

- MELTON, DAVE**
Radio Reveries
KOEL, Oelwein, Iowa
- MENDINE, MARTIN**
Night Watch
KCUR, Trinidad, Colo.
- MERCHANT, BILL**
WMUS, Muskegon, Mich.
- MEREAU, DANNY**
Phil Space
WREB, Holyoke, Mass.
- MEREDITH, LEE**
KWHI, Brenham, Tex.
- MERKER, GEORGE J.**
WRMN, Elgin, Ill.
- MERRITT, HERBERT A.**
WHAI, Greenfield, Mass.
- MERTZ, BILL**
WYKO, Columbus, O.
- MEYER, MIKE**
KRYN, Lexington, Neb.
- MICHAEL, BOB**
WENY, Elmira, N. Y.
- MICHAEL, GEORGE**
Farm Bureau Show
WVNH, Rochester, N. H.
- MICHAELS, JOHN**
WYKO, Columbus, O.
- MICHLER, GEORGE**
Sunshine Special
WBBW, Youngstown, O.
- MILLER, BILL**
WATS, Sayre, Pa.
- MILLER, DON**
KEEP, Twin Falls, Idaho
- MILLER, JOHN Z.**
Swap Shop
KGCU, Mandan, N. D.
- MILLER, JOHNNY**
Johnny Miller Show
WTOR, Winston-Salem, N. C.
- MILLER, MAUREY**
KSO, Des Moines, Iowa
- MILLER, PAUL**
WIOC, Philadelphia, Mass.
- MILLER, WILLIAM S.**
WSTR, Sturgis, Mich.
- MILLS, ALLAN**
Sunrise Roundup
WMOG, Covington, Ga.
- MILLS, BOB**
Western Theatre
WSAZ-TV, Charleston, W. Va.
- MILLS, BOB**
WRNY, Rochester, N. Y.
- MILLS, DEXTER**
WDBJ, Roanoke, Va.
- MILLS, FRANK**
What's Cooking
WBAP-TV, Ft. Worth, Texas
- MILWEE, N. C.**
WVJS, Owensboro, Ky.
- MINSHALL, BILL**
Record Shop
KRAIG, Tulsa, Okla.
- MINTON, MARK**
KGGF, Coffeyville, Kansas
- MITCHELL, EVERETT**
National Farm & Home Hour
NBC
- MITCHELL, ROY**
KCMC, Texarkana, Texas
- MIYANISHI, JAMES**
KILA, Hilo, Hawaii
- MOEGLE, FRED**
KWK, St. Louis, Mo.
- MOFFETT, RAYMOND, R.**
WCAO, Baltimore, Md.
- MOHNKERN, LEN**
WHHH, Warren, O.
- MOLDEN, BOB**
Hilbilly Harmony
WKDK, Newberry, S. C.
- MONTGOMERY, BILL**
Hilbilly Jamboree
WCFE, Akron, O.
- MOORE, BOB**
WBCK, Battle Creek, Mich.
- MOORE, CLAYDE**
KCUL, Fort Worth, Tex.
- MOORE, LEE**
Jamboree Party
WVVA, Wheeling, W. Va.
- MOORE, VIRGIL**
WJAM, Marion, Ala.
- MORAGA, PEDRO**
KUPN, Phoenix, Ariz.
- MORAN, WARREN**
Moran with Music
WHIZ, Zanesville, O.
- MORGAN, BILL**
WHO, Des Moines, Iowa
- MORGAN, DICK**
WDRJ, Roanoke, Va.
- MORGAN, HAL**
Morgan's Pop Concert
WGAR, Cleveland, O.
- MORGAN, JIM**
Birthday Club
WHLN, Harlan, Ky.
- MORGAN, JIMMIE**
WBIP, Booneville, Miss.
- MORNINGSTAR, ERED**
Hymns for Homefolks
WHLC, Matewan, W. Va.
- MORRIER, B.**
CJSO, Sorel, Que.
- MORRIS, BEN**
Sooner Shindig
WKY-TV, Oklahoma City, Okla.
- MORRIS, GILBERT**
WDAS, Phil., Pa.
- MORRIS, JACK**
KLX, Oakland, Cal.
- MORRISSEY, BILL**
WCCM, Lawrence, Mass.
- MORSE, TONY**
ABC Home Institute
KGO, San Francisco, Cal.
- MORTON, LOU**
WNXT, Portsmouth, Ohio
- MOYER, CHAS. N.**
WACB, Kittanning, Pa.
- MULLEN, JACK D.**
WVYO, Pineville, W. Va.
- MULLIGAN, RAY**
WPAM, Pottsville, Pa.
- MUNDY, ED.**
Requestfully Yours
KCSB, San Bernardino, Cal.
- MUNRO, DAVE**
CPAR, Flin Flon, Man.
- MUNT, PAUL**
KOLL, Omaha, Neb.
- MUNYAN, HARRY**
Miami Civic Forum
WIOD, Miami, Fla.
- MURDOCK, ED**
Wax Showcase
WMTA, Montrie, Ga.
- MURPHY, BILL**
Are You From Dixie
WAKR, Akron, Ohio
- MURPHY, ED**
Ed Murphy Show
WSYR-TV, Syracuse, N. Y.
- MURRAY, DON**
WFOM, Marietta, Ga.
- MURRAY, FRED**
Murray at Mike
WVOD, Lynchburg, Va.
- MURRAY, PHIL**
Magical Moondial
WJOC, Jamestown, N. Y.
- MURRY, HANK**
WTCO, Campbellsville, Ky.
- MUSIC, REX**
KSO, Des Moines, Iowa
- MUSSER, WALTER J.**
WBCM, Bay City, Mich.
- MVERS, KENT**
KCST, Provo, Utah

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- NADEL, HOWARD I.**
WCOL, Columbus, O.
- NAGLE, JEFF**
KML, Fresno, Cal.
- NANCE, BOB**
KBKI, Alice, Texas
- NAUGHTON, RUSS**
WDRG, Hartford, Conn.
- NEAL, BOB**
WBIG, Greensboro, N. C.
- NEARNS, JOE**
Top o' Morning
KNBY, Newport, Ark.
- NEDIN, DICK**
WEOK, Poughkeepsie, N. Y.
- NEELD, HUGH**
KMES, Muskogee, Okla.
- NEHRING, WALLY**
Sprize Party
WTRG, Indianapolis, Ind.
- NEIL, JACK**
WVNC, Asheville, N. C.
- NELAN, RAY**
WKNE-TV, New Britain, Conn.
- NEIMAN, WALTER**
Musical Fantasies
WGSM, Huntington, N. Y.
- NELSON, DAVE**
WRMN, Elgin, Ill.
- NELSON, HAROLD**
KCMC, Texarkana, Texas
- NELSON, HERMAN**
WLCS, Baton Rouge, La.
- NELSON, JOHN**
KFTV, Paris, Texas
- NELSON, WARREN**
KSO, Des Moines, Iowa
- NELSON, WAYNE**
Vaughn Monroe Show
CBS
- NEWHOUSE, HAL**
Tune Test
KRCO, Prineville, Ore.
- NEWMAN, EDDIE**
WDAS, Phila., Pa.
- NEWTON, JIM**
Disc Din
KNBY, Newport, Ark.
- NICHOLS, FLOYD**
KWRO, Coquille, Ore.
- NICHOLS, JOHNNY**
WJRW, New Orleans, La.
- NICHOLS, ROY**
KXLR, Little Rock, Ark.
- NICHOLSON, NICK**
KNBC, San Francisco, Cal.
- NIELSON, WARREN**
KMA, Shenandoah, Iowa
- NIGHTINGALE, EARL**
Earl Nightingale Show
WGN, Chicago, Ill.
- NILES, DAVID**
WEVD, New York, N. Y.
- NIMMO, BILL**
B. June 18, 1917, Cincinnati, Ohio; Jackie Gleason, CBS; Wednesday Boxing, CBS; Crime Syndicated, CBS; Heaven for Betsy, CBS; Plainclothes Man, Du Mont
- NIMS, ROBERT**
WAAB, Worcester, Mass.
- NIXON, MILTON**
WRAP, Norfolk, Va.

NOEL, DICK
Quick on the Draw
The Week in Review
DuMont

NOLAN, GEORGE
KFDA, Amarillo, Texas

NORDSTRAND, RAY
Eventide Concert
WNMP, Evanston, Ill.

NORDEN, LEE
WSAM, Saginaw, Mich.

NORMAN, ALAN
WFDP, Flint, Mich.

NORRIS, KATHI
The Kathi Norris Show
DuMont

NORTH, CHARLES
Man on Street
WFEC, Miami, Fla.

NORTON, IVERS J.
WIDL, Olean, N. Y.

NORTON, RICHARD
Coffeejune Musicale
WFAU, Augusta, Maine

NOVAK, JOHN VICTOR
Polish Bells Program
WABY, Albany, N. Y.



O'BRIEN, ELLIS
Better Homes for Maine
WCSH, Portland, Maine

O'BRIEN, JOE
Rosemary
CBS

O'BRIEN, JOE
Gallagher & O'Brien Show
WMAA, New York, N. Y.

O'CONNOR, LILLIAN
KILA, Hilo, Hawaii

O'DELL, STEWART
Coffee Time
WLSI, Pikesville, Ky.

O'HORA, PAT
WEAY, Green Bay, Wis.

O'LEARY, JIM
KCRQ, San Diego, Cal.

OLSEN, JOHNNY
B. Window, Minnesota; Rumpus Room, Kids and Company, DuMont; Homemaker's Jamboree, ABC-TV; Break the Bank, ABC; Movie Quiz, MBS; Nora Drake, CBS

OLSON, HARVEY
WDRG, Hartford, Conn.

OLSON, MILLES
Song Shop
WKBZ, Muskegon, Mich.

OLSON, NATE
Sage Brush Review
KOOS, Coos Bay, Ore.

O'NEIL, CHUCK
1370 Streamliner
WFEA, Manchester, N. H.

O'NEILL, HENRY
Movies for Mom
WLWC, Columbus, O.

O'NEILL, J. F.
Paging the Stars
KOWH, Omaha, Neb.

OSBORNE, BILL
KPRC, Cheyenne, Wyo.

OSMUNDSON, DEAN
WBZ, Eau Claire, Wis.

OSSINA, ALEX
WICY, Malone, N. Y.

O'TOOLE, BILL
The Power of Women
Take the Break
DuMont

OVERTON, RAY
KFBC, Cheyenne, Wyo.

OWENS, AL
WFNC, Fayetteville, N. C.

OWENS, LOY
Hollywood Reporter
CFRB, Toronto, Ont.

OXFORD, GEORGE
Sepia Serenade
KWBR, Oakland, Cal.

OZIMEK, STAN
Hartford Polish Hour
WKXB, New Britain, Conn.



PACKARD, CHARLIE
Borden Show
KMOD, Modesto, Cal.

PACKHAM, BILL
Dinner Date
WAGA-TV, Atlanta, Ga.

PAGE, SAM
Meet Your Neighbor
WNBZ-TV, Binghamton, N. Y.

PALEN, DAN C.
KNGN, Glendive, Mont.

PALO, GEORGE
KBUN, Bemidji, Minn.

PARISEAY, GUY
CHFA, Edmonton, Alta.

PARKER, AL
WJLD, Chicago, Ill.

PARKER, ERICK
WJAM, Marinette, Wis.

PARKER, THOMAS
850 Club
WKBZ, Muskegon, Mich.

PARKINSON, RUTH
WPAC, Patchogue, N. Y.

PARNACOTT, OWEN
WDWD, Dawson, Ga.

PARNELL, REX
KWFC, Hot Springs, Ark.

PARRISH, JOHN
Music Man
WVLR, Lexington, Ky.

PARSON, NATHAN
KWCO, Chickasha, Okla.

PARTA, PAT
RFD
KFSA, Ft. Smith, Ark.

PATRICK, GEORGE
G. P. Show
WHIZ, Zanesville, O.

PATTERSON, CREAM
Connecticut Ballroom
WONS, Hartford, Conn.

PATTERSON, JOHN R.
KDLR, Devils Lake, N. D.

PATTERSON, PAT
HiWay Patrol
KBBS, Bakersfield, Calif.

PATILLO, BOB
WHSY, Hattiesburg, Miss.

PAUL, DON
WTAX, Springfield, Ill.

PAUL, RALPH
B. Oct. 11, 1920, Denver, Colorado; Strike It Rich, CBS-TV and NBC-Radio; Aldrich Family, NBC-TV; Bob Trout News, CBS

PAYE, DON
WICV, Malone, N. Y.

PAYE, JIMMY
Jimmy Paye Show
WFAI, Fayetteville, N. C.

PAYNE, MAURAY
General Utah Matinee
KOWO, Provo, Utah

PEARSON, DREW
Washington Merry Go Round
DuMont

PEER, LEE
KOOK, Billings, Mont.

PENNEWELL, RALPH
"Record Land"
WWIN, Baltimore, Md.

PEREZ, RUDY
Musical Scrapbook
WAMU, Ashland, Kentucky

PERKER, EDDIE
WKGN, Knoxville, Tenn.

PERKER, KEN
WDVA, Danville, Va.

PERKINS, JUDY
Morning Matinee
WLW, Cincinnati, Ohio

FERRIE, DON
Musical Encores
WIBO, Baton Rouge, La.

PERRY, DICK
WBOB, Galax, Va.

PERRY, GEORGE
Six Gun Playhouse
WFMY-TV, Greensboro, N. C.

PERRY, KEN
KFBK, Sacramento, Cal.

PERRY, SID
WVLS, Olney, Ill.

PETERS, BOB
WFAS, White Plains, N. Y.

PETERS, BRAD
Western Sunrise & Shine
KSJO, San Jose, Cal.

PETERSON, ANDY
Alarm Clock
WREL, Lexington, Va.

PETERSON, DON
KBIN, Muskogee, Okla.

PETERSON, DON
KRGV, Westaco, Tex.

PETERSON, JIM
KSTW, Fairmont, Minn.

PETERSON, JOHN
WHHH, Warren, O.

PETERSON, VIRGILIA
Author Meets the Critics
DuMont

PETTAV, FRAN
WKMH, Dearborn-Detroit, Mich.

PHELPS, KENNETH
WMEF, Wilmington, N. Carolina

PHILIP, DICK
Breakfast with Zenith
WPEO, Peoria, Ill.

PHILLIPS, BRAD
WINS, New York, N. Y.

PHILLIPS, BYRON
WGBI, Scranton, Pa.

PICKETT, ROY
Silver Dollar Man
KTUL, Tulsa, Okla.

PIERCE, BARRETT
KALL, Pasadena, Cal.

PIERCE, BILL
WQAN, Scranton, Pa.

PIERCE, RUSS
KGGF, Coffeyville, Kansas

PIERCY, FRED
KAFY, Bakersfield, Calif.

PIMENTEL, JUAN
WMLA, Gagnas, P. R.

PIQUETTE, BOB
KTAC, Tacoma, Wash.

PIRNIE, DUNCAN
WQNR, New York, N. Y.

PITMAN, DON
WBZZ, Ponca City, Okla.

PLACHTA, AL
Around the Clock
KCLP, Butte, Mont.

PLANT, RUDY
KBWA, Kennett, Mo.

PLATT, STEWART
Musical Clock
WLAP, Lexington, Ky.

POLLACK, TED
Mon on the Street
WLAN, Lancaster, Pa.

- POLLARD, JIM**
Bob Hawk Show
CBS
- POOLE, HARVEY**
Spiritual Hour
WSWN, Belle Glade, Fla.
- POPE, BILL**
KNOC, Chico, Cal.
- POTTER, GAIL**
Univ. Workshop
WFLA, Tampa, Fla.
- POTTER, PHIL**
WOMB, Harrisburg, Pa.
- POWERS, DON J.**
KXGN, Glendive, Mont.
- POWERS, JIMMY**
Famous Fights From
Madison Square Garden
DuMont
- POWERS, RAY**
WHBS, Huntsville, Ala.
- PRATER, FRANK**
WBNS, Cleveland, Ohio
- PRIOE, GRANT**
WPPA, Pottsville, Pa.
- PRICE, JAMES**
WSBB, New Smyrna Beach,
Fla.
- PRICE, JOE**
WVMI, Biloxi, Miss.
- PRICE, MEL**
WASL, Annapolis, Md.
- PROUGH, CARL**
KCID, Caldwell, Idaho
- PURCELL, CHARLES W.**
Nocturne
WCAO, Baltimore, Md.
- Q —
- QUINN, DOMINIC**
WFDP, Flint, Mich.
- QUINN, PAT**
WPAG, Ann Arbor, Mich.
- R —
- RAFFERTY, TOM**
CKNX, Ontario
- RAFUSE, BRUCE**
CFJN, Antigonish, N. S.
- RAINES, JIM**
WCBC, Anderson, Indiana
- RAKE, JOE**
Breakfast Club
WGNV, Newburgh, N. Y.
- RAMELL, DON**
KXEL, Waterloo, Iowa
- RANDALL, DALE**
KWWL, Waterloo, Iowa
- RANDALL, WM. D.**
WTOC, Savannah, Ga.
- RANDALL, WILLIAM E.**
WHAT, Greenfield, Mass.
- RASH, LES**
KGOS, Torrington, Wyo.
- RAWSON, RON**
Young Dr. Malone
CBS
- RAYMOND, JACK**
WISN, Milwaukee, Wis.
- RAYMOND, GENE**
Musictime
KERG, Eugene, Ore.
- RAYMOND, OLLIE**
KMOX, St. Louis, Mo.
- RAYNER, RAY**
Who, What, Where, When
WOOD-TV, Grand Rapids,
Mich.
- REAGAN, FRANK**
WEOK, Poughkeepsie,
N. Y.
- REAGAN, JOE**
Regan's Roundup
WEAM, Arlington, Va.
- REAGH, BOB**
Talent Hunt
CJOC, Lethbridge, Alta.
- REAVES, JOE**
Music Shop
WLTV, Atlanta, Ga.
- REAVIS, HERMAN**
WBOB, Ganax, Va.
- REDDY, TOM**
Tom Reddy Show
WABC, New York, N. Y.
- REDDING, JOHN**
Fun Time
WVLC, Lexington, Ky.
- REDFERN, JACK**
Requestfully Yours
WWN, Baltimore, Md.
- REID, MITCH**
WTH, Baltimore, Md.
- REID, PAUL**
CKLB, Oshawa, Ont.
- REIGHARD, RICH**
WHKK, Akron, O.
- REILLY, ED**
WGAD, Gadsden, Ala.
- REISING, KEITH**
Stork Club
WLRP, New Albany, Ind.
- REITH, HARRY**
WKST, New Castle, Pa.
- RENSCH, TY**
KGPN, Pierre, S. Dak.
- REYES, NICK**
Pop Shop
WPTC, Kinston, N. C.
- REYNOLDS, FRANK**
WBKB-TV, Chicago, Ill.
- REYNOLDS, PAUL**
Million Dollar Bandstand
WOSP, St. Petersburg,
Fla.
- REYNOLDS, QUENTIN**
Author Meets the Critics
DuMont
- RHODES, JOHN**
WGEZ, Beloit, Wis.
- RHODES, RICHARD A.**
WAYB, Waynesboro, Va.
- RICE, CRAWFORD**
Tops In Hillbilly
WAPX, Montgomery, Ala.
- RICE, RICK**
Nite Cap Show
KCAP, Helena, Mont.
- RICHARDS, BOB**
WAZL, Hazleton, Pa.
- RICHARDS, DICK**
KONO, San Antonio, Tex.
- RICHARDS, FLOYD**
Cinderella Weekend
WTIC, Hartford, Conn.
- RICHARDSON, RUSS**
Light & Lyrical
CKOK, Penticton, B. C.
- RICHMOND, HYLE**
P. M. Pops
WURA, Buffalo, N. Y.
- RIELEY, PRESTON**
WHTC, Holland, Mich.
- RIGGS, DAVE**
Music for the Missus
KNPT, Newport, Ore.
- RIGGS, GLENN**
My True Story
ABC
- RILEY, BOB**
Hoy Bob Show
KRNT, Des Moines, Iowa
- RILEY, BUD**
Bud Riley Presents
WTAQ, LaGrange, Ill.
- RILEY, JAY**
Jay's Notebook
WMOK, Metropolis, Ill.
- RILEY, JOHN E.**
Riley's Rooster Review
WVAM, Altoona, Pa.
- RINGER, RON**
WJAC-TV, Johnstown, Pa.
- RITCH, JIM, JR.**
KVON, Napa, Cal.
- ROARK, JOHNNY**
KRGV, Weslaco, Texas
- ROBBIE, GORDON**
WDSR, Lake City, Fla.
- ROBE, LARRY**
KIND, Independence,
Kansas
- ROBERTS, DICK**
KBOE, Oskatoosa, Iowa
- ROBERTS, DON**
Music Shop
WKNE, Keene, N. H.
- ROBERTS, JIM**
Music in the Air
WIBC, Canton, O.
- ROBERTS, KEN**
This is Nora Drake
CBS
- ROBERTS, KENNETH**
KIMR—Pioneer Musical
Court
KIMR, Lamar, Colo.
- ROBERTS, MORGAN**
KSWO, Lawton, Okla.
- ROBERTS, STAN**
WQXR, New York, N. Y.
- ROBERTS, STAN**
WWYO, Pineville, W. Va.
- ROBERTSON, LLOYD**
Teen Town
CJCS, Stratford, Ont.
- ROBERTSON, TRAFON**
Relax
WTAR-TV, Norfolk, Va.
- ROBEY, TOM**
Morning Musical Clock
WTAD, Quincy, Ill.
- ROBISON, HERMAN**
Farm Time
KAST, Astoria, Ore.
- ROBINSON, RON**
Casino
CJOC, Lethbridge, Alberta
- ROBINSON, WAYNE**
KFLD, Flaydada, Tex.
- ROBINSON, BILL**
KRLW, Walnut Ridge,
Arkansas
- ROBINSON, DON**
KIXL, Dallas, Texas
- ROBINSON, JIM**
KSBW, Salinas, Cal.
- ROBINSON, JOHN**
CKL, Kirkland Lake,
Ont.
- ROBINSON, MAX**
Breakfast with Bigelows
WJTN, Jamestown, N. Y.
- ROCKWELL, JAMES**
WSAM, Saginaw, Mich.
- RODEWALD, DON**
Wasco Calling
KWSO, Wasco, Cal.
- RODRIGUEZ, EDDIE**
Buenas Dias
KFVD, La. Cal.
- ROGERS, EDDIE**
KOA, Denver, Colo.
- ROGERS, JOHN T.**
J.T. Your Spinning M.C.
WCVa, Culpeper, Va.
- ROGERS, RALPH**
WAPI, Birmingham, Ala.
- ROGERS, TED**
KMUR, Murray, Utah
- ROHLING, LARRY**
Listen Closely
WOWL, Florence, Ala.
- ROLLINS, WAYNE**
Talk of the Town
KYCA, Prescott, Ariz.
- ROLLISON, FRED**
WGBF, Evansville, Ind.

ROMANO, TOM
Answer Me This
WNHC-TV, New Haven,
Conn.

ROSE, ALLEN
WIOG, Philadelphia, Miss.

ROSELLE, JIM
WHGB, Harrisburg, Pa.

ROSS, BILL
Youth Roundup Speaks
WIOD, Miami, Fla.

ROSS, STEVE
Club 810
WCEC, Rocky Mount,
N. C.

ROTH, KEN
Rhythm Harmonizers
KNOW, Monroe, La.

ROTHSCHILD, SIGMUND
Trash or Treasure
DuMont

ROWAN, ROY
My Little Margie
Escape
CBS

ROWAND, ALF
WEIR, Weirton, W. Va.

ROWLAND, NEAL
KIND, Independence,
Kansas

RUDES, JIM
WSPD, Toledo, O.

RUFFNER, TINY
WIP, Phila., Pa.

RUGGLES, DON
KRES, St. Joseph, Mo.

RUNKLE, HAL
WPTW, Piqua, O.

RUNNION, GUY
B. Venita, Oklahoma; Westing-
house Summer Theatre, CBS-TV;
Danger, CBS-TV; News, ABC-TV

RUSE, DON
Seraamble Gamble
KVIC, Medford, Ore.

RUSE, PAUL
Sun Dial
KOEL, Oelwein, Iowa

RUSH, FORD, JR.
WWSO, Springfield, Ohio

RUSSELL, DON
Guide Right
Trash or Treasure
Take the Break
Easy Chair Theatre
DuMont

RUSSELL, TODD
Wheel of Fortune
CBS-TV
Rottie Kazootie
ABC-TV

RUTLEDGE, BILL
Variety Playhouse
KENT, Shreveport, La.

RYAN, JACK
11th Hour News
WHAM-TV, Reading, Pa.

— S —

SAADI, RAYMOND A.
KCHL, Houma, La.

SACHS, JERRY
KCOW, Alliance, Nebraska

SAENGER, JAMES
KOJM, Havre, Mont.

SAFFORD, THEODORE
WTFM, Trenton, N. J.

SALERNO, SAM
KIDON, Santa Cruz, Calif.

SAMPSON, GEORGE
KCVR, Lodi, Cal.

SAND, LES
Kiddle College
DuMont

SANDERS, GEORGE
Sanders Meanders
KFVD, Los Angeles, Cal.

SANDSTROM, ROBERT E.
WJPD, Ishpeming, Mich.

SANTON, CHESTER
WQXR, New York, N. Y.

SAPP, MARK
Surprise Serenade
KPH, Flagstaff, Ariz.

SAUNDERS, JOHN
WSPD-TV, Toledo, O.

SAVARD, RAOLL
CJFP, Riviere du Loup
Quebec

SAVARY, PIERRE
Soiree A Quebec
CBV, Quebec

SAWYER, TOM
Tom Sawyer Time
WHOO, Orlando, Fla.

SCANLON, ART
WINS, New York, N. Y.

SCHADER, CONRAD
KTLA, Denver, Colo.

SCHAEFER, ART
Gospel Songs
WAPN, Montgomery, Ala.

SCHAFER, DON
KXNL, Coeur D'Alene,
Idaho

SCHAEFER, JACK
WOKW, Sturgeon Bay,
Wis.

SCHAEFER, JOE
Yawn Club
WNAC, New Haven, Conn.

SCHAFFER, RON
KPRR, McCook, Neb.

SCHUELER, RICHARD
WKHM, Jackson, Mich.

SCHLEIDER, VIC
Homemaker Harmonies
WGFT, Gettysburg, Pa.

SCHNEBLY, LARRY
Musical Headlines
KPH, Flagstaff, Ariz.

SCHOLES, CHARLES
Jukebox Junction
WKTU, Mayfield, Ky.

SCHULDT, ARTHUR
KPR, North Bend, Ore.

SCHULZ, MYRON
WAAF, Chicago, Ill.

SCHUSSLER, DALE M.
WKWK, Wheeling, W. Va.

SCOTT, BILL
KSCR, Liberal, Kansas

SCOTT, BOB
WIOU, Kokomo, Ind.

SCOTT, CHARLEY
Hillbilly Hoedown
KTFY, Brownfield, Tex.

SCOTT, ED
Quiz Kids
CBS

SCOTT, TED
Coffeeholics Anonymous
KULX, Honolulu, T. H.

SCOTT, W. D.
CKLN, Nelson, B. C.

SEAMAN, BILL
WKXX, Saginaw, Mich.

SEANEY, JIM
WZ, Decatur, Ill.

SERASTIAN, MARTY
KTOH, Lubec, Maine,
T. H.

SEVERE, HOWARD
WHEC, Rochester, N. Y.

SEWALL, BUD
KCBQ, San Diego, Cal.

SENTON, CARROL
WLBG, Laurens, So. Car.

SEYMOUR, BOB
WKMH, Dearborn-Detroit,
Mich.

SEYMOUR, DAN
We, The People
NBC-TV

SHAFFER, MAX
Musical Clock
WDAN, Danville, Ill.

SHAFRE, JACK
KSAWS, Roswell, N. M.

SHAIN, JOHN W.
Sat. Nite Frolics
KSM, Sikoston, Mo.

SHALLENBERGER, DAVE
Millman's Matinee
WARD, Johnstown, Pa.

SHANNON, JACK
WLEC, Sandusky, O.

SHAPEL, PAUL
KTLN, San Rafael, Cal.

SHARPE, BILL
KRES, St. Joseph, Mo.

SHAW, CHAS.
Sunrise Serenade
WOLF, Syracuse, N. Y.

SHAW, HUGH
KWFT, Wichita Falls,
Texas

SHAW, JOE
Silver Dollar Show
WTSV, Claremont, N. H.

SHAW, MYRON
WMDN, Midland, Mich.

SHAWYER, WILLIS M.
Carubread Matinee
WCPS, Tarboro, N. C.

SHEEHAN, BILL
WDRG, Hartford, Conn.

SHEEHAN, BOB
KSTL, St. Louis, Mo.

SHEELDS, DANNY
Danny Sheelds Show
WCAV, Norfolk, Va.

SHELDON, HERB
Feb. 9, 1913, Brooklyn, New
York; Herb Sheldon Show, WABC-
AM.

SHELTON, BANNER
WBIG, Greensboro, N. C.

SHELTON, JIM
Pick a Pocket
WIBC, Indianapolis, Ind.

SHEPARD, BOB
Twenty Questions
DuMont

SHERMAN, ART
WJAC-TV, Johnstown, Pa.

SHERMAN, BILL
Bill Sherman Show
WKON, Framingham,
Mass.

SHERMAN, DEAN
WDGY, Minneapolis, Minn.

SHERMAN, DONALD A.
WBCN, Bay City, Mich.

SHERMAN, PAUL
WINS, New York, N. Y.

SHERWOOD, BURT
WJJD, Chicago, Ill.

SHIELDS, LARRY
Country Chapel
WFRP, Savannah, Ga.

SHIELDS, TOM
Lucky Street
WGNY, Newburgh, N. Y.

SHORT, LARRY
150 Club
KCLX, Colfax, Wash.

SHEREVE, LEN
KGW, Portland, Ore.

SHEREVE, TIERON
WJIM, Lansing, Mich.

SHUTE, ELDEN H., JR.
Coffee Time
WTAM, Lewiston, Maine

- SIDERS, GENE**
KROP, Brawley, Cal.
- SIEMER, JOHN**
WIOU, Kokomo, Ind.
- SILBERT, BILL**
B. Jan. 1, 1921, Detroit, Mich.;
Bill Silbert Show, WABD; Silbert
at Six, WMGM; Let's Go Bowl-
ing, WABD
- SILER, ROBERT**
WFTM, Maysville, Ky.
- SILVER, WARREN**
Wake Up with Warren
KFDX, Wichita, Falls,
Tex.
- SIMON, ERNIE**
Breakfast Party, WGN-TV, Chi-
cago, Ill.
- SIMONS, DON**
KLIZ, Brainard, Minn.
- SIMPSON, ART**
KRW, Aberdeen, Wash.
- SIMPSON, JOHN**
Songs of the Hills
WCOM, Parkersburg,
W. Va.
- SIMS, FRANK**
WKMH, Dearborn-Detroit,
Mich.
- SIRY, ED**
WHIS, Bristol, Conn.
- SKELTON, DAN**
WELQ, Tupelo, Miss.
- SLATER, BILL**
Twenty Questions
Broadway to Hollywood
DuMont
- SLATTER, BILL**
Music for Today
WJBO, Baton Rouge, La.
- SLATTERY, JACK**
House Party
CBS
- SLOANE, ROBERT**
The Big Story
NBC
- SMART, DWIGHT**
KAPA, Raymond, Wash.
- SMITH, BILL**
WFTL, Ft. Lauderdale,
Fla.
- SMITH, BILL**
WSFA, Montgomery, Ala.
- SMITH, BOB**
Live til Five
WVOP, Vidalia, Ga.
- SMITH, BOB**
Sports Varieties
DuMont
- SMITH, CLARENCE**
WAUX, Waukesha, Wis.
- SMITH, HARRY**
Polka Patch
WKDN, Camden, N. J.
- SMITH, PAGE**
Anniversary Time
WPRC, Reidsville, N. C.
- SMITH, RALPH**
KFEQ, St. Joseph, Mo.
- SMITH, SEALY**
KWKC, Abilene, Tex.
- SMITH, VERNE**
Louella Parsons Show
CBS
- SNEIDER, KEN**
KGDE, Fergus Falls, Minn.
- SNIDER, JOHN**
WCBS, Anderson, Ind.
- SNYDER, ED**
Campus Capers
WJHO, Opelika, Ala.
- SOMMER, BILL**
WKST, New Castle, Pa.
- SOMMERVILLE, DICK**
WPTH, Port Huron, Mich.
- SOWARDS, JOHN**
Wake Up Tri-State
WCML, Ashland, Ky.
- SPAHR, BILL**
WWGS, Tifton, Ga.
- SPANGLER, DAN**
Hillybilly Program
WJOL, Florence, Ala.
- SPANN, OWEN**
Morning Man
WTOR, Winston Salem,
N. C.
- STAHL, PHILIP**
WQNR, New York, N. Y.
- STALKER, DON**
WLAJ, Grand Rapids,
Mich.
- STALLING, CURT**
Mid-Morning Melodies
KORS, Paragould, Ark.
- STAMPS, MACK**
WFNC, Fayetteville, N. C.
- STANFORD, BOB**
Dollar Derby
WFVA-TV, Dallas, Tex.
- STANLEY, AL**
Mama Goes A Shopping
WARD, Johnstown, Pa.
- STANSBERRY, GENE**
KNOR, Norman, Okla.
- STANTON, PAT**
WMMJ, Phila., Pa.
- STANZIOLA, JOHN**
WAZL, Hazleton, Pa.
- STAPLETON, JIM**
WVA, Lynchburg, Va.
- STARK, CHARLIE**
WINS, New York, N. Y.
- STARR, RAY**
KWVL, Waterloo, Iowa
- STAVAS, JOE**
KFRJ, McCook, Neb.
- STEFFES, ART**
KYON, Moorhead, Minn.
- STEGMAN, HARVEY**
WHHM, Memphis, Tenn.
- STEIN, IRV**
Nite Owl Club
CJOB, Winnipeg, Man.
- STENGER, PETE**
Jamboree Matinee
WWVA, Wheeling, W. Va.
- STEPHENS, ROBERT**
KWKC, Abilene, Tex.
- STERLING, JACK**
Top O the Morning, WCBS,
WCBS-TV, New York, N. Y.
- STEVENS, DON**
W.A.B. Worcester, Mass.
- STEVENS, LEN**
WHAT, Phila., Pa.
- STEWART, AL**
Al's Corall
KERO, Bremerton, Wash.
- STEWART, BILL**
WPRC, Minneapolis, Minn.
- STEWART, JOSEPH**
WDAP, Kansas City, Mo.
- STEWART, WILLIAM**
WFTM, Mayville, Ky.
- STILL, JAY**
WDEX, Gainesville, Ga.
- STINGLEY, ROY**
WHOK, Lancaster, O.
- STORIE, ED**
WISE, Asheville, N. C.
- STRAUSS, WM**
WQNR, New York, N. Y.
- STREETER, HOWARD**
WFMD, Frederick, Md.
- STROH, BOB**
MovieTime
WCOG, Greensboro, N. C.
- STROTSMAN, BILL**
What's New
KNLL, Missoula, Mont.
- STULLA, BILL**
Bill Stulla Show
KNBL, Hollywood, Cal.
- STUMP, GEORGE**
KCKN, Kansas City,
Kansas
- SUGARS, TOM**
KWFT, Wichita Falls,
Texas
- SULLIVAN, JOSEPH**
WLNI, Laconia, N. H.
- SUTTER, DICK**
WRMN, Elgin, Ill.
- SUTTON, LEE**
Chow Time
KPH, Wichita, Kan.
- SWANSON, GREG**
KXEO, Mexico, Mo.
- SWART, JACK**
WFTL, Ft. Lauderdale,
Fla.
- SWARTZ, BOB**
KHIQ Money Man
KHIQ, Spokane, Wash.
- SWEENEY, WARREN**
Robert Q. Lewis Show
CBS
- SWINEHART, DAVID K.**
WTOK, Savannah, Ga.
- SWITER, ROBT.**
CFAY, Port Alberni, B. C.
- SYMAN, J. E.**
WBLL, Bedford, Va.

— T —

- TAGGART, BYRON**
WKRC, Cincinnati, O.
- TAGGETT, VIC**
Songs of Times
KRAL, Craig, Colo.
- TANSEM, LEROY**
CJDC, Dawson Creek, B. C.
- TAPP, GORDON**
CHML, Hamilton, Canada
- TARKINSON, CHARLES G.**
WLAW, Boston, Mass.
- TAYLOR, BILL**
KDSH, Boise, Idaho
- TAYLOR, DEL**
WLW-D, Dayton, O.
- TAYLOR, DICK**
WBCU, Union, S. C.
- TAYLOR, JOHN**
WIKY, Evansville, Ind.
- TAYLOR, SAM**
KATL, Salt Lake City,
Utah
- TEAS, WALTER**
Eggs at Eight
KVOO, Tulsa, Okla.
- TEETER, LEWIS**
KDAS
Malvern, Ark.
- TETRAULT, ERNIE**
WRGB, Schenectady, N. Y.
- TEUBER, RON**
WMRP, Flint, Mich.
- THALL, BILL**
Bill Thall Show
WLW, Cincinnati, O.
- THAXTON, LLOYD**
WSPD-TV, Toledo, O.
- THOMAS, BERNIE**
Polka Time
WJVA, South Bend, Ind.
- THOMAS, D. GLENN**
WJEL, Hagerstown, Md.
- THOMAS, DON**
CFCN, Calgary, Alberta
- THOMAS, EARL**
T.N.T.
WWSC, Glens Falls, N. Y.
- THOMAS, GEORGE**
WCAU, Phila., Pa.

THOMAS, JIM
WDGY, Minneapolis, Minn.

THOMAS, LLOYD
KHAS, Hastings, Neb.

THOMAS, MATT
WMAR-TV, Baltimore, Md.

THOMAS, TED
WJKO, Springfield,
Hampden, Mass.

THOMPSON, DON
WBRK, Pittsfield, Mass.

THOMPSON, FRANCIS
WPDG, Clarksburg, W. Va.

THOMPSON, JACK C.
CKOV, Kelowna, B. C.

THOMPSON, JAMES
WPPA, Pottsville, Pa.

THOMPSON, JERRY
WVMI, Biloxi, Miss.

THOMPSON, OLIVER
KGNQ, Dodge City, Kansas

THOMAS, WAYNE
KTMJ, San Rafael, Cal.

THOMPSON, WOODY
Supper Party
WHIZ, Zanesville, O.

THOR, LARRY
Suspense
CBS

THURMAN, WALTER
Family Party
WMBD, Peoria, Ill.

TICE, OLIN J.
B. August 23, 1919, Savannah,
Ga.; Democratic-Republican Con-
ventions, FBI in Peace and War,
Peggy Lee Show, Mindy Carson
Show, There's Music in the Air,
People Act; CBS.

TILLEY, LYNN
KMTV, Omaha, Neb.

TILLMAN, JOHN
Frontier Theatre
DuMont

TINGLEY, IRV
Toast 'N' Tunes
Beloit, Wis.

TINLEY, HOWARD
WREV, Reidsville, N. C.

TIPTON, JOE
WCDL, Carbondale, Pa.

TOBIE, MIKE
WUHH, Warren, O.

TOLEMAN, E. C.
WZIP, Covington, Ky.

TONEY, LYNN
Club Midnight
WKRG, Mobile, Ala.

TONKEN, PHIL
B. Apr. 13, 1919, Hartford,
Conn.; Rod and Gun Club, MBS;
Greatest Fights of the Century,
ABC-TV; The Planet Man —
Transcribed; Radio on the Record
— Transcribed; Nemo-Weather
Reporter, MBS; History in the
Making, MBS

TONNER, WM.
CPBC, St. John, N. B.

TORGRUD, RAY
CKRD, Red Deer, Alta.

TOWNELL, ESKO
WHK, Cleveland, O.

TRACEWELL, JEM
1350 Club
KCSB, San Bernardino,
Cal.

TRATNER, JIM
Buffalo Amateur Show
WBEN-TV, Buffalo, N. Y.

TRIMBLE, JOHN
WTOP, Washington, D. C.

TROMPETER, JAY
WIND, Chicago, Ill.

TUNIS, HAL

The Hal Tunis Show, WMGM,
New York

TUPPER, HOWARD
WGY, Schenectady, N. Y.

TURNER, DALLAS
KFTV, Paris, Texas

TURNER, JIM
Main St. Ambassador,
WSTP, Salisbury, N. C.

TURNER, RAYMOND
Tunes for Teens

TWERELL, BRUCE
WWSR, St. Albans, Vt.

TWERELL, BRUCE
KQJM, Havre, Mont.

TYLER, JANET
Weather Girl
DuMont

TYROL, BOB
Cinderella Weekend
WTIC, Hartford, Conn.

— U —

UNDERWOOD, JAMES
WPDQ, Jacksonville, Fla.

UMMEL, JACK
KBIX, Muskogee, Okla.

UTTON, DON
WLVA, Lynchburg, Va.

— V —

VALENTINO, GENE
WWCC, Waterbury, Conn.

VALENZUELA, EREN
Serenata Nocturnal

KRIZ, Phoenix, Ariz.

VALLE, DAN
WFAS, White Plains, N. Y.

VALLE, PETE
All Electric Cooking School
KDB, Santa Barbara, Cal.

VANASSE, B.
Revue des talents
CHIEF, Granby, Que.

VANDEVENTER, FRED
Twenty Questions
Mutual

VANE, BILL
WCEM, Cambridge, Md.

VAN GUNDT, CHAS.
KVKM, Monahan, Tex.

VAN KUREN, JIM
CKLAV, Detroit, Mich.

VASEN, WARREN
Golden Opportunity
WOC-TV, Davenport, Ia.

VELLEUX, PIERETTE
CHIEF, Grandby, Que.

VENTER, MAL
Breakfast Gang
KERC, San Francisco, Cal.

VENTRELLA, TONY
Midnight Flyers
WEDC, Chicago, Ill.

VERNON, WES
KOVO, Provo, Utah

VESCIO, TONY
WNAE, Warren, Pa.

VICKERS, LEE
WTOP, Washington, D. C.

VICKERS, LOYAL II
Howdy Neighbor
KRUL, Corvallis, Ore.

VIGUERIE, AL
Al's Record Shop
KJEF, Jennings, La.

VOGEL, GEORGE
KCOW, Alliance, Neb.

VOLL, EDDIE
Pie & Shovel
WKBI, St. Marys, Pa.

— W —

WADE, OZZIE
Sunrise Serenade
WKNE, Keene, N. H.

WAGNER, GENE
Binyon Eye Opener
KMO, Tacoma, Wash.

WALDRON, BOB
KRKL, Kirkland, Wash.

WALK, LEONARD
Homestead Calling
WHOD, Homestead, Pa.

WALLACE, CHAS. JR.
KSW, Roswell, N. M.

WALLGREN, REX
Rex 'N' Records
KLO, Ogden, Utah

WALKER, BILL
Walker's Wigwag
CKRC, Winnipeg

WALKER, BOB
WCLQ, Janesville, Wis.

WALKER, BUD
SportBite
WJEL, Springfield, O.

WALKER, DREW
KROP, Brawley, Cal.

WALKER, FLETCHER
WHMA, Anniston, Ala.

WALKER, HAROLD
KWSH, Wewoka, Okla.

WALKER, LEW
KFBK, Sacramento, Cal.

WALLACE, FORREST
KFAL, Fulton, Mo.

WALLER, DUDLEY
7-11 Club
KYMA, Magnolia, Ark.

WALTERS, ARTHUR
WCPA, Clearfield, Pa.

WALTON, GEO.
Fashions in Music
KENI, Anchorage, Alaska

WALTON, HUGH
WCAU, Phil., Pa.

WARD, BILL
WHOW, Clinton, Ill.

WARD, PAT
WCCM, Lawrence, Mass.

WARD, PAT
Pat's Open House
WTVN, Columbus, O.

WARD, PERRY
Matinee
KOTV, Tulsa, Okla.

WARD, SMOREY
WPPB, Middletown, O.

WARLAND, G. D.
Music by Request
KJFJ, Webster City, Ia.

WARNER, CARL
WJLD, Chicago, Ill.

WARNER, DICK
Dick Warner Show
WRDW, Augusta, Ga.

WARNER, NEWELL
Morning Glories
WCBM, Baltimore, Md.

WARREN, JIM
KERN, Bakerfield, Cal.

WARREN, MIKE
Great Day
CKPC, Brantford, Ont.

WEAVER, BEN T.
Uncle Ben Show
KWIE, Kennewick, Wash.

WEAVER, JOE
Russ-Joe Show
WTOL, Toledo, O.

WEBB, CHARLES
KVDA, Tucson, Arizona

WEBB, DEWEY
WBBS, Huntsville, Ala.

WEB, JERRY
KYAK, Yakima, Wash.

WEBER, JOHN PAUL
WIP, Phil., Pa.

WEBSTER, DAVE
WJNO, West Palm Beach
Fla.

- WEBSTER, KURT**
Kurt's Kaleidoscope
WBTV, Charlotte, N. C.
- WEGENER, ED**
Televisits
WOL-TV, Ames, Iowa
- WEGGELAND, BOB**
KLIX Kwiz
KLIX, Twin Falls, Idaho
- WEILLAGE, DON**
Radio Ranch
KFKA, Greeley, Colo.
- WEIST, DWIGHT**
Grand Slam
CBS
- WEITZEL, TONY**
Town Crier
WNBQ, Chicago, Ill.
- WELCH, CHARLIE**
Once Over Lightly
WOWI, Florence, Ala.
- WELCH, JOE**
WSAK, Fall River, Mass.
- WELLINGTON, JACK**
Jack's Jukebox
KYMA, Yuma, Ariz.
- WELLS, BOB**
Hi-Teen Show
WEBR, Buffalo, N. Y.
- WELSH, DICK**
WILAK, Rogers City, Mich.
- WENDELL, BILL**
Stage A Number
DuMont
- WENSTROM, SAM**
WFAM, St. Cloud, Minn.
- WESLEY, PETE**
Juke Box Review
WMLS, Sylacauga, Ala.
- WEST, WAYNE**
Biggest Show in Town
WMBD, Peoria, Ill.
- WESTON, BILL**
WRIB, Providence, R. I.
- WHEBEE, WM.**
KGU, Honolulu, Hawaii
- WHEELER, DICK**
KCUL, Fort Worth, Tex.
- WHELOCK, HOWARD**
WKAA, Warsaw, Ind.
- WHITAKER, EUGENE**
WRBW, Reidsville, N. C.
- WHITAKER, JIM**
Farm & Home Program
WVVA, Wheeling, W. Va.
- WHITE, DICK**
KGWA, Enid, Okla.
- WHITE, DUANE**
KTAC, Tacoma, Wash.
- WHITE, MAURY**
KGHL, Billings, Mont.
- WHITE, MORGAN**
Whirl Em with White
KVNU, Logan, Utah
- WHITEHEAD, BOB**
WRAN, Wilkes-Barre, Pa.
- WHITLEY, FRANK**
KCOW, Alliance Neb.
- WHITIS, ED**
KKLD, Dallas, Tex.
- WHITMORE, TOM**
Mr. Music
WVCA, Gary, Ind.
- WICKER, IRENE**
Little Ladies Party
DuMont
- WICKERSHAM, HARRY**
Range Rhythms
KSNAN, San Francisco, Cal.
- WIDDER, DAVID**
WDAF, Kansas City, Mo.
- WILDER, LEE**
Morning Moods
WMIK, Middleboro, Ky.
- WILCOX, HARLOW**
Suspense
CBS Radio
- WILCOX, JOHN**
WLP, Phil., Pa.
- WILKIE, JACK**
CFAR, Ft. Flon, Manitoba
- WILKERSON, JOE**
KVM, New Iberia, La.
- WILKINS, PAT**
KGW, Portland, Ore.
- WILLARD, HAL**
Homemaker's Harmonies
WHIR, Danville, Ky.
- WILLIAMS, ALUN**
WACA, New York, N. Y.
- WILLIAMS, BILL**
Matinee Playhouse
WILK, Wilkes-Barre, Pa.
- WILLIAMS, BOB**
WHD, Des Moines, Iowa
- WILLIAMS, BOB**
Where Was I?
DuMont
- WILLIAMS, CHARLIE**
Mailbag
WFAO, Norfolk, Neb.
- WILLIAMS, DANNY**
Danny Williams Show
WKY-TV, Oklahoma City, Okla.
- WILLIAMS, DICK**
WKLD, Urbana, Ill.
- WILLIAMS, DICK**
WKY, Cincinnati, O.
- WILLIAMS, GORDON**
KWYO, Sheridan, Wyo.
- WILLIAMS, JERRY**
What's On Your Mind
WKDN, Camden, N. J.
- WILLIAMS, JIM**
KTRH, Houston, Texas
- WILLIAMS, JOHNNY**
WSTF, Thomaston, Ga.
- WILLIAMS, LES**
Wake Up with Williams
WGGP, Sanford, N. C.
- WILLIAMS, TROY**
WREV, Reidsville, N. C.
- WILLIAMS, VERNE**
Cinderella Weekend
WBZ, Boston, Mass.
- WILLIAMSON, JOHN**
KWPC, Muscatine, Iowa
- WILLIS, CLIT**
WJMA, Lima, O.
- WILLS, JIM**
KBLI, Blackfoot, Idaho
- WILLISON, TOM**
WKGX, Knoxville, Tenn.
- WILLMA, CHUCK**
WJON, St. Cloud, Minn.
- WILLS, HARRY**
WHLB, Virginia, Minn.
- WILSON, BOB**
WHD, Des Moines, Iowa
- WILSON, BUD**
WKXL, Concord, N. H.
- WILSON, CHUCK**
Wilson's Wax Works
WBVP, Beaver Falls, Pa.
- WILSON, DON**
Jack Benny Program
CBS
- WILSON, ED**
WVNR, Beckley, W. Va.
- WILSON, GEORGE**
Open House
CKFH, Toronto
- WILSON, JOHN**
WEAV, Plattsburg, N. Y.
- WILSON, JOHN J.**
Wack's Museum
WPTC, Kinston, N. C.
- WILSON, READ**
WVNC, Asheville, N. C.
- WILSON, STUART**
KBIG, Avalon, Cal.
- WINN, BERT**
KYA, San Francisco, Cal.
- WINTER, CHARLES**
KRAL, Craig, Colo.
- WINTERS, GEORGE**
WCKY, Cincinnati, O.
- WISE, EDDIE**
WEBQ, Harrisburg, Ill.
- WOLF, JOHN ALLEN**
WSFA, Montgomery, Ala.
- WOLFE, BOB**
WHKC, Columbus, Ohio
- WOOD, ROY**
WIBC, Indianapolis, Ind.
- WOOD, STAN**
WTTV, Bloomington, Ind.
- WOODROW, BOB**
WWSO, Springfield, Ohio
- WOODS, CHARLES W.**
Your Land and Mine
Life Begins at 80
ABC
- WOODWARD, LEROY**
WVJS, Owensboro, Ky.
- WOODWARD, QUENTIN**
KBST, Big Spring, Tex.
- WOODWARD, ROSS**
KDSH, Boise, Idaho
- WOODY, FLOYD**
WGRO, Bay City, Mich.
- WOOTEN, DON**
WHBF-TV, Rock Island, Ill.
- WOOTEN, BILL**
WIRC, Hickory, N. C.
- WOOTEN, JOHN**
WIRK, West Palm Beach, Fla.
- WRIGHT, BILL**
WPLN, St. Petersburg, Fla.
- WRIGHT, JEFF**
Early Listening
WKCT, Bowling Green, Ky.
- WRIGHT, NAT**
WREU, Reading, Pa.
- WRIGHT, ROBERT**
WJIM, Lansing, Mich.
- WRIGHT, SPEC**
WRRL, Columbus, Ga.
- WUSSOW, GEORGE**
KVCV, Redding, Cal.
- WYDLER, BILL**
KNGG-TV, Amarillo, Texas
- WYLIE, BOB**
WAKR, Akron, Ohio
- WYMER, JACK**
Man on the Street
WING, Dayton, O.

— Y —

- YAGER, DOYLE**
WPEO, Peoria, Ill.
- YELLAND, STARR**
KOA, Denver, Colo.
- YOCAM, JOE**
KFWB, Los Angeles, Calif.
- YOUNG, AL**
WCMA, Corinth, Miss.
- YOUNG, HENRY PRESTON**
WHLF, South Boston, Va.
- YOUNG, L. N., JR.**
KBST, Big Spring, Tex.
- YOUNT, CHUCK**
WKBY, Richmond, Ind.
- YOST, JACK**
WFLO, Farmville, Va.

— Z —

- ZAK, JOE**
KTRH, Houston, Texas
- ZIMMERMAN, DAVID**
WWJ-TV, Detroit, Mich.
- ZIMMERMAN, HARRY**
KEYD, Minneapolis, Minn.

AL GOODMAN

GENERAL MUSICAL DIRECTOR
COLGATE COMEDY HOUR — NBC-TV



Al Goodman and His Orchestra
Musical Album
NBC



Exclusive RCA-Victor Recordings

ALLEN ROTH

Musical Conductor

MILTON BERLE SHOW



ORCHESTRA LEADERS MUSICAL CONDUCTORS

and ORGANISTS

RADIO AND TELEVISION

—their work during 1952



— A —

ABBOTT, WALT
KCSB, San Bernardino, Cal.

ACKLEY, WAYNE
KRNT, Des Moines, Iowa

ADKINS, ROBERT D.
KBKH, Pullman, Wash.

AJELLO, JEFF
CKOK, Penticton, B. C.

ALBERT, EUG.
CJFP, Rivière du Loup
Quebec

ALLEN, JAMES
WTJS, Jackson, Tenn.

