

## WROW-TV—Albany—1953 ABC-CBS

Channel: 41 UHF. AP: 138 Kw. VP: 269 Kw.  
Owned-Oper. By... Hudson Valley Bcstg. Co.  
Business Address... Box 4100  
Phone Number... 3-2225  
Air Time... 12 hours daily  
Representative... Harrington, Righter & Parsons, Inc.  
News Service... INS, UP  
Membership... NARTB  
President... Frank M. Smith  
General Manager... Thomas S. Murphy  
Station Manager... Harry L. Goldman  
Program Director... Charles Poqan  
Promotion Dir... Hilda Nauman  
Chief Engineer... Charles Heisler  
Consulting Engineer... Frank H. McIntosh

## WNBF-TV—Binghamton 1949—ABC-CBS-NBC

Channel: 12 VHF. AP: 83 Kw. VP: 166 Kw.  
Owned Oper. By... Triangle Publications, Inc.  
Business Address... 1 Henry St.  
Phone Number... 3-7311  
Air Time... 17 hours daily  
News Service... AP  
Representative... Blair TV, Inc.  
Membership... NARTB, TvB  
General Manager... George R. Durham  
Gen. Sales Mcnager... Andrew G. Hubbell  
Program Director... Edward M. Scala  
Prom. Director... L. V. Bertin  
Chief Engineer... Sherman Egan  
Con. Engineer... Jansky & Bailey  
(SEE PAGE 902)

## WBEN-TV—Buffalo 1948—CBS-DuM

Channel: 4 VHF. AP: 27 Kw. VP: 54 Kw.  
Owned-Oper. By... WBEN, Inc.  
Phone Number... MOhawk 0930  
Business Address... Hotel Staller  
Air Time... 17½ hours daily  
News Service... AP, INS, UP  
Representative... Harrington, Righter & Parsons, Inc.  
Membership... TvB  
President... Edward H. Butler  
General Manager... C. Robert Thompson  
Comm. Manager... Nicholas J. Maller  
Station Mgr... George R. Torge  
Prom. Director... Joseph A. Haeflner  
Film Director... Quintin P. Renner  
Program Dir... Frederick A. Keller  
Prod. Manager... John L. Hutchinson, Jr.  
Chief Engineer... Ralph J. Kingsley  
Consulting Eng... A. E. Cullum, Jr.

## WBUF-TV—Buffalo—1953 ABC-CBS-NBC

Channel: 17 UHF. AP: 114.5 Kw. VP: 229 Kw.

Owned-Oper. By... NBC  
Business Address... 184 Barton St.  
Phone Number... Summer 1717  
Air Time... 8 hours daily  
News Service... UP  
Representative... NBC Spot Sales  
Membership... NARTB  
President... Robert Sarnoff  
General Manager... C. C. Bevis  
Sales Manager... W. B. Decker  
Dir. of News & Comm. Affairs... J. L. Begon  
Director of Oper... Alfred Jackson  
Business Mgr... W. Callaway  
Consulting Eng... Kear & Kennedy

## WGR-TV—Buffalo—1954 NBC-ABC

Channel: 2 VHF. AP: 66 Kw. VP: 100 Kw.  
Owned-Oper. By... WGR Corporation  
Business Address... 184 Barton St.  
Phone Number... Summer 7115  
Air Time... 18 hours daily  
News Service... AP, INS  
Representative... Free & Peters  
Membership... NARTB  
President... George F. Goodyear  
V.P., Gen. Manager... J. J. Bernard  
Comm. Manager... G. Paschall Swift  
Prog. Director... VanBeuren De Vries  
Prom., Pub. Director... Ollie Howard  
Production Mgr... Warren Rossell  
Dir. News & Sp. Events... VanBeuren DeVries & Charles Warren  
Film Manager... Paul Sciandra  
Chief Engineer... Karl B. Hoffman  
Consulting Eng... Walter L. Davis

## WCNY-TV—Carthage—1954 ABC-CBS

Channel: 7 VHF. AP: 91.2 Kw. VP: 174 Kw.  
Owned-Oper. By... The Brockway Company  
Bus. Address... P. O. Box 211, Watertown, N. Y.  
Phone Number... 410  
Air Time... 9 hours daily  
News Service... UP  
Representative... Weed  
Membership... NARTB  
President... John B. Johnson  
General Manager... Louis Saiff, Jr.  
Station Manager... James W. Higgins  
Sales Manager... Alford M. Tauroney  
Prog., Director... David M. Graves  
Promotion Director... Homer J. Perkins  
Director of News... William E. Haley  
Production Manager... Glenn H. Hall  
Flim Manager... John A. LaLiberte  
Chief Engineer... Michael R. Yonkovic  
Consulting Engineer... George C. Davis

## WAST—Hagaman—1955 (Satellite WROW-TV, Albany)

**MORE AUDIENCE\*** THAN  
ANY STATION IN CINCINNATI  
.....**THAT'S WHAT**  
**WNBK-TV, BINGHAMTON, N.Y.**  
DELIVERS DAY AND NIGHT  
SEVEN DAYS A WEEK—AT  
**LOWER COST PER 1000.**  
YOUR BLAIR-TV MAN HAS  
THE EVIDENCE FOR YOU.

\*Also more audience than any station in Washington, D. C., Houston, Minneapolis-St. Paul and other major markets. Telepulse, December, 1955.



Channel 12  
NBC-TV • ABC-TV

**WKNY-TV—Kingston—1954**  
CBS-NBC-DuM-ABC

Channel: 66 UHF... AP: 11.5 Kw... VP: 24.4 Kw.  
Owned-Oper. By..... WKNY-TV Corp.  
Business Address..... 601 Broadway  
Phone Number..... Kingston 4500  
Air Time..... 6 hours daily  
News Service..... AP  
Representative..... Meeker  
President..... Joseph K. Close  
General Manager..... Robert M. Peebles  
Station Manager..... Robert L. Sabin  
Prog. Prod., Pub. Director..... Irv Rose  
Film Manager..... Bern Levy  
Chief Engineer..... Bill Reeves  
Consulting Engineer..... George Lohnes

**WABC-TV—New York—1948**  
ABC

Channel: 7 VHF... AP: 40 Kw... VP: 80 Kw.  
Owned-Oper. By  
American Bcstg.-Paramount Theaters, Inc.  
Business Address..... 7 W. 66th St.  
Phone Number..... SUsquehanna 7-5000  
Air Time..... 16 hours daily  
News Service..... INS  
Membership..... NARTB  
Representative..... Weed  
President..... Robert E. Kintner  
Gen. Mgr..... R. L. Stone  
Sales Manager..... J. Stamler  
Program Director..... George Rice  
Nat. Spot Sales & Traffic Mgr..... Mary Connell  
Production Mgr..... Gordon Kunz  
Publicity Director..... Stephen Strassberg  
Film Dir..... T. Kako  
Chief Engineer..... Frank Marx  
Consulting Eng..... Kear & Kennedy

**WABD—New York—1944**  
DuM

Channel: 5 VHF... AP: 8.4 Kw... VP: 16.7 Kw.  
Owned-Oper. By..... DuMont Bcstg. Corp.  
Business Address..... 205 E. 67th St.  
Phone Number..... LEhigh 5-1000  
News Service..... UP, INS  
Representative..... Avery-Knodel  
Membership..... NARTB  
President..... Bernard Goodwin  
Vice Pres., Gen. Manager..... Ted Cott  
Exec. Pres. Asst..... Lew Arnold  
Sales Mgr..... Bill Adler  
Dir. of News & Sp. Events..... Ted Yates  
Exec. Prod..... Barry Shear  
Film Manager..... Joel Weisman  
Chief Engineer..... Archie Smith

**WATV—Newark, N. J.**

(See New Jersey listing)

**WCBS-TV—New York—1941**  
CBS

Channel: 2 VHF... AP: 21 Kw... VP: 42 Kw.  
Owned-Oper..... Columbia Bcstg. System Inc.  
Business Address..... 485 Madison Ave.  
Phone Number..... PLaza 1-2345  
Air Time..... 19 hours daily  
News Service. AP, INS, UP, CBS TV News Film  
Representative..... CBS TV Spot Sales  
Membership..... NARTB, TvB  
President (CBS Inc.)..... Frank Stanton  
President (CBS TV Div.)... J. L. Van Volkenburg  
General Manager..... Sam Cook Digges  
Asst. Gen. Mgr., Dir. Pub. Serv..... Clarence  
Warden  
General Sales Mgr.... Frank Shakespeare, Jr.  
Program Dir..... Hal Hough  
Dir. Adv., Sales Promotion..... Robert G. Patt  
Asst. Prog. Dir. & Prod. Dir.... Dan Gallagher  
Publicity Director..... Robert Fuller  
Film Dept. Manager..... William C. Lacey  
Dir. Tech. Operations.... Robert G. Thompson  
Consulting Engr..... CBS Gen. Eng. Dept.

**WOR-TV—New York—1949**

Channel: 9 VHF... AP: 44Kw... VP: 88 Kw.  
Owned-Oper. By..... RKO Teleradio Pictures  
Business Address..... 1440 Broadway  
Phone Number..... LOngacre 4-8000  
Air Time..... 14½ hours daily  
News Service..... INS, UP  
Station Representative..... H-R Reps.  
Membership..... NARTB, TvB  
President..... Thomas F. O'Neil  
V.P..... Gordon Gray  
Executive Asst..... Seymour Handy  
Comm. Manager..... Willicam Dix  
Promotion Director..... Robert Sullivan  
Dir. of News & Sp. Events..... George Brown  
Production Mgr..... Ivam Reiner  
Pub. Rel. Director..... Richard Jackson  
Film Manager..... Milford Fenster  
Chief Engineer..... Harry Tilley

**WPIX—New York—1948**

Channel: 11 VHF... AP: 51 Kw... VP: 100 Kw.  
Owned-Oper. By..... N. Y. Daily News  
Address..... 220 E. 42nd St.  
Phone Number..... MU 2-6500  
Air Time..... 12 hours daily  
News Service..... UP  
Newspaper Affiliation... N. Y. Daily News  
Representative. Peters, Griffin, Woodward, Inc.  
President..... F. M. Flynn  
V.P., Gen., Mgr..... F. M. Thrower  
Asst. Gen. Opns. Manager..... L. J. Pope  
Program Manager..... A. G. Hartigan  
News & Sp. Events Mgr..... Walter Engels  
Sales Mgr..... J. A. Patterson  
Adv. & Promotion Manager... K. Culverhouse  
Pub. & Pub. Relations Mgr. L. A. Hollingsworth  
Chief Engineer..... O. S. Freeman  
Consulting Engineer..... A. D. Ring

## WRCA-TV—New York—1941

### NBC

Channel: 4 VHF...AP: 15 Kw...VP: 30 Kw.  
 Owned-Oper. By.....National Bcstg. Co.  
 Business Address.....30 Rockefeller Plaza  
 Phone Number.....Circle 7-8300  
 Air Time.....18 hours daily  
 News Service.....AP, INS, UP  
 Representative.....NBC Spot Sales Dept.  
 Membership.....NARTB, TvB  
 President.....Robert Sarnoff  
 Gen. Mgr., Vice Pres.....Hamilton Shea  
 Asst. Gen. Mgr.....William Davidson  
 Commercial Manager.....Jay Heitin  
 Program Director.....Steve Krantz  
 Promotion Director.....Max E. Buck  
 Dir. of News & Sp. Events.....Bill Berns  
 Operations Manager.....Peter Afte  
 Publicity Mgr.....John O'Keefe  
 Prod. & Business Affairs.....Arthur Hamilton  
 Chief Engineer.....Alfred E. Jackson

## WIRI—Plattsburg—1954

### ABC-NBC

Channel: 5 VHF...AP: 12 Kw...VP: 20 Kw.  
 Owned-Oper. By.....Rollins Bcstg. Co.  
 Business Address.....257 Cornelia St.  
 Phone Number.....3070  
 Air Time.....12½ hours daily  
 Representative.....McGillvra  
 Membership.....NARTB  
 News Service.....AP, UP  
 Pres., Gen. Manager.....Carl F. Stohn  
 Comm. Manager.....Albert LaFrance  
 Prog. Dir., Prod., Film Mgr.....Carl Stohn, Jr.  
 Dir. News & Sp. Events.....Bird Berdan, Al Cahill  
 Chief Engineer.....Joe Vallelunga

## WHAM-TV—Rochester—1949

### NBC

Channel: 5 VHF...AP: 50 Kw...VP: 100 Kw.  
 Owned-Oper. By.....Transcontinent TV Corp.  
 Business Address.....201 Humboldt St.  
 Phone Number.....Hubbard 1221  
 Air Time.....18 hours daily  
 News Service.....AP  
 Representative.....Hollingbery  
 Membership.....NARTB  
 President.....William Fay  
 V.P., Gen. Sls. Mgr.....John W. Kennedy, Jr.  
 Gen. Prog. Director.....Charles Siverson  
 Asst. Prog. Dir., TV.....Gene Zacher  
 Dir. Adv. & Prom.....L. Walton Smith  
 News Editor.....David E. Kessler  
 Production Manager.....Gene Zacher  
 Film Director.....David Manning  
 Chief Engineer.....Kenneth Gardner

## WHEC-TV—Rochester—1953

### CBS-ABC

Channel: 10 VHF...AP: 66 Kw...VP: 124 Kw.  
 Owned-Oper. By.....WHEC, Inc.

Business Address.....40 Franklin St.  
 Phone Number.....Baker 6740  
 Representative.....Everett-McKinney  
 News Service.....AP  
 Membership.....NARTB, TvB  
 President.....Frank E. Gannett  
 Vice-Pres., Gen. Mgr.....C. Glover DeLaney  
 Asst. Gen. Manager.....Lowell H. MacMillan  
 Comm. Manager.....LeMoine C. Wheeler  
 Prog., Prom. Dir.....William J. Adams  
 Production Manager.....Warren Wightman  
 Film Manager.....James Reidenbach  
 Chief Engineer.....Bernard C. O'Brien  
 Technical Director.....Richard K. Blackburn

## WVET-TV—Rochester—1953

### CBS-ABC

Channel: 10 VHF...AP: 62.5 Kw...VP: 125 Kw.  
 Owned-Oper. By.....Veterans Bcstg. Co., Inc.  
 Business Office.....17 Clinton Ave. S.  
 Phone Number.....Hamilton 4820  
 Representative.....Bolling  
 Pres., Gen., Station Mgr.....Ervin F. Lyke  
 Comm. Manager.....Arthur Murrellwright  
 Program Director.....Paul C. Louthier  
 Prom., Pub. Director.....Donald Kallock  
 Dir. of News & Sp. Events.....David Roberts  
 Production Manager.....F. Chase Taylor  
 Film Manager.....Arthur V. Cook  
 Chief Engineer.....Raymond Jones  
 Consulting Eng.....John Creutz

## WRGB—Schenectady—1939

### ABC-CBS-NBC

Channel: 6 VHF...AP: 47 Kw...VP: 93 Kw.  
 Owned-Oper. By.....General Electric Co.  
 Business-Studio Address.....1 Rlver Road  
 Phone Number.....FR 7-2261  
 Representative.....NBC Spot Sales  
 Station Mgr.....Raymond W. Welpott  
 Mgr., Bcstg. Sta. Dept.....Bob B. Hanna, Jr.  
 Comm. Manager.....Robert F. Reid  
 Prog. Dir., Film, Prod. Mgr.....Albert G. Zink  
 Prom., Pub. Director.....James Q. Cobb  
 Dir. of News & Sp. Events.....Lansing Christman  
 Chief Engineer.....Willard J. Purcell  
 Consulting Engineer.....Jansky & Bailey

## WHEN-TV—Syracuse—1948

### ABC-CBS-DuM

Channel: 8 VHF...AP: 100 Kw...VP: 190 Kw.  
 Owned-Oper. By.....Meredith Syracuse TV Corp.  
 Address.....101 Court St.  
 Phone Number.....74-5711  
 Representative.....Katz  
 President.....E. T. Meredith, Jr.  
 Vice-Pres. & Gen. Mgr.....Paul Adanti  
 Comm. Manager.....Frederick R. Menzies  
 Prog. Dir., Film Mgr.....Gordon Alderman  
 Prod. Manager.....Fred Beck  
 Prom., Publicity Director.....Robert G. Peel  
 Chief Engineer.....Frank Spain

**WSYR-TV—Syracuse—1950**  
NBC

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.  
Owned-Oper. By....Central N. Y. Bcstg. Corp.  
Business Address.....224 Harrison St.  
Phone Number .....3-7111  
Air Time.....18 hours daily  
News. Affil..Post & Standard, Herald-Journal  
News Service.....UP INS  
Representative ...Harrington-Righter-Parsons  
Membership .....NARTB  
Pres., Gen., Sta. Mgr.....E. R. Vadeboncoeur  
Comm. Manager.....William R. Alford, Jr.  
V.P. in Charge of Prog.....William V. Rothrum  
Prom., Pub. Director.....Louis Switzer  
Dir. of News & Sp. Events.....Fred Hillegas  
Program Director.....James McDonald  
Film Manager.....Rodney Swift  
Chief Engineer.....Albert Echolzer  
Consulting Eng.....Craven, Lohnes & Culver

**WKTV—Utica—1949**  
ABC-CBS-NBC

Channel: 13 VHF..AP: 100 Kw...VP: 187 Kw.  
Owned-Oper. By....Copper City Bcstg. Corp.  
Business Address.....Smith Hill Rd.  
Phone Number .....3-0404  
Air Time.....18 hours daily  
News Service .....UP  
Representative .....Donald Cooke, Inc.  
Membership .....NARTB  
President.....Myron J. Kallet  
Gen., Sta. Manager.....Michael C. Fusco  
Exec. Vice Pres.....William T. MacNeilly  
Program Dir.....Jack Fredericks  
Publicity Director.....Frank Gruenwald  
Promotion Director.....Steve Purcell  
Dir of News & Sp. Events.....Lyle Bosley  
Prod. Manager.....Edward Whittaker  
Film Manager.....Joseph Casaletta  
Chief Engineer.....De Forest T. Layton, Jr.  
Consulting Eng.....George Adair

For Important  
Telephone Numbers  
in  
New York  
Chicago  
Washington  
Los Angeles  
See  
Page 100



Spend Jefferson Nickels  
on a Jefferson Standard Station...  
Create Jeffersonian Results

**WBTV**  
CHARLOTTE, N.C.

**WBTV**  
FLORENCE, S.C.

JEFFERSON STANDARD BROADCASTING COMPANY  
represented nationally by CBS TV Spot Sales

## WISE-TV—Asheville—1953 NBC-CBS

Channel: 62... AP: 16 Kw... VP: 29 Kw.  
Owned-Operated By... WISE, Inc.  
Address... 100 College St.  
Phone Number... 3-5381  
Air Time... 5 hours daily  
News Service... AP  
Representative... Bolling  
President, Gen. Mgr... Harold H. Thoms  
Commercial Mgr... Joseph J. Master  
Program Director... Coletta M. Mouw  
Chief Engineer... John Randolph

## WLOS-TV—Asheville—1954 ABC

Channel: 13... AP: 85 Kw... VP: 170 Kw.  
Owned-Oper. By... Skyway Broadcasting Co.  
Business Address... 288 Macon Avenue  
Phone Number... 2-2431  
Air Time... 12½ hours daily  
News Service... UP  
Rep... Venard, Rintoul & McConnell; Ayers  
Membership... NARTB  
Executive V.P... Charles B. Britt  
Gen. Mgr., Dir News, Sp. Evt... J. E. Edwards  
Comm. Manager... Bradley H. Roberts  
Prog. Dir., Prod. Mgr... Charles E. Newcomb  
Prod. Manager... Sterling W. Wright  
Film Manager... Bob Hensley  
Consulting Engineer... John Creutz

## WBT-TV—Charlotte—1949 ABC-CBS-NBC

Channel: 3 VHF... AP: 60 Kw... VP: 100 Kw.  
Owned-Oper. By... Jefferson Standard Bcstg. Co.  
Business Address... 1 Jefferson Pl.  
Phone Number... ED 3-8833  
Air Time... 17 hours daily  
News Service... UP, AP  
Representative... CBS TV Spot Sales  
Membership... NARTB, TvB  
President... Joseph M. Bryan  
Exec. V.P., Gen. Mgr... Charles H. Crutchfield  
V.P., Sales & Prom... J. Robert Covington  
V.P. Prog. & Pub. Rel... Kenneth I. Treadwell  
Gen. Sales Mgr... Wallace J. Jorgenson  
V.P. Dir. of Engineering... Thomas Howard  
Promotion Supervisor... John Dillon  
Prod. Supervisor... Robert L. Rierson  
Publicity Director... H. Harold Powell  
Film Supervisor... J. Nathan Tucker  
Consulting Engineer... A. J. Ring

## WTVD—Durham—1954 ABC-NBC

Channel: 11 VHF... AP: 170 Kw... VP: 316 Kw.  
Owned-Oper... Durham Bcstg. Enterprises, Inc.  
Business Address... P. O. Box 2009  
Phone Number... 2-2111

Air Time... 18 hours daily  
News Service... AP  
Representative... Petry  
Membership... NARTB, TvB  
Pres., Gen. Mgr... Harmon L. Duncan  
Station Manager... Floyd Fletcher  
Comm. Manager... Mike Thompson  
Program Director... Ernie Greup  
Prom., Pub. Director... Norman Hackney  
Production Manager... Harry Middleton  
Dir. of News & Sp. Events... Jack Williams  
Film Buyer... Dale Baum  
Chief Engineer... Henry Cronin  
Consulting Eng... Craven, Lohnes & Culver

## WFLB-TV—Fayetteville 1955—CBS-NBC

Channel: 18 UHF... AP: 7.41 Kw... VP: 13.2 Kw.  
Owned-Operated By... Fayetteville Bcstrs. Inc.  
Address... Box 512  
Representative... Young TV Corp.  
General Manager... W. D. Bailey

## WFMY-TV—Greensboro 1948

Channel: 2 VHF... AP: 8.4 Kw... VP: 16.72 Kw.  
Owned-Operated By... Greensboro News Co.  
Address... Phillips Ave.  
Phone Number... 4-0114  
Air Time... 17 hours daily  
News Service... UP  
News. Affil... News, Record  
Representative... Harrington, Righter & Parsons  
Membership... NARTB, TvB  
Gen., Sta. Manager... Gaines Kelley  
Comm. Manager... Joe E. Lake  
Program Director... Gomer R. Lesch  
Prom. Manager... Al Chioda  
Film Manager... Jack Wiggins  
Chief Engineer... William E. Neill  
Consulting Engineer... Craven, Lohnes, & Culver

## WNCT—Greenville—1953 ABC-CBS

Channel: 9 VHF... AP: 158 Kw... VP: 316 Kw.  
Owned-Oper. By... Carolina Bcstg. System Inc.  
Business Address... Box 898  
Phone Number... 6181  
Air Time... 17½ hours daily  
News Service... UP  
Representative... Pearson  
Membership... TvB  
President... Earl Westbrook  
General Manager... A. Hartwell Campbell  
Comm. Manager... John G. Clark, Jr.  
Prog., News Director... Eck Wall  
Prom., Pub. Manager... Dave Mosier  
Production Manager... John Warner  
Film Mgrs... Malcolm Nicholson, Bill Carroll  
Chief Engineer... Hank Tribbley  
Consulting Eng... Everett Dillard

**THOSE WHO KNOW FAMOUS BRANDS . . .**

**KNOW THE MOST FAMOUS BRAND IN NEWS IS**

**A P**

**50 ROCKEFELLER PLAZA, NEW YORK 20. N. Y.**



**WNAO-TV—Raleigh—1953**  
**ABC-CBS-DuM**

Channel: 28 UHF...AP: 102 Kw...VP: 182 Kw.  
Owned-Oper. By.....Sir Walter Television Co.  
Business Address.....219 S. McDowell St.  
Phone Number.....2-0321  
Air Time.....15 hours daily  
News Service.....AP  
Representative.....Avery-Knodel, Inc.  
Membership.....NARTB, TvB  
President.....John W. English  
Gen., Sta. Mgr.....Charles G. Baskerville  
Commercial Mgr.....Earl Welde  
Chief Engineer.....Pete Miller  
Consulting Engineer.....Craven, Lohnes

**WITN—Washington—1955**  
**NBC**

Channel: 7 VHF...AP: 160 Kw...VP: 316 Kw.  
Owned-Oper. By.....North Carolina TV, Inc.  
Business Address.....Washington  
Phone Number.....1760  
Air Time.....9 hours daily  
News Service.....UP  
Representative.....Headley-Reed  
Membership.....NARTB  
Pres., Gen., Sta. Mgr.....W. R. Robertson, Jr.  
Comm. Manager.....T. H. Patterson  
Dir. Ops., Film Mgr.....Hal Wilson  
Dir. of News & Sp. Events.....S. Pfultz  
Chief Engineer.....L. E. Hilcnd  
Cons. Eng.....George C. Davis, Wash., D. C.

**WMFD-TV—Wilmington**  
**1954—ABC-NBC**

Channel: 6 VHF...AP: 31 Kw...VP: 62 Kw.  
Owned-Oper. By.....WMFD-TV, Inc.  
Business Address.....225 Princess Street  
Phone Number.....3-4666  
Air Time.....8 hours daily  
News Service.....UP  
Representative.....Weed  
Membership.....NARTB  
President, Gen. Mgr.....R. A. Dunlea  
Station Manager.....R. A. Dunlea, Jr.  
Comm. Manager.....C. O. Shields  
Program Director.....Clint Long  
Promotion Director.....Bob Caudle  
Dir. of News & Sp. Events.....Paul Jennewein  
Production Manager.....Bob West  
Publicity Director.....Gene Warren  
Film Manager.....John McNeil  
Chief Engineer.....E. I. Herring  
Consulting Engineer.....A. D. Ring

**WSJS-TV—Winston-Salem**  
**1953—NBC**

Channel: 12 VHF...AP: 200 Kw...VP: 316 Kw.  
Owned-Oper. By.....Triangle Bcstg. Corp.

**CBS**

**WNAO-TV**

**CHANNEL 28**

**THE NATION'S**

*No. 1*

**U. H. F.**

**IN A MIXED**

**MARKET !!**

**Raleigh**

**Durham**



Business Address..... 419-21 N. Spruce St.  
 Phone Number..... 5-2311  
 Air Time..... 18 hours daily  
 Newspaper Aff. Journal & Twin City Sentinel  
 News Service..... UP  
 Representative..... Headley-Reed  
 Membership..... NARTB, TvB  
 Exec. V.P. & Gen. Mgr..... Harold Essex  
 Sales Manager..... Harry B. Shaw  
 Program Manager..... John A. Comas  
 Prom. & Pub. Director..... Dick Barron  
 Director News..... F. O. Carver  
 Film Manager..... Carl Wiegold  
 Operations Manager..... Phil Hedrick  
 Consulting Eng..... Craven, Lohnes & Culver

**WTOB-TV—Winston-Salem  
 1953**

Channel: 26 UHF.. AP: 9 Kw.. VP: 17.2 Kw.  
 Owned-Oper. By... Winston-Salem Bcstg. Co.  
 Business Address..... Box 5176  
 Phone Number..... 3-4353  
 Air Time..... 8 hours daily  
 Representative... Venard, Rintoul & McConnell  
 President..... James W. Coan  
 General Manager..... John G. Johnson  
 Production Mgr., Film Dir.... Tracy Lounsbury  
 Chief Engineer..... Jim Hoke

**NORTH DAKOTA**

Pop. Feb. 1, 1956 (Est.) 624,000—TV Homes 72,095  
 Stations in State 6

**KBMB-TV—Bismarck—1955  
 CBS**

Channel: 12 WHF.. AP: 14.5 Kw.. VP: 39 Kw.  
 Owned-Oper. By... North Dakota Bcstg. Co., Inc.  
 Address..... Box 626, Fargo, N. D.  
 Representative..... Weed TV Corp.  
 Pres., Gen. Mgr..... John W. Boler

**KFYR-TV—Bismarck—1953  
 NBC-CBS**

Channel: 5 VHF.. VP: 50 Kw.. VP: 100 Kw.

Owned-Oper. By..... Meyer Bcstg. Co.  
 Business Address..... 202½ Fourth St.  
 Phone Number..... CA 3-0900  
 Air Time..... 10 hours daily  
 News Service..... UP  
 Membership..... NARTB, TvB  
 Representative..... Hoag-Blair  
 President..... Mrs. P. J. Meyer  
 General Manager..... W. A. Ekberg  
 Comm. Manager..... A. L. Anderson  
 Program Director..... Cal Culver



**Channel 5**

BISMARCK, N. DAK.

**FULL POWER  
 100,000 WATTS**

Represented Nationally by Hoag-Blair TV, Inc.

**Kfyrtv  
 entertains and  
 sells some of  
 the nation's  
 spendigest  
 families!**

North Dakota families know a bargain when they see it . . . and they see it on KFYR-TV. Top-rated shows from the three major networks blend with carefully prepared local programming — sports, news and special events — to produce picture pleasure enjoyed by thousands of loyal KFYR-TV viewers.

And KFYR-TV satisfies some of the buying-est folks in the nation. North Dakota ranks 10th in the nation in retail sales per house-

hold . . . and Burlington, KFYR-TV's home county, clinched 26th place among the nation's counties with a whopping retail buying spree of \$5,748 per household last year.\*

No matter how you look at it . . . set saturation, mail pull or local account loyalty, KFYR-TV delivers MORE for your advertising dollar — where dollars mean dividends!

\*1955 Consumer Markets, SR&DS

**KFYR-TV ★ Channel 5 ★ Bismarck, North Dakota ★ 100,000 WATTS**

Prom., News & Sp. Events Dir. . . . . Jack Swenson  
 Production Manager . . . . . Wayne Turner  
 Film Manager . . . . . C. F. Dirlam  
 Chief Engineer . . . . . Ivar Nelson  
 Consulting Engineer . . . . . E. C. Page

**WDAY-TV—Fargo—1953**  
**NBC-ABC**

Channel: 6 VHF . . . AP: 33 Kw. . . VP: 66 Kw.  
 Owned-Oper. By . . . . . WDAY, Inc.  
 Business Address . . . . . 118 Broadway  
 Phone Number . . . . . 5357  
 Representative . . . . . Peters, Griffin, Woodward, Inc.  
 President . . . . . E. C. Reineke  
 Manager . . . . . Tom Barnes  
 Asst. Manager . . . . . Jack Dunn  
 Program Manager . . . . . Ken Kennedy  
 Promotion Mgr. . . . . Roy Pedersen  
 Production Director . . . . . Jack Gauvite

**KNOX-TV—Grand Forks**  
**1955—NBC-ABC**

Channel: 10 VHF . . . AP: 14.1 Kw. . . VP: 28.2 Kw.  
 Owned-Operated By . . . . . Community Radio Corp.  
 Address . . . . . Box 142  
 Representative . . . . . Rambeau, Bulmer & Johnson  
 Pres., Gen. Mgr. . . . . Carroll E. Day

**KCJB-TV—Minot—1953**  
**CBS-NBC**

Channel: 13 VHF . . . AP: 15 Kw. . . VP: 30 Kw.

Owned-Oper. By . . . . . North Dakota Bcstg. Co.  
 Business Address . . . . . 15A West Central Ave.  
 Phone Number . . . . . 51-161  
 Air Time . . . . . 10 hours daily  
 News Service . . . . . AP, UP  
 Representative . . . . . Weed  
 Membership . . . . . NARTB  
 Pres., General Manager . . . . . John W. Boler  
 Sta.. Comm. Manager . . . . . Chester Rietan  
 Prog. Director . . . . . Peter Evenson  
 Dir. News & Sp. Events . . . . . William Johnson  
 Film Manager . . . . . Mary Novak  
 Chief Engineer . . . . . Joe Main  
 Consulting Engineer . . . . . Lloyd R. Amoo

**KXJB-TV—Valley City**  
**1954—CBS**

Channel: 4 VHF . . . AP: 57 Kw. . . VP: 100 Kw.  
 Owned-Oper. By . . . . . North Dakota Bcstg. Co.  
 Business Address . . . . . 4000 Front Street  
 Phone Number . . . . . 4461  
 Air Time . . . . . 13½ hours daily  
 News Service . . . . . AP  
 Representative . . . . . Weed  
 Membership . . . . . NARTB  
 Pres., Gen. Mgr. . . . . John W. Boler  
 V.P., Sales . . . . . William L. Hurley  
 Promotion Director . . . . . Barbara Curran  
 Dir. of News & Sp. Events . . . . . Hal Kennedy  
 Oper. Mgr., Prog. Dir. . . . . Judy Lawton  
 Prod. Manager . . . . . R. O. Grignon  
 Film Manager . . . . . Loren Mathre  
 V.P., Engineering . . . . . Lloyd Amoo

The "MARKET MAKERS" made

**Now . . . ONE CALL BUYS THE NORTH DAKOTA MARKET**

They're spread out in booming North Dakota, but they've got Cadillac buying power from oil, wheat, farming and distribution jobs—a population equal to Seattle, Minneapolis, New Orleans or Providence (and more buying power than most of them.)

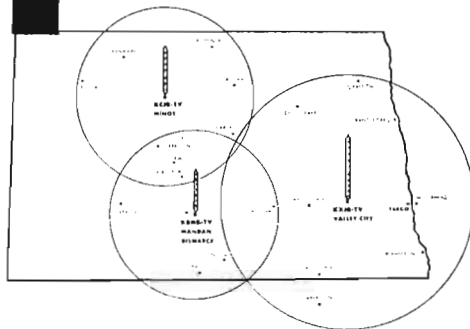
What's the easiest, most impressive, most economical way to reach this boom baby? Buy television on the "Market Maker Stations"—the perfect case of *one* television operation taking over 700,000 people scattered over 75,000 sq. miles and making a single market of them.

Here's how economically you can cover North Dakota with the "Market Maker Stations." The open rates below include a 15% discount for using all 3 "Market Makers." (Use two, and get a 10% discount):

	10 sec.	1 min.
AA (7:30-9:30 PM)	\$64.00	\$127.50
A TIME	48.00	96.00
B TIME	35.00	70.00
C TIME	23.00	47.00

Additional frequency discounts to 25%.

market out of North Dakota!



**ONE CALL . . . ONE CONTACT . . . ONE CONTRACT**

Delivers 80% of North Dakota and plenty of gravy in Minnesota and South Dakota, too!

ONLY POSSIBLE BY BUYING THE . . .

**MARKET MAKER STATIONS!**

• CBS Primary • N. D. Broadcasting Co. • 4000 Front St. • Fargo 4461

**Call WEED TELEVISION**

**KCJB-TV**  
 CHANNEL 13  
 30,000 WATTS  
 MINOT

**KXJB-TV**  
 CHANNEL 4  
 100,000 WATTS  
 VALLEY CITY

**KBMB-TV**  
 CHANNEL 12  
 30,000 WATTS  
 BISMARCK



**CLEVELAND'S  
NEW  
SIGHT AND  
SOUND**



**KYW 3 TV**

There's excitement in the air in Cleveland and all of Northern Ohio. KYW-TV, the newest member of the WBC family, is taking the town.

KYW-TV's audience is watching new and outstanding local shows! Popular NBC network shows! Color spectaculars! Drama, sports, comedy—the best of everything in sight and sound.

To you this means audience action in the nation's 7th largest market . . . 1,217,000 TV homes and the highest per-capita income in the country!

Put KYW-TV to work for you in these 27 rich counties. Call Albert Krivin, Sales Manager at CHerry 1-0942, or Alexander W. "Bink" Dannenbaum, Jr., WBC National Sales Manager, MURray Hill 7-0808, New York.

**WESTINGHOUSE BROADCASTING COMPANY, INC.**

**RADIO**

**BOSTON**—WBZ+WBZA  
**PITTSBURGH**—KDKA  
**CLEVELAND**—KYW  
**FORT WAYNE**—WOWO  
**PORTLAND**—KEX

**TELEVISION**

**BOSTON**—WBZ-TV  
**PITTSBURGH**—KDKA-TV  
**CLEVELAND**—KYW-TV  
**SAN FRANCISCO**—KPIX



KPIX REPRESENTED BY THE KATZ AGENCY, INC  
ALL OTHER WBC STATIONS REPRESENTED BY  
PETERS GRIFFIN WOODWARD INC.

**WAKR-TV—Akron—1953**  
**ABC**

Channel: 49 UHF.. AP: 107 Kw.. VP: 213 Kw.  
Owned-Oper. By..... Summit Radio Corp.  
Business Address..... 853 Copley Road  
Phone Number..... POrtage 2-8811  
Air Time..... 12 hours daily  
News Service..... AP, UP  
Representative..... Weed  
Membership..... NARTB  
President..... S. Bernard Berk  
Gen.. Sta. Manager..... Roger G. Berk  
V.P., Dir. Sales..... Kenneth M. Keegcn  
Prom. Director..... A. R. Cooper  
Dir. of News & Sp. Events..... Ed McDonald  
Prog., Pub. Dir., Prod. Mgr., Robert I. Bostian  
Film Manager..... William A. Mavrides  
Chief Engineer..... Irwin L. Knopp  
Consulting Engineer..... Kear & Kennedy

**WICA-TV—Ashtabula—1953**

Channels: 15 UHF... AP: 12 Kw... VP: 20 Kw.  
Owned-Oper. By..... WICA, Inc.  
Business Address..... Jefferson Road  
Phone Number..... 32-126  
Air Time..... 3 hours daily  
News Service..... UP  
President..... D. C. Rowley  
General Manager..... John Collin  
Station Manager..... Donald Fassett  
Comm. Manager..... Vernon Webster  
Prog. Dir., Film Mgr..... John Strasen  
Prom. & Pub. Director..... Lawrence Gerrity  
Dir. of News & Sp. Events..... Andrew Holecko  
Production Manager..... Robert Coxe  
Chief Engineer..... Frank Bernato  
Consulting Engineer..... Guatney & Jones

**WCPO-TV—Cincinnati**  
**1949—ABC**

Channel: 9 VHF.. AP: 158 Kw.. VP: 316 Kw.  
Owned-Oper. By. Scripps-Howard Radio, Inc.  
Business Address..... 2345 Symmes St.  
Phone Number..... CAPital 1-0777  
Air Time..... 17½ hours daily  
News Service..... UP  
Representative..... The Branham Co.  
Membership..... NARTB  
President..... Jack R. Howard  
General Manager..... M. C. Watters  
Station Manager..... Glenn C. Miller  
National Sales Mgr..... Patrick H. Crafton  
Prog. Director..... Ed Weston  
Prom., Pub. Director..... Dave Wilson  
Dir. of News & Sp. Events..... Jack Fogarty  
Sales Director..... Clarence (Chick) Doty  
Production Manager..... Len Gorian  
Film Manager..... Harvey Freeman  
Chief Engineer..... Paul Adams

**WKRC-TV—Cincinnati**  
**1949—CBS**

Channel: 12 VHF.. AP: 195 Kw.. VP: 316 Kw.  
Owned-Oper. By..... Radio Cincinnati, Inc.

