

# RADIO-TV STATION REPRESENTATIVES

## AIRSPOT SALES

64 East Lake St., Chicago, Ill.  
Phone: STate 2-0460

Gen. Mgr. .... Joseph Kapps

## ALASKA RADIO & TV SALES

280 Madison Ave., New York City, N. Y.  
Phone: MUrray Hill 4-244

National Sales Mgr. .... Roy V. Smith

## ALL-CANADA RADIO & TELEVISION

80 Richmond St. W., Toronto, Ontario, Can.  
Phone: EMpire 6-7691

President. .... H. R. Carson  
General Manager. .... J. S. MacKay  
Vice President. .... G. F. Herbert

### Radio Department

Mgr., Station Time Div. .... John Tregale  
Mgr., Program Division. .C. Dana S. Murray

### TV Department

Manager .... Reo Thompson  
Mgr., Station Time Div. .... Ross McCreath  
Prog. Service Mgr. .... Dennis Goodwin  
Prom. Dir. .... Molly Brent

### Branch Offices

922 Dominion Square Bldg., Montreal, Que.  
Phone: UNiversity 6-9868

Manager .... Burt Hall  
706 Electric Railway, Chamber Bldg.  
Winnipeg, Manitoba  
Phone: 926-861

Manager. .... M. V. Chestnut  
Taylor, Pearson & Carson Bldg.  
Calgary, Alberta  
Phone: 2-7691

Manager. .... J. E. Cavanaugh  
1161 Melville St., Vancouver, B. C.  
Phone: Tatlow 7641

Manager .... J. E. Baldwin

## AM RADIO SALES COMPANY

400 North Michigan Ave., Chicago 11, Ill.  
Phone: MOhawk 4-6555

President. .... Ralph L. Atlas  
Vice-Pres. .... John T. Carey

### Branch Offices

400 N. Michigan Ave., Chicago 14, Ill.  
Phone: MOhawk 4-6555

Executive-in-charge .... Jerry Glynn  
415 Madison Avenue, New York 17, N. Y.  
Phone: PLaza 3-9630

Executive-in-charge. .... H. W. Losee  
5939 Sunset Blvd., Los Angeles 28, Calif.  
Phone: HOllywood 5-0695

Executive-in-charge .... Robert Block  
950 California St., San Francisco 9, Calif.  
Phone: GArdfield 1-0716

Executive-in-charge. .... Kenneth R. Carey

## AVERY-KNODEL INC.

720 Fifth Ave., New York 19, N. Y.  
Phone: JUdson 6-5536

President. .... Lewis H. Avery

Exec. Vice-President. .... J. W. Knodel  
Vice-President. .... Charles C. Coleman  
Vice-President. .... David H. Sandeberg  
Treasurer. .... Philip Schloeder Jr.  
Director .... Charles C. Coleman Jr.

### Branch Offices

75 East Wacker Dr., Chicago 1, Ill.  
Phone: Andover 3-4710

Vice Pres. .... J. W. Knodel  
235 Montgomery St., San Francisco 4, Calif.  
Phone: YUKon 2-2053

Secretary. .... David H. Sandeberg  
3325 Wilshire Blvd., Los Angeles 45, Calif.  
Phone: DUmkirk 5-6394

Executives. .... Douglas MacLatchie,  
W. E. Moore

41 Marietta St., N.W., Atlanta 3, Ga.  
Phone: JACKson 3-2545

Executive-in-charge. .... Charles C. Coleman  
Suite 320, Fidelity Union, Dallas 1, Texas  
Phone: PRospect 7330

Exec. in Charge. .... Wallis Ivy  
Suite 1446, Nat. Bank Bldg., Detroit 26, Mich.  
Phone: WOodward 1-9607

Exec. In Charge. .... Glenn W. Gilbert

## CHARLES BERNARD & CO.

3 West 56th St., New York 19, N. Y.  
Phone: Circle 6-7242

President .... Charles Bernard  
AM Account Exec. .... Jim McEaney  
TV Account Exec. .... Leonard Ross  
Asst. to President. .... Rita Hughes

## HIL F. BEST CO.

Park Ave. Bldg., Detroit 26, Mich.  
Phone: WOodward 2-7298

Gen. Mgr. .... Hil F. Best  
Sales Mgr. .... Michael Best  
Sta. Rel. .... Tom Corlett

### Branch Offices

101 Park Ave., New York 17, N. Y.  
Phone: LExington 2-3783

Geo. T. Hopewell, Joseph Cannon  
228 N. LaSalle St., Chicago 1, Ill.  
Phone: STate 2-5096

Executives-in-charge .... Hooper Jones,  
Phyl Duncan

111 N. LaCienega Blvd., Beverly Hills, Cal.  
Phone: Al 5-8326

681 Market St., San Francisco, Calif.  
Phone: EXbrook 7-0544

Executive-in-Charge .... James Walsh  
Mortgage Guaranty Bldg., Atlanta, Ga.  
Phone: ALpine 5084

Executive-in-charge .... Tom Atkinson

## WALTER BIDDICK COMPANY

1046 So. Olive St., Los Angeles 15, Calif.  
Phone: RICHmond 8-6184

Manager .... Guy Biddick  
Office Mgr. .... Barbara McNey  
Traveling Rep. .... Burt Zoul



**JOHN BLAIR & COMPANY**

150 E. 43rd St., New York 17, N. Y.  
 Phone: PLaza 3-4250

President.....John P. Blair  
 Asst. to Pres.....Wells Barnett  
 Exec. V.P.....Robert E. Eastman  
 Vice-President.....Ward Dorrell  
 Secretary-Treasurer.....Blake Blair

*Branch Offices*

520 N. Michigan Ave., Chicago 11, Ill.  
 Phone: SU 7-8659

Manager.....Paul Ray  
 2502 Russ Bldg., San Francisco 4, Calif.  
 Phone: DOuglas 2-3188

Manager.....Heber Smith, Jr.  
 3460 Wilshire Blvd., Los Angeles 28, Calif.  
 Phone: DUmkirk 7-1333

Vice-President.....Carleton E. Coveny  
 1037 Paul Brown Bldg., St. Louis 1, Mo.  
 Phone: CHestnut 1-5688

Manager.....Tom Harrison  
 617 Book Bldg., Detroit 26, Mich.  
 Phone: WOODward 1-6030

Mgr.....Charles Fritz  
 467 Rio Grande Nat'l Bldg., Dallas, Texas  
 Phone: RIVERSide 4228

Manager.....Steve Beard  
 6 St. James Ave., Boston, Mass.  
 Phone: HUBbard 2-3163

Mgr.....Bruce G. Pattysen  
 101 Marietta St., Atlanta, Ga.  
 Phone: 6482

Vice-President..... Charles Dilcher  
 3319 White-Henry-Stuart, Seattle, Wash.  
 Phone: ELLiott 6270

Manager.....John Burr

**BLAIR-TV, INC.**

150 E. 43rd St., New York 17, N. Y.  
 Phone: TEmpleton 8-5800

Chairman.....John P. Blair  
 President.....William H. Weldon  
 Vice-Presidents.....Lindsey H. Spight,  
 John Denninger, John W. Davis  
 Secretary-Treasurer.....Blake Blair

*Branch Offices*

520 N. Michigan Ave., Chicago 11, Ill.  
 Phone: SUperior 7-5580

Vice-President.....John W. Davis  
 2502 Russ Bldg., San Francisco 4, Calif.  
 Phone: YUKon 2-7068

Vice-President.....Lindsey Spight  
 3460 Wilshire Blvd., Los Angeles 5, Calif.  
 Phone: DU 1-3811

Mgr.....Frank Moreland  
 1037 Paul Brown Bldg., St. Louis 1, Mo.  
 Phone: CHestnut 1-5688

Mgr.....Richard Quigley, Jr.  
 617 Book Bldg., Detroit 26, Mich.  
 Phone: WOODward 1-6030

Manager.....Gabe Dype  
 467 Rio Grande Nat'l Bldg., Dallas, Texas  
 Phone: RIVERSide 4228

Manager.....Steve Beard



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 Manager.....Harry E. Cummings  
 6 St. James Ave., Boston, Mass.  
*Phone:* HU 2-3163  
 Manager .....Bruce Pattysen  
 White-Henry-Stuart Bldg., Seattle, Wash.  
*Phone:* ELliot 6270  
 Manager.....John Burr

**HASKELL BLOOMBERG**

208 Fairmont St., Lowell, Mass.  
*Phone:* GLenview 5-5823  
 General Manager.....Haskeil Bloomberg  
 Asst. Gen. Mgr.....Muriel Joan Bloomberg

**GUY BOLAM**

*American Sales and Servicing Agency*  
 370 Lexington Ave., New York 17, N. Y.  
*Phone:* MUrray Hill 5-1300  
 President .....Guy Bolam  
*Branch Offices*  
 3 Place de Valois, Paris 3, France  
 General Mgr.....P. G. Duprat  
 38 Hertford St., London W 1, England  
 General Manager.....G. Clement Cave  
 11 rue de Fief, Boulogne-Billancourt, France  
 Manager.....J. C. Henriot  
 79 Blvd. Haussmann, Paris 8e, France  
 Manager.....J. C. Delafon  
 1 Fitzroy Square, London W 1, England  
 Manager.....R. E. Palmer

**THE BOLLING COMPANY, INC.**

247 Park Ave., New York 17, N. Y.  
*Phone:* PLaza 9-8150  
 President.....George W. Bolling  
 Vice Pres. (Radio).....Robert H. Bolling  
 Secretary, Sports, Sales Development  
 E. A. Pancoast, Jr.  
 Vice-President (TV).....G. Richard Swift  
 Research.....John MacDonald  
*Branch Offices*  
 435 N. Michigan Ave., Chicago 11, Ill.  
*Phone:* WH 3-2040  
 Mgr., V. P.....John D. Stebbins  
 204 S. Beverly Dr., Beverly Hills, Calif.  
*Phone:* BR 2-0544  
 Manager.....George W. Bolling, III.  
 5 Third St., San Francisco, Calif.  
*Phone:* GA 1-6740  
 Mgr.....John T. Coy  
 80 Bolston St., Boston 16, Mass.  
*Phone:* HU 2-0346  
 Manager.....Richard A. Keating

**LOUIS J. BORGATTI, INC.**

419 Boylston St., Boston 16, Mass.  
*Phone:* COmmonwealth 6-0718  
 Pres.-Treas.....Louis J. Borgatti

**THE BRANHAM COMPANY**

360 North Michigan Avenue, Chicago 1, Ill.  
*Phone:* CEntral 6-5726  
 President.....Eugene F. Corcoran  
 Vice President.....Lewis S. Greenberg  
 Manager .....Dudley D. Brewer  
*Branch Offices*  
 99 Park Avenue, New York 16, N. Y.

*Phone:* MUrray Hill 2-4606  
 Executive-in-Charge.....Joseph F. Timlin  
 6-235 General Motors Bldg., Detroit 2, Mich.  
*Phone:* TRinity 1-0440  
 Executive-in-Charge.....Fred A. Weber  
 1005 Fidelity Union Life Bldg., Dallas 3, Tex.  
*Phone:* RIverside 8-5831  
 Executive-in-Charge .....George Harding  
 Rhodes-Haverty Bldg., Atlanta 3, Ga.  
*Phone:* WALnut 3025  
 Executive-in-Charge.....Horace L. Ralls  
 706 Chestnut St., St. Louis 1, Miss.  
*Phone:* CHEstrut 1-6192  
 Executive-in-Charge.....Fred W. Johnson  
 1028 Sterick Bldg., Memphis 3, Tenn.  
*Phone:* JACkson 6-2344  
 Executive-in-Charge.....Sidney L. Nichols  
 2001 Liberty Life Bldg., Charlotte 2, N. C.  
*Phone:* EDison 2-8839  
 Executive-in-Charge.....Bertram C. Finch  
 703 Market Street, San Francisco 3, Calif.  
*Phone:* YUKon 2-1582  
 Executive-in-Charge.....James M. Lowman  
 6399 Wilshire Blvd., Los Angeles 48, Calif.  
*Phone:* WEBster 1-1551  
 Executive-in-Charge.....Norman E. Noyes

**BREEN & WARD**

400 Madison Avenue, New York 17, N. Y.  
*Phone:* PLaza 1-5075  
 Partner .....Edward J. Breen

**BROADCAST TIME SALES**

1540 N. Highland Ave., Los Angeles 28, Calif.  
*Phone:* HO 5-1755  
 Owner.....Carl Schuele  
*Branch Offices*  
 527 Fifth Ave., N. Y. 17, N. Y.  
*Phone:* OXFord 7-1696.  
 Manager.....Robert P. Swanson  
 333 N. Michigan Ave., Chicago 3, Ill.  
*Phone:* State 2-1405  
 Manager.....Clyde Murphy  
 681 Market St., San Francisco 11, Calif.  
*Phone:* SUtter 1-8656  
 Manager.....T. B. Hall  
 286 Penobscot Bldg., Detroit, Mich.  
*Phone:* WOodward 5-7618  
 Manager .....Dan Ruffo  
 2020 Live Oak, Dallas, Texas  
*Phone:* STerling 4671  
 Manager .....John Moderi

**CLARK R. BROWN CO.**

416 Rio Grande National Bldg., Dallas 2, Texas  
*Phone:* RIverside 2-5148  
 President.....Clarke R. Brown  
 Vice-president.....Robert E. Stuart  
 Vice-pres., Treas.....Andrew E. Peranni  
 Sls. Prom. Dir.....Maggie Stair  
 101 Marietta St., Atlanta, Ga.  
*Phone:* JACkson 3-7797  
 Vice-president.....Bill McRae  
 520 Lovett Blvd., Houston, Texas  
*Phone:* JACkson 8-1601  
 Manager .....Jack Lee  
 910 Royal St., New Orleans, La.  
*Phone:* CAanal 3917



Manager .....Thomas J. Craig  
 5350 West 20th St., Denver, Colo.  
 Phone: BELmont 7-1734  
 Mgr. ....Kenneth E. Palmer

**BULMER & JOHNSON, INC.**

530 Roanoke Bldg., Minneapolis 2, Minn.  
 Phone: FEderal 8-7017  
 President.....Vivian H. Bulmer  
 Vice Pres. ....Ella May Johnson

**BURKE-STUART CO. INC.**

60 East 56th St., New York 22, N. Y.  
 Phone: PLaza 1-4646  
 President .....Ted Oberfelder  
 Vice President.....Jack Masla  
 35 East Wacker Drive, Chicago, Ill.  
 Phone: DEarborn 2-0826  
 Executive-in-Charge .....Ed Paro  
 703 Market Street, San Francisco, Calif.  
 Phone: EXbrook 2-6685  
 Executive-in-Charge .....Sam Elkins  
 6607 Selma Avenue, Hollywood, Calif.  
 Phone: HOLlywood 3-7194  
 Executive-in-Charge .....Myron Bennett

**BURN-SMITH CO., INC.**

19 W. 44th St., New York 36, N. Y.  
 Phone: MU 2-3124-5  
 Vice Pres.-Eastern Mgr.....C. Stanley Bailey  
 Branch Offices  
 307 N. Michigan Ave., Chicago 1, Ill.  
 Phone: CEntral 6-4437  
 Pres.-Treasurer.....John A. Toothill  
 672 S. Lafayette Pk. Pl., Los Angeles, Calif.  
 Phone: DUnkirk 2-3200  
 Mgr. ....Harlan G. Oakes  
 110 Sutter St., San Francisco 4, Calif.  
 Phone: Sutter 1-7971  
 Manager .....Norman Cunningham

**CANADIAN STATION REPRESENTATIVES, LTD.**

477 Madison Ave., N. Y. 22, N. Y.  
 Phone: PLaza 1-4848  
 President .....Adam Young  
 Manager..... T. F. Malone

**CAPPER PUBLICATIONS, INC.**

1035 Topeka Blvd., Topeka, Kans.  
 Phone: 3-2377  
 General Manager.....Ben Ludy  
 Branch Offices  
 420 Lexington Ave., New York 17, N. Y.  
 Phone: LE 2-1250  
 Executive-in-charge.....William L. McKee.  
 333 No. Michigan Ave., Chicago 1, Ill.  
 Phone: CEntral 6-5977  
 Executive .....Barney Clark  
 300 Walthow Bldg., Kansas City 6, Mo.  
 Phone: Victor 3864  
 Executive-in-charge.....Joseph H. Story, Jr.  
 609 Union Commerce Bldg., Cleveland, Ohio  
 Phone: Main 1-6774  
 Exec-in-charge.....Andrew M. Gent  
 1207 Russ Bldg., San Francisco 4, Calif.  
 Phone: Douglas 2-5220  
 Executive-in-charge .....Fred Jameson  
 1151 South Broadway, Los Angeles 15, Calif.

(Walter Biddick Company)  
 Executive-in-charge .....Guy Biddick

**CARIBBEAN NETWORKS, INC.**

200 West 57th St., New York 19, N. Y.  
 Phone: Circle 7-8224  
 President.....Jose Ramon Quinones  
 Exec. Vice Pres.....A. M. Martinez  
 Vice Pres.....Juan J. Cerna  
 Sec., Treas.....Mildred R. Chafey

**CBS RADIO SPOT SALES**

485 Madison Ave., New York 22, N. Y.  
 Phone: PLaza 1-2345  
 Gen. Mgr.....Gordon F. Hayes  
 Eastern Sales Mgr.....Milton F. Allison  
 Sales Div. Mgr.....Ray H. Kremer  
 Director of Research.....Richard Hess  
 Sales Prom. Mgr.....Fred Heywood

**Branch Offices**

410 N. Michigan Ave., Chicago 11, Ill.  
 Phone: Whitehall 4-6000  
 Manager .....Thomas H. Peterson  
 902 Fisher Bldg., Detroit 2, Mich.  
 Phone: Trinity 2-5500  
 Manager.....Ralph Patt, Jr.  
 Palace Hotel, San Francisco 5, Calif.  
 Phone: Yukon 2-7000  
 Manager.....Byron Nelson  
 6121 Sunset Blvd., Hollywood 28, Calif.  
 Phone: HOLlywood 9-1212  
 Manager.....Roland McClure  
 805 Peachtree St., N. E., Atlanta 5, Ga.  
 Phone: TRinity 6-0727  
 Manager.....George Swearingen

**CBS TELEVISION SPOT SALES**

Service of CBS Television  
 485 Madison Ave., New York 22, N. Y.  
 Phone: PLaza 1-2345  
 Vice-Pres. in Charge.....Craig Lawrence  
 Gen. Mgr.....John A. Schneider  
 Business Manager.....Ben Margolis  
 Dir., Sales Devel.....Frank Elliott, Jr.  
 Prom. Mgr.....B. F. Colvig  
 Research Manager.....Robert F. Davis  
 Eastern Sales Mgr.....Tom W. Judge

**Branch Offices**

410 N. Michigan Ave., Chicago 11, Ill.  
 Phone: Whitehall 4-6000  
 Midwestern Sales Mgr.....Arthur C. Elliot  
 805 Peachtree St., Atlanta, Ga.  
 Phone: TRinity 6-0727  
 Manager.....H. H. Holtshouser  
 902 Fisher Bldg., Detroit 2, Mich.  
 Phone: Trinity 2-5500  
 Manager.....Richard R. Loftus  
 Palace Hotel, San Francisco, Calif.  
 Phone: YUKon 2-7000  
 Manager.....John H. White  
 1313 N. Vine St., Los Angeles 28, Calif.  
 Phone: Webster 8-3011  
 Manager.....Edward A. Larkin

**HENRY I. CRISTAL CO., INC.**

579 Fifth Ave., New York 17, N. Y.  
 Phone: MUrray Hill 8-4414  
 President .....Henry I. Cristal  
 Vice-President .....Irvin Gross

*Branch Office*

333 N. Michigan Ave., Chicago 1, Ill.

Phone: CE 6-6357

Manager ..... Merrill Carroll

1569 Russ Building, San Francisco 4, Calif.

Phone: YU 2-1204

Manager ..... Richard E. Green

2107 Book Building, Detroit 26, Mich.

Phone: Woodward 2-3665

Manager..... Joseph R. Spadea

581 Boylston St., Boston 16, Mass.

Phone: Copley 7-1180

Manager ..... Richard Woodies

**THOMAS F. CLARK COMPANY, INC.**

1 East 54th St., New York 22, N. Y.

Phone: PLaza 5-0376

Manager..... Thomas F. Clark

Asst. Mgr..... Madeline E. Miklos

*Branch Office*

35 E. Wacker Drive, Chicago, Ill.

Phone: State 2-1663

Manager ..... Ken Peterson

780 Penobscot Bldg., Detroit, Mich.

Phone: Woodward 1-6036

Manager ..... Paul Pequinot

1021 William-Oliver Bldg., Atlanta, Ga.

Phone: JACKson 4-7088

Manager ..... Karry Cannon

**COLLEGE RADIO CORPORATION**

14 West 45th Street, New York 36, N. Y.

Phone: OXFord 7-0890

President ..... Edwards R. Hoppie

Vice-president..... Robert R. Vance, Jr.

*Branch Office*

(W. S. Grant Co.)

703 Market Street, San Francisco, Calif.

Phone: EXbrook 2-7247

General Manager..... Sam Elkins

**CONTINENTAL RADIO SALES**

21st & Panama St., Philadelphia 3, Pa.

Phone: RIttenhouse 6-8139

Manager ..... R. Butche

*Branch Offices*

285 Madison Ave., New York 17, N. Y.

Manager ..... Stephanie Matyas

Phone: LE 2-2450

228 No. La Salle St., Chicago, Ill.

Manager ..... R. Olson

Phone: FRanklin 2095

**DONALD COOKE INC.**

331 Madison Ave., New York 17, N. Y.

Phone: MUrray Hill 2-7270

President ..... Donald Cooke

*Branch Offices*

228 N. La Salle St., Chicago 1, Ill.

Phone: State 2-5096

Executive-in-Charge ..... Hooper Jones

111 N. La Cienega Blvd., Beverly Hills, Cal.

Phone: Crestview 5-2022

Executive-in-Charge..... Lee O'Connell

233 Sansome St., San Francisco 4, Cal.

Phone: Yukon 6-2396

Executive-in-Charge..... William A. Ayers

**HARRY E. CUMMINGS**

1402 Barnett Bank Bldg.,

Jacksonville 2, Fla.

Phone: ELgin 6-5770

Owner..... Harry E. Cummings

**DORA-CLAYTON AGENCY, INC.**

502 Mortgage Guarantee Bldg., Atlanta 3, Ga.

Phone: Alpine 7841

Operators.... Dora C. Cosse, Clayton J. Cosse

**DEVNEY & CO.**

535 Fifth Ave., New York 17, N. Y.

Phone: MUrray Hill 7-5365

President..... E. J. Devney

*Branch Office*

64 East Lake St., Chicago, Ill.

Phone: FR 2-0016

Manager ..... Hal Holman

111 N. La Cienga Blvd., Los Angeles 57, Calif.

Phone: OLeander 5-7597

Manager ..... Lee F. O'Connell

233 Sansome St., San Francisco 3, Calif.

Phone: YUKon 6-2981

Manager ..... William A. Ayres

**EVERETT-MCKINNEY, INC.**

40 E. 49 St., New York 17, N. Y.

Phone: PLaza 3-9332

President..... Max M. Everett

Secretary..... M. Jane Callahan

Vice Pres..... Powell H. Ensign

*Branch Offices*

400 N. Michigan Ave., Chicago 11, Ill.

Phone: Superior 7-9052

Executive-in-Charge..... John B. Shelton

111 No. LaCienega Blvd., Beverly Hills, Cal.

Phone: OLYmpia 2-1313

Exec-in-Charge..... Lee F. O'Connell

233 Sansome St., San Francisco 4, Cal.

Phone: Yukon 6-2396

Exec-in-Charge..... William A. Ayres

**FORJOE & COMPANY, INC.**

580 Fifth Avenue, New York 36, N. Y.

Phone: JUDson 6-3100

President ..... Joseph Bloom

*Branch Offices*

435 N. Michigan Ave., Chicago 11, Ill.

Phone: Delaware 7-1874

Manager ..... Tom Cinquina

451 N. LaCienega Blvd., Los Angeles, Calif.

Phone: OLeander 5-7755

Manager ..... Lawrence Krasner

593 Market St., San Francisco 5, Calif.

Phone: SUTter 1-7569

Manager ..... Charles E. Haddix

Glen Bldg., Atlanta, Ga.

Phone: JACKson 3-0518-9

Times Square Bldg., Seattle, Wash.

Phone: MUtual 1088

Manager ..... Robert L. Swanson

**GILL-PERNA, INC.**

654 Madison Ave., New York 21, N. Y.

Phone: TEmpleton 8-4740

President ..... Helen Gill



Exec. Vice-Pres. . . . . John J. Perna, Jr.  
*Branch Offices*  
 75 E. Wacker Drive, Chicago, Ill.  
 Phone: FRanklin 2-8665  
 Midwest Mgr. . . . . Walter Beadell  
 2330 W. 3rd St., Los Angeles, Calif.  
 Phone: DUnkirk 7-4388  
 Manager . . . . . R. W. Walker  
 57 Post St., San Francisco, Calif.  
 Phone: Sutter 1-5568  
 Manager . . . . . Rogers Parratt  
 80 Boylston St., Boston, Mass.  
 Phone: Liberty 2-6481  
 Manager . . . . . Harry Wheeler

**W. S. GRANT CO., INC.**

703 Market Street, San Francisco 3, Calif.  
 Phone: EXbrook 2-6685  
 President, General Mgr. . . . . Sam Elkins  
 Vice-president . . . . . Herb Stiller  
*Branch Offices*  
 60 East 56th St., New York 22, N. Y.  
 Phone: PLaza 1-2156  
 35 East Wacker Drive, Chicago 1, Ill.  
 Phone: DEarborn 2-0826  
 6606 Selma Avenue, Hollywood 28, Calif.  
 Phone: HOLlywood 3-7194

**MELCHOR GUZMAN COMPANY, INC.**

45 Rockefeller Plaza, New York 20, N. Y.  
 Phone: CIRCLE 7-0624  
 President . . . . . Melchor Guzman

**H-R REPRESENTATIVES, INC.**

380 Madison Ave., New York 17, N. Y.  
 Phone: Oxford 7-3120  
 Pres. & Treas. . . . . Frank M. Headley  
 Vice-Pres. . . . . Dwight S. Reed  
 Vice-Pres. & Sec. . . . . Frank E. Pellegrin  
 Vice-Pres. . . . . Paul R. Weeks  
*Branch Offices*  
 35 East Wacker Drive, Chicago 1, Ill.  
 Phone: Randolph 6-6431  
 Vice-President . . . . . Dwight S. Reed  
 155 Montgomery St., San Francisco 4, Calif.  
 Phone: YUkon 2-5701  
 General Manager . . . . . James Alspaugh  
 Equitable Bldg., Hollywood 28, Calif.  
 Phone: HOLlywood 2-6453  
 V.P.-Gen. Mgr. . . . . Harold Lindley  
 520 Lovett Blvd., Houston, Texas.  
 Phone: JACKson 8-1601  
 Manager . . . . . Jack Lee  
 101 Marietta St. Bldg., Atlanta, Ga.  
 Phone: CYpress 7797  
 Manager . . . . . Bill McRae  
 416 Rio Grande Bldg., Dallas 2, Texas  
 Phone: Randolph 5149  
 Gen. Manager . . . . . Clarke Brown  
 910 Royal St., New Orleans, La.  
 Phone: CAnal 3917  
 Manager . . . . . Thomas J. Craig

**HARRINGTON, RIGHTER & PARSONS, INC.**

589 Fifth Ave., New York 17, N. Y.  
 Phone: MU 8-7050

*TV Department*

President . . . . . John E. Harrington, Jr.  
 Vice Pres. . . . . Volney Righter  
 Vice Pres. . . . . James O. Parsons, Jr.  
 Acct. Executive . . . . . John F. Dickinson,  
 Burton Adams, Maurice Rashbaum, Jr.,  
 Frank R. Grindley, Edward J. Clark,  
 Eugene Malone  
 Promotion Mgr. . . . . Helen J. Harney

*Branch Office*

Tribune Tower, Chicago, Ill.  
 Phone: WHITEhall 4-0510  
 Executive-in-charge. . . . . Carroll R. Layman  
 Russ Bldg., San Francisco, Calif.  
 Phone: Sutter 1-4125  
 Executive-in-charge. . . . . Franklin Dougherty  
 1430 W. Peachtree Street, Atlanta, Ga.  
 Executive in Charge. . . . . Frank P. Rice

**HEADLEY-REED COMPANY**

420 Lexington Ave., New York 17, N. Y.  
 Phone: MUrray Hill 5-8701  
 President . . . . . Sterling Beeson  
 Chrm. of Board . . . . . F. W. Miller, Sr.  
 Exec. Vice-Pres. . . . . John H. Wrath  
 Director . . . . . Frank W. Miller, Jr.  
 V.P., Sales Mgr., TV. . . . . Jack Hardingham  
 V.P., Sales Mgr., Radio. . . . . Austen Smithers

*Branch Offices*

230 N. Michigan Ave., Chicago 1, Ill.  
 Executives V.P.-in-Charge. John H. Wrath,  
 Geno Cioe  
 Marietta & Forsythe Sts., Atlanta 3, Ga.  
 Executives-in-charge. . . . . Eli W. Sweatman,  
 Wade C. Campbell  
 110 Sutter St., San Francisco, Cal.  
 Executive-in-Charge. . . . . Fred B. Adair, Jr.  
 Taft Bldg., Hollywood & Vine, Hollywood,  
 Cal.  
 Executives-in-charge. . . . . Clark N. Barnes,  
 Arthur Astor  
 Phila. National Bank Bldg., Philadelphia, Pa.  
 Executive-in-charge. . . . . Robert S. Dome

**HOAG-BLAIR CO.**

405 Lexington Ave., New York, N. Y.  
 Phone: MU 4-3722  
 President . . . . . Robert B. Hoag  
 Vice-President . . . . . Wells Barnett  
 Sales Development. . . . . Martin Katz  
 Research . . . . . Ward Dorrell  
 Eastern Sales Manager . . . . . Richard L. Foote  
*Branch Office*  
 737 No. Michigan Ave., Chicago 22, Ill.  
 Phone: DE 7-2145  
 Mid-Western Mgr. . . . . Donald Ward  
 Russ Bldg., San Francisco 4, Calif.  
 Phone: YU 2-7068  
 Exec. in Chg. . . . . Lindsey Spight  
 3460 Wilshire Blvd., Los Angeles 5, Calif.  
 Phone: DU 1-3811  
 Exec. in Chg. . . . . Frank Moreland  
 Book Building, Detroit 26, Mich.  
 Phone: WOODward 1-6030  
 Exec.-in-charge. . . . . Gable Dype  
 Barnett Bank Bldg., Jacksonville 2, Fla.  
 Phone: ELgin 6-5770  
 Exec.-in-charge. . . . . Harry E. Cummings  
 Paul Brown Bldg., St. Louis 1, Missouri  
 Phone: CHEstnut 1-5687

Exec-in-charge.....Richard Quigley  
Rio Grande Bldg., Dallas 2, Texas  
Phone: Riverside 4228

Exec-in-charge.....Steve Beard  
Statler Office Bldg., Boston 16, Mass.  
Phone: Hubbard 2-3163

Exec-in-charge.....Bruce Pattyson  
White-Henry-Stuart Bldg., Seattle, Wash.  
Phone: Elliott 6270

Exec-in-charge.....John Burr  
**GEORGE P. HOLLINGBERY CO.**  
307 North Michigan Ave., Chicago 1, Ill.  
Phone: DEarborn 2-6060

Chairman of the Bd...George P. Hollingbery  
Vice-chairman.....F. E. Spencer, Jr.  
President (Radio).....Fred Hague  
President (TV).....Harry Wise, Jr.  
Radio Sales Manager.....Frank McCarthy  
TV Sales Manager.....Warren Nelson

*Branch Offices*  
500 Fifth Ave., New York 36, N. Y.  
Phone: OXFord 5-5560

Executive-in-Charge.....F. E. Spencer, Jr.  
134 Peachtree St., Atlanta 3, Georgia  
Phone: JACkson 4-5710

Executive-in-Charge.....Richard N. Hunter  
1967 Guardian Building, Detroit 26, Mich.  
Phone: WOODward 1-3555

Executive-in-Charge.....Joseph D. Payne, Jr.  
3325 Wilshire Blvd., Los Angeles, Calif.  
Phone: DUNkirk 5-2071

Executive-in-Charge.....Roy Edwards  
720 Roanoke Bldg., Minneapolis 2, Minn.  
Phone: FEderal 3-0519

Executive-in-Charge.....Ted Adams  
417 Montgomery St., San Francisco 4, Calif.  
Phone: DOuglas 2-2541

Executive-in-Charge.....George Lindman  
Tower Building, Seattle 1, Wash.  
Phone: ELIott 1868

Executive-in-Charge.....Hugh Feltis  
**HAL HOLMAN COMPANY**  
64 East Lake St., Chicago 1, Ill.  
Phone: FRanklin 2-0016

Owner.....Hal Holman  
*Branch Offices*  
535 Fifth Ave., New York 17, N. Y.  
Phone: MURray Hill 7-5365

Executive-in-charge.....Ed Devney  
6381 Hollywood Blvd., Los Angeles 28, Calif.  
Phone: Hywd. 2-2351

Manager.....Tracy Moore  
260 Kearney St., San Francisco 8, Calif.  
Phone: EXbrook 2-6444

Manager.....John Funk  
**INDIE SALES, INC.**  
60 East 42nd St., New York 17, N. Y.  
Phone: MURray Hill 2-4813

President.....Jack Koste  
*Branch Offices*  
228 N. LaSalle St., Chicago 1, Ill.  
Phone: STate 5096

111 N. La Cienega Blvd., Los Angeles 48, Cal.  
Phone: OLeander 5-8326  
Park Ave. Bldg., Detroit 26, Mich.  
Phone: WOODward 2-7298  
P. O. Box 6102, Atlanta, Ga.  
Phone: EXchange 1490

**INTER-AMERICAN PUBLICATIONS, INC.**

41 East 42nd St., New York 17, N. Y.  
Phone: MURray Hill 2-0884

President.....Angel Ramos  
Vice-President.....Jose Oviedo  
Secretary.....Frank Navarro

**INTERSTATE UNITED NEWSPAPERS —RADIO DIVISION**

545 Fifth Ave., New York, N. Y.  
Phone: MURray Hill 2-5452

Radio Dir.....Joseph L. Wootton  
*Branch Office*  
410 South Michigan Ave., Chicago, Ill.  
Exec-in-Charge.....L. J. Pollard

**THE KATZ AGENCY, INC.**

477 Madison Ave., New York 22, N. Y.  
Phone: PLaza 9-4460

Chr. of Board.....George Katz  
President.....Eugene Katz  
Dir. Research, Prom....D. H. Denenholz  
Treasurer.....Morris J. Beck  
Sales Manager, Radio....Morris S. Kellner  
Director of TV.....Edward Codel  
Sales Mgr. (TV).....Scott Donahue

*Branch Offices*  
Prudential Plaza, Chicago 1, Ill.  
Phone: MOhawk 4-7150

Vice-President.....G. H. Gunst  
Penobscot Bldg., Detroit 26, Mich.  
Phone: WOODward 3-8420

Manager.....Arthur J. Underwood  
Bryant Bldg., Kansas City 6, Mo.  
Phone: VICTor 2-7095

Manager.....T. J. Flanagan, Jr.  
1321 Fulton Bank Bldg., Atlanta 3, Ga.  
Phone: JACkson 5-1637

Manager.....Keith Byerly  
2006 Bryan St., Dallas 1, Texas  
Phone: RIVERSide 4036

Manager.....D. Rutledge  
Russ Bldg., San Francisco 4, Calif.  
Phone: DOuglas 2-7628

Manager.....Stanley J. Ruelman  
3325 Wilshire Blvd., Los Angeles 5, Calif.  
Phone: DUNkirk 5-6284

Manager.....Richard Hasbrook

**ROBERT S. KELLER, INC.**

72 Barrow St., N. Y. 14, N. Y.  
Phone: WATkins 4-6599

President.....Bob Keller  
Secretary-Treasurer.....E. B. Wright  
*Branch Office*

228 N. La Salle St., Chicago 1, Ill.  
Phone: STate 2-5096

Manager.....Hooper Jones

**KENTUCKY RADIO SALES**

1404 Heyburn Bldg., Louisville, Kentucky  
Phone: JUNiper 4-0367

President.....Harry McTigue

**KETTELL-CARTER**

118 Newbury St., Boston 16, Mass.  
Phone: KENmore 6-1966

Partner.....Elmer Kettell  
Partner.....Marjorie Carter



**A. LEWIS KING**

551 Fifth Ave., New York 17, N. Y.  
 Phone: MUrray Hill 2-8276  
 President.....A. Lewis King

**NONA KIRBY CO.**

507 Statter Office Bldg., Boston, Mass.  
 Phone: HUBbard 2-6117  
 President .....Nona Kirby  
 Vice President.....Kay Chille  
 Office Manager.....Irene Kelleher

**JOSEPH HERSHEY MCGILLVRA, INC.**

366 Madison Ave., New York 17, N. Y.  
 Phone: MUrray Hill 2-8755  
 President.....Joseph H. McGillvra

*Branch Offices*

185 N. Wabash Ave., Chicago 1, Ill.  
 Phone: State 2-5282

Manager.....Robert B. Pierce  
 638 S. Van Ness Ave., Los Angeles 5, Calif.  
 Phone: DUmkirk 4-7352

Manager.....Fred E. Crawford, Jr.  
 605 Market St., San Francisco, Calif.  
 Phone: YUKon 2-3954

Manager.....A. S. Babcock  
 419 Boylston St., Boston 16, Mass.  
 Phone: COmmonwealth 6-0718

Manager.....Louis J. Borgatti  
 P.O. Box 127, Bedford, Indiana  
 Phone: BEdford 9194

**MEEKER COMPANY, INC.**

521 Fifth Ave., New York 17, N. Y.  
 Phone: MUrray Hill 2-1710

President .....Bob Meeker  
 Vice-president, Radio Dir.....Lou Moore  
 Vice-president, TV Dir.....Ed Filion  
 Eastern TV Sales Mgr.....Chuck Standard  
 Act. Executives..Dave Grimm, Paul Murray  
 Sales Prom. Dir.....Vic Piano  
 Research Dir.....Mimi Von Zelowitz

*Branch Offices*

333 N. Michigan Ave., Chicago 1, Ill.  
 Phone: CE 6-1742

Vice-president .....Carl Jewett  
 Midwest Sales Dev. Mgr.....Norm Cissna  
 Account Executive.....Lois Thompson  
 8 West King St., Lancaster, Pa.  
 Phone: Lan. 5251

Manager .....Dick Sheetz  
 6381 Hollywood Blvd., Los Angeles 28, Calif.  
 Phone: HO 2-2351

Manager .....Tracy Moore  
 Sales Manager.....Jerry Moore  
 339 Russ Building, San Francisco 4, Calif.  
 Phone: YU 6-4940

West Coast Mgr.....Don Pontius  
 Office Manager.....Lucille Riggs

**CLYDE MELVILLE CO.**

Melba Bldg., Dallas 1, Tex.  
 Phone: RIverside 8-5239

Pres. ....Clyde Melville

**NBC SPOT SALES**

30 Rockefeller Plaza, New York 20, N. Y.  
 Phone: CIrcle 7-8300

Director, (TV).....John Reber  
 Business Mgr.....Anthony C. Krayer

Eastern Radio Sales Mgr.....Larry Surles  
 Director, Radio Sales.....George Dietrich  
 Mgr. Represented Stas.....Richard Close  
 Adv., Prom. Mgr.....Wilbur Fromm  
 Eastern TV Sales Mgr.....Jack Ryan  
 Mgr. New Bus., Prom.....Mort Gaffin  
 Sales Service Mgr.....Caroline Herbert  
 Sales Dev., Research Mgr..Daniel Lissance  
 Director, TV Sales.....Edwin Jameson

*Branch Offices*

Merchandise Mart, Chicago 54, Ill.  
 Phone: SUperior 7-8300

Central Radio Sales Mgr.....Fred Lyons  
 Central TV Sales Mgr.....John Mulholland  
 Sunset & Vine, Hollywood 28, Calif.  
 Phone: HOllywood 9-6161

Sales Rep. (Radio).....Doty Edouarde  
 Sales Rep. (TV).....Walter Davison  
 Taylor & O'Farrell Sts., NBC Bldg.  
 San Francisco 2, Calif.  
 Phone: GREystone 4-8700

West Radio Mgr.....Edward Macauley  
 TV Salesmen...R. Anderson, Ken Johnson  
 Penobscot Bldg., Detroit, Mich.  
 Phone: WOODward 1-1610

Radio Sales Rep.....William Buschger  
 TV Sales Representative...John C. Treacy  
 1026 South Blvd., Charlotte, N. C.  
 Phone: CHarlotte 6-6581

Sales Rep.....Bomar Lowrance  
 770 Spring St., N. W., Atlanta, Ga.  
 Phone: ELgin 3726

Sales Rep.....Freeman Jones  
 Fidelity Union Life Bldg., Dallas, Tex.  
 Phone: RANDolph 8206

Sales Rep.....Robert F. Kee

**NATIONAL TIME SALES**

370 Lexington Ave., New York 17, N. Y.  
 Phone: MUrray Hill 5-1300  
*Radio and TV Department*

Sales Manager.....Arthur Gordon  
 Sales Promotion Dir.....Al Alperton

*Branch Offices*

672 LaFayette Park Pl., L. A. 5, Calif.  
 Phone: DU 3-3200

Exec.-in-Charge .....Harlan Oakes  
 110 Sutter St., San Francisco, Calif.  
 Phone: SUtter 1-7971

Exec.-in-Charge .....Norman Cunningham

**HARLAN G. OAKES & ASSOCIATES**

110 Sutter St., San Francisco, Calif.  
 Phone: SUtter 1-7971

Manager .....Norman Cunningham  
 672 S. Lafayette Park Pl., Los Angeles, Calif.  
 Phone: DUmkirk 2-3200

Manager .....Harlan Oakes  
 370 Lexington Ave., New York 17, N. Y.  
 Phone: MUrray Hill 5-1300

Manager .....Arthur Gordon  
 600 Insurance Bldg., San Antonio, Texas  
 Manager .....Joe Harry

**PAN AMERICAN BROADCASTING CO.**

370 Lexington Ave., New York 17, N. Y.  
 Phone: MUrray Hill 5-1300

Manager .....Eugene Bernald





*Branch Offices*

672 S. Lafayette Pk. Pl., Los Angeles 5, Calif.  
*Phone:* DU 2-3200  
 Executive-in-charge.....Harlan Oakes  
 110 Sutter St., San Francisco, Calif.  
*Phone:* Sutter 1-7971  
 Executive-in-charge....Norman Cunningham

**JOHN E. PEARSON CO.**

444 Madison Ave., New York 22, N. Y.  
*Phone:* PLaza 1-3366  
 Owner.....John E. Pearson  
 Account Executives.....Russel Walker,  
 William M. Wilson, Ray Henze, Mike Wur-  
 ster, Richard T. Allen

**John E. Pearson Television, Inc.**

President.....John E. Pearson  
 Vice Presidents.....Russel Walker,  
 William M. Wilson, Frank Reed, James  
 Bowden, C. P. Stitt, Robert Baird

*Branch Offices*

333 No. Michigan Ave., Chicago 1, Ill.  
*Phone:* State 2-7494  
 Executive-in-charge.....James Bowden  
 3242 W. 8th St., Los Angeles 5, Calif.  
*Phone:* Dunkirk 5-5084  
 Executive-in-charge.....David Cassidy  
 58 Sutter St., San Francisco 4, Calif.  
*Phone:* DOuglas 2-7159  
 Executive-in-charge.....Martin H. Percival  
 1410 Northwestern Bank Bldg.,  
 Minneapolis, Minn.  
*Phone:* FEderal 8-5689  
 Exec-in-chg.....C. P. Stitt  
 Fidelity Union Bldg., Dallas, Texas  
*Phone:* RIverside 7-3723  
 Executive-in-charge.....Tom Murphy  
 508 Glenn Bldg., Atlanta, Ga.  
*Phone:* JACkson 5-2912  
 Exec-in-charge.....Robert Baird

**JOHN H. PERRY ASSOCIATES**

19 W. 44th St., New York 36, N. Y.  
*Phone:* MUrray Hill 7-5047  
 General Manager.....Wm. K. Dorman  
 Salesman.....John H. Weir, Jr.  
*Branch Offices*  
 224 S. Michigan Ave., Chicago 3, Ill.  
*Phone:* Harrison 7-4008  
 Manager.....F. W. Thurnau  
 12 S. 12th St., Philadelphia 7, Pa.  
*Phone:* WALnut 2-3555  
 Manager.....Robert Hitchings  
 7-268, General Motors Bldg., Detroit 2, Mich.  
*Phone:* TRinity 5-1803  
 Manager.....J. F. Cole  
 411 Glenn Building, Atlanta 3, Georgia  
*Phone:* MUrray 8-3988  
 Manager.....J. D. Whitehead  
 233 Sansome Street, San Francisco 8, Calif.  
*Phone:* YUKon 6-2981  
 Manager.....W. A. Ayres  
 111 N. La Cienega Blvd., Beverly Hills, Calif.  
*Phone:* OLYmpia 2-1313  
 Manager.....Lee F. O'Connell

**PETERS, GRIFFIN, WOODWARD,  
 INC.**

250 Park Ave., New York 17, N. Y.  
*Phone:* YUKon 6-7900  
 President.....H. Preston Peters  
 Exec. V.P.....Russel Woodward  
 Vice Pres-TV.....Lloyd Griffin  
 V.P., Treas.....Jones Scovern  
 Ass't. V.P.....Lon A. King

*Radio Department*

Ass't. Sales Mgr.....John A. Thompson  
 New Business Dev...Thomas B. Coleman, Jr.  
 Prom., Research Dir....Frank B. Woodruff  
 Ass't. to Dir.....Martin V. Zuzulo

*TV Department*

Eastern Sales Mgr.....John W. Brooke  
 Sales Prom., Service.....John F. Hurlbut  
 New Business Dev....George C. Castleman

*Branch Offices*

Prudential Plaza, Chicago 1, Illinois  
*Phone:* FRanklin 2-6373  
 Vice Pres.....John A. Cory  
 Midwest Sales Mgr. (Radio)...Arthur Bagge  
 Midwest Sales Mgr. (TV)...William Tynan  
 Glenn Bldg., Atlanta 3, Ga.  
*Phone:* MUrray 8-5667  
 Manager.....Barton C. Isbell, Jr.  
 TV Sales Mgr.....William J. Stubbs  
 Penobscot Bldg., Detroit 26, Mich.  
*Phone:* WOODward 1-4255  
 Vice Pres.....William W. Bryan  
 TV Sales.....Louis J. Hummel, Jr.  
 406 West 7th St., Forth Worth, Texas  
*Phone:* EdIson 6-3349  
 Radio, TV Sales.....W. Hal Thompson  
 1750 North Vine St., Hollywood 28, Cal.  
*Phone:* HOLlywood 9-1688  
 V.P., West Coast Mgr.....Hal W. Hoag  
 TV Sales.....John A. Serrao  
 Russ Bldg., San Francisco 4, Cal.  
*Phone:* SUTter 1-3796  
 Radio Sales.....Frank A. Tessin  
 TV Mgr.....William A. Exline

**EDWARD PETRY & CO., INC.**

3 East 54th St., New York 22, N. Y.  
*Phone:* MUrray Hill 8-0200  
*Radio Department*  
 President.....Edward Petry  
 Exec. Vice-Pres.....Edward E. Voynow  
 Vice-Pres.....William B. Maillefert  
 Eastern Sales Mgr.....E. E. Eshleman  
 Sales Prom. Mgr.....William Steese  
 Asst. Sales Prom. Mgr.....John F. Keiner  
*TV Department*  
 V.P., Eastern Sales Mgr...Thomas E. Knode  
 Sales Prom. Mgr.....Robert L. Hutton, Jr.  
 Eastern Sales Mgr.....Martin Nierman  
 Research Mgr.....George Johannessen  
*Branch Offices*  
 400 N. Michigan Ave., Chicago 11, Ill.  
*Phone:* WHitehall 4-0011  
 Exec. V.P.....Edward E. Voynow  
 Sales Mgr. (Radio).....John Ashenhurst  
 Sales Mgr. (TV).....Louis A. Smith  
 645 Griswold St., Detroit 26, Mich.  
*Phone:* WOODward 3-0125

Sales Managers..William Cartwright (AM)  
Franklin M. Walker (TV)  
101 Marietta St., Atlanta 3, Ga.  
Phone: Lamar 8-861

Sales Mgrs.....Joseph Sierer (AM)  
Richard Hughes (TV)  
Russ Bldg., San Francisco 4, Cal.  
Phone: YUkon 2-3631

Sales Managers....Lloyd McGovern (AM)  
Edward L. Smith (TV)  
530 W. Sixth St., Los Angeles 14, Calif.  
Phone: Tucker 3171

Sales Mgrs.....Charles G. Matson (AM)  
L. D. Larimer (TV)  
915 Olive St., St. Louis 3, Mo.  
Phone: Chestnut 1-7191

Sales Mgrs.....George Kercher (AM)  
Hugh O. Kerwin (TV)

**RADIO-TV REPRESENTATIVES, INC.**  
7 East 47th St., New York 17, N. Y.  
Phone: MU 8-4340

President .....Harry Goodman  
Vice President.....Peggy Stone  
**Branch Offices**

75 E. Wacker Dr., Chicago 1, Ill.  
Phone: FI 6-0964

Vice-President .....Edward Nickey  
111 No. LaCienega Blvd., Los Angeles, Calif.  
Phone: OL 5-7597

Manager .....Lee O'Connell  
233 Sansone St., San Francisco, Calif.  
Phone: YUkon 6-2982

Executive-in-Charge.....Wm. Ayres  
217 Glenn Bldg., Atlanta, Ga.  
Phone: WALnut 3872

Manager .....Gene Tibbett

**RADIO REPRESENTATIVES LIMITED**

76 St. Clair Ave., West Toronto 1, Ont., Can.  
Phone: WALnut 4-0727

Pres., Gen. Mgr.....T. Gordon Ferris  
Sales Exec.....George Schmidt  
Radio Sales Mgr.....Bob Munro  
TV Sales Mgr.....Bill Stoeckel  
Sec., Treas.....Victoria Murphy

**Branch Offices**

908 Dominion Square Bldg., Montreal, Que.  
Canada  
Phone: UNiversity 6-8058

Manager.....W. C. Dippie  
Lindsay Bldg., Winnipeg, Manitoba, Canada  
Phone: 9-6374

Manager .....M. J. MacLennan  
804 Hornby St., Vancouver, B. C.  
Phone: MUtual 3-6131

Manager .....Ed Hall

**RADIO TIME SALES (ONTARIO) LTD.**

147 University Ave., Toronto, Ontario  
Phone: Empire 6-6680  
General Manager.....N. D. Brown

**WILLIAM G. RAMBEAU CO., INC.**  
347 Madison Ave., New York 17, N. Y.  
Phone: Murray Hill 6-5940

President .....William G. Rambeau  
Vice-President.....George W. Kupper  
Treasurer.....Mary A. Rambeau  
Account Executives.....George W. Kupper,  
George Olsen, William G. Rambeau

**Branch Offices**

185 N. Wabash Ave., Chicago 1, Ill.  
Phone: And. 3-5566

Executive-in-Charge .....Mary Rudd  
1350 No. Highland Ave., Hollywood 28, Calif.  
Phone: HOLlywood 4-6017

Executive-in-Charge .....Ed Lytle  
927 Mills Bldg., San Francisco, Calif.  
Phone: EXbrook 2-4073

Executive-in-Charge .....Evelyn Wiggins  
530 Roanoke Bldg., Minneapolis 2, Minn.  
Phone: LINcoln 7017

Executive-in-charge .....Vivian Bulmer

**PAUL H. RAYMER COMPANY, INC.**  
444 Madison Ave., New York 22, N. Y.  
Phone: Plaza 9-5570

Executive V.P.....F. C. Brokaw  
V.P., TV.....Stuart M. Kelly  
Promotion & Research....Mitchell DeGroot

**Branch Offices**

435 N. Michigan Ave., Chicago 11, Ill.  
Phone: Superior 7-4473

Vice-President.....Clay E. Forker  
Penobscot Bldg., Detroit 26, Mich.  
Phone: WOODward 3-0764

Executive-in-Charge.....Robert B. Rains  
1680 Vine St., Hollywood 28, Calif.  
Phone: HOLlywood 2-2376

Manager .....John D. Gale  
Russ Bldg., San Francisco 4, Calif.  
Phone: DOUGlas 2-8909

Manager .....Ray Rhodes  
Glenn Bldg., Atlanta 3, Ga.  
Phone: JACKson 5-6508

Manager.....Edward D. Brandt  
Mercantile Securities Bldg., Dallas, Tex.  
Phone: RIVERSide 5663

Manager .....John H. Hicks

**SEARS & AYER, INC.**

612 N. Michigan Ave., Chicago, Ill.  
Phone: Superior 7-8177-8

President.....B. H. Sears  
Secretary .....G. E. Allison

**Branch Offices**

33 West 42nd St., New York, N. Y.  
Phone: BRyant 9-1374

Executive-in-Charge .....Jack Davis  
110 Sutter St., San Francisco, Calif.  
Phone: YUkon 6-4112

Exec-in-Charge .....Daren McGavren  
1741 Ivar Ave., Los Angeles, Calif.  
Phone: HOLlywood 4-2856

Executive-in-Charge.....Donald J. Quinn

**HORACE N. STOVIN & COMPANY**

406 Jarvis St., Toronto 5, Ontario, Canada

Phone: WALnut 4-5768

President.....H. N. Stovin

Exec. V.P.....W. D. Byles

Radio Sales Mgr.....A. C. Harrison

TV Sales Mgr.....J. L. Raeburn

608 Keefer Bldg., Montreal, Quebec

Phone: UNiversity 6-6291

Manager.....T. C. Maguire

1111-211 Portage Ave., Winnipeg 2, Manitoba

Phone: 925-097

Manager.....C. E. Montgomery

615 West Pender St., Vancouver 2, B. C.

Phone: Tatlow 4831

Manager.....J. W. Stovin

**VENARD, RINTOUL & McCONNELL, INC.**

579 Fifth Ave., New York, N. Y.

Phone: MU 8-1088

President.....Lloyd George Venard

Vice President.....Stephen R. Rintoul

Vice President.....James V. McConnell

*Branch Offices*

35 E. Wacker Dr., Chicago, Ill.

Phone: ST 2-5260

Vice President.....Howard B. Meyers

2978 Wilshire Blvd., Los Angeles, Calif.

Phone: DU 8-4151

Exec-in-Charge.....Wilt Gunzendorfer

Mills Bldg., San Francisco, Calif.

