

## **KANA**—Anaconda—1946

Frequency: 1230 Kc. Power: 250 Watts d.  
Owned-Oper. By: Anaconda Bcstg. Co.  
Address: P. O. Box 727  
Phone: 136 Air Time: Full Time  
News Service UP  
Station Rep. Gill-Perna  
President A. J. Mosby  
Station Mgr. A. H. Smith  
Program Director King Harmon  
Comm. Mgr. C. Moore

## **KBMY**—Billings—1946

**MBS-KBS-IMN**

Frequency: 1240 Kc. Power: 250 Watts  
Owned Billings Bcstg. Co.  
Address Box 2544  
Phone: 9-4586 Air Time: Full  
News Service AP  
Transcription Service Lang-Worth  
Station Representative Avery-Knodel, Inc.  
Membership NARTB, RAB  
President Rockwood Brown  
Gen., Sta., Comm. Mgr. Ken Nybo  
Prog., Pub. Dir. Charles G. du Bois  
Chief Engineer T. A. Hildebrand

## **KGHL**—Billings—1928—NBC

Frequency: 790 Kc. Power: 5 Kw.  
Owned Midland Empire Bcstg. Co.  
Address 5th Ave. & North B'way  
Phone: 2-2222 Air Time: Full  
News Service UP  
Station Representative Katz  
Membership RAB, NARTB  
President P. N. Fortin  
General Manager Jeff Kiichli  
Sta. Mgr., Prog. Dir. V. Braunberger  
Comm., Prom. Mgr. Warren Marshall  
Chief Engineer F. L. Bartlett

## **KOOK**—Billings—1950—CBS

Frequency: 970 Kc. Power: 5000 Watts  
Owned-Oper. By The Montana Network  
Address P. O. Box 2557  
Phone: 9-5970 Air Time: Full Time  
News Service UP  
Transcription Service World  
Representative Headley-Reed  
Membership NARTB, RAB  
President C. L. Crist  
Station Manager V. V. "Bud" Clark  
Commercial Manager Glen Beebe  
Program Director Cliff Ewing  
Publicity Dir. Conna G. May  
Chief Engineer Grant French

## **KOYN**—Billings—1955

Frequency: 910 Kc. Power: 1000 Watts d.  
Owned-Oper. By D. Gene Williams,  
Delbert Bertholf  
Address Riverside Dr.  
Gen., Comm. Mgr. Robert Eubanks

## **KBMM**—Bozeman—1950

Frequency: 1230 Kc. Power: 250 Watts  
Owned Penn Engineering Co.  
Address N. Seventh St.  
Phone: 2105 Air Time: Full Time  
News Service UP  
Transcription Service World  
Representative Gill-Perna  
Owner, Gen. Mgr. G. Norman Penwell

## **KXLQ**—Bozeman—1939

**NBC**

Frequency: 1450 Kc. Power: 250 Watts  
Owned KRBM Bcstrs. Inc.  
Address Bozeman, Mont.  
Phone: JU 6-5881 Air Time: Full Time  
News Service AP  
Representative Walker  
General Manager Ernest A. Neath  
General Mgr. Ernie Neath  
Commercial Mgr. Ernest Seccomb, Jr.  
Prog. Dir. Dick Smiley  
Publicity Dir. Marcellus Rapkoch  
Chief Engineer George Roe

## **KBOW**—Butte—1947—CBS

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By Copper City Radio Co.  
Address 720 Yale Ave.  
Phone: 7429 Air Time: Full Time  
Station Rep. Cooke  
President Frank Reardon  
Chief Engineer Al Morgan

## **KOPR**—Butte—1948

**ABC-MBS-IMN**

Frequency: 550 Kc. Power: 1000 Watts  
Owned-Operated By Copper Bcstg. Co.  
Business-Studio Address Hotel Finlen  
Phone: 6546 Air Time: Full Time  
Representative Avery-Knodell  
President Frank C. Carman  
Gen., Comm. Mgr. Ed Cooney  
Program Director Jim Harrold  
Chief Engineer William Emerson

## **KXLF**—Butte—1929—NBC

Frequency: 1370 Kc. Power: 5000 Watts  
Owned-Operated By KGJR, Inc.  
Address Box 1956  
Phone: 2-2344 Air Time: Full Time  
News Service UP  
Transcription Service Standard  
Representative Walker  
Pres., Gen. Mgr. E. B. Craney  
Sta., Comm. Mgr. Arne E. Anzjon  
Program Director Paul Hatton  
Promotion Mgr. George Oechsli  
Chief Engineer Vern Totten

## **KLTZ**—Glasgow—1954

Frequency: 1240 Kc. Power: 250 Watts

Owner.....Glasgow Bcstg. Co.  
 Address.....Box 909  
 News Service.....AP  
 Transcription.....Thesaurus  
 Membership.....NARTB  
 Phone: 1000.....Air Time: Full Time  
 General Manager.....William L. Beach  
 Program Director.....Tom Ash  
 Chief Engineer.....William Sebastian

### KXGN—Glendive—1948

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Glendive Bcstg. Co.  
 Address.....Box 200  
 Phone: EM 5-3377.....Air Time: Full Time  
 News Service.....UP  
 Transcription Service.....Standard, World  
 Representative.....Lawson  
 General Manager.....Daniel C. Palen

### KBCF—Great Falls—1955 KBS

Frequency: 1405 Kc.....Power: 250 W.  
 Owned-Oper. By.....Community Broadcasters  
 Address.....Box 1405  
 Phone: 2-9533.....Air Time: Full  
 News Service.....UP  
 Representative.....Webb, Feltis  
 Pres., Gen. Mgr.....Dan Snyder

### KFBB—Great Falls—1921 CBS

Frequency: 1310 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Wilkins Bcstg., Inc.  
 Business-Studio Address.....Box 1139  
 Phone: 4-4377.....Air Time: Full Time  
 Transcription Service.....Thesaurus  
 Station Rep.....Bolling  
 Membership.....NARTB, RAB  
 General Manager.....J. P. Wilkins  
 Station Manager.....LeRoy Stahl  
 Commercial Manager.....W. C. Blanchette

### KMON—Great Falls—1947 MBS-ABC-IMN

Frequency: 560 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Montana Farmer Bcstg. Co.  
 Business Address.....Box 1935  
 Phone: 4-4382.....Air Time: Full Time  
 News Service.....AP  
 Transcription Service.....Lang-Worth  
 Representative.....Avery-Knodel  
 Membership.....NARTB  
 President.....Lester Cole  
 General Manager.....Robert H. Warner  
 Commercial Manager.....Frank W. Kaulf  
 Program Director.....Mel Hallock  
 Chief Engineers.....Eugene B. Bunker, Ben Rush

### KXLK—Great Falls—1947 NBC

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By.....Great Falls Bcstg. Co.

Bus-Studio-Transmitter Add.....P. O. Box 2072  
 Phone: 2-2453.....Air Time: Full Time  
 Representative.....Walker, Pacific Northwest  
 President.....Barclay Craighead  
 Gen., Sta., Comm. Mgr.....T. L. Frayling  
 Program Director.....Juanita Loucks  
 Prom. Mgr., Chief Eng.....Eugene Kukkola

### KOJM—Havre—1946 MBS-KBS-IMN

Frequency: 610 Kc.....Power: 1000 Watts  
 Owned-Operated By.....No. Montana Bcstg. Co.  
 Address.....Box 70  
 Phone: 1096.....Air Time: Full  
 News Service.....UP  
 Transcription Service.....Associated  
 Representative.....Cooke, Inc., Avery-Knodel  
 Membership.....NARTB  
 General Manager.....Charlotte H. Brader

### KCAP—Helena—1949 MBS-KBS-IMN

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Lewis & Clark Bcstg. Corp.  
 Address.....1705 Jerome Place  
 Phone: Hickory 2-4490.....Air Time: Full  
 Representative.....Webb  
 Membership.....RAB  
 President.....Edward Maronick  
 Gen., Sta. Mgr.....K. O. MacPherson  
 Comm. Sales Prom. Mgr.....Walter H. Marshall  
 Gen., Pub. Director.....Pat Lee  
 Chief Engineer.....Dean Mack

### KXLJ—Helena—1937—NBC

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Peoples Forum of the Air  
 Address.....1306 Eleventh Ave.  
 Representative.....Walker, Pac. N.W. Bcstrs.  
 Manager.....Barclay Craighead

### KGEZ—Kalispell—1927 MBS-KBS-IMN

Frequency: 600 Kc.....Power: 1000 Watts  
 Owned-Operated By.....KGEZ, Inc.  
 Business-Studio Address.....Box 439  
 Phone: 4331.....Air Time: Full Time  
 News Service.....UP  
 Transcription Service.....SESAC, Standard  
 Station Rep.....Donald Cooke Inc.  
 Membership.....RAB  
 President.....Frank Reardon  
 Gen. Manager.....Richard V. Vick  
 Prog. Director.....Robert Rigler  
 Sls. Prom. Mgr.....R. S. Bennett  
 Chief Engineer.....Keith Snodgrass

### KOFI—Kalispell—1955

Frequency: 980 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Flathead Valley Bcstrs.  
 Address.....Box 75  
 Representative.....Moore & Lund  
 General Manager.....William H. Patterson

**KXLO—Lewistown—1947**  
**MBS**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By: Montana Bcstg. Co.  
Address: E. Main St. Box 636  
Phone: 1210 Air Time: Full Time  
News Service UP  
President: William G. Kelly  
General Manager: Donald C. Williams

**KLCB—Libby—1950—KBS**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By: Lincoln County Bcstrs. Inc.  
Address: Box 636  
Phone: 410 Air Time: Full Time  
News Service UP  
Transcription Service: Lang-Worth, MacGregor  
Membership: NARTB, RAB  
President: Smith McNeill  
Station Manager: Joe Menehan  
Comm. Manager: James Maurer  
Prog. Director: Marlene Carr  
Chief Engineer: John Hart

**KPRK—Livingston—1947**  
**KBS-IMN**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By: Yellowstone Amuse. Co.  
Business Address: E. Park St.  
Phone: 1000 Air Time: Full Time  
News Service UP  
Station Rep.: Avery-Knodel  
Transcription Service: World  
General Manager: Paul B. McAdam  
Commercial Manager: Jack Hinman

**KATL—Miles City—1941**  
**KBS-MBS-IMN**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Operated By: Star Printing Co.  
Address: Box 720  
Phone: 1340 Air Time: Full Time  
Newspaper Affiliation: "Daily Star"  
News Service UP  
Transcription Service: Thesaurus  
Representative: Avery-Knodel  
Membership: NARTB, RAB  
Gen., Sta. Mgr.: Ian A. Elliot  
Commercial Manager: Fred B. Hunnes  
Sales Prom. Mgr.: Norval B. Davis  
Program Director: Thomas Bieorzycki  
Publicity Director: Donald Kern  
Chief Engineer: William Abel

**KBTK—Missoula—1955**  
**MBS-KBS-IMN**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By: Montana Bcstg. Co.

Address: Box 1202  
Representative: Avery-Knodel  
General Manager: William J. Strothman

**KGVO—Missoula—1931—CBS**

Frequency: 1290 Kc. Power: 5000 Watts  
Owned-Operated By: Mosby's, Inc.  
Bus. Studio Address: Radio Central Bldg.  
Phone: 2-2155 Air Time: Full Time  
News Service UP  
Transcription Service: Lang-Worth  
Representative: Gill Perna  
Membership: NARTB, RAB  
Pres., Gen. Mgr.: A. J. Mosby  
S'a., Comm. Mgr.: Guy B. Farnsworth  
Prom. Mgr., Prog. Dir.: Don Bradley  
Pub. Director: Don Weston  
Chief Engineer: Leo Stewart

**KXLL—Missoula—1948—NBC**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By: Western Montana Assoc.  
Phone: 4-4114 Air Time: Full Time  
News Service UP  
Representative: Walker Moore  
Pres., Gen., Sta. Mgr.: Pat M. Goodover  
Comm., Prom. Mgr.: Bob Gillis  
Program Director: Tom Lee  
Publicity Director: John Campbell  
Chief Engineer: Pat Goodover

**KIYI—Shelby—1947**  
**KBS-MBS-IMN**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By: Tri County Radio Corp.  
Address: P. O. Box 185  
Phone: Hemlock 4-5541 Air Time: Full Time  
Representative: Cooke  
Membership: NARTB, RAB  
President: John Lyon  
Sec.-Treas.: Frank Krshka

**KGCX—Sidney—1926—MBS**

Frequency: 1480 Kc. Power: 5000 Watts  
Owned-Operated By: KGCX, Inc.  
Address: 109 S. Central  
Phone: 408 Air Time: Full Time  
News Service UP  
Representative: Gill Perna  
General Manager: E. E. Krebsbach  
Commercial Mgr.: E. Clair Krebsbach  
Program Director: Keith Krebsbach  
Publicity Director: Veryl Moser  
Chief Engineer: O. H. Halvorson

## KCOW—Alliance—1949—KBS

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By... Sandhills Bcstg. Corp.  
Trans. Address... 1100 West 10th St.  
Phone: 1400 Air Time: Full Time  
News Service... UP  
Transcription Service... World  
Representative... McGillvra  
Membership... NARTB  
President... J. W. Cover  
General Manager... Gene Ackeley  
Ad Manager... Carl Langewisch  
Production Asst... Ted Ford  
Chief Engineer... Roland Reed

## KWBE—Beatrice—1949 MBS-KBS

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By... Blue Valley Bcstg. Co.  
Address... Box 567  
Phone: 1245 Air Time: Full Time  
News Service... AP  
Transcription Service... Thesaurus  
Membership... NARTB  
President... Merle G. Jones  
General Manager... Bud Pentz  
Commercial Mgr... William Boyce  
Prod. Supervisor... R. Templeton  
Chief Engineer... Arlin Holle

## KCNI—Broken Bow—1949

Frequency: 1280 Kc. Power: 1000 Watts d.  
Owned-Oper. By... Custer County Bstg. Co.  
Address... Box 561  
Phone: 611 Air Time: Daytime  
News Service... UP  
Transcription Service... Capitol  
Manager... Georgia A. Crawford  
Commercial Mgr... Joe Grieser

## KCSR—Chadron—1954

Frequency: 1450 Kc. Power: 250 Watts  
Owned... Community Ser. Radio Corp.  
Address... 212 Bordeaux St., Box 949  
Phone: 5545 Air Time: Full Time  
News Service... AP  
Transcription Service... Thesaurus  
Co-Owners... Bill Finch, Bob Fouse

## KJSK—Columbus—1948 KBS

Frequency: 900 Kc. Power: 1000 Watts d.  
Owned-Oper. By... George Basil Anderson  
Business Address... Box 460  
Phone: 5154 Air Time: Daytime  
News Service... AP  
Representative... Biddick, Continental  
Transcription Service... Thesaurus  
President... George Basil Anderson  
Commercial Manager... Milo Kincaid  
Chief Engineer... Max Reeves

## KFGT—Fremont—1939

Frequency: 1340 Kc. Power: 100 Watts

Owned-Oper. By... Walker Radio, Inc.  
Business-Studio Address... 118 E. 5 St.  
Newspaper Affiliation... Guide, Tribune  
Phone: Park 1-5012 Air Time: Full Time  
Membership... NARTB  
News Service... AP  
Transcription Service... Capitol  
Pres., Gen. Mgr... Lester A. Walker  
Station Manager... Robert L. Johnson  
Program Director... Harry Gehrett  
Publicity Director... E. Smizer  
Chief Engineer... Harry Snyder

## KMMJ—Grand Island—1925 ABC

Frequency: 750 Kc. Power: 1000 Watts d.  
Owned-Oper. By... Town & Farm Co., Inc.  
Business-Studio Address... Division at Cedar  
Phone: 703-4 Air Time: Daytime  
News Service... UP  
Representative... H-R  
Membership... RAB, NARTB  
President... Don Searle  
V. P. & General Manager... Ken Titus  
V. P. & Prog. & Sls. Service... Ed Mason  
Program Director... Ed. Meyer  
Business Mgr... Williard Morton  
Chief Engineer... U. L. Lynch

## KRGI—Grand Island—1953

Frequency: 1430 Kc. Power: 1000 Watts  
Owned-Oper. By... Grand Island Bcstg. Co.  
Address... 315 South Locust  
News Service... AP  
Trans. Service... Capitol, World  
Representative... Bogner & Martin  
Manager... Wick Heath  
Sales Manager... Ray Kozak

## KHAS—Hastings—1940 MBS-KBS

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By... Nebraska Bcstg. Co.  
Transmitter Address... 906 W. Second St.  
Phone: 2-5101 Air Time: Full Time  
News Service... INS  
Transcription Service... Thesaurus  
Representative... Gill-Perna  
Membership... NARTB  
President... Fred A. Seaton  
General Mgr... Duane L. Watts  
Station Mgr... J. W. Jackson Jr.  
Comm. Mgr... Pat Haase  
Sls. Prom. Mgr... Ken Willis  
Prog. Dir... Robert Wareham  
Chief Engineer... Vance Filken

## KGFW—Kearney—1930 MBS-KBS

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By... Central Neb. Bcstg. Corp.  
Business-Studio Address... Platte Valley Bldg.  
Phone: 2131 Air Time: Full Time  
News Service... UP

**Representative** ..... Hal Holman  
**Membership** ..... NARTB  
**General Manager** ..... J. C. Mitchell  
**Sta. Comm. Mgr.** ..... Bob Riedy  
**Sls. Prom. Mgr.** ..... Wes Graham  
**Program Director** ..... Bob Jenkins  
**Publicity Director** ..... Mary Mitchell  
**Chief Engineer** ..... David Roberts

**Phone:** 1450 ..... **Air Time:** Daytime  
**News Service** ..... AP  
**Transcription** ..... Standard  
**Representative** ..... McGillvra, Inc.  
**Membership** ..... NARTB  
**Pres., Gen. Sta. Mgr.** ..... LeRoy W. Lenwell  
**Program Dir.** ..... Ronald D. Schaffer  
**Comm. Manager** ..... Don Hays

**KRVN—Lexington—1950**

**Frequency:** 1010 Kc. .... **Power:** 25,000 Watts d.  
**Owned-Oper. By** ..... Nebraska Rural Radio  
**Address** ..... 104 W. 8th St.  
**Phone:** 42371 ..... **Air Time:** Daytime  
**Transcription Service** ..... Standard  
**News Service** ..... AP  
**Representative** ..... Raymer  
**President** ..... Jay A. Person  
**General Manager** ..... Max Brown  
**Commercial Manager** ..... Harry H. Packard  
**Program Director** ..... G. W. Embree  
**Chief Engineer** ..... Robert Bitner

**WJAG—Norfolk—1922**

**Frequency:** 780 Kc. .... **Power:** 1000 Watts d.  
**Owned-Oper. By** ..... Huse Publ. Co.  
**Phone:** 20 ..... **Air Time:** Daytime  
**Representative** ..... Walker  
**President** ..... Gene Huse  
**Station Manager** ..... Bob Thomas  
**Operations Director** ..... Glenn Hixson  
**Publicity Director** ..... Earl Katz  
**Comm. Manager** ..... Evens Meier  
**Chief Engineer** ..... Frank Wiedenbach

**KFOR—Lincoln—1924—ABC**

**Frequency:** 1240 Kc. .... **Power:** 250 Watts  
**Owned-Operated By** ..... Cornbelt Bcstg. Corp.  
**Business-Studio Address** ..... 48th and Vine Sts.  
**Phone:** 6-2331 ..... **Air Time:** Full Time  
**News Service** ..... AP  
**Transcription Service** ..... Thesaurus, Standard  
**Representative** ..... Paul Raymer  
**Membership** ..... NARTB, RAB  
**President** ..... James Stuart  
**Gen., Sta. Mgr.** ..... Richard Chapin  
**Sales Manager** ..... Roger Larson  
**Program Director** ..... Robert Askey  
**Chief Engineer** ..... Al Pugsley

**KNBR—North Platte—1952**

**Frequency:** 970 Kc. .... **Power:** 1000 Watts d.  
**Owned-Oper. By** ..... John Townsend  
**Address** ..... P. O. Box 778  
**Phone:** 3528 ..... **Air Time:** Daytime  
**Representative** ..... Indie Sales  
**Manager** ..... Bill Lemke

**KLIN—Lincoln—1947—MBS**

**Frequency:** 1400 Kc. .... **Power:** 250 W.  
**Owned-Operated By** ..... Frudegar Bcstg. Co.  
**Address** ..... 417 Sharpe Building  
**Phone:** 5-4377 ..... **Air Time:** Full  
**Representatives** ..... Rambeau  
**News Service** ..... AP  
**Transcription** ..... World  
**Pres., Gen. Mgr.** ..... Robert W. Frudegar

**KODY—North Platte—1930  
NBC-KBS**

**Frequency:** 1240 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By** ..... Radio Station KODY  
**Bus.-Studio-Transmitter Address** ..... 1529 W. 12th  
**Phone:** 382 ..... **Air Time:** Full Time  
**Representative** ..... Meeker  
**Gen., Sta. Mgr.** ..... John Alexander  
**Program Director** ..... Bill Wood  
**Commercial Manager** ..... Joe di Natale  
**Publicity Director** ..... Jerry Wing  
**Chief Engineer** ..... Jay Blakesley

**KLMS—Lincoln—1949—KBS**

**Freq.:** 1480 Kc. .... **Power:** 1 Kw. d., 1 Kw. n.  
**Owned** ..... Lincoln Bcstg. Corp.  
**Address** ..... 130 N. 16th St.  
**Phone:** 2-7579 ..... **Air Time:** Full Time  
**President** ..... Howard A. Shuman  
**Gen., Sta., Comm. Mgr.** ..... Frank Stubbs  
**Chief Engineer** ..... Charles Winkler

**KOGA—Ogallala—1954**

**Frequency:** 930 Kc. .... **Power:** 500 Watts  
**Owner** ..... Ogallala Bcstg. Corp.  
**Address** ..... 216 N. Spruce  
**Phone:** 930 ..... **Air Time:** Daytime  
**News Service** ..... UP  
**Transcription** ..... Thesaurus, SESAC  
**Representative** ..... Indie Sales  
**Membership** ..... NARTB  
**Pres., General Manager** ..... Newell Eastman  
**Station Manager** ..... Helen Eastman  
**Commercial Manager** ..... James B. Creed  
**Sales Promotion Mgr.** ..... Henry Hagge  
**Program Director** ..... James B. Creed  
**Chief Engineer** ..... Howard Harrington

**KBRL—McCook—1947  
MBS-KBS**

**Frequency:** 1300 Kc. .... **Power:** 1 Kw. d.  
**Owned** ..... McCook Bcstg. Co.  
**Address** ..... 1300 West J St.

**KBON—Omaha—1942  
MBS-ABC**

**Frequency:** 1490 Kc. .... **Power:** 250 Watts

Owned-Operated By.....Inland Bcstg. Co.  
 Business-Studio Add.....World Ins. Bldg.  
 Phone: Jackson 8282.....Air Time: Full Time  
 Representative.....Pearson  
 Pres., Gen. Mgr.....Paul R. Fry  
 Scales Manager.....Ernest S. Priesman

**KFAB—Omaha—1924—NBC**

Frequency: 1110 Kc.....Power: 50,000 Watts  
 Owned-Operated By.....KFAB Bcstg. Co.  
 Business-Studio Address....620 Farnam Bldg.  
 Phone: Ja. 3420.....Air Time: 24 Hours  
 Representative.....Free & Peters  
 General Manager.....Harry Burke  
 General Sales Mgr.....Harold Soderlund  
 Promotion Mgr.....Don Shoemaker  
 Program Director.....Lyell Bremser

**KOIL—Omaha—1925—ABC**

Frequency: 1290 Kc.....Power: 5000 Watts  
 Owned-Oper. By...Central States Bcstg. Co.  
 Business-Studio Address....511 So. 17th St.  
 Phone: JACKSON 7626...Air Time: Full Time  
 Transcription Service. Capitol, Standard, World  
 Representative.....Avery-Knodel  
 Membership.....NARTB, RAB  
 Co-Manager, Programs.....Chic Crabtree  
 Co-Manager, Sales.....Don W. Borden

**KOWH—Omaha—1922**

Frequency: 660 Kc.....Power: 500 Watts d.  
 Owned-Oper. By.....Mid-Continent Bcstg. Co.

Address.....Kilpatrick Bldg.  
 Phone: Atlantic 2228.....Air Time: Daytime  
 News Service.....AP, INS, UP  
 Representative.....H-R  
 Membership.....NARTB  
 President.....Todd Storz  
 V.P., Gen. Mgr.....Virgil Sharpe  
 Local Sales Mgr.....Jack Sandler  
 Sls. Prom. Manager.....Ed Morgan  
 Publicity Director.....George Dunlevy  
 Chief Engineer.....Bill Baldwin

**WOW—Omaha—1923—CBS**

Frequency: 590 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Meredith WOW, Inc.  
 Business-Studio Address...280 Insurance Bldg.  
 Phone: Webster 3400.....Air Time: Full Time  
 Representative.....John Blair  
 Chairman of Board.....Fred Bohlen  
 President.....E. T. Meredith  
 Vice Pres., Gen. Mgr.....Frank P. Fogarty  
 Sales Manager.....Bill Wiseman  
 Program Director.....Ray Olson  
 Chief Engineer.....Glenn Flynn

**KNEB—Scottsbluff—1948  
MBS-IMN**

Freq.: 960 Kc.....Power: 1 Kw. d., 500 Wts. n.  
 Owned-Oper. By...Platte Valley Bcstg. Corp.  
 Business-Studio Address....Golden Rule Bldg.  
 Phone: 1620.....Air Time: Full Time  
 Representative.....Hal Holman  
 President.....John R. Jirton  
 General-Station Mgr.....Russ M. Stewart  
 Commercial Mgr.....Byron Joachim  
 Sales Prom. Mgr.....Kermit Kath  
 Program Director.....Wayne McIntosh  
 Chief Engineer.....Leslie A. Proctor

**KOLT—Scottsbluff—1930  
CBS**

Frequency: 1320 Kc...Power: 5000 d., 1000 n.  
 Owned-Operated By.....The Hilliard Co.  
 Address.....1517 Bway  
 Phone: 856.....Air Time: Full Time  
 Representative.....Gill-Perna  
 Manager.....L. L. Hilliard

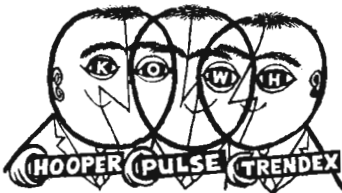
**KSID—Sidney—1952  
ABC**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Wm. C. Grove, Inc.  
 Address.....Legion Park  
 Phone: 5503.....Air Time: Full Time  
 Representative.....McGillvra  
 Gen., Comm. Mgr.....David W. Young

**KAWL—York—1954—KBS**

Frequency: 1370 Kc.....Power: 500 W. d.  
 Owned-Operated By.....Prairie States Bcstg.  
 Address.....York  
 Phone: 33.....Air Time: Day  
 Pres., Mgr.....M. L. Gleason  
 Sec'y, Farm Director.....T. L. Gleason

all three see  
**EYE-TO-EYE-TO-EYE**



No matter who asks the question

**KOWH** Omaha  
 is the answer!

43.7% average share-of-audience per latest Hooper. Latest Omaha-Council Bluffs PULSE has KOWH on top in every time period. So does Trendex. KOWH is first in every time period of every Omaha survey. Good coverage, too on 660 kc. Call the H-R man, or General Manager Virgil Sharpe.

**MID-CONTINENT  
 BROADCASTING COMPANY**

President, Todd Storz  
 WHB, Kansas City, Reps: John Blair & Co.  
 WTIX, New Orleans, Reps: Adam J. Young, Jr.  
 KOWH, Omaha, Reps: H-R Reps, Inc.

# NEVADA

Pop. Feb. 1, 1956 (Est.) 215,000—Families 72,000  
Radio Homes 69,000—TV Homes 41,443—Stations in State 14

## KPTL—Carson City—1955

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By E. L. & A. Bullis  
Address Box 523  
Phone: 940 Air Time: Full Time  
News Service UP  
Representative O'Connell  
Membership NARTB  
General Manager Edwin L. Bullis  
Commercial Manager Ralph Nelson

## KELK—Elko—1948 MBS-IMN

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By Elko Bcstg. Co.  
Address P. O. Box 790  
Phone: 260 Air Time: Full Time  
News Service UP  
President Chris Sheerin  
General Manager John J. Gammick

## KELY—Ely—1950

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By White Pine Bcstg. Co.  
Address Hotel Nevada  
Phone: AMherst 4-2077 Air Time: Full Time  
Membership RAB  
News Service AP  
Co-Managers D. I. Hansen, D. V. Bradley

## KBMI—Henderson—1954

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated Moritz Zenoff  
Address New Frontier Hotel  
Phone: DUdley 2-7171 Air Time: Full Time  
Newspaper Affil. Henderson Home News  
News Service AP  
Representatives BTS, McGavren  
Pres., Gen. Manager Moritz Zenoff  
Sales Prom. Manager Brad Bennett  
Chief Engineer Jim Blaine

## KENO—Las Vegas—1940 ABC

Frequency: 1460 Kc. Power: 1000 Watts  
Owned-Operated By Nevada Bcstg. Co.  
Address 810 Keno Lane  
Phone: 1400 Air Time: Full Time  
Representative W. S. Grant  
General Manager Merl Sage

## KLAS—Las Vegas—1948 CBS

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By Las Vegas Bctrs., Inc.  
Address Desert Inn, P. O. Box 1510  
Phone: DU 4-4646 Air Time: Full Time  
Transcription Service Standard  
News Service AP  
Representative Weed & Co.  
Membership RAB  
President R. G. Jolley  
General Manager Tom Ivory

Commercial Manager Bill Pursel  
Program Director John C. Edington  
Publicity Director Betty Swain  
Chief Engineer Ralph Smith

## KORK—Las Vegas—1951 NBC

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By Southwestern Bcstg. Co.  
Address Hotel Thunderbird  
Phone: 6500 Air Time: Full Time  
Representative Pearson  
Membership RAB  
President Donald W. Reynolds  
General Manager Merrill Inch

## KRAM—Las Vegas—1947 MBS-KBS-IMN

Freq. 920 Kc. Power: 1 Kw. d., 500 W. n.  
Owned-Oper. By Boulder City Bcstg. Co.  
Address P. O. Box 1712  
Phone: 920 Air Time: Full Time  
Station Representative Avery-Knodel  
President Edward J. Jansen  
General Manager Truman B. Hinkle

## KATO—Reno—1946 MBS-DON LEE

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By Robert L. Stoddard  
Business-Studio Address Box 2231  
Phone: 2-4501 Air Time: Full Time  
Representative Walker, McGavren  
News Service UP  
Transcription Service McGreggor  
Pres., Gen. Mgr. R. L. Stoddard  
Chief Engineer Al Glass

## KOH—Reno—1928—NBC

Freq.: 630 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owner McClatchy Bcstg. Co. of Nevada  
Address P. O. Box 2271  
Phone: 3-5106 Air Time: Full Time  
News Service UP  
Transcription Service Capitol  
Representative Paul H. Raymer  
Membership NARTB, RAB  
Manager Hewitt Kees

## KOLO—Reno—1946—CBS

Frequency: 920 Kc. Power: 1000 Watts  
Owned-Operated By Western Bcstg. Co.  
Business-Studio Address 33 Sierra St.  
Phone: 2-4516 Air Time: Full Time  
News Service UP  
Representative Pearson  
Membership NARTB, RAB  
President Donald W. Reynolds  
General-Station Manager H. G. Wells  
Program Director Len Sherman  
Sls. Prom. Mgr., Pub. Dir. Pat Welty  
Chief Engineer George O'Brien

**KONE—Reno—1955**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By... Magown, Jones & Hartford  
 Address... 700 Forest St.  
 Phone: 3-4493 Air Time: Full Time  
 News Service... AP  
 General Manager... James W. Hartford

**KWRN—Reno—1947—ABC**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By... KWRN, Inc.  
 Address... Riverside Hotel  
 Phone: 3-6156 Air Time: Full Time

**NEW HAMPSHIRE**

Pop. Feb. 1, 1956 (Est.) 543,000—Families 160,000  
 Radio Homes 153,000—TV Homes 135,610—Stations in State 13

**WMOU—Berlin—1946—KBS**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. White Mtns., Bcstng. Co.  
 Address... 27 Green Square  
 News Service... AP  
 Transcription Service... World  
 Representative... Borgatti, Stars Natl.  
 Membership... NARTB, RAB  
 President... John W. Guider  
 General Manager... Jock MacKenzie  
 Program Dir... Charles Ross

**WTSV—Claremont—1948**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By... Grandview Inc.  
 Trans. Address... 221 Washington St.  
 Phone: 1800 Air Time: Full Time  
 News Service... UP  
 Representative... A. Youug, L. Borgatti  
 President... William J. Barkley  
 General Manager... Ralph Gottlieb  
 Sales Prom., Comm., Sta. Mgr... F. Richard Hill  
 Prog. Pub. Director... P. C. Smith  
 Chief Engineer... A. J. Davis

**WKXL—Concord—1946**

**KBS-CBS**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By... Capitol Bcstng. Co.  
 Business-Studio Address... 110 N. Main St.  
 Phone: 5-5521 Air Time: Full Time  
 News Service... UP  
 Representative... Walker  
 Membership... NARTB  
 President... H. Scott Kilgore  
 General Manager... W. Sweeney  
 Station Manager... Howard Chase  
 Program Director... Tom Ferris  
 Chief Engineer... Fred Sheehan

**WJWG—Conway—1955**

Frequency: 1050 Kc. Power: 1000 Watts d.  
 Owned-Oper. By... WJWG, Inc.  
 Address... Box 679  
 President... John W. Guider

News Service... UP  
 Station Rep... W. S. Grant  
 General Manager... Franz J. Robischon

**KWNA—Winnemucca—1955**

**KBS**

Frequency: 1400 Kc. Power: 250 Watts  
 Owner... N. W. Radio & TV Corp.  
 Address... Sonoma Inn  
 News Service... AP  
 Transcription... Lang-Worth, SESAC  
 Representative... Paschall  
 Pres., Gen. Manager... Lester W. Pearce

**WTSL—Hanover-Lebanon**

**1950—ABC**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By... WTSL Inc.  
 Address... 155 Front St., Manchester, N. H.  
 Phone: 4-4075 Air Time: Full Time  
 News Service... UP  
 Station Rep... Borgatti, Young  
 President... William J. Barkley  
 General Manager... Ralph Gottlieb  
 Station Manager... Harold Learned  
 Comm. Sls. Prom. Mgr... Alson Engelhardt  
 Program Director... Joe Shaw  
 Chief Engineer... Al Davis

**WKNE—Keene—1926**

**CBS-YANKEE**

Frequency: 1290 Kc. Power: 5000 Watts  
 Owned-Oper. By... WKNE Corp.  
 Address... 17 Dunbar St.  
 Phone: 2080 Air Time: Full Time  
 News Service... AP  
 Representative... Meeker, Kettell-Carter  
 Membership... NARTB, RAB  
 President... Joseph K. Close  
 Gen. Sta., Comm. Mgr... Frank B. Estes  
 Sls. Prom., Comm. Pub. Dir... Ted B. Sawyer  
 Chief Engineer... Ernest Roberge

**WLNH—Laconia—1922**

Frequency: 1350 Kc. Power: 5000 Watts  
 Owned-Oper. By... Northern Bcstg. Corp.  
 Bus.-Studio Address... Masonic Temple Bldg.  
 Phone: 2300 Air Time: Daytime  
 News Service... AP  
 Representative... Kettell-Carter, Grant  
 Membership... NARTB  
 Gen. Sta. Mgr... Arthur Rothafel  
 Commercial Manager... Sydney Clarke  
 Program Director... Irving W. Kaizer

**WFEA—Manchester—1932**

**CBS**

Frequency: 1370 Kc. Power 5 Kw.  
 Owned... Public Information, Inc.  
 Phone: 5-5491 Air Time: Full Time



**News Service** ..... AP  
**Transcription Service** ..... Thesaurus  
**Station Rep.**..... McKinney, Kettell-Carter  
**President**..... Farris E. Rahall  
**General Mgr.**..... O. R. Davis  
**Station Mgr.**..... Norton I. Virgien, Jr.  
**Commercial Mgr.**..... Albert L. Auclair  
**Program Dir.**..... Alan Rock  
**Chief Engineer**..... Jay Kosik

**WKBR—Manchester—1946**

**Frequency:** 1240 Kc. .... **Power:** 250 Watts  
**Owned**..... Granite State Bcstg. Co.  
**Address**..... 155 Front St.  
**Phone:** 4-4075, 6, 7 .... **Air Time:** Full Time  
**News Service** ..... UP  
**Station Rep.**..... Borgatti, Young  
**Membership** ..... NARTB  
**President**..... William J. Barkley  
**General Manager**..... Ralph Gottlieb  
**Sta. Mgr., Prog., Pub. Dir.** Warren H. Journey  
**Commercial Mgr.**..... Arthur Cooper  
**Sales Prom. Mgr.**..... Forrest Morgan  
**Chief Engineer**..... Royston Phillips

**WMUR—Manchester—1941**  
**ABC-MBS-Yankee**

**Freq.:** 610 Kc. .... **Power:** 5 Kw. d., 1 Kw. n.  
**Owned**..... The Radio Voice of N. H., Inc.  
**Business-Studio Address**..... 1819 Elm St.  
**Phone:** 3-8061 .... **Air Time:** Full Time  
**News Service** ..... UP  
**Transcription Service** ..... World  
**Representative** ..... Weed  
**Membership** ..... NARTB, RAB  
**Pres., Treas.**..... Francis P. Murphy  
**Vice-Pres., Gen. Mgr.**..... N. Gittleson  
**Program Director**..... Bernie Mack

**NEW JERSEY**

Ppp. Feb. 1, 1956 (Est.) 5,345,000—Families 1,614,000  
 Radio Homes 1,557,000—TV Homes 1,547,810—Stations in State 23

**WJLK—Asbury Park—1926**

**Frequency:** 1310 Kc. .... **Power:** 250 Watts  
**Owned-Operated By**..... Asbury Park Press, Inc.  
**Address**..... Press Plaza  
**Phone:** Prospect 4-3000 .... **Air Time:** Full Time  
**News Service** ..... AP  
**Transcription Service** ..... Lang-Worth  
**Newspaper Affiliate** ..... Press  
**Membership** ..... NARTB  
**President**..... Wayne D. McMurray  
**Station Manager**..... Everett Rudloff  
**Commercial Manager**..... Margaret Curtis  
**Prog. Mgr.**..... Charles F. Hill  
**Program Director**..... Frank Huber

**WLDB—Atlantic City—1955**  
**MBS**

**Frequency:** 1490 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By**..... Atlantic City Bcstg. Co.  
**Address**..... Senator Hotel

**WOTW—Nashua—1947**

**Frequency:** 900 Kc. .... **Power:** 1000 Watts d.  
**Owned-Operated By**..... Nashua Bcstg. Corp.  
**Bus-Studio-Transmitter Location**..... Lund Rd.  
**Phone:** TUxedo 2-2781 .... **Air Time:** Daytime  
**News Service** ..... UP  
**Representative** ..... Walker  
**Membership** ..... RAB, NARTB  
**Pres., Gen. Mgr.**..... Arthur A. Newcomb  
**Sta., Prom. Manager**..... R. E. Berry  
**Comm. Manager**..... Armand Bedard  
**Program Director**..... Roger Allan  
**Publicity Director**..... Richard Stuart  
**Chief Engineer**..... R. C. Bingham

**WHEB—Portsmouth—1932**

**Frequency:** 750 Kc. .... **Power:** 1000 Watts d.  
**Owned-Operated By**..... WHEB, Inc.  
**Phone:** 646 .... **Air Time:** Daytime  
**News Service** ..... AP  
**Transcription Service** ..... World  
**Representative** ..... Foster, Walker  
**Pres., Gen., Comm. Mgr.**..... Charles M. Dale  
**Station Manager**..... Thomas M. Dale  
**Program Dir.**..... George Pinkerton  
**Senior Engineer**..... Anthony Vaccaro

**WNNH—Rochester—1948**

**Frequency:** 930 Kc. .... **Power:** 5000 Watts  
**Owned-Operated By**..... Stratford Bcstg. Corp.  
**Address**..... Rochester Hill Rd.  
**Phone:** 1400-1 .... **Air Time:** Daytime  
**News Service** ..... UP  
**Representative**..... Kettell-Carter, Grant Webb  
**Membership** ..... RAB, NARTB  
**Pres., Gen. Mgr.**..... A. J. K. Malin  
**Commercial Mgr.**..... M. C. Ball  
**Sta. Mgr., Pub. Dir.**..... H. Martin  
**Prog. Dir.**..... J. Alan Jasper  
**Chief Engineer**..... Ralph Warren

**Phone:** 4-6573 .... **Air Time:** Full Time  
**News Service** ..... UP  
**Transcription** ..... Lang-Worth, SESAC  
**Membership** ..... NARTB  
**Pres., Gen. Mgr., Ch. Eng.**..... Leroy Bremmer  
**Station Manager**..... John F. Moore  
**Business, Comm. Mgr.**..... Dorothy Bremmer

**WMID—Atlantic City—1947**  
**ABC-MBS**

**Frequency:** 1340 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By**..... Mid-Atlantic Bcstg. Co., Inc.  
**Address**..... Brighton Hotel  
**Phone:** 4-7131 .... **Air Time:** Full Time  
**News Service** ..... AP  
**Transcription Service** ..... World  
**Representative** ..... Stars Natl.  
**President**..... Richard Endicott  
**General Manager**..... David H. Freedman  
**Program Director**..... Alan Owen

## WFPG—Atlantic City—1940

### CBS

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By... Neptune Bcstg. Corp.  
 Business Address... Steel Pier  
 Phone: 5-2188. Air Time: Full Time  
 News Service ..... UP  
 Representative..... John E. Pearson  
 President..... Jack Berkman  
 Gen., Comm. Mgr..... Harry Foster  
 Director of Operations, C. E. Blair K. Thron  
 Office Manager..... Pearl Kogen  
 Program Dir..... Ed Davis  
 Publicity Director..... Jessie Morris

## WSNJ—Bridgeton—1937

### KBS

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By... Eastern States Bcstg. Corp.  
 Phone: BR 2930. Air Time: Full Time  
 News Service ..... UP  
 Transcription Service ..... Thesaurus  
 Station Representative ..... Clark  
 Membership ..... NARTB  
 President..... Russell S. Henderson  
 Vice-Pres., Gen. Mgr..... Paul Alger  
 Prog. Director..... Joseph McCulley  
 Sls. Prom. Manager..... Jerry Alden  
 Publicity Director..... Deane Eadie  
 Chief Engineer..... Ed Bold

## FRIENDLY GROUP STATIONS

UNITED PRESS NEWS-AFFILIATE

JOHN E. PEARSON COMPANY—REPRESENTED

**WFPG-AM** CBS Network  
 Sports  
 Music-News  
 Atlantic City, N. J.

**WBMS-AM** Independent  
 Music-News  
 Boston, Mass.

**WPIT-AM** Independent  
 Features-  
 Music-News  
 Pittsburgh, Pa.

**WSTV-TV** CBS-TV Network  
 MBS Network

**WSTV-AM** Sports  
 Music-News  
 Steubenville, Ohio

## WCAM—Camden—1926

Frequency: 1310 Kc. Power: 250 Watts  
 Owned-Oper. By... City of Camden  
 Business Address... Camden 1  
 Phone: Emerson 5-5600. Air Time: Full Time  
 Transcription Service ..... Standard  
 News Service ..... UP  
 Membership ..... NARTB  
 Gen., Comm. Manager..... John Cleary  
 Program Director..... Jack La Mar  
 Sales Prom. Mgr..... Jack Silin  
 Chief Engineer..... John Zander

## WKDN—Camden—1948

Frequency: 800 Kc. Power: 1000 Watts d.  
 Owned-Oper. By... South Jersey Bcstg. Co.  
 Business-Studio Address. 2881 Mt. Ephraim Ave.  
 Phone: Emerson 5-7200. Air Time: Daytime  
 Representative ..... Rambeau  
 Membership ..... NARTB  
 News Service ..... AP  
 President..... Ranulf Compton  
 General Manager..... Gordon Giffen

## WMLV—Millville—1953

Frequency: 1440 Kc. Power: 1000 Watts  
 Owner..... Union Lake Bcstrs., Inc.  
 Address ..... Radio Park  
 Phone: Taylor 5-2600. Air Time: Daytime  
 News Service ..... UP  
 Transcription ..... Lang-Worth  
 President..... John H. Norris  
 General Manager..... D. H. Freedman  
 Program Director..... M. A. Culpepper

## WMTR—Morristown—1948

### ABC

Frequency: 1250 Kc. Power: 1000 Watts d.  
 Owned-Operated By... Morristown Bcstg. Co.  
 Address... 10 Park Place  
 Phone: JE. 4-6190. Air Time: Daytime  
 News Service ..... AP  
 Transcription Service ..... Lang-Worth  
 Membership ..... NARTB  
 President..... George S. Croy  
 General Manager..... Kenneth A. Croy  
 Commercial Mgr..... Henry Behre  
 Program Director..... Bob Vesel  
 News Dir..... Merrill Morris  
 Chief Engineer..... Rudolph C. Prow

## WAAT—Newark—1921

Frequency: 970 Kc. Power: 5000 d., 1000 n.  
 Owned-Operated By... Bremer Bcstg. Corp.  
 Business-Studio Address... 1020 Broad St.  
 Phone: Mitchell 2-6400; Plaza 5-1331 (N. Y.)  
 News Service ..... AP  
 Air Time..... Full Time  
 Transcription Service ..... Associated  
 Representative ..... Forjoe  
 President, Gen. Mgr..... Irving R. Rosenhaus  
 Vice-Presidents... E. S. Lennon, F. V. Bremer  
 Director of Sales... E. L. Cossman  
 Radio Sales Manager..... Harold Edison

**WHBI—Newark—1922**

Freq.: 1280 Kc. Power: 2½ Kw. d., 1 Kw. n.  
 Owned-Operated By... May Radio Bcst. Corp.  
 Business-Studio Address... 35 Warren St.  
 Phone: Mitchell 2-7353... Air Time: Sun. Only  
 President... James L. Shearer  
 Station Manager... William Masi  
 Program Dir... Marie Masi  
 Chief Engineer... Harold Michaels

**WNJR—Newark—1947**

Frequency: 1430 Kc. Power: 5000 Watts  
 Owned-Oper. By... Rollins Bcstg. Co.  
 Business-Studio Address... P. O. Box 1258  
 Phone: UN 2-3665... Air Time: Full Time  
 Representative... Rollins Bcstg. Co.  
 Transcription... Standard  
 News Service... UP  
 President... O. Wayne Rollins  
 General Manager... A. R. Lanphear

**WVNJ—Newark—1947**

Frequency: 620 Kc. Power: 5000 Watts  
 Owned-Operated By... Newark Bcstg. Corp.  
 Address... W. Mt. Pleasant Ave., Livingston  
 Phone Number... Mitchell 7600  
 News Service... UP  
 General Manager... Ivon B. Newman

**WCTC—New Brunswick—1946**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By... Chanticleer Bcstg. Co.  
 Business-Studio Address... 385 George St.

Phone: Charter 7-1450... Air Time: Full Time  
 News Service... AP  
 Transcription Service... Lang-Worth  
 Membership... NARTB  
 President, Sta. Mgr... James L. Howe  
 Commercial Manager... James M. Vogdes, Jr.  
 Prog. Dir... John Allen Potts  
 Sls. Prom., Pub. Dir... Jean Shuha  
 Chief Engineer... Victor Takach

**WNNJ—Newton—1953—KBS**

Frequency: 1360 Kc. Power: 500 Watts  
 Owned... Sussex County Bcstrs.  
 Address... Box 243  
 Phone: 1616... Air Time: Daytime  
 News Service... AP  
 Partners... S. C. Wolfe, Jr.  
 W. Fairclough, R. A. Mensel  
 Gen., Sta. Mgr... Thurston Holmes  
 Program Director... Margaret Holmes  
 Chief Engineer... Arthur Crissey

**WOND—Pleasantville—1950**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By... S. Jersey Radio, Inc.  
 Address... Old Turnpike  
 Phone: 3971... Air Time: Full Time  
 Transcription Service... Standard, Thesaurus  
 News Service... AP  
 Membership... NARTB  
 President... Harlan G. Morrelle  
 General Manager... T. K. Cassel  
 Station Manager... John Struckell  
 Chief Engineer... Milton Thurlow, Jr.

"Business today  
 Consists in  
 Persuading Crowds"  
 ... Gerald Lee



"Mighty Mike"

**WCTC**

New Brunswick, N. J.

1450 AM

98.3 FM

**In ATLANTIC CITY**

it's the  
 South Jersey Key  
 the

**WOND**erful music station  
 for sensational

**RESULTS**

More People Listen to WOND  
 Than Any Other Station

**WOND**

It's listener loyalty to top personal-  
 ities on programs of music, news  
 and sports geared to local tastes.  
 That's why most Atlantic advertisers  
 and more national sponsors are  
 using

**WOND**

Studios—Pleasantville, N. J.

John G. Struckell, Gen. Mgr.