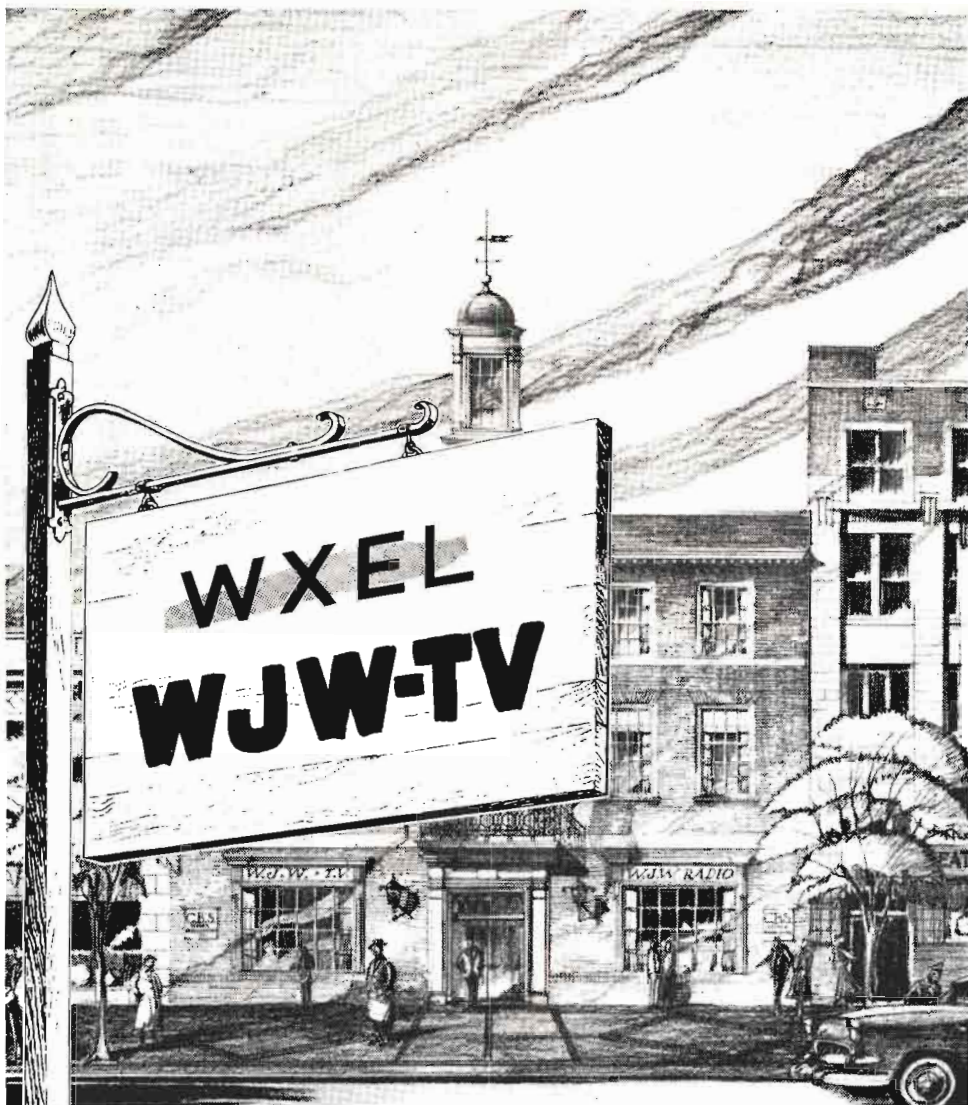
Business Address..... Times-Star Bldg.  
Phone Number..... GARfield 1-1331  
Air Time..... 18 hours daily  
News Service..... AP  
Representative..... Katz  
Membership..... NARTB  
President..... Hulbert Taft, Jr.  
Exec. V.P., Gen. Manager..... David G. Taft  
Gen. Sales Mgr..... Robert T. Schlinkert  
Natl. Sls. Manager..... Kenneth Church  
Local Sls. Manager..... Roger Read  
Program Director..... Paul E. Shumate  
Director of Merch. Prom..... John J. Walsh  
Dir. of News & Sp. Events..... George Palmer  
Prod. Manager..... George Rogers  
Publicity Director..... Don Edgemon  
Promotion Director..... Lila Lambert  
Film Manager..... Barry Hersh  
Director of Eng..... George Wilson  
Consulting Engineer..... George Davis

**WLW-T—Cincinnati—1948**  
**NBC**

Channel: 5 VHF.. AP: 50 Kw.. VP: 100 Kw.  
Owned-Operated By..... Crosley Bcstg. Corp.  
Address..... 140 W. Ninth St.  
Phone Number..... Cherry 1822  
Air Time..... 18 hours daily  
News Service..... UP, INS  
Rep..... WLW Sales, NBC Spot Sales  
Membership..... NARTB, TvB  
Chairman of the Board..... James D. Shouse  
Pres. & Gen. Mgr..... Robert E. Dunville  
V.P. & Asst. Gen. Mgr..... Ward Quaal  
V.P. & Dir. TV Oper..... John T. Murphy  
V.P. & Treasurer..... K. T. Murphy  
V.P., Public Relations..... Gil Kingsbury  
Station Mgr..... Robert Boulware  
Asst. Manager..... Harry LeBrun  
Program Director..... James Bruce  
Dir. Client Service Dept..... Richard K. Jones  
Prom., Pub. Director..... James E. Allen  
Dir. of News & Sp. Events..... Terry Flynn  
Exec. Producer..... Pete Katz  
Dir. Film Procurement..... Al Sussman  
Film Director..... Art Nevins  
Chief Engineer..... R. J. Rockwell  
Consulting Engineer..... Weldon & Carr.

**KYW-TV—Cleveland—1948**

Channel: 3..... AP: 50 Kw..... VP: 100 Kw.  
Owned-Oper. By..... Westinghouse Bcstg. Co.  
Business-Studio Address..... 815 Superior Ave.  
Phone Number..... CHerry 1-0942  
Air Time..... 18 hours daily  
News Service..... AP, UP, INS Facsimile  
Representative..... Peters, Griffin, Woodward, Inc.  
Membership..... NARTB, TvB  
President..... D. McGannon  
V.P., Gen. Mgr..... Rolland V. Tooke  
Sales Manager..... Albert Krivin  
Program Manager..... E. Preston Stover  
Production Manager..... B. Calvin Jones  
Adv. & Sls. Prom. Mgr..... G. Edward Wallis  
Auditor..... Robert Peters  
Chief Engineer..... Sidney V. Stadig



## A NEW NAME...AND A NEW HOME

A change is being made in WXEL, Channel 8 in Cleveland. A change in name that has a logical association, that makes for easier identity. Sharing the Storer Broadcasting Company banner with veteran radio station WJW, Cleveland's WXEL becomes WJW-TV. And along with the change in call letters comes a change in the home of these two sister stations. In the heart of downtown Cleveland is a handsome new Williamsburg colonial structure—better-than-ever able to serve its clients and the public. Come visit us soon—there's a hospitable welcome awaiting you!



*in Cleveland, keep your eye on channel 8*

**WJW-TV**...Cleveland's Basic CBS Television Outlet

## WEWS—Cleveland—1947

### ABC

Channel: 5 VHF..AP: 47 Kw..VP: 93 Kw.  
 Owned-Oper. By...Scripps-Howard Radio, Inc.  
 Business-Studio Address.....1816 E. 13th St.  
 Phone Number.....Tower 1-5454  
 Air Time.....15 hours daily  
 News Service.....UP  
 Membership.....NARTB, TvB  
 Representative.....Branham  
 President.....Jack R. Howard  
 General Manager.....James C. Hanrahan  
 Station Director.....J. Harrison Hartley  
 General Executive.....Floyd E. Weldman  
 Exec. Program Mgr.....Betty Cope  
 Dir. of News & Spec. Events...Donald L. Perris  
 Advertising Manager.....John H. Foley  
 Chief Engineer.....Joseph B. Epperson

## WJW-TV—Cleveland—1949

### CBS

Channel: 8 VHF..AP: 191 Kw..VP: 316 Kw.  
 Owned-Oper. By.....Storer Bcstg. Co.  
 Address.....1630 Euclid Ave.  
 Phone Number.....Tower 1-8989  
 Air Time.....16 hours daily  
 News Service.....UP, AP, INS  
 Representative.....Katz  
 Membership.....NARTB, TvB  
 President.....George B. Storer  
 Managing Director.....Ben Wickham  
 Publicity Director.....Barbara Snyder  
 Commercial Mgr.....R. C. Wright  
 Program Director.....Ben Wickham  
 Chief Engineer.....H. A. Brinkman  
 Consulting Engineer.....A. Earl Cullum

## WBNS-TV—Columbus—1949

### CBS

Channel: 10 VHF..AP: 123 Kw..VP: 219 Kw.  
 Owned By.....Dispatch Printing Co.  
 Business Address.....33 N. High St.  
 Phone Number.....CA 8-3538  
 Air Time.....17 hours daily  
 News Service.....AP  
 Station Representative.....Blair TV  
 Membership.....NARTB, TvB  
 Dir. of Television.....Richard A. Borel  
 Program Director.....Jerome R. Reeves  
 Sales Director.....Robert D. Thomas  
 Promotion Director.....Barbara Haddox  
 Dir. News & Spe. Events...Chester S. Long  
 Production Dir.....John Haldi  
 Public Serv. Dir.....Larry Rhodes  
 Merchandising Dir.....Morton Sherman  
 Film Buyer.....Betty Dixon  
 Chief Engineer.....Lester H. Nafzger  
 Consulting Engineer.....Jansky & Bailey

## WLW-C—Columbus—1949

### NBC-ABC

Channel: 4 VHF..AP: 13 Kw..VP: 26 Kw.  
 Owned-Operated By.....Crosley Bcstg. Corp.  
 Business Address...3165 Olentangy River Rd.  
 Phone Number.....Jefferson 5441  
 Membership.....TvB  
 Air Time.....19 hours daily  
 News Service.....UP  
 President.....Robert E. Dunville  
 Vice Pres. & Gen. Mgr.....James Leonard  
 Commercial Mgr.....James G. Burgess  
 Program Director.....Walter S. Jacobs  
 Promotion Director.....Donald H. Edgemoor  
 Production Manager.....Bud Gillis  
 Dir. of News & Spec. Events...David Nichols  
 Film Manager.....Carol Barclay  
 Chief Engineer.....Charles Sloan

## WTVN-TV—Columbus—1949

### CBS-DuM

Channel: 6 VHF..AP: 60 Kw..VP: 100 Kw.  
 Owned-Oper. By.....Radio Cincinnati, Inc.  
 Address.....753 Harmon Ave.  
 Phone Number.....CApitol 8-5801  
 Air Time.....15 hours daily  
 News Service.....AP  
 Representative.....Katz  
 Membership.....NARTB  
 President.....Hulbert Taft, Jr.  
 Exec. Vice-President.....Kenneth Church  
 General Manager.....J. W. McGough  
 Sales Manager.....Edwin G. Richter, Jr.  
 Program Director.....Joseph A. Jenkins  
 Promotion Director.....Bruce Johns  
 Director of News.....Joe Hill  
 Film Manager.....Richard McKinney  
 Chief Engineer.....William H. Hansher

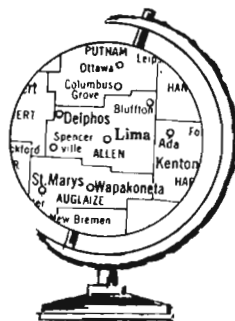
## WLW-D—Dayton—1949

### NBC-ABC

Channel: 2 VHF..AP: 50 Kw..VP: 100 Kw.  
 Owned-Oper. By.....Crosley Bcstg. Corp.  
 Business-Studio Address...4595 S. Dixie Hwy.  
 Phone Number.....Walnut 2101  
 Air Time.....19 hours daily  
 News Service.....UP, INS  
 Representative...WLW Sales, NBC Spot Sales  
 Membership.....NARTB  
 President.....R. E. Dunville  
 V.P., Sta. Manager.....H. P. Lasker  
 Comm. Manager.....George Gray  
 Program Adm.....Arlene Hadley  
 Pub. Director.....Dorothy A. Sanders  
 Exec. Prod.....Robert Provence  
 Chief Engineer.....Lester Sturgill

# WORLDS OF EXTRA COVERAGE!

In the rich trading area of Lima, Ohio, there are 45,000 TV families for a saturation of 81.1 percent . . . and here more people watch WHIO-TV than all the other TV stations combined. Outside of the primary area, LIMA IS 80 MILES FROM DAYTON. It's just one of the MANY outside bonus areas in WHIO-TV's coverage of 511,310 families. Here are the ARB facts and figures:



## CHANNELS VIEWED MOST IN LIMA, OHIO

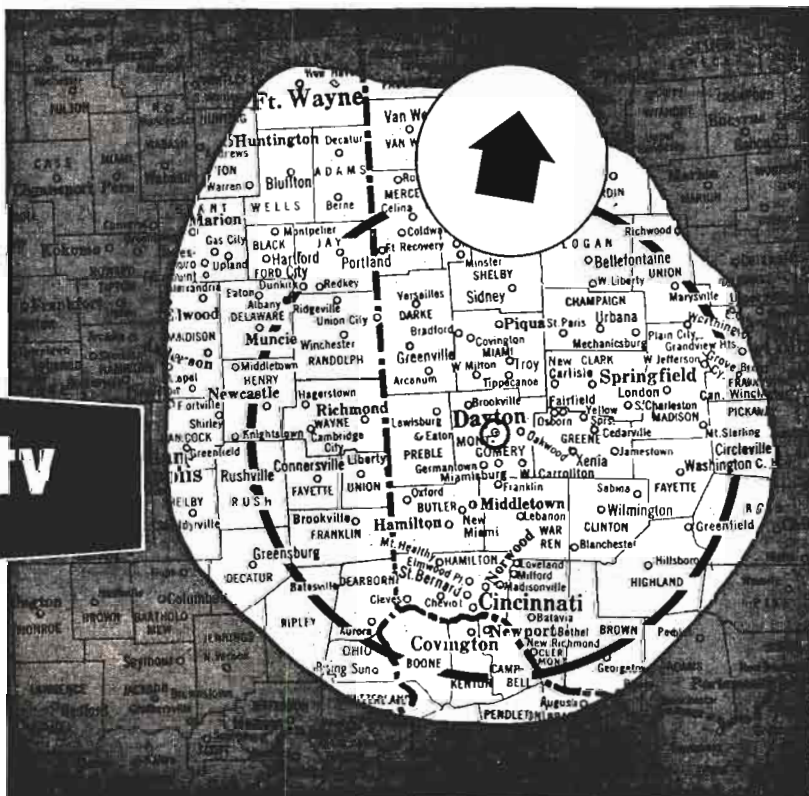
Channel	City	Station Viewed Most Before 6 P.M.	Station Viewed Most After 6 P.M.
WHIO-TV	Dayton	66	66
Station B (UHF)		7	24
Station C		5	5
Station D		3	3

These figures prove the eyes and ears of this world are tuned to WHIO-TV, one of America's great AREA stations, using one of the world's tallest towers (1104 ft.) and the equivalent of 316,000 watts. It's America's best buy in TV—and if you don't believe it ask our world representative George P. Hollingbery.

ONE OF  
AMERICA'S  
GREATEST  
AREA  
STATIONS

**whio-tv**  
CBS

Channel **7**  
DAYTON, OHIO





## WHIO-TV—Dayton—1949

### CBS-DuM

Channel: 7 VHF..AP: 158 Kw..VP: 316 Kw.  
 Owned-Oper. By...Miami Valley Bcstg. Corp.  
 Business Address.....45 S. Ludlow St.  
 Phone Number.....ADams 2261  
 Air Time.....18 hours daily  
 Newspaper Affil.....Dayton Daily News  
 News Service.....UP  
 Representative.....Hollingbery  
 Membership.....NARTB  
 President.....James M. Cox Jr.  
 General Manager.....J. Leonard Reinsch  
 Station Manager.....Robert H. Moody  
 Commercial Manager.....W. E. Wolaver  
 Program Director.....Charles Gay  
 Dir. of News & Sp. Events.....Don Wayne  
 Production Manager.....Jack Hodgkinson  
 Film Manager.....Ralph Gram  
 Chief Engineer.....Ernest L. Adams  
 Consulting Engineer.....Frank H. MacIntosh

## WIMA-TV—Lima—1953

### NBC-ABC-CBS

Channel: 73 UHF..AP: 9.8 Kw..VP: 16.2 Kw.  
 Owned-Operated By.....WLOK, Inc.  
 Business Address.....1424 Rice Ave.  
 Phone Number.....6-3411  
 Air Time.....12 hours daily  
 News Service.....UP  
 Representative.....H.R.  
 Membership.....NARTB  
 President.....G. E. Hamilton  
 Gen., Sta. Manager.....R. W. Mack  
 National Sales.....J. L. Spring  
 Local Sales.....C. B. Heller  
 Program Director.....Easter Straker  
 Dir. of News & Sp. Events.....Don Sherwood  
 Production Manager.....Dick Hower  
 Film Manager.....Tom Ryan  
 Chief Engineer.....Albert Smith  
 Consulting Engineer.....George Davis

## WSTV-TV—Steubenville

### 1953—CBS-ABC

Channel: 9 VHF..AP: 115 Kw..VP: 230 Kw.  
 Owned-Oper. By.....WSTV, Inc.  
 Business Address.....Exchange Realty Bldg.  
 Phone Number.....ATlantic 2-6265  
 Air Time.....18 hours daily  
 News Service.....UP  
 Representative.....Avery-Knode  
 President.....Jack N. Berkman  
 Gen., Sta. Manager.....John J. Laux  
 Comm. Manager.....Joseph M. Troesch  
 Prog. Director.....Rosemarie Zorne  
 Dir. of News & Sp. Events.....Scott McMurray  
 Prom., Pub. Director.....Bill McClinton  
 Prod. Mgrs.....George Wilson, Clyde Higgins  
 Film Manager.....Carl Kroskey  
 Chief Engineer.....Charles S. Shepherd  
 Consulting Engineer.....George C. Davis

## WSPD-TV—Toledo—1948

### ABC-CBS-NBC

Channel: 13 VHF..AP: 160 Kw..VP: 316 Kw.  
 Owned-Oper. By.....Storer Bdcstg. Co.  
 Business-Studio Address.....136 Huron St.  
 Air Time.....16 hours daily  
 News Service.....INS, UP  
 Phone Number.....CHerry 8-6201  
 Representative.....Katz  
 Membership.....NARTB, TvB  
 President.....George B. Storer  
 V.P. & Managing Dir.....Allen L. Hald  
 National Sales Mgr.....Bill Ashworth  
 Dir. of News & Sp. Events.....Jim Uebelhart  
 Production Manager.....John Saunders  
 Film Director.....Elaine Phillips  
 Prog. Director.....Al Ruhfel  
 Prom., Pub. Director.....Liz Wagner  
 Chief Engineer.....Bill Stringfellow  
 Consulting Engineer.....Jansky & Bailey

## WFMJ-TV—Youngstown

### 1953—NBC

Channel: 21 UHF..AP: 87.5 Kw..VP: 175 Kw.  
 Owned-Operated By...Vindicator Printing Co.  
 Address.....101 W. Boardman Street  
 Phone Number.....3-4121  
 Air Time.....18 hours daily  
 Membership.....NARTB  
 Newspaper Affil...The Youngstown Vindicator  
 Representative.....Headley-Reed  
 President.....William F. Maag Jr.  
 Gen., Sta., Comm.....Mitchell F. Stanley  
 Program Director.....Warren S. Park Jr.  
 Promotion Director.....Eugene A. Barko  
 Dir. of News & Sp. Events...William Lindsay  
 Production Manager.....Jay A. Grier  
 Film Manager.....Eugene L. Donahay  
 Chief Engineer.....Frank A. Dieringer  
 Consulting Engineer.....A. Earl Cullum Jr.

## WKBN-TV—Youngstown

### ABC-CBS

Channel: 27 UHF..AP: 89 Kw..VP: 178 Kw.  
 Owned-Operated By.....WKBN Bcstg. Co.  
 Address.....3930 Sunset Blvd.  
 Phone Number.....STerling 2-1145  
 News Service.....UP  
 Air Time.....18 hours daily  
 Membership.....NARTB  
 Representative.....Raymer  
 President, Gen. Mgr.....W. P. Williamson, Jr.  
 Station Director.....J. L. Bowden  
 Program Director.....Paul Turner  
 Public Relations Dir.....Jim E. Smith  
 Dir. News & Sp. Events.....Gene Starn  
 Production Mgr.....Howard Rempes  
 Film Manager.....Norman Berger  
 Chief Engineer.....B. T. Wilkins  
 Consulting Engineer.....Page, Creutz,  
 Garrison & Waldschmitt

**WHIZ-TV—Zanesville—1953**  
**ABC-CBS-NBC**

Channel: 18 UHF. AP: 40.7 Kw. VP: 74.1 Kw.  
Owned-Oper. By... Southeastern Ohio TV Sys.  
Business Address... Lind Arcade Bldg.  
Phone Number... GL 2-5431  
Air Time... 10 hours daily  
News Service... AP. UP  
Representative... Pearson

Membership... NARTB, TvB  
President... Clay Littick  
Gen., Station Mgr... Allan Land  
Comm. Manager... Nate Milder  
Dir. of News, Sp. Events... Arthur Schreiber  
Program Director... Reed Mellon  
Prom., Pub. Director... Naomi Lorton  
Prod., Film Buyer... Edward Fisher  
Film Manager... Rclph Young  
Chief Engineer... William A. Hunt, Sr.  
Consulting Engineer... Craven, Lohnes & Culver

**OKLAHOMA**

Pop. Feb. 1, 1956 (Est.) 2,280,000—TV Homes 506,727  
Stations in State 8

**KTEN—Ada—1954**  
**ABC-CBS-NBC**

Channel: 10 VHF. AP: 141 Kw. VP: 252 Kw.  
Owned-Oper. By... Eastern Okla. TV Co., Inc.  
Business Address... P. O. Box 10  
Phone Number... 1010  
Air Time... 12 hours daily  
News Service... AP  
Rep... Venard, Rintoul & McConnell  
President... Dr. C. C. Morris  
V.P. & Gen. Mgr... Bill Hoover  
Sec. Treas. & Station Mgr... Brown Morris  
Program Director... Nadine Wheeler  
Dir. of News & Sp. Events... George Miller, Jr.  
Comm. Manager... Bill Hoover  
Prom., Pub. Director... Helen Moreland  
Production Manager... Jack Hoover  
Film Manager... G. C. Northington  
Chief Engineer... Fred Smith  
Consulting Eng... Vandivere, Cohen & Wearn

General Manager... Ross Baker  
Comm. Manager... Al Shore  
Prog., News & Sp. Events Dir... Jack Sasser  
Production Manager... Bill Wheatley  
Publicity Director... Wretha Bcrnhart  
Film Manager... Murdoch Matthew  
Chief Engineer... Williard Cochran  
Consulting Engineer... William Buford

**KTVX—Muskogee—1954**  
**ABC**

Channel: 8 VHF. AP: 158 Kw. VP: 316 Kw.  
Owned-Oper. By... Tulsa Broadcasting Co.  
Business Address... Box 9697  
Phone Number... Hickory 6-6184  
Representative... Avery-Knodel  
President... John T. Griffin  
Vice-Pres., Gen. Mgr... L. A. Blust, Jr.  
Sta. Mgr., Prog. Director... Ben January  
National Sales Mgr... Ben Holmes  
Program Director... John Devine  
Prom., Pub. Director... Robert C. Meade  
Dir. of News & Sp. Events... Jack Morris  
Production Manager... Al Clauser  
Film Managers... Glen Raines, J. Mermovd  
Engineering Supervisor... Robert E. Snider  
Chief Engineer... Louis Brown  
Consulting Engineer... Paul Godley

**KGEO-TV—Enid—1954**  
**ABC**

Channel: 5 VHF. AP: 50 Kw. VP: 100 Kw.  
Owned-Oper. By... Streets Electronics, Inc.  
Business Address... 206 East Randolph  
Phone Number... ADams 4-5000  
Air Time... 10 hours daily  
News Service... UP  
Representative... John E. Pearson  
Membership... NARTB  
President... P. R. Banta  
Gen., Sta., Comm. Manager... George Streets  
Promotion, Publicity... Casey Cohlmlia  
Production Manager... George Hohnbaum  
Film Manager... Bill Davis  
Chief Engineer... William Teitzel  
Consulting Engineer... A. Earl Cullum

**KWTV—Oklahoma City—1953**  
**CBS-ABC**

Channel: 9 VHF. AP: 158 Kw. VP: 316 Kw.  
Owned-Oper. By... Oklahoma Television Corp.  
Business Address... Box 8788  
Phone Number... Victor 3-6641  
Air Time... 17 hours daily  
Representative... Avery-Knodel  
Membership... NARTB, TvB  
President... Roy J. Turner  
General Manager... Edgar T. Bell  
Commercial Mgr... Fred L. Vance  
Promotion, Pub. Dir... Montez Tjaden  
Nat. Sls. Mgr... Jack de Lier  
Local Sls. Mgr... J. Gallaska  
Film Manager... David Hunt  
Production Mgr... Gene Linder  
Consulting Eng... George C. Davis  
Director of News... Bruce Palmer  
Program Director... Perry Dickey  
Chief Engineer... Morris W. Thomas

**KSWO-TV—Lawton—1950**  
**ABC**

Channel: 7 VHF. AP: 4.57 Kw. VP: 9.12 Kw.  
Owned-Operated By  
Oklahoma Quality Bcstg. Co.  
Address... Box 1385  
Phone Number... 7725  
Representative... Pearson  
President... R. H. Drewry

**WKY-TV—Oklahoma City**  
**1949—ABC-NBC**

Channel: 4 VHF..AP: 60 Kw..VP: 100 Kw.  
Owned-Oper. By.....WKY Radiophone Co.  
Studio Address.....500 E. Britton Rd.  
Phone Number.....TRinity 8-2161  
Air Time.....17½ hours daily  
News Service.....UP  
News Affil.....Okla. Publishing Co.  
Representative.....Katz  
Membership.....NARTB, TvB  
President, Gen. Mgr.....E. K. Gaylord  
Station Manager.....P. A. Sugg  
Asst. Station Mgr.....Hoyt Andres  
Adm. Asst.....Eugene B. Dodson  
Program Director.....Robert Olson  
Prom., Publicity Dir.....Wally Kinnan  
Dir. of News & Sp. Events.....Grant Foster  
Asst. Prog. Mgr., Film Mgr.....Kieth Mathers  
Chief Engineer.....H. J. Lovell  
Consulting Eng.....A. D. Ring & Associates

**KOTV—Tulsa—1949—CBS**

Channel: 6 VHF..AP: 60 Kw..VP: 100 Kw.  
Owned-Oper. By.....KOTV, Inc.  
Business Address.....302 S. Frankfort St.  
Phone Number.....CHerry 2-9233  
Air Time.....18 hours daily  
News Service.....UP  
Membership.....NARTB

Station Representative.....Petry  
Pres., Gen Mgr.....C. Wrede Petersmeyer  
Program Director.....Dick Campbell  
Comm. Manager.....Jim Richdale, Jr.  
Prom., Publicity Director.....Robert Freeland  
Film Manager.....Glenn White  
Dir. of News & Sp. Events.....Cy Tuma  
Chief Engineer.....LaVoy Hooker  
Consulting Engineer.....Earl Cullum

**KVOO-TV—Tulsa—1954**  
**NBC**

Channel: 2 VHF..AP: 60 Kw..VP: 100 Kw.  
Owned-Oper. Central Plains Enterprises, Inc.  
Business Address.....311 South Denver  
Phone Number.....LUther 4-7204  
Air Time.....17 hours daily  
News Service.....UP, AP, INS  
Representative.....Blair TV  
Membership.....NARTB, TvB  
President.....W. G. Skelly  
General Manager.....C. B. Akers  
Comm. Manager.....John Devine  
Program Director.....Bill Sadler  
Publicity Director.....Ann Fellows  
Prom. Director.....Gordon Gearhart  
Prod. Manager.....Fred Komma  
Dir. of News & Sp. Events.....Ken Miller  
Film Manager.....Allen Cox  
Chief Engineer.....John Bushnell  
Consulting Engineer.....Jansky & Bailey

**OREGON**

Pop. Feb. 1, 1956 (Est.) 1,680,000—TV Homes 321,351  
Stations in State 5

**KVAL-TV—Eugene—1954**  
**ABC-NBC**

Channel: 13 VHF..AP: 33 Kw..VP: 56 Kw.  
Owned-Oper. By.....Eugene Television, Inc.  
Business Address.....P. O. Box 548  
Phone Number.....4-3245  
Rep.....Hollingbery, Moore & Lund  
President.....Bob Booth  
Gen., Sta. Manager.....S. W. McCready  
Comm. Manager.....Glenn Nickell  
Prog. Dir., Prod. Mgr.....R. E. Anderson  
Dir. of News & Sp. Events.....Phil George  
Prom., Pub. Director.....Beverly Brunton  
Film Manager.....Martin Levinson  
Chief Engineer.....Al Barnard

**KBES-TV—Medford—1953**  
**CBS-ABC-NBC**

Channel: 5 VHF..AP: 15.8 Kw..VP: 28.8 Kw.  
Owned-Oper. By.....Calif.-Ore. TV Inc.  
Business Address.....Box 1189  
Phone Number.....3-4581  
Newspaper Affil.....Grants Pass Courier  
Representative.....Hoag, Blair  
President.....Amos Voorhies  
Gen. Mgr., Sec'y. Treas.....W. B. Smullin  
Vice-Pres., Business Mgr.....Everett A. Faber  
Vice-Pres., Sta. Mgr.....E. A. Malone  
Manager.....Jerold R. Poulos  
Chief Engineer.....Nestor L. Williams

**KLOR—Portland—1955—ABC**

Channel: 12...AP: 158 Kw...VP: 316 Kw.  
Owned By.....Huntington Malarkey Estate  
Address.....4854 SW 19th St.  
Sales Rep.....Geo. P. Hollingbery  
E. Rep...Page, Creutz, Garrison & Waldschmitt  
Legal Rep.....Barnes & Neilson  
General Manager.....John Schley

**KOIN-TV—Portland—1953**  
**CBS**

Channel: 6 VHF..AP: 50 Kw...VP: 100 Kw.  
Owned By.....Mt. Hood Radio & TV Bcstg. Corp.  
Business Address.....140 S.W. Columbia St.  
Phone Number.....CA 8-3333  
Air Time.....16 hours daily  
Newspaper Affil.....Oregonian  
News Service.....AP, UP  
Rep.....CBS Spot Sales  
Membership.....TvB  
President.....Theodore R. Gamble  
General Manager.....C. Howard Lane  
National Sales Mgr.....John L. Palmer  
Program Director.....Ted W. Cooke  
Promotion Director.....Robert McGill  
Dir. of News & Sp. Events.....Tal Tripp  
Production Manager.....Roy Rector  
Program Production.....Luke Roberts  
Film Manager.....Tad M. Williams

Chief Engineer.....Louis S. Bookwalter  
 Consulting Engineer.....Page, Creutz

**KPTV—Portland—1952**  
**NBC**

Channel: 27 UHF..AP: 324 Kw..VP: 646 Kw.  
 Owned-Oper. By.....Storer Bcstg. Co.  
 Address.....735 S.W. 20th Pl.  
 Phone Number.....CApitol 2-9921  
 Air Time.....16 hours daily  
 News Service.....UP  
 Representative.....NBC Spot Sales  
 Membership.....NARTB, TvB

President.....George B. Storer  
 Managing Director.....Francis Riordan  
 Nat. Sales Manager.....Donald Typeson  
 Program Director.....Tom Myers  
 Local Sls. Mgr.....D. O. Lonie  
 Pub., Prom. Director.....A. R. McLaughlin  
 Dir. of News & Sp. Events.....Ivan Smith  
 Film Manager.....Richard Norman  
 Production Manager.....Ralph McGrew  
 Chief Engineer.....William H. McAllister  
 Consulting Eng.....A. Earl McCullum, Jr.

**KPIC—Roseburg—1956**

(Satellite of KVAL, Eugene)

**PENNSYLVANIA**

Pop. Feb. 1, 1956 (Est.) 10,835,000—TV Homes 2,798,330  
 Stations in State 24

**WFBG-TV—Altoona—1952**  
**NBC-ABC-CBS**

Channel: 10 VHF..AP: 158 Kw..VP: 316 Kw.  
 Owned-Oper. By...Triangle Publications, Inc.  
 Address.....Gable Arcade  
 Phone Number.....ALtoona 4-2031  
 Air Time.....16 hours daily  
 News Service.....AP, INS  
 Representative.....H.R. Television  
 Membership.....NARTB  
 Managing Prog. Director.....Jack Snyder  
 Oper. Manager.....George R. Burgoon

Prom., Pub. Director.....Sally Lowther  
 Dir. of News & Sp. Events....Charles Flynn  
 Film Manager.....B. Harley Shook  
 Chief Engineer.....K. R. Brubaker  
 Consulting Eng.....Craven, Lohnes & Culver

**WLEV-TV—Bethlehem**  
**1952—NBC**

Channel: 51 UHF..AP: 12.4 Kw..VP: 12.4 Kw.  
 Owned-Oper. By.....Associated Bcstrs. Inc.  
 Business Address.....P. O. Box 111  
 Phone Number.....Hemlock 4-6278

it takes  
**KPTV's**  
**1,000,000**  
 watt

**Television Giant to cover the**  
**Portland, Oregon scene!**



**STORER**  
**NATIONAL**  
**SALES**  
**HEAD-**  
**QUARTERS**

TOM HARKER, V. P.  
 In Charge of Sales  
 118 E. 57th Street  
 New York  
 (Edorado 5-7690)

BOB WOOD  
 National Sales Manager  
 118 E. 57th Street  
 New York  
 (Edorado 5-7690)

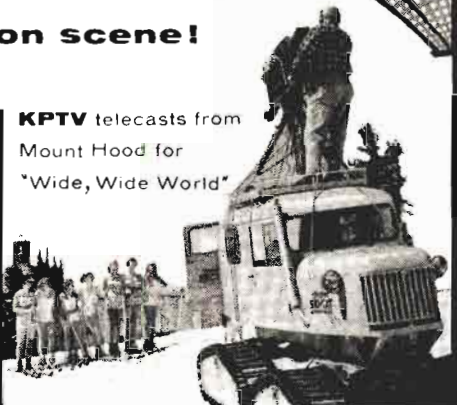
LEW JOHNSON  
 Midwest Tv Sales Manager  
 230 N. Michigan Avenue  
 Chicago  
 FRanklin 2-649d

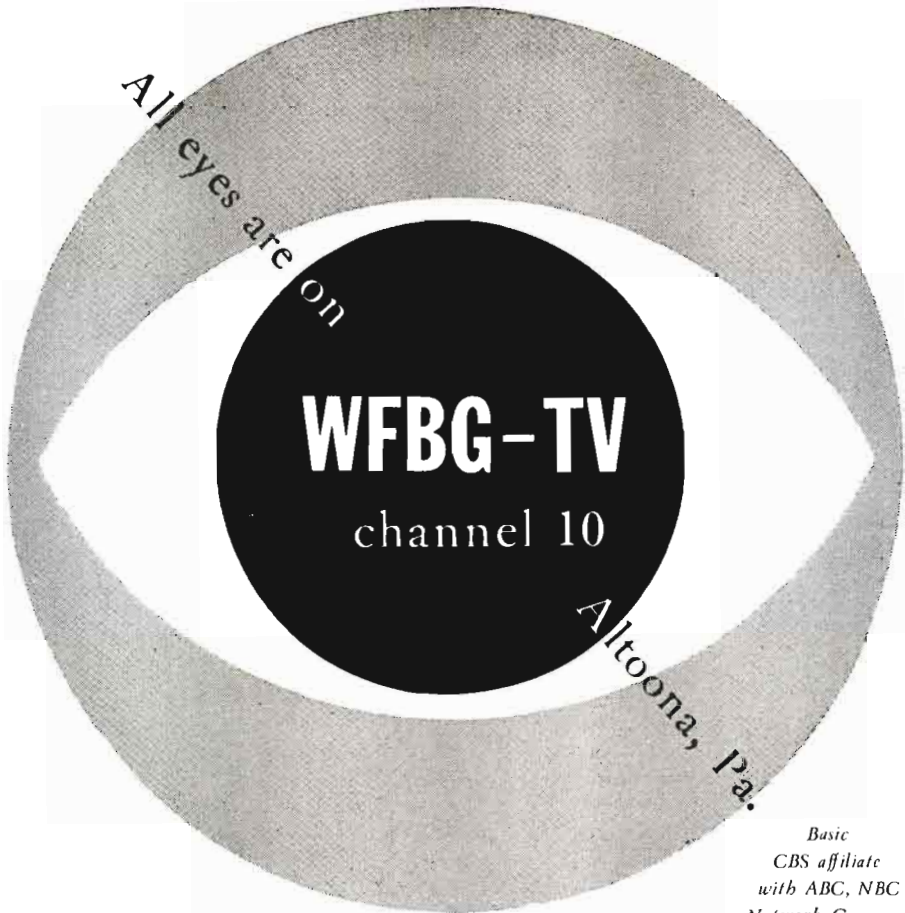
GAYLE V. GRUBB, V. P.  
 West Coast Sales Manager  
 111 Sutter Street  
 San Francisco  
 SUtter 1-3631

**Represented**  
**Nationally**  
**by NBC**  
**SPOT**  
**SALES**



**KPTV** telecasts from  
 Mount Hood for  
 "Wide, Wide World"





*Basic  
CBS affiliate  
with ABC, NBC  
Network Coverage*

You need only buy WFBG-TV to cover all of Central and Western Pennsylvania. With maximum power of 316,000 watts, WFBG-TV blankets the rich, heavily-populated area between Pittsburgh and Harrisburg. In addition to the 573,731 tv sets in its coverage area, you get a bonus of 131,556 television homes in Metropolitan Pittsburgh.\*

**WFBG-TV**

*Altoona, Pa.*

BASIC



NETWORK

*also ABC, NBC affiliate*

Represented exclusively by H-R Television, Inc.

\* Videodex January 15, 1955 Gives WFBG-TV 11.6% in Pittsburgh, or more than 130,000 homes.

Air Time.....9 hours  
 News Service.....UP  
 Representative.....Meeker  
 Membership.....NARTB, TvB  
 Station Executive.....Clair R. McCollough  
 Sta. Film Manager.....Elwood Anderson  
 National Sales Manager.....J. R. Gulick  
 Program Director.....Bernard Ames  
 Chief Engineer.....J. E. Mathiot  
 Consulting Engineer.....James C. McNary

**WGLV—Easton—1953—ABC**

Channel: 57 UHF..AP: 50 Kw..VP: 100 Kw.  
 Owned-Oper. By.....WGLV, Inc.  
 Address.....2857 Nazareth Road  
 Phone Number.....EAston 3-3557  
 Air Time.....18 hours daily  
 Newspaper Affiliation.....Easton Express  
 News Service.....AP  
 Representative.....Headley-Reed  
 President.....J. L. Stackhouse  
 General Manager.....Charles R. Thon  
 Program Director.....Peter F. Gallagher  
 Production Manager.....Woody Smith  
 Film Manager.....Willard Shively  
 Dir. of News & Sp. Events.....Jack Rattigan  
 Business Mgr.....Nelson S. Rounsley  
 Chief Engineer.....Robert Francett  
 Consulting Engineer.....Paul Godley

**WICU—Erie—1949  
 ABC-NBC**

Channel: 12....AP: 15 Kw....VP: 30 Kw.  
 Owned-Oper...Edward Lamb Enterprises, Inc.  
 Bus. Trans. Address.....3514 State St.  
 Phone Number.....4-5201  
 Air Time.....18 hours daily  
 Newspaper Affil.....Dispatch  
 News Service.....AP  
 Representative.....Petry  
 Membership.....NARTB  
 President.....Edward Lamb  
 Gen., Sta. Manager.....Ben McCaughlin  
 Comm. Manager.....Karl Nelson  
 Program Director.....Bob Lunquist  
 Prom., Pub. Director.....Jack Schumacher  
 Production Manager.....Dick Johnson  
 Film Manager.....John Cook  
 Chief Engineer.....Mike Csop  
 Consulting Engineer.....F. H. McIntosh

**WSEE—Erie—1954—CBS**

Channel: 35 UHF..AP: 100 Kw..VP: 200 Kw.  
 Owned-Oper. By...Great Lakes Television Co.  
 Address.....1220 Peach Street  
 Phone Number.....5-7575  
 Air Time.....11½ hours daily  
 Newspaper Affiliation.....Times  
 News Service.....UP  
 Representative.....Avery-Knodel  
 President.....George J. Mead  
 Exec. V.P. & Gen. Mgr.....Charles E. Denny  
 Station Manager.....Frank B. Palmer  
 Comm. Manager.....Donald M. Boyce  
 Dir. of News & Sp. Events...Richard Morgan  
 Film Manager.....Frank Herrick  
 Chief Engineer.....Edward Zellefrow  
 Consulting Engineer.....Kear & Kennedy

**WCMB-TV—Harrisburg  
 1954**

Channel: 27 UHF..AP: 120 Kw..VP: 240 Kw.  
 Owned-Oper. By.....Rossmoyne Corp.  
 Business Address.....228 Court St.  
 Phone Number.....CEDar 4-3005  
 Air Time.....6 hours daily  
 Representative.....Gill-Perna  
 President.....Edgar T. Shepard, Jr.  
 Vice-Pres. Gen Manager.....Ed. K. Smith  
 Program Director.....Chuck Zink  
 Dir. of News & Sp. Events...Edward Conway  
 Production Manager.....William Bowman  
 Film Manager.....Glenn Horner  
 Chief Engineer.....J. Howard Bair  
 Consulting Engineer.....Frank McIntosh

**WHP-TV—Harrisburg—1953  
 CBS**

Channel: 55 UHF..AP: 126 Kw..VP: 253 Kw.  
 Owned-Oper. By.....WHP, Inc.  
 Business Address.....216 Locust St.  
 Phone Number.....4-3211  
 Air Time.....9½ hours daily  
 Representative.....Bolling  
 General Manager.....A. K. Redmond  
 Program Director.....Dick Redmond  
 Promotion Dir.....Beatrice Potteiger  
 Director of News.....John Price  
 Chief Engineer.....E. Daniel Leibensperger

**WTPA—Harrisburg—1953  
 ABC**

Channel: 71 UHF..AP: 110 Kw..VP: 220 Kw.  
 Owned-Oper. By.....Harrisburg Bcstrs. Inc.  
 Business Address.....3235 Hoffman St.  
 Phone Number.....Harrisburg 8-7171  
 Air Time.....15½ hours daily  
 Newspaper Affiliation.....Patriot-News  
 News Service.....UP  
 Representative..Harrington, Richter & Parsons  
 Membership.....NARTB  
 President.....Donald Newhouse  
 Gen., Sta. Mgr.....David J. Bennett  
 Prog. Dir. & Film Mgr.....Donald D. Wear  
 Prom. & Pub. Director.....Rick Ricker  
 Director of News.....Gladys Swift  
 Production Mgr....."Mac" McCauley  
 Chief Engineer.....Paul Gross  
 Consulting Engineer..Craven, Lohnes & Culver

**WARD-TV—Johnston—1953  
 ABC-CBS**

Channel: 56 UHF..AP: 10 Kw..VP: 20 Kw.  
 Owned-Oper. By.....Rivoli Realty Co.  
 Business Address.....Franklin St.  
 Phone Number.....8-1216  
 Air Time.....8 hours daily  
 News Service.....UP  
 Representative.....Weed  
 President.....W. M. Thomas  
 Gen., Sta., Comm., Film Mgr...R. Butterfield  
 Prog., Prom. Director.....William Wilson  
 Dir. of News & Sp. Events.....F. Jordan  
 Chief Engineer.....Richard Kline

**WJAC-TV—Johnstown**  
1949—CBS-NBC-ABC

Channel: 6 VHF..AP: 36.4 Kw..VP: 70.8 Kw.  
Owned-Operated By.....WJAC, Inc.  
Business Address.....329 Main St.  
Phone Number.....5-1262  
Air Time.....17½ hours daily  
Newspaper Affil.....The Tribune-Democrat  
News Service.....UP  
Representative.....Katz  
Membership.....NARTB, TvB  
President.....Walter W. Krebs  
Gen., Sta. Mgr.....Alvin D. Schrott  
Comm. Manager.....John H. Hepburn  
Program Director.....Frank P. Cummins  
Dir. of News & Sp. Events.....E. J. Klym  
Dir. of Tech. Operations.....Nevin L. Straub  
Chief Engineer.....Theodore Campbell  
Consulting Engineer.....James C. McNary

**WGAL-TV—Lancaster—1949**  
CBS-NBC

Channel: 8 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned-Operated By.....WGAL, Inc.  
Address.....24 S. Queen St.  
Phone Number.....3-5851  
Air Time.....18 hours daily  
News Service.....AP  
Representative.....Meeker  
Membership.....NARTB, TvB

President, Gen. Mgr.....Clair R. McCollough  
Station, Film Manager.....Harold E. Miller  
Comm. Manager.....Leroy K. Strine  
Program Director.....Paul Rodenhauer  
Promotion Director.....Paul I. Woodland  
Technical Director.....J. E. Mathiot  
Consulting Eng.....James C. McNary

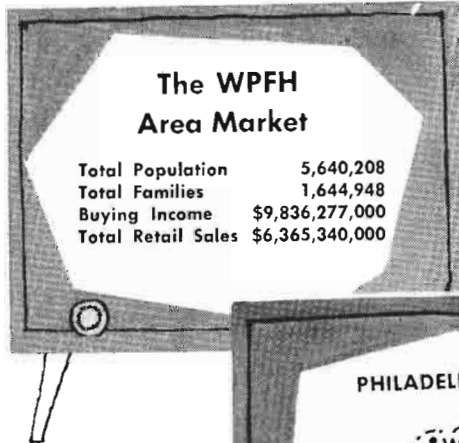
**WCAU-TV—Philadelphia**  
1948—CBS

Channel: 10 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned-Oper. By.....Bulletin Co.  
Address.....Line Ave. & Monument Rd.  
Phone Number.....GR 7-8300  
Air Time.....18 hours daily  
Newspaper Affil.....Evening Bulletin  
News Service.....AP, UP  
Representative.....CBS TV Spot Sales  
Membership.....NARTB, TvB  
President & Gen. Mgr.....Donald W. Thornburgh  
V.P. in charge of TV.....Charles Vanda  
V.P., Ass't Gen. Mgr.....Joseph L. Tinney  
TV Sales Mgr.....Robert M. McGredy  
Program Director.....Robert A. Forrest  
V.P. chg. Pub. Rel. & Prom.....Robert N. Pryor  
Dir. of News & Sp. Events.....Charles Shaw  
Film Manager.....Norman Leebron  
V.P. in chg. Engineering.....John G. Leitch

**WFIL-TV—Philadelphia**  
1947—ABC-DuM

Channel: 6 VHF..AP: 50 Kw..VP: 100 Kw.

