

• • • WISCONSIN • • •

Sales Manager.....Ben Wolff
 Chief Announcer.....Fahey Flynn
 Publicity Director.....Conrad Rice
 Musical Director.....Florence Betty-Kelly
 Chief Engineer.....Raymond Host

Coverage

Population—Primary 861,236
 Radio Homes— " 170,490
 Population—Secondary 53,524
 Radio Homes— " 24,540

Source: Field intensity survey; U. S. Census.

Representative

Furgason & Walker, Inc.
 (Wisconsin Broadcasting System only).

W I S N

MILWAUKEE—EST. 1922

COLUMBIA BROADCASTING SYSTEM

FREQUENCY: 1150 Kc. POWER: 5000 watts.
 OWNED BY: Heart Radio, Inc. OPERATED BY:
 Hearst Radio, Inc. BUSINESS ADDRESS: 123 W.
 Michigan. PHONE: DAty 3900. STUDIO AD-
 DRESS: 123 W. Michigan. TRANSMITTER LO-
 CATION: Public Service Bldg. TIME ON THE
 AIR: 6:00 A.M. to 12:00 Midnight; Sunday,
 7:30 A.M. to 12:00 Midnight. NEWSPAPER
 AFFILIATIONS: Milwaukee Sentinel, Sunday

News-Sentinel. NEWS SERVICE: International
 News Service. TRANSCRIPTION SERVICE:
 World Broadcasting System. MAINTAINS ART-
 ISTS' BUREAU.

Personnel

Station Manager.....G. W. Grignon
 Sales Promotion Manager.....Hugh O'Malley
 Program Director.....Woods Dreyfus
 Chief Announcer.....Alan Hale
 Musical Director.....E. Krebs
 Chief Engineer.....D. A. Weller

Coverage

	Daytime	Evening
Population—Primary	1,250,000	800,000
Radio Homes— "	250,000	160,000
Population—Secondary ..	1,500,000	1,000,000
Radio Homes— " ..	300,000	200,000

Source: Station survey.

Representative

International Radio Sales

W T M J

MILWAUKEE—EST. 1927

NATIONAL BROADCASTING CO.

FREQUENCY: 620 Kc. POWER: 5000 watts.
 OWNED BY: The Journal Company. OPER-
 ATED BY: The Milwaukee Journal. BUSINESS

5,000 WATTS
DAY AND NIGHT

Awarded

WISN

M I L W A U K E E

FIVE TIMES MORE POWER TWENTY TIMES MORE POWER

Day Time

Night Time

CONTRACT NOW FOR WISN TIME
AT PRESENT LOW RATES!

Represented by

INTERNATIONAL RADIO SALES

ADDRESS: 333 West State St. PHONE: Marquette 6000. STUDIO ADDRESS: 333 W. State St. TRANSMITTER LOCATION: 12 miles west of Milwaukee on Blue Mound Road. TIME ON THE AIR: 6:00 A.M. to 12:00 Midnight. NEWS-PAPER AFFILIATIONS: The Milwaukee Journal. NEWS SERVICE: Associated Press. TRANSCRIPTION SERVICE: Associated, NBC The-saurus.

Personnel

General Manager.....W. J. Damm
 Station Manager.....L. W. Herzog
 Asst. Manager.....R. G. Winnie
 Commercial Manager.....Wm. F. Dittmann
 Chief Announcer.....Robt. Helss
 Continuity Manager.....Russ W. Tolg
 Musical Director.....Wm. J. Benning
 Chief Technician.....D. W. Gellerup

Coverage

	Daytime	Evening
Population—Primary	2,984,189	1,634,345
Radio Homes—	646,330	365,250
Population—Secondary	6,480,000	5,246,000
Radio Homes—	1,407,000	1,168,000

Source: Field intensity measurements.

Representative

Edward Pety & Company

WIBU

POYNETTE—EST. 1925

WISCONSIN RADIO NETWORK

FREQUENCY: 1240 Kc. POWER: 250 watts. OWNED BY: Wm. C. Forrest. OPERATED BY: Same. BUSINESS ADDRESS: RFD No. 2. PHONE: 97R5. STUDIO ADDRESS: Poynette; Portage; Beaver Dam; Madison. TRANSMITTER LOCATION: Same. TIME ON THE AIR: 7:00 A.M. to 9:00 P.M. NEWS SERVICE: United Press. TRANSCRIPTION SERVICE: Standard Radio.

Personnel

Station Manager.....Wm. C. Forrest
 Chief Announcer.....Charles Harrison
 Portage Studio Manager.....M. A. Hays
 Beaver Dam Studio Manager.....Hal Woods
 Madison Studio Manager.....Ralph O'Connor
 Chief Engineer.....Leonard Doese

WRJN

RACINE—EST. 1926

WISCONSIN BROADCASTING SYSTEM
 FREQUENCY: 1400 Kc. POWER: 250 watts. OWNED BY: Racine Broadcasting Corp. OPERATED BY: Same. BUSINESS ADDRESS: 441 Main St. PHONE: Jackson 290. STUDIO ADDRESS: Same. TRANSMITTER LOCATION: Mt. Pleasant. TIME ON THE AIR:

7:30 A.M. to 10:00 P.M. NEWSPAPER AFFILIATIONS: Racine Journal-Times. NEWS SERVICE: Associated Press. TRANSCRIPTION SERVICE: Lang-Worth.

Personnel

President.....F. R. Starbuck
 Secretary-Treasurer &
 General Manager.....Harry R. LePoidevin
 Station & Commercial
 Manager.....Harold J. Newcomb
 Program Director-Chief Announcer,
 H. S. Mann, Jr.
 Publicity Director.....Ken Hegard
 Chief Engineer.....F. Lee Dechant

Coverage

	Daytime	Evening
Population—Primary	921,832	921,832
Radio Homes—	196,356	196,356
Population—Secondary	142,523	142,523
Radio Homes—	30,427	30,427

Source: Field intensity survey; Joint Committee; U. S. Census.

Representative

Furgason & Walker, Inc.

WJMC

RICE LAKE—EST. 1939

FREQUENCY: 1240 Kc. POWER: 250 watts. OWNED BY: Walter H. McGenty. OPERATED BY: J. J. McGenty. BUSINESS ADDRESS: 410 North Main St. PHONE: 550. STUDIO ADDRESS: 410 North Main St. TRANSMITTER LOCATION: 1615 South Main St. TIME ON THE AIR: Unlimited license. NEWS SERVICE: Transradio Press. TRANSCRIPTION SERVICE: Standard Radio. MAINTAINS ARTISTS' BUREAU.

Personnel

General Manager.....J. J. McGenty
 Station Manager.....Denis McGinty
 Commercial Manager.....Charles Hinz
 Public Relations Director.....Dr. J. H. Wallis
 Women's News Editor.....Mrs. L. Sherman
 Home Economics Consultant..Vera MacDowell
 Chief Announcer.....Del Florida
 Musical Director.....Robert Yaeger
 Agricultural Director.....Ingvald Hembre
 Chief Engineer.....Ray Pearson

Coverage

Population—Primary	100,000
Radio Homes—	25,000
Population—Secondary	25,000
Radio Homes—	6,000

Source: Joint Committee.

WHBL

SHEBOYGAN—EST. 1928

WISCONSIN BROADCASTING SYSTEM
 FREQUENCY: 1330 Kc. POWER: 1000 watts. d.; 500 watts. n. OWNED BY: Press Publishing

Co. OPERATED BY: Press Publishing Co.
 BUSINESS ADDRESS: 626-636 Center Ave.
 PHONE: 1900. STUDIO ADDRESS: 636 Center
 Ave. TRANSMITTER LOCATION: R R 3 Sheboy-
 gan, Wis. TIME ON THE AIR: daily, 7:00 a.m. to
 10:15 p.m.; Sunday, 10:00 a.m. to 10:15 p.m.
 NEWSPAPER AFFILIATION: Sheboygan Press.
 NEWS SERVICE: United Press. MAINTAINS
 ARTISTS' BUREAU. TRANSCRIPTION SER-
 VICES: Standard Radio, NBC Thesaurus.

Personnel

President.....C. E. Broughton
 ManagerWayne W. Cribb
 Chief Announcer.....Clair Stone
 Bus. Mgr.....H. H. Born
 Publicity Director.....Glen James
 Program & Musical Director.....M. J. Pape
 Chief Engineer.....Herbert Mayer

Coverage

Population—Primary 264,930
 Radio Homes— " 64,900
 Population—Secondary 588,100
 Radio Homes— " 143,200

Source: Field intensity and mail response surveys.

Representative

Howard H. Wilson & Co.

W L B L

STEVENS POINT—EST. 1924

FREQUENCY: 930 Kc. POWER: 5000 watts.
 OWNED BY: State of Wisconsin-Department
 of Agriculture and Markets. OPERATED BY:
 Department of Agriculture and Markets. BUSI-
 NESS ADDRESS: State Teachers' College.
 PHONE: 525. STUDIO ADDRESS: Same.
 TRANSMITTER LOCATION: Auburndale. TIME
 ON THE AIR: Daytime License.

Personnel

Station Manager.....F. R. Calvert
 Program Director.....W. P. Wichmann
 Chief Engineer.....H. O. Brickson
 (Non-Commercial Station)

W D S M

SUPERIOR—EST. 1937

FREQUENCY: 1230 Kc. POWER: 250 watts.
 OWNED BY: WDSM, Inc. OPERATED BY:
 WDSM, Inc. BUSINESS ADDRESS: Board of
 Trade Bldg. STUDIO ADDRESS: Board of Trade
 Bldg. TRANSMITTER LOCATION: Connor's
 Point. TIME ON THE AIR: 18½ hours daily.

Personnel

Manager.....Robert D. Kennedy

W S A U
WAUSAU—EST. 1937

FREQUENCY: 1400 Kc. POWER: 250 watts.
 OWNED BY: Northern Broadcasting Co., Inc.
 OPERATED BY: Northern Broadcasting Co.,
 Inc. BUSINESS ADDRESS: 125 Third St.
 PHONE: 6521. STUDIO ADDRESS: 125 Third
 St. TRANSMITTER LOCATION: Same. TIME
 ON THE AIR: 6:30 A.M. to 10:15 P.M. (119¼
 hours weekly). NEWS SERVICE: United Press.
 TRANSCRIPTION SERVICE: World Broadcas-
 ting System.

Personnel

PresidentW. E. Walker
 General Manager.....Ben F. Hovel
 Commercial Manager.....J. W. Killeen
 Program DirectorDonald R. Burt
 Musical Director.....Vern Peterson
 Chief EngineerRoland Richardt

Coverage

	Daytime	Evening
Population—Primary	113,245	70,160
Radio Homes— "	20,660	12,580
Population—Secondary ..	386,400	24,300
Radio Homes— "	68,720	8,090

Source: Mail response analysis; Joint Com-
 mittee.

Representative

Reynolds-Fitzgerald, Inc.

W F H R

WISCONSIN RAPIDS—EST. 1940

FREQUENCY: 1340 Kc. POWER: 250 watts.
 OWNED BY: William F. Huffman. OPERATED
 BY: William F. Huffman. BUSINESS ADDRESS:
 141 West Grand Ave. PHONE: 1340. STUDIO
 ADDRESS: 141 West Grand Ave. TRANSMIT-
 TER LOCATION: 1500 Bonow Ave. TIME ON
 THE AIR: 110 hours weekly. NEWS SERVICE:
 Associated Press. TRANSCRIPTION SERVICE:
 Standard Radio. MAINTAINS ARTISTS' BU-
 REAU.

Personnel

Owner.....William F. Huffman
 General Manager.....George T. Frechette
 Commercial Manager.....Bruce G. Beichl
 Program Director-Chief Announcer, Ernie Smith
 Artists' Bureau Head.....Donald Blanchard
 Director of Women's Programs, Virginia Lee
 Chief Engineer.....Garth N. Bowker
 Assistant Chief Engineer.....Victor Nickel

Coverage

	Daytime	Evening
Population—Primary	100,000	75,000
Population—Secondary ..	75,000	35,000

Source: Station survey.

WYOMING

Population 250,742

Number of Radio Homes 55,520

Number of Families 69,227

Auto Registrations 86,200

For 1940 Census data, please turn to page 287

K D F N

CASPER—EST. 1930

FREQUENCY: 1470 Kc. POWER: 1000 watts. OWNED BY: D. L. Hathaway. OPERATED BY: D. L. Hathaway. BUSINESS ADDRESS: Box 930. PHONE: 407. STUDIO ADDRESS: 1st and Lennox Sts. TRANSMITTER LOCATION: Same. TIME ON THE AIR: 7:30 A.M. to 10:00 P.M. NEWS SERVICE: Radio News and Transradio Press. TRANSCRIPTION SERVICE: Lang-Worth.

Personnel

Station & Sales Manager.....D. L. Hathaway
Commercial Manager.....F. R. Hufsmith
Program Director.....Marcus R. Nichols
Production Manager.....Byers Fleming
Publicity Director.....Harrison Brewer

Coverage

Population—Primary 87,428
Radio Homes— " 17,557
Population—Secondary 58,622
Radio Homes— " 11,296

Source: Station survey; Joint Committee.

Representatives

Sears and Ayer
Walter Biddick Co.

K F B C

CHEYENNE—EST. 1940

NATIONAL BROADCASTING CO.

FREQUENCY: 1450 Kc. POWER: 250 watts. OWNED BY: Frontier Broadcasting Co. OPERATED BY: Frontier Broadcasting Co. BUSINESS ADDRESS: Plains Hotel. PHONE: 4461. STUDIO ADDRESS: Plains Hotel. TRANSMITTER LOCATION: Third and Evans Sts. TIME ON THE AIR: 127½ hours weekly. NEWS-PAPER AFFILIATION: Wyoming Eagle, Wyoming Tribune. NEWS SERVICE: United Press. TRANSCRIPTION SERVICE: World Broadcasting System.

Personnel

President.....S. H. Patterson
Vice-President.....Tracy S. McCracken
Station Manager.....William C. Grove
National Sales Manager.....Larry Bloom
Local Sales Manager.....C. E. Hopkins
Program Director.....Robert Youmans
Musical Director.....Del Brandt
News Editor.....Lee Karsen
Chief Engineer.....John Dawson

Coverage

	Daytime	Evening
Population—Primary	44,252	36,549
Radio Homes— "	5,000	7,000
Radio Homes—Secondary	7,000	10,000

Source: Station survey and estimate.

K Y A N

CHEYENNE—EST. 1940

FREQUENCY: 1400 Kc. POWER: 250 watts. OWNED BY: J. Cecil Bott, Matilda Lannen and Nettie Bott, d/b as The Western Broadcasting Co. of Wyoming. OPERATED BY: Western Broadcasting Co. BUSINESS ADDRESS: 1500 East Fifth St. STUDIO ADDRESS: Same. TRANSMITTER LOCATION: Same. TIME ON THE AIR: 6:00 A.M. to 12:00 Midnight. TRANSCRIPTION SERVICE: Associated.

Personnel

Station Manager.....H. L. McCracken
Commercial Manager.....L. Peach

K P O W *

POWELL—EST. 1941

FREQUENCY: 1200 Kc. POWER: 250 watts. OWNED BY: Albert Joseph Meyer. OPERATED BY: Albert Joseph Meyer. BUSINESS ADDRESS: Powell. STUDIO ADDRESS: Same. TRANSMITTER LOCATION: Same. TIME ON THE AIR: Unlimited license.

Personnel

OwnerA. J. Meyer
*Station was licensed to operate under a construction permit at time of going to press and no further information was available.

K V R S

ROCK SPRINGS—EST. 1938

FREQUENCY: 1400 Kc. POWER: 250 watts. OWNED BY: Wyoming Broadcasting Co. OPERATED BY: Wyoming Broadcasting Co. BUSINESS ADDRESS: 1307 Wyoming St. PHONE: 93. STUDIO ADDRESS: 1307 Wyoming St. TRANSMITTER LOCATION: 1307 Wyoming St. TIME ON THE AIR: 99 hours weekly. NEWS SERVICE: Transradio Press. TRANSCRIPTION SERVICES: NBC Thesaurus, C. P. MacGregor.

Personnel

President.....R. R. West
Station Manager.....H. L. McCracken
Sales Manager.....Harold Tannehill

Program Director.....Michael Reid
 Chief Announcer.....Elmer Ellsworth
 Chief Engineer.....Willard Easterly

K W Y O

SHERIDAN—EST. 1934

FREQUENCY: 1400 Kc. POWER: 250 watts.
 OWNED BY: Bighorn Broadcasting Co. OPERATED BY: Bighorn Broadcasting Co. BUSINESS ADDRESS: P. O. Box 727. PHONE: 601. STUDIO ADDRESS: 19 N. Main. TRANSMITTER LOCATION: Park Drive and O'Marr. TIME ON THE AIR: 7:00 A.M. to 10:00 P.M. (95½ hours weekly). NEWS SERVICE: Transradio Press. TRANSCRIPTION SERVICES: Keystone Broadcasting, Standard Radio.

Personnel

President.....R. E. Carroll
 Station Manager.....Jack R. Gage
 Sales Manager.....Herb W. Siebert
 Program Director-Chief Announcer,
 James W. Carroll
 Chief Engineer.....Bob Crossthwaite

Coverage

Population—Primary	40,995
Radio Homes— "	13,665
Population—Secondary	70,692
Radio Homes— "	18,851

Source: Station Survey.

Representatives

Sears & Ayer, Inc.
 Homer Owen Griffith

TERRITORIES — — POSSESSIONS

Alaska

K F Q D

ANCHORAGE—EST. 1924

FREQUENCY: 790 Kc. POWER: 250 watts.
 OWNED BY: Anchorage Radio Club, Inc. OPERATED BY: Anchorage Radio Club, Inc. BUSINESS ADDRESS: KFQD Bldg. STUDIO ADDRESS: Same. TRANSMITTER LOCATION: 4111 Fourth Ave. TIME ON THE AIR: 6:00 A.M. to 11:00 P.M. NEWS SERVICE: Transradio Press. TRANSCRIPTION SERVICE: C. P. MacGregor, Standard Radio.

Personnel

General Manager.....W. J. Wagner
 Program Director.....Ken Laughlin
 Chief Operator.....L. Tate

Representative

Romig C. Fuller & Associates

K F A R

FAIRBANKS—EST. 1938

FREQUENCY: 610 Kc. POWER: 1000 watts.
 OWNED BY: Midnight Sun Broadcasting Co. OPERATED BY: Midnight Sun Broadcasting Co. BUSINESS ADDRESS: Lathrop Bldg. PHONE: East 380. STUDIO ADDRESS: Same. TRANSMITTER LOCATION: Farm Road. TIME ON THE AIR: 7:00 A.M. to 1:00 P.M. and 4:00 P.M. to 11:00 P.M. (13 hours daily). NEWSPAPER AFFILIATION: Fairbanks Daily News-

Miner. NEWS SERVICE: Associated Press, Transradio Press. TRANSCRIPTION SERVICE: NBC Thesaurus, C. P. MacGregor.

Personnel

President.....A. E. Lathrop
 Commercial Manager.....Wilson K. Foster
 Program Director.....Alvin K. Bramstedt
 Production Manager.....August Hiebert
 Publicity Director.....Lincoln W. Miller
 Musical Director.....Don Adler
 Chief Engineer.....Stanton D. Bennett

Coverage

	Daytime	Evening
Population—Primary	35,000	50,000
Population—Secondary	45,000	60,000

Source: Field strength measurements; U. S. Census.

Representative

Gilbert A. Wellington

K I N Y

JUNEAU—EST. 1935

FREQUENCY: 1460 Kc. POWER: 1000 watts.
 OWNED BY: Edwin A. Kraft. OPERATED BY: Same. BUSINESS ADDRESS: Box 2597. PHONE: 197. SEATTLE OFFICE ADDRESS: 708 American Bank Bldg. STUDIO ADDRESS: Triangle Bldg. TRANSMITTER LOCATION: Alaska Juneau Mine Property. TIME ON THE AIR: 7:45 A.M. to 1:30 P.M. and 4:30 P.M. to 12:00 Midnight. NEWS SERVICE: Transradio Press, International News Service. TRANSCRIPTION SERVICES: Standard Radio, MacGregor, Titan and Lang-Worth. MAINTAINS ARTISTS' BUREAU.

Personnel

OwnerEdwin A. Kraft
 Station ManagerC. B. Arnold

Coverage

	Daytime	Evening
Population—Primary* ...	35,000	55,000
Radio Homes— "	31,500	47,000
Population—Secondary* .	7,000	12,000
Radio Homes— " ..	6,300	10,800

* Families.

Source: Mail response analysis.

Representatives

Northwest Radio Adv. Co., Inc., Seattle
 Joseph Hershey McGillvra

K G B U

KETCHIKAN—EST. 1926

MUTUAL BROADCASTING SYSTEM
 DON LEE BROADCASTING SYSTEM

FREQUENCY: 930 Kc. POWER: 1000 watts.
 OWNED BY: Alaska Radio and Service Co.
 OPERATED BY: Alaska Radio and Service Co.
 BUSINESS ADDRESS: Radio House-KGBU Bldg.
 STUDIO ADDRESS: Same. TRANSMITTER LO-
 CATION: Same. TIME ON THE AIR: 10:00
 A.M. to 12:30 A.M.; Sunday, 4:00 P.M. to 9:00
 P.M. NEWS SERVICE: United Press. TRAN-
 SCRIPTION SERVICE: Lang-Worth, Davis &
 Schwegler.

Personnel

PresidentJames A. Britton
 Station ManagerR. W. Britton
 Musical DirectorBradley Starr
 Chief EngineerJ. A. Britton

Coverage

	Daytime	Evening
Population—Primary	26,000	150,000
Radio Homes— "		60,000

Source: Mail response analysis and estimate.

Hawaii

K H B C

HILO—EST. 1936

CBS-MBS

HAWAIIAN BROADCASTING SYSTEM
 FREQUENCY: 1230 Kc. POWER: 250 watts.
 OWNED BY: Hawaiian Broadcasting System,
 Ltd. OPERATED BY: Hawaiian Broadcasting
 System, Ltd. BUSINESS ADDRESS: P. O. Box
 595. STUDIO ADDRESS: 1285 Kalaniole Ave.
 TRANSMITTER LOCATION: Hilo. TIME ON
 THE AIR: 6:30 a.m. to 10:30 p.m., daily; 8:00
 a.m. to 9:30 p.m., Sundays. NEWSPAPER AF-
 FILIATION: Tribune Herald of Hilo. NEWS
 SERVICE: United Press. TRANSCRIPTION
 SERVICE: World Broadcasting System, C. P.
 MacGregor.

Personnel

General Manager.....J. Howard Worrall
 Station Manager.....Al Green
 National Sales Manager....Henry C. Putnam

Coverage

Population—Primary	43,000
Population—Secondary	10,000

Representative

John Blair & Co.

K G M B

HONOLULU—EST. 1930

CBS—MBS

FREQUENCY: 590 Kc. POWER: 5000 watts.
 OWNED BY: Hawaiian Broadcasting System,
 Ltd. OPERATED BY: Hawaiian Broadcasting
 System, Ltd. BUSINESS ADDRESS: Box 581.
 PHONE: 2323. STUDIO ADDRESS: Kapiolani
 Blvd. TRANSMITTER LOCATION: Same. TIME
 ON THE AIR: 5:55 a.m. to 12:00 midnight.
 NEWSPAPER AFFILIATION: Honolulu Star-Bul-
 letin. NEWS SERVICE: United Press. TRAN-
 SCRIPTION SERVICES: World Broadcasting
 System, Associated, C. P. MacGregor.

Personnel

President-General
 Manager.....J. Howard Worrall
 Station Manager.....Webley Edwards
 National Sales Manager....Henry C. Putnam
 Program Director-Chief Announcer...Leo Rumsey
 Chief Engineer.....Eugene T. Goldrup

Coverage

Population—Primary	423,332
Radio Homes— "	81,300

Source: Mail and telephone surveys; 1940
 U. S. Census.

Representative

John Blair & Co.

K G U

HONOLULU—EST. 1922

NBC (RED & BLUE)

FREQUENCY: 760 Kc. POWER: 2500 watts.
 OWNED BY: Marion A. Mulrony and Adver-
 tiser Publishing Co., Ltd. OPERATED BY: Ad-
 vertiser Publishing Co., Ltd. STUDIO AD-
 DRESS: Advertiser Square. TRANSMITTER
 LOCATION: Same. TIME ON THE AIR: 6:00
 A.M. to 11:15 P.M. NEWSPAPER AFFILIA-
 TION: Honolulu Advertiser. NEWS SERVICE:
 Transradio Press. TRANSCRIPTION SERV-
 ICE: NBC Thesaurus, Lang-Worth.

Personnel

General Manager.....M. A. Mulrony
 Director of Natl. Advertising...R. S. Thurston
 Assistant Manager.....Don O. Crozier

Representative

The Katz Agency

K T O H

LIHUE—EST. 1940

FREQUENCY: 1490 Kc. POWER: 250 watts. OWNED BY: Garden Island Publishing Co. OPERATED BY: Same. BUSINESS ADDRESS: Lihue. PHONE: 261-361. STUDIO ADDRESS: Lihue. TRANSMITTER LOCATION: Ahokini, Kauai. TIME ON THE AIR: 16 hours daily. NEWSPAPER AFFILIATION: The Garden Island, Kauai Filipino News. NEWS SERVICE: United Press. TRANSCRIPTION SERVICE: Standard Radio.

Personnel

General Manager.....C. J. Fern
 Station Manager.....Deane Stewart
 Sales Manager.....Robert Barrington
 Program Director.....William Parsons
 Production Manager.....Clarence Ashman
 Women's Editor.....Lorraine Fountain
 Manager, Filipino Dept.....A. A. Abayalde
 Manager, Japanese Dept.....T. Fukushima
 Chief Engineer.....Robert Glenn

Coverage

	Daytime	Evening
Population—Primary	300,000	400,000
Radio Homes—"	50,000	70,000
Population—Secondary		400,000
Radio Homes—"		70,000

Source: Radio Commission of Hawaii.

Representative

Homer Owen Griffith

Puerto Rico

W P R A

MAYAGUEZ—EST. 1937

FREQUENCY: 790 Kc. POWER: 2500 watts, d.; 1000 watts, n. OWNED BY: Puerto Rico Adv. Co. OPERATED BY: Same. BUSINESS ADDRESS: McKinley Cor del Rio. PHONE: 269. STUDIO ADDRESS: Same. TRANSMITTER LOCATION: Anasco Road. TIME ON THE AIR: 7:00 A.M. to 2:00 P.M. and 4:00 P.M. to 10:15 P.M. NEWS SERVICE: Transradio

Personnel

President.....Andres Camara
 Station Manager-Chief Engineer. Ralph P. Perry
 Program Director.....P. R. Fermanint
 Chief Announcer.....Mario Acosta
 Musical Director.....Celso Torres

Coverage

	Daytime	Evening
Population—Primary	500,000	300,000
Radio Homes—"	50,000	40,000

Source: Station survey.

W P A B

PONCE—EST. 1940

FREQUENCY: 1370 Kc. POWER: 1000 watts. OWNED BY: Portorican American Broadcasting Co. OPERATED BY: Same. BUSINESS ADDRESS: Ponce. STUDIO ADDRESS: Same. TRANSMITTER LOCATION: Same. TIME ON THE AIR: Unlimited license.

W P R P

PONCE—EST. 1934

FREQUENCY: 1520 Kc. POWER: 5000 watts, d.; 1000 watts, n. OWNED BY: Julio M. Conesa. OPERATED BY: Same. BUSINESS ADDRESS: 4-8-16 Trujillo St. STUDIO ADDRESS: Same. TIME ON THE AIR: 7:00 A.M. to 2:00 P.M. and 5:00 P.M. to 11:00 P.M.

Personnel

General Manager.....Julio M. Conesa

W K A Q

SAN JUAN—EST. 1922

COLUMBIA BROADCASTING SYSTEM

FREQUENCY: 620 Kc. POWER: 5000 watts. OWNED BY: Radio Corporation of Porto Rico. OPERATED BY: Radio Corporation of Porto Rico. BUSINESS ADDRESS: P. O. Box 3746. PHONE: 2014. NEW YORK OFFICE: c/o International Telephone & Telegraph Corp., 67 Broad St., New York City. STUDIO ADDRESS: Telephone Bldg. TRANSMITTER LOCATION: Hato Rey, P. R. TIME ON THE AIR: 16 hours daily. NEWS SERVICE: Transradio Press.

Personnel

President.....H. H. Buttner
 Vice-President-Gen. Manager...John A. Zerbe
 Commercial Manager.....Jose C. Irizarry

W N E L

SAN JUAN—EST. 1934

FREQUENCY: 1320 Kc. POWER: 5000 watts. OWNED BY: Juan Piza. OPERATED BY: Same. BUSINESS ADDRESS: 59 Brau St. PHONE: 107. STUDIO ADDRESS: 59 Brau St.; 99 Sol St. TRANSMITTER LOCATION: 99 Sol St. TIME ON THE AIR: 6:45 A.M. to 11:15 P.M. NEWS SERVICES: Transradio News, Radio News Assoc. MAINTAINS ARTISTS' BUREAU.

Personnel

Owner-Operator.....Juan Piza
 General Manager.....Gustavo Diaz
 Commercial Manager.....Augustin Camunas
 Chief Engineer.....William N. Greer

Coverage

Radio Homes—Primary	29,147
" " —Secondary	44,486

RADIO STATIONS IN THE U. S. A. OWNED WHOLLY OR PARTIALLY BY NEWSPAPER INTERESTS

The following listing was compiled through the cooperation of the FCC and is up-to-date as of Jan. 1, 1941.

ALABAMA

The Anniston Star.....WHMA
Licensee—Harry M. Ayers, Anniston.

The Birmingham Age-Herald.....WSGN
The Birmingham News
Huntsville Times
Licensee—The Birmingham News
Co., Birmingham.

Dothan Eagle.....WAGF
Licensee—Dothan Broadcasting Co.,
Dothan, Ala.

Through stock ownership.....WSFA
Licensee—Montgomery Broadcasting
Co., Montgomery.

ARIZONA

Arizona Republic, Phoenix Gazette, KYUM
Arizona Weekly Gazette, through
stock ownership.
Licensee—Yuma Broadcasting Co.,
Yuma, Ariz.

Prairie Farmer Publishing Co.....KOY
Licensee—Salt River Valley Broad-
casting Co., Phoenix.

Arizona RepublicKTAR
Phoenix Gazette
Arizona Weekly Gazette
Licensee—KTAR Broadcasting Co.,
Phoenix.

Arizona RepublicKVOA
Phoenix Gazette
Licensee—Arizona Broadcasting Co.,
Tucson.

Prescott Daily Courier.....KCRJ
Licensee—Central Arizona Broad-
casting Co., Jerome, Ariz.

ARKANSAS

Arkansas GazetteKGHI
Licensee — Arkansas Broadcasting
Co., Little Rock.

Arkansas GazetteKLRA
Licensee — Arkansas Broadcasting
Co., Little Rock.

CALIFORNIA

McClatchy NewspapersKERN
Licensee — McClatchy Broadcasting
Co., Bakersfield, Cal.

Marysville Appeal-Democrat.....KHSL
Licensee—Golden Empire Broadcast-
ing Co., Chico, Cal.

Humboldt TimesKIEM
Humboldt Standard
Licensee—Redwood Broadcasting Co.,
Eureka.

McClatchy NewspapersKMJ
Licensee — McClatchy Broadcasting
Co., Fresno, Cal.

Through stock ownership.....KMYC
Licensee — Marysville-Yuba City
Broadcasters, Inc., Marysville,
Calif.

Merced Sun Star.....KYOS
Licensee—Merced Broadcasting Co.,
Merced, Cal.

Monterey Peninsula Herald.....KDON
Salinas Index-Journal
Salinas Post
Licensee—Monterey Peninsula
Broadcasting Co., Monterey, Cal.

The Oakland TribuneKLX
Licensee — Tribune Building Co.
Oakland, Cal.

Redding SearchlightKVCV
(See KHSL)
Licensee—Golden Empire Broadcast-
ing Co., Redding.

McClatchy NewspapersKFBK
Licensee — McClatchy Broadcasting
Co., Sacramento, Cal.

American Newspapers, Inc.....KYA
Licensee — Hearst Radio, Inc., San
Francisco, Cal.

Santa Barbara News.....KTMS
Santa Barbara Press
Licensee—The News-Press Publish-
ing Co., Santa Barbara, Cal.

Santa Rosa Press-Democrat.....KSRO
Licensee—Ernest L. Finley, Santa
Rosa, Calif.

McClatchy NewspapersKWG
Licensee—McClatchy Broadcasting
 Co., Stockton, Cal.
 Visalia Times Delta.....KTKC
Licensee — Tulare-Kings Counties
 Radio Associates, Charles A.
 Whitmore, Pres., Visalia, Cal.
 Register-PajaronianKHUB
Licensee—John P. Scripps, Watson-
 ville, Cal.

COLORADO

Stockholders interested in Okla- KVOR
 boma Publishing Co.; The Ga-
 zette & Telegraph; (Daily Okla-
 homan, Oklahoma City Times and
 Farmer - Stockman). Oklahoma
 Publishing Co., 33% stockholder.
Licensee—Outwest Broadcasting Co.,
 Colorado Springs, Colo.
 The Daily Oklahoman.....KLZ
 The Oklahoma City Times
 The Farmer-Stockman
Licensee — KLZ Broadcasting Co.,
 Denver, Colo.
 Through stock ownership.....KFKA
Licensee—The Mid-Western Radio
 Corp., Greeley, Colo.

CONNECTICUT

Hartford TimesWTHT
 (Gannett Co., Inc.)
Licensee—The Hartford Times, Inc.,
 Hartford, Conn.
 Waterbury AmericanWBRY
 Waterbury Republican
Licensee — American - Republican,
 Inc., Waterbury.

DELAWARE

Lancaster (Pa.) Newspapers, Inc....WDEL
Licensee—WDEL, Inc., Wilmington,
 Del.
 Lancaster (Pa.) Newspapers, Inc....WILM
Licensee — Delaware Broadcasting
 Co., Wilmington, Del.

DISTRICT OF COLUMBIA

The Washington Star.....WMAL
Licensee—National Broadcasting Co.,
 Washington, D. C.
 Station owned by Star Newspaper Co.
 and is operated by the National
 Broadcasting Co.

FLORIDA

Jacksonville JournalWJHP
 Miami Daily News
 Panama City News-Herald
 (See WIOD)
Licensee—The Metropolis Co., Jack-
 sonville.

Through stock ownership.....WLAK
 (Tribune Co.)
Licensee—Lake Region Broadcast-
 ing Co., Lakeland, Fla.
 The Miami Daily News.....WIOD
 Jacksonville Journal
 Panama City News-Herald
 (The Metropolis Publishing Co.)
Licensee—Isle of Dreams Broad-
 casting Corp., Miami, Fla.
 Owner holders 33 1/3% of Society WKAT
 Pictorial
Licensee — A. Frank Katzentine,
 Miami Beach, Fla.
 Daytona Beach News & Journal....WTMC
 (News Journal Co.)
Licensee — Ocala Broadcasting Co.,
 Ocala, Fla.
 Panama City News-Herald.....WDLP
Licensee—Panama City Broadcasting
 Co., Panama City, Fla.
 Pensacola NewsWCOA
 Pensacola Journal
Licensee — Pensacola Broadcasting
 Co., Pensacola, Fla.
 St. Petersburg Times.....WTSP
Licensee—Pinellas Broadcasting Co.,
 St. Petersburg, Fla.
 Highlands County Pilot.....WTAL
 Scenic Highlands Sun
 (Avon Park, Fla.)
 Lake Placid News
 (Lake Placid, Fla.)
Licensee—Florida Capital Broad-
 casters, Inc., Tallahassee, Fla.
 Tampa TimesWDAE
Licensee—Tampa Times Company,
 Tampa, Fla.
 Tampa TribuneWFLA
Licensee—Florida West Coast Broad-
 casting Co., Tampa, Fla.
 Tampa TribuneWKGA
Licensee—The Tribune Co., Tampa,
 Fla.

GEORGIA

Albany HeraldWALB
Licensee—Herald Publishing Co.,
 Albany, Ga.
 Athens Banner-HeraldWGAU
Licensee—J. K. Patrick Co., Athens,
 Ga.
 Augusta HeraldWGAC
Licensee—The Twin States Broad-
 casting Co., Augusta, Ga.
 Atlanta Journal owns 40% of stock.
 The Atlanta Journal.....WSB
Licensee—The Atlanta Journal Co.,
 Atlanta, Ga.
 Cordele DispatchWMJM
Licensee—Cordele Dispatch Publish-
 ing Co., Cordele.

Gainesville EagleWGGA
Licensee—Harry Estes, Austin Dean
 & L. H. Christian d/b as Gaines-
 ville Broadcasters, Gainesville,
 Ga.
 La Grange News.....WLAG
Licensee—La Grange Broadcasting
 Co., La Grange, Ga.
 Waycross JournalWAYX
Licensee—Jack Williams, Waycross.

ILLINOIS

News-GazetteWDWS
Licensee—Champaign News-Gazette,
 Inc., Champaign, Ill.
 Chicago Daily Drivers Journal.....WAAF
Licensee—Drivers Journal Publish-
 ing Co., Chicago, Ill.
 Chicago Tribune & News-Syndicate, WGN
 Inc., publisher of the N. Y.
 News. Directors interested in the
 Washington Herald; Rockford
 Morning Star and Register Re-
 public.
Licensee—WGN, Inc., Chicago, Ill.
 Farmers Radio Weekly.....WLS
 Prairie Farmer
 Stand-By
Licensee — Agricultural Broadcast-
 ing Co., Chicago, Ill.
 Danville Commercial-NewsWDAN
 100% owned by Gannett Publications.
Licensee—Northwest Publishing Co.,
 Danville, Ill.
 Decatur HeraldWSOY
 Decatur Review
Licensee—Commodore Broadcasting,
 Inc., Decatur, Ill.
 Galesburg Register-MailWGIL
Licensee—Galesburg Broadcasting
 Co., Galesburg, Ill.
 Rockford Consolidated Newspapers, WROK
 Inc.
 Rockford Morning Star
 Rockford Register Republic
Licensee — Rockford Broadcasters,
 Inc., Rockford, Ill.
 Rock Island Argus.....WHBF
Licensee—Rock Island Broadcasting
 Co., Rock Island, Ill.
 Illinois State Journal.....WCBS
Licensee—WCBS, Inc., Springfield,
 Ill.

INDIANA

Elkhart Daily Truth.....WTRC
Licensee — The Truth Publishing
 Co., Inc., Elkhart, Ind.
 Hammond-Lake County Times.....WHIP
Licensee — Hammond - Calumet
 Broadcasting Corp., Hammond,
 Ind.

Through stock ownership.....WFBM
Licensee—WFBM, Inc., Indianap-
 olis, Ind.
 Central Newspapers, Inc. (100%)....WIRE
 Huntington Herald-Express
 Vincennes Sun-Commercial
Licensee — Indianapolis Broadcast-
 ing, Inc., Indianapolis, Ind.
 South Bend Tribune.....WFAM
Licensee—The South Bend Tribune,
 South Bend, Ind.
 The South Bend Tribune.....WSBT
Licensee—The South Bend Tribune,
 South Bend, Ind.
 Vincennes Sun Commercial.....WAOV
Licensee — Vincennes Newspapers,
 Inc., Vincennes, Ind.

IOWA

Des Moines Register & Tribune.....WMT
Licensee—Iowa Broadcasting Co.,
 Cedar Rapids, Iowa.
 Register & Tribune.....KRNT
Licensee — Iowa Broadcasting Co.,
 Des Moines, Iowa.
 Register & Tribune.....KSO
Licensee — Iowa Broadcasting Co.,
 Des Moines, Iowa.
 Director interested in The Daven- WHO
 port Democrat and Leader, Dav-
 enport, Iowa.
Licensee—Central Broadcasting Co.,
 Des Moines, Iowa.
 Dubuque Telegraph-Herald.....KDTH
Licensee—Telegraph - Herald Co.,
 Dubuque, Iowa.
 Globe-GazetteKGLO
Licensee — Mason City Globe Ga-
 zette Co., Mason City, Iowa.
 The Sioux City Journal.....KSCJ
Licensee—Perkins Bros. Co., Sioux
 City, Iowa (The Sioux City Jour-
 nal).
 Principal Stockholder: Tribune Co., KTRI
 publisher of Sioux City Tribune
 (50%).
Licensee—Sioux City Broadcasting
 Co., Sioux City, Iowa.

KANSAS

The Coffeyville Daily Journal.....KGGF
 Coffeyville, Kans.
Licensee—Hugh J. Powell, Coffey-
 ville, Kans.
 Dodge City Daily Globe.....KGNO
 Dodge City, Kans.
Licensee—The Dodge City Broad-
 casting Co., Inc., Dodge City,
 Kans.

NEWSPAPER-OWNED STATIONS

Kansas City Kansan.....KCKN
 Topeka Daily Capital
 (Capper Publications)
 Licensee—KCKN Broadcasting Co.
 Kansas City, Kans.

Salina JournalKSAL
 Hays Daily News
 Goodland Daily News
 Hall City Times
 Licensee—KSAL, Inc., Salina, Kans.

The Topeka Daily Capital.....WIBW
 Kansas City Kansan
 (Capper Publications)
 Licensee—Topeka Broadcasting As-
 sociation, Inc., Topeka, Kans.

The Wichita Eagle.....KFH
 Licensee—Radio Station KFH Co.,
 Wichita, Kans.

KENTUCKY

Ashland Daily Independent.....WCMI
 Licensee—The Ashland Broadcast-
 ing Co., Ashland, Ky.

Lexington HeraldWLAP
 Licensee—American Broadcasting
 Corp. of Ky., Lexington, Ky.

Louisville TimesWHAS
 Louisville Courier-Journal
 Licensee—The Courier Journal Co.
 and the Louisville Times Co.,
 Louisville, Ky.

Owensboro MessengerWOMI
 Owensboro Inquirer
 Licensee—Owensboro Broadcasting
 Co., Owensboro, Ky.

LOUISIANA

Capital City Press.....WJBO
 Licensee—Baton Rouge Broadcast-
 ing Co., Inc., Baton Rouge, La.

Lafayette AdvertiserKVOL
 Licensee—Evangeline Broadcasting
 Co., Inc., Lafayette, La.

Stockholders interested in KPLC
 KRRV and KVOL.
 Licensee—Calcasieu Broadcasting
 Co., Lake Charles, La.

Stockholders interested in news- KRMD
 paper publishing.
 (See KPLC, KRRV and KHBG.)
 Licensee—Radio Station KRMD,
 Inc., Shreveport, La.
 (See KPLC, KRRV and KHBG.)

The Shreveport Times.....KTBS
 Licensee—Tri-State Broadcasting
 System, Inc., Shreveport, La.

The Shreveport Times.....KWKH
 Licensee—International Broadcast-
 ing Corp., Shreveport, La.

MAINE

Stockholder with 99.4% interest in the WCOU
 newspaper business.
 Licensee—Twin City Broadcasting
 Co., Lewiston, Maine.

