

CAPTAIN MIDNIGHT SERIES...

now available for syndication!

For Jet Action it's—Jet Jackson—Flying Commando! This is the syndicated version of the brand new "Captain Midnight" series now being sponsored on CBS by General Mills and Ovaltine (through Tatham-Laird). A big-time, Hollywood-produced-and-written adventure series packed with action...for viewers *and* for advertisers!

Of all Saturday shows available for syndication, this program was the highest rated* on all networks in the morning—the second highest rated* of any Saturday show *day or night!* This is your opportunity to have it on your own station, in your own time period.

Write, phone or wire us collect about availabilities of this great new program...produced at the Hollywood Studios of Columbia Pictures Corporation.

*Nielsen Television Index



TELEVISION SUBSIDIARY OF COLUMBIA PICTURES CORPORATION, 233 WEST 49th STREET, NEW YORK 19, N. Y. • CIRCLE 5-5044

The only company providing advertisers with Hollywood and New York custom produced national shows, syndicated programming, and commercials—all on film.

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Now Shooting:

“BIG TOWN”

“MAYOR OF THE TOWN”

(In association with RAWLINS-GRANT)

Preparing:

“O’HENRY” series

and

“ALIAS JIMMY VALENTINE”

Argyle Television Films, Inc.

60 W. 46th St., New York 36, N. Y.

Phone: Circle 6-4347

814 N. La Brea, Hollywood 38, Cal.

Phone: HO 7-4882

709 Fox Bldg., Detroit, Mich.

Phone: WOODward 1-3979

President.....Louis Goldstein

Vice President.....Bob Seidelman

Treasurer.....Jerome S. Hyams

Services Offered—Quality feature films, including "Night Train," "Young Mister Pitt," "Shipyard Sally," "A Girl Must Live," "The Girl In The News," "Kipps," "Inspector Hornleigh," and others.

Associated Artists Productions, Inc.

345 Madison Ave., New York, N. Y.

Phone: MURray Hill 6-2323

President.....Eliot Hyman

Vice Presidents.....Kenneth Hyman,

Arthur Kalman, Donald Klauber

Services Offered—Production and distribution of TV, theatrical and non-theatrical film and 16 mm.

Associated Program Service

(Division of Muzak Corp.)

229 Fourth Ave., New York 3, N. Y.

Phone: ORchard 4-7400

V.P., Gen. Mgr....Edward Hoehhauser, Jr.

Services Offered—Exclusive TV distributor for Encyclopaedia Britannica Films.

Productions—Great Americans, American History Series, Americans at Work, American Standard of Living Series, Armchair Traveler, Children All Over The World, Democracy in Action, Home Making Series, Science for Living, Encyclopaedia Britannica Films.

Association Films, Inc.

347 Madison Ave., New York 17, N. Y.

Phone: MURray Hill 5-8573

President.....J. R. Bingham

Treasurer.....A. L. Fredrick

Director Adv. & Prom.....Robert Finehout

Services Offered—National distributors of industrial, educational, entertainment, religious and television films; library of 1,400 films, including 175 industrial (free-loan) films, 115 of which are cleared for TV use. Four regional libraries are maintained in Ridgefield, N. J., Chicago, San Francisco and Dallas.

Atlantic Television Corp.

130 W. 46th St., New York 36, N. Y.

Phone: JUDson 2-1287

President.....Robert M. Savini

Gen. Sales Mgr.....David A. Bader

Services Offered—Producer and distributor of features and short subjects.

Atlas Film Corp.

1111 S. Blvd., Oak Park, Ill.

Phone: AUstin 7-8620

Vice-Pres. & Gen. Mgr.....L. P. Mominee

CONTINUING . . .

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WESTERN TELEVISION PROGRAM!

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... Entering ITS 5th YEAR OF UNINTERRUPTED
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At Consistently High Audience Ratings.

(*Thru Leo Burnett Company)

WM. F. BROIDY PRODUCTIONS

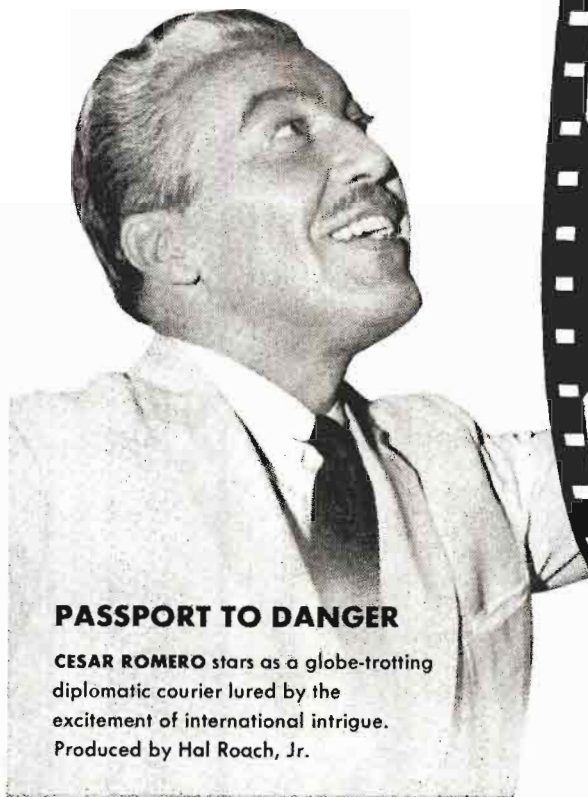
Join the big-time advertisers who sponsor these shows!

Brewers, oil companies, railroads, banks, food stores, auto dealers, dairies, *all* kinds of manufacturers and retailers are now selling with these sponsor- and audience-proven shows.

ABC FILM SYNDICATION, INC.

7 West 66th St., New York 23, N. Y.

CHICAGO
ATLANTA
HOLLYWOOD
DALLAS



PASSPORT TO DANGER

CESAR ROMERO stars as a globe-trotting diplomatic courier lured by the excitement of international intrigue.
Produced by Hal Roach, Jr.



RACKET SQUAD. Top-rated film show in city after city... with a slightly phenomenal renewal record (ask us for rating histories). Produced by Hal Roach, Jr.

THE PLAYHOUSE. Star-spangled films sparkling with top box-office attractions. National, regional and local advertisers hitch their sales stories to these stars.

KIERAN'S KALEIDOSCOPE. Winner of Billboard's annual film award. Starring witty John Kieran who steers this series right to the family audience you want.

COMING SOON!

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- ✓ SHEENA, QUEEN OF THE JUNGLE
- ✓ LIFE CAN BE BEAUTIFUL

V.P. Chg. Sales.....Edward Schager
 V.P. Chg. Adv. & Prom..Frederick K. Barber
 V.P. & Dir. of TV.....Norman C. Lindquist
 V.P., Prod. Mgr.....Albert S. Bradish
Services Offered — Production of 16mm. and 35mm. motion pictures and slidefilms—in color or black and white, with RCA Sound. Experienced creative staff for TV commercials and programs. Laboratory and editing services.

Atlas Television Corp.

15 West 44th St., New York, N. Y.
 Phone: MU 7-5535

President.....Henry Brown
 V.P.....Robert B. Brown
 Exec. Asst.....William J. Jones, Jr.
 Div. of East. Sales.....Jackson E. Dube
 Div. of Mid-West Sales.....Pete Rodgers
 Div. of West. Sales.....Jack London
 Div. of Southwest Sales.....Wm. Dubois
 Booker.....Bill Norton

Services Offered—American and British features; half- and full-hour Westerns; Comedy shorts; one hour comedy programs; an extensive library of comedy and musical vignettes, 3-5 minutes.

Productions—“Captain Z-RO,” “Hollywood to B’way,” “Your Family Theatre,” “Is This Magic.”

A.T.V. Film Productions, Inc.

1600 Broadway, New York, N. Y.
 (Studios) 37-15 35th St., L.I.C.

Phone: Circle 7-6434-5, STillwall 6-5825-6
 Pres., Prod. Dir.....Mickey Schwarz

Production Mgr.....Milton Cohen
 Cameraman.....Harold Mullee
 Film Ed. (Supr.).....Robert Harris
 Art Director.....Paul Heller
Services Offered—TV film producers, commercials, industrial, dramatic shows. Studio facilities, fully equipped, two stages 50 x 60—50 x 100, street level.

Audio Master Corp.

17 East 45th St., New York 17, N. Y.
 Phone: OXford 7-0725

President.....Herbert Rosen
Services Offered—Library of mood and bridge music.

Audio Pictures, Ltd.

310 Lake Shore Rd., Toronto 14, Ont.
 Phone: CLifford 1-5211

President.....Arthur Gottlieb
 Managing Dir.....David Coplan
 Sec’y-Treas.....Clem Williams
Services Offered—Producers of shows and commercials on film for TV.

Audio Productions, Inc.

630 Ninth Ave., New York 36, N. Y.
 Phone: PLaza 7-0760

President.....Frank M. Speidell
 Vice Pres.....Herman Roessle
 Treas.....Lawrence W. Fox, Jr.
 Sec’y.....Peter J. Mooney
 TV Director.....Harold R. Lipman
Services Offered—Producer of TV commercials and sponsored short subjects.

*Jerry Fairbanks
 Productions*

Theatrical, Television and Commercial
 Motion Pictures

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Hollywood 28, Calif.

HOLLYWOOD 2-1101

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in filmed television
entertainment for
all the family...



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LAINE
SHOW

THE
FLORIAN
ZABACH
SHOW

LIFE
WITH
ELIZABETH

IT'S FUN
TO
REDUCE

THE
LIBERACE
SHOW

CONRAD
NAGEL
THEATRE

THE
JOE PALOOKA
STORY

CONFIDENTIAL
FILE

THE
GOLDBERGS

THE
INA RAY
HUTTON
SHOW

GUILD  **FILMS**

460 PARK AVENUE, NEW YORK 22, N. Y. • MUrray Hill 8-5365

www.americanradiohistory.com

Avis Films, Inc.

904 East Palm Ave., Burbank, Calif.

Phone: THornwall 8-1666

PresidentLeslie Helhena
 Sec.-Treas.Norris Ewing
 Vice Pres.....Helen Ewing

George Bagnall & Associates, Inc.

8827 Olympic Blvd., Beverly Hills, Calif.

Phone: CR 15133

N. Y. Phone: MUrray Hill 6-7543

President.....George L. Bagnall
 V.P., Gen'l Sales Mgr.....J. J. O'Loughlin
 Secretary.....Fred C. Lindquist
Services Offered—Distributors of films for TV.

Bailey Films, Inc.

6509 De Longpre Ave., Hollywood 28, Calif.

Phone: HOLLYWOOD 2-0939

President.....Albert R. Bailey
 Vice-President.....Delmar F. Hancock
 Secretary-Treasurer.....Virginia B. Ryder
Services Offered—Three dimensional animation and live action shorts, educational motion pictures, advertising films, and special television subjects.

Barnett International Forwarders

723 Seventh Ave., New York 19, N. Y.

Phone: CIrcle 5-6080

President.....William Barnett
 V.P., Sec'y.....Norman Barnett
 Treas.....Alan Barnett
Services Offered: International film forwarders, packers and custom brokers.

Basch Radio & Television Productions

(See Program Producers.)

Beacon Television Features Inc.

420 Boylston St., Boston 16, Mass.

President.....J. Leonard Sanderson
 Treasurer.....Barbara G. Keane

Services Offered—Syndicated package programs, outdoor type. Spot television commercials including complete creation, copy, etc. Film program producers of fishing and outdoor shows.

Productions—Building new series of 39 half hour shows full color showing fishing in North and South America—available 1955 —traveling to famous fishing resorts theme of programs.

Blinkey Productions Inc.

106 West End Ave., New York 23, N. Y.

Phone: SU 7-4429

Producer-DirectorMurray King
 Technical Director.....Dr. Lucille Emerick
 Production Supervisor.....Sydney Parker

EMPIRE

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16/35MM FILM
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 FOR 16MM/35MM

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For the finest sound
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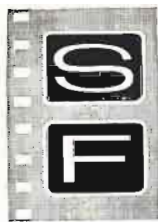
New York 17, N. Y.

PLaza 9-4505



To a TV station owner who's frantic for profits

Studio Films offers you profit opportunities galore . . . high rating programs which never fail to attract sponsors. Find out today how Studio Films can help you build your profits.



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1008

www.americanradiohistory.com

□ □ □ TV FILM PRODUCERS—DISTRIBUTORS □ □ □

Services Offered — Film producers, open-end films, TV series, video film commercials, package programs produced.

Productions—"The Adventures of Blinkey."

Fritz Blocki Productions

7266¼ Fountain Ave., Hollywood 46, Calif.

ProducerFritz Blocki

Services Offered—Live TV show formats for local and/or network use.

Bonded TV Film Service

630 Ninth Ave., New York 36, N. Y.

Phone: JUdson 6-1030

President.....Chester M. Ross

V.P. in Chg. of Oper.....Emanuel Kandel

Gen. Sales Mgr.....Don McClure

Branch Offices

409 N. LaCienega Blvd., Los Angeles, Calif.

1301 S. Wabash Ave., Chicago, Ill.

2024 Jackson St., Dallas, Texas

Services Offered—Shipping, expediting and servicing of TV film.

William Boyd Prod., Inc.

8901 Wilshire Blvd., Beverly Hills, Cal.

Phone: CRestview 4-5248

Pres., Exec. Producer.....William Boyd

Vice Pres.....Robert Stabler

Sec'y-Treas.Marguerite Cherry

Production Mgr.....Glenn Cook

Services Offered—Producer of films for TV.

B & R Enterprises, Inc.

846 N. Cahuenga Blvd., Hollywood, Calif.

Phone: HOLLYWOOD 9-5981

ProducerStanley Shapiro

Associate Prod.....E. D. Leshin

Production Mgr.....Argyle Nelson

DirectorJohn Rich

Art Director.....Claudio Guezman

Casting Director.....Ruth Burch

Chief Cameraman.....Robert deGrasse

MusicEarle Hagen

Productions—"The Ray Bolger Show."

Bray Studios Inc.

729 Seventh Ave., New York 24, N. Y.

Phone: CI 5-4582

President.....J. R. Bray

Vice-Pres. and Prod. Mgr.....Paul A. Bray

TreasurerM. Bray

General Mgr.....Max Fleisher

Film Distribution Mgr.....B. D. Hess

Services Offered—Producers and distributors of all types of films for TV use including technical animation and cartoons.

Productions — "Engineered Timber Construction," "Coming Out of the Woods," "Adventures in Science," "Of All Things."

Bernard S. Brody & Associates

120 El Camino, Beverly Hills, Calif.

Brandon Films Inc.

200 West 57th St., New York 19, N. Y.

COLOR SERVICE

COMPANY, INCORPORATED

115 WEST 45th ST.

NEW YORK 36, N. Y.

Phone: JU 6-0853

Foremost Color Laboratory in the East

COMPLETE SERVICE IN COLOR PRINTING

- CONTACT OR REDUCTION
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- 16mm ANSCO REVERSAL
- 35mm EASTMAN NEG. POS.
- 35mm ANSCO NEG. POS.
- COLOR SLIDE FILM PRINTING

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with a complete "on hand" film
selection in your area.

Consult your nearest
branch manager at any time
without obligation.



MPTV

***leader in the field,
offers you the largest
selection of feature
films in television***

MOTION PICTURES FOR TELEVISION, INC.

Feature Film Division

NEW YORK, 655 Madison Ave., TEmpleton 8-2000 E. H. Ezzes, *Gen'l Mgr.*

BOSTON, 216 Tremont St., Hancock 6-0897 Fred Yardley

CHICAGO, 155 E. Ohio St., Whitehall 3-2600 Dick Feiner

DALLAS, 3905 Travis St., Logan 2628 Irv Feld

DETROIT, 2211 Woodward Ave., Woodward 1-2560 Marv Lowe

LOS ANGELES, 9100 Sunset Blvd., Crestview 1-6101 John Cole

TORONTO, (MPTV Canada Ltd.) 277 Victoria St., Empire 8-8621 Alex Metcalfe

Phone: CI 6-4868

President.....Thomas J. Brandon
Office Manager.....Edith Zornow
Services Offered—Distribute selected packages of feature films; specializing in "The Cavalcade of Great Motion Pictures of All Times."

William F. Broidy Productions, Inc.

5545 Sunset Blvd., Hollywood 28, Cal.

Phone: HO 3-6844

Pres. in chg. of Prod....William F. Broidy
Exec. Aide to Pres....L. W. (Acc) Herman
Vice Pres. & Sec.....Edward J. Kaye
Treasurer.....A. R. Nunes
Story Editor.....Cecile Kramer
Public Relations Dir.....J. L. Kaufman
Services Offered—Producers of television film-program series and features; producers of TV-film commercials. Studio rental and packaged shows.

Productions—"Wild Bill Hickok."

British Information Services—Film Division (Agency of the British Government)

30 Rockefeller Plaza, New York 20, N. Y.

Phone: Circle 6-5100

Director.....Charles Dand
Distribution Mgr.....Lester Schoenfeld
Radio Officer.....Jack Aistrop
Pub. & Adv. Mgr.....Joe Slevin
Services Offered—Official distributor in

the United States of films produced by the British Government.

Calhoun Studios

266 East 78th St., New York 21, N. Y.

Phone: LEhigh 5-2120

President.....Brian Calhoun
Vice Presidents.....William S. Kent, Howard Kaiser
Secretary.....Dietlinde Ruber
Treasurer.....Miriam Calhoun

Services Offered—Equipped and staffed for the complete production of all types of motion pictures, slide films and transcriptions.

Productions—"Accessories For My Lady," "Specialty of the House," "The Coffee Case," "American Greeting Cards Commercials," "Raleigh Clothes Commercials," "Northcool Commercials," "Accent Commercials," "Mus-Commercials," "Accent Commercials."

Carson-Stempel Agency

717 N. LaCienega Blvd.

Los Angeles 46, Calif.

Phone: CRestview 1-7141

Owners.....Jack Carson & Frank Stempel

Cavalcade Television Programs Inc.

7904 Santa Monica Blvd., Hollywood 46, Calif.

Phone: HOLlywood 4-3556

N. Y. Phone: ACademy 4-2781

Vice Pres.Earl M. Robins

President.....Harvey Pergament

CINEEFFECTS, INC.

115 W. 45th STREET

NEW YORK 36, N. Y.

CI 6-0951

FOREMOST PRODUCERS AID IN THE EAST

Complete Art Service

- TECHNICAL and CARTOON ANIMATION
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- 35mm EASTMAN NEG. POS.
- 35mm ANSCO NEG. POS.
- 16mm BLACK AND WHITE
- 16mm EASTMAN & ANSCO REVERSAL

ART LETTERING. ALL OPTICAL EFFECTS FOR TELEVISION IN COLOR OR BLACK & WHITE

NTA's.. BIG 5 FOR '55

NEW ADVENTURES OF CHINA SMITH starring **DAN DURYEA**

Successful syndicated adventure film series . . . top-rated in every market shown. 26 exciting, All NEW, half-hour episodes combined with the original 26 episodes give you 52 half-hours of quality programming. Available . . . first run . . . in all markets.

THE STU ERWIN SHOW **TROUBLE WITH FATHER**

Here is situation comedy at its best. This half-hour series has one of the longest "sponsored" records in television. Now available . . . first run . . . in over 200 markets.

PAROLE CHIEF starring **PAT O'BRIEN**

Based on the thrilling, original, true stories from the best seller "Parole Chief," a NEW series of 39 great half-hour shows to be produced by Hal Roach Jr.

POLICE CALL

From the capitals of the world, the authentic secret police files of sensational cases. Colorful, intriguing, stories swathed in foreign mystery. A thrilling half-hour series. . . All NEW . . . produced in Hollywood, Rome, Berlin and London. Now Available . . . first run . . . in over 200 markets.

THE PASSERBY

The whole gamut of human emotions wrapped up into a tremendous quarter-hour series featuring top talent from Broadway and Hollywood. 65 episodes . . . run and re-run for 26 weeks of across-the-board programming. Now available . . . first run . . . in over 100 markets.

CALL YOUR NTA MAN TODAY!
He's Only Minutes Away!



Sec.-Treas. Esther Pergament
Services Offered — Producers representative, distribution of motion picture films, exporter of TV programs.

Cavalier Productions, Inc.

9119 Sunset Blvd., Los Angeles 46, Calif.
 Phone: CR 6-4174

President Robert Young
 V.P. Chg. Prod. Eugene B. Rodney
 Secretary Ben Bisgeier
Services Offered—Producing own television shows.

Productions—“Father Knows Best.”

Campus Film Productions

14 E. 53rd St., New York 22, N. Y.
 Phone: PL 3-3280

Exec. Pro. Nat Campus
Services Offered—Film production under contract for clients specific use.

Caravel Films, Inc.

730 Fifth Ave., New York 19, N. Y.
 Phone: CIrcle 7-6110

President David I. Pincus
 V.P. Chg. of TV Calhoun McKean
 Prod. Supr. Mauri Goldberg
 V.P., Chg. of Creative
 Planning Albert Z. Carr
 Vice President F. Burnham MacLeary
 Studio Manager David Kreeger
 Chief, Animation Dept. Jack S. Semple
 Chief, Art Dept. Arnold B. Vogelsang

Chief Editor Lawrence Kreeger
Services Offered—Production of documentaries, industrial, educational pictures, television spots, television packages, slide films, technical and cartoon animation.

Productions—“Our Bible—How It Came to Us” (10 reels), American Bible Society; “Wishes on Wheels,” Chrysler Corp.; “Washable Wardrobe” for Westinghouse; “New Mobiloil Special” and “New Mobilgas Special” for Socony-Vacuum. Over 200 TV spots.

Caston Productions

8611 Sunset Blvd., Hollywood 46, Cal.
 Co-owners and producers: Robert L. Cashy and Milton L. Cashy.

Sales Promotion William Beaudine, Jr.
Services Offered—Producers of films for TV.