SEE  
CHANNEL  
**12**  
WPFH



The  
NEW  
LOOK  
in TV



for the **COMPLETE**  
**Philadelphia Story**

See listings under Wilmington, Del., Page 863

# Pittsburgh-TV means...

## KDKA TV

Any moment, day or night, KDKA-TV's share of local audience is better than 94%. This is the country's eighth market! The KDKA signal area holds 4,235,994 people — 1,200,000 TV families — retail sales over \$4½ billion.

Nothing can sway this market like KDKA-TV. Not over-many availabilities, naturally, but some good ones. Get the facts. Call Lloyd Chapman, KDKA-TV Sales Manager, at EXpress 1-3000 in Pittsburgh, or Alexander W. "Bink" Dannenbaum, Jr., WBC National Sales Manager, MURray Hill 7-0808, New York.

In Pittsburgh . . . no selling campaign is complete without the *WBC* station —

## KDKA TV

### WESTINGHOUSE BROADCASTING COMPANY, INC.

RADIO  
BOSTON — WBZ+WBZA  
PITTSBURGH — KDKA  
CLEVELAND — KYW  
FORT WAYNE — WOWO  
PORTLAND — KEX

TELEVISION  
BOSTON — WBZ-TV  
PITTSBURGH — KDKA-TV  
CLEVELAND — KYW-TV  
SAN FRANCISCO — KPX

KPIX represented by The Katz Agency, Inc.  
All other WBC stations represented by Peters, Griffin, Woodward, Inc.





**Owned-Oper. By...** Triangle Publications Inc.  
**Business Address.....** 46th & Market Sts.  
**Phone Number.....** Evergreen 2-4700  
**Air Time.....** 16 hours daily  
**Newspaper Affiliation.....** Philadelphia Inquirer  
**News Service.....** UP  
**Representative.....** Blair TV  
**Membership.....** NARTB, TvB  
**General Manager.....** Roger W. Clipp  
**Exec. Assts.....** George A. Koehler,  
 Howard W. Maschmeier  
**Commercial Mgr.....** Kenneth W. Stowman  
**Program Director.....** Jack Steck  
**Promotion Director.....** Joe Zimmermann  
**Director of News.....** Charles Harrison  
**Publicity Director.....** John Hyland  
**Production Manager.....** Chet Cooper  
**Film Manager.....** Ralph Goldstein  
**Chief Engineer.....** Henry Rheac

**WRCV-TV—Philadelphia**  
**1941—NBC**

**Channel: 3 VHF...AP: 50 Kw...VP: 100 Kw.**  
**Owned-Oper. By...** Westinghouse Bdcstng., Inc.  
**Business Address.....** 1600 Architects Bldg.  
**Phone Number.....** LOcast 4-5500  
**Air Time.....** 18 hours daily  
**News Service.....** UP, INS  
**Station Representative.....** Free & Peters  
**Membership.....** NARTB, TvB  
**Gen. Mgr.....** Rolland V. Tooke  
**Comm. Mgr....** Alexander W. Dannenbaum, Jr.  
**Dir. of News & Sp. Events.....** Ernest Leiss  
**Program Manager.....** Stan Lee Broza  
**Operations Manager.....** P. E. Stover  
**Promotion Dir.....** Edward Wallis  
**Publicity Dir.....** Gene Stout  
**Film Buyer.....** Edward Murray  
**Chief Engineer.....** Sidney V. Stedig

**KDKA-TV—Pittsburgh—1949**  
**NBC**

**Channel: 2...AP: 50 Kw...VP: 100 Kw.**  
**Owned-Oper. By...** Westinghouse Bdcstng. Co.  
**Business Address.....** Gateway Center  
**Phone Number.....** Express 1-3000  
**Air Time.....** 18 hours daily  
**News Service.....** UP  
**Representative.....** Free & Peters  
**Membership.....** NARTB  
**President.....** Chris J. Witting  
**Gen., Sta. Manager.....** Harold C. Lund  
**Comm. Manager.....** Lloyd D. Chapman  
**Program Director.....** Byron Dowty  
**Promotion Director.....** David N. Lewis  
**Dir. of News & Sp. Events.....** Bill Burns  
**Film Manager.....** Richard Dreyfus  
**Production Manager.....** Julian Drob  
**Publicity Director.....** Peter Thornton  
**Consulting Engineer.....** J. B. Mitchell  
**Chief Engineer.....** Raymond Rodgers

**WENS—Pittsburgh—1953—**  
**ABC-CBS-NBC**

**Channel: 16 UHF...AP: 106 Kw...VP: 200 Kw.**  
**Owned-Oper. By.....** Telecasting, Inc.  
**Business Address.....** 700 Ivory Avenue  
**Phone Number.....** WELLington 1-1200  
**Air Time.....** 16 hours daily  
**News Service.....** UP, INS  
**Representative.....** Petry  
**President.....** Thomas P. Johnson  
**Vice Pres., General Mgr.....** Larry Israel  
**Sales Mgr.....** Don Menard  
**Publicity Director.....** Peter Thornton  
**Chief Engineer.....** James Hurley  
 (See Page 926)

**WHUM-TV—Reading—1953**

**Channel: 61 UHF...AP: 135 Kw...VP: 260 Kw.**  
**Owned-Oper. By.....** Eastern Radio Corp.  
**Address.....** Skyline Drive  
**Phone Number.....** 4-4805  
**Air Time.....** 18 hours daily  
**News Service.....** INS, AP  
**Representative.....** H R Television, Inc.  
**Membership.....** NARTB  
**President.....** Humboldt J. Greig  
**Vice President.....** John E. Schuler  
**National Sales Manager.....** Robert M. Reuschle  
**Regional Sales Manager.....** Ed Walpert  
**Program Director.....** Robert Bostian  
**Promotion Director.....** Robert Esterly  
**Dir. of News & Sp. Events.....** John Deegan  
**Film Manager.....** Alan Lane  
**Chief Engineer.....** Joseph Risse  
**Consulting Engineer.....** A. Earl Cullum, Jr.

**WARM-TV—Scranton—1954**  
**ABC**

**Channel: 16 UHF...AP: 102 Kw...VP: 191 Kw.**  
**Owned-Oper. By.....** Union Bcstg. Co.  
**Business Address.....** 333 Madison Ave.  
**Phone Number.....** Diamond 3-1245  
**Air Time.....** 11 hours daily  
**News Service.....** AP, UP  
**Representative.....** Hollingbery  
**President.....** Martin F. Memolo  
**V.P., Gen., Sta. Mgr....** Willicm M. Dawson  
**Commercial Mgr.....** Sam M. Feigenbaum  
**Prog. & Prod. Director.....** Art Bolin  
**Director of News.....** John Von Bergen  
**Prom., Pub. Director.....** Jane O'Hara  
**Chief Engineer.....** Roswell J. Parker

**WGBI-TV—Scranton—1953**  
**CBS**

**Channel: 22 UHF...AP: 115 Kw...VP: 215 Kw.**  
**Owned-Oper. By.....** Scranton Bcstrs, Inc.  
**Business Address.....** 1000 Wyoming Ave.  
**Phone Number.....** Diamond 2-7634  
**Air Time.....** 18 hours daily  
**Representative.....** H-R  
**Membership.....** NARTB  
**President.....** Mrs. M. E. Megargee

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# WENS

CHANNEL 16

CARLTON HOUSE      PITTSBURGH 19, PA.

LARRY ISRAEL

VICE-PRESIDENT — GENERAL MANAGER

Gen., Comm. Mgr.....George D. Coleman  
 Station Manager.....Robert E. McDowell  
 Prog. Dir., Film Mgr.....Mort Rosenthal  
 Promotion Director.....Douglas Holcomb  
 Dir. of News & Sp. Events.....Tom Powell  
 Film Manager.....Allan Hedgecock  
 Chief Engineer.....K. R. Cooke  
 Consulting Engineer.....George C. Davis

**WTVU—Scranton—1953**

Channel: 73 UHF..AP: 8.42 Kw..VP: 12.84 Kw.  
 Owned-Oper. By.....Appalachian Co.  
 Business Address.....First Natl. Bank Bldg.  
 Phone Number.....7-3334  
 Representative.....Everett-McKinney  
 President.....Frank Collins  
 Vice-President.....James H. Crowley  
 General Mgr.....Thomas W. Jones  
 Chief Engineer.....Adolph Oschmann

**WBRE-TV—Wilkes-Barre  
 1953—NBC**

Channel: 28 UHF..AP: 500 Kw..VP: 1000 Kw.  
 Owned-Oper. By.....WBRE TV Inc.  
 Address.....62 S. Franklin St.  
 Phone Number.....Valley 3-3101  
 Air Time.....18 hours daily  
 News Service.....AP  
 Representative.....Headley Reed  
 Membership.....NARTB, TvB  
 President.....Louis G. Baltimore  
 General Manager.....David M. Baltimore  
 Operations Manager.....F. D. Coslett  
 Comm. Manager.....Ernest Lewis  
 Program Director.....Franklin D. Coslett  
 Promotion Director.....Phil O'Neill  
 Publicity Director.....Henry Gann  
 Production Manager.....Fred Foerster  
 Film Manager.....Robert Gibson  
 Chief Engineer.....Charles Sakoski, Sr.

**WILK-TV—Wilkes-Barre  
 1953—ABC**

Channel: 34 UHF..AP: 180 Kw..VP: 250 Kw.  
 Owned-Oper. By..Wyoming Valley Bcstg. Co.  
 Business Address.....88 North Franklin St.  
 Phone Number.....4-4666  
 Representative.....Avery-Knodel  
 Air Time.....4 hours daily  
 News Service.....AP

Membership.....NARTB  
 President.....Mitchell Jenkins  
 General Manager.....Thomas P. Shelburne  
 Executive Vice Pres.....Roy E. Morgan  
 Comm. Manager.....Malcom Dale  
 Program Director.....Harold Berg  
 Prom., Pub. Director.....Mrs. Dorothy Albee  
 Dir. of News & Sp. Events.....Thomas Bigler  
 Production Mgr.....Bill Williams  
 Film Manager.....Francis J. Lee  
 Chief Engineer.....Theodore French  
 Consulting Eng.....Page, Creutz,  
 Garrison & Waldschmitt

**WNOW-TV—York—1953  
 DuM**

Channel: 49 UHF..AP: 10 Kw..VP: 20 Kw.  
 Owned-Oper. By...Broadcast Division, Helm  
 Coal Co.  
 Business Address.....25 So. Duke St.  
 Phone Number.....27-821  
 Air Time.....10½ hours daily  
 News Service.....AP  
 Representative.....Keller  
 Membership.....NARTB  
 General Manager.....Lowell W. Williams  
 Sta. Mgr., Prog. Dir.....Richard E. Burg  
 Comm. Manager.....Robert Stough  
 Prom., Pub. Dir.....J. Edward Schwalm  
 Dir. of News & Sp. Events.....Will Groff  
 Film Manager.....George Kraft  
 Chief Engineer.....Glenn M. Winter  
 Consulting Engineer.....John H. Mullaney

**WSBA-TV—York—1952  
 ABC**

Channel: 43 UHF..AP: 10 Kw..VP: 20 Kw.  
 Owned-Operated By..Susquehanna Bcstg. Co.  
 Address.....Queen St.  
 Phone Number.....2-5531  
 Air Time.....13 hours daily  
 News Service.....AP  
 Representative.....Adam J. Young, Jr.  
 President.....Louis J. Appell, Jr.  
 Gen., Sta., Comm. Mgr.....C. L. Doty  
 Program Director.....Jim Curtis  
 Promotion Director.....Jack Herr  
 Dir. of News & Sp. Events.....Otis B. Morse  
 Film Manager.....Tom Miller  
 Chief Engineer.....Lew Jones  
 Consulting Engineer.....George E. Davis



**IN NEW ENGLAND'S**

**BIG**

**PROVIDENCE, R.I.**

**Fall River, Mass.**

**New Bedford, Mass.**

**3**

**MARKET**

**WPRO-TV**



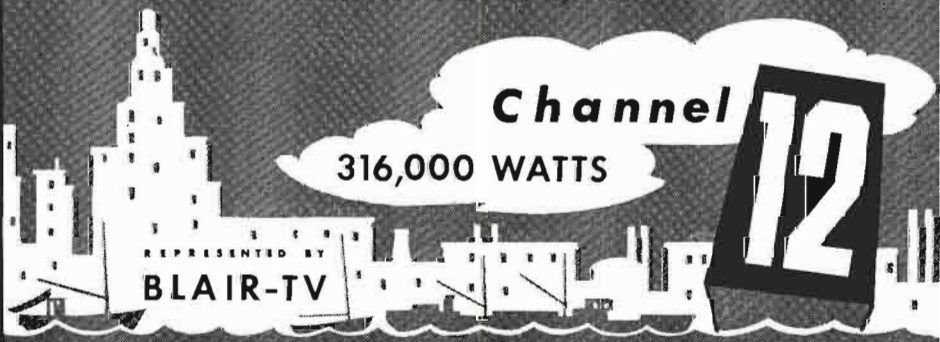
**PROVIDENCE, R.I.**

**Channel**

**316,000 WATTS**

**12**

**REPRESENTED BY  
BLAIR-TV**



# RHODE ISLAND

Pop. Feb. 1, 1956 (Est.) 827,000—TV Homes 233,478  
Stations in State 2

## WJAR-TV—Providence 1949—ABC-NBC

Channel: 10 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned-Operated By.....The Outlet Co.  
Business-Studio Address....176 Weybosset St.  
Phone Number.....Gaspee 1-8255  
Air Time.....18 hours daily  
News Service.....AP, INS  
Representative.....Weed  
Membership.....NARTB  
Vice President.....George O. Griffith  
Manager.....Peter B. James  
Oper. Manager.....Frederick R. Griffiths  
Sales Manager.....Edward Boghosian  
Program Director.....Seymour Horowitz  
Promotion Director.....James Canavan  
Dir. of News & Sp. Events...Warren Walden  
Production Manager.....Manning Tesser  
Public Relations.....Dody Sinclair  
Film Manager.....William Cooper

Chief Engineer.....Thomas C. J. Prior  
Consulting Eng.....Craven, Lohnes & Culver

## WPRO-TV—Providence— 1955—CBS

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned-Oper. By...Cherry & Webb Bcstg. Co.  
Address.....24 Mason St.  
Phone Number.....PLantation 1-9776  
Air Time.....17¼ hours daily  
News Service.....UP  
Representative.....Blair  
Membership.....NARTB  
President.....William S. Cherry, Jr.  
General Manager.....Arnold F. Schoen, Jr.  
Comm. Manager.....Eugene W. Wilkin  
Program Director.....Fred D. Shavor  
Operations Manager.....E. Paul Abert  
Chief Engineer.....John V. Ferri  
Consulting Engineer.....James C. McNary

# SOUTH CAROLINA

Pop. Feb. 1, 1956 (Est.) 2,250,000—TV Homes 394,395  
Stations in State 8

## WAIM-TV—Anderson 1953—CBS

Channel: 40 UHF..AP: 207 Kw..VP: 103.5 Kw.  
Owned-Oper. By.....Wilton E. Hall  
Business Address.....1 Martin St.  
Phone Number.....CANal 6-1511  
Air Time.....12 hours daily  
Newspaper Affil...Independent & Daily Mail  
News Service.....INS  
Representative.....Headley-Reed  
President.....Wilton E. Hall  
General Manager.....Glenn P. Warnock  
Program Director.....Marshall Gaillard  
Chief Engineer.....John Willis  
Consulting Engineer.....George C. Davis

Address.....P. O. Box 879  
Phone Number.....Mt. Pleasant 4141  
Air Time.....17 hours daily  
Newspaper Affil.....Evening Post Publ. Co.  
News Service.....UP  
Representative.....H.R. Ayres  
Membership.....TvB  
Pres., Gen. Sales Mgr.....J. Drayton Hastie  
Station Manager.....Douglas M. Bradham  
Promotion Director.....Frank Knighton  
Production Director.....Clarke W. Davis  
Film Manager.....Gray Carroll  
Chief Engineer.....Walter Nelson  
Consulting Engineer.....Gautney & Jones

## WCSC-TV—Charleston ABC-CBS

Channel: 5 VHF..AP: 50 Kw..VP: 100 Kw.  
Owned-Oper. By.....WCSC, Inc.  
Business Address.....485 East Bay St.  
Phone Number.....3-8371  
Air Time.....12½ hours daily  
News Service.....UP  
Representative...Peters, Griffin, Woodward, Inc.  
President, Gen. Mgr.....John M. Rivers  
National Adv., Sta. Mgr.....Roland Weeks  
Regional Sales Mgr.....Ralph Thornley  
Program Director.....Russell D. Long  
Prom., Pub. Director...Mrs. Annie Lee Small  
Dir. of News & Sp. Events...Harry Gianaris  
Production Manager.....Charles Hall  
Film Manager.....Annie Laurie Quarterman  
Chief Engineer.....Wilbur R. Albee

## WIS-TV—Columbia—1953 NBC

Channel: 10 VHF..AP: 135 Kw..VP: 269 Kw.  
Owned-Oper. By.....WIS-TV Corp.  
Business Address.....1111 Bull St.  
Phone Number.....3-8356  
Air Time.....12.5 hours daily  
News Service.....UP  
Representative...Peters, Griffin, Woodward, Inc.  
Membership.....NARTB  
Pres., Gen. Mgr.....G. Richard Shafto  
Station Manager.....Charles A. Batson  
Comm. Manager.....Law Epps  
Program Director.....Adrian Munzell  
Dir. of News & Sp. Events...Gren Seibels  
Production Manager.....Dixon C. Lovvorn  
Film Manager.....Robert Humphries  
Chief Engineer.....Herbert G. Eidson  
Consulting Eng.....Craven, Lohnes & Culver

## WUSN-TV—Charleston 1954—NBC-ABC

Channel: 2 VHF..AP: 53 Kw..VP: 100 Kw.  
Owned-Oper. By...Southern Broadcasting Co.

## WNOK-TV—Columbia—1953 CBS

Channel: 67 UHF..AP: 47 Kw..VP: 93.5 Kw.  
Owned-Oper. By...Palmetto Radio Corp.  
Business Address.....1811 Main Street

Phone Number .....2-7737  
 Air Time.....13½ hours daily  
 News Service .....AP, INS  
 Representative .....Raymer  
 Membership .....NARTB  
 V.P., Gen. Comm. Mgr. H. Moody McElveen, Jr.  
 Prog. Director.....Bill Routh  
 Promotion Director.....Pat Conder  
 Dir. of News & Sp. Events.....Don Robertson  
 Production Manager.....Graham Thomas  
 Film Manager.....R. L. Brown  
 Chief Engineer.....Charlton W. Bowers  
 Consulting Engineer.....Kear & Kennedy

**WBTW—Florence—1954**  
**CBS**

Channel: 8 VHF..AP: 191 Kw..VP: 316 Kw.  
 Owned-Oper. By.Jefferson Standard Bcstg. Co.  
 Address .....Box 630  
 Phone Number .....2-1566  
 Air Time.....8 hours daily  
 News Service .....AP  
 Representative....CBS Television Spot Sales  
 Membership .....NARTB, TvB  
 President.....Joseph M. Bryan  
 General Manager....Charles H. Crutchfield  
 Station Manager.....Melvin Purvis  
 Managing Director.....J. William Quinn  
 Prog. Dir., Prod. Mgr.....George B. Burnette  
 Prom., Pub. Director.....Whiteford Smith  
 Film Manager.....Harry Hughes  
 Chief Engineer.....E. A. Sellars  
 Consulting Eng.....A. D. Ring & Associates

**WFBC-TV—Greenville**  
**1953—NBC**

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.  
 Owned-Oper. By.....WMRC, Inc.  
 Business Address.....505 Rutherford St.  
 Phone Number .....9-1321  
 Air Time.....18 hours daily  
 Newspaper Affiliation.....News-Piedmont  
 News Service .....INS  
 Representative .....Weed  
 Membership .....NARTB  
 President.....R. A. Jolley  
 General Manager.....B. T. Whitmire  
 Program Director.....Norvin C. Duncan  
 Comm. Mgr.....Robert Q. Glass, Jr.  
 Prom., Pub. Director.....Bob Edwards  
 Dir. of News & Sp. Events.....Monty Dupuy  
 Production Manager.....Vance Johnson  
 Film Director.....Charles Howard  
 Chief Engineer.....Wilson C. Wearn  
 Con. Engineer.....Vandivere-Cohn-Wearn

**WGVL—Greenville—1953**  
**ABC-CBS**

Channel: 23 UHF..AP: 8.51 Kw..VP: 17 Kw.  
 Owned-Oper. By....Greenville Television Co.  
 Business Address.....Box 2344  
 Phone Number .....5-0471  
 Air Time.....9 hours daily  
 News Service .....AP  
 Representative .....H.R. Ayers  
 President .....Edgar M. Norris  
 Gen., Station Manager....Ben K. McKinnon  
 Prog., News, Sp. Events Dir.....Bob Shoaff  
 Publicity Director.....Jule Ferguson  
 Film Manager.....Bill Banner  
 Chief Engineer.....Harley Reynolds  
 Consulting Engineer .....McIntosh-Ingles

**SOUTH DAKOTA**

Pop. Feb. 1, 1956 (Est.) 665,000—TV Homes 60,295  
 Stations in State 3

**KDLO-TV—Florence—1955**  
**CBS-NBC-ABC**

(Satellite of KELO-TV, Sioux Falls, S. D.)  
 Channel: 3 VHF...AP: 15 Kw...VP: 25 Kw.  
 Owned-Operated By....Triple-City Bcstg. Co.  
 Address.....Phillips Ave., Sioux Falls, S. D.  
 Representative.....H-R TV, Bulmer & Johnson  
 General Manager.....Evans Nord

**KOTA-TV—Rapid City—1955**

Channel: 3VHF..AP: 794 Watts..VP: 1.32 Kw.  
 Owned-Operated By.Black Hills Broadcast Co.  
 Address.....1819 W. St. Joe St.  
 Representative .....Headley-Reed TV  
 General Manager.....Leo D. Borin

**KELO-TV—Sioux Falls—1953**  
**ABC-CBS-NBC**

Channel: 11 VHF..AP: 141 Kw..VP: 251 Kw.  
 Owned-Oper. By.....Midcontinent Bcstg. Co.  
 Business Address.....8th St. & Phillips Ave.  
 Phone Number .....4-5841  
 Air Time.....17 hours daily  
 News Service .....UP, AP  
 Membership .....NARTB  
 Representative .....H-R; Bulmer & Johnson  
 President.....Joseph L. Floyd  
 Gen., Station Mgr.....Evans A. Nord  
 Program Director.....Murray Stewart  
 Prom., Pub. Director.....Robert Beadle  
 Dir. of News & Sp. Events....Bill Wigginton  
 Production Manager.....Dave Dedrick  
 Film Manager.....O. Buell Donaldson  
 Chief Engineer.....Les Froke  
 Consulting Engineer.....A. D. Ring Assoc.

## WDEF-TV—Chattanooga 1954—ABC-CBS-NBC

Channel: 12 VHF..AP: 52.6 Kw..VP: 105.2 Kw.  
Owned-Oper. By.....WDEF Broadcasting Co.  
Address.....Volunteer Building  
Phone Number.....6-0124  
Air Time.....12 hours daily  
News Service.....UP  
Representative.....Branham  
Membership.....NARTB  
President.....Carter M. Parham  
Gen., Station Mgr.....Harold E. Anderson  
Comm. Manager.....Otis H. Segler  
Program Director.....Morris Quave  
Prom., Pub. Director.....Emory Williamson  
Dir. of News & Sp. Events.....Mort Lloyd  
Production Manager.....David I. Andrews  
Film Manager.....John Bonney  
Chief Engineer.....B. C. Baker  
Consulting Engineer.....Russel P. May

## WDXI-TV—Jackson—1955 CBS

Channel: 71 UHF..AP: 41.7 Kw..VP: 83.2 Kw.  
Owned-Operated By.....Dixie Bcstg. Co.  
Address.....Williams Bldg.  
Representative.....Burn-Smith Co.-Dora-Clayton  
Pres., Gen. Mgr.....Aaron B. Robinson

## WJHL-TV—Johnson City 1953—ABC-CBS-NBC

Channel: 11 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned-Oper. By.....WJHL, Inc.  
Business Address.....145 W. Main St.  
Phone Number.....2780  
Air Time.....15 hours daily  
Representative.....Pearson  
President.....W. H. Lancaster, Sr.  
Gen. Manager.....W. Hanes Lancaster, Jr.  
Program Director.....Jack Sausman  
Prom., Pub. Director.....W. A. McDonald  
Dir. of News & Sp. Events.....Mike Blancard  
Prod. Manager.....Leonard Matney  
Film Manager.....JoAnn Torbett  
Chief Engineer.....Albert Rentro

## WATE-TV—Knoxville 1953—ABC-NBC

Channel: 6 VHF..AP: 50 Kw..VP: 100 Kw.  
Owned-Oper.....Greater East Tennessee TV, Inc.  
Business Address.....612 S. Gay St.  
Phone Number.....2-7111  
Air Time.....16 hours daily  
Representative.....Avery-Knodel  
President.....Paul Mountcastle, Sr.  
General Manager.....W. Henry Linebaugh  
Comm. Manager.....J. T. McCloud  
Program Director.....John Reese  
Prom. Publicity Director.....H. Wayne Metzler  
Dir. of News & Sp. Events.....Arthur J. Hudson  
Production Mgr.....Carl Tibbets

Film Buyer.....J. H. Reese  
Chief Engineer.....Fred M. Andrews  
Consulting Eng.....Comm. Radio Equip. Co.

## WTSK-TV—Knoxville 1953—CBS-ABC

Channel: 26 UHF..AP: 11 Kw..VP: 21.9 Kw.  
Owned-Oper. By.....So. Central Bcstg. Co.  
Phone Number.....5-2113  
Business Address.....Memorial Park Rd.  
Air Time.....16 hours daily  
News Service.....AP  
Representative.....Pearson  
Pres., Gen., Sta., Comm. Mgr., J. Engelbrecht  
Program Director.....Bill Eckstein  
Promotion Director.....Rowena Anderson  
Dir. of News & Sp. Events.....Jack Joywer  
Production Manager.....Jerry Morris  
Film Manager.....Tommy Van Hoosier  
Chief Engineer.....Joe Broyles  
Consulting Engineer.....John Mullaney

## WHBQ-TV—Memphis—1953 ABC

Channel: 13 VHF..AP: 160 Kw..VP: 316 Kw.  
Owned-Oper. By.....RKO Teleradio Pictures  
Business Address.....1381 Madison Ave.  
Phone Number.....32-3441  
Air Time.....15½ hours daily  
News Service.....UP  
Representative.....H.R.  
Membership.....NARTB, TvB  
President.....Thomas J. O'Neil  
V.P. & Gen. Manager.....John H. Cleghorn  
Operations Manager.....Bill Grumbles  
Sales Service Manager.....Gordon Lawhead  
Promotion Director.....Bill Rucker  
Director of Sales.....L. O. Dobson  
Program Director.....Wilson Northcross  
Production Director.....Mark Forrester  
Dir. of News & Sp. Events.....Gene Roper  
Production Manager.....Wilson Northcross  
Chief Engineer.....Welton Roy

## WMCT—Memphis—1953 NBC

Channel: 5 VHF..AP: 60 Kw..VP: 100 Kw.  
Owned-Operated.....Memphis Publishing Co.  
Address.....Goodwyn Institute Building  
Phone Number.....Jackson 6-7464  
Air Time.....17 hours daily  
Newspaper Affil.....The Commercial Appeal  
Representative.....Branham  
Membership.....NARTB, TvB  
President.....Enoch Brown  
General Manager.....H. W. Slavick  
Station, Comm. Mgr.....Earl Moreland  
Prog. Dir., Film Mgr.....Wilson Mount  
Prom., Pub., Director.....Walter E. Frase  
Dir. of News & Sp. Events.....Ed White  
Production Mgr.....Edward Greaney, Jr.  
Chief Engineer.....E. C. Frase, Jr.  
Consulting Engineer.....George C. Davis

**WREC-TV—Memphis—1955**

Channel: 3 VHF... AP: 60 Kw... VP: 100 Kw.  
 Owned-Operated By... WREC Bcstg. Service  
 Address... Hotel Peabody Bldg.  
 Representative... Katz Agency  
 General Manager... Hoyt B. Wooten

**WLAC-TV—Nashville  
 1954—CBS**

Channel: 5 VHF... AP: 50 Kw... VP: 100 Kw.  
 Owned-Oper. .... WLAC-TV Inc.  
 Address... 159 Fourth Avenue North  
 Phone Number ... Chapel 2-4331  
 Air Time... 16 hours daily  
 News Service ..... UP  
 Representative ..... Katz  
 Membership ..... NARTB  
 Exec. V.P. & Gen. Mgr. .... T. B. Baker, Jr.  
 Natl. Sls. Manager... R. M. Reuschle  
 Operations Mgr. .... Roy A. Smith  
 Director of News... Jack Drake  
 Promotion Director... Jim Wharton  
 Chief Engineer... Ralph L. Hucaby  
 Consulting Engineer... Earl A. Cullum

**WSIX-TV—Nashville—1953  
 ABC**

Channel: 8 VHF... AP: 89 Kw... VP: 178 Kw.

Owned-Oper. By..... WSIX Inc.  
 Business Address..... Nashville Trust Bldg.  
 Phone Number ..... 5-5431  
 Air Time..... 14 hours daily  
 News Service ..... AP  
 Representative ..... Hollingbery  
 Pres., Gen. Mgr..... R. D. Stanford, Jr.  
 Director of TV..... Harry Stone  
 Production Manager..... James Lynch  
 Publicity Director..... James L. Harper  
 Comm. Manager..... E. S. Tanner  
 Chief Engineer..... Charles Darke  
 Consulting Eng..... A. D. Ring Assoc.

**WSM-TV—Nashville—1950  
 NBC**

Channel: 4 VHF... AP: 50 Kw... VP: 100 Kw.  
 Owned... Nat'l Life & Accident Insurance Co.  
 Address ..... 7th & Union  
 Phone Number ..... 2-6624  
 News Service ..... AP, UP, INS  
 Membership ..... NARTB, TvB  
 Representative ..... Petry  
 President, Gen. Mgr..... John H. DeWitt, Jr.  
 Comm. Manager..... Hi Bramham  
 Operation Manager..... Brad Crandall  
 Prom. & Pub. Director..... W. R. McDaniel  
 Film Manager..... Elmer Cartwright  
 Production Mgr..... Fritz Kleibacker  
 Dir. of News & Sp. Events..... Harold Baker  
 Chief Engineer..... Aaron Shelton

**FOR WORLD-WIDE NEWS . . .  
 FOR CLEAR, COMPREHENSIVE  
 COVERAGE . . .**

**AP**

**FOR  
 RADIO and TELEVISION**

50 ROCKEFELLER PLAZA, NEW YORK 20, N. Y.



# k r b c t v



The ONLY station in Abilene, Texas

- First in the nation for per-capita auto sales
- New home of 100-million dollar SAC B-47 Air Base
- Heart of rapidly expanding oil country
- Texas-tall antenna (1030 feet above Abilene)

Write, Wire, TWX, or Call  
National Representative

**JOHN E. PEARSON, Television, Inc.**  
National Sales Manager  
**FOREST LANE**

Dale Ackers, *President*  
John Kelly, *Station Mgr.*

Interconnected



# A B I L E N E , T E X A S



### **OLD TEXAS TEST FOR COFFEE**

Drop a branding iron into the pot.  
When it floats, coffee's strong enough.

### **PANHANDLE TEST**

Drop a spot schedule into KGNC.  
Market's already tested: Amarillo is  
first (again) in the nation in retail  
sales per household.



### **National representatives, The Katz Agency**

AM: 710 kc, 10,000 watts

TV: Channel 4

**KRBC-TV—Abilene—1953**  
**ABC-ABC-CBS**

Channel: 9 VHF.. AP: 14.7 Kw.. VP: 29.5 Kw.  
Owned-Oper. By... Abilene Radio & TV Co.  
Business Address... 4510 So. 14th St.  
Phone Number... 2-8491  
Air Time... 15 hours daily  
News Service... AP  
Representative... Pearson  
Membership... TvB  
President & Gen. Mgr... Dale Ackers  
Station Manager... John Kelly  
Comm. Manager... John Higgins  
Program Director... Steve Cowan  
Production Mgr... Larry Fitzgerald  
Continuity Chief... Bert Mitchell  
News Director... Don Wilson  
Film Buyer... Joe Mansell  
Prom., Pub. Manager... Forest Lane  
Chief Engineer... Bill Kessel  
Cons. Eng... Commercial Radio Equipment  
(SEE PAGE 933)

**KFDA-TV—Amarillo—1953**  
**ABC-CBS**

Channel: 10 VHF.. AP: 125 Kw.. VP: 250 Kw.  
Owned & Oper. By... Amarillo Bcstg. Co., Inc.  
Address... P. O. Box 1440  
Phone Number... DRake 4-5343  
Air Time... 17 hours daily  
News Service... AP, UP  
Representative... H.R. Clarke-Brown  
Membership... NARTB, TvB  
President... Gene L. Cagle  
General Manager... Ed Moore  
Prog. Dir., Prod., Film Mgr... N. C. Long  
Promotion Director... Dan Hayslett  
Director of News & Sp. Events... Bill Johns  
Publicity Director... Kin Raley  
Production Manager... Jerry Gardner  
Chief Engineer... Bill Spiller  
Cons. Eng... Commercial Equipment Co.

**KGNC-TV—Amarillo—1953**  
**NBC**

Channel: 4 VHF.. AP: 50 Kw.. VP: 100 Kw.  
Owned-Oper. By... Globe News Publishing Co.  
Address... 1800-2200 North Polk St.  
Phone Number... 4-4601  
Air Time... 15 hours daily  
News Affil... News, Times, Globe  
News Service... AP, UP  
Membership... NARTB, TvB  
Representative... Katz  
President... Parker Prouty  
General Manager... Wes Izzard  
Station Manager... Bud Thompson  
Comm. Manager... Aubrey Jackson  
Program Director... Bob Vaughn  
Promotion Director... Marianne Johnson  
Dir. of News & Sp. Events... Bob Izzard  
Production Manager... Bill McEachern  
Publicity Director... Beverly Beck  
Film Manager... Joan Jamison

Chief Engineer... W. H. Torrey  
Consulting Engineer... A. Earl Cullum

**KTBC-TV—Austin—1952**  
**ABC-CBS-NBC**

Channel: 7 VHF.. AP: 50 Kw.. VP: 100 Kw.  
Owned-Operated By... Texas Bcstg. Corp.  
Address... P. O. Box 717  
Phone Number... 2-2424  
Air Time... 16 hours daily  
News Service... UP  
Representative... Raymer  
President... Claudia T. Johnson  
General Manager... J. C. Kellam  
Sales Manager... O. P. (Bob) Bobblitt  
Sales, Prom. Director... Chcrles Brooks  
Program Director... Richard "Cactus" Pryor  
Publicity Dir... Charles Brown  
Dir. of News & Sp. Events... Paul Bolton  
Production Manager... Fred Noble  
Film Manager... Elmo Brown  
Chief Engineer... Ben Hearn  
Consulting Engineer... A. Earl Cullum, Jr.

**KBMT—Beaumont—1954**  
**ABC-NBC-DuM**

Channel: 31 UHF.. AP: 117 Kw.. VP: 224 Kw.  
Owned-Oper. By... Television Broadcaster, Inc.  
Address... P O. Box 1192  
Phone Number... 9-2476  
Air Time... 8 hours daily  
News Service... UP  
Representative... Forjoe  
Membership... NARTB  
President... Randolph C. Reed  
V.P. & Gen. Mgr... John Rossiter  
Dir. of News & Sp. Events... Roy Grimse  
Production Manager... William Beathard  
Chief Engineer... Frank Leins  
Consulting Engineer... Frank McIntosh

**KFDM-TV—Beaumont—1955**  
**CBS-ABC**

Channel: 6 VHF... AP: 50 Kw... VP: 100 Kw.  
Owned-Operated By... Beaumont Bcstg. Corp.  
Address... 1420 Calder Ave.  
Representative... Peters, Griffin, Woodward, Inc.  
Exec. V.P., Gen. Mgr... C. B. Locke

**KBST-TV—Big Spring—1955**  
**CBS**

Channel: 4 VHF... AP: 6.3 Kw... VP: 12.9 Kw.  
Owned-Oper. By... Big Spring Television, Inc.  
Address... 2500 Kentucky Way  
Phone Number... 3-2611  
Air Time... 8 hours daily  
News Service... AP  
Representative... Pearson  
Pres., Gen., Sta. Mgr... William J. Wallace  
Chief Engineer... Andrew Jones  
Con. Eng... Commercial Radio Equipment

**KVDO-TV—Corpus Christi  
1954—ABC-NBC**

Channel: 22 UHF.. AP: 10.2 Kw... VP: 18.8 Kw.  
Owned-Oper. By.. Costal Bend Television Co.  
Address..... 409 South Staples  
Phone Number ..... 2-7468  
News Service ..... AP  
Air Time..... 12 hours daily  
Representative... Adam Young, Clarke Brown  
President..... Gabriel Lozano  
General Manager..... L. W. "Bud" Smith  
Asst. Manager..... A. O. Lerma  
Comm. Manager..... R. W. Williams  
Prod., Prog. Director..... Karl King  
Director News..... Ken Cessna  
Film Manager..... A. Reyna  
Chief Engineer..... Nestor Aresta, Jr.

