

**WPLA—Plant City—1949**

Frequency: 1570 Kc.....Power: 1 Kw.  
 Owned-Operated By.....W. A. Smith  
 Address.....P. O. Box 1588  
 Phone: 2-1551.....Air Time: Day  
 Station Representative.....Best  
 News Service.....UP  
 Membership.....NARTB, RAB  
 President.....W. A. Smith  
 Gen., Sta., Comm. Mgr.....George Friend  
 Sls. Prom. Mgr., Pub. Dir.....Joseph J. Wilson  
 Program Director.....Mary Snapp  
 Chief Engineer.....James L. Derrick

**WCNH—Quincy—1948—MBS**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Quincy Bcstg. Corp.  
 Address.....Shelfer Hgts., Quincy  
 Phone: MA 7-6700.....Air Time: Full  
 News Service.....UP  
 Transcription.....Thesaurus  
 Membership.....NARTB  
 Pres., Gen. Mgr.....A. B. Letson  
 Comm., Sls. Prom. Mgr.....W. J. Taylor  
 Program Director.....Larry Draper  
 Chief Engineer.....A. B. Letson

**WFOY—St. Augustine—1936**  
CBS

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned.....Fountain of Youth Bcstg. Co.  
 Address.....Fountain of Youth Gardens  
 Phone: Valley 9-3416.....Air Time: Full  
 Transcription Service.....World  
 Station Rep.....W. S. Grant  
 Membership.....NARTB  
 General Manager.....John E. Bernhard, Jr.

**WSTN—St. Augustine—1954**

Frequency: 1420 Kc.....Power 1 Kw.  
 Owned.....St. Augustine Bcstg. Co.  
 Address.....66 Treasury St.  
 Phone: Valley 9-9094.....Air Time: Daytime  
 News Service.....AP  
 Transcription Service.....Thesaurus  
 Station Rep.....Indie  
 Gen., Comm. Mgr.....James D. Sinyard

**WPIN—St. Petersburg—1947**

Frequency: 680 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Fla. W. Coast Bcstrs., Inc  
 Address.....Royal Palm Hotel  
 Phone: 7-0511.....Air Time: Daytime  
 News Service.....AP  
 Station Representative.....Walker  
 Membership.....RAB  
 President.....Dr. Charles Farrington  
 General Manager.....Arthur Mundorf  
 Sta., Comm. Mgr.....Richard Marsh  
 Publicity Dir.....Bob Clayton  
 Program Director.....James Carley  
 Sls. Prom. Mgr.....Larry Rhodes  
 Chief Engineer.....Manly St. Jean

**WSUN—St. Petersburg—1928**  
ABC

Frequency: 620 Kc.....Power: 5000 Watts  
 Owned-Operated By.....City of St. Petersburg  
 Business Address.....Municipal Pier  
 Phone: 5-4121.....Air Time: Full Time  
 News Service.....UP  
 Transcription Service.....Associated, World  
 Representative.....Vernard, Rintoul, McConnell  
 Membership.....NARTB  
 General Manager.....Charles L. Kelly  
 Commercial Manager.....Vera New  
 Program Director.....Dayton Saltsman

**WTSP—St. Petersburg—1940**  
MBS

Frequency: 1380 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Pinellas Bcstg. Co.  
 Business-Studio Address.....1440 1st Ave. So.  
 Phone: 7-8108.....Air Time: Full Time  
 News Service.....UP  
 Newspaper Aff.....St. Petersburg Times  
 Transcription Service.....Standard  
 Representative.....Forjoe  
 Membership.....NARTB, RAB  
 President.....Nelson Poynter  
 General Manager.....Richard L. Crago  
 Vice-President.....John B. Olsen  
 News Dir.....Rob Allen  
 Prom., Prog. Dir.....Louis Brewer  
 Chief Engineer.....William D. Mangold

**WTRR—Sanford—1947—KBS**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By.....Myron A. Reck  
 Phone: 999.....Air Time: Full Time  
 Business Address.....Box 1541  
 News Service.....UP  
 Pres., Gen., Sta. Mgr.....Myron A. Reck  
 Commercial Manager.....Roy D. Green  
 Program Director.....Edna Reck  
 Chief Engineer.....James S. Williamson, Jr.

**WKXY—Sarasota—1949—KBS**

Frequency: 1540 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Sarasota Bcstg. Co.  
 Address.....P. O. Box 2431  
 Phone: Ringling 6-6651.....Air Time: Day  
 Representative.....Clark  
 Membership.....NARTB  
 News Service.....AP  
 Transcription Service.....Lang-Worth, World  
 General Manager.....A. G. Fernandez

**WSPB—Sarasota—1939—CBS**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By.....WSPB, Inc.  
 Business Address.....Box 1110, City Island  
 Phone: Ringling 8-1811. Air Time: Full Time  
 News Service.....UP  
 Transcription Service.....Thesaurus  
 Representative.....John E. Pearson

**Membership** ..... NARTB, BAB  
**President**..... Robert C. Jones, Jr.  
**Gen., Sta. Mgr.**..... John B. Browning  
**Program Director**..... David Hale  
**Chief Engineer**..... James E. Grant

**Phone:** 2-1450..... **Air Time:** Full  
**Representative** ..... McGillvrc  
**Pres., Gen. Mgr.**..... Frank W. Hazelton  
**Vice-Pres.** ..... Emanuel Joanos

**WJCM—Sebring—1950**  
**MBS-KBS**

**Frequency:** 1340 Kc..... **Power:** 250 Watts  
**Owned-Operated By**.... Clearfield Bcstrs., Inc.  
**Business Address**..... Clearfield, Pa.  
**Air Time**..... Full Time  
**Transcription Service**..... Lang-Worth  
**Newspaper Aff.**..... The Progress C'Field, Pa.  
**News Service**..... UP  
**President**..... W. K. Ulerich  
**Gen. Mgr.**..... William J. Thomas  
**Sta., Comm. Mgr.**..... Al Frank  
**Program Director**..... Betty Frank  
**Chief Engineer**..... Robert Goshorn

**WSTU—Stuart—1954**  
**MBS-KBS**

**Frequency:** 1450 Kc..... **Power:** 100 Watts  
**Owned-Oper. By**..... Bluewater Bcstg. Co.  
**Address**..... Box 518  
**Phone:** 1080..... **Air Time:** Full Time  
**Pres., Gen. Mgr.**..... Lester M. Combs  
**Sls. Prom. Mgr., Prog. Dir.**..... Jim Mullins  
**Chief Engineer**..... Jack McElfresh

**WMEN—Tallahassee—1954**  
**KBS**

**Frequency:** 1330 Kc..... **Power:** 1,000 Watts d.  
**Owned-Oper. By**..... WMEN, Inc.  
**Address**..... Hotel Floridan  
**Phone:** 3-2550..... **Air Time:** Days  
**News Service**..... UP  
**Representative** ..... Dora-Clayton  
**President**..... B. F. J. Timm  
**General Manager**..... Don C. Price

**WTAL—Tallahassee—1935**  
**CBS**

**Frequency:** 1270 Kc..... **Power:** 5000 Watts  
**Owned-Operated By**..... John H. Phipps  
**Business Address**..... Box 989  
**Phone:** 3-3666..... **Air Time:** Full Time  
**News Service**..... AP  
**Representative** ..... Meeker, Cummings  
**Owner**..... John H. Phipps  
**General Manager**..... L. Herschel Graves  
**Station Manager**..... J. L. Brownell

**WTNT—Tallahassee—1946**  
**ABC-MBS**

**Frequency:** 1450 Kc..... **Power:** 250 Watts  
**Owned-Oper. By**.... Tallahassee Appli. Corp.  
**Business-Studio Address**..... Duval Hotel

**WALT—Tampa—1946**

**Frequency:** 1110 Kc..... **Power:** 1000 Watts d.  
**Owned-Operated By**..... Tampa Bcstg. Co.  
**Address**..... 401 W. Tyler St.  
**Phone:** 2-7921..... **Air Time:** Day  
**Station Representative**.... Stars National Inc.  
**President**..... Harold Kaye  
**Gen. Mgr.**..... C. G. Baskerville  
**Station Mgr.**..... Charles Geer

**WDAE—Tampa—1922—CBS**

**Frequency:** 1250 Kc..... **Power:** 5000 Watts  
**Owned-Operated By**..... Tampa Times Co.  
**Business Address** ..... 114 N. Franklin St.  
**Representative** ..... Katz  
**President**..... David E. Smilley  
**General Manager**..... L. Spencer Mitchell

**WEBK—Tampa—1950—KBS**

**Frequency:** 1300 Kc..... **Power:** 1000 Watts d.  
**Owned-Operated By**..... Hillsboro Bcstg. Co.  
**Address**..... 1521 E. Broadway  
**Phone:** 4-4177..... **Air Time:** Day  
**News Service**..... AP  
**Station Rep.** ..... Interstate United Newspapers  
**President**..... E. P. Martin  
**Gen. Mgr.**..... Alpha Martin  
**Prog. Dir.** ..... Gladys Easter  
**Chief Engineer**..... Elmo B. Kitts

**WFLA—Tampa—1925—NBC**

**Frequency:** 970 Kc..... **Power:** 5000 Watts  
**Owned-Operated By**..... Tribune Co.  
**Business Address**..... P. O. Box 1410  
**Phone:** 2-0131..... **Air Time:** Full Time  
**News Service**..... AP  
**Transcription Service**..... Thesaurus  
**Representative** ..... John Blair  
**Membership** ..... NARTB, RAB  
**Newspaper Aff.** ..... Tribune  
**President**..... John C. Council  
**Gen. Mgr.**..... George W. Harvey  
**Sales Prom. Mgr., Pub. Dir.**..... Tom Matthews  
**Prog. Director**..... Edward C. Walker  
**Chief Engineer**..... Joseph Mitchell

**WHBO—Tampa—1948**

**Frequency:** 1050 Kc..... **Power:** 250 Watts d.  
**Owned By**..... Sulphur Springs Bcstrs., Inc.  
**Business Address**..... 11,011 Florida Ave.  
**Phone:** 9-11711..... **Air Time:** Daytime  
**Membership** ..... RAB  
**News Service**..... AP  
**President**..... Harold A. Dunlap  
**Gen., Comm. Mgr., Eng.**..... G. Kimbrel  
**Program Director**..... Ellen Sauls  
**Sls. Prom. Mgr.**..... Bob Ross

**WIOK—Tampa—1954**

Frequency: 1150 Kw. Power: 1000 Watts d.  
 Owned By.....WIOK  
 Address.....Box 1101  
 Phone: 4-1109.....Air Time: Days  
 News Service.....AP  
 Membership.....NARTB  
 Representative.....McGillvra, Dora-Clayton  
 General Mgr.....H. C. Young, Jr.

**WDCL—Tarpon Springs—1955**

Frequency: 1470 Kc. Power: 5000 Watts  
 Owned-Oper. By.....Freede-Miller Bcstg. Co.  
 Address.....Box 1470  
 Phone: Clearwater 81-5411 Air Time: Daytime  
 Pres., Sta. Mgr.....Hal Freede  
 Gen. Mgr., Sls. Mgr.....J. McMiller, Jr.  
 Commercial Mgr.....Wm. Emard  
 Program Director.....Clair Linn  
 Publicity Director.....Robert Jones  
 Chief Engineer.....John H. Walker

**WNTM—Vero Beach—1954  
 MBS**

Frequency: 1370 Kc. Power: 1 Kw.  
 Owned.....Cen. Fla. Bcstg. Co.  
 Address.....P. O. Box 397  
 Phone: 5405.....Air Time: Day  
 Pres., Gen. Mgr.....(Mrs.) Naomi T. Murrell  
 Station Manager.....Gene Stuart  
 Comm. Mgr.....Joan Stuart  
 Sls. Prom. Mgr.....Fred Marshall  
 Prog. Dir.....Joan Smith  
 Publicity Dir.....Marshall Wolff  
 Chief Eng.....Jim Sowinski

**WTTB—Vero Beach—1954  
 ABC**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By.....Tropics, Inc.  
 Address.....15-36 20th Ave.  
 Phone: 5454.....Air Time: Full Time  
 Newspaper Affiliation.....Press-Journal  
 President.....Merrill P. Barber  
 Gen., Sta. Mgr.....Dale F. Knisely  
 Sls. Prom. Mgr., Prog. Dir.....John Schiavone  
 Chief Engineer.....Stanley Wood

**WEAT—West Palm Beach  
 1948—NBC**

Frequency: 850 Kc. Power: 1 Kw. d. n.  
 Owned.....RKO Teleradio Pictures  
 Address.....P. O. Box 70  
 Phone: 3-9668.....Air Time: Full Time  
 Station Rep.....H.R.  
 President.....Thomas F. O'Neil  
 Gen. Mgr.....Gordon R. Kerr  
 Sta., Comm. Mgr.....C. H. Glick

Sls. Prom. Mgr., Pub. Dir.....C. W. Curtin  
 National Sls. Mgr.....P. D. Porterfield  
 Prog. Dir.....Don James  
 Chief Engineer.....Ross McPherson

**WJNO—West Palm Beach  
 1936—CBS**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By.....WJNO, Inc.  
 Business-Studio Address..1500 N. Flagler Dr.  
 Phone: 2-3638.....Air Time: Full Time  
 News Service.....AP  
 Transcription Service.....World, Lang-Worth  
 Representative.....Robert Meeker, Ayres  
 Membership.....NARTB, RAB  
 President.....S. K. Russell  
 Gen. Mgr.....H. V. McMillan  
 Sales Mgr.....Robert Monroe  
 Chief Eng.....Curtis Brinson

**WIRK—West Palm Beach  
 1947—MBS**

Freq.: 1290 Kc. Power: 1 Kw. d., 5 Kw. n.  
 Owned-Operated By.....Ken-Sell, Inc.  
 Business Address.....715 S. Flagler Drive  
 Phone: 3-1711.....Air Time: Full Time  
 Representative.....Cooke  
 Pres., Gen. Mgr.....Joseph S. Field, Jr.  
 Sales & Operations Mgr.....Rome Hartman  
 Chief Engineer.....William P. Heitzman

EST. 1936

**W J N O**

**CBS RADIO NETWORK**

"The Most Influential Voice of the Palm Beaches" FIRST by PULSE survey October, 1955

3rd LARGEST CITY  
 On the Famous Florida Gold Coast

TRADING AREA—246,000 PLUS  
 — a Big Bonus Tourist Population Year Around

WJNO EASILY LEADS  
 in Total Morning, Afternoon and Evening Radio

QUALITY OF MARKET INDEX  
**102\***

- EFFECTIVE BUYING INCOME \$199,131,000.00
- RETAIL SALES \$187,913,000.00
- BUILDING PERMITS SHOW INCREASE EACH YEAR

WJNO IS A HABIT IN THE PALM BEACHES

**WEST PALM BEACH, FLORIDA**

National Representative:  
 Robert Meeker Associates, Inc.  
 Southeastern: James S. Ayres Co.

**WSIR—Winter Haven—1947**  
**MBS**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By...Hundred Lakes Bcstg.  
Bus. Address...665 W. Lake Howard Dr., S.W.  
Phone: 32-561 Air Time: Full Time  
News Service...UP  
Membership...RAB  
Representative...Devney & Co.  
President...Tom Moore  
Gen. Mgr...Larry Rollins  
Commercial Manager...Earl Sturgeon

Program Director...Richard Eyrich  
Chief Engineer...L. Orden

**WADR—Winter Park—1954**

Frequency: 1440 Kc. Power: 1 Kw.  
Owned...Orange County Bcstrs. Inc.  
Address...P. O. Box 7547  
Phone: 5-6631 Air Time: Daytime  
Sta. Rep...Rambeau, Dora-Clayton  
News Service...UP  
General Mgr...R. H. Gunckel, Jr.  
Sales Manager...Tom Sawyer  
Chief Engineer...Jim Macri

**GEORGIA**

Pop. Feb. 1, 1956 (Est.) 3,650,000—Families 972,000  
Radio Homes 936,000—TV Homes 650,636—Stations in State 101

**WAAG—Adel—1955—KBS**

Frequency: 1470 Kc. Power: 1,000 Watts  
Owned-Oper. By...Cook County Bcstg. Co.  
News Service...UP  
Membership...NARTB  
President...W. M. Forshee  
Gen. Sta. Mgr., Chief Eng...Robert A. Davis  
Prom. Mgr., Prog. Dir...Don H. Wingate  
Publicity Director...Calvin Key

**WALB—Albany—1941—ABC**

Frequency: 1590 Kc. Power: 1000 Watts  
Owned-Operated By...Herald Publishing Co.  
Address...Stuart Ave.  
Phone: Hemlock 5-8386 Air Time: Full Time  
News Service...AP  
Representative...Burn-Smith, Ayers  
Owner...James H. Gray  
General Manager...Tom Stillwagon  
Program Director...Jack Mayer

**WGPC—Albany—1933—CBS**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By...Albany Bdcstg. Co.  
Business-Studio Address...New Albany Hotel  
Phone: Hemlock 21277 Air Time: Full Time  
News Service...UP  
Representative...George P. Hollingbery  
Transcription Service...Thesaurus  
Membership...NARTB, RAB  
President...J. W. Woodruff  
Executive Manager...J. W. Woodruff, Jr.  
Sta., Comm., Sls., Prom., Pub. Dir...L. M. George  
Program Director...Walter H. Flint  
Chief Engineer...Redus Carlton

**WJAZ—Albany—1952**

Frequency: 1050 Kc. Power: 1,000 Watts d.  
Owned-Oper. By...James S. Rivers, Inc.  
Address...Box 611  
Phone: HEmlock 2-7447 Air Time: Daytime  
Representative...Forjoe  
News Service...UP  
President...James S. Rivers  
General Manager...Richard B. Smith  
Station Mgr...R. V. Rogers  
Comm. Mgr...J. K. Willis  
Sls. Prom. Mgr...Bill Shadburn  
Prog. Dir...Emery Evans  
Publicity Dir...Billy Berry  
Chief Eng...Bruce Smith

**WDEC—Americus—1947**  
**MBS-KBS**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By...The Americus Bdcstg. Co.  
Business-Studio Address...Rembert Bldg.  
Phone: 3681 Air Time: Full Time  
News Service...AP  
Membership...RAB  
Representative...Dora-Clayton, Indie Sales  
Vice-Pres., Gen. Sta. Mgr...Charles C. Smith  
Chief Engineer...Raymond C. LaPrade

**WGAU—Athens—1938**  
**CBS-KBS**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Operated By...J. K. Patrick Bcstg. Co.  
Business-Studio Address...Bobbin Mill Rd.  
Phone: Liberty 6-6575 Air Time: Full Time  
Representative...Brown  
Gen., Sta. Mgr...Burl Womack  
Comm. Mgr...John McNeil

**WRFC—Athens—1948**

Freq.: 960 Kc. Power: 1 Kw. d., 500 W. n.  
Owned-Operated By...Radio Athens, Inc.  
Business-Studio Add...279½ N. Lumpkin St.  
Phone: Liberty 3-3411 Air Time: Full Time  
Sta. Rep...Forjoe  
Pres., Gen., Sta. Mgr...L. H. Christian  
Commercial Mgr...J. T. Lloyd  
Sls. Prom. Mgr...E. A. Thilenius  
Program Director...Ned Martin  
Publicity Director...Ed Thilenius  
Chief Engineer...Lucius D. Drewry

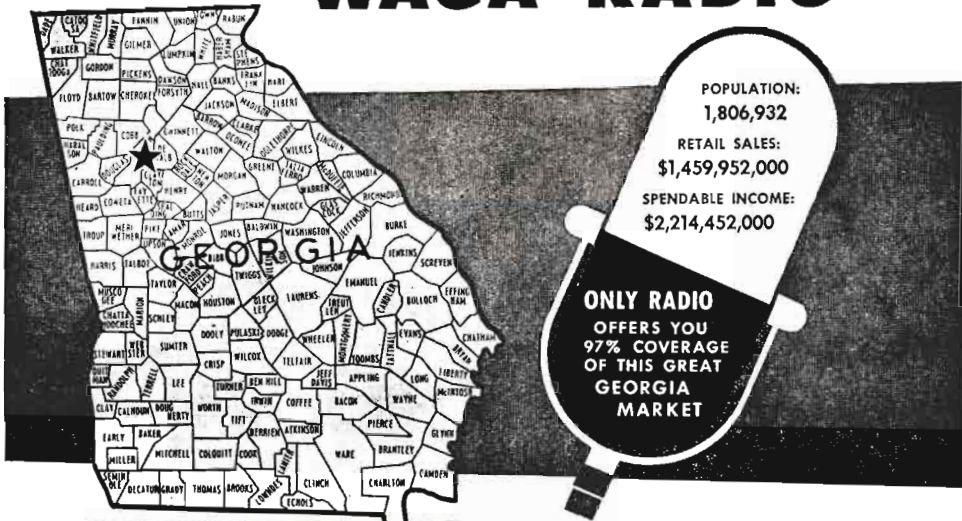
**WAGA—Atlanta—1937—CBS**

Frequency: 590 Kc. Power: 5000 Watts  
Owned-Operated By...Storer Bcstg. Co.  
Bus. Studio Address...1018 W. Peachtree St.  
Phone: Vernon 3553 Air Time: Full Time  
News Service...AP  
Transcription Service...Standard  
Representative...Katz  
Membership...NARTB, RAB  
President...George B. Storer, Sr.  
Southern District V.P...Geo. Storer, Jr.  
Managing Dir...Claude H. Frazier  
Comm. Mgr...Lewis Reynolds  
Pub. Dir., Prom. Mgr...R. David Mayo

Program Director.....J. Les Henrikson  
 Chief Engineer.....Hugo Bondy  
**WAKO—Atlanta—1954**  
 Frequency: 1380 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....WAKO Bcstg. Co., Inc.  
 Business Address.....70 Houston St., N.E.  
 Phone: AL 1515.....Air Time: Full Time  
 Representative.....Forjoe  
 Pres., Gen. Mgr.....L. M. George

Station Mgr.....Dorothy Lester  
 Comm., Prom. Mgr.....Stan Raymond  
 Prog. Dir. ....Zenas Sears  
 Pub. Dir. ....Mary O'Shields  
 Chief Engineer.....Eathel Holley  
**WAKE—Atlanta—1946**  
 Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By....Bartell Broadcasters, Inc.  
 Bus.-Studio Address...Georgian Terrace Hotel

# to reach GEORGIA'S 63 GOLDEN COUNTIES you need WAGA-RADIO



POPULATION:  
 1,806,932  
 RETAIL SALES:  
 \$1,459,952,000  
 SPENDABLE INCOME:  
 \$2,214,452,000

**ONLY RADIO**  
 OFFERS YOU  
 97% COVERAGE  
 OF THIS GREAT  
 GEORGIA  
 MARKET

★ THESE 63 COUNTIES...  
 (39.6% of the state's total of 159)  
 account for 49.6% of Georgia's popu-  
 lation, 53.6% of the state's total retail  
 sales, and 53.9% of the total spend-  
 able income in Georgia.

To reach the 468,900 families in Georgia's 63 golden counties, you need WAGA-Radio.

Live, wide-awake programming to capture the largest possible audience, backed by aggressive merchandising and a staff of sales-minded people, will help you get maximum results for your advertising dollar.

Let our reps give you complete facts about the expanding Atlanta market and how WAGA-Radio can best be put to work for you.



**waga radio**  
 —CBS-radio in Atlanta

590  
 on the dial  
 5,000  
 watts

Represented Nationally by the  
 KATZ AGENCY, Inc.  
 STORER BROADCASTING COMPANY SALES OFFICES:  
 New York—118 E. 57th St.  
 Chicago—230 N. Michigan Ave.  
 San Francisco—111 Sutter St.

Tom Harker, National Sales Director; Bob Wood, National Sales Manager



Don't send a boy  
to do a **MAN'S** work

Apparently, it is recognized that a multiple number of smaller Georgia radio stations are indicated if one hopes to approach the effectiveness and economy of WSB Radio. This is a protective concept which has prevailed, ineffectively, for the past 20 years. No other Georgia radio station, or combination of Georgia stations, gives you as many listeners per dollar as you can get on WSB Radio. Ask your Petry man to show you the facts.

**WSB Radio**  
ATLANTA

NBC affiliate. Represented by Petry. Affiliated with The Atlanta Journal and Constitution

President.....G. A. Bartell  
 Managing Dir.....L. B. Bartell  
 Comm. Mgr.....Joseph Wolfman  
 Program Dir.....L. Gruenwald  
 Chief Engineer.....Charles Hoge

**WERD—Atlanta—1948**

Frequency: 860 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Radio Atlanta, Inc.  
 Studio Address.....330 Auburn Ave., N.E.  
 Phone Number.....Lamar 0666  
 Representative.....Interstate, Dora-Clayton  
 Station Mgr.....J. B. Blayton, Jr.  
 Commercial Mgr.....Albert H. Saddler

**WGKA—Atlanta—1955**

Frequency: 1600 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Glenkaren Associates, Inc.  
 Address.....1140 Peachtree St., N.E.  
 Chairman of Board.....Locke E. Glenn  
 Gen. Mgr., Chief Eng.....David L. Lyndon

**WGST—Atlanta—1923—ABC**

Frequency: 920 Kc.....Power: 5 Kw. d.; 1 Kw. n.  
 Owned.....Bd. of Regents, Univ. Sys. of G.  
 Bus-Studio Address.....900 Forsyth Bldg.  
 Phone: Walnut 8441.....Air Time: Full Time  
 News Service.....AP  
 Representative.....Avery-Knodel  
 Membership.....NARTB, RAB  
 Gen., Sta. Manager.....Ben Akerman  
 Commercial Mgr.....Don Mitchell  
 Prom., Pub. Dir.....Mrs. M. Lunt  
 Program Director.....Jack Kelly  
 Chief Engineer.....Ivan Miles

**WSB—Atlanta—1922—NBC**

Frequency: 750 Kc.....Power: 50,000 Watts  
 Owned-Oper. By.....Atlanta Newspapers, Inc.  
 Address.....Biltmore Hotel  
 Phone: ELgin 6711.....Air Time: Full Time  
 Newspaper Affiliation.....Journal, Constitution  
 News Service.....AP, UP  
 Representative.....Edward Petry  
 Membership.....NARTB, RAB  
 General Manager.....John M. Outler, Jr.  
 Station Manager.....Frank Gaither  
 Sales Promotion Mgr.....Walter Paschall  
 Program Director.....Elmo Ellis  
 Chief Eng.....R. A. Holbrook

**WQXI—Atlanta—1948—MBS**

Frequency: 790 Kc.....Power: 5 Kw. d.; 1 Kw. n.  
 Owned-Oper. By.....Rounsaville of Atlanta, Inc.  
 Bus-Studio Address.....3165 Mathieson Dr., N.E.  
 Phone.....CHerokee 2196  
 News Service.....UP  
 Station Rep.....Gill-Perna, Inc.  
 Membership.....NARTB  
 President.....R. W. Rounsaville  
 Station Manager.....John Fulton  
 Prom., Comm. Mgr.....Frank Erwin  
 Program Dir.....Robert Watson  
 Chief Engineer.....Elton B. Chick  
 Technical Director.....Paul Cram

**WAUG—Augusta—1952**

Frequency: 1050 Kc.....Power: 1,000 Watts  
 Owned.....Garden City Bcstg.

Phone: 3-4441.....Air Time: Daytime  
 Address.....Bon Air Hotel  
 Sta. Rep.....Interstate United Newspapers  
 Transcription Service.....Capitol  
 News Service.....AP  
 Gen., Sta. Mgr.....Geo. C. Nicholson  
 Comm., Sls., Prom. Mgr.....J. Louis Solomon  
 Program Dir.....Reese J. Vaughn  
 Chief Engineer.....J. C. Atkinson

**WBBQ—Augusta—1946—MBS**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owner.....Savannah Valley Network  
 Address.....515 15th St.  
 Representative.....McKinney, Inc., Forjoe  
 President.....John W. Weiss  
 Gen., Sta., Comm. Mgr.....Edward H. Dunbar  
 Prom. Mgr.....Patrick R. Mulhern  
 Publicity Dir.....Thurston Bennett  
 Program Director.....George W. Fisher  
 Chief Engineer.....Marvin Tarpley

**WGAC—Augusta—1940—ABC**

Frequency: 580 Kc.....Power: 5 Kw. d.; 1 Kw. n.  
 Owned-Oper. By.....The Twin States Bcstg. Co.  
 Business-Studio Address.....664 Broad St.  
 Phone: 2-2692.....Air Time: Full Time  
 News Service.....UP  
 Transcription Service.....Thesaurus  
 Representative.....Avery-Knodel  
 Membership.....NARTB, BAB  
 Pres., Gen. Mgr.....A. D. Willard, Jr.  
 Station Mgr.....Donald MacDonald  
 Commercial Mgr.....Martin E. White  
 Program Dir.....Stanley Carey  
 Chief Engineer.....James Clegg

**WBIA—Augusta—1946—NBC**

Frequency: 1230 Kc.....Power: 250 Kw.  
 Owned.....Media, Inc.  
 Address.....15 8th St.  
 Station Rep.....John Pearson Co.  
 Vice Pres., Gen. Mgr.....J. T. Snowden, Jr.  
 Sales Director.....Archie Grinalds, Jr.

**WRDW—Augusta—1930—CBS**

Frequency: 1480 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Southeas'n Newspapers, Inc.  
 Address.....Masonic Bldg.  
 Phone: 2-8805.....Air Time: Full Time  
 News Service.....AP  
 Transcription Service.....World  
 Representative.....Headley-Reed  
 Membership.....RAB, NARTB  
 President.....Grover C. Maxwell  
 General Manager.....W. R. Ringson  
 Station Manager.....J. R. Owens, Jr.  
 Program Director.....Richard Warner  
 Chief Engineer.....Rabun F. Bobo

**WMGR—Bainbridge—1946**

Frequency: 930 Kc.....Power: 5 Kw.  
 Owned-Operated By.....Decatur Bcstg. Co.  
 Address.....Box 375  
 Representative.....Grant Webb  
 News Service.....AP  
 General Manager.....Charles W. Dowdy  
 Asst. Manager.....R. A. Vaughn



**WHAB—Baxley—1954**

Frequency: 1260 Kc. Power: 5000 Watts  
 Owned-Oper. By...Tri-City Bcstg. Sys.  
 Address .....Box 265  
 Phone: 3000. Air Time: Daytime  
 News Service .....UP  
 Gen., Sta. Mgr.....Farnell O'Quinn  
 Comm. Mgr.....Marvin Massey  
 Sls. Prom. Mgr.....Dane Bruce  
 Publicity Dir. ....Jo Moody  
 Chief Engineer.....Delmas Nichols

**WGIG—Brunswick—1949**  
**ABC**

Frequency: 1440 Kc. Power: 1,000 Watts  
 Owned-Operated By...Brunswick Bcstg. Corp.  
 Business-Studio Address.....1514 Union St.  
 Phone: 2714. Air Time: Full Time  
 News Service .....AP  
 Transcription .....Standard, Capitol  
 Representative .....McGillvra  
 President.....E. M. Champion  
 Sta., Gen. Mgr.....Hugh K. Tollison  
 Commercial Manager.....John Lane  
 Sls. Prom., Pub. Dir.....Sammy Middleton  
 Program Director.....Jack Lenz  
 Chief Engineer.....Herman Lange

**WMOG—Brunswick—1940**  
**MBS-KBS**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By...Radio Brunswick Inc.  
 Address .....Box 572  
 Phone: 1500. Air Time: Full Time  
 Representative .....Indie Sales  
 General Manager.....E. J. Turk  
 Comm. Mgr. ....Lew Carter

**WGRA—Cairo—1950**  
**ABC-KBS**

Frequency: 790 Kc. Power: 1000 Watts d.  
 Owned-Oper. By...Grady Mitchell Bcstg. Co.  
 Address .....Bainbridge Rd.  
 Phone: 2-4392. Air Time: Daytime  
 Station Rep. ....Indie  
 News Service .....UP  
 Gen. Mgr. ....Lowell E. Takles  
 Prom. Mgr. ....Bernice Porter

**WCGA—Calhoun—1953**

Frequency: 900 Kw. Power: 1000 Watts d.  
 Owned-Oper. By...Gordon Cty. Bcstg. Co.  
 Address .....112½ Court Street  
 Phone: 2111. Air Time: Day Time  
 General Manager.....R. R. Magill  
 Sales Manager.....Judy McGill  
 Program Director.....Richard Bowman

**WCLB—Camilla—1954—KBS**

Frequency: 1220 Kc. Power: 1000 Watts  
 Owned.....Capel Bcstg. Co.

Address.....P. O. Box 205  
 Phone: 2776. Air Time: Daytime  
 Transcription Service .....Standard  
 Sta. Mgr.....Russell A. Browne  
 Commercial Mgr.....Charlie Browne  
 Chief Engineer.....Wayne R. Foster

**WLBB—Carrollton—1947**  
**KBS**

Frequency: 1100 Kc. Power: 250 Watts d.  
 Owned-Oper. By...Carroll Bcstg. Co., Inc.  
 Business-Studio Address.....Box 569  
 Phone: Terrace 2-7041. Air Time: Daytime  
 Representative .....Indie Sales  
 Pres., Gen., Sta. Mgr.....Thomas K. Vassy  
 Comm. Mgr.....J. D. Norton, Jr.  
 Prom. Mgr., Prog., Pub. Dir.....Hiram Bray  
 Chief Engineer .....Bill Shell

**WBHF—Cartersville—1946**  
**MBS-KBS**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By.....W. R. Frier  
 Phone: 1200. Air Time: Full Time  
 Station Manager.....W. Ryan Frier

**WGAA—Cedartown—1941**  
**KBS**

Frequency: 1340 Kc. Power: 250 Watts  
 Business-Studio Address.....P. O. Box 807  
 Phone: 777. Air Time: Full Time  
 News Service .....AP  
 Representative .....Dora-Clayton  
 Sta. Mgr. ....Frank Proctor

**WCLS—Columbus—1955**

Frequency: 1580 Kc. Power: 1,000 Watts  
 Owned-Oper. By...Muscogee Bcsgt. Co.  
 Address .....1028½ Broadway  
 Phone: 7-3648. Air Time: Daytime  
 Representative .....Thomas F. Clark Co.  
 News Service .....UP  
 Pres., Gen. Mgr.....Charles H. Parish, Jr.  
 Commercial Manager.....Jack H. Robinson

**WDAK—Columbus—1943**  
**NBC**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By...Radio Columbus, Inc.  
 Business-Studio Address.....Martin Bldg.  
 Phone: 5447. Air Time: Full Time  
 News Service .....AP  
 Transcription Service .....World  
 Station Representative.....Headley Reed  
 Membership .....NARTB, RAB  
 President.....Allen M. Woodall  
 Station Mgr.....Miles H. Ferguson  
 Commercial Manager.....William Massie  
 Program Director.....Mrs. Pat Lynn  
 Publicity Dir.....Lamar Lyn  
 Chief Engineer.....Max F. Harper



**WGBA—Columbus—1947**

Frequency: 1270 Kc. Power: 5000 Watts d.  
 Owned-Oper. By. WGBA, Inc.  
 Business-Studio Address. 1213½ Broadway  
 Phone: 3-3603. Air Time: Daytime  
**News Service** AP  
 Transcription Service Thesaurus  
 Representative Forjoe  
 Membership NARTB, RAB  
 Pres., Gen. Mgr. C. A. McClure  
 Station Mgr. R. H. Ruppel  
 Comm., Sls. Prom. Mgr. F. Floyd Jr.  
 Prog., Pub. Dir. W. L. Bowick Jr.  
 Chief Engineer. F. Keith Brown

**WPNX—Columbus—1952**

(See listing in Phenix City, Ala.)

**WRBL—Columbus—1928**  
**CBS**

Frequency: 1420 Kc. Power: 5000 Watts  
 Owned-Operated By. Columbus Bdcstg. Co.  
 Business-Studio Address. 1350 - 13th Ave.  
 Phone: 2-0601. Air Time: Full Time  
**News Service** UP  
 Sta. Rep. Hollingbery  
 Membership NARTB, RAB  
 Pres., Gen. Mgr. J. W. Woodruff Jr.  
 Sta., Comm. Mgr. Walter Graham  
 Prog. Dir. Eleanor Whitelaw  
 Pub. Dir. Boyd Hinton

**WMJM—Cordele—1940**  
**MBS-KBS**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By. Southeastern Bcstg. System  
 Business-Studio Address. 20th Ave. & B St.  
 Representative T. F. Clark  
 President James S. Rivers  
 General Mgr. William E. Blizzard, Jr.  
 Comm. Manager Willard Belote

**WCOR—Cornelia—1953**

Frequency: 1450 Kw. Power: 250 Watts  
 Owned-Oper. By. Habersham Bcstg. Co.  
 Address. 1 Burrell St.  
 Phone: 1450. Air Time: Full Time  
 Station Rep. Indie  
 Pres., Gen. Mgr. Jack Bradley  
 Sta. Mgr. Jim Marlow  
 Chief Engineer. Bobby Wilkes

**WGFS—Covington—1953**  
**KBS**

Frequency: 1430 Kc. Power: 1 Kw.  
 Owned. Georgia Bcstg. Ser.  
 Address. 615 Monticello St.  
 Phone: 2337. Air Time: Daytime  
 Station Representative Sears & Ayers  
 General Manager. Otis Parker

**WBLJ—Dalton—1940**  
**MBS-KBS**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By. Dalton Bdcstg. Corp.  
 Business-Studio Address. 111 South Pentz St.  
 Phone: 1180. Air Time: Full Time  
**News Service** AP  
 Transcription Service Thesaurus  
 Membership NARTB, RAB  
 President. H. C. Kenemer  
 General Manager. William B. Davies  
 Program Dir. Marthel Acree  
 Chief Engineer. John S. Andrews

**WRCD—Dalton—1954**

Frequency: 1430 Kc. Power: 1000 Watts  
 Owned-Oper. By. Whitefield Bcstg. Co.  
 Address. 104 Pentz Street  
 Phone: 1892. Air Time: Daytime  
 Representative Dora-Clayton Agency  
**News Service** UP  
 General Manager Jim Honey  
 Comm. Manager Ed Jordan  
 Program Director Mike Dodd

**WDWD—Dawson—1948**  
**KBS-MBS**

Frequency: 990 Kc. Power: 1000 Watts D.  
 Owned-Operated By. Dawson Bdcstg. Co.  
 Trans.-Bus.-Studio Address. Box 390  
 Phone: 416. Air Time: Daytime  
**News Service** UP  
 Representative Indie Sales  
 General Manager. W. C. Woodall, Jr.  
 Program Director. Barney Parnacott

**WEAS—Decatur—1947**

Frequency: 1010 Kc. Power: 50 Kw.  
 Owned WEAS, Inc.  
 Phone: DE 2521. Air Time: Daytime  
**News Service** UP  
 Station Representative Stars National  
 President William H. Keller, Jr.  
 Station Manager Warren Roberts  
 Comm., Prom. Mgr. William Packham  
 Chief Engineer William Loudermilk

**WGLS—Decatur—1949—KBS**

Frequency: 970 Kc. Power: 1000 Watts d.  
 Owned-Oper. By. DeKalb Bcstg. Co.  
 Business-Studio Address. 526 Church St.  
 Phone: Crescent 6471. Air Time: Day Time  
 Newspaper Affiliation New Era  
**News Service** UP  
 Transcription Service Standard  
 President. Guy W. Rutland, Sr.  
 Gen., Sta. Mgr. Sam W. Kane  
 Comm. Mgr., Prog., Pub. Dir. Al Ciraldo  
 Chief Engineer. Lawson Leaks

**WDMG—Douglas—1946**

Frequency: 860 Kc. Power 1000 Watts D.  
 Owned-Operated By. WDMG, Inc.

Address ..... 620 E. Ward St.  
 Phone: 564 ..... Air Time: Daytime  
 Membership ..... NARTB  
 Representative ..... Dora Clayton  
 President ..... B. F. J. Timm  
 General Mgr. .... Mary Jarrard

### WMLT—Dublin—1945

#### MBS-KBS

Frequency: 1330 Kc. .... Power: 1 Kw.  
 Owned-Operated By ..... Dublin Bdcstg. Co.  
 Business Address ..... Franklin St.  
 Phone: 871 ..... Air Time: Day Time  
 News Service ..... UP  
 Transcription Service ..... World  
 Membership ..... NARTB, RAB  
 President ..... George T. Morris  
 General Manager ..... W. Newton Morris  
 Sta. Mgr. .... W. C. Courson

### WTJH—East Point—1949

Frequency: 1260 Kc. .... Power: 5000 Watts d.  
 Owned-Oper. By ..... Southeastern Bcstg. Sys.  
 Address ..... Cordele, Ga.  
 Phone: 666 ..... Air Time: Daytime  
 News Service ..... UP  
 President ..... James S. Rivers  
 Gen., Sta., Comm. Mgr. .... J. D. Davenport  
 Sales Prom. Mgr. .... Edward L. Smith  
 Program Director ..... Claude V. Jones  
 Publicity Director ..... Frances Sheffield  
 Chief Engineer ..... William J. Hill

### WSGC—Elberton—1946

#### KBS-MBS

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Elberton Bcstg. Co.  
 Address ..... Elberton  
 Representative ..... Continental  
 News Service ..... AP  
 Manager ..... Melvin C. Gorman

### WBHB—Fitzgerald—1946

#### MBS-KBS

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Ben Hill Bdcstg. Corp.  
 Address ..... Box 472  
 Phone: 2077 ..... Air Time: Full Time  
 News Service ..... AP  
 Transcription Service ..... World  
 President ..... H. C. Vaughn  
 Vice-President ..... Paul E. Reid  
 Publicity Director ..... Tony Carter  
 Chief Engineer ..... Mike Pelton

### WFPM—Fort Valley—1951

#### KBS

Frequency: 1150 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By ..... Peach Belt Bcstg. Co.  
 Address ..... Roberts Rd.  
 News Service ..... UP  
 Representative ..... Indie Sales  
 Gen., Comm. Manager ..... Hugh Birdsong  
 Program Director ..... Lowell Register

### WDUN—Gainesville—1949

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... N.E. Ga. Bcstg. Co.  
 Address ..... 1140 Thompson Bridge Rd.  
 Phone: LEnox 4-7331 ..... Air Time: Full Time  
 News Service ..... AP  
 Representative ..... Indie Sales  
 Pres., Gen. Manager ..... John W. Jacobs, Jr.  
 Sta. Mgr., Prog. Dir. .... Gene Blaine  
 Comm. Mgr. .... Claire Palmour  
 Chief Engineer ..... J. D. Matthews

### WGGG—Gainesville—1941

#### MBS-KBS

Frequency: 550 Kc. .... Power: 5 Kw. d.; 500 W. n.  
 Owned-Operated By ..... Blue Ridge Bdcstg. Co.  
 Business Address ..... Press-Radio Center  
 Phone: LE 2-6211 ..... Air Time: Full Time  
 News Service ..... UP  
 Newspaper Affil. .... Daily Times  
 Membership ..... RAB  
 Representative ..... Dora Clayton Agency  
 President ..... Charles A. Smithgall  
 Exec. V.P., Gen., Sta. Mgr. .... Edmond F. Jared  
 Commercial Manager ..... Robert Schwab  
 Prod. Dir. .... James A. Hartley  
 Chief Engineer ..... Wilbert Darracott

### WKEU—Griffin—1934

#### MBS-KBS

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Radio Station WKEU  
 Address ..... Macon Rd.  
 Phone: 5507 ..... Air Time: Full Time  
 General Manager ..... A. W. Marshcll, Jr.

### WHIE—Griffin—1952

Frequency: 1320 Kw. .... Power: 1000 Watts d.  
 Owned-Oper. By ..... Griffin Bcstg. System  
 Address ..... Box 971  
 Phone: 9451 ..... Air Time: Daytime  
 News Service ..... UP  
 Transcription Service ..... World  
 Representative ..... Dora-Clayton  
 Membership ..... NARTB  
 President ..... Virginia Price Bowen  
 General Manager ..... Bernice Merrill  
 Station Manager, Chief Eng. .... Jay H. Lamb  
 Commercial Manager ..... Johnny Williams  
 Program Director ..... Lew Banks

### WKLY—Hartwell—1947

Frequency: 980 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By ..... Louie L. Morris Estate  
 Business Address ..... Box 189, Hartwell  
 Phone: 71 ..... Air Time: Daytime  
 News Service ..... UP  
 Newspaper Affil. .... Hartwell Sun  
 Transcription Service ..... World  
 Membership ..... NARTB  
 Pres., Gen. Mgr. .... Max G. Pfander  
 Comm., Sales Mgr. .... Burch Griffin  
 Program Director ..... Joseph Grammer  
 Chief Engineer ..... Broadus McLane

**WCEH—Hawkinsville—1952**  
**KBS**

Frequency: 610 Kc. Power: 500 Watts  
Owned. Tri-County Bcstg. Co., Inc.  
Address Box 184  
Phone: TWilght 3-3381 Air Time: Day Time  
News Service UP  
Trans. Service World  
President R. T. Ragan  
Vice President Henry Griffin  
Sec'y-Treas. D. R. Jackson, Sr.  
Gen., Sta., Prom. Mgr., Pub. Dir. J. D. Popwell  
Comm. Mgr., Chief Eng. Hugh Birdsong  
Program Director Bob Banks

**WBGR—Jessup—1949—KBS**

Frequency: 1370 Kc. Power: 1000 Watts d.  
Owned-Operated By Altamaha Bcstg. Co.  
Address P. O. Box 147  
Phone: 2444 Air Time: Daytime  
News Service AP  
Transcription Service Capitol  
Representative Dora-Clayton  
Pres., Gen. Mgr. W. G. Thomas, Sr.  
Sta., Comm. Mgr. Edward Lynch  
Prog. Dir. James Miller  
Chief Engineer Art Manning

**WLFA—Lafayette—1954**  
**KBS**

Frequency: 1590 Kc. Power: 5 Kc.  
Owned-Oper. By Radio Dixie, Inc.  
Address Box 393  
Phone: 4-7676 Air Time: Daytime  
News Service UP  
Transcription Service World  
Representative Hil F. Best Co.  
Membership NARTB, RAB  
President J. A. Gallimore  
Gen., Sta. Mgr. C. W. Gwyn  
Chief Engineer Leon Lloyd

**WLAG—La Grange—1941**  
**MBS-KBS**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By LaGrange Bcstg. Co.  
Business-Studio Address 305-307 Broome St.  
Phone: 2-3505 Air Time: Full Time  
News Service UP  
Transcription Service World  
Representative Indie Sales, Dora-Clayton  
President Roy C. Swank  
Gen., Comm. Mgr. Edwin Mullinax  
Program Director John Boggeas  
Publicity Director Patricia Smith  
Chief Engineer James McKay

**WTRP—LaGrange—1953**

Frequency: 620 Kw. Power: 1000 Watts  
Owned. Chattahoochee Bcstg. Co., Ltd.  
Address Hammett Bldg.  
Phone: 9877 Air Time: Daytime  
Transcription Service Thesaurus

News Service AP  
Representative McGillvra  
Membership NARTB  
Partner, Gen. Mgr. Byron H. Hurst, Jr.  
Pub. Dir. Weyman Brooks  
Program Director Jim Martin  
Comm. Mgr. George Pettett  
Sls. Prom. Mgr. Frank E. Hurst  
Chief Engineer Ray Relihan

**WBML—Macon—1940—NBC**

Frequency: 1240 Kc. Power: 250 Watts  
Owned. Middle Georgia Bdcstg. Co.  
Business-Studio Address 230 Second St.  
Phone: 3-5454 Air Time: Full Time  
News Service AP  
Transcription Service World  
Representative Forjoe, Dora-Clayton  
President C. R. Rader  
Comm., Gen. Mgr. George W. Patton  
Chief Engineer C. L. Wilder

**WIBB—Macon—1948**

Frequency: 1280 Kc. Power: 1000 Watts d.  
Owned-Oper. By Peach State Bcstg. Co., Inc.  
Business-Studio Address Professional Bldg.  
Phone: 2-2505 Air Time: Daytime  
News Service AP  
Representative Walker  
Membership NARTB  
Pres., Gen. Mgr. Thomas H. Maxwell  
Commercial Manager Donald C. Frost  
Program Director Gordon Price

**WMAZ—Macon—1922—CBS**

Frequency: 940 Kc. Power: 10,000 Watts  
Owned-Oper. By Southeastern Bcstg. Co.  
Address Bankers Insurance Bldg.  
Phone: 2-7373 Air Time: Full Time  
News Service UP  
Transcription Service Lang-Worth  
Representative Avery-Knodel  
Membership NARTB  
Pres., Chief Engineer George P. Rankin  
General Manager Wilton E. Cobb  
Commercial Mgr. Frank Crowther  
Publicity Director Ed Pendleton  
Chief Engineer George P. Rankin

**WNEX—Macon—1945**  
**MBS-ABC**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By Macon Bcstg. Co.  
Business-Studio Address Bibb Bldg.  
Phone: 5-3301 Air Time: Full Time  
News Service AP  
Newspaper Affil. Macon Telegraph Pub. Co.  
Transcription Service Thesaurus  
Representative Branham  
President Ed Lowe  
General Manager Alred Lowe  
Sta. Manager Emory G. Stroberg  
Commercial Manager Marion Bragg  
Program Director Agnes Burdett  
Chief Engineer Emanuel Farber

**WMGE—Madison—1955**

Frequency: 1250 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....David L. Hitchcock  
Address.....Beacon Heights

**WBIE—Marietta—1955**

Frequency: 1050 Kc.....Power: 500 Watts d.  
Owned-Oper. By.....Marietta Bcstg. Co.  
Address.....112½ Atlanta St.  
Co-Owner, Gen. Mgr.....James Wilder  
Co-Owner, Comm. Mgr.....Dudley D. McCaskill

**WFOM—Marietta—1946**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Oper. By.....F. Wilson & A. Jones  
Address.....S. Cobb Dr.  
Phone: 8-3396.....Air Time: Full Time  
News Service.....AP  
Transcription Service.....Thesaurus  
General Manager.....Albert L. Jones  
Sales Mgr.....Bill Cooper  
Program Dir.....Don Kordecki  
Chief Engineer.....Chuck Strauss

**WMVG—Milledgeville—1946  
MBS-KBS**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Operated By.....Iere N. Moore  
Business-Studio Address.....Box 476  
Phone: 250.....Air Time: Full Time  
Newspaper Affiliation.....Union Recorder  
Representative.....Hazel Griffith  
Membership.....NARTB  
General Manager.....Michael T. Landy  
Program Director.....Josephine Ragsdale  
Chief Engineer.....Joseph S. Boone

**WMRE—Monroe—1954—KBS**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned.....Walton Bcstg. Co.  
Address.....Box 191  
Phone: 8-1711.....Air Time: Full Time  
News Service.....AP  
Pres., Gen. Mgr.....Warren G. Gilpin  
Sta. Mgr.....Deral Morris  
Pub. Dir.....Dorothy B. Gilpin  
Chief Engineer.....Hamilton Masters

**WMGA—Moultrie—1939  
ABC-KBS-MBS**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By.....WMGA  
Business-Studio Address.....Moultrie  
Phone: 999.....Air Time: Full Time  
News Service.....UP  
Representative.....Everett-McKinney, Ayres  
Gen. Mgr.....John F. Pidcock  
Station Mgr.....Roy F. Zess  
Sls. Prom. Mgr.....Everett Griner  
Prog. Dir.....Jack Shiver  
Comm. Mgr.....Robert Lenihan  
Chief Engineer.....Homer Sloan

**WMTM—Moultrie—1953**

Frequency: 1300 Kc.....Power: 5000 Watts  
Owned-Oper. By.....Colquitt Bcstg. Co.  
Address.....Moultrie  
Phone: 1300.....Air Time: Daytime  
News Service.....AF  
Transcription Service.....World  
Representative.....Clarke  
Membership.....NARTB  
Gen., Comm. Mgr.....N. B. Mills  
Sta., Mgr., Prog. Dir.....Hugh J. McDonald  
Chief Engineer.....Marion Everett

**WCOH—Newnan—1947—MBS**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Operated By.....Newnan Bcstg. Co.  
Address.....P. O. Box 581  
Phone: 1400.....Air Time: Full Time  
News Service.....AP  
Transcription Service.....Thesaurus  
Pres., Gen., Sta., Comm. Mgr., J. O. Hardin, Jr.  
Chief Engineer.....William E. Davis, Jr.

**WSFB—Quitman—1955**

Frequency: 1490 Kc.....Power: 250 Watts d.  
Owned-Oper. By.....Quitman Bcstg. Co.  
Address.....Citizens Natl. Bank Bldg.  
President, Chief Eng.....Emerson W. Browne  
Gen., Comm. Mgr.....Grady Cooper, Jr.

**WLAQ—Rome—1947—ABC**

Frequency: 1410 Kc.....Power: 1000 Watts  
Owned-Operated By.....News Publishing Co.  
Address.....209 Broad St.  
Phone Number.....7767  
Newspaper Affiliation.....News Tribune  
News Service.....AP, INS  
Transcription Service.....SESAC  
President.....Mrs. Jane F. Mooney  
General Manager.....J. F. Mann  
Station Manager.....Roy Underwood  
Commercial Manager.....Martha Daniel  
Program Director.....Jean Wadsworth  
Chief Engineer.....Dan Scott

**WRGA—Rome—1929  
MBS**

Frequency: 1470 Kc.....Power: 5000 Watts  
Owned-Operated By.....Rome Bcstg. Corp.  
Bus.-Studio Address.....501 Broad St.  
Phone: 2-2411.....Air Time: Full Time  
News Service.....UP  
Transcription Service.....Standard  
Representative.....Walker, Dora-Clayton  
Membership.....NARTB  
Pres., Gen., Sta. Mgr.....Mather Payne  
Secretary-treasurer.....Charles Smithgall  
Commercial Manager.....Clarence Salmon  
Sales Prom. Mgr.....Lou Fockele  
Program Director.....Jim Roberts  
Publicity Dir.....Cap Hicks  
Chief Engineer.....R. A. Starr

**WROM—Rome—1946**

Frequency: 710 Kc.....Power: 1000 Watts d.