Stockholders are interested in news- WGAN
 paper publishing.
 Licensee—Portland Broadcasting
 System, Portland, Me.

MARYLAND

American Newspapers, Inc.....WBAL
 Licensee—The WBAL Broadcasting
 Co., Baltimore, Md.

MASSACHUSETTS

Holyoke Transcript-TelegramWHYN
 Licensee—Hampden-Hampshire Corp.,
 Holyoke, Mass.

Lawrence Daily Eagle.....WLAW
 The Evening Tribune
 Licensee—Hildreth & Rogers Co.,
 Lawrence, Mass.

The Evening Standard Times.....WNBH
 The Sunday Standard-Times
 The Morning Mercury
 Licensee—E. Anthony & Sons, Inc.,
 New Bedford, Mass.

Worcester TelegramWTAG
 Worcester Evening Gazette
 Licensee—Worcester Telegram Pub-
 lishing Co., Inc., Worcester, Mass.

MICHIGAN

Enquirer and News.....WELL
 (Federated Publications, Inc.)
 Licensee—Federated Publications,
 Inc., Battle Creek, Mich.

Calumet NewsWHDF
 Houghton Mining Gazette
 Licensee—Upper Michigan Broad-
 casting Co., Calumet, Mich.

Grand Rapids Press, Flint Journal, WMBC
 Kalamazoo Gazette, Saginaw News,
 Jackson Citizen Patriot, Muskegon
 Chronicle, Bay City Times, Ann
 Arbor News (Booth Newspapers,
 Inc.)
 Licensee—Michigan Broadcasting
 Co., Detroit, Mich.

The Detroit News.....WWJ
 Licensee—The Evening News Asso-
 ciation, Detroit, Mich.

Marquette (Mich.) Mining Journal..WDBC
 Licensee—Delta Broadcasting Co.,
 Escanaba, Mich.

The Daily Mining Journal.....WDMJ
 The Rhinelander News
 Rhinelander, Wisc.
 The Iron Mountain News
 Iron Mountain, Mich.
Licensee—The Lake Superior Broad-
 casting Co., Marquette, Mich.
 Farmington (Mich.) Enterprise.....WCAR
Licensee—Pontiac Broadcasting Co.,
 Pontiac.

MINNESOTA

Northwestern Jeweler (Trade KATE
 Paper)
Licensee—Albert Lea Broadcasting
 Corp., Albert Lea, Minn.
 Owner of one sixth interest in
 president of Trades Publishing Co.
 Duluth News-TribuneWEBC
 Superior Telegram
 Northwestern Publications, Inc.,
 publisher of Duluth News-Tribune
 and Evening Telegram Co., pub-
 lisher of Superior (Wisc.) Tele-
 gram, both own 32% of stock each.
Licensee—Head of Lakes Broad-
 casting Co., Duluth, Minn.
 Stockholders interested in news- WMFG
 paper publications. (See WEBC)
Licensee—Head of the Lakes Broad-
 casting Co., Hibbing, Minn.
 St. Paul Dispatch-Pioneer PressWTCN
 Minnesota (Minneapolis) Tribune
 (Northwest Publications, Inc.)
Licensee — Minnesota Broadcasting
 Corp., Minneapolis, Minn.
 Times-JournalKFAM
Licensee—The Times Publishing
 Co., St. Cloud, Minn.
 Evening TelegramWHLB
 (See WEBC)
Licensee—Head of Lakes Broad-
 casting Co., Virginia, Minn.
 Winona Republican-HeraldKWNO
 Partners are editor and general man-
 ager of newspaper.
Licensee—Winona Radio Service,
 Winona, Minn.

MISSISSIPPI

Columbus Commercial Dispatch.....WCBI
Licensee—Birney Imes, Columbus,
 Miss.
 The Clarke County Tribune.....WCOC
 Quitman, Miss.
Licensee—Miss. Broadcasting Co.,
 Inc., Meridian, Miss.
 The Vicksburg Evening PostWQBC
 The Vicksburg Herald
Licensee — Delta Broadcasting Co.,
 Inc., Vicksburg, Miss.

MISSOURI

St. Louis Star-Times.....KFRU
Licensee—KFRU, Inc., Columbia,
 Mo.

Capital NewsKWOS
 Post-Tribune
Licensee — Tribune Printing Co.,
 Jefferson City, Mo.
 Joplin GlobeWMBH
 Joplin News Herald
Licensee—Joplin Broadcasting Co.,
 Joplin, Mo.
 Kansas City Star.....WDAF
Licensee—The Kansas City Star Co.,
 Kansas City, Mo.
 Stockholders: News Broadcasting KFEQ
 Co.; officers and directors asso-
 ciated with St. Joseph News-Press
 Gazette.
Licensee — KFEQ, Inc., St. Joseph
 Mo.
 Poplar Bluff American Republic...KWOC
Licensee—A. L. McCarthy, O. A. Ted-
 rick and J. H. Wolpers, Poplar
 Bluff.
 Post-DispatchKSD
Licensee—The Pulitzer Publishing
 Co., St. Louis, Mo.
 Star-TimesKXOK
Licensee — Star-Times Publishing
 Co., St. Louis, Mo.
 Springfield NewsKGBX
Licensee — Springfield Broadcasting
 Co., Springfield, Mo.
 Springfield NewsKWTO
 Leader & News
Licensee—Ozarks Broadcasting Co.,
 Springfield, Mo.

MONTANA

Great Falls Tribune.....KFBB
Licensee—Buttrely Broadcast, Inc.,
 Great Falls, Mont.
 Miles City Star.....KRJF
Licensee—Star Printing Co., Miles
 City, Mont.

NEBRASKA

Clay County Sun (weekly).....KMMJ
Licensee—KMMJ, Inc., Clay Center,
 Neb.
 Hastings Daily Tribune.....KHAS
Licensee — Nebraska Broadcasting
 Co., Hastings.
 Stockholders: Sidles Co., Lincoln KFAB
 State Journal, Lincoln Star.
Licensee—KFAB Broadcasting Co.,
 Lincoln, Neb.
 Stockholders: Sidels Co., Lincoln KFOR
 State Journal, Lincoln Star.
Licensee — Cornbelt Broadcasting
 Corp., Lincoln, Neb.
 The Norfolk Daily News.....WJAG
Licensee—The Norfolk Daily News,
 Norfolk, Neb.

• • • **NEWSPAPER-OWNED STATIONS** • • •

Stockholders interested in State Journal Co., Publishers of Nebraska State Journal and the Evening News; and Star Publishing Co., publisher of Lincoln Daily Star. **KOIL**
Licensee—Central States Broadcasting Co., Omaha, Neb.
 Omaha World-Herald**KOWH**
Licensee—World Publishing Co., Omaha, Neb.

NEVADA

McClatchy Newspapers**KOH**
Licensee — The Bee, Inc., Reno, Nevada.

NEW HAMPSHIRE

Through stock ownership.....**WMUR**
Licensee—The Radio Voice of New Hampshire, Inc., Manchester, N.H.

NEW JERSEY

Atlantic City Press.....**WBAB**
 Atlantic City Union
Licensee — Press Union Publishing Co., Atlantic City.

NEW MEXICO

Owner of stock in licensee corporation is an officer in following: Albuquerque Publishing Co.; Journal Publishing Co.; Scripps-Howard Newspapers (Rocky Mt. Division), Denver Publishing Co. **KOB**
Licensee — Albuquerque Broadcasting Co., Albuquerque, New Mex.
 Pecos Enterprise, Pecos, Tex.....**KLAH**
Licensee — Carlsbad Broadcasting Co., Carlsbad, N. M.
 Lexington (Ky.) Herald.....**KICA**
Licensee—Western Broadcasters, Inc., Clovis, N. M.

NEW YORK

Knickerbocker News**WABY**
Licensee—Adirondack Broadcasting Co., Albany, N. Y.
 Knickerbocker News**WOKO**
Licensee — WOKO, Inc., Albany, N. Y.
 Auburn Citizen-Advertiser**WMBO**
Licensee—WMBO, Inc., Auburn, N. Y.
 Through stock ownership.....**WBTA**
Licensee—Batavia Broadcasting Co., Batavia, N. Y.
 Buffalo Evening News.....**WBEN**
Licensee — WBEN, Inc., Buffalo, N. Y.

Buffalo Evening News.....**WEBR**
Licensee — WEBR, Inc., Buffalo, N. Y.

Elmira Star Gazette.....**WENY**
 Elmira Advertiser
Licensee—Elmira Star-Gazette, Inc., 100% owned by Gannett Publications
 Elmira, N. Y.

Through stock ownership.....**WJTN**
Licensee—James Broadcasting Co., Jamestown, N. Y.

Through stock ownership.....**WKNY**
Licensee—Kingston Broadcasting Corp., Kingston, N. Y.

Poughkeepsie Sunday Courier.....**WCNY**
Licensee—WCNY Broadcasting Co., Newburgh, N. Y.

Jewish Daily Forward.....**WEVD**
Licensee — Debs Memorial Radio Fund, Inc., New York City.
 Officers and directors are publishers.

American Newspapers, Inc.....**WINS**
Licensee—Hearst Radio, Inc., New York, N. Y.

Paterson (N. J.) Morning Call.....**WNEW**
Licensee — WODAAM Corp., New York, N. Y.

Niagara Falls Gazette.....**WHLA**
Licensee — Niagara Falls Gazette Publishing Co., Niagara Falls.

Through stock ownership.....**WSLB**
Licensee—St. Lawrence Broadcasting Corp., Ogdensburg.

Olean Times Herald.....**WHDL**
Licensee—WHDL, Inc., Olean, N. Y.

Through stock ownership.....**WKIP**
Licensee — Poughkeepsie Broadcasting Corp., Poughkeepsie.

Gannett Co., Inc.....**WHEC**
 (Newspaper publishers)
Licensee — WHEC, Inc., Rochester, N. Y.

Watertown Times**WWNY**
Licensee—The Brockway Co., Watertown, N. Y.

Yonkers Herald-Statesman.....**WFAS**
 (Westchester Newspapers, Inc.)
Licensee—Westchester Broadcasting Corp., White Plains.

NORTH CAROLINA

Asheville Daily News.....**WISE**
Licensee—WISE, Inc., Asheville.

Asheville Citizen-TimesWWNC
Licensee—Asheville Citizen-Times
 Co., Inc., Asheville, N. C.
 The Durham Morning Herald.....WDNC
 The Durham Sun
Licensee—Durham Radio Corp.,
 Durham, N. C.
 Goldsboro News-ArgusWGBR
Licensee—Eastern Carolina Broad-
 casting Co., Goldsboro.
 Through stock ownership.....WHKY
Licensee—Catawba Valley Broad-
 casting Co., Hickory, N. C.
 Salisbury Post.....WSTP
 Stockholder with 39.33% interest is
 vice president and treasurer of a
 newspaper.
Licensee—Piedmont Broadcasting
 Co., Salisbury, N. C.
 Winston-Salem JournalWSJS
Licensee—Piedmont Publishing Co.,
 Winston-Salem, N. C.

NORTH DAKOTA

Fargo ForumWDAY
Licensee—WDAY, Inc., Fargo, N. D.

OHIO

Ashtabula Star-BeaconWICA
 Geneva Free Press
 Conneaut News-Herald
 Painesville Telegraph
Licensee—WICA, Inc., Ashtabula,
 Ohio.
 Canton RepositoryWHBC
Licensee—The Ohio Broadcasting
 Co., Canton, Ohio.
 100% owned by Brush-Moore News-
 papers Inc.
 Scripps-Howard NewspapersWCPO
 Cincinnati Post
Licensee—Scripps-Howard Radio
 Inc., Cincinnati, Ohio.
 Cincinnati Times StarWKRC
Licensee—Cincinnati Times Star Co.,
 Cincinnati, Ohio.
 The Cleveland Plain Dealer.....WHK
Licensee—United Broadcasting Co.,
 Cleveland, Ohio.
 The Cleveland Plain Dealer.....WCLE
Licensee—United Broadcasting Co.,
 Cleveland, Ohio.
 Columbus DispatchWBNS
 Ohio State Journal
Licensee—WBNS, Inc., Columbus,
 Ohio.
 The Cleveland Plain Dealer.....WHKC
Licensee—United Broadcasting Co.,
 Columbus, Ohio.
 Dayton Daily News.....WHIO
 Springfield News
 Springfield Sun
Licensee—Miami Valley Broadcast-
 ing Corp., Dayton, Ohio.

Through stock ownership.....WING
Licensee—WSMK, Inc., Dayton, Ohio.
 Owners interested in newspaper WPAY
 publishing.
 (Brush-Moore Newspapers, Inc.)
Licensee—Vee Bee Corp., Ports-
 mouth, Ohio.
 Stockholders interested in Cleveland WKBN
 Plain Dealer.
Licensee—WKBN Broadcasting
 Corp., Youngstown, Ohio.
 Through stock ownership.....WIZE
Licensee—Radio Voice of Spring-
 field, Inc., Springfield, Ohio.
 Youngstown Vindicator & Telegram..WFMJ
Licensee—WKBN Broadcasting
 Corp., Youngstown, Ohio.

OKLAHOMA

The ArdmoreiteKVSO
Licensee—The Ardmoreite Publish-
 ing Co., Inc., Ardmore, Okla.
 Enid Morning News.....KCRC
 Enid Daily Eagle
Licensee—Enid Radiophone Co.,
 Enid, Okla.
 Daily Phoenix and Times Democrat..KBIX
Licensee—Okla. Press Publishing
 Co., Muskogee, Okla.
 Fort Worth (Texas) Star Telegram...KTOK
Licensee—Oklahoma Broadcasting
 Co., Inc., Oklahoma City, Okla.
 Oklahoma City Oklahoman.....WKY
 Oklahoma City Times
Licensee—WKY Radiophone Co.,
 Oklahoma City, Okla.
 Stauffer Publications Inc.....KGFF
 Newspapers in Neb., Kans., Mo.,
 Okla., Ark. and N. M.
Licensee—KGFF Broadcasting Co.,
 Inc., Shawnee, Okla.
 Owner is a publisher.....KOME
Licensee—Oil Capitol Sales Corp.,
 Tulsa, Okla.

OREGON

Albany Democrat-Herald.....KWIL
Licensee—Central Williamette
 Broadcasting Co., Albany, Ore.
 Astoria-BudgetKAST
Licensee—Astoria Broadcasting Co.,
 Inc., Astoria, Ore.
 Bend BulletinKBND
Licensee—The Bend Bulletin, Bend,
 Ore.
 Grants Pass Courier.....KUIB
 Humboldt (Calif.) Times
 Humboldt (Calif.) Standard
Licensee—Southern Oregon Broad-
 casting Co., Grants Pass.
 La Grande Observer.....KLBM
Licensee—Harold Finlay, La Grande,
 Ore.
 Coos Bay Times.....KOOS
Licensee—KOOS, Inc., Marshfield,
 Ore.

Oregon JournalKALE
Licensee — KALE, Inc., Portland, Ore.
 Morning OregonianKEX
Licensee—Oregonian Publishing Co., Portland, Ore.
 OregonianKGW
Licensee — Oregonian Publishing Co., Portland, Ore.
 Oregon JournalKOIN
Licensee — KOIN, Inc., Portland Ore.
 Roseburg News-ReviewKRNR
 Klamath Falls Herald and News
 Medford Mail-Tribune
Licensee — News-Review Co., Roseburg, Ore.

PENNSYLVANIA

Allentown CallWCBA-WSAN
 Chronicle & News
Licensee—Lchigh Valley Broadcast-
 ing Co., Allentown, Pa.
 Stockholders interested in news- WEST
 paper publications.
Licensee — Associated Broadcasters,
 Inc., Easton, Pa.
 The Harrisburg Telegraph.....WHP
Licensee—WHP, Inc., Harrisburg,
 Pa.
 Harrisburg Telegraph News.....WKBO
Licensee — Keystone Broadcasting
 Corp., Harrisburg, Pa.
 Stockholders interested in news- WAZL
 paper publishing.
Licensee — Hazleton Broadcasting
 Service, Inc., Hazleton, Pa.
 Johnstown TribuneWJAC
Licensee—WJAC, Inc., Johnstown,
 Pa.
 Lancaster Newspapers, Inc.....WGAL
 Stockholders interested in news-
 paper publications (Mason Dixon
 Radio Group, Inc.)
Licensee — WGAL, Inc., Lancaster
 Pa.
 Through stock ownership.....WHAT
Licensee—Independence Broadcast-
 ing Co., Philadelphia, Pa.
 Pittsburgh Sun-Telegraph.....WCAE
Licensee—WCAE, Inc., Pittsburgh,
 Pa.
 Pittsburgh Post Gazette.....WWSW
Licensee—Walker & Downing Radio
 Corp., Pittsburgh, Pa.
 Scranton TimesWQAN
Licensee — The Scranton Times,
 Scranton, Pa.
 Sharon HeraldWPIC
Licensee — Sharon Herald Publish-
 ing Co., Sharon, Pa.
 Sunbury ItemWKOK
Licensee — Sunbury Broadcasting
 Corp., Sunbury Pa.

Williamsport SunWRAK
 Williamsport Gazette-Bulletin
Licensee — WRAK, Inc., Williams-
 port, Pa.
 Lancaster Newspapers, Inc.....WORK
 Stockholders interested in news-
 paper publishing (Mason Dixon
 Radio Group, Inc., Wilmington,
 Del.)
Licensee—York Broadcasting Co.,
 York, Pa.

SOUTH CAROLINA

Independent & Daily Mail.....WAIM
Licensee—Wilton E. Hall, Anderson,
 S. C.
 Charleston News & Courier.....WTMA
 Charleston Post
Licensee—Atlantic Coast Broadcast-
 ing Co., Charleston, S. C.
 Greenville NewsWFBC
 Greenville Piedmont
Licensee—Greenville News-Piedmont
 Co., Greenville, S. C.

SOUTH DAKOTA

Stockholder is a newspaper pub- WNAX
 lisher.
Licensee—WNAX Broadcasting Co.,
 Yankton, S. D.

TENNESSEE

Britol Herald Courier.....WOPI
 Bristol News Bulletin
Licensee—Radiophone Broadcasting
 Station WOPI, Inc., Bristol, Tenn-
 Va.
 Jackson SunWTJS
Licensee—The Sun Publishing Co.,
 Inc., Jackson, Tenn.
 Kingsport TimesWKPT
Licensee—C. P. Edwards, Jr. & Howard
 Long d/b Kingsport Broadcasting
 Co., Kingsport, Tenn.
 Scripps-Howard NewspapersWNOX
Licensee — Scripps-Howard Radio
 Inc., Knoxville, Tenn.
 Memphis Commercial Appeal.....WMC
Licensee—Memphis Commercial Ap-
 peal Co., Memphis, Tenn.
 Memphis Press-ScimitarWMPS
Licensee — Memphis Broadcasting
 Co., Memphis, Tenn.

TEXAS

Sweetwater ReporterKRBC
 Big Spring Herald
 Paris News
 Corpus Christi Caller
 Corpus Christi Times
 San Angelo Standard
Licensee — Reporter Broadcasting
 Co., Abilene, Tex.

Ashland Daily Independent (Ky)....KFDA
 Through stock ownership.
Licensee—Amarillo Broadcasting
 Co., Amarillo, Texas.

Amarillo Globe & News.....KGNC
 Lubbock Avalanche Journal
Licensee—Plains Radio Broadcast-
 ing Co., Amarillo, Tex.

American Newspapers, Inc.....KNOW
Licensee—Frontier Broadcasting Co.,
 Austin, Tex.

Beaumont EnterpriseKRIC
 Beaumont Journal
Licensee — KRIC, Inc., Beaumont,
 Texas.

Big Spring Herald.....KBST
 San Angelo Standard
 Corpus Cristi Caller
 Corpus Christi Times
 Sweetwater Reporter
Licensee—Big Spring Herald Broad-
 casting Co., Big Spring, Tex.

Brownwood BannerKBWD
Licensee—Brown County Broadcast-
 ing Co., Brownwood, Texas

Corpus Christi Caller-Times.....KRIS
 (W. G. Kinsolving, publisher, 40%
 stockholder).
Licensee—Gulf Coast Broadcasting
 Co., Corpus Christi, Tex.

Dallas Times Herald.....KRLD
Licensee—KRLD Radio Corpora-
 tion, Dallas, Tex.

Dallas NewsWFAA
 Dallas Journal
 Farm News (semi-weekly)
 Texas Almanac
 State Industrial Guide
Licensee—A. H. Belo Corp., Dallas,
 Tex.

El Paso Times.....KROD
Licensee—Dorrance D. Roderick, El
 Paso, Tex.

Fort Worth Star-Telegram.....KGKO
Licensee—KGKO Broadcasting Co.,
 Fort Worth, Tex.

Fort Worth Star-Telegram.....WBAP
Licensee—Carter Publications, Inc.
 Fort Worth, Tex.

Houston PostKPRC
Licensee—Houston Printing Co.,
 Houston, Tex.

Houston ChronicleKTRH
Licensee—KTRH Broadcasting Co.,
 Houston, Tex.

Kilgore Daily News.....KOCA
Licensee—Oil Capital Broadcasting
 Assn., Kilgore, Tex.

Lubbock Avalanche-JournalKFYO
 (See KRBC and KBST)
Licensee—Plains Radio Broadcast-
 ing Co.

Santa Ana (Calif.) Daily Register...KPDN
 Clovis (N. M.) News Journal
 Bucyrus (Ohio) Telegraph-Forum
 Pampa Daily News
Licensee—R. C. Hoiles, Pampa, Tex.

Paris NewsKPLT
 (See KRBC and KBST)
Licensee—North Texas Broadcasting
 Co., Paris, Tex.

Pecos EnterpriseKIUN
Licensee—Jack W. Hawkins and
 Barney H. Hubbs, Pecos, Tex.

San Angelo Standard Times.....KCKL
 Abilene Reporter-News, Sweetwater
 Reporter, Big Spring Herald, Paris
 News, Corpus Christi Caller-Times
Licensee—KCKL, Inc., San Angelo,
 Tex.

San Antonio Light.....KTSA
Licensee—Sunshine Broadcasting Co.,
 San Antonio, Tex.

The Sherman Democrat.....KRRV
 Sherman, Tex.
Licensee—Red River Valley Broad-
 casting Corp., Sherman, Tex.

Sweetwater ReporterKXOK
Licensee — Sweetwater Radio, Inc.,
 Sweetwater.

Temple TelegramKTEM
Licensee—Bell Broadcasting Co.,
 Temple, Tex.

Texarkana GazetteKCMC
 Texarkana Daily News
Licensee — KCMC, Inc., Texarkana.

Vernon Daily Record.....KVWC
Licensee—R. H. Nichols, W. H.
 Wright & Stewart Hatch d/b as
 The Northwestern Broadcasting
 Co., Vernon, Texas.

American Newspapers, Inc.....WACO
Licensee—Frontier Broadcasting Co.,
 Waco, Tex.

Amarillo Globe-NewsKRGV
Licensee — KRGV, Inc., Weslaco,
 Texas.
 98.43% stockholder is also inter-
 ested in Globe News Publishing
 Co.

UTAH

Ogden Standard-ExaminerKLO
Licensee — Interstate Broadcasting
 Corp., Ogden, Utah
 Salt Lake City Tribune, Salt Lake City KSL
 City Telegram.
Licensee—Radio Service Corp. of
 Utah, Salt Lake City, Utah.

VERMONT

Burlington Daily News.....WCAX
Licensee—Burling Daily News, Inc.,
 Burlington, Vt.

VIRGINIA

Martinsville BulletinWMVA
Licensee—William C. Barnes & Jonas
 Weiland d/b as Martinsville
 Broadcasting Co., Martinsville, Va.

• • • **NEWSPAPER-OWNED STATIONS** • • •

Newport News Press.....WGH
 Newport News Times-Herald
Licensee — Hampton Roads Broad-
 casting Corp., Newport News.

Ledger-DispatchWTAR
 Virginian Pilot
Licensee—WTAR Radio Corp., Nor-
 folk, Va.

Petersburg Progress-IndexWPID
Licensee — Petersburg Newspaper
 Corp., Petersburg, Va.

Richmond News Leader.....WRNL
Licensee—Richmond Radio Corp.,
 Richmond, Va.

Times-DispatchWRTD
Licensee—The Times-Dispatch Ra-
 dio Corp., Richmond, Va.

Roanoke TimesWDBJ
 World News
Licensee—Times World Corp., Roa-
 noke, Va.

Through stock ownership.....WSLS
Licensee — Roanoke Broadcasting
 Corp., Roanoke, Va.

WASHINGTON

Longview Daily News.....KWLK
Licensee — Twin City Broadcasting
 Corp., Longview, Wash.

Coos Bay TimesKVAN
 (See KOOS)
Licensee — Vancouver Radio Corp.,
 Vancouver.

WEST VIRGINIA

Beckley Post-Herald & Raleigh WJLS
 Register
Licensee—Joe L. Smith, Jr., Beckley,
 W. Va.

Bluefield Daily Telegram.....WHIS
 Sunset-News & Times-Leader
Licensee—Daily Telegraph Printing
 Co., Bluefield, W. Va.

The Huntington Advertiser.....WCHS
 The Herald-Dispatch
 The Sunday Herald-Advertiser
 (See WBLK and WPAR)

Licensee — Charleston Broadcasting
 Corp., Charleston, W. Va.
 Clarksburg ExponentWBLK
 Clarksburg Telegram

(See WCHS and WPAR)
Licensee—The Exponent Co., Clarks-
 burg, W. Va.
 Huntington Herald-DispatchWSAZ
 Huntington Advertiser

Licensee—WSAZ, Inc., Huntington,
 W. Va.
 Logan BannerWLOG
Licensee—Clarence H. Frey & Rob-
 ert O. Greever, Logan, W. Va.

Through stock ownershipWAJR
Licensee—West Virginia Radio Corp.,
 Morgantown, W. Va.

Clarksburg ExponentWPAR
 Clarksburg Telegram
 (See WBLK and WCHS)
Licensee—Ohio Valley Broadcasting
 Corp., Parkersburg, W. Va.

WISCONSIN

Superior Evening Telegram.....WEAU
 Eau Claire Telegram
 Eau Claire Leader
Licensee—Central Broadcasting Co.,
 Eau Claire, Wisc.

FDL Commonwealth Reporter.....KFIZ
Licensee—Reporter Printing Co.,
 Fond du Lac, Wis.

Janesville GazetteWCLO
Licensee — Gazette Printing Co.,
 Janesville, Wis.

Madison Capital Times.....WIBA
 Wisconsin State Journal
Licensee—Badger Broadcasting Co.,
 Inc., Madison, Wis.

American Newspapers, Inc.....WISN
Licensee—Hearst Radio, Inc., Mil-
 waukee, Wis.

The Milwaukee JournalWTMJ
Licensee—The Journal Co. (The Mil-
 waukee Journal), Milwaukee, Wis.

Racine Journal Times.....WRJN
 Catholic Daily Tribune
Licensee — Racine Broadcasting
 Corp., Racine, Wis.

Stock & Dairy Farmer.....WJMC
Licensee—Walter H. McGenty, Rice
 Lake, Wisc.

The Sheboygan Press.....WHBL
Licensee—Press Publishing Co., She-
 boygan, Wis.

Wisconsin Rapids Tribune.....WFHR
Licensee—Wm. F. Huffman, Wiscon-
 sin Rapids, Wisc.

WYOMING

Wyoming Eagle & Wyoming State KFBC
 Tribune & Leader
Licensee—Frontier Broadcasting Co.,
 Cheyenne, Wyo.

ALASKA

Fairbanks News-MinerKFAR
Licensee—Midnight Sun Broadcast-
 ing Co., Fairbanks, Alaska.

HAWAII

Honolulu AdvertiserKGU
Licensee — Marion A. Mulrony &
 Advertiser Publishing Co., Ltd.,
 Honolulu, T. H.

Garden Island Publishing Co.....KTOH
Licensee—Garden Island Publishing
 Co., Lihue, T. H.



NETWORK STATIONS

in

**SYDNEY
HALIFAX
CHARLOTTETOWN
SACKVILLE
MONCTON
SAINT JOHN
FREDERICTON
NEW CARLISLE
RIMOUSKI
CHICOUTIMI
QUEBEC
MONTREAL
OTTAWA
KINGSTON
TORONTO
SUDBURY
NORTH BAY
KIRKLAND LAKE
TIMMINS
FORT WILLIAM
WINNIPEG
BRANDON
REGINA
WATROUS
MOOSE JAW
SASKATOON
PRINCE ALBERT
EDMONTON
CALGARY
LETHBRIDGE
KAMLOOPS
KELOWNA
TRAIL
VANCOUVER**

COVER CANADA

CANADIAN BROADCASTING CORPORATION

COMMERCIAL DEPARTMENT

55 York Street, Toronto

1231 St. Catherine St. W., Montreal

618



CANADA



STATIONS

•

NETWORKS

•

NEWSPAPER-OWNED

STATIONS

CANADIAN Broadcasting Corporation

Headquarters Office

Victoria Building, Ottawa, Ontario

BOARD OF GOVERNORS

Rene Morin, K.C., Chairman
N. L. Nathanson, Vice-Chairman
Cannon W. Eastland Fuller
J. Wilfred Godfrey, K.C.

Professor Adrien Pouliot
Mrs. Nellie McClung
Reverend J. S. Thomson, M.A., D.D.
Brigadier-General Victor Odium

Personnel

General Manager W. E. Gladstone Murray
(Ottawa)
Assistant General Manager . . . Dr. Augustin Frigon
(Montreal)
Chief Executive Assistant Donald Manson
(Ottawa)
Treasurer Harry Baldwin
(Ottawa)
Secretary R. P. Landry
(Ottawa)
General Supervisor of Programs . . . E. L. Bushnell
(Toronto)
Commercial Manager and Supervisor of
Press and Information E. A. Weir
(Toronto)
Assistant Commercial Manager . . . W. E. Powell
(Toronto)
Commercial Manager,
Quebec Division J. A. Dupont
(Montreal)
Chief Engineer G. W. Olive
(Montreal)
Supervisor of Station
Relations J. R. Radford
(Toronto)
Traffic Manager E. W. Jackson
(Toronto)

OFFICES

Victory Building, Ottawa, Ontario
Keefer Building, Montreal, Quebec
55 York Street, Toronto, Ontario
1231 S. Catherine St., West, Montreal, Quebec

Regional Networks

Maritime

CJCB, Sydney, Nova Scotia
CHNS, Halifax, Nova Scotia
CFCY, Charlottetown, Prince Edward Island

CBA, Sackville, New Brunswick
CKCW, Moncton, New Brunswick
CHSJ, Saint John, New Brunswick
CFNB, Fredericton, New Brunswick

Quebec

CBM, Montreal, Quebec (English)
CBF, Montreal, Quebec (French)
CBV, Quebec City, Quebec
CBJ, Chicoutimi, Quebec
CJBR, Rimouski, Quebec
CHNC, New Carlisle, Quebec

Ontario

CBO, Ottawa, Ontario
CFRC, Kingston, Ontario
CBL, Toronto, Ontario
CKSO, Sudbury, Ontario
CFCH, North Bay, Ontario
CJKL, Kirkland Lake, Ontario
CKGB, Timmins, Ontario
CKPR, Fort William, Ontario

Prairie

CKY, Winnipeg, Manitoba
CKX, Brandon, Manitoba
CKCK, Regina, Saskatchewan
CBK, Watrous, Saskatchewan
CHAB, Moose Jaw, Saskatchewan
CFQC, Saskatoon, Saskatchewan
CKBI, Prince Albert, Saskatchewan
CJCA, Edmonton, Alberta
CFAC, Calgary, Alberta
CJOC, Letbridge, Alberta

British Columbia

CFJC, Kamloops, British Columbia
CKOV, Kelowna, British Columbia
CJAT, Trail, British Columbia
CBR, Vancouver, British Columbia

STATIONS OF CANADA

The following list of stations is arranged in call letter alphabetical order giving page number for complete station data.

Every effort has been made to present accurate and complete information in a self-explanatory method. Data was obtained from questionnaires sent to the stations early in December and corrections were made up to the time of going to press to insure the inclusion of late developments.

Canadian network facilities covered in full on page 620.



Call Letter	City	Frequency in Kilocycles	Power in Watts	See Page
CBA	Sackville, N. B.	1070	50000	630
CBF	Montreal, Que.	690	50000	640
CBJ	Chicoutimi, Que.	1240	100	640
CBK	Watrous, Sask.	540	50000	644
CBL	Toronto, Ont.	740	50000	636
CBM	Montreal, Que.	940	5000	640
CBO	Ottawa, Ont.	910	1000	634
CBR	Vancouver, B. C.	1130	5000	627
CBV	Quebec, Que.	980	1000	641
CBY	Toronto, Ont.	1010	1000	636
CFAC	Calgary, Alta.	960	1000	623
CFAR	Flin Flon, Man.	1400	100	628
CFCF	Montreal, Que.	600	500	640
CFCH	North Bay, Ont.	1230	100	634
CFCN	Calgary, Alta.	1010	10000	624
CFCO	Chatham, Ont.	630	100	632
CFCT	Victoria, B. C.	1480	500	628
CFCY	Charlottetown, P. E. I.	630	1000	639
CFGP	Grand Prairie, Alta.	1340	250	625
CFJC	Kamloops, B. C.	910	1000	626
CFLC	Prescott, Ont.	1450	100	635
CFNB	Fredericton, N. B.	550	1000	629
CFOS	Owen Sound, Ont.	1400	100	634
CFPL	London, Ont.	1570	1000	634
CFPR	Prince Rupert, B. C.	1240	50	626
CFQC	Saskatoon, Sask.	600	1000	644
CFRB	Toronto, Ont.	860	10000	637
CFRC	Kingston, Ont.	1490	100	633
CFRN	Edmonton, Alta.	1260	1000	624

Call Letter	City	Frequency in Kilocycles	Power in Watts	See Page
CHAB	Moose Jaw, Sask.	1220	1000	643
CHCK	Charlottetown, P. E. I.	1340	50	639
CHGB	St. Anne de la Pocatiere, Que.	1230	100	643
CHGS	Summerside, P. E. I.	1480	50	639
CHLN	Three Rivers, Que.	1450	100	643
CHLP	Montreal, Que.	1490	100	641
CHLT	Sherbrooke, Que.	1240	100	643
CHML	Hamilton, Ont.	900	1000	632
CHNC	New Carlisle, Que.	610	1000	641
CHNS	Halifax, N. S.	960	1000	631
CHRC	Quebec, Que.	1400	100	642
CHSJ	Saint John, N. B.	1150	1000	630
CHWK	Chilliwack, B. C.	1340	100	625
CJAT	Trail, B. C.	610	1000	627
CJBR	Rimouski, Que.	900	1000	642
CJCA	Edmonton, Alta.	930	1000	624
CJCB-CJCX	Sydney, N. S.	1270	1000	631
CJCJ	Calgary, Alta.	1230	100	624
CJCS	Stratford, Ont.	1240	50	635
CJGX	Yorkton, Sask.	1460	1000	645
CJIC	Sault Ste. Marie, Ont.	1490	100	635
CJKL	Kirkland Lake, Ont.	560	1000	633
CJLS	Yarmouth, N. S.	1340	100	631
CJOC	Lethbridge, Alta.	1400	100	625
CJOR	Vancouver, B. C.	600	1000	627
CJRC	Winnipeg, Man.	630	1000	629
CJRM	Regina, Sask.	980	1000	644
CKAC	Montreal, Que.	730	5000	641
CKBI	Prince Albert, Sask.	900	1000	644
CKCA	Kenora, Ont.	1450	250 d., 100 n.	633
CKCH	Hull, Que.	1240	100	640
CKCK	Regina, Sask.	620	1000	644
CKCL	Toronto, Ont.	580	1000	638
CKCO	Ottawa, Ont.	1340	100	634
CKCR	Kitchener, Ont. (Waterloo)	1490	100	633
CKCV	Quebec, Que.	1340	100	642
CKCW	Moncton, N. B.	1400	100	630
CKGB	Timmins, Ont.	1470	1000	636
CKLN	Nelson, B. C.	1450	100	626
CKLW	Windsor, Ont.	800	5000	638
CKMC	Cobalt, Ont.	1240	50	632
CKMO	Vancouver, B. C.	1410	100	627
CKNB	Campbellton, N. B.	1240	100	629
CKNX	Wingham, Ont.	1230	100	639
CKOC	Hamilton, Ont.	1150	1000 d., 500 n.	633
CKOV	Kelowna, B. C.	630	1000	626
CKPC	Brantford, Ont.	1380	100	632
CKPR	Fort William-Port Arthur, Ont.	580	1000	632
CKRN	Rouyn, Que.	1400	100	642
CKSO	Sudbury, Ont.	790	1000	636
CKTB	St. Catherines, Ont.	1230	100	635
CKUA	Edmonton, Alta.	580	500	625
CKVD	Val D'Or, Que.	1230	100	643
CKWX	Vancouver, B. C.	980	1000	628
CKX	Brandon, Man.	1150	1000	628
CKY	Winnipeg, Man.	990	15000	629

ALBERTA

Population 789,000

Number of Radio Licenses 93,900

Number of Families 160,000

Auto Registrations 106,586

CFAC

CALGARY—EST. 1922

CBC & FOOTHILLS NETWORK

FREQUENCY: 960 Kc. POWER: 1000 watts.
 OWNED BY: South Western Publishers, Ltd.
 OPERATED BY: Taylor Pearson & Carson.
 BUSINESS ADDRESS: 1006 Southam Bldg.
 PHONE: Renfrew 1036-7. STUDIO ADDRESS:
 1006 Southam Bldg. TRANSMITTER LOCA-
 TION: 6 miles east of Calgary. TIME ON THE
 AIR: 7:00 A.M. to 12:00 Midnight. NEWSPAPER
 AFFILIATION: Calgary Daily Herald. NEWS
 SERVICE: Canadian Press. TRANSCRIPTION
 SERVICE: NBC Thesaurus, World Broadcasting
 System. MAINTAINS ARTISTS' BUREAU.

Personnel

President H. R. Carson
 Station Manager V. F. Nielsen

Commercial Manager F. R. Shaw
 Sales Promotion Manager J. N. Hunt
 Program Director-Artists' Bureau Head.
 R. H. C. Straker
 Chief Announcer A. Smith
 Traffic Manager R. Meadows
 Musical Director J. Toulson
 Chief Engineer Earl C. Connor

Coverage

	Daytime	Evening
Population—Primary	250,000	350,000
Radio Homes— "	60,000	75,000
Population—Secondary	100,000	150,000
Radio Homes— "	25,000	35,000

Source: Station survey.

Representatives

All Canada Radio Facilities
 Weed & Co.



NORTH OF THE 49th PARALLEL

IT'S THE "ALL-CANADA" STATIONS
 WHICH DOMINATE THE BUSY CANADIAN MARKET

TWENTY-EIGHT of the leading Canadian radio stations form the "All-Canada" group. Spotting your programme over these stations assures dominant coverage of Canada's wealthy markets from coast to coast and in Newfoundland. There are audience figures to prove it.

During the last four years, improvements in Canadian station power and equipment have increased their physi-

cal coverage from 48% in 1936 to 80% in 1940. Only a small part of this territory is reached by U.S. stations.

Don't overlook this Canadian market. War conditions are increasing Canadian payrolls and sales potential. The All-Canada stations are ready to help with programme service and merchandising cooperation. Check us for available times and market information.



ALL-CANADA RADIO FACILITIES

Limited

MONTREAL • TORONTO • WINNIPEG • CALGARY • VANCOUVER
 U.S.A. Representatives: WEED AND COMPANY

CFCN

CALGARY—EST. 1922

FREQUENCY: 1010 Kc. POWER: 10,000 Watts. OWNED BY: The Voice of the Prairies, Ltd. OPERATED BY: Same. BUSINESS ADDRESS: Toronto Gen. Trusts Bldg. PHONE: M 1161. STUDIO ADDRESS: Same. TRANSMITTER LOCATION: Strathmore. TIME ON THE AIR: Daily, 6:30 A.M. to 12:00 midnight; Sunday, 9:30 A.M. to 11:00 P.M. NEWS SERVICES: Transradio Press, Radio News Assn, British United Press. TRANSCRIPTION SERVICES: Standard Radio, Lang-Worth, Davis & Schwegler.

Personnel

President and Managing Director . . . H. G. Love
 Commercial Manager E. H. McGuire
 Program Director Ed Maloney
 News Editor C. H. Stout
 Sports Editor Doug Smith
 Chief Engineer W. V. McLaughlin

Coverage

Population—Primary 917,200
 Radio Homes— " 131,800

Source: Mail response analysis.

Representative

Joseph Hershey McGillvra (U. S. and Montreal)
 Jack Slatter (Toronto)
 Inland Broadcasting Co. (Winnipeg)

CJCL

CALGARY—EST. 1922

FREQUENCY: 1230 Kc. POWER: 100 watts. OWNED BY: Albertan Publishing Co., Ltd. OPERATED BY: Same. BUSINESS ADDRESS: Renfrew Bldg. PHONE: R 2001 — M-9966. STUDIO ADDRESS: Same. TRANSMITTER LOCATION: Grandview Heights. TIME ON THE AIR: 7:00 A.M. to 11:00 P.M.; Sunday, 9:00 A.M. to 11:00 P.M. NEWSPAPER AFFILIATION: Albertan Publishing Co., Ltd. NEWS SERVICE: Canadian Press. TRANSCRIPTION SERVICES: Lang-Worth, Titan Productions.

Personnel

President Gordon Bell
 Station Manager J. E. Gerke
 Commercial Manager V. A. Thompson
 Chief Engineer T. E. Snelgrove

CFRN

EDMONTON—EST. 1934

CBC

FREQUENCY: 1260 Kc. POWER: 1000 watts (C.P. 1000 watts). OWNED BY: Sunwapta Broadcasting Co. OPERATED BY: Same. BUSINESS ADDRESS: 109 C. P. R. Bldg. PHONE:

22101-5. STUDIO ADDRESS: Same. TRANSMITTER LOCATION: Jasper Highway, Edmonton West. TIME ON THE AIR: 6:30 A.M. to 12:00 Midnight, daily; 9:00 A.M. to 11:30 P.M., Sundays. NEWS SERVICES: Canadian Press, British United Press. TRANSCRIPTION SERVICE: Lang-Worth, Davis & Schwegler, Standard Radio. MAINTAINS ARTISTS' BUREAU.

Personnel

President H. F. Nielsen
 Station Manager G. R. A. Rice
 Commercial Manager D. Atkinson
 Program Director S. S. Lancaster
 Production Manager W. Sutton
 Chief Announcer D. G. Hill
 News Editor S. Ross
 Musical Director R. Jacobs
 Chief Engineer F. Makepeace

Coverage

Population—Primary 350,000
 Radio Homes— " 58,000

Source: Station survey.