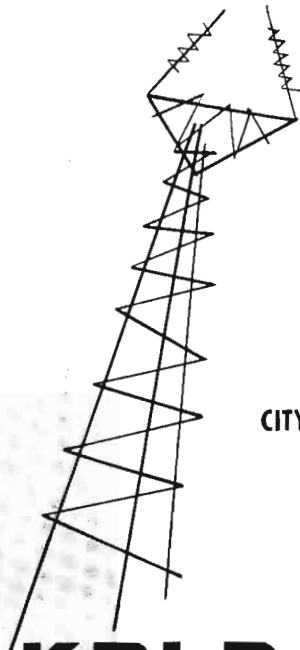
**KRLD-TV—Dallas—1949  
CBS**

Channel: 4 VHF.. AP: 50 Kw... VP: 100 Kw.  
Owned-Operated By..... KRLD Radio Corp.  
Business Address..... Herald Square  
Phone Number..... RAndolph 6811  
Newspaper Affiliation... Dallas Times Herald  
Air Time..... 17½ hours daily  
News Service ..... UP  
Membership ..... NARTB  
Representative ..... Branham  
Board Chairman..... J. W. Runyon

President..... Clyde Rembert  
Station Manager..... Roy M. Flynn  
Comm. Manager..... Gene Cuny  
Program Director..... Ves Box  
Promotion Director..... A. J. Putnam  
Dir. of News & Sp. Events..... Larry Rasco  
Production Manager..... Fritz Kuler  
Publicity Director..... A. J. Putnam  
Film Manager..... Nick Mueller  
Chief Engineer..... B. B. Honeycutt  
Consulting Engineer..... T. A. M. Craven

**WFAA-TV—Dallas—1949  
ABC-NBC**

Channel: 8 VHF.. AP: 178 Kw... VP: 316 Kw.  
Owned-Operated By..... A. H. Belo Corp.  
Business Address... 3000 Harry Hines Blvd.  
Phone Number..... Riverside 3315  
Newspaper Affiliation..... Morning News  
Representative ..... Petry  
President..... E. M. (Ted) Dealey  
General Manager..... James M. Moroney  
Station Manager..... Ralph W. Nimmons  
Comm. Manager..... Mike Shapiro  
Program Director..... Bob Blase  
Promotion Director..... Charles Larkins  
Dir. of News & Sp. Events..... Tom Journey  
Production Manager..... Tom Palmer  
Film Manager..... Dunlap Clark  
Chief Engineer..... Jim W. Cooper  
Consulting Eng..... A. Earl Cullum



**KRLD-TV's GIANT TOWER**

1685 feet above average terrain, plus maximum power, provide maximum coverage of sales-rich North Texas and Southern Oklahoma . . . Population in excess of 2,275,000 and growing . . . TV sets in excess of 555,000 and growing rapidly.

**CITY GRADE COVERAGE IN DALLAS AND FT. WORTH**

These factors plus consistently higher-rated CBS-KRLD-TV programs in survey after survey assure better than ever sales results.

**KRLD TV Channel 4**  
MAXIMUM POWER DALLAS



**worlds of  
good lookin' for  
all the family on**

*Channel* 

**KFJZ-TV  
FORT WORTH**

SHERLOCK HOLMES  
CONFIDENTIAL FILE  
MILLION DOLLAR MOVIE  
LITTLE RASCALS  
GENE AUTRY  
CHANNEL ELEVEN THEATRE  
LIBERACE  
AMOS & ANDY  
THE FALCON  
ROY ROGERS  
MAYOR OF THE TOWN  
SAN FRANCISCO BEAT  
CITY DETECTIVE  
LOONEY TUNES  
RANGE RIDER  
WRESTLING

# WBAP-TV

NOW IN ITS

## 3<sup>rd</sup> YEAR OF COLOR

### FIRST

- ★ On the air in the Southwest
- ★ With COLOR, in Texas
- ★ With full power, tall tower (1113 ft.)
- ★ With city grade service in both cities

### DAILY COLORCASTING

"TEXAS LIVING" — attractive Margret McDonald gives latest fashion, food, beauty tips — a top-ranking women's show!

"THE JONES PLACE" — a tremendously popular western-style show, starring Neal Jones. Just two examples of local color programming for introducing and testing new products in dramatic color presentation.

"NBC MATINEE" — full hour of top dramatic entertainment each day, in vivid network color! Available only on WBAP-TV, Channel 5 — now in its 3rd year of colorcasting!

# WBAP-TV



THE STAR-TELEGRAM STATION • ABC-NBC • FORT WORTH, TEXAS

AMON CARTER  
Founder

AMON CARTER, JR.  
President

HAROLD HOUGH  
Director

GEORGE CRANSTON  
Manager

ROY BACUS  
Commercial Manager

FREE & PETERS, Inc. - National Representatives

**KROD-TV—El Paso—1952**  
**ABC-CBS**

Channel: 4 VHF... AP: 28 Kw... VP: 56 Kw.  
Owned-Oper. By... El Paso Times, Inc.  
Address... 2201 Wyoming St.  
Representative... Branham  
General Manager... Val Lawrence  
Sales Manager... Dick Watts  
Promotion Mgr... Ken McClure  
Chief Engineer... E. P. Talbott

**KTSM-TV—El Paso—1953**  
**NBC**

Channel: 9 VHF... AP: 33.1 Kw... VP: 55.1 Kw.  
Owned-Operated By... Tri-State Bcstg. Co.  
Address... 801 N. Oregon St.  
Phone Number... 2-5423  
News Service... UP  
Membership... NARTB  
Representative... Hollingbery  
Pres., Gen., Sta. Mgr... Karl O. Wyler  
Comm. Manager... Roy T. Chapman  
Prog. Director... Jack B. Chapman  
Dir. of News & Sp. Events... Conrey Bryson  
Production Manager... Jack Rye  
Publicity Director... John Phelan  
Chief Engineer... Kenneth J. Walton  
Consulting Engineer... George Adair

**KFJZ-TV—Fort Worth—1955**

Channel: 11 VHF... AP: 105 Kw... VP: 210 Kw.  
Owned-Oper. By... Texas State Network, Inc.  
Address... 1201 W. Lancaster St.  
Phone... Edison 3474  
News Service... AP  
Representative... H-R Television, Clarke Brown  
President... Gene L. Cagle  
V.P., Gen. Mgr... Charles B. Jordan  
Natl. Sales Mgr... Dale Drake  
Local Sales Mgr... John Hopkins  
Opr. Mgr., Film Buy... Buck Long  
Prod. Sup... John Stegall  
Publicity, Sls. Prom... J. Bert Mitchell, Jr.  
Chief Engineer... Joseph B. Haigh  
(SEE PAGE 937)

**WBAP-TV—Fort Worth**  
**1948—ABC-NBC**

Channel: 5 VHF... AP: 60.3 Kw... VP: 100 Kw.  
Owned-Oper. By... Carter Publications, Inc.  
Business Address... 3900 Barnett St.  
Phone Number... Lockwood 1981  
Air Time... 17 hours daily  
Newspaper Affiliation... Fort Worth Star-Telegram  
News Service... AP  
Representative... Free & Peters  
Membership... NARTB, TvB  
Chairman... Amon Carter Sr.  
President... Amon Carter, Jr.  
General Manager... George Cranston  
Director... Harold Hough  
Commercial Mgr... Roy Bacus  
Prom., Pub. & Merch. Dir... Joe Wallace  
Program Director... Robert Gould

Film Manager... Lynn Trammell  
Oper. Manager... Robert Grammer  
Director of News... James A. Byron  
Prod. Supervisor... Phil Wygant  
Chief Engineer... R. C. Stinson

**KGUL-TV—Galveston-Houston**  
**1952—CBS**

Channel: 11 VHF... AP: 125 Kw... VP: 235 Kw.  
Owned-Oper. By... Gulf Television Co.  
Business Address... 11 Video Lane  
Phone Number... 3-1607  
Air Time... 18 hours daily  
News Service... AP  
Representative... CBS Television Spot Sales  
Membership... NARTB  
Pres., Gen. Mgr... Paul E. Taft  
Sales Manager... Robert S. Wilson  
Comm. Manager... Raymond E. Jones  
Prog. Dir., Prod. Mgr... Thomas L. Thompson  
Prom. Director... John L. Eisele  
Dir. of News & Sp. Events... Bob Savage  
Pub. Director... William D. Evans, Jr.  
Film Manager... Bud Johnson  
Chief Engineer... William R. Sloat  
Consulting Eng... Vandivere, Cohen, & Wearn  
(SEE PAGE 943)

**KGBT-TV—Harlingen—1953**  
**CBS-ABC**

Channel: 4 VHF... AP: 50 Kw... VP: 100 Kw.  
Owned-Oper. By... Harbenito Bcstg. Co., Inc.  
Business Address... Box 711  
Phone Number... GA 3-4880  
Air Time... 9 hours daily  
News Service... UP  
Membership... NARTB  
Representative... H-R Reprs.  
President... McHenry Tichenor  
General Manager... Troy McDaniel  
Comm. Manager... I. S. Roberts  
Program Director... Ray Gordon  
Promotion Director... Mel Kassanof  
Dir. of News & Sp. Events... Jerry Fisher  
Film Manager... Roberto Rodriguez  
Chief Engineer... A. R. Beck  
Consulting Engineer... Andy Ring

**KPRC-TV—Houston—1950**  
**NBC**

Channel: 2 VHF... AP: 50 Kw... VP: 100 Kw.  
Owned-Oper. By... Houston Post Co.  
Business Address... 2318 Polk Ave.  
Phone Number... Madison 9271  
Representative... Petry  
Membership... TvB  
V.P., General Manager... Jack Harris  
Commercial Mgr... Jack McGrew  
Program Director... Bert Mitchell  
Promotion Mgr... Kirt Harris  
Film Manager... Earl Corridon  
Publicity Director... Edna Forester  
Traffic... Katherine Estes  
Chief Engineer... Paul Huhndorff  
(SEE PAGE 944)

**KTRK-TV—Houston—1954**  
**ABC**

Channel: 13 VHF.. AP: 117 Kw.. VP: 316 Kw.  
Owned-Oper.. Houston Consolidated TV Co.  
Address..... P. O. Box 12  
Phone Number..... JAcKson 6-1313  
Air Time..... 16 hours daily  
Newspaper Affiliation ..... Chronicle  
Representative ..... Blair-TV  
Membership ..... NARTB, TvB  
President..... John T. Jones, Jr.  
Exec. V.P., Gen., Sta. Mgr. W. E. Walbridge  
Program Director..... John E. Hill  
Comm. Manager..... William F. Bennett  
Dir. of News & Sp. Events..... Ray Conoway  
Prom., Pub. Director..... Lee Curran  
Film Manager..... Hugh Pickett  
Production Manager..... William T. Wagner  
Chief Engineer..... Tom Hiner  
Consulting Engineer..... George Davis

**KHAD-TV—Laredo—1956**  
**CBS-NBC**

Channel: 8 VHF.. AP: 149 Kw.. VP: 297 Kw.  
Owned-Oper. By. Vidicon Industries of America  
Address ..... Box 993  
Representative..... John E. Pearson  
General Manager..... Shaun F. Murphy

**KTVE—Longview—1953**

Channel: 32 UHF.. AP: 112 Kw.. VP: 224 Kw.  
Owned-Oper. By..... East Texas TV Co.  
Business Address..... P. O. Box 2029  
Phone Number..... PLaza 8-5551  
Air Time..... 8 hours daily  
Representative ..... ForJoe  
President, Gen. Mgr..... A. James Henry  
Sta. Mgr., Prog. Director..... Barre Monigold  
Prod., Film Manager..... Carl Loy  
Chief Engineer..... W. I. Simpson

**KDUB-TV—Lubbock—1952**  
**CBS**

Channel: 13 VHF.. AP: 158 Kw.. VP: 316 Kw.  
Owned-Oper. By..... Texas Telecasting, Inc.  
Business Address..... 7400 College Ave.  
Phone Number..... SH 4-2345  
News Service..... INS, AP  
Representative ..... Branham  
Air Time..... 18 hours daily  
Membership ..... NARTB, TvB  
Pres., Gen. Mgr..... W. D. (Dub) Rogers  
National Sales Mgr..... E. A. Hassett  
Local Sales Manager..... Jimmie Isaacs  
Prog. Dir., Film Mgr..... Ray Trent  
Promotion Director..... W. H. Shipley  
Production Manager..... Vernon Peorner  
Publicity Director..... W. H. Shipley  
Chief Engineer..... Rudy Starnes  
Consulting Engineer..... Frank McIntosh  
Dir of News & Sp. Events..... Jack McIlrath



**Texas Double Barreled Target**

Over 175,000 sets presents a big double target  
you can't miss! Over 800,000 oil-cotton rich  
viewers control \$1,500,000,000 in spendable  
income. It's all yours via the KDUB stations'

"Treasure Island" combination.



**National Keys:**  
**The Branham Company**

**K-DUB**  
stations

**KDUB-TV**  
LUBBOCK, TEXAS  
**KPAR-TV**  
SWEETWATER-ABILENE, TEXAS  
**KDUB-AM**  
LUBBOCK, TEXAS

W. D. "Dub" Rogers, President and Gen. Mgr. — E. A. "Boss" Hester, National Sales Manager



**KCBD-TV—Lubbock—1953**  
**ABC-NBC**

Channel: 11 VHF..AP: 50 Kw..VP: 100 Kw.  
 Owned-Oper. By...Bryant Radio & TV Inc.  
 Business Address.....Box 1507  
 Phone Number .....SHERwood 4-1414  
 Air Time.....17 hours daily  
 News Service.....AP, UP  
 Representative .....Raymer  
 Membership .....NARTB  
 Pres., Gen. Manager.....Joe H. Bryant  
 Asst. Gen. Manager.....Robert L. Snyder  
 National Sales Mgr.....Ray Poindexter  
 V.P., Comm. Manager.....George L. Tarter  
 Program Director.....Bill Taylor  
 Prom., Pub. Director.....Joan Prigmore  
 Dir. of News & Sp. Events.....Keith Fuller  
 Production Manager.....Everett George  
 Film Manager.....Clay Oates, Jr.  
 Chief Engineer.....Frank Lee  
 Consulting Engineer.....Weldon & Carr  
 (SEE PAGE 947)

**KTRE-TV—Lufkin—1955**  
**NBC**

Channel: 9 VHF..AP: 12.5 Kw..VP: 26 Kw.  
 Owned-Oper. By...Forest Capital Bcstg. Co.  
 Business Address.....P. O. Box 701  
 Phone Number .....3-7771  
 Air Time.....11 hours daily  
 News Service .....AP  
 Representative .....Venard, Rintoul,  
 McConnell, Melville Co.  
 President.....R. W. Wortham, Jr.  
 Gen., Sta. Mgr.....Richman Lewin  
 Comm. Manager.....Murphy Martin  
 Prog., News Director.....Boyd Porter, Jr.  
 Prom., Pub. Director.....Jean Garrett  
 Production Manager.....Jimmy Guillot  
 Film Manager.....Glenn Armstrong  
 Chief Engineer.....Fred Clinton Hill  
 Consulting Engineer.....A. Earl Cullom

The most unique TV station in America!



"LUM BURR"

- America's *only* non-metropolitan market with basic NBC-TV network programming coming in LIVE! \*
- The *only* TV station in the heart of East Texas' rich pine belt—21 thriving counties in Texas and Louisiana!

**KTRE-tv**

LUFKIN, TEXAS

CHANNEL 9  
NBC-TV\*

AFFILIATED  
WITH  
KTRE RADIO,  
1000 WATT, MBS

**National Representatives:**  
**VENARD, RINTOUL & McCONNELL, Inc.**  
 New York, Chicago, San Francisco, Los Angeles & Boston

**Southwest Representative:**  
**CLYDE MELVILLE COMPANY OF DALLAS**

\* LIVE via microwave from **KPRC-TV Houston**

"SERVING 300,000 PEOPLE IN THE  
 LUMBER-RICH LUFKIN-NACOGDOCHES AREA!"

**Richman Lewin**  
 Vice President & General Manager



**KMID-TV—Midland—1953**  
**NBC-ABC-CBS-DuM**

Channel: 2 VHF..AP: 13.8 Kw..VP: 26.3 Kw.  
 Owned-Oper. By..Midessa Television Co., Inc.  
 Business Address.....Box 2758  
 Phone Number .....2-7321  
 Air Time.....10 hours daily  
 News Service .....UP  
 Rep.....Venard, Rintoul & McConnell, Brown  
 Membership .....NARTB  
 President.....J. Conrad Dunigan  
 Gen., Sta. Mgr.....Sidney A. Grayson  
 Comm. Manager.....Bob Cain  
 Prog., News & Sp. Events Dir.....Bill Richie  
 Promotion Director.....Brad Bodkin  
 Production Manager.....Bob McClellan  
 Publicity Director.....Louise Owen  
 Film Manager.....Carl Kennedy  
 Chief Engineer.....William D. Buford

**KOSA-TV—Odessa—1956**  
**CBS**

Channel: 7 VHF..AP: 53.7 Kw..VP: 102 Kw.  
 Owned-Operated By...Odessa Television Co.  
 Address.....1211 N. Whitaker

Phone .....7-8301  
 Membership .....NARTB  
 Representative.....John E. Pearson TV  
 President.....Cecil Trigg  
 Station Manager.....John Vacca  
 Sales Manager.....Ed Costello  
 Chief Engineer.....William Schock  
 (SEE PAGE 948)

**KTXL-TV—San Angelo—1953**  
**CBS**

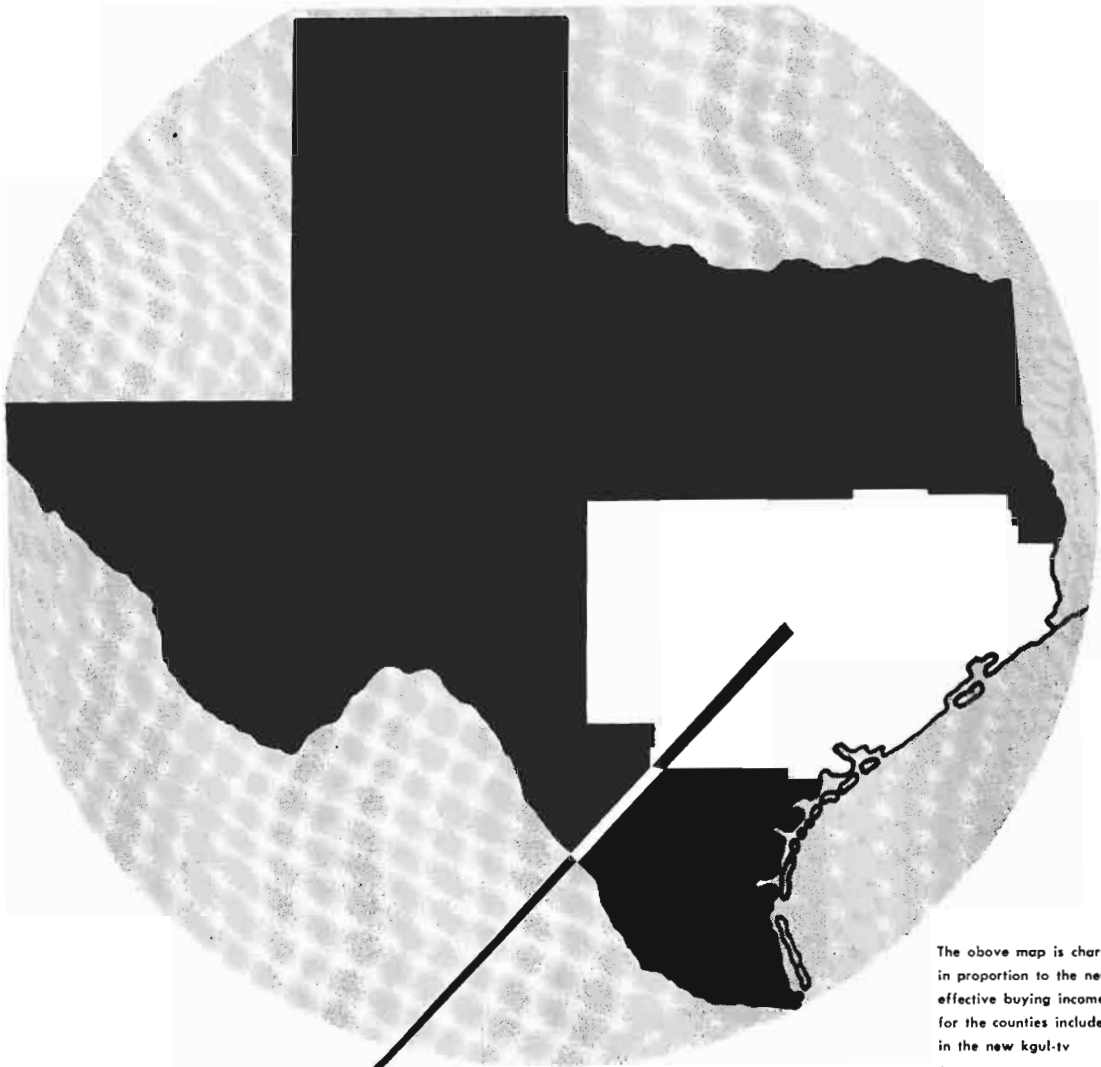
Channel: 8 VHF..AP: 15.5 Kw..VP: 27.5 Kw.  
 Owned-Oper. By..Westex Television Co., Inc.  
 Business Address.....Box 1271  
 Phone Number .....7183  
 Air Time.....9 hours daily  
 Rep...Melville, Venard, Rintoul & McConnell  
 News Service .....UP  
 President.....A. D. Rust  
 V.P., Gen., Sta. Mgr.....J. Harley Hubbard  
 Comm. Manager.....George Olsen  
 Prog., Prom. Director.....Doug Thompson  
 Secretary-Treasurer.....B. P. Bludworth  
 Dir. of News & Sp. Events.....Neil Baird  
 Prod., Film Manager.....Charles Cathey  
 Chief Engineer.....Robert Benson

**FOR WORLD-WIDE NEWS . . .**  
**FOR CLEAR, COMPREHENSIVE**  
**COVERAGE . . .**

**AP**

**FOR**  
**RADIO and TELEVISION**

50 ROCKEFELLER PLAZA, NEW YORK 20, N. Y.



The above map is charted in proportion to the net effective buying income for the counties included in the new kgul-tv coverage area

# You buy $\frac{1}{4}$ of Texas with kgul-tv

kgul's area coverage encompasses Galveston, Houston and the entire Gulf Coast market. The buying power of this area represents over 25% of the total buying power for the whole state of Texas. Here's a real Texas-size buy for your advertising dollars: one-fourth of Texas with kgul-tv.

	State of Texas	Gulf Coast TV Market	%
Families	2,510,500	611,600	24.36
Effective Buying Income	\$12,622,592	\$3,258,444	25.81

Source of Figures: Sales Management.



Represented Nationally  
By CBS Television  
Spot Sales



**CHANNEL 11**  
**GULF TELEVISION**  
**COMPANY**

**Galveston, Texas**

# First in Houston

## radio and television

### KPRC and KPRC-TV Dominate the Houston Market

KPRC RADIO has been the first choice of Houston Gulf Coast listeners for more than 30 years. KPRC-TV, now over five years old, is also first choice with these same people. More than a time-honored habit, this loyalty is indisputable proof of KPRC's experienced leadership and consistent fine quality.

FIRST IN EXPERIENCE

FIRST IN PUBLIC SERVICE

FIRST IN NEWS

FIRST IN LOCAL TALENT

FIRST IN FARM NEWS

FIRST IN RATINGS

FIRST IN FACILITIES



### FIRST IN THE SOUTH'S FIRST MARKET



**JACK HARRIS**  
Vice President and General Manager  
Nationally Represented by  
**EDWARD PETRY AND COMPANY**

**KCOR-TV—San Antonio—1955**

Channel: 41 UHF...AP: 6.03 Kw...VP: 14.4 Kw.  
 Owned-Operated By.....KCOR, Inc.  
 Address.....111 Martinez St.  
 Representative.....Richard O'Connell  
 General Manager.....Nathan Safir

**KENS-TV—San Antonio  
 1950—ABC-CBS**

Channel: 5 VHF...AP: 50.1 Kw...VP: 100 Kw.  
 Owned-Oper. By.....Express Publ. Co.  
 Business Address.....Transit Tower  
 Phone Number.....CApital 7-8151

Air Time.....16 hours daily  
 News Service.....UP  
 Representative..Peters, Griffin, Woodward, Inc.  
 Membership.....NARTB, TvB  
 Newspaper Affil.....Express & News  
 President.....Frank G. Huntress, Jr.  
 General Manager.....Albert D. Johnson  
 Comm. Manager.....Wayne Kearl  
 Program Director.....Edward Uhler, Jr.  
 Prom., Pub. Director.....Bob Miller  
 Dir. of News & Sp. Events.....Pat Boyette  
 Production Manager.....Bruce Clark  
 Film Manager.....Lynn Tisdale  
 Chief Engineer.....William J. Jackson  
 Consulting Engineer.....W. G. Egerton

For Listings On Important Advertising  
 Agencies and Their Executives See Page  
 135.

For Advertising Presidential Biographies  
 On The Top Twenty-Five Agencies in the  
 Nation See Page 220.

For Biographies On the Top Radio and  
 Television Timebuyers for Advertising  
 Agencies See Page 226.

**WOAI-TV—San Antonio**  
1949—NBC-ABC

Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.  
Owned-Oper. By...Southland Industries, Inc.  
Address...1031 Navarro St.  
Phone Number...CA 7-4221  
Air Time...19 hours daily  
News Service...AP, INS, UP  
Representative...Petry  
Membership...TvB  
President...Hugh A. L. Hallf  
Sta., Gen. Mgr...James M. Gaines  
Comm. Manager...Edward V. Cheviot  
Prog. Director...Robert Reed  
Prod. Manager...French Ferguson  
Dir. of News & Sp. Events...Henry Howell  
Publicity Director...Imogene Stanley  
Chief Engineer...Charles Jeffers

**KPAR-TV—Sweetwater—1956**  
(Satellite of KDUB-TV, Lubbock, Texas)

Channel: 12 VHF...AP: 14.1 Kw...VP: 28.2 Kw.  
Owned-Operated By...Texas Telecasting, Inc.  
Address...7400 College Ave., Lubbock, Tex.  
Representative...The Branham Co.  
Station Manager...Dan Guthrie

**KCEN-TV—Temple—1953**  
NBC

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.  
Owned-Oper. By...The Bell Publishing Co.  
Business Address...P. O. Box 188  
Phone Number...3-6868  
Air Time...16 hours daily  
Newspaper Affiliation...Telegram  
News Service...UP  
Representative...Hollingsbery Melville  
President...Frank W. Mayborn  
Gen., Sales Manager...Burton Bishop  
Sta. Mgr., Film Buyer...Harry Abbott  
Prod. Co-ord., Prom. Dir...Van Hutto  
Dir. of News & Sp. Events...Tom Speer  
Chief Engineer...James Owens  
Consulting Engineer...A. Earl Cullum, Jr.

**KCMC-TV—Texarkana—1953**  
CBS-ABC

Channel: 6 VHF...AP: 50 Kw...VP: 100 Kw.  
Owned-Oper. By...KCMC, Inc.  
Business Address...Summerhill Rd.  
Phone Number...32-8201  
Air Time...17 hours daily  
News Service...AP  
Newspaper Affil...Gazette & Daily News  
Representative...Venard, Rincoul & McConnell;  
Melville; Ayers  
Membership...NARTB, TvB  
President...C. E. Palmer  
Gen., Comm. Manager...Walter M. Windsor  
Prod. Manager...Charles E. Wade  
Program Director...David H. Lee  
Prom. Director...R. M. Peters  
Dir. of News & Sp. Events...Roy L. Mitchell  
Chief Engineer...William R. Atkinson  
Consulting Eng...Comm. Radio Equip. Co.

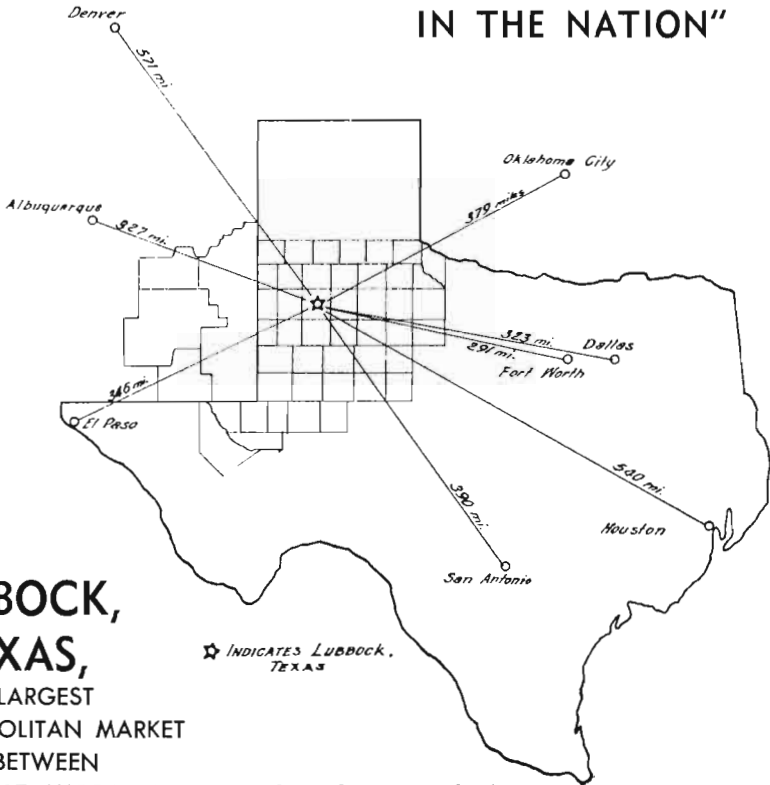
**KLTV—Tyler-Longview—1954**  
NBC-ABC-CBS-DuM

Channel: 7 VHF...AP: 50 Kw...VP: 100 Kw.  
Owned-Oper. By...Lucille Ross Lansing  
Business Address...115 South College  
Phone Number...2-3875  
General Manager...Marshall H. Pengra  
Program Director...Bob Norris  
News Director...Gerry Lansing  
Chief Engineer...Hudson Collins

**KWTX-TV—Waco—1955**  
CBS-ABC

Channel 10 VHF...AP: 53.6 Kw...VP: 107.2 Kw.  
Owned-Operated By...KWTX Broadcasting Co.  
Address...Box 3128  
Representative...John E. Pearson TV  
V.P., Gen. Mgr...M. N. Bostick

"ONE OF THE FASTEST GROWING MARKETS  
IN THE NATION"



**LUBBOCK,  
TEXAS,**  
LARGEST  
METROPOLITAN MARKET  
BETWEEN

DALLAS, FT. WORTH AND ALBUQUERQUE — 650 MI.

SAN ANTONIO AND DENVER — 961 MI.

OKLAHOMA CITY AND EL PASO — 556 MI.

**KCBD-TV**

CHANNEL 11

NBC • ABC

OWNED AND OPERATED BY

BRYANT RADIO AND TELEVISION COMPANY, INC.

National Representative — PAUL H. RAYMER

GEO. L. TARTER  
VICE PRES.-SALES

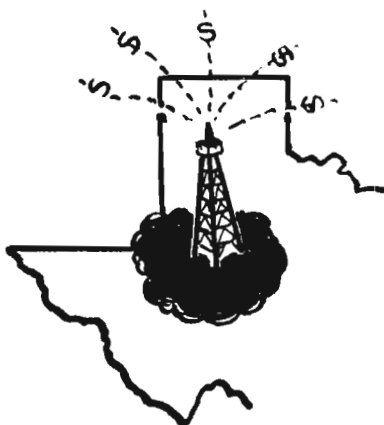
PHONE  
• SHERWOOD 4-1414 •

RAY POINDEXTER  
NATL. SALES MGR.

"YOUR BEST TELEVISION BUY IN LUBBOCK"

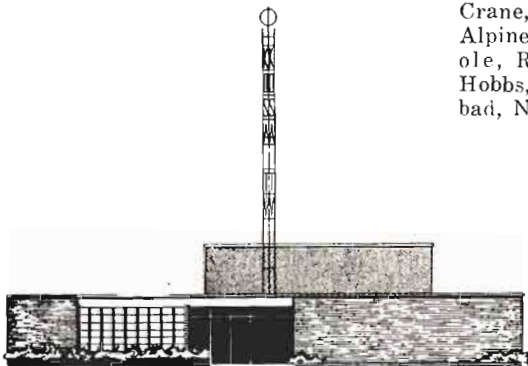
**KOSA-TV . . . . . A CBS**

KOSA-TV, a CBS primary affiliate, is the home television for Odessa, Texas and the OIL RICH PERMIAN BASIN of West Texas and Eastern New Mexico.



KOSA-TV has an effective radiated power of OVER 102,000 watts, MORE power than any other TV station in our market area. This power is acquired thru the use of a 10 kilowatt GE Transmitter and a 12 bay GE Antenna. KOSA-TV's tower rises 1,000 feet over Odessa's average terrain. A snow free picture is delivered within a 100 mile circle of the tower site. To name a few of the cities included in KOSA-TV's coverage: Snyder, Big Spring, Colorado City, Seagraves, Fort Stockton, Crane, Midland, Andrews, Wink, Alpine, Pecos, McCamey, Seminole, Rankin, Lamesa: Also Hobbs, New Mexico and Carlsbad, New Mexico.

**K  
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TV**



**CHANNEL 7 ODESSA TEXAS**



**KRGV-TV—Weslaco—1954**  
**ABC**

Channel: 5 VHF . . . AP: 14.4 Kw. . . VP: 28.8 Kw.  
Owned-Oper. By . . . . . KRGV Television Inc.  
Business Address . . . . . 311 S. Missouri Ave.  
Phone Number . . . . . 517  
News Service . . . . . AP  
Air Time . . . . . 7 hours daily  
Representative . . . . . Pearson  
President . . . . . O. L. Taylor  
Gen. Sta. Manager . . . . . Byron W. Ogle  
Promotion Director . . . . . Bill Rucker  
Comm. Manager . . . . . Ken Markel  
Program Director . . . . . Jim Cook  
Publicity Director . . . . . Ted Cressner  
Dir. of News & Sp. Events . . . . . Harry Van Slycke  
Film Manager . . . . . Raul Gonzales  
Chief Engineer . . . . . Lewis Hartwig  
Consulting Engineer . . . . . A. Earl Cullum

**KFDX-TV—Wichita Falls**  
**1953—ABC-NBC**

Channel: 3 VHF . . . AP: 30 Kw. . . VP: 60 Kw.  
Owned-Operated By . . . Wichtex Radio & Tele. Co.  
Address . . . . . Seymour Road  
Phone Number . . . . . 2-8668  
Air Time . . . . . 14 hours daily  
News Service . . . . . UP  
Representative . . . . . Raymer  
Membership . . . . . NARTB  
President . . . . . Darrold A. Cannan  
General Manager . . . . . Howard H. Fry  
National Sales Mgr. . . . . Molt M. Johnson  
Local Sales Manager . . . . . George Craig  
Program Director . . . . . Warren Silver  
Prom., Pub. Director . . . . . Jimmie Skidmore  
Dir. of News & Sp. Events . . . . . Norman Duncan  
Production Manager . . . . . Bill Angel  
Film Manager . . . . . Gene Riddle  
Film Buyer . . . . . Howard Fry  
Chief Engineer . . . . . John Adams  
Consulting Engineer . . . . . George Davis

**KSYD-TV—Wichita Falls**  
**1953—CBS**

Channel: 6 VHF . . . AP: 13.5 Kw. . . VP: 22.3 Kw.  
Owned-Operated By . . . . . Syd Grayson  
Address . . . . . P. O. Box 420  
Phone Number . . . . . 3-4181  
Air Time . . . . . 17 hours daily  
News Service . . . . . UP  
Representative . . . . . Hoag-Blair  
Membership . . . . . NARTB, TvB  
Gen. Mgr. . . . . Syd Grayson  
Comm. Manager . . . . . Blaine Cornwell  
Prom. Director . . . . . Mrs. Owanah Shelton  
Dir. of News & Sp. Events . . . . . Ed Hamlyn  
Program Director . . . . . Roy George  
Film Manager . . . . . Thomas R. Sugars  
Chief Engineer . . . . . Herbert T. Wiley  
Consulting Engineer . . . . . A. Earl Cullum

(SEE PAGE 950)

*For World-Wide News . . .*

*For Clear, Comprehensive*

*Coverage . . .*

**AP**

**FOR**

**RADIO and TELEVISION**

50 ROCKEFELLER PLAZA, NEW YORK 20, N. Y.

KWFT-TV is now

# KSYD-TV

## 100,000 watts

MAXIMUM POWER — WITH COLOR

in Wichita Falls, Texas — your best TV advertising buy is KSYD-TV\*

### here is proof positive!

*based on figures just released*

*Pulse dated Dec. 1—Dec. 7, 1955 proves audience preferences in the metropolitan Wichita Falls area to be:*

#### ONCE A WEEK SHOWS

1. \$64,000 Question (CBS) **KSYD-TV**
2. Ed Sullivan (CBS) **KSYD-TV**
3. I Love Lucy (CBS) **KSYD-TV**
4. December Bride (CBS) **KSYD-TV**
5. Jack Benny (CBS) **KSYD-TV**

*big 5 of the top 5 all on KSYD-TV*

#### MULTI-WEEKLY SHOWS

1. Patti Page **KSYD-TV**
2. Looney Tunes **KSYD-TV**
3. 10 p.m. News & Weather **KSYD-TV**
4. 5:45 p.m. News & Weather **KSYD-TV**
5. Station B

*4 of the top 5 on KSYD-TV*

*\*The leading carrier of National Spot business in the Wichita Falls market according to Rorabaugh Reports*



CHANNEL

# KSYD-TV

Exclusive CBS for North Texas  
and Southern Oklahoma

Wichita Falls, Texas

Syd Grayson,  
General Manager

Hoag-Blair Company  
Nat'l Sales Representatives

# UTAH

Pop. Feb. 1, 1956 (Est.) 770,000—TV Homes 163,762  
Stations in State 3

## KSL-TV—Salt Lake City 1948—CBS

Channel: 5 VHF...17.8 Kw...VP: 29.5 Kw.  
Owned-Oper. By...Radio Service Corp. of Utah  
Business Address...145 Social Hall Ave.  
Phone Number...5-4641  
Air Time...17 hours daily  
News Service...UP  
Representative...CBS TV Spot Sales  
Membership...NARTB, TvB  
Exec. Vice President...Ivor Sharp  
Vice President...J. W. Wright  
V.P. & Gen., Sta. Mgr...D. Lennox Murdoch  
Comm. Mgr...Edward B. Kimball  
Program Director...Wayne Richards  
Director News...Paul Alexander  
Prom. & Pub. Dir...A. Richard Robertson  
Production Manager...Scott R. Clawson  
Merchandising Dir...J. Henry Boren  
Film Editor...Richard V. Thiriot  
Chief Engineer...Vincent E. Clayton

## KTVT—Salt Lake City—1948 NBC

Channel: 4 VHF...AP: 14 Kw...VP: 27 Kw.  
Owned By...Intermountain Bcstg. & TV Corp.  
Business Address...128 Social Hall Ave.  
Phone Number...22-5681

Air Time...16 hours daily  
Station Representative...Katz  
Newspaper Affiliation...Time, Inc.  
News Service...INS  
Membership...NARTB, TvB  
Pres. & Gen. Mgr...G. Bennett Larson  
V.P., Director Oper...John M. Baldwin  
Prod. & Prog. Director...Dan Rainger  
Sales Mgr...Harold Woolley  
Prom. & Pub. Director...Del Leeson  
Dir. of News & Sp. Events...Jack Goodman  
Film Manager...James Chubb  
Chief Engineer...Allan Gunderson

## KUTV—Salt Lake City—1954 ABC

Channel: 2 VHF AP: 22.85 Kw. VP: 45.71 Kw.  
Owned-Oper...Utah Broadcasting & TV Corp.  
Address...179 Social Hall Ave.  
Phone Number...2-2505  
Air Time...10 hours daily  
Newspaper Affiliation...Tribune  
Representative...Hollingbery  
Membership...NARTB  
President...Frank C. Carman  
Gen., Sta., Comm. Mgr...Brent H. Kirk  
Prom., Pub. Director...Richard Westman  
Prog., Prod. Manager...Alan Frank  
Film Manager...William McPhie  
Chief Engineer...Herbert Holtshouser

# VERMONT

Pop. Feb. 1, 1956 (Est.) 385,000—TV Homes 73,267  
Stations in State 1

## WCAX-TV—Burlington 1954—ABC-CBS-NBC

Channel: 3 VHF...AP: 9.5 Kw...VP: 18.3 Kw.  
Owned-Oper. By...WCAX Broadcasting Corp.  
Address...135 Main Street  
Phone Number...2-5761  
Air Time...10 hours daily  
News Service...UP

Representative...Weed  
Membership...NARTB  
President...C. P. Hasbrook  
General Manager...S. T. Martin  
Comm. Manager...J. A. Dobson  
Promotion Director...Charles Lewis  
Dir. of News & Sp. Events...John A. Sullivan  
Production Manager...Richard G. Huntley  
Film Manager...A. Sherman Rutter  
Chief Engineer...J. W. Tierney

# VIRGINIA

Pop. Feb. 1, 1956 (Est.) 3,650,000—TV Homes 721,048  
Stations in State 9

## WVEC-TV—Hampton-Norfolk 1953—NBC

Channel: 15 UHF...AP: 110 Kw...VP: 220 Kw.  
Owned-Oper. By...Peninsula Bcstg. Corp.  
Business Address...812 W. 21st St.  
Phone Number...MAdison 7-7774  
Air Time...17 hours daily  
Membership...NARTB, TvB  
Representative...Avery-Knodel  
Pres., Gen. Manager...Thomas P. Chisman  
Station Manager...Harrol A. Brauer, Jr.  
Program Director...L. W. Kliever  
Prom., Pub. Director...Pete Franklin  
Dir. of News & Sp. Events...L. W. Kliever  
Production Manager...Jim Gray  
Film Manager...Robert Champion  
Chief Engineer...William C. King, Jr.  
Consulting Eng...Vandivere, Cohen & Wearz

## WSVA-TV—Harrisonburg 1953—ABC-DuM-NBC-CBS

Channel: 3 VHF...AP: 4.17 Kw...VP: 8.32 Kw.  
Owned-Oper. By...Shenandoah Valley Bcstg.  
Business Address...Rawley Pike  
Representative...Pearson  
Pres., Gen., Sta. Mgr...Frederic L. Allman  
Comm., Prom. Mgr...Howard C. Evans  
Prog. Director...Robert E. Lee  
Pub. Director...Andy McCaskey  
Chief Engineer...Warren L. Braun

## WLVA-TV—Lynchburg 1953—ABC

Channel: 13 VHF...AP: 158 Kw...VP: 316 Kw.  
Owned-Operated By...Lynchburg Bcstg. Corp.  
Address...925 Church St.

