

TV-Radio ALBUM

MAC 1957 EDITION

EXCLUSIVE!

Elvis • Gisele • Sinatra • Dinah
March • Steve Allen • Jimmy Dean
Exciting New Pix • New Shows

PRODUCED BY THE EDITORS OF
**TV RADIO
MIRROR**



PAT BOONE



PATTI PAGE



GALE STORM



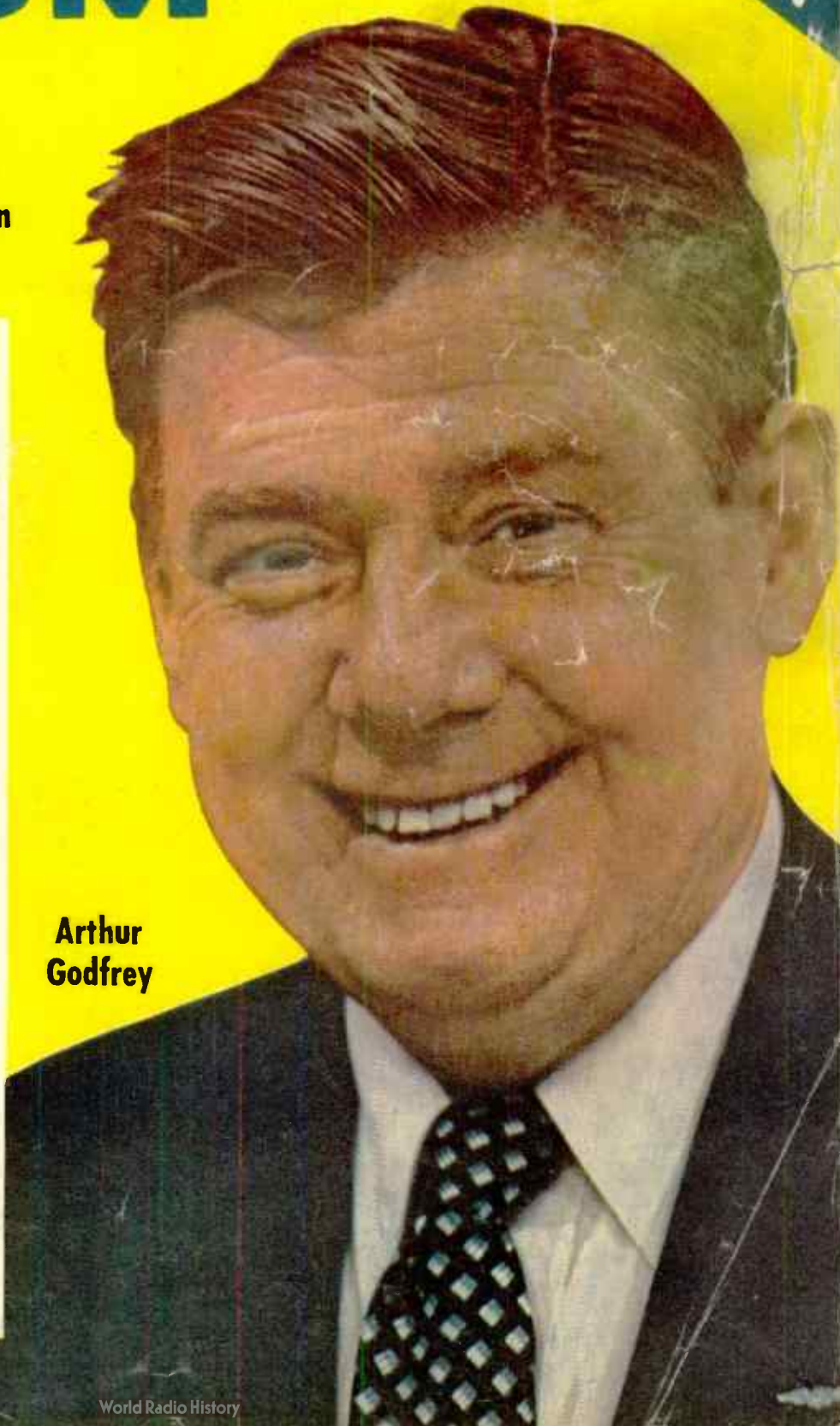
LAWRENCE WELK



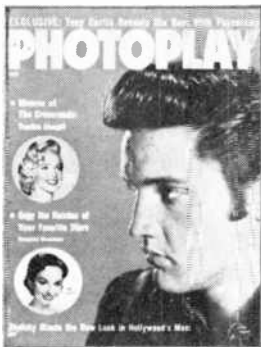
PERRY COMO



LUCILLE BALL



Arthur
Godfrey



PHOTOPLAY

keeps an eye on Hollywood . . .

On its exciting people and what makes them that way . . .



Frank Sinatra



On its glamour . . .



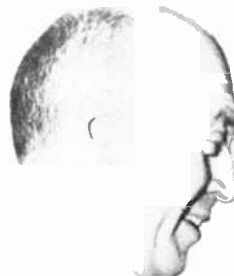
Marilyn Monroe



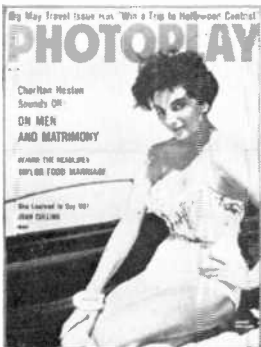
Jayne Mansfield



On its great moments . . .



Otto Preminger discovers Jean Seberg for St. Joan role



On its newcomers and their struggle for stardom . . .



Pat Boone



Elvis Presley



Tommy Sands



PHOTOPLAY

the magazine the stars read keeps its eye on Hollywood for you. **Keep your eye on PHOTOPLAY.** Now at all newsstands.

TV-Radio ALBUM

1957 EDITION

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TV-Radio ALBUM

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NEW FACES—NEW SHOWS

New stars are being made, new songs sung, new murders plotted, as a new season gets under way



JOHN FORSYTHE has played dramatic roles in radio, TV, movies, and the stage, but this year is being seen for the first time in a regular series, "Uncle Bentley," which alternates with Jack Benny in the 7:30 ET spot on CBS Sunday evenings. John's married; has two children, Dall and Page.

MUSIC . . . adventure . . . Westerns. With some 40 new shows set for the season of 1957-58, armchair audiences who go for private-eyes, cowboys and Indians, and "pop" singers are in for a field day.

In the music department, there's Patti Page with "The Big Record," featuring vocalists with hit recordings. Alan Freed continues with "The Big Beat," which debuted last summer. There'll be plenty of music on the hour show presided over by Eddie Fisher and George Gobel, and there are the half-hour shows with music by Sinatra, Pat Boone, Guy Mitchell, Patrice Munsel and Rusty Draper.

Westerns are all over the dials, with NBC's new "Wagon Train," starring Ward Bond and Robert Horton, and ABC's "The Maverick," with James Garner in the lead, as the

most ambitious. Both are hour shows. Movie veteran Walter Brennan has come out of retirement to do "The Real McCoys." Even Shakespearean actors are getting into boots and saddles this year.

Alfred Hitchcock, that old maestro of the murder, is producing some of NBC's new "Crisis" series this year, while he continues with "Alfred Hitchcock Presents" over CBS. "The Dick and the Duchess," being made in England, Perry Mason, a new Martin Kane and perhaps even Mickey Spillane provide excitement for appetites whetted by "Dragnet," "The Lineup," and "Highway Patrol." And for those who like their gore less realistic, in January there'll be Shirley Temple and fairy tales. She's coming out of retirement to hostess the series and will star in some of the plays.



JILL COREY arrived in New York fresh out of high school three years ago and cut her TV teeth on the Garroway, Jack Carson and Robert Q. Lewis shows. Now 21, she's one of the four new faces to be seen on "Your Hit Parade" on NBC-TV Saturday evenings.



ALAN COPELAND has been appearing on the Bob Crosby show as one of the "Modernaires," but is making his first major appearance on the East Coast as one of the "Hit Parade" stars. The talented Alan is a dancer, composer and arranger as well as a singer.

TOMMY LEONETTI is another of the new foursome who'll be busy Saturday evenings this winter on "Your Hit Parade." After a start as a vocalist with Tony Pastor, the dark and handsome Tommy, now 27, has become a popular night-club singer, disc star.

VIRGINIA GIBSON was on view on Broadway last season in the musical hit "Happy Hunting," and prior to that had sung and danced in an assortment of musicals in New York and Hollywood. She'll get a chance to display both talents on "Your Hit Parade."





FRANK SINATRA, currently one of the hottest personalities in show business, has been seen rarely on TV in the last few years, but this season he'll be around every week—on ABC-TV Monday evenings. Frank's will be a real "variety" show—some of the series will be musicals; others will be half-hour dramas. Some will be on film; others, including two hour-long programs, will be live. And in at least one, Frank's children—Nancy, Christine and Frank, Jr.—will appear. His pay for the series goes into a trust fund for them.

NEW FACES—NEW SHOWS



GUY MITCHELL zoomed back into popularity early this year with a record of "Singin' the Blues" and hasn't had anything to be blue about since. On his new half-hour show on ABC-TV Saturday evenings at 10:00 ET, there'll be plenty of Western songs, however, since Guy, though he was born in Detroit and grew up mostly in big cities, is a cowboy at heart. There will be some religious songs—Guy prays before each appearance—and there'll be love songs, too, directed at the Danish-born beauty who became Mrs. Guy Mitchell last year.

NEW FACES—NEW SHOWS



PATRICE MUNSEL can sing opera—and does, at the Met—but promises some "pop" tunes, too, on her new TV show, Fridays at 8:30 ET on ABC-TV. Hubby Bob Schuler produces.

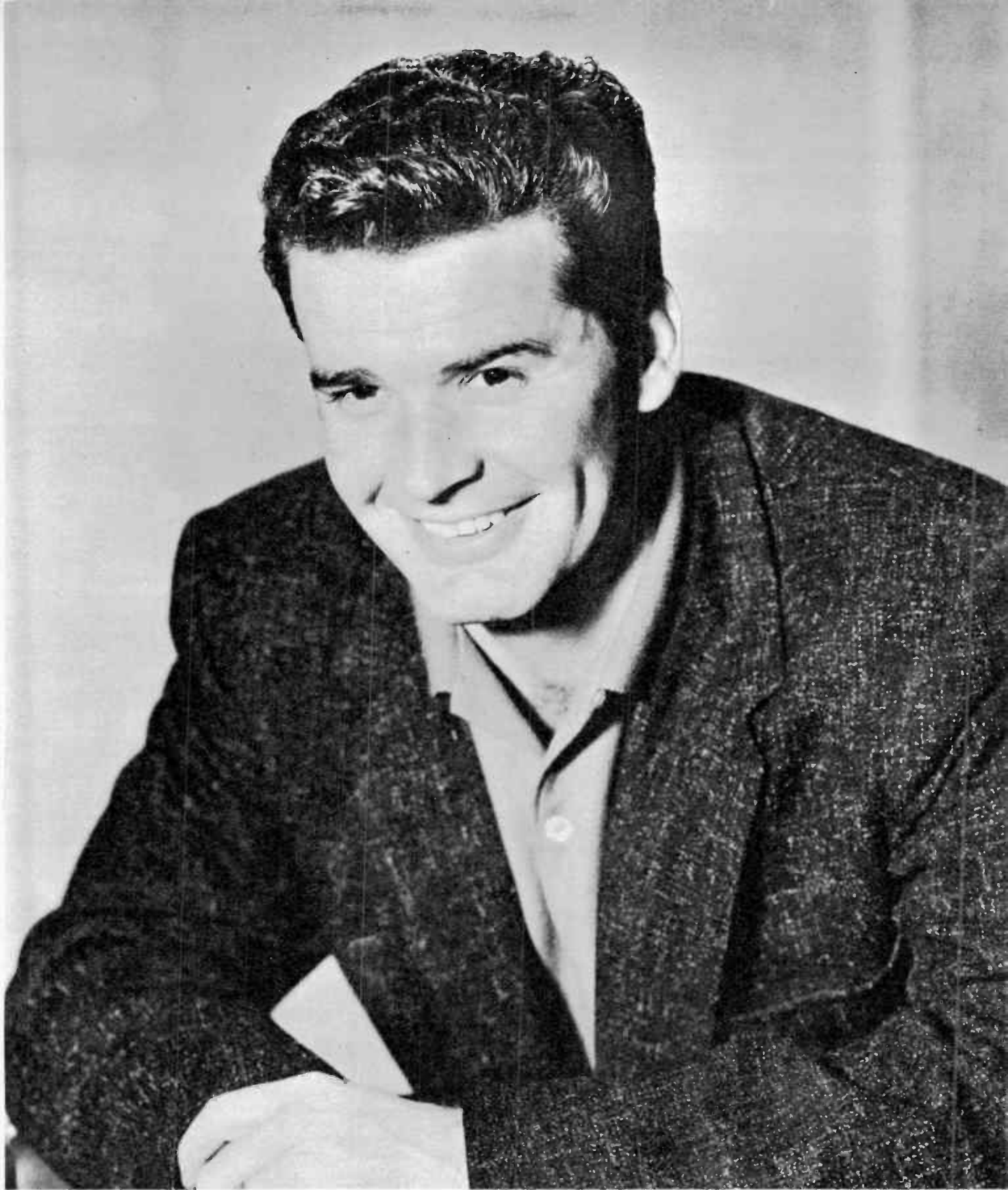
ALAN FREED already has teenagers jumping via his stage shows and disc jockey programs. On "The Big Beat," Fridays at 10:00 ET on ABC-TV, he'd like to convert grownups.



RUSTY DRAPER isn't seen, but he's heard—and no mistaking the voice—on CBS Radio five nights a week at 8:35 ET. Singer Joanie O'Brien's on hand to duet with him.

FRANK LOVEJOY became the star of "Meet McGraw" after working in radio, on the stage, and in movies. The adventure series is seen Tuesdays at 9:30 ET on NBC-TV.

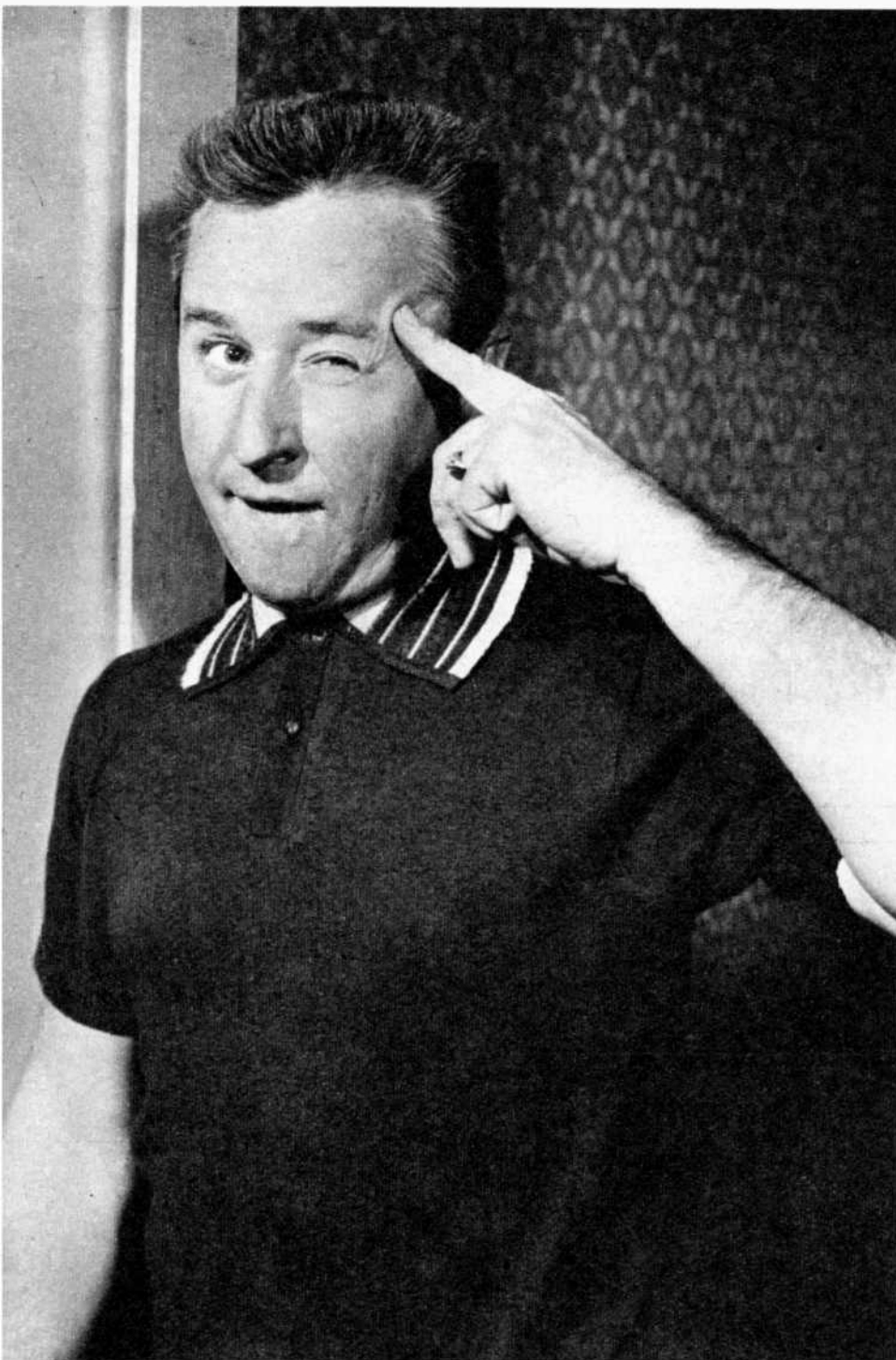




JAMES GARNER is the ruggedly handsome newcomer who stars in "The Maverick," new hour-long Western series seen Sunday evenings at 7:30 ET over ABC-TV. The 29-year-old Oklahoman plays Bret Maverick, a fictional character who roamed the West in the 1800s. In person Garner is 6'3", weighs 200 pounds, has black hair and brown eyes. A Korean veteran, he began his acting career as a judge in "The Caine Mutiny Court Martial" and after small roles in "Cheyenne" was put under contract to Warners, producers of "The Maverick."