Phone: GA 1-7950

Exec-in-Charge.....Duncan A. Scott

**WAGNER-SMITH ASSOCIATES**

280 Madison Ave., New York, N. Y.

Phone: Murray Hill 4-4244

National Sales Mgr.....Roy V. Smith

*Branch Office*

830 Securities Bldg., Seattle, Wash.

Phone: SE 6-6633

West Coast Mgr.....William J. Wagner

**WALKER REPRESENTATION CO., INC.**

347 Madison Ave., New York 17, N. Y.

Phone: MUrray Hill 3-5830

President.....J. Wythe Walker

Vice-president.....C. Otis Rawalt

Account Executives...Lionel Colton, George

Bingham

*Branch Offices*

360 N. Michigan Ave., Chicago, Ill.

Phone: ANdover 3-5771

Manager.....Charles Halteman

100 Boylston St., Boston, Mass.

Phone: HUbbard 2-4370

Vice-president.....William Creed

672 S. LaFayette Park Place, L. A., Calif.

Phone: DUmkirk 2-3200

Manager.....Harlan Oakes

110 Sutter St., San Francisco, Calif.

Phone: SUtter 1-7971

Manager.....Norm Cunningham

1223 A Mortgage Guarantee Bldg., Atlanta, Ga.

Phone: ALPine 5084

Manager.....Tom Atkinson

**GRANT WEBB & CO.**

509 Madison Ave., N. Y. 22, N. Y.

Phone: MU 8-7550

President.....Grant Webb

Vice-president.....Edmond P. Ryan

Dir. of Research.....Frances Sweat

*Branch Offices*

1302 Cadillac Tower, Detroit 26, Mich.

Phone: WOodward 1-8290

Manager.....Mabel Lucas

69 W. Washington St., Chicago 2, Ill.

Phone: STate 2-3155

Manager.....Warren Knudson

155 Montgomery St., San Francisco 4, Calif.

Phone: EXbrook 2-6127

Manager.....James Stewart

8622 Wilshire Blvd., Beverly Hills, Calif.

Phone: OLeander 5-8998

Manager.....Joseph Turner

**WEED AND COMPANY**

579 Fifth Ave., New York 17, N. Y.

Phone: PL 9-4700

Manager (Radio & TV).....Joseph J. Weed

V.P., Sales.....E. J. Fitzsimmons

East. Sales Mgr.....J. C. Lyons

Salesmen (Radio).....Peter McGurk,

William Codus, Winston L. Kirby, Philip

D'Antoni, Joseph Aley, Robert Lobdell

Sales Prom. Mgr.....Winifred Schaefer

Publicity.....Mrs. Dorothy Kaufman

*Branch Offices*

Prudential Plaza, Chicago 1, Ill.

Phone: WHitehall 4-3434

Executive-in-Charge.....Neal Weed

1610 Book Bldg., Detroit 26, Mich.

Phone: WOodward 1-2685

Executive-in-Charge..Daniel W. Bowen, Jr.

Glenn Bldg., Atlanta 3, Ga.

Phone: Cypruss 4081

Exec-in-Charge.....George Griesbauer

5331 Hollywood Blvd., Hollywood 28, Calif.

Phone: HOllwood 2-6676

625 Market St., San Francisco 5, Calif.

Phone: EXbrook 7-0335

Executive-in-Charge.....Boyd Rippey

Statler Bldg., Boston 16, Mass.

Phone: HUbbard 2-5677

Executive-in-Charge.....John G. White

505 Fifth Ave., Des Moines 9, Iowa

Phone: CHerry 3-3930

Exec-in-Charge.....Bill Scharton

**WEED TELEVISION CORP.**

579 Fifth Avenue, New York 17, N. Y.

Sales Staff.....Bates Halsey, Joseph R.

Miller, Walter Newton, Mathias O'Gorman,

David L. O'Shea, Joseph Wells, Theodore

Wrobel, Sheldon Van Dolen



Traffic ..... Florence Eimer  
 Sales Promotion..... Winifred Schaefer  
 Publicity..... Mrs. Dorothy Kaufman  
 Prudential Plaza, Chicago 1, Ill.  
 Vice-president ..... Neal Weed  
 Staff..... George Lindsay, Robert  
 Lethbridge, Samuel Eadie, Joseph M.  
 Fisher, Jr.  
 1610 Book Bldg., Detroit 26, Mich.  
 Executive-in-Charge..... Bernard P. Pearse  
 Glenn Bldg., Atlanta 3, Ga.  
 Executive-in-Charge..George L. Griesbauer  
 6331 Hollywood Blvd., Hollywood 28, Calif.  
 Executive-in-Charge.....Edwin C. Metcalfe  
 625 Market St., San Francisco 5, Calif.  
 Executive-in-Charge ..... Don Staley  
 Statler Bldg., Boston 16, Mass.  
 Executive-in-Charge.....Robert R. Reardon  
 505 Fifth Ave., Des Moines 9, Iowa  
 Executive-in-Charge.....Bill J. Scharton

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V.P. & Sales Mgr..Stephen A. Machcinski, Jr.  
Ass't. Sales Mgr..... Robert Burke

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 6331 Hollywood Blvd., Los Angeles 28, Calif.  
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 317 North Eleventh St., St. Louis, Mo.  
 Phone: MAIn 1-5020  
 Exec-in-Chg. ....Jack Hetherington  
 593 Market St., San Francisco, Calif.  
 Phone: YUkon 6-6769  
 Exec-in-Chg.....Charles R. Christianson  
 Statler Office Bldg., Boston 16, Mass.  
 Phone: HUbbard 2-6617  
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Vice-President.....Stephen A. Mann

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Phone: HOLlywood 9-0965

Manager.....William L. Wallace  
317 North Eleventh St., St. Louis, Mo.

Phone: MAIn 1-5020

Manager.....John B. Hetherington  
593 Market St., San Francisco 5, Cal.

Phone: YUkon 6-6769

Manager.....Charles R. Christianson

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EXECUTIVE BIOS**

**1957**

**PETERS, H. PRESTON**, President of Peters, Griffin, Woodward, Inc., is a twenty-five year veteran of the broadcasting industry. He was one of the original members of the present organization which was launched in 1932. After graduating from Amherst College, he joined the Chicago Tribune, and three years later he moved over to the representative firm. On May 11, 1942 he was named president of Free & Peters, Inc., and in 1956 became president of Peters, Griffin and Woodward, Inc.



**PEARSON, JOHN E.**, President of John E. Pearson Television, Inc. B. 1906, Cape Girardeau, Mo. Attended Central High School, Cape Girardeau. Married; children, Millie Lou, John Wayne, James Edward. Entered broadcasting as announcer and salesman for KWTO-KGBX, Springfield, Mo. in 1932, working simultaneously as freelance newsman and sports writer. Formed John E. Pearson Co. in January, 1940 and John E. Pearson Television, Inc. in September, 1953. Member of Greenwich Country Club.



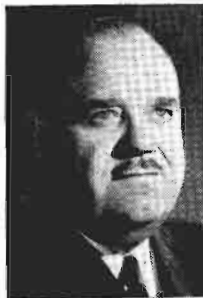
**HOLLINGBERY, GEORGE P.**, President, George P. Hollingbery Co., Radio & Television Station Representatives. B. Lawrence, Kansas. Attended Kansas University. Married; children, Betsy, Ann, Deborah, George, Jr. Started the Hollingbery Company in 1936 following twelve years with the Chicago Herald Examiner as National Advertising Manager. In addition to the headquarters office in Chicago, the company maintains offices in New York, Atlanta, Detroit, Los Angeles, and San Francisco.



**BLAIR, JOHN P.**, President of John Blair & Company. B. Chicago, Ill. Attended University of Wisconsin, B.A. 1922. Entered advertising in 1922 with General Outdoor Advertising Company, San Francisco; Joined J. Walter Thompson, San Francisco, in 1926; McGregor & Sollie Transcription Company, San Francisco, in 1931. Formed John Blair & Company in 1933, Blair-TV in 1948, and Blair Television Associates in 1954. President of SRA, 1953-54. Member, University Club of Chicago, Yale Club of New York, Chicago and New York Yacht Clubs.



**CARSON, H. R.**, President, All-Canada Radio Facilities Ltd., Calgary, Alta.; Quality Records Ltd., Toronto, Ont.; V.P., Taylor, Pearson & Carson Ltd., Edmonton, Alta.; Dir., Sicks' Breweries Ltd. & Wentworth Radio Bestg Co. Ltd., Hamilton, Ont.; CKWX (Radio) Ltd., Vancouver, B.C.; Island Bestg Co. Ltd., Victoria, B.C. B. 1895, Miami, Manitoba, Canada. M. Anne Staples, 1925; one son, Richard. Engaged in automotive jobbing business, Lethbridge, Alta., 1923-29; V.P., Taylor, Pearson & Carson since 1929.



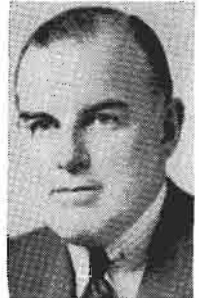
**KATZ, EUGENE**, President of The Katz Agency Inc. which his grandfather, Emanuel Katz, founded in 1888. Attended Dartmouth College and Oxford University. M. Florine Klingenstein, 1933; children, Barbara, 1936, John Daniel, 1938. Chief, Bureau of Intelligence, Office of War Information, Overseas Branch, 1943. Succeeded his father, George R. Katz, as president of The Katz Agency, Inc. in 1952. Member and Director of the Station Representatives Association.



**RAYMER, PAUL H.**, President, Paul H. Raymer Co., Inc. B., Beaver Penna., 1896. Cornell University, A.B. 1920. M. Janet Underhill 1922; Children, Janet, 1922. M. Melvina Schulz 1944; children, Victoria Elizabeth 1946, Paul H., Jr., 1948. U. S. Naval Aviator, Commissioned Ensign US NRF 1918. Account executive 1922-29, H. K. McCann Co., now McCann-Erickson, Inc. President, The New Yorkers Co. President and founder special tabloid daily New York morning newspaper "Today-In-New York."



**WEED, JOSEPH J.**, President, Weed Television Corporation. B. 1901, New York, N. Y. B.A., Fordham University, 1923. M. E. Ruth Pedersen, 1935; children, Joseph William, 1936, Mary Elizabeth, 1937, Cornelius John, 1939. Entered advertising with New York American as salesman, 1923. Entered broadcasting in 1933 as national representative of the New England Network. Founded Weed & Company in partnership with his brother, Neal, in 1936. Organized Weed Television Corp. in July, 1953.



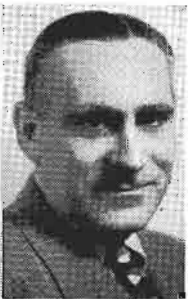
**YOUNG, ADAM**, President of Adam Young Inc., Young Television Corp., Canadian Station Representatives, Ltd., Young International, Ltd. B. 1913, New York, N. Y. M. Margaret Kelly, 1936; children, Richard A., Susan M., Sharon A., Vincent J. Entered broadcasting in 1936 with NBC, working in program and research departments, and artist service bureau. Radio Director, Kiesewtter, 1936; Sales Mgr., J. H. McGillvra Co., 1937; organized Adam Young Inc., 1944.



**HEADLEY, FRANK M.**, President, H-R. Representatives, Inc. and H-R Television, Inc. B. 1908, Webster City, Iowa. Creighton University School of Law, Omaha, LL.B., 1930. M. Ruth Mallery, 1938; children, Frank M., Jr. and Kathryn Mallery. Entered broadcasting as Manager, Radio Division, Kelly-Smith, 1936-39, which became Headley-Reed Co. in 1939. Assumed presidency Headley-Reed, 1939-50; formed H-R firms in 1950. President, SRA.



**OBERFELDER, TED**, President, Burke-Stuart Co., Inc. B. 1909, Boston, Mass. New York University, 1929. M. Joan Doernberg; children, Judy Ann, 1936. Entered broadcasting with Hearst Radio as Promotion Director, 1934-37. Prom. Mgr. The Philadelphia Enquirer, 1937-41. Dir. Prom. and Publicity WCAU, Phila., 1941-43, and WFIL, Phila., 1943-45. Joined ABC in 1945 as Manager of Audience Promotion; Elected V.P. in charge of Owned and Operated Stations, 1952; Pres. Burke-Stuart, 1956.



**REBER, JOHN H.**, Director of NBC Spot Sales, B., 1919, New Rochelle, N. Y. Attended Amherst, B.A., 1941 (PBK); M. Helen Vogt, 1942; children, John Vogt, 1943, Gail, 1945, Thomas Hutchins, 1953. Entered broadcasting as programming assistant, later assistant to Director of Television, NBC, 1946-48. Named Program Manager of the then WNBT, 1948-50. Named Sales Manager, WNBT (now WRCA-TV), 1950-52. Became National Manager NBC TV Spot Sales 1952-56.



**PETRY, EDWARD**, president, Edward Petry & Co., Inc. B. 1896, Brooklyn, N. Y. M. Elizabeth Kehoe, 1923; children, Carol, 1931, Barbara, 1936. Entered broadcasting in 1925 as General Manager of WGL, New York. Joined NBC within the year and in 1926 opened NBC's Chicago office; Account Executive, Addison Vars Agency, 1928, Biow Agency, 1929.



In 1932 he organized Edward Petry & Co., Inc. which under his leadership became the first station representative firm to standardize and maintain station rates.

**VENARD, LLOYD GEORGE**, President Venard, Rintoul & McConnell, Inc. Entered broadcasting in 1934 as salesman for WGAR. Cleveland. Later appointed Merchandising and Promotion Manager of that station, specializing in local contracts for national food and drug accounts. Joined Edward Petry & Co. in 1939 and remained in the New York office for more than ten years as account executive. Assumed management of O. L. Taylor Co. and served as President until formation of Venard, Rintoul & McConnell, Inc. in 1954.



**CHRISTAL, HENRY I.**, president of Henry I. Christal Company, Inc., which he founded in 1952 as an organization devoting its activities exclusively to radio station representation. He was one of the founding partners in Edward Petry & Co., Inc. and was secretary-treasurer and sales manager from 1932 to 1951. His affiliations prior to 1932 were



Scott-Howe-Bowen, Conde Nast Publications and the Detroit Times. He operates a dairy farm in Yorktown Heights, New York, where he raises prize Guernseys.

**CORCORAN, EUGENE F.**, President, The Branham Company. Mr. Corcoran refers to himself as having been born at the Branham Company. He began with the firm in 1913 as what he terms "glorified office boy." Except for a short absence during World War I, he has known no business life other than with Branham. In his climb from novice to president, he has witnessed the growth of his company from a firm of two offices and several salesmen to an organization with eleven offices and 130 employees.



**BOLAM GUY**, President, American Sales & Service Agency; Representative Radio & Teleluxembourg. B. 1900, London, England. Naturalized U. S. citizen. Elementary education in England; attended New York University and C.C. N.Y., majoring in radio and films. Married; daughter, Pat. Entered radio in 1925 as salesman for the De Forest



agency; Head of Radio, J. Walter Thompson, London, 1933-41; War service until 1946; Present post since December, 1926.

**WALKER, J. WYTHE**, President, The Walker Representation Company. B. Fayetteville, Ark. Graduated Northwestern University. M. Frances Stone, 1935; children, Prudence, 1938, J. Wythe, Jr., 1945. Entered broadcasting in 1930 as salesman for radio station WBBM, Chicago. In 1940 he formed The Walker Representation Company with branch offices in New York, Chicago, Boston, Atlanta, Los Angeles, and San Francisco. Member, Bonniebriar County Club, Arkansas Historical, Whittling, and Inside Straight Club.





**AVERY, LEWIS HAVENS**, President,



Avery-Knodel, Inc. B. 1902, Seneca Falls, N. Y. Mynderse Academy, 1916-19; Union College, 1919-22, business administration 1923-25. M. Helen Smith, 1927; children, Aliph Sybil, Jared Charles. Publicity Dept. General Electric, Schenectady, N. Y., 1925-28; Adv. Mgr. of Mohawk-Hudson Power Corp., Albany, N. Y.,

1928-30; Copywriter BBDO, 1930; account executive, Buffalo, 1930-32; Dir. Sales Buffalo Bestg. Co., 1932-40; Sales Mgr., Free & Peters, Chicago, 1940-42.

**SCHNEIDER, JOHN A.**, General Manager of CBS Television Spot Sales. B.,



1926, Chicago, Illinois. University of Notre Dame, B.S., 1948. M., Elizabeth Simpson, 1950; children, Richard W., 1951, William A., 1954. Entered broadcasting as salesman WGN, Chicago, 1948. Also with WMAQ, Chicago, 1949. Joined CBS Spot Sales, Chicago, 1950. Account Executive, CBS Spot Sales, New York, 1951-53. Midwestern Manager, CBS Television Spot Sales, 1954. Eastern Sales Manager, Television Spot Sales, 1955.

**MARTINEZ, A. M.**, Exec. Vice-President Caribbean Networks, Inc. B. 1901, Mexico City, Mexico. M. Bertha Scharf, 1932; child, Albert Thomas, 1942. Entered advertising in 1925 with Ruthrauff & Ryan, Inc. 1925-27. Wales Advertising Co. 1927-28, Foreign Advertising & Service Bureau, Inc. 1928-29, Millseo Agency, Inc. 1929-32. Pioneered Latin American radio station representation in 1932 with Conquest Alliance Co. 1932-40, established Radio Division, Melchor Guzmán Co., Inc. 1940-53.



**BEESON, STERLING B.**, President, Headley-Reed Co. B. 1908, Toledo, Ohio. Attended Miami Military Institute, Germantown, Ohio; Georgia Military Academy, College Park, Ga.; Columbia Univ., New York City. M. Jacquelynn Wake, 1946; children, Lydia Anne, 1949, and Sterling Bruce, 1954. Entered broadcasting in 1935 through merchandising dept. of WXYZ, Detroit. In 1937 he created, wrote and sold programs on freelance basis for WTOL, Toledo. Joined McGillvra, 1939; Headley-Reed, 1941.



**HAYES, GORDON F.**, General Manager of CBS Radio Spot Sales, B., 1908, Melott, Indiana. Attended Indiana University School of Journalism, A.B., 1933. M. Jessie Mae Dowell, 1934; son, Norman Keith, 1938. Joined Scripps-Howard chain as member of advertising sales staff Washington Daily News, Washington, D. C., 1933-39. Advertising Manager, Washington Daily News 1939-43. Entered broadcasting as account executive for WTOP, Washington, D. C. 1943-45. Joined CBS Radio Spot Sales, 1945.



**BOLLING, GEORGE W.**, President, The Bolling Company, Inc. U. S. Naval Academy, 1923. M. Maxine Weaver; Children, George W. Bolling, III. Youngtown Sheet and Tube Co. as civil engineer. Consulting engineer to the City of Chicago. Joined Westinghouse Radio Station KYW as first radio salesman in Chicago, appointed commercial manager of KWY, 1925; Hays-MacFarland Agency, Radio Director; Ass't Gen. Mgr. Michigan Network, 1933; John Blair & Co., 1936-46.



**DEVNEY, EDWARD J.**, Owner of Devney & Company. B. 1913, Cleveland, Ohio. M. Lillian Ryan 1947; Children, Anne Marie, 1949, Brian, 1951. Entered broadcasting as salesman for WJAY, Cleveland, 1936. Salesman, WIBC, Indianapolis, 1938. Salesman, Howard Wilson Co., New York, 1940. Entered Air Force in 1942 as Pvt. Discharged in



1946 as Capt. Eastern Manager of Howard Wilson Co. until joining Headley-Reed as account executive in 1947. Joined William G. Rambeau Co. in 1949 as V.P.

**KELLER, ROBERT S.**, President of Robert S. Keller, Inc. B. 1902 Chicago, Ill., Harvard University 1919 - 23; M. Amy Atkinson (deceased) 1934. Entered broadcasting 1926 as program director WOMT, Manitowoc, Wisconsin. Served in program department NBC New York 1929-32. Partner in KAD Productions, New York, 1933-34. Staff organist and Chief Copyright WMCA New York 1934-37. Station relations for Associated Music Publishers, Inc. New York 1937-44. Manager Burn-Smith Co., Inc., New York 1944.



**STONE, PEGGY**, Vice-President Radio-TV Representatives, Inc. B. 1905 New York, N.Y. Attended Columbia University Extension School. M. 1922, Children, Thomas E., 1923; Greta, 1928; Stephen, 1930. Entered Broadcasting as Secretary to Sam Pickard, V.P. Station Relations, CBS, March, 1929. Later, Assistant in Station Relations until 1938.



Joined Hearst-Radio, Inc., 1938 Vice-President in charge of station relations; later formed Spot Sales; Broadcast Sales: In 1946 joined Taylor-Howe Snowden.

**EVERETT, MAX M.**, President of Everett - McKinney, Inc. B. 1909, Iowa. Attended Drake University, Des Moines, Iowa. M. Irma Appelquist, 1923; children, Monte Allen, 1925, Jane Ellen, 1928. From space salesman for Better Homes & Gardens, entered broadcasting in 1942 as National Sales Manager of radio station KOIL, Omaha, and KFAB-KFOR, Lincoln, Nebraska. Joined Edward Petry Company, New York, in 1943; then to J. P. McKinney & Son in 1944 as Managing Director of Radio.



**BERNARD, CHARLES**, President of Charles Bernard & Company. B. 1921. Baltimore, Md. Attended Johns Hopkins University until enlistment in Air Force, Feb., 1942. Entered broadcasting in 1946 as sports announcer for WITH, Baltimore. Switched to sales at WISD, Baltimore, 1947; WCAO, Baltimore, 1949; WOV, New York, 1950. In



1951 became agent for MCA, then to ABC; later to WINS-Crosley and DuMont Sales. Returned to ABC, 1953-55. In 1956, formed Charles Bernard & Co.

**BERNALD, EUGENE**. President of Pan American Broadcasting Company. Attended Columbia University, 1929. M. Mary Blanche; children, Mary Ann, Eugene Robert, Edward Arthur, Barbara. Director of Imperial Broadcasting Company, Inter-American News, International Media Company, Active Asia Foundation, American - Korean Foundation, planning board for government radio stations overseas. Member, Inter-American Association of Broadcasters. World Communications Council.



**KOSTE, JACK**, President of Indie Sales Incorporated. B. 1914, New York, N. Y. Attended C.C.N.Y. School of Business. M. Catherine E. Luoma, 1940; children, Peter Lawrence, 1942, Craig Alan, 1947. Entered advertising in 1933 with William Esty & Company; Sales Manager with Spot Sales, Inc., and Forjoe & Company from 1944 to 1949;

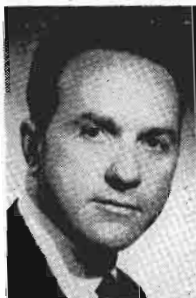


Vice President and National Sales Director of the Liberty Network, 1951; Established Indie Sales Incorporated in 1949, serving since then as President.

**MALONE, THOMAS F.**, Vice President, Canadian Station Representatives, Ltd. B. 1911, Yonkers, New York. Attended Villanova University, B.A. 1933. M. Anne McRae, 1938; children, Suzanne, 1942, Thomas, 1945, Rita, 1952. Entered broadcasting in 1937 as Theater Manager with CBS; joined CBS Sales Department in 1943; became associated with Adam Young, Inc. in 1945. When Adam Young, Inc. organized Canadian Station Representatives, Ltd. in 1954, he was elected Vice President of this corporation.



**WEBB, LAWRENCE**, Managing Director of Station Representatives, Inc., 101 Park Avenue, New York 17, New York. Native of Ohio, he attended Ohio University. Single. Entered broadcasting with radio station WJW, Cleveland, serving as Office Manager, Treasurer, Assistant General Manager and Vice President from 1940 to 1953. Lawrence



served as National Sales Manager for stations WLOK and WLOK-TV, Lima, Ohio from 1953 to 1955. He joined Station Representatives Association, Inc., in 1955.

**COOKE, DONALD R.**, President of Donald Cooke Incorporated. B. 1917, Montreal, Quebec, Canada. Attended Western University, London, Canada, B.A. 1942. M. Mae Cooke; one son, Donald R., 1945. Served as announcer and commercial salesman with radio station WELL, Battle Creek, Michigan, 1944; Account Executive for O'Neil, Larson & McMann, 1945; Account Executive for William G. Rambeau Co., Inc., 1945-46; Formed Donald Cooke Incorporated in March, 1946. Member, RTES.



**BREEN, EDWARD J.**, Partner, Breen & Ward. B. 1922, New York, N. Y. Attended Wharton School, University of Pennsylvania, B.S. 1948; Columbia University Graduate School of Business, M.S., Advertising, 1953. M. Virginia J.; children, John P. Dennis A., Judith A. Naval officer during World War II and Korean conflict. Entered broadcasting as television salesman, Albany, N. Y.; Vice President in Charge of Broadcast Sales, Grant Webb & Company, 1954-56. Member, American Marketing Association.



**MEEKER, ROBERT D. C.** President of The Meeker Company, Inc. B. 1911, Aurora, Ill. Attended Princeton University, Class of '32. M. Shirley L. Steinman 1939; children, Pamela 1940, Robert D. C. Jr. 1942, divorced 1946. Married Dorothy H. Frost 1947, children, James B. 1951. Entered advertising in research and sales, Metro Group, N. Y., 1934-37. Acc't Exec., Pedlar & Ryan, N. Y., 1936-40. N. Y. sales manager, Lancaster Newspapers, Inc., 1940-42. Founded the Meeker Company in 1946.



**RAMBEAU, WILLIAM G.**, President,



William G. Rambeau Company, first exclusive national station representative. Married; children, Mary Gillogly Rambeau, Mary Lee Rambeau, Mrs. Richard Hough, Mrs. Peter Spoehr. Wholesale Mgr., GM Trucks, Chicago; Ad exec, Class Journal Co.; Account Exec., Country Gentleman and Saturday Evening Post; V.P. in

Charge of Sales and Advertising, Warner Electric Brake Corp. Founded William G. Rambeau Company in 1931. Member, Union League Club of New York, Chicago A.C.



**BLOOM, JOSEPH**, President, Forjoe &



Co., Inc. and Forjoe-TV, Inc. B.S., C.C. N.Y.; LLB, New York University. M. Paceli Bloom, former leading soprano with Philadelphia Opera Company; son, Stephen, 1943. Entered broadcasting in 1936 and established his representation firm in 1938. Clubs include Radio Executive Society, Metropolitan Museum of Art, Mu-

seum of Natural History, Brandeis University Alumni Association, City College Alumni Association. Hobbies: piano, chess, photography.

**KING, A. LEWIS**. Attended New York



University. After several newspaper and Wall St. jobs, entered broadcasting in 1925 as salesman for WAAT, Newark, New Jersey, simultaneously operating advertising agency for clients who required service. Later worked in sales at WNEW and WHN (now WMGM), New York. Currently functioning as ad-

vertising agency, station representative, TV film producer, and announcer. Broadcasting half-hour radio and TV program, "Boating with Lew King." Member RTES.



**GUZMAN, MELCHOR**, President, Mel-



chor Guzman Company, Inc. B. 1895, Cochabamba, Bolivia. Attended Dakota Wesleyan University, University of Chicago, Northwestern University. M. Carmen D. Guzman; children, Carmen and Ruth. Entered Radio in 1935 and TV in 1950. Member, Rotary Club, International Advertising Association, Radio

Electronics Television Manufacturers Association. Residence, 250 Clinton Road, Garden City, Long Island. Offices, 45 Rockefeller Plaza, New York City.

**TELEPHONE NUMBERS  
OF  
IMPORTANT STATION REPS  
SEE PAGES  
100 to 107**

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# What Happened to the Woman Broadcaster and Her Program?

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By  
JEAN GIBSON  
Radio-Television Daily

**N**O ONE will deny the television impact of a dancer in a swirling skirt, a chic model in the latest fashion, or a pretty hostess with plunging neckline, cooking in her kitchen. And a sultry-voiced actress still packs evocative punch on the radio.

But what has happened to the woman broadcaster?

Certainly most women broadcasters have talent, poise, and show a well-turned ankle. They have verve and TV-genic features. A surprising number are honest-to-goodness good reporters. Even more are top-rated salesmen.



Female broadcasters have long faced the fact that in their careers the demand on a woman is greater than on a man in the same capacity, especially in the news field. A few women broadcasters are doing an exceptional job of entertaining the female portion of the American public. But a great many more deserve a chance.

For years, the woman broadcaster and her program grew in importance. Nearly every radio station had at least one woman on the air. When television came of age, it too used women and their programs.

What, then, went wrong with this type of show? What made her disappear? Was it the switch many radio stations made to a news and music programming format? Why did TV drop many of its women's shows?

Women's programs succeeded because of their flexibility. They failed because of it too. Almost anything could be used on their program to satisfy advertisers of other shows. Commercials, given in a conversational style, were encouraged to be longer and many more were used than would be tolerated on any other program.



The woman's show also suffered greatly from two labels: 1. woman's program and 2. service program.

To program directors, (some women commentators were guilty too) the words "woman's program" meant only homemaking reports, recipes and sewing hints. Some of these homemaking hints helped the program, but the over-abundance—well that was one of the first mistakes.

A woman listener needs to "get out of the kitchen" even though she is hearing a program while fixing dinner or washing dishes.

Stations underestimated the female audience. The female listeners wanted something besides kitchen shows. They wanted to hear what was going on in the world; they wanted to hear interviews with interesting people — people who have accomplished something, not the station manager's wife who happens to be Mrs. Club Woman and just has to tell about the rummage sale the club is sponsoring. Of course, this cut down on the time Mr. Important could be interviewed.



This brings us to another reason women broadcasters and their programs left the air. Mrs. Club Woman got the air time free of charge as a service from the station. Other women who knew the "right" person at the station got free service announcements on the woman's show. When this was coupled with the ever-present low budget for the program the listeners dropped off.

The thinly disguised commercials, the household hints, the dull interviews tired many women broadcasters. Like Doberman of the Phil Silvers "Sgt. Bilko" show, their complaint was "But Sarge; why does it always have to be me?"

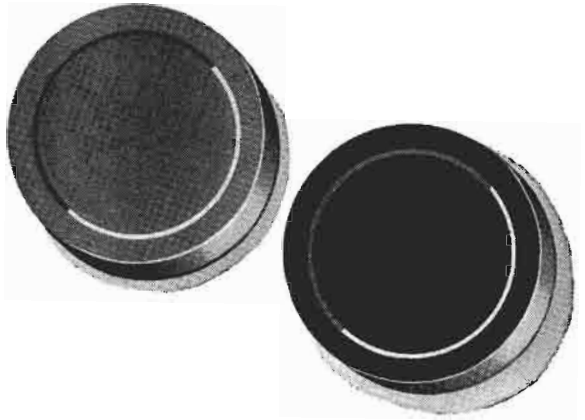
What can be done to bring the woman broadcaster back to the air? Even when she was most popular the "talking woman" was still in the minority. The situation is not hopeless.

First she could build her name by appearing on panel shows, both radio and TV. Or, as many women are doing now, give commercials. She could moderate a quiz or panel show. From here, she would find an easier stepping stone back to a show of her own.



But first she must get a new label for her show, a new approach and face broadcasting with her own special integrity and keep it that way.

Women lost their programs because the approach was wrong and audiences were changed. But never underestimate the power of a woman — especially a woman broadcaster.



## **WBC** buttons up

RADIO

**WBZ+WBZA** Boston-Springfield—51,000 Watts

**KDKA** Pittsburgh—50,000 Watts

**KYW** Cleveland—50,000 Watts

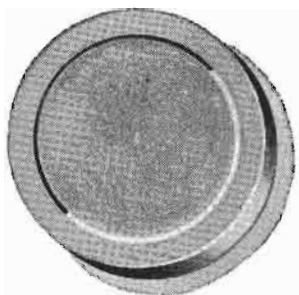
**WOWO** Fort Wayne—50,000 Watts

**WIND** Chicago—5,000 Watts

**KEX** Portland—50,000 Watts

**WESTINGHOUSE BROADCASTING**

WIND REPRESENTED BY A M RADIO SALES • KPIX REPRESENTED BY THE KATZ AGENCY, INC



## the big audiences

### TELEVISION

**WBZ-TV** Boston—Channel 4—NBC

**KDKA-TV** Pittsburgh—Channel 2—NBC-CBS-ABC

**KYW-TV** Cleveland—Channel 3—NBC

**KPIX** San Francisco—Channel 5—CBS

WBC programs for the big audiences, delivers the customers in 7 of the country's biggest markets. That's why no selling campaign is complete without the WBC stations. To complete *your* campaign, call A. W. "Bink" Dannenbaum, WBC VP Sales, MUrray Hill 7-0808, New York.



**COMPANY, INC.**

ALL OTHER WBC STATIONS REPRESENTED BY PETERS, GRIFFIN, WOODWARD, INC.

# ESTIMATED FAMILIES FOR 1957

STATE	Population March 1, 1957 (Estimated)	Families	Radio Homes	TV Homes	Radio Stations in State
ALABAMA	3,174,000	816,000	784,000	472,000	93
ARIZONA	1,113,000	312,000	298,000	188,000	32
ARKANSAS	1,831,000	510,000	504,000	263,000	51
CALIFORNIA	13,923,000	4,467,000	4,420,000	3,986,000	156
COLORADO	1,654,000	493,000	462,000	304,000	46
CONNECTICUT	2,285,000	686,000	660,000	594,000	26
DELAWARE	421,000	124,000	116,000	108,000	8
DISTRICT OF COLUMBIA	871,000	251,000	245,000	223,000	8
FLORIDA	3,990,000	1,148,000	1,124,000	836,000	108
GEORGIA	3,744,000	979,000	952,000	684,000	103
IDAHO	633,000	186,000	177,000	104,000	27
ILLINOIS	9,529,000	2,934,000	2,870,000	2,496,000	88
INDIANA	4,491,000	1,372,000	1,302,000	1,186,000	57
IOWA	2,718,000	840,000	812,000	712,000	54
KANSAS	2,146,000	681,000	662,000	487,000	44
KENTUCKY	3,044,000	835,000	812,000	512,000	64
LOUISIANA	3,052,000	839,000	804,000	576,000	65
MAINE	910,000	264,000	252,000	197,000	19
MARYLAND	2,869,000	792,000	748,000	677,000	30
MASSACHUSETTS	4,841,000	1,449,000	1,420,000	1,298,000	79
MICHIGAN	7,661,000	2,232,000	2,198,000	1,967,000	79
MINNESOTA	3,271,000	955,000	920,000	728,000	50
MISSISSIPPI	2,137,000	552,000	532,000	234,000	64
MISSOURI	4,291,000	1,309,000	1,274,000	1,074,000	73
MONTANA	638,000	198,000	187,000	72,000	30
NEBRASKA	1,428,000	432,000	424,000	317,000	28
NEVADA	247,000	82,000	78,000	42,000	15
NEW HAMPSHIRE	563,000	170,000	168,000	164,000	13
NEW JERSEY	5,566,000	1,664,000	1,658,000	1,470,000	23
NEW MEXICO	855,000	232,000	224,000	98,000	32
NEW YORK	16,195,000	5,055,000	4,998,000	4,748,000	107
NORTH CAROLINA	4,479,000	1,107,000	1,098,000	726,000	121
NORTH DAKOTA	661,000	177,000	171,000	96,000	15
OHIO	9,231,000	2,801,000	2,695,000	2,572,000	82
OKLAHOMA	2,251,000	671,000	658,000	497,000	49
OREGON	1,781,000	567,000	556,000	374,000	58
PENNSYLVANIA	11,160,000	3,632,000	3,584,000	3,018,000	129
RHODE ISLAND	832,000	252,000	244,000	226,000	11
SOUTH CAROLINA	2,387,000	588,000	562,000	398,000	59
SOUTH DAKOTA	701,000	198,000	189,000	108,000	16
TENNESSEE	3,494,000	954,000	905,000	647,000	87
TEXAS	9,088,000	2,626,000	2,575,000	1,911,000	216
UTAH	817,000	226,000	215,000	177,000	21
VERMONT	369,000	107,000	104,000	76,000	13
VIRGINIA	3,693,000	956,000	916,000	743,000	72
WASHINGTON	2,713,000	839,000	824,000	615,000	64
WEST VIRGINIA	1,982,000	535,000	498,000	360,000	44
WISCONSIN	3,806,000	1,109,000	1,100,000	878,000	70
WYOMING	323,000	94,000	91,000	46,000	19
TOTAL	169,859,000	50,298,000	49,070,000	40,285,000	2,795



# **AMPLITUDE MODULATION STATIONS—AM**

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RADIO HOMES BY STATE  
U. S. STATION INDEX  
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| KFTV — Paris, Tex.           | 630 | KHBC — Hilo, Hawaii            | 667 |

|                                  |     |                              |     |
|----------------------------------|-----|------------------------------|-----|
| KHBG — Okmulgee, Okla.           | 572 | KJBS — San Francisco, Calif. | 379 |
| KHBM — Monticello, Ark.          | 364 | KJCF — Festus, Mo.           | 496 |
| KHBR — Hillsboro, Tex.           | 624 | KJCK — Junction City, Kans.  | 445 |
| KHCD — Clifton, Ariz.            | 358 | KJEF — Jennings, La.         | 457 |
| KHFS — Vancouver, Wash.          | 651 | KJET — Beaumont, Tex.        | 616 |
| KHJ — Los Angeles, Calif.        | 373 | KJFJ — Webster City, Iowa    | 443 |
| KHMO — Hannibal, Mo.             | 496 | KJNO — Juneau, Alaska        | 666 |
| KHOB — Hobbs, N. M.              | 517 | KJOE — Shreveport, La.       | 460 |
| KHON — Honolulu, Hawaii          | 667 | KJOY — Stockton, Calif.      | 383 |
| KHOZ — Harrison, Ark.            | 363 | KJR — Seattle, Wash.         | 649 |
| KHQ — Spokane, Wash.             | 650 | KJRG — Newton, Kans.         | 446 |
| KHSL — Chico, Calif.             | 368 | KJSK — Columbus, Neb.        | 508 |
| KHUB — Watsonville, Calif.       | 384 | KJUN — Redmond, Ore.         | 578 |
| KHUM — Eureka, Calif.            | 369 | KKOG — Ogden, Utah           | 636 |
| KHUZ — Borger, Tex.              | 616 | KLAC — Hollywood, Calif.     | 371 |
| KIBE — Palo Alto, Calif.         | 376 | KLAD — Klamath Falls, Oreg.  | 576 |
| KIBH — Seward, Alaska            | 666 | KLAK — Lakewood, Colo.       | 388 |
| KIBL — Beeville, Tex.            | 616 | KLAM — Cordova, Alaska       | 666 |
| KIBS — Bishop, Calif.            | 368 | KLAN — Renton, Wash.         | 648 |
| KICA — Clovis, N. M.             | 517 | KLAS — Las Vegas, Nev.       | 511 |
| KICD — Spencer, Iowa             | 443 | KLBM — La Grande, Oreg.      | 576 |
| KICK — Springfield, Mo.          | 504 | KLBS — Houston, Tex.         | 624 |
| KICO — Calexico, Calif.          | 368 | KLCB — Libby, Mont.          | 506 |
| KID — Idaho Falls, Idaho         | 420 | KLCN — Blytheville, Ark.     | 361 |
| KIDO — Boise, Idaho              | 419 | KLCO — Poteau, Okla.         | 572 |
| KIEM — Eureka, Calif.            | 369 | KLEA — Lovington, N. M.      | 518 |
| KIEV — Glendale, Calif.          | 370 | KLEE — Ottumwa, Iowa         | 442 |
| KIFI — Idaho Falls, Idaho        | 420 | KLEM — Le Mars, Iowa         | 441 |
| KIFN — Phoenix, Ariz.            | 359 | KLEN — Killeen, Tex.         | 626 |
| KIFW — Sitka, Alaska             | 667 | KLER — Lewiston, Idaho       | 420 |
| KIGW — Alamosa, Colo.            | 385 | KLFT — Golden Meadow, La.    | 457 |
| KIHN — Hugo, Okla.               | 571 | KLFY — Lafayette, La.        | 457 |
| KIHO — Sioux Falls, S. Dak.      | 604 | KLGN — Logan, Utah           | 635 |
| KIHR — Hood River, Ore.          | 576 | KLGR — Redwood Falls, Minn.  | 488 |
| KIJV — Huron, S. Dak.            | 604 | KLIC — Monroe, La.           | 458 |
| KIKI — Honolulu, Hawaii          | 667 | KLIF — Dallas, Tex.          | 619 |
| KILA — Hilo, Hawaii              | 667 | KLIK — Jefferson City, Mo.   | 497 |
| KILO — Grand Forks, N. Dak.      | 557 | KLIL — Estherville, Iowa     | 440 |
| KIMA — Yakima, Wash.             | 651 | KLIN — Lincoln, Neb.         | 508 |
| KIMN — Denver, Colo.             | 386 | KLIR — Denver, Colo.         | 386 |
| KIMO — Independence, Mo.         | 496 | KLIX — Twin Falls, Idaho     | 421 |
| KIMP — Mount Pleasant, Tex.      | 629 | KLIZ — Brainerd, Minn.       | 484 |
| KIND — Independence, Kans.       | 445 | KLKC — Parsons, Kans.        | 446 |
| KINE — Kingsville, Tex.          | 626 | KLLA — Leesville, La.        | 457 |
| KING — Seattle, Wash.            | 649 | KLLL — Lubbock, Tex.         | 627 |
| KINY — Juneau, Alaska            | 666 | KLMO — Longmont, Colo.       | 388 |
| KIOA — Des Moines, Iowa          | 439 | KLMR — Lamar, Colo.          | 388 |
| KIOX — Bay City, Tex.            | 615 | KLMS — Lincoln, Neb.         | 509 |
| KIPA — Hilo, Hawaii              | 667 | KLMX — Clayton, N. M.        | 517 |
| KIRO — Seattle, Wash.            | 649 | KLO — Ogden, Utah            | 635 |
| KIRX — Kirksville, Mo.           | 500 | KLOG — Kelso, Wash.          | 647 |
| KISD — Sioux Falls, S. Dak.      | 605 | KLOH — Pipestone, Minn.      | 487 |
| KIST — Santa Barbara, Calif.     | 381 | KLOK — San Jose, Calif.      | 380 |
| KIT — Yakima, Wash.              | 651 | KLOQ — Yakima, Wash.         | 652 |
| KITE — San Antonio, Tex.         | 631 | KLOU — Lake Charles, La.     | 457 |
| KITI — Chehalis-Centrodia, Wash. | 646 | KLOV — Loveland, Colo.       | 388 |
| KITN — Olympia, Wash.            | 648 | KLPM — Minot, N. Dak.        | 558 |
| KITO — San Bernardino, Calif.    | 378 | KLPR — Oklahoma City, Okla.  | 572 |
| KIUL — Garden City, Kans.        | 444 | KLPW — Union, Mo.            | 504 |
| KIUN — Pecos, Tex.               | 630 | KLRA — Little Rock, Ark.     | 363 |
| KIUP — Durango, Colo.            | 387 | KLRS — Mountain Grove, Mo.   | 500 |
| KIVY — Crockett, Tex.            | 619 | KLTF — Little Falls, Minn.   | 486 |
| KIWW — San Antonio, Tex.         | 632 | KLTI — Longview, Tex.        | 627 |
| KIXL — Dallas, Tex.              | 619 | KLTZ — Glensgow, Mont.       | 505 |
| KIXX — Provo, Utah               | 636 | KLUB — Salt Lake City, Utah  | 637 |
| KIYI — Shelby, Mont.             | 507 | KLUF — Galveston, Tex.       | 623 |
| KJAN — Atlantic, Iowa            | 438 | KLUK — Evanston, Wyo.        | 664 |
| KJAY — Topeka, Kans.             | 448 | KLVC — Leadville, Colo.      | 388 |
| KJBC — Midland, Tex.             | 628 | KLVL — Pasadena, Cal.        | 630 |
|                                  |     | KLVT — Levelland, Tex.       | 626 |



|                              |     |                              |     |
|------------------------------|-----|------------------------------|-----|
| KLWN — Lawrence, Kans.       | 445 | KNUJ — New Ulm, Minn.        | 487 |
| KLWT — Lebanon, Mo.          | 500 | KNUZ — Houston, Tex.         | 624 |
| KLX — Oakland, Calif.        | 374 | KNX — Los Angeles, Calif.    | 372 |
| KLYN — Amarillo, Tex.        | 614 | KOA — Denver, Colo.          | 387 |
| KLZ — Denver, Colo.          | 386 | KOAL — Price, Utah           | 636 |
| KMA — Shenandoah, Iowa       | 442 | KOAM — Pittsburg, Kans.      | 446 |
| KMAC — San Antonio, Tex.     | 632 | KOB — Albuquerque, N. M.     | 516 |
| KMAE — McKinney, Tex.        | 628 | KOBE — Las Cruces, N. M.     | 518 |
| KMAK — Fresno, Calif.        | 370 | KOBY — San Francisco, Calif. | 379 |
| KMAN — Manhattan, Kans.      | 446 | KOCA — Kilgore, Tex.         | 626 |
| KMAP — Bakersfield, Calif.   | 368 | KOCO — Salem, Ore.           | 579 |
| KMBC — Kansas City, Mo.      | 499 | KOCS — Ontario, Calif.       | 375 |
| KMBL — Junction, Tex.        | 626 | KOCY — Oklahoma City, Okla.  | 572 |
| KMBY — Monterey, Calif.      | 374 | KODE — Joplin, Mo.           | 497 |
| KMCM — McMinnville, Ore.     | 576 | KODI — Cody, Wyo.            | 664 |
| KMCO — Conroe, Tex.          | 618 | KODL — The Dalles, Ore.      | 575 |
| KMDO — Fort Scott, Kans.     | 444 | KODY — North Platte, Neb.    | 509 |
| KMED — Medford, Ore.         | 576 | KOEL — Oelwein, Iowa         | 441 |
| KMHL — Marshall, Minn.       | 486 | KOFE — Pullman, Wash.        | 648 |
| KMHT — Marshall, Tex.        | 628 | KOFI — Kalispell, Mont.      | 506 |
| KMIL — Cameron, Tex.         | 617 | KOFO — Ottawa, Kans.         | 446 |
| KMJ — Fresno, Calif.         | 370 | KOGA — Ogallala, Neb.        | 509 |
| KMLB — Monroe, La.           | 458 | KOGT — Orange, Tex.          | 629 |
| KMLW — Marlin, Tex.          | 628 | KOH — Reno, Nev.             | 511 |
| KMMJ — Grand Island, Neb.    | 508 | KOHU — Hermiston, Ore.       | 575 |
| KMMO — Marshall, Mo.         | 500 | KOIL — Omaha, Neb.           | 510 |
| KMNS — Sioux City, Iowa      | 442 | KOIN — Portland, Ore.        | 578 |
| KMO — Tacoma, Wash.          | 650 | KOJM — Havre, Mont.          | 506 |
| KMOD — Modesto, Calif.       | 374 | KOKO — Warrensburg, Mo.      | 504 |
| KMON — Great Falls, Mont.    | 506 | KOKX — Keokuk, Iowa          | 441 |
| KMOR — Oroville, Calif.      | 375 | KOL — Seattle, Wash.         | 649 |
| KMOX — St. Louis, Mo.        | 501 | KOLD — Yuma, Ariz.           | 361 |
| KMPC — Los Angeles, Calif.   | 373 | KOLE — Port Arthur, Tex.     | 630 |
| KMRC — Morgan City, La.      | 458 | KOLJ — Quanah, Tex.          | 631 |
| KMUR — Murray, Utah          | 635 | KOLO — Reno, Nev.            | 511 |
| KMUS — Muskogee, Okla.       | 571 | KOLR — Sterling, Colo.       | 389 |
| KMVI — Wailuku-Maui, Hawaii  | 668 | KOLS — Pryor, Okla.          | 573 |
| KMYC — Marysville, Calif.    | 373 | KOLT — Scottsbluff, Neb.     | 510 |
| KMYR — Denver, Colo.         | 386 | KOMA — Oklahoma City, Okla.  | 572 |
| KNAF — Fredericksburg, Tex.  | 622 | KOMB — Cottage Grove, Ore.   | 574 |
| KNAK — Salt Lake City, Utah  | 636 | KOME — Tulsa, Okla.          | 573 |
| KNAL — Victoria, Tex.        | 634 | KOMO — Seattle, Wash.        | 649 |
| KNBC — San Francisco, Calif. | 379 | KOMW — Omak, Wash.           | 648 |
| KNBR — North Platte, Neb.    | 509 | KONE — Reno, Nev.            | 512 |
| KNBX — Kirkland, Wash.       | 647 | KONG — Visalia, Calif.       | 384 |
| KNBY — Newport, Ark.         | 364 | KONI — Phoenix, Ariz.        | 360 |
| KNCK — Concordia, Kans.      | 444 | KONO — San Antonio, Tex.     | 632 |
| KNCM — Moberly, Mo.          | 500 | KONP — Port Angeles, Wash.   | 648 |
| KNCO — Garden City, Kans.    | 444 | KOOK — Billings, Mont.       | 505 |
| KNDC — Hettinger, N. Dak.    | 557 | KOOL — Phoenix, Ariz.        | 359 |
| KNDY — Marysville, Kans.     | 446 | KOOS — Coos Bay, Ore.        | 574 |
| KNEA — Jonesboro, Ark.       | 363 | KOPO — Tucson, Ariz.         | 360 |
| KNEB — Scottsbluff, Neb.     | 510 | KOPR — Butte, Mont.          | 505 |
| KNED — McAlester, Okla.      | 571 | KORA — Bryan, Tex.           | 617 |
| KNEL — Brady, Tex.           | 616 | KORC — Mineral Wells, Tex.   | 628 |
| KNEM — Nevada, Mo.           | 500 | KORE — Eugene, Ore.          | 575 |
| KNET — Palestine, Tex.       | 629 | KORK — Las Vegas, Nev.       | 511 |
| KNEW — Spokane, Wash.        | 650 | KORN — Mitchell, S. Dak.     | 604 |
| KNEX — McPherson, Kans.      | 446 | KORT — Grangeville, Idaho    | 420 |
| KNGS — Hanford, Calif.       | 370 | KOSA — Odessa, Tex.          | 629 |
| KNIM — Maryville, Mo.        | 500 | KOSE — Osceola, Ark.         | 364 |
| KNOC — Natchitoches, La.     | 458 | KOSF — Nacogdoches, Tex.     | 629 |
| KNOE — Monroe, La.           | 458 | KOSI — Aurora, Colo.         | 385 |
| KNOG — Nogales, Ariz.        | 359 | KOSY — Texarkana, Ark.       | 367 |
| KNOK — Fort Worth, Tex.      | 622 | KOTA — Rapid City, S. Dak.   | 604 |
| KNOR — Norman, Okla.         | 571 | KOTN — Pine Bluff, Ark.      | 365 |
| KNOW — Austin, Tex.          | 615 | KOTS — Deming, N. M.         | 517 |
| KNOX — Grand Forks, N. Dak.  | 557 | KOVC — Valley City, N. Dak.  | 558 |
| KNPT — Newport, Ore.         | 577 | KOVE — Lander, Wyo.          | 664 |