\* Advertest Research

**WPAT—Paterson—1941**

Frequency: 930 Kc. Power: 5000 Watts  
 Owned-Operated By..... WPAT, Inc.  
 Business Studio Address..... 66 Hamilton St.  
 Phones..... Armory 4-3400, PE. 6-2945 (N. Y.)  
 Air Time..... Full Time  
 News Service..... UP  
 President, General Manager..... D. J. Wright  
 Vice-President..... Charles W. Parker  
 Exec. G. M. Asst..... W. S. Calvert

**WBUD—Trenton—1947**

Frequency: 1260 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By..... Morrisville Bcstg. Co.  
 Address..... Ewingville Rd.  
 Phone: EX 4-7191..... Air Time: Full Time  
 Station Rep..... United Bcstg.  
 General Manager..... Richard M. Hardin  
 Station Manager..... Teresa Rose  
 Comm. Manager..... William Garry  
 Program Director..... Frank Brooks  
 Chief Engineer..... Terrance O'Rourke

**WTNJ—Trenton—1923**

Frequency: 1300 Kc. Power: 250 Watts  
 Owned..... WOAX, Inc.  
 Address..... 416 Bellevue Ave.  
 Phone: EX 3-4281..... Air Time: Daytime  
 Representative..... Grant Webb  
 President..... William DeFreitas  
 Gen., Sta., Comm. Mgr..... William G. Long  
 Sales Prom. Manager..... Ray McFadden  
 Program Director..... Albert Leibert  
 Chief Engineer..... Nicholas Dalessandro

**WTTM—Trenton—1941—NBC**

Frequency: 920 Kc. Power: 1000 Watts  
 Owned-Operated By..... Peoples Bcst. Corp.  
 Bus.-Stu. Add..... 246 N. High St., Columbus, O.  
 Phone: CApitol 8-4711..... Air Time: Full Time  
 Representative..... ForJoe  
 President..... M. D. Lincoln  
 General Manager..... Herbert E. Evans  
 Station Manager..... Fred E. Walker  
 Publicity Director..... Howard Tedder  
 Prog. Dir..... Wes Hopkins  
 Chief Engineer..... Chester Sunderland

**WWBZ—Vineland—1946**

Frequency: 1360 Kc. Power: 1000 Watts  
 Owned-Operated By..... Community Bcstg. Serv.  
 Address..... 633 Wood St.  
 Phone: Vineland 9-6500..... Air Time: Full Time  
 Representative..... Gill-Perna  
 President..... Joseph M. Bullock


**WCRV—Washington—1955**

Frequency: 1580 Kc. Power: 250 Watts d.  
 Owned-Operated By..... Simon Geller  
 Address..... 537 45th Street, Union City

**WCMC—Wildwood—1951**

**KBS**

Frequency: 1230 Kc. Power: 100 Watts  
 Owned-Operated By..... Francis J. Matrangola  
 Address..... 3010 N. J. Ave.  
 Phone: 2-7751..... Air Time: Full Time  
 Owner, Gen. Mgr..... Francis J. Matrangola



*Distinctive  
Music... for New York and New Jersey*

THE  
GASLIGHT  
STATION

WPAT  
930 KC.

# NEW MEXICO

Pop. Feb. 1, 1956 (Est.) 800,000—Families 217,000  
Radio Homes 209,000—TV Homes 103,051—Stations in State 32

## KALC—Alamogordo—1950 KBS-IMN

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By William Wayne Phelps  
Address Box 269  
Phone: 211 Air Time: Full Time  
News Service UP  
Transcription Service Thesaurus  
Membership NARTB, RAB  
President William Phelps  
Sta., Sls., Prom., Prog. Dir. Bob Hoffman  
Comm. Mgr., Prog. Dir. Terry Clark  
Chief Engineer Bobby Wells

## KABQ—Albuquerque—1947

Frequency: 1340 Kc. Power: 250 Watts  
Owned Oper. By KAEQ Bcstg. Co.  
Address 317 N. Broadway, Box 1388  
Phone: 3-1744 Air Time: Full Time  
Transcription Service Thesaurus  
News Service AP  
Representative Richard O'Connell, Oakes  
Membership NARTB  
President Helen A. Price  
V.P., Gen. Mgr. Bert Arnold

## KDEF—Albuquerque—1953

Frequency: 1280 Kc. Power: 1 Kw. d.  
Owned KDEF Bcstg. Co.  
Address 506 2nd St. N.W.  
Phone: 3-7813 Air Time: Daytime  
News Service AP  
Transcription Service Standard  
Station Representative McGillvra  
Membership NARTB  
President, Gen. Mgr. Frank Quinn  
Sta. Mgr., Prog. Dir. Wayne Griffin  
Comm. Manager Ben Caine  
Publicity Director Betty Colbert  
Chief Engineer Don White

## KGGM—Albuquerque—1927 CBS

Frequency: 610 Kc. Power: 5000 Watts  
Owned-Oper. By New Mexico Bcstg. Co.  
Business Address 1414 Coal St., S.W.  
Phone: 3-4543 Air Time: Full Time  
News Service AP  
Representative Weed & Co.  
Transcription Service World  
Pres., Gen., Sta. Manager A. R. Hebenstreit  
Comm., Sls. Prom. Mgr. Merwyn Akin  
Prog., Pub. Director Robert Van Driel  
Chief Engineer Leonard F. Dodds

## KQUE—Albuquerque—1946 ABC

Freq.: 860 Kc. Power: 1 Kw. d., 500 W. n.  
Owned-Oper. By Sunshine Bcstg. Co., Inc.  
Bus.-Studio Address 2000 Indian School Rd.  
News Service UP  
Transcription Service Associated  
Representative John E. Pearson Co.

President, Gen. Mgr. Wm. Wayne Phelps  
Secretary-Treasurer DeWitt Landis  
General Manager A. M. Caldwell  
Chief Engineer Donald Delaney

## KOB—Albuquerque—1921 NBC

Freq.: 770 Kc. Power: 50 Kw. d., 25 Kw. n.  
Owned-Oper. By Albuquerque Bcstg. Co.  
Address 1430 Coal Ave. S.W.  
Phone: 3-4411 Air Time: Full Time  
News Service UP  
Transcription Service Lang-Worth  
Representative Branham  
Membership RAB, NARTB  
Pres., Gen. Mgr. Wayne Coy  
Sales Prom. Manager Bill Mickel  
Program Director Michael Dillon  
Chief Engineer George S. Johnson

## KSVP—Artesia—1946 KBS-MBS-IMN

Freq.: 990 Kc. Power: 1 Kw. d., 250 Wts. n.  
Owned-Operated By Artesia Bcstg. Corp.  
Business-Studio Address Box 38  
Phone: SH 6-2751 Air Time: Full Time  
News Service UP  
Transcription Service Standard, Capitol  
Membership NARTB, RAB  
President Martin Yates III  
Gen., Sta., Comm., Sls. Mgr. David M. Button  
Chief Engineer L. O. Wilcox

## KAVE—Carlsbad—1937—CBS

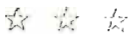
Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By Voice of the Caverns, Inc.  
Business-Studio Address 601 No. Canal St.  
Phone: TUXedo 5 4101 Air Time: Full Time  
News Service AP  
Representative Branham  
President N. H. Battison  
General Manager John H. Battison  
Commercial Manager Richard E. Doyle  
Program Director Bob Fuller  
Chief Engineer Harland Nilong

## KPBM—Carlsbad—1950

Frequency: 740 Kc. Power: 1000 Watts d.  
Owned-Operated By Coronado Bcstg. Co.  
Address 313 W. Mermod  
Phone: 5-5373 Air Time: Daytime  
News Service AP  
Transcription Service Thesaurus  
Representative McGillvra  
Membership RAB, NARTB  
Pres., Gen., Sta., Comm. Mgr. D. A. Swczyk  
Prog. Director Ed Lyons  
Chief Engineer Vic Daley

## KLMX—Clayton—1950—KBS

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By Ari-Ne-Mex Bcstg. Corp.  
Address Box 7, Fair Grounds



Phone: 616..... Air Time: Full Time  
 Transcription Service..... Thesaurus  
 News Service..... UP  
 Representative..... Best, Palmer  
 President..... Arthur Jernigan  
 Manager..... Frank Vale

### KCLV—Clovis—1952

Frequency: 1240 Kc..... Power: 250 Watts  
 Owned-Oper. By..... New-Tex Bdcstg.  
 Address..... 2112 Thornton  
 Phone: 4401..... Air Time: Full Time  
 Transcription Service..... Lang-Worth  
 Membership..... NARTB  
 Representative..... Pearson  
 Manager..... Odie L. Echols, Jr.  
 Comm. Manager..... Albert Houpe

### KICA—Clovis—1932—MBS

Frequency: 980 Kc..... Power: 1000 Watts  
 Owned-Operated By..... KICA, Inc.  
 Address..... 520 Pile St.  
 Phone: 5511..... Air Time: Full Time  
 News Service..... AP  
 Station Representative..... Hal Holman  
 Membership..... RAB  
 Pres., Gen., Sta. Mgr..... G. C. Packard  
 Comm. Manager..... J. W. Richardson  
 Program Director..... James C. Sell  
 Chief Engineer..... M. S. O'Dell

### KOTS—Deming—1954

Frequency: 1230 Kc..... Power: 250 Watts  
 Owned..... Luna County Bcstg. Co.  
 Address..... P. O. Box 470  
 Phone: 999..... Air Time: Daytime  
 News Service..... UP  
 Transcription Service..... World  
 Membership..... NARTB  
 President, Gen. Mgr..... Robert W. Tobey  
 Commercial Manager..... Benny R. Smith  
 Sales Promotion Manager..... Pete Acosta  
 Prog. Dir., Chief Eng..... Larry Chisholm  
 Publicity Director..... Lad Engholm

### KVBC—Farmington—1951 MBS

Frequency: 1240 Kc..... Power: 250 Watts  
 Owned-Operated By..... Radio Station KVBC  
 Address..... 413½ West Main St.  
 Phone: Davis 5-3541..... Air Time: Full Time  
 News Service..... UP  
 Membership..... RAB  
 Transcription Service..... World  
 Pres., Gen., Sta. Mgr..... C. O. Kendrick  
 Commercial Mgr..... Bob Williams  
 Prog. Dir..... Gene Pearsall  
 Sls. Prom. Mgr..... John Dorman  
 Publicity Dir..... Fred Finlay  
 Chief Eng..... M. E. Bowles

### KGAK—Gallup—1946—KBS

Frequency: 1330 Kc..... Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By..... Thunderbird Bcstg. Co.  
 Address..... P. O. Box 1231

Phone: 1300..... Air Time: Full Time  
 Newspaper Affiliation..... Times  
 News Service..... AP  
 Transcription Service..... World  
 Station Representative..... McGillvra  
 Membership..... NARTB, RAB  
 Pres., Gen. Mgr..... Merle H. Tucker  
 Sta., Comm. Mgr..... Harold Cook  
 Chief Engineer..... Robert Adamson

### KHOB—Hobbs—1954

Frequency: 1280 Kc..... Power: 1 Kw.  
 Owned..... Permian Basin Radio Corp.  
 Address..... P. O. Box 247  
 Phone: 3-5148..... Air Time: Daytime  
 Station Rep..... Melville  
 News Service..... AP  
 Membership..... NARTB  
 Co-Mgrs..... Charles Scott, Quentin Crandall  
 Sales Mgr..... Jack Crandall

### KWEW—Hobbs—1938 MBS

Frequency: 1480 Kc..... Power: 1000 Watts  
 Owned-Operated By..... KWEW, Inc.  
 Representative..... Branham  
 General Manager..... Harry McAdams

### KOBE—Las Cruces—1947 MBS-IMN-KBS

Frequency: 1450 Kc..... Power: 250 Watts  
 Owned-Oper. By..... Mesilla Valley Bcstg. Co.  
 Bus.-Studio Address..... 940 N. Main St.  
 Phone: Jackson 6-2496..... Air Time: Full Time  
 News Service..... UP  
 Transcription Service..... Lang-Worth  
 Membership..... NARTB, RAB  
 President..... M. B. Thompson  
 General Manager..... Donald W. Husted  
 Comm. Manager..... Benjamin O. Norgress  
 Sls. Prom. Manager..... Betty Wallace  
 Program Director..... Phil Mead  
 Publicity Director..... James Haight  
 Chief Engineer..... Jack Diehl

### KGRT—Las Cruces—1955

Frequency: 570 Kc..... Power: 1000 Watts d.  
 Owned-Oper. By..... Taylor Enterprises, Inc.  
 Address..... 512 W. 2nd St.  
 President..... W. G. Taylor  
 Gen. Mgr., Chief Eng..... Vernon Hughes

### KFUN—Las Vegas—1941 ABC

Frequency: 1230 Kc..... Power: 250 Watts  
 Owned-Operated By..... Southwest Bcsters, Inc.  
 Business Address..... Box 710  
 News Service..... UP  
 Transcription Service..... Standard, Lang-Worth  
 Membership..... NARTB, RAB  
 Representative..... Hil F. Best  
 President, Gen. Mgr..... Ernest N. Thwaites

## KRSN—Los Alamos—1949

### ABC

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By Sunshine Bcstg. Co.  
 Address Community Center  
 Phone: 2-4422 Air Time: Full Time  
 Representative John E. Pearson  
 President W. W. Phelps  
 Gen., Sta., Comm. Mgr. Bob Porton  
 Prog., Pub. Dir. John L. Lockhart  
 Chief Engineer Jack Hardwick

## KLEA—Lovington—1952

Frequency: 630 Kc. Power: 500 Watts  
 Owned-Oper. By Prosperity Land Bcstg. Co.  
 Address P. O. Drawer 865  
 Phone: 8911, 62211 Air Time: Daytime  
 President, Gen. Mgr. David R. Worley  
 Asst. Mgr., Prom. Mgr. Gil Haugen  
 Comm. Mgr., Pub. Dir. Hoyt Caldwell  
 Program Director Robert Burt  
 Chief Engineer Francis Clements

## KENM—Portales—1950

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By Plains Bcstg. Co.  
 Phone: 600 Air Time: Full Time  
 Manager L. Randolph

## KRTN—Raton—1948

### ABC

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By W. Lloyd Hawkins  
 Business Address Box 815  
 Station Rep. Hil Best  
 Membership RAB  
 Owner W. Lloyd Hawkins

## KBIM—Roswell—1953

Frequency: 910 Kc. Power: 5000 Watts  
 Owned Taylor Bcstg. Co.  
 Address 512 W. 2nd St.  
 Phone: MAin 2-2120 Air Time: Daytime  
 Station Rep. Clark  
 President William C. Taylor  
 District Manager Woodrow Groves  
 Station Manager G. F. "Jud" Roberts  
 Sales Prom. Manager Jean Groves  
 Program Director Almarie Oldfield  
 Chief Engineer Eugene Rader

## KGFL—Roswell—1927

### MBS-IMN

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By KGFL, Inc.  
 Bus.-Studio Address 1621 N. Washington  
 Phone: MA 2-5110 Air Time: Full Time  
 Representative Branham  
 President Theresa P. Whitmore  
 Gen., Sta. Manager W. E. Whitmore, Jr.  
 Comm., Prom. Manager Harry J. Porter  
 Program Director Beverly Brigham

Publicity Director Stan Gallup  
 Chief Engineer Bob Henske

## KSWs—Roswell—1947—NBC

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By John A. Barnett  
 Business-Studio Address Box 670  
 Phone: MAin 2-6450 Air Time: Full Time  
 Representative Meeker, Melville  
 Owner & Gen. Mgr. John A. Barnett  
 Prog. Dir. John Anderson  
 Sta., Comm. Mgr. Larry Gordon  
 Asst. Gen. Mgr. W. L. Shackelford  
 Chief Engineer Ray R. Summersgill

## KTRC—Santa Fe—1946—ABC

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By J. Gibbs & Bayne A. Spring  
 Address 210 E. Marcy St.  
 Phone: 3-6685 Air Time: Full Time  
 Representative McGillvra  
 Pres., Gen., Sta., Comm. Mgr. J. Gibbs Spring  
 Prog., Pub. Director Bayne A. Spring  
 Chief Engineer Lloyd Storr

## KVSF—Santa Fe—1936—CBS

Frequency: 1260 Kc. Power: 1000 Watts  
 Owned-Oper. By Sante Fe Bcstg. Co.  
 Business-Studio Address 759 Cerrillos Rd.  
 Phone: 3-7319 Air Time: Full Time  
 Representative Weed  
 Manager Ivan R. Head

## KSIL—Silver City—1946

### CBS

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By James H. Duncan  
 Bus.-Studio-Transmitter Address 17th & Cactus  
 Representative Branham  
 Owner, Manager J. H. Duncan

## KCHS—Truth or Consequences

### 1946—KBS

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By Rex A. Tynes  
 Address P. O. Box 351  
 Phone: 266 Air Time: Daytime  
 Representative Continental Radio Sales  
 Transcription Thesaurus  
 President Rex Tynes  
 Sta., Sls., Pub. Dir. R. S. Fox  
 Program Director Beulah Weiss  
 Comm. Mgr., Chief Engineer Dell Sanders

## KTNM—Tucumcari—1941

### MBS-IMN

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By Quay County Bcstg. Co.  
 Business Address Box 668  
 Phone: 100 Air Time: Full Time  
 Representative Melville  
 Co-Owner Lloyd Hawkins  
 Manager Howard Maudlin

# NEW YORK

Pop. Feb. 1, 1956 (Est.) 15,665,009—Families 4,832,000  
Radio Homes 4,650,000—TV Homes 4,556,515—Stations in State 105

## WABY—Albany—1933

Frequency: 1400 Kc. . . . . Power: 250 Watts  
Owned By . . . . . Eastern N. Y. Bcstg.  
Business Studio . . . . . 80 Braintree St.  
Phone: 2-3353 . . . . . Air Time: Full Time  
Representative . . . . . Rambeau  
News Service . . . . . UP  
President . . . . . David Kyle  
General Manager . . . . . Arthur Kyle  
Station Manager . . . . . Edward L. Trudeau  
Program Director . . . . . Toni Brady  
Comm. Sls. Prom. Mgr., Pub. Dir. . . . . Alix Blake  
Chief Engineer . . . . . Tom McDermott

## WOKO—Albany—1924 MBS

Frequency: 1460 Kc. . . . . Power: 5000 Watts  
Owned-Oper. By . . . . . Gov. Dongan Bcstg. Corp.  
Business Studio Address . . . . . Hotel Wellington  
Phone: 9957 . . . . . Air Time: Full Time  
News Service . . . . . AP  
President, General Mgr. . . . . James T. Healey  
Station Manager . . . . . Frank Panny  
Comm. Manager . . . . . J. T. Sherwood  
Program Director . . . . . John Lawrence  
Chief Engineer . . . . . Stanley J. Pawlic

## WPTR—Albany—1948 MBS

Frequency: 1540 Kc. . . . . Power: 50,000 Watts  
Owned-Oper. By . . . . . Patroon Brcdstg. Co., Inc.  
Address . . . . . Hotel Sheraton  
Phone: 5-3345 . . . . . Air Time: Full Time  
News Service . . . . . AP, UP  
Transcription Service . . . . . World  
Station Representative . . . . . Weed and Co.  
President . . . . . J. Myer Schine  
General Manager . . . . . Leo Rosen  
Station Manager . . . . . Kay Feiley  
Comm. Manager . . . . . Reed Gordon  
Sls. Prom. Mgr. . . . . D. O'Connell  
Program Director . . . . . Dave Sauter  
Chief Engineer . . . . . W. Russell David, Sr.

## WROW—Albany—1947 CBS

Freq.: 590 Kc. . . . . Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By . . . . . Hudson Valley Br. Co., Inc.  
Address . . . . . P. O. Box 4100  
Phone: 3-2225 . . . . . Air Time: Full Time  
News Service . . . . . UP  
Station Representative . . . . . Avery-Knodel  
Membership . . . . . NARTB, RAB  
President . . . . . Frank M. Smith  
General Manager . . . . . T. S. Murphy  
Station Manager . . . . . Harry L. Goldman  
Program Director . . . . . Roger Bower  
Sales Manager . . . . . Harry V. Barker  
Chief Engineer . . . . . Charles Heisler

## WCSS—Amsterdam—1948

Frequency: 1490 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . Community Service Bcst.  
Business Studio Address . . . . . Upper Locust Ave.  
Phone: Victor 3-2500 . . . . . Air Time: Full Time  
News Service . . . . . UP  
Membership . . . . . RAB  
General Manager . . . . . Walter T. Gaines

## WMBO—Auburn—1926 MBS

Frequency: 1340 Kc. . . . . Power: 250 Watts  
Owned-Operated By . . . . . WMBO, Inc.  
Business Studio Address . . . . . 141 Genesee St.  
Phone: 2-3511 . . . . . Air Time: Full Time  
Newspaper Affiliation . . . . . "Advertiser"  
News Service . . . . . AP  
Representative . . . . . Thomas F. Clark  
Membership . . . . . NARTB, RAB  
President . . . . . William O. Dapping  
General Manager . . . . . Frederick L. Keesee  
Prog., Pub. Dir. . . . . Robert B. Morgan  
Chief Engineer . . . . . Herbert House

**PYRAMID SALES**  
WITH THE  
**WPTR PYRAMID PLAN**

**CONTACT YOUR WEED MAN**

Here's the plan to parlay profits . . . power-packed radio, 7-foot bus cards, displays in 90 A&P's, 60 drug stores, mailings to 5,000 dealers, scheduled promos, news ads, etc. Your only cost—production and postage, small schedule.

**WPTR 1540 KCS**  
**ALBANY, N. Y.**  
**50,000 WATTS OF POWER,**  
**PERSONALITY & PUNCH!**  
**LEO ROSEN, GENERAL MANAGER**



**W B T A**—Batavia—1941—MBS

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By.....Batavia Bcstg. Corp.  
 Business-Studio Address.....218 East Main St.  
 News Service.....AP  
 Phone: 715.....Air Time: Full Time  
 Pres., Gen. Mgr.....Edmund R. Gamble  
 Sales Prom. Mgr.....John Collins  
 Commercial Mgr.....Charles Snow  
 Program Director.....Winitred Legg  
 Publicity Director.....Jim Gerrety  
 Chief Engineer.....Fred Callendar

**WENE**—Binghamton  
Endicott—1947—ABC

Frequency: 1430 Kc. Power: 5 Kw.  
 Owned-Oper. By.....Ottaway Stations, Inc.  
 Business-Studio Address.....909 E. Main  
 Transcription Service.....Associated  
 Representative.....Radio Reps. Inc.  
 Membership.....NARTB, RAB  
 President.....James H. Ottaway  
 Managing Director.....F. H. Brinkley  
 Station Manager.....S. W. Ryder  
 Sales Manager.....Norman F. Flynn  
 Program Director.....Len Hathaway  
 Chief Engineer.....Sheldon W. Weyland

**WINR**—Binghamton—1946  
NBC

Freq.: 680 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By.....Southern Tier Radio Service  
 Business-Studio Address.....Robinson Bldg.  
 Phone: 4-4318.....Air Time: Full Time  
 Representative.....George P. Hollingbery  
 Membership.....NARTB, RAB  
 President.....Donald Kramer

**WKOP**—Binghamton—1947  
MBS

Freq.: 1360 Kc. Power: 5 Kw. d., 500 W. n.  
 Owned-Oper. By.....The Binghamton Bcstrs., Inc.  
 Business-Studio Address.....34 Chenango St.  
 Phone: 2-3437.....Air Time: Full Time  
 News Service.....AP  
 Transcription Service.....World  
 Representative.....Bolling  
 Membership.....NARTB, RAB  
 Pres., Gen. Sta. Mgr.....Andrew Jarema  
 Commercial Mgr.....Wally Buman  
 Chief Engineer.....Charles Hallinan

**W N B F**—Binghamton—1927  
CBS

Frequency: 1290 Kc. Power: 5000 Watts  
 Owned-Operated By.....Triangle Pubs. Inc.  
 Business Address.....1 Henry St.  
 Phone: 3-7311.....Air Time: Full Time  
 News Service.....AP  
 Newspaper Affiliate.....Phila. Inquirer  
 Representative.....Blair & Co.  
 Membership.....NARTB  
 Gen. Mgr., Triangle Radio & TV.....R. W. Clipp  
 Gen., Sta. Manager.....George R. Dunham  
 Comm. Manager.....A. G. Hubbell  
 Program Director.....E. M. Scala  
 Chief Engineer.....Sherman Egan

**WBRV**—Boonville—1955  
KBS

Frequency: 900 Kc. Power: 500 Watts d.  
 Owned-Oper. By.....Black River Radio, Inc.  
 Address.....Boonville  
 Phone: 11.....Air Time: Daytime  
 News Service.....AP  
 Transcription.....SESAC  
 Membership.....NARTB, RAB  
 Pres., Gen. Manager.....Livingston Lonsing  
 Station Manager.....Alvin Cash  
 Comm. Manager.....Edgar Hillyer  
 Chief Engineer.....Gerald Prouty

**W B E N**—Buffalo—1930—CBS

Frequency: 930 Kc. Power: 5000 Watts  
 Owned-Operated By.....WBEN, Inc.  
 Phone: MOhawk 0930.....Air Time: Full Time  
 Newspaper Affiliation.....Buffalo Evening News  
 News Service.....AP, INS, UP  
 Transcription Service.....Lang-Worth  
 Representative.....Henry I. Christal  
 Membership.....NARTB, BAB  
 Vice-President.....A. H. Kirchhofer  
 General Manager.....C. Robert Thompson  
 Station Manager.....Frank W. Kelly  
 Sales Manager.....C. E. Daly  
 Publicity Director.....Joseph A. Haeffner  
 Chief Engineer.....Ralph J. Kingsley

**W B N Y**—Buffalo—1935

Frequency: 1400 Kc. Power: 250 Watts  
 Owned.....Roy L. Albertson, Inc.  
 Address.....485 Main St.  
 Phone: MOhawk 1400.....Air Time: Full Time  
 News Service.....AP, UP  
 Transcription Service.....Capitol  
 Station Representative.....Burke Stuart  
 President.....Roy L. Albertson, Sr.  
 General Mgr.....Michael L. Merla  
 Sta., Comm. Manager.....R. L. Albertson, Jr.  
 Program Director.....Henry Brach  
 Publicity Director.....Helen Kietzel  
 Sales Promotion Mgr.....Eugene K. McWhite  
 Chief Engineer.....Thomas L. Vines



# WKBW

BUFFALO'S MOST POWERFUL STATION

50,000 WATTS

AVERY-KNODEL, INC.  
National Representatives

BASIC ABC

CLINTON H. CHURCHILL  
Founder, President  
and General Manager



## SATURATION SELLS GOODS

The most successful advertising technique is "telling your sales story to as many people, as many times as you can, within the limits of a sound budget." This is the WKBW SATURATION FORMULA which is bringing increased sales results for WKBW advertisers; and we have the renewals to prove it. A WKBW saturation campaign gives you more than twice as many listeners for your advertising dollar. That's why your sales results will be more than twice as good. For details call any office of AVERY-KNODEL or WKBW direct.

You'll be surprised what \$100 a week will buy!

RADIO CENTER

# WKBW

BUFFALO, N. Y.

**WKBW—Buffalo—1925—ABC**

Frequency: 1520 Kc. Power: 50,000 Watts  
Owned-Operated By: WKBW, Inc.  
Business Address: Radio Center, 1430 Main St.  
Phone: Grant 5101 Air Time: Full Time  
News Service UP  
Representative Avery-Knodel  
Membership NARTB  
Pres., Gen. Mgr. Clinton H. Churchill  
Public Service Dir. Dorothy L. Ireland  
V. P., Station Mgr. Alfred E. Anscombe  
Program Director William Meeks  
Sls., Prom. Mgr. Clinton D. Churchill  
Chief Engineer Leroy Fiedler

**WEBR—Buffalo—1924—MBS**

Frequency: 970 Kc. Power: 5000 Watts  
Owned-Operated By: WEBR, Inc.  
Business-Studio Address: 23 North St.  
Phone: Lincoln 7133 Air Time: Full Time  
Newspaper Affiliation: "Courier-Express"  
News Service AP, INS, UP  
Trans. Service: Thesaurus, Standard, SESAC  
Representative Katz  
Membership NARTB, RAB  
President William J. Connors, III  
General Manager William Doerr  
Commercial Manager Carl J. Kirchofer  
Pgm., Prom. Mgr. Wm. Schweitzer  
Chief Engineer Frank B. Ridgeway

**WGR—Buffalo—1922—NBC**

Frequency: 550 Kc. Power: 5 Kw.  
Owned WGR Corp.  
Address: 184 Barton St.  
Phone: Summer 7115 Air Time: Full Time  
News Service UP  
Station Rep. Peters, Griffin, Woodward, Inc.  
Membership NARTB  
President George F. Goodyear  
General Mgr. J. J. Bernard  
Sta., Comm. Mgr. Nat. L. Cohen  
Sales Prom. Mgr. Ollie Howard  
Program Dir. Robert J. Strigl  
Local Sls. Mgr. A. Rocco  
Chief Engineer Karl B. Hoffman

**WWOL—Buffalo—1947**

Frequency: 1120 Kc. Power: 1000 Watts d.  
Owned-Operated By: Greater Erie Broad. Co.  
Address: 315 Main St.  
Phone: MO 1200 Air Time: Daytime  
News Service UP  
Owner Leon Wyszatycki  
Gen., Sta. Manager Ted Wyszatycki  
Commercial Manager Jack Greenfield  
Program Director Fred Klestins  
Chief Engineer Walter Williams Jr.

**WXRA—Buffalo—Kenmore  
1948**

Frequency: 1080 Kc. Power: 1000 Watts d.  
Owned-Operated By: W. New York Broad. Co.  
Address: Box 85  
Phone: AMherst 1160 Air Time: Daytime  
News Service UP  
Transcription Service World

Gen. Manager Thaddeus Podbielniak  
Comm. Manager B. W. Flanders  
Sales Prom., Pub. Dir. Bradley D. Steiger  
Program Director James J. Frieling  
Chief Engineer Roger W. Fleming

**WCBA—Corning—1949**

Frequency: 1350 Kc. Power: 1000Watts d.  
Owned: Wellsboro Corning Bcstg. Adv. Inc.  
Address: Box 133  
Phone: 6-7000 Air Time: Daytime  
News Service UP  
Transcription Service World  
Representative McGillvra, Inc.  
Pres., Gen. Mgr. Paul L. Carpenter  
Station Manager Paul E. Carpenter  
Program Director Richard Buzzard

**WCLI—Corning—1947—ABC**

Frequency: 1450 Kc. Power: 250 Watts  
Owned: Radio Corning, Inc.  
Address: 99 W. First St.  
Phone: 6-5421 Air Time: Full Time  
Transcription Service Thesaurus  
Station Representative Donald Cooke, Inc.  
News Service AP  
Pres., Gen. Mgr. Gordon M. Jenkins  
Sta. Mgr., Prog. Dir. George P. Droelle, Jr.  
Chief Engineer Frank Saia

**WKRT—Cortland—1947**

Freq.: 920 Kc. Power: 1 Kw. d., 500 W. n.  
Owned-Operated By: Radio Cortland, Inc.  
Business-Studio Address: 27 N. Main St.  
Phone: SKYline 6-2828 Air Time: Full Time  
News Service UP  
Transcription Service Lang-Worth  
Representative Gill, Perna  
Membership RAB, NARTB  
President Leighton A. Hope  
Gen., Sta., Comm. Mgr. W. L. Thompson  
Chief Engineer Francis Ciccoricco

**WFCB—Dunkirk—1949**

Frequency: 1410 Kc. Power: 500 Watts  
Owned-Operated By: Dunkirk Broad. Corp.  
Address: 316 Main St.  
Phone: 7756 Air Time: Full Time  
News Service AP  
Transcription Service Thesaurus  
Station Representative Walker  
Membership NARTB, RAB  
Pres., Gen. Mgr., Sta. Mgr. Alois A. Schmidt  
Commercial Manager B. F. Goodrich  
Sales Prom. Manager Larry H. Sands  
Prog., Pub. Director Anthony James  
Chief Engineer J. T. Grace

**WELM—Elmira—1947  
CBS-ABC**

Frequency: 1400 Kc. Power: 250 Watts  
Owner: Radio Elmira, Inc.  
Business-Studio Address: 222 E. Market St.  
Phone: 3-5626 Air Time: Full Time  
News Service AP  
Transcription Service Thesaurus  
Station Representative Burn-Smith  
Membership NARTB

# WHLI

"THE VOICE  
OF LONG ISLAND"

**W**here 1,200,000\* residents of NASSAU COUNTY

**H**ave continuously rated **WHLI** first\* because of

**L**ocal programming — L. I. NEWS and Local SERVICES

**I**n the big, booming MAJOR LONG ISLAND MARKET

DATA\*  
THE "PULSE" REPORT—OCT. '55  
LONG ISLAND LIGHTING CO.  
POPULATION ESTIMATE 1956

## WHLI

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FM 98.3

HEMPSTEAD  
LONG ISLAND, N. Y.  
PAUL GODOFSKY, Pres.

*the voice of  
long island*

Represented by GILL-PERNA

President.....John S. Riggs  
 Vice Pres., Gen. Mgr.....Keith W. Horton  
 Comm. Manager.....Frederick H. Elliott  
 Program Director.....Ruth E. Dibble  
 Chief Engineer.....Arthur French

**WENY—Elmira—1939**  
**NBC-MBS**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Elmira Star-Gazette, Inc.  
 Bus.-Studio Address.....Mark Twain Hotel  
 Phone: 5181.....Air Time: Full Time  
 News Service.....AP  
 Newspaper Affiliation.....Gazette, Advertiser  
 Transcription Service.....Lang-Worth  
 Representative.....Everett-McKinney  
 Membership.....NARTB, RAB  
 General Manager.....Dale L. Taylor  
 Commercial Mgr.....Bill Pope  
 Sales Manager.....Woody Erdman  
 Program Director.....Ted Hodge  
 Chief Engineer.....Thurlow A. Greene

**WGBB—Freeport—1924**

Frequency: 1240 Kc.....Power: 100 Watts  
 Business-Studio Address...44 So. Grove St.  
 Phone: Freeport 9-1400...Air Time: Full Time  
 Trans. Serv.....Lang-Worth, Thesaurus, World  
 News Service.....AP  
 Membership.....NARTB  
 General Manager.....John D. Whitmore  
 Commercial Manager.....Murray C. Evans  
 Program Director.....John Clayton  
 Sales Prom. Manager.....Herbert Clock  
 Publicity Director.....Jim Tucker  
 Chief Engineer.....Gus Tsavalas

**WOSC—Fulton—1949**

Frequency: 1300 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Cassill Radio Corp.  
 Address.....W. Bridge & Water, Oswego  
 Phone: 3088.....Air Time: Daytime  
 News Service.....UP  
 Transcription Service.....Thesaurus  
 President.....Richard C. Mitchell  
 General Manager.....Jack Burgess

**WGVA—Geneva—1947—ABC**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By.....Star Bcstg. Co., Inc.  
 Phone: 6691.....Air Time: Full Time  
 News Service.....AP  
 Representative.....Cooke  
 Transcription Service.....World  
 President.....M. R. Forman  
 V.P., Gen. Manager.....Thomas L. Brown  
 Sta., Comm. Mgr.....Ernest F. Oliver  
 Pub., Prog. Director.....Alex Lamutis  
 Sales Prom. Mgr.....Archie Fabretti  
 Chief Engineer.....R. Carleton Greene

**WWSC—Glens Falls—1946**  
**ABC**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By.....Gt. Northern Radio Co.

Address.....13 Warren St.  
 Phone: 2-6518.....Air Time: Full Time  
 News Service.....AP  
 Newspaper Affil.....Post  
 Transcription Service.....SESAC  
 Representative.....Devney  
 Membership.....RAB  
 Pres., Gen Mgr.....Martin Karig  
 Program Director.....R. E. Middleton  
 Publicity Director.....V. E. Wiley  
 Asst. Mgr., Ch. Engineer.....Wilson P. Foy

**WENT—Gloversville—1944**  
**CBS**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....WENT Bcstg. Corp.  
 Business-Studio Address.....8 W. Fulton St.  
 Phone: 4-7175.....Air Time: Full Time  
 News Service.....UP  
 Representative.....Gill-Perna  
 Pres., Gen. Manager.....A. C. Lloyd, Jr.  
 Program Director.....Peter Dreyer  
 Sls. Prom. Mgr.....J. H. Tobin  
 Chief Engineer.....Richard Stewart

**WHLI—Hempstead—1947**

Frequency: 1100 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....FM Bcstg. Corp.  
 Business-Studio Address.....245 Baldwin Rd.  
 Phone: Ivanhoe 1-8000...Air Time: Daytime  
 News Service.....UP  
 Transcription.....Associated, World, Thesaurus  
 Representative.....Gill-Perna  
 Membership.....RAB  
 Pres., Gen. Mgr.....Paul Godofsky  
 Comm. Manager.....Joseph A. Lenn  
 Prog. Dir.....Jerry Carr  
 Publicity Director.....George Ball  
 V.P., Chief Engineer.....Frank E. Knaack

**WLEA—Hornell—1951**  
**MBS-KBS**

Frequency: 1480 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Hornell Bcstng. Corp.  
 Business-Studio Address.....97 Main St.  
 Phone: 1420.....Air Time: Daytime  
 News Service.....UP  
 Representative.....Gill-Perna  
 Transcription.....World  
 Membership.....RAB  
 Pres., Gen. Mgr.....Charles D. Henderson  
 Sta. Mgr.....G. W. Stidstone  
 Sls. Prom. Mgr.....E. Barnes  
 Prog. Dir.....Don Jones  
 Chief Engineer.....Frederick Witter

**WWHG—Hornell—1949**

Frequency: 1320 Kc.....Power: 1000 Watts, d.  
 Owned-Operated By.....W. H. Greenhow Co.  
 Address.....85 Canistota St.  
 Phone: 2000.....Air Time: Daytime  
 Newspaper Affil.....Tribune, Advocate  
 News Service.....UP  
 T anscription Service.....Thesaurus

Representative ..... McGillvra  
 General Manager..... Louis G. Buisch  
 Station Manager..... Donald J. Curran  
 Chief Engineer..... Howard Huff

**WHUC—Hudson—1947**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Colgren Bcstg. Co.  
 Address.....Union Turnpike  
 Phone: 8-3341.....Air Time: Full Time  
 Representative.....McGillvra, Kittell-Carter  
 Membership.....NARTB, RAB  
 General Manager.....John Kearney  
 Commercial Manager.....Robert Strakos

**WGSM—Huntington—1951**

Frequency: 740 Kc.....Power: 1000 Watts d.  
 Owned...Huntington-Montauk Bcstg. Co., Inc.  
 Address.....379 New York Ave.  
 Phone: Huntington 4-6740..Air Time: Daytime  
 News Service.....UP  
 Station Representative.....Rambeau  
 Transcription Service.....World  
 President.....Byron T. Sammis  
 Gen., Sta. Mgr.....Edward J. Fitzgerald  
 Program Director.....Marjorie Anning  
 Sales Prom., Pub. Director.....Paul Barrish  
 Chief Engineer.....William Naramore

**WHCU—Ithaca—1940—CBS**

Frequency: 870 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Cornell University  
 Business-Studio Address...Savings Bank Bldg.  
 Phone: 4-6301.....Air Time: Full Time  
 News Service.....UP  
 Transcription Service.....Associated  
 Membership.....NARTB, RAB  
 Gen., Sta. Mgr.....Michael R. Hanna  
 Commercial Mgr.....H. E. M. Brockway  
 Program Director.....Joseph A. Short  
 Publicity Director.....Sam Woodside  
 Chief Engineer.....Herbert P. Michels

**WJOC—Jamestown—1948**

**MBS**

Frequency: 1340 Kc.....Power: 250 Watts d.  
 Owned-Operated By.....Air Waves, Inc.  
 Trans.-Bus.-Studio Address...415 W. Fourth St.  
 Phone: 5-108.....Air Time: Full Time  
 News Service.....AP  
 Representative.....Rambeau  
 Membership.....NARTB, RAB  
 President, Gen. Manager.....Harold P. Kane

**WJTN—Jamestown—1924**

**ABC**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By...James Bcstg. Co., Inc.  
 Bus.-Studio Address.....Hotel Jamestown  
 Phone: 7-151.....Air Time: Full Time  
 News Service.....UP  
 Transcription Service...Associated, McGregor  
 Representative...Venard, Rintoul & McConnell  
 Membership.....NARTB, RAB  
 Pres., Gen., Sta. Mgr.....Simon Goldman

Comm. Mgr.....J. Carl Willems  
 Program Director.....George Pflieger  
 Publicity Director.....Hap Hazzard  
 Chief Engineer.....Herbert Niklaus

**WKNY—Kingston—1939**

**MBS**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Kingston Bcstg. Corp.  
 Business-Studio Address.....601 Broadway  
 Phone: 4500.....Air Time: Full Time  
 News Service.....AP  
 Membership.....RAB, NARTB  
 President.....Joseph K. Close  
 V.P., Gen., Sta. Manager...Robert M. Peebles  
 Comm. Manager.....Howard Shultis  
 Sls. Prom., Prog., Pub. Dir.....Ernest Ward  
 Chief Engineer.....Allan J. Smith

**WVOS—Liberty—1947—KBS**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By...Sullivan County Bcstg. Co.  
 Address.....Liberty  
 Phone: 1680-1.....Air Time: Full Time  
 News Service.....UP  
 General Manager.....S. D. Lubin  
 Commercial Mgr.....H. G. Borwick

**WLFH—Little Falls—1952**

**MBS**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Rock City Bcstrs.  
 Address.....339 S. 2nd St.  
 Phone: 654.....Air Time: Full Time  
 News Service.....AP  
 Representative.....McGillvra  
 President.....Arthur Feldman  
 Vice-President.....Robert Feldman  
 Commercial Mgr.....Frank Camarata  
 Chief Engineer.....Arthur Clark

**WUSJ—Lockport—1948**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By...Union-Sun & Journal, Inc.  
 Trans.-Address.....320 Michigan St.  
 Phone: 3-5944.....Air Time: Full Time  
 News Service.....AP  
 Transcription Service.....World  
 Newspaper Affil....."Union Sun & Journal"  
 Representative.....Gill-Perna  
 Membership.....NARTB  
 President.....Egbert D. Corson  
 General Manager.....William B. Kemble  
 Sta., Comm. Mgr.....Joseph A. Pinna  
 Sales Prom. Manager.....J. E. Patterson  
 Pub., Prog. Director.....Tony Allen  
 Chief Engineer.....Richard Weatherbee

**WICY—Malone—1946**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper By...North Country Bcstg. Co.  
 Address.....65 Woodward St.  
 Phone: 187.....Air Time: Full Time  
 News Service.....UP  
 General Manager.....Mitchell C. Tackley

**WMSA—Massena—1945**  
**ABC**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By: The Brockway Co.  
 Business Address: Central Building  
 Phone: RO. 9-3591 Air Time: Full Time  
 News Service: UP  
 Transcription Service: Thesaurus  
 Newspaper Affil.: Watertown Times  
 Representative: Weed  
 Membership: NARTB, RAB  
 President: John B. Johnson  
 General Manager: Louis Saiff, Jr.  
 Station Manager: Thomas R. McHugh  
 Program Director: James H. Nash  
 Publicity Director: R. E. Anderson  
 Chief Engineer: A. Samuel Frazier

**WALL—Middletown—1942**  
**KBS**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By: The Community Bcstg. Corp.  
 Business-Studio Address: 62 North St.  
 Phone: Middletown 3119 Air Time: Full Time  
 News Service: AP  
 Membership: NARTB, RAB  
 Pres., Gen., Comm. Mgr.: James M. Pait  
 Program Director: Jerry Wax  
 Chief Engineer: Fred Schoe'koph

**WKBS—Mineola—1948**

Frequency: 1520 Kc. Power: 250 Watts, d.  
 Owned-Oper. By: Key Bcstg. System, Inc.  
 Address: Box 750  
 Phone: Pioneer 6-6700 Air Time: Daytime  
 News Service: INS  
 Pres. & Gen. Mgr.: Lee Hollingsworth

**WGNY—Newburgh—1933**

Frequency: 1220 Kc. Power: 1000 Watts d.  
 Owned: Orange County Bcstg. Co., Inc.  
 Business-Studio Address: 161 Broadway  
 Phone: Newburgh 4600 Air Time: Daytime  
 News Service: AP  
 Membership: RAB  
 Representative: Kettell-Carter  
 Pres., Gen. Mgr.: George W. Bingham  
 V.P., Sales Manager: Joseph Rake

**WNRC—New Rochelle—1950**

Frequency: 1460 Kc. Power: 500 Watts d.  
 Owned-Oper. By: Radio New Rochelle, Inc.  
 Address: 200 North Ave.  
 Phone: 6-0800 Air Time: Daytime  
 News Service: AP  
 Comm., Gen. Manager: Jules Lobert  
 Sales Prom. Mgr.: Ric Allen  
 Publicity Director: Dick Defalco  
 Program Director: Nick Andrews  
 Chief Engineer: Edward Cahill

**WABC—New York—1921**  
**ABC**

Frequency: 770 Kc. Power: 50,000 Watts


Owned-Oper. By: American Bcstg. Co., Inc.  
 Business Address: 7 West 66th St.  
 Phone: SU 7-5000 Air Time: Full Time  
 News Service: AP, INS  
 Representative: Edward Petry & Co.  
 Membership: NARTB, RAB  
 President: Robert E. Kintner  
 Gen., Sta. Mgr.: Michael Renault  
 Program Manager: Myrtle Tower  
 Dir. Prog. Prom. & Advt.: John Eckstine  
 Comm. Mgr.: R. E. Noble, Jr.  
 Publicity Director: S. Strasburg  
 Chief Engineer: John Bourcier

**WEVD—New York—1927**

Frequency: 1330 Kc. Power: 5000 Watts  
 Owned-Oper. By: Debs Memorial Radio Fund  
 Business-Studio Address: 117 W. 46th St.  
 Phone Number: Plaza 7-0880  
 News Service: AP  
 President: Adolph Held  
 Gen.-Sta.-Comm. Mgr.: Henry Greenfield  
 Program Director: George Field  
 Chief Engineer: Charles Brown

**WBNX—New York—1927**

Frequency: 1380 Kc. Power: 5000 Watts  
 Owned-Operated By: WBNX Bcstg. Co., Inc.  
 Bus.-Studio Address: 260 E. 161st St., Bronx



**4 Reasons Why**  
 The foremost national and local advertisers use WEVD year after year to reach the vast  
**Jewish Market of Metropolitan New York**

1. Top adult-programming
2. Strong audience impact
3. Inherent listener loyalty
4. Potential buying power

Send for a copy of  
**"WHO'S WHO ON WEVD"**

Henry Greenfield, Managing Director  
 WEVD, 117-119 West 46th St.  
 New York 36

reaching  
**53 COUNTIES**  
**IN 6 STATES**  
 ( 5,420,915  
 radio homes )  
 N. Y., N. J., CONN.,  
 R. I., PA., MASS.

**W**<sub>e</sub>  
**M**<sub>ake</sub>  
**G**<sub>oods</sub>  
**M**<sub>ove</sub>

wonderful **RESULTS**  
 based on 50,000 watt **COVERAGE**  
 of the nation's largest **MARKET!**

*"The excellent showing we have made for the 11 months of 1955 again confirms our judgment in 'putting all our radio eggs in the WMGM basket'."*

Herbert M. Adler, Pres.  
**ADLER SHOES FOR MEN**

*"Delighted with the response on our promotion of ski tours. Within two days our switchboard was swamped with calls about our tour package."*

J. E. Reinke, Vice President  
**COLONIAL AIRLINES, INC.**

*"We have used five of the leading stations intermittently during the past four years. The only station that justified continuous use is WMGM."*

Joseph Rudnick, Pres.  
**SUNSET APPLIANCE STORES, INC.**

*"Make sure we get those spots again this year as our dealer organization was very well pleased with last year's schedule."*

E. S. Schulman  
**SHELL OIL COMPANY**

*"Results over WMGM were the best in New York City, substantially ahead on a 'cost per proof of purchase', of TV and all New York newspapers used with the exception of the Daily News, who, too, stood out."*

Martin L. Strauss, II  
**BYMART-TINTAIR, INC.**

if you want **RESULTS** as well as ratings put your money on

**wmgm**  
*"the selling station"*

**1050** **ON YOUR RADIO DIAL**

THE METRO-GOLDWYN-MAYER RADIO STATION • 711 FIFTH AVE., NEW YORK 22, N. Y.