NEW FACES—NEW SHOWS

the Face is Familiar But...



GEORGE GOBEL is still 5'4 $\frac{3}{4}$ ", weighs 135 pounds, and says things like "Well, I'll be a dirty bird." The difference is that, this year, he's saying them on Tuesday instead of Saturday evenings. Tuesdays at 8:00 ET over NBC-TV, when he and Eddie Fisher team up for a variety show. They're alternating as host and guest, with lots of other acts, too. George is the comic, but don't be surprised if he sings a bit—and plunks his little ole guitar.

the time, the channel, the character, the situation, all may be new and strange as TV prepares for a new season

LUCY and Ricky Ricardo are gone from the Monday night spot they've occupied for so long. They'll turn up only occasionally in hour-long spectacular-type shows, and then, probably, as Lucille Ball and Desi Arnaz.

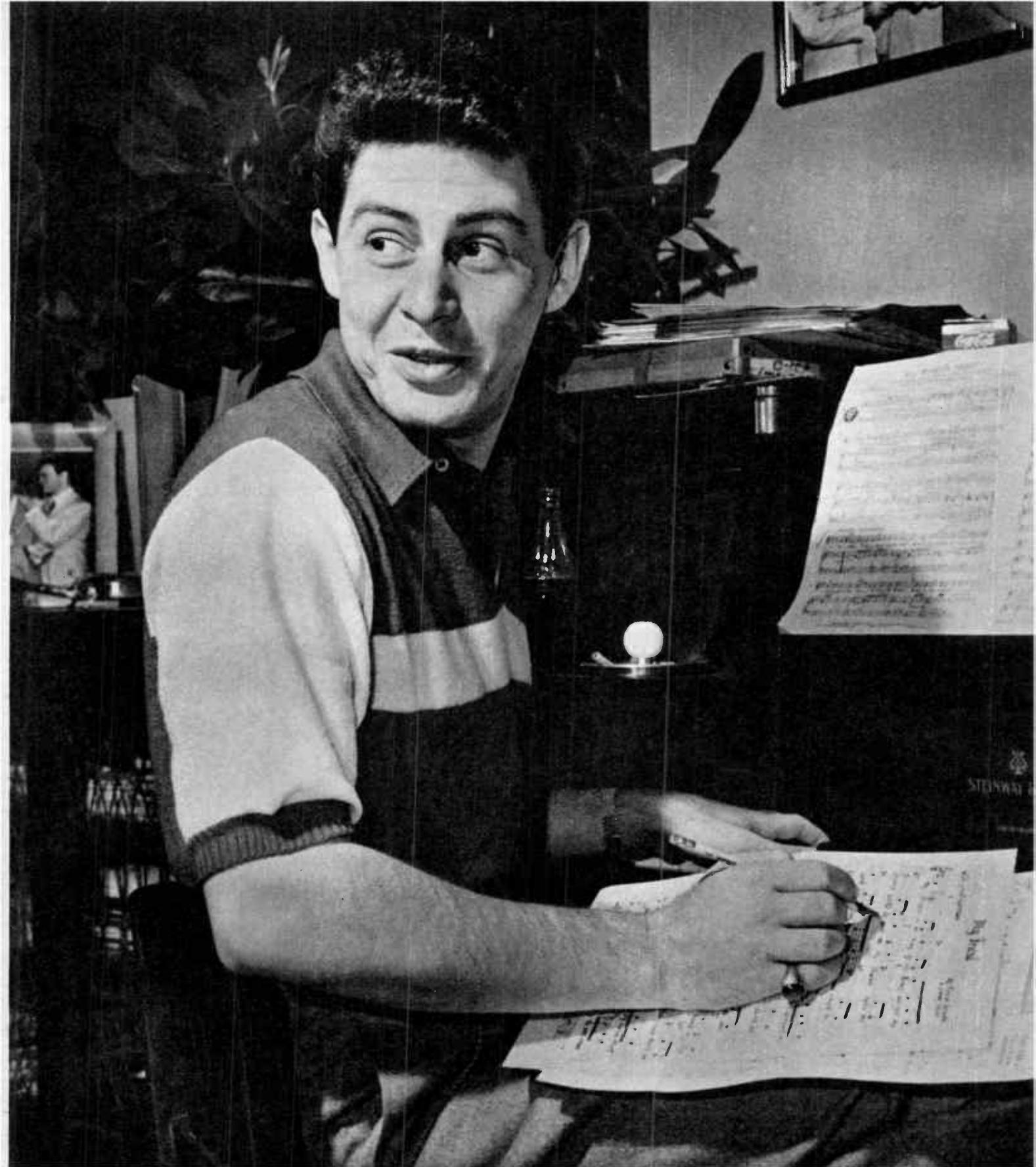
Danny Thomas has a new wife. . . . George Gobel hasn't any, except the one who's the mother of his children and who stays safely out of camera range. . . . Eddie Fisher will sing sans the soft-drink bottle he was seldom seen without. . . . Walter Winchell may try acting, and appear without a hat.

All over the networks, people who are known to armchair audiences will be turning up in new spots, in new characters, while often they are still being seen, thanks to re-runs, in the old ones as well.

Afternoons, for instance, Eve Arden, in her role as Connie Brooks, will be struggling with the problems of a school teacher; on Tuesday evenings she'll stew over the problems of a reluctant writer trapped into making a lecture tour.

Bill Williams, charming and well-groomed in a business suit in "Date with the Angels" on Friday evenings, won't fool the young fry. They'll still recognize him as Indian-fighter Kit Carson.

It happens every fall as TV gets ready for the new season.



EDDIE FISHER had been singing on his own 15-minute show on both radio and TV ever since he got out of the Army, but after he got a taste of emceeing a longer show last year, he decided—as Dinah Shore had—that the hour bit was for him. The network agreed and, with Gobel, Eddie is heading up a variety show on which he'll sing, dance, and maybe even crack jokes. If he is lucky, he may be able to lure wife Debbie Reynolds before the cameras.

the Face is Familiar But...

GISELE MacKENZIE spent four years with "Hit Parade" and figured she needed a change, so this fall she's getting one—a show of her own, Saturdays at 9:30 ET over NBC-TV, which means getting to work an hour early—if that's a change. Jack Benny, almost as good a violinist as the talented Canadian singer, is packaging the show, which gives Gisele a chance to display her ability as a comedienne. There'll be guests, too.





PATTI PAGE has been a guest on most of TV's top shows, has had her own 15-minute program, and a year ago filled in for Perry Como during a month of his vacation, but this fall Patti's got her own hour-long program, CBS-TV's long-heralded "The Big Record," in Godfrey's old time Wednesday evenings. After a honeymoon abroad in the summer with her bridegroom, Charlie O'Curran, Patti's set to be hostess to disc stars and to sing herself.

the Face is Familiar But...



EVE ARDEN has switched from school teacher to writer and lecturer for her new comedy series, to be seen Tuesday evenings at 8:30 ET over CBS-TV. What's more, she is no longer pursuing an elusive male. Allyn Joslyn, who co-stars with her, has that look in *his* eye. Based on "It Gives Me Great Pleasure," a book by Emily Kimbrough, the series deals with the hilarious adventures of a writer lured out of hibernation to make a lecture tour.

the Face is Familiar But...

the Face is Familiar But...

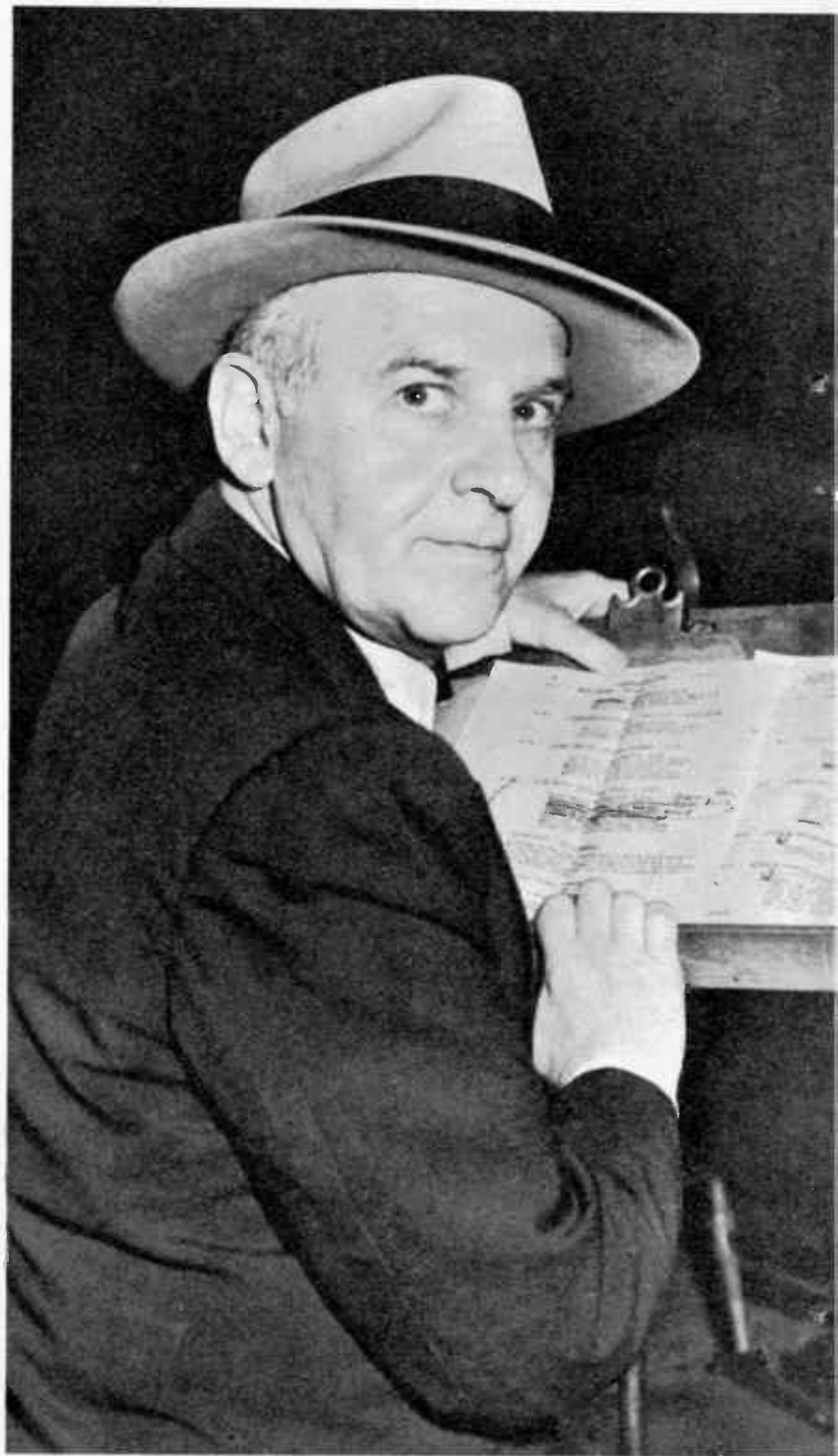
BETTY WHITE has a brand new husband (Bill Williams) and a brand new show, "A Date with the Angels," seen Friday evenings at 9:30 ET over ABC-TV, but since her "Life with Elizabeth," in which she's happily married to Del Moore, is still being seen, too, the whole thing's pretty confusing to a girl who's still single in real life. And just to complicate things, Bill is TV's "Kit Carson," and happily married to Barbara Hale.



the Face is Familiar But...



PHYLLIS KIRK and PETER LAWFORD, after appearing on TV in dramatic roles (Pete was also the star of the "Dear Phoebe" series a couple of seasons back) have teamed up and will be seen this year as Nick and Nora Charles, the gay husband and wife of "The Thin Man." The series, scheduled for 9:30 ET Friday evenings over NBC-TV, is from a story by Dashiell Hammett; was done in movies by Myrna Loy and William Powell.



WALTER WINCHELL filled the air with "dots and dashes" and hot news flashes for years in his role as a news commentator, but this year's Winchell is a new one. Drawing on his wide experience as a reporter, Winchell will be host, storyteller, and actor on "The Walter Winchell File," to be seen Wednesday evenings at 9:00 ET over ABC-TV. Series is being filmed on location all across the country; stories deal with everything from show business to politics and espionage.



JOAN CAULFIELD, the gay and unpredictable Liz of "My Favorite Husband" a few seasons ago, is back this year in a new series called "Sally," to be seen Sunday evenings at 7:30 ET over NBC-TV. In the title role, Joan plays the part of a department-store clerk who by chance becomes the traveling companion of a wealthy but scatterbrained matron (Marion Lorne). The series is produced by Joan's husband, Frank Ross (of "The Robe" fame).

the Face is Familiar But...

Talent in Double Harness

Lucy and Desi

Never underestimate the power of TV. To these two it brought happiness as well as fortune



The foursome above, which has tickled the funnybones of millions via "I Love Lucy," isn't gone forever. CBS has re-runs at 7:30 P.M. Wednesdays.



Working together has made possible a happy home life for Lucille and Desi, with Desi IV and Lucie Desiree to make it complete. Sports-loving Desi has become a big-time producer; Lucy has even toyed with taking up golf.





Ida and Howard



The once-rocky road of marriage has become a well-paved highway now that the Duffs can work together

WHEN Miss Ida Lupino, of the famous British acting Lupinos, and Mr. Howard Duff, of the non-acting Seattle Duffs, said their "I do's" back in 1951, nobody who knew them gave the marriage much chance. Ida was a bigger, better established star than her new husband, a gal with a mind of her own and a background of two unsuccessful marriages. Howard, whose greatest claim to acting fame had been as radio's "Sam Spade," had just gone through a blazing romance with Ava Gardner. There was talk of marriage-on-the-rebound on both sides.

And for a time it seemed the know-it-alls were right. Howard and Ida quarreled, separated, reconciled and repeated the whole bit.

But with the advent of their TV series, "Mr. Adams and Eve," seen over CBS-TV on Friday evenings last winter, all is peace and contentment. There is the home for which Howard provided the specifications and which Ida searched for two years to find. There is the work they share, the common interests they have found—and the miracle of their daughter Bridget.

The tiny (five-feet-three) blue-eyed blonde bundle of talent that is Ida—she's a producer and writer as well as an actress—has learned to work amicably with her he-man husband, who has some pretty firm convictions of his own. Out at RKO, where the series is filmed, it is Howard who gives the orders, Ida who agrees.

Like Lucy and Desi before them, Ida and Howard have found married happiness through working together.

TALENT IN DOUBLE HARNESS



Howard used to be the restless type but these days can scarcely be pried away from home, even when he is not pinned down by that five-year-old bundle of joy Bridget.



Interests are shared at home, too. "The Fleep," invented by Ida for Bridget's bedtime stories, may become a child's book, illustrated by Howard.



Ida had always worn tailored clothes but under Howard's influence has begun to blossom out in more feminine things (see opposite page). He likes chunky jewelry for her, too.





It's a tough fight to get Ozzie into formal clothes, but Harriet manages it now and then. Rest of the time she is "one of the boys," even to making a fourth for basketball.