ANDREWS, EARL
WAUD, Auburn, Ala.

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KWHN, Ft. Smith, Ark.

ARD, WILBUR
WFAA, Dallas, Texas

ARGERSINGER, JACK
WCSS, Amsterdam, N. Y.

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KDKA, Pittsburgh, Pa.

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CHOK, Sarnia, Ont.

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WIBG, Philadelphia, Pa.

ATTEBERRY, MONA
KCGL, Fort Collins, Colo.

AYRES, NORMAN V.
WCSH, Portland, Maine

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KCRS, Midland, Texas

BALDWIN, BILL
KSO, Des Moines, Iowa

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KTAR, Phoenix, Ariz.

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WBIG, Greensboro N. C.

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BARTON, JOHN
WHOW, Clinton, Ill.

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Berle, NBC-TV; Your Hit Parade,
ABC-TV; Ken Murray, CBS-TV;
Frank Sinatra, CBS-TV

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WMJM, Cordele, Ga.

BASS, FRED
CKWX, Vancouver, B. C.

BAUGH, GENE
WBAP-TV, Ft. Worth, Tex.

BAXTER, LEO
WBOW, Terre Haute, Ind.

BEALS, RAY H.
KVOB, Great Bend, Kansas

BENNETT, GENE
WJIG, Tullahoma, Tenn.

BENNETT, WM.
TV Screen Test
WNHC-TV, New Haven,
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KGW, Portland, Ore.

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BLANK, RALPH
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BLEDSE, ALMA
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Arthur Godfrey And His Friends
CBS-TV

BOISJOLI, JACQUES
CKAC, Montreal

BOISVERT, LOUIS A.
WBRY, Waterbury, Conn.

BOLENDER, RICHARD
WBRK, Pittsfield, Mass.

BOON, HARRY
CJCA, Edmonton, Alta.

BOONE, RUTH
KICA, Clovis, N. M.

BORTEL, CLAUDE
WSYR, WSYR-TV, Syracuse,
N. Y.

BOVERO PHIL
KGO-TV, San Francisco, Ca.

BOWER, RICHARD W.
WWPA, Williamsport, Pa.

BOERS, FERN
WPPA, Pottsville, Pa.

BOYER, MARTHA
KCOW, Alliance, Neb.

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BRENNER, JOHN
WBMS, Boston, Mass.

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Starlit Stairway
WXYZ, WXYZ-TV,
Detroit, Mich.

BRIGHT, WELDON
KGNC, KGNC-TV,
Amarillo, Texas

BRINKLEY, J. B.
WBAP-TV, Ft. Worth, Tex.

BRINKMAN, HELEN
WDLB, Marshfield, Wis.

BRISTOWE, BRUCE
CFAC, Calgary, Alta.

BRITAIN, HERBERT
CKRC, Winnipeg, Man.

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WBGR, Jesup, Ga.
- BROWN, LES**
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WFRP, Savannah, Ga.
- BRUCE, PEG**
KQV, Pittsburgh, Pa.
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- CHEESMAN, A.**
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- CLARK, ALLAN**
WKY, WKY-TV, Oklahoma
City, Okla.
- CLAUSER, JOSEPH**
Hymn Time
WFBM-TV, Indianapolis, Ind.
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WKAP, Allentown, Pa.
- COGGSHALL, A. O.**
WGY, Schenectady, N. Y.
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CHUM, Toronto, Ont.
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WLAG, LaGrange, Ga.
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WNOX, Knoxville, Tenn.
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KWFT, Wichita Falls, Texas
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KALE, Richland, Wash.
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KRAL, Craig, Colo.
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Simms Show, CBS-Radio; Frank
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- DIA, DICK**
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KSL, Salt Lake City, Utah
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WKBI, St. Mary's, Pa.
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KBKI, Alice, Texas
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Valentine
ABC

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Pat's Open House
WTVN, Columbus, O.

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KLIX, Twin Falls, Idaho

HILL, ROBERTA
WBSM, New Bedford, Mass.

HILTON, FREDA
WLOF, Orlando, Fla.

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WJAG, Norfolk, Neb.

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WSBT, South Bend, Indiana

HOGAN, JIM
Jim Deline Gang
WSYR TV Syracuse, N. Y.

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CKPC, Brantford, Ont.

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KCID, Caldwell, Idaho

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WPAT, Paterson, N. J.

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Money to Burn
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Royal Showcase
NBC TV

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WKRC-TV, Cincinnati, O.

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WKBV, Richmond, Ind.

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KHUB, Watsonville, Cal.

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WMEX, Boston, Mass.

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King And Orchestra
NBC

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WATR, Waterbury, Conn.

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Blue Room
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WWJ TV, Detroit, Mich.

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WSOO, Sault Ste. Marie, Mich.

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WJL, Niagara Falls, N. Y.

KUHN, JOHN J.
WKIP, Poughkeepsie, N. Y.

— L —

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KIOA, Des Moines, Iowa

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KROW, Oakland, Cal.

LANG, SID
WIND, Chicago, Ill.

LARSEN, BILL
KISD, Sioux Falls, S. Dak.

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WIDA, Quincy, Mass.

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WDSU TV, New Orleans, La.

LAVALLE, PAUL
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LAWRENCE, ELLIOTT
Guide Right
DuMont

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WSGN, Birmingham, Ala.

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WWOD, Lynchburg, Va.

LEALL, LEE
WTOL, Toledo, O.

LEE, MEL
KTRR, Rolla, Mo.

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KWED, Seguin, Tex.

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WDAS, Phil., Pa.

LEONARD, BOB
WMMN, Fairmont, W. Va.

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WVOP, Vidalia, Ga.

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WRNO, Orangeburg, S. C.
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WFOM, Marietta, Ga.
LYNCH, DARRELL
KUKL, Ukiah, Cal.
LYNN, JACK
WCAV, Norfolk, Va.

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WGAD, Gadsden, Ala.
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WSNJ, Bridgeton, N. J.
McCUTCHEON, KEN
WKY, Evansville, Ind.
McGEEHAN, MARY
WTUX, Wilmington, Delo.
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WMIX, Mt. Vernon, Ill.
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KOWH, Omaha, Neb.
McHALE, LARRY
KALB, Alexandria, La.
McHUGH, PAT
KRUL, Corvallis, Ore.
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KFEL, El Dorado, Ark.
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KGFJ, Pierre, S. Dak.

— M —

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KBOA, Kenna-tt, Mo.
MACKEY, J. WRIGHT
WRAC, Williamsport, Pa.
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KXGN, Glendale, Mont.
MALTHOUSE, PEGGY
CHAB, Moose Jaw, Sask.
MANNING, JUNE
WPLH, Huntington, W. Va.
MANSFIELD, ROGER
WKFG, Thomasville, Ga.
MANTOVANI
Music By Mantovani
NBC
MAPES, MARIAN
WRR, Dallas, Texas
MARCOTTE, DON
WMAO, Chicago, Ill.

MARTIN, DUDE
Dude Martin Show
KTTV, Los Angeles, Cal.
MARTIN, JOHN
KLIZ, Brainerd, Minn.
MATEER, MARY
WJEL, Hagerstown, Md.
MAUGANS, BILL
WREZ, Ponca City, Okla.
MAYEUX, JULES
WIBO, Baton Rouge, La.
MAYFIELD, ALICE
WSFA, Montgomery, Ala.
MELANSON, PAUL
WVAM, Altoona, Pa.
MERCHANT, BILL
WMUS, Muskegon, Mich.
MERRIMAN, BERNARD V.
KVNJ, Coeur D'Alene, Idaho
MERRITT, EDWARD L. JR.
WABC, Rochester, N. Y.
MESERVY, NORMAN
WOLF, Syracuse, N. Y.
METCALFE, ROBERT
WOHL, East Liverpool, Ohio
METCHNEK, WILLIAM
WCCO-TV, Minneapolis, Minn.
MICHAELSON, EDWARD
WBXK, New York, N. Y.
MILLER, ARNOLD B.
WSBT, Chicago, Ill.
MILLER, CLIFF
KBUC, Corona, Cal.
MILLER, HARRISON A.
KIT, Yakima, Wash.
MINER, CHAS.
WMIA, Caguas, P. R.
MOFIELD, RAY
WPAZ, Paducah, Ky.
MONROE, VAUGHN
The Camel Caravan
The Vaughn Monroe Show
NBC
MOORE, A. RAYMOND
WHUM, Reading, Pa.
MORGAN, JIM
WHAY, New Britain, Conn.
MORGAN, WAYNE
WMFR, High Point, N. C.
MOSENA, RICHARD
KHUF, Burlington, Iowa
MOSER, CLYDE
WTAR, Norfolk, Va.
MULLEN, DAN
WLAU, Grand Rapids, Mich.
MULVANEY, DON
KROX, Cassokton, Minn.
MUNRO, BILLY
CKVI, Verdun
MURFF, FRED
WLAZ, Nashville, Tenn.
MURRAY, HUGH
KYOS, Merced, Cal.
MUSIC, MARY
WCTE, Akron, O.

— N —

NAPIER, BILL
KCRG, Enid, Okla.
NASH, BARNES
WHBF, Pinefield, W. Va.
NATHANSON, MARTY
WMIS, Natchez, Miss.
NEAL, PAUL
WBKS, Cleveland, Ohio
NEARNS, JOE
Top O' Morning
KNEY, Newport, Ark.
NELMS, BILL
WTAX, Springfield, Ill.
NELSON, GENE
KFAM, St. Cloud, Minn.
NELSON, STAN
KITE, San Antonio, Texas
NELSON, WILFORD
WHSC, Hartsville, S. C.

NIDES, HARRY
WROL, Knoxville, Tenn.
NIEMI, WALT
WMBL, Morehead City, N. C.
NININGER, EVE
WDBJ, Roanoke, Va.
NIXON, GENE
WMEC, Columbia, S. C.
NOBLE, LEIGHTON
Boisland Revue
KTLA, Los Angeles, Cal.
NORMAN, RALPH
Heritage
Nancy Craig (TV)
Valentino
ABC
NORRIS, JULIE
WNMP, Evanston, Ill.
NUTTALL, JANE
KSNM, San Francisco, Cal.

— O —

ODERMAN, ESTHER
WLIO, E. Liverpool, O.
O'HAGAN, VIRGINIA
WKRC, Cincinnati, O.
O'HARA, JANE
WQAN, Scranton, Pa.
O'NEILL, JOE
KVOO, Tulsa, Okla.
O'NEILL, MARTIN
WKXY, Sarasota, Fla.
OSBORNE, HAROLD
WMBD, Peoria, Ill.
OSBORNE, SHIRLEY
WINN, Louisville, Ky.
OSSER, GLENN
American Music Hall
Dancing Party
Paul Whiteman Teen Club
ABC
OTTENSER, LOUISE
WJVA, South Bend, Ind.
OUELLETTE, GRATIEN
WCCU, Lewiston, Maine
OVERSTREET, MAVIS
WLSB, Roanoke, Va.
OWEN, EMLYN
KXCL, Waterloo, Iowa

— P —

PAGE, DOROTHY
WPAY, Portsmouth, O.
PALM, BETTY LOU
WTOE, Toledo, O.
PALMER, GEORGE
WNHC-TV, New Haven, Conn.
PARADIS, GABRIEL
CHFA, Edmonton, Alta.
PARKER, LEONRE
KTFI, Twin Falls, Idaho
PARKER, ROBERT
KLRB, Little Rock, Ark.
PARRY, DAVE
WLAP, Lexington, Ky.
PATTERSON, LOUISE WARE
WTAO, Augusta, Maine
PAUL, CHARLES F.
B. New York City; Martin Kane,
NBC; Mr. & Mrs. North, CBS;
The Shadow, WOR; The American
Trail
PAUL, SYD
WHOL, Allentown, Pa.
PAULSON, AL
WDGY, Minneapolis, Miss.
PAVEY, R.
WHJE, Detroit, Mich.
PAYTON, ERNIE
WSHF, Bridgeton, N. J.
PEARCH, ERNIE
CKVA, Victoria, B. C.
PELLETIER, WILFRED
NBC Symphony
NBC

PETERS, WALLY
CJOR, Vancouver, B. C.

PFLEEGER, GEORGE C.
WJTN, Jamestown, N. Y.

PHELPS, AGNES
WNAV, Annapolis, Md.

PICKENS, CHARLES
WHBC, Canton, O.

PIERCY, FRED
KAFY, Bakersfield, Calif.

PILDNER, HENRY
WGAR, Cleveland, O.

PLAGENS, RAY
WFAA-TV, Dallas, Tex.

POMEROY, RICHARD
WLS, Lansing, Mich.

POOLE, JEE
WNAO, Raleigh, N. Carolina

POTT, WILLARD
WHK, Cleveland, O.

POTTER, BETH
KFRD, Rosenberg, Texas

POWELL, BOB
WDVA, Danville, Va.

POWELL, RICHARD
WTOP, Washington, D. C.

PRENTICE, CHARLES D., JR.
WHAJ, Greenfield, Mass.

PRESSON, JAKE
WCRS, Greenwood, S. C.

PRESTON, LEW
KWOE, Clinton, Okla.

PRITCHARD, MARJORIE
WMPB, Memphis, Tenn.

PRITCHARD, PENELOPE
KFDM, Beaumont, Texas

PYM, H. V.
CKNX, Ontario

— R —

RAMEY, A. MAXWELL
CKBW, Bridgewater, N. S.

RAMIREZ, LUIS A.
WIPR, San Juan, P. R.

RANDALL, GORDIE
TV Showcase
WRGB, Schenectady, N. Y.

RANDOM, MICHAEL DOWN
KIX, Oakland, Cal.

RANNIE, THOMAS A.
CIAY, Port Alberni, B. C.

RASE, BILL
KCPA, Sacramento, Cal.

RAVEN, GEORGE C.
KSYG, Yreka, Cal.

REBEL, DE'ORES
WMAR-TV, Baltimore, Md.

RECOBE, ARVIE
WLV D, Dayton, O.

REDUS, JACK
KFKA, Greeley, Colo.

REEDER, CHAS.
WING, Dayton, O.

REGAN, BOB
WKNB, New Britain, Conn.

RENNER, FRANKIE
WADC, Akron, Ohio

REUTER, JOHN
WBCO, Richland Centre, Wis.

RHAME, RICHARD
WTND, Oronocheburg, S. C.

RHODRIGUEZ, MILDRED
KJFF, Jennings, La.

RICKY, AL
Mr. Keen—9 Years; Kiddie Land
Records; Decca Records.

RILEY, LOMAN B.
WDYK, Cumberland, Md.

RILEY, RALPH
WHIZ-TV, Zanesville, O.

RIO, ROSA
My True Story
When a Girl Marries
Ted Malone
ABC

ROBARDS, CARY
WSIV, Pekin, Ill.

ROBERTS, DON
WKNE, Keene, N. H.

ROBINSON, FRANCES
WVMI, Biloxi, Miss.

ROESE, RAY
WRFO, Worthington, O.

ROHR, JACK
WCBM, Baltimore, Md.

RONGO, BARBARA
KTBC, Austin, Texas

ROSE, DAVID
The Red Skelton Show
NBC-TV

ROSS, MURRAY
Tales of Tomorrow, Dream Har-
bor, The Adventurer, ABC

ROSS, ROY
WNEW, New York City

ROTH, ALLEN
Milton Berle Show, NBC-TV

RUDOLPH, JOE
WAIT, Chicago, Ill.

RUMMINGER, BARBARA
WMMU, Greenville, S. C.

RUPP, ESSIE
WCKY, Cincinnati, O.

RUSSELL, BAZ
CJCH, Halifax, N. S.

RYAN, JAMES
KWPC, Muscatine, Iowa

— S —

SALTER, BOB
KDSH, Boise, Idaho

SALTER, HARRY
Name That Tune
NBC

SANDEFUR, BILL
WBTM, Danville, Va.

SANFORD, CHARLES
Your Show of Shows, NBC-TV

SARGENT, MICHAEL
WBIV, Bedford, Ind.

SASLAVSKY, NICHOLAS L.
WEVD, New York, N. Y.

SAUER, FLORENCE
CHVC, Niagara Falls, Ont.

SAVKO, BETH
WICC, Bridgeport, Conn.

SAXON, JIM
KRIC, Beaumont, Tex.

SCHARF, WALTER
The Phil Harris-Alice Faye
Show
NBC

SCHEYING, VALERIE
WLAN, Lancaster, Pa.

SCHMUTX, FREDERICK H.
KVIC, Little Rock, Ark.

SCHORR, ARNOLD
WFEC, Miami, Fla.

SCHUMAKER, BETTY
KAYS, Hays, Kansas

SCHURR, BARBARA
WASL, Annapolis, Md.

SCOTT, ALICE
WCSC, Charleston, S. C.

SCOTT, BILL
WRLD, Lanett, Ala.

SCOTT, FRANK
WDAY, Fargo, N. Dak.

SCOTT, JACK
KPDN, Pampa, Texas

SCOTT, JEFF
WPWA, Chester, Pa.

SCOTT, KEN
WCNT, Centraha, Ill.

SCOTT, R. A. JR.
WBLT, Bedford, Va.

SCOTT, RAY
WZIP, Covington, Ky.

SCOTT, RAYMOND
Your Hit Parade
NBC-TV

SCOTT, SID
WPAC, Patchogue, N. Y.

SEESE, LUCILLE
KEAR, San Mateo, Cal.

SELBY, NELSON
WBEN, Buffalo, N. Y.

SEMMENS, JO ANN
WACB, Kittanning, Pa.

SERRA, LOUIS
WEIR, Weirton, W. Va.

SHEAN, EARL J.
WJAR, Providence, R. I.

SHELDON, EARL
Musak Associated Transcrip-
tions; Fashion Magic, CBS-TV;
Embassy Club

SHERWOOD, BOBBY
Texaco Star Theatre
NBC-TV

SHIELDS, ROY
Promenade Concert
NBC

SHIMP, BERT
WSAZ, Huntington, W. Va.

SHUMWAY, JIM
WPLA, Plant City, Fla.

SILFEN, CARL
WAGE, Syracuse, N. Y.

SIMON, TAUDIE
KBOL, Boulder, Colorado

SKYLES, JACK
KEYL, San Antonio, Tex.

SLACK, PETER, DR.
KGER, Long Beach, Cal.

SMITH, HANK
WFPA, Fort Payne, Ala.

SMITH, PEGGY
KSIB, Greston, Iowa

SOLITO, AL
Variety Stand
WTA3-TV, Norfolk, Va.

SONTAG, GEORGE
WOC-TV, Davenport, Iowa

SOWARDS, JOHN
WCMI, Ashland, Ky.

SPEAR, SAM
Cavalcade of Stars
DuMont

SPJRSI, JOHN
Coffee Time
WKTU, Utica, N. Y.

STABILE, DICK
Colgate Comedy Hour
NBC-TV

STANLEY, LEONARD
Melodies 'n' Money
WXYZ-TV, Detroit, Mich.

STARR, RAY
KWWL, Waterloo, Iowa

STEADMAN, BILL
WVNB, Daytona Beach, Fla.

STEELE, JIM
WIRK, West Palm Beach, Fla.

STEENROD, ANNE
WPTW, Piqua, O.

STEIN, REX
WLDS, Jacksonville, Ill.

STEPHENS, DAVID
WCAU, Phil., Pa.

STEVENS, LEONARD
WHAT, Phil., Pa.

STEWART, BOB
Hit the Deck
WBRY, Waterbury, Conn.

STITELER, FRANK
WGLS, Decatur, Ga.

STOKER, ED
KUTA, Salt Lake City, Utah

STOMME, RUTH
WAVZ, New Haven, Conn.

STORR, WILBERT
WLET, Toccoa, Ga.

STOVALL, RUBY PEARL
WKAY, Glasgow, Ky.

STUART, EARL
Musically Speaking
WWJ-TV, Detroit, Mich.

SUDDUTH, GENE
WEAR, Pensacola, Fla.

SULLIVAN, ROBERT E.
WMRN, Marion, Ohio

SUMMERS, BILL
WLBC, Muncie, Ind.

SVEHLA, WALT
WQAM, Miami, Fla.

SWARTZ, JACK
KGPB, Flagstaff, Ariz.

SYLVERN, HENRY
"HANK"

"This Is Show Business," CBS-TV; "USA Canteen," CBS-TV; "Suspense," CBS-TV; Sam Levenson Show, CBS-TV; "Nick Carter," "Boston Blackie"

— T —

TALMADGE, BILLYE
KMO, Tacoma, Wash.

TANNE, ERNIE
WGAY, Silver Springs, Md.

TAUBMAN, PAUL
Bob & Ray (Colgate), NBC; Perry Mason, CBS; True Detective, WOR; Penthouse Serenade, WOR-NBC; Voice of America

TAYLOR, BETTY LEE
Gift Shop
WTVJ, Miami, Fla.

TAYLOR, WEBSTER
WMK, Middletown, Ky.

TEMPLEMAN, MARIAN
KWPC, Muscatine, Iowa

THOMAS, LEE
WHLB, Virginia, Minn.

THOMPSON, JOE
KRIZ, Phoenix, Ariz.

THOMSON, IAN
CFJR, Brockville, Ont.

TOWNSEND, WALLY
CKLW, Detroit, Mich.

TOSCANINI, ARTURO
NBC SYMPHONY
NBC

TRAVIS, VICTOR
WMD, Atlantic City, N. J.

TRENDLER, ROBERT
WGN-TV, Chicago, Ill.

TROTTER, MARY ALICE
KANE, New Iberia, La.

TURNER, DORICE
WEBO, Harrisonburg, Ill.

TURNER, HARRY
KGHL, Billings, Mont.

TUTTLE, HARRIETT
WTOC, Savannah, Ga.

— U —

USHER, FRED
CIVI, Victoria, B. C.

— V —

VAN DAMME, ART
Coffee And
WNBO, Chicago, Ill.

VAN WAGENEN, HAROLD E.
KCSU, Provo, Utah

VAN ZANT, BOBBY
KVIC, Victoria, Texas

VENN, MARLENE
KSUM, Fairmont, Minn.

VINSON, JIMMY
WBML, Macon, Georgia

VOEGELI, DONALD
WNA, Madison, Wis.

VOGT, GERALD
WHEC, Rochester, N. Y.

VOLLUM, ROBERT
CKLB, Oshawa, Ont.

VOORHEES, DONALD
The Telephone Hour
NBC

— W —

WACKS, LOU
WMCA, New York, N. Y.

WADSON, RALPH
WLOW, Norfolk, Va.

WALDRON, R. H.
KRKL, Kirkland, Wash.

WALKER, ED C.
WDAF, Tampa, Fla.

WALKER, HARRY
KMOF, Oroville, Cal.

WALKER, ROBERT
WHL, Johnson City, Tenn.

WALLENSTEIN, ALFRED
Symphonies for Youth
Mutual

WALTERS, FAUSTINE
KMJ, Fresno, Cal.

WAMSER, FRED
KXLW, St. Louis, Mo.

WARMOTH, ED
KNPT, Newport, Ota.

WATERS, RUSS E.
CFOR, Orillia, Ont.

WATKINS, EVA
WHIC, Matawan, W. Va.

WATSON, BILLYE
KDWT, Stamford, Texas

WATTS, SAM
KWBR, Oakland, Cal.

WAY, ROBERT
WESC, Greenville, S. C.

WAYNE, BERNIE
Music for Paramount Pictures;
All original music and musical
commercials on the Sammy Kaye
Show, WNBT

WAYNE, ROGER
WHLI, Hempstead, N. Y.

WAYNICK, HOWARD
WFMY-TV, Greensboro, N. C.

WEAMER, DAVID
WBUX, Doylestown, Pa.

WEAVER, TOM
WCMA, Corinth, Miss.

WEBB, GEORGE
WGTC, Greenville, N. C.

WEBER, ART
KGVQ, Missoula, Mont.

WEBER, HENRY
WGN, Chicago, Ill.

WEBSTER, MALCOM
CION, St. John's, Newt.

WEED, BUDDY
American Sports Page
Buddy Weed Trio
Valentino
ABC

WEINER, MILTON
WLW, Cincinnati, O.

WELK, LAWRENCE
Walk's Champagne Music
KTLA, Los Angeles, Cal.

WERLLA, JERRY
KULP, El Campo, Texas

WERNER, BARBARA
WRFW, Elm Claire, Wis.

WESTON, PAUL
The Paul Weston Show

WHEELER, RON
KTAT, Frederick, Okla.

WHITE, ALBERT
KSFG, San Francisco, Cal.

WHITE, GEORGE
WSOK, Nashville, Tenn.

WHITE, ORSON
WRN, Racine, Wis.

WHITENTON, RETA
WCKB, Dunn, N. C.

WHITFIELD, DUKE
KNEB, Scottsbluff, Neb.

WIELADT, ALLO
WFBG, Altoona, Pa.

WILBUR, R. D.
WINS, New York

WILD, ERIC M.
CBW, Winnipeg

WILDERSON, MAXINE
KFH, Wichita, Kan.

WILLIAMS, BILL
WIMS, Michigan City, Ind.

WILLIAMS, DICK
WKII, Urbana, Ill.

WILLIAMS, JAY
KTSW, Emporia, Kansas

WILLIAMS, WALLY
KCKY, Coolidge, Arizona

WILLSE, BILL
WICE, Providence, R. I.

WILLSON, MEREDITH
The Big Show
NBC
Meredith Willson's Music
Room
NBC
All Star Revue
NBC TV
Encore
NBC

WILSON, BOB
KWYO, Sheridan, Wyo.

WILSON, GRANT
WXEL, Cleveland, O.

WILSON, HAPPY
WAFI, Birmingham, Ala.

WILSON, JOHN
WEAV, Plattsburg, N. Y.

WILSON, VIRGIL
Sonus, Inc.
WTAR-TV, Norfolk, Va.

WIRGES, BILL
Stage & Number
Kids and Company
DuMont

WITTGES, DOLLY
KVOR, Colorado Springs, Colo.

WOLFF, KARL
CKFI, Fort Frances, Ont.

WOOD, EARL
WOL, Washington, D. C.

WORDEN, BILLIE
WMAN, Mansfield, O.

WORTLEY, ROBT.
KTUL, Tulsa, Okla.

WRIGHT, GEO. W.
WMOB, Moundsville, W. Va.

WRIGHT, JANE
KRMG, Tulsa, Okla.

WYMAN, ALICE
WFBC, Greenville, S. C.

— Y —

YATES, J. NEWTON
KPCL, Los Angeles, Cal.

YOHE, C. RUSSELL
WBOC, Salisbury, Md.

YOKOM, MOSE
CJL, Kirkland Lake, Ont.

YOUNG, MARLENE
KOFI, Lander, Wyo.

YOUNG, VICTOR
B. August 8, 1900, Chicago, Ill.;
Carnation Contented Hour, CBS;
Musical Director of Paramount
and Republic

RADIO-TV PRODUCERS

Network and Independent
and their work in 1952



— A —

ADAMS, BOB
Star Hostess Party
KNXT, Hollywood, Cal.

ALLEN, BUDDY
Barry Gray Show
DuMont

ALLEN, EDWARD
WTVR, Richmond, Va.

ANDERSON, STAN
KGMB, Honolulu, T. H.; KHBC,
Hilo, T. H.

ANDORN, SIDNEY
Man About Town
WXEL, Cleveland, O.

ARNELL, PETER E.
B. October 11, 1921, Bridgeport,
Conn.; The Name's the Same,
ABC-TV; Wheel of Fortune, CBS-
TV; Balance Your Budget, CBS-
TV

ARNOUX, PAT
Relax
WTAR-TV, Norfolk, Va.

— B —

BACH, BOB
What's My Line
CBS-TV

BACHMAN, JOHN
Morning Chapel
DuMont

BACKLUND, RALPH
You and the World
CBS

BEPER, NORMAN
Maggi McNellis
WABC

BAILEY, JUDSON
Sports Spot
CBS TV

BAIRD, JOHN
Morning Chapel, Protestant
DuMont

BAKER, GEORGE
Spotlight Theatre
WNBW, Washington, D. C.

BALDOUR, CHARLES
Meet Your Neighbor
WDTV, Pittsburgh, Pa.

BANNER, ROBERT
Fred Waring Show
CBS TV

BARNOUW, ERIK
Horizons
Seminar
ABC TV

BARRY, JACK
Life Begins At Eighty
Wisdom of the Ages
Oh Baby
DuMont

BAUGHN, TED
WRGB, Schenectady, N. Y.

BEASLEY, IRENE
Grand Slam
CBS

BECKER, VERNON
Kiddie Kollege
DuMont

BENNETT, DONN
The Big Idea
DuMont

BERGSON, CHARLES
Ladies Day
WJBK-TV, Detroit, Mich.

BERNARD, DON
Bob Hawk Show
CBS

BERNARD, PAUL
WLW-D, Dayton, O.

BERNS, LARRY
Our Miss Brooks
CBS-TV

BILLINGSLEY, SHERMAN
Stork Club
CBS-TV

ARTHUR B. MODELL

PRODUCER

DIONE LUCAS HOUR

DOMESTICALLY YOURS

WABC-TV

CHARLES MARTIN

PRODUCER - DIRECTOR

PHILIP MORRIS PLAYHOUSE



AL SPAN

CBS - TV

producer of the
“Red Buttons Show”

BLAND, AL

Space Adventures of Super
Noodle
CBS

BORDENKIRCHER, TOM

The News Picture
WSAZ-TV, Charleston, W. Va.

BORGE, PAUL

KMTV, Omaha, Neb.

BORIES, ROBERT A.

Food for Thought
DuMont

BRENNAN, BILL

Bachelor's Haven
KNXT, Hollywood, Cal.

BRIGGS, STEVE

Happy Valley Folks
WTTV, Bloomington, Ind.

BRILL, RICHARD

Wheel of Fortune
CBS-TV

BRODKIN, HERB

ABC Album
WABC-TV

BROOKE, NED

Sat. Nite Jamboree
WSAZ-TV, Charleston, W. Va.

BUNETTA, FRANK

Dark of Night
DuMont

BURCH BILL

Gene Autry Show
CBS

BURKE, CAROLINE

Masterpiece Playhouse; Red
Feather Revue; Heralds Of Good
Will; Around The Town; Voca-
tion Wonderland; Watch The
World; Operation Frontal Lobes,
NBC-TV

BURNETT, MURRAY

Time For Love
CBS

— C —

CADY, CHARLES S.

WBNS-TV, Columbus, O.

CAREY, BERNIE

Peoples Parade

CAREY, RALPH

WOW-TV, Omaha, Neb.

CARNEY, JACK

Give and Take
CBS

CARTOUN, ALAN

Chronoscope
KGNG-TV, Amarillo, Tex.
CBS-TV

CHERTOK TELEVISION, INC.

Private Secretary
CBS-TV

CHRISTENSEN, JIM

Plain and Fancy Cookin'
WBEN-TV, Buffalo, N. Y.

CLAMPETT, BOB

Time for Beany
KTLA, Los Angeles, Cal.

CLARK, JOHN

Captain Video
DuMont

CLARK, JOHN L.

The Plainclothes Man
DuMont

COOK, DON

WGN-TV, Chicago, Ill.

COOLEY, LEE

B. Oakland, Calif.; Perry Como
Show, CBS-TV; Eddy Arnold
Show, CBS-TV

COOPER, HAL

Magic Cottage
DuMont

CORBIN, TIP

Smokey Rogers General Store
KFMB-TV, San Diego, Cal.

CORRELL, CHARLES

Amos 'n' Andy
CBS-TV

CORRIGAN, WM. T.

B. August 27,
Hollywood Opening Night, Lights
Out, The Clock, Musical Comedy
Time, Hollywood Hall of Fame,
Masterpiece Playhouse, NBC-TV

COWAN, ABE

Amateur Boxing
WCPO-TV, Cincinnati, O.

CROTHERS, GEORGE

Invitation to Learning
CBS

CUMMINGS, IRVING

Lux Radio Theatre
CBS

CYR, GEORGE

Living Fashion
WNBK, Cleveland, O.

— D —

DANZIG, JERRY

Crime Syndicated
CBS-TV

DARGAN, TOM

Mercedeses
KING-TV, Seattle, Wash.

DAVIS, WATSON

Adventures in Science
CBS



IRVING MANSFIELD

DEGEN, CARL
Little Playhouse
WNBW, Washington, D. C.

DEMPSEY, WM.
Educational Programs
KPIX, San Francisco, Cal.

DIGBYN, NOEL
Home Folks
CBS

DIGGS, DICK
Louella Parsons Show
CBS

DODGE, BRUCE
Fun for All
CBS

DONAHUE, JACK
Meet Millie
CBS-TV

DRUCE, OLGA
Captain Video
DuMont

DUNLOP, JAKE
Your Home Hour
WOL-TV, Ames, Iowa

DUTTON, MARALEITA

Mr. Wizard, NBC-TV

DUTEN, MIKE
Bill Cullen Show
CBS-TV

— F —

EASTMAN, CARL
Perry Mason
CBS

ESTABROOK, TED
Ted Steel Program
WPIX, New York

EVANS, RICHARD L.
Soli Lake Tabernacle Choir
CBS

EWING, ED
Shoot the Works
WLW-C, Columbus, O.

— F —

FASSETT, JAMES
N. Y. Philharmonic-Symphony
CBS

FERRIN, FRANK
Smilin' Ed
CBS-TV

FLENNIKEN, BRENT
KING-TV, Seattle, Wash.

FLORENCE, LOU

WPIX, New York

FOREST, ROBERT
What in the World
CBS-TV

FRAMER, WALT
B. April 7, 1908, Pittsburgh,
Pa.; Strike It Rich, CBS-TV,
NBC; The Big Payoff, NBC-TV;
Double or Nothing, CBS-TV,
NBC; The Greatest Man on
Earth, ABC-TV

FREEMAN, ESTED D.
Shopping Guide
WFBN-TV, Indianapolis, Ind.

FRIENDLY, FRED
See It Now
CBS-TV

FROILAND, LOUISE
Vaughn Monroe Show
CBS

FROMMERT, PETER J.
WFMJ-TV, Youngstown, O.

FULLER, SAM
Colgate Comedy Hour, All Star
Revue, NBC-TV

— G —

GALEN, FRANK
Meet Millie
CBS

GARRIGUS, FRED
You and the World
CBS

GAY, BILL
Hallmark Playhouse
CBS

GERRY, ROGER
Guide Right
Stage a Number
DuMont

GIERLACH, CHET
Kis and Company
DuMont

GILL, FRANK, JR.
Edgar Bergen-Charlie
McCarthy Show
CBS

**GLUCKSMAN
ERNEST D.**
Colgate Comedy Hour, All Star
Revue, NBC-TV

GODSON, FREEMAN
Amos 'n' Andy
CBS-TV

GOODMAN, MARTIN
It Happens Every Day
CBS

GOODSON & TODMAN
I've Got A Secret
CBS-TV

GOORIAN, LENNIE
Paul Dixon Show
WCPO-TV, Cincinnati, O.

ERNEST D. GLUCKSMAN

NBC — Producer-Director

“COLGATE COMEDY HOUR”

“ALL-STAR REVUE”

NBC-Hollywood

Martin and Lewis
Donald O'Connor
Ben Blue
George Jessel
Judy Canova
Ritz Brothers



LEE PAINTON

Producer-Director

“MRS. U S A”
NBC-TV

PROLOGUE TO THE FUTURE
NBC-TV

OUTDOORS WITH ED DODD
RADIO

GRAMMER, BOB
Memory Lane
WBAP-TV, Ft. Worth, Tex.

GRAY, NORMAN
Dinner Date
WAGA-TV, Atlanta, Ga.

GREER, MILAN
George Hamilton Combs
WABC

GROSS, JACK J.
Big Town
CBS-TV

GRUENBERG, AXEL
Armour Star Playhouse—
NBC-TV
Hallmark Playhouse—
NBC-Radio
Stars Over Hollywood—
NBC-TV

GUEDEL, JOHN
People Are Funny—CBS-Radio
Art Linkletter's House Party—
CBS-Radio-TV

GUIDICE, VIC
Keep Posted
WTTG, Washington, D. C.

GUY, BILL
Let's Visit
WFMY-TV, Greensboro, N. C.

— H —

HALDI, JOHN
WBNS-TV, Columbus, O.

HARRIS, DAVID K.
WNHC-TV, New Haven, Conn.

HARRISON, ARCH
WTVR, Richmond, Va.

HARVEY, RICHARD
Variety Stand
WTAR-TV, Norfolk, Va.

HAUFMAN, HAL
WOOD-TV, Grand Rapids,
Mich.

HEIDER, FREDERICK
MCA Films
WABC-TV

HELLER, FRANKLIN
Eddie Albert Show
CBS-TV

HEPNER, CHARLES
Frontier Theater
DuMont

HIRCHMAN, HERBERT
The Web
CBS-TV

HODAPP, BILL
American Inventory
NBC-TV

HOLLANDER, JEAN
Beat the Clock
CBS-TV

HORRELL, MARTIN
Grand Central Station
CBS

HOWELL, CLIFF
Amos 'n' Andy
CBS

HUGHES, T. GORDON
My Little Margie
CBS

HUMMERT, FRANK AND ANNE
Romance of Helen Trent
CBS

HURDLE, JACK
B. June 13, 1909, Woshington,
D. C.; Jackie Gleason Show,
CBS-TV

— I —

IRVING, CHARLES
Search for Tomorrow, CBS-TV

IRWIN, CAROL
I Remember Mama, CBS-TV

— J —

JERKINS, JOE
Oklahoma Farmer
WKY-TV, Oklahoma City,
Okla.

JONES, CHARLES
Music Is Fun
WDAF-TV, Kansas City, Mo.

JOHNSON, GLEN
Stag Session
WBTV, Charlotte, N. C.

JOHNSON, ROY
WLTV, Atlanta, Ga.

— K —

KALMUS, JANE
Herb Sheldon Show, WNBT;
Ask the Camera, WNBT

KAUFMAN, MURRAY
Eva Gabor
WABC

KEECH, BRUNCH
Brunch Time
Kelvin Keech Visits
WABC

KELLING, ROY
Schlitz Playhouse
CBS-TV

KETCHAM, JAMES
Keystone Breakfast Club
WHUM-TV, Reading, Pa.



JACK HURDLE
PRODUCER
of the
"JACKIE GLEASON SHOW"
CBS-TV

SAM FULLER

EXECUTIVE PRODUCER

"Colgate Comedy Hour"

"All Star Revue"

NBC TV

KING, LYNJet Pilot
WNBC, Chicago, Ill.**KOSTE, WALTER**Physchool
WWJ-TV, Detroit, Mich.**KOVACS, ERNIE**Ernie Kovacs Show
CBS-TV**KRANTZ, STEVE**Herb Sheldon Show
WNBT, New York**KRASNE, PHILIP N.**Big Town
CBS-TV**KUHL, CALVIN**Lux Video Theatre
CBS-TV

— L —

LADESH, BILLSundown Uptown
WDAF-TV, Kansas City, Mo.**LAIR, JOHN**Renfro Valley Sunday
Gathering
CBS**LANDSBERG, KLAUS**Frosty Frolics
KTLA, Los Angeles, Cal.**LANE, ALAN**This is for You
WHUM-TV, Reading, Pa.**LANG, TONY**

WNAC-TV, Boston, Mass.

LAWRENCE, BILL

Bob Hope Show—NBC Radio

LESAN, DAVIDGuiding Light
CBS**LEVITAN, PAUL**U. H. in Action
CBS-TV**LEVY, JACK**Jack Benny
CBS-TV**LEVY, PARKE**December Bride
CBS**LEWIS, ELLIOTT**Suspense
Cathy & Elliott Lewis Onstage—
CBS**LESTER LEWIS ASSOCIATES**Meet Betty Furness
CBS-TV**LEWIS, MARLO**Toast of the Town
CBS-TV**LIEBMAN, MAX**

Your Show of Shows, NBC-TV

LINKROUN, RICHARDFreedom Rings
CBS-TV**LOCKE, NORTON**Teen Time
WTVN, Columbus, O.**LOEWI, BOB**Kitchen Fare
DuMont**LOVETON, JOHN W.**Mr. and Mrs. North
CBS-TV**LUGT, JOHN**

KSL-TV, Salt Lake City, (Utah)

LUND, BILL

KMTV, Omaha, Neb.

LUPPINO, NICHOLAS

WLWC, Columbus, O.

— Mc —

MacDONALD, DUNCANThe Power of Women
DuMont**MacDONNELL, NORMAN**Bakers' Theatre of Stars
CBS**McCANN, DOROTHY**Dr. Christian
CBS**McCOLLUM, TOM**Charade Parade
WSYR-TV, Syracuse, N. Y.**McDERMOTT, TOM**Wendy Warren and the News
CBS**McKINLEY, BARRY**

WGN-TV, Chicago, Ill.

McKNIGHT, TOMBeulah
CBS

— M —

MACKENZIE, MURDOBing Crosby Show
CBS**MACKENZIE, W. H.**Musical Penny
WTVN, Columbus, O.**MACKIN, JOHN**

WTVR, Richmond, Va.

MADDOX, KELLY

KGGG-TV, Amarillo, Texas

MANDEILLE BETTYFBI in Peace and War
CBS**MANN, CLAIRE**Glamour, WJZ-TV; It's A Wo-
man's World, WJZ-TV**CAROLINE BURKE**

NBC-TV Producer Director

**CHARLES POLACHECK**

NBC-TV PRODUCER

"VOICE OF FIRESTONE"

"RECITAL HALL"

ASSOCIATE PRODUCER

"NBC OPERA THEATER"

MANSFIELD, IRVING

CBS-TV
MANULIS MARTIN

Suspense
 CBS-TV

MARCUS, AL

Morning Chapel
 (Protestant Segment)
 DuMont

MARKHAM, JACK

Touchdown Parade
 WFMY-TV, Greensboro, N. C.

MARKLE, FLETCHER

Studio One
 CBS-TV

MARKS, HILLIARD

Jack Benny Program
 CBS

MARTIN, CHARLES

Philip Morris Playhouse, CBS

MASTERSON, NELSON

Bride and Groom
 CBS-TV

MASTERSON, REIDY

Bride and Groom
 CBS-TV

MAYER, BRUCE

Ladies Date
 DuMont

MEIKLE, PAT

Magic Cottage
 DuMont

MELCHER, MARTIN

Doris Day Show
 CBS

MENKEN, LAWRENCE

One Man's Experience
 One Woman's Experience
 DuMont

MEREDITH, EARL

Jack's Magic Shop
 KFMB-TV, San Diego, Cal.

MILLS, ANNIE

Helpfully Yours
 KNBH, Hollywood, Cal.

MODELL, ARTHUR B.

Dione Lucas Hour, Domestically
 Yours, WABC-TV

MONTAGNE, EDWARD J.

Man Against Crime
 CBS-TV

MORGAN, AL.

Washington, U.S.A.
 CBS

MORGAN, EDWARD P.

This I Believe
 CBS

MORRIS, JOHNNY

The American Way
 CBS

MORROW, BILL

Eric Crosby Show
 CBS

MURPHY, BOB

Bob Murphy Calling
 WJBK-TV, Detroit, Mich.

MURRAY, KEN

Time to Smile
 CBS-TV

MURROW, ED

See It Now
 CBS-TV

— N —

NELSON, RAY

Little Ladies Party
 DuMont

— O —

OLSEN, BARBARA

It's News to Me
 CBS-TV

OPENSHAW, BYRON

KSL-TV, Salt Lake City, Utah

— P —

PAGET, PORTMAN

WLW-D, Dayton, O.

PAINTON, LEE

Mrs. U. S. A., Prologue to the
 Future, NBC-TV; Outdoors With
 Ed Dodd

PALMER, TOM

Channel Inn
 WFAA-TV, Dallas, Tex.

PARK, JAMES

Jack McElroy Show
 KNBH, Hollywood, Cal.

PERRIN, NAT

My Friend Irma
 CBS-TV

PERRY, DICK

The Paul Dixon Show
 DuMont

PEYSER, ARNOLD

Trash or Treasure
 DuMont

POLACHECK, CHAS.

Voice of Firestone, NBC-TV; Re-
 cital Hall, NBC-TV; Associate
 Producer NBC Opera Theater

POOLE, LYNN

Johns Hopkins Science Review
 DuMont

POST, TED

Schlitz Playhouse
 CBS-TV

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Mike Gargiulo

AGENCY:

The Arnold Cohan Corporation

SPONSOR:

Bruno—New York, Inc.

POTTER, DON
Morning Chapel
(Protestant Segment)
DuMont

POWERS, CHARLES
Ma Perkins
CBS

PREVATTE, NORMAN
Money to Burn
WBTV, Charlotte, N. C.

— Q —

QUINLAN, S. C.
WBKB-TV, Chicago, Ill.

— R —

RAGAJCZAK, RAYMOND
WMAR-TV, Baltimore, Md.

REDMAN, ISABEL
Lamp Unto My Feet
CBS-TV

REESE, IRWIN
Let's Go Bowling
DuMont

REULEAUX, WALTER
Cinderella Weekend
WFEM-TV, Indianapolis, Ind.

REYNOLDS, VERN
WOW-TV, Omaha, Neb.

RICHARDS, ALDEN
KSL-TV, Salt Lake City, Utah

ROACH, HAL, JR.
My Little Margie
Racket Squad
CBS-TV

ROBERTSON, JAMES
WOOD-TV, Grand Rapids,
Mich.

ROPER, DONALD G.
Georgetown U. Forum
WTIG, Washington, D. C.

ROSS, BERNIE
Meet the Millers
WBEN-TV, Buffalo, N. Y.

ROSSELL, WARREN
Jim Deline Gang
WSYR-TV, Syracuse, N. Y.

ROUNTREE, MARTHA
Keep Posted
DuMont

RUSSELL, CHARLES
You Are There
CBS-TV

— S —

SADLER, BILL
Kiddie Carnival
WFAA-TV, Dallas, Tex.

SANFORD, HERB
Garry Moore Show
CBS-TV

SCHAEFER, KERMIT
Quick on the Draw
DuMont

SHECK, GEORGE
Star Time, WNBT

SCHENCK, CHARLES
Love of Light
CBS-TV

SCHNEIDER, GIL
Our Better Shelves
WKY-TV, Oklahoma City,
Okla.

SCOTT, JOHN
KGMB, Honolulu, T. H.; KHBC,
Hilo, T. H.

SEABORNE, JIM
Road of Life
CBS

SELDEN, JEFF
Double C. Canteen
DuMont

SELDEN, WALTER
City Hospital
CBS-TV

SHARP, JIM
WLTW, Atlanta, Ga.

SHARPE, DONALD W.
Four Star Playhouse
CBS-TV

SHAY, BETTY
Rosemary
CBS

SHOLLENBERGER, LEWIS
Capitol Cloakroom
CBS

SIDDONS, HEYWARD
Today in Washington
WNBW, Washington, D. C.

SIGSBEE, CHARLES
WMAR-TV, Baltimore, Md.

SILBERT, BILL
Bill Silbert Show
WABD, New York

SLINGLAND, FRANK
Margaret's Kitchen
WNBW, Washington, D. C.

SMITH, BEVERLY
Second Mrs. Burton
CBS

SMITH, FRED
KLYL, San Antonio, Tex.

SMITH, LAMAR
WOI-TV, Ames, Iowa



William Corrigan

Producer-Director

NBC-TV



SMITH, SID
Learn Dance
WBAP-TV, Fort Worth, Tex.

SPAN, ALFRED
Red Buttons Show, CBS-TV

SPIER, BILL
Omnibus
CBS-TV

SPILLMAN, SANDY
Teletrips
KPIX, San Francisco, Cal.

SPIVAK, LAWRENCE
Keep Posted
DuMont

STANSON, MILTON
Kiddie Kollege
DuMont

STAUDERMAN, BRUCE
WXEL, Cleveland, O.

STEARNS, JOHN
Breakfast with Music
WNBT, New York

STEEL, BOB
Aunt Jenny
CBS

STEFFY, GEORGE
WNAC-TV, Boston, Mass.

STERNBERG, AL
Uncle Al's Corner
WCPO-TV, Cincinnati, O.

STEVENS, GARY
Twenty Questions
DuMont

STEVENSON, RACHEL
Quiz Kids
CBS-TV

STONE, MARTIN
Author Meets the Critics
DuMont

SULLIVAN, ED
Toast of the Town
CBS-TV

— T —

TODMAN, BILL
What's My Line
CBS

TOLEN, JACK
Kiddie Kastle
WDTV, Pittsburgh, Pa.

TOWNSEND, DALIAS
Aircraft Flash
CBS

TULL, BOB
TV Dance Party
WAGA-TV, Atlanta, Ga.

— V —

VANDA, CHARLES
M & M Candy Carnival
Big Top
CBS-TV

VAN FREMD, CHARLES
State of the Nation
CBS-TV

— W —

WALLACH, GEORGE
B. Sept. 25th, New York City;
Jane Pickens Show, NBC; Holly-
wood U.S.A., NBC; "Bwana
Devil" First 3-D Full Length Film

WARREN, FRANK
Al Jazzbo Collins Show
DuMont

WEBLEY, EDWARDS
Parade of Stars, Spottlite
Revue
KONA, Honolulu, Hawaii

WERRENATH, REINALD, JR.
Ding Dong School
WMBQ, Chicago, Ill.

WHITE, LAWRENCE
(White Rosenberg, Inc.)
Where Was I
DuMont

WHITE, SID
First in Fashion
Fashion Premiere
DuMont

WHITE, WALTER, JR.
Tarzan
CBS

WOOD, WILLIAM
Man of the Week
CBS-TV

WOOLF, LARRY
Quiz Kids
CBS

WORMINGTON, BILL
Television Starbeams
WDAF-TV, Kansas City, Mo.

WRIGHT, BURTON
Cinderella Weekend
WWJ-TV, Detroit, Mich.

WYNNE, KENNETH, JR.
WNHC-TV, New Haven, Conn.

— Z —

ZEIGLER, JOHN
Charming Children
WNBK, Cleveland, O.