CBS-TV Film Sales

724 Fifth Avenue, New York 22, N. Y.
 Phone: PLaza 1-2345

Vice-Pres. in Charge Merle S. Jones
 V.P., Gen. Mgr. Fred J. Mahlstedt
 Sales Manager Wilbur S. Edwards
 Prom. Mdsg. Mgr. Walter A. Scanlon

Branch Offices

410 N. Michigan, Chicago, Ill.
 Phone: WH 4-6000

Exec. in Charge Wm. Perkinson
 1313 N. Vine St., Los Angeles 28, Cal.
 Phone: HOLlywood 9-1212

Exec. in Charge Thomas Moore

FRANK FERRIN PRODUCTIONS

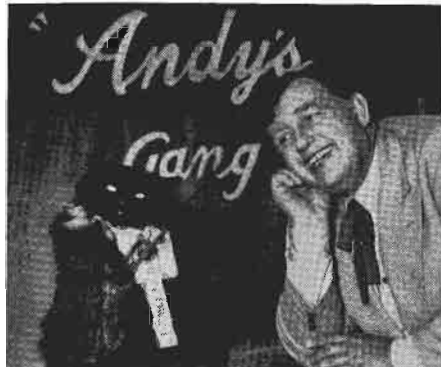
announces the forthcoming

“ANDY'S GANG”

starring

ANDY DEVINE

(formerly “Smilin’ Ed’s Gang”)



with **MIDNIGHT**

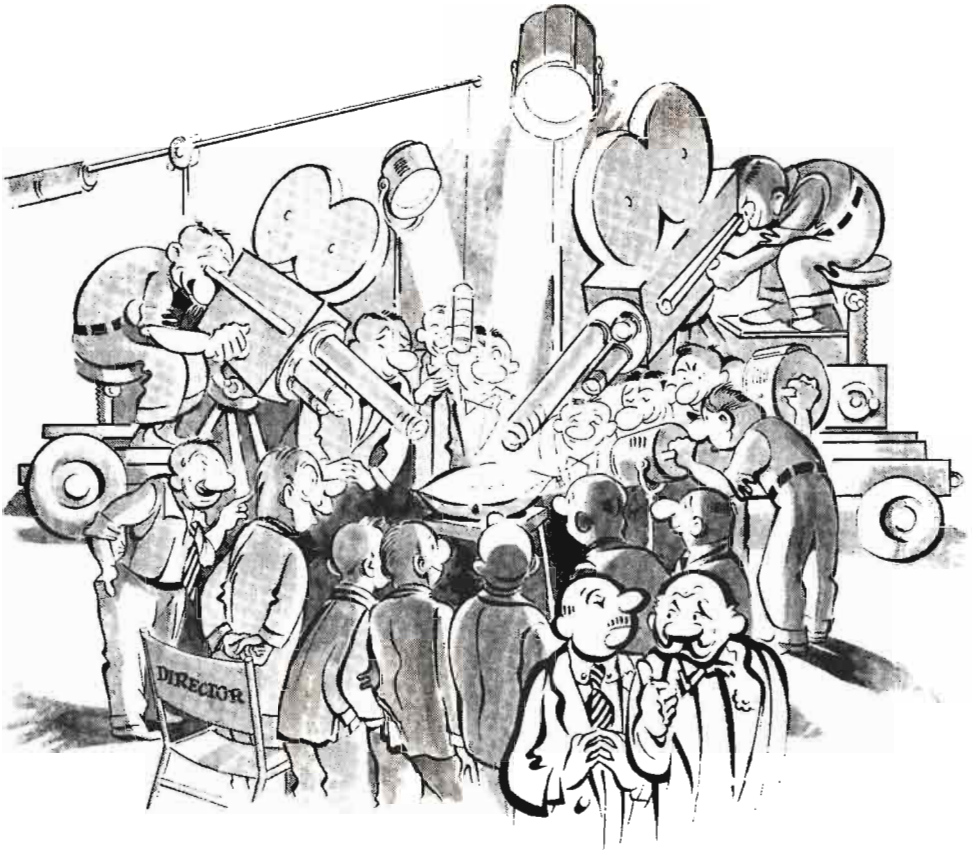
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FROGGY the GREMLIN

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Saturdays — ABC-TV Network



"You mean this is just for the commercial?"

Yes, just for the commercial . . . because that's your "sell" and it's got to be good.

Whether it's a jewel in a watch or a 10-ton stamping press—whether it's a 10-second ID or a 2-minute spot, National Screen brings to the job the experience of 35 years in the production of advertising film.

You can trust your TV commercial script and story board to the men and facilities of National Screen and know that the film you show will have the utmost in professional skill and imagination.

AMONG NSS CLIENTS:

NASH
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GENERAL ELECTRIC
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HAMILTON WATCH
GEMEX WATCHBAND
BAB-O
NATIONAL GYPSUM
MASSON WINES

M-G-M PICTURES
WESTCLOX
FRITOS
DU PONT
GENERAL MILLS

35th Anniversary Year

NATIONAL SCREEN SERVICE

NEW YORK - 1600 BROADWAY, CIRCLE 6 5700 • HOLLYWOOD - 7026 SANTA MONICA BLVD., GLADSTONE 3136



Central Telefilms, Inc.

810 No. Sheridan Rd., Peoria 5, Ill.
Phone: 5-7611

Pres., Gen. Mgr. Herbert K. Landon
Services Offered—All types of film commercials. Semi-animation. Full animation cartoon strips, sound stages, single and/or double system recording.

Hu Chain Associates

40 East 40th St., New York 16, N. Y.
Phone: MUrray Hill 5-7220

Owner. Hubert V. Chain
Services Offered—Custom built video film programs and commercials.

Bruce Chapman Co.

55 W. 42nd St., New York 36, N. Y.
Phone: WIsc. 7-9244

President Bruce Chapman
V.P. & Treas. Edna Chapman
30 Rue de Gramont, Paris, France
Phone: Richelieu 80-04
Director Dan Morely
Mgr. Film Division. Michael Alexander
Services Offered—Producer of TV films and commercials; industrial and educational films; dubbing in U. S. and Europe.

Charter Oak Tele-Pictures

846 7th Ave., New York 19, N. Y.
Phone: CIrcle 6-2508

President. Louis Cavrell

Services Offered: Production facilities for TV and industrial 16 and 35mm color and black-and-white films. Medical and dramatic films.

Productions—Marita Bread, Roy Doty and Chase National Bank shows.

Jack Chertok Productions

1040 N. Las Palmas Ave., Hollywood, Calif.
Phone: HOLlywood 3-5106

Producer Jack Chertok
Assoc. Prod., Prod. Mgr. Harry Poppe
Art Director. Howard Campbell
Casting Director. Ruth Burch
Cameraman Robert Pittack
Services Offered—Series and commercials.
Productions — “Private Secretary,” “Cavalcade of America,” and “Lone Ranger.”

Cineffects, Inc.

115 W. 45 St., New York 36, N. Y.
Phone: CIrcle 6-0951

President Nathan Sobel
Secretary-Treasurer Irving Hecht
Services Offered—Special optical effects, photography of titles, animation, trailers, song reels, slide films, TV presentations in 16 and 35mm. black and white and 16mm. Kodachrome. E. K. and Ansco negative-positive color.

Cinema Research Corporation

7000 Romaine St., Hollywood 38, Calif.
Phone: HOLlywood 2-7464

THIS is to remind you that Academy Pictures make fine motion pictures for Television and Industry . . . films which maintain a high standard of technical quality and are rich in aesthetic values and imagination.



Academy Pictures has a full time staff of highly creative people and skilled technicians on both coasts who will interpret your needs with good humor and dispatch . . . in modern, completely equipped studios —

academy pictures inc.

In Hollywood at
431 South Fairfax
WE 1-8156

In New York at
588 Fifth Avenue
PL 7-0744

TV **TV**
PROGRAMS **COMMERCIALS**



with that major studio touch!

**THE ONLY MAJOR MOTION PICTURE STUDIO
DEVOTED EXCLUSIVELY TO TELEVISION FILMS**



all production facilities under one "roof"

President.....Harold A. Scheib
 Vice-President.....Ernest W. Arcella Jr.
Services Offered—Complete optical printing service, specializing in color duplicate negatives and blow-up release prints.

Cinema Service Corp.

106 West End Ave., New York 23, N. Y.
 Phone: TRafalgar 3-1411

President.....Joseph Seiden
 Camera Department.....Harold H. Seiden
 Sound Department.....Herbert C. Bloom
 Set Design.....James Pratt
 Sales.....Phillip Feld
Services Offered—Producers of general entertainment, documentary programs and spot commercials for TV.

Cinescope Films

42-45 160th St., Flushing, N. Y.
 Phone: FLushing 8-1935

President.....George L. George
Services Offered—Industrial, documentary, theatrical and TV films to order.

Cine-Tele Productions

6325 Santa Monica Blvd., Hollywood 38, Calif.

Phone: HOLlywood 5-3376

Executive Producer.....Harry J. Lehman
 Secretary.....Jacques R. Lehman
 Associate Prod.....Esco Mietten
Services Offered — Films for television. Public relation, training, education.

Productions—“Let’s Face It,” “Meet Pvt. Bill Martin,” “Part-Time Soldier,” “Mission of the Day,” “The Argonut Division,” “Part Time Tanker.” In production, “Travel Tours.”

Clairmont Films

1973 Palmerston Pl., Hollywood 27, Calif.
 Phone: NO 2-4732, WY 1491

Owner.....Leonard Clairmont
Services Offered—Complete production for industry television, churches and educational institutions. Commercial TV spots and news-reel coverage. Stock footage library in 16 mm color.
Productions — Hollywood Leg Man (TV series).

Clune Studios Co.

Werner Janssen Productions, Inc.

5358 Melrose, Hollywood 38, Calif.
 Phone: HO 9-6291

Pres., and Chairman of the Board...Mrs. Dorothy Clune Murray
 Executive Director.....Werner Janssen
 National Sales Director...Linwood P. Beacom

Commodore Productions and Artists, Inc.

971 N. La Cienega, Hollywood 46, Cal.
 Phone: CRestview 1-7106
 Pres., Exec. Prod.....Walter White, Jr.
 Assoc. Producer.....William C. Heath

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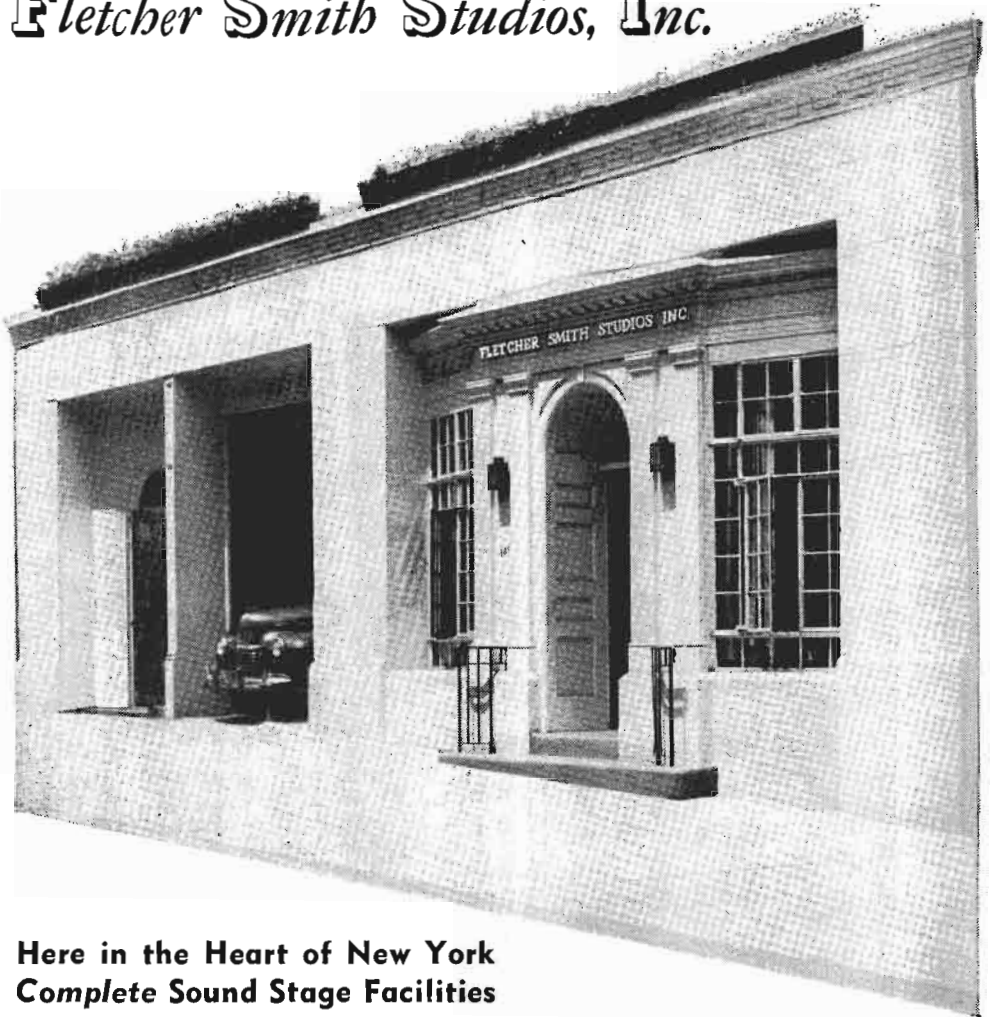
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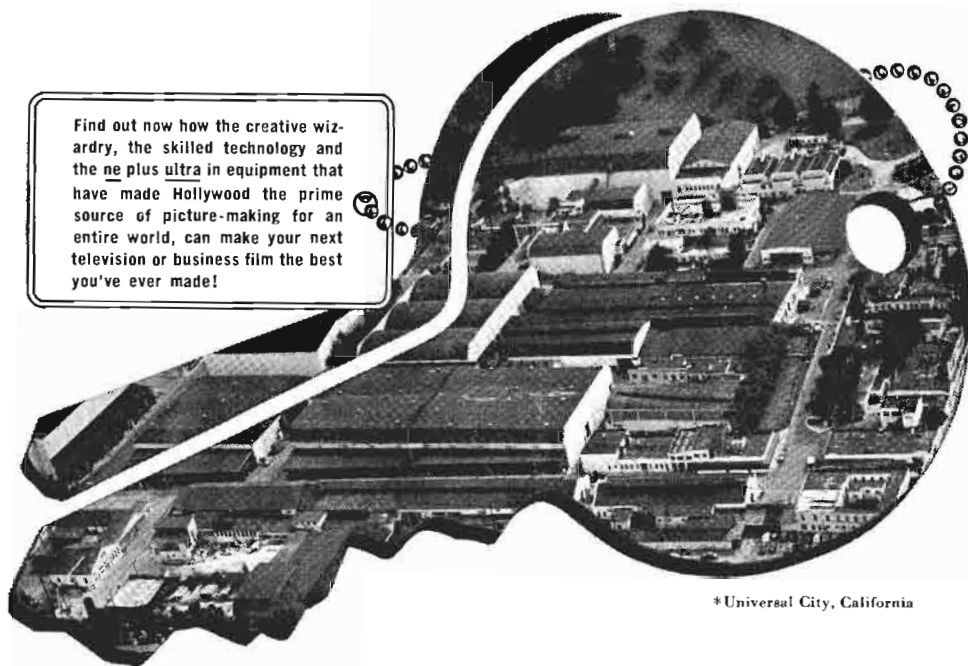
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Exec. Producer..... Louis Gray
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151 West 46th St., New York 36, N. Y.
Phone: JUDson 2-1877

President.....Arthur Kerman
Services Offered—Distributors of feature films and shorts to television stations.

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Office Manager.....William Baron
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 Treas.Aaron Katz
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 Publicity Dir.....Al Joyce
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Productions—"Frontier Parson" series.

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 V.P. Treas.....Lewis D. Abbott
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Services Offered — Production of 16 mm. color motion picture shorts on hunting and fishing.

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Phone: Hollywood 9-2001

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4020 Carpenter Ave., N. Hollywood, Calif.

Phone: SUNset 3-8807

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Services Offered—Distributes motion pictures for TV.

Hour Glass Productions

810 N. Highland Ave., Hollywood 38, Cal.

Phone: HOLlywood 2-2301

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 Phone: Michigan 2-6200

President.....Russell W. Davis

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5255 Clinton St., Los Angeles 4, Calif.
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President.....Herbert L. Strock
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Services Offered—IMPS produces documentary, commercial TV spots, and industrial films.

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 Director.....Alfred Butterfield
 Secretary.....Lee Hazen
 Prod. Mgr.....Robert W. Asman
 Editor in Chief.....Robert R. Collinson

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President.....Martin H. Poll
Services Offered: Producers of TV films.

International Film Foundation, Inc.

345 East 46th St., New York 17, N. Y.

Phone: OX 7-1288

Executive Dir.....Julien H. Bryan
Services Offered—(1) Production of documentary films. (2) Distribution of documentary films including TV use, chiefly twenty minute shorts on the peoples of various countries.

International Geographic Pictures

1776 Broadway, New York 19, N. Y.

Phone: CIRCLE 6-4486

Executive-Pres.J Allen Julier
Services Offered—Producers of educational motion pictures.

International News Service

235 E. 45th St., New York 17, N. Y.

Phone: MU 7-8800

General Mgr.....Seymour Berkson
Editor-in-ChiefBarry Faris
Business Mgr.....Robert W. Brown
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Radio & TV News Dir.....John M. Cooper
Promotion Mgr.....Kenneth Smith
Services Offered — INS-Telenews daily, weekly and sports film services; facsimile circuit for TV stations carrying news, photos and weather maps; INS leased wire; INP photos; Super-Projectall.

International Movie Producers' Service

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Phone: ELdorado 5-6620

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Phone: PLaza 7-4823

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Production Supervisor.....Walter Sachs
Director of Sales.....Ezra R. Baker
Services Offered—Producer of TV commercial, industrial, PR, educational, sales, personnel training and filmed shows for TV.

International 16mm. Corp.

(See Program Producers)

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Phone: PLaza 7-3070

President.....G. Ralph Branton
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Services Offered—Production and distribution of motion pictures for television.
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N. Y. Phone: PLaza 9-4770

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V.P., Dir. Mot. Pic. & TV.....Fred Niles
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Larchmont TV Studios

210 No. Larchmont Blvd., Los Angeles 4, Cal.
Phone: HOLLYWOOD 9-2895

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919 Equitable Bldg., Hollywood 28, Calif.
Phone: HO 7-1009

PresidentJerome Lawrence
Vice-President.....Robert E. Lee

Robert Lawrence Productions, Inc.

418 W. 54th St., New York 19, N. Y.
Phone: JUDson 2-5242

President.....Robert L. Lawrence
V.P. Studio Operations.....Louis Mucciolo
Casting Director.....Barbara Cooper

TreasurerPhilip Kornblum
Chief Film Editor.....Henry Traiman
Services Offered—Film—to order—television commercial announcements and television package programs.

Leichter, Mitchell

6811 Hollywood Blvd., Hollywood 28, Calif.
Phone: HO 3-4181

Pres., Head of Prod.....Mitchell Leichter
General Manager.....Jean Rich
Services Offered—Producer, distributor of films for television.

Gene Lester Productions

1487 N. Vine St., Hollywood 28, Calif.
Phone: HOLLYWOOD 4-7287

Producer-DirectorGene Lester
Chief Tech., Sound.....George Richardson
Comptroller.....Albert J. Silverman
Production Manager.....Martin Sperber
Services Offered—TV film packages and commercials.

Productions—“Hollywood on the Line,” “Assignment Unknown” and others.

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Sales Manager.....Dick Lewis

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 Phone: HOLLYWOOD 7-5111

ProducerTom Lewis
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 Production Mgr.....Joe Popkin
 DirectorHarry Keller
 Art Director.....Frank Sylos
 Casting Director.....Ruth Burch
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 MusicHarry Lubin
Services Offered—Producing films for television.

Productions—"The Loretta Young Show."

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6525 Sunset Blvd., Hollywood 28, Calif.
 Phone: HO 5-7960

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 Exec. DirectorC. Mandell
 Exec. Prod. & Ch. Eng....Charles M. McCoy
 Producer.....John Leslie Hamilton
Services Offered—Motion picture facilities; technical, advertising, educational, public re-

lations and documentary films. Live and package shows.

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25 West 45th St., New York 36, N. Y.
 Phone: PLaza 7-3450

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 ManagerJoan Raphael
Services Offered—Lease-sale TV rights mostly for foreign serials, features and shorts.

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1501 Broadway, New York 36, N. Y.
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 Vice-President.....Robert M. Savini
 Secretary-Treasurer.....T. Newman Lawler
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John W. Loveton Productions, Inc.

9100 Sunset Blvd., Hollywood 46, Calif.

Phone: CRestview 5-2834

Producer, President.....John W. Loveton
 Production Manager.....Herb Stewart
 Art Director.....Charles H. Clarke

Services Offered—Producers of “Mr. and Mrs. North,” “Topper” and “Scattergood Baines” series and commercials.

Magnetic TV Sound Company

854 Shawano Ave., Green Bay, Wisc.

Phone: HEmlock 7-1307

President.....James C. Gallagher

Services Offered—A magnetic TV sound system that permits TV stations to use magnetic sound with motion picture films in TV; allowing sound on the air an hour after development of film.

Major Television Productions, Inc.

9336 W. Washington Blvd., Culver City, Cal.

Phone: TEXas 0-2931

1270 Ave. of the Americas, New York 20

Phone: PLaza 7-6990-1-2

PresidentIrving Lesser
 Vice President.....Seymour Poe

Marathon TV Newsreel Inc.

10 East 49th St., New York 17, N. Y.

Phone: MU 8-0985

PresidentKonstantin Kaiser
 Super. of Production.....Ken Baldwin
 Dist. & Traffic Mgr.....Lee Marcus

Services Offered—Public information films produced and distributed to television stations; news and special event coverage; world-wide news service; station consultants on TV news setups; stock footage library.

Productions — “The Screen Story,” “Air-head,” “The Mailed Fist.”

Mark VII, Ltd.

2400 W. Alameda, Burbank, Calif.

Phone: VICTORIA 9-2461

PresidentJack Webb
 Vice-Pres. & Treas.....J. R. Rodgers
 Secretary.....Seymour P. Steinberg

Services Offered—Producer of “Dragnet” feature; “Pete Kelly’s Blues” feature; “Pete Kelly’s Blues” television series. Producer of miscellaneous television productions.

Marterto Productions, Inc.

846 N. Cahuenga Blvd., Hollywood, Calif.

Phone: HOLLYWOOD 9-5981

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 Assoc. Producer.....Paul Jacobs



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DirectorSheldon Leonard
 Ass't Director.....Edward Hillie
 Art Director.....Ralph Berger
 Cameraman.....Robert deGrasse
 Music Directors.....Earl Hagen,
 Herbert Spencer
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Productions—“Make Room for Daddy.”

Arnold Marquis Productions, Inc.

717 N. La Cienega Blvd., Hollywood 46, Cal.
Phone: CR 6-8796

President.....Arnold Marquis
Services Offered—Write, direct, produce and package radio and television programs; sales and service.

Masterpiece Productions, Inc.

45 West 45th St., New York, N. Y.
Phone: JUdson 2-4717

PresidentSeymour Berdon
 Sec., General Council.....Irwin Margulies
 TreasurerFrances Kaplan
Services Offered — Twenty-five features, westerns, dramas, adventure, feature length.

Robert Maxwell & Associates

5746 Sunset Blvd., Hollywood, Calif.
Phone: HOLLYwood 2-6027

ProducerRobert Maxwell
 PhotographerStewart Thompson
Services Offered — Series of half hour filmed television shows of “Lassie.”

McGowan Productions, Inc.
 1416 N. LaBrea Ave., Hollywood 28, Calif.
Phone: HOLLYwood 2-0804
 ProducerDarrell McGowan
 Director.....Stewart E. McGowan
 Production Mgr.....Clark Paylow
Services Offered — Commercials, shorts, features.
Productions—“Death Valley Days” series.

Medallion Productions

6000 Sunset Blvd., Hollywood 28, Calif.
Phone: HO 2-6635

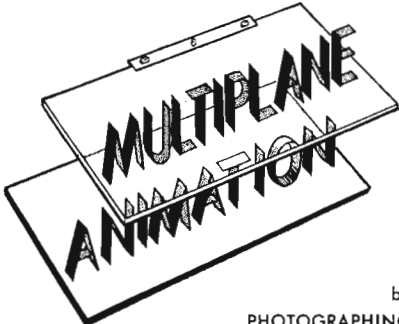
General Manager.....John A. Ettlinger
 CreationRobert A. Forrest
 EditorialArthur Jacobs
Services Offered—Production of film programming and commercials for television. Packaging of live programming, local and network. Distribution of “Paddy the Pelican” cartoons and quarter hour film quiz show, “View the Clue.”