Ozzie and Harriet

By putting marriage first, the Nelsons have won success in their careers, too

OZZIE NELSON was leading a dance band and Harriet Hilliard was a pop singer when they were married, back in 1935, but the problem of careers vs. marriage has never bothered them. They began immediately by working out a successful family life and letting the career chips fall where they might.

Where they fell, eventually, was smack into the popular "Ozzie and Harriet Show," first on radio and later on TV. (It's seen Wednesday evenings on ABC.)

When their two sons, David, 21 in October, and Ricky, 17, decided they'd like to play themselves in the series, that was all right, too, as long as it didn't interfere with their school work and play. It hasn't. David's finished two years of college and Ricky's in his last year in high school, plans to enter USC next fall.

"David and Ricky don't look upon themselves as celebrities," Ozzie said recently. And the reason is obvious. Neither do Ozzie and Harriet.

David and Ricky went through the jalopy stage, now have their own sports cars. Both are branching out, Ricky as a singer, David with first movie role, "Peyton Place."



TALENT IN DOUBLE HARNESS





George and Gracie

... make up a partnership that's happy as well as successful since Burns found Allen was the funny one

Famous as a "straight" man, George has a sharp wit, while Gracie, despite "dumb-Dora" act, is no dope. No wonder Ronnie's talented.

GEORGE BURNS and Gracie Allen began one of the most enduring partnerships in show business back in 1922, when upcoming comedian Burns hired a teen-age cutie as his new "straight" woman. Just three shows later George discovered his new assistant was getting more laughs than he was, and the team of straight-man George and comedienne Gracie was born.

They had played the vaudeville circuit together for three years when they were married, on January 7, 1926. Six years later they began a coast-to-coast radio show, but it wasn't until 1942 that they appeared on the air as husband and wife and their show changed from a stand-up vaudeville routine to a domestic comedy.

In the 31 years that have elapsed since their marriage, both George and Gracie have performed alone from time to time, but it is as a team that they have won their greatest success—and their greatest happiness.

Seven years ago, after their TV debut, they moved to Hollywood and put down roots. There, their children, Sandra and Ronnie, went to school. There, Sandra married. And there, two years ago, Ronnie was added to "The Burns and Allen Show," seen on CBS-TV Monday evenings.

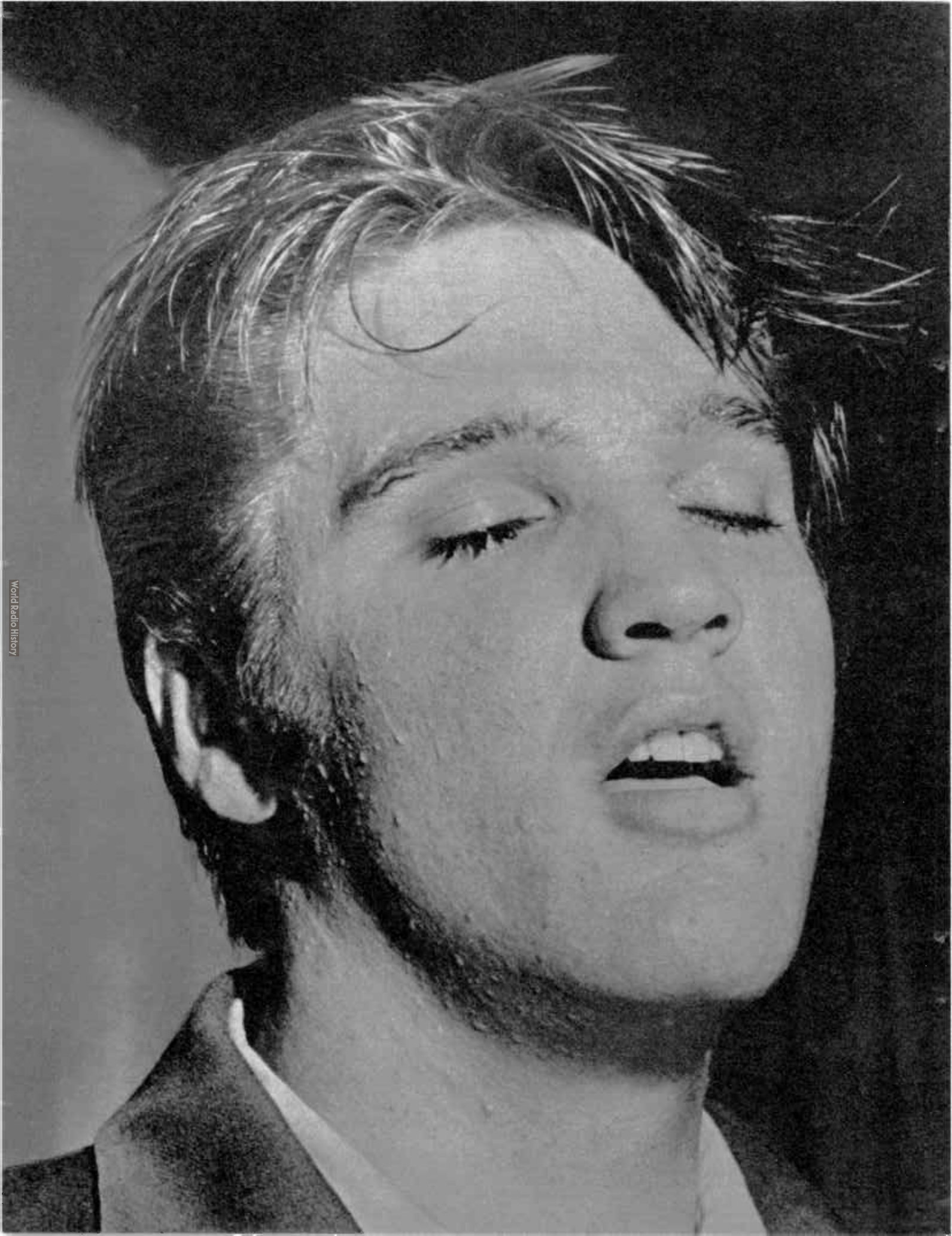
George and Gracie's is a successful partnership, both personally and career-wise.

TALENT IN DOUBLE HARNESS





World Radio History



From Memphis to Movies

In just nine years Elvis Presley has gone from a frightened eighth-grader to teenagers' idol and the hottest thing in show business

BACK in September, 1948, a shy young boy from a small town in Mississippi got out of his father's car in front of Humes High School in Memphis, Tenn., took a look at the block-long building—and headed back for home. It was too big, Elvis Presley told his father, and there were too many kids and he was afraid they would laugh at him.

But next day he was back, a 13-year-old in the eighth grade of whom nobody made fun, but whom nobody noticed much either. Certainly nobody suspected that within a few years he would be the school's most famous alumnus.

Elvis had been born January 8, 1935, in Tupelo, Miss., a hundred miles from Memphis. His twin brother, Jesse Garon, died at birth and Elvis was an only child. To him, his parents hoped to give the advantages they had not had themselves.

Even as a baby, Elvis sang, and when he was still a tyke he and his parents spent many evenings at home singing hymns. At Humes, as his shyness wore off, he began to sing again, often to the accompaniment of the guitar his father had bought him when he was six.

But there was little indication that his singing would be anything but a hobby until, a year after he finished high school, he stopped in at the Sun Recording Company and asked to make a record. The result caught the attention of Sam Phillips, Sun's head, and after he worked with Elvis for a



Elvis with his parents, Vernon and Gladys Smith Presley, as a lad in Tupelo, Miss. Even in those days Elvis loved to sing, and the three spent many evenings together singing hymns. At left, a snapshot of young Elvis with his cousin Gene Barry, before Elvis began to effect black shirts and sideburns. Across the page, a prize-winning photo of the singer by Bob Moreland.



From Memphis to Movies



Cars are his hobby, Elvis says, and he has 'em in assorted colors. He sat up all night looking out the window at his first, a second-hand job.



Elvis likes most to perform before a live audience like that below. Restless and lonely when on tour, he reads fabulous fan mail, above.



year and a half, something happened.

The "something" was a song called "That's All Right," and the minute it was played over a local radio station, Elvis' future was assured.

In August, 1954, he appeared on a program with several country artists, and by 1955 crowds had begun going wild whenever and wherever he appeared. In the fall of 1955 he made his first network TV appearance on "Stage Show" and by April of 1956, when he did his now famous guest-shot with Berle, everyone in show business was tuned in.

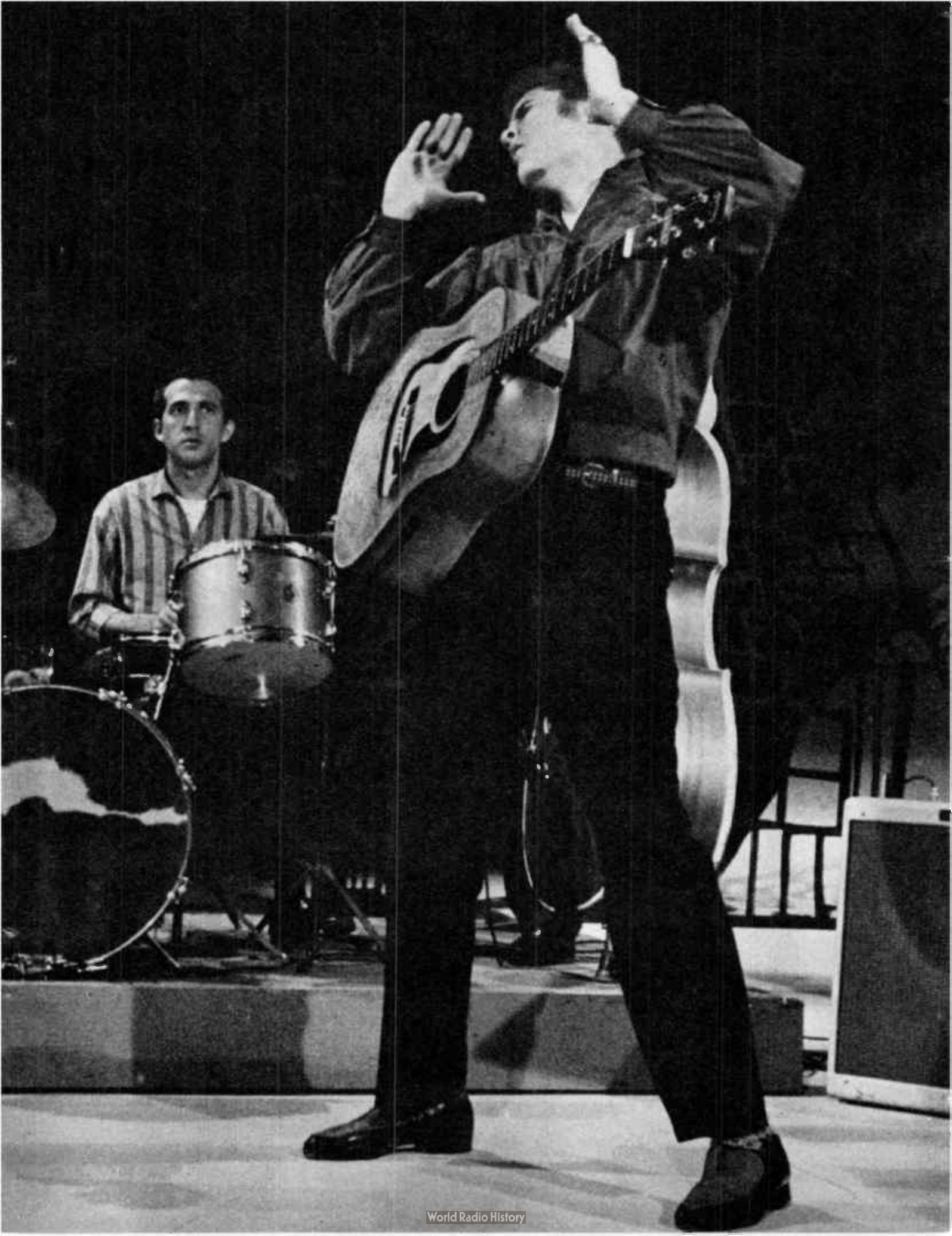
His records were selling as fast as they could be pressed; his personal appearances were making headlines all over the country. The kid with the big beat was the hottest thing in show business.

Movie producer Hal Wallis saw him in Las Vegas, suggested a screen-test, signed him to a contract. Elvis has made three movies—"Love Me Tender," "Loving You," and "Jailhouse Rock." (For the last he got a salary and percentage unheard of for a newcomer.) He has turned down \$40,000 for a single TV appearance. His recording contract with RCA-Victor guarantees him \$1,000 a week for 20 years.

And back in Memphis, in the new \$100,000 home he has bought for them, Vernon and Gladys Presley smile happily. They gave their son, if not all the advantages they had hoped for, all their love and affection. And Elvis has returned it a hundred-fold.



At the studio gates, when Elvis is working on a movie, crowds wait patiently for him to come out. They are adults as well as teenagers.





the More the Merrier

ROY'S Lucky Seven

Cowboys and Indians riot on the Rogers' ranch, where there's always room for fun

ON A sprawling ranch in Chatsworth, Calif., live seven of the luckiest children in the world. Lucky because they are the family of Roy Rogers and Dale Evans, known to millions via their TV series, "The Roy Rogers Show."

They come from every corner of the globe, for four of them are adopted: Cheryl, 16, from an orphanage in Texas; Sandy, a nine-year-old towhead from Kentucky; Dodie, a three-quarter-Choctaw Indian maid of four; and Debbie, a four-year-old Korean war orphan. Linda, 13, and Dusty, 10, are Roy's own, by his previous wife, and the family is complete with 15-year-old Marian Fleming, a Scotch lassie who is their ward.

It's a simple, un-Hollywood life that the Rogers live, but there is warmth and affection and understanding, and cowboys and Indians 24 hours a day.



Roy, who grew up on a farm in Ohio, shows the kids he hasn't forgotten how to milk a cow. He's making fishermen out of the boys, too, as well as cowhands.



Religion plays a big part in the Rogers' life, and when they gather around the big table at mealtime, each child says a little prayer. But one has only to look at their faces, opposite, to realize that the God they worship is one of love. The happy group—top, left to right: Cheryl, Linda, Marian; second row: Roy, Dodie, Dale, Deborah; bottom row: upcoming cowboys Sandy and Dusty.



It took Jody, adopted when only a few days old, to complete the family.

It's never seen on the TV screen, but it is Frances Rose Shore's greatest joy —life as Mrs. Montgomery

EVERY other Sunday evening this winter, in a charming house in Beverly Hills, three people sit entranced before a TV set, watching the Dinah Shore show on NBC. A handsome man of 41, a dainty, elf-like girl of nine, and a chubby three-year-old boy. Only three out of an audience of millions, but to Dinah Shore the most important in the world, for they are her husband, George Montgomery, and their two children, Missy and Jody, the three around whom Dinah's world revolves.

Career? Dinah loves it, of course. The honey-haired, brown-eyed girl who began singing as a co-ed in a Nashville, Tenn., high school, who struggled through radio jobs, made a few movies without great success, has found her niche in television. A big niche it is, and getting bigger every year.

But Dinah's real world begins as she opens the door of that house in Beverly Hills, where George and Missy and Jody are waiting. When she feels the strong arms of her husband, the tiny ones of her children, about her.

It's a luxurious world, this of the Montgomerys, but it's warm and cozy, too. George's designs for the house and furniture made sure of that. And Dinah's warmth and gaiety, which come through so clearly on the TV screen, are evident in every room.

It's been a long haul for Frances Rose Shore, and it hasn't been easy, but today in the big house in Beverly Hills Dinah has her own spectacular.

Dinah's

HOME-GROWN SPECTACULAR

Picture of Dinah's home-grown happiness. She knew George was the man for her, she says, when she first saw him in a movie. They were married in 1943; 16 years later are happier than ever.



the More the Merrier

MIXED QUARTET



Gordon's personal reading preferences are on the serious side, but he can do quite a job on Mother Goose, too. Here, Clan MacRae, left to right: Heather, Sheila, Gordon holding Bruce, William Gordon (Gar to the family) and Meredith, who prefers more grown-up fare.

the More the Merrier

*Gordon MacRae has four kids,
two girls and two boys, and like
the average American father,
he's a pushover for all of them*

SHEILA MacRae went out on a limb some months back to announce to the public, via the pages of TV-RADIO MIRROR, that her husband was just an average American guy. She gave statistics to prove it: Height, 5'9"; weight, 170 lbs.; hair and eyes, brown.

What she didn't say, but might have, was that, like most American fathers, Gordon is a pushover for his kids. And since there are, as of now, four young MacRaes (Sheila has said they'd like three more) Daddy MacRae gets pushed considerably. Like most American fathers, he loves it.

The quartet which keeps things—and Dad—jumping around the MacRae house in North Hollywood begins with 13-year-old Meredith, who'd like a singing career for herself and will probably con her old man into letting her have it.