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|--------------------------------|-----|-------------------------------|-----|
| KOVO — Provo, Utah             | 636 | KRGI — Grand Island, Neb.     | 508 |
| KOWB — Laramie, Wyo.           | 664 | KRGV — Weslaco, Tex.          | 635 |
| KOWH — Omaha, Neb.             | 510 | KRHD — Duncan, Okla.          | 570 |
| KOWL — Bijou, Calif.           | 368 | KRIB — Mason City, Iowa       | 441 |
| KOXR — Oxnard, Calif.          | 375 | KRIC — Beaumont, Tex.         | 616 |
| KOY — Phoenix, Ariz.           | 360 | KRIG — Odessa, Tex.           | 629 |
| KOYN — Billings, Mont.         | 505 | KRIO — McAllen, Tex.          | 628 |
| KOZE — Lewiston, Idaho         | 420 | KRIS — Corpus Christi, Tex.   | 618 |
| KOZY — Grand Rapids, Minn.     | 485 | KRIZ — Phoenix, Ariz.         | 360 |
| KPAC — Port Arthur, Tex.       | 630 | KRKD — Los Angeles, Calif.    | 373 |
| KPAL — Palm Springs, Calif.    | 376 | KRKO — Everett, Wash.         | 647 |
| KPAM — Portland, Ore.          | 578 | KRLC — Lewiston, Idaho        | 420 |
| KPAN — Hereford, Tex.          | 623 | KRLD — Dallas, Tex.           | 620 |
| KPAS — Banning, Calif.         | 368 | KRLN — Canon City, Colo.      | 385 |
| KPAT — Pampa, Tex.             | 629 | KRLW — Walnut Ridge, Ark.     | 367 |
| KPBM — Carlsbad, N. M.         | 517 | KRMD — Shreveport, La.        | 461 |
| KPDN — Pampa, Tex.             | 630 | KRMG — Tulsa, Okla.           | 573 |
| KPDQ — Portland, Ore.          | 578 | KRMO — Monett, Mo.            | 500 |
| KPEP — San Angelo, Tex.        | 631 | KRMS — Osage Beach, Mo.       | 501 |
| KPET — Lamesa, Tex.            | 626 | KRMW — The Dalles, Ore.       | 575 |
| KPHO — Phoenix, Ariz.          | 359 | KRNO — San Bernardino, Calif. | 378 |
| KPIG — Cedar Rapids, Iowa      | 438 | KRNR — Roseburg, Ore.         | 578 |
| KPKW — Pasco, Wash.            | 648 | KRNT — Des Moines, Iowa       | 440 |
| KPLC — Lake Charles, La.       | 457 | KROC — Rochester, Minn.       | 488 |
| KPLK — Dallas, Ore.            | 575 | KROD — El Paso, Tex.          | 621 |
| KPLN — Camden, Ark.            | 362 | KROF — Abbeville, La.         | 455 |
| KPLT — Paris, Tex.             | 630 | KROG — Sonora, Calif.         | 383 |
| KPMC — Bakersfield, Calif.     | 368 | KROP — Brawley, Calif.        | 368 |
| KPOA — Honolulu, Hawaii        | 668 | KROS — Clinton, Iowa          | 439 |
| KPOC — Pochontas, Ark.         | 365 | KROW — Oakland, Calif.        | 375 |
| KPOJ — Portland, Ore.          | 578 | KROX — Crookston, Minn.       | 485 |
| KPOL — Los Angeles, Calif.     | 373 | KROY — Sacramento, Calif.     | 377 |
| KPOP — Los Angeles, Calif.     | 372 | KRPL — Moscow, Idaho          | 420 |
| KPOW — Powell, Wyo.            | 665 | KRRV — Sherman-Denison, Tex.  | 632 |
| KPQ — Wenatchee, Wash.         | 651 | KRSD — Rapid City, S. D.      | 604 |
| KPRC — Houston, Tex.           | 624 | KRSL — Russell, Kans.         | 446 |
| KPRK — Livingston, Mont.       | 507 | KRSN — Los Alamos, N. M.      | 518 |
| KPRL — Paso Robles, Calif.     | 376 | KRTN — Raton, N. M.           | 518 |
| KPRO — Riverside, Calif.       | 377 | KRTR — Thermopolis, Wyo.      | 665 |
| KPRS — Kansas City, Mo.        | 499 | KRTV — Hillsboro, Ore.        | 576 |
| KPST — Preston, Idaho          | 421 | KRUL — Corvallis, Ore.        | 574 |
| KPTL — Carson City, Nev.       | 511 | KRUN — Ballinger, Tex.        | 615 |
| KPUG — Bellingham, Wash.       | 646 | KRUS — Ruston, La.            | 460 |
| KQIK — Lakeview, Ore.          | 576 | KRUX — Phoenix, Ariz.         | 360 |
| KQUE — Albuquerque, N. M.      | 516 | KRVN — Lexington, Neb.        | 508 |
| KQV — Pittsburgh, Pa.          | 591 | KRWC — Forest Grove, Ore.     | 575 |
| KRAI — Craig, Colo.            | 386 | KRWS — Post, Tex.             | 630 |
| KRAK — Stockton, Calif.        | 383 | KRXK — Rexburg, Idaho         | 421 |
| KRAL — Rawlins, Wyo.           | 665 | KRXL — Roseburg, Ore.         | 578 |
| KRAM — Las Vegas, Nev.         | 511 | KSAL — Salina, Kans.          | 446 |
| KRAY — Amarillo, Tex.          | 614 | KSAM — Huntsville, Tex.       | 625 |
| KRBA — Lufkin, Tex.            | 628 | KSAN — San Francisco, Calif.  | 379 |
| KRBC — Abilene, Tex.           | 614 | KSBW — Salinas, Calif.        | 377 |
| KRCO — Prineville, Ore.        | 578 | KSCB — Liberal, Kans.         | 445 |
| KRCT — Baytown, Tex.           | 615 | KSCJ — Sioux City, Iowa       | 442 |
| KRDG — Redding, Calif.         | 376 | KSCO — Santa Cruz, Calif.     | 381 |
| KRDO — Colorado Springs, Colo. | 385 | KSD — St. Louis, Mo.          | 503 |
| KRDU — Dinuba, Calif.          | 369 | KSDA — Redding, Calif.        | 377 |
| KRE — Berkeley, Calif.         | 368 | KSDN — Aberdeen, S. Dak.      | 604 |
| KREH — Oakdale, La.            | 460 | KSDO — San Diego, Calif.      | 379 |
| KREI — Farmington, Mo.         | 496 | KSEI — Pocatello, Idaho       | 420 |
| KREL — Baytown, Tex.           | 615 | KSEK — Pittsburg, Kans.       | 446 |
| KREM — Spokane, Wash.          | 650 | KSEL — Lubbock, Tex.          | 627 |
| KREO — Indio, Calif.           | 371 | KSEM — Moses Lake, Wash.      | 647 |
| KRES — St. Joseph, Mo.         | 501 | KSEO — Durant, Okla.          | 570 |
| KREW — Sunnyside, Wash.        | 650 | KSET — El Paso, Tex.          | 621 |
| KREX — Grand Junction, Colo.   | 388 | KSEW — Sitka, Alaska          | 667 |
| KRFC — Rocky Ford, Colo.       | 389 | KSEY — Seymour, Tex.          | 632 |
| KRFO — Owatonna, Minn.         | 487 | KSFA — Nacogdoches, Tex.      | 629 |

|                                         |     |                                      |     |
|-----------------------------------------|-----|--------------------------------------|-----|
| KSFE — Needles, Calif. ....             | 374 | KTFI — Twin Falls, Idaho .....       | 421 |
| KSFO — San Francisco, Calif. ....       | 380 | KTFS — Texarkana, Tex. ....          | 633 |
| KSGM — Ste. Genevieve, Mo. ....         | 501 | KTFY — Brownfield, Tex. ....         | 617 |
| KSIB — Creston, Iowa .....              | 439 | KTHE — Thermopolis, Wyo. ....        | 665 |
| KSID — Sidney, Neb. ....                | 510 | KTHS — Little Rock, Ark. ....        | 364 |
| KSIG — Crowley, La. ....                | 456 | KTHT — Houston, Tex. ....            | 625 |
| KSII — Gladewater, Tex. ....            | 623 | KTIB — Thibodaux, La. ....           | 461 |
| KSIL — Silver City, N. M. ....          | 519 | KTIL — Tillamook, Ore. ....          | 579 |
| KSIM — Sikeston, Mo. ....               | 503 | KTIM — San Rafael, Calif. ....       | 381 |
| KSIS — Sedalia, Mo. ....                | 503 | KTIP — Porterville, Calif. ....      | 376 |
| KSIIW — Woodward, Okla. ....            | 573 | KTIX — Seattle, Wash. ....           | 649 |
| KSIX — Corpus Christi, Tex. ....        | 618 | KTJS — Hobart, Okla. ....            | 571 |
| KSJB — Jamestown, N. Dak. ....          | 557 | KTKN — Ketchikan, Alaska ....        | 666 |
| KSJO — San Jose, Calif. ....            | 380 | KTKR — Taft, Calif. ....             | 384 |
| KSKY — Dallas, Tex. ....                | 620 | KTKT — Tucson, Ariz. ....            | 360 |
| KSL — Salt Lake City, Utah. ....        | 637 | KTLD — Tallulah, La. ....            | 461 |
| KSLM — Salem, Ore. ....                 | 579 | KTLN — Denver, Colo. ....            | 387 |
| KSLO — Opelousas, La. ....              | 460 | KTLO — Mountain Home, Ark. ....      | 364 |
| KSIV — Monte Vista, Colo. ....          | 389 | KTLU — Rusk, Tex. ....               | 631 |
| KSMA — Santa Maria, Calif. ....         | 381 | KTLLW — Texas City, Tex. ....        | 634 |
| KSML — Seminole, Tex. ....              | 632 | KTMC — McAlester, Okla. ....         | 571 |
| KSMN — Mason City, Iowa ....            | 441 | KTMS — Santa Barbara, Calif. ....    | 381 |
| KSMO — Salem, Mo. ....                  | 503 | KTNM — Tucumcari, N. M. ....         | 519 |
| KSNY — Snyder, Tex. ....                | 633 | KTNT — Tacoma, Wash. ....            | 650 |
| KSO — Des Moines, Iowa ....             | 440 | KTOE — Mankato, Minn. ....           | 486 |
| KSOK — Arkansas City, Kans. ....        | 443 | KTOH — Lihue, Kauai, Hawaii ....     | 668 |
| KSON — San Diego, Calif. ....           | 379 | KTOK — Oklahoma City, Okla. ....     | 572 |
| KSOO — Sioux Falls, S. Dak. ....        | 605 | KTOO — Henderson, Nev. ....          | 511 |
| KSOP — Salt Lake City, Utah ....        | 636 | KTOP — Topeka, Kans. ....            | 448 |
| KSPA — Santa Paula, Calif. ....         | 383 | KTOW — Oklahoma City, Okla. ....     | 572 |
| KSPI — Stillwater, Okla. ....           | 573 | KTRB — Modesto, Calif. ....          | 374 |
| KSPO — Spokane, Wash. ....              | 650 | KTRC — Santa Fe, N. M. ....          | 519 |
| KSPT — Sandpoint, Idaho ....            | 421 | KTRE — Lufkin, Tex. ....             | 628 |
| KSRO — Santa Rosa, Calif. ....          | 383 | KTRF — Thief River Falls, Minn. .... | 488 |
| KSrv — Ontario, Ore. ....               | 577 | KTRH — Houston, Tex. ....            | 625 |
| KSST — Sulphur Springs, Tex. ....       | 633 | KTRI — Sioux City, Iowa ....         | 443 |
| KSTA — Coleman, Tex. ....               | 618 | KTRM — Beaumont, Tex. ....           | 616 |
| KSTB — Breckenridge, Tex. ....          | 616 | KTRN — Wichita Falls, Tex. ....      | 635 |
| KSTL — St. Louis, Mo. ....              | 501 | KTRY — Bastrop, La. ....             | 455 |
| KSTN — Stockton, Calif. ....            | 383 | KTSA — San Antonio, Tex. ....        | 632 |
| KSTP — St. Paul-Minneapolis, Minn. .... | 488 | KTSM — El Paso, Tex. ....            | 621 |
| KSTT — Davenport, Iowa ....             | 439 | KTTN — Trenton, Mo. ....             | 504 |
| KSTV — Stephenville, Tex. ....          | 633 | KTTR — Rolla, Mo. ....               | 501 |
| KSUB — Cedar City, Utah ....            | 635 | KTTS — Springfield, Mo. ....         | 504 |
| KSUE — Susanville, Calif. ....          | 384 | KTUC — Tucson, Ariz. ....            | 361 |
| KSUL — Sulphur, La. ....                | 461 | KTUE — Tulsa, Tex. ....              | 634 |
| KSUM — Fairmont, Minn. ....             | 485 | KTUL — Tulsa, Okla. ....             | 573 |
| KSUN — Bisbee, Ariz. ....               | 358 | KTUR — Turlock, Calif. ....          | 384 |
| KSVC — Richfield, Utah ....             | 636 | KTW — Seattle, Wash. ....            | 649 |
| KSVP — Artesia, N. M. ....              | 517 | KTXC — Big Springs, Tex. ....        | 616 |
| KSWA — Graham, Tex. ....                | 623 | KTXX — Jasper, Tex. ....             | 626 |
| KSWI — Council Bluffs, Iowa ....        | 439 | KTXL — San Angelo, Tex. ....         | 631 |
| KSWO — Lawton, Okla. ....               | 571 | KTXN — Austin, Tex. ....             | 615 |
| KSWs — Roswell, N. M. ....              | 519 | KTYL — Mesa, Ariz. ....              | 359 |
| KSYC — Yreka, Calif. ....               | 385 | KUAM — Agana, Guam ....              | 667 |
| KSYD — Wichita Falls, Tex. ....         | 635 | KUBA — Yuba City, Calif. ....        | 385 |
| KSYL — Alexandria, La. ....             | 455 | KUBC — Montrose, Colo. ....          | 389 |
| KTAC — Tacoma, Wash. ....               | 650 | KUDL — Kansas City, Mo. ....         | 499 |
| KTAE — Taylor, Tex. ....                | 633 | KUDU — Ventura, Calif. ....          | 384 |
| KTAN — Sherman, Tex. ....               | 632 | KUGN — Eugene, Ore. ....             | 575 |
| KTAR — Phoenix, Ariz. ....              | 360 | KUIN — Grants Pass, Ore. ....        | 575 |
| KTAT — Frederick, Okla. ....            | 570 | KUJ — Walla Walla, Wash. ....        | 651 |
| KTBB — Tyler, Tex. ....                 | 634 | KUKI — Ukiah, Calif. ....            | 384 |
| KTBC — Austin, Tex. ....                | 615 | KULA — Honolulu, Hawaii ....         | 668 |
| KTBS — Shreveport, La. ....             | 461 | KULE — Ephrata, Wash. ....           | 647 |
| KTCB — Malden, Mo. ....                 | 500 | KULP — El Campo, Tex. ....           | 621 |
| KTEL — Walla Walla, Wash. ....          | 651 | KUMA — Pendleton, Ore. ....          | 577 |
| KTEM — Temple, Tex. ....                | 633 | KUNO — Corpus Christi, Tex. ....     | 619 |
| KTER — Terrell, Tex. ....               | 633 | KUOA — Siloam Springs, Ark. ....     | 365 |

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| KURV — Edinburg, Tex. ....          | 621 | KWCO — Chickasha, Okla. ....     | 570 |
| KUSH — Cushing, Okla. ....          | 570 | KWDM — Des Moines, Iowa ....     | 440 |
| KUSN — St. Joseph, Mo. ....         | 501 | KWED — Seguin, Tex. ....         | 632 |
| KUTI — Yakima, Wash. ....           | 651 | KWEI — Weiser, Idaho ....        | 421 |
| KVFD — Fort Dodge, Iowa ....        | 440 | KWEM — Memphis, Tenn. ....       | 610 |
| KVAN — Vancouver, Wash. ....        | 651 | KWEW — Hobbs, N. M. ....         | 518 |
| KVAS — Astoria, Ore. ....           | 574 | KWFC — Hot Springs, Ark. ....    | 363 |
| KVBC — Farmington, N. M. ....       | 517 | KWFR — San Angelo, Tex. ....     | 631 |
| KVCL — Winnfield, La. ....          | 461 | KWFT — Wichita Falls, Tex. ....  | 635 |
| KVCV — Redding, Calif. ....         | 377 | KWG — Stockton, Calif. ....      | 383 |
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| KVEL — Vernal, Utah ....            | 637 | KWHI — Brenham, Tex. ....        | 616 |
| KVEN — Ventura, Calif. ....         | 384 | KWHK — Hutchinson, Kans. ....    | 445 |
| KVET — Austin, Tex. ....            | 615 | KWHN — Fort Smith, Ark. ....     | 362 |
| KVFC — Cortez, Colo. ....           | 386 | KWHO — Salt Lake City, Utah .... | 637 |
| KVFD — Fort Dodge, Iowa ....        | 440 | KHHW — Altus, Okla. ....         | 569 |
| KVGB — Great Bend, Kans. ....       | 445 | KWIE — Kennewick, Wash. ....     | 647 |
| KVI — Seattle, Wash. ....           | 649 | KWIK — Pocatello, Idaho ....     | 421 |
| KVIC — Victoria, Tex. ....          | 634 | KWIL — Albany, Ore. ....         | 574 |
| KVIM — New Iberia, La. ....         | 458 | KWIN — Ashland, Ore. ....        | 574 |
| KVIN — Vinita, Okla. ....           | 573 | KWIQ — Moses Lake, Wash. ....    | 647 |
| KVKM — Monahans, Tex. ....          | 629 | KWIZ — Santa Ana, Calif. ....    | 381 |
| KVLB — Cleveland, Tex. ....         | 618 | KWJB — Globe, Ariz. ....         | 359 |
| KVLC — Little Rock, Ark. ....       | 364 | KWJJ — Portland, Ore. ....       | 578 |
| KVLF — Alpine, Tex. ....            | 614 | KWK — St. Louis, Mo. ....        | 501 |
| KVLH — Pauls Valley, Okla. ....     | 572 | KWKC — Abilene, Tex. ....        | 614 |
| KVMA — Magnolia, Ark. ....          | 364 | KWKH — Shreveport, La. ....      | 461 |
| KVMC — Colorado City, Tex. ....     | 618 | KWKW — Pasadena, Calif. ....     | 376 |
| KVNA — Flagstaff, Ariz. ....        | 359 | KWLK — Longview, Wash. ....      | 647 |
| KVNC — Winslow, Ariz. ....          | 361 | KWLM — Wilmar, Minn. ....        | 489 |
| KVNI — Coeur d'Alene, Idaho ....    | 420 | KWNA — Winnemucca, Nev. ....     | 512 |
| KVNU — Logan, Utah ....             | 635 | KWNO — Winona, Minn. ....        | 489 |
| KVOA — Tucson, Ariz. ....           | 361 | KWNW — Wenatchee, Wash. ....     | 651 |
| KVOC — Casper, Wyo. ....            | 664 | KWOA — Worthington, Minn. ....   | 489 |
| KVOD — Denver, Colo. ....           | 387 | KWOC — Poplar Bluff, Mo. ....    | 501 |
| KVOE — Emporia, Kans. ....          | 444 | KWOE — Clinton, Okla. ....       | 570 |
| KVOG — Ogden, Utah ....             | 636 | KWON — Bartlesville, Okla. ....  | 569 |
| KVOL — Lafayette, La. ....          | 457 | KWOR — Worland, Wyo. ....        | 665 |
| KVOM — Morrilton, Ark. ....         | 364 | KWOS — Jefferson City, Mo. ....  | 497 |
| KVON — Napa, Calif. ....            | 374 | KWOW — Pomona, Calif. ....       | 376 |
| KVOO — Tulsa, Okla. ....            | 573 | KWPC — Muscatine, Iowa ....      | 441 |
| KVOP — Plainview, Tex. ....         | 630 | KWPM — West Plains, Mo. ....     | 504 |
| KVOR — Colorado Springs, Colo. .... | 385 | KWRC — Pendleton, Ore. ....      | 577 |
| KVOS — Bellingham, Wash. ....       | 646 | KWRE — Warrenton, Mo. ....       | 504 |
| KVOU — Uvalde, Tex. ....            | 634 | KWRF — Warren, Ark. ....         | 367 |
| KVOW — Littlefield, Tex. ....       | 627 | KWRL — Riverton, Wyo. ....       | 665 |
| KVOX — Moorhead, Minn. ....         | 487 | KWRN — Reno, Nev. ....           | 512 |
| KVOY — Yuma, Ariz. ....             | 361 | KWRO — Coquille, Ore. ....       | 574 |
| KVOZ — Laredo, Tex. ....            | 626 | KWRT — Boonville, Mo. ....       | 495 |
| KVPI — Ville Platte, La. ....       | 461 | KWRW — Guthrie, Okla. ....       | 570 |
| KVRC — Arkadelphia, Ark. ....       | 361 | KWSD — Mt. Shasta, Calif. ....   | 374 |
| KVRH — Salida, Colo. ....           | 389 | KWSH — Wewoka, Okla. ....        | 573 |
| KVRS — Rock Springs, Wyo. ....      | 665 | KWSK — Pratt, Kans. ....         | 446 |
| KVSA — McGehee, Ark. ....           | 364 | KWSO — Wasco, Calif. ....        | 384 |
| KVSF — Santa Fe, N. M. ....         | 519 | KWTC — Barstow, Calif. ....      | 368 |
| KVSM — San Mateo, Calif. ....       | 381 | KWTO — Springfield, Mo. ....     | 504 |
| KVSO — Ardmore, Okla. ....          | 569 | KWTX — Waco, Tex. ....           | 634 |
| KVWC — Vernon, Tex. ....            | 634 | KWWL — Waterloo, Iowa ....       | 443 |
| KVWO — Cheyene, Wyo. ....           | 664 | KWYO — Sheridan, Wyo. ....       | 665 |
| KWAD — Wadena, Minn. ....           | 488 | KXA — Seattle, Wash. ....        | 650 |
| KWAK — Stuttgart, Ark. ....         | 365 | KXAR — Hope, Ark. ....           | 363 |
| KWAL — Wallace-Kellogg, Idaho ....  | 421 | KXEL — Waterloo, Iowa ....       | 443 |
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| KWBB — Wichita, Kans. ....          | 448 | KXGI — Fort Madison, Iowa ....   | 441 |
| KWBE — Beatrice, Neb. ....          | 507 | KXGN — Glendive, Mont. ....      | 505 |
| KWBG — Boone, Iowa ....             | 438 | KXIC — Iowa City, Iowa ....      | 441 |
| KWBR — Oakland, Calif. ....         | 375 | KXIT — Dalhart, Tex. ....        | 619 |
| KWBW — Hutchinson, Kans. ....       | 445 | KXJK — Forrest City, Ark. ....   | 362 |
| KWBY — Colorado Springs, Colo. .... | 386 | KXL — Portland, Ore. ....        | 578 |
| KWCB — Searcy, Ark. ....            | 365 |                                  |     |

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| KXLA — Pasadena, Calif.            | 376 | WAEL — Mayaguez, P. R.           | 669 |
| KXLE — Ellensburg, Wash.           | 647 | WAEW — Crossville, Tenn.         | 607 |
| KXLF — Butte, Mont.                | 505 | WAFB — Baton Rouge, La.          | 455 |
| KXLJ — Helena, Mont.               | 506 | WAFD — Staunton, Va.             | 645 |
| KXLK — Great Falls, Mont.          | 506 | WAGA — Atlanta, Ga.              | 410 |
| KXLL — Missoula, Mont.             | 507 | WAGC — Chattanooga, Tenn.        | 606 |
| KXLO — Lewistown, Mont.            | 506 | WAGF — Dothan, Ala.              | 353 |
| KXLQ — Bozeman, Mont.              | 505 | WAGG — Franklin, Tenn.           | 607 |
| KXLR — Little Rock, Ark.           | 364 | WAGM — Presque Isle, Me.         | 463 |
| KXLW — St. Louis, Mo.              | 503 | WAGN — Menominee, Mich.          | 482 |
| KXLY — Spokane, Wash.              | 650 | WAGR — Lumberton, N. C.          | 551 |
| KXO — El Centro, Calif.            | 369 | WAGS — Bishopville, S. C.        | 598 |
| KXOA — Sacramento, Calif.          | 377 | WAHR — Miami Beach, Fla.         | 403 |
| KXOC — Chico, Calif.               | 369 | WAIM — Anderson, S. C.           | 598 |
| KXOK — St. Louis, Mo.              | 503 | WAIN — Columbia, Ky.             | 449 |
| KXOL — Fort Worth, Tex.            | 622 | WAIP — Prichard, Ala.            | 356 |
| KXOX — Sweetwater, Tex.            | 633 | WAIR — Winston-Salem, N. C.      | 556 |
| KXRA — Alexandria, Minn.           | 484 | WAIT — Chicago, Ill.             | 424 |
| KXRJ — Russellville, Ark.          | 365 | WAJF — Decatur, Ala.             | 352 |
| KXRO — Aberdeen, Wash.             | 646 | WAJR — Morgantown, W. Va.        | 654 |
| KXRX — San Jose, Calif.            | 380 | WAKE — Atlanta, Ga.              | 411 |
| KXXX — Monterey, Calif.            | 374 | WAKN — Aiken, S. C.              | 598 |
| KXXX — Colby, Kans.                | 444 | WAKR — Akron, Ohio               | 558 |
| KXYZ — Houston, Tex.               | 625 | WAKU — Latrobe, Pa.              | 586 |
| KYA — San Francisco, Calif.        | 380 | WALA — Mobile, Ala.              | 355 |
| KYCA — Prescott, Ariz.             | 360 | WALB — Albany, Ga.               | 408 |
| KYES — Roseburg, Ore.              | 579 | WALD — Walterboro, S. C.         | 603 |
| KYJC — Medford, Ore.               | 577 | WALE — Fall River, Mass.         | 470 |
| KYME — Boise, Idaho                | 419 | WALK — Patchogue, N. Y.          | 539 |
| KYNO — Fresno, Calif.              | 370 | WALL — Middletown, N. Y.         | 526 |
| KYNT — Yankton, S. Dak.            | 605 | WALM — Albion, Mich.             | 474 |
| KYOK — Houston, Tex.               | 625 | WALT — Tampa, Fla.               | 407 |
| KYOR — Blythe, Calif.              | 368 | WAMI — Opp, Ala.                 | 356 |
| KYOS — Merced, Calif.              | 374 | WAML — Laurel, Miss.             | 492 |
| KYOU — Greeley, Colo.              | 388 | WAMM — Flint, Mich.              | 478 |
| KYSM — Mankato, Minn.              | 486 | WAMO — Homestead-Pittsburgh, Pa. | 585 |
| KYUM — Yuma, Ariz.                 | 361 | WAMS — Wilmington, Del.          | 394 |
| KYW — Cleveland, Ohio              | 564 | WAMW — Washington, Ind.          | 437 |
| KZIP — Amarillo, Tex.              | 614 | WAMY — Amory, Miss.              | 489 |
| KZUN — Opportunity, Wash.          | 648 | WANA — Anniston, Ala.            | 350 |
| WAAA — Winston-Salem, N. C.        | 556 | WAND — Canton, Ohio              | 559 |
| WAAB — Worcester, Mass.            | 474 | WANE — Ft. Wayne, Ind.           | 433 |
| WAAF — Chicago, Ill.               | 424 | WANN — Annapolis, Md.            | 464 |
| WAAG — Adel, Ga.                   | 408 | WANS — Anderson, S. C.           | 598 |
| WAAT — Newark, N. J.               | 514 | WANT — Richmond, Va.             | 643 |
| WABA — Aguadilla, P. R.            | 669 | WAOK — Atlanta, Ga.              | 410 |
| WABB — Mobile, Ala.                | 355 | WAOV — Vincennes, Ind.           | 437 |
| WABC — New York, N. Y.             | 527 | WAPA — San Juan, P. R.           | 670 |
| WABG — Greenwood, Miss.            | 491 | WAPF — McComb, Miss.             | 493 |
| WABI — Bangor, Me.                 | 462 | WAPG — Arcadia, Fla.             | 397 |
| WABJ — Adrian, Mich.               | 474 | WAPI — Birmingham, Ala.          | 350 |
| WABL — Amite, La.                  | 455 | WAPL — Appleton, Wis.            | 656 |
| WABM — Houlton, Me.                | 462 | WAPO — Chattanooga, Tenn.        | 606 |
| WABO — Waynesboro, Miss.           | 494 | WAPX — Montgomery, Ala.          | 355 |
| WABR — Winter Park, Fla.           | 408 | WARA — Attleboro, Mass.          | 468 |
| WABY — Albany, N. Y.               | 519 | WARB — Covington, La.            | 456 |
| WABZ — Albemarle, N. C.            | 545 | WARD — Johnstown, Pa.            | 586 |
| WACA — Camden, S. C.               | 598 | WARE — Ware, Mass.               | 473 |
| WACB — Kittanning, Pa.             | 586 | WARK — Hagerstown, Md.           | 466 |
| WACE — Chicopee-Springfield, Mass. | 469 | WARL — Arlington, Va.            | 639 |
| WACL — Waycross, Ga.               | 418 | WARM — Scranton, Pa.             | 592 |
| WACO — Waco, Tex.                  | 634 | WARN — Fort Pierce, Fla.         | 399 |
| WACR — Columbus, Miss.             | 490 | WARU — Peru, Ind.                | 436 |
| WADC — Akron, Ohio                 | 558 | WASA — Havre De Grace, Md.       | 466 |
| WADE — Wadesboro, N. C.            | 555 | WASK — Lafayette, Ind.           | 435 |
| WADK — Newport, R. I.              | 597 | WASL — Annapolis, Md.            | 464 |
| WADP — Kane, Pa.                   | 586 | WATA — Boone, N. C.              | 545 |
| WADS — Ansonia, Conn.              | 391 | WATC — Gaylord, Mich.            | 478 |
| WAEB — Allentown, Pa.              | 581 | WATE — Knoxville, Tenn.          | 609 |

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| WATG — Ashland, Ohio            | 559 | WBIE — Marietta, Ga.                 | 416 |
| WATH — Athens, Ohio             | 559 | WBIG — Greensboro, N. C.             | 548 |
| WATK — Antigo, Wis.             | 656 | WBIP — Booneville, Miss.             | 489 |
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| WATN — Watertown, N. Y.         | 544 | WBIS — Bristol, Conn.                | 391 |
| WATO — Oak Ridge, Tenn.         | 612 | WBIW — Bedford, Ind.                 | 431 |
| WATR — Waterbury, Conn.         | 394 | WBIZ — Ecu Claire, Wis.              | 657 |
| WATS — Sayre, Pa.               | 592 | WBKH — Hattiesburg, Miss.            | 491 |
| WATT — Cadillac, Mich.          | 475 | WBKV — West Bend, Wis.               | 663 |
| WATW — Ashland, Wis.            | 656 | WBLE — Batesville, Miss.             | 489 |
| WATZ — Alpena, Mich.            | 474 | WBLJ — Dalton, Ga.                   | 413 |
| WAUD — Auburn, Ala.             | 350 | WBLK — Clarksburg, W. Va.            | 653 |
| WAUG — Augusta, Ga.             | 411 | WBLT — Bedford, Va.                  | 639 |
| WAUX — Waukesha, Wis.           | 663 | WBLY — Springfield, Ohio             | 567 |
| WAVE — Louisville, Ky.          | 452 | WBMA — Beaufort, N. C.               | 545 |
| WAVI — Springfield-Dayton, Ohio | 567 | WBMC — McMinnville, Tenn.            | 610 |
| WAVL — Apollo, Pa.              | 581 | WBMD — Baltimore, Md.                | 464 |
| WAVN — Stillwater, Minn.        | 488 | WBML — Macon, Ga.                    | 415 |
| WAVU — Albertville, Ala.        | 350 | WBMS — Boston, Mass.                 | 468 |
| WAVY — Portsmouth, Va.          | 643 | WBNL — Boonville, Ind.               | 431 |
| WAVZ — New Haven, Conn.         | 392 | WBNS — Columbus, Ohio                | 564 |
| WAYB — Waynesboro, Va.          | 645 | WBNX — New York, N. Y.               | 527 |
| WAYE — Dundalk, Md.             | 465 | WBNY — Buffalo, N. Y.                | 522 |
| WAYN — Rockingham, N. C.        | 553 | WBOB — Galax, Va.                    | 641 |
| WAYS — Charlotte, N. C.         | 546 | WBOC — Salisbury, Md.                | 467 |
| WAYX — Waycross, Ga.            | 419 | WBOF — Virginia Beach, Va.           | 645 |
| WAYZ — Waynesboro, Pa.          | 594 | WBOK — New Orleans, La.              | 458 |
| WAZF — Yazoo, Miss.             | 494 | WBOP — Pensacola, Fla.               | 405 |
| WAZL — Hazleton, Pa.            | 585 | WBOS — Boston, Mass.                 | 469 |
| WBAC — Cleveland, Tenn.         | 606 | WBOW — Terre Haute, Ind.             | 437 |
| WBAL — Baltimore, Md.           | 464 | WPZ — Lock Haven, Pa.                | 587 |
| WBAM — Montgomery, Ala.         | 355 | WBRC — Birmingham, Ala.              | 351 |
| WBAP — Fort Worth, Tex.         | 622 | WBRE — Wilkes-Barre, Pa.             | 594 |
| WBAR — Bartow, Fla.             | 397 | WBRR — Pittsfield, Mass.             | 472 |
| WBAT — Marion, Ind.             | 435 | WBRR — Marion, N. C.                 | 552 |
| WBAW — Barnwell, S. C.          | 598 | WBRN — Big Rapids, Mich.             | 475 |
| WBAX — Wilkes-Barre, Pa.        | 594 | WBRO — Waynesboro, Ga.               | 419 |
| WBAY — Green Bay, Wis.          | 658 | WBRT — Bardstown, Ky.                | 449 |
| WBBA — Pittsfield, Ill.         | 429 | WBTV — Boonville, N. Y.              | 521 |
| WBBB — Burlington, N. C.        | 546 | WBRY — Waterbury, Conn.              | 393 |
| WBBC — Flint, Mich.             | 478 | WBSC — Bennettsville, S. C.          | 598 |
| WBBF — Rochester, N. Y.         | 540 | WBSE — Hillsdale, Mich.              | 479 |
| WBBM — Chicago, Ill.            | 424 | WBSM — New Bedford, Mass.            | 472 |
| WBBN — Perry, Ga.               | 416 | WBSR — Pensacola, Fla.               | 405 |
| WBBQ — Forest City, N. C.       | 548 | WBT — Charlotte, N. C.               | 546 |
| WBBQ — Augusta, Ga.             | 411 | WBTA — Batavia, N. Y.                | 521 |
| WBBW — Youngstown, Ohio         | 569 | WBTH — Williamson, W. Va.            | 656 |
| WBBZ — Ponca City, Okla.        | 572 | WBTM — Danville, Va.                 | 640 |
| WBCK — Battle Creek, Mich.      | 475 | WBTN — Bennington, Vt.               | 637 |
| WBCC — Bay City, Mich.          | 475 | WBTO — Linton, Ind.                  | 435 |
| WBCC — Bessemer, Ala.           | 350 | WBUD — Trenton, N. J.                | 515 |
| WBCC — Christianburg, Va.       | 640 | WBUT — Butler, Pa.                   | 582 |
| WBCC — Union, S. C.             | 603 | WBUX — Doylestown, Pa.               | 584 |
| WBEC — Pittsfield, Mass.        | 472 | WBUY — Lexington, N. C.              | 551 |
| WBEE — South Chicago, Ill.      | 426 | WBVL — Barbourville, Ky.             | 449 |
| WBEJ — Elizabethton, Tenn.      | 607 | WBVP — Beaver Falls, Pa.             | 582 |
| WBEL — Beloit, Wis.             | 657 | WBYS — Canton, Ill.                  | 423 |
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| WBET — Brockton, Mass.          | 469 | WCAE — Pittsburgh, Pa.               | 591 |
| WBEU — Beaufort, S. C.          | 598 | WCAM — Camden, N. J.                 | 514 |
| WBEV — Beaver Dam, Wis.         | 657 | WCAO — Baltimore, Md.                | 465 |
| WBEX — Chillicothe, Ohio        | 561 | WCAP — Lowell, Mass.                 | 471 |
| WBFC — Fremont, Mich.           | 478 | WCAR — Pontiac, Mich.                | 482 |
| WBFD — Bedford, Pa.             | 582 | WCAS — Gadsden, Ala.                 | 354 |
| WBGR — Jesup, Ga.               | 415 | WCAT — Athol, Mass.                  | 468 |
| WBHB — Fitzgerald, Ga.          | 414 | WCAU — Philadelphia, Pa.             | 589 |
| WBHF — Cartersville, Ga.        | 412 | WCAW — Charleston, W. Va.            | 652 |
| WBHP — Huntsville, Ala.         | 354 | WCAX — Burlington, Vt.               | 637 |
| WBIA — Augusta, Ga.             | 411 | WCAZ — Carthage, Ill.                | 423 |