Phone Number .....2-1242  
 Air Time ..... 8 hours daily  
 News Service ..... AP  
 Representative ..... Hollingsbery  
 President ..... Edward Allen  
 General Manager ..... Phil Allen  
 Sales Manager ..... Joseph F. Wright, Jr.  
 Production Manager ..... Rod Lee  
 Program Director ..... Warren Uttal  
 Chief Engineer ..... John T. Orth  
 Consulting Eng. .... Craven, Lohrs & Culver

**WTAR-TV—Norfolk—1950**  
**ABC-CBS-DuM**

Channel: 3 VHF..AP: 50 Kw..AP: 100 Kw.  
 Owned-Operated By.....WTAR Radio Corp.  
 Business Address.....720 Boush St.  
 Phone Number .....56711  
 Air Time.....18 hours daily  
 Newspaper Affil....Norfolk Newspapers, Inc.  
 News Service.....AP, INS  
 Representative .....Petry  
 Membership .....NARTB, TvB  
 President, Sta. Mgr.....Campbell Arnoux  
 Asst. General Mgr.....John C. Peffer  
 Gen. Sales Manager.....Robert M. Lambe  
 Program Director.....Harold Solding  
 Dir. of News & Sp. Events..Gilbert A. McLeod  
 Local Sales Manager.....Russ Severin  
 Chief Engineer.....Richard Lindell  
 Consulting Engineer.....Jansky & Bailey

**WTOV-TV—Norfolk—1955**

Channel: 27 UHF..AP: 11.7 Kw..VP: 19.6 Kw.  
 Owned-Operated By.....Tim Brite, Inc.  
 Address.....1318 Spratley St., Portsmouth, Va.  
 Representative....Joseph Hershey McGillvra  
 General Manager.....Temus R. Bright

**WXEX-TV—Petersburg**  
**1955—NBC**

Channel: 8 UHF..AP: 158 Kw..VP: 316 Kw.  
 Owned-Oper. By..Petersburg Television Corp.  
 Address .....124 W. Tabb Street  
 Phone Number .....REgent 3-7876  
 Air Time .....15½ hours daily  
 News Service .....AP, INS  
 Representative .....Forjoe  
 President.....Thomas G. Tinsley, Jr.  
 General Manager.....Irvin G. Abeloff  
 Comm. Manager.....George R. Oliviere  
 Chief Engineer.....John F. Costello  
 Engineering Super....George W. McGuigan  
 Consulting Engineer.....Kear and Kennedy

**WTVR—Richmond—1947**  
**NBC**

Channel: 6 VHF..AP: 50 Kw..VP: 100 Kw.  
 Owned-Oper. By.....Havens & Martin, Inc.  
 Address.....3301 W. Broad St.  
 Phone Number .....5-8611  
 Air Time.....17 hours daily  
 News Service .....UP  
 Station Representative.....Blair TV  
 Membership .....NARTB  
 Pres., Gen., Sta. Mgr.....Wilbur M. Havens  
 Asst. Manager.....Walter A. Bowry, Jr.  
 Prog. Dir., Film Mgr.....John Shand  
 Director of News.....Roy Roman  
 Production Manager.....John Mackin  
 Film Manager.....Conrad G. Rianhard  
 Chief Engineer.....James Kyle  
 Consulting Engineer.....James C. McNary

**WDBJ-TV—Roanoke—1955**  
**CBS**

Channel: 7 VHF..AP: 158 Kw..VP: 316 Kw.  
 Owned-Oper. By.....Time-World Corp.  
 Address .....124 West Kirk Avenue  
 Phone Number .....8131  
 Air Time.....7 hours daily  
 News Service .....AP, UP  
 Representative ..Peters, Griffin, Woodward, Inc.  
 Membership .....NARTB, TvB  
 President.....M. W. Armistead, III  
 Managing Director.....Ray P. Jordan  
 Asst. Mang. Director.....John Harkrader  
 TV Sales Manager.....Blake Brown  
 Program Director.....Paul E. Reynolds  
 TV Program Manager.....Charles Ballou  
 Technical Director.....J. Edward Newman  
 News Director.....Donald F. Murray  
 Production Manager.....Harry Wiseman  
 Promotion Director.....Mike Schaffer  
 Chief Engineer.....Robert Crowley

*Channel* **7**

**CBS** in **Roanoke, Virginia**

**WDBJ-TV**

Owned and operated by  
**TIMES-WORLD CORPORATION**

*Free and Peters, Inc., National Representatives*

## WSLS-TV—Roanoke—1952 NBC-ABC

Channel: 10 VHF..AP: 148 Kw..VP: 296 Kw.  
Owned-Oper. By...Shenandoah Life Stations  
Address.....301 1st St. SW  
Phone Number .....4-9227  
Air Time.....18 hours daily  
News Service.....AP  
Representative .....Avery-Knodel

Membership .....NARTB, TvB  
President .....Paul C. Buford  
Exec. Vice Pres.....James H. Moore  
Asst. & Comm. Mgr.....Horace Fitzpatrick  
Program Director...George W. Chernault Jr.  
Advertising Director...Fred L. Corstaphney  
Dir. of News & Sp. Events.....Tom S. Wright  
Dir. Sales Prom.....Charles Garrison  
Chief Engineer.....J. P. Briggs  
Consulting Engineer.....George C. Davis

## WASHINGTON

Pop. Feb. 1, 1956 (Est.) 2,573,000—TV Homes 612,808  
Stations in State 10

## KVOS-TV—Bellingham 1953—CBS

Channel: 12 VHF..AP: 17 Kw..VP: 38.5 Kw.  
Owned-Oper. By.....KVOS Inc.  
Business Address.....1151 Ellis St.  
Representative .....Forjee  
President .....Rogan Jones  
Commercial Manager.....Fred Elsethagen  
Production Director.....David Mintz

Membership .....NARTB, TvB  
President.....O. D. Fisher  
Vice Pres. & Gen. Mgr.....W. W. Warren  
V.P. & Comm. Mgr.....Ray Baker  
Mgr. Programming.....Dave Crockett  
News & Sp. Events Ed.....Herb Robinson  
Program Manager.....Tom Rogstad  
Publicity Director.....Margaret Frey  
Film Editor.....Lester Chipman  
Ad., Prom. Manager.....Bill Cathey  
Nat. Sls. Mgr.....W. Jordan  
Sales Manager.....Bill Hubbach  
Prod. Manager.....Keith Jackson  
Chief Engineer.....C. E. Miller  
Consulting Eng.....A. D. Ring Associates

## KEPR-TV—Pasco—1954

(Satellite of KIMA-TV, Yakima)

Channel: 19 UHF..AP: 4.9 Kw..VP: 9.12 Kw.  
Owned-Operated By.....Cascade Bcstg. Co.  
Address.....Box 702, Yakima, Wash.  
Representative.....Weed TV, Moore & Lund  
Manager .....Monte Strobl

## KHQ-TV—Spokane—1952 NBC-ABC

Channel: 6 VHF..AP: 55 Kw..VP: 100 Kw.  
Owned-Operated By.....KHQ, Inc.  
Address.....700 Radio Central Bldg.  
Phone Number.....MADison 5131  
Air Time.....12 hours daily  
Newspaper Afil.....Spokesman Chronicle  
Representative .....Katz  
Membership .....NARTB  
Pres., Gen., Station Mgr.....R. O. Dunning  
Comm. Manager.....John Pindell  
Sales Mgr.....J. B. Blair  
Program Director.....William A. Neilson  
Prom., Pub. Director.....Rex Gerlach  
Dir. of News & Sp. Events.....Patrick Cullen  
Production Manager.....Homer Mason  
Film Manager.....James Johns  
Chief Engineer.....Al Sparling  
Cons. Engineer.....George Davis

## KING-TV—Seattle—1948 ABC

Channel: 5 VHF..AP: 50 Kw..VP: 100 Kw.  
Owned-Operated By.....King Bcstg. Co.  
Business Address.....320 Aurora  
Phone Number .....Mutual 3555  
Air Time.....15½ hours daily  
Representative .....Blair-TV  
Membership .....NARTB, TvB  
President.....Mrs. A. Scott Bullitt  
V.P., Gen. Mgr.....Otto P. Brandt  
Commercial Manager.....Al Hunter  
Dir. of News & Spec. Events...Charles Herring  
Production Manager.....Bernie Carey  
Sls. Mgr.....Bill Hubbach  
Local Sls. Mgr.....J. Pindell  
Program Director.....Lee Schulman  
Prom., Pub. Director.....Lee Schulman  
Chief Engineer.....Robert Ferguson  
Dir. of Engineering.....James L. Middlebrooks

## KREM-TV—Spokane—1953 ABC

Channel: 2 VHF..AP: 69.2 Kw..VP: 100 Kw.  
Owned & Oper. By.....Louis Wasmer  
Address.....S. 4103 Regal  
Phone Number.....Keystone 0466  
Representative .....Petry  
President .....Louis Wasmer  
General Manager.....Robert Temple  
Program Director.....Paul Morris  
Dir. of News & Sp. Events...Richard Hoover  
Chief Engineer.....Homer Mead  
Consulting Engineer.....James Hatfield

## KOMO-TV—Seattle—1953 NBC

Owned-Oper. By.....Fisher's Television Co.  
Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.  
Business Address.....100 4th Ave. N.  
Phone Number .....SE 6000  
Air Time.....18 hours daily  
Representative .....NBC Spot Sales

**KXLY-TV—Spokane—1953**  
CBS-DuM

Channel: 4 VHF..AP: 28.5 Kw..VP: 48 Kw.  
Owned-Oper. By...Northern Pacific TV Corp.  
Address.....West 315 Sprague Ave.  
Phone Number.....Madison 4291  
Air Time.....14 hours daily  
News Service.....UP  
Representative.....Avery-Knodel  
Membership.....NARTB  
President.....Norman Eisenstein  
Gen., Sta. Mgr.....Richard Jones  
Comm. Manager.....Robert Struble  
Program Director.....Gene Roth  
Promotion, Publicity Dir.....Bob Moore  
Dir. of News & Sp. Events..Martin Koschmann  
Production Manager.....Ed Robinson  
Film Manager.....Clarence Koenig  
Chief Engineer.....Dave Green

**KTNT-TV—Tacoma—1953**  
CBS

Channel: 11 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned-Operated By...Tribune Publishing Co.  
Address.....711 St. & Grant Ave.  
Phone Number.....FULTON 2561  
Air Time.....16 hours daily  
Newspaper Affil.....Tacoma News Tribune  
News Service.....AP, UP  
Representative.....Weed  
Membership.....NARTB, TvB  
General Manager.....Len Higgins  
Comm. Manager.....Larry Carino  
Director of News.....Sam Rinaker  
Program Director.....Burke Ormsby  
Chief Engineer.....Max Bice  
Consulting Engineer.....Alvin H. Barnard

**KTVW—Tacoma—1953**

Channel: 13 VHF..AP: 57 Kw..VP: 98.5 Kw.  
Owned-Oper. By.....J. Elroy McCaw  
Business Address.....230 8th Avenue  
Phone Number.....BR 3113  
Air Time.....11½ hours daily  
Representative.....Hollingbery  
Owner.....J. Elroy McCaw  
Gen., Comm. Manager.....William Veneman  
Tacoma Manager.....William Rambo  
Program Director.....Don Wood  
Prom., Pub. Director.....Edna K. Hanna  
Dir. Sports, Sp. Events.....John Jarstad  
Production Manager.....Tom Towey  
Film Manager.....Howard C. Perkin  
Chief Engineer.....Charles R. Morris

**KIMA-TV—Yakima—1953**  
ABC-CBS-NBC

Channel: 29 UHF..AP: 7.5 Kw..VP: 15 Kw.  
Owned-Oper. By.....Cascade Bstg. Co., Inc.  
Business Address...Radio & Television Center  
Phone Number.....6104  
Air Time.....10 hours daily  
News Service.....AP  
Representative.....Weed  
Membership.....NARTB, TvB  
President.....A. W. Talbot  
Gen., Sta. Mgr.....Thomas C. Bostic  
Commercial Mgr.....H. R. Cary  
Program, Flm. Mgr.....James Nolan  
Promotion Director.....Joe Ryan  
Director of News.....John Knievel  
Pub. Relations Director...E. M. Morrissey  
Production Mgr.....Tom Ewing  
Chief Engineer.....J. Barry Walkinson  
Consulting Engineer.....Frank McIntosh

**WEST VIRGINIA**

Pop. Feb. 1, 1956 (Est.) 1,970,000—TV Homes 346,106  
Stations in State 7

**WHIS-TV—Bluefield—1955**  
NBC

Channel: 6 VHF..AP: 28.8 Kw..VP: 50 Kw.  
Owned-Oper. By...Daily Telegraph Ptg. Co.  
Address.....Municipal Building  
Phone Number.....7-7115  
Air Time.....12 hours daily  
News. Affil...Daily Telegraph. Sunset News  
News Service.....AP  
Representative.....Katz  
Membership.....NARTB  
Vice Pres., Gen. Manager.....H. I. Shott  
Station Manager.....P. T. Flanagan  
Sales Manager.....John C. Shott  
Program Director.....Dale Smith  
Prom., Pub. Director.....Janie Lambert  
Dir. of News & Sp. Events...Don Reed  
Prod., Film Manager.....Elvin Feltner  
Chief Engineer.....John Byers  
Consulting Engineer.....John Millaney

**WCHS-TV—Charleston—1954**  
CBS

Channel: 8 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned & Oper. By...WCHS-TV Inc.  
Address.....1111 Virginia Street East  
Phone Number.....6-5358  
News Service.....UP  
Air Time.....17 hours daily  
Representative.....Branham  
Membership.....NARTB, TvB  
President.....Lewis C. Tierney  
General Manager.....John T. Gelder, Jr.  
Comm. Manager.....John L. Sinclair, Jr.  
Prom., Pub. Manager.....Phil Sheridan  
Program Director.....Morton S. Cohn  
Director of News.....Bob Boaz  
Prod. Manager.....Frank Annand  
Chief Engineer.....William E. Dixon  
Cons. Engineer.....Weldon & Carr

**WHTN-TV—Huntington**  
1955—ABC-DuM

Channel: 13 VHF..AP: 186 Kw..VP: 316 Kw.  
Owned-Oper... Greater Huntington Radio Corp.  
Address ..... 625 Fourth Avenue  
Phone Number ..... JAcKson 5-7661  
Air Time..... 9 hours daily  
News Service ..... UP  
Representative ..... Petry  
Chairman..... S. J. Hyman  
President ..... Fred Weber  
Station Manager..... John Philips  
Comm. Manager..... George Miller, Jr.  
Program Director..... Milton Slater  
Promotion Director..... Gene Gaulaway  
Dir. of News & Sp. Events... Chuck Stearns  
Production Manager..... Don Waggoner  
Publicity Director..... Fcannie Ruth Ross  
Film Manager..... Joseph Saracini  
Chief Engineer..... Harold Storm  
Consulting Eng..... Jansky & Baily

**WSAZ-TV—Huntington**  
1949—NBC

Channel: 3 VHF..AP: 60 Kw..VP: 100 Kw.  
Owned-Operated By... WSAZ, Incorporated  
Address ..... 201 Ninth St.  
Phone Number ..... 4-4126  
Air Time..... 17 hours daily  
Newspaper Affil... Huntington Publishing Co.  
News Service ..... AP  
Station Representative ..... Katz

Membership ..... NARTB, TvB  
President ..... Col. J. H. Long  
V.P. & Gen. Mgr..... L. H. Rogers II  
V.P. & Tech. Dir..... L. E. Kilpatrick  
Asst. Gen. Mgr..... C. T. Garten  
Sales Mgr..... R. E. White  
National Sales Director..... Liz Conaty  
Regional Sales Mgr..... W. R. Murray  
Program Director..... J. H. Ferguson  
Dir. of News & Sp. Events, Pub... Nick Basso  
Production Mgr..... Ned R. Brooke  
Film Manager..... Gayle MacCracken  
Chief Engineer..... J. P. Clay

**WOAY-TV—Oak Hill—1954**  
ABC-DuM

Channel: 4 VHF..AP: 69.2 Kw..VP: 100 Kw.  
Owned & Oper. By... Robert R. Thomas, Jr.  
Business Address..... Box 251  
Phone Number ..... 651  
Representative ..... Weed TV  
General Manager..... Robert R. Thomas, Jr.  
Sales Manager..... Will Jackson  
Program Director..... Clyde Higgins  
Chief Engineer..... Kenneth Rice

**WTAP—Parkersburg—1953**  
ABC-CBS-NBC

Channel: 15 UHF..AP: 10.5 Kw..VP: 19.5 Kw.  
Owned-Oper. By... Zanesville Publishing Co.  
Business Address..... 121 W. Seventh St.  
Phone Number ..... 7-4589, 24561

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*America's*  
*23rd Market!*  
**CHARLESTON-**  
**HUNTINGTON, W. VA.**



**316,000 W. CHANNEL 8**

**WCHS-TV**

IN THE  
**Industrial Heart**  
OF AMERICA'S  
**Tri-State Area**  
It's TV's  
*New Queen*



Selling 1 1/2 million customers in Huntington—  
Ashland—Charleston—Ironton—Portsmouth.

**316,000 watts of V.H.F. power**

**WHTN-TV BASIC**  
**ABC**

Greater Huntington Theatre Corp.  
Huntington, W. Va. Huntington 3-0185

Air Time.....9 hours daily  
 News Service.....UP  
 Representative.....Pearson  
 Membership.....NARTB  
 President.....Clay Littick  
 General Manager.....Allan Land  
 Stc., Comm. Manager.....Milton Komito  
 Prom., News Director.....Bob Lefko  
 Production Manager.....Jim Spear  
 Film Buyer.....Ed Fisher  
 Chief Engineer.....William A. Hunt, Sr.  
 Consulting Engineer.....Lohnes & Culver

**WTRF-TV—Wheeling—1953**  
**ABC-NBC**

Channel: 7 VHF..AP: 158 Kw..VP: 316 Kw.  
 Owned-Oper. By.....Tri-City Bcstg. Co.

Business Address.....Ogden Bldg.  
 Phone Number.....Wheeling 1177  
 Air Time.....17 hours daily  
 Newspaper Affil.....News Publ. Co. &  
 Dix Newspapers  
 News Service.....UP  
 Representative.....Hollingbery  
 Membership.....NARTB, TvB  
 Exec. V.P. & Gen. Mgr.....Robert W. Ferguson  
 Comm. Mgr.....H. Needham Smith  
 Prog. Director.....By Williams  
 Prom., Pub. Director.....Greg Van Camp  
 Dir. of News & Sp. Events.....George Diab  
 Production Manager.....Gary Vorhees  
 Film Manager.....William Ney  
 Chief Engineer.....Howard Daubenmeyer  
 Consulting Eng.....Robert Silliman & Assoc.

**WISCONSIN**

Pop. Feb. 1, 1956 (Est.) 3,595,000—TV Homes 818,426  
 Stations in State 11

**WEAU-TV—Eau Claire—1953**  
**ABC-NBC**

Channel: 13 VHF..AP: 26.2 Kw..VP: 59.5 Kw.  
 Owned-Oper. By.....Central Bcstg. Co.  
 Business Address.....2415 So. Hastings Way  
 Phone Number.....2-3474  
 Air Time.....9 hours daily  
 Newspaper Affil.....Eau Claire Leader  
 News Service.....UP  
 Membership.....NARTB  
 Representative.....Hollingbery  
 President.....W. C. Bridges  
 Gen., Comm. Manager.....Leo Howard  
 Program Director.....Richard Kepler  
 Sls. Prom. Manager.....Wayne McNulty  
 Director of News.....Don Wright  
 Chief Engineer.....T. O. Jorgenson

**WBAY-TV—Green Bay—1953**  
**ABC-CBS**

Channel: 2 VHF..AP: 50 Kw..VP: 100 Kw.  
 Owned-Oper. By.....Norbetine Fathers  
 Business Address.....115 South Jefferson St.  
 Phone Number.....HEmlock 2-3331  
 Air Time.....17½ hours daily  
 News Service.....UP  
 Representative.....Weed  
 Membership.....NARTB  
 Managing Dir.....Rev. M. J. Beemster  
 General Manager.....Haydn R. Evans  
 Station Manager.....Burkett Farquhar  
 Commercial Mgr.....Robert C. Nelson  
 Prog. Dir.....Leo Persselin  
 Promotion Dir.....Robert Meister  
 Director of News.....Clair Stone  
 Production Mgr.....Bob Van Abel  
 Film Manager.....Jim Krause  
 Chief Engineer.....Wallace E. Stone

**WFRV-TV—Green Bay—1955**

Channel: 5 VHF..AP: 50 Kw..VP: 100 Kw.  
 Owned-Operated By...Valley Telecasting Co.  
 Address.....Bellin Bldg.  
 Representative.....Headley-Reed TV  
 V.P., Gen. Mgr.....Don C. Wirth

**WKBT—La Crosse—1954**  
**CBS-NBC**

Channel: 8 VHF..AP: 50 Kw..VP: 100 Kw.  
 Owned & Oper. By...WKBH Television Inc.  
 Address.....141 South 6th St.  
 Phone Number.....2-4678  
 Air Time.....9 hours daily  
 Newspaper Affiliation.....Tribune  
 Representative.....H-R TV, Inc.  
 Membership.....NARTB  
 Pres., Gen. Mgr.....Howard Dahl  
 Comm. Mgr.....Robert Z. Morrison, Jr.  
 Program Director.....Ray Scaron  
 Promotional Director.....Leonard Anderson  
 Chief Engineer.....Al Leeman  
 Consulting Engineer.....Jansky & Bailey

**WKOW-TV—Madison—1953**  
**CBS**

Channel: 27 UHF..AP: 8.49 Kw..VP: 16.98 Kw.  
 Owned-Oper. By.....Monona Bcstg. Co.  
 Business Address.....215 West Washington Ave.  
 Phone Number.....3-5329  
 Representative.....Headley-Reed  
 President.....Stewart Watson  
 General Manager.....Ben J. Hovel  
 Commercial Mgr.....Robert E. Loomer  
 Program Director.....Audrey Bland  
 Technical Supervisor.....Cloven Smith  
 Consulting Engineer.....W. F. Keame



**HEARST IS HUSTLING  
IN MILWAUKEE**  
with  
**SPARKLING NEW RADIO FORMAT**  
on

**WISN**

Milwaukee's First Station

and  
**EXCITING — EXPANDING  
TELEVISION**

on  
**WISN-TV**

Top Tower — Top Power — Top Programs

**ABC Networks**

**Represented Nationally by  
Edward Petry Co. Inc.**

**WMTV—Madison—1953**  
**CBS-ABC-DuM**

Channel: 33 UHF..AP: 9.1 Kw..VP: 17 Kw.  
Owned-Oper. By.....Bartell Television Corp.  
Business Address.....West Beltline Hwy.  
Phone Number.....3-5381  
Air Time.....12 hours daily  
News Service.....UP  
Representative.....Bolling  
Pres., Gen. Mgr.....Gerald A. Bartell  
Comm. Manager.....Peter P. Theg  
Program Director.....Wanda Montz  
Sta. Manager.....Morton J. Wagner  
Pub. Director.....Claire Roelandt  
Director of News.....Michael Griffin  
Production Mgr.....George Harrison  
Film Manager.....William Edwards  
Prom. Director.....Dorothy Geiser  
Chief Engineer.....Stanley Sadler  
Consulting Engineer.....Ralph Evans

**WISN-TV—Milwaukee**  
**1954—ABC**

Channel: 12 VHF..AP: 158 Kw..VP: 316 Kw.  
Owned By.....Hearst Corp.  
Business Address.....710 N. Plankinton  
Phone Number.....BRoadway 1-4644  
Newspaper Affiliation.....Sentinel  
News Service.....AP, INS  
Representative.....Petry  
Membership.....NARTB  
V.P., Gen. Mgr.....I. E. "Chick" Showerman  
Director.....J. B. Soell  
Asst. Manager.....L. A. "Duke" Larson  
Program Director.....Decca McCarthy  
Prom. Director.....Charles Lanphier  
Dir. of News & Sp. Events...Carl Zimmermann  
Public Affairs Director.....Mel Quinn  
Publicity Director.....Lou Riepenhoff  
Business Manager.....Joseph Sergio  
Chief Engineer.....Lionel Wittenberg

**WMBV-TV—Marinette—1954**  
**NBC**

Channel: 11 VHF..AP: 120 Kw..VP: 240 Kw.  
Owned-Oper. By..M & M Broadcasting Co., Inc.  
Address.....Radio-TV Park  
Phone Number.....2-6631  
Air Time.....16 hours daily  
News Service.....UP  
Rep.....Venard, Rintoul & McConnell  
President.....W. E. Walker  
General Manager.....Joseph D. Mackin  
Station Manager.....William R. Walker  
Prog. Dir., Film Mgr.....Pat Kehoe  
Prom., Pub. Director.....Lois Wilkowski  
Dir. of News & Sp. Events...Tom J. Reading  
Chief Engineer.....Al S. Alexander  
Consulting Eng.....A. D. Ring & Assoc.

**WXIX—Milwaukee—1953**  
**CBS**

Channel: 19 UHF..AP: 141 Kw..VP: 263 Kw.  
Owned-Oper. By.....CBS, Inc.  
Business Address.....5445 N. 27th St.  
Phone Number.....Uptown 3-1919  
Air Time.....18 hours daily  
News Service.....AP, UP  
Representative.....CBS TV Spot Sales  
Membership.....NARTB, TvB  
General Manager.....Edmund C. Bunker  
Program Director.....Leon Drew  
General Sales Mgr.....Theodore F. Shaker  
Business Mgr.....John Lathrop Viemeister  
Director Operations.....Arthur F. Schoenfuss  
Dir. Pub. Affairs.....Warren Bush  
Promotion Director.....William Ryan  
News Director.....Jerry Dunphy  
Prod. Manager.....Jack Reeves  
Publicity Director.....R. H. Van Roo  
Chief Engineer.....F. R. Heuberger

**WTMJ-TV—Milwaukee**  
**1947—ABC-NBC**

Channel: 4 VHF..AP: 50 Kw..VP: 100 Kw.  
Owned-Oper. By.....The Journal Co.  
Business-Trans. Address.....333 W. State St.  
Phone Number.....B'way 1-6000  
News Service.....AP  
Air Time.....16 hours daily  
Representative.....Harrington, Righter &  
Parsons, Inc.  
Membership.....NARTB, TvB  
V.P. and Gen. Mgr. of Radio and TV,  
The Journal Co.....Walter J. Damm  
Station Mgr.....George Comte  
Asst. Sta. Mgr.....George Nicoud  
Res., Devel. Co-ordinator.....L. W. Herzog  
Sales Mgr.....Neale V. Baake  
Program Manager.....James Robertson  
Mgr. Radio & TV Engng.....Phillip Laeser  
News Editor.....Jack Krueger

**WSAU-TV—Wausau—1954**  
**ABC-CBS-NBC**

Channel: 7 VHF..AP: 63 Kw..VP: 100 Kw.  
Owned-Oper. By..Wisconsin Valley TV Corp.  
Address.....714-5th Street  
Phone Number.....2-1021  
Newspaper Affil.....Record-Herald  
News Service.....AP, UP  
Air Time.....6½ hours daily  
Representative.....Meeker TV; Harry Heyatt  
President.....J. C. Sturdevant  
V.P., Gen. Manager.....George T. Frechette  
Director of News.....Walter Chilson  
Comm., Asst. Gen. Mgr....Richard D. Dudley  
Program Director.....James K. Harelson  
Film Manager.....B. Kellenhauser  
Chief Engineer.....Roland W. Richards  
Consulting Engineer.....Walter Kean

## KFBC-TV—Cheyenne—1953 CBS-ABC

Channel: 5 VHF..AP: 50 Kw..VP: 100 Kw.  
Owned-Oper. By.....Frontier Bcstg. Co.  
Business Address.....2923 East Lincolnway  
Phone Number.....4-4461  
Newspaper Affiliation.....Wyoming Eagle &  
Wyoming Tribune

News Service .....UP  
Representative .....Hollingbery  
President.....Robert S. McCracken  
Gen., Sta. Mgr.....William C. Grove  
Commercial Mgr.....C. P. Cahill  
Promotion Manager.....D. E. Allen  
Traffic Manager.....Joyce Pratt  
Production Manager.....Jackson H. Mumey  
Chief Engineer.....R. C. Pfannenschmid

# TELEVISION STATIONS in TERRITORIES and POSSESSIONS



## ALASKA

### KENI-TV—Anchorage 1953—NBC-ABC

Channel: 2 VHF..AP: 8.42 Kw..VP: 13.8 Kw.  
Owned-Oper. By.....Midnight Sun Bcstg. Co.  
Business Address.....Box 939  
Phone Number.....52201  
Air Time.....9 hours daily  
News Service .....AP  
Representative .....Weed, Moore-Lund  
President.....Austin G. Cooley  
General Managers.....Alvin O. Bramstedt,  
Jack D. Ellison  
Sales Manager.....James Duncan  
Program Director.....Dick Rand  
Prom., Pub. Director.....Jane Wilson  
News Director.....Don Meighan  
Film Manager.....Arlene Statina  
Chief Engineer.....Thad (Bill) Harris

### KTVA—Anchorage—1953 CBS-DuM

Channel: 11 VHF..AP: 1.61 Kw..VP: 3.22 Kw.  
Owned-Oper. By.....Northern Television, Inc.  
Business Address.....Mt. McKinley Bldg.  
Representative .....Hugh Feltis  
Pres., Gen., Sta., Comm. Mgr.....A. G. Hiebert  
Program Director.....Lois Clemens  
Dir. News, Prod. Mgr.....Walter A. Welch  
Film Manager.....Hal Knutson

### KFAR-TV—Fairbanks—1955 NBC-ABC

Channel: 2 VHF..AP: 2.76 Kw..VP: 5.6 Kw.  
Owned-Operated By.....Midnight Sun Bcstg. Co.

Address .....Lathrop Bldg.  
Representative.....Del Day, James Fletcher  
General Manager.....A. O. Bramstedt

### KTVF—Fairbanks—1955 CBS

Channel: 11 VHF..AP: 5.6 Kw..VP: 11.05 Kw.  
Owned-Operated by.....Northern Television, Inc.  
Address.....3rd and Lacey Sts.  
Representative.....Alaska Radio-TV Sales  
Pres., Gen. Mgr.....A. G. Hiebert

## HAWAII

### KHBC-TV—Hilo—1955

(Satellite of KGMB-TV, Honolulu)

Channel: 9 VHF..AP: .5 Kw..VP: 1 Kw.  
Owned-Oper. By.....Hawaiian Bcstg. System Ltd.  
Address.....1534 Kapiolani Blvd., Honolulu  
Representative.....Peters, Griffin, Woodward, Inc.  
V.P., Gen. Mgr.....C. Richard Evans

### KGMB-TV—Honolulu—1952 ABC-CBS-NBC

Channel: 9 VHF..AP: 62.4 Kw..VP: 104 Kw.  
Owned-Oper.....Hawaiian Bcstg. Sys., Ltd.  
Address.....1534 Kapiolani  
Representative.....Peters, Griffin, Woodward, Inc.  
President.....J. Howard Worrall  
General Manager.....C. Richard Evans  
Station Manager.....Wayne Kears  
Program Director.....Robert Costa  
Dir. News & Spec. Events.....Wayne Collins  
Production Director.....Sheridan Reid  
Merchandising Dir.....Donald Frink

**KULA-TV—Honolulu—1954**  
**ABC**

Channel: 4 VHF..AP: 13.1 Kw..VP: 26.3 Kw.  
Owned-Oper. By.....TV Corp. of America  
Address.....1290 Ala Moana Blvd.  
Representative.....Adam Young TV Corp.  
Gen., Film Mgr.....Jack Burnett

**KONA—Honolulu—1952—NBC**

Channel: 11 VHF..AP: 15 Kw..VP: 30 Kw.  
Owned-Operated By.....Radio Honolulu, Ltd.  
Address.....206 Koula St.  
Representative.....NBC Spot Sales  
Membership.....NARTB  
Pres., Sta. Mgr.....John D. Keating  
Program Director.....Trent Christman  
Dir. News & Spec. Evt.....Jim Washburn  
Film Manager.....Mike Carr

**KMAU—Wailuku—1955**

(Satellite of KGMB-TV, Honolulu)

Channel: 3 VHF..AP: 2.98 Kw..VP: 5.95 Kw.  
Owned-Oper. By..Hawaiian Bcstg. System Ltd.  
Address.....1534 Kapiolani Blvd., Honolulu  
Representative..Peters, Griffin, Woodward, Inc.  
V.P. & General Mgr.....C. Richard Evans

**KMVI—Wailuku—1955**

(Satellite of KONA, Honolulu)

**PUERTO RICO**

**WKAQ-TV—San Juan—1954**  
**CBS**

Channel: 2 VHF..AP: 50 Kw..VP: 100 Kw.  
Owned-Oper. By.....El Mundo Inc.  
Business Address.....Box 5096  
Rep.....Inter-American Publications Inc.  
Membership.....NARTB  
President.....Angel Ramos  
General Manager.....R. Delgado Marquez  
Comm. Mgr.....Jorge Rivero  
Program Director.....Fernando Cortes, Jr.  
Production Mgr.....Sally H. Boulon  
Film Manager.....Valentin Torres  
Cons. Engineer.....George C. Davis

**WAPA-TV—San Juan—1954**  
**NBC-ABC**

Channel: 4 VHF..AP: 33.9 Kw..VP: 56.2 Kw.  
Owned-Oper. By..Ponce de Leon Bcstg. Corp.  
Business Address.....357 Ponce de Leon  
Phone Number.....3-3006  
Air Time.....10 hours daily  
Representative.....Caribbean Networks Inc.  
President.....Jose Ramon Quinones  
Gen., Sta. Manager.....Delfin Fernandez  
Comm. Manager.....Camilo Fraticelli  
Program Director.....Jose E. Franco  
Prod., Prom. Director.....Luis Dominguez  
Film Manager.....James J. Deig  
Publicity Director.....Felix Santiago  
Chief Engineer.....George Sprague  
Cons. Engineer.....Comm. Radio Equipment

**FOR WORLD-WIDE NEWS . . .**

**FOR CLEAR, COMPREHENSIVE**

**COVERAGE . . .**

**AP**

**FOR**

**RADIO and TELEVISION**

**50 ROCKEFELLER PLAZA, NEW YORK 20, N. Y.**

# TELEVISION STATIONS OF CANADA



## CBFT—Montreal—1952 CBC

Channel: 2... AP: 8.28 Kw... VP: 15.7 Kw.  
Owned By... Canadian Bcstg. Corp.  
Address... 1425 Dorchester St. W.  
Phone Number... UNiversity 6-2571  
Director... Andre Ouimet  
Assistant Director... Yves Vien  
Program Director... Fernand Guerard  
Comm. Manager... Maurice Valiquette  
Press and Information Supervisor... Robert Elie

## CBHT—Halifax—1954—CBC

Channel: 3... AP: 60 Kw... VP: 100 Kw.  
Owned By... Canadian Bcstg. Corp.  
Address... 100 Sackville St.  
Phone Number... 2-8311  
Air Time... 8 hours daily  
Reg. Director... Capt. W. E. S. Briggs  
Director... G. F. Brickenden  
Comm. Representative... Donald G. LeBlanc  
Technical Director... J. Simonsen  
Program Director... Carl MacCaull  
Press & Info. Director... Bert Wilson  
Editor TV News... John Maydew  
Film Director... Hermann Noelle

## CBLT—Toronto—1952 CBC-CBS-ABC-DuMont-NBC

Channel: 9... AP: 12.72 Kw... VP: 25.65 Kw.  
Owned By... Canadian Bcstg. Corp.  
Address... 354 Jarvis St.  
Phone Number... Walnut 35481  
Director... Fergus Mutrie  
Asst. Director... J. R. W. Graham  
Program Director... R. W. McGill  
Technical Director... Reginald Horton  
Comm. Representative... J. R. Kennedy  
Film Supervisor... O. C. Wilson  
Supervisor of Design... William McCrow  
Press and Information Rep... James Creighton

## CBMT—Montreal—1954 CBC

Channel: 6... AP: 26.2 Kw... VP: 43.8 Kw.  
Owned By... Canadian Bcstg. Corp.  
Address... 1425 Dorchester St. W.  
Phone Number... UNiversity 6-2571  
Television Director... Andre Ouimet  
Comm. Manager... Maurice Valiquette  
Technical Director... C. Frenette  
Press and Information Supervisor... Robert Elie

## CBOFT—Ottawa—1955

Channel: 9 VHF... AP: 17 Kw... VP: 31 Kw.  
Owned-Oper. By... Canadian Bcstg. Corp.  
Address... Lanark Ave.  
Station Manager... C. P. Wright

## CBOT—Ottawa—1953 CBC

Channel: 4... AP: 4.8 Kw... VP: 9.2 Kw.  
Owned By... Canadian Bcstg. Corp.  
Address... Scott St. W. of Island Park, Dr.  
Phone Number... 21151  
Director... Charles P. Wright  
Program Director... Bruce McPherson  
Technical Director... Maxted Gilbert

## CBUT—Vancouver—1953 CBC

Channel: 2... AP: 55 Kw... VP: 100 Kw.  
Owned By... Canadian Bcstg. Corp.  
Address... 1200 Georgia St.  
Phone Number... Marine 6121  
Television Director... Peter McDonald  
Program Director... Marce L. Munro  
Technical Director... Ross L. Whiteside  
Newsreel Editor-in-charge... R. L. Elson  
Film Director... Don Lytle  
Design Director... Cliff Robinson

## CBWT—Winnipeg—1954 CBC

Channel: 4... AP: 28 Kw... VP: 56 Kw.  
Owned By... Canadian Bcstg. Corp.  
Address... 541 Portage Ave. W.  
Phone Number... 742-541  
Television Director... W. G. Carpenter  
Program Director... Gordon Atkinson  
Technical Director... Harry Heywood

## CFCM-TV—Quebec City—1954 CBC-CBS

Channel: 4... AP: .635 Kw... VP: 1.27 Kw.  
Owned By... Famous Players Canadian Corp.  
Address... 200 Ave. St. Jean Bosco, Ste. Foy  
Phone Number... Murray 3-4985  
Sales Rep... Weed TV; Hardy; Hunt and Assoc.  
President... Gaston Pratte  
Executive Director... A. C. Picard  
Director of Operations... Ernest W. Miller  
Comm. Mgr... A. P. Fitzgibbons  
Program Manager... Suzanne Guinard