Heather, 11 in October, William Gordon, nine, and Robert Bruce, four, all have just as firm ideas about what they want to do—and are usually able to make Daddy see things their way.

As a result, life is typically hectic when Gordon's at home—and when he's away, like as not Sheila and the kids are with him.

Gordon likes it that way.

An expert swimmer himself, he enjoys having his quartet splash along with him in the water. He's on tap to mend toys and help fly kites. He doesn't even mind being waked up at the crack of dawn by an inquisitive youngster with a million questions on his mind.

The average American guy may not be a movie star, may not give up a \$2500 a week job to try something new, may not be the host of the Lux Video Theatre on the NBC network, but otherwise Sheila's not far wrong, after all.



Married in 1941, when he was 20, Gordon got a real help-mate in the former Sheila Stephens. A former actress, she's a talented writer and helps him with his material, as well as riding herd on their mixed quartet of rugged individualists.





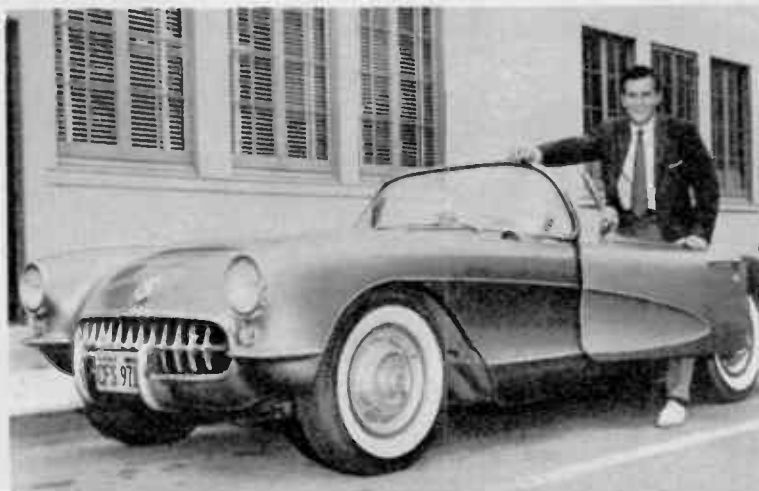
the More the Merrier

PAT'S All-Girl Trio

Three sopranos, aged one to three, keep things lively day and night for the Pat Boones



Pat's had one hit record after another, but the biggest hits, he admits, won't always put his moppets to sleep.



Shiny enough to entrance all his girls: Pat's sporty new Corvette, courtesy of sponsor of his new ABC-TV show.

WHETHER he's yodeling in the shower at home in Leonia, N. J., or in Hollywood, Pat Boone's got an all-girl trio to provide background music. And that's not counting his wife, Shirley, who's no slouch in the harmonizing department herself. (After all, she's the daughter of Red Foley, of "Ozark Jubilee" fame.)

At 23, Pat has three daughters, ranging from Cherry, who was three in July, to Deborah Ann, born last September, and with Linda Lee, practically two, in the middle spot. Sopranos every one of them, and all willing to solo if they get a chance.

What with his weekly half-hour TV show on Thursday evenings on ABC this fall, his last semester at Columbia University to polish off, his recording sessions, his personal appearances, and all the other activities that so much success involves, you'd think that Pat would be practically a stranger to his kids. But you couldn't be more wrong. When Pat goes to Hollywood to make a movie, as he's done twice this year, his family goes along. And when he's home cracking the books, what could be better than an all-girl trio, helping daddy to work his way through college?



If there's an easier way to get "A's", Pat doesn't want to know it. He's getting 'em as is. At left, with Shirley, Cherry, Linda. Above, his young trio.



Cherry loves to go to church Sundays with her mommy and dad (here leaving the Hollywood Church of Christ). Pat never misses services; has preached.



Youngest of the Boone trio is still a rugged individualist vocally; is apt to raise her voice at odd hours like 2:00 a.m. Pat walks floor with her.

LINK'S Five for Fun



Every day is Father's Day at the Linkletters. Above, Jack, 19, Dawn, 17, Bob, 12, Sharon, 10 and Diane eight, gang up on their old man. And Art loves it all.



the More the Merrier

Take an extrovert dad, add five ditto kids, and what have you got? A circus!

LIFE is full of problems and the teen-aged Linkletters have one of them. Being gay and attractive and popular, they're always being invited out, but they have so much fun at home they're afraid to go, for fear they'll miss something.

Christmas, for instance, is a giant wingding at the Links, with seven trees, one for each member of the family, including Art and his wife Lois. The annual summer camping trip is another. And though Art is on both TV and radio six days out of seven—his "Houseparty" is a five-times-a-week fixture on CBS and his "People Are Funny" on NBC weekly—he's never too busy or too tired for a whirl with the kids.

There's always something cooking in the big house in Holmby Hills—a spot of judo in the middle of the living room, a serious conference over dolls in the nursery, an impromptu dance on the patio. And now that Jack and Dawn are old enough to date, guess who they like most to double-date with. Their mom and dad, that's who.

Jack and Dawn with their favorite dancing partners, mom and dad, below. But Art is just as apt to be talking cars with Bob, left below, or dolls with Diane.





BOB'S FIVE-STAR RIOT

In their push-button paradise out in Beverly Hills, what the Cummings sprouts can't think of to do, they can be sure their dad'll dream up

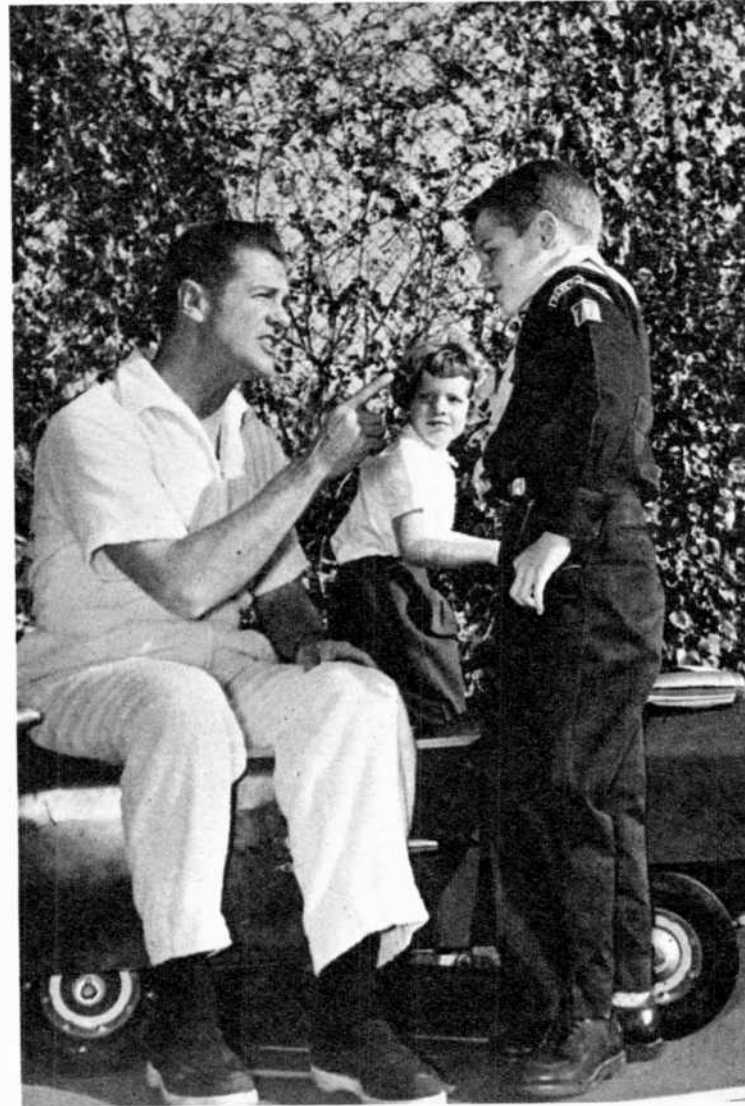


Bob got out his own camera to take the first picture of the newest member of his family, Anthony. Mary Cummings, mother of Bob's five, was an upcoming young actress when she married the star; now is president of his production company.

THERE'S never a dull moment in the big house in Beverly Hills which the Bob Cummings call home. What the five young Cummings can't think of to do, their dad can. A gadgeteer and do-it-yourself man long before pounding around in the basement became the popular thing to do, Bob's always a couple of jumps ahead of the kids when it comes to raising a ruckus.

There's a tennis court on the grounds which Bob has converted into a miniature driving range and where he teaches the older children to drive a small car he bought for the purpose. There's a swimming pool where they can splash around happily together. There are chairs that expand—and collapse—at the press of a button, a bathroom equipped with a carpenter's bench. There's every mechanical device ever heard of—and a few that Bob dreamed up himself. Robert Richard, 11, has already been allowed to take the stick of his daddy's plane.

The sophisticated bachelor-photographer of "The Bob Cummings Show" is pursued by luscious blondes each week (over NBC-TV Tuesdays this season) and at home he's pursued, too—by his kids. In addition to Robert Richard, the oldest, there are Mary Melinda Ruth, nine; Sharon Patricia, five; Laurel Ann, two; and Anthony, born last spring. And of course there's Bob's wife, Mary, who oversees the whole shebang.



A stickler for safe driving, Bob gives his two oldest a lesson in the privacy of the back yard. The star designed the coveralls he's wearing; has 'em in all colors.

the More the Merrier



Susie's too young, but Sunday spells church to the rest of the Bonnells. Lee, Gale, and their three boys attend the Hollywood-Beverly Christian Church.



Lee's proud of Gale's success ("Oh! Susanna" is a Saturday night fixture on CBS). Gale's prouder of her brood of four.

Gale Storm's found new happiness
in a tiny bit of femininity who's wound
her whole family about her finger



Looking like the teen-ager she portrayed in "Little Margie," Gale weighs in her youngest, above; puts on a birthday party for her 10-year-old son Paul, below.

and SUSIE makes Four

GALE STORM should have been the happiest girl in the world. She had a husband who adored her; three handsome young sons who thought mom was "the greatest"; a beautiful new home; a zooming career in television, and a spectacular success as a singer and recording star.

But something was missing. Missing, that is, until that day in November, 1956, when a tiny, six-pound-nine-ounce bundle of femininity arrived to complete the family circle. For Susanna, as she was named (for Gale's TV show) Gale can buy tiny ruffled pinafores and charming lace-trimmed frocks. Gale can brush her small daughter's hair into curls and tie them with pink ribbons. She can look forward to hours of girl talk, as soon as little Susie is old enough to understand. Yes, for Josephine Owaisa Cottle, as Gale was born, life is now complete.

The men in her life adore Susanna, too. Lee Bonnell, who married Gale in 1941 when both were struggling young actors, is now a successful insurance broker who doesn't mind walking the floor with a young lady at night. The boys—Phillip, 14, Peter, 11, and Paul, 10—are the eagerest baby sitters in town.

And for Gale, number four is a miracle—Susanna.

the More the Merrier



ROCKIN' and SOCKIN'

Fame and fortune were served up on golden platters in the year of the big beat



BUDDY KNOX and three pals at West Texas State who made up the "Rhythm Orchids" whipped up a home-made flying saucer to fame when they recorded "Party Doll." Roulette bought the platter, re-issued it, and Buddy became a teen-agers' dream boat overnight.

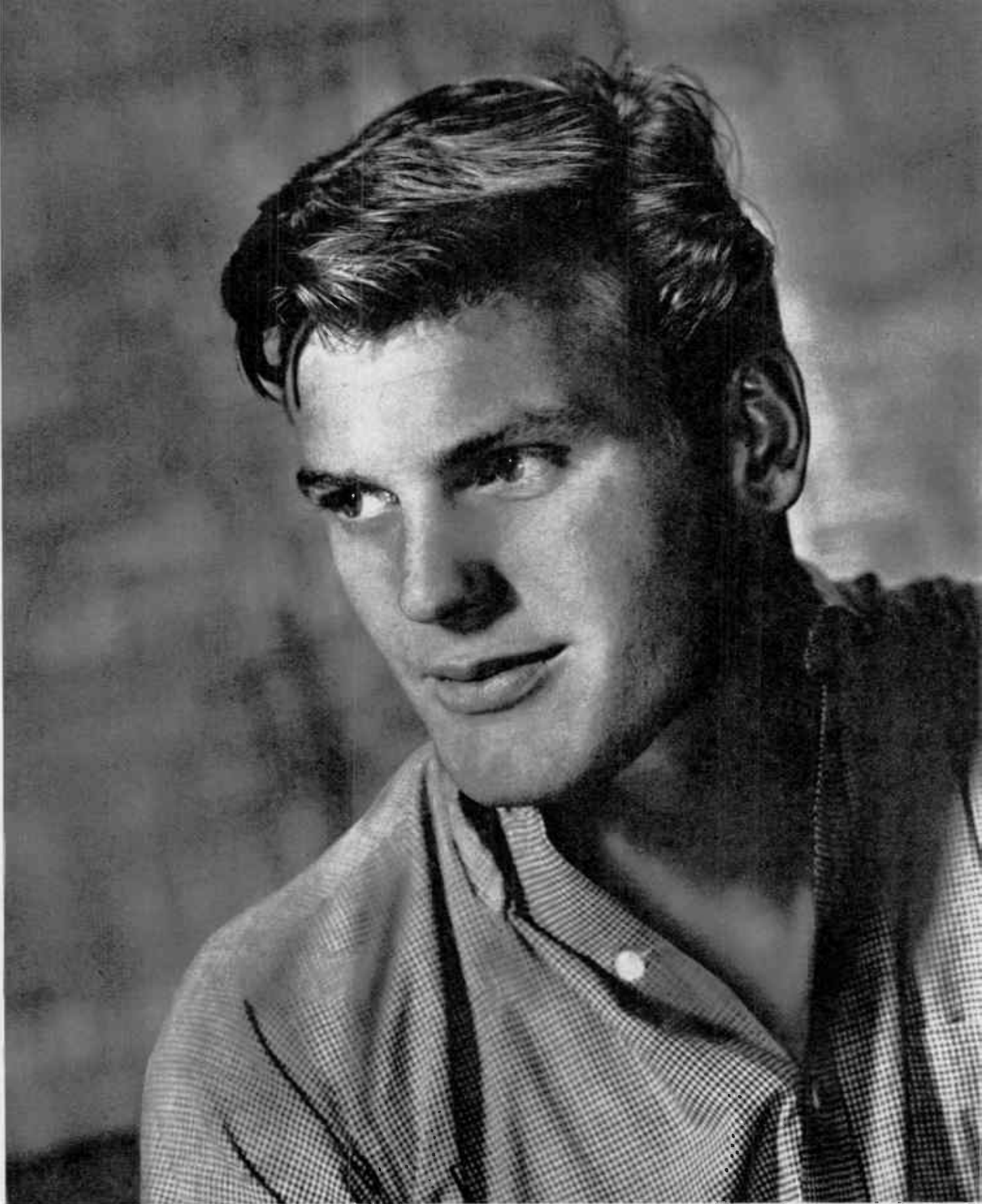
DEAN JONES has parlayed a rich baritone and an infectious grin into a zooming three-way career. The six-footer from Decatur, Alabama, is set recording-wise with M-G-M since his "Gypsy in My Soul"; can pick and choose his TV spots; has signed a movie contract, too.



SONNY JAMES has been singing all his life, but the Big Time never gave him a tumble 'til his sock Capitol record of "Young Love" established him as one of the rockin'est and sockin'est singers around. Now the handsome six-footer with the cornpone accent's got it made.

GEORGE HAMILTON IV was working part time at station WTOB-TV and attending North Carolina U. when he cut a disc of "A Rose and a Baby Ruth" for Colonial. When it sold 100,000 copies in two days, and ABC-Paramount bought it, the 19-year-old was made.





TAB HUNTER already had a big following among movie fans when he burst onto the air waves with his first record last year. "Young Love" was a smash hit and at 25 Tab was launched on his fourth career. (As teen-aged Arthur Gellen he had snagged a batch of blue ribbons both as a horseman and as an ice skater.) The big beat was obviously tailor-made for the big blond from California—a six-foot, 170-pound hunk of rebellion against bare-chest movie roles.



ROCKIN'
and SOCKIN'

TOMMY SANDS had been kicking around in show business since he was eight—his mom bought him a guitar when he was seven—but it wasn't until early this year, when he did a TV show for Kraft, that his career took off. A tune called "Teen-Age Crush," which he sang on the show and recorded for Capital, topped the hit parade for weeks, and Tommy was signed for a movie, personal appearances, and the rest of it. At 19, the once-lonely boy from Chicago and Shreveport has his pick of girls, cars, all the accoutrements of success.