Phone: MEIrose 5-0333... Air Time: Full Time  
 News Service .....AP  
 Transcription Service ..... SESAC  
 Representative ..... King  
 President..... A. L. Haskell  
 V.P., Sta.-Gen. Manager.... William I. Moore  
 Asst. Comm. Mgr..... Edward Betchley  
 Prog. Directors..... Frank Johnson, E. Ervin

**WCBS—New York—1924**  
**CBS RADIO**

Frequency: 880 Kc..... Power: 50,000 Watts  
 Owned By..... Columbia Bcstg. System, Inc.  
 Operated By..... CBS Radio Division  
 General Studio Address..... 485 Madison Ave.  
 Phone: PLaza 1 2345... Air Time: Full Time  
 News Service..... AP, INS, UP  
 Transcription Service ..... Capitol  
 Representative..... CBS Radio Spot Sales  
 Membership ..... NARTB, RAB  
 President of CBS..... Frank Stanton  
 General Manager..... Carl Ward  
 Sales Manager..... Henry Untermeyer  
 Merchandising Dir..... Howard Lally  
 News & Public Affairs Dir..... Dave Drisco'l  
 Sales Prom. Mgr..... Murray Gross  
 Program Director..... Sam Slate  
 Publicity Director..... Milton Rich  
 Chief Engineer..... Davidson Vorhes

**WMCA—New York—1925**

Frequency: 570 Kc..... Power: 5000 Watts  
 Owned-Operated By..... WMCA, Inc.  
 Business-Studio Address... 415 Madison Ave.  
 Phone: CI 6-2200..... Air Time: Full Time  
 Transcription Service ..... World  
 Representative..... AM Radio Sales  
 Membership ..... RAB  
 President ..... Nathan Straus  
 General Manager..... M. M. Fleischl  
 Program Director..... Leon Goldstein  
 Sales Prom. Mgr..... Patricia Bolton  
 Sales Mgr..... John J. McSweeney  
 Chief Engineer..... James McCafferty

**WMGM—New York—1922**

Frequency: 1050 Kc..... Power: 50,000 Watts  
 Owned-Oper. By.. Marcus Loew Booking Agcy.  
 Business-Studio Address..... 711 Fifth Ave.  
 Phone: MU 8-1000..... Air Time: Full Time  
 News Service..... UP, AP  
 Representative ..... Hollingbery  
 Director..... Arthur M. Tolchin  
 General Manager..... Frank Roehrenbeck  
 Sales Manager..... Samuel Faust  
 Program Director..... Raymond Katz  
 Public Service, Pub. Director..... Jo Ranson  
 Chief Engineer..... Paul Fuelling

*For World-Wide News . . .*

*For Clear, Comprehensive*

*Coverage . . .*

**AP**

**FOR**

**RADIO and TELEVISION**

50 ROCKEFELLER PLAZA, NEW YORK 20, N. Y.

# IN NEW YORK...



Over half of the population of the New York City Metropolitan Area speaks a language other than English. Spanish, Italian, Polish, German, and Russian can be heard on the streets of New York at any time of day or night. Over a million families still use the language of their origin in the home. It is no wonder that WHOM, which for over a quarter of a century has been giving service to these foreign language groups, is *the foremost foreign language radio station in the East*. WHOM speaks the language they understand and therefore has become a great influence in the buying habits of millions. That influence can be put to work . . . SELLING FOR YOU.

. . . "Fiesta Mambo," a bi-lingual, Spanish and English program designed to satisfy the current rage for Latin Rhythm that is sweeping the country. Don Mambo draws his following from both the Spanish and English speaking after hours listeners.

PROGRESS BROADCASTING CORPORATION

136 West 52 St.

CI 6-3900

New York 19, N. Y.

**WHOM**

America's Foremost  
Foreign Language  
Radio Station.

1480 Kcs.

5000 W.

**WHOM—New York—1930**

Frequency: 1480 Kc. .... Power: 5000 Watts  
 Owned-Oper. By. .... Progress Bcstg. Corp.  
 Business Address. .... 136 W. 52nd St.  
 Phone: Circle 6-3900. .... Air Time: Full Time  
 News Service ..... UP  
 President, Gen. Manager. .... Fortune Pope  
 V.P., Chge. Sales. .... Charles Balin  
 Sales Prom. Mgr. .... R. A. Fournier  
 Program Director. .... Ralph Contantino  
 Chief Engineer. .... George Steiger

**WNEW—New York—1934**

Frequency: 1130 Kc. .... Power: 50 Kw.  
 Owned-Operated By. .... WNEW Bcstg., Inc.  
 Business-Studio Address. .... 565 Fifth Ave.  
 Phone: PLaza 3-3300. .... Air Time: Full Time  
 Transcription Service ..... Lang-Worth  
 News Service ..... AP  
 Representative ..... Dave Simmons, Inc.  
 Pres. & Gen. Mgr. .... R. D. Buckley  
 Treasurer ..... Mel Stack  
 V.P., Ass't Gen. Mgr. .... John Jaeger  
 Promotion Manager. .... Kenneth Klein  
 Publicity Director. .... David Yarnell  
 Program Director. .... John Grogan  
 Chief Engineer. .... Max Welner

The Red Cross Needs



Your Unstinting Assistance

**GIVE!**

**BOB & RAY**

**WINS KASH BOX**

**YANKEE  
BASEBALL**

**LISTEN TO LACY**

**BATTLE ROYAL**

**WINS** *"The Smile on your Dial spot"*

**STAN SHAW**

**LES KEITER'S**



**SPORTS**

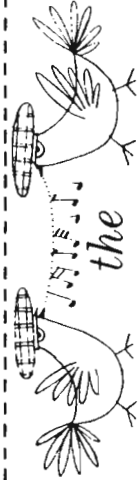


**MUSIC PARTY**  
with **TOM REDDY**

*the*  
**ALAN  
FREED**

*Rock 'n Roll  
Party*

**PETER ROBERTS** \* news \* special events



**BIRDLAND SHOW**

**WINS**

thinkthinkthinkthink

**NEW YORK • 50 KW**

**DREW  
PEARSON**

**the U. N. today**

**SATURDAY NIGHT HOP**

**24**  
HOURS A DAY

**WINS—New York—1926**

Frequency: 1010 Kc.....Power: 50,000 Watts  
 Owned-Oper. By.....Gotham Bcstg. Corp.  
 Address.....28 W. 44th St.  
 Phone: BRyant 9-6000....Air Time: Full Time  
 News Service.....INS, UP  
 Membership.....NARTB, RAB  
 President.....J. Elroy McCaw  
 General Mgr.....Jock Fernhead  
 Gen. Sls. Mgr.....Hugh Ben LaRue  
 Program Director.....Robert Smith  
 Chief Engineer.....Paul von Kunitz

**WOR—New York—1922—MBS**

Frequency: 710 Kc.....Power: 50,000 Watts  
 Owned-Oper. By.....RKO Teleradio Pictures  
 Business-Studio Address.....1440 Broadway  
 Phone: LOnacre 4-8000...Air Time: Full Time  
 News Service.....INS, UP  
 Transcription Service.....Associated  
 Representative.....H-R Reprs.  
 Membership.....NARTB, RAB  
 President.....Thomas F. O'Neil  
 Gen. Manager.....Robert Leder  
 Executive Ass't.....Seymour Handy  
 Sales Prom. Manager.....Robert Sullivan  
 Program Director.....Robert Monroe  
 Sales Manager.....William P. Dix, Jr.  
 Publicity Manager.....Richard Jackson  
 Chief Engineer.....Harry Tilley

SEE PAGES 100-101 FOR

**LISTING OF NEW YORK  
 PHONE NUMBERS**



NETWORKS



PUBLICATIONS



ORGANIZATIONS



TALENT AGENCIES



FM RADIO STATIONS



AM RADIO STATIONS



NEWS ASSOCIATIONS



TELEVISION STATIONS



PROGRAM PRODUCERS



RECORDING COMPANIES



ADVERTISING AGENCIES



TRANSCRIPTION COMPANIES



STATION REPRESENTATIVES

You can sell

1,100,000

people...

In the New York Negro market...representin,  
\$1-BILLION plus in annual sales



GEORGE W. GOODMAN



BETTY GRANGER

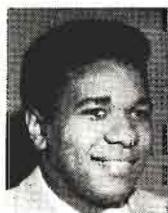
through



1190 ON YOUR DIAL

because

- WLIB has more Negro listeners than any other New York station—network or independent (Pulse).
- WLIB is the only radio station in New York City with studios in Harlem.
- WLIB is first in 24 out of 25 quarter hours every morning.
- WLIB is the only New York station broadcasting Negro community news and special events on a regularly scheduled basis—every hour on the half hour.



VICTOR BOZEMAN



HAL JACKSON



WILLIAM MARSHALL

**HARLEM RADIO CENTER**

HOTEL THERESA • 125th ST. & 7th AVE., N.Y. 27



write for free copy of latest PULSE PROGRAM report

**WLIB—New York—1944**

Frequency: 1190 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....New Bcstg. Co., Inc.  
 Business-Studio Address.....2090 7th Ave.  
 Phone: MO 6-1800.....Air Time: Daytime

News Service .....AP  
 Representative .....Forjoe  
 Pres., Gen. Manager.....Harry Novik  
 Program Director.....Nat Rudich  
 Comm. Mgr.....George A. Bernstein  
 Publicity Director.....Mike Jablons  
 Chief Engineer.....Gordon A. Greenfield

FOR THE  
 WHLI Story  
 AND  
 PERSONNEL ROSTER  
 SEE  
 PAGES 520-521

# The Italian Influence



In every phase of American life, Italian creativeness plays a leading role in satisfying our demands for better living. From music to motor cars, from fashions and furniture to films and food, we eagerly accept the good things the Italian Influence brings us. Here in New York, with more than two million Americans of Italian origin, the Italian Influence makes its most penetrating impact.

Let WOV show you how to direct this influence to the profit

of the product  
you advertise.

*One of  
America's  
Important  
Stations*

**WOV**  
NEW YORK

**5000 WATTS**

Representatives:  
John E. Pearson Co

730 FIFTH AVE., NEW YORK 19 • ROME STUDIOS: VIA di PORTA PINCIANA 4



**WOV—New York—1926**

Frequency: 1280 Kc.....Power: 5000 Watts  
 Owned-Operated By.....WOV Bcstg. Corp.  
 Business-Studio Address.....730 Fifth Ave.  
 Phone: CI 5-7979.....Air Time: 21 Hrs.  
 News Service.....AP, ANSA  
 Transcription Service.....MacGregor  
 Representative.....Pearson, Radio-TV Reprs.  
 President.....M. S. Novik  
 Exec. V. P., Gen. Manager.....Ralph N. Weil  
 V. P., Prog. Director.....Arnold Hartley  
 Publicity Director.....R. E. Thompson  
 Chief Engineer.....Emile Hill

**WRCA—New York—1922**  
**NBC**

Frequency: 660 Kc.....Power: 50 Kw.

Owned.....National Bcstg. Co.  
 Address.....30 Rockefeller Plaza  
 Phone: CI 7-8300.....Air Time: Full Time  
 News Service.....AP, INS, UP  
 Transcription Service.....Thesaurus  
 Station Rep.....NBC Spot Sales  
 Membership.....NARTB, RAB  
 President.....Robert Sanoff  
 General Mgr.....Hamilton Shea  
 Asst. Gen. Manager.....William N. Davidson  
 Sales Mgr.....George Stevens  
 Prom., Mchdgr., Advt. Mgr.....Max Buck  
 Program Dir.....Steve White  
 Publicity Mgr.....John O'Keefe  
 News & Sp. Events.....Bill Berns  
 Prod. & Business Affairs.....Arthur Hamilton  
 Chief Engineer.....Alfred E. Jackson

**FOR WORLD-WIDE NEWS . . .**

**FOR CLEAR, COMPREHENSIVE**

**COVERAGE . . .**

**AP**

**FOR**

**RADIO and TELEVISION**

**50 ROCKEFELLER PLAZA, NEW YORK 20, N. Y.**

# 50 KW



# OF GOOD



# MUSIC

America's Number One Good Music Station, WQXR, becomes America's most powerful good music station with our new 50,000-watt transmitter.

This means that the demand for the best in music and The New York Times news puts our television-proof program policy in the "big time."

Twenty years of sticking to one idea — good music and news — has enabled WQXR to build an audience of 659,000 families of higher-than-average income in the world's richest market — New York. Our new top-powered

transmitter will extend that market further.

Now more people will hear WQXR's excellent programming, more people will hear our sponsors' messages, more people will buy WQXR's advertised products and services. That's what you want, isn't it?

# WQXR

*1560 on AM dial  
96.3 on FM dial*

**RADIO STATION OF THE NEW YORK TIMES**  
229 West 43rd St., New York 36, N.Y. LA 4-1100

**WQXR—New York—1936**

Frequency: 1560 Kc. Power: 50,000 Watts  
 Owned-Operated By.....Interstate Bcstg. Co.  
 Business-Studio Address.....229 W. 43rd St.  
 Phone: LA 4-1100.....Air Time: Full Time  
 News Service.....N. Y. Times (Owner)  
 Transcription Service.....Associated, SESAC  
 Representative.....Paul H. Raymer  
 President.....Arthur Hays Sulzberger  
 Exec. V.P., Gen. Mgr.....Elliott M. Sanger  
 V.P. Sales Mgr.....Norman S. McGee  
 Sales Prom. Dir.....Mary Rice Anderson  
 Program Director.....Eleanor N. Sanger  
 Pub. Dir.....E. "Pat" Hurley  
 Chief Engineer.....L. J. Kleinklaus

**WWRL—New York—1926**

(SEE WOODSIDE, N. Y.)

**WHLD—Niagara Falls—1940**

Frequency: 1270 Kc. Power: 5000 Watts d.  
 Owned-Oper. By.....Earl C. Hull  
 Business-Studio Address.....Hotel Niagara  
 Phone: 8421.....Air Time: Daytime  
 News Service.....UP  
 Transcription Service.....Associated, Standard  
 Representative.....Headley-Reed  
 Membership.....NARTB  
 Owner, Gen. Manager.....Earl C. Hull  
 Business Manager.....R. J. Manning  
 Program Director.....Earle Hamrick

**WJLL—Niagara Falls—1947**

Frequency: 1440 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....John J. Laux  
 Address.....129 Main St.  
 Phone: 5796.....Air Time: Daytime  
 News Service.....UP  
 Transcription Service.....SESAC  
 Representative.....Pearson  
 President.....J. T. Sandonato  
 Exec. V. P., Gen. Mgr.....Tom W. Talbot  
 Program Director.....Joel Chesney  
 Comm. Manager.....W. M. Allen  
 Chief Engineer.....Gustav Czaplak

**WCHN—Norwich—1953**

Frequency: 970 Kc. Power: 500 Watts d.  
 Owned-Oper. By.....Radio Norwich, Inc.  
 Address.....14 S. Broad St.  
 Phone: 4-2218.....Air Time: Daytime  
 News Service.....UP  
 Transcription Service.....Thesaurus  
 Station Rep.....McGillyvra  
 Pres., Gen. Mgr.....William J. Hall  
 Comm. Manager.....P. G. Penfold

**WSLB—Ogdensburg—1940**

MBS

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By.....St. Lawrence Bcstg. Corp.  
 Address.....2315 Knox St.  
 Phone: 500.....Air Time: Full Time  
 News Service.....UP  
 President.....Joseph R. Brandy

General Manager.....Harold J. Frank  
 Program Director.....Dan Bethell  
 Chief Engineer.....Ellsworth Hall

**WHDL—Olean—1929—ABC**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By.....WHDL, Inc.  
 Address.....3219 State St.  
 Phone: 4149.....Air Time: Full Time  
 Newspaper Affiliation.....Times Herald  
 News Service.....AP  
 Transcription Service.....World  
 Representative.....Everett & McKinney  
 Membership.....NARIB, RAB  
 Pres., Gen., Sta. Mgr.....John R. Henzel  
 Commercial Manager.....James F. Hastings  
 Program Director.....Donald W. Merriman  
 Publicity Director.....J. S. Woodruff  
 Chief Engineer.....Wallace D. Taylor

**WDOS—Oneonta—1947**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By.....Ottoway Stations, Inc.  
 Bus. Studio Address.....104 Chestnut St.  
 Air Time.....Full Time  
 News Service.....UP  
 Newspaper Affiliation.....Oneonta Star  
 Transcription Service.....Associated  
 Representative.....Radio-TV Reps.  
 Membership.....RAB  
 President.....James H. Ottoway  
 Managing Director.....Francis H. Brinkley  
 Station Manager.....Harold E. Graves

**WALK—Patchogue—1952**

Frequency: 1370 Kc. Power: 500 Watts d.  
 Owned-Oper. By.....Suffolk Bcstg. Corp.  
 Address.....P. O. Box 230  
 Phone: Patchogue 3-0408.....Air Time: Daytime  
 News Service.....AP  
 Newspaper Affiliation.....Suffolk Cons. Press  
 Transcription Service.....Associated, Columbia  
 Representative.....Grant Webb  
 Membership.....NARTB  
 Pres., Gen. Mgr.....W. K. Macy, Jr.  
 Comm. Mgr.....John Regan  
 Prog. Dir.....Jack Ellsworth  
 Chief Engineer.....George Chandler

**WPAC—Patchogue—1951**

Frequency: 1580 Kc. Power: 1 Kw. d.  
 Owned-Oper. By.....Patchogue Bcstg. Co.  
 Address.....2 East Main St.  
 Phone: Patchogue 3-4600.....Air Time: Daytime  
 News Service.....UP  
 Representative.....Keller  
 Pres., Gen. Mgr.....Lee Morrison  
 Station Mgr.....Stan Allan  
 Comm. Mgr.....Herbert Morrison  
 Program Director.....Dick Hodkin  
 Publicity Director.....Ted Royce  
 Chief Engineer.....Morton Morrison

**WLNA—Peekskill—1948**

Frequency: 1420 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Highland Bcstg. Corp.

Address ..... Radio Terrace  
 Phone: Peekskill 7-1124... Air Time: Daytime  
 News Service ..... UP  
 Transcription Service ..... World  
 Station Representative ..... Rambeau  
 Membership ..... NARTB  
 Pres., Gen. Mgr., Ch. Eng. .... Irving E. Cottrell  
 Comm., Sales Prom. Mgr. .... Francis Lough

## WEAV—Plattsburg—1934 ABC

Frequency: 960 Kc. .... Power: 1000 Watts  
 Owned-Oper. By ..... Plattsburg Bcstg. Corp.  
 Studio Address ..... 153 Margaret St.  
 Phone: 1600 ..... Air Time: Full Time  
 News Service ..... UP  
 Transcription Service ..... World  
 Representative ..... Gill-Perna  
 Membership ..... NARTB, RAB  
 Pres., Gen. Mgr. .... George F. Bissell  
 Sales Prom. Mgr. .... Roger Dufort  
 Chief Engineer ..... Larry Lapanne

## WIRY—Plattsburg—1950 MBS-KBS

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Clinton Cty. Bdcstg. Corp.  
 Trans. Loca. Address ..... 301-03 Cornelia St.  
 Phone: Plattsburg 2800... Air Time: Full Time  
 News Service ..... AP  
 Transcription Service ..... Lang-Worth  
 Representative ..... W. S. Grant Co., Inc.  
 Membership ..... NARTB, RAB  
 Pres., Gen., Comm. Mgr. .... Joel H. Scheier  
 Business Mgr. .... Donald Pelkey  
 Program Director ..... Betty Kraus  
 Chief Engineer ..... John M. Nazak

## WDLC—Port Jervis—1953

Frequency: 1490 Kc. .... Power: 100 Watts  
 Owned-Oper. By ..... Port Jervis Bcstg. Co.  
 Address ..... Box 920  
 News Service ..... AP  
 Membership ..... NARTB  
 Phone: 3-2293 ..... Air Time: Full Time  
 Transcription Service ..... World  
 President ..... William H. Ware  
 General Manager ..... Ernest C. Winkler  
 Commercial Mgr. .... Oscar Wein  
 Program Director ..... Henry Schwartz  
 Chief Engineer ..... John George

## WPDM—Potsdam—1955

Frequency: 1470 Kc. .... Power: 1 Kw., d.  
 Owned-Oper. By ..... St. Lawrence Radio, Inc.  
 Address ..... Potsdam  
 Air Time ..... Daytime  
 News Service ..... AP  
 President ..... F. R. Woodruff  
 Business Manager ..... David A. Kyle  
 Station Manager ..... Eric Fields

## WEOK—Poughkeepsie—1948

Frequency: 1390 Kc. .... Power: 1000 Watts, d.  
 Owned-Operated By ..... Mid-Hudson Bcsts. Inc.

Business-Studio Address ..... 385 Main St.  
 Phone: 8300 ..... Air Time: Daytime  
 News Service ..... UP  
 Transcription Service ..... Lang-Worth  
 Representative ..... Everett-McKinney  
 Membership ..... NARTB, RAB  
 Pres., Gen. Mgr. .... Arthur J. Barry, Jr.  
 General Manager ..... Frank Breslin  
 Prom. Dir. .... William Eames  
 Publicity Director ..... Louis Pells  
 Chief Engineer ..... John P. Burke

## WKIP—Poughkeepsie—1940 ABC

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned ..... Dutchess County Bcstg. Corp.  
 Business-Studio Address ..... Box 889  
 Phone: 6800 ..... Air Time: Full Time  
 News Service ..... AP  
 Station Rep. .... Kettell-Carter  
 Membership ..... NARTB, RAB  
 Pres., Gen. Mgr. .... George W. Bingham  
 Commercial Manager ..... Richard A. Dwelley  
 Pub., Prog. Director ..... John Kuhn  
 Chief Engineer ..... Marvin S. Seimes

## WRIV—Riverhead—1955

Frequency: 1390 Kc. .... Power: 500 Watts, d.  
 Owned-Oper. By ..... Suffolk Bcstg. Corp.  
 Address ..... Box 230, Patchogue  
 Phone: Park 7-1200 ..... Air Time: Daytime  
 Pres., Gen. Manager ..... W. K. Macy, Jr.  
 Program Director ..... Bob Houston  
 Comm. Manager ..... Larry Nicoll

## WBBF—Rochester—1947 MBS

Frequency: 950 Kc. .... Power: 1000 Watts  
 Owned-Oper. By ..... WBBF, Inc.  
 Bus.-Studio Address ..... Sheraton Hotel  
 Phone: HA 8920 ..... Air Time: Full Time  
 News Service ..... AP  
 Representative ..... Vena d. Rintoul & McConnell  
 Transcription Service ..... RCA  
 President, Gen. Mgr. .... Thomas L. Brown  
 Commercial Manager ..... Nick Nickson  
 Sales Prom. Mgr. .... John Hargather  
 Program Director ..... Claude Johnstone  
 Chief Engineer ..... Vinent Lopopolo

## WHAM—Rochester—1922 NBC

Frequency: 1180 Kc. .... Power: 50,000 Watts  
 Owned-Operated By ..... Stromberg-Carlson Co.  
 Business Address ..... 201 Humboldt Rd.  
 Phone: Hubbard 1221 ..... Air Time: Full Time  
 News Service ..... AP  
 Representative ..... George P. Hollingbery  
 Membership ..... NARTB, RAB  
 Pres., Gen., Sta. Mgr. .... William Fay  
 Commercial Manager ..... John W. Kennedy, Jr.  
 Program Director ..... Charles W. Siverson  
 Sls. Prom., Pub. Director ..... L. W. Smith  
 Sales Manager ..... Arthur W. Kelly  
 Chief Engineer ..... Kenneth Gardner

**WHEC—Rochester—1925**  
CBS

Frequency: 1460 Kc. Power: 5000 Watts  
Owned-Oper. By WHEC, Inc.  
Bus.-Studio Address 40 Franklin St.  
Phone: BA 6740. Air Time: Full Time  
Newspaper Affiliation Gannett Co.  
Representative Everett McKinney  
President Frank E. Gannett  
V.P., Gen. Manager Glover Delaney  
Commercial Manager Lowell H. MacMillan  
Publicity Director W. J. Adams  
Program Director Warren Doremus  
Technical Director R. K. Blackburn

**WRNY—Rochester—1947**

Frequency: 680 Kc. Power: 250 Watts d.  
Owned-Oper. By Rochester Bcstg. Co., Inc.  
Business-Studio Address 191 East Ave.  
Phone: Glenwood 7032. Air Time: Daytime  
Representative Rambeau  
President Arthur C. Kyle, Jr.  
Gen., Sta. Manager Thomas H. O'Neill  
Chief Engineer John Rathbun

**WSAY—Rochester—1936**

Frequency: 1370 Kc. Power: 1 Kw.  
Owned-Oper. By Federal Bcstg. System, Inc.  
Business-Studio Address 250 E. Ave.  
Phone: Baker 4870. Air Time: Full Time  
Representative Walker, Webb  
Pres., Gen. Mgr. Gordon P. Brown  
Station Director John Hill

**WVET—Rochester—1947**  
ABC

Frequency: 1280 Kc. Power: 5000 Watts  
Owned-Oper. By Veterans Bcstg. Co., Inc.  
Address 17 Clinton Ave So.  
Phone: HAmilton 4820. Air Time: Full Time  
Representative Bolling Co., Inc.  
Pres., Gen. Mgr. Ervin F. Lyke  
Comm. Manager Arthur Murrellwright  
Sales Prom. Manager Don Kallock  
Program Director Paul C. Louthier  
Chief Engineer Raymond Jobs

**WKAL—Rome—1946—MBS**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By Copper City Bcstg. Corp.  
Business-Studio Address Capitol Theatre Bldg.  
Phone: 723. Air Time: Full Time  
Representative Cooke  
President Myron J. Kallet  
General Manager Joseph Kallet  
Station Manager J. C. Trela  
Program Director Louis Barile  
Chief Engineer James Delaney

**WNBZ—Saranac Lake—1927**  
ABC

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By Upstate Bcstg. Corp.  
Business-Studio Address 88 Main St.  
Phone: 1320. Air Time: Full Time  
News Service AP

Transcription Service World  
Representative Wm. G. Rambeau  
Membership NARTB  
Pres., Gen. Sta. Mgr. Jacques DeMatos  
Comm. Mgr., Prog. Dir. Jeanne DeMattos  
Chief Engineer H. Berwind Williams

**WSPN—Saratoga Springs**  
1954

Frequency: 900 Kc. Power: 250 Watts  
Owner Spa Bcstrs., Inc.  
Address 71 West Ave.  
Phone: 2180. Air Time: Daytime  
President Kenneth Freebern  
Acting Manager J. O. Winch  
Chief Engineer Martin Karig

**WGY—Schenectady—1922**  
NBC

Frequency: 810 Kc. Power: 50,000 Watts  
Owned-Oper. By General Electric Co.  
Business-Studio Address 1 River Rd.  
Phone: 7-2261. Air Time: Full Time  
News Service AP, UP  
Transcription Service Thesaurus, World  
Representative Henry I. Christal  
Membership NARTB, RAB  
General Manager R. B. Hanna, Jr.  
Station Manager Merl L. Galusha  
Sales Manager J. Schmulbach  
Publicity Director James Cobb  
Station Service Caleb Paine  
Program Director Donn M. Chown  
Mgr. of Engineering W. J. Purcell

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**WNBZ**

SARANAC LAKE, N. Y.

Rep. by WM. G. RAMBEAU CO.

**WSNY—Schenectady—1942**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By... Western Gateway Bcstg.  
Business-Studio Address... 619 State St.  
Phone: EX 3-3622 Air Time: Full Time  
Pres., Gen., Sta. Mgr.... Winslow Leighton  
Sales Manager... Thomas Seeley  
Prog. Dir.... Stephen Fitz  
Chief Engineer... Irving P. Beck

**WHEN—Syracuse—1941**  
**ABC-CBS**

Frequency: 620 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned... Meredith Syracuse Radio Corp.  
Address... Loew Bldg.  
Phone: 2-0277 Air Time: Full Time  
Station Representative... Katz  
V.P. & Gen. Mgr.... Paul Adanti  
Promotion Mgr.... Robert Peel  
Program Director... John L. Scott

**WFBL—Syracuse—1922**  
**CBS**

Frequency: 1390 Kc. Power: 5000 Watts  
Owned-Oper. By... Founders Corp.  
Bus.-Studio Address... 433 S. Warren St.  
Phone: 2-1147 Air Time: Full Time  
Representative. Peters, Griffin, Woodward, Inc.  
President... Oscar F. Soule  
Chief Engr., Gen. Mgr.... Charles F. Phillips  
Commercial Mgr.... Richard F. Polgreen  
Sales Prom. Mgr.... Robert W. Weir  
Program Director... Edward Bryant  
Publicity Director... Robert W. Weir

**WSYR—Syracuse—1922**  
**NBC**

Frequency: 570 Kc. Power: 5000 Watts  
Owned-Operated By... Central N. Y. Bcstg.  
Bus.-Studio Address... 224 Harrison St.  
Phone: SY 3-7111 Air Time: Full Time  
News Service... UP  
Transcription Service... Lang-Worth  
Newspaper Affil. Herald-Journal, Post Standard  
Representative... Henry I. Christal  
Pres., Gen. Mgr.... E. R. Vadeboncoeur  
Commercial Mgr.... W. R. Alford, Jr.  
Sls. Prom. Mgr., Pub. Dir.... Lou Switzer  
V.P., Pgm. Dir.... Bill Rothrum  
Chief Engineer... Albert J. Eichelzer

**WNDR—Syracuse—1946**  
**MBS**

Frequency: 1260 Kc. Power: 5000 Watts  
Owned-Oper. By... Syracuse Bcstg. Corp.  
Address... Box 1212  
Phone: 72-3366 Air Time: Full Time  
Station Rep.... Rambeau  
General Manager... Arthur C. Kyle, Jr.  
Asst. Manager... James A. McKechnie  
Commercial Mgr.... M. Silvieus

**WOLF—Syracuse—1940**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By... Civic Bcstg. Corp.

Address... Kirkpatrick & Van Rensselaer Sts.  
Phone: 2-7211 Air Time: Full Time  
Representative... Walker  
President, General Mgr., T. Sherman Marshall  
Sta. Mgr., Prog. Dir.... Hamilton M. Woodle  
Chief Engineer... Don Muir

**WIPS—Ticonderoga—1954**  
**ABC-KBS**

Frequency: 1250 Kc. Power: 500 Watts  
Owner... Portage Bcstg. Co., Inc.  
Phone: 77 Air Time: Daytime  
Representative... Devney  
President... Martin Karig  
Gen. Mgr., Chief Eng.... Thomas Leighton  
Program Director... R. Robertson

**WTRY—Troy—1940—CBS**

Frequency: 980 Kc. Power: 5000 Watts  
Owned-Oper. By... Tri-City Radio, Inc.  
Business-Studio Address... 92 Fourth St.  
Phone: Ashley 4-1100 Air Time: Full Time  
Representative... John Blair  
Pres., Gen. Manager... Mowry Lowe  
Comm. Manager... Kenneth M. Cooper  
Sales Prom. Manager... Robert T. Engles  
Program Director... C. George Taylor  
Chief Engineer... Frank Belaska

**WGAT—Utica—1946**

Freq.: 1310 Kc. Power: 1 Kw. d., 500 W. n.  
Owned... Central Bcstg. Co.  
Phone: 5-5209 Air Time: Full Time  
Station Representative... Stars National  
General Manager... J. Eric Williams

**WIBX—Utica—1925—CBS**

Frequency: 950 Kc. Power: 5000 Watts  
Owned-Oper. By... WIBX, Inc.  
Address... First National Bank Bldg.  
Phone: 2-2101 Air Time: Full Time  
Reps... Biddick, Walker  
Pres., Gen. Mgr., Mrs. Margaret B. Stevens  
Exec. V.P., Sta. Mgr., Pgm. Dir... Elliott Stewart  
Sales Prom., Pub. Dir... F. C. Bowen  
Chief Engineer... John T. Dowdell

**WRUN—Utica—Rome—1947**  
**ABC**

Freq.: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By... The Rome Sentinel Co.  
Business-Studio Address... 258 Genesse St.  
Phone: 2-5111 Air Time: Full Time  
Representative... Avery-Knodel  
Newspaper Affil... Sentinel  
President... Bradley C. Barnard  
Program Director... Edward M. Stemmler  
Sta., Comm. Mgr.... Richard A. Clark  
Sls. Prom. Mgr.... Alan Cole  
Chief Engineer... George S. Woods

**WDLA—Walton—1951**

Frequency: 1270 Kc. Power: 1000 Watts d.  
Owned-Oper. By... Delaware County Bcstg.  
Address... Bear Spring Mt.  
Phone: UN 5-4321 Air Time: Full Time  
Representative... Rambeau

President.....Dr. E. Ogden Bush  
 V.P., Gen., Comm. Mg.....Michael J. Cuneen  
 Program Director.....Myra Youmans  
 Chief Engineer.....Charles Lissner

**WATN—Watertown—1941**  
**MBS**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Watertown Bcstg. Corp.  
 Bus.-Studio Location.....118 Washington St.  
 Phone Number.....2424  
 Representative.....Devney  
 Pres., Gen. Mgr.....G. Harry Righter  
 Chief Engs.....D. Schryver, J. F. Sprague

**WWNY—Watertown—1941**  
**CBS**

Frequency: 790 Kc.....Power: 1000 Watts  
 Owned-Operated By.....The Brockway Co.  
 Address.....Hotel Woodruff  
 Phone: 4120.....Air Time: Full Time  
 Representative.....Weed  
 President.....John B. Johnson  
 General Manager.....Louis Saiff, Jr.  
 Station Manager.....Earl R. Kelly  
 Sales Manager.....Patrick E. Rheame  
 Production Manager.....John V. Evans  
 Chief Engineer.....M. B. Davis

**WLSV—Wellsville—1955**

Frequency: 790 Kc.....Power: 500 Watts, d.

Owned-Oper. By..Radio Services of Wellsville  
 Address.....Main St.  
 Phone: 727.....Air Time: Daytime  
 Sta. Mgr., Prog. Director.....Lloyd Gordon  
 Commercial Manager.....Claude Stone

**WFAS—White Plains—1932**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Westchester Bcstg. Corp.  
 Bus.-Studio Address.....P. O. Box 711  
 Phone: WH 9-6400.....Air Time: Full Time  
 News Service.....AP  
 Trans. Service.....Thesaurus, SESAC  
 Representative.....Headley-Reed  
 Membership.....NARTB  
 President.....Valentine E. Macy, Jr.  
 Gen., Sta. Manager.....Frank A. Seitz  
 Program Director.....Randall Kaler  
 Sls. Prom. Manager.....John Hade  
 Chief Engineer.....Jack Pearson

**WRRL—Woodside—1926**

Frequency: 1600 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Long Island Bcstg. Corp.  
 Bus.-Studio-Transmitter Address.....41-30 58th St.  
 Phone: DE 5-1600.....Air Time: Full Time  
 News Service.....AP  
 President.....W. H. Reuman  
 Gen., Sta. Mgr.....Edith Dick  
 Sales Prom. Mgr.....Selvin Donnson  
 Program Director.....Fred Barr  
 Publicity Director.....Walter Kaner  
 Chief Engineer.....Benton R. Bartlett

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 for the  
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 SPANISH  
 GERMAN  
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 1600 Kc DEFender 5-1600

**UP — UP — UP!**  
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**WFAS**  
 SCORED IMPRESSIVE  
 INCREASES IN BUSINESS.  
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 LOCAL — UP 7.0%!  
 "This is the Premier Radio  
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 and Rockland Counties."  
**WFAS and WFAS-FM**  
 White Plains, N. Y.  
 On the Air — 6:30 A.M. to Midnight

**WRCS—Ahoskie—1947**

Frequency: 970 Kc. Power: 1000 Watts d.  
Owned. Roanoke-Chowan Bcstg. Co., Inc.  
Business Address P. O. Box 89  
Phone: 3101 Air Time: Daytime  
News Service UP  
President Charles H. Jenkins  
Manager P. G. Sewell

**WABZ—Albemarle—1947****KBS**

Frequency: 1010 Kc. Power: 1000 Watts d.  
Owned-Oper. By Radio Station WABZ, Inc.  
Business-Studio Address Box 226  
Phone: 1100 Air Time: Daytime  
News Service UP  
Transcription Service World  
Membership NARTB  
President S. P. Williams  
General Manager W. J. Page  
Commercial Manager Marvin A. Coley  
Program Director Lee W. Kinard  
Chief Engineer J. D. Brooks

**WGWR—Asheboro—1947****KBS**

Frequency: 1260 Kc. Power: 1000 Watts d.  
Owned-Oper. By Asheboro Bcstg. Co., Inc.  
Bus.-Studio Address 303 E. Salisbury St.  
Phone: 2187 Air Time: Daytime  
News Service UP  
Newspaper Affil. Courier Tribune  
Transcription Service Thesaurus  
Membership RAB  
President Roy Cox  
Gen., Sta., Comm. Mgr. J. R. Marlowe  
Sales Prom. Manager Dick Sweeney  
Program Director A. B. Brown  
Chief Engineer W. H. Trogdon

**WISE—Asheville—1939—NBC**

Freq.: 1310 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By Radio Station WISE, Inc.  
Address Langren Hotel  
Phone: 3-5381-3 Air Time: Full Time  
Membership RAB, BMB  
Representative Bolling Co.  
Pres., Gen. Sta. Mgr. Harold H. Thoms  
Commercial Mgr. Loyd B. Leonard

**WLOS—Asheville—1946****ABC-MBS**

Freq.: 1380 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By Skyway Bcstg. Co.  
Business-Studio Address 288 Macon Ave.  
Phone: 2-2431 Air Time: Full Time  
News Service UP  
Transcription Service World  
Rep. Venard, Inc., Ayers Scott & Co.  
General Manager J. E. Edmunds  
Executive Vice President Charles B. Britt  
Comm. Manager George Roesler  
Program Director R. Fred Brown Jr.

**WSKY—Asheville—1946**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By Radio Asheville, Inc.  
Business-Studio Address 12 Church St.  
Phone: 3-4451 Air Time: Full Time  
News Service AP  
Representative Pearson  
Membership NARTB  
Pres., Gen., Sta. Mgr. Zeb Lee  
Prom., Pub., Comm. Mgr. James W. Young  
Chief Engineer Bill Clements

**WWNC—Asheville—1927****CBS**

Frequency: 570 Kc. Power: 5000 Watts  
Owned-Oper. By Asheville Citizen-Times Co.  
Business-Studio Address 14 O'Henry Ave.  
Phone: 5611 Air Time: Full Time  
Newspaper Affiliation Citizen-Times  
Transcription Service Thesaurus  
Representative H-R  
Membership NARTB, RAB  
President Charlie Peace  
Gen., Sta., Prom., Pub. Mgr. Cecil B. Hoskins  
Comm. Mgr. James A. Hagan  
Program Director William F. Melia  
Chief Engineer William H. Hamrick

**WBMA—Beaufort—1954**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By Richard Ray Cummins  
Address Box 156  
Phone: 2-9401 Air Time: Full Time  
News Service AP  
Transcription Service World  
Membership NARTB  
Owner, Gen. Mgr., Ch. Eng. R. R. Cummins  
Program Director Hilda Cummins  
Publicity Director James Willis

**WCCG—Belmont—1954**

Frequency: 1270 Kc. Power: 500 Watts  
Owner Central Bcstg. Co.  
Address Box 149  
Phone: TA. 5-2812 Air Time: Daytime  
Representative Best  
Pres., Gen., Sta., Eng. Robert Hilker  
Commercial Mgr. J. N. Young  
Sls. Prom. Manager G. O. Wilkerson, Jr.  
Program Director H. E. Feimster  
Publicity Director Richard Mauney

**WATA—Boone—1950**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By Wilkes Bcstg. Co.  
Address Depot St.  
Phone: Amherst 4-8461 Air Time: Full Time  
News Service AP  
Transcription Service Thesaurus  
Manager Doris B. Brown  
Secretary-Treasurer Roland Potter  
Commercial Manager Ralph Tugman  
Program Director Dwight Larick



**WPNF—Brevard—1950**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By Pisgah Bcstg. Co., Inc.  
 Phone: 3-2611 Air Time: Full Time  
 News Service AP  
 News Affil. "Transylvania Times"  
 News Service AP  
 President, Gen. Mgr. Ed M. Anderson  
 Sta., Comm. Mgr. Bobby Hoyle  
 Program Director John Dellinger  
 Publicity Director John Anderson  
 Chief Engineer Baxter Morris

**WBBB—Burlington—1941**  
**MBS-KBS**

Frequency: 920 Kc. Power: 5000 Watts d.  
 Owned-Operated By Alamance Bcstg. Co., Inc.  
 Business-Studio Address 321 S. Main St.  
 Phone: 6-6376 Air Time: Daytime  
 News Service AP  
 Transcription Service Associated  
 Rep. Interstate, United Newsp. Assn.  
 General Manager E. Z. Jones  
 Commercial Manager C. Robert Ray  
 Program Director Ed Brooks  
 Sls. Prom. Mgr., Pub. Dir. Cletus Peacock  
 Chief Engineer Berry Tysor

**WFNS—Burlington—1946**

Frequency: 1150 Power: 1000 Watts d.  
 Owned-Oper. By Burlington-Graham Bcstg Co.  
 Address P. O. Box 1328  
 Phone: 4261 Air Time: Daytime  
 News Service UP  
 Transcription Service World  
 Representative Bogner & Martin  
 Membership NARTB, RAB  
 President L. E. Neese  
 Gen., Sta. Mgr. G. C. Starnes  
 Comm. Prom. Mgr. Harold Nall  
 Program Director Phil Peterson  
 Publicity Director Phil Eakin  
 Chief Engineer Earl Stewart

**WWIT—Canton—1954**

Frequency: 970 Kc. Power: 1 Kw.  
 Owned Western N. C. Bcstrs., Inc.  
 Address Box 391  
 Phone: 3588 Air Time: Daytime  
 Transcription MacGregor  
 President Beverly M. Middleton  
 Vice-President Kermit Edney  
 Station Manager R. Edward Storie  
 Comm. Manager V. E. Pressley  
 Program Director Wayne Harris  
 Chief Engineer J. H. Welch

**WCHL—Chapel Hill—1953**

Frequency: 1360 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Village Bcstg. Co.  
 Address Box 388  
 Phone: 8484 Air Time: Daytime  
 News Service AP  
 Transcription Service Lang-Worth, World

Representative Indie  
 Membership NARTB  
 Pres., Gen. Mgr. R. McClamroch, Jr.  
 Asst. to Gen. Mgr. W. M. Alexander  
 Chief Engineer Fritz Thurston

**WAYS—Charlotte—1941**  
**ABC**

Freq.: 610 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By Inter-City Advertising Co.  
 Business-Studio Address 3229 S. Blvd.  
 Phone: ED 3-7173 Air Time: Full Time  
 Representative Bolling Co., Ayers  
 Gen., Sta. Mgr. J. P. Poston

**WBT—Charlotte—1922—CBS**

Frequency: 1110 Kc. Power: 50,000 Watts  
 Owned-Oper. By Jefferson Standard Bcstg.  
 Address 1 Jefferson Pl.  
 Phone: ED 3-8833 Air Time: Full Time  
 News Service AP, UP  
 Transcription Service World  
 Representative CBS Radio Spot Sales  
 Membership NARTB, RAB  
 President J. M. Bryan  
 Gen., Sta. Mgr. Charles H. Crutchfield  
 Comm. Mgr. V. V. Evans  
 Program Director Bailey Hobgood  
 Prom. Super. John Dillon  
 Pub., Sls. Prom. Director Ned Burgess  
 Chief Engineer Thomas Howard

**WGIV—Charlotte—1947**

Frequency: 1600 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Charlotte Radio & TV Corp.  
 Business Address 2520 Toomey Ave.  
 Phone: EDison 3-2195  
 News Service AP  
 Representative For Joe  
 Transcription Capital  
 Pres., Gen., Sta. Mgr. Francis M. Fitzgerald  
 Sales Prom. Mgr. Everett Benout  
 Commercial Mgr. Ray Ervin  
 Program Director John McKeel  
 Pub. Dir. Nelda McManus  
 Chief Engineer S. K. Lineberger

**WIST—Charlotte—1951—MBS**

Frequency: 930 Kc. Power: 5000 d; 1000 n.  
 Owned-Oper. By Bcstg. Co. of South  
 Address 204 Liberty Life Bldg.  
 Phone: 6-3511 Air Time: Full Time  
 News Service AP  
 Representative Peters, Griffin, Woodward, Inc.  
 Membership NARTB, RAB  
 President B. C. Hipp  
 General Manager G. R. Shafto  
 Sta., Comm. Manager W. Frank Harden  
 Publicity Director Charles Friar  
 Program Director Fred Vinroot  
 Chief Engineer John N. Parker

**WSOC—Charlotte—1933—NBC**

Frequency: 1240 Kc. Power: 250 Watts



**Owned-Oper. By** . . . . . Radio Station WSOC, Inc.  
**Address** . . . . . 1925 N. Tryon St.  
**Phone: Edison 2-7138** . . . . . **Air Time: Full Time**  
**News Service** . . . . . AP  
**Representative** . . . . . H.R. Reps  
**Membership** . . . . . NARTB, RAB  
**Pres., Gen. Sta. Mgr.** . . . . . E. J. Gluck  
**Commercial Mgr.** . . . . . Larry Walker  
**Sls. Prom. Mgr., Pub. Dir.** . . . . . Charles M. Marshall  
**Program Director** . . . . . Armand F. Bodie  
**Chief Engineer** . . . . . L. L. Caudle, Jr.

### WWOK—Charlotte—1955

**Frequency: 1480 Kc.** . . . . . **Power: 1 Kw.**  
**Owned-Oper. By** . . . . . Rounsaville of Charlotte, Inc.  
**Address** . . . . . 215 Greystone Rd.  
**Phone: EDison 3-0551** . . . . . **Air Time: Full Time**  
**News Service** . . . . . UP  
**Representative** . . . . . Gill-Perna, Dora-Clayton  
**President** . . . . . Robert W. Rounsaville  
**General Manager** . . . . . William Wagner  
**Station Manager** . . . . . William Selley, Jr.  
**Commercial Manager** . . . . . Carter S. Jones  
**Sales Manager** . . . . . R. M. Jones  
**Program Director** . . . . . Herb Berg  
**Publicity Director** . . . . . Mickey Bennett  
**Chief Engineer** . . . . . L. J. Hall

### WRRZ—Clinton—1946—ABC

**Frequency: 880 Kc.** . . . . . **Power: 1000 Watts d.**  
**Owned** . . . . . WRRZ Radio Co.  
**Phone: 2165** . . . . . **Air Time: Daytime**  
**News Service** . . . . . AP  
**Transcription Service** . . . . . Thesaurus  
**Station Rep.** . . . . . Walker  
**Membership** . . . . . NARTB  
**Station Manager** . . . . . H. D. Stanley  
**Sales Prom. Manager** . . . . . E. D. Powell  
**Program Director** . . . . . D. W. Welsh  
**Publicity Director** . . . . . J. R. Tew  
**Chief Engineer** . . . . . J. L. Bowles

### WEGO—Concord—1943

**Frequency: 1410 Kc.** . . . . . **Power: 1000 Watts d.**  
**Owned-Oper. By** . . . . . Cabarrus Bdcstg. Co.  
**Business-Studio Address** . . . . . P. O. 527  
**Phone: 2-6000** . . . . . **Air Time: Daytime**

### WCKB—Dunn—1946

**Frequency: 780 Kc.** . . . . . **Power: 1000 Watts d.**  
**Owned-Oper. By** . . . . . No. Car. Cent. Bcstrs.  
**Business Address** . . . . . Box 431  
**Phone: 3133** . . . . . **Air Time: Daytime**  
**News Service** . . . . . UP  
**Transcription Service** . . . . . World  
**President** . . . . . Leifton A. Tart, Sr.  
**Sta., Gen. Mgr.** . . . . . A. Lincoln Faulk  
**Commercial Manager** . . . . . Carl Lamm  
**Sales Prom. Mgr.** . . . . . John Ciccone  
**Program Director** . . . . . Rudy Zurlo  
**Publicity Director** . . . . . Polly Faulk  
**Chief Engineer** . . . . . Joseph Kollas

### WDNC—Durham—1928—CBS

**Freq.: 620 Kc.** . . . . . **Power: 5 Kw. d., 1 Kw. n.**  
**Owned-Oper. By** . . . . . The Durham Radio Corp.  
**Bus. Studio Address** . . . . . 138½ E. Chapel Hill St.

**Phone: 6155** . . . . . **Air Time: Full Time**  
**News Service** . . . . . UP  
**Transcription Service** . . . . . Associated  
**Representative** . . . . . Paul H. Raymer, Media Sls.  
**Membership** . . . . . NARTB, RAB  
**Manager** . . . . . J. Frank Jarman  
**Sales Manager** . . . . . Woody Woodhouse

### WSRC—Durham—1954

**Frequency: 1410 Kc.** . . . . . **Power: 1 Kw.**  
**Owned** . . . . . Southern Bcstg. Co.  
**Address** . . . . . Box 28, East Club Blvd.  
**Phone: 2-4681** . . . . . **Air Time: Daytime**  
**Station Rep.** . . . . . Rambeau, Dora-Clayton  
**Pres., Gen., Sta. Mgr.** . . . . . John C. Greene, Jr.  
**Comm., Sls., Prom. Mgr.** . . . . . Jack Hammette  
**Program Director** . . . . . H. R. Greene  
**Publicity Director** . . . . . Robert Abernathy  
**Chief Engineer** . . . . . Paul Horton

### WSSB—Durham—1947—MBS

**Frequency: 1490 Kc.** . . . . . **Power: 250 Watts**  
**Owned-Oper. By** . . . . . Public Information Corp.  
**Address** . . . . . 211 Rigsbee Ave.  
**Station Rep.** . . . . . McGillvra  
**President** . . . . . E. L. Clinton  
**Program Director** . . . . . Paul Mason

### WTIK—Durham—1946—ABC

**Freq.: 1310 Kc.** . . . . . **Power: 1 Kw. d., 500 W. n.**  
**Owned-Oper. By** . . . . . WTIK, Inc.  
**Address** . . . . . 205½ W. Main St.  
**News Service** . . . . . AP  
**Representative** . . . . . Bolling Co.  
**Membership** . . . . . NARTB, RAB  
**Pres., Gen. Manager** . . . . . Hugh Holder  
**Sales Manager** . . . . . H. Tom Morris  
**Program Dir.** . . . . . William P. Weathers  
**Chief Engineer** . . . . . Robert L. Williams

### WCDJ—Edenton—1955

**Frequency: 1260 Kc.** . . . . . **Power: 1 Kw. d.**  
**Owned-Oper. By** . . . . . Colonial Bcstg. Co.  
**Address** . . . . . P. O. Box 509  
**Phone: 871** . . . . . **Air Time: Daytime**  
**Representative** . . . . . Best  
**President, Comm. Mgr.** . . . . . Ray A. Childres  
**General Manager** . . . . . William E. Johnston

### WCNC—Elizabeth City—1939 MBS-KBS

**Frequency: 1240 Kc.** . . . . . **Power: 250 Watts**  
**Owned-Oper. By** . . . . . Albemarle Bcstg. Co., Inc.  
**Address** . . . . . Box 535  
**Phone: 4379** . . . . . **Air Time: Full Time**  
**Transcription Service** . . . . . Thesaurus  
**Station Rep.** . . . . . Continental  
**President** . . . . . J. L. Lamb, Sr.  
**Commercial Manager** . . . . . C. E. Ferrell  
**Program Director** . . . . . Jimmy Raper  
**Chief Engineer** . . . . . J. L. Lamb, Jr.

