
CANADA

Stations

•

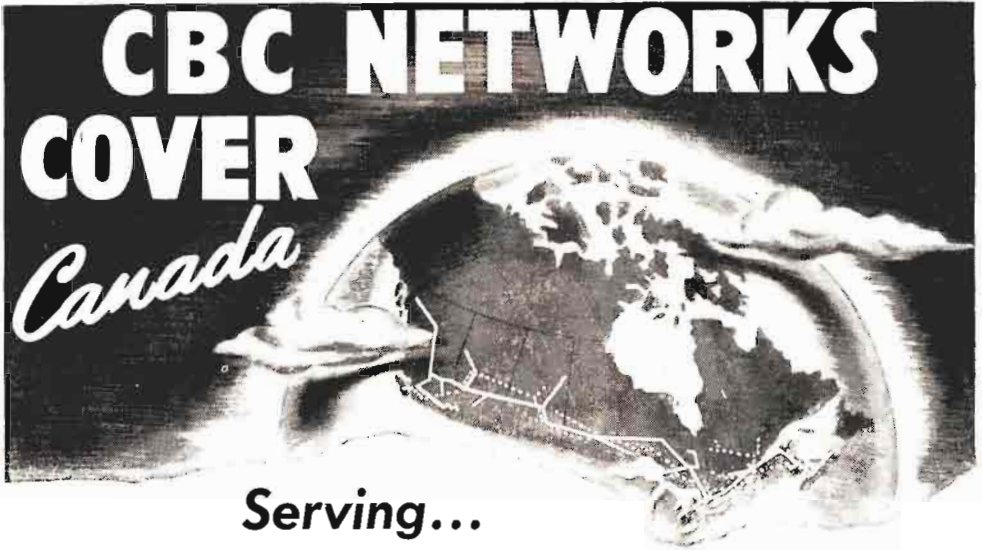
*Alphabetical Index
By Call Letters*

•

Networks

•

CBC NETWORKS COVER *Canada*



Serving...

ALL REGIONS FROM ATLANTIC TO PACIFIC

- extensive national coverage
- intensive regional coverage
- ON THREE NETWORKS
- IN TWO LANGUAGES

Yours through the facilities of the CBC whose networks bring to Canadian homes a variety of daily radio entertainment unsurpassed anywhere. MUSIC . . . DRAMA . . . NEWS . . . SPORTS all the best from the national and international fields assure a sponsor on a CBC network of a large, interested and responsive audience.

CBC DOMINION NETWORK

30 basic and 11 supplementary stations. Intensive coverage of all major markets in all regions.



CBC TRANS-CANADA NETWORK

21 basic and 9 supplementary stations. Comprehensive coverage coast to coast.

CBC FRENCH NETWORK

13 stations. Thorough coverage of Quebec and contiguous French speaking areas. Available in conjunction with either Trans-Canada or Dominion network.

**COMMERCIAL
DIVISION**

CANADIAN BROADCASTING CORPORATION

354 JARVIS ST., TORONTO, ONT. 1231 ST. CATHERINE ST. W., MONTREAL, P.Q.

CANADIAN

Broadcasting Corporation

OFFICES

Head Office—Victoria Bldg., 140 Wellington St., Ottawa, Ont.

National Program Office—354 Jarvis St., Toronto 5, Ont.

Engineering Division—Keefer Bldg., 1440 St. Catherine St., W.,
Montreal, Que.

1231 St. Catherine St., W., Montreal, Que.

1236 Crescent St., Montreal, Que.

EXECUTIVES and STAFF



Board of Governors

A. Davidson Dunton, Ottawa, Ont., Chairman
Rene Morin, Montreal, Que., Vice-Chairman
Howard B. Chase, Montreal, Que.
Mrs. T. W. Sutherland, Revelstoke, B. C.
F. J. Crawford, Toronto, Ont.
Dean Adrien Pouliot, Laval University, Que.
Dr. G. Douglas Steel, Charlottetown, P.E.I.
John J. Bowlen, Calgary, Alta.
(H. M. Palmer, secretary, 140 Wellington St.,
Ottawa, Ont.)
(one vacancy)

Head Office

Victoria Bldg., 140 Wellington St., Ottawa, Ont.

Dr. Augustin Frigon, General Manager
(also Keefer Bldg., 1440 St. Catherine St. W.,
Montreal, Que.)

Donald Manson, Assistant General Manager
R. P. Landry, Director of Personnel and Ad-
ministrative Services

G. W. Richardson, Assistant Director of Per-
sonnel and Administrative Services

K. M. Kelly, Supervisor of Personnel and Wel-
fare

Marcel Carter, Supervisor of Administrative
Services

A. E. Tetu, Chief of Records

V. F. Segee, Editor, "RADIO" (CBC Staff Maga-
zine)

(354 Jarvis Street, Toronto 5, Ont.)

H. Bramah, Treasurer

S. Schnobb, Assistant to Treasurer

W. R. Mortimer, Supervisor of Expenditures

F. W. Savignac, Assistant to Executive-Legal

H. M. Palmer, Executive Assistant and Secre-
tary to Board of Governors

Commercial Division

354 Jarvis St., Toronto 5, Ont.

E. A. Weir, Commercial Manager

W. E. Powell, Assistant Commercial Manager

W. R. Johnston, Supervisor of Acceptance and
Production

T. T. Odell, Sales Representative

L. E. Pegg, Sales Representative

Arthur Barr, Sales and Commercial Traffic

H. F. Chevrier, Coverage Statistics

National Program Office

354 Jarvis St., Toronto 5, Ont.

Ernest L. Bushnell, Director-General of Programs
Charles Jennings, General Supervisor of Pro-
grams

Harry J. Boyle, Program Director Trans-Canada
Network

H. G. Walker, Manager, Dominion Network

Andrew Allan, Supervisor of Drama

W. H. Brodie, Supervisor of Broadcast Lan-
guage

D. Claringbull, Manager, Personnel and Ad-
ministrative Services

W. J. Dunlop, Special Assistant, Religious and
Institutional Broadcasts

Mary Grannan, Children's Broadcasts

H. E. S. Hamilton, Technical Liaison Officer
(Engineering Division)

H. Hilliard, Supervising Engineer (Toronto Area)

E. W. Jackson, Traffic Manager

J. M. Kannawin, Supervisor of Presentation

R. S. Lambert, Supervisor of School Broadcasts

Elizabeth D. Long, Women's Interests

J. N. Mogrige, Supervisor of Program Clear-
ance

D. C. McArthur, Chief News Editor

Neil M. Morrison, Supervisor of Talks and
Public Affairs

Fergus Mutrie, Supervisor of Farm Broadcasts

H. Z. Palmer, Program Administrative Officer

A. E. Powley, News Features Editor

J. Frank Willis, Supervisor of Feature Broad-
casts

STATIONS OF CANADA

The following list of stations is arranged in call letter alphabetical order giving page number for complete station data.

Call Letters	City	See Page	Call Letters	City	See Page
CBA	Sackville, N. B.	714	CJCB	Sydney, N. S.	715
CBF	Montreal, Que.	725	CJCH	Halifax, N. S.	715
CBH	Halifax, N. S.	715	CJCJ	Calgary, Alta.	708
CBJ	Chicoutimi, Que.	725	CJCS	Stratford, Ont.	721
CBK	Watrous, Sask.	730	CJDC	Dawson Creek, B. C.	709
CBL	Toronto, Ont.	721	CJEM	Edmundston, N. B.	713
CBM	Montreal, Que.	725	CJFX	Antigonish, N. S.	715
CBO	Ottawa, Ont.	719	CJGX	Yorktown, Sask.	730
CBR	Vancouver, B. C.	711	CJIB	Vernon, B. C.	711
CBV	Quebec City, Que.	727	CJIC	Sault Ste. Marie, Ont.	721
CFAB	Windsor, N. S.	716	CJKL	Kirkland Lake, Ont.	718
CFAC	Calgary, Alta.	708	CJLS	Yarmouth, N. S.	716
CFAR	Flin Flon, Man.	712	CJNB	North Battleford, Sask.	729
CFBC	Saint John, N. B.	714	CJOB	Winnipeg, Man.	712
CFCF	Montreal, Que.	726	CJOC	Lethbridge, Alta.	709
CFCN	North Bay, Ont.	719	CJOR	Vancouver, B. C.	711
CFCO	Calgary, Alta.	708	CJRL	Kenora, Ont.	718
CFCY	Chatham, Ont.	717	CJSO	Sorel, Que.	728
CFGY	Charlottetown, P. E. I.	724	CJVI	Victoria, B. C.	711
CFGP	Grande Prairie, Alta.	708	CKAC	Montreal, Que.	726
CFJC	Kamloops, B. C.	709	CKBI	Prince Albert, Sask.	729
CFJM	Brockville, Ont.	716	CKBW	Bridgewater, N. S.	715
CFJP	Riviere-Du-Loup, Que.	727	CKCH	Hull, Que.	725
CFNB	Fredericton, N. B.	713	CKCK	Regina, Sask.	729
CFOR	Orilla, Ont.	719	CKCL	Truro, N. S.	716
CFOS	Owen Sound, Ont.	720	CKCO	Ottawa, Ont.	719
CFPA	Port Arthur, Ont.	720	CKCR	Kitchener, Ont.	718
CFPL	London, Ont.	718	CKCV	Quebec, Que.	727
CFPR	Prince Rupert, B. C.	710	CKDO	Oshawa, Ont.	719
CFQC	Saskatoon, Sask.	730	CKCW	Moncton, N. B.	714
CFRA	Ottawa, Ont.	719	CKEY	Toronto, Ont.	723
CFRB	Toronto, Ont.	723	CKFI	Fort Frances, Ont.	717
CFRN	Edmonton, Alta.	708	CKGB	Timmins, Ont.	721
CHAB	Moose Jaw, Sask.	729	CKLN	Nelson, B. C.	710
CHAD	Amos, Que.	724	CKLW	Windsor, Ont.	723
CHAT	Medicine Hat, Alta.	709	CKMO	Vancouver, B. C.	711
CHEF	Granby, Que.	725	CKNB	Campbelton, N. B.	713
CHEX	Petersborough, Ont.	720	CKNW	New Westminster, B. C.	710
CHGS	Summerside, P. E. I.	724	CKNX	Wingham, Ont.	723
CHLN	Three Rivers, Que.	728	CKOC	Hamilton, Ont.	717
CHLP	Montreal, Que.	726	CKOV	Kelowna, B. C.	709
CHLT	Sherbrooke, Que.	728	CKOX	Woodstock, Ont.	724
CHML	Hamilton, Ont.	717	CKPC	Brantford, Ont.	716
CHNC	New Carlisle, Que.	727	CKPG	Prince George, B. C.	710
CHNO	Sudbury, Ont.	721	CKPR	Fort William, Ont.	717
CHNS	Halifax, N. S.	715	CKRC	Winnipeg, Man.	713
CHOK	Sarnia, Ont.	721	CKRM	Regina, Sask.	730
CHOV	Pembroke, Ont.	720	CKRN	Rouyn, Que.	728
CHRC	Quebec, Que.	727	CKRS	Jonquiere, Que.	725
CHSJ	Saint John, N. B.	714	CKSB	St. Boniface, Man.	712
CHUM	Toronto, Ont.	723	CKSF	Cornwall, Ont.	717
CHVC	Niagara Falls, Ont.	719	CKSO	Sudbury, Ont.	721
CHWK	Chilliwack, B. C.	709	CKTB	St. Catharines, Ont.	720
CJAD	Montreal, Que.	726	CKTS	Sherbrooke, Que.	728
CJAT	Trail, B. C.	711	CKVD	Val D'Or, Que.	728
CJAV	Port Alberni, B. C.	710	CKVL	Verdun, Que.	729
CJBC	Toronto, Ont.	723	CKWS	Kingston, Ont.	718
CJBQ	Belleville, Ont.	716	CKWX	Vancouver, B. C.	711
CJBR	Rimouski, Que.	727	CKX	Brandon, Man.	712
CJCA	Edmonton, Alta.	708	CKY	Winnipeg, Man.	713

ALBERTA

CFAC

CALGARY—EST. 1922

CBC TRANS-CANADA-FOOTHILLS NETWORK
Frequency: 960 Kc. Power: 5000 Watts
Owned-Operated By: Calgary Bcstg. Co.
Business-Studio Address: 1000 Southam Bldg.
Phone Number: R-1036
Transmitter Location: Midnapore, Alta
Air Time: 6 a.m.-12 M.; 8 a.m.-12 M., Sun.
News Service: Press News; BUP
Transcription Service: Thesaurus, World, Associated

Representative: All-Canada; Weed
Membership: CAB-BBM
President: H. R. Carson
Station Manager: A. M. Cairns
Commercial Manager: F. R. Shaw
Production Manager: P. Freeman
Publicity Director: W. Sutton
Chief Announcer: A. Barker
Chief Engineer: E. C. Connor

CFCN

CALGARY—EST. 1922

CBC—DOMINION NETWORK

Frequency: 1060 Kc. Power: 10,000 Watts
Owned-Operated By: The Voice of the Prairie, Ltd.

