel.: CI 7-2445..... Independent
President..... J. Abney Cox
Gen. Sta. Mgr..... Merritt Hilliard
Comm., Sales Prom. Mgr..... Hank Cutshall
Program Director..... John Triplett
Publicity Director..... Hap Henderson
Chief Engineer..... Erwin Fuller

WAPE—Jacksonville—1958

Frequency: 690 Kc. Power: 250 Watts, d.
Owned By..... Brennan Bcstg. Co.
Address P. O. Box 1103
Tel.: COngress 4-9555..... Independent
Station Rep..... Radio-TV Reps.
Pres., Gen. Mgr..... William J. Brennan
Commercial Mgr..... F. Robinson, Jr.
Chief Engineer..... C. G. Brennan

WIVY—Jacksonville—1948

Frequency: 1050 Kc. Power: 1000 Watts
Owned-Operated By..... WIVY, Inc.
Address 4343 Spring Grove Rd.
Tel.: PO 4-4545..... Independent
Sta. Representative..... Jack Masla

President.....Edward J. Oberle
 General Mgr.....Baldwin Goodwin, Jr.

WJAX—Jacksonville—1925

Frequency: 930 Kc.....Power: 5,000 Watts
 Owned-Operated By...City of Jacksonville, Fla.
 Business-Studio Address.....1 Broadcast Pl.
 Tel.: EL 4-1681.....NBC
 Rep.....Headley-Reed
 Commissioner in Charge.....J. D. Kennedy
 General Mgr.....J. W. Douglass
 Program Supervisor.....Mrs. Margaret Scott
 Publicity Dir.....Ed McCullers
 Chief Engineer.....Kenneth L. Kroier

WMBR—Jacksonville—1927

Frequency: 1460 Kc.....Power: 5000 Watts
 Owned-Oper. By.....WMBR, Inc.
 Business Address.....Hotel George Washington
 Tel.: ELgin 5-9001.....CBS
 Sta. Representative.....John Blair & Co.
 President.....Ben Strouse
 General Mgr.....Sidney L. Beighley, Jr.
 Opera Mgr.....Donald R. Smith
 Chief Engineer.....C. Roy King

WOBS—Jacksonville—1948

Frequency: 1360 Kc.....Power: 5000 Watts d.
 Owned-Oper. By.....Mel-Lin, Inc.
 Business-Studio Address.....1036 Mary St.
 Tel.: EX 8-3411.....Independent
 Sta. Reps.....Gill-Perna; Dora Clayton
 President.....Larry R. Pincus
 General Mgr.....Alexander Keirsey
 Program Director.....Johnny Shaw
 Comm. Mgr.....G. W. Johnston
 Sales Prom. Mgr.....George Lasker
 Publicity Dir.....Amos J. Barrs
 Chief Engineer.....Arl M. Thomas

WPDQ—Jacksonville—1942

Frequency: 800 Kc.....Power: 5000 Watts
 Owned-Operated By...Jacksonville Bcstg. Corp.
 Studio Address.....Gulf Life Bldg.
 Tel.: EL 4-4421.....ABC
 Rep.....Venard, Rintoul & McConnell, Ayers
 President.....James R. Stockton
 Gen. Mgr., Vice-Pres.....Robert R. Feagin
 Operations Mgr.....Richard C. Fellows
 Chief Engineer.....Ernest E. Haralson

WQIK—Jacksonville—1955

Frequency: 1280 Kc.....Power: 5,000 Watts d.
 Owned-Operated By...Rowland Bcstg. Corp.
 Address.....121 E. 8th St.
 Tel.: ELgin 4-4501.....Independent
 Station Rep.....ForJoe
 Pres., Gen. Mgr.....M. W. Rowland
 Program Director.....Robert T. Rowland
 Sales Prom. Mgr.....Ed. Jordan
 Chief Engineer.....F. O. Thies

WRHC—Jacksonville—1950

Frequency: 1400 Kc.....Power: 250 Watts

Owned-Operated By.....WRHC, Inc.
 Address.....247 Margaret St.
 Tel.: EL 6-0461.....Independent
 Sta. Representative.....Joe Wootton
 President.....Harold S. Cohn Sr.
 Gen. Mgr.....Harold S. Cohn, 2nd
 Station Mgr.....Ronald H. Cohn
 Program Dir.....Mrs. Patricia Hargreen
 Chief Engineer.....William E. Alexander

WZOK—Jacksonville—1957

Frequency: 1320 Kc.....Power: 5000 Watts
 Owned.....Radio Jax
 Business Address.....Peninsular Life Bldg.
 Tel.: ELgin 6-1373.....ABC-MBS
 President, Gen. Mgr.....John J. Wheeler
 Program, Publicity Dir.....Ronald E. Martin
 Sales Prom. Mgr.....Wayne Mashburn
 Chief Engr.....W. A. Cooper

**WZRO—Jacksonville Beach
 1947**

Frequency: 1010 Kc.....Power: 1 Kw. d.
 Owned By.....A. B. Letson
 Address.....P.O. Box 278
 Tel.: Cherry 6-3222.....KBS
 President.....Andrew B. Letson
 Gen. Mgr.....Jim Kirk

WKIZ—Key West—1959

Frequency: 1550 Kc.....Power: 250 Watts
 Owned By.....Florida Keys Bcstg. Corp.
 Address.....P.O. Box 1487
 Tel.: CY 4-2523.....Independent
 President.....Joe Fernandez
 Gen. Sta. Mgr.....Harold Shedd
 Comm. Prom. Mgr.....Bill Bass
 Program Dir.....Bob Castle
 Publicity Dir.....Bob Schmidt
 Chief Engineer.....Ray Dickson

WKWF—Key West—1945

Frequency: 1600 Kc.....Power: 500 Watts
 Owned-Operated By...John M. Spottswood
 Business Address.....P.O. Box 1300
 Tel.: CY 6-2222.....MBS-ABC
 Owner, Gen. Mgr.....John M. Spottswood
 Sta., Sales Prom. Mgr.....Ray A. Schoneck
 Comm. Mgr., Prog. Dir.....Mary S. Spottswood
 Chief Eng.....Charles R. Lowe

WRWB—Kissimmee—1954

Frequency: 1220 Kc.....Power: 250 Watts
 Owned.....Frank A. Taylor
 Address.....Lago Vista Blvd.
 Tel.: TL 6-7181.....KBS
 Owner, Gen. Mgr.....Frank A. Taylor

WDSR—Lake City—1946

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....WDSR, Inc.
 Business Address.....U.S. Hghwy. 41 S.
 Tel.: 525.....MBS, KBS
 President.....C. B. Britt

FLORIDA

General Mgr. Ted Powers
Commercial Manager Ivan E. Perry
Chief Engineer Pat Webster

WGRO—Lake City—1958

Frequency: 960 Kc. Power: 500 Watts
Owned By Columbia County Bcstg. Co.
Address 30 N. Hernando St.
Tel.: 3450 Independent
Sta. Representative Hopewell
President Donald E. Dockery
Comm. Sta. Mgr. Robert E. Dobelstein
Program Dir. Jack Singer
Sales Prom. Mgr. Stacy Kelly
Publicity Dir. Brenda V. Libert
Chief Engineer Philip L. Corbin

WLAK—Lakeland—1936

Freq.: 1430 Kc. Power: 5 Kw. d. 1 Kw. n.
Owned-Oper. By Florida Central Bcstg. Co.
Business Address P. O. Box 1211
Tel.: MU 2-3143 NBC
Station Representative John E. Pearson
Pres., Gen. Mgr. Frank W. Nesbitt
Commercial Manager Powell Adams
Station Manager Garland Burt
Chief Engineer William P. Lee

WONN—Lakeland—1949

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By Noyes Enterprises, Inc.
Business Address Lake Hunter Drive
Tel.: MU 5-1171 MBS
Representative Donald Cooke, Inc.
Pres., Gen., Sta. Mgr. Robert W. Jonscher
Chief Engineer L. Dunlap

WYSE—Lakeland—1957

Frequency: 1330 Kc. Power: 1 Kw.
Owned WYSE Radio, Inc.
Address 207½ E. Main St.
Tel.: Mutual 6-8127 Independent
Representative Clark
President Gen. Mgr. William Evans
Vice President Allen Huckleberry
Comm. Mgr., Ch. Eng. Tom Barber
Program Prom. Mgr. Marx Wheeler

WIPC—Lake Wales—1951

Frequency: 1280 Kc. Power: 1000 Watts
Owned Imperial Polk Bcstg. Corp.
Address P. O. Box 712
Tel.: 2-9831 KBS
President K. H. Berkeley
V.P., Gen. Mgr. Charles D. Bishop
Chief Engineer William Johnson

WBIL—Leesburg—1957

Frequency: 1410 Kc. Power: 1000 Watts
Owned By WBIL, Inc.
Address P. O. Box 638
Tel.: SState 7-2313 Independent
Representative Cooke
President, Ch. Eng. Duane F. McConnell
Commercial Mgr. Herb Stoer, Jr.
Program, Publicity Dir. Richard E. Smith

WLBE—Leesburg—1949

Frequency: 790 Kc. Power: 5 Watts d. l. n.
Owned-Operated By WLBE, Inc.
Address P.O. Box 1231
Tel.: ST 7-2790 MBS-KBS
Sta. Representative Hil F. Best
President, Gen. Mgr. Paul A. Husebo
Commercial Mgr. W. H. Reedy
Sales Prom., Publicity Dir. Wendell Husebo
Chief Engineer Martin Kirkland

WNER—Live Oak—1949

Frequency: 1250 Kc. Power: 1 Kw. d.
Owned Norman O. Protsman
Business Address P. O. Box 637
Tel.: FOrEst 2-1250 KBS
Owner, Gen. Mgr. Norman O. Protsman
Program Director Faith Protsman
Chief Engineer C. S. Parker

WMAF—Madison—1956

Frequency: 1230 Kc. Power: 250 Watts
Address Box 621
Tel.: HU 3-6333 KBS
Owner Norman O. Protsman

WTOT—Marianna—1958

Frequency: 980 Kc. Power: 1 Kw.
Owned By Chipola Corp.
Address 104 S. Caledonia St.
Tel.: HUDson 2-3046 Independent
President C. Davis Turner
Gen. Mgr., Chief Eng. John Boggess
Commercial Mgr. James W. Hart
Program Dir. Lloyd Hart
Publicity Dir. Art Larsen

WTYS—Marianna—1948

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By Jack Mann
Address Box 777
Tel.: HU 2-2131 MBS, KBS
Owner Jack Mann
Station Manager B. W. Lincoln
Chief Engineer J. Anderson

WMMB—Melbourne—1948

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Indian River Radio, Inc.
Business-Studio Address Box 908
Tel.: 574 MBS
General Manager Howard L. Green
Chief Engineer Edward Murdoch

WAME—Miami—1958

Frequency: 1260 Kc. Power: 5000 Watts
Owned By WAME Broadcasting Co.
Address Chamber of Commerce Bldg.
Tel.: FRanklin 3-5533 Independent
Sta. Representative Daren McGavren
General Manager Ted Wilson
Station Mgr. Murry Woroner
Program Dir. Fred Hohl
Chief Engineer Stan Brown

WCKR—Miami—1956

Frequency: 610 Kc. Power: 5000 Watts
 Owned-Operated By Biscayne TV Corp.
 Address 1401 N. Bay Causeway
 Tel.: PL 1-6692 NBC
 Representative Henry I. Christal
 President Niles Trammell
 Station Mgr. Alan Henry
 Comm. Manager L. L. Zimmerman
 Sales Prom. Dir. John Hiser
 Chief Engineer Gene Rider

WFAB—Miami—1959

Frequency: 990 Kc. Power: 5000 Watts
 Owned By WFAB, Inc.
 Address 1775 Southwest Third Ave.
 Tel.: Franklin 1-5531 Independent
 President, Gen. Mgr. Harold E. King
 Station Mgr. L. G. Jacobs

WFEC—Miami—1949

Frequency: 1220 Kc. Power: 250 Watts
 Owned-Oper. By Fla. East Coast Bcstg.
 Address 350 N.E. 71st St.
 Tel.: PL 1-7534 Independent
 Sta. Representative Bob Dore
 President Harry Trenner
 General, Comm. Mgr. Bert Noble
 Publicity Director Blanche Galloway
 Chief Engineer William Reeder

WGBS—Miami—1944

Freq.: 710 Kc. Power: 50 Kw. d., 10 Kw. n.
 Owned Storer Bcstg. Co.
 Address 1605 Biscayne Blvd.
 Tel.: FR 9-2401 CBS
 Newspaper Affiliation Miami Beach Sun
 Station Representative Katz Agency, Inc.
 President George B. Storer
 General Manager Bernard E. Neary
 Commercial Mgr. Norman A. Palmer
 Prom. Mgr., Prog. Dir. Sam Elber
 Chief Engineer Edward C. Lockwood
 OWNERS OF: WJBK-AM-TV, DETROIT; WSPD-AM-
 FM-TV, TOLEDO; WAGA-TV, ATLANTA; WJW-AM-
 FM-TV, CLEVELAND; WWVA-AM-FM, WHEELING,
 W. VA.; WGBS-FM, MIAMI, FLA.; WIGB-AM-FM,
 PHILA., PA.; KPOP, LOS ANGELES; WITI-TV, MIL-
 WAUKEE.

WINZ—Miami—1946

Freq.: 940 Kc. Power: 50 Kw. d., 10 Kw. n.
 Owned-Operated By Rand Bcstg. Co.
 Business Address Biscayne Terrace Hotel
 Tel.: FR 1-6641 Independent
 Representative Petry
 President Rex Rand
 V.P., Gen. Mgr. Robert E. Mitchell
 Program Dir. Ned Powers
 Chief Engineer Lee Caput

WMIE—Miami—1947

Freq.: 1140 Kc. Power: 10 Kw. d., 5 Kw. n.
 Owned-Operated By WMIE, Inc.
 Address 139 N.E. 1st St.
 Tel.: FR 3-5556 Independent
 Representative Charles Bernard

President E. D. Rivers, Sr.
 General Mgr. Jack E. Nobles
 Commercial Manager Lawrence Lunker
 Program Director Douglas Hatton
 Chief Engineer Russell Bennett

WQAM—Miami—1921

Frequency: 560 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By Storz Brcstg. Co.
 Business-Studio Address 1723 duPont Bldg.
 Tel.: FR 4-6121 Independent
 Representative John Blair
 President Todd Storz
 Gen., Sta., Comm. Mgr. Jack Sandler
 Program Dir. Charles Murdock
 Publicity Dir. Alan Courtney
 Chief Engineer Morris Barwick

WSKP—Miami—1956

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By WSKP, Inc.
 Business-Studio Address 734 W. Flagler St.
 Tel.: FR 1-1585 Independent
 President Bill O'Neil

WKAT—Miami Beach—1937

Freq.: 1360 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By WKAT, Inc.
 Trans. Address 1759 Bay Road
 Tel.: JE 1-5711 MBS-ABC
 Sta. Representative Jack Masla
 General Mgr. Fred W. Wagenvoord

**TO BE SURE —
 YOU NEED THE BEST!**

YOU CAN GET THE BEST,
 WHY SETTLE FOR LESS?



FLORIDA

Program Director.....Bill Smith
Publicity Dir.....Sid Levin
Chief Engineer.....Arthur P. Smith

WMBM—Miami Beach—1947

Frequency: 790 Kc.....Power: 5000 Watts
Owned.....Rounsaville of Miami Beach, Inc.
Address.....Causeway Terminal
Tel.: JE 1-5586.....Independent
Sta. Reps.....Pearson; Dora-Clayton, Inc.
President.....Robert W. Rounsaville
General Mgr.....Arnold C. Kaufman
V.P., Nat. Sls. Mgr.....Harold F. Walker
Program Dir.....Carl Glicken
Chief Engineer.....James Hall

WMET—Miami Beach—1954

Frequency: 1490 Kc.....Power: 250 Watts
Owned By....Community Service Bcstrs, Inc.
Business Address.....814 First St.
Tel.: Jefferson 8-0411.....Independent
Station Representative.....Forjoe
President.....James R. Williams
Ex. V.P., Gen. Mgr.....R. B. Baker
Station Mgr.....Thomas E. Wood, Jr.
Program Dir.....Spencer E. Danes
Publicity Dir.....Lillian Aronson
Chief Engineer.....V C. Roberts

WEBY—Milton—1954

Frequency: 1330 Kc.....Power: 5000 Watts
Owned.....Milton Best & Co.

Address.....Ward Basin Rd.
Tel.: NA 3-3425.....MBS
Owner, Gen. Mgr.....C. W. Mapoles
Comm. Sta. Mgr.....H. Byrd Mapoles
Program Dir.....Mrs. C. W. Mapoles

WSRA—Milton—1958

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Santa Rosa Bestdg. Co.
Address.....31 Mohawk Trail, Pensacola
President.....E. T. Sudduth

WMDF—Mount Dora—1958

Frequency: 1580 Kc.....Power: 1 Kw., d.
Owned By:.....Frank A. Taylor
Address.....Old Eustis Road
Tel.: Evergreen 2-6621.....Independent
General Mgr.....Francis Toomey
Chief Engineer.....Paul Sealy

WNOG—Naples—1954

Frequency: 1270 Kc.....Power: 500 Watts d.
Owned and Oper. By.....Radio Naples Inc.
Business Address.....S. Tamiami Trail
Tel.: Midway 2-5127.....KBS
Representative.....Hil F. Best
President, Gen. Mgr.....William J. Ryan
Commercial Manager.....John D. Beaty
Program Director.....Mrs. Eileen Eilers
Publicity Director.....Barbara Pritchard
Chief Engineer.....David S. Traer

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wonderful cooperation in bringing
the Miami Beach Story to the eyes
and ears of the nation.

WARMEST THANKS from the
warmest part of the nation.

HANK MEYER

Public Relations Consultant,
CITY OF MIAMI BEACH”

**WSBB—New Smyrna Beach
1950**

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: Broadcasters, Inc.
Business Address: Box 125
Tel.: GA 8-9091 MBS
President: A. V. Tidmore
Commercial Manager: A. L. Pruitt
Chief Engineer: Sim Eagleson

WHYS—Ocala—1957

Frequency: 1370 Kc. Power: 1 Kw. d.
Owned: Associated Broadcasters, Inc.
Business Address: P.O. Box 779
Tel.: MA 2-8174 Independent
President: C. D. Davenport
General Mgr.: Kenneth H. Brown, Jr.
Program Dir.: Deane Kane

WMOP—Ocala—1953

Frequency: 900 Kc. Power: 1000 Watts
Owner: A. B. Letson
Address: P. O. Box 648
Tel.: MArion 2-4118 Independent
President: A. B. Letson
General Mgr.: Jim Kirk
Comm. Sls. Mgr.: Vernon Arnette
Program Dir.: Gene Turner
Chief Engineer: Lloyd Lutz

WTMC—Ocala—1938

Frequency: 1290 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By: WTMC, Inc.
Business Address: Box 831
Tel.: MA 2-4127 NBC
Representative: Devney; Dora-Clayton
President: Ray Gunckel, Jr.
Sta. Mgr.: Tom Catalano
Chief Engineer: Bill Callahan

WABR—Orlando—1954

Frequency: 1440 Kc. Power: 5 Kw.
Owned By: Contemporary Bcstg. Co.
Address: P. O. Box 7547
Tel.: Garden 5-6631 ABC-MBS
Sta. Rep.: Gill-Perna
Pres., Gen. Mgr.: I. Edward Edwards
Commercial Mgr.: Preston M. Ward
Program Dir.: R. B. Farrington
Sales Prom. Mgr.: Dick Williams
Publicity Dir.: Vern King
Chief Engineer: J. A. Thomas

WDBO—Orlando—1924

Frequency: 580 Kc. Power: 5000 Watts
Owned-Operated By: Cherry Bcstg. Co.
Business Address: 30 S. Ivanhoe Blvd.
Tel.: CH 1-1491 CBS
Representative: John Blair
President: Wm. S. Cherry, Jr.
Exec. V. P. Gen. Mgr.: Arnold F. Schoen, Jr.
Commercial Mgr.: Carl F. Hallberg
Chief Engineer: James E. Yarbrough

WHIY—Orlando—1957

Frequency: 1270 Kc. Power: 5 Kw. d.
Owned: Orlando Radio & TV Bcstg. Corp.
Address: Ft. Gatlin Hotel Bldg.
Tel.: GA 4-8561 Independent
Representative: Pearson
President: Gordon Sherman
General Manager: Gene G. Cook
Commercial Mgr.: Marvin Picard
Program Dir.: Robert Irving
Chief Engineer: Peter Wiltjer

WHOO—Orlando—1947

Freq.: 990 Kc. Power: 10 Kw. d., 5 Kw. n.
Owned-Oper. By: WHOO, Inc.
Business Address: 311 N. Rosalind Ave.
Tel.: GArden 5-3591 Independent
Representative: Venard, Rintoul, McConnell
Pres., Gen. Mgr.: John T. Rutledge
Commercial Manager: Don Welsh
Program Director: Ray Holbrook
Chief Engineer: Charles Chrisman

WKIS—Orlando—1946

Frequency: 740 Kc. Power: 5 Kw. 1 Kw. n.
Owned-Oper. By: Central Florida Bcstg. Co.
Address: P. O. Box 1353
Tel.: GA 2-2451 NBC
Pres., Gen. Mgr.: Mrs. Naomi T. Murrell
Station Manager: William O. Murrell, Jr.
Program Director: Ray Olech, Jr.
Chief Engineer: W. R. Miller

WLOF—Orlando—1940


Frequency: 950 Kc. Power: 5000 Watts
Owned-Operated By: Mid-Fla. Radio Corp.
Business-Studio Address: Box 5156
Tel.: Cypress 3-2431 Independent
Station Representative: Ayers
President: Joseph L. Brechner
Gen. Sta. Mgr.: Howard S. Kester
Commercial Mgr.: Gene Cook
Program Director: Ernie Legge
Publicity Director: Thomas Doyle
Chief Engineer: W. Dodd Daniels

WQXQ—Ormond Beach—1957

Frequency: 1380 Kc. Power: 1000 Watts d.
Owned By: Volusia County Bcstg. Corp.
Address: Box 5038, Daytona Beach
Tel.: ORange 7-4122 Independent
President Ch. Eng.: Lyman W. Menard
General Mgr.: Don Ritter
Commercial Mgr.: Ann Hicks

WRIM—Pahokee—1958

Frequency: 1250 Kc. Power: 500 Watts
Owned By: Garden of Glades, Inc.
Address: P.O. Box 548
Tel.: 682 Independent
President: Max E. Mace
Gen., Sta. Mgr.: A. B. Robinson
Publicity Dir.: Lewis Poole
Chief Engineer: R. Nemetz

FLORIDA 

WSUZ—Palatka—1957

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned By.....Raymond P. McMillin
Business Address.....423 Lemon St.
Tel.: EAst 5-3844.....Independent
General Manager.....R. P. McMillin
Comm. Ch. Eng.....Robert E. James
Program Dir.....Charles Elston

WWPF—Palatka—1947

Freq.: 1260 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Operated By.....Hall Bcstg. Co.
Address.....P.O. Box 86
Tel.: EA 5-4555.....KBS
Owner.....George W. Hall
Gen. Mgr.....William R. Terry
Sta., Program Dir.....James N. Jobs
Commercial Manager.....Herb Young
Sales, Publicity Dir.....Dick Unger
Chief Engineer.....Isaac Lee

WQXT—Palm Beach—1957

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Flame R-TV Co.
Address.....3000 S. Ocean Blvd.
Tel.: JU 2-7401.....ABC
Exec. V.P., Gen. Mgr.....Art Rivera
Station Mgr.....T. James Mullins
Chief Engineer.....Clyde Walkden

WDLP—Panama City—1940

Frequency: 590 Kc.....Power: 1000 Watts
Owned.....Panama City Bcstg. Co.
Address.....323 West Beach Drive
Tel.: PO 3-1777.....NBC-KBS
Representative.....Hollingbery
President.....Denver Brannen
General Manager.....R. B. Mann
Chief Engineer.....D. Priest

WPCF—Panama City—1949

Frequency: 1430 Kc.....Power: 5000 Watts
Owned-Operated By...Bay County Bcstg. Co.
Address.....300 E. 15th St.
Tel.: Sunset 5-6176.....ABC
Sta. Reps.....Walker-Rawalt; Dora-Clayton
Pres., Gen., Sta. Mgr.....E. L. Dukate
Program Director.....Robert Badger
Sales Prom., Publicity Dir.....G. T. Dukate
Comm. Ch. Eng.....Donnell Brookins

WTHR—Panama City—1957

Frequency: 1480 Kc.....Power: 500 Watts. d.
Owned.....Regional Bcstg. Co.
Address.....P.O. Box 788
Tel.: ADams 4-2781.....Independent
Representative.....Burn-Smith
Gen. Mgr.....Harold E. King
Sta. Mgr.....Rex Parnell
Chief Engineer.....Paul Demeree

WBOP—Pensacola—1956

Frequency: 980 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Tri-Cities Brcstg. Co.
Business Address.....431 West Belmont

Tel.: HE 8-7543.....Independent
Sta. Reps.....National Time Sales; B. I. Ochs
President.....E. O. Roden
Gen. Sta. Mgr.....Zane D. Roden
Comm. Prom. Mgr.....John Hofen
Program, Publicity Dir.....W. I. Dove
Chief Engineer.....George Tisdale

WBSR—Pensacola—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....WBSR, Inc.
Business Address.....P.O. Box 5668
Tel.: HE 2-6173.....CBS
Representative.....Venard, Rintcul, McConnell
Pres., Gen. Mgr.....Don J. Lynch
Comm. Mgr.....Bo Mitchell
Program Director.....Jim Young
Chief Engineer.....Glenn Nichols

WCOA—Pensacola—1926

Frequency: 1370 Kc.....Power: 5000 Watts
Owned-Operated By.....Dixie Radio, Inc.
Address.....Box 1669
Tel.: Glendale 6-5751.....NBC
Representative.....Hollingbery
President.....Denver Brannen
Gen. Mgr.....H. Lloyd
Chief Engineer.....Frank McKinney

WNVY—Pensacola—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Florida Radio Bcstg Corp.
Address.....807 W. Garden St.
Tel.: Hemlock 3-5666.....ABC
Sta. Representative.....Jack Masla
President, Gen. Mgr.....Ronald C. Tuten
Comm. Sales Prom. Mgr.....Geo. R. Bose
Program Director.....Thomas Smith
Publicity Director.....Andez Tuten
Chief Engineer.....Gene Pfalzner

WPFA—Pensacola—1954

Frequency: 790 Kc.....Power: 1,000 Watts d.
Owned-Operated By.....Edwin H. Estes
Address.....4151 N. Pace Blvd.
Tel.: HE 3-1141.....KBS
President.....Edwin H. Estes
Program Director.....Marshall Bradley

WPRY—Perry—1954

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Taylor County Bcstg. Co.
Address.....P. O. Box 67
Tel.: 540.....KBS
Representative.....Continental Radio Sales
President.....Alpha B. Martin
Gen. Sta., Comm. Mgr.....C. E. Roye
Program Director.....B. J. Roye
Chief Engineer.....W. H. McHargue

WPLA—Plant City—1949

Frequency: 910 Kc.....Power: 1 Kw. d.
Owned-Operated By.....WPLA Bcstg. Co.
Address.....1570 S. Collins St.
Tel.: 2-1551.....KBS

Station Representative **Best**
 President **W. A. Smith**
 Gen. Mgr., Chief Eng. **George Friend**
 Comm. Mgr. **Al Berry**
 Program Director **Jack Rushing**
 Sales, Prom. Mgr. **Terry Nichols**
 Publicity Dir. **Joe Wilson**

WPOM—Pompano Beach—1958

Frequency: 1470 Kc. Power: 5000 Watts d.
 Owned By **Gold Coast Broadcasters, Inc.**
 Business Address **P.O. Box 1470**
 Tel.: LU 3-1470 **Independent**
 President **James C. Dean**
 General Sta. Mgr. **Chris McDonald**
 Chief Engineer **Les Follette**

WJOE—Port St. Joe—1956

Frequency: 1570 Kc. Power: 250 Watts, d.
 Owned By **National Radio of P. St. Joe**
 Address **P.O. Box GG**
 Tel.: Ball 7-2426 **Independent**
 Co. Managers. **Martin Begley, Jr.; R. D. Sidwell**

WCNH—Quincy—1948

Frequency: 1230 Kc. Power: 260 Watts
 Owned-Operated By **Big Ben Broad. Corp.**
 Address **P.O. Box 630**
 Tel.: MA 7-6700 **Independent**
 President, Gen. Mgr. **William S. Dodson**
 Station Mgr. **W. J. Taylor**
 Commercial Mgr. **Ken Harmon**
 Program Dir. **Guy Flanders**
 Chief Engineer **James Seaborn**

WHEW—Riviera Beach—1960

Frequency: 1690 Kc. Power: 1 Watts, d.
 Owned By **Public Service Bcstg.**
 Address **P.O. Box 2905, W. Palm Beach**
 Tel.: Overland 3-1600 **Independent**
 Owner, General Mgr. **Robert Hecksher**

WFOY—St. Augustine—1936

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By **Ponce de Leon Bcsting**
 Address **Fountain of Youth Gardens**
 Tel.: VA 9-3416 **CBS, KBS**
 Pres., Gen. Mgr. **John E. Bernhard, Jr.**
 Commercial Mgr. **Fred H. Schilling**
 Program Dir. **Mrs. Frank C. Walker**
 Sales Prom., Publicity Dir. **Mrs. Alberta Dillin**
 Chief Engineer **R. J. Sheppe**

WSTN—St. Augustine—1954

Frequency: 1420 Kc. Power: 1 Kw. d.
 Owned By **H. W. Critchlow**
 Address **900 Anastasia Blvd.**
 Tel.: VA 9-9094 **Independent**
 President, Gen. Mgr. **H. W. Critchlow**
 Commercial Mgr. **Bill Keating**
 Station Mgr. **Harry Critchlow**
 Program Dir. **John Gilbert**
 Sales Prom Mgr. **Paul Critchlow**
 Publicity Dir. **Anne Reid**
 Chief Engineer **W. V. Johnson**

WLCY—St. Petersburg—1939

Frequency: 1380 Kc. Power: 5000 Watts
 Owned-Oper. By **Rahall Enterprises**
 Address **11450 Gandy Blvd.**
 Tel.: HE 5-2131 **Independent**
 Representative **Weed**
 President **Joe Rahall**
 General, Sta. Mgr. **Sam G. Rahall**
 Sales Mgr. **Donald L. Jones**
 Sales Promotion Mgr. **Walter Kirkwood**
 Program Director **Marshall Clever**
 Publicity Director **Harry Wagner**
 Chief Engineer **Neil Spencer**
 OWNERS OF: WKAP, ALLENTOWN, PA.; WWNR,
 BECKLEY, W. VA.; WNAR, NORRISTOWN, PA.

WPIN—St. Petersburg—1950

Frequency: 680 Kc. Power: 1000 Watts d.
 Owned-Oper. By **Fla. W. Coast Bcstrs., Inc**
 Business Address **28th St. N. at 62nd Ave.**
 Tel.: HEMlock 5-6161 **Independent**
 Representative **Walker-Rawalt**
 President **Dr. Charles Farrington**
 Gen. Comm. Mgr. **Arthur Mundorff**
 Program Director **James Carley**
 Chief Engineer **Bert Coyle**

WSUN—St. Petersburg—1927

Frequency: 620 Kc. Power: 5000 Watts
 Owned-Operated By **City of St. Petersburg**
 Business Address **Municipal Pier**
 Tel.: 5-4121 **ABC**
 Representative **Venard, Rintoul, McConnell**
 General Manager **Fred P. Shawn**
 Commercial Manager **Jack Weldon**
 Program Director **Bob Vaughn**
 Chief Engineer **William C. Coddin**

**WILZ—St. Petersburg Beach
1957**

Frequency: 1590 Kc. Power: 1 Kw. d.
 Owned **Holiday Isles Bcstg. Co.**
 Address **P. O. Box 6267**
 Tel.: 233-001 **Independent**
 Representative **Jack Masla**
 Vice Pres., Ch. Eng. **W. D. Mangold**
 Gen. Mgr., Prog. Dir. **Jack Faulkner**
 Commercial Manager **Ed Paro**

WIOD—Sanford—1956

Frequency: 1360 Kc. Power: 500 Watts
 Owned **Sanford Seminole Bcstg. Co.**
 Address **Box 679**
 Tel.: FA 2-5314 **Independent**
 Representative **Jack Masla**
 President **Joseph R. Hornstein**

WTRR—Sanford—1947

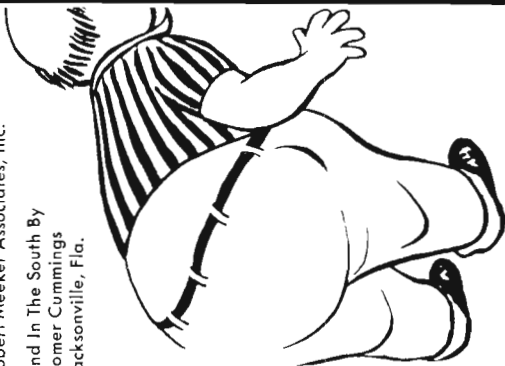
Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By **Radio Station WTRR**
 Business Address **Box 1541**
 Tel.: FA 2-6112 **KBS**
 General Manager **Myron A. Reck**
 Commercial Manager **Jack Weible**

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Retail Sales \$290,452,000

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* **WTAL**
TALLAHASSEE, FLORIDA



Chief Engineer.....James S. Williamson, Jr.