Owned-Oper. By.....Coosa Valley Radio Co.  
 Business-Studio Address.....121½ Broad St.  
 Phone: 9075.....Air Time: Daytime  
 Representative.....McGillivra  
 Comm. Mgr.....Dean Covington  
 Gen. Mgr.....Edward N. McKay  
 Program Director.....Charlie Doss

## WCCP—Savannah—1946

### MBS

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Carter C. Peterson  
 Bus.-Studio Address..Georgia State Bank Bldg.  
 Representative.....Walker  
 Membership.....NARTB  
 Pres., Gen. Mgr.....Carter C. Peterson  
 Comm. Mgr.....Weldon Herrin

## WDAR—Savannah—1946

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By.....WDAR, Inc.  
 Business-Studio Address.....34 E. Bryan St.  
 Phone: 3-8807.....Air Time: Full Time  
 Transcription Service.....Lang-Worth  
 Membership.....NARTB  
 Pres., Gen., Sta. Mgr.....H. Blair Minick  
 Commercial Manager.....O. Huthson  
 Prog., Pub. Dir.....Stella G. Minick  
 Chief Engineer.....Joseph Testo

## WFRP—Savannah—1946

### ABC

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Georgia Bcstg. Co.  
 Business-Studio Address.....219 E. Charlton St.  
 Phone: 3-9642.....Air Time: Full Time  
 News Service.....AP  
 Representative.....Everett-McKinney, Ayers  
 President.....John F. Pidcock  
 V.P., Gen., Sta., Comm. Mgr.....John Williams  
 Publicity Dir.....Shirley Brogdon  
 Chief Engineer.....B. M. McKnight

## WJIV—Savannah—1950

Frequency: 900 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....WJIV, Inc.  
 Bus. Address.....Box 737  
 Phone: 4-7264.....Air Time: Daytime  
 News Service.....AP  
 Representative.....Stars' Natl.  
 Chrmn. of Bd.....E. D. Rivers, Jr.  
 President.....W. H. Keller, Jr.  
 General Manager.....J. L. Woods

## WSAV—Savannah—1939

### NBC

Frequency: 630 Kc.....Power: 5000 Watts  
 Owned-Operated By.....WSAV, Inc.  
 Bus.-Studio Address..Liberty Natl. Bank Bldg.  
 Phone: 3-0234.....Air Time: Full Time  
 News Service.....AP  
 Transcription Service.....Thesaurus

Representative.....Blair  
 Pres., Gen. Mgr.....Harben Daniel  
 Comm. Sta. Mgr.....Don Jones  
 Program Director.....Duane A. Hatch  
 Sls. Prom. Mgr.....R. W. Ward  
 Publicity Director.....Susan Perry  
 Chief Engineer.....Byron Strong

## WTOC—Savannah—1929

### CBS

Frequency: 1290 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Savannah Bcstg. Co.  
 Business-Studio Address.....516 Abercorn St.  
 Phone: 2-0127.....Air Time: Full Time  
 News Service.....UP  
 Representative.....Katz  
 Membership.....NARTB  
 Pres., Gen. Mgr.....William T. Knight, Jr.  
 Commercial Manager.....Ben Williams  
 Program Director.....Dwight J. Bruce  
 Sales Prom. Mgr.....Frank S. Bryson, Jr.  
 Publicity Director.....Joan Purcell  
 Chief Engineer.....Kyle E. Goodman

## WWNS—Statesboro—1946

### MBS-KBS

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By..Statesboro Bcstg. System  
 News Service.....UP  
 Gen. Mgr.....R. H. Thompson, Sr.  
 Station Manager.....Jack V. LoPresti

## WGTA—Summerville—1950

Frequency: 950 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Tri-State Bcstg. Co.  
 Address.....Holland Rd.  
 Phone: 295.....Air Time: Daytime  
 News Service.....UP  
 Transcription Service.....Capitol  
 Station Rep.....Stars Natl.  
 General Manager.....William B. Farrar  
 Prom. Mgr.....Hoyl Raimey

## WJAT—Swainsboro—1950

Frequency: 800 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By..Jack & Nancy M. Thompson  
 Address.....Covena Rd., Box 371  
 Phone: 2011.....Air Time: Daytime  
 Trans. Service.....World  
 News Service.....UP  
 Membership.....NARTB  
 General Manager.....Jack A. Thompson  
 Sta. Mgr.....John H. (Jack) Wiseley

## WSYL—Sylvania—1955

### KBS

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Sylvania Bcstg. System  
 News Service.....UP  
 Transcription Service.....SESAC  
 General Manager.....R. H. Thompson, Sr.  
 Station Manager.....Edwin H. Bass

**WSFT—Thomasston—1947**  
**MBS-KBS**

Frequency: 1220 Kc. Power: 250 Watts d.  
Owned-Oper. By. Thomaston Bcstg. Co.  
Business-Studio Address. WSFT Bldg.  
Phone: 2187. Air Time: Daytime  
Transcription Service. World  
News Service. AP  
Membership. NARTB, RAB  
Gen. Mgr. S. J. Carswell

**WKTG—Thomasville—1946**

Frequency: 730 Kc. Power: 1000 Watts d.  
Owned-Oper. By. John H. Phipps Bcstg. Sta.  
Address. Bank of Thomas County Bldg.  
Phone: 1501. Air Time: Daytime  
News Service. AP  
Transcription Service. Thesaurus  
Representative. Clark, Dora-Clayton  
Gen. Mgr. Herschel L. Graves  
Sta. Manager. L. T. Porter  
Program Director. Ed Bray  
Pub. Dir. Nan P. Flowers  
Chief Engineer. Bruce E. Singleton

**WPAX—Thomasville—1934**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By. H. Wimpy  
Business-Studio Address. 117 Remington Ave.  
Phone: 909. Air Time: Full Time  
News Service. UP  
Trans. Service. Capitol Thesaurus  
Owner. H. Wimpy  
Commercial Manager. Al Feinberg

**WTWA—Thomson—1947**  
**MBS-KBS**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By. Hickory Hill Bcstg. Co., Inc.  
Business Address. 127 Journal St.  
Phone: 777. Air Time: Full Time  
News Service. UP  
Transcription Service. Thesaurus  
Membership. NARTB, RAB  
President. Edgar H. Kobak  
General Manager. Frank F. Hash

**WWGS—Tifton—1946—MBS**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By. Tifton Bcstg. Corp.  
Address. 800 So. Main  
Phone: 921. Air Time: Full  
News Service. UP  
Membership. NARTB  
Transcription Service. World  
Representative. Thomas F. Clark  
Pres., Gen. Mgr. Ralph N. Edwards  
Chief Engineer. J. A. Brimaer

**WLET—Toccoa—1941**  
**MBS-KBS**

Frequency: 1420 Kc. Power: 5000 Watts d.  
Owned-Oper. By. R. G. LeTourneau

Address. 423 Prather Bridge Rd.  
Phone: TUCKER 6-4567. Air Time: Daytime  
News Service. UP  
Representative. Thomas F. Clark  
President. R. G. LeTourneau  
Sta. Mgr. Virgle E. Craig  
Comm., Sls., Prom. Mgr. J. Marquardt  
Prog., Pub. Dir. Gene Bollinger  
Chief Engineer. C. H. Sutton

**WGAF—Valdosta—1951—ABC**

Frequency: 910 Kc. Power: 5000 Watts  
Owned-Operated By. Valdosta Bcstg. Co.  
Address. 116 W. Hill Ave.  
Phone: 910. Air Time: Full Time  
News Service. AP  
Representative. John E. Pearson  
Membership. NARTB  
President. George B. Cook

**WGOV—Valdosta—1940—MBS**

Frequency: 950 Kc. Power: 5 Kc. d., 1 Kc. n.  
Owned-Operated By. WGOV, Inc.  
Address. Daniel Ashley Hotel  
Phone: 1420. Air Time: Full Time  
News Service. UP  
Representative. Stars Nat'l.  
Chairman of Board. E. D. Rivers  
President. Wm. H. Keller, Jr.  
Sta. Mgr. A. B. Smith

**WJEM—Valdosta—1955**

Frequency: 1150 Kc. Power: 1000 Watts  
Owned-Oper. By. Lowndes County Br'dcasters  
Address. Hwy. 84, Box 368  
Phone: 3070. Air Time: Daytime  
News Service. UP  
Transcription Service. Lang-Worth  
General Manager. James E. Massey  
Sales Manager. Julian G. Tucker  
Promotion Manager. Vincent L. Randolph

**WVOP—Vidalia—1946—MBS**

Frequency: 970 Kc. Power: 5 Kw.  
Owned-Operated By. Vidalia Bcstg. Co.  
Address. Box 391  
Phone: 3029. Air Time: Daytime  
Newspaper Aff. Advance  
News Service. UP  
Transcription Service. Cole, Standard  
Membership. NARTB  
Pres., Gen., Sta. Mgr. Howard C. Gilreath  
Pub. Dir. R. E. Leoford  
Program Director. Joe Doggan  
Chief Engineer. Loren Dorough

**WRPB—Warner Robbins**  
**1954**

Frequency: 1350 Kc. Power: 1000 Watts d.  
Owned-Oper. Warner Robbins Bcstg. Co., Inc.  
Address. Box 727  
Phone: 1350. Air Time: Daytime  
News Service. AP  
Representative. Clarke

Membership ..... NARTB  
 President ..... D. L. Fountain  
 Bus., Comm. Mgr., Chief Eng. .... E. Nobles  
 Sta., Prog. Mgr. .... G. Weber

**WKLE—Washington—1955**

Frequency: 1370 Kc. .... Power: 1000 Watts  
 Owned-Oper. By ..... Max G. Plaender  
 Address ..... Berkshire Dr.  
 Phone: 4801 ..... Air Time: Daytime  
 News Service ..... UP  
 Transcription Service ..... Thesaurus  
 Pres., Owner ..... Max G. Plaender  
 General Manager ..... Grady Berry, Jr.  
 Commercial Manager ..... Burch Griffin

**WACL—Waycross—1951**

Frequency: 570 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By ..... Teletronics Inc.  
 Address ..... 528 Carswell Dr.  
 News Service ..... AP  
 Representative ..... Thomas Clark  
 President ..... James S. Rivers  
 General Manager ..... William B. Hill

**WAYX—Waycross—1936**  
**MBS-KBS**

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Jack Williams  
 Business-Studio Address ..... 1600 Carswell Ave.  
 Phone: 965 ..... Air Time: Full Time  
 News Service ..... UP  
 Newspaper Affil. .... Waycross Journal American  
 Transcription Service ..... World  
 Membership ..... NARTB  
 Representative ..... Hal Holman  
 President ..... Jack Williams  
 Sta., Comm. Mgr. .... John J. Tobola  
 Sales Prom. Mgr. .... Charles R. Witt  
 Program Director ..... Raymond Williamson  
 Publicity Director ..... Charles Witt  
 Chief Engineer ..... Curtis Frazier

**WBRO—Waynesboro—1954**  
**KBS**

Frequency: 1310 Kc. .... Power: 1000 Watts d.  
 Owned ..... Burke County Broadcasting Co.  
 Address ..... Box 151  
 Phone: 2139 ..... Air Time: Daytime  
 News Service ..... UP  
 Pres., Gen., Sta. Mgr., Eng. .... C. Pugh  
 Comm. Mgr. .... J. Kennon McNutt

**WRLD—West Point—1941**  
**ABC**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Valley Bcstg. Co., Inc.  
 Business Address ..... P. O. Box 312  
 Phone: 2-2771 ..... Air Time: Full Time  
 News Service ..... AP  
 Transcription Service ..... Thesaurus  
 Representative ..... Clarke  
 Membership ..... RAB, NARTB  
 President ..... J. C. Henderson  
 Sales Promotion Mgr. .... Dorothy Forrester  
 Gen., Sta., Comm. Mgr. .... Jim Murphy  
 Prog. Pub. Director ..... Aileen Love  
 Chief Engineer ..... Al Stancel

**WIMO—Winder—1952—KBS**

Frequency: 1300 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By ..... Winder-Monroe Bcstg.  
 Business Address ..... P. O. Box 526  
 Phone: 4831 ..... Air Time: Daytime  
 News Service ..... UP  
 Representative ..... Indie  
 President ..... W. C. Woodall, Jr.  
 Gen., Comm., Sta., Sls. Mgr. .... C. H. Grider  
 Program Director ..... O. G. Swindle  
 Publicity Director ..... R. A. Jones  
 Chief Engineer ..... D. E. Stafford

**IDAHO**

Pop. Feb. 1, 1956 (Est.) 622,000—Families 182,000  
 Radio Homes 175,000—TV Homes 100,074—Stations in State 17

**KBLI—Blackfoot—1951**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Blackfoot Bcstg. Co.  
 Address ..... P. O. Box 192  
 Phone: 780 ..... Air Time: Full Time  
 Membership ..... NARTB  
 Gen., Sta. Mgr. .... T. L. Morrison  
 Prom. Mgr. .... Don Nilsson

**KBOI—Boise—1947—CBS**

Frequency: 950 Kc. .... Power: 5000 Watts  
 Owned-Operated By ..... Boise Valley Bcstrs., Inc.  
 Business-Studio Address ..... 311 N. 10th St.  
 Phone: 3-2511 ..... Air Time: Full Time  
 News Service ..... UP  
 Transcription Service ..... World  
 Representative ..... Free & Peters  
 Membership ..... RAB

Pres., Gen. Mgr. .... H. Westerman Whillock  
 Sta., Comm. Mgr., Prog. Dir. .... Earl Glade, Jr.  
 Local Sales Mgr. .... George Ganz  
 Publicity Dir. .... Dave Johnson  
 Chief Engineer ..... James Jontz, Jr.

**KGEM—Boise—1946**  
**ABC-KBS**

Frequency: 1140 Kc. .... Power: 10,000 Watts  
 Owned-Oper. By ..... Idaho Bcstg. & Telev. Co.  
 Business-Studio Address ..... 5601 Cassia  
 Phone: 4-3511 ..... Air Time: Full Time  
 News Service ..... UP  
 Representative ..... Avery-Knodel  
 President ..... Frank C. Carman  
 Comm., Gen. Mgr., Prog. Dir. .... M. L. Skinner  
 Chief Engineer ..... Howard McDonald



**KIDO—Boise—1928—NBC**

Frequency: 630 Kc. Power: 5000 Watts  
 Owned-Operated By: KIDO, Inc.  
 Address: 709 Idaho St.  
 Phone: 2-4611 Air Time: Full Time  
 News Service: UP  
 Representative: Blair-TV, Inc.  
 Membership: NARTB, RAB  
 President: Georgia M. Davidson  
 General Mgr.: Walter E. Wagstaff  
 Commercial Mgr.: John Young  
 Program Director: George Walton  
 Chief Engineer: Harold W. Toedtmeir

**KYME—Boise—1955**

Frequency: 740 Kc. Power: 500 Watts d.  
 Owned-Oper. By: Radio Boise, Inc.  
 Address: Hotel Boise  
 Pres., Gen. Mgr.: Roger L. Hagadone

**KBAR—Burley—1946**  
**ABC-KBS**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By: KBIO, Inc.  
 Business-Studio Address: P. O. Box 461  
 Phone: 10 Air Time: Full Time  
 News Service: UP  
 Transcription Service: World  
 Station Rep.: McKinney, O'Connell, Ayres  
 General Manager: K. Clark  
 Comm. Mgr.: G. D. Carter

**KCID—Caldwell—1947**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By: Caldwell Bcstg. Co.  
 Address: 520 S. Kimball Ave.  
 Air Time: Full Time  
 Transcription Service: Capitol  
 Station Rep.: Harlan G. Oakes  
 Commercial Mgr.: Clair B. Hull

**KVNI—Coeur D'Alene—1946**  
**MBS-DON LEE**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By: Coeur d'Alene Bcstg. Co.  
 Business-Studio Address: Blackwell Island  
 Phone: 4-2522 Air Time: Full Time  
 Membership: NARTB  
 Transcription: Capitol  
 Pres., Gen. Mgr.: Burl C. Hagadone  
 Sta., Comm. Mgr.: Wayne E. Olsen  
 Ass't Mgr.: Bernard V. Merriman

**KORT—Grangeville—1954**

Frequency: 1230 Kc. Power: 250 Watts  
 Owner: Far West Radio Inc.  
 Address: Box 28  
 Phone: 51 Air Time: Full Time  
 News Service: AP  
 Transcription Service: Lang-Worth  
 President: Hub Warner  
 Comm. Mgr.: Helen Warner  
 Chief Engineer: Don Manning

**KID—Idaho Falls—1928—CBS**

Freq.: 590 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By: Idaho Radio Corp.  
 Address: Box 701  
 Phone: 4 Air Time: Full Time  
 News Service: UP  
 Transcription Service: World  
 Representative: Gill-Perna  
 Membership: NARTB  
 President: A. W. Schneider  
 General-Station Manager: C. N. Layne  
 Commercial Manager: Leonard Wasden  
 Prog., Pub. Dir.: Leo Higham  
 Chief Engineer: Carroll Sechrist

**KIFI—Idaho Falls—1946**  
**ABC-MBS-IMN**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By: E. Idaho Bcstg. & TV Co.  
 Business-Studio Address: Box 581  
 Phone: 1054 Air Time: Full Time  
 Newspaper Affil.: Post-Register  
 News Service: AP  
 Transcription Service: Standard  
 Representative: Avery-Knode  
 Membership: NARTB  
 Pres., Gen. Sta. Mgr.: J. M. Brady  
 Comm., Sls. Prom. Mgr.: J. L. Thomas  
 Program Director: Keith Clark  
 Publicity Director: Loraine Brown  
 Chief Engineer: Cecil Criddle

**KLER—Lewiston—1953**

Frequency: 1300 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By: Cole E. Wylie  
 Address: 2829 Country Club Dr.  
 Phone: 3-5558 Air Time: Daytime  
 News Service: AP  
 Representative: McGillvra  
 Membership: RAB  
 Owner: Cole E. Wylie  
 Station Manager: William C. Rhodes

**KOZE—Lewiston—1955**

Frequency: 950 Kc. Power: 500 Watts d.  
 Owned-Oper. By: Lewis-Clark Bcstg. Co.  
 Address: 924 Main St., Portland, Oreg.  
 Owner: Harold C. Singleton  
 Manager: A. Thomas Decker

**KRLC—Lewiston—1935**  
**MBS-DON LEE**

Freq.: 1350 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By: H. E. Studebaker  
 Business-Studio Address: Lewis-Clark Hotel  
 Phone: 3-1551 Air Time: Full Time  
 News Service: UP  
 Transcription Service: Thesaurus  
 Representative: Forjoe, Moore-Lund  
 Membership: NARTB, RAB  
 Sta., Gen. Mgr.: Donald Thomas  
 Commercial Manager: Edward Agnew  
 Program Director: Alben Nelson  
 Publicity Dir.: Jack Clifford  
 Chief Engineer: William Neuman

**KRPL—Moscow—1947—KBC**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned By KRPL, Inc.  
 Address Box 396  
 Phone: 2283 Air Time: Full Time  
 News Service AP  
 Representative Moore & Lund  
 Owner Roy Anderson  
 Manager Gale L. Mix

**KFXD—Nampa—1930  
 MBS-ITM**

Frequency: 580 Kc. Power: 5000 Watts  
 Owned-Oper. By Frank E. Hurt & Son  
 Business Address Box 891  
 Phone: 6-4611 Air Time: Full Time  
 News Service UP  
 Transcription Service Lang-Worth  
 Representative Avery-Knodel  
 Membership RAB, NARTB  
 Pres., Gen. Mgr. Edward P. Hurt  
 Sta., Comm. Sls. Prom. Mgr. Doyle Cain  
 Prog., Pub. Dir. Shirl Black  
 Chief Engineer G. M. Rose

**KSEI—Pocatello—1926  
 NBC**

Frequency: 930 Kc. Power: 5000 Watts  
 Owned-Operated By Radio Service Corp.  
 Business-Studio Address Box 31  
 Phone: 4000 Air Time: Full Time  
 News Service UP  
 Transcription Service Standard, Lang-Worth  
 Representative Weed, Feltis  
 Membership NARTB, RAB  
 Pres., Gen., Comm. Mgr. Henry H. Fletcher  
 Publicity Dir. Olive L. Greene  
 Program Director Ruthe A. Fletcher  
 Chief Engineer Ellis W. Call

**KWIK—Pocatello—1946  
 ABC-MBS-KBS-IMN**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned Pocatello TV Corp.  
 Address 1140 Yellowstone Ave.  
 Phone: 3400 Air Time: Full Time  
 Newspaper Aff. Idaho State Jour.  
 Transcription Service World  
 Station Representative Avery-Knodel  
 Membership NARTB  
 President Robert S. Howard  
 General Manager John R. Taylor  
 Commercial Mgr. James H. Schoonover  
 Program Director Allan Helpner  
 Chief Engineer Dean McCurdy

**KPST—Preston—1948—KBS**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By Voice of The Rockies, Inc.  
 Address Preston  
 Phone: 600 Air Time: Full  
 Representative Continental  
 News Service UP

Transcription Service Associated  
 President Leo Hawks  
 Gen., Sta. Mgr. Rulon Dunn  
 Commercial Mgr. M. S. Stocking  
 Chief Engineer D. A. Nash, Jr.

**KRXK—Rexburg—1950—KBS**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned Snake River Radio & TV Co., Inc.  
 Address 445 S. 2nd East  
 Phone: 700, 701 Air Time: Full Time  
 News Service AP  
 Reps. Bcst. Time Sls., West Coast Sales  
 Pres., Gen. Mgr. Gene Shumate  
 Sls. Mgr. Wes Lawrence

**KAYT—Rupert—1955**

Frequency: 970 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Inland Bcstg. Co.  
 Address Rupert  
 Phone: 149-R Air Time: Day  
 News Service UP  
 Pres., Gen. Mgr. Mervin V. Ling  
 Sta. Comm. Mgr. George McDonald

**KSPT—Sandpoint—1949  
 KBS**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By Bauer Bcstg. Co.  
 Address P. O. 431  
 Phone: 555 Air Time: Full Time  
 News Service AP  
 Station Rep. Continental, Moore & Lund  
 Transcription Service Standard, Langworth  
 Membership NARTB, RAB  
 General Mgr. Norman Bauer

**KEEP—Twin Falls—1946  
 CBS**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned By Radio Sales Corp.  
 Address P. O. Box 511  
 Phone: 3002 Air Time: Full Time  
 News Service UP  
 Station Rep. Gill-Perna, McGavren  
 President Spencer D. Grow  
 Gen., Sta., Comm. Mgr. E. Sullivan  
 Program Director Dick Ryall  
 Pub., Sls. Prom. Mgr. Bill Taylor  
 Chief Engineer Walt Snow

**KLIX—Twin Falls—1946  
 MBS-ABC**

Frequency: 1310 Kc. Power: 1000 Watts  
 Owned Southern Idaho Bcstg. & TV Co.  
 Business-Studio Address Elizabeth Blvd.  
 Phone: 2820 Air Time: Full Time  
 News Service AP  
 Transcription Capitol, MacGregor, Associated  
 Rep. Avery-Knodel, Moore-Lund, N. W.  
 Membership NARTB  
 V.P., Gen. Mgr. Frank C. McIntyre



Commercial Mgr.....Junear H. Shinn  
 Station Mgr.....Joe Clements  
 Program Director.....Don Allen  
 Chief Engineer.....Don Cedarstrom

**KTFI—Twin Falls—1928**  
**NBC**

Frequency: 1270 Kc. Power: 5000 d., 1000 n.  
 Owned-Operated By.....Radio Bcstg. Corp.  
 Address.....241 Main Ave. W.  
 Phone: 2400.....Air Time: Full Time  
 News Service .....UP  
 Transcription Service...Lang-Worth, Standard  
 Representative .....Weed  
 Membership .....NARTB, RAB  
 Pres., Gen., Sta. Mgr.....F. M. Gardner  
 Commercial Mgr.....D. Silvester  
 Pub., Prog. Dir., Sales Prom. Mgr....L. Parker  
 Chief Engineer.....Marvin Hartley

**KWAL—Wallace—1938**  
**MBS-DON LEE**

Frequency: 620 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Metals Bcstg. Co.  
 Business-Studio Address.....Wallace  
 Phone: 8-2111.....Air Time: Full Time  
 Transcription Service.....World  
 Representative.....Holman, Moore & Lund  
 Pres., Gen. Mgr.....R. Lee Black

**KWEI—Weiser—1947**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By.....Inland Bcst. Co.  
 Business-Studio Address.....Box 791  
 Phone: 700.....Air Time: Full Time  
 News Service .....UP  
 Transcription Service .....Capitol  
 Membership .....RAB, NARTB  
 Pres., Gen. Mgr.....M. V. Ling  
 Sta., Comm., Sls. Mgr., Prog. Dir....D. Quigley  
 Chief Engineer.....Edwin C. Miller

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**WOKZ—Alton—1948—KBS**

Frequency: 1570 Kc. ....Power 1000 Watts  
Owned-Oper. By.....Palen Bcstg. Corp.  
Address.....Hotel Stratford  
Phone: 5-5506.....Air Time: Daytime  
News Service.....UP  
Pres., Gen. Sta. Mgr.....Edward N. Palen  
Comm. Mgr.....W. Eccles Huff  
Sales Prom. Mgr.....Lloyd Smith  
Program Director.....Tom Allen  
Chief Engineer.....Nicholas Bono

**WMRO—Aurora—1938**

Frequency: 1280 Kc. ....Power: 250 Watts, d.  
Owned-Operated By.....Martin R. O'Brien  
Business-Studio Address.....184 S. River  
Phone: 7-4215.....Air Time: Day  
News Service.....UP  
Transcription Service.....SESAC  
Owner, Manager.....Martin R. O'Brien  
Comm., Sales Prom. Mgr.....Vincent G. Coley  
Program Dir.....Jeanne M. Doran  
Chief Engineer.....John Kitner

**WIBV—Belleville—1947**

Frequency: 1260 Kc. ....Power: 250 Watts, d.  
Owned-Operated By.....Belleville Bcstg. Co.  
Bus.-Studio-Transmitter Address...2100 W. Main  
Phone: AD 3-5000.....Air Time: Daytime  
News Service.....AP  
Representative.....Indie Sales  
Membership.....NARTB  
President.....John W. Lewis  
Commercial Mgr.....Clarence Keller

**WJBC—Bloomington—1924  
ABC**

Frequency: 1230 Kc. ....Power: 250 Watts  
Owned-Oper. By.....Bloomington Bcstg. Corp.  
Address.....209 E. Washington  
Phone: 5-2078.....Air Time: Full Time  
Newspaper Affil.....Daily Pantagraph  
News Service.....UP  
Transcription Service.....Thesaurus, World  
Representative.....Sears & Ayers  
Membership.....NARTB, RAB  
President.....Loring C. Merwin  
General Manager.....Warner C. Tidemann  
Comm. Mgr.....John McDermott  
Program Dir.....Fred Muxfield  
Chief Engineer.....Fred L. Bailey

**WKRO—Cairo—1942—MBS**

Frequency: 1490 Kc. ....Power: 250 Watts  
Owned-Operated By.....Oscar C. Hirsch  
Business Address.....Box 311  
Phone: 1490.....Air Time: Full Time  
News Service.....UP  
Representative.....John E. Pearson  
Membership.....NARTB, RAB  
Owner-Chief Engr.....Oscar C. Hirsch  
Gen. Station-Comm. Mgr.....Merrill C. Currier  
Publicity Director.....E. S. Myers

**WBYS—Canton—1947—KBS**

Frequency: 1560 Kc. ....Power: 250 Watts, d.

Owned-Operated By...Fulton Co. Bcstg. Co.  
Business-Studio-Transmitter...East Linn Limits  
Phone: 1877.....Air Time: Day  
News Service.....AP  
Transcription Service.....SESAC, Thesaurus  
Membership.....RAB  
President.....H. B. Winsor  
Gen., Comm. Mgr.....Charles E. Wright  
Program Director.....Jerry Bidle  
Sls. Prom. Mgr., Pub. Dir.....E. Sawyer  
Chief Engineer.....Howard Elliott

**WCIL—Carbondale—1946**

Frequency: 1020 Kc. ....Power: 1000 Watts, d.  
Owned-Operated By...Southern Illinois Bcstg.  
Business-Studio Address.....218 W. Main St.  
Phone: 167.....Air Time: Daytime  
News Service.....AP  
Membership.....NARTB  
General, Comm. Mgr.....Paul F. McRoy

**WROY—Carmi—1948  
Keystone**

Frequency: 1460 Kc. ....Power: 1000 Watts d.  
Owned-Oper. By.....Carmi Bdcstg Co.  
Address.....Box 31  
Phone: 4161.....Air Time: Day  
News Service.....UP  
Transcription Service.....Thesaurus  
Representative.....Sears & Ayer, Inc.  
President.....Roy Clippinger  
Gen. Sta. Mgr.....S. A. Hassan  
Commercial Manager.....Jack Dill  
Program Director.....Bill Baker  
Chief Engineer.....John Greenwood

**WCAZ—Carthage—1921**

Frequency: 990 Kc. ....Power: 1000 Watts d.  
Owned-Oper. By...Superior Bcstg. Service, Inc.  
Address.....502 Wabash Ave.  
Phone: 520.....Air Time: Daytime  
Station Rep.....Sears & Ayer  
Manager.....John Palmer

**WCNT—Centralia—1946**

Frequency: 1210 Kc. ....Power: 1000 Watts, d.  
Owned.....Southern Illinois Bcstg. Co.  
Address.....Hiway 51  
Phone: 5151.....Air Time: Daytime  
News Service.....UP  
Transcription Service...Standard, Lang-Worth  
President.....C. W. Rodgers  
Station Mgr.....Ben Shore  
Commercial Mgr.....D. Cummings

**WDWS—Champaign—1937  
CBS**

Frequency: 1400 Kc. ....Power: 250 Watts  
Owner...The Champaign News Gazette, Inc.  
Business Address.....48 Main St.  
Phone: 6-1855.....Air Time: Full Time  
News Service.....UP  
Transcription Service.....World  
Newspaper Aff. ....News-Gazette

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Chicago Television's Top Teenage Program — "Bandstand Matinee"

Chicago Television's Highest Rated Feature Film Programs

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## WGN-TV

Channel 9

441 N. Michigan Avenue  
Chicago 11, Illinois

Eastern Advertising Solicitation Office—220 East 42nd St., New York 17  
Representatives — George P. Hollingbery Co.

Representative... Robert Meeker & Associates  
 Membership ..... NARTB  
 President..... Mrs. Helen M. Stevick  
 Gen. Sta. Mgr..... Larry Stewart  
 Chief Engineer..... Robert Brown

**WEIC—Charleston—1954**  
**KBS**

Frequency: 1270 Kc..... Power: 1000 Watts  
 Owner..... The Friendly City Bcstrs.  
 Address ..... Box 107  
 Phone: 2990..... Air Time: Day  
 News Service..... INS  
 Transcription ..... Lang-Worth  
 Gen., Sta., Comm. Mgr..... Lloyd McFee  
 Chief Engineer..... William Setliffe

**WAAF—Chicago—1922**

Frequency: 950 Kc..... Power: 1000 Watts, d.  
 Owned-Operated By..... Corn Belt Pub., Inc.  
 Business Address..... 221 N. LaSalle St.  
 Phone: Randolph 6-1932... Air Time: Daytime  
 Newspaper Affil..... Drovers Journal  
 News Service ..... UP  
 Transcription Service ..... Standard  
 Representative ..... Young  
 President ..... Ward A. Neff  
 Gen., Sta. Mgr..... Thomas L. Davis  
 Sales Prom. Mgr..... Fred R. Randazzo  
 Commercial Mgr..... T. L. Davis  
 Publicity Dir..... Jack McGuire  
 Program Director..... Bill Bauer  
 Chief Engineer..... Carl W. Ulrich

**WAIT—Chicago—1936**

Frequency: 820 Kc..... Power: 5000 Watts  
 Owned-Operated By..... Radio Station WAIT  
 Bus-Studio Address..... Daily News Plaza  
 Phone: Franklin 2-0660... Air Time: Daytime  
 News Service ..... UP  
 Transcription ..... Thesaurus, SES&C, Standard  
 Representative ..... Forjoe  
 Gen. Mgr., Prog. Dir..... Robert O. Miller  
 Sales Prom. Mgr..... L. Webb  
 Chief Engineer..... Harry Berg

**WGN—Chicago—1924—MBS**

Frequency: 720 Kc..... Power: 50,000 Watts  
 Owned-Operated By..... WGN, Inc.  
 Bus-Studio Address..... 441 N. Michigan Ave.  
 Phone: Michigan 2-7600... Air Time: Full Time  
 Newspaper Affiliation... The Chicago Tribune  
 News Service ..... AP, INS, UP  
 Transcription Service ..... Standard  
 Representative ..... Hollingberry  
 Membership ..... NARTB, RAB  
 President..... J. Howard Wood  
 V. P., Gen., Sta. Mgr..... Frank P. Schreiber  
 Commercial Manager.. William A. McGuineas  
 Sales Promotion Manager.. Charles A. Wilson  
 Program Director..... Bruce Dennis  
 Publicity Director..... James Hanlon  
 Dir. of Engineering..... Carl J. Meyers

**WBBM—Chicago—1923—CBS**

Frequency: 780 Kc..... Power: 50,000 Watts

Owned By..... CBS, Inc.  
 Operated By..... CBS Radio Division  
 Address ..... 410 N. Michigan Ave.  
 News Service..... AP, UP, INS  
 Sta. Rep..... CBS Spot Sls.  
 Membership ..... RAB  
 General Manager..... H. Leslie Atlass  
 Asst. Gen. Mgr..... E. H. Shomo  
 Executive Ass't..... C. W. Doebler  
 Sales Mgr..... James P. Hensley  
 Promotion Mgr..... Alfred N. Greenberg  
 Program Director..... Al Bland

**WCFL—Chicago—1926**

Frequency: 1000 Kc..... Power: 50,000 Watts  
 Owned..... Chicago Federation of Labor  
 Business-Studio Address.. 666 Lake Shore Dr.  
 Phone: MOhawk 4-2400... Air Time: Full  
 Transcription Service..... Standard, World  
 Membership ..... RAB  
 Representative..... Burke Stuart  
 General Manager..... Martin F. Hogan  
 Commercial Mgr..... Thomas E. Haviland

**WCRW—Chicago—1926**

Frequency: 1240 Kc..... Power: 100 Watts  
 Owned-Operated By..... C. R. J. A. White  
 Address..... 2756 Pine Grove Ave.  
 Phone: EAsgate 7-6860... Air Time: Full Time  
 General Manager..... J. A. White  
 Chief Engineer..... C. R. White

**WEDC—Chicago—1926**

Frequency: 1240 Kc..... Power: 250 Watts  
 Owned-Operated By..... Emil Denmark, Inc.  
 Address..... 3860 W. Ogden Ave.  
 Phone: CRAWford 7-4100... Air Time: Full Time  
 News Service ..... UP  
 President ..... Emil Denmark  
 Gen.-Station-Comm. Mgr..... Frank J. Koutnor  
 Program, Publicity Director..... Bill Mack  
 Chief Engineer..... A. W. Smith

**WGES—Chicago—1924**

Frequency: 1390 Kc..... Power: 5000 Watts  
 Owned-Operated By... Radio Station WGES  
 Address..... 2708 Wash. Blvd.  
 Phone: SA 2-1700..... Air Time: Full Time  
 News Service ..... UP  
 Transcription Service ..... Associated  
 General, Station Manager..... John A. Dyer  
 Commercial Mgr..... Elizabeth M. Hinzman  
 Sales Promotion Maager..... K. P. Freda  
 Program Director..... Herbert Rudolph  
 Chief Engineer..... William Shunk

**WHFC—Chicago—1925**

Frequency: 1450 Kc..... Power: 250 Watts  
 Owned-Operated By ..... WHFC, Inc.  
 Address..... 3350 S. Kedzie Ave.  
 Phone: Townhall 3-6305... Air Time: Full Time  
 General Manager..... Richard W. Hoffman

**WIND—Chicago—1926**

Frequency: 560 Kc..... Power: 5000 Watts

Owned-Oper. By..... WIND, Inc.  
 Bus.-Studio Address..... 400 N. Michigan Blvd.  
 Transcription Service..... Standard  
 Representative..... AM Radio Sales  
 Transcription..... Standard  
 Membership..... RAB  
 President, General Manager... Ralph L. Atlas  
 Commercial Manager..... John T. Carey  
 Program Director..... H. Leslie Atlas, Jr.  
 Sls. Prom. Mgr., Pub. Dir.... Robert D. Peel  
 Chief Engineer..... Kenneth C. Shirk

### WJJD—Chicago—1924

Frequency: 1160 Kc..... Power: 50,000 Watts  
 Owned-Oper. By..... Plough Bcstg. Co.  
 Bus.-Studio Address... 230 N. Michigan Ave.  
 Phone: SState 2-5466..... Air Time: Daytime  
 News Service..... UP  
 Trans... Standard, Capitol, World, Thesaurus  
 Representative... Radio-TV Representatives, Inc.  
 V. P., Gen. Mgr., Prog. Dir.. Frederick G. Harm  
 Commercial Mgr..... James A. Jordan

### WLS—Chicago—1924—ABC

Frequency: 890 Kc..... Power: 50,000 Watts  
 Owned-Oper. By..... WLS, Inc.  
 Business Address... 1230 Washington Blvd.  
 Phone: MO 6-9700..... Air Time: Full Time  
 News Service..... AP, UP  
 Transcription Service..... Standard  
 Representative..... John Blair  
 Membership..... NARTB  
 President..... James E. Edwards  
 Gen., Sta. Mgr..... Glenn Snyder  
 Commercial Manager... Charles M. Freeman  
 Sls. Prom. Mgr., Pub. Dir..... W. Nelson  
 Asst. To Gen. Mgr..... Harold Safford  
 Program Director..... Herb Howard  
 Chief Engineer..... Thomas Rowe

### WMAQ—Chicago—1922—NBC

Frequency: 670 Kc..... Power: 50,000 Watts  
 Owned-Operated By... National Bcstg. Co., Inc.  
 Business-Studio Address... Merchandise Mart  
 Phone: SUprior 7-8300.. Air Time: Full Time  
 News Service..... AP, INS, UP  
 Transcription Service..... Thesaurus  
 Representative..... National Spot Sales  
 Membership..... NARTB  
 President..... Robert Sarnoff  
 General Manager..... Jules Herbuveaux  
 Director of Sales..... John Keys  
 Comm. Manager..... Rudi Neubauer  
 Sales Promotion Manager... Howard Coleman  
 Program Director..... George Heineman  
 Publicity Director..... Chet Campbell  
 Chief Engineer..... Howard Lutgens

### WSBC—Chicago—1925

Frequency: 1240 Kc..... Power: 250 Watts  
 Owned-Operated By... WSBC Bcstg. Co., Inc.  
 Business-Studio Address... 2400 W. Madison St.  
 Phone: Monroe 6-9060..... Air Time: Part  
 Transcription Service..... SESAC  
 Representative..... Stars Nat'l. Inc.  
 Manager..... Louis B. Lee

### WHOW—Clinton—1947

Frequency: 1520 Kc..... Power: 1000 Watts d.  
 Owned-Operated By..... Cornbelt Bcstg. Co.  
 Business Address..... 401½ S. Side Sq.  
 Phone: 305..... Air Time: Day  
 Representative..... Holman  
 Transcription Service..... SESAC  
 News Service..... AP  
 President..... J. R. Livesay  
 V.P., Gen., Sta. Mgr..... Rolland O. Looper  
 Comm. Manager..... James Williams  
 Program Director..... Frank C. Jennings

### WDAN—Danville—1938 CBS

Frequency: 1490 Kc..... Power: 250 Watts  
 Owned-Operated By... Northwestern Pub. Co.  
 Address..... 1500 N. Washington  
 Phone: 1700..... Air Time: Full Time  
 News Service..... AP  
 Transcription Service..... Thesaurus  
 Representative..... Everett-McKinney, Inc.  
 Membership..... NARTB, RAB  
 General Manager..... Robert J. Burow  
 Sta., Comm. Sls. Prom. Mgr.... Max Shaffer  
 Program Dir..... Honore Ronan  
 Chief Engineer..... Orville Neely

### WITY—Danville—1953

Frequency: 980 Kc..... Power: 1 Kw.  
 Owned..... Vermilion Bcstg. Corp.  
 Address..... P. O. Box 142  
 Phone: 1312..... Air Time: Full Time  
 News Service..... UP  
 Transcription Service..... World  
 Representative..... Burns Smith  
 Membership..... RAB  
 President..... Gilbert E. Metzger  
 General Mgr..... Francis A. Higgins  
 Sales Prom. Mgr..... F. W. Parsons  
 Program Dir..... Catherine Scheurich  
 Chief Engineer..... Taylor Clowson

### WDZ—Decatur—1921

Frequency: 1050 Kc..... Power: 1000 Watts d.  
 Owned-Operated By... WDZ Bcstg. Co.  
 Business-Studio Address... 265 S. Park St  
 Phone: 3-9744..... Air Time: Daytime  
 News Service..... UP  
 Transcription Service..... Thesaurus  
 Representative..... Free & Peters  
 Membership..... NARTB, RAB  
 President..... Charles C. Caley  
 Gen., Sta. Mgr..... Frank C. Schroeder, Jr.  
 Commercial Mgr..... Robert B. King  
 Program Director..... E. James Seaney  
 Chief Engineer..... L. E. Mayfield

### WSOY—Decatur—1925—CBS

Frequency: 1340 Kc..... Power: 250 Watts  
 Owned-Operated By... Illinois Bcstg. Co.  
 Address..... 1100 N. Pershing Road  
 Phone: 5371..... Air Time: Full Time  
 News Service..... AP  
 Newspaper Aff. .... Herald



Transcription Service..World, Standard, Cole  
 Representative .....Weed  
 Membership .....NARTB, RAB  
 President.....Frederick W. Schaub  
 Gen., Comm. Mgr.....Merrill Lindsay  
 Sta. Mgr.....M. H. Stuckwish  
 Prog., Pub. Dir.....Eugene Dorsey  
 Chief Engineer.....Allan Doyle

### WLKB—De Kalb—1947

Frequency: 1360 Kc.....Power: 500 Watts d.  
 Owned-Oper. By...DeKalb Radio Studios, Inc.  
 Business-Studio Address.....711 N. First St.  
 Phone: 6-3485.....Air Time: Daytime  
 News Service .....AP  
 Representative .....Sears & Ayer  
 Membership.....NARTB, RAB  
 Pres., Gen. Sta. Mgr.....George C. Biggar  
 Commercial Manager.....Richard Meier  
 Program Director.....R. C. Brown  
 Publicity Dir.....Ron Losee  
 Chief Engineer.....W. Decca Clayton

### WDQN—Du Quion—1951

Frequency: 1580 Kc.....Power: 250 Watts  
 Owned-Oper. By.....M. R. Lankford  
 Address.....Main & Walnut  
 Phone: LI 2-3894.....Air Time: Daytime  
 News Service .....UP  
 Representative .....McGillvra  
 General Manager .....M. R. Lankford  
 Station Manager.....Phil Richardson  
 Commercial Manager.....Walt Schater  
 Program Director.....Ralph Stevens  
 Chief Engineer.....Tom Hart

### WTMV—East St. Louis—1935

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By.....On the Air, Inc.  
 Business-Studio Address.....Broadview Hotel  
 Phone: Upton 4-4390.....Air Time: Full Time  
 Transcription Service .....SESAC  
 Representative .....Bogner & Martin  
 General Manager.....Frank J. Prendergast  
 Traffic Manager.....Joe Prendergast  
 Program Director.....D. Dellamano

### WCRA—Effingham—1947 KBS

Frequency: 1090 Kc.....Power: 250 Watts, d.  
 Owned-Operated By.....Effingham Bcstg. Co.  
 Address.....110 N. Banker St.  
 News Service .....UP  
 Gen., Nat. Sls. Mgr.....J. E. Armel

### WRMN—Elgin—1949

Frequency: 1410 Kc.....Power: 500 Watts  
 Owned-Oper. By .....The Elgin Bdcstg Co.  
 Address.....156 Division St.  
 Phone: SH 7700-1.....Air Time: Daytime  
 Newspaper Affil. Effingham News, Pekin Times  
 News Service .....UP  
 Representative .....Joseph Hershey MvGillvra  
 Pres., Gen., Sta., Comm. Mgr. J. Richard Sutter  
 Prog. Dir., Chf. Engr.....George J. Merker

### WEAW—Evanston—1953

Frequency: 1330 Kc.....Power: 500 Watts  
 Owned.....No. Shore Bcstg. Co., Inc.  
 Address .....2425 Main  
 News Service .....UP  
 Transcription Service .....World  
 Representative .....Boyner & Martin  
 Membership .....NARTB, RAB  
 Pres., Gen. Sta. Mgr.....Edward A. Wheeler  
 Commercial Manager.....James Bacon  
 Sales Prom. Mgr.....Don Springgate  
 Program Director.....Jim Herrington  
 Publicity Director.....Virginia McGowan  
 Chief Engr.....Fred Dennison

### WNMP—Evanston—1948

Frequency: 1590 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Angus D. Pfaff  
 Business-Studio-Transmitter...2201 Oakton St.  
 Phone: GR 5-1590.....Air Time: Day  
 Transcription .....Capitol, SESAC  
 News Service .....INS  
 Membership .....NARTB, RAB  
 Pres., Comm., Sls. Prom. Mgr.. Angus D. Pfaff  
 Gen., Sta. Mgr., Prog. Dir.....L. H. Lamar  
 Publicity Dir.....Larry Attebery  
 Chief Engineer.....Richard Moser

### WFIW—Fairfield—1953—KBS

Frequency: 1390 Kw.....Power: 500 Watts d.  
 Owned-Oper. By...Wayne County Bcstg. Co.  
 Address .....Box 72  
 Phone: Fairfield 2159.....Air Time: Daytime  
 News Service .....AP  
 Transcription Service .....SESAC  
 Representative .....Grant Webb  
 Membership .....NARTB  
 Co-Owner, Gen. Mgr.....Thomas S. Land  
 Co-Owner, Prog. Dir., C. Eng. Bryan Davidson  
 Commercial Mgr.....Garnet Williams

### WFRL—Freeport—1947

Frequency: 1570 Kc.....Power: 1000 Watts d.  
 Owned-Operated By...Freeport Bcstg. Co., Inc.  
 Business-Studio Address.....9 N. Chicago Ave.  
 Phone: State 436.....Air Time: Daytime  
 Representative .....Sears & Ayer  
 Membership .....NARTB  
 General Manager.....Vincent S. Barker

### WGIL—Galesburg—1938

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By...Galesburg Bcstg. Co., Inc.  
 Business Address.....312 Hill Arcade  
 Phone: 4626.....Air Time: Full Time  
 Newspaper Affiliation..."Daily Register Mail"  
 News Service .....AP  
 Membership .....RAB  
 Representative .....Wm. G. Rambeau  
 President .....Mrs. O. N. Custer  
 Gen., Sta. Mgr.....P. A. Wilson  
 Prog. Dir.....Max D. Lindberg  
 Publicity Director.....David Loring  
 Chief Engineer.....R. L. Baughman

**WEBQ—Harrisburg—1923**  
KBS

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By Harrisburg Bcstg. Co.  
Business-Studio-Transmitter 100 E. Poplar St.  
Phone: 28 Air Time: Full Time  
Gen.-Station-Comm. Mgr. Ingls M. Taylor  
Sales Prom. Mgr. Ken Hamilton  
Program Director Dorice Turner  
Publicity Director Eddie Wise  
Chief Engineer Elmer L. Gladson

**WMCW—Harvard—1954**

Frequency: 1600 Kc. Power: 500 Watts  
Owner Esther Blodget  
Address 205 E. Brainard

**WBEE—S. Chicago—1955**

Frequency: 1570 Power: 250 Watts  
Owner Rollins Bcstg. Co., Inc.  
Address 6201 S. Cottage Rd. Ave.  
Phone: Normal 7-4124 Air Time: Days  
Representative Rollins Bcstg. Co.  
General Mgr. Richard Scheele

**WJPF—Herrin—1940**  
MBS-KBS

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By Egyptian Bcstg. Co.  
Business-Studio Address P. O. Box 179  
Phone: 382 Air Time: Full Time  
News Service UP  
Representative John E. Pearson  
Membership NARTB  
President Orville W. Lyerla  
Gen., Sta., Comm. Mgr. Charles R. Cook  
Sls. Prom. Mgr. Fred Simmons  
Prog. Dir. Louise Piantanida  
Chief Engineer Ben Orf

**WLDS—Jacksonville—1941**

Frequency: 1180 Kc. Power: 1000 Watts d.  
Owned Jacksonville Radio & TV Bcstg. Corp.  
Address Fox Theatre Building  
Phone: CH 5-7171 Air Time: Daytime  
News Service AP  
Transcription Service World  
Newspaper Affiliation "Journal-Courier"  
Representative Hal Holman  
Membership NARTB, RAB  
President Robert A. Fay  
Gen., Comm., Sta. Mgr. R. Karl Baker  
Program Director T. J. Fairburn  
Chief Engineer G. J. Cassens

**WJOL—Joliet—1924**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Operated By WJOL, Inc.  
Business-Studio-Transmitter 601 Walnut St.  
Phone: 4761 Air Time: Full Time  
News Service UP  
Transcription Service Thesaurus, World  
Representative Rambeau

Membership RAB  
General Manager J. F. Novy  
Station Manager J. F. Cerny

**WKAN—Kankakee—1947**

Frequency: 1320 Kc. Power: 1000 Watts d.  
Owned-Oper. By Kankakee Daily Journal Co.  
Business-Studio Address 183 N. Schuyler Ave.  
Phone: 3-6633 Air Time: Daytime  
News Service AP  
Transcription Service Standard  
Representative Sears-Ayer  
Newspaper Affil. Journal  
Membership NARTB  
President Leslie C. Small  
General Manager Burrell Small  
Station Manager Bruce Brown  
Asst. Station Manager Robert Hawkins  
Sales Mgr. Donald Hoover  
Program Director Orren Allain  
Chief Engineer Richard Eckels

**WKEI—Kewanee—1952—KBS**

Frequency: 1450 Kc. Power: 100 Watts  
Owned-Operated By WKEI Bcstg. Co.  
Address 202½ N. Tremont  
Phone: 4471 Air Time: Daytime  
News Service AP  
Transcription Service Lang-Worth  
Representative H. F. Best  
Pres., Gen. Mgr., Chf. Engr. E. D. Scandrett  
Prog., Pub. Dir. Paul Messplay

**WTAQ—La Grange—1950**

Frequency: 1300 Kc. Power: 500 Watts d.  
Owned-Oper. By S & S Bcstg. Co.  
Address Box 408  
Phone: FL 2-1300 Air Time: Full  
Representative Gill Perna  
Membership NARTB  
President Charles Sebastian  
V. P., Sta. Mgr. Russ Salter  
Commercial Manager Ralph Faucher  
Sales Prom. Mgr. Stanley Noyes  
Program Dir. Ted Carlson  
Publicity Dir. Arthur Schlaman  
Chief Engineer Bill Wardle

**WLPO—La Salle—1947**

Frequency: 1220 Kc. Power: 250 Watts d.  
Owned-Oper. By La Salle County Bcstg. Co.  
Bus. Ad. P. O. Box 215  
Phone: 3100 Air Time: Daytime  
News Service AP  
Newspaper Affil. News Trib.  
Membership NARTB, RAB  
President Peter Miller  
Gen., Comm. Mgr. William Helm  
Program Director Dan Lawlor  
Publicity Director Alan Alford  
Chief Engineer Lawrence McCann

**WPRC—Lincoln—1947**

Frequency: 1370 Kc. Power: 500 Watts d.  
Owned-Oper. By Prairie Radio Corp.  
Address P. O. Box 37

Phone: 1370.....Air Time: Daytime  
 Transcription Service.....Lang-Worth  
 Membership.....RAB  
 Pres., Gen. Mgr.....Ray F. Knochel  
 Comm. Manager.....Paul E. Rankin  
 Sales Prom. Mgr.....John H. Deal  
 Program Director.....William H. Brady  
 Pblcity Director.....Earle W. Layman  
 Chief Engineer.....Donald Thompson

**WSMI—Litchfield—1950**

Frequency: 1540 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Mid-Illinois Bcstg. Co.  
 Address.....Box 241  
 Phone: 100.....Air Time: Daytime  
 News Service.....AP  
 Transcription Service.....World  
 Representative.....Hil Best  
 Membership.....RAB  
 Pres., Gen. Mgr.....Hayward L. Talley

**WKAI—Macomb—1947—KBS**

Frequency: 1510 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....The Macomb Bcstg. Co.  
 Address.....113 E. Carroll St.  
 Phone: Macomb 1350.....Air Time: Daytime  
 News Service.....UP  
 Transcription Service.....Lang-Worth, World  
 Membership.....NARTB  
 Pres., Gen. Mgr.....Wm. E. Schons  
 Station Manager.....Allan Fobes  
 General Sls. Mgr.....Kenneth Petersen

**WGGH—Marion—1949**

Frequency: 1150 Kc.....Power: 500 Watts d.  
 Owned-Operated By.....Marion Bcstg. Co.  
 Business Address.....P. O. Box 311  
 Phone: 824.....Air Time: Daytime  
 News Service.....AP  
 Transcription Service.....Lang-Worth  
 Representative.....Sears & Ayer  
 Membership.....RAB  
 Pres., Chief Eng.....George W. Dodds  
 Gen., Sta., Comm. Mgr.....Jim Duncan  
 Sls. Prom. Mgr.....Ina Trammel  
 Publicity Dir.....Ervin Coppi

**WLBH—Mattoon—1946**

Frequency: 1170 Kc.....Power: 250 Watts d.  
 Owned-Operated By.....Mattoon Bcstg. Co.  
 Bus.-Studio Address.....17th & Broadway A/e.  
 Phone: 6464.....Air Time: Daytime  
 News Service.....AP  
 Transcription Service.....Standard  
 Representative.....Holman  
 Membership.....NARTB, RAB  
 President, Gen.-Station Mgr.....J. R. Livesay  
 Commercial Manager.....Ken Wooddeil  
 Sales Prom. Mgr.....John Gefjord  
 Program Director.....Robert Guess  
 Chief Engineer.....Ray Livesay

**WMOK—Metropolis—1951**

Frequency: 920 Kc.....Power: 1,000 Watts d.  
 Owned-Oper. By.....Fort Massac Bcstg. Co.  
 Address.....409 Ferry St.

Phone: 2106.....Air Time: Daytime  
 Transcription Service.....SESAC  
 Representative.....Holman  
 Membership.....NARTB, RAB  
 General Manager.....James H. Firmin  
 Sales Manager.....P. Roewe

**WQUA—Moline—1946—ABC**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....WQUA, Inc.  
 Address.....1319 Fifth Ave.  
 Phone: 4-6727.....Air Time: Full Time  
 Representative.....Geo. P. Hollingberry Co.  
 Pres., Gen. Mgr.....G. LaVerne Flambo  
 Program Director.....Wilbur L. Mason  
 Chief Engineer.....Harold Higby

**WVMC—Mount Carmel—1948**

Frequency: 1360 Kc.....Power: 500 Watts d.  
 Owned-Oper. By.....WVMC  
 Address.....No. Cherry St.  
 Phone: 1360.....Air Time: Daytime  
 News Service.....UP  
 Membership.....NARTB, RAB  
 General Manager.....Stephen P. Bellingier

**WMIX—Mt. Vernon—1947**

Frequency: 940 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Mt. Vernon Radio & Tel. Co.  
 Address.....121½ N. 9th Street  
 Phone: 3500.....Air Time: Daytime  
 Address.....No. 2 Radio Center  
 News Service.....AP  
 Transcription Service.....World  
 Representative.....John E. Pearson Co.  
 President.....John Russell Mitchell  
 General Manager.....R. J. Cheney  
 Comm. Mgr.....C. Schoch  
 Publicity Dir.....Ted Strader  
 Chief Engineer.....Alva Hulbert

**WINI—Murphysboro—1954  
 KBS**

Frequency: 1420 Kc.....Power: 500 Watts  
 Owned-Oper. By.....Midwest Bcstg. Sys.  
 Address.....P. O. Box 647  
 Phone: 282.....Air Time: Daytime  
 News Service.....AP  
 Representative.....Hil F. Best  
 President.....Cecil W. Roberts  
 General Manager.....R. Wayne Cox  
 Commercial Manager.....Lewis Barwick  
 Chief Engineer.....Lester D. Bilderback

**WOPA—Oak Park—1950**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Village Bcstg. Co.  
 Address.....408 S. Oak Park Ave.  
 Transcription Service.....Standard  
 General Mgr.....E. Sanderling  
 Station Mgr.....Albert C. Michelotti

**WVLN—Olney—1947—KBS**

Frequency: 740 Kc.....Power: 250 Watts d.

Owned-Operated By.....Olney Bcstg. Co.  
 Address.....302½ E. Main  
 News Service.....AP, UP  
 Phone: 2156.....Air Time: Dcyytime  
 Transcription Service.....SESAC, World  
 Representative.....Hal Holman  
 Membership.....NARTB  
 Pres., Gen., Sta. Mgr.....Marshall H. Poole  
 Prog. Dir., Comm. Mgr.....Dick Griggs  
 Pub. Dir.....Harry Hillis

**WCMY—Ottawa—1952**

Frequency: 1430 Kc.....Power: 500 Watts d.  
 Owned-Operated By.....Carl H. Meyer  
 Address.....P. O. Box 687  
 Phone: 551.....Air Time: Full Time  
 News Service.....UP  
 Transcription Service.....SESAC  
 Pres., Gen. Mgr.....Carl H. Meyer  
 Comm. Mgr.....D. M. Meyer

**WPRS—Paris—1951—KBS**

Frequency: 1440 Kc.....Power: 500 Watts d.  
 Owned-Operated By.....Paris Bcstg. Corp.  
 Address.....2 Mi. W. Paris on State Rd. 133  
 Phone: 3-1440.....Air Time: Daytime  
 News Service.....AP  
 Transcription Service.....Thesaurus, Capitol  
 Membership.....NARTB  
 Pres., Gen., Sta., Comm. Mgr...A. Ferguson, Jr.  
 Chief Eng.....C. Thomas

**WSIV—Pekin—1946**

Frequency: 1140 Kc.....Power: 1000 Watts d.  
 Owned-Operated By...Pekin Bcstg. Co., Inc.  
 Business-Studio Address.....Arcade Bldg.  
 News Service.....AP  
 Representative.....Sears & Ayer  
 Pres., Gen. Mgr.....W. Kenneth Patterson  
 Commercial Manager.....Peg Horner  
 Sls. Prom., Pub. Dir.....George Udry  
 Program Director.....Tom Dunn  
 Chief Engineer.....Lowell Lovely

**WEEK—Peoria—1948—NBC**

Frequency: 1350 Kc.....Power: 1000 Watts  
 Owned-Operated By...West Central Bcstg. Co.  
 Address.....2907 Springfield Rd.  
 News Service.....AP  
 Representative.....Headley-Reed  
 Membership.....NARTB, RAB  
 President.....Robert S. Kerr  
 Gen. Mgr.....Fred C. Mueller  
 Sta. Mgr.....Edward Kash  
 Sls. Prom. Mgr.....F. R. Oakley  
 Chief Engineer.....Wayne Lovely

**WIRL—Peoria—1948  
 ABC-MBS**

Frequency: 1290 Kc.....Power: 5000 Watts  
 Owned-Oper. By...Illinois Valley Bcstg. Co.  
 Business-Studio Address...125 N. Jefferson Ave.  
 Phone: 4-9239.....Air Time: Full Time  
 News Service.....UP  
 Representative.....H-R

President.....Timothy W. Swain  
 Gen. Mgr., V.P.....John H. Altortfer  
 Station Manager.....James T. Butler  
 Commercial Manager.....Effie Same  
 Sales Prom. Mgr.....Donald P. O'Neil  
 Program Director.....Robyn Weaver  
 Publicity Director.....Mort Cantor  
 Chief Engineer.....Rudy Luukinen

**WMBD—Peoria—1927—CBS**

Frequency: 1470 Kc.....Power 5000 Watts  
 Owned-Oper. By.....WMBD, Inc.  
 Address.....212 South Jefferson Street  
 Phone: 6-0711.....Air Time: Full Time  
 Transcription Service.....Thesaurus  
 Representatives.....Free & Peters  
 Membership.....NARTB, RAB  
 Pres., Gen. Mgr.....Charles C. Caley  
 Asst. Mgr.....Marvin H. Hult  
 Sls. Prom. Mgr., Pub. Dir.....Toby Carlson  
 Program Director.....Charles A. Miller  
 Chief Engineer.....George Pyle

**WPEO—Peoria—1951**

Frequency: 1020 Kc....Power: 1000 Watts d.  
 Owned-Oper. By.....WPEO, Inc.  
 Address.....926 Main St.  
 Phone: 4-9249.....Air Time: Daytime  
 News Service.....AP  
 Membership.....NARTB  
 Representative.....Burke-Stuart Co.  
 Pres., Gen., Sta. Mgr.....John R. Livingston  
 Program Director.....Harry Harrison  
 Chief Engineer.....Gerry De Vore

**WBBA—Pittsfield—1954**

Frequency: 1580 Kc.....Power: 250 Watts  
 Owner.....Pike Bcstg. Co.