Business-Studio Address: Toronto General Trusts Bldg.

Phone Number: M1161
Transmitter Location: 9 mi. S. of Calgary
Air Time: 6:30 a.m.-12 M.
News Service: Press News-BUP
Transcription Service: Standard, Lang-Worth, UTS

Representative: Radio Representatives, Adam J. Young, Jr.

Membership: CAB, BBM
President, General Manager: H. G. Love
Commercial Manager: E. H. McGuire
Program Director: Jas. A. Love
Publicity Director: G. L. Carter
Chief Announcer: E. A. Q. Bown
Chief Engineer: Robt. Lamb
Farm Editor: Lorne Stout

CJ CJ

CALGARY—EST. 1927

CBC—ALBERTA

Frequency: 1140 Kc. Power: 100 Watts
Owned-Operated By: The Albertan Publishing Co.

Address: Victory Bldg.
Phone Number: Main 9966
Transmitter Location: Grandview Heights
Air Time: 18 hours daily
Representative: Alexander McGillvra
Transcription Service: SESAC

News Service: BUP
Membership: CAB
President: G. M. Bell
Manager: D. H. MacKay
Commercial Manager: Fred C. Colborne
Prod.-Prom. Mgr.: N. R. Pringle
Chief Engineer: Des Readwin

CFRN

EDMONTON—EST. 1934

CBC—DOMINION NETWORK

Frequency: 1260 Kc. Power: 5000 Watts
Owned-Operated By: Sunwapta Bcstg. Co.
Business-Studio Address: 109 CPR Bldg.
Phone Number: 22101
Transmitter Location: Jasper Highway—6 mi. W. of Edmonton

Air Time: 6:30 a.m.-12 M.
News Service: BUP
Transcription Service: Lang-Worth, Standard, Cole, UTS

Representative: Radio Representatives
Membership: CAB
President, General Station Mgr.: G. R. A. Rice
Assistant Mgr.: A. J. Hopps
Commercial Manager: C. R. Holmes
Program Director: G. A. Duffield
Publicity Director: T. A. Graham
Musical Director: J. Forbes
Chief Engineer: F. G. A. Makepeace

CJCA

EDMONTON—EST. 1922

TRANS-CANADA NETWORK—CBC

Frequency: 930 Kc. Power: 5000 Watts
Owned-Operated By: Taylor & Pearson Bcstg. Co.

Business-Studio Address: Birks Bldg.
Phone Number: 26131
Transmitter Location: Ellerslie
Air Time: 6:15 a.m.-12 M.
News Service: CP
Transcription Service: World, Thesaurus, Standard

Representative: All-Canada; Weed
Manager: G. S. Henry
Assistant Manager: R. L. Barnes
Commercial Manager: A. H. Nicholl
Sales Promotion Manager: T. A. Shandro
Production Manager: Dalt Elton
Chief Engineer: Frank Hollingworth

CFGP

GRANDE PRAIRIE—EST. 1937

CBC—TRANS-CANADA—FOOTHILLS NET.

Frequency: 1050 Kc. Power: 1000 Watts
Owned By: Northern Bcstg. Corp., Ltd.
Operated By: Taylor, Pearson & Carson, Ltd.

Business-Studio Address...Richmond Ave. & 99th St.
 Phone Number.....Private Exchange No. 109
 Transmitter Location.....Clairmont Highway
 Air Time.....6:55 a.m.-11:30 p.m.
 News Service.....AP
 Transcription Service.....Thesaurus, Cole
 Representative.....All-Canada, Weed
 Membership.....CAB, WAB
 President.....J. Thomson
 General-Station Mgr.....Arthur J. Balfour
 Commercial-Sales Promotion
 Manager.....John Soars
 Program Director.....Gordon Cockburn
 Production Manager.....Frank Thompson
 Publicity Director.....Kay Anderson
 Chief Announcer.....John Wilson
 Musical Director.....Gordon Percy
 Chief Engineer.....R. H. Williams

CJOC

LETHBRIDGE—EST. 1926
 TRANS-CANADA

Frequency: 1220 Kc.....Power: 5000 Watts
 Owned-Operated By...Lethbridge Bcstg. Ltd.
 Address.....Marquis Hotel Bldg.
 Phone Number.....3161
 Transmitter Location.....Broxburn, Alberta
 Air Time.....18 hours daily

News Service.....PN
 Transcription Service.....NBC, Thesaurus,
 Lang-Worth
 Representative.....Weed, All-Canada
 General Manager.....William Guild
 Commercial Manager.....Cameron A. Perry
 Prog. Manager.....George A. Brown
 Promotion Director.....Norman V. Fisher
 Chief Engineer.....Robert E. Reagh

CHAT

MEDICINE HAT—EST. 1946

DOMINION SUPPLEMENTARY

Frequency: 1270 Kc.....Power: 1000 Watts
 Owned-Operated By...Monarch Bcstg. Co., Ltd.
 Business-Studio Address.....520 First St.
 Phone Number.....2821-2-3
 Transmitter Location.....Roytal, Alberta
 Air Time.....6:30 a.m.-11:30 p.m.
 News Service.....UP
 Transcription Service.....Standard
 Representative.....All-Canada, Weed
 Membership.....CAB
 President.....J. H. Yuill
 Station-Commercial Mgr.....R. J. Buss
 Program Director.....Bart Brown
 Publicity Director.....Bette Kreller
 Chief Engineer.....J. M. Ellis

—BRITISH COLUMBIA—

CHWK

CHILLIWACK—EST. 1927
 CBC—DOMINION NETWORK

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By...Fraser Valley Bcstrs.
 Ltd.
 Business-Studio Address...50 Yale Rd. East
 Phone Number.....7511-21
 Transmitter Location.....Prest Rd.
 Air Time.....7 a.m.-10:30 p.m.
 Transcription Service.....UTS, Cole
 Representative.....All-Canada, Weed
 President.....C. Casey Wells
 General Manager.....Jack Pilling
 Commercial Manager.....W. G. Teetzel
 Production Manager.....J. M. MacLachlan
 Chief Engineer.....Jack Pilling

CFJC

KAMLOOPS—EST. 1926
 TRANS-CANADA

Frequency: 910 Kc.....Power: 1000 Watts
 Owned By.....Sentinel Publ., Ltd.
 Operated By.....Radio Station CFJC
 Address.....310 St. Paul St.
 Phone Number.....1021
 Transmitter Location.....North Kamloops
 Air Time.....16 hours daily
 Representative...All-Canada Radio Facilities,
 Ltd.; Weed & Co.
 News Service.....PN
 Membership.....CAB, BBM
 General Manager.....Ian G. Clark
 Director.....Walter Harwood
 Commercial Manager.....R. J. Innes

CJDC

DAWSON CREEK—EST. 1947

Frequency: 1350 Kc.....Power: 1000 Watts
 Owned-Operated By.....Wilma Moore
 Business Address.....Dawson Creek
 Station Manager.....Gordon H. Cummings

CKOV

KELOWNA—EST. 1931
 CBC

Frequency: 630 Kc.....Power: 1000 Watts
 Owned-Operated By...Okanagan Bcstrs. Ltd.
 Business-Studio Address.....Radio Bldg.
 Phone Number.....200-496

Transmitter Location . . . Okanagan Mission, B. C.
 Air Time 16 hrs. daily
 News Service Press News
 Transcription Service World, Thesaurus,
 Lang-Worth, SESAC

Representative All-Canada, Weed
 Membership CAB
 Managing-Director J. W. B. Browne
 Station Manager J. Reg. Beattie
 Program Director J. D. Bews
 News Editor, Publicity Director E. S. Frost
 Chief Engineer J. Fred Weber

CKLN

NELSON—EST. 1939

CBC—TRANS-CANADA

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By News Publishing Co.
 Business Address Box 250
 Phone Number 19
 Transmitter-Studio Location Radio Ave.
 Air Time 16 hrs. daily
 News Service PN
 Transcription Service World
 Representative Horace N. Stovin, John E.
 Baldwin, Adam J. Young, Freemantle Radio
 Membership NAB
 General Manager Joan Orr
 Sales Promotion Manager H. LeMoigne
 Program Director J. Orr
 Production Manager S. Petersen
 Chief Announcer, Musical
 Director Telford Oliver
 Chief Engineer Tom Walsh
 Sports Announcer Tom Mableson

CKNW

NEW WESTMINSTER—EST. 1944

Frequency: 1230 Kc. Power: 250 Watts
 Owned By International Bcstg. Co., Ltd.
 Operated By Wm. Rea, Jr.
 Business-Studio Address 732 Columbia St.,
 Windsor Hotel

Phone Number 3000
 Transmitter Location Lulu Island, B. C.
 Air Time 24 hrs. daily
 News Service AP, INS
 Transcription Service Associated, World,
 Cole, Keystone

Representative Radio Representatives, Forjoe
 Membership BMB
 President, General-Station Manager, Program
 Director Wm. Rea, Jr.
 Commercial Manager D. M. Armstrong
 Sales Promotion Manager Doug. Bruce
 Production Manager G. M. Reid
 Publicity Director Sheila Hassell
 Chief Announcer Bill Duncan
 Musical Director Phil Baldwin
 Chief Engineer Bill Collins

CJAV

PORT ALBERNI—EST. 1946

Chief Engineer G. Henderson
 Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By CJAV Ltd.
 Address 3rd Ave. N. 2 Redford Rd.
 Air Time 7:30 a.m.-10:30 p.m.
 News Service PN
 Transcription Service Lang-Worth
 Representative Radio Representatives
 Membership CAB
 President Margaret Rea
 General Manager Charles J. Rudd
 Program Director Ken E. Hutchinson
 Commercial Manager Charles Patrick
 Chief Engineer Hugh Holloway

CALL LETTERS TO BE ASSIGNED
 POWELL RIVER

Frequency: 1490 Kc. Power: 520 Watts
 Owned-Operated By Al Harvey Alagard
 Business Address Powell River
 Owner-Gen. Mgr. Al Harvey Alagard

CKPG

PRINCE GEORGE—EST. 1945

CBC—TRANS-CANADA

Frequency: 550 Kc. Power: 250 Watts
 Owned-Operated By Radio Station CKPG Ltd.
 Business-Studio Address Ritz-Kiefer Hall
 Phone Number 140
 Transmitter Location South Fort George, B. C.
 Air Time Unlimited
 Transcription Service UTS
 Representative All-Canada, Weed
 Membership CAB
 President Frank H. Elphicke
 Station Manager Cecil G. Elphicke
 Commercial Manager Jack E. Carbutt
 Sales Promotion Manager John V. Boates
 Chief Announcer Art G. Hall
 Chief Engineer Ray J. Tate

CFPR

PRINCE RUPERT—EST. 1938

CBC TRANS-CANADA—CBC PACIFIC

Frequency: 1240 Kc. Power: 50,000 Watts
 Owned By Northwest Broadcast & Service Co.
 Operated By Canadian Bcstg. Corp.
 Business-Studio Address 336 Second Ave.
 Phone Number 863
 Transmitter Location Prince Rupert, B. C.
 Air Time 13½ hrs. daily
 News Service CBC
 President (CBC) Dr. Augustin Frigon
 General-Station Manager C. H. Insulander
 Program Director Lloyd Morris

CJAT

TRAIL—EST. 1932

CBC

Frequency: 610 Kc. Power: 1000 Watts
 Owned-Operated By... Kootenay Bcstg. Co.
 Business-Studio Address... 815 Victoria St.
 Phone Number... 737, 1243
 Transmitter Location... Warfield, B. C.
 Air Time... Unlimited
 News Service... Press News
 Transcription Service... Thesaurus
 Representative... All-Canada, Weed
 President... E. W. Hazlewood
 Station Manager... Eric C. Aylen
 Commercial Manager... Norman A. Harrod
 Program Director... Joseph P. Kobluk
 Chief Announcer, Musical Dir... Peter Barker
 Chief Engineer... Gordon L. Fairweather

CBR

VANCOUVER—EST. 1925

CBC TRANS-CANADA—CBC PACIFIC

Frequency: 1130 Kc. Power: 5000 Watts
 Owned-Operated By... Canadian Bcstg. Corp.
 Business-Studio Address... 701 Hornby St.
 Phone Number... Marine 6121
 Transmitter Location... Lulu Island, B. C.
 Air Time... 17 hrs. daily
 News Service... CP, BUP, Reuters
 Membership... BMB
 President (CBC)... Dr. Augustin Frigon
 Regional Representative... Kenneth Caple
 Commercial Manager (CBC)... E. A. Weir
 Program Director... Kenneth P. Caple
 Publicity Director... Patrick C. Keatley
 Chief Engineer... A. B. Ellis
 Farm Editor... T. A. L. Leach