### WGAI—Elizabeth City—1947 ABC

**Freq.: 560 Kc.** . . . . . **Power: 1 Kw. d., 500 Watts n.**  
**Owned-Operated By** . . . . . WGAI Radio Co.



**Business-Studio Address**..... Kramer Bldg.  
**Phone:** 4371-2..... **Air Time:** Full Time  
**News Service**..... **AP**  
**Transcription Service**..... **World**  
**Pres., Gen., Sta. Mgr.**..... C. Alden Baker  
**Commercial Mgr.**..... Jim Woods  
**Prom., Prog. Director**..... Don Owens  
**Publicity Director**..... Imogene Eason  
**Chief Engineer**..... William F. Rogers

**WIFM—Elkin—1951**

**Frequency:** 1540 Kc..... **Power:** 250 Watts  
**Owned**..... Tri-County Bcstg. Co. Inc.  
**Address**..... Elk Spur St.  
**Phone:** 860..... **Air Time:** Daytime  
**News Service**..... **UP**  
**General Mgr.**..... Will Erwin  
**Ass't. Mgr., Chief Eng.**..... Eugene Smith, Jr.  
**Program Director**..... Mrs. Ruth Smith

**WFMO—Fairmont—1953**

**Frequency:** 860 Kc..... **Power:** 1000 Watts d.  
**Owned-Operated By**..... Carolinas Bcstg. Co.  
**Address**..... Box 492  
**Phone:** 4781..... **Air Time:** Daytime  
**News Service**..... **UP**  
**Transcription Service**..... Thesaurus  
**President**..... Cutlar Moore  
**General Manager**..... B. E. Peele

**WFAI—Fayetteville—1947**  
CBS-KBS

**Frequency:** 1230 Kc..... **Power:** 250 Watts  
**Owned-Operated By**..... Ralph E. Hess  
**Bus.-Studio Address**..... Box 659  
**Phone:** 2-8131..... **Air Time:** Full Time  
**News Service**..... **AP**  
**Transcription Service**..... RCA Thesaurus  
**Representative**..... Thomas F. Clark  
**Pres., Gen., Sls., Prom. Mgr.**..... Ralph E. Hess  
**Comm. Mgr.**..... Bob Smith  
**Publicity Director**..... Ted Shaffer  
**Program Director**..... Dick Perry  
**Chief Engineer**..... Bob Money

**WFLB—Fayetteville—1948**  
ABC

**Frequency:** 1490 Kc..... **Power:** 250 Watts  
**Owned-Oper. By**..... Fayetteville Bcstrs., Inc.  
**Address**..... P. O. Box 512  
**Phone:** 2-7136..... **Air Time:** Full Time  
**News Service**..... **AP**  
**Representative**..... Burn-Smith  
**Membership**..... NARTB, RAB  
**General Manager**..... L. W. Allen  
**Commercial Manager**..... W. D. Bailey  
**Chief Engineer**..... John Buck

**WFNC—Fayetteville—1940**  
MBS

**Freq.:** 1390 Kc..... **Power:** 5 Kw. d., 1 Kw. n.  
**Owned-Oper. By**..... Cape Fear Bcstg. Co.

**Address**..... 1009 William Clark Rd.  
**Phone:** 2-4196, 2-4197..... **Air Time:** Full Time  
**News Service**..... **UP**  
**Representative**..... Walker  
**Membership**..... RAB, NARTB  
**Pres., Gen. Mgr.**..... Victor W. Dawson  
**Commercial Manager**..... Tom Harrell  
**Program Director**..... Mac Stamps  
**Chief Engineer**..... John Ikner

**WBBO—Forest City—1947**  
KBS

**Frequency:** 780 Kc..... **Power:** 1000 Watts d.  
**Owned-Oper. By**..... Rutherford Co. Radio Co., Inc.  
**Address**..... Forest City  
**Phone:** 3205..... **Air Time:** Daytime  
**News Service**..... **AP**  
**Newspaper Affil.**..... Courier  
**Transcription Service**..... World  
**Membership**..... NARTB  
**Pres., Gen. Sls. Mgr.**..... Ed M. Anderson  
**Comm. Manager**..... Fred Blanton  
**Program Director**..... Lee Kanipe  
**Chief Engineer**..... Merton Iwerks

**WFVG—Fuquay Springs—1949**  
KBS

**Frequency:** 1460 Kc..... **Power:** 1000 Watts a.  
**Owned-Oper. By**..... WFVG Bdstg. Co.  
**Business-Studio Address**..... Box 488  
**Phone:** 333..... **Air Time:** Daytime  
**News Service**..... **UP**  
**Transcription Service**..... World  
**Representative**..... Continental Radio Sales  
**President**..... J. M. Stephenson  
**Gen., Sta., Comm. Mgr.**..... Wm. A. Sellers, Jr.  
**Sls. Prom. Mgr., Ch Eng.**..... Robert E. Stephenson  
**Prog., Pub. Dir.**..... Walter M. Pearson

**WGNC—Gastonia—1939—ABC**

**Frequency:** 1450 Kc..... **Power:** 250 Watts  
**Owned-Operated By**..... Catherine T. McSwain  
**Address**..... Dallas Highway  
**Phone:** UN 5-8501..... **Air Time:** Full Time  
**News Service**..... **UP**  
**Transcription Service**..... Lang-Worth  
**Representative**..... Continental Radio Sales  
**President**..... Catherine T. McSwain  
**Gen., Sta. Mgr.**..... Pat McSwain  
**Commercial Manager**..... Carl S. Rhyne  
**Program Director**..... Fred Gray  
**Chief Engineer**..... W. C. Groves, Jr.

**WLTC—Gastonia—1947—KBS**

**Frequency:** 1370 Kc..... **Power:** 1000 Watts d.  
**Owned-Oper. By**..... Gastonia Bcstg. Serv., Inc.  
**Address**..... P. O. Box 1010  
**Phone:** UN 5-1079..... **Air Time:** Daytime  
**News Service**..... **AP**  
**Representative**..... Thomas F. Clark  
**Pres., Gen., Sta. Mgr.**..... James B. Petty  
**Commercial Manager**..... Boyce C. Morrow  
**Program Director**..... Betsy Scarboro  
**Chief Engineer**..... Don Voigt

**WFMC—Goldsboro—1951**

Frequency: 730 Kc. Power: 1 Kw. d.  
 Owned-Oper. Southern Radio & TV Corp.  
 Address 117 Truck Lane  
 Phone: 963 Air Time: Daytime  
 News Service UP  
 Trans. Service World, Lang-Worth, SESAC  
 Membership NARTB, RAB  
 Pres., Gen. Mgr. Kenneth T. Marshall  
 Program Director Henry M. Harrison, Jr.

**WGBR—Goldsboro—1939**  
ABC

Freq.: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By E. Carolina Bdcstg. Co., Inc.  
 Address P. O. Box 1024  
 Phone: 3730 Air Time: Full Time  
 News Service UP  
 Transcription Service Thesaurus  
 Membership NARTB  
 President A. T. Hawkins  
 Comm. Gen. Mgr. Pgm. Dir. V. G. Balkcum  
 Chief Engineer Daniel B. Trueblood

**WGOL—Goldsboro—1955**

Frequency: 1300 Kc. Power: 1 Kw. d.  
 Owned-Oper. By Wayne Bcstg. Co.  
 Address 116 West Mulberry Street  
 President John L. Henderson

**WBIG—Greensboro—1926**  
CBS

Frequency: 1470 Kc. Power: 5000 Watts  
 Owned-Oper. By North Carolina Bcstg. Co.  
 Studio Address Battleground Rd.  
 Phone: 2-6125 Air Time: Full Time  
 News Service UP  
 Representative George P. Hollingbery  
 Membership NARTB  
 President Michaux H. Crocker  
 Gen., Prom., Sta. Mgr. Allen Wannamaker  
 Commercial Mgr. William P. Mitchell  
 Publicity Director Virginia Neese  
 Program Director Dan Griffin  
 Chief Engineer Earl Ellison

**WCOG—Greensboro—1948**  
ABC

Frequency: 1320 Kc. Power: 1000 Watts  
 Owned-Oper. By Inter-City Adv. Co., Inc.  
 Business-Studio Address 314 S. Greene St.  
 Phone: 3-7262 Air Time: Full Time  
 News Service UP  
 Representative The Bolling Co.  
 Transcription Lang-Worth  
 Membership NARTB  
 President George W. Dowdy  
 General Manager Gilbert M. Hutchison  
 Commercial Manager Jack L. Rimmer  
 Sales Prom. Mgr. Mrs. Margaret Jones  
 Chief Engineer Marvin E. Johnson

**WGBG—Greensboro—1942**  
MBS

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By Greensboro Bcstg. Co., Inc.  
 Business-Studio Address P. O. Box 2280  
 Phone: 3-3631 Air Time: Full Time  
 News Service UP  
 Representative Burn-Smith  
 Pres., Gen., Sta. Mgr. Ralph M. Lambeth  
 Commercial Mgr. B. George Barber, Jr.  
 Program Director Curt Welborne  
 Chief Engineer Fred S. Smith

**WPET—Greensboro—1954**

Frequency: 950 Kc. Power: 500 Watts  
 Owned-Oper. Wayne M. Nelson  
 Address Box 3488  
 Phone: 5-4464 Air Time: Daytime  
 News Service UP  
 Transcription Service Cole, Capitol  
 Owner, Gen., Sta. Mgr. Wayne M. Nelson  
 Comm. Sls. Prom. Mgr. Leona Showmar  
 Chief Engineer E. M. Stanton

**WGTC—Greenville—1940**  
MBS

Frequency: 1590 Kc. Power: 5 Kw.  
 Owned-Oper. By Greenville Radio Co., Inc.  
 Address 103 E. 5th St.  
 Phone: 6740 Air Time: Full Time  
 News Service UP  
 Transcription World, Capitol, Associated  
 Membership NARTB  
 President H. W. Anderson  
 Gen., Comm. Mgr. H. W. Severance  
 Program Director Joel Lawhon  
 Chief Engineer Bill Covington

**WHNC—Henderson—1945**  
MBS-KBS

Frequency: 890 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Henderson Radio Corp.  
 Bus. Studio Address Norlina Road  
 Pres., Gen. Manager Nathan Frank

**WHVH—Henderson—1955**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By Vance Co. Bcstg. Co.  
 Address Box 131  
 Phone: 3019 Air Time: Full Time  
 News Service UP  
 Transcription SESAC  
 Representative Best  
 Membership NARTB  
 President Howard V. Harrell  
 Gen., Sta., Comm. Mgr. G. A. Corkum  
 Sls., Prom., Prog. Dir. Mozelle Phillips  
 Publicity Director Jim Daniel  
 Chief Engineer Howard V. Harrell

**WHKP—Hendersonville—1946**  
ABC

Frequency: 1450 Kc. Power: 250 Watts

Owned-Oper. By... Radio Hendersonville, Inc.  
 Address.....Chimney Rock Road  
 Phone: 9061.....Air Time: Daytime  
 News Service.....UP  
 Transcription..McGregor, Keystone, Standard  
 Representative.....Donald Cooke  
 President.....Beverly Middleton  
 Gen., Sta. Manager.....Kermit Edney  
 Comm., Sls., Prom. Mgr.....John Horton  
 Program Director.....Jimmy Northington  
 Chief Engineer.....Charles Renfrow

**WKY—Hickory—1939**  
**MBS-ABC**

Freq.: 1290 Kc....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By...Catawba Valley Bcstg. Co.  
 Address.....415 1st Ave., N.W.  
 Phone: 2294.....Air Time: Full Time  
 Representative.....Dora Clayton  
 Transcription Service.....World  
 News. Affil....."Daily Record"  
 Membership.....NARTB  
 News Service.....UP  
 President.....Carl V. Cline  
 Gen., Sta. Manager.....Edmund S. Long  
 Comm. Prom. Mgr.....James K. Willis  
 Prog., Pub. Dir.....Laura Hall  
 Chief Engineer.....Thomas E. Long

**WIRC—Hickory—1948**

Frequency: 630 Kc. ...Power: 1000 Watts d.  
 Owned-Oper. By.....Foothills Bdcstg., Inc.  
 Address.....Box 484 Annex  
 Phone: 2124.....Air Time: Daytime  
 News Service.....AP  
 Transcription Service.....Lang-Worth  
 Representative.....John E. Pearson  
 Membership.....NARTB  
 President.....Margaret A. Smith  
 Gen., Sta. Manager.....E. H. Smith, Jr.  
 Sta. Mgr., Chief Engr.....Elmer Troutman  
 Commercial Manager.....Lee Douglas  
 Program Director.....Mattie I. Padgett  
 Chief Engineer.....Elmer H. Troutman

**WHPE—High Point—1947**  
**KBS**

Frequency: 1070 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....High Point Bcstg. Co.  
 Business-Studio Address.....504 N. Main St.  
 News Service.....AP  
 Transcription Service.....World  
 Station Rep.....Media Sales  
 General Manager.....D. S. Hedgecock  
 Comm. Manager.....Harold Craven

**WMFR—High Point—1935**  
**ABC**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By... Radio Station WMFR, Inc.  
 Business Studio Address.....164 S. Main  
 Phone: 4593.....Air Time: Full Time  
 News Service.....UP  
 Transcription Service.....Lang-Worth

Representative.....Burn-Smith  
 Membership.....RAB  
 Pres., Gen. Station Mgr.....Frank S. Lambeth  
 Commercial Manager.....Frank Smith  
 Sls., Prom., Pub. Dir.....G. D. Sullivan  
 Program Director.....Max Meeks  
 Chief Engineer.....Robert P. Boyd

**WNOS—High Point—1953**

Frequency: 1590 Kc....Power: 1000 Watts d.  
 Address.....Box 1448  
 Phone: 8900.....Air Time: Daytime  
 News Service.....AP  
 Transcription Service.....Associated  
 Station Rep.....Continental  
 Pres., Gen. Mgr.....W. H. Currie  
 Commercial Mgr.....Howell F. McElfresh

**WJNC—Jacksonville—1945**  
**MBS-KBS**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned.....Onslow Bcstg. Corp.  
 Address.....Jacksonville  
 Phone: 7707.....Air Time: Full Time  
 Pres., Gen. Mgr.....Robert P. Mendelson  
 Sta. Manager.....Rodric L. Jones  
 Program Director.....Jean B. Mendelson  
 Chief Engineer.....Rod O. Dorsey

**WLAS—Jacksonville—1953**

Frequency: 910 Kc.....Power: 1000 Watts  
 Owner.....Seaboard Bcstg. Corp.  
 Address.....Box 56  
 Phone: 3901.....Air Time: Daytime  
 News Service.....UP  
 Transcription.....Thesaurus  
 Membership.....NARTB  
 President.....Jerry Popkin  
 Gen., Comm. Manager.....Paul Parker

**WGTL—Kannapolis—1946**

Frequency: 870 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Fred H. Whitley, Inc.  
 Address.....Box 997  
 Phone: 8700.....Air Time: Daytime  
 Membership.....NARTB  
 Pres., Gen. Mgr.....Fred H. Whitley  
 Chief Engineer.....Foy Hinson

**WKMT—Kings Mountain**  
**1953**

Frequency: 1220 Kc.....Power: 1 Kw. d.  
 Owned-Oper. By.....R. H. Whitesides  
 Address.....Box 669  
 Phone: 999.....Air Time: Daytime  
 News Service.....UP  
 Representative.....Dora-Clayton  
 President.....R. H. Whitesides  
 Gen., Sta. Mgr.....Jonas R. Bridges  
 Comm. Mgr.....Ned McGill  
 Sales Prom. Mgr.....Julius Mahon  
 Program Dir.....Doris Bridges  
 Publicity Director.....Rob't Green  
 Chief Engineer.....George Patterson

**WELS—Kinston—1950—KBS**

Frequency: 1010 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By...Farmers Bstg. Service, Inc.  
 Address.....1312 W. Vernon Ave.  
 Phone: 5151..... Air Time: Daytime  
 News Service.....UP  
 Transcription Service.....Thesaurus  
 Representative.....Devney, Dora Clayton  
 Membership.....RAB, NARTB  
 President.....William S. Page  
 Gen., Comm. Mcnager.....Jack P. Hankins  
 Prog. Dir.....W. A. Kiker  
 Chief Engineer.....Harvey Mewborn

**WFTC—Kinston—1937—ABC**

Frequency: 960 Kc. .... Power: 5000 d.; 1000 n.  
 Owned-Operated By.....Kinston Bcstg. Co.  
 Address.....204 East King St.  
 Phone: 4111..... Air Time: Full Time  
 News Service.....AP  
 Representative.....Best  
 Gen., Sta., Comm. Mgr.....J. Harold Vester  
 Publicity Director.....H. R. Shriver  
 Chief Engineer.....Herman Civils

**WISP—Kinston—1953—MBS**

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Oper. By...Citizen's Bcstg. Co., Inc.  
 Address.....Oasis Bldg.  
 Phone: 6161..... Air Time: Full Time  
 News Service.....AP  
 Transcription.....World  
 Pres., Gen. Mgr.....E. J. Schuffman  
 Commercial Mgr.....J. L. Moseley  
 Program Director.....Robert E. Mongold  
 Chief Engineer.....David Hardisor

**WEWO—Laurinburg—1947  
KBS**

Frequency: 1080 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By.....Scotland Bcstg. Co  
 Bus-Studio Address.....State Bank Bldg.  
 Phone: 770..... Air Time: Daytime  
 News Service.....AP, UP  
 Membership.....NARTB, RAB  
 Sta. Rep.....Dora Clayton  
 President.....Edwin Pate  
 General Manager.....J. R. Dalrymple, Jr.  
 Chief Engineer.....Truman N. Brock

**WLOE—Leaksville—1946  
MBS-KBS**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned-Operated By.....WLOE, Inc.  
 Address.....Leaksville  
 Phone: MA 3-3118..... Air Time: Full Time  
 News Service.....AP  
 Transcription.....Thesaurus  
 Membership.....NARTB  
 Pres., Gen., Sta., Comm. Mgr.....D. L. Craddock  
 Sales Prom. Mgr.....Carl F. Webb  
 Program Director.....Barbara Earles  
 Chief Engineer.....Eldred Winn

**WJRI—Lenoir—1946  
MBS-KBS**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Operated By.....John P. Rabb  
 Address.....Union Nat'l. Bank Bldg.  
 News Service.....UP  
 Transcription Service.....Lang-Worth

**WBUY—Lexington—1946  
KBS**

Frequency: 1440 Kc. .... Power: 250 Watts  
 Owned-Oper. By...Davidson County Bcstg. Co.  
 Business Address.....P. O. Box 359  
 Phone: 2716..... Air Time: Daytime  
 News Service.....AP  
 Transmitter Service.....Thesaurus, Lang-Worth  
 Station Rep.....Continental  
 Membership.....RAB  
 General Manager.....Omar G. Hilton  
 Station Manager.....Dewey M. Hutchins  
 Program Director.....Donald Matney  
 Chief Engineer.....Fred Honeycutt

**WLON—Lincolnton—1953**

Frequency: 1050 Kc. .... Power: 500 Watts  
 Owned.....Lincoln County Bcstg. Co., Inc.  
 Address.....Startown Rd.  
 Phone: RE 5-8071-2..... Air Time: Daytime  
 News Service.....AP  
 President.....J. A. Polhill  
 Gen., Sta., Comm. Mgr.....W. Jack Brown  
 Prog. Dir.....Charles W. Loveland  
 Chief Engineer.....Dennis C. Long

**WAGR—Lumberton—1954  
ABC**

Frequency: 1480 Kc. .... Power: 1000 Watts  
 Owner.....Southeastern Bcstg. Corp.  
 Address.....217 E. 3rd St.  
 Phone: 3394..... Air Time: Full Time  
 News Service.....UP  
 Transcription.....Lang-Worth  
 Representative.....Walker  
 Membership.....NARTB  
 President.....Hector McLean  
 General Manager.....L. F. Mattes  
 Sta. Mgr., Prog. Dir.....A. E. Pruitt  
 Sales Manager.....Alan Vause  
 Publicity Director.....Fred Potts  
 Chief Engineer.....Milton Newsome

**WTSB—Lumberton—1946  
MBS-KBS**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Operated By.....Robeson Bcstg. Corp.  
 Phone: 6056..... Air Time: Full Time  
 News Service.....AP  
 Membership.....NARTB  
 Transcription Service.....World  
 Representative.....Continental Radio Sales  
 General Mgr.....James MacNeil

**WBRM—Marion—1949**

Frequency: 1250 Kc. .... Power: 1000 Watts d.

Owned-Operated By...Lake City Bcstg. Corp.  
 Address .....Box 229  
 Phone: 7221.....Air Time: Daytime  
 News Service .....UP  
 President.....W. P. Erwin  
 Sales Prom. Manager.....J. C. Plecsant  
 Sta. Mgr., Pub., Prog. Dir.....J. L. Reynolds, Jr.  
 Chief Engineer.....Hubert C. Martin

### WMAP—Monroe—1948—KBS

Frequency: 1060 Kc.....Power: 250 Watts d.  
 Owned-Operated By.....Union Bcstg. Corp.  
 Business Address.....Walkup Ave.  
 Phone: ATLantic 3-6621.....Air Time: Daytime  
 Station Rep.....Continental Media Sales  
 News Service .....UP  
 Station Manager.....J. A. Laney  
 Business Manager.....W. D. Benton  
 Program Director.....Frank Funderburk  
 Chief Engineer.....Robert I. Smith

### WHIP—Mooreville—1950 KBS

Frequency: 1350 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Wayne M. Nelson  
 Address.....Mooreville, N. C.  
 Phone: 3-4301.....Air Time: Daytime  
 News Service .....UP  
 Transcription Service .....Capitol  
 Pres., Gen., Sta. Mgr.....Wayne M. Nelson  
 Comm., Sls., Prom. Mgr.....Leona Showmcr  
 Chief Engineer.....E. M. Stanton, Jr.

### WMBL—Morehead City—1947 KBS

Frequency: 740 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Carteret Bcstg. Co., Inc.  
 Address.....Box 432  
 Phone: 6-3188.....Air Time: Daytime  
 News Service .....UP  
 Transcription Service .....Thesaurus  
 Membership .....NARTB  
 Representative .....McGillvra  
 Pres., Gen., Sta. Mgr.....Grover C. Munden  
 Comm. Manager.....Charles Markey  
 Chief Engineer.....Walder Niemi  
 Program Director.....Fay M. Merrell

### WMNC—Morganton—1947

Frequency: 1430 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Nathan J. Cooper  
 Address .....Box 698  
 News Service .....AP  
 Transcription .....Standard  
 President.....Nathan J. Cooper  
 Comm. Manager.....William Hauser  
 Chief Engineer.....Frank A. Ballew  
 Program Director.....Madelyn V. Patton

### WPAQ—Mt. Airy—1948—KBS

Frequency: 740 Kc.....Power: 10,000 Watts d.  
 Owned-Operated By.....Ralph D. Epperson  
 Address .....Mt. Airy  
 Phone: 1400-1.....Air Time: Daytime

News Service .....AP  
 Representative .....Thomas Clark  
 Membership .....NARTB  
 Pres., Gen. Sta. Mgr.....Ralph D. Epperson  
 Commercial Manager.....Lucy Bowman  
 Sales Prom. Mgr.....Bill Belton  
 Program Director.....Cos'in Lindsay  
 Publicity Director.....Chris Martin  
 Chief Engineer.....Harry A. Epperson, Jr.

### WSYD—Mount Airy—1951 MBS

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Mount Airy Bcstrs., Inc.  
 Address.....P. O. Box 209  
 Phone: 581.....Air Time: Full Time  
 Pres., Gen. Mgr.....Robert H. Epperson  
 Commercial Manager.....Erastus F. Poore  
 Prog. Dir., Prom. Manager.....Alma Hiatt  
 Ass't. Prom. Mgr., Prog. Dir.....Elbert Williams

### WHIT—New Bern—1942 MBS

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Radio Station WHIT  
 Address.....Highway 17, So.  
 Phone: 4450-4024.....Air Time: Full Time  
 News Service .....UP  
 Representative .....John E. Pearson  
 Gen., Sta. Manager.....Ray D. Williams  
 Prog. Dir., Sls., Prom. Mgr.....Jim Putnam  
 Chief Engineer.....Ed Williams

### WOOW—New Bern—1953 KBS

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Craven Bcstg. Co.  
 Address.....Glenburnie Gardens  
 Phone: 3311.....Air Time: Full Time  
 Membership .....NARTB  
 Transcription Service .....Thesaurus  
 President.....Dr. F. Y. Sorrell  
 General Manager.....James A. Ballard  
 Commercial Mgr.....David Pursglove  
 Program Dir.....C. B. Stegall  
 Chief Engineer.....Roy Ingram

### WNNC—Newton—1948 KBC-MBS

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Newton-Conover Bcstg. Co.  
 Business Address.....West "A" St.  
 Phone: 930.....Air Time: Full Time  
 Pres., Gen., Sta. Mgr.....Earl Holder  
 Comm., Sls., Prom. Mgr.....Eugene Henry  
 Program Director.....Sylvia Cope  
 Chief Engineer.....Eddie Rose

### WKBC—North Wilkesboro 1947—KBS

Frequency: 810 Kc.....Power: 1000 Watts d.

**Owned-Oper. By**.....Wilkes Bcstg. Co.  
**Address**.....Radio Bldg.  
**Phone:** 633.....**Air Time:** Daytime  
**News Service**.....AP  
**Transcription Service**.....Thesaurus  
**Membership**.....RAB  
**Pres., Gen. Mgr.**.....Doris B. Brown  
**Comm.-Sales Prom. Mgr.**.....Roland B. Potter  
**Prog., Pub. Director**.....Doyle Satterthwaite  
**Chief Engineer**.....Walter Harrold

**WOXF—Oxford—1949**

**Frequency:** 1340 Kc.....**Power:** 250 Watts  
**Owned-Operated By**.....Oxford Bcstg. Corp.  
**Address**.....P. O. Box 1111  
**Phone:** 4167.....**Air Time:** Full Time  
**News Service**.....AP  
**General Manager**.....James F. Flanagan  
**Comm. Manager**.....Mike Hight

**WMSN—Raleigh—1954**

**Frequency:** 570 Kc.....**Power:** 500 Watts  
**Owned-Oper. By**.....Merchants & Farmers Sta.  
**Address**.....649 Maywood Ave.  
**News Service**.....AP  
**Transcription Service**.....SESAC  
**General Mgr.**.....B. H. Ingle, Jr.  
**Comm. Manager**.....Jack L. Wrenn

**WKIX—Raleigh—1948**  
**ABC-MBS**

**Freq.:** 850 Kc.....**Power:** 10 Kw. d., 5 Kw. n.  
**Owned-Oper. By**.....Sir Walter Television Co.  
**Address**.....2128 W. Boulevard  
**Phone:** 4-8282.....**Air Time:** Full Time  
**News Service**.....AP  
**Representative**.....Avery Knodel  
**Membership**.....NARTB, RAB  
**President**.....John W. English  
**General Mgr.**.....Richard J. Hallwood  
**Commercial Mgr.**.....James Simpson  
**Chief Engineer**.....Arthur Humphrey

**WPTF—Raleigh—1924—NBC**

**Frequency:** 680 Kc.....**Power:** 50,000 Watts  
**Owned-Oper. By**.....WPTF Radio Co.  
**Business-Studio Address**.....Insurance Bldg.  
**Phone:** 8311.....**Air Time:** Full Time  
**News Service**.....AP, UP  
**Transcription Service**.....Thesaurus  
**Representative**.....Peters, Griffin, Woodward, Inc.  
**Membership**.....NARTB, RAB  
**Pres., Gen., Sta. Mgr.**.....Richard H. Mason  
**Commercial Mgr.**.....R. W. Youngsteadt  
**Program Manager**.....Graham B. Poyner  
**Publicity Director**.....Worth White  
**Chief Engineer**.....Henry Hulick, Jr.

**WRAL—Raleigh—1939**

**Frequency:** 1240 Kc.....**Power:** 250 Watts  
**Owned-Operated By**.....Capitol Bcstg. Co., Inc.  
**Bus.-Studio Address**.....130 S. Salisbury St.  
**Phone:** 4-6401.....**Air Time:** Full Time  
**News Service**.....AP  
**Representative**.....Forjoe & Co.  
**Membership**.....NARTB, RAB  
**President**.....A. J. Fletcher  
**Gen., Sta. Manager**.....Fred Fletcher  
**Commercial Mgr.**.....N. Fletcher Turner, Jr.  
**Program Director**.....George Hall  
**Chief Engineer**.....Virgil D. Duncan

**WFRC—Reidsville—1947**  
**KBS-ABC**

**Frequency:** 1600 Kc.....**Power:** 1000 Watts  
**Owned-Oper. By**.....Piedmont Carolina Bcstg.  
**Business-Studio Address**.....Box 990  
**Phone:** 4361-2.....**Air Time:** Full Time  
**News Service**.....AP  
**Representative**.....Bogne & Martin  
**Membership**.....NARTB  
**President**.....H. T. Williams  
**Gen., Sta., Comm. Mgr.**.....Stephen F. Woodson  
**Program Director**.....Alfred Nelson  
**Prog., Pub. Director**.....Page Smith  
**Chief Engineer**.....Sam Sexton

**WREV—Reidsville—1948**

**Frequency:** 1220 Kc.....**Power:** 250 Watts d.  
**Owned-Oper. By**.....Reidsville Bcstg. Co.  
**Address**.....Drawer 1349  
**Phone:** 7051.....**Air Time:** Daytime  
**News Service**.....UP

**MORE**  
 NORTH CAROLINIANS  
 LISTEN TO  
**WPTF**  
 THAN TO ANY  
 OTHER STATION  
 (Source: Neilsen coverage service)



Rep. . . . Webb, Interstate United Newspapers  
 Pres., Gen. Mgr. . . . William M. Oliver, Sr.  
 Program Director . . . . Mrs. Katye P. Oliver  
 V.P., Ch. Engineer . . . . Willicm M. Oliver, Jr.

**WCBT—Roanoke Rapids**  
 1939—MBS

Frequency: 1230 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . WCBT, Inc.  
 Address . . . . . 251 Roanoke Ave.  
 Phone: 7-2545 . . . . . Air Time: Full Time  
 News Service . . . . . AP  
 Station Rep. . . . . Continental  
 Transcription Service . . . . . World  
 Pres., Mgr. . . . . J. Winfield Crew, Jr.  
 Station Manager . . . . . Jerry Elliott  
 Commercial Mgr. . . . . Donald O. Collins  
 Program Director . . . . . Dick Phillips  
 Chief Engineer . . . . . Marvin Floyd

**WAYN—Rockingham—1946**

Frequency: 900 Kc. . . . . Power: 1000 Watts a.  
 Owned-Operated By . . . . . WAYN, Inc.  
 Address . . . . . Rockingham  
 Phone: 4041 . . . . . Air Time: Daytime  
 News Service . . . . . UP  
 Transcription Service . . . . . World  
 Pres., Gen. Sta. Mgr. . . . . Wayne M. Nelson  
 Comm., Sls., Prom. Mgr. . . . . William Futterer  
 Program Director . . . . . Mrs. Joyce Morris  
 Chief Engineer . . . . . Carl M. Wilson

**WCEC—Rocky Mount—1947**  
 CBS

Frequency: 810 Kc. . . . . Power: 1000 Watts d.  
 Owned By . . . . . East Carolina Electronics  
 Bus.-Studio Address . . . . . 115 N. Church St.  
 Phone: 2-3108 . . . . . Air Time: Daytime  
 News Service . . . . . AP  
 Newspaper Affiliation . . . . . Telegram  
 Representative . . . . . Pearson  
 Membership . . . . . NARTB  
 President . . . . . Josh L. Horne  
 Gen., Sta. Manager . . . . . Mel Warner  
 Commercial Manager . . . . . Ray Thompson  
 Sls., Prom. Mgr. . . . . Bill Morgan  
 Prog., Pub. Director . . . . . Ray Wilkinson  
 Chief Engineer . . . . . Grover Taylor

**WEED—Rocky Mount—1933**  
 ABC

Freq.: 1390 Kc. . . . . Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By . . . . . W. A. Wynne  
 Address . . . . . Box 752  
 Phone: 6-6736 . . . . . Air Time: Full Time  
 News Service . . . . . AP  
 Representative . . . . . Burn-Smith  
 General Manager . . . . . W. A. Wayne  
 Commercial Mgr. . . . . R. E. Horner  
 Chief Engineer . . . . . Joe R. Morris

**WRXO—Roxboro—1949**

Frequency: 1430 . . . . . Power: 1000 Watts d.  
 Owned-Operated By . . . . . Roxboro Bcstg. Co.

Address . . . . . Box 130  
 Phone: 6013 . . . . . Air Time: Daytime  
 News Service . . . . . UP  
 Transcription Service . . . . . World  
 General Manager . . . . . H. S. Taylor

**WSAT—Salisbury—1947**

Frequency: 1280 Kc. . . . . Power: 1000 Watts  
 Owned-Oper. By . . . . . Mid-Carolina Bcstg. Co.  
 Business-Address . . . . . Drawer 99  
 News Service . . . . . UP  
 Representative . . . . . McGillvra  
 Membership . . . . . NARTB, RAB  
 President . . . . . Charles H. Wents  
 Secretary-Treasurer . . . . . Harry L. Welch  
 Vice President . . . . . E. L. Sherman

**WSTP—Salisbury—1939**  
 MBS-KBS

Frequency: 1490 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Piedmont Bcstg. Corp.  
 Bus.-Studio Address . . . . . Center Theatre Bldg.  
 Phone: 2121 . . . . . Air Time: Full Time  
 Manager . . . . . Russ McIntire  
 Comm. Manager . . . . . Russell Hunt

**WEYE—Sanford—1952**

Frequency: 1290 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By . . . . . Lee Bcstg. Corp.  
 Address . . . . . 137 S. Steele St.  
 Phone: 4-5561 . . . . . Air Time: Daytime  
 News Service . . . . . AP  
 President . . . . . W. L. Simmons  
 Vice President . . . . . J. R. Ingram  
 Comm. Manager . . . . . Mike Mcshburn  
 General Manager . . . . . W. W. Primm

**WWGP—Sanford—1946—KBS**

Frequency: 1050 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By . . . . . Sandhills Bcstg. Corp.  
 Address . . . . . P. O. Box 651  
 Phone: SPring 3-6611 . . . . . Air Time: Daytime  
 News Service . . . . . UP  
 Newspaper Affiliation . . . . . Herald  
 Transcription Service . . . . . World  
 President, Sec'y.-Treas. . . . . W. E. Homer  
 Gen., Sta. Mgr., Prog. Dir. . . . . Del Carty  
 Comm. Manager . . . . . L. B. Nelson  
 Chief Engineer . . . . . Edward Becker

**WOHS—Shelby—1946**  
 MBS-KBS

Frequency: 730 Kc. . . . . Power: 1000 Watts  
 Owned-Oper. By . . . . . Western Carolina Radio  
 Business Address . . . . . 1511 W. Dixon Blvd.  
 Phone: 6313 . . . . . Air Time: Daytime  
 News Service . . . . . UP  
 Membership . . . . . NARTB  
 Pres., Gen. Manager . . . . . Robert M. Wallace  
 Comm. Manager . . . . . Don McLain  
 Program Director . . . . . Charles Loveland  
 Chief Engineer . . . . . Edwin Patterson

**WNCA—Siler City—1952**

Frequency: 1570 Kc. . . . . Power: 1000 Watts d.

**Owned-Operated By**.....Chatham Bdcstg. Co.  
**Address**.....P. O. Box 352  
**Phone: 616**.....Air Time: Daytime  
**News Service**.....UP  
**Membership**.....RAB  
**Representative**.....Best; Media  
**Transcription Service**.....Lang-Worth, SESAC  
**President**.....William Wren  
**Gen., Sta., Comm. Mgr.**.....L. C. Bruce  
**Sales Promotion Mgr.**.....Homer L. Day  
**Program Director**.....Eugene Whitaker  
**Publicity Director**.....Alex McNeill  
**Chief Engineer**.....C. D. Chandler

**WMPM—Smithfield—1950**

**Frequency: 1270 Kc.**.....Power: 1000 Watts d.  
**Owned-Oper. By**...Selma-Smithfield Bcstg. Co.  
**Address**.....Buffalo Rd.  
**Phone: 2434**.....Air Time: Daytime  
**News Service**.....UP  
**Transcription Service**.....Capitol  
**General Manager**.....John S. Townsend  
**Commercial Mgr.**.....Bill Burwell

**WEEB—Southern Pines—1947**

**Frequency: 990 Kc.**.....Power: 1000 Watts d.  
**Owned**..The Sandhill Community Bcstrs., Inc.  
**Address**.....135 W. New Hampshire Ave.  
**Phone: 2-2942**.....Air Time: Daytime  
**News Service**.....AP  
**Transcription Service**.....Associated  
**Station Rep.**.....Holman  
**Membership**.....NARTB  
**Pres., Gen. Mgr.**.....Jack S. Younts  
**Comm., Prom. Mgr., Ch. Eng.**..Joe A. Warren  
**Program Director**.....Charles G. Clapp

**WTOE—Spruce Pine—1955**

**Frequency: 1470 Kc.**.....Power: 1 Kw. d.  
**Owned-Oper. By**..Toe River Valley Bcstg. Co.  
**Address**.....RFD 1, Box 20-B  
**President**.....T. N. Cooper

**WSIC—Statesville—1947**

**MBS**

**Frequency: 1400 Kc.**.....Power: 250 Watts  
**Owned-Oper. By**.....Statesville Bcstg. Co.  
**Address**.....Box 1189  
**Phone: 9078**.....Air Time: Full Time  
**News Service**.....AP  
**Membership**.....NARTB  
**Gen., Sta., Comm. Mgr.**.....Charles D. Mellon  
**Program Director**.....Tom Lawrence  
**Chief Engineer**.....T. K. Abernethy

**WTAB—Tabor City—1954**

**Frequency: 1370 Kc.**.....Power: 1000 Watts  
**Owned-Oper. By**.....Tabor City Bcstg. Co.  
**Address**.....P. O. Box 605  
**Phone: 3171**.....Air Time: Daytime  
**News Service**.....AP  
**Transcription Service**.....World  
**President**.....John B. Ward, Sr.  
**Station Manager**.....Troy McPherson  
**Promotion Manager**.....John Soles, Jr.

**WCPS—Tarboro—1946**

**Frequency: 760 Kc.**.....Power: 1000 Watts d.  
**Owned-Oper.**...Coastal Plains Bcstg. Co., Inc.  
**Bus-Studio Address**...Edgcombe Bank Bldg.  
**Phone: 2191-2**.....Air Time: Daytime  
**News Service**.....UP  
**Transcription Service**.....Thesaurus  
**Representative**.....Dora-Clayton  
**Membership**.....NARTB  
**President**.....V. E. Fountain  
**General Manager**.....G. Lee Hodges  
**Comm. Manager**.....Lewis Heilbronner  
**Program Director**.....Tom Shields

**WTNC—Thomasville—1947**

**Frequency: 790 Kc.**.....Power: 1000 Watts d.  
**Owned By**.....The Thomasville Bcstg. Co.  
**Address**.....P. O. Box 750  
**Phone: 2701**.....Air Time: Daytime  
**News Service**.....UP  
**President**.....George W. Lyles, Sr.  
**Gen., Sta., Comm. Mgr.**.....Harold Harrison  
**Chief Engineer**.....James McAden

**WTYN—Tryon—1954**

**Frequency: 1580 Kc.**.....Power: 250 Watts  
**Owned**.....Thermal Bcstg. Co.  
**Address**.....P. O. Box 1482  
**Phone: 361**.....Air Time: Daytime  
**News Service**.....UP  
**Station Manager**.....Mildred Allen  
**Commercial Mgr.**.....Edithe Mooneyham  
**Chief Engineer**.....Palmer Greer

**WADE—Wadesboro—1947**

**KBS**

**Frequency: 1210 Kc.**.....Power: 1000 Watts d.  
**Owned-Oper. By**.....R. P. Lyon & Son  
**Address**.....Wadesboro  
**Phone: 81**.....Air Time: Daytime  
**News Service**.....UP  
**Transcription**.....Thesaurus  
**Representative**.....Walker  
**President**.....R. A. Lyon  
**General. Sta. Mgr.**.....W. P. Billingsley  
**Comm., Sls. Prom. Mgr.**.....W. V. Mitchell  
**Program Director**.....Peggy L. Mitchell  
**Chief Engineer**.....W. S. Taylor

**WLSE—Wallace—1953**

**Frequency: 1400 Kc.**.....Power: 250 Watts  
**Owned-Oper. By**.....Duplin Bcstg. Co.  
**Address**.....Hwy. 117, N.  
**General Manager**.....Lester L. Gould  
**Sta., Comm. Manager**.....John T. Newman

**WHED—Washington—1948**

**KBS**

**Frequency 1340 Kc.**.....Power: 250 Watts  
**Owned-Oper. By**.....Pamlico Bcstg. Co.  
**Address**.....Box 439  
**Phone: 278**.....Air Time: Full Time  
**News Service**.....UP  
**Representative**.....Continental

Pres., Gen., Sta. Mgr. . . . . W. W. Moore  
 Comm., Sls. Prom. Mgr. . . . . Peter Moore  
 Program Director . . . . . Don Wilkerson  
 Publicity Director . . . . . William Boehn  
 Chief Engineer . . . . . Richard Tripp

**WRRF—Washington—1942**  
**ABC**

Frequency: 930 Kc. . . . . Power: 5 Kw., 1 Kw. n.  
 Owned-Oper. By . . . Tar Heel Bcstg. System, Inc.  
 Bus.-Studio Add. . . . . Bank of Washington Bldg.  
 Phone: 403 . . . . . Air Time: Full Time  
 News Service . . . . . AP  
 Transcription . . . . . Thesaurus  
 Representative . . . . . Walker  
 President . . . . . W. R. Roberson, Jr.  
 Station Manager . . . . . William Abeyounis  
 Program Director . . . . . Merrill Daniels  
 Chief Engineer . . . . . L. E. Hilland

**WHCC—Waynesville—1947**  
**KBS**

Frequency: 1400 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . WHCC, Inc.  
 Business-Studio Address . . . . . Box 180  
 Phone: Glendale 6-8661 . . . . . Air Time: Full Time  
 News Service . . . . . UP  
 Transcription . . . . . Thesaurus, SESAC  
 Pres., Gen. Mgr. . . . . K. D. Fry  
 Sls. Prom. Mgr., Prog. Dir. . . . . M. F. Fry  
 Chief Engineer . . . . . Joseph W. Herman

**WENC—Whiteville—1946**  
**MBS-KBS**

Frequency: 1240 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . Whiteville Bcstg. Co., Inc.  
 Business-Studio Address . . . . . P. O. Box 700  
 Representative . . . . . Clark  
 Membership . . . . . NARTB, RAB  
 Comm. Manager . . . . . C. D. Pickerrell  
 Station Manager . . . . . Jerry Honeycutt

**WIAM—Williamston—1951**

Frequency: 900 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By . . . . . E. Carolina Bcstg. Co.  
 Address . . . . . 115 E. Main St.  
 Phone: 2478 . . . . . Air Time: Daytime  
 News Service . . . . . UP  
 Co-O., Sta. Manager . . . . . William H. Farrior  
 Co-O., Gen., Comm. Mgr. . . . . Charles M. Gaylord  
 Chief Engineer . . . . . Charles Neer

**WGNI—Wilmington—1947**  
**MBS**

Frequency: 1340 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . New Hanover Bcstg. Corp.  
 Business Address . . . . . Box 869  
 Phone: 2-2493 . . . . . Air Time: Full Time  
 News Service . . . . . UP  
 Transcription . . . . . Thesaurus  
 Representative . . . . . Pearson  
 President . . . . . J. S. Brody  
 General Manager . . . . . Allen B. Jones  
 Commercial Mgr. . . . . A. V. Thompson  
 Sls. Prom. Director . . . . . Tancil Horne  
 Publicity Director . . . . . Arlene Collier  
 Chief Eng., Prog. Dir. . . . . Arthur L. Madeley

**WMFD—Wilmington—1935**  
**ABC**

Frequency: 630 Kc. . . . . Power: 1000 Watts  
 Owned-Operated By . . . . . R. A. Dunlea  
 Address . . . . . Box 696  
 Phone: 3-4666 . . . . . Air Time: Full Time  
 Representative . . . . . Burn-Smith  
 News Service . . . . . UP  
 Transcription Service . . . . . World  
 Pres., Gen. Mgr. . . . . R. A. Dunlea, Sr.  
 Comm. Manager . . . . . Al Compton  
 Prog., Pub. Director . . . . . Clay McBride  
 Chief Engineer . . . . . E. I. Herring, Jr.

**WGTM—Wilson—1937—CBS**

Frequency: 590 Kc. . . . . Power: 5000 Watts  
 Owned-Oper. By . . . . . Watson Industries, Inc.  
 Bus.-Studio Address . . . . . Herring Ave. Ext.  
 Phone: 2188 . . . . . Air Time: Full Time  
 News Service . . . . . UP  
 Transcription Service . . . . . Thesaurus  
 Representative . . . . . Walker  
 Membership . . . . . NARTB, RAB  
 Pres., Gen., Sta. Mgr. . . . . Penn T. Watson, Sr.  
 Commercial Manager . . . . . Desmond Barclay  
 Sls., Prom. Mgr. . . . . P. T. Watson, Jr.  
 Publicity Director . . . . . C. M. Farris  
 Program Director . . . . . Bill Bunn  
 Chief Engineer . . . . . W. H. Malone

**WVOT—Wilson—1948**  
**MBS**

Freq.: 1420 Kc. . . . . Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By . . . . . Wilson Radio Co., Inc.  
 Phone: 5157 . . . . . Air Time: Full Time  
 News Service . . . . . AP  
 President . . . . . H. W. Anderson  
 Gen., Sta. Mgr. . . . . Harry Severance  
 Commercial Mgr. . . . . P. O. Barnes  
 Sales Prom. Mgr. . . . . Lynda Thomas  
 Program Director . . . . . Joel Lawhon  
 Chief Engineer . . . . . Dan Williams

**WAAA—Winston-Salem—1950**

Frequency: 980 Kc. Power: 1000 Watts d.  
 Owned: Camel City Bcstg. Corp.  
 Address: Box 3119  
 Station Representative: Forjoe & Co.  
 President: R. B. Woodyard  
 General Manager: Ranny Daly

**WAIR—Winston-Salem—1937**  
**ABC**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By: Radio Winston-Salem, Inc.  
 Business Address: W. 1st St.  
 Phone: 21133. Air Time: Full Time  
 Representative: Burn-Smith  
 Membership: RAB  
 News Service: AP  
 Transcription: World  
 President: John S. Riggs  
 General Manager: Wallace Voight  
 Publicity Director: Lee Baine  
 Program Director: Lawrence Patrick  
 Chief Engineer: Lee King

**WSJS—Winston-Salem—1930**  
**NBC**

Frequency: 600 Kc. Power: 5000 Watts

Owned-Oper. By: Piedmont Publishing Co.  
 Bus. Studio Address: 419-21 N. Spruce St.  
 Phone: 5-2311. Air Time: Full Time  
 Transcription Service: Lang-Worth  
 News Service: UP  
 Newspaper Affil.: Journal, Twin City Sentinel  
 Representative: Headley-Reed  
 Membership: NARTB  
 President: Gordon Gray  
 V.P., Gen. Mgr.: Harold Essex  
 Operations Manager: Phil Hedrick  
 Sales Manager: Harry B. Shaw  
 Program Manager: John Comas  
 Publicity Director: Jean Isenhower  
 Chief Engineer: Leon Casley

**WTOB—Winston-Salem—1947**  
**CBS**

Freq.: 1380 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Op. By: Winston-Salem Bcstg. Co., Inc.  
 Address: 300 S. Stratford  
 Phone: 3-4353. Air Time: Full Time  
 Representative: H-R Reps.  
 President, Pub. Dir.: James W. Coan  
 General, Sta. Manager: John G. Johnson  
 Comm. Manager: Charles Brunt  
 Chief Engineer: James Hoke

**BIG VOICE**

IN NORTH CAROLINA'S

**GOLDEN  
 TRIANGLE**

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AFFILIATE FOR  
**WINSTON-SALEM  
 GREENSBORO  
 HIGH POINT**



HEADLEY-REED, REP.