SAL MINEO was nine when he began taking singing and dancing lessons, with the idea of becoming another Fred Astaire. Now 18, he'd already found a niche for himself as an actor both in movies and on TV, played drums and sang just for fun 'til he was cast as the "Drummer Man" in a TV show and sang a bit of "Start Movin'." His Epic recording of it began to do just that and the brown-eyed kid from the Bronx discovered he had something big going for him. Bigger even, could be, than his Academy Award nomination last year.

ROCKIN'
and SOCKIN'



ROCKIN' and SOCKIN'

CHARLIE GRACIE not only twangs a mean guitar, taps out the big beat, and vocalizes on such hit records as "Butterfly" and "Fabulous," he writes songs, too. Songs like "Ninety-Nine Ways," on which he collected royalties even though Tab Hunter had the click platter. Like Eddie Fisher a native of South Philadelphia and an alumnus of Paul Whiteman's teen show, Charlie's been in show business for a long time, but nearly fainted when he got his latest royalty check from Cameo. "There isn't that much money in the world," he gasped.



JIMMY DEAN began what's become a sizzling career by entertaining the boys at the Bolling Air Force Base while he was in the service. But he really took off two years ago when his country-style record, "Bummin' Around," sold more than 800,000 copies. Now, at 28, the lanky Texan has his own show on the CBS network five mornings a week and last spring was given a Saturday night spot, too. And every few week-ends he whips down to Nashville to cut a few discs for Mercury-Star Day. Jimmy's wed; has two tots, Gary and Connie.

ROCKIN'
and SOCKIN'



Perry's 15-minute program was a fixture on CBS until two years ago, and a lot of people thought he'd flipped when he switched to an hour variety show on NBC—and opposite Gleason, of all people! Now Como's as solid as the network. Or as Liberace, opposite, still laughing his way to the bank.

THEY'VE GOT IT MADE...

In radio and TV, where entertainers come and go like mad, some just can't miss



Everyone should have Wyman's trouble. When her last season's show was canceled, two sponsors began fighting to get her, each for a different program.



Phil Silvers' checkered career is studded with diamonds now that Sergeant Bilko is a household name, Phil has a new bride, and a new daughter, Tracey.

THIS YEAR Sid Caesar and Jackie Gleason have disappeared, temporarily at least, from television. Last year it was Milton Berle and Martha Raye. The year before that it was Red Buttons. Season after season, the once-undisputed greats fall victim to drooping ratings and the fickleness of public taste.

But there are some entertainers who just can't miss, who go on year after year, loved by the public, the sponsors, the networks.

Such a one is Perry Como, the 45-year-old ex-barber from Canonsburg, Pa., who has won a unique place for himself in the public affections with-

out once getting himself into a lather.

Perry was one of the first singers to have a regular network program on TV and for five years his three-times-a-week 15-minute show on CBS made happy listening in the early evening hours. Como could have gone on indefinitely, coming into New York from his Sands Point home three days a week to do his show and having the remaining four for his wife, their children, his golf and TV watching.

But two years ago Perry laid his CBS security on the line and took the biggest gamble of his career. He switched to NBC and an hour-long weekly show which he would be

THEY'VE GOT

called upon to emcee as well as sing. Long before his first season was ended he had, in his quiet way, wrested the title of "Mr. Saturday Night" from Jackie Gleason and tucked it away casually in his pocket.

It's possible that within the next few years someone may arise to challenge Como's spot, but it's impossible to imagine a television future without Perry somewhere in it. Como, indeed, has it made.

It's impossible, too, to imagine TV without Liberace, who has woven the strings of his piano around the hearts of half the women in the world.

When Lee, as he is affectionately known, began his TV career on a local station in Los Angeles in 1952, nobody in the business gave it a chance. Piano playing on TV? Classical music at that? Who would listen? But two years later the Milwaukee-born musician was the sensation of the entertainment industry.

Liberace has slipped somewhat from the peak of his popularity, from the time when he was able to pack Madison Square Garden and the Hollywood Bowl with his one-man shows, but his filmed series is still seen regularly on some 150 stations, and from his solid foundation in TV he has been able to branch out into other phases of show business.

Liberace, of the white beaver overcoat, the beaded jackets, the candelabra, the smile, has, beyond all the showmanship, a warmth and sincerity that, coming across on the TV screens, has touched and held millions.

Newer entries in the TV melting pot, where the dross is separated from the gold in record time, are Jane Wyman, Academy Award winner and dramatic actress of real stature, and Phil Silvers, whose career as an entertainer has gone up and down so often he might as well have been living in an elevator.

"You'll Never Get Rich" went on the CBS network two years ago with a built-in audience. The shenanigans of Sergeant Bilko were bound to get a fast look, at least, from every man who has ever been in the Armed Forces. Having watched once, they continued to watch, for the show is a good one and the supporting cast had been chosen as carefully as a jeweler puts together a string of matched

Shows may come and go, as "Home" has done, but Arlene Francis, producers' dream girl, is never without a job.



'T MADE...

pearls. But never underestimate the talent of Silvers, who plays the swaggering, conniving sergeant to the nines.

At 45, Phil no longer has to fret over what he'll do next season—whether a Broadway play will come along for him or whether he'll have to spend his days hanging out in Lindy's. His future is assured. He has married, his first child arrived in June, and the title of his series, "You'll Never Get Rich," definitely does not refer to its star.

With a different play to film each week, "The Jane Wyman Theatre" has not been so uniformly successful as Phil's show, but few people have criticized Janie's acting. It was inevitable that, when her sponsor gave up the show last spring, two others should have stepped forward, eager to get on the Wyman bandwagon.

The little song-and-dance girl from St. Joseph, Mo., has gone a long way from the days when, as a teen-ager, she invaded Hollywood. She has won the movies' most coveted award; and now has become one of the first ladies of TV.

Another of the first ladies of TV is, of course, Loretta Young who, like Jane, was one of the movies' most-in-demand actresses before she decided to try her wings on the air. Loretta has no worries when renewal time comes around. Sunday evening at 10:00 on NBC is Loretta's time—and that's that. In an industry where men greatly outnumber—and outlast—women, Loretta has made a place for herself via her charm as well as her acting ability.

Charm is one of Arlene Francis' greatest assets, too. It comes through every Sunday evening on CBS when "What's My Line?" time rolls around, and it's one of the reasons Arlene is always in demand. When the expensive "Home" show was canceled by NBC this summer, it wasn't because Arlene wasn't considered a top-notch mistress-of-ceremonies. The network immediately chose her to do a half-hour interview program to replace it.

Trained as an actress, Arlene has poise and assurance in front of the cameras; she has a quick mind, able to cope with the emergencies that are bound to crop up now and then on

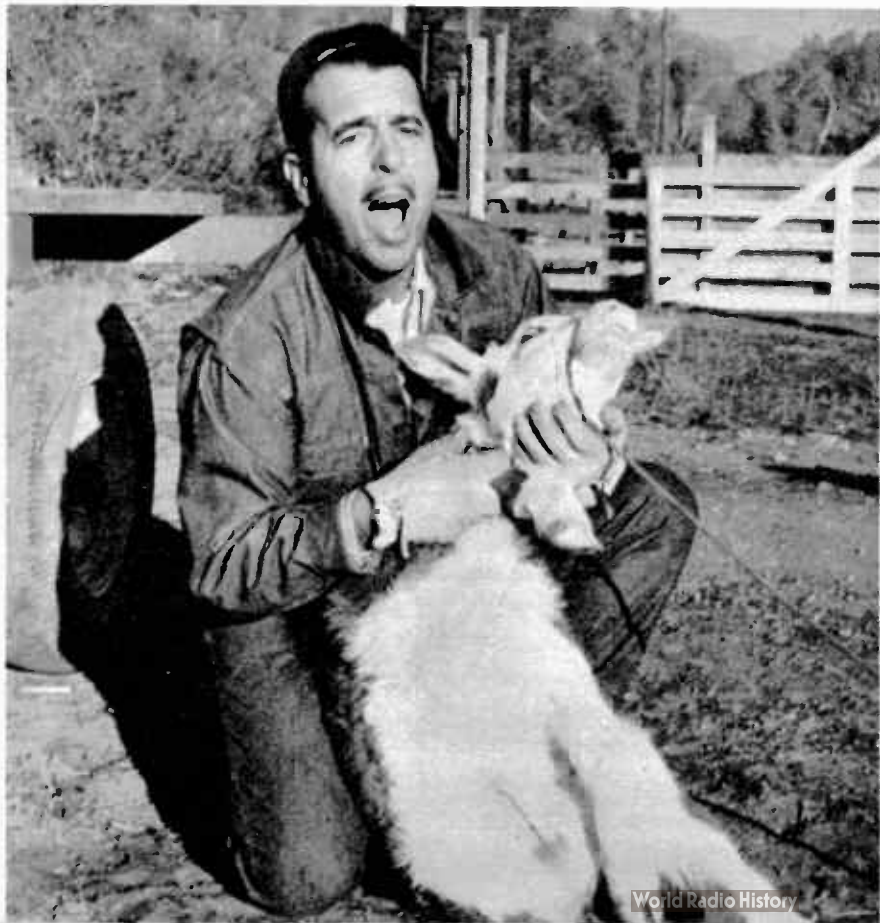
Ten years in radio and TV have established Robert Q. Lewis firmly in the hearts of the public. The guy's in.



T IT MADE...



Two of the best-loved guys in television, afternoon and evening, are Garry Moore and Tennessee Ernie Ford. Folksy, relaxed, and unpredictable, neither one seems able to do anything wrong, as far as their viewers are concerned.



a live show. But most of all she has those qualities of warmth and sincerity which make everyone watching her feel that she's a friend.

It is these same qualities that put Garry Moore and Tennessee Ernie Ford on top of the heap, and are keeping them there. Those qualities plus a comfortable, old-shoe approach to life in general.

Both Ernie and Garry have been appearing six times a week without ever a sign of an ulcer, while other, equally talented, performers have collapsed doing a once-a-week show. Last year Ernie's evening show debuted on NBC and by the end of the season had hit the top 10. This year he's dropping his afternoon program, will be seen only on Thursday evening at 9:30, Eastern time. But Garry, as of now, will be carrying on as usual, with his hour-long daytime show five days a week over CBS and his "I've Got a Secret" at 9:30 Wednesday evenings.

Radio provided the training ground for both Garry and Ernie and did the same for that debonair bachelor Robert Q. Lewis, who is happily en-



A show with a talking dog! Experts shivered at the mere idea, but former kid star Jackie Cooper has made a big success of "The People's Choice," just as Jack Webb, earlier, did with "Dragnet." Neither has to worry about renewals.

tertaining housewives over the CBS radio waves again these days. Like Arlene Francis, shows may come and shows may go, but Robert Q. never has to worry about a job.

Jackie Cooper and Jack Webb, a former child star and a radio and movie actor who had never achieved stardom, have both hit it big in television. Jack's reputedly tired of "Dragnet," would like to devote himself to making feature-length movies—as he's already done with "Pete Kelly's Blues" and "The D.I." But the public loves Sergeant Friday; the sponsors love him, the NBC network loves him. "Dragnet" will probably go on forever.

"The People's Choice," in which Cooper returned to films after some years on the stage, is just what its name says. The viewing public loves Jackie and Cleo, the improbable but fascinating talking pooch. Jackie's career is once more in high gear.

And as for the inimitable Spring Byington, who had played mother roles in movies for more years than she likes to remember, as "December Bride," she has become a genuine





"December Bride," seen Monday evenings on CBS-TV, made Spring Byington a big, big star. So she's celebrating!

full-fledged star and the most popular mother-in-law in the land.

At 17, when she joined a stock company in Denver and began touring the mountain towns of Colorado and the plains of Kansas in a play called "My Husband's Wife," Spring was earning a fast \$35 a week, and when

the show folded in Kansas City, she was left with exactly \$17.90. The money would have paid her fare back to her home in Colorado Springs, but Spring chose the hard way. She teamed up with two other aspiring young actresses to live in one room and cook over a hot plate until she

latched onto another play.

Today Spring has no financial worries. She is the center of a close family group—one of her two daughters is always near by—and the happiness which comes through on the TV screen is 14-carat. Today, at 59, Spring definitely has it made.

"WE GOT IT MADE..."



Loretta Young has won all manner of honors on TV, but most of all she has won the hearts of millions of people all over the country. Her sincerity and her genuine liking for people, as much as her acting ability, make her a welcome guest in living rooms every Sunday evening at 10:00

the Personality Boys



ARTHUR GODFREY built one of the most fabulous careers in show business by being himself—inquisitive, irreverent, intimate. Though he is seen and heard by some 82,000,000 people each month, he might easily be sitting at the kitchen table, his chair tipped back, talking to each one individually. The first person on radio to turn thumbs-down on the stuffed-shirt school of broadcasting, Arthur has become a legend in TV via his free-wheeling style.

They needn't sing, dance, or act—even if they can.

Just by being themselves, they've hit the jackpot

THEY COME from every branch of show business. They've been disc jockeys, actors, chorus boys, song-and-dance men. They come from every part of the country—from New York, Michigan, California, and points in between. But they all have something in common—something which has made their names household words.

One thing it may be is a genuine liking for people, which communicates itself to audiences thousands of miles away. In television particularly, the relationship between viewer and performer is so close that the phony is quickly spotted in every living room.

To some extent, it's a matter of the voice. Godfrey, Garroway and Story all got their starts as disc jockeys where the conversation quickly became more important than the records.

With some of them, it's impudence. Groucho, Steve and, of course, Arthur, are all inclined to let the quips fall where they may.

They have agile minds, all of them, able to cope with the unexpected and turn it into entertainment. They have poise and stage presence; sympathy and understanding.

With his long-time morning shows on CBS radio and television and his Monday night "Talent Scouts"—he's dumped his Wednesday night show this season—Godfrey is easily the dean of them all. And Arthur has a theory. "Above and beyond talent," he explained, "you've got to have character, for television brings people just as close as your next-door neighbor."

Which is the best answer of all.



RANDY MERRIMAN and BESS MYERSON team up to give viewers of "The Big Payoff," seen five afternoons a week on NBC-TV, a double dose of personality. Bess is a former Miss America; the witty Randy once a circus clown.



GROUCHO MARX was a veteran of both the stage and movies when he started "You Bet Your Life" on radio in '47, went on to NBC-TV in 1950. Other emcees may use honey; Groucho catches Thursday night viewers with vinegar.

GEORGE DeWITT would like to be a dancer, an actor, a comedian and, especially, a singer, but as a quizmaster (on "Name That Tune," seen on CBS-TV Tuesday evenings) he has been successful by virtue of his personality alone.



WARREN HULL is another who planned and studied for a career as a singer, but since 1948, when he became emcee for "Strike It Rich" on radio, he hasn't needed his baritone. On CBS-TV, daytimes, he only has to talk.

the Personality Boys

ED SULLIVAN admits that he can't sing, dance, tell jokes, or act. "I just introduce the acts and get the heck off the stage." Ed certainly doesn't have the outgoing personality with which most entertainers are equipped, but despite this—or because of it—he heads up one of the most popular shows on TV today. "The Ed Sullivan Show," seen Sunday evenings on CBS-TV, has won him thousands of friends, a 20-year contract with the network, and bagfuls of money. As a pal said, "Whatever it is Ed has, the fans like him for it."





STEVE ALLEN, who is currently challenging Sullivan's spot as No. 1 man on Sunday nights, is in many ways the antithesis of Ed. Steve plays a mean piano, sings a bit, cracks jokes, and in general gets into the acts. And viewers love it—and him. Born into show business—his parents were vaudeville comedians—he began as a radio announcer on an Arizona station, moved on to Los Angeles, and was brought to New York as a quizmaster. But it was the "Steve Allen Show" on NBC-TV, with its chance for ad libs, which brought him fame.

the Personality Boys



JACK BARRY gives money away, which is a good way to make friends right off the bat, but long before he was heading up "Twenty-One" and "Tic Tac Dough" on NBC-TV, Jack was winning friends and influencing viewers on such shows as "Juvenile Jury" and "Life Begins at 80." As the creator, with his partner Dan Enright, of these—and other—shows, Jack is a shrewd business man, but in front of the cameras he's friendly as a puppy. The friends who advised him to give up selling handkerchiefs and go into radio, were so right.

the Personality Boys

the Personality Boys

DAVE GARROWAY has, like Arthur Godfrey, made it big by being himself, although the Garroway personality—simple, grave, and polite—is far different from that of Arthur. But at 7:00 o'clock in the morning, when he begins his "Today" show on NBC-TV, people by the million tune in to Dave's low-powered commentary. A navy officer who was chronically seasick, Dave developed the style which has become his trademark on a disc-jockey show from Honolulu. Today it serves him on "Wide, Wide World" and "Monitor," too.