ZIRATO, BRUNO, JR.
Robert Q. Lewis Show
CBS

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DICK SCHNEIDER

DIRECTOR

OF

"THE BIG STORY"

NBC-TV



DON HILLMAN

NBC-TV
DIRECTOR

RADIO-TV DIRECTORS

—and their work during 1952



— A —

ABEL, RAY
Rootie Kazootie,
Home Gardener
Good Looks and Good Living
WABC-TV

ANDREWS, CLARK
Top Guy
ABC

ANDREWS, MARTIN
My True Story
ABC

ASHER, WILLIAM
I Love Lucy
CBS-TV

ASHLEY, IRA
Fun For All
CBS

ATKINS, IRV
People Are Funny
CBS

AUERBACH, LARRY
Love of Light
CBS-TV

AYERS, KIRBY
Grand Slam
CBS

— B —

BAILEY, JUDSON
Sports Spot
CBS-TV

BANNER, BOB
Fred Waring Show
CBS-TV

BARBOUR, OLIVER
Weather Girl
DuMont

BARTON, CHARLES
Amos 'n' Andy
CBS-TV

BEAL, WILLIAM
Kitchen Kapers, Dione Lucas,
John Reed King, Fitzgeralds,
Dog Show of Champions
WABC-TV

BERNARD, DON
Bob Hawk Show
CBS

BERNARD, GLEN
Meet Me At The Zoo
CBS-TV

BRENNAN, BILL
Jo Stafford Show
CBS

BROWN, MENDE
Inside Israel
DuMont

BRYAN, WILLIAM
The Adventurer
Paul Whiteman Teen Club
ABC

BUNETTA, FRANK
Life Is Worth Living
DuMont

BURCH, BILL
Gene Autry Show
CBS

BURGGRAF, PAUL
Rootie Kazootie, Papa Cellini,
Away You Go,
Home Maker's Jamboree,
Nancy Craig
WABC-TV

— C —

CAHAN, GEORGE
My Friend Irma
CBS-TV

CARNEY, JACK
Give and Take
CBS

JOSEPH SANTLEY

PRODUCER-DIRECTOR

JIMMY DURANTE SHOW

GEORGE JESSEL SHOW

PERRY COMO SHOW

“ALL STAR REVUE”

NBC-HOLLYWOOD

CHIRKINIAN, FRANK
M & M Candy Carnival
CBS-TV

**COOK, FIELDER
AND GOODE, R.**
Lux Video Theatre
CBS-TV

COOLEY, LEE
B. Oakland, Cal.; Perry Como
Show, CBS-TV; Eddy Arnold
Show, CBS-TV

CORDAY, TED
Guiding Light
CBS-TV

CRAMER, NED
Ernie Lovacs
CBS-TV

CROTTY, BERKE
Eastern Parkway Boxing
Dumont

CURRIE, ROBERT
In the Dark
CBS-TV

— D —

DARLEY, DIK
B. Dec. 12, 1923, Hollywood, Cal.;
Space Patrol, Personal Appearance
Theatre, All American Jubilee,
Jerry Colonna Show, ABC-TV

DEMAREST, BILL
Heritage
ABC

DICK, HENRY
Maggi McNellis
ABC

DIGBY, NOEL
Home Folks
CBS

DIGGS, DICK
Louella Parsons Show
CBS

DISKIN, MARSHAL
What's Your Bid
Seminar, Walter Winchell
WABC-TV

DODSON, WILLIAM
Joe Franklin's Memory Lane,
Yachting Show, Spotlight On
Harlem, Homemaker's Jamboree,
Nancy Craig, First Edition
WABC-TV

DONAHUE, JACK
Meet Milha
CBS-TV

DOYLE, ROBERT
Perspective
WABC-TV

DUERK, FRED
Mary Margaret McBride
Cal Tinney
ABC

DUTTON, MIKE
Bill Cullen Show
CBS-TV

— E —

EASTMAN, CARL
"Perry Mason"
CBS

EBL, EARL
Lux Radio Theatre
CBS

EUBANKS, GENE
Space Adventures of Super
Noodle
CBS

— F —

FARNSWORTH, SCOTT
When I Get Married
ABC

FINKEL, ROBERT S.
B. March 25, 1918, Pittsburgh,
Pa.; The Ruggles, Hollywood The-
ater Time, ABC-TV; Biff Baker,
U.S.A., NBC-TV; Chevron The-
ater, all networks

FLOREY, ROBERT
Four Star Playhouse
CBS-TV

FOREST, ROBERT
What In The World
CBS-TV

FRANKS, JEROME
City of Hope Telethon, Cerebral
Palsy Telethon, John Reed
King's "Tootsie Hippodrome,"

CLAY YURDIN

DIRECTOR

ABC — TV



BARRY SHEAR
DUMONT - TV

DIRECTOR OF
"BARRY GRAY SHOW"
"GUIDE RIGHT"
"STAGE A NUMBER"

Billy Graham's "Hour of Decision," On Trial, Songtime, ABC-TV

FROLAND, LOUISE
Vaughn Monroe Show
CBS

— G —

GARRISON, GREG
NBC

GAY, BILL
Hallmark Playhouse
CBS

GLUCKSMAN, ERNEST D.
V. Vienna; Colgate Comedy Hour, NBC-TV

GOODMAN, MARTIN
It Happens Every Day
CBS

GORMAN, WALTER
Young Dr. Malone
CBS

GRAHAM, JOE
B. Sept. 15, 1916; Whispering Streets, ABC; It's Your Business, ABC

GREINER, BOB
Valentino
Eddie Dunn Show
ABC

— H —

HANNA, ARTHUR
This Is Nora Drake, Our Gal
Sunday
CBS

HARLIB, MATT
Strike It Rich (Daytime)
CBS-TV

HARRIS, MARY
Second Mrs. Burton
CBS

HELLER, FRANKLIN
What's My Line
CBS-TV

HEWITT, DON
Doug Edwards
CBS-TV

HIGHT, JEAN
Let's Pretend
CBS

HILL, CHARLES
State Of The Nation
CBS-TV

HILL, MARTIN
Art Linkletter's House Party
CBS-TV

HILLMAN, DONALD STUART
B. April 3, 1925, New York, N. Y.; The Herman Hickman Show, American Inventory, Youth Wants to Know (Winner of the

Sylvania Television Award for "Best Public Interest Show"), American Forum, Kate Smith Show, Jane Pickens Show, NBC

HUGHES, T. GORDON
My Little Margie
CBS

HURDY, RAI
Stork Club
CBS-TV

HUSTON, TED
Meet Betty Furness
CBS-TV

— I —

IRVING, CHARLES
Search For Tomorrow
CBS-TV

— J —

JOHNSTONE, JOHN
Hollywood Star Playhouse
NBC

— K —

KENNY, WES
The Power Of Woman
Dumont

— L —

LARGE, DON
Make Way For Youth
CBS



JEROME FRANKS

DIRECTOR

Olsen & Johnson's "Hellzapoppin"
City of Hope Telethon
Cerebral Palsy Telethon
John Reed King's "Tootsie Hippodrome"
Billy Graham's "Hour of Decision"

FRANK SATENSTEIN

CBS-TV

DIRECTOR

of

The Jackie Gleason Show

LEFTWICH, ALEX

B. Feb. 13, 1910, Philadelphia, Pa.; The Lilli Palmer Show, CBS-TV

LEFTWICH, ED
Bridge And Groom
CBS-TV

LEVIN, MIKE
Life Is Worth Living
Dumont

LEVY, PARKE
December Bride
CBS

LEVY, RALPH
Jack Benny
CBS-TV

LEWIS, A.
Our Miss Brooks
CBS-TV

LEWIS, ELLIOTT
Cathy and Elliott Lewis On Stage
CBS

LINKKROUN, RICHARD
Freedom Rings
CBS-TV

LOVETON, JOHN W.
Mr. and Mrs. North
CBS

LOWE, DAVID
Life Begins At Eighty
What's The Story
Dumont

LUMET, SIDNEY

Danger
CBS-TV

— **Mc** —

McCALLUM, BILL
Live Like a Millionaire
Mystery Theatre
Editing on Time Capsule
ABC

MacDONNELL, NORMAN
Bakers' Theatre of Stars
CBS

McCULLOUGH, ANDREW
Omnibus
CBS-TV

McKEE, WES
Brighter Day
CBS

MacDONNELL, NORMAN
Escape
CBS

MAGNER, MARTIN
Where Was I
Dumont

MANDEVILLE, BETTY
FBI In Peace And War
CBS

MANHOFF, BILL
Meet Millie
CBS

— **M** —

MARKS, SHERMAN
Balance Your Budget
CBS-TV

MARSHALL, BILL
Whispering Streets
Metropolitan Auditions of the Air
Metropolitan Opera
ABC

MARTIN, CHARLES
Philip Morris Playhouse, CBS

MEDFORD, DON
Tales of Tomorrow
Eddie Nugent Talent Patrol
Quick As A Flash
All-Star News
WABCS-TV

MELCHIOR, IB
Perry Come
CBS-TV

MONTAGNE, EDWARD J.
Man Against Crime
CBS-TV

MORRIS, JOHNNY
The American Way
CBS

MULLIGAN, ROBERT
Suspense
CBS-TV

MURPHY, RALPH
Mr. and Mrs. North
CBS-TV

ARTHUR PENN

Associate TV Director:

“Colgate Comedy Hour”

Staged:

“Ezio Pinza Show”

Writing Credits:

“Ezio Pinza Show” (2)

“Hollywood Opening
Night” (3)

NBC—TV

**ROBERT FINKEL**

DIRECTOR

LIVE

FILM

The Ruggles — ABC
Dennis Day Show — NBC

Chevron Theater
Biff Baker, U.S.A.

In Preparation

“Pride of the Family”

with
Paul Hartman

— N —

NELSON, RALPH

I Remember Mama
CBS-TV

NEUMAN, ALAN J.

The Kate Smith Hour-NBC
Lights Out-NBC
Blind Date-NBC
Here's To Your Health-NBC

**NICKELL, PAUL AND
SCHAFFNER, FRANKLIN**

(Alternate Directors)
Studio One
CBS-TV

NOBLE, ROBERT

Drew Pearson
Life Begins at 80
Vacationland USA
ABC

NYBY, CHRISTIAN

Private Secretary
CBS-TV

— P —

PAINTER, DON

Jack Berch Recordings
Champagne Fashions
Musical Previews
ABC

PAUL, BYRON

This Is Show Business
CBS-TV

PAINTER, DON

This Is Show Business
CBS-TV

PENN, ARTHUR H.

B. Sept. 27, 1922, Philadelphia,
Pa.; Colgate Comedy Hour, NBC-
TV; Ezio Pinza Show, NBC-TV

PEYSER, JOHN

Crime Syndicated
CBS-TV

PIANO, TONY

American Music Hall
Dancing Party
ABC

— R —

REAGON, NEIL

Dr. Christian
CBS

REISNER, ALAN

City Hospital
CBS-TV

RICCA, ERNIE

Romance of Helen Trent
CBS

RICHARDS, ARTHUR

Rosemary
CBS

RITTS, PAUL

Big Top
CBS-TV

RUBIN, JACK

Hiltop House
CBS

RUSKIN, COBY

Arthur Murray Party
Dumont

— S —

SANTLEY, JOSEPH

All Star Revue, NBC-TV

SATENSTEIN, FRANK


B. Oct. 7, 1924, New York City;
Ken Murray, CBS-TV; Frank Sin-
atra Show, CBS-TV; The Show
Goes On, CBS-TV; Jackie Gleason
Show, CBS-TV

SCANLON, WALTER

Headline Edition
News of Tomorrow
Una Mae Carlisle
George Sokolsky
Walter Winchell
ABC

SCHIMMEL, CLARENCE

Garry Moore Show
CBS-TV



ABC TV

SDG
RTDG
ATAS

SID SMITH

TV DIRECTOR

**"ALL STAR
REVUE"**

NBC, HOLLYWOOD

JIMMY DURANTE SHOW
GEORGE JESSEL SHOW
RITZ BROTHERS SHOW

SCHNEIDER, DICK

The Big Story, NBC-TV; Door
Way to Danger, NBC-TV; Kate
Smith Show, NBC-TV

SCHNUR, JERRY

It's News To Me
CBS-TV

SCHOPE, ROGER

Basketball, Nancy Craig, First
Edition, Rudolph Halley, Italian
Cookery, Pat Party
WABC-TV

SHEA, TOM

Break the Bank
Gloria Parker
F. Lynn Keech Show
ABC

SHEAR, BARRY

Kathie Norris Show, WABD;
Barry Gray, WABD; Stage A
Number, DABD; Inside Israel,
WABD; Midway, WABD

SHELDON, JAMES

Eddie Albert Show
CBS-TV

SHEVELOVE, BERT

Red Buttons Show
CBS-TV

SMITH, SID

All Star Revue, Jimmy Durante
Show, George Jessel Show, Ritz
Brothers Show, NBC-TV

SOMMERVILLE, WARREN

Bobby Sherwood
Tales of Tomorrow
ABC

STEDMAN, BILL

Bobby Sherwood
Tales of Tomorrow
ABC

STEEL, BOB

Aunt Jenny
CBS

STERNBERG, AL

The Paul Dixon Show
Dumont

SWIFT, LELA AND

HIRCHMAN, HERBERT
The Web
CBS-TV

— T —

TORMEY, BOB

News of Tomorrow
Headline Edition
Greatest Story
ABC

— U —

URBACH, LESLIE

(unit directors under Urbach
are BODE, WILLIAM AND

ULRICH, JOHN)

Action in the Afternoon
CBS-TV

— W —

WALLACE, DON

Wendy Warren And The
News
CBS

WEAVER, PAT

Quiz Kids
CBS

WEIST, GEORGE

My True Story
American Music Hall
Singing Partners
ABC

WHITING, JUDSON

Lamp Unto My Feet
CBS-TV

WOLFE, ED

Ma Perkins
CBS

WRAY, JOHN

Town Of The Town
CBS-TV

— Y —

YURDIN, CLAY

ABC-TV

— Z —

ZIRATO, BRUNO, JR.

Robert G. Lewis Show
CBS

GREG GARRISON

DIRECTOR

TEXACO STAR THEATRE

RADIO-TV WRITERS

Advertising Agency—Network—Free Lance
and their work during 1952



— A —

ABRAMS, CARL
Rocky King
DuMont

ADAMS, CEDRIC
Cedric Adams
CBS

ALSBERG, ARTHUR
Our Miss Brooks
CBS

— B —

BARNETT, S. H.
Lux Radio Theater
CBS

BARNOUW, ERIK
Theater Guild On The Air
NBC

BALZER, GEORGE
Jack Benny Program
CBS

BECHER, BILL
Vaughn Monroe Show
CBS

BENNER, BILL
Captain Video
DuMont

BIXBY, CARL
B. May 4, 1895, Worcester,
Mass.; Life Can Be Beautiful,
NBC

BLUME, BUDD
Space Adventures Of Super
Noodle
CBS

BRAUN, GIL
The Plainclothes Man
DuMont

BROOKS, MEL
Your Show of Shows, NBC-TV

BURCH, BILL
Gene Autry Show
CBS

— C —

CARRINGTON, ELAINE
Rosemary
CBS

CHEVIGNY, HECTOR
Second Mrs. Burton
CBS

CLORK, HENRY
Life of Riley
NBC-TV

CORCORAN, BOB
Rocky King
DuMont

CRUTCHFIELD, LES
Bakers' Theater of Stars
CBS

— D —

DAILEY, GENE
Space Adventures of Super
Noodle

DALZELL, BILL
Stage A Number
DuMont

DOUGALL, BERNARD
Mr. President, The Adventur-
er, Tales of Tomorrow, Ameri-
can Music Hall, WABC

DRAKE, GALEN
DRAKE
CBS

**DUTTON,
MARALEITA**
Mr. Wizard
NBC-TV

— E —

EALTON, BRUCE
Captain Video
DuMont

ELKIN, SAM
Rocky King
DuMont

ETTINGER, ED
Dream Harbor, Paul White-
man Teen Club, Gloria Parker,
Saturday Night Dancing Par-
ty, WABC

— F —

FINE, MORTON
Suspense
CBS

**FINKE, JACK AND
PELLETIER, LOUIS**
FBI In Peace And War
CBS

FRANKEL, DORIS
Brighter Day
CBS

FREE LANCE WRITERS
Aunt Jenny
Mr. & Mrs. North
CBS

FRIEDKIN, DAVID
Suspense
CBS

FUNT, JULIAN
Young Dr. Malone
CBS

— G —

GREENE, JOHN
People Are Funny
CBS

GUEDEL, WALTER
People Are Funny
CBS

GUSSMAN, CHARLES
Road of Life
CBS

— H —

HAWK, BOB
Bob Hawk Show
CBS

HITE, KATHLEEN
Bakers' Theater Of Stars
CBS

HOLLOWAY, JEAN
Hallmark Playhouse
CBS

**HUMBERT, FRANK AND
ANNE**
Our Gal Sunday
CBS

— I —

IRVING, CHARLES
This Is Nora Drake
CBS

— J —

JONES, J. FRANKLIN
Fun For All
CBS

JOSEFSBERG, MILT
Jack Benny Program
CBS

— K —

KALLEN, LUCILLE
Your Show of Shows, NBC-TV

KANE, JOEL
Meet Millie
CBS

KAUFMAN, MILLARD
Baker's Theater Of Stars
CBS

KLINKER, ZENKO
Edgar Bergen-Charlie McCar-
thy Show
CBS

**CARLTON E.
MORSE**

WRITER-PRODUCER

**ONE
MAN'S
FAMILY
(Radio)**

**ONE
MAN'S
FAMILY
(TV)**

**I
LOVE
A
MYSTERY
(Radio)**

**THE
WOMAN
IN
MY
HOUSE
(Radio)**

★ **RADIO-TV WRITERS** ★

— **L** —

LACHMAN, MORT
Bob Hope Show
NBC-Radio
Martin & Lewis Show
NBC-Radio

LAIR, JOHN
KenTro Valley Sunday Gather-
ing
CBS

LEWIS, AL
Our Miss Brooks
CBS

LOWTHER, GEORGE
Dark of Night
DuMont

— **M** —

MANHOFF, BILL
Meet Millie
CBS

MARION, IRA
Mr. President, Milton Cross
Opera Album, Metropolitan
Auditions Of 'The Air, Vac-
ationland U. S. A., WABC

MORRISON, WILLIAM
Captain Video
DuMont

**CARL
BIXBY**

Life Can Be Beautiful

•
Television
•

Sturges Highway
Southport, Conn.

Fairfield 9-3275

MORROW, BILL
Bing Crosby Show
CBS

**MORSE,
CARLTON E.**
One Man's Family, NBC, NBC-TV; I Love A Mystery, MBS; The Woman in My House, NBC.

— N —

NEWMAN, WALTER
Bakers' Theater Of Stars
CBS

— P —

PAUL, NORMAN
Edgar Bergen-Charlie McCarthy Show
CBS

FERRIN, SAM
Jack Benny Program
CBS

PHILLIPS, ARTIE
Edgar Bergen-Charlie McCarthy Show

CBS
PHILLIPS, IRNA
Guiding Light
CBS

**PICKARD, JOHN AND PROVO,
FRANK**
(CBS radio news for news portion)
Wendy Warren And The News
CS

— Q —

QUILLAN, JOE
Our Miss Brooks
CBS

— R —

RADCLIFFE, VIRGINIA
One Woman's Experience
DuMont

RAUGHT, KENNY
It Happens Every Day
CBS

**RICHTON, ADDY AND STONE,
LYNN**
Hilltop House
CBS

— S —

SANGSTER, MARGARET
My True Story
Whispering Streets
ABC

SHARP, PHIL
December Bride
CBS

SHIP, REUBEN
December Bride
CBS

SKLAR, MIKE
Time Capsule, The Adventurer,
Tales of Tomorrow, Morning
Song, WABC

STANLEY, JACKSON
People Are Funny
CBS

— T —

TACKABERRY, JOHN
Jack Benny Program
CBS

TOLKIN, MEL
Your Show of Shows, NBC-TV

TOUROV, ORIN
Ma Perkins
CBS

— V —

VENDIS, IRVING
dramatizes Erle Stanley Gardner
Stories
Perry Mason
CBS

— W —

WEBSTER, TONEY
Your Show of Shows, NBC-TV

WHEATON, GLENN
Jo Stafford Show
CBS

WITTY, DON
Una Mae Carlisle, The Adventurer,
Tales Of Tomorrow,
WABC

WOOD, ARLENE
Valentino AM & TV
WABC

Join
CIVIL DEFENSE
NOW



ART GREEN

MIAMI'S TOP DISC JOCKEY-SALESMAN

1138

DISC JOCKEYS

RADIO AND TELEVISION

—their work during 1952



— A —

ABBOTT, BOB
1480 Club
KAUS, Austin, Minn.

ABBOTT, WALT
Morning Varieties
KCSB, San Bernardino, Cal.

ABELL, FRAN
G. A. Bargain Show
KBOX, Modesto, Cal.

ADAMS, ARCHIE
Platter Chatter
WTWA, Thomson, Ga.

ADAMS, CHARLES
Sunrise Salute
WTAN, Clearwater, Fla.

ADAMS, EDDIE
Clock Spinner
WJAR, Savannah, Ga.

ADAMS, JIM
Jim Adams Show
WNQP, Newport, Ky.

ADAMS, JIM
Nite Club of the Air
WSTV, Steubenville, O.

ADAMS, JOE
Mayor of Melody
KOWL, Santa Monica, Cal.

ADAMS, WARREN
Hillbilly Hits
WHIL, Hammond, La.

AGEE, LESTER
Melody Market
KRHD, Duncan, Okla.

ALBERT, FREDDIE
Ranch House Roundup
WJAT, Swainsboro, Ga.

ALBRECHT, PAUL
Music with Paul
WBIZ, Eau Claire, Wis.

ALBRITTON, DAVE
Dave Albritton Show
WING, Dayton, O.

ALDEN, TOM
You Name It
KOLS, Pryor, Okla.

ALEMAN, JOE
KPRL, Paso Robles, Cal.

ALEXANDER, DICK
Dick's Den
WICC, Bridgeport, Conn.

ALEXANDER, KURT
Roll Jordan
WEAS, Decatur, Atlanta, Ga.

ALFORD, DICK
Strollin' with Alford
KXLR, Little Rock, Ark.

ALLEN, AL
Al's Jive Til Five
KXLR, Little Rock, Ark.

ALLEN, ILL
Tempo and Time
KXLF, Ellensburg, Wash.

ALLEN, BILL
KWFC, Hot Springs, Ark.

ALLEN, DEL
Melody Til Midnite
KROS, Clinton, Iowa

ALLEN, DON
Band Box
WATH, Athens, Ohio

ALLEN, FRED
It Pays To Listen
KCLE, Cleburne, Texas

ALLEN, GEO.
Listen While You Work
WBVP, Beaver Falls, Pa.

ALLEN, JIM
Back of the Hit Parade
KVER, Albuquerque, N. M.

ALLEN, LEE
Musical Bazaar
WSCR, Scranton, Pa.

ALLEN, PAUL
Musical Clock
CJAD, Montreal

ALLIGER, DICK
Alliger's Almanac
WBUX, Doylestown, Pa.

ALLINGER, RALPH
Musical Clock
WBIX, Utica, N. Y.

ALLISON, DANNY
Shop and Save
KCLE, Cleburne, Texas

ALAN, LLOYD
Nite Owl
KALE, Richland, Wash.

AMORY, JOE
Off the Record
KWIL, Albany, Ore.

ANDERSON, GORDON
I P N Atom
WAUG, Augusta, Ga.

ANDERSON, KIRK
A. M. Alley
WFGM, Fitchburg, Mass.

ANDERSON, MILTON
Platter Party
WJAS, Pittsburgh, Pa.

ANDREWS, DAVID
Night Beat
KOLN, Lincoln, Neb.

ANDREWS, JIM
Cousin Andy
WINX, Rockville, Md.

ANDREWS, JOHNNY
Morning Bandwagon
WTAM, Cleveland, Ohio

ANDERSON, ANDY
Dance Date
KENI, Anchorage, Alaska

ANDERSON, BILL
Request Show
CPBC, St. John, N. B.

ANDERSON, EDDIE
Night Hawk
KIKI, Honolulu, T. H.

ANSON, BILL
Hollywood Bandstand
KFWB, Los Angeles, Cal.

ANTHONY, BOB
Steepwalker's Serenade
KVOO, Tulsa, Okla.

ANTHONY, MARY
Mary Anthony Show
WSPY, Stevens Point, Wis.

APP, JAMES
Second Breakfast
WVOD, Lynchburg, Va.

ARBuckle, BRYANT
Tunes From Texas
KURV, Edinburg, Texas

ARENS, WALLY
Dinnerbell Show
CFCN, Calgary, Alberta

ARKELL, BUD
Ribs & Hot Sauce
WSIR, Winter Haven, Fla.

ARMAND, RAY
Hillbilly Stars
WARR, Arlington, Va.

ARMSTRONG, BOB
WCNT, Bandwagon
WCNT, Centralia, Ill.

ARO, BOB
Finnish Folk Song
WHLB, Virginia, Minn.

ARTER, MEL
You Name It
WKOK, Sunbury, Pa.

ARTHUR, DOUG
Danceband
WIBG, Philadelphia, Pa.

ASHBURN, RON
WNOK, Knoxville, Tenn.

ASHBY, DICK
940 Special
WMAZ, Macon, Ga.

ATKINSON, GORDON
Words & Music
CHUM, Toronto, Ont.

ATKINSON, J. C.
Waking with WAKN
WAKN, Aiken, S. C.

AUGELLO, JOSEPH
Hub Cap Caravan
WJLB, Detroit, Mich.

AUSTIN, BOB
KSDO, San Diego, Cal.

AVILA, MANUEL
Mexican Canta
KWBC, Ft. Worth, Texas

AYCOCK, BOB
Commuters Special
WMPS, Memphis, Tenn.

— B —

BABCOCK, WILLIAM
Bing Crosby Time
WJAS, Pittsburgh, Pa.

BAER, MAX
KFRK, Sacramento, Cal.

BAERG, ROYCE
Musical Varieties
KNEX, McPherson, Kansas

BAILEY, BILL
Welcome Inn
KRIZ, Phoenix, Ariz.

BAILEY, BILL
Smilin' Time
WMIX, Mt. Vernon, Ill.

BAILEY, GENE
Trading Post
KGBC, Galveston, Texas

BAILEY, RAY
Melody Matinee
KATY, San Luis Obispo, Cal.

BAINTER, BILL
Record Room
KIT, Yakima, Wash.

BAKER, BABE
In the Groove
WSAI, Cincinnati, O.

BAKER, BOB
Sunnyside Serenade
KORK, Las Vegas, Nev.

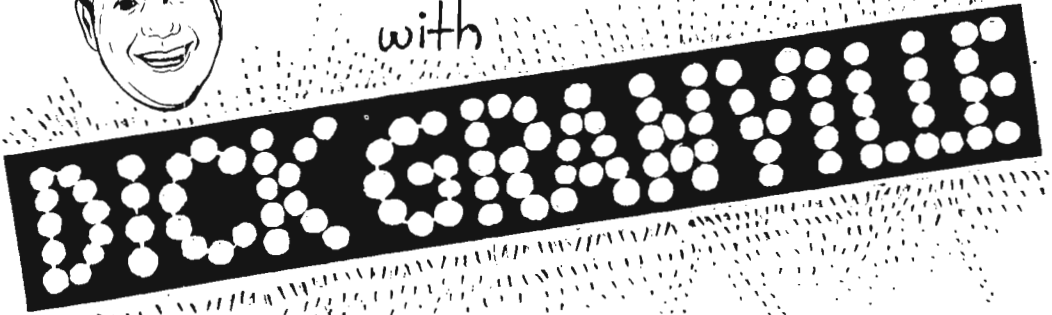
BAKER, GEOFFGE
Polka Party
WESA, Charleroi, Pa.

BAKER, MERRILL
WOAP, Owosso, Mich.

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- ★ NOVELTY
- ★ HILLBILLY
- ★ RACE

IN ¼ HOUR
SEGMENTS!



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IS ITCHIN'
TO DO YOUR
PITCHIN'!**



Get on Stage

WITH

Dick Granville

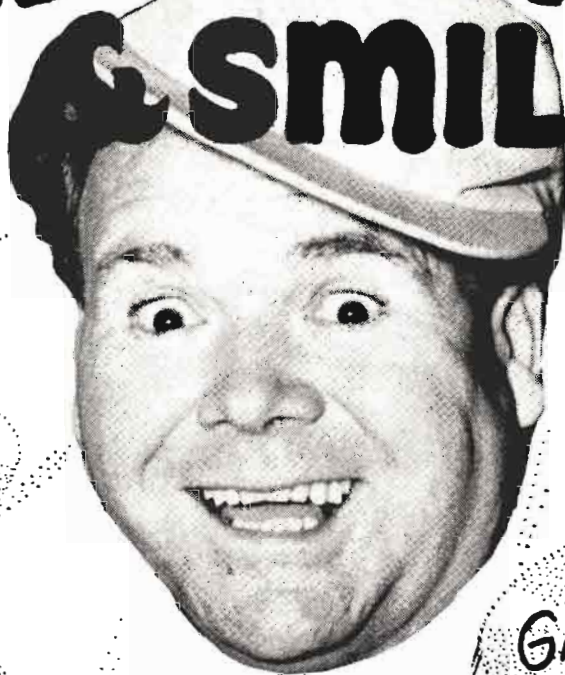
*that Sunny
Funny Fellow
with A PEACH
OF A PITCH!*

FOR RATES AND AVAILABILITIES
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MUSIC

WEATHER

GAGS

NEWS

GIMMICKS

Dick GRANVILLE

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FULL TIME
Independent
STATIONS

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- BAKER, PAUL**
Singing Stars
WLAD, Danbury, Conn.
- BALDRIDGE, GENE**
Gene's Record Shop
WSIP, Paintsville, Ky.
- BALDWIN, BUD**
Bud Baldwin Show
WING, Dayton, O.
- BALDWIN, GENE**
Silver Dollar Time
Time to Dance
KFKA, Greeley, Colo.
- BANK, GAIL**
Time Out For Melody
KWBB, Wichita, Kans.
- BARAN, HENRY**
Designs for Dancing
WVEC, Hampton, Va.
- BARBER, CON**
Today's Top Five
WGBS, Miami, Fla.
- BARBOUR, HERSH**
Musical Varieties
WCKB, Dunn, N. C.
- BARCLAY, AL**
Al Barclay's Danceland
WAMS, Wilmington, Del.
- BART, VERN**
Hale Kula
KULA, Honolulu, T. H.
- BARKER, BILL**
Morning Jam-boree
WSIP, Paintsville, Ky.
- BARKLEY, JAMES**
News and Music
KSUM, Fairmont, Minn.
- BARLOW, JACK**
Penthouse Party
WTOL, Toledo, O.
- BARLOW, JAV**
Mantrap
WHIN, Harlan, Ky.
- BARNETT, PAUL**
970 Club
WNEA, Jonesboro, Ark.
- BARR, FRED**
Spiritual Time
WWRL, New York, N. Y.
- BARRY, GENE**
Swing with Wing
WING, Dayton, O.
- BARTELL, ED**
Mr. Music
KQV, Pittsburgh, Pa.
- BARTELL, PAUL**
Fox Club
WFOX, Milwaukee, Wis.
- BARTON, HAL**
Synecopation Time
WTAD, Quincy, Ill.
- BATEMAN, RAY**
Ray Bateman Show
- BATEY, HUGH**
Music 'Til Midnight
WPDQ, Jacksonville, Fla.
- BATTISTI, PAUL**
Musical Clock
KRSN, Los Alamos, N. M.
- BAUMAN, BILL**
1140 Club
KSOO, Sioux Falls, S. Dak.
- BAXTER, GORDON**
Jambalaya
KTRM, Beaumont, Texas
- BAUL, MARCEL**
On prend le cafe
CKVI, Verdun, Canada
- BEARD, LANCE**
Club 909
WCOR, Lebanon, Tenn.
- BEARD, PAT**
Strictly From Dixie
WSTP, Salisbury, N. C.
- BEASLEY, BOB**
Yawn Patrol
WPKY, Frankfort, Ky.
- BEAULIEU, HENRI**
Club Le L'on Danse
CJFP, Riviere du Loup
- BEAULIEU, ROBT.**
CJEM, Edmundston, N. B.
- BEAUMONT, JOE**
Hop-Parade
WJAT, Swainsboro, Ga.
- BEAUMONT, PERRY**
Music Shop
WJOK, Lima, O.
- BECKWITH, SAM**
\$1,000,000 Ballroom
KEEN, San Jose, Cal.
- BEECHER, DON**
Start with a Whistle
WEOA, Evansville, Ind.
- BEERS, BOBBY**
Bobby's Bandstand
KOA, Denver, Colo.
- BEGIN, JEAN-PAUL**
A vos Disques et perils
CKCH, Hull, Que.
- BENNETT, TED**
WDZ, Decatur, Ill.
- BENDER, TED**
Open Mike
KTSM, El Paso, Texas
- BENEDICT, NITA**
Wishing Well
KPOA, Honolulu, T. H.

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MORT NUSBAUM

BENNETT, ZANE
Alarm Clock Club
WHJC, Matewan, W. Va.

BENOIT, LEO
CHLN, Trois-Rivieres, Que.

BENSON, BOB
Bob Benson Show
WBZ, Eau Claire, Wis.

BERG, HAL
Clubtime
WILK, Wilkes-Barre, Pa.

BERGIE, BOB
Melody Matinee
KWBE, Beatrice, Neb.

BERGNER, CARL
Early Risers
WLAV, Grand Rapids, Mich.

BERLIN, PAUL
Dinner Date
KNIZ, Houston, Tex.

BERNARD, PAUL
Musically Yours
KWAT, Watertown, S. D.

BERRY, BILL
Berry's Band Stand
WBDO, Orlando, Fla.

BERRY, STAN
Be Merry with Berry
WBET, Brockton, Mass.

BETHEL, AL
Club 690
WHLN, Bloomsburg, Pa.

BEVERLY
Time for Beverly
KDB, Santa Barbara, Cal.

BEWICK, DOUG
Top O the Morning
WSPR, Springfield, Mass.

BIGLEY, DAVE
Rickey's Request Time
KFJI, Klamath Falls, Ore.

BILLS, DICK
Dick Bills Show
KOB, Albuquerque, N. M.

BILODEAU, JACQUES
American Hit Parade
CKBL, Metane, Que.

BINGHAM, PETE
WJOL, Florence, Ala.

BINTLIFF, TOM
1490 Club
KORN, Mitchell, S. Dak.

BIRD, BUD
Musical Mailbox
KISD, Sioux Falls, S. Dak.

BIRD, CHARLES, JR.
Showense of the Stars
WKBZ, Muskegon, Mich.

BIRDSHELL, JOHN
Melody, Inc.
KWAT, Watertown, S. D.

BIRRELL, HARRY
Day-Breaker
WSTV, Steubenville, O.

BLACK, CHARLIE
Charlie Black Show
WSMJ, Cincinnati, O.

BLACK, MARTIN
Martin Black Show
KRAM, Las Vegas, Nev.

BLADMOND, VERNON
House of Blue Lights
WSDI, Baltimore, Md.

BLADON, DOYLE
Happy Time
KFOR, Lincoln, Neb.

BLAIR, DON
This is the Hour
WNBZ, Saranac Lake, N. Y.

BLAIR, HARRY
Late Date
WGL, Fort Wayne, Ind.

BLAIR, LES
Dance Date
WGET, Gettysburg, Pa.

BLAKE, CHAS.
Goodtime Charlie
WSON, Henderson, Ky.

BLAKELY, CLINT
WAPI, Birmingham, Ala.
Musical Clock

BLANCHARD, LOWELL
Musical Clock
WNOX, Knoxville, Tenn.

BLASKE, ART
Musical Almanack
KFAM, St. Cloud, Minn.

BLEVINS, KEN
Ken's Korner
WTTH, Port Huron, Mich.

BLOCK, MARTIN
Make Believe Ballroom
WNEW, New York, N. Y.

BLOODWORTH, BILL
Coffee Pot Parade
WMVG, Millidgewille, Ga.

BLUM, GEORGE
Alarm Clock Club
KORN, Mitchell, S. Dak.

BOATES, F. M.
Breakfast with Boates
CKLN, Nelson, B. C.

BOBROW, NORM
Jazz at the Philharmonic
KOMO, Seattle, Wash.

BODA, LOU
Good Morning
WJER, Dover, O.

BOHM, LUCIAN
1490 Club
WCPM, Cumberland, Ky.

Channel 73



Norman Geordan
WFMJ

Personality

NBC Radio and Television

Youngstown, Ohio



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THE ERNIE SIMON SHOW, 4 to 5
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ERNIE SIMON LUNCHEON PARTY
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Request Hour
WLAG, LaGrange, Ga.
- BOGGS, RAY**
Music of the Masters
WMTC, Vanebove, Ky.
- BOKER, BILL**
Western Caravan
WLK, Middleboro, Ky.
- BOLDT, VIC**
Polka Times
KVIC, Victoria, Texas
- BOLES, JERRY J.**
Battle of Baritone
WMON, Moundsville, W. Va.
- BONNER, ED**
St. Louis Ballroom
KXOK, St. Louis, Mo.
- BONNETT, JIM**
Hillbilly Hits
KALB, Alexandria, La.
- BOONE, JOE**
Moonlight Melodies
WMVG, Millsboro, Ga.
- BOOTH, TED**
Call the Spin
The Music Booth
WJVB, Jacksonville, Fla.
- BORDEN, JACK**
910 Club
WHA, New Britain, Conn.
- BOSTIC, JOE**
Gospel Train
WLIB, New York, N. Y.
- BOUCHER, WALTER**
KRRX, San Jose, Calif.
- BOURQUE, WARREN**
Club 1230
WERI, Westbury, R. I.
- BOWICK, BILL**
Coffee with Bill
WALB, Albany, Ga.
- BOZARTH, DICK**
Requestfully Yours
WELQ, Harrisburg, Ill.
- BRADLEY, CURTIS P.**
Requestfully Yours
WCRA, Ellingham, Ill.
- BRADLEY, LEM**
KENA, Mena, Ark.
- BRADLEY, WESLEY**
Yawn Patrol
KRDO, Colorado Springs, Colo.
- BRAGG, DEAN**
Club 1230
WAYX, Waycross, Ga.
- BRANCH, GEORGE**
Yours for the Asking
WELC, Welch, W. Va.
- BRAND, FRANK**
Hot and Sweet
CKPR, Ft. Williams, Ont.
- BRASCLA, VINCE**
Top Five
RCRT, Trinidad, Colo.
- BREN, SHELDON**
Night Mayor of Honolulu
KULA, Honolulu, T. H.
- BRENNAN, DAN**
Breakfast Jamboree
WVOK, Birmingham, Ala.
- BRENNER, PAUL**
Requestfully Yours
WAAT, Newark, N. J.
- BRIENNES, DONALD**
Record Party
WHSC, Hartsville, S. C.
- BRIGHT, HOWARD**
Bright & Early
WSAL, Logansport, Ind.
- BRINGIER, ERNIE**
Ernie the Whip
WMRY, New Orleans, La.
- BRITO, PHIL**
Phil Brito Show
WKAT, Miami Beach, Fla.
- BRITTON, BASHEUL RED**
Red Britton Show
KCSB, San Bernardino, Cal.
- BRITTON, BILL**
WNDB, Daytona Beach, Fla.
- BROCK, RAY**
The Fox Club
WHBY, Appleton, Wis.
- BRODE, BUDDY**
Jukebox Jamboree
WNAR, Norristown, Pa.
- BROOK, NAT**
K Mon Along and Listen
KMON, Great Falls, Mont.
- BROOKE, KIRBY**
Kirby Brooke Show
WQAM, Miami, Fla.
- BROOKS, LOU**
1150 Club
WCOX, Middletown, Conn.
- BROOKS, TOM**
Babbling Brooks Show
WSAZ, Huntington, W. Va.
- BROWN, BERNARD**
Shut In
WAPD, Chattanooga, Tenn.
- BROWN, BILL**
AM 1230 Club
WNER, Worcester, Mass.
- BROWN, CHUCK**
Morning Melodies
WJMA, Orange, Va.
- BROWN, DALE C.**
Songs of our Times
KLO, Ogden, Utah



“Joe Franklin’s Memory Lane”

on TV and radio

also

Joe Franklin Productions, Inc.

“specializing in nostalgia”

PLaza 8-2664

- BROWN, DENNIS N.**
Georgia Jamboree
WGBR, Jesup, Ga.
- BROWN, H. A.**
Rhythm Roundup
CPT, Grand Falls, Newf.
- BROWN, LARRY**
Rhythm Club
WPEN, Phil., Pa.
- BROWN, PHIL**
Breakfast with Brown
WGBA, Columbus, Ga.
- BROWN, TED**
Ted Brown Show
WMGM, New York, N. Y.
- BROWNELL, LARRY**
Larry Brownell Show
WHHH, Warren, O.
- BROWNING, BILL**
Best by Bill
KUTA, Salt Lake City, Utah
- BRUCE, JACK**
Barn Dance
WNAX, Yankton, S. D.
- BRUCE, RAMON**
Snap Club
WHAT, Phil., Pa.
- BRUNS, DARLEEN**
Date with Darleen
KIST, Santa Barbara, Cal.
- BRUNS, GEORGE**
Diggin' In
KWED, Seguin, Tex.
- BRYAN, GIL**
Bandstand
WTNS, Coshocton, O.
- BRYAN, TONY**
Klock Request
KNPT, Newport, Ore.
- BRYANT, GEORGE**
George Bryant Record Show
WSAI, Cincinnati, O.
- BRYANT, KEN**
Austin Radio Clock
KAUS, Austin, Minn.
- BRYANT, WILLIE**
Swing Matinee
WHOM, New York, N. Y.
- BUCKLEY, NEIL**
Requestfully Yours
WPFB, Middletown, O.
- BUCHLMAN, CLINT**
Clint Buchlman Show
WBEN, Buffalo, N. Y.
- BUFFAY, JERREY**
2nd Cup of Coffee Time
WGVA, Calpeper, Va.
- BURCH, BOB**
Discriminatorally Yours
KCSI, Pueblo, Colo.
- BURFORD, WM. R.**
Morning on the Mahoning
WHHH, Warren, O.
- BURGE, HARRY**
Juke Box Serenade
WQAM, Miami, Fla.
- BURGESS, FRANK**
WHMA, Anniston, Ala.
- BURGESS, RALPH**
Party Line
WGBA, Columbus, Ga.
- BURGESS, TOM**
Saturday Matinee
WMSC, Columbia, S. C.
- BURGHARDT, JACK**
Spotlight on Welland
CHVC, Niagara Falls, Ont.
- BURGIN, ROBIN**
KDAC, Fort Bragg, Cal.
- BURNS, ALLEN**
Household Quizzer
WMPB, Memphis, Tenn.
- BURTON, BOB**
Breakfast with Burton
WEEK, Peoria, Ill.
- BUSSE, ROB**
Robin's Nest
WITH, Port Huron, Mich.
- BUTLER, JIM**
Records Till Dawn
KMOX, St. Louis, Mo.
- BUTTON, DAVE**
Uncle Dave Makin with Music
KSVF, Artesia, N. M.
- BUZZARD, DICK**
1400 Club
WELM, Elmira, N. Y.

— C —

- CADDELL, RAYMOND**
Music Room
WHSC, Harrisville, S. C.
- CADWELL, CLYDE**
KFVD, L. A., Cal.
- CAFFEN, DON**
Southland Serenade
KBIG, Avalon, Calif.
- CALISTI, ALBERT**
Trading Post
WDNE, Elkins, W. Va.
- CAMPBELL, BOB**
Coffee Time
WVMI, Biloxi, Miss.
- CAMPBELL, CLIFF**
Midnight Merry-Go-Round
KMO, Tacoma, Wash.
- CAMPBELL, DICK**
Top of the Morning
WDVA, Danville, Va.
- CAMPERSON, WILLARD**
Bill Camperson Show
WHOL, Allentown, Pa.
- CANNON, STEVE**
Cannonball Express
WISN, Milwaukee, Wis.
- CANTOR, MARILYN**
Reputable Star Time
WMGM, New York, N. Y.
- CARLEY, JIM**
Carley's Corner
WPIN, St. Petersburg, Fla.
- CARLTON, JOHN**
Time-keeper
WERC, Erie, Pa.
- CARMAN, J. C.**
Platter Party
KWOE, Clinton, Okla.
- CARPENTER, BOB**
Breakfast Notes
WDBQ, Dubuque, Iowa
- CARR, BILL**
KWFC, Hot Springs Ark.
- CARROLL, RAY**
After Hours Swing Session
WHOM, New York, N. Y.
- CARROLL, VINCE**
Breakfast Parade
WBAX, Wilkes-Barre, Pa.
- CARTER, BOB**
KDB, Santa Barbara, Cal.
- CARTER, CAL**
Musical Clock
KAMD, Camden, Ark.
- CARTER, LEROY**
Carter's Clambake
KCTX, Childress, Tex.
- CARTER, VAL**
Joy a la Carter
WJOY, Burlington, Vt.
- CARVER, JOHN**
Moonlight Serenade
KODY, North Platte, Neb.
- CASADY, DAVE**
Platter Chatter
KXRA, Alexandria, Minn.
- CASHIN, MICHAEL**
Show Business
CKEY, Toronto, Ont.
- CASSADAY, BILL**
KBTM, Jonesboro, Ark.
- CASTILLO, LOUIS J.**
Record Review
KSLO, Opelousas, La.
- CATO, EVELYN**
Guest Dee-Jay
WMPB, Chattanooga, Tenn.
- CAUDILL, CARL**
Caudill's Coffee Club
WFTC, Kinston, N. C.
- CAVANAUGH, JOE**
Joe Cavanaugh Show
WARD, Johnstown, Pa.
- CHAMBURS, PAT**
Gulf Coast Serenade
WFLA, Tampa, Fla.
- CHANDLER, JOEL**
Melody Corner
WJOY, Burlington, Vt.
- CHANDLER, MIIM**
Coffee Time
WVLC, Lexington, Ky.
- CHAPMAN, JERRY**
The Lowdown
WIRE, Indianapolis, Ind.
- CHARBONNEAU, GENE**
OKY, Winnipeg
- CHILES, LOUIS**
Country Playhouse
WROL, Knoxville, Tenn.
- CLARK, BRUCE**
Openhouse
WLRP, New Albany, Ind.
- CLARK, COTTONSEED**
Cottonseed Clark Time
KSYM, San Mateo, Cal.
- CLARK, GORDON**
Afternoon Variety
KRAL, Rawlins, Wyo.
- CLARK, GORDON**
Gordon's Recordin'
KRIC, Beaumont, Tex.
- CLARK, HOWARD**
Barnyard Fables
WPDQ, Jacksonville, Fla.
- CLARK, JACK**
Bill Weaver Show
KCBS, San Francisco, Cal.
- CLARK, JERRY**
Spin In
WJBW, New Orleans, La.
- CLARK, JIM**
Hillbilly Hayride
WWGP, Sanford, N. C.
- CLARK, TED**
Off the Record
WGED, DuBois, Pa.
- CLAUSER, AL**
Morning Rumble
KTUL, Tulsa, Okla.
- CLAY, TOM**
Moonlight Serenade
WKOP, Binghamton, N. Y.
- CLAYTON, BOB**
Waitin' for Clayton
WPIN, St. Petersburg, Fla.
- CLAYTON, BOB**
Time Time
WYVW, Fairmont, W. Va.
- CLEM, DON**
Old Time Melodies
KWRE, Warrenton, Mo.
- CLEMENT, JOHNNIE**
Record Shop
WKLK, Blackstone, Va.
- CLEMENTS, JOHN**
The Time, Temp & Tune
KELO, Sioux Falls, S. D.
- CLIFTON, JACK**
Clifton's House Party
WJW, Cleveland, Ohio
- COBB, WALLY**
Wally's Follies
WFPB, Miami, Fla.
- COCHEMS, BOB**
Wake Up and Live
KYCA, Prescott, Ariz.

- COCHRANE, TOM**
Musical Meeting Place
KWYO, Sheridan, Wyo.
- COCKERILL, CLEM**
Readin' Ritin' Rhythm
WKCT, Bowling Green, Ky.
- CODDINGTON, BOB**
P. G.'s Parace
WONN, Lakeland, Fla.
- COGGINS, JIMMIE**
Wake Up and Sing
WKDK, Newberry, S. C.
- COKER, WILL**
Pony Express
KFDM, Beaumont, Texas
- COLE, CLIFF**
Cliff's Corner
KERG, Eugene, Ore.
- COLE, MAX**
Wake Up New York
WOV, New York, N. Y.
- COLEMAN, BOB**
Midnite Merry-Go-Round
WJPA, Washington, Pa.
- COLEMAN, LES**
Coleman's Cockwatchers
WFAL, Fayetteville, N. C.
- COLEMAN, PAUL**
Timekeeper
WNR, Binghamton, N. Y.
- COLEMAN, RALPH**
Saturday Showcase
KLTJ, Longview, Texas
- COLLIE, BIFF**
Collie's Corral
KNUZ, Houston, Tex.
- COLLINS, TOM**
Western Jamboree
KPHM, Carlsbad, N. M.
- COLONE, ANN**
Ann Colone Show
WGL, Fort Wayne, Ind.
- COLUMBUS, JOHN A.**
Requestfully Yours
WPUV, Pulaski, Va.
- COMER, FRANK**
800 Radio Row
WLAD, Danbury, Conn.
- COMPTON, AL**
Mail Bag
WCKB, Dunn, N. C.
- CONLEY, BOB**
WAGR, Morgantown, W. Va.
- CONLY, FRANK**
Nitewatch
WHUN, Huntington, Pa.
- CONNELL, PAT**
Requestfully Yours
KGVO, Missoula, Montana
- CONNOR, HUGH**
Off the Record
WQAN-Seranton, Pa.
- CONNOR, TED**
Ted Conner Show
WFMJ, Youngstown, O.
- CONNORS, MYLES**
Journey Into Melody
WTWN, St. Johnsbury, Vt.
- CONSTANTIN, JOE**
KIST, Muselock
KIST, Santa Barbara, Cal.
- COOK, ED**
Red, Hot and Blue
WMBM, Miami Beach, Fla.
- COOK, JACK**
Melody Playhouse
WNOK, Columbia, S. C.
- COOK, RUSS**
Records with Russ
WBHY, Appleton, Wis.
- COOK, YERNE**
980 Melody Lane
WTRY, Troy, N. Y.
- COOPER, BILL**
Hillbilly Hit Parade
WOBS, Jacksonville, Fla.
- COOPER, BOB**
Tops in Pops
WPBC, Minneapolis, Minn.
- COOPER, LEE**
Club Matinee
WFNS, Burlington, N. C.
- COOPER, TOM**
Red Rooster
WACH, Kittanning, Pa.
- COOPWOOD, JESSE**
Stompin' Room
WWCA, Gary, Ind.
- COPE, FRANK**
Alarm Klok Klub
KJBS, San Francisco, Cal.
- COPELAND, CHAS.**
Juke Box Sorenade
CKBW, Bridgewater, N. S.
- GORDON, JERRY**
Club 1400
WSLB, Ogdensburg, N. Y.
- CORE, HOUSTON**
Morning in Carolina
WAYS, Charlotte, N. C.
- CORLEY, BOB**
Cuzzin Lem
WQXI, Atlanta, Ga.
- CORMIER, FLOYD J.**
Floyd's Record Shop
KSLQ, Opelousas, La.
- COSSMAN, BOB**
Western Aires
WINX, Rockville, Md.
- COSTON, MONROE**
Shoppin Guide
KCLE, Cleburne, Texas
- COTTONGIM, EARL**
Madness for Monday
WSEC, Somerset, Ky.
- COURTNEY, ERNIE**
Wax Wagon
CKX, Brandon, Manitoba
- COUGHLIN, LOUIS**
Music For You
WCLJ, Corning, N. Y.
- COVERT, DALE**
Melody Go-Round
KHBG, Okmulgee, Okla.
- COWELL, ED**
Breakfast Club
WJHL, Johnson City, Tenn.
- COWELL, EDDIE**
The Corner
WCYB, Briston, Va.
- COX, HERBERT**
Ebony House
KXEL, Waterloo, Iowa
- CRADDOCK, MYRON**
Melody Roundup
WMLS, Sylacauga, Ala.
- CRAGER, BOB**
Melody Matinee
WWCO, Waterbury, Conn.
- CRAIG, BILL**
Coffee Time
WATA, Boone, N. C.
- CRAIG, GEORGE**
Coffee with Craig
KFDX, Wichita Falls, Tex.
- CRAIG, REG**
Sunrise Jamboree
WEBJ, Brewton, Ala.
- CRANDALL, RAY**
First Call
WAAF, Chicago, Ill.
- CRANE, BOB**
The Town Crier
WICC, Bridgeport, Conn.
- CRAYER, J. C.**
Morning in Montgomery
WMON, Montgomery, W. Va.
- CRAVEN, TED**
Dusty Discs
KWBG, Boone, Iowa
- CRAWFORD, GEORGE**
WOL, Washington, D. C.
- CRAWFORD, JIM**
J. C. Show
WERC, Reidsville, N. C.
- CRIST, JIM**
Morning in Maryland
WFBR, Baltimore, Md.
- CROCKER, SID**
Sad Sack
KLFY, Lafayette, La.
- CROMBIE, DICK**
Dance Time
KJR, Seattle, Wash.
- CRONE, BILL**
Jay & Ginger
CKOY, Ottawa, Ont.
- CROOKER, WAYNE**
Wayne Crooker, D. J.
WFAL, Augusta, Maine
- CROPP, GORDON**
Yours for the Asking
WREL, Lexington, Va.
- CROSKERY, BOB**
KCRC, Enid, Okla.
- CROSS, GEORGE**
Afternoon Varieties
WHL, Port Huron, Mich.
- CROTTER, WALLY**
Top O' the Morning
CFRB, Toronto, Ont.
- CROWELL, GEORGE**
Club 930
KHJ, L. A., Cal.
- CRUMPLEY, GUY**
Gospel Train
WOBS, Jacksonville, Fla.
- CRUTCHLEY, BILL**
WADB, Daytona Beach, Fla.
- CUMMINS, RAY**
Carolina Hayride
WMBL, Morehead City, N. C.
- CUMMINGS, TONY**
Tony's Twilight Time Time
WIKK, Erie, Pa.
- CUNNINGHAM, CHUCK**
Turntable Time
KTTK, Rolla, Mo.
- CURTIS, GENE**
Just Forenoon
KGLN, Glenwood Springs, Col.
- CURTIS, MARK**
Mark Time
KOLD, Reno, Nev.
- CURTIS, RONALD**
Musical Matinee
WFBL, Syracuse, N. Y.

— D —

- DAHL, DON**
Open House
KDAL, Duluth, Minn.
- DAIGLE, JEAN**
Grenier de la Chanson
CKBL, Matane, Que.
- DALE, REX**
Makebelieve Ballroom
WCKY, Cincinnati, O.
- DALY, BUD**
930 Melody Lane
WSAZ, Huntington, W. Va.
- DAMERON, CHARLIE**
Charlie's Top Ten
WFTL, Ft. Lauderdale, Fla.
- D'ANGELO, ARNIE**
Music Time
WAGE, Syracuse, N. Y.
- D'ANGELO, MIKE**
1490 Club
WNGW, Meadville, Pa.
- DARIEN, FRANK, JR.**
Frank's Juke Box
KSJO, San Jose, Cal.
- DARLAND, BILL**
KELD, El Dorado, Ark.
- DARY, ALAN**
Dary-Go-Round
WORL, Boston, Mass.