CJOR

VANCOUVER—EST. 1926

CBC—DOMINION NETWORK

Frequency: 600 Kc. Power: 5000 Watts
 Owned-Operated By... CJOR Ltd.
 Business-Studio Address... 846 Howe St.
 Phone Number... Marine 6464
 Transmitter Location... Lulu Island, B. C.
 Air Time... Unlimited
 News Service... PN, BUP
 Transcription Service... Thesaurus, UTS, SESAC
 Representative... H. N. Stovin, Adam J. Young
 Membership... CAB
 President, General Station
 Manager... George C. Chandler
 Commercial Manager... Don Laws
 Sales Promotion Manager... Jim Wills
 Program Director... Ross Mortimer
 Production Manager... Dick Diespecker
 Musical Director... Wallie Peters
 Chief Engineer... A. H. Chandler

CKMO

VANCOUVER—EST. 1922

Frequency: 1400 Kc. Power: 1000 Watts
 Owned-Operated By... British Columbia
 Broadcasting System, Ltd.
 Address... 812 Robson St.
 Phone Number... Marine 1271-2
 News Service... British United Press, PN
 Representative... Nat'l Bcstg. Sales
 Transcription Service... Standard, Associated
 Membership... CAB
 President... Mrs. R. J. Sprott
 Manager... R. T. Bowman
 Promotion Manager... Phil J. Baldwin
 Chief Engineer... R. Whiteside

CKWX

VANCOUVER—EST. 1923

MBS—DON LEE

Frequency: 980 Kc. Power: 5000 Watts
 Owned-Operated By... Western Bcstg. Co. Ltd.
 Business-Studio Address... 543 Seymour St.
 Phone Number... Marine 3344
 News Service... PN, BUP
 Transcription Service... Lang-Worth, World
 Representative... All-Canada, Weed
 Membership... CAB, BMB
 President... Arthur Holstead
 Manager, Station Mgr... Frank H. Elphicke
 Sales Manager... Jack Sayers
 Promotion Manager... Don McKim
 Chief Engineer... Jack Gordon

CJIB

VERNON—EST. 1947

Frequency: 940 Kc. Power: 1000 Watts
 Owned-Operated By... Interior Bcstg. Ltd.
 Business Address... Bagnall Block
 News Service... PN
 Phone Number... 834
 Representative... Stovin
 General Manager... John Ferguson
 Production Manager... Don McGibbon

CJVI

VICTORIA—EST. 1941

DOMINION

Frequency: 900 Kc. Power: 1000 Watts d.
 250 Watts n.
 Owned-Operated By... Island Bcstg. Co., Ltd.
 Phone Number... Garden 2014, Beacon 1911
 News Service... PN
 Transcription Service... NBC, World, Cole
 Representative... Weed, All-Canada
 President... H. R. Carson
 General Manager... M. V. Chesnut
 Commercial Manager... L. Hallberg
 Program Director... R. T. Batey
 Promotion Manager... A. H. Worthington
 Chief Engineer... J. Sommers

MANITOBA

CKX

BRANDON—EST. 1923
DOMINION

Frequency: 1150 Kc. Power: 1000 Watts
Owned-Operated By: Manitoba Tel. Sys.
Address: 8th Street & Princess Ave.
Phone Number: 4532
Air Time: 7:30 a.m.-11:30 p.m.
Transcription Service: Thesaurus, World,
Lang-Worth
Representative: Stovin, Young
News Service: BUP
General Manager: W. F. Seller
Commercial Manager: W. T. Grigg
Chief Engineer: Claude Snider

CFAR

FLIN FLON—EST. 1937
TRANS-CANADA

Frequency: 590 Kc. Power: 1000 Watts
Owned-Operated By: Arctic Radio Corp., Ltd.
Address: 75 Hill St.
Phone Number: 590
Air Time: Shares Time
News Service: BUP
Transcription Service: Associated

Representative: H. N. Stovin (Canada);
Adam J. Young (U.S.A.)
President: J. G. Mundie
Manager: G. B. Quinney
Chief Engineer: Gordon Woodward

CKSB

ST. BONIFACE—EST. 1946

Frequency: 1250 Kc. Power: 1000 Watts
Owned-Operated By: Radio St. Boniface, Ltd.
Address: 607 College St.
Phone Number: 204, 865-6
Air Time: 16 hours daily
News Service: BUP
Transcription Service: Associated
Membership: CAB
Representative: C. W. Wright, Young
President: Dr. Henri Guyot
Vice President: R. Couture
Gen.-Comm. Mgr.: Louis E. Leprohon
Prog. Dir.-Prom. Mgr.: Rene Dussault
Chief Engineer: D. R. Thomson

CJOB

WINNIPEG—EST. 1946

Frequency: 1340 Kc. Power: 250 Watts
Owned By: Blick Bcstg. Ltd.

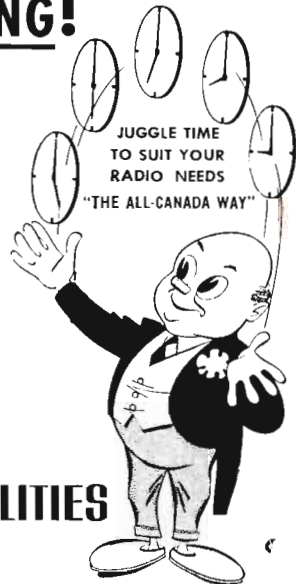
YOU CONTROL TIME AND AUDIENCE WITH SPOT-BROADCASTING!

“SPOT-BROADCASTING” means simply putting
“on your radio show at *desirable times* over
individual stations.

It is the opposite to buying stations ‘holus-bolus’
(either regionally or nationally), without regard for
different time zones or listening habits.

When you *spot-broadcast*, you are really building
your *own* network . . . tailor-made to suit your time,
coverage and budget needs. You select the stations
that cover *your markets*, choosing from twenty-
nine All-Canada stations across the country. You
select the peak *local times* you want for best effect,
unhampered by time-zone troubles.

Whatever the nature of your radio problem: timing,
coverage, budget or all of these—ask the ALL-CANADA
man to help you with spot-broadcasting!



ALL-CANADA RADIO FACILITIES
Limited

VANCOUVER • CALGARY • WINNIPEG • TORONTO • MONTREAL

Operated By.....Radio Station CJOB
 Business-Studio Address.....Lindsay Bldg.
 Phone Number.....96, 374
 Transmitter Location.....St. Boniface, Man.
 Air Time.....24 hrs. daily
 News Service.....CP, BUP
 Transcription Service.....World, Associated,
 Standard, Exclusive
 Representative..A. J. Messner, Broadcast Rep-
 resentatives Ltd.
 Membership.....BMI
 President, General Manager.....J. O. Blick
 Commercial Manager.....A. J. Messner
 Program Director.....C. E. Farey
 Chief Announcer.....Geo. Davies
 Chief Engineer.....R. V. Durie

CKRC

WINNIPEG—EST. 1934

CBC—DOMINION

Frequency: 630 Kc.....Power: 5000 Watts
 Owned-Operated By.....Transcanada Commu-
 nications Ltd.
 Business-Studio Address...300 Carlton St.,
 Free Press Bldg.
 Phone Number.....92266
 Transmitter Location.....St. Vital
 Air Time.....Unlimited
 News Service.....BUP, CP
 Transcription Service..Lang-Worth, Standard,
 World
 Representative.....Weed; All-Canada

Membership.....CAB, BBM
 President.....V. Sifton
 Station Manager.....G. Gaetz
 Commercial Manager.....V. Staples
 Sales Promotion Manager, Publicity
 Director.....Kay Parkin
 Program Director, Production
 Manager.....J. M. Hill
 Chief Announcer.....J. Thompson
 Musical Director.....H. Brittain
 Chief Engineer.....A. W. Hooper

CKY

WINNIPEG—EST. 1923

CBC—TRANS-CANADA

Frequency: 990 Kc.....Power: 15,000 Watts
 Owned-Operated By.....Manitoba Telephone
 System
 Business-Studio Address.....Telephone Bldg.
 Phone Number.....92191
 Transmitter Location..St. Francois Xavier, Man.
 Air Time.....7 a.m.-12 M.
 News Service.....BUP, CP
 Transcription Service.....Thesaurus
 Representative..H. N. Stovin; Adam J. Young
 Membership.....CAB
 Station Manager.....W. A. Duffield
 Commercial Manager.....Wilf Carpentier
 Program Director.....R. H. Roberts
 Production Manager.....Wilf Davidson
 Publicity Director.....D. R. P. Coats
 Chief Announcer.....Thom Benson
 Chief Engineer.....George Henderson

—NEW BRUNSWICK—

CKNB

CAMPBELLTON—EST. 1939

CBC-DOMINION NET.K-MARITIME NET.

Frequency: 950 Kc.....Power: 1000 Watts
 Owned-Operated By..Restigouche Bcstg. Co.
 Business Address.....P. O. Box 840
 Phone Number.....8
 Transmitter Location.....Maple Green, N. B.
 Air Time.....Unlimited
 Transcription Service.....All-Canada
 Representative.....All-Canada, Weed
 Membership.....CAB, BBM
 President.....J. Wesley MacDonald
 Managing Director.....Dr. Charles H. Houde
 Station Manager.....Stan Chapman
 Program Director.....Jim Woods
 Chief Engineer.....L. P. Paquet

Owned-Operated By..Edmundston Radio Ltd.
 Business Address.....Box 812, Canada Rd.
 Phone Number.....296
 Studio Address.....99 Canada Rd.
 Transmitter Location.....Iroquois, N. B.
 Air Time.....7 a.m.-11:15 p.m.
 News Service.....PN
 Transcription Service.....World
 Representative....Horace N. Stovin, Adam J.
 Young, Jr.
 Membership.....BBM
 President.....Dr. C. P. Laporte
 General Manager.....R. W. Leclair
 Program Director.....Bertrand Potvin
 Chief Engineer.....Cyrille Fournier

CFNB

FREDERICTON—EST. 1923

CBC TRANS-CANADA

Frequency: 550 Kc.....Power: 5000 Watts
 Owned-Operated By..Jas. S. Neill & Sons Ltd.
 Business-Studio Address.....York St.
 Phone Number.....1955

CJEM

EDMUNDSTON—EST. 1944

FRENCH NET. (SUPPLEMENTARY)

Frequency: 1230 Kc.....Power: 250 Watts

. . . **NEW BRUNSWICK** . . .

Transmitter Location... New Maryland, York Co., N. B.
 Air Time..... Fulltime
 News Service..... PN, BUP
 Transcription Service... NBC, Standard, Cole
 Representative..... ACRF, Weed
 Membership..... CAB, BBM
 President..... J. Gordon Neill
 Vice Pres. Station Mgr..... D. Malcolm Neill
 Program-Publicity Director... C. Austin Moore
 Chief Announcer..... J. Everett Palmer
 Chief Engineer..... Glenn D. Love

CKCW

MONCTON—EST. 1934

CBC

Frequency: 1220 Kc..... Power: 5000 Watts
 Owned-Operated By... Moncton Bcstg., Ltd.
 Business-Studio Address.. K. of P. Bldg., Corner Bonaccord & Gordon Sts.
 Phone Number..... 9111-2-3
 Transmitter Location..... Cherryfield, N. B.
 Air Time..... 7 a.m.-12:15 a.m.
 News Service..... BUP
 Transcription Service... Lang-Worth, World, UTS
 Representative... Joseph Hershey McGillvra, Horace N. Stovin
 Membership..... CAB, BBM
 President-Owner, Manager... F. A. Lynds
 Commercial Manager..... Clair Chambers
 Program Director..... Thomas Rafferty
 Chief Engineer..... A. J. White

C B A

SACKVILLE—EST. 1939

CBC TRANS-CANADA—CBC MARITIME

Frequency: 1070 Kc..... Power: 50,000 Watts
 Owned-Operated By... Canadian Bcstg. Corp.
 Business-Studio Address... 100 Sackville St., Halifax, N. S.
 Phone Number..... 3-6188
 Transmitter Location..... Sackville, N. B.
 Air Time..... 16½ hrs. daily
 News Service..... CP, BUP, Reuters
 Membership..... BMB
 President (CBC)..... Dr. Augustin Frigon
 Regional Program Director, Station Manager, Program Director..... W. E. S. Briggs
 Regional Engineer..... H. M. Smith
 Farm Editor..... A. K. Morrow

CFBC

SAINT JOHN—EST. 1946

CBC DOMINION

Frequency: 930 Kc..... Power: 5000 Watts
 Owned-Operated By... Fundy Bcstg. Co. Ltd.
 Business-Studio Address... 4 Carelton St.
 Phone Number..... 3-2421
 Transmitter Location..... Sheldon Pt.