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| WCBC — Anderson, Ind. . . . .                 | 431 | WCOL — Columbus, Ohio . . . . .     | 564 |
| WCBD — Zion, Ill. . . . .                     | 431 | WCOM — Parkersburg, W. Va. . . . .  | 655 |
| WCBI — Columbus, Miss. . . . .                | 490 | WCOR — Cornelia, Ga. . . . .        | 413 |
| WCBL — Benton, Ky. . . . .                    | 449 | WCOP — Boston, Mass. . . . .        | 468 |
| WCBM — Baltimore, Md. . . . .                 | 465 | WCOR — Lebanon, Tenn. . . . .       | 609 |
| WCBS — New York, N. Y. . . . .                | 527 | WCOS — Columbia, S. C. . . . .      | 599 |
| WCBT — Roanoke Rapids, N. C. . . . .          | 553 | WCOU — Lewiston, Me. . . . .        | 462 |
| WCBY — Cheboygan, Mich. . . . .               | 475 | WCOV — Montgomery, Ala. . . . .     | 356 |
| WCCC — Hartford, Conn. . . . .                | 391 | WCOW — Sparta, Wis. . . . .         | 662 |
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| WCCO — Minneapolis, Minn. . . . .             | 487 | WCPC — Houston, Miss. . . . .       | 492 |
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| WCDL — Carbondale, Pa. . . . .                | 582 | WCPO — Cincinnati, Ohio . . . . .   | 561 |
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| WCEF — Parkersburg, W. Va. . . . .            | 655 | WCRE — Cheraw, S. C. . . . .        | 599 |
| WCEH — Hawkinsville, Ga. . . . .              | 415 | WCRI — Scottsboro, Ala. . . . .     | 357 |
| WCEM — Cambridge, Md. . . . .                 | 465 | WCRK — Morristown, Tenn. . . . .    | 611 |
| WCEN — Mt. Pleasant, Mich. . . . .            | 482 | WCRL — Oneonta, Ala. . . . .        | 356 |
| WCFL — Chicago, Ill. . . . .                  | 424 | WCRM — Elkhart, Ind. . . . .        | 433 |
| WCFV — Clifton Forge, Va. . . . .             | 640 | WCRO — Johnstown, Pa. . . . .       | 586 |
| WCGA — Calhoun, Ga. . . . .                   | 412 | WCRS — Greenwood, S. C. . . . .     | 601 |
| WCGC — Belmont, N. C. . . . .                 | 545 | WCRT — Birmingham, Ala. . . . .     | 351 |
| WCHA — Chambersburg, Pa. . . . .              | 583 | WCRV — Washington, N. J. . . . .    | 516 |
| WCHF — Chippewa Falls, Wis. . . . .           | 657 | WCRW — Chicago, Ill. . . . .        | 424 |
| WCHI — Chillicothe, Ohio . . . . .            | 561 | WCSC — Charleston, S. C. . . . .    | 599 |
| WCHJ — Brookhaven, Miss. . . . .              | 489 | WCSH — Portland, Me. . . . .        | 462 |
| WCHL — Chapel Hill, N. C. . . . .             | 546 | WCSI — Columbus, Ind. . . . .       | 433 |
| WCHN — Norwich, N. Y. . . . .                 | 539 | WCSS — Amsterdam, N. Y. . . . .     | 519 |
| WCHO — Washington Court House, Ohio . . . . . | 568 | WCTA — Andalusia, Ala. . . . .      | 350 |
| WCHS — Charleston, W. Va. . . . .             | 652 | WCTC — New Brunswick, N. J. . . . . | 514 |
| WCHV — Charlottesville, Va. . . . .           | 639 | WCTT — Corbin, Ky. . . . .          | 450 |
| WCIL — Carbondale, Ill. . . . .               | 423 | WCUE — Akron, Ohio . . . . .        | 558 |
| WCIN — Cincinnati, Ohio . . . . .             | 561 | WCUM — Cumberland, Md. . . . .      | 465 |
| WCJU — Columbia, Miss. . . . .                | 490 | WCVA — Culpeper, Va. . . . .        | 640 |
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| WCLA — Petersburg, Va. . . . .                | 643 | WDAE — Tampa, Fla. . . . .          | 407 |
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| WCMC — Wildwood, N. J. . . . .                | 516 | WDBO — Orlando, Fla. . . . .        | 404 |
| WCME — Brunswick, Me. . . . .                 | 462 | WDBQ — Dubuque, Iowa . . . . .      | 440 |
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| WHBN — Harrodsburg, Ky. ....                | 450 | WHPE — High Point, N. C. ....          | 550 |
| WHBO — Tampa, Fla. ....                     | 407 | WHRV — Ann Arbor, Mich. ....           | 475 |
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| WHLF — South Boston, Va. ....               | 645 | WIKY — Evansville, Ind. ....           | 433 |
| WHLI — Hempstead, N. Y. ....                | 525 | WIL — St. Louis, Mo. ....              | 503 |
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| WHLM — Bloomsburg, Pa. ....                 | 582 | WILE — Cambridge, Ohio ....            | 559 |
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| WHLP — Centerville, Tenn. ....              | 605 | WILM — Wilmington, Del. ....           | 394 |
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| WKLA — Ludington, Mich. . . . .      | 481 | WLAS — Jacksonville, N. C. . . . .    | 550 |
| WKLC — St. Albans, W. Va. . . . .    | 655 | WLAT — Conway, S. C. . . . .          | 600 |
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| WLOS — Asheville, N. C.       | 545 | WMIL — Milwaukee, Wis.      | 660 |
| WLOU — Louisville, Ky.        | 452 | WMIN — St. Paul, Minn.      | 488 |
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| WLSM — Louisville, Miss.      | 493 | WMMT — McMinnville, Tenn.   | 610 |
| WLSV — Wellsville, N. Y.      | 544 | WMMW — Meriden, Conn.       | 391 |
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| WNNJ — Newton, N. J. ....        | 514 | WOXF — Oxford, N. C. ....        | 553 |
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| WNOG — Naples, Fla. ....         | 404 | WPAC — Patchogue, N. Y. ....     | 539 |
| WNOK — Columbia, S. C. ....      | 600 | WPAD — Paducah, Ky. ....         | 454 |
| WNOP — Newport, Ky. ....         | 453 | WPAG — Ann Arbor, Mich. ....     | 475 |
| WNOR — Norfolk, Va. ....         | 643 | WPAL — Charleston, S. C. ....    | 599 |
| WNOS — High Point, N. C. ....    | 550 | WPAM — Pottsville, Pa. ....      | 591 |
| WNOW — York, Pa. ....            | 595 | WPAQ — Mt. Airy, N. C. ....      | 552 |
| WNOX — Knoxville, Tenn. ....     | 609 | WPAR — Parkersburg, W. Va. ....  | 655 |
| WNPT — Tuscaloosa, Ala. ....     | 358 | WPAT — Paterson, N. J. ....      | 515 |
| WNRC — New Rochelle, N. Y. ....  | 527 | WPAW — Pawtucket, R. I. ....     | 597 |
| WNRG — Grundy, Va. ....          | 641 | WPAX — Thomasville, Ga. ....     | 418 |
| WNRI — Woonsocket, R. I. ....    | 597 | WPAY — Portsmouth, Ohio ....     | 567 |
| WNRV — Narrows, Va. ....         | 642 | WPAZ — Pottstown, Pa. ....       | 591 |
| WNTM — Vero Beach, Fla. ....     | 407 | WPBB — Jackson, Ala. ....        | 355 |
| WNVA — Norton, Va. ....          | 643 | WPBC — Minneapolis, Minn. ....   | 487 |
| WNXT — Portsmouth, Ohio ....     | 567 | WPCF — Panama City, Fla. ....    | 405 |
| WOAI — San Antonio, Tex. ....    | 632 | WPCO — Mount Vernon, Ind. ....   | 436 |
| WOAP — Owosso, Mich. ....        | 482 | WPCT — Putnam, Conn. ....        | 393 |
| WOAY — Oak Hill, W. Va. ....     | 655 | WPDM — Potsdam ....              | 540 |
| WOBS — Jacksonville, Fla. ....   | 401 | WPDQ — Jacksonville, Fla. ....   | 401 |
| WOBT — Rhinelander, Wis. ....    | 652 | WPDR — Portage, Wis. ....        | 661 |
| WOC — Davenport, Iowa ....       | 439 | WPDY — Clarksburg, W. Va. ....   | 653 |
| WOCB — West Yarmouth, Mass. .... | 474 | WPEN — Philadelphia, Pa. ....    | 590 |
| WOCH — Mount Vernon, Ind. ....   | 436 | WPEO — Peoria, Ill. ....         | 429 |
| WOHI — East Liverpool, Ohio .... | 565 | WPEP — Taunton, Mass. ....       | 473 |
| WOHO — Toledo, Ohio ....         | 568 | WPET — Greensboro, N. C. ....    | 549 |
| WOHP — Bellefontaine, Ohio ....  | 559 | WPFA — Pensacola, Fla. ....      | 405 |
| WOHS — Shelby, N. C. ....        | 554 | WPFB — Middletown, Ohio ....     | 567 |
| WOIC — Columbia, S. C. ....      | 600 | WPFJ — Darlington, S. C. ....    | 600 |
| WOKE — Oak Ridge, Tenn. ....     | 612 | WPFV — Park Falls, Wis. ....     | 661 |
| WOKJ — Jackson, Miss. ....       | 492 | WPGC — Morningside, Md. ....     | 466 |
| WOKO — Albany, N. Y. ....        | 519 | WPGW — Portland, Ind. ....       | 436 |
| WOKW — Sturgeon Bay, Wis. ....   | 662 | WPIC — Sharon, Pa. ....          | 593 |
| WOKY — Milwaukee, Wis. ....      | 660 | WPID — Piedmont, Ala. ....       | 356 |
| WOKZ — Alton, Ill. ....          | 423 | WPIK — Alexandria, Va. ....      | 639 |
| WOL — Washington, D. C. ....     | 395 | WPIN — St. Petersburg, Fla. .... | 406 |
| WOLF — Syracuse, N. Y. ....      | 542 | WPIT — Pittsburgh, Pa. ....      | 591 |
| WOLS — Florence, S. C. ....      | 600 | WPKE — Pikeville, Ky. ....       | 454 |
| WOMI — Owensboro, Ky. ....       | 453 | WPKO — Waverly, Ohio ....        | 568 |

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| WPKY — Princeton, Ky. ....             | 454 | WRIC — Richlands, Va. ....          | 643 |
| WPLA — Plant City, Fla. ....           | 405 | WRIO — Rio Piedras, P. R. ....      | 670 |
| WPLH — Huntington, W. Va. ....         | 653 | WRIS — Roanoke, Va. ....            | 644 |
| WPLM — Plymouth, Mass. ....            | 472 | WRIT — Milwaukee, Wis. ....         | 660 |
| WPLY — Plymouth, Wis. ....             | 661 | WRIV — Riverhead, N. Y. ....        | 540 |
| WPME — Punxsutawney, Pa. ....          | 592 | WRJN — Racine, Wis. ....            | 661 |
| WPMP — Pascagoula, Miss. ....          | 494 | WRJW — Picayune, Miss. ....         | 494 |
| WPNF — Brevard, N. C. ....             | 545 | WRKD — Rockland, Me. ....           | 463 |
| WPNX — Phenix City, Ala. ....          | 356 | WRLD — West Point, Ga. ....         | 419 |
| WPON — Pontiac, Mich. ....             | 482 | WRMA — Montgomery, Ala. ....        | 356 |
| WPOP — Hartford, Conn. ....            | 391 | WRMN — Elgin, Ill. ....             | 426 |
| WPOR — Portland, Me. ....              | 463 | WRNL — Richmond, Va. ....           | 644 |
| WPPA — Pottsville, Pa. ....            | 591 | WRNY — Rochester, N. Y. ....        | 541 |
| WPRA — Mayaguez, P. R. ....            | 669 | WROB — West Point, Miss. ....       | 494 |
| WPRC — Lincoln, Ill. ....              | 427 | WROD — Daytona Beach, Fla. ....     | 398 |
| WPRE — Prairie Du Chien, Wis. ....     | 661 | WROK — Rockford, Ill. ....          | 430 |
| WPRO — Providence, R. I. ....          | 597 | WROM — Rome, Ga. ....               | 416 |
| WPRP — Ponce, P. R. ....               | 670 | WRON — Ronceverte, W. Va. ....      | 655 |
| WPRS — Paris, Ill. ....                | 429 | WROS — Scottsboro, Ala. ....        | 357 |
| WPRT — Prestonburg, Ky. ....           | 454 | WROV — Roanoke, Va. ....            | 644 |
| WPRY — Perry, Fla. ....                | 405 | WROW — Albany, N. Y. ....           | 519 |
| WPTF — Raleigh, N. C. ....             | 553 | WROX — Clarksdale, Miss. ....       | 490 |
| WPTR — Albany, N. Y. ....              | 519 | WROY — Carmi, Ill. ....             | 423 |
| WPTS — Pittston, Pa. ....              | 591 | WRPB — Warner Robbins, Ga. ....     | 418 |
| WPTW — Piqua, Ohio ....                | 567 | WRR — Dallas, Tex. ....             | 620 |
| WPTX — Lexington Park, Md. ....        | 466 | WRRF — Washington, N. C. ....       | 555 |
| WPUV — Pulaski, Va. ....               | 643 | WRRR — Rockford, Ill. ....          | 430 |
| WPVL — Painesville, Ohio ....          | 567 | WRRZ — Clinton, N. C. ....          | 546 |
| WQAM — Miami, Fla. ....                | 403 | WRSW — Warsaw, Ind. ....            | 437 |
| WQBC — Vicksburg, Miss. ....           | 494 | WRTA — Altoona, Pa. ....            | 581 |
| WQIK — Jacksonville, Fla. ....         | 401 | WRUF — Gainesville, Fla. ....       | 399 |
| WQOK — Greenville, S. C. ....          | 600 | WRUM — Rumford, Me. ....            | 464 |
| WQSN — Charleston, S. C. ....          | 599 | WRUN — Utica, N. Y. ....            | 543 |
| WQUA — Moline, Ill. ....               | 428 | WRUS — Russellville, Ky. ....       | 454 |
| WQXI — Atlanta, Ga. ....               | 411 | WRVA — Richmond, Va. ....           | 644 |
| WQXR — New York, N. Y. ....            | 539 | WRWB — Kissimmee, Fla. ....         | 401 |
| WRAC — Racine, Wis. ....               | 661 | WRXO — Roxboro, N. C. ....          | 554 |
| WRAD — Radford, Va. ....               | 643 | WSAC — Radcliff, Ky. ....           | 454 |
| WRAG — Carrollton, Ala. ....           | 352 | WSAI — Cincinnati, Ohio ....        | 561 |
| WRAK — Williamsport, Pa. ....          | 594 | WSAL — Logansport, Ind. ....        | 435 |
| WRAL — Raleigh, N. C. ....             | 553 | WSAM — Saginaw, Mich. ....          | 483 |
| WRAP — Norfolk, Va. ....               | 643 | WSAN — Allentown, Pa. ....          | 581 |
| WRAW — Reading, Pa. ....               | 592 | WSAR — Fall River, Mass. ....       | 470 |
| WRAY — Princeton, Ind. ....            | 436 | WSAT — Salisbury, N. C. ....        | 554 |
| WRBC — Jackson, Miss. ....             | 492 | WSAU — Wausau, Wis. ....            | 663 |
| WRBL — Columbus, Ga. ....              | 413 | WSAV — Savannah, Ga. ....           | 417 |
| WRC — Washington, D. C. ....           | 395 | WSAY — Rochester, N. Y. ....        | 541 |
| WRCA — New York, N. Y. ....            | 533 | WSAZ — Huntington, W. Va. ....      | 654 |
| WRCD — Dalton, Ga. ....                | 413 | WSB — Atlanta, Ga. ....             | 411 |
| WRCO — Richland Center, Wis. ....      | 662 | WSBA — York, Pa. ....               | 595 |
| WRCS — Ahsokie, N. C. ....             | 545 | WSBB — New Smyrna Beach, Fla. ....  | 404 |
| WRCV — Philadelphia, Pa. ....          | 589 | WSBC — Chicago, Ill. ....           | 425 |
| WRDB — Reedsburg, Wis. ....            | 662 | WSBS — Great Barrington, Mass. .... | 471 |
| WRDO — Augusta, Me. ....               | 462 | WSBT — South Bend, Ind. ....        | 437 |
| WRDW — Augusta, Ga. ....               | 412 | WSCR — Scranton, Pa. ....           | 593 |
| WREB — Holyoke-Springfield, Mass. .... | 471 | WSDR — Sterling, Ill. ....          | 431 |
| WREC — Memphis, Tenn. ....             | 611 | WSEV — Sevierville, Tenn. ....      | 613 |
| WREL — Lexington, Va. ....             | 641 | WSFA — Montgomery, Ala. ....        | 356 |
| WREN — Topeka, Kans. ....              | 448 | WSFB — Quitman, Ga. ....            | 416 |
| WREV — Reidsville, N. C. ....          | 553 | WSFC — Somerset, Ky. ....           | 455 |
| WRFC — Athens, Ga. ....                | 409 | WSFT — Thomaston, Ga. ....          | 417 |
| WRFD — Worthington, Ohio ....          | 569 | WSGA — Savannah, Ga. ....           | 417 |
| WRFW — Eau Claire, Wis. ....           | 657 | WSGC — Elberton, Ga. ....           | 414 |
| WRFS — Alexander City, Ala. ....       | 350 | WSGN — Birmingham, Ala. ....        | 352 |
| WRGA — Rome, Ga. ....                  | 416 | WSGW — Saginaw, Mich. ....          | 484 |
| WRGS — Rogersville, Tenn. ....         | 612 | WSHE — Sheboygan, Wis. ....         | 662 |
| WRHC — Jacksonville, Fla. ....         | 401 | WSIC — Statesville, N. C. ....      | 554 |
| WRHI — Rock Hill, S. C. ....           | 602 | WSID — Baltimore, Md. ....          | 465 |
| WRIB — Providence, R. I. ....          | 597 | WSIG — Mount Jackson, Va. ....      | 642 |

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| WSIP — Paintsville, Ky. . . . .        | 454 | WTAB — Tabor City, N. C. . . . .           | 555 |
| WSIR — Winter Haven, Fla. . . . .      | 408 | WTAC — Flint, Mich. . . . .                | 478 |
| WSIV — Pekin, Ill. . . . .             | 429 | WTAD — Quincy, Ill. . . . .                | 430 |
| WSIX — Nashville, Tenn. . . . .        | 612 | WTAG — Worcester, Mass. . . . .            | 474 |
| WSJM — Saint Joseph, Mich. . . . .     | 483 | WTAL — Tallahassee, Fla. . . . .           | 406 |
| WSJS — Winston-Salem, N. C. . . . .    | 556 | WTAM — Decatur, Ga. . . . .                | 414 |
| WSKI — Montpelier-Barre, Vt. . . . .   | 637 | WTAN — Clearwater, Fla. . . . .            | 397 |
| WSKN — Saugerties, N. Y. . . . .       | 541 | WTAO — Cambridge, Mass. . . . .            | 469 |
| WSKY — Asheville, N. C. . . . .        | 545 | WTAQ — La Grange, Ill. . . . .             | 427 |
| WSLB — Ogdensburg, N. Y. . . . .       | 539 | WTAR — Norfolk, Va. . . . .                | 643 |
| WSLI — Jackson, Miss. . . . .          | 492 | WTAW — College Station, Tex. . . . .       | 618 |
| WSLM — Salem, Ind. . . . .             | 436 | WTAX — Springfield, Ill. . . . .           | 430 |
| WSLS — Roanoke, Va. . . . .            | 645 | WTAY — Robinson, Ill. . . . .              | 430 |
| WSM — Nashville, Tenn. . . . .         | 612 | WTBC — Tuscaloosa, Ala. . . . .            | 358 |
| WSMB — New Orleans, La. . . . .        | 459 | WTBF — Troy, Ala. . . . .                  | 357 |
| WSMI — Litchfield, Ill. . . . .        | 427 | WTBO — Cumberland, Md. . . . .             | 465 |
| WSMT — Sparta, Tenn. . . . .           | 613 | WTCB — Flomaton, Ala. . . . .              | 353 |
| WSNJ — Bridgeton, N. J. . . . .        | 514 | WTCH — Shawano, Wis. . . . .               | 662 |
| WSNW — Seneca, S. C. . . . .           | 603 | WTCJ — Tell City, Ind. . . . .             | 437 |
| WSNY — Schenectady, N. Y. . . . .      | 541 | WTCM — Traverse City, Mich. . . . .        | 484 |
| WSOC — Charlotte, N. C. . . . .        | 546 | WTCN — Minneapolis-St. Paul, Minn. . . . . | 487 |
| WSOK — Nashville, Tenn. . . . .        | 612 | WTCO — Campbellsville, Ky. . . . .         | 449 |
| WSON — Henderson, Ky. . . . .          | 451 | WTCR — Ashland, Ky. . . . .                | 449 |
| WSOO — Sault Ste. Marie, Mich. . . . . | 484 | WTCS — Fairmont, W. Va. . . . .            | 653 |
| WSOY — Decatur, Ill. . . . .           | 425 | WTCW — Whitesburg, Ky. . . . .             | 455 |
| WSPA — Spartanburg, S. C. . . . .      | 603 | WTEL — Philadelphia, Pa. . . . .           | 590 |
| WSPB — Sarasota, Fla. . . . .          | 406 | WTHI — Terre Haute, Ind. . . . .           | 437 |
| WSPC — Anniston, Ala. . . . .          | 350 | WTIC — Hartford, Conn. . . . .             | 391 |
| WSPD — Toledo, Ohio . . . . .          | 568 | WTIK — Durham, N. C. . . . .               | 547 |
| WSPN — Saratoga Springs, N. Y. . . . . | 541 | WTIL — Mayaguez, P. R. . . . .             | 669 |
| WSPR — Springfield, Mass. . . . .      | 473 | WTIM — Taylorville, Ill. . . . .           | 431 |
| WSPT — Stevens Point, Wis. . . . .     | 662 | WTIP — Charleston, W. Va. . . . .          | 653 |
| WSRC — Durham, N. C. . . . .           | 547 | WTIV — Titusville, Pa. . . . .             | 593 |
| WSRS — Cleveland, Ohio . . . . .       | 564 | WTIX — New Orleans, La. . . . .            | 459 |
| WSSB — Durham, N. C. . . . .           | 547 | WTJH — East Point, Ga. . . . .             | 414 |
| WSSC — Sumter, S. C. . . . .           | 603 | WTJS — Jackson, Tenn. . . . .              | 608 |
| WSSO — Starkville, Miss. . . . .       | 494 | WTKM — Hartford, Wis. . . . .              | 658 |
| WSSV — Petersburg, Va. . . . .         | 643 | WTMA — Charleston, S. C. . . . .           | 599 |
| WSTA — St. Thomas, V. I. . . . .       | 671 | WTMC — Ocala, Fla. . . . .                 | 404 |
| WSTC — Stamford, Conn. . . . .         | 393 | WTMJ — Milwaukee, Wis. . . . .             | 661 |
| WSTN — St. Augustine, Fla. . . . .     | 406 | WTMV — East St. Louis, Ill. . . . .        | 426 |
| WSTP — Salisbury, N. C. . . . .        | 554 | WTNC — Thomasville, N. C. . . . .          | 555 |
| WSTR — Sturgis, Mich. . . . .          | 484 | WTND — Orangeburg, S. C. . . . .           | 602 |
| WSTU — Stuart, Fla. . . . .            | 406 | WTNJ — Trenton, N. J. . . . .              | 515 |
| WSTV — Steubenville, Ohio . . . . .    | 568 | WTNS — Coshocton, Ohio . . . . .           | 565 |
| WSUH — Oxford, Miss. . . . .           | 493 | WINT — Tallahassee, Fla. . . . .           | 407 |
| WSUN — St. Petersburg, Fla. . . . .    | 406 | WTOB — Winston-Salem, N. C. . . . .        | 556 |
| WSUX — Seaford, Del. . . . .           | 394 | WTOC — Savannah, Ga. . . . .               | 417 |
| WSVA — Harrisonburg, Va. . . . .       | 641 | WTOE — Toledo, Ohio . . . . .              | 568 |
| WSVS — Crewe, Va. . . . .              | 640 | WTOF — Spruce Pine, N. C. . . . .          | 554 |
| WSWN — Belle Glade, Fla. . . . .       | 397 | WTOK — Meridian, Miss. . . . .             | 493 |
| WSWW — Platteville, Wis. . . . .       | 661 | WTOL — Toledo, Ohio . . . . .              | 568 |
| WSYB — Rutland, Vt. . . . .            | 638 | WTON — Staunton, Va. . . . .               | 645 |
| WSYD — Mount Airy, N. C. . . . .       | 552 | WTOP — Washington, D. C. . . . .           | 395 |
| WSYL — Sylvania, Ga. . . . .           | 417 | WTOR — Torrington, Conn. . . . .           | 393 |
| WSYR — Syracuse, N. Y. . . . .         | 542 | WTOW — Towson, Md. . . . .                 | 467 |



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| WTPR — Paris, Tenn. ....         | 612 | WVOT — Wilson, N. C. ....          | 556 |
| WTPS — New Orleans, La. ....     | 460 | WVOW — Logan, W. Va. ....          | 654 |
| WTRB — Ripley, Tenn. ....        | 612 | WVPO — Stroudsburg, Pa. ....       | 593 |
| WTRC — Elkhart, Ind. ....        | 433 | WVSC — Somerset, Pa. ....          | 593 |
| WTRL — Bradentown, Fla. ....     | 397 | WWBG — Bowling Green, Ohio         | 559 |
| WTRN — Tyrone, Pa. ....          | 593 | WWBZ — Vineland, N. J. ....        | 516 |
| WTRP — LaGrange, Ga. ....        | 415 | WWCO — Waterbury, Conn. ....       | 394 |
| WTRR — Sanford, Fla. ....        | 406 | WWCA — Gary, Ind. ....             | 434 |
| WTRW — Two Rivers, Wis. ....     | 663 | WWDC — Washington, D. C. ....      | 395 |
| WTRX — Bellaire, Ohio ....       | 559 | WWEZ — New Orleans, La. ....       | 459 |
| WTRY — Troy, N. Y. ....          | 543 | WWGP — Sanford, N. C. ....         | 554 |
| WTSA — Brattleboro, Vt. ....     | 637 | WWGS — Tifton, Ga. ....            | 418 |
| WTSB — Lumberton, N. C. ....     | 551 | WWHG — Hornell, N. Y. ....         | 525 |
| WTSL — Lebanon, N. H. ....       | 512 | WWIL — Ft. Lauderdale, Fla. ....   | 398 |
| WTSN — Dover, N. H. ....         | 512 | WWIN — Baltimore, Md. ....         | 465 |
| WTSR — St. Petersburg, Fla. .... | 406 | WWIT — Canton, N. C. ....          | 546 |
| WTSV — Claremont, N. H. ....     | 512 | WWJ — Detroit, Mich. ....          | 477 |
| WTTB — Vero Beach, Fla. ....     | 407 | WWKY — Winchester, Ky. ....        | 455 |
| WTTM — Port Huron, Mich. ....    | 483 | WWL — New Orleans, La. ....        | 459 |
| WTTN — Trenton, N. J. ....       | 515 | WWNC — Asheville, N. C. ....       | 545 |
| WTTN — Watertown, Wis. ....      | 663 | WWNH — Rochester, N. H. ....       | 513 |
| WTRR — Westminster, Md. ....     | 467 | WWNR — Beckley, W. Va. ....        | 652 |
| WTTT — Bloomington, Ind. ....    | 431 | WWNS — Statesboro, Ga. ....        | 417 |
| WTUP — Tupelo, Miss. ....        | 494 | WWNY — Watertown, N. Y. ....       | 544 |
| WTUS — Tuskegee, Ala. ....       | 358 | WWOC — Manitowoc, Wis. ....        | 660 |
| WTUX — Wilmington, Del. ....     | 394 | WWOD — Lynchburg, Va. ....         | 642 |
| WTVB — Coldwater, Mich. ....     | 477 | WWOK — Charlotte, N. C. ....       | 546 |
| WTVL — Waterville, Me. ....      | 464 | WWOL — Buffalo, N. Y. ....         | 522 |
| WTVN — Columbus, Ohio ....       | 564 | WWON — Woonsocket, R. I. ....      | 597 |
| WTWA — Thomson, Ga. ....         | 418 | WWPA — Williamsport, Pa. ....      | 595 |
| WTWN — St. Johnsbury, Vt. ....   | 638 | WWPB — Miami, Fla. ....            | 403 |
| WTXL — Springfield, Mass. ....   | 473 | WWPF — Palatka, Fla. ....          | 404 |
| WTYC — Rock Hill, S. C. ....     | 602 | WWPG — Palm Beach, Fla. ....       | 494 |
| WTYN — Tryon, N. C. ....         | 555 | WWRL — Woodside, N. Y. ....        | 544 |
| WTYS — Marianna, Fla. ....       | 402 | WWSC — Glens Falls, N. Y. ....     | 523 |
| WULA — Eufaula, Ala. ....        | 353 | WWSR — St. Albans, Vt. ....        | 638 |
| WUSJ — Lockport, N. Y. ....      | 526 | WWST — Wooster, Ohio ....          | 568 |
| WUST — Washington, D. C. ....    | 395 | WWSW — Pittsburgh, Pa. ....        | 591 |
| WVAM — Altoona, Pa. ....         | 581 | WWVA — Wheeling, W. Va. ....       | 656 |
| WVCG — Coral Gables, Fla. ....   | 397 | WWWB — Jasper, Ala. ....           | 355 |
| WVCH — Chester, Pa. ....         | 583 | WWWF — Fayette, Ala. ....          | 353 |
| WVDA — Boston, Mass. ....        | 469 | WWWR — Russellville, Ala. ....     | 357 |
| WVEC — Hampton, Va. ....         | 641 | WWWW — Rio Piedras, P. R. ....     | 670 |
| WVET — Rochester, N. Y. ....     | 541 | WWYL — Pineville, W. Va. ....      | 655 |
| WVIM — Vicksburg, Miss. ....     | 494 | WXAL — Demopolis, Ala. ....        | 353 |
| WVJP — Caguas, P. R. ....        | 669 | WXGI — Richmond, Va. ....          | 644 |
| WVJS — Owensboro, Ky. ....       | 453 | WXLW — Indianapolis, Ind. ....     | 435 |
| WVKO — Columbus, Ohio ....       | 564 | WXOK — Baton Rouge, La. ....       | 456 |
| WVLK — Lexington, Ky. ....       | 452 | WXRA — Buffalo-Kenmore, N. Y. .... | 522 |
| WVLN — Olney, Ill. ....          | 429 | WXRF — Guayama, P. R. ....         | 669 |
| WVMC — Mount Carmel, Ill. ....   | 428 | WXYZ — Detroit, Mich. ....         | 477 |
| WVMI — Biloxi, Miss. ....        | 489 | WYCL — York, S. C. ....            | 673 |
| WVNA — Tusculumbia, Ala. ....    | 358 | WYOU — Newport News, Va. ....      | 642 |
| WVNJ — Newark, N. J. ....        | 514 | WYVE — Wytheville, Va. ....        | 645 |
| WVOK — Birmingham, Ala. ....     | 352 | WYZE — Atlanta, Ga. ....           | 411 |
| WVOP — Vidalia, Ga. ....         | 418 | WZIP — Covington, Ky. ....         | 450 |
| WVOS — Liberty, N. Y. ....       | 526 | WZOB — Ft. Payne, Ala. ....        | 353 |

# Alabama

Pop. March 1 (Est.) 3,174,000—Families 816,000  
Radio Homes 784,000—TV Homes 472,000—Stations in State 93

## WAVU—Albertville—1948

Frequency: 630 Kc. Power: 1000 Watts d.  
Owned-Oper. By. Sand Mt. Bcstg. Service  
Business-Studio Address P. O. Box 250  
News Service AP, UP  
Transcription Service World  
Gen. Mgr. Pat M. Courington  
Comm. Mgr. James Thompson  
Prog. Dir. Bill Hagler

## WRFS—Alexander City—1947 KBS

Frequency: 1050 Kc. Power: 1000 Watts  
Owned-Operated By Piedmont Service Corp.  
Business-Studio Address 12 Main St.  
News Service UP  
Transcription Service Thesaurus  
Representative Sears & Ayers, Dixieland  
General Mgr. Jim Whatley

## WCTA—Andalusia—1946 MBS

Frequency: 920 Kc. Power: 5000 Watts  
Owned-Operated By Andalusia Bcstg. System  
Address Sanford Rd.  
News Service AP  
Transcription Service RCA  
Representative Dixieland  
Membership NARTB, RAB  
Pres., Gen. Sta. Mgr., Comm.

Mgr. Dige Bishop  
Sales Prom. Manager Don Cooke  
Program Director Jeanette Powell  
Publicity Director Bob Duck  
Chief Engineer Emil Wasilowski

## WANA—Anniston—1954—KBS

Frequency: 1490 Kc. Power: 250 Watts  
Owned Gadsden Radio Co.  
Address Box 509  
News Service UP  
Rep. McGillvra, Inc.  
Owner C. L. Graham  
General Mgr. Mac M. Thomas

## WHMA—Anniston—1938—ABC

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By Anniston Bcstg. Co., Inc.  
Business-Studio Address Radio Bldg.  
Newspaper Affil. Anniston Star  
News Service UP  
Transcription Service World, Thesaurus  
Representative Sears & Ayer  
Membership NARTB  
President Harry M. Ayers  
Gen.-Sta. Mgr. Malcolm Street  
Program Director Rosamond Ponder  
Publicity Director E. Cody Hall  
Sales Prom. Mgr. W. Hall Wray  
Chief Engineer James A. Hudson

## WSPC—Anniston—1949—MBS

Freq.: 1390 Kc. Power: 5 Kw. d.; 1 Kw. n.

Owned-Operated By Model City Bcstg. Co., Inc.  
Business Address Jefferson Davis Hotel  
News Service AP  
Transcription Service Standard  
Representative Walker, Dixieland  
Pres., Gen. Mgr. W. S. Weatherly  
Comm. Mgr. Rosebud Waldrop  
Prog. Dir. Bettie R. Ferguson  
Chief Engineer Frank Cole

## WJMW—Athens—1948

Frequency: 730 Kc. Power: 1000 Watts d.  
Owned-Operated By Athens Bcstg. Co., Inc.  
Business-Studio Address Hine St.  
Trans. Ser. SESAC  
News Service AP  
Pres.-Gen. Mgr. Homer F. Dunnivant  
Program Dir. Robt. V. Dunnivant  
Chief Eng. William G. Mitchell

## WATM—Atmore—1948

Frequency: 1590 Kc. Power: 1000 Watts d.  
Owned-Operated By Southland Bcstg. Co.  
Address P. O. Box 59  
News Service AP  
Membership NARTB  
Transcription Service World  
Gen. Mgr., Ch. Eng. T. C. Miniard  
Comm. Mgr. Julia Miniard

## WAUD—Auburn—1947—ABC

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By Auburn Bcstg. Co.  
Address Box 391  
News Service AP  
Representative Dixieland  
Membership NARTB  
Pres., Gen.-Sta. Mgr. Elmer G. Salter  
Sales Prom. Dir., Comm. Mgr. Bobbie Sanders  
Chief Engineer Ed Holliday

## WBCO—Bessemer—1950

Frequency: 1450 Kc. Power: 250 Watts  
Owned Bessemer Bcstg. Co., Inc.  
Business Address Box 510  
Representative Forjoe, Dora-Clayton  
Membership NARTB  
Pres. J. E. Lanier  
Gen., Sta., Comm. Mgr., Pub. Dir. Dean R. Upson

## WAPI—Birmingham—1922 NBC

Frequency: 1070 Kc. Power: 10,000 Watts  
Oper. by Alabama Bcstg. System, Inc.  
Address P. O. Box 2553  
Phone: 4-2466 Air Time: Full Time  
News Service AP  
Newspaper Affil. Birmingham News  
Representative John Blair  
Membership NARTB, RAB  
Pres., Gen. Mgr. Henry P. Johnston  
VP Programming Ray A. Furr  
Mgr., Radio Sales W. O. Mogge  
Publicity Director James Chenoweth  
Chief Engineer J. V. Sanderson

## WBRC—Birmingham—1925

### CBS

Frequency: 960 Kc. Power: 5000 Watts  
 Owned-Oper. By Storer Bcstg. Co., Inc.  
 Address 1729 2nd Ave., N.  
 News Service AP  
 Transcription Service Standard  
 Representative Katz  
 Membership NARTB, RAB  
 President George B. Storer  
 Managing Dir. Lionel Baxter  
 Nat. Sales Mgr. G. O. Privett  
 Prog. Dir. Fox Lightfoot  
 Chief Engineer Robert L. DuPriest

## WCRT—Birmingham—1953

Frequency: 1260 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Chapman Radio-TV Co.  
 Business Address 725 S. 22nd St.  
 News Service UP  
 Membership NARTB  
 Owners W. A. & G. K. Chapman  
 Gen. Com., Mgr. Rudy C. Clark

## WEDR—Birmingham—1949

Frequency: 1220 Kc. Power: 1000 Watts d.  
 Owned-Operated By Edwin H. Estes  
 Business Address 1417 Fourth Ave., N.  
 News Service UP  
 Representative John E. Pearson  
 Owner Edwin H. Estes  
 Gen. Mgr. William R. Kennedy

## WEZB—Birmingham—1953

Frequency: 1320 Kc. Power: 1 Kw. d.  
 Owned: Gene Newman Radio, Inc.  
 Address Dinkler-Tutwiler Hotel  
 News Service UP  
 Membership NARTB  
 Gen., Comm. Mgr. Gene Newman  
 Local Sales Gaines Allen  
 Prog. Dir. Gene Newman

## WILD—Birmingham—1946

### MBS

Frequency: 850 Kc. Power: 10 Kw. d., 1 Kw. n.  
 Owned-Oper. By Gordon Ala. Bcstg. Co.  
 Address 1901 Montgomery Hi-way  
 News Service UP  
 Transcription Service Langworth  
 Representative Weed, Clarke Brown  
 President Sherwood D. Gordon  
 Gen. Mgr. T. W. Thuman  
 Program Director William Burns  
 Publicity Director Arthur Plaut  
 Chief Engineer Ray Lowery

## WJLD—Birmingham—1942

Frequency: 1400 Kc. Power: 250 Watts  
 Owned By Johnston Bcstg. Co.  
 Business Address Box 5767, Birmingham  
 News Service UP  
 Representative W. J. Rambeau  
 President George Johnston, Jr.  
 Gen. Manager James Connolly  
 Program Director Truman Puckett

# WBRC — Radio

## Birmingham, Alabama

has the exclusive Franchise  
 for

# BIRMINGHAM BARON BASEBALL

## 1957 - 1958



PHONE YOUR KATZ MAN  
 FOR DETAILS

Sales Prom., Comm. Mgr. . . . . Otis Dodge  
 Pub. Dir. . . . . Doc Lee  
 Chief Engineer . . . . . Cliff Goggins

**WLBS—Birmingham—1946**

Frequency: 900 Kc. . . . . Power: 1000 Watts d.  
 Owned-Operated By . . . . . WLBS, Inc.  
 Address . . . . . 710 S. 22nd St.  
 News Service . . . . . UP  
 Pres., Gen. Mgr. . . . . Faye N. Puett  
 Sales Mgr. . . . . W. L. Steadman  
 Program Dir. . . . . Grady Puett  
 Sales Mgr. . . . . J. T. Tuggle  
 News Dir. . . . . Doug Carter  
 Program Dir. . . . . W. L. Steadman

**WSGN—Birmingham—1926**  
 ABC

Frequency: 610 Kc. Power: 5Kw. d., 1 Kw. n.  
 Owned . . . . . Winston-Salem Broadcasting Co.  
 Address . . . . . 2320 7th Avenue South  
 News Service . . . . . AP  
 Transcription Service . . . . . World  
 Rep. . . . . Venard, Rintoul & McConnell, Inc.  
 President . . . . . James W. Coan  
 Gen., Sta. Mgr. . . . . Ben K. McKinnon  
 Comm. Mgr. . . . . Henry Sullivan  
 Prog. Dir. . . . . Horace D. Pumphrey  
 Pub. Dir. . . . . Sylvia J. Moore  
 Chief Engineer . . . . . Emmett J. Smith

**WVOK—Birmingham—1947**

Frequency: 690 Kc. Power: 50,000 Watts d.  
 Owned-Oper. By . . . . . Voice of Dixie, Inc.  
 Address . . . . . P. O. Box 2468  
 News Service . . . . . UP  
 Representative . . . . . Radio-TV Reps., Inc.  
 Membership . . . . . NARTB  
 Pres., Gen., Sta. Mgr. . . . . Iralee W. Bennis  
 Comm., Sales Mgr., Prog., Pub. Dir. Ira Leslie  
 Chief Engineer . . . . . R. G. Blaskow

**WEBJ—Brewton—1947**  
 MBS-KBS

Frequency: 1240 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . Brewton Bcastg. Co.  
 Business Address . . . . . Box 870  
 News Service . . . . . AP  
 Membership . . . . . NARTB, RAB  
 Representative . . . . . Dora-Clayton, Hil F. Best  
 Pres. . . . . W. Emmett Brooks  
 V.P. . . . . W. E. Brooks, Jr.

**WRAG—Carrollton—1951**

Frequency: 590 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By . . . . . Pickens County Bcastg. Co.  
 Address . . . . . Box 71  
 News Service . . . . . UP  
 Representative . . . . . Continental  
 President . . . . . R. E. Hook  
 Sta. Mgr. . . . . Carl Sauceman  
 Treasurer . . . . . W. E. Farrar

**WKLF—Clanton—1947—KBS**

Frequency: 980 Kc. . . . . Power: 1000 Watts d.

Owned-Operated By . . . . . Southeastern Bcastg. Co.  
 Address . . . . . P. O. Box 110  
 News Service . . . . . AP  
 Transcription Service . . . . . World  
 Representative . . . . . Continental Radio Sales  
 Membership . . . . . NARTB  
 General Mgr. . . . . L. L. Hudson  
 Pgm. Dir. . . . . Helen Parrish

**WFMH—Cullman—1949**

Frequency: 1300 Kc. . . . . Power: 1000 Watts d.  
 Owned-Operated By . . . . . The Voice of Cullman  
 Address . . . . . 206 Second Ave. E.  
 News Service . . . . . AP  
 Transcription Service . . . . . Associated  
 Membership . . . . . NARTB  
 General Mgr. . . . . B. C. Eddins  
 Commercial Mgr. . . . . James Miller

**WKUL—Cullman—1946**  
 MBS-KBS

Frequency: 1340 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . Cullman Bcastg. Co.  
 Address . . . . . Drawer 620  
 News Service . . . . . UP  
 Pres., Gen., Sta. Mgr. . . . . Hudson C. Millar, Jr.  
 Sales Mgr., Pub. Dir. . . . . Eve Buetner  
 Prog. Dir., Chief Eng. . . . . Art Bachmann

**WAJF—Decatur—1953**

Frequency: 1490 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . J. B. Falt, Jr.  
 Business Address . . . . . 112 Grant St.  
 News Service . . . . . UP  
 Station Representative . . . . . Dixieland  
 Gen., Sta., Comm. Mgr. . . . . Ralph Mann  
 Program Dir. . . . . Jerry Griggs

**WHOS—Decatur—1948**

Frequency: 800 Kc. . . . . Power: 1000 Watts d.  
 Owned-Operated By . . . . . No. Alabama Bcastg. Co.  
 Business-Studio Address . . . . . Johnston St.  
 News Service . . . . . AP  
 Representative . . . . . T. F. Clarke  
 Transcription Service . . . . . World, Thesaurus  
 Membership . . . . . NARTB, RAB  
 Partners . . . . . Jeffie Jones, John J. Jones  
 Gen., Comm. Mgr. . . . . J. C. Fouts  
 Pgm. Dir., Sales Mgr. . . . . C. Skinner  
 Chief Eng. . . . . E. Buxton

**WMSL—Decatur—1935**  
 KBS-MBS

Frequency: 1400 Kc. . . . . Power: 250 Watts  
 Owned . . . . . Tennessee Valley Bcastg. Co.  
 Address . . . . . 701 Bank St.  
 News Service . . . . . AP  
 Membership . . . . . NARTB  
 Representative . . . . . Dora-Clayton  
 President . . . . . Frank Whisenant  
 Sta. Mgr. . . . . L. Blizzard  
 Pgm. Dir. . . . . Elice Mullican  
 Chief Engineer . . . . . Alvin Millwood

**WXAL—Demopolis—1948**  
**MBS-KBS**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By... Demopolis Bcstg. Co.  
 Address... Radio Bldg., U.S. Hwy. 80  
 News Service... AP  
 Transcription Service... World  
 General Manager... W. M. Jordan

**WAGF—Dothan—1932—NBC**

Frequency: 1320 Kc. Power: 1000 Watts  
 Owned-Operated By... Dothan Bcstg. Co.  
 Address... 204½ E. Main Street  
 News Service... AP  
 Transcription... World  
 Representative... Joseph Hershey McGillvra  
 Membership... NARTB  
 General Manager... Fred C. Moseley

**WDIG—Dothan—1947—ABC**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By... Houston Bcsters.  
 Business-Studio Address... 208 N. Oates St.  
 Trans. Service... Thesaurus  
 Representative... Hil F. Best  
 Gen. Mgr... Jess Swicegood

**WOOF—Dothan—1948—KBS**

Frequency: 560 Kc. Power: 5000 Watts d.  
 Owned-Oper. By... The WOOF Trust  
 Business-Studio Address... Columbia Highway  
 Representative... Thomas F. Clark  
 News Service... AP  
 Membership... NARTB  
 General Manager... Agatha Gay  
 Sta., Sls., Prog. Dir... R. A. Dowling, Jr.  
 Commercial Mgr... Arthur Gay  
 Chief Engineer... J. Hubbard

**WIRB—Enterprise—1948**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By... The Wiregrass Bcstg. Co.  
 Address... Dothan Highway  
 News Service... AP  
 Transcription Service... World  
 Gen. Mgr... R. E. James  
 Comm. Mgr... Fred S. Watson

**WULA—Eufaula—1948**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By... Ala.-Ga. Bcstrs., Inc.  
 Address... Box 301  
 News Service... UP  
 Gen. Mgr., Co-Owner... Edward B. Fussell  
 S.a. Mgr., Co-Owner... R. Hoffman

**WWWF—Fayette—1949—KBS**

Frequency: 990 Kc. Power: 1000 Watts d.  
 Owned-Operated By... Bankhead Bcstg. Co., Inc.  
 Address... Jasper, Ala.  
 Membership... RAB  
 Representative... Hil F. Best  
 News Service... UP  
 President... W. W. Bankhead

Sta. Mgr... Jack Black  
 Chief Engineer... J. Dickinson

**WTCB—Flomaton—1955**

Frequency: 990 Kc. Power: 500 Watts d.  
 Owned... Tri-City Broadcasting Co., Inc.  
 Address... P. O. Box 386  
 News Service... UP  
 Representative... Hil F. Best  
 President... William L. Kline  
 Gen., Sales Prom. Mgr... Sam B. Ford  
 Comm. Mgr., Pub. Dir... Milliard L. Harris  
 Program Director... Paul S. Wood  
 Chief Engineer... Hoyt T. Bonds

**WJOI—Florence—1945—MBS**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By... Florence Bcstg. Co., Inc.  
 Address... 850 S. Court St.  
 News Service... AP  
 Transcription Service... SESAC  
 Pres., Gen. Mgr... Joe T. Van Sandt  
 Sta., Comm. Sls. Mgr... J. W. Phillips  
 Prog., Pub. Dir... G. Manush  
 Comm. Mgr... Jim Connolly  
 Chief Engineer... Paul Shannon

**WOWL—Florence—1945—ABC**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By... Radio Muscle Shoals, Inc.  
 Business Address... 840 Cypress Mill Rd.  
 News Service... AP  
 Representative... Rambeau and Dora Clayton  
 Membership... NARTB  
 President... Richard B. Biddle  
 General Mgr... R. S. Walker, Sr.  
 Commercial Manager... R. Fuller  
 Sales Prom. Mgr... Dennis Jones  
 Program Director... Mel Hunt  
 Chief Engineer... Lawrence Rohling

**WHPE—Foley—1953**

Frequency: 1310 Kw. Power: 1000 Watts d.  
 Owned-Oper. By... Alabama Gulf Radio Inc.  
 Address... P. O. Drawer F  
 News Service... AP  
 Transcription Service... Thesaurus  
 Representative... Dixieland  
 Membership... RAB  
 President... Howard E. Pill  
 Program Dir... Dick Killebrew  
 Sales Mgr... Jim Stewart

**WFPA—Ft. Payne—1949**

Frequency: 1400 Kc. Power: 250 watts  
 Owned... Gothberg Community Bcstg.  
 Address... Box 391  
 Representative... Hil F. Best  
 Pres... George Gothberg  
 Gen. Mgr... Ozelle Gothberg  
 Comm., Sls. Mgr... Adis Childers  
 Program Dir... D. Holderfield  
 Chief Engineer... P. Helms

**WZOB—Ft. Payne—1950—KBS**

Frequency: 1250 Kc. Power: 1000 Watts d.

Owned-Operated By..... Glenn M. Gravitt  
 Address..... P. O. Box 255  
 News Service..... UP  
 Transcription Service..... Thesaurus  
 General Manager..... Glenn M. Gravitt  
 Comm. Mgr..... N. B. Haston  
 Program Dir..... Jack C. Dobbs

### WETO—Gadsden—1950—KBS

Frequency: 930 Kc..... Power: 1000 Watts d.  
 Owned-Operated By..... Gadsden Radio Co.  
 Address..... 722 S. 12th St.  
 News Service..... UP  
 Representative..... McGillvra  
 Owner..... Cary L. Graham  
 General Mgr..... Mac Thomas

### WGAD—Gadsden—1947—ABC

Freq.: 1350 Kc..... Power: 5 Kw. D., 1 Kw. N.  
 Owned-Oper. By..... Coosa Bcstg. Co., Inc.  
 Address..... Box 351  
 News Service..... AP  
 Representative..... Rambeau, D. Clayton  
 Membership..... NARTB  
 Pres., Gen. Mgr..... William A. Mapes  
 Program Director..... Bill Cornelius  
 Comm. Mgr..... A. Brooks  
 Chief Engineer..... H. Williams

### WCAS—Gadsden—1947 MBS

Frequency: 570 Kc..... Power: 1000 Watts d.  
 Owned-Oper. By..... Etowah Bdcstrs., Inc.  
 Address..... 750 Forest Ave.  
 Transcription Service..... Associated  
 Representative..... Grant Webb  
 Membership..... NARTB  
 Gen. Mgr..... J. P. Kirby

### WGEA—Geneva—1953

Frequency: 1150 Kc..... Power: 1000 Watts d.  
 Owned..... Radio South Alabama, Inc.  
 Address..... P. O. Box 5  
 News Service..... AP  
 Transcription Service..... World  
 Rep..... Continental Radio Sales, Dora-Clayton  
 Membership..... RAB  
 President..... Howard Pill  
 Vice-President..... Allen Woodall  
 Secy., Gen., Prom. Mgr..... Emery Evans  
 Treasurer..... Miles Ferguson  
 Program. Pub. Dir..... Jimmy Helms  
 Chief Engineer..... Erwin Pebworth

### WGYV—Greenville—1948 KBS

Frequency: 1380 Kc..... Power: 1000 Watts  
 Owned-Oper. By..... Greenville Bcstg. Corp.  
 Business Address..... P. O. Box 227  
 News Service..... UP  
 Representative..... Hil F. Best, Dixieland  
 Gen., Sta., Comm. Mgr..... W. H. Miller, Jr.  
 Prog. Dir..... L. S. Harrison  
 Chief Engineer..... J. D. Bell

### WGSV—Guntersville—1950 KBS

Frequency: 1270 Kc..... Power: 1000 Watts d.  
 Owned-Operated By..... Guntersville Bcstg. Co.  
 Address..... P. O. Box 32  
 News Service..... UP  
 Representative..... Dixieland  
 President..... H. E. Moore  
 Gen., Sta., Comm. Mgr..... Edward Z. Carrell  
 Chief Engineer..... Lavelle Jackson

### WJBB—Haleyville—1949 MBS-KBS

Frequency: 1230 Kc..... Power: 250 Watts  
 Owned-Operated By..... Haleyville Bcstg. Co.  
 Address..... Box 191  
 Representative..... Dora-Clayton  
 President..... W. P. Thielens  
 Gen. Sta. Mgr..... J. L. Slatton  
 Program Director..... Roger Smith  
 Publicity Dir..... Pat Slatton  
 Chief Engineer..... Paul Kelly

### WERH—Hamilton—1950 KBS

Frequency: 970 Kc..... Power: 5000 Watts d.  
 Owned-Oper. By..... Hugh J. Fite  
 Address..... Box 187  
 Phone: 3481..... Air Time: Daytime  
 News Service..... UP  
 Transcription Service..... SESAC  
 Representative..... Hill F. Best Co.  
 Owner, Gen. Mgr..... Hugh J. Fite  
 Sta., Sales, Mgr..... C. B. Tucker  
 Publ., Prog. Dir..... Edgar L. Clayton  
 Chief Engineer..... C. B. Tucker

### WBHP—Huntsville—1937 MBS-KBS

Frequency: 1230 Kc..... Power: 250 Watts  
 Owned-Operated By..... Wilton H. Pollard  
 Bus.-Studio Address..... Fifth Avenue  
 Owner..... Wilton H. Pollard  
 Manager..... Fred Still  
 Program Dir..... Barbara Atkins

### WFUN—Huntsville—1946

Frequency: 1450 Kc..... Power: 250 Watts  
 Owned-Oper. By..... Huntsville Bcstg. Co., Inc.  
 Address..... 410 W. Holmes  
 News Service..... UP  
 Representative..... Sears & Ayers, Dora-Clayton  
 Gen. Mgr..... J. B. Falt, Jr.  
 Sta. Mgr..... John Garrison

### WHBS—Huntsville—1946 ABC

Freq.: 1550 Kc..... Power: 5 Kw. d., 500 W. n.  
 Address..... P. O. Box 986  
 Phone: Jefferson 2-8471..... Air Time: Full  
 Newspaper Affiliation..... Huntsville Times  
 News Service..... AP

Rep. . . . . Harry E. Cummings, Gill-Perna  
 Membership . . . . . NARTB, RAB  
 General Manager . . . . . John F. Neal

**WPBB—Jackson—1950**  
**KBS-MBS**

Frequency: 1280 . . . . . Power: 1000 Watts d.  
 Owned-Operated By . . . . . Jackson Bcstg. Co.  
 Address . . . . . H'way 43  
 News Service . . . . . AP  
 Representative . . . . . Indie,  
 . . . . . Sears & Ayers  
 Pres., Gen. Mgr. . . . . T. H. Gaillard, Jr.

