

PROFESSIONAL RECORDS—Continued

cago, Ill.; h. 5 ft. 10½ in.; auburn hair, blue eyes; e. Tulane University. First radio appearance via WRR, Dallas, in 1932; was associated with various stations until 1934, when he was signed for a network series. (R) Packard Presents Lawrence Tibbett, 1934-35 (Packard Motors, NBC Blue); Lux Radio Theatre, 1935 (Lever Bros., CBS); True Story Hour, 1935 (Macfadden Publications, NBC Red); Rhythm at Eight, 1935 (Lehn & Fink for Lysol, CBS); Flying Red Horse Tavern, 1935-36 (Socony-Vacuum, CBS); Football Roundup with Eddie Dooley, 1936 (Royal Typewriters, CBS); Nash Speedshow, 1936-37 (Nash Motors, CBS); Quality Twins, East and Dumke, 1936-37 (Knox Gelatine, CBS); Hammerstein Music Hall, 1937-38 (Kolynos Toothpaste, CBS); Second Husband, 1937-39 (Bayer Aspirin, CBS); Waltz Time, 1937-38 (Phillips' Milk of Magnesia, NBC Red); Popeye, the Sailor, 1938 (Joe Lowe Corp. for Popsicles, CBS); The Goldbergs, 1938-40 (P & G for Oxydol, CBS); Valiant Lady, 1938-40 (General Mills, NBC Red and Blue); others, including network programs for Hecker Products, Lifebuoy Soap, Old English Floor Wax, Angelus Rouge, Mar-O-Oil Shampoo; transcriptions for Danderine, 1936-37, and J. C. Penney, 1938-39.

MILLS, BILLY (William R.). Conductor. Born Flint, Mich., Sept. 6; h. 5 ft. 6½ in.; w. 175; brown hair, blue eyes; e. universities of Michigan (member of Mimes; composer of student operettas) and Syracuse (Tambourine & Bones). Former theatre pianist and church soloist. Bandmaster, U. S. Artillery, during World War. Following the War, he made orchestrations for Isham Jones and other bands, finally forming his own orchestra. Musical director for a chain of theatres, here and in Canada. Joined Chicago staff of CBS in 1932 as arranger; subsequently staff conductor, then general music supervisor. (R) Myrt & Marge, 1934-36 (Wm. Wrigley, Jr., Co., CBS); Heidelberg Students, 1934 (Blatz Brewing Co., CBS); Nash Motors New Year's Program, 1934 (CBS); The First Christmas, 1935 (Sears, Roebuck & Co., CBS); Flying Red Horse Tavern, 1936 (Socony-Vacuum Oil, CBS); Poetic Melodies, 1936-37 (Wm. Wrigley, Jr., Co., CBS); Gold Medal Hour, 1936-37 (General Mills, CBS); Attorney-at-Law, July and Aug., 1938 (S.C. Johnson & Son, NBC Red); Johnson's Wax Presents Alec Templeton, 1939 (S.C. Johnson & Son, NBC Red); Fibber McGee & Molly, 1938-40 (S. C. Johnson & Son, Inc., NBC Red); also numerous local (WBBM) and network sustaining

programs. (V) Theatre appearances. (PR) Cinematone.

MILLS, FELIX. Musical director, composer, arranger. Born Fort Collins, Colo., July 28, 1901; h. 5 ft. 9 in.; w. 160; brown hair and eyes; m. Thelma Mills; three children, George, 18, J. Mack, 15, Betsey Ann, 13. First radio appearance in 1928 via KHJ, Hollywood. (R) Silver Theatre, 1937-40 (International Silver Co., CBS); Gilmore Circus, 1937-39 (Gilmore Oil, NBC Red); Mickey Mouse Theatre of the Air, 1938 (Pepsodent Co., NBC Red); Aldrich Family, 1939 (General Foods, successively NBC Red, Blue); Woodbury's Hollywood Playhouse, since April, 1940 (Jergens-Woodbury, NBC Blue). Pacific Coast programs for Gilmore Oil and Bullocks Department Store, 1937. Composed and directed music for numerous transcribed shows, including Chandu the Magician, Count of Monte Cristo, Strange As It Seems, Tarzan, Charlie Chan, etc. (F) Columbia.

MITCHELL, ALBERT. "The Answer Man." Born Elsberry, Mo., May 31, 1893; h. 5 ft. 11½ in.; w. 185; brown hair, blue eyes; e. privately; m. Ann O'Neill; two children, Jane and Dolly (blues singer; currently under contract to Paul Whiteman). Author of educational articles for various scientific publications; member of American Association for the Advancement of Science. Onetime musician, pianist and organist; composer, conductor, arranger; concert tours, 1909-17; soldier and entertainer with A.E.F., France, and Army of Occupation, Germany, 1917-19; associated with Paul Whiteman, 1920-27; master of ceremonies and conductor, Paramount-Public and Fox Theatres, 1927-32. Entered radio in 1923, as orchestra leader for Paul Whiteman. (R) The Answer Man, 1937-40 (Provident Loan Society of New York, WOR, 1937-39; General Cigar Co., Mutual, since March, 1940); numerous others: formerly band leader and announcer for Paul Whiteman. (L) Musical director for a number of shows. (V) Single act (pianologue), off and on from 1907 to 1917. (PR) Bluebird (with own orchestra).

MITCHELL, BILL. Singer, instrumentalist (Carson Robison & His Buckaroos). First radio appearance on a program for Iodent Toothpaste in 1929 with his brother, John T. Mitchell, Jr. (also a member of the Buckaroos); has been a member of the Buckaroos since that unit was formed in 1932. (R) Carson Robison and His Buckaroos, 1932 (Barbasol, NBC Red); Bar X Days and Nights, 1933-34 (Health Products, NBC Blue and CBS); H-Bar-O and Bunkhouse Follies with

PROFESSIONAL RECORDS—Continued

Carson Robinson, 1933-36 (Hecker Products, CBS); Carson Robison and His Buckaroos, 1937-40 (Musterole, Mutual, 1937-38; NBC Blue, 1938-40); others, including transcriptions. (F) Shorts. (V) Appearances as a group, in England; Mitchell Brothers, Singing Banjoists, 1920-29. (PR) RCA Victor.

MITCHELL, JOHN T., JR. Actor, singer, instrumentalist. (Carson Robison & His Buckaroos). Born Columbia, Tenn., April 27, 1899; h. 5 ft. 9 in.; w. 155; grey hair, blue eyes; e. University of Washington and Columbia University. First radio appearance with his brother, Bill Mitchell (also a member of the Buckaroos) on a program for Iodent Toothpaste in 1929; has been a member of the Buckaroos since that unit was formed in 1932. (R) Carson Robison and His Buckaroos, 1932 (Barbasol, NBC Red); Bar X Days and Nights, 1933-34 (Health Products, NBC Blue and CBS); H-Bar-O and Bunkhouse Follies with Carson Robison, 1933-36 (Hecker Products, CBS); Carson Robison and His Buckaroos, 1937-40 (Musterole, Mutual, 1937-38; NBC Blue, 1938-40); others, including transcriptions. (F) Shorts. (V) Appearances, as a group, in England; Mitchell Brothers, Singing Banjoists, 1920-29. (PR) RCA Victor.

MITCHELL, PEARL PICKENS. Singer. (Carson Robison & His Buckaroos). (R) Carson Robison and His Buckaroos, 1932 (Barbasol, NBC Red); Bar X Days and Nights, 1933-34 (Health Products, NBC Blue and CBS); H-Bar-O and Bunkhouse Follies with Carson Robison, 1933-36 (Hecker Products, CBS); Carson Robison and His Buckaroos, 1937-40 (Musterole, Mutual, 1937-38; NBC Blue, 1938-40); others, including transcriptions. (F) Shorts. (V) Appearances, as a group, in England; Mitchell Brothers, Singing Banjoists, 1920-29. (PR) RCA Victor.

MOHM, MONTGOMERY. Dramatic actor. Born New Haven, Conn., Jan. 28, 1912; son of Marcia Masters and George Banta, professionals; h. 6 ft.; w. 155; brown hair, blue eyes. First radio appearance in 1930. (R) Hawthorne House, 1936-40 (Wesson Oil and Snowdrift, NBC Red); Dr. Kate, 1936-40 (Sperry Flour, NBC Red); I Want a Divorce, 1937-39 (Sussman, Wormser & Co., NBC Red); NBC Pacific Coast shows for Occidental Life Insurance Co., 1936-38, and Peters Shoe Co., 1937-39; others. (L) Taming of the Shrew and Within the Gates, 1935 (f); others. (V) The Drunkard, 1934-35. (PR).

MONTEUX, PIERRE. Conductor, San

Francisco Symphony Orchestra. Born Paris, France, April 4, 1885; h. 5 ft. 7 in.; w. 175; black hair, brown eyes; e. National Conservatory, Paris; m. Doris G. Montoux; two daughters, Nancie, singer and dancer, and Jean, comedienne, Casino de Paris, France. Director of Music, officer of the French Legion of Honor, officer of the Crown of Roumania, officer of Orange-Nassau-Holland, officer of the French Academy. (R) Standard Symphony, seasonally for past 5 years (Standard Oil of California, NBC Pacific Coast Red). (L) Metropolitan Opera, 1917-19. (PR) RCA Victor (England).

MOORE, GARRY (Thomas Garrison Morfit). M.C., writer. Born Baltimore, Md., Jan. 31, 1915; h. 5 ft. 3 in.; w. 140; brown hair and eyes; e. McDonogh School and Baltimore City College; m. Eleanor L. Morfit; one son, John Mason, 1. Entered radio in 1935, writing and acting in a women's morning serial on WBAL, Baltimore. (R) Fitch Bandwagon, 1939 (F. W. Fitch Co., NBC Red); Beat the Band, 1939-40 (General Mills, NBC Red); Club Matinee (NBC sustaining). (V) Theatre appearances.

MOORE, GLENN. See Four Squires.

MOORE, JOHN. Actor, singer. Born Bangor, Ireland, May 8, 1906; h. 5 ft. 11 in.; w. 156; black hair, brown eyes; e. Queens University, Belfast; m. Shirley Dale, English actress. First radio appearances in Shakespearean plays and modern comedies presented by the British Broadcasting Corp. from their Belfast studios. (R) The O'Neills, 1936-37 (Procter & Gamble, NBC Red and Blue); Hilltop House, 1937-40 (Colgate-Palmolive-Peet, CBS); Our Gal Sunday (Anacin and Kolynos Toothpaste, CBS); Pretty Kitty Kelly (Continental Baking, CBS); Young Widder Brown (Bayer Aspirin, NBC Red); Just Plain Bill (Anacin, NBC Blue); others. (F) J. C. Williamson Corp., Australian producers (s). (L) The Great Waltz (Australian production), Music in the Air, The Merry Malones, Knights of Song (Broadway) (s).

* **MOORE, SAM P.** Announcer, script writer, producer, M.C., KGO-KPO, San Francisco. (R) Shell Happy Time, 1930-33 (Shell Union Oil, NBC Red); Dr. Kate, 1938 (Sperry Flour Co., NBC Red); Dangerous Road, 1939 (Sperry Flour Co., NBC Red); Good News of 1940 (Maxwell House, NBC Red); Pacific Coast shows, transcriptions. (L) 1919-20. (V) 1922-29; personal appearances. (PR) RCA Victor, Columbia, others.

PROFESSIONAL RECORDS—Continued

MOOREHEAD, AGNES. Dramatic actress. Born Boston, Mass., Dec. 6; h. 5 ft. 3½ in.; w. 117; dark auburn hair, blue eyes; e. Muskingum College (A.B. degree), University of Wisconsin (M.A. degree), and American Academy of Dramatic Art; m. John G. Lee, stage and film actor. Dramatic teacher and coach. Entered radio as a singer via KMOX, St. Louis, in 1925; after an interval on the legitimate stage, began dramatic work in New York studios in 1930. (R) Big Sister (Lever Bros. Co., CBS); The Shadow (Delaware, Lackawanna & Western Coal Co., Mutual); There Was a Woman (Glass Container Association of America, NBC Blue); Terry and the Pirates (Bowey's, Inc., NBC Red); The Monday Night Show (The Brewers' Radio Show Association, CBS); Ben Bernie & All the Lads (U. S. Tire Dealers, CBS); The Mighty Show (Penick & Ford for My-T-Fine Dessert, CBS); March of Time (Serval, Inc., and Time, Inc., NBC Blue); Spy Secrets (Cummer Products for Energine, NBC Red); Believe It or Not (Royal Crown Cola, CBS); Strange As It Seems (Colgate-Palmolive-Peet, CBS); Campbell Playhouse (Campbell Soup Co., CBS); Cavalcade of America (E. I. du Pont de Nemours, successively CBS and NBC Red and Blue); Grand Central Station (Lambert Pharmacal, CBS); Town Hall Tonight (Bristol-Myers, NBC Red); Big Sister (Lever Bros., CBS); Life Begins (Campbell Soup Co., CBS); This Day Is Ours (Procter & Gamble, successively CBS, NBC Blue); Aunt Jenny's Real Life Stories (Lever Bros., CBS); Brenda Curtis (Campbell Soup Co., CBS); Short, Short Story (Campbell Soup Co., CBS); The Vitalis Program (Bristol-Myers, NBC Blue); many others. (L) Scarlet Pages, Candlelight, Soldier and Woman, Marco's Millions; five seasons with the Municipal Opera Co., St. Louis. (V) Appearances with the Phil Baker act.

MORENUS, RICHARD C. Writer, director for Kelly-Nason Advertising Agency, New York City. Born Walton, N. Y., Sept. 5, 1894; e. Tome School and Dartmouth; m. Nan Dorland, radio actress. Became interested in radio via experimental work in 1922. (R) Enna Jettick Melodies, 1939 (Dunn & McCarthy, NBC Red); programs for Robin Hood Shoes, Stanco, Ex-Lax, Jests, Rogers Peet, College Inn Foods, Grace Line, Booth Fisheries and others; writer and director of dramatic programs for the past 12 years. (F) Shorts (writer, director).

MORGAN, GENE (Eugene Morgan Applebaugh, Jr.). Announcer, newscaster, producer, WMCA, New York City. Born

Danville, Pa., Feb. 26, 1912; h. 5 ft. 9 in.; w. 145; brown hair, blue eyes; e. Danville high, Brown Prep School and Valley Forge Military Academy; m. Alice Morgan, actress. Started radio work as staff announcer with WDAS, Philadelphia, 1934-35; WIP, Philadelphia, 1935-36; WFIL, Philadelphia, 1936-37; WMCA, New York City, 1937-40. (R) Carol Kennedy's Romance, 1937 (H. J. Heinz Co., CBS); Heinz Magazine of the Air, 1937-38 (H. J. Heinz Co., CBS); Myrt & Marge, 1937-40 (Colgate-Palmolive-Peet for Super Suds, CBS); transcribed repeat programs for Dr. Lyon's Toothpowder, Aeromist and Plastic Wood (announcements); news and others for local sponsors. (F) Commercial shorts. (L) Stock, 3 years (f).

MORGAN, RUSS. Orchestra leader. His father (a mine foreman) and his mother had both once been in vaudeville. When old enough, Morgan got a job in the mines. His first musical appearance was as pianist in a Scranton theatre. Later he joined Paul Specht's orchestra as trombonist, then became music arranger, and eventually musical director, of a Detroit theatre. Later he was musical director for WXYZ, Detroit. He began making recordings with Joe Venuti, and in this connection became associated with NBC and formed his own orchestra. His first NBC program was broadcast Nov. 6, 1935. (R) Laugh with Ken Murray, 1936 (Lever Bros. for Rinso, CBS); Johnny Presents, 1937-39 (Philip Morris & Co., CBS). (F) Paramount and Warner Bros. shorts. (V) Theatre, night club and hotel appearances, since 1935. (PR) Brunswick.

MORRISON, BRET. Actor, announcer. Born Chicago, Ill., May 5, 1912; h. 5 ft. 9½; w. 165; blonde hair, blue-green eyes; e. Senn High School, Chicago, and Northwestern University. First radio appearance about 10 years ago, while still a student, as a poetry reader. (R) First Nighter (Campana Sales Co., NBC Red, CBS); Vanity Fair (Campana Sales Co., NBC Blue); Romance of Helen Trent (Edna Wallace Hopper, Old English Wax, CBS); Parties at Pickfair, 1936 (National Ice Advertising, CBS); Attorney at Law, 1938 (S. C. Johnson & Son, NBC Blue); Win Your Lady, summer show, 1938 (Jergens-Woodbury Sales, NBC Blue); Woman in White, 1938-39 (Pillsbury Flour Mills, NBC Red); Hollywood Hotel (Campbell Soup Co., CBS); Lux Radio Theatre (Lever Bros., CBS); Vick's Open House (Vick Chemical, CBS); Carnation Contented Hour (Carnation Co., NBC Red); Welch Presents Irene Rich (Welch Grape Juice, NBC Blue);

PROFESSIONAL RECORDS—Continued

Arnold Grimm's Daughter (General Mills, NBC Red and Blue); Manhattan Mother (P & G, CBS); others.

MORROW, BILL. Script writer. Born Sandwich, Ill., Aug. 16, 1907. (R) In collaboration with Ed Beloin: Jell-O Program Starring Jack Benny, 1936-40 (General Foods, NBC Red). (F) Paramount (worked on five films; two original screen plays in collaboration with Beloin).

MORSE, CARLTON E. Writer, producer. Born Jennings, La., June 4, 1901; e. University of California; m. Patricia Morse. Entered radio in September, 1929, with KPO, San Francisco. Formerly newspaperman, having worked on Pacific Coast papers, as police reporter, copy reader, feature writer, columnist and book critic. (R) One Man's Family, 1935-40 (Standard Brands, Inc., for Tender Leaf Tea, NBC Red; previous sponsors, 1932-35, include Wesson Oil & Snowdrift, Penn Tobacco and Royal Gelatin); I Love a Mystery, since Jan., 1939 (Standard Brands NBC Red); also programs for Associated Oil and RCA, 1931-32, Pacific Coast Network.

MORSE, EDWIN H. Director, writer. Born Mount Vernon, N. Y., Sept. 19, 1896; brown hair, blue eyes; e. Bordentown (N. J.) Military Institute, Harvard University (A.B. degree); m. Alice Davenport. Second Lieutenant, 308th Infantry, during World War; awarded two bar service medal. First radio appearance via NBC in 1927, acting for Jerry Stopp in early NBC dramatics; radio work resulted from theatre experience. (R) Voice of America, 1933 (Underwood Elliott Fisher, CBS); The Shadow 1935-36 (D. L. & W. Coal, CBS); Betty and Bob, 1936-37 (General Mills, CBS); Arnold Grimm's Daughter, 1937-39 (General Mills, successively CBS and NBC Red and Blue); Jack Armstrong, 1937-40 (General Mills, NBC Red); others. (F) Shorts. (L) Assistant to Guthrie McClintic, 1921-32; also stage manager and assistant director for Winthrop Ames, Lewis & Gordon, William A. Brady, Sam Harris and others. (V).

***MOSS ARNOLD.** Actor. (R) The Mighty Show, 1938-39 (Penick & Ford for My-T-Fine Dessert, CBS); Jane Arden, 1938-39 (Ward Baking Co., NBC Blue); Against the Storm (P & G, NBC Red); Manhattan Mother, 1940 (P & G, CBS); Valiant Lady (General Mills, NBC Red and Blue).

MOYLAN SISTERS. See Marianne Moylan and Peggy Joan Moylan.

MOYLAN, MARIANNE. Singer (Moylan Sisters). Born Aug. 16, 1932; brown hair and eyes. Encouraged to sing by her parents at the age of three. Auditioned for the Horn & Hardart Children's Hour in 1938 and was later signed by NBC with her younger sister, Peggy Joan. In addition to the Children's Hour, they were given their own program in 1939, and have also made guest appearances with Fred Allen and Alec Templeton. (R) The Moylan Sisters—Cherubs of Radio, 1939-40 (Thrivo Dog Food, NBC Blue).

MOYLAN, PEGGY JOAN. Singer (Moylan Sisters). Born Oct. 2, 1934; brown hair and eyes. See under Marianne Moylan, above.

***MUELLER, MARVIN E.** Announcer, actor. (R) Slack Furniture Programs, 1932-35 (Slack Furniture Co., Inter-City Network); Magic Kitchen, 1935-37 (participating program); Phillips Poly Follies, 1936-39 (Phillips Petroleum, CBS); First Nighter, 1940 (Campana Sales, CBS). (LS) Numerous programs since 1932, including programs for Missouri Pacific Railroad, 1932-33; St. Louis Dairy, 1933-34; Kellogg Co., 1935-36; Standard Oil of Indiana, 1934; Lehn & Fink, 1935-36; Central Shoe Co., 1936; Pontiac Motor Co., 1936; L. Cohen Co., 1936-38; Penn Tobacco, 1936-38; Union Electric Co., 1936-38; General Grocer Co., 1937-38; also transcriptions, 1936-37. (F) Shorts. (V) Master of Ceremonies, 1936.

MULLEN, JACK (John A.) Writer, director; head of radio commercials department, Benton & Bowles, Inc., New York City. Born Chicago, Ill., May 12, 1906; e. St. Mel High School, Chicago, and Notre Dame University (magna cum laude, class of '28); m. Nelle Crump; three children, Tani, 7, Judith, 4, and Peggy, 1. Entered radio in 1932, writing free lance scripts for J. Walter Thompson while working on the Chicago Tribune; joined J. Walter Thompson as staff writer in January, 1933; associated with Benton & Bowles since March, 1934. (R) Writer: Roses and Drums, 1933-34 (Union Central Life Insurance, CBS); Kraft Music Hall, 1933-34 (Kraft-Phenix Cheese, NBC Red); Thurston, the Magician, 1933 (Swift & Co., NBC Blue); Palmolive Operettas, 1934-35 (Colgate-Palmolive-Peet, NBC Red); Town Hall Tonight, 1934-35 (Bristol-Myers, NBC Red); Clara, Lu & Em, 1934-35 (Colgate-Palmolive-Peet, NBC Red); House of Glass, 1935 (Colgate-Palmolive-Peet, NBC Blue); The Goldbergs, 1936 (Colgate-Palmolive-Peet, CBS); Come On, Let's Sing, 1936 (Colgate-Palmolive-

PROFESSIONAL RECORDS -Continued

- Peet, CBS). As director: Goose Creek Parson, 1936 (Colgate-Palmolive-Peet, CBS); Your Adventure with Floyd Gibbons, 1937 (Colgate-Palmolive-Peet, CBS); Myrt and Marge, 1937-40 (Colgate-Palmolive-Peet, CBS); On Broadway, 1938 (General Foods, NBC Blue); Colgate Ask-It-Basket, 1938-39 (Colgate-Palmolive-Peet, CBS).
- MUNDY, TALBOT.** Script writer. Born London, England, April 23, 1879; e. Rugby. Sent to school to study for the clergy. Later went to Baroda, India, to do famine relief work for the government and was one of three of an original company of 13 who survived the cholera epidemic that followed the famine. Upon the outbreak of the Boar War, he enlisted in the British cavalry as a private and emerged from the war a major. Spent seven years in Africa, hunting big game and, for two years, served as district commissioner for Britain. Toward the end of his stay in Africa, he was stricken by black water fever and sent home to England. When he recovered, he set out for America. Arriving in New York in 1909, he was attacked by a gas house gang, robbed, and his skull broken. A reporter who covered the story recognized the value of the adventures if converted into writing and urged Mundy to put his experiences on paper. Since that time, he has produced 36 novels, 100 short stories and 50 songs, and has also given numerous lectures. His first radio assignment, the Jack Armstrong series, was arranged by his publisher. (R) Jack Armstrong (General Mills, NBC Red). (Deceased, July, 1940).
- MUNN, FRANK.** Singer. Born in the Bronx, N. Y., in 1895. Orphaned as an infant, he went to work at an early age as a shuttle-boy in an embroidery factory. In his spare time he took singing lessons and participated in club amateur productions. His work in these theatricals led to recordings for Brunswick. Here he became acquainted with Gus Haenschen, with whom he has since been associated. First radio appearance in December, 1923. (R) American Album of Familiar Music, 1931-40 (Bayer Aspirin, NBC Red); Waltz Time, 1933-40 (Chas. H. Phillips Chemical Co., NBC Red); others. Once (1929) used name of Paul Oliver. (PR).
- MUNSON, ONA.** Actress. Born Portland, Ore., June 16, 1906; h. 5 ft. 2 in.; w. 110; blonde hair, blue eyes; e. Miss Catlins School for Girls, Portland; div. Eddie Buzzell, M-G-M director. Started in vaudeville at the age of 14 and subsequently starred in musical comedy and several straight plays; film player since 1930. (R) Rich Man's Darling (Affiliated Products, CBS); David Harum (B. T. Babbitt, NBC Red); Cavalcade of America (E. I. du Pont de Nemours, CBS); Big Town, 1939-40 (Lever Bros., CBS); also as singer, Hammerstein Music Hall (Anacin, CBS) and Manhattan Merry-Go-Round (Dr. Lyon's Toothpowder, NBC Red). (F) Warner Bros., Universal, Columbia, David O. Selznick, Republic (f). (L) No, No, Nanette, Tip Toes, Twinkle Twinkle, Manhattan Mary, Hold Everything, Pardon My English, Hold Your Horses, Petticoat Fever, Ghosts (s). (V) Gus Edwards' Revue; A Manly Revue.
- MURPHY, PAT (Patrick II.)** Actor. Born Bismarck, N. D., Sept. 29, 1911; h. 5 ft. 11 in.; w. 180; brown hair, blue eyes; e. St. John's Preparatory School and University of Minnesota. First radio appearance as announcer at KSTP, Minneapolis-St. Paul, in 1931. (R) Romance of Helen Trent, July-Dec., 1935 (Louis Philippe, Edna Wallace Hopper, CBS); Girl Alone, 1935-40 (Kellogg Co., 1935-37, NBC Red; Quaker Oats, 1938-40, NBC Red); First Nighter, 1935, '36, '37 (Campana Sales Co., NBC Red); Zenith Radio Foundation, 1937 (Zenith Radio Corp., NBC Blue); Public Hero No. 1, 1937 (Falstaff Brewing Corp., NBC Red); It Can Be Done, 1937 (Household Finance, NBC Blue); Attorney-at-Law, 1938 (S. C. Johnson & Son, NBC Blue); Dan Harding's Wife, 1938 (National Biscuit Co., NBC Red); The Woman in White, 1938-39 (Pillsbury Flour Mills, NBC Red); currently: Painted Dreams (P & G, NBC Blue); Story of Mary Marlin (P & G, NBC Red and Blue); Right to Happiness (P & G, CBS).
- MURRAY, KEN (Kenneth Abner Doncourt).** Comedian, M. C. Born New York City, July 14, 1903; son of Joseph Doncourt, vaudeville comedian; h. 6 ft. 1 in.; w. 210; black hair, brown eyes; e. New York City public schools; not married. Made his vaudeville debut in 1925, and became best known for his clarinet routine, and his walking up and down the aisles to shake hands with customers (a vaudeville gag he is believed to have originated, or at least popularized). Wrote a column for the McNaught Syndicate, 1935-38. Honorary Kentucky Colonel; honorary Colonel, Texas Rangers. First radio appearance in 1933 with Rudy Vallee and the RKO program. (R) Laugh with Ken Murray, 1936 (Lever Bros. for Lifebuoy Soap, CBS); Ken Murray and Oswald, 1937 (Campbell Soup Co. for Campbell's Tomato Juice,

PROFESSIONAL RECORDS—Continued

(CBS); Hollywood Hotel, 1938 (Campbell Soup Co., CBS); Texaco Star Theatre, since Jan., 1939 (Texas Co., CBS). (F) RKO, Paramount, Warner Bros., Universal (f); shorts. (L) Louder Please, 1933; Earl Carroll's Vanities, 1934; Earl Carroll's Sketchbook, 1935 (s). (V) Since 1925; Ken Murray Units; theatre appearances. (PR) RCA Victor (Ken Murray and Oswald).

MURRAY, LYN (Lionel Breese). Orchestral and vocal conductor and arranger, composer of cue music. Born London, Eng., Dec. 6, 1909; h. 5 ft. 10½ in.; w. 155; black hair, hazel eyes; e. Northeast High, Philadelphia; m. Carol Irwin (radio producer, Young & Rubicam). (R) Chrysler Show of the Air, 1935 (Chrysler Corp., CBS); Socony Flying Red Horse Tavern, 1935-36 (Socony-Vacuum, CBS); Chesterfield Program, 1936-37 (Liggett & Myers Tobacco for Chesterfield Cigarettes, CBS); Sunday Night Party, 1936-37 (Sealtest, NBC Red); Rippling Rhythm Revue, 1937 (John H. Woodbury, NBC Blue); Time to Shine, 1937 (Griffin Allwrite, CBS); Watch the Fun Go By, 1938 (Ford Motor Co., CBS); Heinz Magazine of the Air, 1938 (H. J. Heinz, CBS); Raymond Paige, 99 Men and a Girl, 1939 (U. S. Rubber Co., CBS); director of Town Hall Singers, Town Hall Tonight, 1938-39 (Bristol-Myers, NBC Red); Royal Desserts Program, 1939 (Standard Brands, NBC Red); Honolulu Bound, 1939 (Dole Pineapple, CBS); Your Hit Parade, 1940 (Lucky Strikes, NBC Red); Adventures of Ellery Queen, 1940 (Gulf Oil, CBS). (L) Pan America Exposition Show, Dallas (chorus); Swingin' the Dream (chorus arrangements and coach); Boys from Syracuse (arrangements). (PR) Decca, Columbia.

***MURRAY, WYNN.** Singer. (R) Town Hall Tonight, 1939-40 (Bristol-Myers, NBC Red). (L) American Jubilee, 1940 (New York World's Fair).

MUSIC MAIDS. See Denny Wilson, June Clifford, Dotty Messner, Alice Sizer and Virginia Erwin.

MYERS, JOANNE. Dramatic actress. Born Chicago, Ill., March 19, 1912; h. 5 ft. 7 in.; w. 125; black hair, brown eyes; e. University of Illinois, University of Chicago, and Goodman Theatre, Chicago. First radio appearance in October, 1934, when she won an audition for the Myrt & Marge program, Chicago. (R) Myrt & Marge, 1934-36 (Wm. Wrigley, Jr., Co., CBS) and 1938-40 (Colgate-Palmolive-Peet, CBS); Welcome Valley, 1935 (Household Finance, NBC Blue); Today's Children, 1935 (Pillsbury Flour

Mills, NBC Red); Molly of the Movies, 1936 (Wander Co., Mutual); Her Honor, Nancy James, 1939 (Kleenex, CBS); Pretty Kitty Kelly, 1939 (Continental Baking, CBS); others, not current. (L) Yoshe Kalb (English version), produced by Daniel Frohman in 1933 (f). (Also does some script writing).

***MYRT & MARGE (Donna Damerel, Myrtle Vail).** Actresses. (R) Myrt & Marge, 1931-36 (William Wrigley, Jr., Co., CBS); Myrt & Marge, 1937-40 (Colgate-Palmolive-Peet, CBS). (F) Universal. (V) Personal appearance tours; Myrt & Marge, 1934-35.

N

NAGEL, CONRAD. Actor, M.C. Born Keokuk, Ia., March 16, 1897; h. 6 ft.; w. 160; blonde hair, blue eyes; e. Highland Park College. Began playing juvenile leads in stock in 1914. Entered films in 1920 and radio in 1938. (R) The Silver Theatre, 1938-40 (International Silver Co., CBS); Passing Parade, July to Oct., 1938 (Union Oil Co., NBC Red); Seventy-Six Review with Conrad Nagel, 1938 (Union Oil Co., NBC Red); Johnson's Wax Presents Alec Templeton, July to Aug., 1939 (S. C. Johnson & Son, NBC Red). (F) M-G-M, Warner Bros., United Artists, RKO, Grand National (s,f). (L) Stock.

NEELY, HENRY M. Character actor, M.C. Born Philadelphia, Pa., Nov. 5; h. 5 ft. 8 in.; w. 146; brown-gray hair, brown eyes; e. Penn Charter School, Philadelphia, Pa.; m. Madeline Neely. Formerly a newspaperman; writer of nine novels and 50 odd short stories; published and edited one of radio's pioneer fan magazines, Radio in the Home; was theatrical and film writer for the Philadelphia Evening Ledger, and one of the first to syndicate a daily film column; believed to be the first syndicator of a daily radio column; founder and first secretary of the Philadelphia Operatic Society. In 1921 he was director of WIP, Philadelphia. Has been known in radio as The Old Stager. (R) Fitch Bandwagon, 1938-40 (F. W. Fitch Co., NBC Red). His first network commercial radio work was in 1927 as writer, producer, and M.C. of Philco programs (Philco Hour, Philco Theatre Memories, NBC Blue). Others include: writer, director, M.C., Song Shop (Forhan's Toothpaste, NBC); writer, director, M.C., Eversharp Penman

POPULARITY POLLS—Continued

- 11. Radio City Music Hall..... 02.4
- 12. Cities Service Concert..... 02.1

Singer of Classical Songs (Man)

- 1. Nelson Eddy..... 54.3
- 2. Richard Crooks..... 10.8
- 3. Lawrence Tibbett..... 09.6
- 4. John Carter..... 06.8
- 5. Donald Dickson..... 06.1
- 6. Lanny Ross..... 06.0
- 7. John Charles Thomas..... 01.7
- 8. Jack Baker..... 01.2
- 9. Frank Munn..... 00.9
- 10. Fred Hufsmith..... 00.7
- 11. Lauritz Melchior..... 00.6
- 12. James Melton..... 00.6

Singer of Classical Songs (Woman)

- 1. Margaret Speaks..... 23.4
- 2. Jessica Dragonette..... 22.1
- 3. Gladys Swarthout..... 10.9
- 4. Jeanette MacDonald..... 09.5
- 5. Miliza Korjus..... 08.8
- 6. Jean Dickenson..... 07.7
- 7. Lucille Manners..... 07.0
- 8. Lily Pons..... 03.7
- 9. Grace Moore..... 02.2
- 10. Rose Bampton..... 01.9
- 11. Kirsten Flagstad..... 01.8
- 12. Muriel Wilson..... 00.9

Announcer

- 1. Don Wilson..... 28.4
- 2. Ken Carpenter..... 21.8
- 3. Milton J. Cross..... 15.9
- 4. Harry Von Zell..... 06.7
- 5. Graham McNamee..... 05.9
- 6. Ford Bond..... 05.8
- 7. Ted Husing..... 03.8
- 8. Ken Niles..... 02.8
- 9. Ralph Edwards..... 02.5
- 10. Bob Brown..... 02.3
- 11. Ben Grauer..... 01.9
- 12. Fred Uttal..... 01.6

Variety Program

- 1. Chase & Sanborn Program..... 36.3
- 2. Kraft Music Hall..... 15.9
- 3. Good News..... 10.7
- 4. Kate Smith's Hour..... 07.6
- 5. Magic Key of RCA..... 06.3
- 6. Breakfast Club..... 06.2
- 7. Jell-O..... 05.2
- 8. Rudy Vallee Hour..... 05.0
- 9. Circle..... 02.8
- 10. Texaco Star Theatre..... 01.4
- 11. Town Hall Tonight..... 01.2
- 12. Fibber McGee & Molly..... 00.7

Audience-Participation Program

- 1. Kay Kyser's College of Musical Knowledge..... 42.0
- 2. Information, Please..... 26.5
- 3. Battle of the Sexes..... 12.2
- 4. Professor Quiz..... 07.5

- 5. True or False..... 03.8
- 6. Vox Pop..... 03.1
- 7. Ask-It-Basket..... 01.4
- 8. We, the People..... 00.9
- 9. Uncle Jim's Question Box..... 00.8
- 10. Hobby Lobby..... 00.4
- 11. What's My Name?..... 00.4
- 12. Dr. I. Q..... 00.4

Children's Program

- 1. Lone Ranger..... 23.6
- 2. Irene Wicker's Musical Plays..... 20.1
- 3. Coast to Coast on a Bus..... 17.1
- 4. Let's Pretend..... 16.1
- 5. Little Orphan Annie..... 05.2
- 6. Dick Tracy..... 04.3
- 7. Malcolm Claire..... 03.5
- 8. Don Winslow of the Navy..... 02.9
- 9. Kaltenmeyer's Kindergarten..... 02.8
- 10. Jack Armstrong..... 01.9
- 11. Horn & Hardart's Children's Hour..... 01.0
- 12. March of Games..... 01.0

Master of Ceremonies

- 1. Don Ameche..... 36.5
- 2. Bing Crosby..... 19.9
- 3. Don McNeill..... 13.9
- 4. Robert Young..... 11.9
- 5. Jack Benny..... 04.9
- 6. Dick Powell..... 03.4
- 7. Rudy Vallee..... 02.4
- 8. Fred Allen..... 01.5
- 9. Walter O'Keefe..... 01.5
- 10. Clifton Fadiman..... 01.2
- 11. Ransom Sherman..... 01.1
- 12. Basil Rathbone..... 00.9

Serial Dramatic Program

- 1. One Man's Family..... 49.2
- 2. Big Sister..... 10.2
- 3. Bachelor's Children..... 08.7
- 4. Guiding Light..... 06.4
- 5. Road of Life..... 06.0
- 6. Valiant Lady..... 03.3
- 7. Life Can Be Beautiful..... 03.0
- 8. Betty and Bob..... 02.8
- 9. Girl Alone..... 02.7
- 10. Mary Marlin..... 02.5
- 11. Vic and Sade..... 02.4
- 12. Second Husband..... 02.1

Swing Singer

- 1. Bea Wain..... 32.1
- 2. Martha Raye..... 15.9
- 3. Martha Tilton..... 12.8
- 4. Virginia Simms..... 12.1
- 5. Edythe Wright..... 08.5
- 6. Mildred Bailey..... 07.7
- 7. Ella Fitzgerald..... 04.3
- 8. Maxine Sullivan..... 01.8
- 9. Marion Mann..... 01.3
- 10. Sully Mason..... 01.2
- 11. Connie Boswell..... 01.0
- 12. Judy Garland..... 00.8

PROFESSIONAL RECORDS—Continued

- (Wahl Co., CBS); producer, M.C., Garden of Tomorrow (Tennessee Corp. for Loma, CBS); writer, director, The O'Flynn (Standard Oil of N. J. for Esso, CBS); writer, director, Home on the Range (Wm. R. Warner for Vince, NBC Blue); writer, Show Boat (General Foods for Maxwell House Coffee, NBC Red); intermission speaker, General Motors Concerts (General Motors, NBC Blue and Red); actor in Hilltop House, Mr. Keen Tracer of Lost Persons, Just Plain Bill, Death Valley Days, Pepper Young's Family, Dr. Susan, and many others. Also writer, producer, and M.C. of numerous network sustaining shows.
- NEHER, JOHN WESLEY.** Singer. Born Shelbyville, Ill., May 22, 1911; h. 6 ft. 1½ in.; w. 205; dark brown hair and eyes; e. University of Illinois (B.S. degree, 1935); m. Betty J. Neher; two children, John David, 4, and Susan Lisbeth, 1. Concert and oratorio singer; member Chicago City Opera Co. First radio appearance in 1935 on the Fibber McGee & Molly program, as result of winning the city finals of the Chicagoland Music Festival in 1934. (R) Fibber McGee & Molly, 1935 (S. C. Johnson & Son, NBC Red); Hymns of All Churches, 1936-40 (General Mills, successively CBS, NBC Red and Blue); Laugh Liner, 1938-39 (Wm. Wrigley, Jr., Co., CBS); National Barn Dance, 1939 (Miles Laboratories, NBC Blue); Cavalcade of America, 1940 (E. I. du Pont de Nemours, NBC Red and Blue). (L) 1934. (V) 1935-36. in Chicago.
- NELSON, HERBERT.** Actor. Born Stillwater, Minn., Dec. 17, 1913; h. 6 ft.; w. 170; medium blonde hair, dark blue eyes; e. Stillwater public schools and University of Minnesota. First radio appearance as government livestock market announcer on WCCO, Minneapolis-St. Paul; first appearance as actor on KSTP, Minneapolis-St. Paul. (R) Zenith Foundation, 1937 (Zenith Radio Corp., NBC Red); Guiding Light, 1937 (Procter & Gamble for White Naphtha Soap, NBC Red); Uncle Ezra, 1937-38 (Miles Laboratories for Alka-Seltzer, NBC Red); Romance of Helen Trent, 1938 (Edna Wallace Hopper Cosmetics, CBS); Attorney-at-Law, 1938 (S. C. Johnson & Son for Johnson's Wax, NBC Red); Arnold Grimm's Daughter, 1938 (General Mills, NBC Red and Blue); Betty & Bob, 1938 (General Mills, NBC Red and Blue); Girl Alone, 1938 (Quaker Oats, NBC Red); Jack Armstrong, 1938 (General Mills, NBC Red); Woman in White, 1938-39 (Pillsbury Flour Mills, NBC Red); Dan Harding's Wife, 1938 (National Biscuit Co., NBC Red); Carters of Elm Street, 1938-40 (Wander Co. for Ovaltine, successively NBC Red, Mutual); Ma Perkins, 1939 (P & G, NBC Red); Kitty Keene, Inc., 1939-40 (P & G, NBC Red). (F) Shorts. (L) The Drunkard, 1936 (f); The Bishop Misbehaves, 1939 (f); also Little Theatre, stock.
- NELSON, KATHLEEN.** Singer (the Steele Sisters). Born Moundsville, W. Va., January 23, 1921; h. 5 ft. 2 in.; w. 94; chestnut brown hair, grey-green eyes. First radio appearance in 1937 on a local station. (R) Horace Heidt & His Brigadiers, 1938 (Stewart-Warner, successively NBC Blue and Red); Musical Steelmakers, 1938-40 (Wheeling Steel, Mutual); also transcriptions of the Wheeling program. (V) Tour with Horace Heidt, 1938.
- NIDAY, KATHLEEN.** Actress (leads, characters). Born Boise, Idaho, Oct. 10, 1909; h. 5 ft. 3 in.; w. 108; dark brown hair, green eyes; e. Mills College, Fairmont, Curry School and American Academy; m. Paul Nugent, actor. Entered radio from the theatre in 1936. (R) Road of Life, 1938 (Procter & Gamble for Chipso, NBC Red and CBS); Hilltop House, 1939 (Colgate-Palmolive-Peet for Palmolive Soap, CBS); Her Honor, Nancy James, 1938-39 (International Cellucotton for Kleenex, CBS); Death Valley Days, 1939 (Pacific Coast Borax, NBC Red); Easy Aces, 1939 (Anacin, NBC Blue); Just Plain Bill, 1939-40 (Anacin, BiSoDol, NBC Blue); Brenda Curtis, 1939-40 (Campbell Soup, CBS); Pretty Kitty Kelly, 1939-40 (Continental Baking, CBS); Pepper Young's Family, 1939-40 (P & G, NBC Red and Blue); When a Girl Marries, 1940 (Prudential Insurance, CBS); Campbell's Short, Short Story, 1940 (Campbell Soup, CBS); Valiant Lady, 1940 (General Mills, NBC Red and Blue). (L) With George M. Cohan, 2 years; Gambling; The Tavern (revival); productions by Dwight Wiman and others.
- *NILES, KEN.** Announcer, producer. (R) Hollywood Hotel, 1934-38 (Campbell Soup Co., CBS); Woodbury Program, 1934-35 (Andrew Jergens Co., CBS); Dick Powell, 1935 (Old Golds, CBS); Burns & Allen, 1937 (Campbell Soup Co., CBS); Gateway to Hollywood, 1939 (William Wrigley, Jr., Co., CBS); others. (F) Warner Bros.; shorts. (L) Henry Duffy, 1928-29. (V) Theatre appearances.
- NILES, WENDELL.** Announcer, writer, producer, M.C. Born Twin Valley, Minn., Dec. 29, 1904; h. 5 ft. 9 in.; w. 160; dark hair, brown eyes; e. University of Montana and New York University; m.

PROFESSIONAL RECORDS—Continued

- Joan Niles; two children, Wendell, Jr., and Denny. Former lightweight boxing champion of Montana. Licensed pilot and ground school instructor. First radio appearance as an orchestra leader in 1923. (R) Past 5 years: Burns & Allen, one year (General Foods, NBC Red); Hollywood Screenscoops, 1937-38 (P. Lorillard, CBS); Chase & Sanborn Program, 1938-40; gag writer, Joe Penner, 1938-39 (General Foods, CBS); Melody Ranch, 1940 (Wm. Wrigley, Jr., Co., CBS); Al Pearce & His Gang, 1940 (Hawaiian Pineapple Co., CBS); Old Gold Don Ameche Show, 1940 (P. Lorillard, NBC Red); others. Also featured with own orchestra and as M.C. in the Far East and Europe as well as this country. (F) About 30 pictures at various studios; trailers; narration. (V) Many years, with own orchestra.
- NOBBS, GEORGE.** Director, producer, and script editor for Blackett-Sample-Hummert, Inc., advertising agency. Born Reading, Berkshire, England, June 16, 1900; e. Reading (England) schools, Oxford University, Trinity College of Music, London Royal Academy; m. Helen O'Connell (former singer); two children, Andree, 7, and Robert, 2. He was a soldier during the World War; later he was engaged in marine radio with the British Mercantile Marine; he became control engineer with WABC and WHN, New York, and thence turned to announcing, production, and direction. Author, short stories. (R) Emily Post, 1937-38 (Florida Citrus Commission, CBS); Aunt Jenny's Real Life Stories, 1937-38 (Lever Bros. for Spry, CBS); The Shadow, 1937-38 (Blue Coal, Mutual); Just Plain Bill, 1938-40 (Anacin, Kolynos, NBC Red); Stella Dallas, 1938-40 (Phillips' Milk of Magnesia and Face Creams, NBC Red); Orphans of Divorce, 1939-40 (R. L. Watkins for Dr. Lyon's Tooth-powder, NBC Blue); Second Husband, 1939 (Bayer Aspirin, CBS); others including transcriptions. (V) Theatre appearances as M.C. for winners of WHN Amateur Hour.
- NOBLE, RAY (Raymond S.).** Orchestra leader, actor. Born Brighton, England, Dec. 17, 1908; h. 6 ft. 2 in.; w. 160; blond hair, blue eyes; e. Dulwich College, England; m. Gladys Noble. After finishing his education, he became affiliated with the British Victor Co., H.M.V., and was musical director and recording supervisor of that organization for five years. First association with radio was as music arranger with the British Broadcasting Corp., London, in 1927. Came to New York in 1933 and opened with his orchestra in the Rainbow Room; two years later he was signed for a radio series. Author of a number of songs including If You Love Me, The Touch of Your Lips, By the Fireside, Love is the Sweetest Thing, and Why Stars Came Out at Night (written for a Paramount film). (R) Ray Noble's Orchestra 1935 (Coty Cosmetics, NBC Red); Ray Noble's Dance Orchestra, 1936 (Coca-Cola, CBS); Burns & Allen, 1937-40 (General Foods for Grape Nuts, NBC Red, 1937-38; Liggett & Myers Tobacco for Chesterfields, CBS, 1938-39; Hinds Honey & Almond Cream, CBS, 1939-40). (F) Paramount, RKO (f). (V) Theatre appearances, 1936-37. (PR) Victor and Brunswick.
- *NOBLETTE, IRENE.** Comedienne, singer. (R) Jell-O Summer Show (General Foods, NBC Blue, Red); Carefree Carnival (Crazy Water Crystals, NBC Blue); Tim & Irene (Admiracion Laboratories, Inc., Mutual); Royal Crown Revue (Royal Crown Cola, NBC Blue); Texaco Star Theatre, 1939-40 (Texas Co., CBS). (GA) Fleischmann Hour, Aug. 5, 1937 (Standard Brands, Inc., NBC Red); Jell-O Summer Show, Sept. 12, 1937, and Sept. 26, 1937 (General Foods Corp., NBC Red). (L) Musical comedies, dramas. (F) Shorts. (V) Ryan & Noblette, H'Ya Boys. (Married to Tim Ryan, comedian, singer).
- NOEL, HATTIE.** Comedienne. Born Monroe, La., Feb. 2, 1896; h. 5 ft. 2 in.; w. 240; black hair, brown eyes; e. Monroe High School; m. Antina Parker. First radio appearance in 1938. (R) Eddie Cantor's Camel Caravan, March to June, 1938 (R. J. Reynolds Tobacco Co., CBS). Appearances with Ken Murray and Rudy Vallee. (F) M-G-M, David O. Selznick, 20th Century-Fox, RKO, Paramount (f); shorts. (L) 1933-34. (V) Theatre, club and circuit engagements, 1908-39. (Also dancer.)
- NOLTE, LOIS MAE.** Singer (The Steele Sisters). Born Wheeling, W. Va., Feb. 22, 1922; h. 5 ft., 6 in.; w. 118; blonde hair, blue eyes; e. Wheeling high and Ritchie School. First radio appearance singing with the Pepper-Uppers on a local station, Feb. 14, 1937. (R) Horace Heidt & His Brigadiers, 1938 (Stewart-Warner, successively NBC Blue and Red); Musical Steelmakers, 1938-40 (Wheeling Steel, Mutual); also transcriptions of the Wheeling program. (V) Tour with Horace Heidt, 1938.
- NOVIS, DONALD.** Tenor. Born Hastings, England, March 30, 1907; h. 5 ft., 9 in.; w. 165; e. Whittier College; m. Dorothy Henshaw. Was brought to Ontario, Canada, at the age of two and was taught

PROFESSIONAL RECORDS—Continued

singing by his father, member of a choir. Studied music and languages in college. In 1927 he won the state At-water Kent audition, and the next year was awarded the national \$5,000 prize. Film and club appearances followed. His first radio appearance was with KFI, Los Angeles. (R) Fibber McGee & Molly (S. C. Johnson & Son, NBC Red). (F) Paramount; shorts (Vitaphone, RKO, Paramount). (V).

NUGENT, PAUL. Actor. Born Brooklyn, N.Y., Oct. 3, 1907; h. 5 ft., 5½ in.; w. 130; brown hair, grey eyes; e. Manuel Training High School and American Academy of Dramatic Arts; m. Kathleen Niday, actress. Entered radio from the theatre in 1936. (R) Alias Jimmy Valentine, 1938-39 (Larus & Bro. for Edgeworth Tobacco, NBC Blue, 1938; R. L. Watkins for Dr. Lyon's Toothpowder, NBC Blue, 1938-39); Death Valley Days, 1938-40 (Pacific Coast Borax, currently NBC Blue); Just Plain Bill, 1938 (Anacin, BiSoDol, Kolynos, NBC Red); Smilin' Jack, 1939 (Sweets Co. of America for Tootsie Rolls, Mutual); Orphans of Divorce, 1939-40 (Dr. Lyon's Toothpowder, NBC Blue); others, as free lance. (L) At Mrs. Beam's (Theatre Guild), 1926; So to Bed (Shuberts), 1927; The Spider (Sam Harris), 1927-28; Young Sinners (Shuberts), 1929.



OBOLER, ARCH. Writer, producer, director. Educated Hyde Park High School, Chicago, and University of Chicago; m. Eleanor Helfand. Author of over 200 short stories, innumerable radio scripts and one book. Sold his first story at the age of 10. Six years ago, while a student of electrical engineering at the University, he submitted to NBC a script entitled Futuristic. The network bought it and used it as a salute program in ceremonies attending the opening of Radio City in New York. Later he wrote sketches for Don Ameche, Maurice Evans, Joan Crawford and others, and in 1936 wrote Rich Kid, which starred Freddie Bartholomew on the Rudy Vallee program. Vallee repeated the sketch several times, and, during the course of years, presented many other Oboler plays. In 1937 he began writing, producing and

directing the Lights Out series for NBC. The Arch Oboler Plays series was launched on the same network in 1938. Credited with developing the monologue and the stream-of-consciousness story for radio use. Alter Ego, starring Bette Davis, was chosen the best original air drama of 1938. (R) Grand Hotel, 1934-35 (Campana Sales, NBC Blue); Welch Presents Irene Rich, 1935-37 (Welch Grape Juice, NBC Blue); Royal Gelatin Hour, 1936-38 (Standard Brands for Royal Gelatin, NBC Red); Magic Key of RCA, 1937 (Radio Corp. of America, NBC Blue); Your Hollywood Parade (American Tobacco Co., NBC Red); Chase & Sanborn Program, 1938 (Standard Brands for Chase & Sanborn Coffee, NBC Red). Exclusive writer, director and producer. NBC experimental drama series, 1936-39 (sustaining, NBC Red), and Arch Oboler Plays, 1939-40 (sustaining, NBC Red). (F) M-G-M.

O'BRIEN-MOORE, ERIN. Dramatic actress. Born Los Angeles, Calif., May 2; h. 5 ft. 5 in.; w. 124; brown hair, green eyes; e. public schools, St. Joseph's Convent, and private tutors; m. Mark Barron, Associated Press dramatic editor. First radio appearance with Rudy Vallee in 1932 as result of experience on the legitimate stage. (R) John's Other Wife, 1939-40 (A. S. Boyle and BiSoDol, NBC Red); Mr. Keen, Tracer of Lost Persons, 1939-40 (BiSoDol, NBC Blue). (GA) Royal Desserts Program, Paul Whiteman Orchestra, Texaco Star Theatre, others. (F) Since 1934; M-G-M, RKO, 20th Century-Fox, Warner Bros., Republic (s. f). (L) The Makropoulos Secret, 1926; My Country, 1926; The Music Master, 1927; Him, 1928; Street Scene, 1929; Riddle Me This, 1932; Men Must Fight, 1932; Yoshe Kalb, 1933; Tortilla Flat, 1938; stock (f).

O'CONNOR, CHARLES. Announcer. Born Cambridge, Mass., June 10, 1910; black hair, brown eyes; e. Boston College; m. Emily Ryan. Left college to join a stock company touring New England. Later auditioned at WBZ, Boston, and was signed as an announcer. (R) Johnny Presents (Philip Morris & Co., Ltd., CBS, NBC Red); Philip Morris Program (Philip Morris & Co., Ltd., NBC Red); Johnny Presents What's My Name? (Philip Morris & Co., Ltd., Mutual); Johnny Presents Guess Where? (Philip Morris & Co., Ltd., Mutual); Breezing Along (Philip Morris & Co., Ltd., successively Mutual and NBC Blue); Jingo (Philip Morris, NBC Blue); True Story Court of Human Relations (Macfadden Publications, NBC Red.)

PROFESSIONAL RECORDS—Continued

- O'DAY, MICKEY, JR.** (Michael J. D'Adario, Jr.). Juvenile actor (dramatic, comedy). Born Newark, N. J., June 27, 1924; h. 5 ft.; w. 122; dark brown hair and brown eyes; e. private tutors and St. Augustine's School. While making films with Nat Shilkret, he was introduced to Madge Tucker of NBC, who placed him on the NBC Children Hour as Peter Pig of Folly Farms in October, 1932. (R) Kraft Music Hall with Al Jolson, 1933 (Kraft-Phenix Cheese, NBC Red); Forty-five minutes in Hollywood, 1933 (Borden Co. for cheese products, CBS); Borden Presents Beatrice Lillie, 1935 (Borden Co., NBC Blue); March of Time, 1936 (Time Magazine, NBC Blue); Cavalcade of America, 1936 (E. I. du Pont de Nemours, CBS); Billy and Betty, 1937 (Sheffield Farms for milk, WEAf, New York); Big Sister, 1938-40 (Lever Bros. for Spry, CBS); Aldrich Family, 1940 (General Foods for Jell-O Puddings, NBC Blue); Aunt Jenny's Real Life Stories, 1940 (Lever Bros. for Spry, CBS); Lanny Ross, 1940 (Campbell Soup Co., CBS); also recordings and appearances with Fred Allen on Town Hall Tonight, 1938 and '40 (Bristol-Myers Co., NBC Red), Jack Benny on the Jell-O Program, 1938 (General Foods, NBC Red) and Rudy Vallee on the Royal Desserts Program, 1939 (Standard Brands, NBC Red). (F) Shorts. (V) Theatre appearances.
- *OGDEN, VIVIAN.** Character actress. (R) Orphans of Divorce (Dr. Lyon's Toothpowder, NBC Blue); John's Other Wife (Old English Wax, BiSoDol, NBC Red); also intermittent character roles on numerous network programs at various times. (F) Silent films; D. W. Griffith, Selznick, Ince, M-G-M, Fox (f). (L) Debut as a child in Shakespearean plays with Booth and others; tour with Clara Morris and De Wolf Hopper; Frohman traveling companies; Hazy, in Mrs. Wiggs of the Cabbage Patch; Abigail, with Grace George; Way Down East; numerous others.
- O'KEEFE, WALTER.** Comedian, singer, M.C. Born Hartford, Conn.; e. Wimbledon School, England, and Notre Dame; m. Roberta Robinson. At the age of 12 he was sent to England to be educated under the care of his uncle, who was chaplain at Hampton Court. Returned to Hartford in 1914 and won a scholarship to Notre Dame. Participated in college musicals and was a member of the glee club. Joined the marines during the World War, but was mustered out without getting to France due to an attack of influenza. Returned to Notre
- Dame, where he became more interested in theatricals but after graduation he joined a newspaper and, later, an advertising agency. Stricken with infantile paralysis, he passed the time by writing lyrics and planning a stage career. On his recovery he went to New York and obtained an engagement with Texas Guinan. Later wrote songs for the films. First radio appearance via the Rudy Vallee program. (R) Town Hall Tonight, summer edition (Bristol-Myers Co., NBC Red); Hollywood Mardi Gras, 1938 (Packard Motor Car Co., NBC Red); Tune Up Time, 1939 (Ethyl Gasoline Corp., CBS); Tuesday Night Party, 1939 (Lever Bros., CBS). Also several guest appearances. (F) Pathe. (L). (V).
- OLD RANGER.** See Harry Humphrey.
- *OLDHAM, VERA.** Script writer. (R) The Parker Family (Woodbury Soap, successively CBS and NBC Blue); Ellen Randolph, 1939-40 (Colgate-Palmolive-Peet, NBC Red).
- O'MEARA, CARROLL.** Producer, assistant manager of Young & Rubicam, Inc., Hollywood, Born Los Angeles, Calif., April 30, 1908; e. Loyola High School, University of Notre Dame, Loyola University and Stanford University (A.B. in journalism); m. Jean V. O'Meara, known professionally as Jean Van der Pyl. Sports writer for the Los Angeles Examiner, 1927; sports editor, Palo Alto Times, 1928; contributor to Los Angeles Sunday Magazine, 1930-31; contributor of fiction and features to Western magazines, 1931-4. Started in radio as a writer in 1934, with KHJ, Los Angeles; later became producer and continuity editor of Columbia-Don Lee; joined Young & Rubicam in 1937. (R) Writer: Packard Hour, summer of 1937 (Packard Motors, NBC Red); assistant producer, writer: Hollywood Mardi Gras, 1937-38 (Packard Motors, NBC Red); producer: Al Pearce & His Gang, 1938-39 (General Foods, NBC Red); producer, Aldrich Family, 1939 (General Foods, NBC Blue).
- *O'NEIL, KITTY (the "Laughing Lady").** Comedienne, "laughing lady" act. (R) Al Pearce & His Gang (General Foods for Grape Nuts, NBC Red); Avalon Time (Brown & Williamson Tobacco for Avalon Cigarettes, NBC Red); others, not current, including shows for Golden Wedding Coffee, United Remedies. (L) Leading lady with Billy House, 1920-24. (V) 1926-29, as Olivet Paul, of Paul & Hafter.

PROFESSIONAL RECORDS—Continued

ORMAY, GYULA. Musical director. Born Totis, Hungary, Aug. 28, 1880; h. 5 ft. 9½ in.; w. 185; e. University of Budapest, Commercial Academy, Vienna, Vienna Conservatory of Music, Paris Conservatory of Music and pupil of Door, Diemer and Moskowsky; m. Violet Blanche Ormay; one daughter, Mrs. Valerie B. Sheldon, 25. Formerly musical director for film houses; concert pianist with Fritz Kreisler, Efram Zimbalist, Tetrazzini, Josef Schwartz, Alfred Hertz, Louis Persinger, Horace Britt and many others; currently conductor of the Family Club Orchestra in San Francisco. (R) Good Morning Tonite, 1937-40 (Albers Bros. Milling, NBC Pacific Red). (L) Concert appearances; light opera conductor.

***ORR, WYNN.** Producer. (R) Sunbrite Smile Parade (Swift & Co., NBC Blue); A Tale of Today (Princess Pat, NBC Red); Kitty Keene, Inc. (Procter & Gamble, NBS Red); Trouble With Marriage (Procter & Gamble, NBC Blue).

ORTEGA, SANTOS. Actor. Born New York City; h. 5 ft. 11 in.; black hair, dark brown eyes. Obtained a role with a road company at the age of 17. Later appeared on Broadway in a Belasco show with E. H. Sothern. First radio appearance resulted because of his Spanish-sounding name, to create the role of Don Rodrigo in the Blackstone Plantation series with Julia Sanderson and Frank Crumit. (R) Myrt & Marge, 1937-40 (Colgate-Palmolive-Peet Co., CBS); This Day Is Ours, 1938-39 (P & G, CBS); By Kathleen Norris, 1939-40 (General Mills, CBS); Adventures of Ellery Queen, 1940 (Gulf Oil, CBS). (L) Broadway productions, stock, musical comedies. (V).

OSSEBRINK, LUTHER. See Arkie, The Arkansas Woodchopper.

OWEN, DAVID. Producer. Born New York City, Feb. 16, 1899; e. University of California, Stanford University and American Academy of Dramatic Arts; m. Beth Charlton; one daughter, Rosemary, 10. Professor of drama, University of Michigan and Northwestern University. Entered radio in 1929 as production manager for CBS, Chicago. (R) Betty & Bob, 1938-39 (NBC Red and Blue); Arnold Grimm's Daughter, 1938-40 (NBC Red and Blue); Those Happy Gilmans, 1938-39 (NBC Red and Blue); Grouch Club, 1938-39 (successively CBS, NBC Red); Betty Crocker, 1938-40 (NBC Red and Blue); Billy & Betty, 1939-40 (CBS); Beat the Band, 1940 (NBC Red); Light of the World, 1940 (NBC Red and

Blue) (all General Mills); Scattergood Baines (Wm. Wrigley, CBS); First Nighter (Campana Sales, CBS); others. (L) Caesar & Cleopatra, Carolinian, Man's Man; stock, lyceum and Chautauqua.