- DAUGHERTY, DICK**
Coffee Time
WFN, Findlay, Ohio
- DAUGHERTY, "DOC"**
1250 Luncheon Club
WNOW, York, Pa.
- DAVIS, ART**
Western Roundup
KEPO, El Paso, Texas
- DAVIS, BILL**
Hillbilly Jamboree
WCOH, Newnan, Ga.
- DAVIS, BOBBIE LEE**
Record Room
KTMS, Santa Barbara, Cal.
- DAVIS, DON**
Open House
KFRG, San Francisco, Cal.
- DAVIS, ERNIE**
Ernie Davis Show
WABY, Albany, N. Y.
- DAVIS, GENE**
Requests Review
WAKR, Akron, Ohio
- DAVIS, HAL**
Musical Merry-Go-Round
WPAR, Parkersburg, W. Va.
- DAVIS, JOHN E.**
The Easy Side
KLYN, Amarillo, Texas
- DAVIS, TEN**
All Star Record Roundup
WELS, Kinston, N. C.
- DAVIDSON, BRYAN**
Platter Magic
WRAY, Princeton, Ind.
- DAWS, HOBSON**
860 Club
KOSE, Osceola, Ark.
- DAWES, BILL**
Bill Dawes Show
WCPO, Cincinnati, O.
- DAWSON, CHUCK**
Relaxin' Time
KMVI, Wailuku, Maui, T. H.
- DAY, DON**
Coffee Hour
WSWN, Belle Glade, Fla.
- DAY, GEORGE**
Daytimes
KERO, Bakersfield, Calif.
- DEAL, ARCHIE**
Wake Up Club
WIRC, Hickory, N. C.
- DEAL, BILL**
Clock O' the Morn
WCAM, Camden, N. J.
- DEAL, JACK**
Jack Deal Show
WHCU, Ithaca, N. Y.
- DEAN, BOB**
Tops in Pops
WFUN, Huntsville, Ala.
- DEAN, WESLEY**
Farmfolks Jamboree
KGRI, Henderson, Texas
- DEANE, BUDDY**
Wake Up Baltimore
WITH, Baltimore, Md.
- DEANE, JOE**
Open House
WHEC, Rochester, N. Y.
- DEAY, JIM**
Early Bird Show
KTSW, Emporia, Kansas
- DeBEAU, LARRY**
Timekeeper Show
WTAC, Flint, Mich.
- DEBENPORT, CHARLES**
Memos and Melodies
KUTE, San Antonio, Texas
- DEBNAM, BOB**
Pastel Room
WCOG, Greensboro, N. C.
- DEE, MARY**
Mary Dee Show
WHOD, Honestead, Pa.
- DEE, TOMMY**
Rise and Shine
WSBT, South Bend, Indiana
- DEER, JIMMY**
Jimmy Deer Show
WDAK, Columbus, Ga.
- DEITZ, LARRY**
Midnight Frolics
WYVW, Fairmont, W. Va.
- DELMONT, JIMMY**
Five O'clock Club
WTCN, Minneapolis, Minn.
- DEMING, CHARLIE**
Gloom Chaser
WKPT, Kingsport, Tenn.
- DEKRY, DUKE**
Swingtime
WJAG, Norfolk, Neb.
- DERRICK, JIM**
Swing Out Sweet Music
WPLA, Plant City, Fla.
- DEVILLE, BOB**
Saturday Session
WJER, Dover, O.
- DIANE**
Diane Program
WBEN, Buffalo, N. Y.
- DIEBEL, DICK**
Music Mart
KURV, Edinburg, Texas
- DIEHL, JACK**
Requestfully Yours
KHUP, Durango, Colo.
- DILL, GLEN**
The Sundial
WTSP, St. Petersburg, Fla.
- DINSMORE, ED**
Luncheon Club
WBEN, Buffalo, N. Y.
- DIXON, DAVE**
Rhythm and Blues
KSTL, St. Louis, Mo.
- DIXON, PAUL**
Paul Dixon Show
WCPO, Cincinnati, O.
- DIXON, RANDY**
Ebony Hall Of Fame
WDAS, Phil., Pa.
- DIXON, ROY**
Top of the Trail
KTRM, Beaumont, Texas
- DOBBS, LARRY**
Platter Party
WRLD, West Point, Ga.
- DOBBS, HARVEY**
Date with Dobbs
CHUM, Toronto, Ont.
- DOBBS, JACK**
Platter Party
WZOB, Fort Payne, Ala.
- DOENGES, JOHN**
Sunrise Serenade
KBNZ, La Junta, Colo.
- DOKEY, OKEY**
Okey Dokey Show
WBOK, New Orleans, La.
- DOLL, BOB**
Doll House
WCSI, Columbus, Ind.
- DONALDSON, SAM**
Sams Show
KEPO, El Paso, Texas
- DONNELLY, JIM**
Red Rooster
WCOJ, Coatesville, Pa.
- DONOGHUE, STEVE**
Dawn Patrol
WHMP, Northampton, Mass.
- DOOLEY, PETE**
Top Tunes
WOMI, Owensboro, Ky.
- DOREMUS, JOHN**
Melody Bandstand
KRMG, Tulsa, Okla.
- DOREY, RAY**
Ray Dorey Show
WHDH, Boston, Mass.
- DORN, BILL**
The Bill Dorn Show
WEEK, Peoria, Ill.
- DORRIS, DAVE**
KYA, San Francisco, Cal.
- DORRIS, LEE**
Red Hot and Blue
WSOK, Nashville, Tenn.
- DORSEY, ROD**
Nightowl Serenade
WJNC, Jacksonville, N. C.
- DOUGLAS, JOHN**
Name This Program
KCSJ, Pueblo, Colo.
- DOUGLAS, MERL**
Merl Douglas Show
KMA, Shenandoah, Iowa
- DOUGLAS, MIKE**
1490 Club
KYCA, Prescott, Ariz.
- DOW, WM.**
Turntable Terrace
WCAX, Burlington, Vt.
- DOWELL, SAXIE**
Sincerely Yours
WGN, Chicago, Ill.
- DOWNEY, JACK**
Jack's Waxworks
WONS, Hartford, Conn.
- DRENDEN, CHUCK**
KPRL, Paso Robles, Cal.
- DRESSELHUYS, TOM**
Night Watch
KSDN, Aberdeen, S. Dak.
- DRISCOLL, DICK**
Music Before Midnite
KXRA, Alexandria, Minn.
- DRURY, RAY**
Platter Date
WSPR, Springfield, Mass.
- DUDLEY, BILL**
Club A M
WMLS, Sylacauga, Ala.
- DUFFY, LEE**
Wills Creek Hoodown
WTBO, Cumberland, Md.
- DUGDALE, CHARLIE**
Here's Charlie
KFOR, Lincoln, Neb.
- DURAS, JIM**
Moonlight Savings Time
WPAR, Parkersburg, W. Va.
- DUKE, BILL**
950 Club
KDSX, Denison, Tex.
- DULANE, CHUCK**
Chuck Dulane Show
WGAY, Silver Spring, Md.
- DUMAS, ROLAND**
Tops in Pops
WMAS, Springfield, Mass.
- DUNBAR, EDWARD**
Cousin Ed
WBBQ, Augusta, Ga.
- DUNCAN, DOPEY**
Crossroad Store
WKAP, Allentown, Pa.
- DUNCAN, J. AL**
Jam, The Boogie Man
WJAM, Marion, Ala.
- DUNCAN, LEE**
Lucky Lager Dance Time
KRAM, Las Vegas, Nev.
- DUNCAN, W. J.**
KSEL, Lubbock, Texas
- DUNLAP, WALLIE**
Dial Dunlap
WICC, Bridgeport, Conn.

DUNN, BOB
Night Watch
KWBH, Oakland, Cal.

DUNN, BOB
1240 Club
KRAL, Rawlins, Wyo.

DUNSTAN, KEN
Range Roundup
CPGP, Grand Prairie, Ala.

DUQUET, WALLY
920 Club
WPTM, Trenton, N. J.

DUTRISAC, JEAN
Club 1450
CHEF, Granby, Que.

DURAND, TOM
Tom Durand Show
WPTM, Trenton, N. J.

DWELLEY, DALE
Lassen Roundup
KSUE, Susanville, Cal.

DYER, BOB
Hall of Records
WKXX, Saginaw, Mich.

— E —

EAGER, CLAY
Clay's Country Capers
WLOK, Lima, O.

EARLY, BOB
Bob Early Show
WALK, Patchogue, N. Y.

EASON, DICK
Talent House
KREL, Baytown, Texas

EAST, HENRY
Noontime Frolic
WLAG, LaGrange, Ga.

EATON, GORPON
Music made in USA
WCOO, Minneapolis, Minn.

EDGAR, BILL
Hillbilly Hits
KTRN, Wichita Falls, Tex.

EDGAR, GEORGE
Klan Klub
KLAN, Renton, Wash.

EDWARDS, BOB
Tops In Pop
KCBD, Lubbock, Texas

EDWARDS, CHARLIE
Charlie Edwards Show
WPDQ, Jacksonville, Fla.

EDWARDS, DICK
1340 Club
WBLW, Bedford, Ind.

EDWARDS, LARRY
Larry Edwards Show
WJEL, Springfield, O.

EDWARDS, MARTIN
Wake Up Baltimore
WITH, Baltimore, Md.

EDWARDS, RICK
Your Request
WRAC, Racine, Wis.

EICHUORN, ROBERT
Swingtime Serenade
WCLT, Newark, O.

ELAMON, JIM
KELD, El Dorado, Ark.

ELLIOT, BRUCE
Harmony Lane
KODE, The Dalles, Ore.

ELLIOTT, DOYCE
Yours til Midnite
KOSA, Odessa, Tex.

ELLIOT, GLENN
Spins & Needles
WANE, Ft. Wayne, Ind.

ELLIOT, HANK
Music Hall
WMEX, Boston, Mass.

ELLIS, PETE
Man About Midnight
WENE, Binghamton, Elmhurst,
N. Y.

ELLWANGER, DAVID
1490 Club Musical Clock
WHBR, Selma, Ala.

ELSSNER, ROY
920 Special
KECK, Odessa, Tex.

ELLSWORTH, JACK
Memories in Melody
WALK, Patchogue, N. Y.

EMBODDY, DICK
Western Jamboree
KGGP, Coffeyville, Kansas

EMM, LOU
Kalls-Klatsch
WHIO, Dayton, Ohio

ENO, JACK
Musical Market Basket
WEBB, Buffalo, N. Y.

ETTERSON, BOB
You Name It, I'll Spin It
WSYD, Mt. Airy, N. C.

ERWIN, JIM
Jim's Place
WMIN, Mt. Vernon, Ill.

ERWIN, SKIP
Skipper's Showboat
WMOK, Metropolis, Ill.

ESHELMAN, JIM
Music for You
WKLV, Sparta, Wis.

ESTES, DAVE
The Hostes' With Estes
RWTO, Springfield, Mo.

EVANS, AL
Words and Music
KGNQ, Amarillo, Texas

EVANS, ALAN
Heavens, It's Evans
WHOK, Lancaster, O.

EVANS, BILL
WGAT, Athens, Ga.

EVANS, BILL
Bill Evans Show
WGN, Chicago, Ill.

EVANS, GREG
Music & Stuff
WFAF, Augusta, Maine

EVANS, JOHN
Johnny Calling
WIS, Columbia, S. C.

EVANS, LOU
Shopping Newsbeats
KSTN, Tuskegee, Ala.

EVANS, MARK
Housewife's Protective
Leanne
WTGP, Washington, D. C.

EVANS, MILTON
Question Man
KLTJ, Longview, Texas

EVANS, RONNIE
Yawn Patrol
WRBL, Columbus, Ga.

EVERSON, CHRIS
Red Hot and Blue
WCBT, Columbus, Miss.

EWING, CLIFF
KOOK, Billings, Mont.

EVRETT, DICK
Matinee Frolic
WSHR, Winter Haven, Fla.

— F —

FABIEN, LOU
Dawn Patrol
WARC, Rochester, N. Y.

FAGUE, RICHARD
Nite Watch
WGAY, New Britain, Conn.

FAHRENBRUCK, JERRY
Musical Clock
KBRL, McCook, Neb.

FALCON, BOB
Bay Window
WGRQ, Bay City, Mich.

FAREY, ED
Spinner Sanctum
CKDA, Victoria, B. C.

FARKAS, CHUCK
Platter Party
KBBK, Abree, Texas

FARMER, JON
The Early Worm
WAGA, Atlanta, Ga.

FARRAR, WAYNE
Morning Madness
KMAE, McKinney, Tex.

FARRELL, MAURY
WAPI, Birmingham, Ala.

FAULK, JOHN HENRY
John Henry Faulk Show
WCBS, New York, N. Y.

FAULKNER, HARRY
Nite Watch
WBRY, Waterbury, Conn.

FELLER, SHERM
WLAW, Boston, Mass.

FELTHAM, LYALL
Stretch and Yawn
CLAV, Port Alberni, B. C.

FENNER, LYLE
Nite Watch
KRRR, Roseburg, Ore.

FERGUSON, BILL
Wake Up with WQXX
WQXX, Lakeland, Fla.

FIELD, CHUCK
Flying Discs
KMED, Medford, Ore.

FIELD, TOM
11th Hour News
WTAM, Cleveland, Ohio

FIELDS, CUYLER P.
Coffee Club
WRH, Rock Hills, S. C.

FILE, MUGIE
Records for Rising
WLOX, Biloxi, Miss.

FILKINS, LARRY
Ladies Choice
KACB, Liberal, Kansas

FILIPAK, STEVE
Matinee at Sun-up
WBRY, Ann Arbor, Mich.

FINEGAN, JOE
Reville Rendezvous
WBUN, Doylestown, Pa.

FINLEY, LARRY
The Larry Finley Show
KFWB, L. A., Cal.

FINN, LEO
Spin with Finn
WMMW, Meriden, Conn.

FINN, MICHAEL
Finn Fare
WEOA, Evansville, Ind.

FISCHER, LARRY
Record Shop
WLOL, Minneapolis, Minn.

FITZGERALD, COLIN
Morning Informalities
CJOB, Vancouver, B. C.

FITZGERALD, ED
Discs and Dollars
WOOD, Grand Rapids, Mich.

FITZGERALD, PAT
Fitz Parade
WNOK, Columbia, S. C.

FLAHERTY, BOB
Nighthawks
WKCY, Cincinnati, O.

FLANAGAN, PAUL
Record Man
WTRY, Troy, N. Y.

- FLEET, TOM**
Radio Relay Quiz
KCNY, San Marcos, Texas
- FLEISNER, RON**
Music of the Masters
WTKM, Hartford, Wis.
- FLINDERS, DON**
Flinders Frolic
KLIX, Twin Falls, Idaho
- FLOOD, JOE**
Upsce Daisy
KTLN, Denver, Colo.
- FLORENCE, GEORGE**
Dancing in the Dark
WGAU, Athens, Ga.
- FLOWERS, TIGER**
Coffee Club
WDSA, New Orleans, La.
- FLOYD, PHIL**
Date with a Disc
CFGP, Grande Prairie, Alta.
- FOLAND, MYLES**
Myles Foland Show
WRL, Peoria, Ill.
- FOLLOWILL, MURRAY**
Western Hit Parade
KDSX, Denison, Tex.
- FORBES, BOB**
Musical Alarm
WJMX, Florence, S. C.
- FORBES, JERRY**
Melody Express
WMA5, Springfield, Mass.
- FORD, CLIFF**
Disc Derby
KFRU, Columbia, Mo.
- FORD, DES**
Music Till Midnight
WTND, Orangeburg, S. C.
- FOREMAN, R. I.**
Musical Forum
WLDY, Ladysmith, Wis.
- FOWLER, BILL**
WGPC, Albany, Ga.
- FOWLER, BOB**
Ham with your Eggs
KBOR, Brownsville, Tex.
- FOWLER, JIM**
WGPC, Albany, Ga.
- FOX, DAVID**
Platter-Chatter
WICH, Norwich, Conn.
- FRANCIS, BILL**
House Party
WNHC, New Haven, Conn.
- FRANCIS, RED**
Red Francis Show
WHBG, Okmulgee, Okla.
- FRANK, BEECHER**
Continental Room
WKLO, Louisville, Ky.
- FRANKLIN, JOE**
B. Mar. 9, 1926, Bronx, N. Y.;
Joe Franklin's Memory Lane,
WABC-TV
- FRANKLIN, JOHN**
Disc Jockey Revue
KUKI, Ukiah, Cal.
- FRASER, RAY**
Country Store
WHAP, Hopewell, Va.
- FRAY, JACQUES**
Listening with Jacques Fray
WQXR, New York, N. Y.
- FRAZIER, HAL**
Breakfast Club
WSTP, Salisbury, N. C.
- FREDERICKS, HAL**
Song and Dance Parade
KXOK, St. Louis, Mo.
- FREDERICKS, PAT**
Coffee Time
WMAV, Springfield, Ill.
- FRED, ALAN**
Moon Dog House
WJW, Cleveland, Ohio
- FREELAND, BILL**
Sweet Peach Show
WRIFF, Gainesville, Fla.
- FREEMAN, OLIE**
Jazzland
KTIM, San Rafael, Cal.
- FREGOSO, TEDDY**
KALL, Pasadena, Cal.
- FREMUTH, BOB**
Yops In Pops
KVIC, Victoria, Texas
- FRENCH, BOB**
Spin A Times
WVSC, Somerset, Pa.
- FRENCH, JIM**
Club 1090
KING, Seattle, Wash.
- FRISCH, BOB**
Party Line
WCAN, Milwaukee, Wis.
- FRITZ, JOHN**
Ol' Man Fritz
WFMI, Youngstown, O.
- FRITZE, MEL**
KYA, San Francisco, Cal.
- FROEMKE, RICH**
Million Dollar Ballroom
KTLN, Denver, Colo.
- FROEMMING, BOB**
Happy Days
WRFW, Eau Claire, Wis.
- FROST, O'NEIL**
WAUD, Auburn, Ala.
- FISCO, DAN**
Date with Danny
WRUN, Union, N. Y.
- FRYER, HAROLD B., JR.**
Pop Shop
WLIO, E. Liverpool, O.
- FULLEN, GENE**
Club 33
WBNS, Columbus, Ohio
- FULLER, CARRY**
Carry Fuller Show
WLBB, New York, N. Y.
- FULLER, PHALLIS**
Telegram Request
WSLB, Ogdensburg, N. Y.
- G —
- GAINES, CHUCK**
Music from Record Room
WLET, Tallahassee, Fla.
- GAINES, ED**
Disc and Data
KBKI, Alice, Texas
- GAINES, JERRY**
WHAT, Phil., Pa.
- GAINES, ROY**
Music for Today
WLET, Tallahassee, Fla.
- GAINES, WALT**
Hit Parade
WDEL, Elizabethtown, Ky.
- GALE, JOHN**
John Gale Show
WNN, Louisville, Ky.
- GALE, MIKE**
Spinner Sam-tum
WHRH, Warren, O.
- GALGON, PAUL**
Morning-Go-Round
WKAP, Allentown, Pa.
- GALLAHER, EDDIE**
Sundial
WTOP, Washington, D. C.
- GALVIN, BILL**
Date with a Disc
WKON, Frammingham, Mass.
- GANNAWAY, TOM**
Sincerely Yours
WRAD, Radford, Va.
- GARCIA, GENE**
Fuk Gene
WALF, Tampa, Fla.
- GARDNER, JACK**
Ranch Party
WBIP, Booneville, Miss.
- GARRI, NICK**
Night Watch
WHAT, Phil., Pa.
- GARWOOD, JOHN**
1450 Club
WNIZ, Saranac Lake, N. Y.
- GARY, ANDY**
Juke Box Review
WNOK, Columbia, S. C.
- GASS, GEOFF**
Rumpus Room
KSRV, Ontario, Ore.
- GASTON, LYLE**
Jamboree
KSWO, Lawton, Okla.
- GASTON, MARCUS**
Musical Moments
KSIW, Woodward, Okla.
- GEER, STEVE**
Let's Get together with records
WLCR, Torrington, Conn.
- GEORDAN, NORMAN**
B. August 15, 1927, New York, N. Y.;
The Norm and Irene Show, Junior Jury, Chime Time Show, World at Mid-Day, Teen Tattle, The Classical Hour, WTHI, Terre Haute, Indiana
- GERO, NORMAN**
Club Rendezvous
WCOG, Greensboro, N. C.
- GEYER, GEORGE**
George Goyer Show
WUHR, Manchester, N. H.
- GIHORSE, LARRY**
Platter Platter
WBET, Brockton, Mass.
- GIBBONS, BILL**
Club 1570
WPGN, Gathney, S. C.
- GIBSON, TOM**
Sharecroppers Roundup
WTJH, East Point, Ga.
- GIDLEY, JAMES M.**
Club 1450
KXLQ, Zanesville, Montana
- GILLIAND, JOHN**
KOLJ, Quanah, Texas
- GILLIS, BU D**
Bud Gillis Show
WHKC, Columbus, Ohio
- GILMORE, BRUCE**
WGH, Digest
WGH, Newport News, Va.
- GILREATH, H. C.**
Gospel Song Time
WVOP, Vidalia, Ga.
- GISH, EDDIE**
KLIX Ballroom
KLIX, Twin Falls, Idaho
- GLENN, RICH**
Hillbilly Supper Club, Swing Shift
KXOL, Fort Worth, Tex.
- GLYNN, JOHN**
Melody Clock
WIRA, Ft. Pierce, Fla.
- GODDARD, DICK**
Rhythm Ranch
WPKY, Frankfort, Ky.
- GOLDMAR, ERIC**
Goldmar's Gambols
KTLW, Texas City, Tex.
- GONZALES, ED**
Big Rig Surround
WCMR, Harrisburg, Pa.
- GOODMAN, JOHNNY**
Top of Morning
KSOX, Huntington, Tex.
- GOODRICH, JIM**
Hour of Charm
KCLX, Colfax, Wash.

GOODRICH, JIM
Mostly Music
KVOS, Bellingham, Wash.

GOODWIN, ART
Music Man
WAGE, Syracuse, N. Y.

GOINDER, JACK
Music for Metering
WEEU, Reading, Pa.

GOVE, ELLIOTT
Club 570
WSYR, Syracuse, N. Y.

GOWAN, ORIS
Let's Go with Gowen
WAIN, Columbia, Ky.

GRADY, JOE
950 Club
WPEN, Phil. Pa.

GRAHAME, DICK
WIS Goes Calling
WIS, Columbia, S. C.

GRAINGER, GERRY
Coffee Cuppers
ROSA, Odessa, Texas

GRANT, HAL
Musical Clock
WDBJ, Roanoke, Va.

GRANT, JOHNNY
KMPC, Hollywood, Calif.

GRANT, LARRY
Vagabond House
KHON, Honolulu, T. H.

GRANT, LLOYD
Musical Almanac
WNAX, Yankton, S. D.

GRANT, MILT
WOL, Washington, D. C.

GRANT, RAY
Western Jamboree
KCTI, Gonzales, Texas

GRANVILLE, DICK
Mid-Day Matinee, WBGE; Wake
Up and Smile, WATL; Atlanta,
Ga.

GRATTON, BILL
Sunrise Serenade
KDSE, Boise, Idaho

GRAULICK, BERT
Burnt Toast and Coffee
WVCG, Coral Gables, Fla.

GRAVES, TOM
Siesta Time
KOLS, Pryor, Okla.

GRAWER, JOE
Dance Time
KOLS, Pryor, Okla.

GRAY, BARRY
Barry Gray Show
WMA, New York, N. Y.

GRAY, JOHN
Gray's Array
WDOB, Chattanooga, Tenn.

GRAY, SOLOX
Roll Call
KCOL, Fort Collins, Colo.

GRAY, STUART
Stuart Gray Show
WKRC, Cincinnati, O.

GRIZZAN, JOE
Ears for Today
WCPA, Clearfield, Pa.

GREEN, ART
Make Believe Ballroom
WINZ, Miami
Curtain Calls
WTVJ, Miami

GRIFFIN, DEAN
Platter Part
WHSY, Batesburg, Miss.

GRIFFIN, ZEKE
Boogie Beat
KSAN, San Francisco, Cal.

RIGGS, JERRY
Midday Parade
WMSL, Decatur, Ala.

GRIMES, LEONARD
Musical Clock
WCLD, Cleveland, Miss.

GRISCHOW, GENE
Alarm Clock Review
KIT, Yakima, Wash.

GRISWOLD, JOHNNY
Johnny G. Show
KOB, Albuquerque, N. M.

GROCE, ROCKY
Rockin' Rhythm
WFEC, Miami Fla.

GROVE, MACK
Wax Works
WICA, Ashtabula, O.

GI TIEREZ, LUPE
Latin Home Hour
KCSB, San Bernardino, Cal.

GIY, AUBRY
Dixie Merry Go Round
WMC, Memphis, Tenn.

GIY, JUAN PILAU
Guy Show
Ihine, Kauri, T. H.

GWYNN, EASY
Easy Does It
WIBC, Indianapolis, Ind.

— H —

HAASER, CHARLIE
Shoppers Special
WMA, Springfield, Mass.

HAGAN, STAN
Top Tune Time
KPH, Wichita, Kans.

HAGGART, BUD
Blues Chasers
WFDP, Flint, Mich.

HAGLER, BILL
Coffee Time
WSPC, Anniston, Ala.

HAHN, BILL
Breakfast with Bill
WNAC, Boston, Mass.

HAIL, HAL
Willie & Mal
WKIP, Poughkeepsie, N. Y.

HAINES, FRANK
KVEN, Ventura, Cal.

HAINES, HAPPY
Moon Dial
KOEL, Oelwein, Iowa

HAINES, JIM
Concert Hour
KBRW, Aberdeen, Wash.

HAINS, FRANK
Record Shop
WVIM, Vicksburg, Miss.

HAIDEMAN, GLENN
Platter Parade
WHUM, Reading, Pa.

HALE, CHARLIE
Charlie's Village
WCMJ, Ashland, Ky.

HALE, PHIL
Phil Hale Show
WKNB, New Britain, Conn.

HALL, CHARLES
Yawn Patrol
WCSC, Charleston, S. C.

HALL, EDWARD R.
KELD, El Dorado, Ark.

HALL, JACK
KML, Fresno, Calif.

HALL, JIM
Jim Hall Show
WFNS, Burlington, N. C.

HALL, JOE M.
Night Train
WKSJ, Pulaski, Tenn.

HALL, REDD
RM Revue
WTRM, Hartford, Wis.

HALPERN, ALLAN
Music for You
WICH, Norwich, Conn.

HALSTEAD, C.
Club 1490
KDLA, Auburn, Calif.

HAMANN, CLARENCE
Papa Stoppa
WJMR, New Orleans, La.

HAMBY, BILL
Alarm Clock Club
WTJS, Jackson, Tenn.

HAMILTON, BOB
Top 20 at 1280
WDSA, New Orleans, La.

HAMILTON, BIDDY
Vocal Spotlight
KTOW, Oklahoma City, Okla.

HAMILTON, GORDON
980 Club
WCAP, Lowell, Mass.

HANCOCK, DENNIS
Best on Wax
WCLD, Cleveland, Miss.

HAMBICK, HAL
Late Date
WLOS, Asheville, N. C.

HAMBLEY, BOB
Top O' The Morning
WNJR, Newark, N. J.

HAMLETT, JIM
Cactus Jim Show
KUTA, Salt Lake City, Utah

HANCOCK, CHARLES
Top Times
KDET, Center, Texas

HANCOCK, LAVERNE
Record Rendezvous
WHSC, Hartsville, S. C.

HANEY, BOB
Yawn Patrol
WSEF, Somerset, Ky.

HANKIN, WALLY
WGH Digest
WGH, Newport News, Va.

HANLY, JOHN
Handy's House of Music
WNAV, Annapolis, Md.

HANNA, BOB
The Bob Hanna Show
WWPB, Miami, Fla.

HANNA, ERLE
Hanna's Hayride
WJAM, Marion, Ala.

HANNA, RICK
Coffee Club
WBUT, Butler, Pa.

HANSEN, JOHN
Musical Clock
KDEE, Decorah, Iowa

HANSEN, KEN
Listen Ladies
KXLF, Butte, Mont.

HARDGROVE, FRANK
Wake Up and Shine
KCLE, Cleburne, Texas

HARDT, BILL
Time Times
KIMO, Independence, Mo.

HARDY, HONEYBOY
Sweet Charol
WBOK, New Orleans, La.

HARLING, HUGH
Coffee Time
Bye Bye Blues
KVEU, San Luis Obispo, Cal.

HARPER, WAYNE
KWFC, Hot Springs, Ark.

HARRIS, JACK
Platter Parade
KGCJ, Mandan, N. D.

HARRIS, JINX
Hi Jinx
KBLI, Blackfoot, Idaho

HARRIS, RICHARD B.
Poor Richard's Almanac
WNAR, Norristown, Pa.

- HARRIS, TOM**
Farm Party
WHUB, Coosaville, Tenn.
- HARRISON, CHARLES**
Clockwatcher
WETB, Johnson City, Tenn.
- HARRISON, HARRY**
Hillbilly Jamboree
KOGT, Orange, Texas
- HARRISON, OLEN**
Rhythm Box
KBIS, Bakersfield, Calif.
- HART, JOHN**
Music of the Masters
KPM, Santa Barbara, Cal.
- HART, MAURICE**
Straight from the Hart
KFWB, L. A., Cal.
- HARVEY, ED**
Here's Harvey
WCAU, Phil., Pa.
- HARVEY, LLOYD "MOE"**
The Moe Show
WIRL, Peoria, Ill.
- HARVEY, L. V.**
Top of the Morning
CBT, Grand Falls, Nwif.
- HARVEY, TOM**
Music Hall
WIBG, Phil., Pa.
- HASTINGS, JACK**
Jukebox Scoreboard
WPBC, Minneapolis, Minn.
- HATT-COOK, JOE**
Rumpus Room
CKRM, Regina, Sask.
- HAUSER, J. H.**
1340 Club
WLDY, Ladysmith, Wis.
- HAVENS, RUTH**
Teen Time
WGL, Fort Wayne, Ind.
- HAWKINS, LEM**
Lem Hawkins Show
KFGO, Fargo, N. D.
- HAYDEN, FRANK**
Pop Time
WTCO, Campbellville, Ky.
- HAYDEN, JIM**
Hayden Hassle
KBIS, Bakersfield, Calif.
- HAYDEN, JIM**
Good Time Charlie
KSRV, Ontario, Ore.
- HAYES, GARY**
Platter Playhouse
KYMA, Yuma, Ariz.
- HAYES, RAY**
Rendezvous with Ray
WTNS, Ceshocton, O.
- HAYWORTH, HERB**
Good Morning
WOWO, Ft. Wayne, Ind.
- HEALEY, JERRY**
Healey's Here
WSCR, Scranton, Pa.
- HEARNE, FRED**
Sandman Serenade
CJCH, Halifax, N. S.
- HEATLAND, JOHN**
Let's Go Western
KCOL, Fort Collins, Colo.
- HEBERT, ROY**
Morning Special
WJBO, Baton Rouge, La.
- HECKMAN, FRED**
Heckman's House Party
WESC, Greenville, S. C.
- HECON, CLARENCE**
Shortly the Hired Hand
KVAN, Vancouver, Wash.
- HEGLER, DALTON**
Bandstand
WTNT, Tallahassee, Fla.
- HELGESON, BOB**
Helgy's Place
KSOO, Sioux Falls, S. Dak.
- HELTON, BOB**
WMBG, Montgomery, Ala.
- HENDERSON, GIG**
Platter Party
WINH, Laconia, N. H.
- HENDRIX, CLIFF**
Rise & Shine
KCSJ, Pueblo, Colo.
- HENNING, BILL**
Seven to Two
KXLE, Ellensburg, Wash.
- HENRY, ALAN**
Midnight Matinees
WONS, Hartford, Conn.
- HENRY, CARL**
WRIB, Providence, R. I.
- HENRY, EARL**
Platter Parade
WHUM, Reading, Pa.
- HENRY, GIL**
King's Open House
KING, Seattle, Wash.
- HERMAN, DON**
Discapades
WHRV, Ann Arbor, Mich.
- HERKERA, ALFRED**
Good Neighbor Hour
KWED, Seguin, Tex.
- HERKIN, WINDY**
Musical Clock
WCCP, Savannah, Ga.
- HERKING, BILL**
Tune Factory
KWTX, Waco, Texas
- HESS, BOB**
Time and Tune Parade
KLRA, Little Rock, Ark.
- HESTER, VERNON**
Disc Date
WLYC, Williamsport, Pa.
- HEYWOOD, BILL**
Dancing Party
WSDI, Baltimore, Md.
- HICKOK, BILL**
Albamarle Round-Up
WGA1, Elizabeth City, N. C.
- HICKOK, BILL**
Alarm Clock Club
WXXW, Albany, N. Y.
- HICKS, BOB**
Merry Go Round
KLRA, Little Rock, Ark.
- HIGGINS, CLYDE**
Day-Dreamers
WSTV, Steubenville, O.
- HILDERBRANDT, NOD**
920 Club
WTND, Orangeburg, S. C.
- HILDRETH, BOB**
The Waxworks
WYCG, Coral Gables, Fla.
- HILL, BOB**
Flatter Club
WANE, Ft. Wayne, Ind.
- HILL, CLAUD**
KENA, Mena, Ark.
- HILL, DOC**
KBOX, Music Box
KBOX, Modesto, Cal.
- HILLIARD, STEVE**
Well, Listen Here
WINH, Laconia, N. H.
- HINES, PETE**
Music, Inc.
WRFU, Gainesville, Fla.
- HURSHMAN, JERRY**
KWTC, Barstow, Cal.
- HITE, BOB**
Bob Hite Show
KWBG, Boone, Iowa
- HIVES, ART**
Art's Gallery
CKFH, Toronto
- HOAG, DAVE**
Stars by Starlight
WTSV, Claremont, N. H.
- HODGES, GENE**
Gene Hodges Show
WRRF, Washington, N. C.
- HOFFER, BOB**
Bob Hoffer Show
WTSP, St. Petersburg, Fla.
- HOFFMAN, HENRY**
Musical Clock
WZOB, Fort Payne, Ala.
- HOGAN, ED**
Musical Party Line
WFAA, Dallas, Texas
- HOGG, IVAN**
You Name It
WLAQ, Rome, Ga.
- HOLLAND, LUTHER**
Progressive Serenade
WFTL, Ft. Lauderdale, Fla.
- HOLMES, BOB**
Record Room
WPAC, Patchogue, N. Y.
- HOLMES, JACK**
Jack Holmes Show
WLOW, Norfolk, Va.
- HOOPER, TOMMY**
Record Roundup
WKTM, Mayfield, Ky.
- HORN, BOB**
1460 Club
KIMA, Yakima, Wash.
- HORNBECKER, HARRY**
800 Club
WHTN, Huntington, W. Va.
- HORST, DICK**
Dance Matinee
WRAC, Williamsport, Pa.
- HORTON, SHELDON**
Shel's Bandwagon
WHUN, Huntington, Pa.
- HOSEY, WOODY**
Wax Works
WLAU, Laurel, Miss.
- HOSKINS, JACK**
Morning Coffee
WHLN, Harlan, Ky.
- HOWARD, BRUCE**
Requestfully Yours
KSVP, Artesia, N. M.
- HOWARD, DON**
KSDD, San Diego, Cal.
- HOWARD, HERB**
Midge and Herb
WJHL, Johnson City, Tenn.
- HOWARD, PAUL**
Top O' Morning
WRRF, Bellaire, Ohio
- HOWARD, WED**
Melody Magazine
WMAQ, Chicago, Ill.
- HOWE, LLOYD**
Tops in Pops
WCSS, Amsterdam, N. Y.
- HUBBARD, HARRY**
KFIR, North Bend, Ore.
- HUBBELL, BOB**
Around the Town
WBCK, Battle Creek, Mich.
- HUCKABY, DICK**
Coffee Club
KNEA, Jonesboro, Ark.
- HUDSON, ED**
Melody Matinee
WPIK, Alexandria, Va.
- HUDSON, HARVEY**
Harvey Hudson Show
WLEE, Richmond, Va.
- HUFF, ARLIE**
Breakfast with Arlie
WSAV, Savannah, Ga.
- HUESTIN, LOWELL**
Club 1240
CSRW, Summerside, P. E. I.
- HUGHES, KEN**
Ken Hughes Show
CKWS, Vancouver, B. C.

HULL, CHUCK
Other Side of the Morning
KLAS, Las Vegas, Nev.

HULL, DICK
Make Believe Danceband
WFRP, Savannah, Ga.

HULL, DOC
Screwwalker's Serenade
KVOO, Tulsa, Okla.

HULL, H. JR.
Caribbean Matinee
WAPA, San Juan, P. R.

HULL, JOY
For You from JOY
KCID, Caldwell, Idaho

HUMBLE, BILL
Night Hawk
WBED, Washington, N. C.

HUMPHREY, OTIS
Winston Wax Works
WTOB, Winston-Salem, N. C.

HUNNICUTT, CLIFF
Dancing Party
WJAT, Swainsboro, Ga.

HUNTER, STEVE
Campus Dance Party
WTNT, Tallahassee, Fla.

HURST, ED
950 Club
WPEN, Phil., Pa.

HURST, OVERTON
R.D.A.S., Malvern, Ark.

HURST, WILSON
Wilson Hurst Show
KARK, Little Rock, Ark.

HUSAK, JOHN
This is the Time
WDBQ, Dubuque, Iowa

HUSING, TED
Bandstand
WJGM, New York

HUSSON, CHARLES
Midway Matinee
WJFH, Gallipolis, Ohio

HUSTED, CLAUDE
WILM, Wilmington, Delaware

HUTTON, JIM
On the Town
KFLO, Sioux Falls, S. D.

— I —

IDE, CARL
S. S. Cool
WNJR, Newark, N. J.

IRVING, BOB
Irving Serving
WMAV, Springfield, Ill.

ISON, HAPPY
Orange Blossom Special
WOTZ, Orlando, Fla.

— J —

JACKSON, BILL
B J Show
WPTF, Raleigh, N. C.

JACKSON, DAVE
Moon Dial
KHBC, Hilo, Hawaii

JACKSON, HAL
All American Revue
WMCB, New York, N. Y.

JACKSON, MAURICE
Jackson's Beat
WYKO, Columbus, O.

JACKSON, SANDY
Sandy Jackson Show
ROWH, Omaha, Neb.

JAEGER, BILL
Bright Side
WJWL, Georgetown, Del.

JAMES, ALLEN
Allen James Show
WRPO, Worthington, O.

JAMES, BOB
Melody Time
WWHO, Hornell, N. Y.

JAMES, MIKE
Mike James Mess
WWIN, Baltimore, Md.

JEFFERS, SLEEPY
Magic Valley Jamboree
WTPP, Charleston, W. Va.

JEFFREYS, ALLAN
Starlight Salute
WTOP, Washington, D. C.

JENKINS, BOB
Matinee Dance Time
WJEL, Springfield, O.

JENKINS, ED
Open House
KOEL, Oelwein, Iowa

JENNINGS, JAY
Farmyard Frolics
WMS, Natchez, Miss.

JENSEN, DAVE
Dave's Disc Den
WETA, Batavia, N. Y.

JOHNS, MANIE
Round Up
KGRJ, Henderson, Texas

JOHNSON, BILL
Musical Clock
WNAX, Yankton, S. D.

JOHNSON, BILL
Morning Serenades
WRHC, Jacksonville, Fla.

JOHNSON, BILL
Dinner Bell
WROL, Knoxville, Tenn.

JOHNSON, BOB
Rose with Rhythm
WGTE, Akron, O.

JOHNSON, IRWIN
WRNS, Columbus, Ohio

JOHNSON, JAY JAY
Harlem Express
WWPB, Miami, Fla.

JOHNSON, JERRY
House Party
KHUB, Watsonville, Cal.

JOHNSON, KEN
Record Room
WGAP, Mayville, Tenn.

JOHNSON, KIMBERLEY
Top of the Morning
WCSH, Portland, Maine

JOHNSON, TOM
WAPX, Montgomery, Ala.

JOHNSTON, EDDIE
Record Show
WRFB, Bellairs, Ohio

JOHNSTONE, FRANK
Open House
KPRC, San Francisco, Cal.

JOINER, JERRY
Good Yarnin
WLOK, Meridian, Miss.

JOLLS, TOM
Rise N' Shine
WESJ, Lockport, N. Y.

JONES, BOB
Jones Junction
KFAB, Omaha, Neb.

JONES, DANA
Sunny Side of Street
WBBC, Pittsfield, Mass.

JONES, DON
You Ask For It
WLEA, Hornell, N. Y.

JONES, HASKELL
Roughest Club
KWTX, Waco, Texas

JONES, J. D.
Alam Clock Club
WMLS, Sylacauga, Ala.

JONES, JIMMY
Dr. Pepper Time
KGYL, Greenville, Texas

JONES, KEN
Melody Hill
WHTN, Huntington, W. Va.

JOSEPH, AL
Blues, Pop & Boogie
WCBT, Roanoke Rapids, N. C.

JOSEPH, EDDY
Eddy Joseph Show
WLLD, Niagara Falls, N. Y.

JOUKARD, LEE
Make Mine Music
CJBC, Belleville, Ont.

JOYNES, JERRY
Time Shop
WVEC, Hampton, Va.

JUDSON, BOB
Music Off the Record
WGNY, Newburgh, N. Y.

— K —

KAHIL, FRANK
Teen Club
KTKT, Tucson, Ariz.

KAMMAN, LEIGH
1280 Club
WQV, New York, N. Y.

KANE, DAVE
Rhythm Matinee
WLAU, Laurel, Miss.

KARAN, TONY
Serenatas Mexicanas
KRIO, McAllen, Texas

KARANT, MARTIN
Five O'Clock Shadow
WKPT, Kingsport, Tenn.

KARNOW, DICK
Lib Begins at 740
WGSN, Huntington, N. Y.

KASSEL, CY
WERI, Westerly, R. I.

KAY, ARTY
590 Club
WVLR, Lexington, Ky.

KAY, FRANKIE
Western Hit Parade
KIMO, Independence, Mo.

KAY, LARRY
KCMJ, Palm Springs, Cal.

KAYE, BARRY
The Barry Kaye Show
WMEI, Miami, Fla.

KEENE, ED
Kits and Headlines
KGBS, Harlingen, Texas

KEITH, ROLAND
Smile Awhile
WLIO, E. Liverpool, O.

KELLER, NORM
Record Shop
WMOH, Hamilton, O.

KELLUM, SHELTON
Spinning Session
WJNC, Jacksonville, N. C.

KENNEDY, BILL
Dinner Date
WMSC, Columbia, S. C.

KENNEDY, BOB
Kennedy Kalling
KFWB, L. A., Cal.

KENNEDY, DON
After Hours Stuff
WBYP, Beaver Falls, Pa.

KENNDY, MICHAEL
Musical Matinee
KTOW, Oklahoma City, Okla.

KENT, HAL
The Brighter Side
WGBS, Miami, Fla.

KENYON, WAYNE
Platter Palace
KGNC, Amarillo, Texas

KEUCE, CECIL
Trade Winds
WRGA, Rome, Ga.

- KERR, ROBT. A.**
Afternoon Concert
CFCN, Calgary, Alberta
- KEY, BARBARA**
Coffee Time
KWSH, Wewoka, Okla.
- KEY, JIM**
Sunnyside Up
KLRA, Little Rock, Ark.
- KEYES, FRANK**
Record Request
WLPO, La Salle, Ill.
- KEYS, RICHARD**
Sundrise Serenade
WOH, East Liverpool, Ohio
- KEYSERM, RALPH**
1570 Club
KFGR, Forest Grove, Ore.
- KIENZLE, GEO.**
1270 Club
WLBK, Lebanon, Pa.
- KIHL, NORM**
Make Believe Ballroom
CJAD, Montreal
- KILIMAN, EARL**
Music Time
WEBQ, Harrisburg, Ill.
- KINCAID, FRED**
Coffee Time
KWBB, Wichita, Kansas
- KING, BOB**
Night Editor
WNAX, Yankton, S. D.
- KING, CHARLEY**
Ballroom
WPAZ, Pottstown, Pa.
- KING, CYRUS**
Popular Music Time
WHBO, Tampa, Fla.
- KING, DON**
WIZE, Owl Club
Springfield, O.
- KING, FULTON**
Coffee Pot
WTON, Staunton, Va.
- KING, JEAN PAUL**
King's Truth
KENO, Las Vegas, Nev.
- KING, NELSON**
Daily Hit Parade
WCKY, Cincinnati, O.
- KING, PAUL**
1280 Club
WONW, Deftiance, O.
- KING, ROBERT**
Night Watch
WMBD, Peoria, Ill.
- KING, STUBBY**
Rise & Sing
WKBI, St. Marys, Pa.
- KINKER, DON**
Variety Hall
WATH, Athens, Ohio
- KINOSKY, JOE**
Breakfast at Covings
WOAP, Owosso, Mich.
- KINSEY, CURLY**
Cumbread Jamboree
WGTA, Summerville, Ga.
- KIRK, CUPPY**
Tixy Jive
KEYT, Kerrville, Texas
- KIRK, RED**
Saturday Night Jamboree
WOPI, Bristol, Va.
- KLAUSS, CARL**
Wake Up Burlington
KBUR, Burlington, Iowa
- KNEISEL, BOB**
KWTC, Barstow, Cal.
- KNIEVAL, JOHN**
Rocket Rhythms
KIMA, Yakima, Wash.
- KNIGHT, AL**
All Night with Al Knight
RITO, San Bernardino, Cal.
- KNIGHT, FRANK**
Parade of Bands
WARE, Ware, Mass.
- KNIGHT, JOE**
Tulsa Ballroom
KRMG, Tulsa, Okla.
- KOBAK, ED**
Kobak's Korn
WTWA, Thomson, Ga.
- KOENIG, VERNE**
Western Serenade
KDEG, Decorah, Iowa
- KOLZ, BOB**
WNDB, Daytona Beach, Fla.
- KORTE, ODELL**
Ranch House
WMOK, Metropolis, Ill.
- KOSAK, JOE**
Record Varieties
WYLN, Olney, Ill.
- KOSTER, HERBERT**
Request Time
WKRT, Cortland, N. Y.
- KNUTSON, HAL**
Early Bird Show
KENI, Anchorage, Alaska
- KNUTSON, DARYL**
West End Hour
WDSM, Superior, Wis.
- KRELL, FRED**
Krell Show
WSGW, Saginaw, Mich.
- KRIEDEL, GIL**
WTFH, Baltimore, Md.
- KRIEHOFF, BOB**
Personality Time
WTOL, Toledo, O.
- KULP, KEN**
Stars at Night
WISL, Shamokin, Pa.
- KULT, IRV**
Irv's Morning Parade
WDLB, Marshfield, Wis.
- KUTAN, DICK**
1580 Club
WBUT, Butler, Pa.
- L —
- LABARR, FRANK**
Music After Midnight
WBRE, Wilkes Barre, Pa.
- LACKEY, OWEN N.**
Lax-Wax
WJVA, South Bend, Ind.
- LACY, JACK**
WINS, New York
- LADAS, HARRY**
Record Shop Time
WLSI, Pikeville, Ky.
- LAFLER, ALAN**
Strictly Off the Record
WNAV, Annapolis, Md.
- LAFLIN, JACK**
Name Your Number
WESB, Bradford, Pa.
- LAMAR, JACK**
Housewives Serenade
WCAM, Camden, N. J.
- LAMBERT, EDDIE**
E. J. Show
WEVT, Lake Worth, Fla.
- LAMBERT, ROGER**
Insomnia Club
WTFAC, Flint, Mich.
- LAMONT, RAY**
Manhattan Melodies
KBIO, Burley, Idaho
- LAMPKIN, EMMETT**
In The Garden
WPAI, Charleston, S. C.
- LANDERS, PAUL**
Campus Capers
WGET, Gettysburg, Pa.
- LANE, JIM**
Wax Museum
KMVI, Wailuku, Maui, T. H.
- LANE, LARRY**
Melody Roundup
KFGO, Fargo, N. D.
- LANE, VAN**
Sleepy Serenade
WEIR, Weynton, W. Va.
- LANG, FRED**
Record Revue
WNAC, Boston, Mass.
- LARKIN, DON**
Home Town Frolic
WAAT, Newark, N. J.
- LARSON, PAUL**
Timekeepers
WNEB, Worcester, Mass.
- LAUGHNER, ROY**
Man on Street
KTRK, Phoenix, Ariz.
- LAURENSEN, GARY**
1240 Club
KSTP, Susanville, Cal.
- LAUZAU, FRAN**
Rise & Shine
WMMN, Fairmont, W. Va.
- LAVERNE, MIKE**
Western Hour
CJDC, Dawson Creek, B. C.
- LAWRENCE, BOB**
Bob Lawrence Show
KVIC, Little Rock, Ark.
- LAWRENCE, DICK**
620 Club
WWNR, Beckley, W. Va.
- LAWRENCE, JERRY**
Musical Matinee
WCMA, Corinth, Miss.
- LAWRENCE, LARRY**
Midnight Milkman
WCOB, Boston, Mass.
- LAWRENCE, MILTON**
In the Groove
WGSN, Birmingham, Ala.
- LAAYNE, MARK**
1400 Club
WHMP, Northampton, Mass.
- LEAHY, ED**
Ed Leahy
KWJJ, Portland, Ore.
- LEAVITT, ROBERT**
Disc Digest
WWSR, St. Albans, Vt.
- LEDIN, DON**
1450 Club
WRCO, Richland Center, Wis.
- LEE, BOBBIE**
Record Shop
KGGF, Colleyville, Kansas
- LEE, CARROLL**
Folktime Frolics
WANS, Anderson, S. C.
- LEE, JACK**
R. P. D. 1090
WCRA, Eflingham, Ill.
- LEEDS, JERRY**
Bunkhouse Jamboree
KVSJ, San Mateo, Cal.
- LEGOFF, JACK**
LeGoff's Kitchen
WFMJ, Youngstown, O.
- LEHMAN, DAVE**
Caffine Club
WCRS, Greenwood, S. C.
- LEIGHTON, GEORGE**
White Tower Show
WROW, Albany, N. Y.
- LEMON, DOC**
Ol Doc Lemon Show
WLOR, Lima, O.
- LENAWAY, ED**
1340 Club
ROWB, Laramie, Wyo.
- LENAY, WILL**
Will Lenay Show
WCPO, Cincinnati, O.

- LENIHAN, BOB**
Bob's Boogie Beat
WMGA, Moultrie, Ga.
- LENSKY, HERMAN**
Nightwatchman
KECK, Odessa, Tex.
- LEONARD, LEE**
Lee Leonard Show
WLOW, Norfolk, Va.
- LEONARD, MAXWELL**
Luncheon Lyrics
WMGY, Montgomery, Ala.
- LEONARD, RAY**
Around the Town
KRAL, Craig, Colo.
- LEONARD, ROY**
Roy with Records
WKOX, Framingham, Mass.
- LESTER, BILL**
Record Matinee
KOY, Phoenix, Ariz.
- LETT, HOWARD**
Mail Order Music
WTBF, Troy, Ala.
- LEVI, ARTHUR, JR.**
Music Woven Love
WJMR, New Orleans, La.
- LEVY, SI**
Sandman Serenade
KVER, Albuquerque, N. M.
- LEWIS, ANN**
Shopping the Town
WCVA, Culpeper, Va.
- LEWIS, BOB**
Bob Lewis Show
CJON, St. John's, Newf.
- LEWIS, EARL**
Record Bar
WGBR, Goldsboro, N. C.
- LEWIS, FRED**
Lewis in Wonderland
WJNO, W. Palm Beach, Fla.
- LEWIS, GERRY**
Gerry Lewis, DJ
WCNH, Portland, Maine
- LEWIS, HAL**
J. Akubhead Pupule Program
KHON, Honolulu, T. H.
- LEWIS, JIMMY**
Jimmy Lewis Show
KXYZ, Houston, Tex.
- LEWIS, MILT**
Platter Party
WIBC, Indianapolis, Ind.
- LEWIS, RALPH**
Songs for Sunday
WTAD, Quincy, Ill.
- LEWIS, SABBY**
Rhythm'n Blues
WBMS, Boston, Mass.
- LEWY, HENRY**
Helpful Henry
KENO, Las Vegas, Nev.
- LEYDEN, BILL**
Bill Leyden Show
KFWB, L. A., Calif.
- LIEBMAN, RANDY**
Request Club
KEEN, San Jose, Cal.
- LIEDEL, WAYNE**
Breakfast Party
WGEZ, Beloit, Wis.
- LINDERMAN, BUD**
Time Watcher Show
WGRD, Grand Rapids, Mich.
- LINDSAY, BROOKE**
Listen With
WIST, Charlotte, N. C.
- LINN, BANDEL**
Bandel Linn Show
WSPB, Sarasota, Fla.
- LOCKBEAM, ROGER**
House of Music
KGCU, Man-lan, N. D.
- LOCKE, ED**
Dawn Patrol
WIP, Phil., Pa.
- LOCKHARDT, JOHN**
Off the Record
KRSS, Los Alamos, N. M.
- LODGEN, ED**
Platter Party
WBUT, Butler, Pa.
- LOE, TOM**
Camp Meeting
WTJB, East Point, Ga.
- LOPEZ, JOE**
Memory Song Man
WIOD, Miami, Fla.
- LORD, CHAS.**
Platter Call
KSDJ, Deadwood, S. Dak.
- LOUDEN, JOHN**
Juke Box Johnny
KFOR, Grand Coula, Wash.
- LODEN, ROD**
Magic in Music
KPOJ, Portland, Ore.
- LOVE, DAN**
Tim Pan Alley
KTBC, Austin, Texas
- LOVE, SID**
Juke Box Review
KCOY, Santa Maria, Cal.
- LOVETT, FOREST**
1310 Club
KNPT, Newport, Ore.
- LOWE, HOLLAND**
Show Time
WWSH, Rochester, N. H.
- LUCAS, BEN**
Talk of Town
WRGA, Rome, Ga.
- LUCIA, FRANK**
Hayloft Harmonies
WJWL, Georgetown, Del.
- LUCK, "LUCKY"**
Wake Up Barwan
KPOA, Honolulu, T. H.
- LUKENS, NED**
Jack the Bellboy
WEAS, Decatur, Atlanta, Ga.
- LUND, DICK**
Carnovers Hour
WFRP, Savannah, Ga.
- LUND, JACK**
Sweet and Sentimental
KXRN, San Jose, Calif.
- LUPTON, JOHN**
Lupton's Matinee
WLAN, Lancaster, Pa.
- LYNN, ANDY**
Open House
KAYL, Storm Lake, Iowa
- LAONS, JIMMY**
Discapades
KGO, San Francisco, Cal.
- LYONS, TOM**
Dancing in the Dark
WJHL, Johnson City, Tenn.