Representatives

Joseph Hershey McGillvra (U. S. A.)
 Jack Slatter (Toronto and Montreal)
 Inland Broadcasting Service (Winnipeg)

CJCA

EDMONTON—EST. 1922

CBC—FOOTHILLS NETWORK

FREQUENCY: 930 Kc. POWER: 1000 watts. OWNED BY: North Western Publishers, Ltd. "Edmonton Journal." OPERATED BY: Taylor & Pearson Broadcasting Co. Ltd. BUSINESS ADDRESS: Birk's Bldg., Jasper Ave. PHONE: 26131. STUDIO ADDRESS: Birk's Bldg. TRANSMITTER LOCATION: Belmont. TIME ON THE AIR: 123½ hours weekly. NEWSPAPER AFFILIATION: Edmonton Journal. NEWS SERVICE: Canadian Press. TRANSCRIPTION SERVICE: NBC Thesaurus, World Broadcasting System.

Personnel

Station Manager Gordon S. Henry
 Assistant Manager Norman Botterill
 Sales Manager W. Blake
 Sales Promotion Manager Walter Dales
 Program Director-Chief Announcer,
 Reo Thompson
 Traffic Manager Esther Nairn
 Musical Director R. Taylor
 Technical Director Hastings McMahon

Coverage

Population—Primary 452,463
 Radio Homes— " 76,276

Source: Population estimate.

Representatives

All Canada Radio Facilities Ltd.
 Weed & Co.

CKUA *

EDMONTON—EST. 1927

CBC—ALBERTA EDUCATIONAL NETWORK
 FREQUENCY: 580 Kc. POWER: 500 watts.
 OWNED BY: University of Alberta. OPERATED BY: University of Alberta. BUSINESS ADDRESS: University of Alberta. PHONE: 3-2233. STUDIO ADDRESS: Extension Department. TRANSMITTER LOCATION: University Campus. TIME ON THE AIR: 12:15 to 3:00 P.M. and 5:30 to 8:00 P.M. except Saturday and Sunday.

Personnel

President of the University.....W. A. R. Kerr
 Station Manager.....Donald Cameron
 Studio Supervisor-Chief Announcer,

Richard MacDonald

Secretary.....Alice Mary Carpenter
 Chief Engineer.....John Wardlaw Porteous

*Station is installing a new 1000-watt transmitter and will be operated as a commercial station after installation.

CFGP

GRANDE PRAIRIE—EST. 1937

FOOTHILLS NETWORK

FREQUENCY: 1340 Kc. POWER: 250 watts.
 OWNED AND OPERATED BY: Northern Broadcasting Corp., Ltd. BUSINESS ADDRESS: Grande Prairie. PHONE: 153. STUDIO ADDRESS: Same. TRANSMITTER LOCATION: Grande Prairie. TIME ON THE AIR: 6:45 A.M. to 8:30 P.M.; Sunday, 8:45 A.M. to 6:00 P.M. NEWS SERVICE: Transradio Press. TRANSCRIPTION SERVICE: Standard Radio.

Personnel

President-General Manager.....C. L. Berry
 Program-Musical Director.....Jack Soars
 Production Manager-Chief Announcer,

Gordon Cummings

News Editor.....Mrs. N. Robinson
 Chief Operator.....Bill Couch

Coverage

	Daytime	Evening
Population—Primary	80,000	85,000
Radio Homes— "	10,000	16,000

Source: Station estimate.

Representative

All Canada Radio Facilities, Ltd.
 Weed & Co.

cjoc

LETHBRIDGE—EST. 1926

FOOTHILLS NETWORK

CANADIAN BROADCASTING CORP.

FREQUENCY: 1400 Kc. POWER: 100 watts.
 OWNED BY: Lethbridge Broadcasting Co. OPERATED BY: H. R. Carson, Ltd. BUSINESS ADDRESS: Marquis Hotel, Fourth Ave., South. PHONE: 3871-2. STUDIO ADDRESS: Marquis Hotel. TRANSMITTER LOCATION: Marquis Hotel. TIME ON THE AIR: 6:30 A.M. to 12:00 midnight, daily; 8:00 A.M. to 12:00 midnight, Sundays. NEWS SERVICE: British United Press, local news. TRANSCRIPTION SERVICE: NBC Thesaurus.

Personnel

President.....W. Watson
 Station Manager.....A. H. Nicholl
 Commercial Manager.....R. Buss
 Program Director.....C. A. Perry
 Traffic Manager.....A. Lewls
 Chief Engineer.....G. J. Gow

Coverage

	Daytime	Evening
Population—Primary	32,500*	32,500*
Radio Homes— "	20,000	20,000

* Families.

Source: Station survey.

Representatives

All Canada Radio Facilities, Ltd.
 Weed & Company

BRITISH COLUMBIA

Population 774,000

Number of Radio Licenses 92,100

Number of Families 164,680

Auto Registrations 117,351

CHWK

CHILLIWACK—EST. 1927

CBC & BC NETWORK

FREQUENCY: 1340 Kc. POWER: 100 watts.
 OWNED BY: Chilliwack Broadcasting Co., Ltd. OPERATED BY: Same. BUSINESS ADDRESS: 16 Wellington Ave. PHONE: 6106.

STUDIO ADDRESS: Same. TRANSMITTER LOCATION: Same. TIME ON THE AIR: 115 hours weekly. NEWS SERVICE: Canadian Press.

Personnel

President and Station Manager, C. Casey Wells
 Assistant Manager.....R. G. Wells
 Musical Director.....Jack Bartindale
 Chief Engineer.....Jack Pilling

CJAT

TRAIL—EST. 1934
CBC

FREQUENCY: 610 Kc. POWER: 1000 watts.
OWNED BY: Kootenay Broadcasting Co., Ltd.
OPERATED BY: Same. BUSINESS ADDRESS:
815 Victoria St. PHONE: 737. STUDIO AD-
DRESS: 815 Victoria St. TRANSMITTER LOCA-
TION: Warfield. TIME ON THE AIR: 7:00 A.M.
to 12:00 Midnight (119 hours weekly). NEWS
SERVICE: Canadian Press. TRANSCRIPTION
SERVICE: NBC Thesaurus.

Personnel

President.....B. A. Stimmel
Manager.....A. J. Balfour
Commercial Manager.....N. A. Harrod
Program Director.....C. R. Smith
Chief Announcer.....R. Hartman
Chief Engineer.....E. C. Aylen

Coverage

Population—Primary 202,800
Radio Homes— " 27,800
Source: Station survey.

Representatives

Weed & Company
All-Canada Radio Facilities

CBR

VANCOUVER—EST. 1925

CANADIAN BROADCASTING CORP.
BRITISH COLUMBIA REGIONAL NETWORK

FREQUENCY: 1130 Kc. POWER: 5000 watts.
OPERATED BY: Canadian Broadcasting Corp.
BUSINESS ADDRESS: Ottawa, Ont. STUDIO
ADDRESS: Vancouver Hotel. PHONE: Marine
6121. TRANSMITTER LOCATION: Lulu Island.
TIME ON THE AIR: 7:25 A.M. to 12:00 Mid-
night. NEWS SERVICE: CBC News Bureau.

Personnel

Station Manager.....Ira Dilworth
Program Director.....Harold W. Paulson
Production Manager.....Ernest Morgan
Publicity Directory-Chief Announcer,
W. J. Herbert
Director of Special Events.....Jack Peach
Traffic Manager.....Edward Pegy
Chief Engineer.....N. R. Olding

Coverage

	Daytime	Evening
Population—Primary	662,182	711,181
Radio Homes— "	122,019	124,891
Population—Secondary ..	23,141	33,266
Radio Homes— "	4,128	3,932

Source: Station survey.

Representative

Canadian Broadcasting Corp.

CJOR

VANCOUVER—EST. 1926

FREQUENCY: 600 Kc. POWER: 1000 watts.
OWNED BY: CJOR, Ltd. OPERATED BY: CJOR,
Ltd. BUSINESS ADDRESS: 846 Howe St.
PHONE: Marine 6464. STUDIO ADDRESS: Ho-
tel Grovesnor. TRANSMITTER LOCATION:
Richmond, B. C. TIME ON THE AIR: 6:30 A.M.
to 12:00 Midnight; Sunday, 8:00 A.M. to 9:30
P.M. NEWS SERVICES: Transradio Press,
British United Press. TRANSCRIPTION SER-
VICE: NBC Thesaurus.

Personnel

Station Manager.....G. C. Chandler
Assistant Manager.....A. H. Chandler
Commercial Manager.....Don Laws
Publicity Director.....D. R. Baird
Program-Musical Director.....Wallie Peters
Chief Announcer.....Ross Mortimer
Women's Editor.....Gladys Hodge
AccountantL. Watkis
Chief Engineer.....H. B. Seabrook

Coverage

Population—Primary 551,000
Radio Homes— " 140,000
Source: Mail response analysis.

Representative

Joseph Hershey McGillvra

CKMO

VANCOUVER—EST. 1922

CANADIAN BROADCASTING CORP.

FREQUENCY: 1410 Kc. POWER: 100 watts.
OWNED BY: Sprott-Shaw Radio Co. OPER-
ATED BY: British Columbia Broadcasting Sys-
tem, Ltd. BUSINESS ADDRESS: 812 Robson
St. PHONE: Marine 1271. STUDIO ADDRESS:
812 Robson St. TRANSMITTER LOCATION:
Sun Bldg. TIME ON THE AIR: 123½ hours
weekly. NEWS SERVICE: Canadian Press;
News-Herald. TRANSCRIPTION SERVICE: C.
P. MacGregor.

Personnel

President.....R. J. Sprott
Vice-President.....B. A. Arundel
Station Manager.....R. H. Wright
Commercial Manager.....J. Short
Chief Announcer.....P. Baldwin
Chief Engineer.....E. Rose

Coverage

Population—Primary 594,000
Radio Homes— " 145,248
Source: Station survey.

Representative

Radio Centre, Ltd.

CKWX-CKFX

VANCOUVER—EST. 1923

CBC (Secondary)

FREQUENCY: 980 Kc. POWER: 1000 watts.
 OWNED BY: Western Broadcasting Co., Ltd.
 OPERATED BY: Same. BUSINESS ADDRESS:
 Hotel Georgia. PHONE: Marine 3344. STU-
 DIO ADDRESS: Same. TRANSMITTER LO-
 CATION: Lulu Island, B. C. TIME ON THE
 AIR: 6:30 A.M. to 12:00 Midnight. NEWS SER-
 VICE: Local news from Vancouver Sun.
 TRANSCRIPTION SERVICE: World Broadcast-
 ing System.

Personnel

General Manager.....A. Holstead
 Commercial Manager.....Reg. M. Dagg
 Program-Musical Director.....Fred C. Bass
 Publicity Director.....Charles Morris
 Chief Announcer.....W. Moyer
 Continuity Editor.....Hester Atkins
 Chief Engineer.....E. Ross MacIntyre

Coverage

Population—Primary 600,000
 Radio Homes— " 150,000
 Source: Mail response analysis and license
 figures.

Representatives

Weed & Company (U.S.)
 All-Canada Radio Facilities, Ltd.

CFCT

VICTORIA—EST. 1923

FREQUENCY: 1480 Kc. POWER: 500 watts.
 OWNED BY: G. W. Deaville. OPERATED BY:
 Victoria Broadcasting Assn. BUSINESS AD-
 DRESS: 620 View St. PHONE: G-2014. STUDIO
 ADDRESS: Same. TRANSMITTER LOCATION:
 Portage Inlet. TIME ON THE AIR: 50 hours
 weekly. NEWS SERVICE: Transradio Press.

Personnel

General and Commercial Mgr...G. W. Deaville
 Sales Manager.....J. Bell
 Program Director.....L. Matheson
 Chief Engineer.....H. R. Hough

Representative

Associated Broadcasting Co.

MANITOBA

Population 727,000

Number of Radio Licenses 86,500

Number of Families 154,680

Auto Registrations 87,505

CKX

BRANDON—EST. 1928

CBC

FREQUENCY: 1150 Kc. POWER: 1000 watts.
 OWNED BY: Manitoba Telephone System,
 OPERATED BY: Same. BUSINESS ADDRESS:
 City Hall Sq., 8th & Princess Ave. PHONE: 4532.
 STUDIO ADDRESS: Same. TRANSMITTER LO-
 CATION: Brandon. TIME ON THE AIR: 7:30
 A.M. to 11:30 P.M.; Sunday, 10:00 A.M. to
 11:30 P.M. NEWS SERVICE: Canadian Press.

Personnel

Station ManagerW. F. Seller
 Chief EngineerC. E. R. Collins

Representatives

H. N. Stovin (Canada)
 Joseph Hershey McGillvra (U. S. A.)

OWNED BY: Arctic Radio Corp. OPERATED
 BY: Duke McLeod. BUSINESS ADDRESS: 120
 Main St. PHONE: 290. STUDIO ADDRESS:
 Same. TRANSMITTER LOCATION: Same. TIME
 ON THE AIR: 110 hours weekly. NEWS SER-
 VICE: Transradio Press. TRANSCRIPTION
 SERVICE: World Broadcasting System.

Personnel

General Manager.....Duke McLeod
 Program Director-Chief Announcer,
 Edward Farey
 Chief Engineer.....Raymond Tate

Coverage

	Daytime	Evening
Population—Primary	12,000	18,000
Radio Homes— "	3,000	5,000
Population—Secondary ..	20,000	25,000
Radio Homes— " ..	5,000	7,000

Source: Station estimate.

Representatives

H. N. Stovin
 Weed & Company

CFAR

FLIN FLON—EST. 1937

FREQUENCY: 1400 Kc. POWER: 100 watts.

CJRC

WINNIPEG

CBC-Supplementary

FREQUENCY: 630 Kc. POWER: 1000 Watts.
 OWNED BY: Transcanada Communications, Ltd. OPERATED BY: Same. BUSINESS ADDRESS: Royal Alexandra Hotel. PHONE: 92-266. STUDIO ADDRESS: Same. TRANSMITTER LOCATION: Middlechurch. TIME ON THE AIR: 7:00 A.M. to 12:00 Midnight (117 hours weekly). NEWS SERVICE: Transradio Press. TRANSCRIPTION SERVICE: World Broadcasting System.

Personnel

Station Manager.....F. H. Elphicke
 Commercial Manager.....P. H. Gayner
 Sales Promotion Manager.....Hugh Newton
 Publicity-Merchandising Director,
 N. R. Chamberlin
 Program Director.....E. H. Houston
 News Editor.....Ev Dutton
 Musical Director.....W. Wilson
 Chief Engineer.....Bert Hooper

Coverage

Population—Primary 612,000
 Radio Homes— " 101,000

Source: Station survey.

Representatives

All Canada Radio Facilities, Ltd.
 Weed & Company

CKY

WINNIPEG—EST. 1922

CANADIAN BROADCASTING CORP.

FREQUENCY: 990 Kc. POWER: 15000 watts.
 OWNED BY: Manitoba Telephone System. OPERATED BY: Manitoba Telephone System. BUSINESS ADDRESS: Winnipeg. PHONE: 92191. STUDIO ADDRESS: Portage Ave., East. TRANSMITTER LOCATION: St. Francis Xavier. TIME ON THE AIR: 7:30 A.M. to 12:15 A.M. NEWS SERVICE: British United Press, Canadian Press. TRANSCRIPTION SERVICE: NBC The-saurus.

Personnel

Commissioner of Telephones.....J. E. Lowry
 Station ManagerWilliam Backhouse
 Commercial Manager.....A. Messner
 Program Director.....R. H. Roberts
 Public Relations Director.....D. R. P. Coats
 Chief Announcer.....W. Davidson
 Musical Director.....P. H. Richardson
 Chief Engineer.....W. A. Duffield

Coverage

Population—Primary 563,800
 Radio Homes— " 107,800
 Population—Secondary 145,500
 Radio Homes— " 25,600

Source: Station survey.

Representatives

H. N. Stovin (Canada)
 Joseph Hershey McGillvra (U. S. A.)

NEW BRUNSWICK

Population 451,000

Number of Radio Licenses 53,700

Number of Families 95,957

Auto Registrations 36,914

CKNB

CAMPBELLTON—EST. 1939

CANADIAN BROADCASTING CORP.

FREQUENCY: 1240 Kc. POWER: 100 watts.
 OWNED BY: Dr. Charles Houde. OPERATED BY: Dr. Charles Houde. BUSINESS ADDRESS: Chateau Restigouche. STUDIO ADDRESS: Chateau Restigouche. PHONE: 8. TRANSMITTER LOCATION: Campbellton. TIME ON THE AIR: 8:00 A.M. to 12:00 midnight, daily; 9:00 A.M. to 12:00 midnight, Sundays. NEWS SERVICE: British United Press. TRANSCRIPTION SERVICE: All Canada Radio Facilities, Ltd.

Personnel

Station Manager.....C. S. Chapman
 Chief Engineer.....L. P. Paquet

Coverage

Population—Primary 65,000
 Radio Homes— " 12,000
 Population—Secondary 90,000
 Radio Homes— " 15,000

Source: Station survey.

CFNB

FREDERICTON—EST. 1923

CANADIAN BROADCASTING CORP.

FREQUENCY: 550 Kc. POWER: 1000 watts.
 OWNED BY: James S. Neill & Sons Ltd. OPERATED BY: Same. BUSINESS ADDRESS: Queen St. PHONE: 209. STUDIO ADDRESS: Same. TRANSMITTER LOCATION: University of New Brunswick. TIME ON THE AIR: 8:00

A.M. to 12:00 Midnight. **NEWS SERVICE:** Transradio Press. **TRANSCRIPTION SERVICE:** NBC Thesaurus.

Personnel

General Manager.....J. Stewart Neill
 Chief Announcer.....Cleve Stillwell
 Chief Engineer.....E. S. Cassidy

Coverage

Population—Primary	467,226
Radio Homes— "	49,039
Population—Secondary	193,491
Radio Homes— "	22,184

Source: Station survey.

Representatives

Weed & Co.
 All-Canada Radio Facilities

•
CKCW

MONCTON—EST. 1934

CANADIAN BROADCASTING CORP.

FREQUENCY: 1400 Kc. POWER: 100 watts. OWNED BY: Moncton Broadcasting Co., Ltd. OPERATED BY: Moncton Broadcasting Co., Ltd. BUSINESS ADDRESS: K of P Bldg. PHONE: 3388. STUDIO ADDRESS: K of P Bldg. TRANSMITTER LOCATION: Harrisville. TIME ON THE AIR: 7:30 A.M. to 12:00 Midnight, daily; 11:00 A.M. to 12:00 midnight, Sundays. NEWSPAPER AFFILIATIONS: Moncton Transcript, Moncton Times. NEWS SERVICE: Transradio Press. TRANSCRIPTION SERVICE: World Broadcasting System.

Personnel

President.....J. L. Black
 Station Manager.....F. A. Lynds
 Sales Manager.....Clair Chambers
 Program Director.....Earl McCarron
 Chief Engineer.....J. G. White

Coverage

Population—Primary	140,274
Radio Homes— "	12,793
Population—Secondary	161,187
Radio Homes— "	14,714

Source: Station survey.

Representative

Joseph Hershey McGillvra

•
C B A

SACKVILLE—EST. 1939

CANADIAN BROADCASTING CORP.

FREQUENCY: 1070 Kc. POWER: 50,000 watts. OWNED BY: Canadian Broadcasting Corp.

OPERATED BY: Same. BUSINESS ADDRESS: Nova Scotian Hotel, Halifax, N. S. STUDIO ADDRESS: Same. TRANSMITTER LOCATION: Sackville. TIME ON THE AIR: 8:00 A.M. to 12:15 A.M.; Sundays, 9:00 A.M. to 12:15 A.M. NEWS SERVICE: CBC News Bureau, Canadian Press. TRANSCRIPTION SERVICE: Lang-Worth.

Personnel

General Manager.....Gladstone Murray
 Regional Representative.....George Young
 Program Division.....W. J. O'Reilly
 Regional Engineer.....James Carlisle

Coverage

Population—Primary	531,254
Radio Homes— "	51,391
Population—Secondary	511,463
Radio Homes— "	43,964

Source: Field intensity measurements; Dominion Reports.

•
CHSJ

SAINT JOHN—EST. 1934

CANADIAN BROADCASTING CORP.

MARITIME NETWORK

FREQUENCY: 1150 Kc. POWER: 1000 watts. OWNED BY: New Brunswick Broadcasting Co., Ltd. OPERATED BY: Same. BUSINESS ADDRESS: 14-16 Church St. PHONE: 3-2307. STUDIO ADDRESS: Same. TRANSMITTER LOCATION: Coldbrook, N. B. TIME ON THE AIR: 7:30 A.M. to 12:00 Midnight; Sunday, 8:00 A.M. to 12:00 Midnight. NEWSPAPER AFFILIATIONS: Telegraph-Journal, Times-Globe. NEWS SERVICES: British United Press, Canadian Press. MAINTAINS ARTISTS' BUREAU. TRANSCRIPTION SERVICE: World Broadcasting System.

Personnel

President.....H. P. Robinson
 Station Manager.....L. W. Bewick
 Commercial Manager.....George Cromwell
 Program Director-Artists' Bureau Head,
 deB. Holly
 Publicity Director.....Christine Fewings
 Chief Engineer.....J. G. Bishop

Coverage

Radio Homes—Primary	35,913
---------------------------	--------

Source: Licensed Receivers.

Representative

Joseph Hershey McGillvra

NOVA SCOTIA

Population 556,000

Number of Radio Licenses 66,200

Number of Families 117,872

Auto Registrations 50,942

CHNS

HALIFAX—EST. 1926

CBC AND MARITIME NETWORK

FREQUENCY: 960 Kc. POWER: 1000 watts.
OWNED BY: Maritime Broadcasting Co., Ltd.
OPERATED BY: Same. BUSINESS ADDRESS:
Broadcasting House, Tobin St. PHONE: B-8318.
STUDIO ADDRESS: Broadcasting House; Lord
Nelson Hotel. TRANSMITTER LOCATION:
Bedford. TIME ON THE AIR: 8:00 A.M. to 12:15
A.M. NEWSPAPER AFFILIATION: Halifax Her-
ald, Halifax Mail. NEWS SERVICE: Trans-
radio Press. TRANSCRIPTION SERVICE: NBC
Thesaurus, Standard Radio, and Lang-Worth.

Personnel

President Andrew Robb
General Manager William C. Borrett
Commercial Manager John L. Redmond
Artists Bureau Head L. L. Shatford
Chief Announcer Fletcher Coates
Musical Director R. L. Fry
Chief Engineer A. W. Greig

Coverage

Population—Primary	290,700
Radio Homes— "	40,200
Population—Secondary	58,300
Radio Homes— "	5,600

Source: Field strength measurements.

Representatives

All-Canada Radio Facilities, Ltd.
Weed & Company

CJCB-CJCX

SYDNEY—EST. 1929

CANADIAN BROADCASTING CORP.

FREQUENCY: 1270 Kc. POWER: 1000 watts.
OWNED BY: Eastern Broadcasters, Ltd. OP-
ERATED BY: Eastern Broadcasters, Ltd. BUSI-
NESS ADDRESS: Radio Bldg. PHONE: 209-
1412. STUDIO ADDRESS: Radio Bldg. TRANS-
MITTER LOCATION: South Bar, C.B. TIME ON
THE AIR: 8:00 a.m. to midnight. NEWS SER-
VICE: Transradio Press and local news.
TRANSCRIPTION SERVICE: NBC Thesaurus.

Personnel

Commercial-Advertising Manager,
N. Nathanson
Chief Announcer T. C. Robertson

Sales Manager C. H. McDougall
Publicity Director O. W. Loeb
Musical Director Mrs. A. F. McKinnon
Chief Engineer Chas. Atkinson

Coverage

	Daytime	Evening
Population—Primary	217,640	310,552
Radio Homes— "	52,865	71,224
Population—Secondary ..	122,746	246,850
Radio Homes— "	29,678	56,947

Source: Canadian Census Data.

Representatives

All-Canada Radio Facilities
Weed & Co.

CJLS

YARMOUTH—EST. 1934

CANADIAN BROADCASTING CORP.
MARITIME NETWORK

FREQUENCY: 1340 Kc. POWER: 100 watts.
OWNED BY: Gateway Broadcasting Co. OP-
ERATED BY: Same. BUSINESS ADDRESS: Box
684. PHONE: 500 and 316. STUDIO ADDRESS:
Radio Bldg., Main St. TRANSMITTER LOCA-
TION: Same. TIME ON THE AIR: 8:15 A.M.
to 12:15 A.M., daily except Saturdays and
Sundays; 8:15 A.M. to 1:00 A.M., Saturdays;
9:00 A.M. to 12:15 A.M., Sundays. NEWS
SERVICE: Transradio Press. TRANSCRIPTION
SERVICES: Lang-Worth Programs.

Personnel

Owner-Chief Engineer Laurie L. Smith
Program Director Earl Jeffrey
Commercial & Production Manager,
Fin Hollinger

Coverage

	Daytime	Evening
Population—Primary	87,534	87,534
Radio Homes— "	10,461	10,461
Population—Secondary ..	55,076	55,076
Radio Homes— "	7,968	7,968

Source: Canadian Census Data.

Representative

Dominion Broadcasting Co.

ONTARIO

Population 3,760,000

Number of Radio Licenses 447,500

Number of Families 797,872

Auto Registrations 663,882

CKPC

BRANTFORD—EST. 1923

CBC

FREQUENCY: 1380 Kc. POWER: 100 watts. OWNED BY: Telephone City Broadcasting, Ltd. OPERATED BY: Same. BUSINESS ADDRESS: 49-51 Colborne St. PHONE: 625-1646. STUDIO ADDRESS: Same. TRANSMITTER LOCATION: Glebe Property. TIME ON THE AIR: 7:30 A.M. to midnight; Sunday, 9:00 A.M. to 12:00 Midnight. NEWS SERVICES: Transradio Press. TRANSCRIPTION SERVICE: World Broadcasting System.

Personnel

Commercial Manager.....Evelyn Feely
Chief Engineer.....Clayton Anguish

Representative

A. L. Alexander

CFCO

CHATHAM—EST. 1925

CANADIAN BROADCASTING CORP.

FREQUENCY: 630 Kc. POWER: 100 Watts. OWNED BY: John Beardall. OPERATED BY: John Beardall. BUSINESS ADDRESS: William Pitt Hotel, Sixth St. PHONE: 2626. STUDIO ADDRESS: William Pitt Hotel. TRANSMITTER LOCATION: Same. TIME ON THE AIR: 7:30 A.M. to 11:00 P.M.; Sunday, 9:00 A.M. to 11:00 P.M. (10½ hours weekly). NEWS SERVICE: Transradio Press.

Personnel

Owner-ManagerJohn Beardall
Sales & Commercial Director.....P. A. Kirkey
Program DirectorRoss Wright
Chief EngineerGordon Brooks

Coverage

Population—Primary 161,677
Population—Secondary 277,319

Source: Station survey.

CKMC *

COBALT

FREQUENCY: 1240 Kc. POWER: 50 watts. OWNED BY: R. L. MacAdam. OPERATED BY: Same.

*No further information available at time of going to press.

CKPR

FORT WILLIAM—PORT ARTHUR—

EST. 1931

CBC

FREQUENCY: 580 Kc. POWER: 1000 Watts. OWNED BY: Dougall Motor Car Co., Ltd. OPERATED BY: Same. BUSINESS ADDRESS: Radio Hall. PHONE: South 315. STUDIO ADDRESS: Same. TRANSMITTER LOCATION: Port Arthur. TIME ON THE AIR: 8:00 A.M. to 12:00 Midnight, daily; 11:00 A.M. to 12:00 midnight, Sundays. NEWS SERVICE: Transradio Press. TRANSCRIPTION SERVICE: NBC The-saurus.

Personnel

President and Station Manager...H. F. Dougall
Vice-President.....R. H. Parker
Commercial Manager.....Jack Downs
News Editor.....Clint Godwin
Chief Announcer.....Ralph Parker

Coverage

	Daytime	Evening
Population—Primary	95,000	100,000
Radio Homes— "	25,000	26,000
Population—Secondary ..	250,000	300,000
Radio Homes— "	62,500	75,000

Source: Mail response analysis.

Representatives

Jack Slatter (Canada)
Joseph Hershey McGillvra (U. S. A.)

CHML

HAMILTON—EST. 1927

CANADIAN BROADCASTING CORP.

FREQUENCY: 900 Kc. POWER: 1000 watts. OWNED BY: Maple Leaf Radio Co., Ltd. OPERATED BY: Maple Leaf Radio Co., Ltd. BUSINESS ADDRESS: 36 James Street. PHONE: 7-1539. STUDIO ADDRESS: Pigott Bldg. TRANSMITTER LOCATION: Saltfleet. TIME ON THE AIR: 7:00 A.M. to 12:00 Midnight; Sunday, 10:00 A.M. to 12:00 Midnight. NEWS SERVICE: British United Press. TRANSCRIPTION SERVICE: Standard Radio.

Personnel

President.....A. C. Hardy
Manager.....Kenneth D. Sobie
Program Director.....Norman Marshall

CKOC

HAMILTON—EST. 1922

CANADIAN BROADCASTING CORP.

FREQUENCY: 1150 Kc. POWER: 1000 watts, d.; 500 Watts, n. OWNED BY: Wentworth Radio Broadcasting Co., Ltd. OPERATED BY: Wentworth Radio Broadcasting Co., Ltd. BUSINESS ADDRESS: Wentworth Bldg. PHONE: 7-4484. STUDIO ADDRESS: Wentworth Bldg. TRANSMITTER LOCATION: Queen Elizabeth Highway. TIME ON THE AIR: 6:00 A.M. to Midnight; Sunday, 10:00 A.M. to 12:00 Mid-night. NEWS SERVICE: Transradio Press. MAINTAINS ARTISTS' BUREAU. TRANSCRIPTION SERVICE: World Broadcasting System, NBC Thesaurus.

Personnel

President.....H. R. Carson
 Station Manager.....M. V. Chestnut
 Commercial Manager.....W. T. Cranston
 Program Director-Artists' Bureau Head,
 J. Lyman Potts
 Publicity Director-News Editor...D. A. Robbins
 Women's Editor.....Bernice Burns
 Sports Editor.....P. Le Sueur
 Chief Announcer.....Werner Bartman
 Musical Director.....Cyril Hampshire
 Chief Engineer.....Leslie Horton

Coverage

Population—Primary 635,942
 Radio Homes— " 100,996
 Source: Mail response analysis; Dominion Bureau of Statistics.

Representatives

All-Canada Radio Facilities, Ltd.
 Weed & Company

CKCA

KENORA—EST. 1939

CANADIAN BROADCASTING CORP.

FREQUENCY: 1450 Kc. POWER: 250 watts, d.; 100 watts, n. OWNED BY: Kenora Broadcasting Co. OPERATED BY: Same. BUSINESS ADDRESS: Kenricia Hotel. STUDIO ADDRESS: Same. TRANSMITTER LOCATION: Jaffray Township. TIME ON THE AIR: 8:00 A.M. to 10:00 P.M.; Sunday, 10:00 A.M. to 10:00 P.M. NEWS SERVICE: via CBC. TRANSCRIPTION SERVICE: World Broadcasting System.

Personnel

President.....R. W. Starratt
 Station Manager.....Gerald F. Bourke
 Commercial Manager.....Malcolm S. McLean
 Chief Engineer.....William McLellan

Coverage

Population—Primary 18,900
 Radio Homes— " 11,000
 Population—Secondary 12,000
 Radio Homes— " 4,500
 Source: Station survey.

CFRC

KINGSTON—EST. 1923

CANADIAN BROADCASTING SYSTEM

FREQUENCY: 1490 Kc. POWER: 100 watts. OWNED BY: Queens University and Kingston Whip-Standard. OPERATED BY: Same. BUSINESS ADDRESS: Kingston. PHONE: 616. STUDIO ADDRESS: Fleming Hall. TRANSMITTER LOCATION: Queens University. TIME ON THE AIR: 8:00 A.M. to 11:00 P.M. NEWS-PAPER AFFILIATION: Whip-Standard. NEWS SERVICE: Canadian Press Assoc. TRANSCRIPTION SERVICE: Standard Radio.

Personnel

Business and Station Manager,
 James Annand
 Chief Announcer.....Charles Miller
 Chief Engineer Prof. H. S. Steward, M.S.

Coverage

Population—Primary 204,100
 Radio Homes— " 46,600
 Source: Station survey.

Representative

Weed & Co.

CJKL

KIRKLAND LAKE—EST. 1933

CANADIAN BROADCASTING CORP.

FREQUENCY: 560 Kc. POWER: 1000 watts. OWNED BY: Northern Broadcasting Co., Ltd. OPERATED BY: Same. BUSINESS ADDRESS: Arcade Bldg. STUDIO ADDRESS: Same. TRANSMITTER LOCATION: Dane, Ont. TIME ON THE AIR: 7:00 A.M. to 12:00 Midnight; Sunday, 8:00 A.M. to 12:00 Midnight. NEWS-PAPER AFFILIATION: Timmins Press (Kirkland Lake edition). NEWS SERVICE: Transradio Press. TRANSCRIPTION SERVICE: NBC Thesaurus.

Personnel

PresidentR. H. Thomson
 Station ManagerBrian Shellon
 Program Director.....J. M. Garson
 Chief Engineer.....Ed Ryan

Representatives

All-Canada Radio Facilities, Ltd.
 Northern Broadcasting & Publishing, Ltd.
 Weed & Company

CKCR

KITCHENER-WATERLOO—EST. 1926

FREQUENCY: 1490 Kc. POWER: 100 watts. OWNED BY: Kitchener-Waterloo Broadcasting Co. OPERATED BY: Same. BUSINESS ADDRESS: Waterloo Trust Bldg. PHONE: Kitchener 2-1246; Waterloo 2-1132. STUDIO ADDRESS: Waterloo Trust Bldg.; Kitchener, Ont. TRANSMITTER LOCATION: Waterloo. TIME

ON THE AIR: 7:45 A.M. to 2:00 P.M. and 4:15 P.M. to 11:30 P.M. NEWS SERVICE: Transradio Press.

Personnel

Station and Commercial Manager, W. C. Mitchell
Sales and Advertising Manager...G. Liddle

Coverage

	Daytime	Evening
Population—Primary	100,000	174,420
Radio Homes—"	16,000	33,414
Population—Secondary	135,000	289,227
Radio Homes—"	27,000	49,767

Source: Department of Marine; Radio Trade Builder.

Representative

Dominion Broadcasting Co.

CFPL

LONDON—EST. 1933 (CJGC est. 1922)
CANADIAN BROADCASTING CORP.

FREQUENCY: 1570 Kc. POWER: 1000 watts. OWNED BY: Free Press Pub. Co. OPERATED BY: Free Press Pub. Co. BUSINESS ADDRESS: Free Press Bldg. PHONE: Metcalfe 5200. STUDIO ADDRESS: Free Press Bldg. TRANSMITTER LOCATION: Hotel London. TIME ON THE AIR: 8:15 A.M. to midnight. NEWSPAPER AFFILIATION: London Free Press. NEWS SERVICE: Canadian Press. TRANSCRIPTION SERVICE: NBC Thesaurus.

Personnel

Station and Sales Manager... Philip H. Morris
Chief Engineer...Lloyd York

Coverage

Population—Primary	436,000
Radio Homes—"	62,000
Population—Secondary	323,000
Radio Homes—"	49,000

Source: Mail response analysis.

Representative

Joseph Hershey McGillivra

CFCH

NORTH BAY—EST. 1931

CBC

FREQUENCY: 1230 Kc. POWER: 100 watts. OWNED BY: Northern Broadcasting & Publishing, Ltd. OPERATED BY: Same. BUSINESS ADDRESS: Capitol Theatre Bldg. PHONE: 2400-2401. STUDIO ADDRESS: Same. TORONTO OFFICE: Victory Bldg. TRANSMITTER LOCATION: Capitol Theater Bldg. TIME ON THE AIR: 7:00 A.M. to 12:00 Midnight; Sunday, 8:00 A.M. to 12:00 Midnight. NEWSPAPER AFFILIATION: Timmins Press. NEWS SERVICE: Transradio Press. TRANSCRIPTION SERVICES: Standard Radio, NBC Thesaurus.

Personnel

President R. H. Thomson
Station Manager.....Cliff Pickrem
Commercial Manager.....Hal Cooke
Publicity Director.....Jack Cooke
Chief Announcer.....Gord Smith
Musical Director.....J. McLaren
Chief Engineer.....Allen Taylor

Coverage

Population	45,857
Radio Homes	9,855

Representatives

All-Canada Radio Facilities, Ltd.
Northern Broadcasting & Publishing, Ltd.
Weed & Co.

CBO

OTTAWA—EST. 1924

CANADIAN BROADCASTING CORP.
FREQUENCY: 910 Kc. POWER: 1000 watts. OWNED BY: Canadian Broadcasting Corp. OPERATED BY: Same. BUSINESS ADDRESS: Chateau Laurier Hotel. PHONE: 2-1151. STUDIO ADDRESS: Same. TRANSMITTER LOCATION: Hawthorne. TIME ON THE AIR: 7:25 A.M. to 12:00 Midnight; Sunday, 7:45 A.M. to 12:00 Midnight. NEWS SERVICE: Canadian Press News. TRANSCRIPTION SERVICE: World Broadcasting System.

Personnel

Station Manager..... W. C. Anderson
Senior Announcer..... G. E. Whittaker
Chief Engineer..... E. C. Stewart

CKCO

OTTAWA—EST. 1924

FREQUENCY: 1340 Kc. POWER: 100 watts. OWNED BY: Controller G. M. Geldert, M.D. OPERATED BY: Controller G. M. Geldert, M.D. STUDIO ADDRESS: 272 Somerset St., West. TRANSMITTER LOCATION: Boone Island, Quebec. TIME ON THE AIR: Week Days, 8:00 A.M. to 11:00 P.M.; Sundays, 12:00 noon to 11:00 P.M. NEWSPAPER AFFILIATION: Le Droit, Montreal Gazette. NEWS SERVICE: Transradio Press. TRANSCRIPTION SERVICE: Lang-Worth, Associated.

Personnel

Manager.....G. M. Geldert
Secretary.....Irene Beckstedt

Representative

Joseph Hershey McGillivra

CFOS

OWEN SOUND

FREQUENCY: 1400 Kc. POWER: 100 watts. OWNED BY: Grey & Bruce Broadcasting Co. OPERATED BY: Same BUSINESS ADDRESS:

904 Second Ave., East. PHONE: 1940. STUDIO ADDRESS: Same. TRANSMITTER LOCATION: Sydenham Township. TIME ON THE AIR: 7:45 A.M. to 1:30 P.M. and 5:00 to 9:45 P.M. (9¼ hours daily). NEWSPAPER AFFILIATION: Owen Sound Sun-Times. NEWS SERVICE: Canadian Press. TRANSCRIPTION SERVICE: World Broadcasting System.

Personnel

President.....Howard Fleming
 Station Manager.....Ralph Snelgrove
 Local Sales Manager.....Bill Hawkins
 Program Director.....Denys Ferry
 Chief Announcer.....Frank Radcliffe
 Musical Director.....Marie Keenan
 Chief Engineer.....Theodore Millen

Coverage

	Daytime	Evening
Population—Primary	58,000	37,000
Radio Homes—"	11,000	7,500
Population—Secondary	40,000	
Radio Homes—"	7,200	

Source: Bureau of Statistics; mail response analysis.

Representative

Joseph Hershey McGillvra

CFLC

PRESCOTT—EST. 1925

FREQUENCY: 1450 Kc. POWER: 100 watts. OWNED BY: Radio Association of Prescott. OPERATED BY: Same. BUSINESS ADDRESS: Ogdensburg, N. Y. STUDIO ADDRESS: Prescott, Ont. TRANSMITTER LOCATION: Prescott, Ont. TIME ON THE AIR: 8:00 A.M. to 2:00 P.M. and 5:00 P.M. to 7:30 P.M. (7:00 P.M. on Saturday); 11:00 A.M. to 1:00 P.M. TRANSCRIPTION SERVICE: Lang-Worth.

Personnel

President.....A. C. Halliday
 Business Manager.....Maurice B. Mitchell

CKTB

ST. CATHARINES—EST. 1933

CANADIAN BROADCASTING CORP.

FREQUENCY: 1230 Kc. POWER: 100 watts. OWNED BY: E. T. Sandell. OPERATED BY: The Silver Spire Broadcasting Station, Ltd. BUSINESS ADDRESS: Yates and St. Paul Sts. PHONE: 3900. STUDIO ADDRESS: Yates and Paul Sts. TRANSMITTER LOCATION: Rifle Range, Port Dalhousie. TIME ON THE AIR: (daily) 7:45 A.M. to Midnight; (Sunday) 10:45 A.M. to Midnight (109¼ hours weekly). NEWS SERVICE: Transradio Press.

Personnel

President.....E. T. Sandell
 Station Manager.....J. B. Mitchell
 Program Director.....W. G. Adamson

Musical Director-Chief Announcer,
 W. G. Adamson
 Chief Engineer.....W. H. Allen

Coverage

Population—Primary	500,000
Radio Homes—"	100,000
Population—Secondary	2,000,000
Radio Homes—"	500,000

Source: Mail response analysis; Dominion Census.

Representatives

Dominion Broadcasting Co., Toronto

CJIC

S S MARIE—EST. 1934

CBC

FREQUENCY: 1490 Kc. POWER: 100 watts. OWNED BY: Hyland Broadcasting Co. OPERATED BY: Same. BUSINESS ADDRESS: P.O. Box 504. PHONE 3500. STUDIO ADDRESS: Windsor Hotel. MICHIGAN OFFICE: Gage Bldg. TRANSMITTER LOCATION: Tarentorus Township. TIME ON THE AIR: 7:00 A.M. to 12:00 Midnight. NEWS SERVICE: Transradio Press.

Personnel

General Manager.....J. G. Hyland
 Program Manager.....J. C. Whitby
 Manager, Michigan Office.....R. L. Warne
 Chief Engineer.....S. C. Cusack

Coverage

Population	90,250
Radio Homes	17,705

Source: Mail analysis.

Representative

J. L. Alexander (Toronto)

CJCS

STRATFORD—EST. 1927

FREQUENCY: 1240 Kc. POWER: 50 watts. OWNED BY: F. M. Squires. OPERATED BY: Same. BUSINESS ADDRESS: Windsor Hotel. PHONE: 1675-6. STUDIO ADDRESS: Same. TRANSMITTER LOCATION: Same. TIME ON THE AIR: 7:15 A.M. to 10:00 P.M. NEWS SERVICE: Local news and Transradio Press.

Personnel

Station Manager.....F. M. Squires
 Commercial Manager.....S. E. Tapley
 Program-Musical Director.....C. W. Trethewey
 Production Manager.....J. Haney
 Publicity Director.....M. R. Dunseith
 Chief Engineer.....J. Camden

Coverage

Population—Primary	140,000
--------------------	---------

Representatives

All-Canada Radio Facilities
 Weed & Co.

CKSO

SUDBURY—EST. 1935
CANADIAN BROADCASTING CORP.
ONTARIO REGIONAL

FREQUENCY: 790 Kc. POWER: 1000 watts.
OWNED BY: Sudbury Daily Star. OPERATED BY: Sudbury Daily Star Publishers, Ltd. BUSINESS ADDRESS: 23 Elgin St. PHONE: 280. STUDIO ADDRESS: Same. TRANSMITTER LOCATION: Neelon Township. TIME ON THE AIR: 7:45 A.M. to 12:00 Midnight. NEWSPAPER AFFILIATIONS: Sudbury Star. NEWS SERVICE: Canadian Press, Transradio Press. TRANSCRIPTION SERVICE: NBC Thesaurus, World Broadcasting System.