HAL MARCH was known as an actor-comedian when he was tapped to emcee "The \$64,000 Question" after some 300 candidates had been screened for the job. Playing it straight—he has yet to crack a joke on the giant quiz program—Hal suddenly found himself in the bigtime and the big money. With plenty of leisure, for the CBS-TV show keeps him busy on Tuesdays only, he's made a number of other appearances, as a dramatic actor and a song-and-dance man. But it's as a quizmaster that his viewers love him the most.

the Personality Boys



RALPH STORY had chalked up exactly 13 weeks of television experience when he went on the CBS network a little more than a year ago as emcee of the highly popular "\$64,000 Challenge." And discovered that first Sunday evening that he was too nearsighted to read the teleprompter! But Ralph's long experience in radio—he'd been a regular on WKZO in Kalamazoo, Mich., his home town, as a moppet—and his ingratiating personality began to show at once and his long-time love affair with radio now includes TV. And vice versa.

the Personality Boys

BOOTS and SADDLES

Cowboys and Indians gallop across the screen like crazy as TV goes Western with a bang



Dickie Jones, the "Buffalo Bill, Jr." of TV, does all his own stunts, as does Jack Mahoney, below right, with whom Dickie stars in "Range Rider."

VILLAINS by the hundred are being knocked out, heroes by the score are riding off into the sunset, as television goes Western this year with a bang. At least 21 series dealing with the Old West show up on the TV calendar, and these don't include the feature-length movies which have found their way onto the home screens.

Out at Gene Autry's Melody Ranch, where three-fourths of these films are made, there are cowboys and Indians, marshals and bank robbers, good guys and bad guys by the dozen. Stages are held up, cattle rustlers brought to justice, towns shot up, jails broken out of, every day.

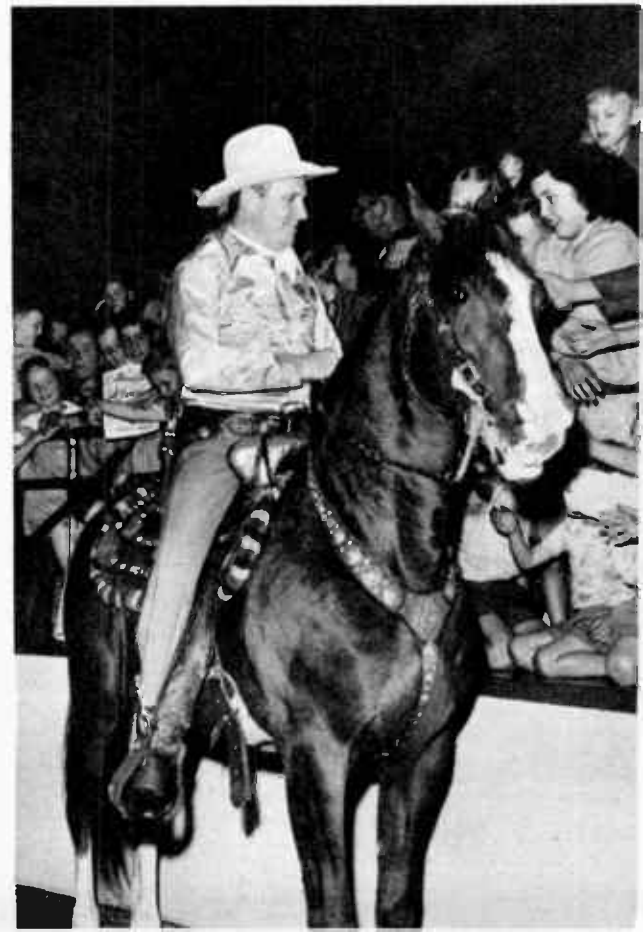


Pat Buttram, Gene Autry's sidekick in both movies and TV, also has his own radio program, a 15-minute show heard daily over the CBS network.





Gene Autry, whose Flying A Productions makes several TV series in addition to his own "Gene Autry Show," with his wife Ina, above, in the backyard of their home. Below, with fans.



BOOTS and SADDLES



The star of "Annie Oakley" in one of her specially designed costumes. The braids are her own. As Annie, Gail Davis rides, shoots, and cliff-hangs in the best Western tradition, but she likes feminine fripperies in real life.

The ranch is, naturally enough, the headquarters for Gene's Flying A Productions. Here Annie Oakley proves that anything a man can do, a girl can do, too. Here Buffalo Bill, Jr., rides again. And here the new series that Gene has planned for this fall are gotten off paper and onto film. There's Gene's own "Melody Ranch Party," for one, and "Tales of the Barbary Coast," which he plans to emcee, for another. And there's a third series, "The Winning of the West," which will be another new entry from Flying A.

Gene, of course, already had his own series, "The Gene Autry Show," which is still popular with grownups as well as young fry, and he can be seen weekly, and in some places daily, in his old feature-length movies.

Roy Rogers, with "The Roy Rogers Show" and his old movies, will also be all over the dials.

There are Gene's earlier series, too. The first, "Range Rider," stars Jock Mahoney and Dickie Jones, and Dickie is also the star of "Buffalo Bill, Jr."

Now a family man of 30, Dickie is married to his former high-school sweetheart, and has four children, but he's still as crazy over horses as he was when, at five, he was appearing in rodeos as "The World's Youngest Trick Rider and Roper."

In between, he played kid roles of all types in movies and for a time was "Henry Aldrich" on radio; served two years in the Army; and had decided to become a carpenter when Gene fer-



reted him out for a movie role. Out of that came more movies and, in 1949, "Range Rider." Cabinet-making is now just a hobby for Dickie, along with deep-sea fishing.

Gail Davis went from cowboy movies to TV, too, to become the only girl who is the star of her own Western series.

Out of Arkansas, where she was born Betty Jeanne Grayson in 1930, Gail reached Hollywood via Harcum Junior College and the University of Texas, and wound up as Autry's leading lady in 15 movies and 30 TV films before she was tapped to become the hard-riding straight-shooting "Annie Oakley," who is seen weekly on some 165 TV stations.

A blue-eyed blonde, Gail lives these days in a small white frame house in Studio City, where she does much of her own housework. But feminine as she is, Gail's an all-around athlete. She plays golf and tennis and swims as well, almost, as she rides and shoots.

The rangy Mahoney (born Jacques O'Mahoney) was a stunt man in movies when Autry gave him a job as a heavy in one of his pictures. Jock, during a fight scene, blackened Gene's eye, and the victim was so impressed that Jock was his first choice for "Range Rider."

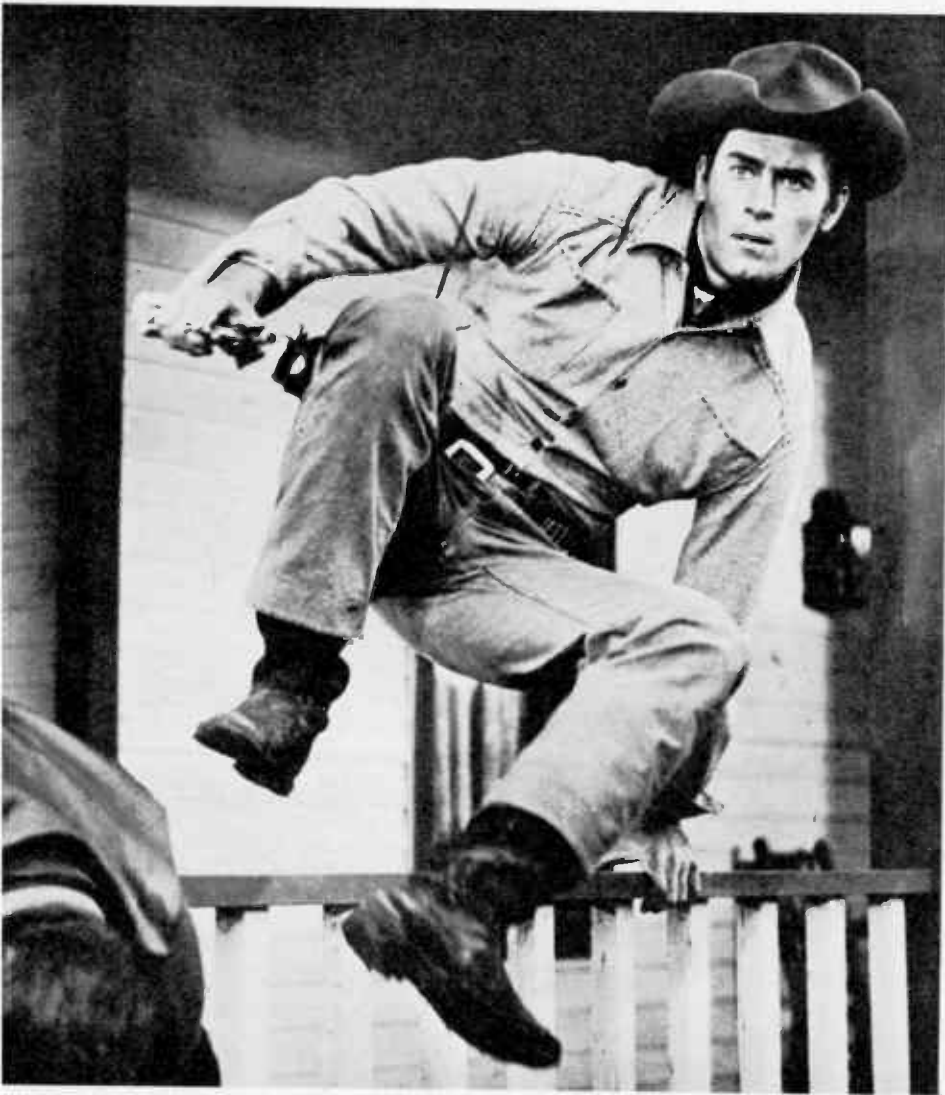
Alabama-born Maxwell Emmett Buttram—to give Pat his full monicker—was on radio's "National Barn Dance" for 13 years before teaming up with "Mr. Artery." Pat is married



Gail learned to ride as soon as she was old enough to sit on a horse and her father taught her to shoot by taking her on hunting trips. Packing for the personal appearances she makes regularly, she taught herself.



BOOTS and SADDLES



Clint Walker, star of "Cheyenne," is enough to make any desperado tremble. He's a rugged 6'6" and 235 pounds. But at home in North Hollywood with his wife Verna and their daughter Valeria (below) he's as peaceful as a lamb.



to actress Sheila Ryan and they, with their daughter Kerry, live in the San Fernando Valley. Pat's hobby: collecting old joke books!

It was two years ago that a flock of new Westerns—"adult" films, they were called—hit the TV channels and a new crop of Western stars emerged.

Among them was Clint Walker, who had drifted from job to job across the country to become a deputy sheriff in Las Vegas when Van Johnson got a good look at all six-feet-six of him and suggested he give acting a whirl.

The outsize Clint snapped up a Warner Brothers contract and was given the lead in the studio's "Cheyenne" series, seen Tuesday evenings over ABC-TV. The show was an immediate click and today Clint and his family have settled down in their first real home, where at last Clint has a bed big enough so that he doesn't have to sleep cater-cornered.

While Warners was getting "Cheyenne" in the works, CBS was beating the bushes for a Marshal Matt Dillon for its "Gunsmoke" series. William Conrad, who had been playing the role on radio since 1952, continued on the air, but Minneapolis-born, college-bred Jim Arness was chosen for the TV version.

A Saturday-night feature on the network, "Gunsmoke" went over big, and from being a featured player in action movies, Jim suddenly found himself a star.

Jim hasn't let the "star" bit go to his head. Like most Western actors, he lives quietly, in a comfortable but not plushy house in Pacific Palisades. He takes his and the neighbor kids swimming, retreats to his tree-house when he needs privacy, and whips up a chocolate cake now and then just to prove he hasn't forgotten how.

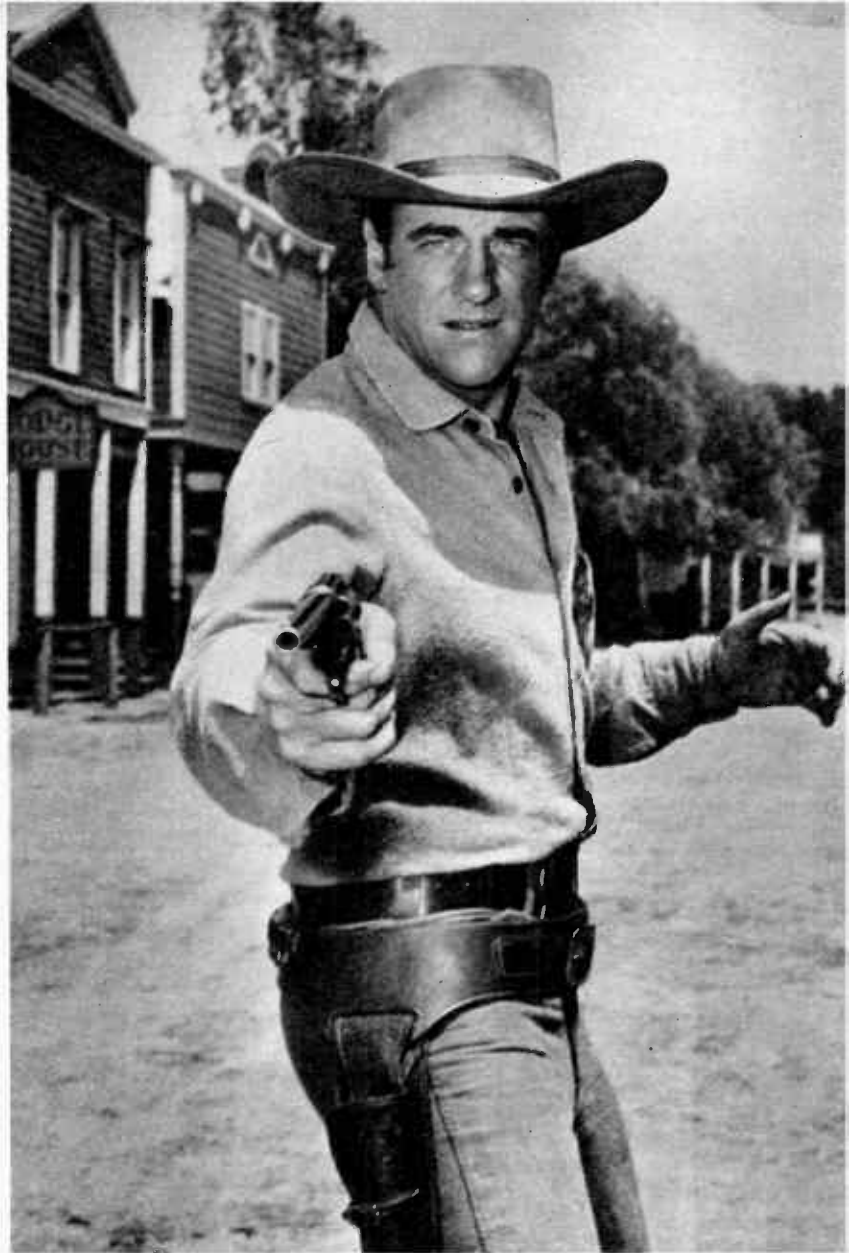
In his frock coat, striped pants, brocaded vest and black sombrero, "Wyatt Earp" is certainly the most dapper "good guy" on TV today—so attractive that women, as well as men and kids, watch it on ABC-TV Tuesday nights. And Hugh O'Brian, who plays Wyatt, is one of the snappiest bachelors in Hollywood.

Not for Hugh is the simple life led by other Western stars. He turns up regularly at formal do's with some lovely on his arm, and is reputed to have one of the longest lists of phone numbers in town.

Born in Rochester, N.Y., in 1925, Hugh was educated at Kemper Military School and Cincinnati University, and was on his way to Yale when he got tangled up with acting via a little theatre appearance.



Girls get short shrift in most Westerns, but Amanda Blake, the Kitty of "Gunsmoke," has an important part. Above with Jim Arness, as Marshal Dillon.



Arness, like Clint Walker, is an heroic-sized hero—6'6", 225 pounds. And like Clint he's a family man. Below with his wife Virginia, and Rolf and Jenny Lee, two of their three children.



William Conrad, above left, is the Marshal Dillon of radio, with Howard McNear, right, as Doc, and below them, Georgia Ellis, Parley Baer, of the cast.



BOOTS



When trouble comes to the Old West, Guy Madison, the "Wild Bill Hickok" of TV, is seldom far behind. With him, of course, is his partner Jingles, played by Andy Devine, who now has his own series, "Andy's Gang," on TV.



At six feet and 175 pounds, Hugh might be bested in a hand-to-hand encounter with Walker or Arness, but he claims to pack the "fastest gun" on the Hollywood range.