— Me —

- McANULTY, BOB**
Roberts Roost
KWJJ, Portland, Ore.
- McBRIDE, JIM**
Kafy's Korner
KAFY, Bakersfield, Calif.
- McCALL, GEORGE**
Spins 'N Needles
WEEH, Reading, Pa.
- McCARTRY, RED**
Red McCarthy Show
WHGB, Harrisburg, Pa.
- McCAULEY, JOE**
Dawn Patrol
WIP, Phil., Pa.
- McCLAIN, DEAN**
Blues at Sunrise
KWBC, Ft. Worth, Texas
- McLENDON, RAY**
Platter Paradise
WGSV, Guntersville, Ala.
- McORMACK, JACK**
Mac's Wax Works
WRRK, West Palm Beach, Fla.
- McDANIELS, EARL**
KFVD, L. A., Calif.
- McDEVITT, LEO**
1230 Club
WBSM, New Bedford, Mass.
- MacDONALD, BILL**
Music Hall Varieties
WKTM, Mayfield, Ky.
- McDONALD, ROSA**
No Name Jive
KLVK, Pasadena, Texas
- McDUGAL, EDDY**
Music RED
WOWL, Florence, Ala.
- McENANEY, JOHN**
Hooper J. Socker
WIZE, Springfield, O.
- McFARLAND, HARRY**
Disc Hits
KSIW, Woodward, Okla.
- McFARLAND, WAYNE**
Night Watch
KNEB, Scottsbluff, Neb.
- McGEE, ART**
Let's Get Together with Records
WALR, Albany, Ga.
- McGEE, DAVE**
Musical Clock
WMRO, Aurora, Ill.
- McGUGAN, GERALD**
WJCM, Sebring, Fla.
- McGRATH, NED**
Hurdy Gurdy
WJOC, Jamestown, N. Y.
- McGRAW, MAC**
Western Roundup
KFTM, Fort Morgan, Colo.
- McGUIRE, MAC**
Start the Day Right
WIP, Phil., Pa.
- McHALE, LARRY**
Big Top Ten
KALB, Alexandria, La.
- McHENNY, BOB**
Crazy Corners
KLMR, Lamar, Colo.
- McKAY, JAMES**
Records at Random
WLBK, Carrollton, Ga.
- McKEE, BOB**
Sunnyside Up
WQXI, Atlanta, Ga.
- McKELVIE, ART**
Saturday Matinee
KHQ, Spokane, Wash.
- McKINLEY, LARRY**
Fun at Two
WMRY, New Orleans, La.
- McLAREN, ROBT.**
Juke Box Serenade
CKBW, Bridgewater, N. S.
- McLEAN, R. BRUCE**
West End Hour
WDSM, Superior, Wis.
- McLEAN, DONALD F.**
Morning Serenade
WHBL, Olean, N. Y.
- McLEOD, ED**
Poor Man's Program
WCBT, Roanoke Rapids, N. C.
- McLEOD, REID**
Platter Express
CHUB, Nanaimo, B. C.
- McLESKEY, JOE**
Music for Dancing
WSPC, Anniston, Ala.
- McLURE, TINY**
Jambores
KSAN, San Francisco, Cal.

- McMASTER, JAV**
WMEK, Boston, Mass.
- McMICHAEL, DICK**
Bandstand
WBML, Macon, Ga.
- McMULLEN, JACK**
Let's Give It Away
WBMS, Uniontown, Pa.
- McMURRY, BRVAN**
Matinee Time
WMEV, Marion, Va.
- McNAMARA, ROBERT**
Roll-Out with Robert
KAPA, Raymond, Wash.
- McNUTT, LONA**
The Lona McNutt Show
KTSW, Emporia, Kans.
- McRAE, JOHN**
Platter Pantry
KFTM, Fort Morgan, Colo.
- McRAE, JUNE**
Wake Up Miami
WFEC, Miami, Fla.
- M —
- MACFARLAND, DOUG**
Parade of Hits
CJAV, Port Alberni, B. C.
- MACK, BOB**
WMTB, Morristown, N. J.
- MACK, JOHNNY**
All Request Jamboree
KBOA, Kennett, Mo.
- MACK, WALLY**
Dawnbusters
WFNS, Burlington, N. C.
- MACKECHNIE, BILL**
Time Teller
WALT, Tampa, Fla.
- MAGERA, GEORGE**
1280 Musical Journal
WJAY, Mullins, S. C.
- MAGILL, MAURY**
Maury Magill Show
WBBW, Youngstown, O.
- MAHAN, JOHNNY**
Tops in Pops
WDAS, Phil., Pa.
- MAHONEY, JOHN**
Everybody's Bandstand
WJTN, Jamestown, N. Y.
- MAILETTE, CHAS. R.**
Tik Tok Club
WFLO, Farmville, Va.
- MAIN, RALPH E.**
Requestfully Yours
KXGN, Glendive, Mont.
- MAINS, MEL**
Sunday Variety Time
KIMO, Independence, Mo.
- MANDEL, LEE**
Morning Roundup
KCOY, Santa Maria, Cal.
- MANN, EARL**
Radio Rhythm Ranch
KDIX, Dickinson, N. D.
- MANN, GUS**
Record Rendezvous
WCOH, Newnan, Ga.
- MANN, RALPH**
1340 Club
WFTL, Cullman, Ala.
- MANNING, ART**
Breakfast Call
WBGR, Jesup, Ga.
- MANNING, DAY**
Dawn Patrol
WIL, St. Louis, Mo.
- MARGGRAF, NORM**
Fritz the Plumber
WMLL, Milwaukee, Wis.
- MARGUERITE, LEON**
Make Mine Music
WARC, Rochester, N. Y.
- MARLOWE, PAUL**
WNDB, Daytona Beach, Fla.
- MARQUARDT, JACK**
Best on Wax
WKNY, Kingston, N. Y.
- MARQUIS, ANDREW**
Time Out with Music
CKFL, Ft. Frances, Ont.
- MARSHALL, BOB**
Record Jury
WGBS, Miami, Fla.
- MARSHALL, CHARLEY**
KFBK, Sacramento, Cal.
- MARTIN, BOB**
Record Round Up
WALT, Tampa, Fla.
- MARTIN, CHARLES**
Dancing in Dark
WANS, Anderson, S. C.
- MARTIN, DELLA**
Teen-Tattle Time
KPHO, Phoenix, Ariz.
- MARTIN, GEORGE**
Tenn. Valley Playhouse
WKSR, Pulaski, Tenn.
- MARTIN, FRANK**
Top of the Morning
WIKK, Erie, Pa.
- MARTIN, JOHN**
Sleepy Time Show
KLIZ, Brainerd, Minn.
- MARTIN, RONALD**
Skyline Patrol
WMTF, High Point, N. C.
- MARTIN, TOM**
Southern Hospitality
KTRN, Wichita Falls, Tex.
- MARTINEZ, AL**
Music Unlimited
WKIP, Poughkeepsie, N. Y.
- MARVIN, ED**
Best on Wax
WOCB, West Yarmouth, Mass.
- MASHBURN, WAYNE**
Night Watchman
WDDO, Chattanooga, Tenn.
- MASON, CHARLES**
After Hours
WJMX, Florence, S. C.
- MASON, DON**
Music For Sunday
KDAL, Duluth, Minn.
- MASON, GENE**
4:00 O'clock Special
WLBK, Bowling Green, Ky.
- MASSEY, JON**
\$500 Massey
WWDC, Washington, D. C.
- MAST, BENNY**
1450 Club
WATA, Boone, N. C.
- MASTERS, JACK**
Musical Clock
CKPR, Ft. Williams, Ont.
- MATHENY, O. R.**
Musical Merrygoround
KRCC, Prineville, Oreg.
- MATTISON, HANK**
Hillbilly Hit Parade
KRBD, Duncan, Okla.
- MATTHEWS, BILL**
Red River Rondelay
KALB, Alexandria, La.
- MAURADA, FRED**
Concert Matinee
WDAF, Savannah, Ga.
- MAXWELL, BOB**
Man About Town
WWJ, Detroit, Mich.
- MAXWELL, CHARLES**
Waxwell with Maxwell
WDAF, Kansas City, Mo.
- MAXWELL, RUDY**
Moonlight Nocturne
WRNO, Orangeburg, S. C.
- MAXWELL, TOM**
Breakfast with Tom
WLCR, Torrington, Conn.
- MAY, FRED**
Mood Indigo
WPTR, Albany, N. Y.
- MAY, MIKE**
Western Jamboree
KBLL, Blackfoot, Idaho
- MAY, MIKE**
Platters for Your Pleasure
WCSE, Columbus, Ind.
- MAYER, BILL**
Mayer of Morning
WGAR, Cleveland, O.
- MAYER, JACK**
Sweet & Swing
WALB, Albany, Ga.
- MAYHUGH, BILL**
Breakfast Time
WPLK, Alexandria, Va.
- MAYS, JOHN**
Mays Music Mart
KBOA, Kennett, Mo.
- MEARIAN, MIKE**
Club 1080
WXRA, Buffalo, N. Y.
- MEATH, EDDIE**
Musical Clock
WHEC, Rochester, N. Y.
- MEAZELL, EUGENE**
Anything Goes
KCLE, Cleburne, Texas
- MEEHAN, BOB**
Just Name It
WEAN, Providence, R. I.
- MEHAN, TOM**
Tremontion, Turntable
KBUB, Brigham City, Utah
- MELTON, FRANKLIN**
Musical Clock
KGYL, Greenville, Texas
- MENARD, RALPH**
Midnight til Dawn
KCBQ, San Diego, Cal.
- MERKER, GARY**
Gary's Song Shop
WWHG, Hornell, N. Y.
- MERRY, DEAN**
Dream Dust
WESB, Bradford, Pa.
- MERTZ, BILL**
Music Maestro
WKVO, Columbus, O.
- METZGER, DON**
Music After Hours
WMAM, Marinette, Wis.
- MEYER, ALLEN**
Polka Party
WJAG, Norfolk, Neb.
- MEYER, BILL**
The Party Line
WRAY, Princeton, Ind.
- MEYER, TED**
Classical Concert
WRHC, Jacksonville, Fla.
- MEYERS, DON**
Matters Musical
WFIN, Findlay, Ohio
- MICHAEL, JAY**
WCAE, Pittsburgh, Pa.
- MICHAELS, JOHN**
Music Box
WKVO, Columbus, O.
- MIDDLETON, BOB**
Best on Wax
WWSC, Glens Falls, N. Y.
- MIDDLETON, DAVID E.**
Saturday Special
KBKH, Pullman, Wash.
- MIKSCH, MIKE**
Sunny Side of the Street
KRCC, Prineville, Oreg.
- MILAM, CHAS.**
Strictly for Ladies
KYJC, Medford, Oreg.

- MILES, DEKE**
Musical Milestones
WRFO, Worthington, O.
- MILLAR, JOHN**
John Millar Show
WSKI, Montpelier, Vt.
- MILLER, BOB**
Route 101 Show
KVVU, Ventura, Cal.
- MILLER, DOROTHY**
A Miss with the Hits
WBBQ, Augusta, Ga.
- MILLER, ED**
Music Hall
WCOJ, Coatesville, Pa.
- MILLER, HANK**
Western Request Time
WMBG, Richmond, Va.
- MILLER, PAUL**
Paul Miller Show
WKCY, Cincinnati, O.
- MILLER, ROSS**
Juke Box Jingles
WTRC, Hartford, Conn.
- MILLER, TED**
Music for Asking
WBEU, Pittsfield, Mass.
- MILLER, WES**
Notes by Notables
KCOY, Santa Maria, Cal.
- MILLS, DICK**
The Dick Mills Show
KIOA, Des Moines, Iowa
- MILLS, LEE**
Coffee Time
WRAD, Radford, Va.
- MILLS, RALPH**
Hill Billy Hits
KHBG, Okmulgee, Okla.
- MILTON, BOB**
Roadside Inn
WMLS, Sylacauga, Ala.
- MILTON, PEGGIE**
Pleasantly your, Peggie
WMAZ, Macon, Ga.
- MINTER, DAN**
Ladies Nite Out
WOWO, Ft. Wayne, Ind.
- MINTZ, DAVE**
Dave's Ditties
KVOS, Bellingham, Wash.
- MITCHELL, BETTY**
Betty Mitchell Show
WKAB, Mobile, Ala.
- MOBERLY, MARYIN**
Hi Neighbor
WKLV, Sparta, Wis.
- MOCK, JACK**
Sunrise Serenade
WOOE, Dothan, Ala.
- MCDONALD, YERNE**
Alarm Clock Club
KJEF, Webster City, Iowa
- MOHER, BILL**
Friendly Time
WDAY, Fargo, North Dakota
- MOELLER, BILL**
Rhythms at Random
KONP, Port Angeles, Wash.
- MOESTELLER, JERRY**
Home-town Kollies
WAKE, Greenville, S. C.
- MCLINAR, EMERY**
Mid-Afternoon Serenade
WMOCK, McKeesport, Pa.
- MONKMAN, BOB**
Robus Nest
WRNJ, Racine, Wis.
- MONROE, GEORGE**
Mustard Eye Opener
KFDM, Beaumont, Texas
- MONROE, JOE**
Ayon Mayhem
KENT, Steubenville, La.
- MOON, HAL**
Music for Milady
KGBE, Lubbock, Texas
- MOONEY, FRANK**
Platter Parade
WHM, Reading, Pa.
- MOORE, ARLYN**
Music of the Masters
WMTG, Vandalia, Ky.
- MOORE, HAL**
Rhythm on Record
KMUR, Murray, Utah
- MOORE, JERRY**
Rise and Shine
WKOK, Simsbury, Pa.
- MOORE, RONNIE**
Houseparty
KULX, Colfax, Wash.
- MONTGOMERY, PAUL**
Notes and Nonsense
WNAO, Raleigh, N. C.
- MORALES, LUIS A.**
Horn del Automovilista
WPAR, Ponce, P. R.
- MORGAN, HENRY**
Henry's Morgan
WMOG, New York, N. Y.
- MORGAN, JOE**
Corral Call
KEYT, Kerrville, Texas
- MORGAN, JIMMIE**
Ole Corral
WBHP, Booneville, Miss.
- MORRIS, BILL**
Juke Box Review
WLAQ, Rome, Ga.
- MORRIS, HARRY**
Club 707
KRML, Craig, Colo.
- MORRIS, JOE**
Let's Get Together
WKDK, Newberry, S. C.
- MORRIS, JOHNNY**
Mr. Music
WLGL, Minneapolis, Minn.
- MORRIS, LEROY**
R.F.D. 1230
WEAR, Pensacola, Fla.
- MORRIS, MONTIE**
Wastebasket Review
KSYG, Yreka, Cal.
- MORRIS, ROY**
Years 'Til Midnight
WAGU, Chattanooga, Tenn.
- MORRISON, BOB**
Music 'Til Midnight
WIRE, Indianapolis, Ind.
- MORSE, CHUCK**
Flinging with Chuck
WBSR, Pensacola, Fla.
- MORSE, CLINT**
Music a la WHY-L
WHYL, Carlisle, Pa.
- MORTIMER, AL**
Music 'A1
WRAC, Williamsport, Pa.
- MOSELEY, LINWOOD**
Hotfoot Club
WELS, Kingston, N. C.
- MOUTNER, JOHN**
Daily Hit Parade
WXKW, Albany, N. Y.
- MOWERS, ROBERT**
Spinners Sanctum
WGAN, Portland, Maine
- MOYLE, WILL**
Music Before Midnight
WBEK, Wilkes Barre, Pa.
- MULHOLLAND, ROSS**
WJL, Detroit, Mich.
- MULLINS, DISHMAN**
1770 Club
WAIN, Columbia, Ky.
- MUNDEN, GROVER**
740 Club
WMBL, Morehead City, N. C.
- MUNEL, SCOTT**
The Sandman
WJBO, Baton Rouge, La.
- MULLALLY, DON**
1340 Club
WTWN, St. Johnsbury, Vt.
- MULLIGAN, RAY**
Anthracite Club
WPAM, Pottsville, Pa.
- MURDOCK, JIM**
Jim Murdock Show
KCKY, Coolidge, Arizona
- MURPHREE, JACK**
Strictly Informal
WOMI, Owensboro, Ky.
- MURPHREE, LEON**
Morning Perculator
WKUL, Cullman, Ala.
- MURPHY, ROBERT**
Symphony Hall
WJBR, Detroit, Mich.
- MURRAY, HAL**
Sweet Corn Serenade
WSKY, Asheville, N. C.
- MURRAY, HUGH**
Bernie's Bandwagon
KYOB, Merced, Cal.
- MURRAY, LEE**
Murray-Go-Round
WMOK, McKeesport, Pa.
- MURSU, JOHN**
Western Jamboree
KVOO, Casper, Wyo.
- MYERS, DICK**
All Request Show
KRON, Crookston, Minn.
- MYERS, PAUL**
Sandman's Serenade
KFPW, Fort Smith, Ark.

— N —

- NABORS, TED**
Top O' the Morning
KTHH, Houston, Texas
- NAIMO, JOHN**
Bedford Bandstand
WRW, Bedford, Ind.
- NANCE, LEE**
Lee Nance Show
WATL, Atlanta, Ga.
- NASH, ROGER**
Music Women Love
WJMR, New Orleans, La.
- NAYLOR, TONY**
Tony's Time
WBTM, Danville, Va.
- NEILAN, RAY**
Request Matinees
WKNB, New Britain, Conn.
- NEILL, JIMMIE**
Teen Time Times
KOBK, Owatonna, Minn.
- NELSON, CHARLES**
Requestfully Yours
WFBG, Altoona, Pa.
- NELSON, CY**
Half Music, Half Nelson
KXEL, Waterloo, Iowa
- NELSON, STAN**
Musical Check
KITE, San Antonio, Texas
- NELSON, WILFORD**
Music Shoppe
WHSC, Hartsville, S. C.
- NENSO, ROBERT**
Matinee Mailbag
WGVA, Geneva, N. Y.
- NESBITT, BARRY**
Campus Call
CKPH, Toronto
- NEUSCHWANDER, JOHN**
Music 'Til Midnight
KOOS, Coos Bay, Ore.

NEWMAN, BOB
Musical Echoes
WFEU, Reading, Pa.

NEWMAN, JIM
Musical Clock
WVSC, Somerset, Pa.

NEWSOME, GIL
Bandstand Revue
KWK, St. Louis, Mo.

NICHOLS, BOB
My Favorite Records
KOMO, Seattle, Wash.

NICHOLS, BOB
Blues 'n' Boogie
WPAL, Charleston, S. C.

NICHOLS, JACK
Harlem Hive
KSAM, Huntsville, Tex.

NICKEL, PHIL
Melody By Moonlight
KSEL, Lubbock, Texas

NIERSBACH, BILL
Breakfast with Bill
WKBY, Richmond, Ind.

NIGOCIA, HARRY
Middy Serenade
WJBW, New Orleans, La.

NIX, ED
Disc & Chat
Campus Review
KVOE, Santa Ana, Cal.

NIXON, NICK
Just Jazz
WABC, Rochester, N. Y.

NOBLES, GENE
Dance Hour
WLAC, Nashville, Tenn.

NOLAN, TIM
Sun Dial
KXYZ, Houston, Tex.

NOLAN, TOM
Crossroad Store
WGLS, Decatur, Ga.

NORMAN, ALAN
Minute Man
WFDP, Flint, Mich.

NORMAN, ROBERT C.
Mailbag Matinee
WHDL, Olean, N. Y.

NORRIS, RANDY
Random Ranch
KEYD, Minneapolis, Minn.

NORTH, PETER
Club 1240
CJCS, Stratford, Ont.

NORTON, PAUL
Timeville Trolley
KAMD, Camden, Ark.

NORVELL, GEORGE
Peregrator Club
KGLN, Glenwood, Colo.

NUSBAUM, MORT
WHAM, WHAM-TV, Rochester,
N. Y.

NYQUIST, CARROLL
Turntable Time
WNMP, Evanston, Ill.

— O —

OAKS, DALLIN H.
Platter Party
KCSU, Provo, Utah

O'BRIAN, TEX
Western Jamboree
KCHI, Chillicothe, Mo.

O'BRIEN, DAVE
Dixieland Matinee
WDXI, Jackson, Tenn.

O'BRIEN, JIM
Cat's Meow
WURO, Aurora, Ill.

O'CONNELL, EILEEN
For Children Only
WMGM, New York, N. Y.

O'CONNELL, TERRY
Barn Dance
WSWN, Belle Glade, Fla.

O'DONNELL, BOB
Insomnia Inn
WSVR, Syracuse, N. Y.

OFFMISS, MARTY
Pulaski Nite Spot
WPUV, Pulaski, Va.

OLIVE, GRAY
Toast & Coffee
WOOD, Lynchburg, Va.

OLSON, MAX
Tippin's Inn
KULP, Alpine, Tex.

OLSON, OLE
House of Music
WHS, Lansing, Mich.

O'NEILL, TOM
Tippy's Scrapbook
CKDA, Victoria, B. C.

OPHEM, DON
Record Rack
KFAM, St. Cloud, Minn.

ORRANCH, JACK
Musical Showcase
WKKT, Cortland, N. Y.

ORNELAS, MANUEL
Fiesta Time
KTKT, Tucson, Ariz.

OSBORNE, LEN
Len Osborne Show
WTBO, Cumberland, Md.

OSBORNE, TIM
Tim Time
KTHH, Houston, Texas

OSTERBERG, BOB
Music Parade
WVUC, Greenville, S. C.

OTTE, JOHNNY
Tops in Pops
WJCD, Seymour, Indiana

OWEN, AL
Music Room
WMD, Atlantic City, N. J.

OWEN, DON
Postcard Parade
KWSH, Wewoka, Okla.

OWENS, JACK
Alarm Clock Club
WNEK, Macon, Ga.

OWNBEY, BILL
WCOG, Greensboro, N. C.

O'WHELL, BOB
Matinee Frolic
WIPOR, Portland, Maine

OXNER, KENNETH
Melody Times
WHOC, Philadelphia, Miss.

— P —

PARNELL, REX
KAVCC, Hot Springs, Ark.

PARSONS, BOVD
Alarm Clock Club
WGAD, Gadsden, Ala.

PARSONS, BRUCE
Ebony Boogie
WVJM, Vicksburg, Miss.

PATTERSON, JIMMY
By Jimmy
WBT, Charlotte, N. C.

PAUL, SAD
Coffee Pot
WHOI, Allentown, Pa.

PANTON, TOM
Variety Package
WKY, Oklahoma City, Okla.

PEARNS, TOM
Crossroads Jamboree
KVOL, Lafayette, La.

PEARSON, AL
Melody Ranch
KSRO, Santa Rosa, Cal.

PEARSON, CHARLIE
WCJU, Columbia, Miss.

PEARSON, JOHNNY
Johnny Pearson Show
KOWH, Omaha, Neb.

PEBBLES, ED
Sundial
WBML, Macon, Ga.

PELLE, FRED
Requiescantly Yours
WCRK, Morristown, Tenn.

PENNEY, ED
Pony Serenade
WTAO, Cambridge, Mass.

PERAZZO, DON
Sunrise Serenade
KHON, Omaha, Neb.

PERKINS, RAY
KFEL, Denver, Colo.

PERRIN, KEVES
WROW, Ballroom
WROW, Albany, N. Y.

PERRY, BOB
980 Club
WCAP, Lowell, Mass.

PERRY, JOE
Te Music Shop
GFG, Kalamazoo, Mich.

PERRY, "TUT"
T. P.'s Wigwam
WCBL, Carbondale, Pa.

PERRYMAN, TOM
Hillbilly Hit Parade
KSL, Gladewater, Texas

PERSICO, JOHN
Musicross
WISL, Shomokin, Pa.

PETERS, BILL
Hi Neighbor
WOLS, Florence, S. C.

PETERS, JOHN
Dawdbusters
WPDJ, Clarksburg, W. Va.

PETERSON, ARNOLD
Musical Reveille
WATW, Ashland, Wis.

PETERSON, GEORGE
Dancing Party
WBSC, Bennettsville, S. C.

PETERSON, HAL
Personality Time
WSAR, Fall River, Mass.

PETERSON, ROLFE
Rolfe Peterson Show
KSL, Salt Lake City, Utah

PETERSEN, LEON
Big Eight
WISC, Madison, Wis.

PETTI, DICK
Music for Birds
WBCB, Battle Creek, Mich.

PHIEFFER, BILL
Polka Parade
WVNR, Beckley, W. Va.

PHILIP, DICK
Paul Beard Show
WPBO, Peoria, Ill.

PHILLIPS, BILL
Bill Phillips Show
WHAX, Wilkes-Barre, Pa.

PHILLIPS, DEWEY
Red Hot and Blue
WHBQ, Memphis, Tenn.

PHILLIPS, GEORGE
Top o' the Morning
WJNO, W. Palm Beach, Fla.

PHILLIPS, JOE
Carolina in the Morning
WJNO, Orangeburg, S. C.

PHILLIPS, PHIL
1260 Bandstand
WNXT, Portsmouth, Ohio

PHILLIPS, RALPH
Encore Matinee
WFBR, Baltimore, Md.

PHILLIPS, WALTER
Mission Midnight
WJW, Cincinnati, O.

PICCOLO, DOM
Dom Piccolo Show
WRBI, St. Marys, Pa.

PICKETT, BILL
Requestfully Yours
KGPH, Flagstaff, Ariz.

PICKETT, ROY
Roy Pickett Show
KTUL, Tulsa, Okla.

PIERCE, ART
Turntable Ballroom
WABM, Houlton, Maine

PITCOCK, BOB
Supper Club
KPSA, Ft. Smith, Ark.

PLATT, CHUCK
Varsity Club
KDSH, Boise, Idaho

POLAND, SAM
Sam's Show
WCHS, Charleston, W. Va.

POLK, BILLY
Good Morning Man
WJAT, Swainsboro, Ga.

POLLARD, JACK
After Hours
CKCK, Regina, Sask.

POLLMAN, HANK
Western Request
KJIP, Durango, Colo.

POLLOM, RAY
Music with Ray
WATW, Ashland, Wis.

POPE, BILL
You Name It—We Play It
WABY, Albany, N. Y.

PORTER, TED
Mustard Roundup
KDRS, Paragould, Ark.

PORWANTECKI, LEO
Music for Today
WLIP, Kenosha, Wis.

POWELL, ED
Lumeland Danceband
WWCA, Gary, Ind.

POWELL, BILL
Bouncing with Billy
WSOK, Nashville, Tenn.

POWELL, STEVE
KCRC, Enid, Okla.

POWER, TOM
Sunrise Serenade
WMUR, Manchester, N. H.

POWERS, TED
Powerhouse
WDEV, Waterbury, Vt.

PRODER, GEORGE
Harlem Express
KGBC, Galveston, Texas

PRATT, JIM
Hits and Headlines
KGBS, Harlingen, Texas

PRENDERGAST, ED
Man From Mars
WBOQ, New Orleans, La.

PRENEYOST, BILL
Juke Box Review
KSDN, Aberdeen, S. Dak.

PRESLEY, R. N.
Radio Relay Quiz
KONY, San Marcos, Texas

PRICE, CHARLIE
Charlie's Night Train
WOAY, Oak Hill, W. Va.

PRICE, CLYDE
Popular Music
WPMH, Cullman, Ala.

PRICE, VICTOR
Linger Awhile with Music
CFKL, Ft. Frances, Ont.

PROCTER, GENE
Pro's Pops
WSGN, Birmingham, Ala.

PUCKETT, TRUMAN
Truman Puckett Show
WJLD, Homewood, Ala.

PUDNEY, EARLE
Earle Pudney Show
WGY, Shenepetady, N. Y.

PRYOR, CACTUS
Music Maker
KTBC, Austin, Texas

PURNELL, CHARLIE
WJLM, Wilmington, Del.

PYNE, JOE
WJLM, Wilmington, Del.

— Q —

QUAVE, MACKIE
In the Groove
WIS, Columbia, S. C.

QUICK, JERRY
Down in Dixie
WHSC, Hartsville, S. C.

QUIGLEY, DON
Discin with Don
KCID, Caldwell, Idaho

QUILAN, TOM
Requestfully Yours
KWBG, Boone, Iowa

QUINN, DOMINIC
Polka Hour
WFDP, Flint, Mich.

— R —

RADCLIFFE, BILL
Echoes of the Spheres
CKX, Brandon, Manitoba

RAINES, JIM
Platter Parade
WCBC, Anderson, Indiana

RAMPY, C. W.
1600 Club
KMAE, McKinney, Tex.

RAMSEY, BILL
Songs in Flight
WVOT, Wilson, N. C.

RAMSEY, RAY
Spin a Platter
WHIR, Danville, Ky.

RAND, HARRY
ROBK Musical Clock
ROBK, Owatonna, Minn.

RANDALL, SCOTT
Anything Goes
CKGB, Timmins, Ont.

RANDEL, TED
Lucky Lager Dance Time
KGEM, Boise, Idaho

RATHE, BOB
Coffee Time
WGEZ, Beloit, Wis.

RAULERSON, SPENCE
Raulerson Rambles
WMGA, Moultrie, Ga.

RAYEN, GEORGE
By Request
KSYG, Yreka, Cal.

RAY, BOB
Bob Ray Show
WTRK, West Palm Beach, Fla.

RAY, GENE
Cornfield Frolics
WPAL, Charleston, S. C.

RAYNER, RAY
WOOD, Grand Rapids, Mich.

READING, GEORGE
Moonlight Capers
WFNS, Burlington, N. C.

RECTOR, BOB
Best By Request
KWTO, Springfield, Mo.

REDABAUGH, HAROLD
KRIO, Colorado Springs, Col.

REDFERN, TED
1490 Club
WSTP, Salisbury, N. C.

REED, GLEN
Town & Country Club
WMNE, Menomonie, Wis.

REGAN, MATT
Early Riser's Club
WBAF, Batavia, N. Y.

REEVES, GENE
Rendezvous with Reeves
WLOK, Meridian, Miss.

REEVES, GLENN
Reeves Record Room
KCTX, Childress, Tex.

REICH, EDDIE
Record Review
WOSC, Fulton, N. Y.

REID, BILL
WEOL, Elyria, O.

REILLY, ED
It's Melody Time
WBRV, Waterbury, Conn.

REINDL, JACK
Clockwatcher
KCRG, Cedar Rapids, Iowa

REISING, KEITH
1570 Club
WLRP, New Albany, Ind.

REITMAN, WILLIAM
WGHL, Galesburg, Ill.

REMINGTON, JACK
Jack Remington Show
WKRC, Cincinnati, O.

REYNOLDS, FRED
Reynolds on Records
WGN, Chicago, Ill.

REYNOLDS, JIMMY
Jimmy Reynolds Show
WGAC, Augusta, Ga.

REYNOLDS, RUSSELL
Sundae-Romney Hour
WUCM, Cumberland, Md.

REZNIK, JOHNNY
Johnny's Matinee
WPPB, Middletown, O.

RHECBOTTOM, HARRY
Harry's Swing Session
KCSB, San Bernardino, Cal.

RHODES, BOB
Rhodes Record Room
WHOO, Orlando, Fla.

RICE, CRAWFORD
WAPX, Montgomery, Ala.

RICHARDS, BILL
Richards Rendezvous
WGRV, Charleston, W. Va.

RICHARDS, WM.
Melody Mill
WNSA, Charleroi, Pa.

RICHARDSON, C. B.
Hillbilly Show
KBOP, Pleasanton, Tex.

RICHARDSON, TED
1450 Club
WMOH, Hamilton, O.

- RIGGS, TOMMY**
WAPL, Birmingham, Ala.
- RIMMERMAN, MARV**
Platter Party
KISD, Sioux Falls, S. Dak.
- RIPLEY, RONALD**
Night Watch
KBWD, Brownwood, Texas
- ROBBINS, BETTE**
Robbins Corner
WCEM, Cambridge, Md.
- ROBERSON, BILL**
WBMA, Anniston, Ala.
- ROBERTS, CAL**
Cal Roberts Show
CHVC, Niagara Falls, Ont.
- ROBERTS, DON**
Music Shop
WKNE, Keene, N. H.
- ROBERTS, EARL**
Farm Frolics
KOSE, Osceola, Ark.
- ROBERTS, ED. A.**
Early Morning Prog.
WRHL, Rock Hills, S. C.
- ROBERTS, KEN**
Tops In Pops
WMGM, New York, N. Y.
- ROBERTS, KENNETH**
Top Ten
KLMR, Lamar, Colo.
- ROBERTS, MARTY**
Night Riders
WCKY, Cincinnati, O.
- ROBINSON, PARK**
Coffee with Parks
WJFH, Gallipolis, Ohio
- RODRICK, BOB**
Rod and His Records
KGCK, Sidney, Mont.
- ROGERS, DON**
Star Wagon
WRIB, Providence, R. I.
- ROGERS, CLIFF**
Saddle Pals
WHKK, Akron, O.
- ROGERS, RALPH**
WAPL, Birmingham, Ala.
- ROGERS, TED**
Corn-cert
WDVA, Danville, Va.
- ROHN, JIM**
Fun Club
KSJB, Jamestown, N. D.
- ROLAND, BOB**
Rise with Roland
WDYK, Cumberland, Md.
- ROMANO, PAT**
Music Shop
WPAW, Pawtucket, R. I.
- KOPPOLO, JOE**
Musical Clock
KFPW, Fort Smith, Ark.
- KOSCOE, BEN W.**
Cousin Ben Show
KWIE, Kennewick, Wash.
- ROSE, JOE**
Rose Room
KGU, Honolulu, Hawaii
- ROSEHILL, DAVE**
Parade of Stars
WGSN, Huntington, N. Y.
- ROSS, BILL**
The Bill Ross Show
WIOD, Miami, Fla.
- ROSS, BOB**
Music Till Midnight
CROV, Kelowna, B. C.
- ROSS, DAVE**
1450 Club
WDSG, Dyersburg, Tenn.
- ROSS, DON JOHN**
Reveille, Rendezvous
WJTN, Jamestown, N. Y.
- ROSS, JOHN**
Variety Times
KPDN, Pampa, Texas
- ROSS, NORMAN**
400 Hour
WMAQ, Chicago, Ill.
- ROSS, WALT**
1480 Club
KSRV, Ontario, Ore.
- ROSSMAN, MERLE**
Midnite Merry Go Round
KHUB, Watonsville, Cal.
- ROUSCH, SIG**
Blabbermouth Clambake
WORZ, Orlando, Fla.
- ROWAN, STEVE**
After Hours
KULO, Grand Forks, N. D.
- ROWE, RED**
Red Rowe Rancho
KFWB, L. A., Cal.
- ROWLAND, MARSHALL**
Ole Country Boy
WJHP, Jacksonville, Fla.
- ROWLEY, TOM**
Melody Matinee
WENE, Binghamton-Endicott,
N. Y.
- ROWZIE, JACK**
Night Beat
WWDC, Washington, D. C.
- ROYE, CHAZ**
Top Five
WDAE, Tampa, Fla.
- ROYER, VIRGIL**
Rendezvous
WTVB, Coldwater, Mich.
- RUBEN, FABELO**
Spanish Programs
WALT, Tampa, Fla.
- RUCKLE, BOB**
1480 Special
WRDW, Augusta, Ga.
- RUDOLPH, HOWARD**
Melody Market
WPTH, Baltimore, Md.
- RUETZ, ED**
Coffee Time
WRAC, Racine, Wis.
- RUFUS, JAMES G.**
Tune Time
KXLQ, Bozeman, Montana
- RUIZ, PETE**
Peter's Platter Party
KRT, Trinidad, Colo.
- RUMORE, DUKE**
Duke Rumore Show
WJLD, Homewood, Ala.
- RUMORE, JOE**
Roundup Time
WVOK, Birmingham, Ala.
- RUSS, JOE**
Midnight Ramble
WEVE, Eveleth, Minn.
- RUSSELL, BILL**
Startime
KSEK, Pittsburg, Kans.
- RUSSELL, CY**
The Cy Russell Show
WMBE, Miami, Fla.
- RUSSELL, WEBB**
Rumpus Room
WHBC, Canton, O.
- RUTLEDGE, NED**
All Around the Mulberry Bush
WHVR, Hanover, Pa.
- RYAN, BILL**
Records with Ryan
KJRL, Pocatello, Idaho
- RYAN, DAN**
Dan Ryan Show
WBBW, Youngstown, O.
- RYAN, JACK**
Request Please
WHUM, Reading, Pa.
- RYAN, PAUL**
You Name It
WBEV, Beaver Dam, Wis.
- RYAN, PHIL**
Coffee Club
- RYE, JACK**
Big Record Room
KTSM, El Paso, Texas
- RYKEW, JOHN**
Rhythm & Rhyme on Record
KLAS, Las Vegas, Nev.
- RYMAN, PAUL**
Music for Everyone
KERG, Eugene, Ore.

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- SALTER, RUSS**
Ole Time Jamboree
WTAQ, LaGrange, Ill.
- SAMM, JOHN**
Toons For Teens
WPAM, Pottsville, Pa.
- SAMPSON, BOB**
The Request
KXLE, Ellensburg, Wash.
- SANCHEZ, TED**
Spanish Serenade
KULF, Alpine, Tex.
- SANDERS, LEON**
Hillbilly Club
KDET, Center, Texas
- SANDFORD, CHARLES**
560 Review
WGAN, Portland, Maine
- SANFORD, PHIL**
Platter Parlor
WGRO, Bay City, Mich.
- SANDLER, JACK**
Sports Trail
KOWH, Omaha
- SANDY, KEITH**
1230 Calling
WBSM, New Bedford, Mass.
- SAUCEMAN, CARL**
Hillbilly Hits
WRAC, Carrollton, Ala.
- SAUNDERS, ALLEN**
Alarm Clock Club
WCHA, Chambersburg, Pa.
- SAUNDERS, BRUCE**
Record Shop
WBSF, South Bend, Ind.
- SAUNDERS, EDDIE**
Jump & Jive
WVKO, Columbus, O.
- SAWTELL, EDWARD**
1400 Club
WJLB, Detroit, Mich.
- SCAMMELL, JACK**
Jack's Bar X Ranch
WELC, Welch, W. Va.
- SCHAEFER, ART**
WAPX, Montgomery, Ala.
- SCHAEFER, JOE**
Melody Matinee
WNHC, New Haven, Conn.
- SCHAEFER, RON**
1450 Club
KBRL, McCook, Neb.
- SCHENCK, BUD**
Music Room
WTRF, Bellaire, Ohio
- SCHINDLER, PETE**
Studio Party
KASH, Eugene, Ore.
- SCHLIMMER, JOHN**
Commuter's Express
WNMP, Evanston, Ill.
- SCHMIDT, KAY**
Disc & Data
KBRW, Aberdeen, Wash.
- SCHNEBLV, LARRY**
LS Show
KGPB, Flagstaff, Ariz.
- SCHOLZ, BOB**
Scholz Business
WBEL, Beloit, Wis.

- SCHULTZ, DICK**
Records with the Redbird
WLOX, Biloxi, Miss.
- SCOTT, ANDY**
Beale Street Jive
WOWL, Florence, Ala.
- SCOTT, BILL**
Mail Order Melodies
KSCB, Liberal, Kansas
- SCOTT, BILL**
Especially for You
WRLD, West Point, Ga.
- SCOTT, DALE**
Mr. Groovy Show
WJHO, Opelika, Ala.
- SCOTT, DANE**
Saturne Block
WIED, Elizabethtown, Ky.
- SCOTT, DAVE**
Time In A Jilly
KQV, Pittsburg, Pa.
- SCOTT, GEORGE**
Howdy Neighbor
WHIN, Gallatin, Tenn.
- SCOTT, HANK**
Polka Party
WKNX, Saginaw, Mich.
- SCOTT, JIM**
KSCO, Santa Cruz, Cal.
- SCOTT, JOE**
Scott's Coffee Shop
WBRE, Wilkes-Barre, Pa.
- SCOTT, JOHN**
Back Bay Matinee
WHDH, Boston, Mass.
- SCOTT, PETER**
Man About Midnight
CHNO, Sudbury, Ont.
- SCOTT, RAY**
Country Music Time
WZIP, Covington, Ky.
- SCOTT, SID**
Brunch with Scott
WPAC, Paterson, N. Y.
- SEARCY, JESSE**
Hymn Time
WELP, Easley, S. C.
- SEARS, BILL**
That Man Sears
WCAU, Phil., Pa.
- SELLECK, JOHNNY**
Records, Inc.
KLEY, Lafayette, Pa.
- SELLERS, BILL**
Coffee Time
WHIN, Gallatin, Tenn.
- SEAMOUR, BOB**
Bobbin' with Bob
WKMH, Dearborn-Detroit,
Mich.
- SHADBURN, BILL**
Ole Night Watchman
WATL, Atlanta, Ga.
- SHADDOCK, ROBERT**
Club Shadrack
WCLL, Cornsng, N. Y.
- SHARP, IRVING**
Daily Dozen
WDBJ, Roanoke, Va.
- SHARP, JIM**
Rise 'N Shine
WICA, Ashtabula, O.
- SHARPE, EDWARD C.**
Rhythm Clinic
WNEX, Macon, Ga.
- SHAWER, DUSTY**
Dusty Shaver Show
WBSC, Bennettsville, S. C.
- SHAW, HAROLD**
Early Bird
WSTA, Brattleboro, Vt.
- SHEEHAN, ED**
Cavalade of Music
KIKI, Honolulu, T. H.
- SHELL, BILL**
1100 Club
WLRB, Carrollton, Ga.
- SHELTON, JIM**
Hillbilly Hits
KTAN, Sherman, Tex.
- SHELTON, KEN**
Ask and it is yours
WJWL, Georgetown, Del.
- SHEPPARD, GIL**
Colony Time
WCPO, Cincinnati, Ohio
- SHERBAHAN, DICK**
Wake Up Smiling
WLAN, Lancaster, Pa.
- SHERRICK, JAN**
Burgie Music Box
KROP, Brawley, Cal.
- SHERWOOD, DON**
Sharps, Flats & Sherwood
KROW, Oakland, Cal.
- SHINE, BILL**
Club 1230
KLAN, Brenton, Wash.
- SHOMETTE, BILL**
Radio Rodeo
WOAI, San Antonio, Texas
- SHOKE, AL**
Hillbilly Roundup
KRHD, Duncan, Okla.
- SHORT, DOUG**
Record Direct
CFAC, Calgary, Alta.
- SIL MWAY, HI**
Nite Mayor
WASK, Lafayette, Ind.
- SILUPE, DICK**
Tiny Tot Time
KLMR, Lamar, Colo.
- SILUPE, EVERETT**
Sud
KLMR, Lamar, Colo.
- SILVIAN, BUD**
Disc Caravan
WARE, Ware, Mass.
- SILBERT, BILL**
B. Jan. 1, 1921; Bill Silbert
Show, WABD; Silbert at Six,
WGMG; Let's Go Bowling,
WABD
- SILVERA, ED**
Mr. Music
WISC, Madison, Wis.
- SIMMONS, JACK**
Music a la WHY-L
WHYL, Carlisle, Pa.
- SIMON, ERNIE**
Breakfast Party
WGN-TV, Chicago, Ill.
- SIMON, WILLIAM**
Sy's Session
KVON, Napa, Cal.
- SIMPSON, GEORGE**
After Hours
WJNO, W. Palm Beach, Fla.
- SIMPSON, KEN**
Saturday Serenade
CFJR, Brockville, Ont.
- SINCLAIR, GORD**
Morning Show
CFCE, Montreal
- SINCLAIR, JOHN**
Cousin John
WLEE, Richmond, Va.
- SKAFF, NED**
Clockwatcher
WCHS, Charleston, W. Va.
- SLANK, ED**
Request Time
WCFV, Milton Forge, Va.
- SLATE, CHARLIE**
Farm & Home Time
WBTM, Danville, Va.
- SLATTERY, JACK**
Jack's TNT Club
WELM, Elmhurst, N. Y.
- SLAYTON, GLEN**
Musical Clock
WFTN, Huntsville, Ala.
- SLIGH, CHARLES**
Rocket "88"
WOLS, Florence, S. C.
- SLOAN, BILL**
Polka Revue
KFRD, Rosenberg, Texas
- SLOCUM, CLICK**
T N T
WORT, Worcester, Mass.
- SLUSSER, WM.**
Beyond the Blue
KHQ, Burley, Idaho
- SMALLS, THOMAS**
Dr. Jive Program
WWRL, New York, N. Y.
- SMILEY, BOB**
Bob Smiley Show
WGAR, Cleveland, O.
- SMITH, BILL**
Waker Upper
KTRR, Rolla, Mo.
- SMITH, BOB**
Hoe Down Party
WVOP, Vidalia, Ga.
- SMITH, CV**
KRNO, San Bernardino, Cal.
- SMITH, DICK**
Record Shop
WQRC, Worcester, Mass.
- SMITH, DON**
Insomnia Serenade
WRTF, Gainesville, Fla.
- SMITH, DON**
Club 90
WWGS, Tifton, Ga.
- SMITH, ED**
Round and Round Society
KLWN, Lawrence, Iowa
- SMITH, EDESEL**
Sheriff Ed
WVNC, Newton, N. C.
- SMITH, GEO.**
Open House
KSM, Salem, Ore.
- SMITH, HAL**
Hilltop Hoodown
WELP, Easley, S. C.
- SMITH, HUGH**
The Old Clockwatcher
KOGT, Orange, Texas
- SMITH, JOE**
Record Park
WARD, Johnstown, Pa.
- SMITH, LOREN**
The New Show
WVSA, Brattleboro, Vt.
- SMITH, ROBERT**
Breakfast Express
WBLL, Dalton, Ga.
- SMITH, ROBERT**
Theater of Melody
WTCI, Hartford, Conn.
- SMITH, VINSON**
Milkman's Matinee
WRLD, West Point, Ga.
- SMITH, VINCENT**
Milkman's Matinee
WRLD, Lanett, Ala.
- SMITH, WM.**
Dis-opation
WMPR, High Point, N. C.
- SMITHEM, DIANE**
Sagebrush Serenade
KSJO, San Jose, Cal.
- SMITHERMAN, ROSS**
Smithermans Shehanigans
WHBS, Huntsville, Ala.
- SMOLLOX, JACK**
Moon-time with Smollox
WJHO, Opelika, Ala.
- SMYTHE, PETE**
General Store
KTLN, Denver, Colo.

- SNOW, BOB**
Record Review
WSIV, Pekin, Ill.
- SOLES, PAUL**
Route 78
CFPL, London, Ont.
- SOMMER, BILL**
We Congratulate
WKST, New Castle, Pa.
- SOMONANO, HECTOR**
WCMN, Arecibo, P. R.
- SOSKIN, TED**
Ted Soskin Show
CKXL, Calgary, Alta.
- SPANGLER, BOB**
Iowa State Houseparty
KASL, Ames, Iowa
- SPAUDING, RALPH**
Howe Down
KRUL, Corvallis, Ore.
- SPIRO, WALTER**
Koffee Time
WCOV, Montgomery, Ala.
- SPOO, ED**
Time & Tempo
WWHG, Hornell, N. Y.
- SPOTTS, JIM**
Jim's Place
WBPZ, Lock Haven, Pa.
- SPOTTS, RALPH**
Bar None Ranch
WTRK, Sanford, Fla.
- SPRY, GENE**
Gene Spry Show
KPHO, Phoenix, Ariz.
- STAMBUCK, WALLY**
Music Till One
CJOC, Lethbridge, Alta.
- STAMPER, BILL**
Tune Factory
WKDN, Camden, N. J.
- STAMPS, WILLIAM**
Whistling in the Dark
WLBJ, Bowling Green, Ky.
- STANFORD, RAY**
Morning Melodies
WYVW, Fairmont, W. Va.
- STANLEY, BILL**
Happiness Exchange
WNOE, New Orleans, La.
- STANT, JACK**
Panama Parade
WAMS, Wilmington, Del.
- STARK, CHARLIE**
WINS, New York, N. Y.
- STARK, CHARLES**
Folklore Frolics
KDRS, Paragould, Ark.
- STARR, JOE**
Starr Time
WATL, Atlanta, Ga.
- ST. CLAIR, ED**
Polk County Express
WSIR, Winter Haven, Fla.
- STEBBINS, ROGER**
1260 Club
WERC, Erie, Pa.
- STELL, BILL**
Mailbag Programs
WSVS, Crowe, Va.
- STEPHENS, DICK**
Coffee Club
WAPA, Washington, Pa.
- STEPHENS, MIKE**
Musical Clock
CKCW, Moneton, N. B.
- STERLING, KEITH**
Make Believe Ballroom
CKOY, Ottawa, Ont.
- STERLING, VIC**
Nitewatchman
KCKI, Ukiah, Cal.
- STEVENS, AL**
Al Stevens Show
WWJN, Baltimore, Md.
- STEVENS, BOB**
Pushin' Sand
WVCG, Coral Gables, Fla.
- STEVENS, CHUCK**
Vawn Patrol
WPAW, Pawtucket, R. I.
- STEVENS, MATT**
Off the Record
WCED, DuBois, Pa.
- STEVENSON, CHAS. JOHN**
The Chanticleer
WGV, Schenectady, N. Y.
- STEWART, CAL**
Tellostest
WOWO, Ft. Wayne, Ind.
- STEWART, JACK**
Jack Stewart Show
CKKL, Calgary, Alta.
- STEWART, TOM**
Tinotown
KTAT, Frederick, Okla.
- STEWART, TOM**
Musical Clock
WPAQ, Mt. Airy, N. C.
- STIERMAN, VERN**
Play Radio Show
KDPH, Dubuque, Iowa
- STINGLEY, ROY**
Fairfield Jamboree
WHRK, Lancaster, O.
- STODDARD, DICK**
KLTJ, Longview, Texas
- STONE, AL**
Wax Works
WNSC, Charleston, S. C.
- STONE, DAVE**
Corral Club
KSEL, Lubbock, Texas
- STONE, JIM**
KBLM, Jonesboro, Ark.
- STOREY, BOB**
Storey Time
WGL, Fort Wayne, Ind.
- STORY, DOLORES**
1120 Club
KCLE, Cleburne, Texas
- STRADLER, TED**
Smoke Dreams
WHIP, Jacksonville, Fla.
- STRICKLAND, BILL**
Julie Box
WIRA, Ft. Pierce, Fla.
- STRONG, JACK**
Combread Matinee
WGAC, Augusta, Ga.
- STUART, ALLEN**
Cavalcade of Music
WFZ, New York, N. Y.
- STUART, HALL**
1450 Club
WHIT, New Bern, N. C.
- STUTIMAN, FRED**
Relixin' Time
KGO, San Francisco, Cal.
- STURTZ, HOWIE**
Neillsville Hour
WDLB, Marshfield, Wis.
- SUDDITH, GENE**
Record Revue
WEAR, Pensacola, Fla.
- SUGAR, DICK**
Latin American Hour
WEVD, New York, N. Y.
- SULLIVAN, DENNIS**
Musical Clock
WFBL, Syracuse, N. Y.
- SULLIVAN, MORRIE**
Tops and Pops
WMTS, Muskegon, Mich.
- SULLIVAN, PERRY**
Perry Sullivan Show
WRDW, Augusta, Ga.
- SUMMERFIELD, JOHN**
Morning Music Club
WAKE, Greenville, S. C.
- SUMMERISE, BOB**
Bob Summerise Show
KMO, Tacoma, Wash.
- SUNDHOLM, DALE C.**
Club 690
KRCO, Prineville, Ore.
- SUTPHEN, CLARK**
Wax Works
KBMV, Billings, Mont.
- SUTTON, SCOTT**
Tops in Pops
WGGG, Greenville, Fla.
- SWENSON, JACK**
KFEL, Denver, Colo.
- SWENY, ROBERT M.**
Showtime
KDDD, Dumas, Texas

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- TABLER, W. D.**
Saturday Sereade
WDNE, Elkins, W. Va.
- TALBOTT, JOHN**
Sweet and Solid
KBIZ, Ottumwa, Iowa
- TALFORD, BRUCE**
Melody Mercham
WTSV, Claremont, N. H.
- TALLEY, JOHN**
Hayloft Jamboree
WVVE, Wytheville, Va.
- TAMBLAN, BOB**
Party Line
WNSC, Charleston, S. C.
- TAPLER, VINCE**
Rhythm Matinee
WTJS, Jackson, Tenn.
- TAPLIN, TAP**
T. N. T. Show
WEBR, Buffalo, N. Y.
- TARASI, FRED**
Sunset Serenade
WACB, Kittanning, Pa.
- TATE, HAL**
Who's Talking
WBKB-TV, Chicago, Ill.
- TAYLOR, AL**
KMJ
Fresno, Cal.
- TAYLOR, BEN**
Cousin John
WLEE, Richmond, Va.
- TAYLOR, BILL**
A Date with Bill
WNNC, Newton, N. C.
- TAYLOR, SAMMY**
Sammy Taylor Show
KGOX, Portland, Ore.
- TEETER, LEWIS**
KDAS, Malvern, Ark.
- TERMINE, JIM**
Platter Party
WCPN, Tarboro, N. C.
- TERRY, LILLIAN**
Tea Time with the Terrys
WAPA, San Juan, P. R.
- THAYER, JACK**
Star Gazing
WTCN, Minneapolis, Minn.
- THERRIEN, LARRY**
930 Club
WREB, Holyoke, Mass.
- THELE, OUE**
Duke Till Dawn
WNOE, New Orleans, La.
- THOMAS, BILL**
Sunrise Serenade
KDPH, Dubuque, Iowa
- THOMAS, GILBERT**
Sunny Side of the Street
WHTC, Holland, Mich.
- THOMAS, GORDON**
Informally Yours
AWPA, Williamsport, Pa.

THOMAS, JOHN
To-day's Top Times

THOMAS, MITCH
WILM.
Wilmington, Delaware

THOMPSON, RON
Records and Rhythm
WWSO, Springfield, Ohio

THOMAS, STEVE
Tune Tavern
WAKN, Aiken, S. C.

THOMAS, VAL
Melody Circus
WGAY, Silver Springs, Md.

THOMASON, BILL
Studio Party
WLAQ, Rome, Ga.

THOMASON, JIMMY
Jimmy Thomason Show
KAFY
Bakersfield, Calif.

THOMPSON, CHUCK
Chuck and Elmer
WFOR, Hattiesburg, Pa.