Personnel

President.....W. E. Mason
General Manager.....W. J. Woodill
Sales Promotion Manager.....William Stovin
Program Director and Chief Announcer,
Howard Clark
Publicity Director.....R. T. Hill
Musical Director.....Bill Valentine
Chief Engineer.....J. McRae

Coverage

Population—Primary	148,568
Radio Homes— "	65,000
Population—Secondary	348,895
Radio Homes— "	125,000

Source: Field strength measurements.

CKGB

TIMMINS—EST. 1935
CBC

FREQUENCY: 1470 Kc. POWER: 1000 watts.
OWNED BY: Northern Broadcasting & Publishing, Ltd. OPERATED BY: Same. BUSINESS ADDRESS: Thomson Bldg. PHONE: 500. STUDIO ADDRESS: Same. TRANSMITTER LOCATION: 2½ miles west of Timmins. TIME ON THE AIR: 7:00 A.M. to 1:00 A.M. NEWSPAPER AFFILIATION: Timmins Daily Press. NEWS SERVICE: Transradio Press, British United Press. TRANSCRIPTION SERVICE: NBC Thesaurus, Associated. MAINTAINS ARTISTS' BUREAU.

Personnel

President.....R. H. Thomson
Station Manager.....Jack K. Cooke
Sales Manager.....Rip Crotty
Commercial Manager.....Murray Morrison
Sales Promotion Manager.....R. A. Leslie
Program Director-Chief Announcer,
Fred Darling
Production Manager.....Lloyd Monk
Artists' Bureau Head.....Sonya Barnett
Publicity Director.....Hal Lawrence
Musical Director.....Ted Earle
Chief Engineer.....W. K. Marks

Coverage

Population—Primary	62,004
Radio Homes— "	13,200
Population—Secondary	11,866
Radio Homes— "	2,525

Source: Station survey.

Representative

Northern Broadcasting & Publishing, Ltd.

CBL

TORONTO—EST. 1937
CBC—NBC

FREQUENCY: 740 Kc. POWER: 50,000 Watts. OWNED BY: Canadian Broadcasting Corp. OPERATED BY: Same. BUSINESS ADDRESS: 55 York St. PHONE: Adelaide 5771. STUDIO ADDRESS: 805 Davenport Rd. PHONE: Kenwood 9411. TRANSMITTER LOCATION: Hornby. TIME ON THE AIR: 7:15 A.M. to 12:00 Midnight. NEWS SERVICE: CBC News Service. TRANSCRIPTION SERVICE: NBC Thesaurus.

Personnel

Station Manager-Regional Representative,
Dick Claringbull
Commercial Manager-Supervisor of Press
and Information.....E. A. Weir
Chief Announcer-Studio Supervisor,
Herbert G. Walker
Ontario Regional Chief Operator..W. C. Little

Coverage

	Daytime	Evening
Population—Primary	2,691,289	2,491,684
Radio Homes— "	473,972	448,376
Population—Secondary ..	518,734	1,145,103
Radio Homes— " ..	62,179	179,757

Source: Field intensity measurements.

Representative

Canadian Broadcasting Corp.

CBY

TORONTO—EST. 1936
CBC

FREQUENCY: 1010 Kc. POWER: 1000 watts.
OWNED BY: Canadian Broadcasting Corp. OPERATED BY: Same. BUSINESS ADDRESS: 55 York St. PHONE: Adelaide 5571. STUDIO ADDRESS: 805 Davenport Road. PHONE: Kenwood 9411. TRANSMITTER LOCATION: 805 Davenport Road. TIME ON THE AIR: 7:15 A.M. to 12:00 Midnight. NEWS SERVICE: CBC News Bureau. TRANSCRIPTION SERVICE: NBC Thesaurus.

Personnel

Station Manager-Regional Representative,
Dick Claringbull
Commercial Manager-Supervisor of Press
and Information.....E. A. Weir

Chief Announcer-Studio Supervisor,
 Herbert C. Walker
 Ontario Regional Chief Operator... W. C. Little

CFRB

TORONTO—EST. 1927

COLUMBIA BROADCASTING SYSTEM

FREQUENCY: 860 Kc. POWER: 10,000 watts. OWNED BY: Rogers Radio Broadcasting Co., Ltd. OPERATED BY: Same. BUSINESS ADDRESS: 37 Bloor St., W. PHONE: MI. 3515-6—Mi. 4643-4-5. STUDIO ADDRESS: 37 Bloor St., West. TRANSMITTER LOCATION: Aurora. TIME ON THE AIR: 7:00 A.M. to 12:30 A.M.; Sunday, 10:30 A.M. to 12:30 A.M. NEWS SERVICE: British United Press. TRANSCRIPTION SERVICE: Lang-Worth, NBC The-saurus.

Personnel

President.....Harry Sedgwick
 Station Manager.....E. L. Moore
 Chief Announcer.....Wes McKnight
 Musical Director.....Roy Locksley
 Chief Engineer.....Jack Sharpe

Coverage

Population—Primary 2,123,100
 Radio Homes— " 461,700
 Population—Secondary 293,000
 Radio Homes— " 58,900

Source: Field intensity measurements and mail response analysis.

Representative

Joseph Hershey McGillvra

STATION
 EXECUTIVES
 IN
 CANADA
 READ
 RADIO DAILY
 REGULARLY

UP IN CANADA

30 NATIONAL ADVERTISERS
 CAN'T BE WRONG . . .

in using 40% of a CFRB
 working week, the
year 'round!

IN A TYPICAL WEEK . . .

SUN	MON	TUES	WED	THUR	FRI	SAT
1	2	3	4	5	6	7

10 NATIONAL ADVERTISERS
 used 26¼ hours of CFRB's
 119 hours on-the-air!

THE NEXT 10
 used 15½ hours!

ANOTHER 10
 used 5 hours!

a grand average of 40%, or,
 over 1½ hours each, per week,
the year 'round!

Of course shrewd advertisers use CFRB to sell their wares in Canada's richest market! The figures prove it. But more important is the answer to the question "Why are more and more advertisers reaching this market over CFRB?" . . . Here are a few reasons:

- 1 CFRB is the key to an immediate audience that represents 29% of the population of Canada, and nearly 50% of its purchasing power!
- 2 CFRB's listening area includes 12 cities, 42 towns and 192,174 farm homes!
- 3 CFRB's monthly mail averages over 200,000 letters!
- 4 In a recent "survey" comprising 1600 personal interviews, 53.4% of the interviewees named CFRB their favorite station. *In fact, CFRB led the runner-up by nearly 2 to 1!*

CFRB is now in its 14th year of continuous service. Before placing your advertising in Ontario, Canada's 2½ billion dollar market, get all the facts concerning CFRB—the key to Ontario sales!

CFRB

TORONTO

The most popular station
 in Canada's richest market!

Advertising representatives in U. S. A.

JOSEPH HERSHEY MCGILLVRA

New York • Chicago • Boston
 San Francisco • Los Angeles • Atlanta

CKCL

TORONTO, CANADA

Now 1000 Watts

(With Directional Antenna)

580 Kilocycles

and with the permission of the Canadian Broadcasting Corporation carrying NBC Blue and Red commercials.

For coverage map write us direct, or phone or wire your nearest Joseph Hershey McGillvra office.

CKCL

TORONTO—EST. 1924

FREQUENCY: 580 Kc. POWER: 1000 watts. OWNED BY: Dominion Battery Co., Ltd. OPERATED BY: Dominion Battery Co., Ltd. BUSINESS ADDRESS: 444 University Ave. PHONE: Adelaide 1014. STUDIO ADDRESS: Same. TRANSMITTER LOCATION: Scarboro, Ont. TIME ON THE AIR: 7:00 a.m. to 12:00 midnight, daily; 9:00 a.m. to 10:30 p.m., Sundays. MAINTAINS ARTISTS' BUREAU. NEWS SERVICE: Canadian Press, Transradio Press. TRANSCRIPTION SERVICE: Lang-Worth, World Broadcasting System, Davis & Schwegler, Standard Radio.

Personnel

President.....Henry S. Gooderham
Station and Commercial Manager..A. E. Leary
Publicity and Musical Director.Maurice Rapkin
Chief Engineer.....Ernest O. Swan

Representative

Joseph Hershey McGillvra

CKLW

WINDSOR—EST. 1932

MUTUAL—CBC

FREQUENCY: 800 Kc. POWER: 5000 watts. OWNED BY: Western Ontario Broadcasting Co. OPERATED BY: Same. BUSINESS ADDRESS:

CKLW

5000 WATTS DAY and NIGHT • CLEAR CHANNEL
MUTUAL BROADCASTING SYSTEM



Guaranty Trust Bldg. PHONE: 4-1155. DETROIT ADDRESS: Union Guardian Bldg. STUDIO ADDRESS: Guaranty Trust Bldg., Windsor. TRANSMITTER LOCATION: Sandwich South Township. TIME ON THE AIR: 6:00 A.M. to 4:00 A.M. NEWS SERVICE: United Press. TRANSCRIPTION SERVICE: World Broadcasting System. MAINTAINS ARTISTS' BUREAU.

Personnel

General Manager.....J. E. Campeau
 Station Manager.....William J. Carter
 Commercial Manager.....L. J. Dumahaut
 Program Director.....John Gordon
 Production Manager.....Frank Burke
 Artists' Bureau Head.....Joe Gentile
 Publicity Director.....Frank Lynch
 Chief Announcer-Traffic Mgr., Campbell Ritchie
 Chief Engineer.....William J. Carter

Representative

Joseph Hershey McGillvra

CKNX

WINGHAM—EST. 1926

CANADIAN BROADCASTING CORP.

FREQUENCY: 1230 Kc. POWER: 100 watts.

OWNED BY: W. T. Cruickshank & B. Howard Bedford. OPERATED BY: Same. BUSINESS ADDRESS: Fields Bldg. PHONE: 158. STUDIO ADDRESS: Same. TRANSMITTER LOCATION: Same. TIME ON THE AIR: 7:30 A.M. to 10:15 P.M. NEWS SERVICE: Transradio Press, local staff. MAINTAINS ARTISTS' BUREAU.

Personnel

General Manager.....W. T. Cruickshank
 Commercial Manager.....B. H. Bedford
 Production Manager.....Harry J. Boyle
 Merchandising Director.....R. G. Buckingham
 Musical Director-Artists' Bureau Head,
 Harold Victor Pym
 Chief Announcer.....John Cruickshank
 Chief Engineer.....Scott Reid

Coverage

	Daytime	Evening
Population—Primary	254,721	254,721
Radio Homes— "	52,871	52,871
Population—Secondary	208,093	208,093
Radio Homes— "	45,620	45,620

Source: Mail response analysis.

Representative

J. L. Alexander (Toronto)

PRINCE EDWARD ISLAND

Population 95,000

Number of Families 20,212

Number of Radio Licenses 11,200

Auto Registrations 7,970

CFCY

CHARLOTTETOWN—EST. 1924

CANADIAN BROADCASTING CORP.

FREQUENCY: 630 Kc. POWER: 1000 Watts. OWNED BY: Island Radio Broadcasting Co., Ltd. OPERATED BY: Island Radio Broadcasting Co., Ltd. BUSINESS ADDRESS: Brace Bldg. PHONE: 741. STUDIO ADDRESS: Brace Bldg. TRANSMITTER LOCATION: West Royalty, P. E. I. TIME ON THE AIR: 8:00 A.M. to Midnight. NEWS SERVICE: Transradio Press. MAINTAINS ARTISTS' BUREAU. TRANSCRIPTION SERVICE: Standard Radio, Lang-Worth.

Personnel

Managing Director.....K. S. Rogers
 Sales and Studio Manager.....L. A. McDonald
 Chief Engineer.....M. H. F. Young

Coverage

Population—Primary	275,600
Radio Homes— "	25,500
Population—Secondary	116,300
Radio Homes— "	3,100

Source: Mail response analysis.

Representatives

All-Canada Radio Facilities
 Weed & Co.

CHCK

CHARLOTTETOWN

FREQUENCY: 1340 Kc. POWER: 50 watts. OWNED BY: CHCK Broadcasting Co., Ltd. OPERATED BY: Island Radio Broadcasting Co., Ltd. (CFCY). BUSINESS ADDRESS: 4 Brace Bldg. PHONE: 724. STUDIO ADDRESS: Same. TRANSMITTER LOCATION: Same. TIME ON THE AIR: 2:00 p.m. to 4:00 p.m.

Personnel

(Same as CFCY)

CHGS

SUMMERSIDE—EST. 1925

CBC

FREQUENCY: 1480 Kc. POWER: 100 watts. OWNED BY: R. T. Holman, Ltd. OPERATED BY: Same. BUSINESS ADDRESS: Water St. PHONE: 134. STUDIO ADDRESS: Same. TRANSMITTER LOCATION: Holman Bldg. TIME ON THE AIR: 7:30 A.M. to 8:30 A.M., 10:30 A.M. to 2:30 P.M. and 4:00 P.M. to 9:00 P.M., daily; 11:00 A.M. to 1:00 P.M. and 3:30 P.M. to 9:00 P.M., Sunday.

Personnel

President.....H. T. Holman
 Station Manager.....R. L. Mollison
 Program Director.....C. F. MacCaull
 Chief Engineer.....Angus McKie

QUEBEC

Population 3,210,000
Number of Families 428,000

Number of Radio Licenses 382,000
Auto Registrations 202,796

C B J

CHICOUTIMI

CBC

FREQUENCY: 1240 Kc. POWER: 100 watts.
OWNED BY: Canadian Broadcasting Corp. OPERATED BY: Canadian Broadcasting Corp. BUSINESS ADDRESS: Chicoutimi. PHONE: 155. STUDIO ADDRESS: Same. TRANSMITTER LOCATION: Same. TIME ON THE AIR: 8:00 A. M. to 12:00 Midnight. NEWS SERVICE: Local news.

Personnel

Station Manager.....Vilmond Fortin
Chief Engineer.....J. E. Roberts

CKCH

HULL—EST. 1932

CBC (AND PROVINCIAL)

FREQUENCY: 1240 Kc. POWER: 100 watts.
OWNED BY: Le Droit. OPERATED BY: CKCH Broadcasting Co. BUSINESS ADDRESS: 85 Champlain Ave. PHONE: 2-1701. STUDIO ADDRESS: Same. TRANSMITTER LOCATION: R. R. No. 1, Hull, South. TIME ON THE AIR: 7:30 to 11:30 P.M. (108 hours weekly). NEWSPAPER AFFILIATION: Le Droit (Ottawa). NEWS SERVICE: Canadian Press. MAINTAINS ARTISTS' BUREAU. TRANSCRIPTION SERVICE: NBC Thesaurus.

Personnel

President.....M. Therrien
Station Manager.....Marcel Pare
Sales Manager.....Georges-B. Bourassa
Musical Director.....A. Groulx
Chief Engineer.....J. L. Champagne

C B F

MONTREAL—EST. 1937

CANADIAN BROADCASTING CORP.

NBC (RED & BLUE)—For Programs With French Announcements.

FREQUENCY: 690 Kc. POWER: 50,000 watts.
OWNED BY: Canadian Broadcasting Corporation. OPERATED BY: Canadian Broadcasting Corporation. BUSINESS ADDRESS: 1231 St. Catherine St. West. PHONE: Marquette 5211. STUDIO ADDRESS: Same. TRANSMITTER LOCATION: Vercheres, Que. TIME ON THE AIR: 8:00 A.M. to Midnight.

Personnel

Station Manager.....Maurice Goudrault
Program Director.....J. M. Beaudet
Commercial Manager.....J. A. Dupont
Chief Engineer.....L. L'Allier

CBM

MONTREAL—EST. 1933

CANADIAN BROADCASTING CORP.

NBC—(RED)

FREQUENCY: 940 Kc. POWER: 5000 watts.
OWNED BY: Canadian Broadcasting Corporation. OPERATED BY: Canadian Broadcasting Corporation. BUSINESS ADDRESS: 1231 St. Catherine St. West, Montreal. PHONE: Marquette 5211. STUDIO ADDRESS: Same. TRANSMITTER LOCATION: Marieville. TIME ON THE AIR: 8:00 A.M. to midnight. NEWS SERVICE: Canadian Press.

Personnel

Station Manager.....Maurice Goudrault
Program Director.....J. M. Beaudet
Commercial Manager.....J. A. Dupont
Chief Engineer.....R. A. Scantlebury

C F C F

(Short Wave CFCX)

MONTREAL—EST. 1919

NBC (Blue)

FREQUENCY: 600 Kc. POWER: 500 Watts.
OWNED BY: Canadian Marconi Co. OPERATED BY: Canadian Marconi Co. BUSINESS ADDRESS: 1231 St. Catherine St. West. PHONE: Plateau 2577. STUDIO ADDRESS: 1231 St. Catherine St. W. TRANSMITTER LOCATION: Mt. Royal Hotel. TIME ON THE AIR: 7:45 A.M. to 1:00 A.M. (daily); 9:00 A.M. to 11:30 P.M. (Sunday), (118 hours weekly). NEWS SERVICE: Transradio Press. TRANSCRIPTION SERVICE: NBC Thesaurus.

Personnel

President.....A. H. Ginman
Station Manager.....J. A. Shaw
Commercial Director.....M. J. Humphreys
Program Director.....H. H. Hewetson
Sales Promotion Manager.....E. H. Smith
Chief Announcer.....Ivor Francis
Chief Engineer.....Jack Gettenby

Coverage

	Daytime	Evening
Population—Primary	1,500,000	1,200,000
Radio Homes—"	220,000	192,000
Population—Secondary	300,000	
Radio Homes—"	28,725	

Source: Radio Division, Department of Transport.

Representatives

All-Canada Radio Facilities, Ltd.
Wood & Company (In the U. S.)

CHLP

MONTREAL—EST. 1933

FREQUENCY: 1490 Kc. POWER: 100 watts.
 OWNED BY: La Patrie Pub. Co. OPERATED BY: Same. BUSINESS ADDRESS: Sun Life Bldg. PHONE: Plateau 5225. STUDIO ADDRESS: Same. TRANSMITTER LOCATION: La Patrie Bldg. TIME ON THE AIR: 94 hours weekly. NEWSPAPER AFFILIATION: La Patrie. NEWS SERVICE: British United Press, Canadian Press. TRANSCRIPTION SERVICE: Standard Radio.

Personnel

Station and Commercial

Manager.....Marcel Lefebvre
 Program Director.....Claude Sutton
 Publicity Director.....Armand Goulet
 Chief Engineer.....F. F. Tambling

CKAC

MONTREAL—EST. 1922

COLUMBIA BROADCASTING SYSTEM
 QUEBEC NETWORK

FREQUENCY: 730 Kc. POWER: 5000 Watts.
 OWNED BY: La Presse Pub. Co., Ltd. OPERATED BY: La Presse Pub. Co., Ltd. BUSINESS ADDRESS: 980 St. Catherine St. West. PHONE: Marquette 3611. STUDIO ADDRESS: 980 St. Catherine St. West. TRANSMITTER LOCATION: St. Hyacinthe. TIME ON THE AIR: 7:00 A.M. to 1:00 A.M. NEWSPAPER AFFILIATION: La Presse. NEWS SERVICE: British United Press. MAINTAINS ARTISTS' BUREAU. TRANSCRIPTION SERVICE: World Broadcasting System, Lang-Worth.

Personnel

President.....P. R. DuTremblay
 General Manager.....Phil Lalonde
 Commercial Manager.....Louis Leprohon
 Program-Musical Director.....Henri Letondal
 Production Manager.....Ferdinand Biondi
 Sales Promotion Manager.....Andre Daveluy
 Chief Announcer.....Roy Malouin
 News-Publicity-Traffic Director...Flavius Daniel
 Office Manager.....Armand Gravel
 Music Librarian.....T. Lenoir

Coverage

	Daytime	Evening
Population—Primary	1,169,226	1,824,365
Radio Homes—	258,865	280,286
Population—Secondary	1,076,717	1,697,505
Radio Homes—	153,253	262,806

Source: CBS Listening Area Study.

Representative

Joseph H. McGillvra

CHNC

NEW CARLISLE—EST. 1933
 CANADIAN BROADCASTING CORP.

FREQUENCY: 610 Kc. POWER: 1,000 Watts.
 OWNED BY: Gaspesia Radio Broadcasting Co. OPERATED BY: Gaspesia Radio Broadcasting Co. BUSINESS ADDRESS: Main St. PHONE: 38. STUDIO ADDRESS: Same. TRANSMITTER LOCATION: New Carlisle, Que. TIME ON THE AIR: 8:00 A.M. to 12:30 A.M.; Sunday, 9:00 A.M. to 12:30 A.M.

Personnel

Managing Director.....Dr. Charles Houde

CBV

QUEBEC—EST. 1934

CBC

FREQUENCY: 980 Kc. POWER: 1000 watts.
 OWNED BY: Canadian Broadcasting Corp. OPERATED BY: Same. BUSINESS ADDRESS: Room 4002 Chateau Frontenac. PHONE: 5658. STUDIO ADDRESS: Same. TRANSMITTER LOCATION: Charlesbourg. TIME ON THE AIR: 8:00 A.M. to 12:00 Midnight. NEWS SERVICE: Canadian Press.

Personnel

CBC President.....Rene Morin
 Station Manager.....Aurele Seguin
 CBC Commercial Manager.....J. A. DuPont
 CBC Publicity Director.....Leopold Houle
 Chief Announcer.....Fernand Leclerc

Entering its Eighth Year of Broadcasting

1000 W **CHNC** 610 Kc.

NEW CARLISLE, QUEBEC

★

Primary Coverage includes 20,509
 radio homes, primarily French

★

15,000 Fan Letters are
 averaged monthly

★

CHNC's Audience

Enjoys well-planned
 programs—and

THEY BUY

CBC Program-Musical Director... J. M. Beaudet
 Chief Engineer Charles Frenette

Coverage

Population—Primary 236,942
 Radio Homes— " 37,354

CHRC

QUEBEC—EST. 1926

FREQUENCY: 1400 Kc. POWER: 100 watts.
 OWNED BY: CHRC, Limitee. OPERATED BY:
 CHRC, Limitee. BUSINESS ADDRESS: Vic-
 toria Hotel. PHONE: 2-8178. STUDIO AD-
 DRESS: Victoria Hotel. TRANSMITTER LO-
 CATION: Victoria Hotel. TIME ON THE AIR:
 (daily) 7:30 A.M. to midnight; (Sundays) 11:30
 A.M. to midnight. NEWS SERVICE: Own News
 Service, British United Press. MAINTAINS
 ARTISTS' BUREAU. TRANSCRIPTION SER-
 VICE: Lang-Worth and own disk library of
 20,000 selections.

Personnel

Station Manager J. N. Thivierge
 Secretary-Treasurer Henri Lepage
 Sales Manager J. A. Hardy
 Artists Bureau Head A. Pelletier
 Chief Announcer T. H. Burham
 Publicity Director Maurice Descarreaux
 Musical Director Gaston Voyer
 Chief Engineer Arsene Nadeau

Coverage

Population—Primary 495,300
 Radio Homes— " 36,700
 Population—Secondary 189,900
 Radio Homes— " 7,500

Source: Field intensity measurements.

Representative

Joseph Hershey McGillvra (U.S.A.)

CKCV

QUEBEC—EST. 1924

CANADIAN BROADCASTING CORPORATION
 FREQUENCY: 1340 Kc. POWER: 100 watts.
 OWNED BY: CKCV, Limited. OPERATED BY:
 CKCV, Limited. BUSINESS ADDRESS: 142 St.
 John St. PHONE: 2-1585. STUDIO ADDRESS:
 142 St. John St. TRANSMITTER LOCATION:
 154 Marguerite-Bourgeois Ave. TIME ON THE
 AIR: 106 hours weekly. NEWS SERVICE:
 Canadian Press News. TRANSCRIPTION
 SERVICE: World Broadcasting System.

Personnel

President H. Baribeau
 Station Manager Paul Lepage
 Sales Promotion Manager M.—Paule Vachon
 Chief Announcer Gilles Duhamel
 Musical Director Edwin Belanger
 Chief Engineer Paul Richard

Coverage

	Daytime	Evening
Population—Primary	381,000	289,421
Radio Homes— "	36,300	28,200
Population—Secondary ..	450,000
Radio Homes— "	39,000

Source: Radio Division, Department of Trans-
 port.

CJBR

RIMOUSKI—EST. 1937

CBC-QUEBEC REGIONAL NETWORK
 FREQUENCY: 900 Kc. POWER: 1000 watts.
 OWNED AND OPERATED BY: Lower St. Law-
 rence Power Co. BUSINESS AND STUDIO
 ADDRESS: 1 St. John St. PHONE, 396. TRANS-
 MITTER LOCATION: Notre-Dame du Sacre
 Coeur. TIME ON THE AIR: Weekdays 8:00
 A.M. to 11:30 P.M. Sundays, 12:00 noon to
 11:30 P.M. NEWSPAPER AFFILIATION: Le
 Progres du Golfe. NEWS SERVICE: Canadian
 Press (via CBC).

Personnel

President J. A. Brilliant
 Manager G. A. Lavoie
 Program Director P. E. Corbeil

Coverage

	Daytime	Evening
Population—Primary	413,483	250,910
Radio Homes— "	28,000	19,000
Population—Secondary ..	425,350	259,400
Radio Homes— "	35,000	18,000

Source: Station survey.

Representative

Joseph Hershey McGillvra

CKRN

ROUYN—EST. 1938

CANADIAN BROADCASTING CORP.
 FREQUENCY: 1400 Kc. POWER: 250 watts.
 OWNED BY: La Cie de Radiodiffusion Rouyn-
 Noranda, Ltd. BUSINESS ADDRESS: P. O. Box
 340. STUDIO ADDRESS: Reilly Bldg. PHONE:
 1400. TRANSMITTER LOCATION: Same. TIME
 ON THE AIR: 7:00 A.M. to 11:00 P.M. NEWS
 SERVICE: British United Press.

Personnel

President L. Labelle
 Vice-President F. Herbert
 Vice-President M. P. Cuddihy
 General Manager J. O. Tardif
 Sales Promotion Manager E. Gagnier
 Program-Musical Director John Hogue
 Production Manager E. G. Archibald
 Chief Engineer Bert Crump

Coverage

Population—Primary	85,900
Radio Homes— "	5,800

Source: Station survey.

CHGB

SAINTE ANNE DE LA POCATIERE

FREQUENCY: 1230 Kc. POWER: 100 watts.
 OWNED BY: CHGB, Inc. OPERATED BY:
 Same. BUSINESS ADDRESS: Sainte Anne
 de la Pocatiere. STUDIO ADDRESS: Same.
 TRANSMITTER LOCATION: Same. TIME ON
 THE AIR: 7:00 A.M. to 11:00 P.M.; Sunday,
 12:00 noon to 12:00 midnight.

Personnel

Station Manager.....G. T. Desjardins
 Commercial Manager.....G. H. Bouchard
 Program Director.....Laval Raymond

Representative

Joseph Hershey McGillvra

CHLT

SHERBROOKE—EST. 1937

CANADIAN BROADCASTING CORP.

FREQUENCY: 1240 Kc. POWER: 100 watts.
 OWNED BY: La Tribune Ltd. OPERATED BY:
 La Tribune Ltd. BUSINESS ADDRESS: La
 Tribune Bldg. PHONE: 971. STUDIO AD-
 DRESS: Same. TRANSMITTER LOCATION:
 Sherbrooke. TIME ON THE AIR: 7:45 A. M. to
 12:00 Midnight. NEWSPAPER AFFILIATIONS:
 La Tribune. NEWS SERVICE: Canadian Press.
 TRANSCRIPTION SERVICE: Standard Radio.

Personnel

President.....Hon. Jacob Nicol
 Manager.....A. Gauthier
 Chief Engineer.....L. P. Bernier

CHLN

THREE RIVERS

FREQUENCY: 1450 Kc. POWER: 100 watts.
 OWNED AND OPERATED BY: Le Nouvelliste.
 BUSINESS AND STUDIO ADDRESS: Chateau

de Blois. TRANSMITTER LOCATION: Three
 Rivers. TIME ON THE AIR: Weekdays, 8:00
 A.M. to 11:30 P.M. Sundays, 12:00 noon to
 11:30 P.M. NEWSPAPER AFFILIATION: Le
 Nouvelliste. TRANSCRIPTION SERVICE: WBS.

Personnel

Station Manager.....Leon Trempanier

Coverage

Population—Primary 166,780
 Population—Secondary 233,220
 Source: Station estimate within 25-mile radii.

CKVD

VAL D'OR—EST. 1939

FREQUENCY: 1230 Kc. POWER: 100 watts.
 OWNED BY: Northern Broadcasting & Publish-
 ing Co., Ltd. OPERATED BY: Same. BUSINESS
 ADDRESS: Val d'Or. PHONE: 500. STUDIO
 ADDRESS: Same. TRANSMITTER LOCATION:
 Same. TIME ON THE AIR: 8:00 A.M. to 2:00
 P.M. and 5:00 to 9:00 P.M. NEWSPAPER
 AFFILIATION: Timmins Daily Press. NEWS
 SERVICE: Transradio Press. TRANSCRIPTION
 SERVICE: NBC Thesaurus.

Personnel

PresidentRemi Taschereau
 General Manager.....Dan Carr
 Program Director.....Don Insley
 Chief Engineer.....Ernie Mott

Coverage

Population—Primary 25,000
 Radio Homes— " 5,321

Representative

All-Canada Radio Facilities, Ltd.
 Weed & Co.

SASKATCHEWAN

Population 949,000

Number of Radio Licenses 112,100

Number of Families 201,915

Auto Registrations 108,504

CHAB

MOOSE JAW—EST. 1922

CBC

FREQUENCY: 1220 Kc. POWER: 1000 watts.
 OWNED BY: CHAB, Limited. OPERATED BY:
 CHAB, Limited. BUSINESS ADDRESS: Grant
 Hall Hotel. PHONE: 2377, 2378, 2379. STUDIO
 ADDRESS: Grant Hall Hotel. TRANSMITTER
 LOCATION: Boharm, Sask. TIME ON THE AIR:
 7:00 A.M. to 12:00 Midnight, daily; Sunday,

7:45 A.M. to 12:00 Midnight. NEWS SERVICE:
 British United Press.

Personnel

President-Chief Engineer.....A. E. Jacobson
 Station Manager.....H. C. Buchanan
 Sales Manager.....L. A. Bourgeois
 Sales Promotion Manager.....G. E. Walker
 Publicity Director.....Louis Lewry

Representative

All-Canada Radio Facilities, Ltd., Canada
 Weed & Company, U. S. A.

CKBI

PRINCE ALBERT—EST. 1924

CBC

FREQUENCY: 900 Kc. POWER: 1000 watts. OWNED AND OPERATED BY: R. E. Price and L. E. Moffat. BUSINESS AND STUDIO ADDRESS: Sanderson Block. PHONE: 3133. TRANSMITTER LOCATION: Prince Albert. TIME ON THE AIR: 18 hours daily. NEWS SERVICE: British United Press. TRANSCRIPTION SERVICE: World Broadcasting System.

Personnel

Manager R. E. Price
 Commercial Manager-Chief Engineer,
 L. E. Moffat
 Sales Promotion Manager Gerald Prest
 Program Director Kenneth Davey
 Chief Announcer W. R. Hart
 Musical Director G. Dobson

Coverage

	Daytime	Evening
Population—Primary	150,000	150,000
Radio Homes— "	29,000
Population—Secondary	225,000	225,000
Radio Homes— "	42,000

Source: Radio Trade Builder.

Representative

All Canada Radio Facilities
 Weed & Co.

CJRM

REGINA—EST. 1926

CBC—GRAIN BELT NETWORK

FREQUENCY: 980 Kc. POWER: 1000 watts. OWNED BY: Transcanada Communications, Ltd. OPERATED BY: Same. BUSINESS ADDRESS: Saskatchewan Life Bldg. PHONE: 8424. STUDIO ADDRESS: Same. TRANSMITTER LOCATION: Pilot Butte. TIME ON THE AIR: 116 hours weekly. NEWSPAPER AFFILIATION: Regina Leader Post. NEWS SERVICE: Transradio Press. TRANSCRIPTION SERVICE: World Broadcasting Service.

Personnel

President Victor Sifton
 Station Manager F. V. Scanlan
 Sales Manager Bruce M. Pirie
 Program Director-Chief Announcer,
 Don E. Wright
 Musical Director Sam H. Hillier
 Chief Engineer W. McDonald

Representative

Joseph Hershey McGillvra
 All Canada Radio Facilities

CKCK

REGINA—EST. 1922

CANADIAN BROADCASTING CORP.

FREQUENCY: 620 Kc. POWER: 1000 watts.

OWNED BY: Leader-Post, Ltd. OPERATED BY: All Canada Radio Facilities, Ltd. BUSINESS ADDRESS: Southam Bldg., Calgary, Alberta. STUDIO ADDRESS: Leader Post Bldg. PHONE: 8525. TRANSMITTER LOCATION: Victoria Plains. TIME ON THE AIR: 6:30 A.M. to 12:00 Midnight. NEWSPAPER AFFILIATION: Leader-Post, Ltd. NEWS SERVICE: British United Press. TRANSCRIPTION SERVICE: NBC The-saurus, Standard Radio, All-Canada Radio Facilities, Ltd.

Personnel

Station Manager Gerry Gaetz
 Assistant Manager W. A. Speers
 Commercial Manager A. R. Smith
 Program Director L. A. Westmoreland
 Publicity Director Don Macmillan
 Musical Director Ross MacRae
 Chief Engineer E. A. Strong

Representative

All-Canada Radio Facilities, Ltd. (Canada)
 Weed & Co. (U.S.A.)

CFQC

SASKATOON—EST. 1923

CANADIAN BROADCASTING CORP.

FREQUENCY: 600 Kc. POWER: 1000 watts. OWNED BY: A. A. Murphy & Sons, Ltd. OPERATED BY: Same. BUSINESS ADDRESS: 216 First Ave., N. PHONE: 5374-7282. STUDIO ADDRESS: 216 First Ave., N. TRANSMITTER LOCATION: Exhibition Grounds. TIME ON THE AIR: 7:00 A.M. to 12:00 Midnight, daily; 8:30 A.M. to 11:30 P.M. Sundays. NEWS SERVICES: British United Press. TRANSCRIPTION SERVICE: NBC The-saurus, Standard Radio.

Personnel

President and Station Manager .. A. A. Murphy
 Commercial Manager Vernon Dallin
 Program-Musical Director Cy Cairns
 Production Manager-Publicity Director,
 Murray Dyck
 Chief Announcer Wilfred Gilby
 Chief Engineer S. Clifton

Coverage

Population—Primary	280,000
Radio Homes— "	38,000
Population—Secondary	275,000
Radio Homes— "	36,000

Representatives

Joseph Hershey McGillvra (USA only)
 Jack Slater, Toronto & Montreal
 Inland Broadcasting Service

CBK

WATROUS—EST. 1939

CANADIAN BROADCASTING CORP.

FREQUENCY: 540 Kc. POWER: 50,000 Watts. OWNED BY: Canadian Broadcasting Corp. OPERATED BY: Same. BUSINESS ADDRESS:

SASKATCHEWAN

Manitoba Telephone Bldg., Portage Ave., East,
Winnipeg, Man. STUDIO ADDRESS: Same.
TRANSMITTER LOCATION: Watrous, Sask.
TIME ON THE AIR: 7:30 A.M. to 11:30 P. M.

Personnel

Regional Director.....J. M. Kannawin
Regional Engineer.....R. D. Cahoon

CJGX

YORKTON—EST. 1927

CANADIAN BROADCASTING CORP.

FREQUENCY: 1460 Kc. POWER: 1000 watts.
OWNED BY: Yorkton Broadcasting Co., Ltd.
OPERATED BY: Yorkton Broadcasting Co., Ltd.
BUSINESS ADDRESS: 171 McDermot Ave.,
Winnipeg. PHONE. Winnipeg 9235 L. STUDIO
ADDRESS: Smith MacKay Bldg., Yorkton.

TRANSMITTER LOCATION: Yorkton. TIME ON
THE AIR: 7:00 A.M. to 11:00 P.M. NEWS
SERVICE: British United Press. TRANSCRIP-
TION SERVICE: World Broadcasting System.

Personnel

Station Manager.....A. L. Garside
Commercial Manager.....R. H. Elleker
Public Relations Director.....C. F. Greene

Coverage

Population—Primary	154,506
Population—Secondary	143,439
Radio Homes—Primary and Secondary	46,266
Source: Station survey.	

Representatives

Joseph Hershey McGillvra
Jack Slatter
Inland Broadcasting Service

NEWSPAPER-AFFILIATED CANADIAN STATIONS

ALBERTA

CFAC—Calgary. 1000 Watts; 960 Kc. V. F. Nielson, manager.....CALGARY DAILY HERALD
CJGJ—Calgary. 100 Watts; 690 Kc. J. E. Gerke, manager.....CALGARY ALBERTAN
CJCA—Edmonton. 1000 Watts; 630 Kc. Gordon S. Henry, manager.....EDMONTON JOURNAL

BRITISH COLUMBIA

CFJC—Kamloops. 1000 Watts; 910 Kc. A. D. R. Homersham, manager.....KAMLOOPS SENTINEL
CKLN—Nelson. 100 Watts; 1420 Kc. H. Lethbridge, manager.....NELSON DAILY NEWS
CJAT—Trail. 1000 Watts; 610 Kc. A. J. Balfour, manager.....TRAIL DAILY TIMES
CKMO—Vancouver. 100 Watts; 1410 Kc. R. H. Wright, manager.....VANCOUVER NEWS HERALD

NEW BRUNSWICK

CKCW—Moncton. 100 Watts; 1400 Kc. F. A. Lynds, manager,
MONCTON TRANSCRIPT, MONCTON TIMES
CHSJ—Saint John. 1000 Watts; 1150 Kc. L. W. Bewick, manager,
SAINT JOHN TELEGRAPH-JOURNAL, SAINT JOHN TIMES-GLOBE

NOVA SCOTIA

CHNS—Halifax. 1000 Watts; 930 Kc. William C. Borrett, manager.....HALIFAX HERALD

ONTARIO

CFRC—Kingston. 100 Watts; 1510 Kc. James Annand, manager... KINGSTON WHIG-STANDARD
CJKL—Kirkland Lake. 1000 Watts; 560 Kc. Brian Shellon, manager.....TIMMINS PRESS
CFPL—London. 100 Watts; 730 Kc. Philip H. Morris, manager.....LONDON FREE PRESS
CFCH—North Bay. 100 Watts; 930 Kc. Cliff Pickrem, manager.....TIMMINS PRESS
CFOS—Owen Sound. 100 Watts; 1400 Kc. Ralph Snelgrove, manager... OWEN SOUND SUN-TIMES
CFLC—Presscott. 100 Watts; 930 Kc. Maurice B. Mitchell, manager,
OGDENSBURG (N. Y.) JOURNAL
CKSO—Sudbury. 1000 Watts; 790 Kc. W. J. Woodill, manager.....SUDBURY SUN
CKGB—Timmins. 1000 Watts; 1440 Kc. Jack K. Cooke, manager.....TIMMINS DAILY PRESS

QUEBEC

CHLP—Montreal. 100 Watts; 1120 Kc. Marcel Lefebvre, manager.....MONTREAL LA PATRIE
CKAC—Montreal. 5000 Watts; 730 Kc. Phil Lalonde, manager.....MONTREAL LA PRESSE
CJBR—Rimouski. 1000 Watts; 1030 Kc. G. A. LaVoie.....LE PROGRES DU GOLFE
CHLT—Sherbrooke. 100 Watts; 1210 Kc. A. Gauthier, manager.....SHERBROOKE LA TRIBUNE
CHLN—Three Rivers. 100 Watts; 1420 Kc. Leon Trepanier, manager,
THREE RIVERS LE NOUVELLISTE
CKVD—Val D'Or. 100 Watts; 1230 Kc. Dan Carr, Manager.....TIMMINS (ONT.) DAILY PRESS

SASKATCHEWAN

CKCK—Regina. 1000 Watts; 980 Kc. G. Gaetz, manager.....REGINA LEADER-POST

DID YOU
HEAR ABOUT
ZIV'S
NEW SHOW



Whether for foods, filling stations or face powder . . . we have just the show for you. Ziv-created programs run on more than a hundred stations every week. Phone or wire for details.

Frederic w. ZIV, inc.

2436 READING ROAD

CINCINNATI, O.



★ RADIO ★
PRODUCTION



Producers

•

Transcriptions

•

Libraries

•

Agents

•

Music Publishers

•

Talent

•

Musical Directors

•

Rules and Regulations

•

Programs

•

Promotion Digest

A R T H U R H . **A** S H L E Y

R A D I O P R O D U C T I O N

•

A S P E C I A L I S T I N
F O R E I G N L A N G U A G E
P R O G R A M M I N G

•

A L L S H O W S P R O D U C E D
A R E N E T W O R K C A L I B R E

•

A P R O G R A M S E R V I C E
A V A I L A B L E T O R E C O G N I Z E D
A D V E R T I S I N G A G E N C I E S O N L Y

457 W. 57th STREET
NEW YORK CITY

GENE FALCONI, Gen. Mgr.
Columbus 5-1348

BACK STAGE WITH RADIO DURING 1940

By
Norman S. Weiser
Associate Editor
RADIO DAILY

ESTABLISHING itself as one of the greatest advertising mediums in the world, and firmly entrenching itself as a leader of industry, radio last year hit an all-time high in achievement, and offered every indication that 1941 would see no retardment of the advancements prophesized in '40. Financially speaking, the three major networks reached a new peak of \$96,000,000 in gross cumulative billings during the year, approximately a 16 per cent increase over the same period a year ago, and NBC with its two networks, retained its position as the leading advertising medium in the United States by marking up total gross cumulative billings of \$50,000,000.

FM

Perhaps the most notable advancement during the year was the advent of frequency modulation on a large scale. Surpassing television in point of progress, FM was granted commercial licenses by the FCC, and from every nook and cranny of the country came word that FM was finding favor with the populace. More than 40 FM stations were ready to go at the turn of the year, and the list was expanding rapidly as the year progressed. Television, however, has not been eclipsed by the meteoric rise of FM, but has settled down, after a complete frequency change according to FCC rulings, to serious experimentation in all fields, with special emphasis being given to color transmission as the year faded.

International

Rivaling FM as the fair-haired son of the broadcasting industry, short wave transmissions, on a paying basis, became popular with national advertisers, and NBC, Westinghouse and General Electric all reported steady sales in that field. CBS, as the year waned, closed a deal whereby a South American division was added to the regular network, with 64 stations available to advertisers. That set-up will start in September of the current year, and makes broadcasting an established advertising medium of international scope.