Air Time..... 17½ hrs. daily
 News Service..... BUP
 Transcription Service..... Thesaurus, Cole
 Representative..... Weed; All-Canada
 General Manager..... Norman Botterill

CHSJ

SAINT JOHN—EST. 1934

CBC—TRANS-CANADA

Owned-Operated By... New Brunswick Bcstg. Co. Ltd.
 Business-Studio Address..... 14 Church St.
 Phone Number..... 3-3304
 Transmitter Location..... Coldbrook, N. B.
 Air Time..... 6 a.m.-12:15 a.m.
 News Service..... PN
 Transcription Service... World, Lang-Worth, Associated, Standard, UTS
 Representative... Horace N. Stovin; Adam J. Young, Jr.
 Membership..... CAB
 Station Manager..... George A. Cromwell
 Program Director..... Cleve G. Stillwell
 Production Manager..... Earl McCarron
 Publicity Director..... Agnes M. Glennie
 Chief Engineer..... J. G. Bishop
 Farm Editor..... L. C. Rudolf

Keep your eye

on **CHSJ**

**Saint John
Canada**

Reaching a vital
Market Day and
Night with

5000 Watts

CHSJ

SAINT JOHN, N. B., CANADA

Also operating on Frequency Modulation
250 watts

Representatives

H. N. Stovin & Co.—Canada

Adam J. Young, Jr., Inc.—U. S. A.

NOVA SCOTIA

CJFX

ANTIGONISH—EST. 1943
DOMINION

Frequency: 580 Kc. Power: 5000 Watts
Owned-Operated By Atlantic Bcstrs. Ltd.
Address Broadcasting Bldg.
Phone Number 66
Transmitter Location New Glasgow Rd.
Air Time 7:25 a.m.-12:15 a.m.
News Service PN
Transcription Service United, Lang-Worth
Representative James L. Alexander (Canada);
Adam J. Young, Jr., Inc. (U.S.A.)
President-General Mgr. J. Clyde Nunn
Commercial Manager R. J. Ricketts
Promotion Manager James Burroughs
Chief Engineer Gordon C. MacDougall

CKBW

BRIDGEWATER—EST. 1947

Frequency: 1000 Kc. Power: 1000 Watts
Owned-Operated By Acadia Bcstg. Co. Ltd.
Business Address King St.
News Service PN
Transcription Service Associated
Representative All-Canada
President C. J. Morrow
Vice President W. P. Bickle
Secy.-Treas. Charles Lamb
General Manager J. F. Hirtle
Chief Engineer J. W. Essex

CBH

HALIFAX—EST. 1944

CBC TRANS-CANADA—CBC MARITIMES

Frequency: 1240 Kc. Power: 100 Watts
Owned-Operated By Canadian Bcstg. Corp.
Business-Studio Address 100 Sackville St.
Phone Number 3-6188
Transmitter Location Sackville, N. B.
Air Time 16½ hrs. daily
News Service CP, BUP, UP, Reuters
National Sales Office CBC Commercial Div.
Membership BMB
President (CBC), General
Manager Dr. Augustin Frigon
Regional Program Director, Station Manager,
Program Director W. E. S. Briggs
Regional Engineer H. M. Smith
Farm Editor A. K. Morrow

CHNS

HALIFAX—EST. 1926
CBC—DOMINION NETWORK

Frequency: 960 Kc. Power: 5000 Watts
Owned-Operated By Maritime Bcstg. Co. Ltd.

Business-Studio Address Broadcasting House,
10 Tobin St., P. O. Box 400

Phone Number 3-8318
Transmitter Location Rockingham, Halifax
County, N. S.
Air Time 6:30 a.m.-11:15 p.m.; 8 a.m.-11:15
p.m., Sun.
News Service CP, BUP
Transcription Service Thesaurus, Lang-Worth,
World, UTS
Representative All-Canada
Membership CAB, BBM
President Andrew W. Robb
Managing Director Wm. Coates Borrett
Station Manager Gerald Redmond
Commercial-Sales Promotion
Manager Harry A. L. Stephen
Program Director, Production Manager, Chief
Announcer John Funston
Publicity Director Donald LeBlanc
Musical Director Richard L. Fry
Chief Engineer Arthur W. Greig

CJCH

HALIFAX—EST. 1944

Frequency: 920 Kc. Power: 5000 Watts
Owned-Operated By Chronicle Co. Ltd.
Business-Studio Address Lord Nelson Hotel
Phone Number 3-7311
Transmitter Location St. Margaret's Bay Rd.
Air Time 7 a.m.-12 M.; 9 a.m.-12 M., Sun.
News Service PN
Representative Joseph Hershey McGillvra;
Horace N. Stovin
Membership CAB
Chief Executive B. Pearson McCurdy
Station Manager Finlay MacDonald
Commercial Manager Howard E. Gerard
Program Director E. F. MacDonald
Production Manager J. Clyde Douglas
Publicity Director Sydney Pilkington
Chief Engineer A. Reginald McWilliams

CJCB

SYDNEY—EST. 1929
CBC TRANS-CANADA

Frequency: 1270 Kc. Power: 5000 Watts
Owned-Operated By Eastern Bcstrs. Ltd.
Business-Studio Address Radio Bldg.
Phone Number 209-1145
Transmitter Location South Bar, Cape
Breton, N. S.
Air Time 7:40 a.m.-12 M.
News Service PN
Transcription Service Thesaurus, UTS
Representative All-Canada, Weed
Membership CAB
President, Station Manager N. Nathanson
Commercial Manager R. M. Burchell

NOVA SCOTIA-ONTARIO

Sales Promotion Manager, Publicity
Director: C. J. McDougall
Program-Musical Director: T. C. Robertson
Chief Announcer: O. W. Loeb
Chief Engineer: A. Vernon

Pres.-Gen.Mgr.: Avard M. Bishop
Program Director: Willard A. Bishop
Comm.-Prom.Mgr.: Gene Alton
Chief Engineer: A. M. Bishop

CKCL

TRURO—EST. 1947

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: John A. Manning
Business Address: 7 Pleasant St.
Executive: John A. Manning

CFAB

WINDSOR—EST. 1946

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: Avard M. Bishop
Address: Pulsifer Bldg.
Phone Number: 496
Transmitter Location: Falmouth
Air Time: 6:55 a.m. to 9 p.m.
News Service: PN
Transcription Service: United, Cole
Representative: James L. Alexander (Canada); Adam J. Young, Jr., Inc. (U.S.A.)

CJLS

YARMOUTH—EST. 1934

CBC-DOMINION NET-MARITIME REGIONAL
Frequency: 1340 Kc. Power: 250 Watts
Owned By: Gateway Bcstg. Co. Ltd.
Operated By: Laurie L. Smith
Business Address: Drawer 440
Phone Number: 500
Studio Address: 222 Main St.
Transmitter Location: Brooklyn, Yarmouth County, N. S.
Air Time: 16 1/2 hrs. daily
News Service: PN
Transcription Service: UTS, Lang-Worth, All-Canada
President, General-Station-Commercial Manager: Laurie L. Smith
Program Director, Chief Announcer: Kenneth Dougan
Chief Engineer: Donald L. Smith

ONTARIO

CJBQ

BELLEVILLE—EST. 1946

CBC—DOMINION

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: Quinte Bcstg. Co. Ltd.
Business-Studio Address: 11 Victoria Ave.
Phone Number: Belleville 3200
Transmitter Location: Thurlow Township, Hastings County
Air Time: 7 a.m.-11 p.m.; 8:30 a.m.-11 p.m., Sun.
News Service: PN
Transcription Service: World, Thesaurus
Representative: H. N. Stovin, Adam J. Young, Jr.
Membership: CAB
President: A. McLean Haig
Station Manager: W. H. Stovin
Commercial Manager: J. H. MacDonald
Program Director: W. E. Arnold
Publicity Director: D. Whelan
Chief Engineer: J. B. Buchanan
Farm Editor: P. Flagler

Owned-Operated By: Telephone City Broadcast, Ltd.
Address: 49-51 Colborne St.
Phone Number: 5140-1
Air Time: 6 a.m. to 11:30 p.m.
News Service: BUP
Transcription Service: World, United
Representative: J. L. Alexander
Pres.-Gen. Mgr.: Mrs. F. D. Buchanan
Program Director: Tom Potter
Chief Engineer: C. Anquish

CFJM

BROCKVILLE—EST. 1943

CBC—DOMINION NETWORK

Frequency: 1450 Kc. Power: 250 Watts
Owned By: Eastern Ontario Bcstg. Co. Ltd.
Business-Studio Address: Revere Hotel
Phone Number: 4628
Transmitter Location: Prescott Highway
Air Time: 7 a.m.-11:15 p.m.
News Service: BUP
Transcription Service: UTS, Trans-Canada
Representative: H. N. Stovin, Adam J. Young, Jr.
Membership: NAB, CAB
Owner, General-Station-Commercial Manager: Jack R. Radford
Program Director: Fred J. Ball
Chief Engineer: Fred J. Ball

CKPC

BRANTFORD—EST. 1923

DOMINION

Frequency: 1380 Kc. Power: 1000 Watts

CFCO

CHATHAM—EST. 1926
DOMINION

Frequency: 630 Kc. Power: 1000 Watts
Owned-Operated By. John Beardall
Business Address. P. O. Box 275
Phone Number. 2626
Studio Address. William Pitt Hotel
Transmitter Location. William Pitt Hotel
Air Time. 7:15 a.m. to 12:30 p.m.
News Service. BUP
Transcription Service. Cole
Owner-Gen. Manager. John Beardall
Comm.-Prom. Manager. Peter Kirkey
Program Director. George Sulman
Chief Engineer. Gordon Brooks

CKSF

CORNWALL—EST. 1945
CBC DOMINION (SUPPLEMENTARY)

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By. Standard-Freeholder
Business-Studio Address. 36 Pitt St.
Phone Number. 1703
Transmitter Location. Toll Gate Rd.
Air Time. 6:45 a.m.-11:15 p.m.
News Service. CP, PN
Transcription Service. World, All-Canada
Representative. Horace N. Stovin
Membership. CAB, BBM
General Manager. H. Duncan Wightman
Station-Commercial Mgr. H. Harrison Flint
Sales Promotion Manager. Burton Heward
Program Director. E. Norman Bailey
Publicity Director. Richard Hynes
Chief Engineer. Mahlon Clark

CKFI

FORT FRANCES—EST. 1944
CBC DOMINION (SUPPLEMENTARY)

Frequency: 1340 Kc. Power: 250 Watts
Owned By. Radio Station CKFI
Business Address. Ft. Frances, Ont., or
International Falls, Minn.
Phone Number. Ft. Frances 200
Studio Address. Wells Bldg.
Transmitter Location. Pither's Point Pk.
Air Time. Unlimited
News Service. BUP
Representative. The Walker Co.
President. J. G. McLaren
General Manager. W. H. McLellan
Commercial Manager. R. S. Mitchner
Program Director. Fred Sear
Musical Director. Norman Fagerdahl
Chief Engineer. R. Martin

CKPR

FORT WILLIAM-PORT ARTHUR
EST. 1931

TRANS-CANADA NETWORK—CBC
Frequency: 580 Kc. Power: 1000 Watts
Owned-Operated By. Dougall Motor Car Co.
Business-Studio Address. 106 South May St.
Phone Number. S. 315
Transmitter Location. Memorial Ave., Port
Arthur, Ont.
Air Time. 7:30 a.m.-11:30 p.m.
News Service. PN
Transcription Service. Thesaurus, UTS
Representative. H. N. Stovin, Radio Repre-
sentatives, Adam Young, All-Canada
Membership. CAB, BBM
President. H. F. Dougall
Station Manager. George Jeffrey
Production Manager. Robert Baker
Chief Engineer. W. T. Ross

CHML

HAMILTON—EST. 1927
CBC

Frequency: 900 Kc. Power: 5000 Watts
Owned-Operated By. Maple Leaf Bcstg. Co.
Business-Studio Address. 36 James St. S.
Phone Number. 7-1595
Transmitter Location. Vinemount, Ont.
Air Time. 5:55 a.m.-1:10 a.m.; 7:45 a.m.-1:10
a.m., Sun.
News Service. UP
Transcription Service. Standard, Associated,
UTS
Representative. Metropolitan; Horace N.
Stovin, Adam J. Young, Jr.
President, General Manager. Kenneth D. Soble
Station Manager. Tom Darling
Commercial Manager. W. D. Whitaker
Sales Promotion Manager, Publicity
Director. E. S. Stock
Program Director, Production
Manager. Spencer Gordon
Chief Announcer. Paul Hanover
Musical Director. Roy Milne
Chief Engineer. O. R. Smith
Farm Editor. Wallace Ford

CKOC

HAMILTON—EST. 1922

TRANS-CANADA (SUPPLEMENTARY)—CBC
Frequency: 1150 Kc. Power: 5000 Watts
Owned-Operated By. Wentworth Radio Bcstg.
Co. Ltd.
Business-Studio Address. King William & John
Sts.
Phone Number. 7-4484
Transmitter Location. Elfrida, Ont.