THOMPSON, CHUCK
The Chuck Thompson Show
WTH, Baltimore, Md.

THOMPSON, GOLDIE
Gaddin with Goldie
WHBO, Tampa, Fla.

THOMPSON, JERRY
Musical Clock
WVMI, Biola, Miss.

THOMPSON, JIM
Mr. Music
KQV, Pittsburgh, Pa.

THOMPSON, RUSS
Dreamtime
CJBO, Belleville, Ont.

THOMPSON, VERLA
Studio Party
KASH, Eugene, Ore.

TIBBETTS, DON
Don Tibbetts Show
WFEA, Manchester, N. H.

TINNEY, CAL
Cal Tinney Show
ABC

TOBY, MARK
This Is Toby
WEVD, New York, N. Y.

TOLBERT, ROBERT
Wake Up Time
WTBE, Troy, Ala.

TOTTEN, VERN
Music of the West
KXLF, Butte, Mont.

TOWNE, GORDON
WHOO Wakes Up
WHOO, Orlando, Fla.

TRACY, BILL
Jive Till Five
WSKB, McComb, Miss.

TRAP, BOB
Coffee Concert
WFLR, Grand Rapids, Mich.

TRAP, WILLIAM
Breakfast with Trap
WKBZ, Muskegon, Mich.

TRAYLOR, GENE
Night Train
WPKY, Frankfurt, Ky.

TREGALLAS, JACK
Enchanted Hour
CJVI, Victoria, B. C.

TRINE, PHIL
Advance Release
KURJ, Ukiah, Cal.

TRUSSSELL, CHARLIE
Top of the Morning
WNOW, York, Pa.

TUCK, GEORGE C.
"Top of the Mornin"
WGUY, Bangor, Maine

TUCKER, DICK
Dick Tucker Show
WBZ, Boston, Mass.

TUCKER, DON
Country Music Time
WARI, Arlington, Va.

TUCKER, FRANK
Tunes for Teens
WCOY, Montgomery, Ala.

TUNIS, HAL
Tunis Show
WMGM, New York, N. Y.

TYSON, DAVE
Wake up with Davey
WCAE, Pittsburgh, Pa.

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UMBACK, BOB
Atomic Boogie Hour
WJLD, Homewood, Ala.

UNCLE, IRV
Happiness Exchange
KNOE, Monroe, La.

UNDERHILL, LEO
Breakfast Time
WCKY, Cincinnati, O.

— V —

VALLEY, NORM
Rise 'n' Shine
WHOB, Gardner, Mass.

VANCE, TONY
Our Saturday Date
WHIS, Bluefield, W. Va.

VANCE, VAN
Easy Listening
WKAY, Glasgow, Ky.

VANDERHOOF, BRUCE
Vanderhoof's Yawiversity
KNAK, Salt Lake City, Utah

VAN SLYCKE, HARRY
950 Club
KSEL, Lubbock, Texas

VAMGHN, WALTER
Hillbilly Breakfast Club
K'YAN, Sherman, Tex.

VERDON, BOB
Top 30
KGOS, Torrington, Wyo.

VERDON, MARIO
CRAC, Montreal

VICKROY, DON
Mixing Bowl
KOOS, Coos Bay, Ore.

VIZINA, BOB
B's Wax
KELK, Elko, Nev.

VOGEL, ART
Top Times
WMIL, Milwaukee, Wis.

VOGT, KEN
8-6-0- Show
WFOX, Milwaukee, Wis.

VON TRESS, FAYE
Sleepy Time Gal
WJLD, Homewood, Ala.

— W —

WADD, JOHN
1240 Club
WOBT, Rhinelander, Wis.

WADSWORTH, RALPH
Date with the Stars
KPXR, Rexburg, Idaho

WAGNER, JACK
Rise and Shine
KHJ, LA, Calif.

WAGNER, PAUL
KCOL Karavan
KCOL, Fort Collins, Colo.

WAGNON, BUCK
Ranch House Rhythms
KTAT, Frederick, Okla.

WALTS, ERNIE
Ernie Waits Show
WNOP, Newport, Ky.

WALKER, ED C.
Hits and Bits
WDAE, Tampa, Fla.

WALKER, HARRY
Dealer's Choice
KMOR, Oroville, Cal.

WALKER, JIMMY
Jimmy Walker Show
KGU, Honolulu, Hawaii

WALKER, LEE
Record Man
WCHV, Charlottesville, Va.

WALLACE, BOB
590 Club
WROW, Albany, N. Y.

WALLACE, CAL
Man at the Door
WZPT, Covington, Ky.

WALSHAK, DAVID
1450 Club
KC'LI, Gonzales, Texas

WALTERS, BILL
Easy Listening
WDUZ, Green Bay, Wis.

WALTERS, BUCKY
WNXT, Portsmouth, Ohio

WALTERS, FRANK
Club 1230
KYJC, Medford, Ore.

WALTON, DICK
No. Main St. Hour
WICE, Providence, R. I.

WAMBACH, PETE
Pete Wambach Show
WCMB, Harrisburg, Pa.

WANKE, HUGH
"Morning Musical Clock"
WXAO, Baltimore, Md.

WANZER, HAL
Request Club
KCOG, Centerville, Iowa

WARD, BILL
Bill Ward's Doghouse
CRWX, Vancouver, B. C.

WARD, JIM
River Rhapsody
CFJR, Brockville, Ont.

WARD, JIM
The Wake-Up Ward
KAPA, Raymond, Wash.

WARD, JIM
Morning Mayor's Show
WILK, Wilkes Barre, Pa.

WARD, RUSS
Records at Random
WDYK, Cumberland, Md.

WARREN, DOC
Crackerjack Show
WPDQ, Jacksonville, Fla.

WARREN, DOUG
Talk of the Town
WKDN, Camden, N. J.

WARREN, JACK
Club Matinee
KWRN, Reno, Nev.

WARREN, JAMES
Dance Time
KJR, Seattle, Wash.

- WATERS, VIC**
Vic Waters Show
CJOR, Vancouver, B. C.
- WATIER, LUCIEN**
CKAC, Montreal
- WAYNE, STU**
WDAS, Phil., Pa.
- WEATHERLY, BOB**
WTAN, Clearwater, Fla.
- WEAVER, ROBYN**
Robyn Weaver Show
WIRL, Peoria, Ill.
- WEBB, DUDE**
1280 Klub
WYVE, Wytheville, Va.
- WEBB, FRED**
Studio Party
WGAA, Cedartown, Ga.
- WEBB, J. R.**
Western Serenade
WIHL, Hammond, La.
- WEBB, RED**
R. F. D. Piedmont
WLBG, Laurens, So. Car.
- WEBER, ART**
Music You Want
KGVO, Missoula, Montana
- WEBER, FRED**
1340 Club
WIZE, Springfield, O.
- WEBSTER, JAMES**
Melody Ballroom
WCCM, Cumberland, Md.
- WEBSTER, KURT**
Dancing Party
WBT, Charlotte, N. C.
- WEGMAN, BILL**
Night Watchman
WGEM, Quincy, Ill.
- WEILER, ROBT. J.**
Ham and Egg Time
KDIX, Dickinson, N. D.
- WEITZEL, JACK**
Wax Works
WCHA, Chambersburg, Pa.
- WELCH, CLARENCE**
Negro Spirituals
KALI, Pasadena, Cal.
- WELCH, ED**
Concentratin On You
KBON, Omaha, Neb.
- WELCH, LARRY**
Voice of Turtle
WCOP, Boston, Mass.
- WELLINGTON, JACK**
Jack's Jukebox
KYMA, Yuma, Ariz.
- WELLS, JACQUES**
Well's Belles
WCBM, Baltimore, Md.
- WELLS, JOHN**
1270 Club
WLBR, Lebanon, Pa.
- WELSBACHER, RICHARD**
Buckeye Bugle Call
WCLT, Newark, O.
- WENDLING, JIM**
Record Shop
WATH, Athens, Ohio
- WENDT, DUDLEY**
Record Rodeo
KOVE, Lander, Wyo.
- WESLEY, JIM**
Wake Up With Wesley
WGLS, Decatur, Ga.
- WEST, BILL**
KMOR, Oroville, Cal.
- WEST, CHARLEY**
West Calling
WREB, Holyoke, Mass.
- WEST, WAYNE**
Wayne West Show
WMBD, Peoria, Ill.
- WESTER, BOSTWICK**
KSDO, San Diego, Cal.
- WESTCOTT, GEORGE**
Rockin' Time
KXOB, Stockton, Cal.
- WHALEN, BILL**
Luncheon Date
WCUE, Akron, O.
- WHEELER, DICK**
Club 600
KTBB, Tyler, Texas
- WHEELER, DOC**
Morning Spirituals
WWRL, New York, N. Y.
- WHITAKER, JACK**
Jack the Bachelor
KOVO, Provo, Utah
- WHITCOMB, BOB**
Polka Time
WGRD, Grand Rapids, Mich.
- WHITE, DON**
Record Room
KMAN, Manhattan, Kansas
- WHITE, JIM**
Club Matinee
KWRN, Reno, Nev.
- WHITE, NORMAN**
Dancing Session
KCSU, Provo, Utah
- WHITE, WAYMAN**
Duke of Wax
WAUG, Augusta, Ga.
- WHITE, WORTH**
Hillbilly Jukebox
WPTF, Raleigh, N. C.
- WHITEHILL, ROBERT**
Music at Dinnertime
WBLK, Clarksburg, W. Va.
- WHITTINGTON, JAMES**
Gospel in Song
WMEF, Chattanooga, Tenn.
- WHITNEY, BOYD**
Hillbilly Houseparty
KTRM, Beaumont, Texas
- WIEDMAN, JACK**
WROY, Carmi, Ill.
- WIENER, BUDD**
Requestfully Yours
KOPO, Tucson, Ariz.
- WIGGINS, GERRY**
Midnight Merry-Go-Round
CFRB, Toronto, Ont.
- WIKEN, DAVE**
Dancing Party
WCHS, Charleston, W. Va.
- WILCOX, FRED**
Hoop-Dee-Dee
KOY, Phoenix, Ariz.
- WILCOX, JOHN**
Words and Wax
KBOL, Boulder, Colorado
- WILDE, TED**
Best on Wax
WAKN, Aiken, S. C.
- WILDER, JAMES**
Howdy Neighbor
WFRP, Savannah, Ga.
- WILDER, LEE**
Music off the Disc
WMIK, Middleboro, Ky.
- WILLET, SLIM**
Big State Jamboree
KRBC, Abilene, Tex.
- WILLIAMS, CAL**
Cal Calling
WHAT, Phil., Pa.
- WILLIAMS, CARY**
Musical Clock
WWPA, Williamsport, Pa.
- WILLIAMS, GENE**
Dancing Party
KMOD, Modesto, Cal.
- WILLIAMS, KENT**
Melody Matinee
WDOK, Cleveland, O.
- WILLIAMS, JAY**
Club "1400"
KTSW, Emporia, Kansas
- WILLIAMS, ROD**
1340 Club
WKJC, Hazard, Ky.
- WILLIAMS, STAN**
Record Club
CKLB, Oshawa, Ont.
- WILLIAMS, VINCE**
Vince Williams Show
WJZ, New York, N. Y.
- WILLIAMS, WALLY**
Wally's Platter Party
KCKY, Coolidge, Ariz.
- WILLIAMSON, JIM**
Rhythm Hour
WTRR, Sanford, Fla.
- WILLMAN, JACK**
Morning Spirituals
WMRY, New Orleans, La.
- WILSON, GARY**
Call for Music
WSGW, Saginaw, Mich.
- WILSON, LARRY**
Working with Wax
WNOE, New Orleans, La.
- WILSON, STU**
Sweet and Sentimental
KBRG, Avalon, Calif.
- WILSON, WALTER**
Jump School
WHOP, Hopkinsville, Ky.
- WILSON, WARREN**
Hotcakes and Coffee
KONP, Port Angeles, Wash.
- WIMBERLY, DOROTHY**
Kitty V LA call Show
KVIC, Little Rock, Ark.
- WINN, BILL**
Alarm Clock Club
WJOC, Jamestown, N. Y.
- WINSLOW, VERNON**
Boogie Beat Breakfast
WMRY, New Orleans, La.
- WINTER, PAUL**
Winter's Wonderland
WXYZ, Detroit, Mich.
- WINTERS, DICK**
Breakfast Express
WAAF, Chicago, Ill.
- WISCHMEYER, GEORGE**
Music in the Night
WONN, Lakeland, Fla.
- WITT, CHARLES**
Melody Matinee
WAYX, Waycross, Ga.
- WITTE, BUD**
Best on Wax
WDUZ, Green Bay, Wis.
- WOEHRMANN, BILL**
Spinning Wheel
WCNB, Connersville, Ind.
- WOLF, FRED**
Get Up and Go
WXYZ, Detroit, Mich.
- WOLFE, AL**
Wolf Works
WHGB, Harrisburg, Pa.
- WOLFE, W.**
Breakfast Bell
CHWK, Chillsiwack, B. C.
- WOLSON, MIKE**
One Mike to Another
WSOR, Norfolk, Va.
- WOOD, CALLIE**
The Early Bird
WVOT, Wilson, N. C.

WOOD, DEL

Juke Box Review
KTLN, Denver, Colo.

WOOD, FRED

Woodehopper's Ball
WVWZ, Vineland, N. J.

WOOD, MIKE

Michael Wood Show
CKCW, Moncton, N. B.

WOOD, PAUL

Paul's Platter Party
WEBI, Brewster, Ala.

WOODBINE, DALE

Matinee in Music
KAYS, Hays, Kans.

WOODS, JEAN

Lobo Frolics
KVKM, Monahans, Tex.

WOODS, JOHN

WTAG, Worcester, Mass.

WOOLRIDGE, FRED

Fantasy Bandstand
VOGM, St. John's Newf.

WOOTEN, BILL

Club 630
WIRC, Hickory, N. C.

WORLEY, JACK

Let's Dance
WGAD, Gadsden, Ala.

WORTMAN, ART

Let's Dance
WABM, Houlton, Maine

WRAY, JOHN

Club 590
KUGN, Eugene, Ore.

WRIGHT, BOB

Session on 570
KVI, Seattle, Wash.

WRIGHT, GUS

Star Time Request Time
WMOB, Moundsville, W. Va.

WRIGHT, KEN

Time and Tune Parade
WKY, Oklahoma City, Okla.

WRIGHT, LLOYD

Yawn Patrol
CFPL, London, Ont.

WRISLEY, JOHN

Ramblin' with Wisley
WSAV, Savannah, Ga.

— Y —

YAGER, DOYLE

Washington Chronicle
WPEO, Peoria, Ill.

YANDLE, JIMMIE

1290 Club
WTMC, Ocala, Fla.

YAGER, RAY

Ray's Record Revue
KROW, Oakland, Cal.

YELLAND, STARR

Food Derby
KOA, Denver, Colo.

YOCAM, JOE

The Joe Yocam Show
KPWB, L. A., Cal.

YOCUM, CARL

Starlight Ballroom
KXOC, Chico, Cal.

VORKE, WALLY

Swing Inn
CHWK, Chilliwack, B. C.

YOUNG, DUKE

Luke's Dilemma
KUGN, Eugene, Ore.

YOUNG, JOE

Club 1310
KPKA, Greeley, Colo.

YOUNG, O. C.

Bits of Hits
WHIS, Bluefield, W. Va.

YOUNGBLOOD, CHARLIE

Melody Range
KPOL, Portland, Ore.

YOUNGBLOOD, JIM

Farm & Home Hour
WPAD, Paducah, Ky.

— Z —

ZACHARY, HIGH

Sunny Side of Seven
WEAL, Fayetteville, N. C.

ZAPUTIL, BILL

Eleven-O-Five Club
KBMV, Billings, Mont.

ZIEGLER, DICK

Record Reville
WEIM, Fitchburg, Mass.

ZIMMERMAN, HARRY

Record Rodeo
KEYD, Minneapolis, Minn.

ZOOK, DICK

Zozom with Zookie
KVCV, Ventura, Cal.

For
"BEHIND THE MIKE
AND
BEFORE THE CAMERA"

LISTINGS FOR ALL TALENT

SEE PAGE 1005

WOMEN COMMENTATORS

HOME ECONOMISTS

of U. S. TV and Radio Stations



— A —

Abbanat, Dottie.....WBCK, Battle Creek, Mich.
 Abdou, Gloria.....WCAE, Pittsburgh, Pa.
 Adams, Carol.....WHBC, Canton, Ohio
 Adams, Jane.....KYUM, Yuma, Ariz.
 Adams, Louise.....WCMB, Harrisburg, Pa.
 Adams, Mary.....WFPA, Fort Payne, Ala.
 Adams, Opal.....WPMP, Port Gibson, Miss.
 Adams, Susan.....KVOU, Uvalde, Texas
 Adams, Edna.....WABD, New York
 Adlers, Edna.....WLST, Pikeville, Ky.
 Adkins, Denise.....KMAE, McKinney, Tex.
 Aea, Nancy K.....KTLL, Honolulu, T. H.
 Aitken, Kate.....DFRB, Toronto, Ont.
 Alberson, Jo.....KSLM, Sikeston, Mo.
 Albrecht, Anita E.....WSHB, Stillwater, Minn.
 Alden, Ann.....WBAP-TV, Fort Worth, Texas
 Alex, Susan.....KSAN, San Francisco, Cal.
 Alexander, Jeanne.....WBT, Charlotte, N. C.
 Alexander, Mildred.....WGH, Newport News, Va.
 Allen, Anne.....KARK, Little Rock, Ark.
 Allen, Ardith.....WDLB, Marshfield, Wis.
 Allen, Barbara.....KVMC, San Mateo, Cal.
 Allen, Barbara.....WCOS, Columbia, S. C.
 Allen, Betty.....WCML, Ashland, Ky.
 Allen, Carla.....KUP, Durango, Colo.
 Allen, Judie.....KLAS, Las Vegas, Nev.
 Allen, Mona.....CFAR, Film Film, Minn.
 Allen, Roz.....WHEC, Rochester, N. Y.
 Allison, Mayme.....KBON, Omaha, Neb.
 Anderson, Alice M.....WTTH, Port Huron, Mich.
 Anderson, Fran.....KXRA, Alexandria, Minn.
 Anderson, Nancy L.....WKOX, Framingham, Mass.
 Anderson, Ruby.....WGN, Chicago, Ill.
 Anno, Dorothy.....WJNC, Jacksonville, N. C.
 Anno, Mary Jean.....WATW, Ashland, Wis.
 Antennese, Norma.....WCPO-TV, Cincinnati, Ohio
 Anthony, Jo.....WBEL, Beloit, Wis.
 Anthony, Nina.....CKWX, Vancouver, B. C.
 Antonetti, Clara C.....WPSA, Brattleboro, Vt.
 Apple, Marie.....WKCB, Searcy, Ark.
 Arch, Shirley.....WHLN, Niagara Falls, N. Y.
 Arden, George.....WDAY, Fargo, N. D.
 Arledge, Mabel.....KITY, Crockett, Texas
 Arlen, Margaret.....WCBN-TV, New York
 Armand, Dorothy.....WGOV, Montgomery, Ala.
 Arrington, Lucille L.....KCOA, Siloam Springs, Ark.
 Arseneault, Odette.....CKBL, Matane, Que.
 Ashton, Ruth.....KNN, Los Angeles, Cal.
 Ashwell, Mary.....CPPL, London, Ont.
 Atkins, Carol.....WICC-TV, Bridgeport, Conn.
 Atter, Virginia.....WMBR-TV, Jacksonville, Fla.
 Ayer, Esther.....WMBR, Manchester, N. H.

— B —

Baehner, Jeanne.....KGST, Fresno, Calif.
 Bahman, Alice.....WIZE, Springfield, O.
 Baker, Grace.....WRAC, Williamsport, Pa.
 Bailey, Cis.....KSJB, Jamestown, N. D.
 Bailey, Mildred.....WLAW, Boston, Mass.
 Bailey, Norma.....WROK, Rockford, Ill.
 Baker, Barbara.....WTOJ, Toledo, O.
 Baker, Betty.....WHO, Des Moines, Iowa
 Baker, Betty.....WPIX, New York
 Baker, Evangeline.....KGO-TV, San Francisco, Calif.
 Baker, Mary V.....WSBC, Chicago, Ill.
 Baldi, Diana.....WOV, New York
 Baldwin, Bettie.....KMMO, Marshall, Mo.
 Baldwin, Helen.....WBNF-TV, Binghamton, N. Y.
 Ball, Jane Ellen.....WJAS, Pittsburgh, Pa.

Ballinger, Marilee.....KGRT, Henderson, Texas
 Bammel, Jo.....WBCM, Bay City, Mich.
 Baneroff, Barbara.....WMMB, Melbourne, Fla.
 Barnes Dixie.....KAMQ, Amarillo, Tex.
 Barnes, Dorothy.....WIOU, Kokomo, Indiana
 Barnett, Marilyn.....WTIX, New Orleans, La.
 Barth, Karen.....KRYT, Kerrville, Tex.
 Barthell, Lois.....WHLN, Harlan, Ky.
 Bartholomew, Grace.....CJAD, Montreal
 Bartlett, Edna.....WELM, Elmira, N. Y.
 Bartlett, Huzhene.....WXRA, Buffalo, N. Y.
 Barton, Betty.....WNBH, New Bedford, Mass.
 Barton, Virginia.....WPIK, Alexandria, Va.
 Basnight, Kay.....WCAV, Norfolk, Va.
 Bates, Mercedes.....KNXT, Hollywood, Cal.
 Baustian, Evelyn.....KROX, Crockett, Minn.
 Bayne, Alice.....WIBC, Indianapolis, Ind.
 Bayne, Barbara.....WLOL, Minneapolis, Minn.
 Beachman, Donna.....WFAI, Fayetteville, N. C.
 Beal, Joy.....WJER, Dover, Ohio
 Beatty, Arline.....WJJD, Chicago, Ill.
 Beck, Margaret.....WKVA, Lewiston, Pa.
 Beely, Helen.....WORD, Spartanburg, S. C.
 Begich, Ceclia.....WEVE, Eveleth, Minn.
 Behan, Claire.....KLMR, Lamar, Colo.
 Beitz, Blanche.....KIBE, Palo Alto, Cal.
 Behano, Pierra.....WGGG, Gainesville, Fla.
 Behlen, Virginia.....KCKY, Coolidge, Arizona
 Bell, Alice.....WAGA-TV, Atlanta, Ga.
 Bell, Muriel M.....WBOB, Galax, Va.
 Bell, Peggy.....KPYO, Lubbock, Texas
 Benell, Julie.....WFAA-TV, Dallas, Texas
 Bennett, Margaret Anne.....WESC, Greenville, S. C.
 Benoit, Virginia.....KOPO, Tucson, Ariz.
 Bentley, June.....WMAV, Springfield, Ill.
 Bentz, Sylvia.....WVMI, Biloxi, Miss.
 Berry, Deanne.....WLAD, Danbury, Conn.
 Best, Laverne.....WTAX, Springfield, Ill.
 Biddle, LaFawn.....KRBC, Abilene, Tex.
 Biddle, Mary.....WIP, Philadelphia, Pa.
 Biddle, Ruth.....WOWL, Florence, Ala.
 Biehl, Josephine.....KGLI, Honolulu, Hawaii
 Bieser, Shirley Anne.....WCNT, Centralia, Ill.
 Blims, Barbara.....WYCG, Coral Gables, Fla.
 Bishop, Diann.....CKEN, Kentville, N. S.
 Bishop, Doris.....WCSS, Amsterdam, N. Y.
 Blake, Julie.....WFEA, Manchester, N. H.
 Blalock, Muriel E.....WASL, Annapolis, Md.
 Bland, Mildred.....KLFY, Lafayette, La.
 Black, Ruth.....WIMS, Michigan City, Ind.
 Bliss, Alice.....WFOM, Marietta, Ga.
 Bohlsen, Martha.....WOW-TV, Omaha, Neb.
 Booth, Beth.....KLVN, Lawrence, Kansas
 Bosse, Carolyn.....WEOA, Evansville, Ind.
 Bost, Cecile R.....WNNC, Newton, N. C.
 Bowers, Floyce.....WISE, Asheville, N. C.
 Bowman, Fayce.....KBMX, Coalinga, Cal.
 Boyer, Martha.....KCOW, Alliance, Neb.
 Bradford, Ann.....WLLH, Lowell-Lawrence, Mass.
 Bradford, Corinne E.....WPAL, Charleston, S. C.
 Bradley, Ina.....WICC-TV, Bridgeport, Conn.
 Bradley, Shirley.....KFMB-TV, San Diego, Cal.
 Brady, Tom.....WABY, Albany, N. Y.
 Brazeau, Henrietta.....WPAW, Pawtucket, R. I.
 Breeze, Ruth.....KNOE, Monroe, La.
 Brennan, Libby.....WHLK, Wilkes-Barre, Pa.
 Brennan, Nora.....WIBL, Columbus, Ga.
 Briggs, Ruth.....KENT, Anchorage, Alaska
 Brooks, Dorothy.....WTAN, Clearwater, Fla.
 Brooks, Helen.....WFBZ, Baltimore, Md.
 Brooks, Jane Masters.....KBUR, Burlington, Iowa
 Brooks, Martha.....WGY, Schenectady, N. Y.
 Brophy, Margaret.....CKNX, Ontario

Broschee, Dean.....WTCO, Campbellville, Ky.
 Brown, Barbara.....WCHV, Charlottesville, Va.
 Brown, Betty Jan.....WRRH, Warren, O.
 Brown, Camille.....WSFA, Montgomery, Ala.
 Brown, Gloria.....WNBK, Cleveland, O.
 Brown, Liz.....KDAL, Duluth, Minn.
 Brown, Mac.....WMAS, Springfield, Mass.
 Browne, Olivia.....WMC, Memphis, Tenn.
 Browning, Lillian.....WESB, Bradford, Pa.
 Bruce, Fran.....KVCV, Redding, Cal.
 Burbank, Vaunia.....KODY, North Platte, Neb.
 Burehett, Lillian.....WNAC-TV, Boston, Mass.
 Burg, Margaret.....WMNE, Menomonee, Wis.
 Burns, Roberta.....KBOE, Oskaloosa, Iowa
 Burr, Gwen W.....KSUE, Susanville, Cal.
 Burt, Ellen T.....WIBX, Utica, N. Y.
 Bush, Janet.....KGVJ, Greenville, Texas
 Bussanich, Dorothy.....KTKN, Ketchikan, Alaska
 Bussard, Adaline.....KTEL, Walla Walla, Wash.
 Butler, Ann G.....WJMA, Orange, Va.
 Butler, Gwendyth.....KBUN, Bemidji, Minn.
 Butler, Jane.....WGBS, Miami, Fla.
 Butler, Jane.....WJAT, Swainsboro, Ga.
 Byron, Eva.....WALT, Tampa, Fla.
 Byrne, Elizabeth.....WSKI, Montpelier, Vt.
 Byrne, Magri.....WNBK, Cleveland, O.

— C —

Caill, Gloria.....WOKO, Albany, N. Y.
 Caldwell, Joan.....WJDS, Jacksonville, Ill.
 Callahan, Ellen.....WVNC, Asheville, N. C.
 Callaway, Carol.....KCSB, San Bernardino, Cal.
 Cameron, Barbara.....WKRC, Cincinnati, Ohio
 Cameron, Dianne.....WTFG, Washington, D. C.
 Campbell, Lantbe.....WHKY, Hickory, N. C.
 Campbell, Marieme B.....WJEH, Gallipolis, Ohio
 Campbell, Wanda.....WBOW, Terre Haute, Ind.
 Candler, Barbara.....WQXI, Atlanta, Ga.
 Cantrell, Jane.....KWAL, Wallace, Idaho
 Capland, Letha Lee.....KPAC, Port Arthur, Texas
 Carlisle, Joyce.....KLVT, Loveland, Texas
 Carlson, Mildred.....WBZ-TV, Boston, Mass.
 Carr, Paula.....WMOA, Marietta, Ohio
 Carroll, Elaine.....WKBN, Youngstown, Ohio
 Carson, Mead.....KGMH, Honolulu, T. H.
 Carson, Mead.....KHBC, Hilo, T. H.
 Carter, Carol.....KSWO, Lawton, Okla.
 Carter, Francis.....WAZL, Hazelton, Pa.
 Carter, Helen.....WFEB, Sylacauga, Ala.
 Carter, Lynn.....WJPA, Washington, Pa.
 Carter, Sata Jo.....WGAP, Valdosta, Ga.
 Cartwright, Christian.....WCCM, Lawrence, Mass.
 Casey, Wynne.....WJOY, Burlington, Vt.
 Cass, Betty.....WIBA, Madison, Wis.
 Cattell, Margaret.....WEIR, Welton, W. Va.
 Chamberlain, Alice.....KHON, Honolulu, T. H.
 Champoux, Pierette.....CKVL, Verdun, Que.
 Chancefloer, Betty.....RGKB, Tyler, Texas
 Chandler, Mimi.....WVLE, Lexington, Ky.
 Chanry, Ruth.....CHVC, Niagara Falls, Ont.
 Chapman, Doris J.....KRXK, Rexburg, Idaho
 Chase, Julie.....WTAG, Worcester, Mass.
 Chase, Penny.....WAAM, Baltimore, Md.
 Chatain, Mrs. Paul.....CHFA, Edmonton, Alta.
 Cheatham, Mary R.....WFLO, Farmville, Va.
 Cherry, Nada.....WVCT, Bowling Green, Ky.
 Cherry, Opal.....WKAY, Glasgow, Ky.
 Chesser, Faye.....KWED, Seguin, Tex.
 Childs, Elaine.....KJRL, Pocatello, Idaho
 Chilton, Ruth.....WJMJ, Philadelphia, Pa.
 Chorinuk, Pauline.....CKPR, Ft. William, Ont.
 Clader, Lois.....WHOL, Allentown, Pa.
 Clark, Beryl.....WSGW, Saginaw, Mich.
 Clark, Connie.....KEXO, Grand Junction, Colo.
 Clark, Faith.....WAVZ, New Haven, Conn.
 Clark, Hilde.....KTUC, Tucson, Ariz.
 Clark, K.....KBIO, Burley, Idaho
 Clark, Lucille.....WTAR-TV, Norfolk, Va.
 Clark, Pat.....KYMA, Yuma, Ariz.
 Clarkson, Ida.....CJVI, Victoria, B. C.
 Close, Vivian.....KALB, Alexandria, La.
 Coats, Vivian.....WATH, Athens, Ohio
 Coigins, Marcia.....WKDK, Newberry, S. C.
 Colbert, Jean.....WPTC, Hartford, Conn.
 Coleman, Dottie.....WCNX, Middletown, Conn.

Collins, Kay.....WIS, Columbia, S. C.
 Condon, Nancy.....KFAB, Omaha, Neb.
 Councilly, Jeanne.....WNEB, Worcester, Mass.
 Connors, Dorsey.....WNBQ, Chicago, Ill.
 Conroy, Elizabeth.....KRAI, Craig, Colo.
 Cook, Irene.....KGER, Long Beach, Cal.
 Cook, Tish.....KXGI, Fort Madison, Iowa
 Cooke, Catherine.....WFTC, Kingston, N. C.
 Cooke, Joyce.....KRIC, Beaumont, Tex.
 Coon, Dorothy.....WSPD-TV, Toledo, Ohio
 Cooney, Jo.....WFBG, Altoona, Pa.
 Cooper, Mildred.....KRCF, Trinidad, Colo.
 Copenhaver, Carley.....KWIL, Albany, Ore.
 Cordwell, Brenda.....CFAC, Calgary, Alta.
 Corman, Frantzel.....KWIK, Longview, Wash.
 Costello, Beverly C.....WGAY, Silver Springs, Md.
 Cottle, Betty Jean.....KSL-TV, Salt Lake City, Utah
 Couch, Margie.....WCPM, Cumberland, Ky.
 Coury, Roselle.....WCOU, Lewiston, Maine
 Cox, Fan.....WMBG, Richmond, Va.
 Craig, Helen.....CKFH, Toronto
 Craig, Louise.....WSFC, Somerset, Ky.
 Craig, Nancy.....WABC-TV, New York
 Cramer, Alma.....WARD, Johnstown, Pa.
 Crane, Ruth.....WMAL-TV, Washington, D. C.
 Crawford, Ronnie.....WBUX, Doylestown, Pa.
 Crowell, Frances.....WGIV, Charlotte, N. C.
 Cudworth, Helen.....KFTM, Fort Morgan, Colo.
 Colkin, Anne.....WSCR, Scranton, Pa.
 Cummins, Ray.....WMBL, Morehead City, N. C.
 Curley, Gertrude.....WESB, Bradford, Pa.
 Currier, Bernice.....KMA, Shenandoah, Iowa
 Cuthright, Peggy.....WRAV, Princeton, Ind.
 Cry, Jacqueline.....GJEM, Edmuntson, N. B.

— D —

Dale, Dorothy.....WBET, Brockton, Mass.
 Dalton, Jane.....WSPA, Spartanburg, S. C.
 Darden, Jane.....WPAD, Paducah, Ky.
 Data, Marisha.....WSSB, Chicago, Ill.
 Daugherty, Nancy.....WHOK, Lancaster, Ohio
 Davis, Galy.....WMFR, High Point, N. C.
 Davis, Helen.....KSLM, Salem, Ore.
 Davis, Lillian.....WCOH, Newman, Ga.
 Daye, Sunny.....WLOS, Asheville, N. C.
 Dayton, Patricia.....KTMS, Santa Barbara, Cal.
 Dean, Doris.....WBTM, Danville, Va.
 Deane, Martha.....WOR, New York, N. Y.
 De Garay, Lydia.....KCOR, San Antonio, Tex.
 Delaney, Ursula.....GJNT, Quebec
 Delgado, Paulita.....WMLA, Casus, P. R.
 Deloye, Delores.....CKKL, Kirkland Lake, Ont.
 Dennis, Mimi.....WAPI, Birmingham, Ala.
 Des Rameaux, Rejeanne.....CKAC, Montreal
 DeShazo, Catherine P.....WNNT, Warsaw, Va.
 DePanayo, Bertha.....WAEI, Mayaguez, P. R.
 Dettinger, Alma.....WQXR, New York
 Devaney, Maxine.....WMBH, Poplin, Mo.
 De Vivier, Jeanne.....KPBK, Sacramento, Cal.
 DeVlin, Marion.....KVON, Napa, Cal.
 Dibble, Judith.....WREB, Holyoke, Mass.
 Dehney, Dora.....CFCN, Calgary, Alta.
 Dickens, Betty.....WIOD, Miami, Fla.
 Diekman, Jane Ann.....WPTR, Albany, N. Y.
 Di Fant, Mary.....KMDD, Modesto, Cal.
 Dikeman, Elizabeth.....KTUL, Tulsa, Okla.
 Dillon, Alberta.....WFOY, St. Augustine, Fla.
 Dixon, Mo.....KNPT, Newport, Ore.
 Dixon, Nancy.....KTTV, Los Angeles, Cal.
 Donahue, Ruth C.....WLOF, Orlando, Fla.
 Donald, Elaine.....WESA, Charleroi, Pa.
 Donohue, Beulah.....WTMJ-TV, Milwaukee, Wis.
 Donovan, Bea.....KING-TV, Seattle, Wash.
 Donovan, Joyce.....WTRY, Troy, N. Y.
 Dooley, Dorothy.....KFDX, Wichita Falls, Tex.
 Doran, Jeanne.....WMRO, Aurora, Ill.
 Dow, Marjorie.....WTWN, St. Johnsbury, Vt.
 Dowst, Kay.....WDAE, Tampa, Fla.
 Drexsen, Dorothy.....WHMP, Northampton, Mass.
 Druoz, Elaine.....WROW, Albany, N. Y.
 Dueswall, Doris.....WTVH, Peoria, Ill.
 Dugas, "Tippy".....KCLL, Houma, La.
 Duhamel, Madeleine.....CKCH, Hull, Que.
 Duke, Ann.....WDBL, Springfield, Tenn.
 Du Mond, Irene.....KXEL, Waterloo, Iowa

Dunn, Jo. WTRF, Bellaire, Ohio
 Duvall, Carol. WOOD-TV, Grand Rapids, Mich.

— E —

Earin, Barbara. KVNI, Coeur D'Alene, Idaho
 Easton, Sally. WBIS, Bristol, Tenn.
 Easton, Marguerite M. WJMX, Florence, S. C.
 Ebling, Deann. KBUH, Brigham City, Utah
 Edgar, June. KALE, Richland, Wash.
 Edrington, Ann. KOSE, Osceola, Ark.
 Edwards, Lou Don. KNEM, Nevada, Mo.
 Edwards, Ruby. WHAT, Philadelphia, Pa.
 Edwards, Sue. WPLH, Huntington, W. Va.
 Eileman, Carmen G. WZIP, Covington, Ky.
 Eldon, Polly. WSTP, Salisbury, N. C.
 Elk, Carol. KCLS, Flagstaff, Ariz.
 Ellen, Kaytee. KTLN, Denver, Colo.
 Ellis, Caroline. KFRM, Kansas City, Mo.
 Ellis, Connie. WENY, Elmira, N. Y.
 Emerson, Faye. WNBC, New York
 Engel, Rita. KIJV, Huron, S. D.
 Eno, Ruby. CKRD, Red Deer, Alta.
 Erdman, Dona. WTKM, Hartford, Wis.
 Erickson, Cathy. WJOC, Jamestown, N. Y.
 Esrate, Leslie. WRAD, Radford, Va.
 Eubanks, Velma. WMUU, Greenville, S. C.
 Evans, Christine. WHDH, Boston, Mass.
 Evans, Stacy. WWCA, Gary, Ind.
 Everetts, Helen. CPJR, Brockville, Ont.

— F —

Fakosh, Marilyn. WBPZ, Lock Haven, Pa.
 Falk, Florence. KMA, Shenandoah, Iowa
 Farmer, Helen. WMAZ, Macon, Ga.
 Faughn, Helen. WMOK, Metropolis, Ill.
 Faulk, Polly. WCKB, Dunn, N. C.
 Faye, Dorothy. WDAF, Kansas City, Mo.
 Fentress, Nancy. WLOW, Norfolk, Va.
 Fields, Geraldine. WAYX, Waycross, Ga.
 Fillingham, Joan. KANS, Wichita, Kans.
 Fincher, Shorty. WCNB, Harrisburg, Pa.
 Fine, Esther. WEVD, New York
 Finks, Fran. WKTM, Mayfield, Ky.
 Fiora, Catherine. WCUM, Cumberland, Md.
 Fisher, Alice E. KHIZ, Ottumwa, Iowa
 Fitch, Marie. KGLN, Colorado Springs, Colo.
 Fitzgerald, Pezreen. WABC-TV, New York
 Flanders, Dorothy. KIMO, Independence, Mo.
 Fletcher, Louise. WSOX, Nashville, Tenn.
 Fletcher, Marian. WLOK, Lima, Ohio
 Flohr, Mildred. KYSM, Mankato, Minn.
 Flournoy, Rose. WRBL, Columbus, Ga.
 Floyd, Marguerite L. WGUY, Bangor, Maine
 Foley, Barbara. WKVO, Columbus, Ohio
 Foley, Bernie. WCPO-TV, Cincinnati, Ohio
 Forester, Bobbie. KXLR, Little Rock, Ark.
 Forester, Dot. WRLD, West Point, Ga.
 Foret, Betty. KVOL, Lafayette, La.
 Fozue, Sonia. WLAM, Lewiston, Maine
 Foster, Fran. WHKK, Akron, O.
 Fountain, Jean. WMFD, Wilmington, N. C.
 Fouts, Nell V. WTNC, Thomasville, N. C.
 Frank, Norida. WOC-TV, Davenport, Iowa
 Frazer, Darleen. WHUN, Huntington, Pa.
 Frederick, Joy. WTRW, Two Rivers, Wis.
 Frederick, Pauline. WABC, New York
 Freeland, Mildred. WMID, Atlantic City, N. J.
 French, Maxine. WHPE, High Point, N. C.
 Friberg, Alice F. WCYB, Bristol, Va.
 Friend, Dorothy. KOTV, Tulsa, Okla.
 Frowe, Maudie. CKPC, Brantford, Ont.
 Funnell, Mildred. WTAM, Cleveland, Ohio
 Fryar, Jan. WLIO, E. Liverpool, Ohio

— G —

Gabrial, Nel. WBMS, Boston, Mass.
 Gaffney, Pauline. WHEC, Rochester, N. Y.
 Gaines, Mitzl. WLET, Toccoa, Ga.
 Gale, Marion. WWHG, Hornell, N. Y.
 Galvin, Grace. WBRV, Waterbury, Conn.
 Gamron, Kay. KPBO, Phoenix, Ariz.

Gannaway, Jean. WWOD, Lynchburg, Va.
 Gantner, Evelyn. KICA, Clovis, N. M.
 Gardiner, Dorothy. KTLA, Los Angeles, Cal.
 Gardiner, Evelyn. KDKA, Pittsburgh, Pa.
 Gathe, Louise. KFQD, Anchorage, Alaska
 Geis, Joanne. WCNB, Connersville, Ind.
 George, Lynn. WPAZ, Potlstown, Pa.
 Gerken, Frances Jean. KBNZ, La Junta, Colo.
 Ghodes, Louise. WSAU, Wausau, Wis.
 Gibbs, Mavis. WTVR, Richmond, Va.
 Gibson, Jane. KQV, Pittsburgh, Pa.
 Gibson, Martha. WJOL, Florence, Ala.
 Gilchrist, Norma. KNBH, Hollywood, Cal.
 Gedofsky, M. N. WHLI, Hempstead, N. Y.
 Goodman, Ruth. WTOG, Savannah, Ga.
 Gordon, Marian A. WPRC, Lincoln, Ill.
 Gosar, Donna. KOVO, Provo, Utah
 Gotfried, DeLores. KOCO, Salem, Ore.
 Gottlieb, Ruth. WMSO, Columbia, S. C.
 Gould, Joan. KYOS, Merced, Cal.
 Gowan, Ludyne P. WDXI, Jackson, Tenn.
 Graham, Lucille. WNXT, Portsmouth, Ohio
 Graham, Pez. KDIX, Dickson, N. D.
 Grange, Alice. KGOS, Torrington, Wyo.
 Gray, Jane. CHML, Hamilton, Ont.
 Gray, Kitty. WBOC, Salisbury, Md.
 Green, Halene. WMJK, Middleboro, Ky.
 Greene, June K. WHAT, Greenfield, Mass.
 Greer, Lois. KVMA, Magnolia, Ark.
 Gregg, Mary. KAPY, Bakerfield, Cal.
 Griem, Breta. WTMJ-TV, Milwaukee, Wis.
 Griffin, Catherine. WJVA, South Bend, Ind.
 Griffin, Helen. WLBJ, Bowling Green, Ky.
 Griffith, Marjorie. WRTA, Altoona, Pa.
 Grim, Lee. KOME, Tulsa, Okla.
 Grover, Gertrude. WHCI, Ithaca, N. Y.
 Gunning, Elizabeth. WJAR, Providence, R. I.
 Guy, Corris. KTLA, Los Angeles, Cal.

— H —

Haas, Rose Marie. KAGH, Crosssett, Ark.
 Haden, Evelyn. WKWK, Wheeling, W. Va.
 Hadley, Cis. KCJB, Minot, N. D.
 Haerberle, Arle. WCCO-TV, Minneapolis, Minn.
 Hazan, Frances. KIND, Independence, Kans.
 Haines, Joan. KGVW, Missoula, Mont.
 Haines, Mary. WCAM, Camden, N. J.
 Hall, Connie. WFPM, Fort Valley, Ga.
 Hall, Dorothy. WFAA, Dallas, Tex.
 Hall, Harrieth. WBSM, New Bedford, Mass.
 Hall, Jean Hayes. KENO, Las Vegas, Nev.
 Halpin, Josephine. WINS, New York
 Hambright, Jo. WFGN, Gaffney, S. C.
 Hammersley, Evadna. KOA, Denver, Colo.
 Hamilton, Berta. WTYS, Marietta, Fla.
 Hamilton, Jean. KTOW, Oklahoma City, Okla.
 Hammlil, Dot. WETB, Johnson City, Tenn.
 Hamseomb, Olga. WFLA, Tampa, Fla.
 Hanlon, Pat. CKOK, Ponticott, B. C.
 Hansen, Edith. KMA, Shenandoah, Iowa
 Hanson, Eleanor. WHK, Cleveland, O.
 Hanson, Flo. KFRE, Fresno, Cal.
 Hanzel, Betty. WBBW, Youngstown, O.
 Hardaway, June. WGBA, Columbus, Ga.
 Harmon, J. Marion, Sr. WTRR, Sanford, Fla.
 Harper, Mary E. WEBEQ, Harrisburg, Ill.
 Harris, Charmin. KALG, Alamogordo, N. M.
 Harris, Dorothy. WROX, Clarkdale, Miss.
 Harris, Dottie. WSAV, Savannah, Ga.
 Harris, Fran. WAWJ, Detroit, Mich.
 Harris, Francis Kay. KGBC, Galveston, Texas
 Harris, Joan. KSTA, Coleman, Texas
 Hart, Elizabeth. WMAQ, Chicago, Ill.
 Hart, Helen. WHVR, Hanover, Pa.
 Hart, Jane. WFKY, Frankfort, Ky.
 Hart, Jean. WSTR, Sturzis, Mich.
 Hart, Joan. WTCA, Ashabula, O.
 Hartman, Hazel. WFPG, Atlantic City, N. J.
 Harvey, Helen. WCOL, Columbus, O.
 Harvey, Mary. WGEM, Quincy, Ill.
 Hatchett, Betty. KWKC, Abilene, Tex.
 Hausler, Barbara A. KCTI, Gonzales, Tex.
 Hayes, Ann. KCMO, Joplin, Mo.
 Hayes, Bette. WDAF-TV, Kansas City, Mo.
 Hayes, Fern. KVAN, Vancouver, Wash.

Hayes, Martha.....WIVY, Jacksonville, Fla.
 Hays, May B.....WICC, Bridgeport, Conn.
 Hayward, Joyce.....WGAC, Augusta, Ga.
 Hazard, Althea.....WNA, Madison, Wis.
 Healy, Mrs. Tim.....KIXE, Dallas, Texas
 Heath, Felicity.....CBG, Gander, Newf.
 Heath, Nancy.....CHUB, Nantauo, B. C.
 Heckman, Nan.....WEEI, Reading, Pa.
 Heitzer, Abbie.....WBW, Bedford, Ind.
 Hemberger, Lou.....KFAM, St. Cloud, Minn.
 Henderson, Doris.....KICK, Springfield, Mo.
 Henderson, Eve.....CFRN, Edmonton, Alta.
 Henderson, Freddie.....WERD, Atlanta, Ga.
 Henderson, Louise.....WSNJ, Bridgeton, N. J.
 Henderson, Margaret.....WGSV, Guntersville, Ala.
 Hendrix, Peg.....KBUC, Corona, Cal.
 Hendryks, Jan.....WANE, Ft. Wayne, Ind.
 Henry, Ellen.....CJFX, Antigonish, N. S.
 Henry, Ellen.....KDLR, Devils Lake, N. D.
 Hepburn, Helen.....WKBZ, Muskegon, Mich.
 Herbst, Edna A.....KCRG, Cedar Rapids, Iowa
 Herrick, Lee.....WSIV, Pekin, Ill.
 Hersh, Gladys.....AWRAP, Allentown, Pa.
 Hiatt, Ann.....WSYD, Mt. Airy, N. C.
 Hicks, Fran.....WIEL, Elizabethtown, Ky.
Hightower, Jill.....WOAP, Owosso, Mich.
 Hightower, Marie.....WLBB, Carrollton, Ga.
 Hines, Marvalbee.....KIMA, Yakima, Wash.
Hines, Ruth Ann.....KBMY, Billings, Mont.
Hobson, Marie.....WJEL, Hagerstown, Md.
 Hollman, Helen Ruth.....KVAK, Yakima, Wash.
 Holden, Ann.....KGO, San Francisco, Cal.
 Holczak, Helen.....KSDN, Aberdeen, S. Dak.
 Holmes, Alma.....KFLD, Flaydada, Tex.
 Holmgren, Lois R.....WJPD, Ishpeming, Mich.
 Hope, Helen.....WHYN, Holyoke, Mass.
 Horen, Barbara.....KFGO, Fargo, N. D.
 Horsfall, Dorothy.....WPDQ, Jacksonville, Fla.
 Horstman, Betty Ann.....WLW-D, Dayton, O.
 Horkut, Marie.....KELO, Sioux Falls, S. D.
 Horvei, June.....KGHE, Pueblo, Colo.
 Hottin, Esthere.....WTMJ, Milwaukee, Wis.
 Houshion, Mimi.....KTGN, Eugene, Ore.
House, Betty.....KYCA, Prescott, Ariz.
 Houston, Katie.....BTHT, Houston, Texas
 Howard, Nancy.....KMUS, Muskogee, Okla.
 Howard, Peg.....WTOL, Toledo, Ohio
 Howe, C.....KMAM, Manhattan, Kan.
 Hubbard, Kay.....KHUB, Watsonville, Cal.
 Huffman, Helen M.....WAYB, Waynesboro, Va.
 Huh, Mibled.....WALB, Albany, Ga.
 Hulick, Helen.....WTNT, Tallahassee, Fla.
 Hull, Martha.....KCHD, Caldwell, Idaho
 Hunt, Jean.....KRES, St. Joseph, Mo.
 Hunter, Beth.....CJOY, Guelph, Ont.
 Hurbird, Ruth.....WATR, Waterbury, Conn.
 Huse, Polly.....WBZ-TV, Boston, Mass.
 Inteh, Nita.....WTVN, Columbus, Ohio
 Hutchins, Minnabelle.....WPTW, Piqua, Ohio
 Hutchison, Elaine.....WVWV, Fairmont, W. Va.
 Hydrick, Betty.....WRNO, Orangeburg, S. C.
 Hylland, Miriam.....KLIJ, Braintree, Minn.

— I —

Isaac, Rose.....WJMS, Ironwood, Mich.

— J —

Jabenis, Elaine.....WOW, Omaha, Neb.
 Jameison, Marjorie.....CJDC, Dawson Creek, B. C.
 James, Carolyn.....KCSI, Provo, Utah
 James, Virginia.....WCKY, Cincinnati, Ohio
 Jaman, Frances.....WDNC, Durham, N. C.
 Jennings, Helen Maery.....WLSN, Baton Rouge, La.
 Jewel, Izatha.....KCBQ, San Diego, Cal.
 Jo, Peggy.....KGDJ, Fortas Falls, Minn.
 John, Alma.....WWRU, New York
 Johnson, Bea.....KFRM, Kansas City, Mo.
 Johnson, Gerry.....KRLL-TV, Dallas, Texas
 Johnson, Gwen.....KROS, Clinton, Iowa
 Johnson, Sbyl.....WKY-TV, Oklahoma City, Okla.
 Jones, Gwen.....WGSN, Huntington, N. Y.
 Jones, Pauline.....KMLJ, Fresno, Cal.
 Jones, Sally.....KRGV, Westaco, Tex.

Jones, Shirley.....WDSG, Dyersburg, Tenn.
 Junktins, Rita.....WAHM, Houston, Maine
 Jurczenson, Johnette.....KOBK, Owatonna, Minn.

— K —

Kay, Frances.....WEAS, Atlanta-Decatur, Ga.
 Kay, Kathryn.....KVOA, Tucson, Ariz.
 Kay, Lorraine.....WRXJ, Racine, Wis.
 Kaye, Barbara.....WKRG, Mobile, Ala.
 Kaye, Susan.....WRGB, Schenectady, N. Y.
 Keane, Leontine R.....WJLB, Detroit, Mich.
 Keaton, Verona.....KBKW, Aberdeen, Wash.
 Kelly, Eily.....WRFW, Eau Claire, Wis.
 Kelly, Lois.....KGFH, Billings, Mont.
 Kendall, Marge.....KXLE, Ellensburg, Wash.
 Kennedy, Kim.....WJEM, Lansing, Mich.
 Kenney, Pat.....CKOY, Ottawa, Ont.
 Kerr, Paula.....WIRE, Indianapolis, Ind.
 Kercheval, Mary.....WSAZ, Huntington, W. Va.
 Key, Barbara.....KWSH, Wvwoika, Okla.
 Kibbee, Lois.....KROD, El Paso, Texas
 Kidd, Pat.....WMOK, Metropolis, Ill.
 Kieckler, Anne.....WBKV, West Bend, Wis.
 Kimball, Elizabeth.....WHAY, New Britain, Conn.
 Kimball, Helen.....KIRO, Seattle, Wash.
 Kimbrough, Emily.....WCSB, New York, N. Y.
 King, Carol.....WCAX, Burlington, Vt.
 King, Ethel Jane.....KFEL, Wichita, Kan.
 King, Una.....WTHH, Hartford, Conn.
 Kirby, Ben.....WFTM, Trenton, N. J.
 Kirk, Dorothy Ann.....KILQ, Grand Forks, N. D.
 Kirshel, Donna.....AKBY, Richmond, Ind.
 Klake, Lillian.....WLDY, Ladysmith, Wis.
 Knauts, Margaret.....WTVB, Coldwater, Mich.
 Knicht, Lee.....WSPD, Toledo, Ohio
 Knicht, Nancy.....WCHV, Charlottesville, Va.
 Knights, Kay.....CKDA, Victoria, B. C.
 Kobak, Joyce.....WTWA, Thomson, Ga.
 Kopraver, Terry.....WVWP, Sanford, N. C.
 Kovar, Anne.....WMBD, Uniontown, Pa.
 Krehlow, Jean.....WBIZ, Eau Claire, Wis.
 Krehbiel, Lois R.....WVCB, Anderson, Ind.
 Krimm, Joan.....WLYV, Williamsport, Pa.
 Kroll, Bonnie.....WAMR, New Orleans, La.
 Kuntz, Mary Ellen.....WLBR, Lebanon, Pa.
 Kyle, Peggy.....WELS, Kingston, N. C.