**WWWB—Jasper—1946**

Frequency: 1360 Kc. . . . . Power: 1 Kw. d.  
 Owned-Operated By . . . . . Bankhead Bcstg. Co., Inc.  
 Address . . . . . Bankhead-Long Bldg.  
 News Service . . . . . UP  
 Representative . . . . . Hil F. Best  
 Membership . . . . . NARTB, RAB  
 President . . . . . W. W. Bankhead  
 Gen. Mgr. . . . . William C. Edgemon  
 Program Dir. . . . . Marion B. Grant

**WRLD—Lanett—1940**  
 (See West Point, Go.)

**WJAM—Marion—1951**

Frequency: 1310 Kc. . . . . Power: 5000 Watts d.  
 Owned-Oper. By . . . . . Neely & Neely  
 Address . . . . . Box 221  
 Transcription Service . . . . . Capitol  
 Membership . . . . . NARTB  
 News Service . . . . . AP  
 President, Gen. Mgr. . . . . K. W. Neely  
 Comm., Sta. Mgr., Chief Eng. . . . . Virgil Moore  
 Prog., Pub. Dir. . . . . Stan Hendricks

**WABB—Mobile—1948—ABC**

Frequency: 1480 Kc. . . . . Power: 5000 Watts  
 Owned-Oper. By . . . . . Mobile Press Register, Inc.  
 Business Address . . . . . 304 Government St.  
 News Service . . . . . UP  
 Newspaper Aff. . . . . Mobile Press Register  
 Transcription Service . . . . . World  
 Representative . . . . . Branham Co.  
 Membership . . . . . RAB  
 President . . . . . R. B. Chandler  
 Gen., Sta. Mgr. . . . . Dewey H. Long  
 Prog. Director . . . . . Phil Forrest  
 Chief Engineer . . . . . William H. Murphree

**WALA—Mobile—1930—NBC**

Frequency: 1410 Kc. . . . . Power: 5000 Watts  
 Owned-Operated By . . . . . Pape Bcstg. Co., Inc.  
 Bus.-Studio Address . . . . . 210 Government St.  
 Phone: . . . . . Hemlock 3-3756  
 News Service . . . . . AP  
 Transcription Service . . . . . Standard  
 Representative . . . . . Headley-Reed  
 President . . . . . W. O. Pape  
 V. P., Gen. Mgr. . . . . W. B. Pape  
 Sls. Promotion Mgr. . . . . C. L. Thompson  
 Pgm. Dir. . . . . Al Homan  
 Chief Engineer . . . . . A. R. Bell

**WKAB—Mobile—1947**  
**MBS**

Frequency: 840 Kc. . . . . Power: 1000 Watts  
 Owned . . . . . Pursley Broadcasting Service, Inc.  
 Address . . . . . 525 Donald Street  
 Representative . . . . . Forjoe, Dora-Clayton  
 President . . . . . Louise P. Pursley  
 General, Sta. Mgr. . . . . R. H. Moore  
 Commercial Manager . . . . . W. C. Carter  
 Sales Promotion Manager . . . . . A. D. Zbinden  
 Program Director . . . . . J. T. Jackson  
 Chief Engineer . . . . . Cliff Sizemore

**WKRK—Mobile—1946—CBS**

Freq.: 710 Kc. . . . . Power: 1 Kw. d. 500 W. n.  
 Owned-Operated By . . . . . WKRK-TV, Inc.  
 Address . . . . . 62 St. Louis St.  
 News Service . . . . . AP  
 Representative . . . . . Avery-Knodel  
 Membership . . . . . NARTB  
 President . . . . . Kenneth R. Giddens  
 Gen. Mgr. . . . . W. S. Baskerville, Jr.

**WMOZ—Mobile—1952**

Frequency: 960 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By . . . . . Edwin H. Estes  
 Address . . . . . Stephen Road  
 Representative . . . . . John E. Pearson  
 News Service . . . . . UP  
 Owner . . . . . Edwin Estes

**WMFC—Monroeville—1952**  
**KBS**

Frequency: 1220 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By . . . . . Monroe Bdcstg. Co.  
 Address . . . . . H'way 84  
 Representative . . . . . Continental  
 News Service . . . . . AP  
 Transcription Service . . . . . World  
 Business Maanger . . . . . Tom Gardner  
 Program Director . . . . . Riley Kelly

**WAPX—Montgomery—1947**  
**ABC-MBS**

Frequency: 1600 Kc. . . . . Power: 1000 Watts  
 Owned-Operated By . . . . . United Bcstg. Co.  
 Business, Studio Address . . . . . 116 Catoma St.  
 News Service . . . . . AP  
 Transcription Service . . . . . Standard, World  
 Representative . . . . . Walker Co.  
 Membership . . . . . NARTB, RAB  
 Pres., Gen., Sta. Mgr. . . . . Thomas E. Martin  
 V.P., Comm. Manager . . . . . Hoke Williford  
 Program Dir. . . . . Lee Gooch  
 Chief Engineer . . . . . M. K. Lock

**WBAM—Montgomery—1953**

Frequency: 740 Kc. . . . . Power: 50 Kw. d.  
 Owned . . . . . Deep South Bcstg. Co.  
 Address . . . . . Highway 231  
 Representative . . . . . Radio-TV Reps.  
 Gen. Mgr. . . . . W. J. Brennan  
 Nat. Sales Mgr. . . . . Ira Leslie



## WCOV—Montgomery—1939

### CBS

Frequency: 1170 Kc. Power: 10 Kw. d., 1 Kw. n.  
 Owned-Oper. By Southern Bcstg. Co.  
 Address Adrian Lane  
 News Service UP  
 Representative Paul H. Raymer Co.  
 Membership NARTB  
 President Oscar P. Covington  
 General Manager Hugh M. Smith  
 Station Manager Joe Petranka

## WMGY—Montgomery—1946

Frequency: 800 Kc. Power: 1000 Watts d.  
 Owned-Operated By Dixie Bcstg. Co.  
 Business-Studio  
 Address 358 N. Capitol Pkwy.  
 News Service UP  
 Rep. Keller, Dora-Clayton  
 General Mgr. L. D. Hargreaves  
 Sales Mgr. Randy Rainwater

## WRMA—Montgomery—1953

Frequency: 950 Kw. Power: 1000 Watts d.  
 Owned-Oper. By Southland Bcstg. Co.  
 Business Address 135 Commerce St.  
 Membership NARTB  
 Representative McGillvra  
 Co-owner & Gen. Mgr. Ralph M. Allgood  
 Commercial Mgr. Judd Sparling  
 Chief Engineer Walter L. Stevenson

## WSFA—Montgomery—1930

### NBC

Freq.: 1440 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By Chas. Holt & Assoc.  
 Business Address P. O. Box 2566  
 News Service AP  
 Representative Headley-Reed  
 Membership RAB  
 Manager Robert Robinson  
 Program Mgr. Robert Doty  
 Sales Mgr. John C. Hughes  
 Promotion Mgr. R. L. Tuttle  
 Chief Engineer Robert Hayward

## WLAY—Muscle Shoals—1933

Frequency: 1450 Kc. Power: 250 Watts  
 Owned Oper. By Gregory Bcstg. Corp.  
 Business Address Box 230, Sheffield  
 News Service UP  
 Trans. Service World  
 Membership NARTB  
 Rep. Hil F. Best  
 Pres., Gen. Mgr. M. C. Gregory  
 Sales Mgr. Julian A. Flint

## WCRL—Oneonta—1952

### KBS

Frequency: 1750 Kc. Power: 250 Watts d.  
 Owned-Oper. Blount County Bcstg. Serv., Inc.  
 Address H'way 32

News Service AP  
 Trans. Service Capitol, World, Thesaurus  
 General Mgr. L. D. Bentley, Jr.  
 Commercial Mgr. Max G. Bynum  
 Program Dir. Beecher Hyde

## WJHO—Opelika—1940

### MBS-KBS

Frequency: 1400 Kc. Power: 250 Watts  
 Owned Oper. By Opelika-Auburn Bcstg. Co.  
 Address 1400 Auburn Road  
 News Service UP  
 Transcription Service World  
 Representative Indie Sales, Inc., Dora-Clayton  
 Membership NARTB, RAB  
 Gen. Mgr., Ch. Eng. John E. Smollon  
 Comm. Mgr. Lurline M. Smollon  
 Program Director Edwin P. Rowell  
 Pub. Dir. Ennis Caldwell

## WAMI—Opp—1952

Frequency: 860 Kw. Power: 1000 Watts d.  
 Owned-Oper. By Opp Bcstg. Co.  
 Business Address Box 169  
 News Service UP  
 Gen. Mgr. Beri Moore

## WOZK—Ozark—1953

Frequency: 900 Kw. Power: 1000 Watts d.  
 Owned-Oper. By Ozark Bcstg. Corp.  
 Address Box 742  
 News Service AP  
 Gen. Mgr., Ch. Eng. Howard Parrish, Jr.  
 Commercial Mgr. Wade Sullivan  
 Program Dir. Miriam Brown

## WPNX—Phenix City—1952

### ABC-MBS

Frequency: 1460 Kc. Power: 1000 Watts  
 Owned-Oper. By Community Bcstg. Co.  
 Address Phenix Girard Bank Bldg.  
 Pres. Roy M. Greene  
 Sta., Comm. Mgr. Sam Keel  
 Prog. Dir. Ralph Burgess  
 Chief Engineer Arnold White

## WPID—Piedmont—1953—KBS

Frequency: 1280 Kw. Power: 1000 watts d.  
 Owned-Oper. By Piedmont Broadcasting Co.  
 Address P.O. Box 223  
 News Service UP  
 Membership NARTB  
 President C. L. Graham  
 General Manager Mac M. Thomas  
 Station Mgr. Jesse D. Smith  
 Program Director Frances Howren  
 Chief Engineer J. A. Livingston

## WAIP—Prichard—1954

Frequency: 1270 Kc. Power: 1000 Watts d.  
 Owned-Operated By Prichard Bcstg. Co.  
 Address 74 Main St.  
 News Service AP  
 Representative Walker



Gen. Mgr. .... Herbert Johnson  
 Sales Prom. Mgr. .... Jack Frost  
 Comm. Mgr. .... Jim Smith  
 Program Dir. .... Hy Davis  
 Publicity Dir. .... Evelyn Martin  
 Chief Eng. .... Eugene Miller

**WELR—Roanoke—1949—KBS**

Frequency: 1360 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By .... Roanoke Bcstg. Co.  
 Address .... 801 N. Main St.  
 News Service ..... UP  
 Membership ..... NARTB  
 Pres., Gen. Mgr. .... J. W. Buttram  
 Prog. Dir., Chief Eng. .... La Verne Foster, Jr.

**WWR—Russellville—1949  
 KBS**

Frequency: 920 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By .... Bankhead Bcstg. Co., Inc.  
 Address .... Underwood Rd.  
 News Service ..... UP  
 Rep. .... Hil F. Best  
 Membership ..... RAB  
 Gen. Mgr. .... Hal Kirby  
 Pgm. Dir. .... Jim Elliott

**WCRI—Scottsboro—1950**

Frequency: 1050 Kc. .... Power: 250 Watts d.  
 Owned-Operated By .... Pat M. Courington  
 Address .... P. O. Box 394  
 News Service ..... AP  
 Trans. Service ..... Thesaurus  
 Gen. Mgr. .... Pat M. Courington  
 Sta., Comm. Mgr., Chief Eng. .... J. L. Fisher  
 Program Director .... Helen Arnold  
 Sales Mgr. .... K. H. Frazier

**WROS—Scottsboro—1952**

Frequency: 1330 Kw. .... Power: 1000 Watts d.  
 Owned-Oper. By .... Rose M. Kirby  
 Business Address .... 717 Scott St.  
 News Service ..... UP  
 Gen., Com. Mgr. .... Rose M. Kirby  
 Program Dir. .... Clyde R. Varner  
 Chief Engr. .... Lonnie W. Prickett

**WGWC—Selma—1946—CBS**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Oper. By .... Dallas Broadcasters, Inc.  
 Address .... Box 686  
 Representative .... Hal Holman  
 News Service ..... UP  
 Membership ..... NARTB  
 President .... Oscar Covington  
 Station Manager .... Erle Hanna  
 Gen. Manager .... Hugh Smith  
 Comm. Manager .... Charles Stewart, Jr.  
 Program Director .... Carolyn Perrin  
 Chief Eng. .... Stanley Smith

**WHBB—Selma—1935  
 NBC-KBS**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned-Operated By .... Selma Bcstg., Inc.

Business Address .... P. O. Box 26  
 Pres., Gen. Mgr. .... John F. Townshend

**WFEB—Sylacauga—1945  
 MBS-KBS**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Operated By .... Alabama Bcstg. Co.  
 Address .... 527 No. Broadway  
 News Service ..... UP  
 Membership ..... NARTB  
 President .... E. E. Forbes, Sr.  
 Gen., Sta., Comm. Mgr., Prog., Pub. Dir.  
 G. W. Carr  
 Chief Engineer .... Conrad Pickren

**WMLS—Sylacauga—1948**

Frequency: 1290 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By .... Marble City Bcstg. Co., Inc.  
 Business Address .... P. O. Box 511  
 News Service ..... AP  
 Membership ..... NARTB  
 Pres., Gen. Manager .... Curtis O. Liles, Jr.  
 Commercial Manager .... Marion W. McEwen  
 Chief Engineer .... Walter Welch

**WHTB—Talladega—1945  
 MBS**

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Operated By .... Voice of Talladega, Inc.  
 Address .... Fort Lashley Ave.  
 News Service ..... AP  
 Representative .... Continental  
 Owner .... Cecil Hornady  
 Gen. Mgr. .... Myron T. Snoddy

**WJHB—Talladega—1956**

Frequency: 1580 Kc. .... Power: 1000 Watts  
 Owned .... Confederate Broadcasting Co.  
 Address .... 104 West Battle Street  
 News Service ..... UP  
 Representative .... McGillvra  
 General Mgr., Chief Eng. .... Ned Butler  
 Station Manager .... James Hemphill  
 Commercial Manager .... W. K. Johnston  
 Program Director .... Wallace Hobgood

**WJDB—Thomasville—1956  
 KBS**

Frequency: 630 Kc. .... Power: 1000 Watts  
 Owned .... J. Dige Bishop  
 Address .... Andalusia, Ala.  
 News Service ..... UP  
 Representative .... Dixieland  
 President .... J. Dige Bishop  
 General Manager .... Cecil Goodreau

**WTBF—Troy—1947  
 MBS-KBS**

Frequency: 970 Kc. .... Power: 5000 Watts  
 Owned-Operated By .... Troy Bcstg. Corp.

**Address** ..... College Drive  
**News Service** ..... AP  
**Transcription Service** ..... World, Keystone  
**Membership** ..... NARTB  
**Pres.** ..... J. Roy Crow  
**Gen. Mgr.** ..... Jess Jordan  
**Comm. Mgr.** ..... Robert Tolbert  
**Prod. Mgr.** ..... Asa Dudley  
**Ch. Eng.** ..... Joe Gilchrist

**WJRD—Tuscaloosa—1936**  
**NBC**

**Freq.**: 1150 Kc. .... **Power**: 5 Kw. d., 1 Kw. n.  
**Owned-Oper. By** ..... Wilhelmina Echols  
**Business-Studio Address** 2216½ Broad St.  
**News Service** ..... UP  
**Representative** ..... Rambeau, Dixieland  
**Membership** ..... NARTB, RAB  
**General Manager** ..... John C. Cooper Jr.  
**Station Manager** ..... Roy McAllister  
**Commercial Manager** ..... Leyman Mayer  
**Sales Prom. Mgr.** ..... Charles G. Gardner  
**Prog. Director** ..... Donald Wallace  
**Publicity Dir.** ..... Wendal Harris  
**Chief Engineer** ..... Percy Sexton

**WNPT—Tuscaloosa—1951**  
**ABC**

**Freq.**: 1280 Kc. **Power**: 1000 W. d., 500 W. n.  
**Owned-Oper. By** ..... W. Alabama Bdcstg. Co.  
**Address** ..... P.O. Box 181  
**Representative** ..... Indie Sales  
**News Service** ..... AP  
**Trans. Ser.** ..... Lang-Worth  
**General Manager** ..... T. H. Todd  
**Commercial Mgr.** ..... Ruth Harris

**WTBC—Tuscaloosa—1946**  
**MBS-KBS**

**Frequency**: 1230 Kc. .... **Power**: 250 Watts  
**Owned By** ..... Tuscaloosa Bcstg. Co.

**Address** ..... Radio Center  
**News Service** ..... AP  
**Transcription Service** ..... World  
**Representative** ..... Sears & Ayer  
**Membership** ..... NARTB, RAB  
**Station Mgr.** ..... Bert Bank  
**Comm. Mgr.** ..... E. E. Manning, Jr.  
**Program Dir.** ..... Jack Mock  
**Chief Engineer** ..... Jim Rutledge

**WVNA—Tuscumbia—1955**

**Frequency**: 1590 Kc. .... **Power**: 5 Kw. d.  
**Owned-Oper. By** ..... Power Center Bcstg. Co.  
**Address** ..... 112 S. Main St.  
**News Service** ..... UP  
**Representative** ..... Devney, Whitehead  
**Transcription** ..... Thesaurus  
**Gen. Manager** ..... Eulus O. Whitehead  
**Sales Manager** ..... Stanley Walters  
**Promotion Manager** ..... Jean Pollard

**WTUS—Tuskegee—1952**  
**KBS**

**Frequency**: 580 Kc. .... **Power**: 500 Watts d.  
**Owned-Oper. By** ..... Radio Tuskegee, Inc.  
**Address** ..... Union Springs Road  
**News Service** ..... UP  
**Sta. Manager** ..... J. A. Bowers  
**Comm. Mgr., Prog. Dir.** ..... Jack Huffman  
**Chief Engineer** ..... Oscar Lanman

**WETU—Wetumpka—1954**  
**KBS**

**Frequency**: 1250 Kc. .... **Power**: 1000 Watts  
**Owned** ..... Elmore Service Corp.  
**Address** ..... Box 60  
**Transcription Ser.** ..... Thesaurus  
**News Service** ..... UP  
**Station Rep.** ..... Sears & Ayers, Dixieland  
**President** ..... Lem Coley  
**General Mgr.** ..... Ed Morgan  
**Chief Engineer** ..... David Conley

**Arizona**

Pop. March 1 (Est.) 1,113,000—Families 312,000  
 Radio Homes 298,000—TV Homes 188,000—Stations in State 32

**KSUN—Bisbee—1933**  
**MBS-DON LEE**

**Frequency**: 1230 Kc. .... **Power**: 250 Watts  
**Owned-Operated By** ..... Carleton W. Morris  
**Address** ..... Drawer C, Lowell St.  
**Transcription Service** ..... Thesaurus  
**News Service** ..... UP  
**President** ..... C. W. Morris  
**Gen., Sta., Comm. Mgr.** ..... Arlo Woolery  
**Prog. Dir.** ..... Ray Helgesen

**KCLF—Clifton—1950**

**Frequency**: 1400 Kc. .... **Power**: 250 Watts  
**Owned-Oper. By** ..... Gila Bcstg. Co.  
**Address** ..... Box 548

**Sta. Rep.** ..... Best  
**News Service** ..... UP, AP, INS  
**Gen. Mgr.** ..... Paul Merrill  
**Sta., Comm. Mgr.** ..... Eric L. Manola

**KHCD—Clifton—1956**

**Frequency**: 1450 Kc. .... **Power**: 250 Watts  
**Owned** ..... Darwin Broadcasting Co.  
**Address** ..... P.O. Box 608  
**News Service** ..... UP  
**Representative** ..... Grant Webb  
**Station Manager** ..... Jack Campbell

**KCKY—Coolidge—1948**  
**CBS**

**Frequency**: 1150 Kc. .... **Power**: 1,000 Watts

**Owned-Oper. By**.....Gila Bcstg. Co., Inc.  
**Address**.....Roosevelt & Main Streets  
**Transcription Service**.....Lang-Worth  
**News Service**.....UP  
**Representative**.....Hil F. Best  
**President**.....Louis F. Long  
**General Manager**.....Bill Parady  
**Comm. Mgr.**.....Bill Worley  
**Prog. Dir.**.....Hal McWilliams  
**Chief Eng.**.....Frank Hancock  
**Sls. Prom. Mgr.**.....Oliver Grieve  
**Publicity Dir.**.....Buddy Martin  
**Chief Engineer**.....Earl Hickman

**KAWT—Douglas—1947**  
**MBS-KBS—DON LEE**

**Frequency:** 1450 Kc.....**Power:** 250 Watts  
**Owned-Operated By**.....Carlton W. Morris  
**Address**.....Drawer 1118  
**Transcription Service**.....Lang-Worth, World  
**Representative**.....Best  
**Sta. Mgr.**.....Ed Williams

**KCLS—Flagstaff—1950**  
**NBC**

**Freq.:** 600 Kc.....**Power:** 5 Kw. d., 500 W. n.  
**Owned-Operated By**.....Saunders Bcstg. Co.  
**Address**.....Box 1677  
**Pres., Gen., Sta., Comm.**.....Charles J. Saunders  
**Prog. Dir.**.....Robt. Townsend  
**Chief Engineer**.....Jim Robinson

**KVNA—Flagstaff—1950**  
**DON LEE**

**Freq.:** 690 Kc.....**Power:** 1 Kw. d., 500 W. n.  
**Owned-Oper. By**.....Frontier Television Co., Inc.  
**Address**.....P.O. Box 300  
**Transcription Service**.....Lang-Worth, Thesaurus  
**Representative**.....John Hershey McGillvra, Inc.  
**Membership**.....NARTB  
**Gen. Mgr.**.....Ed Whelan  
**Asst. Mgr.**.....Herb Jepko  
**Prog. Dir.**.....Bill Foley  
**Ch. Eng.**.....Len Benson

**KWJB—Globe—1938—NBC**

**Frequency:** 1240 Kc.....**Power:** 250 Watts  
**Owned-Operated By**.....Gila Bcstg. Co., Inc.  
**Address**.....H'way 60-70, between Globe & Miami  
**Representative**.....Paul H. Raymer  
**Station Manager**.....Willard Shoecraft

**KDJI—Holbrook—1955—KBS**

**Frequency:** 1270 Kc.....**Power:** 1000 W. d.  
**Owned-Oper. By**.....Northeastern Ariz. Bcstrs.  
**Address**.....Box 31  
**News Service**.....UP  
**Transcription**.....Lang-Worth, SESAC  
**Representative**.....Moore, Best  
**Membership**.....NARTB  
**General Manager**.....Donald E. Jacobs, Jr.  
**Program Director**.....Bill Cross  
**Chief Engineer**.....Gary F. Grant

**KAAA—Kingman—1949**

**Frequency:** 1230 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Stonybrook Broadcasting Co.  
**Business Address**.....P. O. Box 1208  
**News Service**.....AP  
**Membership**.....NARTB  
**Co-Partners**.....Wallace E. Stone,  
 John F. Holbrook  
**Commercial Manager**.....Bernard Wilson  
**Program Director**.....John F. Holbrook  
**Publicity Director**.....W. E. Stone  
**Chief Engineer**.....B. Wilson

**KTYL—Mesa—1946**

**Freq.:** 1310 Kc.....**Power:** 1 kw. d.; 500 w. n.  
**Owned-Oper. By**.....Harkins Bdcstg. Co.  
**Address**.....P. O. Box 231  
**News Service**.....UP  
**Transcription Service**.....Standard  
**Membership**.....NARTB  
**President**.....Walter Hershfield  
**General Manager**.....Dwight Harkins  
**Station Manager**.....Jack Harris  
**Comm. Manager**.....Martin Welch  
**Publicity Director**.....Bonnie Neitherton  
**Chief Engineer**.....Ben Smith

**KNOG—Nogales—1948—CBS**

**Frequency:** 1340 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....C. F. & A. B. Montano  
**Address**.....Box 1681  
**News Service**.....UP  
**Representative**.....Best  
**Gen., Comm. Mgr.**.....C. F. Montano  
**Asst. Mgr., Prog. Dir.**.....A. B. Montano  
**Chief Engineer**.....Miles Shepherd

**KOOL—Phoenix—1947—CBS**

**Frequency:** 960 Kc.....**Power:** 5000 Watts  
**Owned-Operated By**.....KOOL Radio-TV Inc.  
**Business-Studio Address**.....511 W. Adams  
**News Service**.....UP  
**Representative**.....AM Radio Sales  
**Transcription**.....Standard  
**Membership**.....NARTB  
**President**.....Gene Autry  
**V.P., General Manager**.....Tom Chauncey  
**Asst. Gen. Mgr., Prog. Dir.**.....Homer L. Lane  
**Chief Engineer**.....Milford Richey  
**Sales Mgr.**.....Kenneth Morton

**KPHO—Phoenix—1940—ABC**

**Frequency:** 910 Kc.....**Power:** 5000 Watts  
**Owned**.....Meredith Publishing Co.  
**Address**.....631 No. 1st Ave.  
**Transcription Service**.....Associated  
**News Service**.....UP  
**Representative**.....Katz  
**Membership**.....NARTB, RAB  
**Gen. Mgr.**.....Richard B. Rawls  
**Asst. Sta. Mgr.**.....Gene Sperry  
**Commercial Mgr.**.....E. Parker  
**Nat. Sales Mgr.**.....John R. Crowley

**KIFN—Phoenix—1949**

**Frequency:** 860 Kc.....**Power:** 1000 Watts d.

Owned-Operated By..... Western Bcstg. Co.  
Address..... Box 430  
News Service..... UP  
Station Representative..... Harlan Oakes, NTS  
Gen. Mgr..... Frank P. Redfield  
Commercial Mgr..... J. K. Redfield

### KOY—Phoenix—1922—MBS

Frequency: 550 Kc. Power: 5 Kw. d., 1 Kw. N.  
Owned-Oper. By..... KOY Bcstg. Co.  
Address..... 840 N. Central Ave.  
News Service..... UP  
Transcription Service..... World  
Representative..... John Blair  
Membership..... NARTB, RAB  
Pres., Gen. Mgr..... John L. Hogg  
Comm. Mgr..... James W. Ross  
Prog., Pub. Director..... John R. Williams  
Chief Engineer..... Edward R. Janney

### KONI—Phoenix—1954

Frequency: 1400 Kc. Power: 250 Watts  
Owned..... Anjo Bdcstrs. & Telecstrs. Inc.  
Address..... Rm. 103, Mayer Heard Bldg.  
News Service..... INS  
S'a. Rep., Grant Webb, Clarke Brown, T. Moore  
President..... Annie Dee Davis  
General Manager..... James T. Ownby  
Prog. Dir..... Dee Junker  
Chief Engineer..... James C. Corn

### KRIZ—Phoenix—1950

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By..... KRIZ, Inc.  
Address-Trans. Loc..... 2345 Westward Blvd.  
News Service..... AP  
Station Representative..... Burn-Smith  
Membership..... NARTB  
Pres., Gen., Sta. Manager..... Howard M. Loeb  
Comm., Prom. Mgr..... Sheldon Engel  
Pub., Prog. Dir..... Bob Johnson  
Chief Engineer..... Andy Lane

### KRUX—Phoenix—1947

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By..... Bartell Broadcasters, Inc.  
Bus.-Studio Address..... Sahara Hotel  
News Service..... UP  
Transcription..... SESAC  
Representative..... Adam Young  
Membership..... NARTB  
President..... Gerald A. Bartell  
Exec. Vice-Pres., Gen. Mgr..... John F. Box, Jr.  
Comm. Mgr..... W. H. Robbins, Jr.  
Program Dir..... Frank Pollack  
Chief Engineer..... Ev Fliegal

### KTAR—Phoenix—1922—NBC

Frequency: 820 Kc. Power: 5000 Watts  
Owned-Operated By..... KTAR Bcstg. Co.  
Business Studio Address..... 1101 North Central  
News Service..... AP  
Trans. Ser..... Standard, Capitol  
Representative..... Paul H. Raymer  
Membership..... NARTB  
Chrmn. of the Board..... John J. Louis

Pres., Gen. Mgr..... Richard O. Lewis  
Commercial Manager..... E. W. Harvey  
Prog. Director..... Blue Wright  
Chief Engineer..... Harold Haughawout

### KYCA—Prescott—1940—NBC

Frequency: 1490 Kc. Power: 250 Watts  
Owned Oper. By..... Southwest Bcstg. Co.  
Business-Studio Address..... East Gurley St.  
Representative..... Paul H. Raymer  
Pres., Gen. Mgr..... Harold Ritter

### KGLU—Safford—1938—NBC

Frequency: 1480 Kc. Power: 1000 Watts  
Owned-Operated By..... Gila Bcstg. Co.  
Business-Studio Address..... 520 Main St.  
News Service..... AP, UP  
Transcription Service..... Thesaurus  
Representative..... Paul H. Raymer  
General Mgr..... Paul Merrill  
Station Mgr..... Harl Barnett  
Commercial Mgr..... Tom Moore

### KCNA—Tucson—1946—ABC

Freq.: 580 Kc. Power: 5 kw. d.; 500 w. n.  
Owned-Operated By..... Catalina Bcstg. Co.  
Business-Studio Address..... 1511 East 16th  
News Service..... AP  
Representative..... Gill-Perna, Tracy Moore  
Pres., Gen. Mgr..... Harry B. Chambers  
Prog. Dir..... Russ Wonnacott  
Business Mgr..... Robert Black

### KEVT—Tucson—1953

Frequency: 690 Kw. Power: 250 Watts d.  
Owned-Oper. By..... Tucson Radio Inc.  
Business Address..... 400 N. Shawnee  
Representative..... Oakes, Nat. Time Sls.  
Membership..... NARTB  
News Service..... UP  
General Manager..... Peter Trowbridge  
Comm. Mgr..... De Witt Wray  
Program Dir..... Oscar H. Stevens  
Sales Manager..... Arturo Aguilar

### KOPO—Tucson—1947—CBS

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By..... Old Pueblo Bcstg. Co.  
Business-Studio Add..... 115 W. Drachman St.  
News Service..... AP  
Representative..... AM Radio Sales  
Membership..... NARTB  
President..... Gene Autry  
Manager..... Stan Norman  
Comm. Mgr..... Bill Riley  
Sales Mgr..... Jim Dewson  
Prog. Director..... Ed Tucker  
Pub. Director..... Pat Wiener  
Chief Engineer..... Verne Cimiotti

### KTKT—Tucson—1949

Frequency: 990 Kc. Power: 10,000 Watts  
Owned-Operated By..... Thomas J. Wallace  
Business-Studio Address..... Box 5585  
Membership..... NARTB  
Representative..... Forjoe

**News Service**.....UP  
 General Mgr.....Thomas J. Wallace  
 Station Manager.....George Wallace  
 Commercial Mgr.....Richard Grand  
 Chief Eng.....Thomas J. Wallace, Jr.

**KTUC—Tucson—1929**  
**MBS-DON LEE**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Tucson Bcstg. Co.  
 Business-Studio Address...900 E. Broadway  
**News Service**.....UP  
 Trans. Service.....World, Associated, SESAC  
 Rep.....Radio-TV Reps  
 Membership.....NARTB, RAB  
 Pres., Gen., Sta. Mgr., Pub. Dir....Lee Little  
 Comm. Mgr.....Mac C. Matheson  
 Sales Mgr.....Greoge Bradley  
 Chief Engineer.....Edgar N. Bouchard

**KVOA—Tucson—1929—NBC**

Frequency: 1290 Kc.....Power: 1000 Watts  
 Owned-Operated By..Arizona Bcstg. Co., Inc.  
 Business-Studio Address.....209 W. Elm  
 Transcription Service.....Capitol  
 Representative.....Paul H. Raymer  
 News Service.....UP  
 President.....C. D. McKinnon  
 Sales Mgr.....Ray Owen

**KVNC—Winslow—1952**  
**DON LEE-MBS**

Freq.: 1010 Kc....Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By.....Gila Bdcstg. Co.  
 Address.....P. O. Box 373  
 News Service.....AP, UP

Transcription.....Standard  
 Sta., Comm. Mgr.....Chuck Mizner  
 Sales Prom. Mgr.....Warner Stensland  
 Program Dir.....Jerry Graham  
 Pub. Director.....Connie Mizner  
 Chief Engineer.....Woody Woodsworth

**KOLD—Yuma—1951**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Broadcasters, Inc.  
 Address.....P. O. Box 1430  
 News Service.....AP  
 Membership.....NARTB  
 Representative.....Tracy Moore,  
 . Keystone  
 Gen. Mgr.....Fred Pegler  
 Program Dir.....Sheldon Gibbs  
 Chief Engineer.....Jose Armendariz

**KVOY—Yuma—1950**  
**MBS—DON LEE**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....KYMA-YUMA, Inc.  
 Address.....P. O. Box 671  
 Representatives.....Radio-TV Reps.  
 Trans.....World, SESAC  
 Membership.....NARTB, RAB  
 Pres., Gen Mgr.....William B. Lindsey

**KYUM—Yuma—1940—NBC**

Frequency: 560 Kc.....Power: 1000 Watts  
 Owned-Operated By.....Yuma Bcstg. Co.  
 Business Address.....P.O. Box 352  
 Transcription Service.....Thesaurus, Capitol  
 Representative.....Paul H. Raymer  
 Membership.....NARTB  
 Station Mgr.....R. C. Smucker

**Arkansas**

Pop. March 1 (Est.) 1,831,000—Families 510,000  
 Radio Homes 504,000—TV Homes 263,000—Station in State 51

**KVRC—Arkadelphia—1947**  
**MBS-KBS**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By..Arkadelphia Bcstg. Co.  
 Business-Studio Address.....Arkadelphia  
 Business-Studio Address...South Third Street  
**News Service**.....AP  
 Representative.....Hil F. Best  
 President.....Cecil. Cupp, Sr.  
 Gen., Sta., Comm., Prom., Mgr., Prog., Pub., Dir.  
 Bill Deaton  
 Chief Engineer.....Ray Burns

**KBTA—Batesville—1950**  
**MBS-KBS**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned.....White River Valley Bdcsts. Co.  
 Address.....P. O. Box 1112  
**News Service**.....AP  
 Representative.....Best  
 Transcription Service.....World

Membership.....NARTB  
 Pres., Gen., Sta., Comm., Sales Mgr.  
 J. F. Higginsbottom  
 Program Director.....Myrline Morgan  
 Chief Engineer.....Morris Cofer

**KBBA—Benton—1953**

Frequency: 690 Kw.....Power: 250 Watts d.  
 Owned-Oper. By.....Benton Bcstg. Service  
 Business Address.....Box 294  
**News Service**.....AP  
 Pres., Gen. Mgr.....Lavelle Langley  
 Sls. Prom. Mgr., Prog. Dir.....Phillip R. Craig  
 Comm. Mgr., Chief Eng.....Preston Bridges

**KLCN—Blytheville—1922**

Frequency: 910 Kc.....Power: 5000 Watts d.  
 Owned-Operated By.....Harold L. Sudbury  
 Address.....Sudbury Bldg., Main St.  
 Station Representative.....John E. Pearson  
 Gen. Mgr.....Harold L. Sudbury  
 Sales Promotion Manager.....J. T. Sudbury  
 Program Director.....Carl Frame

**KAMD—Camden—1946—MBS  
ABC**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By: Camden Radio Inc.  
Address: South California St.  
Newspaper affil.: News  
News Service: AP  
Representative: Venard, Rintoul & McConnell  
News Service: AP  
Membership: NARTB, RAB  
President, Gen. Mgr.: Walter E. Hussman  
Sta. Mgr.: Donald Cathey  
Chief Engineer: Dorris C. Hunter

**KPLN—Camden—1953**

Frequency: 1370 Kw. Power: 1000 Watts d.  
Owned-Oper. By: Southern Bcstg. Co.  
Business Address: Stephens Rd.  
Trans. Ser.: SESAC, World  
Sta. Rep.: Hil Best  
News Service: UP  
Gen., Comm. Mgr.: C. T. Mullins  
Prog. Dir., Prom. Mgr.: J. Andrew Wright

**KCON—Conway—1950—KBS**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By: Conway Bcstg. Co.  
Address: ASTC Campus  
Transcription Service: World, SESAC  
Gen. Mgr.: James E. Clayton  
Program Dir.: S. F. Morehead  
Chief Engineer: Edwin McClendon

**KAGH—Crossett—1951  
MBS-KBS**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Operated By: Julian Haas  
Address: 900 Main St.  
News Service: AP  
Representative: Bogner-Martin, Melville  
Gen. Mgr.: Julian Haas  
Chief Engineer: Gene Kidd

**KDMS—El Dorado—1950**

Frequency: 1290 Kc. Power: 1,000 Watts d.  
Owned-Oper. By: El Dorado Bcstg. Co.  
Address: 208 N. Cleveland  
News Service: UP  
Transcription Service: Thesaurus  
Rep.: Dora-Clayton, Melville, Rambeau  
Membership: NARTB  
Gen. Mgr.: E. R. Hall  
Sls. Mgr.: Rodney P. Smith  
Prog. Dir., Chief Eng.: J. Andrew Wright

**KELD—El Dorado—1935—ABC**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By: Radio Enterprises, Inc.  
Business-Studio Address: 208½ N. Washington  
News Service: AP  
Transcription Service: World  
Representative: Bogner & Martin  
Membership: NARTB  
Pres., Gen., Sta., Com. Mgr.: W. N. McKinney

Sales Mgr.: J. R. Duerson  
Program Director: Jerome Orr  
Chief Engineer: Troy B. Eddins

**KGRH—Fayetteville—1946**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By: Fayetteville Bcstg. Co., Inc.  
Business-Studio Address: 103 West Mountain  
News Service: AP  
Representative: Walker  
Membership: NARTB  
President: Hayden McIlroy  
Gen. Mgr.: Fred J. Stevenson  
Comm. Sls. Prom. Mgr.: Ed. Gideon  
Program Director: Wallie Ingalls  
Chief Engineer: Harold Lindsey

**KXJK—Forrest City—1949  
KBS**

Frequency: 950 Kc. Power: 5000 Watts  
Owned By: Forrest City Bcstg. Co., Inc.  
Address: Nail, Bank of East. Arkansas Bldg.  
News Service: UP  
Transcription Service: Lang-Worth  
Representative: H. F. Best  
Gen., Sta. Mgr.: William Fogg  
Sls., Comm. Mgr.: James Pearson  
Pub. Dir.: Bob Webber  
Program Dir.: H. W. Smith  
Chief Engineer: Walter Smith, Jr.

**KFPW—Fort Smith—1930  
CBS**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By: Tulsa Bcstg. Co.  
Business Address: Sta. B Box 98  
News Service: UP, AP  
Representative: Avery-Knodel  
Membership: NARTB  
Station Manager:  
Sales Mgr.: J. Paul McCaslin

**KFSA—Fort Smith—1947  
ABC**

Frequency: 950 Kc. Power: 1 Kk. d. 500 W. n.  
Owned: Fort Smith Broadcasting Co.  
Address: 920 Rogers Ave.  
Newspaper Affiliation: Southwestern Publishing Co.  
News Service: UP  
Transcription: Thesaurus  
Representative: John E. Pearson  
Membership: NARTB  
President: Donald W. Reynolds  
General Manager: J. W. Slates  
Comm., Prom. Mgr., Pub Dir.: Leo House  
Program Director: Harry Freeman  
Chief Engineer: Robert W. Platt, Jr.

**KWHN—Ft. Smith—1947**

Frequency: 1320 Kc. Power: 5000 Watts  
Owned-Operated By: KWHN Bcstg. Co., Inc.  
Business-Studio Add.: 421-423 Garrison Ave.  
News Service: AP

Trans. Ser..... Standard  
 Representative.....Rambeau  
 Gen. Mgr., Sec.Treas..... J. H. Friedman  
 Station Mgr..... Jimmy Barry  
 Program Dir..... Glenn A. O'Neal

**KHOZ—Harrison—1946**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By...Harrison Bcstg. Corp.  
 Bus.Studio Address.....Harrison  
 News Service.....UP  
 Transcription Service.....Thesaurus  
 Gen. Mgr..... R. S. Wheeler, Jr.  
 Comm. Mgr..... Everett S. Horton  
 Station Mgr..... Harry Temple

**KFFA—Helena—1941  
 KBS-MBS**

Frequency: 1360 Kc.....Power: 1,000 Watts  
 Owned-Operated By.....Helena Bcstg. Co.  
 Address.....215 York St.  
 News Service.....AP  
 Representative.....Best  
 Membership.....NARTB  
 Pres., General Manager...Sam W. Anderson  
 Comm. Mgr..... Cecil R. Scaife  
 Sales Prom. Mgr..... Katherine Kizer  
 Program Director..... Larry Parker  
 Chief Engineer..... Charles Smith

**KXAR—Hope—1947—MBS**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By.....Hope Bcstg. Co.  
 Address.....P. O. Box 138  
 News Service.....AP  
 Gen. Mgr..... L. B. Tooley  
 Comm. Mgr..... Wes Ninemire

**KBHS—Hot Springs—1953**

Frequency: 590 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Resort Bcstg. Co., Inc.  
 Address.....113 3rd St.  
 News Service.....UP  
 Transcription.....World  
 Sta. Rep..... Sears & Ayer  
 President..... A. M. McGregor  
 V.P., General Mgr.....Gene Kelley  
 Station, Sales Prom. Mgr..... Ed Appler  
 Program Director..... Steve Nichols  
 Publicity Director..... Haines Howser  
 Chief Engineer..... Clint Norman

**KBLO—Hot Springs—1953**

Frequency: 1470 Kw.....Power: 1000 Watts d.  
 Owned-Oper. By..... Bullard Enterprises  
 Address.....1011 Central Ave.  
 Representative.....Indie, Dora-Clayton  
 News Service.....AP  
 General Mgr..... Carl Van Sittert  
 Commercial Mgr..... C. J. Dickson  
 Chief Engineer..... R. G. King

**KWFC—Hot Springs—1941  
 MBS-ABC**

Frequency: 1340 Kc.....Power: 250 Watts

Owned-Operated By.....Spa Bcstg. Co., Inc.  
 Business-Studio Address...819½ Central Ave.  
 Representative...Venard, Rintoul & McConnell  
 News Service.....AP  
 Trans.....World  
 Membership.....NARTB, RAB  
 President, Gen. Mgr..... Walter E. Hussman  
 Comm. Mgr..... Jack Wolever  
 Chief Engineer..... William A. Carr

**KBTM—Jonesboro—1930  
 MBS-KBS**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Regional Bcstg. Co.  
 Address.....603 Madison St.  
 Representative.....Burn-Smith  
 News Service.....AP  
 Trans.....World  
 Owner, Mgr..... Harold E. King  
 Sta. Mgr..... Clarence Adams  
 Comm. Mgr..... James Barnes  
 Promotion Dir..... Marion Boyne

**KNEA—Jonesboro—1950**

Frequency: 970 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Radio Jonesboro, Inc.  
 Address.....New Citizens Bank Bldg.  
 News Service.....UP  
 Transcription Service.....World, Thesaurus  
 Representative.....Gill-Perna  
 President..... Ernest Farabee  
 General Manager..... Harold Gregson  
 Comm. Mgr..... Bob Blackwood  
 Prog. Dir..... Bill Leach  
 Chief Eng..... Wesley Bell

**KARK—Little Rock—1928  
 NBC**

Frequency: 920 Kc.....Power: 5000 Watts  
 Owned-Oper. By...Arkansas Radio & Equip. Co.  
 Address.....10th & Spring Sts.  
 News Service.....AP, UP  
 Representative.....Edward Petry  
 Membership.....NARTB  
 V.P., Gen. Mgr..... T. K. Barton  
 Commercial Mgr..... Ernest Howard  
 Prom. Dir..... Shirley Kennedy  
 Program Director..... Ernest M. Howard

**KGHI—Little Rock—1927**

Freq.: 1250 Kc.....Power: 1 Kw. d. 500 w. n.  
 Owned-Operated By...KGHI-Radio Arkansas  
 Address.....P. O. Box 3099  
 Representative.....Burn-Smith  
 Transcription Service.....World  
 News Service.....UP  
 Owner, Gen. Mgr..... Harold E. King  
 Comm. Mgr..... Rex Parnell  
 Program Dir..... Hugh Brown  
 Chief Eng..... V. O. Van Deusen  
 Station Mgr..... W. J. Hart

**KLRA—Little Rock—1927  
 ABC**

Freq.: 1010 Kc.....Power: 10 Kw. d., 5 Kw. n.



Owned-Oper. By.....WTCR Inc  
 Business-Studio Address.....Gazette Bldg.  
 News Service.....AP  
 Transcription.....Standard  
 Representative.....Paul Raymer  
 Chairman of the Board.....Connie B. Gay  
 President.....Jane E. Trimmer  
 Exec. V.P.....Donald J. Tucker  
 General Mgr.....N. S. Twell

**KTHS—Little Rock—1924**  
**CBS**

Frequency: 1090 Kc.....Power: 50,000 Watts  
 Owned-Oper.....Radio Bcstg., Inc.  
 Business-Studio Address.....P. O. Box 269  
 Newspaper Affil.....Shreveport Times  
 News Service.....AP, UP  
 Representative.....Branham  
 General Manager.....W. H. Bronson  
 Comm. Manager.....B. G. Robertson  
 Sales Prom. Mgr.....A. C. Dowden  
 Program Director.....George F. Moore  
 Chief Engineer.....Cecil L. Sultt

**KVLC—Little Rock—1948**

Frequency: 1050 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Southwestern Bcstg. Co.  
 Address.....Southern Natl. Insurance Bldg.  
 Representative.....Radio Representatives,  
 Clarke Brown, O'Connell  
 News Service.....AP  
 Prog. Dir.....Charlie Simms  
 General Mgr.....Dale Mahurin  
 Asst. Sta. Mgr.....Henry H. Steele

**KXLR—N. Little Rock—1946**  
**MBS**

Freq.: 1150 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....Ark. Airwaves Co.  
 Address.....Cotton Belt Bldg.  
 Representative.....Pearson  
 News Service.....AP  
 President.....John F. Wells  
 Commercial Mgr.....Melton Lancaster

**KVMA—Magnolia—1948**  
**MBS**

Frequency: 630 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Magnolia Bcstg. Co.  
 Business-Studio Address.....212 N. Jefferson St.  
 Representative.....John E. Pearson  
 News Service.....AP  
 Transcription.....World  
 Membership.....NARTB  
 Gen. Mgr.....William M. Bigley

**KBOK—Malvern—1951—KBS**

Frequency: 1420 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Malvern Bcstg. Co.  
 Address.....Young Insurance Bldg.  
 Representative.....Devney, Melville  
 News Service.....AP  
 Gen., Comm. Mgr.....Kermit Richardson  
 Chief Engineer.....Tom Graves

**KVSA—McGehee—1953**

Frequency: 1220 Kw.....Power: 1000 Watts d.  
 Owned-Oper. By.....S. E. Arkansas Bcstrs. Inc.  
 Address.....Box 1220  
 Representative.....Best  
 News Service.....AP  
 Transcription.....Capitol  
 Pres., Gen. Mgr.....Abbott F. Kinney

**KENA—Mena—1955—KBS**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By.....R. B. Bell  
 Address.....S. Reine St.  
 Representative.....Hil F. Best  
 News Service.....AP  
 General Mgr.....Larry Shepard  
 Comm. Mgr.....Bill Hughes  
 Ch. Eng.....O. D. Frederick

**KHBM—Monticello—1955**  
**KBS**

Frequency: 1430 Kc.....Power: 1 Kw.  
 Owned-Oper. By.....College Bcstg. Co.  
 Address.....Box 446  
 Representative.....Continental Radio Sales  
 News Service.....UP  
 Transcription.....SESAC, Standard  
 Membership.....NARTB  
 Gen., Sta., Comm., Sls. Mgr.....Bill Wells  
 Prog. Dir.....Sue Wells  
 Chief Engineer.....John Stanley

**KVOM—Morrilton—1953**

Frequency: 800 Kw.....Power: 250 Watts d.  
 Owned-Oper. By.....Morrilton Bcstg. Co.  
 Address.....P. O. Box 541  
 News Service.....AP  
 Transcription Service.....Standard, World  
 Pres., Gen., Sta., Pub. Mgr.....J. C. Willis  
 Prog. Director.....Hugh C. Jones  
 Comm. Mgr., Ch. Eng.....Weldon Sludge

**KTLO—Mountain Home—1953**  
**KBS**

Frequency: 1490 Kw.....Power: 250 Watts  
 Owned-Operated By.....Mountain Home Bcstg. Corp.  
 Address.....Mountain Home  
 Representative.....Best  
 News Service.....UP  
 Transcription.....World  
 Pres., Gen. Mgr.....A. Stricklen  
 Commercial Mgr.....Bob Pratt

**KNBY—Newport—1949**

Frequency:  
 1280 Kc.....Power: 1000 Watts d., 500 W. n.  
 Owned-Operated By.....Newport Bcstg. Co.  
 Business Address.....Newport  
 General Manager.....Gene Howe  
 Program Director.....Jerry Grojean

**KOSE—Osceola—1949—KBS**

Frequency: 860 Kc.....Power: 1000 Watts d.