**WGEM—Quincy—1948—ABC**

Frequency: 1440 Kc.....Power: 1000 Watts  
 Owned-Operated By.....Quincy Bcstg. Co.  
 Business-Studio Address.....Hotel Quincy  
 Phone: 2-6840.....Air Time: Full Time  
 Newspaper Affiliation...Quincy Herald Whig  
 News Service.....UP  
 Transcription Service.....World  
 Representative.....Avery-Knodel  
 President.....T. C. Oakley  
 General Manager.....Joseph S. Bonansinga  
 Comm. Mgr.....J. E. Muse  
 Prog. Dir.....Ted Austin  
 Pub. Dir.....W. Vaughn  
 Chief Engineer.....Frank E. Laughlin

**WTAD—Quincy—1927—CBS**

Freq: 930 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By.....Lee Bcstg., Inc.  
 Address.....WCU Bldg.  
 Phone: Baldwin 2-6200.....Air Time: Full Time  
 News Service.....AP, UP  
 Trans. Service.....Standard, Associated  
 Representative.....Weed & Co.  
 Membership.....NARTB, RAB  
 National Sls. Mgr.....Walter Rothschild  
 Ass't Nat'l Sls.....Wayne W. Cribb

**WROK—Rockford—1929**  
ABC

Freq.: 1440 Kc...Power: 1 Kw. d.; 500 W. n.  
Owned.....Winnebago Newspapers, Inc.  
Bus.-Studio Address...Rockford News Tower  
Phone: 2-6621.....Air Time: Full Time  
News Service.....AP  
Transcription Service.....Thesaurus  
Representative.....H. R.  
President.....E. K. Todd  
Gen., Comm. Mgr.....John J. Dixon  
Sls. Prom. Mgr., Pub. Dir.....Betty L. Thro  
Program Director.....Maurice P. Owens  
Chief Engineer.....Maurice H. Nelson

**WRRR—Rockford—1953**

Frequency: 1330 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Rock River Bcstg.  
Address.....113 S. Court St.  
Phone: 8-2263.....Air Time: Daytime  
News Service.....UP  
Transcription Service.....World  
Representative.....Radio TV Reps.  
President.....William E. Walker  
Gen., Sta. Mgr.....L. O. Fitzgibbons  
Comm., Sales Prom Mgr.....Jack Harvey  
Prog. Dir.....H. I. Tingley  
Publicity Dir.....Virginia Colwell  
Chief Engineer.....George Reynolds

**WHBF—Rock Island—1925**  
CBS

Frequency: 1270 Kc.....Power: 5000 Watts  
Owned-Operated By...Rock Island Bcstg. Co.  
Business-Studio Address.....231 18th St.  
Phone: 6-5441.....Air Time: Full Time  
Newspaper Affiliation...Rock Island Argus  
News Service.....UP  
Transcription...Standard, World, Thesaurus  
Representative.....Avery-Knodel  
Membership.....NARTB, RAB  
President.....Ben H. Potter  
V.P., Gen., Sta. Mgr.....Leslie C. Johnson  
Asst. Mgr., Dir. Sales.....Maurice Corken  
Sales Manager.....Ted Arnold  
Program Dir.....Frank S. Hicks  
Publicity Dir.....Fern Hawks  
Chief Engineer.....Robert J. Sinnett

**WHCO—Sparta—1955**

Frequency: 1230 Kc.....Power 250 W.  
Owned.....Hirsch Communication Eng. Corp.  
Engineering Corp.  
Address...324 Broadway, Cape Girardeau, Mo.  
Phone: Sparta 333.....Air Time: Full  
News Service.....UP  
President.....Robert O. Hirsch  
General Manager.....Oscar C. Hirsch  
Station Sls. Prom. Manager...Buford L. Mabrey  
Commercial Manager.....James F. Collins  
Program Director.....Skip McKellip  
Chief Engineer.....James D. Collins

**WCVS—Springfield—1922**  
MBS-ABC

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Operated By.....WCBS, Inc.  
Business-Studio Address...523 E. Capitol Ave.  
Phone: 9855.....Air Time: Full  
Transcription Service.....Standard  
Membership.....NARTB  
Representative.....Bogner & Martin  
General Manager.....C. W. Needl

**WMAY—Springfield—1950**  
NBC

Freq.: 970 Kc...Power: 1 Kw. d.; 500 W. n.  
Owned-Oper. By.....Lincoln Bcstg. Corp.  
Address.....711 Myers Bldg.  
News Service.....UP  
Phone: 4-1766.....Air Time: Full Time  
Transcription.....Thesaurus  
Representative.....John E. Pearson  
Membership.....NARTB  
Pres., Gen., Sta., Comm. Mgr..Gordon Sherman  
Program Director.....Syl Binklin  
Prom., Publ. Dir.....Mel Kempe  
Chief Engineer.....Melvin Feldman

**WTAX—Springfield—1930**  
CBS

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Operated By.....WTAX, Inc.  
Address.....Route 66 & E. Cook St.  
Phone: 2-4441.....Air Time: Full Time  
News Service.....AP  
Transcription.....World  
Representative.....Weed  
Membership.....NARTB, RAB  
Pres., Gen., Sta. Mgr.....Oliver J. Keller  
Commercial Manager.....O. J. Keller, Jr.  
Sales Promotion Manager.....Bill Miller  
Program Director.....John W. Midgley  
Chief Engineer.....E. C. Swaringen

**WSDR—Sterling—1949**

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Oper. By.....Blackhawk Bdcstg. Co.  
Address.....218 1st Ave.  
Phone: 3400.....Air Time: Full Time  
News Service.....AP  
Transcription Service...Capitol, Lang-Worth  
Pres., Gen. Mgr.....Sam Bartlett  
Comm. Mgr.....Lillian Bartlett  
Sls. Prom. Mgr.....G. W. Gamel  
Pub. Dir.....Victor Korte  
Program Director.....John Rohwer  
Chief Engineer.....Ed Fisher

**WIZZ—Streator—1953**

Frequency: 1250 Kw.....Power: 500 Watts d.  
Owned-Oper. By.....Streator Bcstg. Co.  
Address.....Box 431  
Phone: 4147.....Air Time: Daytime  
Representative.....Best  
News Service.....UP  
Managing Partner.....S. P. Bellingier  
General Manager.....Vernon R. Nunn

**WTIM—Taylorville—1952**

Frequency: 1410 Kc. Power: 1000 Watts d  
 Owned-Operated By..... Moyer Bcstg. Co.  
 Phone: 1410..... Air Time: Daytime  
 Transcription Service..... Standard, Thesaurus  
 Representative..... Continental  
 President..... Roger Moyer  
 General Manager..... James C. Hilderbrand

**WKID—Urbana—1948—KBS**

Frequency: 1580 Kc. Power 250 Watts d  
 Owned-Operated By..... WKID Bcstg. Co.  
 Address..... P. O. Box 192  
 Phone: 75431..... Air Time: Daytime  
 News Service..... UP  
 Representative..... John Pearson  
 Manager..... Joseph S. Rider

**WKRS—Waukegan—1949**

Frequency: 1220 Kc. Power: 1000 Watts d.  
 Owned-Operated By... Waukegan News-Sun  
 Business Address..... P. O. Box 500  
 Phone: DEltα 6-7900..... Air Time: Daytime

News Service..... AP  
 Transcription Service..... Thesaurus, Standard  
 Membership..... RAB  
 Representative..... Sears & Ayer  
 President..... William F. Just  
 V. P., Gen. Mgr..... Joseph B. Kirby

**WFRX—West Frankfort—1955**

Frequency: 1300 Kc. Power: 1000 Watts d.  
 Owned..... Pyramid Radio Bcstg. & TV Co.  
 Address..... Box 359  
 Phone: 1300..... Air Time: Daytime  
 News Service..... UP  
 Representative..... Indie Sales  
 Gen. Mgr..... Robert O. Veach  
 Transcription Service..... Thesaurus

**WCBD—Zion—1947**

Frequency: 820 Kc. Power: 5000 Watts  
 Owned-Oper. By..... Michael J. Mintern  
 Business Address..... Administration Bldg.  
 Phone: 2-4521..... Air Time: Sunday only  
 Managing Director..... Michael J. Mintern  
 Commercial Manager..... Carl Q. Lee

**INDIANA**

Pop. Feb. 1, 1956 (Est.) 4,285,000—Families 1,325,000  
 Radio Homes 1,275,500—TV Homes 1,108,740—Stations in State 56

**WCBC—Anderson—1946**

Frequency: 1470 Kc. Power: 1000 Watts d.  
 Owned-Operated By..... Civic Bdcstg Corp.  
 Address..... Box 350  
 News Service..... UP  
 Transcription Service..... World  
 Membership..... RAB, NARTB  
 Station Rep..... Hil Best  
 President..... Paul E. Billheimer  
 General Manager..... Gordon Beck  
 Program Director..... Charles Bates  
 Sales Manager..... Asher Sizemore

Pres., Gen. Mgr..... William C. Smith, Jr.  
 Commercial Mgr..... W. R. Klumpp  
 Sales Prom. Mgr..... W. Klatte  
 Program Director..... Claude Parsons  
 Chief Engineer..... Carl J. Finger

**WTTS—Bloomington—1949**  
**ABC**

Freq.: 1370 Kc. Power 5 Kw. d., 500 W. n.  
 Owned-Oper. By..... Sarkes Tarzian, Inc.  
 Business-Studio Address... 535 S. Walnut St.  
 News Service..... AP  
 Phone: 2-3366..... Air Time: Full Time  
 Representative..... Robert Meeker Associates  
 Membership..... RAB  
 President..... Sarkes Tarzian  
 Gen. Mgr., Prog. Dir..... Glenn Van Horn  
 Commercial Mgr..... Ray Bartlett  
 Chief Engineer..... Dale Blackwell

**WHBU—Anderson—1923**  
**CBS**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Operated By... Anderson Bcstg. Corp.  
 Business-Studio..... 640 Citizens Bank Bldg.  
 Phone: 7791..... Air Time: Full Time  
 Transcription Service..... Standard  
 News Service..... UP  
 Representative..... Bolling Co.  
 Membership..... RAB, NARTB  
 President..... C. Bruce McConnell  
 General Manager..... John R. Atkinson

**WBNL—Boonville—1950**  
**KBS**

Frequency: 1540 Kc. Power: 250 Watts d.  
 Owned-Oper. By..... Boonville Bcstg. Co.  
 Address..... Lynville Rd.  
 News Service..... UP  
 Co-O., Gen., Comm. Mgr..... H. C. Sanders  
 Co-O., Asst. Mgr., Pgm. Dir..... Norman Hall

**WBIW—Bedford—1948—MBS**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By..... Radio Bedford, Inc.  
 Address..... Radio Farm, P. O. Drawer 472  
 Phone: 4421-2..... Air Time: Full Time  
 News Service..... AP, INS  
 Transcription Service..... Thesaurus  
 Representative..... W. S. Grant

**WCSI—Columbus—1950**

Frequency: 1010 Kc. Power 500 Watts  
 Owned-Oper. By..... Syndicate Theatres, Inc.  
 Address..... Carr Hill Rd.  
 Phone: 3397..... Air Time: Daytime

Membership ..... RAB  
 Station Rep. .... Rambeau  
 General Manager..... Dick Jewell

**WCNB—Connersville—1948**

Frequency: 1580 Kc.....Power: 250 Watts d.  
 Owned-Operated By..... News Examiner Co.  
 Business-Studio Address..... 406 Central Ave.  
 Phone: 1950..... Air Time: Daytime  
 News Service ..... UP  
 Newspaper Affil..... News Examiner  
 Transcription Service..... Thesaurus  
 Representative ..... Gill-Perna  
 Membership ..... NARTB  
 Comm., Sta., Mgr..... E. M. JACKSON  
 Program Director..... Ralph T. Underwood

**WTRC—Elkhart—1931—NBC**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owner-Oper. By..... Truth Publishing Co.  
 Business-Studio Address..... Box 636  
 Phone: 3-1960..... Air Time: Full Time  
 News Service..... UP  
 Representative ..... H-R Reprs  
 President..... John F. Dille, Jr.  
 General Manager..... Donald McFall  
 Commercial Mgr..... Don Freed  
 Chief Engineer..... Lester Zellmer

**WEOA—Evansville—1936  
 CBS**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned..... Ohio Valley TV Co.  
 Business-Studio Address..... Box 395  
 Phone: 4-9215..... Air Time: Full Time  
 News Service ..... UP  
 Membership ..... NARTB, RAB  
 Representative ..... Meeker; Young  
 President..... Herbert R. Levy  
 General Manager..... Cecil M. Sansbury  
 Commercial Manager..... Bill Spillman  
 Sales Prom. Mgr..... Del Greenwood  
 Program Director..... Roger Garrett  
 Chief Engineer..... Bob Cleveland

**WGFB—Evansville—1923  
 NBC**

Frequency: 1280 Kc. Power: 5 Kw. d.; 1 Kw. n.  
 Owned-Operated By..... On The Air, Inc.  
 Business-Studio Ad. .... 1001 Diamond Ave.  
 Phone: 21171..... Air Time: Full Time  
 Representative ..... Weed & Co.  
 News Service ..... UP  
 Transcription ..... SESAC  
 Membership ..... NARTB, RAB  
 President..... Alvin Q. Eades  
 Ex. V.P., Gen., Sta. Mgr..... Martin L. Leich  
 Sales Prom., Pub. Dir..... William G. Hill  
 Program Director..... Mrs. Pat Roper  
 Chief Engineer..... Erwin P. Schoeny

**WIKY—Evansville—1947**

Frequency: 820 Kc.....Power: 250 Watts d.  
 Owned-Oper. By... South Central Bcstg. Corp.  
 Address..... Box 148

Phone: Harrison 4-8284... Air Time: Daytime  
 News Service ..... AP  
 Transcription Service..... Thesaurus  
 Representative..... John E. Pearson Co.  
 Membership ..... RAB  
 Pres., Gen. Sta. Mgr..... John A. Engelbrecht  
 Chief Engineer..... George F. Stoltz

**WJPS—Evansville—1948  
 ABC**

Frequency: 1330 Kc. Power: 5 Kw. d.; 1 Kw. n.  
 Owned-Operated By..... WJPS, Inc.  
 Business-Studio Address..... 206 Main St.  
 Phone: 5-2221..... Air Time: Full Time  
 News Service ..... AP  
 Transcription Service..... Standard, World  
 Representative..... George P. Hollingsbery  
 Membership ..... NARTB  
 President..... Robert S. Davis  
 Gen., Sta., Comm. Mgr..... Jack McLean  
 Sls., Prom. Mgr..... Verne Paule  
 Pub. Dir..... Roger McMahon  
 Program Director..... Charles Caldwell  
 Chief Engineer..... James Jared

**WANE—Ft. Wayne—1948  
 CBS**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By... Radio Fort Wayne, Inc.  
 Address..... Fort Wayne Nat'l Bank Bldg.  
 Phone: Anthony 6212..... Air Time: Full Time  
 News Service ..... AP  
 Transcription Service ..... Standard  
 Representative ..... Bolling  
 President..... C. Bruce McConnell  
 General Manager..... Robert McConnell  
 Station Manager..... Charles E. Kennedy  
 Promotion Mgr..... James Voors  
 Local Commercial Manager..... Merlin Smith  
 Program Director..... Doug Hadley  
 Chief Engineer..... Eugene Humphrey

**WGL—Ft. Wayne—1924—ABC**

Frequency: 1250 Kc.....Power: 1000 Watts  
 Owned-Oper. By... News-Sentinel Bcstg. Co., Inc.  
 Business-Studio Address. 201 W. Jefferson St.  
 Phone: Eastbrook 3366... Air Time: Full Time  
 Newspaper Affiliation..... News Publ. Co.  
 News Service ..... UP  
 Transcription Service..... Lang-Worth  
 Representative ..... Headley-Read  
 Membership ..... RAB, NARTB  
 President..... Helene R. Foellinger  
 Gen., Sta., Comm. Mgr..... Merrill C. Johnson  
 Sls. Prom. Mgr..... Robert Storey  
 Program Director..... Norman Widenhofer  
 Chief Engineer..... Damon Wilson

**WKJG—Ft. Wayne—1947  
 MBS**

Frequency: 1380 Kc.....Power: 5000 Watts  
 Owner... Northeastern Indiana Bcstg. Co., Inc.  
 Business-Studio Add. .... 220 E. Jefferson St.  
 Phone: Anthony 2295... Air Time: Full Time  
 News Service..... UP



**Transcription Service** ..... World  
**Representative** ..... **Raymer**  
**General Manager** ..... Edward G. Thoms  
**Ass't. Gen. Mgr.** ..... Hilliard Gates  
**Commercial Manager** ..... Carleton B. Evans  
**Program Dir.** ..... Calo Mahlock

## WOWO—Ft. Wayne—1926 NBC

**Frequency:** 1190 Kc. .... **Power:** 50 Kw.  
**Owner** ... Westinghouse Broadcasting Co., Inc.  
**Bus.-Studio Address** ... 124 W. Washington Blvd.  
**Phone:** Anthony 2136. .... **Air Time:** Full Time  
**News Service** ..... **UP**  
**Transcription Service** ..... Thesaurus  
**Representative** ..... **Free & Peters**  
**Membership** ..... **RAB, NARTB**  
**President** ..... Donald H. McGannon  
**Station Mgr.** ..... Carl W. Vandagriff  
**Commercial Manager** ..... Tom Longworth  
**Sales Prom. Mgr.** ..... Hilda C. Woehrmeyer  
**Program Director** ..... Guy Harris  
**Chief Engineer** ..... Hal Brokaw

## WILO—Frankfort—1953—KBS

**Frequency:** 1570 Kc. .... **Power:** 250 Watts  
**Owned** ..... Lake Erie Radio & TV Corp.  
**Address** ..... 52½ E. Washington St.  
**Phone:** 3338. .... **Air Time:** Daytime  
**News Service** ..... **UP**  
**Station Rep.** ..... Hil Best  
**President** ..... Theodore M. Nelson  
**Gen., Sta. Mgr., Chief Engr.** Lewis M. Shroyer  
**Commercial Manager** ..... Phil Wise  
**Program Director** ..... James Cronkright

## WGRY—Gary—1950

**Frequency:** 1370 Kc. .... **Power:** 500 Watts d.  
**Owned-Oper. By** ..... **WGRY, Inc.**  
**Address** ..... 734 Washington St.  
**Phone:** 5-7511. .... **Air Time:** Daytime  
**News Service** ..... **UP**  
**Membership** ..... **RAB, NARTB**  
**Station Rep.** ..... Indie  
**Pres., Gen. Mgr.** ..... George Whitney

## WWCA—Gary—1949

**Frequency:** 1270 Kc. .... **Power:** 1000 Watts  
**Owned-Operated By** ... Lake Bdcastg Co., Inc.  
**Address** ..... Hotel Gary  
**Phone:** Turner 6-9171. .... **Air Time:** Full Time  
**News Service** ..... **AP**  
**Membership** ..... **RAB, NARTB**  
**Station Rep.** ..... John E. Pearson Co.  
**Pres., Gen., Mgr.** ..... Dee O. Coe  
**Sta., Comm. Mgr.** ..... Boyd Lawlor  
**Prom. Mgr. Pub. Dir.** ..... Charles Edwards  
**Prog. Dir.** ..... Tom Whitmore  
**Chief Engineer** ..... Victor Voss

## WKAM—Goshen—1949—KBS

**Frequency:** 1460 Kc. .... **Power:** 500 Watts d.  
**Owned-Operated By** ... Kosciusko Bcastg. Corp.  
**Address** ..... 612 W. Pike St.  
**Phone:** 3-2219. .... **Air Time:** Daytime

**News Service** ..... **AP**  
**Representative** ..... Hal Holman Co.  
**President** ..... J. W. Autenrieth, Jr.  
**Commercial Mgr.** ..... William Holtzinger  
**Chief Engineer** ..... Lester R. Rash

## WJOB—Hammond—1928

**Frequency:** 1230 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By** ..... South Shore Bcastg. Corp.  
**Address** ..... 6405 Olcott  
**Phone:** Tilden 4-1230. .... **Air Time:** Full Time  
**News Service** ..... **UP**  
**Representative** ..... Rambeau  
**Pres., Gen. Mgr.** ..... R. C. Adair  
**Program Director** ..... Gerald Mitchell  
**Commercial Manager** ..... Joe Fife  
**Sales Prom. Mgr.** ..... Len Ellis  
**Publicity Dir.** ..... W. Spellbring  
**Chief Engineer** ..... Jess Peters

## WFBM—Indianapolis—1926 ABC-MBS

**Frequency:** 1260 Kc. .... **Power:** 5000 Watts  
**Owned** ..... Cons. R & TV Brocstrs., Inc.  
**Business-Studio Address** ... 1330 N. Meridian St.  
**Phone:** MErose 4-8521. .... **Air Time:** Full Time  
**News Service** ..... **AP, INS**  
**Representative** ..... **Katz**  
**Transcription Service** ..... World  
**Membership** ..... **NARTB, RAB**  
**President** ..... Harry M. Bitner, Jr.  
**Gen., Sta. Mgr.** ..... William F. Kiley  
**Comm. Mgr.** ..... F. H. Small  
**Prom. Mgr., Pub. Dir.** ..... Bernard W. Carney  
**Program Dir.** ..... Michael Finn  
**Chief Engineer** ..... Harold Holland

## WIBC—Indianapolis—1938 MBS

**Freq.** 1070 Kc. .... **Power:** 50 Kw. d.; 10 Kw. n.  
**Owned-Operated By** ..... **WIBC, Inc.**  
**Business-Studio Address** ..... 2835 N. Illinois  
**Phone:** WA 4-2661. .... **Air Time:** Full Time  
**News Service** ..... **AP, UP**  
**Transcription Service** ..... **SESAC, Thesaurus**  
**Representative** ..... John Blair  
**Membership** ..... **NARTB, RAB**  
**President, Gen. Mgr.** ... Richard M. Fairbanks  
**Commercial Manager** ..... Gilbert I. Berry  
**Sales Prom., Pgm. Dir.** ..... William L. Dean  
**Chief Engineer** ..... Robert W. Minton

## WIRE—Indianapolis—1924 NBC

**Frequency:** 1430 Kc. .... **Power:** 5000 Watts  
**Owned-Oper. By** ..... Indianapolis Bcastg., Inc.  
**Business-Studio Add.** ... 307 N. Pennsylvania St.  
**Phone:** Melrose 5-1541. .... **Air Time:** Full Time  
**News Service** ..... **AP**  
**Representative** ..... **Free & Peters**  
**President** ..... Eugene C. Pulliam  
**V. P., Gen. Mgr.** ..... Willard C. Worcester  
**Gen. Sales Manager** ..... Daniel C. Park

**WISH—Indianapolis—1941**  
CBS

Frequency: 1310 Kc. Power: 5 Kw. d.; 1 Kw. n.  
Owned-Oper. By... Universal Bcstg. Co., Inc.  
Business-Studio Address... 1440 N. Meridian St.  
Phone: ME1rose 4-6411... Air Time: Full Time  
News Service... AP, UP  
Transcription Service... Thesaurus  
Representative... Bolling  
Membership... RAB, NARTB  
President... C. Bruce McConnell  
Gen., Sta. Mgr... Robert B. McConnell  
Sales Prom. Mgr., Pub. Dir... Jim Buck  
Comm. Manager... Robert Ohleyer  
Prom. Mgr., Pub. Dir... James A. Buck  
Program Director... William E. Frosch, Jr.  
Chief Engineer... Stokes Gresham, Jr.

**WXLW—Indianapolis—1948**

Frequency: 950 Kc. Power: 5 Kw. d.  
Owned-Oper. By... Radio Indianapolis, Inc.  
Address... 3003 Kessler Blvd.  
News Service... UP  
Phone: 5-6494... Air Time: Daytime  
Representative... John Pearson Co.  
Membership... NARTB, RAB  
President... Lyman S. Ayres  
V. P., General Manager... Robert D. Enoch  
Asst. Mgr... Eugene Strack  
Program Director... G. A. Smith, Jr.  
Chief Engineer... Bert Goetzinger

**WITZ—Jasper—1948**

Frequency: 990 Kc. Power: 1000 Watts d.  
Owned-Operated By... Jasper on the Air Inc.  
Address... P. O. Box 167  
Phone: 678... Air Time: Daytime  
News Service... UP  
Transcription Service... Thesaurus  
Membership... RAB  
President... Dr. Gilbert E. Metzger  
Gen., Sta. Mgr... Dennis Keller  
Commercial Manager... Al Farber  
Sales Prom. Mgr... Jim Young  
Program Director... Jim Williamson  
Chief Engineer... Peter Russo

**WKTL—Kendallville—1955**

Frequency: 1570 Kc. Power: 250 Watts d.  
Owned-Oper. By... Noble-DeKalb Bcstg. Co.  
Address... Box 47  
Owner, Gen. Mgr... Charles R. Palmquist, Jr.

**WIOU—Kokomo—1948—CBS**

Frequency: 1350 Kc. Power: 1000 Watts  
Owner... North Central Indiana Bcstg. Corp.  
Business Address... 212½ North Main St.  
Phone: 6194... Air Time: Full Time  
News Service... AP  
Transcription Service... World  
Representative... Weed  
Membership... NARTB, RAB  
President... Richard Blackledge  
Comm., Gen., Sta. Mgr... John Carl Jeffrey  
Chief Engineer... Elvin Cunningham

**WASK—Lafayette—1942**  
MBS

Frequency: 1450 Kc. Power: 250 watts  
Owned-Operated By... WFAM, Inc.  
Business-Studio Address... McCarty Lane  
Phone: 2-4300... Air Time: Full Time  
News Service... UP  
Representative... Wm. G. Rambeau  
Membership... RAB  
President... O. E. Richardson  
Sta., Comm. Mgr... Herbert Nelson  
Program Director... Bonnie Rising  
Chief Engineer... Richard Cochran

**WLOI—La Porte—1948**

Frequency: 1540 Kc. Power: 250 Watts d.  
Owned-Oper. By... La Porte County Bcstg. Co.  
Address... La Porte Savings Bank Bldg.  
Phone: 3734... Air Time: Daytime  
Sta. Rep... McGillvra  
News Service... AP  
President... Hoyt H. Scott  
Sta. Mgr... James H. Shoemaker  
Asst. Sta. Mgr... L. B. Weller  
Chief Engineer... Harold Phipps

**WBTO—Linton—1953**

Frequency: 1600 Kw. Power: 500 Watts d.  
Owned-Oper. By... The Linton Bcstg. Co.  
Address... Hwy. 54

**WSAL—Logansport—1949**  
MBS-KBS

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By... Logansport Bdg. Corp.  
Address... P. O. Box 399  
Phone: 3111... Air Time: Full Time  
News Service... AP  
Transcription Service... Standard  
Membership... NARTB, RAB  
President... Glenn L. Miller  
General Manager... Richard E. Jackson  
Comm. Mgr... Joseph A. Wiler  
Program Director... Ira McCormack  
Publicity Dir... Donald C. Neal  
Chief Engineer... Raymond A. Olson

**WORX—Madison—1953—KBS**

Frequency: 1440 Kc. Power: 500 Watts  
Owned-Oper. By... WORX, Div. Electronic Labs  
Address... Telegraph Hill  
Phone: 962... Air Time: Daytime  
Representative... Hil F. Best Co.  
News Service... UP  
Transcriptions... MacGregor, Standard  
General Manager... Herbert L. Arms

**WBAT—Marion—1947—CBS**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By... Marlon Radio Corp.  
Business-Studio Address... 303½ S. Adams St.  
News Service... AP  
Transcription Service... Standard, World  
Representative... Best

Membership ..... NARTB, RAB  
 President ..... John Ramp  
 V. P., Gen. Mgr. .... William Fowler

**WMRI—Marion—1955**

Frequency: 860 Kc. .... Power: 250 Watts  
 Owned ..... Chronicle Publishing Co., Inc.  
 Address ..... Pennsylvania St.  
 Phone: 5705 ..... Air Time: Daytime  
 News Service ..... UP  
 Transcription Service ..... Thesaurus, Capitol  
 General Manager ..... Ken Kilmer  
 Sales Manager ..... Robert Fincannon

**WIMS—Michigan City—1947**

Freq.: 1420 Kc. .... Power: 1 Kw. d.; 500 Wis. n.  
 Owned ..... Northern Indiana Bcstg., Inc.  
 Business-Studio Address ..... Old Chicago Road  
 Phone: 5-5245 ..... Air Time: Full Time  
 News Service ..... UP  
 Station Representative ..... Wm. G. Rambeau  
 Pres., Gen. Mgr. .... William N. Udell  
 Commercial Managers ..... Al Halus, Jay Schoff  
 Program Director ..... Richard Olson  
 Chief Engineer ..... Robert J. Schilling

**WPCO—Mount Vernon—1955**

Frequency: 1590 Kc. .... Power: 500 Watts  
 Owned-Oper. By ..... Mount Vernon Bcstg. Co.  
 Air Time ..... Daytime

**WLBC—Muncie—1926—CBS**

Frequency: 1340 Kc ..... Power: 250 Watts  
 Owned-Operated By ..... Tri City Radio Corp.  
 Business Address ..... Box 271  
 Phone: 4403 ..... Air Time: Full Time  
 News Service ..... AP  
 Transcription Service ..... Standard, World  
 Representative ..... Walker, Hal Holman  
 Pres., Gen. Sta. Mgr. .... D. A. Burton  
 Commercial, Prom. Mgr. .... Bill Craig  
 Program Director ..... Lee Allerton  
 Chief Engineer ..... M. M. Crain

**WLRP—New Albany—1949**

Frequency: 1570 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By ..... Ohio Valley Bcstg., Inc.  
 Address ..... Box 285  
 Phone: 4-2235 ..... Air Time: Full Time  
 News Service ..... UP  
 Station Rep. .... Hil F. Best Co.  
 Pres., Gen., Sta. Mgr. .... Roy L. Hickox  
 Comm., Scales Prom. Mgr. .... Lynn Stephens  
 Program Director ..... Keith Reising  
 Publicity Dir. .... Joe Gillum  
 Chief Engineer ..... Tom Allebrandi

**WOCH—North Vernon—1955**

Frequency: 1460 Kc. .... Power: 500 Watts  
 Owned-Operated By ..... Dorrell Ochs  
 Address ..... Box 46  
 Phone: FI 9-8421 ..... Air Time: Daytime  
 News Service ..... AP  
 Transcription Service ..... SESAC, Associated  
 Station Manager ..... Don Edwards

**WARU—Peru—1954  
 KBS**

Frequency: 1600 Kc. .... Power: 500 Watts  
 Owner ..... Wabash-Peru Bcstg. Co.  
 News Service ..... AP  
 Transcription Service ..... Standard, Thesaurus  
 President ..... Dr. Wendell Hansen

**WPGW—Portland—1950—KBS**

Frequency: 1440 Kc. .... Power: 500 Watts d.  
 Owned-Oper. By ..... Glenn West  
 Address ..... Box 608  
 Phone: 1094 ..... Air Time: Daytime  
 Transcription Service ..... SESAC, World  
 Gen. Mgr. .... Glenn West

**WRAY—Princeton—1950**

Frequency: 1250 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By ..... Princeton Bcstg. Co.  
 Address ..... Box 8  
 Phone: 1250 ..... Air Time: Daytime  
 News Service ..... AP  
 Transcription Service ..... Thesaurus  
 Station Representative ..... McGillvra  
 General Manager ..... M. R. Lankford  
 Program Director ..... Stuart Lankford  
 Commercial Mgr. .... D. T. Critchfield

**WKBV—Richmond—1926  
 ABC**

Frequency: 1490 Kc ..... Power: 250 Watts  
 Owned-Operated By ..... Central Bcstg. Corp.  
 Address ..... W. Main St.  
 Phone: 3-1156 ..... Air Time: Full Time  
 News Service ..... AP  
 Transcription Service ..... Thesaurus, World  
 Representative ..... Robert Meeker  
 Membership ..... NARTB  
 President ..... Clarence Brown  
 Gen., Sta. Mgr. .... Lester G. Spencer  
 Comm. Sls. .... Roland L. Nusbaum  
 Sales Prom. Mgr., Pub. Dir. .... C. L. Mitchell  
 Program Director ..... Marie Robbins  
 Chief Engineer ..... L. J. Duning

**WSLM—Salem—1953—KBS**

Frequency: 1220 Kw. .... Power: 250 Watts d.  
 Owned-Oper. By ..... Don H. Martin  
 Address ..... Radio Ridge  
 Phone: 700 ..... Air Time: Daytime  
 News Service ..... AP  
 Transcription Service ..... Thesaurus, World  
 Representative ..... Hil F. Best  
 Membership ..... RAB  
 Pres., Gen. Mgr. .... Don H. Martin  
 Commercial Mgr. .... Gene Becker  
 Sales Promotion Mgr. .... Boyd Smedley  
 Pub. Dir. .... Barney Schocke  
 Program Director ..... Margaret Martin  
 Chief Engineer ..... Darrell Dixon

**WJCD—Seymour—1949**

Frequency: 1390 Kc. .... Power: 500 Watts d.  
 Owned-Operated By ..... Dr. Azra C. Baker

Address.....1534 Ewing St.  
 General Manager.....Azra C. Baker

**WNDU—South Bend—1944**  
**ABC**

Frequency: 1490 Kc ..... Power: 250 Watts  
 Owned-Operated By South Bend Bcstg. Corp.  
 Address.....Box 989  
 Phone: CE 3-7111..... Air Time: Full Time  
 News Service.....AP  
 Membership.....NARTB, RAB  
 Vice-President.....Bernard Barth  
 General Manager.....W. T. Hamilton  
 Commercial Mgr.....C. J. Pajakowski  
 Program Director.....Wm. Eiherton  
 Sales Mgr.....W. T. Hamilton  
 Sales Prom. Mgr.....R. E. Laffoon  
 Chief Engineer.....George Smith

**WJVA—South Bend—1947**

Frequency: 1580 Kc ..... Power: 250 Watts d.  
 Owned-Oper. By Booth Radio & TV Sta., Inc.  
 Address.....Box 179  
 Representative.....Pearson  
 President.....John L. Booth  
 General Manager.....M. G. Creel  
 Program Director.....Jack Freeborn  
 Commercial Mgr.....Clay Salyer  
 Chief Engineer.....Stephen Grundtner, Jr.

**WSBT—South Bend—1921**  
**CBS**

Frequency: 960 Kc.....Power: 5000 Watts  
 Owned-Operated By The South Bend Tribune  
 Bus.-Studio Address.....223 W. Colfax Ave.  
 Phone: CE 3-3141..... Air Time: Full Time  
 Newspaper Affiliation.....South Bend Tribune  
 News Service.....UP, INS  
 Representative.....Paul H. Raymer  
 Membership.....NARTB, RAB  
 Vice Pres.....Franklin D. Schurz  
 General Manager.....Neal B. Welch  
 Nat'l Sales Mgr.....Richard W. Holloway  
 Publicity Director.....Judd Choler  
 Program Director.....Robert J. Drain  
 Chief Engineer.....Arthur R. O'Neil

**WTCJ—Tell City—1948**

Frequency: 1230 Kc ..... Power: 250 Watts  
 Owned-Operated By.....James R. Brewer  
 Phone Number.....740  
 News Service.....AP  
 Owner, Manager.....James R. Brewer

**WBOW—Terre Haute—1927**  
**NBC**

Frequency: 1230 Kc ..... Power: 250 Watts  
 Owned-Operated By Banks of the Wabash, Inc.  
 Business-Studio Address.....303 S. Sixth St.  
 News Service.....UP

Representative.....Weed  
 Phone: 5034..... Air Time: Full Time  
 President.....Alvin Eades  
 Comm., Gen. Sta. Mgr. ....William F. Rippetoe  
 Sales Prom. Manager.....Harry E. Frey  
 Program. Pub. Dir.....Ralph S. McHargue  
 Chief Engineer.....Howard Stewart

**WTHI—Terre Haute—1947**  
**CBS**

Frequency: 1480 Kc. .... Power: 1000 Watts  
 Owned-Oper. By Wabash Valley Bdg. Corp.  
 Address.....918 Ohio St.  
 Phone: Crawford 9481..... Air Time: Daytime  
 News Service.....UP  
 Transcription.....World  
 Representation.....Bolling Co., Inc.  
 Membership.....NARTB  
 President.....Anton Hulman, Jr.  
 Gen. Mgr.....Joseph M. Higgins  
 Station Mgr.....George A. Foulkes  
 Pub. Dir.....William Ewing  
 Chief Engineer.....Don Petit

**WAOV—Vincennes—1940**  
**MBS**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By.....Vincennes Sun Co.  
 Phone: 787..... Air Time: Full Time  
 Business Address.....Grand Hotel  
 News Service.....UP  
 Newspaper Affil.....Central Newspapers  
 Transcription Service.....World  
 Representative.....Free & Peters  
 President.....Eugene C. Pulliam  
 Gen. Mgr.....Howard N. Greenlee  
 Sales Mgr.....G. A. Bright  
 Program Director.....Lorraine Monnin  
 Chief Engineer.....Ralph Baldwin

**WRSW—Warsaw—1952**

Frequency: 1480 Kc.....Power: 500 Watts  
 Owned-Oper. By..Reub Williams & Sons, Inc.  
 Address.....Times Building  
 Trans. Service.....Thesaurus, Capitol, Lang-  
 Worth, World  
 Station Manager.....C. Reuben Williams  
 Comm. Mgr.....William Mollenbeur

**WAMW—Washington—1955**

Frequency: 1580 Kc.....Power: 250 Watts  
 Owned-Operated By..Washington Radio, Inc.  
 Address.....615 S.E. 11th St.  
 Phone: 1810..... Air Time: Daytime  
 Representatives.....Hil F. Best Co.  
 News Service.....AP  
 Transcription Service.....Thesaurus, Capitol  
 Membership.....NARTB  
 General Manager.....Joe Edwards  
 Commercial Manager.....Joe Floerke

**KASI—Ames—1948—KBS**

Frequency: 1430 Kc. Power: 1000 Watts d.  
Owned-Operated By Ames Bcstg. Co.  
Business-Studio Address 328½ Main St.  
Phone: 3460 Air Time: Daytime  
News Service UP  
Transcription Service Thesaurus  
Gen., Sta. Mgr. Arthur A. Skinner  
Commercial Mgr. Louis Grattenger  
Program Director Ruby Tillerson  
News Director Joe Kennedy

**KJAN—Atlantic—1950—KBS**

Frequency: 1220 Kc. Power: 250 Watts d.  
Owned-Operated By Nishna Valley Bcstg. Co.  
Phone: 1717 Air Time: Daytime  
Address No. Olive St.  
Transcription World, Thesaurus  
Membership NARTB  
News Service AP  
Pres. Gen., Sta. Mgr. Franklin G. Miller  
Commercial Mgr. E. G. Faust  
Sales Prom. Mgr., Prog. Dir. R. Morrow  
Publicity Dir. Robert Einhaus  
Chief Engineer Deane Johnson

**KWBG—Boone—1950**

Freq.: 1590 Kc. Power: 1 Kw. d.; 500 Wts. n.  
Owned-Operated By Boone Bcstg. Co.  
Address Boone, Ind.  
Phone: 149 Air Time: Full Time  
News Service AP  
Representative John E. Pearson  
President Mary G. Garvey  
General Manager H. A. Garvey  
Sales Manager R. G. Cauier  
Program Dir. Tom Quinlan  
Chief Engineer Dan Garretson

**KBUR—Burlington—1941  
ABC**

Frequency: 1490 Power: 250 Watts  
Owned-Operated By Burlington Bcstg. Co.  
Business-Studio Address Roosevelt Ave.  
Phone: PL 2-2701 Air Time: Full Time  
News Service AP  
Transcription Service Standard  
Representative Venard  
Membership RAB  
President Gerard B. McDermott  
General Mgr. David H. Steinle  
Comm. Mgr. Marc Howard  
Program Director Richard Mosena  
Chief Engineer John Gallino

**KCIM—Carroll—1950**

Frequency: 1380 Kc. Power: 1000 Watts  
Owned-Oper. By Carroll Broadcasting Co.  
Address 520 N. Adams St.  
Phone: 3586 Air Time: Full  
Transcription Service Thesaurus  
News Service AP  
Representative Pearson  
Membership NARTB  
Gen., Sta. Mgr. M. W. McPherson

Comm. Sls. Prom. Mgr. Leo R. Mayr  
Chief Eng., Prog. Dir. Eugene Reiff

**KCRG—Cedar Rapids—1947  
MBS**

Frequency: 1600 Kc. Power 5000 Watts  
Owned-Oper. By Cedar Rapids TV Co.  
Address 1st Ave., S.W.  
Phone: 4-4194 Air Time: Full Time  
Newspaper Affil. Gazette  
Transcription Service Standard  
Representative Everett McKinney  
Membership NARTB  
President Joseph F. Hladky, Jr.  
Sta., Comm. Mgr. W. S. Patterson  
Program Director Ralph D. Willey  
Prom. & Pub. Mgr. Edna Herbst  
Chief Engineer Carl Rollert

**KPIG—Cedar Rapids—1949**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By Cedar Rapids Bcstg.  
Business Address 211 1st St., S.W.  
Phone: 3-8265 Air Time: Full  
News Service UP  
Gen., Sta. Mgr. James I. Mitchell  
Comm. Mgr. K. C. Delp  
Program Director Ronald R. Barkley  
Chief Engineer Wayne C. Cornils

**WMT—Cedar Rapids—1922  
CBS**

Frequency: 600 Kc. Power: 5000 Watts  
Owned American Bcstg. Stations, Inc.  
Bus.-Studio Address Paramount Theater Bldg.  
Phone: 4-0171 Air Time: Full Time  
News Service AP, INS, UP  
Transcription Serv. Thesaurus, World, Standard  
Representative Katz  
Membership NARTB, RAB  
President William B. Dolph  
General Manager William B. Quarton  
Sales Manager Lew Van Nostrand  
Promotion Mgr. Jim Bowermaster  
Program Manager Bruce Anderson  
Chief Engineer George Hixenbaugh

**KCOG—Centerville—1949  
MBS**

Frequency: 1400 Kc. Power: 100 Watts  
Owned-Oper. By Hiawatha Bcstg. Corp.  
Address 1910 South Main St.  
Phones 131, 407 Air Time: Full Time  
News Service AP  
Transcription Service Thesaurus  
Representative McGilvra  
Membership RAB  
General Manager S. A. Chesley  
Program Director Meredith Griffing  
Chief Engineer Harry Hanson

**KCHA—Charles City—1951  
KBS**

Frequency: 1580 Kc. Power: 250 Watts d.

Owned-Oper. By.....Radio Incorporated  
 Address.....300½ N. Main St.  
 Phone: 787.....Air Time: Daytime  
 News Service.....AP  
 Transcription Service.....World, Thesaurus  
 Pres., Gen. Mgr., Chief Eng. Ralph A. Petti, Jr.  
 Sta., Comm., Sls. Prom. Mgr. Vern Bromberg

**KCHE—Cherokee—1952**

Frequency: 1440 Kc.....Power: 500 Watts d.  
 Owned-Operated By...Cherokee Bcstg. Co.  
 Address.....219½ W. Main St.  
 Phone: 51.....Air Time: Daytime  
 News Service.....AP  
 Transcription Service.....Thesaurus, Lang-Worth  
 Representative.....Best  
 Membership.....NARTB  
 Pres., Gen., Sta., Sales, Prog. Dir., C. Reznikov  
 Commercial Mgr.....Robert Lanxon  
 Chief Engineer.....Sterling H. Heil

**KROS—Clinton—1941  
 MBS**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Operated By...Clinton Bdcstg Corp.  
 Address.....246 Fifth Avenue South  
 Phone: 448.....Air Time: Full Time  
 News Service.....UP  
 Transcription Service.....World  
 Representative.....Pearson  
 Membership.....NARTB, RAB  
 General Manager.....B. M. Jacobson  
 Local Sls. Mgr.....Darline Gordon

**KSWI—Council Bluffs—1947**

Frequency: 1560 Kc.....Power: 500 Watts d.  
 Owned-Operated By...Nonpareil Bdcstg. Co.  
 Address.....120 S. Main  
 Phone: 4041.....Air Time: Daytime  
 News Service.....UP  
 Newspaper Affil.....New Nonpareil  
 Transcription Service.....Thesaurus  
 Representative.....Arthur Hagg & Assoc.  
 Membership.....NARTB  
 President.....Robert R. O'Brien  
 Gen., Sta. Mgr., Chief Eng. Robert H. O'Brien  
 Commercial Manager.....Richard B. Gurney  
 Sales Prom., Pub.....Marjorie W. Morris  
 Program Director.....R. M. Hallgren

**KSIB—Creston—1946—KBS**

Frequency: 1520 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By...Southwest Iowa Bcstg. Co.  
 Address.....Creston  
 Phone: 55.....Air Time: Full Time  
 News Service.....INS  
 Membership.....NARTB  
 Representative.....Pearson  
 President.....Arden D. McKee  
 Gen., Sta., Comm. Mgr.....E. M. Horning  
 Prog., Pub. Dir.....J. R. Mills  
 Chief Engineer.....Leo Ankeny

**KFMA—Davenport—1952**

Frequency: 1580 Kc.....Power: 250 Watts d.

Owned-Operated By.....L. L. & D. R. Gould  
 Address.....415 Perry St.  
 Phone: 6-4407.....Air Time: Daytime  
 Transcription Service.....Lang-Worth  
 Station Representative.....McGillvra  
 Membership.....NARTB  
 President.....Lester L. Gould  
 Sls. Prom. Mgr.....Doris Hanner  
 Prog., Pub. Dir.....Bill Greener  
 Chief Engineer.....Francis B. Shawver

**KSTT—Davenport—1946  
 MBS**

Frequency: 1170 Kc.....Power: 1000 Watts  
 Owned-Operated By...Quint Cities Bcstg. Co.  
 Address.....310 Harrison St.  
 Phone: 6-2541.....Air Time: Full Time  
 Representative.....Walker Co.  
 Pres., Gen. Mgr.....Frederick Epstein  
 Prog. Dir., Chief Eng.....Jim Wycher

**WOC—Davenport—1922—NBC**

Frequency: 1420 Kc.....Power: 5000 Watts  
 Owned-Operated By...Tri-City Bdcstg. Co.  
 Address.....805 Brady Street  
 Phone: 3-3661.....Air Time: Full Time  
 News Service.....UP  
 Representatives.....Free & Peters, Inc.  
 Membership.....NARTB, RAB  
 President.....Col. B. J. Palmer  
 V.P. & Treasurer.....D. D. Palmer  
 Vice-Pres.....Ralph Evans

**KFMA**  
 1580 KC  
 QUINT CITIES ONLY  
 MUSIC AND NEWS STATION  
**KFMA**  
 Member NARTB

**A GOOD STATION IN ONE OF THE  
 NATION'S BEST MARKETS**

"THE STATION WITH A SMILE — AT THE TOP OF THE DIAL"

LESTER L. GOULD  
 Pres. & Gen. Mgr.  
 JOSEPH HERSHEY  
 National Representative  
 MCGILLVRA, INC.





Station Manager.....Ernest C. Sanders  
Sales Manager.....Mark Wodlinger

## KDEC—Decorah—1947

### MBS-KBS

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Operated By.....Scenic Bcstg. Co.  
Business-Studio Address...308½ W. Water St.  
Phone: 1240.....Air Time: Full Time  
News Service.....AP  
Membership.....NARTB  
Representative.....Pearson  
Pres., Gen. Mgr., Prog. Dir.....Verne Koenig  
Commercial Mgr.....Kenneth Bjerke  
Chief Engineer.....Arnie Zaruba

## KCBC—Des Moines—1947

Frequency: 1390 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Majestic Bcstg. Co.  
Business-Studio Address.....3512 Ingersoll  
Phone: 7-4483.....Air Time: Full Time  
News Service.....INS  
General Manager.....Rollo H. Bergeson  
Commercial Manager.....Claire E. Grant  
Sales Prom. Mgr.....Don Purdy

## KIOA—Des Moines—1948

Freq.: 940 Kc.....Power: 10 Kw. d., 5 Kw. n.  
Owned.....Town & Farm Co. Inc.  
Address.....10th & Mulberry  
Phone: 2-9191.....Air Time: Full Time  
News Service.....INS, UP  
Transcription Service.....World  
Representative.....H-R Reps.  
Membership.....RAB, NARTB  
President.....Don Searle  
General Mgr.....Joe Rohrer  
Exec. V. P.....Rex Lathen  
Program Director.....Joe Phillipson  
Chief Engineer.....U. L. Lynch

## KRNT—Des Moines—1935

### CBS

Frequency: 1350 Kc.....Power: 5000 Watts  
Owned-Operated By.....Cowles Bcstg. Co.  
Business Address.....9th & Pleasant Sts.  
Phone: 3-2111.....Air Time: Full Time  
Newspaper Affiliation.....Register-Tribune  
Air Time.....Full Time  
News Service.....AP, UP  
Station Representative.....Katz  
Membership.....NARTB, RAB  
President.....Gardner Cowles  
General-Station Managr.....Bob Dillon  
Commercial Manager.....Paul Elliott  
Director of Promotions.....Joe Hudgens  
Program Director.....Dick Covey  
Sls. Prom. Mgr., Pub. Dir.....Graham Jeambey  
Chief Engineer.....Charles Quentin

## KSO—Des Moines—1921—ABC

Frequency: 1460 Kc.....Power: 5000 Watts  
Owned-Operated By.....KSO Inc.  
Address.....1910 Ingersoll Ave.  
Phone: 3-0571.....Air Time: Full Time

News Service.....INS  
Transcription Service.....Capitol  
Representative.....Avery-Knodel  
President.....Lyman S. Ayres  
General Manager.....Raymond W. Baker  
Commercial Mgr.....Gene Shumate  
Program Director.....Lee R. Lemon  
Chief Engineer.....F. E. Bartlett

## KWDM—Des Moines—1948

### MBS

Frequency: 1150 Kc.....Power: 1000 Watts  
Owned-Operated By.....Des Moines Bcstg. Corp.  
Business-Studio Address.....419½ Locust  
Phone: 2-8363.....Air Time: Full Time  
News Service.....INS  
Pres., Comm. Mgr.....George W. Webber  
General Manager.....Robert L. Webber  
Program Director.....Edith L. Webber  
Sales Prom. Mgr.....Les Gates  
Chief Engineer.....Werner Schwarz

## WHO—Des Moines—1924

### NBC

Frequency: 1040 Kc.....Power: 50,000 Watts  
Owned-Operated By.....Central Bcsta. Co.  
Address.....1100 Walnut St.  
Phone: Atlantic 8-6511.....Air Time: Full Time  
News Service.....AP, INS, UP  
Trans. Service.....Thesaurus, SESAC  
Station Representative.....Free & Peters  
Membership.....NARTB, RAB  
President.....Col. B. J. Palmer  
Vice-Pres. & Treas.....D. D. Palmer  
V. Pres. & Resident Mgr.....Paul A. Loyel  
Exec. V. Pres.....Ralph Evans  
Secretary & Controller.....William D. Wagner  
Sales Manager.....Harold Fulton  
Asst. Manager.....W. W. Woods  
Sales Promotion.....John Schweiker  
Program Director.....Jack Kerrigan  
Production Director.....Cecil C. Huntzinger  
News Bureau Manager.....Jack D. Shelley  
Chief Engineer.....Reed E. Snyder

## KDTH—Dubuque—1941—NBC

Frequency: 1370 Kc.....Power: 1000 Watts  
Owner.....Dubuque Telegraph-Herald  
Bus.-Studio Address...Eighth Ave. & Bluff St.  
Phone: 3-7351.....Air Time: Full Time  
Newspaper Affiliation.....Telegraph-Herald  
News Service.....AP  
Station Representative.....Pearson  
Membership.....NARTB, RAB  
President.....Fred Woodward  
General Manager.....K. S. Gordon  
Commercial Manager.....A. C. Newburgh  
Program Director.....George Freund  
Publicity Director.....Gordon Kilgore  
Chief Engineer.....Donald Abitz

## WDBQ—Dubuque—1933

### MBS-ABC

Frequency: 1490 Kc.....Power: 250 Watts



**Owned-Operated By**.....Dubuque Bcstg. Co.  
**Business-Studio Address**.....505 Main St.  
**Phone:** 3-8241.....**Air Time:** Full Time  
**News Service**.....UP  
**Representative**.....Robert Meeker  
**Membership**.....NARTB  
**General Manager**.....James R. King

**KLIL—Estherville—1952**  
**ABC-KBS**

**Frequency:** 1340 Kc.....**Power:** 100 Watts  
**Owned**.....Estherville Bcstg. Corp.  
**Address**.....1151 Plymouth Bldg.  
**Phone:** 1800.....**Air Time:** Full Time  
**News Service**.....AP  
**Trans. Service**.....SESAC, World, Lang-Worth  
**Membership**.....NARTB  
**Pres., Gen. Mgr.**.....William E. Schons  
**Commercial Mgr.**.....Jack Turnbull  
**Gen. Sls. Mgr.**.....Ken Peterson

**KFAD—Fairfield—1953—KBS**

**Frequency:** 1570 Kw.....**Power:** 250 Watts d.  
**Owned-Oper. By**.....Hiawatha Bcstg. Co.  
**Address**.....Hy. 34  
**Phone:** 345.....**Air Time:** Daytime  
**Trans. Service**.....Thesaurus, World, Keystone  
**Representative**.....McGillvra  
**News Service**.....AP  
**President**.....S. A. Chesely  
**Station Mgr.**.....Ray Hatley  
**Commercial Mgr.**.....Don Piekens

**KVFD—Ft. Dodge—1939—MBS**

**Frequency:** 1400 Kc.....**Power:** 250 Watts  
**Owned-Operated By**.....Northwest Bcstg. Co.  
**Business-Studio Address**.....Warden Bldg.  
**Phone:** 4-0351.....**Air Time:** Full Time  
**News Service**.....UP, INS  
**Transcription Service**.....Thesaurus  
**Representative**.....Pearson  
**Membership**.....NARTB  
**President, Gen., Sta., Mgr.**.....Edward Breen  
**Commercial Manager**.....Max E. Landes  
**Sales Prom. Mgr.**.....Gordon DeKoster  
**Publicity Dir.**.....Robert Brown  
**Program Director**.....Drexel Peterson  
**Chief Engineer**.....David G. Sinclair

**KXGI—Ft. Madison—1948**

**Frequency:** 1360 Kc.....**Power:** 500 Watts d.  
**Owned-Oper. By**.....KXGI, Inc.  
**Business-Studio Address**.....Marquette Bldg.  
**Phone:** 1360.....**Air Time:** Daytime  
**News Service**.....UP  
**Transcription Service**.....Standard  
**Representative**.....John E. Pearson  
**Pres., Gen., Sta. Mgr.**.....Greg Rouleau  
**Commercial Mgr.**.....Paul Oye  
**Prog. Dir.**.....Lloyd Mallette  
**Chief Engineer**.....Harold Hackbarth

**KXIC—Iowa City—1948—KBS**

**Frequency:** 800 Kc.....**Power:** 1000 Watts d.  
**Owned-Oper. By**.....Johnson County Bcstg. Corp.  
**Bus.-Studio Address**.....108½ E. Washington St.