**WSJS RADIO  
 WINSTON-SALEM, N. C.**

**KFYR—Bismarck—1925**  
**NBC**

Frequency: 550 Kc. Power: 5000 Watts  
Owned-Operated By Meyer Bcstg. Co.  
Bus. Studio Address 202½ Fourth St.  
Phone: CA 3-0900 Air Time: Full Time  
News Service UP  
Transcription Service Thesaurus  
Membership NARTB, RAB  
Representative John Blalr  
President Mrs. P. G. Meyer  
General Manager W. A. Ekberg  
Station Comm. Mgr. R. W. MacLeod  
Program Director Don McLean  
Promotion Dir. Jack Swenson  
Chief Engineer Ivar Nelson

**KDLR—Devils Lake—1925**  
**MBS-KBS**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By KDLR, Inc.  
Business-Studio Address 1025 3rd St.  
Phone: 1090 Air Time: Full Time  
News Service UP  
Transcription World, SESAC  
Pres., Gen. Manager Bert Wick  
Comm. Manager Paul R. Lange  
Program Director Wilbur Clemenson  
Publicity Director Norman Buckner  
Chief Engineer Richard Moritz

**KDIX—Dickinson—1947**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By Dickinson Radio Assn.  
Bus. Studio Address 119 2d Ave. W.  
Phone: 4113 Air Time: Daytime  
News Service AP, UP  
Trans. Service Standard, SESAC, World  
Representative Holman  
Membership NARTB, RAB  
President Dr. P. J. Weir  
Gen. Sta. Mgr. Orville F. Burda  
Commercial Manager E. A. Spear  
Prog., Pub. Dir. Lauren Haacke  
Chief Engineer Benjamin G. Lockerd

**KFGO—Fargo—1948—ABC**

Frequency: 790 Kc. Power: 5000 Watts  
Owned-Oper. By Northern States Bcstg. Co.  
Business-Studio Address KFGO Bldg.  
Transcription Service Standard  
Representative Gill-Perna  
News Service AP  
General Manager Charles G. Burke

**WDAY—Fargo—1922—NBC**

Frequency: 970 Kc. Power: 5000 Watts  
Owned-Operated By WDAY, Inc.  
Business-Studio Address Black Bldg.  
Phone: 2-3371 Air Time: Full Time  
News Service AP, UP  
Newspaper Affil. Forum  
Transcription Service Thesaurus  
Membership NARTB, RAB  
Representative Free & Peters

President, Gen. Mgr. E. C. Reineke  
Station Manager Jack Dunn  
General Manager Tom Barnes  
Sales Promotion Manager Roy Pedersen  
Sales Manager Bill Burn  
Program Director Ernie Brevik  
Technical Director Julius Heland  
Chief Engineer Jullne Savold

**KILO—Grand Forks—1941**  
**CBS**

Frequency 1440 Kc. Power: 1000 d.; 500n.  
Owned-Oper. By Grand Forks Herald, Inc.  
Bus. Studio Address First Natl. Bank Bldg.  
Phone: 4-5321 Air Time: Full Time  
News Service AP  
Newspaper Affiliation "Herald"  
Transcription Service Thesaurus  
Representative Everett-McKinney, O'Connell  
Membership NARTB  
Pres., Gen. Mgr. M. M. Oppegard  
Commercial Manager Herman Livingston  
Program Director John Doyle  
Chief Engineer A. F. Petrich

**KNOX—Grand Forks—1947**  
**MBS**

Frequency: 1310 Kc. Power: 5000 Watts  
Owned By Community Radio Corp.  
Address Grand Forks  
Phone: 4-4611 Air Time: Full Time  
News Service UP  
Membership NARTB, RAB  
Representative Rambeau, Bulmer & Johnson  
President Carroll E. Day  
General Manager John G. French  
Comm. Manager Robert Lukkason  
Program Director John Dark  
Chief Engineer David Chumley

**KNDC—Hettinger—1954**

Frequency: 1490 Kc. Power: 250 Watts  
Owned Hettinger Bcstg. Co.  
Address Lambert Bldg.  
Phone: 549 Air Time: Full Time  
News Service UP  
Transcription Thesaurus  
Station Representative UMBS Sales  
Membership NARTB  
Manager Les Kleven

**KEYJ—Jamestown—1954**  
**MBS-KBS**

Frequency: 1400 Kc. Power: 250 Watts  
Owned James River Bcstg. Co.  
Address White Bldg.  
Phone: 1400 Air Time: Full Time  
News Service UP  
Transcription Standard  
President Robert E. Ingstad  
Station Manager A. G. Berry  
Comm. Manager R. L. Richardson  
Program Director N. C. Grant  
Chief Engineer R. Jensen

**KSJB—Jamestown—1937**  
**CBS**

Frequency: 600 Kc. Power: 5000 Watts  
Owned-Oper. By.....N. Dak. Bcstg. Co., Inc.  
Address.....429 S. W. Second St.  
Phone: 1600.....Air Time: Full Time  
News Service.....AP  
Representative.....Weed & Co.  
President.....John W. Boler  
General Manager.....Robert E. Bausman  
Sales Prom. Manager.....S. S. Ingersoll  
Program Director.....Don Kingsley  
Chief Engineer.....Harvey Van Erum

**KGCU—Mandan—1925**  
**MBS-ABC**

Frequency: 1270 Kc. Power: 1000 d.; 250n.  
Owned-Operated By.....Mandan Radio Assn.  
Business-Studio Address.....209 Third Ave.  
Phone: 561.....Air Time: Full Time  
News Service.....AP  
Representative.....Gill-Perna  
Membership.....RAB  
President.....W. S. Russell  
Manager.....Pcal C. Gussner

**KCJB—Minot—1950—CBS**

Frequency: 910 Kc. Power: 1000 Watts  
Owned-Oper. By.....No. Dakota Bcstg. Co.  
Address.....Minot  
Phone: 51-161.....Air Time: Full Time  
Representative.....Weed  
News Service.....UP  
Membership.....NARTB, RAB  
President.....John W. Boler  
Station Manager.....Chester Reiten  
Comm. Manager.....Hugo Furstaneau  
Chief Engineer.....Joseph Main

**KLPM—Minot—1929—MBS**

Frequency: 1390 Kc. Power: 5000 d.; 1000 n.  
Owned-Operated By.....Minot Bcstg. Co.  
Business-Studio Address.....Fairblock, So. Main  
Phone: 41-146.....Air Time: Full Time  
News Service.....AP  
Transcription Service.....World  
Representative.....Walker  
President.....John B. Cooley  
Gen., Sta. Manager.....C. W. Baker  
Commercial Mgr.....Leslie E. Maupin  
Publicity Dir.....Dolpres Haugen  
Sta. Mgr., Chief Engineer.....C. W. Baker

**KOVC—Valley City—1936**  
**MBS**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By.....KOVC, Inc.  
Business-Studio Address.....135 Central Ave. S.  
Phone: 1490.....Air Time: Full Time  
Transcription Service.....Standard  
Pres., Gen. Mgr.....Robert E. Ingstad  
Program Director.....Lyle Peterson  
Comm. Manager.....Russ Kaber  
Chief Engineer.....Charles Sjostrom

**KEYZ—Williston—1948**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By.....Charles L. Scofield  
Address.....Box 1249  
Phone: 35-371.....Air Time: Full Time  
News Service.....UP  
Transcription Service.....Standard  
Membership.....RAB, NARTB  
General Manager.....C. L. Scofield  
Comm. Manager.....W. L. Holler  
Sales Prom. Manager.....Bob Miller  
Chief Engineer.....Robert A. Foster

**FOR WORLD-WIDE NEWS . . .**  
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**COVERAGE . . .**

**AP**

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**RADIO and TELEVISION**

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**WADC—Akron—1925—CBS**

Frequency: 1350 Kc. Power: 5000 Watts  
Owned-Operated By Allen T. Simmons  
Bus.-Studio Address WADC Bldg.  
Phone: Jefferson 5-6165 Air Time: Full Time  
News Service UP  
Transcription Service Standard  
Representative George P. Hollingbery  
Owner-Operator Allen T. Simmons  
Assistant Manager Robert B. Wilson  
Sales Prom. Mgr. Doc Williams  
Program Director Harold H. Hageman  
Publicity Director Mary Jo Stasell  
Chief Engineer Arnold Bock

**WAKR—Akron—1940—ABC**

Frequency: 1590 Kc. Power: 5000 Watts  
Owned By Summit Radio Corp.  
Address 853 Copley Rd.  
Phone: PO 2-8811 Air Time: Full Time  
Newspaper Affiliation Beacon Journal  
News Service UP, AP  
Representative Weed  
President, Gen. Mgr. S. Bernard Berk  
Station Manager Roger G. Berk  
V. P., Dir. Sales Kenneth M. Keegan  
Pgm., Pub. Dir. A. R. Cooper  
Chief Engineer Irwin L. Knopp

**WCUE—Akron—1949**

Frequency: 1150 Kc. Power: 1000 Watts d.  
Owned-Oper. By Akron Bcstg. Corp.  
Address 41 S. Main St.  
Phone: Fr. 6-7114 Air Time: Daytime  
Representative Pearson  
News Service UP  
Transcription Standard  
Membership NARTB  
President, Gen. Mgr. Tim Elliot  
Sta., Comm. Mgr. Jack Maurer  
Asst. Sales Mgr. Harley Lucas  
Program Director Jack Clifton  
Sls. Prom. Mgr. Jean Elliot  
Publicity Director Bob Lape  
Chief Engineer George V. Paul

**WHKK—Akron—1944—MBS**

Frequency: 640 Kc. Power: 1000 Watts  
Owned-Oper. By WHKK Bcstg. Co.  
Business-Studio Address 51 W. State St.  
Phone: BI 3-7101 Air Time: Daytime  
News Service UP  
Membership RAB  
Representative Bolling  
Co-Owners J. B. Maurer, P. R. Herbert  
Program Director Cliff Rodgers  
Chief Engineer Henry Neiderkoller

**WFAH—Alliance—1953**

Frequency: 1310 Kc. Power: 1000 Watts d.  
Owned-Oper. By The Review Pub. Co.  
Address 2720 S. Union  
Phone 1-5345  
Representative Rambeau  
News Service AP  
Newspaper Affiliation Alliance Review

Transcription Service World. Lang-Worth  
Membership NARTB  
General Manager D. A. Peterson  
Commercial Mgr. Robert A. Gates  
Prog. Director Edward D. Krahling  
Chief Engineer Gene Peterman

**WATG—Ashland—1950**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By Ashland Bcstg. Corp.  
Address Ashland  
Phone: 2-1572 Air Time: Full Time  
Transcription Service Thesaurus  
Representative McGillvra  
News Service AP  
President Robert S. Burke  
Gen., Sta. Mgr., Ch. Eng. Don Holzapfel  
Comm. Manager Harlan Cook, Jr.  
Prog., Pub. Director Charles Kilkenny

**WICA—Ashtabula—1937**

Freq.: 970 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By WICA, Inc.  
Address Ashtabula  
Phone: 32-126 Air Time: Full Time  
News Service UP  
Transcription Service Thesaurus  
Representative Everett-McKinney  
President D. C. Rowley  
General Manager John Colin  
Station Manager D. W. Fassett  
Comm. Manager Vernon Webster  
Sales Prom. Manager Lawrence Gerrity  
Program Director John C. Strassen  
Chief Engineer F. N. Barnato

**WATH—Athens—1950**

Frequency: 1540 Kc. Power: 1000 Watts d.  
Owned By Andrew Kovlin & James Sinyard  
Address P. O. Box 527  
Phone 31587 Air Time: Daytime  
Station Rep. Continental  
Membership NARTB  
Gen. Mgr., Chief Engr. Andrew Kovlan  
Comm. Manager John Kerr  
Program Director George Charles

**WTRX—Bellaire—1947—MBS**

Frequency: 1290 Kc. Power: 1000 Watts d.  
Owned WTRX, Inc.  
Phone: BE 1515 Air Time: Daytime  
President, Gen. Mgr. Walter Patterson  
Program Director Paul Howard  
Pub. Dir., Sales Prom. Mgr. William Greaver  
Chief Engineer George T. Cowen

**WOHP—Bellefontaine—1952  
KBS**

Frequency: 1390 Kc. Power: 500 Watts  
Owned Lake Erie Radio & TV Corp.  
Address Box 338  
Phone: 2-5796 Air Time: Daytime  
President T. M. Nelson  
General Manager R. K. Wood  
Chief Engineer Ken Arnold

**WWBG—Bowling Green—1954**

Frequency: 730 Kc. Power: 250 Watts d.  
 Owner: Howard R. Ward  
 Address: Dirlam Rd.  
 Phone: 3-8021 Air Time: Daytime  
 News Service: AP  
 Manager: Howard R. Ward  
 Program Director: Eugene Robinson

**WILE—Cambridge—1948**  
**KBS**

Frequency: 1270 Kc. Power: 1000 Watts a.  
 Owned-Oper.: Land o' The Lakes Bcstg. Corp.  
 Business-Studio Address: 917 Beatty Ave.  
 Phone: 4-5605 Air Time: Daytime  
 News Service: AP  
 Transcription Service: Standard  
 President: Howard A. Donahoe  
 Comm. Mgr.: Bruce Meighen  
 Program Director: David C. Lorimer  
 Chief Engineer: Harold Black

**WHOT—Campbell—1955**

Frequency: 1570 Kc. Power: 250 Watts d.  
 Owned-Oper. By: Greater Youngstown Bcstg.  
 Address: 401 N. Blaine Ave., Youngstown  
 Representative: Forjoe  
 News Service: UP  
 Owner: Myron Jones  
 General Manager: William Fleckenstein  
 Commercial Manager: Lou Skelly

**WAND—Canton—1947**

Frequency: 900 Kc. Power: 500 Watts d.  
 Owned-Oper. By: Magic Wand Bcstg. Co.  
 Address: Tuscarawas & High  
 Phone: 68396 Air Time: Daytime  
 News Service: AP  
 Transcription Service: Capitcl  
 Representative: Hil F. Best  
 President: P. C. Wilson  
 Station Manager: James Wilson

**WCMW—Canton—1946**

Frequency: 1060 Kc. Power: 1000 Watts d.  
 Owned-Operated By: Stark Bcstg. Corp.  
 Bus.-Studio Address: Hills & Dales Rd.  
 Phone: 5-9475 Air Time: Daytime  
 Representative: Burke Stewart  
 Pres., Gen. Mgr.: S. L. Huffman  
 Station Manager: Clark L. Dozer  
 Commercial Mgr.: Jack R. Hale  
 Sales Prom. Manager: R. Bremkamp  
 Program Director: D. I. Dever  
 Publicity Director: Jane Thomas  
 Chief Engineer: W. Waechter

**WHBC—Canton—1925—ABC**

Frequency: 1480 Kc. Power: 5000 Watts  
 Owned-Operated By: Ohio Bcstg. Co.  
 Business-Studio Address: 550 S. Market St.  
 Phone: 6-7166 Air Time: Full Time  
 News Service: AP  
 Newspaper Affil.: Brush-Moore

Representative: Venard, Rintoul, McConnell  
 Membership: NARTB, RAB  
 President: Gordon G. Strong  
 Director of Radio: Eugene Carr  
 Station Manager: Robert C. Fehlman  
 Commercial Manager: Paul E. Gilmer  
 Publicity Director: Nancy Schneider  
 Program Director: Lee Atwell  
 Chief Engineer: Robert Breen

**WBEX—Chillicothe—1947**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By: Shawnee Bcstg. Co.  
 Business-Studio Address: Pohlman Road  
 Phone: 3-2244 Air Time: Full Time  
 News Service: UP  
 Representative: W. S. Grant  
 Transcription Service: Standard  
 President: Truman A. Morris  
 Station Manager: Lewis F. Wagner  
 Chief Engineer: George T. Evangelow

**WCIN—Cincinnati—1953**

Frequency: 1480 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: Robert W. Rounsaville  
 Address: Radio Station WQXI, Atlanta, Ga.  
 Phone: MU 1-7600 Air Time: Daytime  
 Representative: Gill-Perna, Dorc-Clayton  
 President: R. W. Rounsaville  
 Station Manager: Ralph B. Johnson  
 Commercial Manager: Bernard M. Dabney, Jr.  
 Sales Prom. Mgr.: Bob Williams  
 Program Director: Larry Dean Faulker  
 Publicity Director: George White  
 Chief Engineer: Joseph McCormick

**WCKY—Cincinnati—1929**

Frequency: 1530 Kc. Power: 50,000 Watts  
 Owned-Operated By: L. B. Wilson, Inc.  
 Bus.-Studio Address: Hotel Sheraton Gibson  
 Phone: Cherry 1-6565 Air Time: Full Time  
 Representative: Thomas Welstead  
 Membership: RAB  
 Pres., Gen. Manager: Chas H. Topmiller  
 Sales Promotion Mgr.: Robert M. Fleming  
 Program Director: Jecnette Heinze

**WCPO—Cincinnati—1927**  
**MBS**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By: Scripps-Howard Radio, Inc.  
 Phone: Capitcl 1-0777 Air Time: Full Time  
 Studio Address: 2345 Symmes St.  
 News Service: UP  
 Newspaper Affil.: Post  
 Representative: John Blair  
 Membership: NARTB  
 President: Jack R. Howard  
 General Manager: M. C. Watters  
 Station Manager: Colin G. Male  
 Comm. Manager: R. Rietman  
 Program Director: Bill Dawes  
 Chief Engineer: Paul Adams



**WKRC—Cincinnati—1921**  
**CBS**

Frequency: 550 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....Radio Cincinnati, Inc.  
Address-Trans. ....Hotel Alms  
Phone: Woodburn 1-0550. Air Time: Full Time  
News Service .....AP  
Newspaper Affiliation .....Times-Star  
Transcription Service .....SESAC  
Representative .....Katz  
Membership .....NARTB  
President.....Hulbert Taft, Jr.  
Exec. Vice Pres.....David G. Taft  
Sales Prom. Manager.....John Walsh  
Station Manager.....Hubbard Hood  
V. P., National Sls. Mgr....Kenneth W. Church  
Program Director.....Ed Kennedy, Jr.  
Local Sls. Manager.....H. M. Heilbrun  
Chief Engineer.....George Wilson

**WLW—Cincinnati—1922**  
**NBC**

Frequency: 700 Kc.....Power: 50 Kw.  
Owned.....Crosley Bcstg., Corp.  
Address.....140 W. Ninth St.  
Phone: CHerry 1-1822....Air Time: Full Time  
News Service.....INS, UP  
Representative....WLW Sls., NBC Spot Sls.  
Membership .....NARTB, RAB  
Chm. of Board.....James D. Shouse  
Pres., Gen. Mgr.....Robert E. Dunville

V.P., Asst. Gen. Mgr.....Ward Quaal  
V.P., Treas.....K. T. Murphy  
V.P., chg. of Sls.....Harry Mason Smith  
V.P., Public Relations.....Gilbert Kingsbury  
Dir. Client Ser. Dept.....Richard K. Jones  
Program Dir.....Chester Herman  
Chief Engineer.....R. J. Rockwell

**WSAI—Cincinnati—1923**  
**ABC**

Frequency: 1360 Kc.....Power: 5000 Watts  
Owned-Oper. By.....Gordon Bcstg. Co.  
Address .....Sinton Hotel  
Phone: Main 1-1068....Air Time: Full Time  
News Service .....UP  
Transcription Service .....World  
Representative .....Weed  
Membership .....RAB  
Pres., Gen. Mgr.....Sherwood R. Gordon  
Nat'l Sales Manager.....Lu Bassett  
Local Sales Manager.....H. O. Parry  
Promotion Director.....Arthur Plaut  
Program Director.....Paul Jones  
Chief Engineer.....Jonas Heiser

**WDOK—Cleveland—1950**

Frequency: 1260 Kc.....Power: 5000 Watts  
Owned-Operated By.....Civic Bcstrs., Inc.  
Address.....1515 Euclid Ave.  
Phone: Main 1-2890....Air Time: Full Time  
News Service.....UP, INS  
Representative .....H-R  
Transcription Service.....SESAC

THE RADIO STATION THAT SELLS CINCINNATI!

**wsai**

**1ST FOR MUSIC!**  
**1ST FOR NEWS!**  
**1ST FOR SPORTS!**

WSAI-Radio's cost-per-thousand story will amaze you!  
WSAI-Radio's rating story will astound you!  
WSAI-Radio's acceptance story will convince you that WSAI is the station you must buy to sell Cincinnati.

IN CINCINNATI...  
EVERYBODY LOVES  
**wsai**

GORDON  
BROADCASTING CO.  
Sherwood R. Gordon,  
President and  
General Manager  
Nat'l. Representatives  
WEED



THE NEW SOUND IN CINCINNATI HAS A CASH REGISTER RING

**Membership** ..... NARTB  
**Pres.**..... R. Morris Pierce  
**Director Operations**..... Ralph Quay  
**Sales Prom. Manager**..... L. Auerbach  
**Ass't to Pres. & Treas.**..... Frederick Wolf  
**Chief Engineer**..... Clifford Ormston

**WERE—Cleveland—1948**

**Frequency:** 1300 Kc..... **Power:** 5000 Watts  
**Owned-Operated By**.... Cleveland Bcstg. Inc.  
**Address**..... 1501 Euclid Ave.  
**Phone:** SUperior 1-9600... **Air Time:** Full Time  
**News Service** ..... AP, INS  
**Station Rep.**..... Vencard, Rintoul & McConnell  
**President**..... Ray T. Miller  
**General Manager**..... Richard M. Klaus  
**Comm. Manager**..... C. A. Dunbar  
**Program Director**..... Ed Stevens  
**Chief Engineer**..... Harry Dennis

**WGAR—Cleveland—1930**  
**CBS**

**Frequency:** 1220 Kc..... **Power:** 50,000 Watts  
**Owned-Oper. By**..... Peoples Bcstg. Corp.  
**Address** ..... 246 No. High St.  
**News Service**..... INS, UP  
**Representative** ..... Christal  
**Membership** ..... NARTB, RAB  
**President**..... Murray D. Lincoln  
**V. Pres., Gen. Mgr.**..... Herbert Evans  
**Station Manager**..... Carl E. George  
**Commercial Mgr.**..... Robert E. Forker  
**Program Director**..... Robert Smiley

**WHK—Cleveland—1921—MBS**

**Frequency:** 1420 Kc..... **Power:** 5000 Watts  
**Owned-Operated By**..... United Bcstg. Co.  
**Business-Studio Address**... 5000 Euclid Avenue  
**Phone:** Express 1-5000... **Air Time:** Full Time  
**News Service**..... AP, INS  
**Transcription Service**..... BML, ASCAP  
**Representative** ..... Headley-Read  
**Membership** ..... NARTB, RAB  
**Newspaper Affil.**..... Plain Dealer  
**President**..... Sterling E. Graham  
**General Manager**..... K. K. Hackathorn  
**Commercial Manager**..... W. K. Brusman  
**Sales Prom. Manager**..... John Wyman  
**Program Director**..... Leslie F. Biebl  
**Publicity Director**..... Merle Levin  
**Chief Engineer**..... R. H. DeLany

**WJMO—Cleveland—1947**

**Frequency:** 1540 Kc..... **Power:** 1000 Watts d.  
**Owned-Operated By**..... UBC of Ohio  
**Address**..... 2157 Euclid Ave.  
**Phone:** SUperior 1-4424... **Air Time:** Daytime  
**News Service** ..... UP  
**President**..... Richard Eaton  
**Station Manager**..... Paul Nickel  
**Sales Manager**..... L. B. Adams

**WJW—Cleveland—1943—ABC**

**Frequency:** 850 Kc..... **Power:** 5000 Watts  
**Owned-Operated By**..... Storer  
**Business-Studio Address**..... 1375 Euclid Ave.  
**Phone:** SUperior 1-0101... **Air Time:** Full Time

**WJW Radio**

CLEVELAND OHIO'S

**STANDOUT** Station for

- Music
- News
- Sports
- Community Service

A Storer Broadcasting  
Company Station

Basic ABC . . . 5000 Watts  
Represented nationally by  
KATZ AGENCY



BEST LOCATION IN THE NATION



**GREATER CLEVELAND'S  
NUMBER 1 STATION**

**WSRS**

RADIO

News Service .....UP  
 Transcription Service .....Standard  
 Representative .....Katz  
 President.....G. B. Storer, Sr.  
 Gen., Sls. Mgr.....John D. Kelly  
 Program Director.....Bruce MacDonald  
 Promotion Director.....Peter Lee  
 Chief Engineer.....Harold Brinkman

Phone: ERievew 1-2005..Air Time: Full Time  
 News Service.....AP, INS  
 Transcription Service .....Associated  
 Representative .....Pearson  
 President.....S. R. Saque  
 Exec. Director.....Norman V. Bergholm  
 Chief Engineer.....Bob Leedham

**KYW—Cleveland—1923**

Frequency: 1100 Kc.....Power: 50,000 Watts  
 Owned-Oper. By.....Westinghouse Bcstg. Co.  
 Bus.-Studio Address...815 Superior Ave. N.E.  
 Phone: CHerry 1-0942.....Air Time: Full Time  
 News Service.....AP, UP  
 Transcription Service .....Thesaurus  
 Rep.....Peters, Griffin, Woodward, Inc.  
 Membership .....NARTB, RAB  
 President.....Donald H. McGannon  
 Vice-President.....Rolland V. Tooke  
 General Manager.....Gordon Davis  
 Sls. Mgr.....John McIntosh, Jr.  
 Adv., Sls., Prom. Mgr.....Edward Wallis  
 Chief Eng.....Howard Spiller  
 Asst. Sales Mgr.....Theodore E. Sliwa  
 Adv. & Sls. Prom. Mgr. Radio...Janet K. Byers

**WBNS—Columbus—1924**  
**CBS**

Frequency: 1460 Kc..Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....RadiOhio, Inc.  
 Business-Studio Address.....33 N. High St.  
 Phone: CA. 4-9265.....Air Time: Full Time  
 News Service .....AP  
 Representative .....John Blair  
 Membership .....NARTB, RAB  
 General Manager.....Richard A. Borel  
 Commercial Manager.....W. L. Orr  
 Sales Prom. Director.....Jim Yenan  
 Program Director.....Geer Parkinson  
 Publicity Director.....M. Babington  
 Chief Engineer.....Lester H. Natzger

**WSRS—Cleveland—1947**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By.....WSRS, Inc.  
 Address .....2156 Lee Rd.

**WCOL—Columbus—1922**  
**ABC**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Air Trails, Inc.

**KYW—RADIO**

*first in Cleveland!*

KYW . . . Northern Ohio's only class 1A, 50,000 Watt, clear channel radio station! Covers 32 counties in one of the country's richest industrial areas.

To you this means audience action in the nation's seventh largest market.

KYW serves 4½ million people in the nation's highest per-capita income area.

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**WESTINGHOUSE BROADCASTING COMPANY, INC.**



**RADIO**

BOSTON—WBZ+WBZA  
 PITTSBURGH—KDKA  
 CLEVELAND—KYW  
 FORT WAYNE—WOWO  
 PORTLAND—KEX

**TELEVISION**

BOSTON—WBZ-TV  
 PITTSBURGH—KDKA-TV  
 CLEVELAND—KYW-TV  
 SAN FRANCISCO—KPX

KPIX REPRESENTED BY THE KATZ AGENCY, INC.  
 ALL OTHER WBC STATIONS REPRESENTED BY  
 PETERS, GRIFFIN, WOODWARD, INC.

**Business-Studio Address.** E. Broad & Young St.  
**Phone:** CA 1-4581.....**Air Time:** Full Time  
**Representative** .....H-R Reprs., Inc.  
**News Service** .....AP  
**President** .....Charles Sawyer  
**Exec. V.P.**.....J. P. Williams  
**Sta., Comm. Manager.**.....C. E. Kennedy  
**Program Director.**.....Jerry McFarlane  
**Publicity Director.**.....Solly Bingham  
**Chief Engineer.**.....Harold E. Beard

## WTVN—Columbus—1921

### MBS

**Frequency:** 610 Kc.....**Power:** 5000 Watts  
**Owned-Operated By**.....Radio Columbus  
**Business-Studio Address.**.....22 East Gay St.  
**Phone:** Capital 4-1271.....**Air Time:** Full Time  
**News Service**.....AP, INS, UP  
**Transcription Service**.....World  
**Representative** .....Katz  
**President.**.....Hulbert Taft, Jr.  
**General Manager.**.....Byron Taggart  
**Comm. Mgr.**.....Sam T. Johnston  
**Sls. Prom. Mgr., Pub. Dir.**.....Dan Ries  
**Program Director.**.....Robert Adkins  
**Chief Engineer.**.....W. T. Hansher

## WVCO—Columbus—1951

**Frequency:** 1580 Kc.....**Power:** 1000 Watts d.  
**Owned-Oper. By**.....Sky Way Bcstg. Corp.  
**Address.**.....274 S. 3rd St.  
**Phone:** CA. 1-5247.....**Air Time:** Daytime  
**Representative** .....For Joe  
**President** .....Gustav Hirsch  
**Gen., Sta. Manager.**.....Bert Charles  
**Comm. Manager.**.....William Selander  
**Prog. Dir.**.....Bert Charles  
**Sls. Prom. Mgr., Pub. Dir.**.....Marjorie White  
**Chief Engineer.**.....William Hammett

## WTNS—Coshocton—1947

**Frequency:** 1560 Kc.....**Power:** 1000 Watts d.  
**Owned-Oper. By**.....Coshocton Bcstg. Co.  
**Business-Studio Address.**.....114 N. 6th St.  
**Phone:** 1560.....**Air Time:** Daytime  
**Trans. Service** .....World  
**News Service** .....UP  
**Membership** .....NARTB, RAB  
**Pres., Gen. Mgr.**.....Bruce Wallace  
**Sales Manager.**.....James Sigman

## WAVI—Dayton—1947

(SEE SPRINGFIELD, OHIO)

## WHIO—Dayton—1935—CBS

**Frequency:** 1290 Kc.....**Power:** 5000 Watts  
**Owned-Oper. By**.....Miami Valley Bcstg. Corp.  
**Business-Studio Address.**1414 Wilmington Ave.  
**Phone:** Madison 6581.....**Air Time:** Full Time  
**News Service** .....AP, UP  
**Representative** .....Hollingbery  
**Membership** .....NARTB, RAB  
**President.**.....James M. Cox, Jr.  
**General Manager.**.....Robert H. Moody

**Merchandising Manager**.....W. E. Wolaver  
**National Sales Manager**.....Wcde H. Alley  
**Promotion Director**.....Chuck Gay

## WING—Dayton—1924—ABC

**Frequency:** 1410 Kc.....**Power:** 5000 Watts  
**Owned-Oper. By**.....Great Trails Bcstg. Co.  
**Business-Studio Address.**.....121 N. Main St.  
**Phone:** Hemlock 3773.....**Air Time:** Full Time  
**News Service** .....AP  
**Representative** .....H-R  
**President** .....Charles Sawyer  
**Exec. V.P. & Gen. Mgr.** John Pattison Williams  
**Vice-Presidents.**.....G. Denning, A. Buchan  
**Station Manager.**.....Jack Wymer  
**Publicity Director.**.....Larry Marker  
**Chief Engineer.**.....Howard Ryan

## WONE—Dayton—1949

**Frequency:** 980 Kc.....**Power:** 5000 Watts  
**Owned-Operated By**.....Skyland Bcstg. Corp.  
**Address.**.....380 West First St.  
**Phone:** Michigan 6501.....**Air Time:** Full Time  
**Representative** .....Headley Reed  
**Pres., Gen. Manager.**.....Ronald B. Woodyard  
**Nat'l Sales Manager.**.....C. J. Thornquest  
**Commercial Manager.**.....Louis G. Froelich  
**Chief Engineer.**.....Stanley A. Beck

## WONW—Defiance—1949

**Frequency:** 1280 Kc.....**Power:** 500 Watts  
**Owned-Oper. By**.....Tri-State Bcstg. Co.  
**Address.**.....P. O. Box 278  
**Phone:** 32226.....**Air Time:** Full Time  
**News Service** .....UP  
**Transcription Service** .....Associated  
**Representative** .....Devney  
**V.P., Gen. Manager.**.....Glenn R. Thayer

## WJER—Dover—1950

**Frequency:** 1450 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Dover Bcstg. Co., Inc.  
**Address** .....210 Blvd.  
**Phone:** 4-2126.....**Air Time:** Full Time  
**Manager.**.....W. B. Steis  
**Commercial Manager.**.....John C. Needs

## WOHI—East Liverpool—1949

### ABC-KBS

**Frequency:** 1490 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....East Liverpool Bcstg. Co.  
**Address.**.....516 Market St.  
**Phone:** FU. 5-1490.....**Air Time:** Full Time  
**News Service** .....AP  
**Transcription Service** .....World  
**President, Gen. Manager.** Richard V. Beatty  
**Station Manager.**.....R. E. Metcalfe  
**Comm., Prom. Mgr.**.....George T. Farrall  
**Prog. Director.**.....James Lowery, Jr.  
**Chief Engineer.**.....George Kelly

**WEOL—Elyria—1948**

Frequency: 930 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Elyria-Lorain Bcstg. Co.  
 Address.....Elyria Savings and Trust Bldg.  
 Phone: 2255.....Air Time: Full Time  
 News Service .....UP  
 Transcription Service .....Thesaurus  
 Station Representative .....Walker  
 President .....Roy W. Ammel  
 General Manager.....Arthur Vogel  
 Comm., Sta. Mgr.....Richard E. Barrett

**WFIN—Findlay—1941**

Frequency: 1330 Kc....Power: 1000 Watts d.  
 Owned-Operated By....The Findlay Publ. Co.  
 Address.....101½ W. Sandusky St.  
 Phone: 1330.....Air Time: Daytime  
 News Service .....AP, INS  
 Representative .....McGillvra  
 General Manager.....Harold H. Heminger  
 Prog. Dir.....Jack Douglas

**WFOB—Fostoria—1946—KBS**

Frequency: 1430 Kc.....Power: 1000 Watts  
 Owned-Operated By....Seneca Radio Corp.  
 Address.....U. S. 23  
 Phone: 5666.....Air Time: Full Time  
 News Service .....AP  
 Trans. Service.....Capitol, SESAC, World  
 Station Rep. ....Rambeau  
 President .....Andrew Emerine  
 Station Manager.....Mel Murray  
 Commercial Mgr.....Roger V. Wise  
 Prog. Director.....Jim Paulus

**WFRQ—Fremont—1949**

Frequency: 900 Kc.....Power: 500 Watts d.  
 Owned-Oper. By.....Wolfe Bcstg. Corp.  
 Address.....905 W. State St.  
 Phone: FE. 2-3951.....Air Time: Daytime  
 Representative.....Hil F. Best  
 News Service .....UP  
 Membership .....NARTB  
 President .....Robert F. Wolfe  
 Managing Director.....R. C. Force

**WJEH—Gallipolis—1950  
 KBS**

Frequency: 990 Kc.....Power: 250 Watts d.  
 Owned-Oper. By...Ohio Valley on the Air, Inc.  
 Address.....Box 244  
 Phone: 1160-1.....Air Time: Daytime  
 News Service .....UP  
 Transcription Service.....World  
 Representative .....Grant  
 President .....John E. Halliday  
 General Manager.....Marianne Campbell  
 Commercial Manager.....W. C. Hurley  
 Program Director.....William Watterson, Jr.  
 Chief Engineer.....Edgar Atkins

**WMOH—Hamilton—1944**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By....Fort Hamilton Bcstg. Co.

Bus-Studio Address..Second Natl. Bank Bldg.  
 Phone: Hamilton 4-6543...Air Time: Full Time  
 News Service .....UP  
 Transcription Service .....Lang-Worth  
 Representative.....W. S. Grant  
 President.....Robert J. Briede  
 General Manager.....Robert L. Odson  
 Sta. Mgr., Prog. Director.....Norm Keller  
 Ass't Gen. Mgr., Comm. Mgr.....Ray Motley

**WIRO—Ironton—1951  
 MBS-KBS**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owner.....Iron City Bcstg. Co.  
 Address.....Radio Plaza  
 Phone: 360.....Air Time: Full Time  
 Representative .....McGillvra  
 Pres., Ch. Eng.....C. A. Baker  
 Gen., Sta. Mgr.....C. E. McElroy  
 Comm. Mgr.....Jack Martin  
 Prog. Dir.....H. L. Goldberg  
 Prog., Pub. Dir.....Jay Brushart

**WLMJ—Jackson—1953—KBS**

Frequency: 1280 Kc.....Power: 1 Kw., d.  
 Owned .....WLMJ Inc.  
 Address.....P.O. Box 72  
 Phone: 850; 950.....Air Time: Daytime  
 News Service.....AP  
 Transcription .....Standard  
 Station Representative.....W. S. Grant  
 President.....Frances D. Moore  
 General Mgr.....Don W. Hughes  
 Commercial Mgr.....Art Farrar  
 Program Director.....Jake Gohm  
 Chief Engineer.....Eddie Adkins

**WHOK—Lancaster—1947**

Frequency: 1320 Kc.....Power: 500 Watts d.  
 Owned-Oper. By..Hocking Valley Bcstg. Corp.  
 Address-Trans. Loc.....Memorial Dr.  
 News Service .....UP  
 Transcription Service .....Thesaurus  
 Membership .....NARTB  
 Pres., Gen. Mgr.....Dr. Nelson Embrey  
 Station Manager.....William L. Zimmerman  
 Program Director.....E. J. Blazer  
 Chief Engineer.....C. E. Huston

**WIMA—Lima—1948—ABC**

Frequency: 1150 Kc.....Power: 1000 Watts  
 Owned-Oper. By....N.W. Ohio Bcstg. Corp.  
 Business-Studio Address.....223 N. Main St.  
 Phone: 32660.....Air Time: Full Time  
 News Service .....AP  
 Representative .....H-R  
 Membership .....RAB  
 President.....G. E. Hamilton  
 General Sta. Mgr.....R. W. Mack  
 Commercial Mgr.....C. B. Heller  
 Sales Prom. Manager.....J. L. Spring  
 Program Dir.....Easter Straker  
 Chief Engineer.....A. J. F. Smith

**WMAN—Mansfield—1939**  
**ABC**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By.....Richland, Inc.  
Business-Studio Address...144½ Park Ave. W.  
Phone: 4235-6 Air Time: Full Time  
News Service .....UP  
Transcription Service .....World  
Representative...Venard, Rintoul & McConnell  
Membership .....NARTB, RAB  
Pres., Gen., Sta., Sls., Mgr.....J. M. O'Hara  
Comm. Mcnager.....John Patrick  
Prog.-Pub. Dir.....Robert James  
Chief Engineer.....William Morrison

**WMOA—Marietta—1946**  
**MBS**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By.....Marietta Bcstg. Co.  
Business Address.....P. O. Box 201  
Phone: 1690 Air Time: Full Time  
Representative .....McGillvra  
Membership .....NARTB  
General Manager.....R. Sanford Guyer

**WMRN—Marion—1940—ABC**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By.....The Marion Bcstg. Co.  
Business Address.....P. O. 518  
Phone: 3-1131 Air Time: Full Time

AM **WMRN** FM

MARION — OHIO

15 Years of Service  
and Growth  
in  
Central Ohio

— o —

Studios in Marion  
and Bucyrus  
Operating

425-Acre Livestock  
and Grain Farm  
ABC Affiliate

News Service .....UP  
Transcription Service .....Thesaurus  
Membership .....NARTB, RAB  
Pres., Gen.-Sta. Mgr.....Robert T. Mason  
Commercial Manager.....Arthur L. Martin  
Prog. Dir.....Madge Cooper  
Sls. Prom. Mgr., Pub. Dir.....Majorie Williams  
Chief Engineer.....Francis Joseph Peters

**WPFB—Middletown—1947**

Freq.: 910 Kc. Power: 1 Kw. d., 100 W. n.  
Owned-Operated By.....Paul F. Braden  
Address Trans. Loc.....Central Ave.  
Phone: 2-3625 Air Time: Full Time  
News Service .....AP  
Transcription Service .....Thesaurus  
Rep.....Grant Webb  
Membership .....NARTB, RAB  
Manager.....Paul F. Braden  
Sales Manager.....J. H. LeMoyne  
Production Director.....Charles Reeder  
Comm. Manager.....Ray Iglehart, Jr.

**WMVO—Mt. Vernon—1953**  
**KBS**

Frequency: 1300 Kc. Power: 500 Watts d.  
Owned-Oper. By.....Mt. Vernon Bcstg. Co.  
Address.....Coshoccon Rd., Box 390  
Phone: 20946 Air Time: Daytime  
News Service .....UP  
Transcription .....Thesaurus  
President.....Dr. Charles Tramont  
General Manager.....Mrs. C. M. Zerkowitz  
Program Director.....George Bennett  
Publicity Director.....Rudy Maxwell  
Chief Engineer.....Royce O. Woodward

**WCLT—Newark—1946**

Frequency: 1430 Kc. Power: 500 Watts d.  
Owned-Operated By...Advocate Printing Co.  
Address.....25 West Main St.  
Phone: FAirtax 4-0071 Air Time: Daytime  
News Service .....AP  
Newspaper Affiliation.....The Advocate  
Representative .....Meeker Associates  
Membership .....NARTB, RAB  
President.....Frank W. Spencer  
General Manager.....Thomas A. Rogers  
Commercial Mgr.....Robert Pricer  
Program Director.....John Fisher  
Chief Engineer.....Benjamin Windle

**WPTW—Piqua—1947—KBS**

Frequency: 1570 Kc. Power: 250 Watts d.  
Owned-Oper...Miami County Bcstg. Co., Inc.  
Address-Trans.....1625 W. Covington Ave.  
Phone: 1420-1 Air Time: Daytime  
News Service .....AP  
Transcription Service .....World  
Representative .....Best  
Membership .....RAB  
Pres., Gen. Mgr.....Richard E. Hunt  
Sta., Comm. Mgr.....Robert Bubb  
Prog., Pub. Dir.....Ken Shroyer  
Chief Engineer.....Dallas Davis

**WNXT—Portsmouth—1951**  
**ABC**

Frequency: 1260 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By... Portsmouth Bcstg. Co.  
Address... Masonic Temple Bldg.  
News Service ..... UP  
Phone: 2-1961. Air Time: Full Time  
Representative ..... Everett-McKinney  
Pres., Gen., Sta., Comm. Mgr.. Marshall Rosene  
Program Director..... Phil Phillips  
Publicity Director..... Thelma Henderson  
Chief Engineer..... Russell Newman

**WPAY—Portsmouth—1935**  
**CBS**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By..... The Scioto Bcstg. Co.  
Address..... 1009 Gallia St.  
News Service ..... AP  
Newspaper Affil..... Brush-Moore  
Representative... Venard, Rintoul & McConnell  
Membership ..... NARTB, RAB  
President ..... Eugene Carr  
Station Manager..... John T. Becker  
Chief Engineer..... Maurice L. Myers

**WLEC—Sandusky—1947**  
**MBS**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By... Lake Erie Bcstg. Co.  
Address... Cleveland Rd. & Huntington  
Phone: 5170. Air Time: Full Time  
News Service ..... UP  
Transcription Service ..... Thesaurus  
Membership ..... NARTB, RAB  
Pres., General-Station Mgr..... Jay Wagner  
Commercial Manager..... Louis Mahla  
Program Director..... Robert Hinners  
Chief Engineer..... Jay Leitbach

**WAVI—Springfield—1947**

Frequency: 1210 Kc. Power: 250 Watts d.  
Owned..... WAVI Bcstg. Corp.  
Address..... 1428 Cincinnati St.  
Phone: Hemlock 1291. Air Time: Daytime  
News Service ..... AP  
Station Rep. .... Gill-Perna  
Membership ..... NARTB, RAB  
Pres., Gen. Mgr..... Harry K. Crowl  
Station Manager..... Art Burnham

**WBLY—Springfield—1947**

Frequency: 1600 Kc. Power: 1000 Watts d.  
Owned-Oper. By... Champion City Bcstg. Co.  
Address... Chamber of Commerce Bldg.  
Phone: 3-4676. Air Time: Daytime

Representative ..... McGillvra  
Transcription Service ..... Associated  
General Manager..... Robert Yontz  
Program Director..... James Bissey

**WIZE—Springfield—1940**  
**ABC**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By... Radio Voice of Springfield  
Trans. Address..... 115 W. High St.  
Phone: 3-4955. Air Time: Full Time  
News Service ..... AP  
Transcription Service ..... World  
Representative..... H. R. Representative, Inc.  
Executive Vice-President..... J. P. Williams  
Admin. Assistant..... Alex Buchan  
Station Mgr..... Collis A. Young

**WSTV—Steubenville—1940**  
**MBS**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By..... WSTV, Inc.  
Bus. Studio Address... Exchange Realty Bldg.  
Phone: Atlantic 2-6265. Air Time: Full Time  
News Service ..... UP  
Representative ..... Avery-Knoedel  
Pres..... Jack N. Berkman  
V.P., Gen. Mgr..... John J. Laux  
Comm. Manager..... Joseph M. Troesch  
Publicity Director..... Bill McClinton  
Program Director..... Harry Birrell  
Chief Engineer..... Charles S. Shepherd

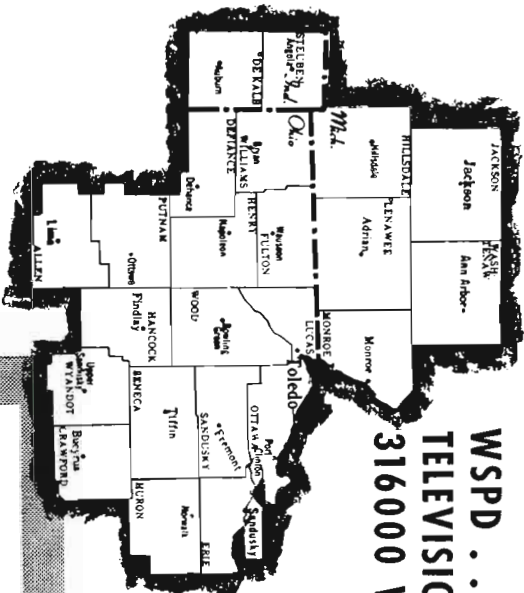
**WOHO—Toledo—1954**

Frequency: 1470 Kc. Power: 1470 Watts  
Owner..... Midwestern Bcstg. Co.  
Address..... 2965 Pickle Road  
Phone: Lennox 6576. Air Time: Full Time  
Representative ..... Pearson  
President ..... Ford R. Weber  
General Manager..... Russel Gohring  
Comm. Manager..... William Webster  
Program Director..... Paul King  
Chief Engineer..... Edwin J. Powell

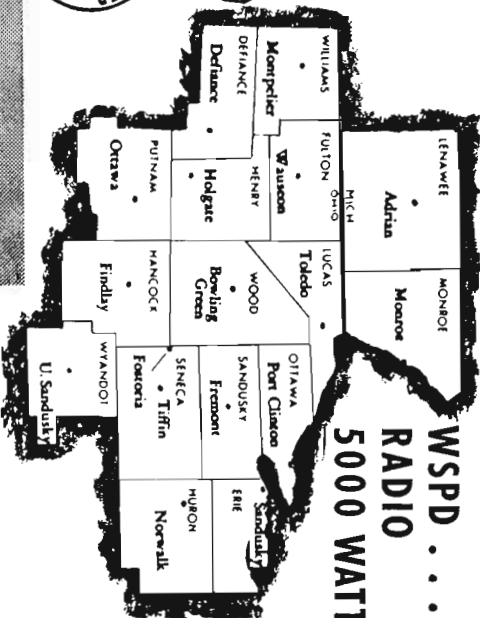
**WTOD—Toledo—1946**

Frequency: 1560 Kc. Power: 1000 Watts d.  
Owned-Operated By..... Unlity Corp.  
Business-Studio Address... 3225 Arlington Ave.  
Phone: Elgin 2507. Air Time: Daytime  
News Service ..... AP  
Newspaper Affil..... Erie Dispatch  
Transcription Service ..... Lang-Worth  
Representative ..... Forjoe  
President ..... Edward Lamb  
General Manager..... Sunne Miller  
Program Director..... Richard Rice  
Chief Engineer..... Robert Sowers

**WSPD . . .  
TELEVISION  
316000 WATTS**



**WSPD . . .  
RADIO  
5000 WATTS**



**Toledo ranks high in the nation's 200 leading areas . . .**

- 38th in population • 33rd in total income • 37th in retail sales
- 39th in effective buying power • 6th in buying power per capita
- 7th in buying power per family • 34th in Food sales • 34th in Gen. Mdse. • 37th in Furniture and Household sales • 31st in Automotive sales • 35th in Drug Sales.

Speedy daily entertains the people whose buying habits account for Toledo's high rating.

Authority for above listening and market information: Nielsen Coverage Service; Sales Management Survey of Buying Power.