— L —

Labbitt, Myrtle.....CKLW, Detroit, Mich.
 Lachance, Madeleine.....CKGV, Quebec
 Lacey, Bonnie B.....WHOP, Hopkinsville, Ky.
 Lake, Katie.....KPHI, Klamath Falls, Ore.
 Lake, Kit.....WALK, Patehogue, N. Y.
 Lake, Nancy.....WLEC, Sandusky, O.
 Lane, Abbie.....CJCH, Halifax, N. S.
 Lane, Barbara.....WISQ, Madison, Wis.
 Lane, Laura.....WWRV, New Orleans, La.
 Lane, Martha.....KXOK, St. Louis, Mo.
 Lapp, Mae.....KCOY, Santa Maria, Cal.
 LaRoy, Rita.....KTTY, Los Angeles, Cal.
 Larsen, Shirley.....KISD, Sioux Falls, S. Dak.
 Larson, Ruth.....KLYI, Shelby, Mont.
 Latham, Iris.....WTNS, Coshocton, O.
 Lauderdale, Pat.....WLOU, Louisville, Ky.
 Laurence, Dorothy.....WICU, Erie, Pa.
 Lauritzen, Laurie.....KGN, Portland, Ore.
 Lavitan, Gladys.....WAVS, Charlotte, N. C.
 Lawste, Eleanor.....KENE, Shennandoah, Iowa
 Lee, Alice.....WTTY, Bloomington, Ind.
 Lee, Ann.....WGFQ, Kalamazoo, Mich.
 Lee, Elinor.....WTOP, Washington, D. C.
 Lee, Grothen.....WOOD, Grand Rapids, Mich.
 Lee, Jane.....KFSO, San Francisco, Cal.
 Lee, Jeanette.....WFBM-TV, Indianapolis, Ind.
 Lee, June.....KPKJ, Grand Junction, Colo.
 Lee, Mary.....KRSO, Harbington, Tex.
 Lee, Nora Lou.....KBPW, Fort Smith, Ark.
 LeGrand, Gladys.....KHBG, Okmulgee, Okla.
 Lemma, Joyce.....KBWD, Brownwood, Texas
 Leonard, Beth.....KING-TV, Seattle, Wash.
 Leslie, Ann.....WISN, Milwaukee, Wis.
 Lewis, Wilma.....KAVL, Lancaster, Cal.
 Ley, Martha.....WHOM, New York

Lightfoot, Pat. KDAS, Malvern, Ark.
 Lindaman, Jeanne M. WVAM, Abooma, Pa.
 Lindenberg, June KTKR, Turlock, Cal.
 Lindley, Dorothy KSIJ, Creston, Iowa
 Lindsay, Elizabeth KVOP, Plainville, Tex.
 Little, Sue KVER, Albuquerque, N. M.
 Lockwood, Lyn WINZ, Miami, Fla.
 Lockwood, Lynn WKAT, Miami Beach, Fla.
 Loesch, Rita WLRP, New Albany, Ind.
 Lombardi, Angela WEAM, Arlington, Va.
 Long, Mary W. WFMD, Frederick, Md.
 Lou, Anita WASA, Havre de Grace, Md.
 Love, Ailene WRLD, Lanett, Ala.
 Lowe, Kay WKLO, Louisville, Ky.
 Ludlum, Lillian WLOR, Torrington, Conn.
 Luedke, Florence WMBD, Peoria, Ill.
 Lull, Lucia WHHS, Huntsville, Ala.
 Lynn, Kathryn KFAL, Fulton, Mo.
 Lynn, Melba WGRO, Bay City, Mich.
 Lyon, Sandra WCSC, Charleston, S. C.

— Mc —

McAllister, Ruth KRPL, Moscow, Idaho
 McBride, Alys Mae WHLB, Virginia, Minn.
 McBride, Matreen WBBZ, Ponca City, Okla.
 McCall, Bettie WCAO, Baltimore, Md.
 McCartney, Maida H. KOJM, Havre, Mont.
 McCloy, Ruth KOMO, Seattle, Wash.
 McCollum, Audrey KWAT, Watertown, S. D.
 McCormick, Dorothy WSON, Henderson, Ky.
 McCormick, Marie WKIP, Poughkeepsie, N. Y.
 McCoy, Rita WMRE, Lewiston, Pa.
 McCraney, Betty WGAF, Valdosta, Ga.
 McCrary, Jinx Falkenburg WNBZ, New York
 McCarthy, Josephine WNBZ, New York
 McDonnell, Margaret KOSA, Odessa, Tex.
 McDonald, Mary WGL, Fort Wayne, Ind.
 McDonnell, Margaret KOSA, Odessa, Tex.
 McFarland, Dorothy KCHA, Charles City, Iowa
 McGavran, Margie KWBE, Beatrice, Neb.
 McGahan, Mary KWRN, Reno, Nev.
 McGear, Ruth WPAK, Parkersburg, W. Va.
 McIntyre, Susie WBTW, Charlotte, N. C.
 McKay, Anne WGAF, Valdosta, Ga.
 McKay, Muriel CJON, St. John's, Newf.
 McKeegan, Margaret WOL-TV, Ames, Iowa
 McKinnie, Peggie WJTS, Jackson, Tenn.
 McKittrick, Dorothy WEIM, Fitchburg, Mass.
 McMillan, Mary Sue WILD, Birmingham, Ala.
 McNeelley, Beth WTSP, St. Petersburg, Fla.
 McNeil, Ida A. KGFS, Pierre, S. D.
 McNellis, Mauri WABC, New York
 McNutt, Lou KTSW, Emporia, Kan.
 McShane, Lucille KSRV, Ontario, Ore.

— M —

MacDonald, Elaine CHOK, Sylvania, Int.
 MacDonald, Mildred CHAB, Moosejaw, Sask.
 Mack, Mary WMPS, Chattanooga, Tenn.
 Maddox, Marilow WJPS, Evansville, Ind.
 Magalhebe, Ruth WNAC-TV, Boston, Mass.
 Magno, Nina WABD, Akron, O.
 Mahoney, Esther WSFA, Montgomery, Ala.
 Mahoney, Mildred WJLS, Beckley, W. Va.
 Malford, "Boo" WHOQ, Orlando, Fla.
 Malmgren, Loys WNHC-TV, New Haven, Conn.
 Mann, Margaret KDIX, Dickinson, S. D.
 Manners, Martha WKTU, Utica, N. Y.
 Manning, Mary WLAC, Nashville, Tenn.
 Mar, Ann WMAR-TV, Baltimore, Md.
 Mariner, Mariorie WFMJ-TV, Youngstown, Ohio
 Market, Hazel WWDC, Washington, D. C.
 Marsh, Jan WCRB, Waltham, Mass.
 Marshall, Mary Louise WOC-TV, Davenport, Iowa
 Martin, Evelyn, H. WWYO, Pineville, W. Va.
 Martin, Jean KEEN, San Jose, Cal.
 Martin, Josephine KFRC, San Francisco, Cal.
 Martin, Juanita KVEC, San Luis Obispo, Cal.
 Martin, Mary Anne WRPC, Athens, Ga.
 Martin, Rosemary WNOP, Newport, Ky.
 Mason, Ella WABD, New York
 Mason, Mary WTVB, Jacksonville, Fla.
 Mason, Ruth WREB, Holyoke, Mass.

Masters, Margaret KSL-TV, Salt Lake City, Utah
 Matthews, Margaret WNBW, Washington, D. C.
 Matthews, Rita KWHW, Altus, Okla.
 Mattingly, Phyllis KCOL, Fort Collins, Colo.
 May, Catherine KIT, Yakima, Wash.
 Maxwell, Bettie WLAP, Lexington, Ky.
 Mead, Dottie WSPB, Sarasota, Fla.
 Mellen, Kate WOW-TV, Omaha, Neb.
 Melrose, Edythe Fern WXYZ-TV, Detroit, Mich.
 Meyer, Mary Lee WJPG, Green Bay, Wis.
 Meyners, Della Q. Arnaldo WAPA, San Juan, P.R.
 Michaels, Gloria WHLM, Bloomsburg, Pa.
 Mieklen, Lillian WHGB, Harrisburg, Pa.
 Middleton, Kay WGN-TV, Chicago, Ill.
 Miles, Bonnie KRLW, Walnut Ridge, Ark.
 Miller, Claire KOEL, Oelwein, Iowa
 Miller, Dottie WBBQ, Augusta, Ga.
 Miller, Elwanda WTCC, Campbellsville, Ky.
 Miller, Meta WNOK, Columbia, S. C.
 Miller, Mildred WBEN-TV, Buffalo, N. Y.
 Miller, Phoebe WORZ, Orlando, Fla.
 Mills, Sarah Beth WERH, Hamilton, Ala.
 Mimmick, Stella WDAB, Savannah, Ga.
 Mitchell, Courtney WICE, Providence, R. I.
 Mitchell, Hazel WWGS, Tifton, Ga.
 Mick, Doris WMSL, Decatur, Ala.
 Mide, Virginia KTRM, Beaumont, Texas
 Moore, Eleanor WSBT, South Bend, Ind.
 Moore, Mary WLTV, Atlanta, Ga.
 Morehead, Jean WTAR-TV, Norfolk, Va.
 Moran, Ann KUKI, Ukiah, Cal.
 Moran, Louise WNAC-TV, Boston, Mass.
 Moran, Marlon CKLB, Oshawa, Ontario
 Moran, Mary CKLW, Detroit, Mich.
 Moran, Mary F. WDSA, New Orleans, La.
 Morin, Jacqueline CHLN, Trois-Riveres, Quebec
 Morris, Helen WONS, Hartford, Conn.
 Morris, Lotbise WDAK, Columbus, Ga.
 Morse, Fern KOVC, Valley City, N. D.
 Morse, Molly KFMB, San Diego, Cal.
 Mosier, Sue KPKA, Greeley, Colo.
 Mosier, Sally WMCK, McKeesport, Pa.
 Motha, Lillane CJSO, Sorel, Quebec
 Mugglebee, Ruth WNAC, Boston, Mass.
 Mulluin, Esther WGAR, Cleveland, Ohio
 Mulvey, Maxine KLZ, Denver, Col.
 Murray, Jean WRDO, Augusta, Maine
 Muske, Joy KVKM, Monahans, Tex.

— N —

Nachman, Susanne KWRE, Warrenton, Mo.
 Narel, Dorothy, A. WKNY, Kingston, N. Y.
 Neri, Eleanor WPDJ, Clarksburg, W. Va.
 Neilson, Shirley WHWB, Rutland, Vt.
 Nektuda, Lydia KFOR, Lincoln, Neb.
 Nelson, Irene B. WLIP, Kenosha, Wis.
 Nelson, Lorell WCLT, Newark, Ohio
 Neville, Helen WKBW, Buffalo, N. Y.
 Newman, Ida WJDA, Quincy, Mass.
 Nichols, Mary WHO, Des Moines, Iowa
 Nicholson, Barbara WCTA, Andalusia, Ala.
 Nolting, Gladys WCSL, Columbus, Ind.
 Norman, Ann WJAG, Norfolk, Neb.
 Norman, Kay KNEA, Jonesboro, Ark.
 Norman, Nancy WDBZ, Decatur, Ill.
 Norris, Betty Sue WATA, Boone, N. C.
 Norris, Maxine KELY, Ely, Nev.
 North, Nora WFOR, Orillia, Ont.
 Notari, S. WEDC, Chicago, Ill.

— O —

Oberto, Betty WLPO, La Salle, Ill.
 O'Connor, Ruth E. WCFB, Dunkirk, N. Y.
 O'Day, Billie WIOD, Miami, Fla.
 O'Neil, Jean WCUE, Akron, Ohio
 O'Neil, Kay CBW, Winnipeg
 Oppenheimer, Kitty KTIM, San Rafael, Cal.
 Orr, Ethel WKGK, Knoxville, Tenn.
 Osgood, Nancy WNBW, Washington, D. C.
 Overton, Helen WHHQ, Memphis, Tenn.
 Owens, LaNora KECK, Odessa, Tex.
 Owen, R. A. WBLT, Bedford, Va.

— P —

Padfield, Mary Beth.....KBOL, Boulder, Colo.
 Page, Patricia.....WTTM, Trenton, N. J.
 Paige, Wendy.....CHTM, Toronto, Ont.
 Panages, Alicia.....WCSH, Portland, Maine
 Parker, Priscilla.....WHUM-TV, Reading, Pa.
 Parks, Connie.....WICC, Bridgeport, Conn.
 Parris, Helen.....WAGA-TV, Atlanta, Ga.
 Parrish, Helen.....WKLP, Clanton, Ala.
 Parry, Betty.....WXXW, Albany, N. Y.
 Parsons, Constance.....KINY, Juneau, Alaska
 Parter, Clarine.....WCOA, Pensacola, Fla.
 Patton, Betty.....WKNB-TV, New Britain, Conn.
 Patterson, Englebert.....WCRK, Morristown, Tenn.
 Patterson, Mitzi.....KMUR, Murray, Utah
 Patton, Inez.....KCNV, San Marcos, Texas
 Patton, Rae.....KRAM, Las Vegas, Nev.
 Pearce, Dorothy.....KBOX, Modesto, Cal.
 Pedlow, Marion.....WPWA, Chester, Pa.
 Penland, Nell Bates.....WACL, Waycross, Ga.
 Person, Violet.....WMTC, Vanelevy, Ky.
 Perrault, Della.....KPKW, Pasco, Wash.
 Peterson, Kitty Martin.....WYOP, Vidalia, Ga.
 Pfeiffer, Mary Lou.....WRPO, Worthington, O.
 Pfisterer, Anita.....KRAL, Rawlins, Wyo.
 Phair, Jean.....WBNS-TV, Columbus, O.
 Phillip, Lee.....WBRB-TV, Chicago, Ill.
 Philippi, Mary Jane.....KGFH, Flagstaff, Ariz.
 Pickering, Helen.....WHJC, Matewan, W. Va.
 Pierce, Jackie.....WTVJ, Miami, Fla.
 Pierson, Rama.....WSTR, Sturgis, Mich.
 Plank, Laura.....KASH, Eugene, Ore.
 Plunkett, Olive.....WZOB, Fort Payne, Ala.
 Poindexter, Ella K.....WHLE, South Boston, Va.
 Pomeroy, Priscilla.....WHEM, Reading, Pa.
 Pophan, Virginia F.....KTLW, Texas City, Tex.
 Porter, Jane.....WGAN, Portland, Maine
 Porter, Jeanne.....WELL, New Haven, Conn.
 Pressley, Peggy.....WGBF, Evansville, Ind.
 Presnall, Jan.....KJAN, Atlantic, Iowa
 Price, Marjorie.....WILM, Wilmington, Delaware
 Powers, Louise.....WNJR, Newark, N. J.
 Proiser, Margaret.....WNNR, Beckley, W. Va.
 Prescott, Mary.....WJIG, Tullahoma, Tenn.
 Prosser, Harriet.....WPTP, Raleigh, N. C.
 Priess, Shirley.....KOLO, Reno, Nev.
 Pritchard, Joan.....CKOC, Hamilton, Ont.
 Pruitt, Rognia Jane.....KLTJ, Longview, Tex.
 Pulliam, Billie.....KPDN, Panapa, Tex.
 Purcell, Joan.....WCLI, Corning, N. Y.
 Putnum, Helen.....KSRO, Santa Rosa, Cal.

— R —

Rafuse, Norma.....CKBW, Bridgewater, N. S.
 Ramsey, Wanda.....KROW, Oakland, Cal.
 Ransower, Grace.....KTFV, Brownfield, Tex.
 Randall, Fern.....WOKZ, Alton, Ill.
 Randall, Joan.....WLAU, Grand Rapids, Mich.
 Ransom, Jane.....WASK, Lafayette, Ind.
 Radliff, Priscilla.....KDWI, Stamford, Texas
 Ray, Suetta.....KBOA, Kennett, Mo.
 Ready, Mary Jane.....WBHT, East Liverpool, Ohio
 Reager, Zuline.....WBLK, Clarksburg, W. Va.
 Redington, Ruth.....WKNE, Keene, N. H.
 Rein, Jenni.....WCOW, S. St. Paul, Minn.
 Rentfrow, Olive.....KRUN, Bemidji, Minn.
 Revels, Gloria.....WONS, Lakeland, Fla.
 Rhodes, Roxie M.....KTTR, Rolla, Mo.
 Riano, Renie.....WTVN, Columbus, O.
 Rice, Catherine.....WFAU, Augusta, Maine
 Richards, Emma Lou.....WJCM, Sebring, Fla.
 Richards, Joan.....WIPC, Lake Wales, Fla.
 Richardson, Doris.....CKGW, Moncton, N. B.
 Richardson, Elma.....KBOP, Pleasanton, Tex.
 Richmond, Kerry.....WKID, Urbana, Ill.
 Riddick, Ruth J.....WRAP, Norfolk, Va.
 Ringler, Evelyn.....WHIS, Bluefield, W. Va.
 Ristola, Mary.....KAST, Astoria, Ore.
 Robbins, Belle.....WCEM, Cambridge, Md.
 Roberts, Roberta.....WLEA, Hornell, N. Y.
 Roberts, Marion.....WBEN-TV, Buffalo, N. Y.
 Roberts, Thelma.....WGGG, Gainesville, Fla.
 Robertson, Jeanne.....KECK, Odessa, Tex.

Robinson, Penny.....KPOJ, Portland, Ore.
 Robiehaud, P.....CHEF, Granby, Que.
 Robins, Sharon.....KONP, Port Angeles, Wash.
 Robinson, Blanche, WOCB, West Yarmouth, Mass.
 Robinson, Dottie Baker.....WENE, Binghamton-
 Endicott, N. Y.
 Rogers, Ella.....WTND, Orangeburg, S. C.
 Rogers, Elva.....KOVE, Lander, Wyo.
 Roland, Cecelia.....WRQP, Binghamton, N. Y.
 Roman, Honore.....WDAN, Danville, Ill.
 Rosenbaum, Virginia.....WTBO, Cumberland, Md.
 Ross, Janet.....KDKA, Pittsburgh, Pa.
 Rowe, Flo Beach.....WLSL, Ordensburg, N. Y.
 Rowe, Jo Anne.....KVOR, Colorado Springs, Colo.
 Rundvold, Insa.....WNBW, Washington, D. C.
 Russell, Rebecca.....KSIK, Gladewater, Texas
 Ryan, Helen.....WTHI, Terre Haute, Ind.

— S —

Sachs, Mary.....WVJS, Owensboro, Ky.
 Salentine, Carol.....KFMB-TV, San Diego, Cal.
 Samples, Fern.....WRMN, Elgin, Ill.
 Samelson, Connie.....WJTN, Jamestown, N. Y.
 Sanderson, Elsie Neely.....KOLN, Lincoln, Neb.
 Sanford, Doris.....WGRO, Bay City, Mich.
 Sanford, Dorothy.....WFEC, Miami, Fla.
 Santomauro, Frances.....WBIQ, Greensboro, N. C.
 Sattunders, Lee.....WIST, Charlotte, N. C.
 Savell, Tavis.....WEAR, Pensacola, Fla.
 Sawyer, Annie Laurie.....WJAY, Mullins, S. C.
 Saxe, Beverly.....WBEV, Beaver Dam, Wis.
 Scheider, Vic.....WGET, Gettysburg, Pa.
 Schmieter, Dalece.....KGEW, Boise, Idaho
 Schofield, Anne.....KDSH, Boise, Idaho
 Sehrmann, Violet.....KFVD, Los Angeles, Cal.
 Schultz, Marie.....WSRB, McComb, Miss.
 Schumaker, Betty.....KAYS, Hayes, Kansas
 Schwartz, Dorothy.....KPRL, Paso Robles, Cal.
 Scott, Pat.....WHBF, Rock Island, Ill.
 Scott, Ronnie.....WPAM, Pottsville, Pa.
 Scott, Shirley Jean.....WBUP, Butler, Pa.
 Seureman, Esther.....WCDL, Carbondale, Pa.
 Seidner, Mary Lee.....KLIX, Twin Falls, Idaho
 Seely, Faye.....KFSB, Joplin, Mo.
 Selah, Ellen.....KGFV, Kearney, Neb.
 Servino, Marie.....WCLD, Cleveland, Miss.
 Sexton, Marion.....WTAD, Quincy, Ill.
 Shafer, Betty.....KSL-TV, Salt Lake City, Utah
 Shaler, Siama.....KWBG, Boone, Iowa
 Shank, Dorothy.....WEBR, Buffalo, N. Y.
 Shank, Eleanor.....KOOS, Coos Bay, Ore.
 Sharp, Fern.....WBNS, Columbus, Ohio
 Shaw, Monelle.....KABC, San Antonio, Tex.
 Shaw, Sue S.....WELP, Easley, S. C.
 Shea, Jeanne.....WBNS-TV, Columbus, Ohio
 Shelton, Kay.....KOWB, Laramie, Wyo.
 Sherman, Joe.....WARA, Attleboro, Mass.
 Sherrill, Judy.....WDOR, Cleveland, O.
 Sherwood, Peg.....WSAI, Cincinnati, O.
 Shipman, Winnie.....KDHU, Eureka, Cal.
 Shoemaker, Adella.....KMA, Shenandoah, Iowa
 Shrode, Syd.....WPLN, St. Petersburg, Fla.
 Shumate, Macfloyd.....KSO, Des Moines, Iowa
 Shurtleff, Barbara.....WMBD, Peoria, Ill.
 Shurtz, Margaret.....WJHL, Johnson City, Tenn.
 Sifford, Medora.....KAMD, Camden, Ark.
 Silver, Marjorie B.....WIRA, Ft. Pierce, Fla.
 Simms, Marge.....WMAK, Marinette, Wis.
 Simpson, N. T.....WBRK, Pittsfield, Mass.
 Singleton, Kit Lee.....KFRB, Fairbanks, Alaska
 Sladden, Jean.....WDTV, Pittsburg, Pa.
 Sloppy, Lydia S.....KOBE, Las Cruces, N. M.
 Slon, Betsy.....WLEE, Richmond, Va.
 Smart, Sally.....WOR-TV, New York
 Smeling, Jean Ann.....KELA, Centralia, Wash.
 Smith, Alberta.....WGEZ, Beloit, Wis.
 Smith, Barbara.....WAUD, Auburn, Ala.
 Smith, Becky.....WKBI, St. Marys, Pa.
 Smith, Dixie.....WMOK, Metropolis, Ill.
 Smith, Doris.....WDUN, Gainesville, Ga.
 Smith, Drue.....WAPO, Chattanooga, Tenn.
 Smith, Evelyn.....WSMI, Litchfield, Ill.
 Smith, Faye Elizabeth.....WWI-TV, Detroit, Mich.
 Smith, Jane.....KVEN, Ventura, Cal.

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PROGRAMS
1952
AM-TV



Titles

Sponsors

Products

Networks

TV Stations

Advertising Agencies

COMMERCIAL AM PROGRAMS OF 1952 (NETWORK)

The following pages contain a complete alphabetical listing of program titles of the four national networks' commercial programs heard during the 12-month period ending Dec. 31, 1952. Listing includes program title, sponsor and product, network and the advertising agency handling the account. Compilation has been made through the cooperation of ABC, CBS, MBS, and NBC. Programs are all of 13-week duration or longer.

A

PROGRAM	ADVERTISER AND PRODUCT	NETWORK	ADVERTISING AGENCY
A Citizen Views the News	Time, Inc. (Life Magazine)	NBC	Young & Rubicam, Inc.
A Crime Letter From Dan Dodge	Toni (Prom Home Permanent, White Rain Shampoo)	ABC	Tatham-Laird, Inc.
Address by Gen. Eisenhower	Colorado Citizens for Eisenhower	CBS	Young & Rubicam, Inc.
Address by Philip Murray	C.I.O. Political Action Committee	CBS	Henry J. Kaufman & Associates
Adlai Stevenson	Liberal Party (Political)	CBS	Furman, Feiner & Co., Inc.
Admiral Presents World News With Robert Trout	Admiral Corp. (Radio, TV, Etc.)	CBS	Erwin, Wasey & Co., Inc.
Adventures of Maisie	Charles Antell & National Health Aids, Inc. (Formula #2, NHA Vitamins & Fastabs)	Mutual B.S.	Television Advertising Associates
Adv. of Ozzie & Harriet	Lambert Pharmacal Co. (Listerine Antiseptic, Tooth Paste, Tooth Powder, Pro-phy-lac-tic Tooth Brush, Etc.)	ABC	Lambert & Feasley, Inc.
Against the Storm	Philip Morris & Co. Ltd. (Cigarettes)	ABC	Cecil & Presbrey, Inc.
Alex Dreier	Skelly Oil Co. (Petroleum Products)	NBC	Henri, Hurst & McDonald, Inc.
Allan Jackson and the News	Metropolitan Life Insurance Co.	CBS	Young & Rubicam, Inc.
America Calling	Riggio Tobacco Corp. (Regent Cigarettes)	CBS	Hilton & Riggio, Inc.
American Forum of the Air	American Trucking Assoc. Inc. (Institutional)	NBC	The Biow Company, Inc.
Armstrong Theater of Today	Armstrong Cork Co. (Quaker Rags, Linoleum Products)	CBS	
Arthur Godfrey Show	The Wander Co. (Ovaltine)	CBS	Grant Advertising, Inc.
Artificial Roses	Book Associates (Books)	CBS	Huber Hoge & Sons
Aunt Jemima Home Folks	Quaker Oats Co. (Aunt Jemima Pancake and Cake Mixes)	CBS	Price, Robinson & Frank, Inc.

B

PROGRAM	ADVERTISER AND PRODUCT	NETWORK	ADVERTISING AGENCY
Back to God	Christian Reformed Church (Religious)	Mutual B.S.	Glenn-Jordan-Stoetzel, Inc.
Backstage Wife	The Procter & Gamble Co. (Dreft)	NBC	Dancer-Fitzgerald-Sample, Inc.
Barrie Craig, Confidential Investigator	Lewis-Howe Co. (Tums)	NBC	Dancer-Fitzgerald-Sample, Inc.
Ben Hogan, National Golf Day Tournament	Time, Inc. (Time Magazine)	CBS	Young & Rubicam, Inc.
Better Eyesight	Henry Holt & Co. (Books)	CBS	Thwing & Altman, Inc.
Betty Crocker Magazine of the Air	General Mills, Inc. (Flour & Cereals)	ABC	Dancer-Fitzgerald-Sample, Inc.
Beulah	Procter & Gamble Co. (Dreft, Lava, Oxydol)	CBS	Dancer-Fitzgerald-Sample, Inc.
Big Sister	Procter & Gamble Co. (Ivory Soap)	CBS	Compton Advertising, Inc. Dancer-Fitzgerald-Sample, Inc.
Bill Henry & the News	Johns-Manville Corp. (Building & Industrial Products)	Mutual B.S.	J. Walter Thompson Co.
Black Museum	Charles Antell & National Health Aids, Inc. (Formula #9, NHA Vitamins and Fastabs)	Mutual B.S.	Television Advertising Associates
Bill Ring Show	General Mills, Inc. (All Products)	ABC	Knox-Reeves Adv. Inc.
Bill Shadel and the News	General Foods Corp. (Log Cabin Syrup)	CBS	Benton & Bowles, Inc.
Bing Crosby Program	Liggett & Myers Tobacco Co. (Chesterfield)	CBS	Cunningham & Walsh, Inc.
Big Town	Lever Bros. Co. (Lifebuoy Soap)	CBS	Sullivan, Stauffer, Colwell & Bayles, Inc.
Blue Rose Show	Garden Guild of America	CBS	Hirsch & Rutledge, Inc.
Bob & Ray	Pabst Sales Co. (Beer)	NBC	Warwick & Legler, Inc.
Bob Hawk Show	R. J. Reynolds Tobacco Co. (Camel Cigarettes)	CBS	Wm. Esty Co., Inc.
Bob Hope	General Foods Corp. (Jello)	NBC	Young & Rubicam, Inc.
Bobby Benson	Kraft Foods Co. (Kraft Caramels)	Mutual B.S.	J. Walter Thompson Co.
Breakfast Club	Philco Corp. (Refrigerators, Radios, Freezers, Air-Conditioning Units, TV Receivers)	ABC	Turner Adv. Agency
Break the Bank	Bristol-Myers Co. (Ipana, Sal Hepatica, Trushay & Other Products)	ABC	Doherty, Clifford, Steers & Shenfield, Inc.
Brighter Day	Procter & Gamble Co. (White Cheer, Blue Cheer)	CBS	Young & Rubicam, Inc.
Broadway Is My Beat	Wm. Wrigley, Jr., & Co. (Doublemint Chewing Gum)	CBS	Arthur Meyerhoff & Co.

PROGRAM	ADVERTISER AND PRODUCT	NETWORK	ADVERTISING AGENCY
Cal Tinney	General Mills, Inc. (Kitchen—Tasted Flour, Cheerios, Cake Mixes & Other Products)	ABC	Walton Butterfield, Adv.
Camel Baseball Scoreboard	R. J. Reynolds Tobacco Co. (Camel Cigarettes)	Mutual B.S.	Wm. Esty Co., Inc.
Camel Caravan Starring Vaughn Monroe	R. J. Reynolds Tobacco Co. (Camel Cigarettes)	CBS	Wm. Esty Co., Inc.
Capitol Commentary	S. C. Johnson & Son, Inc. (Johnson Waxes and Finishes)	Mutual B.S.	Needham, Louis & Brorby, Inc.
Carl Smith Show	Kellogg Co. (Corn Flakes, Rice Krispies)	CBS	Leo Burnett Co., Inc.
Cavalcade of America	E. I. DuPont De Nemours & Co., Inc. (Institutional)	NBC	B.B.D.O., Inc.
Cecil Brown, Commentary	S. C. Johnson & Sons, Inc. (Johnson Waxes and Finishes)	Mutual B.S.	Needham, Louis & Brorby, Inc.
Cedric Adams	Sonotone Corp. (Hearing Aid)	CBS	Kudner Agency, Inc.
Charles Collingwood, Edward R. Murrow, Don Hollenbeck	Household Finance Corp.	CBS	Needham, Louis & Brorby, Inc.
Charlie McCarthy Show	Coca-Cola Co.	CBS	D'Arcy Advertising Co., Inc.
Choraliers	Longines-Wittnauer Watch Co.	CBS	Victor A. Bennett Co., Inc., Desbarats Advertising Agency (Canada)
Cities Service Band of America	Cities Service Petroleum Co., Inc. (Petroleum Products)	NBC	Ellington & Co., Inc.
City Hospital	Carter Products, Inc. (Arriad, Carter's Little Pills)	CBS	Sullivan, Stauffer, Colwell & Bayles, Inc.
Club 15 With Bob Crosby	Campbell Soup Co.	CBS	Ward-Wheelock Co.
Club Time	Club Aluminum Prod. Co. (Aluminum Household Utensils)	ABC	The Buchen Co.
CBS Newsroom—Sunday Desk	North American Van Lines, Inc. (Transportation, Storage)	CBS	Caston & Associates
Command Theater	Stanley Drug Products, Inc. (Pharmaceuticals)	CBS	Edward S. Kellogg Co.
Corliss Archer	Electric Companies Advertising Program (Institutional)	CBS	N. W. Ayer & Son, Inc.
Counterspy	Gulf Oil Company (Gasoline, Oil, Lubricants, Tires, Insecticides)	NBC	Young & Rubicam, Inc.
Curt Massey	Miles Laboratories, Inc. (Alka-Seltzer & One a Day Vitamins)	Mutual B.S.	Geoffrey Wade Advertising

D

PROGRAM	ADVERTISER AND PRODUCT	NETWORK	ADVERTISING AGENCY
Dean Martin-Jerry Lewis	American Chicle Co. (Chirlets)	NBC	Sullivan, Stauffer, Colwell & Bayles
Defense Attorney	Goodyear Tire & Rubber Co. (Marathon Tires)	ABC	Kudner Agency, Inc.
Democratic National Convention	Admiral Corp. (Radios, TV Sets, Etc.)	ABC	Russel M. Seeds Co.
Dial Dave Garroway	Armour & Company (Dial Soap)	NBC	Foote, Cone & Belding
Dr. Christian With Jean Hersholt	Chesebrough Mfg. Co. (Vaseline Hair Tonic, Petroleum Jelly, Lip Ice)	CBS	McCann-Erickson, Inc.
Dr. Paul	Wesson Oil & Snowdrift Sales Co. (Wesson Oil & Snowdrift)	NBC	Fitzgerald Ad. Agency, Inc.
Double or Nothing	Campbell Soup Co. (Campbell Soups, Pork & Beans, Franco-American Spaghetti & Macaroni)	NBC	Ward-Wheelock Co.
Doris Day Show	CBS Columbia, Inc. (TV Sets, Radios)	CBS	Ted Bates & Co.
Dragnet	Liggett & Myers Tobacco Co., Inc. (Fatima Cigarettes)	NBC	Cunningham & Walsh, Inc.
Drew Pearson	Carter's Products, Inc. (Carter's Pills, Arrid, Rise Shave Cream)	ABC	Ted Bates & Co.
Duke of Paducah & Opry Gang	Locke Stove Company (Warm Morning Stoves)	NBC	Potts, Calkins & Holden, Inc.
Dulany Daily Double	John H. Dulany & Son, Inc. (Dulany Frozen Foods)	ABC	W. Earl Bothwell, Inc.

E

Eddie Cantor Show	Philip Morris & Co., Ltd.	NBC	The Biow Co.
Edgar Bergen & Charlie McCarthy Show	Hudnut Sales Co., Inc. Division of Warner-Hudnut, Inc. (Creme Shampoo, Home Permanent, Rinse)	CBS	Kenyon & Eckhardt
Edward Murrow, Larry LeSueur	Theo. Hamm Brewing Co. (Hamm's Beer)	CBS	Campbell-Mithun, Inc.
Edwin C. Hill	Philco Corp. (Radios, Refrigerators, Freezers, TV Receivers & Other Prods)	ABC	Hutchins Adv. Co., Inc.
Election Night Coverage	Admiral Corp. (Radios, TV Sets, Etc.)	ABC	Russel M. Seeds Co.

F

PROGRAM	ADVERTISER AND PRODUCT	NETWORK	ADVERTISING AGENCY
F. B. I. in Peace & War	Wildroot Co., Inc. (Cream Oil, Liquid Shampoo)	CBS	B.B.D. & O.
Father Knows Best	Crosley Div. Avco Mfg. Co. (Crosley Home Appliances)	NBC	Benton & Bowles, Inc.
Faultless Starch Time	Faultless Starch Co. (Starch)	NBC	Bruce B. Brewer Co.
Fibber McGee & Molly	Reynolds Metal (Reynolds Wrap & Aluminum Prod.)	NBC	Buchanan & Co., Inc.
First Nighter	Miller Brewing Co. (Beer)	NBC	Mathisson & Associates, Inc.
Frank Edwards—News	American Federation of Labor (Institutional)	Mutual B.S.	Furman, Feiner & Co.
Frank Goss—News	Peter Paul, Inc. (Candy Bars)	CBS	Maxon, Inc.
Frank & Ernest	Dawn Bible Students Association (Religious)	Mutual B.S.	Wm. Gleeson Co.

G

Gabriel Heatter	Credit Union National Association (Institutional)	Mutual B.S.	J. Walter Thompson Co.
Game of the Day	Falstaff Brewing Corp. (Falstaff Beer)	Mutual B.S.	Dancer-Fitzgerald-Sample, Inc.
Gangbusters	General Foods Corp. (Grape Nuts)	CBS	Young & Rubicam, Inc.
Galen Drake	Protam Corp. (Triplex Tablets)	CBS	Dowd, Redfield & Johnstone, Inc.
Garden Gate	Ferry-Morse Seed Co. (Seeds)	CBS	MacManus, John & Adams, Inc.
George Fisher's Let's Go Hollywood	North American Van Lines, Inc. (Transportation, Storage)	CBS	Castor & Associates
George Fisher, Hollywood Reporter	La Maur, Inc. (Modarr Creme Shampoo)	CBS	Hilton & Riggio, Inc.
Gillette Fights	Gillette Safety Razor Co. (Safety Razors, Blades, Shaving Cream)	ABC	Maxon, Inc.
Gillette Warm-Up Time	Gillette Safety Razor Co. (Razors, Razor Blades & Shaving Cream)	Mutual B.S.	Maxon, Inc.
Gene Autry Show	Wm. Wrigley, Jr. & Co. (Doublemint Chewing Gum)	CBS	Ruthrauff & Ryan, Inc.
Give and Take	Cannon Mills, Inc. (Cannon Hosiery, Socks, Towels)	CBS	Young & Rubicam, Inc.
Grand Central Station—Fun For All	Gillette Safety Razor Co. (Pram Huggie Permanent, White Rain)	CBS	Foote, Cone & Belding, 8/16 Weiss & Geller, Inc.

PROGRAM	ADVERTISER AND PRODUCT	NETWORK	ADVERTISING AGENCY
Grade Cole Show	General Foods Corp. (Calumet, Satina)	CBS	Foote, Cone & Belding
Grand Ole Opry	R. J. Reynolds Tobacco Co. (Prince Albert Tobacco)	NBC	William Esty Co., Inc.
Grand Slam With Irene Beasley	Continental Baking Co., Inc. (Wonder, Hostess Cake)	CBS	Ted Bates & Co.
Great Gildersleeve	Kraft Foods Co. (Parkay, Velveeta, Kraft Deluxe Cream Cheese)	NBC	Needham, Louis & Brorby, Inc.
Greatest Story Ever Told	Goodyear Tire & Rubber Co. (Institutional)	ABC	Kudner Agency, Inc.
Green Hornet	Orange-Crush Co. (Orange-Crush & Old Colony Beverages)	Mutual B.S.	Fitzmorris & Miller Adv., Eff. 9/30 H. W. Kastor & Sons
Gov. Earl Warren	Eisenhower-Nixon Committee	CBS	Elwood J. Robinson Adv.
Guiding Light	Procter & Gamble, Inc. (Duz, Ivory Flakes)	CBS	Compton Adv., Inc.
Gunsmoke	Chrysler Corp. (Plymouth Cars)	CBS	N. W. Ayer & Sons, Inc.

H

Halls of Ivy	Joseph Schlitz Brewing Co. (Beer)	NBC	Young & Rubicam, Inc.
Hallmark Playhouse	Hall Brothers, Inc. (Hallmark Greeting Cards)	CBS	Foote, Cone & Belding
Hank Thompson & His Brazos Valley Boys	Falstaff Brewing Corp. (Falstaff Beer)	Mutual B.S.	Dancer-Fitzgerald-Sample, Inc.
Harry Babbitt Show	S & W Fine Foods, Inc. (Coffee & Food Prods.)	CBS	Foote, Cone & Belding
Headline News	S. C. Johnson & Sons, Inc. (Johnson Waxes and Finishes)	Mutual B.S.	Needham, Louis & Brorby, Inc.
Health Quiz	American Protam Corp. (Protam, A Food Supplement)	Mutual B.S.	Dowd, Redfield & Johnstone, Inc.
Heralds of Truth	Churches of Christ (Institutional)	ABC	Ross Roy, Inc.
Hilltop House	Miles Laboratories, Inc. (Alka-Seltzer, One-a-Day)	CBS	Geoffrey Wade Advertising, Cockfield, Brown & Co., Ltd. (Canada)
Hollywood Barn Dance With Jimmy Wakely	Bristol-Myers Co. (Sal Hepatica)	CBS	Young & Rubicam, Inc.
Hollywood Star Playhouse	American Baker's Asso. (Bakery Products)	NBC	Foote, Cone & Belding
Hopalong Cassidy	Cella Vineyards (Betsy Ross Grape Juice)	CBS	Gerald F. Thomas Adv.
Hour of Decision	Billy Graham Ev. Assn. (Institutional)	ABC	Walter F. Bennett & Co.
House Party	Pillsbury Mills, Inc. (Flour, Pancake, Pie Crust and Cake Mixes)	CBS	Leo Burnett Co., Inc.
Howdy Doody	International Shoe Co.	NBC	Henri, Hurst & McDonald, Inc.

I

PROGRAM	ADVERTISER AND PRODUCT	NETWORK	ADVERTISING AGENCY
It Happens Every Day	Gillette Safety Razor Co. (White Rain, Toni Creme Rinse)	CBS	Tatham-Laird, Inc.

J

Jack Benny Show	American Tobacco Co. (Lucky Strike Cigarettes)	CBS	Batten, Barton, Durstine & Osborn, Inc.
Jack Berch Show	Prudential (Insurance)	ABC	Calkins & Holden, Carlock, McClinton & Smith, Inc.
Jack Hunt Show	Pillsbury Mills, Inc., Ballard & Ballard Div. (Oven-ready Biscuits)	CBS	Campbell-Mithun, Inc.
Jack Owens Show	Purex Corp. Ltd. (Trend Detergent)	CBS	Foote, Cone & Belding
Jergens Hollywood Playhouse— Hollywood Playhouse of Romance (12/4)	Andrew Jergens Co. (Lotion, Face Cream)	CBS	Robert W. Orr & Associates, Inc. Kenyon & Eckhardt, Inc. (Canada)
Jimmy Wakely Show	Colonial Dames, Inc. (Cosmetics)	CBS	Geoffrey Wade Advertising
Joe Emerson's Hymn Time	General Mills, Inc. (Red Band Flour)	ABC	Knox Reeves Adv., Inc.
John Cameron Swayze Highlights the News	Belmont Radio Corp. (Raytheon TV Sets)	NBC	Henri, Hurst & McDonald, Inc.
John Conte Show	Stokely-Van Camp, Inc. (Food Products)	ABC	Calkins & Holden, Carlock, McClinton & Smith, Inc.
John Daly & the News	Gulf Oil Corp. (Gulf Spray and Other Products)	ABC	Young & Rubicam, Inc.
Johnny Dollar	Wm. Wrigley, Jr. & Co. (Spearmint Chewing Gum)	CBS	Arthur Meyerhoff & Co.
Judy Canova	Emerson Drug Company (Bromo-Seltzer)	NBC	Lennen & Newell, Inc.
Just Plain Bill	Whitehall Pharmacal Co., Div. of American Home Products Corp. (Asacin)	NBC	John F. Murray Adv. Agency, Inc.
Junior Miss	Chrysler Corp. (Plymouth Cars)	CBS	N. W. Ayer & Sons, Inc.
Junior Rose Bowl Game	Central California Artichoke Growers	CBS	John Cohan Advertising Co.

K

Ken Carson Sings	R. J. Reynolds Co. (Camel Cigarettes)	Mutual B.S.	Wm. Esty Co.
Kenneth Banghart and the News	The American Tobacco Co. (Lucky Strike Cigarettes)	NBC	Batten, Barton, Durstine & Osborn, Inc.
King Arthur Godfrey and His Roundtable	Kingan & Co., Inc. (Ham, Bacon, Etc.)	CBS	Warwick & Legler, Inc.
Kings Row	Colgate-Palmolive-Peet Co. (Fats)	NBC	William Esty Co.

L

PROGRAM	ADVERTISER AND PRODUCT	NETWORK	ADVERTISING AGENCY
Ladies Fair	Sterling Drug, Inc. (Bayer Aspirin, Phillips Milk of Magnesia, Dr. Lyons Tooth Powder, Double Danderine, Other Products)	Mutual B.S.	Dancer-Fitzgerald-Sample, Inc.
Larry LeSueur and the News	Best Foods, Inc. (Rit, Shingola)	CBS	Benton & Bowles, Inc.
Law Book	Book Associates (Books)	CBS	Huber Hoge & Sons
Let's Look at the Record	Citizenship Dept. of United Auto Workers, C.I.O.	CBS	Furman, Feiner & Co., Inc.
Let's Pretend, 12/13 Grand Central Station	Cream of Wheat Corp. (Cereal)	CBS	B. B.D. & O.
Life Can Be Beautiful	The Procter & Gamble Co. (Tide)	NBC	Benton & Bowles, Inc.
Life With Luigi, 6/3-8/5 The Lineup	Wm. Wrigley, Jr. & Co. (Spearmint Chewing Gum)	CBS	Arthur Meyerhoff & Co., J. Walter Thomson Co., Ltd. (Canada)
Light & Life Hour	Free Methodist Church of N. America (Institutional)	ABC	Walter F. Bennett & Co.
Lone Ranger	General Mills, Inc. (Cheerios, Cake Mixes)	ABC	Dancer-Fitzgerald-Sample, Inc.
Lone Journey	Lever Bros. (Surf & Other Products)	ABC	N. W. Ayer & Son, Inc.
Lorenzo Jones	The Procter & Gamble Co. (Cheer)	NBC	Young & Rubicam, Inc.
Louella Parsons' Show	Colgate-Palmolive-Peet Co. (Lustre Creme Shampoo)	CBS	Lennen & Mitchell 10/4 Lennen & Newell, Inc.
Lowell Thomas	Procter & Gamble Co. (Ivory Soap)	CBS	Compton Advertising, Inc.
Lutheran Hour	Lutheran Laymen's League (Religious)	Mutual B.S.	Gotham Advertising Co., Inc.
Lux Radio Theater	Lever Brothers Co. (Lux Soap, Flakes)	CBS	J. Walter Thomson Co., National Export Adv. Service (Hawaii)

M

Ma Perkins	Procter & Gamble Co. (Oxydol)	CBS	Dancer-Fitzgerald-Sample, Inc.
Man on the Farm	Quaker Oats Co. (Ful-O-Pep Feed)	Mutual B.S.	Sherman & Marquette, Inc.
Mark Rogers Show	Greystone Press (Books)	CBS	Huber Hoge & Sons
Mario Lanza Show	Coca-Cola Company	NBC	D'Arcy Advertising Company
Martin & Lewis	Liggett & Meyers Tobacco Co. (Chesterfield Cigarettes)	NBC	Cunningham & Walsh, Inc.
Martin Kane—Private Eye	U. S. Tobacco Co., Inc. (Tobacco & Tobacco Products)	NBC	Kudner Agency, Inc.
Mary Lee Taylor	Pet Milk Sales Corp. (Pet Milk)	NBC	Gardner Advertising Co.

PROGRAM	ADVERTISER AND PRODUCT	NETWORK	ADVERTISING AGENCY
Meet Corliss Archer	Electric Companies Adv. Pgm. (Electric Light & Power Cos.)	ABC	N. W. Ayer & Son, Inc.
Meet Millie	Wm. Wrigley, Jr. & Co. (Spearmint Gum)	CBS	Arthur Meyerhoff & Co.
Meet the Missus	Leslie Salt Co. (Salt)	CBS	Long Advertising Service
Metropolitan Opera	Texas Company (Gasoline & Motor Oils)	ABC	Kudner Agency, Inc.
Michigan for Eisenhower Committee		CBS	Young & Rubicam, Inc.
Mr. Chameleon	Wm. Wrigley, Jr. & Co. (Spearmint Chewing Gum)	CBS	Arthur Meyerhoff & Co.
Mr. District Attorney	Bristol-Myers Co. (Ipana, Vinalis, Saf Hepatica, Hair Cream, Bufferin)	ABC	Young & Rubicam, Inc.
Mr. Information	National Biscuit Co.	CBS	McCann-Erickson, Inc.
Mr. Keen, Tracer of Lost Persons	Liggett & Myers Tobacco Co. (Chesterfield)	CBS	Cunningham & Walsh, Inc.
Mr. & Mrs. North	Colgate-Palmolive-Peet Co. (Halo Shampoo, Palmolive Shave Cream)	CBS	Sherman & Marquette, Spitzer & Mills, Ltd. (Canada)
Modern Adventures of Casanova	Charles Antell & National Health Aids, Inc. (Formula #9, NHA Vitamins and Fastabs)	Mutual B.S.	Television Advertising Associates
Monday Morning Headlines	P. Lorillard Co. (Old Gold Cigarettes)	ABC	Lennen & Newell, Inc.
Music With the Hormel Girls	Geo. A. Hormel & Co. (Meat Products)	CBS	B.B.D. & O.
My Friend Irma	R. J. Reynolds Tobacco Co. (Cavalier Cigarettes)	CBS	Wm. Esty Co., Inc.
My True Story	Sterling Drug, Inc. (Drug Products)	ABC	Dancer-Fitzgerald-Sample, Inc.
Mystery Theater	Sterling Drug, Inc. (Drug Products)	ABC	Dancer-Fitzgerald-Sample, Inc.

N

News of the World	Miles Laboratories, Inc. (Alka-Seltzer)	NBC	Geoffrey Wade
New York Philharmonic Symphony	Willys-Overland Motors, Inc. (Cars & Trucks)	CBS	Ewell & Thurber Associates, Spitzer & Mills, Ltd. (Canada)
Nick Carter	Libbey, McNeill & Libbey (All Libbey Products)	Mutual B.S.	J. Walter Thompson
Nightbeat	Pabst Sales Co. (Beer)	NBC	Warwick & Legler, Inc.

O

Old Fashioned Revival Hour	Gospel Broadcasting Assn. (Institutional)	ABC	R. H. Alber Co. & Gospel Broadcasting Assn.
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PROGRAM	ADVERTISER AND PRODUCT	NETWORK	ADVERTISING AGENCY
Old Dominion Barn Dance With Sunshine Sue	Dr. Pepper Co. (Soft Drink)	CBS	Ruthrauff & Ryan, Inc.
One Man's Family	Miles Laboratories, Inc. (Bactine, Alka-Seltzer, Tabcin, One-A-Day Vitamins)	NBC	Geoffrey Wade
On the Line With Bob Considine	Mutual Benefit Health and Accident Association of Omaha Insurance	NBC	Bozell & Jacobs
Original Amateur Hour	P. Lorillard Co. (Old Gold Cigarettes)	ABC	Lennen & Newell, Inc.
Orange Bowl Game— Kentucky Derby	Gillette Safety Razor Co. (Safety Razors, Blades, Shaving Cream)	CBS	Maxon, Inc.
Our Gal Sunday	American Home Products Corp. (Anacin, Hills Cold Tablets, Kolynos Chlorophyll)	CBS	John F. Murray Advertising Agency, Inc.
Our Miss Brooks	Colgate-Palmolive-Peet (Colgate Dental Cream, Palmolive Shave Cream and Soap)	CBS	Ted Bates & Co.

P

PGA Golf Tournament, Hambletonian Stakes, Greyhound Stakes, American National Stakes, McMahon Memorial, Fox Stake, Little Brown Jug, Kentucky Futurity	Reynolds Metals Co. (Building Materials)	CBS	Buchanan & Co., Inc.
Pabst Blue Ribbon Bouts	Pabst Sales Co. (Blue Ribbon Beer)	CBS	Warwick & Legler, Inc.
Paul Harvey, News	Burton-Dixie Corp. (Mattresses, Pillows, Comforters and Other Products)	ABC	Turner Adv. Agency
Pee-Wee Reese Show	S. C. Johnson & Sons, Inc. (Johnson Waxes and Finishes)	Mutual B.S.	Needham, Louis & Brorby, Inc.
People Are Funny	Mars, Inc. (Candy Bars)	CBS	Leo Burnett Co., Inc.
Pepper Young's Family	The Procter & Gamble Co. (Camay Soap)	NBC	Pedlar & Ryan, Inc.
Perry Mason	Procter & Gamble (Tide)	CBS	Benton & Bowles, Inc.
Phil Harris & Alice Faye	Radio Corp. of America (Radios, TV Sets, Phonographs, Records)	NBC	J. Walter Thompson Co.
Philip Morris Playhouse	Philip Morris & Co., Ltd., Inc. (Cigarettes)	CBS	The Biow Co., Inc.
Pure Oil News Time	The Pure Oil Co. (Petroleum Products)	NBC	Leo Burnett Co., Inc.

PROGRAM	ADVERTISER AND PRODUCT	NETWORK	ADVERTISING AGENCY
Pursuit	Sterling Drug, Inc., Chas. H. Phillips Co. Division (Pharmaceuticals)	CBS	Dancer-Fitzgerald-Sample, Inc.
Protam Quiz	Protam Corp. (Reducing Tablets)	CBS	Dowd, Redfield, Johnstone, Inc.
Q			
Queen for a Day	P. Lorillard Co. (Old Gold Cigarettes)	Mutual B.S.	Lennen & Newell, Inc.
R			
Red Skelton Program	Pepperell Mfg. Co. (Sheets, Fabrics)	CBS	Benton & Bowles, Inc.
Renfro Valley Sunday Gatherin'	General Foods Corp. (Calumet, Postum)	CBS	Foote, Cone & Belding
Republican Convention (All Live Broadcasts)	Westinghouse Electric Corp. (All Products)	CBS	Ketchum, MacLeod & Grove, Inc.
Democratic Convention (All Live Broadcasts) Pick the Winner Election Returns			
Tex Allen Show	Phillips Petroleum Co. (Gasoline and Motor Oil)	CBS	Lambert & Feasley, Inc.
Richard Diamond, Pvt. Eye	R. J. Reynolds Tobacco Co. (Camel Cigarettes, Prince Albert Tobacco)	ABC	Wm. Esty Co.
Robert Hurleigh	Miller Brewing Co. (High-Life Beer)	Mutual B.S.	Mathisson & Associates
Robert Trout and the News	Ford Motor Co. (Cars)	CBS	J. Walter Thompson Co.
Red Skelton Program	Borg-Warner Corp. (Nurge Division— Refrigerators, Wringer Washers, Automatic Washers, Etc.)	CBS	Russell M. Seeds Co., Inc.
Right to Happiness	The Procter & Gamble Co. (Ivory Soap, Duz)	NBC	Compton Advertising Inc.
Road of Life	Procter & Gamble Co. (Ivory Soap)	CBS	Compton Advertising Inc.
Rocky Jordan	Ranier Brewing Co. (Beer)	CBS	Brisacher, Wheeler & Staff
Romance	Wm. Wrigley, Jr. & Co. (Spearmint Gum)	CBS	Arthur Meyerhoff & Co.
Romance of Helen Trent	American Home Products Corp. (Aero Wax, Black Flag, Snarl, Wizard Quik, Woodhrite)	CBS	W. Earl Bothwell, Inc. (Pacific) Geyer Advertising Agency, Inc. (Pacific)
Romance of Helen Trent	American Home Products Corp. (Aerosol, Bisodol, Heat, Melalose)	CBS	John F. Murray Advertising Agency, Inc.
Rosemary	Procter & Gamble, Inc. (Ivory Snow)	CBS	Benton & Bowles, Inc.
Roy Rogers	General Food Corp. (Post Cereals)	NBC	Benton & Bowles, Inc.
Royal Triton Baseball Roundup	Union Oil Co. of California (Royal Triton Motor Oil)	ABC	Foote, Cone & Belding, Inc.