**Owned-Oper. By**.....Osceola Bcstg. Corp.  
**Business Address**.....P. O. Box 311  
**Representative**.....Hil F. Best  
**News Service**.....AP  
**Trans.**.....World  
**President**.....H. F. Ohlendorf  
**General Manager**.....Ted Woods  
**Commercial Manager**.....Betty G. Woods

**KDRS—Paragould—1947**  
**KBS**

**Frequency: 1490 Kc.**.....**Power: 250 Watts**  
**Owned-Oper. By**.....Progressive Bcstg. Co.  
**Business Address**.....Box 491  
**News Service**.....AP  
**Membership**.....NARTB  
**General Manager**.....T. Rand  
**Commercial Manager**.....Doayne F. Bateman  
**Business Manager**.....T. M. Self  
**Prog. Dir.**.....W. Wheelis  
**Chief Engineer**.....Russell Schwamb

**KCLA—Pine Bluff—1947**

**Frequency: 1400 Kc.**.....**Power: 250 Watts**  
**Owned-Oper. By**...Radio Engineering Service  
**Business-Studio Address**.....2900 W. 28th St.  
**News Service**.....AP  
**Station Representative**.....Hil Best  
**General Mgr.**.....Kenneth Keesterson  
**Commercial Manager**.....Clyde Martin  
**Pgm. Dir.**.....Charles Penix

**KOTN—Pine Bluff—1934**  
**MBS-KBS**

**Frequency: 1490 Kc.**.....**Power: 250 Watts**  
**Owned-Operated By**...Universal Bcstg. Corp  
**Address**.....P. O. Box 957  
**News Service**.....AP  
**Transcription Service**.....Thesaurus, World  
**Pres., Gen. Mgr., Chief Engr.**.....B. J. Parrish  
**Prom. Mgr.**.....J. Wallace  
**Program Director**.....Hilda Matz  
**Pub. Director**.....Alva Holt

**KPOC—Pocahontas—1950**  
**KBS**

**Frequency: 1420 Kc.**.....**Power: 1,000 Watts d.**  
**Owned-Operated By**...Pocahontas Radio, Inc.  
**Address**.....P. O. Box 250  
**News Service**.....AP  
**Transcription**.....World  
**General Mgr.**.....Adrian L. White  
**Program Dir.**.....Bill Nicholson  
**Sales Mgr.**.....Virgil Pace

**KAMO—Rogers—1954**

**Frequency: 1390 Kc.**.....**Power: 1000 Watts**  
**Owned**.....KAMO, Inc.  
**Address**.....Am. Natl. Bank Bldg.  
**Station Rep.**.....G. Don Thompson  
**Pres., Gen. Mgr.**.....G. Don Thompson  
**Prog., Pub. Dir.**.....Chuck Davis  
**Chief Engineer**.....W. E. Dacus

**KXRJ—Russellville—1947**  
**MBS-KBS**

**Frequency: 1490 Kc.**.....**Power: 250 Watts**  
**Owned-Oper. By**.....Valley Broadcasters, Inc.  
**Address**.....Box 191  
**News Service**.....AP  
**Pres., Gen., Sta. Mgr.**.....C. R. Horne  
**Comm. Mgr.**.....L. L. Bryan  
**Sales Prom. Mgr.**.....Don Sammons  
**Prog. Director**.....Ora Mae Lee  
**Chief Engineer**.....William C. McKenney

**KWCB—Searcy—1951—KBS**

**Frequency: 1300 Kc.**.....**Power: 1000 Watts d.**  
**Owned**.....White County Bcstg. Co., Inc.  
**Address**.....P. O. Box 95  
**News Service**.....AP  
**Representative**.....Hil F. Best  
**Membership**.....NARTB  
**Pres., Comm. Mgr., Sta., Comm. Mgr.**  
 Carl N. Dodd  
**Prom. Mgr., Prog., Pub. Dir.**.....Don P. Jones  
**Chief Eng.**.....Homer M. Harris

**KUOA—Siloam Springs—1923**  
**MBS-KBS**

**Frequency: 1290 Kc.**.....**Power: 5,000 Watts d.**  
**Owned-Operated By**.....Kuoa, Inc.  
**Business-Studio Address**.....Siloam Springs  
**News Service**.....UP  
**Representative**.....Dora-Clayton  
**Transcription Service**.....Lang-Worth  
**Membership**.....NARTB  
**President**.....Dr. John E. Brown, St.  
**Gen. Mgr., Sta., Comm. Mgr., Ch. Eng.**  
 Cecil Smith  
**Program Director**.....Ralph Kennedy, Jr.

**KBRS—Springdale—1949**  
**ABC-KBS**

**Frequency: 1340 Kc.**.....**Power: 250 Watts**  
**Owned-Oper.**...Northeast Ark. Bcstg. & TV Co.  
**Address**.....P. O. Box 29  
**Newspaper Affiliation**...Southeastern Pub. Co.  
**News Service**.....AP  
**Representative**.....Hil F. Best  
**President**.....Donald W. Reynolds  
**Gen., Sta. Mgr.**.....Roy J. Bowman  
**Comm. Manager**.....Hubert Phillips  
**Chief Engineer**.....William Ussery

**KWAK—Stuttgart—1948**  
**MBS-KBS**

**Frequency: 1240 Kc.**.....**Power: 250 Watts**  
**Owned-Operated By**...Stuttgart Bcstg. Corp.  
**Business Address**.....1818 S. Buerkle  
**Representative**.....Hil F. Best  
**News Service**.....AP  
**Transcription**.....World, Standard  
**President**.....Beloit Taylor  
**Gen. Manager**.....Melvin P. Spann  
**Station Mgr.**.....June S. Spann  
**Comm. Mgr.**.....L. A. Sabo  
**Chief Engineer**.....Marvin Hefington



In a single day, KNX reaches more homes in Metropolitan Los Angeles than the three leading independent stations *combined*.

## **That's saturation!**

And KNX saturation *sinks in*. Your sales message is backed by programming that demands attention: drama, discussion, comedy, sports, variety and news... not a lulling repetition of top tunes.

When you talk "saturation" get *saturation*.

Buy **KNX RADIO**, the most *listened to* station in Los Angeles.

Represented by  
CBS Radio Spot Sales.

**KOSY—Texarkana—1951**  
MBS

Freq.: 790 Kc. Power: 1 Kw. d., 500 w. n.  
Owned-Operated By..... Gateway Bcstg. Co.  
Address..... State Line Ave.  
Representative..... Pearson  
Trans..... Thesaurus  
Gen. Manager..... Tom E. Dillahunty  
Sales Manager..... Herman Cecil

**KRLW—Walnut Ridge—1951**

Frequency: 1320 Kc. Power: 1000 Watts d.  
Owned-Oper. By..... Lawrence Co. Bcstg. Co.

Address..... Walnut Ridge  
News Service..... UP  
Trans..... Thesaurus  
Gen. Mgr..... Wm. H. Cate

**KWRF—Warren—1953**

Freq.: 860 Kc. Power: 250 Watts  
Owned..... Pines Bcstg. Co.  
Address..... Box 480  
News Service..... AP  
Transcription Service..... World  
Representative..... Hil F. Best  
Gen., Sta. Mgr..... Lee Reaves  
Comm. Mgr..... H. A. Harris  
Chief Engineer..... P. L. Demaree

**California**

Pop. March 1 (Est.) 13,923,000—Families 4,467,000  
Radio Homes 4,420,000—TV Homes 3,986,000—Stations in State 156

**KCNO—Alturas—1951—ABC**

Frequency: 570 Kc. Power: 1000 Watts d.  
Owned-Operated By..... Interstate Bcstg. Co., Inc.  
Address..... P. O. Box 207  
News Service..... UP  
Trans. Ser..... Standard, Capitol  
Representative..... Best  
Pres., Gen. Mgr..... H. L. Chandler, Jr.  
Comm., Sta. Mgr..... R. W. Ball, Jr.  
Chief Eng..... J. M. Condrey

Comm., Prom. Mgr., Pub. Dir. R. J. McAndrews  
Operations Manager..... Cliff Gill  
Program Director..... Alan Lisser  
Chief Engineer..... Buell Dalton

**KAFY—Bakersfield—1946**  
MBS

Frequency: 550 Kc. Power: 1000 Watts  
Owned-Operated By..... Radio Station KAFY  
Address..... 1669 Chester Ave.  
News Service..... UP  
Representative..... McGavren-Quinn  
Transcription..... SESAC  
Membership..... NARTB  
Gen., Sta., Comm. Mgr..... Benton Paschall  
Sales Promotion Manager..... Frank Cassidy  
Program Director..... Glenn Lockhart  
Publicity Director..... Hal Laffoon  
Chief Engineer..... Carl Carlson

**KAVR—Apple Valley—1954**

Frequency: 960 Kc. Power: 5 Kw. d.  
Owned..... Apple Valley Bcstg. Co.  
Address..... Apple Valley Inn  
News Service..... UP  
Membership..... NARTB  
Transcription..... World  
President..... Newton T. Bass  
Managing Dir..... J. C. Thomas  
Commercial Mgr..... R. T. McKenzie

**KBIS—Bakersfield—1950**

Frequency: 1490 Kc. Power: 1000 Watts  
Owned-Oper. By..... Marmat Bcstg. Co.  
Studio Address..... 2013 Chester Ave.  
News Service..... UP  
Transcription Service..... Lang-Worth  
Representative..... Young  
Pres., Gen., Sta. Mgr..... Hal Brown  
Comm. Mgr..... Don Hopkins  
Chief Engineer..... Jack Duemler  
Prog. Dir..... P. Battisti

**KENL—Arcata—1956**

Frequency: 1340 Kc. Power: 250 Watts  
Owned..... Vern Emmerson  
Address..... 225 Shirley Boulevard  
News Service..... AP  
Transcription..... SESAC  
Representative..... W. T. Grant  
Membership..... NARTB  
Gen., Sta. Mgr..... Vern Emmerson  
Comm. Mgr..... Eberle Shultz  
Program Dir..... Lee Norton  
Chief Engineer..... Vince Lambert

**KERN—Bakersfield—1932**  
CBS

Frequency: 1410 Kc. Power: 1000 Watts  
Owned-Operated By..... McClatchy Bcstg. Co.  
Business Address..... Sacramento  
News Service..... UP  
Transcription Service..... Capitol  
Representative..... Paul H. Raymer  
Membership..... NARTB, RAB  
President..... Eleanor McClatchy  
Sta., Comm., Prom. Mgr., Prog., Pub. Dir.  
Walter Baziuk  
Chief Engineer..... Verne Shatto

**KBIG—Avalon—1952**

Frequency: 740 Kc. Power: 10,000 Watts  
Owned-Operated By..... John Poole Bcstg. Co.  
Address..... 6540 Sunset Blvd., Hollywood  
News Service..... UP, AP  
Transcription Service..... Standard  
Representative..... Weed  
Membership..... NARTB, RAB  
President, Gen. Mgr..... John Poole

**KGEE—Bakersfield—1946**  
NBC

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Oper. By.....KGEE, Inc.  
Business-Studio Address....1415 17th Street  
News Service.....UP  
Representative.....Hollingsbery  
Membership.....RAB  
Pres., Prom. Mgr., Pub. Dir.  
C. Dexter Haywood  
Gen., Sta., Comm. Mgr. ....Herbert H. Wixson  
Program Director.....Thad Bulkeley  
Chief Engineer.....Edwin Andreas

**KMAP—Bakersfield—1955**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned.....Morris Mindel  
Address.....P.O. Box 693  
News Service.....UP  
Representative.....Forjoe  
Membership.....NARTB  
Station Manager.....Jeanne Backer

**KPMC—Bakersfield—1932**  
ABC

Frequency: 1560 Kc.....Power: 10,000 Watts  
Owned-Oper. By.....Pioneer Mercantile Co.  
Address.....307 E. 21st St.  
Representative.....Burn-Smith  
Harlan G. Oakes  
Membership.....NARTB  
Gen., Sta. Mgr.....L. A. Schamblin

**KPAS—Banning—1947**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned.....San Jacinto Bctsg. C.  
Address.....4425 W. Ramsey St.  
News Service.....UP  
Transcription Service.....World  
Representative.....Grant Webb  
Manager.....Melvin F. Berstler  
Commercial Mgr.....G. F. Kraus

**KWTC—Barstow—1947**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Operated By.....Mojave Valley Bctsg. Co.  
Address.....Box 697  
News Service.....UP  
Representative.....O'Connell

**KRE—Berkeley—1923**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By.....Central Calif. Bcstrs., Inc  
Address-Trans.....601 Ashby Avenue  
News Service.....AP  
Representative.....W. S. Grant  
Membership.....NARTB  
General Mgr.....Arthur Westlund  
Sta. Mgr.....Don Hambly  
Chief Engineer.....Robert K. Morrison

**KOWL—Bijou—1956**

Frequency: 1490 Kc.....Power: 250 Watts

Owned.....Radio Station KOWL  
Address.....Lake Tahoe, Bijou  
General Sales Mgr.....Sam Taylor, Jr.

**KIBS—Bishop—1953—KBS**

Frequency: 1230 Kw.....Power: 250 Watts  
Owned-Oper. By.....Inyo Bcstg. Co.  
Address.....Box 757  
News Service.....UP  
Transcription Service.....Capital, SESAC  
Representative.....Broadcast Time Sales  
Pres., Gen. Mgr., Pub. Dir.....J. Oliver  
Station Mgr.....Dorothy Cowley  
Commercial Mgr., Prom. Mgr....R. S. Deming  
Prog. Dir.....George Hobkirk  
Ch. Engineer.....Paul Shirk

**KYOR—Blythe—1948**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned.....Imperial Broadcasting Systems, Inc.  
Address.....Box 668  
News Service.....UP  
Representative.....John E. Pearson  
President, Gen. Mgr.....Frank K. Danzig  
V.P., Gen. Sales Mgr.....A. Bartlett Ross, Jr.  
Station Mgr.....Vic Lundberg  
Commercial Mgr.....Sam Christie  
Program Dir.....Lee Young  
Chief Engineer.....Carl S. Johnson

**KROP—Brawley—1946—ABC**

Frequency: 1300 Kc....1000 Watts d., 500 n.  
Owned-Oper. By.....Imperial Bcstg. System  
Address.....6331 Hollywood Blvd.  
Representative.....John E. Pearson Co.  
Station Manager.....Ed Silvera  
Program Dir.....Chap Rollins

**KBLA—Burbank—1952**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper. By.....Bdcstrs. of Burbank  
Address.....11516 Oxnard St., N. Hollywood  
News Service.....UP  
Station Representative.....Grant Webb  
Transcription Service.....Capitol

**KICO—Calexico—1947**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Operated By.....Charles R. Love  
Address.....Box 1697  
News Service.....AP  
Station Representative....D. Cooke, O'Connel  
Owner.....Charles R. Love  
General Manager.....W. L. Gleeson  
Station Manager.....Ray Mitchell  
Comm. Manager.....Bob Purcell  
Program Dir.....H. Herbert  
Chief Engineer.....E. Barranza

**KHSL—Chico—1935—CBS**

Frequency: 1290 Kc.....Power: 5000 Watts  
Owned-Operated....Golden Empire Bcstg. Co.  
Address.....Box 303  
Representative.....Avery-Knodel  
Membership.....NARTB

Pres., Gen. Mgr. . . . . Mrs. H. McClung  
 Station Manager. . . . Charles H. Kinsley, Jr.

**KXOC—Chico—1949**  
**MBS**

Frequency: 1060 Kc. . . . . Power: 10,000 Watts  
 Owned-Oper. By. . . . . Broadmoor Bcstg. Corp.  
 Address-Trans. . . . . Radio Lane  
 News Service . . . . . UP  
 Transcription Service . . . . . Standard  
 Representative . . . . . Branham, McGavren-Quinn  
 Membership . . . . . RAB, NARTB  
 President . . . . . J. O. Gross  
 Gen., Sta., Mgr. . . . . Ted L. Snider  
 Comm. Mgr. . . . . R. Gheller  
 Prog. Director. . . . . Ned Tollinger  
 Publicity Dir. . . . . L. Barksdale  
 Chief Engineer. . . . . Bill Pope

**KCHV—Coachella—1954**

Frequency: 970 Kc. . . . . Power: 1 Kw.  
 Owner. . . . . Coachella Valley Bcstg. Co.  
 Address . . . . . Avenue 50  
 News Service . . . . . AP  
 Partner, Gen. Mgr. . . . . E. Gorges  
 Partner, Ch. Eng. . . . . M. Carroll  
 Sta. Mgr. . . . . Ed Keane

**KBMX—Coalinga—1950—KBS**

Frequency: 1470 Kc. . . . . Power: 500 W. d.  
 Owned-Oper. By. . . . . Westside Bdcstg. Co.  
 Address . . . . . Box 1179  
 News Service . . . . . UP  
 Sta. Rep. . . . . Grant Webb  
 Gen., Sta., Com. Mgr. . . . . V. J. Stedry  
 Chief Engineer. . . . . M. E. Davis

**KBUC—Corona—1948**

Frequency: 1370 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned. . . . . Radio Broadcasting, Inc.  
 Business Address. . . . . 758 East Colorado St.,  
 Pasadena  
 News Service . . . . . UP  
 Trans. . . . . Lang-Worth  
 Pres., Gen. Mgr. . . . . Henry Fritzen  
 Sta., Comm. Mgr. . . . . Charles M. Ferguson  
 Chief Engineer. . . . . Robert Cochems

**KCRE—Crescent City—1950**

Frequency: 1400 Kc. . . . . Power: 250 Watts  
 Owned-Operated By. . . . . Del Norte Bcstg. Co.  
 Address . . . . . Box 248  
 Representative . . . . . Ayres  
 Transcription. . . . . Standard, SESAC, World  
 Pres., Gen. Mgr., Sta. Mgr. . . . . Robert E. Grey  
 Chief Engineer. . . . . Herb W. Hall

**KCHJ—Delano—1950**

Frequency: 1010 Kc. . . . . Power: 1000 W. d.  
 Owned-Oper. By. . . . . Charles Herman Johns  
 Address. . . . . County Line Rd.  
 News Service . . . . . UP  
 General Mgr. . . . . Jean J. Johns  
 Program Dir. . . . . Joe McFolin

**KRDU—Dinuba—1946—KBS**

Frequency: 1240 Kc. . . . . Power: 250 Watts  
 Owned-Operated By. . . . . Radio Dinuba Co.  
 Business-Studio Address. . . . . Box 157  
 News Service . . . . . AP  
 Representative . . . . . W. Ayres  
 Pres., Gen., Sta. Mgr. . . . . Egon A. Hofer  
 Chief Engineer. . . . . Warren Nystrom

**KBAB—El Cajon—1955**  
**KBS-ABC**

Frequency: 910 Kc. . . . . Power: 1 Kw.  
 Owned-Operated By. . . . . Babcock Bcstg. Corp.  
 Address. . . . . 200 E. Main St.  
 Representative . . . . . Bolling  
 Transcription Service . . . . . Thesaurus  
 President. . . . . L. H. Kornik  
 Gen., Sta. Manager. . . . . N. E. Key  
 Comm. Mgr., Pub. Dir. . . . . John Stam  
 Program Dir. . . . . W. Sweet  
 Chief Engineer. . . . . Robert E. Lee

**KXO—El Centro—1927**  
**MBS-DON LEE**

Frequency: 1230 Kc. . . . . Power: 250 Watts  
 Owned-Operated By. . . . . Valradlio Inc.  
 Business Address. . . . . Box 140  
 News Service . . . . . UP  
 Representative. . . . . Paul H. Raymer  
 Membership . . . . . NARTB  
 Pres., Gen. Mgr. . . . . Riley R. Gibson  
 Commercial Manager. . . . . Marc Hanan  
 Prog. Dir. . . . . Bob Weaver  
 Chief Engineer. . . . . Jim Pollard

**KHUM—Eureka—1947—CBS**

Freq.: 980 Kc. . . . . Power: 5 Kw., d., 500 W. n.  
 Owned-Oper. By. . . . . Carroll R. Hauser  
 Address . . . . . Box 1015  
 News Service . . . . . AP  
 Transcription Service . . . . . Capitol  
 Representative. . . . . Pearson, MacGavren  
 Pres., Gen. Mgr. . . . . C. R. Hauser  
 Sta. Mgr., Pgm., Pub. Dir. . . . . Frank R. Brown  
 Comm., Prom. Mgr. . . . . Frank M. Smith  
 Chief Engineer. . . . . Dean Elliott

**KIEM—Eureka—1933—MBS**

Frequency: 1480 Kc. . . . . Power: 5000 Watts  
 Owned Opr. By. . . . . Redwood Bdcstg. Co., Inc.  
 Address. . . . . 6th at E. Sts.  
 Trans. Ser. . . . . MacGregor, World  
 Membership . . . . . NARTB, RAB  
 Representative . . . . . John Blair  
 President, Manager. . . . . Wm. B. Smullin  
 General Manager. . . . . John Bauriedel  
 Commercial Mgr. . . . . Robert Stach  
 Prom. Mgr. . . . . B. Adams  
 Program Dir. . . . . Eddy Arnold  
 Chief Engineer. . . . . Bert Speer

**KDAC—Fort Bragg—1948**  
**KBS**

Frequency: 1230 Kc. . . . . Power: 250 Watts

Owned.....Mendocino Coast Bcstg. Co.  
 Address.....Box 616  
**News Service**.....**AP**  
 Owner.....Edward Martle  
 General Manager.....Craig N. Smith  
 Comm. Mgr., Prog. Dir.....Matthew V. Huber  
 Chief Engineer.....Craig N. Smith

**KARM—Fresno—1938—ABC**

Frequency: 1430 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....**KARM**  
 Business-Studio Address...1333 Van Ness Ave.  
 News Service.....AP  
 Transcription Service.....Standard  
 Representative.....Bolling  
 President.....Mrs. Hattie Harm  
 General-Station Manager...Clyde F. Coombs  
 Comm. Mgr.....George Nickson  
 Sls. Prom. Mgr.....E. Roth Cooney  
 Program Director.....Lou Lampe  
 Chief Engineer.....Elbert Dean

**KBIF (See San Francisco)**

**KFRE—Fresno—1937—CBS**

Frequency: 940 Kc.....Power: 50,000 Watts  
 Owned-Oper. By.....Calif. Inland Bcstg. Co.  
 Business-Studio Address..T. W. Patterson Bldg.  
 Representative.....John Blair  
 Pres., Gen. Mgr.....P. R. Bartlett  
 Com. Mgr.....Donald Barry  
 V. P. Eng.....Keith L. Mealey  
 Program Dir.....Robert Fulton

**KGST—Fresno—1949**

Frequency: 1600 Kc.....Power: 1000 Watts d.  
 Owned-Operated By...Delle Broadcasting Co.  
 Address.....1244 'O' St.  
 News Service.....UP  
 Representative.....Rambeau  
 Membership.....NARTB  
 Commercial Manager.....Morrie Mindel  
 Program Director.....Jeanne Bacher

**KMAK—Fresno—1953**

Frequency: 1340 Kw.....Power: 250 Watts  
 Owned-Oper. By.....McMahan Bcstg. Co.  
 Address.....2020 McKinley  
 Representative.....McGavren  
 President.....R. O. McMahan  
 Gen., Sta. Mgr.....Coyle Chambers  
 Chief Engineer.....Ed Nickels

**KMJ—Fresno—1925—NBC**

Frequency: 580 Kc.....Power: 5000 Watts  
 Owned-Operated By.....McClatchy Bcstg. Co.  
 Business-Studio Address..1515 Van Ness Ave.  
 Transcription Service.....Associated  
 Representative.....Paul H. Raymer  
 Membership.....NARTB, RAB  
 Station Manager.....David T. Harris

**KYNO—Fresno—1947**

**MBS-DON LEE**

Frequency: 1300 Kc.....Power: 1000 Watts

Owned-Oper. By.....Radio KYNO  
 Address.....2125 N. Barton Ave.  
 News Service.....UP  
 Transcription Service.....Thesaurus  
 Representative.....Hollingbery  
 Membership.....NARTB, RAB  
 General, Sta. Manager.....L. E. Chenault  
 Sales Prom. Mgr.....Jim Carroll  
 Program Director.....Jack Grady  
 Chief Engineer.....Bert Williamson

**KIEV—Glendale—1933**

Frequency: 870 Kc.....Power: 250 Watts d.  
 Owned-Operated By....Cannon System, Ltd.  
 Address.....102 N. Glendale Ave.  
 News Service.....UP, AP  
 Transcription Service.....Standard  
 President.....David H. Cannon  
 Station Mgr.....Cal Cannon

**KNGS—Hanford—1948**

Frequency: 620 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Hanford Bcstg.  
 Business Address.....P. O. Box 620  
 News Service.....UP  
 Rep.....Harlan G. Oakes  
 Membership.....NARTB, RAB  
 President.....Earl J. Fenston  
 Gen., Sta. Mgr.....M. Offenbach  
 Commercial Mgr.....Forrest Howard  
 Publicity Dir.....Dave Camp  
 Prog. Dir., Ch. Eng.....Stan Vestal



HOLLYWOOD'S  
**"PERSONALITY"**  
 STATION

- Balanced Block Programming
- Superior Musical Selection
- News, Sports, Personalities

KEEPS RADIO DIALS SET AT  
**1230 Kc.**

Twenty Four Hours Daily  
 "The Original 24-hr. Station"  
 6314 Sunset Blvd.

Hollywood 28

HO. 4-0201

**KFWB—Hollywood—1926**

Frequency: 980 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....KFWB Inc.  
 Business-Studio Add....6419 Hollywood Blvd.  
 Representative.....Branhan, MsGavren, Quinn  
 Pres., Gen. Mgr.....Harry Maizlish  
 Dir. of Oper.....Sydney Yallen  
 General Sales Mgr.....Frank King

**KDAY—Hollywood—1947**

(See Santa Monica For Listing)

**KGFJ—Hollywood—1926**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Ben S. McGlashan  
 Business-Studio Address....6314 Sunset Blvd.  
 News Service.....UP  
 Owner.....Ben S. McGlashan  
 General. Station Manager...Thelma Kirchner  
 Sales Mgr.....Molly C. Low  
 Prog., Pub. Dir.....Dan Speare  
 Prom. Mgr.....Juanita McCurdy  
 Chief Engineer.....Homer Obuchon

**KLAC—Hollywood—1924**

Freq.: 570 Kc.....Power: 5 Kw. d.; 1 Kw. n  
 Owned-Operated By...Hall Broadcasting Co.  
 Address.....6363 Sunset Blvd  
 Representative.....Adam J. Young  
 Membership.....NARTB, RAB  
 President, Gen. Mgr.....M. W. Hall  
 Gen. Sales Manager.....Felix D. Adams

**KREO—Indio—1946—ABC**

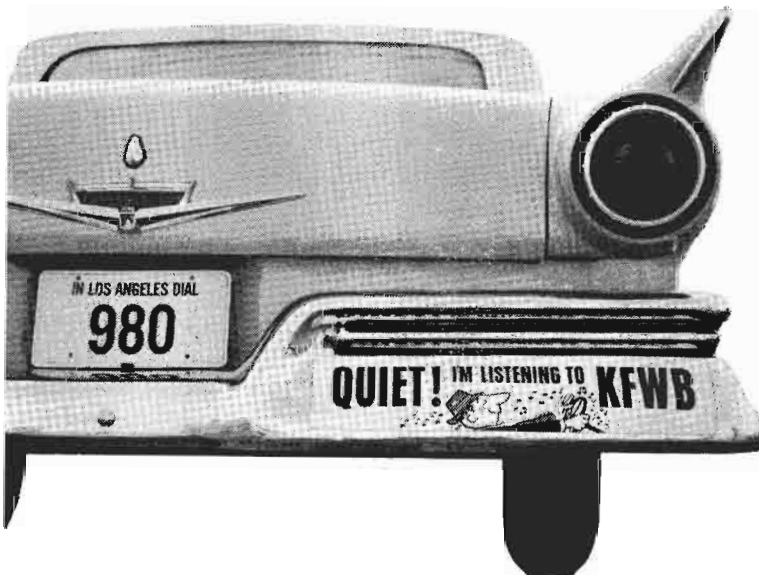
Frequency: 1400 Kc.....Power: 250 Watts  
 Owned...Imperial Broadcasting System, Inc.  
 Address.....P.O. Box 697  
 News Service.....UP  
 Representative.....John E. Pearson  
 President, Gen. Mgr.....Frank K. Danzig  
 V.P., Gen. Sales Mgr.....A. Bartlett Ross, Jr.  
 Station Mgr.....Douglas Caplette  
 Commercial Mgr.....Bill Gibeau  
 Program Director.....Don Retz  
 Chief Engineer.....Cliff Lantz

**KAVL—Lancaster—1950**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Antelope Bcstg. Co.  
 Address.....P. O. Box 1192  
 Transcription Service.....Lang-Worth  
 Membership.....NARTB, RAB  
 Station Representative..Broadcast Time Sales  
 News Service.....UP  
 President.....W. B. Carter  
 General Mgr.....H. L. Comstock  
 Sls. Prom. Mgr.....Dean Roper  
 Chief Engineer.....Carl Pendergraft

**KBVM—Lancaster—1956**

Frequency: 1380 Kc.....Power: 1000 Watts  
 Owned.....Brokaw Broadcasting Co.  
 Address.....112 East Avenue "J"  
 News Service.....AP



A bumper crop  
of Listeners  
at home and on  
the road  
in Los Angeles.

National  
Representatives:  
Branham Co.  
San Francisco:  
McGavren-Quinn.  
Robert M. Purcell,  
Vice President  
and General Manager  
5000 Watts  
day and night...  
clear regional  
channel.

Representative ..... Adam Young  
 Pres., Gen. Mgr. .... Hal Brown  
 Station, Sales Mgr. .... Frank Wilbur

**KCVR—Lodi—1946—KBS**

Frequency: 1570 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By ..... H. W. & D. A. Brown  
 Business Address ..... P. O. Box 800  
 Transcription Service ..... Standard  
 Station Representative ..... Wm. Ayres  
 News Service ..... UP  
 Gen. Mgr. .... Herbert W. Brown  
 Sta. Mgr., Prog. Dir. .... Dedah M. Corlett  
 Sales Mgr. .... J. A. Duguid  
 Chief Engineer ..... George Sampson

**KFOX—Long Beach—1924**

Frequency: 1280 Kc. .... Power: 1000 Watts  
 Owned-Oper. By ..... Hogan Bcstg. Corp.  
 Address ..... 220 E. Anaheim Street  
 News Service ..... UP  
 Membership ..... NARTB, RAB  
 Representative ..... Headley-Reed  
 President ..... Arthur B. Hogan  
 Gen., Sta., Comm. Mgr. .... Hal Shideler  
 Pub. Dir. .... Walt Abbott  
 Chief Engineer ..... J. C. Warren

**KGER—Long Beach—1926**  
**KBS**

Frequency: 1390 Kc. .... Power: 5,000 Watts  
 Owned By. . . . . John Brown Schools of Calif., Inc.  
 Business-Studio Address ..... 3745 Atlantic  
 News Service ..... AP  
 Representative ..... Walker  
 Membership ..... NARTB  
 Gen., Sta., Comm. Mgr. .... Clinton H. Fowler  
 Beverly Hills Sales Mgr. . . . . Cornelius O. Lee

**KABC—Los Angeles—1929**  
**ABC**

Frequency: 790 Kc. .... Power: 5000 Watts  
 Owned-Oper. By ..... AB-PT, Inc.  
 Address ..... 1539 N. Vine St.  
 News Service ..... AP, INS  
 Representative ..... Katz  
 Membership ..... NARTB, RAB  
 Vice-President ..... Earl J. Hudson  
 General Manager ..... John Hansen  
 Promotion Manager ..... David Nowinson  
 Commercial Mgr. .... William Baxley  
 Program Director ..... Dresser Dahlstead  
 Publicity Director ..... Nell Cleary  
 Chief Engineer ..... Ted Grenier

**KFAC—Los Angeles—1931**

Frequency: 1330 Kc. .... Power: 5000 Watts  
 Owned-Oper. By. . . . . Los Angeles Bcstg. Co., Inc.  
 Bus-Studio Address ..... 5773 Wilshire Blvd.  
 News Service ..... AP  
 Representative ..... Bolling  
 Membership ..... NARTB  
 Pres.-Gen.-Sta. Mgr. .... Calvin J. Smith  
 Publicity Dir. .... Paul Price  
 Program Director ..... Howard Rhines  
 Chief Engineer ..... Ron Oakley

**KFI—Los Angeles—1922**  
**NBC**

Frequency: 640 Kc. .... Power: 50,000 Watts  
 Owned-Operated By. . . . . Earle C. Anthony, Inc.  
 Business-Studio Address. . . . . 141 N. Vermont Ave.  
 News Service ..... AP, UP  
 Representative ..... Henry I. Christal  
 Membership ..... NARTB  
 Pres., Gen. Mgr. .... Earle C. Anthony  
 Asst. to President. .... Charles E. Hamilton  
 Program Director. .... Pat Kelly  
 Sales, Prom. Mgr., Pub. Dir. . . . . Edward H. Grigg  
 Co-Chief Eng. .... H. L. Blatterman, C. W. Mason

**KNX—Los Angeles—1922**  
**CBS**

Frequency: 1070 Kc. .... Power: 50,000 Watts  
 Owned By. .... Columbia Bcstg. System, Inc.  
 Operated By. .... CBS Radio Division  
 Business-Studio Address. . . . . 6121 Sunset Blvd.  
 News Service ..... AP, UP  
 Representative ..... CBS Radio Spot Sales  
 Membership ..... NARTB, RAB  
 Comm. Mgr. .... Donald M. Ross  
 Sales Promotion Mgr. .... John Asher

(See Page 366)

**KPOP—Los Angeles—1925**

Frequency: 1020 Kc. .... Power: 5,000 Watts  
 Owned-Operated By. .... Standard Bcstg. Co.  
 Business-Studio Add. .... 338 S. Western Ave.  
 News Service ..... AP, UP  
 Trans. Ser. .... Lang-Worth, MacGregor

**ENJOY  
 LOW COST  
 SO. CALIF.  
 SALES IMPACT**

WITH

TEXACO  
 PEPSODENT  
 PET MILK  
 RICHARD HUDNUT  
 VITALIS  
 SCHILLING SPICES  
 CHESTERFIELDS  
 LAMB GROWERS  
 COCA COLA  
 (4 AMELS)

USE



5000w.      LOS ANGELES      1020kc.

Represented by: BROADCAST TIMES SALES  
 New York   Chicago   Detroit   Dallas  
 FRANK KING CO.                      San Francisco



Representative.....Broadcast Time Sales,  
Frank King  
Membership.....NARTB  
General Manager.....Frank Burke, Jr.  
Dir. Nat'l Sales.....Frank Crane  
Comm. Manager.....Vern Lindblade

**KMPC—Los Angeles—1927**

Freq.: 710 Kc....Power: 50 Kw. d.; 10 Kw. n.  
Owned-Oper. By.....Golden West Bcsters.  
Address.....5939 Sunset Boulevard  
News Service.....INS, UP  
Representative.....AM Radio Sales  
Membership.....NARTB  
Ch. of Board.....Gene Autry  
President.....Robert O. Reynolds  
V.P., Dir. Engineering.....Lloyd C. Sigmon  
Gen. Sales Mgr.....Stanley Spero  
Director of Bcstg., Sls. Prom.....Mark Haas  
Chief Engineer.....L. C. Sigmon

**KPOL—Los Angeles—1952**

Frequency: 1540 Kc....Power: 10,000 Watts d.  
Owned-Oper. By....Coast Radio Bdcstg. Corp.  
Address.....4628 Wilshire Blvd.  
News Service.....AP  
Transcription Service..Associated, Lang-Worth  
Representative.....Robert S. Keller  
Membership.....RAB  
President, Gen. Mgr.....Hugh R. Murchison  
Station, Comm. Mgr.....Frederick Custer  
Program Dir.....R. Scott  
Chief Engineer.....Floyd Hall

**KHJ—Los Angeles—1922**  
**MBS-DON LEE**

Frequency: 930 Kc.....Power: 5,000 Watts  
Owned-Oper. By.....RKO Teleradio Pictures  
Address.....1313 N. Vine St., Hollywood  
News Service.....AP, UP  
Representative.....H-R Reps.  
Membership.....NARTB, RAB  
Pres., Don Lee Div.....Willet H. Brown  
Gen. Mgr., Don Lee Div.....Ward D. Ingram  
Vice Pres., Sales.....Norman Boggs  
Sales Promotion Mgr.....Robert Light  
Comm. Mgr.....Terry Mann  
Program Director.....A. J. LaFrano  
Publicity Director.....Bill Barron  
Chief Engineer.....Robert Arne

**KRKC—Los Angeles—1927**

Frequency: 1150 Kc....Power: 5000 d.; 1000 n.  
Owned-Operated By  
Continental Telecasting Corp.  
Business-Studio Address..1050 Montecito Drive  
News Service.....INS  
Transcription Service.....World  
Rep.....Meeker  
General Manager.....Frank Oxarart  
Commercial Mgr.....Dick Schofield

**KMYC—Marysville—1940**  
**MBS**

Frequency: 1410 Kc..Power: 5 Kw. d.; 1 Kw. n.  
Owner-Oper..Marysville-Yuba City Bcstrs., Inc.

SUPPORT  
YOUR  
RTRA  
CHARITIES



Business Address..... P. O. Box 631  
 News Service..... AP  
 Transcription Service..... World  
 Representative..... W. S. Grant  
 Membership..... NARTB, RAB  
 President..... H. E. Thomas  
 Gen.-Station Manager..... Joe D. Carroll  
 Program Director..... W. R. Cleveland  
 Sls. Prom. Mgr..... Gene Walker  
 Publicity Dir..... Anne Bailey  
 Chief Engineer..... Loyd McQueary

**KYOS—Merced—1936**  
**MBS**

Frequency: 1480 Kc..... Power: 5000 Watts  
 Owned-Operated By..... KYOS, Inc.  
 Business Address..... Box 717  
 News Service..... UP  
 Representative..... Headley-Reed  
 Transcription..... Lang-Worth  
 Membership..... NARTB  
 Pres., Gen. Sta. Mgr..... Robert S. Garrett  
 Commercial Manager..... Gene Bell  
 Program Director..... John McAdams  
 Sales Prom. Mgr..... G. Lorensen  
 Chief Engineer..... Cecil Lynch

**KBEE—Modesto—1951**

Frequency: 970 Kc..... Power: 1000 Watts  
 Owned..... McClatchy Bldg. Co.  
 Address..... 14th & Eye Sts.  
 News Service..... UP  
 Representative..... Paul Raymer  
 Manager..... Hugh Shelley

**KMOD—Modesto—1950—ABC**

Frequency: 1360 Kc..... Power: 1000 Watts  
 Owned-Operated By..... Radio Modesto, Inc.  
 Address..... Orangeburg Ave.  
 News Service..... AP  
 Representative..... Headley-Reed  
 Membership..... NARTB  
 President..... John Griffin  
 General Manager..... Don C. Reeves  
 Comm. Manager..... Judd Sturtevant  
 Sales Prom. Mgr., Pub. Dir..... D. Callahan  
 Program Director..... Gene D'Accardo  
 Chief Engineer..... Mel Freedman

**KTRB—Modesto—1933**

Frequency: 860 Kc..... Power: 10,000 d.; 1000 n.  
 Owned-Operated By..... KTRB Bcstg. Co., Inc.  
 Address..... P. O. Box 593  
 News Service..... UP  
 Transcription Service..... Cole, Standard  
 Representative..... McGavren-Quinn  
 Membership..... NARTB  
 Pres.-Gen.-Station Mgr..... William H. Bates, Jr.  
 Comm., Sales Prom. Mgr..... Richard Brown  
 Prog., Pub. Dir..... Carl Porviance  
 Chief Engineer..... William H. Bates, Jr.

**KMBY—Monterey—1949**  
**CBS**

Frequency: 1240 Kc..... Power: 250 Watts

Owned-Oper. By..... KMBY Bcstg. Co.  
 Business Address..... 468 Calle Principal  
 News Service..... UP  
 Transcription Service..... World  
 Station Representative..... Pearson  
 Pres., Gen., Sta. Mgr..... B. P. Timothy  
 Prog. Dir..... Florence Timothy  
 Publicity Dir..... J. T. Timothy  
 Chief Engineer..... G. Hammond

**KXXL—Monterey—1955**

Frequency: 630 Kc..... Power: 1 Kw.  
 Owned-Operated By..... Pacific Ventures, Inc.  
 Address..... 546 Hartnell Plaza  
 News Service..... AP  
 Transcription..... RCA, Standard  
 Representative..... Burn-Smith  
 President..... Norman Blitz  
 Gen. Mgr..... Al Madden  
 Comm. Mgr..... Robert G. Campbell  
 Program Director..... Jack G. Hamilton  
 Publicity Director..... Gerry Clemens  
 Chief Engineer..... Herman Stalberg

**KWSD—Mt. Shasta—1947**

Frequency: 1340 Kc..... Power: 250 Watts  
 Owned-Oper. By..... Shasta Cascade Bcstg. Corp.  
 Address..... Mt. Shasta  
 Representative..... Continental, McGavren,  
 BTS  
 Membership..... NARTB  
 Co-Owner..... Arthur Adler  
 Co-Owner..... David H. Rees

**KVON—Napa—1947**

Frequency: 1440 Kc..... Power: 500 Watts  
 Owned-Oper. By..... J. L. & A. M. Powell  
 Address..... Foster Rd.  
 Rep..... O'Connell, Ayres  
 Membership..... RAB  
 Owner, Gen. Mgr..... J. L. Powell  
 Comm. Mgr..... Burke Riley

**KSFE—Needles—1952—KBS**

Frequency: 1340 Kc..... Power: 250 Watts  
 Owned-Oper. By..... Needles Bdcstg. Co.  
 Address..... P. O. Box C-2  
 News Service..... INS  
 Station Representative..... Continental  
 Transcription Service..... Thesaurus  
 Owner, Mgr..... B. J. Fitzpatrick

**KLX—Oakland—1922**

Frequency: 910 Kc..... Power: 5000 Watts  
 Owned-Operated By..... Tribune Building Co.  
 Business Studio Address..... 401 13th St.  
 Newspaper Affiliation..... Oakland Tribune  
 News Service..... AP  
 Transcription Service..... World, Standard  
 Representative..... Weed  
 President..... J. R. Knowland, Jr.  
 Gen., Sta. Mgr..... Bud Foster  
 Prog. Dir..... Bill Laws  
 Publicity Director..... Jean Williams  
 Comm., Sales Mgr..... S. Johnston  
 Chief Eng..... Roswell S. Smith



### **KROW—Oakland—1925**

Frequency: 960 Kc.....Power: 1000 Watts  
 Owned-Operated By.....KROW, Inc.  
 Address.....464 19th St.  
 News Service .....UP  
 Representative .....Raymer  
 Membership .....NARTB, RAB  
 President.....Sheldon F. Sackett  
 General Manager.....J. G. Paltridge  
 Sales Mgr.....Russ Coglin

### **KWBR—Oakland—1920**

Frequency: 1310 Kc.....Power: 1000 Watts  
 Owned-Operated By.....Warner Bros. Radio  
 Business-Studio Address.....327 22nd St.  
 News Service.....UP  
 Transcription.....Capitol  
 Representative.....Forjoe  
 Pres., Gen. Mgr.....E. N. Warner  
 Station Manager.....F. Wellington Morse  
 Program Director.....Jeane K. Fisher  
 Chief Engineer.....Paul Gregg

### **KOCS—Ontario—1946**

Frequency: 1510 Kc.....Power 250 Watts  
 Owned-Operated By...The Daily Report Co.  
 Business-Studio Address.....222 East "B" St.  
 News Service .....UP  
 Newspaper Aff.....Daily Report  
 Transcription Service .....World  
 Representative .....Hil F. Best  
 Membership .....NARTB

President.....Mrs. Jerene A. Harnish  
 General Mgr.....Peter R. Odens  
 Comm. Mgr.....P. Boshosin  
 Program Director.....Mel Hall  
 Chief Engineer.....Charles Tucker

### **KMOR—Oroville—1948—KBS**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Operated By.....Oroville Bcstrs.  
 Address.....Arlin Rhine Dr.  
 News Service .....UP  
 Membership .....NARTB  
 Representative .....Ayres, Continental  
 General Mgr.....C. Ross McCarthy  
 Sales, Prom. Mgr.....Harry Ebeling  
 Program Dir.....Vic Ives  
 Chief Engineer .....Robert Fuller

### **KOXR—Oxnard—1955**

Frequency: 910 Kc.....Power: 1 Kw.  
 Owned-Oper. By..Oxnard Broadcasting Corp.  
 Address.....613 S. "C" St.  
 News Service .....AP  
 Representative .....Tracy Moore  
 President.....Paul R. Schneider  
 General Manager.....Charles A. Farmer  
 Sales Manager .....Robert F. Brown

### **KCMJ—Palm Springs—1946 CBS**

Frequency: 1340 Kc.....Power: 250 Watts

**MORE NEWS  
 MORE FEATURES  
 MORE REGIONAL COVERAGE**

**AP**

**... and MORE RADIO AND TELEVISION STATIONS  
 depend on  
 THE ASSOCIATED PRESS**



**Owned-Operated By**..Palm Springs Bcstg. Co.  
**Business Address**.....Box KK  
**News Service**.....UP  
**Representative**.....McGavren  
**Transcription Service**.....World  
**Membership**.....RAB  
**President**.....David H. Margolis  
**Sta., Sls., Pub. Mgr.**.....Robert D. Blashek  
**Gen., Comm. Mgr.**.....Norman Lofthus  
**Program Director**.....Arthur Sipherd  
**Chief Engineer**.....Del Davitt

**Owned-Oper. By**.....D. J. & Bernard Schwartz  
**Business-Studio Address**....32nd & Oak Sts.  
**News Service**.....AP  
**Representative**.....W. S. Grant  
**Gen., Sta., Mgr., Chief Eng.**....Dale Schwartz  
**Comm., Sales Mgr., Pub. Dir.** Bernard Schwartz  
**Prog. Dir.**.....Dorothy Schwartz

**KPAL—Palm Springs—1954**

**Frequency:** 1450 Kc.....**Power:** 250 Watts  
**Owner**.....Desert Radio-Telescating Co.  
**Address**.....El Mirador Hotel  
**Representative**.....Holman, Moore  
**News Service**.....AP  
**Pres., Gen. Mgr.**.....Florence P. Raley  
**Comm. Mgr.**.....John Michel

**KAFP—Petaluma—1950**  
**KBS**

**Frequency:** 1490 Kc.....**Power:** 250 Watts  
**Owned**.....Redwood Empire Bcstg. Co.  
**Address**.....Box 590  
**Transcription Service**.....World  
**News Service**.....UP  
**Representative**.....Broadcast Time Sales  
**Pres., Gen., Sta. Mgr.**.....A. T. Shields  
**Comm. Mgr.**.....Gerald M. Hauser  
**Prog., Pub., Sales Prom. Dir.**...Corinne Shields  
**Chief Engineer**.....Aubin Thomas

**KIBE—Palo Alto—1947**

**Frequency:** 1220 Kc.....**Power:** 1,000 Watts d.  
**Owned-Oper. By**.....Sundial Bcstg. Corp.  
**Address**.....P.O. Box 1151  
**News Service**.....UP  
**Trans.**.....Standard, London  
**Membership**.....RAB  
**General Mgr.**.....Edward Davis  
**Program Director**.....Rik Aladdin

**KECC—Pittsburg—1949**

**Frequency:** 990 Kc.....**Power:** 1000 Watts  
**Owned-Operated By**.....KECC, Inc.  
**Business**.....235 Railroad Ave.  
**News Service**.....UP  
**Representative**.....W. S. Grant  
**Pres., Gen. Mgr.**.....John C. MacFarland

**KALI—Pasadena—1950**

**Frequency:** 1430 Kc.....**Power:** 5000 Watts  
**Owned**.....Consolidated Broadcasting Co.  
**Address**.....758 East Colorado Street  
**News Service**.....UP  
**President, Gen. Mgr.**.....Henry Fritzen  
**Station Mgr., Prog. Dir.**...Virginia O'Laughlin  
**Comm., Sales Prom. Mgr.** Chester W. Erickson  
**Publicity Dir.**.....Edgar R. Mills  
**Chief Engineer**.....Hervey E. Fritch

**KWOW—Pomona—1947**

**Freq.:** 1600 Kc.....**Power:** 1 Kw. d., 500 W. n.  
**Owned-Oper. By**.....Valley Bdcstg. Co.  
**Business-Studio Address**....1240 E. Holt St.  
**News Service**.....UP  
**General Mgr.**.....Dean H. Wickstrom  
**Comm., Prom. Mgr.**.....Jim Robertson  
**Prog., Pub. Dir.**.....F. E. Wickstrom  
**Chief Engineer**.....Jim Flint

**KWKW—Pasadena—1942**

**Frequency:** 1300 Kc.....**Power:** 1000 Watts  
**Owned-Oper. By**..Southern Calif. Bcstg. Corp.  
**Address**.....800 Sierra Madre Villa  
**News Service**.....AP  
**Membership**.....NARTB  
**President**.....Marshall S. Neal  
**Gen.-Station Mgr.**.....William J. Beaton  
**Program Dir.**.....Ernesto Cervera  
**Comm., Sls. Prom. Mgr., Pub. Dir.** James Coyle  
**Chief Engineer**.....Paul W. Spargo

**KTIP—Porterville—1947**  
**ABC-KBS**

**Frequency:** 1450 Kc.....**Power:** 250 Watts  
**Owned-Operated By**.....Ralph F. Miller  
**Business-Studio Address**....Box 1312  
**News Service**.....UP  
**Representative**.....O'Connell  
**Gen. Mgr., Owner**.....Ralph F. Miller  
**Local Sales Mgr.**.....Don Weldon  
**Chief Engineer**.....Bill White

**KXLA—Pasadena—1941**

**Frequency:** 1110 Kc.....**Power:** 10,000 Watts  
**Owned-Operated By**..Pacific Coast Bcstg. Co.  
**Business**.....1401 So. Oak Knell Ave.  
**News Service**.....AP  
**Trans. Ser.**.....World  
**Membership**.....RAB  
**President-Gen. Sta. Mgr.**.....Loyal K. King

**KBLF—Red Bluff—1947**  
**ABC**

**Frequency:** 1490 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**...Tehama Broadcasting Co.  
**Address**.....Tremont Hotel  
**Representative**.....Tracy Moore  
**President**.....W. W. Boone  
**Station Mgr.**.....W. F. Baumgarten

**KPRL—Paso Robles—1946**  
**MBS-KBS**

**Frequency:** 1230 Kc.....**Power:** 250 Watts

**KRDG—Redding—1956**  
**MBS-DON LEE**

**Frequency:** 1230 Kc.....**Power:** 250 Watts  
**Owned**.....Redding Broadcasting Co.

Address.....1214 Locust Street  
 News Service.....AP  
 Representative....Tracy Moore, Hil F. Best  
 General Manager.....Howard N. Martineau  
 Comm. Manager.....Lee Craig  
 Program Director.....Edith Martineau  
 Chief Engineer.....Lynn F. Olsen

**KSDA—Redding—1954**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owner.....Valr, Inc.  
 Address.....Box 1400  
 News Service.....AP  
 Representative.....Grant  
 General Mgr.....P. Farrelle  
 Commercial Mgr.....John N. Chames  
 Traffic Mgr.....Mrs. Lee Arnold

**KVCV—Redding—1936**  
 CBS

Frequency: 600 Kc.....Power: 1000 Watts  
 Owned-Oper. By....Golden Empire Bcstg. Co.  
 Address.....Box 511  
 News Service.....UP  
 Representative.....Avery-Knodel  
 Membership.....NARTB  
 Pres., Gen. Mgr.....Mrs. Hugh McClung  
 Station Manager.....Fred M. Stuelpnagel

**KCAL—Redlands—1954**

Frequency: 1410 Kc.....Power: 1000 Watts  
 Owner.....Southwest Bcstg. Co., Inc.  
 Address.....223 E. State  
 Representative....Tracy Moore, Continental  
 Gen., Comm. Mgr.....R. C. Winkelman  
 Program Dir.....Ellen Winkelman  
 Sec'y. Treas.....A. M. Miller

**KPRO—Riverside—1941**

Frequency: 1440 Kc.....Power: 1000 Watts  
 Owned.....Imperial Broadcasting System, Inc.  
 Address.....3401 Russell Street  
 News Service.....UP  
 Representative....John E. Pearson  
 President, Gen. Mgr.....Frank K. Danzig  
 V.P., Gen. Sales Mgr.....A. Bartlett Ross, Jr.  
 Station Mgr.....John Wages  
 Program Director.....George Corneal  
 Chief Engineer.....James Gardner

**KCRA—Sacramento—1945**  
 NBC

Freq.: 1320 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....KCRA, Inc.  
 Business Studio Address.....310 Tenth St.  
 News Service.....UP  
 Representative.....Petry  
 President-General Mgr.....Ewing C. Kelly  
 Business Director.....Irma Davis  
 Comm. Mgr.....Fred C. Beckwith  
 Sta. Mgr., Prog. Dir.....R. E. Kelly  
 Chief Engineer.....W. Herbert Hartman

**KFBK—Sacramento—1922**  
 ABC

Frequency: 1530 Kc.....Power: 50,000 Watts  
 Owned-Operated By...McClatchy Bcstg. Co.  
 Business Studio Address Twenty-First & Q  
 Newspaper Affiliation..McClatchy Newspapers  
 News Service.....UP, AP  
 Representative.....Paul H. Raymer  
 Membership.....NARTB, RAB  
 President.....Eleanor McClatchy  
 Station Manager.....Keith B. Collins  
 Sales Mgr.....A. C. Williams  
 Program Manager.....Harry Warren  
 Chief Engineer.....Stam Sronce

**KGMS—Sacramento—1952**

Frequency: 1380 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By....Capitol Radio Enterprises  
 Address.....Hotel Senator  
 News Service.....AP  
 Transcription Service.....World, Langworth  
 Representative.....Forjoe Co.  
 Membership.....NARTB  
 General Manager.....Irving J. Schwartz  
 Station Manager.....J. Matranga  
 Sales Manager.....R. O'Brien  
 Program Director.....Jack Nelson  
 Commercial Manager.....S. George  
 Chief Engineer.....Logan Z. Edwards

**KROY—Sacramento—1937**  
 CBS

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....KROY, Inc.  
 Business-Studio Address.....1010 11th St.  
 Representative.....Hollingbery  
 Membership.....RAB  
 Pres., Gen. Mgr.....Robert W. Dunn  
 Station Mgr.....Dean Seaton

**KXOA—Sacramento—1945**  
 MBS-DON LEE

Frequency: 1470 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Sacramento Bcstrs., Inc.  
 Business Address.....Highway 40  
 Representative...Moore & Lund, McGavren,  
 Branham  
 Pres., Gen. Mgr.....Lincoln Dellar  
 Station Mgr.....Howard Haman  
 Sales Mgr.....Howard Haman

**KDON—Salinas—1935**

Frequency: 1460 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Frank Oxarart  
 Business Address..The Arcade, Valley Center  
 News Service.....UP  
 Representative.....McGavren  
 Trans.....Capitol  
 Gen. Mgr.....Jack Feldmann, Jr.  
 Chief Engineer.....Omer Wright

**KSBW—Salinas—1947—MBS**

Frequency: 1380 Kc.....Power: 5000 Watts  
 Owned-Oper. By..Salinas Valley Bcstg. Corp.