Guy Madison is six feet one, and handy with his fists, but given a choice of weapons he'd take a bow and arrows. The 35-year-old "Wild Bill Hickok" of TV is an ardent archer, likes to take off with bow and arrows to hunt wild boar on Catalina.

After a spectacular start in movies, Guy's career had dribbled away to nothing when he and Andy Devine made the pilot of their "Hickok" series. There were nine frustrating, discouraging months before the show was sold, but since then everything that has happened to Guy has been good.

Married to Sheila Connolly, after his marriage to Gail Russell had hit the rocks, Guy now has two small daughters, a lovely new home in the Hollywood Hills, is in demand again for movies, and has formed his own production company.

When the first "Hickok" films were being shot, the wise and witty Devine looked upon Guy as "just a glamor boy," but when he discovered that Madison was from Pumpkin Center, Cal., and had worked for six years on a ranch, Andy changed his mind and a close friendship has grown up between the two.

Andy had worked steadily in movies for 30 years but his role as Jingles gave his career a shot in the arm, too. Last year his gravel voice was heard regularly in "Andy's Gang" and last summer he braved New York audiences to play the river boat captain in a production of "Show Boat" at Jones Beach.

"The Lone Ranger" and his "Hi-Yo, Silver" have been familiar to radio audiences for 22 years, and an estimated 45,000,000 people now watch him on ABC-TV every Saturday evening. Yet, because of his mask, few people recognize him off screen, and Clayton Moore, former trapeze artist, is as anonymous as a sun-bather at Coney Island.

The same thing is true of Michael Ansara, who plays the Apache chief Cochise in "Broken Arrow." New England-born, of Lebanese descent, Ansara studied dramatics in college to give him more poise—and found he liked it. He's played Shakespeare on

and **SADDLES**

the stage but made his movie debut as an Indian and has been playing one ever since. Out of costume, however, he's seldom recognized.

John Lupton, who plays the Indian agent in the same series (on ABC-TV Tuesdays) also cut his acting teeth on Shakespeare. Born in Highland Park, Ill., in 1926, he decided early on an acting career and did all sorts of odd jobs to get going. A roommate in Hollywood of Fess Parker when both were waiting for a break, John's now married to the former Anne Sills, but still bicycles with Fess on Sunday mornings by way of keeping in shape for his role.

Scott Forbes had done serious roles on the stage, too, and might still be doing them if he hadn't been spotted on a tennis court by the producer of "Jim Bowie," who was looking for a rugged, ambidextrous gent for the lead. Scott was both, and the native of South Africa who flew with the RAF during the war is now a hero of Early America on Fridays over ABC-TV. Now and then his actress wife, Jeanne Moody, plays in one of his films.

Without his scarlet coat and his



Believe it or not, under the fancy duds worn by "Wyatt Earp," right, is a suave man-about Hollywood, Hugh O'Brian.



BOOTS and SADDLES



Unmask the long-riding "Lone Ranger," here with script-reading nag Silver, and you'll find actor Clayton Moore.



An Indian can be a "good guy" and is in "Broken Arrow." Michael Ansara is the Indian; John Lupton the agent.



Scott Forbes, ex-Shakespearean actor, wields a nasty knife as "Jim Bowie."



John Bromfield never has to run for re-election as "Sheriff of Cochise."

trusty dog Yukon King, "Sergeant Preston of the Yukon," seen on CBS Thursdays, is Richard Simmons, former contract player at M-G-M. Married to Nora Johnson, he has two children, Michael and Susan.

John Bromfield, the "Sheriff of Cochise," and Dale Robertson, star of "Tales of Wells Fargo," were, like Simmons, recruited from the movies. Bromfield, divorced from Corinne Calvet, is married to Larri Thomas.

"Wells Fargo" is an NBC-TV series which debuted on Monday evenings last March. New this fall on NBC is

its big hour series, "Wagon Train," scheduled for Wednesday evenings. Movie veteran Ward Bond and handsome Robert Horton co-star.

NBC also has, on Mondays, the new John Payne show, "Restless Gun," with John in the role of an itinerant cowhand who drifts from town to town, meeting adventure at each stop.

And unlikely as it may seem, Richard Boone, of "Medic," has turned soldier of fortune in a new CBS series titled "Have Gun—Will Travel." Boone is going thataway Saturday nights—string tie, sideburns and all.

Put a "good guy" into the Northwest, provide him with snowshoes as well as a horse, and you've got "Sergeant Preston of the Yukon." Richard Simmons stars.





New this fall is "Wagon Train," an hour show co-starring Word Bond, above, and Robert Horton, below,



Richard Boone, the Dr. Styner of "Medic" a few years ago, has made a real switch. He's a soldier of fortune in a new action series, "Have Gun—Will Travel."

Dale Robertson, recruited from the movies, plays the keen-eyed detective in "Tales of Wells Fargo"; John Payne, below, the fast-shooting cowhand in the new "Restless Gun."



They've Got Rhythm

Morning, noon and night, on radio, records, TV, it's music, music, music



Lawrence Welk and his orchestra have reason to smile. Critics cried "corny," but the public loves their music.



Surprising Welk on "This Is Your Life": the singing Lennon sisters, left, and, at Lawrence's right, his son, Larry, Jr., daughters Donna and Shirley, the latter's husband, Welk's wife Fern.

ONE of the hottest attractions in TV today is a 54-year-old ex-farm boy from North Dakota who never got beyond the fourth grade in school, is frightened and ill at ease in front of the cameras, and usually manages to fluff at least one line per show.

Lawrence Welk plays music with a simple, understandable beat, without any trick variations or off-beat chords. That's the way people want it, he says, and the popularity of his Saturday and Monday night shows on ABC-TV are proof enough. Even hard-boiled critics who used to describe his music as "corny" and "square" are now beginning to agree.

A deeply religious man, Welk turns thumbs down on any song which might offend and insists on modest gowns for his girl singers. Alice Lon, his "Champagne Lady," dancing with him at right, is as wholesome as a Dakota wheatfield, and the members of his orchestra are, for the most part, happily-married family men like himself. Welk, and the public, like it that way.



They've Got Rhythm



Champagne Lady Alice Lon becomes Mrs. Bob Waterman once she's clear of the studio or the Aragon Ballroom, where the Welk orchestra plays week-ends. As Mrs. W. she reads bedtime tales to her three boys—Clint, Larry, Bobby.

Happy to settle down after years of touring with bands, Myron Floren has become a do-it-yourself fan, built the playhouse (rear) for daughters Robin, Randy and Kristie.

Young **Buddy Merrill** is one of the few members of Welk's group who aren't family men. But he has plans, which include Faye Philpott, taking a soft-drink break with him.





Larry Dean whips out a snapshot of son David at the drop of a remark, but now he's singing with Welk he can see the original—and his wife Alice—every day.



The smile on Jack Imel's face just won't come off. As a sailor he auditioned for Welk and, as a civilian, he is a regular. Here with his wife and kids, Debbie and Gregg.

All three of Welk's children act as talent scouts and Larry, Jr., discovered the Lennon sisters, who have become one of the show's most popular features. Left to right: Peggy, 16; Janet, 11; Welk; Kathy, 14; and, standing, Dianne, 18.





They've Got Rhythm

RED FOLEY was plucking a mean guitar at seven, a member of "National Barn Dance" in the Thirties, and had sold 25,000,000 records by the time he "retired" in 1952, after the death of his wife. Two years later, when his brand of country music had become a coast-to-coast vogue, he was lured out to Springfield, Mo., to head up "Ozark Jubilee," and this season he'll be busier than ever, with a daytime radio stint as well as the Saturday-night show on ABC-TV. (New title "Country Music Jubilee.") Red has four daughters, including Mrs. Pat Boone; a new wife, Sally Sweet; and a bigger career than ever.



MINNIE PEARL burst full blown upon an unsuspecting world 15 years ago, when she did her first network radio show on "Grand Ole Opry." She has been a fixture on the show, both on radio and TV, ever since. But Minnie, yellow organdie dress, Mary Janes and all, had been born several years earlier, the brain child of Ophelia Colley, who has played her ever since. A graduate of swank Ward Belmont College, Ophelia studied serious drama and began teaching it in her home town, Centerville, Tenn. But she has long since found that her Saturday-night "How-dee" on NBC is more fun than Ibsen.

They're Got Rhythm



THE MCGUIRE SISTERS had sung all over Ohio, and had even done a USO tour, but it wasn't until they became permanent members of the Godfrey troupe that their fame began to spread, their records to appear on the hit parade. Nowadays, they're touring almost constantly, breaking records in night clubs all over the country, but they always come back to Arthur, who gave them that big break. In New York, where they headquarter, Phyllis and Dottie share an apartment, consult with Christine by phone as to what they should wear. Never when performing, seldom even for rehearsals, do they wear non-matching duds.

They've Got Rhythm



Betty Johnson sang hymns at five, at NY's Copa at 20, with Don McNeill for two years. Her fiance, Charlie Green, wrote her "I Dream" hit.



Perky Teresa Brewer traveled with a Major Bowes unit as a kid; now does TV, makes records. She's 26, wed to Bill Monahan, has three daughters.



Blonde Jaye P. (Jennie Carol) Morgan was born in a Colorado log cabin in 1932, began singing at four. She is married to Mike Baiano.

Bronx-born Eydie Gormé sang for fun in school, on tour with bands, and was a regular on Steve Allen's "Tonight," where she met current steady date, Steve Lawrence. She's 5'5 1/2", has dark hair and eyes, still lives with her family.

Dark-haired, blue-eyed Polly Bergen was singing before she could talk, had a radio show at 14, cut her first record at 18. Actress and panelist ("To Tell the Truth") at 31 she's Mrs. Freddie Fields, has a CBS contract.





BEWARE
OF HUMANS

LEGAL and LETHAL

**From Joe Friday to Sherlock
Holmes, Mark Saber, Martin Kane,
danger is their TV business**

HE MAY be shot at, bopped on the head, and given knock-out drops, but a good detective never dies. And neither does a good detective series. All of the familiar ones—"Dragnet," "Adventures of Sherlock Holmes," "Highway Patrol," "The Lineup," and "I Led Three Lives," to name a few—are back, keeping people on the edges of their chairs just as they have in past seasons.

And there are new ones, as well. There's a brand new "Martin Kane" series for one, with William Gargan, who played the title role in the original series, back in action. But how Kane has changed! In the new series, filmed in Europe, he is a former colonel in Air Force intelligence who has stayed overseas after the war. As Gargan describes him, the new Kane likes the police, pays his rent regularly, and never pushes dames around. But gets into some dangerous situations anyway.

Perry Mason, the legal eagle who has been getting into trouble for years getting his clients out of same, is hitting the TV screens for the first time (on CBS Saturday evenings) with Raymond Burr as the wily Mason. Born in British Columbia, Burr lived for a time in China, went to military school in Canada, and raised sheep in New Mexico before going to Hollywood, where he has worked in movies, TV, radio, and the little theater.

The Chicago cop seen in "Manhunt," on NBC Friday evenings, is Lee Marvin, handsome 37-year-old actor who has made movies—"Raintree County" is one of his latest—worked in television, and likes racing cars. A Marine veteran, the rough stuff in a copper's life has no terrors for him.

And there's "Alfred Hitchcock Presents," which makes murder—and commercials—fun on CBS-TV Sunday nights.

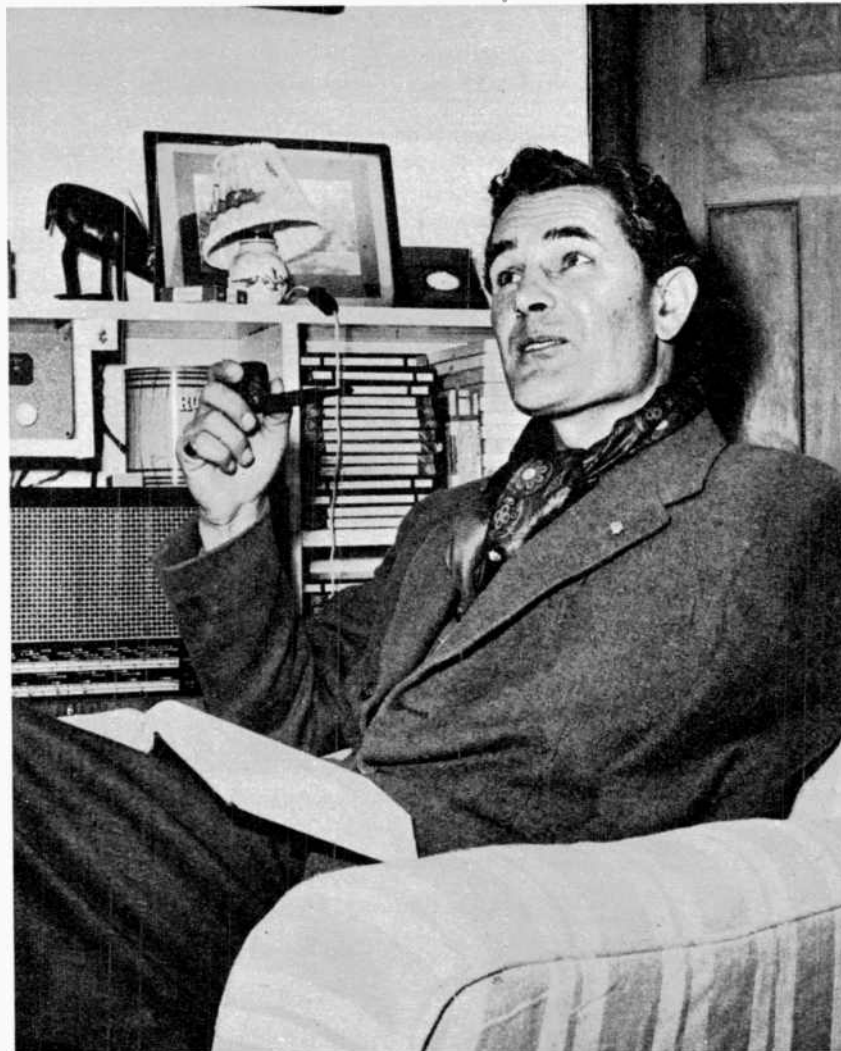
He's a master of the macabre, but Alfred Hitchcock is afraid of police; turns pale at sight of a cut finger.



William Gargan, who was the first "Martin Kane" on TV, is playing the private-eye again, in a new series filmed abroad.



When "Perry Mason" appears on home screens this fall, it'll be Raymond Burr, from the movies, playing the title role.



A graduate of Cambridge, Donald Gray is a natural for the role of the suave, sophisticated Mark Saber of "The Vise," who solves crimes in Sherlock Holmes manner, by brains rather than brawn.



LEGAL and LETHAL

Warner Anderson and Tom Tully, opposite, make life tough for criminals in the popular "Lineup" series. And Rod Cameron, below, a six-foot-four "City Detective," cracks down on the crooks in his bailiwick.

Reed Hadley began exposing lawbreakers back in 1951, when "Racket Squad" premiered over the TV channels, and he's been at it ever since. He's the quiet-but-lethal type.