***OWEN, ETHEL.** Actress. (R) Attorney-at-Law (S. C. Johnson & Son, Inc., NBC Blue); Betty & Bob (General Mills, Inc., CBS); Margot of Castlewood (Quaker Oats Co., NBC Blue); Today's Children (Pillsbury Flour Mills Co., NBC Red); Guiding Light (Procter & Gamble, NBC Red); Smile Parade (Swift & Co., NBC Blue); Story of Mary Marlin (P & G for Ivory Soap, NBC Red and Blue); Win Your Lady (Jergens-Woodbury Sales, NBC Blue); Houseboat Hannah (P & G for Lava Soap, NBC Blue); Stepmother (Colgate-Palmolive-Peet, CBS); Manhattan Mother (P & G, CBS); Valiant Lady (General Mills, NBC Red and Blue); others. (L) Stock.

P

PAGE, GALE. Actress, contralto. Born Spokane, Wash., July 23, 1910; e. private school in California. First radio appearance on a breakfast program via a station in Spokane. In October, 1933, she joined KYW, then located in Chicago, and several months later joined NBC. (R) Woodbury's Hollywood Playhouse, 1939-40 (Andrew Jergens-Woodbury Sales Corp., successively NBC Blue and Red); various programs as singer. (F) Warner Bros.

PAIGE, RAYMOND. Musical conductor. Born Wausau, Wis., May 18, 1900; h. 5 ft. 10 in.; w. 165; blonde hair, blue eyes; e. public schools in Chicago, Montana, and San Diego, Calif., and college in Los Angeles; m. Mary York Paige. Has conducted the Los Angeles Philharmonic, Hollywood Bowl, and Standard Symphony orchestras. First radio appearance via the Don Lee network, of which he was formerly musical director following musical work in the theatre. (R) Hollywood Hotel, 1933-38 (Campbell Soup Co., CBS); Hollywood Mardi Gras, 1937-38 (Packard Motor Car Co., NBC Red); Raymond Paige, 99 Men and a Girl, 1939 (U. S. Rubber Co., CBS); Musical Americana, 1940 (Westinghouse Electric & Mfg. Co., NBC Blue). (F) Warner Brothers, RKO (f). (V) Theatre appearances.

PALMER, EFFIE. Character actress. Born Albany, N. Y.; e. English School of Speech and Expression, Boston. In

PROFESSIONAL RECORDS—Continued

- 1921, while doing monologues and acting in stock, she took an NBC audition and made her first radio appearance within a few days. Has given more than 1,000 radio performances. (R) Dog Heroes (Thrive Dog Food, NBC Blue); Road of Life (P & G, NBC Red); Manhattan Mother (P & G, CBS); Orphans of Divorce (R. L. Watkins, NBC Blue); This Day Is Ours (P & G, NBC Blue); others. (L).
- PANAMA, NORMAN.** Comedy script writer. Born Chicago, Ill., April 21, 1914; e. University of Chicago and University of Chicago Law School; m. Marcia Engel. Started radio work writing for Bob Hope in 1938. (R) Pepsodent Program Starring Bob Hope, 1938-39 (Pepsodent Co., NBC Red); Honolulu Bound, 1939 (Hawaiian Pineapple Co., CBS); Rudy Vallee Sealtest Program, 1940 (Sealtest, Inc., NBC Red). (L) Sketches for New York reviews produced by the Shuberts; sketches for Keep Off the Grass, 1940.
- PARKER, FRANK.** Tenor. Born New York City, April 29, 1906; e. public and high schools in Manhattan, and Conservatory of Music in Milan, Italy. After returning from studies abroad, he became chorus boy in the Greenwich Village Follies, and for the next eight years appeared in musical comedies and vaudeville. First radio appearance in 1926 when, substituting for a tenor, he sang a role opposite Hope Hampton. (R) Burns & Allen, Sept. to Oct., 1938 (Liggett & Myers, CBS); Burns & Allen, 1939-40 (Hinds Honey & Almond, CBS); A & P Gypsies (A & P Tea Co., NBC Red); Cities Service Concert (Cities Service, NBC Red). (F). (L) Concert and musical comedies. (V).
- *PARKER, JACK.** Singer (soloist and with the Men About Town). (R) Believe It or Not, 1939-40 (Royal Crown Cola, CBS); Manhattan Merry-Go-Round, currently (Dr. Lyon's Toothpowder, NBC Red).
- PARKER, PHYLLIS (MRS.).** Script writer. Born Detroit, Mich., March 23, 1897; h. 5 ft. 5½ in.; w. 126; gray-brown hair, blue eyes; e. University of Michigan; one son, Bryden Bender, 23. Entered the radio field in the fall of 1938 after 20 years of writing copy for national advertisers, onetime executive for J. Stirling Getchell, Milton Biow and various film companies. (R) Originator (but not currently writer) of Meet Miss Julia (Stanco Products, transcriptions); Aunt Jenny's Real Life Stories, 1939-40 (Lever Bros., CBS); dramatic sketches for Consolidated Edison, 1939-40 (WEAF, New York). (F) Paramount, First National and Universal, 4 years.
- *PARKS, BERT.** Announcer. (R) Renfrew of the Mounted (Continental Baking Co., CBS); Bobby Benson (Hecker H-O Products, CBS); Hammerstein Music Hall (Anacin and Kolyncos, CBS); Eddie Cantor's Camel Caravan, 1938-39 (R. J. Reynolds Tobacco Co., CBS); Benny Goodman's Camel Caravan, 1939 (R. J. Reynolds Tobacco Co., NBC Red); Luncheon at the Waldorf, 1940 (R. J. Reynolds, NBC Blue); Adventures of Ellery Queen, 1940 (Gulf Oil Corp., CBS); others. (F).
- PARRILLO, JEANNIE.** Juvenile dramatic actress, singer. Born New York State; age 10; h. 45 in.; w. 60; brown hair and eyes; e. Oceanside (Long Island, N. Y.) junior high school. First radio appearance at age of three via WGBB, Freeport, N. Y. (R) Horn & Hardart Children's Hour, 1934-38 (Horn & Hardart Baking Co., WABC); March of Time, 1936 (Time, Inc., CBS); Paul Whiteman, 1937 (Jergens-Woodbury Sales Corp., NBC Blue); Kate Smith, 1936-38 (Swans Down, Calumet, CBS); American Pageant of Youth, 1937 (Tastyeast, NBC Blue); Dog Heroes, 1937-39 (Modern Food Process for Thrive Dog Food, NBC Blue); Good News, 1939 (General Foods, NBC Red); Ben Bernie and All the Lads, 1939 (American Tobacco for Half and Half, CBS); Strange As It Seems, 1940 (Colgate-Palmolive-Peet for Shave Cream, CBS); Myrt & Marge, 1940 (Colgate-Palmolive-Peet, CBS); Pretty Kitty Kelly, 1940 (Continental Baking, CBS). (F) Shorts. (V) Theatre appearances.
- PARRISH, JOHN.** Actor (characters, heavies). Born Lindenhurst, Long Island, N. Y., Feb. 25, 1896; h. 5 ft. 11¼ in.; w. 170; brown hair and eyes; e. Esty Business College and Columbia University Extension; m. Agnes Craven; two children, Lex, 13 (child actor), and Lovann, 9. First radio appearance in 1930 as result of an audition. (R) Mr. Keen, Tracer of Lost Persons (Kolyncos, NBC Blue); Billy & Betty (General Mills, successively NBC Red and CBS); Alias Jimmy Valentine (Dr. Lyon's Toothpowder, NBC Blue); Just Plain Bill (Anacin, successively NBC Red and Blue); Life Can Be Beautiful (P & G, CBS); Grand Central Station (Lambert Pharmacal, CBS); others. (F) Shorts. (L) Journey's End, Trial of Mary Dugan, Holmes of Baker Street and many others. (V) Max Gordon sketch, about 1930.

PROFESSIONAL RECORDS—Continued

PARSONS, JOE. Singer, philosopher. Born Indianapolis, Ind., Sept. 22, 1891; h. 5 ft.; w. 185; iron grey hair, blue-grey eyes; e. Culver Military Academy; m. Rose-Marie Parsons (former actress; known as Marie Rose); three children, Rose-Marie, 24, Joe, Jr., 22, and Jack, 19. Entered radio in 1929 at the suggestion of several friends who were in the broadcasting field. Had previously appeared many years in vaudeville and legit. (R) Shell Happy Time, 1931-32 (Shell Oil, NBC Red); College Memories, 1931-32 (National Battery, NBC Blue); Sinclair Minstrels, 1932-36 (Sinclair Refining Co., NBC Blue); Maytag Program, 1934 (Maytag Washing Machines, NBC Blue); Yeast Foamers, 1934 (Northwestern Yeast Co., NBC Blue); National Barn Dance, 1937-40 (Miles Laboratories for Alka-Seltzer, NBC Blue); also local shows. (L) 1914-25; productions by Charles Dillingham, John Cort, Henry W. Savage and the Shuberts (f). (V) Single act.

PATERSON, WALTER B. Dramatic actor. Born Bulawayo, Southern Rhodesia, South Africa, Aug. 31, 1911; son of Walter R. Paterson, theatre owner, Southern Rhodesia; h. 6 ft.; w. 180; blonde hair, blue eyes; e. Wrekin College, Shropshire, England; m. Helen M. Paterson; one child, Rosemary Ann, I. Entered radio early in 1933, when he sold a series of dramatized jungle experiences to MJB Coffee for their Demi-Tasse Revue on the West Coast. (R) Demi-Tasse Revue, 1933 (MJB Coffee, NBC Pacific); One Man's Family, 1934 (Royal Gelatin, NBC Red); Royal Gelatin Review Starring Mary Pickford, 1936 (Royal Gelatin, NBC Red); I Love a Mystery, 1939-40 (Standard Brands, NBC Red); appearances, 1937-39, on Woodbury's Hollywood Playhouse (Jergens-Woodbury, NBC Blue), Death Valley Days (Pacific Coast Borax, NBC Red), Sperry Special (Sperry Flour, NBC Pacific); others, including narration of transcribed series.

PATTON, MARY. Actress. Born Duluth, Minn., Dec. 8, 1917; h. 5 ft. 5½ in.; w. 116; dark brown hair, blue eyes; e. Katherine Gibbs Secretarial School; m. Frank Papp, producer-director for NBC in Chicago. Her first radio appearance was in 1939 following experience on the legitimate stage. (R) The Trouble with Marriage, 1939 (P & G, NBC Blue); Pepper Young's Family, 1939-40 (P & G, NBC Red and Blue); Kitty Keene, Inc. (P & G, NBC Red); Story of Mary Marlin, 1939-40 (P & G, NBC Red and Blue); Arnold Grimm's Daughter, 1939-40 (General Mills, NBC Red and Blue);

The O'Neills, 1939-40 (P & G, NBC Red); Caroline's Golden Store, 1939-40 (General Mills, CBS); By Kathleen Norris, 1939-40 (General Mills, CBS); Life of Mary Sothorn, 1939-40 (Lehn & Fink, CBS); Life Can Be Beautiful, 1939-40 (Lehn & Fink, CBS, NBC Red and Blue). (F) Shorts. (L) You Can't Take It With You, 1937 (understudy in the New York production; ingenue lead in the road show); The American Way, 1939; Accent on Youth; The Petrified Forest; Correspondent Unknown; stock with Neighborhood Playhouse.

PAUL, CHARLES. Organist, composer, arranger, conductor. Born New York City, Aug. 23, 1902; h. 5 ft. 10 in.; w. 175; dark brown hair and eyes; e. New York College of Music and Royal Conservatory at Leipzig, Germany; m. Elsa Hedwig. First radio appearance in 1936, as organist on the Kate Smith program. (R) Home on the Range, 1936 (William R. Warner Co., for Vince, NBC); Kate Smith programs, 1936-40 (Great Atlantic & Pacific Tea Co., CBS, 1936-37; General Foods, CBS, 1937-40); Your Hit Parade, 1937 (American Tobacco for Lucky Strike Cigarettes, NBC Red); Hobby Lobby, 1937-40 (sustaining, Mutual, 1937; Hudson Motor Car Co., CBS, 1937-38; Fels Co., NBC Blue, 1938-40); Grand Central Station, 1938-40 (Lambert Pharmacal for Listerine Products, CBS); Aldrich Family, 1938-40 (General Foods, NBC Blue); Dick Tracy, 1939 (Quaker Oats, NBC Blue); My Son and I, 1939-40 (General Foods, CBS); What's My Name?, 1939-40 (P & G, NBC Red); Mr. District Attorney, 1939-40 (Pepsodent, successively NBC Red and Blue); Hilda Hope, M. D., 1939-40 (Wheatena, NBC Red); others, including sustaining CBS shows. (Composes and arranges background and mood music for Kate Smith, Aldrich Family, Mr. District Attorney and other programs). (LS) Magic Melody, 1938-39 (Master Kraft Oil Burner, WJZ, New York). (F) Paramount short. (V) Theatre conductor, 1929-35. (PR) RCA Victor, Decca.

PAYNE, VIRGINIA. Actress. Born Cincinnati, O.; h. 5 ft. 1 in.; w. 120; brown hair, blue eyes; e. University of Cincinnati (A.B. degree, 1930; M.A., 1932). Author of children's plays and poetry; lecturer on drama, Cincinnati and Northwestern universities and the Schuster Martin School of Drama; national board member and second vice-president, American Federation of Radio Artists, and president of the Chicago local. Started in radio about 1928 via WLW, Cincinnati. (R) Ma Perkins, 1933-40 (P

PROFESSIONAL RECORDS—Continued

- & G for Oxydol, NBC Red and Blue and CBS); Kitty Keene, 1936-38 (P & G for Dreft, CBS); Grand Hotel, 1936-38 (Campana Sales, NBC Blue); First Nighter, 1936-38 (Campana Sales, NBC Red); Court of Missing Heirs, 1937-38 (Skelly Oil Co., CBS); Public Hero No. 1, 1937-38 (Falstaff Brewing Co., NBC Red); Men of Destiny, 1936, and World Neighbors, 1937-38 (Mutual); The Woman in White, 1938-39 (Pillsbury Flour Mills, NBC Red); The Carters of Elm Street, 1939-40 (Wander Co., for Ovaltine, NBC Red, prior to Jan. 22, 1940; currently Mutual); Road of Life, 1939-40 (P & G, CBS and NBC Red). (L) Stuart Walker Repertory Co., 1926-28; Cincinnati Civic Theatre, with Tyrone Power in revival of Servant in the House, summer season. (V) Theatre appearances.
- PEARCE, AL (Albert W.)**. Comedian, M.C. Born San Francisco, Calif., July 25, 1898; h. 6 ft. 1 in.; w. 200; light brown hair, blue eyes; e. schools in San Francisco and San Jose; m. Audrey Carter. At 15, he played in an orchestra at the San Francisco World's Fair. Later had his own band at Lake Tahoe in the Sierra Nevadas. After an interval as salesman, he returned to the entertainment field when he and his brother, Cal, sang in the Real Estate Glee Club, which made guest appearances on a small local station. Formed his Gang, which first appeared on a commercial, the Happy Go Lucky Hour, in 1929. After several years of sponsorship by various concerns on the Pacific Coast, the group was signed by Pepsodent in 1935. (R) Al Pearce & His Gang, 1935-36 (Pepsodent Co., NBC Red); Watch the Fun Go By, 1937-38 (Ford Motor Co., CBS); Al Pearce & His Gang, 1938-40 (General Foods for Grape Nuts, NBC Red, 1938-39; Hawaiian Pineapple Co., CBS, 1939-40; R. J. Reynolds for Camels, CBS, 1940); also Happy Go Lucky Hour and Blue Monday Jamboree, 1929-35 (Pacific Coast shows for Swift & Co., General Mills, Pebecco Tooth Paste and others). (F) Republic (f). (V) Al Pearce & His Gang, 1930-39.
- PEARSON, DREW**. News commentator. Born Evanston, Ill., Dec. 13, 1897; h. 5 ft. 11 in.; w. 175; light hair, blue eyes; e. Swarthmore College; m. Luvie Moore; one daughter Ellen C., III, 14. Co-author of daily newspaper column, Washington Merry-Go-Round, and author of various books and magazine articles. First radio appearance in 1935. (R) Calling America, 1939-40 (cooperative group, Mutual); also programs for Gruen Watch, Pontiac and Booth Fisheries.
- PEARSON, FORT**. Announcer, newscaster. Born Chattanooga, Tenn.; h. 5 ft. 11 in.; w. 180; brown hair and eyes; m. Cora Ellen. First radio appearance via a Shreveport, La., station as singer and announcer in 1927; subsequently worked for a station in Port Arthur, Texas, and KPRC, Houston; joined NBC Chicago in 1935. (R) The Guiding Light, 1937-40 (Procter & Gamble for White Naphtha Soap, NBC Red); Dr. Dollar, 1937-38 (Vocational Service, Inc., NBC Red); Interesting Neighbors, 1937-38 (E. W. Fitch Co. for Fitch Shampoo, NBC Red); Attorney-at-Law, 1938 (S. C. Johnson & Son, Inc., NBC Blue); Fitch Bandwagon, 1938-40 (F. W. Fitch Co., NBC Red); Don Winslow of the Navy, 1938-39 (Kellogg Co., successively NBC Red and Blue); currently: Alec Templeton Time (Alka-Seltzer, NBC Red); This Amazing America (Greyhound Bus Lines, NBC Blue); Beat the Band (General Mills, NBC Red); also daily newscasts and NBC special events. (F) Commercial films.
- PEARSON, TED**. Announcer, actor. Born Arlington, Nebr.; h. 6 ft.; w. 185; brown hair and eyes; e. Arlington High, MacPhail Conservatory, Minneapolis, American Conservatory, Chicago, and Ames College, Ames, Ia.; m. Janet Pearson. First radio appearance in 1927, as singer, then announcer, on WJKS, Gary, Ind. (R) Empire Builders, 1927-29 (Great Northern Railway, NBC Blue); Halsey Stuart Program, 1927-31 (Halsey, Stuart & Co., NBC Red); Armour Hour, 1927-31 (Armour & Co., NBC Blue); Studebaker Champions, 1927-30, 1935-37 and 1940 (Studebaker Corp., NBC Blue, CBS); Conoco Adventures, 1928-29 (Continental Oil, NBC split network); Florsheim Frolic, 1928-30 (Florsheim Shoes, NBC Red); Maytag program, 1928-30 (Maytag Washers, NBC Blue); Paul White-man's Painters, 1929-30 (Allied Paint Groups, NBC Blue); Rise of the Goldbergs, 1931 (Pepsodent, NBC Red); Waltz Time, 1933 (Phillips' Milk of Magnesia, NBC Red); Whispering Jack Smith and Arnold Johnson's Orchestra, 1934-35 (Ironized Yeast, NBC Red, CBS); Fred Waring's Pennsylvanians, 1935-36 (Ford Motors, NBC Blue, CBS); Lowell Thomas, 1936 (Sun Oil, NBC Blue); Good News, 1938-39 (Maxwell House Coffee, NBC Red); Camel Caravan with Benny Goodman, 1939 (R. J. Reynolds Tobacco Co., NBC Red); Young Dr. Malone, 1939-40 (General Foods, NBC Blue, CBS); Today in Europe, 1940 (R. J. Reynolds Tobacco Co., CBS); others, not current. (F) M-G-M, Fox, Republic; shorts.
- PEARY, HAROLD (Harold J. Peary De**

PROFESSIONAL RECORDS—Continued

Faria). Actor (dramatic, comedy, dialects), announcer, singer. Born San Leandro, Calif., July 25, 1905; h. 5 ft. 9 in.; w. 190; black hair, brown eyes; e. St. John's Academy and St. Mary's Highland College, Calif.; m. Betty J. Farquhar, former acrobatic dancer and singer. Appeared in stage units for film houses in 1920. Played in silent films, in tent shows, musical comedy, road shows, burlesque units and New York productions. Brought to radio in 1929 by Ted Maxwell, former theatrical manager. (R) Roads to Romance, 1929-30 (Associated Oil, NBC Pacific); El Sidelo Minstrels, 1929-31 (Consolidated Cigar, NBC Pacific); Spotlight Revue, 1929-32 (Associated Oil, NBC Pacific); Orphan Annie, 1930-32 (Ovaltine, NBC Pacific); Wheatonville, 1930-35 (Wheatena Corp., NBC Pacific); Langendorf Pictorial, 1935 (Langendorf United Bakeries, NBC Pacific); 1935-39: Girl Alone, 3 years (Kellogg, NBC Red); Story of Mary Marlin, 2 years (P & G, NBC Red and Blue); Madame Courageous, 26 weeks (Durkee Famous Foods, NBC Blue); Welcome Valley (Household Finance, NBC Blue); It Can Be Done (Household Finance, NBC Blue); Tom Mix, 3 years (Ralston Purina, NBC Blue); Inside Story (Ralston Purina, NBC Blue); Don Winslow of the Navy, 39 weeks (Kellogg, NBC Blue); Gildersleeve on Fibber McGee & Molly, 1939-40 (S. C. Johnson & Son, NBC Red); Hollywood Playhouse (Woodbury Soap, NBC Blue); Texaco Star Theatre, 2 appearances (Texas Co., CBS); I Love a Mystery (Standard Brands, NBC Red); Welch Presents Irene Rich (Welch Grape Juice, NBC Blue); Signal Carnival (Signal Oil, NBC Red); others, including NBC sustaining programs out of Hollywood. (F) Silent films. (L) Henry Duffy, MacLoon Productions, Fulton Theatre Stock. (V) With Sylvia Breamer, 1926.

PEEPLS, CORNY (Cornelius J.) Juvenile actor. Born Oak Park, Ill., Jan 2, 1920; h. 5 ft., 1 in.; w. 100; brown hair and eyes; e. Austin High School. First radio appearance in 1932, as member of the Jack and Jill Players. (R) Little Orphan Annie (The Wander Co., NBC Red); Romance of Helen Trent (Edna Wallace Hopper, others, CBS); Story of Mary Marlin (Procter & Gamble, NBC Red and Blue); Lum and Abner (Horchik's Malted Milk Corp., NBC Blue); Adventures of Tom Mix (Ralston Purina, NBC Blue); Grand Hotel (Campana Sales Co., NBC Blue); Uncle Ezra (Miles Laboratories, Inc., NBC Red); Jack Armstrong, (General Mills, Inc., NBC Red); Tale of Today (Princess Pat. Ltd., NBC Red); First Nighter (Cam-

pana Sales Co., NBC Red) Welcome Valley (Household Finance Corp., NBC Blue); Stepmother, 1938-40 (Colgate-Palmolive-Peet, CBS); Those Happy Gilmans, 1939 (General Mills, NBC Red and Blue). (L) Dead End, 1936-37.

PEERCE, JAN. Tenor. Originally appeared as both violinist and vocalist. In 1932, while playing and singing with a house orchestra in a New York hotel, Samuel L. Rothafel (Roxy) gave him a contract for appearances at the Radio City Music Hall. Erno Rapee, music director at the theatre, teamed him with Dick Leibert, organist, and later gave him solo assignments. Currently soloist at the Music Hall. (R) Radio City Music Hall, 1932-40 (sustaining, NBC Blue); Chevrolet Presents Rubinoff and His Violin, 1935-36 (General Motors for Chevrolet Cars NBC Red); Gulf Summer Show, 1939 (NBC Red); Gulf Musical Playhouse, summer of '39 (Gulf Oil, CBS). (GA) Programs for Palmolive Soap, Chase & Sanborn Coffee, Ford Cars, Lucky Strike Cigarettes, Vitalis, Radio Corp. of America; soloist, Arturo Toscanini broadcasts, NBC Blue. (F) Shorts, (V) Theatre appearances. (PR) Brunswick.

PELLETIER, VINCENT. Announcer, narrator. Born Minneapolis, Minn., March 21, 1908; son of Mabel Pelletier, concert and opera singer; h. 5 ft. 7 in.; w. 160; dark brown hair, brown eyes; e. University of Minnesota and Northwestern University; m. Edna Pelletier; two children, Vincent Edgar, 7, and Cheri Lynne, 5. First radio appearance in 1923 as an amateur singer; in 1927 he became an announcer following an audition. (R) Lifetime Revue, 1932 (Sheaffer Pen, NBC Blue); Armour Hour, 1932-33 (Armour & Co., NBC Blue); Household Finance programs, 1933-39 (NBC Blue, 1933-38; CBS, 1938-39); Mar-O-Oil Musical Revue, 1935-36 (J. W. Marrow Co. for Mar-O-Oil Shampoo, NBC Red); Contented Hour, 1935-40 (Carnation Milk Co., NBC Red); Red Grange Forecasts & Scores, Sept. to Nov., 1938 (Pure Oil Co., CBS); Vic & Sade, 1939 (P & G, NBC Red and Blue); Grand Hotel, 1940 (Campana Sales, CBS). (F) Commercial films. (V) Finkelstein & Ruben, 1925-27; Pelletier & Fine.

PELLETIER, WILFRED. Musical conductor. Born Montreal, Canada, June 30, 1896; h. 5 ft. 3 in.; w. 145; brown hair, blue eyes; m. Rose Bampton, operatic soprano; two sons, Frank and Camille. Doctor of Music, University of Montreal; conductor San Francisco Opera Co., 10 years; Ravinia Opera Co., 9 years; conductor Metropolitan Opera since 1917,

PROFESSIONAL RECORDS—Continued

currently conducting the French operas; artistic director and conductor, Concerts Symphoniques, Montreal. First radio appearance in 1934 when he was asked to conduct the Roses and Drums program via NBC. (R) Composed musical background for Roses and Drums, 1934-36 (Union Central Life Insurance Co., NBC Blue); Chase & Sanborn Coffee Hour, 1934-35 (Standard Brands for Chase & Sanborn Coffee, NBC Red); conductor and judge, Metropolitan Opera Auditions of the Air, 1935-40 (Sherwin-Williams Co., NBC Blue); Metropolitan Opera Broadcasts, 1937-38 (NBC Blue); also conductor for Simmons, Packard, Firestone and other programs. (F) Paramount; director of operatic sequences; shorts. (PR) RCA Victor.

PENNER, JOE (Joseph Pinter). Comedian. Born Nagybecskerek, Hungary, Nov. 11, 1904; brown hair and eyes; e. public and high schools, Detroit; m. Eleanor May Vogt, former dancer. Brought to this country at the age of nine by his mother, an opera singer. Once sold newspapers, magazines, and later was a piano salesman. Joined a traveling variety company touring the smaller circuits, then played in burlesque. Later he got a role in the road company of Greenwich Village Follies. Revues and films followed. Though he had previously had local broadcasts from theatres, his first network appearance was with Rudy Vallee in 1933. (R) The Baker's Broadcast, 1933-34 (Standard Brands, Inc., NBC Blue); The Park Avenue Penners, 1936-38 (R. B. Davis Co., CBS); Joe Penner, 1938-39 (General Foods for Huskies, CBS); Tip Top Show Starring Joe Penner, 1939-40 (Ward Baking, NBC Blue). (GA) Rudy Vallee program (Standard Brands, NBC Red). (F) Paramount, RKO, Universal (s). (L) Greenwich Village Follies, 1927; Tattle Tales, 1928; East Wind, 1929. (V) Since 1923.

PERKINS, RAY. Pianist, singer, M.C. Born Boston, Mass., Aug. 23, 1897; h. 5 ft. 8 in.; w. 148; sandy hair, hazel eyes; e. Polytechnic Prep, Brooklyn, and Columbia University, New York (A.B. degree); m. Dorothy Porter Perkins; three children, Ray, Jr., 16, Wendy Gay, 8, and Phyllis Anne, 4. Major, Military Intelligence Reserve, U. S. Army. Took first piano lessons from his mother and subsequently studied with private teachers and at various conservatories until the age of 18. Wrote and performed in college varsity shows and was a member of the glee club. During college vacations, he toured as an accompanist; in

his junior year, as the result of an introduction to the Shuberts, he contributed numbers to several Winter Garden revues. After the war, he entered the popular music business as a song writer; author of By-Lo, Stand Up and Sing for Your Father, Scandinavia, Down the Old Church Aisle, Under a Texas Moon, and others. First radio appearance in 1925, when he created the character of Judge, Jr., for Judge magazine series over WJZ. After an interval as executive in charge of song writing at Warner Bros., he returned to radio in 1930. (R) Judge Magazine Program, 1925-26 (Judge Magazine, WJZ, New York); Crush Dry Cronies and Old Topper, 1930 (Crush Dry Co., NBC Blue); Ray Perkins, Prince of Pineapple, 1931-32 (Libby, McNeill & Libby, NBC Blue); Ray Perkins, the Old Topper, 1931-32 (Jergens-Woodbury Sales for Jergens Lotion, NBC Blue); Fleischmann Yeast Program, 1932 (Standard Brands, NBC Blue); Ray Perkins, the Barbasol, 1932 (Wasey Products for Barbasol Brushless Shave, NBC Red); Palmer House, 1934 (Palmer House Hotels, NBC Blue); National Amateur Night, 1934-36 (Health Products for Feen-A-Mint and Aspergum, CBS, 1934-36; Mutual, 1935-36); transcriptions for du Pont Paints and W. T. Grant, 1937; cooperative program, 1938 (Mutual); Letters Home from New York World's Fair, 1939 (Westinghouse, NBC Blue). (GA) Vitalis Program, 1939 (Bristol-Myers, NBC Red); Musical Americana, 1940 (Westinghouse Electric, NBC Blue). (LS) Cushman Bakeries Program 1935 (WOR, New York). (F) Shorts. (V) Single act, 1932-33; M.C. of radio revues, intermittently, 1932-36; Ray Perkins' Amateurs, 1935-36. (Member of ASCAP).

PERRON, LILYAN B. Singer (Two Bees and a Honey). Born Fall River, Mass., Aug. 5, 1917; h. 5 ft. 4 in.; w. 118; black hair, brown eyes; e. Dominican Academy, Fall River; Durfee High School and New England Conservatory of Music (Sigma Alpha Iota). (R) With Two Bees and a Honey: Fred Waring & His Pennsylvanians, 1938-39 (Bromo Quinine, 1938-39, NBC Red; Chesterfields, 1939, NBC Red); Chesterfield Presents Fred Waring in Pleasure Time, 1939-40 (replaced by Daisy Bernier in July, 1940) (Chesterfields, NBC Red); with The Smoothies: Vocal Varieties (Tums, NBC Red); others, including programs for Lucky Strikes, Fleischmann's Yeast, Kraft Cheese and Linit. (F) Shorts. (V) Appearances with The Smoothies, Spitalny All Girl Band and Fred Waring & His Pennsylvanians.

POPULARITY POLLS—Continued

Swing Instrumentalist

1. Tommy Dorsey.....	32.3
2. Artie Shaw.....	23.1
3. Gene Krupa.....	18.9
4. Benny Goodman.....	12.5
5. Henry Busse.....	06.1
6. Jimmy Dorsey.....	03.5
7. Harry James.....	00.8
8. Ray Bauduc.....	00.7
9. Eddy Duchin.....	00.5
10. Milt Herth.....	00.5
11. Stuff Smith.....	00.3
12. Kay Kyser.....	00.2

Swing Band

1. Artie Shaw.....	26.6
2. Benny Goodman.....	22.9
3. Tommy Dorsey.....	18.9
4. Kay Kyser.....	13.1
5. Bob Crosby.....	07.0
6. Larry Clinton.....	06.6
7. Gene Krupa.....	01.9
8. Sammy Kaye.....	00.9
9. Henry Busse.....	00.5
10. Phil Harris.....	00.4
11. Jimmy Dorsey.....	00.3
12. Raymond Scott.....	00.3

Dance Orchestra

1. Wayne King.....	35.6
2. Guy Lombardo.....	20.9
3. Horace Heidt.....	15.4
4. Kay Kyser.....	11.2
5. Eddy Duchin.....	04.7
6. Hal Kemp.....	03.0
7. Sammy Kaye.....	02.8
8. Rudy Vallee.....	01.6
9. Paul Whiteman.....	01.4
10. Abe Lyman.....	01.3
11. Tommy Dorsey.....	01.2
12. Richard Himber.....	01.1

Educational Program

1. American School of the Air.....	27.9
2. Great Plays.....	13.2
3. Music Appreciation Hour.....	13.0
4. World Is Yours.....	12.7
5. America's Town Meeting.....	10.4
6. U. of C. Round Table.....	08.3
7. Information, Please.....	03.4
8. Men Against Death.....	02.6
9. Cavalcade of America.....	02.2
10. People's Platform.....	02.1
11. National Farm and Home Hour.....	02.0
12. Nation's School of the Air.....	01.2

Non-Network (Local) Program

1. Zeke Manners Gang, WMCA, N. Y.	25.2
2. Hank Lawson and the Buns, WEEU, Reading, Pa.	09.8
3. Wayside Theater, WBBM, Chi- cago, Ill.	09.7
4. History in the Making, WBBM, Chicago, Ill.	09.4

5. Memory Baseball, KFYR, Bis- marck, N. D.	06.9
6. Number, Please, WJR, Detroit, Mich.	06.5
7. Night Watch, WIND, Gary, Ind.	06.0
8. Bernie Armstrong, KDKA, Pittsburgh, Pa.	05.6
9. Mad Hatterfields, WLW, Cin- cinnati, Ohio	05.4
10. Supper Time Frolics, WJJD, cinnati, Ohio	05.4
11. Nine - Twenty Club, WORL, Boston, Mass.	05.0
12. Bradley Kincaid, WGY, Schen- ectady, N. Y.	04.5

NATIONAL FEDERATION OF PRESS WOMEN, INC. AWARDS. Announced June 26, 1939. Results are listed below, together with the network on which the winning programs appeared:

Best forenoon weekday program
Getting the Most Out of Life....NBC Blue

Best afternoon weekday program
American School of the Air.....CBS

Best interpretation of news
H. V. Kaltenborn.....CBS

Best radio program contributed to by a woman
GE Hour of Charm (Dorothy Thompson)...
NBC Red

Good taste and restraint in advertising announcements
Ford Sunday Evening Hour.....CBS

Most original program idea
N. Y. World's Fair Salute of Nations.....
NBC, CBS, MBS

Shortwave program promoting inter-national peace
N. Y. World's Fair Salute of Nations.....
NBC, CBS, MBS

Best program designed for rural listeners
Farm and Home Hour.....NBC Blue

Children's program best designed to interest and develop mind and character of children under 12
Singing Lady (Irene Wicker)..NBC Red

Children's program best designed to interest and develop mind and character of youths over 12
Dr. Damrosch's Music Apprecia-
tion Hour.....NBC Blue

PROFESSIONAL RECORDS—Continued

PETERSON, ARTHUR H., JR. Dramatic actor. Born Mandan, N. D., Nov. 18; h. 5 ft. 8½ in.; w. 170; brown hair, blue eyes; e. University of Minnesota (graduate, 1935); m. Norma Ransom. Parents were actors (his mother has also written radio scripts). Was active in college dramatics, and made his first radio appearance in Minneapolis, in 1930, while attending the university. Has played in stock and with the Federal theatre. (R) Grand Hotel, 1936-38 (Campana Sales for Dreskin, NBC Red); Dan Harding's Wife, 1937 (National Biscuit Co., NBC Red); The Guiding Light, 1937-40 (Procter & Gamble for White Naphtha Soap, NBC Red); It Can Be Done, 1937-38 (Household Finance Co., NBC Blue); Girl Alone, 1937-38 (Kellogg Co., NBC Red); First Nighter, 1937-38 (Campana Sales for Italian Balm, NBC Red); Story of Mary Marlin, 1938-40 (Procter & Gamble for Ivory Flakes, NBC Red and Blue); Woman in White, 1938-39 (Pillsbury Flour Mills, NBC Red). (LS) KSTP, WTCN, WCCO, Minneapolis-St. Paul, (L) Character leads, stock.

PETRUZZI, JULIAN. Actor, WXYZ, Detroit. Born Cleveland, Ohio, May 17, 1907; h. 5 ft. 6 in.; w. 145; black hair, brown eyes; e. East Tech High School and Brownell. First radio appearance in 1932 on the Standard Oil program. (R) Myrt & Marge, 1933 (William Wrigley, Jr., Co., CBS); The Lone Ranger, 1936-40 (various sponsors, Mutual); The Green Hornet, 1936-40 (various sponsors, Mutual); Big Town, 1938-39 (Rinso, CBS); Hollywood Guild, 1938-39 (Jergens-Woodbury Sales, NBC Blue); others.

PETTERSON, PAT (Leroy G.). Bass (Maple City Four). Born Evanston, Ill., Nov. 12, 1905; h. 5 ft. 7 in.; w. 170; light brown hair, brown eyes; e. in public schools in Chicago and Pana, Ill., and the Athens High School, Athens, Ga.; m. Helen Petterson. Formerly a drummer and had his own orchestra for 10 years. Later teamed with Fritz Meissner and Art Janes to form a trio in LaPorte, Ind. In 1925 the group tried out at WLS, Chicago, and was given a spot on the old WLS Showboat program. Two years later Al Rice joined the group and they took the name Maple City Four. (R) Sinclair Minstrels, 1933-37 (Sinclair Refining, NBC Blue); National Barn Dance, 1933-40 (Alka-Seltzer, NBC Blue); others, including transcriptions. (F) Three films for Republic (f). (V) 10 years. (PR) American Record.

PHILLIPS, ARTHUR. Comedy writer. Born New York City, June 6, 1911; e. New York University and University of

North Carolina; m. Charlotte S. Phillips. Formerly pianist with a dance band. Entered radio in 1931, writing material for Eddie Cantor. (R) Chase & Sanborn Program, with Eddie Cantor, 1932-33 (Standard Brands, NBC Red); Armour Program, with Phil Baker, 1933-35 (Armour & Co., NBC Blue); Phil Baker, 1935-37 (Gulf Oil Corp., CBS); Jello-O Program Starring Jack Benny, 1937-38 (General Foods, NBC Red); Maxwell House Showboat, 1937 (General Foods, NBC Red); The Wonder Show-Jack Haley, 1939 (Continental Baking, CBS); Al Pearce & His Gang, 1939-40 (Hawaiian Pineapple Co., CBS). (F) Paramount, United Artists. (L) Additional dialogue for DuBarry Was a Lady, 1939-40. (V) Material for the Dead End Kids and Schlepperman, 1939-40.

PHILLIPS, IRNA. Script writer, actress. Born Chicago, Ill., July 1, 1903; e. Senn High School, University of Illinois (M.A. degree) and Northwestern University. Studied public speaking and dramatic art in college. After graduation, she became a teacher of public speaking and dramatics at a college in Fulton, Mo., and in a Dayton, Ohio, high school and normal college. In 1930, while visiting her family in Chicago, she visited at a radio station to meet Pat Barnes, whom she admired on the air. The latter mistook her for an audition seeker, tested her before the microphone, and she was later notified the audition had been successful. However, she returned to her teaching post, and it was nearly a year afterward that she decided radio might further her acting ambitions, and she resigned her position to return to Chicago. There she obtained roles in a number of local dramatics shows. After several weeks, the manager requested her to write a short Memorial Day program. It was so successful, she was advised to concentrate on writing. Subsequently collaborated with Walter Wicker in creating Today's Children. Author, numerous serials. (R) The Guiding Light, 1937-40 (Procter & Gamble, NBC Red); Today's Children, 1933-38 (Pillsbury Flour Mills Co., NBC Red); The Road of Life, 1938-39 (P & G for Chipso, CBS, 1938; NBC Red, 1938-39); Woman in White, 1938-40 (Pillsbury Flour Mills, NBC Red); The Right to Happiness, 1939-40 (P & G, successively NBC Blue and CBS).

PIASTRO, MISHEL. Conductor, violinist. Born Kertz, Russia, June 19, 1893; e. St. Petersburg Conservatory. Also music teacher, and author of articles on music; Doctor of Music. (R) Conductor, Standard School Broadcast, 1928, '30, '36, '39

PROFESSIONAL RECORDS—Continued

- (Standard Oil of California, NBC Blue); also network appearances as violin soloist for General Motors programs. (PR) Brunswick.
- PITT, MERLE.** Musical director, WNEW, New York. (R) Various commercial and sustaining shows. (F) Shorts (Warner Bros.). (V) Hotel and theatres. (PR).
- POPEYE.** See Floyd Buckley.
- PORTER, GARRETT.** Script writer. Born Kansas City, Kans., Aug. 27, 1903; e. Princeton University; m. Elaine Knopf Porter. First radio writing in 1935 for the March of Time program as result of his experience with the United Press. (R) March of Time, 1935-39 (Time, Life, and Fortune magazines, also Servel, Inc., NBC Blue); Cavalcade of America, 1939-40 (E. I. du Pont de Nemours, NBC Blue, previously CBS).
- POST, DICK (R. H. Postlethwait).** Announcer. Born St. Louis, Mo., Feb. 20, 1914; h. 5 ft. 10½ in.; w. 150; brown hair, blue eyes; e. Illinois Wesleyan University (A.B. degree); m. Helen Corbin, publicist for Howard Mayer. First radio appearance in 1935, following an audition. (R) Tony Wons, 1937 (Vick Chemical Co., CBS); Just Entertainment, 1938 (William Wrigley, Jr., Co., CBS); Hymns of All Churches, 1938 (General Mills, CBS); Betty and Bob, 1938-39 (General Mills, NBC Red and Blue); Scattergood Baines, 1939-40 (Wm. Wrigley, Jr., Co., CBS); appearances on Stepmother (Colgate-Palmolive-Peet, CBS) and Romance of Helen Trent (Louis Philippe, Edna Wallace Hopper). M. C. and free-lance announcer and actor on records and slide films.
- POST, WILLIAM, JR.** Actor (dramatic leads, juveniles, heavies). Born Montclair, N. J., Feb. 19, 1906; h. 6 ft.; w. 170; dark brown hair, blue eyes; e. Phillips-Exeter Academy, Yale (A.B. degree) and American Laboratory Theatre Dramatic School. Coach and director of amateur productions. Made first radio appearance in 1938 following an audition. (R) John's Other Wife, 1938-40 (Old English Floor Wax, BiSoDol, NBC Red); Billy & Betty, several parts in spring of '39 (Corn Kix, WEA, N. Y.); Aunt Jenny's Real Life Stories, irregularly in 1940 (Lever Bros., CBS); Second Husband, irregularly in 1940 (Bayer Aspirin, CBS). (GA) Lead opposite Judith Anderson in The Gift, Royal Desserts Program, Feb. 23, 1939 (Standard Brands, NBC Red); Magic Key of RCA (Radio Corp. of America, NBC Blue); others. (F) RKO, 1931; production by Jack Skirball, 1937; commercials. (L) New York productions: Many Mansions, 1937-38; Madame Capet, 1938; The Merry Wives of Windsor, 1938 (f); stock.
- POWERS, TOM, M.C.,** actor (monologues, drama), poetry reader. Born Owensboro, Ky., July 7, 1890; h. 5 ft. 11 in.; w. 175; brown hair and eyes; e. Bay View College, Tex., Kentucky University and American Academy of Dramatic Arts, New York; m. Meta Powers. Served as captain in the Royal Air Force during the World War. Author of several books, including The Span, Scotch Circus, Flight, Life Studies; one novel, Need; plays, including Handy Man, Bridal Quilt, and others. First stage appearance in Lancaster, Pa., in February, 1911; New York debut in Six Who Pass While the Lentils Boil, in 1915; first appearance on the London stage in Oh, Joy!, in 1919; most recent appearance in When We Were Married (Broadway production), 1940. Has been in radio many years. (R) Central City, 1938-39 (P & G for Oxydol, NBC Red). (LS) Life Studies, one man show, 1935-37 (S. C. Johnson & Son for Johnson's Wax, WEA, New York, 1935-36; WOR, New York, 1936-37); others, including Roses and Drums (Union Central Life Insurance, CBS); Grand Central Station (Lambert Pharmaceutical, CBS). (GA) 14 appearances with Rudy Vallee, Royal Gelatin Hour (Standard Brands, NBC Red). (F) Vitagraph, 1910-12 (s). (L) Starred for 10 years with Theatre Guild; also productions for Sam Harris, John Golden, Mercury Theatre and numerous others (s). (V) Personal appearances in America and England.
- POYNTON, LORETTA.** Actress. Born Jackson, Mich., March 12, 1914; h. 5 ft.; dark brown hair and eyes; e. Longwood Academy, St. Mary's of the Wood; m. William Patrick Carroll, Jr. Studied at the Goodman Theatre, Chicago, and appeared in several of its productions. First radio appearance via NBC following an audition. (R) Household Finance programs, 1931-38 (Household Finance Corp., NBC Blue); Dan Harding's Wife, 1936-38 (National Biscuit Co., NBC Red); Story of Mary Marlin, 1937-40 (Procter & Gamble, NBC Red and Blue). (L) Stock, 1932-33; On the Make, 1936; Skidding, 1936 (s,f).
- PRATT, RICHARD G.** Radio director, Charles W. Hoyt Co., Inc., New York City. Born Manchester, N. H., June 6, 1915; e. University of New Hampshire (B.S. degree, 1937). Lieutenant, U. S. Coast Artillery Corps (Reserve). Announcer and script writer, WFEA, Man-

PROFESSIONAL RECORDS—Continued

- chester, N. H., 1934-35; joined Charles W. Hoyt advertising agency in August, 1937, and became radio director in January, 1940. (R) R & R Entertainers, 1938-40 (Richardson & Robbins, NBC Red and Blue); Gulden Serenaders, 1938-40 (Charles Gulden, Inc., NBC Blue); others, including local programs.
- PRENTISS, ED (Paul E.)** Actor, announcer. Born Chicago, Ill., Sept. 9, 1909; h. 5 ft. 11 in.; w. 165; dark brown hair and eyes; e. Cedar Rapids (Iowa) High School and University of Iowa (A. B. degree). Active in school theatricals and public speaking during college days. Offered a job as announcer on an Iowa station after the owner heard him make a campaign speech. (R) Guiding Light, 1937-40 (Procter & Gamble, NBC Red); A Tale of Today, 1937-39 (Princess Pat. Ltd., NBC Red); It Can Be Done, 1937-39 (Household Finance Corp., successively NBC Blue, CBS); Bob Becker's Chats About Dogs, 1939-40 (John Morrell & Co. for Red Heart Dog Food, NBC Red); Painted Dreams, 1933-40 (P & G, WGN, Chicago; NBC Blue since April 29, 1940); Springtime and Harvest, 1939-40 (Chase & Sanborn, transcriptions); others, totaling over 100 programs.
- *PRICE, NORMAN.** Tenor, vocal arranger (Armchair Quartet). (R) Enna Jettick Melodies, 1928-29 (Dunn & McCarthy for Enna Jettick Shoes, CBS); Maxwell House Showboat (General Foods, NBC Red); Highlights from the Sports News of the Day, 1939-40 (Colgate-Palmolive-Peet, NBC Blue); also network programs for Coca-Cola, Vick Chemical, Socony-Vacuum, Lucky Strike Cigarettes. (F) Shorts. (V) Theatre appearances. (PR) RCA Victor.
- *PRINDLE, DON.** Script writer. (R) Park Avenue Penners, 1937-38 (R. B. Davis Co., CBS); Joe Penner, 1938-39 (General Foods, CBS); Al Pearce & His Gang, 1939-40 (Hawaiian Pineapple Co., CBS). (F) RKO.
- PRINGLE, AILEEN.** Actress, script collaborator. Born San Francisco, Calif., July 23; h. 5 ft. 3 in.; w. 116; brown hair, grey eyes; e. Miss Murison's School in San Francisco, School of the Sacred Heart, Paris, and Miss McKenzie's School in London; div. Charles McKenzie Pringle. Stage experience in London in The Bracelet, in 1915; appeared in films beginning in 1919. First radio appearance in Hollywood in 1937. (R) Parker Family, 1939-40 (Andrew Jergens, successively CBS and NBC Blue); Joyce Jordan, Girl Interne, 1940 (General Foods, CBS). (GA) Lux Radio Theatre, 1937 (Lever Bros., CBS); Texaco Star Theatre, 1940 (Texas Co., CBS). (F) Paramount, M-G-M, Columbia, United Artists (s, f). (L) The Green Goddess, 1921; Thin Ice; Tons of Money (co-starred in last two). (V) Theatre appearances. (Currently collaborating on scripts for the Transamerican Broadcasting & Television Corp., transcription manufacturers).
- PROFESSOR QUIZ.** See Craig Earl.
- PROVENSEN, H J E R L U F.** Announcer. Born Racine, Wis., July 10, 1908; h. 6 ft.; dark hair, brown eyes. Spent most of his childhood and early youth in Denmark where his father had direction of three Lutheran churches. When he returned to the U.S. he studied pre-medics but became interested in radio through his brother, Martin, then working for a radio station in Chicago. Joined NBC as an announcer in 1930; was official announcer for President Hoover. (R) Benjamin Moore Triangle Club, seasonally (Benjamin Moore & Co., NBC Red); Gulden Serenaders, 1938-40 (Charles Gulden, Inc., NBC Blue); John's Other Wife (Old English Wax, BiSoDol, NBC Red); others.
- *PROVO, FRANK.** Script writer. (R) Jane Arden, 1938-39 (Ward Baking, NBC Blue); My Son and I, 1939-40 (General Foods, CBS); Young Dr. Malone, 1939-40 (General Foods, NBC Blue).
- PRUD'HOMME, CAMERON.** Dramatic producer for NBC, San Francisco. Born San Francisco, Calif., Dec. 16, 1899; e. public elementary and high and private schools; m. Klazka Prud'homme; one daughter, June, 14. Entered radio in San Francisco in 1931. (R) Winning the West, 1932-35 (Occidental Life Insurance, NBC Pacific); Death Valley Days, 1932-40 (Pacific Coast Borax, currently NBC Blue); Laugh with Ken Murray, 1936 (Lever Bros., CBS); Log Cabin Dude Ranch, 1936 (General Foods, NBC Blue); Dr. Kate, 1937-40 (Sperry Flour, NBC Pacific Red); Hawthorne House, 1937-40 (Wesson Oil & Snowdrift, NBC Pacific Red); Dangerous Road, 1938-39 (Sperry Flour, NBC Pacific Red); many others. (F) D. W. Griffith. (L) 360 productions in Hollywood, San Francisco and New York, 1924-37.
- PRYOR, ROGER.** Actor, M.C., orchestra leader. Born New York City, Aug. 1, 1901; son of Arthur Pryor, bandmaster; h. 5 ft. 11 in.; w. 160; brown hair and eyes; e. Dwight and private schools; m. Ann Sothern, actress. First radio appearance in 1930 on the March of Time

PROFESSIONAL RECORDS—Continued

program. (R) Screen Guild Theatre, 1939-40 (Gulf Oil, CBS); appearances on Rudy Vallee program (Standard Brands, NBC Red), Chase & Sanborn Program (Standard Brands, NBC Red) and Good News (General Foods, NBC Red). (F) Universal, RKO, Warner Bros., Paramount, Columbia, Republic (f). (L) Saturday's Children, Up Pops the Devil, Royal Family, Apron Strings, Front Page and Blessed Event (s, f). (V) Theatre appearances alone and with his own orchestra. (PR) Vocalion.

PUGH, JESS. Character actor. Born Andersonville, Ind., Sept. 10, 1879; h. 5 ft. 10½ in.; w. 168; gray hair, blue eyes; e. high school; m. Jeannette Pugh; two sons, William H., 35, and David G., 30. Former after dinner speaker and club entertainer. First radio appearance in 1931, after he won audition for role of Old Hunch on Prince Albert Tobacco program. (R) Prince Albert Quarter Hour, 1931-32 (R. J. Reynolds for Prince Albert Tobacco, NBC Red); Story of Mary Marlin, 1936-37 (International Cel-lucotton for Kleenex, NBC Red); Gate-way to Hollywood Summer Theatre, 1939 (Wm. Wrigley, Jr., Co., CBS); title role in Scattergood Baines, currently (Wm. Wrigley, Jr., Co., CBS); numerous others, since 1931, including script shows in Chicago, 1932-38. (V) Club entertainer, 1910-30.

PUMPHREY, PRESTON H. Radio direc-tor, Warwick & Legler, Inc., New York City. Born Arcanum, O., March 30, 1902; e. Ohio Wesleyan University (A.B. degree, 1922; M.A. degree, 1924; Phi Beta Kappa); m. Ruth Vorhees; two children, Preston, Jr., 5, and Patricia, 2. Entered radio in 1929. (R) Westinghouse Salutes, 1929-32 (Westinghouse Electric & Mfg., NBC Blue); Dancing with Zoel Paren-teau, 1933 (Worcester Salt, CBS); Town-send Murder Mystery and Everett Mar-shall & Al Mitchell's Orchestra, 1933 (Westinghouse Electric & Mfg., NBC Blue); Let's Dance, 1934 (National Bis-cuit, NBC Red); Show Boat, 1934 (Max-well House Coffee, NBC Red); Palmolive Beauty Box (Colgate-Palmolive-Peet, NBC Red); Album of Familiar Music, 1934 (Bayer Aspirin, NBC Red); Town Hall Tonight, 1935 (Bristol Myers, NBC Red); Music at the Haydns, 1935 (Col-gate-Palmolive-Peet, NBC Red); Certo Matinee, 1935 (General Foods, NBC Red); Log Cabin Inn, 1935 (General Foods, NBC Red); Metropolitan Opera Auditions, 1937-40 (Sherwin-Williams, NBC Blue); Warden Lawes program, 1937-39 (Sloan's Liniment, NBC Blue); Quite by Accident, 1938 (Nestle's Cocoa,

NBC Red); Emily Post, 1938-39 (Tangee, NBC Red); Youth versus Age, 1939-40 (Sloan's Liniment, NBC Red). (Former-ly member of NBC production staff).

PURDOM, WALT (William W.) Writer, program creator (and account execu-tive), Brisacher, Davis and Staff, San Francisco. Born St. Louis, Mo., July 26, 1907; e. Hollywood High School, and Uni-versity of California at Los Angeles; m. Mary L. Purdom; two children, Paul, 11, and Wendy, 2. (R) Script work on I Want a Divorce, 1937-40 (sponsored by S & W Fine Foods, 1938-39, CBS; by local sponsors, 1940, NBC Red); local shows for CHB Condiments, Rough Rider Trousers and others.

PUTNAM, GEORGE A. Announcer (com-mercials, news, sports and special events). Born Deposit, N. Y., Jan. 21, 1914; h. 6 ft. 2 in.; w. 165; black hair, brown eyes; e. State Teachers College, San Diego; m. Ruth Carhart, radio con-tralto. While a student, was in charge of the State Teachers College broadcasts over KFSD; after graduation, in 1935, he joined the Shakespearean troupe headed by Patia Power (mother of Tyrone Power). In the fall of 1936 he joined KGB, San Diego, as producer and an-nouncer; resigned to come to New York in 1938 where he is currently free lance announcing. (R) Currently: Ellen Ran-dolph (Colgate-Palmolive-Peet, NBC Red), Portia Blake (Post Toasties, tran-scriptions) and news program for Boscul Coffee via KYW, Philadelphia. Substi-tute announcer: Major Bowes, 1939 (Chrysler, CBS). Vic & Sade, 1939-40 (P & G, NBC Red) and Life Can Be Beautiful, 1939-40 (P & G, NBC Red and Blue, CBS).

Q

QUINN, BILL (William T.) Juvenile actor (straight, character). Born New York City, May 6, 1912; son of Lillie Quinn, former actress; h. 5 ft. 9 in.; w. 165; brown hair, hazel eyes; e. Holy Name Parochial School, and Professional Chil-dren's School; m. Mary Roden Quinn. Has been in show business since the age of six. (R) Renfrew of the Mounted, 1936 (Continental Baking, CBS); Just Plain Bill, 1936 (Anacin, BiSoDol, NBC Red); Mrs. Wiggs of the Cabbage Patch, 1937 (Hill's Nose Drops, NBC Red); Stella Dallas, 1938 (Charles H. Phillips Chemical Co., NBC Red); Howie Wing,

PROFESSIONAL RECORDS—Continued

1938-39 (Kellogg Co., CBS); When a Girl Marries, 1939-40 (Prudential Insurance Co., CBS); Woman of Courage, 1939-40 (Colgate-Palmolive-Peet, CBS); Against the Storm, 1939-40 (Procter & Gamble, NBC Red); numerous others, not current, including appearances on We, the People (General Foods for Sanka Coffee, CBS); Welch Presents Irene Rich (Welch Grape Juice, NBC Blue); Texaco Star Theatre (Texaco Gasoline, CBS); Kate Smith Program (General Foods, CBS). (F) Shorts. (L) Debut in David Belasco's Daddies, 1918-19; The Merry Wives of Gotham, 1922; The Bluebird, 1924; The Crooked Friday, 1925; Don Q, Jr. (co-starred), 1925; They All Want Something (featured), 1926; Gentlemen of the Press, 1928; Angels Don't Kiss, 1930; Winterset, 1935-36 (all Broadway productions); others, including stock. (V) Two Bad Men act with brother.

QUINN, DON. Writer comedy scripts. Born Grand Rapids, Mich., Nov. 18, 1900; son of J. Frank Quinn, writer-monologist; h. 5 ft. 9½ in.; w. 195; brown hair, blue eyes; e. public schools in Grand Rapids and St. Joseph, Mich.; m. Edythe Dixon Quinn; one daughter, Nancy Elizabeth, 4. Prior to radio work he was a commercial cartoonist and gagman. In 1929 he started writing a daily radio script for Marian and Jim Jordan (now Fibber McGee & Molly), and subsequently has remained as writer with this comedy team, forsaking his cartooning entirely. (R) Swift Revue with Olsen and Johnson, 1933-34 (Swift & Co., CBS); Fibber McGee & Molly, 1936-40 (S. C. Johnson & Son for Johnson's Wax, NBC Red). Also author of the Smackout series, 1932-36 (NBC sustaining). (F) Paramount.

R

RAFFETTO, MICHAEL (Elwyn Creighton Raffetto). Actor. Born Placerville, Calif., Dec. 30, 1899; h. 5 ft. 9½ in.; w. 150; black hair, brown eyes; e. University of California; married and has two children, Gina, 14, and Sara, 11. Appeared in campus theatricals in college, and his interest in the theatre continued after he had taken up the practice of law. In 1930 he wrote *The Arm of the Law*, a serial based on a picturesque old lawyer; it was accepted by NBC and he played the principal role; subsequently has given up his law practice completely. (R) *One Man's Family*, 1932-39 (successively sponsored by Wesson Oil & Snowdrift, 1932-

34; Kentucky Winners Cigarettes, 1935; since 1935, Standard Brands for Tender Leaf Tea, NBC Red); *I Love a Mystery*, 1939-40 (Standard Brands for Fleischmann's Foil Yeast, NBC Red). (L) Stock, 1921-22.

RAINEY, WILLIAM S. Producer, actor. Born San Francisco, Calif., April 23, 1894; h. 5 ft. 10 in.; w. 170; gray hair, blue eyes; e. University of California; m. Frances L. Rainey. His first radio work was in 1927, as program manager of the NBC Pacific Coast division, after 10 years of stage work. (R) *Wrigley Hour*, 1927-28 (Wm. Wrigley, Jr., Co., NBC Pacific Network); *Dixie Circus*, 1928-31 (Brazilian American Coffee, NBC Pacific Coast Network); *History of Medicine*, 1933 (Squibb, NBC Red); *Magic Key of RCA*, 1935-39 (RCA, NBC Blue); many others, including programs for Wilbur-Coon Shoes, American Tobacco, Philco, Elgin Watches. (L) 1916-27, including stock and repertory (f).

RANCH BOYS. See Joe Bradley, Hugh Carlson and Jack Ross.

RANDOLPH, ISABEL. Actress (character, leads, comedy, dialect). Parents were actors, and she made her first appearance with them. First radio work in 1932 following an audition at NBC. (R) *Dan Harding's Wife*, 1936-38 (National Biscuit Co., NBC Red); *Story of Mary Marlin*, 1936-39 (Procter & Gamble for Ivory Soap, NBC Red and Blue); *Fibber McGee & Molly*, 1936-40 (S. C. Johnson & Son for Johnson's Wax, NBC Red); *First Nighter*, 1936-38 (Campana Sales for Italian Balm, NBC Red). (F) *M-G-M.* (L) Stock; *The Noose* (Mrs. Henry B. Harris); *If I Were Rich* (William Anthony McGuire) and numerous others.

RAPEE, ERNO. Musical director. Born in Hungary, June 4, 1891; e. Budapest Conservatory. Played with the Budapest, Berlin, and Vienna symphony orchestras, and was assistant conductor at the Dresden Opera House. Gained first American notice as director of the Hungarian Opera Co. Later he became conductor of the Rialto Theatre orchestra, and then conducted at most of the theatres managed by Samuel L. Rothafel (Roxy)—the Rivoli, Capitol, Roxy, and finally the Radio City Music Hall where he is now musical director. Has written musical scores for several films. In 1931 he became general musical director of NBC, but resigned two years later to become music director of the Radio City Music Hall. (R) *Radio City Music Hall*, 1933-40 (sustaining, NBC Blue); *General*

PROFESSIONAL RECORDS—Continued

Motors Concerts, 1935-37 (General Motors Corp., NBC Blue); Gulf Musical Playhouse, 1939 (CBS); Calling America, 1939-40 (cooperative program, Mutual); programs for Ex-Lax, Mobil Oil, Linit, McKesson & Robbins; numerous NBC sustaining programs. (GA) The Big Show (Ex-Lax Co., CBS). (F) Warner Bros. (L) Dangerous Paradise.

RARIG, JOHN. Singer, arranger, (soloist and with Marie & Her Merry Men). Born Seattle, Wash., Aug. 25, 1912; h. 5 ft. 11 in.; w. 170; brown hair, blue eyes; e. University of Washington (Bachelor of Music degree); m. Jean Lau. First radio appearance with male quartet on KOMO, Seattle, in 1935. (R) Kraft Music Hall, 1937-39 (Kraft Cheese Co., NBC Red); Gilmore Circus, 1937-39 (Gilmore Oil, NBC Red); Woodbury's Hollywood Playhouse, 1938 (Jergens-Woodbury, NBC Blue); The Wonder Show—Jack Haley, 1938-39 (Continental Baking, CBS); Joe E. Brown, 1938-39 (General Foods, CBS); Texaco Theatre, 1939 (Texas Co., CBS); Al Pearce & His Gang (as a member of the Merry Men), 1939-40 (Hawaiian Pineapple Co., 1939-40, CBS; R. J. Reynolds, 1940, CBS); others including guest appearances and transcriptions. (F) Shorts and cartoons; M-G-M, Fox, Universal, Schlesinger, Walt Disney.

RATHBONE, BASIL. Actor. Born South Africa, June 13, 1892; h. 6 ft. 1½ in.; black hair, hazel eyes; e. in England; div. Ethel Marian Forman; m. Ouida Bergere, scenarist and playwright; one son. Started theatrical career playing Shakespearean roles in 1912. (R) The Circle, 1939 (Kellogg Co., NBC Red); Adventures of Sherlock Holmes, 1939-40 (Grove Laboratories, NBC Blue). (L) Romeo and Juliet, Othello, Peter Ibbetson, He Who Gets Slapped, The Captive. (F) M-G-M, First National, Pathe; Universal, RKO Pathe, 20th Century-Fox, RKO, United Artists, Warner Bros.; also British companies (s,f).