**Phone:** 8-1181.....**Air Time:** Daytime  
**News Service**.....AP  
**Trans. Service**.....World  
**Representative**.....Pearson  
**Membership**.....NARTB, RAB  
**President**.....Scott Swisher  
**General Sta. Mgr.**.....Gene Claussen  
**Commercial Mgr.**.....F. M. Broders  
**Program Dir.**.....Robert Hutchison  
**Sales Prom. Mgr.**.....Gene Chussen  
**Chief Engineer**.....Elliott Full

**KOKX—Keokuk—1948**

**Freq:** 1310 Kc.....**Power:** 1 Kw. d., 500 w. n.  
**Owned-Operated By**.....Keokuk Bdcstg. Co.  
**Address**.....500 Main St.  
**Phone:** 235.....**Air Time:** Full Time  
**News Service**.....AP  
**Transcription**.....World, Capitol  
**Membership**.....NARTB  
**President**.....H. W. Stadler  
**General Manager**.....Gary E. Schroeder

**KLEM—Le Mars—1954**

**Frequency:** 1410 Kc.....**Power:** 1000 Watts  
**Owned-Oper. By**.....B & B Bcstg. Co.  
**Address**.....Box 1410  
**Phone:** 1410.....**Air Time:** Daytime  
**Transcription**.....Thesaurus  
**Membership**.....NARTB  
**Manager**.....Robert McKune  
**Assistant Manager**.....Robert Coddington

**KFJB—Marshalltown—1923**

**Frequency:** 1230 Kc.....**Power:** 250 Watts  
**Operated By**.....Marshall Electric Co.  
**Address**.....133 E. Main St.  
**Phone:** 3361.....**Air Time:** Full Time  
**News Service**.....AP  
**Newspaper Affil.**.....Times-Republican  
**Transcription**.....Thesaurus  
**Membership**.....NARTB, RAB  
**Representative**.....Pearson  
**President**.....John W. Norris  
**General Mgr.**.....Paul G. Norris Jr.  
**Station Comm. Mgr.**.....William P. White  
**Sales Prom. Mgr.**.....William C. Doll  
**Program, Pub. Dir.**.....Dale Smith  
**Chief Engineer**.....Herbert Anderson

**KGLO—Mason City—1937**  
**CBS**

**Frequency:** 1300 Kc.....**Power:** 5000 Watts  
**Owned-Operated By**.....Lee Radio, Inc.  
**Bus.-Studio Address**.....2nd & Pennsylvania  
**Phone:** 2800.....**Air Time:** Full Time  
**News Service**.....AP, UP  
**Transcription Service**.....World  
**Representative**.....Weed  
**Membership**.....NARTB  
**President**.....Lee P. Loomis  
**Exec. V.P., Gen. Mgr.**.....Herbert R. Ohrt  
**Comm. Mgr.**.....Lloyd D. Loers  
**Sales Prom., Pub. Dir.**.....Donald Harrer  
**Program Director**.....Bob Clausen  
**Chief Engineer**.....Roger E. Sawyer

**KRIB—Mason City—1948**  
**MBS**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper. By.....Mason City Bcstg. Co.  
Address.....402 - 19th S.W.  
Phone: 5400.....Air Time: Full Time  
Representative.....Pearson  
Transcription Service.....Thesaurus  
News Service.....AP  
Pres., General Manager.....Ed Lamson  
Commercial Mgr.....Donald Obie  
Sales Prom., Prog., Pub. Dir.....Nancy Kelly  
Chief Engineer.....James Lathrop

**KSMN—Mason City—1948**

Frequency: 1010 Kc.....Power: 1000 Watts d.  
Owned-Operated By....Mohawk Bcstg. Co.  
Business-Studio Address.....Weir Bldg.  
Phone: 5420.....Air Time: Day  
Transcription.....Associated  
Membership.....NARTB  
**News Service.....UP**  
Station Rep.....Lawson, Holman, Devney  
Pres., Gen. Mgr.....Robert M. Carson

**KWPC—Muscatine—1947**

Frequency: 860 Kc.....Power: 250 Watts d.  
Owned-Operated By....Muscatine Bcstg. Co.  
Address.....Mulberry & Houser  
News Service.....UP  
Transcription Service.....World  
Representative.....Pearson  
Membership.....NARTB, RAB  
Comm., Gen., Sta. Mgr.....George J. Volger  
Program Director.....Robert Doan  
Chief Engineer.....Lee McKee

**KCOB—Newton—1955**

Frequency: 1280 Kc.....Power: 500 W. d.  
Owned-Operated....Newton Broadcasting Co.  
Address.....Newton  
Phone: 2100.....Air Time: Day  
News Service.....AP  
Transcription.....World  
General Manager.....John J. Brandt

**KOEL—Oelwein—1950**

Frequency: 950 Kc.....Power: 500 Watts  
Owned-Oper. By..Northeast Iowa Radio Corp.  
Address.....109 S. Frederick  
Phone: 120.....Air Time: Full Time  
Representative.....Pearson  
Transcription Service.....Thesaurus, World  
News Service.....INS, UP  
Membership.....NARTB, RAB  
President.....C. W. Crahan  
Gen., Sta. Mgr.....W. J. Teich  
Comm., Prom. Mgr.....Donald McKee  
Prog. Dir.....Robert Zimmerman  
Publicity Director.....Len Bjella  
Chief Engineer.....Burt Murphy

**KBOE—Oskaloosa—1950**

Frequency: 740 Kc.....Power: 250 Watts d.  
Owned-Oper. By.....Oskaloosa Bcstg. Co.

Address.....Box 518  
Phone: ORchard 3-3493.....Air Time: Day  
Transcription Service.....Standard  
News Service.....AP  
Representative.....Pearson  
Membership.....NARTB  
President.....E. G. Wenrick  
Gen., Sta., Comm. Mgr.....Glen Stanley  
Program Director.....Lew Hudson  
Sls. Prom. Mgr.....Fred Chapman  
Chief Engineer.....Robert W. Moore

**KBIZ—Ottumwa—1941—MBS**

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Operated By.....KBIZ, Inc.  
Address.....209 E. Second St.  
Phone: MU 2-4535-36-37...Air Time: Full Time  
News Service.....AP  
Transcription Service.....World  
Membership.....NARTB, RAB  
President, General Mgr.....James J. Conroy  
Station, Comm. Mgr.....Alice E. Fisher  
Program Director.....Woody Hirsch  
Chief Engineer.....Lloyd Hanson

**KLEE—Ottumwa—1954**

Frequency: 1480 Kc.....Power: 500 Watts  
Owner.....Mid-America Bcstg. Co.  
Address.....425 West 2nd St.  
Phone: MUrray 4-5425.....Air Time: Full Time  
News Service.....UP  
Transcription.....Thesaurus  
Representative.....Devny

*For World-Wide News . . .  
For Clear, Comprehensive  
Coverage . . .*

**AP**

**FOR  
RADIO and TELEVISION**

50 ROCKEFELLER PLAZA, NEW YORK 20, N. Y.

Membership ..... NARTB  
 President, Gen. Mgr. .... David M. Segal  
 Station Manager ..... Monty Moncrieff  
 Commercial Mgr. .... Keith Johnson  
 Program Dir. .... Jim Price  
 Chief Engineer ..... Ted Porter

**KFNF—Shenandoah—1924**  
**MBS**

Freq.: 920 Kc. Power: 1 Kw. d., 500 Watts n.  
 Owned-Operated By ..... Capital Bcstg. Co.  
 Address ..... Shenandoah  
 Phone: 1302 ..... Air Time: Full Time  
 News Service ..... AP  
 Transcription Service ..... World, SESAC  
 Representative ..... Pearson  
 Membership ..... NARTB  
 Sta., Gen., Comm. Mgr. .... C. Earl Williams  
 Publicity Director ..... Duane Modion  
 Program Director ..... Earl Blakesley  
 Chief Engineer ..... Franz Cherny

**KMA—Shenandoah—1925**  
**ABC**

Frequency: 960 Kc. Power: 5000 Watts  
 Owned-Operated By ..... May Bcstg. Co.  
 Phone: 192 ..... Air Time: Full Time  
 Transcription Service ..... SESAC  
 Representative ..... Edward Petry  
 Membership ..... NARTB  
 President ..... Edward W. May  
 Gen. Mgr., Exec. V.P. .... Owen Saddler  
 Station Manager ..... Anthony Koelker  
 Commercial Mgr. .... Harold Arkoff  
 Pub. Dir., Sales Prom. Mgr. .... Floyd Nelson  
 Program Director ..... Warren Nielson  
 Chief Engineer ..... R. J. Schroeder

**KMNS—Sioux City—1949**

Frequency: 620 Kc. Power: 1000 Watts  
 Owned-Oper. By ..... Siouxland Bcstg. Co.  
 Address ..... 620 Insurance Exchange Bldg.  
 Phone: 8-0628 ..... Air Time: Full Time  
 Representative ..... Pearson  
 President ..... Wm. F. Johns, Jr.  
 General Mgr. .... R. J. Flynn  
 Program Director ..... Donald Frost  
 Prog. Dir., Chief Eng. .... Philip Maher

**KSCJ—Sioux City—1927**  
**ABC**

Frequency: 1360 Kc. Power: 5000 Watts  
 Owned-Operated By ..... Perkins Bros. Co.  
 Business-Studio Address ..... 415 Douglas St.  
 Phone: 5-7993 ..... Air Time: Full  
 News Service ..... AP  
 Trans. Service ..... World, Cole, Lang-Worth  
 Representative ..... George P. Hollingbery  
 Membership ..... NARTB  
 President ..... W. R. Perkins  
 Manager ..... E. T. Flaherty

**KTRI—Sioux City—1938**

Frequency: 1470 Kc. Power: 5000 Watts  
 Owned-Operated By ..... Sioux City Bcstg. Co.

Address ..... 400 Commerce Bldg.  
 Phone: 8-0165 ..... Air Time: Full Time  
 News Service ..... UP  
 Representative ..... Venard, Rintoul & McConnell  
 Station Manager ..... H. W. Cassill

**KICD—Spencer—1941—MBS**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By ..... Iowa Great Lakes Bcstg. Co.  
 Address ..... Highway 71 North  
 Phone: 1240 ..... Air Time: Full  
 News Service ..... AP  
 Trans. Serv. .... Thesaurus, Standard, Associated  
 Representative ..... Pearson  
 Membership ..... RAB, NARTB  
 Pres., Gen. Mgr. .... Ben B. Sanders  
 V. P., Program Director ..... Mason Dixon

**KAYL—Storm Lake—1948**

Frequency: 990 Kc. Power: 250 Watts d.  
 Owned-Operated By ..... Cornbelt Bcstg. Co.  
 Address ..... Park Building  
 Phone: 1490-1 ..... Air Time: Daytime  
 Transcription ..... World, Standard  
 News Service ..... AP  
 Membership ..... NARTB, RAB  
 President, Bus. Mgr. .... O. J. Grau  
 General Manager ..... P. R. Benson

**KWWL—Waterloo—1947**  
**MBS**

Freq.: 1330 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By ..... Black Hawk Bcstg Co.  
 Address ..... Hotel Russell Lamson  
 Phone: Adams 4404 ..... Air Time: Full Time  
 News Service ..... AP  
 Representative ..... Avery-Knoedel, Inc.  
 Membership ..... NARTB, RAB  
 Pres., Gen., Sta. Mgr. .... Ralph J. McElroy  
 Commercial Manager ..... Donald E. Inman  
 Sls. Prom. Mgr., Pub. Dir. .... Julia Manz  
 Program Manager ..... Warren Mead  
 Chief Engineer ..... T. W. Kirksey

**KXEL—Waterloo—1942**  
**ABC**

Frequency: 1540 Kc. Power: 50,000 Watts  
 Owned-Oper. By ..... Josh Higgins Bcstg. Co.  
 Address ..... Highway 20 East  
 Phone: AD 3-3372 ..... Air Time: Full Time  
 Representative ..... Bolling  
 President ..... Egmond Sonderling  
 Station, Comm. Mgr. .... Alan Henry  
 Scales Prom., Pub. Dir. .... Al Laval  
 Chief Engineer ..... Don E. Kassner

**KJFJ—Webster City—1950**  
**KBS**

Frequency: 1570 Kc. Power: 250 Watts d.  
 Owned-Oper. By ..... Land O'Corn Bcstg. Co.  
 Address ..... East H'way 20  
 Phone: 1500 ..... Air Time: Daytime  
 News Service ..... AP  
 President ..... Charles V. Warren  
 General Manager ..... Ray Malmberg

## KSOK—Arkansas City—1947 KBS

Freq.: 1280 Kc. Power: 1 Kw. d., 100 W. n.  
Owned-Operated By The KSOK Bdcstg. Co.  
Address . . . . . Box 455  
Phone: 2666 . . . . . Air Time: Full Time  
News Service . . . . . AP  
Transcription Service . . . . . Thesaurus  
V. P., General Manager . . . . . S. C. Thompson

## KARE—Atchison-St. Joseph 1939—KBS

Frequency: 1470 Kc. Power: 1000 Watts  
Owned-Oper. By Griffith-Buening Bdstg. Co.  
Address . . . . . Fifth & Kansas Ave., Atchison  
Phone: 2447 . . . . . Air Time: Full Time  
News Service . . . . . AP  
Representative . . . . . Sears & Ayer  
Membership . . . . . NARTB  
Transcription Service . . . . . Standard  
Co-Owners . . . . . J. M. Griffith, Paul H. Buening  
Program Director . . . . . Ed Arthur  
Chief Engineer . . . . . L. H. Winegardner

## KCRB—Chanute—1952—KBS

Frequency: 1460 Kc. Power: 1000 Watts d.  
Owned-Operated By Cecil W. Roberts  
Address . . . . . Beach & Blumber  
Phone: 107 . . . . . Air Time: Daytime  
News Service . . . . . AP  
Representative . . . . . Best  
President . . . . . Cecil W. Roberts  
Gen. Mgr., Chief Engr. . . . . D. W. Hoisington  
Comm. Sls., Prom. Mgr. . . . . Fay Clopine  
Program Director . . . . . Paula Hoisington

## KGGF—Coffeyville—1930 ABC

Frequency: 690 Kc. Power: 10 Kw. d.; 5 Kw. n.  
Owned-Oper. By The Midwest Bcstg. Co., Inc.  
Business-Studio Address . . . . . 8th & Elm  
Phone: 1843-4 . . . . . Air Time: Full Time  
News Service . . . . . AP  
Representative . . . . . Pearson  
Transcription Service . . . . . World  
Membership . . . . . NARTB  
President . . . . . Richard M. Seaton  
Gen., Sta., Sales Prom. Mgr., Pub. Dir. R. Pratt  
Commercial Manager . . . . . E. B. Spoonamore  
Program Dir. . . . . Richard S. Embody  
Chief Engineer . . . . . J. S. Jaminet

## KXXX—Colby—1947

Frequency: 790 Kc. Power: 5000 Watts d.  
Owned . . . . . Town & Farm Co., Inc.  
Address . . . . . Grand Island, Neb.  
Phone: 703 . . . . . Air Time: Daytime  
News Service . . . . . UP  
Rep. . . . . H.R. Reps.  
Membership . . . . . NARTB, RAB  
President . . . . . Don Searle  
Exec. V.P. . . . . William A. Martin  
Sta., Comm. Mgr. . . . . Ed Mason

Promotion Manager . . . . . Fay Karlin  
Chief Engineer . . . . . V. L. Lynch

## KFRM—Concordia—1947 ABC

Frequency: 550 Kc. Power: 5000 Watts d.  
Owned-Oper. By . . . . . KMBC Bcstg. Co.  
Address . . . . . KMBC Bldg., Kans. City, Mo.  
Phone: Harrison 2650 . . . . . Air Time: Daytime  
Representative . . . . . Free & Peters  
Membership . . . . . NARTB, RAB  
1st V. P. & Prog. Chmn. . . . . Don Davis  
V. P., Gen. Mgr. . . . . J. T. Schilling  
V. P., Sls. Mgr. . . . . G. T. Higgins  
Director of Radio . . . . . Dick Smith

## KNCK—Concordia—1954 KBS

Frequency: 1390 Kc. Power: 500 Watts  
Owned . . . . . General Bcstg. Co., Inc.  
Phone: 1414 . . . . . Air Time: Daytime  
News Service . . . . . UP  
Pres., Gen. Mgr. . . . . W. F. Danenbarger  
Sales Mgr. . . . . Oscar W. Allen  
Chief Engineer . . . . . Gene Shrouf

## KGNO—Dodge City—1930 MBS

Frequency: 1370 Kc. Power: 5 Kw. d.; 1 Kw. n.  
Owned-Oper. By Dodge City Bcstg. Co.  
Business Address . . . . . 705 Second St.  
Phone: HU 3-3151 . . . . . Air Time: Full Time  
Newspaper Affiliation Dodge City Daily Globe  
News Service . . . . . AP  
Representative . . . . . Arthur H. Hagg Assoc.  
Membership . . . . . NARTB, RAB  
President . . . . . J. C. Denious, Jr.  
Station Mgr. . . . . W. Elliott  
Program Director . . . . . Herschel Holland

## KBTO—El Dorado—1953

Frequency: 1360 Kw. Power: 500 Watts d.  
Owned-Oper. By El Dorado Bcstg. Co.  
Address . . . . . 205½ S. Main  
Phone: 3480 . . . . . Air Time: Daytime  
Station Rep. . . . . Indie  
News Service . . . . . AP  
Representative . . . . . Indie Sales  
Trans. Service . . . . . Standard  
Owner . . . . . O. A. Tedrick  
General Manager . . . . . Jim Platt  
Sales Prom. Mgr. . . . . Chuck Nicholas  
Chief Engineer . . . . . Jay H. Williams

## KVOE—Emporia—1939 MBS

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By Lyon City Bcstg. Co., Inc.  
Address . . . . . Broadview Hotel  
Phone: 153 . . . . . Air Time: Full Time  
News Service . . . . . AP  
Transcription Service . . . . . Thesaurus  
Membership . . . . . NARTB

Representative ..... Gill-Perna  
 Pres., Gen. Mgr. .... Sherwood R. Parks  
 Sales Manager ..... Richard Fraley  
 Sls. Prom. Mgr. .... Walter Conway  
 Publicity Dir. .... James Umland  
 Program Director ..... Shirley Musgrave  
 Chief Engineer ..... Everett Thompkins

**KMDO—Fort Scott—1954**  
**KBS**

Frequency: 1600 Kc. .... Power: 500 Watts d.  
 Owned ..... Ft. Scott Bcstg. Co.  
 Address ..... Ft. Scott  
 Phone: 2545 ..... Air Time: Daytime  
 General Mgr. .... L. C. McKenney  
 Station Mgr. .... Jim McKenney

**KNCO—Garden City—1948**

Frequency: 1050 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By. .... Ark Valley Bcstg. Co., Inc.  
 Business-Studio Address ..... 247  
 Phone: 3041 ..... Air Time: Daytime  
 News Service ..... UP  
 Transcription Service ..... SESAC  
 Representative ..... Continental Radio Sales  
 Membership ..... NARTB, RAB  
 President ..... Ellsworth Sherman  
 General Sta. Mgr. .... Bob Emery  
 Commercial Mgr. .... Jim Austin  
 Program Director ..... Wilma Goulding  
 Publicity Director ..... John Lambert  
 Chief Engineer ..... Mike Sterling

**KIUL—Garden City—1935**  
**NBC-KBS**

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned-Oper. By. .... KIUL, Inc.  
 Address ..... 509½ N. Main  
 Phone: 3251 ..... Air Time: Full Time  
 News Service ..... AP  
 Representative ..... Hal Holman  
 Transcription Service ..... World, Thesaurus  
 Membership ..... NARTB, RAB  
 General Mgr. .... Robert Wells  
 Sales Mgr. .... Joe Weddle

**KWGB—Goodland—1947**  
**MBS-KBS**

Frequency: 730 Kc. .... Power: 1000 Watts d.  
 Owner-Oper. By. .... Goodland Bcstg. Co.  
 Address ..... Hotel Howard  
 Phone: 331 ..... Air Time: Daytime  
 News Service ..... UP  
 Transcription Service ..... Capitol, Cole  
 Owner, General Mgr. .... James E. Blair  
 Commercial Mgr. .... Bert Blair  
 Program Director ..... Ken Waddell  
 Chief Engineer ..... Lyle Fick

**KVGB—Great Bend—1937**  
**NBC**

Frequency: 1590 Kc. .... Power: 5000 Watts  
 Owned-Operated By. .... KVGB, Inc.

Address ..... 2007 17th St.  
 Phone: 4317 ..... Air Time: Full Time  
 Transcription Service ..... Thesaurus, World  
 Representative ..... John E. Pearson  
 Membership ..... NARTB, RAB  
 V.P., Gen., Sta. Mgr. .... Grover C. Cobb  
 Asst. Mgr. .... Robert O. Hilsendorf  
 Commercial Mgr. .... Dale W. McCoy Jr.

**KAYS—Hays—1948—KBS**

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Operated By. .... KAYS, Inc.  
 Phone: 4-2578 ..... Air Time: Full Time  
 Address ..... 2450 Hall St.  
 Newspaper Affiliation ..... Hays Daily News  
 President ..... Frank Motz  
 Gen., Sta., Comm. Mgr. .... Bob Schmidt  
 Program Director ..... Kay Melia  
 Publicity Director ..... Don Treu  
 Promotion Manager ..... Bud Ryan  
 Chief Engineer ..... Glen Barnett

**KWBW—Hutchinson—1935**  
**NBC**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Oper. By. .... Nation's Center Bcstg. Co.  
 Business-Studio Address ..... 17th & Harding  
 Phone: 24486 ..... Air Time: Full Time  
 News Service ..... AP  
 Transcription Service ..... World  
 Representative ..... Venard, Rintoul & McConnell  
 Membership ..... NARTB  
 President ..... Bess Marsh Rickard  
 General Manager ..... J. W. Powell  
 Program Director ..... Bill Scott

**KWHK—Hutchinson—1946**

Frequency: 1260 Kc. .... Power: 1 Kw. d.; 500 n.  
 Owned-Operated By. .... KWHK Bcstg. Co., Inc.  
 Business-Studio Address ..... 18 W. 5th St.  
 Phone: 3100 ..... Air Time: Full Time  
 Representative ..... Everett-McKinney  
 General Manager ..... Vern Minor

**KIND—Independence—1947**  
**MBS-KBS**

Frequency: 1010 Kc. .... Power: 250 Watts d.  
 Owned-Operated By. .... Central Bcstg., Inc.  
 Bus.-Studio-Transmitter ..... Professional Bldg.  
 Phone: 1010 ..... Air Time: Daytime  
 News Service ..... AP  
 Pres., Gen. Mgr. .... J. Nelson Rupard

**KJCK—Junction City—1949**

Frequency: 1420 Kc. .... Power: 1000 Watts d.  
 Owner-Oper. By. .... Junction City Bcstg. Co.  
 Address ..... 724½ No. Washington St.  
 Phone: 8-3165 ..... Air Time: Daytime  
 Membership ..... NARTB  
 News Service ..... AP  
 Representative ..... Indie Sales  
 Transcription Service ..... World  
 Pres., Gen. Mgr. .... R. L. Weir, Jr.  
 Program Director ..... Bruce Karns

**KCKN—Kansas City—1925**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By.....KCKN Bcstg. Co.  
 Business Address.....300 Waltower Bldg.  
 Phone: Victor 2-3864. Air Time: Full Time  
 Transcription Service...Lang-Worth, Standard  
 Membership.....NARTB, RAB  
 Representative.....Capper Publications  
 General Manager.....Joe Story

**KLWN—Lawrence—1951**

Frequency: 1320 Kc. Power: 500 Watts d.  
 Owned-Operated By.....Lawrence Bcstrs. Inc.  
 Phone: 3-1320. Air Time: Daytime  
 News Service.....UP  
 Transcription Service.....Thesaurus, World  
 Representative.....Indie Sales  
 Membership.....NARTB, RAB  
 Gen., Sta. Mgr.....Arden Booth  
 Comm. Mgr.....Tom Beal  
 Program Director.....Bill Drake  
 Chief Engineer.....Earl Sundbye

**KCLO—Leavenworth—1948**

Frequency: 1410 Kc. Power: 500 Watts d.  
 Owned-Oper. By.....Radio Station KCLO  
 Address.....Route 2  
 Phone: 3620. Air Time: Daytime  
 News Service.....UP  
 Representative.....Hil F. Best  
 Owner.....Cecil W. Roberts  
 General Mgr.....John F. Spahr  
 Sales Mgr.....A. F. Moretti, Sr.  
 Program Dir.....A. Moretti, Jr.  
 Chief Engineer.....Leo E. Phillips

**KSCB—Liberal—1948**

Frequency: 1270 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Seward County Bcstg. Co.  
 Business Address.....P. O. Box 311  
 Phone: Main 4-3891. Air Time: Daytime  
 News Service.....UP  
 Transcription Service.....Lang-Worth  
 Representative.....Hil F. Best  
 Membership.....NARTB, RAB  
 President.....Alf M. Landon  
 Gen., Sta. Manager.....Leon S. Salathiel  
 Chief Engineer.....Wayne Pash

**KMAN—Manhattan—1950**

**KBS**

Frequency: 1350 Kc. Power: 500 Watts d.  
 Owned-Oper. By.....Manhattan Bcstg. Co.  
 Address.....114 No. 4th St.  
 Phone: PR 8-4451. Air Time: Daytime  
 Transcription Library.....Thesaurus, SESAC  
 Newspaper Affil.....Mercury  
 News Service.....AP  
 Transcription.....World  
 Membership.....NARTB  
 President.....Fred A. Seaton  
 Gen., Sta. Manager.....Lowell E. Jack  
 Commercial Mgr.....Paulson E. Leighton  
 Chief Engineer.....Herbert P. Lavin

**KNEX—McPherson—1949**

**KBS**

Frequency: 1540 Kc. Power: 250 Watts d.  
 Owned-Operated By.....K. R. Krehbiel  
 Address.....Box 186  
 Phone: 1540. Air Time: Daytime  
 News Service.....AP  
 Membership.....RAB  
 General Manager.....Henry Dais

**KJRG—Newton—1953—KBS**

Frequency: 950 Kc. Power: 500 Watts  
 Owned.....Geo. Basil Anderson  
 Address.....Box 77  
 Phone: 3240. Air Time: Daytime  
 News Service.....AP  
 Transcription Service.....Thesaurus  
 Station Rep.....Continental, Biddick  
 Owner, Gen. Mgr.....Geo. Basil Anderson  
 Station Mgr.....Robert Kent

**KOFO—Ottawa—1949**

Frequency: 1220 Kc. Power: 250 Watts d.  
 Owned-Operated By.....Ottawa Bcstg. Co.  
 Address.....P. O. Box 46  
 Phone: 1045. Air Time: Daytime  
 News Service.....UP  
 Membership.....RAB  
 Transcription Service.....World  
 Co-Owners.....Roderick B. Cupp, E. W. Cupp  
 Commercial Mgr.....T. F. Ruble  
 Chief Eng.....G. Servatius

**KLKC—Parsons—1948—KBS**

Frequency: 1540 Kc. Power: 250 Watts d.  
 Owned-Oper. By.....Community Bcstg. Co.  
 Address.....109½ S. Central  
 Phone: 4050. Air Time: Daytime

**KOAM—Pittsburg—1937**

**NBC**

Freq.: 860 Kc. Power: 10 Kw. d., 5 Kw. n  
 Owned-Oper.....The Pittsburg Bcstg. Co., Inc.  
 Address.....Professional Bldg.  
 Phone: 2165. Air Time: Full Time  
 Representative.....John E. Pearson  
 Pres., Gen., Sta. Mgr.....E. V. Baxter  
 Commercial Mgr.....W. Stout  
 Sales Prom. Mgr.....Paul Hudson  
 Program Director.....Frank Smith  
 Chief Engineer.....Leo Stafford

**KSEK—Pittsburg—1947**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By.....KSEK Bcstg. Co., Inc.  
 Business-Studio Address.....1340 E. Quincy  
 Phone: 742. Air Time: Full Time  
 News Service.....AP  
 Membership.....NARTB  
 Newspaper Affil.....Headlight & Son  
 Representative.....Cooke  
 President.....O. S. Stauffer  
 General Manager.....Thad M. Sandstrom

**KWSK—Pratt—1952—KBS**

Frequency: 1570 Kc. Power: 250 Watts  
 Owned Clem Morgan  
 Address: 207½-209½ S. Main  
 Phone: 1570-1 Air Time: Daytime  
 Station, Comm. Mgr. Clem Morgan  
 Sales Prom. Mgr. David L. Tucker  
 Program Director F. Morgon  
 Chief Engineer Lyle Fick

**KSAL—Salina—1937—MBS**

Frequency: 1150 Kc. Power: 5000 Watts  
 Owned-Operated By KSAL Inc.  
 Bus. Studio Address: 7th & Ikon Sts.  
 Phone: 3701 Air Time: Full  
 Representative John E. Pearson  
 Membership NARTB, RAB  
 President R. J. Laubengayer  
 Station Mgr. R. V. Jensen

**KJAY—Topeka—1949**

Frequency: 1440 Kc. Power: 5 Kw. d.; 1 Kw. n.  
 Owned-Oper. By S. H. Patterson  
 Address: 908 Kansas Ave.  
 Phone: 3-1336 Air Time: Full Time  
 Representative McGillvra  
 President, Gen., Comm. Mgr. Robert Rohrs  
 Station Manager Wayne J. Hatchett  
 Sales Prom. Mgr. Joe Purcell  
 Program Director Roy Vernon  
 Publicity Director Grace Hatchett

**KTOP—Topeka—1947—MBS**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By Charles B. Axton  
 Address: R. R. #6  
 Phone: 4-3444 Air Time: Full Time  
 Pres., Gen., Sta. Mgr., Pub. Dir. C. B. Axton  
 Comm., Sls. Prom. Mgr. Charles G. Anderson  
 Program Director Charles Christian  
 Chief Engineer Lee Born

**WIBW—Topeka—1926—CBS**

Frequency: 580 Kc. Power: 5000 Watts  
 Owned By Capper Publications, Inc.  
 Business-Studio Address: 1035 Topeka Blvd.  
 Phone: 3-2377 Air Time: Full Time  
 Station Rep. Capper Pubs., Inc.  
 President H. S. Blake  
 General-Station Manager Ben Ludy  
 Asst. Mgr., Chief Engr. Lewis Dickensheets  
 Sales Mgr. Hilton Hodges  
 Studio Mgr. Art Holbrook  
 Publicity Director Vic Boutwell

**WREN—Topeka—1926—ABC**

Frequency: 1250 Kc. Power: 5000 Watts  
 Owned-Operated By WREN Bdcstg. Co., Inc.  
 Business-Studio Address: 411 W. 10th St.  
 Phone: 2-0505 Air Time: Full Time  
 News Service AP  
 Transcription Service Thesaurus, World  
 Representative Pearson  
 Membership NARTB, RAB  
 President Alf M. Landon  
 General Manager Max G. Falkenstien

Commercial Manager Gerald K. Barker  
 Program Manager Bob Richmond  
 Chief Engineer Rea Bowmon

**KAKE—Wichita—1947—MBS**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Operated By KAKE Bcstg. Co., Inc.  
 Bus. Studio Address: 1500 North West Street  
 Phone: WH 3-4221 Air Time: Full Time  
 Representative McGillvra  
 President Mark H. Adams  
 Gen., Sta. Mgr., Pub. Dir. Graeme Fletcher  
 Commercial Mgr. Roger Pepperd  
 Chief Engineer Ira E. Courtney

**KANS—Wichita—1936—NBC**

Frequency: 1480 Kc. Power: 5 Kw. d.; 1 Kw. n.  
 Owned-Operated By K. Brown, F. Lynch  
 Business-Studio Address: 1015 N. Broadway  
 Phone: HO 4-2387 Air Time: Full Time  
 Representative Pearson  
 President O. L. Ted Taylor  
 General Manager Archie J. Taylor  
 Sales Prom. Mgr. L. F. Heithecker  
 Program Director Dave Wilson  
 Chief Engineer Ted Heithecker

**KFBI—Wichita—1922—ABC**

Freq.: 1070 Kc. Power: 10 Kw. d., 1 Kw. n.  
 Owned-Operated By KFBI, Inc.  
 Business-Studio Address: Box 1402  
 Phone: Temple 8-3377 Air Time: Full Time  
 Representative Avery-Knodel  
 General Manager Hale Bondurant  
 Program Dir. George Wells  
 Chief Engineer K. W. Pyle

**KFH—Wichita—1922—CBS**

Frequency: 1330 Kc. Power: 5000 Watts  
 Owned-Operated By Radio Station KFH Co.  
 Business-Studio Address: KFH Bldg.  
 Phone: 2-4491 Air Time: Full Time  
 Newspaper Affiliation "Eagle"  
 News Service AP  
 Representative Blair  
 Membership NARTB  
 President John Rigby  
 Exec. V.P. M. M. Murdock  
 V.P., Gen. Mgr. T. P. Bashaw  
 Program Supv. Donald Anderson  
 Sales Prom. Mgr. Russell Lowe  
 Chief Engineer Virgil Hinshaw

**KWBB—Wichita—1951**

Frequency: 1410 Kc. Power: 1000 Watts  
 Owned-Oper. By Wichita Beacon Bcstg. Co.  
 Address: 2829 Salina Ave.  
 Phone: 8-3331 Air Time: Full Time  
 Transcription Service Thesaurus, RCA  
 News Service AP  
 Membership NARTB, RAB  
 President O. E. Bradley  
 General Manager J. Milton Hall  
 Commercial Mgr. John Merrell  
 Program Director Virginia Welch  
 Chief Engineer Gene Williams

# KENTUCKY

Pop. Feb. 1, 1956 (Est.) 3,025,000—Families 830,000  
Radio Homes 800,000—TV Homes 511,969—Stations in State 65

## WCMI—Ashland—1935—CBS

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By Air Trails Network  
Address 120 20th Street  
Phone: EAst 4-6111 Air Time: Full Time  
News Service UP  
Trans. Service World  
Representative H-R Reps  
President Charles Sawyer  
Exec. Vice-President J. P. Williams  
Vice Pres. Alex Buchan  
Sta., Mgr. W. R. Martin  
Prog., Pub. Dir., Prom. Mgr. J. B. Sowards  
Chief Engineer Robert L. Gillmore

## WTCR—Ashland—1954

Frequency: 1420 Kc. Power: 5 Kw.  
Owned WTCR, Inc.  
Address Box 848  
Phone: CAAtlettsburg 661 Air Time: Daytime  
News Service AP  
Station Representative Thomas F. Clark Co.  
President Connie B. Gay  
Gen. Mgr., Prog. Dir. Donald J. Tucker  
Sta., Sls. Prom. Mgr. James E. Oakes  
Commercial Manager Richard J. Dunne  
Chief Engineer Stephen Hart

## WBVL—Barbourville—1955

Frequency: 950 Kc. Power: 1000 Watts d.  
Owned-Oper. By Brown Radio & TV Co.  
Address 109 Sycamore St.  
Pres., Gen. Mgr. Dwight L. Brown

## WBRT—Bardstown—1955 KBS

Frequency: 1320 Kc. Power: 1000 W. d.  
Owner Bardstown Bcstg.  
Address P. O. Box No. 1  
Phone: 3943 Air Time: Daytime  
News Service AP  
Transcription Thesaurus  
President Andy Anderson  
General Sta. Mgr. T. E. Skinner  
Commercial Mgr. Felice Perew  
Program Dir. Jack Emerson

## WCBL—Benton—1954—KBS

Frequency: 1290 Kc. Power: 1000 Watts  
Owned-Oper. By Purchase Bcstg. Co.  
Phone: 2581 Air Time: Daytime  
President J. Shelby McCallum  
Manager James M. Pasteur

## WKCT—Bowling Green—1947 ABC

Freq.: 930 Kc. Power: 1 Kw. d.; 500 Wts. n.  
Owned-Oper. By Daily News Bcstg. Co.  
Address Box 727  
Phone: Victor 3-4325 Air Time: Full Time  
Newspaper Affiliation Park City Daily News  
Transcription Service Thesaurus

Representative Pearson  
Membership NARTB  
President J. Ray Gaines  
Sales Mgr., Pub. Dir. Al Temple  
Comm. Mgr. Jeff Wright  
Program Director T. J. Eversole  
Chief Engineer Haro Durham

## WLBJ—Bowling Green—1939 MBS

Freq.: 1410 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By Bowling Green Bcstg. Co.  
Address 901 Fairview  
Phone: Victor 3-3212 Air Time: Full Time  
Representative Burn-Smith  
Membership NARTB  
Pres., Gen. Mgr. Ken D. Given

## WLCK—Campbellsville—1950

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By Taylor Bcstg. Co.  
Address Box 248  
Phone: 380 Air Time: Full Time  
News Service UP  
Transcription Service Cole  
Representative Best  
Pres., Gen. Mgr. Redman Turner  
Commercial Manager Lindsey Harden  
Program Director Tommie Kerr  
Chief Engineer James B. Crawley

## WTCO—Campbellsville—1948

Frequency: 1150 Kc. Power: 1000 Watts d.  
Owned-Oper. By S. Cen. Ky. Bcstg. Co.  
Business-Studio Address Lebanon Rd.  
Phone: 250 Air Time: Daytime  
Manager Clifford Spurlock

## WMTA—Central City—1954

Frequency: 1380 Kc. Power: 500 Watts  
Owner Central City, Greenville Bcstg. Co.  
Address 110 North First St.  
Phone: 818 Air Time: Daytime  
Newspaper Affil. Messenger, Times-Argus  
News Service UP  
Transcription SESAC  
Commercial Mgr. Bobby Anderson  
Program Dir. Johnny Tooley  
Chief Engineer Conway Smith

## WNES—Central City—1955

Frequency: 1600 Kc. Power: 500 Watts  
Owner Muhlenberg Bcstg. Corp.  
Address Box 325  
Phone: 1000 Air Time: Daytime  
Transcription World  
President Andy Anderson  
Gen., Mgr. Ronald L. Beane  
Promotion Mgr. Dean Harden

## WAIN—Columbia—1951 KBS

Frequency: 1270 Kc. Power: 1000 Watts d.



Owned-Oper. By.....Tri-County Bcstg. Corp.  
 Address .....Columbia  
 Phone: 4111.....Air Time: Daytime  
 News Service .....UP  
 Station Representative.....Hil Best  
 Trans. Ser.....MacGregor, World  
 Pres., Sta., Gen. Mgr.....S. C. Bybee  
 Program Director.....Oris Gowen  
 Comm., Prom. Mgr., Pub. Dir.....Lanier Burchett  
 Chief Engineer.....Lewis Owens

**WCTT—Corbin—1947**  
**MBS-KBS**

Frequency: 680 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Corbin Times-Tribune, Inc.  
 Phone: 1071.....Air Time: Full Time  
 News Service .....AP  
 Newspaper Affil.....Corbin Times-Tribune  
 Transcription Service .....World  
 President.....J. Springer Robinson  
 General Manager.....John L. Crawford  
 Station Manager, Prog. Dir.....Kenneth Turner  
 Commercial, Sls. Prom. Mgr.....S. G. Hembree  
 Chief Engineer.....C. R. Austin

**WZIP—Covington—1947**  
**KBS**

Frequency: 1050 Kc.....Power: 250 Watts d.  
 Owned-Operated By.....WZIP, Inc.  
 Bus. Studio Address...Sixth & Madison Aves.  
 News Service .....UP  
 Membership .....NARTB, RAB  
 Pres., Gen. Mgr.....Arthur L. Eilerman  
 Sta. Mgr., Prog. Dir.....Walter Rehbaum

**WCPM—Cumberland—1951**  
**MBS-KBS**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By.....Blainox Radio Co.  
 Address .....Harlan, Ky.  
 Phone: 625.....Air Time: Full Time  
 Trans. Service .....World  
 Station Rep.....Burn Smith  
 President, Gen. Mgr.....R. B. Helms  
 Sta., Comm. Mgr.....E. F. Shadburne  
 Program Director.....Art Grunewald  
 Chief Engineer.....J. Francke Fox

**WHIR—Danville—1947**  
**MBS-KBS**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By...Commonwealth Bcstg. Corp.  
 Address .....P. O. Box 632  
 Phone: DANville 1230.....Air Time: Full Time  
 News Service .....UP  
 Transcription Service .....Thesaurus  
 Representative.....Hal Holman Co.  
 Membership .....NARTB, RAB  
 Pres., Comm. Mgr.....W. T. Isaac  
 V., Pgm. Dir.....David B. Highbaugh  
 Chief Engineer.....Henry C. Lovell

**WIEL—Elizabethtown—1950**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Elizabethtown Bcstg. Co.  
 Phone: 5151.....Air Time: Full Time  
 Transcription Service .....Thesaurus  
 Station Representative.....Hil Best  
 News Service .....UP  
 Membership .....NARTB  
 President.....J. W. Hodges  
 General Manager.....Dee Huddleston  
 Commercial Mgr.....Calvin Skaggs  
 Program Director.....Thomas A. Maples  
 Chief Engineer.....Thomas Moore Baldwin

**WFKY—Frankfort—1946**  
**MBS-KBS**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By.....Frankfort Bcstg. Co.  
 Address.....Kentucky Ave. Extended  
 Phone: 48281.....Air Time: Full Time  
 News Service .....UP  
 Transcription Service.....Thesaurus  
 Representative .....Burn-Smith  
 Pres., Gen. Mgr.....Ken Hart  
 Commercial Mgr.....Bud McClain  
 Chief Engineer.....Wally Roach

**WFKN—Franklin—1954**  
**KBS**

Frequency: 1220 Kc.....Power: 250 Watts  
 Owned.....Franklin Bcstg. Co.  
 Address.....103 N. High St.  
 Phone: 33, 170.....Air Time: Daytime  
 Representative.....Hil F. Best Co.  
 News Service .....AP  
 General Manager.....L. L. Valentine  
 Commercial Mgr.....A. W. Kockritz, Jr.

**WFUL—Fulton—1951**

Frequency: 1270 Kc.....Power: 1000 Watts d.  
 Owned-Operated By...Ken-Tenn Bcstg. Corp.  
 Address .....Hwy. 166  
 Phone: 1270.....Air Time: Daytime  
 News Service .....UP  
 Station Representative.....Hil Best  
 Membership .....NARTB  
 Transcription Service .....Thesaurus  
 President.....Warren L. Moxley  
 Comm. Mgr.....J. O. Lewis  
 Sta. Mgr.....Louis C. Wrather  
 Prog. Dir.....Al West

**WKAY—Glasgow—1946—KBS**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By...Glasgow Bcstg. Co., Inc.  
 Phone: Olive 1-2141.....Air Time: Full Time  
 News Service .....UP  
 Transcription Service.....World, Standard  
 Membership .....NARTB  
 President.....Jack Pedigo  
 Gen., Sta., Comm. Mgr.....Clovis Sadler  
 Sales Prom. Mgr.....J. M. Barrick  
 Publicity Director.....Moena E. Sadler  
 Program Director.....Caroline Biggers

**WHLN—Harlan—1941**  
**MBS-KBS**

Frequency: 1280 Kc. Power: 1,000 Watts  
Owned-Operated By... Blanford Radio Co., Inc.  
Address ..... Harlan  
Phone: 625 ..... Air Time: Full Time  
News Service ..... UP  
Transcription Service ..... World  
Representative ..... Burn-Smith  
Membership ..... NARTB  
President, Gen. Sta. Mgr. .... R. B. Helms  
Program Director ..... Jack McCoy  
Comm., Sales Prom. Mgr. .... J. T. Morgan  
Chief Engineer ..... J. Francke Fox

**WHBN—Harrodsburg—1955**

Frequency: 1420 Kc. Power: 1000 Watts  
Owned-Operated By Pioneer Broadcasting Co.  
Address ..... Bcx 246  
Air Time ..... Daytime  
News Service ..... UP  
General Manager ..... Bernie Tracy  
Commercial Manager ..... W. J. "Bill" Yeakle  
Prod., Prom. Mgr. John Alexander, Bernie Tracy

**WKIC—Hazard—1947**  
**MBS-KBS**

Frequency: 1430 Kc. Power: 1000 Watts  
Owned-Operated By... BMG Bcstg. Corp.  
Address ..... Peoples Bank Building  
Phone: 720 ..... Air Time: Daytime  
News Service ..... UP  
Transcription Service ..... World  
Representative ..... Hil F. Best  
Newspaper Affil. .... Hazard Herald  
President ..... Fred B. Bullard  
Gen. Mgr., Pub. Dir. .... Charles W. Metcalf  
Chief Engineer ..... Harold Logan  
Prog. Dir. .... Norma Strong  
Comm. Manager ..... Bob Mansfield

**WSON—Henderson—1941**  
**MBS**

Frequency: 860 Kc. Power: 500 Watts d.  
Owned-Oper. By... Henderson Bcstg. Co., Inc.  
Bus. Studio Address ..... 121 No. Main St.  
Phone: 3923 ..... Air Time: Daytime  
News Service ..... UP  
Transcription Service ..... World  
Membership ..... NARTB  
Pres., Gen., Sta. Mgr. .... Hecht S. Lackey  
Sales Prom., Comm. Mgr. .... Ewing Graham  
Program, Pub. Dir. .... Martin E. Schaeffer  
Chief Engineer ..... Doris E. Gibson

**WHOP—Hopkinsville—1940**  
**CBS**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By... Hopkinsville Bcstg. Co., Inc.  
Phone: TU 5-5331 ..... Air Time: Full Time  
Address ..... 1102 So. Virginia St.  
News Service ..... UP  
Transcription Service ..... World  
Membership ..... NARTB, RAB

Pres., Gen., Sta. Mgr. .... F. E. Lackey  
Comm., Sales Prom. Mgr. .... Katherine Peden  
Program Director ..... Margaret Wyatt  
Publicity Director ..... Mary Ruth Long  
Chief Engineer ..... Leo Y. Wilson

**WKOA—Hopkinsville—1954**

Frequency: 1480 Kc. Power: 1000 Watts  
Owner ..... Pennyryle Bcstg. Co.  
Address ..... 808½ South Main St.  
Phone: Tuxedo 6-1204 ..... Air Time: Daytime  
Newspaper Affil. .... Kentucky New Era  
News Service ..... AP  
Transcription ..... Standard  
Membership ..... NARTB  
Pres., Gen. Sta. Mgr. .... Charles W. Stratton  
Commercial Mgr. .... Marie Harte  
Sales Prom., Prog. Dir. .... Don Ritter  
Chief Engineer ..... Walter Wilson

**WLBN—Lebanon—1954**

Frequency: 1590 Kc. Power: 1 Kw., d.  
Owned ..... Lebanon-Springfield Bcstg. Co.  
Address ..... P. O. Box 647  
Phone: 486 ..... Air Time: Daytime  
News Service ..... AP  
Comm. Mgr. .... Charles Suluffett  
Chief Engineer ..... C. H. Hulse, Jr.

**WLAP—Lexington—1922**  
**ABC**

Frequency: 630 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned By... American Bcstg. Corp. (Not ABC)  
Business-Studio Address ..... Radio Bldg.  
Phone: 3-2727 ..... Air Time: Full Time  
News Service ..... UP  
Transcription Service ..... World  
Representative ..... John E. Pearson  
Membership ..... NARTB, RAB  
Pres., Gen. Mgr. .... Gilmore N. Nunn  
Sales Prom. Mgr., Prog., Pub. Dir. .... Jack Brooks  
Commercial Mgr. .... Miller Welch  
Chief Engineer ..... Henry C. Locklar

**WLEX—Lexington—1946**

Frequency: 1300 Kc. Power: 1000 Watts  
Owned-Oper. By... Central Ky. Bcstg. Co.  
Address ..... 134 N. Limestone St.  
Phone: 3-0433 ..... Air Time: Full Time  
Membership ..... NARTB  
Representative ..... For Joe  
News Service ..... AP  
President ..... J. D. Gay, Jr.  
General, Sta. Mgr. .... Earl L. Boyles  
Commercial Mgr. .... Lee Tackett  
Program Director ..... Evelyn Bengé  
Chief Engineer ..... J. M. Robertson

**WVLK—Lexington—1947**  
**MBS**

Frequency: 590 Kc. Power: 1000 Watts  
Owned-Oper. By... Bluegrass Bcstg. Co., Inc.  
Address ..... Phoenix Hotel  
Phone: 4-6470 ..... Air Time: Full Time  
Transcription Service ..... Thesaurus

Representative ..... Burn-Smith  
 President..... Donald J. Horton  
 General Mgr..... Ted Grizzard

**WFTG—London—1955**

Frequency: 1400 Kc..... Power: 250 Watts  
 Owned-Operated By..... London Broadcasting Co.  
 Address..... Box 333  
 Phone: 598..... Air Time: Full Time  
 News Service..... UP  
 Transcription Service..... Standard  
 Representatives..... Hil F. Best Co.  
 General Manager..... Elmo Mills  
 Station Manager..... Russell Henson  
 Commercial Manager..... Charles Redmond

**WAVE—Louisville—1933**  
 NBC

Frequency: 970 Kc..... Power: 5000 Watts  
 Owned-Operated By..... WAVE, Inc.  
 Business Address..... 334 E. Broadway  
 Phone: Wabash 2201..... Air Time: Full Time  
 Transcription Service..... Thesaurus, Standard  
 News Service..... AP  
 Representative..... NBC Spot Sales  
 Membership..... NARTB  
 President..... George W. Norton, Jr.  
 General-Station Manager..... Nathan Lord  
 Commercial Manager..... Le Val Wallman  
 Sales Prom. Mgr..... Charles Hill  
 Program Director..... James Caldwell  
 Chief Engineer..... Wilbur Hudson

**WGRC—Louisville—1936**

Frequency: 790 Kc. Power: 5000 d. 1000 n.  
 Owned-Operated By..... Northside Bcstg. Corp.  
 Bus. Studio Address..... Ky. Home Life Bldg.  
 Phone: Wabash 8871..... Air Time: Full Time  
 News Service..... UP  
 Membership..... NARTB  
 Representative..... Walker  
 President..... J. Porter Smith  
 Gen., Sta., Mgr..... Charles L. Harris  
 Comm., Sales Prom. Mgr..... Tom Underwood  
 Pgm. Dir..... Ward Hatcher  
 Chief Engineer..... W. J. Morrison

**WHAS—Louisville—1922**  
 CBS

Frequency: 840 Kc. Power: 50,000 Watts  
 Owned-Oper. By..... WHAS, Inc.  
 Address..... 525 W. Broadway  
 Phone: WAbash 2211..... Air Time: Full Time  
 News Service..... AP  
 Representative..... Henry I. Christal Co.  
 Membership..... NARTB  
 V. Pres., Director..... Victor A. Sholis  
 Station Manager..... Neil D. Cline  
 Sales Director..... John M. Fouts  
 Promotion Director..... William Loader  
 Program Director..... Sam Gifford

**WINN—Louisville—1940**  
 KBS

Frequency: 1240 Kc..... Power: 250 Watts

Owned-Oper. By..... Kentucky Bcstg. Corp., Inc.  
 Bus. Studio Address..... Earle Hotel  
 Phone: WAbash 5148..... Air Time: Full Time  
 News Service..... UP  
 Transcription Service..... World  
 Representative..... Forjoe & Co.  
 President..... Harold Koye  
 Sta. Mgr..... Harry McTigue  
 Commercial Manager..... Chas. A. Schacht, Jr.  
 V. P., Dir. Operations..... Glen Harmon  
 Sls. Mgr..... James Nathan  
 Traffic Dir..... Helen Roberts  
 Continuity Dir..... Chas. Montgomery  
 Chief Engineer..... Melvin Scarsdale

**WKLO—Louisville—1948**  
 ABC

Freq.: 1080 Kc..... Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By..... Mid-America Bcstg. Corp.  
 Business-Studio Address..... Henry Clay Hotel  
 Phone: Clay 4441..... Air Time: Full Time  
 Representative..... John Blair & Co.  
 News Service..... UP  
 Exec. Vice-Pres..... J. P. Williams  
 Manager..... W. H. Spencer  
 Sales Prom., Pub. Dir..... M. G. Jennings  
 Commercial Mgr..... Charles Farmer  
 Chief Engineer..... Theodore E. Jones

**WKYW—Louisville—1947**

Frequency: 900 Kc..... Power: 1000 Watts d.  
 Owned-Oper. By..... Radio Kentucky, Inc.  
 Bus. Studio Address..... 431 W. Jefferson St.  
 Phone: Clay 4811..... Air Time: Daytime  
 News Service..... AP  
 Representative..... Burn-Smith  
 President..... F. Eugene Sandford  
 Sta. Manager..... Edwin E. S. Weldon  
 Commercial Manager..... H. Parker Smith  
 Program Manager..... Paul L. Ruhle  
 Chief Engineer..... Charles L. Troutman

**WLou—Louisville—1948**

Frequency: 1350 Kc..... Power: 1000 Watts d.  
 Owned-Oper. By..... Rounsaville of Louisville, Inc.  
 Business-Studio Address..... 2549 S. Third St.  
 Phone: MEloose 7-3689..... Air Time: Daytime  
 News Service..... UP  
 Representative..... Gill-Perna, Dorc-Clayton  
 President..... Robert W. Rounsaville  
 Gen., Sta. Mgr..... Lee R. Smith  
 Commercial Manager..... Joseph T. Starr  
 Prom. Mgr., Pub. Dir..... William Summers  
 Program Director..... James Carter  
 Chief Engineer..... Steve Dawson  
 Technical Director..... Paul Cram

**WFMW—Madisonville—1949**  
 KBS

Frequency: 730 Kc..... Power: 250 Watts d.  
 Owned-Oper. By..... Messenger Bdcstg. Co., Inc.  
 Address..... Box 387  
 News Service..... UP

Trans. Service..Capitol, Thesaurus, Standard  
Representative .....Continental  
Sta. Mgr. ....H. W. Wells  
Comm. Mgr.....Elmer L. Kelley, Jr.  
Program Director .....Richard T. Harris

**WKTM—Mayfield—1946**

Frequency: 1050 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Kentucky Bcstg. Co.  
Phone: 46.....Air Time: Daytime  
Studio Address.....Box 232  
News Service .....UP  
Transcription Service .....Thesaurus  
Representative .....Best  
Manager.....Michael R. Freeland  
Comm. Mgr.....John M. Latham  
Prob. Dir.....Jerry Watson

**WNGO—Mayfield—1947**

Frequency: 1320 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....West Ky. Bcstg., Inc.  
Phone: 1597.....Air Time: Daytime  
News Service .....AP  
Transcription Service.....Lang-Worth, World  
Membership.....NARTB, RAB  
Station Manager.....T. E. Brewer  
Program Director.....O. L. Davis  
Chief Engineer.....John E. Shelton

**WFTM—Maysville—1948**  
MBS

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Oper. By...Standard Tobacco Co., Inc.  
Bus. Address.....626 Forest Ave.  
Phone: Logan 4-3361.....Air Time: Full Time  
News Service .....UP  
Transcription Service .....World  
Membership.....NARTB  
President.....Charles P. Clarke  
General Sta. Mgr.....John W. Betts  
Commercial Mgr.....Herbert Williams  
Program Director.....Gene Waters  
Chief Engineer.....Billy C. Cooper

**WMIK—Middlesboro—1948**  
KBS

Frequency: 560 Kc.....Power: 500 Watts d.  
Owned-Oper. By.....Cumberland Gap Bcstg.  
Address.....Box 698  
Phone: 980.....Air Time: Daytime  
Representative .....Holman  
Transcription Service.....World  
News Service .....UP  
Membership.....RAB  
President.....Dr. U. G. Brummett  
Gen., Sta., Comm. Mgr.....Maurice K. Henry  
Sales Prom., Pub. Dir.....M. K. Henry  
Program Director.....Bill Baker  
Chief Engineer.....Tal England

**WFLW—Monticello—1955**

Frequency: 1570 Kc.....Power: 250 Watts d.  
Owned-Operated By.....Wolf Creek Bcstg. Co.  
Station Manager.....James Shacklette

**WMOR—Morehead—1954**

Frequency: 1330 Kc.....Power: 1000 Watts  
Owned & Operated By...Mo ehead Bcstg. Co.  
Phone: 880.....Air Time: Daytime  
News Service.....UP  
Transcription Service.....Thesaurus

**WNBS—Murray—1948**

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Operated By.....Murray Bcstg. Co.  
Address.....P. O. Box 548  
Phone: 1340.....Air Time: Full Time  
News Service .....AP  
Transcription Service .....World  
Manager.....Edward Griffin

**WNOP—Newport—1948**

Frequency: 740 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....Tri-City Bcstg. Co.  
Business-Studio Address...606 Monmouth St.  
Phone: Juniper 7100.....Air Time: Daytime  
News Service .....UP  
President.....James G. Lang  
General Manager.....Ann Rolles Lang  
Sta. Mgr., Prog. Dir.....R. D. Nunn  
Comm., Sales Prom., Prog. Dir...R. M. Gilmore  
Chief Engineer.....R. E. Sullivan

**WOMI—Owensboro—1938**  
MBS-KBS

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper. By...Owensboro Bcstg. Co., Inc.  
Address.....Box 536  
Phone: MU 3-1558.....Air Time: Full Time  
News Service .....AP  
Newspaper Affiliations...Messenger, Inquirer  
Transcription Service.....Thesaurus  
Representative .....Burn-Smith  
President.....Lawrence W. Hager  
Gen., Sta., Comm. Mgr.....Hugh O. Potter  
Sales Prom. Mgr.....Jim Wilkinson  
Program Director.....Cliffordean Potter  
Chief Engineer.....Harold I. Peters

**WVJS—Owensboro—1947**  
ABC

Frequency: 1420 Kc.....Power: 1000 Watts  
Owned-Oper. By...Owensboro On The Air, Inc.  
Business-Studio Address.....324 Allen St.  
Phone: Murray 3-3521.....Air Time: Full Time  
News Service .....UP  
Representative.....William G. Rambeau  
Membership.....NARTB  
President.....V. J. Steele  
Gen., Sta. Mgr.....Malcolm Greep  
Commercial Manager.....John T. Rutledge  
Sales Prom. Mgr.....Leola C. Haydon  
Program Director.....Larry Adams  
Chief Engineer.....Robert Earl Jaqoe

**WKYB—Paducah—1946**  
NBC

Freq.: 570 Kc...Power: 1 Kw. d., 500 Wts., n.