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TOLEDO, OHIO**

Stover Broadcasting Company  
108 MARIE AVE. SALES RM. 118 E. 5th STREET, NEW YORK

Represented Nationally  
by KATZ



**WSPD—Toledo—1921—NBC**

Frequency: 1370 Kc. Power: 5000 Watts  
 Owned-Oper. By George B. Storer  
 Bus.-Studio Address 136 Huron St.  
 Phone: CHerry 8-6201 Air Time: Full Time  
 News Service INS, UP  
 Transcription Service Lang-Worth  
 Newspaper Affil. Miami Beach Sun  
 Membership NARTB, RAB  
 Representative Katz  
 President George B. Storer  
 V.P., Managing Director Allen L. Haid  
 Comm. Mgr. Westford F. Shannon  
 Sales Prom., Pub. Dir. Liz Wagner  
 Program Director E. C. Kutz  
 National Sales Mgr. Emerson Kimble  
 Chief Engineer William M. Stringfellow

**WTOL—Toledo—1938—ABC**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By Community Bcstg. Co.  
 Trans.-Address Bell Bldg.  
 Phone: Cherry 3-3231 Air Time: Full Time  
 Representative Paul H. Raymer  
 President Frazier Reams  
 Gen.-Station Mgr. Thomas S. Breitherton  
 Comm. Manager R. B. Stone  
 Program Director Robert Kriehoff  
 Chief Engineer Harold Holmes

**WHHH—Warren—1941—MBS**

Frequency: 1440 Kc. Power: 5000 Watts  
 Owned By Warren Tribune Radio Sta., Inc.  
 Business-Studio Address 108 Main St.  
 Phone: 2252-9 Air Time: Full Time  
 Representative Rambeau  
 President Helen Hart Hurlbert  
 General Manager Carl J. Raymond

**WCHO—Washington Court  
House—1952—KBS**

Frequency: 1250 Kc. Power: 500 Watts d.  
 Owned-Oper. By Court House Bdcstg. Co.  
 Address 113½ S. Main St.  
 Phone: 5-6211 Air Time: Daytime  
 Station Rep. Hil F. Best  
 President W. N. Nungesser  
 Sta., Sls., Prom. Mgr. Ray Anderson  
 Program Director Joe Klerke  
 Chief Engineer Ralph Hoffman

**WPKO—Waverly—1954**

Frequency: 1380 Power: 1000 Watts  
 Owner Hi Kinco Bcstrs.  
 Address Box 67  
 Phone: Piketon 2781 Air Time: Daytime  
 Gen. Mgr., Chief Eng. D. E. Kinker

**WKOV—Wellston—1952**

Frequency: 1570 Kc. Power: 250 Watts d.  
 Owned-Operated By Family Bdcstg. Co.  
 Address P. O. Box 190  
 Phone: 546 Air Time: Daytime  
 General Manager Parks Robinson

**WWST—Wooster—1947—KBS**

Frequency: 960 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Wooster Republican Ptg. Co.  
 Phone: 3-5075 Air Time: Daytime  
 General Manager E. B. Evans  
 Commercial Mgr. Quentin W. Welty  
 Program Director Robert Heeter

**WRFD—Worthington—1947**

Frequency: 880 Kc. Power: 5000 Watts d.  
 Owned-Oper. By Peoples Bcstg. Corp.  
 Address P. O. Box 26  
 Phone: 2-5342 Air Time: Daytime  
 Representative Meeker  
 President M. D. Lincoln  
 General Manager Herbert E. Evans

**WBBW—Youngstown—1949  
ABC**

Frequency: 1240 Kc. Power: 250 Watts  
 Owner Mahoning Valley Bcstg. Corp.  
 Address Warner Theatre Bldg.  
 Phone: Riverside 44421 Air Time: Full Time  
 Station Representative Weed  
 President, Ch. Eng. John Cherpach, Jr.

**WFMJ—Youngstown—1939  
NBC**

Frequency: 1390 Kc. Power: 5000 Watts  
 Owned-Operated By WFMJ Bcstg. Co.  
 Business-Studio Address 101 W. Boardman  
 Phone: Riverside 3-4121 Air Time: Full Time  
 Representative Headley-Reed  
 Pres., Gen. Mgr. William F. Maag, Jr.  
 Gen. Sta. Mgr. Mitchell F. Stanley  
 Program Director Robert Locke  
 Chief Engineer Frank A. Dieringer

**WKBN—Youngstown—1926  
CBS**

Frequency: 570 Kc. Power: 5000 Watts  
 Owned-Operated By WKBN Bcstg. Corp.  
 Phone: STerling 2-1145 Air Time: Full Time  
 Address 3930 Sunset Blvd.  
 Representative Paul H. Raymer  
 Pres., Gen. Mgr. Warren P. Williamson, Jr.  
 Station Manager J. Lothair Bowden  
 Program Director Paul Turner  
 Public Relations Director Jim Smith  
 Chief Engineer B. T. Wilkins

**WHIZ—Zanesville—1924  
NBC**

Frequency: 1240 Kc. Power: 250 Watts  
 Owner Southeastern Ohio Bcstg. System, Inc.  
 Business-Studio Address Lind Arcade Bldg.  
 Phone: 2-5431 Air Time: Full Time  
 Representative John E. Pearson  
 President Clay Littick  
 Gen., Station Manager Allan Land  
 Comm. Mgr. Nate Milder  
 S's. Prom. Mgr., Pub. Dir. Naomi Lorton  
 Prog. Dir. Bob Wagner  
 Chief Engineer William A. Hunt, Sr.

## KADA—Ada—1934 ABC-MBS-KBS

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By.....KADA Bcstg., Inc.  
Business Address.....Box 642  
Phone: 12 & 13.....Air Time: Full Time  
News Service.....AP  
Transcription Service.....Standard  
Representative.....Venard, Rintoul & McConnell  
Membership.....NARTB, RAB  
President.....Dr. C. C. Morris  
V.P. & General Manager.....Bill T. Hoover  
Station Manager.....Fred L. Thompson  
Program Director.....Pat Jackson  
Chief Engineer.....George Miller, Jr.

## KWHW—Altus—MBS

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By.....Altus Bcstg. Co., Inc.  
Phone: 1405.....Air Time: Full Time  
Representative.....Pearson  
Membership.....NARTB  
General Manager.....Frank E. Wimberly

## KVSO—Ardmore—1935 ABC

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By.....Ardmoreite Publishing Co.  
Bus.-Studio Address.....Ardmoreite Bldg.  
Phone: 3030.....Air Time: Full Time  
News Service.....AP  
Newspaper Affiliation.....Daily Ardmoreite  
Membership.....NARTB, RAB  
Transcription.....World, SESAC  
Representative.....Venard, Rintoul & McConnell  
General Manager.....Albert Riesen

## KWON—Bartlesville—1942 MBS

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By.....Bartlesville Bcstg. Co.  
Address.....Box 63  
Phone: 1400.....Air Time: Full Time  
News Service.....AP, UP  
President, Gen., Sta. Mgr.....J. Fred Case  
Program Director.....R. M. Davis  
Comm., Sales Prom. Manager.....John Collins  
Chief Engineer.....C. R. Tanner

## KBWL—Blackwell—1952

Frequency: 1580 Kc. Power: 250 Watts d.  
Owned-Operated By.....Star Bcstg. Co., Inc.  
Address.....Masonic Bldg.  
Phone: 309.....Air Time: Daytime  
News Service.....AP  
Transcription Service.....Thesaurus  
Station Rep.....Best  
General Manager.....John W. Carrick

## KWCO—Chickasha—1946 KBS

Freq.: 1560 Kc. Power: 1 Kw. d., 250 W. n.

Owned-Oper. By.....Washita Valley Bcstg. Corp.  
Address.....4th & Grand  
Phone: 2898.....Air Time: Full Time  
News Service.....AP  
Representative.....H. F. Best  
Owner, Gen. Mgr.....Jack L. Pink  
Commercial Manager.....Tom Miller  
Program Director.....Marjorie Richards  
Chief Engineer.....W. K. Berry

## KWOE—Clinton—1949

Frequency: 1320 Kc. Power: 1000 Watts d.  
Owned-Operated By.....Western Okla. Bcstg. Co.  
Address.....Neptune Park  
Phone: 618.....Air Time: Daytime  
News Service.....UP  
Station Representative.....Hil F. Best  
General Manager.....V. M. Preston

## KUSH—Cushing—1952—KBS

Frequency: 1600 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Cimarron Broadcasters, Inc.  
Address.....Box 791  
Phone: 922.....Air Time: Daytime  
News Service.....AP  
Newspaper Affil.....Drumright Journal  
Representative.....Hil F. Best  
Transcription Service.....Thesaurus  
Membership.....NARTB, RAB  
President.....Lou Allard  
Vice President.....G. R. Rockett  
Sec. Treasurer.....J. B. Sellers  
General Manager.....C. Forrest Brokaw, Jr.  
Station Mgr.....George S. Lanham  
Program Director.....Mary Lou Wright  
Publicity Director.....Garbo Plodnick  
Chief Engineer.....Harold Kincedd

## KRHD—Duncan—1947 MBS-KBS

Frequency: 1350 Kc. Power: 250 Watts d.  
Owned-Operated By.....Duncan Bcstg. Co.  
Address.....West Pine St.  
Phone: 1350.....Air Time: Full Time  
Transcription.....World  
Representative.....Venard, Rintoul & McConnell  
Membership.....NARTB, RAB  
President.....R. H. Drury  
Gen., Sta. Mgr.....W. M. Erubaker  
Comm. Manager.....Bill Merrill  
Program Director.....John Moen  
Publicity Director.....Tommy Richards  
Chief Engineer.....Les Agee

## KSEO—Durant—1947—KBS

Frequency: 750 Kc. Power: 250 Watts d.  
Owned-Operated By.....Democrat Printing Co.  
Address.....Democrat Bldg.  
Air Time.....Daytime  
News Service.....AP  
Membership.....NARTB  
Transcription Service.....Standard  
General Manager.....Leroy Moses

**KASA—Elk City—1932**  
**MBS**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By Southwest Bcstg. Co.  
Address 204 N. Main  
Phone: 730 Air Time: Full Time  
Station Rep. Best  
Manager. Lonnie J. Preston

**KCRC—Enid—1929—ABC-KBS**

Frequency: 1390 Kc. Power: 1000 Watts  
Owned-Oper. By Enid Radiophone Co.  
Bus. Studio Address 318 E. Willow  
Phone: AD 7-1390 Air Time: Full Time  
News Service AP  
Transcription Service World  
News. Affil. "Morning News," "Daily Eagle"  
Representative John E. Pearson Co.  
Membership NARTB  
President Milton B. Garber  
General Manager Pat Murphy  
Commercial Mgr. H. P. Hale  
Sls. Prom. Mgr. G. Williams  
Program Director B. Napier  
Chief Engineer Murray D. Coleman

**KGWA—Enid—1950—MBS**

Frequency: 960 Kc. Power: 1000 Watts  
Owned-Oper. By Public Bcstg. Service, Inc.  
Address 115½ E. Broadway  
Phone: 4-4230 Air Time: Full Time  
News Service UP  
Transcription Service Standard  
Representative Venard, Rintoul & McConnell  
Pres., Gen. Manager Allan Page  
Commercial Manager Bob Nelson  
Program Director B. Henthorn  
Publicity Director Rex Walker  
Chief Engineer Ralph Druen

**KTAT—Frederick—1948**  
**KBS**

Frequency: 1570 Kc. Power: 250 Watts d.  
Owned-Operated By Frederick Bcstg. Co.  
Address Main & Grand  
Phone: 5-2131 Air Time: Daytime  
News Service UP  
Transcription Service Keystone  
Representative Hil F. Best  
Partners Ronald W. Wheeler,  
J. D. Jones, W. A. Jones  
General Manager J. D. Jones, Jr.  
Business Manager E. Jones  
Chief Engineer D. Jones  
Program Director Mary Wheeler

**KWRW—Guthrie—1955**

Frequency: 1490 Kc. Power: 100 Watts  
Owned-Oper. By Southern Bcstg. Co.  
Address Ione Hotel  
Phone: 2321 Air Time: Full Time  
President J. A. West  
General Manager Preston Bridges

**KGYN—Guymon—1948**

Frequency: 1220 Kc. Power: 1000 Watts d.  
Owned-Operated By Plains Bcstg. Co.  
Business Studio Address P. O. Box 39  
Phone: 888 Air Time: Daytime  
News Service UP  
Trans. Service World, Thesaurus, Standard  
Membership RAB  
Representative Hil F. Best  
President, Gen. Mgr. T. M. Raburn, Jr.  
Commercial Mgr. Edward J. Slater

**KTJS—Hobart—1947—KBS**

Frequency: 1420 Kc. Power: 250 Watts d.  
Owned-Operated By A. R. Fuchs  
Address Box 796  
Phone: 1070 Air Time: Daytime  
News Service AP  
Station Mgr., Ch. Eng. A. Fuchs  
Comm. Sls. Prom. Mgr. Wayne Robison  
Prog. Director F. J. Fuchs

**KIHN—Hugo—1948—KBS**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By Little Dixie Bcstg. Co.  
Address Box 248  
Phone: 1140 Air Time: Full Time  
News Service AP  
Transcription Thesaurus  
President O. A. Brewer  
Program Manager J. L. Anderson  
Chief Engineer Dalton E. Jones

**KBEL—Idabel—1953**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By Idabel Bcstg. Co.  
Address Box 990  
News Service AP  
Transcription Thesaurus  
General Manager Winston O. Ward  
Sta., Comm. Manager J. P. Stanley  
Program Director Ralph Mills  
Chief Engineer Cliff Taylor

**KSWO—Lawton—1941**  
**ABC**

Frequency: 1380 Kc. Power: 1000 Watts  
Owned-Oper. By Okla. Quality Bcstg. Co.  
Bus. Studio Address Box 699  
Phone: 1380 Air Time: Full Time  
News Service UP  
Transcrip. Service World, Lang-Worth, Standard  
Representative John Pearson  
Membership NARTB, RAB  
President R. H. Drewry  
Gen., Sta. Mgr. Leo R. Morris  
Sls. Prom. Manager Mike Eisler  
Publicity Director Monte Moore  
Program Director Tom Gilmore  
Chief Engineer Willard Cochran

**KNED—McAlester—1950**

Frequency: 1150 Kc. Power: 1000 Watts d.  
Owned-Operated By Pittsburg Bcstg. Co., Inc.

Address.....Box 56  
 Phone: 3-1460.....Air Time: Full Time  
 News Service.....UP  
 Transcription Service.....World  
 Representative.....Pearson  
 Pres., Gen. Mgr.....Ray Van Hooser  
 Commercial Manager.....Phil Reed  
 Sls. Promotion Mgr.....Frank Hopkins  
 Prog. Director.....Joe H. Pate  
 Chief Engineer.....Dexter Ferry

**KTMC—McAlester—1946**  
**ABC-MBS**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By.....McAlester Bcastg. Co.  
 Business-Studio Address.....Earle Hotel  
 Phone: 2411.....Air Time: Full Time  
 News Service.....AP  
 Representative..Venard, Rintoul & McConnell  
 Membership.....NARTB  
 President.....William Young  
 General Mgr.....Bill Skeith  
 Sls. Prom. Mgr.....Larry Craft  
 Comm. Manager.....Joe Gravitt  
 Publicity Director.....Bob Bristow  
 Program Director.....Adch Johnson  
 Chief Engineer.....Harold Duncan

**KGLC—Miami—1948—KBS**  
 Frequency: 910 Kc.....Power: 1000 Watts  
 Owned-Operated By.....Miami Bcastg. Co.

Address.....Box 511  
 Membership.....NARTB, RAB  
 Representative.....Adam Young  
 Exec. Vice-President.....Kenyon Brown  
 Station Manager.....William A. Searle  
 Supv.....Frank J. Lynch

**KBIX—Muskogee—1936**  
**ABC**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By.....Okla. Pub. Co.  
 Address.....Barnes Bldg.  
 Phone: MU 2-1331.....Air Time: Full Time  
 News Service.....UP  
 Representative..Venard, Rintoul & McConnell  
 President.....Tams Bixby, Jr.  
 General Manager.....Walter W. Weber

**KMUS—Muskogee—1948**

Frequency: 1380 Kc.....Power: 1000 d., 500 n.  
 Owned-Oper. By...Eastern Okla. Bcastg. Corp.  
 Address.....412½ Court St.  
 Phone: MU 2-2488.....Air Time: Full Time  
 News Service.....UP  
 Transcription Service.....World  
 Representative.....Pearson  
 President.....R. M. Mountcastle  
 Gen. Station Mgr.....Jimmie Barry  
 Sls. Prom. Manager.....Hale Bicknell, Jr.  
 Program Director.....Don Gilbert  
 Chief Engineer.....James Kettel

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**KNOR—Norman—1949—KBS**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By: Cleveland County Bcstg. Co.  
 Address: P. O. Box 542  
 Phone: 474. Air Time: Full Time  
 News Service: UP  
 Gen., Comm. Manager: William S. Morgan

**KBYE—Oklahoma City—1946**

Frequency: 890 Kc. Power: 1000 Watts d.  
 Owned-Operated By: State Bcstg. Co.  
 Bus.-Studio Address: 108 N.W. 9  
 Phone: FO 5-2323. Air Time: Daytime  
 News Service: UP  
 Reps.: Radio-TV Reps., Dora-Clayton, Brown  
 Membership: NARTB, RAB  
 Pres., General Manager: Frank J. Lynch  
 Station Manager: F. F. Lynch  
 Program Director: Glen Valentine  
 Publicity Director: Jim Stewart

**KLPR—Oklahoma City—1947**

Frequency: 1140 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: Okla. City Bcstg. Co.  
 Business Address: 128½ W. Commerce St.  
 Air Time: Daytime  
 Membership: NARTB, RAB  
 News Service: AP  
 Pres., Gen. Manager: Byrne Ross

**KOCY—Oklahoma City—1922  
 MBS**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By: Plaza Court Bcstg. Co.  
 Business-Studio Address: Plaza Court Bldg.  
 Phone: Forest 5-4333. Air Time: Full Time  
 News Service: AP  
 Representative: Pearson  
 Membership: NARTB  
 Pres., Gen. Mgr.: M. H. Bcnebrake  
 Commercial Manager: L. C. Beck

**KOMA—Oklahoma City—1931  
 CBS**

Frequency: 1520 Kc. Power: 50,000 Watts  
 Owned-Operated By: KOMA, Inc.  
 Business-Studio Address: 7401 Lincoln Blvd.  
 Phone: Victor 3-6641. Air Time: Full Time  
 News Service: UP  
 Transcription Service: World  
 Representative: Avery-Knodel  
 President: John Toole Griffing  
 General-Station Mgr.: Edgar T. Bell  
 Sales Manager: Gene Riesen  
 Program Director: Perry Dickey  
 Sls. Prom., Pub. Director: M. Tjaden  
 Chief Engineer: M. W. Thomas

**KTOK—Oklahoma City—1927  
 ABC**

Frequency: 1000 Kc. Power: 5000 Watts  
 Owned-Operated By: KTOK, Inc.  
 Business-Studio Address: 1800 W. Main

Phone: FO. 5-8352. Air Time: Full Time  
 News Service: AP  
 Transcription Service: World  
 Representative: Paul H. Raymer  
 Membership: RAB  
 President: Wendell Mayes  
 Gen. Mgr.: Tom Johnson  
 Comm., Sls. Prom. Mgr.: R. Ruff  
 Pub. Dir.: Lelia Little  
 Prog. Dir.: Bill Bryan  
 Chief Engineer: Clifford Easum

**KTOW—Oklahoma City—1948**

Frequency: 800 Kc. Power: 250 Watts d.  
 Owned-Operated By: Citizens Bcstg. Co.  
 Business-Studio Address: Liberty Bank Bldg.  
 Phone: CE. 2-6367. Air Time: Daytime  
 News Service: AP  
 Representative: Rambeau  
 Membership: NARTB  
 General Manager: Eddie Peak  
 Sales Manager: Tommy Tatum  
 Program Director: Ozzie Johnson

**WKY—Oklahoma City—1920  
 NBC**

Frequency: 930 Kc. Power: 5000 Watts  
 Owned-Oper. By: WKY Radiophone Co.  
 Business-Studio Address: 500 E. Britton  
 Phone: TRinity 8-2161. Air Time: Full Time  
 News Service: AP, UP  
 Newspaper Affiliation: Oklahoma Pub. Co.  
 Transcription Service: Standard  
 Representative: Katz  
 Membership: NARTB  
 Pres., Gen. Mgr.: E. K. Gaylord  
 Station Manager: P. A. Sugg  
 Comm. Manager: John Moler  
 Director Operations: Paul Brawner  
 Asst. Sta. Manager: E. B. Dodson  
 Public Relations Mgr.: Wally Kinnan  
 Chief Engineer: H. J. Lovell

**KHBG—Okmulgee—1937**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By: Okmulgee Bcstg. Corp.  
 Business Address: Times Bldg.  
 Phone: 3646. Air Time: Full Time  
 Newspaper Affil.: Times  
 News Service: AP  
 President: Don Reynolds  
 Station Manager: Randall McCarrell  
 Program Director: Eddie Webb  
 Comm. Manager: Marvin Hull  
 Sls. Prom. Manager: Bob Lewis  
 Publicity Director: Betty Lee  
 Chief Engineer: Hal Cochran

**KVLH—Pauls Valley—1947  
 KBS**

Frequency: 1470 Kc. Power: 250 Watts d.  
 Owned-Operated By: KVLH Bcstg. Co.  
 Business Trans. Address: P. O. Box 610  
 News Service: UP  
 Phone: 1470. Air Time: Daytime

Transcription Service.....Thesaurus  
 Representative.....Hil F. Best  
 President.....James T. Jackson  
 General Manager.....Jim Gray  
 Comm. Manager.....Don Reynolds  
 Chief Engineer.....George Rountree

**WBBZ—Ponca City—1928**  
**MBS**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Ponca City Pub. Co.  
 Address.....Third & Cleveland  
 Phone: RO. 5-6607.....Air Time: Full Time  
 Newspaper Affiliation.....The News  
 News Service.....AP  
 Transcription Service.....World  
 Representative.....Pearson  
 Membership.....NARTB, RAB  
 President.....Clyde E. Muchmore  
 Sta., Gen. Mgr.....Cy Casper  
 Commercial Mgr.....L. A. Wilson  
 Prog. Dr.....William G. Maugans  
 Chief Engineer.....Chuck Chaney

**KLCO—Poteau—1953—KBS**

Frequency: 1280 Kc.....Power: 1 Kw. d.  
 Owner.....R. B. & Bernice Bell  
 Address.....Box 511  
 Phone: 660.....Air Time: Daytime  
 News Service.....AP  
 President, Gen. Mcnager.....R. B. Bell  
 Program Director.....Jim Gordon  
 Chief Engineer.....Calvin Colpton

**KOLS—Pryor—1950—KBS**

Frequency: 1570 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....Lakes Area Bcstg. Co.  
 Address.....Fifth & S. Mill Sts.  
 Phone: 1263.....Air Time: Daytime  
 Transcription Service.....SESAC  
 News Service.....AP  
 Representative.....H. F. Best  
 Owner, Gen. Sta. Mgr.....L. L. Gaffaney  
 Commercial Manager.....Mrs. L. L. Gaffaney  
 Program Director.....Merle Caldwell

**KGFF—Shawnee—1930—MBS**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By.....KGFF Bcstg. Co., Inc.  
 Address.....P. O. Box 2059  
 Phone: 4390.....Air Time: Full Time  
 News Service.....AP  
 Newspaper Affiliation.....Stauffer Publ. Inc.  
 Transcription Service.....Lang-Worth  
 Representative.....Best  
 President.....Oscar S. Stauffer  
 Gen., Sta. Manager.....William A. Weaver  
 Comm. Manager.....Jeral C. Ziegler  
 Publicity Director.....D. F. Bays  
 Chief Engineer.....Earl R. Ward

**KSPI—Stillwater—1947—MBS**

Frequency: 780 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....Stillwater Publishing Co.  
 Business Address.....P. O. Box 231

Phone: 1831.....Air Time: Daytime  
 Newspaper Affiliation.....News-Press  
 Transcription Service.....World  
 Sta. Rep.....Clark  
 Gen. Mg., Program Director.....J. R. Bellatti  
 Comm. Manager.....Earl Newson  
 Chief Engineer.....Paul McCollum

**KAKC—Tulsa—1946**

Freq.: 970 Kc..Power: 100 W. d., 500 W. n.  
 Owned-Oper. By.....Public Radio Corp.  
 Bus.-Studio Address.....910 S. Boston  
 Phone: LUther 7-2401.....Air Time: Full Time  
 Pres., Gen. Manager.....F. G. Conley  
 Station Manager.....L. V. Eck  
 Sales Executive.....K. L. King

**KFMJ—Tulsa—1946**

Frequency: 1050 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Fred Jones Bcstg. Co.  
 Business-Studio Address.....1242 S. Boston  
 Phone: 5-5555.....Air Time: Daytime  
 Representative.....Pearson  
 President.....Fred Jones  
 General Manager.....Lawson Taylor  
 Chief Engineer.....Nathan Wilcox

**KOME—Tulsa—1938—KBS**

Frequency: 1300 Kc.....Power: 5000 d., 1000 n.  
 Owned-Oper. By.....Oil Capital Sales Corp.  
 Business-Studio Address.....8th & Main  
 Phone: 3-4121.....Air Time: Full Time  
 Representative.....Gill-Perna  
 Membership.....RAB, NARTB  
 President.....John E. Brown Jr.  
 General Manager.....E. William George  
 Comm. Manager.....C. W. Grim, Jr.

**KRMG—Tulsa—1949—ABC**

Freq.: 740 Kc.....Power: 50 Kw. d., 25 Kw. n.  
 Owned-Operated By.....Western Bcstg. Co.  
 Business-Studio Address.....311 So. Denver Ave.  
 Phone: 4-4291.....Air Time: Full Time  
 Representative.....Pearson  
 Membership.....NARTB, RAB  
 President.....Harrington Wimberly  
 Gen., Comm. Manager.....Frank S. Lane  
 Prog., Pub. Director.....Keith Bretz  
 Chief Engineer.....William H. Bradley

**KTUL—Tulsa—1934—CBS**

Frequency: 1430 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Tulsa Bcstg. Co.  
 Business Address.....Boulder-on-the-Park  
 Phone: 2-3191.....Air Time: Full Time  
 News Service.....UP  
 Transcription Service.....World  
 Representative.....Avery-Knodel  
 President.....John T. Griffin  
 V.P. & Gen. Mgr.....L. A. Blust, Jr.  
 Station Manager.....James R. Walker  
 Sls. Prom. Manager.....Robert C. Meade  
 Program Director.....Karl Janssen  
 Chief Engineer.....Robert Snider

**KVOO—Tulsa—1925—NBC**

Frequency: 1170 Kc. Power: 50,000 Watts  
 Owned-Oper. By...Southwestern Sales Corp.  
 Bus.-Studio Address...Philtower Bldg.  
 Phone: CHerry 2-3281 Air Time: Full Time  
 Transcription Service Standard  
 News Service INS  
 Membership RAB  
 Representative Edward Petry  
 Exec. Vice-Pres. H. C. Stuart  
 General Mgr. G. K. Brandborg

**KWSH—Wewaka—1948  
 ABC-KBS-MBS**

Frequency: 1260 Kc. Power: 1,000 Watts  
 Owned-Operated By...Tri Cities Bcstg. Co., Inc.  
 Address Box 1260  
 Phone: 1260-1261 Air Time: Full Time  
 News Service AP  
 Transcription Service Standard  
 Representative Venard, Rintoul & McConnell  
 President Dr. C. C. Morris  
 V.P., General Manager Bill Hoover  
 Station Manager Pat Murphy

**KVIN—Vinita—1954—KBS**

Frequency: 1470 Kc. Power: 500 Watts  
 Owned-Oper. By...J. Adams & J. Mahoney  
 Business Address...601 South Foreman  
 Phone: 407 Air Time: Daytime  
 News Service UP  
 Presidents John Adams, John Mahoney  
 Gen. Mgr., Ch. Engineer Jim Egbert  
 Comm. Manager Gladys Purdy  
 Sls. Prom. Manager Ted Shearer  
 Program Director Jackie Johnson

**KSIW—Woodward—1947**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By...Woodward Bcstg. Co.  
 Address Trans. Loc...22nd & Cedar Sts.  
 Phone: 1450 Air Time: Full Time  
 News Service AP  
 Trans. Service Lang-Worth, Thesaurus  
 Membership NARTB, RAB  
 Representative Pearson  
 Pres., Gen. Mgr. Edward A. Ryan  
 Program Director Lenora W. Ryan  
 Chief Engineer Francis R. Berry

**OREGON**

Pop. Feb. 1, 1956 (Est.) 1,680,000—Families 555,000  
 Radio Homes 535,000—TV Homes 321,351—Stations in State 56

**KWIL—Albany—1941  
 MBS-DON LEE**

Frequency: 790 Kc. Power: 1000 Watts  
 Owned-Oper. By...Central Willamette Bcstg.  
 Bus.-Studio-Trans. Loc...Queen Ave. & Elm  
 Phone: WA 6-2233 Air Time: Full Time  
 News Service AP  
 Transcription Service World  
 Newspaper Affiliation...“Democrat Herald”  
 Representative Moore-Lund, Ayres, Best  
 Membership NARTB, RAB  
 President R. R. Cronise  
 General Manager Chet Wheeler  
 Corvallis Manager Bob Cornell  
 Comm. Manager Warren Stoffer  
 Sales Prom. Manager Duane Coker  
 Prog., Pub. Director Ken Burford  
 Chief Engineer Herbert Davidson

Bus. Studio Address...1066 W. Marine Dr.  
 Phone: 95 Air Time: Full Time  
 News Service UP  
 Transcription Service Standard  
 Representative Moore-Lund, Ayres  
 Membership RAB  
 Manager R. D. Holmes

**KVAS—Astoria—1952**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned...Lower Columbia Bcstg. Co., Inc.  
 Address...1418 Commercial St.  
 Phone: 3320 Air Time: Full Time  
 News Service UP  
 Representative Moore, Holman  
 Pres., Gen. Mgr. A. L. Capstaff  
 Station Mgr. T. R. Williams  
 Program Director Neil W. Sargent  
 Chief Engineer Jay Erisman

**KWIN—Ashland—1946  
 MBS-KBS**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By...Rogue Valley Bcstg. Co.  
 Address...1160 Helman Rd.  
 News Service AP  
 President Don Miller  
 Station Manager Daren L. Flickinger  
 Program Dir. Bill Lively

**KBKR—Baker—1939—KBS**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By...Oregon Trail Bcstg. Co.  
 Bus.-Studio Address...2030 Auburn Ave.  
 Phone: JAckson 3-4431 Air Time: Full Time  
 Station Rep. Grant, Moore & Lund  
 Membership BMB  
 General Manager Kenneth B. Lockwood

**KAST—Astoria—1925  
 MBS-KBS**

Frequency: 1370 Kc. Power: 1000 Watts  
 Owned-Operated By...Astoria Bcstg. Co.

**KBND—Bend—1937  
 MBS-DON LEE**

Frequency: 1110 Kc. Power: 1000 Watts  
 Owned-Oper. By...Central Oregon Bcstg. Co.  
 Bus.-Studio Address...Coble Bldg.  
 Phone: 848 Air Time: Full Time

**News Service** ..... **UP**  
**Transcription Service** ..... **World**  
**Representative**..... **W. S. Grant, Moore-Lund**  
**Membership** ..... **NARTB**  
**Pres., Gen. Mgr., Pub. Dir.**... **Frank H. Loggan**  
**Comm. Mgr.**..... **Doug Gaines**  
**Pgm. Dir.**..... **Kessler Cannon**  
**Chief Engineer**..... **Robert Dickinson**

### **KOOS—Coos Bay—1928—MBS**

**Frequency:** 1230 Kc..... **Power:** 250 Watts  
**Owned-Operated By**..... **KOOS, Inc.**  
**Address** ..... **Box 777**  
**Phone:** Congress 7-2121... **Air Time:** Full Time  
**News Service** ..... **UP**  
**Representative** ..... **Moore-Lund**  
**Membership** ..... **RAB, NARTB**  
**President**..... **Sheldon F. Sackett**  
**General Manager**..... **Jack Irvine**  
**Station Manager**..... **William Cook**  
**Publicity Director**..... **Albert Zack, Jr.**  
**Chief Engineer**..... **Nate Olson**

### **KWRO—Coquille—1949—KBS**

**Frequency:** 1450 Kc..... **Power:** 250 Watts  
**Owned-Operated By**..... **KWRO, Inc.**  
**Address** ..... **P. O. Box 396**  
**Phone:** 3961..... **Air Time:** Full Time  
**News Service** ..... **UP**  
**Transcription Service** ..... **World**  
**Representative** ..... **Moore-Lund**  
**President**..... **W. E. Walsh**  
**General Manager**..... **Lynn C. Thomas**  
**Comm. Manager**..... **Don E. Robinett**  
**Program Director**..... **Don Anderson**  
**Chief Engr.**..... **Drew Walker**

### **KCOV—Corvallis—1954**

**Frequency:** 1240 Kc..... **Power:** 250 Watts  
**Owned**..... **Midland Bcstg. Co.**  
**Address**..... **Box 689**  
**Phone:** P1 3-6395..... **Air Time:** Full Time  
**News Service** ..... **UP**  
**Rep.**..... **Everett-McKinney, Moore & Lund**  
**President**..... **Lee Bishop**  
**Gen., Sta. Manager**..... **Frank Flynn**  
**Comm. Manager**..... **T. G. Carlson, Jr.**  
**Chief Engineer**..... **H. G. Short**

### **KRUL—Corvallis—1947**

**Frequency:** 1340 Kc..... **Power:** 250 Watts  
**Owned-Oper. By**..... **Pacific States Radio Co.**  
**Address**..... **1221 So. 15th St.**  
**Phone:** Plaza 3-3322... **Air Time:** Full Time  
**News Service** ..... **AP**  
**Representative** ..... **McGillvra**  
**Transcription Service**..... **Capitol, SESAC**  
**President**..... **Fred T. Haley**  
**Gen., Comm. Mgr.**..... **Douglas Setterberg**  
**Program Director**..... **Hal Wehmeier**  
**Chief Engineer**..... **Don Peltz**

### **KOMB—Cottage Grove—1953**

**Frequency:** 1400 Kc..... **Power:** 250 Watts  
**Owned**..... **Orlo M. Bagley**  
**Address**..... **P. O. Box 606**

**Phone:** 1400..... **Air Time:** Full Time  
**News Service** ..... **UP**  
**Membership** ..... **NARTB**  
**Gen., Sta. Manager**..... **Orlo Bagley**  
**Sls. Prom. Manager**..... **Jack Naff**  
**Program Director**..... **Robert McCreery**  
**Chief Engineer**..... **James Bradley**

### **KODL—The Dalles—1940** **ABC-KBS**

**Frequency:** 1440 Kc..... **Power:** 1 Kw.  
**Owned-Oper. By**..... **Western Radio Corp.**  
**Representative**..... **Feltis & Assocs., Ayres**  
**President**..... **V. B. Kenworthy**  
**Station Manager**..... **Paul E. Walden**

### **KRMW—The Dalles—1955**

**Frequency:** 1300 Kc..... **Power:** 1000 Watts  
**Owned-Oper. By**... **Radio Mid-Columbia, Inc.**  
**Address**..... **209 E. Second St.**  
**Phone:** Cypress 6-9661... **Air Time:** Daytime  
**News Service** ..... **UP**  
**Transcription Service** ..... **Lang-Worth**  
**Representative** ..... **Hil F. Best, Moore & Lund**  
**Pres., Gen., Sta. Manager**... **Chester J. Stuart**  
**Comm., Sls. Prom. Mgr.**... **Harold L. Newhouse**  
**Program Director**..... **Gerald K. Webb**  
**Publicity Director**..... **F. L. Phillips, Sr.**  
**Chief Engineer**..... **Roland V. Stuart**

### **KPLK—Dallas—1955**

**Frequency:** 1460 Kc..... **Power:** 500 Watts  
**Owned-Oper. By**... **Polk County Bcstgs., Inc.**  
**Address**..... **Rt. 1, Box 399 A**  
**Phone:** MAyfair 3-2342... **Air Time:** Daytime  
**News Service** ..... **AP**  
**President**..... **Leland Tucker**  
**Gen., Comm. Mgr.**..... **E. C. McElroy, Jr.**  
**Program Director**..... **George B. Smith**  
**Chief Engineer**..... **George W. Morrison**

### **KASH—Eugene—1947**

**Frequency:** 1600 Kc..... **Power:** 1000 Watts  
**Owned-Oper. By**..... **Radio Air Ways, Inc.**  
**Address**..... **P. O. Box 1600**  
**Phone:** 5-3357..... **Air Time:** Full Time  
**Representative**..... **Cooke, West Coast Sales**

### **KERG—Eugene—1949—CBS**

**Freq.:** 1280 Kc..... **Power:** 5 Kw. d., 1 Kw. n.  
**Owned-Operated By**..... **Guard Pub. Co.**  
**Address**..... **P. O. Box 506**  
**Phone:** Diamond 5-4304... **Air Time:** Full Time  
**News Service** ..... **AP**  
**Newspaper Affiliation** ..... **"Register-Guard"**  
**Trans. Service**... **Columbia Masterwks., World**  
**Representative** ..... **Weed & Co.**  
**Membership** ..... **NARTB, RAB**  
**President**..... **Alton F. Baker**  
**Gen., Sta. Mgr.**..... **L. W. Trommlitz**  
**Comm. Manager**..... **Robert Fulton**  
**Publicity Director**..... **Jack Craig**  
**Prom. Mgr., Prog. Dir.**..... **Clifton Cole**  
**Chief Engineer**..... **Calvert Applegate**



**KORE—Eugene—1927**  
**MBS-DON LEE**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By.....Lane Bcstg. Co.  
Business Address.....P. O. Box 1032  
Phone: 4-4214.....Air Time: Full Time  
News Service.....UP  
Transcription Service.....Lang-Worth  
Rep.....Everett-McKinney, Moore & Lund  
Membership.....NARTB, RAB  
Pres., Gen. Mgr.....Lee Bishop  
Commercial Mgr.....Virgil Parker  
Sales Prom. Mgr.....Bob Davis  
Program Director.....Harry Kirk  
Chief Engineer.....Floyd Vikon

**KUGN—Eugene—1946—NBC**

Freq.: 590 Kc. Power: 1 Kw. d., 1 Kw. n.  
Owned-Operated By.....KUGN, Inc.  
Business Address.....P. O. Box 112  
Phone: 4-6216.....Air Time: Full Time  
News Service.....AP  
Representative.....Meeker, Cox, Feltis  
Membership.....NARTB, RAB  
Station Manager.....Carl Fisher

**KRWC—Forest Grove—1950**

Frequency: 1570 Kc. Power: 1 Kw. d.  
Owned-Oper. By.....Irving G. Schmidtke  
Address.....Rt. 2, Box 59  
Phone: Forest Grove 6091.. Air Time: Daytime  
Representative...Wm. Ayres, Moore & Lund  
Transcription Service.....Standard  
Pres., Gen., Sta. Mgr., Eng....I. V. Schmidtke  
Comm., Sls. Prom. Mgr....Clarence S. Sherman  
Prog. Director.....Frederick I. Egger  
Pub. Director.....Eleanor L. Schmidtke

**KUIN—Grants Pass—1939**  
**MBS**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By...Southern Oregon Bcstg. Co.  
Business Address.....P. O. Box 148  
Phone.....GR 6-4477  
Transcription Service.....World, McGregor  
Representative.....W. S. Grant  
Membership.....NARTB, RAB  
President.....A. E. Voorhies  
Secretary-Treasurer.....Wm. B. Smullin  
Station Manager.....E. A. Malone  
Commercial Mgr.....M. K. Ball  
Program Director.....Dave Allen  
Chief Engineer.....N. L. Williams

**KRTV—Hillsboro—1954—KBS**

Frequency: 1360 Kc. Power: 1000 Watts  
Owned-Oper. By.....Tuclatin Valley Bcstrs.  
Address.....155 S. Second  
Phone: 9300.....Air Time: Daytime  
News Service.....AP  
Transcription Service.....Capitol, Lang-Worth  
Representative.....Moore & Lund  
President.....Harold C. Singleton  
General Manager.....John A. Luetjen

Comm. Manager.....Wally Cooper  
Sales Prom. Manager.....Dick McLaughlin  
Chief Engineer.....Paul Alexander

**KIHR—Hood River—1950**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By.....Ore-Wash. Bcstrs.  
Address.....P. O. Box 207  
Phone: 8561.....Air Time: Full Time  
News Service.....AP  
Transcription.....World  
Representative.....Moore-Lund  
Membership.....RAB  
President.....C. H. Fisher  
Sta. Mgr., Prog. Dir.....Don McCutcheon  
Comm. Mgr.....R. C. Weisenburger  
Chief Engineer.....Don I. Morris

**KFJI—Klamath Falls—1923**  
**MBS-DON LEE**

Frequency: 1150 Kc. Power: 5000 d., 1000 n.  
Owned-Oper. By.....KFJI Bcstrs., Inc.  
Address.....P. O. Box 692  
Representative.....W. S. Grant, Moore-Lund  
Membership.....NARTB  
Station Mgr.....Alan K. Abner  
Comm. Mcnager.....Robert Bartlett

**KFLW—Klamath Falls—1946**  
**ABC-CBS**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By.....Herald Publ. Co.  
Address.....P. O. Box 941  
Air Time.....Full Time  
News Service.....AP  
Transcription Service.....Standard  
Representative..Everett-McKinney, Cox, Feltis  
Membership.....NARTB, RAB  
General Manager.....Bud Chandler  
Commercial Manager.....Floyd Wynne

**KLAD—Klamath Falls—1955**

Frequency: 900 Kc. Power: 1000 Watts  
Owned-Operated By.....K-Lad Broadcasters  
Address.....Midland Rd.  
News Service.....AP, UP  
Gen., Comm. Manager.....Phil Jackson  
Chief Engineer.....Bill Hansen

**KLBM—La Grande—1938**  
**KBS**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By.....Inland Radto, Inc.  
Address.....Box 907  
Phone: 2201.....Air Time: Full Time  
News Service.....UP  
Transcription Service.....Standard  
Representative.....Moore & Lund, Grant  
Membership.....NARTB  
President.....Gordon Capps  
Gen., Sta., Comm. Manager.....Ken Lillard  
Program Director.....Judy Holman  
Sls. Prom. Manager.....Dick Bain

**KGAL—Lebanon—1950—KBS**

Frequency: 920 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Linn County Bcstrs., Inc.  
 Address.....P. O. Box 387  
 Phone: Alpine 8-2134. Air Time: Full Time  
 News Service ..... AP  
 Station Rep.....Holman, Feltis  
 Pres., Gen. Manager.....W. Gordon Allen  
 Sls. Prom. Manager.....C. W. Peck  
 Commercial Manager.....Don Wellman  
 Sta. Mgr., Pub. Director.....Nate Bridges  
 Chief Engineer.....Danny Bridges

**KMCM—McMinnville—1949  
 KBS**

Frequency: 1260 Kc. Power: 1000 Watts  
 Owned-Oper. By.....Yamhill Bcstrs.  
 Address.....P. O. Box 207  
 Phone: 3811. Air Time: Full Time  
 Newspaper Affil.....Daily News-Register  
 Transcription Service ..... World  
 Station Rep.....Continental  
 News Service ..... UP  
 President.....Jack B. Bladlne  
 Gen., Sta., Comm., Prog. Dir.....G. Bronson  
 Chief Engineer.....Edwin Nuhring

**KBOY—Medford—1954**

Frequency: 730 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....K-BOY Bcstrs.  
 Address.....P. O. Box 1109  
 Phone: 3-5355. Air Time: Daytime  
 News Service ..... AP  
 Membership ..... NARTB  
 Partner, Gen. Manager.....C. E. Wilson  
 Prom. Mgr., Pub. Dir.....Frank Pinnock  
 Comm. Manager.....W. H. Hansen  
 Chief Engineer.....Charles Field

**KMED—Medford—1922—NBC**

Freq.: 1440 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By.....Radio Medford, Inc.  
 Address.....P. O. Box 1306  
 Phone: 2-4000. Air Time: Full Time  
 News Service ..... UP  
 Transcription Service.....Thesaurus  
 Station Representative.....Meeker Assoc.  
 Membership ..... NARTB  
 President.....Vern Robinson  
 General Manager.....Ray Johnson  
 Comm. Manager.....Gene Barlow  
 Program Director.....Russ Jamison  
 Chief Engineer.....Don Smith

**KYJC—Medford—1947  
 ABC-CBS**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By.....Medford Printing Co.  
 Trans. Address.....Barnett Rd.  
 Phone: 2-5277. Air Time: Full Time  
 News Service ..... UP  
 Newspaper Affiliation.....Mall Tribune  
 Representative.....Grant, Cox

Transcription Service.....Lang-Worth  
 Membership ..... NARTB  
 President.....Robert W. Ruhl  
 Gen., Sta., Prom. Mgr.....Jimmy Dunlevy  
 Comm., Mgr.....Tom MacLeod  
 Program Director.....John Nelson  
 Chief Engineer.....Vic Califf

**KNPT—Newport—1948**

Frequency: 1310 Kc. Power: 1000 Watts  
 Owned-Oper. By.....Yaquina Radio, Inc.  
 Business Address.....1940 N. Coast H'way  
 News Service ..... UP  
 Rep.....Ayres, Moore & Lund, Continental  
 President.....Tom R. Becker  
 Vice-President.....A. H. Becker  
 Secretary-Treasurer.....Hal Shade  
 Cmm. Manager.....Leonard Epling

**KFIR—North Bend—1951  
 CBS**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By.....Bay Bcstg. Co.  
 Address.....Box 905  
 Phone: SK 9-7351. Air Time: Full Time  
 News Service ..... AP  
 Representative.....W. S. Grant, Feltis  
 Membership ..... NARTB  
 Owner, President.....Josephine Edwards  
 Gen., Sta. Manager.....John Tasnady  
 Comm. Manager.....William Jones  
 Program Director.....Harley Youngblood  
 Publicity Director.....Marijane Carp  
 Chief Engineer.....Arthur Schuldt

**KBCH—Oceanlake—1955**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By.....Lincoln Electronics, Inc.  
 Address.....Box 368  
 Phcne: 3891. Air Time: Full Time  
 Representative.....Moore & Lund  
 News Service ..... UP  
 President.....Robert G. Beattle  
 Station Manager.....Pat Mason  
 Program Manager.....Willard L. Guthrie

**KSRV—Ontario—1946—KBS**

Frequency: 1380 Kc. Power: 1000 Watts  
 Owned-Oper. By.....Oregon Trail Network  
 Address.....Box 540  
 Representative.....Grant, Moore & Lund  
 General Manager.....Gordon L. Capps

**KGON—Oregon City—1947**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By.....Clackamas Bcstrs.  
 Business Address.....Box 5711  
 Phone: OLive 4-5475. Air Time: Full Time  
 News Service ..... UP  
 Trans. Ser.....World, Associated, Standard  
 Rep.....Robt. Meeker, Moore-Lund, Paschall  
 Membership ..... NARTB, RAB  
 Program Director.....Sonora B. Hoffman  
 Staff Consulting Eng.....Wm. R. Watson

**KUMA—Pendleton—1955**

Frequency: 1370 Kc. Power: 1000 Watts d.  
Owned-Oper. By..... Pendleton Broadcasters  
Address..... P. O. Box 606  
Representative..... Meeker, Moore & Lund  
Manager..... Ted A. Smith  
Sales Manager..... Herb Everitt

**KWRC—Pendleton—1941  
ABC**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By..... Western Radio Corp.  
Business Address..... P. O. Box 178  
Representative..... Feltis, Cox, Ayres  
President..... V. B. Kenworthy  
Station Manager..... John Webb

**KEX—Portland—1926—ABC**

Frequency: 1190 Kc. Power: 50,000 Watts  
Owned-Operated By..... Westinghouse Radio  
Address..... 1230 SW Main St.  
Phone: Capital 2-1881 Air Time: Full Time  
News Service..... UP, INS  
Membership..... RAB  
Station Rep..... Peters, Griffin, Woodward, Inc.  
President..... D. H. McGannon  
Station Manager..... J. B. Conley  
Commercial Manager..... R. E. Rudolph  
Sls. Prom. Manager..... A. H. Christenson  
Program Director..... Mel Bailey  
Chief Engineer..... Jack Erwin

**KGW—Portland—1922—NBC**

Frequency: 620 Kc. Power: 5000 Watts  
Owned-Oper..... Pioneer Bcstrs. Inc.  
Bus-Studio Address..... 409 S.W. 13th  
Phone: CA 3-6364 Air Time: Full Time  
News Service..... AP, UP  
Representative..... John Blair  
Membership..... NARTB, RAB  
President..... George Orput  
Gen., Sta. Mgr..... James A. Mount  
Asst. Mgr..... T. D. Rishworth  
Comm. Mgr..... R. H. Prigmore  
Prog., Pub. Dir..... Robert E. Franklin  
Chief Engineer..... Earl E. Petersen

**KOIN—Portland—1925—CBS**

Frequency: 970 Kc. Power: 5000 Watts  
Owned..... Mt. Hood Radio-TV Bcstg. Corp.  
Business Address..... 140 S.W. Columbia  
Phone: CA 8-3333 Air Time: Full Time  
News Service..... AP, UP  
Transcription Service..... World, Standard  
Representative..... CBS, Spot Sls.  
Membership..... NARTB, RAB  
President..... Ted Gamble  
Gen., Comm. Mgr..... Harry H. Buckendahl  
Promotion Director..... Robert McGill  
Program Manager..... Willard Mears  
Nat'l Adv. Mgr..... J. L. Palmer  
Dir. of Engineering..... Louis S. Bookwalter

**KPAM—Portland—1946**

Frequency: 1410 Kc. Power: 1000 Watts d.  
Owned-Operated By..... Bcstrs. Oregon Ltd.  
Address..... P. O. Box 1230  
Phone: Capitol 8-0106 Air Time: Daytime  
News Service..... AP  
Membership..... NARTB  
Trans. Service..... Associated, SESAC  
Pres., Sta., Gen. Comm. Mgr..... S. M. Goard  
Sales, Prom. Mgr..... James R. Hampton  
Program Director..... Jim McGuire  
Chief Engineer..... Gordon R. Larson

**KPDQ—Portland—1947**

Frequency: 800 Kc. Power: 1000 Watts d.  
Owned-Operated By..... John W. Davis  
Bus-Studio-Trans. Address. 1008 S.W. 6th Ave.  
Phone: CA 2-9209 Air Time: Daytime  
Representative..... Webb  
President..... Jack W. Davis  
Program Director..... Mark Fidler  
Chief Engineer..... Don Wilkinson