RAVENSCROFT, THURL. Singer (soloist and with Marie & Her Merry Men), actor, announcer. Born Norfolk, Va., Feb. 6, 1914; h. 6 ft. 4 in.; w. 170; brown hair and eyes; e. Nebraska University and Otis Art Institute, Los Angeles. Private airplane pilot; member of national honor scholastic society. First radio appearance on a Hollywood station in 1935. (R) Vick's Open House, 1936 and '37 (Vick Chemical, CBS); Ry-Krisp Presents Marion Talley, 1936-38 (Ralston Purina, NBC Red); Kraft Music Hall, 1936-39 (Kraft Cheese Co., NBC Red); Calling All Cars, 1937-38 (Rio Grande Oil, CBS); Goose Creek Parson, 1937-38

(Colgate-Palmolive-Peet, CBS); Gilmore Circus, 1937-39 (Gilmore Oil, NBC Red); Woodbury's Hollywood Playhouse, 1938 (Jergens-Woodbury, NBC Blue); Joe E. Brown, 1938-39 (General Foods, CBS); The Wonder Show—Jack Haley, 1938-39 (Continental Baking, CBS); Amos 'n' Andy, 1939 (Campbell Soup, CBS); Texaco Star Theatre, 1939 (Texas Co., CBS); Al Pearce & His Gang (as a member of the Merry Men), 1939-40 (Hawaiian Pineapple Co., 1939-40, CBS; R. J. Reynolds, 1940, CBS); others, including guest appearances and transcriptions. (F) Shorts and cartoons; 20th Century-Fox, M-G-M, Paramount, RKO, Universal, Leon Schlesinger, Walt Disney. (L) Chocolate Soldier, Blossom Time, Vagabond King; Anything Goes, 1939 (f).

RAYNOR, HAL (Henry Scott Rubel). Radio writer; occasionally, acting and songwriting. Born Cincinnati, Ohio, Feb. 5, 1898; e. Franklin School, Cincinnati, University of Wisconsin (A.B. degree), and Gen. Theological Seminary, New York City (M. Litt. degree); m. Dorothy Deuel, musical comedy dancer and singer; two children, Dorchen, 10, and Christopher, 7. Started as a commercial radio operator in 1912; was a radio officer during the World War (U. S. Navy). His first radio writing was in Chicago in 1928 (World Book Man series); he has been writing for Joe Penner ever since the latter has been on the air. Also newspaper feature and syndicate writer-columnist. (R) King Kill Kare of Wheatworth Castle, 1932-33 (National Biscuit, NBC Blue); Baker's Broadcast, 1933-34 (Standard Brands for Fleischmann's Yeast, NBC Blue); Wooley, the Moth, 1935 (Enoz Chemical Co., NBC Blue); Park Avenue Penners, 1936-38 (R. B. Davis for Cocomalt, CBS); Joe Penner, 1938-39 (General Foods for Huskies, CBS); Tip Top Show, 1939-40 (Ward Baking Co., NBC Blue); others, not current, including programs for W. F. Quarrie & Co. and Princess Pat. (F) Paramount, RKO (as writer and special songwriter). (L) Grand Street Follies, 1925-26 (as writer). (V) Wrote for Duncan Sisters, Buddy Doyle and others.

RED RIVER DAVE. See Dave McEnery.

REDD, ROBERT L. Producer, writer. Born Pendleton, Ore., Dec. 13, 1906; e. Washington State College, Oregon State College (A.B. degree), and New York University (M.S. degree); m. Gogo DeLys, singer; one daughter, Mary Robin, 1½. Lecturer, college courses on radio writing. Originally a newspaper

PROFESSIONAL RECORDS--Continued

promotion man, he gradually worked into radio writing inasmuch as the newspaper owned a radio station; his first fulltime writing-production work was with KGW, Portland, in 1930. (R) Signal Carnival, 1936-39 (Signal Oil Co., NBC Red); Camel Caravan, 1937-38 (R. J. Reynolds Tobacco, CBS); Welch Presents Irene Rich, 1938-40 (Welch Grape Juice Co., NBC Blue); Hedda Hopper's Hollywood, 1940 (California Fruit Growers Exchange, CBS). (V) Wrote and produced Covered Wagon Days, 1934; produced one variety unit, 1934.

REDDICK, WILLIAM. Producer, NBC, New York. Born Paducah, Ky., June 23, 1890; e. College of Music, Cincinnati, and Cincinnati University; m. Irma Reddick; two children, William and Mary. First radio appearance as choral director and orchestral arranger. Composer, opera conductor (four years) and organist (17 years) in New York City. (R) Eveready Hour, 1925-26 (National Carbon, NBC); An Hour with Sigmund Romberg, 1936 (Swift & Co., NBC Red); Ford Sunday Evening Hour, 1936-40 (Ford Motor Co., CBS).

REED, ALAN (Theodore Alan Reed, legally changed from Teddy Bergman on Aug. 17, 1939). Actor, comedian, producer. Born New York City, Aug. 20, 1907; h. 5 ft. 10 in.; w. 225; brown hair, blue eyes; e. George Washington High School and Columbia University, New York; m. Finette Reed (singer); two sons, Alan Anthony, 4, and Stephen Colgate, 1. Active in student dramatics throughout high school and college, and also won the Eastern Intercollegiate Wrestling championship. After graduation, he appeared with numerous stock companies, and toured in vaudeville with his cousin, Harry Green. First radio appearance in September, 1927, as result of audition for True Detective Mysteries. (R) Collier's Program, 1928 (Crowell Publishing Co., NBC Blue); Eveready Hour, 1929 (National Carbon Co., NBC Red); Joe Palooka, 1932 (H. J. Heinz Co., CBS); Musical Grocery Store, 1933 (Best Foods, NBC Red); Van Heusen Program, 1934 (Phillips-Jones Corp., NBC Red); Harv & Esther, 1935-36 (Consolidated Cigar Corp., CBS); Fun in Swingtime, 1937-38 (Admiracion Shampoo, Mutual); Royal Crown Revue, 1938 (Royal Crown Cola, NBC Blue); Big Sister, 1938-40 (Lever Bros. for Rinso, CBS); Valiant Lady, 1938-39 (General Mills, NBC Red and Blue); Al Pearce and His Gang, 1939 (General Foods, NBC Red); Quixic Doodle Contest, 1939-40 (Mennen Co., Mutual). (GA) Fleischmann Hour with Rudy

Vallee, 10 times, 1936-37. (F) Shorts. (L) Double Dummy, 1936-37; House in the Country, 1937. (V) Teddy Bergman, Blubber Bergman; Bergman and (Bert) Gordon; 5 years.

REESE, EDWARD. Dramatic actor, director, writer. Born Baltimore, Md., Dec. 18, 1891; h. 5 ft., 10 in.; w. 175; brown hair, blue eyes; e. Weichmans Prep School, Baltimore; m. Beatrice Flather, scenic designer. Honorary member of International Investigators, Inc. Co-author (with Bernice Thayer) of a book, Hell and High Water, later rewritten as a radio script. Entered radio in 1931 when he was engaged to create the role of Spencer Dean on Eno Crime Clues. (R) Eno Crime Clues, 1931-32, 1933-36 (Harold F. Ritchie for Eno Effervescent Salts, CBS, 1931-32; NBC Blue, 1933-36); John's Other Wife (Old English Wax, BiSoDol and others. NBC Red); Just Plain Bill (Anacin, BiSoDol, Kolynos, NBC Red); Joyce Jordan—Girl Interne (McKesson & Robbins, CBS); Mrs. Wiggs of the Cabbage Patch (Old English, BiSoDol, NBC Red); Dog Heroes (Modern Food Process for Thrivo Dog Food, NBC Blue); numerous others. (F) Film version of Spencer Dean (co-starred); short. (L) Leading man for Fay Bainter in East Is West, for Ina Claire in Grounds for Divorce; others over a 28-year period. (V) Sketches with Bert Lytell and others; appearances as Spencer Dean.

***REEVES, ROSSER.** Script editor, copy chief, Blackett-Sample-Hummert, New York. (R) David Harum (B. T. Babbitt for Bab-O, NBC Red); Doc Barclay's Daughters (Personal Finance Co., CBS).

REGGIANI, HILDE. Lyric coloratura soprano. Born Modena, Italy, Nov. 26, 1914; h. 5 ft. 2 in.; w. 120; blonde hair, blue eyes; e. University of Modena and Music Conservatory of Bologna, Italy. Has sung with opera companies in Italy, Spain, France, Germany, Chile, Chicago, and with the Metropolitan Opera Company in New York, has also sung on the radio in Italy, the Argentine and in the U.S. (R) La Rosa Concerts, 1939-40 (La Rosa Macaroni Products, Mutual). Television appearance via W2XBS (NBC), March 10, 1940.

REID, DON (David Reid). Singer (tenor), M.C. Born Montreal, Canada, Sept. 7, 1911; h. 5 ft., 11½ in.; w. 176; dark brown hair and eyes; e. McGill University, Montreal; m. Lillian Manley, talent scout and director. First radio appearance in 1933 while singing in a college musical. Currently also a songwriter. (R) Let's Dance, 1935 (National Biscuit Co., NBC

PROFESSIONAL RECORDS—Continued

Red); Xavier Cugat Orchestra, 1937 (RCA Victor, NBC); Al Pearce and His Gang, 1939-40 (Hawaiian Pineapple, CBS); also four sponsored programs over Canadian networks, 1933-35. (V) Tour with Xavier Cugat, 1937. (PR) Columbia (with Henry King); RCA Victor (with Xavier Cugat).

* **REID, ELLIOTT (Ted)**. Actor (juvenile, straight, character, dialect). (R) Home Sweet Home, 1935-36 (Procter & Gamble for Chipso, NBC Red); Roses and Drums, 1936 (Union Central Life Insurance Co., NBC Blue); Heinz Magazine of the Air, 1936-37 (H. J. Heinz Co., CBS); The March of Time, 1937-38 (Time and Life magazines, NBC Blue); Tommy Dorsey's Orchestra, 1938 (Brown & Williamson Tobacco Corp. for Raleigh and Kool Cigarettes, NBC Blue); Cavalcade of America, 1938-39 (E. I. du Pont de Nemours, CBS); The Mighty Show, 1938-39 (Penick & Ford, Ltd., for My-T-Fine Dessert, CBS); Grand Central Station, 1938-39 (Lambert Pharmaceutical Co. for Listerine products, CBS); Valiant Lady, 1938-39 (General Mills for Wheaties, NBC Red and Blue); Pepper Young's Family, 1939 (Procter & Gamble for Camay Soap, NBC Red and Blue); Philip Morris Program, 1939 (Philip Morris, Ltd., NBC Red); Jane Arden, 1939 (Ward Baking, NBC Blue). (L) Mercury Theatre productions of Caesar and Shoemaker's Holiday, 1937-38.

REINHEART, ALICE. Actress (dramatic and character ingenues). Born San Francisco, Calif., May 6; h. 5 ft. 2 in.; w. 105; chestnut hair, hazel eyes; e. Girls high school, San Francisco, and University of California; m. W. B. Miller, night manager, NBC. First radio appearance via KYA, San Francisco, in 1928. (R) 20,000 Years in Sing Sing, 1931-36 (Wm. R. Warner for Sloan's Liniment, NBC Blue); International Silver program, 1936 (NBC Red); Warden Lawes, 1937-38 (Wm. R. Warner for Sloan's Liniment, NBC Blue); True Story, 1937-38 (Macfadden Publications for True Story Magazine, NBC Blue); The O'Neills, 1937-38 (P & G, NBC Red); Howie Wing, 1938-39 (Kellogg Co., CBS); Her Honor, Nancy James, 1938-39 (International Celuocofon for Kleenex, CBS); Life Can Be Beautiful, 1938-40 (P & G, CBS and NBC Red); many others, including Gang Busters, City Desk, Romance, Inc. (L) Fools-cap, 1932; The Drums Begin, 1933; stock, 1930-35 (Men in White, Pursuit of Happiness); others (s. f.). (F) Shorts.

* **RELLER, ELIZABETH**. Actress. (R) Young Dr. Malone, 1939-40 (General Foods, NBC Blue); Doc Barclay's Daugh-

ters, 1939-40 (Personal Finance, CBS); Manhattan Mother, 1940 (P & G, CBS); Dick Tracy (Quaker Oats, NBC Red).

RENARD JACQUES. Musical director. Born Kiev, Russia, June 15; h. 5 ft., 8½ in.; w. 200; dark hair, brown eyes; e. Boston; m. Jean Cohen; one son, three daughters. Brought to this country by his parents when two years old; began studying the violin at the age of seven under Jacques Hoffman. Joined the Boston Symphony at the age of 17. Later toured South America with Anna Pavlowa as accompanist. Returning to the U. S., he organized his own band and played night club engagements. Once had his own night club in Boston, and in 1931 made his first broadcast from there. (R) Camel Quarter Hour, 1931-32 (R. J. Reynolds Tobacco Co., CBS); Pontiac Program, 1932-34 (Pontiac Motor Co., CBS); Camel Quarter Hour, 1934 (R. J. Reynolds Tobacco Co., CBS); Manhattan Merry-Go-Round, 1935 (Dr. Lyon's Toothpowder, NBC Red); Burns & Allen, 1936 (Campbell Soup Co., CBS); Eddie Cantor, 1936-37 (Texas Co., CBS); Tip Top Show, 1939-40 (Ward Baking, NBC Blue). (F) Shorts (for Universal with Morton Downey). (L) Concerts. (V) Appeared with Morton Downey and Tony Lucas, Vera Van and Eton Boys, Nick Lucas, Burns & Allen, and Eddie Cantor. (PR) RCA Victor.

REVELERS QUARTET. See Wilfred Glenn, John Herrick, Lewis James and Robert Simmons.

REYNOLDS, RUTH DOERING. Singer (Doring Sisters). Born Chicago, Ill., May 13, 1915; h. 5 ft. 9¼ in.; w. 160; dark hair, brown eyes; e. Oak Park-River Forest (Ill.) high school; m. Ed Reynolds, writer; one son, Thomas E., born May 7, 1940. Entered radio in the fall of 1932, when the trio won an audition with CBS in Chicago. (R) Swift & Co.—Olsen & Johnson, 1933 (Swift & Co., CBS); House by the Side of the Road, 1935 (S. C. Johnson, NBC Red); Then and Now, 1936 (Sears, Roebuck, CBS); Carnation Contented Hour, 1937 (Carnation Co., NBC Red); Smiling Ed McConnell, 1937 (Acme White Lead & Color Works, NBC Blue); It Can Be Done, 1937, NBC Blue and 1939, CBS (Household Finance); Double Everything, 1938 (Wm. Wrigley, Jr., Co., CBS); Laugh Limer, 1938 (Wm. Wrigley, Jr., Co., CBS); Uncle Walter's Dog House, 1939 (Brown & Williamson, NBC Red); Plantation Party, 1939-40 (Brown & Williamson, NBC Blue); Avalon Time, 1939-40 (Brown & Williamson, NBC Red); Home Town, Unincorporated,

PROFESSIONAL RECORDS—Continued

1939-40 (Brown & Williamson, NBC Red); Show Boat, 1940 (Brown & Williamson, NBC Blue). (V) Occasional appearances in the Midwest, 1934-37.

RHODES, BETTY JANE. Singer. Born Rockford, Ill., April 24, 1921; h. 5 ft. 5½ in.; w. 114; blonde hair, blue eyes. Has been in radio since the age of seven, when the manager of a station in Berkeley, Calif., asked her to sing a song over the air; has also made frequent television appearances on W6XAO, Don Lee television station, since its initial program in 1931. (R) The Packard Hour Starring Johnny Green (Packard Motors, NBC Red); It Happened in Hollywood (George A. Hormel & Co., CBS); Shell Chateau (Shell Union Oil); others, including programs for Lucky Strike cigarettes and transcriptions. (GA) Town Hall Tonight, three times when the show originated in Hollywood (Bristol-Myers, NBC Red); Screen Guild (Gulf Oil, CBS); March of Dimes (Red Cross Drive). (F) Warner Bros., Paramount, Universal, 20th Century-Fox, RKO (f); shorts. (V) Theatre and night club appearances. (PR) Decca (with Victor Young's orchestra).

***RHYMER, PAUL.** Script writer. Wrote for magazines while attending Illinois Wesleyan University, and joined NBC in 1929 following his graduation. Has written the Vic and Sade series since its inception. (R) Vic and Sade, 1934-40 (P & G, NBC Red).

RIBBE, JOHN. Producer, writer. Born Colfax, Ia., March 25, 1892; h. 5 ft. 6 in.; w. 145; brown hair, blue eyes; e. Simpson College (Bachelor of Music degree); m. Modesto Ribbe, violinist with the San Francisco Symphony. Formerly concert pianist. First radio appearance when Standard Oil Co. asked him to give piano concerts in Honolulu in 1929. (R) Carnation Contented Program (Carnation Milk, NBC Red); Standard School Broadcast, 1930-40 (Standard Oil of California, NBC Blue); Standard Symphony, 1930-40 (Standard Oil of California, NBC Red); producer of symphony, opera, musical shows, etc. for NBC Pacific Coast network.

RICE, AL. Singer (Maple City Four). Born Bloomfield, N. J., Jan. 20, 1905; e. Starkey Institute; m. Margaret McKay, formerly his press agent. Organized his own dance band, and was selected by the Prince of Wales for a Canadian tour. First radio appearance in 1927, when he joined Art Janes, Pat Petterson and Fritz Meissner to form the quartet called the Maple

City Four. (R) Sinclair Minstrels, 1933-37 (Sinclair Refining, NBC Blue); National Barn Dance, 1933-40 (Alka-Seltzer, NBC Blue); others, including transcriptions. (F) Three films for Republic (f). (V) 10 years. (PR) American Record.

RICH, DORIS. Actress (character leads, heavies, comedy, etc.) Born Boston, Mass., Aug. 14; h. 5 ft. 6 in.; w. 138; brown hair, hazel eyes; e. University of Rochester, and American Academy of Dramatic Arts. Entered radio from the legitimate stage in 1932. (R) Famous Actors Guild (Ethel Barrymore plays), 1936 (Bayer Aspirin, NBC Blue); Rich Man's Darling, 1936-37 (Jocur, Kissproof, Outdoor Girl, CBS); Lorenzo Jones, 1937 (Charles H. Phillips Chemical Co. NBC Red); Road of Life, 1938-40 (P & G, Chipso, NBC Red and CBS); Houseboat Hannah, 1938-40 (P & G for Lava Soap, NBC Blue); Songs of a Dreamer, 1940 (Northwestern Yeast, NBC Chicago). (L) Appearances with the Lunts (Theatre Guild), Jane Cowl, Blanche Yurka, Ethel Barrymore and others (f).

RICH, FREDDIE. Musical director. Born New York City, Jan. 3, 1893; h. 5 ft. 10½ in.; w. 175; black hair, brown eyes; e. public schools; and Damrosch Conservatory (honor graduate). Band Master, U. S. Marines, Mare Island, Calif. Composer of serious and popular music, including Penthouse Symphony, Bermuda Sketches, America Cavalcade, Moods of the Range, Self Portrait, Symphonie No. 1, and numerous orchestral compositions. Entered radio in 1928 as musical director of WABC, New York. (R) Frigidaire program, 1935; Socony Flying Red Horse Tavern, 1935-36 (Socony-Vacuum); Your Hit Parade, 1936 (Lucky Strike Cigarettes); Quaker Party, 1939-40 (Quaker Oats, NBC Red); sustaining and guest appearances, 1937-38 (CBS); also programs for Squibb's, Veedol, Tide Water Oil, Postum, Premiere Salad Dressing; others. (F) Paramount, Warner Bros., shorts. (L) Greenwich Village Follies, 1921; Shubert Century Roof Vogues, 1922. (V) All circuits; debut, 1916; Frisco Jazz Band; Davis-Rich; theatre appearances with own band.

RICH, IRENE. Actress. Born Buffalo, N. Y., Oct. 13; daughter of William and Mabel Luther; h. 5 ft. 6 in.; brown hair and eyes; e. St. Margaret's School for Girls, Buffalo; div. Charles Rich and David Blackenhorn; two daughters, Jane and Frances. Began appearing in films in 1918, as an extra. First radio appearance in 1933. (R) Welch Presents Irene Rich, 1933-40 (Welch Grape Juice, NBC Blue).

PROFESSIONAL RECORDS—Continued

- (R) Warner Bros., Pathe, Fox, Radio Pictures, Vitaphone, Mayfair, Universal (s); others. (V) 16 weeks on an Eastern circuit; night club engagements.
- *RICKABY, RUTH D.** Dramatic actress. (R) Lone Ranger, since 1933 (various sponsors through WXYZ, Detroit; Gordon Bakeries, 1937-38, Mutual; General Baking for Bond Bread, 1939-40, Mutual; various local sponsors, Mutual). (LS) WXYZ, 1935-40. (L) Productions by William B. Harris, A. Hammerstein and others; stock. (V) Theatre appearances with Lone Rangers skit.
- *RICKEY, ALFRED.** Musical director. (R) Hammerstein Music Hall (Anacin, Kolynos Toothpaste, CBS); Manhattan Merry-Go-Round (R. L. Watkins Co., NBC Red); Alias Jimmy Valentine (successively Larus & Bro. Co. and Dr. Lyon's Toothpowder, NBC Blue); Broadway Merry-Go-Round (Dr. Lyon's Toothpowder, NBC Blue); Orphans of Divorce (Dr. Lyon's Toothpowder, NBC Blue).
- RIGGS, TOMMY (Thomas W.)** Comedian, singer (Tommy Riggs and Betty Lou). Born Pittsburgh, Pa., Oct. 26, 1909; h. 5 ft. 10 in.; brown hair and eyes; e. Brown University and University of Ohio (Alpha Sigma Phi); m. Mary Riggs. First radio appearance in 1928, while still in college, on a Columbus, Ohio, station. Later did a song and patter act in vaudeville, and used the same routine on local radio broadcasts. Betty Lou was brought into the act only occasionally, until his partner was suddenly taken ill and Riggs had to carry on alone. On August 5, 1937, Rudy Vallee invited him to join his program. (R) Royal Gelatin Hour, 1937-38 (Standard Brands, NBC Red); Quaker Oats Party, 1938-40 (Quaker Oats Co., NBC Red). (F) Universal (f). (V) Song and patter act, theatre appearances. (PR) Variety.
- RINKER, ALTON (AL).** Producer. Born Tekoa, Wash., Dec. 20, 1907; e. Gonzaga University; m. Elizabeth Newberger, radio singer. First radio work in 1937 when CBS named him to head the popular music department. (R) Young Man with a Band, 1939-40 (Columbia Recording Corp., CBS). (V) Three years with Paul Whiteman, and five years with Paul Whiteman's Rhythm Boys; also vaudeville turn in summer, 1928; theatre appearances with Whiteman. (PR) Columbia, Victor.
- RIPLEY, ROBERT L.** Writer, actor. Born Santa Rosa, Calif., Dec. 25, 1893; h. 6 ft.; w. 200; brown hair and eyes; e. Santa Rosa High School. Sold first cartoon at age of 14 to Life; pitched for semi-pro baseball teams and drew ball club posters; his first cartooning job was with the San Francisco Call Bulletin which fired him for asking for a raise; joined the San Francisco Chronicle, later becoming sports cartoonist for the New York Globe; tried out as pitcher with the N. Y. Giants but had to give up baseball as result of a broken arm; drew first Believe It or Not cartoon Dec. 18, 1918; later worked for N. Y. Post and then joined the King Features Syndicate; published first book, Ramble Round the World, in 1924; has subsequently written many Believe It or Not books, plus books on travel and sports; has traveled and lectured extensively, and staged exhibits at the Chicago and San Francisco Fairs, as well operating an Odditorium in New York; honorary doctor of letters Missouri Valley College, and Master of Arts, Dartmouth College; first radio appearance in 1929 as guest on the Collier Hour, NBC Blue. (R) Believe It or Not, 1930-31 (Colonial Beacon Oil, NBC Red); Esso Program, 1931-32 (Standard Oil of N. J., NBC Blue); Hudson-Terraplane Program, 1933-34 (Hudson Motor Car Co., NBC Red); Bakers Broadcast, 1934-37 (Standard Brands for Fleischmann's Yeast for Bread, NBC Blue); Believe It or Not, 1937-38 (General Foods for Huskies and Post Bran, NBC Red); Believe It or Not, 1939-40 (Nehi for Royal Crown Cola, CBS). (F) Warner Bros., Vitaphone; series of 36 Believe It or Not shorts, 1931-32; series of 6 for 20th Century-Fox, 1939. (V) 1931-33; theatre appearances.
- ROBERTS, KENNETH.** Announcer, actor. Born in New York City; black hair, blue eyes; e. St. John's College, Brooklyn. Dropped the study of law in 1928 for roles in several stage productions. Entered radio in 1931. (R) Mary Margaret McBride, 1937-39 (General Foods for Minute Tapico, CBS); Watch the Fun Go By, 1937-38 (Ford Motor Co., CBS); The Shadow, 1937-40 (Blue Coal, Mutual); The Life of Mary Sothern, 1937-38 (Lehn & Pink for Hinds Honey & Almond Cream, CBS); Hobby Show, 1938 (Naragansett Beer & Ale, CBS New England Network); Guy Lombardo & His Orchestra, 1938-40 (Lady Esther Co., CBS); Lady Esther Serenade, 1938-40 (Lady Esther Co., NBC Red); Sophie Tucker and Her Show, 1938-39 (Roi-Tan Cigars, CBS); Brenda Curtis, 1939-40 (Campbell Soup Co., CBS); Life Begins, 1940 (Campbell Soup Co., CBS). (F) Shorts. (L) Christopher Morley's production of After Dark, 1929-30; Hitch Your Wagon, 1937.

POPULARITY POLLS—Continued

Best performance of plays written for or adapted to radio
Orson WellesCBS

Program most effective in presenting and building American ideals
America's Town Meeting of the AirNBC Blue

Special award for classical music
N. Y. Philharmonic Orchestra.....CBS

Brilliance of objective reporting in the field of foreign news
William L. Shirer.....CBS

RADIO MIRROR "FACING THE MUSIC" POPULARITY POLL. Conducted by Radio Mirror among its readers, and announced in August, 1939:

1. Eddy Duchin.
2. Benny Goodman.
3. Horace Heidt.
4. Sammy Kaye.
5. Guy Lombardo.
6. Kay Kyser.
7. Tommy Dorsey.
8. Artie Shaw.
9. Freddie Martin.
10. Rudy Vallee.

DOWN BEAT POLL OF MUSICIANS. Conducted among musicians by *Down Beat*, and announced Jan. 1, 1940. Winners in two of the numerous classifications are listed below, together with the votes they polled:

Swing Bands

1. Benny Goodman	5,251
2. Glenn Miller	3,211
3. Bob Crosby	2,139
4. Artie Shaw	2,116
5. Count Basie	1,774
6. Duke Ellington	1,087
7. Jimmy Dorsey	992
8. Gene Krupa	945
9. Jan Savitt	931
10. Charlie Barnet	719
11. Woody Herman	705
12. Harry James	701
13. Tommy Dorsey	645
14. Jimmie Lunceford	424
15. Larry Clinton	376

Sweet Bands

1. Tommy Dorsey	3,673
2. Glenn Miller	3,589
3. Casa Loma	3,532
4. Hal Kemp	2,129
5. Kay Kyser	1,446
6. Guy Lombardo	1,051

7. Sammy Kaye	559
8. Wayne King	532
9. Jimmy Dorsey	518
10. Horace Heidt	356
11. Orrin Tucker	304
12. Dick Jurgens	261
13. Del Courtney	244
14. Jan Savitt	231
15. Paul Whiteman	218

NINTH ANNUAL NEW YORK WORLD-TELEGRAM NEWSPAPER EDITORS RADIO POLL. Conducted by Alton Cook, radio editor of the *New York World Telegram* among radio editors in the United States and Canada, and announced Jan. 6, 1940. Votes were tabulated on the basis of 3 points for each editor's first choice, 2 for the second, and 1 for the third. Winners, ranked according to popularity in each classification, with number of votes received:

Favorite Programs

1. Jack Benny.....	85
2. Information, Please.....	63
3. Charlie McCarthy.....	55
4. Fred Allen.....	36
5. Bing Crosby.....	34
6. Kay Kyser's College.....	29
7. Bob Hope.....	28
8. Lux Radio Theatre.....	25
9. Orson Welles.....	19
10. Toscanini Concerts.....	16
11. America's Town Meeting.....	15
12. One Man's Family.....	13

Leading Comedians

1. Jack Benny.....	143
2. Fred Allen.....	85
3. Charlie McCarthy.....	80
4. Bob Hope.....	76
5. Fibber McGee & Molly.....	25
6. Burns and Allen.....	20
7. Fanny Brice.....	11
8. Tom Howard-George Shelton.....	9
9. Abbott and Costello.....	8
10. Milton Berle.....	7

Quiz Programs

1. Information, Please.....	183
2. Kay Kyser's College.....	55
3. Professor Quiz.....	51
4. Doctor I. Q.....	46
5. What's My Name?.....	25
6. So You Think You Know Music?.....	19
7. Gag Busters (Milton Berle).....	17
8. Ask-It-Basket.....	16
9. Pot o' Gold.....	15
10. Vox Pop.....	13

Dramatic Programs

1. Lux Radio Theatre.....	139
---------------------------	-----

PROFESSIONAL RECORDS—Continued

- ROBERTS, MEMORY.** Commercial copy-writer, producer, Westco Advertising Agency, San Francisco. Born Oakland, Calif., Nov. 1, 1905. Signed by NBC, San Francisco, in 1931 for role of Marjorie Gray of the Woman's Magazine of the Air; handled fashions, interviews and other departments, and wrote entire script for this hour-a-day show. (R) Woman's Magazine of the Air, 1931-38 (participating program, NBC Pacific Coast Red); Martha Meade. (Sperry Flour, NBC Red); Dr. Kate, 1938-40 (Sperry Flour, NBC Red); Dangerous Road, 1938-39 (Sperry Flour, NBC Red); Sperry Breakfast News, 1940 (Sperry Flour, NBC Red); My Children, 1940 (CBS Pacific Coast); Sego Milk recordings; others.
- ROBERTSON, ARNOLD H.** Character and comedy actor. Born Chicago, Ill., Jan. 22, 1911; h. 5 ft. 9 in.; w. 198; chestnut hair, greenish blue eyes; e. Northwestern University, University of Wisconsin, University of Chicago (B. S. degree); m. Beatrice Mae Robertson, writer. Also producer and director of legitimate stage productions (has his own North Shore Repertory Players in Chicago). First radio appearance in 1937 after an audition at KNX, Hollywood. (R) Scattergood Baines, 1937-40 (Wm. Wrigley, Jr., Co., CBS). (L) 1930-32 in Chicago; 1935-37, Pasadena (Calif.) Playhouse; toured with Fritz Leiber in 1935.
- ROBERTSON, TED (John Edward).** Assistant dramatic director. Born Detroit, Mich., Sept. 26, 1912; e. Cass Technical High School, Bonstelle Theatrical School and Wayne University, Detroit; m. Marjorie Bates Robertson; two children, Sandra, 4, and Donna, 2. Entered radio in 1932 as sound technician for WXYZ, Detroit, with which station he is still associated. (R) The Lone Ranger, 1937-40 (Gordon Bakeries, 1937-38; Bond Bread, 1939-40; Mutual); The Green Hornet (Detroit Creamery, Mutual; currently sustaining, NBC Blue); The Manhunters, 1932-35 (Broadcast Corned Beef Hash, Michigan Radio Network); Ann Worth, 1936-38 (Mills Baking Co., Michigan Radio Network); also recordings of the Lone Ranger and Green Hornet programs. (F) Shorts. (L) Bonstelle Stock Co., 1931.
- ROBIN, MILDRED.** Dramatic actress (leads, characters). Born Brockton, Mass., Oct. 15; h. 5 ft. 3½ in.; w. 120; blonde hair, amber eyes; e. Brockton High School, Putnam Hall, Smith College (A.B. degree, cum laude), and The Sorbonne, in Paris. First radio appearance in 1934 as result of an audition. (R) True Story Court of Human Relations, 1934 (Macfadden Publications, CBS); Hammerstein Music Hall, 1936-37 (Kolynos Toothpaste, CBS); Second Husband, 1936-40 (Bayer Aspirin, CBS); John's Other Wife, 1938 (Old English and BiSoDol, NBC Red); Life Can Be Beautiful, 1939 (P & G, NBC Red and CBS); Orphans of Divorce, 1939 (Dr. Lyon's Toothpowder, NBC Blue); Pretty Kitty Kelly, 1939 (Continental Baking, CBS); Hilltop House, 1939 (Colgate-Palmolive-Peet, CBS); Doc Barclay's Daughters, 1939-40 (Personal Finance, CBS). (L) Stock (f).
- ROBINSON, ALIN.** Announcer. Born Apache, Okla., Jan. 15, 1915; h. 5 ft. 9 in.; w. 175; blonde hair, green eyes; m. Margery Kelley, model and actress. First radio appearance via KVOO, Tulsa, as result of an audition. (R) Bond Bread Sports, 1936 (General Baking Co. for Bond Bread, WEAf, New York City); Ben Bernie & All the Lads, 1937 (American Can Co., NBC Blue); Cities Service Concert, 1937-40 (Cities Service Co., NBC Red); True or False, 1938 (J. E. Williams Co., NBC Blue).
- ROBINSON, EDWARD G.** Dramatic actor. Born Bucharest, Roumania, Dec. 12, 1893, son of Sarah and Morris Goldenberg; h. 5 ft. 8 in.; w. 165; black hair, brown eyes; e. College of the City of New York, Columbia University (M.A. degree), and American Academy of Dramatic Art; m. Gladys Lloyd; one son, Edward G., Jr., 7. Made his first stage appearance ininghamton, N. Y., in April, 1913, playing the role of Sato in Paid in Full; his first New York stage appearance was in August, 1915 in Under Fire. Served in the U. S. Navy during the World War, returning to the stage again in 1919. It was the role of Scarsey in The Racket (1927) that henceforth identified him with the "super-gangster" type he has so frequently portrayed via stage, screen, and radio. Began his film career in 1923, and made his first radio appearance in 1937 via the Big Town series. (R) Big Town, 1937-40 (Lever Bros. for Rinso, CBS); also many guest appearances on other programs. (F) First National, Columbia, United Artists, Warner Bros. (s). (L) 1913-29 (s,f). (V) Bells of Conscience, written by himself; personal appearance tour in 1931.
- *ROBINSON, ELSIE.** Script writer. (R) I Want a Divorce (Sussman Wormser & Co., NBC Red and CBS); I Want a Divorce (Food & Beverage Broadcasters Assn., NBC Red). (Columnist, Hearst newspapers.)

PROFESSIONAL RECORDS—Continued

ROBINSON, RAD (Radburn E.). Baritone (the King's Men). Born Bountiful, Utah, Nov. 11, 1909; h. 6 ft.; w. 170; light brown hair, green eyes; e. Polytechnic High School, Los Angeles; m. Hortense Hatch. In 1929 he joined the King's Men, a group formed by three college students to entertain at club and college affairs. They came to the attention of radio officials, and sang for three years on various Hollywood stations. In 1934 the group joined Paul Whiteman in New York, and appeared on several of his broadcast series, and went with him on tour. Other network engagements, as well as films, followed. (R) Paul Whiteman's Orchestra, 1934 (Kraft-Phenix Cheese, NBC Red); Flying Red Horse Tavern, 1935-36 (Socony-Vacuum, CBS); Paul Whiteman's Musical Varieties, 1936 (Jergens-Woodbury, NBC Blue); Gulliver the Traveler, 1936 (Plymouth Motors, NBC Red); Magic Key of RCA, 1936 (Radio Corp. of America, NBC Blue); Town Hall Tonight, 1937 (Bristol-Myers, NBC Red); Royal Desserts Program, 1937-39 (Standard Brands, NBC Red); Fibber McGee & Molly, 1940 (S. C. Johnson, NBC Red); Rudy Vallee Seal-test Program, 1940 (Sealtest, NBC Red). (F) Paramount (Harry Sherman Productions) (f); shorts. (L) 1929-30. (V) Tours with Paul Whiteman and Rudy Vallee. (PR) RCA Victor, Columbia (Vocalion).

ROBISON, CARSON. Head of Western musical and dramatic group (Carson Robison & His Buckaroos). Born Chetopa, Kans., Aug. 4, 1890; h. 5 ft. 11 in.; w. 180; light hair, blue eyes; e. grade school; m. Catherine A. Robison; two children, Patricia Anne, 11, and Robert Arnold, 8. Author of 280 songs, including Carry Me Back to the Lone Prairie, Barnacle Bill the Sailor (with Frank Luther), My Blue Ridge Mountain Home, etc. Left home at the age of 15 and took odd jobs singing and playing the guitar and banjo. Served with the American forces in 1917-18, and following the War continued as a musical performer. In Kansas City, in 1932, he appeared on WDAF where Wendall Hall, the "Red-headed Music Maker" heard him and invited him to New York. He arrived on April 24, 1924, and two days later signed a contract to make hillbilly records for the Victor Talking Machine Co. In 1932, he organized the Buckaroos. (R) Eveready Battery Hour, 1924-28 (National Carbon, NBC Red); Dutch Masters Minstrels, 1928-30 (Dutch Masters Cigars, NBC Blue); Carson Robison & His Buckaroos 1932-33, 1937-40 (Barbasol, NBC Red, 1932, NBC Blue, 1933; E. W. Rose & Co.,

Mutual, 1937-38; Musterole, NBC Blue, 1938-40); Bar X Ranch, 1933-34 (Health Products, NBC Blue, CBS); Bunkhouse Follies, 1935-36 (Hecker Products, CBS); others, including numerous guest appearances on Maxwell House Coffee, Pacific Coast Borax, Coca-Cola and other programs, 4 years on weekly transcriptions for Oxydol and Fairy Soap in Europe. (F) Fox-British, Pathe Educational Films (f), shorts. (V) London music halls and hotels, 1932, '36, '39. (PR) Various companies, since 1924.

ROBSON, WILLIAM N. Writer, director. Born Pittsburgh, Pa., Oct. 8, 1906; son of William N. Robson, publicist for Paramount, M-G-M and other film companies; e. U. of Pittsburgh and Yale. First radio appearance March 4, 1933, via KHJ, Hollywood. (R) Calling All Cars, 1933-36 (Rio Grande Oil, CBS); as producer: Sears, Then and Now, 1936 (Sears, Roebuck, CBS), Big Town, 1939-40 (Rinso, CBS); Old Gold Don Ameche, 1940 (P. Lorillard, NBC Red); director of various CBS sustaining shows including Columbia Workshop, Americans All, Immigrants All. (PR) Columbia.

ROCKWELL, BOB (Robert E.) Actor, juvenile M.C., interviewer. Born San Francisco, Calif., March 3, 1922; h. 6 ft. 1½ in.; w. 180; blonde hair, blue eyes; e. Lowell High School, San Francisco. Son of Pauline Rockwell, actress, singer (stage name, Joy Fabian). Entered radio in 1933 broadcasting the Sunday comic section of the San Francisco Chronicle via KGO. (R) I Want a Divorce, 1937 (S & W Fine Foods, NBC Red); Standard School Broadcast, 1938 (Standard Oil, NBC Blue); Hawthorne House, 1930 (Wesson Oil & Snowdrift, NBC Red); also local and Pacific Coast dramatic shows, 1934-40. (L) Lyceum Players, stock; appearances with mother, 1936. (V) Master of Ceremonies of children's shows; appearances with mother, 1938.

ROCKWELL, DOCTOR (George L.). Comedian, writer. Born Providence, R. I., March 19, 1889; h. 5 ft. 9 in.; w. 138; dark hair, grey eyes; e. Providence High School, Columbia University Extension; m. and has three children, G. Lincoln, 22, Robert K., 20, and Priscilla, 18. First began appearing in vaudeville about 1910 and once had a magic turn, but later switched to a gag act; is credited with being the first monologist to remain seated (he used a rocking chair) throughout his entire performance. Has also appeared in musical comedies and from 1928-34 wrote a feature for the McNaught Syndicate. Made his first radio appear-

PROFESSIONAL RECORDS—Continued

- ance via KDKA, Pittsburgh, when it was still an experimental station. Currently writer of radio scripts; playwright. (R) Camel Pleasure Hour, 1930 (R. J. Reynolds for Camel Cigarettes, NBC Red); produced sustaining shows for NBC, 1939 and CBS, 1934. (GA) Town Hall Tonight (Bristol-Myers, NBC Red); Kate Smith program (General Foods, CBS); Chase & Sanborn program (General Foods, NBC Red); others. (F) M-G-M, Warner Bros. (f); shorts. (L) George White's Scandals, 1922; Greenwich Village Follies, 1930; Ziegfeld Follies, 1938 (s). (V) Various circuits and theatres here and in Australia since 1910; alone and as Rockwell & Wood and Rockwell & Fox.
- ROEN, LOUIS.** Announcer. Born Mar- rengo, Wis., March 13, 1905; h. 6 ft. 1 in.; w. 195; brown hair and eyes; e. Lawrence College; one son, George I. Entered radio in May, 1927, as staff member of WTMJ, Milwaukee. (R) The Guiding Light, 1937-38 (Procter & Gamble for White Naphtha Soap, NBC Red); local announcer for Philadelphia Orchestra, 1937-38 (Group of American Banks, NBC Blue); The Woman in White, 1938-40 (Pillsbury Flour Mills, NBC Red); Sun- brite Smile Parade, 1938-39 (Swift & Co., NBC Blue).
- * **ROGERS, ROSWELL B.** Script writer. (R) House Party, 1937 (Iris Food Pro- ducts, Don Lee Network); Hollywood Mardi Gras, 1937 (Packard Motors, NBC Red); Park Avenue Penners (R. B. Davis Co., CBS); Hollywood Melody Shop, 1937-38 (Beverly Wilshire Hotel, CBS Pacific Coast); Old Gold Don Ameche Show, 1940 (P. Lorillard Co., NBC Red). (L) Author of Nell of the Northwoods, 1935; Flying Down to Rest- ful Manor, 1935; Ethmoid's Follies of 1935.
- ROLF, ERIK (Rolf M. Ylvisaker).** An- nouncer, actor. Born Chicago, Ill., June 1, 1911; h. 6 ft. 1 in.; black hair, blue- grey eyes; e. grade schools in Chicago and Norway, Luther College, Iowa (founded by his great-grandfather) and University of Minnesota. Made his first radio appearance while still in college, with the glee club. Joined WDGY, Min- neapolis-St. Paul in 1929 as result of an audition, later becoming chief announcer and program director. Came to New York in 1935 and appeared on several local stations before being signed for first network commercial in 1937. (R) Gang Busters, 1937-38 (Colgate-Palm- olive-Peet, CBS); Girl Interne, 1937-40 (Calox Tooth Powder, CBS and Yankee Network, 1937-39; General Foods, 1939- 40, CBS); Boake Carter, 1938 (General Foods for Post Toasties and Huskies, CBS). (GA) Royal Gelatin Hour, 1937 Standard Brands, NBC Red); Woodbury's Hollywood Playhouse (Jergens-Wood- bury Sales, NBC Blue); Kate Smith's Bandwagon (General Foods, CBS); Be- lieve It or Not (General Foods, NBC Red); Spy Secrets, 1938 (Cummer Pro- ducts for Energine, NBC Red); Court of Human Relations, 1938 (Vadco Sales Corp., Mutual); This Day Is Ours, 1938-39 (P & G, CBS). (F) Commentator for Pathe News, 1937-38; narrator and an- nouncer, travel and commercial films.
- ROLFE, B. A.** Orchestra leader. At the age of 11 he toured Europe as the Boy Trumpet Wonder, and also appeared as soloist with John Philip Sousa. Later appeared with a band organized by his father, then went to Lowville, N. Y., where he became leader of the Lowville Silver Cornet Band. Came to New York in 1903, and with Jesse L. Lasky entered vaudeville as a producer; subsequently was employed by B. F. Keith to build vaudeville acts. With the advent of films, he organized his own company. Later he turned to music again and joined the Vincent Lopez orchestra. Has had his own radio orchestra many years. (R) Lucky Strike Dance Orchestra (Ameri- can Tobacco Co., NBC Red); B. A. Rolfe & Ivory Soap Orchestra (Procter & Gamble, NBC Blue); Hudson Dealer Program (Hudson Motor Car Co., NBC Red); Believe It or Not (General Foods Corp., NBC Red), Believe It or Not, since March, 1939 (Royal Crown Cola, CBS). (V) 1904-12; 1920-35. (Formerly presi- dent of Rolfe Photoplays; v-p, Columbia Pictures, 1915-16; v-p, Octagon Features, 1918-19).
- RONSON, ADELE.** Actress (leads). Born New York City, July 18; h. 5 ft. 4½ in.; w. 122; red-brown hair, brown eyes; e. Tulsa (Okla.) High School, Columbia University, American Laboratory The- atre, studied with Benno Schneider, Rus- sian director. First radio appearance in 1930 in a True Story drama after experi- ence on the legitimate stage. (R) Buck Rogers in the 25th Century, 1933-36 (Cream of Wheat Corp., CBS); Ray Noble and His Dance Orchestra, 1935 (Coty, Inc., NBC Red); The Gibson Fam- ily, 1936-37 (Procter & Gamble, NBC Red); On Broadway, 1937 to March, 1938 (General Foods for Diamond Crystal Salt, NBC Blue); Mr. Keen, Tracer of Lost Persons (BiSoDol, NBC Blue); John's Other Wife, 1937-40 (Louis Philippe, Edna Wallace Hopper, NBC Red); others. not current. (F) Weiss

PROFESSIONAL RECORDS—Continued

- Bros. (f). (L) These Few Ashes, Mrs. Bumpstead-Leigh, Skidding, Road to Rome, Gold Braid; others (lead, ingenue). (V) Theatre appearances.
- ROSE, BILL** (M. William). Juvenile actor. Born Fort Dodge, Ia., May 13, 1914; h. 5 ft., 3 in.; w. 110; blonde hair, gray-green eyes; e. Lakeview High School, Chicago. Song writer (including Illusive Romance, with Wayne King); plays drums with dance band. (R) Houseboat Hannah, 1938-40 (P & G for Lava Soap, NBC Red and Blue); Those Happy Gilmans, 1938-39 (General Mills for Corn Kix, NBC Red); Howie Wing (Kellogg Co., CBS); Carters of Elm Street, 1939-40 (Wander Co. for Ovaltine, NBC Red, 1939 to Jan. 19, 1940; currently Mutual).
- ROSENBLOOM, MAXIE** (Maxwell E.). Comedian. Born New York City, Oct. 1, 1906; h. 6 ft. 1 in.; w. 198; brown hair, hazel eyes; m. Muriel Faedger. Former prizefighter (18 years), and onetime light-heavyweight champion of the world. Entered films in 1933, and also made a number of radio guest appearances prior to his first extended series with Rudy Vallee. Operator of a night club in Hollywood. (R) Rudy Vallee Sealtest Program, 1940 (Sealtest, Inc., NBC Red). (F) Universal, RKO, M-G-M, Warner Bros., Republic, United Artists-Selznick, 20th Century-Fox. (V) Theatre and night club appearances.
- ROSS, DAVID**. Announcer, M. C., narrator. Born New York City; h. 5 ft. 5 in.; w. 130; brown hair, blue eyes; e. College of the City of New York and Rutgers; m. Beatrice Pons, actress. Author of poems published in the New Republic, The Nation and other magazines; currently compiling Poets' Gold, an anthology. Winner of the American Academy of Arts and Letters diction award in 1932. Entered radio as staff announcer in 1926. (R) Fred Waring & His Pennsylvanians, 1933-34 (P. Lorillard for Old Golds, CBS); Studebaker Champions, 1934-35 (Studebaker Motors, NBC Red, CBS); Chesterfield Presents, 1935-37 (Liggett & Myers Tobacco, CBS); Fred Waring & His Pennsylvanians, 1938-39 (Grove Laboratories for Bromo Quinine, NBC Red); Time to Shine, 1938-39 (Griffin Mfg. Co. for Griffin Allwhite, CBS); Human Side of the News by Edwin C. Hill, 1939-40 (American Oil, CBS); Wayne King's Orchestra, 1939-40 (Colgate-Palmolive-Peet, CBS); Take It or Leave It, 1940 (Eversharp, CBS); numerous others. (F) Narrator, full length films; travelogues, musical shorts.
- ROSS, JACK**. Singer (the Ranch Boys). Born in Mexico, June 18, 1904; h. 6 ft.; black hair, blue eyes. Originally rancher and cowboy. Met the other members of the Ranch Boys group in Hollywood while doubling for stars in silent Western films. First radio appearance via KMTR, Hollywood. (R) National Barn Dance (Alka-Seltzer, NBC Blue); Adventures of Tom Mix (Ralston Purina, NBC Blue); This Amazing America, 1940 (Greyhound Bus Lines, NBC Blue); Headin' South (Illinois Central Railroad, NBC Red); others, including programs for Fitch Shampoo and Coca-Cola transcriptions. (F) Republic (f); shorts. (V) Theatre appearances. (PR) Decca. (Also song writer.)
- ROSS, JEROME D.** Script writer. Born New York City, Feb. 10, 1911; e. Yale. Author of following plays: Spotlight, Man in the Zoo, Listen, My Children, and co-author of Maybe Next Year. Entered radio in 1936 through newspaper work. (R) One program for Beauty Box Revue, 1937 (Palmolive, CBS); Swift Studio Party at Sigmund Romberg's, 1937 (Swift & Co., NBC Red); Hammerstein Music Hall, 1937 (Kolynos, CBS); Mr. Keen, Tracer of Lost Persons, 1937-39 (BiSoDol, NBC Blue); Our Gal Sunday, 1938 (Kolynos, CBS); Mrs. Wiggs of the Cabbage Patch, 1938 (Old English No Rub Wax, NBC Red); Stella Dallas, 1939 (Phillips' Milk of Magnesia, NBC Red); Doc Barclay's Daughters, 1939 (Personal Finance, CBS); Society Girl, 1939-40 (Corn Products Refining, CBS); local programs, 1937, for This Week Magazine.
- ROSS, LANNY** (Lancelot P.). Tenor. Born Seattle, Wash., Jan. 19, 1903; son of Douglas Ross, actor, and Winifred Williams Ross, musician and onetime accompanist for Pavlova; h. 6 ft.; w. 160; light brown hair, grey eyes; e. Taft School, Watertown, Conn., Yale College, and Columbia University (LL.B. degree, 1931). Was boy soloist with a church choir in Seattle, and later soprano soloist in the choir of the Cathedral of St. John the Divine, New York. At Yale he won the indoor National Track Championship, 1927, but toured Europe with the Glee Club in 1928 in preference to participating in the Olympic games. Appeared in England with Ben Greet's Shakespeare company. After entering Columbia law school, he turned to radio as a means of earning his tuition, and began appearing on NBC sustaining programs after 1928. His first commercial

PROFESSIONAL RECORDS—Continued

- program was in January, 1929. Graduated from the Columbia University Law School, but has not practiced law. (R) Maxwell House Show Boat, 1931-37 (General Foods Corp. for Maxwell House Coffee, NBC Red); Maxwell House Tune Benders, 1932 (General Foods, CBS); Lanny Ross and His Log Cabin Orchestra, 1934-35 (General Foods, NBC Blue); Lanny Ross State Fair Concert, 1935 (General Foods, NBC Blue); Mardi Gras, 1937-38 (Packard, NBC Red); Your Hit Parade, 1939 (American Tobacco Co., CBS); Lanny Ross Program, 1939-40 (Campbell Soup, CBS). (F) Paramount, 1933; Columbia Pictures, 1937 (s); shorts. (L). (V) Theatre appearances since 1933. Also concert work (debut, Nov., 1936, at Town Hall, New York); tours. (PR).
- ROSS, NORMAN.** Announcer, news and sport commentator. (R) Your Parlor Playhouse (Lovely Lady Cosmetics, Mutual); Play Broadcast, 1940 (Illinois Meat Co., Mutual).
- ROUSE, GENE (Hollis E.).** Announcer, news commentator. Born Boulder, Colo., July 14, 1896; h. 6 ft. 1 in.; w. 195; brown hair, blue eyes; e. University of Colorado Prep; m. Bernice Rouse; one daughter, Carole Lee, dancer. Newspaper reporter, drama editor, sports writer. Entered radio from show business in 1922, via WNAL, Omaha. (R) First Nighter, 1932-37 (Campana Sales, NBC Red); Grand Hotel, 1932-37 (Campana Sales, NBC Red); also programs for F. W. Fitch, 1934-38, and local sports broadcasts.
- ROUVEROL, JEAN.** Actress. Born St. Louis, Mo., July 8, 1916; daughter of Aurania Rouverol, playwright; h. 5 ft. 3 in.; w. 108; e. Stanford University; m. Hugo Butler (writer, M-G-M). Former legit actress; author of one play and short stories. First radio appearance via One Man's Family in April, 1938, following an audition. (R) One Man's Family, 1938-40 (Standard Brands for Tender Leaf Tea, NBC Red); appearance on I Want a Divorce, Feb., 1940 (local sponsors, NBC Red). (F) Paramount, Universal, Republic, RKO, 1934-38 (f); also M-G-M short. (L) Growing Pains, 1933; So Proudly We Hail, 1936; Petrified Forest (Hollywood production), 1937 (f). (V) Theatre appearances.
- ***ROVENTINI, JOHNNY** (Johnny of the Philip Morris Programs). Master of Ceremonies. (R) Johnny Presents (Philip Morris & Co., Ltd., NBC Red since 1933 and CBS since 1937); What's My Name?, 1938-39 (Philip Morris & Co., Ltd., Mutual); Johnny Presents Guess Where? March to May, 1939 (Philip Morris & Co., Ltd., Mutual); Breezing Along, 1939 (Philip Morris & Co., Ltd., Mutual); Jingo, 1940 (Philip Morris & Co., Ltd., NBC Blue).
- ROWLANDS, HUGH O.** Actor. Born Racine, Wis., Sept. 27, 1913; h. 5 ft. 8¾ in.; brown hair and eyes; e. Racine High School. Worked and studied at the Goodman Theatre, Chicago, 1923-24, and played stock during summer. Radio appearances followed. (R) Tom Mix and His Ralston Straight Shooters (Ralston Purina Co., NBC Blue); Adventures of Tom Mix (Ralston Purina, NBC Blue); Story of Mary Marlin (P & G, NBC Red and Blue); Dan Hardings Wife (National Biscuit Co., NBC Red); Public Hero No. 1 (Falstaff Brewing Corp., NBC Red).
- ROYLE, SELENA.** Actress. Born New York City, Nov. 6, 1904; h. 5 ft. 5 in.; w. 118; blonde hair, blue eyes; daughter of E. M. Royle, actor-author, and Selena Fetter, actress; e. Low and Heywood School, Stamford, Conn., and American Academy of Dramatic Art; m. Earle Larimore, actor. Made her first stage appearance in 1921, and a few years later began radio work when the broadcasting industry was just stepping over the threshold of the commercial era. Playwright (Black Gold); author (Passport to Applause). Radio Chairman, American Theatre Wing, British and French Relief Fund. (R) Billy & Betty, 1939-40 (General Mills, CBS, previously NBC Red); Betty & Bob, 1939-40 (General Mills, NBC Red and Blue); Johnny Presents, 1939-40 (Philip Morris, NBC Red and CBS); Hilda Hope, M.D., 1939-40 (Wheatena Corp., NBC Red); Woman of Courage, 1939-40 (Colgate-Palmolive-Peet, CBS); The O'Neills, 1939-40 (Procter & Gamble, NBC Red); Believe It or Not, 1939-40 (Nehi Corp., CBS); Against the Storm, 1939-40 (Procter & Gamble, NBC Red); Stella Dallas, 1939-40 (Chas. H. Phillips Chemical, NBC Red); The Goldbergs, 1939-40 (Procter & Gamble, CBS); Lorenzo Jones, 1939-40 (Chas. H. Phillips Chemical, NBC Red); Life Can Be Beautiful, 1939-40 (Procter & Gamble, CBS); Just Plain Bill, 1939-40 (Anacin, Kolynos, NBC Red); Second Husband, 1939-40 (Bayer Aspirin, CBS); Central City, 1939-40 (Procter & Gamble, NBC Red); many others not current. (F) Shorts, (L) Appeared in over 30 productions, plus numerous stock engagements, 1921-37.
- RUBIN, JACK.** Actor, writer, producer. Born Warsaw, Poland, Dec. 10, 1898; e. Morris High School and New York University. Onetime (1918) welterweight

PROFESSIONAL RECORDS—Continued

- wrestling champion of the U. S. Navy; entered radio in 1928 via WBBC, New York, with own series of scripts titled Max & Morris. (R) The O'Neills, since 1935 (P & G for Ivory, currently NBC Red); Believe It or Not, 1937-38 (General Foods, NBC Red); Hilltop House (Palmolive Soap, CBS); Her Honor, Nancy James (International Cellucotton for Kleenex, CBS); David Harum (B. T. Babbitt for Bab-O, NBC Red); others. (V) Appearances as M.C. with vaudeville units.
- *RUBY, HARRY**, Writer. (R) Burns & Allen, 1938-39 (Liggett & Myers Tobacco for Chesterfield Cigarettes, CBS). (F) M-G-M, Warner Bros., Paramount, RKO, First National, 20th Century-Fox, Hal Roach Studios, as story, music and lyrics writer (principally in collaboration with Bert Kalman, q.v.). (L) Five O'clock Girl, The Rambler, Animal Crackers, Good Boy, Helen of Troy, N. Y. (Wrote titles for Three Little Words, Who's Sorry Now, I Wanna Be Loved by You, written by Bert Kalmar).
- RUICK, MELVILLE**. Announcer, actor. Born Boise, Idaho, July 8, 1898; h. 5 ft, 11 in.; w. 180; brown hair and eyes; e. University of California; m. Lurene Tuttle, dramatic actress; two children, Robert H., 20 (by a former marriage) and Barbara Joan, 7. First radio appearances in 1935, announcing for his own band which was playing the Biltmore Hotel in Hollywood. (R) Lux Radio Theatre, 1935-40 (Lever Brothers Co., for Lux, CBS); Hollywood Hotel, 1936-38 (Campbell Soup Co., CBS); Big Town, 1938-40 (Lever Bros., CBS); Silver Theatre (International Silver, CBS); others. (F) M-G-M, Warner Bros., Republic Pictures (f); shorts. (L) Mrs. Bumpstead Leigh, with Mrs. Fiske, 1930; Leaning on Letty, with Charlotte Greenwood, 1935-36 (f); stock. (V) Theatre appearances as master of ceremonies and band leader, six years.
- RUNYON, JACK W. (John W.)**. Producer. Born San Francisco, Calif., Sept. 8, 1905; m. Decla Dunning, magazine writer; two children. Formerly had his own orchestra and was producer of musical comedies. Started radio work in 1926. (R) Passing Parade with John Nesbitt, 1938 (Union Oil, NBC Red); Candid Lady, 1938-39 (Pepsodent Co., NBC Red); Pepsodent Program Starring Bob Hope, 1938-39 (Pepsodent Co., NBC Red); Texaco Star Theatre, 1939-40 (Texas Co., CBS); others, including regional and local shows for Sunkist, Diamond Walnuts, Adohr Milk Farms, Jell-Well Desserts, MJB Coffee, Union Oil, California Prune Industry. (L) Musical comedies, as producer.
- RUSSELL, ANN**. Juvenile actress. Born Cleveland, O., March 21, 1918; h. 5 ft.; w. 103; brown hair, blue eyes; e. Rosary College, River Forest, Ill. First stage appearance in St. Louis in The Dancing Princess. Left college in 1936 to make radio appearances. (R) Uncle Ezra, 1938 (Miles Laboratories for Alka-Seltzer, NBC Red); Court of Missing Heirs, 1938 (Skelly Oil, CBS); Carters of Elm Street, 1939-40 (Wander Co. for Ovaltine, successively NBC Red and Mutual); Ma Perkins, 1939 (P & G for Oxydol, NBC Red); Arnold Grimm's Daughter, 1939 (General Mills, CBS). (L) The Dancing Princess, Daddy Long Legs; others.
- RUSSELL, LARRY (Lawrence S.)**. Music arranger, composer. Born Bloomfield, Ind., Oct. 14, 1913; e. Purdue University (A.B. degree); m. Vivian Rickman Russell; two children, Gordon, 7, and Linda Jane, 1. (R) Poetic Melodies, 1937-38 (William Wrigley, Jr., Co., CBS); Double Everything, 1937-38 (William Wrigley, Jr., Co., CBS); Just Entertainment, March to July, 1938 (William Wrigley, Jr., Co., CBS); Gateway to Hollywood Summer Theatre, 1939 (William Wrigley, Jr., Co., CBS); Laugh Liner, 1938 to Jan. 1, 1939 (William Wrigley, Jr., Co., CBS); Knickerbocker Playhouse, 1939 (P & G for Teel and Drene, CBS); News and Rhythm, 1939-40 (Bowey's, Inc., for Dari-Rich, CBS). (LS) Programs for Sinclair Refining and Dodge Motors, 1939 (WBBM, Chicago).
- RUSSELL, RUTH**. Actress. Born Providence, R. I., June 23, 1914; h. 5 ft.; w. 110; fair complexion, blue eyes. After graduating from high school, she toured with a Chautauqua company. Entered radio through Parker Fennelly, whom she had known in stock, who gave her the role of Margie in Snow Village Sketches. (R) Ma and Pa (Atlantic Refining Co., CBS); Just Plain Bill (Anacin, BiSoDol and Kolynos Toothpaste, NBC Red); Snow Village Sketches (Loose-Wiles Biscuit Co., NBC Red). (L) Eva Le Gallienne's Repertory Co., stock.
- RUYSDAEL, BASIL**. Announcer. Born Jersey City, N. J., July 24, 1890; h. 6 ft. 5 in.; w. 218; brown hair, blue eyes; e. Cornell University. First radio appearance in 1929 following an audition at WOR, New York. Also short story writer. (R) Your Hit Parade, 1935-39 (American Tobacco for Lucky Strike

PROFESSIONAL RECORDS—Continued

Cigarettes, 1935-37, NBC Red; 1935-39, CBS); Romantic Rhythms, 1937 (Chevrolet Motor Car Co., CBS); others; currently, Cavalcade of America (E. I. du Pont de Nemours, CBS), Kay Kyser's College of Musical Knowledge (American Tobacco Co., NBC Red). (F) Paramount, Columbia and Warner Bros.; shorts. (L) Productions by Sam Harris, Henry Savage, Tom Wilkes, Gatti Casazza and others (f). (V).