. . . **ONTARIO** . . .

Air Time Unlimited
 News Service AP, PN
 Transcription Service Thesaurus, World,
 Lang-Worth
 Representative All-Canada; Weed & Co.
 Membership CAB, BBM
 President Harold R. Carson
 Station Manager W. T. Cranston
 Commercial Manager L. A. Westmoreland
 Asst. Manager J. Lyman Potts
 Production Manager, Farm Editor R. Amos
 Chief Engineer Leslie Horton

CJRL

KENORA—EST. 1938
 DOMINION

Frequency: 1220 Kc. Power: 1000 Watts
 Owned By James Richardson & Sons, Ltd.
 Operated By Kenora Bcstg. Co., Ltd.
 Address Brydon Block, Main St.
 Phone Number 717
 Transmitter Location Jaffray Township
 Air Time 7:30 a.m. to 11 p.m.
 News Service PN
 Transcription Service Thesaurus
 Representative H. N. Stovin & Co.
 Membership CAB
 Supervisor A. L. Garside
 Commercial Manager G. A. McLean
 Program Manager M. C. Cooke
 Promotion Manager G. Walberg
 Chief Engineer Douglas Jones

CKWS

KINGSTON—EST. 1942
 TRANS CANADA

Frequency: 960 Kc. Power: 5000 Watts
 Owned-Operated By Brookland Co., Ltd.
 Address 304 King St.
 Phone Number 4405
 Transmitter Location Wolfe Island
 Air Time 6:30 a.m. to 12:10 a.m.
 News Service CPN
 Transcription Service Thesaurus,
 Standard, Lang-Worth
 Representative National Broadcast Sales
 (Canada); Donald Cooke, Inc. (U.S.A.)
 Membership CAB
 President Senator W. R. Davies
 Station Manager Roy W. Hofstetter
 Commercial Manager Russell Baer
 Program Director J. Kirkpatrick
 Chief Engineer Burt Coy

CJKL

KIRKLAND LAKE—EST. 1934
 TRANS CANADA

Frequency: 560 Kc. Power: 5000 Watts
 Owned-Operated By Northern Bcstg. Co., Ltd.

Address Canadian Bank of Commerce Bldg.,
 Toronto
 Phone Number 27
 Transmitter Location Dane, Ontario
 Air Time 6 a.m. to 12 midnight;
 Sunday: 8:45 a.m. to 12 midnight
 News Service PN
 Transcription Service Standard, Thesaurus,
 Lang-Worth
 Representative National Broadcast Sales
 (Canada); Donald K. Cooke, Inc. (U.S.A.)
 Membership CAB
 President Roy H. Thomson
 Manager Brian G. Shellon
 Commercial Manager Thomas J. Warner
 Program Director Neil J. Weatherwax
 Chief Engineer Thomas G. Watson

CKCR

KITCHENER—EST. 1929
 CBC (SUBSIDIARY)

Frequency: 1490 Kc. Power: 250 Watts
 Owned By K.-W. Bcstg. Co.
 Operated By W. C. Mitchell, G. Liddle
 Business-Studio Address 125 King St. W.
 Phone Number 3-3628
 Transmitter Location Guelph St.
 Air Time 16 hrs. daily
 News Service CPN
 Transcription Service UTS
 Representative William Wright
 Owners W. C. Mitchell; G. Liddle
 General-Station Manager W. C. Mitchell
 Commercial Manager G. Liddle
 Sales Promotion Manager G. Shaw
 Program Director Ed. Manning
 Chief Announcer Ray Sterling
 Chief Engineer Ion Hartman
 Farm Editor Bob Trotter

CFPL

LONDON—EST. 1933
 DOMINION

Frequency: 1570 Kc. Power: 5000 Watts
 Owned-Operated By The Free Press
 Printing Co.
 Address 442 Richmond St.
 Phone Number Metcalfe 5200
 Transmitter Location Wellington Rd.
 Air Time 7 a.m. to midnight
 News Service PN
 Transmitted Service World, Standard,
 Lang-Worth
 Representative Weed & Co. (U.S.A.);
 Horace N. Stovin & Co. (Canada)
 Membership CAB
 President Walter J. Blackburn
 General Manager Donald J. A. Wright
 Commercial Manager Murray T. Brown
 Program Director Bob Reinhart
 Chief Engineer Percy A. Field

CHVC

NIAGARA FALLS—EST. 1947

Frequency: 1600 Kc. Power: 1000 Watts
 Owned-Operated By: B. H. Bedford
 Business-Studio Address: Rainbow Bridge
 Phone Number: Niagara Falls, Ont. 4110;
 Niagara Falls, N. Y. 9801
 Transmitter Location: Queen Elizabeth Way
 Air Time: 7 a.m.-1 a.m.
 News Service: UP, BUP
 Transcription Service: World
 Representative: J. P. McKinney, J. L.
 Alexander
 Membership: CAB
 President, General-Station Mgr.: B. H. Bedford
 Commercial Manager: R. J. Cleland
 Program Director: Jim Sullivan
 Chief Engineer: George Slinn

CFCH

NORTH BAY—EST. 1931

TRANS-CANADA

Frequency: 800 Kc. Power: 1000 Watts
 Owned-Operated By: Northern Bcstg. Co., Ltd.
 Address: Front St.
 Phone Number: 2400
 Transmitter Location: Callander Highway
 Air Time: 7:45 a.m. to 12:15 p.m.
 News Service: PN
 Transcription Service: Thesaurus, United,
 Lang-Worth
 Representative: National Broadcast Sales
 President: Roy H. Thomson
 General Manager: Jack M. Davidson
 Station Manager: Cliff Pickrem
 Commercial Manager: Keith Packer
 Prog. Dir.-Prom. Mgr.: Phil Clayton

CFOR

ORILLIA—EST. 1945

DOMINION NETWORK, CBC

Frequency: 1450 Kc. Power: 2500 Watts
 Owned-Operated By: Gordon E. Smith
 Business-Studio Address: 32 Mississauga St.
 Phone Number: 187, 2126
 Transmitter Location: Orillia Township
 Air Time: 7:25 a.m.-12:15 a.m.
 News Service: BUP
 Transcription Service: Thesaurus, UTS
 Representative: H. N. Stovin, Adam J.
 Young, Jr.
 Membership: CAB, BBM
 President, General Mgr.: Gordon E. Smith
 Commercial Manager: Gordon Garrison
 Program Director: Francis R. Kirton
 Chief Announcer: Richard Mungham
 Musical Director: Russ Waters
 Chief Engineer: James Nash
 Farm Editor: James McGarvey

CKDO

OSHAWA—EST. 1946

Frequency: 1240 Kc. Power: 1000 Watts
 Owned-Operated By: Tom W. Elliott
 Address: 70 King St. E.
 Phone Number: 4481
 Studio Address: c/o Genosha Hotel
 Transmitter Location: E. Whitby Township
 Air Time: 6:30 a.m. to 11 p.m.
 News Service: PN
 Transcription Service: Thesaurus, World
 Representative: James L. Alexander
 Membership: CAB
 President-Managing Dir.: Tom W. Elliott
 Commercial Manager: Willard F. King
 Program Director: Ross W. Rowlands
 Promotion Manager: Gordon Sinclair, Jr.
 Chief Engineer: George Blanchett

CBO

OTTAWA—EST. 1924

CBC TRANS-CANADA—CBC MIDEAST

Frequency: 910 Kc. Power: 1000 Watts
 Owned-Operated By: Canadian Bcstg. Corp.
 Business-Studio Address: Chateau Laurier
 Hotel
 Phone Number: 2-1151
 Transmitter Location: Hurdman's Bridge P. O.,
 Ont.
 Air Time: 17 hrs. daily
 News Service: CP, BUP, Reuters
 Membership: BMB
 President (CBC): Dr. Augustin Frigon
 General-Station Manager, Program
 Director: Charles P. Wright
 Chief Operator: Maxed Gilbert
 Farm Editor: W. J. McPherson

CFRA

OTTAWA—EST. 1947

Frequency: 560 Kc. Power: 1000 Watts
 Owned-Operated By: Frank Ryan
 Business Address: Auditorium
 Phone Number: 3-6241
 News Service: BUP
 Transcription Service: Standard, World
 Representative: All-Canada, Weed
 President-General Manager: Frank Ryan
 Commercial Manager: George M. Gowling
 Program Director: Brian Hodgkinson
 Chief Engineer: Chester Beachell

CKCO

OTTAWA—EST. 1924

DOMINION

Frequency: 1310 Kc. Power: 5000 d.; 1000 n.
 Owned-Operated By: Dr. G. M. Geldert
 Address: 272 Somerset St., West

Phone Number.....2-3611
 Air Time.....Unlimited
 News Service.....PN, BUP
 Transcription Service...Associated, Lang-Worth
 Representative.....Wright (Canada);
 Joseph Hershey McGillvra (U.S.A.)
 General Manager.....Dr. G. M. Geldert
 Commercial Manager.....Marsh Yarrow
 Program Director.....John Pollie
 Promotion Manager.....Bob Brazil
 Chief Engineer.....W. H. McLellan

C F O S

OWEN SOUND—EST. 1940

CBC—DOMINION (SUPPLEMENTARY)

Frequency: 1470 Kc.....Power: 1000 Watts
 Owned-Operated By...Grey & Bruce Bcstg.
 Co., Ltd.
 Business-Studio Address...904 Second Ave. E.
 Phone Number.....1940
 Transmitter Location...Sydenham Township,
 Highways 6 & 10
 Air Time.....7 a.m.-11:15 p.m.
 News Service.....PN
 Transcription Service.....World
 Representative...Horace N. Stovin; Adam J.
 Young, Jr.
 Membership.....CAB, BBM
 President.....Howard Fleiming
 General-Station Mgr.....Ralph T. Snelgrove
 Commercial Manager...William N. Hawkins
 Sales Promotion Manager...Russell Thomson
 Program Director.....Denys Ferry
 Production Manager.....Eve'ett Smith
 Publicity Director.....Vera Loney
 Chief Engineer.....William Vallins

C H E X

PETERBOROUGH—EST. 1942

CBC DOMINION NETWORK

Frequency: 1430 Kc.....Power: 1000 Watts
 Owned By.....Brookland Co. Ltd.
 Operated By.....Northern Bcstg. Co. Ltd.
 Business-Studio Address.....400 Water St.
 Phone Number.....4464-5
 Transmitter Location...R. R. No. 8, Peterborough
 Air Time.....6 a.m.-12:05 a.m.
 News Service.....PN
 Transcription Service.....UTS, Thesaurus,
 Lang-Worth
 Representative.....National Broadcast Sales
 President.....Sen. Rupert Davies
 Vice President.....Roy H. Thomson
 Station Manager.....Harold Burley
 Commercial Manager.....El Jones
 Program Director.....Karl E. Monk
 Publicity Director.....Ruth Panter
 Chief Engineer.....Bert Crump
 Farm Editor.....Ron Grant

C H O V

PEMBROKE—EST. 1942

DOMINION

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Ottawa Valley
 Broadcasting Co., Ltd.
 Address.....97 Albert St.
 Phone Number.....430
 Transmitter Location.....East of Pembroke
 Air Time.....7 a.m. to 11:30 p.m.
 News Service.....BUP
 Transcription Service.....Thesaurus
 Representatives...H. N. Stovin Co. (Canada);
 Joseph Hershey McGillvra (U.S.A.)
 Chief Owner-Gen. Mgr.....E. G. Archibald
 Commercial Manager.....W. Montaigne
 Promotion Manager.....Marg. Miller

C F P A

PORT ARTHUR—EST. 1944

CBC—DOMINION

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Ralph H. Parker
 Business-Studio Address...Public Utilities Bldg.
 Phone Number.....North 315
 Transmitter Location.....Memorial Ave.
 Air Time.....7:30 a.m.-11:15 p.m.
 Transcription Service...Lang-Worth, Associated
 Representative...National Broadcast Sales,
 Broadcast Representatives, Radio Selling,
 Weed & Co.
 Membership.....CAB, BBM
 Owner, General-Station Mgr...Ralph H. Parker
 Commercial Manager.....R. P. MacGowan
 Program Director.....Edison Gunn

C K T B

ST. CATHARINES—1930

CBC—DOMINION (SUPPLEMENTARY)