Mercury International Pictures, Inc.

6611 Santa Monica Blvd., Hollywood 38, Cal.
Phone: HOLLYwood 5-1101


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Services Offered—Complete production of films for television from script to final print.

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1051 N. Formosa Ave., Hollywood, Calif.
Phone: HO 7-5111

ProducerWilliam Self
Prod. Mgr.....Ralph W. Nelson
Camera.....George E. Clemens
CastingJack Murton
Services Offered—26 half-hour films.
Production—“Schlitz Playhouse of Stars.”

MCA, TV, Ltd.

598 Madison Ave., New York 22, N. Y.
Phone: PLaza 9-7500

V.P. in Charge.....David Sutton
Eastern Regional Mgr.....Kirk Torney

Branch Offices

Union Commerce Bldg., Cleveland, O.
Phone: CHerry 1-6010

Exec. in charge.....De Arv Barton
430 N. Michigan Ave., Chicago, Ill.
Phone: DELaware 7-1100

Mid-West Sales Mgr.....Raoul Kent
2102 N. Akard St., Dallas, Tex.
Phone: PRospect 7536

Exec. in charge.....Ray Wild
105 Montgomery St., San Francisco, Calif.
Phone: EXbrook 2-8922

Exec. in charge.....Maury Baker
9370 Santa Monica Blvd., Beverly Hills, Cal.
Phone: CRestview 6-2001

V.P., Gen. Sales Mgr.....Wynn Nathan
Exec. in charge.....Bob Greenberg

1048 Northeastern Bank Bldg.
Minneapolis, Minn.
Phone: Lincoln 7863

Exec. in charge.....Charles Richter
515 Glenn Bldg., Atlanta, Ga.
Phone: Lamar 6750

Exec. in charge.....Hank Curth
45 Newbury St., Boston, Mass.
Phone: COpley 7-5830

Exec. in charge.....Jack King
111 Richmond St., West., Suite 1209
Toronto, Ontario, Canada
Phone: EMpire 3-5025

Exec. in charge.....Stu Smith
116A W. Kirk Ave., Roanoke, Va.
Phone: ROanoke 3-4344

Exec. in charge.....Ew Owens
42 Allard Blvd., New Orleans, La.
Phone: Galvez 4410

Exec. in charge.....Ross McCausland
3790 Gardner Ave., Cincinnati, Ohio
Phone: SYcamore 9149

Exec. in charge.....Fred Harner
837 Book Tower, Detroit, Mich.
Phone: WOodward 2-2604

139 Piccadilly, London West 1, England
Exec. in charge.....Kenneth Cleveland
49 bis Ave., Hoche, Paris, France

Exec. in charge.....David Stein
203 White Bldg., Seattle, Wash.
Phone: Mutual 4567

Exec. in charge.....John VonHeiberg
550 Grant St., Suite 146, Pittsburgh, Pa.
Phone: GRant 1-9995

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Bellevue-Stratford Hotel, Broad & Walnut Sts.
Philadelphia, Pa.

Phone: PEennypacker 5-9462

Exec. in charge.....Al Lauber
1700 Liggett Dr., St. Louis, Mo.

Phone: WOODland 2-3683

Exec. in charge.....Hank Luhrman
Services Offered—Producer, distributor TV series.

McCadden Corporation

1040 N. Las Palmas Ave., Hollywood, Calif.

Phone: HO 7-3111

Productions—“Burns and Allen Show.”

Medic TV Productions

c/o American National Studios

7324 Sta. Monica Blvd., Hollywood, Calif.

Phone: HO 2-0901

Exec. Prod.....Worthington Miner

Prod., Casting.....Frank La Tourette

Director.....Ted Post

Writer.....James Moser

Camera.....Les Shorr

Film Editor.....Bob Seiter

Services Offered—25 half-hour films.

Productions—“Medic.”

Merit Productions, Inc.

40 E. 49th St., New York 17, N. Y.

Phone: PLaza 8-0118

President.....Eamuel J. Spiro

Production Supervisor....Ralph Teitelbaum

Editorial Director.....Joseph Wolff

Art Director.....Norman Tasler

Script Supervisor.....W. Mason Ancker

Office Manager.....Aurdey Lane

Charles Michelson, Inc.

15 West 47th St., New York 19, N. Y.

Phone: Plaza 7-0695

President.....Charles Michelson

Office Manager.....R. Mantell

Export Manager.....Aaron Michelson

Services Offered—Distributors of TV film program series, transcribed radio program series, gennett, speedy-Q and E.M.I. sound effect record libraries. Michelson library of TV cleared recorded mood and background music.

Productions — (TV) “Capsule Mysteries” (Radio) “Secrets of Scotland Yard” with Clive Brooks, “Movie Playhouse” with James Mason and others.

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509 Madison Ave., New York 22, N. Y.

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President.....Charles M. Amory

Vice President.....Ellis L. Gordon

Services Offered—Engaged in distribution of the following programs: Sherlock Holmes; Paris Precinct; Janet Dean, Registered Nurse; Drew Pearson; Tim McCoy; Flash Gordon; Gabby Hayes; Duff’s Tavern; Hank McCune; Junior Science.

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“HEY MULLIGAN”

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“I MARRIED JOAN”

Joan Davis TV Series

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Hollywood, Calif.

Modern Talking Picture Service, Inc.

219 E. 44th St., New York, N. Y.
Phone: OXford 7-2753

General Manager.....J. R. Ritenour
Services Offered—Distributors of feature, spot TV films.

Branch Offices

140 E. Ontario St., Chicago 11, Ill.
Phone: DELaware 7-3572

Manager.....Peter Markovich
Store No. 152, Tishman Bldg., 3450 Wilshire Blvd., Los Angeles 17, Calif.
Phone: MADison 9-2121 & DUNKirk 4-2511
Manager.....J. J. Lipsky

Carlton E. Morse Enterprises, Inc.

1680 N. Vine St., Hollywood 28, Calif.
Phone: HOLlywood 9-6161

President.....Carlton E. Morse
Services Offered—TV film programs, production.

Morton Productions

(Radio & Television)

64 East Lake St., Chicago 1, Ill.
Phone: CENtral 6-4144

President.....Morton Jacobson
Services Offered—This is the Story, and What's Wrong With This Picture—TV shows and The Westerners (Curt Massey), Joe Emerson's Hymntime, This is the Story and So the Story Goes—Radio Shows.

Motion Picture Productions Inc.

(See Program Producers)

Motion Pictures For Industry

2543 Kelton Ave., Los Angeles 64, Calif.
Phone: BRighton 0-4757

President.....Harry O. Hoyt
Production Manager.....E. G. Hayter
Camera.....Charles Hanawalt
Sales Manager.....Dean S. Wright

Services Offered—Producers of commercials motion pictures and television shows, principally in color. With a background of twenty-five years writing, directing and producing theatrical pictures in major studios.

Productions—"When Presses Roar."

Motion Pictures for Television, Inc.

655 Madison Ave., New York 21, N. Y.
Phone: TEMpleton 8-2000

Pres., Chrm. of Board.....Matthew M. Fox
V.P., Gen. Mgr.....Edward D. Madden
V.P., Gen. Sales Mgr.....E. H. Ezzes
Adm. Asst. to V.P.....Lewis F. Blumberg
Eastern Div. Acct. Exec.....Martin Robinson
Headbooker.....Richard B. Morros

Branch Offices

216 Tremont St., Boston, Mass
New Eng. Sls. Mgr.....Fred Yardley

155 East Ohio St., Chicago, Ill.
Gen. Div. Sls. Mgr.....Dick Feiner
3109 Routh St., Dallas, Texas
Southwestern Sls. Mgr.....Irving Feld
2211 Woodward Ave., Detroit 1, Mich.
East-Central Sls. Mgr.....Dalton Danson
9100 Sunset Blvd., Los Angeles, Calif.
Western Sls. Mgr.....John Cole
20 Collier Rd., Atlanta, Ga.
Manager.....Bob Feiner
MPTV (Canada) Ltd., c/o Sovereign Film Dist., Ltd.
277 Victoria St., Toronto, Ont. Canada
Phone: EMpire 8-8621
General Manager.....Alex T. Metcalfe

Movie Advertising Bureau

70 E. 45th St., New York 17, N. Y.
Phone: MURray Hill 6-3717

Dir. of National Sales.....Claude F. Lee
Services Offered—Spot commercials for TV and theatre.

Movietone, Inc.

460 W. 54th St., New York 19, N. Y.
Phone: COLUMbus 5-7200

President.....W. C. Michel
Producer.....Edmund Reek
General Manager.....Jack Haney
Commercial Dept. Mgr.....Frank Barry
Editors.....Ben Loweree, Louis Tetric
Associate Prods...Jack Gordon, Jack Kuhne
Director of Scripts.....Dan Doherty
Assignment Director.....Burt Reinhart

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PresidentOwen Murphy
V.P. in Chg. of Prod.....Charles L. Turner
General Manager.....Elwood Siegel
Chief Editor.....Edward F. Boughton

Services Offered—Complete motion picture production services; Commercial, advertising, institutional films, package shows on film especially made for TV; Scripts, photography art and animation facilities.

Ken Murray Productions

c/o Hal Roach Studio, 8822 Washington Blvd.
Culver City, Calif.
Phone: TE 0-2761

ProducerKen Murray
WriterJean Holloway
CameraLucien Andriot
Film Editor.....Reg Browne
CastingBill Martin

Services Offered—Half-hour shows for Bing Crosby Enterprises and UTP.

Productions—"Where Were You?"

Nation Wide Television Corp.

1501 Broadway, New York 36, N. Y.
Phone: LOngacre 4-8234

PresidentIrvin Shapiro
Services Offered—Feature films, streamliners.

NBC Film Division

30 Rockefeller Plaza, New York 20, N. Y.
Phone: CI 7-8300

NBC V.P. in Chg.....Carl M. Stanton
Director.....Edgar G. Sisson
Dir. of Publicity....Charles A. Henderson
Business Manager....Robert A. Anderson
National Sales Mgr.....H. Weller Keever
Mgr. of Film & Kinescope..Frank C. Lepore
Mgr. of Film Prod.....Stanton M. Osgood
Mgr. of Adv. & Prom.....Jay H. Smolin

Services Offered—TV film sales and syndication, stock-shot film library and kinescope services.

Productions — Adventures of the Falcon; Badge 714 A & B; Captured; Weekly News Review; Dangerous Assignment; NBC Film Features; Hopalong Cassidy A & B & Hour Long; Inner Sanctum; Life of Riley A & B & C; Lilli Palmer Show; Paragon Playhouse; Victory at Sea; The Visitor; Watch the World; His Honor; Homer Bell.

National Productions, Inc.

1001 Connecticut Ave., N.W.,
Washington 6, D. C.
Phone: STerling 3-2222

PresidentRobert J. Enders
Vice-President.....Howard A. Enders
Executive Producer.....Robert L. Friend
Dir. of Scripts.....Mimi Griffin
CoordinatorStanley Bass

Services Offered—Producers of motion pic-

tures for television and industry. Commercial; animation; consultants. Complete production from concept and story board. Packers of programs for local sponsorship.

Productions — Charles Goren on Bridge (series). The Roger Hornsby Baseball School (series). Time of Disaster (for Federal Civil Defense). The House in the Middle. Dig, Die or Get Out.

National Screen Service Corp.

1600 Broadway, New York 19, N. Y.
Phone: CIRCLE 6-5700

Adv., Publ. Director.....Harold L. Danson
Services Offered—Television film commercials, TV trailers, weather spots, station breaks, openings, titles, etc. "Live" studio facilities, etc.

National Telefilm Associates, Inc.

625 Madison Ave., New York 22, N. Y.
Phone: PLaza 5-8200

Chairman of the Board.....Gustave Ring
President.....Ely A. Landau
Exec. V.P.....Oliver A. Unger
V.P. Chg. of Sales.....Harold Goldman

Services Offered—Television programs and features for national, regional and local sponsorship.

Ted Nemeth Studios

729 7th Ave., New York 19, N. Y.
Phone: CIRCLE 5-5147-8

Production Director.....Ted Nemeth
Art Director.....M. E. Bute

Services Offered—Producers, distributors of film made specifically for TV; TV film spots and commercial films.

Stanley Neal Productions, Inc.

475 Fifth Ave., New York 20, N. Y.
Phone: MU 3-6396

President.....D. J. Lane
Exec. V.P.....Charles W. Cromer
V.P. in Charge of Pub. Rel.....B. G. Kohn
Midwest Sales Dir.....Robert Cumming
V.P. in Charge of Prod.....Sobey Martin
In Charge of Scripts.....Edith Martin
Production Mgr.....Charles L. Smith

Services Offered—Producer of TV programs and spots, also special purpose motion pictures.

Newsreel Service

5 Centre Market Place, New York 13, N. Y.
Phone: CANal 6-3284

Production Manager.....Howard Smythe
General Manager.....Alfred Manni
Chief Cameraman.....Larry Racies

Services Offered—Spot news coverage, 16 or 35 mm sound—24 hour service. Film inserts for live TV shows. Complete production facilities for TV shows on film.

Nola Studios Inc.

1657 Broadway, New York 19, N. Y.
 Phone: PLaza 7-4870
 113 W. 57th St., New York, N. Y.
 Phone: JU 6-0040

President.....Vincent J. Nola
 Vice-President.....V. Thomas Nola
 Chief Engineer.....Stanley J. Bumbly
 Film Div. Mgr.....V. T. Nola
Services Offered — Complete production facilities. Film-Sync Tape, 1/4", 16mm, 17 1/2mm-Disc recording. Re-recording Tape to Film. Shooting and Scoring facilities.

North American Television Productions, Inc.

222 East 46th St., New York, N. Y.
 Phone: MUrray Hill 7-2913

President.....E. M. Glucksman
 Vice Pres.....Joseph Plunkett
 Secretary, Treas.....L. B. Glucksman
Services Offered — Producing half hour musicals on film for television.

Nothing New Under the Sun Productions

338 N. Rodeo Dr., Beverly Hills, Calif.
 Phone: CRestview 4-5491

Producer.....Mitchell Gertz
 Secretary.....Harold Bernson
Services Offered — Producer of 5-minute film features.

Productions — Nothing New Under the Sun.

Official Films, Inc.

25 West 45th St., New York 36, N. Y.
 Phone: PLaza 7-0100

Chairman of the Board.....Michael Nidorf
 President.....Harold L. Hackett
 Vice President.....Herbert Jaffe
 Secretary.....Herbert J. Siegel
 Sales Mgr. (Nat'l Sl.).....Bud Austin
 Vice President.....Herman Rush
 Treasurer.....Seymour Reed
 Eastern Sales Mgr.....Frank O'Driscoll

Branch Offices

808 E. Essex, Glendale 22, Mo.
 Midwest Sales Mgr.....Jack Garrison
 420 Walnut St., Philadelphia, Pa.
 Exec. in charge.....Robert Conn
 419 Boylston St., Boston, Mass.
 Phone: KEnmore 6-6566

Exec. in charge.....Dave Abbott
 Calhoun Beach Hotel, Minneapolis, Minn.
 Exec. in charge.....Art Breecher
 333 Candler Bldg., Atlanta, Ga.

Phone: ALpine 4013

Exec. in charge.....Jeff Davis
Services Offered — Distributors of 16mm syndicated TV film, feature films, cartoons and musical shorts and miscellaneous.

Harry Owens Television Productions

6710 Melrose Ave., Hollywood 38, Calif.

Phone: Wyoming 1491

President.....Harry Owens
 Vice-President.....Homer O'Donnell
Services Offered—Motion picture productions.

Packaged Programs, Inc.

634 Penn Ave., Pittsburgh 22, Pa.
 Phone: GRant 1-4756

General Manager.....M. E. Fierst
 Sales Manager.....Roy E. Ferce
 Tech. Supervisor.....G. J. Mikalauski
Services Offered — Program, commercial and news production; laboratory, studio and recording facilities.

Pan American Television Corporation

1044 South Hill St., Los Angeles 15, Calif.
 Phone: RIchmond 7-8661

Paramount Television Productions Inc.

1501 Broadway, New York 36, N. Y.
 Phone: BRyant 9-8700

President.....Paul Raibourn
 Vice-President.....Bernard Goodwin
Branch Office

5451 Marathon St., Hollywood 38, Calif.
 Phone: HOLLywood 9-6363

Vice-President.....Klaus Landsberg
Services Offered—TV package programs, production, video transcription service, sales distribution.

Jack Parker Productions

(See Television Film of America for personnel listing.)

Paul Parry Productions

7557 Sunset Blvd., Hollywood 46, Calif.
 Phone: HOLLywood 7-4774

Exec. Prod-Director.....Paul Parry
 Production Mgr.....B. Sinclair
 Writer.....Frank K. Adams
 Dir. of Photography.....Ray Foster
 Director.....E. Watkins

Services Offered—16 and 35 mm facilities, production of program films, spot commercials, product sales promotion and corporation training films. Also sound slide films.
Productions—"Treasure of Cocos Island," "Cameras and Models in Action."

Parsonnet TV Film Studios, Inc.

4602 5th St., Long Island City, N. Y.
 Phone: STillwell 4-6163

Sales Office of Parsonnet & Wheeler
 32 W. 53 St., New York, N. Y.
 President.....Marion Parsonnet
 Treasurer.....August W. Joos
 Secretary.....Shirley Parsonnet
Services Offered—Producer of films, production facilities for rent, films for syndication, and commercials.

**Lindsley Parsons
Productions, Inc.**

5746 Sunset Blvd., Hollywood 28, Calif.
Phone: Hudson 2-7111

PresidentLindsley Parsons
Vice-PresidentMyrtle Parsons
TreasurerSam Wallis
SecretaryAce Herman
Associate Producers.....John Burrows,
Warren Douglas
Productions — 13 TV pictures for "The Whistler."

Pathescope Productions

(Pathescope Co. of America Inc.)
580 Fifth Ave., New York 36, N. Y.
Phone: PLaza 7-5200

President.....Edward J. Lamm
Production Manager.....James Pierce
Executive Producer.....William Nelson
Chief Editing Dept.....Rogers Keene
Studio Manager.....Charles Brohm
Services Offered—Animation or live—specializing in use of rear screen projection.

Ray Patin Productions

6650 Sunset Blvd., Hollywood, Calif.
Phone: HOLlywood 2-1147

Exec. Producer.....Ray Patin
Asst. Producer.....Gus Jekel
Services Offered—Complete production of animated television commercial films with live action sequences.

**Peerless Film Processing
Corp.**

165 West 46th St., New York 36, N. Y.
Phone: PLaza 7-3630

PresidentKern Moyse
Vice-Pres., Treas.....R. S. Moyse
Asst. Secretary-Treasurer.....Barbara Holz
Eastern Sales Mgr.....Raoul J. Menendez
Eastern Operations Mgr..Annabel Compton
Mgr., Special Services.....Allan De Forest
West Coast Branch

959 Seward St., Hollywood 38, Calif.

Phone: HOLlywood 7-9223

Vice-Pres., West Op.....Victor C. Krupa
Secy., Branch Mgr.....Suzon Steinle Krupa
Plant Manager.....Thomas E. Ayers
Mgr., Special Services.....Paul Krupa

Services Offered—Complete distribution and servicing of TV films; distributor of reels, cans, shipping cases. Peerless film treatment to safeguard films against damage and deterioration; Peer-Renu treatment to stretch brunken negatives; film cleaning and reconditioning.

Pictorial Films, Inc.

1501 Broadway, New York 36, N. Y.
Phone: PENnsylvania 6-3756

President.....J. Milton Salzburg
Chairman of the Board.....Frank Soule
Sales Manager.....David B. Dash
ComptrollerPaul Kern
Services Offered — Produce & distribute

features & shorts.

Herbert R. Pilzer

33 West 60th St., New York, N. Y.
Phone: CO 5-2180

President.....Herbert R. Pilzer
Services Offered—Production consultants; complete laboratory work, color, black and white; 16 mm., 35 mm.; editorial service.

Plucer Studios, Inc.

248 East 35th St., New York, N. Y.
Phone: MUrray Hill 3-8557

PresidentJerry Plucer
V.P. and Prod. Supervisor..Eugene Shuftan
Director of Film Operations.....Owen Lee
Sls. Reps..Bernard Telkamp, Albert S. Wade
Services Offered—Every service from script to screen for commercials, slide films, program and industrial films. Specialists in Shuftan Process and special effects.

Polaris Pictures, Inc.

5859 W. 3rd St., Los Angeles 36, Calif.
Phone: WEBster 8-2181

President.....Juan C. Hutchison
Vice-PresidentPerry King
Services Offered—Complete production facilities; live action and animation, 16 and 35 mm.

Post Pictures Corp.

115 West 45th St., New York 36, N. Y.
Phone: JU 2-4870

President.....Harry A. Post
TV Sales.....Alan I. Post
Services Offered—Packages of features and short subjects. Film distributor film rental.

Princess Pictures, Inc.

11 West 42nd St., New York 36, N. Y.
Phone: LONgacre 5-1535

PresidentBurt Balaban
Vice President.....Bernard Donnenfeld
ProducerGene Martel
Asst. Producer.....Roy Rich
Story Editor.....Irve Tunick
Services Offered—Motion picture production.

Productions—"H-Hour," "Operation Shoestring," "Immediate Disaster," "Diplomatic Passport."

Princeton Film Center, Inc.

270 Park Ave., New York 17, N. Y.
Phone: PLaza 5-0322

Carter Road, Princeton, N. J.
Phone: PRinceton 1-3550

President-Exec. Prod.....Gordon Knox
Business Manager.....A. F. Califano
Director of Sales.....Bradford K. Cross
Dir. of Distribution.....Robert C. Molusky

Procter TV Enterprises, Inc.

c/o American National Studios
7324 Sta. Monica Blvd., Hollywood, Calif.
Phone: HO 2-6282

CastingJohn Stephens
Services Offered—Films for distribution.
Productions—"Treasury Men in Action,"
 "Man Behind the Badge."

Quintet Productions

6052 Sunset Blvd., Los Angeles, Calif.
 PresidentPeter Piech
 V.P. in chag. Prod.....Russ Hayden
 TreasurerEd Berkson
Services Offered—Filming of the "Judge
 Roy Bean" series.

**Rainbow Island Productions,
 Ltd.**

3061 Kapiolani Blvd., Honolulu 14, Hawaii
 Phone: 7-3173
 PresidentChuck Smouse
 Vice President.....George Vanderbilt
 Secretary-Treas.....F. O. Biven
 Sound Engr.....Richard E. Pitstick
Services Offered—Complete 16 mm. pro-
 duction facilities, including air conditioned
 sound stage and equipment to dub narration,
 dialog, music and sound effects. Also fully
 equipped sound truck for location shooting
 and power supply.
Productions—"Everybody Loves Bread,"
 "Life of the Party."

Rawlins-Grant, Inc.

c/o California Studios
 650 N. Bronson Ave., Hollywood, Calif.
 Phone: HO 9-8321
 Producer-DirectorsJohn Rawlins,
 Marshall Grant
 CameraFrederick Gately
 WriterErna Lazarus
 CastingLynn Stalmaster
Services Offered—Half-hour films.
Productions—"Mayor of the Town."