RYAN, CHARLES. See the Smoothies.

***RYAN, DICK.** Comedian, character actor. (R) Bakers Broadcast, 1933-34 (Standard Brands for Fleischmann's Yeast for Bread, NBC Blue); Park Avenue Penners, 1936-38 (R. B. Davis for Cocomalt, CBS); Big Town, 1937 (Lever Bros. for Rinso, CBS); Aunt Jenny's Real Life Stories, 1937 (Lever Bros. for Spry, CBS); Joe Penner, 1938-39 (General Foods for Huskies, CBS); Quaker Party, 1939 (Quaker Oats, NBC Red); Tip Top Show, 1939-40 (Ward Baking, NBC Blue). (V) Straight man for Joe Penner.

RYAN, LITTLE. See the Smoothies.

RYAN, QUIN AUGUSTUS. Commentator, sports and newscaster (manager, WGN, Chicago). Born Chicago, Ill., Nov. 17, 1898; h. 5 ft. 7 in.; w. 168; black hair, blue eyes; e. Northwestern University; m. Roberta Nangle Ryan. Originally a newspaperman, he made his first contact with radio in 1923 by writing comic continuities for the Balaban & Katz theatres to be presented via WMAQ, Chicago (he was at that time columnist for the Chicago Herald-Examiner); in 1924 he became program director of WLS, Chicago; later in 1924, when the Chicago Tribune (of which he was a former staff member) opened WGN, he became associated with the station and now is its manager. Author, children's books; writer, magazine articles on radio; lecturer. (R) Marriage License Romances, 1935-40 (local sponsors, Mutual); Quin Ryan's News Commentary, 1939 (Bathasweet Corp., Mutual); many others locally and regionally. (F) Shorts. (V) Personal appearances.

S

SAGERQUIST, ERIC VALDEMAR. Orchestra leader, violinist. Born Karlstad, Sweden, Dec. 6, 1898; h. 5 ft. 10 in.; w. 152; blonde hair, blue eyes; m. Leonore K. Sagerquist. First radio performance in 1924 as violinist for Frank Westphal's orchestra, College Inn, Chicago (broad-

cast via WLS); musical director WIBO, Chicago, 1929-30. (R) First Nighter, 1930-40 (Campana Sales, NBC Red, CBS); Grand Hotel, 1933-36 (Campana Sales, NBC Blue); Romantic Melodies, 1934 (Campana Sales, NBC Red and Blue); musical director of Gold Medal Hour, 1936-37 (General Mills, CBS).

***ST. GERMAIN, KAY.** Singer. (R) Cantor's Camel Caravan (R. J. Reynolds Tobacco Co., CBS); Signal Carnival (Signal Oil Co., NBC Red); others. (F) Shorts. (V) Appearances with Anson Weeks' orchestra, 1934-36; theatre appearances. (PR) Brunswick, with Anson Weeks.

SALTER, HARRY. Musical conductor. Born Bucharest, Roumania, Sept. 14, 1904; h. 5 ft. 6 in.; w. 135; brown hair and eyes. First radio appearance with own orchestra from a New York hotel; became first musical director of WABC, New York, in 1927. (R) Your Hit Parade, 1935-37 (American Tobacco for Lucky Strike Cigarettes, CBS); Your Unseen Friend, 1935-38 (Personal Finance Co., CBS); Hobby Lobby, 1937-40 (Hudson Motor Car Co., 1937-38, CBS; summer show, 1938, General Foods for Jell-O, NBC Red; Fels & Co., 1938-40, NBC Blue). Mr. District Attorney, 1939-40 (Pepsodent, successively NBC Red and Blue); What's My Name? (P & G, NBC Red). (V).

SANDERSON, JULIA. Singer, mistress of ceremonies. Born Springfield, Mass., daughter of Albert Sackett, stock player. Came to New York at the age of 15 and entered chorus work. Later was under contract to the Shuberts for Charles Frohman, and attained stardom in the latter's Sunshine Girl. Met her husband, Frank Crumit, when both were appearing in Tangerine in 1922, and they have appeared together ever since. They retired in 1928, but shortly after returned to radio. (R) Blackstone Plantation (Blackstone Cigars, CBS); Tea Time (General Baking Co., CBS); Gulf Presents Crumit & Sanderson (Gulf Refining Co., CBS); Battle of the Sexes, 1938-40 (Cummer Products for Molle, NBC Red). (F) Shorts. (L) No, No, Nanette, Queen High, Betty Be Good and others (s). (V) Julia Sanderson & Crumit.

SANFORD, HERB (Herbert G.). Program director (also executive work), Batten, Barton, Durstine & Osborn, New York. Born Pontiac, Mich., Aug. 8, 1906; e. Central High School, Washington, D. C., and Princeton University. Entered radio with BBD&O, in 1928. Handles writing and producing. Also

PROFESSIONAL RECORDS—Continued

- composer of popular songs. (R) As producer: Lehn & Fink Serenade, 1929 (Lehn & Fink, NBC Blue); Atwater Kent Mid-Week Dance Hour, 1929-30 (Atwater Kent, NBC Blue); Armstrong Quaker Hour, 1929-31 (Armstrong Cork, NBC Blue); Raleigh Revue, 1930-31 (Brown & Williamson Tobacco, NBC Red); Hamilton Watch Series, 1930-31 (Hamilton Watches, CBS); Victor Young's Orchestra, 1932 (Goodyear Rubber, NBC Red); Powder Box Revue, 1934 (Richard Hudnut, CBS); Cavalcade of America (part-time producer), 1935-36 (E. I. du Pont de Nemours, CBS); The Wonder Show, 1936 (Continental Baking, Mutual); Jack Pearl Program, 1936-37 (Brown & Williamson Tobacco, NBC Blue); Coronet Program, 1937 (Coronet magazine, NBC Blue); Believe CBS); as producer, writer: Atwater Kent Morning Hour, 1929 (Atwater Kent, NBC Red); Happy Wonder Bakers, 1929-31 (Continental Baking, NBC Red); Johnny Green's Orchestra, 1934 (Oldsmobile, CBS); Cavalcade of Music, summer series, 1936 and '37 (E. I. du Pont de Nemours, CBS); Tommy Dorsey Program, 1937-39 (Brown & Williamson Tobacco for Raleigh and Kool, NBC Red); as co-producer: General Motors Family Party (also occasional writer), 1929-31 (General Motors, NBC Red); Parade of the States, 1931-32 (General Motors, NBC Red); Goodyear Program, 1931-32 (Goodyear Rubber, NBC Red); as producer, co-writer: Hart, Schaffner & Marx Trumpeters, 1931-32 (Hart, Schaffner & Marx suits, CBS); Today & Yesterday, 1932 (E. I. du Pont de Nemours, CBS); The Inside Story, 1933 (Socony-Vacuum, CBS); A. T. & T. 50th Anniversary Program, April 28, 1935 (American Telephone & Telegraph, CBS).
- ***SANGSTER, MARGARET.** Script writer. (R) Arnold Grimm's Daughter, 1937-40 (General Mills, Inc., successively CBS, NBC Red and Blue); Ellen Randolph, 1940 (Colgate-Palmolive-Peet, NBC Red).
- ***SANNELLA, ANDY.** Orchestra leader. (R) Martha and Hal (Humphrey's Homeopathic Medicine Co., Mutual); Manhattan Merry-Go-Round (Dr. Lyon's Toothpowder, NBC Red); Original Community Sing (Gillette Safety Razor Co., CBS); Lanny Ross Program, 1939-40 (Campbell Soup Co., CBS).
- SAVITT, JAN.** Conductor, violinist, composer and arranger. Born in Petrograd, Russia; son of a drummer in the Imperial Regimental Band of the Czar. Studied under Carl Flesch, and won a scholarship to the Curtis Institute of Music, in Philadelphia, continuing his studies there on two subsequent scholarships. Later joined the Philadelphia Orchestra. After two years with that organization he formed the Savitt String Quartet which won the Philharmonic Society's Gold Medal in competition with similar groups. He then organized his Top Hatters orchestra which was first aired over KYW, Philadelphia, for which station he was later musical director. (R) Top Hatters (sustaining, NBC Red and Blue). (F) Warner Bros. shorts. (V) Hotel engagements and tours. (PR.)
- SAYRE, WYN.** Singer (Doring Sisters). Born Lakeview, Ia., July 18, 1913; h. 5 ft. 4 in.; w. 115; dark hair, blue eyes; e. Lakeview High School and Grinnell College, Ia. (Bachelor of Music degree). Entered radio in the fall of 1932, following a CBS audition. (R) Swift & Co.-Olsen & Johnson, 1933 (Swift & Co., CBS); House by the Side of the Road, 1935 (S. C. Johnson, NBC Red); Then and Now, 1936 (Sears, Roebuck, CBS); Carnation Contented Hour, 1937 (Carnation Co., NBC Red); Smiling Ed McConnell, 1937 (Acme White Lead & Color Works, NBC Blue); It Can Be Done, 1937, NBC Blue, and 1939, CBS (Household Finance); Double Everything, 1938 (Wm. Wrigley, Jr., Co., CBS); Laugh Liner, 1938 (Wm. Wrigley, Jr., Co., CBS); Uncle Walter's Dog House, 1939 (Brown & Williamson, NBC Red); Plantation Party, 1939-40 (Brown & Williamson, NBC Blue); Avalon Time, 1939-40 (Brown & Williamson, NBC Red); Home Town, Unincorporated, 1939-40 (Brown & Williamson, NBC Red); Show Boat, 1940 (Brown & Williamson, NBC Blue). (V) Occasional appearances in the Midwest, 1934-37.
- SCHIPA, TITO R.** Singer (concert, operatic). Born Lecce, Italy, Jan. 2, 1891; h. 5 ft. 6 in.; w. 155; dark brown hair, brown eyes; e. Seminary in Lecce; m. Antoinette Michel; two children, Elena, 17, and Liana, 10. Awarded Great Cross of the Order of the Crown of Italy. Great Officer of the Order of SS. Maurizio a Lazzaro, Officier of the Legion of Honor and many others. Has appeared with the Metropolitan and Chicago opera companies 20 years. First radio appearance in 1926. (R) Magic Key of RCA (Radio Corp. of America, NBC Blue); La Rosa Concerts, 1939-40 (La Rosa & Sons, Mutual); also Lucky Strike, Ford, General Motors programs. (F) Five films, made in Italy; Paramount shorts. (PR) RCA Victor, since 1922.

PROFESSIONAL RECORDS—Continued

SCHMIDT, REINHOLD. Bass (Continental Quartet). Born Philadelphia, Pa.; h. 5 ft. 11½ in.; w. 170; light brown hair, blue eyes. Made his first appearance at the age of 16 singing Sir Tristan in "Martha" with the Philadelphia Operatic Society; currently sings with the Chicago City Opera. First radio appearance in 1925. (R) Contended Hour, 1932-40 (Carnation Milk, NBC Red); others.

SCHNABEL, STEFAN. Actor (straight, heavy, character). Born Berlin, Germany, Feb. 2, 1912; son of Artur Schnabel, pianist; h. 5 ft. 11 in.; w. 185; brown hair, gray eyes; e. University of Berlin, and Bonn; m. Joan March, actress; one daughter, Susan, 6 months. First radio appearance in 1937. (R) We, the People, 1937 (Sanka Coffee, CBS); Grand Central Station, 1937-38 (Listerine Products, successively NBC Blue and CBS); Big Sister, 1937-38 (Rinso, CBS); Philip Morris Program, 1937-38, NBC Red, and Johnny Presents, 1937-38, CBS (Philip Morris & Co., Ltd.); March of Time, 1937-39 (Serval, Inc., and Time, Inc., NBC Blue and CBS); Gang Busters, 1937-39 (Colgate-Palmolive-Peet, CBS); The Shadow, 1937-39 (Delaware, Lackawanna & Western Coal Co., Mutual); The Goldbergs, 1938-40 (P & G for Oxydol, CBS); Valiant Lady, 1938-39 (General Mills, NBC Red and Blue); Hilltop House, 1938 (Colgate-Palmolive-Peet, CBS); Aunt Jenny's Real Life Stories, 1939 (Spry, CBS); The Mighty Show, 1939 (My-T-Fine Dessert, CBS); John's Other Wife (BiSoDol, Old English Wax, NBC Red); Second Husband (Bayer Aspirin, CBS); Stella Dallas (Charles H. Phillips, NBC Red); Campbell's Playhouse (Campbell Soup Co., CBS); Sky Blazers (Continental Baking, CBS); Hilda Hope, M.D. (Wheatena, NBC Red); Life and Love of Dr. Susan (Lever Bros., CBS); My Son and I (General Foods, CBS); others. (F) UFA (Germany) (f). (L) Shows in London and New York, including Julius Caesar and Shoemaker's Holiday for Orson Welles (f).

SCHREIBER, MIGNON. Actress, writer. Born Chicago, Ill., Oct. 27, 1907; h. 5 ft.; brunette; e. University of Chicago, and Northwestern University School of Speech. After graduation from college, she studied under a dramatic teacher, then spent a year in stock. Entered radio in 1933. (R) Guiding Light, 1937-40 (P & G, NBC Red); The Right to Happiness, 1939-40 (P & G, successively NBC Blue and CBS).

SCHULLINGER, KARL W. Producer for Lord & Thomas, New York. Born New

York City, March 28, 1902; e. Lawrenceville School, and Princeton University; m. Davie T. Schullinger; one son, James K. (junior usher, CBS, Hollywood). First radio work in 1931 when he was transferred from the management of Victor Recording on the Pacific Coast. Associate CBS producer, 1935-38. (R) Melody Puzzles, 1937-38 (American Tobacco, Mutual and later NBC Blue); Kay Kyser's College of Musical Knowledge, 1938-40 (American Tobacco, NBC Red); Your Hit Parade, 1938-40 (American Tobacco, CBS); others locally. (F) Shorts.

***SCHWARTZ, AL.** Comedy writer. (R) Kate Smith's A & P Bandwagon, 1936-37 (Great Atlantic & Pacific Tea Co., CBS); Cantor's Camel Caravan, 1938 (R. J. Reynolds Tobacco for Camel Cigarettes, CBS); Texaco Town, 1938 (Texas Co. for Texaco Petroleum Products, CBS); Pepsodent Program Starring Bob Hope, 1938-40 (Pepsodent Co., NBC Red).

SCHWARZKOPF, COL. H. NORMAN. Narrator, interviewer. Born Newark, N. J., Aug. 28, 1895; h. 5 ft. 10 in.; w. 175; blonde hair, blue eyes; e. U. S. Military Academy; married; three children. Was formerly head of the New Jersey State Police; currently in the administrative phase of the life insurance business. First radio appearance in 1921. (R) Gang Busters, 1938-40 (Colgate-Palmolive-Peet, CBS).

SCOTT, ASHMEAD. Writer, director, producer. Born Philadelphia, Pa., Nov. 27; h. 5 ft. 10½ in.; w. 190; brown hair, grey-blue eyes; e. Massachusetts Normal Art School; m. Tig Turner, actress; one son, Ashmead, III, composer, actor, writer. Stage director; proprietor of a summer theatre; author of mystery stories; lecturer. Entered radio about 12 years ago with Young & Rubicam, Inc.; subsequently partner, McKnight-Scott-Jordan, independent program producers; currently free lance. (R) Author of material for various stars, Texaco Star Theatre, 1939 (Texas Co., CBS); Blondie, currently (R. J. Reynolds Tobacco Co., CBS); originator, writer and producer of Your Witness, a sustaining program; many others. (L) David Belasco's Gold Diggers; stage sets for The Cat and the Canary; staged and acted in more than 300 stock productions.

***SCOTT, RAYMOND.** Pianist, director of Raymond Scott Quintet. (R) Your Hit Parade (American Tobacco Co., CBS). (F) Selznick Productions, with Raymond Scott Quintet (f); shorts. (V)

PROFESSIONAL RECORDS—Continued

Theatre appearances. (PR) Brunswick. (Also composer and arranger).

SCOTTY. See Scott Wiseman.

***SEABROOK, GAY.** Comedienne. (R) Park Avenue Penners, 1937-38 (R. B. Davis for Cocomalt, CBS); Joe Penner, 1938-39 (General Foods for Huskies, CBS); Tip Top Show, 1939-40 (Ward Baking, NBC Blue); previously, 1934-37, Growin' Up (Tek Toothbrushes, Mission Bell and White King Soap). (F) 20th Century-Fox, Universal, Warner Bros., Paramount, Republic, Grand National (f); shorts. (L) Henry Duffy Coast productions, Crime Marches On (New York); Three Men on a Horse (Australia) (s, f). (V) Theatre appearances.

SEAGER, ALLAN. Script writer. Born Adrian, Mich., Feb. 5, 1906; e. University of Michigan (A.B. degree), and Oxford University, England (A.B. degree). Currently instructor in English, University of Michigan; writer, short stories; Rhodes scholar, 1930. First radio work in 1937 at the request of the Neisser-Meyerhoff advertising agency. (R) Scattergood Baines, 1937-40 (Wm. Wrigley, Jr., Co., CBS).

SEAMAN, LADDIE. Actor. Born Reading, Pa., March 10, 1918; h. 5 ft., 8 in.; w. 145; blonde hair; e. grammar school and private high school. At the age of eight he began appearing on NBC's Children's Hour, True Story, and Jolly Bill and Laddie, and afterwards, in The Silver Flute, Dixie Circus, Lives of Great Composers, Real Folk and many others. (R) Hilltop House (Colgate-Palmolive-Peet, CBS); Pepper Young's Family (P & G, NBC Red and Blue); When a Girl Marries, 1939-40 (Prudential Insurance, CBS). (L) Courage, with Janet Beacher.

SECKLER, BILL. See Six Hits and a Miss.

SEDELL, AMY. Dramatic actress. Born New York City, June 16, 1920; h. 5 ft., 6½ in.; w. 110; dark brown hair and eyes; e. Creston Junior High and Walton High for Girls. Entered radio via a CBS audition in 1928. (R) Kate Smith's Bandwagon, 1937 (General Foods, CBS); Easy Aces, 1937 and '39 (Anacin, NBC Blue); Your Unseen Friend, 1937 (Personal Finance Corp., CBS); Pretty Kitty Kelly, 1937 (Continental Baking for Wonder Bread, CBS); Mr. Keen, Tracer of Lost Persons, 1937 (BiSoDol, NBC Blue); Hecker's Information Service, 1937-38 (Hecker Products, Mutual); Emily Post, 1937-38 (Florida Citrus Commission, CBS); Death Valley Days, 1938-39 (Pacific Coast Borax Co., NBC Blue); Big Sister, 1939 (Lever Bros, CBS); Jer-

gens Journal, 1939 (Jergens Lotion, NBC Blue); Tune Up Time, 1939 (Ethyl Gasoline, CBS); Gang Busters, 1939 (Colgate-Palmolive-Peet, CBS); Tuesday Night Party, 1939 (Lever Bros, CBS); Hobby Lobby, 1939 (Fels & Co., NBC Blue); Mr. Keen, Tracer of Lost Persons, 1939 (BiSoDol, NBC Blue); Honolulu Bound, 1939 (Dole Pineapple, CBS). (LS) WMCA, WEAf, 1937.

SETTLEMIER, WESTON. Producer, supervisor. Born Dawson, Yukon Territory, Canada, Aug. 14, 1901; e. University of California (A.B. Degree, 1922) and Harvard University (M.B.A. degree, 1924; m. Mary Louise Settlemier; two children, Grant, 8, and Brock, 6. Executive secretary, The Historical Coinings Society; member American Numismatic Society and American Numismatic Association; author of March of Money, historical coinings album. Entered radio as sales promotion manager of MJB Co. and staff member of Lord & Thomas advertising agency. (R) Demi-Tasse Revue, 1930-34 (MJB Coffee, NBC Pacific); Small Black Revue, 1930-31 (MJB Coffee, CBS Pacific); I Want a Divorce, 1938-39 (S & W Fine Foods, CBS).

SEYMOUR, ANNE. Actress (dramatic leads), director. Born New York City, Sept. 11; daughter of May Davenport Seymour, actress; h. 5 ft., 6½ in.; w. 135; brown hair and eyes; e. Cathedral School of St. Mary's and American Laboratory Theatre School. Appeared with Helen Hayes in To The Ladies at the age of 12. First radio appearance in 1932 as result of an audition for lead in radio stock company, WLW, Cincinnati. (R) Starred in Grand Hotel, 1933-37 (Campana Sales, successively NBC Blue and Red) and Story of Mary Marlin, 1937-40 (P & G, NBC Red and Blue); appearances on First Nighter (Campana Sales, CBS); It Can Be Done (Household Finance, CBS), Knickerbocker Playhouse (P & G, CBS); Welch Presents Irene Rich (Welch Grape Juice, NBC Blue); Arch Oboler's Plays (NBC); The Inside Story (Ralston Purina, NBC Blue); director for various transcribed programs, 1937-40. (L) Summer stock 1928-29; Jitney Players, 1929; Bulgakov's At The Bottom and Seagull, 1930; Ethel Barrymore's School for Scandal, 1931 (f).

SEYMOUR, DAN. Announcer, commentator, M.C. Born New York City; e. Montclair Academy and Amherst College (A.B. degree). Active in dramatics at prep school and college, and in 1933 traveled in Europe with a stock company. First radio appearance in Boston in June, 1935. (R) Bobby Benson & Sunny Jim, 1936

POPULARITY POLLS—Continued

2. Orson Welles.....	85	2. Kay Kyser.....	52
3. One Man's Family.....	45	3. Andre Kostelanetz.....	37
4. Texaco Star Theatre.....	24	4. Wayne King.....	30
5. NBC Great Plays.....	21	5. Glenn Miller.....	26
6. Aldrich Family.....	19	6. Horace Heidt.....	25
7. Columbia Workshop.....	18	7. Benny Goodman.....	24
8. Ellery Queen dramas.....	17	8. Eddy Duchin.....	16
9. First Nighter.....	16	9. Fred Waring.....	15
10. Silver Theatre.....	13	10. Orrin Tucker.....	13
10. Big Town (Ed G. Robinson)....	13	11. Phil Spitalny.....	12
10. Hollywood Playhouse.....	13	12. Paul Whiteman.....	11

Quarter-Hour Programs

1. Fred Waring's Orchestra.....	88
2. Walter Winchell.....	43
3. Amos 'n' Andy.....	40
4. Easy Aces.....	38
5. Lum and Abner.....	26
6. I Love a Mystery.....	18
7. Lowell Thomas.....	17

Children's Programs

1. Let's Pretend.....	72
2. Lone Ranger.....	42
3. Little Orphan Annie.....	30
4. American School of the Air.....	24
5. March of Games.....	19
6. Singing Lady (Irene Wicker)....	17

Year's New Star

1. Alec Templeton.....	50
2. Ezra Stone.....	24
3. Glenn Miller.....	12

Mentions: Raymond Gram Swing, Dennis Day, Mary Martin, John Kieran, Elmer Davis, Barry Wood.

Sports Announcers

1. Bill Stern.....	158
2. Ted Husing.....	153
3. Red Barber.....	35
4. Clem McCarthy.....	24
5. Sam Taub.....	11

Commentators

1. Lowell Thomas.....	51
2. H. V. Kaltenborn.....	50
3. Raymond Gram Swing.....	36
4. Walter Winchell.....	33
5. Paul Sullivan.....	18
6. Elmer Davis.....	17
7. Fulton Lewis, Jr.....	12

Studio Announcers

1. Don Wilson.....	48
2. Harry Von Zell.....	47
3. Milton Cross.....	33
4. Ken Carpenter.....	29
5. David Ross.....	14
6. Ben Grauer.....	12
7. Paul Douglas.....	9

Popular Orchestras

1. Guy Lombardo.....	79
----------------------	----

Female Popular Singers

1. Frances Langford.....	89
2. Kate Smith.....	86
3. Connie Boswell.....	77
4. Virginia Simms.....	29
5. Mildred Bailey.....	24
6. Bea Wain.....	22
7. Judy Garland.....	20
8. Nan Wynn.....	17
9. Bonnie Baker.....	15
10. Dorothy Lamour.....	13

Male Popular Singers

1. Bing Crosby.....	171
2. Kenny Baker.....	98
3. Lanny Ross.....	27
4. Tony Martin.....	24
5. Dennis Day.....	18
6. Barry Wood.....	17
7. Frank Munn.....	16
8. Frank Parker.....	13
8. Buddy Clark.....	13

Symphonic Conductors

1. Arturo Toscanini.....	174
2. John Barbirolli.....	94
3. Alfred Wallenstein.....	28
4. Dr. Frank Black.....	26
5. Eugene Ormandy.....	24
6. Andre Kostelanetz.....	20
7. Erno Rapee.....	19
8. Howard Barlow.....	17
9. Leopold Stokowski.....	12
10. Fritz Reiner.....	9

Classical or Operatic Singers

1. Nelson Eddy.....	86
2. Lawrence Tibbett.....	63
3. Richard Crooks.....	53
4. Lily Pons.....	36
5. Margaret Speaks.....	33
6. Gladys Swarthout.....	26
7. John Charles Thomas.....	25
8. Marian Anderson.....	23
9. Donald Dickson.....	21
10. Kirsten Flagstad.....	20
11. Lucille Manners.....	18
12. Jan Peerce.....	10

THE FORTUNE SURVEY. (Who is your favorite news commentator?) Results of a survey on this question were announced

PROFESSIONAL RECORDS—Continued

- (Hecker H-O Products, CBS); Major Bowes Original Amateur Hour, 1936-37 (Chrysler Corp., CBS); News, 1937 (Baume Bengue, CBS); The Monday Night Radio Show, 1938 (The Brewers' Assn, CBS); Benny Goodman's Swing School, 1937-38, and Benny Goodman's Orchestra, 1938-39 (R. J. Reynolds Tobacco for Camel Cigarettes and Prince Albert, CBS); Aunt Jeany's Real Life Stories, 1937-40 (Lever Bros. for Spry, CBS); Dick Tracy, 1938-39 (Quaker Oats Co., NBC Red); Raymond Paige, 99 Men and a Girl, 1939 (U. S. Rubber Co., CBS); Tune-Up Time, 1939 (Ethyl Gasoline Corp., CBS); Meet the Dixons, 1939 (Campbell Soup Co., CBS); Stop Me If You've Heard This One, 1939-40 (Quaker Oats, NBC Red); Tune-Up Time, 1939-40 (Ethyl Gasoline, CBS); Young Man With a Band, 1939-40 (Columbia Recording Corp, CBS); others. (F) Columbia (narrator, commentator). 1937; shorts.
- SEYMOUR, KATHARINE.** Script writer. Born Hampton, Va.; h. 5 ft. 4½ in.; w. 125; brown hair and eyes; e. Barnard College (A. B. degree). Co-author (with J. T. W. Martin) of How to Write for Radio, 1931; author of Practical Radio Writing, 1938. After graduation from college she became associated with WEAf, New York; when NBC was formed, in 1926, she was made assistant script editor, and remained as script writer and editor until 1935, when she resigned to free lance. (R) Numerous NBC shows, including scripts for Cavalcade of America, 1936-38 (E. I. du Pont de Nemours & Co., Inc., CBS); Young Widder Brown, Oct. to Dec., 1938 (Cal-Aspirin and Haley's M-O, NBC Red); Second Husband, one program in 1938 (Bayer Aspirin, CBS); Lorenzo Jones, 1938 (Charles H. Phillips, NBC Red); Light of the World, 1940 (General Mills, NBC Red and Blue); sustaining shows, including The Family Goes Abroad (NBC, 1929-30); many others. (LS) WMCA, WOR, New York.
- SHARBUTT, DEL.** Announcer, producer. Born Cleburne, Tex., Feb. 16, 1912; h. 6 ft.; w. 155; light brown hair, gray-green eyes; e. Texas Christian University; m. Meri Bell, singer; two children. Owns half-interest in a radio production firm, and a one-third interest in a music publishing business; writes popular music. First radio appearance in 1929 via WBAP, Fort Worth, as singer; later branched into announcing. (R) Lavender and Old Lace, 1934-36 (Bayer Aspirin, CBS and NBC Blue); Guy Lombardo and His Orchestra, 1934-38 (Bond Bread, CBS); Jack Pearl, 1935 (Frigid-
aire, CBS); Ray Noble's Orchestra, 1936 (Coca-Cola, CBS); Bob Hope program, 1936 (Atlantic Refining, CBS); The Songshop, 1937-38 (Coca-Cola, CBS); Hobby Lobby, 1937-38 (Hudson Motor Car Co., CBS); Myrt and Marge, 1938-40 (Colgate-Palmolive-Peet, CBS); Hour of Charm, 1938-40 (General Electric, NBC Red); Melody and Madness, 1938-39 (Old Gold Cigarettes, CBS); Colgate Ask-It-Basket, 1938-40 (Colgate-Palmolive-Peet, CBS); Lanny Ross Program, 1940 (Campbell Soup for Franco-American Spaghetti, CBS). (F) Shorts.
- SHAW, ARTIE.** Orchestra leader. Born May 23, 1911; h. 5 ft. 10 in.; w. 160; black hair, blue eyes; e. New York University, and Columbia University. First radio work as a studio musician. (R) Melody and Madness, 1938-39 (P. Lorillard Co. for Old Gold Cigarettes, CBS); Burns and Allen, 1940 (Geo. A. Hormel & Co., NBC Red). (F) M-G-M (s); shorts. (V) Theatre and hotel appearances. (PR) RCA Victor, Bluebird.
- SHEEHAN, TESS (Maria Theresa).** Actress. Born Ann Arbor, Mich., Feb. 29, 1888; h. 5 ft. 3 in.; w. 130; mixed gray hair, green eyes; e. St. Mary's College and Academy, Munroe, Mich. First radio appearance following an NBC audition in 1931. (R) Just Plain Bill, 1937 (Anacin, Kolynos, NBC Red); Personal Column of the Air, 1937 (P & G, NBC Red and Blue); Pepper Young's Family, 1937-39 (P & G, NBC Red and Blue); Pretty Kitty Kelly, 1938 (Continental Baking, CBS); The Goldbergs, 1938 (P & G, CBS); This Day Is Ours, 1939 (P & G, CBS); Young Dr. Malone, 1939-40 (General Foods, NBC Blue); My Son and I, 1939-40 (General Foods, CBS); Woman of Courage, 1939-40 (Colgate-Palmolive-Peet, CBS); locals show, WWJ, Detroit, 1934. (GA) Town Hall Tonight, 1940 (Bristol-Myers, NBC Red); Bob Crosby's Camel Caravan, 1940 (R. J. Reynolds Tobacco, NBC Red). (L) Stock, 1908. (V) 1907.
- SHELTON, GEORGE.** Comedian, writer. Born New York City, March 4, 1890; h. 5 ft. 4 in.; w. 150; brown hair and eyes; e. public school. First radio appearance on the Chesterfield program, 1933. (R) Musical That Satisfies, 1933 (Chesterfields, CBS); Sealtest Sunday Night Party, 1936-37 (Sealtest, Inc., NBC Red); Model Minstrels, since Feb., 1939 (U. S. Tobacco, CBS). (GA) 64 appearances on Rudy Vallee program, 1935-36. (F) Shorts (Paramount, Educational). (L) Keep Moving (f). (V) Shelton, Tyler and Sharples, George Shelton & Co., Tom Howard and George Shelton; per-

PROFESSIONAL RECORDS—Continued

- sonal appearances. (Works as team with Tom Howard.)
- SHEPHERD, ANN.** Actress. Born Chicago, Ill., Jan. 15, 1915; h. 5 ft. 1 in.; w. 102; brown hair, blue eyes; e. University of Chicago and Goodman Art Theatre. First radio appearance in 1939, following experience on the legitimate stage. (R) Kate Smith Hour (General Foods, CBS); Ellen Randolph (Colgate-Palmolive-Peet, NBC Red); Grand Central Station (Lambert Pharmacal, CBS); Aunt Jenny's Real Life Stories (Lever Bros., CBS); Hilda Hope, M.D., 1939-40 (Wheatena Corp., NBC Red); Joyce Jordan—Girl Interns, 1939-40 (General Foods, CBS). (F) RKO, Universal (f). (L) The Gentle People (replaced Sylvia Sydney), Having a Wonderful Time (road company) (s,f).
- SHERDEMAN, TED E.** Writer, producer. Born Lincoln, Nebr., June 21, 1904; e. University of Nebraska and Creighton University; m. Anna Stone, radio actress; one daughter, Stephaney, 3½. After graduating from college, where he studied journalism, he worked three years as police reporter for the old Omaha Bee-News. Subsequently was stage pianist, advertising man, marionette builder and commercial illustrator, and helped Henry Fonda to found the Omaha Community Playhouse. Entered radio in 1927 as singing pianist in Omaha; in 1934 he was radio executive for Stack-Goble advertising agency, and since then has been associated with CBS Chicago, and NBC, Chicago and Hollywood, as producer; more recently turned to writing, his first network serial being Candid Lady. (R) Edgar Guest in Welcome Valley, 1936-38 (Household Finance, NBC Blue); Standard Symphony, 1937-39 (Standard Oil, NBC Pacific Red); Welch Presents Irene Rich, 1937-38 (Welch Grape Juice Co., NBC Blue); Olsen & Johnson, 1938 (Richfield Oil, NBC Pacific Red); Candid Lady, 1938-39 (Pepsodent Co., NBC Red); Those We Love, 1939-40 (Standard Brands, NBC Red); many others as NBC staff producer in Chicago and Hollywood. Successive winner of NBC Hollywood directors awards with writing and direction of Cannon Will Not Fire and Children's Front, in Idea Mart series; conceived Your Health for American Medical Association; currently writing and producing Monsieur le Capitaine, detective mystery heard over NBC Blue. (F) Original screen story for 20th Century-Fox.
- SHERMAN, FLOYD.** Singer. Born St. Louis, Mo., Dec. 3, 1908; h. 5 ft. 7½ in.; w. 160; dark brown hair and brown eyes; m. Beulah Sherman; one daughter, Carolyn, 7. First radio appearance with a vocal group under the direction of Andre Kostelanetz in 1934. (R) Heinz Magazine of the Air, 1937 (H. J. Heinz Co., CBS); Johnny Presents, 1937-40 (Philip Morris & Co., CBS, NBC Red); The Songshop, 1937-38 (Coca-Cola, CBS); Sealtest Rising Musical Stars, 1938 (Sealtest, Inc., NBC Red); Cities Service Concert, 1938-39 (Cities Service, NBC Red). (LS) New York on Parade, 1937-38 (Consolidated Edison Co., WEA, New York City); Stepping Along, as member of the Enna Jettick Seven, 1939 (Enna Jettick Shoes, WABC, New York); others.
- SHERMAN, RANSOM.** Comedian, script writer, M.C. Born Appleton, Wis., Oct. 15, 1898; h. 5 ft. 11 in.; w. 167; blonde hair, blue eyes; e. Northwestern University, University of Michigan, Ripon College and Lewis Institute; married and has two children. First radio appearance in 1931. Formerly one of the Three Doctors, but currently appearing as a single. (R) Sunbrite Smile Parade, 1938-39 (Swift & Co., NBC Blue); Quick-silver, 1939-40 (Tums, NBC Red).
- SHIELD, ROY.** Orchestra leader, music arranger; musical director, NBC, Chicago. Concert pianist at the age of 15; once toured as accompanist for Eva Gautier. Joined Victor Talking Machine Co. in 1922 and, in 1929, became manager of the Hollywood offices. While in Hollywood, he did musical arrangements for film comedies. Entered radio in June, 1931, as musical director for NBC, San Francisco. In September of the same year, he was transferred to his present post in Chicago. (R) Interesting Neighbors, 1937-38 (F. W. Fitch Co., NBC Red); Win Your Lady, summer show, 1938 (Jergens-Woodbury Sales, NBC Blue); Inside Story, 1939 (Ralston Purina, NBC Blue); This Amazing America, 1940 (Greyhound Bus Lines, NBC Blue); numerous others. (V). (PR).
- SHIELDS, FREDERICK.** Director, actor, announcer. Born Kansas City, Mo., May 18, 1904; h. 5 ft. 9 in.; w. 165; dark hair, blue eyes; e. Missouri University; m. Nancy Leach Shields (radio actress). First radio appearance as announcer on WDAF, Kansas City, in 1928. (R) Currently: Lux Radio Theatre (Lux Soap and Flakes, CBS); Dr. Christian (Chesebrough Mfg., CBS); Woodbury's Hollywood Playhouse (Jergens-Woodbury Sales, NBC Blue); Texaco Star Theatre

PROFESSIONAL RECORDS—Continued

(Texas Co., CBS); Big Town (Rinsco, CBS); Adventures of Dr. Hunt, 1940 (Albers Bros., CBS). (F) Shorts.

SHILKRET, NATHANIEL. Conductor. Born New York City, Jan. 1, 1895; m. Anne Finston. Son of a New York musician of Austrian birth, he received musical training at an early age, and could play the clarinet at the age of six. That same year he joined the New York Boys' Symphony. At 16 he was a member of Walter Damrosch's New York Symphony Orchestra, and a year later became the conductor's assistant. Later became arranger and conductor for the old Victor Talking Machine Co. (now RCA Victor), and subsequently manager of their foreign department. First radio appearance with his salon orchestra, which had previously made many recordings. (R) Battle of the Sexes (Cummer Products, NBC Red); numerous others. (L) Concert appearances. (F) Supervision of sound. (PR).

SHIRLEY, TOM. Announcer, actor, and director. Born Chicago, Ill., Dec. 19, 1905; 6 ft.; w. 220; dark brown hair, blue eyes; e. St. Ita's Parochial School, Nicholas Senn High School, and Northwestern University (A. B. degree); m. Dorothy Shirley. First radio appearances through Cecil B. DeMille, with whom he was associated for 10 years as actor and assistant director. (R) First Nighter, 1932-33 (Campana Sales, NBC Red); Myrt and Marge, 1933-36 (Wrigley Chewing Gum, CBS); Jack Armstrong, 1937-39 (General Mills for Wheaties, NBC Red); Court of Missing Heirs, 1937-38 (Skelly Oil Co., CBS); Those Happy Gilmans, 1937-38 (General Mills, WTMJ, Milwaukee); Just Plain Bill, 1938-40 (Anacin, Kolynos, NBC Red); Doc Barclay's Daughters, 1939-40 (Personal Finance Co., CBS); Smilin' Jack, 1939 (Tootsie Rolls, Mutual); Stepping Along, 1939 (Enna Jettick, WABC, N. Y.); Aldrich Family on Kate Smith Hour, 1938-39 (General Foods, CBS); Billy and Betty, 1939-40 (Corn Kix, CBS); numerous others. (F) Associated with Cecil B. DeMille, 1920-29, as assistant director and actor (f); shorts. (L) With Thomas Wilkes; Frederick and Fanny Hutton, 1924-26. (V) Squaring the Circle, one year; Willard Mack's sketch, Your Friend and Mine, one year; theatre appearances.

SHREDNIK, MILTON. Musical director, pianist, arranger. Born Brooklyn, N. Y., Aug. 4, 1907; h. 5 ft. 5½ in.; w. 160; brown hair and eyes; e. Institute of Musical Art (now Julliard), N. Y.; m.

Frances Smith Shrednik, twins, Anthony L. and Anne V., aged 4. Started in radio as staff pianist at WEVA, New York, in 1927. Currently associated with KOA, Denver. (R) Lovely Lady, 1940 (Chamberlain Laboratories, NBC Red); Colorado's Hour, 1938 (Colorado Chain Stores Assn., Colorado State Network). (LS) Programs for Ford Motor, 1934; Merchants Biscuit Co., 1935-36; Roi-Tan Cigars, 1937.

SIGNALEER QUARTET. See Richard Davis, Grant Kirby, Harry Stanton and Bob Stevens.

***SILVERS, LOUIS.** Musical director. (R) Al Jolson, 1934 (General Motors, NBC Red); Lux Radio Theatre, 1936-40 (Lever Bros. for Lux, CBS). (F) Currently general musical director, 20th Century-Fox. (L) Musical director for Al Jolson, 10 years (score for Jazz Singer); George M. Cohan, 2 years; producer of Hasty Pudding shows at Harvard, 10 years. (V) Musical director for Gus Edwards, 10 years.

SIMMONS, ADDISON. Writer, producer. Born Boston, Mass., April 9, 1902; e. Phillips Exeter Academy, Harvard College (B. S. degree, 1924) and Harvard Law School (LL.B. degree, 1928). Entered radio in 1933, following five years of fiction writing for magazines. Author of a novel, Death on the Campus, published in 1935. (R) Grand Hotel, 1933-37 and 1940 (Campana Sales, 1933-37, NBC Blue; 1940, CBS); First Nighter, 1933-37 and 1939-40 (Campana Sales, 1933-37, NBC Red; 1939-40, CBS); Chase & Sanborn Program, 1937 (Standard Brands, NBC Red); Hollywood Hotel, 1937-38 (Campbell Soup, CBS); Grand Central Station, 1939 (Lambert Pharmaceutical, CBS). (LS) WBBM and WGN, Chicago, 1939. (F) Paramount. (Also see his listing under Program Producers.)

SIMMONS, EDWARD E. Writer, producer, M.C. for Wade Advertising Agency, Chicago. Born Rochester, Pa., Sept. 16, 1908; e. high school; m. Ida Lee Simmons; two children, Thomas Earl, and Edward Lee. Entered radio Nov. 25, 1929, with WJAK, Marion, Ind., as all-round man (musician, announcer, writer, salesman, bookkeeper, etc.). (R) as producer: Station ERZA, October, 1938, to April, 1939 (Alka-Seltzer, NBC Red); as producer, writer, M.C.: Alec Templeton Time, since September, 1939 (Alka-Seltzer, NBC Red).

SIMMONS, ROBERT. Tenor (Revelers

PROFESSIONAL RECORDS—Continued

Quartet). Born Fairplay, Mo., September 25, 1904; h. 5 ft. 9½ in.; black hair, brown eyes; e. Washington University, St. Louis, Boston University and the New England Conservatory; m. Patti Pickens (formerly of the Pickens Sisters, singers). Originally a member of the St. Louis Municipal Opera Company. He was faculty member of the Boston University and musical director of a church, before going to Europe for a year of study. Shortly after his return to New York in 1929, he auditioned at NBC and received a contract. Has appeared on many network programs as a soloist and, more recently, as a member of the Revelers Quartet. (R) Cities Service Concert, 1933-38 (Cities Service, NBC Red); R & R Entertainers, currently (Richardson & Robbins, NBC Red and Blue); others. (L) Concerts and oratorios.

SIMMS, GINNY (Virginia E.). Singer with Kay Kyser's orchestra. Born San Antonio, Texas; h. 5 ft. 5 in.; w. 120; brown hair, blue eyes; e. Fresno State College (Sigma Phi Gamma). (R) Elgin Football Revue, 1936 (Elgin Watch Co., CBS); Kay Kyser's Surprise Party, 1937 (Willys Motor Car Co., Mutual); Kay Kyser's College of Musical Knowledge, 1938-40 (American Tobacco for Lucky Strike Cigarettes, NBC Red). (F) RKO (f). (V) Appearances with Kay Kyser. (PR) Brunswick, Vocalion, Columbia.

***SINGLETON, PENNY**. Radio and film actress. (R) Blondie, 1939-40 (R. J. Reynolds, CBS). (F) M-G-M, Republic, United Artists, Warner Bros., Columbia.

SISSON, TED (Edgar G. Sisson, Jr.). Producer and director for Pedlar & Ryan, Inc., New York City. Born Chicago, Ill., Nov. 4, 1902; e. Princeton University. Radio engineering, 1921-28; phonograph recording, 1928-32; production department, NBC, 1932-36; Lord & Thomas, 1936-38; Pedlar & Ryan, since 1938. (R) Jack Benny programs, 1933-34 (Chevrolet Motors, 1933-34, General Tire, 1934, NBC Red); Jell-O Program Starring Jack Benny, 1935 (General Foods, NBC Red); Magic Key of RCA, 1936-37 (Radio Corporation of America, NBC Blue); Your Hit Parade, 1936-38 (American Tobacco for Lucky Strike Cigarettes, NBC Red, CBS); Kay Kyser's Musical Class and Dance, 1938 (American Tobacco for Lucky Strike Cigarettes, NBC Red); For Men Only, 1938-39 (Bristol-Myers for Vitalis, NBC Red); Lady Esther Serenade (NBC Red) and Guy Lombardo & His Orchestra (CBS), 1939-40.

SIX HITS AND A MISS (Pauline Byrnes, Bill Seckler, Vincent Degan, Marvin Bailey, Howard Hudson, Mack McLean). Swing style singers. (R) Your Hollywood Parade, 1937-38 (American Tobacco for Lucky Strikes, NBC Red); Pepsodent Program Starring Bob Hope, 1938-40 (Pepsodent Co., NBC Red). (F) Universal, Warner Bros., M-G-M (f); shorts. (PR) Brunswick.

SIZER, ALICE. Singer (the Music Maids). Born Tacoma, Wash., December 20; h. 5 ft. 4¼ in.; w. 118; brown hair, blue eyes; e. Lincoln High School, Tacoma; m. Edward J. Ludes, sound engineer, NBC Hollywood. First radio appearance on a Tacoma station with a trio she had formed. (R) With the Williams Sisters trio: Al Pearce & His Gang, 1935 (Pepsodent, NBC Red) and Woodbury Show, 1935 (Andrew Jergens, CBS); with the Rhythmettes trio: Hollywood Hotel, 1938 (Campbell Soup, CBS); Signal Carnival, 1936 (Signal Oil, NBC Red); Good News, 1938 (General Foods, NBC Red); with Kay Thompson's Rhythm Singers: Tune-Up Time, 1939 (Ethyl Gasoline, CBS); with the Music Maids: Kraft Music Hall, 1939-40 (Kraft Cheese Co., NBC Red). (V) Theatre appearances. (PR) Decca, with Bing Crosby.

SKELTON, RED (Richard). Comedian. Born Vincennes, Ind., July 18, 1913, son of a clown with the Hagenbeck-Wallace circus; h. 6 ft. 2 in.; dark red hair, brown eyes; married. Appeared in 1927 as a mammy singer in a medicine show, and later in tent shows, stock and vaudeville. (R) Royal Gelatin Hour, 1937-38 (Standard Brands, NBC Red); Avalon Time, 1939 (Brown & Williamson Tobacco for Avalon Cigarettes, NBC Red). (F) RKO (f); shorts. (L) Gentlemen Unafraid, 1938 (f). (V) Circus, burlesque, tent shows, etc.; single act, 1935-39.

SKYLAND SCOTTY. See Scott Wiseman.

SLATER, BILL. Sports commentator, M.C., children's programs. Born Parkersburg, W. Va., Dec. 3, 1902; h. 6 ft. 1 in.; w. 200; brown hair, blue eyes; e. West Point (1924), University of Minnesota (1932), Columbia University (M.A. degree, 1935); m. Rebecca Martin Slater. Headmaster of The Adelphi Academy in Brooklyn, N. Y.; took up radio as an avocation in 1931, as sports broadcaster over WCCO, Minneapolis; has appeared in films since 1937. (R) Gold Medal Fast Freight, 1931-33 (General Mills for Gold Medal Flour, CBS); Bicycle Party, 1936-37 (Cycle Trades of America, NBC Red); Yale Football Games, 1937 (Socony-

PROFESSIONAL RECORDS—Continued

- Vacuum, Yankee Network); Football broadcasts, 1937-40 (Atlantic Refining, NBC, CBS and Mutual); replaced Jim McWilliams, as M.C., April, 1939, on Jim McWilliams' Question Bee (George Washington Coffee Refining, NBC); Junior Spotlight, 1940 (Bamberger's Department Store, WOR, New York). (Sustaining sports broadcasts, WCCO, Minneapolis-St. Paul, CBS and NBC, 3 years). (F) Sports shorts, sports voice for Paramount News, 1937-40.
- SLATER, TOM (Thomas G.)** Announcer and producer, Mutual Broadcasting System and WOR, New York. Born Parkersburg, W. Va., June 7, 1907; h. 5 ft. 10 in.; w. 168; light brown hair, blue eyes; e. Northwestern, Miami and Ohio universities; m. Helen Slater; one son, Tom K., 1½. Entered radio via WHIO, Dayton; previously handled college publicity and dramatic direction. (R) Lou Little, 1937 (American Chicle Co., Mutual); Professional football games, 1937 (Tydol Gasoline, WOR, New York City); True or False, 1938 (J. B. Williams Co. for Williams Shaving Cream, Mutual); Headlines, 1938 (P. Lorillard Co., Mutual); Court of Human Relations, 1938-39 (Vadco Products, Mutual); Melody Puzzles, 1938 (American Tobacco for Lucky Strike Cigarettes, Mutual); Kitty Keene, 1939 (P & G, transcriptions); Johnson Family, 1939 (Ramsdell, Inc., Mutual); Don't You Believe It, 1939 (Sensation Cigarettes, Mutual); Dick Robertson Orchestra, 1939 (Hygrade Sylvania, WOR); Raymond Gram Swing, 1939-40 (White Owl Cigars, Mutual); Jack Berch Songs, 1939-40 (Sweetheart Soap, Mutual).
- SLOANE, ROBERT.** Director, actor, writer. Born New York City, July 21, 1912; h. 5 ft. 11 in.; w. 158; brown hair and eyes; e. Dartmouth College (graduate cum laude; Phi Beta Kappa). Entered radio in 1933 as an actor after appearing in several Broadway productions. Author of a play, Howdy Stranger, as well as a screen original for Warner Bros. (R) As actor: The Shadow, 1933 (Blue Coal, NBC Red); Central City, 1933-39 (P & G for Oxydol, NBC Red); Her Honor, Nancy James, 1939 (International Cellucotton for Kleenex, CBS); Betty and Bob, 1939-40 (General Mills, NBC Red); Whizzer, 1939-40 (Chicago Daily News, WMAQ); as director: Billy and Betty, 1939-40 (General Mills, NBC Red, 1939; CBS, 1939-40) (F) Warner Bros. as writer. (L) Twentieth Century, 1932-33; Heat Lightning, 1933; Come What May, 1934; Substitute for Murder, 1935; May Wine, 1935-36; others.
- SMALL, MARY.** Singer. Born Baltimore, Md., May 10, 1922; h. 5 ft. 5 in.; w. 117; brown hair, blue eyes; e. private schools in Baltimore. Received vocal training from her father. First radio appearances via WBAL and WFBR, in Baltimore. First network appearances as a guest on the Rudy Vallee program. (R) Ben Bernie and All the Lads, 1938-40 (American Tobacco for Half and Half Smoking Tobacco, CBS). (GA) Rudy Vallee, Joe Cook and Al Pearce programs; Magic Key of RCA; others. (LS) George Jessel's Jamboree, 1939 (Reid's Ice Cream, WJZ, New York). (F) Shorts. (V) Theatre appearances since 1933.
- SMALLEY, JACK.** Producer for Batten, Barton, Durstine & Osborn. Born St. Paul, Minn., Oct. 12, 1901; e. University of Minnesota; m. Elizabeth Acker; two sons, John, 12, and Thomas, 3. First radio work via position in advertising agency. (R) It Happened in Hollywood, 1939-40 (George A. Hormel & Co., CBS).
- SMITH, JACK.** See Four Squires.
- SMITH, JACK.** Singer. Born Seattle, Wash., Nov. 16, 1914; h. 6 ft. 1¾ in.; w. 195; dark blond hair, hazel eyes; e. Hollywood High School; m. Victoria Smith. First broadcast with Gus Arnheim at the Coconut Grove, Hollywood, as a member of the Three Ambassadors. First commercial program for MJB Coffee in 1931. (R) Let's Listen to Harris, 1933-34 (Cutex Nail Polish, NBC Blue); Kate Smith's New Star Revue, 1934-35 (Hudson-Terraplane Motors, CBS); Kate Smith's A & P Bandwagon, 1936-37 (Great Atlantic & Pacific Tea Co., CBS); Kate Smith's Variety Hour, 1937-38 (General Foods, CBS); as a member of Swing 14: Johnny Presents, 1939-40 (Phillip Morris & Co., Ltd., NBC Red and CBS), Breezing Along, 1939-40 (Phillip Morris, NBC Blue) and Your Hit Parade, 1939-40 (Lucky Strike Cigarettes, CBS); others, not current. (F) Shorts. (V) Theatre appearances with Johnny Green's orchestra, 1939. (PR) Royale (with Johnny Green).
- SMITH, KATE (Kathryn Elizabeth).** Singer, commentator, mistress of ceremonies. Born Greenville, Va., May 1, 1909; h. 5 ft. 10 in.; brownish blonde hair, brown eyes; e. Business High, Washington, D. C. From 1926-31 she appeared in several musical comedies, and also sang for phonograph records. In this connection she met Ted Collins, then an executive with the Columbia Recording firm. He urged her to try radio broadcasting. She made her first appearance in May, 1931. Collins subse-

PROFESSIONAL RECORDS—Continued

- quently became her manager, and largely due to his suggestions and coaching she gradually changed her style from a straight singer to commentator and mistress of ceremonies. Author of an autobiography, *Living in a Great Big Way*, 1938; contributor to many publications; *Texas Ranger*; colonel on the staff of the governor of New Mexico; only private citizen a member of the Legion of Valor. (R) *Kate Smith & Her Swanee Music*, 1931-33 (Congress Cigar Co. for La Palina Cigars, CBS); *Kate Smith's New Star Revue*, 1934 (Hudson Motor Co., CBS); *Coffee Time with Kate Smith*, 1935-36 (A & P Tea Co., CBS); *Kate Smith's A. & P. Bandwagon*, 1936-37 (A & P Tea Co., CBS); *Kate Smith's Bandwagon*, 1937-38 (General Foods Corp., CBS); *Kate Smith Hour*, 1938-40 (General Foods Corp., CBS); *Kate Smith—Noondays Chats*, 1938-40 (General Foods Corp., CBS); also sustaining commentator, CBS; numerous guest appearances. (F) Paramount (s). (L) *Honeymoon Lane*, 1926-27 (F) *Hit the Deck*, 1928 (s); *Flying High*, 1929-30 (s). (V) Single act in many theatres throughout the country; *Swanee Revue*, 1933-34; appearances for sponsor (A & P), 1935-36; night club appearances. (PR) Columbia Phonograph Co., RCA Victor, Columbia Phonograph Co.
- SMITH, MAX (Maxwell H.).** Singer (soloist and with Marie and Her Merry Men). Born Des Moines, Ia., Jan. 23, 1913; h. 5 ft. 9 in.; w. 150; red hair, blue eyes; e. Johnson Bible College, Knoxville, Tenn., and Chapman College, Los Angeles; m. Helen Leyser. First radio appearance via a Hollywood station in 1932. (R) *Parties at Pickfair*, 1936 (National Ice Advertising, CBS); *Vick's Open House*, 1936 and '37 (Vick Chemical, CBS); *Ry-Krisp Presents Marion Talley*, -1936-38 (Ralston Purina, NBC Red); *Kraft Music Hall*, 1936-39 (Kraft Cheese Co., NBC Red); *Gilmore Circus*, 1937-39 (Gilmore Oil, NBC Red); *Amos 'n' Andy*, 1938 (Campbell Soup, NBC Red); *The Wonder Show—Jack Haley*, 1938-39 (Continental Baking, CBS); *Joe E. Brown*, 1938-39 (General Foods, CBS); *Woodbury's Hollywood Playhouse*, 1938-39 (Jergens-Woodbury, NBC Blue); *Texaco Star Theatre*, 1939 (Texas Co., CBS); *Al Pearce and His Gang* (as a member of the Merry Men), 1939-40 (Hawaiian Pineapple Co., 1939-40, CBS); *R. J. Reynolds*, 1940, CBS; others, including guest appearances and transcriptions. (F) *Shorts and cartoons*; M-G-M, RKO, Universal, 20th Century-Fox, Leon Schlesinger and Walt Disney.
- SMITH, VERNE BRYCE.** Actor, announcer. Born Omaha, Neb., July 7, 1913; h. 6 ft. 1 in.; w. 190; dark brown hair, blue-gray eyes; e. Bancroft grade school, Westport High School, Kansas City Junior College; m. June Benoit Smith. First radio appearance in Kansas City, Mo., in 1930 as result of an amateur musical comedy. (R) *A Tale of Today*, 1937-39 (Princess Pat, Ltd., CBS); *Arnold Grimm's Daughter*, 1937-39 (General Mills, CBS and NBC Red); *Betty and Bob* (General Mills, NBC Red and Blue); others. (LS) via WGN and WBBM, Chicago. (F) Commercial films.
- SMOLEN, VIVIAN.** Dramatic actress. Born New York City, March 7; daughter of Max Smolen, musician; h. 5 ft. 4 in.; w. 115; light brown hair, blue eyes; e. James Madison High School, Brooklyn. First radio appearance in 1930 as poetry reader on NBC Children's Hour. (R) *Stella Dallas*, 1938-40 (Charles H. Phillips Chemical Co. for Milk of Magnesia, NBC Red); *David Harum*, 1938-39 (B. T. Babbitt for Bab-O, NBC Red); *Doc Barclay's Daughters*, 1939-40 (Personal Finance Co., CBS); also appearances on *Gang Busters* (Colgate-Palmolive-Peet, CBS), *Mr. Keen, Tracer of Lost Persons* (BiSoDol, NBC Blue), *Central City* (P & G for Oxydol, NBC Red and Blue); *Short Short Story* (Campbell Soup, CBS); *Ellen Randolph* (Colgate-Palmolive-Peet, NBC Red) and other programs.
- SMOOTHIES, THE** (Charles Ryan, Little Ryan and Arlene Johnson). (R) *Time to Shine*, 1939 (Griffin Mfg., CBS).
- SMOOTHIES, THE** (Charles Ryan, Little Ryan and Lilyan Perron.) (R) *Vocal Varieties*, 1936-39 (Tums, NBC Red). (See also separate listing for Lilyan Perron).
- SMYTHE, J. ANTHONY.** Actor. Born San Francisco, Calif., Dec. 18; h. 5 ft., 10 in.; w. 175; black hair, brown eyes; e. St. Ignatius College, S. F. (now University of San Francisco) (A.B. degree). First radio appearance in 1930 following an illness which prevented continuation of stage work. (R) *Carefree Carnival*, 1930-32 (Crazy Water Co. for Crazy Water Crystals, NBC Blue; Smythe wrote, directed and played in the Jitter Smythes sketch, which was a part of this program); *Father Barbour in One Man's Family*, since 1932 (successively sponsored by Wesson Oil & Snowdrift, Penn Tobacco, Royal Gelatin; Standard Brands for Tender Leaf Tea, 1935-40, NBC Red); *I Love a Mystery*, since Jan.