Programs

Highlighting the year were the preparations to put BMI into the works, and towards the end of 1940 radio was functioning with a higher degree of efficiency in programming than had been evident for many a year. Musical shows continued to flourish, and the giveaways also noted heavy Crossley increases. Quiz programs continued to find large audiences available, and the daytime "soap operas" continued to sell practically every housewife from coast-to-coast. National defense, of course, highlighted the latter part of the year, and was to be the keynote of the entire broadcasting industry in '41. International newscasts held tremendous audiences, and the European war was covered thoroughly and sanely, with no war hysteria allowed to creep into the American Way of broadcasting.

Labor

The union front was quiet for the most part during the otherwise hectic year, with AFRA, after raising a slight rumpus, signing a new contract with all concerned, and the AFM, after threatening to enter into the BMI-Ascap fracas, decided against that course and quietly went about its business.

1941 finds the radio industry at last standing on its own two feet, and entering its twenty-first year as one of the most potent medias in the world. Its coverage of the political scene in 1940; the very thorough job done for all of its advertisers, and its continued expansion in all fields of the entertainment field, ascertain that it has seen its most trying times, and that in the future it will continue to establish new records on all fronts.

Grombach Productions inc.

RADIO PROGRAMS

CREATION

PRODUCTION

DIRECTION

For eleven years we have been creating and producing radio programs for advertising agencies—network and spot—live and transcribed.



We also furnish individual writing and direction service. What we have done for others we can do for you. Anything from a **ONE MINUTE JINGLE** to a **STAR-STUDED NETWORK PRODUCTION**.



If you have an idea or program of your own which you desire **produced** or directed, we are at your service.

Steinway Building

113 WEST 57th STREET

NEW YORK, N. Y.

Circle 6-6540

Representatives in

LONDON

HOLLYWOOD

BOSTON

PARIS

Jean V. Grombach, inc.

RECORDING, MANUFACTURE AND DISTRIBUTION OF
ELECTRICAL TRANSCRIPTIONS

Program Producers

Adradio Associates

11 West 42nd St., New York, N. Y. Phone, LOngacre 5-7060. Account Executive, H. Curtis Colby; Sales & Production Manager, Fulton Dent; Continuity Editor, Miles Overholt. SERVICES OFFERED: Program and spot announcement ideas, free lance script writing and production.

Advertisers Recording Service, Inc.

113 West 57th Street, New York, N. Y. Phone, CIRCLE 6-0141. President, James A. Miller; Secretary-Treasurer, George R. Smith; Ass't Secretary-Treasurer, E. B. McCutcheon; Sales Department, Norman Winters, Arthur H. Hope. SERVICES OFFERED: Program production, Millertape editing, wax and instantaneous recording, studio rental.

Aerogram Corporation

1611 Cosmo St., Hollywood, Cal. Phone, Gladstone 4848. General Manager, G. Curtis Bird. REGIONAL REPRESENTATIVES: Charles J. Basch, Jr., 171 Madison Ave., New York, N. Y. Phone, MURray Hill 4-4717. Jones & Hawley, 228 N. LaSalle St., Chicago, Ill. Phone, State 5096. F. R. Jones, Scott Kingwill, Jones & Hawley, Bulkeley Building, Cleveland, Ohio. Phone, Prospect 2922. Alonzo Hawley. SERVICES OFFERED: Transcribed programs built on order, transcribed syndicated programs, program merchandising, production, scripts, air checks, studio rental, all types of lateral recording.

J. T. Ainley Co.

360 N. Michigan Ave., Chicago, Ill. Phone, State 1833. President, J. T. Ainley; Director, Charles D. Penman; Script Editor, Courtenay Savage. SERVICES OFFERED: Program production.

Air Features, Inc.

247 Park Ave., New York. Phone, Wickersham 2-0077.

Air Programs, Inc.

441 Madison Ave., New York, N. Y. Phone, PLaza 3-4967. President, Alan Rinehart; Vice-President, Edgar Belmont; Secretary, George Hamilton Combs. SERVICES OFFERED: Program production.

Albany School of Cooking

13 Fern Ave., Albany, N. Y. Phone, 2-7291. Director, Jennie N. Parkinson. SERVICES OFFERED: Production of cooking school of the air.

Alton Alexander

1270 Sixth Ave., New York, N. Y. Phone, COLUMBUS 5-1621. SERVICES OFFERED: Production, scripts, direction of both live talent and transcribed programs.

Norman Alexandroff Artists Bureau

410 S. Michigan Ave., Chicago, Ill. Phone, Wabash 6762. Manager, Norman Alexandroff; In Charge of Production, Jack Reidy; Scripts, Aline Neff and Jack Reidy; Dramatic Instructor, Clark Willia; Production, U. S. Allen. SERVICES OFFERED: Program production.

Allied Radio Associates, Inc.

724 Fifth Ave., New York, N. Y. Phone, CIRCLE 6-5240. Sales Manager, Paul Wimbish; Production Manager, Irving Strouse; Account Executive, E. Ellsworth. SERVICES OFFERED: Program production.

American Institute of Food Products

75 West St., New York, N. Y. Phone, Whitehall 4-7303. President, Dr. Shirley W. Wynne; General Manager, Robert A. Bories; Production Manager, Merton H. Bories; Merchandising Manager, Herman F. Kartiuke. SERVICES OFFERED: Origination, writing and production of programs specializing in food and kindred accounts.

American-Jewish Broadcasting Co.

86 Chambers St., New York, N. Y. Phones, WORTH 2-3322, RECTOR 2-5341. President, Herman Younglieb; Vice-President-Treasurer, Maurice Rappel; Secretary, Ann Barbinel. SERVICES OFFERED: Program production, script and transcription library.

American Royal Productions

1622 Harrison St., Oakland, Calif. Phone, HIGate 3738. SERVICES OFFERED: Commercial recording and transcription service, dramatized announcements, custom-built shows.

AMP Recording Studios, Inc.

151 West 46th St., New York, N. Y. Phone, BRyant 9-1247. President C. M. Finney; Vice-President & Chief Engineer, K. R. Smith; Vice-President & Recording Director, Ben Selvin; Sales Manager, David F. Crosier. SERVICES OFFERED: Studio recordings, off-the-line recordings, air-checks, vertical and lateral recordings, program consultants.

Arnaiz Broadcasting Co.

206 S. Spring St., Los Angeles, Calif. Phone, MUTual 8837. President-Manager, R. B. Arnaiz; Secretary, J. G. Cabrera. SERVICES OFFERED: Program production.

Asch Recording Studios

117 West 46th St., New York, N. Y. Phone, BRyant 9-3137. President, Moe Asch. SERVICES OFFERED: Off-the-air and off-the-line transcriptions, com-

mercial records, transcriptions, recordings and production.

Arthur H. Ashley

457 West 57th St., New York, N. Y. Phone, COLUMbus 5-8540. Owner, Arthur H. Ashley; General Manager, Gene Falconi; Office Manager, Louise Sesti. SERVICES OFFERED: Foreign language program production, specializing in Italian, Jewish, Polish and Spanish for South America; scripts and continuity; recording; talent.

Associated Broadcasting Co.

817 E. 92nd St., Chicago, Ill. Phone, Triangle 2244, Aberdeen 0184. Director, Frank J. Kovach. SERVICES OFFERED: Script writing, transcriptions, recordings, continuities and recorded library, foreign-language (Hungarian) program production.

Associated Broadcasting Co., Ltd.

Dominion Square Bldg., Montreal, Que., Canada. Phone, Belair 3325. President, M. Maxwell; Vice-President, M. Feldman; Secretary-Treasurer, G. Tickin; Sales Director, L. Chodos; Program

WILSON, POWELL and HAYWARD, Inc.

444 MADISON AVENUE, NEW YORK CITY



ARTISTS' REPRESENTATIVES

RADIO PRODUCERS

Production, M. Krushan; Script Director, J. Fuller; Talent Director, J. Winter; French Director, J. O. Denis; French Scripts, R. Desrochers; Recording Department, J. Feldman. **SERVICES OFFERED:** Production of live-talent shows in English and French, recordings of programs and spots, scripts.

Associated Music Publishers, Inc.

25 West 45th St., New York, N. Y. Phone, BRyant 9-0847. President C. M. Finney. **SERVICES OFFERED:** Transcriptions, library, production, scripts, recording facilities, both vertical and lateral.

Associated Releases

1125 N. Hudson Ave., Hollywood, Calif. Phone HOLlywood 2686. Producer, Arthur Solomon; Associate Producer, Al H. Sherman; Writer, George A. Arthur. **SERVICES OFFERED:** Program production and scripts.

Associated Transcriptions of Hollywood

5636 Melrose Ave., Hollywood, Cal. Phone, Hillside 4229. Manager, Harry F. Walstrum. **SERVICES OFFERED:** Electrical Transcriptions, off-the-air recordings, phonograph recordings, custom-built transcriptions, production scripts.

David S. Ballou Productions

505 Nineteenth St., Merced, Calif. Phone, 1631. Owner, David S. Ballou. **SERVICES OFFERED:** Program production.

Basch Radio Productions

171 Madison Ave., New York, N. Y. Phone, MUrray Hill 4-4717. Sales Manager, Charles J. Basch, Jr.; Program Director, Frankie Basch; Production Manager, Emanuel Demby; Publicity Director, William Kitay. **SERVICES OFFERED:** Complete program building service; ideas, scripts, talent and production on live and transcribed programs; custom and syndicated recordings; Eastern Representative for Aerogram Corp. and Twentieth Century Radio Productions.

Batchelor Enterprises, Inc.

1270 Sixth Ave., New York, N. Y. Phone, Circle 6-4224. President, Walter Batchelor; Director of Radio, Howard Reilly. **SERVICES OFFERED:** Program production.

Beck Recording Studios

1722 Hennepin Ave., Minneapolis, Minn. Phone, Atlantic 8901. Managing Director, Joseph H. Beck; Assistant Manager, R. Castle Brown; Sales Manager, W. G. Bretson; Office Manager, Giles Miller. **SERVICES OFFERED:** Producers of electrical recordings and transcriptions for radio broadcast; program building; scripts, talent; production; audition service; off-the-air recordings; complete service in the production of sound film in black and white and in natural color.

Herman Bernie, Inc.

1270 Sixth Ave., New York, N. Y. Phone, COLUMbus 5-6647. President, Herman Bernie; Secretary-Treasurer, Dorothy Menzin. **SERVICES OFFERED:** Program production of package shows.

Walter Biddick Co.

Chamber of Commerce Bldg., Los Angeles, Cal. Phone, Richmond 6184. Manager, M. Thompson. **BRANCH OFFICES:** Russ Bldg., San Francisco, Cal. Phone, Sutter 5415. **SERVICES OFFERED:** Transcriptions, production.

Joseph Bloom

19 West 44th St., New York, N. Y. Phone, VANDerbilt 6-5080. President, Joseph Bloom. **SERVICES OFFERED:** Program production.

Broadcasters Mutual Transcription Service, Inc.

818 South Kingshighway Blvd., St. Louis, Mo. Phone, Franklin 2060. President, J. Frank Eschen; Vice-President, James M. Althouse; Secretary-Treasurer, C. E. Harrison. **REPRESENTATIVES:** Walter Biddick Co., 568 Chamber of Commerce Bldg., Los Angeles, Calif.; Charles Michelson, 545 Fifth Ave., New York, N. Y.; Radioaids, Inc., 1041 North Las Palmas, Hollywood, Calif. **SERVICES OFFERED:** Transcribed productions and scripts, talent, and program service.

Broadcast Producers of New York, Inc.

18 E. 49th St., New York, N. Y. Phone, ELdorado 5-9300. General Manager, George W. Dan Jonas. **SERVICES OFFERED:** Dramatized spot announcements, audition, off-the-air, custom and live show recording for spot advertisers, foreign language spots, domestic and foreign, exclusive rehearsal recordings and transcriptions on WOV; rehearsal and broadcast recordings on WABC.

Broadcast Productions

25 East Jackson Blvd., Chicago, Ill. Phone, Wabash 0711. Director, John Stamford; Assistant Director, Bryce Talbot. SERVICES OFFERED: All types of programs produced. Electrical transcriptions and recordings.

Curtis Brown-Alan Collins, Inc.

347 Madison Ave., New York, N. Y. Phone, Murray Hill 6-6170. Vice-President, Frank Chase. SERVICES OFFERED: Program production.

The Bruce Chapman Co.

145 West 41st St., New York, N. Y. Phone, Wisconsin 7-2179. President, Bruce Chapman. SERVICES OFFERED: Production, scripts.

Kenneth Burton

75 Banks St., New York, N. Y. Phone, Watkins 9-8864. SERVICES OFFERED: Program production and direction.

C. K. Recorders

3814 S. E. 26th Ave., Portland, Ore. Phone, East 4858. President and General Manager, P. O. Clark; Secretary-

Treasurer, N. K. Clark; Engineer, J. E. Maley. BRANCH OFFICE: 917 S. W. 9th Ave., Portland, Ore. Phone, At. 3454. SERVICES OFFERED: Transcriptions, spot announcements, advertising specialties, musical programs, composition work.

Chicago Recording Studios

64 E. Jackson Blvd., Chicago, Ill. Phone, Webster 7288. SERVICES OFFERED: Transcriptions, spot announcements, off-the-air and off-the-line recordings, studio recordings, script and production service.

Carle Christensen Recording Studios

306 S. Wabash Ave., Chicago, Ill. Phone, Wabash 7069. Manager, Carle A. Christensen; Script Department, Avis Lennon; Technician, Ted Morris. SERVICES OFFERED: Scripts, production, talent, transcriptions, off-the-air recordings, phonograph records.

Leslie Clucas

333 North Michigan Ave., Chicago, Ill. Phone, Franklin 7100. SERVICES OFFERED: Program production of package shows.

HENRY SOUVAINÉ INC.

30 ROCKEFELLER PLAZA, NEW YORK CITY

SPECIALISTS FOR RADIO

TALENT

SCRIPTS

PROGRAMS

RECORDINGS

Ted Collins Corporation

1819 Broadway, New York, N. Y. Phone, Circle 7-0094. President, Program Director and Producer, Ted Collins; Director of Public Relations, William P. Maloney; Production, Sylvan Taplinger; Musical Director, Jack Miller; Choral Director, Ted Straeter; Writers, Jean Holloway and Jane Tompkins; Talent, Sam Schiff; Musical Arranger, Tony Gale. SERVICES OFFERED: Program building and producing.

Columbia Artists, Inc.

485 Madison Ave., New York, N. Y. Phone, Wickersham 2-2000. Vice-President, Herbert I. Rosenthal; Vice-President, I. S. Becker. BRANCH OFFICE: Wrigley Bldg., Chicago, Ill. Phone, Whitehall 6000. Executive-In-Charge, Robert M. Haffer. SERVICES OFFERED: Program production, scripts.

Commercial Broadcasters

192 N. Clark St., Chicago, Ill. Phone, Dearborn 0203-0533. Owner, Dave Edelson. SERVICES OFFERED: Program production.

Commercial Broadcasting Service, Ltd.

Hermant Bldg., Toronto, Ont., Canada. Phone, Elgin 3345. President, E. A. Byworth; Vice-President, H. R. Johnston; Secretary-Treasurer, A. G. Irwin; Program Department, S. K. Smith; Script Department; A. D. Wigmore. SERVICES OFFERED: Live talent production, syndicate transcriptions, custom recordings, time placements.

The Jack L. Cooper Radio Advertising Service

4237 Indiana Ave., Chicago, Ill. Phone, Oakland 2504, Beverly 2056. Producer, Jack L. Cooper; Secretary-Musical director, Gertrude R. Cooper. SERVICES OFFERED: Program (Negro) production.

Cornish Recording Studio

(Cornish School Radio Department)
710 East Roy St., Seattle, Wash. Phone, Capitol 1400. Manager, Donald MacLean; Assistant Manager, Ralph Turner; Engineer, Roger Jacobson. SERVICES OFFERED: Wax and acetate recordings and transcriptions, off-the-line and off-the-air transcriptions, air-checks, program production, scripts.

Cosmopolitan Broadcasting Co.

7100 Broadway, Cleveland, Ohio. Phone, Diamond 3010, 0808. James J. Rattay, Paul Faut. SERVICES OFFERED: Foreign language programs.

Paul Cruger

5800 Carlton Way, Hollywood, Calif. Phone, Hollywood 9352. General Manager, Paul Cruger; Copy Chief, Harry Wendland; Art Director, Elmer Davis; Musical Director, Darrell Calker. SERVICES OFFERED: Custom built shows, commercial spots, live and transcribed, contests and merchandising campaigns.

Ernest Cutting's Talent Development Center

538 Fifth Ave., New York, N. Y. Phone, Vanderbilt 6-5995. Owner, Ernest Cutting. SERVICES OFFERED: Studio recordings, transcriptions, production, casting, direction.

Czech Broadcasting Service

307 N. Michigan Ave., Chicago, Ill. Phone, State 9344. President and Managing Director, Adele J. Fiala. SERVICES OFFERED: Preparation and production of Czech, Slovak and other foreign language programs.

Frank C. Dahm

501 Madison Ave., New York, N. Y. Phone, PLaza 3-5320. SERVICES OFFERED: Program production, scripts.

Thomas J. Deegan, Jr.

590 Madison Ave., New York, N. Y. Phone, PLaza 8-0989. Personnel, Thomas J. Deegan, Jr., Joseph D. Pyle, Philip E. Worth, Elizabeth Ward. SERVICES OFFERED: Program production, scripts.

Alfred Dixon Radio Features

424 Madison Ave., New York, N. Y. Phone, PLaza 8-1246. President, Alfred Dixon; Scripts and Continuity, Hume Dixon; Publicity-Promotion, Cy Newman; Business Manager, A. J. Hamerslough; Production, Joseph S. Cunningham. SERVICES OFFERED: Program production, scripts.

Dolan & Doane, Ltd.

1270 Sixth Ave., New York, N. Y. Phone, Columbus 5-1538. President, Ken Dolan; Vice-President, James Doane; Associates, Colton C. Cronin,

Saul Reiss; Secretary, Edith Szabo.
BRANCH OFFICE: 8905 Sunset Blvd.,
Hollywood, Calif. Phone, CRestview
1-9185. SERVICES OFFERED: Pro-
gram production, package shows.

Dominion Broadcasting Co.

4 Albert St., Toronto, Ont., Canada.
Phone, Adelaide 3383. General Man-
ager, Hal B. Williams; Transcription Di-
vision Manager, Don H. Copeland. Pro-
duction Manager, Stan Francis; Script
Department, Dean Hughes. SERVICES
OFFERED: Scripts, live talent produc-
tions, transcriptions and recordings, air
checks.

Walter P. Downs

2313 St. Catherine St., West Mon-
treal, Que., Canada. Phone, Wellington
4218. General Manager, Walter P.
Downs; Production, Ed Berkley; Pur-
chasing, R. F. Brown; Chief Engineer,
A. Ewing; Office Manager, Marion Hould.
SERVICES OFFERED: Syndicated tran-
scribed programs, custom-built tran-
scriptions, production, recording, direct
wire service for auditions, representa-
tive for American program producing
and transcription firms.

**Draesemer Radio
Productions**

706 South Detroit St., Los Angeles,
Calif. Phone, WALnut 4528. Writer-
Producer, Marie Isabel Draesmer. SER-
VICES OFFERED: Personalized building
of shows for sponsors or advertising
agencies, talent, coaching of talent, pre-
paration of auditions, continuity confer-
ences.

Harry S. Dube

1270 Sixth Ave., New York, N. Y.
Phone, COLumbus 5-7035. Manager, J.
Knight. SERVICES OFFERED: Scripts,
production, talent.

**Earnshaw Radio
Productions**

1675 N. St. Andrews Place, Holly-
wood, Calif. Phone, GLadstone 2555.
President, Harry A. Earnshaw; Vice-
President, Fenton Earnshaw; Secretary-
Treasurer & General Sales Manager, H.
Lewis Earnshaw. REPRESENTATIVE:
Charles Michelson. 67 West 44th St.,
New York, N. Y. SERVICES OFFERED:
Transcribed programs, script serial pro-
grams.

radio production

WOLF ASSOCIATES, Inc.

in all its phases

EDWARD WOLF, General Manager

RKO BLDG.

RADIO CITY, N. Y.

COLumbus 5-1621

Eccles Disc Recordings, Inc.

6233 Hollywood Blvd., Hollywood, Calif. Phone, Hillside 8351. President, R. T. Conroy; Vice-President, C. R. Douglas; Secretary-Treasurer, R. W. Conroy; General Manager, C. R. Alford. BRANCH OFFICE: 632 Polk St., San Francisco, Calif. Phone, Ordway 0313. Executive-in-Charge, V. Harman. SERVICES OFFERED: Transcriptions, air-checks, program production, transcription library.

W. M. Ellsworth

75 East Wacker Drive, Chicago, Ill. Phone, Central 0942. President, W. M. Ellsworth. SERVICES OFFERED: Custom transcriptions, radio programs, script shows, talent.

Empire Broadcasting Corporation

480 Lexington Ave., New York, N. Y. Phone, PLaza 8-3360. President-Treasurer, Gerald A. Kelleher; Vice-President-General Manager, Eugene L. Bresson; Secretary, J. Howard Capron. SERVICES OFFERED: Syndicated transcribed programs, custom-built transcriptions, production, scripts, talent and complete recording facilities.

Fanchon & Marco

133 West 50th St., New York, N. Y. Phone, Circle 7-5630. Radio Director, Samuel Shayon; Publicity, Dorothy Haas. SERVICES OFFERED: Production, talent.

Fields Brothers Radio Corporation

Equitable Bldg., Hollywood, Calif. Phone, HOLLYWOOD 7305. President, Leo Fields; Executive Vice-President, Harry David Fields; Secretary, E. B. Hazelton. SERVICES OFFERED: Producers of custom-built radio shows, live and transcribed.

Stanley C. Florsheim & Co.

75 East Wacker Drive, Chicago, Ill. Phone, Franklin 1954. SERVICES OFFERED: Syndicated radio programs.

Irving Fogel & Associates

1041 N. Las Palmas, Hollywood, Calif. Phone, HOLLYWOOD 5107. Irving Fogel. REPRESENTATIVES: Francis J. Sullivan, 69 Yonge St., Toronto, Ont., Canada. Phone, Elgin 4086; U. S. Recording Co., 712 11th St., N. W., Washington, D. C. Phone, District 1640. Herbert

Rosen, 11, Rue Fonders, Marseilles, France. SERVICES OFFERED: Production of live and transcribed radio presentations.

Fox Features Syndicate, Inc.

247 Park Ave., New York, N. Y. Phone, PLaza 8-0100. President-Managing Editor, Victor S. Fox; Business Manager, S. Sidney Robbins; Promotion Manager, John McGrail. BRANCH OFFICE: 6305 Yuca St., Hollywood, Calif. Phone, Hillside 6125. Executive-in-Charge, Mitchell J. Hamilburg. SERVICES OFFERED: Transcriptions, production.

Furness-Beattie Radio Productions Co.

712 Eleventh St., N. W., Washington, D. C. Phone, Republic 1681. Business Manager, Nan Furness; Production Director-Script Editor, Daniel C. Beattie; Commercial Manager, O'Connor B. Woodward; Chief Engineer, Joseph Tait; Musical Director, Sid Willoughby. SERVICES OFFERED: Program production, scripts, transcriptions.

General Amusement Corp.

1270 Sixth Ave., New York, N. Y. Phone, Circle 7-7550. In-Charge-of-Radio, Frank Cooper; Harry Hoff. BRANCH OFFICES: 9028 Sunset Blvd., Hollywood, Calif. Phone, Crestview 1-8101. Executive - In - Charge, Ralph Wonders; 360 N. Michigan Ave., Chicago, Ill. Phone, State 6288. SERVICES OFFERED: Program production, package shows.

General Broadcasting System

500 Buhl Bldg., Detroit, Mich. Phone, Cherry 0400. President, Donald C. Jones; Vice-President-Sales Manager, Raymond C. Leonard; Production Manager, Richard P. Creyke. BRANCH OFFICE: Rockefeller Bldg., Cleveland, Ohio. Phone, Prospect 4900. Manager, Bob Haviland. SERVICES OFFERED: Custom - built transcriptions, production, script, recording, talent, off-the-wire and off-the-air recordings.

William Gernannt

521 Fifth Ave., New York, N. Y. Phone, VANDerbilt 6-1750. SERVICES OFFERED: Package shows.

Ghostwriters Bureau

17 East 49th St., New York, N. Y. Phone, Wickersham 2-8996. Director, Fred E. Baer. SERVICES OFFERED:

• • • **PROGRAM PRODUCERS** • • •

Writing of speeches, trade journal and general magazine articles, pamphlets and all forms of commercial literature.

•
John Gibbs & Co.

9 Rockefeller Plaza, New York, N. Y. Phone, CIRCLE 5-8521. Owner, John Gibbs; Director, Axel Gruenberg; Casting Director, Allie Booth. SERVICES OFFERED: Program production, scripts.

•
Graham Gladwin, Ace Productions

742 Market St., San Francisco, Calif. Phone, Sutter 4464. Manager-Producer, Graham Gladwin; Chief Engineer, Robert Bell. REPRESENTATIVE: Bonnie Binetti, 411 Patterson Bldg., Fresno Calif. Phone, 3-6082. SERVICES OFFERED: Program and spot announcement production and transcriptions.

•
Arthur M. Godfrey Productions

808 Earle Bldg., Washington, D. C. Phone, Metropolitan 3200. Owner, Arthur M. Godfrey; Secretary, M. Richardson. SERVICES OFFERED: Program production.

•
Harry S. Goodman Radio Productions

19 East 53rd St., New York, N. Y. Phone, WI. 2-3338. SERVICES OFFERED: Program production for live talent and transcribed shows; syndicated radio programs.

•
Gordon Broadcasting & Publishing Co.

355 S. Broadway, Los Angeles, Calif. Phone, MA. 8620. Producer, Edgar Gordon. SERVICES OFFERED: Program production, English and Spanish-language.

•
Gordon & Williamson, Inc.

1270 Sixth Ave., New York, N. Y. Phone, CIRCLE 6-7480. President, Fred C. Williamson; Secretary - Treasurer, Herbert Gordon. SERVICES OFFERED: Production, scripts, talent.

•
Lillian Gordoni Radio Productions

Hotel Crillon, 1258 S. Michigan Blvd., Chicago, Ill. Phone, CALUMET 6700-6979. Owner-Manager, Lillian Gordoni;

AIR FEATURES, Inc.

247 PARK AVENUE

NEW YORK CITY

Recording Engineer, Stan Gordoni; Musical Director, Gwynne Kinsley; Dramatic Director, Herb Slade, Jo Sherman; Talent, Irving Hoffman. SERVICES OFFERED: Recording, transcriptions, spot dramatizations, continuity, production and direction, audition studios, custom-built programs.

Grand-Melville Co.

8782 Sunset Blvd., Hollywood, Calif. Phone, CRestview 6-6543. Executive Producer, C. E. Melville: Program Director, Stevenson Wilkinson; Associate Producers, Jerome Callahan, Donn Reed, Alan James, Ronnie St. Clair; Continuity Editor, Roger Quayle; Treasurer, Thomas M. Conway; Secretary, J. B. Wadsworth; Sales (Western Division), Myron Sunde; Musical Director, Gene James. BRANCH OFFICE: 220 W. 42nd St., New York, N. Y. Phone, Wisconsin 7-9834. Sales Director, George H. Callaghan. SERVICES OFFERED: Program production.

Jean V. Grombach, Inc.

113 West 57th St., New York, N. Y. Phone, Circle 6-6540. President, Jean V. Grombach; Treasurer, Margaret Kearney; Chief Recording Engineer, Hazard E. Reeves; Music Rights, Joseph Corhan. REPRESENTATIVES: 8 Newberry St., Boston, Mass. Manager, James Murley, 6200 Franklin Ave., Los Angeles, Cal. Manager, Galen Bogue, 50 New Bond St., London, England, Manager, Leslie Kettles. Rue de Lorette, Paris, France. Manager, Andre Oulmann. SERVICES OFFERED: Production, recording, manufacture and distribution of electrical transcriptions, high-fidelity wax recordings for rebroadcast purposes, spot announcements.

Grombach Productions, Inc.

113 West 57th Street, New York, N. Y. Phone, Circle 6-6540. President, Jean V. Grombach; Executive Vice-President, Chester H. Miller; Treasurer-Assistant director (drama), Margaret Kearney; Assistant Director (music), Joseph Corhan. REPRESENTATIVES: 8 Newberry St., Boston, Mass. Manager, James Murley, 6200 Franklin St., Los Angeles, Calif. Manager, Galen Bogue, 50 New Bond St., London, England. Manager, Leslie Kettles. Rue de Lorette, Paris, France. Manager, Andre Oulmann. SERVICES OFFERED: Unit productions (package shows), program creation, production, scripts, casting directing, live talent or transcribed programs, television production.

Ubaldo Guidi's Italian Radio Programs

261 Hanover St., Boston, Mass. Phone, Capitol 4035. Owner, Ubaldo Guidi. SERVICES OFFERED: Production, spot announcements.

Sam Hammer Radio Productions

2 West 45th St., New York, N. Y. Phone, MURray Hill 2-0174. President, Sam Hammer; Vice-President in Charge of Production, Floyd Buckley; Vice-President in Charge of Script Department, Augustus Barrat; Women's Program Director, Eve VeVerka; Secretary and Recording Manager, Dr. Claude S. Hammock; Treasurer, C. F. Comly. SERVICE OFFERED: Program Production.

Ted Hammerstein

150 West 46th St., New York, N. Y. Phone, LONGacre 5-9609. SERVICES OFFERED: Program production.

Hansen Associates

420 Lexington Ave., New York, N. Y. Phone, MURray Hill 4-9823. General Manager, Robert R. Hansen. SERVICES OFFERED: Transcribed features, radio and television scripts, production.

Harvey & Howe, Inc.

919 North Michigan Ave., Chicago, Ill. Phone, Delaware 1155. President, W. S. Harvey, Jr.; Vice-President, Eleanor Howe. BRANCH OFFICES: 122 East 42nd St., New York, N. Y. Phone, LEXington 2-6910. SERVICES OFFERED: Planning and writing of women's programs, radio cooking schools, talent, transcriptions.

Sam Hayes

NBC Radio City, Hollywood, Calif. Phone, HOLLYwood 6161. SERVICES OFFERED: Production of radio commentator programs, scripts.

Heffelfinger Radio Productions

522 Fifth Ave., New York, N. Y. Phone, VANDerbilt 6-2450. Manager, Radio Division, C. H. Pearson. BRANCH OFFICE: 924 Second Ave., S., Minneapolis, Minn. Phone, BRIDGEport 4730. SERVICES OFFERED: Production of live and transcribed programs.

George Heid Productions

1005 Century Bldg., Pittsburgh, Pa. Phone, GRant 3696. Owner, George Heid; Manager, Irma Heid; Production Manager, James McGrew. SERVICES OFFERED: Program production, continuity, recording, transcriptions.

Hispano Broadcasting Co.

105 E. First St., Los Angeles, Calif. Phone, Michigan 4433. Manager, Tony Sein. SERVICES OFFERED: Spanish programs, live and transcribed.

Hollywood Chatterbox Enterprises

5513 Sunset Blvd., Hollywood, Calif. Phone, Hillside 3097. President-General Manager, Frank Robinson Brown; Vice-President & Production Manager, H. Neal Phinney; Sound Engineer, John Hirsch; Chief Announcer, Ted Leonard; Office Manager, Edith Scollard. SERVICES OFFERED: Transcribed programs, spot announcement continuity, air-checks, recordings.

Hollywood Transcript Co.

6625 Sunset Blvd., Hollywood, Calif.

Phone, Gladstone 3323. Owner, Daniel O'Brien; Sales Manager, Mickey Ford. SERVICES OFFERED: Program production, scripts, transcriptions, recordings.

Intercontinental Audio-Video Corp.

9 Rockefeller Plaza, New York, N. Y. Phone, CIrcle 7-4560. President, Mark H. Hawley; Vice-President-General Manager, Winton L. Miller, Jr. SERVICES OFFERED: Electrical transcriptions of programs and spot announcements, auditions, program production, educational recordings.

International Radio Productions

20 East 57th St., New York, N. Y. Phone, PLaza 8-2600. General Manager, Loren L. Watson; New York Office Manager, Ed Harvey. BRANCH OFFICES: 326 West Madison St., Chicago, Ill. Phone, Central 4547. Western Manager, Ralph N. Weil; 512 Hearst Bldg., San Francisco, Calif. Phone, Douglas 2536. Pacific Coast Manager, John L. Livingston. SERVICES OFFERED: Program production.

**1941 HOLDS GREAT PROMISE;
LET US HELP YOU REALIZE IT**

THE SUNDAY PLAYERS OF HOLLYWOOD . . .
52 world-famous Bible Dramas; ½ hr.

WHAT WOULD YOU DO? . . . a housewives' forum in which actual wives, mothers and homemakers discuss real problems in a practical way . . . 5 minutes.

LOOKING AT HOLLYWOOD . . . Inside Hollywood in 5 minutes of friendly banter between people who know.

LEISURE HOUSE . . . most outstanding of all homemakers' daytime dramas; ¾ hr.

WADE LANE'S HOME FOLKS . . . now in its fourth consecutive year on KFVB; ¼ hr.

HOLLYWOOD CALLING . . . Luana Logan in an intimate 5-minute spot that's different.

ALL OF THESE RECORDED . . . check for samples, prices and release dates.

Or your own idea, worked out with advertising intelligence, by veteran national advertising men who have no agency ambitions of their own but are content to work behind the scenes for your glory and success. We are specialists in dealer to operation programs.

GEORGE LOGAN PRICE, Inc.

3902 WEST 6th STREET, LOS ANGELES

Phone EXposition 1960

Established 1934

George L. Price, President

Eugene F. Goldbach, Vice President

Italradio, Inc.

193 Hanover St., Boston, Mass. Phone, Capitol 3407. President - Treasurer, Silene M. Irving; Secretary, Rinaldo Fiato. SERVICES OFFERED: Creation, direction and production of Italian and English programs.

Jewish Radio Zone Advertising Co.

110 West 40th St., New York, N. Y. Phone, Pennsylvania 6-0043. President, Benjamin Waxelbaum; Manager, Dorothy Fineman. SERVICES OFFERED: Production of Jewish-language programs, station representation for Jewish programs and commercials.

Archie Josephson Enterprises, Inc.

6313 Bryn Mawr Drive, Hollywood, Calif. Phone, Gladstone 6802. President-General Manager, Archie Josephson. SERVICES OFFERED: Transcribed programs.

Kasper-Gordon Studios, Inc.

140 Boylston St., Boston, Mass. Phone, Devonshire 7357. President and Production Manager, Edwin H. Kasper; Treasurer and Director of Commercial Dept., Aaron S. Bloom; Recording Manager, E. N. Buzzell; Scripts-Production, Robert W. Graham, Hanley W. Norins, Albert P. Burke. SERVICES OFFERED: Custom-built transcriptions, syndicated transcriptions, studio recordings, air-checks, program production, scripts, talent, air-checks.

Kent-Johnson, Inc.

34 West 53rd St., New York, N. Y. Phone, PLaza 3-7246. President, Alan Kent; Executive Vice-President, Austen Groom-Johnson; Treasurer, August Tozzi, Jr.; Secretary, Abraham Males. SERVICES OFFERED: Program and spot announcement production.

King-Trendle Broadcasting Corp.

1700 Stroh Bldg., Detroit, Mich. Phone, Cherry 8321. President-Treasurer, George W. Trendle; General Manager-Secretary, H. Allen Campbell; Commercial Manager, Harry Sutton, Jr.; Advertising-Sales Promotion Manager, Charles C. Hicks; Traffic Manager, James G. Riddell. SERVICES OFFERED: Program production.

Landau Broadcasting Service

270 Broadway, New York, N. Y. Phone, REctor 2-5341. President, Herman Younglieb. SERVICES OFFERED: Original foreign-language programs and production, talent.

Langlois & Wentworth, Inc.

420 Madison Ave., New York, N. Y. Phone, ELdorado 5-1620. President, C. O. Langlois; Secretary-Treasurer, R. C. Wentworth; Talent, W. O'Keefe. SERVICES OFFERED: Specialized service for advertisers and advertising agencies of commercial radio programs, both live and recorded, dramatic and musical. Facilities for writing, casting and production.

Lang-Worth Feature Programs, Inc.

420 Madison Ave., New York, N. Y. Phone, ELdorado 5-1620. President, R. C. Wentworth; Secretary-Treasurer, C. O. Langlois; Talent, W. O'Keefe. SERVICES OFFERED: Syndicated transcribed programs for regional and local advertisers. Producers of Lang-Worth Planned Program Service, a library of tax-free music in transcription form.

Lippe & Lazarus Productions

407 North Sycamore, Los Angeles, Calif. Phone, Walnut 2445. General Manager, M. M. Lippe; Writer, Erna Lazarus. SERVICES OFFERED: Transcriptions, custom-built programs, scripts, talent.

Phillips H. Lord, Inc.

501 Madison Ave., New York, N. Y. Phone, Wickersham 2-2211. President, Phillips H. Lord. SERVICES OFFERED: Production of live talent programs.

Estelle Lutz Artists Bureau

410 South Michigan Ave., Chicago, Ill. Phone, Harrison 3435. Owner-Manager, Estelle A. Lutz. SERVICES OFFERED: Scripts, live talent, musical and dramatic productions.

Alexander McQueen

185 East Chestnut St., Chicago, Ill. Phone, Superior 9139. Manager, Alexander McQueen; Secretary-Script Writer, E. R. Junge. SERVICES OFFERED: Program productions, scripts, research, spot announcements.

C. P. MacGregor

729 So. Western Ave., Hollywood, Calif. Phone, Fitzroy 4191. President, C. P. MacGregor; Treasurer, Paul Quan;

Sales Manager, Niles Gates. **SERVICES OFFERED:** Transcription library productions; dramatic and musical custom-built programs; recording studios.

Metro Artists Bureau

1650 Broadway, New York, N. Y. Phone, Circle 7-2829. Director, Ted Nelson; Personnel, Rudy Feiman, Lou Grant, Ben Greene. **SERVICES OFFERED:** Program production, scripts, transcription and live-talent package shows.

Metropolitan Broadcasting Service Limited

Hermant Bldg., Toronto, Ont., Canada. Phone, Adelaide 0181. President, Ken Soble; Manager, James A. Paul; Sales Manager, Paul Morris; Program Director, "Doc" Lindsey; Engineer, Alexander Patterson. **BRANCH OFFICE:** 813-A Drummond Bldg., Montreal, Que., Canada. Phone, Harbour 5838. Executive-in-Charge, James M. Vernon. **SERVICES OFFERED:** Program production, scripts, direction, recorded programs, talent.

Charles Michelson

67 West 44th St., New York, N. Y. Phone, MURRAY Hill 2-3376. President, Charles Michelson. Representative for: Speedy-Q Sound Effect Records, Earnshaw Radio Productions, Porto-Playback Co. and Walter Biddick Co. **SERVICES OFFERED:** Transcribed program representative, sound effect record library, program production, transcriptions and transcription library.

Michelson & Sternberg, Inc.

116 Broad St., New York, N. Y. Phone, Bowling Green 9-8925-6. President, Aaron Michelson; Vice-President, Charles Michelson; Assistant Treasurer, Martin Diamond. **SERVICES OFFERED:** Exporters of transcription programs and sound effect records.

Microphone Playhouse

151 N. Craig St., Pittsburgh, Pa. Owner-Director, Marjory Stewart; Secretary, Ella W. Rumsey. **SERVICES OFFERED:** Program production, scripts.

TYRO

P
R
O
D
U
C
T
I
O
N
S

Mid-West Transcriptions, Inc.

4835 Minnetonka Blvd., St. Louis Park, Minn. Phone, Walnut 9131. President, H. D. Field; Manager-Recording Engineer, K. L. Seuker. SERVICES OFFERED: Custom-built programs, complete transcription service, programs, scripts, talent, production.

George Miller Productions, Inc.

P. O. Box 506, Culver City, Calif. Managing Director, George Miller; West Coast Sales Director, B. Schaff; Eastern Sales Director, Robert E. Gresham. BRANCH OFFICE: P. O. Box 505, Hannibal, Mo. SERVICES OFFERED: Program production, transcriptions, script and transcription library.

Mode-Art Pictures, Inc.

1020 Forbes St., Pittsburgh, Pa. Phone, GRant 2995. President, J. L. Baker; Sales Manager, A. H. Schwerin. SERVICES OFFERED: Program production, transcriptions.

Modern Productions

643 Glendora Ave., Akron, Ohio. Phone, HEMlock 9967. General Manager, Dr. Secrest Williams; Script Writer, Clyde Mason; Program and Talent Manager, Holly Long. SERVICES OFFERED: Program production.

Moonbeams Broadcasts, Inc.

1440 Broadway, New York, N. Y. Phone, LONgacre 5-8005. President, George Shackley; Secretary-General Manager, Lillian Stewart; Publicity Director, Gilbert Braun. SERVICES OFFERED: Musical and script programs; transcriptions, talent.

Raymond R. Morgan Co.

6362 Hollywood Blvd., Hollywood, Cal. Phone, HEMPstead 4194. President, Raymond R. Morgan; Manager, R. E. Messer; Program Director, John Nelson. SERVICES OFFERED: Program production.

C. D. Morris Associates, Inc.

Hotel Chatham, New York, N. Y. Phone, PLaza 3-4144. President, C. D. Morris; Vice-President, C. M. Widney; Production Director, Leonard Bercovici; Casting Director, Robert Sloane. BRANCH OFFICE: 431 S. Dearborn St., Chicago, Ill. Phone, Wabash 4048. Executive-in-Charge, C. M. Widney. SERVICES OFFERED: Program production.

Hoyt Evans Morris

2515 Barlum Tower, Detroit, Mich. Phone, Cherry 6622. President, Hoyt Evans Morris; Transcription-Production, Richard Andrus; Scripts-Production, Robert Powell. SERVICES OFFERED: Program production, transcriptions script and transcription library.

William Morris Agency, Inc.

1270 Sixth Ave., New York, N. Y. Phone, CIRCLE 7-2160. Executive-in-Charge of Radio, William B. Murray. BRANCH OFFICES: 203 N. Wabash Ave., Chicago, Ill. Phone, State 3632. Executive-in-Charge, Wallace Jordan; 202 N. Canon Drive, Beverly Hills, Calif. Phone, Crestview 1-6161. Executive-in-Charge, George Gruskin. SERVICES OFFERED: Production of package shows.

Sidney P. Morse

162 N. State St., Chicago, Ill. Phone, Dearborn 1863. Personnel, Sidney P. Morse, James J. Henshel, Al Marney, Duke Yellman, S. Lawson. SERVICES OFFERED: Program production.