**Rayben Television
 Production Co.**

242 N. Canon Dr., Beverly Hills, Calif.
 Phone: CRestview 6-7123
 PresidentRay Ryan
 Vice President.....Ben Blue
 Sec.-Treas.Sidney Fields
Services Offered — Television film series,
 "The Ben Blue Show."

Reela Films, Inc.

17 N.W. 3rd St., Miami, Fla.
 President.....Stanley L. Stern
 Vice-President.....Richard F. Wolfson
 General Manager.....Frank J. Brodock
 Executive Producer.....Michael Brown
 Sales Manager.....James L. Campbell
Services Offered—Complete film produc-
 tion facilities; animation TV shows and com-

mercials; sales training; industrials; news-
 reels; color and black & white; 2 air condi-
 tioned studios; sound proof; magnetic tape
 recording; complete black & white lab and
 editing facilities.

**Reid Ray Television
 Productions, Inc.**

2269 Ford Parkway, St. Paul 11, Minn.
 Phone: Emerson 1393
 President.....Reid H. Ray
 Vice-President.....William H. Ringold
 TreasurerCharles Nyquist
 SecretaryAlice Griswold
 Sales.....R. V. Jeffrey
 Sales (Chicago)Frank Balkin
 SalesJohn Lang
Services Offered—Production of television
 26 and 13 minute films for local, regional
 and national sponsorship; TV commercials.
Productions—Walt's Workshop.

**RD-DR Corp.
 (Reader's Digest—
 deRochemont)**

35 W. 45th St., New York 36, N. Y.
 Phone: JU 2-1440
 Chairman of Board....Louis de Rochemont
 PresidentBorden Mace
 Secretary.....Ambrose Doskow
 Treasurer.....Martin J. Maloney
Services Offered—Feature, commercial and
 educational film producers.

Reeves Sound Studios Inc.

304 East 44th St., New York 17, N. Y.
 Phone: OR 9-3550
 President.....Hazard E. Reeves
 Vice-President.....Chester L. Stewart
Services Offered—Sound recording for mo-
 tion pictures, TV, radio and transcriptions.

**Regal Television Pictures
 Corp.**

151 W. 46th St., New York 36, N. Y.
 Phone: JU 2-1877
 PresidentMoe Kerman
 Vice-Pres.Joe Felder
Services Offered—Distribution of motion
 pictures including features, streamliners, and
 shorts, for TV showings.

Republic Television Features

64 East Lake St., Chicago 1, Ill.
 Phone: STate 2-0460
 PresidentCapico Kapps
 Prod. Supr.....Albert Kapps
Services Offered—Producers and distribu-
 tors of live and filmed television programs.

Revue Productions, Inc.

4024 N. Radford St., North Hollywood, Calif.
Phone: SUNset 3-8894

PresidentKarl Kramer
Vice Presidents...George Stern, Alan Miller
V.P., Production Mgr.....Carl Hiecke
V.P., Director.....Richard Irving
DirectorsJack English,
Herschel Dougherty

Productions—"Ray Milland Show," "Pepsi Cola Theatre," "Heinz Studio 57," "Adventures of Kit Carson," "General Electric Theatre," and "City Detective."

Stuart Reynolds Productions

9120 Sunset Blvd., Los Angeles 46, Calif.
Phone: CRestview 4-7863

PresidentStuart Reynolds
Ass't to Pres.....Frank Doyle
Services Offered—TV programs on film commercials on film.

Productions—"Mr. President," "Deadline," "Pony Express Scout."

RKO Pathe, Inc.

625 Madison Ave., New York 22, N. Y.
Phone: PL 9-3600

Exec. Vice-President.....Jay Bonafield
V.P. & Treasurer.....William H. Clark
SecretaryJoseph Laub
ComptrollerGarrett VanWagner
Production Mgr.....J. Douglas Travers
Sales Manager.....Sidney Kramer

Services Offered—Producer of short subject releases for RKO Radio Pictures; producers of TV films on contract, industrial films.

Productions — "Achievement in Steel," "The Eager Minds," Robert C. Ruark's "African Adventure," "The Iron Fence."

Hal Roach Studios, Inc.

8822 W. Washington Blvd., Culver City, Calif.
Phone: VERmont 8-2185
N. Y. Phone: CI 5-4135

President.....Hal E. Roach
Vice-Pres. & Gen. Mgr.S. S. Van Keuren

Services Offered—Complete motion picture production facilities for the production of TV commercials and programs.

R. S. Robbins

163 Bleecker St., New York 12, N. Y.
Phone: SPRing 7-2568

President.....R. S. Robbins
Mgr. of Prize Promotion...Edward E. Finch

Services Offered—Radio and television prizes.

Bob L. Roberts Productions

152 W. 54th St., New York 19, N. Y.
Phone: PLaza 7-4314-5

President.....Bob Levitt Roberts
Services Offered—Radio and TV live or film Package Productions.

Rocket Pictures, Inc.

6108 Santa Monica Blvd., Hollywood 38, Calif.

Phone: HOLlywood 7-7131

President.....J. Richard Westen
V.P. in Chge. Sales.....J. Harry Ebbert
Exec. Vice-President.....Harlow Wilcox
Production Manager.....Don Bartelli

Services Offered—Producers of industrial, institutional and sales training motion pictures and slide films, and TV programs.

Frederick K. Rockett Co.

6063 Sunset Blvd., Hollywood 28, Calif.
Phone: HOLlywood 4-3183

Owner-Manager.....Fred K. Rockett
Production Manager.....Alfred Higgins
Photographic Department.....Jay Adams
Editorial Dept.....Paul Lord
Stage Mgr.....James Conley
Electrical Department.....Frank Contardo

Services Offered—Complete facilities including fully equipped modern sound proof stage and all electrical and illuminating equipment. Many standing sets. Every service from script to screen.

Roy Rogers Productions

Samuel Goldwyn Studio
1041 N. Formosa Ave., Hollywood 46, Calif.
Phone: GRANite 5111

Executive Producer.....Roy Rogers
Producer.....Jack Lacey
DirectorDonald McDougall
CameramanJoe Novak

Services Offered — Produces TV western films.

Roland Reed Productions

8822 W. Washington Blvd., Culver City, Cal.
Phone: TEXas 0-2761

President.....Roland D. Reed
Vice-President.....Guy V. Thayer, Jr.
Secy-Treas.Hazel Hall
Production Manager.....Dick L'Estrengue
Ass't. Production Mgr....William Tinsman
Casting Director.....Frank Edmunds

Services Offered—Producers of commercial, industrial and television films.

Ross-Danzig Productions

6331 Hollywood Blvd., Hollywood 28, Calif.
Phone: HOLlywood 5-1085

Partner.....Frank K. Danzig
PartnerBart Ross
Exec. Asst.....Betsy Boyd
Assoc. Prod.....Al Burton

Services Offered—Package production of live television programs.

Productions — "Musical Chairs," "California Living."

Danny Rouzer Studio

7022 Melrose Ave., Hollywood 46, Calif.
Phone: YORk 2494

President & Owner.....Danny Rouzer
Services Offered—Complete 16mm. production service, including sound stage, cameras, lights, sound recording, projection, cutting & editing, special effects and titling.

Ruby Film Company

729 Seventh Ave., New York 19, N. Y.

Phone: CIRCLE 5-5640

Production Manager.....Edward Ruby
 Photographic Dept. Chief....Sidney Nannes
Services Offered—Producers of commercial film for all purposes. Film editorial services equipment. Production facilities available. Current production: "Factual Presentation" (Mohawk Carpet).

Russell & Haberstroh

111 East 28th St., New York 16, N. Y.

Phone: MURRAY Hill 9-2568

Co-owners ...Leo Russell, Alex Haberstroh
Services Offered—Film for science-fiction, fantasy, or straight dramatic shows. Rental library or miniatures designed, constructed, filmed in action to story specifications. All film edited, ready for intercutting into live shows.

Productions — "Captain Video," "The Stranger."

Sack Television Enterprises

Film Exchange Bldg., Dallas 1, Tex.

Phone: STerling 3069

General Manager.....Alfred N. Sack
 Sales Manager.....Julius M. Sack
 Program Adviser.....Lillian Morgan

New York Office

358 West 44th St., New York, N. Y.

Phone: JU 6-2258

Services Offered—Producers, distributors; representatives for independent producers.

Barnard L. Sackett Television Productions

(See Program Producers)

Joseph S. Salzburg

33 West 60th St., New York 23, N. Y.

Phone: CO 5-2180

Owner.....Joseph S. Salzburg
Services Offered — Producer's Aids: film editorial service; production supervision-unit management; production consultants-lab expediting.

Sarra, Inc.

200 E. 56th St., New York 22, N. Y.

Phone: MURRAY Hill 8-0085

PresidentValentino Sarra
 Vice President.....Morris D. Behrend
 Production Head, Chicago.....Harry Lange
 Creative Head, N. Y.....Rex Cox

Branch Office

16 E. Ontario St., Chicago 11, Ill.

Phone: Whitehall 4-5151

Services Offered—Producer of TV commercials, industrial and sales films.

Screencraft Pictures, Inc.

15 West 44th St., New York 36, N. Y.

Phone: MURRAY Hill 7-5011

President.....J. S. Berkson

Branch Offices:

5746 Sunset Blvd., Hollywood, Calif.

Phone: HOLLYWOOD 2-4448

Vice Pres., TV.....Ed Berkson
 National Sales Mgr.....Peter M. Piech
 Sales Representative.....Tom Corradine
 203 No. Wabash Ave., Chicago, Ill.

Phone: STate 2-2818

Sales Representative.....Jack Russell
 Suite 302, M & M Bldg., Memphis, Tenn.

Phone: 5-5060

Sales Representative.....Fred Meyers
 1001 New Jersey Ave. N.W., Washington, D. C.
 Phone: REpublic 0776

Sales Representative.....Myron Mills
Services Offered—Distributor and syndicator of feature and western films, half-hour film packages for television.

Screen Gems, Inc.

233 W. 49th St., New York, N. Y.

Phone: CIRCLE 5-5044

V.P. & Gen. Mgr.....Ralph M. Cohn
 V.P. in Chg. Sales.....John H. Mitchell
 Business Mgr.....Burton H. Hanft
 East Coast Exec. Prod...Benedict Berenberg
 Dir. of Ad. & Prom.....Elihu E. Harris
 Press Manager.....Frank Young
 Technical Director.....M. Peter Keane
 Staff Producers-Directors....John Gilmour,
 Howard Magwood, Don Hershey, John Capsis

Casting Director.....Nancy Littlefield
 Film Editorial Chief.....Dan Heiss
 Dir. of Animation.....Volus Jones
 Merchandise Manager.....Joyce Selznick
 Eastern Story Editor.....Morris Levy
 West Coast

1334 N. Beachwood St., Hollywood 28, Calif.
 V.P. in Chg. of Prod.....Irving Briskin
 Prod. Executive.....Fred Briskin
 Staff Producers.....Michael Kraike,
 Irving Starr, George Bilson, Herbert B. Leonard

Staff Directors.....James Neilson,
 Fred F. Sears, William D. Russell
 Story Editor.....Harry Fried
Services Offered—produce, distribute TV films; produce animated or regular TV film commercials.

Productions — "Ford Theatre," "Father Knows Best," "Captain Midnight," "The Adventures of Rin Tin Tin."

Sherry TV, Inc.

(See Mark VII, Ltd.)

Al Simon Productions

General Service Studios

1040 N. Las Palmas, Hollywood 38, Calif.

Phone: 4-2141

PresidentAl Simon
Services Offered—Productions of filmed shows and commercials.

Sixteen Screen Service Company

6710 Melrose Ave., Hollywood 38, Calif.

Phone: WYoming 1491

PartnerHomer O'Donnell
Services Offered—Complete motion picture productions and production services.

Skibo Productions, Inc.

165 W. 46th St., New York 36, N. Y.
 Phone: PLaza 7-2265

President-Treas.....Patrick E. Shanahan
 SecretaryGeorge Blake
Services Offered—16m. and 35mm. sound films for TV rental. Educational, comedies, novelties, musicals, features and short subjects.

The Charles E. Skinner Productions

1600 Broadway, New York, N. Y.
 Phone: CI 6-6915

Executive Producer....Charles E. Skinner
 Production Manager.....Ray Rand
 Film Music Editor.....Alphonse Corelli
 Musical Dirs...Skitch Henderson, Ted Royal
 Set Designer.....Charles Carlotti
 Gen. Production Supervisor...William Toth
 Camera Directors.....Joseph Burn,
 William Storz, Drummond Drury
 Film Distribution.....Bruce Ross
 Sales Manager.....Howard Blackmore
 Assoc. Prod., West Coast Rep. Albert Kelley
Services Offered—Creators and producers of television, theatrical and sales influence films; producing contractors; adapters; consultants to package producers, advertising agencies, sponsors. Distribution facilities for television and theatres, U. S. and foreign. Production facilities New York, Florida, Hollywood.

Stephen Slesinger, Inc.

247 Park Ave., New York 17, N. Y.
 Phone: ELdorado 5-2544

PresidentHugh Sears
Services Offered—TV films, based on the following properties: "Red Ryder," "King of the Royal Mounted," "Ozark Ike," and "Winnic-the-Pooh."

Fletcher Smith Studios, Inc.

321 E. 44th St., New York 17, N. Y.
 Phone: MUrray Hill 5-6626

PresidentFletcher Smith
 Vice-PresidentCharles Schettler
 Secretary-TreasurerPeter Caldera
Services Offered—Producers of programs and spots.

Snader Telescriptions Corp.

9130 Sunset Blvd., Hollywood, Calif.
 Phone: CR 4-6651

President.....Louis D. Snader
 Casting Director.....Phil Bloom
 Musical Director.....Bernard Brody
Services Offered—Producers of films for TV; own organization for syndication and distribution of features produced by others.

Sound Masters, Inc.

165 W. 46th St., New York 36, N. Y.
 Phone: PLaza 7-6600

Chairman of Brd.....W. F. Githens
 President.....Harold E. Wondsel
 V.P., Sect.....F. C. Wood, Jr.
 TreasurerWalter Kullberg
Services Offered—Producers of commercial spots and industrial films.

Sovereign Productions, Inc.

9120 Sunset Blvd., Los Angeles 46, Calif.
 Phone: CR 4-7863

PresidentStuart Reynolds
 Business Mgr.....Ben Hecht
Services Offered—Production of ½-hour dramatic films.
Productions—"Cavalcade of America," "Gen. Electric Theatre," "Jeweler's Showcase."

Specialty Television Films, Inc.

1501 Broadway, New York 36, N. Y.
 Phone: LO 4-5592

Pres., Gen. Sales Mgr.....Jules B. Weill
 Vice-President.....Murray M. Kaplan
Services Offered—Motion picture film, features and half-hour, for television broadcasting.

Sportvision, Inc.

233 Sansome St., San Francisco 4, Calif.
 Phone: EX 2-3837

N. Y. Phone: BRyant 9-7566
 Gen. Mgr. & Sales Mgr.....Al J. Madden
 Bus. Mgr. & Vice Pres.....Keith Alderson
 Public Relations, Adv. Dir.....Norris West
 Production Dir.....Robert Forward
Services Offered—Film producer of half-hour football and other sports. Distributor of television films.

Productions — "Hal Christie Comedies," "All American Game of the Week," "Big Ten Hi-Lites," "Pacific Coast Conference Hi-Lites."

Square Deal Pictures Corp.

Pines Bridge Road, Ossining, N. Y.
 Phone: OSsining 2-2617

V.P., Gen. Mgr.....Donn Marvin
 Production Mgr.....David Carpenter
 Sales Mgr.....M. G. Rosenthal
Services Offered—Available for production of films of all types, produce and distribute own films for television.

Productions — "Religion in the Family," "Pastorale," "Psalmody," "Sons of God," "The Miracle of Christmas."

Stage 5 Productions

1040 N. Las Palmas, Hollywood, Calif.
 Phone: HOLlywood 7-3111

Producer, Dir.....Ozzie Nelson
 Ass't Producer.....Leo Pepin
 CameramanWilliam Mellor
 Music Director.....Basil Adlam
Services Offered—Producing the television series, "Adventures of Ozzie and Harriet."

Al Stahl Productions

1600 Broadway, New York 19, N. Y.
Phone: COLUMbus 5-2942

President Al Stahl
Vice-President Irwin Stahl
Art Director Tony Garcia
Services Offered—Complete production facilities and service for filming live action, animation, TV shows and commercials; also produce training, industrial and public relations films in black-white & color.

Station Films, Inc.

30 Rockefeller Plaza, New York 20, N. Y.
Phone: JUDson 2-4774

President Robert H. Salk
Asst. to President Gloria Wilson
Services Offered—Film buying service for television stations.

Standard Television Corp.

1501 Broadway, New York 36, N. Y.
Phone: LONGaere 4-8234

President Irvin Shapiro
Services Offered—Major feature films and shorts.

Star Entertainment Corp.

214 W. 42 St., New York 36, N. Y.
Phone: LA 4-3450

President Max Wolf
Secretary Al Roth
Services Offered—Talent representatives, casting, production, and packaging of films.

Station Distributors, Inc.

1450 Broadway, New York, N. Y.
Phone: WISconsin 7-2055

President M. M. Gettinger
Sales Director Charles Malcolm
Services Offered—Film production for TV; sales & distribution of package shows.

Sterling Television Co., Inc.

205 East 43rd St., New York 17, N. Y.
Phone: OXFord 7-2520

President Saul J. Turell
V.P. in Chg. of Sales Bernice Coe
V.P. in Chg. of Oper. Richard Carlton
V.P. in Chg. of Prod. Harold Tulchin
Sec., Treas. Robert E. Rhodes
Services Offered—Producer and distributor of TV features, shorts and film series, TV stock shots. Distributor for independent producers.

Productions—"Music for Everybody."

Mike Stokey Productions

6123 Selma Ave., Hollywood 28, Cal.
Phone: HOLlywood 2-1241

President Mike Stokey
Assoc. Producer John Hueners
Service Offered: Producers of live and filmed television productions. General television packaging.

Productions—"Mike Stokey's Pantomime Quiz."

Wilbur Streech Productions

135 West 52 St., New York 19, N. Y.
Phone: JUDson 2-3816

Owner Wilbur J. Streech
Sales Manager Joseph C. Bowman, Jr.
Services Offered—Production of all types of motion pictures including animation, live action, stop motion and special effects. Specialist in TV film commercials.

Studio City TV Productions, Inc.

4020 Carpenter, North Hollywood, Calif.
Phone: SU 3-8807

President Mort W. Scott
Secretary-Treasurer Lester J. Nelson
Services Offered—Complete production of films for television.

Studio Films, Inc.

380 Madison Ave., New York 17, N. Y.
Phone: OXFord 7-2590

President S. A. Costello
Exec. Vice-President Ben Frye
Vice-President D. N. Laux
Secretary Russell Kemp
Dir. Adv. and Promotion N. S. Ginsberg
Services Offered—Producers and distributors of Studio Telescriptions, over 1100 musical films produced especially for TV.

Superman, Inc.

650 N. Bronson Ave., Los Angeles 4, Calif.
Phone: HOLlywood 9-6371

Producer Whitney Ellsworth
Production Manager Clem Beauchamp
Directors Harry Gerstad, George Blair
Casting Director Harold Chiles
Chief Cameraman Harold Stine
Music Director Irving Gertz
Services Offered—Production of the "Superman" television series.

John Sutherland Productions, Inc.

201 N. Occidental Blvd., Los Angeles 26, Cal.
Phone: DUNKirk 8-5121

404 Fourth Ave., New York 16, N. Y.
Phone: MURray Hill 6-4590

President, Gen'l Mgr. John Sutherland
Exec. Vice President Ross Sutherland
Services Offered—TV film production.

Swift-Chaplin Productions, Inc.

1136 North Highland Ave.
Hollywood 38, Calif.
Phone: HO 2-0761

President Charles F. Chaplin
Vice President Howard Swift
Services Offered—Producers of custom built television commercials.

T-bar-V Productions, Inc.

5919 Hollywood Blvd., Hollywood 28, Calif.
 Phone: Hollywood 3-1088
 Pres., Sls. Mgr.....Donna Fargo
 V.P., Gen. Mgr.....Lois Landon
 Sec'y., Treas.....H. B. Baumeister
Services Offered: Specialize in westerns, outdoor, animal packages.

The TeeVee Company

211 S. Beverly Drive, Beverly Hills, Calif.
 Phone: Crestview 5-1076
Services Offered—Producers, distributors.
Productions—“Little Theatre,” “Invitation Playhouse,” “Tales of Tomorrow,” “Camera’s Eye,” “This Is Charles Laughton,” “Gigi & Jock.”

Telecast Films, Inc.

247 W. 46th St., New York, N. Y.
 Phone: JUdson 6-5480
 President.....W. K. Hedwig
 Secty.-Treas.....G. W. Hedwig
Services Offered—Rentals 16mm. sound and silent films for TV programming; all types incl. features, westerns, short subjects, comedies, travel, etc.
Productions—“Magic Mirror.”

Telefilm Enterprises

38 East 57th St., New York 22, N. Y.
 Phone: PLaza 8-3360
 PresidentCharles Wick
 V.P. & Gen. Mgr.....Bud Austin
Services Offered—Sell and distribute television film programs on a local, regional and national basis.
Productions—“Fabian of Scotland Yard,” “The Bill Snyder Show,” “Adventure With Jethro Adams.”

Telemated Cartoons

70 E. 45th St., New York 17, N. Y.
 Phone: MUrray Hill 6-8933
 Prod.-Dir.Saul Taffet
Services Offered—Production of TV film commercials; storyboards; jingles. Animated cartoons; live action; animated and optical effects in color or black and white; 35mm. or 16mm. facilities.

Telenevs Productions, Inc.

630 Ninth Ave., New York 36, N. Y.
 Phone: JUdson 6-2450
 PresidentHerbert Scheffel
 Exec. Vice President.....Alfred G. Burger
 General Manager.....Charles N. Burreis
 ComptrollerA. Douglas Comeaux
 Dir. Comm. Film Dept...Robert W. Schofield
 Adv. & Prom. Mgr.....Robert Kirsten
Services Offered—Producers of documentary and industrial films, film programs, TV film commercials, film stock shot library.
Productions—Review of the Week (International); Photoquiz; Adventures In Sports; Adventures in the News; Beat the Experts, etc.

Telepix Corporation

1515 N. Western Ave., Hollywood 27, Calif.
 Phone: HOLlywood 4-7391
 President.....Robert P. Newman
 Vice President.....Ben J. Helphand
 Secretary.....Robert M. Wiley

Telerama Productions

(See Television Films of America for personnel listing.)

Telecine Film Studios, Inc.

100 S. Northwest Highway, Park Ridge, Ill.
 President.....Byron L. Friend
 Sec'y, Treas.....June A. Friend
 Prod. Mgr.....William Sprague
 Facilities Engineer.....Henry Ball
Services Offered—Motion pictures for television in color or black & white, TV commercials, studio and location work, complete packaging service, 16 mm editing and re-recording, animation, stop, motion. “Sailing Along in Selling,” Bills Sales consultants; “Bills Better Breakfast” for Cereal Institute; “McKesson Trailer” for McKesson Drug Co.; TV commercials for Standard Knitting Mills, LaCrosse Breweries, Serta Mattress, etc.