**KPOJ—Portland—1923  
MBS-DON LEE**

Frequency: 1330 Kc. Power: 5000 Watts  
Owned-Oper. By..... KPOJ, Inc.  
Phone: Broadway 3484 Air Time: Full Time  
Studio Address..... 1019 S.W. 10th  
News Service..... UP  
Newspaper Affiliation..... Oregon Journal  
Representative..... Avery-Knodel  
Membership..... NARTB, RAB  
President..... Wm. W. Knight  
General Manager..... R. M. Brown  
Commercial Manager..... Robert C. La Bonte  
Sls. Prom. Manager..... Alan Hicks  
Program Director..... Jack Moys  
Chief Engineer..... Richard R. Pooley

**KWJJ—Portland—1925**

Frequency: 1080 Kc. Power: 10,000 Watts  
Owned-Oper. By..... Rodney F. Johnson  
Bus-Studio Address..... 1011 S.W. 6th Ave.  
Phone: Capital 8-4393 Air Time: Full Time  
News Service..... INS  
Representative..... Burn-Smith, McGawen  
Membership..... NARTB  
Pres., Gen. Manager..... Rod F. Johnson  
Comm. Mgr..... Ben T. Crosby  
Sales Prom. Manager..... Robert Kingsley  
Prog. Dir..... Jerry Speerstra  
Chief Engineer..... Les Windes

**KXL—Portland—1926**

Frequency: 750 Kc. Power: 10,000 Watts  
Owned-Oper..... Mt. Ranier Radio & TV Bcstg. Co.  
Business-Studio Address..... Box 5886  
Phone: Olive 4-6558 Air Time: Daytime  
News Service..... AP  
Gen. Manager..... H. S. Jacobson  
Sls. Prom. Manager..... Wally Rossman  
Program Director..... Ric Thomas  
Chief Engineer..... Len Garrett

**KRCO—Prineville—1950**

Frequency: 690 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Radio Central Oregon  
 Address.....P. O. Box 188  
 Phone: 6-239.....Air Time: Daytime  
 Membership.....RAB  
 Trans. Serv.....Thesaurus  
 Representative.....Best, La Fontese  
 News Service.....UP  
 Pres., Co-Manager.....Norbert A. Miksche  
 Program Manager.....Bob Angel  
 Sec'y.-Treas., Co-Mgr.....C. R. Matheny

**KJUN—Redmond—1952**  
ABC

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By.....Juniper Bcstrs., Inc.  
 Address.....P. O. Box 1240  
 Phone: 234.....Air Time: Full Time  
 Representative.....Gill-Perna, Inc.  
 News Service.....UP  
 Transcription Service.....Lang-Worth  
 Membership.....NARTB, RAB  
 Pres., Gen., Comm. Mgr.....F. G. Lieser  
 Business Manager.....Patricia Lieser  
 Prom. Manager.....Don Briggs  
 Prog. Dir., Chief Eng.....Carlton Currie

**KRRR—Roseburg—1935**  
CBS

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By.....News Review Co.  
 Address.....134 N. Jackson  
 Phone: 3-5551.....Air Time: Full Time  
 News Service.....AP  
 Transcription Service.....Standard  
 Newspaper Affiliation.....News Review Co.  
 Representatives.....Moore & Lund, Grant  
 Membership.....NARTB, RAB  
 President.....Frank Jenkins  
 Gen., Sta. Manager.....Bud Chandler  
 Commercial Manager.....Aaron Boe

**KRXL—Roseburg—1950**  
MBS-Don Lee

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By.....Umpqua Bcstrs., Inc.  
 Address.....P. O. Box 847  
 Phone: 3-4464.....Air Time: Full Time  
 News Service.....UP  
 Trans. Service.....World  
 Membership.....NARTB  
 Representative.....Cox, Feltis, Moore  
 Sta., Comm. Manager.....Iris Rice Helliwell  
 Program Director.....Del McKay

**KYES—Roseburg—1955**

Frequency: 950 Kc. Power: 1 Kw. d.  
 Owned-Oper. By.....Douglas Bcstrs., Inc.  
 Address.....P. O. Box 1138  
 Phone: Orchard 3-6678.....Air Time: Daytime  
 President.....Leroy Hiatt

**KGAE—Salem—1952**

Frequency: 1430 Kc. Power: 1000 Watts d.  
 Owned-Operated By.....KGAE, Inc.  
 Address.....Box 768  
 Phone: 3-7121.....Air Time: Daytime  
 News Service.....UP  
 Transcription.....Lang-Worth  
 Station Rep.....Holman  
 Membership.....NARTB  
 President, Pub. Dir.....W. Gordon Allen  
 Gen., Sta. Manager.....Earle Headrick  
 Program Director.....Jean McLean  
 Comm. Manager.....Robt. Morse  
 Chief Engineer.....Ken Vancil

**KOCO—Salem—1947**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By.....Loring Schmidt  
 Address Trans. Loca.....1426 Edgewater St.  
 Phone: 3-3108.....Air Time: Full Time  
 Representative.....William G. Rambeau  
 Gen. Mgr.....Loring Schmidt  
 Program Director.....Carl Ritchie  
 Chief Engineer.....Bruce Fountain

**KSLM—Salem—1934—MBS**

Frequency: 1390 Kc. Power: 1000 Watts  
 Owned-Operated By.....Oregon Radio, Inc.  
 Business Address.....P. O. Box 631  
 Phone: 3-4831.....Air Time: Full Time  
 Representative.....Everett, McKinney  
 News Service.....UP  
 Transcription Service.....World, Lang-Worth  
 Membership.....RAB, NARTB  
 President, Gen. Mgr.....Glenn McCormick  
 Station Manager.....Dave Hoss  
 Sales Prom. Mgr.....Bill Ross  
 Comm., Sls. Prom. Mgr.....Red Smith  
 Prog. & Publicity Director.....Herb Johnson  
 Chief Engineer.....Clyde Carlton

**KEED—Springfield—1954**

Frequency: 1050 Kc. Power: 1 Kw.  
 Owned.....KEED, Inc.  
 Address.....P. O. Box 696  
 Phone: 5-0163.....Air Time: Daytime  
 News Service.....UP  
 Station Rep.....Hal Holman  
 Pres., Gen. Mgr.....Glen M. Stadler  
 Station Manager.....Helene N. Stadler  
 Comm. Manager.....A. L. Anderson  
 Sls. Prom. Manager.....Walter A. Stadler  
 Program Director.....J. Robert Litten  
 Publicity Director.....Rodney V. Louden  
 Chief Engineer.....Robert Kennedy

**KTIL—Tillamook—1947**

Frequency: 1590 Kc. Power: 250 Watts  
 Owned-Oper. By.....Tillamook Bcstg. Co., Inc.  
 Business Address.....Box 1590  
 Phone: Victor 2-4422.....Air Time: Full Time  
 News Service.....UP  
 Rep.....Continental, Ayres, Moore & Lund  
 President.....F. H. Guyton  
 Manager.....Tom Hoover  
 Chief Engineer.....Larry Brunen

**WAEB—Allentown—1949**

Freq: 790 Kc. . . . . Power: 500 W. d., 1 Kw. n.  
Owned-Oper. By: . . . . . WAEB, Inc.  
Address: . . . . . 7th & Hamilton Sts.  
Phone: HE. 4-9364. . . . . Air Time: Full Time  
News Service . . . . . UP  
Representative . . . . . Radio-Rep.  
President . . . . . Howard Wasserman  
General Manager . . . . . S. Robert Ackley  
Comm. Manager . . . . . J. Riepensell  
Chief Engineer . . . . . William Gottshall

**WHOL—Allentown—1948**  
**CBS**

Frequency: 1230 Kc. . . . . Power: 250 Watts  
Owned . . . . . Allentown Bcstg. Corp.  
Address . . . . . Colorado & Poplar Sts.  
Phone: HE. 4-4801 . . . . . Air Time: Full Time  
News Service . . . . . UP  
Transcription Service . . . . . Thesaurus  
Representative . . . . . Raymer  
Membership . . . . . NARTB  
President . . . . . Charles G. Helwig  
Gen., Sta., Comm. Mgr. . . . . James F. Chambers  
Sales Prom. Mgr. . . . . Jay Bechtel  
Program Dir. . . . . Willard Camperson  
Publicity Dir. . . . . Howard Frank  
Chief Engineer . . . . . Gerald B. Werst

**WKAP—Allentown—1947**

Frequency: 1320 Kc. . . . . Power: 1000 Watts  
Owned-Oper. By . . . . . WKAP, Inc.  
Bus. Studio Address . . . . . P. O. Box 689  
Phone: Hemlock 3-3166 . . . . . Air Time: Full Time  
News Service . . . . . AP  
Representative . . . . . Weed  
President . . . . . N. J. Rahall  
Sta., Gen. Mgr. . . . . O. R. Davies  
Prog. Dir. . . . . Marshall S. Cleaver  
Sales, Prom. Manager . . . . . D. L. Jones

**WSAN—Allentown—1923**  
**NBC**

Frequency: 1470 Kc. . . . . Power: 5000 Watts  
Owned-Oper. By . . . . . Lehigh Valley Bcstg. Co.  
Bus. Studio Address . . . . . 39-41 N. Tenth St.  
Air Time . . . . . Full Time  
News Service . . . . . AP  
Transcription Service . . . . . World  
Representative . . . . . Headley Reed  
Membership . . . . . NARTB, RAB  
Gen., Prom. Manager . . . . . B. Bryant Musselman

**WFBG—Altoona—1924—NBC**

Frequency: 1340 Kc. . . . . Power: 250 Watts  
Owned-Operated By . . . . . Triangle Pubs.  
Address . . . . . 1320 11th Ave.  
Phone: 4-2031 . . . . . Air Time: Full Time  
News Service . . . . . AP  
Transcription Service . . . . . World  
Representative . . . . . H-B Reprs., Inc.  
Membership . . . . . NARTB  
President . . . . . W. H. Annenberg  
General Manager . . . . . R. W. Clipp  
Managing Dir. . . . . John M. Snyder  
Publicity Dir. . . . . Ellen DeFiore  
Chief Engineer . . . . . George Burgoon

**WRTA—Altoona—1947**  
**ABC-MBS**

Frequency: 1240 Kc. . . . . Power: 250 Watts  
Owned-Operated By . . . . . Thompson Bcstg. Co.  
Address . . . . . 1421 12th Ave.  
Phone: 6646 . . . . . Air Time: Full Time  
News Service . . . . . UP  
Transcription Service . . . . . Associated  
Representative . . . . . Robert Meeker  
Membership . . . . . NARTB  
Pres., Sls. Prom. Mgr. . . . . Roy F. Thompson  
Sta., Comm. Mgr. . . . . William Clear  
Program Director . . . . . Dorothy M. Thompson  
Publicity Director . . . . . Marge Griffith  
Chief Engineer . . . . . Al Merritts

**WVAM—Altoona—1948—CBS**

Frequency: 1430 Kc. . . . . Power: 1000 Watts  
Owned-Oper. By . . . . . General Bcstg. Corp.  
Address . . . . . 2727 W. Albert Dr.  
Phone: 8127 . . . . . Air Time: Full Time  
News Service . . . . . UP  
Membership . . . . . NARTB  
Transcription Service . . . . . Standard  
Representative . . . . . Weed & Co.  
Gen. Mgr., Prog. Director . . . . . Will Ketter  
Comm. Manager . . . . . Will Union

**WAVL—Apollo—1947**

Frequency: 910 Kc. . . . . Power: 1000 Watts, d.  
Owned-Oper. By . . . . . Tri-Borough Bcstg. Co.  
Address . . . . . Press & Radio Bldg.

**wkap - - ALLENTOWN, PA.**

"Oggie" Davies  
General Manager

WFEA . . . in Manchester, N. H.  
WWNR . . . in Beckley, W. Va.  
WNAR . . . in Norristown, Pa.

Joe Rahall  
President  
RAHALL GROUP



Phone: GOver 2-3921..... Air Time: Daytime  
**News Service** .....UP  
 Transcription Service.....SESAC, World  
 Gen., Comm. Manager.....E. J. Kroen  
 Business Manager.....A. J. West  
 Program Director.....Silas West

**WNCC—Barnsboro—1950**  
**KBS**

Frequency: 950 Kc.....Power: 500 Watts d.  
 Owned-Oper. By.....No. Cambria Bcstrs.  
 Address.....Box 277  
 Phone: 1010.....Air Time: Daytime  
 Transcription Service.....World  
**News Service** .....UP  
 Membership.....RAB  
 Program Director.....William R. Raihall

**WBVP—Beaver Falls—1948**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....WBVP, Inc.  
 Business-Studio Address.....1216 Seventh Ave.  
 Phone: 4100.....Air Time: Full Time  
**News Service** .....UP, AP  
 Transcription Service.....Standard, Thesaurus  
 Membership.....NARTB  
 Pres., Gen. Mgr.....Frank R. Smith, Jr.  
 Comm., Sta. Mgr.....Thomas B. Price  
 Program Director.....Charles H. Wilson  
 Sls. Prom., Pub. Dir.....Jean E. Biggard  
 Chief Engineer.....Andy Sivak

**WBFD—Bedford—1955—KBS**

Frequency: 1310 Kc.....Power: 1 Kw. d.  
 Owned-Oper. By.....The Inquirer Printing Co.  
 Address.....130 S. Juliana St.  
**News Service** .....UP  
 President.....John Biddle  
 General Manager.....Hugo K. Frear  
 Station Manager.....Robert S. Harrison, Jr.

**WGPA—Bethlehem—1946**

Frequency: 1100 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....The Bethlehem Globe  
 Bus.-Studio Address.....428 Brodhead Ave.  
 Phone: University 6-8074...Air Time: Daytime  
**News Service** .....UP  
 Newspaper Affil.....Bethlehem Globe Times  
 Transcription Service.....Capitol, Thesaurus  
 Membership.....NARTB  
 President.....Rolland L. Adams  
 General Manager.....Ellis Service  
 Station Manager.....Arthur C. McCracken  
 Comm., Sales Prom. Mgr.....Frank Collie  
 Prog. Dir.....Stefan George  
 Pub. Dir.....Frank Collie  
 Chief Engineer.....Edwin L. Rybak

**WCNR—Bloomsburg—1946**

Frequency: 930 Kc.....Power: 1000 Watts d.  
 Owned.....The Columbia-Montour Bcstg. Corp.  
 Bus.-Studio Address.....38 W. Main St.  
 Phone: STerling 4-1200....Air Time: Daytime  
**News Service** .....AP  
 Transcription Service.....Thesaurus

Membership .....NARTB  
 Gen., Comm. Manager.....Ed Darlington  
 Chief Engineer.....Robert Fulton

**WHLM—Bloomsburg—1948**

Frequency: 550 Kc.....Power: 500 Watts  
 Owned.....Bloom Radio  
 Address.....107 W. Main St.  
 Phone: STerling 4-5500....Air Time: Full Time  
**News Service** .....AP, UP  
 Transcription Service.....Lang-Worth, World  
 Representative.....Raymer  
 Membership.....NARTB, RAB  
 President.....Harry L. Magee  
 Gen., Sta. Mgr.....Robert R. Williams  
 Commercial Mgr.....Pat Campbell  
 Sales Prom. Mgr.....Ray Calabrese  
 Program Dir.....Dale Fulmer  
 Publicity Dir.....Patsy O'Brien  
 Chief Engineer.....Anthony Hogg

**WLOA—Braddock—1947**  
**KBS**

Frequency: 1550 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Matta Bcstg. Co.  
 Business-Studio Address.....1233 Braddock Ave.  
 Phone: Electric 1-1100....Air Time: Daytime  
**News Service** .....UP  
 Pres., Gen., Sta. Mgr.....William G. Matta  
 Commercial Manager.....George Matta  
 Sls. Prom. Manager.....Mario Bidese  
 Publicity Director.....Tom Powers  
 Chief Engineer.....Elmer L. Heess

**WESB—Bradford—1947**  
**MBS**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....WESB  
 Business Address.....43 Main St.  
 Phone: 3173.....Air Time: Full Time  
**News Service** .....AP  
 Transcription Service.....Thesaurus  
 Representative.....Burn-Smith  
 Membership.....NARTB  
 Gen., Sls. Prom. Mgr.....J. M. Cleary  
 Comm. Mgr., Pub. Dir.....Frederick P. Tascone  
 Program Dir.....William Winn  
 Chief Engineer.....Dean Merry

**WBUT—Butler—1949**

Frequency: 1050 Kc.....Power: 250 Watts  
 Owned-Operated By.....WBUT, Inc.  
 Address.....Mcquisition Rd.  
 Phone: 75-778.....Air Time: Daytime  
**News Service** .....AP  
 Station Representative.....Gill-Perna, Inc.  
 President.....J. Patrick Beacom  
 Gen., Sta., Comm. Dir., Eng.....G. Coleman

**WISR—Butler—1941**

Frequency: 680 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....The Butler Bcstg. Co., Inc.  
 Business-Studio Address.....357 N. Main St.

Phone: Butler 7-4701..... Air Time: Daytime  
**News Service** .....UP  
 President.....Joel W. Rosenblum  
 General Manager.....Robert Kaufman  
 Comm. Manager.....J. Victor O'Brien  
 Program Director.....Warren Ihlenfeld  
 Chief Engineer.....Paul Rex

**WC DL—Carbondale—1950**  
**KBS**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By Carbondale Bdcstg. Co., Inc.  
 Address.....127 Salem Rd.  
 Phone: Carbon 1230..... Air Time: Full Time  
**News Service** .....UP  
 Transcription Service .....World  
 Representative .....Donald Cooke, Inc.  
 President .....William H. Ware  
 Gen., Sta. Manager.....A. P. Perry  
 Comm., Sls. Prom Mgr.....P. J. Oles  
 Prog., Pub. Director.....T. A. McDonough  
 Chief Engineer.....Walter F. Rude

**WHYL—Carlisle—1952—KBS**

Frequency: 960 Kc.....Power: 1000 Watts d.  
 Owned-Oper...R. F. Lewis, Jr., of Carlisle, Inc.  
 Business Address.....Holly Pike  
 Phone: 1785..... Air Time: Daytime  
**News Service** .....UP  
 Membership .....NARTB  
 President.....Richard F. Lewis, Jr.  
 Gen., Sta., Comm. Mgr.....Winslow T. Porter  
 Prog. Dir.....C. H. Morse  
 Publicity Director.....Jack Stelling

**WCHA—Chambersburg—1946**

Frequency: 800 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By...Chambersburg Bcstg. Co.  
 Bus.-Studio Address.....Craft Press Bldg.  
**News Service** .....AP  
 Transcription Service.....Thesaurus, Standard  
 Representative .....ForJoe  
 General Manager.....John S. Booth  
 Station Manager.....Earl P. Strine

**WESA—Charleroi—1947**  
**KBS**

Frequency: 940 Kc.....Power: 250 Watts d.  
 Owned-Oper. By..Monongahela Valley Bcstg.  
 Address .....Box 584  
 Phone: Hudson 3-6551..... Air Time: Daytime  
**News Service** .....AP  
 Representative .....Clark  
 Transcription Service .....Thesaurus  
 President.....Dr. A. S. Sickman  
 Gen. Mgr.....C. R. Duvall  
 Program Dir.....George Galley

**WDRF—Chester—1947**

Frequency: 1590 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Eastern Bcstg. Co., Inc.  
 Business Address.....Middletown Rd.  
 Phone: CHester 4-4321..... Air Time: Full Time  
**News Service** .....UP  
 General Manager.....Cy Swingle

Program Director.....Del Parks  
 Publicity Director.....M. F. Griffith  
 Chief Engineer.....Harry Simington

**WVCH—Chester—1948**

Frequency: 740 Kc.....Power: 1 Kw. d.  
 Owned-Operated By.....James M. Tisdale  
 Bus.-Studio Address...Wolf Bldg., Market Sq.  
 Phone: Chester 2-8861..... Air Time: Daytime  
**News Service** .....UP  
 Station Rep. ....Webb  
 Membership .....NARTB, RAB  
 General Manager.....James M. Tisdale  
 Comm. Manager.....Martin Peltzman

**WCPA—Clearfield—1947**  
**KBS**

Frequency: 900 Kc. ...Power: 1000 Watts d.  
 Owned-Oper. By ...Clearfield Bdcsters, Inc.  
 Address .....215 Church St.  
 Phone ..... 5-5541  
 Newspaper Affiliation...Clearfield Progress  
**News Service** .....UP  
 Transcription Service.....Lang-Worth  
 Membership .....NARTB  
 President.....W. K. Ulerich  
 General Manager.....W. J. Thomas  
 Sta., Comm., Sls. Prom. Mgr....Joseph Milsop  
 Program Director.....Margaret Nemeth  
 Chief Engineer...Lewellyn Duck

**WCOJ—Coatesville—1949**

Frequency: 1420 Kc.....Power: 5 Kw.

REACH THE  
 INDUSTRIAL  
**SCRANTON**  
**WILKES-BARRE**  
 MARKET  
 FROM

**WC DL**

**CARBONDALE, PA.**

APRIL 1956

**5,000 WATTS!!**

ANTHONY P. PERRY, Gen. Mgr.  
 See: DONALD COOKE, INC., N. Y.

Owned-Oper. By.....Chester Co. Bcstg. Co.  
 Address.....809 E. Lincoln H'way  
 Phone: 2100.....Air Time: Full Time  
 Transcription Service.....Standard  
 News Service.....UP  
 Membership.....NARTB  
 President, Chief Eng.....Louis N. Seltzer  
 General Manager.....William S. Halpern  
 Comm., Prom. Mgr.....Donald Kimes

## WCVI—Connellsville—1947

### KBS

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Connellsville Bcstrs., Inc.  
 Business-Studio Address.....Hetzal Bldg.  
 Air Time.....Full Time  
 General Manager.....W. W. Robinson  
 Program Director.....Mary F. Rich

## WOTR—Corry—1955—KBS

Frequency: 1370 Kc.....Power: 500 Watts  
 Air Time.....Daytime  
 Address.....Corry Savings & Loan Bldg.  
 Phone: 3-6611.....Air Time: Daytime  
 News Service.....AP  
 Transcription.....Standard  
 President.....Olivia T. Rennekamp  
 General Manager.....Kenneth E. Rennekamp  
 Station Manager.....John Wellenhoffer  
 Commercial Manager.....Paul Carlson  
 Sales Promotion.....Jack Carr  
 Program Director.....Howard Bycroft  
 Publicity Director.....Guy R. Davis  
 Chief Engineer.....David E. Hubertz

## WFRM—Coudersport—1953

Frequency: 600 Kc.....Power: 500 Watts d.  
 Owned-Oper. By.....Farm & Home Bcstg. Co.  
 Address.....9 N. Main St.  
 Phone: 2113.....Air Time: Daytime  
 News Service.....AP  
 Transcription Service.....World  
 President.....C. H. Simpson  
 General Manager.....John A. Fay  
 Sta. Mgr., Prog. Dir.....R. F. Bennett  
 Commercial Mgr.....James F. Ponder  
 Sales Prom. Manager.....Richard Palmere  
 Chief Engineer.....F. K. Reed

## WBUX—Doylestown—1948

### KBS

Frequency: 1570 Kc.....Power: 250 Watts d.  
 Owned-Operated By.....Charles M. Meredith  
 Business-Studio Address.....Hart Bldg.  
 Phone: 220.....Air Time: Daytime  
 Transcription Service.....World  
 Membership.....NARTB, RAB  
 Representative.....Indie Sales, Inc.  
 Gen., Comm. Mgr.....William A. Lynch

## WCED—Dubois—1941—CBS

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Tri-County Bcstg. Co.

Business-Studio Address.....30 N. Park Pl.  
 Representative.....McGillivra  
 General Mgr.....Jason S. Gray

## WEST—Easton—1936—NBC

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Associated Bcstrs., Inc.  
 Bus. Studio Address.....516 Northampton St.  
 Phone: 6131.....Air Time: Full Time  
 News Service.....AP, UP  
 Representative.....Robert Meeker  
 Membership.....NARTB  
 Station Exec.....Clair R. McCollough  
 Station Manager.....Theodore W. Pierce  
 Nat'l. Sales Manager.....J. Robert Gulick  
 Program Director.....Eugene Bethman  
 Technical Director.....J. E. Mathiot

## WEMR—Emporium—1954

Frequency: 1340 Kc.....Power: 100 Watts  
 Owned-Oper. By.....Kenneth E. Rennekamp  
 Address.....513-15 Berger Bldg., Pittsburgh  
 Phone: AT 1-1365.....Air Time: Full Time  
 News Service.....AP  
 Transcription.....Standard  
 President, Gen. Mgr.....K. E. Rennekamp  
 Station Manager.....James Agnello  
 Commercial Manager.....Richard Rosse  
 Prog., Pub. Director.....O. T. Rennekamp  
 Chief Engineer.....Richard Roeder

## WGSA—Ephrata—1955—KBS

Frequency: 1310 Kc.....Power: 500 Watts d.  
 Owned-Oper. By.....Garden Sport Bcstrs.  
 Address.....Box 419  
 Co-Managers.....Samuel R. Youse, George Kienzle

## WERC—Erie—1941—ABC

Frequency: 1260 Kc.....Power: 5 Kw.  
 Owned by.....Presque Isle Bcstg. Co.  
 Address.....121 West 10th St.  
 Phone: 4-6367.....Air Time: Full Time  
 News Service.....UP  
 Station Representative.....Weed  
 Transcription.....Capitol, Lang-Worth  
 President.....Jacob A. Young  
 Gen. Mgr.....Arthur M. Ingram  
 Sales Manager.....Robert Yochim

## WIKK—Erie—1949—NBC

Frequency: 1330 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Community Service Bcstg.  
 Bus. Studio Address.....3514 State St.  
 Phone: 23-248.....Air Time: Full Time  
 Newspaper Affil.....Dispatch  
 News Service.....AP  
 Representative.....Petry  
 President.....Edward Lamb  
 Gen., Sta. Manager.....Ben McLaughlin  
 Sls. Prom., Pub. Director.....Jack Shumaker  
 Program Director.....Robert Lunquist  
 Commercial Manager.....K. R. Nelson  
 Chief Engineer.....Ken Husband



**WJET—Erie—1951**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By: "Jet" Bcstg. Co.  
 Address: 18th & Ash St.  
 Phone: 2-6741 Air Time: Full Time  
 Transcription Service: Standard  
 Representative: Forjoe  
 Membership: NARTB  
 Pres., Gen. Mgr.: Myron Jones  
 Commercial Manager: Lou Skelly

**WLEU—Erie—1933**  
**MBS-KBS**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned: Commodore Perry Bcstg. Ser. Inc.  
 Address: 12th & State Sts.  
 Phone: 22-129, 23-327 Air Time: Full Time  
 News Service: AP  
 Transcription Service: Thesaurus  
 Station Rep.: Rambeau  
 Membership: NARTB  
 President: Own K. Murphy  
 General Manager: Philip B. Hirsch  
 Commercial Mgr.: James D. Brownyard

**WFAR—Farrell—1954—KBS**

Frequency: 1470 Kc. Power: 1000 Watts  
 Owned-Oper. By: Sanford A. Schafitz  
 Address: Hoelzle Rd.  
 Phone: 4171 Air Time: Daytime  
 News Service: AP  
 President, Gen. Mgr.: Sanford A. Schafitz  
 Sta. Mgr., Prog. Director: A. Zippay  
 Commercial Manager: Arthur Simmers  
 Sales Prom. Manager: Ginger Rock  
 Publicity Director: Fred Cole

**WGET—Gettysburg—1950**  
**KBS**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By: Times & News Pub. Co.  
 Address: P. O. Box 28  
 Phone: 850 Air Time: Full Time  
 News Service: AP  
 Transcription Service: World  
 Membership: NARTB, RAB  
 Gen., Comm. Mgr.: P. H. Cunningham

**WHJB—Greensburg—1934**

Frequency: 620 Kc. Power: 1 Kw. d., 500 n.  
 Owned: Pittsburgh Radio Supply House  
 Business-Studio Address: 128 N. Penn Ave.  
 Phone: 3740 Air Time: Full Time  
 News Service: UP  
 Membership: NARTB  
 President: H. Kenneth Brennen  
 Gen., Sta., Comm. Mgr.: H. J. Brennan  
 Prog. Mgr.: Glenn Grayson  
 Chief Engineer: L. L. Allen

**WHVR—Hanover—1949**

Freq.: 1280 Kc. Power: 1 Kw. d., 500 Watts n.  
 Owned-Operated By: Radio Hanover, Inc.  
 Address: Box 268  
 Phone: 3831 Air Time: Full Time

News Service: UP  
 Transcription Service: Standard  
 Membership: NARTB, RAB  
 Gen., Comm. Manager: John D. Bare  
 Program Director: Daniel E. Rutledge  
 Pub. Dir., Sales Prom. Mgr.: Ed John  
 Chief Engineer: Phillip Rohrbaugh

**WCMB—Harrisburg—1948**  
**MBS**

Frequency: 1460 Kc. Power: 5000 Watts  
 Owned-Oper. By: Rossmoyne Corp.  
 Business-Studio Address: 228 Court St.  
 Phone: CE 4-3005 Air Time: Full Time  
 News Service: AP  
 Transcription Service: Thesaurus  
 Representative: Gill-Perna  
 President: Edgar T. Shepard, Jr.  
 General Manager: Ed K. Smith  
 Comm. Manager: Henry Traugh  
 Program Director: Ed. Gonzales  
 Chief Engineer: J. Howard Bair

**WHGB—Harrisburg—1945**  
**ABC**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By: Kendrick Bcstg. Co., Inc.  
 Bus. Studio-Trans. Address: 112 Market St.  
 News Service: AP  
 Transcription Service: Capitol  
 Representative: Pearson  
 Membership: NARTB  
 Pres., Gen., Sta., Sls. Prom. Mgr.: H. Kendrick  
 Program Director: Jack Hooper  
 Comm. Mgr.: Ralph Hartman  
 Publicity Director: Red McCarthy  
 Chief Engineer: William Kuntz

**WHP—Harrisburg—1924**  
**CBS**

Frequency: 580 Kc. Power: 5000 Watts  
 Owned-Operated By: WHP, Inc.  
 Business-Studio Address: Telegraph Bldg.  
 Phone: CE 4-3211 Air Time: Full Time  
 Representative: The Bolling Co.  
 Membership: NARTB  
 Gen.-Comm. Mgr.: A. K. Redmond  
 Sales Service Director: Beatrice Potteiger  
 Program Director: Dick Redmond

**WKBO—Harrisburg—1922**  
**NBC**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By: Keystone Bcstg. Corp.  
 Bus. Studio Address: 31 N. Second St.  
 Phone: CEdar 4-0191 Air Time: Full Time  
 News Service: UP, AP  
 Transcription Service: World  
 Representative: Robert Meeker  
 Membership: NARTB  
 Station Executive: Clair R. McCollough  
 Station Manager: W. E. Garman  
 Natl. Sales Mgr.: J. Robert Gulick  
 Program Director: Thomas A. Weitzel  
 Technical Director: J. E. Mathiot

**WAZL—Hazleton—1932**  
**NBC-MBS**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By Hazleton Bcstg. Co.  
Address: 708 Hazleton Natl. Bank Bldg.  
Phone: GL. 4-3531-32. Air Time: Full Time  
News Service UP  
Transcription Service World  
Representative Raul H. Raymer, Co.  
Membership NARTB, RAB  
Pres., Gen., Sta. Mgr. Victor C. Diehm  
Program Director Bill Graham  
Publicity Director Pepsia Karvounis  
Chief Engineer Elwood Tito

**WHOD—Homestead—1948**

Frequency: 860 Kc. Power: 250 Watts d.  
Owned-Operated By Steel City Bcstg. Corp.  
Bus. Studio Address: 105 E. 7th Ave.  
Phone: HO 1-0172. Air Time: Daytime  
Newspaper Affil. Courier  
News Service UP  
Representative Forjoe  
President Anthony S. Ortlede  
Prom. Sta. Manager Leonard Walk  
Chief Engineer James Herbert

**WHUN—Huntingdon—1947**  
**KBS**

Frequency: 1150 Kc. Power: 1000 Watts  
Owned-Oper. By Joseph F. Biddle Publ. Co.  
Bus. Studio Address: 400 Washington St.

Phone: 1291. Air Time: Daytime  
News Service UP  
Trans. Ser. SESAC, Lang-Worth  
President John H. Biddle  
General Manager William E. Germann

**WDAD—Indiana—1945**  
**CBS-KBS**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By WDAD Inc.  
Address: 673 Philadelphia St.  
Phone: 5-5511. Air Time: Full Time  
News Service UP  
Trans. Ser. World  
General Manager W. J. Thomas  
Station Manager Jonas Termin  
Program Director C. C. Porter

**WARD—Johnstown—1946**  
**CBS**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By Central Bcstg. Co., Inc.  
Address: 235 Franklin St.  
Phone: 81-216. Air Time: Full Time  
News Service UP  
Transcription Service World  
Membership NARTB  
Representative Weed  
V.P., Gen. Manager G. D. Gartland  
Station Manager Steward W. Phillips

**WCRO—Johnstown—1947**  
**ABC-MBS**

Frequency: 1230 Kc. Power: 250 Watts

**IN PENNSYLVANIA Vic RADIO PROFIT Diehm Says:**

**WAZL**

To get 70% of the audience in lower Luzerne and adjacent counties of Carbon, Schuylkill and Columbia you need...

**HAZLETON, PA. NBC-MBS**

**WHLM**

With full time power, covering a retail buying area better than \$175,000,000 and farm dollars that exceed \$25,000,000 you can't afford to pass up...

**BLOOMSBURG, PA.**

**WHOL**

For radio coverage in the prosperous industrial market of Allentown-Bethlehem you need...

**ALLENTOWN, PA. CBS**



**WAZL WHOL WHLM WIDE WVDA**

Hazleton, Pa. NBC-MBS Allentown, Pa. CBS Bloomsburg, Pa. Biddelford-Saco, Me. MBS-Yankee Boston, Mass. ABC

(All Stations Represented by Paul H. Raymer Company)

Owned-Oper. By.....Century Bcstg. Corp.  
 Bus-Studio Address.....Fort Stanwix Hotel  
 Phone: 9-1187.....Air Time: Full Time  
 Representative.....Radio-TV Reps  
 General Manager.....John Pallottini

**WJAC—Johnstown—1925**  
**NBC**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By.....WJAC, Inc.  
 Bus-Studio Address.....329 Main St.  
 Phone: 51-262.....Air Time: Full Time  
 Newspaper Affiliation.....Tribune  
 News Service.....AP  
 Representative.....Young  
 Membership.....NARTB  
 President.....W. W. Krebs  
 Comm. Mgr.....Park Claycomb  
 Prog. Dir.....Ronald J. Stephenson  
 Chief Engineer.....Theodore E. Campbell

**WADP—Kane—1954—KBS**

Frequency: 960 Kc.....Power: 500 Watts  
 Owned.....Northern Allegheny Bcstg. Co.  
 Address.....Penn-Kane Hotel  
 Phone: 1520.....Air Time: Daytime  
 News Service.....AP  
 Transcription.....Thesaurus  
 President, Gen. Mgr.....David Potter  
 Station Manager.....Raymond Barlow  
 Comm. Sls. Prom. Manager.....Dick Feit  
 Prog. Director.....Jack Sandstrom  
 Chief Engineer.....John Nordine

**WACB—Kittanning—1948**

Frequency: 1380 Kc.....Power: 1000 Watts d.  
 Owned.....Armstrong County Bcstg. Corp  
 Bus-Studio Address.....325 Market St.  
 Phone: 43-1381.....Air Time: Daytime  
 News Service.....AP  
 Station Rep.....Rambeau  
 Membership.....NARTB, RAB  
 President.....S. W. Pruett  
 V. Pres., Gen Manager.....Charles M. Erhard  
 Sta. Mgr., Prog. Director.....H. H. Stoops  
 Commercial Mgr.....William C. Frederick  
 Chief Engineer.....Robert Chemelli

**WGAL—Lancaster—1922**  
**NBC**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By.....WGAL, Inc.  
 Business-Studio Address.....8 W. King St.  
 Phone: 7-5251.....Air Time: Full Time  
 News Service.....AP, UP  
 Membership.....NARTB  
 Representative.....Robert Meeker  
 President.....Clair R. McCollough  
 Nat. Sales Mgr.....J. Robert Gulick  
 Sta., Prog. Manager.....Kenneth Kreider  
 Technical Director.....J. E. Mathiot

**WLAN—Lancaster—1946**  
**ABC-MBS**

Frequency: 1390 Kc.....Power: 1000 Watts

Owned-Oper. By.....The Peoples Bcstg. Co.  
 Bus-Studio Address.....252 N. Queen St.  
 Phone: 4-7261.....Air Time: Full Time  
 News Service.....AP  
 Transcription Service.....Lang-Worth  
 Representative.....Headley-Reed  
 Membership.....NARTB, RAB  
 Pres., Gen. Mgr.....Frank H. Altdorffer  
 Station Manager.....S. M. Altdorffer  
 Commercial Mgr.....Stanley Baker  
 Pub., Sls. Prom. Director.....R. O. Welsh  
 Prog. Director.....Karl Scheying  
 Chief Engineer.....Ramon Sherman

**WLSH—Lansford—1952**

Frequency: 1410 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Miners Bcstg. Service, Inc.  
 Address.....P. O. Box D  
 Phone: 1440.....Air Time: Daytime  
 Representative.....Everett-McKinney  
 President.....Joseph L. Maguire  
 Station Manager.....John W. Angst

**WAKU—Latrobe—1951**

Frequency: 1570 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Clearfield Bcstrs. Inc.  
 Address.....Clearfield, Pa.  
 Phone: Keystone 7-7744.....Air Time: Daytime  
 Newspaper Affil.....Clearfield Pub. Co.  
 President.....W. K. Ulerick  
 General Manager.....W. J. Thomas  
 Sta., Comm. Mgr.....W. A. Koerbel  
 Chief Engineer.....Manuel Alvarez

**WLBR—Lebanon—1946**

Frequency: 1270 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Lebanon Bcstg. Co.  
 Bus-Studio Address.....8th & Cumberland Sts.  
 Phone: 2-7651.....Air Time: Full Time  
 News Service.....UP  
 Transcription Service.....World  
 Representative.....Burn-Smith  
 Membership.....NARTB  
 President.....H. Raymond Stadiem  
 Managing Director.....Lester P. Etter  
 Comm. Manager.....Philip J. Reilly  
 Program Director.....H. P. Van Voorhis  
 Chief Engineer.....M. Leonard Savage

**WKVA—Lewistown—1949**  
**ABC**

Frequency: 920 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Central Pa. Bcstg. Co.  
 Address.....19 S. Wayne St.  
 Phone: 6771.....Air Time: Day Time  
 News Service.....UP  
 Representative.....Gill-Perna  
 Pres., Sta., Gen. Mgr.....Robert L. Wilson  
 Comm. Manager.....G. T. Hepburn  
 Sales Prom. Manager.....Robert Hyle  
 Pgm. Dir.....Lynn Bloom  
 Publicity Dir.....Reed Gray  
 Chief Engineer.....Robert Steltzer

## W M R F—Lewistown—1941 NBC

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By.....Lewistown Bcstg. Co.  
Business-Studio Address.....5 W. Market St.  
Phone: 6757. Air Time: Full Time  
News Service .....AP  
Representative .....Burn-Smith  
Membership .....NARTB  
President.....J. S. Woods  
Gen., Sta., Comm. Mgr.....T. W. Metzger  
Sls. Prom. Manager.....Frank Troiani  
Prom., Pub. Director.....James Keyes  
Chief Engineer.....Kenneth Callahan

## W B P Z—Lock Haven—1946 MBS

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By.....Lock Haven Bcstg. Corp.  
Bus.-Studio Address.....132½ E. Main St.  
Air Time.....Full Time  
News Service .....AP, UP  
Trans. Service.....World, Lang-Worth  
Representative .....McGillivra  
Membership .....NARTB, RAB  
Gen., Comm. Manager.....Harris Lipetz

## W E D O—McKeesport—1947

Frequency: 810 Kc. Power: 1000 Watts d.  
Owned-Operated By.....Tri-City Bcstg. Co.  
Business-Studio Address.....547 5th Ave.  
Phone: NO 4-7167. Air Time: Daytime  
News Service .....AP  
Transcription .....Thesaurus  
Newspaper Affil.....Hancock Cty. Courier  
Membership .....NARTB, RAB  
Trans. Service .....Thesaurus  
Station Rep.....Rambeau  
Pres., Gen. Mgr.....Edward J. Hirshberg  
Sta. Mgr.....Robert E. Badger  
Prog. Director.....Charles Moyer  
Publicity Director.....Sam Spatter  
Chief Engineer.....Wilkes E. Hurley

## W M C K—McKeesport—1947

Frequency: 1360 Kc. Power: 1000 Watts  
Owned-Oper. By.....Mon-Yough Bcstg. Co.  
Business-Studio Address.....516 Market St.  
Phone: OR 8-8888. Air Time: Full Time  
News Service .....UP  
Transcription Service.....Lang-Worth  
Representative .....Cooke  
President, Gen. Mgr.....Robert M. Cox  
Comm. Manager.....Gene Kline  
Operations Manager.....Sam Vidnovic  
Program Director.....Pat Haley  
Chief Engineer.....Charles White

## W M G W—Meadville—1947 ABC

Frequency: 1490 Kc. Power: 250 Watts

Owned-Oper. By.....Meadville Bdcstg. Serv., Inc.  
Address.....1st National Bank Bldg.  
Phone: 46-723. Air Time: Full Time  
News Service .....AP  
Transcriptoin Service .....World  
Membership .....NARTB  
President.....H. C. Winslow  
Gen., Sta., Comm., Sls. Prom. Mgr.....R. Trace  
Prog., Pub. Director.....James Strickler  
Chief Engineer.....Eugene Phillips

## W J U N—Mexico—1955

Frequency: 1220 Kc. Power: 250 Watts d.  
Owned-Oper. By.....Juanita Perry Bcstg. Co.  
Address.....Box 97  
Phone: Mifletown 64. Air Time: Daytime  
Representative .....Burn-Smith  
News Service .....AP  
General Manager.....Thomas W. Metzger  
Station Manager.....Rclph S. Parker

## W M L P—Milton—1955

Frequency: 1570 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....WMLP, Inc.  
Address: 220 Norland Ave., Chambersburg, Pa.  
Owner.....John S. Booth

## W H W L—Nanticoke—1946

Frequency: 730 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Radio Anthracite, Inc.  
Business-Studio Address.....38 E. Main St.  
Phone.....Nanticoke 1332  
News Service .....UP  
Representative .....Forjoe  
President.....Henry W. Lark  
Station Manager.....Milton Laughlin  
Operations.....C. R. Petrie, Jr.

## W K S T—New Castle—1938 MBS

Frequency: 1280 Kc. Power: 1000 Watts  
Owned-Operated By.....WKST, Inc.  
Address.....Cathedral Bldg.  
Phone: Oliver 4-5501. Air Time: Full Time  
News Service .....UP  
Representative .....Everett-McKinney  
President, General Mgr.....S. W. Townsend  
Station Manager.....Harley West  
Comm. Manager.....G. E. McGary  
Prog., Pub. Dir.....Harry Reith  
Chief Engineer.....Donald Dout

## W K P A—New Kensington 1940

Frequency: 1150 Kc. Power: 250 Watts d.  
Owned-Oper. By.....Allegheny-Kiski Bcstg. Co.  
Business-Studio Address.....810 Fifth Ave.  
Phone: Edison 7-3588. Air Time: Daytime  
News Service .....AP  
Transcription Service .....World

Representative.....Continental Radio Sales  
 President.....C. R. Cooper  
 General Manager.....Melvin Goldberg  
 Program Director.....Michel Felock  
 Sls. Prom. Manager.....J. Hannan, Jr.  
 Chief Engineer.....W. W. Neely

Commercial Mgr.....Vera Lupton  
 Promotion Mgr.....Edward Erickson  
 Program Director.....John Remus  
 Chief Engineer.....James Saltzman

**WNAR—Norristown—1946**

Frequency: 1110 Kc.....Power: 500 Watts d.  
 Owned-Operated By...Norristown Bcstg. Co.  
 Bus.-Studio Address.....115 W. Main St.  
 Phone: BRoadway 2-7600..Air Time: Full Time  
 News Service.....AP  
 Membership.....NARTB  
 President.....N. Joe Rahall  
 Gen. Mgr.....Ogden R. Davies  
 Sta., Nat. Sls. Manager.....John M. Banzhoff  
 Program Dir.....Bernard Brode  
 Chief Engineer.....Anthony De Sola

**WKRZ—Oil City—1946**  
**KBS**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Operated By.....WKRZ, Inc.  
 Business-Studio Address.....201 Fair Bldg.  
 Phone: 4-1260.....Air Time: Full Time  
 News Service.....UP  
 Transcription Service.....Standard  
 Pres., Gen., Sta. Mgr.. Kenneth E. Rennekamp

**WHAT—Philadelphia—1925**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By...Independence Bcstg. Co.  
 Address...Conshohocken & Windemere Aves.  
 Phone: TRinity 8-1500...Air Time: Full Time  
 News Service.....AP  
 Representative.....Indie Sales  
 Pres., Gen., Comm. Mgr. . William A. Banks  
 Station Manager.....Dolly Banks  
 Sales Prom. Manager.....Len Stevens  
 Prog. Director.....Charles O'Donnell  
 Publicity Director.....M. Mason  
 Chief Engineer.....Charles Lehmann

**WIBG—Philadelphia—1925**

Frequency: 990 Kc.....Power: 10,000 Watts  
 Owned.....Seaboard Radio Bcstg. Corp.  
 Business-Studio Address.....1425 Walnut St.  
 Phone: RIttenhouse 6-2300..Air Time: Full Time  
 News Service.....UP  
 Representative.....Radio-TV Reps.  
 President.....Paul F. Harron  
 General Manager.....Edward D. Clery  
 Sales Manager.....J. R. Mahoney  
 Program Director.....Douglas Arthur  
 Chief Eng.....George Hooper

**WIBG PHILADELPHIA**

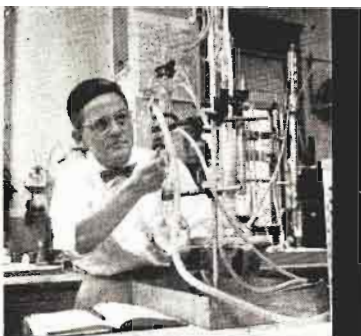


AT OUR ALL-TIME  
 HIGH — — AND  
 WE'VE BEEN IN  
 BUSINESS SINCE  
 1925

*Pennsylvania's Most Powerful Independent Station*

**10,000 WATTS of SPORTS, NEWS and MUSIC**

NATIONAL REPRESENTATIVE — RADIO-TV REPRESENTATIVES



Du Pont Company, Wilmington



RCA Tube Division, Lancaster



U. S. Steel, Morrisville



Lehigh Portland Cement, Allentown



Seabrook Farms, Seabrook, N. J.

*In Delaware Valley, U.S.A....*

## **NOTHING SUCCEEDS LIKE SUCCESS**

WFIL-TV, like the booming 30-county Delaware Valley, U.S.A. which it saturates, is a modern success story without equal.

- Advertisers in Delaware Valley use WFIL-TV more than other Philadelphia stations—50% more than Station A, 70% more than Station B.
- WFIL-TV's unparalleled point-of-sale merchandising support in 3 great supermarket chains has increased food billings 387% in 4 years.
- Delaware Valley's most popular local programming is created by WFIL-TV. "BANDSTAND", for instance, topped all competition since it began, October, 1952.
- Only the WFIL stations—in all of broadcasting—hold more than one du Pont Award—for community service.
- Respected advertisers like FORD... ALKA SELTZER... RCA... ATLANTIC REFINING... KELVINATOR use an annual average of 5¼ program hours per week on WFIL-TV—and have for the past 5 years.

The surest road to top sales in the teeming Delaware Valley, U.S.A. is WFIL-TV—proven competitively superior service to advertisers and community... NOTHING SUCCEEDS LIKE SUCCESS.



*Channel 6*

*ABC-TV Affiliate • Represented by Blair-TV*

RADIO & TELEVISION DIVISION / TRIANGLE PUBLICATIONS, INC.