Music Corporation of America

745 Fifth Ave., New York, N. Y. Phone, WICKersham 2-8900. Executive Vice-President, William R. Goodheart, Jr.; Vice-President, David A. Werblin; Vice-President, Charles Miller; Vice-President, W. H. Stein; Vice-President-Radio Director, Harold Hackett. BRANCH OFFICES: 430 N. Michigan Ave., Chicago, Ill. Phone, Delaware 1100. Manager, Maurie Lipsey; MCA Square, Beverly Hills, Calif. Phone, Bradshaw 23211. President J. C. Stein, Manager, Taft Schreiber, In Charge of Radio, Walter Johnson; 111 Sutter St., San Francisco, Calif. Phone, EXbrook 8922. Manager, Arthur Park, Jr.; Union Commerce Bldg., Cleveland, Ohio. Phone, Cherry 6010. Manager, DeArv G. Barton; Tower Petroleum Bldg., Dallas, Texas. Phone 2-1448. Manager, Norman Steppe. SERVICES OFFERED: Production, package shows, talent.

E. K. Nadel

1600 Broadway, New York, N. Y. Phone, CIRCLE 6-3949. General Manager, E. K. Nadel; Assistant Manager, Tom Kirby; Art Department Manager, Frank Smith; Treasurer, Marian Mack. SERVICES OFFERED: Program production.

Robert S. Nash Co.

5437 Lisette Ave., St. Louis, Mo. Phone, Flanders 4758. President, Robert S. Nash. SERVICES OFFERED: Transcriptions, scripts, talent, production, recordings, air checks, sound effects records.

National Broadcasters & Entertainers

Hotel Washington, Indianapolis, Ind. Phones, Lincoln 8131, Market 2541. Director, Kay Keiser; Radio Director, Charles Harrington; Musical Director, Pete French; Sales Manager, Harry Charleston; Secretary, Jacquelyn Chisman. BRANCH OFFICES: Stillwell Hotel, Anderson, Ind.; 203 N. Wabash, Chicago, Ill. Phone, State 2864. Representative, Kermit Dart. SERVICES OFFERED: Program production, scripts.

National Radio Advertising Agency

Hollywood Center Bldg., Hollywood, Calif. Phone, HEMPstead 1551. President, D. D. Crawford; Vice-President, J. D. Crawford. SERVICES OFFERED: Producers and distributors of transcribed programs.

The National Vocarium

610 Fifth Ave., New York, N. Y. Phone, Circle 7-5479. President-Director, Robert Vincent; Chief Engineer, William A. Savory. SERVICES OFFERED: Program production, transcriptions, voice library.

Nationality Broadcasting Association, Inc.

814 Carnegie Hall, Cleveland, Ohio. Phone, Main 4057. President, John M. Lewandowski; Vice-President, Joseph Pales; Executive Secretary-Treasurer, Frederick Wolf; Assistant to President, Martin Antonic. SERVICES OFFERED: Production of foreign-language shows, transcriptions.

NBC Radio-Recording Division

Radio City, New York, N. Y. Phone, Circle 7-8300. Vice-President, C. Lloyd Egner; Business Manager, John H. MacDonald; Eastern Sales Manager, Robert W. Friedheim; Assistant Sales Manager, Willis B. Parsons; Production Manager, Reginald Thomas. BRANCH OFFICES: Merchandise Mart, Chicago, Ill. Phone,

Jack
NEVILL & *Harry*
ROSS
RADIO PRODUCTIONS

Creators of Radio Ideas
Producers of Package Programs
Sales Personnel

COMPLETE FACILITIES FOR THE PRODUCTION AND MARKETING
OF EVERY TYPE OF RADIO SHOW FROM THE MINUTE
COMMERCIAL TO THE ALL STAR NETWORK PROGRAM.

48 WEST 48th STREET • NEW YORK CITY • LACKAWANNA 4-2067

Superior 8300. Manager, Frank E. Chizini; Sunset and Vine St., Hollywood, Calif. Phone, Hollywood 6161. Manager, Robert F. Schuetz. SERVICES OFFERED: NBC Thesaurus Program Library, custom-built programs, simultaneous recordings of network and studio programs, recording service for advertisers and agencies, syndicated recorded programs, reference or audition recordings, NBC Orthacoustic transcriptions.

Nevill & Ross

48 West 48th St., New York, N. Y. Phone, LACKawanna 4-2067. Partners, Jack Nevill and Harry Ross. SERVICES OFFERED: Program production, package shows.

Lilian Okun, Inc.

15 Central Park, West, New York, N. Y. Phone, COLumbus 5-0060. President, Lilian Okun. SERVICES OFFERED: Program production, live and transcribed, talent, publicity, scripts.

Pacific Productions, Inc.

8780 Sunset Blvd., Hollywood, Calif. Phone, Crestview 5028. President, Frank W. Purkett. SERVICES OFFERED: Production.

Pan American Broadcasting Co.

330 Madison Ave., New York, N. Y. Phone, MURray Hill 2-0811. Manager, A. Alexander. REPRESENTATIVES: F. R. Jones, 228 N. La Salle St., Chicago, Ill.; Alonzo Hawley, 1635 East 25th St., Cleveland, Ohio. SERVICES OFFERED: Transcriptions, program production, script service, talent bookings for Latin American and export fields.

Parker-Piper Talent Productions

540 N. Michigan Ave., Chicago, Ill. Phone, Delaware 2277. Partners, Donna Parker, Peter Piper. SERVICES OFFERED: Productions, talent.

Peterson Radio Production Co.

1457 Broadway, New York, N. Y. Phone, WISconsin 7-0069. President, Donald Peterson; Production and Public Relations, Gilbert Braun; Script Manager, Ruth Travers. SERVICES OFFERED: Program planning, writing, producing and transcribing. Publicity, special sound effects.

Philantair Presentations

654 Madison Ave., New York, N. Y. Phone, REgent 7-1151. Director, D. I. Heller; Elizabeth Dell. SERVICES OFFERED: Program production.

Photo & Sound, Inc.

152 Kearny St., San Francisco, Calif. Phone, EXbrook 2103. President, Bartlett Heard; Vice-President, Melvin S. Jacobus; Vice-President, Lindsey Spight; Transcription Production Manager, John Wolfe; Secretary, Norman Carlson; Chief Engineer, John Roseborough; Motion Picture Production, Marvin Becker, Tom Ayres; Production Assistant, Toni Jackson; Sales Promotion, Clay McDaniel; Recording Technician, Hugh Allen; Sound Effects, Bill Nye; Bookkeeper, Nellie Shields. SERVICES OFFERED: Program and spot production, electrical transcriptions, air-checks, line-checks, personal recordings, sound effect library service, representative for sound manufacturers apparatus.

The Pittsburgh Star

904 Webster Ave., Pittsburgh, Pa. Phone, Court 3797. Director, A. Certo; Manager, A. R. Certo; Musical Director, Salvatore Certo. SERVICES OFFERED: Program production.

Polish Radio Program Bureau

11301 Joseph Campau Ave., Hamtramck, Mich. Phone, Townsend 8-3830. Program Director, Walter Golanski; Commercial Manager, Edmund B. Krotkiewicz. SERVICES OFFERED: Production of programs and spot announcements.

Premier Radio Enterprises Inc.

530 Mart Bldg., St. Louis, Mo. Phone, Garfield 3395. President, H. S. Somson; Vice-President, Wilson Dalzell; Secretary, Jerome M. Yawitz. SERVICES OFFERED: Producing and recording of custom-built transcriptions, phonograph records, national and regional broadcasts, wax and film recording, sales presentations.

Press Radio Features, Inc.

360 N. Michigan Ave., Chicago, Ill. Phone, Randolph 9333. President, F. W. Hemingway; Secretary, Paul C. Weichelt. SERVICES OFFERED: Transcriptions, distributors of transcribed programs.



**THOMAS
FREEBAIRN-SMITH**

Producer-Announcer

Exclusive Management
Columbia Management of California, Inc.

LEITH STEVENS



MUSICAL DIRECTOR

"BIG TOWN"

(The Rinso Program)

and

"Free Company"



Exclusive Mgt.:
COLUMBIA MANAGEMENT OF
CALIFORNIA, INC.

CRANE WILBUR

Producer -- Editor

~
"BIG TOWN"
~

The Rinso show starring
Edward G. Robinson

Wednesday evenings

CBS

George Logan Price, Inc.

3902 West Sixth St., Los Angeles, Calif., Phone, EXposition 1960. President, G. L. Price; Sales Manager, Gene Goldbach. SERVICES OFFERED: Transcribed programs, program production, transcription library.

Professional Recording Studios

1749 N. Prospect Ave., Milwaukee, Wisc. Phone, Lakeside 5840. Director, Sam Snead; Musical Director, Robert Tamms; Dramatic Director, Marie Vebber. SERVICES OFFERED: Recording, transcriptions, program production.

Radio Centre Limited

100 Adelaide St., West, Toronto, Ont., Canada. Phone, Waverly 2036 and 2846. General Manager, D. Spencer Grow; Vice President, Stewart L. Grow; Production Manager, Ken Murray; Sales Manager, J. C. Tobin; Transcription Supervisor, Arthur Matten. BRANCH OFFICE: 127 Seventh Ave., East, Calgary, Alberta, Canada. Phone, Main 5204. Morgan H. Pitcher, Western Manager. SERVICES OFFERED: Syndicated transcriptions, live-talent program production, recording, air checks, scripts.

Radio Events, Inc.

535 Fifth Ave., New York, N. Y. Phone, MURray Hill 6-3487. President, Joseph M. Koehler. SERVICES OFFERED: Production, scripts, casting.

Radio Features

3034 P St., N. W., Washington, D. C. Phone, DUponT 1934. Director, Caleb O'Connor; News Scripts & Transcriptions, Franklin Roudybush; Associate Director, Hugh Keiser. SERVICES OFFERED: Program production, script library.

Radio Features of America

37 West 46th St., New York, N. Y. Phone, BRyant 9-9622. Executive Director, Alma Sandra Munsell; Director of Programs and Production, Oliver W. Nicoll. SERVICES OFFERED: Program production and consultation, transcriptions, scripts, recordings.

Radio House, Inc.

18 East 50th St., New York, N. Y. Phone, ELdorado 5-1860. President, Walter L. Royall; Executive Vice-President-Chairman of Board of Directors-

Production Head, Martha Jayne Rountree; Casting Director, Camille P. Joachim; Business Manager, James McConachie II; Chief Engineer, Lester Troob; Treasurer, Arthur M. Epstein. SERVICES OFFERED: Building and production of live talent and transcribed programs, casting, scripts, direction, commercial spots.

Radio Producers of Hollywood

930 N. Western Ave., Hollywood, Calif. Phone, HOLlywood 6288. OWNER: Lou R. Winston. SERVICES OFFERED: Transcribed feature programs.

Radio Programme Producers

1440 St. Catherine St., West, Montreal, Que., Canada. Phone, Marquette 1184. Director of English Programs, Ivan F. Tyler; Directors of French Programs, Paul L'Anglais, Yves Bourassa; Musical Director, Edouard Beique; Special Field Producer, Gilbert Wall; Assistant Producers, Francoise Loranger, Katherine Cross, Jacques Herdt, Simon L'Anglais; Secretary-Treasurer, F. M. Macneill. SERVICES OFFERED: Production, scripts, talent.

Radio-Rundfunk Corporation

207-11 East 84th St., New York, N. Y. Phone, REgent 4-2852. President, Herbert F. Oetgen. SERVICES OFFERED: Foreign language radio production, outdoor transcriptions, manufacture of phonograph records.

Radio Transcription Co. of America, Ltd.

Hollywood Blvd. at Cosmo St., Hollywood, Calif. Phone, HOLlywood 3545. President and General Manager, Andrew J. Schrade; Station Relations Manager, B. M. Fink; Office Manager, T. Callison; Traffic Manager, Irwin Liefke. SERVICES OFFERED: "Readibuilt" and custom-built transcriptions.

Rec-Art Studios

1203 S. Main St., Los Angeles, Calif. Phone, PROspect 9232. General and Recording Manager, Al Nazareth; Musical Director, A. Norman; Production Manager, Helen Thayer. SERVICES OFFERED: Recordings, transcriptions, production, building of live and transcribed programs.

Religious News Service

300 Fourth Ave., New York, N. Y.
Phone, ALgonquin 4-9746. Editor, Robert A. Ashworth; Managing Editor, Louis Minsky; News Editor, George Dugan. SERVICES OFFERED: Production of weekly religious news scripts.

Roxanne

871 Seventh Ave., New York, N. Y.
Phone, Circle 7-3900. SERVICES OFFERED: Program production.

Samuel R. Sague & Co.

118 East 40th St., New York, N. Y.
Phone, CAledonia 5-1000. President, S. R. Sague; Vice-President, B. B. Sague. BRANCH OFFICE: Alcazar Hotel, Cleveland, Ohio. Phone, Fairmont 5400. SERVICES OFFERED: Program production, scripts.

Saltimeiras Radio Advertisers

6912 South Western Ave., Chicago, Ill. Phone, Prospect 4050. Program Producer, Paul B. Saltimeiras; Copy Director, Aldona Vilimas; Business Manager, Julia Saliner; Regional Director, Stanley Milkent. BRANCH OFFICE: 1412 West 15th Ave., Gary, Ind. Phone, Gary 2-7213. Executive-in-Charge, Stanley Milkent. SERVICES OFFERED: Program production (foreign language).

G. Schirmer, Inc.

3 East 43rd St., New York, N. Y. Phone, MURray Hill 2-8100. President, Carl Engel; Secretary, Gustave Schirmer; Manager-Chief Recording Engineer, Harry W. Boyd; Recording Engineer, H. Duncan Peckham; Accompanist-Coch-Vocalist, Rea Reynolds. SERVICES OFFERED: Transcriptions, spot announcements, audition recording, off-the-air and studio transcriptions, processing, commercial records, recording.

ALLIED RADIO
ASSOCIATES, INC.
presents
Walter HAMPDEN & Eva LE GALLIENNE
in a new dramatic series

IRVING STROUSE'S
"INVISIBLE THEATRE"

VYVYAN DONNER'S
"RADIO FASHION NEWSREEL"

BRYCE OLIVER
Authority on South America

CLASSIFIED unusual publicity tie-up	SERVICE STATION a novel idea
---	---------------------------------

JACK TEAGARDEN
and his Orchestra, conj. MCA

FURTHER INFORMATION
IRVING STROUSE—PAUL WIMBISH
724 Fifth Ave., N. Y. C. Circle 6-5240

KEN JIM
DOLAN & DOANE, Inc.
AGENCY

|||

Radio Producers

|||

Artists Representatives

|||

HOLLYWOOD
8905 SUNSET BLVD.

•

NEW YORK
RKO Bldg., Rockefeller Center

Joseph C. Schramm Studios

4000 Canal St., New Orleans, La. Phone, Galvez 5914. Owner, Joseph C. Schramm. SERVICES OFFERED: Program production, recordings.

Sellers, Inc.

912 Commerce St., Dallas, Texas. Phone, C-5978. President, J. E. Sellers. SERVICES OFFERED: Program production, recordings, transcriptions.

Service Programs, Inc.

535 Fifth Ave., New York, N. Y. Phone, MURray Hill 6-3489. President, Gladys Miller. BRANCH OFFICE: 601 N. Rossmore, Hollywood, Calif. Phone, HOLlywood 1691. Manager, Marque Richard. SERVICES OFFERED: Scripts, promotion, programming, production, merchandising.

Shaffer-Waible

55 West 46th St., New York, N. Y. Phone, BRyant 9-2682. SERVICES OFFERED: Custom-built programs, musical and dramatic; talent; scripts.

Addison Simmons

1332 Birchwood Ave., Chicago, Ill. Phone, Briargate 5603. Owner, Addison Simmons; Secretary, Bernice Simmons. SERVICES OFFERED: Scripts, program production.

Stephen Slesinger, Inc.

247 Park Ave., New York, N. Y. Phone, ELdorado 5-2544. President, Stephen Slesinger. SERVICE OFFERED: Exclusive radio representatives for NEA comics and news features.

Edward Sloman Productions

8782 Sunset Blvd., Hollywood, Calif. Phone, CRestview 1-2242. Producer-Director, Edward Sloman; Manager of Sales and Production, Sam Martin Kerner; Writer, Maurice Zimm; Musical Director, Paul Sawtell; Secretary, Kay Mullane; Field Manager, Joseph Corey. SERVICES OFFERED: Syndicated programs and transcriptions, custom-built programs.

J. Hall Smith Recording Studios

312 Madison Theatre Bldg., Detroit, Mich. Phone, Cherry 6550. Owner-Manager, J. Hall Smith; Production Department,

Quin Heavener; Sales, W. A. Benson. SERVICES OFFERED: Scripts, transcriptions, records, portable recordings, program production.

Sound Recording Studios, Inc.

2016-18 Main St., Dallas, Texas. Phone, 7-4636. President-Sales Manager, Rex V. Lentz; Production Manager, Bunny Biggs; Secretary-Treasurer, Royal A. Griffin; Engineer, Lester Vaughan, Jr. SERVICES OFFERED: Syndicated programs, air-checks, line-checks, custom-built shows, recording service, program production.

Southern Radio Features

1009 Mercantile Bldg., Dallas, Texas. Phone, 2-8292. General Manager, A. M. Cohen. SERVICES OFFERED: Production of radio programs (cooking, charm and health schools).

Henry Souvaine, Inc.

30 Rockefeller Plaza, New York, N. Y. Circle 7-5666. President, Henry Souvaine; Vice-President, Archibald U. Braunfeld; Treasurer, Geraldine Souvaine; Sales Manager, David H. Halpern; Producers, Dwight Cooke, Keith McLeod. SERVICES OFFERED: Live talent and transcribed programs, talent, scripts, package shows, production.

Standard Radio

6404 Hollywood Blvd., Hollywood, Cal. Phone, HOLlywood 0188. President, Gerald King; Production Manager, Don Allen. BRANCH OFFICES: 360 No. Michigan Ave., Chicago, Ill. Phone, State 3153. Manager, M. M. Blink; Alex Sherwood; 29 West 57th St., New York, N. Y. Phone, PLaza 3-3015. Manager, Robert McCullough; P. O. Box 933, Dallas, Texas. Manager, Herbert Denny; White-Henry-Stuart Bldg., Seattle, Wash. Manager, Hal Pearce. SERVICES OFFERED: Library, sound effects library, transcriptions.

Ted Steele Radio Productions

9 Rockefeller Plaza, New York, N. Y. Phone, COlumbus 5-6188. Owner, Ted Steele; Secretary, Doris Brooks; Business Manager, Robert Coe; Musical Arranger, Anthony Mottola. SERVICES OFFERED: Program and spot announcement production.

Thomas L. Stix

30 Rockefeller Plaza, New York, N. Y. Phone, Circle 7-2690. Owner, Thomas L. Stix; Associate, Nellie B. Miller. SERVICES OFFERED: Production of package programs.

Douglas F. Storer, Radio

1270 Sixth Ave., New York, N. Y. Phone, Circle 7-1150. President, Douglas Storer. SERVICES OFFERED: Personal representation and program counsel.

TransAir, Inc.

105 West Adams St., Chicago, Ill. Phone, Central 0320. President, William F. Arnold. SERVICES OFFERED: Transcribed programs.

Transamerican Broadcasting & Television Corp.

1 East 54th St., New York, N. Y. Phone, PLaza 5-9800. President, John L. Clark; Executive Vice-President, E. J. Rosenberg. BRANCH OFFICES: 230 No. Michigan Ave., Chicago, Ill. Phone, State 0366; Hollywood, Calif. SERVICES OFFERED: Live and transcribed programs.

KENT-JOHNSON, INC.

Radio Advertising
NEW YORK and POMPEII*

ADVERTISING

U. S. A.

DARLING:

NOW!!!

THINE,

Alan Kent

Austen Croom-Johnson

* Our representative in Pompeii is generally drunk. You'd better call us in New York, Plaza 3-7246. 34 West 53rd Street.

Transcribed Radio Shows, Inc.

2 West 47th St., New York, N. Y. Phone, LOngacre 5-3440. President, M. E. Moore, SERVICES OFFERED: Custom-built and syndicated transcribed programs and spot announcements.

Transtudio Recording Corp.

473 Virginia St., Buffalo, N. Y. Phone, Cleveland 1160. Vice-President-Treasurer, James W. Gillis, Jr.; Secretary, H. D. Bogardus; Director of Productions, Cliff Jones. SERVICES OFFERED: Transcribed radio programs, script programs, production, studio recordings, educational recordings, remote recording facilities, off-the-air checks.

Tyro Productions

1697 Broadway, New York, N. Y. Phone, COLUMbus 5-3737. SERVICES OFFERED: Program production.

Uhlmann Associates

510 N. Palm Drive, Beverly Hills, Calif. Phone, CRestview 6-2888. Owner, Lionel H. Uhlmann, Jr.; Story Editor-Casting Director, R. Calvert Haws; Musical Director, Johnny Richards. SERVICES OFFERED: Program production.

United Radio Shows (United Press)

220 East 42nd St., New York, N. Y. Phone, MURray Hill 2-0400. Manager, Hartzell Spence; Sales Manager, C. E. Allen. SERVICES OFFERED: Production of package shows.

United Recording Co.

Suite 10-142, Merchandise Mart, Chicago, Ill. Phone, Delaware 6364. President, Frederick Bond; Engineer, Lee Stremlau; Sales, W. Francis Burns. SERVICES OFFERED: Electrical transcriptions, production, talent.

United Writers, Inc.

Taft Bldg., Hollywood & Vine, Hollywood, Calif. Phone, HEmpstead 225. President, Ben L. Blue; Secretary-Treasurer, Irvin Brennan; Vice-President, E. J. Holden; Vice-President, Reginald Sharland. SERVICES OFFERED: Program production of package shows, scripts.

Universal Radio Features

1717 Bush St., San Francisco, Calif. Phone, Ordway 0659. President, Richard Guggenheim; Manager, Ronald Guy Patrick; Production, Dick Regdon. SERVICES OFFERED: Program production, scripts.

Thomas J. Valentino

729 7th Ave., New York, N. Y. Phone, BRyant 9-5543. Production Manager, Thomas J. Valentino; Treasurer, Wm. Rubenstein; Secretary, N. Cevedo. SERVICES OFFERED: Custom jobs, library, recording, sound effects library.

J. Franklyn Viola & Co.

56 West 45th St., New York, N. Y. Phone, MURray Hill 2-0489. Manager J. Franklyn Viola. SERVICES OFFERED: Scripts, production, specializing in foreign-language programs.

Wells Feature Syndicate

Hollywood Center Bldg., Hollywood, Calif. Phone, GLadstone 4208. Manager, Allan W. Wells; Editor, Douglas Graham. BRANCH OFFICE: Baderas 32, Mexico City, Mexico. Phone, L 25-40. Manager, Bill Wells. SERVICES OFFERED: Scripts, production, transcriptions.

Carl Wester & Company

360 N. Michigan Ave., Chicago, Ill. Phone, Randolph 6922. President, Carl Wester; Production Manager, Howard Keegan; Writer, Irna Phillips. SERVICES OFFERED: Program production, scripts.

E. F. Wheaton—Advertising

7 West 52nd St., New York, N. Y. Phone, ELdorado 5-9501. Owner, Edward F. Wheaton. SERVICES OFFERED: Scripts, program production, syndicated news service.

Roger White Radio Productions

1270 Sixth Ave., New York, N. Y. Phone, Circle 7-4943. President, Roger White; Artists' Bureau, Kermit K. Schafer; Secretary-Publicity, Marilyn Brandt. SERVICES OFFERED: Producing, writing, directing and publicizing radio productions.

WHN Transcription Service

1540 Broadway, New York, N. Y. Phone, BRyant 9-7800. Manager, Robert G. Pratt; Production Manager, Maurice Barrett; Chief Engineer, Paul Fuelling. BRANCH OFFICE: 360 N. Michigan Ave., Chicago, Ill. Phone, Randolph 5254. Manager, Hal Makelim. SERVICES OFFERED: Electrical transcription, production, instantaneous off-the-line and off-the-air transcriptions, master recordings, pressings, air checking, talent.

Wiederhold Recording Studios

526 S. Fourth St., 505 Abe C. Levi Bldg., Louisville, Ky. Phone, Jackson 1757. Owner-Manager, George Wiederhold. SERVICES OFFERED: Production of live talent programs, recordings, air checks, instantaneous recordings, talent.

Wilson, Powell & Hayward, Inc.

444 Madison Ave., New York, N. Y. Phone, PLaza 5-5480. President, F. Leroy Wilson. SERVICES OFFERED: Production of package shows.

Witte Radio Productions

1163 S. La Jolla Ave., Los Angeles, Calif. Phone, Whitney 7238. Owner, Oscar Witte. SERVICES OFFERED: Program production, transcriptions.

Wolf Associates, Inc.

1270 Sixth Ave., New York, N. Y. Phone, Columbus 5-1621. General Manager, Ed Wolf; Production Manager, Jack Rubin; Sales Manager, William Koblenzer; Casting Director, Herbert Wolf; Director, Carlo De Angelo. BRANCH OFFICE: 6912 Hollywood Blvd., Hollywood, Calif. Phone, GLadstone 6676. Manager, L. Wolfe Gilbert. SERVICES OFFERED: Production, talent.

WOR Electrical Transcription and Recording Service

1440 Broadway, New York, N. Y. Phone, PENnsylvania 6-8383. Manager of Transcription Division, Ray S. Lyon; Secretary, Miss J. C. Fallon; Salesman, Earl B. Salmon. SERVICES OFFERED: Electrical transcriptions, scripts, production, talent, recordings, off-the-air, off-the-line and studio recordings, pressing.

World Broadcasting System, Inc.

711 Fifth Ave., New York, N. Y. Phone, Wickersham 2-2100. President, P. L. Deutsch; Vice-President and General Manager, A. J. Kendrick; Vice-President in Charge of Sales, Norton Cotterill; Secretary-Manager of Program Production, Charles Gaines; Station Relations Manager, A. E. Sambrook; Advertising Counsel, M. A. Hollinshead; Chief Engineer, Charles Lauda, Jr.; Director of Program Bureau, Aaron Steiner; BRANCH OFFICES: 301 East Erie St., Chicago, Ill. Phone, Superior 9114. Resident Manager, Read Wight; 1000 No. Seward St., Hollywood, Calif. Phone, Hollywood 6321. West Coast Manager, Pat Campbell; 1050 Howard St., San Francisco, Cal. Phone, Douglas 3310. Manager, C. C. Langevin; Wardman Park Hotel, Washington, D. C. Phone, Columbia 2000. Resident Manager, Harold A.

Lafount. SERVICES OFFERED: Custom-built recordings, processing, pressings, program ideas, production, scripts, talent, transcription program service library, nation-wide transcription network.

Bernard Zisser, Inc.

40 East 49th St., New York, N. Y. Phone, Eldorado 5-4227. President, Bernard Zisser. SERVICES OFFERED: Program production, package shows, transcription library.

Frederic W. Ziv, Inc.

2436 Reading Road, Cincinnati, Ohio. Phone, University 6124. President, Frederic W. Ziv; Vice-President, William Ziv; Vice-President-Radio Director, John L. Sinn; Secretary, M. R. Ziv. SERVICES OFFERED: Live talent and transcribed programs.

WALTER P. DOWNS, LTD.

SYNDICATED TRANSCRIBED PROGRAMS—CUSTOM BUILT
TRANSCRIPTIONS—PRODUCTION—COMPLETE RECORDING
FACILITIES—DIRECT WIRE SERVICE

TALENT

CANADIAN REP. FOR:

PRESTO RECORDING CORP.
NEW YORK

AMPEREX TUBES

ASSOCIATED MUSIC PUBLISHERS, INC.
NEW YORK

2313 ST. CATHERINE ST. W.

MONTREAL, QUEBEC

TEL. WE. 6967

TRANSCRIPTION COMPANIES

A. A. Recording Studios

3543 Broadway, New York, N. Y. Phone, EDgecombe 4-7600. President, Leslie C. Boyd; Engineer, Jack Costello. SERVICES OFFERED: Recordings, transcriptions, off-the-air and studio transcriptions, air checks.

Acoustic Equipment Company

323 Walton Building, Atlanta, Ga. Phone, WALnut 6714. Owner and Manager, P. C. Bangs. SERVICES OFFERED: Recording of transcriptions of all types from studio, station or network; off-the-air recordings for checking programs; audition recordings; sound engineering and public address equipment.

ADL Recording Studios

4334 N. Kenmore Avenue, Chicago, Ill. Phone, Wellington 3267. Executive-in-Charge, M. H. Craven. SERVICES OFFERED: Transcriptions (acetate and master); off-the-air recordings; spot announcements; audition recordings.

Advertisers Recording Service, Inc.

113 West 57th St., New York, N. Y. Phone, Circle 6-0141. (For detailed information see listing under Program Producers).

Aerogram Corporation

1611 Cosmo St., Hollywood, Calif. Phone, Hillside 7211. (For detailed information see listing under Program Producers).

Aircraft Recording Studios

642 Smithfield St., Pittsburgh, Pa. Phone, Grant 3467. Manager, E. C. Williams; Secretary-Treasurer, H. M. Williams. SERVICES OFFERED: Recording service, electrical transcriptions, audition recordings, off-the-air recordings.

Albany School of Cooking

13 Fern Ave., Albany, N. Y. Phone, 2-7291. (For detailed information see listing under Program Producers).

All-Canada Radio Facilities Limited

305 Victory Bldg., Toronto, Ont., Canada. Phone, Elgin 2464. Manager, G. F.

Herbert; R. E. McGuire, F. W. Cannon. BRANCH OFFICES: 804 Southam Bldg., Calgary, Alberta, Canada. Phone, M-2670. President, H. R. Carson; Royal Alexandra Hotel, Winnipeg, Manitoba, Canada. Phone, 92-266. Manager, P. H. Gayner; 923 Dominion Square Bldg., Montreal, Que., Canada. Phone, Lancaster 6400. Manager, Burt Hall; 541 West Georgia St., Vancouver, B. C., Canada. Phone, Trinity 1391. J. E. Baldwin. SERVICES OFFERED: Transcriptions, representative for transcription companies and stations.

Allied Record Mfg. Co.

1041 N. Las Palmas Ave., Hollywood, Calif. Phone, HOilywood 5107. President, Louis I. Goldberg. SERVICES OFFERED: Processing and pressing of electrical transcriptions and phonograph records.

Alton Alexander

1270 Sixth Ave., New York, N. Y. Phone, COlumbus 5-1621. (For detailed information see listing under Program Producers).

American Foundation For the Blind, Inc.

15 West 16th St., New York, N. Y. Phone, CHelsea 3-2821. Chief Engineer, J. O. Kleber. SERVICES OFFERED: Recording of long-playing phonograph records of books and plays.

American-Jewish Broadcasting Co.

86 Chambers St., New York, N. Y. Phones, WOrth 2-3322, REctor 2-5341. (For detailed information see listing under Program Producers).

American Royal Productions

1622 Harrison St., Oakland, Calif. Phone, Higate 3738. (For detailed information see listing under Program Producers).

AMP Recording Studios, Inc.

151 West 46th St., New York, N. Y. Phone, BRyant 9-1247. (For detailed information see listing under Program Producers).

Artists' Recording Service

113 West 57th St., New York, N. Y. Phone, Circle 6-0141. Director, Alexander Leftwich, Jr.; Musical Director, Hank Sylvern; Technical Adviser, M. M. Wolsky. SERVICES OFFERED: Complete service in making audition records for artists; production, musical direction, script service and technical advice; studio facilities.

Asch Recording Studios

117 West 46th St., New York, N. Y. Phone, BRyant 9-3137. (For detailed information see listing under Program Producers).

Associated Broadcasting Co.

817 E. 92nd St., Chicago, Ill. Phone, Triangle 2244. (For detailed information see listing under Program Producers).

Associated Music Publishers, Inc.

25 West 45th St., New York, N. Y. Phone, BRyant 9-0847. President C. M. Finney. SERVICES OFFERED: Transcriptions, library, production, recording facilities, both vertical and lateral, scripts.

Associated Transcriptions of Hollywood

5636 Melrose Ave., Hollywood, Calif. Phone, Hillside 4229. (For detailed information see listing under Program Producers).

Audio-Scriptions, Inc.

1619 Broadway, New York, N. Y. Phone, Circle 7-7690. Manager, Ezekiel Rabinowitz. SERVICES OFFERED: Recordings and electrical transcriptions at the studio and on-the-spot; "Clipping Bureau of the Air."

Audise Transcriptions

1202 Brinckerhoff Ave., Utica, N. Y. Phone, 4-5250. Business Manager, Donald Gaffney; Technician, George F. Stein. REPRESENTATIVES: Morris Distributing Co., Syracuse, N. Y. Phone, 3-1153. Resident Engineer, Keith McCall. SERVICES OFFERED: Technical recording service for studio and remote coverage.

Basch Radio Productions

171 Madison Ave., New York, N. Y. Phone, Murray Hill 4-4717. (For detailed information see listing under Program Producers).

DECCA

COMPLETE
TRANSCRIPTION
SERVICE

We record, process, press, pack
and ship

May We Quote on Your
Next Job?

DECCA RECORDS, INC.

50 W. 57th ST., N. Y. C. COL. 5-5662

C. D. MacKinnon, Mgr.
Transcription Division

*We do everything from
the writing of the script,
direction of dialogue,
music and sound effects
to the distributing of
your records . . .*

**ASCH RECORDING
STUDIOS**

LEADERS IN THE SPECIALIZED FIELD OF

Foreign Language

Electrical Transcriptions

117 W. 46th St. *Prompt attention
New York City given mail orders . . .*

Telephone:
BRyant 9-3137

CREATORS OF UNUSUAL HOME RECORD ALBUMS

Beck Recording Studios

1722 Hennepin Ave., Minneapolis, Minn. Phone, Atlantic 8901. (For detailed information see listing under Program Producers).

Beverly Recording Studios

1805 West 95th St., Chicago, Ill. Phone, Ced. 4677. Recording Engineer, Kent Okle; Manager, Roy Young. SERVICES OFFERED: Air Checks, personal recordings, on-location and studio recordings.

Walter Biddick Co.

Chamber of Commerce Bldg., Los Angeles, Calif. Phone, Richmond 6184. (For detailed information see listing under Program Producers).

Broadcast Producers of New York, Inc.

18 E. 49th St., New York, N. Y. Phone, Eldorado 5-9300. (For detailed information see listing under Program Producers.)

Champion Recording Corporation

1600 Broadway, New York, N. Y. Phone, Columbus 5-4445. President, Joy J. Pierri; General Manager, Omar Champion; Production Manager, W. Earl Richard. SERVICES OFFERED: Electrical transcriptions, off-the-air recordings, portables and studio recordings.

Chicago Recording Studios

64 East Jackson Blvd., Chicago, Ill. Phone, Webster 7288. (For detailed information see listing under Program Producers).

Carle Christensen Recording Studios

306 S. Wabash Ave., Chicago, Ill. Phone, Wabash 7069. (For detailed information see listing under Program Producers).

C. K. Recorders

3814 S. E. 26th Ave., Portland, Ore. Phone, East 4858. (For detailed information see listing under Program Producers).

Columbia Recording Corporation

(A Subsidiary of the Columbia Broadcasting System)

1473 Barnum Ave., Bridgeport, Conn. Bridgeport 6-0181. President, Edward Wallerstein; Manager Transcription Division, William Schudt; Promotion Director, Patrick Dolan; Production Manager, Sidney Asp. BRANCH OFFICES: 799 Seventh Ave., New York, N. Y.

Phone, Circle 5-7301. Executive-in-Charge, William Schudt; 6624 Romaine St., Hollywood, Cal. Granite 5134. Executive-in-Charge, Paul Crowley; Wrigley Bldg., Chicago, Ill. Phone, Whitehall 6000. Executive-in-Charge, Girard Ellis. SERVICES OFFERED: Manufacture and distribution of Columbia, Okeh, Brunswick and Vocalian records; electrical transcriptions.

Commercial Broadcasting Service, Ltd.

Herman Bldg., Toronto, Ont., Canada. Phone, Elgin 3345. (For detailed information see listing under Program Producers).

The Compo Company Limited

131 18th Ave., Lachine, Montreal, Canada. Phone, Dexter 0905. President, H. S. Berliner. SERVICES OFFERED: Acetate recordings, processing, pressing, recordings.

Cornish Recording Studios

710 East Roy St., Seattle, Wash. Phone, Capitol 1400. (For detailed information see listing under Program Producers).

Ernest Cutting's Talent Development Center

538 Fifth Ave., New York, N. Y. Phone, Vanderbilt 6-5995. (For detailed information see listing under Program Producers).

Damon Transcription Laboratory & Sound Service

816 Locust St., Kansas City, Mo. Phone, Ha. 5818. Owner-Chief Recording Engineer, Victor L. Damon; Recording Engineer, Bert W. Powell. SERVICES OFFERED: Air checks, professional phonograph recordings, transcriptions, portable transcribing facilities.

Laboratories D'Arcy Recording

410 S. Michigan Ave., Chicago, Ill. Phone, Webster 0914. President, E. W. D'Arcy. SERVICES OFFERED: Transcriptions in the studio and on location.

Decca Records, Inc.

50 West 57th St., New York, N. Y. Phone, Columbus 5-5662. President,

Jack Kapp; Vice-President and General Manager, E. F. Stevens, Jr.; Manager Transcription Division. C. D. MacKinnon. **BRANCH OFFICES:** Boston, Detroit, Kansas City, Philadelphia, Chicago, St. Louis, Cincinnati, Cleveland, Minneapolis, Charlotte, Newark, Syracuse, Jacksonville, Oklahoma City, Houston, Atlanta, Memphis, New Orleans, Dallas, Pittsburgh, Washington, Los Angeles, San Francisco and Seattle. **SERVICES OFFERED:** Custom-built electrical transcription records.

•
Dominion Broadcasting Co.

4 Albert St., Toronto, Ont., Canada. Phone, Adelaide 3383. General Manager, Hal B. Williams; Transcription Division Manager, Don H. Copeland; Production Manager, Stan Francis; Script Department, Dean Hughes. **SERVICES OFFERED:** Scripts, live talent productions, transcriptions and recordings, air checks.

•
Walter P. Downs

2313 St. Catherine St., West, Montreal, Que., Canada. Phone, WELLington 4218. (For detailed information see listing under Program Producers).

•
D.V.S.A. Recording Studios

465 Geary St., San Francisco, Calif. Phone, Prospect 8522. Production Director, M. S. Devesa; Assistant Production Director, Rudy Hall; Manager, Mel Schull; Sound and Recording Engineer, Jaime Devesa. **SERVICES OFFERED:** Transcriptions, off-the-air recordings.

•
**Earnshaw Radio Productions
(Earnshaw-Young, Inc.)**

1675 N. St. Andrews Place, Hollywood, Calif. Phone, GLadstone 2555. (For detailed information see listing under Program Producers).

•
Eccles Disc Recordings, Inc.

6233 Hollywood Blvd., Hollywood, Calif. Phone, Hillside 8351. (For detailed information see listing under Program Producers).

•
Electrical Sound Engineering Co.

5303 Kenilworth Ave., Baltimore, Md. Phone, Tuxedo 6006. Manager, Frank X. Green. **SERVICES OFFERED:** Transcriptions, recordings, sound effect library.

MILLER

BROADCASTING SYSTEM, INC.

TAPE TRANSMISSION AND TAPE PROGRAM PRODUCTION THAT ARE "TOPS IN RADIO".

•
Our Subsidiary Co.

**ADVERTISER'S
RECORDING SERVICE**

Supplies all types of

Recordings, wax or acetate, studio facilities, production, station relations, etc.

•
If our service can be excelled— We're anxious to find out about it!

113 W. 57th St., N.Y.C. Circle 6-0141

O.P.M. ALUMINUM BAN

WILL CREATE SHORTAGE OF
TRANSCRIPTIONS

AFTER JUNE 1, 1941

•
PLACE CONTRACT NOW

For Off-the-Air, Dress Rehearsal and Spot Transcriptions
At Our New Low Prices

•
We Will Guarantee Delivery For One Year
On Orders Signed Now

•
**Broadcast Producers
of New York, Inc.**

18 EAST 49th ST., N. Y. C.
ELdorado 5-9300

Electrosound Products, Inc.

228 South Wabash Ave., Chicago, Ill. Phone, Harrison 1368. President, V. G. Geisel; Vice-President, E. E. Gamble; Engineer, A. C. Collette. SERVICES OFFERED: Sound engineering, recordings, recording equipment sales company.

Electro-Vox Recording Studios

5546 Melrose Ave., Hollywood, Calif. Phone, GLadstone 2189. Owner and Manager, Bert B. Gottschalk. SERVICES OFFERED: Air-check service; recordings, electrical transcriptions, phonograph records.

Empire Broadcasting Corporation

480 Lexington Ave., New York, N. Y. Phone, PLaza 8-3360. (For detailed information see listing under Program Producers).

Federal Transcribed Programs, Inc.

101 Park Ave., New York, N. Y. Phone, CAledonia 5-7530. SERVICES OFFERED: Transcription service to order, off-the-air recordings, off-the-line recordings, audition recordings, transcribed programs.

Film Associates Co.

429 Ridgewood Drive, Dayton, Ohio. Phone, Walnut 4641. Manager-Technician, E. R. Arn, Jr.; Director-Technician, H. E. Hollabaugh; Sales, R. E. Kelly; Producer, Martha Gowdy; Script Writer, Fred Shelton. SERVICES OFFERED: Transcriptions, air-checks.

Fox Features Syndicate, Inc.

247 Park Ave., New York, N. Y. Phone, PLaza 8-0100. (For detailed information see listing under Program Producers).

Frankay Recording Studios

153 West 44th St., New York, N. Y. Phone, LOnacre 5-0242. President-Chief Engineer, Frank Kay; General Manager, Bob Scheuing. SERVICES OFFERED: Transcription, off-the-air recordings.

Furness-Beattie Radio Productions Co.

712 Eleventh St., N. W., Washington, D. C. Phone, Republic 1681. (For detailed information see listing under Program Producers).

General Broadcasting System

500 Buhl Bldg., Detroit, Mich. Phone, Cherry 0400. (For detailed information see listing under Program Producers).

Graham Gladwin, Ace Productions

742 Market St., San Francisco, Calif. Phone, Sutter 4464. (For detailed information see listing under Program Producers).

Harry S. Goodman Radio Productions

19 East 53rd St., New York, N. Y. Phone, Wickersham 2-3338. (For detailed information see listing under Program Producers).

Lillian Gordoni Radio Productions

Hotel Crillon, 1258 S. Michigan Blvd., Chicago, Ill. Phone, Calumet 6700-6979. (For detailed information see listing under Program Producers).

George Heid Productions

1005 Century Bldg., Pittsburgh, Pa. Phone, GRant 3696. (For detailed information see listing under Program Producers).

Hollywood Recording Co.

5513 Sunset Blvd., Hollywood, Calif. Phone, Hillside 3097. Technician, John Hirsch; Production Manager, Frank Robinson Brown; Script Department, H. Neal Phinney. BRANCH OFFICE: 1731 N. Highland Ave., Hollywood, Calif. SERVICES OFFERED: Recording service, air-checks, line-checks, transcriptions.

Hollywood Transcript Co.

6625 Sunset Blvd., Hollywood, Calif. Phone, GLadstone 3323. (For detailed information see listing under Program Producers).

Illinois Educational Sound Service

20 North Wacker Drive, Chicago, Ill. Phone, Randolph 3550. Manager, R. W. Damron; Operator, John Trueman, Jr.; Sound Technician, Frank Roberts. SERVICES OFFERED: Studio, off-the-air and on-location recordings.