WKXY—Sarasota—1949

Frequency: 930 Kc....Power: 1 Watts d., 500 n.
 Owned-Operated By.....Sarasota Bcstg. Co.
 Address.....2500 Tenth St.
 Tel.: RI 7-1151.....KBS
 Sta. Representative.....Thomas Clark
 President, Gen. Mgr.....A. G. Fernandez
 Station Mgr.....Charles Fernandez
 Chief Eng.....Robert L. Kohlmeier

WSPB—Sarasota—1939

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....WSPB Bcstg. Co.
 Business Address.....Box 1110, City Island
 Tel.: FU 8-2121.....CBS
 Sta. Representative.....Walker-Rawalt
 V. P. Gen. Mgr.....Hamilton M. Woodle
 Program Director.....David Hale
 Publicity Director.....Charles Shaw
 Chief Engineer.....G. W. McGougan

WYND—Sarasota—1959

Frequency: 1280 Kc.....Power: 500 Watts d.
 Owned By.....Gulf-Coast Bcstg Co., Inc.
 Address.....3439 S. McIntosh Road
 Tel.: RI 6-3647.....Independent
 President, Gen. Mgr.....Kelsey L. Hutchinson

WJCM—Sebring—1950

Frequency: 960 Kc.....Power: 1 Kw.
 Owned-Operated By...Progressive Publ. Co.
 Business Add.....Assembly Pt. on Dinner Lake
 Tel.: 5-1811.....KBS
 Gen. Mgr.....A. J. Frank
 Commercial Mgr.....Jack Hughes

WRGR—Starke—1957

Frequency: 1490 Kc.....Power: 250 Watts
 Owned By.....Radio Starke, Inc.
 Business Address.....North Temple Ave.
 Tel.: WO 4-5001.....KBS-MBS
 Sta. Representative...Continental Radio Sales
 President.....Murray C. Tillman
 General Sta. Mgr.....Will Shawver
 Program Director.....Chuck Dent

WSTU—Stuart—1954

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Blue Water Bcstg. Co.
 Address.....Drawer 417
 Tel.: Atlantic 7-2020.....MBS-KBS
 Pres., Gen. Mgr.....Lester M. Combs
 Commercial Mgr.....Jim Driscoll
 Program Dir.....Rush Hughes
 Chief Engineer.....Fred Chapman

WMEN—Tallahassee—1954

Frequency: 1330 Kc....Power: 5,000 Watts d.
 Owned-Oper. By.....WMEN, Inc.
 Address.....Hotel Floridan
 Tel.: 3-2550.....KBS
 Sta. Representative.....Bernard-Howard
 President.....B. F. J. Timm
 General Sta. Mgr.....Clayton Wilkie

Commercial Prom. Mgr.....Carl Swanbon
 Program Dir.....Bill Adams
 Chief Engineer.....Lyle Schuman

WRFB—Tallahassee—1959

Frequency: 1580 Kc....Power: 5000 Watts, d.
 Owned By.....Emerson W. Browne
 Address.....P.O. Box 3127
 Tel.: 4-6818.....Independent
 Pres., Chief Eng.....Emerson W. Browne
 Commercial Mgr.....Jerry Conrad
 Program Director.....George Roberts

WTAL—Tallahassee—1935

Frequency: 1270 Kc.....Power: 5000 Watts
 Owned-Operated By.....WTAL, Inc.
 Business Address.....Drawer "A"
 Tel.: 2-1270.....MBS
 Representative.....Meeker, Cummings
 President.....Victor C. Diehm
 General Mgr.....Arthur Deters
 Commercial Mgr.....Bill Nichols
 Program Director.....Ron Martin
 Publicity Director.....Dave Mack
 Chief Engineer.....Kenneth McNaron

WTNT—Tallahassee—1946

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Tallahassee Appli. Corp.
 Business-Studio Address.....P.O. Box 1047
 Tel.: 2-1450.....CBS
 Representative.....Devney; Ayers
 Pres., Gen. Mgr., Ch. Eng...Frank W. Hazelton

WALT—Tampa—1946

Frequency: 1110 Kc.....Power: 10 Kw. d.
 Owned.....Tampa Broadcasting Co., Inc.
 Address.....401 West Tyler Street
 Tel.: 2-7921.....Independent
 Sta. Representative.....Gill-Perna
 General Manager.....Frank Knorr, Jr.
 Station Manager.....George W. Fee
 Program Director.....Bob Walters
 Chief Engineer.....Paul Gossett

WDAE—Tampa—1922

Frequency: 1250 Kc.....Power: 5000 Watts
 Owned-Operated By.....Tampa Times Co.
 Business Address.....Franklin at Washington
 Tel.: 2-0404.....CBS
 Representative.....Katz
 President.....David E. Smiley
 General Manager.....L. Spencer Mitchell
 Chief Engineer.....William P. Moore

WFLA—Tampa—1924

Frequency: 970 Kc.....Power: 5000 Watts
 Owned-Operated By.....Tribune Co.
 Business Address.....905 Jackson St.
 Tel.: 2-0131.....NBC
 Newspaper Affiliation..Tampa Tribune-Times
 Representative.....John Blair
 President.....John C. Council
 General Manager.....George W. Harvey
 Sta., Comm. Mgr.....John Alexander
 Prog. Director.....Edward C. Walker

FLORIDA

Publicity Director.....Byron Taggart
Chief Engineer.....Joseph Mitchell

WHBO—Tampa—1948

Frequency: 1050 Kc.....Power: 250 Watts d.
Owned By.....Gateway Broadcasters, Inc.
Business Address.....P.O. Box 8145
Tel.: WE 5-3171.....Independent
Rep.....Charles Bernard
President.....John A. Boling
Gen. Mgr.....Bob A. Martin
Commercial Manager.....Bob Ross
Program Director.....Bonita Fishback
Chief Engineer.....Bill Polk

WSOL—Tampa—1947

Frequency: 1300 Kc.....Power: 5 Kw. d.
Owned By.....WPIT, Inc.
Address.....113 E. La Fayette St.
Tel.: 2-8024.....KBS
President.....John L. Laux
General Mgr.....Don Loset
Station Mgr.....Tom Underwood
Sales Prom. Mgr.....Frank McGlynn
Publicity Dir.....Nick Stemmler
Program Director.....Bill Beatty
Chief Engineer.....J. B. Tison

WTMP—Tampa—1954

Frequency: 1150 Kc.....Power: 5000 Watts d.
Owned:.....Rounsaville Radio Stations
Address.....Box 1101, Washington Blvd.
Tel.: 4-1109.....Independent
Sta. Reps.....Pearson; Dora Clayton
President, Gen. Mgr.....R. W. Rounsaville
Sta. Mgr.....Jack Everbach
Chief Engineer.....Warren Kauffman

WDCL—Tarpon Springs—1954

Frequency: 1470 Kc.....Power: 5000 Watts
Owned-Oper. By.....Clearwater Bcstg. Corp.
Address.....Box 1558, Clearwater
Tel.: 37-157.....Independent
Newspaper Affil.....Democrat Times
President.....Hodding Carter
General, Comm. Mgr.....Ross Charles
Program Director.....Leo McDevitt
Sales Prom. Publicity Dir.....Fred Sample
Chief Engineer.....Ted Seaman

WRMF—Titusville—1957

Frequency: 1050 Kc.....Power: 500 Watts
Owned-Operated By.....WRMF, Inc.
Address.....Box 666
Tel.: Amheast 7-2141.....Independent
President.....Richard M. Fairbanks
Gen., Sta. Mgr.....Robert L. Bright
Sales Promotion Mgr.....W. H. Davis
Program Director.....Al Smith
Publicity Director.....John Dighton
Chief Engineer.....Fob Gettys

WNSM—Valparaiso—1958

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Bay Bcstg. Co.
Address.....Box 608
Tel.: Orange 1-3281.....Independent

General Mgr.....K. M. Richards
Chief Engineer.....E. C. Allmon

WAXE—Vero Beach—1954

Frequency: 1370 Kc.....Power: 1 Kw.
Owned By.....R. M. Chamberlin
Address.....P. O. Box 397
Tel.: Jordan 2-5405.....KBS
Sta. Representative.....Burn-Smith
Pres., Gen. Mgr., Ch. Eng.. R. M. Chamberlin
Comm. Sta. Mgr.....John Scheoniane
Program Dir.....Tom Fallin
Sales Prom. Mgr.....Madge Roemer
Publicity Dir.....Valerie Waites

WTTB—Vero Beach—1954

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Tropics, Inc.
Address.....1536 20th St.
Tel.: JORDAN 2-5454.....MBS
President.....Sen. Merrill P. Barber
Gen., Sta. Mgr.....William E. Turner
Comm. Publicity Dir.....Robert Henderson
Sales Prom. Mgr.....Richard Jackson
Chief Engineer.....Stanley E. Wood

WAUC—Wauchula—1958

Frequency: 1310 Kc.....Power: 500 Watts, d.
Owned By.....Hardee Bcstg. Co.
Address.....P.O. Box 936
Tel.: PProspect 3-4271.....KBS
President.....R. S. Taylor
Station Manager.....William F. Ferguson

WEAT—West Palm Beach 1948

Frequency: 850 Kc.....Power: 1 Kw.
Owned.....WEAT-TV Inc.
Address.....P. O. Box 70
Tel.: TE 3-9668.....NBC
President.....Rex Rand
V.P., Gen. Mgr.....Bertram Lebharr, Jr.
Chief Engineer.....J. Ross McPherson

WIRK—West Palm Beach 1947

Freq.: 1290 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Ken-Sell, Inc.
Business Address.....711 S. Flagler Drive
Tel.: TE 3-1711.....MBS
Sta. Representative.....Jack Masla
Pres., Gen. Mgr.....Joseph S. Field, Jr.
Comm. Sales Prom. Mgr.....Rome J. Hartman
Program Director.....Fred A. Allen
Publicity Director.....William S. Gordon
Chief Engr.....William Heitzman

WJNO—West Palm Beach 1936

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....WINO, Radio
Bus. Address.....1500 N. Flagler Dr., Box 189
Tel.: TE 2-3638.....CBS

FLORIDA-GEORGIA

Representative Meeker
 Gen., Comm. Mgr. H. V. McMillan
 Sales Prom. Mgr. Charles M. Curtin
 Chief Eng. Curtin Brinson

WOKB—Winter Garden—1958

Frequency: 1600 Kc. Power: 1 Kw.
 Owned By John B. Cook, Jr.
 Business Address P.O. Box 1308, Orlando
 Tel.: Olympic 6-3709 Independent
 Station Reps. Walker-Rowatt; Dora Clayton
 President John B. Cook, Jr.
 General Mgr. Edward T. Martin
 Chief Engineer Milton Sutton

WINT—Winter Haven—1958

Frequency: 1360 Kc. Power: 1 kw., d.

Owned By Winter Haven Bcstg. Co.
 Address P.O. Box 568
 Tel.: Cypress 3-5036 Independent
 Manager, Chief Eng. A. L. Fazzari
 Commercial Mgr. E. E. Sturgeon

WSIR—Winter Haven—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Hundred Lakes Bcstg.
 Address P.O. Box 633
 Tel.: CY 4-2144 MBS
 Representative Devney & Co.
 Pres., Gen. Mgr. Lawrence Rollins
 Commercial Manager Harry Carroll
 Program Director Richard Eyrich
 Chief Engineer L. Orden Craig

Pop.: 3,865,000
 Families: 1,050,000
 Radio Homes: 1,030,000

GEORGIA

TV Homes: 809,000
 AM Stas. in State: 130
 TV Stas. in State: 12

WAAG—Adel—1955

Frequency: 1470 Kc. Power: 1000 Watts d.
 Owned-Oper. By Cook County Bcstg. Co.
 Address P. O. Box 508
 Tel.: 8571 KBS
 President W. M. Forshee
 Gen., Sta. Mgr. Esther Shepherd
 Comm. Mgr., Prog. Dir. Don H. Wingate
 Chief Engineer E. R. Ridenour

WALB—Albany—1941

Frequency: 1590 Kc. Power: 1000 Watts
 Owned-Operated By Herald Publishing Co.
 Address N. Stuart Ave.
 Tel.: HE 5-8386 Independent
 Newspaper Affiliation Herald
 Representative Burn-Smith
 President James H. Gray
 Gen. Sta. Mgr. Raymond E. Carow
 Program Dir. Roger Mansfield
 Chief Engineer Bruce Singleton

WGPC—Albany—1933

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Albany Bcstg. Co.
 Business-Studio Address New Albany Hotel
 Tel.: HE 2-1277 CBS
 Representative George P. Hollingbery
 President J. W. Woodruff, Jr.
 V. P. & General Mgr. L. M. George
 Program Director Walter H. Flint
 Chief Engineer R. A. Carlton

WJAZ—Albany—1952

Frequency: 1050 Kc. Power: 1,000 Watts d.
 Owned-Oper. By James S. Rivers, Inc.
 Address N. Slappey Drive
 Tel.: HE 2-7447 KBS
 Representative Thomas F. Clark
 President James S. Rivers
 Gen. Mgr. Richard B. Smith
 Chief Engineer R. Caldwell

WCQS—Alma—1957

Frequency: 1400 Kc. Power: 250 Watts
 Owned By Queen City Bcstg. System
 Business Address P.O. Box 304
 Tel.: 4681 KBS
 President Farnell O'Quinn
 Gen. Sta. Mgr. Dane Bruce
 Comm. Sales Prom. Dir. Joyce Holton
 Program Director Denzil Mixon
 Ch. Engs. Mervin Hill & William Allnoch

WDEC—Americus—1947

Frequency: 1290 Kc. Power: 1000 Watts d.
 Owned-Operated By The Americus Bcstg. Co.
 Business-Studio Address Rembert Bldg.
 Tel.: 3681 KBS
 Representative Dora-Clayton, Indie Sales
 Pres., Gen. Mgr. Charles C. Smith
 Commercial Mgr. Paul Filben
 Chief Engineer Raymond C. LaPrade

WDOL—Athens—1957

Frequency: 1470 Kc. Power: 1 Kw. d.
 Owned S.E. Bcstg. System
 Address Box 429
 Tel.: LI 8-1354 KBS
 Sta. Representative Thomas Clark
 President James S. Rivers
 General Manager William B. Hill
 Sta. Publicity Dir. Jerome Keane
 Commercial Manager Comer Owens
 Chief Engineer M. D. Brown

WGAU—Athens—1938

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Clarke Bcstg. Corp.
 Address Bobbin Mill Rd.
 Tel.: LI 6-6575 CBS
 Representative Pearson

GEORGIA

President, Gen. Mgr. H. Randolph Holder
Comm. Mgr. J. Thomas Lloyd
Program Director Mary Bettes
Chief Engineer Les Brooks

WRFC—Athens—1948

Freq.: 960 Kc. Power: 5000 Wts. d., 500 n.
Owned-Operated By Radio Athens, Inc.
Business-Studio Add. 279½ N. Lumpkin St.
Tel.: LI 3-3411 Independent
Representative Bob Dore
Pres., Gen. Mgr. L. H. Christian
Comm., Sta. Mgr. Claude Williams, Jr.
Chief Engineer Lester Hall

WAKE—Atlanta—1955

Frequency: 1340 Kc. Power: 250 Watts
Owned By I. Herbert & B. Judis
Address Georgian Terrace Hotel
Tel.: TR 5-8511 Independent
Representative Adam Young
President Ira Herbert
General Manager Mrs. Jayne Swayne
Commercial Mgr. Jack M. Horowitz
Program Dir. John Gray
Sales Prom. Mgr. Martha Garstin
Publicity Dir. Georgia Steele
Chief Engineer Robert G. Appling
OWNERS OF: WYDE, BIRMINGHAM, ALA.; KCBQ,
SAN DIEGO, CALIF.; WOKY, MILWAUKEE, WISC.;
KYA, SAN FRANCISCO, CALIF.; WADO, NEW YORK,
N. Y.

WAOK—Atlanta—1954

Frequency: 1380 Kc. Power: 5000 Watts
Owned-Oper. By Atlanta OK Bcstg. Co.
Business Address 70 Houston St., N.E.
Tel.: JA 5-1515 Independent
Representative McGavren
Pres., Comm. Mgr. Stan Raymond
Prog. Dir. Zenas Sears
Chief Engineer I. Miles

WERD—Atlanta—1948

Frequency: 860 Kc. Power: 1000 Watts d.
Owned-Operated By Radio Atlanta, Inc.
Studio Address 330 Auburn Ave., N.E.
Tel.: JA 4-0666 Independent
Representative Dora Clayton
General Manager J. B. Blayton, Jr.
Comm. Mgr. Albert H. Saddler

WGKA—Atlanta—1955

Frequency: 1600 Kc. Power: 1000 Watts d.
Owned-Oper. By Glenkaren Associates, Inc.
Address 1140 Peachtree St., N.E.
Tel.: TR 6-8228 Independent
Representative Good Music Bcstrs.
President Locke E. Glenn
General Manager John P. Culver
Comm. Mgr. E. Lee Nance
Chief Engineer J. J. Killinsworth

WGST—Atlanta—1924

Frequency: 920 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned Bd. of Regents, Univ. Sys. of Ga.
Bus.-Studio Address Box 7254
Tel.: TR 5-8441 ABC

Sta. Representative Branham Co.
Gen., Sta. Manager Jack Collins
Commercial Mgr. Bill Estes
Prom., Publicity Dir. Peter Thomas
Ch. Eng. John M. Van Horn

WIIN—Atlanta—1949

Frequency: 970 Kc. Power: 5 Kw.
Owned-Operated By Arthur Long Assoc.
Address Atlanta Biltmore Arcade
Tel.: TR 5-8453 Independent
General Manager Dale S. Phares
Program Director Don Meyers
Chief Engineer M. Munford

WPLO—Atlanta—1937

Frequency: 590 Kc. Power: 5000 Watts
Owned-Operated By Plough Brcstg. Co., Inc.
Address 805 Peachtree St., N. E.
Tel.: Trinity 2-5851 Independent
Sta. Representative Radio-TV Rep.
President Harold R. Krelstein
General Mgr. Claude H. Frazier
Commercial Mgr. Walter E. Moore
Program Director Les Hendrikson
Chief Engineer James D. Ellzey

WQXI—Atlanta—1948

Frequency: 790 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By Rounsaville of Atlanta, Inc.
Bus.-Studio Address 3165 Mathieson Dr.
Tel.: CE 3-2195 Independent
Station Rep. Gill-Perna, Inc.
Pres., Gen. Mgr. R. W. Rounsaville
V.P., Comm. Mgr. John Fulton
Station Manager Frank Erwin
Sales Prom. Mgr. Lee Smith
Program Dir. Joyce Monroe
Chief Engineer Elton B. Chick

WSB—Atlanta—1922

Frequency: 750 Kc. Power: 50,000 Watts
Owned-Oper. By Atlanta Newspapers, Inc.
Business Address 1601 W. Peachtree N.E.
Tel.: TRinity 5-7221 NBC
Newspaper Affiliation Journal, Constitution
Representative Edward Petry
Gen. Manager Frank Gaithe
Exec. Dir. J. Leonard Reinsch
Commercial Manager Lee Morris
Sales Promotion Manager Holt Gewinner
Prog. Dir. Elmo Ellis
Ch. Eng. R. H. Holbrook

WYZE—Atlanta—1956

Frequency: 1480 Kc. Power: 5 Kw. d.
Owned Atlanta Bcstg. Co., Inc.
Business Address 200 Henry Grady Bldg.
Tel.: JA 4-1953 MBS
Pres., Gen. Mgr. George C. Nicholson
Commercial Manager Maurie Rich
Chief Engineer Lawson Leake

WAUG—Augusta—1952

Frequency: 1050 Kc. Power: 1000 Watts d.

Owned.....Garden City Bcstg.
 Address.....Bon Air Hotel
 Tel.: REgent 3-4441.....Independent
 Sta. Rep.....Clarke Brown
 Gen. Mgr.....Geo. C. Nicholson
 Sta., Comm. Mgr.....J. Louie Solomon
 Chief Engineer.....J. C. Atkinson

WBBQ—Augusta—1946

Frequency: 1340 Kc.....Power: 250 Watts
 Owned By.....Savannah Valley Bcstg. Inc.
 Address.....515 15th St.
 Tel.: PArk 4-5441.....MBS
 Representative.....Everett-McKinney, Inc., For Joe
 President.....George Weiss
 Gen., Sta., Comm. Mgr.....Edward H. Dunbar
 Program, Publicity Dir.....George Fisher
 Sales Prom. Mgr.....Patrick Mulherin
 Chief Engineer.....Kenneth Freeman

WBIA—Augusta—1946

Frequency: 1230 Kc.....Power: 250 Watts
 Owned.....Augusta Broadcasting Co.
 Address.....15-Eighth Street
 Tel.: PArk 4-2421.....NBC-KBS
 Sta. Representative.....Walker-Rawalt
 President, Gen. Mgr.....W. Ray Ringson
 Sta., Comm. Mgr.....J. R. Owens, Jr.
 Program Director.....Frank Doyle
 Chief Engineer.....C. M. Callicott

WGAC—Augusta—1940

Frequency: 580 Kc.....Power: 5 Kw. d.: 1 Kw. n.
 Owned-Oper. By.....The Twin States Bcstg. Co.
 Business-Studio Address.....664 Broad St.
 Tel.: PA 2-2692.....ABC
 Representative.....Avery-Knodel
 Pres., Gen. Mgr.....A. D. Willard, Jr.
 Comm. Prom. Mgr.....Douglas L. Alford
 Program Dir.....Ben Mayo
 Chief Engineer.....James E. Clegg

WRDW—Augusta—1930

Frequency: 1480 Kc.....Power: 5000 Watts
 Owned By.....Southeastern Newspapers, Inc.
 Business Address.....News Bldg.
 Tel.: TA 4-5432.....CBS
 Newspaper Affiliation.....Chronicle; Herald
 Representative.....Branham
 General Manager.....J. W. Hicks
 Sta., Comm. Mgr.....Cliff W. Bowers
 Program Director.....Paul T. Reidy
 Publicity Director.....Don Shepherd
 Chief Engineer.....Joseph P. Gill

**WAVO—Avondale Estates
 1958**

Frequency: 1420 Kc.....Power: 500 Watts
 Owned By.....Great Commission Gospel Assoc.
 Business Address.....P.O. Box 25
 Tel. DRake 8-8808.....Independent
 Pres., Gen. Mgr.....L. E. Latham
 Commercial Mgr.....Wayne Houser
 Program Dir.....H. King Elliott
 Chief Engineer.....J. Carl Meeks

WAZA—Bainbridge—1958

Frequency: 1360 Kc.....Power: 1000 Watts, d.
 Owned By.....Radio Bainbridge, Inc.
 Business Address.....108 E. Broughton St.
 Tel.: 838.....Independent
 Station Representative.....Dora-Clayton
 President.....J. W. Woodruff, Jr.
 General Mgr.....L. M. George
 Station Mgr.....Joe Hill
 Program Director.....Ray Read

WMGR—Bainbridge—1946

Frequency: 930 Kc.....Power: 5 Kw.
 Owned-Operated By.....J. A. Dowdy
 Address.....Box 375
 Tel.: Cherry 6-1650.....KBS
 Representative.....Grant Webb
 Pres., Gen. Mgr.....John A. Dowdy
 Sta. Mgr., Ch. Engr.....Walter Freeman
 Commercial Manager.....Paul L. Brigham
 Sales Prom., Pub. Dir.....Doug Cutts
 Program Director.....Lewis F. Johnson

WHAB—Baxley—1954

Frequency: 1260 Kc.....Power: 5000 Watts
 Owned-Oper. By.....WHAB Radio, Inc.
 Address.....Box 265
 President.....Farnell O'Quinn
 General Mgr.....Dane Bruce
 Sta. Mgr., Chief Eng.....Max McKenzie
 Comm. Mgr.....Joan O'Quinn
 Program Director.....Chuck Taylor
 Publicity Director.....Ann Lee Lightsey

WWCC—Bremen—1957

Frequency: 1440 Kc.....Power: 1000 Watts
 Owned By.....W. Georgia Bcstg. Co.
 Address.....111 Parkway Circle
 Tel.: LE 7-3275.....KBS
 President.....J. J. Manghan
 Gen., Sta. Mgr.....Tom W. Smith, Jr.
 Commercial Mgr.....Lee Williams
 Program Dir.....Blanche Mangham
 Sales Prom. Mgr.....Mrs. T. W. Smith, Jr.
 Publicity Dir.....Bill Brown
 Chief Engineer.....J. V. Schell, Jr.

WGIG—Brunswick—1949

Frequency: 1440 Kc.....Power: 5 Kw.
 Owned-Operated By.....Brunswick Bcstg. Corp.
 Business-Studio Address.....1514 Union St.
 Tel.: Amherst 5-3870.....ABC
 Sta., Gen. Mgr.....Hugh K. Tollison
 Comm. Mgr.....John Lane
 Ch. Eng.....Herman Lange

WMOG—Brunswick—1940

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Radio Brunswick Inc.
 Business Address.....Torras Causeway
 Tel.: AMherst 5-5980.....KES-MBS
 Sta. Representative.....James Aye's

GEORGIA

President, Gen. Mgr. Allen M. Woodall
Station Mgr. Tom Doughty
Commercial Mgr. Charles Bowen
Program Dir. Rex Dennon
Publicity Dir. John Vroman
Chief Engineer. Beth Kerchoff

WDMF—Buford—1956

Frequency: 1460 Kc. Power: 1 Kw.
Owned Lanier Broadcasting Co.
Address P.O. Box 307
Tel.: 3555 KBS
General Manager. John P. Strength, Jr.
Program Dir. Robert Thomas
Chief Engineer. Ernest Church

WGRA—Cairo—1950

Frequency: 790 Kc. Power: 1000 Watts
Owned-Oper. By. Grady Mitchell Bcstg. Co.
Address P.O. Box 120
Tel.: 2-4392 KBS
Station Rep. Indie
Gen. Mgr. Lowell E. Takles
Chief Engineer. G. Strang

WCGA—Calhoun—1953

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Oper. By. Gordon Cty. Bcstg. Co.
Address 315 S. Wall St.
Tel.: Main 9-2111 Independent
Pres., Gen. Mgr., Ch. Eng. R. R. Magill
Commercial Mgr. Richard M. Bowman
Program Dir. Buddy Grant
Sales Prom. Mgr. Mrs. R. R. Magill
Publicity Dir. James Bridges

WCLB—Camilla—1954

Frequency: 1220 Kc. Power: 1000 Watts
Owned Capel Bcstg. Co.
Address P. O. Box 147
Tel.: 2776 KBS
General Mgr. Russell A. Browne
Commercial Mgr. Charlie Browne
Chief Engineer. R. L. Cook

WCHK—Canton—1957

Frequency: 1290 Kc. Power: 1000 Watts d.
Owned Cherokee Bcstg. Co., Inc.
Business Address Box 1290
Tel.: Greenwood 9-2101 Independent
Representative Dixieland
President. Charles McClure
Sta. Mgr. Mike McDougald
Comm. Mgr. Bob Peterson
Program Director. Gene Mikell
Sales Prom. Mgr. Jack Turner
Publicity Director. Don McClellan
Chief Engineer. Carl Shaw

WLBB—Carrollton—1946

Frequency: 1100 Kc. Power: 250 Watts d.
Owned-Oper. By. Carroll Bcstg. Co., Inc.
Business-Studio Address Bremen Road
Tel.: TE 2-7041 KBS
Representative Indie Sales
Pres., Gen., Sta. Mgr. Thomas K. Vassy
Chief Engineer. James McKay

WBHF—Cartersville—1946

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By. W. R. Frier
Address 250 W. West Ave.
Tel.: 1200 MBS-KBS
Newspaper Affiliation. Barton Herald
General Manager. W. R. Frier
Commercial Manager. Richard J. Sjoblom
Prog. Dir. Roland Brooks
Ch. Eng. Horace E. Bridges

WGAA—Cedartown—1941

Frequency: 1340 Kc. Power: 250 Watts
Owned Polk County Bcstg. Co.
Address P.O. Box 807
Tel.: 777 KBS
Representative Dora-Clayton
Sta. Mgr. Frank Proctor

WCLA—Claxton—1958

Frequency: 1470 Kc. Power: 1000 Watts d.
Owned-Oper. By. Evans County Bcstg. Co.
Business Address P.O. Box 431
Tel.: 970 KBS
Representative. Harry J. Cannon
Pres., Ch. Engr. Howard C. Gilreath
Gen., Sta. Mgr. Lowell L. Register
Commercial Mgr. Don Sports
Program Director. Janice J. Register

WRWH—Cleveland—1959

Frequency: 1350 Kc. Power: 500 Watts
Owned By. Newsie, Inc.
Address Box 181
Tel.: UN 5-3161 KBS
President. Clay Strange
General, Comm. Mgr. B. L. Williamson
Program Director. Charles Dennis
Chief Engineer. Robert Dennis

WCPK—College Park—1959

Frequency: 1570 Kc. Power: 1000 Watts d.
Owned By. College Park Bcstg. Co., Inc.
Address 126½ Main St.
Tel.: Poplar 6-2781 Independent
President, Gen. Mgr. Robert A. Corley
Commercial Mgr. Joan Rice
Station Manager. David P. McLain
Program Director. Hugh Coburn
Sales Prom. Mgr. Blanche Chatham
Publicity Director. Bill Yancy
Chief Engineer. Lloyd Perkins

WCLS—Columbus—1955

Frequency: 1580 Kc. Power: 1,000 Watts, d.
Owned-Oper. By. Muscogee Bcstg. Co.
Address 1028½ Broadway
Tel.: FA 7-3648 Independent
Sta. Reps. Dora Clayton; Bernard Howard
Pres., Gen. Mgr. Charlie H. Parish, Jr.
Commercial Manager. Kent Woodfin

WOKS—Columbus—1959

Frequency: 1340 Kc. Power: 250 Watts
Owned By. OK Radio, Inc.

Address P.O. Box 374
 Tel.: CYPRESS 7-4515 Independent
 Sta. Representative John E. Pearson
 President Tathel Holley
 Commercial Mgr. John A. O'Shields
 Station Manager Mary O'Shields

WDAK—Columbus—1943

Freq.: 540 Kc....Power: 5000 Watts d. 500 n.
 Owned-Operated By...Radio Columbus, Inc.
 Business-Studio Address.....Martin Bldg.
 Tel.: FA 2-5447.....NBC
 Station Representative.....Headley Reed
 Pres., Gen. Mgr.....Allen M. Woodall
 Commercial Manager.....William Massie
 Nat. Sales Mgr.....Mrs. Louise Morris
 Sales Promotion Mgr.....James R. Bryant, Jr.
 Program Director.....Lamar Lynn
 Publicity Director.....Jimmy Deer
 Chief Engineer.....Max Harper

WGBA—Columbus—1947

Frequency: 1270 Kc....Power: 5000 Watts d.
 Owned-Oper. By.....WGBA, Inc.
 Address.....1415 Wynnton Road
 Tel.: FA 3-3603.....MBS
 Representative.....Bob Dore
 Pres., Gen. Mgr.....C. A. McClure
 Station Manager.....Carolyn Milstead
 Comm. Prom. Mgr.....Harry Harkins
 Prog. Dir.....W. L. Bowick Jr.
 Publicity Director.....R. H. Ruppel
 Chief Engineer.....F. Keith Brown

WRBL—Columbus—1928

Frequency: 1420 Kc.....Power: 5000 Watts
 Owned-Operated By.....Columbus Bdcstg. Co.
 Business-Studio Address.....1350-13th Ave.
 Tel.: FA 2-0601.....CBS
 Newspaper Affil.....Ledger & Enquirer
 Sta. Rep.....Hollingbery
 Pres., Gen. Mgr.....J. W. Woodruff Jr.
 Asst. Manager.....Glenn Siddall
 Station Manager.....Walter Graham
 Sales Prom. Mgr.....Eleanor Whitelaw
 Prog. Dir.....David Lea
 Chief Engineer.....Joseph Gamble

WJJC—Commerce—1957

Frequency: 1270 Kc.....Power: 1 Kw.
 Owned.....Jackson County Bcstg. Co.
 Address.....Box 239
 Tel.: FEderal 5-3155.....Independent
 Newspaper Affiliation.....Commerce News
 Sta. Representative.....Harry Cannon
 President.....Albert S. Hardy
 Gen., Comm. Mgr.....Grady Cooper
 Program Director.....Elizabeth Layton
 Publicity Director.....Frank Scharf, Jr.
 Chief Engineer.....Thomas Ashworth

WMJM—Cordele—1940

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By..Southeastern Bcstg. System

Business-Studio Address...20th Ave. & B St.
 Tel.: 666.....MBS-KBS
 Representative.....T. F. Clark
 President.....James S. Rivers
 General Mgr.....William E. Blizzard, Jr.
 Chief Engineer.....R. Caldwell

WCON—Cornelia—1953

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Habersham Bcstg. Co.
 Address.....1 Burrell St.
 Tel.: 1450.....Independent
 Representative.....Indie Sales, Inc.
 President.....Jack Bradley
 V. P. General Mgr.....Bill C. Massey
 Comm. Prom. Mgr.....Bobby Massey
 Program Director.....Beth Roberts
 Chief Engineer.....Boyd Anderson

WGFS—Covington—1953

Frequency: 1430 Kc....Power: 1000 Watts d.
 Owned.....R. William & Betty J. Hoffman
 Address.....P. O. Box 869
 Tel.: 2337.....KBS
 Representative.....Sears & Ayer
 Gen., Comm. Mgr.....Bill Hoffman
 Program Dir.....Joe Kenney
 Publicity Director.....Grier Stephenson
 Chief Engineer.....B. Hoffman

WBLJ—Dalton—1940

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Northern Ga. Radio
 Business Address.....River Bend Rd.
 Tel.: Broadway 8-3300.....MBS, KBS
 Pres., Gen. Mgr. Ch. Eng.....L. C. McCall
 Commercial Mgr.....Lester Smith

WRCD—Dalton—1954

Frequency: 1430 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Whitefield Bcstg. Co.
 Address.....P.O. Box 140
 Tel.: Broadway 8-4511.....Independent
 General Manager.....Jim Honey
 Comm. Manager.....Ed Jordan
 Chief Engineer.....S. Willis

WDWD—Dawson—1948

Frequency: 990 Kc.....Power: 1000 Watts D.
 Owned-Operated By.....Dawson Bdcstg. Co.
 Address.....P.O. Box 390
 Tel.: Wyatt 5-5521.....KBS-MBS
 Representative.....Indie Sales
 General Manager.....W. C. Woodall, Jr.
 Program Director.....Barney Parnacott
 Chief Engineer.....Joe Stephens

WEAS—Decatur—1947

Frequency: 1010 Kc.....Power: 50 Kw. d.
 Owned.....WEAS, Inc.
 Business Address...217 W. Ponce de Leon Ave.
 Tel.: DR 3-2521.....Independent
 Representative.....Bernard Howard
 Station Manager.....Warren Roberts

GEORGIA

Commercial Manager.....Dewey May
Program Director.....Bob Prather
Chief Engineer.....Malcolm Moore

WDMG—Douglas—1947

Frequency: 860 Kc.....Power: 5000 Watts
Owned-Operated By.....WDMG, Inc.
Address.....620 E. Ward St.
Tel.: Evergreen 4-3250.....Independent
Representative.....Dora-Clayton
President.....B. F. J. Timm
General Mgr.....Mary Jarrard
Comm. Mgr.....Roy L. Jones

WMLT—Dublin—1945

Frequency: 1330 Kc.....Power: 1 Kw.
Owned-Operated By.....Dublin Bdcstg. Co.
Business Address.....P.O. Box 659
Tel.: Broad 2-4422.....MBS-KBS
President.....W. Newton Morris
General Mgr.....Frank Floyd Jr.
Chief Engineer.....T. Berliner

WXLI—Dublin—1958

Frequency: 1440 Kc.....Power: 1 kw., d.
Owned By.....Radio South, Inc.
Address.....P. O. Box 826
Tel.: Broad 2-4282.....Independent
President.....J. A. Boling
Comm., Chief Eng.....W. C. Courson

WTJH—East Point—1949

Frequency: 1260 Kc.....Power: 5000 Watts d.
Owned-Operated By.....Radio WTJH
Address.....2146 Dodson Drive
Tel.: DI 4-2233.....KBS
President.....James S. Rivers
Sales Promotion Mgr.....Ray Kinnamon
Program Director.....Claude V. Jones
Publicity Director.....Elizabeth Hall
Chief Engineer.....William J. Hill III

WSGC—Elberton—1946

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Elberton Bcstg. Co.
Address.....Elberton
Tel.: Elberton.....KBS
Representative.....Continental
Manager.....Melvin C. Gorman

WBHB—Fitzgerald—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Ben Hill Bdcstg. Corp.
Address.....Box 472
Tel.: 2077.....MBS-KBS
Representative.....Dora-Clayton
President.....Otto Griner
Gen. Mgr.....Paul E. Reid
Commercial Manager.....Tony Carter
Program Director.....Janet Willingham
Chief Engineer.....Mike Pelton

WFPM—Fort Valley—1951

Frequency: 1150 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Peach Belt Bcstg. Co.
Address.....Atlantic Highway

Tel.: TA 5-5547.....KBS
Representative.....Indie Sales, Keystone
President.....E. J. Young
Gen. Sta. Mgr.....Harris H. Hafer
Program Director.....Fantroy Fore
Chief Engineer.....J. C. Shy

WDUN—Gainesville—1949

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....N.E. Ga. Bcstg. Co.
Address.....1140 Thompson Bridge Rd.
Tel.: LE 4-7331.....Independent
Representative.....Thomas F. Clark
Pres., Gen. Manager.....John W. Jacobs, Jr.
Comm. Mgr.....Claire Palmour
Chief Engineer.....Gilmer Hulsey

WGGA—Gainesville—1941

Frequency: 550 Kc.....Power: 5 Kw. d.; 500 W. n.
Owned-Operated By.....Blue Ridge Bdcstg. Co.
Business Address.....Press-Radio Center
Tel.: LE 2-6211.....MBS-KBS
Newspaper Affil.....Daily Times
President.....Charles A. Smithgall
General Manager.....Robert Schwab
Commercial Manager.....James A. Hartley
Program Dir.....William A. Sellers
Publicity Director.....Ed Storie
Chief Engineer.....Wilbert Darracott

WLBA—Gainesville—1956

Frequency: 1580 Kc.....Power: 5 Kw., d.
Owned.....Hall County Bcstg. Co.
Business Address.....117½ W. Washington St.
Tel.: LE 2-6331.....Independent
Representative.....Dora-Clayton
Pres., Gen. Mgr.....Ernest H. Reynolds, Jr.
Comm., Sales Prom. Mgr.....Larry Lathem
Program Dir. Ch. Eng.....John H. Bennett

WHIE—Griffin—1952

Frequency: 1320 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....Telerad, Inc.
Address.....Box 971
Tel.: 9451.....Independent
President, Gen. Mgr.....John T. Williams
Sta., Program Dir.....Fred L. Watkins
Publicity Dir.....Mrs. Genie Keene
Chief Engineer.....Ralph Gaskins

WKEU—Griffin—1934

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Station WKEU
Address.....Macon Rd.
Tel.: 5507.....MBS-KBS
General Mgr., Ch. Eng.....A. W. Marshall, Jr.