Owned-Oper. By.....WKYB, Inc.  
 Address.....504 Kentucky Ave.  
 Phone: 2-1678.....Air Time: Full Time  
 News Service.....AP  
 Transcription Service.....World  
 Representative.....Pearson  
 Membership.....NARTB, RAB  
 Gen. Mgr.....E. J. Paxton, Jr.  
 Business Manager.....S. Livingston

**WPAD—Paducah—1930—CBS**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Paducah Bdcstg. Co., Inc.  
 Address.....4th & Bway—Taylor Bldg.  
 Phone: 2-8231.....Air Time: Full Time  
 News Service.....UP  
 Trans. Serv.....Lang-Worth. Thesaurus  
 Representative.....Sears & Ayer  
 Membership.....NARTB, RAB  
 President.....Pierce E. Lackey  
 General Manager.....Prewitt Lackey  
 Sta. Mgr., Prog., Pub. Dir.....Ray Mofield  
 Comm. Manager.....Linn Wolff  
 Prom. Mgr.....Benny Smith  
 Prog., Pub. Dir.....Ray Mofield  
 Chief Engineer.....U. C. Morris

**WSIP—Paintsville—1949**  
 KBS

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Big Sandy Bcstg. Co.  
 News Service.....AP  
 Transcription Service.....Thesaurus  
 Station Rep.....Hil Best  
 General Manager.....Ted Arnold Silvert  
 Station Manager.....Jack Welch  
 Chief Engineer.....Eugene Baldrige

**WKLX—Paris—1955**

Frequency: 1440 Kc.....Power: 1000 Watts  
 Owned & Operated By.....Paris Bcstg. Co.  
 Air Time.....Daytime  
 News Service.....UP  
 General Manager.....Rex Osborne  
 Chief Engineer.....Vernon Hutchinson

**WLSI—Pikeville—1949**

Frequency: 900 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Cumberland Pub. Co.  
 Address.....Pikeville  
 Phone: 456.....Air Time: Daytime  
 Newspaper Affiliation.....Pike County News  
 News Service.....UP  
 Transcription Service.....Thesaurus  
 President.....Mrs. W. J. Ward  
 Gen., Sta., Sales Comm. Mgr.....Roy E. Alexander  
 Prog., Pub. Dir.....John C. Adkins  
 Chief Engineer.....Guy N. Ferrell

**WPKE—Pikeville—1949**  
 MBS-KBS

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....E. Ky. Bdcstg. Corp.  
 Phone: 1280.....Air Time: Full Time  
 News Service.....AP  
 Station Rep.....Continental

Transcription Service.....World  
 Membership.....NARTB  
 Pres., Gen. Mgr.....Jack L. Hatcher  
 Chief Engineer.....James K. Hoskins

**WPRT—Prestonburg—1952**

Frequency: 960 Kc.....Power: 1 Kw., d.  
 Owned.....Kentucky Mt. Bcstg. Co.  
 Address.....So. Lake Drive  
 Phone: 5951.....Air Time: Daytime  
 News Service.....UP  
 Transcription Service.....MacGregor  
 Comm. Mgr.....Rex Osborne

**WPKY—Princeton—1950**  
 KBS

Frequency: 1580 Kc.....Power: 250 Watts d.  
 Owned-Operated By.....Princeton Bcstg. Co.  
 Address.....Box 478  
 Phone: 2072.....Air Time: Daytime  
 Trans. Service.....Capitol  
 Station Rep.....Continental  
 News Service.....AP  
 Sta., Gen. Mgr.....Leslie Goodaker  
 Comm. Mgr.....Ellis Burnam  
 Program Dir.....Mrs. Leslie Goodaker  
 Sales Prom. Mgr.....Wilburn Wilson  
 Chief Engineer.....Marvin Mahoney

**WSAC—Radcliff—1955**

Frequency: 1470 Kc.....Power: 1000 Watts  
 Owned-Operated By.....Fort Knox Bcstg. Corp.  
 Address.....Fort Knox, Ky.  
 Air Time.....Daytime  
 News Service.....UP  
 President.....B. E. Cowan  
 Gen., Sta. Mgr.....W. J. (Bill) Harris, Jr.  
 Commercial Manager.....Joseph R. Cowan  
 Sales Prom. Manager.....Walt Broadhurst  
 Program Director.....Clem Cockrel  
 Publicity Director.....Bill Gerson  
 Chief Engineer.....Eugene Hornback

**WEKY—Richmond—1953**  
 MBS-KBS

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned.....WEKY, Inc.  
 Address.....McKee Bldg.  
 Phone: 1340.....Air Time: Full Time  
 News Service.....UP  
 Transcription Service.....Thesaurus  
 President.....Dages I. Boyle  
 General Sta. Manager.....O. C. Halyard Jr.  
 Comm. Mgr.....Fred Welch  
 Program Director.....Edith Abel  
 Promotion Mgr.....Jack Parrish  
 Pub. Dir.....Bob Hcmger  
 Chief Engineer.....Estil Anderson

**WRUS—Russellville—1953**

Frequency: 800 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....So. Kentucky Bcstg.  
 Address.....P. O. Box 110  
 Phone: 459.....Air Time: Daytime  
 News Service.....UP  
 Transcription Service.....World



Station Representative.....Hil Best  
 President.....Roth E. Hook  
 General Manager.....Woodrow P. Sosh  
 Sta. Mgr., Eng.....Earl Johnson  
 Sales Mgr., Prog. Dir.....J. H. Johnson

**WSFC—Somerset—1947**  
**MBS**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Southeastern Bcstg. Co.  
 Address.....U. S. 27  
 Phone: 1240-41.....Air Time: Full Time  
 News Service.....UP  
 Transcription Service.....Theasurus  
 Membership.....NARTB, RAB  
 Representative.....Hill F. Best  
 Pres., Gen. Mgr.....Mike Layman  
 Commercial Manager.....Donald Orwin  
 Program Director.....John A. Hartnett  
 Technical Dir.....Ralph F. Denton  
 Chief Engineer.....John Agostine

**WMTC—Vancleve—1948**

Frequency: 730 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Kentucky Mt. Holiness Assn.  
 Bus. Studio Address.....Vancleve  
 Phone: Jackson 3.....Air Time: Daytime  
 News Service.....AP  
 Representative.....Continental  
 President.....Dr. Lela G. McConnell

General-Station-Comm. Mgr.....Wiltred Fisher  
 Program Dir.....Violet Person  
 Chief Engineer.....Kenneth Amspaugh

**WTCW—Whitesburg—1953**

Frequency: 920 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Ky.-Va. Bcstg. Corp.  
 Address.....Whitesburg  
 News Service.....UP  
 Trans. Service.....SESAC  
 Gen. Mgr.....Donald W. Crosthwait  
 Commercial Mgr.....Charles W. Read  
 Program Director.....Beryl Davis

**WKY—Winchester—1954**  
**MBS**

Frequency: 1380.....Power: 1000 Watts  
 Owner.....Winchester Bcstg. Co., Inc.  
 Address.....Box 492  
 Phone: 1380.....Air Time: Daytime  
 News Service.....AP  
 Transcription.....Theasurus  
 Representative.....Best  
 Membership.....RAB  
 President.....N. B. Ratliff  
 General Manager.....Charles Drew  
 Commercial Mgr.....Tom Wade  
 Program Director.....Herman Kelly  
 Chief Engineer.....Tommy Bratton

**LOUISIANA**

Pop. Feb. 1, 1956 (Est.) 2,961,000—Families 824,000  
 Radio Homes 792,000—TV Homes 551,390—Stations in State 63

**KROF—Abbeville—1948**

Frequency: 960 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Abbeville Bcstg. Serv. Inc.  
 Business Address.....P. O. Box 306  
 Phone: 90.....Air Time: Daytime  
 News Service.....AP  
 Transcription Service.....World  
 Membership.....NARTB  
 General Manager.....George P. Martin

**KALB—Alexandria—1935**  
**ABC**

Frequency: 580 Kc. Power: 5 Kw. d.: 1 Kw. n.  
 Owned-Oper. By.....Alexandria Bcstg. Co., Inc.  
 Address.....601 Wash. St.  
 News Service.....AP, UP  
 Phone: 3-2543.....Air Time: Full Time  
 Transcription Service.....World, MacGregor  
 Representative.....Weed & Co.  
 Membership.....NARTB, RAB  
 President.....T. B. Lonford  
 Gen. Mgr.....Willard L. Cobb  
 Sta., Comm. Manager.....Walter D. Melson  
 Prom. Mgr. and Pub. Dir.....Mary Petrie  
 Prog. Dir.....Alex Marchand  
 Chief Engineer.....Jesse R. Sexton

**KDBS—Alexandria—1953**

Frequency: 1410 Kc.....Power: 1 Kw.  
 Owned.....Dixie Bcstg. Ser.  
 Address.....915 Fourth St.

Phone: 3-7454.....Air Time: Daytime  
 News Service.....UP  
 General Mgr.....Irving Ward-Steinman  
 Commercial Mgr.....D. Ed Pebbles  
 Station Director.....W. G. Lynch  
 Chief Engineer.....Byron Stokes

**KSYL—Alexandria—1947**  
**NBC**

Frequency: 970 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....KSYL, Inc.  
 Address.....Box 1489  
 Phone: 6611-12.....Air Time: Full Time  
 Representative.....Everett-McKinney  
 Pres., Comm. Mgr.....Milton Fox  
 Gen., Sta. Manager.....Virgil G. Evans  
 Program, Publicity Dir.....Bruce Rainey  
 Chief Engineer.....Leo Brians

**KTRY—Bastrop—1948**

Frequency: 730 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....Morehouse Bcstg. Co.  
 Address.....Enterprise Bldg.  
 Phone: 1400.....Air Time: Daytime  
 General Manager.....Bill Davis  
 Program Director.....Carl Livingston

**WAFB—Baton Rouge—1948**  
**MBS**

Frequency: 1460 Kc. Power: 5 Kw. d.: 1 Kw. n.

Owned-Oper. By.....Modern Bcstg. Co.  
 Address.....929 Government St.  
 Phone: 4-8571.....Air Time: Full Time  
 Representative...Adam Young, Clarke Brown  
 Membership.....NARTB, RAB  
 V.P., Gen. Mgr.....T. E. Gibbons  
 Station Mgr.....Homer Griffith

**WIBR—Baton Rouge—1948**

Frequency: 1300 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Community Bcstg. Co.  
 Address.....P. O. Box 1226  
 Phone: 8-6716.....Air Time: Full Time  
 Representative.....Walker  
 President.....G. T. Owen  
 V.P., Gen. Mgr.....Robert Earle

**WJBO—Baton Rouge—1943**  
**NBC**

Frequency: 1150 Kc.....Power: 5000 Watts  
 Owned-Oper. By..Baton Rouge Bcstg. Co., Inc.  
 Business-Studio Address.....444 Florida St.  
 Phone: 2-5271.....Air Time: Full Time  
 News. Affil....State Times, Morning Advocate  
 Representative.....George P. Hollingsbery  
 Membership.....RAB, NARTB  
 President.....Douglas L. Manahp  
 General Mgr.....Kelly Maddox  
 Sales Manager.....John D. Wooldridge  
 Prom., Pub. Dir.....Catherine Pearson  
 Program Director.....George Bonnell  
 Chief Engineer.....Theodore Hubert

**WLCS—Baton Rouge—1946**  
**ABC**

Frequency: 910 Kc.....Power: 1000 Watts  
 Owned-Operated By.....Air Waves, Inc.  
 Business Address.....204 North St.  
 Phone: 2-4411.....Air Time: Full Time  
 News Service.....AP  
 Transcription Service.....World  
 Representative.....Wm. G. Rambeau  
 Membership.....NARTB, RAB  
 Gen. Manager.....Lamar Simmons  
 Sales Manager.....Olas Olsen

**WXOK—Baton Rouge—1953**

Frequency: 1260 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....WXOK, Inc.  
 Address.....243 Convention St.  
 Phone: 4-7604.....Air Time: Daytime  
 Representative.....Forjoe  
 President.....Jules Paglin  
 General Manager.....S. Ray, Jr.  
 Station Manager.....Gordon Lloyd  
 Comm. Mgr.....Tom McGuire  
 Program Director.....Lucille Pollack  
 Chief Engineer.....Noel Walter

**WHXY—Bogalusa—1954**

Frequency: 920 Kc.....Power: 1 Kw. d.  
 Owned.....Bogalusa Bcstg. Co.  
 Address.....P. O. Box 689

Phone: RE 2-4254.....Air Time: Daytime  
 News Service.....AP  
 Station Rep.....Clark  
 President.....C. W. Holt  
 Exec. V.P., Gen. Mgr.....Bob Robinson  
 Station Mgr.....W. A. Stewart  
 Comm. Mgr.....Hugh Well  
 Sls. Prom. Mgr., Pub. Dir.....Dan Franklin  
 Program Director.....Edward Cummins  
 Chief Engr.....Vernon Jones

**WIKC—Bogalusa—1947—KBS**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By....Curt Siegelin, Admin.  
 Business Address.....607 N. Rio Grande St.  
 Phone: RE 5-1355.....Air Time: Full Time  
 News Service.....AP  
 Representative.....Keystone  
 General Manager.....Curt Siegelin  
 Cmm. Mgr.....J. H. Knight  
 Sls. Prom. Mgr., Prog. Dir.....D. Knight, Jr.  
 Chief Eng.....Vernon Jones

**WARB—Covington—1953**  
**KBS**

Frequency: 730 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....A. R. Blossman, Inc.  
 Address.....Box 568  
 Phone: 1600.....Air Time: Daytime  
 Manager.....D. C. Blossman  
 Gen. Mgr., Chief Engr....William H. Bland Jr.  
 Program Director.....Rick Webb  
 Commercial Mgr.....Mark Rex

**KSIG—Crowley—1947**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By.....KSIG Bcstg Co., Inc.  
 Bus. Studio Address.....320 N. Parkerson Ave.  
 Phone: 1450-1.....Air Time: Full Time  
 News Service.....AP  
 Representative.....T. F. Clark  
 Membership.....NARTB  
 President.....Hirsch J. Scholl  
 General Manager.....Louis M. Basso  
 Commercial Manager.....Ninfa G. Guidry  
 Prog. Director.....Boyce Jim Trahan  
 Chief Engineer.....W. H. Bland

**KDLA—DeRidder—1951**  
**KBS**

Frequency: 1010 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Sabine Bcstg. Co.  
 Address.....Wash. & 1st St.  
 Phone: 7600.....Air Time: Daytime  
 News Service.....UP  
 Trans. Service.....MacGregor  
 Owners.....C. W. Reddoch, J. B. McCrary  
 Gen., Comm. Manager.....Ralph L. Hooks

**KEUN—Eunice—1952**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By....Tri-Parish Bcstg. Co.  
 Address.....Crowley Rd.  
 Phone: 3041.....Air Time: Full Time

News Service ..... AP  
 Transcription Service ..... World  
 Membership ..... NARTB  
 President ..... Vincent Riehl  
 General Manager ..... John A. Chauvin

**KLFT—Golden Meadow—1955**

Frequency: 1600 Kc. .... Power: 500 W. d.  
 Owned-Operated By ..... Leo J. Theriot  
 Address ..... Theriot Bldg.  
 Phone: 5-5165 ..... Air Time: Daytime  
 News Service ..... UP  
 Representative ..... Best  
 General Manager ..... Leo J. Theriot  
 Station Manager ..... H. Earl Herron  
 Commercial Manager ..... V. R. Vidrine

**WFPR—Hammond—1947**  
**KBS**

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Louisiana Bcstrs.  
 Business-Studio Address ..... Box 432  
 Phone: 960 ..... Air Time: Full Time  
 Trans. Service ..... SESAC  
 Membership ..... NARTB  
 News Service ..... UP  
 Owners ..... C. W. Reddoch, R. L. Hooks  
 General Manager ..... Cyril W. Reddoch

**KCIL—Houma—1947**  
**NBC-KBS**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned ..... KCIL, Inc.  
 Address ..... P. O. Box 1031  
 Phone: 6828 ..... Air Time: Full Time  
 News Service ..... AP  
 Transcription Service ..... World  
 Station Rep. .... Indie Sales  
 Membership ..... NARTB  
 President ..... Denver T. Brannen  
 Gen., Sta. Mgr. .... L. H. Thesmar  
 Commercial Mgr. .... Les Ryder  
 Sales Prom. Mgr. .... Ken Rogers  
 Prog., Pub. Director ..... Virginia Ryder  
 Chief Engr. .... Earl Herron

**KJEF—Jennings—1950**  
**MBS-KBS**

Frequency: 1290 Kc. .... Power: 500 Watts d.  
 Owned-Oper. By ..... Jennings Bcstg. Co., Inc.  
 Address ..... 1521 Lake Arthur Ave.  
 Phone: 1155 ..... Air Time: Full Time  
 News Service ..... UP  
 Pres., Gen. Mgr., C. Eng. .... Clovis L. Bailey  
 Prog. Dir. .... Howard Hoag  
 Comm. Mgr. .... Gerald Dugas

**KLFY—Lafayette—1950—ABC**

Freq.: 1420 Kc. .... Power: 1 Kw. d., 500 Wts. n.  
 Owned-Oper. By ..... Camellia Bcstg. Co.  
 Address ..... P. O. Box 398  
 Phone: CE 5-9494 ..... Air Time: Full Time  
 Transcription Service ..... World  
 News Service ..... UP  
 Station Rep. .... Rambeau, Brown

Membership ..... NARTB  
 President ..... Paul H. De Clouet  
 General Manager ..... Jim Lukas  
 Program Director ..... John Sellick  
 Commercial Mgr. .... Jim Drocke

**KVOL—Lafayette—1935—NBC**

Frequency: 1330 Kc. .... Power: 1000 Watts  
 Owned-Oper. By ..... Evangeline Bcstg. Co., Inc.  
 Address ..... 519 S. Buchanan  
 Phone: Center 4-5151 ..... Air Time: Full Time  
 Newspaper Affiliation ..... "Daily Advertiser"  
 News Service ..... AP  
 Representative ..... Meeker  
 Membership ..... NARTB, RAB  
 General Manager ..... George H. Thomas  
 Comm., Sls. Prom. Mgr. .... Thomas G. Pears  
 Station Mgr. .... E. H. Hughes  
 Publicity Dir. .... Betty Arceneaux  
 Chief Engineer ..... Louis Pilcher

**KAOK—Lake Charles—1947**  
**MBS**

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... KAOK, Inc.  
 Address ..... P. O. Box 1399  
 Phone: 6-7541 ..... Air Time: Full Time  
 News Service ..... UP  
 Representative ..... Forjoe  
 President ..... Jules J. Paglin  
 Co-Manager ..... Tom Gresham  
 Sta. Mgrs. .... T. Gresham, R. Rhodes  
 Managing Director ..... Stanley W. Ray, Jr.

*For World-Wide News . . .*  
*For Clear, Comprehensive*  
*Coverage . . .*

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**KLOU—Lake Charles—1947**  
**CBS**

Frequency: 1580 Kc. Power: 1000 Watts  
Owned-Oper. By.....Gulf Bcstg. Co., Inc.  
Bus.-Studio Address.....Box 975  
Phone: HEmlock 6-7277 Air Time: Full Time  
News Service .....AP  
Representative .....Pearson  
Membership .....NARTB  
President.....G. T. Owen  
Vice-Pres.....Bob Earle  
General Mgr.....R. S. Davison  
Program Dir.....Keith Ryan  
Commercial Mgr.....Harry Cook  
Chief Engineer.....Harry Adrian

**KPLC—Lake Charles—1935**  
**NBC**

Frequency: 1470 Kc. Power: 5000 Watts  
Owned-Oper. By.....Calcasieu Bcstg. Co.  
Address.....P. O. Box 1521  
Phone: 9-2713 Air Time: Full Time  
News Service .....AP  
Transcription Service .....World  
Representative .....Weed  
Membership .....NARTB  
President.....T. B. Lanford  
Gen., Sta. Mgr.....David Wilson  
Commercial Mgr.....R. M. White  
Sales Prom. Mgr.....J. Wilburn  
Publicity Director.....Merle Thomas  
Prog. Dir., C. Eng.....A. B. Craft

**KDBC—Mansfield—1954**

Frequency: 1360 Kc. Power: 1 Kw. d.  
Owned.....DeSoto Bcstg. Corp.  
Address.....P. O. Box 740  
News Service .....AP  
Trans. Ser.....Standard  
Gen., Comm. Mgr.....Arthur L. Greene

**KAPB—Marksville—1954**  
**MBS**

Frequency: 1370 Kc. Power: 1000 Watts  
Owner.....Avoyelles Bcstg. Corp.  
Address.....204 E. Mark  
Phone: 7206 Air Time: Daytime  
News Service .....AP  
Membership .....NARTB  
Vice President.....Chester J. Coc  
Gen., Sta. Mgr.....Dave Chapman  
Commercial Mgr.....Willie J. Bordelon  
Publicity Director.....Katherine Ducote  
Chief Engineer.....Donald Bordelon

**KAPK—Minden—1952**

Frequency: 1240 Kc. Power: 100 Watts  
Owned-Operated By.....Parish Bcstg. Co.  
Address.....Box 1026  
News Service .....UP  
Phone: 2940 Air Time: Full Time  
Pres., Gen., Sta. Mgr.....Martin Kirsch, Jr.  
Asst. Mgr.....M. E. (Pat) Brown  
Chief Engineer.....Billy Hyatt

**KLIC—Monroe—1950—MBS**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By.....Dr. Frank Cerniglia  
Address.....626 Bernhardt Bldg.  
Phone: 3-4617 Air Time: Full Time  
Station Rep.....Dora Clayton  
News Service .....UP  
President, Manager.....Dr. Frank Cerniglia

**KMLB—Monroe—1930—ABC**  
**NBC**

Frequency: 1440 Kc. Power: 5000 d.; 1000 n.  
Owned-Oper. By.....Liner's Bcstg. Station, Inc.  
Business Address.....Hotel Frances  
Phone: 7161 Air Time: Full Time  
News Service .....UP  
Representative .....Pearson  
President.....Mrs. Robert Gaston, Jr.  
V.P., Gen. Mgr.....Charles Price  
Program Dir.....James Plaisance

**KNOE—Monroe—1944—NBC**

Frequency: 1390 Kc. Power: 5000 Watts  
Owned-Operated By.....James A. Noe  
Business-Studio Address.....Knoe Bldg.  
Phone: 8155 Air Time: Full Time  
News Service .....AP  
Representative .....H.R. Rees  
Membership .....NARTB, RAB  
President.....James A. Noe  
V.P., General Manager.....Paul H. Goldman  
Station Mgr.....Allen Hundley  
Ass't. Gen. Mgr.....Harry Arthur

**KMRC—Morgan City—1954**

Frequency: 1430 Kc. Power: 500 Watts  
Owned.....Tri-City Bcstg. Inc.  
Address.....P. O. Box 889  
Phone: 2011 Air Time: Daytime  
News Service .....UP  
Membership .....NARTB  
President.....Warren J. Fortier  
V.P., Gen. Mgr.....Samuel F. Hosea  
Treasurer.....Mortimer Silverman, Jr.  
Secretary.....A. A. Bensabat, Jr.

**KNOC—Natchitoches—1947**  
**KBS**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By.....Natchitoches Bcstg. Co.  
Business-Studio Address.....Box 232  
Phone: 2353 Air Time: Full Time  
News Service .....AP  
Membership .....NARTB  
President.....Dr. William H. Pierson  
Gen. Mgr.....Charles L. Planchard

**KANE—New Iberia—1946**  
**ABC**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By.....New Iberia Bcstg. Co.  
Address.....Box 383  
Phone: EMerson 2-6726 Air Time: Full Time

News Service ..... AP  
 Transcription Service ..... World  
 President ..... George H. Thomas  
 General Manager ..... Dierrell Hamm  
 Commercial Mgr. .... Donald Bonin  
 Chief Engineer ..... Merle Case

**KVIM—New Iberia—1951**

Frequency: 1360 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By ..... Queen City Bcstg. Co.  
 Address ..... P. O. Box 50  
 Phone: 2-5826 ..... Air Time: Daytime  
 General Manager ..... John H. Coco

**WBOK—New Orleans—1951**

Frequency: 800 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By ..... WBOK, Inc.  
 Address ..... 505 Baronne St.  
 Phone: Tulane 5363 ..... Air Time: Daytime  
 News Service ..... UP  
 Representative ..... Forjoe  
 President ..... Jules J. Paglin  
 V.P., Gen. Mgr. .... S. W. Ray, Jr.

**WDSU—New Orleans—1923**  
 NBC

Frequency: 1280 Kc. .... Power: 5000 Watts  
 Owned-Operated By ..... WDSU Bcstg. Corp.  
 Business-Studio Address ..... 520 Royal St.  
 Phone: Tulane 4371 ..... Air Time: Full Time  
 News Service ..... AP, UP  
 Representative ..... John Blair  
 Membership ..... NARTB, RAB  
 President ..... Edgar B. Stern, Jr.  
 Exec. V.P. & Gen. Mgr. .... Robert Swezey  
 V.P. & Comm. Mgr. .... Louis Read  
 V.P. Charge Prog'ng ..... Tom Hicks  
 Sec'y-Treas. .... Lester Kabacoff

**WJBW—New Orleans—1926**

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Louise C. Carlson  
 Business-Studio Address ..... Cigall Bldg.  
 Phone: Ma. 3488 ..... Air Time: Full Time  
 News Service ..... AP  
 Pres., Gen. Mgr. .... Louise C. Carlson  
 Asst. Mgr. .... Ed Carlson  
 Commercial Mgr. .... James E. Gordon  
 Publicity Director ..... Bill Leonard  
 Chief Engineer ..... Charles Norris

**WJMR—New Orleans—1946**

Frequency: 990 Kc. .... Power: 250 Watts d.  
 Owned-Operated By ..... Supreme Bcstg Co., Inc.  
 Address ..... Jung Hotel, 1500 Canal Street  
 Phone: Canal 0356 ..... Air Time: Daytime  
 Representative ..... Bolling  
 President ..... Chester Owens  
 V.P., Gen. Mgr. .... George A. Mayoral

**WMRY—New Orleans—1950**

Frequency: 600 Kc. .... Power: 500 Watts d.  
 Owned-Oper. By ..... Southland Bcstg. Co.

Address ..... 2107 Dryades St.  
 Phone: Tulane 4841 ..... Air Time: Daytime  
 Representative ..... Gill-Perna  
 News Service ..... UP  
 Membership ..... NARTB  
 President ..... Lester Kamin  
 Gen., Comm. Mgr. .... Mort Silverman  
 Sales Prom., Pub. Dir. .... Marion Owen  
 Prog. Dir. .... Larry McKinley  
 Chief Engineer ..... Samuel Perkins

**WNOE—New Orleans—1925**  
 MBS

Frequency: 1060 Kc. .... Power: 50,000 d.; 5000 n.  
 Owned-Operated By ..... James A. Noe  
 Business-Studio Address ..... St. Charles Hotel  
 Phone: Express 2173 ..... Air Time: Full Time  
 Representative ..... H-R  
 President ..... James A. Noe  
 Gen., Sta. Mgr. .... S. A. French  
 Commercial Mgr. .... Dick Amundsen  
 Program Director ..... Bill Stewart  
 Chief Engineer ..... A. J. Bourgeois

**WSMB—New Orleans—1925**  
 ABC

Frequency: 1350 Kc. .... Power: 5 Kw. d.; 5 Kw. n.  
 Owned ..... WSMB, Inc.  
 Address ..... Maison Blanche Bldg.  
 Phone: Magnolia 5921 ..... Air Time: Full Time  
 Station Rep. .... Avery-Knodel  
 President ..... Gaston Pureau  
 General, Sta. Mgr. .... John R. O'Meallie  
 Commercial Mgr. .... D. V. Donegan  
 Program Director ..... Marshall Pearce  
 Publicity Director ..... Eldon Durand  
 Chief Engineer ..... Harold Nebe

**WWEZ—New Orleans—1947**

Frequency: 690 Kc. .... Power: 5000 Watts  
 Owned-Operated By ..... WWEZ Radio Inc.  
 Bus-Studio Address ..... Hotel New Orleans  
 Phone: Canal 3521 ..... Air Time: Full Time  
 Representative ..... Radio-TV Reps.  
 President ..... A. L. Chilton  
 General Manager ..... Joe A. Oswald

**WWL—New Orleans—1922**  
 CBS

Frequency: 870 Kc. .... Power: 50,000 Watts  
 Owned-Operated By ..... Loyola U. of South  
 Address ..... Roosevelt Hotel  
 Phone: Raymond 2194 ..... Air Time: Full Time  
 News Service ..... UP, AP  
 Transcription Service ..... Standard, Thesaurus  
 Representative ..... Katz  
 Membership ..... NARTB  
 President ..... Rev. Patrick Donnelly  
 General Manager ..... W. H. Summerville  
 Comm. Manager ..... Larry Baird  
 Sales Prom., Pub. Mgr. .... Harry Hildebrand  
 Program Director ..... E. M. Hoerner  
 Chief Engineer ..... J. D. Bloom, Jr.

**WTIX—New Orleans—1951**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By... Mid-Continent Bcstg. Corp.  
 Address..... 624 Canal St.  
 Phone: MAgnolia 3562... Air Time: Full Time  
 News Service .....UP  
 Membership .....NARTB  
 Station Representative .....Young  
 President .....Todd Storz  
 V.P., General Mgr..... Fred Berthelson  
 Program Director..... Donald A. Loughnane  
 Production Mgr..... O. C. Rennie  
 Chief Engineer..... Morris E. Jones

Program Director..... Doris F. Nargassans  
 Chief Engineer..... Carl F. Goulden

**KCIJ—Shreveport—1950**

Frequency: 980 Kc. Power: 5000 Watts d.  
 Owned-Oper. By..... Southland Bcstg. Co.  
 Address..... 205 Milam St.  
 Phone: 4-6681..... Air Time: Daytime  
 Representative..... Young, Clark Brown  
 News Service.....UP, INS  
 General Mgr..... John H. Pace  
 Comm. Mgr..... Roy L. Cordell

**WTPS—New Orleans—1947**

Frequency: 940 Kc. Power: 1000 d.; 500 n.  
 Owned-Oper. By..... The Times Picayune  
 Business Address..... 615 North St.  
 Phone: Canal 5561..... Air Time: Full Time  
 Transcription Service .....Associated  
 News Service .....AP  
 Membership .....NARTB  
 Representative .....Branham  
 President..... John F. Tims  
 General Mgr..... H. F. Wehrmann  
 Prog. Dir..... Carl J. Junker  
 Prom. Mgr..... Martin Burke

**KENT—Shreveport—1947**  
**MBS**

Frequency: 1550 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned-Operated By..... Frank H. Ford  
 Business-Studio Address..... 311 Milam Bldg.  
 Phone: 3-3681..... Air Time: Full Time  
 News Service .....AP  
 Transcription Service .....Standard  
 Representative .....Pearson  
 Membership .....NARTB, RAB  
 Owner Manager..... Frank H. Ford  
 Gen., Comm. Mgr..... Frank H. Ford, Jr.  
 Prom., Pub. Dir..... Bill Monroe  
 Sales Manager..... William F. Ford  
 Prog. Dir..... Irv Zeldman  
 Chief Engineer..... L. J. Carlson

**KREH—Oakdale—1953—KBS**

Frequency: 900 Kc. Power: 250 Watts d.  
 Owned-Oper. By..... Louisiana Bcstg. Service  
 Address..... Ville Platt Hiway  
 Phone: 900..... Air Time: Daytime  
 News Service .....UP  
 Commercial Mgr..... Mel Bennett

**KSLO—Opelousas—1947**  
**MBS-KBS**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By..... KSLO Bcstg. Co.  
 Address..... Box 392  
 Phone: 2633..... Air Time: Full Time  
 Representative..... Sears & Ayer  
 Transcription..... World  
 General Mgr..... W. Eugene Jones

**WTIX**

**IS FIRST IN  
 NEW ORLEANS**

*Says Hooper,  
 Morning and Afternoon*

WTIX first per Hooper with 20.4% all-day average! Second station (50,000 watt network): 17.3%. Third: 10.1%. It's the Mid-Continent formula at work! How things have changed in New Orleans! Call Adam J. Young, Jr., or General Manager Fred Berthelson.

**MID-CONTINENT  
 BROADCASTING COMPANY**

President, Todd Storz  
 KOWH, Omaha, Reps: H-R Reps, Inc.  
 WHB, Kansas City, Reps: John Blair & Co.  
 WTIX, New Orleans, Reps: Adam J. Young, Jr.

**KRUS—Ruston—1947—KBS**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By..... Ruston Bcstg. Co.  
 Address..... 105 E. North Railroad  
 News Service .....UP  
 Representative .....Best  
 President..... C. E. Faulk, Jr.  
 Station Manager..... Kenneth L. Whitaker

**KANV—Shreveport—1954**

Frequency: 1050 Kc. Power: 250 Watts  
 Owned..... Northwest La. Bcstg. Corp.  
 Address..... 2730 Talbot St., P. O. Box 3611  
 Phone: 2-3122..... Air Time: Daytime  
 Station Representative .....Dora-Clayton  
 President..... T. T. Hailey  
 General Manager..... Glenn V. Wilson

# RATINGS

**HOOPER**

Jan. - Feb., 1955

**K-JOE LEADS**

**90** quarter hours  
per week, Monday  
through Sunday

**PULSE**

May - June, 1955

**K-JOE LEADS**

**80** quarter hours  
per week, Monday  
through Sunday

74.6% OF THE ENTIRE BUYING  
POWER IN THE SURROUNDING  
TEN COUNTY AREA IS WITHIN  
20 MILES OF OUR TRANSMITTER.

**BEYOND THIS AREA, OTHER  
MARKETS ARE DOMINATED  
BY STATIONS LOCATED THERE**



... tell the latest  
**SHREVEPORT, LA., story**

# KJOE

Popular Music, News and Personalities  
Cover this Rich 10 County Market

**OVER 480,000 POPULATION**  
**OVER 124,000 RADIO HOMES**  
**OVER \$375,000,000 RETAIL SALES**

## AT LOWEST COST

PER 1,000 RADIO HOMES

### RATES PER MINUTE

K-JOE	Station X	Station Y
<b>\$7.00</b>	\$22.00	\$13.25

# KJOE



**SHREVEPORT'S  
NUMBER ONE  
LOCAL STATION**

**1000 WATTS DAYTIME**  
**NON-DIRECTIONAL**

Joe Monroe, Pres. & Gen. Mgr.  
507 Spring St., Shreveport, La.

Rep:  
**FOR JOE**  
for K-JOE  
of "cuss"

**KJOE—Shreveport—1954**

Frequency: 1480 Kc. Power: 1 Kw. d.  
 Owned-Operated By.....Audiocasting, Inc.  
 Address.....507 Spring St.  
 Phone: 2-0732.....Air Time: Daytime  
 News Service.....AP  
 Transcription.....Associated, Lang-Worth  
 Station Representative.....Forjoe  
 Pres., Gen. Mgr.....Joe Monroe  
 Commercial Mgr.....Homer Odom  
 Program Director.....Dave Hagli  
 Publicity Director.....Bobby Ward  
 Chief Engineer.....James Gilmore

**KRMD—Shreveport—1928  
ABC**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By.....Radio Station KRMD  
 Bus. Studio Address.....Box 1712  
 Phone: 3-6171.....Air Time: Full Time  
 Representative.....Weed  
 Membership.....NARTB  
 Station Dir.....W. L. Switzer

**KTBS—Shreveport—1922  
NBC**

Frequency: 710 Kc. Power 10 Kw. d.; 5 Kw. n.  
 Owned-Oper. By.....KTBS, Inc.  
 Address.....312 East Kings Hwy  
 Phone: 7-3644.....Air Time: Full Time  
 News Service.....AP, UP  
 Representative.....Petry  
 Transcription Service.....Associated  
 Membership.....NARTB, RAB  
 Pres., Gen. Mgr.....E. Newton Wray  
 Commercial Mgr.....Joe B. Foster  
 Promotion Manager.....Mary Lou O'Brien  
 Station Manager.....Michael Roppolo  
 Publicity Director.....Gregg Featherstone  
 Chief Engineer.....C. H. Maddox

**KWKH—Shreveport—1925  
CBS**

Frequency: 1130 Kc. Power: 50,000 Watts  
 Owned-Operated By.....International Bcstg. Corp.  
 Business-Studio Address.....Box 1387  
 Phone: 2-8711.....Air Time: Full Time  
 Newspaper Affiliation.....Shreveport Times  
 News Service.....AP, UP  
 Membership.....NARTB, RAB  
 President.....William H. Bronson  
 Exec. V.P., Gen. Mgr.....Henry B. Clay  
 Commercial Manager.....Fred Watkins, Jr.  
 Chief Engineer.....O. S. Droke

**KBSF—Springhill—1954**

Frequency: 1460 Kc. Power: 1000 Watts  
 Owner.....Springfield Bcstg. Co.  
 Address.....Box 508

**KSUL—Sulphur—1955**

Frequency: 1310 Kc. Power: 500 W. d.  
 Owned-Operated By.....Southern Bcstg. Co.  
 Address.....Box 895  
 Phone: Jackson 7-5266.....Air Time: Daytime  
 Representative.....Best  
 Transcriptions.....Standard  
 Membership.....NARTB  
 News Service.....UP  
 General Manager.....Al Tremble

**KTLD—Tallulah—1954—KBS**

Frequency: 1360 Kc. Power: 500 Watts  
 Owned-Operated By.....Howard E. Griffin  
 Phone: 1360.....Air Time: Daytime  
 News Service.....UP  
 Transcription.....Thesaurus  
 Representative.....Hil Best  
 Membership.....NARTB  
 President, C. Eng.....Howard E. Griffith  
 General Manager.....SI Willing  
 Program Director.....George Mack

**KTIB—Thibodaux—1953**

Frequency: 630 Kc. Power: 500 Watts  
 Owner.....Delta Bcstrs., Inc.  
 Address.....Lafourche Comet Building  
 Phone: 5348.....Air Time: Daytime  
 President.....F. H. Block  
 Commercial Mgr.....Ray Saadi  
 Program Director.....Roy Hill  
 Gen. Mgr., Chief Eng.....Don Gatz

**KVPI—Ville Platte—1953**

Frequency: 1050 Kc. Power: 250 Watts d.  
 Owned-Oper. By.....Ville Platte Bcstg. Co.  
 Address.....Box 566  
 Phone: 5888.....Air Time: Daytime  
 Membership.....NARTB  
 President.....Lionel B. Deville  
 General Manager.....Chris Duplechain  
 Chief Engineer.....J. L. Sylvester

**KEVL—White Castle—1955**

Frequency: 1590 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Big League Bcstg. Co.  
 Address.....c/o Mrs. Elayn Hunt, Reywood  
 Bldg., Baton Rouge, La.  
 President.....William C. Lee, Jr.

**KVCL—Winnfield—1955**

Frequency: 1270 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Southern Bcstg. Co.  
 Address.....Box 548  
 Gen., Comm. Mgr.....William G. Darland, Jr.

**WFAU—Augusta—1946**  
**MBS-YANKEE**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By...Twin City Bcstg. Co., Inc.  
Address.....160 Bangor St.  
Phone: MA. 3-3878. Air Time: Full Time  
Membership.....NARTB  
Transcription Service.....Standard, World  
Representative.....O'Connell, Borgatti  
President.....Faust Couture  
General Manager.....Norman G. Gallant  
Comm. Mgr.....Harry Simons  
Program Director.....Mona Toothaker  
Supervisory Engineer.....Joseph Roy

**WRDO—Augusta—1932—NBC**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By.....WRDO, Inc.  
Address.....175 Water Street  
Phone: 3-4735. Air Time: Full Time  
Representative.....Weed  
Transcription.....Don Powers  
Membership.....NARTB, RAB  
Sta., Comm. Mgr.....Donald K. Powers

**WABI—Bangor—1924—ABC**

Frequency: 910 Kc. Power: 5000 Watts  
Owned-Oper. By...Community Bcstg. Service  
Business-Studio Address.....57 State St.  
Phone: 6446. Air Time: Full Time  
News Service.....AP  
Representative.....Hollingbery, Kettell-Carter  
Membership.....NARTB, RAB  
General Manager.....Leon Gorman, Jr.  
Sls. Prog. Co-ord.....Richard Bronson  
Operations Manager.....Walter Dickson

**WGUY—Bangor—1947—CBS**

Frequency: 1230 Kc. Power: 250 Watts  
Owned.....Bangor Bcstg. Corp.  
Address.....26 Central St.  
Phone: 7354. Air Time: Full Time  
Station Rep.....Everett-McKinney, Borgatti  
Pres., Gen. Mgr.....Sherwood J. Tarlow  
Station Mgr.....Arthur D. Stamler  
Commercial Mgr.....Nicholas A. Bell  
Sales Prom. Mgr.....Philip Wolley  
Program Director.....Kenneth Manley  
Publicity Dir.....George Fennell  
Chief Engineer.....Donald H. Sylvic

**WLBZ—Bangor—1926—NBC**

Frequency: 620 Kc. Power: 5000 Watts  
Owned-Operated By.....Maine Bcstg. Co.  
Business-Studio Address.....100 Main St.  
Phone: Bangor 2-4656. Air Time: Full Time  
Representative.....Weed  
Ass't Gen. Mgr.....Edward E. Guernsey

**WIDE—Biddeford—1948**  
**MBS-YANKEE**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By...Biddeford Bdcstg. Corp.

Address.....234 Main St.  
Phone: 4-4566. Air Time: Full Time  
News Service.....AP  
Transcription Service.....World  
Station Rep.....Raymer  
Membership.....NARTB, RAB  
Pres., Gen. Mgr.....Arthur Deters  
Comm. Mgr.....Carl Swanson  
Prog. Dir.....George D. Lummis  
Chief Eng.....Peter Paul

**WCME—Brunswick—1955**

Frequency: 900 Kc. Power: 250 Watts d.  
Owned-Oper. By.....Westminster Bcstg. Co.  
Address.....Box 179  
President.....Roger H. Strawbridge

**WABM—Houlton—1950—MBS**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By.....Aroostook Bdcstg. Corp.  
Address.....1340 North Rd.  
Phone: 2257. Air Time: Full Time  
News Service.....UP  
Representative.....Webb  
President.....Harry E. Umphrey  
General Manager.....Harold D. Glidden  
Station Manager.....Ted Coffin  
Chief Engineer.....Robert W. MacIntosh

**WCOU—Lewiston—1938**  
**MBS**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By...Twin City Bcstg. Co., Inc.  
Business-Studio Address.....223 Lisbon St.  
Phone: 4-6921. Air Time: Full Time  
News Service.....UP  
Transcription Serv.....Standard, World  
Representative...O'Connell, Borgatti, Holman  
President.....Faust Couture  
General Comm. Mgr.....John C. Libby  
Sls. Prom., Pub. Dir.....Faust Couture  
Program Dir.....Annette Howaniec  
Chief Engineer.....Carl P. Rounds

**WLAM—Lewiston—1947**  
**ABC**

Frequency: 1470 Kc. Power: 5000 Watts  
Owned-Oper. By...Lewiston-Auburn Bcstg. Corp.  
Business-Studio Address.....129 Lisbon St.  
Phone: 4-5401. Air Time: Full Time  
News Service.....AP  
Transcription Service.....Thesaurus  
Representative...Everett-McKinney, Kettel-Carter  
Pres., Sta. Mgr.....F. Parker Hoy  
General Manager.....Frank S. Hoy  
Comm., Sales Prom. Mgr.....Romeo E. Sansoucy  
Program Director.....Harold W. Dutch  
Chief Engineer.....Herbert Wiles

**WCSH—Portland—1925**  
**NBC**

Frequency: 970 Kc. Power: 5000 Watts  
Owned-Oper. By...Maine Radio & TV Co.

**Business-Studio Address**.....157 High St.  
**Phone:** SPruce 2 0181.....**Air Time:** Full Time  
**News Service**.....UP  
**Representative**.....Weed  
**Membership**.....NARTB, RAB  
**President**.....Adeline B. Rines  
**General Manager**.....William H. Rines  
**Station Manager**.....Arthur Owens  
**Commercial Manager**.....Albert W. Smith  
**Pub. Dir., Prom. Mgr.**.....L. T. Pitman  
**Prog. Dir.**.....Raymond Mercier  
**Chief Engineer**.....Charles R. Brown

**Owned-Operated By**.....Oliver Bcstg. Corp.  
**Business-Studio Address**.....477 Congress St.  
**Phone:** SP 3-8111.....**Air Time:** Full Time  
**News Service**.....AP  
**Rep.**.....Kettel-Carter, Hollingbery  
**Membership**.....NARTB  
**Pres., Sta., Gen. Mgr.**.....Harold H. Meyer  
**Commercial Manager**.....William J. Mullen  
**Sales Prom. Mgr.**.....Robert Maynard  
**Program Dir.**.....Robert O'Wrill  
**Publicity Director**.....Aileen B. Tuck  
**Chief Engineer**.....Thomas Conneen

**WGAN—Portland—1938—CBS**

**Frequency:** 560 Kc.....**Power:** 5000 Watts  
**Owned-Oper. By**..Guy Gannett Bcstg. Services  
**Business-Studio Address**.....390 Congress St.,  
**Phone:** SPruce 4-4661.....**Air Time:** Full Time  
**News Service**.....AP  
**Newspaper Affil.**.....Gannett Publishing  
**Trans. Service**.....SESAC, B.M.I.  
**Representative**.....Avery-Knodel, Foster  
**Membership**.....NARTB  
**President**.....Jean Gannett Williams  
**Vice-Pres., Gen. Mgr.**...Creighton E. Gatchell  
**Sta. Mgr., Prog. Dir.**..Francis H. Farnum, Jr.  
**Commercial Mgr.**.....R. W. Jennings  
**Publicity Dir.**.....V. K. Stimson  
**Chief Engineer**.....Roger W. Hodgkins

**WAGM—Presque Isle—1931**  
**MBS-YANKEE**

**Frequency:** 1450 Kc.....**Power:** 250 Watts  
**Owned-Operated By**...Aroostook Bcstg. Corp.  
**Address**.....489 Main St.  
**Phone:** 8821.....**Air Time:** Full Time  
**News Service**.....UP  
**Membership**.....NARTB  
**Representative**.....Webb  
**Transcription Service**.....Thesaurus  
**President**.....Harry Umphrey  
**Gen., Sta. Mgr.**.....Harold D. Glidden  
**Sta., Pgm., Comm. Dir.**..Richard B. Marshall  
**Chief Engineer**.....Lester E. Hughes

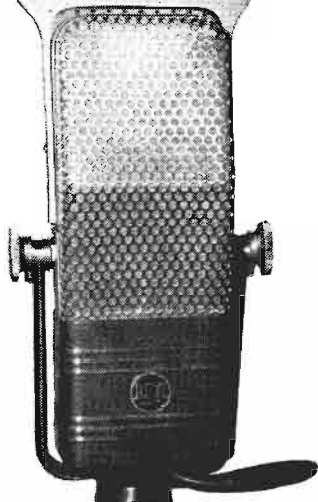
**WPOR—Portland—1946**  
**ABC-YANKEE-MBS**

**Frequency:** 1490 Kc.....**Power:** 250 Watts

**WRKD—Rockland—1952**  
**ABC**

**Frequency:** 1450 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Knox Bcstg. Co.

**WPOR**



**WPOR is not  
 Portland's only  
 station . . . but**

It's the *only* station in Portland where radio is not a secondary operation.

It's the *only* station in Portland that features Music News and Sports.

It's the *only* station in Portland that raked up 15 quarter hour firsts out of 24 tested in a recent Survey. It's the *only* station in Portland that doesn't claim or charge you for questionable coverage outside the greater Portland market —

And it's the *only* station in Portland that can truthfully say.

*“Portland's Favorite Station —  
 Ask Anyone!*

Represented by

George P. Hollingbery Boston — Kettel-Carter

**PORTLAND, MAINE**

AMERICAN • MUTUAL • YANKEE • DOWNEAST

Address.....493 Main St.  
 Phone: 1600.....Air Time: Full Time  
 News Service .....UP  
 Transcription Service .....Standard  
 Representative....O'Connell, Borgatti Holman  
 Rep. ....Webb  
 President.....Carleton D. Brown  
 Station Manager.....Paul R. Huber  
 Commercial Mgr.....Vere B. Crockett  
 Chief Engineer.....Alfred M. Thurlow, Jr.

Commercial Mgr.....G. B. Cunningham  
 Chief Engineer.....E. J. Tremblay

**WKDQ—South Paris—1955**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Oxford Bcstg. Co.  
 Address .....Alpine St.  
 Pres., Comm. Mgr.....Gerald T. Higgins

**WTVL—Waterville—1946**  
**ABC**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By.....Kennebec Bcstg. Co.  
 Business-Studio Address.....36 Silver St.  
 Phone: TR 3-3311.....Air Time: Full Time  
 News Service .....UP  
 Transcription Service .....Standard  
 Representative.....O'Connell, Borgatti  
 Membership .....NARTB, RAB  
 Pres., Gen.-Station Mgr....Carleton D. Brown  
 Comm. Sls., Prom. Mgr....Harold L. Vique  
 Program Director.....Fred Preble  
 Pub. Dir.....Ken Chase  
 Chief Engineer.....Don Sutherland

**WRUM—Rumford—1953**  
**KBS**

Frequency: 790 Kc.....Power: 1 Kw. d.  
 Owned-Oper. By.....Rumford Bcstg. Co.  
 Address.....89 Congress St.  
 Phone: 1057.....Air Time: Daytime  
 News Service .....AP  
 Trans. Service.....World, SESAC  
 Representative.....O'Connell  
 Membership .....NARTB  
 President.....Melvin L. Stone  
 Gen. Sta. Mgr., Prog. Dir.....Ken J. Ellis

**MARYLAND**

Pop. Feb. 1, 1956 (Est.) 2,643,000—Families 753,000  
 Radio Homes 725,000—TV Homes 685,470—Stations in State 30

**WANN—Annapolis—1947**

Frequency: 1190 Kc....Power: 1000 Watts d.  
 Owned-Operated By...Annapolis Bcstg. Corp.  
 Business-Studio Address.....Box 749  
 Phone: Colonial 3-2500...Air Time: Daytime  
 News Service .....UP  
 Membership .....NARTB  
 Representative.....Pearson, Dora-Clayton  
 Gen., Sta., Comm. Mgr.....Morris H. Blum

Owned.....Hearst Corp. (Radio & TV. Div.)  
 Address .....2610 North Charles St.  
 Phone: Hopkins 7-3000...Air Time: Unlimited  
 Transcription Service.....Thesaurus, SESAC  
 Membership .....RAB  
 Representative .....Christal  
 V.P., & Gen. Mgr.....D. L. Provost  
 V.P., (Engineering) .....John Wilner  
 V.P., & Sta. Mgr.....Leslie H. Peard, Jr.  
 Program Manager.....William N. Rock  
 Sales Manager.....Alfred Burk  
 Business Mgr.....F. W. Cardail

**WASL—Annapolis—1946**

Frequency: 810 Kc.....Power: 250 Watts d.  
 Owned-Oper. By....Chesapeake Radio Corp.  
 Business Address.....P. O. Box 1551  
 Phone: 9211.....Air Time: Daytime  
 Transcription Service .....World  
 President.....Robert L. Blalock  
 Gen., Comm. Mgr.....P. W. Larkin

**WBMD—Baltimore—1947**

Frequency: 750 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Key Bcstg. Corp.  
 Business-Studio Address.....879 Park Ave.  
 Phone: Mulberry 5-7095...Air Time: Daytime  
 News Service .....UP  
 President.....George E. Hull  
 Gen., Sta., Comm. Mgr....H. Shelton Earp, Jr.  
 Program Dir.....Thomas H. O'Connor  
 Chief Engineer.....Leo W. Karns

**WNAV—Annapolis—1949**

Frequency: 1430 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....The Capitol Bdcstg. Co.  
 Address .....Box 829  
 News Service .....AP  
 Transcription Service.....Thesaurus World  
 Representative .....Forjoe  
 President.....Albert H. MacCarthy  
 General Mgr.....R. C. Embry  
 Sta., Com., Sls. Prom. Mgr. M. A. Campbell, Jr.  
 Program Director.....Betty Straubel  
 Chief Engineer.....Alan B. Laffler

**WCAO—Baltimore—1922**  
**CBS**

Frequency: 600 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Monumental Radio Co.  
 Business-Studio Address...1102 N. Charles St.  
 Phone: Mulberry 5-0600...Air Time: Full Time  
 News Service .....AP  
 Representative.....Paul H. Raymer  
 Membership .....NARTB  
 Pres., Sta., Gen. Mgr.....L. W. Milbourne  
 Comm., Prom., Pub. Mgr...Robert M. Richmond  
 Program Dir.....George L. Filling  
 Chief Engineer.....Martin L. Jones

**WBAL—Baltimore—1925**  
**NBC**

Frequency: 1090 Kc.....Power: 50,000 Watts



**WCBM**—Baltimore—1924  
MBS

Frequency: 680 Kc. Power: 10,000 d.; 5000 n.  
Owned-Oper. By . . . . . Baltimore Bcstg. Corp.  
Bus. Studio Address . . . . . Harford & North Aves.  
Phone: Belmont 5-8400 . . . . . Air Time: Full Time  
Representative . . . . . Bolling  
Membership . . . . . NARTB  
President . . . . . John Elmer  
Exec. V.P., Gen. Mgr. . . . . G. H. Roeder  
Sales Director . . . . . John K. Healy  
Asst. Mgr., Prog. Dir. . . . . Charles A. Roeder  
Chief Engineer . . . . . G. Porter Houston

**WFBR**—Baltimore—1922  
ABC

Frequency: 1300 Kc. Power: 5000 Watts  
Owned-Oper. By . . . . . The Baltimore Radio Show  
Address . . . . . 10 E. No. Ave.  
Phone: Mulberry 5-1300 . . . . . Air Time: Full Time  
News Service . . . . . AP, UP  
Representative . . . . . John Blair & Co.  
Membership . . . . . RAB, NARTB  
President . . . . . Robert S. Maslin  
V.P. & Gen. Mgr. . . . . Robert B. Jones, Jr.  
Sta., Prom., Pub. Mgr. . . . . Mrs. Jean Mowbray  
Comm. Ass't. Gen. Mgr. . . . . Dudley Tichenor  
Program Dir. . . . . Bert Hanauer  
Chief Engineer . . . . . William Q. Ranit

**WITH**—Baltimore—1941

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By . . . . . Maryland Bcstg. Corp.  
Business-Studio Address . . . . . 7 E. Lexington St.  
Phone: Lexington 9-7808 . . . . . Air Time: Full Time  
News Service . . . . . AP  
Transcription Service . . . . . Standard  
Representative . . . . . Forjoe  
Membership . . . . . RAB  
Pres., Gen. Mgr. . . . . Thomas G. Tinsley, Jr.  
V.P. . . . . Robert C. Embry  
Program Director . . . . . Anna Ray Suter  
Gen. Sls. Mgr. . . . . G. S. Shaffer

**WSID**—Baltimore—1947

Frequency: 1010 Kc. Power: 1000 Watts, d.  
Owned-Operated By . . . . . United Bcstg. Co.  
Business-Studio Address . . . . . 912 N. Charles St.  
Phone: Saratoga 7-8250 . . . . . Air Time: Daytime  
News Service . . . . . INS  
Representative . . . . . UBC, Oakes  
President . . . . . Richard Eaton  
General Manager . . . . . Marvin Mirvis

**WWIN**—Baltimore—1951

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By . . . . . Belvedere Bcstg. Co.  
Address . . . . . 1119 N. Charles St.  
Phone: Saratoga 7-3555 . . . . . Air Time: Full Time  
News Service . . . . . UP  
Pres., Gen. Mgr. . . . . Thomas F. McNully  
Sls., Prom. Mgr. . . . . A. B. Hartman  
Comm. Mgr. . . . . Marjorie L. Mahr  
Ch. Eng., Prog. Dir. . . . . Clifford Inman

**WUST**—Bethesda—1951  
(SEE WASHINGTON, D. C.)

**WCEM**—Cambridge—1947  
MBS

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By . . . . . The Shore Bcstg. Co.  
Address . . . . . The Pines  
Phone Number 1580 . . . . . Air Time: Full Time  
News Service . . . . . AP  
Membership . . . . . NARTB  
Pres., Gen. Mgr. . . . . G. P. Richards  
Sta., Commercial Mgr. . . . . Sam Cannon  
Prog. Dir. . . . . Bette B. Robbins  
Chief Engineer . . . . . Wilson D. Price

**WCUM**—Cumberland—1948  
CBS

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By . . . . . The Tower Realty Co.  
Address . . . . . Box 360  
Phone: Parkview 4-5400 . . . . . Air Time: Full Time  
News Service . . . . . AP  
Representative . . . . . Forjoe  
Membership . . . . . RAB  
President . . . . . Karl F. Steinmann  
Gen. Mgr., Pub. Dir. . . . . Eldred Steinmann  
Comm. Sls., Prom. Mgr. . . . . Roy S. Knotts  
Prog. Dir. . . . . James Webster  
Chief Engineer . . . . . Paul E. Custer

**WDYK**—Cumberland—1949  
ABC

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By . . . . . Western Md. Bcstg.  
Address . . . . . 450 Byrd Avenue  
Phone: Parkview 2-7000 . . . . . Air Time: Full Time  
News Service . . . . . UP  
Transcription Service . . . . . Standard  
Representative . . . . . Clark  
President . . . . . Richard A. Raese  
Gen., Sta. Manager . . . . . Michael Hurst  
Commercial Manager . . . . . Floyd V. Cozad  
Prog. Dir. . . . . Chad Riley  
Chief Engineer . . . . . George Sokol, Jr.