S

PROGRAM	ADVERTISER AND PRODUCT	NETWORK	ADVERTISING AGENCY
Sammy Kaye Sunday Roundup	Sylvania Electric Products, Inc. (TV Sets and Radios)	ABC	Roy S. Durstine, Inc.
Sanka News Round-Up— Win Elliott	General Foods Corp. (Sanka Coffee and Other Products)	ABC	Young & Rubicam, Inc.
Silver Eagle	General Mills, Inc. (Wheaties, Cheerios, Kix, Betty Crocker Soups)	ABC	Knox-Reeves Adv., Inc.
Sky King	Derby Foods, Inc. (Peter Pan Peanut Butter, Peanut Products and Derby Line of Canned Meats)	Mutual B.S.	Needham, Louis & Brorby, Inc.
Smilin' Ed McConnell	Brown Shoe Co. (Buster Brown Shoes)	CBS	Leo Burnett Co., Inc.
Sunoco Three Star Extra	Sun Oil Co. (Oil, Fuel Oil, Sunoco Gas)	NBC	Hewitt, Ogilvy, Benson & Mather
Space Patrol	Ralston-Purina Co. (Ralston Wheat Cereal, Instant Ralston Cereal, Wheat Chex, Ry-Krisp, Rice-Chex)	ABC	Gardner Adv. Co.
Stars Over Hollywood	Carnation Co. (All Products)	CBS	Erwin, Wasey & Co.
Stella Dallas	Sterling Drug, Inc. (Phillips' Tooth Paste, Bayer Aspirin, Haley's M-O, Astring-O-Sol, Ironized Yeast, Mulsified Coconut Oil Shampoo)	NBC	Dancer-Fitzgerald-Sample, Inc.
Stop the Music	General Mills, Inc. (Kix)	ABC	Tatham-Laird, Inc.
Strange Romance of Evelyn Winters	Philip Morris & Co., Ltd. (Cigarettes)	ABC	Cecil & Presbrey, Inc.
Stuart Craig Show	General Products Corp. (Looz Reducing Tablets)	CBS	Dean Simmons
Sunday News Special With Ron Cochran	Campana Sales Co. (Solitair Cake Make-Up, Lotion)	CBS	Wallace-Ferry-Hanly Co.
Super Noodle Show	I. J. Grass Noodle Co., Inc. (Noodles, Soup Mix)	CBS	Phil Gordon Agency, Inc.
Suspense	Electric Auto-Lite Co. (Spark Plugs, Batteries, Etc.)	CBS	Cecil & Presbrey, Inc., Ruthrauff & Ryan, Inc. (Canada) National Export Adv. Service, Inc. (Hawaii)
Symphonette	Longines-Wittnauer Watch Co., Inc.	CBS	Victor A. Bennett Co., Inc.

T

Tarzan	General Foods Corp. (Krinkles, Post Toasties)	CBS	Foote, Cone & Belding
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PROGRAM	ADVERTISER AND PRODUCT	NETWORK	ADVERTISING AGENCY
Taylor Grant & News	P. Lorillard Co. (Old Gold Cigarettes)	ABC	Lennen & Newell, Inc.
Ted Husing Sports Roundup	Dr. Pepper Co. (Soft Drink)	CBS	Ruthrauff & Ryan
Tennessee Ernie	Toni, Inc. (Prom Home Permanent, White Rain Shampoo)	ABC	Weiss & Geller, Inc.
Theater Guild on the Air	U. S. Steel Corp. (Institutional)	NBC	B. B. D. & O., Inc.
Thread Winder	Book Associates (Books)	CBS	Huber Hoge & Sons
The Big Show	Whitehall Pharmacal Co. (Anadin)	NBC	John F. Murray Adv. Agency, Inc.
The Doctor's Wife	Ex-Lax, Inc.	NBC	Warwick & Legler, Inc.
The Gabby Hayes Show	Quaker Oats Co. (Quaker Oats & Mother's Oats)	Mutual B.S.	Sherman & Marquette, Inc.
The Hollywood Story	Lewis Food Co. (Dog and Cat Food)	CBS	Rockett-Lauritzen
The National Farm and Home Hour	Allis-Chalmers Mfg. Co. (Farm Equipment)	NBC	Bert S. Gittine
The Paula Stone Show	Amana Refrigeration Inc. (Food Freezers)	Mutual B.S.	Maury, Lee & Marshall
The Peggy Lee Show	General Motors Corp. (Oldsmobile Div.)	CBS	D. P. Brother & Co.
The Lineup	Chrysler Corp. (Plymouth Cars)	CBS	N. W. Ayer & Sons, Inc.
The Private Files of Matthew Bell	Seabrook Farms Co. (Frozen Foods)	Mutual B.S.	Hilton & Riggio, Inc.
The Railroad Hour	Assn. of American Railroads (Institutional)	NBC	Benton & Bowles, Inc.
The Shadow	Wildroot Co., Inc. (Wildroot Toilet Preparations and Frostilla Hand Lotion)	Mutual B.S.	B. B. D. & O.
The Telephone Hour	The Bell Telephone System (Institutional)	NBC	N. W. Ayer & Son, Inc.
The Tide Show, Starring Jack Smith, Dinah Shore, Ginny Simms	Procter & Gamble (Tide)	CBS	Benton & Bowles, Inc.
The Vick News With Ed Pettitt	Vicks Chemical Co. (Vick Cough Drops, Cough Syrup and VapoRub)	Mutual B.S.	Mores International, Inc.
The Voice of Firestone	Firestone Tire & Rubber Co. (Tires and Tubes)	NBC	Sweeney & James Co.
The Voice of Prophecy	General Conference of Seventh Day Adventists (Institutional)	ABC	Western Adv. Agency
The Whistler	Signal Oil Co. (Gasoline)	CBS	Barton A. Stebbins Adv. Agency
The Woman in My House	Manhattan Soap Co., Inc. (Sweetheart Soap)	NBC	Scheidler, Beck & Werner, Inc.
The World Today	National Biscuit Co. (Milk Bone Dog Biscuit)	CBS	McCann-Erickson, Inc.

PROGRAM	ADVERTISER AND PRODUCT	NETWORK	ADVERTISING AGENCY
The World Today With Carroll Alcott	Wildroot Co., Inc. (Shampoo)	CBS	B. B. D. & O.
Theater of Famous Radio Players	Lewis Food Co. (Dog & Cat Food Prods.)	CBS	Rockett-Lauritzen
This Is Nora Drake	Seeman Brothers, Inc. (Air Wick and Nylast)	CBS	Wm. Weintraub & Co., Inc.
This Is Your FBI	Equitable Life Assurance Society of U. S. (Insurance)	ABC	Warwick & Legler, Inc.
Time for Betty Crocker	General Mills, Inc. (Kitchen-Tested Flour, Softasilk Cake Flour, Cake Mixes and Other Products)	ABC	Dancer-Fitzgerald-Sample, Inc.
Titus Moody Speaking	Wildroot Co., Inc. (Wildroot Toilet Preparations and Frostilla Hand Lotion)	Mutual B.S.	B. B. D. & O.
Tom Corbett, Space Cadet	Kellogg, Inc. (Cereals & Other Products)	ABC	Kenyon & Eckhardt, Inc.
Tom Harmon's Sports Taps	Bank of America National Trust & Savings Association	CBS	Chas. R. Stuart Advertising
Top Guy	American Chicle Co. (Clorets Chlorophyl Gum)	ABC	Dancer-Fitzgerald-Sample, Inc.
Tom Hanlon's Sports Calendar	J. B. Williams Co. (Aqua Velva)	CBS	J. Walter Thompson Co.
Top of the Morning Ralph Story Show	Bank of America National Trust & Savings Assn.	CBS	Chas. R. Stuart Adv.
True Detective Mysteries	Motorola, Inc. (Radios and TV Sets)	Mutual B.S.	Aubrey, Finlay, Marley & Hodgson, Inc.
True Detective Mysteries	Williamson Candy Co. (Oh Henry Candy Bars)	Mutual B.S.	Aubrey, Finlay, Marley & Hodgson, Inc.
Truth or Consequences	Pet Milk Co.	NBC	Gardner Advertising Co.
Tulip Time in Holland	Holland Furnace Co. (Heating & Air Conditioning Equipment)	CBS	Roche, Williams & Cleary, Inc.
TV Book	Book Associates (Books)	CBS	Huber Hoge & Sons
Twenty Questions	Wildroot Co., Inc. (Wildroot Toilet Preparations)	Mutual B.S.	B. B. D. & O.

V

Victor H. Lindlahr	Serutan Co. (Serutan, Nutrex, R-D-X, Sedagel, Lemel, Hi-V, Journal of Living, Gerritol, Histaline)	ABC	Franklin Bruck Adv. Corp.
Visitin' Time	Morton Salt Co.	CBS	Klau-Van Piertersom-Dunlap Assoc., Inc.
Voice of Prophecy	Voice of Prophecy, Inc. (Religious)	Mutual B.S.	Western Advertising, Inc.
Vaughn Monroe Show	R. J. Reynolds Tobacco Co. (Camel Cigarettes)	NBC	William Esty Co., Inc.

W

PROGRAM	ADVERTISER AND PRODUCT	NETWORK	ADVERTISING AGENCY
Walk a Mile With Win Elliott	R. J. Reynolds Tobacco Co.	CBS	Wm. Esty Co., Inc.
Walter Winchell	Warner-Hudnut, Inc. (Home Permanent, Shampoo & Other Products)	ABC	Kenyon & Eckhardt, Inc.
Welcome Travelers	The Procter & Gamble Co. (Lava, Spic & Span, Joy, Prell)	NBC	The Biow Co.
Wendy Warren and the News	General Foods Corp. (Diamond Crystal Salt, Post Bran Flakes)	CBS	Benton & Bowles, Inc.
What's My Line?	Jules Montenier, Inc. (Stopette Deodorant)	CBS	Earle Ludgin Co.
Wheaties Scoreboard	General Mills, Inc. (Wheaties)	Mutual B.S.	Knox-Reeves Adv.
When a Girl Marries	Seeman Bros., Inc. (Nylast, Air Wick)	ABC	Wm. H. Weintraub & Co., Inc.
Whispering Streets	General Mills, Inc. (Bisquick, Crustquik, Wheaties)	ABC	Knox-Reeves Adv., Inc.
Wild Bill Hickok	Kellogg Co. (All Kellogg Products)	Mutual B.S.	Leo Burnett Co., Inc.
Woman of the Year	General Mills, Inc. (Kix and Other Products)	Mutual B.S.	Tatham-Laird, Inc.
Women's News Desk With Ruth Ashton	Hills Brothers Coffee, Inc. (Coffee)	CBS	N. W. Ayer & Sons, Inc.

Y

You Bet Your Life	De Soto-Plymouth Dealers (Automobiles)	NBC	B.B.D.O., Inc.
Your Guide to Good Living	Doubleday & Co. (Books)	CBS	Thwing & Altman, Inc.
Your Home Beautiful	Benjamin Moore & Co. (Paints and Varnishes)	Mutual B.S.	St. Georges & Keyes
Young Dr. Malore	Procter & Gamble Co. (Crisco, Joy)	CBS	Compton Advertising, Inc., The Biow Co., Inc.
Young Dr. Malore	Procter & Gamble Co. (Ivory Flakes, Lilt)	NBC	The Biow Co.
Young Widder Brown	Sterling Drug, Inc. (Bayer Aspirin, Dr. Lyons' Tooth Powder, Energine Cleaning Fluid, Phillips' Milk of Magnesia, Ironized Yeast, Astring-O-Sol, Mulsified Coconut Oil Shampoo)	NBC	Dancer-Fitzgerald-Sample, Inc.
Your Land and Mine	General Motors Corp. (Institutional)	ABC	Kudner Agency, Inc.
Your Hit Parade	The American Tobacco Co. (Lucky Strike Cigarettes)	NBC	Batten, Barton, Durstine & Osborne, Inc.

COMMERCIAL TV PROGRAMS — 1952

(Network and Local)

The following pages contain an alphabetical listing by program title of the four national television networks' commercial programs as well as locally sponsored programs of television stations in operation during 1952. The programs listed are for the 12-month period ending Dec. 31, 1952. Listing includes program title, sponsor and product, network or station and the advertising agency handling the account. Programs are all of 13-week duration or longer. Compilation has been made through the cooperation of ABC, CBS, DuMont, NBC and the television stations listed.

A

TITLE	SPONSOR-PRODUCT	STATION	ADVERTISING AGENCY
AB W's Green Thumb	Participating	WTAR-TV	
A. C. Gilbert Model Railroad Club	A. C. Gilbert Co.	KING-TV	
A Word from Vera	Lino Bleach (Bleach)	WBKB	Ruthrauff & Ryan
Across the Counter	Woodward & Lothrop (Dept. Store)	WMAL-TV	James S. Beattie Adv.
Action Theatre	Floyd Rice Ford Dealer	WXYZ-TV	
Adventure	Dayton Bread Co.	WLW-D	Herman Hutzler
Adventures of Patches	Von's Grocery Co.	KNBH	Mogge Privett Inc.
Afternoon Edition with Robert Hurleigh	Walgreen's Drug Store	WGN-TV	Schwimmer & Scott, Inc.
Afternoon Theater	Son-EI	KRLD-TV	
Alan Young Show	Esso Standard Oil Co. (Lubricants)	CBS-TV	Marschalk & Pratt Co.
All Aboard	Lionel Corp. (Model Trains)	CBS-TV	Buchanan & Co.
Allen Jackson & "News of the Night"	N. Y. Chevrolet Dealers Assn.	WCBS-TV	Campbell-Ewald, Inc.
Alex Drier News	Home Federal Savings	WNBQ	Advertising Div. Co.
All American Sports Review	Ed Wells (Pontiac)	KPIX	Bruce Sedley
All Star Revue	Pet Milk Sales Corp. (Pet Evap. Milk)	NBC-TV	Gardner Adv. Co.
Amazing Mr. Malone	Seiberling Rubber Co. (Tires)	ABC-TV	Meldrum & Fewsmith, Inc.
Amos 'n' Andy	Blatz Brewing Co. (Blatz Beer)	CBS-TV	Wm. H. Weintraub & Co.
American Forum of the Air	Bohn Aluminum & Brass Co. (Aluminum)	NBC-TV	Zimmer-Keller, Inc.
America's Town Meeting of the Air	Reichhold Chemical Co. (Institutional)	ABC-TV	MacManus, John & Adams, Inc.
Andy Gustafson	Adams Engineering (Glass Jalousies)	WTVJ	
Animal Fair	Kasco-Babcock	WSPD-TV	
Anniversary Party	Tony's Bakery	WSPD-TV	
Ann Alden	Stripling's (General Mdse.)	WBAP-TV	Howard Carraway
Answer Me This	Participating	WNHC-TV	
Arden Varieties	Arden Farms	KFMB-TV	Phillips-Ramsay
Armchair Adventure	Brenner Mtr. Sales	WSPD-TV	

TITLE	SPONSOR-PRODUCT	STATION	ADVERTISING AGENCY
Armstrong's Circle Theater	Armstrong Floor Coverings (Building Materials)	NBC-TV	BBD & O, Inc.
Art Linkletter's House Party	Pillsbury Mills, Inc. (Flour, Cake Mixes, Etc.)	CBS-TV	Leo Burnett Co., Inc.
Art Linkletter's House Party	Kellogg Co. (All Products)	CBS-TV	Leo Burnett Co., Inc.
Art Linkletter's House Party	Lever Brothers Co. (Surf)	CBS-TV	N. W. Ayer & Sons, Inc.
Art Linkletter's House Party	Green Giant Co. (Peas, Corn, Etc.)	CBS-TV	Leo Burnett Co., Inc.
Arthur Godfrey Time	French Sardine Co. (Star-Kist Tuna)	CBS-TV	Rhodes & Davis Advertising Agency
Arthur Murray Party	Arthur Murray Dance Studios	DuMont	Ruthrauff & Ryan
Ashland Serenade At Arthur Murray's At Home Show	Ashland Oil & Refining Arthur Murray C. H. Masland & Sons (Masland Rugs and Sportsmen's Clothes)	WSAZ-TV WWJ-TV ABC-TV	Byer & Bowman Cox & Dunbarger Anderson & Cairns, Inc.
Auto Racing from the Dayton Speedway Away You Go	Participating Colonial Air Lines	WLW-D WJZ-TV	Hilton & Riggio

B

Bachelor's Haven	Pearson Pharmcal (Enids)	KNXT	Harry B. Cohen, New York
Balance Your Budget Barn Dance Barry Gray	Sealy Mattress Co. Bewley Mills Sealy Mattress Michaels Brothers	CBS-TV WBAP-TV WABD	Olian & Bronner, Inc. Glenn Adv. Getschal
Batting Practice Battle of the Ages Battle of the Ages	Walgreen Company The Serutan Co. The Serutan Co. (Serutan, Ceritol)	WGN-TV CBS-TV DuMont	Schwimmer & Scott Franklin Bruck Adv. Franklin Bruck Adv.
Beat the Clock	Sylvania Electric Products, Inc.	CBS-TV	Cecil & Presbrey, Inc.
Beauty Clinic	Good Housekeeping Shops, Inc. (Samson's Enterprises, Inc.)	WTMJ-TV	Loise Mark & Associates
Beauty's No Mystery Behind Your Telephone	Michael's Beauty Salon Southwest Bell Telephone Co.	KRLD-TV WKY-TV	Lowe Runkle Co.
Beneath the Tower	City of Paris Dept. Store	KRON-TV	G. R. Grimaldi
Bert Parks' Show	General Foods Corp. (Birdseye Foods, Swansdown, Jell-O, Maxwell House Coffee)	CBS-TV	Young & Rubicam, Inc.
Betty Crocker Star Matinee	General Mills, Inc. (Bisquick, Cheerios, Flour and Other Products)	ABC-TV	Dancer-Fitzgerald-Sample
Beulah	Procter & Gamble Co. (Dreft & Oxydol)	ABC-TV	Dancer-Fitzgerald-Sample
Bible Stories Biff Baker, U.S.A.	Smithfield Packing Co. American Tobacco Co. (Lucky Strike)	WTAR-TV CBS-TV	Ferguson-Kennerly B. B. D. & O.
Big Game Hunt Big Seven Football Games	Beckwith Evans Rugs Phillips Petroleum (Petroleum Products)	WXYZ-TV WOW-TV	Lambert-Feasley Advertising

TITLE	SPONSOR-PRODUCT	STATION	ADVERTISING AGENCY
Big Town	Lever Brothers Co. (Rinso, Spry)	CBS-TV	Ruthrauff & Ryan, Inc.
Birthday Party	Wm. H. Heinemann (Bakery)	WTMJ-TV	Mautner Agency
Blue Flame Theater	So. California Gas Co. (Appliances)	KNXT	McCann-Erickson
Bob Atcher Show	Beatrice Foods (Meadow Gold Products)	WOW-TV	Cary-Hill Advertising
Bon Tempi Italian Cookery	Participating	WNHC-TV	
Boston Blackie	Speidel Watch Bands (Yes Tissues)	WABD	S. S. C. & B.
Bowling Champions	Pfeiffer Brewing Co.	WXYZ-TV	Maxon Agency
Bouquets and Bonuses	Allied Florists	WAAM	Bozelle Jacob
Breakfast Playhouse	Allen Christopher	WXYZ-TV	Allen Christopher
Break the Bank	Bristol-Myers Co. (Ammen, Sal Hepatica, Mum, Ipana Tooth Paste, Vitalis, Bufferin, Trushay)	CBS-TV	Doherty, Clifford, Steers & Shenfield, Inc.
Bride & Groom	General Mills, Inc. (Bisquick, Crustquick, Cake Mix)	CBS-TV	Dancer, Fitzgerald & Sample, Inc. and Knox Reeves Advertising, Inc.
Brighten Up Your Home	South East Furniture	KDYL-TV	Ross Journey & Assoc.
Bubble-up Scoreboard	Vess Beverage	WLW-C	Kelly & Lamb
Buckskin Dan	International Shoe Co.	KRON-TV	Raymond L. Sines
Broadway to Hollywood	Tidewater Associated Oil Co. (Tydol)	DuMont	Lennen & Newell, Inc.
Bullets Basketball	Hals Brewery	WAAM	Joseph Katz Co.
Burns & Allen	Carnation Co. (Evaporated Milk)	CBS-TV	Erwin, Wasey & Co., Inc.
Buyer for a Day	Namm-Loeser's (Dept. Store)	WJZ-TV	

C

Cactus Jim	Participating	WNBQ	
Cactus Pete	Participating	WLW-D	
California Living	Maxwell House Coffee	KNXT	Benton & Bowles
Camel News Caravan	R. J. Reynolds Tobacco Co. (Camel Cigarettes)	NBC-TV	Wm. Esty Co., Inc.
Canine Comments	Capitol Distributors	WFAA-TV	
Cameo Theater	Riggio Tobacco Corp. (Regent Cigarettes)	NBC-TV	Brooke, Smith, French & Dorrance, Inc.
Candy Carnival	Hawley & Hoops, Inc. (M & M Candy)	CBS-TV	Wm. Esty Co., Inc.
Canine Corner	Dr. Ross Dog and Cat Foods	KFMB-TV	Rockett-Lauritzen
Capitol News	Amer. Radiator & Standard Sanitary Corp.	WLW-C	
Captain Fortune	Participating	KPIX	
Captain Video	General Foods Corp. (Post Cereals)	DuMont	Benton & Bowles, Inc.
Cardinals Quarterback Club	Boyer Laboratories, Inc. (H-A Hair Arranger)	WGN-TV	Schwimmer & Scott, Inc.
Captain Z-Ro	Kendall Food (Dog Food)	KRON-TV	Dan B. Miner
Carefree Carnival	Baker's Hair Tonic	KRLD-TV	Gandy Owens
Carpet Theater	Arthur Fleischman Carpet Co.	WXYZ-TV	
Cartoon Circus	Laura Scudder Foods	KRON-TV	Ley and Livingston

TITLE	SPONSOR-PRODUCT	STATION	ADVERTISING AGENCY
Cartoon Club	John Graf Co. (Soft Drinks)	WTMJ-TV	Al Herr Adv. Agency
Cartoon Theater	Mason's Root Beer (Soft Drink)	WTTG	H. J. Kaufman & Associates
Carson, Kit	Coca Cola Bottling Co. of California	KRON-TV	D'Arcy Adv. Co.
Cases of Eddie Drake	Falls City (Beer)	WTTV	Prater
Cavalcade of Books	St. Cal. Booksellers Assoc. (Books)	KNXT	Jack Case Advertising Agency
Cavalcade of Sports	Gillette Safety Razor Co. (Razors and Blades)	NBC-TV	Maxon, Inc.
Cavalcade of Stars	Drug Store Television Productions (Drugs)	DuMont	Product Advertising Corp.
CBS Television News, With Douglas Edwards	General Motors Corp. (Oldsmobile Cars)	CBS-TV	D. P. Brothier Co., Inc.
Celebrity Guest	Socony Vacuum	WPIX	Compton Adv.
Celanese Theater	Celanese Corp. of America (Acetate Fabrics)	ABC-TV	Ellington & Co., Inc.
Celebrity Time	B. F. Goodrich Co. (Tires)	CBS-TV	B. B. D. & O.
Centennial Television Theater	Centennial Flour	KING-TV	Seattle, Wash.
Chance of a Lifetime	P. Lorillard Co. (Old Gold Cigarettes)	ABC-TV	Lennen & Newell, Inc.
Challenge of the '50s— Years of Crisis	American Oil Co. (Amoco Gasoline and Other Petroleum Products)	CBS-TV	The Joseph Katz Co.
Challenge Theater	Challenge Cream and Butter Association	KRON-TV	Davis and Co.
Chandler Trio	Ironrite	WTTV	
Charlie Wild, Detective	Wine Corp. of America (Mogen David Wine)	DuMont	Weiss & Geller, Inc.
Checkerboard TV Newsreel	Ralston-Purina Co.	WBAP-TV	Lowe Runkle
Chester the Pup	Holsum Products Co. (Foods)	WTMJ-TV	Sid Stone Adv. Agency
Chevrolet Movie Hits	Chevrolet Dealers (Cars)	KRON-TV	Campbell-Ewald
Chicago at Nite	Nelson Bros. (Furniture)	WBKB	Geo. Hartman Agency
Chicago Bears Quarterback Club	Standard Oil Co.	WNG-TV	McCann-Erickson, Inc.
Chicago Weather	Best Foods (Shinola Shoe Polish)	WBKB	Earle Ludgin & Co.
China Smith	Weill Furniture	WXYZ-TV	Alpert Agency
Chinchilla Story	Stewart Chinchilla Ranch	WKRC-TV	Dickson & Wade Advertisers
Chords & Comments	Participating	WTAR-TV	
Chit Chat	Participating	WOOD-TV	
Chuck Wagon	S. C. Johnson & Son (Glo-Coat)	KNBH	Needham, Louis & Brorby
Cinema Carnival	Muntz Car Co. (Automobiles)	KNBH	Michael Shore Adv.
Classic Theater	Italian Assn. (Various Italian Products)	WBKB	Alberto Conti, Inc.
Claudia	General Foods Corp. (Swansdown Cake Mixes and Maxwell House Coffee)	NBC-TV	Young & Rubicam, Inc.
Club Polka	E. and B. Brewing Co.	WXYZ-TV	Simons Michelson
Coast Conference Football Highlights	Tide Water Associated Oil Co.	KING-TV	

TITLE	SPONSOR-PRODUCT	STATION	ADVERTISING AGENCY
Coffee And Coiffeurs by Autry Colgate Comedy Hour	Participating Autry's Beauty Salon Colgate-Palmolive-Peet Co. (Ajax, Palmolive Soap, Halo, Dental Cream)	WNBQ KRLD-TV NBC-TV	Carrie Rowland Ted Bates & Co.
Community Theater	Community Builders, Inc.	WGN-TV	Kuttner & Kuttner
Comedy Cameos Compo Comedy Theater	Cameo Curtains Compo-Miracle Prod. Co.	WJZ-TV WGN-TV	Product Service Inc. David Ettleson & Assoc.
Connecticut Spotlight	Edward Malley Co. (Dept. Store)	WNHC-TV	
Continental Weather Cook's Book	Continental Trailways Oklahoma Gas & Electric Co.	KRLD-TV WKY-TV	Lannan & Sanders
Cowboy Classics	Continental Baking (Wonder Bread)	WOW-TV	Ted Bates, Inc.
Courtesy Television Theater Cowboy Thrills Craig Kennedy Crime Syndicated	Courtesy Motors Everybody's Dept. Store Acme Bull Dog Beer Schick Inc. (Electric Shavers)	WGN-TV WBAP-TV KFMB-TV CBS-TV	Malcolm-Howard Adv. Agency J. T. Holmes & Assoc. Foote, Cone & Belding Kudner Agency, Inc.
Cunningham's News Ace	Cunningham's Drug Stores	WJBK-TV	Simons-Michelson
Curtain Calls	United Mortgage (Mortgage Co.)	WTVJ	
Curbstone Cutup	Cole Finder (Lincoln-Mercury Auto)	WBKB	Rocklin-Irving Co.
Custom Studio Theater	Custom Upholstering Co. (Upholstering)	WTTC	A. W. & L. Advertising

D

Dance Lesson Dancing School	Arthur Murray Studios Fleming Co. (IGA Grocers)	WAAM WKY-TV	Joseph Katz Co. J. F. Gelders Co.
Dance Time	Vitamin Corp. of America		
Danger	Block Drug Co., Inc. (Amm-I-Dent Tooth Paste, Pycopay Brushes)	CBS-TV	Cecil & Presbrey, Inc.
Dangerous Assignment	Chrysler Dealers of Washington Area	WMAL-TV	McCann-Erickson (Detroit)
Date With Judy	McKesson & Robbins, Inc. (All Products)	ABC-TV	J. D. Tarcher & Company
Date to Dance	Marion Dance Studios (Lessons)	WMAL-TV	James S. Beattie Adv.
Dave Lewis Show Death Valley Days	Admiral Distributors Pacific Coast Borax Co. (Twenty Mule Team Borax, Boraxo)	WTTV WABD	McCann-Erickson, Inc.
Decorator's Workshop Descoware Show Del Courtney Democratic Nat. Convention	Sach's Quality Stores P. E. Sanford Co. Participating Admiral Corp. (Radios, TV Sets, Etc.)	WPIX KPIX KPIX ABC-TV	Russell M. Seeds Co.
Diamond Jubilee	Vitamin Corp. of America (Rybutol)	ABC-TV	Kastor, Farrell, Chesley & Clifford, Inc.

TITLE	SPONSOR-PRODUCT	STATION	ADVERTISING AGENCY
Diamond Theater	Deroy's Jewelry	WJAC-TV	Jay Reich
Dick Tracy	Royal Baking	KDYL-TV	Gillham Advertising
Didja Know	Retail Bakers	KFMB-TV	Champ-Wilson Adv.
Nancy Dixon	Cluett Peabody	WWJ-TV	Young & Rubicam
Dollar Derby	Foodtown Dealers	WOOD-TV	
Dorsey Connors	First Federal Savings & Loan	WNBQ	Advertising Div., Inc.
Douglas Fairbanks Presents	Phillips Petroleum (Petroleum Products)	WOW-TV	Lambert-Feasley Advertising
Double or Nothing	Campbell Soup Co.	CBS-TV	Ward Wheelock Co.
Double Play	California Tire Assoc. (Tires)	KRON-TV	Paul Castleman
Dugout Chatter	Lacy's, Inc. (Appliances)	WTTC	H. J. Kaufman & Associates
Down You Go	Toni Products Co. (Hair Preparations)	DuMont	Weiss & Geller, Inc.
Dragnet	Liggett & Myers Tobacco Co. (Fatima Cigarettes)	NBC-TV	Cunningham & Walsh, Inc.
Dreamdate, Brunette, Etc.	Antell's	KLRD-TV	Television Advertising
Drew Pearson	Carter Products Inc. (Arrid, Rise Shave Cream, Nair, Carter's Pills)	ABC-TV	Ted Bates & Co.
Durocher & Day	Stroz Brewing Co. (Beer)	WOW-TV	Bozell & Jacobs Advertising
Dunhill News	Dunhill Cigarettes	KFMB-TV	Biow Co., N. Y.

E

Earl Nightingale Program	Bell Savings & Loan Assn.	WGN-TV	M. M. Fisher Associates
Easy Does It	Participating	WTAR-TV	
Easter Parade	Susquehanna Waist Co. (Ship 'n' Shore Blouses)	CBS-TV	Mervin & Jesse Levine, Inc.
Easy Chair Theater	Liggett Drug Co. (Vitamin Corp. of America and Philip Morris Co., Ltd., Inc.)	WABD	Duane-Jones Co., Inc., The Biow Co.
Eisenhower Speech	Michigan for Eisenhower Committee	CBS-TV	Young & Rubicam, Inc.
Election Night Coverage	Admiral Corp. (Radios, TV Sets, Etc.)	ABC-TV	Russell M. Seeds Co.
Electrical Living	Utah Power and Light	KDYL-TV	Gillham Advertising
Electric Theater	Detroit Edison	WXYZ-TV	Campbell-Ewald
Ellyer Queen	Kaizer-Fraser Corp. (Cars)	ABC-TV	Wm. H. Weintraub & Co.
Evans Feature Film	Evans Fur Co.	WGN-TV	Arthur Meyerhoff & Co.
Evening News	Philip Morris (Dunhill)	WABD	Keystone Advertising

F

Faith for Today	Voice of Prophecy, Inc. (Institutional)	ABC-TV	Laughlin-Wilson, Baxter & Parsons
Fairmeadows, U.S.A.	Johns-Manville Corp. (Building Materials)	NBC-TV	J. Walter Thompson Co.
Falstaff TV Theater	Falstaff Beer		Dancer, Fitzgerald & Sample
Famous Fights	Adam Hat Stores, Inc. (Hats)	DuMont	Hirshon-Garfield, Inc.
Famous Playhouse	Heileman Brewing (Beer)	WOW-TV	

TITLE	SPONSOR-PRODUCT	STATION	ADVERTISING AGENCY
Famous Theater	Famous Furniture	WXYZ-TV	W. B. Donner
Far West Boys Club Boxing	Far West Motors	KPIX	Robert B. Selby & Assoc.
Fascinating Rhythm	Future Age Furniture	WTVJ	
Fashion Forecast	Meacham's Dept. Store (Clothes)	WBAP-TV	
Fashion Notes	Singer's Women's Apparel Shop	WTMJ-TV	Al Plotkin Adv. Agency
Fashion Review	Ray's Dept. Store	WLW-D	Carr Advertising
Faye Stewart—KPIX Kitchen	Participating	KPIX	
Feature Boxing	American Home Products (Aero-Shave)	WABD	Geyer Adv., Inc.
Feature Theater	The Bayuk Co. (Phillies)	WABD	Ellington & Co., Inc.
(Front-Page Detective)	Felber Biscuit Co.	WLW-C	Harry Miller Inc.
Feminine Angle	Hampshire Hosiery	WXYZ-TV	Bahn Agency
Figure Perfect	Meltzers (Hotpoint Appliances)	WTVJ	
Files of Jeffry James	Pearson Pharmacal (Ennds)	KING-TV	
Film Funnies	Read's Drug Stores	WAAM	
Film Series	National Brewing Co. (Beer)	WGN-TV	Kenyon & Eckhardt, Inc.
Fireside Theater	Procter & Gamble Co. (Ivory, Crisco, Duz)	NBC-TV	Compton Adv. Inc.
First Time Voters	Acme Brewing Co. (Beer)	KNBH	Roy S. Durstine, Inc.
First Hundred Years	Procter & Gamble (Tide, Spic & Span)	CBS-TV	Benton & Bowles, Inc.
Flying Tigers	Johnson Candy Co. (Candy)	DuMont	Franklin Bruck Advertising
Food Facts	Rich Plan (Freezer and Food Plan)	KRON-TV	Calvert and Perry
Football Highlights	First National Bank	KFMB-TV	Phillips Ramsay
Football This Week	National Carbon Co. (Prestone Antifreeze)	WABD	Wm. Esty Co., Inc.
Footlight Theater	General Foods Corp. (Sanka Coffee, Swansdown Flour)	CBS-TV	Young & Rubicam, Inc.
Ford Festival	Ford Motor Co. (Automobiles)	NBC-TV	J. Walter Thompson Co.
Foreign Intrigue	Lucky Lager Brewing Co. (Beer)	KNBH	McCann-Erickson, Inc.
Four-Star Playhouse	Patricia Stevens, Inc.	WBKB	Arthur Meyerhoff, Inc.
Forty-Eighth Street Theater	Goldberg Fashion Forum	WGN-TV	George H. Hartman Co.
Frankie Albert Show	S. F. Milk Ind. (Dairy Products)	KRON-TV	Brisacher, Wheeler
Fred Waring Show	General Electric Co. (GE Household Appliances, Lamps, Radios, TV Sets)	CBS-TV	B. B. D. & O.
Freshie Fun Time	Langendorf Bakeries	KRON-TV	Russell, Harris and Wood
Front Page Detective	Rayco Manufacturing Co. (Auto Seat Covers)	WABD	Robert B. Grade Company
Fur Fun	E. J. Donovan (Chinchillas)	KNXT	Allan Lane & Associates

G

Gadabout Gaddis
Gabby Hayes Show

Evinrude Motors
Peter Paul, Inc.
(Candy)

WTMJ-TV
NBC-TV

Cramer-Krasselt Co.
Maxon, Inc.

TITLE	SPONSOR-PRODUCT	STATION	ADVERTISING AGENCY
Gangbusters	Liggett & Myers Tobacco Co. (Fatima Cigarettes)	NBC-TV	Cunningham & Walsh, Inc.
Garry Moore Show	Chr. Hansen's Laboratories, Inc. (Junket Brands Division—Desserts and Puddings)	CBS-TV	McCann-Erickson, Inc.
Gaylord Hauser Show	Minute Maid Corp. (Frozen Orange and Lemon Juice)	ABC-TV	Ted Bates & Co.
The Gaylords Gene Autry	Ohio China Wm. Wrigley, Jr., Inc. (Doublemint Chewing Gum)	WSPD-TV CBS-TV	Toledo, O. Ruthrauff & Ryan, Inc.
Ginka	Mayer-Hughes Co. (Home Furnishings)	WTMJ-TV	Sid Stone Adv. Agency
Give & Take	Cannon Mills, Inc. (Towels)	CBS-TV	Young & Rubicam, Inc.
Gold Label Round Table	Acme Breweries	KPIX	Roy S. Durstine
Goin' Steady	Speedway 79 Gasoline	WXYZ-TV	W. B. Doner
Golden State Movie Time	Golden State Dairy	KRON-TV	Guild, Bascom and Bonfigli
Good Cooking	Michigan Consolidated Gas Co.	WWJ-TV	Fred M. Randall
Good Living	Participating	WNBQ	
Goodyear Television Playhouse	Goodyear Tire & Rubber Co. (Tires)	NBC-TV	Young & Rubicam, Inc.
Grand Marquee	Hauser Nash Sales	WNBQ	Guenther-Bradford
Grandstand Quarterbacks	Whitney's Dept. Store	KFMB-TV	Eves Advertising
Gretchen Colnik	Interstate Bakeries Corp.	WTMJ-TV	Sid Stone Advertising Agency
Grissom Theater	Grissom Motors	WXYA-TV	Castle-Werner
Gruen Playhouse	Gruen Watch Co.	DuMont	McCann-Erickson, Inc.
Guess What	Wine Corp. of America (Mogen David Wine)	DuMont	Weiss & Geller, Inc.
Gwaltney TV Theater	Gwaltney Meat Packing	WTAR-TV	Courtland B. Ferguson

H

Hail the Champ	Fred W. Amend Co. (Churkles Candy)	ABC-TV	Henri, Hurst & McDonald, Inc.
Half Hour Variety Show	Sure Save Food Mart, Inc.	WGN-TV	Kuttner & Kuttner, Inc.
Half Hour Youth Program	Klee Bros.		Kuttner & Kuttner, Inc.
Hall of Fame & Royal Playhouse	Pate Oil Co.	WTMJ-TV	Al Herr Adv. Agency
Hallmark Hall of Fame	Hall Brothers, Inc. (Greeting Cards)	NBC-TV	Foote, Cone & Belding
Hand to Heaven	First Pilgrim Church	WMAL-TV	
Handy Andy	Romney Lumber Co.	KDYL-TV	Ted Anderson Advertising
Hank the Handyman	Butter Hdwe. & Woodwork Co.	WTMJ-TV	Mautner Agency
Happy's Party	Florida Citrus Commission (Fruit)	DuMont	J. Walter Thompson Co.
Happy Birthday to You	Circus Foods	KRON-TV	Batten, Barton, Durstine and Osborn
Happy Valley Gang	Winterlein (Meats)	WTTV	
Harry Owens' Show	United Air Lines	KNXT	N. W. Ayer & Son, Inc.
Hawkins Fall	Lever Brothers Co. (Surf)	NBC-TV	N. W. Ayer & Son, Inc.
Hayloft Frolic	Indiana Farm Bureau Coop.	WTTV	
Heart of the City	State Sample Dept. Store	WXYZ-TV	Luckoff, Wayburn & Frankel

TITLE	SPONSOR-PRODUCT	STATION	ADVERTISING AGENCY
Heart Throb Theater Headline Edition	Hub Appliances Philip Morris & Co., Ltd., Inc. (Dunhill Cigarettes)	WXYZ-TV WABD	W. B. Doner Keystone Advertising
Hello Girls	Boydell Paints	WXYZ-TV	Castle-Werner
Henri's Hollywood	Henri's Beauty Salon	KRLD-TV	
Herb Shriner Time	Cluett, Peabody & Co., Inc. (Arrow Shirts and Ties)	ABC-TV	Young & Rubicam, Inc.
Herbie Mintz Show	P. A. Starch Piano Co.	WNBQ	Geo. H. Hartman Co.
High School Quiz	Participating	WNHC-TV	
Hockey	Stroh Brewing	WXYZ-TV	Zimmer-Keller
Hoffman Huddle	Hoffman Television	KFMB-TV	Foote, Cone & Belding
Hoffman Sportlights	Chessher-Packard Motors	KEYL	Cusick, Schwerke & Wild
Holiday in Paris	Rogers Jewelry, Indianapolis	WTTV	
Hollywood Headlines	Participating	WTAR-TV	
Hollywood Reporter	American Wholesalers (Serta Mattresses)	WTTG	Cohen & Miller Advertising
Hollywood Screen Test	Ironrite, Inc. (Ironing Machines)	ABC-TV	Brooke, Smith, French & Dorrance, Inc.
Hollywood Showcase	Associated Hospital Service	WGN-TV	Malcolm-Howard Adv. Agency
Hollywood Road to Fame	Wilshire Beverages (Creme-O-Coca)	KNXT	Factor-Breyer
Hostess House	Philip Shields, Inc. (Interior Decorators)	WLW-D	Carr Advertising
Hot Rods	Floyd Rice Ford Dealer	WXYZ-TV	
Hour of Decision	Billy Graham Ev. Assn. Inc. (Institutional)	ABC-TV	Walter F. Bennett & Co.
House Party	Style Crest Co.	WBKB	Richard Hirsch Adv.
Howdy Doody	Galliker	WJAC-TV	Cavanaugh-Morris
How To	J. L. Hudson	WWJ-TV	Raymond Morgan

I

I Love Lucy	Philip Morris & Co., Ltd., Inc.	CBS-TV	The Biow Co., Inc.
I Married Joan	General Electric (Major and Small Appliances)	NBC-TV	Young & Rubicam, Inc.
IGA Movie Quick Quiz	IGA Grocers	KDYL-TV	Featherstone Advertising
Indiana University	L. Strauss of Indianapolis	WTTV	
Information Please	General Electric Co. (GE Household Appliances, Lamps, TV Sets, Radios)	CBS-TV	B. B. D. & O.
Inspector Mark Saber, Homicide Squad	Sterling Drug, Inc. (Bayer Aspirin Tablets, Philips' Milk of Magnesia, Philips' Toothpaste)	ABC-TV	Dancer-Fitzgerald-Sample
It's News to Me	Andrew Jergens Co. (Lotions, Creams)	CBS-TV	Robert W. Orr Associates
It's a Good Ideal & Person to Person	Pacific Tel. and Tel.	KING-TV, Seattle, Wash.	
It Happened Today	Widemann Beer	WTTV	Tatham-Laird
Interview With Bud Foster	Remar Bakery (Sunbeam Bread)	KRON-TV	Elliott, Goetz and Boone
Italian Swiss Movie Hits	Italian Swiss Colony Wine	KRON-TV	Honig-Cooper
It's a Fact	Safeway Stores (Lucerne Milk)	KRON-TV	J. Walter Thompson

TITLE	SPONSOR-PRODUCT	STATION	ADVERTISING AGENCY
It's a Good Idea	Pacific Telephone & Telegraph Co.	KNBH	B. B. D. & O.
It's Easy	The Emporium (Dept. Store)	KRON-TV	Merchandising Factors

J

Jack Benny Show	American Tobacco Co. (Lucky Strike Cigarettes)	CBS-TV	B. B. D. & O.
Jazz Nocturne Jerry Fielding Show	E and B Brewing Co. Aldon Construction (Homes)	WXYZ-TV KNXT	Simons-Michelson Stiller-Rouse
Jim Boyd Sings Jim Simpson, Sports	The Army Store Lo Rocca, Inc. (Dodge-Plymouth)	WFAA-TV WTOP-TV	Harwood Martin Adv.
Jimmy Wake'ly Show	Coleman Dealers (Furnaces)	KNXT	John Riordan
Joe Mulvehill—News Juvenile Jury	Central Cadillac Co. Minnesota Mining & Mfg. Co. (Scotch Cellophane Tape)	WNBK NBC-TV	B. B. D. & O.

K

Kate Smith Show	Cannon Mills, Inc. (Cannon Sheets and Towels and Hosiery)	NBC-TV	N. W. Ayer & Son
Keep Posted Kentucky Derby Preakness Stakes	Curtis Publishing Gillette Safety Razor Co. (Shaving Cream, Razors, Blades)	DuMont CBS-TV	B. B. D. & O. Maxon, Inc.
Kids & Company	International Shoe Co. (Red Goose Shoes)	DuMont	D'Arcy Advertising Co.
Kid's Capers Kids' Carnival Kwiz	Participating National Tea Stores (Grocery)	KPIX WBKB	Schwimmer & Scott
Kieran's Kaleidoscope King Calico	Thompson's Dairy Nicolay-Dancey, Inc. (Potato Chips)	WMAL-TV WNBQ	Lewis Edwin Ryan, Inc. Canaday, Ewell & Thurber
Kit Carson Kitchen Club Know Your Sports Kraft Theater	Coca Cola Bottlers Kroger HiVolt Battery Co. Kraft Foods Co. (Cheese and Salad Dressing)	WTTV WSPD-TV WTVJ KNBH	Toledo, O. J. Walter Thompson Co.
Kukla, Fran & Ollie	Radio Corp. of America (Radios, TV Sets, Records)	NBC-TV	J. Walter Thompson Co.
Kraft Television Theater	Kraft Foods Co. (Kraft Deluxe Slices, Velveeta)	NBC-TV	J. Walter Thompson Co.
Kup's Column	Sandra Motors (Automobiles)	WBKB	Larry Stein Adv.
Kurtain Kall	Kambers	WKY-TV	Angelo Advertising

L

Ladies' Day With Lee Langford-Ameche Show	Participating Lever Bros. Co. (All Products)	KPIX ABC-TV	N. W. Ayer & Son, Inc.
Late Date Law of the Land	Participating Domestic Refrigeration (Frigidaire)	WTAR-TV WTVJ	
Learn to Dance Leave It to George	Arthur Murray Dance Crosley	WOOD-TV WTTV	Tevie Jacobs

TITLE	SPONSOR-PRODUCT	STATION	ADVERTISING AGENCY
Lead Off Man	Nelson Bros. Furniture Co.	WGN-TV	George H. Hartman Co.
Lee Dickens Show	Clearview Louvre & Nat'l Motor Exchange	WTVJ	
Let's Cook	Participating	WTAR-TV	
Let's Go Fishing	Miami Ventilated Awning (Jalousie)	WTVJ	
Let's Go Shopping	Leonard's Dept. Store	WBAP-TV	
Let's Look at Books	Books, Inc.	KPIX	Ray Sines Advertising
Let's Look at the Facts	Employers Association of Chicago	WGN-TV	
Let's Look at Sports	General Cigar Co.	WNBQ	Federal Advertising
Let's Look at the Weather	White's Auto Stores	KRLD-TV	Watts, Payne
Let's Take a Holiday	Socony-Vacuum	WWJ-TV	Compton
Letter to Lee Graham	Red Line Commercial Co. (Bovril)	WJZ-TV	Hilton & Riggio
Levolore Story Theater	Levolore (Venetian Blinds)	WJZ-TV	Friend, Reiss & McGlone
Lt. Palmer of the Police	Kann's Department Store (Miscellaneous)	WTTG	H. J. Kaufman & Associates
Life Begins at 80	The Serutan Co. (Serutan & Jeritol)	DuMont	Edward Kletterer Associates
Life of Christ (Film)	Greenlawn Cemetery Association	WTVN	
Life of the Party	Modern Appliance Co.	WAAM	Schnitker-Tracy Advt.
Life Is Worth Living	Admiral Television Corp. (TV Sets)	DuMont	Erwin, Wasey & Co.
Little Lady Party	Helene Pessl, Inc. (Toiletries)	WABD	Silberstein-Goldsmith, Inc.
Life With Linkletter	Green Giant Co. (Niblets, Green Giant Peas)	ABC-TV	Leo Burnett Co., Inc.
Lights Out	Admiral Corp. (TV and Radio Sets, Ranges, Refrigerators)	NBC-TV	Erwin, Wasey & Co., Inc.
Linger Awhile	Modern TV	WXYZ-TV	Broadcast Products
Live Like a Millionaire	General Mills, Inc. (Wheaties, Bisquick, Crustquick)	CBS-TV	Knox-Reeves Advertising, Inc.
Live Wrestling	Sommers Drug Stores	WOAI-TV	Thomas F. Conroy, Inc.
Little Amateurs	Mrs. Drenk's Foods, Inc.	WTMJ-TV	Sid Stone Adv. Agency
Little Lady Party	Helene Pessel	WABD	Silberstein-Goldsmith
Little Theater	Falstaff Beer	WTTV	D-F-S
Living Room Theater	Better Living, Inc.	KRLD-TV	Don King, Inc.
Longines Chronoscope	Longines-Wittnauer Watch Co. (Watches)	CBS-TV	Victor A. Bennett Co.
Longines-Wittnauer	Longines-Wittnauer Watch Co. (Watches)	CBS-TV	Victor A. Bennett Co.
Longines-Wittnauer Thanksgiving Festival			
Longines-Wittnauer Christmas Festival			
Lone Ranger	General Mills, Inc. (Cheerios, Bisquick, Cereals and Cake Mixes)	ABC-TV	Dancer-Fitzgerald-Sample
Love of Life	American Home Products Corp. (Anacin, Bisodol, Heet, Kriptin)	CBS-TV	The Biow Co., Inc.
Lux Video Theater	Lever Brothers Co. (Lux Soap)	CBS-TV	J. Walter Thompson Co.

M

TITLE	SPONSOR-PRODUCT	STATION	ADVERTISING AGENCY
Madison Square Garden Mages Playhouse Maggi McNellis Show	Jax Beer Mages Sporting Goods Riggio Tobacco (Picadilly Cigarettes)	KRLD-TV WGN-TV WJZ-TV	Fitzgerald Malcolm-Howard Adv. Agency Hilton & Riggio
Magic Clown Mama	Bonomo Turkish Taffy General Foods Corp. (Maxwell House Coffee, Minute Rice)	WNBK CBS-TV	Emil Mogul Benton & Bowles, Inc.
Man About Town	Household Finance Corp.	WWJ-TV	Needham, Louis & Brorby
Man Against Crime	R. J. Reynolds Tobacco Co. (Camel Cigarettes)	CBS-TV	Wm. Esty Co. Inc.
March of Time Margaret Arlen March of Medicine	Miller Brewing Participating Smith Kline & French Pharmaceuticals	WSPD-TV WCBS-TV NBC-TV	Toledo, O.
March of Time Marmel Theater	Miller Brewing Co. Mar-Mel Co. (Midwest Sales Co.)	KFMB-TV WGN-TV	Mathesson & Assoc. (Chicago) Malcolm-Howard Adv. Agency
Marion Snider Trio Martin Kane—Private Eye	Leeco Products United States Tobacco Co. (Model, Old Briar, Dill's Best, Tweed)	KRLD-TV NBC-TV	Kudner Agency, Inc.
Matinee Playhouse Marshall Rocky	Participating Allen Christopher— Various	WNBQ WXYZ-TV	Allen Christopher Agency
Martha's Kitchen Mary McAdoo	Security First National Bank	WOW-TV KNBH	Foote, Cone & Belding
Maurice Hair Styles	Dallas Athletic Club Beauty Salon	WFAA-TV	
Meet Mintz Meet the Champ	Participating American Tobacco Co. (Lucky Strike Cigarettes)	WNBQ ABC-TV	B. B. D. & O. Inc.
Meet the Stars Meet the Masters	Participating James Lee & Sons Co. (Carpets and Rugs)	WNHC-TV NBC-TV	D'Arcy Adv. Co., Inc.
Meet the Press	Revere Copper & Brass, Inc. (Copper, Brass, Steel Prods.)	NBC-TV	St. Georges & Keyes, Inc.
Meet the UAW-CIO Meet the Victim	UAW-CIO Max I. Walker (Dry Cleaning and Laundry)	WWJ-TV WOW-TV	Luckoff & Wayburn Holland, Holland and Goodsel
Mexican Jamboree Michigan Outdoors Midnight Theater	Commercial Tire Co. A'tes Brewing Save-Way Super Market	WFAA-TV WWJ-TV WSPD-TV	McCann-Erickson Toledo, O.
Midweek News Review Milky's Movie Party Million Dollar Theater Milwaukee Newsreel	A. O. Smith Twin Pines Dairy Weill Furniture Milwaukee Gas Light Co.	KRLD-TV WJBK-TV WXYZ-TV WTMJ-TV	Luckoff & Wayburn Alpert Agency Cramer-Krasselt Co.
Milani Family Theater	Milani Co. (Food Products)	KRON-TV	Leonard Shane
Mr. and Mrs. North	Colgate-Palmolive-Peet Co. (Halo Shampoo, Colgate Tooth Paste)	CBS-TV	Sherman & Marquette, Inc.