WKLY—Hartwell—1947

Frequency: 980 Kc.....Power: 1000 Watts d.
Owned-Operated By.....WKLY Bcstg. Co.
Business Address.....P.O. Box 430
Tel.: FR 6-2233.....Independent
Newspaper Affil.....Hartwell Sun
Representative.....Harry J. Cannon
Pres., Gen. Mgr.....Max G. Plaender
Commercial Manager.....Burch Griffin

Program Director.....Ken Winchester
 Chief Engineer.....Broadus McLane

WCEH—Hawkinsville—1952

Frequency: 610 Kc.....Power: 500 Watts
 Owned.....Tri-County Bcstg. Co., Inc.
 Address.....Box 184
 Tel.: TW 3-3381.....KBS
 Station Representative.....Harry J. Cannon
 President.....D. R. Jackson
 Gen., Sta. Mgr.....J. D. Popwell
 Comm. Sales Prom. Mgr.....Rivers Jackson
 Program Director.....Odell Floyd
 Publicity Director.....Cleve Scovill
 Chief Engineer.....John Lancaster

WGML—Hinesville—1958

Frequency: 990 Kc.....Power: 250 Watts
 Owned By.....Liberty Bcstg. Co., Inc.
 Address.....Box 15
 Tel.: TR 6-3599.....KBS
 Sta. Representative.....Harry Cannon
 President.....Roscoe Denmark
 General Manager.....James H. Watson
 Chief Engineer.....David Harrison

WBGR—Jesup—1949

Frequency: 1370 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Altamaha Bcstg. Co.
 Address.....P. O. Box 147
 Tel.: GA 7-2444.....KBS
 Representative.....Cannon
 President.....W. G. Thomas, Sr.
 Sta., Comm. Mgr.....Edward Lynch
 Prog. Dir.....Paul Elliot
 Chief Engineer.....Art Manning

WLFA—Lafayette—1954

Frequency: 1590 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Radio Dixie, Inc.
 Business Address.....41-B N. Main St.
 Tel.: 4-7676.....KBS
 Representative.....Harry Cannon
 President.....J. A. Gallimore
 Gen., Sta. Mgr.....C. W. Gwyn
 Chief Engineer.....Charles M. Lowry Jr.

WLAG—La Grange—1941

Frequency: 1240 Kc. Power: 1 Watts d; 250 n.
 Owned-Operated By.....LaGrange Bdcstg. Co.
 Business Address.....WLAG Bldg.
 Tel.: Tuxedo 2-3505.....MBS, KBS
 Newspaper Affil.....Daily News
 Sta. Representative.....Indie Sales
 President.....Roy C. Swank
 General Manager.....Edwin Mullinax
 Program Director.....Faye Scarbrough
 Chief Engineer.....James McKay

WTRP—LaGrange—1953

Frequency: 620 Kc.....Power: 1000 Watts
 Owned.....Chattahoochee Bcstg. Co., Ltd.
 Address.....Hammett Bldg.
 Tel.: Tuxedo 4-9879.....Independent
 Sta. Representative.....Devney Inc.
 President, Gen. Mgr.....Byron H. Hurst

Sta. Mgr., Publicity Dir.....Frank E. Hurst
 Comm. Prom. Mgr.....Julian P. Hurst
 Program Director.....Ma'tha Anderson
 Chief Engineer.....Ray L. Relihan

WBBT—Lyons—1959

Frequency: 1340 Kc.....Power: 250 Watts
 Owned By.....Collins Corp.
 Address.....P.O. Box 389
 Tel.: 2321.....Independent
 President.....R. L. Tollison
 Exec. V.P.....Hugh Tollison
 Station Mgr.....Jack Lenz
 Commercial Mgr.....Ted Kirby
 Prom. Director.....L. Lane
 Chief Engineer.....C. Tankersley

WBML—Macon—1940

Frequency: 1240 Kc.....Power: 250 Watts
 Owned.....Middle Georgia Bdcstg. Co.
 Business Address.....230 Second St.
 Tel.: Sherwood 3-5454.....Independent
 Representative.....Forjoe
 President.....C. R. Rader
 Gen. Sta. Mgr.....George W. Patton
 Program Director.....Don King
 Chief Engineer.....C. L. Wilder

WCRY—Macon—1957

Frequency: 900 Kc.....Power: 250 Watts, d.
 Owned-Operated By.....Bill Keller
 Address.....P.O. Box 490
 Tel.: SHERWOOD 3-9348.....Independent
 Sta. Representative.....Bernard Howard
 President.....William H. Keller
 Gen. Sta. Mgr.....Robert V. Rogers
 Chief Engineer.....Bill Keller

WIBB—Macon—1948

Frequency: 1280 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Peach State Bcstg. Co., Inc.
 Business Address.....Professional Bldg.
 Tel.: SHERWOOD 2-2505.....Independent
 Sta. Reps.....Bernard Howard, Dora-Clayton
 Pres., Gen. Mgr.....Thomas H. Maxwell
 Commercial Manager.....Donald C. Frost

WMAZ—Macon—1922

Freq.: 940 Kc. Power: 50,000 Wts. d., 10,000 n.
 Owned-Oper. By.....Southeastern Bcstg. Co.
 Address.....Bankers Insurance Bldg.
 Tel.: SHERWOOD 2-7373.....CBS
 Representative.....Avery-Knodel
 Pres., Ch. Engr.....George P. Rankin, Jr.
 General Manager.....Wilton E. Cobb
 Commercial Mgr.....Frank Crowther
 Sales Prom., Pub. Dir.....Joe Andrews
 Tech. Dir.....James D. Lawhon

WNEX—Macon—1945

Frequency: 1400 Kc.....Power: 250 Watts
 Owned.....Macon Bcstg. Co.
 Business-Studio Address.....2254 Rogers Place
 Tel.: SH 5-3301.....Independent
 Newspaper Affil.....Macon Telegraph Pub. Co.
 Representative.....Bramham
 President.....E. M. Lowe

GEORGIA

Gen., Sta. Mgr. Alfred Lowe
Program Director. Charlie Stewart
Sales Prom. Mgr. Ken Lowe
Ch. Eng. E. Farber

WYTH—Madison—1955

Frequency: 1250 Kc. Power: 1000 Watts d.
Owned-Operated By. Central Ga. Bcstg. Co.
Business Address. Beacon Heights; Box 29
Tel.: 761. KBS
President, Gen. Mgr. James F. Small
Station Manager. Annie Lee Small
Program Director. James Biggers
Chief Engineer. Charles Cunningham

WFDR—Manchester—1957

Frequency: 1370 Kc. Power: 1 Kw. d.
Owned. Radio Manchester, Inc.
Address. Box 447
Tel.: TH 6-2490. KBS
President. Elmer Loftin
General, Sta. Mgr. Jack Whitehorn
Comm. Prom. Mgr. William Jarrell
Program Director. Charlene Livingston
Publicity Director. Fred McCurdy
Chief Engineer. J. C. Loftin

WBIE—Marietta—1955

Frequency: 1050 Kc. Power: 500 Watts
Owned-Oper. By. Marietta Bcstg. Co.
Address. Box 91
Tel.: 8-0469. KBS
Gen. Mgr., Chief Eng. James Wilder
Program Dir. Don Kordecki
Commercial Manager. Dudley D. McCaskill

WFOM—Marietta—1946

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By. Woofum, Inc.
Address. Box 131
Tel.: 8-3396. Independent
President, Gen. Mgr. Albert L. Jones
Program Director. Gerow Carr
Chief Engineer. Jean Ludwick

WDAX—McRae—1957

Frequency: 1410 Kc. Power: 1000 Watts d.
Owned. Radio Telfair, Inc.
Address. McRae, Ga.
Tel.: 6006. KBS
Sta. Representative. James Ayers
President, Gen. Mgr. Allen M. Woodall
Station Mgr. G. Ed Snyder
Commercial Manager. John Hulett
Program Dir. Lucy C. Jacobs

WMVG—Milledgeville—1946

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By. Michael T. Landy
Address. 701 S. Jefferson St.
Tel.: GL 2-2250. MBS-KBS
Representative. Harry Cannon
President. Michael T. Landy
Sta. Mgr., Ch. Engr. Joseph S. Boone

WGSR—Millen—1958

Frequency: 1570 Kc. Power: 250 Watts
Owned By. Jenkins Broadcasting Sys.
Business Address. P.O. Box 773
Tel.: 1080. KBS
President. W. Herbert Brannen
Gen. Comm. Mgr., Ch. Eng. Jack V. LoPresti

WMRE—Monroe—1954

Frequency: 1490 Kc. Power: 250 Watts
Owned. Walton Bcstg. Co.
Address. Box 191
Tel.: 8-1711. KBS
Pres., Gen. Mgr. Warren G. Gilpin
Station Manager. Derral Morris

WMGA—Moultrie—1939

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By. WMGA
Business Address. Box 310
Tel.: YU 5-1400. ABC-KBS
Representative. James S. Ayers
Gen. Mgr. John F. Pidcock
Sta., Comm. Mgr. Roy F. Zess
Program Director. Everett Griner
Chief Engineer. Louis Muller

WMTM—Moultrie—1953

Frequency: 1300 Kc. Power: 5 Kw. d.
Owned-Oper. By. Colquitt Bcstg. Co.
Address. P. O. Box 531
Tel.: YU 5-4517. Independent
Representative. T. F. Clark
President. N. B. Mills
Sta. Mgr., Chief Engr. D. J. Turner

WCOH—Newnan—1947

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By. Newnan Bcstg. Co.
Address. Line Street
Tel.: Alpine 3-4636. MBS
Representative. Ochs
Pres., Gen. Mgr. James O. Hardin, Jr.
Comm., Sales Prom. Mgr. J. T. Williams, Jr.
Chief Engineer. Harold Ward

WBBN—Perry—1956

Frequency: 980 Kc. Power: 500 Watts d.
Owned. Gateway Broadcasting Co.
Address. Highway 41 South
Tel.: GA 9-2980. KBS
Representative. Thomas F. Clark
Gen., Sta., Comm. Mgr. Al H. Evans
Program Director. Jim Lee
Publicly Director. Lyndol C. Evans
Chief Engineer. Marvin D. Strickland

WSFB—Quitman—1955

Frequency: 1490 Kc. Power: 250 Watts
Owned. Quitman Broadcasting Co.
Address. P. O. Box 632
Tel.: 2681. KBS
Gen. Sta. Mgr., Ch. Eng. Emerson W. Browne
Program Director. Margle Bowman

WPLK—Rockmart—1959

Frequency: 1220 Kc. Power: 250 Watts
 Owned By: Georgia Radio Inc.
 Address: American Legion Hill
 Tel.: Rockmart 3202 Independent
 Sta. Representative: Weed
 President, Ch. Eng.: L. E. Gradick
 General Manager: John P. Frew
 Program Director: Jim McRee
 Publicity Director: Bob Liles

WLAQ—Rome—1947

Frequency: 1410 Kc. Power: 1000 Watts
 Owned-Operated By: Mitchell Melof
 Address: Box 228
 Tel.: 7767 ABC
 President: Mitchell Melof
 General Manager: Don Mitchell
 Chief Engineer: Fred Sheehan

WRGA—Rome—1929

Frequency: 1470 Kc. Power: 5000 Watts
 Owned-Operated By: Rome Bcstg. Corp.
 Business Address: P.O. Box 1187
 Tel.: 9742 MBS, KBS
 Newspaper Affil.: Gainesville Daily Times
 Representative: Walker-Rawalt
 Pres., Gen. Mgr.: Mather Payne
 Secretary-Treasurer: Charles Smithgall
 Station Manager: Clarence Salmon
 Commercial Manager: Ben Lucas
 Sales Promotion Mgr.: Rube Jackson
 Program Director: Jim Roberts
 Publicity Director: Lee Mowry
 Chief Engineer: R. A. Starr

WROM—Rome—1946

Frequency: 710 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Coosa Valley Radio Co.
 Address: Dempsey-Covington Bldg.
 Tel.: 2-0833 Independent
 Sta. Representative: Devney
 General Comm. Mgr.: Charles E. Doss
 Program Dir.: Barbara Austin
 Chief Engineer: T. H. Robertson

WRIP—Rossville—1958

Frequency: 980 Kc. Power: 500 Watts
 Owned By: Southern Broadcasting
 Address: Box 438
 Tel.: WYman 8-3346 Independent
 President: I. Jay Sadow
 Chief Engineer: John Andrews

WSNT—Sandersville—1956

Frequency: 1490 Kc. Power: 250 Watts
 Owned: Washington Bcstg. Co., Inc.
 Business Address: Box 150
 Tel.: 2583 KBS
 Representative: Dixieland, Indie
 President: Herschel L. Webster
 Gen. Mgr.: John C. Foster
 Station Manager: Robert A. Kilgore
 Program Director: Mrs. Iola J. Daniel
 Publicity Director: Frank M. Roughton
 Chief Engineer: John L. Cooper

WCCP—Savannah—1946

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By: Dixieland Bcstg. Co.
 Bus.-Studio Address: Georgia State Bank Bldg.
 Tel.: AD 2-4182 MBS
 Representative: Walker-Rawalt
 Pres., Gen. Mgr.: Carter C. Peterson
 Sta., Comm. Mgr.: Weldon Herring
 Chief Engineer: Max Harper

WSOK—Savannah—1949

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By: Fisher Bcstg. Co.
 Bus. Address: 219 S. Charlton St.
 Tel.: ADams 3-0478 ABC, KBS
 Sta. Reps.: Walker-Rawalt; Dora Clayton
 President: Albert T. Fisher, Jr.
 General Mgr.: J. B. Winstead

WJIV—Savannah—1950

Frequency: 900 Kc. Power: 1000 Watts d.
 Owned-Oper. By: WJIV, Inc.
 Business Address: 128 W. Taylor St.; Box 737
 Tel.: AD 4-7264 Independent
 Representative: Bernard Howard
 President: Marie B. Rivers
 General. Sta. Mgr.: James L. Woods
 Comm., Prom. Mgr.: Abram Eisenman
 Chief Engineer: Michael F. J. Warth

WSAV—Savannah—1939

Frequency: 630 Kc. Power: 5000 Watts
 Owned-Operated By: WSAV, Inc.
 Address: East Victory Drive
 Tel.: AD 6-0303 NBC
 Representative: Eastman; Ayers
 Pres., Gen. Mgr.: Harben Daniel
 Comm. Mgr.: Robert Ward
 Exec. V. P.: Charle E. Bell
 Opera. Mgr.: M. E. Thompson
 Program Dir.: Burl Womack
 Publicity Director: Mrs. Shirley Slater
 Chief Engineer: Byron Strong

WSCA—Savannah—1956

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By: Coastal Bcstg. Inc.
 Business-Studio Address: 409 E. Liberty St.
 Tel.: AD 3-8807 Independent
 Representative: George P. Hollingbery
 Pres., Gen. Mgr.: Donald K. Jones
 Comm., Prom. Mgr.: John M. Williamson
 Program Director: Chuck Rawlinson
 Publicity Director: Susan Perry
 Chief Engineer: Edward Richardson

WTOC—Savannah—1929

Frequency: 1290 Kc. Power: 5000 Watts
 Owned-Operated By: Savannah Bcstg. Co.
 Business-Studio Address: 516 Abercorn St.
 Tel.: AD 2-0127 CBS
 Representative: Avery-Knodel
 Pres., Gen. Mgr.: William T. Knight, Jr.
 Commercial Manager: Ben Williams
 Program Director: Dwight J. Bruce

GEORGIA —————

Sls. Prom. Mgr., Pub. Dir. Frank S. Bryson, Jr.
Chief Engineer Kyle E. Goodman

WWNS—Statesboro—1946

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By WWNS, Inc.
Address East Oliff St.
Tel.: PO 4-5446 KBS
Sta. Reps. Keystone; Harry J. Cannon
P.es., Gen. Mgr. Donald McDowgald
Chief Engineer John Carlisle

WGTA—Summerville—1950

Frequency: 950 Kc. Power: 1000 Watts
Owned-Oper. By Tri-State Bcstg. Co.
Business Address Box 200
Tel.: 295-6 Independent
Sta. Representative Bernard Howard
General Manager William B. Farrar
Program Director Rogers Allison
Chief Engineer James S. Stowers

WJAT—Swainsboro—1950

Frequency: 800 Kc. Power: 1000 Watts d.
Owned-Operated By WJAT, Inc.
Address Covena Rd., Box 371
Tel.: Belmont 7-2011 Independent
Sta. Representative Gene Bolles
President, Gen. Mgr. James R. Denny
Comm. Sta. Mgr. John J. Bailes
Program Dir. Mrs. Doris M. Lewis
Sales Prom., Publicity Dir. Chuck Goddard
Chief Engineer John H. All, Jr.

WSYL—Sylvania—1955

Frequency: 1490 Kc. Power: 250 Watts
Owned By Sylvania Bcstg. Sys.
Tel.: LO 4-6601 KBS
Gen., Sta. Mgr. Edwin H. Bass
Sales Prom. Mgr. Mildred E. Bass
Program Director Shirley Scott

WSFT—Thomasston—1947

Frequency: 1220 Kc. Power: 250 Watts d.
Owned-Oper. By Thomaston Bcstg. Co.
Address P.O. Box 689
Tel.: Midway 7-5421 KBS
Representative Dora-Clayton
Gen. Mgr. S. J. Carswell
Sta. Mgr., Prog. Dir. Bill Heule
Comm. Mgr. Claude Thamer
Chief Eng. Walt MacTammany

WKTG—Thomasville—1947

Frequency: 730 Kc. Power: 1000 Watts d.
Owned-Operated By Radio WKTG
Address P. O. Box 358
Tel.: CA 6-5343 Independent
Representative Thomas F. Clark
President James Rivers
Gen. Mgr. Jack Rathbun

WPAX—Thomasville—1934

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By H. Wimpy

Address P.O. Box 229
Tel.: Canal 6-4110 Independent
Owner H. Wimpy
Commercial Manager Al Feinberg

WTWA—Thomson—1948

Frequency: 1240 Kc. Power: 250 Watts d.
Owned-Oper. By Hickory Hill Bcstg. Co., Inc.
Business Address 127 Journal St.
Tel.: 141 MBS-KBS
Newspaper Affiliation McDuffie Progress
Pres., Gen. Mgr. Frank F. Hash
Station Mgr., Chief Eng. Gene D. Hardin
Commercial Mgr. H. E. Buffington, Jr.

WTIF—Tifton—1957

Frequency: 1340 Kc. Power: 250 Watts
Owned By WTIF, Inc.
Address P. O. Box 260
Tel.: 2400 Independent
Station Rep. Dora-Clayton
Pres., Gen. Mgr. C. N. Todd
Program Dir. Carl Wendell
Chief Engineer H. C. Clark, Jr.

WWGS—Tifton—1946

Frequency: 1430 Kc. Power: 5000 Watts
Owned-Oper. By Tifton Bcstg. Corp.
Address 800 S. Main St.
Tel.: 1430 KBS
Representative Thomas F. Clark
Pres., Gen. Mgr. Ralph N. Edwards
Station Mgr. W. E. Sides
Comm. Mgr. Evelyn K. Edwards
Sales Prom. Mgr. Frank Raley
Publicity Dir. Jack Chambers
Chief Engineer Eugene Payne

WLET—Toccoa—1941

Frequency: 1420 Kc. Power: 5000 Watts d.
Owned By R. G. & E. Letourneau, V. E. Craig
Address 423 Prather Bridge Rd.
Tel.: TU 6-2191 KBS
Sta. Representative Thomas F. Clark
Station Manager Virgle E. Craig
Commercial Manager Gene Bollinger
Chief Engineer C. H. Sutton

WNEG—Toccoa—1956

Frequency: 1320 Kc. Power: 1 Kw.
Owned Stephens County Bcstg. Co.
Address 108 E. Savannah St.
Tel.: TU 6-3131 Independent
Pres., Gen. Mgr. Charles H. Gaines
Sta., Comm. Mgr. Roy E. Gaines
Program Director Jim Marquardt
Publicity Director Betty Faye Stowe
Chief Engineer Thomas Shockley

WGAF—Valdosta—1951

Frequency: 910 Kc. Power: 5000 Watts
Owned-Operated By Valdosta Bcstg. Co.
Address 116 W. Hill Ave.
Tel.: Cherry 2-5520 Independent

Rep..... John E. Pearson
 President..... George B. Cook
 Program Dir..... Willard Belote
 Chief Engineer..... E. W. Green

WGOV—Valdosta—1940

Frequency: 950 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. Georgia-Florida Radio & TV Co.
 Bus. Address. Quitman Highway; Box 1182
 Tel.: CH 2-4513..... MBS
 Representative. Bernard Howard; Dora-Clayton
 President, Sta. Mgr..... W. H. Keller, Jr.
 Commercial Manager..... Mrs. A. B. Smith
 Chief Engineer..... Irvin F. Key

WJEM—Valdosta—1955

Frequency: 1150 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Lowndes County Brdcasters
 Address..... Hwy. 84, Box 368
 Tel.: CH 2-1565..... KBS
 Representative..... Dixieland
 President..... J. E. Massey, Jr.
 General, Sta. Mgr..... J. C. Johnson
 Program Dir..... Bob Wickus
 Chief Engineer..... C. A. Christensen

WVLD—Valdosta—1959

Frequency: 1450 Kc. Power: 250 Watts
 Owned By..... Radio Station WVLD
 Address..... P.O. Box 1281
 Tel.: Cherry 2-4821..... Independent
 President..... Norman O. Protsman
 General, Sta. Mgr..... Willard Belote
 Program Director..... Grace D. Belote
 Comm., Prom. Mgr..... Bryant Lane
 Chief Engineer..... Ernest Green

WVOP—Vidalia—1946

Frequency: 970 Kc. Power: 5 Kw., d.
 Owned-Operated By..... Vidalia Bcstg. Co.
 Address..... Box 391
 Tel.: 3029..... KBS
 Sta. Reps..... Continental; Harry J. Cannon
 Pres., Gen., Sta. Mgr..... Howard C. Gilreath
 Commercial Manager..... Fred Tippett
 Program Director..... Mrs. Dobbie Thompson
 Sales Prom. Mgr..... Bon Goode
 Publicity, Ch. Eng..... Les Pitts

**WRPB—Warner Robbins
 1954**

Frequency: 1350 Kc. Power: 1000 Watts d.
 Owned-Oper. Warner Robbins Bcstg. Co., Inc.
 Business Address..... Box 727
 Tel.: Walker 3-4261..... Independent
 Rep..... Cont. Radio Sales
 Pres., Ch. Engr..... Edgar M. Nobles
 Commercial Manager..... Charles G. Hill, Jr.

WKLE—Washington—1955

Frequency: 1370 Kc. Power: 1000 Watts
 Owned-Oper. By..... Radio Station WKLE
 Address..... P.O. Box 158
 Tel.: Osborn 8-2125..... Independent
 Pres., Owner..... Max G. Pfander
 Commercial Manager..... Burch Griffin

WACL—Waycross—1951

Frequency: 570 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By..... Teletronics Inc.
 Business Address..... P.O. Box 858
 Tel.: Atlas 3-4660..... Independent
 Representative..... Thomas Clark
 President..... James S. Rivers
 General Manager..... James S. Rivers, Jr.
 Commercial Manager..... M. L. Dixon
 Program Director..... Mrs. June Smith
 Chief Engineer..... L. E. McKinney

WAYX—Waycross—1936

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By..... Radio WAYX, Inc.
 Business-Studio Address..... 1600 Carswell Ave.
 Tel.: AT 3-7100..... MBS, KBS
 Newspaper Affil. Waycross Journal American
 Representative..... Hal Holman
 Gen. Mgr..... Ed. L. Von Nordeck
 Commercial Manager..... Frank Walton
 Prog. Dir..... R. Williamson
 Chief Eng..... Milt Lovus

WBRO—Waynesboro—1954

Frequency: 1310 Kc. Power: 1000 Watts d.
 Owned..... Radio WBRO
 Address..... Box 151
 Tel.: 2139..... KBS
 President..... Frank Graham
 Comm. Mgr..... J. Kennon McNutt
 Chief Engineer..... J. Clegg

WBMK—West Point—1958

Frequency: 1310 Kc. Power: 1000 Watts
 Owned By..... Radio Valley, Inc.
 Address..... 4th Avenue
 Tel.: 5-2453..... KBS
 President..... J. Dige Bishop
 Gen., Sta. Mgr..... Jim Murphy
 Program Dir..... Bill Scott
 Publicity Dir..... Virginia Smith
 Chief Engineer..... Albert Stancil

WRLD—West Point—1940

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By..... Miles H. Ferguson
 Business Address. 57 N. Cherry Dr., Lanett, Ala.
 Tel.: 2-2771..... Independent
 Sta. Representative..... Thomas F. Clark
 General, Comm. Mgr..... W. L. Rowland, S.
 Program, Publicity Dir..... Aileen Love
 Chief Engineer..... Clarence White

WIMO—Winder—1952

Frequency: 1300 Kc. Power: 1000 Watts d.
 Owned-Operated By..... Winder-Monroe Bcstg.
 Business Address..... P. O. Box 526
 Tel.: 4831..... KBS
 Representative..... Hil F. Best
 President..... W. C. Woodall, Jr.
 Gen., Comm., Sta., Sls. Mgr..... C. H. Grider
 Chief Engineer..... D. E. Stafford

Pop.: 575,000
 Families: 153,000
 Radio Homes: 132,500

HAWAII

TV Homes: 110,500
 AM Stas. in State: 15
 TV Stas. in State: 4

KHBC—Hilo—1936

Frequency: 970 Kc. Power: 1000 Watts
 Owned-Oper. By: Honolulu Star Bulletin
 Address: P. O. Box 581
 Newspaper Affiliation: Honolulu Star Bulletin
 Representative: Peters, Griffin, Woodward, Inc.
 President: J. Howard Worrall
 General Mgr.: Frank Warren
 Chief Engineer: Dan Hunter

KIMO—Hilo—1951

Frequency: 850 Kc. Power: 1000 Watts
 Owned-Operated By: James E. Jaeger
 Address: Nanilca Hotel
 Tel.: Hilo 4-372
 Station Representative: Young
 President, Ch. Eng.: James Jaeger
 General Manager: M.s. Lillian Cunningham

KIPA—Hilo—1947

Frequency: 1110 Kc. Power: 1,000 Watts
 Owned-Oper. By: Big Island Bcstg. Co., Ltd.
 Business-Studio Address: P. O. Box 1602
 Tel.: 40225
 MBS

Representative: Hollingbery
 Pres., Gen. Mgr.: A. Harper Pollock
 Chief Engineer: R. W. Jaderstrom

KAIM—Honolulu—1956

Frequency: 870 Kc. Power: 1 Kw.
 Owned: Christian Bcstg. Assoc.
 Address: 1148 12th Avenue
 Tel.: 7-1985
 President: Robert C. Loveless
 Gen. Mgr.: Cornelius Keur

KGMB—Honolulu—1930

Frequency: 590 Kc. Power: 5000 Watts
 Owned By: Honolulu Star Bulletin
 Address: 1534 Kapiolani Blvd.
 Tel.: 9-2011
 Newspaper Affiliation: Star-Bulletin
 Representative: Peters, Griffin, Woodward, Inc.
 President: Arthur L. Wood
 General Manager: M. Franklyn Warren
 Commercial Mgr.: Charles C. Crockett
 Prom. Publicity Dir.: Colleen Ling
 Chief Engineer: Ronald T. Miyahira

KPOA RADIO

DOMINATES!



ALL OF HAWAII with
10,000 WATTS

AT 650 ON THE DIAL

AUTHENTIC NEWS COVERAGE
 FAMILY PROGRAMMING
 OUTSTANDING EXPERIENCED AIR SALESMEN
 CREATIVE SELLING COMPLETE MERCHANDISING

National representative—George P. Hollingbery Co.

FOUNDERS CORP.

One of the Founder's groups of Stations including KPOA, Honolulu; WFBL, Syracuse, New York; WSMB New Orleans, Louisiana

KGU—Honolulu—1922

Frequency: 760 Kc. Power: 10,000 Watts
 Owned-Operated By . . . Advertiser Pub. Co., Ltd.
 Address Advertisers Bldg.
 Tel.: 5-2977 NBC
 Representative NBC Spot Sales
 Newspaper Affil. Advertiser
 President Lorrin P. Thurston
 General Mgr. William O. Paine
 Comm. Mgr. George C. Mansfield
 Chief Engineer T. Shigetani

KHVH—Honolulu—1957

Frequency: 1040 Kc. Power: 5 Kw.
 Owned-Oper. By . . . Kaiser Hawaiian Vil. Radio
 Business Address 1290 Ala Moana Blvd.
 Tel.: 5-3991 Independent
 Station Representative Adam Young
 President Henry J. Kaiser, Sr.
 General Sta. Mgr. Richard C. Block
 Program Director William H. Conell
 Sales Prom., Publicity Dir. Lynn Morrow
 Chief Engineer Dan O. Hunter

KIKI—Honolulu—1951

Frequency: 830 Kc. Power: 250 Watts
 Owned-Oper. By KIKI, Ltd.
 Address 320 Ward Ave.
 Tel.: 6-3456 Independent
 Sta. Representative Meeker Co.
 Pres., Chief Eng. Royal V. Howard
 Gen., Sta. Mgr. Angelo J. Rossi

KPOA—Honolulu—1946

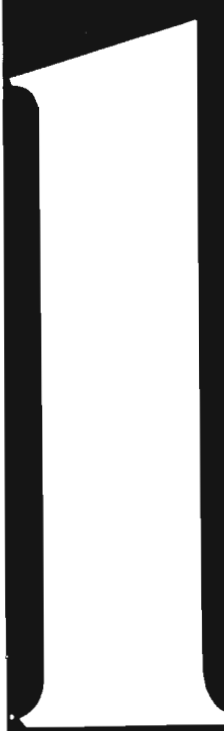
Frequency: 530 Kc. Power: 10,000 Watts
 Owned-Operated By Founders Corp.
 Business Address 575 Kamoku St.
 Tel.: 9-5236 MBS
 Representative George P. Hollingbery
 President J. M. Shaheen
 Chief Engineer Bob Lang

KPOI—Honolulu—1946

Frequency: 1380 Kc. Power: 5,000 Watts
 Owned-Oper. By . . . KPOI Broadcasters Co., Inc.
 Business Address 1701 Ala Wai Blvd.
 Tel.: 995-395 Independent
 Sta. Representative Masla
 President H. G. Fearnhead
 General, Sta. Mgr. Fin Hollinger
 Commercial Mgr. Ray Gallagher
 Program Dir. Ron Jacobs
 Chief Engineer Frank Fitch


KULA—Honolulu—1947

Frequency: 690 Kc. Power: 10,000 Watts
 Owned-Operated By . . . Burnett Bcstg. Co., Inc.
 Business Address P.O. Box 1479
 Tel.: 6-3666 Independent
 Station Representative McGavren
 General Manager Jack A. Burnett
 Station Manager John DeMarco
 Commercial Manager Charles Powers
 Chief Engineer R. T. Miyahira



st
ALL DAY
ALL NIGHT

HOOPER
PULSE



K-poi
 The Aloha Station in the Aloha State

HAWAII-IDAHO

KANI—Kailua, Oahu—1953

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By...Windward Bcstg. Co., Ltd.
Address.....P.O. Box 697, Oahu
Tel.: 24-2576.....Independent
President.....Merril K. Riley
Manager.....Don Carter

KTOH—Lihue, Kauai—1940

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By...Garden Island Publ., Ltd.
Address.....Box 1748
Tel.: LI 2061.....NBC
General Mgr.....Charles J. Fern
Station Mgr.....Tadashi Eto
Chief Engineer.....K. Nose

KMVI—Wailuku-Maui—1947

Frequency: 550 Kc. Power: 1000 Watts

Owned-Oper. By.....Maui Publ. Co., Ltd.
Business Address.....Box 374
Tel.: 33-981.....NBC
Newspaper Affil.....Maui News
Representative.....Thomas A. Clarke
President.....J. Walter Cameron
General Manager.....Ezra J. Crane
Sta., Asst. Gen. Mgr.....Richard E. Mawson
Chief Engineer.....Spencer Shiraishi

KAHU—Waipahu—1950

Frequency: 920 Kc. Power: 1000 Watts
Owned-Oper. By.....Rural Bcstg. Co., Ltd.
Business Address.....P. O. Box 1007
Tel.: 27-3121 Honolulu.....Independent
Station Representative.....Pearson
President.....Dr. Timothy Wee
General Manager.....Harry En Chu
Program Director.....John Livingston
Chief Engineer.....Robert Pearson

Pop.: 774,000
Families: 210,000
Radio Homes: 203,000

IDAHO

TV Homes: 157,000
AM Stas. in State: 34
TV Stas. in State: 5

KBLI—Blackfoot—1951

Frequency: 690 Kc. Power: 1 Kw.
Owned-Oper. By.....KBLI, Inc.
Address.....Box 192
Tel.: Sunset 5-1400.....Independent
Station Representative.....Forjoe
President.....Howard Johnson
Prog. Dir.....Bruce Allen
Commercial Mgr.....Gloria Dillard
Chief Engineer.....Don Clark

KBOI—Boise—1947

Frequency: 950 Kc. Power: 5000 Watts
Owned-Operated By...Boise Valley Bcstrs., Inc.
Bus-Studio Address.....1007 W. Jefferson
Tel.: 3-2511.....CBS
Rep.....Peters, Griffin, Woodward, Inc.
Pres., Gen. Mgr.....Westerman Whillock
Sta., Comm. Mgr.....Earl Glade, Jr.
Production Supervisor.....Vestal Baker
Sales Mgr.....Floyd Bain
Publicity Director.....John Clark
Chief Engineer.....James Jhantz, Jr.