Telescene Film Productions Co.

237 First Ave., New York City, N. Y.
 Phone: CH 4-0122
 PresidentRobert Tobias
 Office Manager.....Arthur Blackman
Services Offered—Fifteen minute television film series, “Pulse of the City.”

Television Exploitation — Division of P. C.

1450 Broadway, New York, N. Y.
 Phone: WISconsin 7-2055
 President.....Milton M. Gettinger
 Vice-PresidentRobert Gettinger
Services Offered—In the television field, distributes, purchases, and produces full length features and short subjects.

Television International Co.

25 West 45th St., New York 36, N. Y.
 Phone: PLaza 7-3450
 General Manager.....Paul N. Robins
Services Offered—Lease and/or sale of TV rights foreign countries, small amount of domestic rights available. Material includes serials, shorts of all types.

Television Features of America

37 West 46th St., New York 36, N. Y.
 Phone: JU 2-5130
 Exec. Dir.....Oliver W. Nicoll
 Associate Director.....Sandra Munsell
Services Offered—Television film programs productions, package and syndicated films shows, script, talent, consultation, international film service.

Television Films of America

1750 N. Vermont Ave., Hollywood 27, Calif.
Phone: NOrmandy 2-2520

Exec. Producer.....Jack Parker
Exec. Director.....Ross Van Nibroc
Production Mgr.....Ray Bond
Services Offered—Package shows, complete films to order, open end films, TV film commercials, 2 to 3 minute fillers, amusement shorts, TV newsreels.

Television Programs of America, Inc.

477 Madison Ave., New York 22, N. Y.
Phone: PLaza 5-2101

Chairman of the Board.....Edward Small
President.....Milton A. Gordon
Exec. V.P.....Michael M. Sillerman
Asst. V.P.....Kurt Blumberg
Secretary.....Seymour Malamed
Eastern Division Mgr.....Hardie Frieberg
Midwestern Division Mgr...Robert Hoffman
West Coast Div. Mgr.....Bruce Eells
Services Offered—Production and distribution of film for television.

Productions — “Halls of Ivy,” “Lassie,” “The Adventures of Ellery Queen,” “Captain Gallant of the Foreign Legion,” “Family Next Door,” “Ramar of the Jungle,” “Your Star Showcase,” “The Feature Film Package.”

Television Screen Productions, Inc.

17 East 45th St., New York 17, N. Y.
Phone: MUrray Hill 2-8877

President.....Charles J. Basch, Jr.
Treasurer.....Clarence Schmidt
Secretary.....Frankie Basch
Services Offered—Film programs, film spots, industrial training and documentary films, slide films. Will rent studio facilities with, or without, cameramen, scripts, direction and cast.

**Television Snapshots, Inc.
Television Snapshots
International**

54 Park Ave., New York 16, N. Y.
Phone: MUrray Hill 9-6874

Pres., TV Snapshots, Inc...Babette J. Doniger
Pres., TV Snapshots
International.....Babette J. Doniger
V.P.'s and Partners.....Dwight Godwin,
Jess Meeker
Asst. to Pres.....Leah Harkavy
Services Offered—Both organizations produce and distribute specifically for and to television stations, editorial, non-commercial films.

Productions — “Let’s Discover Portugal,” “Fiesta,” “Woman’s World.”

Tel Ra Productions

1518 Walnut St., Philadelphia 2, Pa.
Phone: KIngsley 6-4140

Producer.....W. Wallace Orr

Director of Sales...George J. Kerrigan, Jr.
Director of Production.....Dan Wise
Film Editors.....Joe Arnold, Dan Endy,
Marvin Fisher, William Friel, Charles
Barris
Services Offered—Complete facilities for producing TV film shows and commercials. Largest producers of film TV sports programs in the country.

“Texas Rasslin”

Cadiz & Industrial Blvd., Dallas, Texas
Phone: Sterling 2173

Pres.....Ed. E. McLemore
Sales Manager.....Maurice Beck
Services Offered—50 to 54 minute wrestling film taken actually at live show every week at Dallas Sportatorium.

Holbrook N. Todd

1427 Burbank Blvd., Van Nuys, Calif.
Phone: STate 0-1381

Ed Thorgersen

245 West 55th St.
Phone: CIrcle 6-8935

Exec. Producer.....Ed Thorgersen
Services Offered—Producer, Editor and Commentator. Package programs, (news & sports). Industrial motion pictures for institutional advertising and sales promotion.

**Times Square Productions
Inc.**

145 West 45th St., New York 36, N. Y.
Phone: CIrcle 6-4443

President.....Chas. W. Curran
Production Assistant.....Diana Kembel
Associate Producer.....Fred Kelly
Services Offered—Specializing in the production of live-action, live-sound motion picture subjects for TV commercials and programs, for business, training and entertainment.

Productions—“Fu Manchu,” “Planet Man,” “Mrs. Dobson’s Miracle,” etc.

Transfilm Inc.

35 West 45th St., New York 36, N. Y.
Phone: JUdson 2-1400

President.....William Miesegaes
Vice-Pres.....William Burnham
Vice-Pres.....Robert Klaeger
Exec. Vice-Pres.....Walter Lowendahl
Secretary-Treasurer.....Peter A. Schlenker
Dir. Public Relations.....Albert Boyars

TV Movie Club, Inc.

1501 Broadway, New York, N. Y.
Phone: BRyant 9-6734

President.....Dr. Arthur M. Epstein
Exec. Supervisor.....Richard F. O’Connell

TV-Programs, Inc.

10 Washington Place, New York 1, N. Y.
 Phone: SP 7-0234
 Executive Producer.....Edward Roberts, Jr.
 Director of Sales.....Leonard Beckman

TV-Unlimited Inc.

17 East 45th St., New York 17, N. Y.
 Phone: OXford 7-0725
 PresidentHerbert Rosen
Services Offered—Producers of complete films to order, package shows, full-length feature films, mood and bridge music library service for TV and 16 mm. productions, sound effect records.

Richard H. Ullman, Inc.

295 Delaware Ave., Buffalo 2, N. Y.
 Phone: Cleveland 2066
 PresidentRichard Ullman
 Exec. Vice President....Marvin A. Kempner
Services Offered—Distributes films.

United Press Associations

(See Program Producers)

United Productions of America

4440 Lakeside Dr., Burbank, Calif.
 Phone: THornwall 2-7171
 New York Division—670 Fifth Ave.,
 New York 19, N. Y.
 Phone: PLaza 3-1672
 Pres. & Exec. Produce....Stephen Bosustow
 Vice-PresidentRobert Cannon
 V.P., N. Y. Office.....C. D. McCormick
Services Offered — Producers of TV film commercials — specializing in animation, also animation production services.

Unity Television Corp.

1501 Broadway, New York 36, N. Y.
 Phone: LOnacre 4-8234
 Gen. Manager.....Arche A. Mayers
 Sales Manager.....L. Firestone
Services Offered—Film producers, open end films, feature films, educational shorts, cartoons, sport reels, serials, series films, special spots featuring top name personalities, westerns.

Unity Television Corp. of Calif.

8951 Sunset Blvd., Hollywood 46, Calif.
 Phone: CRestview 4-6955
 N. Y. Phone: LOnacre 4-8234
 ManagerJerry Weisfeldt
 BookerVincent Fiumano
Services Offered—Film producers, open end films, feature films, educational shorts, cartoons, sport reels serials, etc.

**United World Films, Inc.
 (Subsidiary of Universal Pictures)**

445 Park Ave., New York 29, N. Y.

Phone: PLaza 9-8000

P. O. Box 183, Universal City, Cal.
 President.....J. M. Franey
 V.P. in Chg. Sales.....N. E. Gluck
 West Coast Production.....George Bole
 N. Y. Prod. Dept.....Steve Alexander
Services Offered—Producer and distributor of programs and spot commercials.

Van Praag Productions

1600 Broadway, New York 19, N. Y.
 Phone: PLaza 7-2857
 2301 Dime Bldg., Detroit, Mich.
 Phone: WOODward 2-4896
 Pres., Prod. Mgr.....William Van Praag
 Exec. Vice President.....Marc S. Asch
 Production Mgr.....Gilbert M. Williams
 Art Director.....Sidney J. Kupfershmid
 Editorial Supervisor.....Oscar Lanstein
 Business Manager.....Anita M. Palumbo
 V.P. in Chg. of Detroit

OfficeWm. Robert Woodburn
 Prod. Mgr. Detroit Office...Daniel Q. Karoff
Services Offered—Producers and distributors of film made for TV. Producers of commercials and theatrical motion pictures, Producers of video film spots; package programs for networks, agencies and local sponsors.

Video Color, Inc.

11 East 48th St., New York 17, N. Y.
 Phone: MURray Hill 8-8190
 PresidentLester Lewis
 Sec.-Treas.Juliet Lewis
Services Offered—A group of specialists organized specifically to give manufacturers counsel on packages, products and presentations on color television.

Video Pictures, Inc.

Executive & Sales Offices
 500 Fifth Ave., New York 36, N. Y.
 Phone: LACKawanna 4-2912
 STUDIO: Video Pictures, Inc.
 510 W. 57th St., New York 19, N. Y.
 Phone: CIRcle 7-2062
 PresidentMartin Henry
 Vice-President.....George W. Goman
 Secretary.....Elsie M. Rice
 Supervisor of Sales.....Edward J. F. Thorn
Services Offered—Complete facilities for production of motion pictures, television, commercials, programs, industrial and other.

Video View, Inc.

7557 Sunset Blvd., Hollywood 46, Calif.
 Phone: HOLLYwood 3-4179
 PresidentBradley Kemp
 Vice-PresidentMarshall Taft
 Sales Director.....Kenneth Harp
Services Offered—New method of recording television programs, provide agencies and sponsors with low-cost, high-quality 16 mm sound-on-film records of television spots, exactly as they appear in the living room.

Videart, Inc.

(Motion Picture Producers' Aid)
343 Lexington Ave., N. Y., N. Y.
Phone: LE 2-7398-9

Pres., Gen. Mgr. Joe Zuckerman
Secretary Florence Hartman
Services Offered — Art work, animation, titles, maps, charts, optical photography, mattes, split screen, montage, 35 mm., 16 mm. color, black and white.

Vidicam Pictures Corp.

240 East 39th St., New York 17, N. Y.
Phone: MU 6-3310

President Alfred Justin
Secretary Frances G. Gould
Prod. Asst. David Reismas
Chief Editor James H. MacLean
Studio Manager William B. Shriner
Production Mgr. James Rose
Services Offered—Producers of film commercials, sales training films and industrials. Complete studio and sound recording facilities.

Visual Drama, Inc.

129 N. Vermont Ave., Los Angeles 4, Calif.
Phone: DUnkirk 8-0525
N. Y. Phone: LOnacre 4-8000

Producer William J. Faris
Production Mgr. Mack Wright
Director Bill Karm
Cameraman Brydon Baker
Services Offered—Sound, studios, camera and background projection.
Productions — "Gangbusters" production series.

Vitapix-Guild Programs, Inc.

460 Park Ave., New York 22, N. Y.
Phone: PLaza 8-3013

President Kenyon Brown
Exec. Vice-President Edward Hall

Voeller Productions Inc.

1052 Carol Drive, Hollywood 46, Calif.
Phone: CRestview 4-6253

President Will H. Voeller
Vice-President George Hughes
Services Offered—Production and distribution of live and transcribed radio and television programs, industrial films, commercial spots, animated spots and cartoons.

Volcano Pictures Inc.

1040 N. Las Palmas, Hollywood 38, Calif.
Phone: HOLlywood 7-3111

President Robert Angus
Vice President James A. Bank
Asst. to Pres. & V.P. John Angus
Comptroller Phillip Leonard
Prod. Super. James D. Starkey

Supervising Ed. Marvin Coil
Services Offered — Producers of features and commercial films for TV.
Productions — "Hey Mulligan," "Mickey Rooney Series," "I Married Joan," "Joan Davis Series."

Vonna Productions, Inc.

General Service Studios
1040 N. Las Palmas, Hollywood, Calif.
Phone: HOLlywood 4-0814

President Eddison von Ottenfeld
Services Offered—Producers of governmental and commercial radio transcriptions, custom recordings, jingles, motion picture trailers, TV spots.

Roger Wade Productions

15 West 46th St., New York 36, N. Y.
Phone: CIRCLE 7-6797

Owner Roger W. Wade
Services Offered—TV commercials, animation, telops, balops, slides, commercial motion pictures.

George Wallach Productions

14 Lawrence St., New Hyde Park, N. Y.
Phone: FLoral Park 4-6795

Producer George Wallach
Production Mgr. Joe Popkin
Dir. of Photography Kenneth Peach
Branch Office
Goldwyn Studios, 1041 N. Formosa Ave.
Hollywood, Calif.
Phone: HO 7-5111
Services Offered—Production of films for television features, commercials, etc.

Adrian Weiss Productions

655 No. Fairfax Ave., Los Angeles 36, Calif.
Phone: WEBster 8-5287

Producer Adrian Weiss
Exec. in Chg. of Production Louis Weiss
Services Offered—Production organization geared to produce all types of TV films from 20 second spots to one hour shows.

Louis Weiss & Co.

655 No. Fairfax Ave., Los Angeles 36, Calif.
Phone: WEBster 8-5287

Distribution Director Adrian Weiss
Asst. Distr. Director Louis Weiss
Services Offered—Distribution organization, geared to distribute all types of television shows throughout the country.

Wilding Picture Prods., Inc.

385 Madison Ave., New York, N. Y.
Phone: PL 9-0854
1345 Argyle St., Chicago 40, Ill.
Phone: LO 1-8410

President C. H. Bradfield, Jr.
Exec. V.P. H. W. Fish
V.P., Sales L. S. Thompson
V.P., Production J. A. Kellock
V.P., N. Y. Sales T. H. Westermann

Sec., Treas. C. B. Hatcher
Services Offered—Creation and production of all audio-visual media—sound motion pictures, sound slidefilms, graphic materials, complete sales training, programs, announcement shows, etc.

William Films, Inc.

35 West 53rd St., New York 19, N. Y.
 Phone: JUdson 6-1966

President William Goldman
 Vice President William L. Snyder
 V.P. & Treas. William Zimmerman
Services Offered—Producers and distributors of films for television, specializing in children's programming.
Productions—Fairy Tale Series.

Frank Wisbar Productions Inc.

7324 Santa Monica, Los Angeles, Calif.
 Phone: HUdson 2-2286

President Frank Wisbar
 Vice-President Benjamin H. Kline
 Assoc. Prod. Sidney Smith
 Dir. of Photo. B. H. Kline
Services Offered — Film productions for TV.
Productions: "Fireside Theater."

Raphael G. Wolff Studios

5631 Hollywood Blvd., Hollywood 28, Calif.
 Phone: HOLlywood 7-6126
 N. Y. Phone: PLaza 5-5386

Owner, Exec. Chairman . . . Raphael G. Wolff
 Exec. Dir. Creative
 Dept. MacDonald MacPherson
 Exec., Editorial Dept. David Lurie
 Exec., Studio Super. . . Arthur W. Treutelaar
 Supervisor, Dir. James Moore
 Mgr. Animation Dept. . . Richard H. Blundell

Services Offered—Industrial, training and institutional motion pictures, sound and color; television programs and commercials.

World Video, Inc.

(See Program Producers)

Emerson Yorke Studio

245 W. 55th St., New York 19, N. Y.
 Phone: LUxemburg 2-2216

Owner, Exec. Producer . . . Emerson Yorke
Services Offered—Producer of TV and other types of films.

Ziv Television Programs, Inc.

488 Madison Ave., New York, N. Y.
 Phone: MUrray Hill 8-4700

Chairman of the Board . . . Frederic W. Ziv
 President John L. Sinn
 V.P. in Chge. Sales . . . Maurice J. Rifkin
 West Coast Office Mgr. . . Maurice Unger
 Eastern Div. Sales Mgr. . . Albert Goustin
 Central Div. Sales Mgr. . . Edward J. Broman
 Western Div. Sales Mgr. . . Valter Kingsley
Services Offered—Production, sales and distribution of television films for syndication.

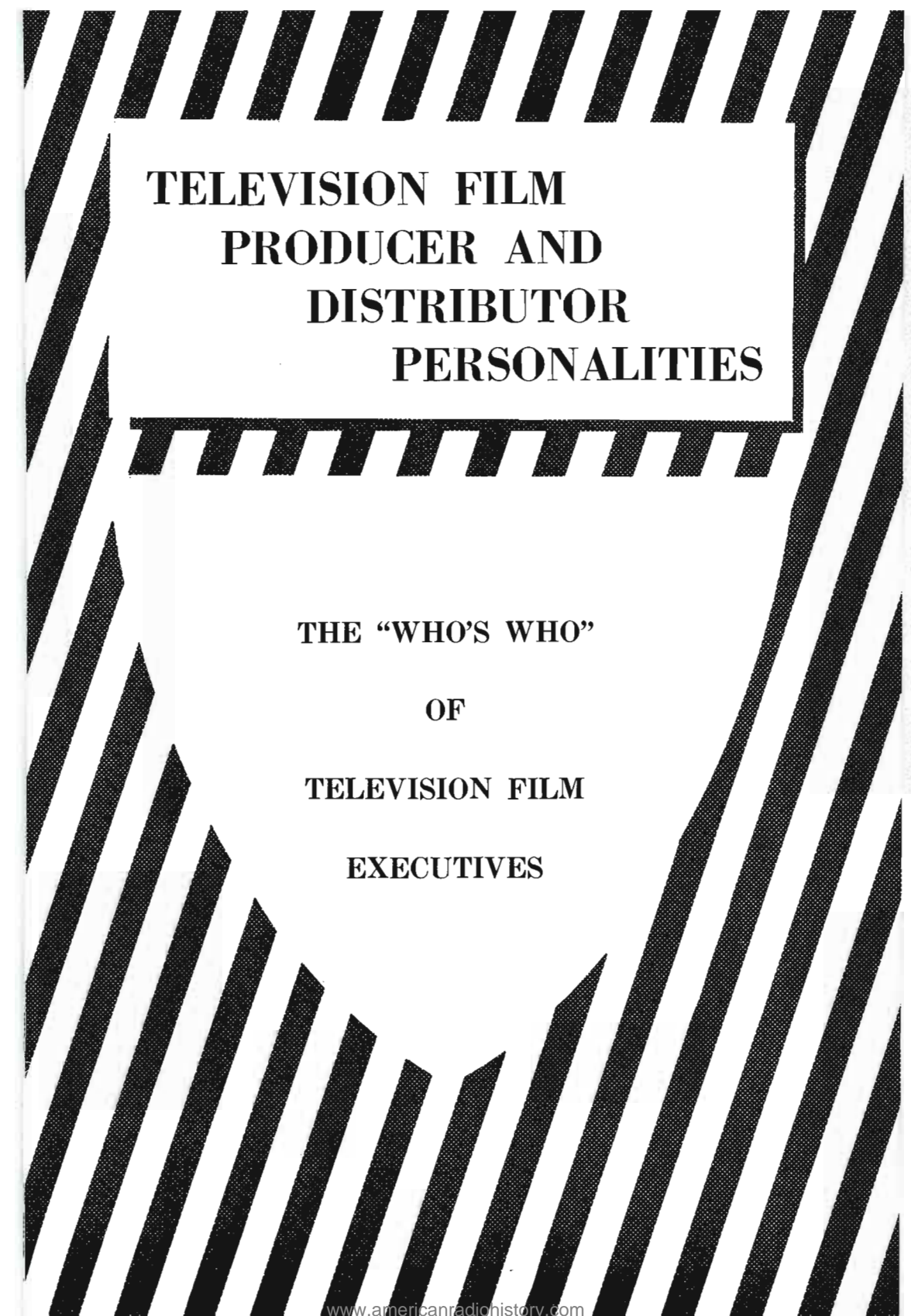
Productions—"I Led Three Lives," "Mr. District Attorney," "Corliss Archer," "Eddie Cantor Comedy Theater," "Boston Blackie," "Cisco Kid," "The Unexpected," "Favorite Story," "Yesterday's Newsreel," "Sport Album," "Story Theatre," "Your TV Theatre," "The Living Book."

Zorro Productions

2400 West Alameda Ave., Burbank, Calif.
 Phone: TH 2-6131

Producer William Cottrell
 Business Manager Nat Wincoff

**FOR LISTINGS OF
 IMPORTANT
 ADVERTISING AGENCIES
 AND
 PERSONNEL SEE PAGE 133**



**TELEVISION FILM
PRODUCER AND
DISTRIBUTOR
PERSONALITIES**

**THE "WHO'S WHO"
OF
TELEVISION FILM
EXECUTIVES**

TELEVISION FILM PRODUCER AND DISTRIBUTOR PERSONALITIES

□ □ □

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JOHN L. SINN is president of Ziv Television Programs, Inc., president of World Broadcasting System, and executive vice-president of Frederick W. Ziv Co. As president of the television program company, he guides the destinies of the firm in producing filmed TV shows. As a TV producer, Sinn is responsible for "Meet Corliss Archer," "Eddie Cantor Comedy Theatre," and "Science Fiction Theatre," among others. Born in Cincinnati in 1914, he attended the University of Chicago for one year with the thought of becoming a lawyer. A year later he transferred to Cincinnati U., where he dabbled with dramatics and found his true vocation with that medium. After a stint at WLW where he put in 16-18 hours a day, seven days a week, and a short career as a free-lance writer, he joined the Ziv Agency.



CARL M. STANTON, the man in charge of NBC Film Division, joined NBC in 1949 as director of the TV talent and new programs department and in 1951 was named director of TV commercial program planning. The following year he was named national program manager for TV network programs. Carl graduated from Leland Stanford University and in 1934 joined the Hollywood office of Lord & Thomas, later becoming producer-director of the agency's radio department. In 1938, he managed the agency's office in Denver and a year later came to N.Y. as Lord & Thomas' radio account executive. When the agency changed to Foote Cone & Belding, Carl was named account executive for the American Tobacco Co. Later, he was director of radio for Blackett, Sample & Hummert and then radio-TV with Dancer-Fitzgerald-Sample.



RALPH M. COHN, vice-president and general manager of Screen Gems, Inc., TV subsidiary of Columbia Pictures, supervises operations of the film organization which maintains production facilities on both the East and West Coasts. Best known productions brought out under Cohn are "Ford Theatre," "Father Knows Best," "The Big Playback," and "Adventures of Rin Tin Tin." Cohn came to TV with many years in show business and film making behind him. In addition to his varied experience in Hollywood with Columbia Pictures, Mary Pickford, and Larry Darmour, he has served an apprenticeship in the New York theater as a producer of legitimate plays. Program production occupies most of the company's West Coast facilities, while New York production is centered on the making of TV commercials.



MERLE S. JONES, vice president in charge of stations and general services for CBS-TV, achieved the unique distinction of being rated as one of the country's busiest commuters a few years ago. He was constantly shuttling between CBS headquarters in New York and in Los Angeles, a circumstance made necessary by his duties as general manager of two CBS owned and operated stations located in the latter city. In addition to this, he was head of the Columbia Pacific Network. With his appointment as vice president, Merle assumed several varied duties, taking charge of CBS owned TV stations, the department handling national spot advertising for a selected list of CBS-TV stations, and the CBS Television Film Sales unit.