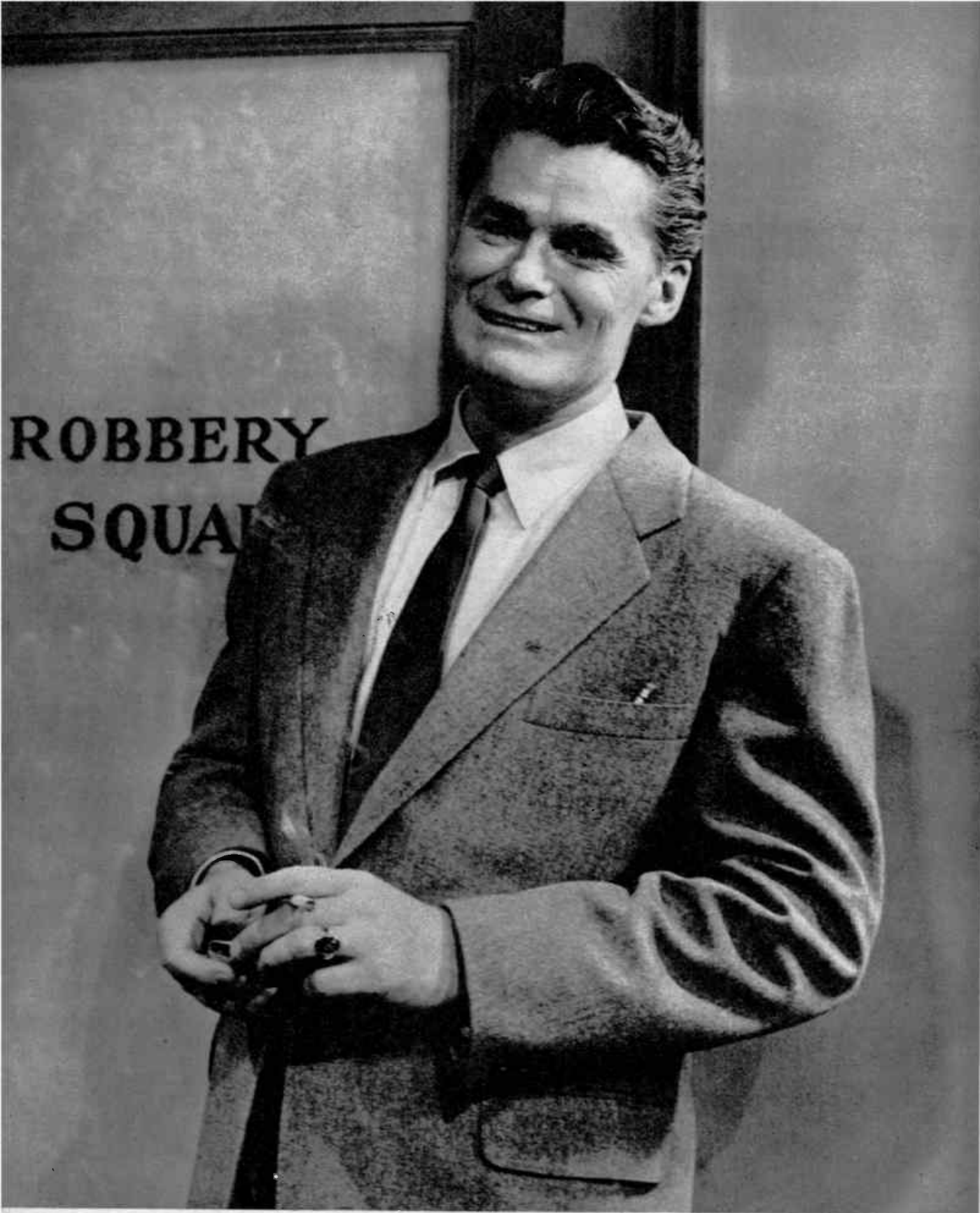


Brod Crawford "went straight," after a rash of "bad guy" roles in movies, and emerged as the hero of "Highway Patrol." When he pushes people around now, it's legal.





DRINK
SLOW



Handsome, square-jawed John Larkin is one of the big reasons women tune in to "Edge of Night" five afternoons a week. He plays Mike Karr in the series.

DAY AFTER DAY

Daytime dramas treat of real people with real problems, portrayed by people just as real



Joan Tompkins, star of "This Is Nora Drake," is a make-believe nurse, but kids at Bellevue couldn't care less.

As Carolyn in "The Right to Happiness," Claudia Morgan knows trouble. She welcomes peace with hubby Ken Doane.

NINE million women spend an average of two and a half hours a day watching, or listening to, daytime dramas. They do it, they say, because the people portrayed are *real* people, with *real* problems, very often much like those in their own lives. What is just as true, surprisingly, is that the actors who play these characters are also real people—people who come from every part of the country, who have husbands and wives and children, homes to go to, hobbies, plans for the future.

Not every family, happily, has a member who, like Cora Lane, was unjustly accused of murder last spring on "Edge of Night." But every woman who suffered through the trial with Aunt Cora must have wished for a nephew like Mike Karr. Mike is played by John Larkin, who has had plenty of experience as an investigator. He was "Perry Mason" on radio for several years before





Virginia Payne has finally come out from behind the specs she's worn for 24 years in her "Ma Perkins" role.



Madeleine Carroll is quite at home as Dr. Ann Gentry. She was a Red Cross hospital worker during the war.



Celebrating her 29th year as a radio actress, Ethel Owen, 63, has no plans to retire. In real life she's wed to John Hale Almy (with her above) and mother of three girls, including actress Pamela Britton. On radio she's Mother Burton.

tackling the TV role in "Edge of Night." A native of California, John was a radio announcer, disc jockey and singer before he hit his stride on dramatic shows. With four scripts a week to learn, he still finds time to follow the Yankees.

Joan Tompkins, who plays the title role on "This Is Nora Drake," is a baseball fan, too, thanks to her husband, actor Karl Swenson. She grew up in the New York suburbs in a family that was more interested in the arts than in what was going on at the Polo Grounds.

Claudia Morgan, New York born too, knows baseball (she's a Yankee fan) as well as she knows acting, and that's from the ground up. She's the daughter of the late Ralph Morgan, with whom she made her stage debut at 16. The wife of real-estate executive Kenneth Doane, she has

been the heroine on "The Right to Happiness" for 15 years, often playing a role on the Broadway stage at the same time.

Since 1933, when the show went on locally in Cincinnati, Virginia Payne has been "Ma Perkins," never missing a performance. Her family still lives in the Ohio city where Virginia attended the University and got her dramatic training, but "Ma" now headquarters in New York.

Ethel Owen, who is Mother Burton to all the followers of "The Second Mrs. Burton," was left a widow with three small daughters to support and did what every other woman would have done—went out and got a job. Ethel's was on a Milwaukee radio station and five years later, on a hunch, she moved to Chicago. Another hunch brought her to New York. Her husband, whom

DAY AFTER DAY



Romance rears its lovely head on "Whispering Streets" in the persons of Elaine Rost and Leon Janney, with Hope Winslow, who narrates the show, looking on. Below, Jan Miner, one of the most popular daytime actresses, discusses a scene with Alice Mann, one of the children at "Hilltop House."



Florence Freeman auditioned for a radio job on a dare, is now star of "Wendy Warren and the News."



DAY AFTER DAY



Bonnie Bartlett and Jean McBride, as Vanessa and Meg, form two sides of an exciting triangle in "Love of Life."



Muriel Williams, as Lydia Canfield, has been the TV wife of Herb Nelson for two years on "The Brighter Day."



Mary Jane Higby, Marian Russell and Peter Fernandez in a dramatic scene from "When A Girl Marries" series.



Merry Anders, Alice Rheinheart, Janet Scott and Ann Whitfield get together every day out in Hollywood for their roles in "The Woman in My House." Alice is happily wed to Les Tremayne, who plays her brother in the series.

she met when she moved on a hunch, insists she's psychic.

English-born Madeleine Carroll had been in some 15 movies in Hollywood before she tossed over her career to work with the Red Cross during the war. Now married to Life Publisher Andrew Heiskell, and with a six-year-old daughter, Anne-Madeleine, she divides her time between "The Affairs of Dr. Gentry" and home in Darien, Conn.

Florence Freeman zips into New York daily from her home in Jersey City to become the fictional reporter on "Wendy Warren and the News." But at home she's a clergyman's wife and the mother of three children.

Jan Miner's list of radio and TV credits reads like a blue-book of the industry, but it is as Julie in "Hill-top House" that she has won the undying affection of daytime audiences. Boston-born and bred, Jan and her actor husband Terry O'Sullivan live as do thousands of other New Yorkers—in an apartment—with summer vacations in a New Hampshire farmhouse.

Bonnie Bartlett (Vanessa) and Jean McBride (Meg) are constantly at sword's points on "Love of Life," but personally they've never had a cross word. Bonnie, like so many other girls, married her college sweetheart, actor Bill Daniels. Jean, also typically, came to New York from her native Wilmington, Del., to make her fortune.



Vivian Smolen and **Alastair Duncan** both single, make a convincing husband and wife on "Our Gal Sunday."



Rosemary Prinz, **Wendy Drew**, and **Anne Burr** are three of the all-star cast which makes "As the World Turns" one of the most popular daytime dramas. Anne plays **Claire Lowell**; Wendy, her daughter **Ellen**; and Rosemary, **Penny**.

"The Brighter Day" is made brighter by the presence of **Muriel Williams**, a New Englander who cut her acting teeth on Broadway and, since the death of her husband, has settled down in a Greenwich Village apartment with her huge poodle, **John**, for company.

Out in Hollywood, **Janet Scott** stops puttering in her garden when time to rehearse for "Woman in My House" comes around. She's been acting in radio since 1937.

At 12, **Vivian Smolen** wrote for a radio audition—and got a job. Last spring, when "Our Gal Sunday" came of age, Vivian celebrated 13 years in the title role. Vivian likes to travel, makes plans for trips she has no time to take, skates and swims to keep fit.

"Pepper Young's Family" came of age this year, too. **Mason Adams**, who plays **Pepper**, is a New Yorker, with an M.A. from the University of Michigan. **Margaret Draper**, who plays his wife, went from Salt Lake City to the University of Utah and thence to acting.

Little Claire Niesen's talent was discovered early and she was a professional dancer before she got out of high school. Claire has been **Mary Noble** on "Backstage Wife" since 1945. Thus she was used to a matinee-idol husband when she married **Melville Ruick**, known to radio audiences in "City Hospital."

And speaking of doctors, **Don**



Mary Stuart and **Karl Weber** have more than their share of trouble as **Joanne** and **Arthur Tate** in "Search for Tomorrow," TV's oldest daytime series. With them above is little **Lynn Loring**, who plays **Pati**, Joanne's daughter.



When "Pepper Young's Family" gets together over a script, it includes: Marian Barney, Pepper's mother; Elaine Carrington, creator of the series; Betty Wragge and Margaret Draper, Pepper's sister and wife; and Pepper, Mason Adams.

Cute Claire Niesen, as Mary Noble, and James Meighan, her matinee-idol husband, star in "Backstage Wife."



MacLaughlin is the son of one, but had no ambitions to follow in his father's footsteps. He studied English and speech, only to wind up as Dr. Jim Brent on "Road of Life." (He's Chris Hughes on "As the World Turns," too.)

Sandy Becker, on the other hand, planned to study medicine, so "Young Dr. Malone" is right up his alley. Like Dr. Jim Brent (Don MacLaughlin, that is) Sandy parks his little black bag in the studio prop department when he does his shows for young fry on a local New York station and when he takes off for the suburbs, his wife and family.

Haila Stoddard, the Pauline of "Secret Storm," and Whitfield Connor, of "Guiding Light," have had almost as many problems as any

daytime drama since they were married in 1956. As standby for Rosalind Russell, playing "Auntie Mame" on Broadway, Haila has to be available evenings. Whit, meanwhile, has to be at rehearsal early in the morning. After trying life in the country to be near Haila's children, they've holed up in a New York apartment except for weekends.

Mary Stuart is one of millions of working wives, and if starring in "Search for Tomorrow" is more fun than pounding a typewriter, that's due to Mary's good luck—and talent. As Mrs. Richard Krolak, wife of a TV producer, she markets, cooks, and looks after her two children. But as a TV star, she has a fan club in a Buffalo, N. Y., bar and grill. And what other woman can say that?

DAY AFTER DAY



Don MacLaughlin commutes from Vermont for his "Road of Life" role.



Julie Stevens never lacks romance. As "Helen Trent" it's her daily fare.



Sandy Becker was all set to become a doctor when he got a chance at a radio job. Now, as "Young Dr. Malone," he can be one without having any night calls.

Whitfield Connor, who plays opposite Ellen Demming in "Guiding Light," in real life is wed to Haila Stoddard.

And when Haila and Peter Hobbs rehearse for their roles in "The Secret Storm," like as not Whit will be on hand.



1957 VITAL STATISTICS

Hal March and Phil Silvers become fathers . . . Janette Davis to marry . . . all the latest marriages, divorces, babies in TVland



Hal March



Merle Oberon



Keefe Brasselle



Melba Rae



Gerald Mohr



Eva Gabor



Edmund Purdom



Maria Riva

HAL MARCH, emcee of "The \$64,000 Question," became a father for the first time in June, when his wife, the former Candy Toxton Tormé, gave birth to a son. The baby has been named Peter Lindsey. Hal postponed his trip to Hollywood to make a motion picture ("Hear Me Good") until after Pete's arrival.

Merle Oberon, who has appeared on dramatic shows here as well as making a TV series abroad last year, has announced her engagement to Mexican industrialist Bruno Paglai. Australian-born Merle had been wed previously to Sir Alexander Korda, of British film-making fame, and to Hollywood cameraman Lucien Ballard. Both marriages ended in divorce.

Keefe Brasselle, TV and movie actor, wed Arlene DeMarco, of the five singing DeMarco Sisters, last spring. He was divorced in 1956, after 14 years of marriage, by the former Norma Aldrich, by whom he has a daughter, Erin, 12. It's a first marriage for Arlene.

Melba Rae, who plays Marge in "Search for Tomorrow," gave birth to twins—a girl and a boy—in March. Born prematurely, the baby girl lived only 20 hours, but the boy, after several weeks in an incubator, is now at home with his happy parents. Melba and her husband, artist Gil Shawn, have named the baby Eric Henry.

Gerald Mohr, who succeeded James Daly as the star of the European-made "Foreign Intrigue," was divorced in June in Santa Monica, Cal. His wife, the former Rita Deneau, charged mental cruelty. They were married in 1941; have a son, Tony.

Eva Gabor, of the marrying Gabors, divorced Dr. John Williams, whom she had married a year earlier, in March. She had previously married and divorced Charles Isaacs.

Before leaving for Italy to begin work on his TV series, "Sword of Freedom," for Official Films, British-born Edmund Purdom married artist Alicia Darr in New York April 9. He was divorced a year ago by the former Tita Phillips, by whom he has two daughters, Lilian and Marina.

Cigar factories thought the millennium had arrived when Phil Silvers began passing out stogies in June. His bride of a year, the former Evelyn Patrick, had presented him with a daughter, whom they promptly named Tracey Edith. Phil, 46, was once married to Jo Carroll Dennison, but Tracey has made him a father for the first time.

Maria Riva became a mother for

the third time this spring, making Marlene Dietrich a three-time grandmother. Maria and her husband, William Riva, already had two sons, Michael and John Peter.

And Pat Boone and his wife Shirley, parents of three small daughters, expect to make Red Foley a grandfather once again this winter. Red, who has three daughters besides Shirley Boone, is pitching for a boy.

Fifteen months of marriage were enough for 22-year-old Merry Anders. The blonde TV and movie actress won a divorce in Los Angeles from TV producer John Stephens.

The marriage of Lilli Palmer and Rex Harrison also was ended last spring, when Lilli got a quiet Mexican divorce. Harrison later married British actress Kay Kendall, while Lilli and actor Carlos Thompson are expected to tie the knot.

Harry Belafonte's marriage to Marguerite Byrd was ended last spring when Marguerite won a divorce and custody of their two daughters, Shari and Adrienne. Harry married dancer Julie Robinson shortly thereafter and a new folk-singer is due to arrive this winter.

Gary Merrill and Bette Davis separated last summer, with Bette asking custody of their children. She married Gary, her fourth husband, in 1950.

Separated since '54, Frank Sinatra and Ava Gardner were divorced in July.

Nanette Fabray, "divorced" by Sid Caesar little more than a year ago, has a new husband in the person of Randal MacDougall, 42-year-old movie writer and producer. They were married in New York, honeymooned in Hawaii, and are living in California. It was the second marriage for both.

Betty Johnson, a regular on "Don McNeill's Breakfast Club" for two years, has announced her engagement to Charlie Grean, her manager. It was Charlie, a partner in Trinity Music, who wrote "I Dream," Betty's biggest record to date.

Janette Davis, singer on the Godfrey shows, became producer of Arthur's Monday night "Talent Scouts" not long ago—and promptly found romance. She is engaged to Frank Musiello, co-producer of the show.

And Jack Linkletter, the 20-year-old son of Art, plans to marry brunette Barbara Hughes on December 21. A two-week honeymoon, and Jack will be back at USC, where he has two more years to go before graduation.



Phil Silvers



Merry Anders



Jack Linkletter



Lilli Palmer



Harry Belafonte



Janette Davis



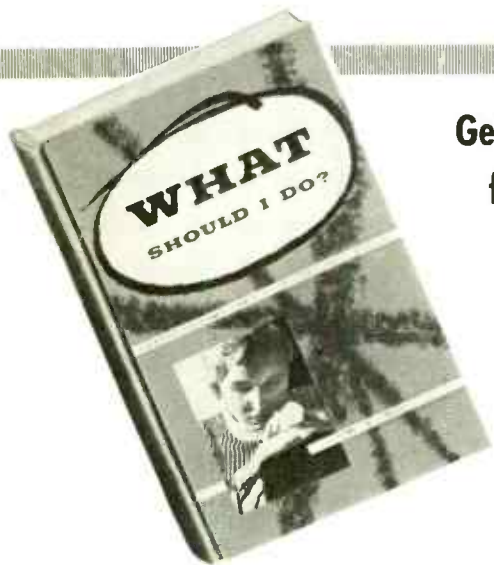
Gary Merrill



Betty Johnson

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