Frequency: 1550 Kc.....Power: 1000 Watts
 Owned-Operated By.....The Niagara District
 Bcstg. Co. Ltd.
 Business-Studio Address.....12 Yates St.
 Phone Number.....5-7351
 Transmitter Location...Lakeshore Rd., Port
 Dalhousie, Ont.
 Air Time.....6 a.m.-12 M., 8 a.m.-12 M., Sun.
 News Service.....PN
 Transcription Service.....Thesaurus, UTS
 Representative.....National Broadcast Sales,
 J. H. McGillvra Inc.
 Membership.....CAB, BBM
 President, Station Manager...W. B. C. Burgoyne
 Managing Director.....H. B. Burgoyne
 Commercial Manager.....V. A. Lococo
 Sales Promotion Manager...W. C. Wingrove
 Production Manager.....W. C. Wheeler
 Chief Engineer.....W. H. Allen

CHOK

SARNIA—EST. 1946

TRANS-CANADA

Frequency: 1070 Kc. Power: 5000 d.; 1000 n.
 Owned-Operated By... Sarnia Bcstg. Co., Ltd.
 Address... 148½ Front St. N.
 Phone Number... 4000
 Air Time... 6 a.m. to 2 a.m.
 News Service... PN
 Transcription Service... Thesaurus, Standard
 Representative... National Broadcast Sales
 (Canada); Donald Cocke, Inc. (U.S.A.)
 President... H. M. Houston
 General Manager... Claude R. Irvine
 Commercial Manager... H. M. Edgar
 Promotion Manager... Grant Webber
 Chief Engineer... Robert F. Cooke

CJIC

SAULT STE. MARIE—EST. 1934

TRANS-CANADA

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By... Hyland Bcstg. Co.
 Address... Box 504
 Phone Number... 3500
 News Service... PN
 Transcription... United, Thesaurus
 Representative... J. L. Alexander, McGillvra
 Chief Exec.-General Mgr... J. G. Hyland
 Chief Engineer... Italo Marinelli

CJCS

STRATFORD—EST. 1927

DOMINION

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By... Central Broadcasting Co.
 Address... Reynolds Bldg.
 Phone Number... 1675
 Air Time... 7 a.m. to 11 p.m.
 News Service... BUP
 Transcription Service... World
 Representative... All-Canada Radio Facilities
 (Canada); Weed & Co. (U.S.A.)
 Membership... CAB
 President-General Mgr... Frank M. Squires
 Commercial Manager... K. S. Lott
 Program Dir.-Promotion Mgr... J. E. Phillips
 Chief Engineer... John Crigg

CHNO

SUDBURY—EST. 1947

DOMINION

Frequency: 1440 Kc. Power: 1000 Watts
 Owned-Operated By... Sudbury Bcstg. Co., Ltd.
 Business Address... 166 Elm St.
 News Service... PN
 Transcription Service... Associated
 Representative... Alexander
 Manager... A. J. Robinson

CKSO

SUDBURY—EST. 1937

CBC

Frequency: 790 Kc. Power: 5000 Watts
 Owned-Operated By... W. E. Mason
 Business-Studio Address... 21 Elgin St.
 Phone Number... 77505
 Transmitter Location... 6 mi. from Sudbury
 at McFarlane Lake
 Air Time... 7 a.m.-12:05 a.m.; 9 a.m.-12:05, Sun.
 News Service... PN
 Transcription Service... Thesaurus, World
 Representative... All-Canada, Weed & Co.
 President-Owner... W. E. Mason
 General Manager... W. J. Woodill
 Salesman... Bill Knapp
 Program Director... Ken Dobson
 Traffic Manager... Leila Deegan
 Librarian... Jean Macgregor

CKGB

TIMMINS—EST. 1934

TRANS-CANADA NETWORK—CBC

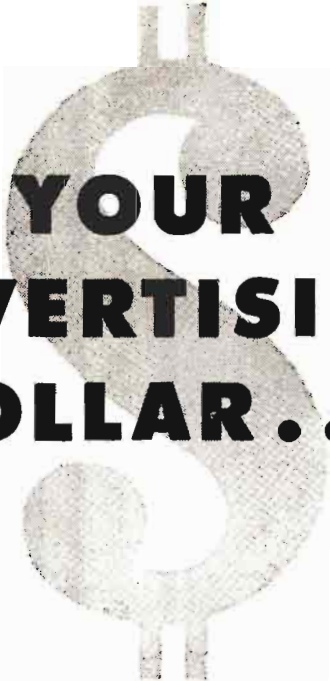
Frequency: 680 Kc. Power: 5000 Watts
 Owned-Operated By... Northern Bcstg. Co. Ltd.
 Business-Studio Address... Corner of Cedar St.
 S. & Second Ave.
 Phone Number... 1500
 Transmitter Location... Mountjoy Township
 Air Time... 6:45 a.m.-12:30 a.m.; 8:15 a.m.-
 12:10 a.m., Sun.
 News Service... PN
 Transcription Service... Thesaurus, Lang-Worth,
 Standard
 Representative... Canada-National Broadcast
 Sales; Donald Cooke
 Membership... CAB
 President... R. H. Thomson
 General Manager... J. M. Davidson
 Station Manager... H. C. Freeman
 Commercial Manager... H. McLay
 Program-Publicity Director... E. Courtney
 Chief Announcer... Doug Burrows
 Musical Director... Bill Nadeau
 Chief Engineer... Ernie Mott

CBL

TORONTO—EST. 1927

CBC TRANS-CANADA—CBC MIDEAST

Frequency: 740 Kc. Power: 50,000 Watts
 Owned-Operated By... Canadian Bcstg. Corp.
 Business-Studio Address... 354 Jarvis St.
 Phone Number... Midway 5481
 Transmitter Location... Hornby, Ont.
 Air Time... 17 hrs. daily
 News Service... CP, BUP, Reuters
 Membership... BMB
 President (CBC)... Dr. Augustin Frigon



YOUR ADVERTISING DOLLAR...

on CFRB each advertising dollar buys

2,795 potential radio homes after 7:00 p.m.

3,475 potential radio homes between 6 and 7 p.m.

5,195 potential radio homes at other times.

ON CFRB you reach more listeners per dollar than on any other Toronto station. That's why CFRB's advertisers keep on using the station year after year.

Ask them why they stay! Perhaps they won't quote figures or facts . . . but they'll give you the *real* answer. They stay because they get results! They stay because they reach *more* radio homes, *more* prospects for their product . . . selling an audience that's been growing for twenty years!

**CFRB
TORONTO**

REPRESENTATIVES:

UNITED STATES

Adam J. Young Jr., Incorporated

CANADA

All-Canada Radio Facilities Ltd.

Ontario's Favourite Radio Station!

Director-General of Programs Ernest L. Bushnell
 Program Director Harry J. Boyle
 Commercial Manager E. A. Weir
 Program Director Harry J. Boyle
 Supervisor of Presentation John Kannawin
 Supervising Engineer (Toronto Area) Howard Hilliard
 Farm Editor W. J. McPherson

CFRB
TORONTO—EST. 1927
 CBS

Frequency: 860 Kc. Power: 10,000 Watts
 Owned-Operated By Rogers Radio Bcstg. Co. Ltd.
 Business-Studio Address 37 Bloor St. W.
 Phone Number Midway 3515
 Transmitter Location Aurora, Ont.
 Air Time . . . 6 a.m.-12:35 a.m.; 9 a.m.-12:35 a.m., Sun.
 News Service BUP, PN
 Transcription Service Lang-Worth, Thesaurus, World, Associated
 Representative Adam J. Young, Jr.; All-Canada
 Membership CAB, BBM
 President Harry Sedgwick
 Vice-President J. Ellsworth Rogers
 Station Manager Lloyd Moore
 Commercial Manager Waldo Holden
 Program Director Wes McKnight
 Publicity Director Ken Marsden
 Musical Director Wishart Campbell
 Chief Engineer Jack Sharpe
 Farm Editor Rex Frost

CHUM

TORONTO—EST. 1945

Frequency: 1050 Kc. Power: 1000 Watts d.
 Owned-Operated By York Broadcasters, Ltd.
 Address 225 Mutual St.
 Phone Number Elgin 4271
 Transmitter Location Lawrence Ave. & Don Mills Road
 Air Time Sun-up to Sun-down
 Transcription Service Long-Worth, Cole, Associated, United
 News Service BUP
 Representative James L. Alexander
 President John H. Part
 General-Commercial Mgr. Roland E. Ford
 Program Director Verne Hill
 Promotion Manager Denis Olerenshaw
 Chief Engineer Aurele Boisvert

CJBC

TORONTO—EST. 1936

CBC DOMINION—CBC MIDEAST

Frequency: 1010 Kc. Power: 5000 Watts

Owned-Operated By Canadian Bcstg. Corp.
 Business-Studio Address 354 Jarvis St.
 Phone Number Midway 5481
 Transmitter Location Dixie, Ont.
 Air Time 17 hrs. daily
 News Service CP, BUP, Reuters
 Membership BMB
 President (CBC) Dr. Augustin Frigon
 Director-General of Programs Ernest L. Bushnell

Manager, Dominion Network, Program Director H. G. Walker
 Commercial Manager E. A. Weir
 Production Manager John Kannawin
 Supervising Engineer (Toronto Area) Howard Hilliard
 Farm Editor W. J. McPherson

CKEY

TORONTO—EST. 1945

NBC, ABC, MBS, CBC

Frequency: 580 Kc. Power: 5000 Watts d.; 1000 Watts n.
 Owned By Toronto Bcstg. Co.
 Business-Studio Address 444 University Ave.
 Phone Number Waverly 3881
 Transmitter Location Scarboro Heights
 Air Time 24 hrs. daily
 News Service AP, UP
 Transcription Service World, Lang-Worth, Standard, Associated
 Representative National Broadcast Sales, Donald Cooke
 President, General Mgr. Jack K. Cooke
 Station-Commercial Manager Hal Cooke
 Sales Promotion Manager Harry Witton
 Program Director Don Inslay
 Production Manager, Musical Director Ed Houston
 Publicity Director Harry Witton
 Chief Engineer Ernie Swan

CKLW

WINDSOR—EST. 1922

CBS—MBS

(See Detroit, Mich. Listing)

CKNX

WINGHAM—EST. 1926

CBC DOMINION (SUPPLEMENTARY)

Frequency: 920 Kc. Power: 1000 Watts
 Owned By Radio Station CKNX Ltd.
 Business Address Wingham, Ont.
 Phone Number 158
 Studio Address Josephine St.
 Transmitter Location Belgrave, Ont.
 Air Time 7 a.m.-11 p.m.; 8 a.m.-11 p.m., Sun.
 News Service UP

• • • ONTARIO - PRINCE EDWARD ISLAND - QUEBEC • • •

Transcription Service.....Thesaurus, Cole,
Lang-Worth
RepresentativeJ. L. Alexander
President, General Manager, Farm
EditorW. T. Cruickshank
Station Manager.....J. J. Cruickshank
Commercial Manager.....T. R. Mathers
Sales Promotion Manager..G. W. Cruickshank
Program Director.....J. F. Brent
Publicity Director.....F. V. Russell
Chief Announcer.....C. R. Hamilton
Musical Director.....H. V. Pym
Chief Engineer.....S. C. Reid

CKOX

WOODSTOCK—EST. 1947

Frequency: 1340 Kc.....Power: 250 Watts

Owned-Operated By....Oxford Bcstg. Co. Ltd.
Business Address.....P. O. Box 55
Phone Number2400
Studio Address.....380 Hunter St.
Transmitter Location..Sweaburg Rd., Township
of West Oxford
Air Time.....7 a.m.-11 p.m.
News ServiceCPN
Transcription ServiceWorld
MembershipCAB
President, General-Station
Manager.....Monty J. Werry
Commercial-Sales Promotion
Manager.....W. Stanley Smith
Program Director, Production
Manager.....John B. Starke

-PRINCE EDWARD ISLAND-

CFCY

CHARLOTTETOWN—EST. 1924

CBC—MARITIME

Frequency: 630 Kc.....Power: 5000 Watts d.;
1000 Watts n.

Owned-Operated By...Island Radio Bcstg. Co.
Ltd.

Business-Studio Address.....85 Kent St.
Phone Number741

Transmitter Location....West Royalty, P.E.I.
Air Time.....7:25 a.m.-12:10 a.m.

News ServiceUP
Transcription Service...Associated, Standard,
Lang-Worth

Representative.....All-Canada, Weed & Co.
MembershipCAB

President, Managing Dir., General-Station
Manager.....Lt. Col. K. S. Rogers

Commercial-Program Manager...R. F. Large
Publicity Director.....A. Duffy

Chief Announcer.....C. E. MacArthur
Musical Director.....Mrs. K. S. Rogers
Acting Chief Engineer.....A. L. Finley

CHGS

SUMMERSIDE—EST. 1925

TRANS-CANADA

Frequency: 1480 Kc.....Power: 100 Watts
Owned-Operated By.....R. T. Holman, Ltd.