HAROLD L. HACKETT, president of Official Films, Inc., TV film firm, entered the broadcasting field in 1928 as a writer and producer for NBC. Prior to that, he had been a line man in the Mohave Desert and had sailed to South American ports and the Orient in the Merchant Marine. After four years with NBC, he spent a year as a sales executive with General Outdoor Advertising Company. He left this firm to join MCA (MCA Artists, Ltd.) and remained there for 20 years, rising to the position of vice-president for radio and TV. The experience and background garnered in this field led to his assumption of his present position in 1953, heading Official Films. Under his leadership, the TV film firm is now carrying out a tremendous expansion program.



GEORGE T. SHUPERT, president of ABC Film Syndication, Inc., subsidiary of American Broadcasting-Paramount Theatres, Inc., entered the visual media field in 1938 working for Industrial Pictures, Inc. In 1940 he suggested to Paramount Pictures that it create its own industrial film division, and was hired to organize the division and serve as its sales director. He entered the TV field in 1943, as assistant to Paul Raibourn, president of Paramount Television Productions. In 1951, he joined producer Edward Small in organizing Peerless Television Productions, Inc., taking the post of vice president in charge of sales. A year later, he became vice president and general manager of United Artists Television Corporation, the position he resigned in August, 1953, to establish ABC Film Syndication.

DWIGHT MARTIN, general manager of the film division of General Teleradio, Inc., started his business career as a lawyer. He graduated from the University of Cincinnati College of Law in 1934 and joined the law firm of Dinsmore, Shohl, Sawyer & Dinsmore a year later. He remained with the organization as an associate until 1943, then entered the Navy, serving until 1945. After discharge, he was admitted to general partnership in the firm and continued in that capacity until 1946 when he left to become assistant general manager of Crosley Broadcasting Corporation. In 1952, he left Crosley to join General Teleradio to set up its film division which became an active entity in May, 1954, with Dwight heading its operation as general manager.



EDWARD HOCHHAUSER, JR., vice president and general manager of Associated Program Service, transcription library and TV sales division of Muzak Corporation, is also in charge of merchandising for the company. He has been associated with broadcasting since 1941, gaining experience with radio stations in announcing, engineering and sales. In 1946, he joined Transcription Sales, Inc., serving successively as account executive, sales manager, Eastern division manager and vice president. He joined Associated Program Service in January, 1951, as a field representative, and in September, 1951, was appointed general sales manager. In June, 1953, he assumed his present post as vice president and general manager and one year later took over-all charge of Muzak's advertising and promotion department.

MICKY SCHWARZ, president of ATV Film Productions, Inc., started his film career at the age of 14, working Summers in the family film laboratory. By the time he had finished college, he had been through the stages of printing, developing, negative cutting, print cutting and editing. His first professional film job was with the Meyer Reiger Film Laboratory in Manhattan. From there he went to California as an assistant cutter at the RKO-Pathé Studios. In 1937, he became a charter member of the Society of Motion Picture Film Editors. After stints at Major Picture Studios and Universal, he served in the air force. After discharge, he produced live TV programs, edited TV film shows, then entered the TV film commercial field, forming his own ATV Productions in 1952.



WILLIAM MIESEGAES, president of Transfilm, Inc., was born in London of Dutch parentage. He entered film production by way of Indonesia where, as an exporter of rubber and sugar, he took advantage of the local scene and turned to amateur photography. Many years later, still an amateur, he produced a travelogue, "On the Road to Acapulco," which was booked into the Guild Theatre in New York. In 1941, he turned professional and, with Walter Lowendahl, founded Transfilm. First productions were civil defense films. By 1946, the firm was operating at capacity and facing further expansion. As of today, more than 100 full-time technicians staff the company which, in the Transfilm Building, operates complete motion picture, animation and slidefilm production facilities.



ARTHUR A. MAYERS, president of Unity Television Corp., was at one time general manager of Colorfilm and while in that post helped establish the present Cinecolor Co. Archie's next move was sales manager of Atlas Cinephone and then sales manager of World Pictures Corp., a position he held for 12 years. In 1942, Archie became assistant to Jules Levy, president of Mayfair Productions. In 1950, he became head of Unity. Looking toward the future, he is enthusiastic concerning the future of film in TV. He predicts that about 90 percent of existing films will be in the hands of some TV interest, principally because sponsors and stations have already indicated that film is easier to handle, also cheaper from production angles. He has served as chairman of the board of National TV Film Council.



EDGAR G. (TED) SISSON, director, NBC Film Division since January, 1954, started in radio when an undergrad at Princeton, where he helped start an experimental station. For ten years he was active as a mechanical and radio engineer serving as consultant to set manufacturers and recording companies. In 1933, Ted joined NBC, taking over the direction of such programs as "The Jack Benny Show", "Your Hit Parade" and "The Magic Key of RCA." In 1936 he was named head of the radio department of the N.Y. office of Lord & Thomas. For four years prior to joining the NBC Film Division he was with N. W. Ayer, where he launched one of the first daytime TV serial dramas "Hawks Falls." Ted lives in Stamford, Conn., with his wife, the former Betty Howard, radio director and producer.



HENRY "DOC" BROWN, president of Atlas Television Corp., is a native New Yorker and a graduate of CCNY and Columbia. He has been in the motion picture business over 25 years as an exhibitor, owner of a chain of theaters, producer of motion pictures and head of an international distributing organization. "Doc" founded Atlas in 1948 and collected more than 350 film comedies, editing them to quarter-hour lengths so that program managers could use them in their desired time segments. Under his expert direction, Atlas has now gone into new production and has several filmed program projects under way. Doc is a member of the board of the National Television Film Council, a director of the Allied Theater Owners of New Jersey, and a motion picture pioneer.



JOHN H. MITCHELL, vice president and sales manager of Screen Gems, Inc., TV production and sales subsidiary of Columbia Pictures, is a native of Rochester, N.Y. Schooled at the University of Michigan, he started his career in the business world in the mail room of Erwon Wasey & Co., later switching to the radio department of the agency. Later he moved to the Mutual network spending six years organizing and managing the network's first sales service department. Following his war service, he joined the Honel Corp., and in that capacity was instrumental in obtaining exclusive distribution in the area for a number of American products. In 1948, John helped organize United Artists' TV department and served as UA's TV vice president and general manager until 1952 when he joined Screen Gems, Inc.



PETER M. ROBECK, in the post of sales manager, Film Division of General Teleradio, is a native of Marinette, Wisc. Raised in Hollywood, where he attended high school and the University of California at Los Angeles, Pete joined CBS in 1940. After 5 years in the Air Force, he returned to CBS and became merchandising manager of KNX and the Columbia Pacific network. Subsequently, he became assistant sales manager of KTTV and followed this with a tour as national sales manager of Consolidated Television Productions, Inc., which has altered its name to Consolidated Television Sales, following a series of merger agreements with Jerry Fairbanks, Inc. Since becoming general sales manager of the organization, Pete has established permanent residence in New York.



REUB KAUFMAN, president of Guild Films Company, Inc., received a scholarship for the University of Chicago from Tulsa (Oklahoma) Central High School and has been a winner ever since. Twenty-five years ago, he started as a copy writer with a Chicago department store and gradually worked his way up through every phase of the advertising field to become head of Kaufman & Associates, specializing in radio and TV. In June 1952, he organized Guild Films, "dedicated to the distribution of quality TV film shows at down-to-earth prices. Guild is headquartered in New York with syndication and sales offices in Hollywood, Denver, Chicago and Cleveland. His dynamic personality is directly responsible for the outstanding success his company has enjoyed in its relatively short history.

MILTON GORDON, president of Television Programs of America, Inc., is the financial wizard associated with multi-million dollar investments in television. Leaving active supervision of the Walter E. Heller Company, Chicago banking firm where he had been vice president, Gordon joined Edward Small and Michael Sillerman, the triumvirate steering the programs of the flourishing TPA. Along his previous financial coups are pulling the frozen food business out of the red into the black in 1946, launching a new program for Capehart-Farnsworth, financial advisor for United Artists and inaugurating the first split hemisphere financial deal between an American banking company and English investors to produce the Academy Award-winning "African Queen."



MICHAEL M. (MICKEY) SILLERMAN, executive vice-president of Television Programs of America, Inc., is a Baltimorean by birth. He was founder and president of the Keystone Broadcasting System, a network of more than 400 radio stations, during the period 1938-1949. From that position he joined the Frederic W. Ziv Company in 1949 as a radio programs account executive. One year later Mickey was appointed director of station relations of the World Broadcasting System, Inc., a Ziv affiliate. Prior to founding the KBS, he was in the advertising agency field for five years. Mickey's firm produces and distributes such top-notch TV shows as: "Halls of Ivy," "Lassie," "Ramar of the Jungle," and the "Spade Cooley Show." In addition to his heavy schedule, Mickey finds time to conduct the "Sillerman Sales Clinic."

MILTON J. SALZBURG, president of Award Television Corporation has been actively engaged in some form of show business since he was 17 years old. He launched his career at the Roxy Theatre in New York and from that springboard went on to the production end of films as an assistant film editor, then on to the production of his own films, making many outstanding documentaries. Three of them which established him firmly in this field were "Pattern for Survival," "Target, U. S. A.," and "FDR-Hyde Park." In 1953, he formed Award Television Corporation, of which he is president, to produce package film programs for use on television stations around the country. One of his TV film innovations is a series on golf, featuring the champion golfer, Jimmy Demaret.



ROBERT M. SAVINI, president of Atlantic Television Corp., is a veteran in the entertainment industry. In 1900, at the age of 16, he invested in a penny arcade in New Orleans and launched his career in the film industry. Next, in 1904, he formed Dixie Films, his first distribution company. Later, he owned a chain of theaters and was the first to roadshow pictures in all Southern and Western states. United Film Service in Atlanta, New Orleans, and Memphis followed as another of his ventures. In 1926, he came to New York and founded Astor Pictures, first company to distribute major re-issues. When television came along, he was one of the first to rent pictures to the new medium, supplying RCA and Du Mont's early experiments. He formed Atlantic Television in 1950.



ELY A. LANDAU, president of National Tele-Film Associates, which he formed in January, 1954, was born in New York in 1920. Albeit only eight years in broadcasting circles, Ely is still president of Ely Landau, Inc. along with his NTA presidency. Previously, he had been TV director of the Emil Mogul Co., Inc. where he had been chiefly instrumental in building the agency's video department to formidable proportions. After a three year tour with the AAF, he made the jump from his own business by joining the TV production staff of Raymond E. Nelson in 1947. In 1949, he was appointed TV director of Moss Advertising until he joined the Mogul firm. Besides authoring a 16-page booklet, "Television Story," Ely has to his credit many top-notch productions.



WALTER SCHWIMMER, president of Walter Schwimmer Productions, Inc., Chicago, is a Northwestern University graduate who has worked as a publicist, songwriter, radio station manager. He was a founder and partner of the Schwimmer and Scott Advertising Agency, from which he left on an indefinite "Sabbatical" leave to set up and guide his radio and television program packaging company. Schwimmer bridged the gap from AM radio, with "Foto-Test," which went on the air over TV stations. His packaging firm has been well represented on some 250 AM markets with "Tello-Test," "Tune Test," and the "Deems Taylor Concert." One of his principal innovations for TV was the inauguration of the "Miss U. S. Television" contest which made its debut in 1950.



BASIL GRILLO, executive vice president of Bing Crosby Enterprises, is described by industry associates as an account with imagination. His financial and management background is both wide and varied. He has managed all of the Crosby financial interests and has organized all Crosby packages for the past ten years, including acting as executive producer of the "Fireside Theater" series. His latest is Ken Murray's "Where Were You?" He is also acting in the same capacity for the dramatic series which the firm is producing for the Studebaker-Packard Motor Car Company. Basil has an active hand in such allied organizations as Decros Corporation, the Crosby-Jayson Corporation, Bings Things, Inc., and Crosby Research Foundation. He is president of the newly-formed Namso Enterprises Inc., merchandising firm serving the Crosby interests.



SAM HERSH, president of Family Films, Inc., a prominent figure in the production and distribution of religious pictures, is no stranger to show business. For some time prior to 1948, Sam was a well-known film sales executive, handling his own pictures as well as features for several studios. Travelling extensively, it was meeting the actual buyer of films that catapulted Sam Hersh into the production of motion pictures. Noting that the film industry produced relatively few inspirational pictures, Sam decided to go into this type of production. In 1948, Sam formed Family Films, Inc. The company's prowess since has been illustrious. Family Films, Inc. has produced to date approximately 200 inspirational films for both the TV and church markets.



JOHN RAWLINS, partner in Rawlins-Grant Productions, entered show business by doubling in swimming sequences for a number of stars. He liked movies so much that he abandoned plans to become an engineer, taking instead a film cutting job at Universal. He later accepted an opportunity to head the editorial department of Warner Brothers British operation in London. Later Gaumont-British hired him as a director, but he preferred to return to Hollywood for the sake of his sons who, like John, were born in Long Beach, California. Soon after his return home, John started directing at Universal for Producer Marshall Grant who is now his partner. The two, in association with Gross-Krasne, produce the highly rated "Mayor of the Town" TV series starring Thomas Mitchell.



CHARLES B. BROWN, vice-president in charge of sales and program procurement for Bing Crosby Enterprises, has a background which ranges through all phases of selling, merchandising, promotion, and management. Much of his experience and "know-how" was gained as program manager of KFI, director of advertising, promotion, and research at NBC, and director of advertising at RCA Victor. While at RCA, Brown originated National Radio Week. His first film venture was an assignment from John Royal at NBC to film Admiral Halsey's return from the Pacific which was later televised over NBC TV. Brown is also a vice-president of NAMSCO (North American Merchandising and Sales Corporation) Enterprises, Inc., which is the merchandising and sales promotion arm of Bing Crosby Enterprises, Inc.

JOHN J. BERGEN, JR., vice president in charge of television, industrial and commercial films for Michael Myerberg Prod., Inc., was born in New Jersey in 1924 and attended grade schools in South Orange. From 1936 to 1938 he studied at Le Rosey School in Switzerland, continuing his education later at Lawrenceville Prep School, Lawrenceville, N. J. His college years were spent at Colgate after which he served a three-year hitch in the Navy Air Corps. In 1946, Bergen joined the Motorboat Division of Garwood Industries, where he served until 1947 when he became associated with Apollo Records, Inc., as assistant sales manager. A year later, in addition to his duties at Apollo, he was named vice president of John J. Bergen Co., Ltd. He joined the Myersberg firm in 1954.



MAX ALEXANDER, vice-president and secretary of M. and A. Alexander Productions, TV film producers and distributors in Hollywood, was born in Cassel, Germany. He entered the motion picture industry in Berlin in a production capacity and became associated with UFA studios, Universal and other producing organizations. After becoming identified with film production in several European capitals, he came to Hollywood and joined Abe and Julian Stern, pioneer producers. He was associated with Phil Goldstone in 1931-32 in producing ventures. Forming his own producing firm, he made more than 100 pictures, many in association with Arthur Alexander, for release through PRC, Grand National, and other independents. In 1949, he and Arthur Alexander formed M. and A. Alexander Productions.

MARSHALL GRANT, partner with John Rawlins in Rawlins-Grant, TV film firm, has been engaged in some phase of show business ever since graduating from Marquette University. His first job was as continuity editor at WHAD, Milwaukee. After this, he became an actor, appearing on Broadway in several hit shows. His switch to Hollywood as Edward Small's assistant at RKO put him into the business side of the industry and he has remained there ever since, except for a brief period in the armed forces during the war. After discharge at the end of the war, he became a producer at Universal, handling many of the firm's most important pictures. In partnership with Rawlins, and in association with Gross-Krasne, Inc., he launched production of the "Mayor of the Town" series.



LEN FIRESTONE, sales manager for Unity TV Corp., has a film background dating back to his high school days in Pittsburgh. In 1937 he helped open a Warner Brothers theater in that city. While a student at Duquesne University, Len majored in business administration and broadcasting and for more than three years participated in numerous broadcasts. After discharge from the service, Len broke into commercial radio as an announcer-disc jockey. He sold a number of his own shows and thenceforth decided to follow a sales career. Moving to New York in 1949, Len became associated with the Eastern representative of a large film syndication company and in 1951 joined Unity as Eastern representative. Later he became Eastern division manager and in June, 1954, was upped to his present post.



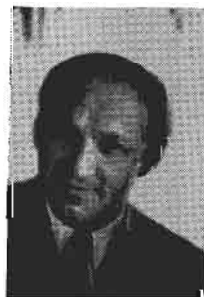
JACK J. GROSS, a native New Yorker, had his first taste of the entertainment field as a movie-house usher. This led to a job as cinema theater projectionist in St. Joseph, Mo., and from there he joined Maupin's Chatauqua Concert Orchestra—a road show which toured the country performing under the auspices of churches, clubs, etc. Following many years of managing theaters, Jack finally settled as manager of the West Coast RKO Hill-Street theater in Los Angeles, later becoming Western Division manager of RKO theaters. In 1939, he became a producer at Universal in Hollywood until 1943, then he became executive producer at RKO. After a series of outstanding movie successes, Jack joined with Philip Krasne to form Gross-Krasne, Inc.

EDMUND BELOIN, partner in Arrowhead Productions, Hollywood TV film firm, is creator-producer-writer of the "So This is Hollywood" series. He entered big time radio in 1936 as half of the writing team of Beloin and Morrow on the "Jack Benny Show." He stayed with the Benny program for eight years. He left Benny to write for M-G-M, Universal and Paramount, working on a succession of major movie productions. He left Paramount to go with NBC-TV as a producer, his first work being on "My Hero," the Robert Cummings TV series. He left NBC to form Arrowhead Productions and in November, 1954, sold "So This is Hollywood" to a sponsor and NBC, without script or plot. By January 1, 1955 he had filmed eight shows for the half-hour series and had prepared 14 scripts for future use.



EMANUEL H. DEMBY, president of Demby Enterprises, Inc., TV packaging and film productions, plus public relations—also publishes Movie Fan Magazine. He writes books in his spare time. The Demby company was organized at the end of World War II, when Manny was discharged. He first broke into radio when, at 15, he did a news program over WMCA. During the war he did a wire recorded show "Rainbow Corner" from Paris. Prior to service, Manny was an independent producer and writer and also was radio and TV director for the Winer Co. and Arthur Rosenberg agencies. He wrote and produced "Where Do We Go Tonight," "One Year Ago Today," and "It Takes a Woman." In 1938 he was assistant to Charlie Martin on the "Philip Morris Show" and a writer on "We, the People."

LOUIS SNADER, head of Snader Telescriptions, started in the entertainment business as a violinist in the pit band of an old silent-movie house. Later he was a concert musician, theater owner, motion picture financier, and today is one of the largest producers of TV films. His entrance into TV was financing the original "Fireside Theater" series, and during the filming of the shows, he hit on the idea of making musical films—records on films. He offered his plan to James C. Petrillo and the AFM, whereby the musicians union would receive 5% of the returns for its trustee fund. The plan was accepted and also became the formula for other groups dealing with union regarding TV. All the films run three and a half minutes and feature many of the leading artists of the day.



KERN MOYSE, president of Fearless Film Processing Corporation, has a wide variety of experience in his business background. He was born in Columbus, Ga., graduated from Harvard, then from St. Lawrence Law School, then went to work in the Texas oil fields. He also spent a period in the banking business in New York, became managing director of National Coal Company of Cuba, and followed this experience with 11 years as an insurance broker. Intermingled with all these various careers were periods of military service in both World Wars. Kern assumed the position of vice president of the Peerless firm in 1934 and in 1946 stepped up to his present position as president. He is a member of the Radio and Television Executive Society, and the National Television Film Council.



EARL COLLINS, president and general manager of Hollywood Television Service, Inc., is a veteran of 25 years of experience in the sales and distribution end of the motion picture industry. He brings to TV a first-hand knowledge of how to deliver what audiences want and how to properly service clients, stations and networks. The HTS organization today has a sales representation in 32 key cities across the nation. In addition to the large assortment of features, dramas and mysteries handled by HTS, Earl has also made it known that the company is planning to produce many series of pictures, made expressly for TV, edited to meet the needs of local sponsors. Some of these are now in production and an announcement on the company's plans for these films will be made in the near future.

CHARLES MICHELSON, president of the radio and TV program firm bearing his name, started selling radio transcription series in the early 1930's. Through the years his sales operations expanded to a world-wide scale by exporting American made transcription programs to every corner of the globe. At present, Charlie's firm is one of the largest suppliers of transcription programs, sound effects records and especially prepared background music records for TV and radio programs. Among others using his library are: "Philco Playhouse," "Kraft Theater," "Studio One," and other top shows. His latest interest lies in Australian TV, being the American buying agent for TV programming planned for that continent. Charlie has also purchased several thousand radio scripts for Australian usage.



DON L. KEARNEY, national sales manager of the ABC film syndication division, was assistant manager of ABC-TV before taking his present post. Previously he was national sales manager for ABC's owned TV stations. Don, well known in TV and radio circles, joined the network in 1951 as manager of TV Spot Sales. He had previously been with the Katz Agency and with Mutual where he was sales manager for cooperative programs. Don is a native New Yorker and following graduation from Fordham University was a sports reporter and commentator on several local radio stations before World War II. During the war he served in the ETO as an infantry and public relations officer. Don is responsible for the planning and execution of TV film sales to stations and advertisers.

HERB LANDON, president and general manager of Central Telefilms, Inc., Peoria, Ill., producers of TV film commercials, started his business career as a newspaperman, working as a reporter with several publicity organizations in New York and Hollywood before opening his own office in the former city in 1938. From 1943 to 1945 he was a field director for the American Red Cross in Europe. Just prior to this wartime activity, he was publicity and promotion director of WOV in New York and, for a short period, was a member of the press information department of CBS. In Nov., 1945, he joined Kenyon & Eckhardt, Inc., and as publicity director for the firm won numerous awards for publicity activity. He remained with K & E until he assumed his duties with Central Telefilms last year.



SHAMUS CULHANE, president and founder of the animation studios that bear his name, established his company in 1945. Since then he has produced animated TV commercials for Ajax Cleaner, Muriel Cigars, Halo Shampoo and others. During the course of his years in the business, Shamus has won six national prizes for his cartoons and also has worked on more than 250 animated pictures for RKO, Universal, Paramount and MGM studios. For a period of five years, Shamus was with the Walt Disney Studios, working as a pantomime specialist on such pictures as "Snow White," "Pinocchio," and the "Pluto" series. It all started for Shamus back when he was 15 years old and was errand boy for the Lantz Studios in N. Y. From that beginning he has worked at every job in the industry.



CHARLES J. BASCH, JR. is in partnership with his wife Frances Scott in Basch Radio-TV Productions, and is president of Television Screen Productions for filmed shows and film commercials. Producer of radio shows and commercials for over 20 years, Charlie conceived and directed many of the nationally known spots being aired. Charlie and Scottie have been in television for nine years. They have handled live shows and commercials for many clients. Born in Newark, Charlie spent his early career in the manufacturing business, leaving it in 1929 for a Wall St. job which lasted two years before he teamed up with his wife in show business. Scottie was radio's first woman "roving reporter," when they formed their own firm. In 1949 they formed Television Screen Productions.