PROFESSIONAL RECORDS—Continued

- 1939 (Standard Brands for Fleischmann's Foil Yeast, NBC Red). (L) Leading man on dramatic stage for 20 years, principally with Florence Reed, Holbrook Blinn, and Maude Fulton.
- SOSNIK, HARRY.** Orchestra leader, composer, pianist, conductor. Born Chicago, Ill., July 13, 1906; h. 5 ft., 11½ in.; w. 146; brown hair, blue eyes; e. American Conservatory of Music; m. Mary Elizabeth Sosnik. First radio appearance as an accompanist in 1924. Author of *Lazy Rhapsody*, a tone poem, musical compositions for the piano such as *Tranquility* and *Modern Satire*, as well as many popular songs. Currently musical director for Decca Records. (R) *Pennzoil Parade*, 1932-33 (Pennzoil Co., CBS); *Swift Review*, 1933-34 (Swift & Co., CBS); *Al Pearce and His Gang*, 1936 (Pepsodent Co., NBC Red); *Harry Sosnik Orchestra*, 1936-37 (Real Silk Hosiery Mills, NBC Blue); *Your Hit Parade*, 1937 (American Tobacco Co., NBC Red); *Woodbury's Hollywood Playhouse*, 1937-40 (Jergens-Woodbury Sales Corp., NBC Blue); *Joe E. Brown*, 1938-39 (General Foods, CBS). (V). (PR) Decca.
- SOUBIER, CLIFFORD** (Hursell Clifford Saurbeer). Character comedian. Born Brantford, Ont., June 25, 1891; parents were troupers with a medicine show; h. 5 ft., 7 in.; sandy hair, blue eyes; e. Christ's Church Cathedral, Hamilton, Ont.; married. Has been on the stage since the age of four and has appeared in medicine shows, tent shows, carnivals and dramatic stock. First radio appearance in 1930. (R) *First Nighter*, 1931-37 (Campana Sales for Italian Balm, NBC Red); *Sinclair Minstrels*, 1931-36 (Sinclair Refining Co., NBC Blue); *Sealed Power Side Show*, 1933-34 (Sealed Power Piston Ring Co., NBC Blue); *Wooley the Moth*, 1934-35 (Enoz Chemical Co., NBC Blue); *Uncle Ezra*, 1934-39 (Miles Laboratories for Alka-Seltzer, NBC Red); *Story of Mary Marlin* (P & G, NBC Red and Blue); *Lone Journey*, 1940 (P & G, NBC Red). (F) Warner Bros. (f). (L) 1910-30. (V) Theatre appearances.
- SOULE, OLAN E.** Actor. Born LaHarpe, Ill., Feb. 28, 1910; h. 5 ft., 10½ in.; w. 135; brown hair, hazel eyes; e. Theodore Roosevelt High School, Des Moines; m. Norma Soule; one daughter, Jo-Ann, 1. Played stock in Des Moines. Entered radio in 1933 as result of an audition at WGN, Chicago. (R) *Little Orphan Annie*, 1933-34 (Ovaltine, NBC Red); *Jack Armstrong*, 1933-34 (General Mills, NBC Red); *Betty & Bob*, 1933-34 (General Mills, NBC Red and Blue); *Today's Children*, 1933-34 (Pillsbury, NBC Red);
- Myrt & Marge*, 1933-34 (Wrigley Gum, CBS); *Romance of Helen Trent* (Edna Wallace Hopper and Louis Philippe, CBS); *Couple Next Door*, 1935-36 (P & G, Mutual); *Amos 'n' Andy*, 1936 (Pepsodent, NBC Red); *Story of Mary Marlin*, 1936 (Kleenex, NBC Red); *While the City Sleeps*, 1936 (Dari-Rich, NBC Red); *Junior Nurse Corps*, 1936 (Swift & Co., CBS); *We are Four*, 1936-37 (Libby, McNeill & Libby, Mutual); *A Tale of Today*, 1936-37 (Princess Pat, Ltd., NBC Red); *Bachelor's Children*, 1935-40 (Cudahy Packing Co., for Old Dutch Cleanser, CBS, 1936-40; Mutual, 1935-38); *Science in the News*, 1936-38 (University Broadcasting Council, NBC Red); *Jenny Peabody*, 1937 (F & F Laboratories, CBS); *Zenith Foundation*, 1937-38 (Zenith Radio, CBS); *It Can Be Done*, 1938-39 (Household Finance, CBS); *Stepmother*, 1938-39 (Colgate-Palmolive-Peet, CBS); *Backstage Wife*, 1938-39 (Dr. Lyon's Toothpowder, NBC Red); *Curtain Time*, 1939 (General Mills, Mutual); *Trouble with Marriage*, 1939 (P & G, NBC Blue); *Midstream*, 1939-40 (P & G, NBC Red). (L) Dramatic stock; Morgan Wallace, Ralph Bellamy, E. G. Gifford (f).
- SOUVAINE, HENRY.** Producer; president of Henry Souvaine, Inc., artists bureau and production firm. Born Salt Lake City, Utah; m. Geraldine Souvaine. (R) *Voice of America*, 1933-34 (Underwood-Elliott-Fisher, CBS); *Cadillac Concerts*, 1933-34 (Cadillac Motor Car Co., NBC Blue); *General Motors Concerts*, 1934-37 (General Motors Corp., NBC Red and Blue); *Pontiac Sunday Night Party*, 1934-35 (Pontiac Motor Car Co., NBC Red); *La Salle Fashion Show*, 1936-37 (Cadillac Motor Co., NBC Red); *Washington Merry-Go-Round*, 1936 (Gruen Watch Co., Mutual); *Pontiac Varsity Show*, 1937 (Pontiac Motor Car Co., NBC Red and Blue); *Bicycle Party*, 1937 (Cycle Trades of America, NBC Red); *Ben Bernie and All the Lads*, 1938 (U. S. Tire Dealers Mutual Corp., CBS); *Your Family & Mine*, 1938-39 (Sealtest, Inc., NBC Red); *Jim McWilliams' Question Bee*, 1938-39 (George Washington Coffee Refining Co., NBC Blue).
- SPARGROVE, WILLIAM E.** Announcer, commentator, NBC, New York. Born Belle Plaine, Ia., Dec. 10, 1908; h. 6 ft.; w. 150; brown hair, grey eyes; e. Ohio State University, Columbus. Joined the staff of KSO, Des Moines, when that station opened in 1932; in 1935 joined KWCR, Cedar Rapids, which later merged with WMT, Waterloo; remained at WMT for a year as program director, then returned to KSO where he handled production, newscasts and an-

PROFESSIONAL RECORDS—Continued

- nouncing for two years. Joined NBC in February, 1938. (R) True or False, 1938-40 (J. B. Williams Co., NBC Blue); Cook's Travelogues, 1938 (Thomas Cook & Son, NBC Red); Esso News, 1938-40 (Esso Gasoline, NBC Blue); Inside Story (Ralston Purina, NBC Blue); Rudy Vallee program, 1939 (Standard Brands, NBC Red); Chase & Sanborn Hour, 1939 (Standard Brands, NBC Red); also transcriptions for Fleischmann's Yeast, Planters Peanuts, Lux Soap, New York State Milk Marketing Bureau, Lucky Strike Cigarettes.
- SPARKS, JEFFERSON (JEFF).** Announcer, M. C., producer, writer. Born New York City, May 31, 1905; h. 5 ft. 8 in.; w. 170; black hair, brown eyes. First radio appearance in 1927 when a radio laboratory for which he was doing technical work built an experimental broadcast station and named Sparks studio director and chief announcer. Has also engaged in lecture work (chiefly on The Humorous Side of Radio); written magazine articles; written several songs; cartoonist, caricaturist. (R) Death Valley Days, 1931 (Pacific Coast Borax Co., NBC Blue); Gus Edwards' Show, 1936 (Warner Bros., Mutual); Bide Dudley, 1937 (Glame Nail Polish, Mutual); health commentator for a series of transcriptions, 1937-38; Victor H. Lindlahr, 1937-38 (Journal of Living, Mutual); The Lamplighter, 1938-39 (local sponsors, Mutual); Marriage License Romances, 1939-40 (local sponsors; Mutual). (LS) Winx Varieties, 1937 (Winx Mascara, WOR, New York); Transradio News, 1940 (Harvester Cigars, WOR). (V) Theatre appearances.
- SPEAKS, MARGARET.** Soprano. Born Columbus, Ohio, October 23; h. 5 ft. 6½ in.; w. 130; blonde hair, blue eyes; niece of Oley Speaks, famed songwriter; e. Ohio State University (A. B. degree). Once sang in a Columbus motion picture theatre; auditioned for WOR, New York, in 1927 and made her first radio appearances there. (R) Voice of Firestone, 1934-40 (Firestone Tire & Rubber Co., NBC Red). Has also made numerous concert appearances. (PR) Victor.
- SPITALNY, PHIL.** Orchestra leader. Born Odessa, Russia, 1900. Was a musician in local orchestras with his brother, Len, then went to Boston where he became director of a 50-piece orchestra in a theatre. After two years he organized his all-girl orchestra which has subsequently appeared via radio, films, and the stage. (R) General Electric Hour of Charm, 1936-40 (General Electric, NBC Red); previously, Nestlé Choc-
- lateers. (F) M-G-M. (V) Theatre appearances.
- SPRAGUE, RUTH.** Dramatic actress. Born San Francisco, Calif., Sept. 23, 1919; h. 5 ft. 4 in.; w. 104; honey colored hair, brown eyes; e. High School of Commerce, San Francisco. Started in radio at the age of 10 when she played the lead in Snow White and The Seven Dwarfs with a children's group via NBC. (R) Shell Show, 1934 (Shell Oil, CBS); Wheatena, 1934-35 (Wheatena, CBS); Sperry program, 1934-35 (Sperry Flour, NBC Pacific Coast Red); Death Valley Days, 1935-36 (Pacific Coast Borax, NBC Blue); Albert Payson Terhune Dog Dramas, 1936 (Spratt's Patent, Ltd., NBC Blue); Breakfast with Folger, 1936 (Folger's Coffee, NBC Pacific); Winning the West, 1937 (Occidental Insurance, NBC Pacific); My Secret Ambition, 1937-38 (Durkee Famous Foods, CBS Pacific Coast); One Man's Family, 1937-38 (Standard Brands for Tender Leaf Tea, NBC Red); Hawthorne House, 1938-40 (Wesson Oil & Snowdrift, NBC Pacific Coast Red); Woman's Magazine of the Air, 1938-40 (participation, NBC Pacific Coast Red); I Want a Divorce, 1938-39 (S & W Fine Foods, NBC Red); I Love a Mystery, 1939 (Standard Brands, NBC Red); Mine to Cherish, 1940 (Albers Bros., NBC Red); others. (L) Alice in Wonderland, 1935; The Bluebird, 1936; Counsellor-at-Law, 1938 (f). (V) Theatre appearances.
- STAFFORD, GENE.** Writer, producer. Born Fulton, N. Y., June 11, 1904; h. 6 ft.; w. 175; brown hair, blue eyes; e. Syracuse University, School of Journalism; m. Charlotte Chain, actress. First radio appearance in 1925, when asked to read news dispatches for the Syracuse Post Standard, on which he was then a reporter. (R) Treasure Adventures of Jack Masters, 1938 (Maltex Cereal, CBS); You, the Unseen Jury, 1938 (Morris Plan, local New York program); Quite By Accident, 1938-39 (Nestlé's Everready Cocoa, NBC Red); K-7, 1939 (various sponsors, coast-to-coast transcriptions); others, including programs for Hearst Newspapers, American Rolling Mills and Crosley, 1938. (F) shorts.
- STAFFORD, HANLEY.** Actor (dramatic, comedy). Born Hanley, Staffordshire, England, Sept. 22, 1904; h. 5 ft. 11 in.; w. 170; brown hair, blue eyes; e. England and Canada; m. Vyola Vonn, radio and film actress, and singer. Entered radio in 1932 by way of dramatic try-outs and auditions in Hollywood. (R) Eno Crime Clues, 1935-36 (Harold F. Ritchie & Co., NBC Blue); Palmolive

PROFESSIONAL RECORDS—Continued

- Beauty Box Theatre, 1935-36 (Colgate-Palmolive-Peet Co., NBC Blue) Maxwell House Showboat, 1935-36 (General Foods Corp., NBC Red); True Story Court of Human Relations, 1935-37 (Macfadden Publications, Inc., NBC Blue and CBS); Thatcher Colt, 1936-37 (Packer's Tar Soap, NBC Red); Woodbury's Hollywood Playhouse, 1937-40 (Jergens-Woodbury Sales Corp., NBC Blue); Big Town, 1937-40 (Lever Bros. Co., CBS); Thrills, 1937-38 (Union Oil Co., NBC Red); Good News, with Fanny Brice, as comedy team, 1938-40 (General Foods Corp., NBC Red); Blondie, 1940 (R. J. Reynolds, CBS); many others. (F) Paramount. (L) Several shows including Double Dummy (Mark Hellinger), 1936; production, stock and road, 1924-32.
- STANFORD, ANTONY.** Producer, writer, director. Born Gatesville, Tex., Feb. 19, 1900; m. Peggy Paige, actress. First radio appearance as an actor on the First National Pictures program via WJZ in 1927; after an interval with another local station as announcer and program director, he became director of production for NBC in 1931, and later became associated with the J. Walter Thompson advertising agency. (R) Exploring America with Conoco, 1931-32 (Continental Oil, NBC Red); Maxwell House Show Boat, 1932-33 (General Foods, NBC Red); Jergens Journal-Walter Winchell, 1935 (Andrew Jergens, NBC Blue); Floyd Gibbons, 1935 (Johns-Manville, NBC Blue); Lux Radio Theatre, 1935-36 (Lever Bros., NBC Blue, 1935; CBS, 1936); Rudy Vallee program, 1935-39 (Standard Brands, NBC Red); Nash Speedshow, 1937 (Nash Motors, CBS); Texaco Star Theatre, 1939-40 (Texas Co., CBS); others, not current. (L) Abie's Irish Rose, 2 years; The Come On Man, 1929; stock; numerous others, since 1911. (V) Various dramatic sketches; last appearance with Peggy Paige (Mrs. Stanford) in Bull Dog Sampson, 1927.
- STANTON, ANDREW T.** Announcer, actor. Born Phila., Pa., July 22, 1892; h. 5 ft. 11½ in.; w. 195; brown hair and eyes; e. Drexel Institute, University of Pennsylvania; m. Delphia S. Stanton. First radio appearance in 1924, as vocalist over WCAU, Philadelphia. (R) Bachelor's Children, 1936 (Dutch Cleanser, CBS, Mutual); Little Orphan Annie, 1936 (Ovaltine, NBC Red); Pretty Kitty Kelly, 1937-40 (Continental Baking Co., CBS); dramatized commercials on Kay Kyser's College of Musical Knowledge (American Tobacco, CBS). Announcer, producer and sports commentator, free lance and as staff member of WCAU, 1927-30; WIP, Philadelphia, 1932-34; WLW, Cincinnati, 1935. Former partner, Shilkinton Service, an electrical transcription firm, 1931-32. (F) Commercial shorts. (PR) RCA Victor.
- *STANTON, HARRY.** Bass (Signaleer Quartet). (R) Signal Carnival, currently (Signal Oil, NBC Pacific Red); others, as soloist.
- STARK, CHARLES.** Announcer. Born Reading, Pa., Sept. 11, 1912; h. 5 ft. 8 in.; w. 140; brown hair, blue-gray eyes; e. Reading (Pa.) public schools, University of Pennsylvania, and Fagan School of Dramatic Arts; m. Marie Stark; one son, Charles B., Jr. Also writer; director, radio department, Fagan School of Dramatic Arts. First radio appearance in 1929 via WEEU, Reading. (R) Scattergood Baines, 1939 (William Wrigley, Jr., Co., CBS); Gang Busters, 1940 (Colgate-Palmolive-Peet, CBS); My Son and I, 1940 (General Foods, CBS); Strange As It Seems, 1940 (Colgate-Palmolive-Peet, CBS). (F) Paramount Newsreel trailers, shorts. (V) Theatre appearances.
- STEELE SISTERS.** See Lucille Audrey Bell, Kathleen Nelson and Lois Mae Nolte.
- STEELE, PETER.** Commercial continuity editor, Mutual Broadcasting System. Born Springfield, Mass., April 21, 1918; e. schools in Connecticut, North and South Carolina, France and Switzerland, Roxbury Prep School, Cheshire, Conn., and Brown University; m. Marjorie Jean Brittain. Son of Wilbur Daniel Steele, playwright and author; stepson of Norma Mitchell Steele, playwright and actress; New England Saber champion and first president of the New England Intercollegiate Fencing Association. Joined CBS in September, 1938, as writer, producer, television research and program service associate; currently commercial continuity editor, Mutual. (R) Myrt & Marge (produced the show once in 1938) (Colgate-Palmolive-Peet, CBS); Your Hit Parade (assistant producer and producer of the short wave broadcast, 1938-39) (Lucky Strike Cigarettes, CBS); sustaining shows; currently writes and produces Sing a Song of Safety for WOR.
- STEELE, TED (G. Thornton Steil).** Novachordist, singer, pianist, announcer, M.C. Born Hartford, Conn., July 9, 1917; h. 6 ft. 1½ in.; w. 170; ash blond hair, blue-gray eyes; e. New England Conservatory of Music, Trinity College, Morse Business College, Hartford. First radio appearance via WEEI, Boston, where he was asked to accompany the Collegians

PROFESSIONAL RECORDS—Continued

- trio. He later organized his own orchestra in Boston. Composer of original music for his own programs; has recorded some of this music for theme use. (R) Society Girl, 1939-40 (Corn Products Refining, CBS); Strange As It Seems, 1939-40 (Colgate-Palmolive-Peet, CBS); Campbell's Short, Short Story, 1940 (Campbell Soup, CBS); others locally.
- STERLING, LEN.** Announcer, actor, M.C. Born Chicago, Ill., July 15, 1916; h. 5 ft. 9 in.; w. 175; blond hair, blue eyes; e. Purdue and Northwestern universities. First radio appearance in 1934 as result of dramatic activities at Purdue. (R) Joyce Jordan—Girl Interne, 1937-39 (McKesson & Robbins, CBS); Gospel Singer, 1938 (P & G for Ivory Soap, CBS); Radio Newsreel, 1938 (Cummer Products for Energine, NBC Red); roles, intermittently, on Gang Busters (Colgate-Palmolive-Peet, CBS); Town Hall Tonight (Bristol-Myers, NBC Red); We, the People (Sanka Coffee, CBS); Our Gal Sunday (Anacin, Kolynos, CBS); Pretty Kitty Kelly (Continental Baking, CBS); Grand Central Station, 1939 (Listerine, CBS); Edwin C. Hill, 1939 (Metropolitan Life Insurance, Mutual); One of the Finest, 1939-40 (Gordon Baking, NBC Red and Blue); others. (LS) Household Finance News, 1937 (Household Finance Corp., WABC, New York). (F) Narrator for newsreels, industrial films, travelogues.
- STERN, BILL.** Sports announcer. Born Rochester, N. Y., July 1, 1907; h. 5 ft. 10½ in.; brown hair and eyes; e. Hackley School, Tarrytown, N. Y., Cascadilla School, Ithaca, N. Y., and Pennsylvania Military College (B.S. degree); m. Harriet May Stern. Active in college athletics. Played with a stock company in Rochester for a while, then became sports announcer for WHAM in 1925; in 1931 he became assistant stage manager of the Roxy Theatre, N. Y., and in 1932 was stage director of the Music Hall, N. Y. Meantime he began broadcasting football for NBC, and in 1935 became that network's official sports announcer. In 1938 he also began doing sports comment for M-G-M's News of the Day. (R) Pontiac Varsity Show, 1934 (Pontiac Motors, NBC Red); Radio City Music Hall, 1935 (sustaining, NBC); Championship Fights on NBC Blue for RCA, 1936-38, and Adam Hats, 1937-40; Carnival of Champions, 1937; Louis-Galento fight, 1939 (Schick Razor, NBC Blue); also sports for B. F. Goodrich, 1939, Colgate-Palmolive-Peet, 1939-40 and Twenty Grand Cigarettes, 1940. (NBC's official sports announcer, 1935-40). (F) M-G-M Newsreels, 1938-40. (V) Stage director, 1930-35; appearances with own band.
- STEVENS, BOB.** First tenor (Signaleer Quartet). Born in Nevada, Mo. Formerly staff artist on KPO-KGO, San Francisco. (R) Signal Carnival, currently (Signal Oil, NBC Pacific Red); others, as a soloist.
- STEVENS, LEITH.** Composer, conductor. Born Mount Moriah, Mo., Sept. 13, 1909; h. 6 ft.; w. 190; light brown hair, hazel eyes; e. Horner Institute, Kansas City, and Julliard Musical Foundation, New York; m. Mary McCoy, lyric soprano and actress. Former pianist with Madame Ernestine Schumann-Heink, Lambert Murphy and Raoul Vidas. Entered radio in summer of 1930 as vocal arranger at CBS, New York. (R) Death Valley Days, 1933-35 (Pacific Coast Borax, NBC Blue); Big Town, 1939-40 (Lever Bros., CBS); others, since 1930, including programs for General Motors, 1930; Star Shoes, 1930; Regal Shoes, 1930; Paramount, 1931; Richfield Oil, 1931; Molle, 1933; Bourgeois, 1933; Frigidair, 1934; Pinaud, 1934; Consolidated Edison, 1935; Heinz, 1936; General Motors, 1936. Started the Saturday Night Swing Club, which was a CBS sustaining program for nearly 3 years, on June 13, 1936. Composer of special scores used on Columbia Workshop and other CBS programs.
- STEWART, BLANCHE.** Comedienne. (R) Role of Cobina on Pepsodent Program Starring Bob Hope, 1939-40 (Pepsodent, NBC Red); Al Pearce & His Gang, 1940 (Camels, CBS). (V) Appearances with Bob Hope, 1940.
- STEWART, MICHAEL (Harry Ernst Mumma).** Singer (bass). Born Dayton, O., Oct. 26, 1915; h. 6 ft.; w. 200; dark brown hair, blue eyes; e. Cincinnati College of Music (Bachelor of Music degree) and University of Cincinnati; m. Alene Roper, pianist. First radio appearance as a member of a WLW staff quartet, May 15, 1934. (R) Lilac Time, 1935-37 (Pinaud, NBC Red); Smoke Dreams, 1935-39 (H. Fendrich for Lafendrich and Charles Denby Cigars, NBC Blue); Vocal Varieties, 1936-39 (Lewis-Howe for Tums, NBC Red); Plantation Party, 1938-40 (Brown & Williamson Tobacco for Bugler Tobacco, NBC Blue); Uncle Walter's Dog House, 1939-40 (Brown & Williamson for Raleigh Cigarettes, NBC Red); Show Boat, 1940 (Brown & Williamson for Avalon Cigarettes, NBC Blue). (V) Theatre appearances.
- STEWART, PAUL.** Actor, director for

POPULARITY POLLS—Continued

in the January, 1940, issue of *Fortune*. The research work upon which the *Fortune* Survey is based is conducted by the firm of Elmo Roper:

Lowell Thomas	24.8%
H. V. Kaltenborn	20.8%
Edwin C. Hill.....	9.3%
Walter Winchell	6.8%
Boake Carter	6.0%
Raymond Gram Swing.....	3.8%
Elmer Davis	3.5%
Other	25.0%

Note: The column above adds up to 100%. This 100%, however, is 54.8% of the total sample; 38.1% of the persons interviewed had no choice; and 7.1% answered "don't know." Said *Fortune*: "Kaltenborn is the favorite of the upper two brackets, and of executives, professional people, and the proprietors of business. Lowell Thomas pleases all the others best . . ."

NINTH WNEW (NEW YORK CITY) SEMI-ANNUAL POPULARITY POLL.

Conducted by Martin Block in conjunction with his "Make Believe Ballroom" program, and announced in February, 1940. Listeners were asked to send in their preferences regarding popular orchestras in three classifications: 1) sweet; 2) swing; and 3) over-all. Results of the February, 1940, poll:

1. Glenn Miller.
2. Benny Goodman.
3. Tommy Dorsey.
4. Sammy Kaye.
5. Artie Shaw.
6. Jimmy Dorsey.
7. Kay Kyser.
8. Larry Clinton.
9. Charlie Barnet.
10. Orrin Tucker.
11. Jimmie Lunceford.
12. Jan Savitt.
13. Guy Lombardo.
14. Count Basie.
15. Gene Krupa.
16. Blue Barron.
17. Bob Crosby.
18. Eddy Duchin.
19. Harry James.
20. Reggie Childs.

SEVENTH ANNUAL MOVIE AND RADIO GUIDE POPULARITY POLL. Conducted by *Movie and Radio Guide* (previously known as *Radio Guide*) among its readers, and published in weekly installments from April 27 to May 11, 1940. The

total vote cast in each classification was counted as 100, and each program's share thereof is represented via a point system, tantamount to a percentage of the total (this method of computing points varies slightly from the prior year's method, when the total mail of only the 12 leaders in each category was used as base—see page 97):

Star of Stars

1. Nelson Eddy.....	28.2
2. Don Ameche.....	17.5
3. Bing Crosby.....	12.0
4. Jack Benny.....	10.2
5. Edgar Bergen.....	6.7
6. Alec Templeton.....	6.5
7. Jessica Dragonette.....	6.0
8. Lanny Ross.....	5.5
9. Alice Frost.....	3.6
10. Don McNeill.....	3.3
99.5	

Favorite Program

1. Breakfast Club.....	32.7
2. One Man's Family.....	15.3
3. Jell-O	9.2
4. Kraft Music Hall.....	8.2
5. Chase & Sanborn Program.....	6.6
6. Metropolitan Opera Auditions... ..	6.0
7. Information, Please.....	5.7
8. Ford Sunday Evening Hour.....	5.6
9. Kay Kyser.....	5.2
10. Lux Radio Theater.....	5.2
99.7	

Singer of Classical Songs (Woman)

1. Margaret Speaks.....	21.0
2. Jessica Dragonette.....	15.2
3. Jeanette MacDonald.....	13.9
4. Jean Dickenson.....	12.0
5. Grace Moore.....	9.1
6. Lily Pons.....	8.7
7. Lucille Manners.....	8.0
8. Gladys Swarthout	5.0
9. Marian Anderson.....	4.1
10. Mary Eastman.....	2.7
99.7	

Dramatic Program

1. Lux Radio Theater.....	36.0
2. One Man's Family.....	21.0
3. First Nighter.....	8.3
4. Campbell's Playhouse.....	8.2
5. Those We Love.....	6.7
6. Big Town.....	5.2
7. Aldrich Family.....	4.8
8. Hollywood Playhouse.....	3.3
9. Adventures of Ellery Queen....	3.1
10. Silver Theater.....	3.0
99.6	

News Commentator (Woman)

1. Dorothy Thompson.....	48.2
2. Kate Smith.....	27.2
3. Hedda Hopper.....	12.7

PROFESSIONAL RECORDS—Continued

Ward Wheelock Co., New York. Born New York City, March 13, 1908; e. De Witt Clinton High School and Columbia University; m. Peg La Centra, radio singer. First professional engagement in 1919 as singer and dancer in a musical revue at the Palm Garden in New York; subsequently toured in stock, appeared on Broadway, and in film shorts. Entered radio in 1932 via WLW, Cincinnati. (R) True Story programs, 1934-38 (Macfadden Publications, NBC Red and Blue, CBS); Easy Aces, 1935-40 (American Home Products for Anacin, NBC Blue); Rudy Vallee program, 1935-38 (Standard Brands, NBC Red); Tommy Dorsey's Orchestra, 1936-38 (Brown & Williamson Tobacco for Raleigh and Kool Cigarettes, NBC Blue); March of Time, 1934-38 (Servel, Inc., and Time, Inc., NBC Blue); The Goldbergs, 1936-40 (P & G, currently CBS); Gang Busters, 1937-40 (Colgate-Palmolive-Peet, CBS); Cavalcade of America, 1936-40 (E. I. du Pont de Nemours, CBS); assistant producer to Orson Welles in Mercury Theatre of the Air and Campbell Playhouse, 1938-39 (Campbell Soup, CBS); Tune-Up Time, 1939 (Ethyl Gasoline, CBS); Aunt Jenny's Real Life Stories, 1937-38 (Lever Bros. for Spry, CBS); The Shadow, 1937-38 (Blue Coal, Mutual); Campbell's Short Short Story, 1940 (Campbell Soup, CBS); others. (F) Shorts. (L) Subway Express, 1929-30; East of Broadway, 1932; Two Seconds, 1931-32; Wine of Choice, 1937-38 (f); See My Lawyer, 1940 (f). (V) Theatre appearances.

STEWART, PHIL (Philip R.). Narrator, commentator, actor. Born Glasgow, Scotland, April 22, 1904; son of Georgina Philipps, British concert pianist; h. 5 ft. 6½ in.; w. 145; dark brown hair, grey eyes; e. general education in Glasgow, graduate work at Northwestern University. Writer of song lyrics, short stories, articles and a book on the origin, meaning and history of given names; compiler of a poetry anthology. Won honorable mention in the 1933 diction award given by the American Academy of Arts and Letters. Entered radio in Chicago in 1929. (R) Paul Whiteman's Painters, 1931 (Allied Paint Groups, NBC Blue); Lady Esther Serenade, 1932 and 1936-8 (Lady Esther Co., NBC Red, 1932 and 1936-38; CBS, 1936-38); Guy Lombardo and His Orchestra, 1938 (Lady Esther Co., CBS); Romance of Helen Trent, 1934 (Edna Wallace Hopper, CBS); Elgin Campus Revue, 1935 (Elgin Watch, NBC Red); Dealer in Dreams, 1940 (Los Angeles Soap Co., CBS Pacific); other network, local and sustaining programs.

STIDGER, DR. WILLIAM. Speaker. Born

Moundsville, W. Va., March 16, 1885. Originally reporter for the Moundsville Echo, he later studied for the ministry and became pastor in a San Francisco church. Also served as pastor in a Detroit church, and wrote feature stories for the Detroit Times. Resultantly the International News Service put him on its staff to cover the activities of Henry Ford, his friend. Formerly head of the School of Preaching, Boston School of Theology. First radio appearances in 1922, via WWJ, owned by the Detroit News. Also lecturer, and author of the following books: Giant Hours with Poet Preachers, 1918; Flames of Faith, 1922; A Book of Sunsets, 1923; Preaching Out of the Overflow, 1929. (R) Getting the Most Out of Life, 1937-40 (Standard Brands for Fleischmann's Foil Yeast, Yankee Network, Sept., 1937, to June, 1938; NBC Blue since June, 1938).

STOKES, HAROLD. Conductor, composer; musical director for WGN, Chicago. Born Nokomis, Ill., Jan. 10, 1905; h. 5 ft. 8½ in.; w. 164; brown hair, blue eyes; e. Soldan High School, Missouri University, and Beethoven Conservatory, St. Louis; m. Esther Ross; one daughter, Nancy Ann. First radio appearance via WGN, Chicago, conducting Jean Goldkette's Victor orchestra; subsequently was staff conductor for NBC Chicago for six years; for the past five years has been musical director for WGN, Chicago. Composer of popular songs; program writer and producer. (R) Harold Stokes Orchestra, 1937 (W. A. Sheaffer Pen Co., Mutual); Lifetime Revue, 1938 (W. A. Sheaffer Pen Co., Mutual); Play Broadcast, 1940 (Illinois Meat Co., Mutual); also, in the past, Studebaker Champions (Studebaker Motors, NBC Red); Carnation Contented Hour (Carnation Co., NBC Red); Armour Hour (Armour & Co., NBC Blue), and programs for Skelly Oil, General Tires, National Tea and others. (F) Background music for commercial shorts. (V).

STONE, EZRA (Ezra Feinstone). Actor. Born New Bedford, Mass., Dec. 2, 1918; h. 5 ft 4 in.; w. 145; brownish-red hair, brown eyes; e. Oak Lane Country Day School, John Sartain Grammar School, Manumit Private School, and American Academy of Dramatic Arts. Has directed two plays on Broadway, is assistant casting director for George Abbott, and faculty instructor in the American Academy of Dramatic Arts. First radio appearance at the age of 10 via the Horn & Hardart program, WCAU, Philadelphia, Pa. (R) Kate Smith's Hour, 1937 (General Foods, CBS); Al-

PROFESSIONAL RECORDS—Continued

drich Family, summer 1939 (General Foods, NBC Red); Aldrich Family, 1939-40 (General Foods, NBC Blue). (LS) Horn & Hardart, 1928-34. Has also done programs for Tastyeast, and appearances with Rudy Vallee in 1937. (F) Paramount (s). (L) Parade; Three Men on a Horse; Brother Rat; What a Life; See My Lawyer (s,f). (V) Aldrich Family tour, 1940.

STOOPNAGLE, COLONEL LEMUEL Q. (F. Chase Taylor). Attended the University of Rochester where he was captain of the football team. Later worked for a stock firm which crashed in 1929. Entered radio via a local station where he teamed with Budd Hulick as Stoopnagle & Budd (this combination was recently severed, and Taylor and Hulick now appear separately). (R) Tastyeast Gloomchasers, 1931 (Tastyeast, CBS); Ivory Soap Program, 1932 (Procter & Gamble, CBS); Pontiac Program, 1932-34 (General Motors, CBS); Camel Caravan, 1934 (R. J. Reynolds Tobacco Co., CBS); Schlitz Spotlight Revue, 1934 (Schlitz Beer, CBS); The Gulf Program, 1934 (Gulf Refining Co., CBS and NBC Red); Devoe & Reynolds Show, 1935 (Devoe & Reynolds Paint Co., CBS); Ford Program, 1935 (Ford Motor Co., CBS); Town Hall Tonight, 1936 (Bristol-Myers Co., NBC Red); The Minute Men, 1936-37 (Minute Tapioca, NBC Blue); Bromo-Seltzer Show, 1938 (Emerson Drug Co., Yankee Network); Town Hall Varieties, 1938 summer show (Bristol-Myers, NBC Red); Quixie Doodle Contest, 1939-40 (Mennen Co., Mutual). (GA) RCA Magic Key, Maxwell House Showboat, For Men Only, Packard Mardi Gras, A & P Bandwagon; others. (F) Paramount; shorts. (V) Stoopnagle and Budd.

***STORDAHL, ALLEN.** Singer (the Three Esquires). (R) Tommy Dorsey's Orchestra, 1936-39 (Brown & Williamson for Raleigh and Kool Cigarettes, NBC Blue). (V) Theatre appearances. (PR) RCA Victor (with Tommy Dorsey's Orchestra).

STORDAHL, AXEL (Odd Stordahl). Arranger for Tommy Dorsey. Born New York City, Aug. 8, 1913; h. 5 ft. 9½ in.; w. 165; blonde hair, blue eyes; e. Port Richmond High School, Staten Island, N. Y. (R) Tommy Dorsey's Orchestra (Brown & Williamson Tobacco Corp. for Raleigh and Kool Cigarettes, NBC Red).

STRAHORN, LEE P. Writer, producer. Born Spokane, Wash., Nov. 14, 1908; e. Columbia University. Free lance writer,

lecturer. First radio work in 1936, doing publicity and acting as talent scout for Lord & Thomas. (R) Various commercials, 1937-38; Woman's Magazine of the Air, 1938-40 (participating program, NBC Pacific Red).

STRATTON, CHESTER (Chet). Actor. Born Paterson, N. J., July 31, 1912; son of Margaret and Neil Stratton, actors; h. 5 ft. 11 in.; w. 160; light brown hair, blue eyes; e. Eastside High School, Alabama and Rutgers universities. Has appeared in Chautauqua, repertory, and stock. First radio appearance in 1935, impersonating Gary Grant on Borden's 45 Minutes in Hollywood. (R) The O'Neills, 1935-40 (Procter & Gamble for Ivory Soap, NBC Red and Blue, 1935-39, CBS, 1938); Johnny Presents, 1937-38 (Philip Morris & Co., NBC Red, CBS); Aunt Jenny's Real Life Stories, 1937-38 (Lever Bros. for Spry, CBS); Hilltop House, 1938 (Colgate-Palmolive-Peet, CBS); Her Honor, Nancy James, 1938-39 (Kleenex, CBS); Smilin' Jack, 1939 (Sweets Co. of America, for Tootsie Rolls, Mutual), also appearing currently on Against the Storm (P & G, NBC Red), Society Girl (Corn Products Refining, CBS), Light of the World (General Mills, NBC Red and Blue), Gang Busters (Colgate-Palmolive-Peet, CBS) and Woodbury's Hollywood Playhouse (Jergens-Woodbury Sales, NBC Blue). (F) Warner Bros. shorts. (L) Productions by Brock Pemberton, Kenyon Nicolson, Robert Rockmore, Frank Merlin, Hymen Adler (f). (V).

STRIKER, FRAN (Francis N.). Author. Born Buffalo, N. Y., Aug. 19, 1903; h. 5 ft. 11 in.; w. 190; brown hair, gray eyes; e. Lafayette high school, Buffalo, and University of Buffalo; m. Janet Striker; three children, Robert, 9, Donald, 7, Francis, 2. Author of several books; author of Lone Ranger cartoons for King Features. First radio appearance as musician via WGR, Buffalo, in 1922; became an announcer in Buffalo in 1925. (R) Author of The Lone Ranger, 1933-40 (currently sponsored by Bond Bread, Weber Baking and others, Mutual); author of The Green Hornet, 1936-40 (locally sponsored, Mutual, 1939; currently NBC Blue sustainer). (F) Republic and Universal (Lone Ranger and Green Hornet stories).

STRONACH, ALEXANDER, JR. Producer for Young & Rubicam, Inc. Born New York City, July 22, 1905; e. Castle School, Sidney, Australia, University of Virginia; not married. Currently also a short story writer. First

PROFESSIONAL RECORDS—Continued

radio work resulted from his experience as a film actor, publicity writer, and night club singer. (R) *We, the People*, 1938-40 (General Foods, CBS); *Aldrich Family*, 1940 (General Foods, NBC Blue); *Kate Smith's Variety Hour*, 1940 (General Foods, CBS); *My Son and I*, 1940 (General Foods, CBS); *Fun in Print*, 1940 (International Silver, CBS). (F) Silent films. (V) Night clubs.

STRONG, BOB (Robert G.). Orchestra leader, arranger. Born Kansas City, Mo., Dec. 21, 1907; h. 6 ft.; w. 160; brown hair and eyes; e. Wichita (Kans.) High School, and Kansas State College; m. Dorothy Marie Strong. Appeared with Jean Goldkette orchestra via WGN, Chicago, 1928; formed his own band for two Brown & Williamson Tobacco programs last year; currently also playing dance engagements. (R) *Studebaker Champions*, 1929 (Studebaker Corp., NBC Red); *Skellodians*, 1929 (Skelly Oil, NBC Red); *Sheaffer Lifetime Revue*, 1931-32 (Sheaffer Pen, WEA, N. Y.); *Carnation Contented Hour*, 1935-39 (Carnation Co., NBC Red); *Uncle Walter's Dog House*, 1939-40 (Brown & Williamson for Sir Walter Raleigh, NBC Red); *Avalon Time*, 1939-40 (Brown & Williamson for Avalon Cigarettes, NBC Red); *Show Boat*, 1940 (Brown & Williamson, NBC Blue).

STUDEBAKER, HUGH. Actor, singer, organist. Born Ridgeville, Ind., May 31, 1900; h. 5 ft. 10½ in.; w. 160; dark brown hair, green eyes; m. Bertina Studebaker. First radio appearance in 1928, doing a song and piano act on a Council Bluffs Ia., station; later was organist for Ted Malone; began dramatic work in Chicago in 1933. (R) *Romance of Helen Trent*, 1935-36 (Edna Wallace Hopper, CBS); *Bachelor's Children*, 1935-40 (Old Dutch Cleanser, CBS, Mutual); *Backstage Wife*, 1936-37 (Dr. Lyon's Toothpowder, NBC Red); *Story of Mary Marlin*, 1936-37 (Kleenex, NBC Red); *Fiber McGee & Molly*, 1936-39 (S. C. Johnson & Son, NBC Red); *Lucky Girl*, 1937 (Peter Hand Brewing, Mutual); 8 programs for Household Finance, 1938 (Household Finance Co., CBS); *Grandma Travels*, 1938-39 (Sears, Roebuck transcriptions); *Curtain Time*, 1938-39 (General Mills, Mutual); *First Nighter*, 1938-39 (Campana Sales, NBC Red, CBS); *Road of Life*, 1939 (P & G, NBC Red, CBS); *Midstream*, 1939-40 (P & G, NBC Red); *Show Boat*, 1940 (Brown & Williamson, NBC Blue). (V) *Marion Male Quartet*, 1920-27.

SULLIVAN, FRED. Character actor, narrator. Born Indianapolis, Ind., Dec. 2, 1880; son of Kathryn Card Sullivan, actress; h. 6 ft.; w. 175; gray hair, blue eyes; e. public schools and Indiana Medical College; m. Ada C. Winstanley Sullivan. After 30 years on the legitimate stage, he made his first radio appearance on a local station at the windup of a stock season in Minneapolis; subsequently went to Chicago, where he was signed by NBC. (R) *Today's Children*, 1937-38 (Pillsbury Flour Mills, NBC Red); *Story of Mary Marlin*, 1937-40 (Procter & Gamble for Ivory Flakes, NBC Red and Blue); *Zenith Foundation*, 1937-38 (Zenith Radio Corp., CBS); *First Nighter*, 1937-38 (Campana Sales for Italian Balm, NBC Red); *Attorney-at-Law*, 1938 (S. C. Johnson & Son, NBC Blue); *Girl Alone*, 1937-39 (Kellogg Co., Quaker Oats Co., NBC Red); *Don Winslow*, 1937-39 (initially sustaining show; sponsored by Iodent Tooth Paste for 13 weeks in 1937; May, 1938 to March, 1939, by Kellogg Co., NBC Red and Blue); *It Can Be Done*, 1937-38 (Household Finance Co., NBC Blue); *Inside Story*, 1938-39 (Ralston Purina Co., NBC Blue). (F) *Shorts: commercials*. (L) Other 30 years with New York Theatre Guild, H. W. Savage, David Belasco, J. K. Hackett (10 years), H. G. Fiske, Klaw and Erlanger and others; several years of dramatic stock. (V) *Nature's Nobleman*. *The Bishop's Candlesticks*, and act with Lillian Burkhart (all dramatic sketches).

SULLIVAN, PAUL. News commentator. Born St. Louis, Mo., Sept. 1, 1908; h. 6 ft.; w. 165; blonde hair, blue eyes; e. Christian Brothers College, Benton College of Law, and Xavier University; m. Margaret Flynn. First radio appearance in 1931 following an audition. (R) *News*, 1937 (Kentucky Club Tobacco, WLW, Cincinnati); *News*, 1938 (Sinclair Gasoline, WLW); *Paul Sullivan Reviews The News*, 1939-40 (Brown & Williamson Tobacco Corp., CBS); also narrator of *Let's Explore Ohio*, series of transcriptions for Standard Oil of Ohio. (V) Theatre and club appearance. (Currently associated with WHAS, Louisville).

SUMMERS, EARL. Musical director. Born Wheeling, W. Va., Aug. 14, 1893; h. 5 ft., 4 in.; w. 160; brown hair, gray eyes; e. Wheeling public schools and Elliot Business College; m. Catharine Elizabeth Summers; three sons, Earl, Jr., 23 (violinist), James, 21, Charles, 17. Musical director for various theatres in Wheeling and Washington, D. C., 1920-29; assistant conductor, Wheeling Symphonic Society. First radio appearance in 1928 via

PROFESSIONAL RECORDS—Continued

WWVA, Wheeling, for which he became musical director in 1938. (R) Musical Steelmakers, 1936-40 (Wheeling Steel Corp., Mutual); others locally.

SUMNER, WILLIAM. Organist. Born Eddyville, Ia., May 21, 1908; h. 5 ft., 10½ in.; w. 130; brown hair, blue eyes; e. Tulsa University and Bush and Weaver conservatories. Entered radio in 1935. (R) Hymns of All Churches, 1937-40 (General Mills, CBS, 1937-38; NBC Red and Blue, 1938-40). (LS) Chicago Motor Club, WBBM; International Harvester, WLS, Chicago; Olson Rug, WGN, Chicago.

***SWENSON, ALFRED.** Dramatic character actor. (R) Captain Blackstone, 1929-35 (Blackstone Cigars, NBC Blue); Adventures of Captain Diamond, 1936-37 (General Foods Corp. for Diamond Crystal Salt, NBC Blue); The O'Neills, 1936-38 (Procter & Gamble for Ivory Soap, NBC Blue); True Story Court of Human Relations, 1936-38 (Macfadden Publications, NBC Red); Pretty Kitty Kelly, 1938-39 (Continental Baking Co., CBS); Alias Jimmy Valentine, 1938-39 (Larus & Bro. Co., 1938, NBC Blue; Lt. Lyon's Tooth-powder, 1938-39, NBC Blue); Hilltop House, 1937-40 (Colgate-Palmolive-Peet, CBS); Big Sister, 1938-40 (Lever Bros., CBS). (L) Stock; Graustark; The Wolf; American Tragedy; Great Power; One Way Street.

SWENSON, KARL. Actor (leads, comedy, romantic, character). Born Brooklyn, N.Y., July 23, 1910; h. 5 ft., 10 in.; w. 165; blonde hair, blue eyes; e. Randolph-Macon Academy and Marietta College; m. Virginia Swenson; two children, Peter, 5, and David, 2. Entered radio in 1935. (R) Cafe of the Red Dagger, 1936 (Spud Cigarettes, Mutual); March of Time, 1936-38 (Time, Inc., NBC Blue); Coronet-on-the-Air, 1937 (Coronet Magazine, NBC Blue); Cavalcade of America, 1937-38 (E. I. du Pont, CBS); Our Gal Sunday, 1937-40 (Anacin, Kolynos, CBS); Lorenzo Jones, 1938-40 (Chas. H. Phillips Chemical Co., NBC Red); There Was a Woman, 1938 (Glass Container Assn. of America, NBC Blue); Grand Central Station, 1938 (Lambert Pharmacal Co., NBC Blue); Spy Secrets, 1938 (Cummer Products for Engeline, NBC Red); The Mighty Show, 1938-39 (Penick & Ford for My-T-Fine Dessert, CBS); Mr. Keen, Tracer of Lost Persons (Kolynos, NBC Blue); Aunt Jenny's Real Life Stories (Lever Bros., CBS); Court of Missing Heirs (Sterling Products, CBS); others, including transcriptions, local and regional shows. (L) Miracle at Verdun

(Theatre Guild); One Sunday Afternoon; New Faces; Fools Rush In.

SWING, RAYMOND GRAM. News analyst. Born Cortland, N.Y., March 25, 1887; h. 5 ft., 11½ in.; w. 170; brown hair, blue eyes; e. Oberlin College and Conservatory of Music (non-graduate); m. Betty Gram Swing; five children, Peter Gram, Sally Gram, John Temple, Albert George, and Elizabeth F. Began newspaper work in Cleveland in 1906; later at Orrville, Ohio, Richmond, Ind., Indianapolis and Cincinnati; Berlin correspondent for Chicago Daily News, 1913-17; examiner, War Labor Board, 1918; Berlin correspondent, New York Herald, 1919-22; director of foreign service, The Wall Street Journal, 1922-24; with London Bureau of Philadelphia Public Ledger and New York Evening Post, 1924-25, and London correspondent of the same papers, 1926-34; member, board of editors, The Nation, 1934-36; New York correspondent, London News Chronicle, 1936-37. Author of Forerunners of American Fascism and How War Came; contributor to various magazines and periodicals; occasional lecturer and newsreel commentator. (R) News commentator on American affairs for the British Broadcasting Corp. since 1935; commentator on foreign affairs, 1935-36 (American School of the Air, CBS); commentator on foreign affairs for Mutual, since 1936 (sponsored by White Owl Cigars, 1939-40); commentator on American affairs for the Canadian Broadcasting Corp., 1938. (F) Pathe (commentator on the war since March, 1940).

T

TANNER, EARLE. Tenor (Continental Quartet). Born Mt. Vernon, Ill., Aug. 4, 1900; h. 6 ft.; w. 205; brown hair, blue eyes; e. public and high schools, Mt. Vernon, and James Milliken University, Decatur, Ill.; m. Muriel Tanner; one daughter, Muriel, 6. First radio appearance in 1921 via KYW (then in Chicago); staff tenor and announcer for the same station from 1928 to 1934; joined the Continental Quartet in October, 1936. (R) Contented Hour, 1936-40 (Carnation Milk, NBC Red); Silken Strings, 1934 (Real Silk Hosiery Mills, NBC Blue); Uncle Ezra, 1939 (Miles Laboratories for Alka-Seltzer, NBC Red); others, including programs for Armand Cosmetics, Consolidated Edison, and some of the earliest transcriptions made, 1929. (F) 1925-28, as singer. (L) Oratorio work in

PROFESSIONAL RECORDS—Continued

- the Midwest. (V) Theatre appearances, 1926-27.
- TANNER, PEARL KING.** Character actress. Born Eureka, Calif., Nov. 3; h. 5 ft. 5½ in.; w. 125; gray hair, blue eyes; e. Oakland (Calif.) High School, Ely's School, New York City; m. Ernest S. Tanner. Originally an actress in stock and repertory, she was asked by KGO, San Francisco, to play in Cecil B. DeMille's radio drama *Royal Mounted* in 1923. (R) *Eno Crime Club*, 1932 (Harold F. Ritchie & Co., CBS); *Death Valley Days*, 1935-38 (Pacific Coast Borax Co., NBC Blue); *Hawthorne House*, 1935-40 (Wesson Oil & Snowdrift, NBC Red); others. (F) Selig Studio (f); shorts. (L) Stock.
- TANSEY, JIMMY.** Actor. Born Omaha, Nebr., July 20, 1910, of theatrical parents; h. 5 ft. 7½ in.; light brown hair, green eyes; e. Christian Brothers Prep School, and college. School vacations were spent in stock, carnivals, and tent shows. After graduation, he joined parents touring the Middle West in stock and vaudeville. First Broadway appearance with Bert Lytell in *Brothers*. First radio appearance in 1930. Was singing, dancing, and playing ukulele in a night club when he met Jane West, author of *The O'Neills*. Appeared in a number of her radio presentations and eventually obtained the leading male role in the current series. (R) *The O'Neills* (P & G, NBC Red). (L). (V).
- TARPLIN, MAURICE.** Dramatic actor, narrator. Born Boston, Mass., April 1, 1911; h. 5 ft. 8 in.; w. 158; brown hair, grey eyes; e. Phillips Exeter, Harvard University, and William & Mary College; M. Catharine S. Tarplin. Entered radio in 1933, after three seasons in stock. (R) *Gang Busters*, 1936-40 (Palmolive Shave Cream, CBS); *Believe It or Not*, 1937-38 (General Foods for Huskies, NBC Red); *The Shadow*, 1938-39 (Blue, Coal, Mutual); *Valiant Lady*, 1938-39 (General Mills for Wheaties, NBC Red and Blue); *Easy Aces*, 1938-39 (Anacin Co., NBC Blue); *Magic Key of RCA*, 1939 (Radio Corp. of America, NBC Blue); *Strange as It Seems*, 1939 (Palmolive Shave Cream, CBS); *Hobby Lobby*, 1939 (Fels & Co., NBC Blue); *Kate Smith Hour*, 1939 (General Foods, CBS); *Sky Blazers*, 1939-40 (Wonder Bread, CBS); others. (F) Shorts. (L) Stock, 3 seasons. (Has also done considerable slide-film work and voice dubbing; has wide repertoire of impersonations).
- TAUB, SAM (Samuel Sidney Life).** General sports and blow-by-blow fight an-
- nouncer. Born New York City, Sept. 10, 1886; h. 5 ft. 2 in.; w. 145; brown hair and eyes; e. P. S. 23 and DeWitt Clinton High School, New York City; m. Bessie Taub; four children: Amelia, 28; Harold, 26; Joseph, 24; Bernice Marion, 15. Formerly sports editor of the *Morning Telegraph*; currently editor of a boxing column for the *Daily Racing Tab*; first radio appearance in 1922 via WOR, New York (sports talk). (R) *Madison Square Boxing Bouts*, for past 8 years (Adam Hats, NBC Blue since 1937; previously local). (LS) *Hour of Champions*, currently (Adam Hats, WHN, New York). (F) Fight shorts; film narrator for fights and wrestling bouts.
- TAYLOR, DEEMS.** Music commentator, critic, composer. Born New York City, Dec. 22, 1885; e. Ethical Culture School, and New York University (A.B. degree, 1906); div. Mary Kennedy; one daughter. Wrote for college dramatics, and later studied harmony with Oscar Coon; one-time assistant to Franklin P. Adams, conductor of the *Conning Tower* column and was Sunday magazine editor for the *New York Tribune*. He served as War correspondent for the *Tribune*, and on his return became associate editor of *Collier's Weekly*. In 1921 his music criticisms began appearing in the old *New York World*. In 1927 he became editor of *Musical America*, and in 1931 was music critic of the *New York American*. Composer of *The King's Henchmen* (with Edna St. Vincent Millay as librettist), and *Peter Ibbetson* (both operas); composer of symphonic poems and cantatas. His first radio appearance was in 1927 when *The King's Henchmen* was produced via radio; he was narrator for this performance, and became the first intermission commentator in 1931 when NBC began broadcasting from the Metropolitan Opera. (R) *Chesterfield Presents*, 1937-38 (Liggett & Myers Tobacco Co., CBS); *Philharmonic Symphony Orchestra* (CBS sustaining); *Musical American*, 1940 (Westinghouse Electric & Mfg., NBC Blue). Is also author of numerous articles and books, his most recent being *Of Men and Music*.
- TAYLOR, F. CHASE.** See Colonel Lemuel Q. Stoopnagle.
- TAYLOR, JOHN.** Director and program supervisor, Compton Advertising, Inc., New York. Born New York City, Sept. 12, 1899; e. Stuyvesant High School, Boonton (N. J.) High School, and Amherst College (A.B. degree); m. Fredrika Fox. Served with the A.E.F., and received a citation from Gen. Persh-

PROFESSIONAL RECORDS—Continued

ing. Was an actor and stage manager (for a time with the Theatre Guild), 1923-35. Entered radio in 1935 as program director for the Blackman Co. (now Compton Advertising). (R) Uncle Charles Winniger's Tent Show, 1935 (P & G, NBC Red); Home Sweet Home, 1935-36 (P & G, NBC Red); Capt. Tim's Adventure Stories, 1936 (P & G, NBC Blue); The O'Neills, 1936-39 (P & G, NBC Red and Blue); The Guiding Light, 1937-39 (P & G, NBC Red); Story of Mary Marlin, 1937-39 (P & G, NBC Red and Blue); This Day Is Ours, 1938-39 (P & G, CBS); Life Can Be Beautiful, 1938-39 (P & G, successively NBC Red and CBS); Against the Storm, 1939 (P & G, NBC Red); others. (L).

TAYLOR, M. SAYLE ("Voice of Experience"). Inspirational speaker; round-table discussions on human problems. Born Louisville, Ky., Aug. 16, 1889; h. 5 ft. 7 in.; w. 150; brown hair, hazel eyes; e. William Jewell College (LL.D. degree), Pacific University (Doctor Humanities), University of Washington. Originally a lecturer on psychology, he made his first radio appearance in 1924 in connection with platform work. Believed to have had one of the very first radio question-and-answer periods and audience participation programs in 1924. Lectured on Juvenile Delinquency over seven Chautauqua circuits; his lectures on Incompatibility are said to have aggregated over 4,500,000 paid admissions, while his books (The Male Motor, Voice of Experience, Making Molehills of Mountains, A Notebook of Intimate Problems, Life Must Go On) had sales in excess of 3,000,000, in addition to the 11,000,000 sale of his monographs. Columnist, Paul Block Syndicate. (R) Voice of Experience, since 1933 (Wasey Products, 1933-36, CBS; Wasey Products, 1936-37, NBC Red; Lydia Pinkham Co., 1937-39, Mutual). (F) Series of 10 shorts for Columbia. (V) Voice of Experience, 1934-35.

***TAYLOR, REESE.** Dramatic actor. (R) Wife vs. Secretary, 1936-38 (Bayer Aspirin, transcriptions); Romance of Helen Trent, 1938-39 (Edna Wallace Hopper, Old English Floor Wax, CBS); Road of Life, 1938-40 (P & G, NBC Red, CBS); Woman in White, 1938-40 (Pillsbury Flour Mills, NBC Red); Manhattan Mother, 1938-39 (P & G, CBS); Backstage Wife, 1939 (Dr. Lyon's Toothpowder, CBS); Right to Happiness, 1939-40 (P & G, successively NBC Blue and CBS); others. (L) Stock. (V) 1927-34.

TEMPLETON, ALEC. Pianist, improviser, satirist. Born Cardiff, South Wales, July

4, 1910; h. 5 ft. 10 in.; w. 150; brown hair, blue eyes; e. private tutors, Worcester College, Royal Academy of Music and Royal College of Music; L.R.A.M., A.R.C.M. Studied the pipe organ at Worcester College under Sir Ivor Atkins; Sir Henry Walford Davies, Master of the King's Music, also aided in advancing his studies. First entered radio at the age of 12, when he auditioned for the British Broadcasting Corp. His novelty musical acts were presented by the BBC almost daily for more than 12 years. Soon after his arrival in the U. S., while appearing at night clubs, he was invited to make guest appearances on many NBC broadcasts; signed for first commercial in 1935. (R) You Shall Have Music, 1935-36 (Standard Oil, CBS); Jack Hylton and His Continental Revue, 1936 (Real Silk Hosiery Mills, NBC Blue); Studebaker Champions, 1937 (Studebaker Motors, NBC Blue); Universal Rhythm, 1937 (Ford Motors, NBC Red); appearances on Magic Key of RCA, 1937, '38 (Radio Corp. of America, NBC Blue); Kraft Music Hall, 1938 (Kraft-Phenix Cheese Corp., NBC Red); National Barn Dance, 1937, '38, '39 (Miles Laboratories for Alka-Seltzer, NBC Blue); Alec Templeton Program, 1939 (S. C. Johnson & Son, NBC Red); Alec Templeton Time, 1939-40 (Miles Laboratories, NBC Red). (F) Has written several musical numbers for Paramount. (V) Theatre and club engagements. (PR).

TESSMAN, ABBOTT. Announcer. Born Wadena, Minn., Sept. 2, 1909; h. 6 ft.; w. 170; brown hair, blue eyes; e. University of Minnesota and Carleton College; m. Marie A. Tessman. First radio appearance in 1932. (R) Standard Symphony, 1938 (Standard Oil of California, NBC Pacific Red); Good Morning Tonight, 1938-40 (Albers Bros. Milling, NBC Pacific Red); Hawthorne House, 1939-40 (Wesson Oil & Snowdrift, NBC Pacific Red).

THOMAS, LOWELL. News commentator. Born Woodington, Ohio, April 6, 1892; black hair, blue eyes; e. University of Northern Indiana (B.Sc. and M.A. degrees), University of Denver (A.B. and M.A. degrees), Princeton University (M.A. degree), Grove City College (Lit.L.D. degree), Albright College (L.L.D. degree) and St. Bonaventure College (Lit.L.D. degree); m. Frances Ryan; one son, Lowell, Jr., 17. Knight, French Legion of Honor; Fellow of the American Geographical Society and of the Royal Geographical Society; member English-Speaking Union (hon. life),

PROFESSIONAL RECORDS—Continued

Kappa Sigma, Tau Kappa Alpha, Phi Delta Phi, Sigma Delta Chi and Alpha Epsilon; Mason. Author of *With Lawrence in Arabia*, 1924; *The First World Flight*, 1925; *The Sea Devil*, 1927; *The Hero of Vincennes*, 1929; *This Side of Hell*, 1932; *The Untold Story of Exploration*, 1935; *Adventures Among Immortals*, 1937; others; contributor to newspapers and magazines; lecturer. Reporter on the *Chicago Journal* until 1914, professor of oratory, *Chicago Kent College of Law*, 1912-14; instructor in English, *Princeton University*, 1914-16. Chief of civilian mission sent to Europe by President Wilson to prepare historical record of the World War; associate editor of *Asia Magazine*, 1919-23; accompanied the Prince of Wales (now the Duke of Windsor) on a tour of India, 1922; historian of first world flight, 1924; four-year lecture tour of the world. First radio appearance in 1930. (R) Lowell Thomas (*Literary Digest*, 1930 to June, 1932, NBC Blue; *Sun Oil Co.*, since June, 1932, NBC Blue); television news commentator for *Sun Oil*, 1940. (F) Newsreels, travelogues, commercials and shorts; 20th Century-Fox, London Films, Ltd., Columbia, Grand National and Educational.

THOMPSON, BILL (Nick de Populus and Old Timer). Dialect comedian. Born Terre Haute, Ind., July 8, 1913; h. 5 ft., 9 in.; dark brown hair, brown eyes; e. private tutors and high school in Chicago. His parents were in musical comedy and vaudeville, and at the age of five he had his own vaudeville role as Master Billy Thompson, and was also billed as Jackie Coogan's double. During the World War entertained soldiers in hospitals, and received a medal from the government for selling \$2,000,000 worth of Liberty Bonds. Was working at *A Century of Progress* in 1934, when NBC staged auditions there, and won a prize with a sketch involving 10 dialects. Joined NBC and its Jamboree and Breakfast Club programs. (R) Fibber McGee & Molly (S. C. Johnson, NBC Red). (V).

THOMPSON, DONALD. Producer, actor, writer. Born Albia, Ia., Feb. 1, 1903; h. 6 ft., 2½ in.; w. 200; brown hair, blue-green eyes; e. Drake University, Des Moines (Liberal Arts degree, Sigma Delta Chi). Author of fiction, detective stories and syndicated radio scripts. Started in radio about 1930 with a program producing company (now extinct) called the *Penthouse Players*; chief announcer and producer, *WOV*, New York, 13 months; chief announcer, producer and special script writer, *WBNX-WMSG-WCDA*,

New York, six months; announcer, producer and continuity writer, *WTIC*, Hartford, 1933; announcer, producer, *WMCA*, New York, 1934; production manager, *WHO*, Des Moines, August, 1935 to September, 1937; production director, *NBC Chicago*, September, 1937 to January 1, 1939; currently free lance. (R) As actor: *March of Time*, 1931 (*Time, Inc.*, CBS), *Ipana Troubadours*, 1934 (*Bristol-Myers*, NBC Red), *Manhattan Mother*, 1939 (P & G, CBS); *Bachelor's Children*, 1939 (*Old Dutch Cleanser*, CBS); *Midstream*, 1939 (P & G, NBC Red); *Houseboat Hannah*, 1939 (P & G, NBC Red and Blue); *Guiding Light*, 1939 (P & G, NBC Red); *Right to Happiness*, 1939 (P & G, NBC Blue); *Carters of Elm Street*, 1939 (*Wander Co.*, NBC Red); *Kitty Keene, Inc.*, 1939 (P & G, NBC Red); as producer: *Vic & Sade*, 1938 (P & G, NBC Red and Blue); *Madame Courageous*, 1938 (*Glidden Co.*, NBC Blue); *Betty Crocker*, 1938 (*General Mills*, NBC Red and Blue); as announcer: *Those Happy Gilmans*, 1939 (*General Mills*, NBC Red and Blue); as producer and announcer: *Ken-L-Time* (*Ken-L-Ration*, transcriptions); many others, including network and local shows and transcriptions. (F) Silent films, 1925-26, for *Universal* and *M-G-M*; trailers and commercials as actor and narrator, 1927-33. (L) *Killers*, 1928; *The Criminal Code*, 1930; *The Constant Sinner*, 1931; *Trade Winds*, 1931; others (f).

***THOMPSON, KAY**. Singer. (R) *Chesterfield Program* (*Liggett & Myers Tobacco Co.*, CBS); *The Monday Night Show* (*The Brewers' Radio Show Association*, CBS); *Tune-Up Time*, 1939 (*Ethyl Gasoline*, CBS).

THORGERSEN, ED. Sports commentator. Born Elizabeth, N. J., June 19, 1902; h. 6 ft.; w. 175; brown hair, blue eyes, e. Boston University; married and has three children. Entered radio in 1927 at *NBC*, where he handled commercials, special events, sports, etc. Assigned to create a newsreel Sports Section by 20th Century-Fox in 1932. (R) *Elgin Football Revue*, 1936 (*Elgin Watch Co.*, CBS); *Ed Thorgeresen's Football Dope*, 1937 (*Sun Oil Co.*, NBC Blue); *Highlights in the World of Sports*, 1938 (*Sinclair Refining Co.*, CBS); *Ed Thorgeresen—Sports*, 1939 (*Congress Cigar Co.*, Mutual); others, including numerous sports and special events broadcasts. (F) 20th Century-Fox, Republic (f); shorts; *Fox Movietone News*.

THORNTON, GLADYS. Actress. Born Madison, Fla., March 8; h. 5 ft. 4 in.; w. 119; light brown hair, gray eyes; e. Academy of Speech Arts, Boston. Lec-

PROFESSIONAL RECORDS—Continued

turer for Theatre Guild for four years; lecturer for John Golden and Channing Pollock; free lance newspaper reporter for Nassau Daily Star, Long Island. First radio appearance on the Halsey Street Playhouse, via WOR, New York. (R) True Story Court of Human Relations (Macfadden Publications, NBC Red); Gang Busters (Colgate-Palmolive-Peet, CBS); Believe It or Not (General Foods, NBC Red); Pretty Kitty Kelly (Continental Baking, CBS); Easy Aces (Anacin, NBC Blue); Maxwell House Showboat (General Foods, NBC Red); Your Family and Mine (Sealtest, NBC Red); Aunt Jenny's Real Life Stories (Lever Bros., CBS); Her Honor, Nancy James (International Cellucotton for Kleenex, CBS); Hilltop House (Colgate-Palmolive-Peet, CBS); Life Can Be Beautiful (P & G, CBS); My Son and I (General Foods, CBS); When a Girl Marries (Prudential Insurance, CBS); Eno Crime Clues (Harold F. Ritchie & Co., NBC Blue); The Shadow (Blue Coal, Mutual); Society Girl (Corn Products Refining, CBS); numerous others. (L) Stock.

THREE ESQUIRES. See Earl Hagen, Jack Leonard and Allen Stordahl.

THREE HARMONICS. See Beverly, Jude Freeland and Helen Jackson.

THREE JESTERS. See Guy Bonham, Red Latham and Wamp Carlson.

***THREE LITTLE WORDS** (Frances Cook, Fern Griggs, Connie Backus). Vocal Trio. (R) Phil Spitalny's Hour of Charm, 1936 (Sales Affiliates for Zotos Machineless Permanent Wave, CBS); General Electric Hour of Charm, 1936-40 (General Electric for Mazda Lamps, NBC Red). (F) Shorts. (L) Goin' Places, 1935 (f). (V) 5 years. (PR) RCA Victor.