**WTBO**—Cumberland—1928  
NBC

Frequency: 1450 Kc. Power: 250 Watts  
Owned . . . . . Cumberland Valley Bcstg. Co.  
Address . . . . . Comm. Bank Bldg.  
Phone: 298 . . . . . Air Time: Full Time  
News Service . . . . . AP  
Representative . . . . . Branham  
Membership . . . . . NARTB, RAB  
Pres., Gen. Mgr. . . . . A. William German  
Ass't Gen. Mgr. . . . . Virginia Rosenbaum  
Commercial Mgr. . . . . R. J. Miller

**WAYE**—Dundalk—1955—KBS  
Frequency: 860 Kc. Power: 500 W. d.  
Owned-Operated By . . . . . Erway Bcstg. Co.

Address . . . . . Dunkirk Bldg., Balto.  
 Phone: ATwater 4-3800 . . . . . Air Time: Days  
 Representative . . . . . Best  
 News Service . . . . . UP  
 President . . . . . Guy S. Erway  
 General Manager . . . . . Lee Case  
 Sales Manager . . . . . Francis Roberts

**WEBB—Dundalk—1955**

Frequency: 1360 Kc. . . . . Power: 1300 W. d.  
 Owned-Operated By . . . . . 1360 Bdcstg Co., Inc.  
 Address . . . . . Box 26, Baltimore  
 Phone: Murdock 6-3180 . . . . . Air Time: Days  
 Representative . . . . . Gill-Perna  
 Membership . . . . . NARTB  
 General Manager . . . . . Bentley Stecher

**WFMD—Frederick—1938**  
 CBS

Frequency: 930 Kc. . . . . Power: 1000 Watts  
 Owned-Operated By . . . . . Monocacy Bcstg. Co.  
 Address . . . . . 1 West Seventh St.  
 Phone: Monument 3-4181 . . . . . Air Time Daytime  
 News Service . . . . . AP  
 Station Representative . . . . . Meeker  
 Membership . . . . . NARTB  
 President . . . . . Laurence Leonard  
 Commercial Manager . . . . . Roger E. Beane  
 Program Director . . . . . Eve Leonard  
 Chief Engineer . . . . . Howard Fisher

**WARK—Hagerstown—1947**  
 CBS

Frequency: 1490 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . United Bcstg. Co., Inc.  
 Address . . . . . 128 S. Prospect St.  
 Phone: 4500 . . . . . Air Time: Full Time  
 News Service . . . . . UP  
 Station Rep. . . . . United Bcstg.  
 President . . . . . Richard Eaton  
 General Manager . . . . . Samuel E. Phillips, Jr.  
 Chief Engineer . . . . . G. Harold Brewer

**WJEJ—Hagerstown—1932**  
 MBS-ABC

Frequency: 1249 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Hagerstown Bcstg. Co., Inc.  
 Business-Studio Address . . . . . Franklin Court  
 Phone: 2323 . . . . . Air Time: Full Time  
 News Service . . . . . AP  
 Transcription . . . . . Thesaurus  
 Representative . . . . . Walker  
 Membership . . . . . NARTB  
 Pres., Gen. Mgr. . . . . Grover C. Crilley  
 Sta., Comm., Sls., Prom. Mgr. . . . . W. H. Paulsgrove  
 Pub., Pgm., Dir. . . . . Robert Leshar  
 Chief Engineer . . . . . George McIntire

**WASA—Havre De Grace**  
 1948—KBS

Frequency: 1330 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By . . . . . Chesapeake Bcstg. Corp.  
 Address . . . . . P. O. Box 97

Phone: 800 . . . . . Air Time: Daytime  
 News Service . . . . . AP  
 Transcription Service . . . . . Standard  
 President, General-Station Mgr. . . . . Jason T. Pate  
 Comm.-Sales Prom. Mgr. . . . . Charles W. Irwin  
 Pgm., Pub. Dir. . . . . Bob Gray  
 Chief Engineer . . . . . Gerald D. Johnson

**WKIK—Leonardtown—1953**

Frequency: 1370 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By . . . . . Southern Md. Bcstrs. Inc.  
 Address . . . . . Leonardtown  
 Phone: Greenwood 5-2211 . . . . . Air Time: Daytime  
 News Service . . . . . UP  
 Pres., Prog. Dir. . . . . C. E. Springer  
 Gen. Mgr. . . . . J. L. Bittner  
 Comm., Sls. Prom. Mgr. . . . . W. C. Redd  
 Chief Engineer . . . . . James L. Bittner

**WPTX—Lexington Park**  
 1953—KBS

Frequency: 920 Kc. . . . . Power: 500 Watts  
 Owned . . . . . Patuxent Radio Inc.  
 Address . . . . . 224 Great Mills Rd.  
 Phone: 2-1031 . . . . . Air Time: Daytime  
 Newspaper Affil. . . . . Clearfield 'Progress'  
 News Service . . . . . AP  
 Trans. Service . . . . . Lang-Worth  
 Pres., Gen. Mgr. . . . . W. J. Thomas  
 Sta., Comm., Sls., Prom. Mgr. . . . . Sam Stonebraker  
 Prog., Pub. Dir. . . . . R. W. Hawkins  
 Chief Engr. . . . . Harold Huhn

**WPGC—Morningside—1954**

Frequency: 1580 Kc. . . . . Power: 1000 Watts d.  
 Owner . . . . . WPGC Inc.  
 Address . . . . . Morningside  
 Phone: Redwood 6-3770 . . . . . Air Time: Day  
 News Service . . . . . AP  
 Pres., Gen. Mgr. . . . . M. Richmond  
 Program Dir. . . . . Don Nork

**WDVM—Pocomoke City—1955**

Frequency: 540 Kc. . . . . Power: 500 W. d.  
 Owned-Operated By . . . . . Eastern Shore Bcstg. Co.  
 Address . . . . . Box 210  
 Phone: 937 . . . . . Air Time: Dcys  
 Representative . . . . . Rollins  
 News Service . . . . . AP  
 Owner . . . . . G. Russell Chambers  
 Manager . . . . . David Welburne, Jr.

**WINX—Rockville—1951**

Frequency: 1600 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By . . . . . Montgomery Cty. Bcstg. Co.  
 Address . . . . . 2900 Tilden St.  
 Phone: EM 3-2798 . . . . . Air Time: Full Time  
 News Service . . . . . UP  
 Representative . . . . . Wittig  
 President . . . . . Richard Eaton  
 Gen., Sta., Comm., Sls. Mgr. . . . . Pierre Eaton  
 Program Dir. . . . . Richard Denham  
 Publicity Dir. . . . . John Robbins  
 Chief Engineer . . . . . Arthur A. Snowberger

**WBOC—Salisbury—1940**  
**MBS**

Frequency: 960 Kc. Power: 1000 Watts  
Owned-Oper. By...The Peninsula Bcstg. Co.  
Bus. Studio Address...Radio TV Park  
Phone: 6131 Air Time: Full Time  
News Service AP  
Representative Burn-Smith  
President John W. Downing  
Gen., Sta., Comm. Mgr. Charles J. Truitt  
Program Director John W. Downing, Jr.  
Chief Engineer Jack W. Ward

**WGAY—Silver Spring—1946**

Frequency: 1050 Kc. Power: 1000 Watts d.  
Owned-Oper. By...Tri-Suburban Bcstg. Corp.  
Business Address...11306 Kemp Mill Rd.  
Phone: Juniper 9-1050 Air Time: Daytime  
News Service AP  
Representative Indie Sales  
Membership NARTB, RAB  
President John W. Kluge  
Gen. Sta. Mgr. Joseph L. Brechner  
Comm. Sls., Prom. Mgr. Stuart J. Hepburn  
Program Dir. Chuck Dulane  
Publicity Dir. Val Thomas  
Chief Engineer Arthur McDougall

**WTOW—Towson—1954**

Frequency: 1570 Kc. Power: 1000 Watts

Owner WTOW, Inc.  
Address Chambersburg, Pa.  
Phone: Colony 4-7121 Air Time: Daytime  
President J. S. Booth  
Gen., Comm. Mgr. Sam Lawder  
Program Dir. Ed Baekey  
Chief Eng. Sam Hecker

**WTTR—Westminster—1953**

Frequency: 1470 Kc. Power: 1000 Watts d.  
Owned-Oper. By...Carroll County Bcstg. Corp.  
Address Box 28  
Phone: 1170 Air Time: Daytime  
President E. Miller Richardson  
Gen., Sta., Comm. Mgr. R. H. Morgan  
Prog. Dir. Severne MacLaughlin  
Ch. Eng., Sls. Prom. Mgr. Russell H. Morgan

**WDON—Wheaton—1953**

Frequency: 1540 Kc. Power: 250 Watts  
Owned Commercial Radio Equip. Co.  
Address 1319 F St. N.W., Washington, D. C.  
Phone: DI 7-1319 Air Time: Daytime  
Membership NARTB  
Gen. Mgr. Everett L. Dillard  
Commercial Mgr. James A. Gustafson  
Operations Mgr. Fred Drake  
Sls. Prom., Pub. Dir. Doug Bailey  
Program Director Robert E. Best  
Chief Engineer Eugene V. Jurasinski

**MASSACHUSETTS**

Pop. Feb. 1, 1956 (Est.) 4,950,000—Families 1,454,000  
Radio Homes 1,400,000—TV Homes 1,355,061—Stations in State 52

**WARA—Attleboro—1950**

Frequency: 1320 Kc. Power: 1000 Watts  
Owned-Oper. By...Attleboro Radio Assn.  
Address 8 N. Main St.  
Phone: 1-1320  
Representative Walker  
Station Manager Keith S. Field  
Advertising Mgr. William A. Dawson, Jr.  
Program Mgr. David P. Mohr

**WBMS—Boston—1946**

Frequency: 1090 Kc. Power: 1000 Watts d.  
Owned-Oper. By...WBMS, Inc.  
Business-Studio Add...Hotel Somerset  
Phone: Copley 7-3005 Air Time: Daytime  
News Service UP  
Representative Indie Sales  
President Jack Berkman  
Gen. Mgr. George Lasker  
Station Manager Norman Furnca  
Chief Engineer Donald Snider

**WBZ-WBZA**

(Synchronous Operation)  
Boston-Springfield—1921  
NBC

Frequency: 1030 Kc. Power: WBZ, 50,000  
Watts; WBZA, 1000 Watts  
Owned...Westinghouse Bcstg. Co. Inc.

Business-Studio Add...1170 Soldiers Field Rd.  
Phone Number ALgonquin 4-5670  
News Service AP, UP  
Membership RAB  
Representative Free & Peters  
President D. H. McGannon  
Station Manager P. E. Mills  
Commercial Mgr. William J. Williamson  
Promotion Manager Charles L. Burrow  
Program Manager Grady Edney  
Chief Engineer W. H. Hauser  
Publicity Director Joseph Cullinane  
Chief Engineer W. H. Hauser

**WCOP—Boston—1935**

Frequency: 1150 Kc. Power: 5000 Watts  
Owned-Oper. By...Post Pub. Co.  
Business-Studio Address...489 Boylston St.  
Phone: Copley 7-0123 Air Time: Full Time  
News Service AP  
Newspaper Affil. Boston Post  
Representative Weed  
President John J. Fox  
Gen., Sta. Mgr. Roy V. Whisnand  
Commercial Mgr. P. T. McGovern  
Prog. Dir. Irvin Dierdorff  
Chief Engineer Roland C. Hale

**WEEL—Boston—1924**

CBS-RADIO

Frequency: 590 Kc. Power: 5000 Watts

Owned-Oper. By.....CBS Radio Division  
 Business-Studio Address.....182 Tremont St.  
 Phone. HUbbard 2-2323....Air Time: Full Time  
 News Service .....AP, UP  
 Representative.....CBS Radio Spot Saler  
 President.....Arthur Hull Hayes  
 Gen., Sta. Mgr.....Harvey J. Struthers  
 Commercial Mgr.....Emmett J. Heerd, Jr.  
 Sales Prom. Mgr.....John T. Curry, Jr.  
 Program Director.....K. R. Ovenden  
 Publicity Director.....Marie H. Houlahan

**WHDH—Boston—1926**

Frequency: 850 Kc.....Power: 50,000 Watts  
 Owned-Oper. By.....WHDH, Inc.  
 Bus-Studio Address.....6 St. James Ave.  
 Phone: HANcock 6-5500....Air Time: Full Time  
 Newspaper Affil.....Boston Herald  
 Representative.....John Blair  
 President.....Robert B. Choate  
 V.P., Managing Dir.....William B. McGrath  
 Commercial Manager....Alexander M. Tanger  
 Program Director.....George M. Perkins  
 Sales Prom. Mgr., Pub. Dir..William E. Shea  
 Chief Engineer.....Philip K. Baldwin

**WMEX—Boston—1934**

Frequency: 1510 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....The Northern Corp.  
 Business-Studio Address...70 Brookline Ave.  
 Phone: CO 6-3900.....Air Time: Full Time  
 Pres., Prog. Dir.....John E. Reilly  
 General Manager.....William S. Pote  
 Commercial Manager.....Lawrence Flynn  
 Sales Promotion Manager.....Marie Mason

Publicity Director.....George Kaplan  
 Chief Engineer.....William Ferruzzi

**WNAC—Boston—1922**  
**MBS-YANKEE**

Frequency: 680 Kc.....Power: 50 Kw.  
 Owned...Yankee Div., RKO Teleradio Pictures  
 Bus-Studio Address.....21 Brookline Ave.  
 Phone: CO 6-0800.....Air Time: Full Time  
 News Service.....INS, UP  
 Representative.....H-R Reps.  
 Membership.....NARTB, RAB  
 President.....Tom O'Neil  
 Exec. V.P., Gen. Mgr.....Norman Knight  
 Vice President.....George Steffy  
 Nat'l Sis. & Sis. Serv. Dir.....Tom Bateson  
 Sales Prom. Mgr.....George Hallberg  
 Program Director.....John D. Maloy  
 Publicity Director.....Phyllis Doherty  
 Chief Engineer.....I. B. Robinson

**WORL—Boston—1950**

Frequency: 950 Kc.....Power: 5000 Watts d.  
 Owned-Oper. By.....Pilgrim Bcstg. Co.  
 Address.....705 Beacon Street  
 Phone: COpley 7-3800....Air Time: Full Time  
 Representative.....Headley Reed Co.  
 President.....Joseph A. Dunn  
 Gen., Sta., Comm. Mgr.....Arthur E. Haley  
 Program Director.....Alan Dary  
 Pub. Dir.....Polly Haddad  
 Chief Engineer.....John Parker

**WVDA—Boston—1953—ABC**

Frequency: 1260 Kc.....Power: 5000 Watts

**IN BOSTON . . . and MAINE Vic RADIO PROFIT Diehm Says:**

**WVDA**

When Bostonians want the most in news,  
 the best in music and the quality shows  
 their dials are set at 1260 that's . . .

**BOSTON, MASS. ABC**

**WIDE**

The one choice to cover this great  
 recreational and industrial market in Maine.  
 "It's the Gateway to Good Listening" . . .

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**WAZL WHOL WHLM WIDE WVDA**

Harleton, Pa. NBC-MBS Allentown, Pa. CBS Bloomsburg, Pa. Biddeford-Saco, Me. MBS-Yankee Boston, Mass. ABC

(All Stations Represented by Paul H. Raymer Company)

**Owned-Oper. By**.....Vic Diehm Assoc. Inc.  
**Address**.....275 Tremont St.  
**Phone**: HANcock 6-1122....**Air Time**: Full Time  
**News Service**.....AP, UP  
**Representative**.....Raymer  
**Transcription Service**.....Thesaurus  
**Membership**.....NARTB, RAB  
**President**.....Vic Diehm  
**Gen., Comm. Mgr.**.....Len Hornsby  
**Program Director**.....John Mounteer  
**Promotion Mgr.**.....John C. Gilmore  
**Continuity Dir.**.....Arthur Lypscon  
**Chief Engineer**.....Robert Hallenbeck

**WBOS—Boston—1948**

**Frequency**: 1600 Kc.....**Power**: 5000 Watts  
**Owned-Oper. By**...Champion Bcstg. Sys., Inc.  
**Address**.....790 Commonwealth Ave.  
**Phone**: BEacon 2-5650....**Air Time**: Full Time  
**Representative**.....Wm. G. Rambeau Co.  
**News Service**.....UP  
**President**.....Herbert Hoffman  
**Gen. Mgr.**.....Ralph Weinman  
**Prom. Mgr.**.....Murray Smith  
**Program Director**....James A. Fitzgerald, Jr.  
**Chief Engineer**.....Jerome Bartzoff

**WBET—Brockton—1946**

**Frequency**: 1460 Kc.....**Power**: 1000 Watts d.  
**Owned-Oper. By**...Enterprise Publishing Co.  
**Business-Studio Address**.....60 Main St.  
**Phone**: 7062.....**Air Time**: Full Time  
**Transcription Service**.....Thesaurus  
**Representative**.....Walker  
**General Manager**.....Charles A. Fuller  
**Commercial Mgr.**.....Earle G. Clement  
**Program Manager**.....Arthur B. Jones

**WTAO—Cambridge—1948**

**Frequency**: 740 Kc.....**Power**: 250 Watts d.  
**Owned-Oper. By**...Middlesex Bcstg. Corp.  
**Address**.....439 Concord Ave.  
**Phone**: Eliot 4-0500....**Air Time**: Daytime  
**Membership**.....NARTB, RAB  
**President**.....Frank J. Lyman, Jr.  
**General Manager**.....Wallace Dunlap  
**Commercial Mgr.**.....John H. Kimball, Jr.  
**Sls. Promotion Mgr.**.....Bob Allen  
**Publicity Dir.**.....Ken Wayne  
**Program Director**.....Edward Pennev, Jr.  
**Chief Engineer**.....Herbert

**WACE—Chicopee-Springfield  
1946**

**Frequency**: 730 Kc.....**Power**: 1000 Watts d.  
**Owned-Operated By**.....Regional Bcstg. Co.  
**Business Address**.....Hotel Bridgeway  
**Phone**: 4-6654....**Air Time**: Daytime  
**News Service**.....INS  
**Representative**.....Bolling  
**Membership**.....NARTB, RAB  
**President**.....David Hayes  
**Treasurer**.....John S. Begley  
**Gen. Sta., Comm. Mgr.**...Ralph J. Robinson  
**Prog. Dir.**.....Sy Levy  
**Chief Engineer**.....H. R. Glinka

**WALE—Fall River—1948  
MBS-YANKEE**

**Frequency**: 1400 Kc.....**Power**: 250 Watts  
**Owned-Oper. By**.....Narragansett Bcstg. Co.  
**Address**.....374 Central St.  
**Phone**: 4-1400....**Air Time**: Full Time  
**News Service**.....UP  
**Representative**.....Walker  
**Manager**.....George L. Sisson, Jr.  
**Commercial Mgr.**.....Markey Gosciminski  
**Business**.....Madeleine Hamell  
**Traffic**.....Ann Kenney

**WSAR—Fall River—1921  
ABC**

**Frequency**: 1480 Kc.....**Power**: 5000 Watts  
**Owned-Oper. By**....Fall River Bcstg. Co., Inc.  
**Business-Studio Address**.....Academy Bldg.  
**Phone**: 7-9477....**Air Time**: Full Time  
**Newspaper Affiliation**...Herald News, Inc.  
**News Service**.....UP  
**Representative**...Headley-Reed, Kettell-Carter  
**President**.....Frank W. Miller, Jr.  
**Gen. Mgr., Treas.**.....Lincoln W. N. Pratt  
**Commercial Manager**...Cornelius Sullivan  
**Program Director**.....Joseph Welch  
**Chief Engineer**.....Arnold Molloy

**WEIM—Fitchburg—1941  
MBS-YANKEE**

**Frequency**: 1280 Kc.....**Power**: 1000 Watts  
**Owned-Oper. By**.....WEIM, Fitchburg, Inc.  
**Business-Studio Address**.....717 Main St.  
**Phone**: Fitchburg 3-3766..**Air Time**: Full Time  
**News Service**.....UP  
**Membership**.....NARTB  
**Representative**.....Walker, Kettell-Carter  
**President**.....Henry G. Molina, Jr.  
**Station Mgr.**.....Al Maffie  
**Commercial Mgr.**.....James W. Chalmers  
**Program Dir.**.....David Rodman  
**Chief Engineer**.....Ted Kalln

**WFGM—Fitchburg—1950**

**Frequency**: 1580 Kc.....**Power**: 1000 Watts d.  
**Owned-Oper. By**.....Wachusett Bcstg. Corp.  
**Address**.....455 Main St.  
**Phone**: 3-4897....**Air Time**: Daytime  
**Representative**.....Walker  
**News Service**.....UP  
**Pres., Gen. Mgr.**.....David M. Myers  
**Program Director**.....Tal Hood  
**Chief Engineer**.....Donald L. Coleman

**WKOX—Framingham—1947**

**Frequency**: 1190 Kc.....**Power**: 1000 Watts d.  
**Owned-Operated By**.....WKOX, Inc.  
**Bus.-Studio Address**.....Mt. Wayte Ave.  
**Phone**: TRinity 3-7409....**Air Time**: Daytime  
**Comm. Mgr.**.....Ruane B. Hill  
**Representative**.....Kettell-Carter, Grant Webb  
**President**.....Albert A. Anderson  
**General Manager**.....Richard E. Adams  
**Commercial Manager**.....Lewis F. Sargent

Program Dir.....Roy Leonard  
 Pub. Dir.....John M. Grabbs  
 Chief Engineer.....Francis Bartol

**WGAW—Gardner—1946—ABC**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned.....Gardner Bcstg. Co.  
 Business Number.....3 Pleasant St.  
 Phone: 1490.....Air Time: Full Time  
 News Service.....UP  
 Representative.....Borgatti, Inc., Webb  
 Pres. & Treas.....Emilien R. Robillard  
 V.P., Gen. Mgr.....William C. Engel  
 Commercial Mgr.....Delbert A. Greenwood  
 Program Director.....Durham Caldwell  
 Chief Engineer.....Gordon Wiley

**WHA1—Greenfield—1938**

**MBS-YANKEE**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By.....Haigis Bdcstg. Corp.  
 Business-Studio Address.....486 Main St.  
 Phone: PRescott 4-4301.....Air Time: Full Time  
 News Service.....AP  
 Transcription.....World  
 Representative.....Walker  
 Membership.....RAB, NARTB  
 Pres., Gen., Sta. Mgr.....John W. Haigis, Jr.  
 Commercial Manager.....Harry J. Frank  
 Sls. Prom. Mgr., Pub. Dir.....June Greene  
 Program Director.....Ira I. Hewey  
 Chief Engineer.....Leland F. Wheeler

**WHAV—Haverhill—1947**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....WHAV, Inc.  
 Business-Studio Address.....30 How St.  
 Phone: DRcke 4-4733.....Air Time: Full Time  
 News Service.....UP  
 Representative.....Nona Kirby Co.  
 Treasurer.....E. I. Cetlin  
 General Manager.....Robert I. Kimel  
 Program Director.....Arthur Flynn  
 Chief Engineer.....David Cate

**WHYN—Holyoke-Springfield  
 1941—CBS**

Frequency: 560 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Hampden—Hamshire Corp.  
 Address.....1300 Liberty St., Springfield  
 Phone: 4-1126.....Air Time: Full Time  
 Representative.....Branham, Weed  
 Membership.....NARTB  
 Gen. Mgr.....Charles N. DeRose  
 Business Manager.....Patrick J. Montague

**WREB—Holyoke—1948**

Frequency: 930 Kc.....Power: 500 Watts d.  
 Owned-Oper. By.....Valley Bcstg. Corp.  
 Address.....Holyoke Nat. Bank Bldg.  
 Phone: 2-3296.....Air Time: Daytime  
 Transcription Service.....SESAC  
 News Service.....AP  
 Membership.....NARTB  
 Representative.....Ki.by, WREB Radio Sales

**FOR WORLD-WIDE NEWS . . .  
 FOR CLEAR, COMPREHENSIVE  
 COVERAGE . . .**

**AP**

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 RADIO and TELEVISION**

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Sta. Mgr. . . . . John H. Vondell, Jr.  
 Sales Mgr. . . . . Robert H. Berger  
 News Director. . . . . Vernon K. Jones  
 Chief Engineer. . . . . Frank T. Cook

**WCCM—Lawrence—1947**

Frequency: 800 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By . . . . . Lawrence Bdcstg. Co.  
 Address. . . . . 278 Essex Street  
 Phone Number. . . . . Lawrence 3-7171-2  
 News Service . . . . .  
 AP Representative . . . . . Foster, Walker  
 Pres., Gen. Mgr. . . . . Geo. H. Jaspersl  
 Comm. Mgr. . . . . Daniel Ruggles, III

**WCAP—Lowell—1951**

Frequency: 980 Kc. . . . . Power: 1000 Watts d.  
 Owned-Operated By . . . . . Northeast Radio Inc.  
 Address. . . . . 243 Central St.  
 Phone: 4-0404. . . . . Air Time: Daytime  
 News Service . . . . .  
 UP Representative . . . . . Kettell-Carter  
 President . . . . . Israel Cohen  
 Gen. Mgr. . . . . William J. Warren

**WLLH—Lowell-Lawrence  
 1934—MBS-YANKEE**

Frequency: 1400 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Merimac Bdcstg. Co.  
 Address. . . . . 39 Kearney Sq., Lowell  
 Air Time. . . . . Full Time  
 News Service . . . . .  
 UP Representative . . . . . Nona Kirby  
 President . . . . . Gerald Harrison  
 Gen. Mgr. . . . . A. N. Armstrong, Jr.  
 Program Director . . . . . Tom Clayton  
 Chief Engineer . . . . . Anthony G. Michaels

**WLYN—Lynn—1946**

Frequency: 1360 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By . . . . . Puritan Bcst. Service, Inc.  
 Business-Studio Address. . . . . 7 Willow St.  
 Phone: LY 5-6200. . . . . Air Time: Daytime  
 News Service . . . . .  
 UP Station Representative . . . . . Walker  
 President. . . . . Theodore Feinstein  
 General Manager. . . . . Melvin Lahr

**WHIL—Medford—1952**

Frequency: 1430 Kc. . . . . Power: 500 Watts d.  
 Owned-Operated By . . . . . Conant Bcstg. Co.  
 Address. . . . . 99 Revere Beach Pkwy.  
 Phone: Mystic 6-1430. . . . . Air Time: Daytime  
 News Service . . . . .  
 UP Representative . . . . . Nona Kirby  
 Pres., Gen., Sta. Mgr. . . . . Sherwood J. Tarlow  
 Commercial Mgr. . . . . Joseph Kruger  
 Prog. Director. . . . . Bob Walsh  
 Chief Engineer. . . . . Sal Fulchino

**WBSM—New Bedford—1949**

Frequency: 1230 Kc. . . . . Power: 100 Watts  
 Owned-Oper. By . . . . . Bay State Bcstg. Co.  
 Address . . . . . Pope's Island  
 Phone: 3-1767 . . . . . Air Time: Full Time  
 Representative . . . . . The Bolling Co.  
 News Service . . . . .  
 UP

Membership . . . . . NARTB  
 President. . . . . Joseph P. Duchaine  
 General Manager. . . . . Otto F. A. Arnold

**WNBH—New Bedford—1921  
 MBS-YANKEE**

Frequency: 1340 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . E. Anthony & Sons, Inc.  
 Business-Studio Address. . . . . 555 Pleasant St.  
 Phone: 8-5228. . . . . Air Time: Full Time  
 News Service . . . . .  
 AP Newspaper Affiliation . . . . . Standard-Times  
 Representative . . . . . Walker Co.  
 Sta., Comm. Mgr. . . . . Henry N. Solomon  
 Program Director. . . . . James Gleason  
 Publicity Director. . . . . Herve Leduc

**WMNB—North Adams—1947**

Frequency: 1230 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Northern Berkshire Bcstg. Co.  
 Bus.-Studio-Transmitter Address. . . . . 466 Curran  
 Phone: MOhawk 3-6567. . . . . Air Time: Full Time  
 News Service . . . . .  
 AP Transcription Service . . . . . Thesaurus  
 Representative . . . . . McGillvra, Kirby  
 Membership . . . . . NARTB  
 Pres., Gen. Mgr. . . . . J. Gordon Keyworth  
 Prog. Dir. . . . . Roy M. Anderson

**WNAW—North Adams—1949**

Frequency: 860 Kc. . . . . Power: 250 Watts d.  
 Owned-Operated By . . . . . Cecil F. Clifton  
 Address . . . . . Curran Hwy.  
 Phone: MOhawk 3-5356. . . . . Air Time: Daytime  
 Transcription Service . . . . . Associated, Cole  
 President. . . . . Cecil H. Clifton  
 General Manager. . . . . Nathaniel N. Jones

**WHMP—Northampton—1950  
 KBS**

Frequency: 1400 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Pioneer Valley Bcstg. Co.  
 Address. . . . . 78 Main St.  
 Phone: 4275. . . . . Air Time: Full Time  
 News Service . . . . .  
 UP Representative . . . . . Louis Borgatti, Webb  
 President. . . . . John H. Williams  
 Gen., Sta., Comm. Mgr. . . . . Alexander W. Milne  
 Program Director. . . . . Joseph T. Fennessey  
 Chief Engineer. . . . . Peregrine White

**WBEC—Pittsfield—1947—ABC**

Frequency: 1490 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Western Mass. Bcstg. Co.  
 Business-Studio Address. . . . . 33 Eagle St.  
 Phone: 8292. . . . . Ar Time: Full Time  
 Newspaper Affiliation . . . . . Evening Eagle  
 News Service . . . . .  
 AP Transcription Service . . . . . World  
 Membership . . . . . NARTB  
 Rep. . . . . Everett-McKinney, Kettell-Carter  
 President . . . . . L. K. Miller  
 Gen., Sta. Mgr. . . . . W. Wendell Budrow  
 Comm., Sls. Prom. Mgr. . . . . Edward Johnson  
 Prog., Pub. Dir. . . . . Paul Edwards  
 Chief Engineer. . . . . Walton Ayer



**WBRK—Pittsfield—1938**  
**MBS-YANKEE**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By Greylock Bcstg. Co.  
Business-Studio Address 8 Bank Row  
Phone: 2-1553 Air Time: Full Time  
News Service UP  
Representative Walker, Borgatti  
Membership NARTB  
President Leon Podolsky  
Gen., Sta., Comm. Mgr. Walter Kearsy  
Sales Promotion Manager Robert H. Burbank  
Program Dir. Edward Merritt  
Publicity Dir. Laughran Yaber  
Chief Engineer Leonard Lavendol

**WPLM—Plymouth—1955**

Frequency: 1390 Kc. Power: 500 Watts  
Owned-Oper. By Plymouth Rock Bcstg. Co.  
Address 294 Court St.  
Phone: 2600 Air Time: Daytime  
News Service UP  
General Manager Lambert B. Beeuwkes

**WJDA—Quincy—1947**

Frequency: 1300 Kc. Power: 1000 Watts d.  
Owned-Oper. By South Shore Bcstg. Co., Inc.  
Business-Studio Address Box 373  
Phone: Mayflower 9-1300 Air Time: Full Time  
News Service UP  
Transcription Service World  
Representative Kirby  
Pres., Gen., Sta. Mgr. James D. Asher  
Program Dir. Charles Glass  
Comm. Mgr. K. P. Fallon, Jr.  
Chief Engineer Arthur F. Lane

**WESX—Salem—1939**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By North Shore Bcstg. Corp.  
Phone: NE 2-1301 Air Time: Full Time  
Transcription Service World  
Station Rep. Grant Webb, Nona Kirby  
Gen. Mgr. James D. Asher  
Commercial Mgr. Charles Asher  
Sta. Mgr. William C. Asher  
Program Director Norman Durkee

**WESO—Southbridge—1955**

Frequency: 970 Kc. Power: 500 Watts  
Owned-Operated By WESO, Inc.  
Address 291 Main St.  
Phone: 4-4381 Air Time: Daytime  
Representative Walker Co.  
News Service UP  
Transcription Service World  
Station, Comm. Mgr. Robert F. Nims  
Program Director Robert S. Binet

**WBZA-WBZ**  
(Synchronous Operation)  
Springfield-Boston—1921  
**NBC**

(See Boston Listing)

**WJKO—Springfield—1949**

Frequency: 1600 Kc. Power: 5000 Watts d.  
Owned-Oper. By Springfield Bdcstg. Co.  
Address P. O. Box 898  
Phone: RPublic 2-7487 Air Time: Daytime  
News Service UP  
Representative Gill, Perna, Nona Kirby  
Sales Mgr. Earle G. Hewinson, Sr.  
Gen. Mgr., Chief Eng. Chris M. Manitsas

**WMAS—Springfield—1932**  
**MBS-YANKEE**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By WMAS, Inc.  
Business-Studio Address 101 West St.  
Phone: RE 7-1414 Air Time: Full Time  
News Service UP  
Representative H.R. Reps., R. C. Foster  
Membership NARTB  
President Gerald Harrison  
Vice Pres. Carl S. Wheeler  
Station Manager Robert Donahue

**WTXL—Springfield—1949**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By Telecolor Corp.  
Address 34 Sylvan St.  
Phone: RE 9-4768 Air Time: Full Time  
News Service UP  
Transcription Service World  
Representative Walker  
Membership NARTB, RAB  
Pres., Gen. Mgr. L. A. Reilly  
Commercial Manager Holland D. Cameron  
Program Director George Erwin  
Station Mgr., Chief Engineer J. L. Spates

**WSPR—Springfield—1936**  
**ABC**

Frequency: 1270 Kc. Power: 1000 Watts  
Owned-Operated By WSPR, Inc.  
Business Address 63 Chestnut St.  
Phone: 2-4182 Air Time: Full Time  
News Service AP  
Transcription Service Thesaurus  
Representative Hollingbery Kettell-Carter  
Membership NARTB  
Pres., Gen. Mgr. Alan C. Tindal  
Commercial Manager John J. Sullivan  
Program Dir. Paul Monson  
Chief Engineer Valentino Partyka

**WPEP—Taunton—1949**

Frequency: 1570 Kc. Power: 1000 Watts d.  
Owned-Oper. By Silver City Bcstg. Corp.  
Address 174 Broadway  
Phone: 4-7528 Air Time Daytime  
News Service UP  
Representative Walker Co.  
President J. Marshall McGregor  
Sta. Mgr. Joseph G. Quill  
Commercial Mgr. Edwin Stawnlak  
Production Dir. Charles S. Williams  
Chief Engineer Lawrence Prado

**WARE—Ware—1945—KBS  
MBS**

Frequency: 1250 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Central Bcstg. Corp.  
Business-Studio Address.....East St.  
Phone: Ware 1250.....Air Time: Daytime  
News Service.....AP  
Rep.....Grant Webb, Walker Co.  
President.....H. Scott Killgore  
Gen., Sta. Mgr.....William R. Sweeney  
Comm., Sls. Prom. Mgr.....Thomas Sullivan  
Prog., Pub. Dir.....L. L. Win'arski  
Chief Engineer.....David R. Pryce

**WCRB—Waltham—1948**

Frequency: 1330 Kc.....Power 1 Kw.  
Owned.....Charles River Bcstg. Co.  
Address.....Sheraton Plaza Hotel  
Phone: Waltham 5-7080.....Air Time: Full Time  
Station Rep.....Good Music Broadcasters  
Membership.....NARTB  
Pres., Gen. Mgr.....Theodore Jones  
Sta. Mgr.....Richard L. Kaye  
Sales Mgr.....Theodore Jones  
Prom. Mgr.....Fred L. Bosworth  
Prog. Dir.....David S. MacNeill  
Chief Eng.....Leonard Buckwalter

**WOCB—West Yarmouth—1940  
MBS-YANKEE**

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Oper. By.....E. Anthony & Sons  
Address.....South Sea Avenue  
Phone: Hyannis 502.....Air Time: Full Time  
Representative.....Walker  
Newspaper Affil.....Standard Times  
President.....BasM Brewer  
Commercial Mgr.....Paul Stiles  
Program Director.....Marilyn Boesse  
Publicity Director.....E. Semprini  
Chief Engineer.....Frank L. Lynch

**WAAB—Worcester—1931  
MBS-YANKEE**

Frequency: 1440 Kc.....Power: 5000 Watts  
Owned by.....WAAB, Inc.  
Business-Studio Address.....34 Mechanic St.  
Phone: Pleasant 2-5611.....Air Time: Full Time  
News Service.....AP  
Representative.....Grant Webb, R. C. Foster  
Pres., Gen. Mgr.....George F. Wilson  
Pub. Dir., Sls. Prom. Mgr.....H. Allen Whittemore  
Chief Engineer.....George Capalbo

**WNEB—Worcester—1946**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Oper. By.....New England Bcstg. Co.  
Address.....405 Main St.  
Phone: 6-4672.....Air Time: Full Time  
News Service.....UP  
Representative.....Bolling  
President.....Paul C. Lytle  
Gen. Mgr.....John J. Hurley

Commercial Mgr.....Edward T. McCann, Jr.  
Chief Engineer.....Vernon P. Wilson

**WORC—Worcester—1925**

Frequency: 1310 Kc.....Power: 1000 Watts  
Owned-Oper. By.....WORC, Inc.  
Business-Studio Address.....4 Walnut St.  
Phone: Pleasant 5-3101.....Air Time: Full Time  
Representative.....Forjoe, Kettell-Carter  
President.....Robert F. Bryar  
Gen., Sta. Mgr.....Kenneth Leslie  
Commercial Mgr.....M. D. Morris  
Prog. Dir.....Richard Smith  
Chief Engineer.....Herman A. Gruzin

**WTAG—Worcester—1924  
CBS**

Frequency: 580 Kc.....Power: 5000 Watts  
Owned-Operated By.....WTAG, Inc.  
Business-Studio Address.....18 Franklin St.  
Phone: 5-4321.....Air Time: Full Time  
Newspaper Affil.....Telegram & Gazette  
News Service.....AP  
Transcription Service.....Associated  
Representative.....Henry L. Christal Co.  
Membership.....NARTB, RAB  
President.....Robert W. Booth  
Vice Pres., Gen. Mgr.....Herbert L. Krueger  
Commercial Manager.....Robert J. Brown  
Sales Promotion Manager.....Bernard J. La Plante  
Prod., Pgm. Dir.....A. J. Brissette  
Publicity Director.....John Hiser  
Chief Engineer.....E. A. Browning

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## WABJ—Adrian—1945—ABC

Frequency: 1490 Kc. Power: 250 Watts d.  
Owned-Oper. By Gerity Bcstg. Co.  
Address 2982 Treat Rd.  
Phone: Colfax 5-7123 Air Time: Full Time  
News Service UP  
Transcription Service Thesaurus  
Membership NARTB, RAB  
President James Gerity, Jr.  
General Sta. Manager R. W. Cessna  
Program Director J. O. Stone  
Chief Engineer Galen Stutzman

## WALM—Albion—1952—KBS

Frequency: 1260 Kc. Power: 500 Watts d.  
Owned-Oper. By Calhoun Bcstg. Co.  
Address Box 346  
Phone: 5065 Air Time: Daytime  
News Service UP  
General Manager M. H. Wirth  
Sta. Mgr. Robert Cessna

## WFYC—Alma—1948—KBS

Frequency: 1280 Kc. Power: 1000 Watts d.  
Owned-Oper. By WFYC, Inc.  
Address U. S. 27  
Phone: 95 Air Time: Daytime  
News Service UP  
Membership RAB  
Trans. Service Lang-Worth, World  
General Manager David W. Sommerville

## WATZ—Alpena—1946 MBS-KBS

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By Midwestern Bcstg. Co.  
Business Address M-32 West  
Phone: 1049 Air Time: Full Time  
News Service AP  
Representative Holman  
General Manager Les Biederman  
Station Manager Drew McClay  
Chief Engineer William Kiker

## WHRV—Ann Arbor—1946 ABC

Frequency: 1600 Kc. Power: 1000 Watts  
Owned-Oper. By Huron Valley Bcstrs., Inc.  
Address 4230 Packard Rd.  
Phone: NO 2-4573 Air Time: Full Time  
News Service AP  
Representative Walker  
Pres., Gen. Mgr. J. R. Chapman  
Commercial Mgr. James H. Hopkins  
Sls. Prom., Prog. Dir. Donald A. Hermon  
Publicity Dir. Susan E. Hammer  
Chief Engineer Richard W. Johnston

## WPAG—Ann Arbor—1945

Frequency: 1050 Kc. Power: 1,000 Watts d.  
Owned-Operated By Washtenaw Bcstg. Co.  
Bus. Studio Address 3rd Floor, Hutzel Bldg.  
Phone: NO 2-5517 Air Time: Daytime

News Service AP  
Representative Everett-McKinney, Inc.  
Membership NARTB  
Gen. Sta. Manager Edward F. Baughn  
Commercial Manager Kenneth MacDonald  
Program Dir. Albert Sanborn  
Chief Engineer D. N. Bowdish

## WLEW—Bad Axe—1950

Frequency: 1340 Kc. Power: 250 Watts d.  
Owned-Operated By Port Huron Bcstg. Co.  
Address 935 S. Van Dyke Rd.  
Phone: 1010 Air Time: Daytime  
Rep. Gill, Perna-Michigan Spot Sales  
Trcms. Ser. Standard, Lang-Worth, Thesaurus  
Gen. Mgr. John Wismer  
Business Manager Jim Muehlenbeck

## WBCK—Battle Creek—1948 MBS

Frequency: 930 Kc. Power: 1000 Watts  
Owned-Operated By Michigan Bcstg. Co.  
Address Security Natl. Bank Bldg.  
Phone: 3-5555 Air Time: Full Time  
News Service UP  
Transcription Service World  
Representative Burn Smith  
Membership RAB  
President Robert H. Holmes  
General Mgr. E. F. Cahill  
Chief Engineer Harley Hammond

## WELL—Battle Creek—1925 ABC

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By Federated Publications, Inc.  
Address Michigan National Bank Bldg.  
Phone: WO 4-7173 Air Time: Full Time  
News Service AP  
Transcription Service Thesaurus, Standard  
Representative Meeker  
Membership NARTB, RAB  
President Robert Miller  
Gen. Sta., Comm. Mgr. P. J. Haller  
Program Director Jack Shoemaker  
Publicity Director Jack Newman  
Chief Engineer Earl J. Stone

## WBCM—Bay City—1928 ABC

Freq.: 1440 Kc. Power: 1 Kw. d., 500 W., n.  
Owned-Operated By Michigan Bcstg. Co.  
Business-Studio Address Wenonah Hotel  
Phone: 3-7551 Air Time: Full Time  
News Service AP  
Transcription Service World  
Representative George P. Hollingbery  
Membership RAB  
President Robert H. Holmes  
Gen., Sta. Mgr. Leo A. Jylha  
Comm., Sales Prom. Mgr. Charles E. Anthony  
Program Director Robert F. Benkleman  
Chief Engineer Ralph H. Carpenter

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**50,000  
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National Representative

J. E. Campeau, Pres.  
Guardian Bldg., Detroit

**WHFB—Benton Harbor—1947**

Frequency: 1060 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Palladium Publ. Co.  
 Address Fairplain Ave., Benton Harbor  
 Phone: Walnut 5-2113 Air Time: Daytime  
 News Service AP  
 Newspaper Affil. Palladium, Herald Press  
 Transcription Service World, Thesaurus  
 Representative Hal Holman  
 Membership NARTB, RAB  
 President Stanley R. Banyon  
 Station Mgr. J. P. Scherer  
 Program Director Ray M. Turner  
 Comm. Mgr. John Chase

**WBRN—Big Rapids—1953**

Frequency: 1460 Kc. Power: 1 Kw., d.  
 Owned-Oper. By WBRN, Inc.  
 Address P. O. Box 825  
 Phone: 648 Air Time: Daytime  
 News Service AP  
 Transcription Service Lang-Worth, SESAC  
 Membership RAB  
 Representative Best  
 Pres., Gen., Sta., Comm. Mgr. Spencer Denison  
 Chief Engineer R. F. Cook

**WATT—Cadillac—1945**  
**MBS-KBS**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Operated By Midwestern Bcstg. Co.  
 Business-Studio Address U. S. 131, South  
 Phone: PR 5-7831 Air Time: Full Time  
 News Service AP  
 Transcription Service SESAC  
 Representative Hal Holman  
 President Les Biederman  
 General Manager Art Nyhus  
 Sales Manager M. L. Chandler  
 Chief Engineer Bill Kiker

**WCBY—Cheboygan—1954**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. Straits Bcstg. Co.  
 Address Mackinaw Ave.  
 Phone: 554 Air Time: Full Time  
 Representative Best  
 Pres., Gen., Sta. Mgr. Richard E. Hunt  
 Commercial Mgr. Ben Morrow  
 Program Director Dick Welsh  
 Chief Engineer Norbert C. Poepelman

**WTVB—Coldwater—1949**

Freq.: 1590 Kc. Power: 5 Kw. d., 500 Watts n.  
 Owned-Oper. By Twin Valley Bcstrs., Inc.  
 Address Box 32  
 Phone: 1230 Air Time: Full Time  
 News Service AP  
 Trans. Service World, Thesaurus, Cole  
 Representative Hil F. Best  
 Membership RAB  
 President George Hosek  
 Gen., Sta. Mgr. E. Harold Munn, Jr.

Commercial Mgr. Gilbert N. Ketcham  
 Chief Engineer Virgil Royer

**CKLW—Detroit-Windsor**  
**1932—MBS**

Frequency: 800 Kc. Power: 50,000 Watts  
 Owned-Oper. By Western Ontario Bcstg. Co.  
 Add. Essex Bcstrs., Guardian Bldg., Detroit 26  
 Phone: 4-1155 Air Time: Full Time  
 News Service INS, UP  
 Representative Adam Young  
 Transcription Service World, Thesaurus  
 Membership NARTB  
 President, General Mgr. J. E. Campeau  
 Dir., Oper. S. C. Ritchie  
 Commercial Manager E. Wilson Wardell  
 Program Director John Gordon  
 Publicity Director Art Gloster  
 Chief Engineer W. J. Carter  
 (See Page 471)

**WJBK—Detroit—1926**

Freq.: 1500 Kc. Power: 10 Kw. d., 1 Kw. n.  
 Owned-Operated By Storer Bcstg. Co.  
 Business-Studio Address Second & Bethune  
 Phone: TR 3-7400 Air Time: Full Time  
 News Service INS, AP  
 Representative Katz Agency  
 Membership NARTB, RAB  
 President George B. Storer, Sr.  
 Managing Director Harry Lipson  
 Ass't Managing Dir. Gar Meadowcroft  
 Chief Engineer Paul O. Frincke

**WJLB—Detroit—1926**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By Booth Radio & TV Stas.  
 Business Address 3100 Broderick Tower  
 Phone: Woodward 5-2000 Air Time: Full Time  
 News Service AP  
 Membership NARTB  
 Representative ForJoe  
 President John L. Booth  
 Gen., Sta. Mgr. Edwin E. Nyy  
 Commercial Mgr. Eric V. Hay  
 Sales Prom. Mgr. George Kendall  
 Chief Engineer Edward H. Clark

**WJR—Detroit—1926—CBS**

Frequency: 760 Kc. Power: 50,000 Watts  
 Owned-Oper. By WJR, The Goodwill Sta., Inc.  
 Address 2100 Fisher Bldg.  
 Phone: Trinity 5-4440 Air Time: Full Time  
 News Service AP, INS, UP  
 Trans. Ser. Thesaurus, Lang-Worth  
 Representative Christal, Radio Time Sales  
 Membership NARTB, RAB  
 President John F. Patt  
 V.P. & Gen. Mgr. Worth Kramer  
 Sec'y-Treas. William G. Siebert  
 Pub. Rel. Dir. James Quello  
 V.P., Operations Mgr. F. S. Moore  
 Sales Manager Elmer O. Wayne  
 Prog. Mgr. Ron Gamble  
 Chief Engineer A. Friedenthal



*Stars and Hosts of WXYZ-TV's daytime shows*

## Look what WXYZ-TV delivers in the Detroit market

Even against network competition, the well known WXYZ-TV personalities who are stars and hosts capture an extra large share of total daytime audience. Between noon and 6:00 P.M., WXYZ-TV's share runs as high as 40%. Represented nationally by Blair TV.

**34%**  
of daytime audience  
in 4 station market



*WXYZ disc jockeys Ed McKenzie, Fred Wolf, Paul Winter*

## Look what WXYZ RADIO delivers in the Detroit market

WXYZ captures the largest share of daytime radio audience in Detroit. What's more, WXYZ's exclusive mobile radio studio wins an extra large car radio bonus by broadcasting from heavy traffic intersections. Represented nationally by John Blair and Company.

**17%**  
of daytime audience  
in 9 station market



**WKMH—Detroit—1946**

Freq.: 1310 Kc. Power 5 Kw. d., 1 Kw. n.  
 Owned-Operated By WKMH, Inc.  
 Address WKMH Bldg., Dearborn  
 Phone: Tiffany 6-8500 Air Time: Full Time  
 News Service UP  
 Representative Headley-Reed  
 Membership NARTB  
 Pres., Gen. Mgr. F. A. Knorr  
 Managing Dir. John J. Carroll

**WWJ—Detroit—1920—NBC**

Frequency: 950 Kc. Power: 5000 Watts  
 Owned-Oper. By The Evening News Assn.  
 Address 622 W. Lafayette  
 Phone: Woodward 2-2000 Air Time: Full Time  
 Newspaper Affiliation "Detroit News"  
 News Service AP, UP  
 Transcription Service Thesaurus  
 Representative Free-Peters, McDermott  
 Membership NARTB, RAB  
 President Warren S. Booth  
 General Manager Edwin K. Wheeler  
 Asst. Gen. Mgr. Don DeGroot  
 Program Mgr. M. C. Wissman  
 National Sales Mgr. Robert J. McIntosh  
 Sales Prom. Mgr. Glen Kyker  
 Business Mgr. Henry C. Rogers  
 Chief Engineer E. J. Love

**WXYZ—Detroit—1925—ABC**

Frequency: 1270 Kc. Power: 5000 Watts  
 Owned-Oper. By WXYZ, Inc.  
 Business Address 1700 Mutual Bldg.  
 Phone: Woodward 3-8321 Air Time: Full Time  
 News Service AP, INS  
 Representative John Blair  
 Membership RAB  
 President James G. Riddell  
 Commercial Manager Harold L. Neal  
 Publicity Dir. M. Mogge  
 Sales Mgr. Robert W. Koch  
 Sales Prom. Mgr. Robert Baldrica  
 Chief Engineer Charles Kocher  
 (See Page 473)

**WDBC—Escanaba—1941  
 MBS**

Frequency: 680 Kc. Power: 1000 Watts  
 Owned-Operated By Delta Bcastg. Co.  
 Business-Studio Address 606 Lud St.  
 Phone: 3190-1 Air Time: Full Time  
 News Service AP  
 Membership RAB  
 Representative Walker  
 Pres., Gen. Mgr. George D. Lindenthal  
 Station Manager F. J. Lindenthal  
 Program Director Vince Casey  
 Publicity Director Wm. J. Duchaine  
 Chief Engineer Henry C. Olsen

**WESK—Escanaba—1953  
 NBC**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By Northern Bcastg. Corp.

Address Sault Ste. Marie  
 Phone: MElrose 2-2231 Air Time: Full Time  
 News Service UP  
 Transcription Thesaurus  
 Membership NARTB  
 President Stanley R. Pratt  
 General Manager Russell J. Stafford  
 Sta., Comm. Mgr. Robert Wagner  
 Program Director Don Siste  
 Chief Engineer Richard Deitz

**WAMM—Flint—1955**

Frequency: 1420 Kc. Power: 500 W. d.  
 Owned-Oper. By Binder-Carter-Durham, Inc.  
 Address 3506 E. Kearsley St.  
 News Service UP  
 Pres., Gen. Mgr. Richard S. Carter  
 Vice-Pres., Prog. Mgr. Ernest L. Durham

**WBBC—Flint—1947—MBS**

Frequency: 1330 Kc. Power: 1000 Watts  
 Owned-Oper. By Booth Radio & TV Stations,  
 Bus.-Studio Address 3076 E. Bristol Rd.  
 Phone: CEdar 9-8686 Air Time: Full Time  
 Representative Weed  
 President John Lord Booth  
 Sta., Gen., Mgr. W. Gerald Schroeder  
 Comm. Mgr. Gene Ellerman  
 Program Director James Rush  
 Chief Engineer E. H. Clark

**WFDF—Flint—1922—NBC**

Frequency: 910 Kc. Power: 1000 Watts  
 Owned-Operated By The Trebit Corp.  
 Address Garland at First Ave.  
 Phone: CE 2-7158 Air Time: Full Time  
 Transcription Service Standard, Thesaurus  
 Representative Katz  
 Membership NARTB, RAB  
 President Harry M. Bitner, Jr.  
 Gen., Sta. Mgr. Lester W. Lindow  
 Comm., Sales Prom. Mgr. Marvin Levey  
 Program Director Elmer A. Knopf  
 Chief Engineer Gerald Wolpert

**WKMF—Flint—1952**

Frequency: 1470 Kc. Power: 1 Kw.  
 Owned Knorr Bcastg. Corp.  
 Address 112 W. Water St.  
 Phone: 9-7608 Air Time: Full Time  
 Station Rep. Mich. Spot Sls., Headley-Reed  
 Membership NARTB  
 Pres., Gen. Mgr. Fred A. Knorr  
 Managing Director W. Eldon Garner

**WMRP—Flint—1946—KBS**

Frequency: 1570 Kc. Power: 500 Watts d.  
 Owned-Oper. By Methodist Radio Parish, Inc.  
 Address 3217 Lapeer St.  
 Phone: GE 3-5112 Air Time: Daytime  
 Representative Best  
 News Service UP  
 President Herbert Hausser  
 Gen., Sta. Mgr. William H. Morford  
 Commercial Mgr. Virgil Lewis  
 Chief Engineer Duane Mrohs



**WTAC—Flint—1946—ABC**

Freq.: 600 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned Founders Corp.  
 Address 420 Lexington Ave., N. Y. C.  
 Phone: MU 6-4686. Air Time: Full Time  
 Transcription Service World  
 Station Representative Hollingbery  
 News Service UP  
 President John M. Shaheen  
 Station Mgr. David Mendelsohn  
 Program Director B. Burge  
 Nat. Sls. Mgr. T. J. Warner  
 Publicity Dir. E. Berryman  
 Chief Engineer Robert Wheaton

**WBFC—Fremont—1954**

Frequency: 1490 Kc. Power: 100 Watts  
 Owner Paul A. Brandt  
 Address Box 231  
 News Service AP  
 Station Mgr. Al LaGuire  
 Program Dir. Ward Mayrand  
 Chief Eng. I. L. Homan

**WATC—Gaylord—1950**  
**MBS**

Frequency: 900 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Midwestern Bcastg. Co.  
 Address Paul Bunyan Bldg., Traverse City  
 Phone: Traverse City 2700. Air Time: Daytime  
 Representative Holman  
 Gen. Mgr. Les Biederman

**WFUR—Grand Rapids—1947**

Frequency: 1570 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Furniture City Bcastg. Corp.  
 Address 399 Garfield Ave., S.W.  
 Phone: GL 6-9541. Air Time: Daytime  
 News Service UP  
 Transcription Service Associated  
 Representative McGillvra  
 Pres., Gen. Sta. Mgr. William Kuiper, Sr.  
 Commercial Manager Peter Vanden Bosch  
 Sls. Prom., Pub. Dir. William Kuiper, Jr.  
 Chief Engineer Gilbert Waite

**WGRD—Grand Rapids—1947**

Frequency: 1410 Kc. Power: 1000 Watts  
 Owned-Operated By Music Bcastg. Co.  
 Business-Studio Add. 35 Lafayette Ave., N.E.  
 Phone: 94-111. Air Time: Daytime  
 News Service AP  
 Transcription Service Standard  
 Representative Gill Perna  
 Membership NARTB  
 Pres., Gen. Mgr. Paul F. Eichhorn  
 Comm. Mgr., Prog. Dir. Glenn LePard  
 Publicity Director Dirk M. Nebbeling  
 Chief Engineer Richard Groenevelt

**WJEF—Grand Rapids—1945**  
**CBS**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By Fetzter Bcastg. Co.

Address Pantlind Hotel  
 Phone: Glendale 6-8512. Air Time: Full Time  
 News Service AP  
 Representative Avery-Knodel, Inc.  
 Membership NARTB, RAB  
 President John E. Fetzter  
 Station. Sales Manager Martin Giaimo

**WLAV—Grand Rapids—1940**  
**ABC**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned Versluis Radio & Television, Inc.  
 Address 6 Fountain St., N.E.  
 Phone: Glendale 6-5461. Air Time: Full Time  
 News Service AP  
 Transcription Service Standard  
 Representative John E. Pearson  
 Membership NARTB, RAB  
 President Leonard A. Versluis  
 V.P., Gen. Mgr. Lee G. Stevens

**WMAX—Grand Rapids—1954**

Frequency: 1480 Kc. Power: 500 Watts d.  
 Owner WMAX, Inc.  
 Address 113 Lyon, N.W.  
 Phone: GI 6-8621. Air Time: Daytime  
 News Service UP  
 President Joseph C. Hooker  
 General Manager Chas. A. Sprague  
 Commercial Mgr. Joe Hooker  
 Promotion Mgr. Ed Fitzgerald

**WOOD—Grand Rapids—1924**  
**NBC**

Frequency: 1300 Kc. Power: 5000 Watts  
 Owned-Oper. By Grandwood Bcastg. Co.  
 Address 120 College Ave., S.E.  
 Phone: GI 9-4125. Air Time: Full Time  
 News Service AP  
 Representative Katz Agency  
 Membership NARTB, RAB  
 President H. M. Bitner, Jr.  
 General Mgr. Willard Schroeder  
 Radio Sales Mgr. Michael Lareau  
 Program Director Clark Grant  
 Promotion Mgr. John Dragonier  
 Publicity Director Sharon Schneider  
 Chief Engineer Louis Bergenroth

**WBSE—Hillsdale—1955**

Frequency: 1340 Kc. Power: 100 W.  
 Owned-Operated By Baw Beese Bcstrs., Inc.  
 Address 92½ Broad St.  
 Air Time Full Time  
 Representative Best  
 News Service AP  
 Transcription Thesaurus  
 Membership NARTB  
 President Stanley White  
 Station Manager E. H. Munn, Jr.