KGEM—Boise—1946

Frequency: 1140 Kc. Power: 10,000 Watts
Owned.....Idaho Bcstg. & TV Corp.
Address.....5601 Cassia St.
Tel.: 4-3511.....MBS, KBS
Representative.....Avery-Knodel
V. P., Gen. Mgr.....Cecil Heffel
Station Mgr.....David Miles
Commercial Mgr.....Robert Weisenburger
Chief Engineer.....Robert V. Beadles

KEST—Boise—1960

Frequency: 790 Kc. Power: 250 Watts

Owned By.....Bois Bcstg. Assoc.
Address...c/o Norman Ent., 2141 Lincoln Lane,
Salt Lake City, Utah
Owners.....Mr. & Mrs. Carl Hansen

KIDO—Boise—1928

Frequency: 630 Kc. Power: 5000 Watts
Owned-Oper. By.....Mesabi Western Corp.
Address.....1528 Vista
Tel.: 4-8661.....NBC
Sta. Representative.....Weed
President.....William E. Boeing, Jr.
General, Comm. Mgr.....Jack J. Link
Program, Prom. Mgr.....Vern E. Moore
Chief Engineer.....John A. Maxson

KYME—Boise—1955

Frequency: 740 Kc. Power: 500 Watts
Owned-Operated By...Keith & Ellen Patterson
Address.....P. O. Box 2794
Tel.: 2-3575.....Independent
Representative.....Meeker Co.
Pres., Gen. Mgr.....Keith E. Patterson
Comm. Mgr.....Lou Clemens
Prog. Dir.....Richard Sybert
Chief Engineer.....Roy Pack

KBAR—Burley—1946

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By.....KBIO, Inc.
Business-Studio Address.....P. O. Box 461
Tel.: OR 8-2244.....ABC-KBS
Newspaper Affiliation.....D. Herald-Bulletin
Sta. Representative.....Art Moore
President.....Jessica L. Longston
General Mgr.....Robert E. Pollock

Station Mgr. Charles T. Brownlow
 Commercial Mgr. Vern Wheeler
 Sales Prom. Mgr. John Miller
 Program Dir. Eileen Shumway
 Publicity Dir. Frank Burke
 Chief Engineer. Terry Carter

KCID—Caldwell—1946

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By. Caldwell Bcstg. Co.
 Address 819 Main St.
 Tel.: 9-3608 KBS
 Station Rep. Harlan G. Oakes
 Pres., Gen. Mgr. Clair B. Hull
 Sta., Comm. Mgr. Duane D. Wolfe
 Program Director. Howard F. Shaw
 Publicity Director. Larry L. Blankenburg
 Chief Engineer. James L. Young

KVNI—Coeur D'Alene—1946

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By. Rexard Co.
 Business-Studio Address. Blackwell Island
 Tel.: MOhawk 4-2196 Independent
 Pres., Sta. Mgr. Rex Koury
 Program Dir., Chief Eng. Dex Dexter
 Sales Prom. Mgr. Bernard Merriman

KORT—Grangeville—1954

Frequency: 1230 Kc. Power: 250 Watts d.
 Owner Kebco, Inc.
 Address Box 72
 Tel.: 51 KBS
 President, Gen. Mgr. Edward M. Brainard
 Chief Engineer. Lance Carpenter

KID—Idaho Falls—1928

Freq.: 590 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By. Idaho Radio Corp.
 Address Box 2603
 Tel.: JAcKson 2-5100 CBS
 Representative Walker-Rawalt
 President. A. W. Schwieder
 Sta., Comm. Mgr. Leonard Wasden
 Program Dir. Leo Higham
 Sales Prom. Mgr. Mel Richardson
 Chief Engineer. Carroll Secrist

KIFI—Idaho Falls—1946

Frequency: 1260 Kc. Power: 5000 Watts d.
 Owned-Oper. By. E. Idaho Bcstg. & TV Co.
 Address. P.O. Box 2148
 Tel.: JA 3-1171 ABC-MBS-KBS
 Newspaper Affil. Post. Register
 Representative Avery-Knodel
 Pres., Gen. Mgr. J. M. Brady
 Sta. Mgr. Dewain Silvester
 Chief Engineer. B. Nelson

KUPI—Idaho Falls—1957

Frequency: 980 Kc. Power: 1000 Watts d.
 Owned. J. Ronald Bayton
 Address. P.O. Box 2557
 Tel.: JA 2-1101 Independent
 Rep. W. S. Grant

Owner, Gen. Mgr. J. Ronald Bayton
 Chief Engineer. B. J. Bayton

KART—Jerome—1956

Frequency: 1400 Kc. Power: 250 Watts
 Owned. K. Clark
 Address L'Herisson Bldg.
 Tel.: EA 4-2321 Independent
 Pres., Gen. Mgr. K. Clark
 Chief Engineer. Bob Phillips

KOZE—Lewiston—1955

Frequency: 1300 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By. Lewis Clark Bcstg. Co.
 Address. 2829 Country Club Dr.
 Tel.: SH 3-2502 Independent
 Sta. Representative Gill-Perna
 Gen. Mgr., Co-Owner. J. H. Mallock
 Sta. Mgr., Co-Owner. E. A. Hamblin
 Commercial Mgr. George Walton
 Program Director. Dick Ragan
 Publicity Director. Doug Woodall
 Chief Engineer. Tim Waide

KRLC—Lewiston—1935

Frenq.: 1350 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned By. Donald A. & E. S. Thomas
 Address P. O. Box 287
 Tel.: SH 3-1551 Independent
 Representative Forjoe, Art Moore
 General, Sta. Mgr. Donald Thomas
 Program Director. Alben Nelson
 Commercial Mgr. Douglas McKelvie
 Sales P om. Mgr. Beverly Swanson
 Publicity Dr. Ben Cook
 Chief Engineer. Steve Thomas

KRPL—Moscow—1947

Frequency: 1400 Kc. Power: 250 Watts
 Owned KRPL, Inc.
 Address Box 396
 Tel.: TU 2-1283 KBS
 Representative Moore, Hil F. Best
 Pres., Gen. Mgr. Gale Mix
 Comm. Mgr. James Sanberg
 Station Mgr. John Mix
 Sales Prom. Mgr. Shirley Mix
 Program Director. Bob Gese
 Publicity Dir. Doris Mix
 Chief Engineer. Dale Bobbitt

KFXD—Nampa—1930

Frequency: 580 Kc. Power: 5000 Watts
 Owned-Oper. By. E. G. Wenrick Bcstg. Co.
 Business Address. 1024 12th Ave. S.
 Tel.: 6-4611 Independent
 Representative Pearson
 Co-Owner, Gen. Mgr. Ken Kilmer
 Sta. Comm. Manager. Doyle Chain
 Prog. Dir. Shirl Black
 Chief Engineer. G. M. Rose

KLER—Orofino—1958

Frequency: 950 Kc. Power: 500 Watts d.
 Owned By. Clearwater Broadcasting Co.

IDAHO

Address.....P.O. Box 32
Tel.: Granite 2-5011.....KBS
Station Representative.....Feltis, Jacobson
Co-Owners.....J. H. Matlock, E. A. Hamblin
Commercial Mgr.....Dale Daniels
Sta., Ch. Eng.....Edward A. Carle
Program Dir.....George Williamson

KWAL—Osburn—1938

Frequency: 620 Kc.....Power: 1000 Watts
Owned-Oper. By.....Metals Bcstg. Co.
Address.....Box 512
Tel.: Skyline 2-6101.....Independent
Representative.....Holman, Art Moore
Pres., Gen. Mgr.....R. Lee Black
Commercial Mgr.....James F. Wylie
Prog. Publicity Dir.....Wesley Roberts
Chief Engineer.....Robert Tremblay

KEOK—Payette—1957

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Treasure Valley Bcstg. Co.
Address.....P.O. Box 420
Tel.: Midway 2-3351.....KBS
Co-Owner.....A. V. Bamford
Co-Owner, Gen. Mgr.....E. S. Graham
Chief Engineer.....Rus Myer

KSEI—Pocatello—1926

Frequency: 930 Kc.....Power: 5000 Watts
Owned-Operated By.....Pioneer Bcstrs. Corp.
Business-Studio Address.....Box 31
Tel.: CEdar 3-2121.....NBC
Representative.....Weed; Art Moore
Pres., Gen. Mgr.....Henry H. Fletcher
Commercial Mgr.....John R. Taylor
Program Director.....Ruthe A. Fletcher
Publicity Director.....Olive L. Greene
Chief Engineer.....Ellis W. Call

KWIK—Pocatello—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned.....Pocatello Radio, Inc.
Address.....P.O. Box 2005
Tel.: Cedar 3-1133.....MBS-KBS
Representative.....Avery-Knodel
President.....Don W. Burden
General Manager.....W. J. Adelstein
Chief Engineer.....D. L. Lewis

KYTE—Pocatello—1956

Frequency: 1290 Kc.....Power: 1 Kw. d.
Owned.....Pocatello Bcstg. Co.
Address.....355 Yellowstone Ave.
Tel.: 1290.....KBS
Representative.....Ayres
President.....Thomas R. Becker
Chief Engineer.....Dwight L. Zundel

KPST—Preston—1948

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Voice of The Rockies, Inc.
Address.....P.O. Box 395
Tel.: 600.....KBS
President.....Leo R. Hawkes
Gen. Mgr., Chief Eng.....D. A. Nash, Jr.

KRXK—Rexburg—1951

Frequency: 1230 Kc.....Power: 250 Watts
Owned.....Snake River Radio & TV Co., Inc.
Address.....455 S. 2nd East
Tel.: EL 6-5488.....KBS
Station Representative.....Broadcast Time Sales
Pres., Gen. Mgr.....Gene Shumate
Comm. Mgr.....Wes Lawrence
Program Director.....Phil Nash
Chief Engineer.....Dan Coltrane

KAYT—Rupert—1955

Frequency: 970 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Inland Bcstg. Co.
Address.....P.O. Bin M
Tel.: HE 6-3746.....Independent
Representatives.....Feltis, Jacobson
Pres., Gen. Mgr.....Mervin V. Ling
Sta. Comm. Mgr.....George McDonald
Chief Engineer.....E. C. Miller

KSRA—Salmon—1959

Frequency: 960 Kc.....Power: 1000 Watts, d.
Owned By.....Salmon River R-TV Co., Inc.
Address.....Main & Water Sts.
Tel.: Skyline 6-2218.....KBS
President, Gen. Mgr.....David G. Ainsworth
Chief Engineer.....Louis A. Peressini

KSPT—Sandpoint—1949

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Bauer Bcstg. Co.
Address.....P. O. 431
Tel.: CO 3-2179.....KBS
General Mgr.....Norman Bauer

KBRV—Soda Springs—1957

Frequency: 540 Kc.....Power: 500 Watts, d.
Owned By.....J. C. Wallentine
Business Address.....Box 1267, Pocatello
Tel.: Soda Springs 775.....KBS
Station Representative.....Feltis
President.....Wendell P. Marshall
General Manager.....Glen S. Marshall
Station Manager.....R. Dale Dunn
Program Director.....Curtis Empey
Chief Engineer.....Paul Haviland

KEEP—Twin Falls—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Radio Sales Corp.
Address.....P. O. Box 511
Tel.: RE 3-7512.....KBS
Station Rep.....Broadcast Fec. Co.
President, Gen. Mgr.....R. W. Burden
Commercial Mgr.....Ken Simkins
Program Dir.....Bill Denney
Chief Engineer.....Walt Snow

KLIX—Twin Falls—1946

Frequency: 1310 Kc.....Power: 1000 Watts
Owned.....Southern Idaho Bcstg. & TV Co.
Business Address.....Eastland & Elizabeth Ave.

Tel.: REDwood 3-5840.....Independent
 Rep.Avery-Knodel
 President.....A. L. Glasmann
 V.P., Gen. Sta. Mgr.....G. O. Glasmann
 Sales Prom. Mgr.....Juneau Shinn
 Program Director.....Dave Eardley
 Chief Engineer.....Dennis Lowe

KTFI—Twin Falls—1928

Frequency: 1270 Kc. Power: 5000 d., 1000 n.
 Owned-Operated By.....Radio Bcstg. Corp.
 Address.....241 Main Ave. W.
 Tel.: RE 3-3381.....NBC

Representative.....Weed
 Pres., Gen. Sta. Mgr.....F. M. Gardner
 Pub., Prog. Dir., Sales Prom. Mgr....L. Parker
 Chief Engineer.....Carl Norris

KWEI—Weiser—1947

Frequency: 1220 Kc....Power: 1000 Watts d.
 Owned-Operated By.....Inland Bcst. Co.
 Business-Studio Address.....Box 791
 Tel.: 790.....Independent
 Station Representative.....Jacobson, Fellis
 Pres., Gen. Mgr.....M. V. Ling
 Chief Engineer.....Edwin C. Miller

ILLINOIS

Pop.: 10,319,000
 Families: 3,215,000
 Radio Homes: 3,129,000

TV Homes: 2,925,000
 AM Stas. in State: 94
 TV Stas. in State: 16

WOKZ—Alton—1948

Frequency: 1570 Kc....Power: 1000 Watts, d.
 Owned-Oper. By.....Palen Bcstg. Corp.
 Address.....Godfrey Road
 Tel.: HO 6-3535.....Independent
 Rep.Sears & Ayer
 President, Gen. Mgr.....Edward N. Palen
 Comm., Sta. Mgr.....H. Bunyan
 Program Director.....Russ Benson
 Sales Prom. Mgr.....Jim Pegg
 Publicity Dir.....James C. Palen
 Chief Engineer.....Nicholas Bono

WIBV—Belleville—1947

Frequency: 1260 Kc....Power: 1000 Watts, d.
 Owned-Operated By.....Belleville Bcstg. Co.
 Bus.-Studio-Transmitter Address...2100 W. Main
 Tel.: AD 3-5000.....Independent
 Representative.....Indie Sales
 President, Gen. Mgr.....John W. Lewis

WJBC—Bloomington—1924

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....Bloomington Bcstg. Corp.
 Address.....209 E. Washington
 Tel.: 5-2078.....ABC
 Newspaper Affil.....Daily Pantagraph
 Representative.....John E. Pearson
 President.....Loring C. Merwin
 Exec. V.P., Gen. Mgr.....Vernon A. Nolte
 Commercial Manager.....John McDermott
 Program Dir.....Jerry Collins
 Chief Engineer.....Ted Bailey

WRAJ—Anna—1957

Frequency: 1440 Kc.....Power: 500 Watts
 Owned.....Anna Bcstg. Co., Inc.
 Address.....Anna Hotel
 Tel.: 1113.....Independent
 Sta. Representative.....Bernard Howard
 President.....Pierce E. Lackey
 Prog. Dir., Ch. Engr.....Donald C. Michel

WKRO—Cairo—1942

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By...Cairo Broadcasting Co.
 Business Address.....Box 311
 Tel.: 1490.....Independent
 Sta. Representative.....Headley-Reed Co.
 Gen.-Station-Comm. Mgr.....Merrill C. Currier
 Program Director.....Eugene S. Meyers

WMRO—Aurora—1938

Frequency: 1280 Kc. Power: 1 Watt, d. 500 n.
 Owned-Oper. By...V. G. Coffey & B. A. Oswalt
 Business-Studio Address.....184 River St.
 Tel.: 7-4215.....Independent
 Managers.....Cofey; Oswalt
 Prog. Dir.....Jeanne M. Doran
 Chief Engineer.....J. R. Kintner

WBYS—Canton—1947

Frequency: 1560 Kc....Power: 250 Watts, d.
 Owned-Operated By.....Fulton Cty. Bcstg. Co
 Address.....P.O. Box 554
 Tel.: 1877.....ABC
 President.....Harriett B. Winsor
 General Manager.....Charles E. Wright
 Program Director.....Elizabeth Sawyer
 Chief Engineer.....Wayne Miller

WRMS—Beardstown—1959

Frequency: 790 Kc.....Power: 500 Watts
 Owned By.....Beardstown Bcstg. Co.
 Address.....108 East Main St.
 Tel.: 790.....KBS
 Sta. Representative.....Grant Webb
 General Manager.....R. W. Sudbrink
 Station Manager.....Warren Hewitt
 Commercial Manager.....Don L. Chipman
 Program Director.....Andy L. Andersen
 Chief Engineer.....O. D. Kost

WCIL—Carbondale—1946

Frequency: 1020 Kc....Power: 1000 Watts, d.
 Owned-Operated By...Southern Illinois Bcstg.

*Owned and operated by Chicagoans and dedicated
to providing the finest programming and quality
community service to the great Chicago market.*



***WGN-Radio—reaching
more homes than any
other Chicago station***

Business-Studio Address.....218 W. Main St.
Tel.: Glenview 7-8114.....Independent
General Manager.....Paul F. McRoy
Commercial Manager.....Larry Doyle
Chief Engineer.....Pat Beevns

WROY—Carmi—1948

Frequency: 1460 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Carmi Bdcstg Co.
Address.....P.O. Box 31
Tel.: 4161.....Independent
Gen., Sta. Mgr.....S. A. Hassan
Chief Engineer.....R. Cole

WCAZ—Carthage—1921

Frequency: 990 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Superior Bcstg. Service, Inc.
Address.....502 Wabash Ave.
Tel.: 520.....Independent
Manager.....John Palmer

WCNT—Centralia—1946

Frequency: 1210 Kc.....Power: 1000 Watts, d.
Owned.....Southern Illinois Bcstg. Co.
Address.....Box 428
Tel.: 2-5151.....Independent
Representative.....Bob Dore
President.....C. W. Rodgers
Comm. Prom. Mgr.....A. C. Mainer
Co. Sta. Mgrs.....A. C. Mainer-E. Hubbard
Program Director.....Errol Hubbard
Chief Engineer.....R. Millmaker

WDWS—Champaign—1937

Frequency: 1400 Kc.....Power: 250 Watts
Owner...The Champaign News Gazette, Inc.
Business Address.....48 Main St.
Tel.: Fleetwood 6-1855.....CBS
Newspaper Aff.....News-Gazette
Representative.....The Meeker Co.
President.....Mrs. Helen M. Stevick
Gen., Sta. Mgr.....Larry Stewart
Program Dir.....Constance Vogt
Chief Engineer.....Robert Brown

**WKID—Champaign-Urbana
1948**

Frequency: 1580 Kc.....Power: 250 Watts, d.
Owned-Operated By.....WKID Bcstg. Co.
Address.....P. O. Box 192
Tel.: EM 7-5431.....Independent
Representative.....John E. Pearson
President, Gen. Mgr.....Robert F. Meskill
Chief Engineer.....Al Jester

WEIC—Charleston—1954

Frequency: 1270 Kc.....Power: 1000 Watts
Owner.....The Friendly City Bcstrs.
Address.....Box 107
Tel.: DI 5-2149.....KBS
Rep.....Sears & Ayer
Pres., Gen. Mgr.....Jack Owens
Commercial Manager.....Betty Owens
Prog., Pub. Dir.....Bill Carmody
Ch. Eng.....William Setliffe

WGN—Chicago—1924

Frequency: 720 Kc.....Power: 50,000 Watts
Owned-Operated By.....WGN, Inc.
Bus.-Studio Address.....441 N. Michigan Ave.
Tel.: MI 2-7600.....Independent
Newspaper Affiliation...The Chicago Tribune
Representative.....Edward Petry
President.....J. Howard Wood
V.P., Gen. Mgr.....Ward L. Quaal
Commercial Mgr.....Charles E. Gates
Sales Promotion Manager...Charles A. Wilson
Program Director.....Bruce Dennis
Publicity Director.....James Hanlon
Dir. of Engineering.....Carl J. Meyers

WBBM—Chicago—1923

Frequency: 780 Kc.....Power: 50,000 Watts
Owned-Operated By.....CBS, Inc.
Address.....630 N. McClurg Ct.
Tel.: WH 4-6000.....CBS
Sta. Rep.....CBS Spot Sls.
General Manager.....H. Leslie Atlass
Asst. Gen. Mgr.....E. H. Shomo
Executive Ass't.....C. W. Doebler
Sales Manager.....W. J. Connelly
Sales Prom. Mgr.....Loren R. Hollenbaek
Publicity Director.....George Condon
Program Director.....Arthur Thorsen
Production Manager.....Kenneth Carbone
Chief Engineer.....J. J. Beloungy

WBEE—Chicago—1955

Frequency: 1570 Kc.....Power: 1000 Watts
Owned By.....Continental Broadcasting
Address.....75 E. Wacker Drive
Tel.: Randolph 6-6842.....Independent
Sta. Representative.....Continental
President.....O. Wayne Rollins
General Manager.....Harry Wilber
Opera Mgr.....Bill German
Chief Engineer.....J. R. Burdeau

WCFL—Chicago—1926

Frequency: 1000 Kc.....Power: 50,000 Watts
Owned.....Chicago Federation of Labor
Business-Studio Address...686 Lake Shore Dr.
Tel.: MO 4-2400.....Independent
Representative.....Burke-Stuart
General Manager.....Martin F. Hogan

WCRW—Chicago—1926

Frequency: 1240 Kc.....Power: 100 Watts
Owned-Operated By.....Clinton R. White
Address.....2756 Pine Grove Ave.
Tel.: DI 8-4440.....Independent
General Mgr.....C. R. White

WEDC—Chicago—1926

Frequency: 1240 Kc.....Power: 240 Watts
Owned-Operated By.....Emil Denmark, Inc.
Address.....3860 W. Ogden Ave.
Tel.: CR 7-4100.....Independent
President.....Emil Denmark
General. Comm. Mgr.....Bill Mack
Chief Engineer.....Edward Jacker

WAIT—Chicago—1941

Frequency: 820 Kc....Power: 5000 Watts, d.
Owned-Operated By.....Radio Station WAIT
Bus.-Studio Address.....188 W. Randolph St.
Tel.: FR 2-0660.....Independent
Station Rep.....Avery-Knodel
Gen. Mgr., Prog. Dir.....Robert O. Miller
Chief Engineer.....Harry Berg

WGES—Chicago—1924

Frequency: 1390 Kc....Power: 5000 Watts d.
Owned By.....Radio Station WGES
Bus. Address.....2708 W. Washington Blvd.
Tel.: SA 2-1700.....Independent
General Manager.....John A. Dyer
Commercial Mgr.....Elizabeth M. Hinsman
Sales Promotion Manager.....K. P. Freda
Program Director.....Herbert Rudolph
Chief Engineer.....William Shunk

WAAF—Chicago—1922

Frequency: 950 Kc....Power: 1000 Watts, d.
Owned-Operated By.....Corn Belt Pub., Inc.
Business Address.....221 N. LaSalle St.
Tel.: RA 6-1932.....Independent
Representative.....Forjoe
President.....H. Thieman
General, Comm. Mgr.....Thomas L. Davis
Publicity Director.....Jack McQuire
Chief Engineer.....Carl W. Ulrich

WHFC—Chicago—1925

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....WHFC, Inc.
Address.....3350 S. Kedzie Ave.
Tel.: CL 4-7411.....Independent
Rep.....Charles Bernard
General Manager.....Richard W. Hoffman
Chief Engineer.....E. P. Hayes

WIND—Chicago—1927

Frequency: 560 Kc.....Power: 5000 Watts
Owned-Oper. By....Westinghouse Bcstg. Co.
Business Address.....400 N. Michigan Ave.
Tel.: Whitehall 4-2170.....Independent
Representative.....AM Radio Sales
Vice President.....Ralph L. Atlas
General Manager.....Gordon W. Davis
Commercial Manager.....Bennett O. Scott
Sales Prom., Publicity Dir.....John P. Holland
Chief Engineer.....Kenneth C. Shirk
Owners of: KPXN, San Francisco, Calif; WOWO,
Fort Wayne, Ind; WBZ-WBZA, Boston-Spring-
field, Mass; WBZ-TV, Boston, Mass; KYW, Cleve-
land, O.; KYW-TV, Cleveland, O.; KEN, Portland,
Ore; KDKA, Pittsburgh, Pa; KDKA-TV, Pitts-
burgh, Pa; WJZ-TV, Baltimore, Md; WBZ-FM,
Boston, Mass; KDKA-FM, Pittsburgh, Pa; KYW-
FM, Cleveland, O; KEN-FM, Portland, Ore;

WJJD—Chicago—1934

Frequency: 1160 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Plough Bcstg. Co.
Bus.-Studio Address...230 N. Michigan Ave.
Tel.: ST 2-5466.....Independent

WAIT

*THE WORLD'S MOST
BEAUTIFUL MUSIC*

MUTUAL AWARD WINNING NEWS

820 on the dial

Chicago, Ill.

Representative Radio-TV Representatives, Inc.
 President.....Harold R. Krelstein
 Gen., Sta. Mgr.....Frederick G. Harm
 Commercial Mgr.....Lloyd Webb
 Sales Prom., Pub. Dir.....Fred Livingston
 Program Dir.....Ralph Blank
 Chief Eng.....Walter F. Myers

WLS—Chicago—1924

Frequency: 890 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....American Bcstg.
 Business Address.....1230 Washington Blvd.
 Tel.: MO 6-9700.....ABC
 Representative.....John Blair
 President.....James E. Edwards
 Gen., Sta. Mgr.....Ralph Beaudin
 Sales Prom., Pub. Dir.....Roland Sack
 Program Director.....Harold Safford
 Chief Engineer.....Thomas Rowe

WMAQ—Chicago—1922

Frequency: 670 Kc.....Power: 50,000 Watts
 Owned-Operated By.....National Bcstg. Co., Inc.
 Business-Studio Address.....Merchandise Mart
 Tel.: SU 7-8300.....NBC
 Representative.....NBC Radio Spot Sales
 President (NBC).....Robert E. Kintner
 V.P. (NBC), Gen. Mgr.....Lloyd E. Yoder
 Sales Manager.....Robert McAuliffe
 Sales Promotion Manager.....John M. Keys
 Prog. Mgr.....Richard Johnson
 Publicity Director.....Chet Campbell
 Chief Engineer.....Howard Lutgens

WSBC—Chicago—1925

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....WSBC Bcstg. Co., Inc.
 Business-Studio Address.....2400 W. Madison St.
 Tel.: MO 6-9060.....Independent
 Representative.....Devney
 Pres., Gen. Mgr., Ch. Eng.....Louis B. Lee
 Comm. Mgr.....Marge Strasser
 Program Dir.....Robert J. Lee

WCGO—Chicago Heights—1959

Frequency: 1600 Kc.....Power: 1000 Watts
 Owned By.....South Cook Bcstg., Inc.
 Address.....119 Olympia Plaza
 Tel.: Skyline 6-6100.....Independent
 President, Gen. Mgr.....A. V. Santucci
 Commercial Manager.....Anthony D'Amico
 Program Director.....Joe Franchina
 Publicity Director.....Bill Biendorff

WHOW—Clinton—1947

Frequency: 1520 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Cornbelt Bcstg. Co.
 Business Address.....401½ S. Side Sq.
 Tel.: 305.....Independent
 Representative.....Holman
 President.....J. R. Livesay
 Gen Mgr., Chief Eng.....Rolland O. Looper
 Comm. Sales Prom. Mgr.....Jim Williams

WDAN—Danville—1938

Frequency: 1490 Kc.....Power: 250 Watts

Owned-Operated By.....Northwestern Pub. Co.
 Address.....1500 N. Washington
 Tel.: Hickory 2-1700.....CBS
 Representative.....Everett-McKinney, Inc.
 General Manager.....Robert J. Burow
 Sta. Mgr.....Max Shaffer
 Program Dir.....Honore Ronan
 Chief Engineer.....Norlyn Dossey

WITY—Danville—1953

Frequency: 980 Kc.....Power: 1 Kw.
 Owned.....Vermilion Bcstg. Corp.
 Address.....P. O. Box 142
 Tel.: Hickory 6-1312.....Independent
 Representative.....Burn-Smith
 President.....Gilbert E. Metzger
 Gen., Sta. Mgr.....Elzer Marx
 Commercial Manager.....Tom Zeppelin
 Program Director.....Robert Bivans
 Chief Engineer.....Taylor Clawson

WDZ—Decatur—1921

Frequency: 1050 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Mid-States Bcstg. Co.
 Business-Studio Address.....265 S. Park St.
 Tel.: 3-9744.....Independent
 Representative.....Peters, Griffin, Woodward
 Pres., Gen. Mgr.....Frank C. Schroeder, Jr.
 Commercial Manager.....Clark O. Whitman
 Program Director.....Harry Michaels
 Chief Engineer.....Willard F. Hall

WSOY—Decatur—1925

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Illinois Bcstg. Co.
 Address.....1100 E. Pershing Road
 Tel.: 5371.....CBS
 Representative.....Weed
 President.....Frederick W. Schaub
 Station Manager.....Robert B. King
 Program Director.....H. Downey Hewey
 Chief Engineer.....Allan Doyle

WLBK—De Kalb—1947

Frequency: 1360 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....DeKalb Radio Studios, Inc.
 Business-Studio Address.....711 N. First St.
 Tel.: 6-3485.....Independent
 Representative.....Sears & Ayer
 Pres., Gen. Mgr.....George C. Biggar
 Commercial Manager.....Richard Meier
 Program Director.....R. C. Brown
 Chief Engineer.....W. Dean Clayton

WDQN—Du Quoin—1951

Frequency: 1580 Kc.....Power: 250 Watts
 Owned-Oper. By.....DuQuoin Bcstg. Co.
 Address.....Music Center
 Tel.: LI 2-3894.....KBS
 Representative.....Devney
 Pres., Gen. Mgr.....M. R. Lankford
 Comm. Sales Prom. Mgr.....Gene Showalter
 Chief Engineer.....E. Neil Pike

WAMV—East St. Louis—1935

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Hess-Hawkins Co.
 Business Address 5th & Boadway
 Tel.: BRidge 1-4625 Independent
 Sta. Representative Gill-Perna
 President Louis Strick
 General, Sta. Mgr. Earl Harper
 Program, Publicity Dir. Dan Stengel
 Sales Prom. Mgr. Elmer Willrich
 Chief Engineer Erle White

WCRA—Effingham—1947

Frequency: 1090 Kc. Power: 250 Watts, d.
 Owned-Operated By Effingham Bcstg. Co.
 Address 110 N. Banker St.
 Tel.: 1090 Independent
 Newspaper Affil. Daily News; Pekin Times
 Representative Devney
 President Joseph E. McNaughton
 Gen. Mgr. George Walker
 Commercial Mgr. Burl Lauter
 Ch. Eng., Program Dir. Joe Spear

WRMN—Elgin—1949

Frequency: 1410 Kc. Power: 500 Watts
 Owned-Oper. By The Elgin Bdcstg Co.
 Address 156 Division St.
 Tel.: SH 1-7700 Independent
 News Affil. Pekin Times, Yuma Sun
 Representative Devney
 Pres., Gen. Mgr. J. Richard Sutter

WEAW—Evanston—1953

Frequency: 1330 Kc. Power: 1000 Watts
 Owned. By No. Shore Bcstg. Co., Inc.
 Address Box 1330
 Tel.: UN 4-7600 Independent
 Reprs. Good Music Ccstrs., Walker-Rauait
 Pres., Gen. Sta. Mgr. Edward A. Wheeler
 Commercial Manager Don Springgate
 Chief Engineer Donald Larsen

WNMP—Evanston—1946

Frequency: 1590 Kc. Power: 1000 Watts d.
 Owned-Oper. By Evanston Broadcasting Co.
 Bus.-Studio-Transmitter 1580 Sherman Ave.
 Tel.: GR 5-1590 Independent
 Representative Devney
 President Angus D. Pfaff
 Program Director Channing Overton
 Sales Prom. Mgr. Glenn L. Hammer
 Chief Engineer Eugene Cummings

WFIW—Fairfield—1953

Frequency: 1390 Kc. Power: 500 Watts d.
 Owned-Oper. By Wayne County Bcstg. Co.
 Address Box 72
 Tel.: 2159 KBS
 Representative Grant Webb
 General Manager Thomas S. Land
 Commercial Mgr. Garnet Williams
 Program Director Gladys Onstott
 Chief Engineer Gil Wallace

WFRL—Freeport—1947

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned By Triad TV Corp.
 Business-Studio Address 9 N. Chicago Ave.
 Tel.: Adams 2-5171 Independent
 Representative Headley-Reed
 President C. Wayne Wright
 General Mgr. Dave Taylor
 Prog. Dir. Bud Walters
 Publicity Dir. Dick Carroll
 Chief Engineer LaVerne G. Bawinkei

WGIL—Galesburg—1937

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Galesburg Bcstg. Co., Inc.
 Business Address 60 S. Kellogg
 Tel.: 4626 Independent
 Newspaper Affiliation Daily Register Mail
 Gen., Sta. Mgr. George D. Donaldson
 Chief Engineer R. L. Baughman

WAIK—Galesburg—1959

Frequency: 1590 Kc. Power: 5000 Watts d.
 Owned By Webster Broadcasting Co.
 Address 36 Park Plaza
 Tel.: Dickens 2-3161 Independent
 Sta. Representative Burn-Smith Co.
 President F. C. Webster, Jr.
 General, Sta. Mgr. J. Kent Hackleman
 Comm., Prom. Mgr. Ed F. Libby

WEBQ—Harrisburg—1923

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By First Trust Association
 Business-Studio-Transmitter 100 E. Poplar St.
 Tel.: Clearbrook 3-7282 KBS
 Gen.-Station-Comm. Mgr. Inglls M. Taylor
 Sales Prom. Mgr. Ed Topper
 Program Director Norma Slaton
 Publicity Director Charles Branum
 Chief Engineer Harvey H. Slaton

WMCW—Harvard—1955

Frequency: 1600 Kc. Power: 500 Watts
 Address 205 E. Brainard
 c/o Mrs. Esther Blodgett

WJPF—Herrin—1940

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Egyptian Bcstg. Co.
 Business Address P.O. Box 179
 Tel.: 381-382 MBS
 Representative Holman
 President Maybelle J. Lyerla
 Gen., Sta. Mgr. Charles R. Cook
 Sales Promotion Manager Fred Simmons
 Program Director Louise Samuel
 Publicity Director Frank Samuel
 Chief Engineer Ben E. Orf

WLDS—Jacksonville—1941

Frequency: 1180 Kc. Power: 1000 Watts d.