TIBBALS, WALTER A. Producer for The Blow Co., New York City. Born Red Bank, N. J., Aug. 2, 1911; m. Marjory Tibbals. Entered radio in 1933 with WNEW, New York. (R) For Philip Morris & Co., Ltd.: Johnny Presents, since 1936 (NBC Red, 1936-40; CBS, 1937-40, Mutual, 1938-39), Breezing Along, 1939-40 (Mutual, 1939; NBC Blue, 1939-40), Name Three, 1939-40 (for Dunhill Cigarettes, 1939, Mutual; for Revelation Tobacco, 1939-40, Mutual); also spot programs for Sweets Co. of America, 1939-40, and others.

TIBBETT, LAWRENCE. Baritone. Born Bakersfield, Calif.; h. 6 ft. 1 in.; w. 195; brown hair, grey eyes; e. Manuel Arts High School and Junior College, Los

Angeles; m. (1) Grace Mackay Smith, two sons, Laurence (actor) and Richard (twins); m. (2) Jennie Marston Burgard, one son, Michael. Studied voice under Joseph Dupuy and Basil Ruysdael, Los Angeles, and Frank La Forge, New York; hon. Mus. M., University of Southern California, 1923; Mus. D., New York University, 1934; gold medal for "good diction on the stage" by American Academy of Arts and Letters, 1933; Litteris et Artibus medal, Sweden, 1937. First appeared on the concert stage at Los Angeles, 1917; operatic debut in the Hollywood Bowl, singing part of Amonasro in Aida, September, 1923; debut with the Metropolitan Opera Co., New York, as Valentine in Faust, November 30, 1923. Has made concert tours from coast to coast. First radio appearance in Los Angeles in 1922 (first grand opera singer to appear on a commercial series). (R) Atwater Kent Radio Hour, 1929-31 (Atwater Kent, NBC Red); Voice of Firestone, 1932-33 (Firestone Tire & Rubber Co., NBC Red); Packard Presents Lawrence Tibbett, 1934-36 (Packard Motor Car Co., NBC Blue); Chesterfield Presents, 1937-38 (Liggett & Myers Tobacco Co. for Chesterfield Cigarettes, CBS); appearances on Ford Sunday Evening Hour, 1937-40 (Ford Motors, CBS); The Circle, 1939 (Kellogg Co., NBC Red); numerous guest appearances. (F) Metro-Goldwyn-Mayer; 20th Century-Fox (s). (L) Grand Opera, Metropolitan (New York), San Francisco, Los Angeles, Chicago, and European opera companies since 1923 (s); concert tours. (PR) RCA Victor.

TILTON, MARTHA. Singer with the Benny Goodman Orchestra. Born Corpus Christi, Tex., Nov. 14, 1915; h. 5 ft. 1 in.; w. 95; ash blonde hair, blue eyes; e. Fairfax High School, Los Angeles; m. Leonard K. Vannerson, manager of the Benny Goodman orchestra. (R) Benny Goodman's Camel Caravan, 1937-39 (R. J. Reynolds, CBS, June 1937 to June, 1939; NBC Red, July to Dec., 1939). (F) Paramount, RKO (f); shorts. (V) Tour with Benny Goodman. (PR) RCA Victor.

TINNEY, CAL (Calvin L.). Humorist, M. C. Born on a farm in Pontotoc County, Okla., Feb. 2, 1908; h. 5 ft., 7 in.; w. 165; brown hair, blue eyes; e. Oklahoma public schools; m. Mary Maxine Noble; two children, David N. and Scott. Magazine writer; author of a book, Is It True What They Say About Landon; lecturer; author of "Man of the Week," weekly feature for McNaught Syndicate. Produced several radio programs in Kansas

PROFESSIONAL RECORDS—Continued

- and Oklahoma; made his first network appearance in 1932. (R) March of Time, 1932 (Time, Inc., CBS); Voice of America, 1933 (Underwood Elliott Fisher Co., CBS); Maxwell House Show Boat, 1934 (General Foods, NBC Red); Vanity Fair, 1937 (Campana Sales, NBC Blue); Youth vs. Age, 1939-40 (Sloan's Liniment, NBC Red); originated, but did not appear on, Stop-Me-If-You've Heard-This-One, 1939-40 (Quaker Oats, NBC Red); others, including sustaining shows.
- TODD, DICK.** Baritone. Born Montreal, Que., Aug. 4, 1914; h. 6 ft.; w. 190; red hair, blue eyes; e. McGill College. First radio appearance on sustaining show in 1933, as result of an audition. (R) Melody and Madness, 1938-39 (P. Lorillard for Old Gold Cigarettes, CBS); Magic Key of RCA, 1938 (Radio Corp. of America, NBC Blue); Avalon Time, 1939-40 (Brown & Williamson, NBC Red); Show Boat, 1940 (Brown & Williamson, NBC Blue). Canadian network programs, 1937-38. (F) Shorts. (V) Theatre appearances. (PR) RCA Victor, Bluebird.
- TOM, DICK & HARRY.** See Marlin Hurt. Bud Van Dover and Gordon Van Dover.
- TOMLINSON, EVERETT F.** Writer. Born New York City, July 14, 1914; e. Los Angeles City College; m. Wanda Eileen Tomlinson; one daughter, Anne. (R) Marco Brainteasers, 1938 (CBS Pacific); Gateway to Hollywood, 1939 (Wm. Wrigley, Jr., Co., CBS); Dutch Boy Answer Auction (CBS Pacific).
- TOVROV, ORIN.** Writer. Born Chicago, Ill., April 30, 1911; e. University of Chicago; m. Marjorie Schutz Tovrov. Began writing for radio in 1935. (R) Sally of The Talkies, 1935 (Armour & Co., NBC Red); Toy Band, 1936 (General Mills, Mutual); For Men Only, 1936 (Shelvardor, Mutual); Manhattan Mother, since 1937 (started as network show on CBS under sponsorship of P & G, 1939); Ma Perkins, 1938-40 (P & G, NBC Red). (F) RKO, 1933. (L) Assistant stage manager, Gilbert & Sullivan Cycle, New York, 1934.
- TREADWELL, BILL (William F.).** Writer, producer. Born New York City, Jan. 3; mother, known as Gertrude Barton, was opera singer; h. 6 ft.; w. 190; brown hair, blue eyes; e. Manhattan College (B.S. and Master's degrees); m. Dorothy Benson, actress. Started radio work while still in college. Writer of syndicated theatrical column, Treadin' the Town; editor of radio column, Dial Well; originator of comic cartoon character, Gabby Scoops, and author of play based on that character. (R) Uncle Don (various sponsors including Borden's Ice Cream, Greenwich Savings Bank, Maltex Cereal; Mutual and locally over WOR); also local shows for Holland House Coffee; spot announcements on Gabby Scoops for Charms. (F) Monogram; shorts. (L) (V).
- TREMAYNE, LESTER.** Dramatic actor, singer, announcer. Born London, England, April 16, 1913; son of Dolly Tremayne. English film actress; h. 5 ft. 11 in.; w. 155; auburn hair, blue-grey eyes; e. private tutors in England, schools in New York, Chicago, Iowa, Oklahoma, Kansas City, and Northwestern University; m. Eileen Palmer, radio actress. First professional appearance at the age of four, when he worked in an English film with his mother under the direction of his uncle, Alex Butler, producer and director. After his arrival in this country, he played stock, tent shows and poetic drama with little theatres in the Middle West; subsequently played leads in Stury's (Munich, Germany) Shadow productions and worked in two marionette theatres for a year. First radio appearance in 1931. Member of the Board of Directors of the Chicago branch of AFRA, 1938-39. (R) First Nighter, since 1936 (Campana Sales for Italian Balm, NBC Red 1936-38; CBS, 1938-39); Burns & Allen, 1936 (Campbell Soup Co., CBS); Sears, Then and Now, 1936 (Sears, Roebuck, CBS); Grand Hotel, 1936-37 and 1940 (Campana Sales, NBC Red 1936-37; CBS, 1940); Betty & Bob, 1938-39 (General Mills, NBC Red and Blue); numerous other network shows, not current, include National Barn Dance (Miles Laboratories for Alka-Seltzer, NBC Blue); Edgar Guest in Welcome Valley (Household Finance, NBC Blue); Amos 'n' Andy (Pepsodent Co., NBC Red); Jack Armstrong (General Mills, CBS); Romance of Helen Trent (American Home Products, CBS). (F) English films, as child actor; shorts, commercials. (L) Gates of Paradise, 1932; The Messiah, 1933 (s); stock and little theatres. (V) WLS Road Show Units, theatre appearances.
- TRENDLER, ROBERT (Bob).** Conductor, pianist, arranger. Born Cincinnati, Ohio, May 11, 1912; son of Katherine Trendler, soprano and owner of Westwood Conservatory, Westwood, Cincinnati; h. 6 ft.; w. 185; light brown hair, green eyes; e. Vienna Staat Conservatory; m. Annette Bretzlaff, member of WGN girl trio. First radio appearance at the age of 11, as accompanist for his mother who was soloist on WLW when that station opened. Later became staff pianist on the same station. Has played in many orchestras.

PROFESSIONAL RECORDS—Continued

and has been arranger for the Carnation Contented Show, for Smiling Ed McConnell, voice coach for the Tom, Dick and Harry trio and the Doring Sisters, and has provided musical arrangements for many musical shows originating in Chicago in recent years. (R) House by the Side of the Road, 1934 (S. C. Johnson & Son, NBC Red); Fibber McGee & Molly, 1935 (S. C. Johnson & Son, NBC Red); Mar-O-Oil Musical Revue, 1935-36 (J. W. Marrow for Mar-O-Oil Shampoo, NBC Red); It Can Be Done, 1936 (Household Finance Co., NBC Blue); Then and Now, 1936 (Sears, Roebuck, CBS); Pickens Sisters, 1936 (Cycle Trades of America, NBC Blue); Lovely Lady, 1937 (Lovely Lady Cosmetics, Mutual); Carnation Contented Program, 1937 (Carnation Milk, NBC Red); Vanity Fair, 1937 (Campana Sales, NBC Blue); Harold Stokes' Orchestra, 1937 (W. A. Sheaffer Pen Co., Mutual); Sunday Afternoon with Smiling Ed McConnell, 1937-38 (Acme White Lead & Color Works, NBC Blue); Double Everything, 1938 (William Wrigley, Jr. Co., CBS); Laugh Liner 1938 (Wm. Wrigley, Jr. Co., CBS); Sunbrite Smile Parade, 1938-39 (Swift & Co. for Sunbrite Cleanser, NBC Blue); It Can Be Done, 1939 (Household Finance, CBS); Home Town, Unincorporated, 1938-40 (Brown & Williamson, successively NBC Blue and Red); Avalon Time, 1939-40 (Brown & Williamson, NBC Red); Plantation Party, 1939-40 (Brown & Williamson, NBC Blue); Uncle Walter's Dog House, 1939-40 (Brown & Williamson, NBC Red); others.

TREVOR, CLAIRE. Actress. Born New York City; h. 5 ft. 4 in.; blonde hair, hazel eyes; e. American Academy of Dramatic Arts and Columbia University; m. Clark Andrews, radio producer. Has appeared in stock, on Broadway, and in films. (R) Big Town, 1937-39 (Lever Bros. for Rinso, CBS); Old Gold Don Ameche Show, 1940 (P. Lorillard, NBC Red). (F) Fox, 20th Century-Fox, Paramount, United Artists, Warner Bros. (s, f); shorts. (L) Stock, 1931; Whistling in the Dark (lead opposite Ernest Truex), 1932; same production on road, 1933; lead in The Party's Over, 1933.

TRIETSCH, KEN (Kenneth H.). Novelty musician, singer (Hoosier Hot Shots). Born Arcadia, Ind., Sept. 13, 1903; h. 5 ft. 8½ in.; w. 142; brown hair and eyes; e. Muncie High and Dayton Electrical Engineering College; m. Ruth Trietsch; one daughter, Gloria Joan. Formerly in vaudeville; made first radio appearance in January, 1932. (R) National Barn Dance, since 1934 (Miles Laboratories for

Alka-Seltzer, NBC Blue); Station EZRA Uncle Ezra, 1935-39 (Alka-Seltzer, NBC Red); Uncle Ezra's Sunday Afternoon in Rosedale, 1938-39 (Alka-Seltzer, NBC Red); also transcriptions. (F) Republic, 1939 (f); shorts. (L) Featured in Sis Hopkins, Way Down East. (V) Buzzington Rube Band and Rustic Revelers, 1918-1929. (PR) Columbia (128 records, including 20 of the unit's own selections).

TRIETSCH, PAUL E. (Heezie). Novelty musician and singer (Hoosier Hot Shots). Born Arcadia, Ind., April 11, 1905; h. 6 ft.; w. 155; brown hair and eyes; e. high school in Cowan, Ind.; m. Bessie M. Burke; one son, Paul E., Jr., 7. Formerly in vaudeville. First radio appearance in 1932, when the Hoosier Hot Shots made a guest appearance via WOWO, Fort Wayne. Several years later they transferred to WLS, Chicago, and in 1934 became members of the National Barn Dance. (R) National Barn Dance, 1933-40 (Miles Laboratories for Alka-Seltzer, NBC Blue); Uncle Ezra, 1934-39 (Alka-Seltzer, NBC Red); Uncle Ezra's Sunday Afternoon in Rosedale, 1938-39 (Alka-Seltzer, NBC Red); also transcriptions of Hoosier Hot Shots. (F) Republic (f); shorts. (L) Sis Hopkins and The Old Homestead, 1927-28 (f). (V) Buzzington's Rustic Revelers, 12 years; Hoosier Hot Shots, 7 years. (PR) Columbia, Brunswick, Vocalion, Banner, Perfect. (Plays the washboard and all novelty instruments used in the Hoosier Hot Shots act.)

TROTTER, JOHN SCOTT (John S., Jr.). Musical director. Born Charlotte, N. C., June 14, 1908; h. 6 ft.; w. 200; brown hair, grey eyes; e. Charlotte public schools, and University of North Carolina. After eight years as pianist and arranger for Hal Kemp (his college classmate), he went to Hollywood in 1935 to write the orchestration for a Bing Crosby film. Later became musical director for the American Record Co., resigning in 1937 to take over the music on the Kraft program. (R) Kraft Music Hall, since July 8, 1937 (Kraft Cheese Co., NBC Red). (F) Columbia, Major, Universal, Paramount. (PR) American Record Co. (as musical director), 1936-37; Decca.

TROUT, ROBERT. News reporter, special events commentator, announcer, CBS. New York. Born Wake County, N. C.; h. over 6 ft.; black hair, brown eyes. Joined staff of WJSV, Washington, after finishing schooling in 1931. Formerly CBS Presidential announcer. (R) Professor Quiz, 1937-40 (Nash-Kelvinator Corp., 1937-38, CBS; Noxzema Chemical

POPULARITY POLLS—Continued

4. Mary Margaret McBride.....	4.1	4. Donald Dickson.....	9.1
5. Eleanor Roosevelt.....	2.7	5. Jack Baker.....	7.2
6. Louella Parsons.....	2.2	6. Frank Munn.....	5.4
7. Adelaide Hawley.....	1.1	7. Lawrence Tibbett.....	5.2
8. Dorothy Parker.....	.6	8. Kenny Baker.....	3.7
9. Claire Wallace.....	.6	9. John Charles Thomas.....	2.4
10. Alma Kitchell.....	.5	10. Felix Knight.....	1.4
	<hr/>		<hr/>
	99.9		99.8

Radio Actress

1. Barbara Luddy.....	16.2
2. Helen Hayes.....	15.7
3. Joan Blaine.....	12.3
4. Alice Frost.....	11.6
5. Nan Grey.....	11.3
6. Gale Page.....	10.7
7. Betty Winkler.....	6.9
8. Bette Davis.....	6.1
9. Madeleine Carroll.....	5.1
10. Anne Seymour.....	3.6
	<hr/>
	99.5

Singer of Popular Songs (Man)

1. Bing Crosby.....	33.7
2. Jack Baker.....	17.8
3. Lanny Ross.....	14.9
4. Kenny Baker.....	13.8
5. Don Ameche.....	5.1
6. Frank Munn.....	3.6
7. Johnny Johnston.....	2.9
8. Tony Martin.....	2.8
9. Rudy Vallee.....	2.6
10. Don Reid.....	2.4
	<hr/>
	99.6

News Commentator (Man)

1. Lowell Thomas.....	37.8
2. Walter Winchell.....	14.1
3. H. V. Kaltenborn.....	13.0
4. Edwin C. Hill.....	7.3
5. Paul Sullivan.....	6.9
6. Jimmie Fidler.....	5.8
7. Elmer Davis.....	5.4
8. Raymond Gram Swing.....	3.7
9. Boake Carter.....	3.6
10. Fulton Lewis, Jr.....	2.4
	<hr/>
	100.0

Announcer

1. Don Wilson.....	27.5
2. Ken Carpenter.....	19.8
3. Milton J. Cross.....	17.1
4. Ralph Edwards.....	9.4
5. Bob Brown.....	8.7
6. Harry Von Zell.....	5.8
7. Harlow Wilcox.....	3.6
8. Ford Bond.....	2.8
9. Fred Uttal.....	2.5
10. James Wallington.....	2.1
	<hr/>
	99.3

Singer of Classical Songs (Man)

1. Nelson Eddy.....	42.8
2. Richard Crooks.....	13.2
3. Lanny Ross.....	9.4

Variety Program

1. Breakfast Club.....	22.6
2. Kraft Music Hall.....	21.8
3. Chase & Sanborn.....	12.9
4. Bob Hope Show (Pepsodent).....	9.2
5. Good News of 1940.....	8.1
6. Kate Smith Hour.....	6.7
7. Jell-O (Jack Benny).....	5.1
8. Texaco Star Theatre.....	4.5
9. Club Matinee.....	4.4
10. Town Hall Tonight (Fred Allen).....	4.3
	<hr/>
	99.6

Radio Actor

1. Don Ameche.....	39.8
2. Orson Welles.....	13.1
3. Charles Boyer.....	12.9
4. Les Tremayne.....	9.5
5. Edward G. Robinson.....	5.9
6. Hugh Studebaker.....	5.5
7. Ezra Stone.....	5.1
8. Martin Gabel.....	3.1
9. Jim Ameche.....	2.4
10. Michael Raffetto.....	2.3
	<hr/>
	99.6

Quiz Program

1. Information, Please.....	32.9
2. Dr. I. Q.....	19.9
3. Kay Kyser's College of Musical Knowledge.....	12.7
4. Battle of the Sexes.....	8.3
5. Professor Quiz.....	7.9
6. What's My Name?.....	7.5
7. Ask-It-Basket.....	3.2
8. So You Think You Know Music.....	2.6
9. Vox Pop.....	2.4
10. True or False.....	2.2
	<hr/>
	99.6

Sports Commentator

1. Bill Stern.....	44.3
2. Ted Husing.....	23.3
3. Bob Elson.....	8.8
4. Bob Trout.....	5.0
5. Graham McNamee.....	4.9
6. Clem McCarthy.....	4.5
7. Red Barber.....	3.0
8. Sam Balter.....	2.3
9. Tom Manning.....	1.9
10. Stan Lomax.....	1.4
	<hr/>
	99.4

PROFESSIONAL RECORDS—Continued

Co., 1938-39, CBS; P & G, 1939-40, CBS); Bob Trout, 1939-40 (Noxzema Chemical Co., CBS); Pet Milky Way, 1939-40 (Pet Milk, CBS). (Has covered world news events for the past 7 years, and is heard currently on Headlines and Bylines, sustaining.)

TRUE, HAROLD. News commentator, announcer, WXYZ, Detroit. Born Hornell, N. Y., April 1, 1894; 5 ft. 11 $\frac{3}{4}$ in.; w. 180; brown-gray hair, brown eyes; e. Cleveland Law School; m. Altha K. True; three children, Evelyn True Smeby, 22, Harold, Jr., 17, and Rita, 15. First radio appearances in 1923 as singer and announcer. Currently production manager of WXYZ. Operator of a 300-acre dairy farm. (R) The Lone Ranger, 7 years (Bond Bread, Silvercup Bread and others, Mutual); The Day in Review, 10 years (Socony-Vacuum Oil, Alka-Seltzer and Sweetheart Soap); others. (F) Narrator for commercial shorts, 6 years.

TUCKER, ORRIN. Orchestra leader. Born St. Louis, Mo., Feb. 17, 1911; h. 5 ft. 10 in.; w. 160; brown hair, grey eyes; e. Northwestern University, Evanston, Ill., and North Central College, Naperville, Ill. Organized his first band while a student at Northwestern; continued with a five-piece orchestra while enrolled in the pre-medical course at North Central College. While playing at the Spanish Gardens in Naperville during the Chicago's Century of Progress Exposition, Gus Edwards heard him and gave him a job for a nine-piece band in New Orleans. The new aggregation (he picked up four other musicians en route) opened in New Orleans, then toured the South and Midwest, finally arriving at Chicago's Edgewater Beach Hotel. It was during this period his band was first heard on the air, via remote broadcasts. (R) Your Hit Parade, 1940 (Lucky Strike Cigarettes, CBS). (GA) Fitch Bandwagon (Fitch Shampoo, NBC Red); Young Man With a Band (Columbia Records, CBS). (F) Shorts. (V) Theatre and hotel engagements. (PR) Columbia.

TUCKER, SOPHIE (nee Abuza). Singer, actress. Born Boston, Mass., Jan. 13, 1884; h. 5 ft. 4 in.; w. 178; light hair, blue eyes; e. Brown School, Hartford, Conn.; div. L. Tuck, Frank Westphal, Albert Lackerman; one son, Bert. She first appeared as a singer in her father's cafe in 1905; in 1909 she began her vaudeville career which continued to 1939. Her vaudeville songs were of the rhythmic, popular type, known as "coon" songs in 1909, then as "rag" songs, and

later as "jazz" or "syncopation." She was often referred to in the 1910-12 vaudeville days as "The Mary Garden of Ragtime," and in 1919 was billed as "Everybody's Favorite." Vaudeville reviewers, in commenting on her various acts and production numbers, often referred at length to her gowning, which was elaborate and of the "shimmery" type. Her vaudeville career has been frequently interspersed with legitimate stage and cabaret appearances, both here and abroad. (R) Sophie Tucker & Her Show, 1938-39 (American Tobacco for Roi-Tan Cigars, CBS). (F) Warner Bros.; M-G-M; British Lion (s.f.). (L) Ziegfeld Follies of 1909; Merry Mary, 1911; Louisiana Lou, 1912; Shubert Gaieties, 1919; Earl Carroll Vanities, 1924; Follow a Star, 1930; Leave It to Me, 1938-39 (s). (V) 1909-1939. (PR) RCA Victor, Brunswick, Decca; others previously.

TUFTS, NATE. Producer for Ruthrauff & Ryan, Inc., New York City. Born Waltham, Mass.; e. Colgate University. Entered radio in July, 1932, as continuity writer for J. Walter Thompson. (R) The Shadow, 1938-39 (D. L. & W. Coal Co., Mutual); Quaker Party, 1938-40 (Quaker Oats, NBC Red); Stop Me If You've Heard This One, 1939 (Quaker Oats, NBC Red); Vox Pop, 1939-40 (Penn Tobacco, CBS); others, not current.

TUNE TWISTERS. See Jack Lathrop, Andy Love and Bob Wacker.

TUTTLE, LURENE. Dramatic actress. Born Pleasant Lake, Ind., Aug. 20. Daughter of C. U. Tuttle, minstrel man; h. 5 ft. 3 $\frac{1}{2}$ in.; w. 104; copper colored hair, grey eyes; e. Monrovia high. Pasadena Junior College and University of Southern California; m. Melville Ruick, announcer; one daughter, Barbara Joan. Trained for the stage from childhood, she had many roles in plays produced by her father, her first appearance being at the age of five. Later played stock and appeared in Helen Hayes' Hollywood production of To the Ladies. First radio appearance on the Hollywood Hotel. (R) Hollywood Hotel, four years (Campbell Soup, CBS); Silver Theatre (International Silver, CBS); Lux Radio Theatre (Lever Bros., CBS); Good News (General Foods, NBC Red); Big Town (Lever Bros., CBS); Chase & Sanborn Program (Standard Brands, NBC Red); Dr. Christian (Chesebrough Mfg., CBS); Blondie (R. J. Reynolds, CBS); Joe E. Brown (General Foods, CBS); Hedda Hopper's Hollywood (California Fruit Growers Exchange,

PROFESSIONAL RECORDS—Continued

CBS); One Man's Family (Standard Brands, NBC Red); others. (L) Six seasons as leading lady in stock; 12 productions in Los Angeles and Hollywood.

TWERP, JOE. Comedian, writer, actor. Born Milwaukee, Wis., Jan. 10; h. 5 ft. 7 in.; w. 150; brown hair, blue eyes; son of E. W. Boyes, carnival-tent show performer and singer; e. public schools in New York and Oregon, and University of Oregon; m. Mary Twerp. Also cartoonist and short story writer. Made his first radio appearance in 1932 as result of his cartoon strips. Member, Delta Sigma; Beta Sigma Alpha. (R) Merry-makers, 1933-34 (Ford Motor Co., CBS, Don Lee); Funfest, 1934 (General Petroleum, CBS, Don Lee); Sunday Night Hi Jinks, 1934-35 (Warner Bros., Pacific Coast network); Radio City Party, 1935 (Radio Corp. of America, NBC Blue); Mickey Mouse Theatre of the Air, 1938 (Pepsodent Co., NBC Blue); Al Jolson Program, 1938 (Lever Bros., CBS); Joe E. Brown, 1938-39 (General Foods, CBS); It Happened in Hollywood, 1940 (George A. Hormel & Co., CBS). (F) M-G-M, Paramount, Columbia, 20th Century-Fox, RKO (f). (L) All God's Chillun Got Wings (O'Neill). (V) Theatre appearances; also act called "Joe Twerp."

TWO BEES AND A HONEY. See Murray Kane, Hal Kanner, Lilyan B. Perron.

U

UNCLE DON. See Don Carney.

UNCLE EZRA. See Patrick J. Barrett.

UNDERWOOD, CECIL P. Producer, director; radio director, Needham, Louis & Brorby, Hollywood. Born Vienna, Mo., Jan. 3, 1900; e. public schools in Spokane, Wash.; m. Harriette M. Underwood; three children, Doris, Don and Jack. Entered radio as a local station announcer, producer and director in October, 1924. (R) Del Monte Coffee Program, 1930 (California Packing, NBC Red); Love Stories, 1934 (Wm. R. Warner, NBC Blue); Pabst Blue Ribbon Malt Program, 1934 (NBC Red); Jack Benny, 1934 (General Tire & Rubber, NBC Red); Armour Program, 1934 (Armour & Co., NBC Blue); Shell Chateau, 1934-36 (Shell Oil, NBC Red); Red Trails, 1935 (American Tobacco, NBC Blue); Jell-O Program Starring Jack Benny, 1935-36 (General Foods, NBC

Red); Vick's Open House, 1935-36 (Vick Chemical, NBC Red); Texaco Program, 1936 (Texas Co., NBC Red); Laugh with Ken Murray, 1936 (Lever Bros., CBS); Al Jolson Program, 1936-37 (Lever Bros., CBS); Fibber McGee & Molly, 1937-40 (S. C. Johnson, NBC Red); Johnson's Wax Presents Alec Templeton, 1939 (S. C. Johnson, NBC Red); others, not current.

UPTON, MONROE. Writer, comedian. Born Bardon, Ore., Aug. 15, 1898; h. 6 ft.; w. 180; brown hair, blue eyes; e. high school, Roseburg, Ore.; m. Magdalena Mondragon, writer. Entered radio as an engineer, then, in 1926, as announcer, writer, and comedian on KFRC, San Francisco. (R) Appeared on Al Pearce & His Gang, 1935-36 (Pepsodent Co., NBC Red); script writer for Universal Rhythm, Jan. 1, 1936 to April 2, 1937 (Ford Motor Co. Dealers, CBS); Watch the Fun Go By, 1937-38 (Ford Motor Co., CBS); Al Pearce and His Gang, 1938-40 (General Foods, NBC Red, 1938-39; Hawaiian Pineapple Co., CBS, 1939-40; Camel Cigarettes, CBS, 1940). (F) Republic, 1938. (V) Act as Lord Bilgewater, with Al Pearce & His Gang, since 1930.

***UTTAL, FRED.** Announcer, M.C., producer, script writer. (R) Big Sister, 1936-40 (Lever Bros. for Rinso, CBS); Melody Puzzles, 1938 (American Tobacco for Lucky Strike Cigarettes, NBC Blue); for Men Only, 1938-39 (Bristol-Myers for Vitalis, NBC Red); There Was a Woman, 1938 (Glass Container Assn. of America, NBC Blue); Kay Kyser's College of Musical Knowledge, 1938-39 (Lucky Strike Cigarettes, NBC Red); Chesterfield Program, 1939 (Liggett & Myers Tobacco, CBS); Steinie Bottle Boys, 1937-38 (Glass Container Assn. of America, NBC Blue); What's My Name?, 1939 (Bristol-Myers); others.

V

VAIL, LESTER. Director, producer. Born Denver, Colo., June 29, 1900; h. 5 ft., 11 in.; w. 170; black hair, brown eyes; e. public schools and Stanford University (A.B. degree); m. Elizabeth Bruce, former actress; two daughters, Margaret Jean, 8, and Barbara Ellen, 3. First radio work resulted from his five-year experience in the theatre. (R) David Harum, 1936-40 (B. T. Babbitt, NBC Red); John's Other Wife, 1937-40 (Old English Floor Wax, BISoDol, NBC Red);

PROFESSIONAL RECORDS—Continued

- Famous Actors' Guild, 1936-37 (Bayer Aspirin, NBC Blue); Second Husband, 1937-38 (Bayer Aspirin, CBS); Vitalis Program Featuring George Jessel, 1939-40 (Bristol-Myers, NBC Red). (F) M-G-M, 1930-31 (f). (L) In New York, 1925-30 (f).
- VAIL, MYRTLE.** See Myrt & Marge.
- VALENTINE, LEW.** M.C., actor (Dr. I.Q.) Born San Benito, Tex., Aug. 5, 1912; h. 5 ft., 7 in.; w. 167; brown hair and eyes; e. Texas University; m. Bernyce Valentine; one son, Gary L., 3. First radio appearance as singer and announcer in 1929. (R) Dr. I. Q., 1939-40 (Mars Inc., successively NBC Blue and Red); Life of Mary Sothern, 1936 (Lehn & Fink for Hinds, Mutual), Mennen Jury Trials, 1935 (Mennen Co., Mutual); others, not current, including programs for Gebhardt Chili Powder, 1934-36. (V) Theatre appearances.
- VALLEE, RUDY** (Hubert Prior Vallee). Orchestra leader, singer, M. C., actor. Born Island Pond, Vt., July 28, 1901; h. 5 ft. 10½ in.; w. 175; light brown hair, blue eyes; e. Westbrook (Me.) High School, Maine University (1 year), Yale University (graduate, 1927); not married (div). While in high school he began playing the saxophone, taking up this avocation with such enthusiasm that he changed his name from Hubert Prior to Rudy (after Rudy Wiedoeft, famed saxophone player). While at Yale he organized his own orchestra, which in the summer of 1926 played at the Savoy Hotel, London, and there made its first first radio appearance via the British Broadcasting Corp.; in February, 1928, the orchestra (Connecticut Yankees) made its first U. S. radio broadcast when WABC, New York, picked it up on a remote from the Heigh Ho Club, N. Y. Author, Vagabond Dreams Come True; also author of many magazine articles on radio, and a long series for Radio Stars. Member ASCAP; American Legion; Societe des 40 Hommes et 8 Chevaux; Sigma Alpha Epsilon; New York Athletic Club; Lambs; Friars; Elks; Academy of Motion Picture Arts & Sciences; Amateur Cinema League; National Assn. of Performing Artists. Lt. Commander on staff of Gov Braun (Me.). (R) Fleischmann Hour (later called Royal Gelatin Hour and Royal Desserts Program), Oct. 24, 1929-39 (Standard Brands, NBC Red; one of the longest commercial runs in radio history, during which time Vallee never failed to place among the 10 highest-rating programs in the C.A.B. averages, an unparalleled record); Rudy Vallee Sealtest Program, 1940 (Sealtest Inc., NBC Red). (F) RKO, Fox, and Warners, 1929-39 (s); shorts. (L) George White's Scandals, 1931, 1936. (V) Theatre, hotel and night club appearances. (PR) Velvetone, RCA Victor, Columbia, Durium, Bluebird, U. S. Record.
- *VAN DOVER, BUD.** (Tom, of Tom, Dick and Harry Trio). Singer, comedian, actor. (R) Tom, Dick and Harry, 1937 (Fels & Co., Mutual); Plantation Party, 1938-40 (Brown & Williamson Tobacco, NBC Blue); Avalon Time as soloist (Brown & Williamson, NBC Red). (LS) WGN, Chicago. (V) 1934-36.
- *VAN DOVER, GORDON.** (Harry, of Tom, Dick and Harry). Singer, comedian, actor. (R) Tom, Dick and Harry, 1937 (Fels & Co., Mutual); Plantation Party, 1938-40 (Brown & Williamson Tobacco Co., NBC Blue). (LS) WGN, Chicago.
- VAN DYK, JAMES.** Dramatic actor. Born Brooklyn, N.Y., Nov. 14, 1894; h. 5 ft., 7 in.; w. 160; gray hair, brown eyes; e. Montclair (N.J.) High School, Cornell University; m. Marian Lincoln Van Dyk; three children, Marian, 17, James, 15, Ann Frances, 12. First radio appearance in 1934. (R) Death Valley Days, 1935-37 (Pacific Coast Borax, NBC Blue); On Broadway, 1937 (Diamond Crystal Shaker Salt, NBC Blue); currently Mrs. Wiggs of the Cabbage Patch (Hill's Cold Tablets & A. S. Boyle Co.'s Old English Floor Wax, NBC Red); Pretty Kitty Kelly (Continental Baking Co., CBS); David Harum (B. T. Babbitt, NBC Red); John's Other Wife (Louis Philippe, Edna Wallace Hopper, NBC Red); Manhattan Mother, 1940 (P & G, CBS); also frequently on Easy Aces (Anacin, NBC Blue); Gang Busters (Colgate-Palmolive-Peet, CBS); others. (F) Commercials.
- VAN DYNE, WAYNE.** Tenor. Born Northville, Mich., June 8, 1910; h. 5 ft. 9½ in.; w. 178; dark brown hair, brown eyes; e. University of Michigan, Detroit University, and Detroit Institute of Musical Art; m. Viola M. Van Dyne. Formerly singer in churches, and later singer for WJR, Detroit. (R) Your Parlor Playhouse, 1937 (Lovely Lady Cosmetics, Mutual); Sunbrite Smile Parade, 1938-39 (Swift & Co., NBC Blue); NBC Jamboree, 1939 (sustaining), Home Town Unincorporated, 1939-40 (Raleigh Cigarettes, NBC Red). (V) Theatre appearances, 1938.
- VAN HARVEY, ART.** Actor. Formerly appeared in vaudeville; later was associated with an advertising agency; then turned to radio, making his first appearance about 1928 as a result of an audi-

PROFESSIONAL RECORDS—Continued

- tion. (R) Role of Vic in Vic & Sade, 1934-40 (Procter & Gamble, NBC Red and Blue, 1934-40; CBS, May to November, 1938); others. (V).
- VAN NOSTRAND, JOHN J., JR. (Jack).** Writer and producer; supervisor of Hollywood production for Young & Rubicam, Inc., advertising agency. Born San Francisco, Calif., Aug. 24, 1905; e. San Francisco schools and University of California; m. Julie Dillon, actress. As result of writing for local publications, he joined the writing staff of KHJ, Los Angeles, in 1932; from 1935-36 he was production manager of KFRC, San Francisco; in 1937 he was associated with the Lord & Thomas advertising agency; since 1937 he has been with Young & Rubicam. (R) Hollywood Hotel, 1934 (Campbell Soup, CBS); Your Hit Parade, 1937 (American Tobacco for Lucky Strike Cigarettes, CBS); Hollywood Mardi Gras, 1937 (Packard Motors, NBC Red); Town Hall Tonight, 1937-39 (Bristol-Myers for Sal Hepatica and Ipana, NBC Red); Ben Bernie and All the Lads, 1938 (American Tobacco for Half and Half Smoking Tobacco, CBS); Honolulu Bound, 1939 (Hawaiian Pineapple Co., CBS); Silver Theatre, 1939-40 (International Silver, CBS); Screen Guild Theatre, 1939-40 (Gulf Oil, CBS); Jell-O Program Starring Jack Benny, 1939-40 (General Foods, NBC Red); Lun and Abner, 1939-40 (General Foods, CBS).
- VAN STEEDEN, PETER.** Orchestra leader. Born in the Netherlands; e. New York University; m. Margery Van Steeden. First radio appearance with college orchestra, Van and His Collegians, via WEAF, New York, in 1923. (R) Ray Perkins (Barbasol Co., NBC Red); Jack Pearl (Standard Brands, Inc., NBC Red); For Men Only (Bristol-Myers Co., NBC Red); Town Hall Tonight (Bristol-Myers Co., NBC Red); Lucky Strike Hit Parade (American Tobacco Co., CBS); Town Hall Big Game Hunt, summer show (Bristol-Myers, NBC Red); Town Hall Varieties, summer show (Bristol-Myers, NBC Red) What's My Name? 1939 (Bristol-Myers, NBC Red); The Vitalis Program, 1940 (Bristol-Myers, NBC Red). (F) Shorts (Warner Bros.). (V) Various hotels and clubs.
- VANDA, CHARLES.** See listing under Executive Biographies.
- VASS FAMILY.** See Emily, Frank, Louisa, Sally and Virginia Vass.
- VASS, EMILY.** Singer, actress (Vass Family). Born Greenville, S. C., Sept. 10, 1922; h. 5 ft. 3 in.; w. 108; chestnut hair, grey-green eyes; e. Lincoln High School. First radio appearance, as a member of the Vass Family, following an audition for Madge Tucker of NBC, in 1932. (R) Paul Whiteman's Orchestra, 1935 (Kraft Cheese, NBC Red); Ben Bernie & All the Lads, 1937-38 (American Can, NBC Blue); National Barn Dance, 1938-39 (Miles Laboratories for Alka-Seltzer, NBC Blue); National Barn Dance, 1938-39 (Alka-Seltzer, NBC Blue); Sensations and Swing, 1940 (Old Gold Cigarettes, NBC Red); others, including transcriptions. (GA) With Joe Cook, Paul Whiteman, Fred Allen, and others. (Individual members have also appeared on various other programs). (F) RKO (f). (V) Theatre appearances, 1939.
- VASS, FRANK.** Actor, singer (Vass Family). Born Greenville, S. C., April 16, 1914; h. 5 ft. 7½ in.; w. 140; brown hair, blue eyes; e. Wofford College, Spartanburg, S. C., and University of North Carolina. (For further details, see listing under Emily Vass).
- VASS, LOUISA.** Singer, actress (Vass Family). Born Greenville, S. C., May 17, 1919; h. 5 ft. 4 in.; w. 112; ash blonde hair, blue eyes; e. Horace Mann and Lincoln High School and University of Wisconsin. (For further details, see listing under Emily Vass).
- VASS, SALLY.** Singer, writer, actress (Vass Family). Born Greenville, S. C., Oct. 7, 1912; h. 5 ft. 1½ in.; w. 103; blonde hair, green eyes; e. Charlotte Junior College and Queens Chicora College, Charlotte, N. C. (For further details, see listing under Emily Vass).
- VASS, VIRGINIA.** Singer, actress (Vass Family). Born Greenville, S. C., Aug. 20, 1915; h. 5 ft. 2 in.; w. 100; blonde hair, hazel eyes; e. Horace Mann School, New York City; m. Robert Scott, actor. (For further details, see listing under Emily Vass.)
- VENDIG, IRVING.** Script writer. Born Holly Springs, Miss., Oct. 11, 1902; e. University of Chicago High School, and University of Illinois; m. Phyllis Vendig; one daughter, Laurie Ann, 8. Author of children's plays, including Forest Theatre, Don Kent, Cortez, Upside Down Family. Radio writing resulted from a series of children's plays which he wrote and which were produced in a professional children's theatre, 1936. (R) David Adams, 50 scripts, 1936 (P & G, WBBM, Chicago); Houseboat Hannah, 605 scripts 1936-39 (P & G, transcriptions until Sept., 1938, when it became NBC Red and Blue); Judy and Jane, 1936-40, 900 scripts (Folger Coffee, transcriptions).

PROFESSIONAL RECORDS—Continued

VENUTA, BENAY. Singer, mistress of ceremonies, actress. Born San Francisco, Calif., Jan. 27, 1912; h. 5 ft. 7 $\frac{3}{4}$ in.; w. 135; blonde hair, blue-grey eyes; e. Hollywood High School and the Beaupre, Geneva, Switzerland; m. Armand Deutsch. Appeared as singer in a Fanchon and Marco production at the age of 13. Entered radio in 1930 when she was engaged by KPO, San Francisco, as a singer and script writer; subsequently wrote, directed, produced, sang, and acted as mistress of ceremonies on her own sustaining show over Mutual for three and a half years. (R) Shell Chateau, 1935 (Shell Oil, NBC Red); The Vitalis Program, 1940 (Bristol-Myers, NBC Red); others. (GA) Kraft Music Hall (Kraft Cheese Co., NBC Red); Hobby Lobby (Fels & Co., CBS). (L) Anything Goes, 1935; Orchids Preferred, 1937; Kiss the Boys Goodbye, 1939 (s, f). (V) Theatre appearances.

VERA VAGUE. See Barbara Jo Allen.

VERRILL, VIRGINIA CATHERINE. Actress, singer. Born Santa Monica, Calif., Nov. 20, 1916; daughter of Charles McLean, violinist, and Aimee McLean Verrill, radio and stage actress; 5 ft. 2 $\frac{1}{2}$ inch.; w. 105; black hair, green eyes; e. Hollywood High School, John Marshall. Also violinist and dancer; since the age of 12 has been a voice-double for many film stars, especially in singing roles. First radio appearance was at the age of 11 when her mother, then publicity director for KFI, Los Angeles, got her small roles to keep her out of mischief after school. Winner of scholarship award to the Scripps Girls School. (R) Log Cabin Jamboree, 1937-38 (General Foods for Log Cabin Syrup, NBC Red); Wonder Show-Jack Haley, 1938-39 (Continental Baking, CBS); Home Town, Unincorporated, 1939-40 (Brown & Williamson Tobacco, NBC Red); Uncle Walter's Dog House, 1939-40 (Brown & Williamson Tobacco, NBC Red); Show Boat, 1940 (Brown & Williamson Tobacco, NBC Blue); many others. (F) Sam Goldwyn (f); shorts for Paramount and Warner Bros. (V) Vocals by Verrill since 1933; personal appearances, 1936-39. (PR) Decca.

VICKLAND, MEL (Paul Melvin Vickland). Announcer, baritone. Born Topeka, Kans., July 27, 1913; h. 5 ft. 11 in.; w. 157; brown hair, blue eyes; e. University of Minnesota and College of the Pacific; m. Natalie Park, radio actress. First radio appearance in the early 1930's, singing with a college quartet over WCCO, Minneapolis-St. Paul. (R) Standard Symphony, 1937 (Standard

Oil of California, NBC Pacific Red); other Coast shows for Sperry Flour, 1936; General Foods, 1940; also transcriptions; writes and produces educational programs. (L) The Drunkard, 1933-34; The Desert Song, 1934; Student Prince, 1934. (V) Theatre appearances.

VINCENT, CHICK (Vincent Colangelo). Producer, director, Transamerican Broadcasting & Television Corp. Born New York City, Aug. 29, 1911; e. Theodore Roosevelt High School and St. John's College (one year); m. Ann Fusari. Entered radio in 1931 as assistant to Kenn Sisson, musical arranger, and later (1935) was a member of the WLW production staff. (R) Singin' Sam, 1936 (Barbasol Co., NBC Blue); True Detective Mysteries, 1936 (Macfadden Publications, Mutual); Universal Rhythm, 1937 (Ford Motor Co., CBS); Life of Mary Sothern, 1937-38 (Lehn & Fink, CBS); Life Can Be Beautiful, 1938-40 (P & G, NBC Red and Blue, CBS); This Day Is Ours, 1938-40 (P & G, successively CBS and NBC Blue); Bert Lytell in Golden Theatre Group, 1939 (Lewis-Howe for Tums, NBC Blue); The Parker Family, 1939-40 (Andrew Jergens, NBC Blue); The Light of the World, 1940 (General Mills, NBC Red and Blue); also transcriptions for Libby, McNeill & Libby, 1937; Gruen Watch, 1938-39; Royal Baking Powder, 1938-39; Ipana Toothpaste, 1939.

VINSON, OWEN (Max M. Vinsonhaler). Director, producer. Born Belaire, Kans., May 10, 1903; e. East Denver High School, Denver College of Music, and University of Denver (A.B. degree); m. Pauline Hopkins, script writer. First radio work while a university student; program director, KOIL, Omaha, 1932-33; production manager, Affiliated Broadcasting Co., 1936-37; program director, WLW, Cincinnati, 1938-39. (R) The Mad Hatterfields, 1937-38 (Nestle Lion Brand Milk, WLW line to New York); True Detective Mysteries, 1937-38 (Macfadden Publications, 1937-38; Lambert Pharmacal Co., 1938; Mutual); Woman in White, 1939-40 (Pillsbury Flour, NBC Red); Road of Life, 1939-40 (P & G, NBC Red, CBS). (L) Dramatic stock as stage manager, actor and director, 1924-31.

VOICE OF EXPERIENCE. See M. Sayle Taylor.

VOLA, VICKI. Dramatic actress. Born Denver, Colo., Aug. 27, 1916; h. 5 ft. 2 in.; w. 110; auburn hair, brown eyes. At the age of 16 was signed by a stock company for an ingenue role, and toured for the next two years in the vicinity

PROFESSIONAL RECORDS—Continued

of Denver. Auditioned at KLZ, Denver, in 1932; her first role was in a series of Bible programs. (R) Howie Wing, 1938-39 (Kellogg Co., CBS); Easy Aces, 1939 (Anacin, NBC Blue); True Story (Macfadden Publications, NBC Blue); Valiant Lady, 1939 (General Mills, NBC Red and Blue); Vic and Sade (P & G for Ivory Soap, NBC Red and Blue); I Want a Divorce, 1938-39 (S & W Fine Foods, NBC Red and CBS); Dr. Kate, 1938-39 (Sperry Flour, NBC Pacific Red); Aunt Jenny's Real Life Stories, 1939 (Lever Bros. for Spry, CBS); Death Valley Days, 1938-39 (Pacific Coast Borax, NBC Red); Lux Radio Theatre (Lever Bros., CBS); First Nighter (Campana Sales, NBC Red); Calling All Cars (Rio Grande Oil, CBS); Brenda Curtis, 1939-40 (Campbell Soup, CBS); District Attorney, 1940 (Pepsodent, NBC Blue); The Man I Married, 1940 (Oxydol, NBC Red); Manhattan Mother, 1940 (P & G, CBS); others, including network programs originating in Hollywood during 1934-38.

VON ZELL, HARRY. Announcer, actor, M. C.; production executive, Young & Rubicam radio department. Born Indianapolis, Ind., July 11, 1906; h. 5 ft., 11 in.; w. 195; blonde hair, blue eyes; e. various California elementary and high schools, U.C.L.A.; m. Minerva von Zell; one son, Kenneth Harry, 11. First radio appearance in 1927 as singer on KMIC, Inglewood, Calif.; subsequently became staff announcer on a Hollywood station and in 1928 was chosen by Paul Whiteman to handle the commercial on the Whiteman program. (R) Paul Whiteman, 1928-29 (Old Gold Cigarettes, CBS); Henry & George, 1930-31 (Henry George Cigars, CBS); Joe & Vi, 1931-34 (Graybar Electric, CBS); Vitality Parade, 1931-32 (Vitality Shoes, CBS); March of Time, 1931-35 (Time, Inc., CBS); La Palina Presents, 1932-33 and Smoke Rings, 1933-34 (La Palina Cigars, CBS); All American Football Show, 1932 (Postum, CBS); Van Heusen Presents, 1932 (Van Heusen Collars, CBS); Henry Burbig, 1932 Necco Candy Co., CBS); Weed Variety Program, 1932 (Weed Tire Chains, CBS); Roy Atwell, 1932-33 (Tidewater Oil, CBS); Grace Moore and Lou Holtz, 1932-33 (Chesterfield Cigarettes, CBS); Whispering Jack Smith, 1933 (Musterole, CBS); Elmer Everrett Yess, 1933 (Plymouth Motors, CBS), Stoopnagle & Budd, 1933 (Pontiac Motors and Camel Cigarettes, CBS); Lorna Fantan, 1933 (P. Lorillard for Old Gold, 1933); Will Rog-

ers, 1933 (Gulf Refining, CBS); Newspaper of the Air, 1933-34 (Gulf Refining, CBS); Byrd Antarctic Expedition, 1933-35 (Grape Nuts, CBS); Vick's Open House, 1934 (Vick Chemical Co., CBS); Socony Snow Village Sketches, 1934 (Socony-Vacuum, CBS); Walter O'Keefe, 1934-35 (Camel Cigarettes, CBS); Feen-A-Mint Amateur Hour, 1934-35 (Feen-A-Mint, CBS); Flying Red Horse Tavern, 1934-35 (Socony-Vacuum, CBS); Great American Tourist, Phil Baker, 1935 (Gulf Refining, CBS); Julia & Frank Crumit, 1935 (Gulf Refining, CBS); Good Gulf Gasette, Phil Baker, 1935 (Gulf Refining, CBS); Packard Presents Lawrence Tibbet, 1935-36 (Packard Motors, CBS); Town Hall Tonight, 1935-39 (Bristol-Myers, NBC Red); Good Gulf Summer Stars, 1936 (Gulf Refining, CBS); The Perfect Fool, Ed Wynn, 1936-37 (Spud Cigarettes, NBC Blue); Minute Men, Stoopnagle & Budd, 1936-37 (Minute Tapioca, NBC Blue); Phil Baker, 1937-38 (Gulf Refining, CBS); We the People, 1937-40 (Sanka Coffee, CBS); Hobby Lobby, 1938 summer show (General Foods for Jell-O, NBC Red); Al Pearce & His Gang, 1938-39 (General Foods, NBC Red); Ben Bernie & All the Lads, 1938-39 (American Tobacco, CBS); Honolulu Bound, 1939 (Hawaiian Pineapple Co., CBS); Aldrich Family, 1939-40 (General Foods, NBC Blue); Eddy Duchin, 1938-39 (Pall Mall Cigarettes, NBC Red); Gulf Screen Guild (New York shows), 1939 (Gulf Refining, CBS). (F) Pathe News; Warner Bros. and Paramount shorts. (V) M. C. of stage units.

VOORHEES, DON. Musical director. Born Allentown, Pa., July 26, 1903. Studied music at an early age, and when he was 12, had his own orchestra. Began playing with a theatre orchestra at 15, and was its director from 1917 to 1919. Music director for many musical comedies and reviews, 1920-27. In 1925, while directing music for Earl Carroll's Vanities, he formed a radio unit that was broadcast from the Carroll Theatre. Directed music for the first Show Boat programs and was with Ed Wynn when the latter first appeared on the air. (R) Cavalcade of America (E. I. du Pont de Nemours Co., CBS); Maxwell House Show Boat (General Foods Corp., NBC Red); Texaco Fire Chief (The Texas Co., CBS); Ford Summer Hour, 1939 (CBS); others. (L) Broadway Brevities of 1920, 2nd George White's Scandals, Earl Carroll's Vanities, Rain or Shine, and several others.

PROFESSIONAL RECORDS—Continued

W

***WACKER, BOB.** Singer (the Tune Twisters). (R) Gulf Musical Playhouse, July to Sept., 1939 (Gulf Oil, CBS); Calling America, since Oct., 1939 (cooperative program, Mutual); others, including local shows and transcriptions.

***WAIN, BEA.** Singer. (R) Quaker Party, 1938-39 (Quaker Oats Co., NBC Red); Your Hit Parade, 1939-40 (Lucky Strikes, CBS). (F) Shorts. (V) Appearances with Larry Clinton's Orchestra. (PR) RCA Victor, with Larry Clinton. (Married to Andre Baruch, announcer).

WALD, JOHN R. News commenator, announcer, Born Hastings, Minn., Sept. 6, 1908; h. 5 ft. 11 in.; w. 169; red hair, blue eyes; e. University of Minnesota; m. Jean C. Wald; one daughter, Susan Ann, 6. First radio appearance in 1929 with the KSTP Players, KSTP, Minneapolis-St. Paul; from 1929 to 1937, he was chief announcer for the same station. (R) As announcer: Pabst Blue Ribbon Malt Program, 1935 (Pabst Blue Ribbon Malt Co., NBC Red). Magic Key of RCA, 1936 (Radio Corporation of America, NBC Blue), Waltz Time, 1936 Charles H. Phillips Chemical Co., CBS); as news commentator: Richfield Reporter, 1937-40 (Richfield Oil Corp., NBC Pacific Red). (F) M-G-M, 20th Century-Fox; shorts (voice work and commentating). (L) Stock, 1928-29.

WALL, LUCILLE. Dramatic actress. Born Chicago, Ill.; sister of Mildred and Geraldine Wall, both of the stage; h. 5 ft. 7 in.; light brown hair, brown eyes; e. Sacred Heart Academy, Washington, and American Academy of Dramatic Art, New York. Has appeared in stock, and in several Broadway productions. Entered radio in 1927 via WJZ, New York, playing with Frederic March on the Collier Hour. Subsequently known for four years as The Collier Love Story Girl. (R) Currently: Your Family and Mine (Sealtest, Inc., successively NBC Red and CBS); Lorenzo Jones (Chas. H. Phillips Chemical Co., NBC Red).

WALL, PEGGY (Margaret B.) Dramatic actress. Born Spokane, Wash., Feb. 24, 1917; h. 5 ft. 2 in.; w. 108; honey colored hair, grey-green eyes; e. Thornton Township High School and Goodman Theatre. First radio appearance in 1934, in The Romance of Helen Trent. (R) Rich Man's Darling, 1936-37 (Kissproof, Outdoor

Girl Cosmetics, Jo-Cur, CBS); It Can Be Done, 1936-38 (Household Finance Co., NBC Blue); The Romance of Helen Trent, 1937-38 (Edna Wallace Hopper, CBS); Monticello Party Line, 1935-38 (Caldwell Syrup, transcriptions); Stepmother, 1938-40 (Colgate-Palmolive-Peet, CBS); others, not current. (L) Stock, 1934-37 (f).

WALLACE, TOM. Producer, director, M.C.; vice-president. Russel M. Seeds Advertising Agency, Chicago. Born Bisbee, Ariz., June 11, 1899; e. University of Arizona (Kappa Sigma); m. Angie M. Wallace; three children, Tom, Jr., 16, George, 14, and Marganne, 10. Served in the U. S. Navy during the World War. Entered radio as a singer; chief announcer for KNX, Hollywood, for three years; formerly head of his own advertising agency. (R) Lifetime Revue, 1938 (W. A. Sheaffer Pen Co., Mutual); Avation Time, 1938-40 (Brown & Williamson Tobacco Corp., NBC Red); Plantation Party, 1938-40 (Brown & Williamson Tobacco Corp., NBC Blue); role of Uncle Walter on Uncle Walter's Dog House, 1939-40 (Brown & Williamson Tobacco Corp., NBC Red).

WALLENSTEIN, ALFRED FRANZ. Musical director and conductor. Born Chicago, Ill., Oct. 7, 1898; h. 5 ft. 10 in.; w. 157; brown hair, hazel eyes; m. Virginia Wallenstein. Began study of the cello at the age of eight; toured as soloist at the age of 13; in 1916 he became a member of the San Francisco Symphony; in 1917 he toured Central and South America as accompanist for Pavlova; in 1919 he became a member of the Los Angeles Philharmonic Orchestra; then toured South America as soloist and studied under Klengel in Leipzig; from 1923-29 he was solo cellist of the Chicago Symphony Orchestra; he was head of the cello department, Chicago Musical College, 1927-29; in 1929 he became solo cellist with the New York Philharmonic under Toscanini; guest conductor of symphony orchestras. First radio appearance in 1923. Currently also general musical director of WOR, New York. (R) National Dairy Virtuosos, 1931 (National Dairy Products, NBC Blue); The Voice of Firestone, 1937-40 (Firestone Tire & Rubber Co., NBC Red).

WALLINGTON, JAMES. Announcer. Born Rochester, N. Y., Sept. 15, 1907; h. 6 ft. 2 in.; w. 190; brown hair, blue eyes; e. University of Rochester and Union College (A.B. degree); m. Betty Jane Cooper, dancer; two children, Barbara

PROFESSIONAL RECORDS—Continued

- Jane, 3, James C., 2. First radio appearance in October, 1928, via WGY, Schenectady. (R) Chase & Sanborn program, 1930-35 (Standard Brands, NBC Red); Eddie Cantor, 1936-37 (Lehn & Fink for Pebeco Toothpaste, CBS); Texaco Town, 1937-38 (Texas Co. for Texaco Gasoline, CBS); Texaco Star Theatre, 1938-40 (Texas Co., CBS); numerous others, including programs for Fleischmann's Yeast, 1930-35, Swift & Co., 1930-35, B. F. Goodrich, 1930-34, Sun Oil, 1931-35. (F) Republic, Columbia (f); shorts. (V) With own unit, 1932-35.
- WALLISER, BLAIR.** Producer, writer. Born Chicago, Ill., Sept. 18, 1908; e. Northwestern University (Phi Beta Kappa). First radio appearance via WGN, Chicago, in 1929. (R) As director: Romance of Helen Trent, 1933-40 (Edna Wallace Hopper, CBS); Just Plain Bill, 1934-35 (Kolynos, CBS); We are Four, 1935-37 (Munsingwear, Mutual); Backstage Wife, 1935-40 (Dr. Lyon's Toothpowder, NBC Red); Curtain Time, 1937-39 (General Mills, Mutual); Fifth Row Center, 1939-40 (sustaining, Mutual); as writer-director: Bob Becker's Chats about Dogs, 1934-40 (Morrell Packing, NBC Red); Lucky Girl, 1936-38 (Bristol-Myers, Mutual). (LS) As director: Rich Man's Darling, 1935 (Sterling Products, WGN, Chicago); Wife versus Secretary, 1936-37 (Bayer Aspirin, WGN and transcriptions); as writer-director: Harold Teen, 1930-32 (Colgate-Palmolive-Peet, WGN); Secret Three, 1933-35 (3 Minute Cereal, transcriptions).
- WALPOLE, HELEN.** Writer, actress. Born Birmingham, Ala., Feb. 1, 1916; h. 5 ft. 3 in.; w. 110; reddish blonde hair, blue eyes; e. public schools in Alabama and private school. After studying with Eva Le Gallienne's apprentice group in New York, and taking lessons in stagecraft from Frances Robinson Duff, she appeared in the Broadway production of Brief Moment; subsequently toured in The Barretts of Wimpole Street and played ingenue leads in New York. First radio appearance on the Lux Radio Theatre in 1936; began writing for radio at the suggestion of Alexander Woollcott. (R) As actress: Lux Radio Theatre, 1936 (Lever Bros., CBS); Just Plain Bill, 1938 (Anacin, Kolynos, NBC Red); Lorenzo Jones, 1938 (Charles H. Phillips, NBC Red); Dr. Christian, 1938-39 (Chesebrough Mfg., CBS); Death Valley Days, 1938-40 (Pacific Coast Borax, successively NBC Red and Blue); as script writer: Our Gal Sunday, 1939 (Anacin, CBS); Amanda of Honeymoon Hill, 1940 (Charles H. Phillips, NBC Blue). (F) Shorts. (L) Barretts of Wimpole Street (tour), Stage Door, Spring in Autumn, Cradle Song and others; stock.
- WALTER, WILMER.** Actor (character leads). Born Philadelphia, Pa., Feb. 9, 1884; h. 5 ft. 10 in.; blonde hair; e. high school and business college in Philadelphia. After graduation, he went into the wholesale leather business. A friend playing in Pawn Ticket 210 offered him a part. He played it, and later went into stock. Toured the U. S., Canada, the West Indies and South America playing the title role in Ben Hur and starring in other productions. Also played several seasons in vaudeville and appeared in films. Entered radio over 12 years ago. (R) March of Time, 1932-34 (Time Magazine, CBS); Helen Hayes in Bambi, 1935-37 (General Foods for Sanka Coffee, NBC Blue); The Gumps, 1936-37 (Corn Products Refining Co., CBS) and 1937-38 (Lehn & Fink for Pebeco Tooth Paste, CBS); Court of Human Relations, 1938 (Vadco Sales Corp., Mutual); David Harum, 1936-40 (B. T. Babbitt for Bab-O, NBC Red). (F) Goldwyn (supporting Madge Kennedy). (L) With Erlanger, E. H. Sothern, Tom Powers and others; stock leading man, 18 years. (V) The Late Van Camp, 1915-17.
- WALTERS, JOE.** Staff announcer, KSFO, San Francisco. Born Salt Lake City, Utah, Nov. 11, 1913; h. 5 ft. 8 in.; w. 150; blonde hair, grey-blue eyes; e. Oakland (Calif.) High School, and Marin Junior College; m. Mary Ellen Herrick, radio actress. Entered radio in 1935, when he joined the staff of KSFO. (R) Sperry Flour programs, 1937-38 (Sperry Flour, CBS); Good Afternoon, Neighbors, 1937 (Durkee Famous Foods, CBS); Gilmore Oil program, 1937 (Gilmore Oil, Western network); Man to Man Sports, 1938 (Roi-Tan Cigars, CBS); Problem Clinic, 1939 (Duart Mfg. Co., CBS); I Want a Divorce, 1939 (S & W Fine Foods, CBS); Union Oil Program, 1939-40 (Union Oil, CBS).
- WALTON, SIDNEY ROBERT.** Announcer, writer, producer. Born Washington, D. C., May 30, 1915; h. 6 ft.; w. 150; m. Rosalie London, radio actress; one daughter, Judy, 3. (R) Hecker's Information Service, 1937-38 (Hecker Products, Mutual); Famous Fortunes, 1938 (General Shoe Corp., Mutual); Voice of Experience, 1938 (Lydia E. Pinkham, Mutual); Sidney Walton, Music, currently (Air Conditioning Training Corp., NBC Blue); By Kathleen Norris, currently (General Mills, CBS). (F) Paramount

PROFESSIONAL RECORDS—Continued

(commentator, pictorials); Pathe News (featured commentator); National Screen Trailers. (L) Stock, 1933; director, Vagabond Players, Baltimore Civic Opera, Johns Hopkins University Playshop. (Formerly dramatic director, WBAL, Baltimore; news commentator, WHN, New York City; announcer, WMCA, New York City and WNEW, New York City; currently with WOR).