**WHTC—Holland—1948**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By Holland Bcastg. Co.  
 Address Hotel Warm Friend Tavern

Phone: 9482..... Air Time: Full Time  
 News Service ..... AP  
 Transcription Service..... World  
 Representative ..... Best  
 President ..... W. A. Butler  
 Gen., Sta. Mgr..... Sandy Meek  
 Program Director..... William Gargano  
 Chief Engineer..... John Klungie

**WHDF—Houghton—1929**  
**NBC**

Frequency: 1400 Kc..... Power: 250 Watts  
 Owned-Oper. By... Upper Michigan Bcstg. Co.  
 Address ..... Houghton  
 Phone: Houghton 1..... Air Time: Full Time  
 News Service ..... AP  
 Transcription Service..... Thesaurus  
 Representative ..... Walker  
 Membership ..... NARTB  
 Chief Owner..... G. L. Burgan  
 General Manager..... Albert W. Payne  
 Program Director..... Earl Nortien  
 Publicity Director..... F. Grant Richards  
 Chief Engineer..... George L. Burgan

**WHGR—Houghton Lake**  
**1954**

Frequency: 1290 Kc..... Power: 1 Kw.  
 Owned..... Sparks Bcstg. Co.  
 Address..... 3431 Houghton Lake Dr.  
 Phone: Greenwood 8-3040.. Air Time: Daytime  
 News Service..... AP  
 Membership ..... NARTB  
 Pres., Gen. Mgr..... Jacob B. Sparks  
 Sta., Comm. Mgr..... Robert D. Diltner  
 Secretary Treasurer..... Gordon A. Sparks  
 V.P., Chief Engr..... Garnet G. Sparks

**WION—Ionia—1953**

Frequency: 1430 Kc..... Power: 500 Watts d.  
 Owned-Oper. By..... Ionia Bcstg. Co.  
 Address ..... Box 143  
 Phone: 1537..... Air Time: Daytime  
 News Service ..... AP  
 Representative ..... Best  
 Transcription Service ..... Thesaurus  
 Membership ..... NARTB  
 President..... Monroe MacPherson, Sr.  
 Publicity Dir..... Ben Thompson  
 Commercial Mgr..... Kenneth R. Chapin  
 Program Director..... W. M. MacPherson  
 Chief Engineer..... Erwin Fuller

**WMIQ—Iron Mountain—1947**  
**ABC**

Frequency: 1450 Kc..... Power: 250 Watts  
 Owned... Iron Mountain-Kingsford Bcstg. Co.  
 Business-Studio Address.. 211 E. Ludington St.  
 Phone: 2031..... Air Time: Full Time  
 News Service ..... UP  
 Transcription Service ..... Thesaurus  
 General Manager..... William C. Johnson

**WIKB—Iron River—1949**  
**MBS**

Frequency: 1230 Kc..... Power: 250 Watts  
 Owned By..... WIKB, Inc.  
 Address..... Iron River Natl. Bank  
 Phone: 102..... Air Time: Full Time  
 Representative ..... Walker  
 News Service ..... AP  
 Membership ..... NARTB  
 General Manager ..... Bud Shields  
 Program Dir..... Milo Jordan  
 Sls. Manager..... Bob Campbell

**WJMS—Ironwood—1931**  
**MBS-KBS**

Frequency: 630 Kc..... Power: 1000 Watts  
 Owned-Oper. By... Upper Mich.-Wis. Bcstg. Co.  
 Business-Studio Address..... Ironwood  
 Phone: 20..... Air Time: Full Time  
 News Service ..... UP  
 Transcription Service ..... Thesaurus  
 Representative ..... Walker  
 President, Gen. Mgr..... William L. Johnson  
 Program Director..... Laura Johnson  
 Comm. Mgr..... Lincoln Mayo  
 Publicity Dir..... Len Johnson  
 Chief Engineer..... Arne Dahlbacka

**WJPD—Ishpeming—1947**  
**KBS**

Frequency: 1240 Kc..... Power: 250 Watts  
 Owned-Operated By... Ishpeming Bcstg. Co.  
 Business-Studio Address..... Jenks Block  
 Phone: HU 6-9937..... Air Time: Full Time  
 News Service ..... AP  
 Membership ..... NARTB  
 President ..... J. P. Deegan  
 General Manager..... Mrs. J. P. Deegan  
 Manager ..... Bob Olson

**WIBM—Jackson—1927—ABC**

Frequency: 1450 Kc..... Power: 250 Watts  
 Owned..... Booth Radio & TV Stations, Inc.  
 Address ..... 2511 Kibby Rd.  
 Phone: 6121..... Air Time: Full Time  
 Station Representative..... Forjoe  
 Pres., Gen. Mgr..... John L. Booth  
 Managing Director..... George P. Lasley

**WKHM—Jackson—1951**  
**MBS**

Frequency: 970 Kc..... Power: 1000 Watts  
 Owned..... Jackson Bcstg. & Tele. Corp.  
 Address ..... 441 Wildwood  
 Phone: 4-7181..... Air Time: Daytime  
 Representative ..... Headley-Reed  
 Membership ..... NARTB  
 Pres., Gen. Mgr..... Fred A. Knorr  
 Managing Director..... Merritt W. Greene

**WKMI—Kalamazoo—1947**

Frequency: 1360 Kc.....Power: 5 Kw. d.  
 Owned-Oper. By.....Steere Bcstg. Co.  
 Business-Studio Address...State Theatre Bldg.  
 Phone: 4-0111.....Air Time: Full Time  
 News Service .....UP  
 Representative .....Forjoe  
 Membership .....NARTB  
 President.....Howard D. Steere  
 Station Manager.....Emil J. Popke, Jr.  
 Commercial Mgr.....Barney Doyle  
 Prog. Dir.....Dan Daniels  
 Chief Engineer.....Kenneth Farrance

**WILS—Lansing—1947**

Freq.: 1320 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By.....Lansing Bcstg. Co.  
 Bus.-Studio Address.....407 N. Washington  
 Phone: IV 2-1655.....Air Time: Full Time  
 News Service .....AP  
 Representative .....Venard  
 Pres., Gen. Comm. Mgr.....John C. Pomeroy  
 Station Manager.....David Froh  
 Sales Prom. Mgr., Pub. Dir.....Stanley Kirby  
 Program Director.....Dick French  
 Chief Engineer.....John Whitacre

**WKZO—Kalamazoo—1923**  
**CBS**

Frequency: 590 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Felzer Bcstg. Co.  
 Business Address.....124 W. Michigan Ave.  
 Phone: 5-2101.....Air Time: Full Time  
 News Service .....AP  
 Transcription Service .....Thesaurus  
 Representative .....Avery-Knodel  
 Membership .....NARTB, RAB  
 President.....John E. Fiezer  
 V. P. & Mgr. Dir.....Carl E. Lee  
 Sales Service Director.....John W. O'Harrow  
 Program Director.....Charles T. Lynch  
 Publicity Dir.....Robert Dye  
 Chief Engineer.....Arthur E. Covell

**WJIM—Lansing—1934—ABC**  
**NBC**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Gross Telecasting, Inc.  
 Address.....Saginaw & Howard Sts.  
 Phone: IVanhoe 2-1333....Air Time: Full Time  
 News Service .....UP  
 Transcription Service.....Standard  
 Representative .....Petry  
 Membership .....NARTB  
 President.....Harold F. Gross  
 Vice-President.....Howard K. Finch  
 Program Dir.....Ken Richards  
 Chief Engineer.....Chas. I. Brady



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**KALAMAZOO AND BATTLE CREEK**

**MICHIGAN'S BEST REGIONAL BUY**

**INFLUENCES OVER TEN COUNTIES OF THE RICHEST FARMERS IN THE LAND (SEE MAP)**



• **NOW 5000 WATTS**

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- 270,000 in Metropolitan Kalamazoo • Battle Creek
- 84,000 Prosperous commercial farms

**WKMI • STEERE BROADCASTING CORPORATION • KALAMAZOO, MICHIGAN**

**WKLA—Ludington—1944**  
**ABC**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Raymond A. Plank  
 Address ..... East Ludington Ave.  
 Phone: 1450 ..... Air Time: Full Time  
 News Service ..... UP  
 Representative ..... Best  
 Membership ..... NARTB, RAB  
 Pres., Gen. Sta. Mgr., Ch. Eng. Ray. A. Plank  
 Comm., Sls. Prom. Mgr. .... C. J. Hagerman  
 Program Director ..... Tom Roy  
 Publicity Dir. .... Gordon J. Anderson

**WMTE—Manistee—1951**  
**KBS**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Manistee Radio Corp.  
 Address ..... Box 322  
 Phone: 1340 ..... Air Time: Full Time  
 News Service ..... AP  
 Trans. Ser. .... Thesaurus  
 Representative ..... Best  
 General Manager ..... Stephen Cole

**WDOC—Marine City—1950**

Frequency: 1590 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By ..... Radio St. Clair, Inc.  
 Address ..... 5300 Marine City Hwy.  
 Phone: Rockwell 2-1111 ..... Air Time: Daytime

President ..... Jerry Coughlin  
 Vice President ..... W. R. Drysdale  
 General Manager ..... Harry C. Coughlin

**WDMJ—Marquette—1931**  
**MBS**

Frequency: 1320 Kc. .... Power: 1000 Watts  
 Owned-Oper. By. . Lake Superior Bcstg. Co., Inc.  
 Bus.-Studio Address. 294 W. Washington St.  
 Phone: CAnal 6-3524 ..... Air Time: Full Time  
 Newspaper Affil. .... Mining Journal  
 News Service ..... UP  
 Transcription ..... Thescurus  
 Membership ..... NARTB, RAB  
 General Manager ..... Frank J. Russell, Jr.  
 Gen., Sta., Comm. Mgr. .... Robert Luke  
 Program Director ..... Eldon Wallace  
 Chief Engineer ..... Gordon Brozek

**WMAW—Menominee—1952**  
**KBS**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Men-Mar Bcstg. Co.  
 Phone: 8-4651 ..... Air Time: Full Time  
 News Service ..... UP  
 Transcription Service ..... World  
 Pres., Gen. Sta. Mgr. .... Vernon Uecker  
 Commercial Mgr. .... Ed Swartzby  
 Sales Promotion Mgr. .... Tom Ferega  
 Program Dir., Chief Eng. .... Larry Koesling  
 Publicity Dir. .... Elaine Mottard

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**COVERAGE . . .**

**AP**

**FOR**  
**RADIO and TELEVISION**

**50 ROCKEFELLER PLAZA, NEW YORK 20, N. Y.**

**WMDN—Midland—1948**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By Rich Publ. House, Inc.  
 Address 2500 Swede Rd.  
 Phone: Temple 9-9988 Air Time: Full Time  
 News Service AP  
 Transcription Service Lang-Worth, Thesaurus  
 Station Rep. Hil F. Best  
 Membership RAB  
 President Phillip T. Rich  
 General Mgr. Peter A. Wolf  
 Program Director Hal Shore

**WCEN—Mt. Pleasant—1949**

Freq.: 1150 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned Paul A. Brandt  
 Address Mt. Pleasant, Mich.  
 Phone: 33171 Air Time: Full Time  
 News Service AP  
 Trans. Ser. Thesaurus, SESAC, Lang-Worth  
 Membership NARTB  
 President Paul A. Brandt  
 Manager Russell Holcomb

**WKBZ—Muskegon—1926**  
 ABC

Frequency: 850 Kc. Power: 1000 Watts  
 Owned-Oper. By Ashbacker Radio Corp.  
 Business-Studio Address 432 Apple Ave.  
 Phone: 2-8051 Air Time: Full Time  
 News Service AP  
 Trans. Serv. Thesaurus  
 Representative Meeker  
 Pres., Gen. Sta., Comm. Mgr. Arch Shawd  
 Program Director W. L. Trap  
 Pub. Dir., Scales Prom. Mgr. B. L. Bennett  
 Chief Engineer George Krivitzky

**WKNK—Muskegon—1949**

Frequency: 1600 Kc. Power: 5000 Watts  
 Owned-Oper. By NK Bcstg. Co.  
 Address Federal Square  
 Phone: 32126 Air Time: Full Time  
 News Service UP  
 Transcription Service World  
 Representative Best  
 President Nicholas W. Kuris  
 Program Director Esther Rynberg  
 Chief Engineer Henry Spahr

**WMUS—Muskegon—1947**

Frequency: 1090 Kc. Power: 1000 Watts d.  
 Owned-Oper. Greater Muskegon Bcstrs., Inc.  
 Business-Studio Address 517 W. Giles Rd.  
 Phone: 4-1672 Air Time: Daytime  
 News Service AP  
 Station Rep. McGillvra  
 President R. Bunker Rogoski  
 Gen., Sta., Comm. Mgr. Dalton C. Hille  
 Prog., Pub. Dir. Emily Kadlec  
 Chief Engineer Sam Lombardi

**WOAP—Owosso—1947—KBS**

Frequency: 1080 Kc. Power: 250 Watts d.

Owned-Operated By Owosso Bcstg. Co.  
 Address Owosso  
 Phone: 980 Air Time: Daytime  
 Representative Joseph Hershey McGillvra  
 President J. E. Campbell  
 General Manager M. H. Wirth  
 Sta., Comm. Prog. Mgr. Merrill Walker  
 Chief Engineer Fran Bowles

**WMBN—Petoskey—1946**  
 MBS

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By Midwestern Bcstg. Co.  
 Bus-Studio Address Traverse City  
 Station Representative Holman  
 General Manager Les Biederman

**WCAR—Pontiac—1955**

Frequency: 1130 Kc. Power: 1 Kw., d.  
 Owned-Operated By WCAR, Inc.  
 Address Box 55  
 Phone: FE 3-7141 Air Time: Days  
 Representative Pearson  
 News Service AP, UP, INS  
 General Manager H. Y. Levinson  
 Supervisor of Sales Danny Shaver  
 Commercial Manager Willicam G. Lenhard  
 Production Manager Lawrence W. Bova

**WPON—Pontiac—1954**

Frequency: 1460 Kc. Power: 500 Watts

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*Past 30 Years!*

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850 kc. ABC-Radio  
 Greater Muskegon

*To Buy West Michigan's*  
*Largest Radio Audience*

contact

Robert Meeker Associates

Owned.....Gerity Bcstg. Co.  
 Address.....7 S. Perry  
 Phone: Federal 8-0444....Air Time: Full Time  
 News Service.....AP  
 Transcription Service.....Thesaurus  
 Station Representative.....Hil Best  
 Membership.....NARTB, RAB  
 President.....James Gerity, Jr.  
 General Manager.....O. W. Myers  
 Station Manager.....Larry Payne  
 Commercial Mgr.....W. L. Belaney  
 Chief Engineer.....Elwood Brown

**WHLS—Port Huron—1938**  
**MBS-KBS**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Port Huron Bdcstg. Co.  
 Address.....932 Military St.  
 Phone: Yukon 28536....Air Time: Full Time  
 News Service.....AP  
 Trans. Ser.....World, Standard, Lang-Worth  
 Representative.....Gill-Perna  
 Membership.....NARTB  
 General Manager.....John F. Wismer  
 Station Mgr.....Thomas G. Sicklesteele  
 Comm. Mgr.....John Shepard  
 Program Director.....J. E. Shannon  
 Chief Engineer.....Harold Oliver

**WTTT—Port Huron—1947**  
**ABC**

Frequency: 1380 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....The Times Herald Co.  
 Address.....606 Water St.  
 Phone: Yukon 5-5171....Air Time: Full Time  
 Newspaper Afil.....Times-Herald  
 Membership.....NARTB, RAB  
 Pres., Exec. V.P.....F. Granger Weil  
 General Manager.....R. S. Sommerville  
 Chief Engineer.....Kenneth Kunze

**WHAK—Rogers City—1948**

Frequency: 960 Kc.....Power: 5000 Watts d.  
 Owned-Operated By.....Rogers City Bcstg. Co.  
 Address.....Moltke Dr.  
 Phone: 7751.....Air Time: Daytime  
 News Service.....UP  
 Transcription Service.....Thesaurus  
 Pres., Gen., Sta. Mgr.....Harvey A. Klann  
 Comm., Sales Prom., Pub. Mgr.....Albert Klann  
 Program Director.....H. E. Bregge

**WEXL—Royal Oak—1923**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Sparks Bcstg. Co.  
 Business Address.....Box 190  
 Phone: Jordan 4-6524....Air Time: Full Time  
 News Service.....AP, INS  
 Transcription Service.....Thesaurus  
 Station Representative.....Gill-Perna  
 Membership.....NARTB  
 Pres., Gen. Mgr.....Jacob B. Sparks  
 Manager.....Gordon A. Sparks  
 Sales Manager.....Ernest Holder  
 V.P., Chief Engineer.....Garnet G. Sparks

**WKNX—Saginaw—1947**

Frequency: 1210 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Lake Huron Bdcstg. Corp.  
 Address.....221 So. Wash. Ave.  
 Phone: 3-4471.....Air Time: Daytime  
 News Service.....UP  
 Representative.....Gill-Perna  
 Transcription Service.....World  
 Membership.....NARTB, RAB  
 Pres., Gen. Mgr.....William J. Edwards  
 Vice-President.....Hon. Alvin M. Bentley  
 Station Manager.....Howard H. Wolfe  
 Sales Prom. Mgr.....Henry Scott  
 Commercial Mgr.....R. M. Chandler  
 Business Manager.....L. L. Purvis  
 Program Director.....Paul Carey  
 Chief Engineer.....Max W. Thomas

**WSAM—Saginaw—1942**  
**NBC**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Knorr Bcstg. Corp.  
 Address.....2435 Holland Ave.  
 Phone: 2-8161.....Air Time: Full Time  
 News Service.....AP  
 Transcription Service.....Standard  
 Representative.....Headley-Reed Co.  
 Membership.....NARTB  
 Pres., Gen. Mgr.....Fred A. Knorr  
 Managing Dir.....Vincent Piccard

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 Combination  
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**Bad Axe — WLEW**

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*Gill-Perna, Inc.*

**WGSW—Saginaw—1950**  
**MBS**

Frequency: 790 Kc. Power: 1000 Watts  
 Owned-Oper. By... Booth Radio & TV Stations  
 Address... 400 Mascn Bldg.  
 Representative... Pearson  
 Transcription Service... Thesaurus  
 News Service... AP  
 Pres., Mngg. Dir... John L. Booth  
 V.P., Gen., Sta., Comm. Mgr. Robert W. Phillips  
 Program Director... Fred Krell  
 Chief Engineer... Harold Volz, Jr.

**WSOO—Sault Ste. Marie**  
**1940—ABC**

Freq.: 1230 Kc. Power: 250 W. d., 100 W. n.  
 Owned-Operated By... Hiawathaland Bcstg. Co.  
 Business-Studio Address... 208 Ashmun St.  
 Phone: Melrose 2-2231... Air Time: Full Time  
 Membership... NARTB, RAB  
 Transcription Service... Thesaurus, SESAC

**MINNESOTA**

Pop. Feb. 1, 1956 (Est.) 3,115,000—Families 905,000  
 Radio Homes 869,000—TV Homes 642,356—Stations in State 50

**KASM—Albany—1950—KBS**

Frequency: 1150 Kc. Power: 500 Watts d.  
 Owned-Oper. By... Stearns Co. Bcstg. Co.  
 Phone: 53005... Air Time: Daytime  
 Station Rep... Continental, UMBS Sales  
 President... William Blattner  
 General Manager... Urban J. Keppers  
 Promotion Mgr... Dale Howard

**KATE—Albert Lea—1937**  
**ABC**

Frequency: 1450 Kc. Power: 250 Watts  
 Owner... Albert Lea-Austin Bcstg. Co., Inc.  
 Address... 332 South Broadway  
 Phone: 2-733... Air Time: Full Time  
 Representative... Meeker, Dulmer & Johnson  
 Membership... RAB  
 President... Bennett O. Knudson  
 General Manager... Anson Van Alstyne  
 Program Director... Dale Dickerson  
 Chief Engineer... Robert Holt

**KXRA—Alexander—1949**  
**KBS-ABC**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By... Alexandria Bcstg. Co.  
 Address... 1315 Broadway  
 Phone: R0ckwell 3-3131... Air Time: Full Time  
 News Service... UP  
 Transcription Service... Keystone  
 Representative... Upper Mid-West Bcstg.  
 Membership... NARTB  
 Pres., Comm., Sales Prom. Mgr... E. Q. Walters  
 Station Manager... Kenneth A. Tessler  
 Publicity Director... Ercel Aga  
 Program Director... K. C. Bechtel  
 Chief Engineer... Kenneth Olson

President... Stanley R. Pratt  
 General Mgr... Richard Y. Burnett

**WSTR—Sturgis—1951**

Frequency: 1230 Kc. Power: 250 Watts d.  
 Owned-Operated By... WSTR, Inc.  
 Address... So. Nottawa Rd.  
 Phone: 1199... Air Time: Full Time  
 Representative... Hil B. Best  
 Membership... RAB  
 General Manager... E. Harold Munn Jr.  
 Station Manager... Bob Geerdes

**WTCM—Traverse City—1941**  
**MBS**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By... Midwestern Bcstg. Co.  
 Address... Paul Bunyan Bldg.  
 Phone: 2700-1... Air Time: Full Time  
 Representative... Hal Holman Co.  
 Membership... NARTB  
 General Manager... Les Biederman

**KAUS—Austin—1948—MBS**

Frequency: 1480 Kc. Power: 1000 Watts  
 Owned-Oper. By... Cedar Valley Bcstg. Co., Inc.  
 Business-Studio Address... 405A N. Main St.  
 Phone: HE 3-8836... Air Time: Full Time  
 News Service... AP  
 Transcription Service... World  
 Representative... Avery-Knodel  
 President... Chet Weseman  
 Gen., Sta. Mgr., Prog. Dir... Gene P. Loffler  
 Commercial Manager... Ken Soderberg  
 Chief Engineer... Phil Melone

**KBUN—Bemidji—1946**  
**MBS-KBS**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By... Butler Bcstg. Co., Inc.  
 Business-Studio Address... 511 Beltrami Ave.  
 News Service... UP  
 Transcription Service... World  
 Representative... UMBS Sales  
 Gen. Mgr... Edward W. Butler

**KLIZ—Brainerd—1946**

Frequency: 1380 Kc. Power: 1000 Watts  
 Owned-Operated By... Brainerd Bcstg. Co.  
 Business Address... 2700 E. Oak  
 Phone: 2853... Air Time: Daytime  
 News Service... AP  
 Transcription Service... World  
 Representative... Walker  
 Membership... NARTB  
 President, General Manager... E. T. O'Brien  
 Sta. Comm., Sales Prom. Mgr... Earl R. Johnson  
 Sis. Prom., Pub. Dir... Betty Smith  
 Chief Engineer... James Peterson



**KBMW—Breckenridge—1948**  
KBS

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By Interstate Bdcstg. Corp.  
Address: 519 Dakota Ave., Wahpeton, N. D.  
Phone: 2-5667-8 Air Time: Full Time  
News Service UP  
Station Representative Continental  
Membership NARTB  
Transcription Service Standard  
General Manager H. M. Griffith

**WKLK—Cloquet—1949**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By Cloquet Bcstg. Co.  
Address Reliable Bldg.  
Phone: 4-6725 Air Time: Full Time  
News Service UP  
Transcription Service Keystone  
General Manager Richard A. Rall

**KROX—Crookston—1948**  
KBS

Freq.: 1260 Kc. Power: 1 Kw. d., 500 Watts n.  
Owned-Operated By Crookston Bcstg. Co.  
Business-Studio Address Eagles Bldg.  
Phone: 1050 Air Time: Full Time  
Transcription Service Thesaurus, World  
Rep. Donald Cook, Tracy Moore,  
Upper Midwest Bcstg.  
President Jerome A. Dahlberg  
General Manager William J. Kiewel  
Sales Prom. Mgr. E. R. Melbye  
Chief Engineer Earl Handyside

**KDLM—Detroit Lakes—1951**  
KBS

Frequency: 1360 Kc. Power: 1000 Watts d.  
Owned-Operated By Detroit Lakes Bcstg. Corp.  
Address 1360 Richmond Rd.  
Phone: 1100 Air Time: Daytime  
News Service UP  
Transcription Service World  
Representative Upper Mid-West Bcstg.  
Pres., Gen. Sta., Mgr. G. L. Fox  
Program Director Louis Wagner  
Commercial Mgr. Norman Engstrom  
Chief Engineer Dona Van Torbenson

**KDAL—Duluth—1936—CBS**

Frequency: 610 Kc. Power: 5000 Watts  
Owned-Oper. By Red River Bcstg. Co., Inc.  
Business-Studio Address 218 Bradley Bldg.  
Phone: 2-2628 Air Time: Full Time  
News Service AP  
Transcription Service Lang-Worth  
Representative Avery-Knodel  
Membership NARTB  
Pres., Gen. Mgr. Dalton Le Masurier  
Sta., Comm. Manager Odin S. Ramsland  
Sales Prom. Mgr. Dale Cowle  
Program Director Jack Gordon  
Chief Engineer Robert A. Dettman

**WEBC—Duluth—1924**  
NBC

Frequency: 560 Kc. Power: 5000 Watts  
Owned-Oper. By Head of the Lakes Bcstg. Co.  
Business-Studio Address WEBC Bldg.  
Phone: RA 2-2873 Air Time: Full Time  
News Service UP  
Rep. Hollingbery, Bulmer & Johnson  
Vice Pres. W. C. Bridges  
General Manager Robert J. Rich  
Program Director Dennis Murphy

**WELY—Ely—1954—KBS**

Frequency: 1450 Kc. Power: 250 Watts  
Owner Charles B. Persons  
Phone: Ely 744 Air Time: Full Time  
News Service UP  
Transcription Service World  
Station Mgr., Chief Eng. Charles B. Persons  
Sls. Prom. Mgr. Mark Whitney  
Program Director Scott Dudley

**WEVE—Eveleth—1947**  
MBS-KBS

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By Carl Bloomquist  
Phone: 1340 Air Time: Full Time  
Transcription Service Standard  
Representative UMBS Sales  
Membership NARTB  
Owner Carl Bloomquist  
General Manager Arthur F. Nelson

**KSUM—Fairmont—1949**  
MBS

Frequency: 1370 Kc. Power: 1000 Watts d.  
Owned-Oper. By Fairmont Bdcstg. Co.  
Address 306 North Park St.  
Phone: 1370 Air Time: Full Time  
News Service AP  
Representative Rambeau, Upp, Midwest Bcstg.  
Trans. Serv. Thesaurus  
Membership NARTB, RAB  
President Leo J. Seifert  
General Manager Frank Endersbe  
Commercial Mgr. E. V. Ohrt  
Sales Prom. Mgr. V. H. Halligan  
Program Director James L. Barkley  
Chief Engineer Lawrence Lawson

**KDHL—Faribault—1948**

Frequency: 920 Kc. Power: 1000 Watts  
Owned-Oper. By KDHL Bdcstg. Co.  
Business-Studio Address 213 Central Ave.  
Phone: 4-4345 Air Time: Full Time  
News Service UP  
Transcription Capitol, World, Standard  
Representative UMBS  
Membership NARTB, RAB  
General Mgr. J. E. Hyde, Jr.  
Commercial Mgr. Palmer Dragsten  
Program Director Tom Bachrach

**KGDE—Fergus Falls—1926**  
MBS

Freq.: 1250 Kc. Power: 1 Kw. d., 500 W. n.  
Owned-Operated By.....Fergus Radio Corp.  
Business-Studio Address.....Fergus Falls  
Phone: 6996.....Air Time: Full Time  
News Service.....AP  
Representative.....Bulmer & Johnson  
Membership.....NARTB  
Secy.-Treas., Gen. Mgr.....Harold L. Dell  
Station Manager.....Frederic T. Dell  
Chief Engineer.....Harold E. Allen

**KOZY—Grand Rapids—1948**  
MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By.....Itasca Bcstg. Co.  
Phone: Fairview 6-3446..Air Time: Full Time  
Membership.....RAB, NARTB  
Pres., General Manager... Robert D. Kennedy  
Program Director.....Bud Germ  
Chief Engineer.....Ross A. Fessenmeyer

**WMFG—Hibbing—1935**  
NBC

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By..Head of the Lakes Bcstg. Co.  
Address.....WMFG Bldg., W. 37th St.  
Phone: AM 3-7531.....Air Time: Full Time  
News Service.....UP  
Transcription Service.....World  
Representative..Hollingbery, Bulmer & Johnson  
Membership.....NARTB  
President.....Morgan Murphy  
General Manager.....Harold Parise  
Sales Prom., Prog., Pub. Dir....W. Saunders  
Chief Engineer.....Norman Gill

**KDUZ—Hutchinson—1953**

Frequency: 1260 Kc. Power: 1000 Watts d.  
Owned-Operated By.....McLeod Co. Bcstg.  
Address.....Highway 15  
Phone: 1555.....Air Time: Daytime  
Representative.....Best  
General Manager.....Albert Tedesco  
Commercial Mgr.....Dean Nolt  
Program Director.....Pearl MacClod  
Station Manager.....Duke Fruck  
Sales Prom. Mgr.....C. R. Splittgerber  
Chief Engineer.....Darrel Gander

**KLTF—Little Falls—1950**  
KBS

Frequency: 960 Kc. Power: 500 Watts d.  
Owned-Oper. By.....Little Falls Bcstg. Co.  
Address.....105½ Broadway E.  
Phone: 367.....Air Time: Daytime  
News Service.....UP  
Transcription Service.....World, Capitol  
Pres., Gen. Sta. Mgr.....John H. Lemme  
Program Director.....S. H. Sabean  
Commercial Manager.....Richard J. Rudeck  
Program Director.....Gordon Lommen

**KTOE—Mankato—1950**  
ABC

Freq.: 1420 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By..Minnesota Valley Bcstg. Co.  
Address.....Box 550  
Phone: 4537.....Air Time: Full Time  
News Service.....UP  
Representative.....Pearson  
President.....H. W. Linder  
Gen., Sta., Comm. Mgr.....D. O. Linder  
Program Director.....John Talbott  
Publicity Director.....Wayne Hill  
Chief Engineer.....Steve Wolf

**KYSM—Mankato—1938**  
NBC

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By.....F. B. Clements & Co.  
Address.....101 N. Second St.  
Phone: 4673.....Air Time: Full Time  
News Service.....AP  
Transcription Service.....Thesaurus  
Representative.....Meeker  
Membership.....NARTB, RAB  
Gen., Station, Comm. Mgr...Robert E. Dehaven  
Sales Promotion Manager...Thomas Cornica  
Program Director.....Charles Pasek  
Chief Engineer.....James Houts

**KMHL—Marshall—1946**  
ABC

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By.....Harry W. Linder  
Business-Studio Address.....KMHL Bldg.  
Phone: 2282.....Air Time: Full Time  
News Service.....AP  
Representative.....John E. Pearson  
Owner.....Harry W. Linder  
General Manager.....Gilmore F. Frayseth

**KEYD—Minneapolis—1948**

Frequency: 1400 Kc. Power: 5000 Watts d.  
Owned-Operated By.....Family Bcstg. Corp.  
Address.....Foshay Tower  
Phone: Fillmore 8811.....Air Time: Daytime  
News Service.....AP, UP  
Representative.....H-R  
Membership.....NARTB, RAB  
President.....Leslie C. Park  
Managing Director.....R. M. Purcell  
Commercial Mgr.....Lee L. Whiting  
Sales Prom., Pub. Mgr.....Jim McGovern  
Program Dir.....J. Randolph Norris  
Chief Engineer.....Harvey V. Headen

**WCCO—Minneapolis—1924**  
CBS Radio

Frequency: 830 Kc. Power: 50,000 Watts  
Owned By.....Midwest Radio-Television, Inc.  
Business-Studio Address...625 Second Ave. S.  
Phone: Federal 2-1202.....Air Time: Full Time  
News Service.....AP, UP, INS  
Transcription Service.....Standard

**Representative**..... CBS Radio Spot Sales  
**Membership**..... NARTB, RAB  
**Exec. V. P.**..... F. Van Konynenburg  
**General Manager**..... Larry Hoeg  
**Sales Manager**..... Phil Lewis  
**Director Research**..... C. H. Smith  
**Program Director**..... Bob McKinsey  
**Prom., Pub. Dir.**..... C. Kaufman  
**Chief Engineer**..... Kermit Sueker

## WDGY—Minneapolis—1923

### MBS

**Freq.**: 1130 Kc. .... **Power**: 50 Kw. d., 25 Kw. n.  
**Owned-Oper. By**..... Twin Cities Bcstg. Corp.  
**Address**..... 609 2nd Ave. So.  
**Phone**: Bridgeport 2271. .... **Air Time**: Full Time  
**News Service**..... UP  
**Representative**..... Avery-Knodel  
**Transcription**..... Thesaurus  
**General Mgr.**..... Stephen B. Labunski  
**Commercial Manager**..... Samuel N. Nemer  
**Program Director**..... Donald A. Loughname  
**Chief Engineer**..... Kenneth Olson

## WLOL—Minneapolis—1940

**Frequency**: 1330 Kc. .... **Power**: 5000 Watts  
**Owned-Operated By**..... BFR Bcstg. Co.  
**Address**..... 554 Northwestern Bank Bldg.  
**Phone**: Atlantic 0406. .... **Air Time**: Full Time  
**News Service**..... UP, AP  
**President**..... Larry Bentson  
**Gen., Comm. Mgr.**..... Wayne Williams  
**Prom., Pgm. Dir.**..... Ray Christianson  
**Chief Engineer**..... Bryce Ekberg

## WPBC—Minneapolis—1949

**Frequency**: 930 Kc. .... **Power**: 1000 Watts d.  
**Owned-Oper. By**..... People's Bdcstg. Co.  
**Address**..... 1133 Stinson Blvd.  
**Phone**: Sterling 9-4356. .... **Air Time**: Daytime  
**Representative**..... Indie Sales, Inc.  
**Pres., Gen., Sta. Mgr.**..... W. V. Stewart  
**Commercial Mgr.**..... Merle T. Forland  
**Sales Prom. Mgr.**..... Jack I. Moore  
**Prog., Pub. Dir.**..... Mrs. B. A. Stewart  
**Chief Engineer**..... Ken Hanson

## WTCN—Minneapolis-St. Paul

### 1935—ABC

**Freq.**: 1280 Kc. .... **Power**: 5 Kw. d.; 1 Kw. n.  
**Owned**..... Minnesota TV Public Service Corp.  
**Address**..... 2925 Dean Blvd.  
**Phone**: WA 7-8881. .... **Air Time**: Full Time  
**News Service**..... AP, UP  
**Transcription Service**..... Associated  
**Representative**..... Katz Agency  
**Membership**..... NARTB  
**President**..... Harry M. Bitner, Jr.  
**Gen., Sta. Mgr.**..... Miller C. Robertson  
**Commercial Mgr.**..... Bill Daley  
**Prom. Mgr., Pub. Dir.**..... M. J. "Clipper" Smith  
**Program Director**..... Sev Widman  
**Chief Engineer**..... Joseph Kahnke

## KDMA—Montevideo—1951

### ABC

**Frequency**: 1450 Kc. .... **Power**: 100 Watts  
**Owned-Oper. By**..... Midwest Bcstg. Corp.  
**Phone**: 8891. .... **Air Time**: Full Time  
**News Service**..... AP  
**Representative**..... Pearson  
**Pres.**..... H. W. Linder  
**Gen. Mgr.**..... Willard Linder  
**Sta. Mgr., Chief Engineer**..... Richard Beekman

## KVOX—Moorhead—1937

### MBS

**Frequency**: 1280 Kc. .... **Power**: 1 Kw.  
**Owned-Operated By**..... KVOX Bcstg. Co.  
**Address**..... Box 437  
**Phone**: 3-1522. .... **Air Time**: Full Time  
**News Service**..... UP  
**Representative**..... Walker  
**President**..... E. J. McKellar  
**Gen., Station Mgr.**..... M. M. Marget  
**Commercial Mgr.**..... R. L. Owens  
**Pub. Director**..... T. P. Hannacher  
**Chief Engineer**..... J. Teiken

## KNUJ—New Ulm—1949

### KBS

**Frequency**: 860 Kc. .... **Power**: 1000 Watts d.  
**Owned-Oper. By**..... KNUJ, Inc.  
**Address**..... 304½ N. Minn. St.  
**Phone**: 904. .... **Air Time**: Daytime  
**News Service**..... AP  
**Transcription Service**..... Lang-Worth, World  
**Membership**..... RAB  
**General Manager**..... George E. Korenchen

## KOBK—Owatonna—1950

**Frequency**: 1390 Kc. .... **Power**: 500 Watts d.  
**Owned-Oper. By**..... Owatonna Bcstg. Co.  
**Address**..... 307 Vesterby Bldg.  
**Phone**: 2359. .... **Air Time**: Daytime  
**News Service**..... UP  
**President**..... Harry Bulow  
**Gen. Mgr.**..... H. Bulow, Jr.

## KLOH—Pipestone—1955

**Frequency**: 1050 Kc. .... **Power**: 1000 Watts  
**Owned-Operated By**..... Pipestone Bcstg. Corp.  
**Address**..... 118 W. Main St.  
**Phone**: 1480. .... **Air Time**: Daytime  
**News Service**..... UP  
**Transcription Service**..... Thesaurus  
**President**..... C. B. Thomas  
**General Manager**..... J. F. Kauper

## KCVE—Red Wing—1948

**Frequency**: 1250 Kc. .... **Power**: 1000 Watts d.  
**Owned-Oper. By**..... Red Wing Bdcstg. Co.  
**Address**..... Highway 58, Red Wing  
**Phone**: 3511. .... **Air Time**: Daytime  
**News Service**..... AP  
**Sec'y-Treas.**..... Maxine Jacobs

**KLGR—Redwood Falls—1954**

Frequency: 1490 Kc. Power: 100 Watts  
 Owned-Oper. By. KLGR Bcstg. Co.  
 Address. 209 S. Washington St.  
 Phone: 2989. Air Time: Full Time  
 Representative. Pearson  
 Owner. H. W. Linder  
 General Manager. Willard Linder  
 Comm. Mgr. Word Shaw

**KROC—Rochester—1935  
NBC**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned. Southern Minnesota Bcstg. Co.  
 Address. 100 1st Avenue Bldg.  
 Phone: 3924. Air Time: Full Time  
 News Service. UP  
 Transcription Service. Thesaurus  
 Representative. Meeker  
 Membership. RAB  
 President. Mrs. Gregory P. Gentling  
 Gen., Comm. Mgr. G. David Gentling  
 Sta. Mgr., Prog. Dir. Cal Smith  
 Sales Prom. Mgr., Pub. Dir. Jerry Reiner  
 Chief Engineer. Bill Witte

**KFAM—St. Cloud—1938  
NBC**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By. Times Publ. Co.  
 Address. Weber Bldg.  
 Phone: BLackburn 2-1551. Air Time: Full Time  
 News Service. AP  
 Transcription Service. Thesaurus  
 Representative. Pearson  
 Membership. NARTB  
 President. Frederick C. Schilplin  
 Gen., S.a. Mgr. D. F. Rainsbenger  
 Sales Prom., Comm. Mgr. Jack W. Lund  
 Program Director. C. J. Willms  
 Publicity Director. L. Hemberger  
 Chief Engineer. Robert Witschen

**WJON—St. Cloud—1950—ABC**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By. Granite City Bcstg. Co.  
 Address. St. Cloud  
 Phone: Bl 1-4422. Air Time: Daytime  
 Newspaper Affil. Portage Daily Reg.  
 Transcription Service. World  
 News Service. UP  
 Representative. Rambeau  
 Membership. NARTB  
 Pres., Gen., Sta. Mgr. John Hærle  
 Program Director. Van Vander Ark  
 Chief Engineer. Vincent Stephens

**KSTP—St. Paul-Minneapolis  
1928—NBC**

Frequency: 1500 Kc. Power: 50,000 Watts  
 Owned By. KSTP, Inc.  
 Bus.-Studio Address. 3415 University Ave.  
 Phone: Midway 5-2717. Air Time: Full Time

News Service. AP  
 Transcription Service. Thesaurus, SESAC  
 Representative. Edward Petry  
 Membership. NARTB  
 President, Gen. Mgr. Stanley E. Hubbard  
 Nat. Sales Mgr. Byron Anderson  
 Exec. V.P., Treas. K. M. Hance  
 Production Supervisor. D. Brooks Henderson  
 Promotion-Publicity Director. Wm. Davey  
 Chief Engineer. William S. Sadler

**WMIN—St. Paul—1936**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By. Franklin Bcstg. Co.  
 Address. 611 Frontenac Place  
 Phone: MI 5-7757. Air Time: Full Time  
 News Service. AP  
 Representative. Headley Reed Co.  
 V.P., Gen. Mgr. Wm. F. Johns, Jr.  
 Scales Mgr. Jack Hazlett  
 Program Director. Ralph R. Smith

**WCOW—South St. Paul—1951**

Frequency: 1590 Kc. Power: 5000 Watts d.  
 Owned-Oper. By. WCOW Broadcasting Co.  
 Address. 158 White Bear Ave.  
 Phone: VA 5588. Air Time: Daytime  
 News Service. UP  
 Representative. Wm. G. Rambeau Co.  
 Station, Sales Mgr. Charles Loulek  
 Program Director. Gene Taylor

**WSHB—Stillwater—1949  
KBS**

Frequency: 1220 Kc. Power: 250 Watts d.  
 Owned-Operated By. St. Croix Bcstg. Co.  
 Address. 126½ S. Main St.  
 Phone: 46, 47. Air Time: Daytime  
 News Service. UP  
 General Manager. Richard Power

**KTRF—Thief River Falls  
1947**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By. KTRF Radio Corp.  
 Address. Thief River Falls  
 Phone: 13. Air Time: Full Time  
 News Service. UP  
 Transcription Service. World  
 Representative. Bulmer & Johnson, Inc.  
 Membership. RAB  
 Pres., Gen. Mgr. Don Olsen

**WHLB—Virginia—1936—NBC**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By. Head of the Lakes Bcstg.  
 Address. WHLB Bldg.  
 Phone: Virginia 2000. Air Time: Full Time  
 News Service. UP  
 Transcription Service. Thesaurus  
 Representative. Hollingbery, Bulmer & Johnson  
 Gen. Mgr. Harold J. Parise  
 Station Manager. Baldino W. Rodorigo

**KWAD—Wadena—1948**  
**MBS**

Frequency: 920 Kc. Power: 1000 Watts  
Owned-Oper. By Associated Bcstrs., Inc.  
Bus. Studio Address First Natl. Bank Bldg.  
Phone: 920 Air Time: Full Time  
News Service UP  
Representatives Bulmer & Johnson  
General Manager Martin T. Obie  
Program Director Robert Hunt  
Chief Engineer Howard Helland

**KWLM—Willmar—1940—ABC**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By Lakeland Bcstg. Co.  
Business-Studio Address 1340 N. 7th St.  
Phone: Belmont 5-1340 Air Time: Full Time  
News Service AP  
Transcription Service Cole  
Representative John E. Pearson  
Membership NARTB  
President H. W. Linder  
Sta. Mgr. Willard Linder  
Commercial Manager Jack Lynch  
Chief Engineer Francois Peterson

**KWNO—Winona—1938—ABC**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By Winona Radio Service  
Business-Studio Address 216 Center St.  
Phone: 3313 Air Time: Full Time  
News Service AP  
Newspaper Affiliation Daily News  
Transcription Service Standard, World  
Membership NARTB, RAB  
Representative John E. Pearson  
President M. H. White  
Gen., Sta. Mgr. E. M. Allen  
Prog. Dir. C. E. Williams  
Pub. Dir. J. Rizzardi  
Commercial Manager H. Rod Hurd  
Chief Engineer Gene Gappa

**KWOA—Worthington—1947**

Frequency: 730 Kc. Power: 1000 Watts d.  
Owned-Oper. By Worthington Bcstg. Co., Inc.  
Address Hotel Thompson  
Representative Bulmer & Johnson  
Membership NARTB  
President R. W. Olson  
General Manager R. E. Shepard

**MISSISSIPPI**

Pop. Feb. 1, 1956 (Est.) 2,210,000—Families 577,000  
Radio Homes 555,000—TV Homes 249,246—Stations in State 62

**WMPA—Aberdeen—1951**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By Prairie Bcstg. Co.  
Address Darracott Rd.  
Phone: 1050 Air Time: Full Time  
News Service UP  
General Manager E. O. Roden  
Station Manager Glenn Slayton  
Comm. Mgr., Prog. Dir. Helen McShane  
Sales Prom. Mgr. Jack Jarvis  
Chief Engineer A. D. Wygul

**WAMY—Amory—1955**

Frequency: 1580 Kc. Power: 250 Watts  
Owner Charles C. Boren, Jr.

**WBLE—Batesville—1953**  
**KBS**

Frequency: 1290 Kc. Power: 1000 Watts d.  
Owned-Oper. By Panola Bcstg. Co.  
Address Drawer No. 73  
Phone: 7266 Air Time: Daytime  
News Service AP  
Transcription Thesaurus  
Representative Hil F. Best  
Co-Owner, Gen. Mgr. Harold B. McCarley  
Co-Owners Travis A. Palmer,  
James E. Hartness  
Chief Engineer Norman R. Phillips

**WLOX—Biloxi—Gulfport**  
**1948—MBS**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By WLOX Bcstg. Co.

Address Buena Vista Hotel  
Phone: 5581-2 Air Time: Full Time  
Transcription Service Standard, World  
News Service UP  
Representative Holman  
Membership NARTB  
President James S. Love, Jr.  
General Manager Ray Butterfield  
Commercial Manager Thomas B. Majure  
Sales Prom. Mgr. Richard Kettering  
Program Director Cecil Curtis  
Chief Eng. Thomas B. Majure

**WVMI—Biloxi—1950**

Frequency: 570 Kc. Power: 1000 Watts d.  
Owned-Oper. By Radio Associates  
Address P. O. Box 152  
Phone: 7001 Air Time: Daytime  
Rep. John Hershey McGillvra  
Transcription Service Thesaurus  
Membership RAB, NARTB  
News Service UP  
Pres., Gen., Sta. Mgr. Odes E. Robinson  
Program Director Richard Crans  
Publicity Dir. Hczel P. Crans  
Chief Engineer Odes E. Robinson, Jr.

**WBIP—Booneville—1950**  
**KBS**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By Booneville Bcstg. Co.  
Address Highway No. 45-S  
Phone: 678 Air Time: Full Time  
Gen. Mgr. E. O. Roden  
Comm. Mgr. Don Moore  
Program Director Jean Cochran

**WCHJ—Brookhaven—1955**

Frequency: 1470 Kc. Power: 1000 Watts d.  
Owned-Operated By... Rural Broadcasting Co.  
Address..... Entrica Bldg.  
Phone: 1076..... Air Time: Day Time  
News Service ..... AP  
Membership ..... NARTB  
General, Sales Mgr..... W. M. Jones  
Traffic Manager ..... Rita Coker

**WJMB—Brookhaven—1948**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Operated By... Brookhaven Bcstg. Co.  
Address..... W. Chickasaw St.  
Phone: 1298..... Air Time: Full Time  
Station Representative..... Continental  
News Service ..... AP  
Transcription Service ..... World  
Pres., Gen. Mgr..... Tullius Brady

**WDOB—Canton—1953—KBS**

Frequency: 1370 Kc. Power: 1 Kw. d.  
Owned-Oper. By... Madison County Bcstg. Co.  
Address ..... Box 182  
News Service ..... UP  
Transcription Service ..... Thesaurus  
Representative ..... Dora-Clayton, Indie  
Gen., Sta. Mgr..... Roy Harris  
Commercial Mgr..... Billy Harris  
Sales Prom. Mgr..... Martha Wren  
Program Director..... Ronnie Chrisco  
Chief Engineer..... Emil G. Wasilowski

**WGLC—Centreville—1951**

Frequency: 1580 Kc. Power: 250 Watts d.  
Owned-Oper. By... Southern Bdcstg. Co.  
Address ..... Hiway 25  
Phone: 4001..... Air Time: Daytime  
News Service ..... UP  
Transcription Service ..... Capitol  
Representative..... Continental Radio Sales  
President ..... Alvin Sansing  
Commercial Mgr..... C. W. Wright  
Chief Engineer..... Winston Hayes

**WKDL—Clarksdale—1955**

Frequency: 1600 Kc. Power: 1000 Watts d.  
Owned-Operated By... Coahama Bcstg. Co.  
Address..... I State St.  
Phone: MAin 4-4908..... Air Time: Daytime  
News Service ..... UP  
Membership ..... RAB  
General Manager..... John McLendon  
Station Manager ..... Charles M. Quillian  
Asst. Mgr., Prog. Dir..... William A. Duke

**WROX—Clarksdale—1944**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By... Mrs. Eunice T. Ines  
Address..... Alcazar Hotel, Columbus, Miss.  
Phone: MAin 4-4313..... Air Time: Full Time  
News Service ..... AP  
Station Rep. .... McGillvra  
General Manager..... Bob McRaney  
Station Manager..... P. B. Hinman

**WCLD—Cleveland—1949**

Frequency: 1490 Kc. Power: 250 Watts  
Owned..... Voice of the Delta, Inc.  
Address..... H'way 61 So.  
Phone: VI 3-4091..... Air Time: Full Time  
News Service ..... AP  
Station Representative..... Best  
President..... Joseph W. Carson

**WCJU—Columbia—1946  
MBS**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By... Lester Williams, WCJU, Inc.  
Address..... P. O. Box 472  
Phone REpublic 6-2616..... Air Time: Full Time  
Newspaper Affiliation..... The Progress  
News Service ..... AP  
Transcription Service ..... World  
Pres., Gen. Manager..... Lester Williams  
Sta. Mgr., Chief Eng..... Ray Tolar  
Program Director..... Clifford Chance

**WACR—Columbus—1950  
KBS**

Frequency: 1050 Kc. Power: 1 Kw. d.  
Owned..... J. W. Furr  
Address..... WACR Bldg.  
Phone: 768..... Air Time: Daytime  
Representative ..... Best  
Membership ..... NARTB  
Gen. Mgr..... J. W. Furr  
Prog. Dir..... Richard Moore  
Promotion Mgr..... C. Landis Rogers  
Sales Mgr..... Sydney Thweatt

**WCBI—Columbus—1940  
MBS**

Frequency: 550 Kc. Power: 1 Kw. d., 500 W. n.  
Owned..... Columbus Bcstg. Co., Inc.  
Address ..... Gilmer Hotel  
Phone: 1313, 1430..... Air Time: Full Time  
Newspaper Affil..... Commercial Dispatch  
Station Representative ..... McGillvra  
Membership ..... NARTB  
Gen. Mgr..... Bob McRaney  
Sta. Mgr..... J. W. Eatherton

**WCMA—Corinth—1945  
MBS-KBS**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By... Corinth Bcstg. Co., Inc.  
Business-Studio Address..... Ray Bldg.  
Phone: 5575..... Air Time: Full Time  
News Service ..... UP  
Transcription Service ..... World  
Representative..... Burn-Smith, Dora Clayton  
Vice-Pres., Gen. Mgr..... Aaron B. Robinson  
Sta., Sales Prom. Mgr..... John E. Bell  
Program Director..... Vincent Lawrence  
Commercial Manager..... Joe P. Van Dyke  
Chief Engineer..... James D. Anderson

**WMAG—Forrest—1955**

Frequency: 860 Kc. Power: 500 Watts d.  
Owned-Operated By: Scott County Bcstg. Co.