Intercontinental Audio-Video Corp.

9 Rockefeller Plaza, New York, N. Y. Phone, CIrcle 7-4560. (For detailed information see listing under Program Producers).

Warren C. Jaynes Recording Service

154 East Erie St., Chicago, Ill. Phone, Delaware 1171; Longbeach 9424 (night). President & Recording Engineer, Warren C. Jaynes; Sales Manager, William C. Giller; Secretary-Treasurer, Hazel M. Anderson. BRANCH OFFICE: 340 Scranton Ave., Lake Bluff, Ill. Phone, Lake Bluff 2359. SERVICES OFFERED: On-location and mobile unit recordings.

G. F. Johnson Music Co.

1022 S. W. Morrison, Portland, Ore. Phone, Beacon 8131. Owner, G. F. Johnson; Manager, C. T. Johnson. SERVICES OFFERED: Recordings.

Kasper-Gordon Studios, Inc.

140 Boylston St., Boston, Mass. Phone, Devonshire 7357. (For detailed information see listing under Program Producers).

Key Recordings

103 Park Ave., New York, N. Y. Phone, LEXington 2-2811. President, Andrew Portnow. SERVICES OFFERED: Records, recordings of special events.

John Keating

614 Studio Bldg., Portland Ore. Phone, Beacon 1009. Personnel, John Keating, James McLoughlin. SERVICES OFFERED: Recordings, transcriptions.

James B. Keysor, Inc.

137 Motor Ave., Salt Lake City, Utah. Phone, 3-8938. President, J. B. Keysor. SERVICES OFFERED: Transcription recordings, processing and pressing.

R. U. McIntosh & Associates, Inc.

10558 Camarillo St., N. Hollywood, Calif. Phone, SUNset 2-9275. President, R. U. McIntosh; Vice-President, Agnetta Peterson; Secretary-Treasurer, M. M. McIntosh. SERVICES OFFERED: Transcriptions, production of programs, recordings.

C. P. MacGregor

729 S. Western Ave., Hollywood, Calif. Phone, FLITzroy 4191. (For detailed information see listing under Program Producers).

Mak-A-Record Transcription Co.

640 Riverside Drive, New York, N. Y. Phone, EDgecombe 4-7267. President-General Manager, Owen Seelig. REPRESENTATIVE: Alfred E. Seelig, 154

West 14th St., New York, N. Y. Phone, CHelsea 3-0026. SERVICES OFFERED: Air checks, personal recordings, transcribed programs, audition records, sound measurements.

Melca Radio Enterprises

307 Jackson St., Los Angeles, Calif. Phone, TUCKer 9756. Manager, Kazuo Mihara; Technical Director, K. Mihara; Musical Director, A. Umemoto; Art Director, Y. Itano. SERVICES OFFERED: Transcription of foreign-language (Japanese) programs for KRKD.

Melotone Recording Studio

25 Central Park, West, New York, N. Y. Phone, Circle 6-1366. Owners, Mera M. Weinstock, Lola M. Weinstock. SERVICES OFFERED: Studio and off-the-air recordings, transcriptions, processing.

Metro Recordings & Productions

111 O'Farrell St., San Francisco, Calif. Phone, SUTter 8786. Owner-Manager, Mrs. Ida S. Baer. SERVICES OFFERED: Recordings, transcriptions.

Metropolitan Broadcasting Service, Ltd.

Hermant Bldg., Toronto, Ont., Canada. Phone, Adelaide 0181. (For detailed information see listing under Program Producers).

Charles Michelson

67 West 44th St., New York, N. Y. Phone, MURray Hill 2-3376. (For detailed information see listing under Program Producers).

Mid-West Transcriptions, Inc.

4835 Minnetonka Blvd., St. Louis Park, Minn. Phone, WALnut 9131. President, H. D. Field; Manager-Recording Engineer, K. L. Seuker. SERVICES OFFERED: Custom-built programs, complete transcription service, programs, scripts, talent, production.

Miller Broadcasting System, Inc.

113 West 57th St., New York, N. Y. Phone, Circle 6-0141. President, James A. Miller; Secretary-Assistant Treasurer, E. B. McCutcheon; Commercial Manager, David D. Chrisman; Sales Department, Norman Winters, Arthur H. Hope. SERVICES OFFERED: Program production, Millertape recording and editing, wax and instantaneous recording.

Miller Bros.

445 S. La Cienga Blvd., Los Angeles, Calif. Phone, Bradshaw 2-1233. Partners, Ross Miller and W. H. Miller. SERVICES OFFERED: Transcriptions, recordings, air-check service.

George Miller Productions, Inc.

P. O. Box 506, Culver City, Calif. (For detailed information see listing under Program Producers).

Mode-Art Pictures, Inc.

1020 Forbes St., Pittsburgh, Pa. Phone, GRant 2995. (For detailed information see listing under Program Producers).

Hoyt Evans Morris

2515 Barlum Tower, Detroit, Mich. Phone, Cherry 6622. (For detailed information see listing under Program Producers).

Murray Sound Systems

3910 Carnegie Ave., Cleveland, Ohio. Phone, Endicott 3390. President, J. H. Murray; Secretary-Treasurer, R. S. Murray. SERVICES OFFERED: Transcriptions.

Musicraft Records, Inc.

242 West 45th St., New York, N. Y. Phone, Circle 7-0676. President, Milton L. Rein; Vice-President-Secretary, Paul Puner; Treasurer, Henry Cohen. SERVICES OFFERED: Transcriptions, off-the-air recordings.

Robert S. Nash Co.

5437 Lisette Ave., St. Louis, Mo. Phone, Flanders 4758. President, Robert S. Nash. SERVICES OFFERED: Transcriptions, scripts, talent, production, recordings, air checks, sound effects records.

NBC Radio-Recording Division

Radio City, New York, N. Y. Phone, Circle 7-8300. Vice-President, C. Lloyd Egner; Business Manager, John H. MacDonald; Eastern Sales Manager, Robert W. Friedheim; Assistant Sales Manager, Willis B. Parsons; Production Manager, Reginald Thomas. BRANCH OFFICES: Merchandise Mart, Chicago, Ill. Phone, Superior 8300. Manager, Frank E. Chizzini; Sunset and Vine Sts., Hollywood, Calif. Phone, HOLLYWOOD 6161. Manager, Robert F. Schuetz. SER-

VICES OFFERED: NBC Thesaurus Program Library, custom-built programs, simultaneous recordings of network and studio programs, recording service for advertisers and agencies, syndicated recorded programs, reference or audition recordings, NBC Orthacoustic transcriptions.

Nationality Broadcasting Association, Inc.

814 Carnegie Hall, Cleveland, Ohio. Phone, Main 4057. (For detailed information see listing under Program Producers).

The National Vocarium

610 Fifth Ave., New York, N. Y. Phone, Circle 7-5479. (For detailed information see listing under Program Producers).

Neff Radio Productions

1304 Stroh Bldg., Detroit, Mich. Phone, Randolph 3006. Owner, Mortimer Allan Neff.

Eugene O'Fallon, Inc.

Albany Hotel, Denver, Colo. Phone, Keystone 0178. Manager, Gene O'Fallon; Director, Frank Bishop; Chief Operator, Charles Hastings. SERVICES OFFERED: Lateral transcriptions.

Peterson Radio Production Co.

1457 Broadway, New York, N. Y. Phone, Wisconsin 7-0069. (For detailed information see listing under Program Producers).

Photo & Sound, Inc.

152 Kearny St., San Francisco, Calif. Phone, EXbrook 2103. (For detailed information see listing under Program Producers).

Premier Radio Enterprises, Inc.

530 Mart Bldg., St. Louis, Mo. Phone, Garfield 3395. (For detailed information see listing under Program Producers).

George Logan Price, Inc.

3902 West Sixth St., Los Angeles, Calif. Phone, EXposition 1960. (For detailed information see listing under Program Producers).

Professional Recording Studios

1749 N. Prospect Ave., Milwaukee, Wisc. Phone, Lakeside 5840. (For detailed information see listing under Program Producers).

Radioaids

1041 N. Las Palmas Ave., Hollywood, Calif. Phone, HOLLYWOOD 5107. Manager, E. D. Bedell. SERVICES OFFERED: Electrical transcriptions.

Radio Centre, Limited

100 Adelaide St., West, Toronto, Ont., Canada, Phone, Waverly 2036 and 2846. (For detailed information see listing under Program Producers).

Radio Features of America

37 West 46th St., New York, N. Y. Phone, BRyant 9-9622. (For detailed information see listing under Program Producers).

Radio House, Inc.

18 East 50th St., New York, N. Y. Phone, ELdorado 5-1860. (For detailed information see listing under Program Producers).

Radio Producers of Hollywood

930 North Western Ave., Hollywood, Calif. Phone, HOLLYWOOD 6288. (For detailed information see listing under Program Producers).

Radio Receiving Record Co.

304 Smith St., Providence, R. I. Phone, Dexter 4081. Manager, Lewis A. McGowan, Jr. BRANCH OFFICE: 2172 Front St., San Diego, Calif. Phone, Main 7552. Manager, Eleanor Osborne. SERVICES OFFERED: Educational recording service.

Radio Recorders, Inc.

932 North Western Ave., Hollywood, Cal. Phone, HOLLYWOOD 3917. President, F. H. Winter; Vice-President, J. C. Brundage; Secretary, L. D. Minkler; Treasurer, Ernest Dummel; Sales and Production Manager, J. J. Sameth. SERVICES OFFERED: Transcriptions, recording service.

Radio Recording Studios

4701 N. Winchester Ave., Chicago, Ill. Phone, Edgewater 6461. Owner-Manager, Myron Bachman. SERVICES OFFERED: Off-the-air recordings, instantaneous recordings.

Radio Recording Studios

1619 Broadway, New York, N. Y. Phone, Columbus 5-9037. Manager, A. Moran. SERVICES OFFERED: Off-the-air recordings, recordings at the studio, electrical transcriptions.

Radio-Rundfunk Corporation

207-11 East 84th St., New York, N. Y. Phone, REgent 4-2852. (For detailed information see listing under Program Producers).

Radio Transcription Co. of America, Ltd.

Hollywood Blvd. at Cosmo St., Hollywood, Calif. Phone, HOLLYWOOD 3545. (For detailed information see listing under Program Producers).

RCA Manufacturing Co.

155 East 24th St., New York, N. Y. Phone, Bogardus 4-6200. BRANCH OFFICES: 445 Lake Shore Drive, Chicago, Ill. Phone, Delaware 4774; 1016 North Sycamore Ave., Hollywood, Calif.; Front and Cooper Sts., Camden, N. J.

Rec-Art Studios

1203 S. Main St., Los Angeles, Calif. Phone, PROspect 9232. (For detailed information see listing under Program Producers).

Reeves Sound Studios, Inc.

1600 Broadway, New York, N. Y. Phone, Circle 6-6686. President, Hazard E. Reeves; Assistant to President, Patricia Greenhouse; Chief Engineer, Lyman J. Wiggin; Studio Manager, Chester L. Stewart; Production Engineers, Richard Vorisek, Charles Campbell; Purchasing Agent, Max Jones; Shop Engineer, Stanley Krainin; Bookkeeper, Katherine Collins. SERVICES OFFERED: Electrical transcriptions, phonographs, records, off-the-air recording, location recording.

Robinson Recording Laboratories

35 S. Ninth St., Philadelphia, Pa. Phone, Walnut 6800. Director, W. P. Robinson. SERVICES OFFERED: Electrical transcriptions, standard phonograph records, dramatized spot announcements, casting and direction.

Roth & Berdun Recording Studios

4464 Cass Ave., Detroit, Mich. Phone,

Temple 12552. Directors, Charles Roth, Cecil Berdun; Engineer, George O. Allen. **SERVICES OFFERED:** Transcriptions, off-the-air and studio recordings.

Joseph C. Schramm Studios

4000 Canal St., New Orleans, La. Phone, Galvez 5914. Owner, Joseph C. Schramm. **SERVICES OFFERED:** Program production, recordings.

Sellers, Inc.

912 Commerce St., Dallas, Texas. Phone, C-5978. President, J. E. Sellers. (For detailed information see listing under Program Producers).

Harry Smith Recordings

2 West 46th St., New York, N. Y. Phone, MEdallion 3-2996. Owner-Recording Engineer, Harry Smith; Manager, D. V. Reilly; Engineer, William Gardner. **SERVICES OFFERED:** Transcription, air checks, off-the-air and studio recordings, commercial records and transcriptions.

J. Hall Smith Recording Studios

312 Madison Theatre Bldg., Detroit, Mich. Phone, Cherry 6550. (For detailed information see listing under Program Producers).

Sound Recording Service

199 Brett Road, Rochester, N. Y. Phone, Culver 5548. Owner, George S. Driscoll; Manager, Raymond A. Goering. **BRANCH OFFICE:** 203 Nichols Ave., Syracuse, N. Y. Phone, 3-4578. Syracuse Manager, Charles Just. **SERVICES OFFERED:** Broadcast and audition recordings and transcriptions.

Sound Recording Studios, Inc.

2016-18 Main St., Dallas, Texas. Phone, 7-4636. (For detailed information see listing under Program Producers).

Speak-O-Phone Recording & Equipment Co.

23 West 60th St., New York, N. Y. Phone, COlumbus 5-1350. Secretary-Treasurer, R. L. Lee; General Sales Manager, C. A. Austin. **REPRESENTATIVES:** Henry P. Segel, 235 Pine St., Gardner, Mass.; Royal Smith, 912 Commerce St., Dallas, Texas; Milton Shapp, 180 Fern St., Collingswood, N. J.; Edward Tomes, 14521 Penrod Ave., Detroit, Mich.; Carl A. Stone, 1406 S. Grand

Ave., Los Angeles, Calif.; Gordon C. Moss, Box 428, Greeley, Colo.; M. E. Foster, 601 Cedar Lake Road, Minneapolis, Minn. **SERVICES OFFERED:** Custom recordings, air-checks, transcriptions, recording equipment.

Speedy-Q Sound Effects

1344 S. Flower St., Los Angeles, Calif. Phone, Prospect 2035. Department Manager, Harry Gennett, Jr. **REPRESENTATIVE:** Charles Michelson, New York. **SERVICES OFFERED:** Recorded sound effects.

Star Record Co.

17 West 60th St., New York, N. Y. Phone, Circle 6-2799. Manager, Dorothy Vanston. **SERVICES OFFERED:** Off-the-air, studio and portable recording service.

Edwin Strong, Inc.

71 W. 45th St., New York, N. Y. Phone, BRyant 9-5758. President Edwin Strong; General Manager, Gordon Butler; Chief Engineer, C. D. Sherer. **SERVICES OFFERED:** Custom recordings and electrical transcriptions, complete studio facilities.

Studio & Artists Recorders

6107 Columbia Square, Hollywood, Calif. Phone, Hillside 8241. General Manager, Lewis Finston; Chief Engineer, Ray McPherson. **SERVICES OFFERED:** Studio recordings, air-checks, line-checks, transcriptions.

Technisonic Recording Laboratories

818 South Kingshighway Blvd., St. Louis, Mo. Phone, Franklin 2060. President-General Manager, James M. Althouse; Secretary-Treasurer, Charles E. Harrison. **SERVICES OFFERED:** Transcriptions, recording service, air checks, transcribed productions.

Time Abroad, Inc.

29 West 57th St., New York, N. Y. Phone, PLaza 3-3015. President, E. P. Kampf; Manager, E. V. F. Brinckerhoff; Secretary, V. Meeker. **SERVICES OFFERED:** Complete facilities for all types of studio and line recordings.

Transcribed Radio Shows, Inc.

2 West 47th St., New York, N. Y. Phone, LOngacre 5-3440. (For detailed information see listing under Program Producers).

NED WAYBURN

STAGE, SCREEN, RADIO, AND TELEVISION
PRODUCTION AND INSTRUCTION STUDIOS

*What about YOUR child—and
how about yourself?*

What are you doing to make it possible for the body to keep pace with the mind? After years of experience a system of training for voice and body has been evolved that has produced miraculous results. Thousands who have benefited by this world famous method are evidence. The man who has devoted a lifetime to developing these amazing and thoroughly tested courses is

NED WAYBURN

Well Known Broadway Theatrical Producer

who staged and helped create the Ziegfeld Follies, and over 600 other successful revues, musical comedies, light operas, motion picture presentations, headline vaudeville productions, dance units, pageants, fashion displays, Junior League shows, and private entertainment for individuals and social and business organizations and who coached, directed and helped up the ladder of fame such glamorous stars as:

George M. Cohan	Jeanette MacDonald
Fred Astaire	Fannie Brice
Eddie Cantor	Mae West
Al Jolson	Grace Moore

*and such new luminaries on the amusement
horizon of stage, screen, and radio, as*

Claire Luce	George Murphy
Gertrude Niessen	Hal Leroy
Paulette Goddard	Georgie Tapps
Patricia Ellis	Olsen & Johnson
And Hundreds of Others	

FREE AUDITIONS—and consultations . . . careers and courses cheerfully planned without obligation or charge.

Call, Write or Phone for Information

NED WAYBURN

New Address—5 W. 46th St. (near 5th Ave.), New York City
BRyant 9-1133 Cable Address—YAWDEN

ENROLL NOW AT LOWEST RATES EVER!

*Announcing Rounded Class
or Private Lesson Training
Courses*

CHILDREN

Ages from 3 to 16

Regular Saturday Classes

or

ONCE-WEEKLY AFTER
SCHOOL

ADULTS

Ages from 17 to 77

MORNING, AFTERNOON
AND EVENING SESSIONS
MONDAYS THRU FRIDAYS
AND
SATURDAY AFTERNOONS

- BALL ROOM DANCE LESSONS
- Every type of stage dancing Tap, Classical, Acrobatic, Exhibition.
- Singing and rhythmic breathing.
- Speech work. Voice building.
- All phases of dramatic art, including facial make-up.
- Body culture—figure styling. Ladies classes once, twice, five times weekly.
- Home study course in stage dancing.
- Published dance routines.
- Recording service. Practice records.
- Staging for professional and amateur shows.
- Costumes, settings, properties, electrical equipment on rental basis.

Transray Recording & Production Co.

10-18 McCaul St., Toronto, Ont., Canada. Phone, Adelaide 2772. General Manager, John H. Part. SERVICES OFFERED: Transcriptions, phonograph records, scripts, production.

Transtudio Recording Corp.

473 Virginia St., Buffalo, N. Y. Phone, Cleveland 1160. (For detailed information see listing under Program Producers).

Tullen Sound Recording Studios

31 Manchester St., Hartford, Conn. Phone, Hartford 6-7481. Manager, David B. Tullen. SERVICES OFFERED: Commercial and private disc recordings, air checks.

United Artists Bureau, Inc.

905 Walnut St., Des Moines, Iowa. Phone, 4-5553. Director, R. B. Eaton. SERVICES OFFERED: Transcriptions, studio and on-location recordings.

United Broadcasting Co.

201 North Wells St., Chicago, Ill. Phone, Andover 1685. Director, William L. Klein; Commercial Manager, Egmont Sonderling; Chief Engineer, Ralph Epstein. SERVICES OFFERED: Transcriptions, studio, off-the-air and off-the-line recordings.

United Recording Co.

142 Merchandise Mart, Chicago, Ill. Phone, Delaware 6364. (For detailed information see listing under Program Producers.)

United Sound Systems

5840 Second Blvd., Detroit, Mich. Phone, Trinity 2-9384. President, James V. Siracuse; Manager, M. Martini. SERVICES OFFERED: Instantaneous recordings, program transcriptions.

United States Recording Co.

712 Eleventh St., N. W., Washington, D. C. Phone, District 1640. President, Louise Noonan Miller; Commercial Manager, Joseph Tait; Chief Engineer, Earl A. Merryman. SERVICES OFFERED: Transcriptions, air-checks, recording vice.

Universal Recording Co., Inc.

1270 Sixth Ave., New York, N. Y. Phone, Circle 5-4895. General Manager, Allen Best. SERVICES OFFERED: Transcriptions; off-the-air; off-the-line and studio recordings.

Urab Recording Studio

245 West 34th St., New York, N. Y. Phone, LOngacre 5-7646. Business Manager, Marianne; Musical Director, Mark Rubens. REPRESENTATIVES: Harriet Jane Sams, 1100 N. Duluth Ave., Sioux Falls, S. D.; Calvin E. Green, 3528 Wentworth Ave., Chicago, Ill.; F. Potvin, 129 Oak St., Providence, R. I. SERVICES OFFERED: Recordings.

Transcription Network

Keystone Broadcasting System

Postal Union Life Bldg.
Hollywood, Calif.
Phone, Hillside 0253

Officers

President..... Michael M. Sillerman
Vice-President..... Arthur Wolf
Secretary-Treasurer..... Sidney J. Wolf

Branch Offices

134 North La Salle St.
Chicago, Ill.
Phone, State 6543

557 Fifth Ave.
New York, N. Y.

Phone, MURray Hill 2-4052

SERVICES OFFERED: Keystone Broadcasting System is a transcription network of 110 affiliated stations from coast to coast covering principally secondary markets of the country. All stations are linked together by means of transcriptions, eliminating wire charges. At time of going to press the network is supplying its affiliates with four hours per day of sustaining programs, seven days weekly. All music broadcast on KBS is cleared at source and is delivered to member-stations tax free. Keystone is at the present time expanding all facilities from coast-to-coast, with activities emanating from New York.

(For stations affiliated with the Keystone Broadcasting System, see page 32.)

Scripts

MAKING STATION HISTORY - - - and CASH!

From — THE SCRIPT LIBRARY — 535 Fifth Avenue — New York

KEY:

Bold Face Caps—Entertainment Spots
Bold Face Small Letters—Five Minute Stuff
Light Face Caps—Half Hour Serials
Light Face Small Letters—15 Minute Serials

Complete in Each Broadcast ★
One Man Shows (M) **One Woman Shows (W)**
Twosomes (Man and Woman) (M&W)
Kidstuff (K)

* (M)	adventures in love answer man ARABESQUE	(K)	modern musketeer
⊙	boners	(M&W)	murder house two of a kind
⊙ (M&W)	and so they met	(K)	MOONSTONE
⊙	BEHIND THE MIKE	⊙	new anchorage
⊙	blackouts	⊙	NICK SILVO
⊙	BRAIN TEASERS		nocturne
⊙	brave lady		oh! ienkins
⊙	burlesque mellers	(M)	old family almanac
⊙	CARICATURE COMMERCIALS	(K) (M)	old man of the mt.
⊙	carrie and rufus	⊙ (K)	original fairy tales
(M&W)	christmas window shopper		PAYOFFS
(W)	confessions		racket wreckers
⊙ (M&W)	CROOKED HOUSE	(K)	red lantern
⊙	dance of the hours		REVUE SHORTS
⊙	DAVID COPPERFIELD	(M&W)	road to nowhere
⊙	DETECTO-TESTS	⊙	ROYAL ROMANCES
⊙	dog heroes	⊙	senator numb
⊙	dramas of life	⊙	skeletons
⊙ (M&W)	dramatic moments		SILVER MIST
⊙	DUKE FACAN		SLANGUAGE
⊙	EAST LYNNE		snapshots
⊙	enchanted interlude	* (M&W)	SO YOU THINK YOU KNOW—
⊙	FIRST PERSON PLURAL		FOOD
*	flashes		FASHION
⊙	FOOTLIGHT HIT OF THE WEEK		AMERICA
⊙	four of us	⊙	stage door romances
*	FUTURE FORMULAS		STAR STUFF
⊙	garnetville sketches	(K)	sunbov and moonrider
⊙	gentleman and the gypsy	⊙	SUPERNATURALLY SPEAKING
⊙	gods of banghah	⊙ (M&W)	fad and ann
⊙	green vase		THIRTEEN FACES
⊙ (M)	he who dreams	⊙ (M)	THIS IS TOMORROW
⊙	his girl friday	⊙	TRADE WINDS
⊙ (M&W)	in each other's arms	(M&W)	two of a kind
⊙	jerry and pete		UNDR TWO FLAGS
⊙	judge jenk's court	⊙	variety moments
⊙	JUST S'POSIN'		VOODOO
⊙	KING'S CASTLE		wedding postponed
⊙ (M)	let's tell stories		when the earth froze
⊙	LITTLE THEATRE OF THE AIR		WHO IS IT?
⊙	living dead		WILL WARREN
(W)	love story	⊙ (M&W)	wise guys
(M)	ma riley	⊙ (W)	women on parade
⊙	MAN ON THE STREET MATERIAL		WORDS BEHIND THE MUSIC
⊙	MFN AND MUSIC		YOUR MINSTRELS
⊙	MIKEMENS' MIXUP		YOUR VARIETY SHOW

THE SCRIPT LIBRARY IS A RADIO EVENTS, INC., AFFILIATE
and so are . . .

Gladys Miller's
SERVICE PROGRAMS, INC.

(RADIO PROGRAMS THAT MERCHANDISE)

AND THE

AMERICAN RADIO SYNDICATE

(THE AUTHOR'S ADVISORY SERVICE)

RADIO EVENTS, INC.

(JOSEPH M. KOEHLER, President)

535 Fifth Avenue

-:-

New York, N. Y.

LIBRARIES

Script—Transcription

Albany School of Cooking

13 Fern Ave., Albany, N. Y. Phone, 2-7291. Script. (For detailed information see listing under Program Producers).

American Institute of Food Products

75 West St., New York, N. Y. Phone, Whitehall 4-7303. Script. (For detailed information see listing under Program Producers).

American-Jewish Broadcasting Co.

86 Chambers St., New York, N. Y. Phones, Worth 2-3322, REctor 2-5341. Script and transcription. (For detailed information see listing under Program Producers).

AMP Recording Studios, Inc.

151 West 46th St., New York, N. Y. Phone, BRyant 9-1247. Script and transcription. (For detailed information see listing under Program Producers).

Associated Broadcasting Co.

817 E. 92nd St., Chicago, Ill. Phone, Triangle 2244. Director, Frank J. Kovach. Transcription. (For detailed information see listing under Program Producers).

Beck Recording Studios

1722 Hennepin Ave., Minneapolis, Minn. Phone, Atlantic 8901. Script. (For detailed information see listing under Program Producers).

Broadcasters Musual Transcription Service

818 South Kingshighway Blvd., St. Louis, Mo. Phone, FRanklin 2060. Script and transcription. (For detailed information see listing under Program Producers).

Columbia Artists, Inc.

485 Madison Ave., New York, N. Y. Phone, Wickersham 2-2000. Script. (For detailed information see listing under Program Producers).

Davis & Schwegler

1009 West 7th St., Los Angeles, Calif. Phone, Trinity 2006. President-General Manager, Herbert H. Aronson. SERVICES OFFERED: Transcription library of tax-free music and script shows.

Draesemer Radio Productions

706 South Detroit St., Los Angeles, Calif. Phone, WALnut 4528. Script. (For detailed information see listing under Program Producer).

Eccles Disc Recordings, Inc.

6233 Hollywood Blvd., Hollywood, Calif. Phone, Hillside 8351. Transcription. (For detailed information see listing under Program Producers).

Electrical Sound Engineering Co.

5303 Kenilworth Ave., Baltimore, Md. Phone, Tuxedo 6006. Sound effect library. (For detailed information see listing under Program Producers).

Fox Features Syndicate, Inc.

480 Lexington Ave., New York, N. Y. Phone, PLaza 8-0100. Transcription. (For detailed information see listing under Program Producers).

Graham Gladwin, Ace Productions

742 Market St., San Francisco, Calif. Phone, Sutter 4464. Script. (For detailed information see listing under Program Producers).

Hollywood Chatterbox Enterprises

5513 Sunset Blvd., Hollywood, Calif. Phone, Hillside 3097. Script and transcription. (For detailed information see listing under Program Producers).

Intercontinental Audio-Video Corp.

9 Rockefeller Plaza, New York, N. Y. Phone, Circle 7-4560. Transcription. (For detailed information see listing under Program Producers).

Italradio, Inc.

193 Hanover St., Boston, Mass. Phone, Capitol 3407. Script. (For detailed information see listing under Program Producers).

Kasper-Gordon Studios, Inc.

140 Boylston St., Boston, Mass. Phone, Devonshire 7357. Transcription. (For detailed information see listing under Program Producers).

Lang-Worth Feature Programs, Inc.

420 Madison Ave., New York, N. Y. Phone, ELdorado 5-1620. Transcription. (For detailed information see listing under Program Producers).

Lippe & Lazarus Productions

407 North Sycamore, Los Angeles, Calif. Phone, Walnut 2445. Script. (For detailed information see listing under Program Producers).

Alexander McQueen

185 East Chestnut St., Chicago, Ill. Phone, SUperior 9139. Script. (For detailed information see listing under Program Producers).

C. P. MacGregor

729 S. Western Ave., Hollywood, Calif. Phone, Fitzroy 4191. Transcription. (For detailed information see listing under Program Producers).

Melotone Recording Studio

25 Central Park, West, New York, N. Y. Phone, Circle 6-1366. Transcription. (For detailed information see listing under Transcription Companies).

Charles Michelson

67 West 44th St., New York, N. Y. Phone, MURray Hill 2-3376. Script and transcription. (For detailed information see listing under Program Producers).

George Miller Productions, Inc.

P. O. Box 506, Culver City, Calif. Script and transcription. (For detailed information see listing under Program Producers).

Modern Productions

643 Glendora Ave., Akron, Ohio. Phone, HEmlock 9967. Script. (For detailed information see listing under Program Producers).

Hoyt Evans Morris

2515 Barlum Tower, Detroit, Mich. Phone, Cherry 6622. Script and transcription. (For detailed information see listing under Program Producers).

National Broadcasters & Entertainers

Hotel Washington, Indianapolis, Ind. Phones, Lincoln 8131, Market 2541. Script. (For detailed information see listing under Program Producers).

NBC Radio-Recording Division

Radio City, New York, N. Y. Phone, Circle 7-8300. Transcription. (For detailed information see listing under Program Producers).

NEA Features, Inc.

REPRESENTATIVE: Stephen Slesinger, Inc., 247 Park Ave., New York, N. Y. Phone, ELdorado 5-2544.

Neff Radio Productions

1304 Stroh Building, Detroit, Mich. Phone, Randolph 3006. Script. (For detailed information see listing under Program Producers).

Photo & Sound, Inc.

152 Kearny St., San Francisco, Calif. Phone, EXbrook 2103. Script and transcription. (For detailed information see listing under Program Producers).

George Logan Price, Inc.

3902 West Sixth St., Los Angeles, Calif. Phone, EXposition 1960. Transcription. (For detailed information see listing under Program Producers).

Radio Centre, Limited

100 Adelaide St., West, Toronto, Ont., Canada. Phone, Waverly 2036-2856. (For detailed information see listing under Program Producers).

Radio Events, Inc.

535 Fifth Avenue, New York, N. Y. Phone, MURray Hill 6-3487. Script. (For detailed information see listing under Program Producers).

Radio Features

3034 P St., N. W., Washington, D. C. Phone, DUpont 1934. Script. (For detailed information see listing under Program Producers).

Radio Producers of Hollywood

930 North Western Ave., Hollywood, Calif. Phone, HOLlywood 6288. Transcription. (For detailed information see listing under Program Producers).

Radio Program Associates

40 East 49th St., New York, N. Y. Phone, ELdorado 5-4228. President, Bernard Zisser. SERVICES OFFERED: Transcription.

Radio Writers Laboratory

51 Duke St., Lancaster, Pa. Phone, 2-1387. Manager, M. S. Miller; Script Editor, Scott Clark; Children's Scripts, Margaret L. Smith. SERVICES OFFERED: Script.

Ready-To-Air Service

P. O. Box 1057, New London, Conn. Phone, 2-2864. Partners, Robert Howell, Herbert Hicks. Script. SERVICES OFFERED: Weekly "man-in-the-street" program, children's program.

Religious News Service

300 Fifth Ave., New York, N. Y. Phone, ALgonquin 4-9746. Script. (For detailed information see listing under Program Producers).

G. Schirmer, Inc.

3 East 43rd St., New York, N. Y. Phone, MUrray Hill 2-8100. Transcription. (For detailed information see listing under Transcription Companies).

The Script Library

535 Fifth Ave., New York, N. Y. Phone, MUrray Hill 6-3488. Station Contact, Martin Lawrence; General Manager, Genevieve Pace. SERVICES OFFERED: Script.

Sound Recording Studios, Inc.

2016-18 Main St., Dallas, Texas. 7-4636. Transcription. (For detailed information see listing under Program Producers).

Henry Souvaine, Inc.

30 Rockefeller Plaza, New York, N. Y. Phone, Circle 7-5666. Script. (For detailed information see listing under Program Producers).

Speedy-Q Sound Effects

1344 S. Flower St., Los Angeles, Calif. Phone, Prospect 2035. Department Manager, Harry Gennett, Jr. REPRESENTATIVE: Charles Michelson, 67 West 44th St., New York, N. Y. Transcription.

Standard Radio

6404 Hollywood Blvd., Hollywood, Calif. Phone, HOLlywood 0188. Transcription. (For detailed information see listing under Program Producers).

Star Radio Programs, Inc.

250 Park Ave., New York, N. Y. Phone, PLaza 3-4991. President, Daniel C. Studin; Manager, John C. Treacy; Continuity Supervisor, Burke Boyce; Director of Women's Programs, Gay Lee. REPRESENTATIVES: All - Canada Radio Facilities, Toronto, Ont. (Offices also in Montreal, Winnipeg, Calgary and Vancouver.) SERVICES OFFERED: Script.

TransAir, Inc.

105 West Adams St., Chicago, Ill. Phone, Central 0320. Transcription. (For detailed information see listing under Program Producers).

Thomas J. Valentino

729 Seventh Ave., New York, N. Y. Phone, BRyant 9-5543. Transcription. (For detailed information see listing under Program Producers).

World Broadcasting System, Inc.

711 Fifth Ave., New York, N. Y. Phone, WISconsin 2-2100. Transcription. (For detailed information see listing under Program Producers).

Bernard Zisser, Inc.

40 East 49th St., New York, N. Y. Phone, ELdorado 5-4227. Transcription. (For detailed information see listing under Program Producers).

Karl Zomar Script Service

KWTO Bldg., 08 St. Louis St., Springfield, Mo. Phone, 1360. Director, Fred McGhee. SERVICES OFFERED: Script library.

MANAGERS and AGENTS

*Addresses and Telephone Numbers of Those Who Handle Talent
in New York, Los Angeles and Chicago*

☆ **NEW YORK** ☆

- Allen, Charles H.
RKO Bldg. Circle 7-4124
- Allied Radio Associates, Inc.
724 Fifth Ave. Circle 6-5240
- Appell, James
1270 Sixth Ave. Circle 7-5278
- Artists Management Bureau, Inc.
17 E. 45th St. Murray Hill 2-1888
- Batchelor Enterprises, Inc.
1270 Sixth Ave. Circle 6-4224
- Bentham, M. S.
48 West 48th St. BRyant 9-1227
- Bernie, Herman, Inc.
1270 Sixth Ave. Columbus 5-6647
- Bestry, Harry
1501 Broadway CHickering 4-3393
- Bloom, Joseph
19 West 44th St. VAnDerbilt 5080
- Briscoe & Goldsmith, Inc.
522 Fifth Ave. MURray Hill 2-6244
- Brown, Chamberlain
145 W. 45th St. BRyant 9-8480
- Brown, Curtis-Collins, Alan, Inc.
347 Madison Ave. MURray Hill 6-6170
- Chapman, Bruce & Co.
145 West 41st St. WISconsin 7-2179
- Chase, Cleveland B., Inc.
424 Madison Ave. ELdorado 5-1720
- Collins, Ted
1819 Broadway Circle 7-0094
- Columbia Artists, Inc.
485 Madison Ave. WICKersham 2-2000
- Columbia Concerts Corp.
113 W. 57th St. Circle 7-6900
- Consolidated Radio Artists, Inc.
30 Rockefeller Plaza. Columbus 5-3580
- Crosby, Everett, Ltd.
1270 Sixth Ave. Circle 6-3860
- Cutting, Ernest
538 Fifth Ave. VAnDerbilt 6-5995
- Dolan & Doane, Inc.
1270 Sixth Ave. Columbus 5-1538
- Dube, Harry S.
1270 Sixth Ave. Columbus 5-7035
- Evans & Salter
113 W. 57th St. Circle 7-6900
- Fanchon & Marco, Inc.
133 West 50th St. Circle 7-5630
- Featured Artist Service, Inc.
247 Park Ave. PLaza 5-5044
- Forkins, Marty
1564 Broadway BRyant 9-0766
- Foyer, Bernie
1540 Broadway BRyant 9-2030
- French, Samuel
25 West 45th St. BRyant 9-4778
- Gale, Inc.
48 W. 48th St. LOnguere 3-6110
- General Amusement Corp.
RKO Bldg. Circle 7-7550
- Gernannt, William
521 Fifth Ave. VAnDerbilt 6-1750
- Getts, Clark II.
Waldorf-Astoria Hotel. PLaza 3-9005
- Glaser, Joe, Inc.
30 Rockefeller Plaza. Circle 7-0862
- Gordon & Williamson
1270 Sixth Ave. Circle 6-7480
- Haensel & Jones
113 W. 57th St. Circle 7-6900
- Hahlo, Sylvia
145 W. 58th St. Circle 7-7440
- Hanna, Mark
654 Madison Ave. REgent 4-6250
- Hayward, Leland, Inc.
654 Madison Ave. REgent 4-7000
- Hesse & McCaffrey
501 Madison Ave. ELdorado 5-1076
- Hope, Constance, Associates
29 West 57th St. PLaza 3-3390
- Karn, Estelle H.
2 West 45th St. VAnDerbilt 6-3860
- Kaufman, Jesse L., Inc.
22 W. 48th St. PEEnsylvania 6-2409
- Lavin, Jack
Park Central Hotel Circle 7-8000
- Langel, William C., Literary Associates
1860 Broadway Circle 5-5282
- Lipset, Ben B., Inc.
1350 Broadway CHickering 4-2466
- Lyons, A. & S., Inc.
515 Madison Ave. PLaza 3-5181
- Metro Artist Bureau
1650 Broadway Circle 7-2829
- Michaud-Peppe
730 Fifth Ave. Circle 5-5480
- Mills Artists, Inc.
1619 Broadway Circle 6-1566
- Morris, William, Agency
1270 Sixth Ave. Circle 7-2160
- Morrison, Leo, Inc.
1776 Broadway Circle 7-6413

Moses, John, Inc.
730 Fifth Ave.....Circle 6-2677

Music Corporation of America
745 Fifth Ave.....Wickersham 2-8900

National Radio Artists
1650 Broadway.....Circle 7-3071

NBC Artists Service
30 Rockefeller Plaza.....Circle 7-8300

North, Meyer B.
1564 Broadway.....BRyant 9-8667

Okun, Lillian, Inc.
15 Central Park West.....Columbus 5-0060

Radio Orchestra Corp.
1619 Broadway.....Columbus 5-5952

Romm, Harry A., Inc.
1270 Sixth Ave.....Circle 7-7550

Roth Agency, The
1619 Broadway.....Circle 7-8220

Rubinfoff Orchestras
1501 Broadway.....Lackawanna 4-7147

Samuels, David S.
1660 Broadway.....Columbus 5-7131

Selznick, Myron, Ltd. of N. Y.
630 Fifth Ave.....Circle 7-6201

Shank, Mary L. & Tuvim, Abraham
1619 Broadway.....Columbus 5-1332

Shurr, Louis
1501 Broadway.....CHickering 4-8240

Souvaine, Henry, Inc.
30 Rockefeller Plaza.....Circle 7-5666

Ted Steele Radio Productions
9 Rockefeller Plaza.....Columbus 5-6188

Stix, Thomas L.
30 Rockefeller Plaza.....Circle 7-2690

Storer, Douglas F.
1270 Sixth Ave.....Circle 7-1150

Tyro Productions
1697 Broadway.....Columbus 5-3737

Vallee, Rudy, Orchestra Units Corp.
9 Rockefeller Plaza.....Circle 7-2620

Voices, Inc.
30 Rockefeller Plaza.....Circle 5-7270

Waible, Fred
55 W. 46th St.....BRyant 9-2682

White, Roger
1270 6th Ave.....Circle 7-4943

Wilson, Roy (Wilson, Powell & Hayward)
444 Madison Ave.....PLaza 5-5480

Wolf Associates, Inc.
1270 Sixth Ave.....Columbus 5-1621

WHN Artists Bureau
1540 Broadway.....BRyant 9-7800

WMCA Artists Bureau
1657 Broadway.....Circle 6-2200

WNEW Artists Bureau
501 Madison Ave.....PLaza 3-3300

WOR Artists Bureau
1440 Broadway.....PENnsylvania 6-8383

WOV Artists Bureau
730 Fifth Ave.....Circle 5-7979

Worthington, Dorothy
17 East 55th St.....Wickersham 2-2750

Yost, Ben, Inc.
1650 Broadway.....Circle 6-6533

Zucker, Stan
501 Madison Ave.....PLaza 3-4677

☆
LOS ANGELES
☆

Artists & Authors, Inc.
8555 Sunset Boulevard.....CRestview 6-2371

Artists' Managers Guild
7048 Hollywood Blvd.....GLadstone 7101

Associated Artists, Ltd.
8627 Sunset Blvd.....BRadshaw 2-1491

Berg-Allenberg
9484 Wilshire Blvd. (Beverly Hills)
CRestview 6-3131

Bergerman, Stanley, Inc.
9165 Sunset Blvd.....CRestview 6-3196

Beyer-MacArthur & Co.
1680 N. Vine St.....Hillside 2125

British American Film Agency
9010 Sunset Blvd.....CRestview 1-5285

Charney, William B.
9615 Brighton Way (Beverly Hills)
CRestview 1-9111

Coolley & Ullman Agency
9111 Sunset Blvd.....CRestview 5-6161

Collier-Ruth Co.
8584 Sunset Blvd.....CRestview 6-3101

Columbia Management of Calif.
6111 Sunset Blvd.....Hollywood 6365

Conlon-Armstrong
8734 Sunset Blvd.....CRestview 1-5181

Consolidated Radio Artists, Inc.
9028 Sunset Blvd.....CRestwood 6-1005

Crosby, Everett, N., Ltd.
9028 Sunset Blvd.....CRestview 1-1171

Curtis, Jack
9405 Brighton Way (Beverly Hills)
CRestview 1-7161

Dolan & Doane
8905 Sunset Blvd.....CRestview 1-9185

Epstein, David A.
6777 Hollywood Blvd.....GRanite 2159

Famous Artists, Inc.
9441 Wilshire Blvd. (Beverly Hills)
CRestview 1-5222

Fanchon & Marco
5600 Sunset Blvd.....Hollywood 5341

Fralick, Freddie
204 S. Beverly Drive (Beverly Hills),
CRestview 5-6111

Frank, George, Inc.
1626 N. Vine St.....Hillside 3188

General Amusement Corp.
9028 Sunset Blvd.....BRadshaw 2-4250

Geriz, Mitchell
8506 Sunset Blvd.....CRestview 6-7018

Golder, Lew, Agency
9120 Sunset Blvd.....CRestview 1-2127

Goldstone, Nat C.
9121 Sunset Blvd.....CRestview 6-1131

Hawks-Volek
9441 Wilshire Blvd. (Beverly Hills)
CRestview 6-3121

Hayward, Leland Co., Ltd.
9200 Wilshire Blvd. (Beverly Hills)
CRestview 1-5151

Herzbrun, Walter
9000 Sunset Blvd.....CRestview 6-4157

Irwin, Lou
9134 Sunset Blvd.....CRestwood 1-7131

Jaffe, Sam
8555 Sunset Blvd.....CRestview 6-6121

Kane, Walter
8584 Sunset Blvd.....CRestview 6-2396

Kingston, Al
9167 Sunset Blvd.....CRestview 1-8161

Lehr, Abraham, Inc.
205 S. Beverly Drive.....CRestview 6-4153

Levee, M. C.
1300 N. Crescent Heights Blvd..GLadstone 3117

Leyton, Harold, Inc.
9172 Sunset Blvd.....CRestview 5-0121

Lichtig & Englander
8776 Sunset Boulevard.....CRestview 1-2141

A. & S. Lyons, Inc.
9441 Wilshire Blvd., Bev. Hills
CRestview 6-1116

MacQuarrie Agency
8913 Sunset Blvd.....CRestview 6-7162

Mann, Gene
8949 Sunset Blvd.....CRestview 1-1135

Marx, Zeppo
8732 Sunset Blvd.....CRestview 6-4161

McCarthy, Charlie, Inc.
6305 YuccaHillside 6125

Middleton-Sackin
9006 Sunset Blvd.....CRestview 1-8197

Monter-Gray
8736 Sunset Blvd.....CRestview 1-1191

Morris, William, Agency
202 N. Canyon Drive.....CRestview 1-6161

Morrison, Leo
204 S. Beverly Drive.....CRestview 1-9191

Music Corporation of America
9370 Burton Road (Beverly Hills).
CRestview 6-2001

Mutual Broadcasting System
1076 W. Seventh St.....VAndyke 7111

NBC Artists' Service
1500 N. Vine St.....HOLlywood 6161

Orsatti & Co.
9130 Sunset Blvd.....CRestview 6-6241

Pacific Productions
8780 Sunset Blvd.....CRestview 5-0280

Pantages Agency, Inc.
6233 Hollywood Blvd.....HOLlywood 2211

Rebecca & Siltan Co.
6605 Hollywood Blvd.....Hillside 1121

Schulberg, Ad Inc.
8555 Sunset Blvd.....CRestview 6-6121

Selznick, Myron & Co., Inc.
9700 Wilshire Blvd. (Beverly Hills)
CRestview 1-9171

Shagrin, Max
6253 Hollywood Blvd.....GRanite 5171

Shurr, Louis Inc.
9165 Sunset Blvd.....CRestview 1-1116

Singer, Harry, Agency
7046 Hollywood Blvd.....HOLlywood 6951

The Small Co.
8272 Sunset Blvd.....HOLlywood 2722

Swanson, H. N., Inc.
8523 Sunset Blvd.....CRestview 1 5115

Winship, William C.
8506 Sunset Blvd.....CRestview 1-9989

Wolfe Associates, Inc.
6912 Hollywood Boulevard...GLadstone 0676

Wurtzel, Harry
8979 Sunset Blvd.....CRestview 5-6175



Norman Alexandroff Artists' Bureau
410 S. Michigan Ave.....WABash 6762

Benn Theatrical Agency
64 West Randolph St.....DEArborn 2810

Chicago Artists Bureau
190 N. State St.....CENTral 1627

Leslie Clucas
333 N. Michigan Ave.....FRAnklin 7100

Columbia Concerts Corp.
410 N. Michigan Ave.....WHItchall 6000

Conklin, Neil
75 E. Wacker Drive.....DEArborn 1714

Consolidated Radio Artists, Inc.
333 N. Michigan Ave.....FRAnklin 8300

Edwards, Gus
410 N. Michigan Ave.....DELaware 5526

Ellsworth, W. M.
75 East Wacker Drive.....CENTral 0942

General Amusement Corp.
360 N. Michigan Ave.....STate 6288

Glaser, Marcus
190 N. State St.....DEArborn 8223

Gordoni, Lillian
1258 S. Michigan Ave.....CALumet 6979

Gumbiner Theatrical Enterprises
310 S. Michigan Ave.....WEBster 4543

Herman, Sam
54 W. Randolph St.....STate 2147

Jacky & Thorndyke
520 N. Michigan Blvd.....DELaware 3262

Levin, W. Biggie
612 N. Michigan Ave.....SUPerior 0506

Lutz, Estelle, Artists Bureau
410 South Michigan Ave.....HARrison 3435

Morris, William, Agency
203 N. Wabash Ave.....STate 3632

Morse, Edward M.
190 N. State St.....STate 7419

Morse, Sidney P.
162 North State St.....DEArborn 1863

Music Corporation of America
430 N. Michigan Ave.....DELaware 1100

NBC Artists Service
Merchandise MartSUPerior 8300

North, Stanley
310 S. Michigan Ave.....WABash 5595

Parker-Piper Talent Productions
540 N. Michigan Ave.....DELaware 2277

Pearlman, Bernard
75 E. Wacker Drive.....DEArborn 1714

Schuster, Milton
127 North Dearborn.....DEArborn 3633

WLS Artists Bureau
1230 W. Washington Blvd...HAYmarket 7500

Yellman, Duke, Agency, Inc.
162 North State St.....STate 1728

A · S · C · A · P

By **JOHN G. PAINE**

General Manager

The American Society of Composers, Authors, and Publishers, organized in 1914 by the late Victor Herbert and contemporaries, is a voluntary, unincorporated, non-profit association of composers, authors and publishers of musical works.