WARD, ALAN. Director for Arthur Kudner, Inc., New York City. Born St. Joseph, Mo., Sept. 4, 1904; e. University of Iowa (A. B. degree) and one year at Harvard University (Baker's 47 Workshop). Started in radio as an actor, worked into production and finally joined the Arthur Kudner advertising agency as director. (R) Red Davis (Beech-Nut Packing, NBC Red and Blue); Mary and Bob's True Stories, 1938-39 (Macfadden Publications, NBC Blue); Goodyear Farm Radio News, 1938-39 (Goodyear Tire and Rubber, NBC Red and Blue); others, including six years as actor on Collier's Radio Hour (Crowell Publishing, NBC Blue). (L) Ten years; productions for the Theatre Guild, the Shuberts and others.

WARD, CHARLES O. (Gabe). Musician (clarinet), character parts, singer (Hoosier Hot Shots). Born Knightstown, Ind., Nov. 26, 1905. He was a member of school glee clubs, orchestras and bands, and upon graduation formed his own band. After a short interval in vaudeville he joined with three others in the present organization and made tours with them. First radio appearance in 1932 when the Hoosier Hot Shots made a guest appearance on WOWO, Fort Wayne. Several years later they transferred to WLS, Chicago, and in 1934 became regular members of the National Barn Dance. (R) National Barn Dance, 1934-40 (Miles Laboratories for Alka-Seltzer, NBC Blue); Uncle Ezra, 1935-38 (Alka-Seltzer, NBC Red); Uncle Ezra's Sunday Afternoon in Rosedale, 1938-39 (Alka-Seltzer, NBC Red); also transcriptions. (F) Shorts. (L) Sis Hopkins; Way Down East; Old Homestead (I). (V) Buzzington Rube Band, later as Rustic Revelers, 10 years; theatre appearances. (PR) American Record Corp.

WARING, FRED (Frederick Malcolm Waring). Conductor, producer (Fred Waring's Pennsylvanians). Born Tyrone, Pa.; brown hair, blue eyes; e. Penn State. President, Waring Mixer Corp.; part owner, Words and Music, Inc., publishing firm. Formed his first orchestra at the age of 18, made up of his bro-

ther Tom (piano), Fred Buck (banjo), his next-door neighbor Poley McClintock (drums) and himself (banjo). The Waring-McClintock Snap Band, as it was called, continued to function when Waring went to Penn State (founded by his great-grandfather, William G. Waring) to study architecture. In 1921 he played for the Junior Hop at the University of Michigan and christened the band Fred Waring's Pennsylvanians. While there, the band made its first broadcast via WWJ, Detroit, and also filled an engagement at a Detroit theatre. (R) Fred Waring and His Pennsylvanians (P. Lorillard Co., CBS, 1933-34; Ford Motor Co., NBC Blue, 1934-37; Bromo Quinine, NBC Red, 1938-39; Liggett & Myers Tobacco for Chesterfields, NBC Red, 1939); Chesterfield Presents Fred Waring in Pleasure Time, 1940 (Chesterfields, NBC Red). (F) Warner Bros. (s); shorts. (L) Hello Yourself, 1928-29; Rah Rah Daze, 1930; New Yorkers, 1930-31. (V) Theatre engagements since 1921. (PR) RCA Victor.

WARNER, GERTRUDE. Actor. Born West Hartford, Conn., April 2, 1917; h. 5 ft. 4½ in.; w. 120; light brown hair, hazel eyes; e. schools in Hartford. First radio appearances in a radio stock company at WTIC, Hartford, in 1935. (R) Against the Storm, 1939-40 (P & G, NBC Red); Valiant Lady, 1939-40 (General Mills, NBC Red and Blue); Light of the World, 1940 (General Mills, NBC Red and Blue); Campbell's Short, Short Story, 1940 (Campbell Soup Co., CBS).

WARNOW, MARK. Musical director for CBS, New York City. Born in Russia, April 10, 1901; h. 5 ft. 5 in.; w. 165; black hair, brown eyes; three children (by his deceased wife), Morton, 14, Elaine, 13, and Sandra, 6. Conducted the Massel Opera Company at the age of 19; later conducted the Music Box Revue and other shows. Started in radio as violinist in a house orchestra. (R) Evening in Paris, 1935 (Bourjois Sales, NBC Blue); The New Penny, 1935 (General Foods, NBC Blue); Chrysler Air Show, 1936 (Chrysler Corp., CBS); Bambi, 1936-37 (General Foods, NBC Blue); Your Hit Parade, 1937-40 (American Tobacco Co. for Lucky Strike Cigarettes, CBS); Jack Berch and His Boys, 1937 (Fels Co. for Fels Naptha Soap, CBS); We, The People, 1937-40 (General Foods for Sanka Coffee, CBS); New York on Parade, 1937-38 (Consolidated Edison Co., WEA, New York City); Heinz Magazine of the Air, 1938 (H. J. Heinz, CBS); Sophie Tucker and Her Show, 1938-39 (American Tobacco, CBS); others. (F) Shorts. (L) Music Box Revue and others.

PROFESSIONAL RECORDS—Continued

***WATERS, JAMES R.** Character actor. (R) Papa Jake Goldberg in *The Goldbergs*, 1930-34 (Pepsodent Co., NBC Red); *The House of Glass*, 1935 (Colgate-Palmolive-Peet, NBC Blue); *The Goldbergs*, 1937-40 (Procter & Gamble for Oxydol, NBC Red, 1937; WHN, N. Y., 1938; CBS, 1938-40). (L) *Friendly Enemies*, *Abie's Irish Rose*, *Potash & Perlmutter*, *The Detour*, *Bronx Express*, *It's a Boy*, *Jarnigan*, *Wonder Boy*, *Excursion*; others (s, f). (V) Single act and one-act playlets in U. S., Canada, Great Britain, South Africa, Australia and New Zealand; theatre appearances with *The Goldbergs*, 1934.

WATT, KENNETH L. (S. James Andrews). Writer, producer, director. Born New York City, Sept. 9, 1898; e. University of Michigan, and Northwestern University; one son, James, 9. Staff writer, *Liberty Magazine*; author of several books, as well as short stories; currently doing some writing for films. Started radio work in 1924 when the advertising agency, which then employed him as a copywriter, created a radio department and appointed him radio director. (R) *Lorenzo Jones*, 1938 (Charles H. Phillips, NBC Red); *Second Husband*, 1938 (Bayr Aspirin, CBS); *Letters Home from the New York World's Fair*, 1939 (Westinghouse, NBC Blue); *Musical Americana*, 1940 (Westinghouse, NBC Blue); many others.

WEBB, JANE. Dramatic actress (juvenile). Born Chicago, Ill., Aug. 13, 1925; h. 5 ft. 6 in.; w. 123; brown hair and eyes; e. currently high school student. Auditioned in May, 1936, and signed an NBC contract the following September. (R) Roles in *Tom Mix and His Ralston Straight Shooters* (Ralston Purina, NBC Blue); *Story of Mary Marlin* (P & G, NBC Red and Blue); *Attorney-at-Law* (Johnson's Wax, successively NBC Blue and Red); *Grand Hotel* (Campana Sales, successively NBC Blue, CBS); *Public Hero No. One* (Falstaff Brewing, NBC Red); *Inside Story* (Ralston Purina, NBC Blue); *It Can Be Done* (Household Finance, CBS); *Guiding Light* (P & G, NBC Red); *Bachelor's Children* (Old Dutch Cleanser, CBS and Mutual); others.

WEBB, KENNETH. Writer, director for Batten, Barton, Durstine & Osborn. Born New York City; e. Collegiate School and Columbia University; m. Lorraine Frost, actress. Motion picture writer and director, 1919-30; author numerous stage plays, 20 revue sketches, and 50 vaudeville sketches; former president Eastern Division Motion Picture

Directors Assn.; president Radio Writers Guild; lecturer on radio writing, New York University; member Society of the Cincinnati. First radio work via Batten, Barton, Durstine & Osborn in 1933. (R) *Blackstone Plantation* series, 1933 (Blackstone Cigars, CBS); *Bond Bread Program* with Julia Sanderson & Frank Crumit, 1933-36 (General Baking, CBS); *Powder Box Revue*, 1934 (Hudnut Sales Co., CBS); *Big Ben Dramas*, 1934-36 (Western Clock Co., NBC Red); *Cavalcade of America*, 1935-39 (E. I. du Pont de Nemours, CBS); *The Wonder Show*, 1936 (Continental Baking, NBC Red); *The Heart of Julia Blake*, 1938 (Armstrong's Quaker Rugs, transcriptions); *Believe It or Not*, 1939-40 (Nehi Corp., CBS). (F) Vitagraph, *Famous-Players-Lasky*, Whitman Bennett, First National, Fox, United Artists, Pathe and others. (L) Author of *One of the Family*, 1925; *The Houseboat on the Styx*, 1928; *Zombie*, 1933; co-author of *The Gay Divorcee*, 1933; *Birdie*, 1934; sketches in *The Ritz Revue*, *The Sketch Book*, *Artists and Models*, *Who Cares*. (V) Author of numerous acts, including *The Rainbow Cocktail*, *Under the Same Moon*, *The Best Sellers*, *Rose of Italy*, *Bleaty, Bleaty*, *Klick Klick*, many others.

WEBER, KARL. Actor, narrator. Born Columbus Junction, Ia., March 17, 1916; h. 8 ft. 1 in.; w. 170; black hair, brown eyes; e. Cornell College and University of Iowa (A.B. degree); m. Marjorie Williams. First radio appearance in June, 1937. (R) *Story of Mary Marlin*, 1937-40 (P & G for Ivory Soap and Snow, NBC Red and Blue); *Girl Alone*, 1938-40 (Quaker Oats, NBC Red); *Woman in White*, 1938-40 (Pillsbury Flour Mills, NBC Red); *Don Winslow of the Navy*, 1938-39 (Kellogg Co. for Wheat Krispies, NBC Red and Blue); *Inside Story*, 1939 (Ralston Purina for Shredded Ralston, NBC Blue); *Arnold Grimm's Daughter*, 1939-40 (General Mills, NBC Red and Blue); *Avalon Time*, 1939-40 (Brown & Williamson Tobacco, NBC Red); *This Amazing America*, 1940 (Greyhound Bus Lines, NBC Blue); *Cavalcade of America*, 1940 (E. I. du Pont de Nemours, NBC Red and Blue).

WEBER, MAREK. Orchestra conductor, violinist. Born Vienna, Austria, Oct. 25, 1897. Studied under Joachim, the Hungarian violinist, and made his debut in 1909 in Vienna. Later played in cafes, and made phonograph records. Came to the U. S. in 1936 for a concert tour, but eventually decided to remain permanently. First radio appearance in 1937. (R) *Magic Key of RCA*, 1937-38 (Radio Corp. of America, NBC Red); Con-

POPULARITY POLLS—Continued

Serial-Dramatic Program

1.	One Man's Family.....	36.0
2.	Those We Love.....	12.1
3.	I Love a Mystery.....	8.8
4.	Big Sister.....	8.4
5.	Bachelor's Children.....	7.9
6.	Aldrich Family.....	7.5
7.	Valiant Lady.....	6.1
8.	Guiding Light.....	5.5
9.	Vic and Sade.....	4.1
10.	Girl Alone.....	3.2
		<hr/>
		99.5

Musical Program

1.	Ford Sunday Evening Hour.....	24.7
2.	Your Hit Parade.....	13.0
3.	Kay Kyser's College of Musical Knowledge.....	12.4
4.	Voice of Firestone.....	11.0
5.	American Album of Familiar Music.....	9.3
6.	Metropolitan Opera Auditions.....	8.5
7.	GE Hour of Charm.....	6.3
8.	Kraft Music Hall.....	5.6
9.	Fred Waring's Pleasure Time.....	4.3
10.	Cities Service Program.....	4.3
		<hr/>
		99.4

Audience-Participation Program

1.	Kay Kyser's College of Musical Knowledge.....	43.8
2.	Dr. I. Q.....	16.0
3.	We, the People.....	7.7
4.	What's My Name?.....	7.0
5.	Vox Pop.....	6.4
6.	Information, Please.....	6.0
7.	Battle of the Sexes.....	4.8
8.	Hobby Lobby.....	3.0
9.	Ask-It-Basket.....	2.9
10.	Professor Quiz.....	1.8
		<hr/>
		99.4

Comedian

1.	Jack Benny.....	30.1
2.	Bob Hope.....	23.0
3.	Edgar Bergen.....	16.3
4.	Jim Jordan (Fibber McGee).....	12.2
5.	Fred Allen.....	7.5
6.	Eddie Cantor.....	2.9
7.	Ransom Sherman.....	2.7
8.	Bob Burns.....	2.1
9.	Fanny Brice.....	1.5
10.	Al Pearce.....	1.4
		<hr/>
		99.7

Singer of Popular Songs (Woman)

1.	Kate Smith.....	18.5
2.	Nancy Martin.....	15.9
3.	Frances Langford.....	14.4
4.	Bonnie Baker.....	11.6
5.	Ginny Simms.....	9.8

6.	Judy Garland.....	9.7
7.	Connie Boswell.....	9.1
8.	Evelyn Lynne.....	5.4
9.	Bea Wain.....	3.0
10.	Dorothy Lamour.....	2.3
		<hr/>
		99.7

Dance Orchestra

1.	Wayne King.....	24.7
2.	Guy Lombardo.....	21.3
3.	Kay Kyser.....	16.1
4.	Horace Heidt.....	10.4
5.	Orrin Tucker.....	6.5
6.	Glenn Miller.....	6.0
7.	Fred Waring.....	4.8
8.	Sammy Kaye.....	4.1
9.	Eddy Duchin.....	3.2
10.	Bob Crosby.....	2.5
		<hr/>
		99.6

Children's Program

1.	The Lone Ranger.....	25.1
2.	Coast to Coast on a Bus.....	16.4
3.	Let's Pretend.....	15.1
4.	The Singing Lady.....	14.1
5.	Kaltenmeyer's Kindergarten.....	7.6
6.	Little Orphan Annie.....	6.4
7.	March of Games.....	5.1
8.	Tom Mix.....	4.2
9.	Jack Armstrong.....	2.8
10.	Horn & Hardart Children's Hour.....	2.7
		<hr/>
		99.5

Educational Program

1.	Information, Please.....	23.6
2.	Cavalcade of America.....	13.3
3.	American School of the Air.....	12.1
4.	National Farm and Home Hour.....	9.2
5.	Music Appreciation Hour.....	8.7
6.	University of Chicago Round Table.....	8.5
7.	World Is Yours.....	7.8
8.	Dr. I. Q.....	7.6
9.	America's Town Meeting of the Air.....	6.0
10.	Americans at Work.....	3.2
		<hr/>
		100.0

Master of Ceremonies

1.	Don McNeill.....	31.9
2.	Don Ameche.....	29.8
3.	Bing Crosby.....	14.2
4.	Rudy Vallee.....	7.0
5.	Clifton Fadiman.....	4.2
6.	Ransom Sherman.....	2.9
7.	Milton J. Cross.....	2.8
8.	Bob Hope.....	2.5
9.	Garry Moore.....	2.3
10.	Lanny Ross.....	2.2
		<hr/>
		99.8

PROFESSIONAL RECORDS—Continued

tented Hour, 1937-40 (Carnation Milk, NBC Red). (LS) Broadcasts from Stevens Hotel, 1937-38 (WENR, WMAQ, Chicago). (L) Concert recitals in European cities. (V) Appearances in Europe. (Also recordings for H. M. V., an English company, RCA Victor, Electrola and others).

WEBSTER, MAURIE (Maurice E). Announcer, commentator. Born Gibbon, Nebr., April 22, 1916; h. 5 ft. 11 in.; w. 173; light brown hair, blue eyes; e. College of Puget Sound, Tacoma, and University of California at Los Angeles; m. Judith Russell, formerly of the stage. First radio appearance announcing a program from a church, of which he was a member; became associated with KVI, Tacoma, following an audition; shortly thereafter appointed program director. Has also done considerable radio writing, including Columbia's Camera Club, which he created and currently conducts. (R) Hometown Sketches, 1937 (Fels Naptha Soap, CBS); Scattergood Baines, 1937-38 (William Wrigley, Jr., Co., CBS); Hollywood in Person, 1937-38 (General Mills, CBS); Catalina Islander, 1938 (Wilmington Transportation Co., May to July, CBS; Aug. to Sept., KNX, Los Angeles); Jimmie Fidler, 1938 (P & G, CBS); Sports Huddle, 1938-39 (Stephano Bros., CBS Pacific). (F) Shorts. (L) The Black Flamingo, 1938; Children of the Moon, 1934; The Pied Piper, 1935; The Dark Tower, 1935.

WEEMS, TED (Wilfred T.). Orchestra leader. Born Baltimore, Md.; h. 6 ft.; w. 185; blonde hair, blue eyes; e. West Philadelphia High School, and University of Pennsylvania. Learned to play the violin and trombone, and was director of the student band in high school. While at college he and his brother Art joined a small unit touring Pennsylvania. The pair then set out for New York and there organized an orchestra. Once co-owner of a cafe. Played at the inaugural ball of President Harding. (R) Fibber McGee & Molly, June, 1936 to May, 1937 and July, 1937 to Jan., 1938 (S. C. Johnson & Son, NBC Red); Ted Weems Orchestra, 1937-38 (Varady of Vienna Cosmetics, Mutual); Sunday Matinee, 1938 (Varady of Vienna, Mutual); Beat the Band, 1940 (General Mills, NBC Red). (V) Theatre and hotel appearances.

WEIST, DWIGHT. Actor, announcer. Born Palo Alto, Calif., Jan. 16, 1910; h. 6 ft. 2½ in.; w. 190; light brown hair, blue eyes; e. Ohio Wesleyan University; m. Elizabeth Maxwell; two children. Gretchen C. and Richard M. First radio appearance during his junior year in col-

lege when he played in a program (for which he had also written the continuity) on a Columbus station; later took an announcer's audition, and remained with the station in that capacity for six months. (R) March of Time, 1932-39 (sponsored at various times by Servel, Remington, and Time, Life and Fortune magazines, NBC Blue, CBS); Forty-five Minutes in Hollywood, 1933 (Borden Sales, CBS); Cavalcade of America, 1936-39 (E. I. du Pont de Nemours, CBS); We, the People, 1938 (General Foods, CBS); Aunt Jenny's Real Life Stories, 1938-39 (Lever Bros., CBS); Believe It or Not, 1938-39 (General Foods, 1938, NBC Red; Nehi, Inc., 1939, CBS); Town Hall Tonight, 1938-39 (Bristol-Myers, NBC Red); The O'Neills (P & G, NBC Red); Baker's Broadcast (Standard Brands, NBC Blue); Shell Chateau (Shell Union Oil, NBC Red); News of Youth (Ward Baking, CBS); The Shadow, 1938-40 (Blue Coal, Mutual); Magic Key of RCA, 1939 (Radio Corp. of America, NBC Blue); Big Sister, 1939 (Lever Bros., CBS); Eddy Duchin & His Orchestra, 1939 (Pall Mall Cigarettes, NBC Red); By Kathleen Norris, 1939-40 (General Mills, CBS); The Court of Missing Heirs, 1939-40 (Ironized Yeast, CBS); One of the Finest, 1939-40 (Gordon Baking, NBC Red and Blue); Valiant Lady, 1940 (General Mills, NBC Red and Blue); Texaco Star Theatre, 1940 (Texas Co., CBS); When a Girl Marries, 1940 (Prudential Life Insurance, CBS); Sky Blazers, 1940 (Continental Baking, CBS); others, including transcriptions (The Heart of Julia Blake, 1939; The Career of Alice Blair, 1940; Meet Miss Julia, 1940; etc.) and sustaining features (Americans at Work, 1938-39, CBS; What Price America, 1939, CBS; American All—Immigrants All, 1939, CBS; Pursuit of Happiness, 1939-40, CBS). (F) Shorts. (L) 1931-32.

WELCH, ROBERT L. Production supervisor, Young & Rubicam, Inc., New York. Born Chicago, Ill., Nov. 23, 1909; e. Northwestern University; m. Templeton Fox, radio actress. Entered radio as writer and director, 1935; also author of magazine articles and short stories. (R) Director and supervisor: Kate Smith Hour, 1937-39 (General Foods, CBS); Hobby Lobby, 1937-38 (Hudson Motors, CBS); Aldrich Family (heard on the Kate Smith Hour, 1938-39, CBS; substituted for Jack Benny program, July to Oct., 1939, NBC Red; since Oct. 10 heard over the NBC Blue for Jell-O Desserts); Fred Allen program, 1940 (Ipana and Sal Hepatica, NBC Red); others. (F) RKO, as writer; 20 Century-Fox, as lyric

PROFESSIONAL RECORDS--Continued

- writer and musical scores composer. (L) Own stock company, 1932-36. (V) Night club appearances as M.C. (also wrote material).
- WELLES, ORSON.** Writer, director, actor, producer. Born Kenosha, Wis., May 6, 1915; h. 6 ft. 2 in.; w. 200; brown hair and eyes; e. Todd School, Woodstock, Ill.; div. Virginia Nicolson; one son, Christopher, 2. Editor (with Roger Hill) of Mercury Shakespeare editions. For a short time engaged in painting and also as news-correspondent; made his first appearance on the stage in Dublin, in November, 1931; returning to America he toured with Katharine Cornell in Romeo and Juliet, 1933-34, and made his first New York appearance in the same play in December, 1934. In 1936 he became director of the Negro People's Theatre and produced a Negro version of Macbeth; in 1937 he was appointed a director of the Federal Theatre Project in New York and produced Horse Eats Hat and other plays; in the autumn of 1937, with John Houseman, he founded the Mercury Theatre; opened the Mercury (formerly the Comedy) on November 11, 1937, with a revival of Julius Caesar (in modern dress and without scenery), in which he appeared as Brutus. First radio appearance in 1936. Currently also directing and producing films. (R) The Shadow (Blue Coal, Mutual); Mercury Theatre of the Air, 1938 (sustaining, CBS); Campbell Playhouse, 1938-40 (Campbell Soup Co., CBS). (L) Candida, 1933-34; Panic, 1934; producer and director, Woodstock Summer Theatre, 1934; Ten Million Ghosts, 1936; Julius Caesar, 1937; Heartbreak House, 1938; Five Kings, 1939; others. (F) RKO (contract to write, direct, produce and star in three films). (PR) Columbia (Shakespearean records).
- WELLINGTON, LARRY.** Musician (piano, accordion and guitar), singer (Louise Massey and The Westerners). Formed own dance band while still in school; joined the Westerners in 1930 in Kansas City. (R) Log Cabin Dude Ranch, 1936-37 (Log Cabin Syrup, NBC Blue); Plantation Party, currently (Brown & Williamson for Bugler Tobacco, NBC Blue); others. (V) Personal appearances.
- WELLS, SARAJANE.** Actress. Born Owensboro, Ky., Dec. 8, 1914; h. 5 ft. 1 in.; w. 109; light brown hair, hazel eyes; e. Senn High School, Northwestern University, and Chicago Art Institute; m. O. V. Mahan, Jr. First radio appearance in 1930, following an audition. (R) Jack Armstrong, 1932-40 (General Mills, Inc., NBC Red); Betty & Bob, 1933-35 (General Mills, CBS); Arnold Grimm's Daughter, 1936-39 (General Mills, NBC Red and Blue); Right to Happiness, 1939-40 (Procter & Gamble, successively NBC Blue, CBS); Guiding Light, 1938-40 (Procter & Gamble, NBC Red); Woman in White, 1938-39 (Pillsbury Flour Mills, NBC Red). (L) Child actress, Stuart Walker's Co., 1921; Little Theatre.
- WEST, JANE.** Script writer, actress. Born Humboldt, Tenn., February, 1891; h. 5 ft. 6½ in.; auburn hair, blue-gray eyes. Originally studied to be a singer, but her ambitions were halted by marriage and, subsequently, the care of twin daughters. Later toured in stock, musical comedy, and vaudeville, and once trouped with a circus. In 1930 she wrote a Prunty and Penny radio series (in which she played all the characters) and presented it via WMCA, New York. While presenting another of her programs on a Brooklyn station, was approached on the idea of writing an Irish show. Her current series, The O'Neills, was the result. (R) The O'Neills, 1935-40 (Procter & Gamble, NBC Red, Blue, CBS); others. (V) and (L) many years.
- WETSTEIN, PAUL R., JR.** Music arranger. Born Springfield, Mass., March 12, 1912; h. 5 ft. 9 in.; w. 155; brown hair; e. Dartmouth, 1933. (R) Tommy Dorsey's Orchestra, 1936-39 (Brown & Williamson, NBC Red); Camel Caravan with Bob Crosby's Orchestra, 1940 (R. J. Reynolds, NBC Red); also arrangements for Larry Clinton, Leo Reisman and Jan Savitt.
- WHITE, D. ARDENNE.** Singer, producer. Born Hopwood, Pa., Sept. 2, 1915; h. 5 ft. 11 in.; w. 170; brown hair, grey eyes; e. South Union High School, Uniontown, Pa., and Bethany College, Bethany, W. Va. (A.B. degree in music). (R) Musical Steelmakers (also called It's Wheeling Steel), currently (Wheeling Steel Corp., Mutual).
- WHITE, DAVID W.** Producer, director. Born Alexandria, Va., Jan. 3, 1905; e. University of Virginia, Charlottesville, and Richmond Art School; m. Janet C. White. Entered radio in 1927 as program director of the Mobiloil Concert; later worked into production and script writing. (R) Mobiloil Concert, 1927-33 (Socony-Vacuum Oil Co., NBC Red); Tea Time, with Julia Sanderson and Frank Crumit, 1933-35 (Bond Bread, CBS); Guy Lombardo & His Orchestra, 1935-38 (Bond Bread, CBS); Hour of Charm, 1939-40 (General Electric Co., NBC Red); others. (LS) Schaefer Re-

PROFESSIONAL RECORDS—Continued

- vue, 1937-38 (F. & M. Schaefer Brewing, WOR and WEAJ, New York). (Currently associated with Batten, Barton, Durstine & Osborn).
- WHITE, FRANCIA.** Soprano. Born Greenville, Tex., Oct. 30, 1913; daughter of Phoebe Ara White, concert singer; h. 5 ft. 3 in.; w. 110; auburn hair, brown eyes; e. public schools and private tutors. Signed for her first radio series five years ago when a sponsor heard her sing in a film. (R) Music at the Haydens, 1935 (Colgate-Palmolive-Peet, NBC Red); Palmolive Beauty Box Theatre, 1935 (Colgate-Palmolive-Peet, NBC Blue); Vick's Open House, 1936 (Vick Chemical, CBS); Hollywood Mardi Gras, 1937-38 (Packard Motors, NBC Red); Cavalcade of America, 1938 (E. I. du Pont de Nemours, CBS); Ford Summer Hour, 1939 (Ford Motors, CBS); The Telephone Hour, 1940 (Bell Telephone System, NBC Red). (GA) Magic Key of RCA, 1935, '36, '37, '38 (Radio Corp. of America, NBC Blue); Texaco Star Theatre, 1938 (Texas Co., CBS); others. (F) Full-length pictures and shorts. (L) Grand Opera; Light Opera (revivals of Desert Song, New Moon, Blossom Time, Waltz Dream and others); concert appearances. (V) Personal appearances.
- *WHITE, LEW.** Organist. (R) Travel Talks by Malcolm La Prade (Thomas Cook & Son, NBC Red); Benjamin Moore Triangle Club (Benjamin Moore & Co., NBC Red); Dr. Christian (Chesebrough Mfg. Co., CBS); Brenda Curtis (Campbell Soup Co., CBS); Grand Central Station (Listerine, CBS); Her Honor, Nancy James (Kleenex, CBS); Life Begins (Campbell Soup, CBS). (F) Shorts. (V) Theatres, expositions.
- WHITEMAN, PAUL.** Orchestra leader. Born Denver, Colo., in 1891, son of Wilberforce P. Whiteman, musician; m. (1) Vanda Hoff; one son, Paul, Jr.; m. (2) Margaret Livingston. Played viola in the Denver Symphony at the age of 17; organizer of first internationally known "jazz" band and was largely responsible for the introduction of "jazz" in Europe, which he toured in 1926. (R) Paul Whiteman's Orchestra, 1932 (Buick Motor Car Co., NBC Red); Paul Whiteman Chieftains, 1932 (Pontiac Motor Car Co., NBC Blue); Paul Whiteman's Orchestra, 1933-35 (Kraft-Phenix Cheese Corp., NBC Red); Paul Whiteman's Musical Varieties, 1936 (Jergens-Woodbury Sales Corp., NBC Blue); Paul Whiteman and His Orchestra, 1937-39 (Liggett & Myers for Chesterfield Cigarettes, CBS). (F) Universal (s); 20th Century-Fox; Vitaphone shorts. (L) Three Ziegfeld Fol-
- lies, Dillingham's Lucky; Billy Rose's Jumbo (s). (V) Personal appearances in theatres, night clubs and hotels throughout the country; European tour. Concerts, alone and with symphony orchestras. (PR) RCA Victor.
- *WHITNEY, MARJORIE.** Singer (Four Notes). (R) Transcriptions for National Eiscuit and Sterling Aic, 1936-37, and local shows, as Queen of the King's Jesters. With the Four Notes: Fibber McGee & Molly, 1938-39 (S. C. Johnson & Son, NBC Red). (V) Debut, 1935; theatre engagements with Jack Crawford's orchestra, 1934, with the Four Notes, 1933-40.
- WIDMER, HARRIETTE KNOX.** Actress (Negro characters). Born Water Valley, Miss., Aug. 28, 1893; h. 5 ft. 3 in.; w. 108; e. private schools; m. Sheldon Widmer; two children, J. K. Widmer and S. H. Widmer. First radio appearance in 1930, in a sketch she authored. (R) Grand Hotel, 1933-37 (Campana Sales, NBC Blue); The First Nighter, 1933-37 (Campana Sales, NBC Red); Tale of Today, 1935-38 (Princess Pat, Ltd., NBC Red); Amos 'n' Andy, 1935 (Pepsodent Co., NBC Red); Sinclair Minstrels, 1936 (Sinclair Refining Co., NBC Blue); Fibber McGee & Molly, 1937 (S. C. Johnson & Son, NBC Red); Couple Next Door, 1937 (Procter & Gamble, Mutual); Betty & Bob, 1937 (General Mills, CBS); Aunt Jemima in the Cabin at the Crossroads, 1937-38 (Quaker Oats Co., NBC Blue); Caroline's Golden Store, 1939-40 (General Mills, successively NBC Red and CBS); Carters of Elm Street, since Feb., 1939 (Wander Co. for Ovaltine, successively NBC Red and Mutual); others, since 1930.
- WILCOX, HARLOW.** Announcer, NBC, Hollywood. Born Omaha, Neb., March 12, 1900; (father played the cornet in the first Ringling Brothers show ever produced and was later a band leader; sister, Hazel, was a vaudeville and concert violinist); h. 6 ft.; w. 200; black hair, green eyes; m. Mari Wilcox. Studied voice for three years and left home in his 'teens for the stage. First radio appearance in 1930 via WGES, Chicago; joined NBC announcing staff in Chicago in January, 1934, later going to Hollywood. (R) Currently: Fibber McGee & Molly (S. C. Johnson & Son, Inc., NBC Red) and Old Gold Don Ameche Show (P. Lorillard & Co., NBC Red); Johnson's Wax Presents Alec Templeton, 1939 (S. C. Johnson & Son, Inc., Red); Attorney-at-Law, July to Aug., 1938 (S. C. Johnson & Son, NBC Red). (F) Commercial shorts. (V),

PROFESSIONAL RECORDS—Continued

- WILEY, HOWARD.** Production director, NBC, New York. Born Phila., Pa., June 30, 1905; e. Philadelphia Musical Academy (Bachelor of Arts and Music), studied organ with Pietro Yon, and instrumentation with Sylvan Levin and Emil Milnarski of the Curtis Institute; m. Henriette Wiley, singer; one son, Kenneth. Former theatre organist; started in radio in 1925 as program director of WWAD, Phila.; subsequently program director of WDAS, WPEN, WRAX and WCAU. (R) Kraft Music Hall (Paul Whiteman) (Kraft Cheese, NBC Red); Shell Chateau (Al Jolson) (Shell Oil, NBC Red); Vince Program with John Charles Thomas (Vince, NBC Blue); Lux Radio Theatre (Lever Bros., NBC Blue); Magic Key of RCA, 1935-39 (Radio Corp. of America, NBC Blue); General Electric Hour of Charm, 1936-40 (General Electric, NBC Red); Cities Service Concert, 1940 (Cities Service, NBC Red). (PR) Produced and balanced all RCA Victor Red Seal recordings of Frank Black and the NBC String Symphony (George Gershwin and Victor Herbert memorial albums).
- WILLIAMSON, MELVIN E. (Mel).** Writer-producer. Born Memphis, Tenn., March 8, 1900; e. Riverside (Calif.) Junior College and University of Texas (B.J. degree); m. Lorna Ladd Williamson, radio columnist; one daughter, Barbara, 12. Also newspaper writer, film booker and professional fencer. First radio work resulted from his association (as head) with the University of Texas drama department. (R) Calling All Cars, 1926-40 (Rio Grande Oil, CBS Pacific Coast). (V) Series of one-act plays; fencing act; personal appearances.
- WILLSON, MEREDITH.** Conductor; musical director, NBC Western Division. Born Mason City, Ia., in 1902. Went to New York at 14 to study music, and at 17 was flute soloist with John Phillip Sousa's band. Traveled three seasons with Sousa, then became a member of the New York Philharmonic Orchestra for five years. Later directed a broadcasting system in the Northwest, conducted the Seattle Symphony, and wrote music for films. Joined NBC in 1932. (R) Signal Carnival, 1936-40 (Signal Oil Co., NBC Red); Good News, 1937-40 (General Foods for Maxwell House Coffee, NBC Red). (GA) With San Francisco Symphony, 1936-37, presenting own Syhphony No. 1 in F Minor. (F). (Composer of O. O. McIntyre Suite, Song of Steel, Parade Fantastique, House of Melody, etc.; author of What Every Young Musician Should Know.)
- WILSON, BETH (Letitia MacAllister).** Singer. Born Camden, N. J., Oct. 20, 1913; h. 5 ft. 5 in.; w. 125; black hair, blue eyes; e. Professional Children's School. First radio appearance on June 24, 1936, following an audition for WMCA, New York. (R) Nash Speed Show, 1937 (Nash Motors, CBS); Grouch Club, 1938-40 (General Mills, successively CBS and NBC Red); also WMCA, WHN, New York. (L) With Pauline Lord in Launzi. (V) MacAllister Sisters, 1923-30. Also with orchestras of Enoch Light, Vincent Lopez, Ben Pollack.
- *WILSON, DENNY.** Singer (the Music Maids). (R) Kraft Music Hall (Kraft Cheese Co., NBC Red). (F) Universal (I). (PR) Decca.
- WILSON, DON.** Announcer. Born Lincoln, Neb., Sept. 1, 1900; h. 6 ft. 3 in.; w. 215; brown hair, blue-grey eyes; e. University of Colorado. After graduation he became a member of a trio. An advertiser who heard the group in San Francisco put them on the air for a year. Later he went to Los Angeles with a friend and the pair continued to put on programs there for over a year. Became an announcer at KFI, Los Angeles, and subsequently became chief announcer. (R) Jell-O Program Starring Jack Benny, 1934-40 (General Foods, NBC Red); Joe E. Brown, 1938-39 (General Foods, CBS); others.
- WILSON, KATHLEEN.** Dramatic actress. Born Girard, Kans., Jan. 15, 1911; h. 5 ft. 4 in.; w. 110; dark brown hair, brown eyes; e. University of California (Thalian Players, Mask & Dagger); m. Rawson S. Holmes; one son, Garrish W., 4. First stage appearance was with her cousins, Violette Wilson and Irving Pichel, founders of the Berkley Playhouse. First radio appearance via KLX, Oakland, in 1926. (R) Claudia Barbour in One Man's Family, since 1932 (successively sponsored by Wesson Oil & Snowdrift, Penn Tobacco, Royal Gelatin; Standard Brands for Tender Leaf Tea, 1935-40, NBC Red); I Love a Mystery, since Jan., 1939 (Standard Brands for Fleischmann's Foil Yeast, NBC Red). NBC Pacific Coast sustaining program, National Players, 1928-31. (L) Stock and Little Theatre productions (s,f).
- WILSON, W. RAY.** Writer, producer. Born Elwood, Ill., Feb. 12, 1907; h. 5 ft. 10 in.; w. 150; brown hair and eyes; m. Marion Wilson, dancer. Reporter on VARIETY for one year. Entered radio in 1930. Formerly associated with WBBM, WCFL and WGN, Chicago, and WLW, Cincinnati. (R) Writer: Gateway to Hollywood

PROFESSIONAL RECORDS—Continued

and Gateway to Hollywood Summer Theatre, 1939 (Wm. Wrigley, Jr., Co., CBS); producer: The Mad Hatterfields, 1938-39 (Horlick's Malted Milk, Mutual). (LS) Writer: Parker Family, 1938-39 (Chicago Motor Club, WBBM); others. (L) Tent Shows, dramatic and circle stock and burlesque, 1925-30, as comic.

***WILSON, WARD** (Beetle). Impersonator, actor, announcer. (R) Royal Vagabonds, 1931-32 (Standard Brands, Inc., NBC Blue); Chats with Peggy Winthrop, 1933 (Lever Bros. Co., NBC Blue); Chase & Sanborn Program, 1933-34 (Standard Brands, Inc., NBC Red); The Adventures of Gracie, 1934 (General Cigar Co. for White Owl Cigars, CBS); Armour Program with Phil Baker, 1934 (Armour Co., NBC Blue); Town Crier, 1934 (Cream of Wheat, CBS); Life Saver Rendezvous, 1935 (Life Savers, Inc., NBC Blue); Bambi, 1936-37 (General Foods Corp. for Sanka Coffee, NBC Blue); Summer Stars, 1937 (Gulf Refining Co., CBS); Hollywood Bound, 1939 (Hawaiian Pineapple Co., CBS); others. (F) Shorts, trailers, 1932-37. (V) Single, 1932-37; Phil Baker, 1934-37.

WINCHELL, WALTER. Commentator. Born New York City, April 7, 1897; m. June Magee; three children, Walda, Gloria (deceased), Walter. Left grade school to join the newly formed Imperial Trio, which included, besides Winchell, George Jessel and Eddie Cantor. The trio got a job in a Harlem theatre, collecting tickets, ushering and singing ballads during intermissions. Gus Edwards caught the act and signed all three for vaudeville. After serving in the Navy during the World War, he returned to vaudeville, and also wrote a bulletin called the Daily News Sense which he tacked up beside the mail box in every theatre he was booked in as hooper. The sheet came to the eyes of Glenn Condon, editor of the New York Vaudeville News, who gave Winchell a job in 1922. When the Evening Graphic (tabloid) was formed in New York, he moved in to handle the amusement page in 1924. Five years later, he got a contract with the New York Mirror. Wrote Broadway Thru a Keyhole, which Hollywood filmed, and appeared in Wake Up and Live, co-starring Ben Bernie. Currently columnist, King Features Syndicate; dramatic critic. (R) Walter Winchell and Orchestra, 1930 (Saks 34th St., WABC; Wise Shoes, WABC; Gerardine Hair Tonic, CBS); Lucky Strike Dance Orchestra, 1931 (American Tobacco for Lucky Strike Cigarettes, NBC Red); Walter Winchell, 1932-40

(Andrew Jergens Co. for Jergens Lotion, NBC Blue). (F) 20th Century-Fox (s); Warner Bros. shorts. (V) Winchell & Greene in Puppy Love, 1910-20; theatre appearances, alone and with Harry Richman and Ben Bernie.

WINCHOLL, JOHN (The Old Timer). Character actor, announcer. Born Falkirk, Scotland, April 30, 1880; h. 5 ft. 6 in.; w. 150; brown-grey hair, blue eyes; e. schools in Falkirk, Scotland; m. Janet Wincholl; three children, John, 34, Janet, 32, and Ella, 30. First radio appearances six years ago in one-act plays presented by the Little Theatre of Wheeling over WWVA. (R) Musical Steelmakers (also called It's Wheeling Steel), 1938-40 (Wheeling Steel Corp., Mutual). (Special auditor, Wheeling Steel Corp.).

WING, PAUL. Actor (straight, comedy, comedy-character), M.C., writer. Born Sandwich, Mass., March 5, 1892; h. 5 ft. 9 in.; w. 158; light brown hair, grey eyes; e. Henry Wing School, Sandwich, and Lakeview High School, Chicago; m. Suzanne Wing (pianist; professional name, Beatrice Bell); three children, Deborah, 20 (actress), Roger, 21, and David, 19. Author of a book, Take It Away, Sam!, and juvenile books including The Did and Didn't Book, for Boys and Girls Who Should But Don't. Onetime reporter and feature writer on the Chicago Tribune, and advertising agency copywriter. First radio appearance in 1929 when a friend in the agency business asked him to write and produce a juvenile show for one of his clients—The Toddy Show for Grocery Store Products, in which he also played a number of roles. (R) Paul Wing and His Magic Typewriter, 1932-33 (General Foods, NBC Red); Armour Program, 1933-35 (Armour & Co., NBC Red); Show Boat, 1934 (General Foods, NBC Red); Town Hall Tonight, 1935 (Bristol-Myers, NBC Red); Paul Wing's Spelling Bee, 1938-40 (Cummer Products, NBC Red); Youth vs. Age, 1940 (Sloan's Lini-ment, NBC Red); also sustaining programs for the NBC Blue and CBS. (L) Stock. (V) Phips, 40 weeks in 1915 and '16. (PR) RCA Victor.

WINKLER, BETTY. Dramatic actress. Born Berwick, Pa., April 19, 1914; h. 5 ft. 3 in.; w. 107; brown hair and eyes; e. Hyde Park High School, Chicago, and Western Reserve University, Cleveland; m. Robert Jennings. Entered radio from the Cleveland Playhouse; first appearance in 1933 over WTAM. (R) Girl Alone, 1936-40 (Kellogg Co., to 1938; Quaker Oats, 1938-40; NBC Red); Lights Out, NBC Nite Club, 1936-37 (NBC Red);

PROFESSIONAL RECORDS—Continued

It Can Be Done, 1936-37 (Household Finance, NBC Red); Fibber McGee & Molly, 1937-39 (S. C. Johnson & Son for Johnson Wax, NBC Red); Dan Harding's Wife, 1938 (National Biscuit Co., NBC Red); Attorney-at-Law, July to Aug., 1938 (S. C. Johnson & Son, NBC Red); Don Winslow of the Navy, 1938-39 (Kellogg Co., NBC Blue); Knickerbocker Playhouse, 1939 (P & G, CBS); Road of Life, 1939-40 (P & G, NBC Red); Lone Journey, 1940 (P & G, NBC Red); others. (L) Cleveland Playhouse and stock. (V) Theatre appearances.

WINSLOWE, PAULA (Winifred R.). Dramatic actress. Born Grafton, N. D., March 23, 1911; h. 5 ft. 4½ in.; w. 124; brown hair and eyes; e. Ramona Convent and Scripps College, California; m. John E. Sutherland, writer and director, Walt Disney Studio. First radio appearance in 1932 via KFWE, Hollywood. (R) Hollywood Hotel, 1935-37 (Campbell Soup Co., CBS); Texaco Town, 1937 (Texas Co., CBS); Vick's Open House, 1937 (Vick Chemical Co., CBS); Chase & Sanborn Program, 1937 (Standard Brands for Chase & Sanborn Coffee, NEC Red); Silver Theatre, 1937-40 (International Silver, CBS); Al Jolson, 1937 (Lever Bros. for Rinso, CBS); Hollywood Mardi Gras, 1937 (Packard Motor Car Co., NBC Red); Woodbury's Hollywood Playhouse, 1937-40 (Jergens-Woodbury Sales); Good News of 1937-40 (General Foods for Maxwell House Coffee, NEC Red); Big Town, 1937-40 (Lever Bros. for Rinso, CBS); Joe E. Brown, 1938-39 (General Foods, CBS); others; leads opposite Leslie Howard, Clark Gable, Herbert Marshall, Douglas Fairbanks, Jr., John Barrymore, George Brent, William Powell. (L) Pasadena Playhouse, 1933.

WINTERS, JOAN. Dramatic actress. Born Dayton, Ohio, June 16, 1907; h. 5 ft. 5½ in.; w. 124; brown hair, blue eyes; e. Stivers, Jacobs College, and Vogue School of Art, Chicago; m. Frank W. Bering, vice-president and general manager of Hotel Sherman, Chicago; two children, Nancy Ann, 6, and Frank, Jr., 3. First radio appearance in 1932 when she left the stage following marriage. Also dress designer. (R) Grand Hotel, 1937-38 (Campana Sales, NBC Blue); Girl Alone, 1936-40 (Kellogg Co., 1936-38, NBC Red; Quaker Oats, since 1938, NBC Red); Curtain Time, 1938-39 (General Mills for Corn Kix, Mutual); Road of Life, 1939-40 (P & G for Chipso, NBC Red and CBS). (L) Bad Girl, Apron Strings, Church Mouse, American Tragedy, Blue Ghost, others (s.f.). (V) Personal appearances.

WINTERS, RAY. Free lance announcer. Born Menomonie, Wis., July 12, 1903; h. 5 ft. 9 in.; w. 175; brown hair, blue eyes; e. University of Wisconsin. Originally a singer; changed to announcing at WTAR, Norfolk, in 1927. (R) Hecker's Information Service, 1937-38 (Hecker Products, Mutual); Red River Dave, 1937-40 (Bell & Co., Mutual); The Lamplighter, 1938 (Grossman Shoes, Mutual); Way Down East, 1938 (Sterling Products, Mutual); Kitty Keene, 1938 (Procter & Gamble, Mutual); Strongheart Pet Club, 1938 (Doyle Packing Co., Mutual); many others. (F) Paramount News (staff voice commentator); short subjects (narrator). (V) Theatre appearances.

WISEMAN, SCOTT (Scotty; also known as Skyland Scotty). Hillbilly songs and comedy. Born Ingalls, N. C., Nov. 8, 1909; h. 5 ft. 11 in.; w. 165; brown hair, blue eyes; e. Duke University, and Fairmont W. Va. Teachers College (A.B. degree, 1932); m. Myrtle Cooper, known as "Lulu Belle" in the husband-wife radio team; one daughter, Linda Lou, 4. His father was a school teacher, and he (Scotty) holds an A.B. degree in education. Named outstanding student at Fairmont Teachers College in 1932. Writer of hillbilly songs, and collector of Early American music. First radio appearance via WBT, Charlotte, in 1927 when he did specialty songs with a high school glee club; first professional work in 1933, following an audition at WLS, Chicago. (R) National Barn Dance, 1934-39 (Miles Laboratories for Alka-Seltzer, NBC Blue); Pinex Merry-makers, 1936 (Pinex, NBC Blue); also programs locally for WLS, Chicago, and currently WLW, Cincinnati. (F) Republic, 1938-39 (f.). (V) Personal appearances. (PR) Brunswick, Vocalion, Bluebird.

WISEMAN, MRS. SCOTT (Lulu Belle). Hillbilly songs and comedy. Born Boone, N. C., Dec. 24, 1913, nee Myrtle Cooper; h. 5 ft. 7 in.; w. 146; brown hair, blue eyes; e. Elizabethton, Tenn., public schools; m. Scott Wiseman, known as "Scotty" or "Skyland Scotty" in the husband-wife radio team; one daughter, Linda Lou, 4. First radio appearance in 1932 after an audition at WLS, Chicago. (R) See under Scott Wiseman, above.

WOLF, JOHN ALLEN MURRAY. Announcer. Born Louisville, Ky., Feb. 6, 1909; h. 5 ft. 10½ in.; w. 169; auburn hair, brown eyes; e. Sidney Lanier High School, and Massey College, Montgomery, Ala.; m. Alva Craig Kendrick Wolf; one son, Eugene Kendrick, 1. Did his first radio announcing in 1923 over a 10-watt station in Montgomery; in 1930 he

PROFESSIONAL RECORDS—Continued

- became a news commentator for WSPA, Montgomery, while working as a police reporter on the Montgomery Journal & Times. Currently also writes short stories. (R) Sports commentator, 1936 (Wheaties, CBS); Dr. Allan Roy Dafeo, 1936-38 (Lehn & Fink for Lysol, CBS); Jack and Loretta, Jan. to Oct., 1937 (Kirkman's Soap, CBS); Major Bowes' Capitol Theatre Family, 1936-37 (CBS); Woman of Courage, 1939-40 (Colgate-Palmolive-Peet, CBS); Our Gal Sunday, 1940 (Kolynos, Anacin, CBS). (V) Member of a dance band, 1925-36; theatre master of ceremonies.
- WOLFE, WINIFRED.** Actress. Born San Francisco, Calif., Aug. 26, 1923; h. 5 ft. 2 in.; w. 100; light brown hair, brown eyes; e. Hollywood High School and currently student at University of California at Los Angeles. First radio appearance in 1932, following an audition in San Francisco. (R) One Man's Family, since April, 1935 (Standard Brands for Tender Leaf Tea, NBC Red); others, in the past, including Little Orphan Annie (Ovaltine, NBC Red) and Wheatenville (Wheatena, CBS).
- *WOLTER, EDWARD W.** Singer. (Armchair Quartet). (R) Maxwell House Showboat (General Foods, NBC Red); Cavalcade of America (E. I. du Pont de Nemours, CBS); Highlights from the Sport News of the Day, 1939-40 (Colgate-Palmolive-Peet, NBC Blue); also programs for National Carbon Co. (Eveready Flashlights, Tubes, etc.), Coca-Cola, Father John's Medicine, Sylvester Oil, Vick Chemical Co. and others. (L) Gilbert & Sullivan productions; oratorios (s). (PR) RCA Victor.
- WOOD, BARRY.** Singer, M.C. Born New Haven, Conn., Feb. 12, 1909; h. 6 ft.; w. 195; e. Yale; m. Jane Wood; two children, Bonnie, 4, and Beverly, 1. Formerly saxophone player; first radio appearance as vocalist with an orchestra. (R) Barry Wood, 1936 (Procter & Gamble for Drene Shampoo, NBC Blue); Your Hit Parade, 1939-40 (Lucky Strike Cigarettes, CBS); Chevrolet transcriptions. (F) Shorts. (V) Appearances alone and with Vincent Lopez, Abe Lyman and Paul Ash. (PR) Columbia, Vocalion.
- WOODS, DONALD.** Dramatic actor. Born Brandon, Man., Canada; h. 6 ft. 1½ in.; w. 170; dark brown hair, hazel eyes; e. various California elementary and secondary schools, and University of California; m. Josephine Van der Horck Woods; two children, Conrad, 7, and Linda, 3.
- Following experience in stock theatrical work, he auditioned for advertising agencies and NBC, and made his first radio appearance in 1932. (R) Those We Love, 1938-40 (Lamont, Corliss & Co. for Pond's Creams, NBC Blue). (GA) The Circle, 1939 (Kellogg Co., NBC Red). (F) Warner Bros., M-G-M, Paramount, Universal, Republic, RKO (f); shorts. (L) Stock in Washington, D. C., 1931-32; Elitch's Gardens, 1933-34 (s, f).
- WRAGGE, EDWARD (Shrimp).** Juvenile actor. Born New York City, Dec. 17, 1919; son of Susanna Harris, opera singer in Holland, and brother of Betty Wragge, radio actress; h. 6 ft.; w. 170; dark blonde hair, blue eyes; e. Professional Children's School and New York University. First radio appearance in 1927 as result of audition for child actors to appear with Raymond Knight on a new commercial. (R) Gold Spot Pals, 1927-30 (Gold Spot Leather Heels, WJZ, New York); Jane Arden, 1938-39 (Ward Baking, NBC Blue); One of the Finest, 1939-40 (Gordon Baking, NBC Red and Blue); also Easy Aces (Anacin, NBC Blue); Death Valley Days (Pacific Coast Borax, NBC Red); Just Plain Bill (Anacin, Kolynos, NBC Red); Bobby Benson (Hecker Products, CBS); Roses & Drums (Union Central Life Insurance, NBC Blue); Pepper Young's Family (P & G, NBC Red and Blue); Renfrew of the Mounted (Continental Baking, CBS); Pretty Kitty Kelly (Continental Baking, CBS) and others. (F) March of Time's first full-length film (f). (L) 18 Broadway productions since 1925, including The Glass Slipper, 1925; The Enemy; Mismates; Mr. Samuel; Topaze; Mima; Hilda Cassidy; As Husbands Go; Bright Honor; Dame Nature, 1939; stock.
- WRAGGE, ELIZABETH (Betty).** Actress. Born New York City, Sept. 22; h. 5 ft. 5½ in.; w. 118; blonde hair, blue eyes; mother was opera singer in Holland; e. Professional Children's School, and New York University, New York City. Made her first Broadway stage appearance at the age of seven. Her first radio appearance was via NBC in 1927 in a series called the Gold Spot Pals (written and directed by Raymond Knight, and believed to be the first commercial series with child actors). (R) Red Davis, 1933-35 (Beech-Nut Packing Co., NBC Blue); True Story Court of Human Relations, 1933-38 (Macfadden Publications, NBC Red); Pepper Young's Family, 1935-40 (Procter & Gamble, NBC Red and Blue); other NBC programs since 1927. (L) Betsy (Ziegfeld); Mima (David Belasco); My Maryland (Shubert); The Roof

PROFESSIONAL RECORDS—Continued

(Charles Hopkins); Dead End (Norman Bel Geddes); others (f).

WYATT, CHARLENE. Juvenile singer, dramatic actress. Born Tulsa, Okla., July 13, 1929; h. 4 ft. 5 in.; w. 71; brown hair and eyes; e. student in elementary school. First radio appearance in July, 1939 after an audition for Al Pearce. (R) Theme song and commercials an Al Pearce & His Gang, 1938-39 (General Foods, NBC Red). (F) Paramount (one year), Republic, Monogram, Harry Sherman Studio. (V) Theatre appearances.

Y

YARBOROUGH, BARTON. Actor, writer, producer. Born Goldthwaite, Tex., Oct. 2, 1900; h. 5 ft. 11½ in.; w. 178; dark brown hair, blue eyes; e. universities of California and Nevada. Entered radio in 1930, following experience on the stage. (R) One Man's Family, since 1932 (successively sponsored by Wesson Oil & Snowdrift, Penn Tobacco, Royal Gelatin; Standard Brands for Tender Leaf Tea, 1935-40, NBC Red); I Love a Mystery, 1939-40 (Fleischmann's Yeast, NBC Red); numerous others, totalling over 5,000 broadcasts; has also written about 50 and produced hundreds of programs. (L) About 200 plays including stock; Interference (original cast, London), 1926; Civic Repertory, New York, 1927; World We Live In, 1928; one year with Henry Duffy, 1930.

YORKE, RUTH. Dramatic actress. Born New York City, Sept. 10; h. 5 ft. 5 in.; w. 118; brown hair, blue eyes; e. New York Training School for Teachers and Max Reinhardt Seminar in Vienna; m. Paul Lindenberg, actor. First radio appearance in 1932, following an audition for Meyer the Buyer, the radio dramatization of Harry Hershfield's comic strip. (R) Marie, the Little French Princess, 1922-35 (Angelus Rouge, CBS); Little Italy, 1933 (D. L. & W. Coal Co. for Blue Coal, CBS); Kitchen Cavalcade, 1937-38 (C. F. Mueller Co. for Mueller's Spaghetti, NBC Blue); Aunt Jenny's Real Life Stories, 1937-38 (Lever Bros., CBS); John's Other Wife, 1938-39 (Louis Philippe, NBC Red); Jane Arden, 1938-39 (Ward Baking Co., NBC Blue); Your Family and Mine, 1938-39 (Sealtest, Inc., successively NBC Red and CBS); others. (L) Parnell, 1935-36; Plumes in the Dust, 1936; All the Living, 1938; Morning Star, 1940. (V) Theatre appearances.

YOUNG, BOB (Robert B.) (also occasionally uses the name **John Stanton**). Announcer, fashion and news commentator, KOA, Denver. Born Absarokee, Mont., Sept. 28, 1914; h. 5 ft. 11 in.; w. 168; black hair, grey eyes; e. Montana State University (A.B. degree), currently studying law. Second Lieutenant. Officer's Reserve Corps., U.S.A. In May, 1936, while attending Montana State University, he was drafted from a speech class to announce on station KGVO, Missoula. Remained with that station from 1936-39; currently staff announcer for NBC station KOA in Denver. (R) Lovely Lady, 1940 (Chamberlain Laboratories, NBC split Red). (On this program and local KOA programs, professional name is John Stanton; in staff function, on local commercials and NBC Red sustaining shows, uses own name, Bob Young). (F) Commercials; voicing.

YOUNG, CARLETON G. Actor (juveniles, leads). Born Westfield, N. Y., May 26; h. 6 ft.; w. 160; dark brown hair, blue eyes; e. Drama School, Carnegie Institute of Technology (A.B. degree); m. Barbara Davis; one son, Carleton L., 3. Appeared in college plays, toured the country for two years in stock and musical comedy, and later appeared in several Broadway productions. First radio appearance in Kellogg's College Prom in 1935. (R) Johnny Presents, 1937 (Philip Morris & Co., CBS); Carol Kennedy's Romance, 1937 (H. J. Heinz Co., CBS); Hilltop House, 1937-40 (Colgate-Palmolive-Peet for Palmolive Soap, CBS); On Broadway, 1937-38 (General Foods for Diamond Crystal Salt, NBC Blue); Aunt Jenny's Real Life Stories, 1937-38 (Lever Bros. for Spry, CBS); Second Husband, 1938-39 (Bayer Aspirin, CBS); Doc Barclay's Daughters, 1939 (Personal Finance Co., CBS); Society Girl, 1939-40 (Corn Products Refining, CBS); Campbell's Short Short Story, 1940 (Campbell Soup Co., CBS); Life Begins, 1940 (Campbell Soup Co., CBS); What Would You Have Done? (Cummer Products, NBC Blue); others, including transcriptions. (L) Five Broadway productions, including The Man Who Reclaimed His Head.

***YOUNG, RUSS.** Announcer, producer, director. (R) Bachelor's Children, 1935-40 (Cudahy Packing Co. for Old Dutch Cleanser, CBS, 1936-40, and Mutual, 1935-38 and '40); We Are Four, 1935-37 (Libby, McNeill & Libby, Mutual).

***YOUNG, VICTOR.** Orchestra leader. (R) Rinso Program Starring Al Jolson, 1936 to June, 1938 (Lever Bros. Co., CBS);

PROFESSIONAL RECORDS—Continued

Hollywood Hotel, 1938 (Campbell Soup Co., CBS); Old Gold Don Ameche Show, 1940 (P. Lorillard Co., NBC Red). (F) Composer-director for Paramount.

Z

***ZACHARY, GEORGE.** Musical and dramatic director. (R) Chesterfield Presents, 1937-38 (Liggett & Myers Tobacco Co., CBS); Adventures of Ellery Queen, 1940 (Gulf Oil, CBS).

ZERBE, LAWSON. Actor. Born Portland, Ore., March 20, 1915; h. 6 ft.; w. 175; brown hair, green eyes; e. Dayton (Ohio)

Cooperation High School, Dayton Art Institute and University of Dayton. First radio appearance in 1931. (R) Fleischmann Hour, 1937 (Standard Brands for Fleischmann's Yeast, NBC Red); We, The People, 1937-38 (General Foods for Sanka Coffee, CBS); Hello Peggy, 1937-38 (Drackett Co. for Drano, NBC Red); Road of Life, 1937-38 (Procter & Gamble for Chipso, NBC Red); David Harum, 1938 (B. T. Babbitt Co. for Bab-O, NBC Red); Jane Arden, 1938-39 (Ward Baking Co., NBC Blue); Dick Tracy, 1938-39 (Quaker Oats Co., NBC Red); By Kathleen Norris, 1939-40 (General Mills, CBS); Against the Storm, 1939-40 (P & G, NBC Red); others.

ARTISTS BUREAUS, PROGRAM PRODUCERS, AND ALLIED SERVICES

This list includes those agencies placing and representing talent (except captive agencies maintained by individual radio stations), plus independent producers of programs. The reader should also refer to the section on "Transcription Producers" (beginning on page 256) for additional firms.

AEROGRAM CORP., 1611 Cosmo St., Hollywood, Calif.; Hillside 7211. General manager: G. Curtis Bird. Regional Representatives: Charles J. Basch, Jr., 171 Madison Ave., New York City (Murray Hill 4-4717). Jones & Hawley, 228 N. LaSalle St., Chicago (State 5096); F. R. Jones and Scott Kingwill. Jones & Hawley, Bulkley Bldg., Cleveland (Prospect 2922); Alonzo Hawley. (PP; SS; merchandising).

AIR FEATURES, INC., 247 Park Ave., New York City; Wickersham 2-0077. Executive in charge: J. E. Sauter. (PP).

NORMAN ALEXANDROFF ARTISTS BUREAU, Fine Arts Bldg., 410 S. Michigan Ave., Chicago, Ill.; Wabash 6762. (AB; PP).

CHARLES H. ALLEN, RKO Bldg., 1270 Sixth Ave., New York City; Circle 7-4124. (AB).

AMERICAN RADIO SYNDICATE, 1 East 44th St., New York City; Murray Hill 6-3488. General manager: Frank Conklin. (Authors service: represent and advise writers in the syndication and sale of scripts; read unsolicited material for a fee.)

ARMAND-L'ESTELLE. See Estelle Lutz Artists Bureau.

ARTISTS MANAGEMENT BUREAU, INC., 17 East 45th St., New York City; Murray Hill 2-1888. Executives: Henry Dagand, Jeane Cohen. Branch office: 9121 Sunset Blvd., Hollywood, Calif. (AB).

ASSOCIATED ARTISTS, LTD., 8627 Sunset Blvd., West Los Angeles, Calif.; Crestview 6-6286. President: Irving Salkow. Associates: Lester Salkow, Bunty Lawrence. (AB).

BASCH RADIO PRODUCTIONS, 171 Madison Ave., New York City; Murray Hill 4-4717-8. Executives: Charles J. Basch, Jr., Miss Frankie Basch. (AB; PP, live and transcribed; SS).