## CFPA-TV—Porth Arthur 1954—CBC

Channel: 2... AP: 2.55 Kw... VP: 5-10 Kw.  
Owned By... Ralph H. Parker  
Address... 87 N. Hill St.  
Phone Number... 4-2404  
Air Time... 7 hours daily  
Sales Rep... Weed TV; All-Canada TV  
President and Mgr... Ralph H. Parker

**CFPL-TV—London—1953**  
CBC

Channel: 10 AP: 184 Kw. VP: 325 Kw.  
Owned By: London Free Press Printing Co.  
Address: Commissioners Rd., Box 488  
Phone Number: 4-2115  
Air Time: 11½ hours daily  
Newspaper Affil.: London Free Press  
Sales Rep.: Weed TV; All-Canada TV  
President, Mgr. Dir.: Walter J. Blackburn  
Station Mgr.: Murray T. Brown  
Asst. Manager: Robert A. Reinhart  
Sls. & Prom. Manager: W. C. Wingrove  
Film Supervisor: Beatrix Kurp  
Dir. of Engineering: G. Robitaille  
Production Coordinator: Kevin Knight  
Newsreel Supervisor: Ron Laidlaw  
Cons. Engineer: K. A. Mackinnon

**CFQC-TV—Saskatoon—1954**  
CBC-NBC-ABC

Channel: 8 AP: 60 Kw. VP: 100 Kw.  
Owned By: A. A. Murphy & Sons Ltd.  
Address: 216 1st Ave. N.  
Air Time: 10 hours daily  
Phone Number: 2-6611  
Sales Rep.: Adam Young TV Corp.; Oakes:  
Radio Representative, Ltd.  
President: A. A. Murphy  
Vice-Pres., Gen. Mgr.: G. Blair Nelson  
Asst. Manager: Vernon Dallin  
Production Director: Walter Romanow  
Prom. Director: Mrs. Joyce Webb  
News Service Dir.: Bill Cameron  
Chief Engineer: Lyn Hoskin

**CFRN-TV—Edmonton—1954**  
CBC

Channel: 3 AP: 13.7 Kw. VP: 27.4 Kw.  
Owned By: G. R. A. Rice  
Address: Jasper Highway  
Phone Number: 2-2101  
Sales Rep.: Adam Young TV Corp.; Oakes:  
Radio Representatives Ltd.  
Manager: G. R. A. Rice  
Chief Engineer: F. G. A. Makepeace  
Program Director: S. S. Lancaster

**CHCH-TV—Hamilton—1954**  
CBC

Channel: 11 AP: 60 Kw. VP: 100 Kw.  
Owned By: Wentworth Bcstg. Co., Ltd.  
Address: 163 Jackson St. W.  
Phone Number: 2-1121  
Air Time: 10 hours  
Sales Rep.: Adam Young, All-Canada TV  
News Service: UP  
Newspaper Affil.: Spectator  
Membership: NARTB  
President, Gen. Mgr.: Kenneth D. Soble  
Asst. Mgr.: S. J. Bibby  
Comm. Manager: R. J. Peters  
Prog. Manager: J. S. Purvis  
Prom. Manager: S. F. Habberfield

Production Manager: A. R. Arsenault  
News Editor: Dave C. Rogers  
Film Manager: D. Gale  
Chief Engineer: W. E. Jaynes

**CHCT-TV—Calgary—1954**  
CBC

Channel: 2 AP: 50 Kw. VP: 100 Kw.  
Owned By: Calgary Television, Ltd.  
Address: 955 Rideau Road  
Phone Number: 33491  
Newspaper Affil.: Herald  
Air Time: 14 hours daily  
Sales Rep.: Weed TV Corp.; All-Canada TV  
Engineering Rep.: K. A. Mackinnon, Ottawa  
President: Gordon Love  
Manager: Herb Stewart  
Operations Manager: R. S. Carson  
Prom., Pub. Director: Bob Nystedt  
Dir. of News & Sp. Events: Ed Whalen  
Production Manager: Ted Bissland  
Film Manager: Walter Petrigo  
Chief Engineer: Lee Crawley  
Consulting Engineer: K. A. Mackinnon

**CHEX-TV—Peterborough**  
1955

Channel: 12 VHF AP: 156 Kw. VP: 260 Kw.  
Owned: Kawartha Broadcasting Co., Ltd.  
Address: Box 637  
General Manager: Jack Davidson

**CHSJ-TV—Saint John—1954**  
CBC

Channel: 4 AP: 50 Kw. VP: 100 Kw.  
Owned By: New Brunswick Bcstg. Co., Ltd.  
Address: 14 Church St.  
Phone Number: 3-3304  
Sales Rep.: Weed TV Corp.; All-Canada TV  
General Manager: George A. Cromwell  
Production Director: Earl McCarron  
Prod. Supervisor: Fred Blizzard  
Women's Prog. Supervisor: Jene L. Wood  
Technical Director: T. Reid Dowling  
Chief Engineer: Jack Bishop

**CJBR-TV—Rimouski—1954**  
CBC-CBS

Channel: 3 AP: 34.55 Kw. VP: 60.6 Kw.  
Owned By: Lower St. Lawrence Radio Inc.  
Address: 6 St. John St.  
Phone Number: 2217  
Newspaper Affil.: Le Progres Du Golfe  
Sales Rep.: Adam Young TV Corp.; Stovin  
President: Jacques Brilliant  
Station Manager: Andre Lecomte  
Program Director: Francois Raymond  
Prom. Director: Sandy Burgess  
Director of News: Guy Ross  
Film Manager: Paul Ratte  
Chief Technician: M. Marcel Vallee  
Chief Engineer: Real Therrien

**CJCB-TV—Sydney—1954**  
CBC

Channel: 4... AP: 60 Kw... VP: 100 Kw.  
Owned By.....CJCB-TV Officers  
Address.....Hardwood Hill  
Phone Numbers.....5596, 8240, 3431  
Sales Rep...Weed TV Corp.; All-Canada TV  
President, Gen. Mgr....J. Marven Nathanson  
Business Manager.....Norris Nathanson  
Chief Engineer.....Robert J. Norton

**CJIC-TV—Sault Ste Marie**  
1954—CBC-CBS

Channel: 2... AP: 2.58 Kw... VP: 5.16 Kw.  
Owned By.....J. G. Hyland  
Address.....119 East St.  
Phone Number.....ALGema 6-7494  
Sales Rep...Weed TV Corp.; All-Canada TV  
President, Gen. Mgr....J. G. Hyland  
Program Manager.....Sam Pitt  
Comm. Mgr.....Gene Plouffe  
Chief Engineer.....Dave Irwin

**CJLH-TV—Lethbridge**  
1955

Channel: 7 VHF... AP: 85.5 Kw... VP: 171 Kw.  
Owned-Oper. By...Lethbridge Television Ltd.  
Address.....1015 Third Ave., S.  
Representative...Weed TV Corp., All-Canada TV  
Managing Director.....Norman Botterill

**CJON-TV—St. John's—1955**

Channel: 6... AP: 11 Kw... VP: 21.04 Kw.  
Owned-Oper. By...Newfoundland Bcstg. Co. Ltd.  
Address.....Prince of Wales St., Box E5105  
Representative...Weed TV, All-Canada TV  
Pres., Gen. Mgr.....G. W. Stirling

**CKCK-TV—Regina—1954**  
CBC-CBS

Channel: 2... AP: 10 Kw... VP: 19.5 Kw.  
Owned By.....Transcanada  
Address.....Leader Post Building  
Phone Number.....36671  
Sales Rep...Weed TV Corp.; All-Canada TV  
President.....Clifford Sifton  
General Manager.....H. A. Crittenden  
Comm. Manager.....Lloyd Westmoreland  
Production Manager.....Larry Glover

Promotion Director.....William Rees  
News Director.....Jim McLeod  
Chief Engineer.....E. A. Strong  
Cons. Engineer.....Keith McKinnon

**CKCO-TV—Kitchener—1953**  
CBC

Channel: 13... AP: 8.45 Kw... VP: 16 Kw.  
Owned By.....Carl A. Pollock  
Address.....864 King St. W.  
Phone Number.....3-4335  
Sales Rep...Weed TV Corp.; J. A. Hardy  
President.....Carl Pollock  
General Manager.....Eugene E. Fitzgibbons  
Director of Operations.....W. D. McGregor  
Commercial Manager.....Bill Whiting  
Program Manager.....Don Martz  
Prom., Pub. Director.....Jack Lanthier  
Dir. of News & Sp. Events...Alan G. Hodge  
Production Manager.....Bruce Lawson  
Film Manager.....Errol C. Kelley  
Chief Engineer.....Alexander G. Day

**CKCW-TV—Moncton—1954**  
CBC

Channel: 2... AP: 2 Kw... VP: 5 Kw.  
Address.....Hallfax St.  
Phone Number.....4-9601  
Air Time.....10 hours daily  
News Service.....UP  
Sales Rep...Adam Young; Stovin & Co.  
Pres., Gen. Mgr.....F. A. Lynds  
Production Manager.....J. S. Irvine  
Traffic Manager.....Marie Carrol  
Prog. Director.....H. Button  
Dir. of News & Sp. Events...W. Curtis  
Publicity Director.....B. Parsons  
Film Manager.....Helen Savage  
Chief Engineer.....Arnold Brewster

**CKGN-TV—North Bay—1955**  
ABC-CBS-CBC-NBC

Channel: 10 VHF... AP: 25.75 Kw... VP: 51.5 Kw.  
Owned-Oper. By.....Tel-Ad Co.  
Address.....P. O. Box 630  
Phone Number.....3209  
Air Time.....7 hours daily  
Representative...Mulvihill Ltd., Hunt & Assoc.  
Membership.....CARTB  
Gen. Manager.....Russ J. Eastcott  
Prom., Pub. Director.....Bruce McLeod  
Production Manager.....Bill Hart  
Chief Engineer.....W. Totman

**CKLW-TV—Windsor**

(See Detroit, Michigan Listing.)

**CKNX—Wingham—1955—CBC**

Channel: 8 VHF AP: 19.5 Kw. VP: 36 Kw.  
 Owned-Oper. By...CKNX Ltd.  
 Address ..... Josephine Street  
 Phone Number ..... 158  
 Air Time ..... 9 hours daily  
 Representative.. All Canada TV, Adam Young  
 Membership ..... CARTB  
 Pres., Gen. Manager..... W. T. Cruickshank  
 Comm. Manager..... Vin Dittmer  
 Program Director..... Don Hildebrand  
 Dir. of News & Sp. Events..... John Strong  
 Publicity Director..... Robert Van Dуйn  
 Chief Engineer..... Scott Reid

**CKVR-TV—Barrie—1955**

Channel: 3 AP: 7 Kw. VP: 14 Kw.  
 Owned-Oper. By...Ralph Snelgrove TV Ltd.  
 Address ..... P. O. Box 69  
 Phone Number ..... 5585  
 News Service ..... Broadcast News,  
 Toronto Telegram  
 Membership ..... CARTB, BBM  
 Representatives ..... Mulvihill & Co. Ltd.,  
 Hunt & Assoc. Canadian Reprs.  
 Pres., Gen. Manager... Ralph T. Snelgrove  
 Sales & Prom. Manager..... Charles Tierney  
 Production Manager..... Claude Baikie  
 News Director..... Bill Harrington  
 Art Director..... Frank Fog  
 Chief Engineer..... Jack Mattenley

**CKSO-TV—Sudbury—1953**

**CBC-CBS-NBC-ABC-DuMont**

Channel: 5 AP: .87 Kw. VP: 1.74 Kw.  
 Owned By...G. Miller, J. Cooper, W. Woodill

Address..... Regent at Ash St.  
 Phone Number..... Osborne 3-3644  
 Sales Rep.... Weed TV Corp.; All Canada TV  
 General Manager..... W. J. Woodill  
 Production Manager..... J. A. Boyd  
 Film Editor..... Ingrid Rushton  
 Chief Engineer..... James McRae

**CKWS-TV—Kingston—1954**  
**CBC**

Channel: 11 AP: 154 Kw. VP: 257 Kw.  
 Owned By..... Frontenac Bcstg. Co. Ltd.  
 Address ..... 170 Queen St.  
 Phone Number ..... 2-4977  
 Air Time ..... 11½ hours daily  
 Sales Rep.... Weed TV Corp.; All-Canada TV  
 President..... W. R. Davies  
 Manager..... R. W. Hofstetter  
 Program Director..... J. R. Chorley  
 News Director..... Harvey Tade  
 Film Manager..... Lois Scrutton  
 Comm. Mgr..... Harry Edgar  
 Production Manager..... Bill Luxton  
 Chief Engineer..... Bert Cobb

**CKX-TV—Brandon—CBC**

Channel: 5 AP: 9.65 Kw. VP: 19.3 Kw.  
 Owned By..... Western Manitoba Bcstrs. Ltd.  
 Address ..... 2940 Victoria Ave.  
 Air Time ..... 6 hours daily  
 Phone Number ..... 5393  
 Sales Representative..... All-Canada TV  
 Pres., Gen. Mgr..... John B. Craig  
 Comm. Manager..... Archie Olson  
 Program Director..... Douglas A. Lee  
 News Editor..... Jim Struthers  
 Promotion Director..... Betty Murphy  
 Sports Director..... Ken Milton  
 Film Editor..... Harold Pullan  
 Chief Engineer..... E. H. Davies

**For World-Wide News . . .**

**For Clear, Comprehensive**

**Coverage . . .**

**AP**

**FOR**

**RADIO and TELEVISION**

50 ROCKEFELLER PLAZA, NEW YORK 20, N. Y.



# COLOR EQUIPPED STATIONS—U.S.A.

• As of January 1, 1956

State	City	Station	1955	1956	Affil.
Alabama	Birmingham	WABT	—	—	NBC-TV
		WBRC-TV	—	—	CBS-TV
	Mobile	WALA-TV	—	—	NBC-TV
	Montgomery	WCOV-TV	—	—	CBS-TV; DuMont
	WSFA-TV	—	—	NBC-TV	
Arizona	Phoenix	KPHO-TV	—	—	CBS-TV
	Phoenix	KOOL-TV	—	—	CBS-TV
	Phoenix	KTVK	—	—	—
	Phoenix-Mesa	KVAR	—	—	NBC-TV
	Tucson	KOPO-TV	—	—	CBS-TV
	KVOA-TV	—	—	NBC-TV	
Arkansas	Little Rock	KARK-TV	—	—	NBC-TV; DuMont
	Pine Bluff	KATV	—	—	CBS-TV
	Texarkana	KCMC-TV	—	—	CBS-TV
California	Bakersfield	KERO-TV	—	—	NBC-TV; CBS-TV
	Fresno	KMJ-TV	—	—	NBC-TV; CBS-TV
	Fresno	KJEO	—	—	CBS-TV
	Los Angeles	KHJ-TV	—	—	DuMont
		KNXT	—	—	CBS-TV
		KRCA	—	—	NBC-TV
		KTLA	—	—	—
	Sacramento	KCCC-TV	—	—	NBC-TV; CBS-TV
	Sacramento	KBET-TV	—	—	CBS-TV
		KCRA	—	—	—
	Salinas-Monterey	KSBW-TV	—	—	CBS-TV
		KMBY-TV	—	—	CBS-TV
	San Diego	KFMB-TV	—	—	CBS-TV
		KFSD-TV	—	—	NBC-TV
San Francisco	KPIX	—	—	CBS-TV	
	KRON-TV	—	—	NBC-TV	
	KGO	—	—	—	
	KEYT	—	—	NBC-TV	
	KTVU	—	—	NBC-TV	
Colorado	Colorado Springs	KKTU	—	—	CBS-TV; DuMont
		KRDO-TV	—	—	NBC-TV
		KLZ-TV	—	—	CBS-TV
		KOA-TV	—	—	NBC-TV
	KCSJ-TV	—	—	NBC-TV	
Connecticut	New Britain	WKNB-TV	—	—	CBS-TV
	New Haven	WNHC-TV	—	—	NBC-TV; CBS-TV; DuMont
Delaware	Wilmington	WDEL-TV	—	—	NBC-TV; DuMont
	WPHI	—	—	—	
Dist. of Columbia	Washington	WRC-TV	—	—	NBC-TV
		WTOP-TV	—	—	CBS-TV
		WMAL	—	—	—
Florida	Jacksonville	WJHP-TV	—	—	NBC-TV
		WMBR-TV	—	—	CBS-TV; DuMont
	Miami	WGBS-TV	—	—	NBC-TV
		WTVJ	—	—	CBS-TV
	Orlando	WBDO-TV	—	—	NBC-TV; CBS-TV
	Palm Beach	WJNO-TV	—	—	NBC-TV
	St. Petersburg	WSUN-TV	—	—	CBS-TV
Tampa	WFLA-TV	—	—	NBC-TV	
	WTVT	—	—	CBS-TV	
Georgia	Atlanta	WAGA-TV	—	—	CBS-TV
		WSB-TV	—	—	NBC-TV
	Augusta	WJBF	—	—	NBC-TV; DuMont
		WRDW-TV	—	—	CBS-TV
	Columbus	WDAK-TV	—	—	NBC-TV
		WRBL-TV	—	—	CBS-TV
	Macon	WMAZ-TV	—	—	CBS-TV
	WNEX-TV	—	—	NBC-TV	
	WTOG-TV	—	—	CBS-TV	
Illinois	Belleville	WTVI	—	—	CBS-TV
	Champaign	WCIA	—	—	NBC-TV; CBS-TV; DuMont
	Chicago	WBBM-TV	—	—	CBS-TV



COLOR EQUIPPED STATIONS—U. S. A.



State	City	Station	1955	1956	Affil.
	Peoria	WNBQ	—		NBC-TV
		WEEK-TV	—		NBC-TV; DuMont
	Quincy	WTVH-TV	—	—	CBS-TV
		KHQA-TV	—		CBS-TV; DuMont
	Rockford	WGEM-TV	—		NBC-TV
		WREX-TV	—		CBS-TV
	Rock Island	WTVQ	—	—	NBC-TV
		WHBF-TV	—		CBS-TV; DuMont
	Springfield	WICS	—	—	NBC-TV
Indiana	Bloomington	WTFV	—		NBC-TV; DuMont
		WSJV-TV	—	—	NBC-TV
	Elkhart	WFLE-TV	—	—	NBC-TV
		WINT	—		CBS-TV
	Indianapolis	WKJG-TV	—		NBC-TV; DuMont
		WFBM-TV	—		NBC-TV
	Lafayette	WISH-TV	—		CBS-TV; DuMont
		WFAM-TV	—	—	CBS-TV
	Muncie	WLBC-TV	—		CBS-TV
		WSBT	—		CBS-TV; DuMont
South Bend	WNOU	—			
	WTHU-TV	—		CBS-TV	
Iowa	Ames-Des Moines	WOL-TV	—		DuMont; CBS-TV
		KCRG-TV	—		DuMont
	Cedar Rapids	WMT-TV	—		CBS-TV
		WOC-TV	—		NBC-TV
	Davenport	WHO-TV	—		NBC-TV
		KRNT-TV	—		CBS-TV
	Des Moines	KQT	—		NBC-TV
		KQLO-TV	—		CBS-TV
	Fort Dodge	KTIV	—		NBC-TV
		KVT	—		CBS-TV
Mason City	KWWL-TV	—		NBC-TV	
Sioux City					
Waterloo					
Kansas	Hutchinson-Wichita	KTWH	—		CBS-TV; DuMont
		KOAM-TV	—	—	NBC-TV
	Pittsburg	WIBW-TV	—		CBS-TV; DuMont
		KEDD	—		NBC-TV
	Topoka	KAKE	—		
		KVRD	—		
Wichita	WIBW	—			
Kentucky	Henderson	WEHT	—		CBS-TV
		WAVE-TV	—	—	NBC-TV; DuMont
	Louisville	WHAS-TV	—	—	CBS-TV
Louisiana	Alexandria	KALB-TV	—	—	NBC-TV
		WAFB-TV	—	—	NBC-TV
	Baton Rouge	WBRZ	—	—	NBC-TV
		KTAG-TV	—	—	CBS-TV
	Lake Charles	KPLC-TV	—	—	NBC-TV
Monroe	KNOE-TV	—		NBC-TV; CBS-TV; DuMont	
New Orleans	WDSU-TV	—		NBC-TV; CBS-TV; DuMont	
	KSLS	—		NBC-TV; CBS-TV	
Shreveport	KTBS	—			
Maine	Bangor	WABI-TV	—	—	NBC-TV
		WTWO	—		CBS-TV
	Portland	WCSH-TV	—		NBC-TV
		WGAN-TV	—		CBS-TV
Maryland	Baltimore	WAAM	—		DuMont
		WBAL-TV	—		NBC-TV
		WMAR-TV	—		CBS-TV
Massachusetts	Boston	WBZ-TV	—		NBC-TV
		WNAC-TV	—		CBS-TV; DuMont
	Holyoke	WHYN-TV	—		CBS-TV
		WWLP	—		NBC-TV
	Springfield	WHYN	—		
Michigan	Buy City-Saginaw	WNEM-TV	—		NBC-TV
		WJBK-TV	—		CBS-TV; DuMont
	Detroit	WWJ-TV	—		NBC-TV
		WXXZ	—		
	Flint	WJRT	—		CBS-TV
		WOOD-TV	—		NBC-TV; DuMont
	Grand Rapids	WKZO-TV	—		CBS-TV; DuMont
Kalamazoo	WJTM-TV	—		NBC-TV	
Lansing	WKNX-TV	—		CBS-TV	
Saginaw	WPBN-TV	—		NBC-TV	
Traverse City					
Minnesota	Duluth	KDAL-TV	—	—	NBC-TV
		WCCO-TV	—		CBS-TV
	Minneapolis	KROC-TV	—		NBC-TV
		KSTP-TV	—		NBC-TV
Rochester					
St. Paul-Minneapolis					
Mississippi	Jackson	WJTV	—		CBS-TV; DuMont
		WLBT	—		NBC-TV
	Meridian	WTOR-TV	—	—	NBC-TV



COLOR EQUIPPED STATIONS—U. S. A.



State	City	Station	1955	1956	Affil.
Missouri	Cape Girardeau	KFVS-TV	—	—	CBS-TV
	Jefferson City	KRCG-TV	—	—	CBS-TV
	Joplin	KSWM	—	—	—
	Kansas City	KCMO-TV	—	—	DuMont
		KMBC-TV	—	—	CBS-TV
		WDAF-TV	—	—	NBC-TV
	St. Joseph	KFEQ-TV	—	—	CBS-TV
	St. Louis	KSD-TV	—	—	NBC-TV
		KWK-TV	—	—	CBS-TV
	Springfield	KTTS-TV	—	—	CBS-TV; DuMont
	KYTV	—	—	NBC-TV	
Nebraska	Kearney	KHOL-TV	—	—	CBS-TV
	Lincoln	KOLN-TV	—	—	CBS-TV
	Omaha	KMTV	—	—	CBS-TV
		WOW-TV	—	—	NBC-TV; DuMont
New Hampshire	Mt. Washington	WMTW	—	CBS-TV	
New Mexico	Albuquerque	KOB-TV	—	—	NBC-TV
New York	Albany	WTRI	—	—	CBS-TV
	Albany	WROW-TV	—	—	CBS-TV
	Binghamton	WNBF	—	—	NBC-TV; CBS-TV; DuMont
	Buffalo	WBEN-TV	—	—	CBS-TV; DuMont
		WGR-TV	—	—	NBC-TV
	Carthage-Watertown	WCNY-TV	—	—	CBS-TV
	New York	WABD	—	—	DuMont
		WCBS-TV	—	—	CBS-TV
		WPIX	—	—	—
		WKCA-TV	—	—	NBC-TV
	Rochester	WHAM-TV	—	—	NBC-TV
		WHEC-TV	—	—	CBS-TV
		WVET-TV	—	—	CBS-TV
		WRGB	—	—	NBC-TV; CBS-TV; DuMont
	Schenectady	WHEN-TV	—	—	CBS-TV; DuMont
	Syracuse	WSYR-TV	—	—	NBC-TV
	Utica	WKTV	—	—	NBC-TV; CBS-TV; DuMont
North Carolina	Asheville	WHOS	—	—	—
	Charlotte	WAYS-TV	—	—	NBC-TV
		WBTV	—	—	NBC-TV; CBS-TV
	Durham	WTVB	—	—	NBC-TV
	Greensboro	WFMY-TV	—	—	CBS-TV; DuMont
	Greenville	WNCT	—	—	CBS-TV
	Raleigh	WNAO-TV	—	—	CBS-TV; DuMont
	Winston-Salem	WSJS-TV	—	—	NBC-TV
	North Dakota	Bismarck	KBMB	—	—
Fargo		WDAY-TV	—	—	NBC-TV
Minot		KCJB	—	—	CBS-TV
Valley City		KNJB-TV	—	—	CBS-TV
		—	—	—	—
Ohio	Cincinnati	WCPO-TV	—	—	DuMont
		WKRC-TV	—	—	CBS-TV
		WLWT	—	—	NBC-TV
	Cleveland	WEWS	—	—	CBS-TV
		KYW-TV	—	—	NBC-TV
		WJW-TV	—	—	CBS-TV
	Columbus	WBNS-TV	—	—	CBS-TV
		WLWC	—	—	NBC-TV
	Dayton	WHIO-TV	—	—	CBS-TV; DuMont
		WLWD	—	—	NBC-TV
	Steuensville	WSTV-TV	—	—	CBS-TV
	Toledo	WSPD-TV	—	—	NBC-TV; CBS-TV; DuMont
	Youngstown	WFMY-TV	—	—	NBC-TV
	Youngstown	WKBN-TV	—	—	NBC-TV; DuMont
	Oklahoma	Ada	KTEN	—	—
Enid		KWTA	—	—	CBS-TV; DuMont
Oklahoma City		WKY-TV	—	—	NBC-TV
		—	—	—	—
Tulsa	KOTV	—	—	CBS-TV	
	KVOO-TV	—	—	NBC-TV	
Oregon	Eugene	KVAL-TV	—	—	NBC-TV
	Medford	KBES-TV	—	—	CBS-TV
	Portland	KOIN-TV	—	—	CBS-TV
		KPTV	—	—	NBC-TV; DuMont
Pennsylvania	Altoona	WFBG-TV	—	—	NBC-TV; DuMont
	Bethlehem	WLEV-TV	—	—	NBC-TV
	Erie	WCU	—	—	NBC-TV; DuMont
		WSEE	—	—	CBS-TV
	Harrisburg	WHIP-TV	—	—	CBS-TV
	Johnstown	WJAC-TV	—	—	NBC-TV; CBS-TV; DuMont
	Lancaster	WGAI-TV	—	—	NBC-TV; CBS-TV; DuMont
	Philadelphia	WFIL-TV	—	—	DuMont
		WCAE-TV	—	—	CBS-TV



COLOR EQUIPPED STATIONS—U. S. A.



State	City	Station	1955	1956	Affil.
	Pittsburgh	WRCV-TV	—		NBC-TV
		KDKA-TV	—		NBC-TV; CBS-TV; DuMont
	Reading	WENS		—	NBC-TV
		WEEU-TV	—		NBC-TV
	Seranton	WHUM-TV	—		CBS-TV
Wilkes-Barre	WGBI-TV	—		CBS-TV	
		WBRE-TV	—		NBC-TV
Rhode Island	Providence	WJAR-TV			NBC-TV; DuMont
South Carolina	Anderson	WAIM-TV	—		CBS-TV
	Charleston	WCSC-TV	—		CBS-TV
	Columbia	WUSN-TV		—	NBC-TV
		WIS-TV	—		NBC-TV
	Florence	WNOK-TV	—		CBS-TV
Greenville	WBTW	—		CBS-TV	
		WFBC-TV	—		NBC-TV
South Dakota	Sioux Falls	KELO-TV	—		NBC-TV
Tennessee	Chattanooga	WDEF-TV	—		NBC-TV; CBS-TV
	Jackson	WDXI-TV	—		CBS-TV
	Johnson City	WJHL-TV	—		CBS-TV
	Knoxville	WATE	—		NBC-TV
		WTSK-TV	—		CBS-TV
	Memphis	WHBQ-TV	—		CBS-TV
	Nashville	WMCT	—		NBC-TV; DuMont
		WLAC-TV	—		CBS-TV
		WSM-TV	—		NBC-TV; DuMont
Texas	Amarillo	KFDA-TV		—	CBS-TV
	Austin	KGNC-TV	—		NBC-TV
		KTBC-TV		—	
	Dallas	KRLD-TV	—		CBS-TV
	El Paso	WFAA-TV	—		NBC-TV; DuMont
		KROD-TV	—		CBS-TV
		KTSM-TV	—		NBC-TV
	Ft. Worth	WBAP-TV	—		NBC-TV
	Galveston-Houston	KGUL-TV	—		CBS-TV
	Houston	KPRC-TV		—	NBC-TV
	Lubbock	KCBD-TV	—		NBC-TV
		KDUB-TV	—		CBS-TV
	San Angelo	KTXL-TV	—		CBS-TV
	San Antonio	KENS-TV	—		CBS-TV; DuMont
		WOAI-TV	—		NBC-TV
Temple	KCEN-TV	—		NBC-TV	
Wichita Falls	KFDX-TV	—		NBC-TV	
	KWFT-TV	—		CBS-TV	
Utah	Salt Lake	KSL-TV	—		CBS-TV
		KTVT	—		NBC-TV
Vermont	Burlington-Montpelier	WMVT	—		NBC-TV
Virginia	Harrisonburg	WSVA-TV	—		NBC-TV
	Lynchburg	WLVA-TV	—		CBS-TV
	Norfolk	WTAR-TV	—		CBS-TV; DuMont
		WVEC-TV	—		NBC-TV
	Richmond	WTVR	—		NBC-TV
Roanoke	WLSR-TV	—		NBC-TV	
Washington	Bellingham	KVOS-TV	—		CBS-TV
	Seattle	KOMO-TV	—		NBC-TV
	Spokane	KIHQ-TV	—		NBC-TV
		KXLY-TV	—		CBS-TV
	Tacoma-Seattle	KTNT-TV	—		CBS-TV; DuMont
Yakima	KIMA-TV	—		NBC-TV; CBS-TV	
West Virginia	Charleston	WCBS-TV	—		CBS-TV; DuMont
	Huntington	WSAZ-TV	—		NBC-TV; DuMont
	Parkersburg	WTAP	—		NBC-TV
	Wheeling	WTRF-TV	—		NBC-TV
Wisconsin	Eau Claire	WEAU-TV		—	NBC-TV
	Green Bay	WBAY-TV	—		CBS-TV
	La Crosse	WKBT	—		NBC-TV
		WKOW-TV	—		CBS-TV
	Madison	WMTV	—		NBC-TV
	Marinette-Green Bay	WMBV-TV	—		NBC-TV
	Milwaukee	WCAN-TV	—		CBS-TV
		WTMJ-TV	—		NBC-TV
	Milwaukee	WXIX	—		CBS-TV
Wausau	WSAU-TV	—		NBC-TV	
Wyoming	Cheyenne	KFRC-TV	—		CBS-TV

# OFFICIAL FCC TV ALLOCATIONS



## ALABAMA

	Channel No.
Andalusia	2, 29
Anniston	70
Auburn	*56
Bessemer	54
Birmingham	6, *10, 13, 42, 48
Bogalusa	78
Brewton	23
Clanton	14
Cullman	60
Decatur	23
Demopolis	18
Dothan	.9, 19
Enterprise	40
Eufaula	44
Florence	41
Fort Payne	19
Gadsden	15, 21
Greenville	49
Guntersville	40
Huntsville	31
Jasper	17
Mobile	.6, 10, *42, 48
Montgomery	12, 20, *26, 32
Munford	7
Opelika	22
Selma	.8, 58
Sheffield	47
Sylacauga	24
Talladega	04
Thomasville	27
Troy	38
Tuscaloosa	45, 51
Tuskegee	16
University	*74

## ARIZONA

Ajo	14
Bisbee	15
Casa Grande	18
Clifton	25
Coolidge	30
Douglas	3
Elroy	24
Flagstaff	.9, 13
Globe	34
Holbrook	14
Kingman	6
Mesa	12
Miami	28
Morenci	31
Nogales	17
Phoenix	.3, 5, *8, 10
Prescott	15
Safford	21
Tucson	.4, *6, 9, 13
Williams	25
Winslow	16
Yuma	11, 13

## ARKANSAS

Arkadelphia	34
Batesville	30

## Channel No.

Benton	40
Blytheville	64, 74
Camden	50
Conway	62
El Dorado	.10, 26
Payetteville	*13, 41
Forrest City	22
Fort Smith	5, *16, 22, 39
Harrison	24
Helena	54
Hope	15
Hot Springs	.9, 52
Jonesboro	.8, 39
Little Rock	*2, 4, 11, 17, 23
Magnolia	28
Malvern	40
Morrilton	43
Newport	28
Paragould	58
Pine Bluff	.7, 36
Russellville	19
Searey	33
Springdale	35
Stuttgart	14

## CALIFORNIA

Alturas	9
Bakersfield	10, 29
Brawley	25
Chico	12
Corona	52
Delano	37
El Centro	16, 56
Eureka	.3, 13
Fresno	12, *18, 24, 47, 53
Hanford	21
Los Angeles	.2, 4, 5, 7, 9, 11, 13, 22, *28, 34
Madera	30
Merced	34, 66
Modesto	14, 58
Monterey (see Salinas)	
Napa	62
Oakland (see San Francisco)	
Oxnard	32
Palm Springs	14
Petaluma	68
Pittsburgh	16
Port Chicago	70
Porterville	55
Red Bluff	15
Redding	7
Riverside	.40, 46
Sacramento	.3, *6, 10, 40, 46
Salinas-Monterey	.8, 35
San Bernardino	18, *24, 30
San Buenaventura	38
San Diego	.8, 10, *15, 21, 27, 33, 39
San Francisco	
Oakland	.2, 4, 5, 7, *9, 20, 26, 32, 38, 44
San Jose	11, 48, *54, 60
San Luis Obispo	6
Santa Barbara	.3, 20, 26
Santa Cruz	56
Santa Maria	44
Santa Paula	16
Santa Rosa	50
Stockton	13, 36, *42, 64
Tulare	27
Ukiah	18
Visalia	43, 49

\* Denotes Channel reservation for non-commercial educational use.



# OFFICIAL TV ALLOCATIONS



	Channel No.
Watsonville .....	22
Yreka City .....	11
Yuba City .....	52

## COLORADO

Alamosa .....	19
Boulder .....	*12, 22
Canon City .....	36
Colorado Springs .....	11, 13, *17, 23
Craig .....	19
Delta .....	24
Denver .....	2, 4, *6, 7, 9, 20, 26
Durango .....	6, 15
Fort Collins .....	44
Fort Morgan .....	15
Grand Junction .....	5, 21
Greeley .....	50
La Junta .....	24
Lamar .....	18
Leadville .....	14
Longmont .....	32
Loveland .....	38
Montrose .....	10, 18
Pueblo .....	3, 5, *8, 28, 34
Salida .....	25
Sterling .....	25
Trinidad .....	21
Walsenburg .....	30

## CONNECTICUT

Bridgeport .....	43, 49, *71
Hartford .....	3, 18, *24
Meriden .....	65
New Britain .....	30
New Haven .....	8, 59
New London .....	26, 81
Norwalk (see Stamford)	
Norwich .....	57, 63
Stamford-Norwalk .....	27
Waterbury .....	53

## DELAWARE

Dover .....	40
Wilmington .....	12, 59, 83

## DISTRICT OF COLUMBIA

Washington .....	4, 5, 7, 9, 14, 20, *26, 50
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## FLORIDA

Belle Glade .....	27
Bradenton .....	28
Clearwater .....	32, 50
Daytona Beach .....	2, 53
De Land .....	44
Fort Lauderdale .....	17, 39
Fort Myers .....	11
Fort Pierce .....	19
Gainesville .....	*5, 20
Jacksonville .....	4, *7, 12, 30, 36
Key West .....	14, 20
Lake City .....	33
Lakeland .....	16, 22
Lake Wales .....	14

	Channel No.
Leesburg .....	26
Marianna .....	17
Melbourne .....	37
Miami .....	*2, 4, 7, 10, 23, 33
Ocala .....	16
Orlando .....	6, 9, 18, *24, 47
Palatka .....	17
Panama City .....	7, *30, 36
Pensacola .....	3, 15, *21, 46
Quincy .....	54
St. Augustine .....	25
St. Petersburg (see Tampa)	
Sanford .....	35
Sarasota .....	34
Tallahassee .....	*11, 24, 51
Tampa-St. Petersburg .....	*3, 8, 13, 38
West Palm Beach .....	5, 12, *15, 21

## GEORGIA

Albany .....	10, 25
Americus .....	31
Athens .....	*8, 60
Atlanta .....	2, 5, 11, *30, 36
Augusta .....	6, 12
Bainbridge .....	35
Brunswick .....	28, 34
Cairo .....	45
Carrollton .....	33
Cartersville .....	63
Cedartown .....	53
Columbus .....	4, 28, *34
Cordele .....	43
Dalton .....	25
Douglas .....	32
Dublin .....	15
Elberton .....	24
Fitzgerald .....	53
Fort Valley .....	18
Gainesville .....	52
Griffin .....	39
La Grange .....	50
Macon .....	*41, 47
Marietta .....	57
Milledgeville .....	51
Moultrie .....	48
Newnan .....	61
Rome .....	9, 59
Savannah .....	3, *9, 11
Statesboro .....	22
Swainsboro .....	20
Thomasville .....	6, 27
Tifton .....	14
Topeka .....	35
Valdosta .....	37
Vidalia .....	26
Warner Robins .....	18
Waycross .....	16

## IDAHO

Blackfoot .....	33
Boise .....	*4, 7, 2
Burley .....	15
Caldwell .....	9
Boeur d'Alene .....	12
Emmett .....	26
Gooding .....	23
Idaho Falls .....	3, 8
Jerome .....	17
Kellogg .....	33
Lewiston .....	3
Moscow .....	*15
Nampa .....	6, 12
Payette .....	14
Pocatello .....	6, 16
Preston .....	41
Rexburg .....	27

\* Denotes Channel reservation for non-commercial educational use.



OFFICIAL TV ALLOCATIONS



	Channel No.
Rupert	21
Sandpoint	9
Twin Falls	11, 13
Wallace	27
Weiser	20

ILLINOIS

Alton	48
Aurora	16
Belleville	54
Bloomington	15
Cairo	24
Carbondale	34, *61
Centralia	32, 59
Champaign-Urbana	3, *12, 21, 27, 33
Chicago	2, 5, 7, 9, *11, 20, 26, 32, 38, 44
Danville	24
Decatur	17, 23
De Kalb	*07
Dixon	47
Elgin	28
Freeport	23
Galesburg	40
Harrisburg	22
Jacksonville	20
Joliet	48
Kankakee	14
Kewanee	60
La Salle	35
Lincoln	53
Macomb	61
Marion	40
Mattoon	46
Moline (see Davenport, Iowa)	
Mt. Vernon	38
Olney	16
Pekin	69
Peoria	8, 19, *37, 43
Quincy	10, 21
Rockford	13, 39, *45
Rock Island (see Davenport, Iowa)	
Springfield	2, 20, 66
Streator	65
Urbana (see Champaign)	
Vandalia	28
Waukegan	22

INDIANA

Anderson	61
Angola	15
Bedford	68
Bloomington	4, *30, 36
Columbus	42
Connersville	38
Elkhart	52
Evansville	7, 50, *56, 62
Fort Wayne	*27, 33, 69
Gary	50, *66
Hammond	56
Hatfield	9
Huntington	21
Indianapolis	6, 8, 13, *20, 26, 67
Jasper	19
Kokomo	31
Lafayette	*47, 59
Lebanon	18
Logansport	51
Madison	25
Marion	29
Michigan City	62
Muncie	49, 55, *71
Princeton	52
Richmond	32
Shelbyville	58
South Bend	34, *40, 46
Tell City	31

	Channel No.
Terre Haute	10, *57, 63, 73
Vincennes	44
Washington	60

IOWA

Algona	37
Ames	5, 25
Atlantic	45
Boone	19
Burlington	32, 38
Carroll	39
Cedar Rapids	2, 9, 20, *26
Centerville	31
Charles City	18
Cherokee	14
Clinton	64
Creston	43
Davenport-Rock Island & Moline, Illinois	4, 6, *30, 36, 42
Decorah	44
Des Moines	8, *11, 13, 17, 23
Dubuque	56, 62
Estherville	24
Fairfield	54
Fort Dodge	21
Fort Madison	50
Grinnell	71
Iowa City	*12, 24
Keokuk	44
Knoxville	33
Marshalltown	49
Mason City	3, 35
Muscatine	58
Newton	65
Oelwein	28
Oskaloosa	52
Ottumwa	15, 63
Red Oak	32
Shenandoah	20
Sioux City	4, 9, *30, 36
Spencer	42
Storm Lake	34
Waterloo	7, 16, *22, 46
Webster City	27

KANSAS

Abilene	31
Arkansas City	49
Atchison	60
Chanute	50
Coffeyville	33
Colby	22
Concordia	47
Dodge City	6, 23
El Dorado	55
Emporia	39
Fort Scott	27
Garden City	9, 11
Goodland	10, 31
Great Bend	2, 28
Hayes	7, 20
Hutchinson	12, 18
Independence	20
Iola	44
Junction City	29
Larned	15
Lawrence	*11, 17
Leavenworth	54
Liberal	14
McPherson	26
Manhattan	*8, 23
Newton	14
Olathe	52
Ottawa	21
Parsons	46
Pittsburg	7, 38
Pratt	36

\* Denotes Channel reservation for non-commercial educational use.