HAROLD R. LIPMAN, television film manager at Audio Productions, Inc., New York, is a graduate in Mechanical Engineering of Rutgers University. He has been engaged in motion picture production for nearly 20 years, with experience in animation, special effects, optical printing, live action direction and production, processing and design of special equipment. He joined Audio Productions, Inc., in 1936. During the war years he was with the Army's First Motion Picture Unit at Culver City, Calif., and later was assigned to the film production unit covering the Burma campaign at South East Asia Command headquarters in Ceylon, where he spent nearly two years. In 1946 he returned to Audio Productions, where he has specialized in the production of films for TV.



MARTIN P. HENRY, president of Video Pictures and West Coast Sound Studios, was born in Lebanon, Indiana on June 4, 1904. He was educated at the University of Florida. He began his career as an assistant director in 1924 and worked for Famous Players, Lasky, Faramount and Fox. He opened West Coast Sound Studios in 1932, with George Goman and Al Manchee. Martin serviced West Coast Productions, shooting screen tests, second units, and backgrounds. He later branched into short subjects, documentaries, sales training and educational pictures. From 1942 to 1946 he was a Major in the U. S. Army Signal Corps, Chief of Army Ground Force Training Films. He returned to West Coast Sound Studios and Video Pictures as vice president and production manager. Martin is now making pilot films for TV.



HELEN "BIJOU" KELLEHER, president of Empire Broadcasting Corporation, one of the oldest recording studios, was catapulted into the recording business following the death of her husband, Gerald. Helen took over the helm in 1943. Since then, the firm has grown from four recording machines to 30, to accommodate the thriving business she has built up. Her success is not too startling, however, when one considers her early association with finance and commerce through her banker father and shipbuilder brothers in Kingston, N. Y. Further business acumen was gleaned at Marymount College and receipt of an M.A. degree from Fordham University. Empire chiefly does the mechanical work for ad agencies and stations, on transcriptions, spots and jingles.



JIM JEWELL, president of Jewell Radio and Television Productions, Chicago, began his radio career in New York in 1926 with Channon Collinge. Two years later he moved to Detroit, becoming drama director of WXYZ and the Michigan Radio Network. In 1939, Jim moved to WWJ as program and production director where he held the title of "original producer-director" of such Detroit originations as "The Lone Ranger," "The Green Hornet" and "Challenge of the Yukon." In Hollywood he was director and writer to Warner Brothers. In 1941, Jim went to Chicago as vice president of Stack-Globe Advertising Agency, and later joined MacFarland-Aveyard & Company as vice president in charge of radio. In 1945, convinced that Chicago was ideal for TV and radio shows as an origination point, Jim founded his own business.



ELMORE (BUCK) LYFORD, director of station relations for Du Mont and supervisor of syndicated film sales, is a veteran in TV and radio. He possesses one of the broadest backgrounds in station relations work, with his 32 years of amateur and commercial experience in the medium. During 17 of those years, Buck, in network traffic and station relations posts, has visited more than half of the TV stations in the country. As a result, he has a wide personal acquaintance with station managers and their needs. Buck received a degree in physics and mathematics from Wesleyan University and then entered the commercial radio field as development engineer for AT&T. In 1930 he went to Calcutta, India, where he constructed the first sound motion picture studio in that country. In 1934 he joined NBC as supervisor of commercial traffic.



BEN GRADUS, head of his own production firm, the Ben Gradus Studios, Ltd., is also president of the International Movie Producers Service. One of the founders of the Association of Documentary Cameramen, Ben produced and directed in 1949, the first important film about TV, "Television Today," for CBS, which, though primarily made to sell video as an effective advertising medium, sent many laymen out to purchase TV sets following its public showings. He produced an independent feature film about Puerto Ricans in the United States, the first of a series of tolerance films projected for TV programs. Since then he has gone on to great things in the production field as the head of his own production firm.



NORMAN GLUCK, vice president and general sales manager of United World Films, Inc., is a native of Racine, Wisconsin. Norm started up the ladder in the film business as an usher in the Rialto Theater in his hometown. Within a short space of time he became assistant manager of the Capitol Theater in the same city. From this beginning, Norm managed many theaters for RKO and Skouras in Schenectady and Albany as well as in several cities in New Jersey and New York from 1936 to 1947, with three years out for Army service. Following the end of World War II, he became affiliated with Universal Pictures and was made manager of the Park Avenue Theater, where he stayed for two years. He moved to United World Television, Universal subsidiary, in 1949. In 1951 he assumed his present post.



HENRY MORLEY, president of Dynamic Films, Inc., a graduate of Yale University with a degree in economics, also did post-graduate work at NYU and CCNY in engineering. His business career in the movie industry began with J. A. Maurer, Inc., designers and manufacturers of sound equipment. He started in sales but quickly moved himself into production and he was made general manager of the firm. Post-war, Henry, along with Nathan Zucker, a Yale classmate, formed Dynamic films, Inc. From the beginning they concentrated on films for TV when not turning out industrial and sponsored films. They handled every phase from script writing through photography, sound recording and editing. Today, as president, Henry brings to the job the technical and engineering background which has spelled success for Dynamic.



LOUIS G. COWAN, head of the firm bearing his name, is widely known for his imaginative development of new radio and television packages. Originator and producer of the "Quiz Kids," he can claim a long list of network and transcribed shows as his productions, including: "Stop the Music," the "Paul Winchell and Jerry Mahoney Program," and numerous local programs in New York and Chicago. During the war years, Lou was chief of the OWI's New York office. Prior to the war, he headed his own Chicago public relations firm, developing radio programs for Pure Oil, National Tea Co., Illinois Meat, and the Stevens Hotel. He is a University of Chicago graduate. Louis married and has four children.



ARTHUR ALEXANDER, president of M. and A. Alexander Productions, TV film firm, and a member of its board of directors, was born in Fulda, Germany, and received his education there. After starting his business career in the department store field, he switched to motion pictures, joining Universal Studios in Frankfort, Germany. He came to Hollywood in 1929 working as an assistant director. A year later, he joined his brother, Max, in organizing a new firm. The company produced over 100 features in the independent market and later for PRC and Grand National. In 1949, the Alexanders entered the TV distribution field and have built this endeavor to the point where they now handle more than 200 properties. They have also handled production of TV commercials and spots.

G. RALPH BRANTON, president of Interstate Television Corp., TV film producers and distributors, has an extensive background in theater management which led to his entry in the TV field. He served as supervisor for F & R Theaters in Minneapolis, as director of operations for the Publix New England circuit, and later general manager with partnership status in the Tri-States chain in Iowa and Nebraska. He later moved to the West Coast as vice president of Allied Artists, a post he held during the wide expansion of that company's activities. He formed Interstate TV in 1952. Branton believes "Mass audience, like mass merchandising is a product of this mid-century. Neither the theater nor television has yet remotely realized the full audience potential within its grasp."



DAVID A. BADER, vice president and general sales manager of Atlantic Television Corporation, has a rich background gained in varied careers both here and in England. He joined Universal Pictures in 1920, handled press campaigns in 1921-24, and acted as personal representative for Carl Laemmle, 1925-35. He formed David A. Bader Ltd., a literary firm in London in 1936, became president of Literary Corporation of America in 1938. He worked with George Pal Productions, 1940-42, then became executive editor of Independent (trade paper). After handling the trade relations department of 20th Century-Fox, 1943-46, he entered the 16 mm. field, editing, publishing and representing trade periodicals. He joined Atlantic in 1954 in the position he now holds.

WILLIAM F. BROIDY, president of Wm. F. Broidy Productions, Inc., is a native of Chelsea, Mass. He spent two years in the business school of Northeastern University but was forced to leave due to illness. Bill first entered the textile business then interior decorating before discovering a lifetime career in the distribution of motion picture films. In March, 1946, Bill went to California and spent three and a half years learning all phases of motion picture production. In 1950, he organized Wm. F. Broidy Productions for the purpose of producing films, especially for TV. Headlining his current schedule is "Wild Bill Hickok," co-starring Guy Madison and Andy Devine, a series which enjoys great popularity with the children's audience.



LOUIS CAVRELL, president of Charter Oaks, has been producing telefilm commercials for the past seven years, having made more than 1,000 commercials for such firms as Cameo Curtains, Breatholater, Reynolds Wrap, Chevrolet, Underwood and Lewyt vacuum cleaners, as well as for the American Legion. Lou and his brother Otis got into the motion picture business via a film, "Seeds of the City," made in and for the city of Hartford, Conn., which they started with a grand idea and nothing else. However, the film led them to Washington, where they made films for the government. Later, from a garret studio in Greenwich Village, the firm moved to its present modern uptown New York studios, building gradually to its current widespread activities.



GEORGE S. GLADDEN, head of sales for Academy Pictures, Inc., commercial film production organization, started his film career in 1931 when he joined General Motors and rose to the head of the Public Relations Motion Picture Department. He designed the firm's first major road show, "The Parade of Progress," which has toured the nation each year since 1936. In 1938 he joined Audio Productions as a director-writer and also acted as Eastern color director for Technicolor, Inc. In 1940 he joined J. Walter Thompson, serving for 14 years as head of the motion picture and film TV department. He left that firm to join Academy Pictures on November 1 of last year. George is a graduate of Cornell University and M.I.T. He is married and the father of three children.

JERRY FAIRBANKS, head of Jerry Fairbanks Productions, started his career as a cameraman in the movie industry, then began producing films and short subjects. Winner of two Motion Picture Academy Awards, he was the first to take the plunge into the filmed TV field. Under contract to NBC, he made the first series seen on video: "Public Prosecutor," "Crusader Rabbit," "Jackson and Jill," "Bigelow Theatre," "Silver Theatre," and others. Fairbanks also developed the MultiCam System which permits filming and sound recording by two or more cameras. Fairbanks is now one of the leading commercial film makers in the business and at present is doing television commercials, industrial telefilms and feature length films for both television and motion picture projection.



ISIDORE LINDENBAUM, president of Filmcraft Productions, is one of Hollywood's leading makers of filmed TV productions. He attended UCLA and Harvard Law School and has long been recognized as one of the top experts in the television film field. He entered the TV medium in 1949, when he formed a corporation to explore Doctor Ferenz Fodor's inventions, which since have been responsible for many advances in TV. While always feeling that TV was his medium, "Lindy" still maintains a large practice at law and at one time he was a pharmacist, and is still licensed as a registered pharmacist. His Filmcraft company is on a par with the biggest in Hollywood and at present owns its own large studio and took over the first motion picture theatre in Hollywood for exclusive use for filmed TV productions.

PHILIP N. KRASNE, partner with Jack Gross in Gross-Krasne, Inc. is a native of Norfolk, Nebraska. A graduate of the University of Michigan, Phil obtained his law degree from the University of Southern California in 1929 and engaged in the practice of law, specializing in motion picture matters. In 1936, he became engaged in independent motion picture production and began to produce the famous "Charlie Chan" series. This he followed up quickly with production of "The Falcon" series and then, with Fred Ziv, acquired the rights and began filming the famous O. Henry stories, "The Cisco Kid." In 1950, Phil switched his production activities to TV. As president of Crisco Kid Pictures, Inc., he produced 39 Cisco Kid TV films, all made in color. Thereafter, Phil sold his interest to Ziv, and in 1952 joined with Jack Gross.



FRANK FERRIN, owner of the TV, radio and film production company bearing his name, produces "Smilin' Ed's Gang" which presently is on CBS-TV and NBC radio. He is also completing production on his first theater film "Gunga Ram" written around the elephant boy character created on radio some ten years ago. He is reversing the usual Hollywood field by going from TV to film. Frank entered radio via WTCN in his native Minneapolis back in the 20's where he did a lead in a comedy act, "Nels and Ole." Later he organized Midwest Recordings, Inc., and from there joined Henri, Hurst and McDonald in Chicago as vice president in charge of radio. In 1942 Frank became vice president in charge of radio for the Leo Burnett Agency, remaining there until moving to Hollywood and his own firm.



CHARLES E. RYND, chairman of the board of Audio & Video Products Corporation, plus its subsidiaries, Audio-Video Recording Company, Inc., and A-V Tape Libraries, Inc., back in 1946 enjoyed the honor of having an "operation" named after him—"Operation Rynd". That was in the days when he was a vice president at ABC. After schooling at M. I. T. and Hamilton College, Charlie entered the world of radio operations. From 1935 to 1942 he was with NBC in sales and traffic. Moving to ABC as sales service manager, he was later appointed vice president and assistant secretary of the company. As to the "operation," Charlie's efforts on behalf of the technique of delayed network broadcasting, via Ampex Tape Recorders, was quickly adopted by all major networks, solving the problems resulting from daylight saving time.



PETE RODGERS, director of sales for Atlas Television Corp., film distributors, gets around the country pushing his company's product. Before joining Atlas, he sold space for the Long Island Daily Press and the Long Island Star-Journal. He spent three years with the two papers. Pete's entry into show business and then into TV came from his starting as an actor. Most of his stints were on radio, with an interesting interlude on the London stage after graduating from the Royal Academy of Dramatic Arts. He comes by his present selling and advertising job by way of a degree in advertising and business management from CCNY. During the war, Pete was an investigator for the Allied Military Government.



MURRAY KING, executive vice president of Blinkey Productions, Inc., and producer-director for that company and for Murray King Productions, started his career in radio in 1930 while still attending New York University. He was one of the first to develop the amateur show, producing, directing and emceeing weekly amateur nights at the Brooklyn Strand and Brooklyn Paramount theaters. He worked for Monogram Pictures in Hollywood just prior to World War II, then entered the Air Force, serving as an information and education officer. After discharge, he acted as a literary agent, then formed Blinkey Productions, Inc., to produce a series of juvenile fantasy stories based on the Lucille Emerick book, "The Adventures of Blinky." His other firm, Murray King Productions, works on documentaries.



FLETCHER SMITH, president of Fletcher Smith Studios, Inc., producer of TV films, commercials and industrial films, started his business career at the age of 18, with a graphic art enterprise based on a capital of \$200. He entered the animation field through doing special effects for M-G-M studios, then began developing industrial accounts. In 1938, he set up his own sales organization and branched into live action films, first on location, then on sound stages. During World War II, he devoted himself exclusively to shooting educational films for the government. With the end of the war and the advent of TV, he went into production of filmed TV commercials. Fletcher relaxes from his duties through hobbies of woodworking and amateur painting, and learning to play the Hammond organ.



WILBUR J. STREECH, owner of Wilbur Streech Productions, producers of TV film commercials and animated films, started right after the war making animated cartoons when he was a partner in Triangle Films. At that time the firm was making a series of one reel musicals for Universal. In 1951 Wilbur struck out on his own and formed his present company. Some of the accounts for which he has been working since then are Cities Service, Celanese Corp., Acetate Fabrics, Thom McAn, Harriet Hubbard Ayer and Sinclair Refining Co. During the war Wilbur was a Captain in the Signal Corps photographic center where he was in charge of the organization of production of animation. Prior to his war service, he worked for the Walt Disney studios as an animation artist. Wilbur attended UCLA.



TOM LEWIS, president of Lewislor Enterprises, Inc., and executive producer of TV's "The Loretta Young Show," entered TV production after a brilliant career in advertising, radio and motion pictures. An advertising executive with Young & Rubicam, Inc., before the war, Lewis was vice president of radio production in charge of that organization's Hollywood office when he entered the Army in 1942. During World War II he created the Armed Forces Radio Service, of which he was commandant, and rose to the rank of full colonel. Following his return to civilian status, Tom was associated with a long list of radio's top-ranking favorites before entering the field of motion pictures to produce MGM's "Cause For Alarm." In 1953, he formed Lewislor Enterprises, Inc. and produced "The Loretta Young Show."

HERBERT SCHEFTEL, president of Telenews Productions, Inc., has been producing visual news for the past 9 years. He is a graduate of St. Paul's School and Oxford University. Herb first started out as a member of the New York Stock Exchange but quickly became interested in the production of visual news. At that time, 1938, the first theater TV projectors were being demonstrated and he foresaw that newsreel theaters would be serviced by TV. He then became involved in a chain of newsreel theaters, but the war, in which Herb served as a major in the Air Force, put the theater TV idea in the back of his mind. In 1945, however, he went ahead full-blast, presenting spot news films for TV. In his leisure time Herb is a devotee of golf and bridge.



EDWARD J. LAMM, president of Pathescope Company of America, Inc., producers of industrial and educational films, TV commercials and TV programs, entered the industrial film business by forming Advertising Film Associates back in 1933. Six years later, he took over the Pathescope Company of America, Inc. During World War II, Ed produced a great number of training and orientation films for the Navy and for other government agencies. After the end of the war he pioneered with McGraw Hill in the production of educational films integrated with textbooks for use in the school curriculum. He has been active in the formation of the Film Producers Association of New York. He is engaged in research and the development of Pathescope's rear screen projection.

ED THORGERSEN, veteran news and sports-editor-commentator opened his own offices in 1953 to produce, edit and participate as a TV personality in film packages and live presentation of news and sports as well as industrial exploitation and sales promotion programs. Ed's microphone career began back in 1927 with NBC where he was an announcer, broadcasting news, sports and special events. In 1933, he joined the expanding editorial staff of Movietone News where his face and byline acquired national prominence via the newsreel screen. With broad experience in the field of film shorts, Ed projected his talent into many award-winning pictures in the short subject field and ultimately became identified with the production of "Ed Thorgeresen's Sports Reviews."



TOM VALENTINO, head of T. J. Valentino, Inc., has been supplying the radio, theater and TV field with sound effects and mood music for the past twenty years. He broke into radio on what must have been one of the first P. I. deals on record. At the time Tom was a piano and organ tuner and tuned station pianos in return for two-minute pitches advertising his services. While working around the studios he noticed the first crude attempts at sound effects—which led him to form his present company. From a modest beginning, Tom has gone on to create sound effects for practically all the shows on Broadway, not to mention for little theaters all over the country. He has perfected a clock that not only tells the time but also tosses in a commercial every fifteen minutes.



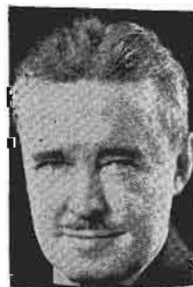
JACK WRATHER, president of Wrather Television Productions, Inc., acquired "The Lone Ranger" radio-TV series for \$3,000,000. Son of the late John D. Wrather, pioneer oilman, he assumed active management of the Wrather oil interests shortly after graduation from the University of Texas in 1939. He produced the series "Boss Lady," starring Lynn Bari. In association with Mrs. Helen Alvarez, Jack purchased KOTV in Tulsa, Oklahoma and KFMB and KFMB TV in San Diego, California. The Tulsa property has recently been sold to J. H. Whitney & Co. of New York City with Wrather remaining on the board of directors. An increasing number of business enterprises are under his control. Jack is married to actress Bonita Granville and makes his home in California with their two children.

GEORGE FOLEY, president of Foley and Gordon, Inc., television production firm, has a wide reputation as a keen idea-man with an outstanding sense of programming and planning for ad agencies and networks. His firm agency background has proved invaluable in helping him develop programs which can effectively be utilized in merchandising campaigns. George was public relations director for Newell-Emmett before taking over the reins at Cecil and Presbrey's TV dept. Foley and Gordon produced "Tales of Tomorrow," first of the adult science-fiction shows, which was quickly imitated by other producers. George is wholly convinced that the field of science-fiction has only been touched and his large success with "Tales" is due to his belief in maintaining the highest degree of realism in his presentations.



WILLIAM J. GERMAN, distributor of Eastman professional motion picture films, organized two companies, W. J. German, Inc., one chartered in Delaware, the other in California, to handle the firm's trade. Bill's initial association with Eastman was in 1906 in Rochester. After filling several posts he came to N.Y. in 1921 as manager of the G.M. Labs. in Long Island City as well as of the Paragon studios and labs and San Jacq Film Printing Corp. at Fort Lee, N.J. One year later Bill became associated with Jules E. Brulatour and in two years he organized and became V.P. and general manager of J. E. Brulatour, Inc., which took over the sole distribution of Eastman films for movies and T.V. At Brulatour's death, Bill became president of the two Brulatour corporations, and completed purchase of the latter's assets in 1951.

ALLEN A. BUCKHANZ, president of TV Productions, Inc., got his reputation in show business early as a man who could really deliver. He was a messenger boy at the 20th Century-Fox Studios only six years ago. Subsequently, the 31-year-old Buckhantz, who is in charge of all productions for TVR Productions, Inc., held various assistant's jobs at Fox, became a floor manager for CBS-TV and was promoted to full director in 1952, for CBS-TV in Hollywood, the position he held prior to his resignation to form TVR, producers of television recordings for agencies, TV packagers, writers, directors and networks. Born and educated in Kaunas, Lithuania, Allen came to the U.S. in 1946, following 5 years as a prisoner in the Dachau and Lansberg concentration camps. He married the former Suzanne Lloyd, a non-professional.



PAUL RAIBOURN, vice-president of Paramount Pictures Corp. is prexy of Paramount Television Productions, Inc. His early surveys of TV's potentialities led to Paramount's profitable 1938 investment in DuMont Laboratories, as well as the 1942 establishment of KTLA, the development of the Paramount video transcription system, and to a color-TV research program for theaters coincident with general color telecasting. Paul joined Paramount in 1921 and rapidly attained a reputation as an analyst of box-office values in relation to costs and public psychology. He holds an E. E. degree from the U. of Ill., and is a WW I vet. Currently, Raibourn is a director of DuMont Labs, a director of NARTB, and chairman of the boards of both International Telemeter Corp. and Chromatic Television Laboratories.



BURT BALABAN, president of Princess Pictures, Inc., was born in Chicago and attended Roanoke College, Virginia. During his Summers, while in college, Burt worked for the National Screen and Photographic Studio. He left college to enter the U. S. Marine Corps and spent fourteen months in the Pacific as Marine Corps Combat Photographer, making D-Day landings in the Marshall Islands, Saipan and Guam. He also did extensive aerial photography on bombing missions. Following the war's end, Burt began work with Paramount Television in 1946. He concentrated his work on obtaining film programs for KTLA and WBKB, Chicago. Later he became manager of Paramount's Television film department, in charge of KTLA film programming and the company's syndicated program distribution.

JAY BONAFIELD, executive vice president and member of the board of RKO-Pathé, was born in Tunnelton, West Virginia, March 29, 1910. He entered the motion picture business at the age of 18, when he joined Fox Movietone News as a reel boy in the cutting department. Within the next three years, he was promoted to assistant editor, and then film editor, working on newsreels. In 1931 he joined Pathé as newsreel film editor. During his years in that capacity he personally edited such outstanding news stories as the Hindenburg disaster, the Lindberg case, the Morro Castle fire and Presidential inaugurations. In 1937, he was transferred to the short subjects department, where he became head of the editing department and then production manager.



MANNY REINER, vice-president of Guild Films, Inc., has helped develop sales policies for Guild's foreign TV markets. Manny has had extensive experience in motion pictures, radio, television and domestic and foreign film sales. Prior to his latest assignment, Manny was vice-president in charge of sales at PSI-TV, Inc. He joined Warner Bros. back in 1933 and then was associated with Metro-Goldwyn-Mayer, Monogram Pictures and Paramount Pictures. From 1942 to 1946 Manny was film officer in Europe for the OWI and from 1946-1950 he was general manager in Latin America and Australia for David O. Selznick. A stint as foreign manager for Samuel Goldwyn Productions added further experience to Manny's already full background. His headquarters will be at Guild Film's New York office.