Owned. Jacksonville Radio & TV Bcstg. Corp.
Business Address. Fox Theatre Bldg.
 Tel.: Chestnut 5-7171. Independent
Newspaper Affil. Journal-Courier
Representative Hal Holman
President Robert Fay
Gen., Sta. Mgr. R. Karl Baker
Program Director. Byron Halter, Jr.
Chief Engineer. G. J. Cassens

WJOL—Joliet—1929

Frequency: 1340 Kc. **Power:** 250 Watts
Owned-Operated By WJOL, Inc.
Business-Studio-Transmitter. 601 Walnut St.
 Tel.: Joliet 6-4761. Independent
Representative John Pearson
Pres., Gen. Mgr. Joseph F. Novy
Station Manager. J. F. Cerny
Prog. Dir. Eileen Caron
Chief Engineer. Frank Woodcroft

WKAN—Kankakee—1947

Frequency: 1320 Kc. **Power:** 1000 Watts d.
Owned-Operated By WKAN Radio, Inc.
Business Address. 183 N. Schuyler Ave.
 Tel.: Wells 3-6633. Independent
Newspaper Affiliation. Daily Journal Co.
Representative Sears-Ayer
President Burrell Small
General Manager. Bruce Brown
Station Manager. Robert Hawkins
Sales Manager. Donald R. Hoover
Program Director. Orren Allain
Chief Engineer. Richard Eckels

WKEI—Kewanee—1952

Frequency: 1450 Kc. **Power:** 100 Watts
Owned-Operated By WKEI Bcstg. Co.
Address. 202½ N. Tremont
 Tel.: 4471. Independent
Representative. H. F. Best
Pres., Gen. Mgr., Chf. Eng. E. D. Scandrett

WTAQ—La Grange—1950

Frequency: 1300 Kc. **Power:** 500 Watts n.
Owned-Oper. By S & S Bcstg. Co.
Address Box 408
 Tel.: FL 2-1300. Independent
President Charles Sebastian
Station Manager. Arthur L. Schlamman
Program Dir. Ted Carlson
Sales Prom. Mgr. Ralph Faucher
Chief Engineer. William Wardle

WLPO—La Salle—1947

Frequency: 1220 Kc. **Power:** 1000 Watts d.
Owned By La Salle County Bcstg. Corp.
Address. P.O. Box 215
 Tel.: CApitol 3-3100. Independent
Newspaper Affiliation. Daily News Tribune
Representative Grant Webb
President Peter Miller
Gen. Mgr. William Holm
Program Director. Dan Dunlap
Publicity Director. Laverne Waltman
Chief Engineer. Lawrence McCann

WAKO—Lawrenceville—1959

Frequency: 910 Kc. **Power:** 500 Watts, d.
Owned By Lawrenceville Bcstg. Co.
Address Box 210
 Tel.: 910. Independent
Partner. Ray J. Lankford

WPRC—Lincoln—1951

Frequency: 1370 Kc. **Power:** 500 Watts d.
Owned-Oper. By Prairie Radio Corp.
Address. P. O. Box 37
 Tel.: 1370. KBS
Representative Sears & Ayer
Pres., Gen. Mgr. Ray F. Knochel
Chief Engineer. Donald Thompson

WSMI—Litchfield—1950

Frequency: 1540 Kc. **Power:** 1000 Watts d.
Owned-Oper. By Mid-Illinois Bcstg. Co.
Address Box 241
 Tel.: 100. Independent
Pres., Gen. Mgr. Hayward L. Talley
Program Director. Don Yaeeger

WKAI—Macomb—1947

Frequency: 1510 Kc. **Power:** 250 Watts d.
Owned-Operated By WKAI Bcstg. Co.
Address. 113 E. Carroll St.
 Tel.: TEmple 3-4129. KBS
Newspaper Affiliation. Daily Journal
President. William H. Rudolph
General Manager. Robert E. Douglas

WGGH—Marion—1949

Frequency: 1150 Kc. **Power:** 5000 Watts d.
Owned-Operated By Marion Bcstg. Co.
Business Address. P. O. Box 311
 Tel.: WYandotte 3-8102. Independent
Representative. Secre & Ayer
Pres., Chief Eng. George W. Dodds
Gen., Sta., Comm. Mgr. Jim Duncan

WLBH—Mattoon—1946

Frequency: 1170 Kc. **Power:** 250 Watts d.
Owned-Operated By Mattoon Bcstg. Co.
Bus-Studio Address. 1632½ B'way Ave.
 Tel.: AD 4-6464. Independent
Representative Holman
President, Gen.-Station Mgr. J. R. Livesay
Commercial Manager. Ken Wooddell
Sales Prom. Mgr. Robert Veech
Program Director. Robert Guess
Chief Engineer. Ray Livesay

WMOK—Metropolis—1951

Frequency: 920 Kc. **Power:** 1,000 Watts d.
Owned-Oper. By Fort Massac Bcstg. Co.
Business Address. 409 Ferry St.
 Tel.: 2106. KBS
Sta. Representative. Grant Webb
General, Sta. Mgr. V. G. Smith
Program Director. Ben Smith
Chief Engineer. Carlos M. Steele

WQUA—Moline—1946

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Radio Moline
 Address 1319 Fifth Ave.
 Tel.: 4-6727 ABC
 Representative Geo. P. Hollingbery Co.
 Co-owners L. H. & B Small
 General Manager J. Maxim Ryder
 Commercial Manager Lester Johnson
 Program Director James McKinney
 Chief Engineer Jack Teiken

WRAM—Monmouth—1957

Frequency: 1330 Kc. Power: 1 Kw.
 Owned Prarieland Bcstrs.
 Address First & Main St.
 Tel.: 666 Independent
 Representative Pearson
 Gen. Mgr. Stephen P. Bellinger
 Comm. Mgr. Richard V. Taber
 Chief Engineer Fred Hoy

WVMC—Mount Carmel—1948

Frequency: 1360 Kc. Power: 500 Watts
 Owned WVMC
 Business Address Box 450
 Tel.: 1360 Independent
 President Stephen P. Bellinger
 Gen., Comm. Mgr. Charles H. Green
 Program Director David K. Naber
 Chief Engineer Eugene Garrett

WMIX—Mt. Vernon—1946

Frequency: 940 Kc. Power: 5000 Watts, d.
 Owned-Oper. By Mt. Vernon Radio & TV Co.
 Address 121½ N. 9th Street
 Tel.: 3500 Independent
 Representative John E. Pearson Co.
 President John Russell Mitchell
 General Manager Claude E. Schock
 Comm. Mgr. Bob Whitaker
 Program Director Frank Lewis
 Chief Engineer Dick Cole

WINI—Murphysboro—1954

Frequency: 1420 Kc. Power: 500 Watts d.
 Owned-Oper. By Martha D. & Robert M. Rapp
 Business Address P.O. Box 647
 Tel.: 282 KBS
 Representative Hil F. Best
 Gen., Sta. Mgr. Lew Barwick
 Chief Engineer Lester D. Bilderback

WOPA—Oak Park—1950

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Village Bcstg. Co.
 Address 408 S. Oak Park Ave.
 Tel.: VI 8-5760 Independent
 Representative Howard
 General Manager E. Sonderling
 Station Mgr. Al Michel
 Chief Engineer Sidney Schneider

WVLN—Olney—1947

Frequency: 740 Kc. Power: 250 Watts d.
 Owned-Operated By Illinois Bcstg.
 Address 302½ Main St.
 Tel.: EX 3-2156 Independent
 Newspaper Affil. Decatur Herald-Review
 Sta. Representative Holman
 Pres. Fred W. Schaub
 Exec. V.P. M. Lindsay
 General. Comm. Mgr. Charles R. Griggs
 Prog. Dir. Joe Kosack
 Chief Engineer Donald Schnell

WCMY—Ottawa—1952

Frequency: 1430 Kc. Power: 500 Watts d.
 Owned-Operated By Carl H. Meyer
 Address 417 W. Madison St.
 Tel.: Hempstead 3-1430 Independent
 Sta. Representative Sears & Ayer
 Pres., Gen. Mgr., Ch. Eng. Carl H. Meyer
 Comm. Mgr. D. M. Meyer

WPRS—Paris—1951

Frequency: 1440 Kc. Power: 500 Watts d.
 Owned-Operated By Paris Bcstg. Corp.
 Address Box 262
 Tel.: 5-0153 Independent
 Pres., Gen. Mgr. Adlai C. Ferguson, Jr.
 Commercial Mgr. James D. Savoye
 Prog. Dir. John Powell
 Publicity Dir. Gene Tyler
 Chief Engineer Richard Slater

WSIV—Pekin—1946

Frequency: 1140 Kc. Power: 1000 Watts d.
 Owned-Operated By Pekin Bcstg. Co., Inc.
 Business Address 15 South Capitol St.
 Tel.: 6-2134 Independent
 Representative Sears & Ayer
 Pres., Gen. Mgr. W. Kenneth Patterson
 Sta. Mgr., Pub. Dir. George C. Udry
 Comm., Sales Prom. Mgr. William Hill
 Program Director Roland Struhbar
 Chief Engineer Lowell Lovely

WAAP—Peoria—1960

Frequency: 1350 Kc. Power: 1000 w. d., 1 wt. n.
 Owned By Peoria Bcstg.
 Address P. O. Box 1350
 Tel.: 4-9113 NBC
 Sta. Rep. Headley-Reed
 President John Cleary
 General Mgr. Irving S. Raskin
 Asst. Station Mgr. Andrew G. Spiegel
 Chief Engineer Arthur Hardenbrook

WIRL—Peoria—1948

Frequency: 1290 Kc. Power: 5000 Watts
 Owned-Oper. By Frudeger Bcstg. Co.
 Bus. Studio Address 121 N. Jefferson Ave.
 Tel.: 4-9239 Independent
 Representative H-R
 President Robert W. Frudeger
 General Mgr. Howard H. Frederick
 Program Director Robyn Weaver
 Chief Engineer Ray Schneider

WMBD—Peoria—1927

Frequency: 1470 Kc. Power: 5000 Watts
 Owned-Oper. By..... WMBD, Inc.
 Address..... 212 S.W. Jefferson Ave.
 Tel.: 6-0711..... CBS
 Reprs..... Peters, Griffin, Woodward, Inc.
 Pres..... Charles C. Caley
 Vice Pres..... Robert O. Runnerstrun
 Station Mgr..... Hal Sunberg
 Program Dir..... Bill Mayer
 Publicity Dir..... Mike Uhrh
 Chief Engineer..... George Pyle

WPEO—Peoria—1946

Frequency: 1020 Kc. Power: 1000 Watts d.
 Owned-Oper. By..... Radio One Corp.
 Address..... 614-A Main St.
 Tel.: 4-9249..... Independent
 Sta. Representative..... Adam Young
 General Manager..... Guy Fowler
 Commercial Manager..... Kenneth V. Baugh
 Program Director..... Harry Harrison
 Chief Engineer..... Gerald Devore

WBBA—Pittsfield—1954

Frequency: 1580 Kc. Power: 250 Watts d.
 Owned..... Pike Broadcasting Co.
 Address..... P.O. Box 329
 Tel.: 650..... Independent
 Representative..... Continental Radio Sales
 President..... G. B. Meyer
 Sta. Mgr., Chief Eng..... Frank Luepke

WGEM—Quincy—1947

Frequency: 1440 Kc. Power: 1000 Watts d.
 Owned-Operated By..... Quincy Bcstg. Co.
 Business-Studio Address..... Hotel Quincy
 Tel.: BA 2-6840..... ABC
 Newspaper Affiliation... Quincy Herald Whig
 Representative..... Young Reprs., Inc.
 President..... T. C. Oakley
 General Manager..... Joe Bonansinga
 Comm. Mgr..... J. Ben Stewart
 Prog. Dir..... Fred Colgan
 Pub. Dir..... Hal Heidebreder
 Chief Engineer..... Frank E. Laughlin

WTAD—Quincy—1927

Freq.: 930 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By..... Lee Bcstg., Inc.
 Address..... WCV Bldg.
 Tel.: BA 2-6200..... CBS
 Newspaper Affiliation... Hannibal Courier Post
 Sta. Representative..... Branhan
 President..... Lee P. Loomis
 Exec. Vice Pres..... Herbert R. Ohrt
 Gen., Nat'l Sales Mgr..... Walter J. Rothschild
 Asst. Nat'l Sls., Comm. Mgr. Wayne W. Cribb
 Admin. Asst..... Robert W. Eickmeyer
 Program Director..... Hal Barton
 Prom. Dir..... Richard Moore
 Chief Engineer..... J. E. Gray

WTAY—Robinson—1956

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned-Oper. By..... Ann Broadcasting Corp.
 Business Address..... P.O. Box 266
 Tel.: 1373..... KBS
 Representative..... Hil F. Best
 Pres., Gen. Mgr..... Kathryn A. Duncan
 Station, Comm. Mgr..... Jack Weber
 Program Director..... Laura L. Nolen
 Publicity Dir..... Dick Stevens
 Chief Engineer..... Harold Vandament

WROK—Rockford—1929

Freq.: 1440 Kc. Power: 1 Kw. d.; 500 W. n.
 Owned-Operated By..... Winnebago News, Inc.
 Bus.-Studio Address... Rockford News Tower
 Tel.: Woodland 2-6621..... ABC
 Representative..... H.R.
 President..... E. K. Todd
 Gen., Sta. Mgr..... John J. Dixon
 Commercial Manager..... David Salisbury
 Sls. Prom. Mgr., Pub. Dir..... Betty L. Thro
 Program Director..... Maurice P. Owens
 Chief Engineer..... Maurice H. Nelson

WRRR—Rockford—1953

Frequency: 1330 Kc. Power: 1000 Watts
 Owned-Operated by..... Radio Rockford, Inc.
 Address..... 113 S. Court St.
 Tel.: Woodland 8-1869..... Independent
 Newspaper Affil..... Daily Journal
 Representative..... Radio-TV Reprs.
 President..... Burrell L. Small
 General, Comm. Mgr..... Ward W. Hartman
 Program Director..... H. Irving Tingley
 Chief Engineer..... George Reynolds

WHBF—Rock Island—1925

Frequency: 1270 Kc. Power: 5000 Watts
 Owned-Operated By... Rock Island Bcstg. Co.
 Business-Studio Address..... Telco Bldg.
 Tel.: RI 6-5441..... CBS
 Newspaper Affiliation... Rock Island Argus
 Representative..... Hyett, Avery-Knodel
 President..... Ben H. Potter
 V.P., Gen., Sta. Mgr..... Leslie C. Johnson
 Asst. Mgr., Dir. Sales..... Maurice Corken
 Sales Prom. Mgr..... Heber Darton
 Program Dir..... Frank S. Hicks
 Publicity Dir..... Fern Hawks
 Chief Engineer..... Robert J. Sinnett

WJBD—Salem—1956

Frequency: 1350 Kc. Power: 500 Watts, d.
 Owned..... Salem Bcstg. Co.
 Address..... 121 S. Walnut St.
 Tel.: 2000..... Independent
 Representative..... Grant Webb
 Partnership..... B. Davidson & T. S. Land
 President..... Thomas S. Land
 General, Sta. Mgr., Ch. Eng..... Bryan Davidson
 Prog. Dir..... Coley Cowan
 Comm., Prom. Mgr..... John Scrivner

ILLINOIS-INDIANA

WHCO—Sparta—1955

Frequency: 1230 Kc. Power 250 W.
 Owned... Hirsch Communication Eng. Corp.
 Address... 324 Broadway, Cape Girardeau, Mo.
 Tel.: SP 333... Independent
 Sta. Representative... Headley Reed
 President... Robert O. Hirsch
 Station Manager... Jack Scheper

Address... Lawrence Bldg.
 Tel.: Main 5-3400... Independent
 Pres., Gen. Mgr... Sam Bartlett
 Comm. Mgr... Lillian Bartlett
 Asst. Sta. Mgr... John Rohwer
 Chief Engineer... Ed Fisher

WIZZ—Streator—1953

Frequency: 1250 Kc. Power: 500 Watts d.
 Owned-Oper. By... Streator Bcstg. Co.
 Address... Box 377
 Tel.: 2-2947... Independent
 Representative... John E. Pearson
 General Manager... Vernon R. Nunn
 Comm. Mgr... Jack Hallstrom
 Program Director... Kes Pollock
 Chief Engineer... Verne Buland

WCVS—Springfield—1926

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By... WPFA Radio, Inc.
 Address... 3001 S. Fourth St., Springfield, Ill.
 Tel.: Kingswood 4-9855... ABC
 Sta. Representative... Weed
 President... J. William O'Connor
 General. Sta. Mgr... Ken Spengler
 Commercial Mgr... Clark Whitman
 Sales Prom. Mgr... Jim Williams
 Program Dir... Doc Neeld
 Publicity Dir... Rock Hudson
 Chief Engineer... Dick Ashenfelter

WTIM—Taylorville—1949

Frequency: 1410 Kc. Power: 1000 Watts d
 Owned-Operated By... Moyer Bcstg. Co.
 Address... Hotel Frisini
 Tel.: VAn Dyke 4-3366... Independent
 Representative... Continental
 President... Roger Moyer
 General Manager... James C. Hilderbrand
 Chief Engineer... Max Cline

WMAY—Springfield—1950

Freq.: 970 Kc. Power: 1 Kw. d.; 500 W. n.
 Owned-Oper. By... Lincoln Bcstg. Corp.
 Address... 711 Myers Bldg.
 Tel.: Kingswood 5-1766... NBC
 Representative... John E. Pearson
 President, Gen. Mgr... Gordon Sherman
 Commercial Mgr... John O'Shea
 Program Director... Syl Binklin
 Sales Prom. Publicity Dir... Mel Kampe
 Chief Engineer... Melvin Feldman

WKRS—Waukegan—1949

Frequency: 1220 Kc. Power: 1000 Watts d.
 Owned-Operated By... News-Sun Bcstg. Co.
 Business Address... P. O. Box 500
 Tel.: DELTA 6-7900... Independent
 Newspaper Affiliation... Waukegan News-Sun
 Representative... Devney
 Gen., Comm. Mgr... Alfred F. Sorenson
 Program Director... Frank Linn
 Sales Prom. Mgr... Jerry Cray
 Chief Engineer... Stanley G. Chadwick

WTAX—Springfield—1930

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By... WTAX, Inc.
 Business Address... 712 S. 31st St.
 Tel.: 2-4441... CBS
 Sta. Representative... Gill-Perna
 Pres., Gen. Mgr... Oliver J. Keller
 Commercial Manager... O. J. Keller, Jr.
 Sales Promotion Manager... W. J. Simon
 Chief Engineer... Bill Gustafson

WFRX—West Frankfort—1951

Frequency: 1300 Kc. Power: 1000 Watts d.
 Owned... Pyramid Radio Bcstg. & TV Co.
 Address... P. O. Box 359
 Tel.: 1300... Independent
 Representative... Hal Holman
 President... Dr. Guy W. Lambert
 General Comm. Mgr... Walter C. Schafer
 Program Director... Kenneth E. Knight
 Publicity Director... Eilly E. Spangler
 Chief Engineer... Everett T. Kennedy

WSDR—Sterling—1949

Frequency: 1240 Kc. Power: 100 Watts
 Owned-Oper. By... Blackhawk Bdcstg. Co.

Pop.: 4,710,000	INDIANA	TV Homes: 1,411,000
Families: 1,495,000		AM Stas. in State: 60
Radio Homes: 1,471,000		TV Stas. in State: 16

WCBC—Anderson—1946

Frequency: 1470 Kc. Power: 1000 Watts d.
 Owned-Operated By... Civic Bdcstg Corp.
 Address... 2000 State Rd. 67 West
 Tel.: 3-5321... MBS-KBS
 Station Rep... Hll Best
 President... Alfred B. Smith

General Manager... Loren F. Bridges
 Publicity Director... Brandt Gustavson
 Chief Engineer... Vern Leighton

WHBU—Anderson—1923

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By... Anderson Bcstg. Corp.

Business-Studio.....640 Citizens Bank Bldg.
Tel.: 7791.....CBS
Representative.....Walker-Rawalt
President.....C. Bruce McConnell
General Manager.....John R. Atkinson
Chief Engr......W. J. Hecht

WBIW—Bedford—1948

Frequency: 1340 Kc.Power: 250 Watts
Owned-Oper. By.....Bedford Bcstg. Co.
Address.....P. O. Box 127
Tel.: BRowning 5-7555.....Independent
Co-owners.....A. I. & J. H. McGillvra

WTTS—Bloomington—1949

Freq.: 1370 Kc.....Power 5 Kw. d., 500 W. n.
Owned-Oper. By.....Sarkes Tarzian, Inc.
Business-Studio Address....535 S. Walnut St.
Tel.: 2-3366.....ABC
Representative.....Meeker
President.....Sarkes Tarzian
Gen. Mgr., Prog. Dir......Glenn Van Horn

WBNL—Boonville—1950

Frequency: 1540 Kc....Power: 250 Watts d.
Owned-Oper. By.....Boonville Bcstg. Co.
Address.....Lynnville Road
Tel.: 980.....KBS
Pres., Chief Eng......H. C. Sanders
Gen., Program Dir......Norman Hall
Comm., Sales Prom. Mgr......David B. Gentry
Publicity Dir......Olus Justus

WCSI—Columbus—1950

Frequency: 1010Kc.....Power: 500 Watts d.
Owned-Oper. By.....White River Bcstg.
Address.....Box 469
Tel.: DRexel 6-7411.....Independent
Newspaper Affilia....Rep.-Courier, Findlay, O.
Representative.....Clark
President.....R. L. Heminger
Gen. Mgr......Jack E. Douglas
Commercial Mgr......J. F. Kauper
Program Dir......Donald Pille
Chief Engineer.....Max Cockley

WCNB—Connersville—1948

Frequency: 1580 Kc.....Power: 250 Watts d.
Owned-Operated By.....News Examiner Co.
Business-Studio Address....406 Central Ave.
Tel.: 1950.....Independent
Newspaper Affil......News Examiner
Representative.....Gill-Perna
Secretary.....G. S. Tatman
Station, Comm. Mgr......E. M. Jackson
Program Dir......Francis E. Chomel
Chief Engineer.....Arthur J. Smith

WCMR—Elkhart—1956

Frequency: 1270 Kc.....Power: 5 Kw. d.
Owned By.....Clarence C. Moore
Business Address.....Box 261
Tel.: JA 3-4567.....Independent
Sta. Representative.....Gill-Perna

President, Gen. Mgr......Clarence C. Moore
Commercial Manager.....Brooks Dawson
Chief Engineer.....Samuel C. Smeltzer

WTRC—Elkhart—1931

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Truth Radio Corp.
Business Address.....3600 Oakland Ave.
Tel.: JA 3-1960.....NBC
Newspaper Affiliation.....Elkhart Truth
Representative.....H-R Reps
President.....John F. Dille, Jr.
Gen. Mgr......Paul C. Brines
Commercial Mgr......Gerard Maloney
Asst. Mgr......Edwin J. Lasko
Prog. Dir......Edwin Huot
Sales Prom., Publicity Dir......Ken Owens
Chief Engineer.....Lester Zellmer

WEOA—Evansville—1936

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....WEHT, Inc.
Business-Studio Address.....Box 395
Tel.: HARRison 2-4171.....CBS
Representative.....Gill-Perna
President.....Edwin G. Richter, Jr.
General Manager.....William R. Right
Prog. Dir......Peter Dooley
Publicity Director.....Priscilla Finberg
Chief Engineer.....William Schultz

WGBF—Evansville—1923

Frequency: 1280 Kc..Power: 5 Kw. d.; 1 Kw. n.
Owned-Operated By.....On The Air, Inc.
Business-Studio Address....1001 Diamond Ave.
Tel.: HA 2-1171.....NBC
Representative.....Weed & Co.
President.....Henry B. Walker
General. Sta. Mgr......Martin L. Leich
Program Director.....Mrs. Pat Roper
Chief Engineer.....Erwin P. Schoeny

WIKY—Evansville—1947

Frequency: 820 Kc.....Power: 250 Watts d.
Owned-Oper. By...South Central Bcstg. Corp.
Address.....Box 148
Tel.: HARRison 4-8284.....Independent
Representative.....John E. Pearson Co.
Pres., Gen.-Sta. Mgr......John A. Engelbrecht
Chief Engineer.....George F. Stoltz

WJPS—Evansville—1948

Frequency: 1330 Kc..Power: 5 Kw. d.; 1 Kw. n.
Owned-Operated By.....WJPS, Inc.
Business-Studio Address.....206 Main St.
Tel.: HARRison 5-2221.....ABC
Representative.....Bolling
President.....Robert S. Davis
General, Public Dir......Verne Paule
Commercial Manager.....R. L. Byers
Program Director.....James G. Hearon
Sales Prom. Director.....Howard Bright
Chief Engineer.....John F. Brown

INDIANA

WANE—Ft. Wayne—1948

Frequency: 1450 Kc. Power: 250 Watts
Owned. Indiana Broadcasting Corp.
Address. 2915 W. State Blvd.
Tel.: ANthony 9411. CBS
Sta. Representative. H.R. Rep.
President. C. Wrede Petersmeyer
General Manager. Reid D. Chapman
Commercial Mgr. Merlin Smith
Program Dir. James Holston
Chief Engineer. C. E. Wallace
Owners of: WISH-AM-TV, Indianapolis; WANE-TV, Fort Wayne; KOTV, Tulsa, Okla.; KHOU-TV, Houston, Tex.; KXTV, Sacramento, Calif;

WGL—Ft. Wayne—1924

Frequency: 1250 Kc. Power: 1000 Watts
Owned-Oper. By. News-Sentinel Bcstg. Co., Inc.
Bus.-Studio Address. 201½ W. Jefferson St.
Tel.: Estabrook 3366. ABC
Newspaper Affiliation. News-Sentinel
Representative. Headley-Reed
President. Helene R. Foellinger
Gen., Sta., Comm. Mgr. Merrill C. Johnson
Program Director. William Hausman
Publicity, Prom. Mgr. Jean Huntley
Chief Engineer. Damon Wilson

WKJG—Ft. Wayne—1947

Frequency: 1380 Kc. Power: 5000 Watts
Owner. WKJG, Inc.
Business-Studio Add. 2633 W. State Blvd.
Tel.: ANthony 2295. NBC
Representative. H.R.
President. John F. Dille, Jr.
Vice Pres. Paul Brynes
Gen. Sta. Mgr. Edward G. Thoms
Commercial Manager. Carleton Evans
Program Dir. Paul Dawson
Chief Eng. Eugene A. Chase

WOWO—Ft. Wayne—1926

Frequency: 1190 Kc. Power: 50 Kw.
Owner. Westinghouse Broadcasting Co., Inc.
Bus. Studio Address. 124W. Washington Blvd.
Tel.: AN 9436. Independent
Sta. Representative. AM Radio Sales
President. Donald H. McGannon
General, Sta. Mgr. Edward Wallis
Commercial Manager. H. D. Longworth
Sales Prom. Mgr. Paul Lindsay
Program Dir. Cal Bollwinkel
Chief Engineer. Hal Brokaw
Owners of: KPIN, San Francisco, Calif; WBZ-WBZA, Boston-Springfield, Mass; WBZ-TV, Boston, Mass; KYW, Cleveland, O; KYW-TV, Cleveland, O; KEN, Portland, Ore; KDKA, Pittsburgh, Pa; KDKA-TV, Pittsburgh, Pa; WIND, Chicago, Ill; WJZ-TV, Baltimore, Md; WBZ-FM, Boston, Mass; KDKA-FM, Pittsburgh, Pa; KYW-FM, Cleveland, O; KEN-FM, Portland, Ore;

WILO—Frankfort—1953

Frequency: 1570 Kc. Power: 250 Watts
Owned. Lake Erie Radio & TV Corp.
Address. 52½ E. Washington St.
Tel.: 3338. Independent
Station Rep. Hil Best
President. Theodore M. Nelson

Gen. Mgr. Howard G. Percy
Commercial Manager. Phil Wise
Program Director. James Cronkright
Chief Engineer. D. L. Head

WGRY—Gary—1950

Frequency: 1370 Kc. Power: 500 Watts d.
Owned-Oper. By. WGRY, Inc.
Address. 3669 B'way
Tel.: TU 6-9409. Independent
Station Rep. Grant Webb
President, Gen. Mgr. George Whitney

WWCA—Gary—1949

Frequency: 1270 Kc. Power: 1000 Watts
Owned-Operated By. Lake Bdcastg Co., Inc.
Address. Hotel Gary
Tel.: TU 6-9171. Independent
Station Rep. John E. Pearson Co.
Pres., Gen. Mgr. Dee O. Coe
Asst. Gen. Mgr. Joseph A. Haas
Sales Prom. Mgr. Thomas B. March
Chief Engineer. Victor Voss

WKAM—Goshen—1954

Frequency: 1460 Kc. Power: 1000 Watts, d.
Owned-Operated By. Kosclusko Bcstg. Corp.
Address. Hotel Goshen
Tel.: 3-2219. Independent
President. William N. Udell
General Mgr. C. J. Pajakowski
Chief Engineer. Henry Weaver

WJOB—Hammond—1928

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By. Colby Bcstg.
Address. 6405 Olcott
Tel.: TI 4-1230. Independent
Pres., Gen. Mgr. R. C. Adair
Station Manager. Len Ellis
Publicity Director. Hugh Pieron
Chief Engineer. R. Duensing

WHLT—Huntington—1957

Frequency: 1300 Kc. Power: 500 Watts
Owned-Operated By. Radio Huntington, Inc.
Business Address. Hotel LaFontaine
Tel.: 3404. Independent
Pres., Gen. Mgr. William J. Warren
Chief Engineer. Charles Yelverton

WFBM—Indianapolis—1926

Frequency: 1260 Kc. Power: 5000 Watts
Owned By. Time, Inc.
Address. 1330 N. Meridian St.
Tel.: MEIrose 4-8521. ABC
Representative. Katz
President. W. C. Pullen, Jr.
V.P., Gen. Mgr. Eldon Campbell
Nat. Sales Mgr. Hugh L. Kirby
Gen. Sales Mgr. Henry H. Franz
Station Mgr. Franklin H. Small
Prom. Mgr. Jerry Chapman
Program Dir. Robert Yeager
Chief Engineer. Bob Flanders

WGEE—Indianapolis—1956

Frequency: 1590 Kc. Power: 5 Kw. d.
 Owned.....Rollins Bcstg. Co.
 Address.....4800 E. Raymond St.
 Tel.: FL 9-5591.....Independent
 Representative.....Rollins, Grant
 President.....O. Wayne Rollins
 General Manager.....Kersh Walters
 Program Director.....Ernie Forrester
 Chief Engineer.....Warren Fooks

WIBC—Indianapolis—1938

Freq. 1070 Kc. Power: 50 Kw. d.; 10 Kw. n.
 Owned-Operated By.....WIBC, Inc.
 Business Address.....2835 N. Illinois St.
 Tel.: WA 4-2661.....Independent
 Representative.....John Blair
 President, Gen. Mgr.....Richard M. Fairbanks
 V.P., Commercial Manager.....Gilbert I. Berry
 Prog. Dir.....William L. Dean
 Chief Engineer.....Robert W. Minton

WIRE—Indianapolis—1924

Frequency: 1430 Kc. Power: 5000 Watts
 Owned-Oper. By.....Indianapolis Bcstg., Inc.
 Business-Studio Add...307 N. Pennsylvania St.
 Tel.: ME 5-1541.....NBC
 Newspaper Affil.....News: Star
 Representative.....Peters, Giriffin & Woodward
 President.....Eugene C. Pulliam
 General Manager.....Willard C. Worcester
 Commercial Mgr.....Bill J. Shuel
 Sta. Program Dir.....Donald Bruce
 Prom., Publicity Dir.....Paul L. Raikes
 Chief Eng.....Eugene E. Alden

WISH—Indianapolis—1941

Frequency: 1310 Kc. Power: 5 Kw. d.; 1 Kw. n.
 Owned-Oper. By.....Indiana Bcstg. Corp.
 Business-Studio Address...1440 N. Meridian St.
 Tel.: ME 4-6411.....CBS
 Sta. Representatives.....H. R. Reys.
 President.....C. Wrede Petersmeyer
 V.P., General Manager.....Robert McConnell
 Sta. Comm. Mgr.....Robert Ohleyer
 Program Director.....William E. Frosch, Jr.
 Prom., Publicity Dir.....James R. Nesbit
 Chief Engineer.....Stokes Gresham, Jr.
 Owners of: WISH-TV, Indianapolis, Ind; WANE-
 AM-TV, Fort Wayne, Ind; KOTV, Tulsa, Okla.;
 KIOU-TV, Houston, Tex; KNTV, Sacramento,
 Calif;

WXLW—Indianapolis—1948

Frequency: 950 Kc. Power: 5 Kw. d.
 Owned-Oper. By.....Radio Indianapolis, Inc.
 Address.....3003 Kessler Blvd.
 Tel.: WALnut 5-6494.....Independent
 Representative.....John Pearson Co.
 President.....Lyman S. Ayres
 General Manager.....Robert D. Enoch
 Program Director.....Greg Smith
 Chief Engineer.....Bert Goetzinger

WITZ—Jasper—1948

Frequency: 990 Kc. Power: 1000 Watts d.

Owned-Operated By ..Jasper on the Air Inc.
 Address.....South on Hgwy. 45
 Tel.: 678.....Independent
 President.....Dr. Gilbert E. Metzger
 General Manager.....Dennis J. Keller
 Commercial Manager.....Al Farber
 Program Director.....Jack Brandt
 Sales Prom. Publicity Dir.....Shirley Brenner
 Chief Engineer.....Peter Russo

WAWK—Kendallville—1955

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned-Oper. By.....Noble DeKalb Bcstg. Co.
 Address.....Box 47
 Tel.: 764.....Independent
 V.P., General Manager.....Paul L. King
 Commercial Manager.....Weldon Cornell
 Program Director.....Fred Manahan
 Sales Prom. Dir.....
 Chief Engineer.....John Riddle

WIOU—Kokomo—1948

Frequency: 1350 Kc. Power: 1000 Watts
 Owner.....Booth Broadcasting
 Business Address.....210½ North Main St.
 Tel.: GL 7-1194.....CBS
 Representative.....Wood
 President.....John L. Booth
 General, Comm. Mgr.....John Carl Jeffrey
 Prog. Dir.....Hugo J. DiSalvo
 Pub. Dir.....Dorothy Overton
 Chief Engineer.....Elvin Cunningham

WASK—Lafayette—1942

Frequency: 1450 Kc. Power: 250 watts
 Owned.....Lafayette Bcstg., Inc.
 Business-Studio Address ...McCarty Lane
 Tel.: Gibson 7-2186.....MBS
 President.....E. Joseph Bannon
 General, Comm. Mgr.....Dick Pittenger
 Program, Prom. Mgr.....Henry Rosenthal
 Chief Engineer.....Joe McLean

WLOI—La Porte—1948

Frequency: 1540 Kc. Power: 250 Watts d.
 Owned-Oper. By.....La Porte County Bcstg. Co.
 Address.....P. O. Box 385
 Tel.: 4144.....Independent
 Sta. Rep.....Pearson
 President.....Dee O. Coe
 Gen. Mgr.....Robert L. Harris
 Chief Engineer.....Victor Voss

WBTO—Linton—1953

Frequency: 1600 Kc. Power: 500 Watts d.
 Owned-Oper. By.....The Linton Bcstg. Co.
 Business Address.....Highway 54
 Tel.: 63.....KBS
 President.....H. C. Sanders
 General Manager.....H. D. Boardman

WSAL—Logansport—1949

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By ..Logansport Bcstg. Corp.