	Channel No.
Salina	34
Topeka	13, 42, *48
Wellington	24
Wichita	3, 10, 16, *22
Winfield	43

KENTUCKY

Ashland	50
Bowling Green	13, 17
Campbellsville	40
Corbin	16
Danville	35
Elizabethtown	23
Frankfort	43
Glasgow	28
Harlan	73
Hazard	19
Hopkinsville	20
Lexington	18, 27, 64, 70
Louisville	3, 11, *15, 21, 41, 51
Madisonville	26
Mayfield	63
Maysville	24
Middlesborough	57, 63
Murray	33
Owensboro	14
Paducah	6, 43, 72
Pikeville	14
Princeton	45
Richmond	60
Somerset	29
Winchester	37

LOUISIANA

Abbeville	27
Alexandria	5, 62, 74
Bastrop	53
Baton Rouge	2, 28, *34, 40
Bogalusa	69, 78
Crowley	21
De Ridder	14
Eunice	64
Franklin	46
Hammond	57
Houma	30
Jackson	18
Jennings	48
Lafayette	10, 38, 67
Lake Charles	7, *19, 25, 60
Minden	36
Monroe	8, 13, 43
Morgan City	36
Natchitoches	17
New Iberia	15
New Orleans	4, 6, 8, 20, 26, 32, 61
Oakdale	54
Opelousas	58
Ruston	20
Shreveport	3, 12
Thibodaux	24
Winnfield	22

MAINE

Auburn	23
Augusta	10, 29
Bangor	2, 5, *16
Bar Harbor	22
Bath	65
Belfast	41
Biddeford	59
Calais	7, 20

	Channel No.
Dover-Foxcroft	18
Fort Kent	17
Houlton	24
Lewiston	8, 17
Millinocket	14
Orono	*12
Portland	6, 13, *47, 53
Presque Isle	8, 19
Rockland	25
Rumford	55
Van Buren	15
Waterville	35

MARYLAND

Annapolis	53
Baltimore	2, 11, 13, 18, *24, 72
Cambridge	22
Cumberland	17, 30
Frederick	62
Hagerstown	52, 68
Sabsbury	16

MASSACHUSETTS

Amherst	82
Barnstable	25
Boston	*2, 4, 5, 7, 38, 44, 56
Brockton	62
Easthampton	61
Fall River	46, 68
Greenfield	58
Holyoke (see Springfield)	
Lawrence	72
Lowell	32
New Bedford	28, 34
North Adams	19, 80
Pittsfield	64
Springfield-Holyoke	22, 55
Worcester	14, 20

MICHIGAN

Alma	41
Alpena	9, *11, 30
Ann Arbor	20, *26
Bad Axe	46
Battle Creek	58, 64
Bay City	5, 63, *73
Benton Harbor	42
Big Rapids	39
Cadillac	13, 45
Calumet	13
Cheboygan	4, 36
Coldwater	24
Detroit	2, 4, 7, 50, *56, 62
East Lansing	60
East Tawas	25
Essex	3, 49
Flint	12, 16, *22, 28
Gladstone	40
Grand Rapids	8, *17, 23
Hancock	10
Houghton	19, 25
Iron Mountain	9, 27
Iron River	33
Ironwood	12, 31
Jackson	48
Kalamazoo	3, 36, *74
Lansing	6, 54
Ludington	18
Manistee	15
Manistique	14
Marquette	6, 17, 35
Midland	19
Mount Pleasant	47
Muskegon	29, 35

\* Denotes Channel reservation for non-commercial educational use.





	Channel No.
Parma-Onandoga	10
Petoskey	31
Pontiac	44
Port Huron	34
Rogers City	24
Saginaw	51, 57
Sault Ste. Marie	8, 10, 28, *34
Traverse City	7, 20, *26
West Branch	21

**MINNESOTA**

Albert Lea	57
Alexandria	36
Austin	6, 51
Bemidji	13, 24
Brainerd	12
Cloquet	44
Crookston	21
Detroit Lakes	18
Duluth-Superior, Wis.	3, 6, *8, 32, 38
Ely	16
Fairmount	40
Faribault	20
Fergus Falls	16
Grand Rapids	20
Hastings	29
Hibbing	10
International Falls	11
Little Falls	14
Mankato	15
Marshall	22
Minneapolis-St. Paul	*2, 4, 5, 9, 11, 17, 23
Montevideo	19
New Ulm	43
Northfield	26
Owatonna	45
Red Wing	63
Rochester	10, 55
St. Cloud	7, 33
St. Paul (see Minneapolis)	
Stillwater	39
Thief River Falls	15
Virginia	26
Wadena	27
Wilmar	31
Winona	61
Worthington	32

**MISSISSIPPI**

Biloxi	13, *44, 50
Brookhaven	37
Canton	16
Clarksdale	6, 32
Columbia	35
Columbus	4, 28
Corinth	29
Greenville	21, 27
Greenwood	24
Grenada	15
Gulfport	56
Hattiesburg	9, 17
Jackson	3, 12, *19, 25, 47
Kosciusko	52
Laurel	33
Louisville	46
McComb	31
Meridian	11, 30, *36
Natchez	29
Pascagoula	22
Picayune	14
Starkville	34
State College	*2
Tupelo	9, 38
University	20
Vicksburg	41
West Point	56
Yazoo City	49

**MISSOURI**

	Channel No.
Cape Girardeau	12, 18, 69
Carthage	56
Caruthersville	27
Chillicothe	14
Clinton	49
Columbia	8, 16, 22
Farmington	52
Festus	14
Fullton	24
Hannibal	7, 27
Jefferson City	13, 33
Joplin	12, 30
Kansas City	4, 5, 9, *19, 25, 65
Kennett	21
Kirksville	3, 18
Lebanon	23
Marshall	40
Maryville	26
Mexico	45
Moberly	35
Monett	14
Nevada	18
Poplar Bluff	15
Rolla	46
St. Joseph	2, 30, *36
St. Louis	4, 5, *9, 11, 30, 36, 42
Sedalia	6, 28
Sikeston	37
Springfield	3, 10, *26, 32
West Plains	20

**MONTANA**

Anaconda	2
Billings	2, 8, *11
Bozeman	*9, 22
Butte	4, 6, *7, 15
Cut Bank	20
Deer Lodge	25
Dillon	26
Glasgow	16
Glendive	18
Great Falls	3, 5, *23
Hamilton	17
Hardin	4
Hayre	9, 11
Helena	10, 12
Kalispell	8
Laurel	14
Lewistown	13
Livingston	16
Miles City	3, *6, 10
Missoula	*11, 13, 21
Polson	18
Red Lodge	18
Shelby	14
Sidney	14
Whitefish	16
Wolf Point	20

**NEBRASKA**

Alliance	13, 21
Beatrice	40
Broken Bow	14
Columbus	49
Fairbury	35
Falls City	38
Freemont	52
Grand Island	11, 21
Hastings	5, 27
Kearney	13, 19

\* Denotes Channel reservation for non-commercial educational use.



OFFICIAL TV ALLOCATIONS



	Channel No.
Lexington	23
Lincoln	10, 12, *18, 24
McCook	8, 17
Nebraska City	50
Norfolk	33
North Platte	2, 4
Omaha	3, 6, 7, *16, 22, 28
Scottsbluff	10, 16
York	15

NEVADA

Boulder City	4
Carlin	14
Carson City	37
Elko	10
Ely	3, 6
Fallon	29
Goldfield	5
Hawthorne	31
Henderson	2
Las Vegas	8, *10, 13
Lovelock	18
McGill	8
Reno	4, 8, *21, 27
Tonopah	9
Winnemucca	7
Yerington	33

NEW HAMPSHIRE

Berlin	26
Claremont	37
Concord	75
Durham	*11
Hanover	27
Keene	45
Laconia	43
Littleton	24
Manchester	9, 48
Nashua	54
Portsmouth	15
Rochester	51

NEW JERSEY

Andover	*69
Asbury Park	58
Atlantic City	46, 52
Bridgeton	64
Camden	*80
Freehold	*74
Hammonton	*70
Montclair	*77
Newark	13
New Brunswick	*19, 47
Paterson	37
Trenton	41
Wildwood	48

NEW MEXICO

Alamogordo	17
Albuquerque	4, *5, 7, 13
Artesia	21
Atrisco-Five Points	18
Belen	24
Carlsbad	6, 23
Clayton	27
Clovis	12, 35
Deming	14
Farmington	17
Gallup	3, *8, 10

	Channel No.
Hobbs	46
Hot Springs	19
Las Cruces	22
Las Vegas	14
Lordsburg	23
Los Alamos	20
Lovington	27
Portales	22
Raton	46, *52
Roswell	*3, 8, 10
Santa Fe	2, *9, 11
Silver City	*10, 12
Socorro	15
Tucumcari	25

NEW YORK

Albany-Schenectady-	
Troy	6, *17, 23, 35, 41
Amsterdam	52
Auburn	37
Batavia	33
Binghamton	12, 40, *46
Buffalo (also see Buffalo-Niagara Falls)	
Niagara Falls	17, *23
Buffalo-Niagara Falls	2, 4, 7, 59
Carthage	7
Cortland	56
Dunkirk	46
Elmira	18, 24
Glens Falls	39
Gloversville	29
Hornell	50
Ithaca	*14, 20
Jamestown	58
Kingston	66
Lake Placid	5
Malone	20, *66
Massena	14
Middletown	60
New York	2, 4, 5, 7, 9, 11, *25, 31
Niagara Falls (see Buffalo-Niagara Falls)	
Ogdensburg	24
Olean	54
Oneonta	62
Oswego	31
Patchogue	75
Plattsburg	28
Poughkeepsie	21, *83
Rochester	5, 10, 15, *21, 27
Rome (see Utica)	
Saranac Lake	18
Schenectady (see Albany)	
Syracuse	3, 8, *43
Troy (see Albany)	
Utica-Rome	13, *25, 34
Watertown	48

NORTH CAROLINA

Ahoskie	53
Albemarle	20
Asheville	13, *56, 62, 78
Burlington	63
Burnsville	18
Chapel Hill	*4
Charlotte	3, 9, 36, *42
Durham	11, *40, 46, 73
Elizabeth City	31
Fayetteville	18, 54
Gastonia	48
Goldsboro	34, 72
Greensboro	2, *51, 57
Greenville	9
Henderson	52
Hendersonville	27
Hickory	30
High Point	15

\* Denotes Channel reservation for non-commercial educational use.



OFFICIAL TV ALLOCATIONS



	Channel No.
Jacksonville	16
Kannapolis	59
Kinston	45
Laurinburg	41
Lumberton	21
Mount Airy	55
New Bern	13
Raleigh	6, *22, 28
Roanoke Rapids	30
Rocky Mount	50
Salisbury	80
Sanford	38
Shelby	39
Southern Pines	49
Statesville	64
Washington	7
Wilmington	3, 6, 29, *35
Wilson	56
Winston-Salem	12, 26, *32

NORTH DAKOTA

Bismarck	5, 12, 18, *24
Bottineau	18
Carrington	26
Devils Lake	8, 14
Dickinson	2, 4, *17
Fargo	6, 11, *34, 40
Grafton	17
Grand Forks	*2, 10
Harvey	22
Jamestown	7, 42
Lisbon	23
Minot	*8, 10, 13
New Rockford	20
Rugby	38
Valley City	4, 32
Wahpeton	45
Williston	8, 11, *34

OHIO

Akron	40, *55, 61
Ashtabula	15
Athens	62
Bellefontaine	63
Bowling Green	*70
Cambridge	26
Canton	29
Chillicothe	56
Cincinnati	5, 9, 12, *48, 54, 74
Cleveland	3, 5, 8, 19, *25, 65
Columbus	4, 6, 10, *34, 40
Coshocton	20
Dayton	2, 7, *16, 22
Defiance	43
Findlay	53
Fremont	59
Gallipolis	72
Hamilton-Middletown	65
Lancaster	28
Lima	35, 73
Lorain	31
Mansfield	36
Marion	17
Massillon	23
Middletown (see Hamilton)	
Mount Vernon	58
Newark	60
Oxford	*14
Piqua	44
Portsmouth	30
Sandusky	42
Springfield	52, 76
Steubenville (see Wheeling, W. Va.)	
Tiffin	47
Toledo	11, 13, *30, 79
Warren	67

	Channel No.
Youngstown	21, 27, 73
Zanesville	18, 50

OKLAHOMA

Ada	10, 50
Altus	36
Alva	30
Anadarko	58
Ardmore	12, 55
Bartlesville	62
Blackwell	51
Chickasha	04
Claremore	15
Clinton	32
Duncan	39
Durant	27
Elk City	26
El Reno	56
Enid	5, 21, *27
Frederick	44
Guthrie	48
Guymon	20
Hobart	23
Holdenville	14
Hugo	21
Lawton	7, *28, 34
McAlester	47
Miami	58
Muskogee	8, *45, 66
Norman	31, *37
Oklahoma City	4, 0, *13, 19, 25
Oklmulgee	26
Pauls Valley	61
Ponca City	40
Pryor Creek	54
Sapulpa	42
Seminole	59
Shawnee	53
Stillwater	29, *69
Tulsa	2, 6, *11, 17, 23
Vinita	28
Woodward	8

OREGON

Albany	55
Ashland	14
Astoria	30
Baker	37
Bend	15
Burns	16
Corvallis	*7, 49
Eugene	*9, 13, 20, 26
Grants Pass	30
Klamath Falls	2, 17
La Grande	13
Lebanon	43
McMinnville	46
Medford	5
North Bend	16
Pendleton	28
Portland	6, 8, *10, 12, 21, 27
Roseburg	4, 28
Salem	3, *18, 24, 66
Springfield	37
The Dalles	32

PENNSYLVANIA

Allentown	39, 67
Altoona	10, 19, 25
Bethlehem	51
Bradford	70
Butler	43

\* Denotes Channel reservation for non-commercial educational use.



# OFFICIAL TV ALLOCATIONS



	Channel No.
Chambersburg	46
Du Bois	31
Easton	57
Emporium	42
Erie	12, 35, *41, 66
Harrisburg	27, 55, 71
Hazleton	63
Irwin	4
Johnstown	6, 56
Lancaster	8, 21
Lebanon	15
Lewistown	74
Lock Haven	32
Meadville	37
New Castle	45
Oil City	64
Philadelphia	3, 6, 10, 17, 23, 29, *35
Pittsburgh	2, 11, *13, 16, 47, 53
Reading	33, 61
Scranton	16, 22, 44
Shamokin	65
Sharon	30
State College	*48
Sunbury	38
Uniontown	14
Washington	63
Wilkes-Barre	28, 34
Williamsport	36
York	43, 49

## RHODE ISLAND

Providence	10, 12, 16, *36
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## SOUTH CAROLINA

Aiken	54
Anderson	40, 58
Camden	14
Charleston	2, 5, *13, 17
Clemson	*68
Columbia	10, *19, 25, 67
Conway	23
Florence	8, 60
Georgetown	27
Greenville	4, 23, *29
Greenwood	21
Lake City	55
Lancaster	31
Laurens	45
Marion	43
Newberry	70
Orangeburg	44
Rock Hill	61
Spartanburg	7, 17, 74
Sumter	47
Union	65

## SOUTH DAKOTA

Aberdeen	9, 17
Belle Fourche	23
Brookings	*8, 25
Hot Springs	17
Huron	12, 15
Lead	5, 26
Madison	46
Mitchell	5, 20
Mobridge	27
Pierre	6, 10, *22
Rapid City	3, 7, 15
Sioux Falls	11, 13, 38, *44
Sturgis	20
Vermillion	*2, 41

	Channel No.
Watertown	3, 35
Winner	18
Yankton	17

## TENNESSEE

Athens	14
Bristol, Tenn.-Bristol, Va.	5, 46
Chattanooga	3, 12, 43, 49, *55
Clarksville	53
Cleveland	38
Columbia	39
Cookeville	24, *69
Covington	19
Crossville	77
Dyersburg	46
Elizabethton	22
Fayetteville	27
Gallatin	48
Harriman	67
Humboldt	25
Jackson	7, 16
Johnson City	11, 34
Kingsport	28
Knoxville	6, 10, *20, 26
Lawrenceburg	50
Lebanon	58
Lexington	*11
McMinnville	46
Maryville	51
Memphis	3, 5, *10, 13, 42, 48
Morristown	54
Murfreesboro	18
Nashville	*2, 4, 8, 30, 36
Oak Ridge	32
Old Hickory	5
Paris	51
Pulaski	44
Shelbyville	62
Speedville	32
Springfield	42
Tullahoma	68
Union City	55

## TEXAS

Abilene	9, 33
Alice	34
Alpine	12
Amarillo	*2, 4, 7, 10
Athens	25
Austin	7, 18, 24, *70
Ballinger	25
Bay City	33
Beaumont-Port Arthur	4, 6, 31, *37
Beeville	38
Big Spring	4, 34
Bonham	43
Borger	33
Brady	15
Breckenridge	14
Brenham	52
Brownfield	15
Brownsville (also see Brownsville-Harlingen-Weslaco)	36
Brownsville-Harlingen-Weslaco (1)	4, 5

(1) These assignments may be utilized in any community lying within the area of the triangle formed by Brownsville, Harlingen and Weslaco.

Brownwood	19
Bryan	54
Childress	40
Cleburne	57
Coleman	21
College Station	*3, 48
Conroe	20

\* Denotes Channel reservation for non-commercial educational use.



	Channel No.
Corpus Christi	6, 10, *16, 22, 43
Corsicana	47
Crockett	56
Crystal City	28
Cuero	25
Dalhart	16
Dallas	4, 8, *13, 23, 29, 73
Del Rio	16
Denison	52
Denton	*2, 17
Eagle Pass	26
Edinburg	26
El Campo	27
El Paso	4, *7, 9, 13, 20, 26
Falfurrias	52
Floydada	45
Fort Stockton	22
Fort Worth	5, 11, 20, 36
Gainesville	49
Galveston	11, 35, 41, *17
Gonzales	64
Greenville	69
Harlingen (also see Brownsville-Harlingen-Weslaco)	23
Hebronville	58
Henderson	42
Hereford	19
Hillsboro	63
Houston	2, *8, 13, 23, 29, 39
Huntsville	15
Jacksonville	36
Jasper	49
Kermit	14
Kilgore	59
Kingsville	40
Lamesa	28
Lampasas	40
Laredo	8, 13, *15
Levelland	38
Littlefield	32
Longview	32, 38
Lubbock	5, 11, 13, *20, 26
Lufkin	9, 46
McAllen	20
McKinney	65
Marfa	19
Marshall	16
Mercedes	32
Mexia	50
Midland	2, 18
Mineral Wells	38
Mission	14
Monahans	9
Mount Pleasant	35
Nacogdoches	40
New Braunfels	62
Odessa	7, 24
Orange	43
Pampa	17
Paris	33
Pearsall	31
Pecos	16
Perryton	22
Plainview	29
Port Arthur (see Beaumont)	
Quanah	42
Raymondville	42
Rosenberg	17
San Angelo	3, 8, 17, *23
San Antonio	4, 5, *9, 12, 35, 41
San Benito	48
San Marcos	53
Seguin	14
Seymour	24
Sherman	46
Snyder	30
Stephenville	32
Sulphur Springs	41
Sweetwater	12
Taylor	58
Temple	6, 16, 22
Terrell	53
Texarkana	6, *18, 24
Tyler	7, 19, 72

	Channel No.
Uvalde	20
Vernon	18
Victoria	19
Waco	10, *28, 34
Waxahachie	45
Weatherford	51
Weslaco (see Brownsville-Harlingen-Weslaco)	
Wichita Falls	3, 6, *16, 22

UTAH

Brigham	36
Cedar City	5
Logan	12, 30, *46
Ogden	9, *18, 24
Price	6
Provo	11, 22, *28
Richfield	13
St. George	18
Salt Lake City	2, 4, 5, *7, 20, 26
Tooele	44
Vernal	3

VERMONT

Bennington	74
Braintree	77
Burlington	3, *16, 22
Montpelier	40
Newport	46
Rutland	49
St. Albans	34
St. Johnsbury	30

VIRGINIA

Blacksburg	*60
Bristol (see Bristol, Tenn.)	
Charlottesville	*45, 64
Covington	44
Danville	24
Emporia	25
Farmville	19
Fredericksburg	47
Front Royal	39
Harrisonburg	3, 34
Lexington	54
Lynchburg	13, 16
Marion	50
Martinsville	35
Newport News (see Norfolk-Portsmouth-Newport News)	
Norfolk-Portsmouth (also see Norfolk-Portsmouth-Newport News)	27
Norfolk-Portsmouth-Newport News (also see Norfolk-Portsmouth)	3, 10, 15, *21, 33
Norton	52
Petersburg	8, 41
Portsmouth (see Norfolk-Portsmouth and also see Norfolk-Portsmouth-Newport News)	
Pulaski	37
Richmond	6, 12, *23, 29
Roanoke	7, 10, 27, *33
South Boston	14
Staunton	36
Waynesboro	42
Williamsburg	17
Winchester	28

\* Denotes Channel reservation for non-commercial educational use.



WASHINGTON

	Channel No.
Aberdeen	58
Anacortes	34
Bellingham	12, 18, 24
Bremerton	44, 50
Centralia	17
Ellensburg	49, *65
Ephrata	43
Everett	22, 28
Grand Coulee	37
Hoquiam	52
Kelso	39
Kennewick (also see Kennewick-Richland-Pasco)	25
Kennewick-Richland-Pasco	*41
Longview	33
Olympia	60
Omak Okanogan	*35
Okanogan (see Omak)	
Pasco (also see Kennewick-Richland-Pasco)	19
Port Angeles	16
Pullman	*10, 24
Richland (also see Kennewick-Richland-Pasco)	31
Seattle	4, 5, 7, *9, 20, 26
Spokane	2, 4, 6, *7
Tacoma	11, 13, *56, 62
Walla Walla	5, 8, *22
Wenatchee	*45, 55, 67
Yakima	23, 29, *47

WEST VIRGINIA

Beckley	4, 21, 60
Bluefield	6, 41
Charleston	8, *43, 49
Clarksburg	12, 22, 60
Elkins	40
Fairmont	35
Hinton	31
Huntington	3, 13, *53
Logan	23
Martinsburg	58
Morgantown	*24
Parkersburg	15
Welch	25
Weston	*5, 32
Wheeling (also see Wheeling-Steubenville, Ohio)	*57
Wheeling-Steubenville, Ohio	7, 9, 51
Williamson	17

WISCONSIN

Adams	*58
Appleton	42
Ashland	15
Beaver Dam	37
Beloit	57
Chilton	*24
Eau Claire	13, *19, 25
Pond du Lac	54
Green Bay	2, 5, 70
Janesville	63
Kenosha	61
La Crosse	8, *32, 38, 72
Madison	3, *21, 27, 33
Manitowish	65
Marinette	11, 32, *38
Milwaukee	4, *10, 12, 19, 25, 31
Oshkosh	48
Park Falls	*18
Portage	17
Prairie du Chien	34

\* Denotes Channel reservation for non-commercial educational use.

Channel No

Racine	49, 55
Rhineland	22
Rice Lake	21
Richland Center	15, *66
Sheboygan	59
Shell Lake	*30
Sparta	50
Stevens Point	20, 26
Sturgeon Bay	44
Superior (see Duluth, Minn.)	
Wausau	7, 16, *46
Whitefish Bay	6
Wisconsin Rapids	14

WYOMING

Buffalo	29
Casper	2, 6
Cheyenne	3, 5
Cody	24
Douglas	14
Evanston	14
Gillette	31
Green River	16
Greybull	40
Lander	17
Laramie	*8, 18
Lovell	36
Lusk	19
Newcastle	28
Powell	30
Rawlins	11
Riverton	10
Rock Springs	13
Sheridan	9, 12
Thermopolis	15
Torrington	27
Wheatland	24
Worland	34

U. S. TERRITORIES AND POSSESSIONS

ALASKA

Anchorage	2, *7, 11, 13
Fairbanks	2, 4, 7, *9, 11, 13
Juneau	*3, 8, 10
Ketchikan	2, 4, *9
Seward	4, 9
Sitka	13

HAWAIIAN ISLANDS

Hilo, Hawaii	2, 4, *7, 9, 11, 13
Honolulu, Oahu	2, 4, *7, 9, 11, 13
Lihue, Kauai	3, *8, 10, 12
Waiuku, Maui	3, 8, *10, 12

PUERTO RICO

Arecibo	13
Caguas	11
Mayaguez	3, 5
Ponce	7, 9
San Juan	2, 4, *6

VIRGIN ISLANDS

Charlotte Amalie	10, 12
Christiansted	8

# NEW TELEVISION STATIONS SET FOR OPENING IN 1956



City	Call Letters	Channel	City	Call Letters	Channel
<b>ALABAMA</b>			<b>FLORIDA</b>		
*Andalusia	WAIQ	2	Clearwater	WPQT	32
Selma	WSLA	8	Daytona Beach	WESH-TV	2
<b>ARIZONA</b>			Fort Pierce	WTVI	19
Tucson	KDWI-TV	9	Jacksonville	WOBS-TV	30
<b>ARKANSAS</b>			Miami	WMFL	33
Fort Smith	KNAC-TV	5	Miami Beach	WKAT	10
Jonesboro	KBTM-TV	8	Orlando	WORZ	9
<b>CALIFORNIA</b>			Orlando	WEAL-TV	18
Corona	KCOA	52	<b>IDAHO</b>		
Fresno	KARM	12	Lewiston	KLEW-TV	3
Los Angeles	KBIC-TV	22	Twin Falls	KHTV	13
Modesto	KTRB-TV	11	<b>ILLINOIS</b>		
San Francisco	KBAY-TV	20	Chicago	WHFC-TV	26
Visalia	KAKI	13	Chicago	WIND-TV	20
<b>COLORADO</b>			Chicago	WOPT	44
*Denver	KRMA-TV	6	Evanston	WTLE	32
<b>CONNECTICUT</b>			Peoria	WIRL	8
*Bridgeport	WCTB	71	<b>INDIANA</b>		
*Hartford	WCHF	24	Anderson	WCBC-TV	61
New Haven	WELI-TV	59	Evansville	WTVW	7
New London	WNLC-TV	26	Fort Wayne	WANE-TV	69
*Norwich	WCNE	63	<b>KANSAS</b>		
Stamford	WSTF	27	Goodland	KWGB-TV	10
<b>DISTRICT OF COLUMBIA</b>			*Manhattan	KSAC-TV	8
Washington	WETV	20	<b>KENTUCKY</b>		
Washington	WOOK-TV	14	Ashland	WPTV	59

\* Denotes non-commercial educational station



NEW TV STATIONS SET FOR OPENING IN 1956



City	Call Letters	Channel	City	Call Letters	Channel
Lexington	WLAP-TV	27	NEVADA		
Louisville	WQXL-TV	41	Reno	KAKJ	4
Newport	WNOP-TV	74	NEW HAMPSHIRE		
LOUISIANA			Keene	WKNE-TV	15
*Monroe	KLSE	13	NEW JERSEY		
New Orleans	WCKG	26	Atlantic City	WOCN	52
MARYLAND			Camden	WKDN-TV	17
Baltimore	WITH-TV	72	*New Brunswick	WTLV	19
Baltimore	WTLF	18	NEW MEXICO		
MASSACHUSETTS			Carlsbad	KAVE-TV	6
Boston	WJDW	44	NEW YORK		
Boston	WHMB	38	Albany	WPTR-TV	23
Brockton	WHEF-TV	62	*Albany	WTVZ	17
Worcester	WAAB-TV	20	*Binghamton	WQTV	46
MICHIGAN			Binghamton	WINR-TV	40
*Ann Arbor	WUOM-TV	26	*Buffalo	WTVF	23
Detroit	WBID-TV	50	Buffalo	WNYT-TV	59
Flint	WJRT	12	Hagaman	WAST	29
Grand Rapids	WMCN	23	Ithaca	WHCU-TV	20
Ironwood	WJMS-TV	12	*Ithaca	WIET	14
Marquette	WDMJ-TV	6	*New York	WGTV	25
MISSISSIPPI			*New York	WNYC-TV	31
Columbus	WCBI-TV	4	Rochester	WCBF-TV	15
Hattiesburg	WDAM-TV	9	*Rochester	WROH	21
Tupelo	WTWV	9	Syracuse	WHTV	43
MONTANA			NORTH CAROLINA		
Billings	KGHL-TV	8	Gastonia	WTVX	48
NEBRASKA			New Bern	WNBE-TV	13
Hayes Center	KHPL-TV	6	Wilmington	WTHT	3
DENOTES non-commercial educational station.			NORTH DAKOTA		
			Minot	KMOT	10



City	Call Letters	Channel
<b>OHIO</b>		
Cincinnati	WQXN-TV	54
Cleveland	WERE-TV	65
Cleveland	WHK-TV	19
Elyria	WEOL-TV	31
Mansfield	WTVG	36
Massillon	WMAC-TV	23
Toledo	WTOH-TV	79
Youngstown	WXTV	73

City	Call Letters	Channel
<b>OKLAHOMA</b>		
Ardmore	KVSO-TV	12
*Oklahoma City	KETA	13
*Tulsa	KOED-TV	11
Tulsa	KSPG	17

City	Call Letters	Channel
<b>OREGON</b>		
Klamath Falls	KFJI-TV	2
Portland	KTLV	8
Roseburg	KPIC	4
Salem	KSLM-TV	3

City	Call Letters	Channel
<b>PENNSYLVANIA</b>		
Allentown	WQCY	39
Hazleton	WAZL-TV	63
Philadelphia	WPHD	23
Pittsburgh	WTVQ	47
Pittsburgh	WIIC	11
Sharon	WSHA	39
Sunbury	WKOK-TV	38
Williamsport	WRAK-TV	36

City	Call Letters	Channel
<b>SOUTH CAROLINA</b>		
Camden	WACA-TV	15
Spartanburg	WSPA-TV	7

City	Call Letters	Channel
<b>TENNESSEE</b>		
Knoxville	WBIR-TV	10
*Memphis	WKNO-TV	10

City	Call Letters	Channel
<b>TEXAS</b>		
Corpus Christi	KRIS-TV	6
El Paso	KOKE	13
Houston	KXYZ-TV	29

City	Call Letters	Channel
<b>VIRGINIA</b>		
Bristol	WCYB-TV	5
Richmond	WRVA-TV	12
Richmond	WOTV	29

City	Call Letters	Channel
<b>WASHINGTON</b>		
Ephrata	KBAS-TV	43
Vancouver	KVAN-TV	21
Yakima	KRSM	23

City	Call Letters	Channel
<b>WEST VIRGINIA</b>		
Clarksburg	WBLK-TV	12
Wheeling	WLTW	51

City	Call Letters	Channel
<b>WISCONSIN</b>		
Milwaukee	WFOX-TV	31
Whitefish Bay	WITI-TV	6

City	Call Letters	Channel
<b>TERRITORIES</b>		
<b>HAWAII</b>		
Wailuku	KMVI-TV	12

City	Call Letters	Channel
<b>PUERTO RICO</b>		
Mayaguez	WORA-TV	5
*San Juan	WIPR-TV	6

\*Denotes non-commercial educational station.

# SUSPENDED TV OPERATIONS

A list of TV stations which have gone off the air but have retained their C.P.'s



City	Call Letters	Date of Broadcast Cessation
	<b>ALABAMA</b>	
Mobile	WKAB-TV (UHF)	August 1, 1954
	<b>CALIFORNIA</b>	
Fresno	KBID-TV (UHF)	July 15, 1954
	<b>FLORIDA</b>	
Pensacola	WPFA-TV WIRK-TV	West Palm Beach
	<b>GEORGIA</b>	
Atlanta	WATL-TV	
Macon	WOKA-TV	
	<b>INDIANA</b>	
Princeton	WRAY-TV (UHF)	July 17, 1954
	<b>IOWA</b>	
Des Moines	KGTV	
	<b>KENTUCKY</b>	
Louisville	WKLO-TV (UHF)	April 20, 1954
	<b>MASSACHUSETTS</b>	
Worcester	WWOR-TV	
	<b>MAINE</b>	
Lewiston	WLAM-TV	
	<b>MASSACHUSETTS</b>	
Cambridge	WTAO-TV	
	<b>MINNESOTA</b>	
Duluth	WFTV (UHF)	July 11, 1954
	<b>MISSISSIPPI</b>	
Meridian	WCOC-TV (UHF)	July 30, 1954
	<b>NEW JERSEY</b>	
Atlantic City	WFBG-TV (UHF)	May 17, 1954
Asbury Park	WRTV	
	<b>NEW YORK</b>	
Albany	WTRI (UHF)	
Elmira	WTVE	
	<b>NORTH CAROLINA</b>	
Charlotte	WQMC	
	<b>OHIO</b>	
Dayton	WIFE (UHF)	March 13, 1954
	<b>OKLAHOMA</b>	
Oklahoma City	KTVQ	
Tulsa	KCEB (UHF)	December 25, 1954
	<b>PENNSYLVANIA</b>	
Allentown	WFMZ	
Lebanon	WLBR-TV (UHF)	October 16, 1954
New Castle	WKST-TV (UHF)	January 14, 1955
Pittsburgh	WKJF-TV (UHF)	July 2, 1954
Reading	WEEU-TV	
	<b>RHODE ISLAND</b>	
Providence	WNET	
	<b>TEXAS</b>	
Houston	KNUZ-TV (UHF)	June 25, 1954
	<b>VIRGINIA</b>	
Danville	WBTM (UHF)	December 31, 1954
Newport News	WACH-TV	
	<b>WEST VIRGINIA</b>	
Charleston	WKNA-TV (UHF)	February 28, 1955
Fairmont	WJPB-TV	March 1, 1955
	<b>WISCONSIN</b>	
Milwaukee	WCAN-TV	

# COMMUNITY TELEVISION ANTENNA SYSTEMS

As of January 1, 1956



State	City	Exec. in Charge	Stations
Alabama	Florence	W. R. Tucker	WBRC-TV; WABC (Birmingham)
Arizona	Ajo	A. E. Richards	KPHO-TV; KOOL-TV (Phoenix) KVOA-TV (Tucson) KVAR (Mesa-Phoenix) KOOL-TV (Phoenix) KVAR (Mesa-Phoenix)
	Flagstaff	H. J. Rosen	
	Globe Nogales	Willard Shoecraft Chas. G. Bolce	KVOA-TV; KOPO-TV (Tucson) KOOL-TV; KTVK-TV (Phoenix) KPHO-TV; KOOL-TV (Phoenix) KVOA-TV (Tucson)
	Prescott	Norman A. Hendry	
Arkansas	Batesville	Jimmy Davidson	WMCT-TV (Memphis) KARK-TV (Little Rock) KATV (Pine Bluff) KOTV (Tulsa) KYTV (Springfield) KTVX (Muskogee, Okla.)
	Fayetteville	Hal Douglas	
	Harrison (Twin City TV System)		
California	Barstow	Dean M. Devoe	KNXT; KRCA; KABC-TV; (Los Angeles)
	Beverly Hills (Com- munity TV Recep- tion Co.)		
	Carmel	G. B. Henderson	KRON-TV; KPIX; KGO-TV; (San Fran- cisco)
	Dunsmuir	John F. Burgess	KBES-TV (Medford) KHSL-TV (Chico)
	Grass Valley Laguna Beach	John Colling Lewis L. Le Mieux	KFAX; KRON-TV; KGO-TV (San Francisco) KRCA; KABC-TV; KHJ-TV; KCOP; KTLA; KNXT; KTTV (Los Angeles) KGO-TV; KPIX; KRON-TV (San Francisco) KVOR (Stockton)
	Martinez		
	Orinda (TV Master Antenna System)		
	Palm Springs (Com- munity TV Corp.)		
	Santa Cruz (Pacific Telescription Sys.)		
	Sausalito (Com- munity TV)		
Placerville San Bernardino	John S. Hocking Richard J. Filane	KRON-TV; KPIX; KGO-TV (San Francisco) KRCA; KABC-TV; KHJ-TV; KCOP; KTLA; KNXT (Los Angeles)	
Ventura	John G. George	KNXT; KRCA; KTLA; KABC-TV; KHJ- TV; KTTV; KCOP (Los Angeles)	
Colorado	Durango	George F. Rock	KOB-TV (Albuquerque)
	Glenwood Springs (Electric Center TV)		
	Leadville Salida Sterling	David F. Onstead J. E. Collier	KCSJ-TV (Pueblo) KFEL-TV; KOA-TV; KJZ-TV; KBTW (Denver) KFBC-TV (Cheyenne) KCSJ-TV (Pueblo) KKTW (Colorado) Springs)
	Trinidad	Donald C. Campbell	
Connecticut	Frankfort (Commu- nity Service, Inc.)		
Florida	Key West (Cable Vision, Inc.)		
Idaho	Ketchum	C. E. Atkinson	KBOI (Boise) KID-TV (Idaho Falls) KSL-TV (Salt Lake City) KHQ-TV; KXYL-TV; KREM-TV (Spokane)
	Lewiston Pocatello (Bannock TV, Inc.) Twin Falls (Cable Vision)	Newell Pries	



COMMUNITY TELEVISION ANTENNA SYSTEM



State	City	Exec. in Charge	Stations
Illinois	Peru	Earl S. Nelson, Jr.	WBBM-TV; WNBQ; WGN-TV; WBKB (Chicago)
	Taylorville	Louis Flanders	WOC-TV (Davenport) WBBF-TV (Rock Island) WCIA (Champaign) KSD-TV (St. Louis) WTVP (Decatur) WCIA (Champaign) WICS (Springfield)
Iowa	Dubuque (Jerrold TV Cable Corp.)		
Maine	Houlton (TV, Inc.)		
Maryland	Cumberland	J. Holland Bannells	WJAC-TV; (Johnstown, Penn.) WFBG-TV; (Altoona, Penn.) WRC-TV; WTTG; WMAL-TV; WTOP-TV (Washington) WDTV (Pittsburgh)
	Hancock Lonaconing (Jackson TV Co.)	Stanley M. Fulton	WRC-TV; WTTG; WTOP-TV; (Washington)
Massachusetts	Athol	James B. Wright	WBZ-TV; WNAC-TV (Boston) WRGB (Schenectady) WMT (Adams) WWOR-TV (Worcester)
	Shelburne Falls	Phillip Tedesco, Jr.	WBZ-TV; WNAC-TV (Boston) WRGB (Schenectady)
Minnesota	Benson (Westenna TV Const. Co.)		
	St. Paul (Donovan, Inc.) Willmar (Willmar Community TV Corp.)		
Mississippi	Greenville (Delta Video Corp.)		
	Hattiesburg (Perfect Video, Inc.)		
Montana	Big Timber	McCleson Clark	KOOK-TV (Billings)
	Bozeman (Community TV, Inc.)		
	Havre (Community TV Assoc. of Havre)		
	Helena (Helent TV, Inc.)		
	Lewiston (Perfect TV, Inc.)		
	Whitefish (Big Mountain TV, Inc.)		
	Cut Bank (Highline Community Antenna Service, Inc.)		
Kalispell		E. B. Fetz	KXLY-TV (Spokane) KGYO-TV (Missoula)
	Livingston	P. B. McAdam	KOOK-TV (Billings)
Nebraska	Falls City	Marion L. Boutman	KFEQ-TV (St. Joseph, Mo.) KMTV; WOW-TV (Omaha) WDAF-TV; KCMO-TV (Kansas City)
New Hampshire	Berlin	Richard L. Bliss	WNAC-TV (Boston) WMTW (ML Washington) WMUR-TV (Manchester) WCSH-TV (Portland) CBFT (Montreal)
	Laconia (Community TV Corp.)		
New Jersey	Ventnor	Frederick T. Sevlog	WPTZ; WFIL-TV; WCAU-TV (Phila.)
New Mexico	Clovis	Carlton Davis	
	Farmingington Hobbs (TV Co.) Lovington (Antenna Co.)	Kelly A. Crawford	KOB-TV; KGGM-TV; (Albuquerque)
New York	Canisteo (Canisteo TV, Inc.)		
	Corning	Charles W. Fribley	WSYR-TV; WHEN-TV; (Syracuse) WNEF-TV (Binghamton) WBEN-TV (Buffalo) WHAM-TV (Rochester)