MAURICE J. RIFKIN, vice-president in charge of sales for Ziv TV Programs, Inc., was born in Marinette, Wisc., on July 12, 1914. His family moved to Youngstown, O., when he was one year old. It was there he stayed through his graduation from Rayen High School in 1930. He received a B.A. in 1935 and an M.A. in 1936 from the University of Southern California. At that time, he returned to Youngstown where he worked as an account executive with WKBN. In 1938, he moved to Cincinnati, where he joined the Frederick W. Ziv Co. In 1949, Rifkin came to New York City to be sales manager for Ziv TV Programs, Inc. He was appointed to his present position in 1952. He and his wife, the former Theodora Levin, have one child, Joan, and they live in Great Neck, Long Island.



JOHN CLARK, president of Transamerican Broadcasting and Television Corporation, is known as a man who started from scratch and has risen to top position in telecasting and broadcasting. He is largely responsible for making WLW into one of the most valuable radio stations today, accomplished within a few years with nothing more than outstanding programs. Far removed from professional talent sources, Clark had to be creative in the truest sense. Many national advertisers originated their shows in Cincinnati and fed them to the network. His intimate knowledge of the public's entertainment tastes and his unparalleled experience in catering to them caught the attention of Harry Warner, and led to the formation in June, 1936 of Transamerican by Warner Brothers and Clark.



MARK GOODSON, partner with Bill Todman in Goodson-Todman Productions, was born in Sacramento, Calif., and began his career in show business as a child actor in stock companies. Goodson entered radio at KJBS, San Francisco, as a disc jockey in 1936. He moved on to the Don Lee Network Headquarters in 1937, where he began as an announcer, switched to special events, then production, in which capacity he developed a group of shows. He came to New York in June, 1942, where he began as emcee of "Battle of the Boroughs" and the "Jack Dempsey Sports Quiz." This led to his directing soap operas. He wrote and directed dramatic spots on the "Kate Smith Show" and co-produced the first of the "Stop the Music" series before he and Todman became associated.

JOHN W. LOVETON, president of John Loveton Productions, West Coast TV film firm, started his broadcasting career handling the General Foods "Show Boat" radio program for Benton and Bowles. In 1937, he moved to Ruthrauff & Ryan, where he supervised 17 shows and directed some of their top radio productions. From there, he went to Foote, Cone and Belding, where he was placed in charge of all Lucky Strike radio. After a brief term as co-director of radio for Geyer, Cornell, and Newell, he joined Lennen and Mitchell, where he began his long association with the "Mr. and Mrs. North" property. He resigned from the agency in 1947 and has since produced and directed this show from his own office. When he moved into TV, he transferred his production set-up to the West Coast.



SAUL JEFFEE, president of Movielab Film Laboratories, started in the film laboratory business 25 years ago. As part of his 25th anniversary celebration, he is embarking on an expansion program for his firm which will see it grow three-fold. He put the company into its present quarters overlooking the Hudson River in 1949. Always mechanically inclined, Saul has made his hobby of tinkering in his completely equipped machine shop pay off with the development of many machine modifications which have contributed to the advancement of film processing. At present, 80 percent of the clients with which Movielab Film Laboratories does business are television accounts. Saul is completely wrapped up in his work but does find time to pursue a second hobby, raising tropical fish.

LYNND L. LIND, vice president and general sales manager of Interstate TV Corporation has been with Allied Artists Pictures, Corp., Interstate's parent organization, for over 20 years. He served as assistant to the president, Steve Broidy, for several years and was supervisor of all Allied Artists exchange operations. In 1939, Lind made his first feature sale for TV, and NBC purchased a full length feature for telecasting in New York. With this in his background, it was a natural for him to take over the reign of Interstate's sales department. Among the products currently distributed by Interstate are the "Ethel Barrymore Theatre," "The Amazing Tales of Hans Christian Andersen" and a group of features and westerns. Their "Little Rascals" series is now playing in top national markets.



CHESTER ERSKINE, President of Chester Erskine Productions, producer of the Reader's Digest series of TV films, has had a long and varied background in the producing, directing, and writing of plays and motion pictures. He abandoned the law career for which he studied at Union University, Schenectady, N. Y., in order to study for the theatre at the American Academy for Dramatic Arts. In 1929, he began directing Broadway plays. At one time, he was head of Charles Frohman, Inc., and also served as director for the Theatre Guild, and the Erlanger and Shubert interests. Starting in 1944 he wrote and directed a number of screenplays. First venture under Chester Erskine Productions was "Witness to Murder," starring Barbara Stanwyck, George Sanders, and Gary Merrill.



DAVID V. SUTTON, member of the board of MCA-TV, Ltd., has been with the Music Corporation of America for three years as vice president in charge of syndicated films. The "Guy Lombardo Show," and "The Man Behind the Badge," have been produced under his guidance. A University of Virginia graduate, he received a law degree from the University of West Virginia. His first radio job was in Chicago, as a salesman for WBBM. He became Eastern sales manager in 1942, but his career was interrupted by service with the Marines. After the war, he joined KMOX, St. Louis, as commercial manager. From there, he moved to CBS Network Radio Sales, after which he became general sales manager of CBS-TV in 1950, following this with an appointment as vice president in charge of sales at CBS-TV.

FRED J. MAHLSTEDT, director of operations for CBS-TV Film Sales, is a pioneer in the TV film industry, having a long, successful record in advertising and network operations. He was educated at the Pratt Institute's School of Architecture. A native New Yorker, he practiced architecture for four years before he went into advertising with the Erwin, Wasey and the Arthur Kudner agencies. He went to CBS in 1939, where he was chief of sales development in the research department. He moved from there to CBS radio sales promotion, thence to CBS Radio Spot Sales. It was in June, 1950, that he was singled out for the job of organizing a film syndication unit for CBS. He has been with CBS-TV Film Sales since that time.



MOE KERMAN, president of Regal TV Pictures, Inc., has had a long and varied background in the motion picture business. His father was one of the first motion picture exhibitors in the borough of Brooklyn, and the son followed in his footsteps as an exhibitor when he was 14 years old. Not long after that, he set up his own independent film outfit called "The Kerman Film Exchange." He once produced movies under the Mutual Production Corp. banner, and these movies are now being shown on TV. He started in TV movie distribution in 1948, when he bought the entire Hal Roach Studio Library for TV. In addition to being president of Regal, Kerman also heads Tudor Pictures, Inc.; Favorite Attractions, Inc.; Allied Films, Inc.; Congress Films Corp.; and Emblem TV Pictures, Inc.

WILLIAM J. GANZ, president of the William J. Ganz Co., Inc., has produced over 1,000 films on different subjects in practically all major industries. At 20, Ganz was a free-lance cameraman. Originally, Universal Newsreel's Philadelphia representative, he came to New York in 1919, starting his own film business and concentrating on the production of "sponsored" films for industry. In the late 1920's, Ganz pictures grew from silent to sound and, a decade later, from black and white to color. Ganz films are being telecast in ever-increasing quantities, because of their public service qualities. In 1943, he formed a separate affiliate, called The Institute of Visual Training, Inc., for the specific purpose of offering "planned distribution" to motion picture clients.



FRANK BRODOCK, general manager of Reela Films, Inc., Miami, moved to Florida in 1951 after 17 years as an account executive with the Jam Handy Organization, where he handled the Chevrolet and Lucky Strike accounts, with the thought of retiring. But Reela Films, then in its infancy, asked Brodock to take a position as sales manager. In two years, he increased Reela's billings three-fold and was greatly influential in getting the film company to the position where it now calls itself the "most complete film studio in the South." Upped to general manager in 1953, Brodock hired personnel for his executive staff in Hollywood, New York, and Chicago. Reela Films has produced TV and industrial films for a number of major cities in both North and South America.



W. WALLACE ORR, president, Tel Ra Productions, Philadelphia, is believed to be one of the largest producers of TV sports film. Tel Ra Productions, which he founded in 1948, produces "Telesports Digest," "Sports Spotlight," "Touch-down," "Greatest Pro Football Plays of the Week," and "Post Time, U.S.A." During the past eight years, his firm has produced more than 700 sports shows for TV use. Presently, along with its established sports programs and some TV commercials, Tel Ra Productions is placing emphasis upon color films. Thus far color is being used extensively in filming thoroughbred racing and major league baseball. Orr was an advertising executive for 27 years, being vice president of N. W. Ayer & Son, Inc., 1944-48.

JEROME S. HYAMS, president of Hygo Television Films, Inc., founded the company in 1952 and has in 3 years built the firm to one of the top TV film distributors. Jerry entered the film industry in 1934 taking a job as an office boy with Commonwealth Films. He was with that concern for 18 years. His first promotion at Commonwealth came when they established their 16 mm department and he was made a salesman. During World War II, Jerry joined the O.S.S., in the film department where he worked with John Ford. He went back to Commonwealth after the war as sales manager of 16 mm sales. With the coming of television he helped establish and manage the sales activity. He held that job until he formed the Hygo and Argyle firms. Jerry is a leisure time gardener at his home in Great Neck.



WILLIAM SELDEN TODMAN, partner with Mark Goodson in Goodson-Todman Productions, was born in New York City on July 31, 1916. He received degrees from Johns Hopkins University and from N. Y. U. Following his first job as a copy writer for a New York advertising agency, he became a freelance radio director and a writer for Red Book Magazine. This was followed by writing and directing for a number of BBD&O radio shows. Later, he joined the Biow Company as N. Y. Producer for "The Philip Morris Playhouse," "Crime Doctor," and "Take It Or Leave It." Joining with Mark Goodson, Todman and his partner have inaugurated the following TV successes: "What's My Line?" "I've Got a Secret," "Two for the Money," "It's News to Me," "The Name's the Same," "The Web," and "Beat the Clock."

JAMES A. LOVE, president of Lally and Love, film producers, has been in one form of show business or another all his life. His family travelled as a vaudeville team in his early years. When his father became a motion picture theater manager, Jim's first theater job was bicycling features to his father's theaters. He then became assistant projectionist and worked part time throughout his school years. Jim joined Warner Brothers in their booking department upon leaving school. While doing military service in The Coast Guard, he entered the production field as a film editor. Later, he was the founder of Cineffects Productions for Nat Sobol. When that organization was disbanded, he formed the company which he now heads. Jim is married, and has one child, James Allen, Jr., who is three.



CHARLES DAND, Director of the Films and Publications Division of British Information Services in New York City, was born in Dundee, Scotland, on April 24, 1902. After he received his education at Glasgow University, he was in newspaper work from 1922-29, during which time he contributed to many British and American journals. From 1929-35, he worked as a scenario editor for London's Associated Sound-Film Industries, and as a writer and director of documentary and instructional films. He returned to journalism for two years, after which—in 1937—he entered British government services as Public Relations Office, Edinburgh. During the war, he was with the Scottish Education Dept., Edinburgh. He returned to London in 1949 with the Central Office of Information and came to New York in 1952.



PAUL TALBOT, president of Fremantle Overseas Radio, Inc., largest distributors of radio and TV material for the international market, got in on the ground floor of TV with CBS in 1941. Following Army service during the war, he became U.S. rep for the Italian Radio Network and Radio Andorra, the latter being the first European station to get back on a commercial basis after the war. Today, as one of the youngest executives in the field, Paul heads a company devoted exclusively to programming, with never a time during the 24 hours of the day, seven days a week when a Fremantle program is not being aired on some radio or television station in the world. To TV stations in seven countries, Talbot distributes films in all categories, with many programs locally produced.

LEO A. HANDEL, head of Handel Film Corporation, Hollywood, was educated in Austria, France, England and Switzerland, and holds a Ph.D. degree in economics from the University of Vienna. His apprenticeship in film production started at the Elstree Studios in London. He came to America and founded the Motion Picture Research Bureau in New York in 1939. In 1941, this unit became a department of M-G-M and Handel acted as M-G-M's director of audience research until 1950, with time out for three years military service. Four years ago, he moved to the West Coast to set up his own TV film company, producing several series. The firm expects to hit a new high in production during 1955 with two new film series set to be added to production schedules.



HERBERT R. PILZER, president of Circle Film Laboratories, Inc., has a broad technical and business background. He was born in Vienna where his father had been a prominent producer. He was educated at the Theresianische Academy in that city and continued his studies at the Marigny Institute and the Sorbonne in Paris. During 1941-42, he produced a number of pictures for the war effort in association with the Harmon Foundation. In 1943, he joined Circle Films and, by 1946, was elevated to the position of general manager of that firm. Quickly believing that film and TV were made for each other, he oriented his company to meet TV needs. Elected president of Circle Films in 1953, Pilzer has been instrumental in improving the sound portion of film commercials.

ALEX GOTTLIEB, president of Dear Phoebe Productions, has produced more than 35 "A" pictures in Hollywood since 1943. Born in Hutchison, Kans., in 1906, Gottlieb was educated at the University of Wisconsin. Under contract to Universal, he produced the first eight Abbott and Costello pictures. After this, while under contract to Warner Bros. for five years, he produced 20 pictures, including "Hollywood Canteen," "The Time, The Place, and The Girl," and "The Girl From Jones Beach." After a year at RKO, where he produced "Macao," with Jane Russell and Robert Mitchum, he independently produced "The Blue Gardenia" and "Marry Me Again." "Susan Slept Here" was the big 1954 hit for which he wrote the screen play. He has found time to enter the playwrighting field.



CHARLES E. SKINNER, president and executive producer-director of Charles E. Skinner Productions, Inc., first transferred his talents from Hollywood to TV when he did the original "Big Story" series, converting it from radio to TV. Long time member of the Screen Directors Guild, Skinner attended schools on Hollywood motion picture lots and became an assistant director on feature pictures at the age of 15. For seven years, he brought his Hollywood techniques and know-how to the aid and assistance of Jam Handy. His film credits, besides 73 "Big Story" films, include "Murder in 'A' Flat," "Les Paul and Mary Ford," and "This Is Your Army" for 20th Century-Fox, plus a large number of public relations films for leading manufacturers and industrial companies.



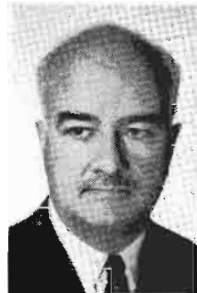
CHARLES N. BURRIS, general manager of Telenews Productions, Inc., has been with the production firm for 14 years, having first associated with its Cleveland office as director of publicity, promotion and advertising on Telenews Newsreel Theaters, largest newsreel theater chain in the country. With advent of TV, Burriss was transferred to New York early in 1948 to take over the office of sales and advertising manager, the job he held until Sept. 1951 when he was upped to his present post. When not pre-occupied with TV newsreel operation, Charlie supervises such projects as production of TV commercials and other video chores. Prior to joining Telenews, Charlie spent a number of years as manager of motion picture theaters in Chicago, following graduation from the U. of Chicago.



CHARLES Z. WICK, president of Telefilm Enterprises, formed that distributing organization after an exhaustive study which enabled him to present detailed plans to a prominent group of investors. Charlie has always made use of his talents for both music and commerce. While an undergraduate at the University of Michigan, he formed orchestras which made him \$26,000 in one year. He later studied law at Western Reserve University, was admitted to the bar in 1943, then organized a band to play in a Cleveland hotel at night, and set up a day time law practice. In 1943 Tommy Dorsey engaged him to handle legal and business affairs for his orchestra, and to write musical arrangements. Charlie is married to the former Mary Jane Woods and they have two sons, Charlie, Jr., and Douglas.



SAUL J. TURELL, president of Sterling Television Co., Inc., has brought a merchandising approach to low budget shows and stand-by films that has made Sterling one of the largest distributors in the field. Saul is a native New Yorker. He attended CCNY and the University of Chicago. From 1942 to 1946 he was in the Army and spent most of his time, according to his own testimony, on KP. Serving in the South Pacific, New Guinea and the Philippines, Saul emerged from the service as Sgt. Turell. After the war he went to work for Official Films and after watching volume sales of home movie films such as Castle and Official, he decided to launch Sterling Films in 1946, in partnership with Robert Rhoades. In 1949, when Bernice Coe joined the company, a TV department was inaugurated.



GUY V. THAYER, vice-president and general manager of Roland Reed Productions, Hollywood TV film firm, entered the motion picture field, while a senior at Hollywood High School, working at an after-school job in the Paramount film laboratory. He moved up through the ranks as a senior film editor at Paramount, RKO and Universal-International, then became associate producer for PRC. He left the latter position for service in the U. S. Navy, serving in a photographic unit. At the United Nations conference in San Francisco, he was coordinator between the military and government crews of all countries, and he also set up the photographing of the war crimes trials in Nuremberg, Germany. Guy was discharged from the Navy in 1945 and he immediately joined Roland Reed Productions.

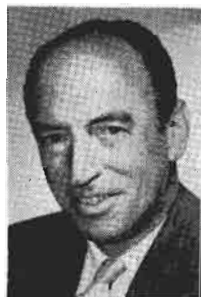


WILLIAM VAN PRAAG, head of Van Praag Productions, produces and directs both film commercials and features for television. From a start in the industry as a manager of a theater, Van Praag got into advertising via a promotional scheme for theaters. He worked on advertising films for theatrical distribution, and from there became a free-lance film editor, doing stints for some of the top film companies. His creative talent drew the notice of Uncle Sam, who contracted him to set up the first film unit for the O.W.I. After a three year hitch with the Army, he went back to free lancing on a large scale. Prior to forming his own company, he did some pioneer film work for NBC-TV, was on the production staff for several features released through United Artists, and worked for Bray Studios.



GEORGE BAGNALL, president of George Bagnall and Associates, Inc., became identified with the motion picture industry after a long experience in the financial field. He joined the Fox Film Company in 1928 as comptroller of its West Coast Studios and later was placed in charge of all finances. He joined Faramount Studios in 1935 as studio treasurer and later was named executive studio manager. In 1937, he was named vice-president of the company. He resigned in 1941 to join the Alexander Korda producing organization, serving as vice-president and general manager until 1942, when he was designated vice-president of United Artists. In 1952, he formed his present company, establishing offices in various leading cities, including New York and Chicago, and acquiring new product for distribution.

LOUIS HUOT, vice-president in charge of client relations for Five Star Productions of Hollywood, has had wide experience both in newspaper work and film production. For five years he was vice president and European manager for Press Wireless, Inc. He represented the Chicago Tribune in Europe for two years, headquartering in Paris, and has worked for numerous other papers, including the Montreal Gazette. In film production, Louis has produced public relations movies for such clients as the Prudential Insurance Co., Pontiac Motors, and the Block Drug Co. of New Jersey. He has made movies on new weapons and techniques for the Army Signal Corps. In his position at Five Star Productions of Hollywood, he supervises the production of both TV commercials and institutionals.



JOSEPH PLUNKETT, vice president of North American Television Productions, Inc., has had a varied career as an executive in show business. In the legitimate theater, he was associated with Liebler & Co., and George Tyler, producing many Broadway hit plays. He was managing director of the Century Theater (formerly the New Theater) and also produced plays under his own management, then was appointed managing director of the Strand Theater in New York. He produced pictures for Paramount Pictures Corporation, then became director, vice president, and general manager of the RKO Corporation. Later, he served as vice president of Select Attractions, Inc., distributing special pictures. It was in 1954 that Plunkett entered the TV film field, assuming his present post with NATP.

AL STAHL, president of Animated Productions, jumped into cartooning at an early age, seeing his first cartoon-strip nationally syndicated when he was 17 years old. He became, in succession, an animator for Max Fleischer and story-gag editor for Terrytoons, then continued in technical animation work with the Army Signal Corps. He opened his own studios after World War II and produced his first animated cartoon show in 1946. A pioneer in TV work, his firm has created and produced TV animated and live advertising for leading agencies and has made great strides in photography of stylized animation. Al developed slide-motion and multi-plane animation for NBC-TV. He is a member of the board of National Television Film Council.



VINCENT J. NOLA, head of Nola Studios, Inc., producers of films for TV, was born in Italy and at the age of 10 migrated to the U. S. With money saved from a paper route he studied voice in Buffalo and later transferred to New York where he resumed his studies and later established himself as a vocal coach. It occurred to him, through his close association with music and musicians, that there was a pressing need for rehearsal studios. As a consequence, Nola established 16 studios in Steinway Hall and subsequently equipped most of the studios with recording facilities. Needing more space, he brought his total number of studios up to 32 with rooms at the WMCA Building. Six studios are equipped for making tape and disc transcriptions as well as for making TV films.



Services to TV Producers

**RADIO-TV STATION BROKERS
VENTILATION EQUIPMENT
BACKGROUND PROCESSES
SPOT AND FLOOD LAMPS
PRIZES, PREMIUMS, ETC.
STOCK SHOT LIBRARIES
CARTOON PRODUCERS
SCREENING ROOMS
COLOR PROCESSES
STORAGE VAULTS
PUPPET MAKERS
LARGE SCREEN
LABORATORIES
PROJECTORS
RAW STOCK
COSTUMES
CARPETS
LENSES**

BETTER PROJECTION

Peerless
Services
include:

Peerless Protective and Preservative Film Treatments

Release Prints, Trailers,
Television Shows on Film,
Kinescopes, TV Commercials,
Theatre Screen Advertising,
Prints for Continuous Projection
Negatives, Masters, Originals,
Filmstrips, Transparency Slides,
Microfilm

Film Rejuvenation

Shrinkage Reduction
Scratch Removal
Rehumidification
Cleaning and Repairs

Film Library Servicing

Shipments, Inspection,
Cleaning, Repairs, Inventory
and Booking Records, Storage

Servicing TV Shows on Film

Insertion of Commercials, Shipments
to Stations, Booking Records,
Follow-up, Inspection on Return,
Cleaning, Repairs, Replacements,
Storage, Substitution of
Commercials, Reshipments

Film Distribution Servicing

Storage pending orders,
Inventory Records,
Shipments to Purchasers

Filmstrip Packaging

Breakdown of rolls into strips,
Packaging in cans, Labeling,

A Message of interest to:

Motion Picture Producers,
Distributors, Advertising Agencies,
Sponsors, Film Libraries,
TV Film Producers and Distributors . . .

THROUGH
PRINT
PROTECTION

Without exception,
ALL film should be treated, if
you are to get maximum results in
terms of good projection and number of
showings. Without treatment, your film—
from initial release to the last booking—is much
more susceptible to damage. And damaged film
can result in an indifferent audience.

Peerless Treatment is only one of the services we offer
to users of film. But we feel it is the most important,
because its objective is to start prints off right and
keep them in good condition longer. It is the finishing
touch and the least expensive item in the whole process of
picture-making. Yet it safeguards millions of dollars
invested in film. When you order prints, don't
forget to include "PEERLESS TREATMENT" in
your purchase order.

And, if you have film that has become "hurt" or "tired"
—scratched, edge-nicked, brittle, warped, or just
dirty and oily, call on Peerless service to salvage it—
not only your prints, but also your negatives and originals.

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FILM PROCESSING CORPORATION
165 WEST 46th STREET, NEW YORK 36, N. Y.
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21 YEARS EXPERIENCE IN SAFEGUARDING FILM

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TV SERVICE FIRMS

(Also see Equipment Manufacturers)

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