INDIANA

Address P. O. Box 399
Tel.: 3111.....MBS
President.....Glenn L. Miller
Gen. Sta. Mgr.....Richard E. Jackson
Comm. Mgr.....Joe Wiler
Program Director.....Gene A. Waters
Chief Engineer.....Raymond A. Olson

WORX—Madison—1953

Frequency: 1270 Kc.....Power: 1000 Watts
Owned-Oper. By.....Electronic Lab. Inc.
AddressTelegraph Hill
Tel.: 1270.....KBS
Representative.....Hil F. Best Co.
President.....C. E. Henson
General Manager.....Dick Witty
Chief Engineer.....Roger Bradley

WBAT—Marion—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By Marlon Radio Corp.
AddressP.O. Box 1199
Tel.: North 4-6239.....CBS
RepresentativeEverett-McKinney
President.....Lester G. Spencer
V. P., Gen. Mgr.....William Fowler
Comm. Mgr.....A. G. Von Dielingen
Sales Prom. Mgr.....William Kniesly
Program Director.....Mel Strasser
Chief Engineer.....Warren Arnett

WORX

MADISON, INDIANA

Your

Prescription

For

Sure-Fire

Sales

WMRI—Marion—1955

Frequency: 860 Kc.....Power: 250 Watts
Owned By.....WMRI, Inc.
Business Address.....Pennsylvania St.
Tel.: 5705.....Independent
Newspaper Affil....Chronicle Leader-Tribune
RepresentativeBurn-Smith
Gen. Mgr.....Robert Fincannon
Comm. Sales Prom. Mgr.....Robert Wright
Program Director.....James Landry, Jr.
Publicity Director.....Don Tillman
Chief Engineer.....Robert Shively

WIMS—Michigan City—1947

Freq: 1420 Kc..Power: 5 Kw. d.: 500 Wts. n.
Owned.....Northern Indiana Besters., Inc.
Business-Studio Address...Old Chicago Road
Tel.: TR 4-5245.....Independent
Pres., Gen. Mgr.....William N. Udell
Comm. Mgrs.....Al Halus-S. C. McDonnell
Program Dir.....Robert E. Pfister
Sale Prom. Mgr.....Sam Searfoss
Publicity Dir.....Henry Lange
Chief Engineer.....Robert E. Schilling

WPCO—Mount Vernon—1955

Frequency: 1590 Kc....Power: 500 Watts d.
Owned.....Mt. Vernon Broadcasting Co.
AddressBox 231
Tel.: PO 3-4484.....KBS
President.....H. C. Sanders
General Comm. Mgr.....F. Courtney Smith
Program Dir.....Kenneth Kessler
Chief Engineer.....Bob Smiley

WLBC—Muncie—1926

Frequency: 1340 Kc Power: 250 Watts
Owned-Operated By .. Tri City Radio Corp.
Business Address.....Box 271
Tel.: AT 8-4403.....CBS
RepresentativeHal Holman
Pres., Gen. Sta. Mgr.....D. A. Burton
Program Director.....William F. Craig
Chief Engineer.....Pat Finnegan

WLRP—New Albany—1949

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Frentz & Brown
Business Address.....P.O. Box 528
Tel.: WH 4-2235.....Independent
Station Rep.....Hil F. Best Co.
Pres., Gen. Sta. Mgr.....Roy L. Hickox
Comm., Sales Prom. Mgr.....Ronald Watson
Program Director.....Jerry Fordyce
Chief Engineer.....Robert Metzler

WOCH—North Vernon—1955

Frequency: 1460 Kc.....Power: 500 Watts
OwnedDorrell Ochs
AddressP. O. Box 46
Tel.: FI 9-8421.....Independent
Station Representative.....Hopewell
President.....Dorrell Ochs

General Sta. Mgr. Eddie Sears
 Commercail Mgr. Don Edwards
 Program Dir. Ernie Kerns
 Publicity Dir. Don Padgett
 Chief Engineer. Jim Ochs

WARU—Peru—1954

Frequency: 1600 Kc. Power: 1000 Watts
 Owned-Oper. By. Wabash-Peru Bcstg Co., Inc.
 Address Hwy. 24
 Tel.: GRidley 3-4448. Independent
 President. S. L. Hoffman
 Station Manager. D. I. Dever

WPGW—Portland—1950

Frequency: 1440 Kc. Power: 500 Watts d.
 Owned-Oper. By. Glenn West
 Address Box 608
 Tel.: 1094. KBS
 Owner, Gen. Mgr. Glenn West

WRAY—Princeton—1950

Frequency: 1250 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Princeton Bcstg. Co.
 Address Box 8
 Tel.: FU 5-4861. Independent
 Representative Devney
 Gen., Sta. Mgr. M. R. Lankford
 Chief Engineer. John S. Sanders

WKBV—Richmond—1926

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Central Bcstg. Corp.
 Address W. Main St.
 Tel.: 3-1156 ABC
 Sta. Representative. Everett-McKinney
 Pres., Gen., Sta. Mgr. Lester G. Spencer
 Commercial Manager. Jim Wickemeyer
 Publicity, Prom. Mgr. Bill Woehрман
 Program Director. Marie Robbins
 Chief Engineer. L. J. Duning

WSLM—Salem—1953

Frequency: 1220 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Don H. Martin
 Address Box 472
 Tel.: 700. KBS
 Owner, Gen. Mgr. Don H. Martin
 Commercial Mgr. Herb Arms
 Chief Engineer. Darrell Dixon

WJCD—Seymour—1949

Frequency: 1390 Kc. Power: 1000 Watts
 Owned-Oper. By. Dr. Azra C. Baker
 Address 1534 Ewing St.
 Tel.: JAcKson 2-1390. Independent
 Station Mgr. Bob Shippee
 Program Dir. Fred Osborne
 Chief Engineer. Arthur T. Kindell

WJVA—South Bend—1947

Frequency: 1580 Kc. Power: 1000 Watts, d.
 Owned By. Booth Broadcasting Co.
 Address Box 179

Tel.: CE 4-1111. MBS
 President. John L. Booth
 General, Sta. Mgr. Martin G. Creel
 Commercial Mgr. Robert Niedner
 Program Dir. Al Waters
 Ch. Eng., Prom. Mgr. Louis Ellis

WNDU—South Bend—1944

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By. Michiana Telecasting Corp.
 Address Box 989
 Tel.: CE 3-7111. ABC
 Sta. Rep. Venard, Rintoul & McConnell
 Pres. Rev. Theodore M. Hesburgh
 General Manager. W. Thomas Hamilton
 Comm. Sta. Mgr. Daniel Martin
 Program Director. John E. McCullough
 Sales Prom. Mgr. Walter Purcell
 Publicity Dir. Paul A. Listek
 Chief Engineer. Bazil O'Hagen

WSBT—South Bend—1921

Frequency: 960 Kc. Power: 5000 Watts
 Owned-Operated By The South Bend Tribune
 Bus.-Studio Address. 300 W. Jefferson Blvd.
 Tel.: CE 3-3141. CBS
 Newspaper Affiliation. South Bend Tribune
 Representative. Paul H. Raymer
 President. Franklin D. Schurz
 General Manager. Neal B. Welch
 Commercial Manager. Will R. Darch
 Prom., Publicity Dir. Nobert Gassensmith
 Program Dir. Robert Drain
 Chief Engineer. Arthur R. O'Neill

WTCJ—Tell City—1948

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Tell City Bcstg. Co.
 Address Tell City
 Tel.: Kingsdale 7-2345. KBS
 Owner, Manager. James R. Brewer

WBOW—Terre Haute—1927

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Radio WBOW, Inc.
 Business-Studio Address. 303 S. 6th St.
 Tel.: CR 5034. MBS
 Representative. Wood
 President, Gen. Mgr. J. W. O'Connor
 Station Mgr. Ralph S. McHargue
 Commercial Manager. Karl Walwik
 Program Dir. Robert L. Karr
 Chief Engineer. Frank Casteel

WMFT—Terre Haute—1958

Frequency: 1300 Kc. Power: 500 Watts d.
 Owned. Citizens Bcstg. Co., Inc.
 Business Address. 641 E. Ohio St.
 Tel.: CRawford 9618. Independent
 Representative Burn-Smith
 General Manager. Richard Beiser
 Publicity Director. Mrs. Wilma Sapp
 Chief Engineer. P. Ford

INDIANA-IOWA**WTHI—Terre Haute—1948**

Frequency: 1480 Kc. Power: 1000 Watts
 Owned-Oper. By Wabash Valley Bdg. Corp.
 Address: 918 Ohio St.
 Tel.: CR 9481 CBS
 Representative: Bolling
 President: Anton Hulman, Jr.
 V.P. & Gen. Mgr.: Joseph M. Higgins
 Commercial Mgr.: George Foulkes
 Sales Prom. Mgr.: Bill Hawkins
 Program Director: Ben Falber, Jr.
 Chief Engineer: Russ Arnold

WAOV—Vincennes—1940

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By: H. N. Greenlee
 Business Address: Grand Hotel
 Tel.: TU 2-6060 MBS
 Newspaper Affil.: Sun Commercial
 Representative: Peters, Griffin & Woodward
 Gen. Mgr.: Howard N. Greenlee
 Station Mgr.: A. H. Edmondson, Sr.
 Comm. Prom. Mgr.: W. B. Kepler
 Program Director: Robert Duckworth
 Publicity Dir.: John R. Cutshall
 Chief Engineer: Ralph Baldwin

WRSW—Warsaw—1951

Frequency: 1480 Kc. Power: 500 Watts
 Owned-Oper. By: Reub Williams & Sons, Inc.
 Address: Times Building
 Tel.: Amherst 7-3111 Independent
 Newspaper Affil.: Times-Union
 President: R. B. Williams
 General Manager: C. R. Williams
 Station Prom., Pub. Dir.: William Mollenhour
 Commercial Manager: Jack Essenberg
 Program Director: Marie Snyder
 Chief Engineer: Fred Gresso

WAMW—Washington—1955

Frequency: 1580 Kc. Power: 250 W., d.
 Owned-Operated By: Washington Radio, Inc.
 Address: 615 S.E. 11th St.
 Tel.: CL 4-4300 KBS
 Newspaper Affil.: Wash. Herald
 Representative: Hil F. Best
 President: Mrs. H. B. Bausman
 General Manager: Joe Edwards
 Commercial Manager: Joe Floerke
 Prog. Dir.: Gene Cabel
 Chief Engineer: Joe Fox

Pop.: 3,069,000

Families: 889,000

Radio Homes: 883,000

IOWA

TV Homes: 791,000

AM Stas. in State: 61

TV Stas. in State: 12

KLGA—Algona—1956

Frequency: 1600 Kc. Power: 5 Kw. d.
 Owned: Kossuth County Bcstg.
 Address: Box 47
 Tel.: CY 4-2475 KBS
 President: Frederick Epstein
 General Sta. Mgr.: James M. Watt
 Commercial Mgr.: Elaine Hutchins
 Chief Engineer: John Moline

KASI—Ames—1948

Frequency: 1430 Kc. Power: 1000 Watts d.
 Owned-Operated By: Story County Bcstg. Co.
 Address: Main & Burnett Sts.
 Tel.: CE 2-3152 Independent
 Sta. Representative: Holman
 President, Gen. Mgr.: William Ray
 Commercial Mgr.: James Orngard
 Program Dir.: Carol Farmer
 Sales Prom. Mgr.: W. Ray, Jr.
 Chief Engineer: James Stevens

KJAN—Atlantic—1950

Frequency: 1220 Kc. Power: 250 Watts d.
 Owned-Operated By: Nishna Valley Bcstg. Co.
 Address: North Olive
 Tel.: 1717 KBS
 Pres., Comm. Mgr.: E. G. Faust
 Co-Mgrs.: F. G. Miller-H. A. Preston

Program, Publicity Dir.: Robert Einhaus
 Chief Engineer: Arnold E. Wilson

KWBG—Boone—1950

Freq.: 1590 Kc. Power: 1 Kw. d.; 500 Wts. n.
 Owned-Operated By: Boone Bcstg. Co.
 Address: P. O. Box 36
 Tel.: 1590 KBS
 Newspaper Affil.: News-Republican
 President: Mary G. Garvey
 General Manager: H. A. Garvey
 Chief Engineer: John W. Stribling

KBUR—Burlington—1941

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By: Burlington Bcstg. Co.
 Address: Roosevelt Road
 Tel.: PL 2-2701 ABC
 President: G. B. McDermott
 General Mgr.: D. H. Steinle
 Commercial Manager: Willis Schwartz
 Program Director: Richard Mosena
 Sales Prom. Mgr.: Capps Sutherland
 Publicity Dir.: Thomas Holmquist
 Chief Engineer: Cletus Paul

KCIM—Carroll—1950

Frequency: 1380 Kc. Power: 1000 Watts

Owned-Oper. By Carroll Broadcasting Co.
Address Box 431
Tel.: 4321 Independent
Representative Pearson
General Manager Leo R. Mayr
Commercial Manager Lee Sandberg
Program Director Neil Trobak
Chief Engineer Roger Belke

KCFI—Cedar Falls—1958

Frequency: 1250 Kc. Power: 500 Watts d.
Owned By Jane A. Roberts
Address P.O. Box 256
Tel.: Colfax 6-1077 Independent
Owner Jane A. Roberts
General Manager R. W. Cox
Commercial Mgr. Milton Gary, Jr.
Chief Engineer Edward West

KCRG—Cedar Rapids—1947

Frequency: 1600 Kc. Power 5000 Watts
Owned-Oper. By Cedar Rapids TV Co.
Address 104 1st St., S.W.
Tel.: Empire 4-4194 ABC
Newspaper Affil. Gazette
Sta. Representative Branham Co.
President Joseph F. Hladky, Jr.
General Manager Redd Gardner
Sales Manager Charles F. Butler
Program Director Jim Young
Sales Prom. Publicity Dir. Edna A. Herbst

KPIG—Cedar Rapids—1949

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By Cedar Rapids Bcstg.
Business Address 1225 First Ave., S.E.
Tel.: EM 3-8265 Independent
Sta. Representative Everett McKinney
President John C. Kelly
Gen., Sta. Mgr. James I. Mitchell
Commercial Manager David W. Albright
Program Director Robert Carpenter
Chief Engineer Wayne C. Cornils

WMT—Cedar Rapids—1922

Frequency: 600 Kc. Power: 5000 Watts
Owned American Bcstg. Stations, Inc.
Bus.-Studio Address Paramount Theater Bldg.
Tel.: EM 4-0171 CBS
Representative Katz
President Mrs. Helen S. Mark
V.P., General Manager William B. Quarton
Station Mgr. Kenneth L. Hastie
Commercial Mgr. Beryl W. Starbuck
Promotion Mgr. Jim Eowermaster
Program Manager Dean Landfear
Chief Engineer George Hixenbaugh

KCOG—Centerville—1949

Frequency: 1400 Kc. Power: 100 Watts
Owned Hope Co.
Address 1910 S. Main St.
Tel.: 407 KBS
Newspaper Affil. Daily Iowegian
President Robert K. Beck
Gen., Sta. Mgr. Clyde Holbrook

Comm. Mgr., Ch. Eng. W. H. Lemen
Program Director Richard Kirg

KCHA—Charles City—1949

Frequency: 1580 Kc. Power: 500 Watts d.
Owned-Oper. By Radio Incorporated
Address 300½ N. Main St.
Tel.: CApitol 8-1231 KBS
Pres., Gen. Mgr. L. J. Bromberg
Commercial Manager Robert Brown
Program Director Richard Snyder
Publicity Director Kay Sullivan
Chief Engineer Vern Bromberg

KCHE—Cherokee—1952

Frequency: 1440 Kc. Power: 500 Watts d.
Owned-Operated By Cherokee Bcstg. Co.
Address 219½ W. Main St.
Tel.: CAnal 5-2511 Independent
Representative Best
President, Gen. Mgr. Charles Reznikov
Publicity Dir. Hal Mann
Chief Engineer Sterling Heil

KCLN—Clinton—1956

Frequency: 1390 Kc. Power: 1 Kw.
Owned Salter, Moran & Noyes
Address 514 S. Second St.
Tel.: CH 3-2174 Independent
General Mgr. R. Ambrose
Chief Engineer John Wilson

KROS—Clinton—1941

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By Clinton Bcstg Corp.
Address 246 Fifth Avenue South
Tel.: CH 2-1252 MBS
Representative Pearson
President, General Manager B. M. Jacobson
Oper. Dir., Ch. Eng. G. A. Parker

KSWI—Council Bluffs—1947

Frequency: 1560 Kc. Power: 500 Watts d.
Owned-Operated By Nonparell Bcstg. Co.
Address 120 S. Main
Tel.: 4041 ABC-MBS
President Robert O'Brien
General, Publicity Mgr. David A. DoBell
Sales Prom. Mgr. Clarence Hoover
Program, Ch. Eng. Bob Hallgren

KSIB—Creston—1946

Frequency: 1520 Kc. Power: 1000 Watts d.
Owned-Oper. By Southwest Iowa Bcstg. Co.
Address Radio Center
Tel.: ST 2-2155 KBS
Representative Pearson
President Arden D. McKee
Gen., Sta., Comm. Mgr. E. M. Horning
Prog., Pub. Dir. J. R. Mills
Chief Engineer William Zollman

KFMA—Davenport—1952

Frequency: 1580 Kc. Power: 500 Watts d.
Owned-Oper. By Doralcar Assc. Inc.

Address 415 S. Perry St.
 Tel.: 6-4407 Independent
 President Howard Dorsey
 General Manager Robert L. Harris
 Sales Prom. Mgr. Bob Rodrick
 Chief Engineer Larry Andrews

KSTT—Davenport—1946

Frequency: 1170 Kc. Power: 1000 Watts
 Owned-Operated By Quint Cities Bcstg. Co.
 Address 736 Federal St.
 Tel.: 6-2541 MBS
 Representative Forjoe
 Pres., Gen. Mgr. Frederick Epstein
 Commercial Manager William Parker
 Program Director Kenneth Draper
 Chief Engineer George Stephenson

WOC—Davenport—1922

Frequency: 1420 Kc. Power: 5000 Watts
 Owned-Operated By Tri-City Bdcstg. Co.
 Address 805 Brady Street
 Tel.: 3-3661 NBC
 Representative Peters, Griffin, Woodward
 President Col. B. J. Palmer
 Station Manager Ernest C. Sanders
 Sales Manager F. Pax Shaffer
 Sales Prom. Mgr. Richard Upp
 Program Dir. Raymond E. Guth
 Chief Eng. P. Arvidson

KDEC—Decorah—1947

Frequency: 1240 Kc. Power: 250 Watts d.
 Owned-Operated By Scenic Bcstg. Co.
 Business-Studio Address 308½ W. Water St.
 Tel.: 1240 KBS
 Pres., Gen. Mgr. Verne Koenig
 Commercial Mgr. Kenneth Bjerke
 Chief Engineer John Hibbard

KDSN—Denison—1956

Frequency: 1580 Kc. Power: 500 Watts
 Owned By Denison Bcstg. Co.
 Address Box 337
 Tel.: AMhurst 3-3141 Independent
 Pres., Gen. Mgr. Walter F. Morrison
 Prog., Chief Engineer Jim A. Peterson

KCBC—Des Moines—1946

Frequency: 1390 Kc. Power: 1000 Watts
 Owned-Operated By Fletcher-Mitchell Corp.
 Address Box 1404
 Tel.: CRestwood 7-4483 ABC
 Representative Devney
 President James I. Mitchell
 Gen., Sta. Mgr. Claire E. Grant
 Commercial Manager Bob Bunce
 Sales Prom. Mgr. Don Purdy
 Program Director Bob Lutz
 Chief Engineer Robt. S. Brown

KIOA—Des Moines—1948

Freq.: 940 Kc. Power: 10 Kw. d., 5 Kw. a.
 Owned Public Radio Corp.
 Business Address 503 Park St.
 Tel.: ATlantic 2-9191 MBS

Sta Representative Adam Young
 President Lester Kamin
 Gen., Sta. Mgr. James C. Dowell
 Program Director Frosty Mitchell
 Publicity Director Rosemary Bowen
 Sales Prom. Mgr. Joyce A. Patterson
 Chief Engineer Lyle W. Nolan

KRNT—Des Moines—1935

Frequency: 1350 Kc. Power: 5000 Watts
 Owned-Operated By Cowles Bcstg. Co.
 Business Address 9th & Pleasant Sts.
 Tel.: CH 3-4141 CBS
 Newspaper Affiliation Register-Tribune
 Station Representative Katz
 General-Station Manager Bob Dillon
 Commercial Manager Paul Elliott
 Chief Engineer C. F. Quentin

KSO—Des Moines—1921

Frequency: 1460 Kc. Power: 5000 Watts
 Owned-Operated By KSO Inc.
 Address 1910 Ingersoll Ave.
 Tel.: CH 3-0571 Independent
 Sta. Representative H-R Rep.
 President Larry Bentson
 V.P., Sta. Mgr. Tony Moe
 Comm., Asst. Gen. Mgr. Bill Bengtson
 Program, Prom. Mgr. Dick Vance
 Publicity Dir. Jack Westerbard
 Chief Engineer Samuel Mazza

KWDM—Des Moines—1948

Frequency: 1150 Kc. Power: 1000 Watts
 Owned By Gen. Bcstg. of Ia. Inc.
 Business-Studio Address 419½ Locust
 Tel.: AT 2-8363 MBS
 Pres., Comm. Mgr. George W. Webber
 Gen., Sta. Mgr. Robert L. Webber
 Program Director Edith D. Webber
 Chief Engineer Werner Schwarz

WHO—Des Moines—1924

Frequency: 1040 Kc. Power: 50,000 Watts
 Owned-Operated By Central Bcsta. Co.
 Address 1100 Walnut St.
 Tel.: AT 8-6511 NBC
 Representative Peters, Griffin & Woodward
 President Col. B. J. Palmer
 V. Pres. & Resident Mgr. Paul A. Loyet
 Exec. V. Pres. Ralph Evans
 Sales Manager Robert H. Harter
 Program Director Cecil C. Huntzinger
 Sales Prom. Mgr. Robert O. Link
 Chief Engineer Roy W. Pratt

KDTH—Dubuque—1941

Frequency: 1370 Kc. Power: 1000 Watts
 Owner Dubuque Telegraph-Herald
 Address 8th & Bluff St.
 Tel.: 3-7351 ABC
 Station Representative Pearson
 President Fred Woodward
 General Manager K. S. Gordon
 Commercial Manager A. C. Newburgh

Publicity Dir.....Gordon Kilgore
 Program Director.....Robert J. Gribben
 Chief Engineer.....Donald Abitz

WDBQ—Dubuque—1933

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....WDBQ Bcstg. Co.
 Business Address.....2763 Pennsylvania Ave.
 Tel.: 3-8241.....MBS
 Sta. Representative.....Walker-Rowalt
 President.....Oswald Friend
 General Manager.....Philip T. Kelly
 Commercial Manager.....Patrick G. Fleming
 Program Director.....Terry Dorsey

KLIL—Estherville—1952

Frequency: 1340 Kc.....Power: 100 Watts
 Owned.....KLIL, Inc.
 Address.....Box 155
 Tel.: EMerson 2-3521.....KBS
 Sta. Representative.....Bob Dore
 Pres., Gen. Mgr.....Jack Turnbull
 Commercial Manager.....Lucille Turnbull
 Program Director.....Don Gard
 Sales Prom. Mgr.....R. A. Peterson
 Publicity Director.....Larry O'Toole
 Chief Engineer.....Wilbur Ralph

KMCD—Fairfield—1958

Frequency: 1570 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Bcstg. Engineering Services
 Business Address.....Highway 34 West, Box 31
 Tel.: 345.....ABC
 President.....G. B. McDermott
 Gen., Sta. Mgr.....William W. Hansen
 Publicity Director.....Donald Picken
 Sales Prom. Mgr.....Robert E. Shunick
 Chief Engineer.....Richard J. Caldwell

KVFD—Ft. Dodge—1939

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Northwest Bcstg. Co.
 Business-Studio Address.....Warden Bldg.
 Tel.: 4-0351.....MBS
 Representative.....Pearson
 President, Gen., Sta., Mgr.....Edward Breen
 Comm., Sales Prom. Mgr.....Max E. Landes
 Program Director.....Drexel Peterson
 Chief Engineer.....David G. Sinclair

KWMT—Fort Dodge—1956

Frequency: 540 Kc.....Power: 1000 Watts d.
 Owned.....American Bcstg. Stations, Inc.
 Business Address.....540 A. Street
 Tel.: 8-4711.....Independent
 Representative.....Everett-McKinney
 President.....Mrs. Helen Mark
 Gen. Mgr.....Burns Nugent
 Commercial Manager.....James Maurer
 Program Director.....Deane Johnson
 Chief Engineer.....Roy Chase

KXGI—Ft. Madison—1948

Frequency: 1360 Kc.....Power: 1 Kw. d.
 Owned-Oper. By.....KXGI, Inc.

Business-Studio Address.....Marquette Bldg.
 Tel.: DRake 2-1241.....Independent
 Representative.....Devney
 President, Gen. Mgr.....Richard Gillespie
 Station, Program Dir.....Jack Lee
 Commercial Mgr.....Gary Bye
 Sales Prom. Mgr.....Joe Young
 Chief Engineer.....James Tschantz

KGRN—Grinnell—1957

Frequency: 1410 Kc.....Power: 500 Watts d.
 Owned.....Mitchell Bcstg.
 Address.....P. O. Box 67
 Tel.: BE 6-5444.....KBS
 Pres., Gen. Mgr.....Jerrold Henry
 Commercial Mgr.....Vic Sayer
 Program Dir.....Robert Armstrong

KXIC—Iowa City—1948

Frequency: 800 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Johnson County Bcstg. Corp.
 Business Address.....108½ E. Washington St.
 Tel.: 8-1181.....Independent
 Representative.....Pearson
 President.....Scott Swisher
 General Sta. Mgr.....Gene Claussen
 Commercial Mgr.....F. M. Broders
 Program Director.....Robert Shellady
 Chief Engineer.....Elliott Full

KOKX—Keokuk—1947

Freq.: 1310 Kc.....Power: 1 Kw. d., 500 w. n.
 Owned-Operated By.....Keokuk Bcstg. Co.
 Business Address.....Hotel Iowa Bldg.
 Tel.: 3670.....Independent
 Representative.....John E. Pearson
 President.....H. W. Stadler
 General Manager.....Robert W. Erickson
 Program Director.....John Husak
 Chief Engineer.....Joe Malkin

KLEM—Le Mars—1954

Frequency: 1410 Kc.....Power: 1000 Watts
 Owned-Oper. By.....George M. DeRuyter
 Address.....Box 1410
 Tel.: 1410.....KBS
 Manager.....George M. DeRuyter

KMAQ—Maquoketa—1958

Frequency: 1320 Kc.....Power: 500 Watts
 Owned By.....Jackson County Bcstg. Co.
 Business Address.....136½ S. Main St.
 Tel.: OLive 2-2426.....KBS
 President.....Nathan Goetz
 Station Manager.....Duane A. Willey
 Program Director.....Stan Barton
 Sales Prom. Mgr.....Claude Beck
 Chief Engineer.....Raymond Shields

KFJB—Marshalltown—1923

Frequency: 1230 Kc.....Power: 250 Watts
 Operated By.....Marshall Electric Co.
 Address.....133 E. Main St.
 Tel.: 3361.....Independent
 Newspaper Affil.....Times-Republican

IOWA

Representative Pearson
President..... John W. Norris
General Manager..... Paul G. Norris, Jr.
Station Manager..... William P. White
Comm. Mgr..... William C. Doll
Program Director..... Dale Smith
Chief Engineer..... Herbert Anderson

KGLO—Mason City—1936

Frequency: 1300 Kc.....Power: 5000 Watts
Owned-Operated By..... Lee Radio, Inc.
Bus. Studio Address..... 2nd & Pennsylvania
Tel.: GArden 3-2540..... CBS
Sta. Representative..... Branham
President..... Lee P. Loomis
Exec. V.P., Gen. Mgr..... Herbert R. Ohrt
Nat. Sales Mgr..... Walter J. Rothschild
Commercial Manager..... Lloyd Loers
Program Director..... Bob Clausen
Chief Engineer..... Roger Sawyer

KRIB—Mason City—1952

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By..... Western Broadcasting Co.
Address..... 402 19th St., S.W.
Tel.: 5400..... Independent
President..... Wm. T. Johns, Jr.
Gen., Sta. Mgr..... Chas. Loufek
Chief Engineer..... Earle Fritz

KSMN—Mason City—1948

Frequency: 1010 Kc.....Power: 1000 W., d.
Owned-Oper. By..... Land O'Corne Bcstg. Inc.
Address..... 5 W. State
Tel.: GArden 3-8634..... Independent
Representative..... Hil F. Best
General Manager..... Robert L. Booe
Sales Prom. Dir..... Richard Brinkmann
Chief Engineer..... Hubert Marshall

KWPC—Muscatine—1947

Frequency 860 Kc.....Power: 250 Watts
Owned-Operated By..... Muscatine Bcstg. Co.
Address..... Mulberry & Houser
Tel.: AM 3-2442..... Independent
Representative..... Pearson
Partner, Gen. Mgr..... George J. Vogler
Commercial Manager..... Vince Beckey
Program Director..... Marion Templeman
Chief Engineer..... David McGowan

KCOB—Newton—1955

Frequency: 1280 Kc.....Power: 1000 W. d.
Owned By..... Richard C. Brandt
Address..... Box 190
Tel.: 2100..... Independent
Representative..... Grant Webb
General Manager..... Jack Kohrnel

KOEL—Oelwein—1950

Freq.: 950 Kc...Power: 1 Kw. d., 500 Watts n.
Owned-Oper. By..... Northeast Iowa Radio Corp.
Address..... 109 S. Frederick Ave.
Tel.: 120..... Independent
President..... C. W. Crahan

Gen., Sta. Mgr..... W. J. Teich
Commercial Mgr..... Donald McKee
Prog., Pub. Dir..... Dale Wood
Chief Engineer..... Arnold Zaruba

KBOE—Oskaloosa—1950

Frequency: 740 Kc.....Power: 250 Watts d.
Owned-Oper. By..... Oskaloosa Bcstg. Co.
Address..... Box 518
Tel.: OR 3-3493..... Independent
Representative..... Pearson
President..... E. G. Wenrick
Gen., Sta., Comm. Mgr..... Glen Stanley
Program Director..... Lester Wright
Publicity Director..... John Halligan
Chief Engineer..... William Brubaker

KBIZ—Ottumwa—1941

Frequency: 1240 Kc.....Power: 250 Watts
Owned by..... Wapello County Bests Co., Inc.
Address..... New Union Bank Bldg.
Tel.: MUrray 2-7588..... CBS
Sta. Representatives..... Bolles; Hyett
President..... G. La Verne Flambo
General Comm. Mgr..... Dale Cowle
Program Director..... Larry Shepard
Chief Engineer..... Larry Stout

KLEE—Ottumwa—1954

Frequency: 1480 Kc.....Power: 500 Watts d.
Owned..... Carroll H. Marts
Address..... P.O. Box 391
Tel.: MUrray 2-7551..... KBS
Pres., Gen. Mgr..... Carroll Marts
Program Director..... Lawrence Weller
Chief Engineer..... Les Thompson

KFNF—Shenandoah—1924

Freq.: 920 Kc.....Power: 1000 Wts. d., 500 n.
Owned-Operated By..... KFNF Bcstg. Co. Inc.
Address..... P.O. Box 98
Tel.: 1302..... Independent
Sta. Reps..... Bolling; Bowden
President..... Nicholas Tedesco
General Mgr..... G. W. Diefenderfer, Jr.
Program Dir..... Don Johnson

KMA—Shenandoah—1925

Frequency: 960 Kc.....Power: 5 Kw. d.
Owned-Operated By..... May Bcstg. Co.
Address..... KMA Auditorium
Tel.: 192..... ABC
Representative..... Edward Petry
President..... Edward W. May
General Mgr..... Owen Saddler
Station Mgr..... Anthony Koelker
Commercial Mgr..... Cecil H. Hamilton, Jr.
Prog., Publicity Dir..... Duane Modrow
Program Director..... Dean Naven
Chief Engineer..... Don Burrichter

KMNS—Sioux City—1949

Frequency: 620 Kc.....Power: 1000 Watts
Owned-Oper. By..... Siouxland Bcstg. Inc.
Address..... 620 Insurance Exchange Bldg.