Address.....180 Water Street
Phone Number.....133

Transmitter Location.....Summerside
Air Time.....7:30 to 8:30, 10 a.m. to 3 p.m.,
4 p.m. to 9 p.m.

Transmitter Location.....Holman Building
Representative.....Radio Representatives

President.....H. T. Holman, Sr.
General Manager.....R. L. Mollison

Program Director.....Albert A. Nicholson
Chief Engineer.....Angus McKie

QUEBEC

CHAD

AMOS—EST. 1939

CBC (FRENCH SUPPLEMENTARY)

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By...Radio Rouyn Abitibi
Ltd.

Business Address.....5225 DeGaspe St.,
Montreal, Que.

Phone Number.....TA 7245
Studio Address...Reilly Block Bldg., Main St.,
Capitol Theatre Bldg.

Transmitter LocationAmos

Air Time.....7 a.m.-12 M.
News ServiceCP

Transcription ServiceWorld
Representative...National Broadcast Sales;
Weed & Co.

MembershipCAB, BMB
President.....Hector Authier

General Administrator...Roger Charbonneau
Station Manager.....Jos. DeGuay

Commercial-Sales Promotion Manager,
Publicity Director.....John R. Fox

Program Director.....Jack Linklater
Production Manager.....Maurice Dubois

Chief Engineer.....John J. McGrail

C B J

CHICOUTIMI—EST. 1933

CBC TRANS-CANADA—CBC FRENCH

Frequency: 1580 Kc. Power: 1000 Watts
 Owned-Operated By... Canadian Bcstg. Corp.
 Business-Studio Address... 286A Racine St.
 Phone Number... 814; 155
 Transmitter Location... 4 Larouche Ave.
 Air Time... 15½ hrs. daily
 News Service... CP, BUP, Reuters
 Membership... BMB
 President (CBC), General

Manager... Dr. Augustin Frigon
 Station Manager, Program

Director... Vilmond Fortin
 Commercial Manager... M. Valiquette
 Supervisor of Press & Information

Service... Leopold Houle
 Supervising Broadcast Operator... J. E. Roberts
 Farm Editor... Armand Berube

C H E F

GRANBY—EST. 1945

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By... The Granby Bcstg. Co. Ltd.

Business-Studio Address... 7 Johnson St.
 Phone Number... 353; 392
 Transmitter Location... Abbotsford Rd.

Air Time... 6 a.m.-12 M.
 News Service... AP
 Transcription Service... World, UTS

Representative... Radio Representatives
 Membership... CAB, BBM
 President... J. A. Bourgault
 General-Station Manager, Chief

Engineer... Gerard Laliberte
 Commercial Manager... L. Lajoie
 Program Director... Al D'Eon
 Chief Announcer... J. Riendeau
 Musical Director... J. P. Comeau
 Farm Editor... G. Boutet

C K C H

HULL—EST. 1933

CBC FRENCH

Frequency: 1240 Kc. Power: 250 Watts
 Owned By... La Cie de Radiodiffusion de Hull CKCH Liée.

Operated By... Le Droit
 Business Address... 121 Notre-Dame St.

Phone Number... 2-1701
 Studio Address... Hull, Que.
 Transmitter Location... Chelsea Rd.

Air Time... 15 hrs. daily
 News Service... PN
 Transcription Service... Thesaurus

Representative... Radio Representatives:
 Adam J. Young

Membership... CAB, BBM
 President... L. J. Billy
 General Manager... Aurele Gratton
 Station-Commercial Mgr... Raymond Benoit
 Sales Promotion Manager... Ernest Lalonde
 Program Director, Production

Manager... Georges Francon
 Publicity Director... Paul DeGranpre
 Chief Announcer... Georges Huard
 Musical Director... Aurele Groulx
 Chief Engineer... Max Gebhardt
 Farm Editor... Lucien Michaud

C K R S

JONQUIERE—EST. 1947

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By... Henri Lepage
 Business Address... 223 St. Dominique St.
 News Service... PN

C B F

MONTREAL—EST. 1936

CBC TRANS-CANADA—CBC FRENCH

Frequency: 690 Kc. Power: 50,000 Watts
 Owned-Operated By... Canadian Bcstg. Corp.
 Business-Studio Address... 1231 St. Catherine St. W.

Phone Number... PLateau 7161
 Transmitter Location... Vercheres, Que.
 Air Time... 17 hrs. daily

News Service... CP, BUP, Reuters
 Membership... BMB
 President (CBC), General

Manager... Dr. Augustin Frigon
 Director of CBC French

Network... Marcel Ouimet
 Commercial Manager... M. Valiquette
 Program Director... Marcel Ouimet

Supervisor of Production... Rupert Caplan
 Supervisor of Press & Information

Service... Leopold Houle
 Chief Operator... E. D. Roberts
 Farm Editor... A. Berube

C B M

MONTREAL—EST. 1937

CBC TRANS-CANADA—CBC MIDEAST

Frequency: 940 Kc. Power: 5000 Watts
 Owned-Operated By... Canadian Bcstg. Corp.
 Business-Studio Address... 1231 St. Catherine St. W.

Phone Number... PLateau 7161
 Transmitter Location... Marieville, Que.
 Air Time... 17 hrs. daily

News Service... CP, BUP, Reuters
 Membership... BMB
 President (CBC), General

Manager... Dr. Augustin Frigon
 Director of CBC French

Network... Marcel Ouimet

Commercial Manager.....M. Valiquette
 Program Director.....W. J. O'Reilly
 Supervisor of Production.....R. Caplan
 Supervisor of Press &
 Information.....Leopold Houle
 Chief Operator.....E. D. Roberts
 Farm Editor.....Lamont Tilden

C F C F

MONTREAL—EST. 1919
 ABC—DOMINION NETWORK

Frequency: 600 Kc.....Power: 5000 Watts
 Owned-Operated By.....Canadian Marconi Co.
 Business-Studio Address...1231 St. Catherine
 St. W.

Phone Number.....PLateau 2577
 Transmitter Location.....Senneville, Que.
 Air Time.....7 a.m.-12 M.; 8 a.m.-12 M., Sun.
 News Service.....BUP, PN
 Transcription Service.....Thesaurus
 Representative.....Weed & Co., All-Canada
 Membership.....CAB, BBM
 General Manager.....S. M. Finlayson
 Station Manager.....J. A. Shaw
 Commercial Director.....P. E. Hiltz
 Sales Promotion Director.....E. H. Smith
 Program Director, Production
 Manager.....H. H. Hewetson
 Publicity Director.....E. H. Smith
 Chief Engineer.....J. G. Gettenby

CHLP

MONTREAL—EST. 1933

Frequency: 1410 Kc.....Power: 1000 Watts
 Owned-Operated By.....La Patrie Publishing
 Co., Ltd.

Address.....Sun Life Bldg., Dominion Square
 Phone Number.....Plateau 5225
 Transmitter Location.....St. Michel Rd., Ville
 St. Michel, P. Q.
 Air Time.....7 a.m. to Midnight
 News Service.....PN
 Transcription Service.....Standard, PN
 Representative: J. A. Alexander (Canada); Jo-
 seph Hershey McGillvria (U.S.A.)
 Membership.....CAB
 President-Gen. Mgr.....Sen. P. R. DuTremblay
 Station Mgr.-Dir.....C. A. Berthiaune
 Asst. Mgr.-Dir.....Fernand Bergevin
 Commercial Manager.....Simon Gendron
 Program Director.....Andre Chabot
 Production Director.....Marcel Marineau
 Chief Engineer.....Alphonse Cloutier

CJAD

MONTREAL—EST. 1945

Frequency: 800 Kc.....Power: 1000 Watts
 Owned-Operated By.....CJAD Ltd.
 Business-Studio Address...1191 Mountain St.
 Phone Number.....Marquette 1805

Transmitter Location.....MacKayville, Que.
 Air Time...6 a.m.-12:05 a.m.; 8 a.m.-12:05 a.m.,
 Sun.

News Service.....CP, BUP
 Transcription Service...Lang-Worth, Standard,
 World, Associated
 Representative..Adam J. Young, Jr.; National
 Broadcast Sales
 President, General-Station-Commercial
 Manager.....J. Art. Dupont
 Program Director.....Ron Morrier
 Traffic Manager.....Robert Laurion
 News Editor.....Hamilton Grant
 Chief Announcer.....Hollis MacCurdy
 Librarian.....Anna Watt
 Chief Engineer.....A. K. Taylor

CKAC

MONTREAL—EST. 1922
 CBS

Frequency: 730 Kc.....Power: 5000 Watts
 Owned By.....La Cie De Publication,
 La Presse, Ltee.
 Operated By.....La Compagnie De
 Publication, La Presse, Ltee.

EQUATION for



X + Y = Z

X = your sales message

Y = CKAC coverage

Z = Your share of French Canada's
 billion-dollar market

* 285,789 radio families in areas where
 80% of Quebec's retail sales are made.

CKAC La Presse
 Montreal
 CBS Affiliate

1922
 1948

Representatives: C. W. Wright, Toronto
 Adam J. Young Jr, Inc., U.S.A.

10,000 WATTS SOON

QUEBEC

Address.....980 St. Catherine Street, West
Phone Number.....MARquette 311
Transmitter Location.....St. Hyacinthe, P. Q.
Air Time.....18 hours daily
News Service.....BUP, PN, Reuters, UP
Transcription Service.....Lang-Worth; World
Representative.....Adam J. Young, Jr.
President.....Sen. P. R. Du Tremblay
General Manager.....Phil. Lalonde
Commercial Manager.....Georges Bourassa
Program Director.....Ferdinand Biondi
Promotion Manager.....Robert Souglet
Chief Engineer.....Leonard Spencer

CHNC

NEW CARLISLE—EST. 1933

CBC—QUEBEC NETWORK

Frequency: 610 Kc.....Power: 5000 Watts
Owned By.....Gaspesia Radio Bcstg. Co.
Operated By.....Radio Station CHNC
Business-Studio Address.....Main St.
Phone Number.....64
Transmitter Location.....Barachois dePasébiac
Air Time.....6:30 a.m.-10:30 p.m.
Representative...Jos. A. Hardy & Co.; Adam
J. Young, Jr.

Membership.....BBM, CAB
President, General Mgr....Dr. Charles Houde
Station Manager.....Viateur Bernard
Chief Engineer.....Gordon S. Coleman

CBV

QUEBEC CITY—EST. 1934

CBC TRANS-CANADA—CBC FRENCH

Frequency: 980 Kc.....Power: 1000 Watts
Owned-Operated By...Canadian Bcstg. Corp.
Business-Studio Address...Palais Montcalm
Phone Number.....8155
Transmitter Location.....Charlesbourg, Que.
Air Time.....17½ hrs. daily
News Service.....CP, BUP, Reuters
Membership.....BMB
President (CBC) Manager. Dr. Augustin Frigon
Acting Station Manager, Program
Director.....Guy Dumais
Commercial Manager.....M. Valiquette
Supervisor of Press & Information
Service.....Leopold Houle
Farm Editor.....Armand Berube

CHRC

QUEBEC—EST. 1926

Frequency: 800 Kc.....Power: 5000 Watts
Owned-Operated By.....CHRC, Limitee
Address.....39 St. Jean, Que. City
Phone Number.....2-8177
Transmitter Location.....Charny, Que.
Air Time.....7:00 a.m. to midnight
News Service.....BUP
Transcription Service..Lang-Worth, Thesaurus

Representative.....Adam J. Young, Jr., Inc.
(U.S.A.); Jos. A. Hardy & Co. Ltd. (Canada)
President.....Herve Baribeau
General Manager.....Henri Lepage
Commercial Manager.....Aurele Pellitier
Program Director.....Magella Alain
Chief Engineer.....Arsene Nadeau

CKCV

QUEBEC—EST. 1926

CBC

Frequency: 1280 Kc.....Power: 1000 Watts
Owned-Operated By.....CKCV Ltd.
Business-Studio Address.....142 St. John St.
Phone Number.....2-1585
Transmitter Location...St. Louis Rd., Ste. Foye
Air Time.....17½ hrs. daily
News Service.....2-1585
Transcription Service.....World, UTS
Representative.....Radio Representatives,
Weed & Co.