**WGVM—Greenville—1948**

Frequency: 1260 Kc. Power: 1000 Watts d.  
Owned-Operated By: Mid America Bcstg. Co.  
Bus. Studio Address: 118 So. B'way  
Phone: 4559. Air Time: Daytime  
News Service: UP  
Membership: NARTB  
Rep.: Devney, O'Connell, Ayres, Dora-Clayton  
Pres., General Manager: David M. Segal  
Comm. Sta. Mgr.: Jack Stull

**WJPR—Greenville—1939****MBS**

Freq.: 1330 Kc. Power: 1 Kw. d., 500 W. n.  
Owned-Oper. By: Radio Services Co. & WJPR  
Business-Studio Address: 120 So. Poplar St.  
Phone: 9040. Air Time: Full Time  
News Service: AP  
Representative: Bogner & Martin  
Transcription Service: World  
Gen. Sta. Mgr.: Emmett H. McMurry  
Commercial Manager: Frank W. Baldwin  
Program Director: Charles Adams  
Sls. Prom. Mgr.: Dorothy Russum  
Publicity Dir.: Bea Armistead  
Chief Engineer: Percy L. Kuhn

**WABG—Greenwood—1949****ABC**

Freq.: 960 Kw. Power: 1 Kw. d., 500 w. n.  
Owned-Oper. By: Greenwood Bcstg. Co.  
Address: 222 Howard St.  
Phone: 3010. Air Time: Full Time  
News Service: AP  
Rep.: John Hershey McGillvra  
Membership: NARTB  
President, Gen. Mgr.: Cy Bahakel  
Sta., Comm. Manager: Tom Rea don  
Chief Engineer: Clifford Greene

**WGRM—Greenwood—1937****NBC-KBS**

Frequency: 1240 Kc. Power: 250 Watts  
Operated By: P. K. Ewing  
Address: 600 Walnut St.  
Phone: 1900-1. Air Time: Full Time  
President: P. K. Ewing  
General Manager: F. C. Ewing

**WNAG—Grenada—1949****MBS-KBS**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By: Birney Imes, Jr.  
Address: Barwin Hotel  
Phone: 1400. Air Time: Full Time  
Representative: McGillvra  
Newspaper Affiliation: Dispatch  
President: Birney Imes, Jr.  
General Manager: Bob McRaney  
Sta., Comm. Mgr.: Monroe Looney  
Chief Engineer: Jimmie Pinnix

**WDEB—Gulfport—1955**

Frequency: 1390 Kc. Power: 1000 Watts d.  
Owned-Operated By: J. E. Breland  
Address: 1410 Broad Avenue  
Phone: 2832. Air Time: Daytime  
News Service: UP  
Representative: Hil F. Best  
Station Manager: J. E. Breland  
Commercial Mgr.: Bernard R. Behrendt  
Sales Prom. Mgr.: Earl B. Blessey  
Prog. Dir.: Chief Eng.: Charlie Pearson

**WGCM—Gulfport—1928****ABC-KBS**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By: WGCM Bcstg. Co.  
Address: Hewes-Martin Bldg.  
Phone: 1110. Air Time: Full Time  
News Service: AP  
Transcription Service: World  
Station Representative: Bogner & Martin  
Membership: NARTB  
Owner & Gen. Mgr.: Hugh O. Jones  
Station Manager, P. D.: C. Edwin Vann  
Commercial Manager: M-s. O. L. Owens  
Sales Prom. Mgr.: Holton Turnbough  
Chief Engineer: Donovan Murphy

**WBKH—Hattiesburg—1954**

Frequency: 950 Kc. Power: 950 Watts  
Owned-Operated By: Hattiesburg Bcstg. Co.  
Address: 122½ E. Front St.  
Phone: JU 3-1625. Air Time: Daytime  
News Service: UP  
Transcription: Thesaurus  
Representative: Indie Sales  
Gen., Sta. Mgr.: William C. Veidt  
Commercial Mgr.: F. M. Smith  
Sales Prom. Mgr.: Gerald M. Howell  
Program Director: Dean Griffin  
Publicity Director: Charles Carter  
Chief Engineer: Robert M. Keith, Jr.

**WFOR—Hattiesburg—1925****NBC-KBS**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By: Forrest Bcstg. Co.  
Address: 302 Hemphill St.  
Phone: Juniper 4-5432. Air Time: Full Time  
News Service: UP  
Representative: McGillvra  
Membership: NARTB  
President: C. J. Wright, Sr.  
General, Station Manager: C. J. Wright, Jr.  
Program Director: Clif'on Sessions  
Commercial Mgr.: E. M. Jenkins  
Chief Engineer: B. B. McLemore

**WHSY—Hattiesburg—1948****ABC-MBS**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By: Hub City Bcstg. Co. Inc.  
Address: Box 1008



Phone: Juniper 3-1741... Air Time: Full Time  
 News Service ..... AP  
 Station Representative ..... T. F. Clark  
 Membership ..... NARTB, RAB  
 President ..... Charles W. Holt  
 Gen. Mgr. .... Robert N. Robinson  
 Program Director ..... Bill Slaton  
 Publicity Director ..... Alice Bivin  
 Chief Engineer ..... Charles Sharpling

**WMDC—Hazlehurst—1953**  
**KBS**

Frequency: 1220 Kc. .... Power: 250 Watts d.  
 Owned ..... Southwestern Bcstg. Co. of Miss.  
 Address ..... P. O. Box 571  
 Phone Number ..... 869  
 News Service ..... UP  
 Representative ..... McGillvra  
 General Manager ..... Louis Allford  
 Sta. Mgr., Chief Engr. .... Mack Smith  
 Program Director ..... Malcolm Jones  
 Comm. Mgr., Prog. Dir. .... Malcolm Jones  
 Publicity Director ..... Bob Prather

**WCPC—Houston—1955**

Frequency: 1320 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By ..... WCPC Bcstg. Co.  
 Address ..... Box 552  
 Partners ..... Robin Mathis, Ralph Mathis,  
 Rad Mathis, James Atkinson

**WNLA—Indianola—1953**

Frequency: 1380 Kc. .... Power: 500 watts d.  
 Owned ..... Central Delta Bcstg. Co.  
 Address ..... 134 Baker St.  
 Phone: 500 ..... Air Time: Daytime  
 News Service ..... AP  
 Transcription Service ..... Lang-Worth  
 Station Representative ..... Thomas F. Clark  
 Membership ..... NARTB  
 Co-Owners ..... W. L. Kent; J. M. McLendon  
 Gen. Sta. Mgr. .... Howard M. Peters  
 Program Director ..... Paul Artman  
 Publicity Director ..... John McLendon  
 Chief Engineer ..... Bob Meador

**WJDX—Jackson—1929—NBC**

Frequency: 620 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By ..... Lamar Life Ins. Co.  
 Business Address ..... 715 S. Jefferson St.  
 Phone: 2-2691, 3 ..... Air Time: Full Time  
 Representative ..... George P. Hollingbery  
 Membership ..... NARTB  
 Station Manager ..... Fred L. Beard  
 Commercial Manager ..... Frank Gentry

**WJQS—Jackson—1947**  
**CBS**

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Mississippi Bcstg. Co., Inc.  
 Business-Studio Address ..... Edwards Hotel  
 Phone: 3-9681 ..... Air Time: Full Time  
 News Service ..... UP  
 Transcription Service ..... Standard  
 President, General Manager ..... Withers Gavin

**WJXN—Jackson—1945**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned ..... Jackson Bcstg. Co., Inc.  
 Address ..... 916 Foley St.  
 Phone: 2-6673 ..... Air Time: Full Time  
 Representative ..... Indie, Dora Clayton  
 General Manager ..... James T. Ownby  
 Station Manager ..... Robert Statham

**WOKJ—Jackson—1954**

Frequency: 1590 Kc. .... Power: 1 Kw. d.  
 Owned ..... Dixie and Bcstg. Co.  
 Address ..... 1017 Lynch St.  
 Phone: 3-7800 ..... Air Time: Daytime  
 News Service ..... UP  
 Station Rep. .... McGillvra  
 Co-owners ..... John M. McLendon, W. L. Kent  
 General Manager ..... John M. M Lendon  
 Station Manager ..... Ular J. Gilbert  
 Commercial Manager ..... Kersh Walters  
 Prom. Mgr., Prog. Pub. Dir. .... William Anderson  
 Chief Engineer ..... Jay Gilbert

**WRBC—Jackson—1947—MBS**

Freq.: 1300 Kc. .... Power: 5 Kw. d., 1 Kw., n.  
 Owned-Operated By ..... Rebel Bcstg. Co., Inc.  
 Business-Studio Address ..... 125 So. Lamar  
 Phone: 5-1562 ..... Air Time: Full Time  
 Representative ..... Branham  
 General Manager ..... W. V. Dubard

**WSLI—Jackson—1938—ABC**

Frequency: 930 Kc. .... Power: 5000 Watts  
 Owned-Oper. By ..... Capitol Broadcasting Co.  
 Business Address ..... P. O. Box 1847  
 Phone: 3-2788 ..... Air Time: Full Time  
 Representative ..... Weed  
 Membership ..... NARTB, RAB  
 General-Station Manager ..... L. M. Sepaugh  
 Commercial Manager ..... Ed Wilkerson

**WKOZ—Kosciusko—1947**

Frequency: 1350 Kc. .... Power: 5 Kc. d.  
 Owned-Oper. By ..... Cy N. Bahakel  
 Address ..... 109 W. Jefferson  
 Phone: 782 ..... Air Time: Daytime  
 Membership ..... NARTB  
 General Manager ..... Cy N. Bahakel  
 Station Manager ..... Mims Boswell, Jr.

**WAML—Laurel—1932**  
**NBC-KBS**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned Oper. By ..... New Laurel Radio Station  
 Bus.-Studio Address ..... 442 6th Ave.  
 Phone: 5601 ..... Air Time: Full Time  
 Transcription Service ..... World  
 Representative ..... George P. Hollingbery  
 Membership ..... NARTB, RAB  
 President ..... Harold Matson  
 Gen., Sta. Mgr. .... Granville Walters  
 Commercial Manager ..... M. M. Caver  
 Sales Prom. Mgr. .... Paul Carlisle  
 Program Director ..... Stanley Walters  
 Chief Engineer ..... Forrest Williams

**WLAU—Laurel—1946**  
**ABC-MBS**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By... Southland Bcstg. Co.  
Address... 437 N. Magnolia St.  
Phone: 8-7227 Air Time: Full Time  
News Service... UP  
Representative... McGillvra  
Membership... RAB, NARTB  
President... C. T. McCallum  
Gen., Sta. Mgr... Norma H. Leggett  
Comm., Sales Prom. Mgr... Teck Jones  
Pgm., Pub. Dir... David Kane  
Chief Engineer... W. B. Carter

**WLSM—Louisville—1953**

Frequency: 1270 Kc. Power: 1000 Watts d.  
Owned-Oper. By... Louisville Bcstg. Corp.  
Address... Box 111  
Phone: 1000 Air Time: Daytime  
News Service... AP  
Station Representative... Hil Best  
Station Manager... William R. Parkes

**WMBC—Macon—1947**  
**KBS**

Frequency: 1400 Kc. Power: 250 Watts  
Owned... J. W. (Billy) Furr  
Address... WYBC Bldg.  
Phone: 310 Air Time: Full Time  
News Service... UP  
Station Rep... Hil Best  
President... J. W. (Billy) Furr  
General Manager... Felix Adams, Jr.  
Comm. Mgr... E. C. Farr

**WAPF—McComb—1948**  
**KBS**

Frequency: 1010 Kc. Power: 1000 Watts d.  
Owned-Operated By... S. W. Bcstg. Co. of Miss.  
Address... Pike Hotel  
Phone: 1884 Air Time: Daytime  
Station Rep... McGillvra  
Transcription Service... Lang-Worth, World  
Co-Owners... Phillip Brady, Louis Alford,  
Mack Smith

**WHNY—McComb—1939**  
**ABC-MBS**

Freq.: 1250 Kc. Power: 5 Kw. d., 500 W. n.  
Owned-Oper. By... Bcstrs. Service, Inc.  
Address... P. O. Box 111  
Phone: 2080 Air Time: Full Time  
News Service... AP  
Transcription Service... Capitol  
Representative... Thomas F. Clark Co.  
President... Charles W. Holt  
General Manager... W. R. Taylor

**WCOC—Meridian—1926—CBS**

Frequency: 910 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By... Mississippi Bcstg. Co., Inc.  
Business-Studio Address... Threefoot Bldg.

Phone: 2-7714 Air Time: Full Time  
News Service... UP  
Transcription Service... Standard  
President, General Manager... Withers Gavin

**WMOX—Meridian—1945**  
**MBS**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By... Birney Innes, Jr.  
Address... P. O. Box 1511  
Phone: 2-0171 Air Time: Full Time  
News Service... AP  
Representative... McGillvra  
Transcription Service... Thesaurus  
President... Birney Innes, Jr.  
General Manager... Bob McRaney  
Station Manager... Joseph W. Carson  
Comm. Mgr... Eddie Holladay

**WTOK—Meridian—1946**  
**ABC**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By... Southern TV Corp.  
Address... Southern Bldg.  
News Service... AP  
Transcription Service... SESAC  
General Manager... Jerry J. Joiner  
Comm. Mgr... Frank Holifield

**WMIS—Natchez—1941**  
**NBC-KBS**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By... Natchez Bcstg. Co.  
Address... 615 Main St.  
Phone: 8211 Air Time: Full Time  
General Manager... P. K. Ewing, Jr.

**WNAT—Natchez—1949**  
**MBS**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By... Old South Bcstg. Co.  
Address... Eola Hotel  
Phone: 4621 Air Time: Full Time  
News Service... UP  
President... Mrs. Laurie G. Ratcliffe  
General Manager... Paul Schilling  
Prog. Dir... Fred Katool  
Commercial Mgr... Eddie Phelan  
Pub. Dir... Irene Griffey  
Chief Engineer... Martin Tyrone

**WNAU—New Albany—1955**  
**KBS**

Frequency: 1470 Kc. Power: 500 Watts  
Owned-Oper. By... New Albany Bcstg. Co.  
Address... 202 Bankhead St.  
Phone: 4361 Air Time: Daytime  
News Service... AP  
Transcription Service... World  
Gen., Sta. Mgr., Chief Eng... V. Keith Wroten  
Comm., Sls. Prom. Mgr... Daniel L. Skilton  
Program Director... Wynez Wroten  
Publicity Director... Lee Elman

**WSUH—Oxford—1955**

Frequency: 1420 Kc. Power: 1000 Watts  
 Owned-Oper. By... Ole Miss Bcstg. Co.  
 Address... University Ave., East; Box 266  
 Phone: 1133... Air Time: Daytime  
 Newspaper Affil... Walker Co. Times,  
 Jasper, Ala.  
 News Service ..... UP  
 Transcription Service ..... World  
 President ..... E. O. Roden  
 Gen., Sta., Comm. Mgr. .... C. H. (Clete) Quick  
 Sls. Prom. Mgr., Pub. Dir. .... Allan English  
 Program Director ..... Netta Quick  
 Chief Engineer ..... Mitchell Self

**WPMP—Pascagoula—1951**  
KBS-ABC

Frequency: 1580 Kc. Power: 250 Watts d.  
 Owned-Operated By... Crest Bcstg. Co., Inc.  
 Address ..... P. O. Box 391  
 Phone: 83 and 391... Air Time: Daytime  
 News Service ..... UP  
 Transcription Service ..... World  
 Membership ..... NARTB  
 Pres., Pub. Dir. .... William R. Guest, Jr.  
 Station Manager ..... Floyd W. Hess  
 Sales Prom. Mgr. .... Ollie Bales  
 Program Director ..... Sam Price  
 Chief Engineer ..... Bill Collins

**WHOC—Philadelphia—1948**  
KBS

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By ..... William Howard Cole  
 Phone: 740... Air Time: Full Time  
 News Service ..... UP  
 Transcription Service ..... Capitol  
 President, Manager... William Howard Cole  
 Program Director ..... Mrs. Wm. H. Cole  
 Chief Eng. .... Paul M. Miller

**WRJW—Picayune—1949**

Frequency: 1320 Kc. Power: 5000 d.  
 Owned-Oper. By ..... Tung Bcstg. Co.  
 Address ..... Picayune  
 Phone: SYmore 8-4835... Air Time: Daytime  
 News Service ..... AP  
 Representative ..... McGillvra  
 President ..... S. G. Thigpen, Sr.  
 Station Manager ..... Mildred Dossett  
 Gen. Comm. Mgr. .... Jimmie Willson  
 Chief Eng., Prog. Dir. .... Archie Rushing, Jr.

**WSSO—Starkville—1949**  
KBS

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By ..... Starkville Bcstg. Co.  
 Business-Studio Address ..... WSSO Bldg.  
 Phone: 1230... Air Time: Full Time  
 News Service ..... AP  
 Transcription Service ..... Capitol  
 Pres., Gen., Comm. Mgr. .... Joe Phillips  
 Program Director ..... Mrs. Hollis Pierce  
 Chief Engineer ..... Travis Palmer

**WELO—Tupelo—1944**  
MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By ..... Tupelo Bcstg. Co.  
 Business-Studio Address ..... S. Spring St.  
 Phone: 1400... Air Time: Full Time  
 News Service ..... AP  
 Transcription Service ..... Thesaurus  
 Representative ..... McGillvra  
 Membership ..... NARTB  
 Gen. Mgr. .... Bob McRaney  
 Station Manager ..... Bob Evans  
 Commercial Manager ..... E. L. Bowen, Jr.  
 Prog. Dir. .... Edward Cleary  
 Chief Engineer ..... LeRoy Green Sr.

**WTUP—Tupelo—1953**

Frequency: 1380 Kc. Power: 1000 Watts d.  
 Owned-Oper. By ..... Lee Bcstg. Co.  
 Address ..... Box 612  
 Phone: 3111... Air Time: Daytime  
 Station Representative ..... Hil F. Best  
 President ..... E. O. Roden  
 Gen., Sta., Comm., Prom. Mgr. .... James E. Reese  
 Prog., Pub. Dir. .... Evelyn B. Morgan  
 Chief Engineer ..... Dabney Ramseur, Jr.

**WQBC—Vicksburg—1931**  
MBS-KBS

Freq.: 1420 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned-Operated By... Delta Bcstg. Co., Inc.  
 Business-Studio Address... Post-Herald Bldg.  
 Phone: 312... Air Time: Full Time  
 Representative ..... Bogner & Martin  
 President ..... L. P. Cashman  
 General-Station Mgr. .... Mary-Van Cashman  
 Commercial Manager ..... L. L. Miller  
 Program Director ..... C. Kahn  
 Chief Engineer ..... Waverley Conway

**WVIM—Vicksburg—1948**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By ..... Radio Miss., Inc.  
 Business-Studio Address ..... Box 76  
 Phone: 3901... Air Time: Full Time  
 News Service ..... UP  
 Transcription Service ..... World  
 Representative ..... Indie Sales, Dora-Clayton  
 President ..... John F. Shea  
 General Manager ..... Cecil Goodreau  
 Chief Engineer ..... S. Ray Emerson

**WABO—Waynesboro—1954**  
KBS

Frequency: 990 Kc. Power: 250 Watts  
 Owner ..... New Laurel Radio Sta., Inc.  
 Phone: 5-4700... Air Time: Daytime  
 News Service ..... AP  
 Representative ..... Hil F. Best  
 President ..... Harold Matison  
 General Manager ..... Granville Waiters  
 Station Manager ..... Keith L. Andre  
 Chief Engineer ..... Forrest Williams

**WROB—West Point—1947**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By: Bob McRaney, Sr.  
 Address: WROB Bldg., Forest St.  
 Phone: 1450 Air Time: Full Time  
 Station Rep.: McGillvra  
 Pres., Gen. Mgr.: Bob McRaney Sr.  
 Station Manager: Jack King

**WAZF—Yazoo City—1947**  
**MBS-KBS**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned: WAZF, Inc.  
 Address: South Main St.  
 Phone: 1300 Air Time: Full Time  
 News Service: UP  
 Manager: Bruce Gresham  
 Prog. Dir.: Dennis Hancock, Jr.  
 Chief Engineer: Earl B. Neal, Jr.

**MISSOURI**

Pop. Feb. 1, 1956 (Est.) 4,160,000—Families 1,315,000  
 Radio Homes 1,260,000—TV Homes 1,021,571—Stations in State 71

**KWRT—Boonville—1953**

Frequency: 1370 Kc. Power: 1000 Watts  
 Owner: Wm. R. Tedrick  
 Address: Box 5  
 Phone: TUXedo 2-6505 Air Time: Daytime  
 Representative: Indie  
 News Service: AP  
 Transcription: Standard  
 Gen., Sta. Mgr.: W. R. Tedrick  
 Comm., Sales Prom. Mgr.: Bill Diekroeger  
 Prog., Pub. Dir.: A. M. Tedrick  
 Chief Engineer: Walter Atamanel

**KCRV—Caruthersville—1950**  
**KBS**

Frequency: 1370 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: Pemiscot Bcstg. Co.  
 Address: 106 W. 3rd St.  
 Phone: 965 Air Time: Daytime  
 Transcription Service: Thesaurus  
 News Service: UP  
 Membership: NARTB  
 President: Eric Taylor  
 General Manager: Ed Pyer, Jr.  
 Program Director: Harry A. Moreland  
 Chief Engineer: Al Lawrence

**KGHM—Brookfield—1955**

Frequency: 1470 Kc. Power: 500 Watts d.  
 Owned-Operated By: Green Hills Bcstg. Co.  
 Address: 308 N. Main  
 Phone: 1830 Air Time: Daytime  
 Representative: Indie Sales, Inc.  
 General Manager: Herbert Noyes

**KCHR—Charleston—1953**  
**KBS**

Frequency: 1350 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: South Mo. Bcstg. Co.  
 Phone: 2-4451 Air Time: Daytime  
 Representative: Continental Radio Sales  
 Pres., Gen. Mgr., Chief Eng.: Kermit Barker  
 Program Director: James L. Byrd III

**KFVS—Cape Girardeau—1925**  
**MBS**

Freq.: 960 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned-Operated By: Hirsch Bcstg. Co.  
 Business Studio Address: 324 Broadway  
 Phone: 5-5511 Air Time: Full Time  
 Representative: John E. Pearson  
 President: Oscar C. Hirsch

**KCHI—Chillicothe—1950**

Frequency: 1010 Kc. Power: 250 Watts d.  
 Owned-Operated By: Midwest Bcstg. Co.  
 Address: Farmington  
 Phone: 107 Air Time: Daytime  
 News Service: AP  
 Representative: Hil F. Best, Conwell  
 President: Cecil W. Roberts  
 Gen., Sta., Comm. Mgr.: Howard G. Rion  
 Program Dir.: J. F. Way  
 Publicity Dir.: E. T. Reynolds  
 Chief Engineer: Claude Kramer

**KGMO—Cape Girardeau—1952**  
**KBS**

Frequency: 1220 Kc. Power: 250 Watts d.  
 Owned-Oper. By: KGMO Radio-TV Inc.  
 Address: Hwys. 61 & 74  
 Phone: 5-8228 Air Time: Daytime

**KDMO—Carthage—1947**  
**KBS**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By: Carthage Bcstg. Co.  
 Address: 1201 E. Chestnut  
 Phone: 2648 Air Time: Full Time  
 News Service: AP  
 Station Rep.: Continental  
 Membership: NARTB  
 Owner, Gen. Mgr.: J. J. Daly

**KDKD—Clinton—1951—KBS**

Frequency: 1280 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: KDKD, Inc.  
 Address: Box 113  
 Phone: 233 Air Time: Daytime  
 News Service: UP  
 Representative: Forjoe  
 Membership: NARTB  
 President: David M. Segal  
 Gen., Comm. Manager: B. E. Brown  
 Program Dir.: R. F. Morey  
 Chief Engineer: C. F. Cunningham

**KBIA—Columbia—1955**  
**KBS**

Frequency: 1580 Kc. Power: 250 Watts d.  
Owned-Operated by... Midwest Bcstg. System  
Address..... Box 412  
Phone: 2-4401. Air Time: Day Time  
Representative..... Best  
President..... Cecil Roberts  
Gen., Sta. Mgr..... Robert D. Rapp  
Program Dir..... Martha M. Rapp  
Chief Engineer..... Joseph F. Mackey

**KFRU—Columbia—1925**  
**ABC**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By..... **KFRU, Inc.**  
Business Address..... Box 89  
Phone: 4141. Air Time: Full Time  
Station Rep..... Webb  
President..... H. J. Walters, Jr.  
Station Manager..... Mahlon R. Aldridge, Jr.  
Director of Sales..... F. J. LeGrand

**KDEX—Dexter—1955**

Frequency: 1590 Kc. Power: 1000 Watts d.  
Owned-Oper. By..... Dexter Bcstg. Co.  
General Manager..... Jerome B. Zimmer

**KREI—Farmington—1947**  
**KBS**

Frequency: 800 Kc. Power: 1000 Watts d.  
Owned-Oper. By..... Midwest Bcstg. System  
Address..... Ozarks Bldg.  
Phone: 107. Air Time: Daytime  
News Service..... AP  
Station Rep..... Hil F. Best  
President..... Cecil W. Roberts  
Station Manager..... Earl L. Whitener  
Chief Engineer..... Norman Nielson

**KJCF—Festus—1951—KBS**

Frequency: 1010 Kc. Power: 250 Watts d.  
Owned..... Jefferson County Radio & TV Co.  
Phone: YE 7-3810. Air Time: Daytime  
General Manager..... Donald M. Donze  
Chief Engineer..... Russell Seals, Jr.

**KFMO—Flat River—1947**  
**MBS**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By..... Lead Belt Bcstg. Corp.  
Business-Studio Address..... Flat River  
Phone: 1000. Air Time: Full Time  
News Service..... UP  
President..... Oscar C. Hirsch  
Station-Comm. Mgr..... James F. Collins  
Prom. Mgr..... James Strader  
Program Director..... Lynn Bohs  
Pub. Dir..... Virginia Collins  
Chief Engineer..... Gilbert Collins

**KFAL—Fulton—1950**

Frequency: 900 Kc. Power: 1000 Watts d.  
Owned-Oper. By..... Mo. Central Bcstrs.  
Address..... 5th and Market  
Phone: 1400. Air Time: Daytime  
News Service..... JP  
Representative..... Paschall  
Transcription Service..... Standard  
Membership..... NARTB, RAB  
Gen. Man., Ch. Eng..... Robert W. Nickles  
Sta., Prog. Director..... Roger P. Fox  
Comm. Manager..... L. Reed Holt

**KHMO—Hannibal—1941**  
**MBS**

Freq.: 1070 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By..... Mt. Rainer Radio TV  
Broadcasting Corp.  
Business-Studio Address..... Box 711  
Phone: 3450. Air Time: Full Time  
News Service..... AP  
Representative..... John E. Pearson  
President..... Lester M. Smith  
Gen., Sta. Mgr..... V. L. Smith  
Commercial Manager..... William Stephenson  
Prog am Director..... P. Sosey  
Chief Engineer..... Ben Parrish

**KIMO—Independence—1947**

Frequency: 1510 Kc. Power: 1000 Watts d.  
Owned-Oper. By..... Craig Siegfried  
Business-Studio Address..... 310 N. Osage  
Newspaper Affil..... Daily News  
President..... Craig Siegfried  
General Manager..... Bill Hardt

**KLIK—Jefferson City—1954**

Frequency: 950 Kc. Power: 5 Kw., d.  
Owned..... Empire Bcstg. Co.  
Address..... 410 E. Capital  
Phone:..... 6-3191  
Station Representative..... Walker  
Membership..... NARTB  
President..... J. A. Shepherd  
Gen., Sta. Mgr..... Lynn Bickett  
Program Dir..... Robert Rector  
Chief Engineer..... Ed Scarr

**KWOS—Jefferson City—1937**  
**KBS-MBS**

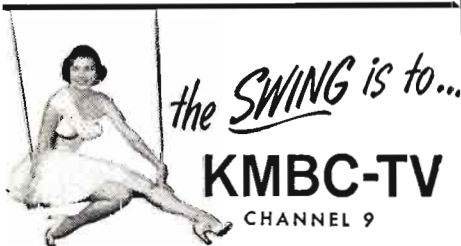
Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By..... Capital Bcstg. Co.  
Business-Studio Address..... 210 Monroe St.  
Phone: 6-3137. Air Time: Full Time  
Newspaper Affiliation..... News Tribune Co.  
News Service..... AP  
Transcription Service..... Thesaurus  
Station Rep..... Bogner & Martin  
Membership..... RAB  
President..... Mrs. L. R. Goshorn  
General Manager..... R. L. Rose  
Station Manager..... E. A. Richter  
Chief Engineer..... Leroy S. Hackman

# Kansas City's Most Effective "ONE-TWO" ADVERTISING PUNCH!

## KMBC-TV

Coverage-conscious advertisers get more than their money's worth when they swing their schedules to KMBC-TV, Kansas City's most powerful television station. With a giant 1,079-foot tower (above average terrain) and a 316,000-watt color-equipped RCA transmitter, KMBC-TV is the giant among television facilities in the Heart of America.

The new KMBC-TV "Big-Time" Daytime format is unquestionably the No. 1 TV buy in the market. Comparison of ratings, cost per thousand and complete versatility of commercial handling show that this fresh, new programming — featuring the Heart of America's finest TV talent — is far and away the best place to put your television advertising dollars.



For the broadest broadcasting coverage in the Heart of America market, use the area's most effective one-two advertising punch — KMBC-TV Television plus KMBC-KFRM Radio! See the Colonel from Peters, Griffin, Woodward, Inc.

**DON DAVIS**, First Vice Pres. & Commercial Mgr.  
**JOHN SCHILLING**, Vice Pres. & Gen. Mgr.  
**GEORGE HIGGINS**, Vice Pres. & Sales Mgr.  
**DICK SMITH**, Director of Radio  
**MORI GREINER**, Director of Television

## KMBC-KFRM Radio

Listeners and advertisers alike are finding the New Sound of KMBC-KFRM more and more irresistible! Some of the biggest names in the Midwestern broadcasting world — plus top ABC personalities — produce a new brand of radio that's tailored to the tastes of today's radio audience. Music, News, Sports, Major League Baseball, Farm Service, Women's Programs — there's quality service and entertainment for *everyone* via the New Sound of KMBC-KFRM.

By skillfully integrating *personalized* air salesmanship with the radio services modern-day audiences demand, KMBC-KFRM has created a climate for selling that's unduplicated in the Heart of America. You'll see what we mean when you buy your next schedule on KMBC-KFRM.

**KMBC** of Kansas City  
**KFRM** for the State of Kansas  
 1st in the Heart of America



**KFSB—Joplin—1948**

Frequency: 1310 Kc. Power: 1000 Watts  
 Owned-Oper. By Four States Bcsters, Inc.  
 Address 1027 Main St.  
 Phone: MA 4-1310 Air Time: Full Time  
 News Service UP  
 Representative Meeker  
 Membership NARTB  
 President Harry Easley  
 Sta., Comm., Gen. Mgr. W. H. Clark  
 Program Director Ed Johnson  
 Chief Engineer Lloyd Frazier

**KSWM—Joplin—1946—CBS**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By Air Time, Inc.  
 Address 1928 W. 13 St.  
 Phone: MA 4-7260 Air Time: Full Time  
 News Service UP  
 Representative William G. Rambeau  
 Membership NARTB  
 Pres., Gen. Mgr. Austin A. Harrison  
 Prog. Dir. Ronald Robson  
 Commercial Mgr. D. T. Knight Jr.

**WMBH—Joplin—1926—MBS**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By Joplin Bcstg. Co.  
 Business-Studio Address Frisco Bldg.  
 Phone: May Fair 4-43-30 Air Time: Full Time  
 News Service AP  
 Transcription Service Thesaurus  
 Representative Sears & Ayer  
 Membership NARTB  
 Pres., Gen., Sta. Mgr. D. J. Poynor  
 Comm. Mgr. M. E. Dunn  
 Program Director Golda Shaunce  
 Chief Engineer E. L. Dodge

**KCKN—Kansas City—1925**

*(See Kansas City, Kansas, listing)*

**KCMO—Kansas City—1936  
ABC**

Freq.: 810 Kc. Power: 50 Kw. d., 10 Kw. n.  
 Owned-Operated By KCMO Bcstg. Co.  
 Address 125 E. 31st St.  
 Phone: Jefferson 1-6789 Air Time: Full Time  
 News Service AP  
 Representative Katz  
 Membership NARTB, RAB  
 President E. T. Meredith  
 General Manager E. K. Hartenbower  
 Commercial Manager R. W. Evans  
 Sales Prom., Pub. Dir. F. C. Strawn  
 Program Director George Stump  
 Chief Engineer Karl Troeglen

**KFRM—Kansas City—1947**

For KFRM Listing—See Concordia, Kansas

**KMBC—Kansas City—1921  
ABC**

Frequency: 980 Kc. Power: 5000 Watts  
 Owned-Oper. By KMBC Bcstg. Co.  
 Address 222 W. 11th St.  
 Phone: HARRISON 1-2650 Air Time: Full Time  
 News Service AP, UP  
 Transcription Service World  
 Representative Free & Peters  
 Membership NARTB, RAB  
 V. P., Comm. Mgr., Pub. Dir. Donald D. Davis  
 V. P., General Manager John T. Schilling  
 V. P., Sales Manager George J. Higgins  
 Station Manager Dick Smith  
 Chief Engineer Henry E. Goldenberg

**KPRS—Kansas City—1949**

Frequency: 1590 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Twin City Adv. Agency  
 Address 2814 E. 23rd St.  
 Phone: Humbolt 3-3100 Air Time: Daytime  
 Station Rep. McGillvra  
 News Service AP  
 General Manager Edward H. Pate  
 Commercial Mgr. Andrew Carter  
 Program Director Eugenia Pate

**KUDL—Kansas City—1953**

Frequency: 1380 Kc. Power: 1 Kw. d.  
 Owned Tele-Broadcasters, Inc.  
 Address 1012 Baltimore Bldg.  
 Phone: Baltimore 0077 Air Time: Daytime  
 News Service UP  
 Station Representative Forjoe & Co.  
 Membership NARTB  
 General Mgr. David M. Segal  
 Business Mgr. Harold Backun  
 Commercial Mgr. Irving Schwartz

**WDAF—Kansas City—1922  
NBC**

Frequency: 610 Kc. Power: 5000 Watts  
 Owned-Oper. By The Kansas City Star Co.  
 Business-Studio Address 3030 Sommit St.  
 Phone: Harrison 1200 Air Time: Full Time  
 News Service AP  
 Newspaper Affil. Kansas City Star  
 Transcription Service Standard, Thesaurus  
 Representative H. I. Christal  
 President Roy A. Roberts  
 Gen. Mgr. H. Dean Fitzner  
 Station Manager V. S. Batton  
 Comm., Sls., Prom. Mgr. E. Manne Russo  
 Pgm., Publ. Dir. Harry J. Kaufmann  
 Chief Engineer J. A. Flaherty



**WHB—Kansas City—1922**

Freq.: 710 Kc. Power: 10 Kw. d. 5 Kw. n.  
 Owned. Mid-Continent Bcstg Co.  
 Address. 10th & McGee Sts.  
 Phone: Baltimore 8300 Air Time: Full Time  
 News Service. AP, UP, INS  
 Station Representative. John Blair Co.  
 Membership. NARTB  
 President. Todd Storz  
 V.P. Gen. Mgr. George W. Armstrong  
 Sales Promotion Mgr. Jack Sampson  
 Program Director. John Pearson  
 Publicity Director. Robert E. Sharon  
 Transmitter Supv. Lewis E. Baird  
 Studio Supv. Roy Nonemaker

**KBOA—Kennett—1947**

Frequency: 830 Kc. Power: 1000 Watts d.  
 Owned-Operated By. Kennett Bcstg. Corp.  
 Business-Studio. Kennett  
 Phone: 8-4616 Air Time: Daytime  
 News Service. AP  
 Transcription Service. Lang-Worth  
 General Manager. Paul C. Jones  
 Station Manager. C. H. Harrison

**KIRX—Kirksville—1947**  
**KBS-ABC**

Frequency: 1450 Kc. Power: 250 Watts



NAME YOUR SURVEY!

**HOOPER?**  
**AREA PULSE?**  
**AREA NIELSEN?**  
**TRENDEX?**

All have **WHB** First!

10,000 watts, 710 kc.

70-County AREA PULSE—every daytime period—  
 FIRST PLACE! HOOPER all day average—47.7%—  
 FIRST PLACE! AREA NIELSEN—all day average—  
 42.9%—FIRST PLACE! TRENDX—all day average  
 —42.8%—FIRST PLACE! Call the man from Blair or  
 General Manager George W. Armstrong.

**MID-CONTINENT  
 BROADCASTING COMPANY**

President, Todd Storz  
 WTIX, New Orleans, Reps: Adam J. Young, Jr.  
 KOWH, Omaha, Reps: H-R Reps, Inc.  
 WHB, Kansas City, Reps: John Blair & Co.

Owned-Operated By. North Mo. Bcstg. Co.  
 Business-Studio Address. KIRX Bldg.  
 Phone: MOhawk 5-3781 Air Time: Full Time  
 News Service. AP  
 Transcription Service. Thesaurus  
 Membership. RAB, NARTB  
 Gen., Sta. Mgr. Samuel A. Burk  
 Comm., Sales Prom. Mgr. James J. Dougherty  
 Program Director. Robert Carlson  
 Chief Engineer. Charles P. Porter

**KLWT—Lebanon—1947**  
**MBS**

Frequency 1230 Kc. Power: 250 Watts  
 Owned-Operated By. Lebanon Bcstg. Co.  
 Bus-Studio Address. 221 E. Commercial St.  
 Phone: 1015 Air Time: Full Time  
 News Service. UP  
 Transcription Service. Langworth, SESAC  
 General Manager. O. R. Wright  
 Program Director. Jack A. Sellers

**KTCB—Malden—1954—KBS**

Frequency: 1470 Kc. Power: 1 Kw.  
 Owned. Tri-County Bcstg. Co.  
 Address. 100 W. Main St.  
 Phone: 851 Air Time: Daytime  
 News Service. UP  
 Transcription Service. Thesaurus  
 President. C. W. Craft  
 General Manager. Dick Wiethan  
 Commercial Mgr. Carleton Garner  
 Promotion Mgr. Mack Howerton

**KMMO—Marshall—1949**

Frequency: 1300 Kc. Power: 1000 Watts d.  
 Owned-Operated By. KMMO, Inc.  
 Address. Box 513  
 Transcription Service. World  
 Station Rep. Pearson  
 General Manager. Harold Douglas

**KNIM—Maryville—1953**  
**KBS**

Frequency: 1580 Kc. Power: 250 Watts d.  
 Owned-Oper. By. Maryville Radio-TV Corp.  
 Address. Box 278  
 Phone: 730 Air Time: Daytime  
 Manager. Jack Lloyd

**KXEO—Mexico—1948—MBS**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By. Audrain Bcstg. Corp.  
 Address. 1705 E. Liberty  
 Phone: 2340-1 Air Time: Full Time  
 News Service. AP  
 Transcription Service. Thesaurus  
 Membership. NARTB, RAB  
 Comm., Sls. Prom. Mgr. W. Earl Dougherty  
 Program Dir. Greg Swanson  
 Chief Engineer. Hyle Lemen

**KNCM—Moberly—1950—KBS**

Frequency: 1230 Kc. Power: 250 Watts



**Owned-Oper. By**..... Moberly Bcstg. Co.  
**Phone:** 1600..... **Air Time:** Full Time  
**Transcription Service**..... Lang-Worth  
**Membership**..... RAB  
**News Service**..... AP  
**Owner**..... Jerrill A. Shepherd  
**Sta. Mgr.**..... A. E. Dahl  
**Asst. Mgr.**..... James Lipsey  
**Chief Engineer**..... Ed Scarr

**Transcription**..... Lang-Worth  
**General Manager**..... Arden Booth  
**Station Manager**..... George Strickland  
**News Director**..... Harland Snow

**KRMO—Monett—1950—KBS**

**Frequency:** 990 Kc..... **Power:** 250 Watts d.  
**Owned-Oper. By**..... Monett Bcstg. Co.  
**Phone:** 858..... **Air Time:** Daytime  
**News Service**..... AP  
**Station Rep.**..... Continental  
**Membership**..... NARTB  
**General Manager**..... L. C. McKenney  
**Partner**..... J. J. Daly  
**Program Director**..... Floyd Stewart  
**Commercial Mgr.**..... Marion Pilant  
**Chief Engineer**..... George Province

**KWOC—Poplar Bluff—1938**  
**Frequency:** 930 Kc..... **Power:** 1000 Watts  
**Owned-Oper. By**..... Poplar Bluff Bcstg. Corp.  
**Address**..... 428 Vine St.  
**Transcription Service**..... SESAC, World  
**Representative**..... John E. Peterson  
**General Manager**..... A. L. McCarthy  
**Sales Manager**..... L. G. Stovall

**KLRS—Mountain Grove—1955**  
**KBS**

**Frequency:** 1360 Kc..... **Power:** 1000 Watts d.  
**Owner**..... Kickapoo Prairie Bcstg. Co.  
**Address**..... Box 308  
**Phone:** 650..... **Air Time:** Day Time  
**News Service**..... UP  
**Transcription**..... Lang-Worth  
**President**..... Floyd W. Jones  
**General Manager**..... L. C. McKenney  
**Commercial Manager**..... Frank Edwards  
**Sales Promotion**..... Bob Mussman  
**Program Director**..... Dave Whittaker  
**Publicity Director**..... Orville Barton  
**Chief Engineer**..... George Province

**KTTR—Rolla—1947—KBS**  
**Frequency:** 1490 Kc..... **Power:** 250 Watts  
**Owned-Oper. By**..... "Show-Me" Bcstg. Co.  
**Address**..... P. O. Box 567  
**Phone:** 380..... **Air Time:** Full Time  
**News Service**..... AP  
**Membership**..... NARTB  
**Pres., Gen., Sta. Mgr.**..... Luther W. Martin  
**Comm. Mgr.**..... Wad C. Rinehart  
**Prog. Dir.**..... Norma Fleming  
**Program Mgr.**..... Murl Nash  
**Chief Engineer**..... Martin M. Mitchum

**KBTN—Neosho—1954—KBS**

**Frequency:** 1420 Kc..... **Power:** 500 Watts  
**Owner**..... Ozarks Playground Bcstrs.  
**Address**..... 212½ E. Main St.  
**Phone**..... 1666  
**President**..... John V. Turner  
**Station Mgr.**..... Dud Stallings  
**Comm. Mgr.**..... Forrest Crockett

**KSGM—Ste. Genevieve—1947**  
**KBS**  
**Frequency:** 980 Kc..... **Power:** 500 Watts  
**Owned-Oper. By**..... Donze Enterprises, nc.  
**Bus-Studio Address**..... 410 Merchant St.  
**Phone:** 980..... **Air Time:** Full Time  
**News Service**..... UP  
**President, General Manager**..... Elmer L. Donze  
**Chief Engineer**..... Murel L. Rose

**KNEM—Nevada—1949—KBS**

**Frequency:** 1240 Kc..... **Power:** 250 Watts  
**Owned-Oper. By**..... Radio KNEM, Inc.  
**Address**..... P. O. Box 15  
**Phone:** 13..... **Air Time:** Full Time  
**News Service**..... UP  
**Station Rep.**..... Hil Best  
**President**..... John Blake  
**Gen. Mgr., Chief Engr.**..... Kenneth E. White  
**Comm. Mgr.**..... Virgil Kachel  
**Prom. Mgr., Pub. Dir.**..... Joe Young  
**Prog. Dir.**..... John Beydler

**KFEQ—St. Joseph—1923**  
**MBS**  
**Frequency:** 680 Kc..... **Power:** 5000 Watts  
**Owned-Operated By**..... KFEQ, Inc.  
**Business-Studio**..... Howitt Bdg.  
**Phone:** 3-2528..... **Air Time:** Full Time  
**News Service**..... AP  
**Transcription Service**..... Thesaurus  
**Representative**..... Headley Reed  
**Membership**..... NARTB  
**Pres., Gen. Sta. Mgr.**..... Barton Pitts  
**Commercial Mgr.**..... J. Ted Branson  
**Program Director**..... William R. Balch  
**Chief Engineer**..... J. Wesley Koch

**KRMS—Osage Beach—1952**

**Frequency:** 1150 Kc..... **Power:** 1 Kw, d.  
**Owned**..... Central Missouri Bcstg. Co.  
**News Service**..... AP

**KRES—St. Joseph—1946**  
**KBS**  
**Frequency:** 1550 Kc..... **Power:** 5000 Watts  
**Owned-Oper. By**..... KRESS Radio Corp.  
**Address**..... 404 So. 8th  
**Membership**..... NARTB  
**News Service**..... AP  
**Representative**..... Clark  
**Pres., Gen., Sta. Mgr.**..... Tee Casper  
**Commercial Mgr.**..... Robert Mosiman  
**Prog., Pub., Sls. Prom. Dir.**..... Richard Irving  
**Chief Engineer**..... Don O'Brian

**KUSN—St. Joseph—1955**

Frequency: 1270 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Broadcast Group, Inc.  
 Address Robidoux Hotel  
 Phone: 3-2577 Air Time: Daytime  
 News Service UP  
 Representative Hil F. Best Co.  
 Station. Comm. Mgr. Hal Hamilton  
 Asst. Comm. Mgr. Joe Kilgore  
 Studio Director Don Blue  
 Program Director Eleanor Shepard

**KATZ—St. Louis—1955**

Frequency: 1600 Kc. Power: 1000 Watts  
 Owned-Oper. By St. Louis Bcstg. Co.  
 Address 812 Olive St.  
 Phone: CHestnut 1-0955 Air Time: Full Time  
 News Service AP  
 Representative Forjoe & Co., Inc.  
 Membership NARTB  
 Pres., Gen. Mgr. William F. Garrett  
 Commercial Manager R. M. Hetherington  
 Chief Engineer Charles O. Rick

**KMOX—St. Louis—1925—CBS**

Frequency: 1120 Kc. Power: 50,000 Watts  
 Owned By Columbia Bcstg. System, Inc.  
 Operated By CBS Radio Division  
 Business-Studio Address 401 So. 12th St.  
 Phone: Central 1-8240 Air Time: Full Time  
 News Service AP, UP  
 Transcription Service Associated  
 Representative CBS Radio Spot Sales  
 Membership RAB, NARTB  
 General Manager Robert Hyland, Jr.  
 Sales Prom. Mgr. Charles Burge  
 Publicity Dir. Paul Douglass  
 Program Director Mark Russell  
 Chief Engineer Harry Harvey

**KSD—St. Louis—1922—NBC**

Frequency: 550 Kc. Power: 5000 Watts  
 Owned-Oper. By The Pulitzer Publishing Co.  
 Business-Studio Address 1111 Olive St.  
 Phone Main 1-1111  
 News Service AP  
 Newspaper Affil. St. Louis Post Dispatch  
 Transcription Service World, Thesaurus  
 Representative NBC Spot Sales  
 Membership NARTB  
 President Joseph Pulitzer, Jr.  
 General Manager George M. Burbach  
 Sales Manager Arthur J. Casey  
 Program Director Harold Grams  
 Promotion Manager David Pasternak  
 Chief Engineer J. E. Risk

**KSTL—St. Louis—1948**

Frequency: 690 Kc. Power: 1000 Watts d.  
 Owned-Operated By Radio St. Louis, Inc.  
 Address Box 1440  
 Phone: BRidge 1-6090 Air Time: Daytime  
 News Service UP  
 Representative Everett McKinney  
 Pres., Gen., Sta. Mgr. Dick J. Kasten  
 Commercial Manager William A. Knight  
 Program Director Tony Glenn

Sales Prom. Mgr. Wm. L. Vietmeier  
 Publicity Director Norman Edwards  
 Chief Engineer Ira E. Pollock

**KWK—St. Louis—1927—MBS**

Frequency: 1380 Kc. Power: 5000 Watts  
 Owned-Operated By KWK, Inc.  
 Address 1215 Cole St.  
 Phone: Main 1-9100 Air Time: Full Time  
 Newspaper Affiliation St. Louis Globe-Democrat  
 News Service AP  
 Representative Katz  
 President, General Mgr. Robert T. Convey  
 V. P., Sta. Dir. Ray E. Dady  
 V. P., Comm. Dir. V. E. Carmichael  
 Exec. Prog. Dir., Asst. Sta. Dir. John W. Tinnea  
 Sales Mgr. Jack E. Henderson  
 Prog. Dir. Russell C. Kaiser  
 Prom., Publ. Director Fred J. Mueller  
 Chief Engineer N. J. Zehr

**KXLW—St. Louis—1947**

Frequency: 1320 Kc. Power: 1000 Watts d.  
 Owned-Oper. By St. Louis County Bcstg. Co.  
 Address 2735 Bonaparte Ave., Brentwood  
 Phone: WO 1-1320 Air Time: Daytime  
 News Service UP  
 Representative Pearson  
 Membership NARTB, RAB  
 President John W. Kluge  
 Gen. Sta. Manager William W. Jefferay  
 Commercial Manager W. D. Herman  
 Prog. Pub. Director Alvin D. Suter  
 Chief Engineer James F. Mitchell

**KXOK—St. Louis—1938—ABC**

Frequency: 630 Kc. Power: 5000 Watts  
 Owned-Oper. By KXOK, Inc.  
 Address Radio Park  
 Phone: Forest 7-6000 Air Time: Full Time  
 News Service UP  
 Representative John Blak  
 Membership NARTB  
 President E. M. Roberts  
 General Manager C. L. Thomas  
 Sls. Manager W. C. O'Donnell  
 Sales Prom. Mgr. Frank Doyle  
 Program Director Elmer Muschany  
 Publicity Director Frank Doyle  
 Chief Engineer Arthur F. Rekart

**WEW—St. Louis—1921**

Frequency: 770 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Barrington Co.  
 Address DeSoto Hotel  
 Phone: CHestnut 1-1921 Air Time: Daytime  
 News Service UP  
 Representative Bowling Co.  
 Pres., Gen. Mgr. Bruce Barrington  
 Sta. Manager Don Phillips  
 Comm., Sls. Prom. Mgr. Ed Wolfe  
 Prog., Publicity Dir. Don Phillips  
 Commercial Manager Ray Korpowicz  
 Program Director Lambert Kaiman  
 Chief Engineer Charles C. Casey

**WIL—St. Louis—1922**

Frequency: 1430 Kc. Power: 5000 Watts  
 Owned-Operated By... Missouri Bcstg. Corp.  
 Business-Studio Address... Hotel Sheraton  
 Phone Number... Olive 2-4500  
 Pres., Gen. Mgr. L. A. Benson  
 V. P., Asst. Gen. Mgr. Nick Pagliara  
 Sales Prom. Mgr. C. W. Beintker  
 Continuity Dir. Phil MacMurray

**KSMO—Salem—1953**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By... "Show-Me" Bcstg. Co.  
 Address... 4th & Hickory  
 Phone: 303 Air Time: Full Time  
 Partnership... Luther W. Martin, Martin M. Mitchum  
 General Manager... Luther W. Martin  
 Sta. Mgr., Chief Eng. Willicm B. Smith  
 Salesman... Joseph Parker  
 Program Director... Zola Irene Smith  
 Consulting Engineer... Martin M. Mitchum

**KDRO—Sedalia—1939—MBS  
KBS**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By... Milton J. Hinlein  
 Bus. Studio Address... 2100 W. Broadway  
 Phone: 4004 Air Time: Full Time  
 Representative... Pearson  
 President... Milton J. Hinlein  
 General Manager... Herbert W. Brandes  
 Sales Manager... Jimmy Glenn  
 Program Director... Bob Younger

**KSIS—Sedalia—1953**

Frequency: 1050 Power: 1000 Watts  
 Owner... Yates Bcstg. Co.  
 Address... KSIS Building  
 Phone: 590 Air Time: Daytime  
 News Service... UP  
 Transcription... Lang-Worth  
 Representative... Best  
 Pres., Sta., Comm. Mgr. Carl W. Yates, Jr.  
 Sta. Mgr., Prog. Dir. Bettie S. Yates  
 Chief Engineer... Donald D. Warnock

**KSIM—Sikeston—1948**

Frequency: 1400 Kc. Power: 250 Watts  
 Owner-Oper... Sikeston Community Bcstg. Co.  
 Bus. Studio-Transmitter Address... Hwy. 60 W.  
 Phone: 1 Air Time: Full Time  
 News Service... AP  
 President... Lyman R. Bowman, Jr.  
 Gen., Sta., Sls. Prom. Manager... Richard L. Watkins, Jr.  
 Program Director... James Palmer  
 Comm. Mgr. Nelson Wheeler  
 Chief Engineer... R. L. Hirsch

**KGBX—Springfield—1926  
NBC**

Frequency: 1260 Kc. Power: 5000 Watts  
 Owned-Operated By... Springfield Bcstg. Co.  
 Bus. Studio Address... 805 Boonville Ave.

Phone: 4-2822 Air Time: Full Time  
 News Service... AP  
 Newspaper Affil. Springfield Newspapers, Inc.  
 Transcription Service... Thesaurus  
 Rep... Venard, Rintoul & McConnell  
 Membership... NARTB  
 Pres., Gen., Sta. Mgr. K. G. Wells  
 Commercial Mgr. Don C. Dailey  
 Program Director... Francis Uhlis  
 Sls. Prom. Mgr. Dudley Morris  
 Publicity Dir. Wm. DeLange  
 Chief Engineer... Richard Bowman

**KICK—Springfield—1949  
MBS**

Frequency 1340 Kc. Power 250 Watts  
 Owned-Oper. By... Kickapoo Prairie Bcstg. Co.  
 Address... 610 College St.  
 Phone: 4-1561 Air Time: Full Time  
 News Service... UP  
 Representative... McGillvra  
 Membership... NARTB, RAB  
 President... Floyd W. Jones  
 General Manager... L. C. McKenney  
 Sls. Prom., Pub. Dir. Sol Mosher  
 Comm. Mgr. Al Patterson  
 Prog. Dir. James Allwood

**KTTS—Springfield—1941  
CBS**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By... Independent Bcstg. Co.  
 Address... P. O. Box 1716 S. S. S.  
 Phone: 2-7474 Air Time: Full Time  
 Representative... Sears & Ayer  
 Membership... NARTB  
 President... J. H. G. Cooper  
 General Manager... G. Pearson Ward  
 Commercial Manager... Bob Burke  
 Program Director... Wendel Smith  
 Chief Engineer... William F. Curry

**KWTO—Springfield—1933  
ABC**

Frequency: 560 Kc. Power: 5000 Watts  
 Owned-Operated By... Ozarks Bcstg. Co.  
 Business-Studio Address... 606 St. Louis St.  
 Phone: 2-4422 Air Time: Full Time  
 News Service... UP  
 Representative... John E. Pearson  
 Membership... NARTB  
 Pres., Gen. Mgr. Ralph D. Foster  
 V.P. & Asst. Gen. Mgr. Leslie L. Kennon  
 Commercial Manager... Raymond M. Keltner  
 Program Director... Joe Slattery  
 Prom., Pub. Dir. Bill Bailey  
 Chief Engineer... Wallis Fender

**KALM—Thayer—1953—KBS**

Frequency: 1290 Kc. Power: 1 Kw. d.  
 Owned... Robert F. Neathery  
 Address... Box 326  
 Phone: 165 Air Time: Daytime  
 News Service... AP  
 Transcription Service... Keystone

Pres., Gen. Sta. Comm. Mgr. . . . R. F. Neathery  
 Sls. Prom. Mgr. . . . . W. Gillespie  
 Prog. Dir. . . . . Tom Stone  
 Chief Engineer. . . . . Sam Beatty

**KTTN—Trenton—1955—KBS**

Frequency: 1600 Kc. . . . . Power: 500 Watts  
 Owned-Oper. By . . . . . Trenton Bcstg. Co.  
 Address . . . . . 112 E. Ninth St.  
 Phone: 1600 . . . . . Air Time: Daytime  
 News Service . . . . . AP  
 Transcription . . . . . World  
 Representative . . . . . Keystone  
 General Manager . . . . . Sam A. Burk  
 Station Manager . . . . . Ed Hundley  
 Commercial Manager . . . . . Bob Dennis  
 Chief Engineer . . . . . Stuart Underwood

**KLPW—Union—1954**

Frequency: 1220 Kc. . . . . Power: 250 Watts  
 Owned . . . . . Franklin County Bcstg. Co.  
 Address . . . . . P. O. Box 72  
 Phone: Wash. 1439 . . . . . Air Time: Daytime  
 News Service . . . . . AP  
 Representative . . . . . Indie  
 President . . . . . Leslie P. Ware  
 Gen., Sta., Comm. Sls. Prog.,

Pub. Manager . . . . . Norb Moore  
 Chief Engineer . . . . . Frank Lohmeyer

**KOKO—Warrensburg—1953**

KBS

Frequency: 1450 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Warrensburg Bcstg. Co.

Phone: 1260 . . . . . Air Time: Full Time  
 News Service . . . . . AP  
 Transcription Service . . . . . Thesaurus  
 Station Rep. . . . . Forjoe  
 President, Chief Eng. . . . . Lee E. Baker  
 Comm., Gen. Mgr. . . . . C. L. Parks  
 Program Director . . . . . Jim Gammon  
 Publicity Director . . . . . Gene Tipton

**KWRE—Warrenton—1949**  
 KBS

Frequency: 730 Kc. . . . . Power: 500 Watts  
 Owned . . . . . W. T. Zimmerman  
 Address . . . . . Warrenton  
 Phone: 398 . . . . . Air Time: Daytime  
 News Service . . . . . UP  
 Transcription Service . . . . . Thesaurus  
 Representative . . . . . Continental  
 Gen., Sta. Mgr. . . . . W. T. Zimmerman  
 Comm. Mgr. . . . . Russell Benton

**KWPM—West Plains—1947**  
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