Tel.: 8-0628.....Independent
 Sta Representative.....Paul H. Raymer
 President.....James Stuart
 Ex. Vice Pres.....Richard Chapin
 General Manager.....Jan Dellinger
 Program Director.....Donald Frost
 Sales Prom. Mgr.....Shirley Fisher
 Chief Eng.....Philip Maher

KSCJ—Sioux City—1927

Frequency: 1360 Kc.....Power: 5000 Watts
 Owned-Operated By.....Perkins Bros. Co.
 Business-Studio Address.....415 Douglas St.
 Tel.: 5-7993.....ABC
 Newspaper Affiliation.....Journal-Tribune
 Representative.....George P. Hollingbery
 President.....W. R. Perkins
 Sia., Comm. Mgr.....Eugene T. Flaherty
 Sales Prom. Mgr., Pub. Dir.....Jean Harraday
 Program Dir.....Elizabeth Sammons
 Chief Engineer.....S. C. Dier

KTRI—Sioux City—1938

Frequency: 1470 Kc.....Power: 5000 Watts
 Owned-Operated By.....Sioux City Bcstg. Co.
 Address.....400 Commerce Bldg.
 Tel.: 8-0165.....Independent
 Representative.....Everett-McKinney
 President.....John C. Kelly
 General Manager.....Lennon Kelly
 Chief Engineer.....Sam Seldon

KICD—Spencer—1942

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Iowa Great Lakes Bcstg. Co.
 Address.....Highway 71, N.
 Tel.: 1240.....Independent
 Representative.....Pearson
 Pres., Gen. Mgr.....Ben B. Sanders
 Commercial Mgr.....Mary Lundt
 Program Director.....Chet Andrews
 Chief Engineer.....Eldon Kanago

KAYL—Storm Lake—1948

Frequency: 990 Kc.....Power: 250 Watts d.
 Owned-Operated By.....Cornbelt Bcstg. Co.
 Address.....Park Building
 Tel.: RE 2-3520.....KBS

President.....O. J. Grau
 Sta. Mgr., Prog. Dir.....Paul Benson
 Chief Engineer.....Robert L. Lamb

KWWL—Waterloo—1947

Freq.: 1330 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....Black Hawk Bdcstg Co.
 Address.....Insurance Bldg.
 Tel.: AD 4-4404.....MBS
 Representative.....Avery-Knodel, Inc.
 President.....Ralph J. McElroy
 Gen., Sta. Mgr.....Bill C. Baldwin
 Chief Engineer.....E. M. Tink

KXEL—Waterloo—1942

Frequency: 1540 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....KXEL Bcstg. Co.
 Address.....P.O. Box 2395
 Tel.: AD 3-3371.....ABC
 Representative.....Bolling
 President.....Cy N. Bahakel
 General, Sta. Mgr.....Frank Tirico
 Comm. Prom. Mgr.....Al Laval
 Ch. Eng., Program Dir.....Don Kassner
 Publicity Dir.....George Patrick

KWVY—Waverly—1958

Frequency: 1470 Kc.....Power: 1 kw., d.
 Owned By.....Cedar Valley Bcstg. Co.
 Address.....123 1st St. S.E.
 Tel.: 1470.....Independent
 President, Gen. Mgr.....John W. Talbott
 Commercial Manager.....George Mills
 Program Dir.....J. A. Meyer
 Chief Engineer.....Gene Landau

KJFJ—Webster City—1950

Frequency: 1570 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Triangle Bcstrs.
 Address.....Box 222
 Tel.: Temple 2-1410.....KBS
 Representative.....Hil F. Best
 President.....D. D. Treu
 General, Comm. Mgr.....Don Treu
 Program, Public Dir.....G. D. Warland
 Sales Prom. Mgr.....Cal Haworth
 Chief Engineer.....Aldis Hendrickson

Pop.: 2,359,000
 Families: 786,000
 Radio Homes: 731,000

KANSAS

TV Homes: 636,000
 AM Stas. in State: 46
 TV Stas. in State: 9

KSOK—Arkansas City—1947

Freq.: 1280 Kc.....Power: 1 Kw. d., 100 W. n.
 Owned-Operated By.....The KSOK Bdcstg. Co.
 Address.....P.O. Drawer 917
 Tel.: 2666.....Independent
 President.....Oscar S. Stauffer
 Gen. Sta. Mgr.....S. C. Thompson
 Program Director.....W. C. Embry
 Commercial Manager.....Tom Parmley
 Chief Engineer.....N. Wayne Owens

KARE—Atchison—1939

Frequency: 1470 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Griffith-Buenning Bdcstg. Co.
 Address.....Fifth & Kansas Ave.
 Tel.: 2477.....KBS
 Representative.....Sears & Ayer
 Co-Owners.....J. M. Griffith, Paul H. Buenning
 General Mgr.....James M. Griffith
 Comm. Mgr.....Paul H. Buenning
 Chief Engineer.....L. H. Winegardner

KANSAS

KCRB—Chanute—1952

Frequency: 1460 Kc. Power: 1000 Watts d.
Owned-Operated By: Midwest Bdcstg System
Address: P.O. Box 132
Tel.: 434. KBS
Representative Best
President Cecil W. Roberts
Comm. Mgr. J. LeRoy, Jr.
Program Director Evelyn Beech
Station Manager Glen A. Halbe
Chief Engineer R. Still

KGGF—Coffeyville—1930

Frequency: 690 Kc. Power: 10 Kw. d.; 5 Kw. n.
Owned-Oper. By: The Midwest Bcstg. Co., Inc.
Address: 306 W. 8th
Tel.: Clinton 1-3800. ABC
News. Affil. Journal, Winfield Courier, Others
Representative Hollingbery
President Richard M. Seaton
General, Comm. Mgr. Robert L. Pratt
Commercial Manager E. B. Spoonamore
Program Dir. Richard S. Embody
Chief Engineer J. S. Jaminet

KXXX—Colby—1947

Frequency: 790 Kc. Power: 5000 Watts d.
Owned Town & Farm Co., Inc.
Address Grand Island, Neb.
Tel.: HO 2-3305. Independent
Rep. H-R Reps.
President Don Searle
Exec. V.P. William A. Martin
Station Manager Ed. Mason
Commercial Mgr. Bill Moore
Business Mgr. Willard Morton

KFRM—Concordia—1947

Frequency: 550 Kc. Power: 5000 Watts d.
Owned-Oper. By: KMBC Bcstg. Co.
Address: KMBC Building
Tel.: HA 2650. ABC-MBS
Representative Peters, Griffin & Woodward
Pres., Comm. Mgr., Pub. Dir. Don Davis
Chief Eng. Henry Goldenberg

KNCK—Concordia—1954

Frequency: 1390 Kc. Power: 500 Watts d.
Owned General Bcstg. Co., Inc.
Address Concordia, Kans.
Tel.: 1414. KBS
Pres., Gen., Sta. Mgr. W. F. Danenbarger
Comm. Mgr., Prog. Dir. Oscar W. Allen
Chief Engineer Don Sasnett

KGNO—Dodge City—1930

Frequency: 1370 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By: Dodge City Bcstg. Co.
Business Address: 705 Second St.
Tel.: HU 3-3151. MBS
Newspaper Affil. Dodge City Daily Globe
Representative Venard-Rintoul & McConnell
President J. C. Denious, Jr.
Gen., Station Mgr. W. Elliott

Comm., Prom. Mgr. Ruth Petersen
Program Director Herschel Holland
Chief Eng. Bob Ellinger

KBTO—El Dorado—1953

Frequency: 1360 Kc. Power: 500 Watts d.
Owned-Oper. By: El Dorado Bcstg. Co.
Address: 205½ S. Main
Tel.: HUnter 3-3151. KBS
Representative Indie Sales
Owner O. A. Tedrick
General Manager Jim Platt

KVOE—Emporia—1939

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By: Bluestem Bcstg. Co., Inc.
Address: Box 350
Tel.: DI 2-1400. Independent
Representative Clark
Pres., Gen. Mgr. E. J. McKernan, Jr.
Commercial Mgr. Ed Kernan, III
Sales Prom. Mgr. Betty Wiershing
Operations Head Curt Stallings
Chief Engineer Charles Stark

KMDO—Fort Scott—1954

Frequency: 1600 Kc. Power: 500 Watts d.
Owned Ft. Scott Bcstg. Co.
Address: Box 72
Tel.: 2545. KBS
Pres., Gen. Mgr. Lloyd C. McKenney
Comm., Sta. Mgr. Jim McKenney
Sales Prom. C. Stevens
Publicity Dir. Jim Ross
Chief Engineer Dale Holland

KIUL—Garden City—1935

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By: KIUL, Inc.
Address: 509 Main St.
Tel.: BRidge 6-3251. NBC-KBS
Newspaper Affil. Telegram
Representative Hal Holman
President, General Mgr. Robert Wells
Sales Prom. Mgr. Lucille Kaiser
Program Dir. Tony Jewell
Publicity Dir. Mary Connors
Chief Eng. Joe Tennesen

KNCO—Garden City—1949

Frequency: 1050 Kc. Power: 1000 Watts
Owned-Oper. By: Ark Valley Bcstg. Co., Inc.
Address: Box 247
Tel.: BRidge 6-4366. Independent
Representative Continental
President Ellsworth Sherman
General Manager John Hendry
Chief Engineer Gene Conjurske

KBLR—Goodland—1947

Frequency: 730 Kc. Power: 1000 Watts d.
Owned-Oper. By: Tri-State Radio, Inc.
Address: 17th & Broadway
Tel.: TWinooks 9-2332. MBS
Sta. Representative Gill-Perna

General Manager.....Leslie E. Whittemore
 Commercial Mgr.....Jack Kaufman
 Program, Sta. Mgr.....E. R. Jones
 Chief Engineer.....Paul Bateman

KVGB—Great Bend—1937

Frequency: 1590 Kc.....Power: 5000 Watts
 Owned-Operated By.....KVGB, Inc.
 Address.....2007 17th St.
 Tel.: Gladstone 3-4318.....NBC
 Newspaper Affil.....Daily Tribune
 Representative.....Hollingbery
 President.....Helen Townsley Coogan
 General Mgr.....Grover C. Cobb
 Asst. Mgr.....Robert D. Hilgendorf
 Commercial Mgr.....Sherwood R. Parks
 Program Dir.....Ray H. Beals
 Chief Engineer.....Gilbert Hanzlicek

KAYS—Hays—1948

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....KAYS, Inc.
 Address.....2300 Hall St.
 Tel.: Market 4-2578.....Independent
 Representative.....Hal Holman
 President.....Ross Beach, Sr.
 General Mgr.....Robert E. Schmidt
 Sta. Comm. Mgr.....Kay Melia
 Prom. Director.....Don Gill
 Chief Engineer.....Leo Leglieter

KWBW—Hutchinson—1935

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Nation's Center Bcstg. Co.
 Business-Studio Address.....17th & Harding
 Tel.: MO 2-4486.....NBC-KBS
 Representative.....Devney
 Pres., Sta. Mgr.....Fred L. Conger
 Commercial Director.....Robert Hanna
 Prog. Dir.....Dick Fraley
 Chief Engineer.....Marvin Reese

KWHK—Hutchinson—1946

Frequency: 1260 Kc...Power: 1 Kw. d.; 500 n.
 Owned-Operated By.....Hill Smith Bcstg., Inc.
 Address.....525 N. Main
 Tel.: Mohawk 5-4461.....Independent
 Station Representative.....Gill-Perna
 Pres., Gen. Mgr.....J. D. Hill
 Commercial Manager.....Virginia Ater
 Station Manager.....Vern Minor
 Program Director.....Del King
 Sales Prom. Mgr.....Stan Gribble
 Publicity Director.....Chuck Bennett
 Chief Engineer.....Howard O'Brate

KIND—Independence—1947

Frequency: 1010 Kc.....Power: 250 Watts d.
 Owned-Operated By.....Central Bcstg., Inc.
 Bus.-Studio Transmitter.....114 North 8th St.
 Tel.: 1010.....MBS-KBS
 President.....Nels Rupard
 Commercial Mgr.....T. J. Campbell
 Program Director.....Jimmy Goodman

KJCK—Junction City—1949

Frequency: 1420 Kc. ...Power: 1000 Watts d.
 Owner-Oper. By.....Junction City Bcstg. Co.
 Address.....724½ No. Washington St.
 Tel.: Cedar 8-3165.....Independent
 Representative.....Indie Sales
 President, Gen. Mgr.....R. L. Weir, Jr.
 Station Mgr.....A. B. Valencia
 Sales Prom. Mgr.....Pat Powers
 Chief Engineer.....Royce Baery

KCKN—Kansas City—1925

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Cy Blumenthal
 Address.....4121 Minnesota
 Tel.: FA 1-3200.....Independent
 Representative.....Grant Webb
 President.....Cy Blumenthal
 Gen. Sta. Mgr.....Ed Charles
 Commercial Mgr.....Dale Neal
 Program Director.....Jack Call
 Chief Engineer.....Marvin Bredemeier

KLWN—Lawrence—1951

Frequency: 1320 Kc.....Power: 500 Watts d.
 Owned-Operated By.....Lawrence Bcstrs. Inc.
 Address.....Route 5
 Tel.: VI 3-1320.....Independent
 Representative.....Indie Sales
 President.....Lee Morgan
 General Mgr., Prog. Dir.....Arden Booth
 Commercial Manager.....Cliff Kimberling
 Chief Engineer.....Earl Sundbye

KCLO—Leavenworth—1948

Frequency: 1410 Kc. ...Power: 500 Watts d.
 Owned-Oper. By.....KCLO, Inc.
 Address.....P. O. Box 809
 Tel.: Mutual 2-1410.....KBS
 General Manager.....George B. Anderson

KSCB—Liberal—1948

Frequency: 1270 Kc....Power: 1000 Watts d.
 Owned-Oper. By.....Seward County Bcstg. Co.
 Business Address.....East 8th St.
 Tel.: MA 4-3891.....Independent
 Representative.....Hil F. Best
 President.....Alf M. Landon
 General Manager.....Leon S. Salathiel
 Commercial Manager.....Mark Shor
 Program Director.....Joe Young
 Chief Engineer.....Alvin Peters

KMAN—Manhattan—1950

Frequency: 1350 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....Manhattan Bcstg. Co.
 Address.....114 No. 4th St.
 Tel.: Prescott 8-4451.....Independent
 President.....Fred A. Seaton
 Gen., Sta. Manager.....Lowell E. Jack
 Commercial Manager.....David Jackson
 Program Director.....Shel Smith

KANSAS

Sales Program Mgr. Richard Hoff
Chief Engineer Harold Luehring

KNDY—Marysville—1956

Frequency: 1570 Kc. Power: 250 Watts, d.
Owned W. N. Schnepf
Address 803½ Broadway
Tel.: Hillcrest 3-4361 KBS
Station Representative Hil F. Best
President W. P. Glaspey
General, Comm. Mgr. James D. Kastner
Program Director Mrs. Jane Ready
Chief Engineer Jack G. Haller

KNEX—McPherson—1949

Frequency: 1540 Kc. Power: 250 Watts d.
Owned-Operated By K. R. Krehbiel
Address Box 186
Tel.: 1540 KBS
Newspaper Affil. Daily Republican
Gen. Mgr., Ch. Eng. Claude Hughes
Prog., Pub. Dir. M. Heitschmidt

KBKC—Mission—1957

Frequency: 1480 Kc. Power: 1000 Watts d.
Owned By Public Radio Corp.
Address 5913 Woodson Ave.
Tel.: HEdrick 2-1480 MBS
President Lester Kamin
General, Comm. Mgr. Bill Allred
Program Director Ed Knight
Chief Engineer Robert Arzi

KJRG—Newton—1953

Frequency: 950 Kc. Power: 500 Watts, d.
Owned KJRG, Inc.
Address Box 77
Tel.: ATwater 3-5150 KBS
Station Rep. Best, Biddick
President, Gen. Mgr. Geo. Basil Anderson
Comm. Mgr., Prog. Dir. Roy Lichtenberger
Chief Engineer Dean Grice

KOFO—Ottawa—1949

Frequency: 1220 Kc. Power: 250 Watts d.
Owned-Operated By Ottawa Bcstg. Co.
Address P. O. Box 46
Tel.: CHerry 2-1220 Independent
General Mgr. Roderick B. Cupp
Commercial Mgr. Ronald G. Reed
Program Director Barry Rohde
Sales Program Mgr. William Dahlsten
Chief Engineer Don Willis

KLKC—Parsons—1948

Frequency: 1540 Kc. Power: 250 Watts d.
Owned-Oper. By Community Bcstg. Co.
Address P.O. Box 696
Tel.: 4050 KBS
President, Gen. Mgr. Richard R. Combs

KOAM—Pittsburg—1937

Freq.: 860 Kc. Power: 10 Kw. d., 5 Kw. n
Owned-Oper. The Pittsburg Bcstg. Co., Inc.

Address P.O. Box F
Tel.: Adams 1-7200 NBC
Representative Hollingbery
President E. V. Baxter
Gen., Sta. Mgr. John O. Bartlow
Program Dir. Marge Bartlow
Prom., Publicity Dir. Paul Hudson
Chief Engineer Leo Stafford

KSEK—Pittsburg—1947

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By Stauffer Publications, Inc.
Address 1340 E. Quincy
Tel.: ADams 1-2800 KBS
Newspaper Affil. Headlight & Sun
Representative Avery-Knodel
President O. S. Stauffer
General Mgr., Chief Eng. Jim Treat
Commercial Manager Jean More
Program Director Michael Trepa
Sales Program Mgr. John Hayden

KWSK—Pratt—1952

Frequency: 1570 Kc. Power: 250 Watts
Owned Clem Morgan
Address 209½ S. Main St.
Tel.: GRGreenwood 2-4405 Independent
General Manager Clem Morgan
Program Dir. Eddie Sherman
Publicity Dir. Agnes R. Morgan
Chief Engineer F. C. Morgan

KRSL—Russell—1956

Frequency: 990 Kc. Power: 250 Watts
Owned KILO Broadcasting Co.
Address Box 666
Tel.: HUDson 3-3121 KBS
Representative Rest
Owner, Gen. Mgr. Fred L. Thompson
Comm., Chief Eng. Charles Thompson

KSAL—Salina—1937

Frequency: 1150 Kc. Power: 5000 Watts
Owned By Salina Bcstg., Inc.
Bus.-Studio Address 7th & Iron
Tel.: TA 3-3701 MBS
Exec. V. Pres. R. W. Chapin
General Mgr. R. M. McKune
Operations Mgr. John Henshall
Chief Eng. Don Englehart

WIBW—Topeka—1927

Frequency: 580 Kc. Power: 5000 Watts
Owned By Stauffer Publications, Inc.
Address Box 119
Tel.: CR 2-3456 CBS
Newspaper Affil. Journal, Capital
Representative Avery-Knodel
President O. S. Stauffer
General Manager Thad Sandstrom
Sales Mgr. Hilton Hodges

KJAY—Topeka—1949

Frequency: 1440 Kc. Power: 5 Kw. d.: 1 Kw. n.

KANSAS-KENTUCKY

Owned-Oper. By KJAY, Inc.
Address 916 Kansas Ave.
Tel.: CE 3-1336 Independent
Representative Gill-Perna
President Dale S. Helmers
General, Comm. Mgr. Robert Stohrs
Program Director Joe Stavos
Chief Engineer Rae Bowman

KTOP—Topeka—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned Charles Bailey Axton
Address Box 538
Tel.: CE 4-3444 MBS
General Manager Bailey Axton
V. Presidents Louise-Charle Axton
Commercial Mgr. Tom Murray
Program Director Merle Blair
Station Manager Bob Barber
Chief Engineer Harold Grant

WREN—Topeka—1926

Frequency: 1250 Kc. Power: 5000 Watts
Owned-Operated By ... WREN, Bdcstg. Co., Inc.
Address 1001 Fillmore St.
Tel.: CE 2-0505 ABC
Representative Hollingbery
President Alf M. Landon
Gen., Sta. Manager Max G. Falkenstein
Commercial Manager Paul Dixon
Program Manager Bob Richmond
Sales Promotion Manager Bonnie Purnell
Chief Engineer Al King

KAKE—Wichita—1947

Frequency: 1240 Kc. Power: 250 Watts
Owned KAKE Broadcasting Co., Inc.
Address Box 1240
Tel.: WH 3-4221 MBS
Representative .. Venard, Rintoul & McConnell
President Mark H. Adams
General Manager Dale McCoy, Jr.
Station Mgr. Wyman Schepp
Commercial Manager Roger Peppard
Program Director Scott McCullough
Chief Engineer Gene Courtney

KFBI—Wichita—1922

Freq.: 1070 Kc. Power: 10 Kw. d., 1 Kw. n.
Owned-Operated By ... Jayhawk Bdcstg. Corp.
Address 42nd & N. Broadway
Tel.: TE 8-3377 Independent
Representative Avery-Knode

President Charles "Buddy" Rogers
General, St. Mgr. Howard O. Peterson
Program Director Joe Holcomb
Chief Engineer Franz Smith

KFH—Wichita—1922

Frequency: 1330 Kc. Power: 5000 Watts d.
Owned-Operated By ... Radio Station KFH Co.
Address Market at Williams St.
Tel.: AM 2-4491 CBS
Newspaper Affiliation Eagle
Representative Blair
President John Rigby
Executive Vice Pres. M. M. Murock
Gen. Mgr. T. P. Bashaw
Comm. Mgr. John Merrell
Program Director Donald Anderson
Sales Prom. Mgr. Rick Weaver
Chief Engineer Leslie Campbell

KLEO—Wichita—1936

Frequency: 1480 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned-Operated By Radio Active, Inc.
Address 148 Misco Bldg.
Tel.: HO 4-2387 Independent
Station Representative Eastman
General Mgr. K. R. Greenwood
Commercial Mgr. Ron Blue
Program Dir. Tom Dunn
Sales Program Mgr. Robert Metheny
Chief Engineer Len Eallard

KSIR—Wichita—1958

Frequency: 900 Kc. Power: 250 Watts d.
Owned By KSIR, Inc.
Business Address Box 933
Tel.: WH 2-3253 Independent
Station Representative Pearson
Pres., Comm. Mgr. Mack Sanders
Gen. Sta., Chief Eng. K. W. Pyle

KWBB—Wichita—1951

Frequency: 1410 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By ... Wichita Beacon Bcstg. Co.
Address 2829 Saina Ave.
Tel.: TE 8-3331 Independent
Representative Hollingbery
President O. E. Bradley
V.P., General Manager J. Milton Hall
Comm. Prog. Mgr. Harold H. Hale
Program Director Virginia Welch
Chief Engineer M. W. Mulanix

Pop.: 3,238,000
Families: 886,000
Radio Homes: 869,000

KENTUCKY

TV Homes: 646,000
AM Stas. in State: 81
TV Stas. in State: 5

WANY—Albany—1958

Frequency: 1390 Kc. Power: 1000 Watts
Owned By Albany Bcstg. Co.
Business Address Box 1471

Tel.: 150 KBS
Sta. Reps. Geo T. Hopewell; Kentucky Sales
Presidents Wallace Allred-Cecil Speck
General, Station Mgr. Welby Hoover
Commercial Manager Sidney H. Scott

KENTUCKY

Sales Prom., Prog. Dir..... Darrell Speck
Publicity Director..... Robert E. Lee
Chief Engineer..... Pat Hall

WCMI—Ashland—1935

Frequency: 1340 Kc..... Power: 250 Watts
Owned By..... Gregg Radio Group
Address..... P.O. Box 949
Tel.: EA 4-6111..... Independent
Sta. Representative..... Pearson
President..... Frederic Gregg, Jr.
General, Comm. Mgr..... Henry E. Grad
Program, Publicity Dir..... William B. Pierce
Chief Engineer..... Eugene P. Henson

WTCR—Ashland—1954

Frequency: 1420 Kc..... Power: 5000 Watts d.
Owned..... WTCR, Inc.
Address..... 4000 Albemarle St., N.W., Wash. D.C.
Tel.: EMerson 3-8110..... Independent
Representative..... Bolling
President..... Connie B. Gay
Gen. Mgr., Comm. Mgr..... H. S. Tweel
Program Director..... Margaret Stephens
Chief Engineer..... Edwin Walters

WBVL—Barbourville—1955

Frequency: 950 Kc..... Power: 1000 Watts d.
Owned-Oper. By..... Brown Radio & TV Co.
Address..... 107 Sycamore St.
Tel.: 498..... Independent
Representative..... Hil F. Best
Pres., Gen. Mgr..... Dwight L. Brown
Sales Prom. Mgr..... Homer L. Jackson
Chief Eng..... Everett Lawson

WBRT—Bardstown—1955

Frequency: 1320 Kc..... Power: 1000 W. d.
Owner..... Bardstown Broadcasting Co.
Address..... 216 N. 3rd
Tel.: FI 8-3943..... KBS
President..... Lawrence W. Adams
Prog. Dir..... Glenn Nickels
Sales Prom., Chief Eng..... Don Allen

WCBL—Benton—1954

Frequency: 1290 Kc..... Power: 1000 Watts d.
Owned-Oper. By..... Purchase Bcstg. Co.
Address..... Highway 408
Tel.: LA 7-2581..... KBS
Representative..... Continental
President..... J. Shelby McCallum
General, Sta. Mgr..... Jerry Crutchfield
Program Dir..... Globe Pollock
Commercial Mgr..... Margaret Allen
Sales Prom. Mgr..... Roger Allen
Chief Engineer..... Paul Herrington, Jr.

WBGH—Bowling Green—1959

Frequency: 1340 Kc..... Power: 250 Watts
Owned By..... Bowling Green Bcstg. Co.
Address..... 913½ College St.
Tel.: VI 2-1638..... Independent
Station Representative..... Hil F. Best
General, Sta. Mgr..... Clement Coker
Comm., Program Mgr..... William H. Howell
Chief Engineer..... Eugene Hornback

WKCT—Bowling Green—1947

Freq.: 930 Kc... Power: 1 Kw. d.; 500 Wts. n.
Owned-Oper. By... Daily News Bcstg. Co.
Address..... 804½ College St.
Tel.: VI 3-4325..... ABC
Newspaper Affiliation... Park City Daily News
Representative..... Pearson
President..... J. Ray Gaines
General, Station Mgr..... Al Temple
Commercial Mgr..... Henry Brosche
Program Dir..... Jack Eversole
Chief Engineer..... Jack Hendrick

WLBK—Bowling Green—1939

Freq.: 1410 Kc... Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By... Bowling Green Bcstrs., Inc.
Address..... 901 Fairview
Tel.: VI 3-3212..... MBS-KBS
Sta. Representative..... Burn-Smith
President..... Cy N. Bahakel
General, Comm. Mgr..... Bob Proctor
Program, Ch. Eng..... Bud Tyler

WTCO—Campbellsville—1950

Frequency: 1450 Kc..... Power: 250 Watts
Owned-Oper. By..... Taylor City Bcstg. Co.
Address..... P.O. Box 248
Tel.: 380..... KBS
Representative..... Hil F. Best
President..... H. T. Parrott
General Manager..... Redman L. Turner
Sta. & Comm. Mgr..... Thomas Kerr

WMTA—Central City—1954

Frequency: 1380 Kc..... Power: 500 Watt
Owner..... Central City, Greenville Bcstg. Co.
Address..... 110 North First St
Tel.: 818..... Independent
Representative..... Hil F. Best
Station Mgr..... Bobby Anderson
Chief Engineer..... B. J. Stone

WNES—Central City—1955

Frequency: 1600 Kc..... Power: 500 Watts, d.
Owner..... Muhlenberg Bcstg. Corp.
Address..... Box 323
Tel.: 1000..... KBS
Rep..... Kentucky Radio Sales
President..... Andy Anderson
Gen., Mgr..... Ronald L. Peane

WAIN—Columbia—1951

Frequency: 1270 Kc..... Power: 1000 Watts d.
Owned-Oper. By..... Tri-County Bcstg. Corp.
Address..... Columbia
Tel.: FULTON 4-4111..... KBS
Station Representative..... Hil F. Best
President, Gen. Mgr..... John B. Horton
Commercial Manager..... Lanier Bu chett
Station Manager..... Ray Doss
Program Director..... James M. Gaskins
Sales Program Mgr..... Edwin Cundiff
Chief Engineer..... Lewis Owens

WCTT—Corbin—1947

Frequency: 680 Kc. Power: 1000 Watts
 Owned-Oper. By... Corbin Times-Tribune, Inc.
 Business Address... Corbin
 Tel.: 1071... MBS-KBS
 Newspaper Affil... Corbin Times-Tribune
 President... J. Springer Robinson
 General Manager... John L. Crawford
 Station Manager... Art Grunewald
 Program Director... Archie Wyatt
 Commercial Mgr... S. G. Hembree
 Chief Engineer... Chas. Sulfredge

WCPM—Cumberland—1951

Frequency: 1280 Kc. Power: 1000 Watts
 Owned-Oper. By... Cumberland Bcstg. Co.
 Address... P. O. Box 955
 Tel.: 260... KBS
 Representative... Best
 Pres., Gen. Mgr... Elmo Mills
 Station Manager... Clyde Beal

WCYN—Cynthiana—1956

Frequency: 1400 Kc. Power: 100 Watts
 Owned... WCYN Radio, Inc.
 Address... Pike & Walnut Sts.
 Tel.: 1480... KBS
 President, Ch. Eng... Estil A. Anderson
 Gen. Mgr... Bob Doll
 Comm. Mgr... Mrs. Helen Williams

WHIR—Danville—1947

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By... Commonwealth Bcstg. Corp.
 Business Address... P.O. Box 632
 Tel.: DANville 1230... MBS, KBS
 Representative... Hal Holman Co.
 Pres., Gen. Mgr... W. T. Isaac
 Program Director... Raymond L. Ramsey
 Chief Engineer... Paul Smith

WIEL—Elizabethtown—1950

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By... Elizabethtown Bcstg. Co.
 Business Address... Leitchfield Road
 Tel.: RO 5-5151... KBS
 Station Representative... Hil Best
 President... J. W. Hodges
 General Manager... Dee Huddleston
 Commercial Manager... Calvin Skaggs
 Program Director... Thomas Skinner
 Chief Engineer... Thomas Baldwin

WSTL—Eminence—1956

Frequency: 1600 Kc. Power: 500 Watts, d.
 Owned... Eminence Broadcasting Co.
 Business Address... P.O. Box 147
 Tel.: Vinewood 5-4111... Independent
 President... Victor M. Bellamy
 General, Station Mgr... Kendell C. McCloskey
 Program Director... Quida McCloskey
 Chief Engineer... Paul D. Milby

WSAC—Ft. Knox—1955

Frequency: 1470 Kc. Power: 1000 Watts d.
 Owned-Operated By... Fort Knox Bcstg. Corp.
 Address... Fort Knox, Ky.
 Tel.: ELgin 1-3121... Independent
 Pres., Gen. Mgr... B. E. Cowan
 Commercial Mgr... J. R. Cowan
 Program Dir... R. J. Campbell

WFKY—Frankfort—1946

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By... Frankfort Bcstg. Co.
 Address... 309 W. Main St.
 Tel.: CA 3-8281... Independent
 Representative... Hollingsbery
 Pres., Gen. Mgr... Ken Hart
 Station Mgr... Bud McClain
 Program Dir... Loren Hooker
 Sales Prom. Mgr... Jim Stivers
 Publicity Dir... Patsy Flynn
 Chief Engineer... K. P. Graham

WFKN—Franklin—1954

Frequency: 1220 Kc. Power: 250 Watts, d.
 Owned By... Franklin Favorite-WFKN, Inc.
 Address... 103 N. High St.
 Tel.: Justice 6-4481... KBS
 Pres., Gen. Mgr... L. L. Valentine
 Comm., Sales Prom. Mgr... Howard H. Ogles
 Program Director... A. W. Kockritz, Jr.
 Publicity Director... Stanley Portmann
 Chief Engineer... Frank Wakefield

WFUL—Fulton—1951

Frequency: 1270 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Ken-Tenn Bcstg. Corp.
 Business Address... Box 482
 Tel.: 1270... Independent
 Newspaper Affiliation... Fulton County News
 President... Paul Westpheling
 Gen., Sta. Mgr... Mrs. P. Westpheling
 Sales Prom. Mgr., Ch. Eng... Kenneth Turner
 Prog., Pub. Dir... Mary Nelle Wright

WGOR—Georgetown—1957

Frequency: 1580 Kc. Power: 10 Kw. d.
 Owned-Operated By... Robert E. Johnson
 Business Address... First National Bank Bldg.
 Tel.: 1580... MBS
 Representative... Hopewell
 Pres., Ch. Eng... Robert E. Johnson
 General, Comm. Mgr... Arno Walker
 Program Director... John Bock
 Sales Program Mgr... Robert Wa d
 Publicity Director... Bill Thompson

WKAY—Glasgow—1946

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By... Glasgow Bcstg. Co., Inc.
 Address... Happy Valley Rd.
 Tel.: OLive 1-2141... KBS
 President... Jack Pedigo

KENTUCKY

Gen., Sta., Comm. Mgr., Chief Eng. Clovis Sadler
Sales Prom. Mgr. J. M. Barrick
Pub., Prog. Dir. Moena E. Sadler

WHLN—Harlan—1941

Frequency: 1410 Kc. Power: 5 Kw. d.
Owned-Oper. By Radio Harlan, Inc.
Business Address Box 898
Tel.: 625 KBS
Representative Burn-Smith
President J. Francke Fox, Jr.
Gen., Sta. Mgr. James T. Morgan
Sales Prom. Mgr. Larry Dean
Program Director Jack Hoskins
Chief Engineer Marvin Johnson

WHBN—Harrodsburg—1955

Frequency: 1420 Kc. Power: 1000 Watts
Owned-Oper. By Fort Harrod Bcstg. Corp.
Address Box 247
Tel.: 1420 KBS
Rep. Continental
President, Comm. Mgr. I. G. Spencer
Gen., Sta. Mgr. Vic Bellamy

WKIC—Hazard—1947

Frequency: 1390 Kc. Power: 5000 Watts d.
Owned-Oper. By Mt. Bcstg. Service, Inc.
Address Box 239
Tel.: GEneral 6-2121 KBS
Representative Kentucky Radio Sales
President Fred B. Bullard
General Manager Ernest Sparkman
Commercial Manager Julius Lasslo
Prog. Dir. Norma Strong
Chief Engineer Doug Slough

WSO—Henderson—1941

Frequency: 860 Kc. Power: 500 Watts d.
Owned-Oper. By Henderson Bcstg. Co., Inc.
Address P. O. Box 418
Tel.: VA 6-3923 KBS
Pres., Gen. Mgr. Hecht S. Lackey
Station Manager William F. Russell
Sales Manager Ewing Graham
Chief Engineer D. E. Gibson

WHOP—Hopkinsville—1940

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By Hopkinsville Bcstg. Co., Inc.
Business Address Bass Arcade
Tel.: TU 5-5331 CBS
Pres., Gen. Mgr. F. Ernest Lackey
Sta., Comm. Mgr. Katherine Peden
Program Director Frank Cameron
Sales Program Mgr. Hal King
Publicity Director Margaret Wyatt
Chief Engineer Walter Wilson

WKO—Hopkinsville—1954

Frequency: 1480 Kc. Power: 1000 Watts d.
Owned By Pennyryle Broadcasting Co.
Address 808½ South Main St.
Tel.: TU 6-1204 KBS
Sta. Reprs. Geo. T. Hopewell; Kentucky Sales

Pres. Gen. Mgr. William H. Higgins
Com. Mgr. Mrs. Reginald Catlett
Program Director James M. Suddeth
Sales Program Mgr. David A. Cooper
Publicity Director James E. Wilkens
Chief Engineer Marvin J. Mahoney

WLBN—Lebanon—1953

Frequency: 1590 Kc. Power: 1 Kw., d.
Owned Lebanon-Springfield Bcstg. Co.
Address P. O. Box 647
Tel.: 486 KBS
Representative Hil F. Best Kentucky
Gen., Sta. Mgr. J. T. Whitlock
Commercial Manager Allen Baker
Program Director Bruce Lankford
Chief Engineer W. B. Kelly

WMTL—Leitchfield—1959

Frequency: 1580 Kc. Power: 250 Watts
Owned By Rough River Bcstg. Co.
Address 53 Court Square
Tel.: 351 Independent
President, Gen. Mgr. James Shacklette
Commercial Mgr. Ralph Flood
Chief Engineer Graham Peck

WLAP—Lexington—1922

Frequency: 630 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By WLAP Radio, Inc.
Business-Studio Address 177 N. Upper St.
Tel.: 3-2727 ABC
Representative John E. Pearson
President John B. Poor
General Manager L. C. Redmon
Program Director William Lacker
Chief Engineer Robert Jones

WBLG—Lexington—1946

Frequency: 1300 Kc. Power: 1000 Watts
Owned-Oper. By Lexington Bcstg. Co.
Address 134 N. Limestone St.
Tel.: 3-0433 ABC
Representative Meeker
Pres., Gen. Mgr. Roy B. White, Jr.
Assistant Manager Bob Peters
Commercial Mgr. Jim Tomblin
Program Director Robert Barton
Chief Engineer James Patrick

WVLK—Lexington—1947

Freq.: 590 Kc. Power: 5000 Wts. d., 1000 n.
Owned-Oper. By Bluegrass Bcstg. Co., Inc.
Address Phoenix Hotel
Tel.: LE 4-6470 MBS
Representative Hollingbery
President Donald J. Horton
General Mgr. Ted Grizzard
Commercial Manager George T. Webb
Program Director Claude Sullivan
Chief Engineer Paul Dunbar

WFTG—London—1955

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By London Broadcasting Co.