Business Address.....238 John St.  
**News Service**.....**AP**  
 Transcription Service..... World  
 Representative..... Headley-Reed  
 Membership..... NARTB, RAB  
 Pres., Gen. Mgr..... John C. Cohan  
 Sta., Comm. Mgr..... W. M. Oates  
 Sales Prom. Mgr..... Dean Moxley  
 Prog. Dir..... Mike Morisoli  
 Chief Engineer..... Bill Hargan

**KCSB—San Bernardino—1947**

Frequency: 1350 Kc..... Power: 500 Watts  
 Owned-Oper. By..... Fred P. D'Angelo  
 Business Address..... 770 Mill St.  
 News Service..... UP  
 Transcription Service..... Standard  
 Representative..... W. S. Grant  
 Pres., Gen., Comm., Sales Mgr..... F. A'Angelo  
 Sta. Mgr., Prog. Dir., Eng..... Jim Blaine  
 Pub. Dir..... M. Boznic

**KFXM—San Bernardino—1929**  
**MBS**

Frequency: 590 Kc..... Power: 1000 Watts  
 Owned..... KFXM Broadcasting Co.  
 Address..... 512 Fifth Street  
 News Service..... UP  
 Transcription..... World  
 Representative..... McGavren-Quinn  
 Membership..... NARTB, RAB  
 Board of Dirs..... Howard Tullis,  
 John Hearne, Ben Paschall  
 Program Dir..... Howard Bailey  
 Chief Engineer..... George Ewing

**KITO—San Bernardino—1947**  
**ABC**

Frequency: 1290 Kc..... Power: 5000 Watts  
 Owned-Operated By  
 Cosmopolitan Bcstg. Corp.  
 Address..... Box 889  
 News Service..... UP  
 Representative..... Hollingbery  
 General Mgr..... Ray Rios  
 Asst. Mgr..... Perry Carle

**KRNO—San Bernardino—1948**

Frequency: 1240 Kc..... Power: 250 Watts  
 Owned-Oper. By..... Western Empire Bcstrs., Inc.  
 Address..... 990 Colton Ave  
 News Service..... UP  
 Transcription Service..... Lang-Worth  
 Representative..... Broadcast Time Sales  
 Pres., Gen. Mgr..... Norman H. Rogers  
 Station Manager..... George W. Brock  
 Sls. Prom., Comm. Mgr..... John Staples  
 Program Director..... Chuck Palmer  
 Chief Engineer..... George W. Brock

**KCBQ—San Diego—1946**

Freq.: 1170 Kc..... Power: 5 Kw. d; 1 Kw. n.  
 Owned-Oper. By..... KCBQ, Inc.  
 Bus.-Studio Address..... P. O. Box 1629  
 News Service..... UP  
 Representative..... Young  
 Membership..... NARTB

Managing Dir..... Lee B. Bartell

**KFMB—San Diego—1941**  
**CBS**

Frequency: 540 Kc..... Power: 5 Kw.  
 Owned..... Wrather-Alvarez Bcstng Co.  
 Bus.-Studio Address..... 1405 Fifth Ave.  
 News Service..... AP  
 Representative..... Petry  
 Membership..... RAB, NARTB  
 Trans..... SESAC, Capitol  
 President..... J. D. Wrather, Jr.  
 General Mgr..... Maria Helen Alvarez  
 Station Manager..... A. M. Mortensen  
 Gen. Sales Mgr..... Joe Miller  
 Promotion Dir..... Dan Bellus

**KFSD—San Diego—1925—NBC**

Frequency: 600 Kc..... Power: 5000 Watts  
 Owned-Operated By..... KFSD, Inc.  
 Business-Studio Address..... U. S. Grant Hotel  
 News Service..... INS  
 Transcription Service..... World  
 Representative..... Katz Agency  
 Membership..... NARTB, RAB  
 Station Manager..... F. T. Boise Jr.  
 Chief Engineer..... Leroy Bellwood  
 Eng. Supvr..... Norman Burwell

**KGB—San Diego—1926—MBS**

Frequency: 1360 Kc..... Power: 1000 Watts  
 Owned-Operated By..... KGB, Inc.  
 Address..... 1017 First Ave.

**MORE NEWS**

**MORE FEATURES**

**MORE REGIONAL COVERAGE**

**AP**

... and **MORE**  
 RADIO AND  
 TELEVISION STATIONS  
 depend on  
**The Associated Press**



**News Service** ..... UP  
**Representative** ..... H-R  
**Membership** ..... RAB, NARTB  
**President** ..... Marion R. Harris  
**Vice-Pres., Sales Mgr.** Leonard W. Landmark  
**Program Director** ..... Robert S. Regan  
**Chief Engineer** ..... Norman Duncan

**KSDO—San Diego—1947**

**Freq.:** 1130 Kc. .... **Power:** 5 Kw. d., 1 Kw. n.  
**Owned-Operated By** ..... San Diego Bcstg. Co.  
**Bus. Studio Address** ..... 204 U.S. Natl. Bank Bldg.  
**News Service** ..... UP  
**Rep.** Pearson, McGavren, Feltis, Cox, Walter Lake  
**Vice-Pres., Gen. Mgr.** ..... Wilson Edwards  
**Prog. Dir., Chief Eng.** ..... Vern Milton

**KSON—San Diego—1946**

**Frequency:** 1240 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By** ..... Rabell Enterprises  
**Address** ..... U.S. Grant Hotel  
**Membership** ..... NARTB  
**Representative** ..... Forjoe  
**President** ..... Fred Rabell  
**Exec. V.P.** ..... Dorothy Rabell  
**Vice-Pres.** ..... Emery L. Chase

**KGIL—San Fernando—1947**

**Frequency:** 1260 Kc. .... **Power:** 1000 Watts d.  
**Owned-Oper. By** ..... Pierce Brooks Bcstg. Corp.  
**Business Address** ..... 4919 Van Nuys Blvd.  
**News Service** ..... AP  
**Membership** ..... NARTB  
**Trans.** Capitol, World, Lang-Worth, Thesaurus, Assoc., Standard, McGregor  
**President** ..... Dr. Pierce B. Brooks  
**Gen., Comm., Sta. Mgr.** ..... Howard P. Gray  
**Program Dir.** ..... Allen McKee  
**Chief Engineer** ..... Jay Rice

**KCBS—San Francisco—1949**  
**CBS**

**Frequency:** 740 Kc. .... **Power:** 50,000 Watts  
**Owned-Operated By** ..... CBS  
**Address** ..... Sheraton Palace Hotel  
**News Service** ..... AP, UP, INS  
**Representative** ..... CBS Radio Spot Sales  
**Transcription Service** ..... ASCAP, SESAC, BMI  
**Membership** ..... NARTB, RAB  
**President (CBS)** ..... Frank Stanton  
**Gen., Sta. Mgr.** ..... Henry Untermeyer  
**Commercial Manager** ..... Roland Kay  
**Promotion Mgr.** ..... Evelyn Clark  
**Program Director** ..... Pede Worth  
**Publicity Director** ..... William Cullenward  
**Chief Engineer** ..... Alan Cormack

**KOBY—San Francisco—1947**

**Frequency:** 1550 Kc. .... **Power:** 10 Kw.  
**Owned-Oper. By** ..... Mid-America Bcstrs., Inc.  
**Address** ..... 505 Geary St.  
**News Service** ..... AP  
**Representative** ..... Forjoe  
**President** ..... David M. Segal  
**Station Mgr.** ..... Bill E. Brown

**Prom. Mgrs.** ..... W. Brazeal, J. McRea  
**Chief Engineer** ..... Ted Porter

**KFRC—San Francisco—1923**  
**MBS-DON LEE**

**Frequency:** 610 Kc. .... **Power:** 5000 Watts  
**Owned-Oper. By** ..... RKO Teleradio Pictures  
**Business-Studio Address** ..... 1000 Van Ness Ave.  
**News Service** ..... UP, INS  
**Representative** ..... H-R  
**Membership** ..... NARTB, RAB  
**Gen., Sta. Mgr.** ..... William D. Cabst  
**Commercial Manager** ..... William E. Nichols  
**Sales Prom. Mgr.-Pub. Dir.** ..... Dink Templeton  
**Program Director** ..... Mel Venter  
**Chief Engineer** ..... E. G. Underwood

**KGO—San Francisco—1924**  
**ABC**

**Frequency:** 810 Kc. .... **Power:** 50,000 Watts  
**Owned-Oper. By** ..... ABC-PT  
**Business Address** ..... 277 Golden Gate Ave.  
**News Service** ..... AP, INS  
**Representative** ..... John Blair  
**V.P., ABC; Sta. Mgr.** ..... James H. Connolly  
**Commercial Mgr.** ..... David Sacks  
**Sls. Prom. Mgr., Pub. Dir.** ..... Victor P. Reed  
**Program Director** ..... Russ Baker  
**Chief Engineer** ..... Harry N. Jacobs

**KJBS—San Francisco—1924**

**Frequency:** 1100 Kc. .... **Power:** 1000 Watts d  
**Owned-Operated By** ..... KJBS Bcstrs.  
**Business Studio Address** ..... 1470 Pine St.  
**News Service** ..... AP, INS  
**Representative** ..... Young  
**Membership** ..... NARTB  
**Gen. Mgr.** ..... Edwin P. Franklin  
**Sta., Comm., Prom. Mgr.** ..... Stanley G. Breyer  
**Merchand. Dir.** ..... Audrey P. Hunt  
**Prog., Pub. Dir.** ..... Charles F. Pendleton  
**Chief Engineer** ..... Roger Roberts

**KNBC—San Francisco—1922**  
**NBC**

**Frequency:** 680 Kc. .... **Power:** 50,000 Watts  
**Owned-Operated By** ..... National Bcstg. Co.  
**Address** ..... 420 Taylor St.  
**News Service** ..... AP, INS, UP  
**Trans.** ..... Thesaurus  
**Representative** ..... NBC Spot Sales  
**Membership** ..... NARTB, RAB  
**President (NBC)** ..... Robert Sarnoff  
**Gen., Sta., Comm. Mgr.** ..... George W. Fuerst  
**Program Director** ..... Jack Wagner  
**Publicity Director, Prom. Mgr.** ..... Jane Morrison  
**Chief Engineer** ..... J. W. Baker

**KSAN—San Francisco—1936**

**Frequency:** 1450 Kc. .... **Power:** 250 Watts  
**Owned** ..... Golden Gate Broadcasting Corp.  
**Address** ..... 1111 Market Street  
**News Service** ..... AP  
**Representative** ..... Stars National, Tracy Moore



President.....Sherwood H. Patterson  
 Gen., Sta. Mgr.....Len Cinnamon  
 Program Dir.....O'Dessa Monroe  
 Publicity Dir.....Gail Perry  
 Chief Engineer.....Harry Wickersham

**KSFO—San Francisco—1925**

Freq.: 560 Kc....Power: 5 Kw. d., 1 Kw. n.  
 Owned By.....Golden West Bcstg. Co.  
 News Service.....UP  
 Business Address.....950 California St.  
 Transcription Service.....Standard  
 Representative.....AM Radio Sales  
 Membership.....NARTB  
 President.....Robert Reynolds  
 Gen., Sta. Mgr.....Roman W. Wassenberg  
 Sales Asst. Gen. Mgr.....Bert S. West  
 Program Dir.....Robert Hansen  
 Pub. Dir., Sales Prom. Mgr.....P. Ryan  
 Dir. of Engineering.....Lloyd C. Sigmon

**KYA—San Francisco—1926**

Freq.: 1260 Kc....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By.....KYA, Inc.  
 Business Studio Address.....Fairmont Hotel  
 News Service.....UP  
 Rep.....Barry, Taft, McGavren, Quinn  
 Membership.....RAB  
 V.P., Gen. Mgr.....Irving C. Phillips  
 Sales Mgr.....Deane Banta

**KBIF—San Francisco-Fresno  
 1947**

Frequency: 900 Kc....Power: 1000 Watts d.  
 Owned-Oper. By.....John Poole Bdcstg. Co.  
 Business Address.....857 Van Ness Ave.  
 News Service.....UP  
 Representative.....Weed  
 Transcription Service.....Associated  
 Membership.....RAB  
 Owner, President.....John H. Poole  
 Gen. Mgr.....Dave Maxwell  
 Comm., Prom. Mgr.....A. S. Purves  
 Prog., Pub. Dir.....Jim Bailey  
 Chief Engineer.....Bob Love

**KEEN—San Jose—1947**

Frequency: 1370 Kc. Power: 5 Kw. d.; 1 Kw. n.  
 Owned-Operated By.....Unilted Bcstg. Co.  
 Business Studio Address.....Hotel De Anza  
 News Service.....UP  
 Representative.....W. S. Grant  
 Membership.....NARTB  
 President.....George M. Mardikian  
 V.P., Gen. Mgr.....Floyd Farr  
 Prog. Dir., Chief Eng.....G. Snell  
 Commercial Mgr.....Robert J. Blum  
 Sales Prom. Mgr.....Ray Holly

**KLOK—San Jose—1946**

Freq.: 1170 Kc....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....Radio KLOK, Inc.  
 Business Address.....P. O. Box 967  
 News Service.....UP  
 Membership.....RAB

Representative.....O'Connell; Pickens  
 President.....E. L. Barker  
 Gen., Sta. Mgr.....R. E. Ryan  
 Sls. Prom., Pub. Dir.....Lois Johnson  
 Comm. Mgr.....G. Anderson  
 Program Director.....Ruth Poindexter  
 Chief Engineer.....Bill Cunningham

**KSJO—San Jose—1946**

Freq.: 1590 Kc....Power: 1 Kw. d., 500 w. n.  
 Owned-Operated By...Santa Clara Bcstg. Co.  
 Business Address.....P. O. Box 995  
 Paper Affil...Los Gatos Times, Gilroy Dispatch,  
 Saratoga Observer  
 News Service.....UP  
 Transcription Service.....Standard  
 Representative.....Hall; BTS  
 President.....Patrick H. Peabody  
 Gen., Sta. Mgr.....Norman Paul  
 Comm., Sales Mgr.....Earle Russell  
 Publicity Director.....Gordon B. Greb  
 Prog. Dir.....Frank Darien  
 Chief Engineer.....Edward Meece

**KRRX—San Jose—1948**

Frequency: 1500 Kc....Power: 1000 Watts  
 Owned-Operated By.....San Jose Bcstg. Co.  
 Address.....Box 167  
 News Service.....AP  
 Representative.....McGavren, Tracy Moore,  
 Hugh Fellis  
 Membership.....NARTB  
 Pres., Gen. Mgr.....Joe E. Levitt  
 Sta. Mgr., Comm. Mgr., Pub. Dir.  
 Gordon Graham  
 Program Director.....Frank G. Kilpatrick  
 Sales Prom. Mgr.....Oscar Bradley  
 Chief Engineer.....Bill Frost

**KATY—San Luis Obispo—1949**

Frequency: 1340 Kc....Power: 250 Watts  
 Owned-Operated By.....KATY Inc.  
 Address.....P. O. Box 700  
 News Service.....UP  
 Trans. Service.....World  
 Representative.....Meeker  
 Membership.....NARTB  
 Pres., Gen., Sta., Comm. Mgr.....M. F. Marquardt  
 Sales Prom. Mgr.....Dale Kirk  
 Prog., Pub. Dir., Ch. Eng.....Clay Coldwell

**KVEC—San Luis Obispo—1937  
 MBS-DON LEE**

Frequency: 920 Kc. Power: 1 Kw. d., 500 w. n.  
 Owned-Oper. By.....Valley Enterprises Co.  
 Business Address  
 Mountain View & Hill Sts.  
 News Service.....AP  
 Transcription Service.....Standard  
 Representative.....Headley-Reed  
 Membership.....NARTB, RAB  
 President.....John C. Cohan  
 Sales Manager.....Si Darragh  
 Nat. Sales Mgr.....William A. Morrison



**KVSM—San Mateo—1947**

Frequency: 1050 Kc. Power: 1000 Watts d.  
 Owned-Oper. By. Intercontinental Bcastg. Corp.  
 Business Studio Address... 279 Baldwin Ave.  
 News Service ..... INS  
 Representative..... Harlan Oakes, McGavren  
 General Manager..... Jack Grant  
 Program Dir..... Ralph Emery  
 Chief Engineer..... Carl Rolliff

**KTIM—San Rafael—1947**

Frequency: 1510 Kc. Power: 1000 Watts d.  
 Owned-Operated By... Marin Bcastg. Co., Inc.  
 Business Address..... 1032 B Street  
 Newspaper Affil.... S. R. Independent Journal  
 News Service ..... UP  
 Representative ..... Hil F. Best  
 President..... Roy A. Brown  
 V.P., Gen., Comm. Mgr., Ch. Eng... H. E. Turner  
 Pub. Director..... Kitty Oppenheimer

**KWIZ—Santa Ana—1926**

Frequency: 1480 Kc. Power: 1000 Watts  
 Owned..... Voice of the Orange Empire Inc.  
 Business Address..... 105 E. 5th St.  
 News Service ..... UP  
 Representative..... W. S. Grant, Leader  
 President, Gen. Mgr..... Earnest L. Spencer  
 Sales Prom Mgr..... Donner P. Spencer  
 Comm. Manager..... Dick Leader  
 Prog. Director..... Ed Nix  
 Publicity Director..... Barbara Cullings  
 Pub. Rel. Dir..... Harry Harvey  
 Ch. Eng..... Roy Morris

**KDB—Santa Barbara—1921**  
**MBS-DON LEE**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By..... KDB Broadcasting Co.  
 Business-Studio-Transmitter ..... Radio Square  
 Membership ..... NARTB, RAB  
 News Service ..... UP  
 Representative ..... Gill-Perna, McGavren  
 Transcription ..... Standard  
 General Mgr..... Jim Harford  
 Sales Manager..... Len Menard  
 Program Director..... Lou Stumpo

**KIST—Santa Barbara—1946**  
**NBC**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By..... Radio KIST, Inc.  
 Business-Studio Address..... Balboa Bldg.  
 News Service ..... UP  
 Representative..... George P. Hollingbery  
 Pres., Gen. Mgr..... Harry C. Butcher

**KTMS—Santa Barbara—1937**  
**ABC**

Frequency: 1250 Kc. Power: 1000 Watts  
 Owned-Oper. By. Santa Barbara News-Press  
 Business-Studio Address... de la Guerra Plaza  
 News Service ..... AP  
 Representative..... Paul H. Raymer

President..... Thomas M. Storke  
 Gen. Mgr..... Charles A. Storke  
 Sta. Mgr..... Joe Benes

**KSCO—Santa Cruz—1947**

Frequency: 1080 Kc. Power: 1000 d.; 500 n.  
 Owned-Operated By..... Radio Santa Cruz  
 Business Address..... P. O. Box 1080  
 News Service ..... AP  
 Trans..... Thesaurus, Standard  
 Membership ..... NARTB, RAB  
 Representative..... BTS  
 Pres., Gen., Sta., Comm. Mgr.... C. V. Berlin

**KCOY—Santa Maria—1946**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By..... Arenze B'casters  
 Business-Studio Address..... 801 So. B'way  
 Representative..... Best, McGavren-Quinn  
 News Service ..... AP  
 Membership ..... NARTB  
 Pres., Gen., Sta. Mgr..... James H. Ranger  
 Comm., Sls. Prom. Mgr..... Edmond L. Feely  
 Prom., Pub. Dir..... Ed L. Zuchelli

**KSMA—Santa Maria—1945**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By... J. Hagerman, J. I. Groom  
 Address..... 510 W. Morrison  
 News Service ..... UP  
 Sta. Rep..... Tracy Moore  
 Managers.. James M. Hagerman, John I. Groom

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DORA-CLAYTON, Atlanta, Georgia  
PEARSON & CO., San Francisco  
GEORGE A. BARON, Exec. V.P. & Gen. Mgr.

**KDAY—Santa Monica—1947**

Frequency: 1580 Kc. Power: 10,000 Watts, d.  
 Owned-Operated By Gotham Broadcasting Co.  
 Address 1 Pico Blvd.  
 Membership NARTB  
 Representative Forjoe, Dora-Clayton  
 President J. Elroy McCaw  
 V.P., General Manager G. A. Baron  
 Program Director P. Pete Smith  
 Chief Engineer Robert H. Dye

**KSPA—Santa Paula—1946**  
**KBS**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By Santa Paula Bcstrs. Inc.  
 Business-Studio Address 110 Middle Rd.  
 Station Rep. O'Connell, Ayres  
 Pres., Gen., Sta. Mgr. Juan G. Salas  
 Prog. Dir., Comm. Mgr. Victor Salas  
 Sales Prom. Mgr., Chief Eng. H. J. Velasco

**KSRO—Santa Rosa—1937**

Frequency: 1350 Kc. Power: 1000 Watts  
 Owned-Oper. By Finley Bcstg. Co.  
 Business-Studio Add. Fresno & Finley Aves.  
 News Service UP  
 Representative McGavren-Quinn  
 President Mrs. E. L. Finley  
 Gen., Comm. Manager Frank McLaurin  
 Pub. Dir. Greg Prichard  
 Sales Prom. Mgr. Paul Corbin  
 Prog. Dir. Al E. Pearson  
 Chief Engineer Hilmar Cann

**KROG—Sonora—1949—KBS**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned Bruce E. Ferrel  
 Address Modesto  
 News Service UP  
 Transcription Standard, SESAC  
 Representative W. S. Grant  
 Gen., Sta. Mgr., Ch. Eng. Walter T. Eggers  
 Comm., Sales Prom. Mgr. George E. Johnstad  
 Program Director Baci Ferrecl  
 Publicity Dir. Ray Lukas

**KRAK—Stockton—1926**

Frequency: 1140 Kc. Power: 5000 Watts  
 Owned-Oper. By Golden Valley Bcstg. Co.  
 Business-Studio Address 409 E. Market St.  
 News Service UP  
 Transcription Service World  
 Representative John Blair  
 Membership RAB  
 President L. E. Chenault  
 V.P., Gen., Sta. Mgr. A. L. Torbet  
 Program Director Bob Brannan  
 Pub. Director J. Mackenzie  
 Comm. Manager Ted Carlsen  
 Chief Engineer J. Tyron Kelley  
 Sales Prom. Mgr. Burtca

**KSTN—Stockton—1949**

Frequency: 1420 Kc. Power: 1000 Watts  
 Owned-Operated By San Joaquin Bcstg. Co.  
 Business Address Hotel Clark  
 News Service UP  
 Representative Hollingbery  
 Membership NARTB, RAB  
 President Knox La Rue  
 Station Mgr. Dave Skinner  
 Sales Prom. Mgr. E. Tiscornia  
 Program Director Ellis Lind  
 Publicity Director Ray Golden  
 Chief Engineer Richard Van Schaick

**KWG—Stockton—1921—ABC**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned Western Broadcasting Co., Inc.  
 Address 411 East Market Street  
 News Service AP  
 Representative Bolling Co.  
 Membership NARTB  
 President, Gen., Sta. Mgr. Douglas D. Kahle  
 Comm., Sales Prom. Mgr. Robert Murray  
 Program Director James E. Longe  
 Publicity Dir. Robert Billman  
 Chief Engineer M. Bey Greene

**KJOY—Stockton—1947**

Frequency: 1280 Kc. Power: 1000 Watts  
 Owned-Oper. By Joseph Gamble Stations, Inc.  
 Business-Studio Address Hotel Stockton  
 News Service UP  
 Representative McGavren

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 President ..... J. E. Gamble  
 Gen., Sta., Comm. Mgr. .... Ort Lofthus  
 Prog. Dir. .... Dennis C. Kirwan  
 Chief Engineer ..... James Tracewell

**KSUE—Susanville—1948**  
**KBS**

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned By ..... N. Hallowell, J. E. McKahan  
 News Service ..... UP  
 Representative ..... Tracy Moore  
 Membership ..... NARTB  
 Manager ..... Nolan Hollowell  
 Traffic Manager ..... G. W. Burr  
 Program Director ..... Ernest W. Moffett  
 Chief Engineer ..... Harold C. Houston

**KTKR—Taft—1948—KBS**

Frequency: 1310 Kc. .... Power: 500 Watts d.  
 Owned-Operated By ..... Taft Bcstg. Co.  
 Business Address ..... P.O. Box "WW"  
 News Service ..... UP  
 Membership ..... NARTB  
 Pres., Gen., Sta. Mgr. .... Kenneth Aitken  
 Comm. Mgr. .... Jack Smith  
 Chief Engineer ..... Kenneth Aitken  
 Prog. Dir. .... G. J. Tschumy, Jr.

**KCOK—Tulare—1945**  
**MBS-DON LEE**

Frequency: 1270 Kc. .... Power: 1000 Watts  
 Owned-Oper. By ..... KCOK, Inc.  
 Business Address ..... P. O. Box 119  
 News Service ..... UP  
 Representative ..... Forjoe  
 General Manager ..... Sheldon Anderson  
 Station Manager ..... J. Alton Rinehart  
 Nat. Sales Mgr. .... Naum Healy

**KTUR—Turlock—1949**

Frequency: 1390 Kc. .... Power: 1000 Watts  
 Owned-Operated By ..... Turlock Bcstg. Corp.  
 Address ..... P. O. Box 1390  
 News Service ..... UP  
 Representative ..... O'Connell  
 President ..... Wallace Lindskoog  
 Gen., Sta., Comm. Sls. Mgr. .... H. A. McMillen  
 Program Director ..... B. McMillen  
 Chief Engineer ..... Maxon Sayre

**KUKI—Ukiah—1950**

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... M. E. Sims  
 Address ..... P. O. Box 638  
 Representative ..... Grant  
 Transcription Service ..... Standard  
 News Service ..... AP  
 Membership ..... NARTB  
 Gen., Comm. Mgr. .... John Franklin  
 Sls. Promotion Mgr. .... Phil Trine  
 Program Dir. .... Jack Hasling  
 Publicity Director ..... Lyle Jones  
 Chief Engineer ..... John Cheatham

**KGW—Vallejo—1947**

Frequency: 1190 Kc. .... Power: 250 Watts d.  
 Owned-Oper. By ..... Vallejo Bcstg. Co.  
 Business-Studio Address ..... 3267 Sonoma Blvd.  
**News Service ..... UP**  
 Representative ..... BTS  
 Co-Owners, Co-Mgrs. .... E. Peck, A. J. Krisik  
 Comm. Mgr. .... A. J. Krisik  
 Pub., Prog. Dir. .... Ellsworth Peck  
 Sls. Prom. Mgr. .... A. J. Krisik  
 Chief Engineer ..... William Roberts

**KVEN—Ventura—1948**  
**MBS-DON LEE**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Coast Ventura Co.  
 Address ..... Box 1611  
 News Service ..... UP  
 Representative ..... McGavren, Webb  
 President ..... Carroll Hauser  
 General Manager ..... Sydney Held  
 Station Manager ..... Fred Hall  
 Commercial Mgr. .... Karl Rembe  
 Sls. Prom. Mgr. .... Bob Godeck  
 Program Director ..... Frank Haines  
 Pub. Dir. .... Jerry Thomas  
 Chief Engineer ..... Fred Hall

**KUDU—Ventura—1947**

Frequency: 1590 Kc. .... Power 1000 Watts  
 Owned-Oper. By ..... Voice of Ventura County  
 Business Address ..... South Mills Rd.  
 Representative ..... Walker, Oakes  
 News Service ..... AP  
 Transcription Service ..... Lang-Worth  
 Manager ..... Bill E. Williams  
 Sales Mgr. .... Norton Gilson  
 Program Dir. .... Jim Williams  
 Chief Engineer ..... Cullen Tendick

**KONG—Visalia—1951**

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... KYNO  
 Address ..... Box 1429  
 News Service ..... UP  
 Representative ..... Hollingbery  
 Gen., Sta. Mgr. .... Gordon L. Jacobs  
 Program Manager ..... Dave Belman  
 Chief Engineer ..... Leon K. Jones

**KWSO—Wasco—1950**

Frequency: 1050 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By ..... Maple Leaf Bcstg. Co.  
 Address ..... P. O. Box 366  
 Rep. .... Hil F. Best  
 News Service ..... AP  
 President ..... E. J. Peters  
 Station Mgr. .... Theo. G. Heinrichs

**KHUB—Watsonville—1937**  
**KBS**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Business Address ..... P. O. Box 349  
 News Service ..... UP  
 Representative ..... Hil F. Best  
 Membership ..... NARTB  
 Gen., Sales Mgr. .... William W. Morgan

**KSYC—Yreka—1947—ABC**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By Siskiyou Cty. Bcstg. Co., Inc.  
 Address.....Lawrence Lane, S. Oregon St.  
**News Service** .....AP  
**Transcription Service** .....Lang-Worth  
 Representative.....T. Moore  
 Membership.....NARTB  
 President.....E. G. Milbourne  
 General Manager.....D. C. Holfinger  
 Sta., Comm. Manager.....D. M. Comstock  
 Program Director.....Wesley Meyers  
 Chief Engineer.....W. R. Maginnis

**KAGR—Yuba City—1953**  
**KBS**

Frequency: 1450 Kc.....Power: 100 Watts  
 Owner.....James E. Jaeger  
 Address.....Box 247

News Service .....UP  
 Representative .....Best  
 President .....James E. Jaeger  
 Gen. Mgr., Chief Eng.....James E. Walley  
 Program Director.....Dean Coll

**KUBA—Yuba City—1947**

Freq.: 1600 Kc....Power: 1Kw., d., 500 w. n.  
 Owned-Operated By Peachbowl Bcstrs., Inc.  
 Bus. Add..Hotel Marysville, Marysville, Cal.  
**News Service** .....AP  
**Transcription Service** .....Thesaurus  
 Rep.....Ayers, O'Connell, Continental  
 Membership.....NARTB  
 President.....Chester V. Ullom  
 Gen. Manager.....Roger R. Hunt  
 Comm. Mgr.....Lloyd Klemp  
 Prog. Dir.....Ric Ryan  
 Pub. Dir.....Donald Brown  
 Chief Engineer.....Carlton E. Currie

**Colorado**

Pop. March 1 (Est.) 1,654,000—Families 493,000  
 Radio Homes 462,000—TV Hmes 304,000—Stations in State 46

**KGIW—Alamosa—1929—KBS**  
**MBS-IMN**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....D. L. & Katholeen Allen  
 Address.....Alamosa  
**News Service** .....UP  
 Rep. ....Avery-Knodel  
 General Manager.....D. L. Allen  
 Comm. Manager.....Katholeen Allen

**KOSI—Aurora—1954**

Frequency: 1430 Kc.....Power: 5 Kw.  
 Owned-Oper. By.....Mid-America Bcstg. Co.  
 Address.....9100 East Colfax  
**News Service** .....UP  
**Transcription Service** .....World  
 Representative.....Forjoe  
 Membership.....NARTB  
 President.....David M. Segal  
 Gen., Sta. Mgr.....Edward M. Guss  
 Comm. Mgr.....James F. Brown  
 Sls. Prom. Mgr.....Ted Cooper  
 Chief Engineer.....Lonnie A. Licata  
 Program Dir.....Bobby Beers  
 Publicity Director.....Jim Wayne

**KBOL—Boulder—1946**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Boulder Radio KBOL, Inc.  
 Address.....Box 146  
**News Service** .....AP  
**Transcription Service** .....Standard, Thesaurus  
 Station Rep.....Holman  
 Membership.....NARTB, RAB  
 Pres., Gen. Mgr.....Russel Shaffer  
 Sales Manager.....Gene Palm  
 Program Dir.....John Wilcox

**KRLN—Canon City—1946**  
**KBS-IMN**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. Py.....Royal Gorge Bcstrs., Inc.  
 Business-Studio Address...1615 Central Ave.  
**News Service** .....UP  
 Trans. Serv.....Keystone, Cole, BMI  
 Pres.-Gen.-Sta. Mgr.....Ray M. Beckner  
 Comm. Mgr.....Al Rinn  
 Pub. Dir.....Q. Bryan  
 Prog. Director.....R. Beckner, Jr.  
 Chief Engineer.....Ed Wood

**KRDO—Colorado Springs**  
**1947**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By.....Pikes Peak Bcstg. Co.  
 Business-Studio Address.....399 S. 8th St.  
**News Service** .....AP, UP  
 Representative.....John E. Pearson  
 Membership.....NARTB, RAB  
 Pres., Gen., Sta. Mgr.....Harry W. Hoth  
 Program Director.....John Finlayson  
 Business Mgr.....Donald Wilkinson  
 Chief Engineers.....H. Schubarth, C. Upton

**KVOR—Colorado Springs**  
**1924—CBS-IMN**

Frequency: 1300 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Riggs & Greene, Inc.  
 Address.....512 So. Tejon  
**News Service** .....UP  
 Representative.....Hollingbery  
 Membership.....NARTB  
 President.....John S. Riggs  
 General Manager.....John F. Hanssen



Program Director.....Ron Cook  
Chief Engineer.....Sheridan Gilbert

## KWBY—Colorado Springs 1955

Frequency: 740 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Music Broadcasting Corp.  
Address.....Box 764  
News Service.....UP  
Representative.....Radio-TV Reprs., Inc.  
Pres., Gen. Mgr.....John L. Buchanan  
Comm., Prom. Mgr., Pub. Dir.....Jack Wallace  
Station Mgr.....Ralph Petti  
Prog. Dir.....Robert Pittock  
Chief Engineer.....O. E. Kelley

## KVFC—Cortez—1955 KBS-IMN

Frequency: 740 Kc.....Power: 1 Kw.  
Owned-Oper. By.....J. Hawkins & B. Hubbs  
Address.....Box 1718  
News Service.....UP  
Transcription Service.....World  
Representative.....Best  
Gen., Sta. Mgr.....Jack Hawkins  
Prog. Dir., Eng.....Jack James  
Comm. Mgr.....George Fender  
Sales Prom. Mgr.....Clyde Gores

## KRAI—Craig—1947

Frequency: 550 Kc.....Power: 1 Kw. d., 500 W. n  
Owned-Oper. By.....Northwestern Bcstg. Co.  
Address.....P. O. Box 65  
News Service.....UP  
Representative.....Grant Webb  
Transcription Service.....Thesaurus  
Membership.....NARTB  
President.....George Cory  
Station Mgr.....Dick Bonderud  
Treasurer.....Kenneth Stone  
Sales Co-Ord.....Shulom Kurtz

## KDTA—Delta—1955

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By.....Monarch Broadcasting Co.  
Address.....P. O. Box 452  
News Service.....UP  
Transcription.....SESAC  
Pres., Gen., Sta. Mgr.....D. E. Towne  
Comm. Mgr.....D. W. Blair  
Prog. Dir.....Rose Mary Towne

## KDEN—Denver—1956

Frequency: 1340 Kc.....Power: 250 Watts  
Owned.....KDEN Broadcasting Co.  
Address.....1601 West Jewell Ave.  
News Service.....AP  
Partners.....Edwin E. Koepke, Frank E. Amole Jr.  
Station Mgr.....Edwin E. Koepke  
Comm. Mgr.....Wally Geiger  
Sales Prom. Mgr.....Ken Brothers  
Program Dir.....Lloyd Knight  
Chief Engineer.....Walt Wilson

## KFML—Denver—1955

Frequency: 1390 Kc.....Power: 1000 Watts d.

Owned-Oper. By....."Note" Bcstg. Co.  
Address.....262 Fillmore St.  
Representative.....Good Music Broadcasters  
Membership.....NARTB  
Pres., Gen. Mgr.....E. A. Bancker, Jr.  
Comm. Mgr.....L. B. Switzer  
Sales Prom. Mgr., Pub. Dir.....Amy Roosevelt  
Program Dir.....Fred Hays  
Chief Engineer.....A. L. Robertson

## KFSC—Denver—1954

Frequency: 1220 Kc.....Power: 1 Kw.  
Owned.....Francisco V. Sanchez  
Address.....3340 Lafayette St.  
News Service.....INS  
Representative.....Oakes, National Time Sales  
President.....F. V. Sanchez  
Gen. Mgr.....Levi Beall  
Comm. Mgr.....Joseph E. Flynn

## KIMN—Denver—1923—MBS IMN

Frequency: 950 kc.....Power: 5 kw.  
Owned.....KIMN, Inc.  
Address.....5350 W. 20th Ave.  
News Service.....UP  
Station Representative.....Avery-Knodel, Inc.  
Membership.....RAB  
Gen. Mgr.....Collin W. Lowder  
Commercial Manager.....Kenneth E. Palmer  
Nat. Sales Mgr.....Holly Moyer  
Chief Engineer.....Robert Blanchard

## KLIR—Denver—1953—KBS

Frequency: 990 Kw.....Power: 1000 Watts d.  
Owned-Oper. By.....G. B. Anderson  
Address.....6535 W. Jewell  
Transcription Service.....Lang-Worth  
News Service.....INS  
Representative.....Continental, Biddick  
Owner-Gen., Mgr.....G. B. Anderson  
Commercial Mgr.....L. L. Tracy  
Bus. Mgr.....H. G. Kincaid  
Prog. Dir.....G. B. Anderson  
Chief Engineer.....D. M. Smith

## KLZ—Denver—1922—CBS

Frequency: 560 Kc.....Power: 5000 Watts  
Owned-Oper. By.....Aladdin Bcstg. Corp.  
Business-Studio Address.....131 Speer Blvd.  
News Service.....UP, INS  
Newspaper Affiliation.....Time, Inc.  
Representative.....Katz  
Membership.....NARTB, RAB  
President.....Hugh B. Terry  
Station Mgr.....Phil Hoffman  
Comm. Mgr.....Lee Fondren  
Sales Prom. Mgr.....Quintin McCredie  
Program Coordinator.....Charles Roberts  
Pub. Dir.....Earl Wennergren  
Chief Engineer.....Harvey E. Wehrman

## KMYR—Denver—1941

Frequency: 710 Kc.....Power: 5000 Watts  
Owned-Operated By.....Dolph-Petty Bdcstg. Co.  
Address.....Security Life Bldg.

Station Representative..... Adam Young  
 General Manager..... Ken Hildebrandt  
 Sales Mgr..... Leonard Kehl

**KOA—Denver—1924—NBC**

Frequency: 850 Kc.....Power: 50,000 Watts  
 Owned-Oper. By..... KOA, Inc.  
 Business-Studio Address..1625 California St.  
 News Service..... AP, INS, UP  
 Transcription Service..... Thesaurus  
 Representative..... NBC Spot Sales  
 Membership..... NARTB, RAB  
 Pres., Gen. Mgr..... William W. Grant  
 Sta. Mgr..... Bob Hix  
 Sales Prom. Mgr..... Orville Rennie  
 Program Director..... Jim Atkins  
 Chief Engineer..... J. A. Slussea

**KTLN—Denver—1948**

Frequency: 1280 Kc.....Power: 5 Kw.  
 Owned-Oper. By..... Radio Denver, Inc.  
 Address..... 431 W. Colfax  
 News Service..... UP  
 Membership..... RAB  
 Representative..... Radio-TV Reps., Inc.  
 Pres., Gen., Sta. Mgr..... Richard B. Wheeler  
 Pub. Dir..... Rich Froemke  
 Gen. Sales Mgr..... Lee Mehlig  
 Program Director..... Percy Allen  
 Chief Engineer..... Norman Petersen

**KVOD—Denver—1925—ABC**

Frequency: 830 Kc.....Power: 5000 Watts  
 Owned-Operated..... Colorado Radio Corp.  
 Business-Studio Address  
 1022 Midland Savings Bldg.  
 News Service..... UP  
 Transcription Service..... Thesaurus  
 Representative..... Simmons Associates, Inc.  
 Membership..... NARTB  
 President..... George O. Cory  
 Sta. Mgr..... Douglas J. Taylor  
 Commercial Manager..... Bob Fehr  
 Sales Co-Ord..... Shulom Kurtz  
 Prog. Dir..... Bill Sharpe

**KIUP—Durango—1935  
 MBS**

Freq.: 930 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By..... San Juan Bcstg. Co.  
 Address..... P. O. Box 641  
 News Service..... UP  
 Transcription Service..... Thesaurus, World  
 Representative..... Holman Co., McGuire  
 President..... J. A. Segerberg  
 Gen., Sta. Mgr..... R. E. O'Brien  
 Sales Prom. Mgr..... Al Gare  
 Program Director..... Herb Jobs  
 Comm. Mgr..... Lindsey Becker  
 Publicity Director..... Frank Toomey  
 Chief Engineer..... Lou Shaw

**KGMC—Englewood—1952**

Frequency: 1150 Kc.....Power: 1000 Watts d.  
 Owned by..... Mc Ma Agency  
 Address..... 3355 S. Broadway  
 News Service..... UP

Transcription Service..... Standard  
 Membership..... NARTB  
 Sta., Sls., Comm., Gen. Mgr.. Grady F. Maples  
 Prog., Pub. Dir..... G. G. Entz  
 Chief Engineer..... D. F. White, Jr.

**KCOL—Ft. Collins—1947  
 IMN**

Frequency: 1410 Kc.....Power: 1000 Watts  
 Owned-Oper. By..... Northern Colo. Bcstg. Co.  
 Business-Studio Address..1600 La. Porte Ave.  
 News Service..... AP  
 Transcription Service..... Thesaurus  
 Membership..... NARTB, RAB  
 President..... Herb Hollister  
 Gen., Sta., Prom. Mgr., Pub. Dir... E. Atteberry  
 Comm. Manager..... Bill Hansen  
 Program Director..... Hollis Hoff  
 Chief Engineer..... Harry Winter  
 News Editor..... Mona Atteberry

**KFTM—Fort Morgan—1949**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By... Morgan County Bcstg. Co.  
 Address..... P. O. Box 431  
 News Service..... UP  
 Transcription Service..... World  
 Pres., Gen., Sta. Mgr..... R. H. Dolph  
 Comm. Mgr..... Lloyd Walker  
 Program Director..... Dawson Jelinick  
 Chief Engineer..... Robert Duffy  
 Sales Prom. Mgr..... Sam Kerr  
 Pub. Director..... Lou Anderson

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**KGLN—Glenwood Springs  
1950**

Frequency: 980 Kc.....Power: 1000 Watts  
Owned-Oper. By.....KGLN, Inc.  
Address.....P. O. Box C  
Representative.....Holman  
Membership.....NARTB  
News Service.....UP  
President.....Rex Howell  
Vice Pres., Sta. Manager.....Jerry Fitch

**KEXO—Grand Junction—1948**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Oper. By..Voice of Western Colo., Inc.  
Address.....2508 North Ave.  
Transcription Service....Capitol, Thesaurus  
News Service.....INS  
Representative.....Harlan Oakes  
Membership.....NARTB  
President.....D. Spencer Grow  
Vice Pres., Gen. Manager...Abbott Tessman

**KREX—Grand Junction—1926  
MBS**

Freq.: 920 Kc.....Power: 1 Kw. d., 500 W. n.  
Owned-Oper. By...Western Slope Bcstg. Co.  
Business-Studio Address.....Box 30  
Representative.....Hal Holman, McGuire  
Transcription Service....Lang-Worth, Standard  
Membership.....NARTB  
Pres., Gen. Mgr.....Rex Howell  
Station Mgr.....Jerry Fitch  
Sales Prom., Prog. Dir.....Warren Clark  
Pub. Director.....Bill Orr

**KFKA—Greeley—1921—IMN**

Frequency: 1310 Kc.....Power: 1000 Watts  
Owned-Oper. By...Mid-Western Radio Corp.  
Business-Studio Address....620—8th Ave.  
Representative.....Hal Holman  
News Service.....UP  
Transcription Service.....Thesaurus  
President.....H. E. Green  
Sta., Gen. Mgr., Pub. Dir....Ralph H. Green  
Comm. Mgr.....Virginia Sears  
Program Dir.....Joan Lynch  
Chief Engineer.....Harry Brewer

**KYOU—Greeley—1948**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Oper. By.....Meroco Bcstg. Co.  
Address.....2424 Sixth Ave.  
News Service.....AP  
Representative.....McGillvra, Inc.  
President, Comm. Mgr.....Elwood H. Meyer  
Gen. Mgr., Prom. Mgr.....Everett Shupe  
Prog., Pub. Dir.....Donald Dilley  
Chief Eng.....Roland Reed

**KBNZ—La Junta—1937  
MBS-KBS-IMN**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By.....Otero Broadcasting Co.  
Address.....117 W. Third St.