State	City	Exec. in Charge	Stations
New York	Delhi	Burdette D. Townsend	WNBF-TV (Binghamton) WRGB (Schenectady) WSYR-TV (Syracuse)
	Hornell	Ford Walton	
	Ithaca	Anthony Cerrace	WNBF-TV (Binghamton) WHEN-TV; WSYR-TV (Syracuse)
	Napanoch	W. C. Smith	WCBS-TV; WNBT; WABD; WABC-TV; WOR-TV; WATV; WPIX (New York)
	Oneonta (Oneonta Video, Inc.)		
	Port Jarvis	Thomas Sarro	
	Walton	Jack W. Haverly	WSYR-TV; WHEN-TV (Syracuse) WNBF-TV (Binghamton) WCBS-TV; WRCA-TV; WABD; WABC-TV; WOR-TV; WPIX; WATV (New York)
Ohio	New Philadelphia	K. G. Walker	WEWS; WNBK; WXEL (Cleveland)
	Newcomerstown Sugarcreek	P. K. Ortt Claude Stevanus	NEWL; WEWS; WNBK; (Cleveland) WTRF-TV; (Wheeling) WSTV-TV (Steubenville)
Oklahoma	Ardmore	Larry Boggs	WKY-TV; KWTV (Okla. City) WBAP-TV (Ft. Worth) KFDX-TV (Wichita Falls, Tex.) KTEN (Ada, Oklahoma)
Oregon	John Day	Haskell Scott	KBOI (Boise)
	Pendleton	V. M. McCormack	KHQ-TV; KXLY-TV; KRBM-TV; (Spokane)
	Portland	Wally Matson	KOIN-TV; KPTV (Portland)
	Roseburg	J. T. Pierce	KBES-TV (Medford) KYAL-TV (Eugene)
	The Dalles	George Skaugset	KOMO-TV (Seattle) KOIN-TV (Portland)
Pennsylvania	Ashland	Robert N. Kyler	WPTZ; WFIL-TV; WCAU-TV; (Phila.) WFBG-TV; (Altoona) WBRE-TV; (Wilkes-Barre)
	Bangor	J. Brymer Roberts	WPTZ; WFIL-TV; WCAU-TV; (Phila.) WPIX; WOR-TV; (New York)
	Bethlehem	James G. Petrakis	WFIL-TV; WCAU-TV; WPTZ (Phila.) WPIX (New York)
	Bloomsburg	John L. Pipa, Jr.	WPTZ; WCAU-TV; WFIL-TV; (Phila.) WHUM-TV (Reading) WGBL-TV (Scranton)
	Bradford	Joseph Saricks	WBEN-TV; WGR-TV (Buffalo) WJAC-TV; (Johnstown)
	Brockton	Dominic Vitelli	
	Brookway	George C. Morrison	WDTV (Pittsburgh) WJAC-TV (Johnstown)
	Carlisle (Mathew's Inc.)		
	Clearfield	Joseph Saricks	WJAC-TV (Johnstown) WFBG-TV (Altoona) WDTV (Pittsburgh)
	Galeton	Wm. A. Heymann	WBEN-TV (Buffalo) WNBF-TV (Binghamton)
	Hamburg	D. H. Schoener	WPTZ; WFIL-TV; WCAU-TV (Phila.)
	Harrisburg	J. Calvin Frank	WMAR-TV (Baltimore) WFIL-TV; WCAU-TV (Phila.) WGAL-TV (Lancaster) WTPA (Harrisburg)
	Hazleton	Fred Corealle	WCBS-TV; WRCA; WOR-TV (New York) WFIL-TV (Philadelphia)
	Honesdale	Henry Kalinowski	
	Lansford	Robert J. Tarlton	WPTZ; WFIL-TV; WCAU-TV (Phila.) WPIX (New York)
	Lehighton	Dr. Joseph J. Humphries	WPTZ; WFIL-TV; WCAU-TV (Phila.) WOR-TV; WPIX (New York)
	Lewistown	G. F. Gardner, Jr.	WJAC-TV (Johnstown) WFBG-TV (Altoona) WHUM-TV (Reading) WGAL-TV (Lancaster)
	Lykens	Max E. Miller	WPTZ; WFIL-TV; WCAU-TV (Phila.) WGAL-TV (Lancaster) WHUM-TV (Reading)
	Mahanoy City	A. P. McLaughlin	WPTZ; WFIL-TV; WCAU-TV (Phila.) WEEU-TV; WHUM-TV (Reading)
	Mahanoy City	John Walsonavich	WPTZ; WFIL-TV; WCAU-TV (Phila.) WHUM-TV (Reading)
Meadville	George J. Barco	WPIX (New York) WICU (Erie)	
Minersville	F. E. Moser	WEWS; WNBK; WXEL (Cleveland) WDTV (Pittsburgh) WPTZ; WFIL-TV; WCAU-TV (Phila.) WHUM-TV (Reading)	



COMMUNITY TELEVISION ANTENNA SYSTEM



State	City	Exec. in Charge	Stations
	Mt. Union	John H. Kinsloe, Jr.	WJAC-TV (Johnstown) WFBG-TV (Altoona)
	Nesquehoning (Electronics, Inc.)		
	Oil City	B. A. Drelick	WDTV (Pittsburgh) WJAC-TV (Johnstown) WFBG-TV (Altoona)
	Palmerton	C. E. Reinhard	WCBS-TV; WOR-TV; WPIX (New York)
	Pottsville	M. F. Malarkey, Jr.	WPTZ; WFIL-TV; WCAU-TV (Phila.) WHUM-TV (Reading)
	Pottsville	Clarence F. Schoffstall	WPTZ; WFIL-TV; WCAU-TV (Phila.) WHUM-TV (Reading)
	Schuykill Haven	A. M. Stranse	WPTZ; WFIL-TV; WCAU-TV (Phila.) WHUM-TV (Reading)
	Shenandoah	Frank T. Brophy	WPTZ; WFIL-TV; WCAU-TV (Phila.) WILK-TV (Wilkes-Barre) WHUM-TV (Reading)
	Slatington	Lawrence J. Kern	WPTZ; WFIL-TV; WCAU-TV (Phila.) WGLV (Easton)
	State College	Walter N. Brown	WJAC-TV (Johnstown) WFBG-TV (Altoona)
	Stroudsburg	John M. Price	WRCA-TV; WABD; WPIX (New York) WFIL-TV; WCAU-TV (Phila.)
	Sunbury	John J. Barni, Jr.	WHUM-TV (Reading) WBRE-TV; WILK-TV (Wilkes-Barre) WPTZ; WFIL-TV; WCAU-TV (Phila.)
	Tamaqua	Ben P. Houser	
	Titusville	A. D. Carlson	
	Warren	Robert E. Dunham	WBEN-TV; WGR-TV (Buffalo) WFBG-TV (Altoona)
	Wilkes-Barre	Ralph Katrosh	WBNF-TV (Binghamton) WPTZ; WFIL-TV (Phila.) WCBS-TV; WPIX (New York)
	Williamaport	Carl A. Maeulen	WILK-TV; WBRE-TV (Wilkes-Barre) WHUM-TV (Reading) WFBG-TV (Altoona)
	Williamsport	Joseph L. Lecce	WBNF-TV (Binghamton) WBRE-TV (Wilkes-Barre) WFBG-TV (Altoona) WHUM-TV (Reading)
	Williamsport	Ray Schnelder	WBNF-TV (Binghamton) WPTZ (Philadelphia) WFBG-TV (Altoona) WILK-TV; WBRE-TV (Wilkes-Barre) WHUM-TV (Reading)
South Dakota	Mitchell	Allen C. Harnes	KELO-TV (Sioux Falls) KVTV; KTIV (Sioux City)
Tennessee	Johnson City	R. M. Huntsman	WBTV (Charlotte) WJHL-TV (Johnson City)
	Kingsport	W. Kyle Huddle	WBTV (Charlotte) WJHL-TV (Johnson City)
Texas	Denison	Charles F. Johnson	WBAP-TV (Ft. Worth) KRLD-TV; WFAA-TV (Dallas) KTEN (Ada)
	Graham	Brown Walker	WBAP-TV (Ft. Worth) KRLD-TV (Dallas) KFDA-TV (Wichita Falls)
	Madisonville	Leo Green	
	Mineral Wells	John Campbell	KRLD-TV; WFAA-TV (Dallas) WBAP-TV (Ft. Worth) KFDX-TV (Wichita Falls)
	Tyler	Raymond Hedge	KRLD-TV; WFAA-TV (Dallas) WBAP-TV (Ft. Worth)
	Uvalde (Uvalde TV Cable Corp.)		
	Victoria	A. B. Alkek	
Utah	Price	Louis Vetre	
	Salt Lake City (Sevier TV Sig- nal Dist. Co.)		
Vermont	Barre	Louis Babie	WBZ-TV (Boston) WRGB (Schenectady) CBFT (Montreal)
	Bellows Falls	George R. Story	WBZ-TV; WNAC-TV (Boston) WMUR-TV (Manchester)
	Burlington	Joseph S. Wool	WRGB (Schenectady) WMTW (Mt. Washington) CMBT; CBFT (Montreal)



# TV OUTSIDE of UNITED STATES

TV stations in operation: or under construction (CP) as of January 1, 1956.



— CUBA —

Location	Call Letters	Licensee or Grantee	Mc.		Lines/Pix and
			Visual	Aural	
Camaguey		Cadena Azul de Cuba	187.25	191.75	525/60
Camaguey	CMJL-TV	Circuito CMQ	83.25	87.75	525/60
Ciego de Avila		Circuito CMQ	193.25	197.75	525/60
Havana	CMA-TV	Circuito CMQ	55.25	59.75	525/60
Havana	CMBF-TV	Radio Universal	175.25	179.75	525/60
Havana	CMQ-TV	Circuito CMQ	83.25	87.75	525/60
Havana	CMUR-TV	Radiotelevision Nacional, S.A.	67.25	71.75	525/60
Holquin	CMKJ-TV	Circuito CMQ	67.25	71.75	525/60
Holquin		Circuito CMQ	193.25	197.25	525/60
Holquin		Radiotelevision Nacional, S.A.	205.25	209.75	525/60
Matanzas	CMGQ-TV	Circuito CMQ	187.25	191.75	525/60
Santa Clara	CMNQ-TV	Radiotelevision Nacional, S.A.	61.25	65.75	525/60
Santa Clara	CMHQ-TV	Circuito CMQ	77.25	81.75	525/60
Santa Clara		Circuito CMQ	181.25	185.75	525/60
Santiago de Cuba	CMKU-TV	Circuito CMQ	55.25	59.75	525/60
Santiago de Cuba		Cadena Oriental de Radio	175.25	179.75	525/60
Santiago de Cuba		Radiotelevision Nacional, S.A.	199.25	203.75	525/60
Santiago de Cuba		Cadena Azul de Cuba	211.25	215.75	525/60
— MEXICO —					
Acapulco		Romulo O'Farrill, Sr.	83.25	87.75	525/60
Guadalajara		Emilio Azearraga	193.25	197.75	525/60
Guadalajara		Romulo O'Farrill, Sr.	83.25	87.75	525/60
Guanajuato		Emilio Azearraga	61.25	65.75	525/60
Guanajuato		Romulo O'Farrill, Sr.	205.25	209.75	525/60
Hermosillo		Romulo O'Farrill, Sr.	83.25	87.75	525/60
Joarez	XEJ-TV	Television de la Frontera, S.A.	77.25	81.75	525/60
Merida		Romulo O'Farrill, Sr.	67.25	71.75	525/60
Mexicali		Romulo O'Farrill, Sr.	61.25	65.75	525/60
Mexicali			199.25	203.75	525/60
Mexico City	XEQ-TV	Emilio Azearraga	187.25	191.75	525/60
Mexico City	XEW-TV	Cadena Radiodifusora Mexicana, S.A.	55.25	59.75	525/60
Mexico City	XHGC-TV	Guillermo Gonzales Camarena	77.25	81.75	525/60
Mexico City	XHTV	Television de Mexico, S.A.	67.25	71.75	525/60
Mexico City		University of Mexico	211.25	215.75	525/60
Monterrey	XHNL	Romulo O'Farrill, Sr.	55.25	59.75	525/60
Monterrey		Romulo O'Farrill, Sr.	193.25	197.75	525/60
Monterrey		Emilio Azearraga	83.25	87.75	525/60
Nogales		Romulo O'Farrill, Sr.	193.25	197.75	525/60
Nuevo Laredo	XHNL	Romulo O'Farrill, Sr.	61.25	65.75	525/60
Reynosa		Romulo O'Farrill, Sr.	187.25	191.75	525/60
Reynosa			83.25	87.75	525/60
Reynosa		Emilio Azearraga	205.25	209.75	525/60
Tampico		Emilio Azearraga	67.25	71.75	525/60
Tampico		Romulo O'Farrill, Sr.	61.25	65.75	525/60
Tijuana	XETV	Radio y Television	83.25	87.75	525/60
Tijuana	XETC-TV	Romulo O'Farrill, Sr.	205.25	209.75	525/60
Tijuana			55.25	59.75	525/60
Torreón		Romulo O'Farrill, Sr.	175.25	179.75	525/60
Veracruz		Romulo O'Farrill, Sr.	205.25	209.75	525/60
— AUSTRIA —					
Vienna		Government	175.25	180.75	625/25
Linz		Government	182.25	187.75	625/25
Graz		Government	189.25	191.75	625/25
Salzburg		Government	196.25	201.75	625/25
— ARGENTINA —					
Buenos Aires	LR-3-TV	Radio Belgrano y Primera Cadena	175.25	179.75	625/50
Buenos Aires	LR-1-TV	Radio El Mundo	77.25	81.75	625/50
— BELGIUM —					
Brussels		Inst. National du Radio Communication	196.25	201.75	625/50
Antwerp		Institute Nat. du Radio Communications	18.25	53.75	819/25
Brussels		Inst. National du Radio Communication	210.25	215.75	819/50
Liege		Institute Nat. du Radio Communications	55.25	60.75	819/25
— BRAZIL —					
Belo Horizonte	PRH-6-TV	Emissoras Associadas	67.25	71.75	525/60
Rio de Janeiro	PRD-5-TV	Radio Televisao Roquete Pinto	55.25	59.75	525/60
Rio de Janeiro	PRG-3-TV	Emissoras Associadas	83.25	87.75	625/50
Rio de Janeiro		Radio Record Television	211.25	215.75	525/60
Rio de Janeiro	PRA-9-TV	R. Mayrink Veiga, S.A.	175.25	179.75	525/60
Rio de Janeiro	PRD-8-TV	Sociedade Radio Emissores Continental	187.25	191.75	525/60
Rio de Janeiro	PKE-8-TV	Emp. Radio Nacional	67.25	71.75	525/60
Sao Paulo	PRF-3-TV	Radio Difusora de Sao Paulo	61.25	65.75	525/60
Sao Paulo		Radio Televisao Paulista	77.25	81.75	525/60
Sao Paulo	PRB-9-TV	Radio Record Television	175.25	179.75	525/60
Sao Paulo	PRA-6-TV	Fundacao Caspar Libero	61.25	65.75	525/60
Sao Paulo	PRE-4-TV	S.R. Cultras Voz de Espaco	199.25	203.75	525/60
Sao Paulo	PRG-9-TV	Radio Nacional de Sao Paulo	187.25	191.75	525/60
Sao Paulo	PRH-9-TV	Radio Bandeirantes S.A.	211.25	215.75	525/60
— BULGARIA —					
Sofia		Government	59.25	65.75	625/25



# IAAB Details Television-Radio Activities

By  
**JULIO MENADIER**

**Director General  
Inter-American Assn.  
of Broadcasters**

**T**HE Inter-American Association of Broadcasters, whose seat at present is Santiago, Chile, is about to complete ten years of work. It gathers together practically all the associations of the American countries which in their turn congregate most of the radio and television stations of their countries. This means the representation of over 3,000 radio stations and 400 television stations united around the same ideals and objectives.



Fundamentally the IAAB upholds the principle that private radio broadcasting is based on free enterprise, on the system of free and loyal competition, on private initiative and on freedom for the legitimate exercise of their activities. It is, therefore, the most powerful and effective stronghold against government interference with radio and television. Also, it is the best check to avoid the establishment of any policy not in accordance with the democratic ideals of the free and democratic broadcasting system prevailing on our continent.

Among the achievements of our institution are:

It was the first to denounce publicly and officially the attachment of the radio stations of Argentina by the government.

It promoted the organization of National Broadcasting Associations in Guatemala, El Salvador, Honduras and Paraguay.

It gave the fundamental bases for a common legislation of broadcasting in the Americas.



It operates in close cooperation with the United Nations, the UNESCO, the Organization of American States and the Inter-American Union of Telecommunications. It has received from the U.N. the status of non-governmental consultant organization.

In 1948 it successfully officiated the petition to the Puerto Rican government for a non-commercial policy in their official radio station.

In the same year it obtained for Guatemala the resumption of the radio broadcasts through station "The Voice of Guatemala."

It has distributed scholarships from the Lincoln Institute of New York and the North-

westerns Radio and Television School among the personnel of broadcasting stations. Some of the grantees have already completed their technical studies on broadcasting, and others are doing so at present.

In collaboration with the NARTB it obtained the revocation of the decision of the Organizing Committees for the 1954 football competition to collect dues from the stations for broadcasting the football games.

It sent a mission to Guatemala to confer with their President, who promised a legislation for the radio, and the abolishment of commercial ads in the official broadcastings.



It sent a mission to Bolivia to ask the authorities for better working conditions for the radio stations and to promote the reorganization of their National Broadcasting Association.

At the last convention it proclaimed a Declaration of Ethical Principles, which apart from being of extraordinary value in itself, will serve as the basis for the Code of Ethics of each National Association.

It requested and obtained recently from His Excellency, Pedro Aramburu, Provisional President of the Argentine Republic, the declaration that the radio stations of that country could be run by private concerns working under a system of absolute liberty.

This is only part of what the IAAB has achieved through constant efforts as shown throughout the bulk of correspondence addressed mainly to the President and high officials of the different countries and to the executives of the National Broadcasting Associations among whom the IAAB steadily keeps exalting the right principles and striving for their respectful observance. We can safely say, with the certainty acquired through actual facts and the experience of years, that the IAAB is in itself a symbol for the protection of rights and that it contributes powerfully to the fact that thousands of men in America may work at ease and with the necessary freedom, in broadcasting activities.



As to the immediate projects which the IAAB has in mind, besides others related with the exchange of programs, the establishment of uniform types of fees throughout the continent and the improvement of equipments, we can mention these:

To cooperate with the governments of the various countries in order to pass a law setting norms for the broadcasting activities, so as to insure that the necessary intervention may not be subject exclusively to the opinions of officials or to changing circumstances.

To promote the award of scholarships for the improvement of the technical personnel of the various specialties on radio and similar branches.



Location	Call Letters	Licensee or Grantee	Mc.		Lines/Pix and Fields/Sec
			Carrier Visual	Freq. Aural	
— COLUMBIA —					
Bogota	HJRN-TV	Televisora Nacional (Govt.)	173.25	179.75	525/60
Manizales		Government—Channel 10			525/30
Medellin		Government—Channel 10			525/30
— CZECHOSLOVAKIA —					
Prague (Exp.)		Government	49.75	56.25	625/50
— DENMARK —					
Copenhagen		Danish State Radio	62.25	67.75	625/50
— DOMINICAN REPUBLIC —					
Ciudad Trujillo	HIT-TV	La Voz Dominicana (Govt.)	67.25	71.75	525/60
— FINLAND —					
Helsinki		TV Club of Helsinki	203.25	208.75	625/25
— FRANCE —					
Lille		Radiodiffusion-Television Francais	185.25	174.1	819/50
Lyon	CP	Radiodiffusion-Television Francais	63.5	59.0	819/50
Lyon	CP	Radiodiffusion-Television Francais	212.85	201.70	819/50
Marseille		Radiodiffusion-Television Francais	185.55	175.4	819/50
Marseille	CP	Radiodiffusion-Television Francais	51.5	50.0	819/50
Metz	RDF		173.1	162.25	819/25
Nancyville	RDF		177.15	188.3	819/25
Paris		Radiodiffusion-Television Francais	46.0	42.0	441/50
Paris		Radiodiffusion-Television Francais	185.25	171.1	819/50
Reims	RDF		161	175.15	819/25
Strasbourg		Radiodiffusion-Television Francais	59.0	54.5	819/50
Strasbourg		Radiodiffusion-Television Francais	161.0	175.15	819/50
— GERMANY, EAST —					
Berlin (East Sector)		Government	99.9	106.1	625/50
Berlin		Government	11.75	18.25	625/25
Brocken		Government	169.25	175.75	625/25
Chemnitz		Government	201.25	207.75	625/25
Dresden		Government	145.25	151.75	625/50
Leipzig		Government	59.25	65.75	625/50
Inselberg		Government	185.25	191.75	625/25
Kosstock		Government	153.25	159.75	625/25
— GERMANY, WEST —					
Aalen		Sueddeutscher Rundfunk	196.25	201.75	625/25
Baden Baden		Southwest Radio	189.25	194.75	625/50
Berlin (West Sector) (Exp.)		Northwest German Radio	182.25	187.75	625/50
Biedenkopf		Hessischer Rundfunk	175.25	180.75	625/25
Bonn		Northwest German Radio			625/50
Bremen		Northwest German Radio			625/50
Cologne		Northwest German Radio	203.25	208.75	625/50
Frankfurt (Feldberg)		Hessian Radio	196.25	201.75	625/50
Freiburg		Southwest Radio	189.25	194.75	625/50
Hamburg		Nordwestdeutscher Rundfunk	201.260	215.760	625/25
Hannover		Northwest German Radio	182.25	187.75	625/50
Hoher Meissner		Northwest German Radio	196.25	201.75	625/50
Hornisgrunde		Hessischer Rundfunk	189.25	194.75	625/25
Kaiser Lautern		Sudwestfunk	203.260	208.760	625/25
Kiel		Southwest Radio	189.25	194.75	625/50
Koln		Nordwestdeutscher Rundfunk	217.25	222.75	625/25
Kreuzberg		Nordwestdeutscher Rundfunk	217.23	222.739	625/25
Koblenz		Bayerischer Rundfunk	55.26	60.76	625/25
Langenburg		Southwest Radio	182.25	187.75	625/50
Munich	CP	Northwest German Radio	189.25	197.25	625/50
Nurnberg		Bavarian Radio	48.25	53.75	625/50
Raichberg		Bayerischer Rundfunk	182.23	187.73	625/25
Teutoburger Wald		Sudwestfunk	62.23	67.73	625/25
Wendelstein		Nordwest. Rundfunk	217.26	222.76	625/25
Stuttgart		Bayerischer Rundfunk	210.26	215.76	625/25
Trier		South German Radio	175.25	180.75	625/50
Weinbiet (Mannheim-Heidelberg)		Southwest Radio	182.25	187.75	625/50
Zweibruecken		Southwest Radio	210.25	215.75	625/50
— GREAT BRITAIN —					
Aberdeen (Redmess)		British Broadcasting Corp.	61.75	58.25	105/50
Belfast (Glencairn)		British Broadcasting Corp.	15.0	41.5	405/50
Birmingham (Sutton-Coldfield)		British Broadcasting Corp.	61.75	58.25	405/50
Brighton		British Broadcasting Corp.	56.75	53.25	405/50
Cardiff (Wenvoe)		British Broadcasting Corp.	66.75	63.25	405/50
Central Scotland	BBC		56.75	53.25	105/25
Channel Isles	BBC		61.75	58.25	405/25
Divis (Northern Ireland)	CP	British Broadcasting Corp.	45.0	41.5	405/50
Douglas (Isle of Man)		British Broadcasting Corp.	66.75	63.25	405/50
Ednburg (Kirk O'Shotts)		British Broadcasting Corp.	56.75	53.25	405/50
London (Alexandra Palace)		British Broadcasting Corp.	45.0	41.5	405/50
London	ITA		191.75	191.25	105/25
Manchester (Hobne-Moss)		British Broadcasting Corp.	51.75	48.25	405/50
Midlands		Belling & Lee	189.75	186.25	405/25
Norwich	BBC		56.75	53.25	405/25
Plymouth	BBC		61.75	48.25	405/25

Location	Call Letters	Licensee or Grantee	Mc.		Lines/Pix and Fields/Sec
			Visual	Aural	
Newcastle (Pontop Pike)	CP	British Broadcasting Corp.	66.75	63.25	405/50
Plymouth	CP	British Broadcasting Corp.	51.75	48.25	405/50
Roxbridge (Isle of Wight)	CP	British Broadcasting Corp.	56.75	53.25	405/50
Guatemala City		— GUATEMALA — Government—Channel 8			
Alessandria (Piedmont) (Exp.)	CP	Radio Audizione Italiana (RAI)			625/50
Como (Lombardy) (Exp.)		Radio Audizione Italiana (RAI)			625/50
Florence		Radio Audizione Italiana (RAI)	62.25	67.75	625/50
Genoa (Mt. Portofino)		Radio Audizione Italiana (RAI)	201.25	206.75	625/50
Milan		Radio Audizione Italiana (RAI)	201.25	206.75	625/50
Mt. Peglia		Radio Audizione Italiana (RAI)	210.25	215.75	625/50
Mt. Penice		Radio Audizione Italiana (RAI)	62.25	67.75	625/50
Mt. Serra		Radio Audizione Italiana (RAI)	175.25	180.75	625/50
Naples	RAI		62.25	67.75	625/25
Trento	RAI		201.25	206.75	625/25
Rome (Mt. Mario)		Radio Audizione Italiana (RAI)	201.25	206.75	625/50
Turin (Ereino)		Radio Audizione Italiana (RAI)	82.25	87.75	625/50
Venice (Mt. Venda)		Radio Audizione Italiana (RAI)	175.25	180.75	625/50
		— JAPAN —			
Nagoya	JOCK-TV	Broadcasting Corp. of Japan (NHK)	103.25	107.75	525/60
Osaka	JOBK-TV	Broadcasting Corp. of Japan (NHK)	171.25	175.75	525/60
Tokyo	JOAK-TV	Broadcasting Corp. of Japan (NHK)	171.25	175.75	525/60
Tokyo	JOKR-TV	Radio Tokyo	183.25	187.75	525/60
Tokyo	JOAX-TV	Nippon TV Network Corp.	103.25	107.75	525/60
		— NETHERLANDS —			
Amsterdam (Utrecht-Loplk)		Nederlands Radio Union & Tv. Foundation of Hilversum	62.25	67.75	625/50
Eindhoven (N. Brabant) (Exp.)	PAB-2	Philips, Ltd.	175.25	180.75	625/50
Eindhoven	PAB-3	CP P.T. & T. Adm.	63.25	67.75	625/50
Kootwijk	PAB-4	CP P.T. & T. Adm.	41.25	46.75	625/50
		— NORWAY —			
Oslo (Exp.)		Norwegian State Bestg. System	62.75	67.75	
		— PHILIPPINE ISLANDS —			
Manila	DZAQ-TV	Alto Sales & Management Corp.	61.25	65.75	525/60
		— POLAND —			
Warsaw		Communications Inst.	89.25	94.75	625/50
Lodz	CP	Communications Inst.			625/50
		— SPAIN —			
Madrid (Exp.)		Radiodifusion Nacional	55.25	60.75	625/50
		— SWEDEN —			
Stockholm (Exp.)		Royal Inst. of Technology	62.25	67.75	625/50
Stockholm (Exp.)		Royal Inst. of Technology	175.25	180.75	625/50
		— SWITZERLAND —			
Basel (Exp. Booster)		Swiss General Post Office	55.25	60.75	625/50
Berne		Government	18.25	53.75	625/25
Geneva		Government	62.25	67.75	625/25
Zurich (Uetliberg)		Swiss General Post Office	55.25	60.75	625/50
		— THAILAND —			
Bangkok (Exp.)		Chulalongkorn University	(174 - 217)		625/50
Bangkok	CP	Public Information Dept.			625/50
		— TURKEY —			
Istanbul (Exp.)		Tech. University of Istanbul	62.25	67.75	625/50
		— UNION OF SOUTH AFRICA —			
Johannesburg (Exp.)		Samuel Liff	421.5		
		— U.S.S.R. —			
Gorky		Govt.			625/50
Kharkov		Govt.	59.25	65.75	625/50
Kiev		Govt.	77.25	83.75	625/50
Kalinin		Ministry of Culture			
Kazan		Ministry of Culture			
Leningrad		Govt.	59.25	65.75	625/50
Moscow		Govt.	49.75	56.25	625/50
Moscow		Ministry of Culture	78	87.5	
Odessa (Exp.)		Govt.	49.75	56.25	625/50
Omsk		Ministry of Culture			
Riga		Ministry of Culture			
Saratov		Ministry of Culture	59.25	65.75	
Sumy					
Sverdlovsk					
Tallin		Ministry of Culture	59.25	65.75	
Tomsk		Govt.			625/60
Vinnitsa					
Vladivostok					
Yaroslavl					
		— VATICAN CITY —			
Vatican City	HJV	Radio Vatican	185.25	174.1	819/50
		— VENEZUELA —			
Caracas	YYLV-TV	Television Venezolana, S.A.	67.25	71.75	625/50
Caracas	YVKA-TV	Television Nacional (Govt.)	77.25	81.75	625/50
Caracas	YVKS-TV	Radio Caracas, TV	55.25	59.75	625/50
		— YUGOSLAVIA —			
Belgrade	YZO	Radiodifusion Yougoslave (Govt.)	42.5	47.0	625/50

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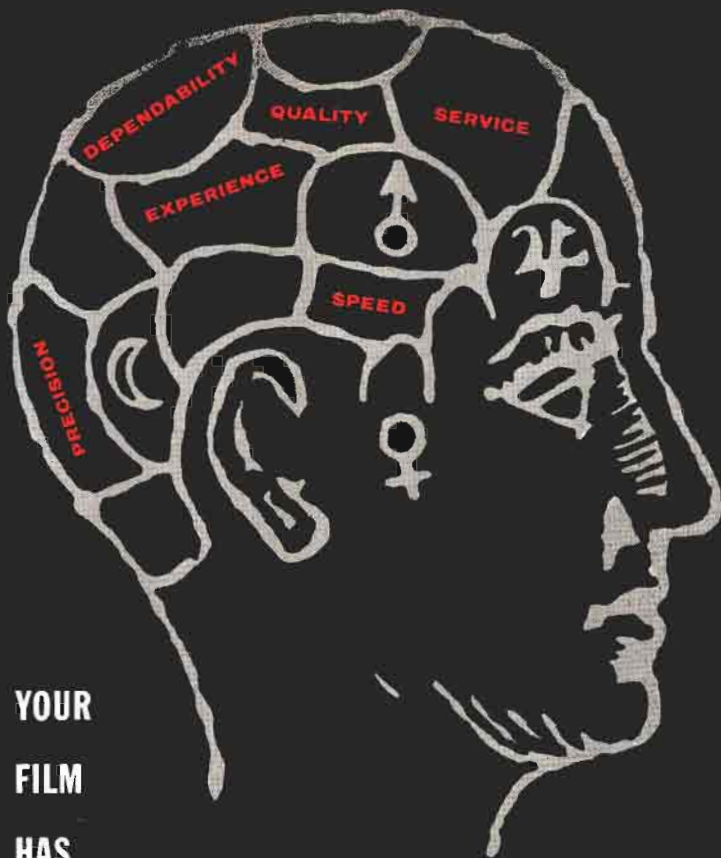
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 Animation Director.....Daniel McManus  
*Services Offered*—Facilities for production of TV commercials and long, special-purpose films, educational, public relations, sales promotion, in color or black and white, animation or live action.

*Productions* — Safe Driving in Bad Weather, USAF Training Film; TV commercials for Sunnybank Margarine; Kraft Foods Co.; Chets Frozen Foods; Duchess Salad Dressing; Good Wrinkles, and Fortune in Two Old Trunks, educational film for Sun-sweet Prunes.

**American-British TV Movies, Inc.**

200 West 57th St., New York 19, N. Y.  
*Phone:* JUDson 6-7198

President .....Nathan Kramer  
 Vice-President .....Michael Hyams  
 Legal Dept.....David Kallman  
 Secretary .....Gloria Harden  
*Services Offered*—New feature films for television including Case Histories of Scotland Yard; other half hour series in production.

**American Film Co.**

1329 Vine St., Philadelphia 22, Pa.  
*Phone:* WALnut 2-1800

Mgr. ....Ben Harris  
*Services Offered*—Serving 35 and 16mm. film to TV stations, also cutting, editing,

and photographing of events of all kinds. Also handle any form of advertising.

**American Film Producers**

1600 Broadway, New York 19, N. Y.  
*Phone:* PLaza 7-5915

Executive Producers.....Robert Gross, Lawrence A. Glesnes  
 Production Control...Sheldon Abramowitz  
 Editorial Chief.....Frank Madden  
 Animation Chief.....Samuel B. Novo  
*Services Offered*—Sponsored motion picture films and slide films for theatres, television, education, training, etc. Color or black and white; 16 or 35mm.; production and distribution.

*Productions* — Ground Air Aids to Air Navigation; Sage; The Making of a West Pointer; TV commercials for Army, Bendix, Tea Council, Toni, Duff's Cake Mix. Borden.

**American National Studios, Inc.**

7324 Santa Monica Blvd., Hollywood 46, Cal.  
*Phone:* HO 2-6282

President .....John Sinn  
 Chairman of Board.....Fred W. Ziv  
*Services Offered*—Complete studio space and facilities with complete production personnel.

*Productions*—Dear Phoebe, Medic, Treasury Men in Action, Fireside Theatre, Man Behind the Badge. All Fred Ziv, Inc., Shows.

**Leonard Anderson Associates Inc.**

112 West 44th St., New York 36, N. Y.  
*Phone:* PLaza 7-4162

President .....Leonard Anderson  
 Vice-Pres. ....Barbara Anderson  
 Production Supervisor.....Mike Wheeler  
*Services Offered*—Motion Picture Production and editing services; theatrical, commercial, television facilities for three-camera filming and editing.

**Animated Productions Inc. (Al Stahl Productions)**

1600 Broadway, New York, N. Y.  
*Phone:* CO 5-29423

President .....Al Stahl  
 Art Department.....Tony Garcia  
 Director .....Jack Weisburg  
 Production Manager.....Gerard Pick  
 Mgr., Industrial Films.....Don Lang  
*Services Offered*—Television shows in animation and live—comic strip animated films—unusual films in stop-motion technique—animated puzzles—audience participation films—TV commercials & industrial films.

*Productions*—“Kid Stuff,” “Comic Book Comics,” “Mush Moore.”

# ***Fastest-moving film***





# *in television!*

They don't sit around long on the shipping-room shelves at CBS Television Film Sales. For here are the stand-out shows in the syndicated film field... the audience-proven programs of the sparkling variety and dramatic impact that gave CBS Television Film Sales *the biggest year of its life* in 1955.

Whatever your program choice may be—adventure, comedy, drama, Westerns or news—here you'll find the big-name, top-quality productions... every one a time-tested audience-winner.

And there's more to come, because expansion is the word for '56. *Nearly a dozen major new properties* are being readied. Merchandising and promotion departments are being enlarged. Sales service and distribution facilities are better than ever. There's expansion and excitement everywhere you turn, from story conference to shipping room!

And there's a show for *your* needs at fast-moving CBS Television Film Sales. Take a look at the list below, then call our nearest office—New York, Chicago, Los Angeles, Detroit, Boston, St. Louis, San Francisco, Dallas, Atlanta. In Canada: S. W. Caldwell, Ltd., Toronto.

## ***CBS Television Film Sales, Inc.***

Distributors of Amos 'n' Andy, The Gene Autry Show, Buffalo Bill, Jr., Cases of Eddie Drake, Fabian of Scotland Yard, Holiday in Paris, Files of Jeffrey Jones, Life with Father, Adventures of Long John Silver, Annie Oakley, Range Rider, San Francisco Beat, The Whistler, Red Ryder and Newsfilm—a product of CBS News.

## FOR HIGHER SALES THROUGH QUALITY PROGRAMS . . .

Adventures of Ellery Queen  
Captain Gallant of the Foreign Legion  
Count of Monte Cristo  
Edward Small Features  
Fury  
Halls of Ivy  
Lassie  
Ramar of the Jungle  
Science in Action  
Your Star Showcase

*for release later in 1956*

Stage 7  
Tugboat Annie  
Hawkeye, The Last of the Mohicans  
New York Confidential  
One False Step

. . . and others to be announced



*Television Programs of America, Inc.*

477 Madison Avenue, New York  
360 North Michigan Avenue, Chicago  
5746 Sunset Boulevard, Hollywood

Milton A. Gordon  
*President*

Edward Small  
*Chairman*

Michael M. Sillerman  
*Executive Vice-President*

**Animation Service Co.**

1780 Broadway, New York 19, N. Y.  
Phone: Circle 5-4832

Chief Animator.....Abe Blashko  
Art Director.....William Steinel  
Administration.....Muriel Friedman  
Services Offered — All film art services,  
maps, charts, cartoon animation, animation  
camera work in 16 mm and 35 mm.

**Evan J. Anton Productions,  
Ltd.**

550 Fifth Ave., New York 36, N. Y.  
Phone: Circle 6-0118

President.....Evan J. Anton  
Vice-Pres.....Vera Kay  
Services Offered—Producers of industrial  
and documentary films and slides, TV com-  
mercials and spots.

**Arrow Productions, Inc.**

See Listing For  
Television Programs of America, Inc.

**Arrowhead Productions**

8822 W. Washington Blvd., Culver City, Calif.  
Phone: TExas 07619

Producer.....Ed Beloin  
Prod. Exec., Bus. Mgr.....Burt I. Harris  
Associate Producer-Dir.....Richard Bare  
Productions—Film series "So This Is Hol-  
lywood" starring Mitzi Green and Virginia  
Gibson.

**Argyle Television Films, Inc.**

60 W. 46th St., New York 36, N. Y.  
Phone: Circle 6-4347

814 N. La Brea, Hollywood 38, Cal.  
Phone: HO 7-4882

709 Fox Bldg., Detroit, Mich.  
Phone: WOODward 1-3979

President.....Jerome Hyams  
Vice President.....Bob Seidelman  
Treasurer.....Louis Goldstein  
Services Offered—Quality feature films, in-  
cluding "Night Train," "Young Mister Pitt,"  
"Shipyard Sally," "A Girl Must Live," "The  
Girl In The News," "Kipps," "Inspector  
Hornleigh," and others.

**Artists Productions**

9125 Sunset Blvd., Hollywood 46, Calif.  
Phone: HOLLYwood 2-0727

President.....Phillip Rivero  
Director of Operations.....Norton Locke  
Director of Engineer.....Harold W. Jury  
Services Offered—Equipment rental, com-  
plete facilities for motion pictures and tele-  
vision; complete scripting and distribution.

**Associated Artists  
Productions, Inc.**

345 Madison Ave., New York 17, N. Y.  
Phone: MURray Hill 6-2323

President.....Eliot Hyman  
Vice President.....Kenneth Hyman  
Gen. Sls. Mgr.....W. Robert Rich

**CONTINUING . . .**

production of AMERICA'S FOREMOST  
WESTERN TELEVISION PROGRAM!

**Wild Bill Hickok**

**Starring GUY MADISON & ANDY DEVINE**

... Entering ITS 6th YEAR OF UNINTERRUPTED  
NATIONAL SPONSORSHIP BY KELLOGG\*

At Consistently High Audience Ratings.

(\* Thru Leo Burnett Company)

**WM. F. BROIDY PRODUCTIONS**

# TV FILM BUYER'S GUIDE

Check Here	Program Title	Length	Number Available	Description
	Confidential File	½-hr.	39	Paul Coates' new and exciting presentation of dramatized journalism . . . behind-the-scenes reports on vital problems. The show all America is talking about!
	I Spy	½-hr.	39	Raymond Massey brings you true and exciting stories behind history's most famous spies.
	Molly (The Goldbergs)	½-hr.	39	The Goldbergs have moved to a small town, and a new series of heart-warming adventures.
	Liberace Show	½-hr.	117	TV's most widely acclaimed musical series for third consecutive year.
	Life With Elizabeth	½-hr.	65	Each show contains three hilarious incidents starring delightful Betty White.
	Joe Palooka	½-hr.	26	The whole family will love the "champ's" adventures. Thrills, action and viewer-impact!
	Frankie Laine Show	½-hr. or ¼-hr.	39	It's Mr. Rhythm himself . . . with vivacious Connie Haines in his own fast-moving musical revue.
	Florian Zabach Show	½-hr.	39	The thrilling music and vibrant personality of Florian ZaBach. Lavishly produced.
	Conrad Nagel Theatre	½-hr.	26	A prestige dramatic anthology series with Conrad Nagel as host.
	It's Fun To Reduce	¼-hr.	65	Margaret Firth shows how easy it is to reduce with a series of carefully coordinated exercises.
	Popcorn Theatre	1-hr.	39	Poppo The Clown brings youngsters 60 minutes of fun, magic tricks, jokes and old-time movies.

## GUILD FILMS CO., INC.

460 PARK AVENUE • NEW YORK 22, N. Y. • MURRAY HILL 8-5365