President.....Gaston Pratte
General-Station Manager.....Paul Lepage
Commercial Manager.....Lucien A. Bernier
Production Manager.....Jean Bender
Chief Engineer.....Albert DuBerger

CJBR

RIMOUSKI—EST. 1937

Frequency: 900 Kc.....Power: 5000 Watts d.,
1000 n.
Owned-Operated By The Central Public Service
Corp., Ltd.
Address.....Cathedral St.
Phone Number.....396
Transmitter Location.....Notre-Dame du
Sacre Coeur
Air Time.....Unlimited
News Service.....AP, PN
Transcription Service.....United, Standard
Representatives..H. N. Stovin & Co. (Canada)
Adam J. Young, Jr. (U.S.A.)

Membership.....BBM
President.....J. A. Brillant
Manager.....Guy Caron
Commercial Manager.....C. Chardonnean
Chief Engineer.....F. C. Daok

CFJP

RIVIERE-DU-LOUP—EST. 1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By...Radio Temiscouata Ltée.
Business Address.....203 Lafontaine St.
Phone Number.....536
News Service.....PN
Transcription Service.....Thesaurus
Representative.....Renaud, Young
President.....Armand Belle
General Manager.....T. Gareau
Promotion Manager.....George Grant
Chief Engineer.....Raymond Lavole

CKRN
ROUYN—EST. 1939

CBC (FRENCH SUPPLEMENTARY)

Frequency: 1400 Kc. Power: 1000 Watts
Owned-Operated By... Radio Rouyn Abitibi Ltd.
Business Address... 5225 DeGaspé St.
Phone Number... TA:EM 7245
Studio Address... Reilly Block Bldg., Main St., Capitol Theatre Bldg.
Transmitter Location... Rouyn
Air Time... 7 a.m.-12 M.
News Service... CP
Transcription Service... World
Representative... National Broadcast Sales, Weed & Co.
Membership... CAB, BMB (Pending)
President... Hector Authier
General Administrator... Roger Charbonneau
Station Manager, Program
Director... Jack Linklater
Commercial-Sales Promotion Manager, Publicity
Director... John R. Fox
Production Manager... Maurice Dubois
Chief Engineer... John J. McGrail

CHLT

SHERBROOKE—EST. 1937

Frequency: 900 Kc. Power: 1000 Watts
Owned-Operated By... La Tribune Ltd.
Business-Studio Address... 3 Marquette St.
Phone Number... 2071-2
Transmitter Location... King St., East Sherbrooke
Air Time... 5:55 a.m.-12 M.
Transcription Service... World, UTS
Representative... Jos. A. Hardy & Co.
President... Hon. Jacob Nicol
General Manager... A. Gauthier
Station Manager... J. L. Gauthier
Commercial Manager... E. Rozand
Sales Promotion Manager... G. Ferguson
Chief Announcer... J. P. La Sonde
Musical Director... P. M. Robidoux
Chief Engineer... S. Cusack
Farm Editor... Alex Simms

CKTS

SHERBROOKE—EST. 1946

CBC DOMINION NETWORK

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By... Telegram Printing & Publishing Co. Ltd.
Business-Studio Address... 3 Marquette St.
Phone Number... 2071-2
Transmitter Location... King St., East Sherbrooke
Air Time... 7:55 a.m.-12 M.
Transcription Service... Thesaurus
Representative... Radio Representatives
President... Senator C. B. Howard
General Manager... A. Gauthier

Station Manager, Program-Publicity

Director... J. L. Gauthier
Commercial Manager... E. Rozand
Sales Promotion Manager... M. Ferguson
Chief Announcer... Bert Paquette
Musical Director... P. M. Robidoux
Chief Engineer... S. Cusack
Farm Editor... Alex Simms

CJSO

SOREL—EST. 1945

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By... Radio Richelieu, Ltd.
Business Address... 72 rue Du Roi
Phone Number... 318
Transmitter Location... National Highway
Air Time... 7 a.m. to 11 p.m.
News Service... AP, PN, Reuters
Transcription Service... World, SESAC
Representative... Renaud
Membership... BBM
President... J. Arthur Villeneuve
General Manager... Gerard Boulay
Commercial Manager... Alphonse Provost
Program Director... Wilfrid Monsoux
Sales Manager... Henri Provost
Chief Engineer... Joseph Cardin

CHLN

THREE RIVERS—EST. 1937

Frequency: 550 Kc. Power: 1000 Watts
Owned By... CHLN "Le Nouvelliste" Ltée.
Operated By... "Le Nouvelliste"
Business Address... Bâtisse Municipale, rue Ste. Marguerite
Studio Address... 522 rue Bonaventure
Phone Number... 3000
Transmitter Location... Montreal Highway
Air Time... 15 hrs. daily
News Service... PN
Transcription Service... World, UTS
Representative... Jos. Hardy & Co.; Allan J. Young
Membership... CAB
President... Hon. Jacob Nicol
General Manager... Emile Jean
Station-Production Mgr... Léon Trépanier
Commercial-Sales Promotion
Manager... C. E. Couture
Program-Publicity Director... Paul Richard
Chief Announcer... Claude Séguin
Musical Director... Mrs. M. Tardif Séguin
Chief Engineer... Francois Comtois

CKVD

VAL D'OR—EST. 1939

CBC (FRENCH SUPPLEMENTARY)

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By... Radio Rouyn Abitibi

. . . **QUEBEC-SASKATCHEWAN** . . .

Business Address.....5225 DeGaspe St.
Montreal, Que.
Phone Number.....TA 7245
Studio Address....Reilly Block Bldg., Main St.,
Capitol Theatre Bldg.
Transmitter Location.....Val d'Or
Air Time.....7 a.m.-12 M.
News Service.....CP
Transcription Service.....World
Representative.....National Broadcast Sales;
Weed & Co.
Membership.....CAB, BMB (Pending)
President.....Hector Authier
General Administrator...Roger Charbonneau
Station Manager.....Jacques Demers
Commercial-Sales Promotion Manager,
Publicity Director.....John R. Fox
Program Director.....Jack Linklater

Production Manager.....Maurice Dubois
Chief Engineer.....John J. McGrail

CKVL

VERDUN—EST. 1946

Frequency: 980 Kc.....Power: 1000 Watts
Owned-Operated By.....J. Teitlman
Business Address.....211 Gordon Ave.
Phone Number.....York 3696
News Service.....PN, BUP
Transcription Service.....Lang-Worth, United
Representative.....Stovin, Cooke
President.....J. Teitlman
General Manager.....Corray Thomson
Program Director (English).....Hal Stubbs
Program Director (French)....Omer Duranceau
Chief Engineer.....Charles Charlebois

—SASKATCHEWAN—

CHAB

MOOSE JAW—EST. 1922

CBC DOMINION

Frequency: 800 Kc.....Power: 5000 Watts
Owned-Operated By.....CHAB, Ltd.
Business-Studio Address....Grant Hall Hotel
Phone Number.....2334-5-6
Transmitter Location.....Boharm, Sask.
Air Time.....17 hrs., 20 min. daily
News Service.....AP, PN
Transcription Service...Lang-Worth, UTS, Cole
Representative.....Horace N. Stovin
Membership.....CAB
General Manager.....J. S. Boyling
Commercial Manager.....Lloyd Crittendon
Sales Promotion Manager....C. H. Witney
Production Manager.....R. D. Giles
Chief Announcer.....R. Horley
Musical Director.....J. Purvis
Chief Engineer.....M. Pickford

CKBI

PRINCE ALBERT—EST. 1927

CBC—DOMINION

Frequency: 900 Kc.....Power: 5000 Watts
Owned-Operated By.....Central Bcstg. Co.
Business Address.....Prince Albert, Sask.
Phone Number.....2621
Studio Address.....Sanderson Block
Transmitter Location...7 mi. S. of Prince Albert
Air Time.....6 a.m.-12 M.
News Service.....BUP
Transcription Service.....Thesaurus
Representative.....All-Canada, Weed & Co.
Membership.....CAB, BBM
General-Station Manager...E. A. Rawlinson
Commercial-Sales Promotion
Manager.....Gerald Prest
Program Director.....George Kergan
Production Manager.....Ken Davey
Chief Announcer.....Wm. Hart
Chief Engineer.....Tom Van Nes

CJNB

NORTH BATTLEFORD—EST. 1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By...Northwestern Bcstg. Co.
Business Address.....Sallows & Boyd Bldg.
Phone Number.....2373
Studio Address.....1st Ave.
Transmitter Location.....North Battleford
Air Time.....7 a.m.-11 p.m.
News Service.....BUP
Transcription Service.....World, All-Canada
Representative.....Horace N. Stovin
Membership.....CAB
Manager.....Jack H. Coalston
Program Director.....Fred L. Patterson
Chief Engineer.....Ian K. Carson

CKCK

REGINA—EST. 1922

TRANS-CANADA (SUPPLEMENTAL)

Frequency: 620 Kc.....Power: 5000 Watts
Owned By.....Leader-Post Ltd.
Operated By...All-Canada Mutually Operated
Business Address.....Regina, Sask.
Phone Number.....8525
Studio Address.....Leader-Post Bldg.
Transmitter Location.....8 mi. S. of city
Air Time.....17½ hrs. daily
News Service.....AP, UP
Transcription Service.....Thesaurus, Cole
Representative....All-Canada Radio Facilities,
Weed & Co.
Membership.....CAB, BBM

SASKATCHEWAN

Station Manager.....Harold A. Crittenden
Commercial Manager.....Gil Seabrook
Sales Promotion Manager.....Bob Weir
Program Director.....Wilf Collier
Production Manager.....Vern Huggins
Chief Engineer.....E. A. Strong

CKRM

REGINA—EST. 1926

DOMINION NETWORK, CBC

Frequency: 980 Kc.....Power: 5000 Watts
Owned By....Trans-Canada Communications
Ltd.

Operated By....All-Canada Radio Facilities
Business-Studio Address..Fidelity Life Bldg.,
1819 Cornwall St., Regina

Phone Number7631
Transmitter Location.....Rowatt, Sask.
Air TimeUnlimited
News ServiceAP
Transcription Service....World, Lang-Worth
Representative....All-Canada Radio Facilities,
Weed & Co.

MembershipBBM
Station Manager.....W. A. Speers
Commercial Manager.....B. M. Pirle
Director, Special Broadcast Services,
Publicity Director.....F. Laight
Production Manager.....W. L. Walker
Chief Engineer.....Wm. MacDonald

CFQC

SASKATOON—EST. 1923

CBC DOMINION

Frequency: 600 Kc.....Power: 5000 Watts
Owned-Operated By....A. A. Murphy & Sons
Ltd.

Business-Studio Address..216 — 1st Ave., N.
Phone Number7917
Transmitter Location....3 mi. W. of Saskatoon,
Highway No. 11

Air Time....6:30 a.m.-12 M.; 7:50 a.m.-11:30
p.m., Sun.

News ServiceBUP
Transcription Service....Thesaurus, Standard,
Lang-Worth, Cole

RepresentativeRadio Representatives
President, General Manager....A. A. Murphy
Station Manager.....Vernon Dallin
Commercial Manager.....G. B. Nelson
Program Director.....Wilfred Gilbey
Production Manager.....George Dawes

Publicity Director.....Godfrey Hudson
Chief Announcer.....Harry Dekker
Chief Engineer.....Lyn Hoskins

CBK

WATROUS—EST. 1939

CBC TRANS-CANADA—CBC PRAIRIE

Frequency: 540 Kc.....Power: 50,000 Watts
Owned-Operated By....Canadian Bcstg. Corp.
Business-Studio Address..300 Manitoba Tele-
phone Bldg.

Phone Number97261
Transmitter Location.....Watrous, Sask.
Air Time.....17 hrs. daily

News Service.....CP, BUP, Reuters
MembershipBMB
President (CBC).....Dr. Augustin Frigon
Regional Representative....James R. Finlay
Commercial Manager.....E. A. Weir
Program Director.....James R. Finlay
Publicity Director.....C. E. L'Ami
Acting Chief Engineer.....V. J. Roe
Farm Editor.....Peter B. Whittall

CJGX

YORKTON—EST. 1927

CBC—DOMINION NETWORK

Frequency: 940 Kc.....Power: 1000 Watts
Owned-Operated By..Yorkton Bcstg. Co. Ltd.
Business-Studio Address..Smith-McKay Bldg.
Phone Number324

Transmitter Location....¼ mi. E. of Yorkton
on Highway No. 14

Air Time..6:30 a.m.-11:30 p.m.; 8:30 a.m.-11
p.m., Sun.

News Service.....AP, CP
Transcription Service....World, UTS, Cole,
SESAC

Representative....H. N. Stovin, Adam Young
MembershipCAB, BBM
PresidentDawson Richardson
Managing Director.....A. L. Garside
Assistant Manager.....K. S. Parton
Commercial Manager.....J. M. Shortreed
Assistant Manager.....K. S. Parton
Production Manager.....Wm. Liska
Chief Announcer.....J. C. Goodman
Musical Director.....Norman Runtz
Chief Engineer.....Arthur Mills
Farm Editor.....E. C. Deering