Address.....Box 333
Tel.: VO1unteer 4-2148.....Independent
Sta. Representative.....Hil F. Best Co.
Pres., Gen., Sta. Mgr......Elmo Mills
Chief Engineer.....Russell Henson

WAVE—Louisville—1933

Frequency: 970 Kc.....**Power:** 5000 Watts
Owned-Operated By.....**WAVE, Inc.**
Business Address.....725 S. Floyd
Tel.: JU 5-2201.....NBC
Rep......NBC Spot Sales
President.....George W. Norton, Jr.
General Mgr......Nathan Lord
Commercial Manager.....Woody Dulaney, Jr.
Program, Sales Prom. Mgr......James Caldwell
Chief Engineer.....Wilbur Hudson

WAKY—Louisville—1936

Frequency: 790 Kc. ...**Power:** 5000 d. 1000 n.
Owned-Operated By.....McLendon Corp.
Bus. Studio Address.....Ky. Home Life Bldg.
Tel.: JU 7-8871.....MBS
Representative.....Blair
President.....Gordon B. McLendon
Gen. Mgr......Jack Lee
Chief Engineer.....G. Callison

WHAS—Louisville—1922

Frequency: 840 Kc. ...**Power:** 50,000 Watts
Owned-Oper. By.....**WHAS, Inc.**
Address.....525 W. Broadway
Tel.: JU 5-2211.....CBS
Newspaper Affil......Courier-Journal, Times
Representative.....Henry I. Christal Co.
President.....Barry Bingham
Director.....Victor A. Sholis
Sales Director.....John M. Fouts
Program Director.....George Walsh
Sales Prom., Publicity Dir......William F. Leader
Chief Engineer.....Orin Townner

WINN—Louisville—1940

Frequency: 1240 Kc.....**Power:** 250 Watts
Owned-Oper. By.....WBC, Inc.
Bus. Studio Address.....409 Speed Bldg.
Tel.: JU 5-5148.....Independent
Representative.....Avery-Knodel
Pres., Gen. Mgr......Glen A. Harmon
Comm. Mgr......James Nathan
Program Dir......Bill Gerson
Promotion Mgr......Helen Roberts
Chief Engineer.....Melvin Scarsdale

WKLO—Louisville—1946

Freq.: 1080 Kc....**Power:** 5 Kw. d., 1 Kw. n.
Owned-Oper. By....Mid-America Bcstg. Corp.
Address.....2000 Commonwealth Bldg.
Tel.: JU 3-4441.....Independent
News, Affil....Lanchester (Ohio) Eagle-Gazette
Representative.....Robt. Eastman
President.....Charles Sawyer
General, Comm. Mgr......William H. Spencer
Program Dir......Barney Groven
Chief Engineer.....William H. Faulkner

WKYW—Louisville—1946

Frequency: 900 Kc.....**Power:** 1000 Watts d.
Owned-Oper. By.....Radio Kentucky, Inc.
Bus. Studio Address.....431 W. Jefferson St.
Tel.: JU 3-4811.....Independent
Sta. Representative.....Broadcast Time Sales
Pres., Gen. Mgr......F. Eugene Sandford
VP., Oper. Mgr......E. Halsey Sandford
Commercial Manager.....John M. Thompson
Program Dir......Carl Shook

WLou—Louisville—1948

Frequency: 1350 Kc.....**Power:** 5000 Watts d.
Owned-Oper. By.....Rounsaville of Louisville, Inc.
Business-Studio Address.....2549 S. Third St.
Tel.: ME 7-6531.....Independent
Sta. Reps......Pearson; Dora-Clayton
President.....Robert W. Rounsaville
General Mgr......E. F. Shadburne
Comm. Program Dir......William Summers
Chief Engineer.....Steve Dawson

WTMT—Louisville—1958

Frequency: 620 Kc.....**Power:** 500 Watts
Owned By.....Jefferson Bdcstng. Co. Inc.
Business Address.....1300 S. 4th St.
Tel.: ME1rose 7-2527.....MBS
Pres., Gen. Mgr......Earl F. Hash
Program Director.....Jack Tipton
Sales Program Mgr......Lee Stinson
Chief Engineer.....Theodore E. Jones

WFMW—Madisonville—1949

Frequency: 730 Kc.....**Power:** 250 Watts d.
Owned By.....Messenger Bdcstg. Co., Inc.
Address.....Box 351
Tel.: TA 1-4096.....KBS
Newspaper Affiliation.....Messenger
Representative.....Best
President.....Edgar Arnold, Sr.
Gen. Sta. Manager.....H. W. Wells
Comm. Mgr......Elmer L. Kelley, Jr.
Sales Promotion Mgr......Leslie Legrand
Program Director.....J. G. Gatlin
Chief Eng......Charles Lee

WTTL—Madisonville—1956

Frequency: 1310 Kc.....**Power:** 500 Watts, d.
Owned.....Hopkins County Bcstrs.
Business Address.....111 S. Main St.
Tel.: TAYlor 1-7420.....ABC
General Mgr., Chief Eng......Conway Smith
Commercial Manager.....Jerry McKonly
Program Director.....George Vought
Publicity Director.....Hobert Thomson

WWXL—Manchester—1956

Frequency: 1580 Kc.....**Power:** 250 Watts d.
Owned.....Wilderness Rd. Bcstg. Co.
Address.....P.O. Box 368
Tel.: LY 8-4694.....KBS
President.....J. L. Tighe
Gen., Sta. Mgr......Roy A. Redmond
Chief Engineer.....Robert Banks

KENTUCKY

WNGO—Mayfield—1947

Frequency: 1320 Kc. Power: 1000 Watts d.
Owned-Oper. By. West Ky. Bcstg. Co.
Business Address. Paducah Rd.; Box 431
Tel.: 1597. KBS
Representative. Indie Sales
President. Mose Bohn
Gen. Sta. Mgr. Charles W. Stratton
Commercial Manager. Jim Freeland
Program Director. Bill Scarbrough
Chief Engineer. Joe Hargrove

WFTM—Maysville—1948

Frequency: 1240 Kc. Power: 250 Watts
Owned By. Standard Co.
Bus. Address. 626 Forest Ave.
Tel.: Logan 4-3361. MBS-KBS
President. Charles P. Clarke
General Manager. John W. Betts
Commercial Manager. Herbert Williams, Jr.
Program Director. Lawrence McGill
Chief Engineer. Harold Sagraves

WMIK—Middlesboro—1948

Frequency: 560 Kc. Power: 500 Watts d.
Owned-Oper. By. Cumberland Gap Bcstg.
Address. N. 19th St. Extension
Tel.: 980. KBS
Representative. Devney
President. U. G. Brummett
Gen. Mgr. Maurice K. Henry
Program Director. Bill Baker
Chief Engineer. Frank Folsom, Jr.

WFLW—Monticello—1955

Frequency: 1360 Kc. Power: 1000 Watts d.
Owned-Operated By. Wolf Creek Bcstg. Co.
Address. Box 36
Tel.: Fillmore 8-3166. KBS
Station Manager. Fred A. Staples
Chief Engineer. L. Cook

WMOR—Morehead—1955

Frequency: 1330 Kc. Power: 1000 Watts, d.
Owned & Operated By. Morehead Bcstg. Co.
Business Address. Main St.
Tel.: State 4-4141. KBS
Sta. Representative. Kentucky Radio Sales
President. J. Earl McBrayer
General Manager. W. M. Whitaker
Chief Eng. Earl S. Young

WMST—Mt. Sterling—1957

Frequency: 1150 Kc. Power: 500 Watts
Owned By. Mt. Sterling Broadcasting Co.
Business Address. 34 Broadway
Tel.: 1150. KBS
Station Representative. Geo. T. Hopewell
President. Jack Reynolds
General Manager. Gary Lister
Chief Engineer. William McGuire

WLOC—Munfordville—1956

Frequency: 1150 Kc. Power: 1 Kw., d.

Owned. S. Central Ky. Bcstg. Co.
Address. Munfordville
Tel.: JA 4-4111. Independent
President. H. T. Parrott
Gen. Mgr., Sales Prom. J. W. Pickett
Program Dir. Mary Goodman
Chief Engineer. W. H. Edwards

WNBS—Murray—1948

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By. Service Bcstg. Co.
Address. P. O. Box 548
Tel.: Plaza 3-3411. Independent
Representative. Dore
Pres., Sta. Mgr. Charles Shuffet
Gen. Mgr., Ch. Engr. C. H. Hulse
Commercial Manager. Ed Griffin

WNKY—Neon—1956

Frequency: 1480 Kc. Power: 1000 Watts d.
Owned. Letcher Bcstg. Corp.
Business Address. Neon
Tel.: 7714. KBS
President. Dave L. Craft
Gen., Sta. Mgr. Jack Burkich
Commercial Mgr. Hence Eversale
Program Dir. Patsy Darnell
Sales Prom. Mgr. Lovell Williams
Publicity Dir. Nolan Webb
Chief Engineer. Howard Williams

WNOP—Newport—1948

Frequency: 740 Kc. Power: 1000 Watts d.
Owned-Operated By. Tri-City Bcstg. Co.
Business-Studio Address. 806 Monmouth St.
Tel.: JU 1-7100. Independent
Representative. Devney
President. James G. Lang
General Manager. Ann Rolles Lang
Station Mgr. R. D. Nunn
Commercial Mgr. R. L. Pike
Chief Engineer. Chas. Hettesheimer

WOMI—Owensboro—1938

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By. Owensboro Bcstg. Co., Inc.
Address. Box 538
Tel.: MU 3-1558. CBS
Newspaper Affiliations. Messenger, Inquirer
Station Representative. Everett-McKinney
President. Lawrence W. Hager
General Manager. Hugh O. Potter
Assistant Manager. Marshall Bruner
Program Director. Cliffordean Potter
Chief Engineer. Harold I. Peters

WVJS—Owensboro—1947

Frequency: 1420 Kc. Power: 1000 Watts
Owned-Oper. By. Owensboro On The Air, Inc.
Address. Highway 60 West
Tel.: MU 3-3521. ABC
President. V. J. Steele
General Manager. Malcolm Greep
Commercial Manager. Parker Smith

Station Program Dir. Earl Fisher
 Asst. Program Dir. Jim Orten
 Publicity Dir. Ruth Steele
 Chief Engineer Earl Jagoe

WDXR—Paducah—1957

Frequency: 1560 Kc. Power: 1 kw.
 Owned By E. W. McKinney-Smith
 Address 10 N. 7th St.
 Tel.: 3-1737 NBC
 Station Rep. Dora-Clayton
 President, Gen. Mgr. E. W. McKinney-Smith
 Chief Engineer Paul Lawrence

WKYB—Paducah—1946

Freq.: 570 Kc. Power: 1 Kw. d., 500 Wts., n.
 Owned-Oper. By Barrington Co. of Ky.
 Business Address 526 Jefferson
 Tel.: 2-1678 MBS
 Representative Bolling
 Pres. Bruce Barrington
 General Mgr. Richard B. Friend
 Comm. Sta. Mgr. Jim M. Page
 Program, Prom. Mgr. Lee Davis
 Ch. Eng. Tom Summers

WPAD—Paducah—1930

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By .. Paducah Bdcstg. Co., Inc.
 Address Taylor Bldg
 Tel.: 2-8231 CBS
 Sta. Representative Bernard Howard
 President, Gen. Mgr. Pierce E. Lackey
 Commercial Mgr. Linn Wolff
 Station, Program Dir. Robert P. Joseph
 Publicity Dir. Bonnie Jarrett
 Chief Engineer U. C. Morris

WSIP—Paintsville—1949

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Big Sandy Bcstg. Co.
 Address 121 Main St.
 Tel.: 1196 MBS-KBS
 Station Rep. Hil Best, Ky. Radio Sales
 Owner, General Mgr. Ted Arnold Silvert
 Program Dir. Bill Barker
 Chief Engineer Richard Conley

WKLX—Paris—1955

Frequency: 1440 Kc. Power: 1000 Watts d.
 Owned & Operated By Paris Bcstg. Co.
 Address 630 Main St.
 Tel.: 1440 KBS
 Representative Continental
 Pres., Gen. Mgr. C. W. Krause
 Comm., Sta. Mgr. Asher Sizemore
 Program Director Gertrude Clem
 Sales Prom., Publicity Dir. Curt Smith
 Chief Engineer James L. Thompson

WLSI—Pikeville—1949

Frequency: 900 Kc. Power: 1000 Watts d.
 Owned-Operated By Cumberland Pub. Co.
 Address Mayo Trail

Tel.: GEneral 7-7323 Independent
 Newspaper Affiliation Pike County News
 President Mrs. W. J. Ward, Jr.
 General, Comm. Mgr. Roy E. Alexander
 Prog., Pub. Dir. John C. Adkins
 Chief Engineer Lawson Paxton

WPKE—Pikeville—1949

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By E. Ky. Bdcstg. Corp.
 Address Pikeville, Ky.
 Tel.: GEneral 7-4051 MBS-KBS
 Station Rep. Continental
 Pres., Gen. Mgr. Jack L. Hatcher
 Commercial Manager H. G. Sturgill
 Chief Engineer James K. Hoskins

WMLF—Pineville—1957

Frequency: 1230 Kc. Power: 250 Watts
 Owned Ken-Te-Va-Bcstg. Co.
 Address P.O. Box 26
 Tel.: ED 7-2100 Independent
 Representative ... Continental; Ky-Radio Sales
 President South C. Bevins
 Commercial Mgr. T. F. Hendrickson, Jr.
 Chief Engineer Hubert Turner

WDOC—Prestonsburg—1957

Frequency: 1310 Kc. Power: 5000 Watts d.
 Owned WDOC Radio
 Address No. Lake Drive
 Tel.: 2338 KBS
 President Gordon Collins
 General Mgr. Rex Osborne
 Chief Engineer Doc Harmon

WPRT—Prestonsburg—1952

Frequency: 960 Kc. Power: 1000 Watts, d.
 Owned By Stephens Industries, Inc.
 Address South Lake Drive
 Tel.: 2050 KBS
 Representative Hil F. Best
 President D. C. Stephens
 General Mgr. Dora S. Stephens
 Station Mgr. David L. Stephens
 Commercial Mgr. Clarence Robinson, Jr.
 Program, Chief Eng. Walter E. May

WPKY—Princeton—1950

Frequency: 1580 Kc. Power: 250 Watts d.
 Owned-Operated By Princeton Bcstg. Co.
 Address Dawson Rd.
 Tel.: 2072 KBS
 Gen. Mgr., Chief Eng. Leslie Goodaker
 Comm. Mgr. Ellis Burnam
 Sales Prom. Mgr. Wilburn Wilson
 Program Dir. Twyman Boren

WRVK—Renfro Valley—1956

Frequency: 1460 Kc. Power: 500 Watts d.
 Owned Renfro Valley Bcstrs., Inc.
 Representative Kentucky Radio Sales
 V.P., Gen. Mgr. Tom Hargis
 Comm. Mgr. Benton Stokes

KENTUCKY

WEKY—Richmond—1953

Frequency: 1340 Kc. Power: 250 Watts
Owned WEKY, Inc.
Address McKee Bldg.
Tel.: 1340 MBS-KBS
Pres., Gen. Mgr. O. C. Halyard, Jr.
Commercial Manager Robert J. Spradlin
Sales Promotion Mgr. Charles L. Mastin
Program Director Mrs. Loretta Canfield
Chief Engineer John D. Jennings, Jr.

WRUS—Russellville—1953

Frequency: 610 Kc. Power: 500 Watts d.
Owned-Oper. By So. Kentucky Bcstg.
Address P. O. Box 110
Tel.: Parkview 6-2471 KBS
Station Representative Hil F. Best
President Roth E. Hook
Gen., Comm. Mgr. Woodrow P. Sosh
Station Manager Earl Johnson
Program Director Mrs. Jo Davis

WLCK—Scottsville—1958

Frequency: 1250 Kc. Power: 500 Watts, d.
Owned By State Line Bcstg. Co.
Address 217½ W. Main St.
Tel.: 490 KBS
Station Rep. Best
President R. L. Turner
General Mgr. Bobby Colvin
Commercial Mgr. Marvin J. Nafus
Chief Engineer Eugene Harston

WTLO—Somerset—1958

Frequency: 1480 Kc. Power: 1 Watt d.
Owned By Pulaski Bcstg. Corp.
Address P.O. Box 443
Tel.: 1680 Independent
President, Gen. Mgr. O. Gowen
Commercial Mgr. H. Edwards
Program, Prom. Dir. C. Smith
Chief Engineer B. Thompson

WSFC—Somerset—1947

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Southeastern Bcstg. Co.
Address Hwy. 1247
Tel.: 1240 MBS
Representative Ky. Radio Sales
Pres., Gen. Mgr. Mike Layman
Commercial Manager Donald Orwin
Program Director John A. Hartnett
Technical Dir. Ralph F. Denton
Chief Engineer Robert L. Shoopman

WKKS—Vanceburg—1958

Frequency: 1570 Kc. Power: 250 Watts
Owned By Karl Kegley
Address 1106 Fairlane Drive
Tel.: SWift 6-3411 Independent
President, Owner Karl Kegley
General, Comm. Mgr. Robert Keller
Chief Engineer Jesse Stamm

WMTC—Vancleve—1948

Frequency: 730 Kc. Power: 1000 Watts d.
Owned-Oper. By Kentucky Mt. Holliness Assn.
Bus. Studio Address Vancleve
Tel.: NOrmandy 6-5006 Independent
Representative Continental
President Dr. Lela G. McConnell
General, Comm. Mgr. Willfred Fisher
Program Dir. Violet Person
Chief Engineer Kenneth Amspaugh

WTCW—Whitesburg—1953

Frequency: 920 Kc. Power: 1000 Watts d.
Owned-Oper. By Folkways Bcstg. Co., Inc.
Address Whitesburg
Tel.: 2711 Independent
President Ernest Tubbs
General Mgr. Donald F. Crosthwaite
Comm. Mgr. Wallace R. Day
Program, Publicity Dir. Hazel A. Yontz
Chief Engineer Joe W. Goode

WEZJ—Williamsburg—1959

Frequency: 1440 Kc. Power: 500 Watts d.
Owned By County Bcstg. Co
Address Williamsburg
Tel.: 6125 Independent
President R. D. Ingram
General, Comm. Mgr. J. H. Reynolds
Chief Engineer B. Collier

WWKY—Winchester—1954

Frequency: 1380 Kc. Power: 1000 Watts d.
Owner Winchester Bcstg. Co., Inc.
Address 17½ W. Broadway
Tel.: Pioneer 4-2864 Independent
Sta. Representative Gene Bolles; Reilly
Pres., Gen. Mgr. Charles Drew
Commercial Manager D. Joe Abbott
Program Director Herman Kelly
Chief Engineer Tommy Bratton

**TO BE SURE —
YOU NEED THE BEST!**

YOU CAN GET THE BEST,
WHY SETTLE FOR LESS?



Pop.: 3,340,000
Families: 891,000
Radio Homes: 846,000

LOUISIANA

TV Homes: 686,000
AM Stas. in State: 75
TV Stas. in State: 13

KROF—Abbeville—1948

Frequency: 960 Kc. Power: 1000 Watts d.
Owned-Oper. By... Abbeville Bcstg. Serv. Inc.
Business Address... P.O. Box 306
Tel.: 90... Independent
President... H. Frenzel Pere
General Manager... George P. Martin

KALB—Alexandria—1935

Frequency: 580 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By... Alexandria Bdcstg. Co., Inc.
Address... 601 Washington St.
Tel.: Hillcrest 3-2543... ABC
Representative... Weed
President... T. B. Lanford
Gen. Manager... Walter D. Melson
Station Manager... Alex Marchand
Program Dir... Skip Wilkerson
Chief Engineer... Lee Worthy

KDBS—Alexandria—1953

Frequency: 1410 Kc. Power: 1 Kw.
Owned... Dixie Bcstg. Ser.
Address... 1515 Jackson St.
Tel.: Hillcrest 3-7454... Independent
Pres., Gen. Mgr... Irving Ward Steinman
Station Manager... William G. Lynch
Local Commercial Mgr... Chris Alexander
Production Manager... Wayne Whisenhunt
Sales Prom. Mgr... Bill Travis
Chief Engineer... Henry J. Lazarone

KSYL—Alexandria—1947

Frequency: 970 Kc. Power: 1000 Watts
Owned-Oper. By... KSYL, Inc.
Address... Box 1489
Tel.: Hillcrest 2-6611... NBC
Rep... McKinney, Clarke, Brown
Pres., Comm. Mgr... Milton Fox
Gen., Sta. Mgr... Sylvan Fox
Chief Engineer... Leonard Dupree

WABL—Amite—1955

Frequency: 1570 Kc. Power: 500 Watts, d.
Owned-Oper. By... Amite Broadcasting Co.
Address... P.O. Box 787
Tel.: 8385... Independent
Gen. Sta., Comm. Mgr... C. W. Fitz
Program Director... Leonard Giacone
Chief Engineer... Vernon E. Dudley

KGAN—Bastrop—1957

Frequency: 1340 Kc. Power: 250 Watts
Owned... Bolton & McCleary
Address... Box 1340
Tel.: 1340... Independent
Co-owners... N. Bolton; H. R. McCleary
Gen. Mgr... Bill Davis

KTRY—Bastrop—1948

Frequency: 730 Kc. Power: 250 Watts d.

Owned-Oper. By... Paul R. Schilling
Address... 217 S. Washington St.
Tel.: 1400... KBS
President... P. R. Schilling
General Mgr... William G. Darland, Jr.
Chief Engineer... Hugh Smith

WAIL—Baton Rouge—1957

Frequency: 1460 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By... Merchants Bcstrs.
Bus. Address... 3150 College Dr.; Box 14657
Tel.: Dickens 4-5275... Independent
Station Representative... John E. Pearson
Pres., Gen. Mgr... Ralph L. Burge
Commercial Manager... Harold G. Herthum
Sta. Mgr., Program Dir... Ronnie Gomez
Chief Engineer... Ed Van Valkenburg

WEND—Baton Rouge—1956

Frequency: 1380 Kc. Power: 500 Watts, d.
Owned By... Vox, Inc.
Address... Commerce Bldg.
Tel.: Dickens 3-6606... KBS
President, General Mgr... Bruce Broussard
Commercial Manager... Al Tabler
Program Director... Donald Sharp
Sales Program Mgr... Ross Gravoires
Publicity Director... Janile Higginbotham
Chief Engineer... William Temple

WIBR—Baton Rouge—1948

Frequency: 1300 Kc. Power: 1000 Watts
Owned-Oper. By... Community Bcstg. Co.
Address... P. O. Box 1226
Tel.: DI 8-6716... Independent
Station Representative... Forjoe; Brown
President, Gen. Mgr... R. Earle
Prog. Dir... Bernard Zuccaro
Comm. Mgr... Olas Olsen
Sta. Mgr., Pub. Dir... Scott W. Erwin
Chief Engineer... H. Cossov

WJBO—Baton Rouge—1934

Frequency: 1150 Kc. Power: 5000 Watts
Owned-Oper. By... Baton Rouge Bcstg. Co., Inc.
Business-Studio Address... 444 Florida St.
Tel.: DI 2-5271... NBC
News. Affil... State Times, Morning Advocate
Sta. Representative... Geo. P. Hollingbery
President... Douglas L. Manship
Gen. Mgr... Mort Silverman
Commercial Mgr... Roger S. Davison
Program Director... Bill Cornelius
Chief Engineer... Leonard Benson

WLCS—Baton Rouge—1946

Frequency: 910 Kc. Power: 1000 Watts
Owned-Operated By... Air Waves, Inc.
Business Address... 204 North St.

LOUISIANA

Tel.: DI 2-4411.....Independent
Representative.....Masla
President.....Norman Saurage, Jr.
Gen. Manager.....Lamar Simmons
Comm. Mgr.....T. A. LeBlanc
Prog. Dir.....Gene Nelson
Chief Eng.....Eugene Howell

WXOK—Baton Rouge—1952

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....WXOK, Inc.
Address.....243 Convention St.
Tel.: DI 4-7604.....Independent
Representative.....Bernard Howard
President.....Jules Paglin
General Manager.....S. Ray, Jr.
Station Manager.....Thomas L. McGuire
Prog. Dir.....Lucille Pollack
Chief Engineer.....Thomas W. Wood

WIKC—Bogalusa—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Curt Siegelin, Admin.
Business Address.....P. O. Box 811
Tel.: REpublic 5-1355.....MBS, KBS
Gen., Sta. Mgr.....John H. Knight
Chief Engineer.....H. L. Smith

WARB—Covington—1953

Frequency: 730 Kc.....Power: 250 Watts d.
Owned-Operated By.....WARB, Inc.
Address.....Box 568
Tel.: 1600.....KBS
President.....David C. Blossman
Gen. Mgr., Ch. Eng.....J. R. Webb

KSIG—Crowley—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....KSIG Bcstg Co., Inc.
Bus.-Studio Address.....320 N. Parkerson Ave.
Tel.: 1450.....MBS-KBS
Representative.....T. F. Clark
President.....Hirsch Scholl
General Manager.....Louis M. Basso
Commercial Manager.....Gene Griffin
Program Director.....Sheldon Kanter
Chief Engineer.....Fred Hebert

KDLA—DeRidder—1950

Frequency: 1010 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Sabine Broadcasting Co.
Address.....Washington at First St.
Tel.: 7600.....KBS
President.....Cyril W. Reddoch
General Manager.....Ralph L. Hooks
Ch. Eng., Commercial Mgr.....Wayne L. Sanders
Program Director.....Pat Hughes
Sales Prom. Mgr.....Winsett Reddoch

KEUN—Eunice—1952

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Tri-Parish Bcstg. Co.
Address.....Box 511
Tel.: GL 7-3041.....MBS
President.....Vincent Rehl
Gen., Sta. Mgr.....John Plauche

Program, Publicity Dir.....Karl R. DeRoven
Chief Engineer.....John Fuselier

KFNV—Ferriday—1956

Frequency: 1600 Kc.....Power: 1 Kw., d.
Owned.....Miss-Lou Bcstg. Co.
Address.....120 Louisiana Ave.
Tel.: 7200.....Independent
President, General Mgr.....George W. Wilson
Commercial Program Mgr.....A. L. Britt
Program Director.....Bob Bailey
Publicity, Chief Engineer.....Bob Wilson

KLFT—Golden Meadow—1955

Frequency: 1600 Kc.....Power: 1000 W. d.
Owned-Operated By.....Leo J. Theriot
Address.....1614 South Bayou D iver
Tel.: GReenfield 5-5165.....KBS
Representative.....Best
President, General Mgr.....Leo J. Theriot
Station Manager.....Linda Carskadon
Program Director.....Roy Vickmair

WFPR—Hammond—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Airweb, Inc.
Business-Studio Address.....Box 432
Tel.: 960.....KBS
Pres., Gen. Mgr.....John A. Chauvin
Commercial Manager.....Foots' McCrory
Chief Engineer.....Charles Herman

KLUV—Haynesville—1956

Frequency: 1580 Kc.....Power: 250 Watts, d.
Owned By.....Haynesville Bcstg. Co.
Address.....3678 Beckham Dr., Shreveport
Tel.: 3804.....Independent
General Mgr.....Charles E. Ray

KVHL—Homer—1955

Frequency: 1320 Kc.....Power: 1 Kw., d.
Owned.....Claiborne Bcstg. Corp.
Address.....Box 97
Tel.: 3804.....KBS
Sta. Representative.....Hil F. Best
President.....Tom Deas
General Mgr., Ch. Eng.....Colon Johnston

KCIL—Houma—1946

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....KCIL, Inc.
Business Address.....P.O. Box 1031
Tel.: Uptown 2-6828.....KBS
Station Representative.....Indie Sales
President.....Denver T. Brannen
General, Commercial Mgr.....L. H. Thesmar
Program Director.....Virginia Ryder
Chief Engineer.....Earl Herron

KJEF—Jennings—1950

Freq.: 1290 Kc. Power: 1 Kw. d., 500 Watts, n.
Owned-Oper. By.....Jennings Bcstg. Co., Inc.
Address.....1521 Lake Arthur Ave.
Tel.: 1155.....MBS-KBS
Pres., Gen. Mgr., C. Eng.....Clovis L. Bailey
Comm. Mgr.....Gerald Dugas

KPEL—Lafayette—1957

Freq.: 1420 Kc. . . . Power: 1 Kw. d., 500 Wts. n.
 Owned-Oper. By Pelican Bcstg. Co.
 Address Box 853
 Tel.: CEnter 4-7418. ABC
 Sta. Reps. Bolles; Reilly; Tracy Moore
 President John Paul Goodwin
 Gen., Sta. Mgr. William A. Patton
 Comm. Manager James M. Drake
 Program Director Charles W. Malone
 Chief Engineer John H. Shipp, Jr.

KVOL—Lafayette—1935

Frequency: 1330 Kc. . . . Power: 1000 Watts
 Owned-Oper. By Evangeline Bcstg. Co., Inc.
 Business Address P.O. Box 1070
 Tel.: CE 4-5151. NBC
 Newspaper Affiliate Advertiser Gazette
 Representative Meeker
 President Morgan Murphy
 General Manager George H. Thomas
 Station Mgr. E. H. Hughes
 Comm. Mgr. Thomas G. Pears
 Chief Engineer Adrian Martin

KAOK—Lake Charles—1947

Frequency: 1400 Kc. . . . Power: 250 Watts
 Owned-Operated By KAOK, Inc.
 Address P. O. Box 1399
 Tel.: HE 6-7544. Independent
 Station Representative Bernard Howard
 President Stanley W. Ray
 General Station Mgr. Roy K. Rhodes
 Commercial Manager Leo Jackson
 Program Director Byron Dowdy
 Chief Engineer Walter Vones

KLOU—Lake Charles—1947

Frequency: 1580 Kc. . . . Power: 1000 Watts
 Owned-Oper. By Gulf Bcstg. Co., Inc.
 Bus.-Studio Address Box 975
 Tel.: HE 6-7277. Independent
 Representative Walker-Rawald
 President G. T. Owen
 General Mgr. R. S. Davison
 Chief Engineer G. M. Meisner

KPLC—Lake Charles—1935

Frequency: 1470 Kc. . . . Power: 5000 Watts
 Owned-Oper. By Calcasieu Bcstg. Co.
 Address Majestic Hotel
 Tel.: HE 9-2713. NBC
 Representative Weed
 General Mgr. Jim Toth
 Commercial Mgr. R. M. White
 Program Dir. A. B. Crafi
 Chief Eng. Edgar Barton

KLPL—Lake Providence—1957

Frequency: 1050 Kc. . . . Power: 250 Watts, d.
 Owned Radio Service Co.
 Address Box 342
 Tel.: 834. KBS
 Representative Bogner & Martin

Presidents E. McMurray & F. Baldwin
 Sta., Comm. Mgr. Gene Underwood
 Chief Engineer P. Kuhn

KLLA—Leesville—1956

Frequency: 1570 Kc. . . . Power: 250 Watts
 Owned Leesville Broadcasting Co.
 Address P. O. Box 1323
 Tel.: 3403 KBS
 Mgr. Partner, Gen. Mgr. I. Ward Steinman
 Commercial Mgr. Ed Marshall
 Chief Engineer Bill Travis

KDBC—Mansfield—1954

Frequency: 1360 Kc. . . . Power: 1 Kw. d.
 Owned DeSoto Bcstg. Corp.
 Address P. O. Box 740
 Tel.: 1360 KBS
 President H. E. Sewell
 Gen., Comm. Mgr. Arthur L. Greene
 Chief Engineer Boyd E. Allinson

KAPB—Marksville—1954

Frequency: 1370 Kc. . . . Power: 1000 Watts, d.
 Owner Avoyelles Bcstg. Corp.
 Address 110 W. Mark St.
 Tel.: 7206 KBS
 Representative Hil F. Best
 President W. L. Billups
 Chief Engineer Charlie Woodside

KASO—Minden—1953

Frequency: 1240 Kc. . . . Power: 250 Watts
 Owned-Operated By Minden Bcstg. Co.
 Address 410 Lakeshore Drive
 Tel.: Franklin 7-1200. Independent
 Sta. Representative Hil F. Best
 General Sta. Mgr. Jim Howell
 Program Dir. Bob Wicks
 Chief Engineer Billy Hyatt

KLIC—Monroe—1950

Frequency: 1230 Kc. . . . Power: 250 Watts
 Owned-Oper. By Dr. Frank Cerniglia
 Address 626 Bernhardt Bldg.
 Tel.: FAirfax 3-4617. MBS-KBS
 General Mgr. Dr. Frank Cerniglia
 Chief Engineer Joe Turbyfill

KMLB—Monroe—1930

Frequency: 1440 Kc. . . . Power: 5000 d.; 1000 n.
 Owned-Operated By WSTV, Inc.
 Business Address Box 1723
 Tel.: FAirfax 2-7161. ABC, NBC
 Representative Pearson
 President Jack N. Berkman
 General Manager Raymond W. Baker
 Program Dir. James Plaisance
 Chief Engineer O. R. Morgan

KNOE—Monroe—1944

Frequency: 1390 Kc. . . . Power: 5000 Watts
 Owned-Operated By James A. Noe

LOUISIANA

Business-Studio Address.....Box 1742
Tel.: FA 2-8155.....Independent
Representative.....H.R. Reps
President.....James A. Noe
General Manager.....Edd Routt
Commercial Manager.....George Johnson
Sales Prom. Mgr.....Mrs. Dixie Ware
Program Director.....Gene Nixon
Chief Engineer.....Ray Boyd

KMRC—Morgan City—1954

Frequency: 1430 Kc.....Power: 500 Watts
Owned.....Tri-City Bcstg. Inc.
Address.....P. O. Box 889
Tel.: 9036.....Independent
President.....Warren J. Fortier
General Mgr.....Earl Wooton

KNOC—Natchitoches—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Natchitoches Bcstg. Co.
Business-Studio Address.....5th & Sirod
Tel.: 2353.....Independent
Station Representative.....Bob Dore
Pres., Gen. Mgr., Chief Eng...B. H. Bailey, Jr.
Sta., Comm. Mgr.....Norman A. Fletcher
Program Director.....Jim Elkins

KANE—New Iberia—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By...New Iberia Bcstg. Co.
Address.....Box 383
Tel.: EMerson 9-6726.....Independent
General Mgr.....George H. Thomas
Sta. Mgr.....Donald Bonin
Commercial Manager.....Sherry A. Lopez
Program Director.....Dee Voorhies
Chief Engineer.....Joe Sikes

KVIM—New Iberia—1951

Frequency: 1360 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Queen City Bcstg. Co.
Address.....P. O. Box 50
Tel.: EMerson 4-5826.....Independent
General Manager.....John H. Coco
Chief Engineer.....Lloyd Bernard

WBOK—New Orleans—1951

Frequency: 800 Kc.....Power: 1000 W., d.
Owned-Oper. By.....WBOK, Inc.
Address.....505 Baronne St.
Tel.: 2-5825.....Independent
Station Representative.....Bernard Howard
President.....Jules J. Paglin
Exec. V.P., Gen. Mgr....Stanley W. Ray, Jr.
Station Mgr.....Ed Prendergast
Commercial Manager.....Fred Schwarz
Program, Publicity Dir.....Rene Duffour
Sales Promotion Mgr.....Frank Aymami
Chief Engineer.....Lloyd Spates

WDSU—New Orleans—1923

Frequency: 1280 Kc.....Power: 5000 Watts
Owned-Operated By.....WDSU Bcstg. Corp.

Business Address.....520 Royal St.
Tel.: TU 4371.....NBC
Representative.....John Blair
President.....Edgar B. Stern
General Mgr.....A. Louis Read
Station Manager.....John F. Screen
Commercial Manager.....Harold Wheelahan
Production Mgr.....Gene Lawrence
Sales Prom. Mgr.....Stan Cohen
Publicity Dir.....Joe Seiferth
Chief Eng.....Lindsey Riddle

WJBW—New Orleans—1926

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By. Radio New Orleans, Inc.
Address.....635 Common St.
Tel.: TUlane 8265.....Independent
Sta. Reps....Reilly; O'Connell; Clarke-Brown
President.....Sherwood J. Tarlow
VP., General Mgr.....Allan W. Roberts
Commercial Manager.....Norman Duffour
Oper. Manager.....Bobby Vann
Program Director.....Jim Mack
Sales Program Mgr.....Jerry Clark
Publicity Director.....Patsy McCabe
Chief Engineer.....Charlie Herman

WJMR—New Orleans—1945

Frequency: 990 Kc.....Power: 1000 Watts d.
Owned-Operated By...Supreme Bcstg Co., Inc.
Address.....1500 Canal St.
Tel.: EX 3131.....Independent
MBS
Sta. Representative.....Weed
President.....Chester Owens
Gen. Mgr., Ch. Eng.....George A. Mayoral
Sta. Representative.....Weed
Program Dir.....Tom Abbot
Publicity Dir.....Carol Wattigney

WYLD—New Orleans—1951

Frequency: 940 Kc.....Power: 1 Wt. d. 500 n.
Owned By.....Rounsaville of N.O. Inc.
Address.....2906 Tulane Ave.
Tel.: HUter 2-4112.....Independent
Sta. Reps.....Pearson; Dora-Clayton
President.....Robert W. Rounsaville
General Sta. Mgr.....Arthur Selley, Jr.
Commercial Mgr.....Don Clark
Prom., Publicity Dir.....David O. Shaffer
Prog. Dir.....Larry McKinley
Chief Engineer.....Samuel Perkins

WNOE—New Orleans—1925

Frequency: 1060 Kc...Power: 50,000 d.; 5000 n.
Owned-Operated By.....James A. Noe
Business-Studio Address...St. Charles Hotel
Tel.: EX 2173.....Independent
Representative.....Avery-Knodel
President.....James A. Noe
Gen., Sta. Mgr.....James A. Noe, Jr.
Comm., Sales Prom. Mgr.....Cleve J. Brien
Program Director.....Bud Connell
Chief Engineer.....A. J. Bourgeois