BATCHELOR ENTERPRISES, INC., 1270 Sixth Ave., New York City; Circle 6-4224. Executives: Walter Batchelor, president; Howard Reilly, in charge of radio; Sigrid W. Engstrom, in charge of dramatic department. (AB; PP, live programs; SS; package shows).

BECK RECORDING STUDIOS, Keith Bldg., 1722 Hennepin Ave., Minneapolis, Minn.; Atlantic 8901. General manager: Joseph H. Beck. Secretary: Giles Miller.

Key: AB=artists bureaus; PP=program producers; SS=script services

PROGRAMS THAT SELL

GUIDING LIGHT
WOMAN IN WHITE
ROAD OF LIFE
RIGHT TO HAPPINESS
SPRINGTIME and HARVEST

•

IRNA PHILLIPS

Author and Script Supervisor

•

Script and Production

HOWARD KEEGAN

ARTHUR GLAD

PAULINE HOPKINS

GUILBERT GIBBONS

GERTRUDE PRYS

OWEN VINSON

ARTHUR BERG

CARL WESTER & CO.

360 North Michigan Avenue

Chicago

POPULARITY POLLS—Continued

SIXTH ANNUAL AWARDS OF THE WOMEN'S NATIONAL RADIO COMMITTEE. Announced May 16, 1940.

Forum Discussions

America's Town Meeting of the Air.
University of Chicago Roundtable.
People's Platform.
American Forum of the Air.
National Radio Forum.

Educational Programs

National Farm and Home Hour.
Americans at Work.
On Your Job.

Religious Programs

Dr. Harry Emerson Fosdick's National Vespers.
Church of the Air.
Catholic Hour.
Hymns of All Churches.
Religion in the News.

News Commentators

H. V. Kaltenborn.
Lowell Thomas.
Raymond Gram Swing.
Elmer Davis.

News Services

Associated Press.
United Press.
(Commended for their unbiased presentation of the news).

European Broadcasts

News from Europe.
World Today.
News Round-Ups from Abroad.

Dramatic Programs

Lux Radio Theatre.
Columbia Workshop.
Campbell Playhouse.
Great Plays.

Evening Dramatic Serials

One Man's Family.
Aldrich Family.

Outstanding Daytime Program
Gallant American Women.

Variety Programs

Chase & Sanborn Program (Bergen-McCarthy).
Good News of 1940.

Quiz Programs

Information, Please.
Professor Quiz.

Best Sponsored Programs of Serious Music

Ford Sunday Evening Hour.
Metropolitan Opera Auditions.

Best Sustaining Programs of Serious Music

NBC Symphony.
New York Philharmonic Symphony.
Wallenstein's Sinfonietta.

Light Music

Voice of Firestone.
Cities Service Concerts.

Children's Entertainment Programs

Let's Pretend.
Irene Wicker's Stories.

Children's Educational Programs

School of the Air.
Music Appreciation Hour (Dr. Walter Damrosch).
Cavalcade of America.

Best Single Programs

1. Broadcast by King George VI, Prime Minister Chamberlain, and President Roosevelt on Sept. 3, 1939, announcing the outbreak of the war.
2. Account of the scuttling of the Graf Spee.
3. International broadcast in which the Queen of the Netherlands and President Roosevelt participated on March 16, 1940.

ARTISTS BUREAUS—Continued

- Recording engineer: Joshua Premack. (AB; PP; SS. Also maintain Beck School for Radio).
- M. S. BENTHAM**, 48 West 48th St., New York City; Bryant 9-1227. President: M. S. Bentham. Associate: Charles J. Adler. Branch office: 1525 Van Ness Ave., Hollywood; Don Morrison. (AB).
- PHIL BERG-BERT ALLENBERG, INC.**, 9484 Wilshire Blvd., Beverly Hills, Calif.; Oxford 3131. Radio Department: Cornwell Jackson. (AB).
- STANLEY BERGERMAN, INC.**, 9165 Sunset Blvd., Hollywood, Calif.; OX 3196. Executives: Stanley Bergerman, John E. Hostater, Harry Spingler. (AB).
- HERMAN BERNIE, INC.**, 1270 Sixth Ave., New York City; Columbus 5-6647. President: Herman Bernie. Secretary-treasurer: Dorothy Menzin. (AB; PP).
- HARRY BESTRY**, 1501 Broadway, New York City; Chickering 4-3393-4. Executives: Harry Bestry, owner; Belle Shigon, general manager; Johnny Singer. (AB).
- BEYER & MacARTHUR**, 1680 N. Vine St., Hollywood, Calif. (AB).
- JOSEPH BLOOM**, 19 West 44th St., New York City; Vanderbilt 6-5080. (PP).
- BRISCOE & GOLDSMITH, INC.**, 522 Fifth Ave., New York City; Murray Hill 2-6244. President: Johnson Briscoe. Vice-president: George Goldsmith. Assistants: Virginia Chauvenet, Betty Uptegrove. (AB).
- BROADCAST PRODUCTIONS**, 25 E. Jackson Blvd., Chicago, Ill.; Wabash 0711. Managing director: John Stamford. (AB; SS; program builders).
- BROADCASTERS MUTUAL TRANSCRIPTION SERVICE, INC.**, 818 S. Kingshighway Blvd., St. Louis, Mo.; Franklin 2060. President: J. F. Eschen. Vice-president, general manager: J. M. Althouse. Secretary-treasurer, commercial manager: Charles E. Harrison. (AB; PP).
- KENNETH BURTON**, 117 West 12th St., New York City; Gramercy 7-5384. (PP).
- BRUCE CHAPMAN CO.**, 145 West 41st St., New York City; Wisconsin 7-2179. Executives: Bruce Chapman, Jesse S. Butcher, E. M. Coleman. (AB; PP).
- CLEVELAND B. CHASE, INC.**, 424 Madison Ave., New York City; Eldorado 5-1720. (AB; PP).
- CHICAGO RECORDING STUDIOS, INC.**, 64 E. Jackson Blvd., Chicago, Ill.; Webster 7288. President: R. W. Kittinger. (AB; PP; SS).
- THE CHRISTENSEN RECORDING STUDIO**, 306 S. Wabash Ave., Chicago, Ill.; Harrison 5669. Script and production: Carle A. Christensen. Script, casting: Avis Lennon. (PP; SS).
- ARTHUR B. CHURCH PRODUCTIONS**, Pickwick Hotel, Kansas City, Mo.; Harrison 2650. President: Arthur B. Church (also president, radio station KMBC, Midland Broadcasting Co.) Vice-president: Karl Koerper. Director artists bureau: James W. McConnell. Program director: Felix Adams. Producer: Fran Heyser. Writers: Donna Sue Lohmeyer, Susan Jenkins, Beulah Karney, Neal Keehn, Margaret Heckle. Director farm service: Phil Evans. News editor: Erle Smith. Sports commentator: Walt Lochman. Branch offices: George E. Halley, National Program Sales, 400 Deming Place, Chicago (Diversey 4400); Caroline Ellis, writer, actress; Janet Huckins, writer, Columbia Artists, Inc., 485 Madison Ave., New York City (Wickersham 2-2000). Columbia Management, Inc., Columbia Square, Hollywood (Hollywood 2484); Gomer Cool (941 N. Spaulding Ave.), writer. (AB; PP, live and transcribed; SS; recording).
- LESLIE CLUCAS**, 333 N. Michigan Ave., Chicago, Ill.; Franklin 7100. (AB).
- RUTH COLLIER, INC.**, 8584 Sunset Blvd., Hollywood, Calif. (AB).
- TED COLLINS CORP.**, 1819 Broadway, New York City; Circle 7-0094. Producer-director: Ted Collins. Publicity director: William P. Maloney. Production, writing: Sylvan Taplinger. Talent: Sam Schiff. Musical director: Jack Miller. Arranger: Tony Gale. Script writer: Jane Tompkins. Choral director: Ted Straeter. (AB; PP; script and program ideas).
- COLUMBIA ARTISTS, INC.**, 485 Madison Ave., New York City; Wickersham 2-2000. Executive vice-president: Herbert I. Rosenthal. Vice-president, business manager: I. S. Becker. Branch office: WBBM Bldg., Chicago, Ill.; Nan Elliott. (AB, including management of script writers; sale of complete programs).
- COLUMBIA CONCERTS CORP.**, 113 West 57th St., New York City; Circle 7-6900.

Key: AB=artists bureaus; PP=program producers; SS=script services.

ARTISTS BUREAUS—Continued

- Chairman of the board: William S. Paley. President: Arthur Judson. Executive vice-president: F. C. Coppicus. Vice-presidents: Lawrence Evans, Jack Salter, Edward Klauber, Fitzhugh W. Haensel. Vice-president, secretary: Frederick Schang, Jr. Assistant secretaries: Horace J. Parmelee, Calvin M. Franklin. Treasurer: Mefford R. Runyon. Assistant treasurer: Ruth O'Neill. Manager of community concerts: Ward French. Branch offices: 344 Wrigley Bldg., Chicago; Arthur Wisner, manager; Rudolph Vavpetich, Austin Wilder. Columbia Management of California, Columbia Square, Hollywood; Murry Brophy, Rudolph Polk. (AB).
- COMMERCIAL BROADCASTING SERVICES, LTD.**, Hermant Bldg., Toronto, Ont.; Elgin 3345. President: E. A. Byworth. Vice-president: H. R. Johnston. Secretary-treasurer: A. G. Irwin. Program department: Doug Marshall. (PP).
- CONSOLIDATED RADIO ARTISTS, INC.**, RCA Bldg., 30 Rockefeller Plaza, New York City; Columbus 5-3580. (AB).
- COOLEY & ULLMAN AGENCY**, 9111 Sunset Blvd., Beverly Hills, Calif.; Crestview 5-6161. Executives: Hallam Cooley, S. George Ullman, James Stanley. (AB).
- PAUL CRUGER**, 5800 Carlton Way, Hollywood, Calif.; HO 9352. (PP; SS, radio and television).
- JACK CURTIS** (Eastern manager for Leo Morrison, Inc.), 1776 Broadway, New York City; Circle 7-6413. Executives: Jack Curtis, manager; Fred Waible, in charge of radio. (PP; SS; development and sale of package programs based on works of authors and script writers). (For personnel and activities of Pacific Coast office see Leo Morrison, Inc.).
- BENJAMIN DAVID**, 18 East 48th St., New York City; Eldorado 5-1908. (AB; PP).
- DOLAN & DOANE, INC.**, 8905 Sunset Blvd., Hollywood, Calif.; Crestview 1-9185. President: Ken Dolan. Vice-president: James M. Doane. Secretary-treasurer: C. Colton Cronin. Branch office: RKO Bldg., New York City (Columbus 5-1538); Ken Dolan, Saul Reiss. (AB; PP).
- DOMINION BROADCASTING CO.**, 4 Albert St., Toronto, Ont.; Adelaide 3383. Manager: H. B. Williams. Branch office: Affiliated with Inland Broadcasting Service, 171 McDermot Ave., Winnipeg. (AB; PP, live and transcribed).
- WALTER P. DOWNS**, 2313 St. Catherine St., W., Montreal, Que. Proprietor: Walter P. Downs. Engineer: Alistair Ewing. Sales manager: R. E. Robertson. Office manager: G. A. McCabe. (AB; PP).
- ISABEL DRAESEMER RADIO PRODUCTIONS**, 706 S. Detroit, Los Angeles, Calif.; Walnut 4528, 1759. (PP, live and transcribed; SS; coaching).
- HARRY S. DUBE RADIO PRODUCTIONS**, RKO Bldg., 1270 Sixth Ave., New York City; Columbus 5-7035. Director: Harry S. Dube. General manager: J. Knight. (AB; PP, live and transcribed; SS).
- GUS C. EDWARDS**, Wrigley Bldg., Chicago, Ill.; Delaware 5526. Tour manager: A. H. Linder. (AB).
- W. M. ELLSWORTH**, 75 E. Wacker Drive, Chicago, Ill.; Central 0942. (AB; PP).
- EMPIRE BROADCASTING CORP.**, 480 Lexington Ave., New York City; Plaza 8-3360. President, treasurer: Gerald A. Kelleher. Executive vice-president: Eugene L. Bresson. Secretary: J. Howard Capron. Manager of program department: Peter M. Rogers. (PP).
- ESABY PRODUCTIONS**, 4354 W. Third St., Los Angeles, Calif.; Drexel 7331. Manager: Howard Esary. (PP, live and transcribed).
- ESSEX BROADCASTERS, INC.**, 3300 Union Guardian Bldg., Detroit, Mich.; Cadillac 6117. General manager: J. E. Campbeau. Chief engineer: George Funkey. Representative: Joseph Hershey McGillvra, 366 Madison Ave., New York City (Murray Hill 2-8755) and 919 N. Michigan Ave., Chicago (Superior 3444). (AB; SS).
- F & M STAGESHOWS, INC.**, Roxy Theatre, 133 West 50th St., New York City; Circle 7-5630. (AB).
- IRVING FOGEL & ASSOCIATES**, 1041 N. Las Palmas Ave., Hollywood, Calif.; Hollywood 5107. Executives: Irving Fogel, C. H. McIntosh. Branch offices: 712 Eleventh St., N.W., Washington, D. C., F. J. Sullivan. 69 Yonge St., Toronto, Ont. (PP, live and transcribed).

Key: AB=artists bureaus; PP=program producers; SS=script services.

ARTISTS BUREAUS—Continued

- PAUL M. FRAILEY PRODUCTIONS**, 805 Fidelity-Philadelphia Bldg., Philadelphia, Pa.; Pennypacker 8450-1. **Owner, producer:** Paul M. Frailey. **Office manager:** Jason Johnson. **Writers:** Edwin Stanley, Marie Louise Sanderson. (PP, live and transcribed; talking slides, sales sketches, films).
- FREDDIE FRALICK MANAGEMENT**, 204 S. Beverly Drive, Beverly Hills, Calif.; Crestview 5-6111. (AB).
- GEORGE FRANK, INC.**, 1626 N. Vine St., Hollywood, Calif.; Hillside 3188. (AB).
- GALE, INC.**, 48 West 48th St., New York City; Longacre 3-6110. **President:** Moe Gale. **Booking department:** Time Gale, Ben Bart. **Publicity department:** Al Wilde, Art Franklin. (AB).
- GELLATLY, INC.**, 9 Rockefeller Plaza, New York City; Circle 7-6120-1. **President:** William B. Gellatly. **Vice-president:** Louis J. F. Moore. (PP; SS; sale of feature programs).
- GENERAL AMUSEMENT CORP.** (successors to Rockwell-O'Keefe), RKO Bldg., 1270 Sixth Ave., New York City; Circle 7-7550. **President:** Thomas G. Rockwell. **Vice-presidents:** Thomas J. Martin, Michael Nidorf. **Treasurer:** Warren H. Pearl. **Branch offices:** 9028 Sunset Blvd., Hollywood (Crestview 1-8101); Ralph J. Wonders, manager. 360 N. Michigan Ave., Chicago (State 6288); Art Weems, manager. M.P.M. Entertainers Corp., Ltd., 199 Picadilly, London W. 1 (cable address, Amusements, London); Leslie A. Macdonnell. (AB; PP).
- GENERAL BROADCASTING SYSTEM, INC.**, 500 Buhl Bldg., Detroit, Mich.; Cherry 0400. **President:** Donald C. Jones. **Vice-president:** Raymond C. Leonard. **Production manager:** Richard P. Creyke. **Branch office:** Rockefeller Bldg., Cleveland (Prospect 4900); Donald C. Jones, manager. (PP).
- WILLIAM GERANNT**, 521 Fifth Ave., New York City; Vanderbilt 6-1750. (AB).
- GRAHAM GLADWIN RADIO PRODUCTIONS**, 411 T. W. Patterson Bldg., Fresno, Calif.; 3-2267. **Sales and production manager:** Graham Gladwin. **Chief recording engineer:** Robert Bell. **Actresses:** Virginia Hess, Bonnie Binetti, Gladys McGeorge. **Actor, announcer:** John Van Dyne. (SS; PP, live and transcribed programs and spot announcements).
- GLASER-CONSOLIDATED ATTRACTIONS.** See Consolidated Radio Artists, Inc.
- GORDONI & LEE**, Hotel Crillon, Chicago, Ill.; Calumet 6700, 6979. **Production manager, script writer:** Lillian Gordoni. **Business manager:** Nat Lee. **Dramatic director, commercial continuity:** Denis A. Wood. **Programming:** Gwynne Kinsley. (AB; PP).
- GROMBACH PRODUCTIONS, INC.**, Steinyway Bldg., 113 West 57th St., New York City; Circle 6-6540. **President:** Capt. Jean V. Grombach. **Treasurer:** Margaret Kearney. **Senior director:** Chester H. Miller. **Daytime radio director:** Margaret Kearney. **Music director:** Joseph Corhan. **Representatives:** James Murley, 8 Newberry St., Boston. Galen Bogue, 6200 Franklin Ave., Los Angeles. Leslie Kettles, 50 New Bond St., London. Andre Oulmann, Rue de Lorette, Paris. (PP, radio and television; SS; package shows, program creation, casting, directing).
- SAM HAMMER RADIO PRODUCTIONS.** 2 West 45th St., New York City; Murray Hill 2-0174. **Executives:** Sam Hammer, president; Dr. Claude Hammock, Floyd Buckley. (Package shows, live or transcribed; creation of radio ideas and merchandising hook-ups).
- TED HAMMERSTEIN**, 150 West 46th St., New York City; Longacre 5-9609. (PP).
- MARK HANNA**, 654 Madison Ave., New York City; Regent 4-6250. **Executives:** Mark Hanna, Miss M. Binion. (AB).
- HANSEN ASSOCIATES**, 420 Lexington Ave., New York City; Murray Hill 4-9823. **President:** Robert R. Hansen. (PP; SS).
- HARRIS & STEELE, INC.**, 320 West 78th St., New York City; Endicott 2-9555. **President:** Wager S. Harris. **Secretary-treasurer:** Helen Steele. **Production manager:** Irving Silvers. (AB; PP).
- HARVEY & HOWE, INC.**, 919 N. Michigan Ave., Chicago, Ill.; Delaware 1155. **President:** W. S. Harvey, Jr. **Vice-presidents:** Eleanor Howe, R. A. Morris. **Secretary:** F. M. Braecklein. **Branch offices:** 122 East 42nd St., New York City (Lexington 2-6910); R. A. Morris, eastern sales manager. Blanchard-Nichols, 100 Bush St., San Francisco (Garfield 8930). Blanchard-Nichols. Persh-

Key: AB=artists bureaus; PP=program producers; SS=script services.

ARTISTS BUREAUS—Continued

- ing Square Bldg., Los Angeles (Michigan 3466). (PP; SS).
- HAWKS-VOLCK CORPORATION**, California Bank Bldg., 9441 Wilshire Blvd., Beverly Hills, Calif.; Oxford 3121. (AB).
- LELAND HAYWARD, INC.**, 654 Madison Ave., New York City; Regent 4-7000. Branch office: Leland Hayward & Co., Ltd., 9200 Wilshire Blvd., Beverly Hills (Crestview 1-5151). (AB).
- HEFFELFINGER RADIO FEATURES** (division of Heffelfinger Publications), 522 Fifth Ave., New York City; Vanderbilt 6-2450-1. President: Totten P. Heffelfinger. General manager: C. H. Pearson. (PP; creation of program ideas).
- GEORGE HEID PRODUCTIONS**, 1005 Century Bldg., Pittsburgh, Pa.; Grant 3696. Owner, general manager: George Heid. Engineer, production manager: Jim McGrew. Technical supervisor: Irma Heid. (PP, live and transcribed; dramatized announcements; recording service).
- WALTER HERZBRUN AGENCY**, 9000 Sunset Blvd., Los Angeles, Calif. (AB).
- HISPANO BROADCASTING CO.**, 105 E. First St., Los Angeles, Calif.; MI 4433. Manager, announcer: Tony Sein. Script and commercial copy, news: F. R. Calatayud. (PP and SS, Spanish programs; remote control studio serving Spanish-speaking population of Southern California).
- HOLLYWOOD CHATTERBOX ENTERPRISES**, 5513 Sunset Blvd., Hollywood, Calif. President: Frank Robinson Brown. General manager: Lucille Ritter. Staff artists: Bill Kelso, Jack Steffensen, Colin MacRae, Gertrude Grether, Alon Biggers, Gordon Jones, Etta Lee, Roland Gleason, Dottie North, Bill Whitlock. Sound engineer: John Hirsch. (PP, live and transcribed; SS).
- HOLLYWOOD TRANSCRIPT CO.**, 6625 Sunset Blvd., Hollywood, Calif.; GL 3323. President, owner: Daniel O'Brien. Sales manager: Mickey Ford. (PP, live and transcribed; SS).
- CONSTANCE HOPE ASSOCIATES, INC.**, 29 West 57th St., New York City; Plaza 3-3390-1-2-3-4-5. President: Constance Hope. Treasurer: Felice Bernstein. Secretary: Robert Diamond. Office manager: Alan Kayes. Account executives: Greta Rauch, Priscilla Kent, Doris Hell-
- man. Branch office: Henry Rogers, Constance Hope, 8555 Sunset Blvd., Hollywood (Woodbury 6-1531). (Public relations counsel, promotion).
- INTERNATIONAL RADIO PRODUCTIONS** (division of International Radio Sales), 20 East 57th St., New York City; Plaza 8-2600. General manager: Loren L. Watson. Branch offices: 326 W. Madison St., Chicago (Central 4547); Ralph W. Weil in charge. 512 Hearst Bldg., San Francisco (Douglas 2536); John Livingston in charge. (PP).
- INTERSTATE ADVERTISING AGENCY, INC.**, 1008 Marshall Bldg., Cleveland, Ohio; Main 9444. President: G. A. Kirkendale. Vice-president: Carl M. Marvin. Secretary: Evelyn Bowyer. (PP).
- LOU IRWIN, INC.**, 9134 Sunset Blvd., Hollywood, Calif. (AB).
- ITALRADIO, INC.** (The Voice of Italy), 193 Hanover St., Boston, Mass.; Capitol 3407. President, treasurer: Mrs. Silene M. Irving. Secretary: Rinaldo J. Fiato. (AB; PP; SS, Italian and English).
- SAM JAFFE AGENCY** (formerly Ad Schulberg-Sam Jaffe, Inc.), 8555 Sunset Blvd., Hollywood, Calif.; Oxford 6121. President: Sam Jaffe. Radio department: Jess Smith. (AB).
- ARCHIE JOSEPHSON ENTERPRISES, INC.**, 6313 Bryn Mawr Drive, Hollywood, Calif.; Gladstone 6802. President, general manager: Archie Josephson. (SS; PP).
- ELEONORE JUNGE**, 185 E. Chestnut St., Chicago, Ill.; Superior 9139. (SS; comedies, novelty announcements, parent and juvenile scripts).
- KASPER-GORDON, INC.**, 140 Boylston St., Boston, Mass.; Devonshire 7357-8. President, production manager: Edwin H. Kasper. Secretary-treasurer, director of commercial department: Aaron S. Bloom. Office manager: Robert W. Graham. Recording manager: Edmund N. Buzzell. Scripts, production: Ralph R. Giffen, Albert M. Burke. (PP).
- JOHN KEATING**, 614 Studio Bldg., Portland, Ore.; Beacon 1009. Sales: James McLoughlin. Production: Don Kneass. (PP).
- DAVID WAYNE KENNEDY, INDUSTRIAL ADVERTISING PRODUCTIONS**,

Key: AB=artists bureaus; PP=program producers; SS=script services.

ARTISTS BUREAUS—Continued

- 9817 Denker Ave., Los Angeles, Calif.; Pleasant 1-2240. Executives: David W. Kennedy, Marianne Sinclair. Branch office: At press time, a San Francisco office contemplated. (PP; SS).
- KENT-JOHNSON, INC.**, 34 West 53rd St., New York City; Plaza 3-7246. President: Alan Kent. Vice-president, treasurer: Austen Croom-Johnson. Secretary: Abraham Males. (Commercial copy; production of transcribed announcements; free lance production).
- KING FEATURES SYNDICATE, INC.**, 235 East 45th St., New York City; Murray Hill 2-5600. (PP).
- AL KINGSTON & CO., INC., AGENCY**, 9441 Wilshire Blvd., Beverly Hills, Calif.; Crestview 1-8161. (AB).
- LANGLOIS & WENTWORTH, INC.**, 420 Madison Ave., New York City; Eldorado 5-1620. President: C. O. Langlois. Secretary-treasurer: R. C. Wentworth. Talent: W. O'Keefe. (PP; SS; live and transcribed, dramatic and musical).
- LATIN AMERICAN ADVERTISING CO.**, 2217 Canyon Drive, Hollywood, Calif.; Hollywood 3246. Manager: Fred Vignati. Treasurer: Felipe Fernandez. Art director: Julio Vignati. (PP; transcribed programs for Spanish-American countries).
- LEADING ATTRACTIONS, INC.**, 515 Madison Ave., New York City; Plaza 3-8093-4. President: Aaron B. Steiner. (AB; PP).
- WILLIAM C. LENGEL LITERARY ASSOCIATES**, 1860 Broadway, New York City; Circle 5-5282. Executives: William C. Lengel; Fred Waible, radio director. (SS; sale of radio rights and adaptations of literary works; original scripts).
- M. C. LEVEE AGENCY**, 1300 Crescent Heights Blvd., Hollywood, Calif.; Gladstone 3115. (AB; PP).
- W. BIGGIE LEVIN AGENCY**, 612 N. Michigan Ave., Chicago, Ill.; Superior 0506. Executives: W. Biggie Levin; Norman A. Miller, associate; R. Adler, script and production department. (AB; PP; SS).
- HAROLD LEYTON, INC.**, 9172 Sunset Blvd., Los Angeles, Calif.; Crestview 5-0121. (AB).
- LICHTIG & ENGLANDER**, 8776 Sunset Blvd., Hollywood, Calif.; Crestview 1-2141. Executives: Harry H. Lichtig, Ben A. Englander. (AB; SS).
- RAY LINTON & CO.**, 9 Rockefeller Plaza, New York City; Circle 6-5296. Executives: Ray Linton, owner; Melvin Scherer. Branch office: 360 N. Michigan Ave., Chicago (Dearborn 0351). (Sale of live and transcribed shows).
- EEN B. LIPSET**, 1350 Broadway, New York City; Chickering 4-2468-9, Lackawanna 4-9275. (AB).
- ESTELLE LUTZ ARTISTS BUREAU** (successor to Armand-L'Estelle), Fine Arts Bldg., 410 S. Michigan Ave., Chicago, Ill.; Harrison 3435. Owner-manager: Estelle Lutz. (AB; PP; SS; play cutting, etc.).
- A. & S. LYONS, INC.**, 515 Madison Ave., New York City; Plaza 3-5181. President: Sam Lyons. Radio department: Don Stauffer, Bill Stuhler. Literary department: Peter Gross. Dramatic department: Margaret Linley, Robert Kennedy. Play department: Richard J. Madden. Branch office: California Bank Bldg., Beverly Hills (Oxford 1116); Arthur Lyons, president; Lester Linsk, radio department. (AB).
- C. P. MacGREGOR**, 729 S. Western Ave., Hollywood, Calif.; Fitzroy 4191. President: C. P. MacGregor. Sales manager: S. Niles Gates. (PP).
- GENE MANN AGENCY**, Hollywood, Calif.; Crestview 1-1135. (AB).
- HARRY MARTIN ENTERPRISES**, 360 N. Michigan Ave., Chicago, Ill.; Lincoln 5080. President: Harry Martin. (PP; SS).
- R. U. McINTOSH & ASSOCIATES, INC.**, 10558 Camarillo St., North Hollywood, Calif.; Sunset 2-9275. President, general manager: R. U. McIntosh. Secretary-treasurer: M. M. McIntosh. Production manager: Clay Adams. (PP).
- ALEXANDER McQUEEN**, 185 E. Chestnut St., Chicago, Ill.; Superior 9139. (SS; tabloid dramas, oddities, novelty spot announcements, etc.).
- EDITH MEISER & THOMAS H. McKNIGHT**, 17 East 49th St., New York City; Eldorado 5-6110. (PP; SS).
- METRO ARTISTS BUREAU**, 1650 Broadway, New York City; Circle 7-2529. Director: Ted Nelson. Associates: Lou Grant, Harold Wollins. (AB; PP).

Key: AB=artists bureaus; PP=program producers; SS=script services.

ARTISTS BUREAUS—Continued

- METROPOLITAN BROADCASTING SERVICE, LTD.**, Hermant Bldg., Toronto, Ont.; Adelaide 0181-2-3. **President:** Kenneth D. Soble. **Production manager:** Wilfred (Doc) Lindsey. **Commercial manager:** Paul Morris. **Continuity manager:** Harvey Dobbs. **Public relations:** Pauline Drutz. (PP).
- MID-WEST TRANSCRIPTIONS, INC.**, 4835 Minnetonka Blvd., St. Louis Park, Minn.; Walnut 9131. **President:** Harold D. Field. **Treasurer:** D. E. Field. **General manager:** Kermit L. Sueker. (PP, live and transcribed).
- GEORGE MILLER PRODUCTIONS**, Hannibal, Mo. **President:** George Miller. **Associate dramatic editors:** Blanche Schaff, Grace Moore, Georgia Miller. (PP).
- MODERN PRODUCTIONS**, 643 Glendora Ave., Akron, Ohio; HE 9967. **General manager:** Dr. C. S. Williams. **Sales executive:** H. A. Long. **Secretary-treasurer:** H. T. Williams. (AB; PP; SS).
- MONTER-GRAY, INC., AGENCY**, 8736 Sunset Blvd., Hollywood, Calif.; Crestview 1-1191. **President:** Richard A. Monter. **Secretary-treasurer:** Edward M. Gray. (AB).
- MOONBEAMS BROADCASTS, INC.**, 1440 Broadway, New York City; Longacre 5-8005. **President:** George H. Shackley. **Secretary, general manager:** Lillian E. Stewart. **Public relations:** Gilbert Braun. (AB; PP).
- RAYMOND R. MORGAN-DBA RAYMOND R. MORGAN CO.**, 6362 Hollywood Blvd., Hollywood, Calif.; Hempstead 4194. **Principal account executive:** Raymond R. Morgan. **Assistant:** Lucille Hobson. **Manager:** R. E. Messer. **Account executives:** Ralph Ledder, R. C. Temple. **Production manager:** J. J. McCleery. **Assistant:** Ruth E. Johnson. **Program director:** Sam Pierce. **Manager of copy department:** Humphrey Bourne. **Associate office:** Goodkind, Joice & Morgan, Palmolive Bldg., Chicago. (PP).
- WILLIAM MORRIS AGENCY, INC., RKO Bldg.**, 1270 Sixth Ave., New York City; Circle 7-2160. **Branch offices:** 203 N. Wabash Ave., Chicago. 202 N. Canon Drive, Beverly Hills, Calif. (AB; SS).
- LEO MORRISON, INC.**, 204 S. Beverly Drive, Beverly Hills, Calif.; Crestview 1-9191. **President:** Leo Morrison. **Secretary:** Alta Todd. **Salesman:** Robert Tap-
- pan. **Branch office:** See listing under Jack Curtis for personnel and activities of Eastern division. (AB).
- SIDNEY P. MORSE**, 162 N. State St., Chicago, Ill.; State 1728. **Radio talent manager:** Sidney P. Morse. **Office manager:** Luke Yellman. **Secretary:** Lillian La Haye. (AB; PP).
- JOHN MOSES**, 730 Fifth Ave., New York City; Circle 6-2677. **Executives:** John Moses, Leggett Brown. (AB).
- MUSIC CORPORATION OF AMERICA**, New York office: 745 Fifth Ave. (Wickersham 2-8900); William R. Goodheart, Jr., executive vice-president. **Chicago office:** 430 N. Michigan Ave. (Delaware 1100); Maurice Lipsey, manager. **Beverly Hills office:** MCA Bldg. (Bradshaw 2-3211); Jules C. Stein, president. **San Francisco office:** 111 Sutter St. (Exbrook 8922); Lyle Thayer, manager. **Cleveland office:** Union Commerce Bldg. (Cherry 6010); D'Arv Barton, manager. **Dallas office:** Tower Petroleum Bldg. (2-1448); Norman Steppe, manager. **Atlanta office:** Rhodes Haverly Bldg. (Main 4770); Jack Whittemore, manager. **London office:** 16 Old Bond St., W. 1 (Regent 6506). (AB; SS).
- NBC ARTISTS SERVICE**, National Broadcasting Co., Inc., RCA Bldg., 30 Rockefeller Plaza, New York City; Circle 7-8300. **Managing director:** George Engles. **Branch offices:** 111 Sutter St., San Francisco. Auditorium Bldg., Los Angeles. Radio City, Hollywood. (AB).
- NATIONAL BROADCASTERS & ENTERTAINERS**, Washington Hotel, Indianapolis, Ind.; Market 2541. **Director:** Miss Kay Keiser. **Secretary:** Miss Jacky Chisman. **Radio director:** Harry Charleston. **Branch office:** Stillwell Hotel, Anderson, Ind.; Kay Keiser, director. (AB; SS; studios for recording service).
- NATIONAL FEATURES, INC.**, 135 S. LaSalle St., Chicago; Franklin 8128-9. **President:** Ota Gygi. **Secretary, treasurer:** Lawrence P. Mattingly. (Live syndicated shows of national significance).
- NATIONAL RADIO ADVERTISING AGENCY**, 301 Hollywood Center Bldg., Hollywood, Calif.; Hempstead 1551. **President, general manager:** D. D. Crawford. (PP).
- NORTH & FLAUM**, 1564 Broadway, New

Key: AB=artists bureaus; PP=program producers; SS=script services.

ARTISTS BUREAUS—Continued

- York City; Bryant 9-8667. Partners: Meyer B. North, Joseph Flaum. (AB).
- LILIAN OKUN, INC.**, 15 Central Park West, New York City; Columbus 5-0060. President: Lillian Okun. Sales representative for package programs: Gellatly, Inc., 9 Rockefeller Plaza, New York City (Circle 7-6120). (AB; PP; SS, radio and television).
- PACIFIC PRODUCTIONS, INC.**, 8780 Sunset Blvd., Los Angeles, Calif.; Crestview 5-0280. President: Frank W. Purkett. AB; PP, live and transcribed).
- RODNEY PANTAGES, INC.**, 6233 Hollywood Blvd., Hollywood, Calif. (AB).
- DONNA PARKER PRODUCTIONS**, 540 N. Michigan Ave., Chicago, Ill.; Delaware 2277. (AB; PP).
- PECK RADIO PRODUCTIONS**, 3275 Wilshire Blvd., Los Angeles, Calif.; Fitzroy 8131. Executives: William M. Peck, Clinton Jones. (PP; SS).
- PETERSON RADIO PRODUCTIONS**, 1457 Broadway, New York City; Wisconsin 7-0069. President: Donald Peterson. Production, public relations: Gilbert Braun. Script manager: Ruth Travers. (PP; SS; publicity; special sound effects).
- PLAYCRAFTERS**, 207 East Ave., Bridgeton, N. J. Director: J. B. Plumley. Associate: Forrest Hoyt. (SS).
- PREMIER RADIO ENTERPRISES, INC.**, Mart Bldg., St. Louis, Mo.; GA 3395-6. President: H. S. Soman. (PP).
- GEORGE LOGAN PRICE** (successor to Mertens & Price), 3902 W. Sixth St., Los Angeles, Calif.; Exposition 1960. President in charge of sales: G. L. Price. Secretary in charge of service: E. M. Lewis. (PP).
- PROFESSIONAL RECORDING STUDIOS**, 1749 N. Prospect Ave., Milwaukee, Wis.; Lakeside 5840. Director, engineer: Sam Sneed. Manager of artists bureau: Robert A. Tamms. Manager of line production: George R. Patrick. Scripts: Mrs. Lucy Hawkins. Dramatics: Marie Kay Vebber. Librarian: Doris Banker. Branch office: 35 E. Wacker Drive, Chicago (Dearborn 0622); Charley Grant, manager. (AB; PP; SS).
- R. W. PRODUCTIONS, INC.**, RKO Bldg., 1270 Sixth Ave., New York City; Circle 7-4943. President: Roger White. Director: Ted Cott. Casting director: Kermit K. Schafer. Secretary: Marilyn Brandt. Research: Andrew Schiller. (SS; publicity). (See also Roger White).
- RADIO CENTRE, LTD.**, 100 Adelaide St. W., Toronto, Ont.; Waverly 2036. General manager: D. Spencer Grow. Transcription supervisor: David Fenn. Production manager: Mike Goodman. Engineer: Jack Lindsay. (PP; SS).
- RADIO EVENTS, INC.**, 535 Fifth Ave., New York City; Murray Hill 6-3487-8-9. President, general manager: Joseph M. Koehler. (PP, live and transcribed).
- RADIO FEATURES OF AMERICA**, 105 West 55th St., New York City; Circle 5-9188. Executive director: Alma Sandra Munsell. Director of programs and production: Oliver W. Nicoll. (PP; consultants).
- RADIO HOUSE, INC.**, 550 Fifth Ave., New York City; Lackawanna 4-8615. Chairman of board of directors, vice-president in charge of production: Martha Jayne Rountree. President, secretary: William Exton, Jr. Continuity director: Laurence Hammond. Musical director: Myron Dalrumple. Assistant musical director: John Philip Sousa III. Script department: Davis and Douglas, John McKay, John Philip Sousa III, Martha Jayne Rountree. Program directors: Dinny Dinsdale, Martha Jayne Rountree, John McKay, Laurence Hammond. (SS; PP, live and transcribed; casting).
- RADIO MERCHANDISING SERVICE**, 520 N. Michigan Ave., Chicago, Ill.; Superior 4627. Executives: John A. Leith, James Iago, Doris Ronin. (Individual and syndicated commercial announcements, merchandising plans, etc.).
- RADIO PRODUCERS OF HOLLYWOOD**, 930 N. Western Ave., Hollywood, Calif.; Hollywood 6288. Owner: Lou R. Winston. Secretary: Katherine Gilkerson. (PP; transcribed features, open end).
- RADIO PROGRAMME PRODUCERS**, 510 Keefer Bldg., Montreal, Que.; Marquette 1183. Director in charge of English productions: Ivan F. Tyler. Director in charge of French productions: Paul L'Anglais. Producers: Edouard Beique, Gilbert Wall, Francoise Loranger. Chief of sales staff: Lawson Williams. (PP).
- RADIO RECORDERS, INC.**, 932 N. Western Ave., Hollywood, Calif. (PP).
- RADIO TRANSCRIPTION CO. OF AMERICA, LTD.**, Hollywood, Blvd. at Cosmo St., Hollywood; Hollywood 3545. President, general manager: A. J. Schrade.

Key: AB=artists bureaus; PP=program producers; SS=script services.

ARTISTS BUREAUS—Continued

- Office manager: T. Callison. Station relations manager: B. M. Fink. Traffic manager: Irwin Liefke. (PP).
- RADIOSCRIPT PRODUCTIONS CO.**, 1775 Broadway, New York City; Circle 7-2849. General manager: Maury Ascher. (SS).
- REC-ART STUDIOS**, Radio Center Bldg., 1120 S. Main St., Los Angeles, Calif.; PR 9232. General manager: Al Nazareth. Recording manager: A. Nazareth. Musical director: A. Norman. Radio production: Helen Thayer. (PP, live and transcribed).
- RELIGIOUS NEWS SERVICE**, 300 Fourth Ave., New York City; Algonquin 4-9746. Managing editor: Louis Minsky. Editor: Robert A. Ashworth. Catholic editor: Reginald Kennedy. News editor: George Dugan. Branch office: Kohl Bldg., San Francisco; George Saunders, Western regional director. (PP; 15-minute weekly news script, The Religious News Reporter).
- ROCKWELL - O'KEEFE**. See General Amusement Corp.
- HARRY A. ROMM, INC.**, RKO Bldg., 1270 Sixth Ave., New York City; Circle 7-7550. President: Harry A. Romm. Vice-president: Leonard Romm. (AB).
- THE ROTH AGENCY**, 1619 Broadway, New York City; Circle 7-8220. Managing director: Jimmy Lyons. Commercial copywriter: Sam Freundel. Talent scouts: Fred Robbins, Bob Calvert, Larry Marks. (AB; PP; SS; consultants).
- AD SCHULBERG-SAM JAFFE, INC.** See Sam Jaffe Agency.
- MYRON SELZNICK & CO., INC.**, 9700 Wilshire Blvd., Beverly Hills, Calif.; CR 1-9171, BR 2-1133. Executives: Nat Wolff, Joseph H. Graham. Branch offices: Myron Selznick, Ltd., 630 Fifth Ave., New York City (Circle 7-6201). 7 St. James St., London, S.W. 1, England. (AB).
- SERVICE PROGRAMS, INC.**, 535 Fifth Ave., New York City; Murray Hill 6-3489. President: Gladys Miller. Branch office: Marque Richard Associates, 601 N. Rossmore, Hollywood (Hollywood 1691). (SS; PP (live) in connection with service types of programs, i.e., informative programs).
- MAX SHAGRIN AGENCY**, Equitable Bldg., Hollywood, Calif.; Granite 5171. Executives: Max Shagrin; Bill Begg, associate; Laura D. Wilck, story department; Pat Lowe, secretary. (AB).
- MARY L. SHANK & ABRAHAM TUVIM**, RKO Bldg., 1270 Sixth Ave., New York City; Columbus 5-1332-3. Branch offices: Ayuntamiento 54, Mexico City; Emilio Balli in charge. Avenida Juarez 34, Mexico City; Maurice de la Serna in charge. Manzana de Gomez 353, Havana; Ramon Becali in charge. Radio Caracas, Venezuela; Alcides Toro in charge. (PP; talent scouts for Latin American countries).
- ADDISON SIMMONS**, 1332 W. Birchwood Ave., Chicago, Ill. (SS; PP; consultant).
- EDWARD SLOMAN PRODUCTIONS, INC.**, 8782 Sunset Blvd., Hollywood, Calif.; Crestview 1-2242. President: Edward Sloman. Vice-president, general manager: Sam Kerner. Secretary: Kay Mullane. Writer: Maurice Zimm. Musical director: Paul Sawtell. (PP).
- THE SMALL CO.**, 8272 Sunset Blvd., Hollywood, Calif.; Hollywood 2722. President: Edward Small. Vice-president: Morris Small. Secretary-treasurer: George Chasin. Associate: Ward Nyhus. (AB).
- SMITH RECORDING STUDIOS**, 312-20 Madison Theatre Bldg., Detroit, Mich.; Cherry 6550. Owner-manager: J. Hall Smith. Assistant manager: K. H. Lane. (PP; SS; sound effects; sales promotion; sound slide film).
- KEN SOBLE ARTISTS' BUREAU**, Hermant Bldg., Toronto, Ont.; Adelaide 0181-2-3. President: Kenneth D. Soble. Manager: Jackie Rae. (AB).
- HENRY SOUVAINE, INC.**, 30 Rockefeller Plaza, New York City; Circle 7-5666. President: Henry Souvaine. Secretary and counsel: Max Chopnick. Vice-president, business manager: Archibald U. Braunfeld. Treasurer: Geraldine Souvaine. Production manager: Keith McLeod. Director of sales: David Hale Helpern. (AB; PP; package shows, with or without production).
- STANDARD RADIO**, 6404 Hollywood Blvd., Hollywood, Calif.; HI 0188. Partners: Gerald King (Hollywood), M. M. Blink (Chicago). Production manager: Don Allen. Branch office: 360 N. Michigan Ave., Chicago. Representatives: Herbert Denny, Box 933, Dallas. Robert McCullough, RCA Bldg., New York City. Hal Pearce, White Henry Stuart Bldg., Seattle. (PP).
- DOUGLAS F. STORER**, RKO Bldg., 1270 Sixth Ave., New York City; Circle 7-

Key: AB=artists bureaus; PP=program producers; SS=script services.

ARTISTS BUREAUS—Continued

1150. **Producer:** Douglas F. Storer. **Director:** Ted Long. **Writers:** Charles C. Speer, Fred Kress. (AB; PP).
- EDWIN STRONG, INC.**, 71 West 45th St., New York City; Bryant 9-5758-9. **President:** Edwin Strong. **General manager:** Gordon Butler. **Chief engineer:** C. D. Sherer. **Sales manager:** Edwin A. Pancoast, Jr. (PP, transcribed).
- H. N. SWANSON, INC.**, 8523 Sunset Blvd., Hollywood, Calif.; Crestview 1-5115. **President:** H. N. Swanson. **Manager radio department:** Robert Lewis. (AB).
- TALENT DEVELOPMENT CENTER, ERNEST CUTTING'S**, 538 Fifth Ave., New York City; Vanderbilt 6-5995-6. (PP, live and transcribed; AB; custom built spot announcements).
- TRANSAMERICAN BROADCASTING & TELEVISION CORP.**, 1 East 54th St., New York City; Plaza 5-9800. **President:** John L. Clark. **Vice-president:** E. J. Rosenberg. **Branch office:** 230 N. Michigan Ave., Chicago (State 0366). (PP).
- TRANSRAY RECORDING & PRODUCTION CO.**, 10-18 McCaul St., Toronto, Ont.; Adelaide 2772. **General manager:** John H. Part. (AB; PP).
- TYRO PRODUCTIONS, INC.**, 1697 Broadway, New York City; Columbus 5-3737. (AB; PP).
- UNITED BROADCASTING CO.**, 201 N. Wells St., Chicago, Ill.; Andover 1685. **Producer:** William L. Klein. **Commercial manager:** Egmont Sonderling. (PP, live and transcribed foreign language programs).
- UNITED RADIO SHOWS, INC.**, 220 East 42nd St., New York City; Murray Hill 2-0400. **Manager:** Hartzell Spence. **Sales manager:** C. Edmonds Allen. **Branch offices:** 67 domestic bureaus of the United Press act as branch offices. (SS; PP (news only, radio and television); research for script shows; news and background for commentators).
- UNITED STATES RESEARCH CORP.** (subsidiary of United States Recording Co.), 712 Eleventh St., N.W., Washington, D. C. **President:** R. C. Miller. **Commercial manager:** J. Tait. **Chief engineer:** E. A. Merryman (PP).
- UNITED WRITERS**, Taft Bldg., Hollywood and Vine, Hollywood, Calif. **President:** E. J. Holden. **Secretary-treasurer:** Reginald Sharland. (SS (specialize in comedy material); two package shows).
- UNIVERSAL RADIO FEATURES**, 200 Bush St., San Francisco, Calif.; Sutter 6780. **President:** Richard F. Guggenheim. **Manager:** Ronald Guy Patrick. **Continuity:** James Wentworth. (PP; creation of program ideas).
- RUDY VALLEE ORCHESTRA UNITS CORP.**, 9 Rockefeller Plaza, New York City; Circle 7-2620. **President:** Rudy Vallee. **Secretary-treasurer:** Hyman Bushel. **Business manager:** Lester Loden. (AB).
- A. GEORGE VOLCK, INC.**, California Bank Bldg., 9441 Wilshire Blvd., Beverly Hills, Calif.; Oxford 3121. (AB).
- WHIN TRANSCRIPTION SERVICE**, 1540 Broadway, New York City; Bryant 9-7800. **Manager:** Robert G. Patt. (PP; AB).
- WLS ARTISTS BUREAU**, 1230 W. Washington Blvd., Chicago, Ill.; Haymarket 7500. **Executives:** George R. Ferguson, Richard F. Bergen. (AB).
- WOR ARTISTS BUREAU**, 1440 Broadway, New York City; Pennsylvania 6-8383. **Manager:** Nat M. Abramson. **Club department:** Annette Marantz. **Cafes:** Bobby Feldman. **Musicals, dramatics, agencies:** Herman Paley. **Vaudeville talent:** Alfred Roth, Albert Hoffman. **Private entertainment:** Edna Van Veen. **Secretary, contracts:** Stella Berthoff. **Remotes:** Ruth Beck. (AB).
- WARNER BROS. BROADCASTING CORP.**, care of KFVB, 5833 Fernwood Ave., Hollywood, Calif.; Hempstead 5151. **General manager:** Harry Maizlish. **Production manager:** Manning Ostroff. **Commercial manager:** Jack O. Gross. **Musical director:** Leon Leonard. **Chief technician:** Harry Myers. **Chief announcer:** Harry Hall. **Promotion:** David Davidson. **National Representative:** Paul Raymer. (PP).
- L. A. WEINROTT & ASSOCIATES**, 75 E. Wacker Drive, Chicago, Ill.; State 4207. (PP; SS).
- WELLS FEATURE SYNDICATE**, Hollywood Center Bldg., 1655 N. Cherokee Ave., Hollywood, Calif.; Gladstone 4208. **Managing editor:** Allan W. (Bill) Wells. **Branch office:** Balderas 32, Mexico City. (PP, live and transcribed; SS).

Key: AB=artists bureaus; PP=program producers; SS=script services.

612

THE SCRIPT LIBRARY

A STATION SERVICE

RADIO EVENTS, INC.

AN AGENCY SERVICE

SERVICE PROGRAMS, INC.

A MERCHANDISING PROGRAM SERVICE

AMERICAN RADIO

SYNDICATE

AN AUTHOR SERVICE

*Through this portal pass
the scripts that sell!*

**535 FIFTH AVE.,
NEW YORK, N.Y.**

"FORTUNE" SURVEY OF PRESS AND RADIO

The following sample of public opinion is taken from the *Fortune* Survey, published in the August, 1939, issue and herewith reproduced by permission of the editors. The text accompanying the tables is exactly as it appeared in *Fortune*.

Fortune Surveys are based upon research work conducted for the magazine by the firm of Elmo Roper.

From which one source do you get most of your news about what is going on?

	Total	Prosperous	Upper middle class	Lower middle class	Poor	Negro
Newspapers	63.8%	70.7%	70.0%	63.6%	58.1%	51.6%
Radio	25.4	17.8	21.0	26.8	31.3	28.3
Friends	3.4	1.1	1.2	2.5	4.8	12.2
Both	3.1	4.0	3.5	3.1	2.7	1.4
Magazines	2.3	4.5	2.7	1.9	1.3	3.1
All other.....	1.3	1.2	1.1	1.5	1.0	1.5
Don't know.....	.7	.7	.5	.6	.8	1.9

"Here a cloud, no bigger than a man's hand, shows itself above the horizon. True, the newspaper lead is ample; but there is good cause for concern on the part of publishers in the fact that nearly two-fifths of the nation has found it can get most of its news without turning to newspapers; and that one-fourth relies most heavily on radio—an entertainment medium to which news transmission is admittedly a byproduct.

"Radio's inroad deepens from top to bottom of the economic scale, taking in nearly twice as many of the poor as of the prosperous. (The impecunious Negro depends on newspapers less than all others, more on the gossip passed on by his friends.) By occupation, there are marked preferences. Executives, professionals, and retired people rely on newspapers even more heavily than do the prosperous; unemployed and students rely on radio even more than do the poor. Perhaps the most significant variations in preference are those registered by three geographical sections:

	Northeast	Southwest	Pacific Coast
Newspaper	65.5%	63.5%	56.8%
Radio	27.4	18.8	33.1
Both	2.2	1.8	3.6
Friends	1.8	11.2	1.6
All other answers.....	3.1	4.7	4.9

"In the Southwest the gabby neighbor is more than three times as potent a news source as in the country as a whole. In the Northeast, seat of most of the nation's great newspapers, the press scores its highest popularity (and radio, too, rates better than average). But on the Pacific Coast the percentage favoring radio is greater than for any other region, or for any economic or occupational group. As we shall see, the press of that region is held in relatively low esteem on many counts.

"There is one more reason why the publishers should ponder well the growing rivalry of radio: while the 63.8 percent who still favor newspapers are a plump majority, they are not a contented majority. They don't like some things about the press; indeed, many of them compare newspapers unfavorably to radio.

Which of the two—radio or newspaper—does the better job?

	Newspaper	Radio	Both same	Don't know
Gets news to you more quickly.....	12.9%	83.0%	2.0%	2.1%
Gets news to you more fully.....	79.6	13.2	3.8	3.4
Gets news to you more accurately.....	38.3	38.0	16.6	7.1
Gives you news freer from prejudice.....	17.1	49.7	18.3	14.9

"On the obvious scores of speed and completeness, there is little to be said. The public's attitude is a reflection of radio's own slogan, following its delivery of a news flash: 'For further details see your local newspaper.' The overwhelming majority accept

ARTISTS BUREAUS—Continued

- CARL WESTER & CO.**, 360 N. Michigan Ave., Chicago, Ill.; Randolph 6922. **President:** Carl W. Wester. **Script supervisor:** Irna Phillips. **Production manager,** writer: Howard Keegan. **Program directors:** Owen Vinson, Guilbert Gibbons. **Assistant program director:** Arthur Berg. **Secretary:** Kay Brennan. **Writers:** Pauline Hopkins, Gertrude Prys. (PP, completely packaged programs; specialize in daytime field).
- ROGER WHITE**, RKO Bldg., 1270 Sixth Ave., New York City; Circle 7-4943. **Executives:** Roger White, Ted Cott, Kermit Schafer, Marilyn Brandt. (AB). (See also R. W. Productions).
- WIEDERHOLD RECORDING STUDIOS**, 505 Abe C. Levi Bldg., Louisville, Ky.: Jackson 1757. **Owner, manager:** George Wiederhold. (AB; PP).
- FLETCHER WILEY PRODUCTIONS**, 6121 Sunset Blvd., Hollywood, Calif.; Hollywood 1212. **Manager:** Fletcher Wiley. **Secretary:** Walter Streeton. **Branch office:** Station KSFO, San Francisco; Galen Drake, manager. (PP, live and transcribed; research).
- WILSON, POWELL & HAYWARD, INC.**, 444 Madison Ave., New York City; Plaza 5-5480. **President:** F. Leroy Wilson. (AB; PP).
- WITTE RADIO PRODUCTIONS**, 1163 S. La Jolla Ave., Los Angeles, Calif.; Whitney 7238. **Owner:** I. O. car Witte. (PP, transcribed).
- WOLF ASSOCIATES, INC.**, 1270 Sixth Ave., New York City; Columbus 5-1621. **General manager:** Ed Wolf. **Production manager:** Jack Rubin. **Sales manager:** William Koblenzer. **Casting director:** Herbert Wolf. **Director:** Carlo De Angelo. **Branch office:** 6912 Hollywood Blvd., Hollywood, Calif. (Gladstone 6676). (PP; AB).
- WOODS RECORDING STUDIOS**, 54 W. Randolph St., Chicago, Ill.; Dearborn 3646. **Executives:** R. R. Meredith, R. P. Beardsley. (AB; PP).
- WORLD BROADCASTING SYSTEM, INC.**, 711 Fifth Ave., New York City; Wickersham 2-2100. **President:** P. L. Deutsch. **Vice-president, general manager:** A. J. Kendrick. **Vice-president in charge of sales:** Norton Cotterill. **Secretary, manager of program production:** Charles Gaines. **Station relations manager:** A. B. Sambrook. **Advertising counsel:** M. A. Hollinshead. **Chief engineer:** Charles Lauda, Jr. (AB; PP).
- BEN YOST, INC.**, 1650 Broadway, New York City; Circle 6-6533. **President:** Ben Yost. **Vice-president, treasurer:** Harry W. Lawrence. **Secretary:** Paul Nelson. **Branch office:** 7904 Santa Monica Blvd., Hollywood; George Ball, manager. (AB; PP).
- BERNARD ZISSER, INC.**, 40 East 49th St., New York City; Eldorado 5-4228. (PP).

SCRIPT LIBRARIES

- ***BASCH RADIO PRODUCTIONS**, 171 Madison Ave., New York City; Murray Hill 4-4717-8. (Dramas, serials, one-man shows).
- ***BATCHELOR ENTERPRISES, INC.**, 1270 Sixth Ave., New York City; Circle 6-4224. (Plays).
- ***ARTHUR B. CHURCH PRODUCTIONS**, Pickwick Hotel, Kansas City, Mo.; Harrison 2650. (Nine dramatic and musical shows).
- ***TED COLLINS CORP.**, 1819 Broadway, New York City; Circle 7-0094. (Daytime serials, talent shows for evening).
- ***ISABEL DRAESEMER RADIO PRODUCTIONS**, 706 S. Detroit, Los Angeles, Calif.; Walnut 4528, 1769. (Mystery series and serials, one program based on Hollywood, half-hour dramas, semi-commercial series).
- ***GRAHAM GLADWIN RADIO PRODUCTIONS**, 411 T. W. Patterson Bldg., Fresno, Calif.; 3-2267. (Six programs, live and transcribed).
- ***HISPANO BROADCASTING CO.**, 105 E. First St., Los Angeles, Calif.; MI 4433. (Complete dramas, half-hour programs, skits, etc., in Spanish).

* For details as to personnel, etc., see separate listing under artist bureaus and program producers.

SCRIPT LIBRARIES—Continued

***ITALRADIO, INC.** (The Voice of Italy), 193 Hanover St., Boston, Mass.; Capitol 3407. (English and Italian programs).

***HARRY MARTIN ENTERPRISES**, 360 N. Michigan Ave., Chicago, Ill.; Randolph 3842. (Syndicated news and sports).

***MODERN PRODUCTIONS**, 643 Glendora Ave., Akron, Ohio; HE 9967. (Historical scripts of Akron and the rubber industry; material for individual rubber companies and their founders).

***MOONBEAMS BROADCASTS, INC.**, 1440 Broadway, New York City; Longacre 5-8005. (Variety comedy show, audience participation, children's program).

***NATIONAL BROADCASTERS & ENTERTAINERS**, Washington Hotel, Indianapolis, Ind.; Market 2541. (Script library, supplemented regularly).

***PLAYCRAFTERS**, 207 East Ave., Bridgeton, N. J. (Serials and plays; specialize in scripts for holiday programs).

***GEORGE LOGAN PRICE, INC.**, 3902 W. Sixth St., Los Angeles, Calif.; Exposition 1960.

***RADIO HOUSE, INC.**, 550 Fifth Ave., New York City; Lackawanna 4-8615. (All types of scripts).

RADIO WRITERS LABORATORY, 49 Duke St., Lancaster, Pa.; Lancaster 2-1387. Director: M. S. Miller. Special features division: Paul C. Rodenhauer.

THE SCRIPT LIBRARY (subsidiary of Radio Events, Inc., program producers), 535 Fifth Ave., New York City; Murray Hill 6-3487. Station contact: Martin Lawrence. General manager: Genevieve Pace. (Complete service of syndicate nature, with over 22,000 titles catalogued and a custom script department with needs filled for stations at syndicate fees; announcements to full hour shows).

STAR RADIO PROGRAMS, INC., 250 Park Ave., New York City; Plaza 3-4991. President: Daniel C. Studin. Production manager: John C. Treacy. Sales manager: William J. Jondreau. Director of continuity: Burke Boyce.

***WELLS FEATURE SYNDICATE**, Hollywood Center Bldg., 1655 N. Cherokee Ave., Hollywood, Calif.; Gladstone 4208. (Adventure club, comprising 365 scripts).

kent-johnson, inc.
is
grateful to

pepsi cola
esso marketers
bond bread
la palina cigars
fuller paints
ford motor co.
etc., etc.

signed
alan kent
austen croom-johnson

VARIETY

Radio's Only Newspaper

•
25c per copy
\$10 a year
•

154 West 46 Street
New York City

Radio Promotion Pieces

Motion Picture Press Sheets

House Organs for

Dealers' Promotion

Tabloid and Standard Size

Newspapers



Complete Mechanical Service for Publishers of

**D A I L I E S
W E E K L I E S
M O N T H L I E S**



The ROGOWSKI CO., Inc.

444-446 PEARL STREET

NEW YORK

COrtlandt 7-1714-5-6

Fine Quality Newspaper Printing

*Blue Advertisers are Blue Boosters
because they know*

YOU DON'T NEED A MILLION BUCKS

*to do a national advertising job
on this network*

Blue Advertisers are Blue Boosters—they overlook no opportunity to tell people what a swell advertising buy the Blue has been for them.

Why is the Blue a grand buy? Well, first is its low cost. No other medium costs as little nationally. This is the result of the Blue Network Discount Plan, which enables your network to grow with your business. Second, the Blue's "Money-Market" coverage—concentrated where 72% of the country's effective buying power is located. Third, the well-known Blue bonuses—circulation increases at no increase in cost, made periodically through station improvements.

Yes—the Blue is the year's best advertising buy! For only \$4800* for a nation-wide nighttime half-hour, it will show you that sales begin where the Blue begins. National Broadcasting Company, a Radio Corporation of America Service.

NBC BLUE NETWORK

Sales thru the air with the greatest of ease

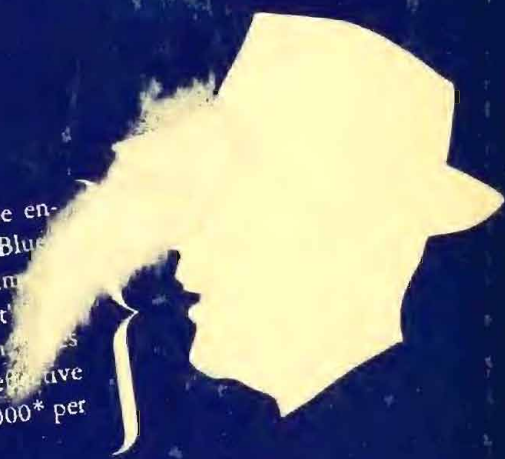




This is the profile of one of the Blue's most successful advertisers. To use his own words, he considers the Blue "the best and most inexpensive large-scale salesman I've ever known." With a 17.6% increase in Blue revenue for the first half of 1940, it looks as if other advertisers are catching on to the same idea. In this six-month period 15 new advertisers started campaigns on the Blue.

Here are statements that are typical of many we've received from Blue advertisers who are delighted with this network's "Money-Market" coverage at lowest national cost!

This is the profile of a Blue advertiser whose enthusiasm is summed up in these words: "The Blue is the buy for me. It's done a swell job for (name of his company) and gives us 'Money-Market' coverage at a low cost nothing else can match. It's a buy sir! Coverage where 72% of America's effective buying power is located—for less than \$5000* per nighttime half-hour—coast-to-coast!"



And here's the profile of a man whose Blue program did wonders for his sales. He calls the Blue "the best buy I ever made." One reason why so many Blue advertisers think likewise is that The Blue consistently gives them bonuses in the form of station commitments. These "ups" in circulation are made without "ups" in cost!



*Time only.

LIBRARY OF CONGRESS
0 021 248 831 8

WHEN MINUTES

MEAN MONEY—

PHONE...

Postal Telegraph

Mackay Radio
Commercial Cables

All America Cables
Canadian Pacific Telegraphs



TELEGRAMS CABLEGRAMS RADIOGRAMS
TO TELEGRAPH PHONE

Postal Telegraph

"FIRST WHEN SECONDS COUNT!"