**WRCV—Philadelphia—1921**  
**NBC**

Frequency: 1060 Kc. . . . . Power: 50,000 Watts  
 Owned-Oper. By . . . National Bcstg. Company  
 Business-Studio Address . . . . . 1619 Walnut St.  
 Phone: LOcust 4-3700 . . . Air Time: Full Time  
 News Service . . . . . INS, UP  
 Representative . . . . . NBC Spot Sales  
 Membership . . . . . RAB, NARTB  
 President . . . . . Robert W. Sarnoff  
 Vice-Pres., Gen. Mgr. . . . . Lloyd E. Yoder  
 Asst. Gen. Mgr. . . . . A. W. Dannenbaum  
 Program Director . . . . . Stan Lee Broza  
 Chief Engineer . . . . . Walter L. Nuss

**WCAU—Philadelphia—1922**  
**CBS**

Frequency: 1210 Kc. . . . . Power: 50,000 Watts  
 Owned-Oper. By . . . . . WCAU, Inc.  
 Address . . . . . City & Monument Ave.  
 Phone: Greenwood 7-8300. Air Time: Unlimited  
 News Service . . . . . AP, INS, UP  
 Newspaper Affil. . . . . Bulletin  
 Trans. Service. Lang-Worth, Capitol, Associated  
 Representative . . . . . CBS Radio Spot Sales  
 Membership . . . . . NARTB, RAB  
 Pres., Gen. Mgr. . . . . Donald W. Thornburgh  
 Exec. Vice-President . . . . . Jos. L. Tinney  
 Sales Manager . . . . . John S. DeRussy  
 V.P., Prog. Director . . . . . Jos. T. Connolly  
 V.P., Prom. Dir. . . . . Robert N. Pryor  
 V.P., Director of Engr. . . . . John G. Leitch

**WDAS—Philadelphia—1922**

Frequency: 1480 Kc. . . . . Power: 1 Kw.  
 Owned-Oper. By . . . . . Max M. Leon, Inc.  
 Address . . . . . Belmont Ave. & Edgely Rd.  
 Phone: TRinity 8-2000 . . . Air Time: Full Time  
 News Service . . . . . AP  
 Representative . . . . . Forjoe  
 Membership . . . . . RAB  
 President . . . . . Max M. Leon  
 General Manager . . . . . Robert A. Klein  
 Program Director . . . . . Jerry Grove  
 Merchandising Mgr. . . . . Leon Fisher  
 Local Sls. Manager . . . . . W. H. Vogt  
 Chief Engineer . . . . . Frank W. Unterberger

**WFIL—Philadelphia—1922**  
**ABC**

Frequency: 560 Kc. . . . . Power: 5000 Watts  
 Owned . . . . . Triangle Publications, Inc.  
 Business-Studio Address . . . . . 46th & Market  
 Phone: Evergreen 2-4700 . . Air Time: Full Time  
 News Service . . . . . UP  
 Transcription Service . . . . . Associated, World  
 Representative . . . . . Blair  
 Membership . . . . . NARTB  
 General Manager . . . . . Roger W. Clipp  
 Station Manager . . . . . George A. Koehler  
 Gen. Sls. Manager . . . . . K. W. Stowman  
 Promotion Mgr. . . . . Joe Zimmermann  
 Program Dir. . . . . Felix Meyer  
 Publicity Dir. . . . . John J. Hyland  
 Chief Engineer . . . . . Henry Rhea

**WJMJ—Philadelphia—1948**

Frequency: 1540 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By . . . . . WJMJ Bcstg. Corp.  
 Business-Studio Address . . . . . 2043 Locust St.  
 Phone: LOcust 4-2300 . . . . Air Time: Daytime  
 News Service . . . . . AP  
 Transcription Service . . . . . SESAC  
 Pres., Gen., Sta. Mgr. . . . . Patrick J. Stanton  
 Commercial Mgr. . . . . Charles Stahl  
 Sales Prom., Pub. Mgr. . . . . James Rubenstone  
 Prog. Dir. . . . . Michael Deegan  
 Chief Engineer . . . . . Alec Felton Iles

**WPEN—Philadelphia—1929**

Frequency: 950 Kc. . . . . Power: 5000 Watts  
 Owned-Oper. By . . . . . William Penn Bcstg. Co.  
 Business-Studio Address . . . . . 2212 Walnut St.  
 Phone: LOcust 4-6000 . . . Air Time: Full Time  
 News Service . . . . . AP, UP  
 Representative . . . . . Gill-Perna  
 Membership . . . . . RAB  
 President . . . . . William Sylk  
 V.P., Gen. Mgr. . . . . William B. Caskey  
 Asst. Sta. Mgr., Prog. Dir. . . . . Murray Arnold  
 Local Sls. Manager . . . . . J. E. Surrick  
 Gen. Sls. Manager . . . . . Erwin Rosner  
 Prom. Mgr., Pub. Director . . . . . S. Elber  
 Chief Engineer . . . . . Charles W. Burtis

Nothing —  
but nothing  
outsells  
good old radio!

OUR ADVERTISERS HAVE KNOWN IT FOR YEARS

**WIP**

610 KC

**PHILADELPHIA**



**WIP—Philadelphia—1922**  
MBS

Frequency: 610 Kc.....Power: 5000 Watts  
Owned-Oper. By.....Pennsylvania Bcstg. Co.  
Business-Studio Address.....35 S. 9th St.  
Phone: WALnut 2-6800.....Air Time: Full Time  
News Service.....AP, UP  
Transcription Service.....World  
Representative.....Edward Petry  
Membership.....NARTB, RAB  
Pres., Gen. Mgr.....Benedict Gimbel, Jr.  
V.P., Director of Sales.....Ralph Brent  
Program Director.....Varner Paulsen  
Comm. Manager.....Clyde Spitzner  
Chief Engineer.....Clifford C. Harris

**WTEL—Philadelphia—1924**

Frequency: 860 Kc.....Power: 250 Wat's d.  
Owned.....Foulkrod Radio Engineering Co.

Business-Studio Address.....4312 N. Broad St.  
Phone.....Davenport 4-4310  
Pres., Pgm. Dir.....E. Douglass Hibbs  
General Manager.....Henry N. Cocker  
Chief Engineer.....Edward Stenzel

**KDKA—Pittsburgh—1920**  
NBC

Frequency: 1020 Kc.....Power: 50.000 Watts  
Owned-Oper. By.....Westinghouse Bcstg. Co. Inc.  
Business-Studio Address.....Grant Bldg.  
Phone: Grant 1-4200.....Air Time: Full Time  
News Service.....AP, UP  
Representative.....Peters, Griffin, Woodward, Inc.  
Membership.....NARTB, RAB  
President.....Chris J. Witting  
Gen., Station Mgr.....L. R. Rawlins  
Comm. Manager.....John Stilli  
Program Manager.....Thomas Bennett  
Publicity Manager.....John Williams  
Chief Engineer.....Theodore C. Kenney



**KDKA**

*Pittsburgh*  
*50 KW-Voice of*  
*the*  
*Tri-State Area*

*National Representatives*  
**PETERS, GRIFFIN, WOODWARD, INC.**

**KQV—Pittsburgh—1919—CBS**

Frequency: 1410 Kc. Power: 5000 Watts  
 Owned-Oper. By: Allegheny Bcstg. Co.  
 Address: 800 Chamber of Commerce Bldg.  
 Phone: ATLantic 1-9100 Air Time: Full Time  
 News Service UP  
 Transcription World  
 Membership NARTB  
 Representative Raymer  
 Exec. Vice President Gunnar O. Wiig  
 Gen. Sls. Manager J. F. Murray  
 Prom., Pub. Dir. Owen Simon  
 Program Dir. John Gibbs  
 Chief Engineer James J. Schultz

**WILY—Pittsburgh—1954**

Frequency: 1080 Kc. Power: 1 Kw.  
 Owned By: Pittsburgh Bcstg. Co.  
 Address: 220 N. Highland Ave.  
 Phone: EM. 1-5000 Air Time: Daytime  
 News Service AP  
 Station Representative Stars Nat.  
 Membership NARTB, RAB  
 President John Kluge  
 General Manager Ernie Tannen

Commercial Manager John Pieper  
 Traffic Manager Phillis C. Hardy  
 Chief Engineer Victor G. Klein

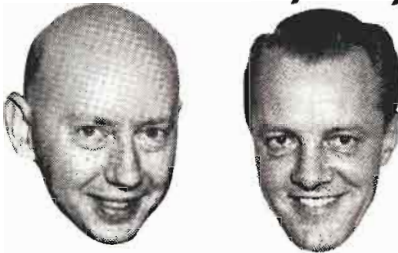
**WJAS—Pittsburgh—1921  
ABC**

Frequency: 1320 Kc. Power: 5000 Watts  
 Owned-Oper. By: Pitts. Radio Supp. House  
 Address: Chamber of Comm. Bldg.  
 Phone: Grant 1-4860 Air Time: Full Time  
 News Service UP  
 Representative H. R. Reps  
 Pres., Gen. Mgr. H. K. Bronnen  
 Comm. Mgr. John H. Buchheit  
 Pub. Rel., Prom. Mgr. Caley E. Augustine

**WPIT—Pittsburgh—1947**

Frequency: 730 Kc. Power: 1000 Watts d.  
 Owned-Operated By: WPIT, Inc.  
 Business-Studio Address: Pitt Bldg.  
 Phone: ATLantic 1-1900 Air Time: Daytime  
 Membership NARTB  
 President John J. Laux  
 V.P., Gen. Manager Don Ioset

*Two's Company*



JACK LOGAN starts the day "bright" with music, news, weather. 6 to 9:30 A.M.

AL NOBEL provides pleasant listening with melodic music, home service tips. 3:30 to 6 P.M.

*Three's Better Yet!... with Mrs. Pittsburgh!*

Mrs. Pittsburgh starts her day with Logan, and keeps tuned to KQV most of the day! Why? She likes the informal style of Logan and Nobel . . . hears her favorite CBS shows in-between. (Mr. Pittsburgh says KQV sports, weather and news shows are great, too!)

*That's why you're in good company ON*

National Rep.  
 Paul H. Raymer Co., Inc.



**1410 CBS RADIO**

**WCAE—Pittsburgh—1922**

**ABC**

Frequency: 1250 Kc.....Power: 5000 Watts  
 Owned-Operated By.....WCAE, Inc.  
 Bus.-Studio Address.....Carlton House  
 Phone: Atlantic 1-6900....Air Time: Full Time  
 Newspaper Affil.....Sun-Telegraph  
 News Service.....INS  
 Representative.....Katz  
 Membership.....NARTB  
 Pres., General Manager.....Leonard Kapner  
 Sta. Mgr., Prog. Dir.....R. Clifton Daniel  
 Commercial Manager.....Alan Trench  
 Prom. Mgr., Pub. Dir.....William Thieman  
 Chief Engineer.....James Greenwood

**WWSW—Pittsburgh—1932**

Frequency: 970 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....WWSW, Inc.  
 Bus.-Studio Address.....Hotel Sherwyn  
 Phone: GRant 1-5200....Air Time: Full Time  
 News Service.....UP  
 Representative.....John Blair  
 Membership.....NARTB  
 President, Gen. Mgr.....Pete Schloss  
 Station Manager.....Ben W. Muros

**WPTS—Pittston—1954**

Frequency: 1540 Kc.....Power: 1 Kw. d.  
 Owned-Oper. By.....Midway Bcstg. Co., Inc.  
 Address.....Main & Spring St.  
 Phone: Olympic 4-3388....Air Time: Daytime  
 Representative.....Indie  
 Transcription.....World  
 Pres., Gen. Manager.....Angelo W. Fiorani  
 Commercial Mgr.....R. E. Florey  
 Program Director.....Joseph Tipton  
 Promotion Mgr.....Rosemary Gallagher  
 Chief Engineer.....John P. McGoldrick

**WPAZ—Pottstown—1951**

Frequency: 1370 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Pottstown Bcstg. Co.  
 Address.....247 High St.  
 Phone: 5000.....Air Time: Daytime  
 News Service.....UP  
 Representative.....Indie Sales  
 Pres., Gen. Mgr.....Herbert Scott

**WPAM—Pottsville—1947**

**MBS-KBS**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Miners Bcstg. Serv., Inc.  
 Business-Studio Address.....Box 629  
 Air Time.....Full Time  
 News Service.....UP  
 Transcription Service.....World, Associated  
 Representative.....Everett-McKinney  
 Station Manager.....James K. Stock  
 Comm. Mgr.....Frank L. Tamulonis

**WPPA—Pottsville—1946**

Freq.: 1360 Kc.....Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By.....Pottsville Bcstg. Co.  
 Bus.-Studio Address.....212 S. Centre St.  
 News Service.....AP  
 Membership.....NARTB  
 Transcription Service.....World  
 Owner, Gen. Mgr.....A. V. Tidmore  
 Commercial Manager.....Ralph L. Price, Jr.  
 Chief Engineer.....William P. Tidmore

**WPME—Punxsutawney—1952**

Frequency: 1540 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Punxsutawney Bcstg Co.  
 Address.....103 N. Gilpin St.  
 Phone: 1221.....Air Time: Daytime  
 News Service.....AP  
 Representative.....Rambeau  
 Trans. Service.....Thesaurus  
 President.....Sheridan Pruett  
 General Manager.....C. M. Erhard, Jr.  
 Commercial Mgr.....C. M. Erhard, Sr.  
 Sales Prom. Mgr.....William Carlton  
 Chief Engineer.....Joseph Pelletier

**WEEU—Reading—1932—ABC**

Frequency: 850 Kc.....Power: 1000 Watts  
 Owned By.....Reading Eagle Co.  
 Business-Studio Address.....433 Penn St.  
 Phone: 6-7335.....Air Time: Full Time

**wcae**

**PITTSBURGH'S  
TOPS**

5000 WATTS  
•  
1250 KC

in  
Leading  
Personalities

Outstanding  
Merchandising

REPRESENTED BY  
**THE KATZ AGENCY**

Newspaper Affiliation.....Eagle Co.  
 News Service.....UP  
 Transcription Service.....Associated  
 Representative.....Headley-Reed  
 Membership.....NARTB, RAB  
 President.....Hawley Quier  
 Exec. V.P., Gen. Mgr.....Thomas Martin  
 Asst. Dir. Radio Sales.....K. Richard Creftz  
 Program Director.....George Carroll  
 Promotion Director.....Jane E. Winne  
 Dir., Tech. Oper.....Robert S. Guldin  
 Asst. Dir., Tech.....Harold E. Schearer

## WHUM—Reading—1946

### CBS

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Eastern Radio Corp.  
 Business-Studio Address.....Berkshire Hotel  
 Phone: 6-3987.....Air Time: Full Time  
 News Service.....AP  
 Representative.....H.R. Repp.  
 Pres., Gen. Manager.....Humboldt J. Greig  
 Comm. Manager.....Alan Lane  
 Program Director.....Earl Henry  
 Chief Engineer.....Joseph Risse

## WRWA—Reading—1922

### NBC

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Reading Bcstg. Co., Inc.  
 Business-Studio Address.....19 N. Fifth St.  
 Phone: 6-7173.....Air Time: Full Time  
 News Service.....UP, AP  
 Membership.....NARTB  
 Representative.....Robert Meeker  
 Station Executive.....Clair R. McCollough  
 Station Manager.....Frank J. Voss  
 Natl. Sales Mgr.....J. Robert Gullick  
 Program Director.....Saul Miller  
 Technical Director.....J. E. Mathlot

## WGCB—Red Lion—1950

Frequency: 1440 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Red Lion Bcstg. Co.  
 Address.....Red Lion  
 Air Time.....Daytime  
 News Service.....UP  
 Trans. Ser.....Capitol, SESAC  
 Station Rep.....Kennedy  
 President.....Rev. John M. Norris  
 Gen., Sta. Mgr.....John H. Norris  
 Commercial Mgr.....Vincent A. Freeman  
 Chief Engineer.....Geary Russell

## WKMC—Roaring Spring—1955

Frequency: 1370 Kc.....Power: 500 Watts d.  
 Owned-Oper. By.....Cove Bcstg. Co., Inc.  
 Address.....Woodbury Pike  
 Phone: 390.....Air Time: Daytime  
 News Service.....AP  
 President.....Gerald J. Collins  
 Sales Manager.....Louis J. Maierhofer  
 Program Director.....Charlie Ritchey  
 Chief Engineer.....C. I. Metzger

## WKBI—St. Marys—1950

### MBS-KBS

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Elk Cameron Bcstg. Co.  
 Address.....41 Erie Ave.  
 Phone: 4-2821.....Air Time: Full Time  
 Transcription Service.....Standard  
 News Service.....AP  
 Membership.....NARTB  
 General Manager.....C. H. Simpson  
 Commercial Manager.....R. H. Knouse  
 Program Director.....John A. Fay  
 Promotion Manager.....Herbie Martin  
 Chief Engineer.....Gilbert H. Wogan

## WATS—Sayre—1950

Frequency: 960 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Susquehanna Val. Bcstg. Co.  
 Address.....Sayre  
 Phone: Turner 2-2401.....Air Time: Daytime  
 Representative.....Indie Sales  
 Membership.....RAB  
 News Service.....UP  
 Owner.....Thompson K. Cassel  
 Gen., Sta., Comm. Mgr.....Walter D. Knowles  
 Program Director.....William J. Miller  
 Chief Engineer.....Benjamin A. Franklin

## WARM—Scranton—1939

### ABC

Frequency: 590 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Union Bdcst. Co.  
 Address.....33 Madison Ave.  
 Phone: DI 3-1245.....Air Time: Full Time  
 News Service.....UP  
 Representative.....Hollingbery Co.  
 Transcription Service.....Thesaurus  
 Membership.....RAB  
 President.....Martin F. Memolo  
 Gen., Sta. Manager.....William M. Dawson  
 Comm. Mgr.....S. Feigenbaum  
 Sls. Prom. Mgr., Pub. Dir.....Jane O'Hara  
 Program Director.....Art Bolin  
 Chief Engineer.....Roswell J. Parker

## WGBI—Scranton—1925—CBS

Frequency: 910 Kc.....Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By.....Scranton Bcstrs., Inc.  
 Business-Studio Address.....1000 Wyoming Ave.  
 Phone: DI 2-7634.....Air Time: Full Time  
 News Service.....AP  
 Representative.....H.R. Repp  
 Membership.....NARTB  
 Transcription.....World  
 President.....Mrs. M. E. Megargee  
 General Manager.....George D. Coleman  
 Station Manager.....Robert E. McDowell  
 Promotion Director.....Doug Holcomb  
 Chief Engineer.....Kenneth R. Cooke

## WICK—Scranton—1954

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned.....Scranton Radio Corp.

Address.....717 Linden St.  
 Phone: DI 6-1202.....Air Time: Full Time  
 News Service.....AP  
 Station Rep.....Walker  
 Pres., Gen. Mgr.....Joe Dobbs  
 Program Director.....Joe Silva  
 Chief Engineer.....James D. Pettinato

**WEJL—Scranton—1923**

Frequency: 630 Kc.....Power: 500 Watts d.  
 Owned-Oper. By.....Scranton Times  
 Address.....Penn Ave. at Spruce  
 Phone: DL 2-9151.....Air Time: Day Time  
 News Service.....UP, AP  
 Newspaper Affil.....Times  
 Trans. Ser.....Standard, Lang-Worth  
 Membership.....RAB  
 Station Rep.....Meeker  
 Gen., Sta., Mgr.....Cecil Woodland  
 Program Director.....Hugh Connor

**WSCR—Scranton—1947**  
**NBC**

Freq.: 1320 Kc...Power: 1 Kw. d., 500 Watts n.  
 Owned By...Lackawanna Valley Bcstg. Co.  
 Business-Studio Address...116 Adams Ave.  
 Phone: DI 7-3388.....Air Time: Full Time  
 News Service.....AP  
 Representative.....Headley-Reed  
 Pres., Gen. Mgr.....David M. Baltimore  
 Station Mgr.....Barry Sherman  
 Comm. Mgr.....Bert Oliver  
 Program Dir.....Robt. McHale  
 Chief Engineer.....Willard Shimsky

**WISL—Shamokin—1948**  
**MBS**

Frequency: 1480 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Radio Anthracite, Inc.  
 Bus.-Studio Address...Rock & Sunbury Sts.  
 Phone: 8-6831.....Air Time: Full Time  
 News Service.....AP  
 Transcription Service.....RCA-Thesaurus  
 Representative.....Forjoe  
 President.....Henry W. Lark  
 Gen., Sta. Manager.....Charles R. Petrie  
 Program Director.....Dick Owens  
 Chief Engineer.....Ray Williard

**WPIC—Sharon—1938**

Frequency: 790 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By...Sharon Herald Bcstg. Co.  
 Business Address.....P. O. Box 541  
 Phone: 4113.....Air Time: Daytime  
 News Service.....UP  
 Transcription...Associated, World, Thesaurus  
 Representative.....Adam J. Young, Jr.  
 Pres., Gen., St. Mgr.....John Fahline, Jr.  
 Program Director.....Harold R. Smith  
 Chief Engineer.....A. C. Heck

**WVSC—Somerset—1950**

Frequency: 990 Kc.....Power: 250 Watts d.  
 Owned-Operated By.....Somerset Bcstg. Co.  
 Address.....P. O. Box 231  
 Phone: 4186.....Air Time: Daytime  
 News Service.....UP  
 Transcription Service.....Standard  
 Membership.....RAB  
 Representative.....Indie Sales  
 Gen., Comm. Mgr.....T. H. Oppegard  
 Chief Engr., Sta. Mgr.....Carl R. Lee

**WMAJ—State College—1945**  
**KBS**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By.....Centre Bcstrs., Inc.  
 Bus.-Studio Address.....Box 888  
 Air Time.....Full Time  
 News Service.....AP  
 Transcription Service.....World  
 General Manager.....Mrs. Alethea Ulerich  
 Comm. Manager.....Mary Beezer  
 Station Manager.....Milton Bergstein

**WVPO—Stroudsburg—1947**

Frequency: 840 Kc.....Power: 250 Watts d.  
 Owned-Operated By.....Pocono Bcstg., Inc.  
 Business-Studio Address.....578 Main St.  
 Phone: 1101.....Air Time: Daytime  
 News Service.....UP  
 Newspaper Affil.....Record  
 Representative.....Radio Reps.  
 President.....James H. Ottaway  
 General Manager.....Merle C. Ostrom  
 Station Mgr.....Chester S. Miller  
 Comm. Mgr.....Edwards Somers  
 Managing Director.....Francis H. Brinkley  
 Program Dir.....Joseph Webster  
 Chief Engineer.....Ernest Transue

**WKOK—Sunbury—1933—CBS**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By...Sunbury Bcstg. Corp.  
 Bus.-Studio-Transmitter...1150 N. Front St.  
 Phone: Atlantic 6-5838...Air Time: Full Time  
 News Service.....AP  
 Membership.....NARTB  
 President.....Harry H. Haddon  
 General Manager.....Homer R. Smith  
 Commercial Manager...C. Donald Walther  
 Program Director.....Michael J. Kane  
 Publicity Director.....Malcolm E. Arter  
 Chief Engineer.....John W. Keller, Jr.

**WTIV—Titusville—1955**

Frequency: 1290 Kc.....Power: 500 Watts d.  
 Owned-Oper. By...Crawford Cty. Bcstg. Corp.  
 Address.....Commerce Bank Bldg.  
 President.....Robert Z. Morrison, Jr.  
 Manager.....Robert H. Sauber

**WTRN—Tyrone—1954**

Frequency: 1290 Kc. Power: 500 Watts  
 Owned. Tyrone Bcstg. Co.  
 Address 1006 Logan Ave.  
 Phone: 1304. Air Time: Daytime  
 News Service UP  
 Trans. Ser. World  
 President. C. H. Simpson  
 Station Manager. Lee C. Ray  
 Sls. Prom. Manager. A. J. Kuhn  
 Program Director. J. W. Eschbach  
 Chief Engineer. Mike Boslet

**WMBS—Uniontown—1927**  
**CBS**

Frequency: 590 Kc. Power: 1000 Watts  
 Owned-Oper. By Fayette Bdcstg. Corp.  
 Address Fayette Nat. Bank Bldg.  
 Air Time Full Time  
 Representative Meeker Asso., Inc.  
 Station Manager. James Gismondi  
 Comm., Sls. Prom. Mgr. Frederick David  
 Program Director. C. H. Underwood

**WNAE—Warren—1946**

Frequency: 1310 Kc. Power: 1000 Watts d.  
 Owned-Oper. By N. Allegheny Bdcstg. Co.  
 Address First Nat. Bank Bldg.  
 Phone: 3033. Air Time: Daytime  
 News Service AP  
 Transcription Service Thesaurus  
 Membership NARTB, RAB  
 Pres., Gen. Mgr. David Potter, Jr.

**WJPA—Washington—1942**  
**MBS**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By Washington Bcstg. Co.  
 Bus. Address George Washington Hotel  
 Phone: 4870. Air Time: Full Time  
 News Service UP  
 Transcription Service World  
 Representative Joseph Hershey McGillvra  
 Managing Director. A. Boyd Siegel  
 Gen., Prom. Manager. John L. Merdian

**WAYZ—Waynesboro—1953**  
**KBS**

Frequency: 1380 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Richard Field Lewis Jr.  
 Address 21 W. Main St.  
 Phone: 1900. Air Time: Daytime  
 President. Richard Field Lewis Jr.  
 General Manager. Sam Hanshaw  
 Sales Prom. Mgr. Robert Harrison  
 Program Director. John Geiger  
 Chief Engineer. Fred Brabandt

**WNBT—Wellsboro—1955**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By Farm & Home Bcstg. Co.  
 Address 89 Main St.  
 Air Time Full Time  
 News Service UP

Transcription World  
 President. C. H. Simpson  
 V.P., Gen. Manager. John A. Fay  
 Station Manager. Robert Kahle  
 Sales Manager. Henry Washburn  
 Chief Engineer. Dave Castlebury

**WBAX—Wilkes-Barre—1922**  
**MBS**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By Anna Stenger  
 Business-Studio Address 85 W. Union St.  
 Phone: VA 3-0196. Air Time: Full Time  
 News Service UP  
 Representative Burn-Smith  
 Licensee Anna Stenger  
 Gen., Comm. Manager. John H. Stenger  
 Program Director. Ed Kuzma  
 Publicity Director. Dan Stenger  
 Chief Engineer. Milan Krupa

**WBRE—Wilkes-Barre—1924**  
**NBC**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By WBRE-Radio, Inc.  
 Bus. Studio Address 62 S. Franklin St.  
 Phone: Valley 3-3101. Air Time: Full Time  
 News Service AP  
 Transcription Service Lang-Worth  
 Representative Headley-Reed  
 Membership NARTB, RAB  
 Owner, Gen. Manager. David M. Baltimore  
 Comm. Mgr. Ernest Lewis  
 Operations Director. F. D. Coslett  
 Program Director. Robert Schumacher  
 Chief Engineer. Charles Sakoski, Sr.

**WILK—Wilkes-Barre—1947**  
**ABC**

Frequency: 980 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By Wyoming Valley Bcstg. Co.  
 Bus. Studio Address 88 No. Franklin St.  
 Phone: VA. 4-4666. Air Time: Full Time  
 News Service AP  
 Transcription Service Thesaurus  
 Representative Avery-Knodel  
 President Mitchell Jenkins  
 Exec. Vice President. Roy E. Morgan  
 Treasurer. Thomas P. Shelburne  
 Sls. Prom. Manager. Nancy Lynch  
 Commercial Manager. Luther Strittmatter  
 Program Director. Tom Bigler  
 Chief Engineer. Theodore French

**WLYC—Williamsport—1951**  
**KBC**

Frequency: 1050 Kc. Power: 1 Kw.  
 Owned By Lycoming Bcstg. Co.  
 Address 331 Pine St., Box 389  
 Phone: 2-4676. Air Time: Daytime  
 President. John T. Kellher  
 V. P., Gen., Sta. Mgr. W. Richard Carlson  
 Commercial Mgr. Vince Campana  
 Sls. Prom. Manager. Edward Kirchman

Program Dir..... Vern Hester  
 Chief Engineer..... Norman Briggs

**WRAK—Williamsport—1930**  
**NBC**

Frequency: 1400 Kc..... Power: 250 Watts  
 Owned-Oper. By ..... WRAK, Inc.  
 Address ..... 1559 West 4th St.  
 Phone: 2-6116..... Air Time: Full Time  
 News Service ..... AP  
 Transcription Service ..... Associated  
 Representative ..... Everett-McKinney  
 Membership ..... NARTB  
 Pres., Gen. Mgr..... George E. Joy  
 Sta., Comm Mgr..... J. Wright Mackey  
 Program Manager..... Irving Berndt  
 Promotion Manager..... Everett W. Rubendall  
 Chief Engineer..... Glen L. Sherman

**WWPA—Williamsport—1949**  
**CBS**

Frequency: 1340 Kc..... Power: 250 Watts  
 Owned.. Williamsport Radio Bcstg. Assoc., Inc.  
 Address..... 330 Government Pl  
 Phone: 7119..... Air Time: Full Time  
 Representative ..... Burn-Smith  
 President..... Harry J. W. Klessling  
 Gen., Sta. Manager..... Woodrow W. Ott  
 Program Director..... Louis C. Cate  
 Sls. Prom. Manager..... J. B. Williams  
 Comm. Mgr..... Phil Lane  
 Publicity Director..... Albert Decker  
 Chief Engineer..... Carl Steinbacher

**WNOW—York—1948—KBS**

Frequency: 1250 Kc..... Power: 1000 Watts d.  
 Owned-Operated By..... Helm Coal Co.  
 Business-Studio Address..... 25 S. Duke St.  
 Phone: 8-2911..... Air Time: Daytime  
 General Manager..... Lowell W. Williams  
 Program Director..... H. E. Daugherty  
 Sales Manager..... J. S. Schmitt

**WORK—York—1932—NBC**

Frequency: 1350 Kc..... Power: 5000 d.; 1000 n.  
 Owned-Oper. By..... Associated Bcstgs., Inc.  
 Business-Studio Address..... 13 S. Beaver St.  
 Phone: 6629..... Air Time: Full Time  
 Representative ..... Robert Meeker  
 Station Executive..... Clair R. McCollough  
 Station Manager..... Clare I. Miller  
 Natl. Sales Mgr..... J. Robert Gulick  
 Program Director..... George M. Trout  
 Technical Director..... J. E. Mathlot

**WSBA—York—1941**  
**ABC-MBS**

Frequency: 910 Kc..... Power: 1000 Watts  
 Owned-Oper. By .. Susquehanna Bdctsg. Co.  
 Address ..... Box 910  
 Phone: 25521..... Air Time: Full Time  
 Representative ..... Young  
 President ..... Louis J. Appell  
 Comm., Sales Prom. Mgr. .... Philip K. Eberly  
 Prog. Dir..... Robert Shipley  
 Chief Engineer..... Llewellyn Jones

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5000 Watts 630 Kilocycles  
PROVIDENCE, RHODE ISLAND



# RHODE ISLAND

Pop. Feb. 1, 1956 (Est.) 827,000—Families 243,000  
Radio Homes 234,000—TV Homes 233,478—Stations in State 11

## WADK—Newport—1948 KBS

Frequency: 1540 Kc. Power: 1000 Watts d.  
Owned-Oper. By The Aquidneck Bcstg. Corp.  
Address Box 367  
Phone: 1540 Air Time: Daytime  
Transcription Service World  
Representative Walker  
Pres., Gen. Mgr. Milton E. Miller  
Cmm. Mgr. Frank Booth  
Sales Prom. Mgr. George McNamara  
Prog. Mgr. Bill Sheridan  
Chief Engineer Luigi Bianco

## WPAW—Pawtucket—1950 KBS

Frequency: 550 Kc. Power: 1000 Watts d.  
Owned-Oper. By Roger Williams Bcstg. Co.  
Address 34 N. Union St.  
Phone: DE 1-7444 Air Time: Daytime  
President Dominick Hysko  
Exec. V.P. E. James McEnaney, Jr.  
General Manager Allen Jones  
Program Director Robert Batchelder  
Comm. Manager Noel C. Breault  
Sls. Prom. Manager A. M. Breault  
Chief Engineer James Bonney

## WEAN—Providence—1922 ABC-MBS-YANKEE

Frequency: 790 Kc. Power: 5 Kw. d.  
Owned Providence Journal Co.  
Address 75 Fountain St.  
Newspaper Affil. Providence Journal  
Phone: DEXter 1-0600 Air Time: Full Time  
Station Rep. Venard, Borgatti  
President George P. Metcalf  
General Manager H. William Koster  
Comm. Manager Hervey C. Carter  
Sales Prom. Mgr. Arthur E. Lathrop, Jr.  
Program Director Don Morton  
Chief Engineer George W. Sharpe

## WPRO—Providence—1924 CBS

Frequency: 630 Kc. Power: 5000 Watts  
Owned-Oper. By Cherry & Webb Bcstg. Co.  
Bus-Stud. Add. 24 Mason St. WPRO Bldg.  
Phone: Plantations 1-9776 Air Time: Full Time  
News Service AP, UP  
Representative Blair  
Membership NARTB  
President William S. Cherry, Jr.  
General Manager Arno'd F. Schoen, Jr.  
Commercial Mgr. Kenneth Curto  
Program Director John A. Owen, Jr.  
Chief Engineer John V. Ferrit

## WRIB—Providence—1947

Frequency: 1220 Kc. Power: 1000 Watts d.  
Owned-Oper. By R. I. Bcstg. Co.  
Address Water St.  
Phone: EA 1-1899 Air Time: Daytime  
Representative Indie

President Frank Rao  
Gen., Sta. Manager Antonio Pace  
Prog., Pub. Director Don Rogers  
Comm., Sales Prom. Mgr. Edward McBride  
Chief Engineer Fred Weiss

## WICE—Providence—1947

Frequency: 1290 Kc. Power: 500 Watts d.  
Owned-Oper. By Narragansett Bay B. Co.  
Address 1111 N. Main St.  
Phone: Jackson 1-6565 Air Time: Daytime  
Station Manager John F. Crohan  
Sales Manager Frederick P. Grady

## WHIM—Providence—1947

Frequency: 1110 Kc. Power: 1000 Watts d.  
Owned-Oper. By Intercity Bcstg. Co.  
Business-Studio Address 144 Westminster St.  
Phone: UNion 1-4211 Air Time: Full Time  
Representative Headley-Reed, Kettel-Carter  
Pres., Gen. Manager Robert T. Engles  
Program Manager C. George Taylor

## WJAR—Providence—1922 NBC

Frequency: 920 Kc. Power: 5000 Watts  
Owned-Operated By The Outlet Co.  
Business-Studio Address 176 Weybosset St.  
Phone: Gaspee 1-8521 Air Time: Full Time  
Representative Weed  
Vice Pres., Treas. George O. Griffith  
General Manager David Shurtleff  
Sls. Prom. Manager James Canavan  
Comm. Manager Arthur Gordon  
Chief Engineer Thomas C. J. Prior

## WERI—Westerly—1949 ABC-KBS

Frequency: 1230 Kc. Power: 250 Watts  
Owned Oper. By Radio Westerly, Inc.  
Address 34 Main St.  
Phone: WE. 2263 Air Time: Full Time  
Representative Walker  
President William F. Malo, Jr.  
Sls. Prom. Manager Phil Costello  
Prog., Pub. Director Armand Bernard  
Chief Engineer Charles Austin

## WNRI—Woonsocket—1954

Frequency: 1380 Kc. Power: 1000 Watts  
Owner Friendly Bcstg. Co., Inc.  
Address 814 Diamond Hill Road  
Phone: 600 Air Time: Daytime  
President Gen. Manager Joseph Britt  
Comm. Manager John Thomas  
Sales Prom. Manager Gerard Nault

## WWON—Woonsocket—1946

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By Woonsocket Bcstg. Co.  
Business-Studio Address 99 Main St.  
Phone: Woonsocket 1240 Air Time: Full Time  
Station Rep. Webb, Borgatti  
President Millicent S. Palmer  
Station Manager Eugene C. Rousseau  
Sales Director Eugene McAlloux

## WAKN—Aiken—1952—KBS

Frequency: 990 Kc. Power: 1000 Watts d.  
Owned-Oper. By Aiken Electronics Adv. Corp.  
Address ..... Box 811  
Phone: 774242. Air Time: Daytime  
News Service ..... AP  
Transcription Service ..... World  
Membership ..... RAB  
President ..... John Mare  
General Manager ..... W. Randall Davidson  
Prog. Dir. .... Wayne Mashburn  
Sls. Prom. Manager ..... Ronald Martin  
Chief Engineer ..... Allen Askins, Jr.

## WAIM—Anderson—1935

CBS

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By ..... Wilton E. Hall  
Address Trans. Loca. .... 321 Kingsley Road  
Phone: CA. 6-1511-2-3. Air Time: Full Time  
News Service ..... INS  
Newspaper Affil. .... Independent, Daily Mail  
Transcription Service ..... Lang-Worth  
Representative ..... Headley-Reed  
President ..... Wilton E. Hall  
General Manager ..... Glenn P. Warnock  
Commercial Mgr. .... G. P. Browne  
Sales Prom. Mgr. .... V. Barath  
Program Director ..... Marshall Gailliard  
Chief Engineer ..... John Willis

## WANS—Anderson—1949

MBS

Frequency: 1280 Kc. Power: 1000 Watts  
Owned-Operated By ..... Carolina Bcstrs.  
Address ..... Box 211  
Phone: CA 4-3424. Air Time: Full Time  
Transcription Service ..... Standard  
Membership ..... NARTB  
Representative ..... Devney  
News Service ..... UP  
President ..... C. R. Johnson, Sr.  
Program Director ..... C. W. Martin  
Comm. Manager ..... Joseph McLeskey  
Chief Engineer ..... Alfred W. Pratt

## WBAW—Barnwell—1953

KBS

Frequency: 740 Kc. Power: 250 Watts d.  
Owned-Oper. By ... Blue Ridge Bcstg. Co. Inc.  
Phone: 3507. Air Time: Daytime  
News Service ..... UP  
Transcription Service ..... Thesaurus, World  
Newspaper Affil. .... Seneca Journal  
President ..... J. A. Gallimore  
Comm. Sta. Mgr. .... Joe Wilder  
Program Director ..... Frank Harmon  
Pub. Director ..... Bill Hollingsworth  
Chief Engineer ..... Bill Polk

## WBEU—Beaufort—1954

KBS

Frequency: 960 Kc. Power: 1 Kw.

Owned ..... Beaufort Bcstg. Co.  
Address ..... Beaufort  
Phone: 812. Air Time: Daytime  
News Service ..... UP  
Trans. Service ..... World  
President ..... John M. Trask  
Gen., Comm. Manager ..... W. C. Bochman  
Program Director ..... Hugh Ward  
Chief Engineer ..... Don Shannon

## WHPB—Belton—1955

Frequency: 1390 Kc. Power: 500 Watts d.  
Owned-Oper. By ..... Community Bcstg. Co.  
Co-Owners ... Cleatus Brazzell, Otto McDonald  
General Mgr. .... James B. Childress

## WBSC—Bennettsville—1947

MBS

Freq.: 1550 Kc. Power: 10 Kw. d.; 5 Kw. n.  
Owned-Oper. By ..... Atl. Coast Ins. Co.  
Business-Studio Address ..... Box 639  
Phone: 1080. Air Time: Full Time  
News Service ..... AP  
Representative ..... Indie Sales  
Exec. Vice President ... Y. W. Scarborough, Jr.  
General Manager ..... Neil Terrell  
Chief Engineer ..... John Gronert

## WAGS—Bishopville—1954

KBS

Frequency: 1380 Kc. Power: 1 Kw.  
Owned ..... Lee County Bcstg. Co.  
Address ..... P. O. Box 168  
Phone: 1380. Air Time: Daytime  
News Service ..... AP  
Trans. Ser. .... World  
Station Rep. .... Interstate  
Partners ..... J. F. Coggins, E. L. B. Osborne  
Comm. Manager ..... D. L. Mackey  
General Manager ..... Joe Morris  
Chief Engineer ..... J. Parker

## WACA—Camden—1948—KBS

Frequency: 1590 Kc. Power: 1000 Watts d.  
Owned-Oper. By ..... Station WACA  
Address ..... Camden  
Phone: 80. Air Time: Daytime  
News Service ..... UP  
Station Rep. .... Dora-Clayton  
Transcription Service ..... World  
President ..... Haygood S. Bowden  
General Manager ..... Tom Richards  
Commercial Manager ..... C. Ballard  
Program Director ..... Arthur Sheleen

## WCSC—Charleston—1930

CBS

Frequency: 1390 Kc. Power: 5000 Watts  
Owned-Oper. By ..... WCSC, Inc.  
Address ..... 485 East Bay St.  
Phone: 2-7611. Air Time: Full Time  
News Service ..... UP  
Transcription Service ..... World  
Representative ..... Free & Peters

**Membership** ..... NARTB, RAB  
**Pres., Gen. Manager**..... John M. Rivers  
**Comm. Mgr.**..... John B. Hearne  
**Program Director**..... Robert Tamblin  
**Pub. Dir.**..... Annie Lee Small  
**Chief Engineer**..... Wilbur Albee

## WHAN—Charleston—1946

### ABC-KBS

**Frequency:** 1340 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By**..... Charleston Bcstg. Co.  
**Business Address**..... 152 Market St.  
**Phone:** 3-1643 ..... **Air Time:** Full Time  
**Transcription Service** ..... Capitol  
**News Service** ..... UP  
**Pres., Gen. Manager**..... H. C. Weaver  
**Sales Prom., Pub. Director**..... Joann Daley  
**Comm. Mgr., Ch. Eng.**..... William P. Birchfield

## WPAL—Charleston—1947

**Frequency:** 730 Kc. .... **Power:** 1000 Watts d.  
**Owned-Oper. By**..... Palmetto Bcstrs., Inc.  
**Business-Studio Address**..... 149 Wentworth St.  
**Phone:** 3-6428 ..... **Air Time:** Daytime  
**Representative** ..... Fo: Joe, Dora-Clayton  
**Membership** ..... NARTB  
**President** ..... George G. Weiss  
**General Manager**..... Laurens Moore  
**Commercial Mgr.**..... Bob Chrystie  
**Program Director**..... Louise Withrock  
**Chief Engineer**..... Gunnar Sundeen, Jr.

## WTMA—Charleston—1939

### NBC

**Frequency:** 1250 Kc. .... **Power:** 5000 d.; 1000 n.  
**Owned-Oper. By**..... Atlantic Coast Bcstg. Co.  
**Business Address** ..... 133 Church St.  
**Air Time** ..... Full Time  
**News Service** ..... AP  
**Representative** ..... Hollingbery  
**Pres., Gen. Mgr.**..... Charles E. Smith  
**Assistant Mgr.**..... Ralph J. Shade  
**Commercial Mgr.**..... H. J. Guzik  
**Program Dir.**..... Jack Gale

## WQSN—Charleston—1948

### MBS

**Frequency:** 1450 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By**..... Low Country Bcstg. Co.  
**Address** ..... 42 10th Ave.  
**Phone:** 2-2652 ..... **Air Time:** Full Time  
**News Service** ..... UP  
**Station Representative**..... Pearson  
**Transcription Service**..... Standard  
**Membership** ..... RAB  
**President** ..... Sol Pavitz  
**Gen., Sta. Manager**..... E. H. Keown  
**Comm. Manager**..... Barry Winton  
**Sales Prom., Pub. Director**..... Paul Stevens

## WCRE—Cheraw—1953

**Frequency:** 1420 Kc. .... **Power:** 500 Watts d.  
**Owned-Oper. By**..... Chesterfield Bcstg. Co.  
**Address** ..... Box 631  
**Phone:** 7500 ..... **Air Time:** Daytime

**Membership** ..... RAB  
**Transcription** ..... Standard, SESAC  
**News Service** ..... UP  
**President**..... Marvin J. Peterson  
**Prog. Dir., Gen. Mgr.**..... Fred A. Staples  
**Chief Engineer**..... Ralph Hcneman

## WGCD—Chester—1948—KBS

**Frequency:** 1490 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By** ..... Craig Bcstg. Co.  
**Address** ..... 128 Main St.  
**Phone:** 2171 ..... **Air Time:** Full Time  
**Newspaper Affil.**..... Dispatch Publ. Co.  
**Trans. Ser.** ..... World  
**Station Rep.** ..... McGillvra  
**President** ..... C. V. Sink  
**Gen., Sta., Comm. Mgr.**..... John T. Cashion  
**Prog. Director**..... Bill Taylor  
**Publicity Director**..... James Kennedy

## WCOS—Columbia—1939

### ABC

**Frequency:** 1400 Kc. .... **Power:** 250 Watts  
**Owned-Operated By**..... Radio Columbia  
**Address** ..... Cornel Arms Bldg.  
**Phone:** 2-2177 ..... **Air Time:** Full Time  
**News Service** ..... AP  
**Transcription Service** ..... World  
**Representative** ..... Headley-Reed  
**Membership** ..... NARTB, RAB  
**Pres., Gen. Mgr.**..... Charles W. Pittman  
**Station Manager**..... Wayne Poucher  
**Asst. Manager**..... John Ropp  
**Chief Engineer** ..... Robert D. Lambert, Jr.

## WIS—Columbia—1930—NBC

**Frequency:** 560 Kc. .... **Power:** 5000 Watts  
**Owned-Oper. By** ..... Bcstg. Co. of the South  
**Business-Studio Address** ..... 1111 Bull St.  
**Phone:** 3-6431 ..... **Air Time:** Full Time  
**News Service** ..... AP, UP  
**Transcription Service**..... Thesaurus  
**Representative**..... Peters, Griffin, Woodward, Inc.  
**Membership** ..... NARTB, RAB  
**President** ..... B. Calhoun Hipp  
**General Manager**..... G. Richard Shafto  
**Managing Director**..... J. Dudley Saumenig  
**Sales Manager**..... Daniel H. Burns  
**Promotion Director**..... Maria Brethes  
**Program Director**..... Ray M. Stanfield  
**Chief Engineer**..... Joe Davenport

## WMSC—Columbia—1945

### CBS

**Frequency:** 1320 Kc. .... **Power:** 1000 Watts  
**Owned-Oper. By**..... WMSC Radio, Inc.  
**Business-Studio Address**..... 1127 Lady St.  
**Phone:** 2-8659 ..... **Air Time:** Full Time  
**News Service** ..... UP  
**Transcription Service**..... Standard, SESAC  
**Representative** ..... H.R. Ayers  
**Membership** ..... NARTB, RAB  
**Pres., Gen., Sta., Mgr.**..... C. Wallace Martin  
**News Director**..... Ned Threet  
**Prog. Dir.**..... Gray Olive  
**Chief Engineer**..... C. E. Stone

**WNOK—Columbia—1947**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By Palmetto Radio Corp.  
 Address 1811 Main St., Box 5307  
 Phone: 3-9401 Air Time: Full Time  
 News Service AP  
 Representative Raymer  
 V.P., Gen. Manager H. Moody McElveen, Jr.  
 Commercial Manager G. Quick  
 Program Director Bill Routh  
 Chief Engineer Charlton Bowers

**WOIC—Columbia—1954**

Frequency: 1470 Kc. Power: 1 Kw., d.  
 Owned Speidel Fisher Bcstg. Co.  
 Address 3300 Main St.  
 Phone: 6-1551 Air Time: Daytime  
 Representative Forjoe Clayton  
 President Albert T. Fisher, Jr.  
 Sta., Comm. Manager Russell George  
 Chief Engineer William Bridges

**WLAT—Conway—1945**  
**MBS**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By Coastal Bcstg. Co.  
 Business-Studio Address P. O. Box 497  
 Air Time Full Time  
 News Service AP  
 Representative Joseph Hershey McGillvra

**WPFD—Darlington—1955**

Frequency: 1350 Kc. Power: 500 Watts  
 Owned-Oper. By Blue Ridge Bcstg. Co.  
 Address 14½ Public Square  
 Phone: 1398 Air Time: Daytime  
 Representative Best  
 President J. A. Gallimore  
 General Manager A. G. Stanley

**WDSC—Dillon—1946—ABC**

Frequency: 800 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Border Bcstg. Co., Inc.  
 Address U. S. Highway 301  
 Phone: 470 Air Time: Daytime  
 Representative Gill-Perna-Clayton  
 Membership NARTB  
 Pres., Gen. Mgr. Joseph Martin  
 Station Mgr. Jim Murff  
 Comm., Prog. Mgr. Lee Lumpkin  
 Sales Prom. Mgr. David Loyd Rush  
 Publicity Director Johnny Quick  
 Chief Engineer H. C. Sanford

**WELP—Easley—1951—KBS**

Frequency: 1360 Kc. Power: 1000 Watts d.  
 Owned-Operated By Pickens County Bcstg. Co.  
 Address Box 522  
 Phone: 9388 Air Time: Daytime  
 Representative Indie Sales  
 Membership RAB  
 Pres., Gen. Mgr. Cleatus Brazzell  
 Vice-President H. O. McDonald, Jr.

**WJMX—Florence—1947**  
**ABC**

Frequency: 970 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By Atlantic Bcstg. Co., Inc.  
 Business Address P. O. Box 1211  
 Phone: 6351 Air Time: Full Time  
 News Service UP  
 Transcription Service Thesaurus  
 Membership NARTB  
 Representative Walker, Dora Clayton  
 Pres., Gen., Sta. Mgr. Paul H. Benson, Jr.  
 Chief Engineer Frank Jenne

**WOLS—Florence—1937—KBS**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By Florence Bcstg. Co., Inc.  
 Business-Studio Address 151 S. Dargan St.  
 Phone: 3271-2 Air Time: Full Time  
 News Service UP  
 Pres., Gen. Mgr. Melvin Purvis  
 Sta., Comm. Mgr. A. P. Skinner  
 Chief Engineer John Cooper

**WFGN—Gaffney—1948**

Frequency: 1570 Kc. Power: 250 Watts d.  
 Owned-Oper. By Cherokee Radio Co., Inc.  
 Address P. O. Box 759  
 Phone: 4795-6 Air Time: Daytime  
 News Service UP  
 Representative Radio-TV Promotion Synd.  
 President A. Ray Godshall  
 Gen., Sta. Mgr. Morton E. Green

**WGTN—Georgetown—1949**  
**MBS**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By Georgetown Bcstg. Co.  
 Address, Trans. Loc. 216 Fraser St.  
 Phone: 621 Air Time: Full Time  
 Station Rep. Donald Cook  
 News Service UP  
 Transcription Lang-Worth  
 Pres., Gen. Manager J. B. Delzell

**WQOK—Greenville—1950**  
**CBS**

Frequency: 1440 Kc. Power: 5 Kw., d.  
 Owned-Oper. By Piedmont Bcstg. Co., Inc.  
 Address 3 College St.  
 Phone: 5-7406 Air Time: Full Time  
 News Service UP  
 Transcription Service Associated  
 Representative Gill-Perna, Dora-Clayton  
 President V. D. Ramsour  
 General Manager Wilkins Norwood  
 Station Manager W. R. Wagner  
 Comm. Manager Bill Freeman  
 Prog. Dir. Jerry Mosteller  
 Chief Engineer Palmer Greer

**WESC—Greenville—1947**

Frequency: 660 Kc. Power: 5000 Watts d.  
 Owned-Operated By Greenville Bcstg. Co.  
 Business-Studio Address 1 College St.