The purpose of the organization is to provide for the convenience of users of music in public performance for profit, a vast central reservoir of musical works of proven quality to such users who may, through licenses made available by the Society, have access thereto, with a minimum of inconvenience and expense.

Another purpose of the Society is to afford the members every facility for the adequate protection of their copyrights against any illegal uses or infringements through unauthorized public performance for profit.

To effectuate these purposes ASCAP grants licenses in behalf of its members to fully perform for purposes of profit their respective copyrighted works.

The revenue collected by the Society under such licenses is, after operating costs have been deducted, distributed as royalties to the members of ASCAP and of the foreign performing rights societies with which it is affiliated, every three months.

Publisher Members

- | | | |
|---|---------------------------------|--|
| A B C Music Corporation | Bloom, Harry, Inc. | Berlin, Irving, Inc. |
| A B C Standard Music Publications, Inc. | Lawrence Music Publishers, Inc. | Best Music, Inc. |
| Berlin, Irv., Standard Mus. Corp. | Milsons Mus. Pub. Corp. | Formerly: Chas. W. Ho-meyer & Co., Inc.) |
| Abrahams, Maurice, Inc. | Amsco Mus. Pub. Co., Inc. | Birchard, C. C. & Co. |
| Ager, Yellen & Bornstein, Inc. | Amsco Mus. Sales Co., Inc. | Bond, Carrie Jacobs, & Son |
| Alfred Music Co., Inc. | Roat, Chas. E., Music Co. | Boston Music Company |
| Feature Music Syndicate | Rolseth Pub. Co. | Hatch Music Company |
| Lowe-Goulston, Inc. | Ascher, Emil, Inc. | Peate Music Co. |
| Manus Music Co., Inc. | Brooks & Denton | Thompson, C. W., Co. |
| Piantadosi, Al., Music Publisher | Empire Music Co. | Bregman, Vocco & Conn, Inc. |
| Rosey, Geo., Band & Orch. Catalog. | Royal Music Co. | Donaldson, Douglas & Gum-ble, Inc. |
| Schreibman Music Press | Axelrod Publications, Inc. | Briegel, Geo. F., Inc. |
| Song Creators | Barnhouse, C. L., Inc. | Dillon, Carl, Music Co. |
| Allen, Thornton W., Co. | Baron, M., Inc. | Broadway Music Corporation |
| American Academy of Music, Inc. (Formerly: Exclusive Pubs., Inc.) | Hill, J. F., & Co., Inc. | Artmusic, Inc. |
| | Belwin, Inc. | Empire Music Co., Inc. |
| | Berg, S. M. | York Music Co., The |
| | Cinema Music Co. | |

Brooks Music Pub. Co.
 Caesar, Irving
 Caesar, Irving, Inc.
 Century Music Pub. Co.
 Mercury Music Corp.
 Chappell & Co., Inc.
 Chappell-Harms, Inc.
 Church, John, Co., The
 Circle Music Publications, Inc.
 Coleman, Robert H.
 Composers' Music Corp.
 Crawford Music Corporation
 De Sylva, Brown & Henderson,
 Inc.
 Green & Stept
 Yellen, Jack, Inc.
 Curtis, L. B., Music Pub.
 Van Alstyne & Curtis
 Denton & Haskins Corp.
 Ditson, Oliver, Co., Inc.
 Elkan-Vogel Co., Inc.
 Evans Music Company
 Famous Music Corporation
 Feist, Leo., Inc.
 Brown, Nacio Herb, Inc.
 Fillmore Music House
 Fischer, Carl, Inc.
 Oxford University Press
 Fischer, J., & Bro.
 Fisher, Fred, Music Co., Inc.
 Fitzsimons, H. T., Company
 Flammer, Harold, Inc.
 Luckhardt & Belder
 Foley, Charles
 Forster Music Publisher, Inc.
 Fox, Sam, Publishing Co.
 Pallma Music Publishers, Inc.
 Galaxy Music Corp.
 Gamble Hinged Music Co.
 Wulschner Music Co.
 Gem Music Corporation
 Con Conrad Music Pub., Ltd.
 Georgeoff, Evan, Mus. Pub. Co.
 Gershwin Pub. Corp.
 Montrose, F., Mus. Pub. Co.
 Gilbert, L. Wolfe, Music Pub-
 lishing Company
 Goodman Music Co., Inc.
 Handman & Goodman, Inc.
 Handman, Kent & Goodman,
 Inc.
 Universal Music Co., Ltd.
 Gordon, Hamilton S., Inc.
 Algonquin Pub. Co.
 Artists Music Corp.
 Gordon, Hamilton S., Estate
 of
 Gordon, Hamilton S., Music
 Pub.
 Gordon, S. T., Music Pub.
 Gordon, S. T., & Son, Music
 Publishers
 Himan, Alberto, Music Pub.
 Wise, Jessie Moore
 Wise, William H., & Co.
 Gray, H. W., Company
 Green Bros. & Knight, Inc.
 Green & White, Inc.
 Hall-Mack Company
 Geibel, Adam, Music Co.
 Handy Bros. Music Co., Inc.
 Harms, Inc.
 Harms, T. B., Company
 Harris, Charles K., Music Pub.
 Hope Publishing Company
 Bigelow-Main-Excell Co.
 Excell, E. O., Co.
 Tabernacle Pub. Co.
 Huntzinger, R. L., Inc.
 Italian Book Co.
 Jacobs, Walter, Inc.
 Abt, Valentine
 Bates & Bendix
 Bendix, Theodore
 Eby, Walter M.
 Farrand, Van L.
 Gay, Mace, Catalog
 Jaques, Percy
 Musiclovers Co.
 Partee, C. L., Music Co.
 Shattuck, B. E.
 Virtuoso Music School
 Williams, Ernest S.
 Jenkins Music Company
 Jones, Isham, Music Corp.
 Jungnickel, Ross, Inc.
 Kay & Kay Music Pub. Corp.
 Franklin, John, Music Co.
 Keane, Michael, Inc.
 Kendis Music Corporation
 Leeds Music Corp.
 Leslie, Edgar, Inc.
 Lewis Music Pub. Co., Inc.
 Lincoln Music Corp.
 Capano, Frank, Music Pub.
 Loeb-Lissauer, Inc.
 (Formerly: Kalmar & Ruby
 Music Corp.)
 Lorenz Publishing Co.
 Tullar-Meredith Co., Inc.
 Ludwig Mus. Pub. Co.
 Marlo Music Corp.
 Mayfair Music Corp.
 (Formerly: Joe Davis, Inc.)
 Triangle Mus. Pub. Co., Inc.
 Melo-Art Music Publishers
 Melrose Music Corp.
 Melrose Bros. Music Co., Inc.
 Mercer & Morris, Inc.
 Morris, Joe, Music Co.
 Miller, Bob, Inc.
 Pla-A-Song Co.
 Streamline Editions
 Miller Music, Inc.
 Noble, Johnny
 Sherman, Clay & Company
 Mills Music, Inc.
 American Composers, Inc.
 Beck, Mort
 Clark, Frank, Mus. Co.
 Daly, Joseph, Mus. Pub. Co.
 Edwards, Gus, Mus. Pub. Co.
 Gordon & Rich, Inc.
 Gotham Attucks Mus. Co.
 Gotham Mus. Service, Inc.
 Jerome, M. K.

Jerome & Schwartz Pub. Co.
 Kalmar, Puck & Abrahams
 Consolidated
 Keit Music Corp.
 Kornheiser, Phil, Inc.
 Lincoln, Harry J., Music Co.
 Morse, Theodore, Music Co.
 Nelson, Jack, Mus. Co.
 Stark & Cowan, Inc.
 Stept & Powers, Inc.
 Sterling Songs, Inc.
 Sunlight Mus. Co., Inc.
 United States Music Pub. Co.
 Vandersloot Music Pub. Co.
 Waterson, Berlin & Snyder, Co.
 Waterson, Henry, Inc.
 Williams, Harry, Mus. Co.
 Movietone Music Corp.
 Nazarene Publishing House
 Bilhorn Bros. Mus. Co.
 Lillenas Pub. Co.
 New World Music Corp.
 Olman Music Corporation
 Down Home Music Co.
 Paramount Music Corp.
 Popular Melodies, Inc.
 Spier & Coslow, Inc.
 Paull-Pioneer Music Co.
 Rossiter, Harold, Mus. Co.
 Photo Play Music Co., Inc.
 Luz Brothers Mus. Pubs.
 Music Buyers Corporation
 Piedmont Mus. Co., Inc.
 Plymouth Music Co., Inc.
 (Formerly Ted Browne
 Music Co.)
 Pond, Wm. A., & Company
 Ellis, Robin
 Presser, Theodore, Company
 Quincke, W. A., & Company
 Red Star Songs, Inc.
 Allen & Harrison Mus. Co.
 Remick Music Corp.
 Rialto Music Pub. Corp.
 Ricordi, G., & Co., Inc., of N. Y.
 Ringle, Dave
 Famous Writers Music Co.
 Goulden-Leng Music Co.
 Hamilton Music Co.
 Harvest Songs Co.
 Krey, Geo. M., Co.
 Maytone Music Co.
 Song Creators Co.
 Tracy, Wm., Pub. Co.
 Victory Music Co.
 World Music Co.
 York & King Music Pub. Co.
 Robbins Music Corporation
 Metro-Goldwyn-Mayer Corp.
 Out of the World Pub. Corp.
 Sonnemann Mus. Co., Inc.
 Twentieth Century Music Co.
 Universal Music Corp.
 Whiteman, Paul, Publications
 Wiedoeft, Rudy, Mus. Pub. Co.
 Rodeheaver Co., The
 Rossiter, Will
 Row, R. D., Music Co.
 Riker, Brown & Wellington,
 Inc.
 Row, R. D., Inc.
 Roy Music Co., Inc.
 Rubank, Inc.
 Carlson, M. L.
 Finder & Urbanek
 Victor Music Co.
 Santly-Joy-Select, Inc.
 Santly Bros., Inc.
 Santly Bros.-Joy, Inc.
 Select Music Publications,
 Inc.
 Saunders Publications
 Schirmer, G., Inc.
 Heffelfinger, R. W.
 Sanders-Weiss, Inc.
 Schroeder & Gunther, Inc.
 Schuster & Miller, Inc.
 Kornheiser-Gottler, Inc.
 Kornheiser-Schuster, Inc.
 Shapiro, Bernstein & Co., Inc.
 Shubert Music Pub. Corp.
 Skidmore Music Co., Inc.
 Southern Music Pub. Co., Inc
 Acme Music Pub. Co.
 Bleyer, Archie, Inc.
 Blues Music Co.
 Bradford, Perry, Inc.
 Bradford, Perry, Music Co.
 Palmer, Robert, Music Pub. Co.
 Spier, Larry, Inc.
 Helf & Hager Co.
 McKinley Music Co.
 Root, Frank K., & Co.
 Sprague-Coleman
 Stasny Music Corp.
 Bibo-Lang, Inc.
 Stasny-Lang, Inc.
 Summy, Clayton F., Co.
 Sun Music Co., Inc.
 Weil, Milton Music Co., Inc.
 Superior Music, Inc.
 Tesio, P., & Sons
 Burke Doyle Music Co.
 Major Music, Inc.
 Tesio-Major, Inc.
 Victoria Publishing Co.
 Villa Moret, Inc.
 Vogel, Jerry, Music Co., Inc.
 Crumit, Frank, Songs Co.
 Haviland, F. B., Pub. Co.
 Worth, Geo. T., & Co.
 Volkwein Bros., Inc.
 Agney, J. E., Publication
 Bellefield Pub. Co.
 Dalbey, W. R., Music Co.
 Von Tilzer, Harry, Music Pub. Co.
 Western Music Pub. Co.
 White-Smith Mus. Pub. Co.
 Williams, Clarence, Mus. Pub. Co.
 Ahleim, Walter C., Music Co.
 Arrow Music Co.
 Clifford, Frances, Music Co.
 Maison-Blanche Music Co.
 Piron, A. J., & Co.
 Thomas, George W., Music
 Co.
 Willis Music Company
 Witmark, M., & Sons
 Wood, B. F., Music Co.
 Words & Music, Inc.
 Davis, Coots & Engel, Inc.
 Engel, Harry, Inc.
 Keit-Engel, Inc.



BROADCAST MUSIC INC.

By MERRITT E. TOMPKINS
Vice President-General Manager

Broadcast Music, Inc. (BMI), was organized in September 1939 by the National Association of Broadcasters, acting for the broadcasting industry, to provide an independent source of music supply for radio stations and users of music. The functions of BMI are threefold: (1) to buy and publish original music; (2) to coordinate and license the performing rights to music published under its own imprint and of music in the catalogs of affiliated publishers and performing rights societies; and (3) to provide equal opportunity of recognition for all writers and composers.

Stock and license fees in BMI are held by stations of every classification in 48 states, Alaska, Puerto Rico and Hawaii. Station members are divided into three groups: (1) independents; (2) network affiliates; (3) stations managed or operated by the national networks. Stock holdings of the networks in BMI is limited to 17.1 per cent of the total; holdings of subscribers and representation on the Board of Directors are so allocated that no group of stations can dominate the organization.

Publisher Affiliates

Alpha Music

American Performing Rights Society, Inc.

Peer International Corp. (music of Southern Music Publishing Co.)

Institucion Nacional de Autores, Compositores y Editores de Cuba.

Sociedad Argentina de Autores y Compositores de Musica de Buenos Aires

Sindicato de Autores, Compositores y Editores de Musica de Mexico

D. Appleton-Century Co.

Coast-To-Coast Music Corp.

M. M. Cole Publishing Co.

Colonial Music Publishing Co.

O. B. Clow

Donald H. Gabor (Csardas Phono Co.)

Hinds, Hayden & Eldredge

Edward B. Marks Music Corp.

New Era Music Corp.

G. Ricordi—Milan

E. C. Schirmer Music Co.

Station Members

(As of February 15, 1941)

Alabama

WAPI, Birmingham

WBRC, Birmingham

WSGN, Birmingham

WMSL, Decatur

WAGF, Dothan

WJBY, Gadsden

WALA, Mobile

WMOB, Mobile

WCOV, Montgomery

WSFA, Montgomery

WHBB, Selma

WJRD, Tuscaloosa

Arizona

KSUN, Lowell

KOY, Phoenix

KPHO, Phoenix

KTAR, Phoenix

KYCA, Prescott

KGLU, Safford

KTUC, Tucson

KYUM, Yuma

KFPW, Fort Smith

KWFC, Hot Springs

KTHS, Hot Springs

KBTM, Jonesboro

KARK, Little Rock

KGHI, Little Rock

KLRA, Little Rock

KOTN, Pine Bluff

KUOA, Siloam Springs

Arkansas

KLCN, Blytheville

KELD, Eldorado

California

KERN, Bakersfield

KPMC, Bakersfield

KMPC, Beverly Hills
KHSL, Chico
KXO, El Centro
KIEM, Eureka
KARM, Fresno
KMJ, Fresno
KIEV, Glendale
KFOX, Long Beach
KECA, Los Angeles
KFI, Los Angeles
KFSG, Los Angeles
KHJ, Los Angeles
KMTR, Los Angeles
KNX, Los Angeles
KMYC, Marysville
KYOS, Merced
KTRB, Modesto
KDON, Monterey
KLS, Oakland
KROW, Oakland
KVCV, Redding
KFBK, Sacramento
KROY, Sacramento
KFSD, San Diego
KGB, San Diego
KFRC, San Francisco
KGO, San Francisco
KJBS, San Francisco
KPO, San Francisco
KSAN, San Francisco
KSFO, San Francisco
KYA, San Francisco
KQW, San Jose
KVEC, San Luis Obispo
KVOE, Santa Ana
KDB, Santa Barbara
KTMS, Santa Barbara
KWG, Stockton
KTKC, Visalia
KHUB, Watsonville

Colorado

KVOR, Colorado Springs
KFEL, Denver
KLZ, Denver
KOA, Denver
KVOD, Denver
KIUP, Durango
KFXJ, Grand Junction
KFKA, Greeley
KGFH, Pueblo

Connecticut

WICC, Bridgeport
WDRC, Hartford
WTHT, Hartford
WTIC, Hartford
WNBC, New Britain
WELI, New Haven
WNLC, New London

WATR, Waterbury
WBRY, Waterbury

Delaware

WDEL, Wilmington
WILM, Wilmington

District of Columbia

WINX, Washington
WJSV, Washington
WMAL, Washington
WOL, Washington
WRC, Washington

Florida

WMFG, Daytona Beach
WFTM, Fort Myers
WRUF, Gainesville
WJAX, Jacksonville
WJHP, Jacksonville
WMBR, Jacksonville
WLAK, Lakeland
WIOD, Miami
WQAM, Miami
WKAT, Miami Beach
WTMC, Ocala
WDBO, Orlando
WLOF, Orlando
WDLF, Panama City
WCOA, Pensacola
WFOY, St. Augustine
WSUN, St. Petersburg
WTSP, St. Petersburg
WTAL, Tallahassee
WDAE, Tampa
WKGA, Tampa
WJNO, West Palm Beach

Georgia

WGPC, Albany
WAGA, Atlanta
WATL, Atlanta
WGST, Atlanta
WSB, Atlanta
WGAC, Augusta
WRDW, Augusta
WRBL, Columbus
WBLS, Dalton
WKEU, Griffin
WBML, Macon
WMAZ, Macon
WMGA, Moultrie
WSAV, Savannah
WTOC, Savannah
WPAX, Thomasville
WAYX, Waycross
WDAK, West Point

Idaho

KIDO, Boise
KRLC, Lewiston

KFXD, Nampa
KSEI, Pocatello
KTFI, Twin Falls

Illinois

WMRO, Aurora
WDWS, Champaign
WAAF, Chicago
WBBM, Chicago
WENR, Chicago
WGN, Chicago
WJJD, Chicago
WLS, Chicago
WMAQ, Chicago
WMBI, Chicago
WHFC, Cicero
WDAN, Danville
WSOY, Decatur
WJPF, Herrin
WCLS, Joliet
WMBD, Peoria
WTAD, Quincy
WROK, Rockford
WHBF, Rock Island
WCBS, Springfield
WDZ, Tuscola
WILL, Urbana

Indiana

WHBU, Anderson
WTRC, Elkhart
WEOA, Evansville
WGBF, Evansville
WGL, Fort Wayne
WOWO, Fort Wayne
WIND, Gary
WFBM, Indianapolis
WIBC, Indianapolis
WIRE, Indianapolis
WLBC, Muncie
WGRC, New Albany
WFAM, South Bend
WSBT, South Bend
WBOW, Terre Haute

Iowa

WOL, Ames
WMT, Cedar Rapids
WOC, Davenport
KWLC, Decorah
KRNT, Des Moines
KSO, Des Moines
WHO, Des Moines
WKBB, Dubuque
KVFD, Fort Dodge
WSUI, Iowa City
KGLO, Mason City
KMA, Shenandoah
KSCJ, Sioux City
KTRI, Sioux City

Kansas

KGGF, Coffeyville
KGNO, Dodge City
KTSW, Emporia
KVGB, Great Bend
KCKN, Kansas City
KFKU, Lawrence
WREN, Lawrence
KOAM, Pittsburgh
KSAL, Salina
WIBW, Topeka
KANS, Wichita
KFBI, Wichita
KFH, Wichita

Kentucky

WCMI, Ashland
WBKY, Beattyville
WLBJ, Bowling Green
WLAP, Lexington
WAVE, Louisville
WGRC, Louisville
WHAS, Louisville
WOMI, Owensboro

Louisiana

KALB, Alexandria
WJBO, Baton Rouge
KVOL, Lafayette
KPLC, Lake Charles
WMLB, Monroe
WNOE, New Orleans
WWL, New Orleans
KTBS, Shreveport
KWKH, Shreveport

Maine

WRDO, Augusta
WLBZ, Bangor
WCOU, Lewiston
WCSH, Portland
WGAN, Portland

Maryland

WBAL, Baltimore
WCAO, Baltimore
WCBM, Baltimore
WFBR, Baltimore
WTBO, Cumberland

Massachusetts

WAAB, Boston
WBZ, Boston
WCOP, Boston
WEEI, Boston
WHDH, Boston
WMEX, Boston
WNAC, Boston

WORL, Boston
WSAR, Fall River
WHAI, Greenfield
WOCB, Hyannis
WLLW, Lawrence
WLLH, Lowell
WNBH, New Bedford
WBRK, Pittsfield
WBZA, Springfield
WMAS, Springfield
WSPR, Springfield
WOCB, West Yarmouth
WORC, Worcester
WTAG, Worcester

Michigan

WELL, Battle Creek
WBCM, Bay City
WHDF, Calumet
WJBK, Detroit
WJR, Detroit
WMBC, Detroit
WWJ, Detroit
WXYZ, Detroit
WDFD, Flint
WASH, Grand Rapids
WLAV, Grand Rapids
WOOD, Grand Rapids
WIBM, Jackson
WKZO, Kalamazoo
WDMJ, Marquette
WKBZ, Muskegon
WHLS, Port Huron
WSAM, Saginaw

Minnesota

KATE, Albert Lea
KDAL, Duluth
WEBC, Duluth
WMFG, Hibbing
KYSM, Mankato
WCCO, Minneapolis
WDGY, Minneapolis
WLOL, Minneapolis
WTNC, Minneapolis
KVOX, Moorhead
WCAL, Northfield
KROC, Rochester
KFAM, St. Cloud
KSTP, St. Paul
WHLB, Virginia
KWLM, Willmar
KWNO, Winona

Mississippi

WCBI, Columbus
WJPR, Greenville
WFOR, Hattiesburg
WJDX, Jackson

WSLI, Jackson
WAML, Laurel
WCOC, Meridian
WQBC, Vicksburg

Missouri

KFVS, Cape Girardeau
KFRU, Columbia
KCMO, Kansas City
KMBC, Kansas City
WDAF, Kansas City
WHB, Kansas City
KFEQ, St. Joseph
KMOX, St. Louis
KSD, St. Louis
KWK, St. Louis
KXOK, St. Louis
WEW, St. Louis
WIL, St. Louis
KGBX, Springfield

Montana

KGHL, Billings
KGEZ, Kalispell
KGVO, Missoula

Nebraska

KMMJ, Clay Center
KORN, Fremont
KHAS, Hastings
KGFV, Kearney
KFAB, Lincoln
KFOR, Lincoln
KGNF, North Platte
KOIL, Omaha
KOWH, Omaha
WOW, Omaha
KGKY, Scottsbluff

Nevada

KOH, Reno

New Hampshire

WKNE, Keene
WLNH, Laconia
WFEA, Manchester
WHEB, Portsmouth

New Jersey

WBAB, Atlantic City
WAAT, Jersey City
WHOM, Jersey City

New Mexico

KGGM, Albuquerque
KOB, Albuquerque
KICA, Clovis
KGFL, Roswell
KVSF, Santa Fe

New York

WABY, Albany
WOKO, Albany
WMBO, Auburn
WNBF, Binghamton
WBBR, Brooklyn
WCNW, Brooklyn
WBEN, Buffalo
WEBR, Buffalo
WGR, Buffalo
WKBW, Buffalo
WCAD, Canton
WENY, Elmira
WGBB, Freeport
WHCU, Ithaca
WJTN, Jamestown
WGNY, Newburgh
WABC, New York
WBNX, New York
WEAF, New York
WINS, New York
WJZ, New York
WNYC, New York
WOR, New York
WOV, New York
WQXR, New York
WSLB, Ogdensburg
WMFF, Plattsburg
WKIP, Poughkeepsie
WHAM, Rochester
WHEC, Rochester
WNBZ, Saranac Lake
WGY, Schenectady
WFBL, Syracuse
WSYR, Syracuse
WHAZ, Troy
WTRY, Troy
WIBX, Utica
WFAS, White Plains
WWRL, Woodside

North Carolina

WISE, Asheville
WWNC, Asheville
WBT, Charlotte
WSOC, Charlotte
WDNC, Durham
WGNC, Gastonia
WBIG, Greensboro
WGTC, Greenville
WHKY, Hickory
WMFR, High Point
WPTF, Raleigh
WRAL, Raleigh
WCBT, Roanoke Rapids
WEED, Rocky Mount
WSTP, Salisbury
WMFD, Wilmington
WGTM, Wilson
WAIR, Winston-Salem
WSJS, Winston-Salem

North Dakota

KFYR, Bismarck
KDLR, Devils Lake
WDAY, Fargo
KRMK, Jamestown
KGCU, Mandan
KLPM, Minot

Ohio

WDAC, Akron
WAKR, Akron
WJW, Akron
WICA, Ashtabula
WHBC, Canton
WCKY, Cincinnati
WCPO, Cincinnati
WKRC, Cincinnati
WLW, Cincinnati
WSAI, Cincinnati
WCLE, Cleveland
WGAR, Cleveland
WHK, Cleveland
WTAM, Cleveland
WBNS, Columbus
WCOL, Columbus
WHKC, Columbus
WOSU, Columbus
WHIO, Dayton
WING, Dayton
WLOK, Lima
WMRN, Marion
WPAY, Portsmouth
WIZE, Springfield
WSTV, Steubenville
WSPD, Toledo
WTOL, Toledo
WFMJ, Youngstown
WKBN, Youngstown
WHIZ, Zanesville

Oklahoma

KADA, No. of Ada
KGRC, Enid
KBIX, Muskogee
KOCY, Oklahoma City
KOMA, Oklahoma City
KTOK, Oklahoma City
WKY, Oklahoma City
KHBG, Okmulgee
KGFF, Shawnee
KOME, Tulsa
KTUL, Tulsa
KVOO, Tulsa

Oregon

KWIL, Albany
KAST, Astoria
KBND, Bend
KBKR, Baker

KOAC, Corvallis
KORE, Eugene
KUIN, Grants Pass
KFJI, Klamath Falls
KOOS, Marshfield
KMED, Medford
KALE, Portland
KBPS, Portland
KEX, Portland
KGW, Portland
KOIN, Portland
KXL, Portland
KRNR, Roseburg
KSLM, Salem
KODL, The Dalles

Pennsylvania

WCBA-WSAN, Allentown
WFBG, Altoona
WCED, Du Bois
WEST, Easton
WLEU, Erie
WIBG, Glenside
WHJB, Greensburg
WHP, Harrisburg
WKBO, Harrisburg
WAZL, Hazleton
WJAC, Johnstown
WGAL, Lancaster
WKST, New Castle
WKPA, New Kensington
KYW, Philadelphia
WCAU, Philadelphia
WDAS, Philadelphia
WFIL, Philadelphia
WHAT, Philadelphia
WIP, Philadelphia
WPEN, Philadelphia
KDKA, Pittsburgh
WCAE, Pittsburgh
WWSW, Pittsburgh
WJAS, Pittsburgh
WEEU, Reading
WRAW, Reading
WARM, Scranton
WGBI, Scranton
WKOK, Sunbury
WMBS, Uniontown
WBAX, Wilkes-Barre
WBRE, Wilkes-Barre
WRAK, Williamsport
WORK, York

Rhode Island

WEAN, Providence
WJAR, Providence
WPRO, Providence

South Carolina

WAIM, Anderson
WCSC, Charleston
WTMA, Charleston
WCOS, Columbia
WIS, Columbia
WOLS, Florence
WFBC, Greenville
WORD, Spartanburg
WFIG, Sumter

South Dakota

KABR, Aberdeen
KFDY, Brookings
KOBH, Rapid City
WCAT, Rapid City
KSOO, Sioux Falls
KUSD, Vermillion
WNAX, Yankton

Tennessee

WOPI, Bristol
WAPO, Chattanooga
WDEF, Chattanooga
WDOD, Chattanooga
WHUB, Cookeville
WTJS, Jackson
WJHL, Johnson City
WKPT, Kingsport
WNOX, Knoxville
WBIR, Knoxville
WROL, Knoxville
WHBQ, Memphis
WMC, Memphis
WMPS, Memphis
WREC, Memphis
WLAC, Nashville
WSIX, Nashville
WSM, Nashville

Texas

KRBC, Abilene
KFDA, Amarillo
KGNC, Amarillo
KNOW, Austin
KTBC, Austin
KFDM, Beaumont
KBST, Big Spring
WTAW, College Station
KRIS, Corpus Christi
KAND, Corsicana
KRLD, Dallas
WFAA, Dallas
WRR, Dallas
KFPL, Dublin
KFJM, Fort Worth
KROD, El Paso
KTSM, El Paso

KGKO, Fort Worth
WBAP, Fort Worth
KPRC, Houston
KTRH, Houston
KXYZ, Houston
KOCA, Kilgore
KPAB, Laredo
KFRO, Longview
KFYO, Lubbock
KRLH, Midland
KPDN, Pampa
KPLT, Paris
KPAC, Port Arthur
KGKL, San Angelo
KABC, San Antonio
KONO, San Antonio
KTSA, San Antonio
WOAI, San Antonio
KRRV, Sherman
KTEM, Temple
KCMC, Texarkana
KGKB, Tyler
KVWC, Vernon
WACO, Waco
KRGV, Weslaco
KWFT, Wichita Falls

Utah

KLO, Ogden
KEUB, Price
KDYL, Salt Lake City
KSL, Salt Lake City
KUTA, Salt Lake City

Vermont

WCAX, Burlington
WSYB, Rutland

Virginia

WCHV, Charlottesville
WBTM, Danville
WSVA, Harrisonburg
WLVA, Lynchburg
WGH, Newport News
WTAR, Norfolk
WPID, Petersburg
WMBG, Richmond
WRNL, Richmond
WRVA, Richmond
WDBJ, Roanoke
WSLS, Roanoke
WLPM, Suffolk

Washington

KXRO, Aberdeen
KIRO, Seattle
KJR, Seattle
KOL, Seattle

KOMO, Seattle
KRSC, Seattle
KXA, Seattle
KGA, Spokane
KHQ, Spokane
KMO, Tacoma
KVI, Tacoma
KUJ, Walla Walla
KIT, Yakima

West Virginia

WJLS, Beckley
WCHS, Charleston
WGKU, Charleston
WBLK, Clarksburg
WMMN, Fairmont
WSAZ, Huntington
WLOG, Logan
WAJR, Morgantown
WPAR, Parkersburg
WWVA, Wheeling

Wisconsin

WHBY, Appleton
WEAU, Eau Claire
KFIZ, Fond du Lac
WTAQ, Green Bay
WCLO, Janesville
WKBH, La Crosse
WHA, Madison
WIBA, Madison
WEMP, Milwaukee
WISN, Milwaukee
WTMJ, Milwaukee
WRJN, Racine
WHBL, Sheboygan
WDSM, Superior
WSAU, Wasau
WFHR, Wisconsin Rapids

Wyoming

KDFN, Casper
KFBC, Cheyenne
KYAN, Cheyenne
KVR5, Rock Springs
KWYO, Sheridan

Alaska

KINY, Juneau
KHBC, Hilo

Hawaii

KHBC, Hilo
KGMB, Honolulu
KGU, Honolulu
KTOH, Lihue

Puerto Rico

WPAB, Ponce
WKAQ, San Juan



SESAC

By PAUL HEINECKE

President

SESAC will maintain the same policies it has followed since its founding in 1931, namely to extend full cooperation to all commercial users of music and to make available the best music for any type of program.

SESAC has long term licenses with nearly 700 radio stations in the United States and all national and regional networks, in addition to similar agreements with major hotel chains and leading theatres. All licenses approaching their expiration dates have been renewed for an additional five year period.

SESAC control performance rights, synchronization rights and mechanical rights in 125 music catalogs, the majority of which are American publishers. More than 55,000 copyrighted musical compositions are contained in these catalogs.

The SESAC Music Guide, recently issued, lists 200 classifications of music, and indicates the publishers from whom these various types of music can be ordered. SESAC music includes some of the works of Victor Herbert, Rudolf Friml, Edward MacDowell, Frankie Carle, Richard Strauss, Jan Sibelius, Mrs. H. H. A. Beach, Charles Wakefield Cadman, Franz Lehar, Igor Stravinsky, Eugene Zador and many others. SESAC also controls thousands of hymns and religious music for every denomination; thousands of hillbilly, western and cowboy ballads; brass band and patriotic music; orchestra, instrumental and vocal material; and music of every other category, thus providing the broadcaster with diversified and well balanced musical programs.

SESAC compositions are also obtainable in recorded form on hundreds of phonograph records and transcriptions, and are featured in film productions of all major film studios.

SESAC, for the past ten years has maintained a staff of traveling field representatives to contact radio stations, advertising agencies, transcription companies, motion picture studios and other licensees, for the purpose of assisting them in their music and program problems. This close cooperation has proved invaluable and has assisted SESAC to anticipate the music needs of its licensees.

SESAC receives hundreds of unsolicited letters from broadcasters confirming the value of the SESAC music repertory and expressing appreciation for the helpful visits of our field representatives during the past ten years; for the cooperative policy of SESAC, and for the excellent music supplied by SESAC's publisher affiliates.

SESAC is proud of its enviable reputation based on a decade of service to the radio industry, and proud to deserve the many expressions of appreciation from the radio industry.

SESAC is resolved to continue the same helpful service it has rendered in the past.

Publisher Affiliates

- Accordion Music Publishing Co., New York
Deiro, Pietro
Adler (see Edition Adler)
Albright Music Company (see National Music Co.)
Alford, Harry L., Chicago
Altschuler, J.; Warsaw
American Music, Inc., Portland, Ore.
Master Music Makers
Westmore Music Corporation
Arct, M.; Warsaw
Ashmall Company, Wm. E (See McLaughlin & Reilly Co.)
Augsburg Publishing House; Minneapolis
Barnes, A. S. and Company, Inc.; New York
Barwicki, K. T.; Poznan
Beirly Company (See Chart Music Publishing House, Inc.)
Berge Music Co. (See McLaughlin & Reilly Co.)
Braun, Hubert J.; Chicago
Braun Music Co. (See Braun, Hubert J.)
Braun Organization, The (See Braun, Hubert J.)
Broadcast Music Publishers (See National Music Company, Inc.)
Bryant Music Company; New York
Calbo, N.; Barcelona
Catholic Music Publishing Company (See McLaughlin & Reilly Co.)
Chart Music Publishing House, Inc.; Chicago
Beirly Company, Alfred
Coanacher, B.
Huffer, Fred. K.
Littig Music Publishing Co., Frank
Warde, Harry
Warner, F. Eugene
Western Accordion Music Company
Coanacher, B. (See Chart Music Publishing House, Inc.)
Colombo, Alberto; Hollywood
Composers Press, Inc., The; New York
Cross & Winge, Inc. (See American Music, Inc.)
Culla, Antonio; Barcelona
Deiro, Pietro (See Accordion Music Publishing Co.)
Denison & Co., T. S.; Chicago
Di Bella, O.; New York
Ediciones Fermata (See Ediciones Internacionales Fermata)
Ediciones Internacionales Fermata: Buenos Aires (South American Publications)
Ediciones Musicales Pampa, Buenos Aires
Ediciones Internacionales Fermata, Warsaw (European Publications)
Ediciones Musicales Pampa (See Ediciones Internacionales Fermata)
Ediciones Rodoch (C. Rodriguez); Bilbao
Ediciones A. Urmeneta; Barcelona
Edition Adler; Berlin
(See Heinrichshofen's Verlag)
Edition "Jastrzab"; Warsaw
Rudnicki, Walery; Warsaw
"W.J.R."; Warsaw
Rzepecki, J.; Warsaw
Editions "Olympia"; Warsaw
Editions Pro Arte; Lwow - Warsaw
Eulenburg, Ernst; London
Fairbank Company, H. W. (See National Music Co.)
Fermata (See Ediciones Internacionales Fermata)
Foerster, Joh. (See Reinecke)
Forberg, Rob.; Leipzig
International Edition; Leipzig
Jurgenson, P.; Leipzig
Gebethner & Wolff; Warsaw
Gehrmans Musikforlag, Carl; Stockholm
Gilbert Music Company (See McLaughlin & Reilly Co.)
Gornston, David; New York
Gospel Music Publications (See Hathaway, Franklin Earl)
Grabczewski, F.; Warsaw
Haberer-Helasco, Hermann; Madrid-Lisbon
Hall & McCreary Co.; Chicago
Hanson, E. Eddy (See National Music Company, Inc.)
Harmonica Edition Publishing Co., New York
Harmonie-Verlag
Rondo-Verlag
Hart's Music Company (See National Music Co.)
Haslinger, Carl T. (See Lienau)
Haslinger Musikverlag (See Lienau)
Hathaway, Franklin Earl, Music Publisher; Chicago
Gospel Music Publications; Chicago
Haushahn, G. (See Reinecke)
Heinrichshofen's Verlag Edition Adler
Helasco (See Haberer-Helasco)
Hoffman Company, Raymond A.; Chicago
Huffer Publications, Fred. K. (See Chart Music Publishing House, Inc.)
Idzikowski, Leon; Warsaw
Idzikowski, M.; Warsaw
International Edition (See Forberg)
Jastrzab (See Edition "Jastrzab")
Jewel Music Publishing Co.; New York
Jurgenson, P. (See Forberg)
Keene, Inc., Hank; South Coventry, Conn.
Kelman Music Corp.; New York
King Music House, Inc.; K. L.; Fort Dodge, Ia
Kjos Music Co., Neil A.; Chicago
Koester, A. (See Lienau)
Krentzlin, H. R. (See Lienau)
Lebendiger, Henryk (See Ediciones Internacionales Fermata)
Lienau'sche Musikverlage
Carl Tobias Haslinger
H. R. Krentzlin
Musikverlag Haslinger