News Service.....AP  
Representative.....Indie Sales  
Transcription.....Standard  
President.....M. S. Morrison  
Gen., Sta. Mgr., Chief Eng....R. D. McGregor  
Comm., Sis. Prom. Mgr.....Jack Lee  
Program Dir.....J. A. Doenges  
Pub. Dir.....J. O'Rourke

**KLAK—Lakewood—1955**

Frequency: 1580 Kc.....Power: 250 Watts  
Owned-Oper....Lakewood Bcstg Service, Inc.  
Address.....1315 Oak St.  
Representative.....Charles Bernard  
Membership.....NARTB  
Pres., Gen., Sta. Mgr.....Maurice J. DaVolt  
Business Manager.....Julia W. DaVolt  
Program Director.....Edythe G. Sweeney

**KLMR—Lamar—1948  
MBS-IMN**

Freq.: 920 Kc.....Power: 1000 W. d., 500 W. n.  
Owned-Oper. By.....SE Colorado Bcstg. Co.  
Address.....P. O. Box 632  
News Service.....UP  
Transcription Service.....World  
Representative.....Continental  
President.....Ralph Eaton  
Gen., Sta. Mgr.....Dennis Beham  
Sales Mgr.....William Jack  
Pub., Prog. Director.....William Adams

**KLVC—Leadville—1951**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned.....Raymond Tex Roberts  
Address.....520 W. 6th St.  
News Service.....UP  
Membership.....NARTB  
Representative.....IMN, Keystone  
Pres., Gen. Mgr., Pub. Dir., Raymond T. Roberts  
Comm., Prom. Mgr., Ch. Eng.  
Kenneth L. Roberts  
Program Dir.....Juanita Roberts

**KLMO—Longmont—1949**

Frequency: 1050 Kc.....Power: 250 Watts d.  
Owned-Operated By.....G. F. Maples  
Address.....Imperial Hotel  
News Service.....UP  
Representative.....Continental Radio Sales  
Gen., Prom. Mgr., Prog., Pub. Dir....R. J. Cutting  
Chief Engineer.....Joseph K. Jackson

**KLOV—Loveland—1955  
KBS**

Frequency: 1570 Kc.....Power: 250 Watts  
Owned-Oper. By.....Vogel & Smock  
Address.....1440 E. 6th St.  
News Service.....AP  
Transcription.....SESAC, Standard  
Membership.....NARTB  
General Mgr.....William R. Vogel  
Program Director.....David W. Martin  
Publicity Director.....Monroe T. Smock  
Chief Engineer.....Allen D. Maggard





**KSLV—Monte Vista—1954**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Colorado Radio Corp.  
 Address.....P. O. Box 631  
 News Service.....UP  
 Transcription Service.....Thesaurus  
 Representative.....Webb  
 Membership.....NARTB  
 President, Gen. Mgr.....George O. Cory  
 Sta., Sales Prom. Mgr.....Herb C. Shields  
 Comm. Mgr.....Clifford J. Marce  
 Prog. Dir.....George Norvell  
 Chief Engineer.....Tom Weir

**KUBC—Montrose—1946**

Freq.: 580 Kc.....Power: 1 Kw., d., 500 W. n.  
 Owned-Operated By..Uncompaghre Bcstg. Co.  
 Business-Studio Address.....P. O. Box 279  
 News Service.....UP  
 Transcription Service.....Thesaurus  
 Representative.....Webb  
 Membership.....NARTB, RAB  
 President.....R. C. McCafferty  
 Gen. Mgr.....Geo. Cory  
 Station Mgr.....Bob Hale  
 Comm. Mgr.....Charles Hosner  
 Pub., Prog. Director.....Ed DeJulio  
 Chief Engineer.....Tom Weir

**KCSJ—Pueblo—1947  
 MBS-IMN**

Frequency: 590 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Star Bcstg. Co., Inc.  
 Address.....2226 Big Hill Rd.  
 Transcription Service.....Thesaurus  
 Representative.....John E. Pearson  
 Pres., Gen., Sls., Mgr.....Ray J. Williams  
 Oper. Mgr.....D. F. Durniak  
 Radio Mgr.....Cliff Hendrix  
 Chief Engineer.....Marion Cunningham

**KDZA—Pueblo—1947**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Pueblo Radio Co.  
 Address.....3011 Elizabeth  
 News Service.....AP  
 Representative.....McGillivra  
 Pres., Sta., Sls. Mgr.....Dee B. Crouch

**KFEL—Pueblo—1956**

Frequency: 970 Kc.....Power: 1000 Watts  
 Owned.....Frank Donald Hall  
 Address.....4411 Goodnight Ave.  
 News Service.....UP  
 Representative.....Continental Radio Sales  
 Owner, Mgr.....Frank Donald Hall  
 Chief Eng., Asst. Mgr.....John T. Roscos  
 Local Sales Rep.....Earl B. Miller

**KGHF—Pueblo—1928—ABC  
 MBS-IMN**

Frequency: 1350 Kc...Power: 5000 d.; 1000 n.  
 Owned-Operated By..Colorado Bcstg. Co., Inc.  
 Address.....Canon City Road

News Service.....UP  
 Transcription Service.....World, SESAC  
 Representative.....Gill-Perna, Inc., IMN  
 Membership.....NARTB  
 President.....Gifford Phillips  
 Oper. Dir.....Robert D. Ellis  
 Prom. Mgr., Prog., Pub. Dir.....Ken Reyhons  
 Gen., Comm. Mgr.....William G. Stewart  
 Chief Engineer.....Henry Ankeny

**KRFC—Rocky Ford—1956**

Frequency: 1320 Kc.....Power: 1000 Watts d.  
 Owned...Arkansas Valley Broadcasting Co.  
 Address.....P. O. Box 632  
 News Service.....AP  
 Representative.....John E. Pearson  
 Partners.....Ray J. Williams, J. L. Littlejohn  
 General Manager.....J. L. Littlejohn  
 Comm. Manager.....Dick Frink  
 Program Director.....Letabeth Littlejohn  
 Chief Engineer.....Bob Jones

**KVRH—Salida—1948  
 KBS-MBS**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned.....Heart of the Rockies Bcstg. Co.  
 Address.....P. O. Box 166  
 Mgr., Women's Prog. Dir.....Svea T. Ayers  
 Program Directors....Alan Wall, Glen Ayers  
 Chief Engineer.....Chas. Upp

**KGEK—Sterling—1925**

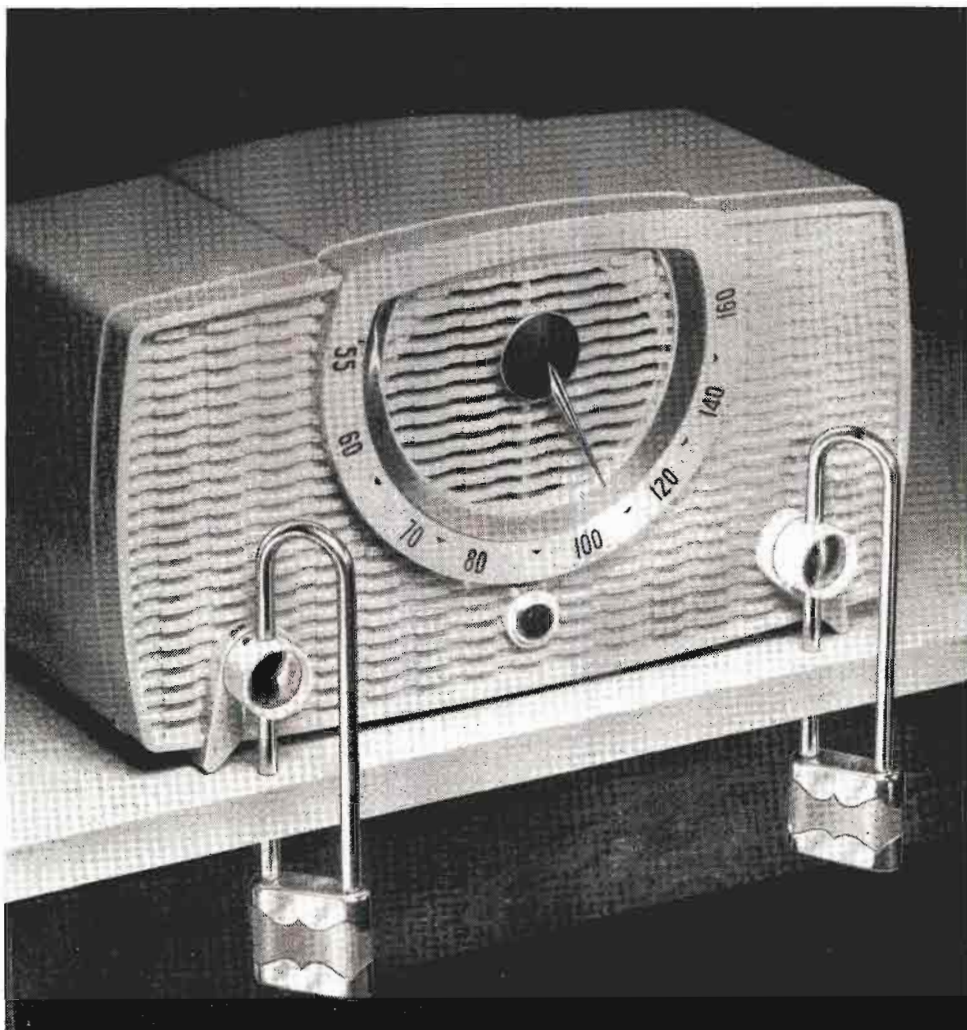
Frequency: 1230 Kc.....Power: 250 Watts d.  
 Owned-Operated By.....Elmer G. Beehler  
 Address.....127 No Div. Ave.  
 News Service.....UP  
 Trans. Service..Lang-Worth, MacGregor, Cole  
 Membership.....NARTB  
 Gen. Mgr., Ch. Eng.....Elmer G. Beehler  
 Sta., Comm. Mgr., Prog., Pub. Dir.....Al Ross

**KOLR—Sterling—1955  
 MBS-IMN**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....High Plains Bcstg. Corp.  
 Address.....114 Main St.  
 News Service.....AP  
 Transcription.....Thesaurus  
 Representative.....Hal Holman  
 Pres., Gen. Mgr.....Robin A. Morrow  
 Station Manager.....John Gazzdik  
 Program Dir.....Max Rossean  
 Chief Eng.....Deane Johnson

**KCRT—Trinidad—1946—MBS**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....KCRT, Inc.  
 Address.....Box 772  
 News Service.....UP  
 Membership.....NARTB  
 Representative.....Indie Sales  
 Pres., Gen. Mgr.....E. M. Cooper  
 Pub., Prog. Dir.....Pete Deluca  
 Sls. Prom. Mgr.....E. Griego



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- ▶ IN SOUTHERN NEW ENGLAND, family income is 14% above the U.S. average. You can reach this quality *in quantity* on the radio station that serves best.



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DETROIT • SAN FRANCISCO

**WTIC** HARTFORD  
CONNECTICUT

# Connecticut

Pop. March 1 (Est.) 2,285,000—Families 686,000  
Radio Homes 660,000—TV Homes 594,000—Stations in State 26

## WADS—Ansonia—1956

Freq.: 690 Kc. Power: 500 Watts d.  
Owned By: Valley Broadcasting Co.  
Address: Capitol Bldg., Main St.  
News Service: UP  
Representative: Walker  
Membership: NARTB, RAB  
Pres., Gen., Sta. Mgr.: Sydney E. Byrnes  
Comm. Mgr.: Howard Kester  
Sales Prom. Mgr.: Marvin Rothschild  
Program Dir.: Bernie Tracy  
Publicity Dir.: Barbara Criscuolo  
Chief Engineer: Lisle Dorrian

## WICC—Bridgeport—1926

Freq.: 600 Kc. Power: 1 Kw. d., 500 W. n.  
Owned-Oper. By: Bridgeport Bcstg. Co.  
Address: Box 9140  
News Service: AP, UP  
Transcription Service: Thesaurus  
Representative: Adam Young  
Pres., Gen. Mgr.: Philip Merryman  
Commercial Manager: Manning Slater  
Sales Prom. Mgr.: Cameron Mackenzie  
Program Director: Frank Delfino  
Chief Engineer: Pat Uliano

## WNAB—Bridgeport—1941 ABC-MBS-YANKEE

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By: WNAB, Inc.  
Business-Studio Address: 991 Broad St.  
News Service: UP  
Representative: Burke-Stuart  
President: Harold Thomas  
Gen., Sta., Comm. Mgr.: John Ellinger  
Prog. Director: Harry Luke  
Sls. Prom. Manager: Jack Kane  
Publicity Director: Vin. Lawford  
Chief Engineer: Norman Howard

## WBIS—Bristol—1948

Frequency: 1440 Kc. Power: 500 Watts d.  
Owned-Oper. By: The Bristol Bcstg. Corp.  
Business-Studio Address: 183 Main St.  
News Service: UP  
Representative: Clark  
President: Eric Hatch  
General Manager: R. C. Kilbourn

## WLAD—Danbury—1947

Frequency: 800 Kc. Power: 250 Watts d.  
Owned-Operated By: Berkshire Bcstg. Corp.  
Business-Studio Address: 207 Main St.  
News Service: AP  
Transcription Service: World, SESAC  
Representative: Indie Sales  
President: John P. Previdi  
Gen., Comm. Mgr., Pub. Dir., Prom. Mgr.: Sol Robinson  
Program Director: Paul Baker  
Chief Engineer: Rudi Cehak

## WCCC—Hartford—1947

Frequency: 1410 Kc. Power: 500 Watts d.

Owned-Oper. By: Greater Hartford Bcstg Corp.  
Address: Hotel Bond  
News Service: UP  
Station Rep.: Walker  
President: William M. Savitt  
Sec't. Treas.: M. Savitt  
Sta., Comm. Mgr.: R. H. Klein  
Sales Prom. Mgr.: Wm. Hennessey  
Program Director: Jack Brooks  
Publicity Director: Milt Berkowitz  
Chief Engineer: Michael Cookish

## WDRG—Hartford—1922—CBS

Frequency: 1360 Kc. Power: 5000 Watts  
Owned-Oper. By: The Connecticut Bcstg. Co.  
Business-Studio Address: 869 Blue Hills Ave.  
News Service: UP  
Representative: Paul H. Raymer  
Membership: NARTB  
President: Franklin M. Doolittle  
General Manager: Walter B. Haase  
Comm., Sales Prom. Mgr.: William F. Malo  
Program Dir.: Harvey H. Olson  
Chief Engineer: Henry M. Broderick, Jr.

## WPOP—Hartford—1935 MBS-ABC-YANKEE

Frequency: 1410 Kc. Power: 5,000 Watts  
Owned-Oper. By: Tele-Broadcasters of Conn., Inc.  
Business-Studio Address: 600 Asylum Ave.  
News Service: UP  
Representative: H-R Reps, Inc.  
Pres., Gen. Mgr.: H. Scott Killgore  
Commercial Mgr.: Phillip Zoppi

## WTIC—Hartford—1925—NBC

Frequency: 1080 Kc. Power: 50,000 Watts  
Owned-Oper. By: Travelers Bcstg. Service  
Business-Studio Address: 26 Grove St.  
News Service: AP, INS  
Transcription Service: Lang-Worth SESAC  
Representative: Christal  
Membership: NARTB, RAB  
Pres., Gen. Mgr.: Paul W. Morescy  
Asst. Gen. Mgr., Sls. Mgr.: Walter Johnson  
Asst. Sales Mgr.: Irwin Cowper  
Program Manager: Leonard J. Patricelli  
Public Rel. Dir.: Bernard Mullins  
Chief Engr.: Herman D. Taylor

## WMMW—Meriden—1947

Frequency: 1470 Kc. Power: 1000 Watts  
Owned: Silver City Crystal Company  
Address: 8 West Main St.  
News Service: UP  
Representative: Thomas F. Clark  
Membership: RAB  
President: C. A. Schultz  
General Manager: C. A. Kruttschnitt  
Commercial Manager: James MacGovern  
Program Director: Les Fox  
Chief Engineer: John Roache

**WCNX—Middletown—1948**

Frequency: 1150 Kc. . . . . Power: 500 Watts d.  
 Owned-Oper. By. . . . . Middlesex Bcstg. Co.  
 Business-Studio Address. . . . . 460 Main St.  
 News Service . . . . . UP  
 Transcription . . . . . Thesaurus  
 Representative . . . . . Devney, Nona Kirby  
 Managing Dirs. . . . . R. J. W. J. O'Brien  
 Station Mgr. . . . . Bill Glynn

**WHAY—New Britain—1949**

Frequency: 910 Kc. . . . . Power: 5000 Watts  
 Owned-Operated By. . . . . Central Conn. Bcstg. Co.  
 Business Address. . . . . 22 Grove Hill  
 News Service . . . . . UP  
 Representative . . . . . Nona Kirby, R. O'Connell  
 Membership . . . . . NARTB  
 President . . . . . Patrick Goode  
 General Mgr. . . . . Aldo DeDominicis  
 Sta., Comm. Mgr. . . . . Charles Bell  
 Program Director. . . . . George Ehrlich  
 Pub. Dir. . . . . Carol Ginsburg  
 Chief Engineer. . . . . Hillis W. Holt

**WKNB—New Britain—1946**

Frequency: 840 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By. . . . . New Britain Bcstg. Co.  
 Address. . . . . 1422 New Britain Ave.  
 News Service . . . . . AP, UP  
 Representative . . . . . Bolling  
 Membership . . . . . NARTB  
 Gen. Mgr. . . . . Peter B. Kenney  
 Comm., Sls. Prom. Mgr. . . . . Gustave Nathan

Program Director. . . . . Robert W. Bray  
 Oper. Mgr. . . . . John P. Shipley

**WAVZ—New Haven—1947**

Frequency: 1300 Kc. . . . . Power: 1000 Watts  
 Owned-Operated By. . . . . WAVZ Bcstg. Corp.  
 Business-Studio Address. . . . . 152 Temple St.  
 News Service . . . . . AP  
 Representative . . . . . Hollingbery, Kettell Carter  
 Membership . . . . . NARTB  
 President. . . . . Victor W. Knauth  
 Exec. V.P., Sta. Mgr. . . . . Daniel W. Kops  
 Sls. Prom., Comm. Mgr. . . . . Richard J. Monahan  
 Program Director. . . . . E. J. Markle  
 Publicity Director. . . . . S. L. Barstein  
 Chief Engineer. . . . . Frederick Brill

**WELI—New Haven—1935**

Frequency: 960 Kc. . . . . Power: 5 Kw. d. 1 Kw. n.  
 Owned By. . . . . Conn. Radio Foundation, Inc.  
 Business-Studio Address. . . . . 221 Orange St.  
 News Service . . . . . UP  
 Transcription Service . . . . . World  
 Representative. . . . . H. R. Reys., Rbt. Foster  
 Pres., Sta., Gen. Mgr. . . . . Richard W. Davis  
 Commercial Mgr. . . . . Edwin H. Schweitzer  
 Publicity Director. . . . . Rudy Frank  
 Program Director. . . . . Charles H. Wright  
 Chief Engineer. . . . . Fred King

**WNHC—New Haven—1944**

ABC

Frequency: 1340 Kc. . . . . Power: 250 Watts

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Owned-Oper. By... Triangle Publications, Inc.  
**Business-Studio Address**.....1110 Chapel St.  
 News Service.....AP, INS  
 Newspaper Affil. .... Inquirer  
 Representative.....Katz Agency  
 Membership.....NARTB  
 General Mgr.....Edward D. Toddei  
 Sales Manager.....J. Vincent Callanan  
 Sta., Prog. Mgr.....Edward C. Obrist  
 Promotion Dir.....John J. Curran  
 Chief Engineer.....Vinnie DeLourentis

### WNLC—New London—1936 MBS-YANKEE

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By.. The Thames Bcstg. Corp.  
**Business-Studio Address**.....281 State St.  
 News Service.....UP  
 President-Gen. Sta. Mgr.....Gerald J. Morey  
 Comm.-Sales Prom. Mgr.....Leo B. Keegan  
 Prog., Publ. Dir.....Nelson Brown  
 Chief Engineer.....Randolph Barrett

### WNLK—Norwalk—1948

Frequency: 1350 Kc.....Power: 500 Watts  
 Owned-Operated By.. Norwalk Bcstg. Co., Inc.  
**Address**.....11 Wall St.  
 News Service.....UP  
 Representative.....McGillvra  
 Pres., Gen. Mgr.....James Stolcz  
 Program Director.....Dick Bounerba  
 Chief Engineer.....Clarence Burnham

### WICH—Norwich—1946

Freq: 1310 Kc.....Power: 1 Kw.  
 Owned-Oper. By... Eastern Conn. Bcstg. Co.  
**Business-Studio Address**.....Cuprak Rd.  
 News Service.....UP  
 Representative.. Everett-McKinney, R. C. Foster  
 Membership.....RAB  
 Pres., Gen., Sta. Mgr.....D. Lasser  
 Sls. Prom. Mgr.....Edward Adler  
 Comm. Mgr.....Richard Reed  
 Program Dir.....Mal Morse  
 Chief Engineer.....Alexander Dubenetsky

### WPCT—Putnam—1953

Frequency: 1350 Kw.....Power: 1 Kw. d.  
 Owned-Oper. By... Israel Putnam Bcstg. Co.  
**Address**.....42 Main St.  
 Transcription Service.....World  
 Membership.....NARTB  
 President.....Roland A. Gayette  
 Gen. Mgr.....Harry E. Breault  
 Pgm. Dir.....Lester Douglas  
 Chief Engineer.....John Dufour

### WSTC—Stamford—1941—ABC

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....W. Conn. Bcstg. Co.  
**Business-Studio Address**.....270 Atlantic St.  
 Newspaper Affiliation.... Stamford Advocate  
 News Service.....UP  
 Membership.....NARTB  
 Representative.....Everett-McKinney, Foster  
 President.....Kingsley Gillespie  
 Gen. Manager.....Julian Schwartz

### WLCR—Torrington—1947

Frequency: 990 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.. Litchfield Cty. Radio Corp.  
**Business-Studio Address**.....23 Main St  
 Transcription Service.....SESAC  
 Representative.....Bogner & Martin  
 Membership.....NARTB  
 News Service.....AP  
 Pres., Gen. Mgr.....Charles O. Scott  
 Station Mgr.....Arthur Barnham  
 Comm. Mgr.....Alex Pernal  
 Prog., Pub. Dir.....Joe Storm  
 Chief Engineer.....Donald Morrison

### WTOR—Torrington—1948 ABC

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By... Torrington Bcstg. Co., Inc.  
**Business-Studio Address**.....93 Perkins St.  
 Representative.....Rambau  
 News Service.....AP  
 Pres., Gen., Sta. Mgr.....Edmund Waller  
 Comm., Sls. Prom. Mgr.....Al Ayre  
 Prog., Pub. Dir.....David Eller

### WBRV—Waterbury—1934 CBS

Frequency: 1590 Kc.....Power: 5000 Watts  
 Owned-Oper. By... American-Republican, Inc.  
**Business-Studio Address**.....P. O. Box 1627  
 News. Affil..... American-Republican  
 News Service.....AP

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 Waterbury with  
 your favorite  
 research service  
 or ask the  
 Avery-Knodel  
 man.

# WBRV

CBS—5,000 Watts

Rep. .... Avery-Knodel, Kettel-Carter  
 Membership ..... NARTB  
 President ..... William J. Pope  
 Manager ..... J. Maxim Ryder  
 Pub. Dir., Sls. Prom. Mgr. .... Robert Holczer  
 Program Director ..... Waller O. Howard  
 Chief Engineer ..... Frank B. Hales

**WATR—Waterbury—1934**  
**ABC**

Frequency: 1320 Kc. .... Power: 1000 Watts  
 Owned-Oper. By ..... WATR, Inc.  
 Business-Studio Address ..... 440 Meadow St.  
 News Service ..... UP  
 Representative ..... Burke-Stuart  
 Membership ..... NARTB

President ..... Harold Thomas  
 Gen. Mgr., Comm. Mgr. .... Sam Elman  
 Sales Prom. Mgr. .... Fred Erwin  
 Prog. Director ..... Wally King  
 Pub. Dir. .... Bob Gullepsie  
 Chief Engineer ..... Andrew Toras

**WWCO—Waterbury—1946**  
**MBS-YANKEE**

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned-Oper. .... New England Bcstg. Co., Inc.  
 Business-Studio Address ..... 65 Bank St.  
 News Service ..... AP  
 Representative ..... McGillvra  
 Membership ..... NARTB  
 Pres., Gen., Sta. Mgr. .... Lawrence Brandon  
 Comm. Mgr. .... Howard Mendel

**Delaware**

Pop. March 1 (Est.) 421,000—Families 124,000  
 Radio Homes 116,000—TV Homes 108,000—Stations in State 8

**WDOV—Dover—1947**

Frequency: 1410 Kc. .... Power: 1000 Watts d.  
 Owned ..... Dover Bcstg. Co.  
 Business Address ..... Denny's Rd.  
 Representative ..... Grant Webb  
 President ..... Renry Rau  
 V. P., Gen. Mgr. .... Maxwell Marvin  
 Station Mgr. .... W. S. Cook

**WJWL—Georgetown—1951**

Frequency: 900 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By ..... Rollins Bcstg., Inc.  
 Address ..... DuPont Highway  
 Transcription Service ..... Thesaurus  
 Representative ..... Zimmer  
 President ..... O. Wayne Rollins  
 Gen., Sta., Comm., Sls. Mgr. .... Norman M. Glenn

**WKSB—Milford—1953**

Frequency: 930 Kc. .... Power: 500 Watts d.  
 Owned-Oper. By ..... Kent-Sussex Bcstg. Co.  
 Address ..... Box 444  
 Transcription Service ..... Lang-Worth  
 Gen., Comm., Prom. Mgr. .... H. M. Griffith, Jr.  
 Ch. Eng., Oper Mgr. .... C. V. Lundstedt

**WSUX—Seaford—1955**

Frequency: 1280 Kc. .... Power: 500 Watts d.  
 Owner-Oper. By ..... Sussex Broadcasting Co.  
 Address ..... Dual Hwy. 13  
 Representative ..... Clark  
 Pres., Gen. Mgr. .... Elizabeth Evans  
 V. P., Ch. Eng. .... W. Courtney Evans

**WAMS—Wilmington—1947**

Frequency: 1380 Kc. .... Power: 1000 Watts  
 Owned ..... Rollins Broadcasting Co.  
 Address ..... 414 French St.  
 News Service ..... AP  
 President ..... O. Wayne Rollins  
 General Manager ..... Byron Millison  
 Program Director ..... Tim Crow  
 Chief Engineer ..... Fitzgerald McDaniel

**WDEL—Wilmington—1922**  
**NBC**

Frequency: 1150 Kc. .... Power: 5000 Watts  
 Owned-Oper. By ..... Delmarva Bcstg. Co., Inc.  
 Business-Studio Address ..... 10th & King Sts.  
 News Service ..... AP  
 Transcription Service ..... Thesaurus  
 Representative ..... Robert Meeker  
 Membership ..... NARTB  
 Station Executive ..... Clair R. McCollough  
 Station Manager ..... Harvey C. Smith  
 Natl. Sales Mgr. .... J. Robert Gulick  
 Comm. Mgr. .... William McKibben  
 Prom. Dir. .... Paul I. Woodland  
 Program Director ..... R. V. Aydelotte  
 Technical Director ..... J. E. Mathiot

**WILM—Wilmington—1922**  
**ABC**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Delaware Bcstg. Co.  
 Business-Studio Address ..... 920 King St.  
 News Service ..... UP  
 Transcription Service ..... World  
 Representative ..... Bolling Co.  
 Membership ..... RAB, NARTB  
 President ..... Ewing B. Hawkins  
 V.P., Mgr. .... Jackson F. Lee  
 Program Director ..... Warren Keyser  
 News Director ..... Harry F. Thernal  
 Chief Engineer ..... H. Edwin Kennedy

**WTUX—Wilmington—1947**

Frequency: 1290 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By ..... Port Frere Bcstg. Co., Inc.  
 Business-Studio Address ..... 1400 Market St.  
 News Service ..... AP  
 Transcription Service ..... Lang-Worth  
 Representative ..... Walker  
 Pres.-Sta. Mgr. .... Gordon K. MacIntosh  
 Comm. Mgr. .... William S. Ewing  
 General Mgr. .... Howard Robinson  
 Chief Engineer ..... David Martin

# Dist. of Columbia

Pop. March 1 (Est.) 871,000—Families 251,000  
Radio Homes 245,000—TV Homes 223,000—Stations in State 8

## WGMS—Washington, D. C. 1947—MBS

Frequency: 570 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By. RKO Teleradio Pictures, Inc.  
Address Hotel Harrington  
News Service AP  
Representative Adam Young  
President Thomas F. O'Neil  
Vice-President John B. Poor  
General Mgr. Robert F. Hurleigh  
General Sales Mgr. Henry V. Seay  
Program Dir. Phil Lampkin  
Sales Prom. Mgr. Florenz Hinz  
Nat. Sales Mgr. Wendell B. Campbell

## WMAL—Washington, D. C. 1925—ABC

Freq.: 630 Kc. Power: 5,000 Watts  
Owned Evening Star Bcstg. Co., Inc.  
Address 4461 Connecticut Ave., N.W.  
Representative H-R  
Newspaper Affiliation The Evening Star  
News Service AP  
Membership NARTB, RAB  
President John W. Thompson, Jr.  
General Manager Fred S. Houwink  
Sta. Mgr. Robert W. Jonscher  
Sales Prom. Mgr. C. A. Macatee  
Comm. Mgr. Bertram Libin  
Program Director Martin Pinsker  
Chief Engineer Allan Powley

## WOL—Washington, D. C.—1924

Frequency: 1450 Kc. Power: 250 Watts  
Owned Wash. Bcstg. Corp.  
Address 2000 P. St.  
News Service UP  
Pres., Gen. Mgr. Henry Rau  
Comm. Mgr. Edwin Charles  
Pub. Director Charles Dillon  
Station Mgr., Prog. Dir. Maxwell Marvin  
Chief Engineer Lloyd Smith

## WOOK—Washington, D. C. 1940

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Operated By. United Bcstg. Co.  
Business-Studio Address 8th & I Sts., N.W.  
Station Rep. United Bcstg., Harlan Oakes  
News Service UP  
Pres., Gen. Mgr. Richard Eaton  
Program Director Cliff Holland  
Comm., Sta. Mgr. Arthur A. Snowberger  
Station Mgr. Arthur A. Snowberger  
Comm. Mgr. Kenneth Wood

## WPGC—Washington, D. C. (SEE MORNINGSIDE, MD.)

## WRC—Washington, D. C.—1923 NBC

Frequency: 980 Kc. Power: 5000 Watts  
Owned-Operated By National Bcstg. Co., Inc.  
Business-Studio Address Sheraton Park Hotel  
News Service AP, INS, UP  
Trans. Serv. Thesaurus, Stand. Associated  
Representative NBC Spot Sales  
Membership NARTB, RAB  
President (NBC) Robert Sarnoff  
Vice-Pres. (Wash.) Frank Russell  
Vice-Pres., Gen., Sta. Mgr. Carlton D. Smith  
Director of Sales Joseph W. Goodfellow  
Commercial Mgr. Harry A. Karr, Jr.  
Pub., Prom. Dir. William E. Coyle  
Public Serv. Mgr. Burton Bridgens

## WTOP—Washington, D. C. 1927—CBS

Frequency: 1500 Kc. Power: 50,000 Watts  
Owned-Oper. Washington Post & Times Herald  
Address Broadcast House  
News Service AP, UP, INS  
Representative CBS Radio Spot Sales  
Membership RAB  
President John S. Hayes  
Station Manager Lloyd Dennis  
Comm. Mgr. R. W. Schellenberg  
Sls. Prom. Mgr., Pub. Dir. W. J. Wiggins  
Prog. Dir. P. A. Searight  
Chief Engineer Granville Klink

## WUST—Washington, D. C. 1951

Frequency: 1120 Kc. Power: 250 Watts d.  
Owned-Oper. By. Broadcast Management, Inc.  
Address 1343 U St.  
Representative Forjoe  
Pres., Gen. Mgr. Harold E. Sheifers  
Comm., Prom. Mgr. Jackson Lowe  
Program Mgr. Georgette Leighton  
Chief Engineer Arnold Beland

## WWDC—Washington, D. C. 1941—MBS

Frequency: 1260 Kc. Power: 5000 Watts  
Owned-Oper. By. WWDC, Inc.  
Business-Studio Address 1627 K St., N.W.  
Trans. Service Lang-Worth, World  
Representative Blair  
News Service AP, UP  
Membership NARTB, RAB  
Pres., Gen. Mgr. Ben Strouse  
Comm. Manager Herman Paris  
Program Director Norman Reed  
Sls. Prom., Pub. Dir. Irving Lichtenstein  
Chief Engineer Ross H. Beville

- 
- **WJHP** AM/FM/TV Jacksonville
  - **WCOA** Pensacola
  - **WDLP** Panama City
  - **WTMC** Ocala
  - **WESH-TV** Daytona Beach

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Pop. March 1 (Est.) 3,990,000—Families 1,148,000  
Radio Homes 1,124,000—TV Homes 836,000 Stations in State 108

## WAPG—Arcadia—1955—KBS

Frequency: 1480 Kc. Power: 1000 Watts d.  
Owned. Arcadia-Punta Gorda Bcstg. Co.  
Address. Box 676  
News Service. UP  
Owner. H. F. McKee  
Gen., Sta. Mgr., Ch. Eng. James L. Derrick

## WBAR—Bartow—1953

Frequency: 1460 Kc. Power: 1000 Watts d.  
Owned-Oper. By. WBAR, Inc.  
Address. Box 820, Lakeland Hwy.  
News Service. AP  
Membership. NARTB  
President. W. A. Wynne  
Gen., Sta., Comm. Mgr. John Burgeen  
Prog. Dir. Francis Pipes  
Chief Engineer. J. A. Duncan

## WSWN—Belle Glade—1947

Frequency: 900 Kc. Power: 1000 Watts d.  
Owned-Operated By. Seminole Bcstg. Co.  
Address. Scarborough Bldg.  
News Service. UP  
Transcription Service. Thesaurus  
Representative. Stars National  
Chrm. of Bd. E. D. Rivers, Jr.  
President. Hubert E. Ulmer  
General Manager. Garnett L. Merck  
Comm. Manager. Marvin Smith  
Program Director. Robert Prather

## WTRL—Bradentown—1947 KBS

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By. Trail Bcstg. Co.  
Address. Memorial Pier, P. O. Box 1060  
News Service. AP  
Representative. Hil Best  
Trans. Service. Standard, World, SESAC  
Sales Prom. Dir., Comm. Mgr. Ken McKendree  
Dir. of Operations. Charles A. Blake  
Chief Engineer. Carl B. DeLay

## WTAN—Clearwater—1948

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By. WTAN, Inc.  
Business Address. 200 Pierce Blvd.  
News Service. AP  
Representative. McGillvra  
Trans. Thesaurus, Columbia  
Membership. NARTB, RAB  
President. Wm. G. Wells  
Gen., Sta. Mgr., V.P. H. D. Parker  
Commercial Manager. F. L. Parker  
Prog. Dir., Eng. G. A. Robinson

## WKKO—Cocoa—1953

Frequency: 860 Kc. Power: 1 Kw. d.  
Owned-Operated By. James H. Sawyer  
Address. Box 1308

News Service. UP  
Transcription. Standard, SESAC  
Representatives. Hil F. Best, Dora Clayton  
Gen. Mgr. Carl G. Collins, Jr.  
Program Dir. Lowell Fenner, Jr.  
Chief Engineer. Davis E. Wilson

## WVCG—Coral Gables—1948

Frequency: 1070 Kc. Power: 1000 Watts d.  
Owned-Operated By. Peninsular Bcstg. Corp.  
Business Address. Box 1315  
News Service. AP  
Transcription Service. Associated, SESAC  
Representatives. Clark, Good Music Bcstg.  
Membership. RAB, NARTB  
President-General Mgr. George W. Thorpe  
Asst. Sta. Mgr. Barbara Binns  
Comm. Mgr. Timothy Carney  
Program Director. Robert Hildreth  
Chief Engineer. Thomas Middleton

## WCNU—Crestview—1948 KBS

Frequency: 1010 Kc. Power: 1000 Watts d.  
Owned-Operated By. Gulf Shores Bcstg. Co.  
Business-Studio Address. Box 518  
News Service. AP  
Transcription Service. World, SESAC  
General Manager. S. F. Townsend

## WJSB—Crestview—1954

Frequency: 1050 Kc. Power: 1000 Watts  
Owned-Operated By. Crestview Bcstg. Co.  
Address. Box 267  
News Service. UP  
Transcription. Thesaurus  
Membership. NARTB  
Gen., Comm. Mgr. Everett H. McCrary  
Prog. Dir. Judith McCrary  
Ch. Eng. James Tennalis

## WDCF—Dade City—1954 KBS

Frequency: 1350 Kc. Power: 1 Kw. d.  
Owned. Pasco Bcstg. Co.  
Address. P. O. Box 952  
News Service. AP  
Transcription. Standard  
Pres., Gen. Mgr. E. P. Martin  
Sta. Mgr., Prog. Dir. Chaz Royce  
Chief Engineer. G. E. Strait

## WMFJ—Daytona Beach—1935

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By. WMFJ, Inc.  
Business-Studio Address. 600 N. Atlantic Ave.  
News Service. UP  
Membership. NARTB  
Representative. Joseph Hershey McGillvra  
President. Emil J. Arnold  
Gen. Mgr., Chief Eng. Jack Seigel  
Sta. Mgr. Lee W. Menard



Comm. Mgr. . . . . Carl Abel  
 Sales Prom. Mgr. . . . . Ben W. Taylor  
 Prog. Dir. . . . . Richard Marcellan

General Mgr. . . . . Jackson Lee  
 Program Dir. . . . . Jean Larkin

**WNDB—Daytona Beach—1948**  
**ABC-MBS**

Frequency: 1150 Kc. . . . . Power: 1,000 Watts  
 Owned-Operated By . . . . . News-Journal Corp.  
 Business-Studio Address . . . . . 128 Orange Ave.  
 News Service . . . . . AP  
 Representative . . . . . John H. Perry  
 Newspaper Affil. . . . . News-Journal Corp.  
 Membership . . . . . NARTB  
 President . . . . . Julius Davidson  
 Gen., Sta. Mgr. . . . . R. Y. Huffman  
 Comm. Mgr. . . . . Lyman L. McGrath  
 Sales Prom. Mgr. . . . . Daniel Carroll  
 Publicity Dir. . . . . M. E. Hcgman  
 Prog. Dir. . . . . Elizabeth J. Weed  
 Chief Engineer . . . . . F. A. Scott

**WMEG—Eau Gallie—1956**

Frequency: 920 Kc. . . . . Power: 1000 Watts d.  
 Owned . . . . . Mel-Eau Broadcasting Corp.  
 Address . . . . . Turtle Mound Road  
 News Service . . . . . UP  
 Transcription . . . . . Thesaurus, SESAC  
 President . . . . . Norman E. Jorgensen  
 General Manager . . . . . A. V. Cattleton  
 Asst. Mgr., Prog. Dir. . . . . Victoria C. Marten  
 Comm. Mgr. . . . . Dean C. Wilson  
 Chief Engineer . . . . . Robert C. Whiteley

**WROD—Daytona Beach—1947**  
**NBC**

Frequency: 1340 Kc. . . . . Power: 250 Watts  
 Owned . . . . . Daytona Beach Bcstg. Corp.  
 Business Address . . . . . Box 991  
 News Service . . . . . UP  
 Transcription Service . . . . . Thesaurus  
 Membership . . . . . RAB, NARTB  
 Representative . . . . . Rambeau  
 Pres., Gen. Mgr. . . . . John S. Murphy  
 Sta. Mgr., Prog. Dir., Chief Eng.  
 James F. McDonough

**WLCO—Eustis—1955**

Frequency: 1240 Kc. . . . . Power: 250 Watts  
 Owned . . . . . Radio Station WLCO  
 Address . . . . . Box 1505  
 News Service . . . . . AP  
 Transcription . . . . . Thesaurus  
 Representative . . . . . Continental Radio Sales  
 Owner, Gen. Mgr. . . . . Floyd W. Hess  
 Sta., Comm. Mgr. . . . . Morton C. Cook  
 Sales Prom. Mgr. . . . . Barbara A. Riddlebaugh  
 Program Dir. . . . . Thomas W. Osborne  
 Publicity Dir. . . . . W. B. Croke  
 Chief Engineer . . . . . Robert Blynn

Comm. Mgr. . . . . A. N. Sims  
 Sales Prom. Mgr. . . . . Ed New  
 Pub. Dir. . . . . Ray Ovington

**WFBF—Fernandina Beach**  
**1955—KBS**

Frequency: 1570 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By . . . . . Fernandina Beach Bcstrs.  
 Address . . . . . 118 Atlantic Ave.  
 News Service . . . . . UP  
 Representative . . . . . Keystone  
 Co-Owner, Gen., Sta. Mgr.  
 Marshall W. Rowland  
 Comm., Sales Prom. Mgr. . . . . R. E. Gleason  
 Prog. Dir., Chief Eng. . . . . G. J. Duck

**WFNM—De Funiak Springs**  
**1955**

Frequency: 1460 Kc. . . . . Power: 1 Kw. d.  
 Owned-Oper. By . . . . . Walton County Bcstg. Co.  
 Address . . . . . Box 387  
 News Service . . . . . UP  
 Manager . . . . . Ralph B. Mann  
 Program Director . . . . . Jimmy Whitaker

**WWIL—Ft. Lauderdale—1955**  
**KBS**

Frequency: 1580 Kc. . . . . Power: 1 Kw.  
 Owned-Operated By . . . . . Missouri Bcstg. Corp.  
 Address . . . . . Box 8067  
 Representative . . . . . Heady-Reed  
 News Service . . . . . AP  
 President . . . . . L. A. Benson  
 Prog. Dir. . . . . Bill Smith  
 Chief Eng. . . . . Daniel J. Curran

**WJBS—DeLand—1948—NBC**

Frequency: 1490 Kc. . . . . Power: 250 Watts  
 Owned . . . . . John B. Stetson University  
 Address . . . . . P. O. Box 808  
 News Service . . . . . AP  
 Transcription . . . . . Associated  
 Representative . . . . . Donald Cooke  
 Membership . . . . . NARTB  
 President . . . . . Dr. J. Ollie Edmunds  
 General Mgr., Prog. Dir. . . . . R. H. Westervelt  
 Commercial Manager . . . . . Ken Brown  
 Chief Engineer . . . . . Lonnie Padron

**WFTL—Fort Lauderdale—1946**

Frequency: 1400 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Gore Publishing Co.  
 Bus. Studio Address . . . . . 1785 S. E. 15th St.  
 News Service . . . . . AP  
 Membership . . . . . RAB, NARTB  
 Transcription Service . . . . . World  
 Representative . . . . . Sears & Ayers  
 Gen., Sta., Comm. Mgr. . . . . R. L. Bowles  
 Sales Mgr. . . . . Art Harre  
 Program Director . . . . . Jack Swart  
 Chief Engineer . . . . . Richard P. Northey

**WDBF—Delray Beach—1954**

Frequency: 1420 Kc. . . . . Power: 500 Kw.  
 Owned . . . . . Delray Bcstg. Corp.  
 Address . . . . . Bon Air Hotel  
 News Service . . . . . UP  
 Transcription . . . . . Lang-Worth

**WINK—Ft. Myers—1940**  
CBS-KBS

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By... Ft. Myers Bcstg. Co., Inc.  
Address... WINK Bldg.  
News Service... AP  
Representative... Donald Cooke, J. S. Ayers  
Membership... NARTB, RAB  
General Manager... A. J. Bauer

**WMYR—Ft. Myers—1952**

Freq.: 1410 Kc. Power: 5 kw. d., 500 w. n.  
Owned-Operated By... Robert Hecksher  
Address... Box 1486  
News Service... UP  
Membership... RAB  
Owner-Gen. Mgr... Robert Hecksher

**WARN—Fort Pierce—1953**  
KBS

Frequency: 1330 Kw. Power: 1000 Watts d.  
Owned-Oper. By... Hurricane Bcstg. Service, Inc.  
Address... P. O. Box 1343  
News Service... AP  
Transcription Service... Standard  
Representative... Continental  
Membership... NARTB  
Pres., Gen., Sta. Mgr... Murray C. Tillman  
Prog. Mgr... Willis M. Shawver Jr.  
Pub. Dir... Howard Sharp  
Chief Engineer... John E. Palmer

**WIRA—Fort Pierce—1946**  
NBC

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By... Indian River Bcstg. Co.  
Business Address... Melody Lane  
News Service... AP  
Membership... NARTB  
Representative... Dixieland  
Pres., Gen. Mgr... James L. Howe  
Sta. Mgr... Sam Lawder  
Program Director... Anne Wilder  
Commercial Manager... J. Kingsley Butt  
Chief Engineer... Edward Murdoch

**WFTW—Ft. Walton Beach**  
1953

Frequency: 1260 Kc. Power: 1000 Watts  
Owner... Vacationland Bcstg. Co.  
Address... Box 687  
News Service... AP  
Transcription... Thesaurus, Lang-Worth  
President... Wilbur R. Powell  
Gen. Mgr... Milford A. Reynolds  
Ch. Eng... James G. Waits

**WDVH—Gainsville—1954**

Frequency: 980 Kc. Power: 5 Kw. d.  
Owned-Operated By... WDVH, Inc.  
Address... Box 289  
News Service... UP  
Representative... Clark

President... R. A. Vaughn  
General Manager... Thomas R. Hanssen  
Commercial Manager... Jimmy Hales  
Program Director... Joe Hill

**WGGG—Gainesville—1948**  
ABC-KBS

Frequency: 1230 Kc. Power: 250 Watts  
Owned... Alachua County Bcstg. Co., Inc.  
Business-Studio... 1230 Waldo Rd.  
News Service... UP  
Transcription Service... World  
Representative... Best  
Membership... NARTB  
Pres., Gen. Mgr., Pub. Dir., Ch. Eng.  
R. M. Chamberlin

Comm. Mgr., Prom. Mgr... Leon E. Mims  
Program Director... Pierre A. Bejano

**WRUF—Gainesville—1928**  
MBS

Frequency: 850 Kc. Power: 5000 Watts  
Owned-Operated By... Univ. of Fla.  
Business-Studio Address... Gainesville, Fla.  
News Service... AP  
Trans. Service... Lang-Worth, Thesaurus  
Representative... Burn-Smith  
Membership... NARTB  
Director... Garland Powell  
Asst. Dir... E. R. Dantzer, Jr.  
Commercial Manager... R. L. Black, III  
Prog. Dir... Bob Smith  
Chief Engineer... Bertram McNamara

**WGTO—Haines City—1955**

Frequency: 540 Kc. Power: 10 Kw.  
Owned-Operated By... KWK, Inc.  
Address... 8th and Hinson Sts.  
Newspaper Affil... St. Louis Globe-Democrat  
News Service... UP  
Representative... Adam Young  
Membership... RAB  
President... Robert Convey  
Gen., Sta. Comm. Mgr., Prog. Dir... E. D. Hill  
Sales Prom. Mgr., Pub. Dir... Gary Miller  
Chief Engineer... Dave Shick

**WGMA—Hollywood-Miami**  
1953

Freq.: 1320 Kc. Power: 1000 Watts  
Owned... South Jersey Bcsting.  
Address... Box 539  
News Service... AP  
Station Representative... Hil F. Best  
President... Maj. Ranulf Compton  
Gen. Mgr... Gordon Giffen  
Sta. Mgr., Chief Eng... Charles C. Castle  
Comm. Mgr... Joseph M. Haddad  
Prom. Dir... George Daye  
Pub. Dir... Carolyn Malchiodi

**WIVY—Jacksonville—1948**

Frequency: 1050 Kc. Power: 1000 Watts d.  
Owned-Operated By... WIVY, Inc.  
Address... Box 228-A

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