

Los Angeles **RADIO** Guide

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VOL. 1 NO. 3 LOS ANGELES COUNTY'S ONLY RADIO MAGAZINE 1994

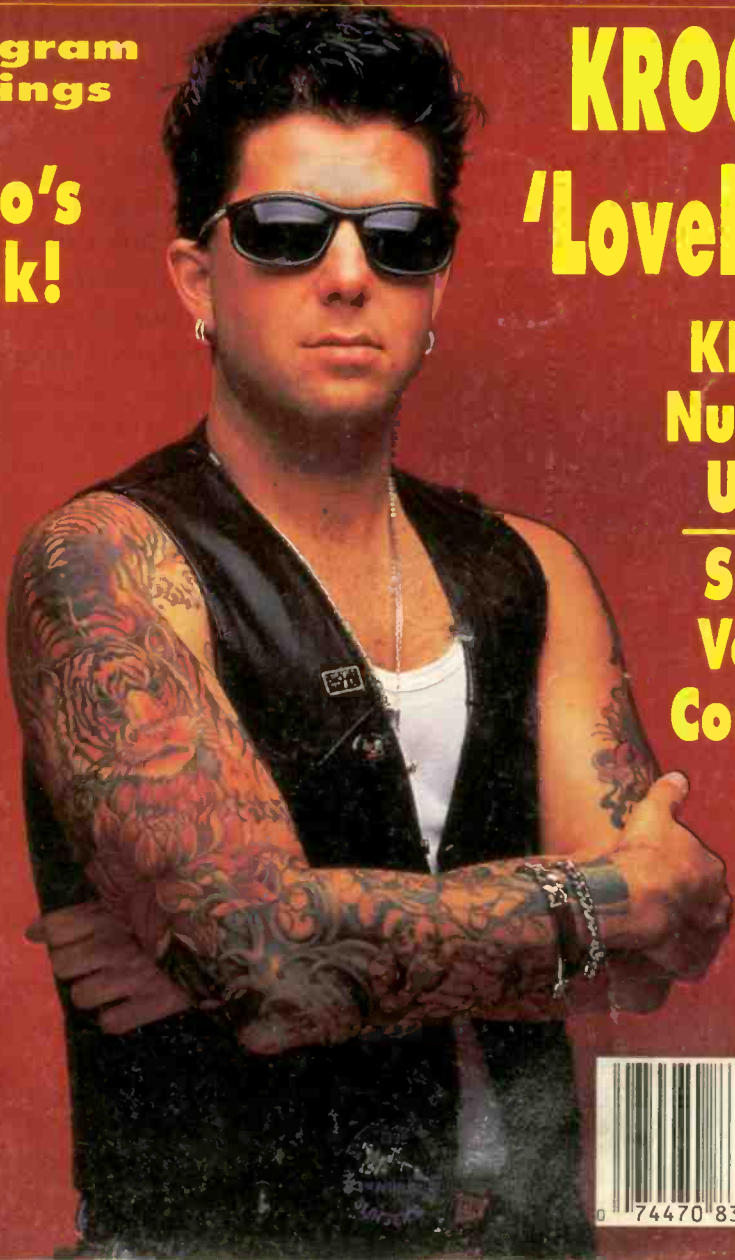
**Program
Listings**

**Billo's
Back!**

**KROQ's
'Loveline'**

**KLAX:
Numero
Uno!**

**Sexy
Voice
Contest**



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Cover Story:
KROQ'S 'Loveline'



Talk radio for the rock 'n' roll generation? "Entertainment Tonight" with a serrated edge? Whether listeners think of it as audio voyeurism a la Generation X or phone-in Freud for the cellular set, KROQ's late-night "Loveline" will keep them hanging on the telephone.

Photo courtesy MTV

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Talking and Rocking

BY SHIREEN ALAFI

Judging from the last two covers, you might think we're all talk and no rock. But don't judge a book by its cover. We go from talk to Bach to Riki

Rachman. *L.A. Radio Guide* wants to be your full-service radio guide.

Our readers/listeners stretch from Encino to San Marino, from Monte Nido to San Pedro, from Santa Ana to Tarzana.

The character of our readers reflects that of radio: alert, quick, on the ball and responsive.

Our readers range from technician to physician.

You might wonder if we are a resurrected version of the radio guide of several years ago. We are not. We are a small, independent publishing company with a big goal: to entertain and to inform radio listeners.

Your feedback to our magazine tells us we are filling a king-size gap in the greater Los Angeles

landscape. We are not surprised. L.A. is the second largest radio market in the country, next to New York.

Readers like you say, "I have been waiting for a guide like this forever" and, "It's hard to keep track of stations."

For the reader/listener who finds it hard to keep track of stations, *L.A. Radio Guide* program listings contain buried audio treasures. You have

called to tell us, "I discovered Dr. Demento on KSCA-FM because of your guide," and "I rush home now to

listen to BBC at 5 p.m. on KSCN-FM." That is why we are here. We'd like to extend our thanks to the nearly 3,000 readers/listeners who called to get a copy of the first and second issues. We appreciate your response.

If we haven't heard from you yet, please write us when you're mad, sad or glad so we can build a better listener's guide! But remember, no matter how clever your letter, you will not see it in print with only your nom de plume.



Publisher's Prerogative

Sounding Off



Just Say No to Couch Potatoes

I love it! This is *TV Guide* for the person on the go! (not a couch potato)

D. Pemberton of Placentia

L.A. Radio: Media's Driving Force

Welcome to the marketplace. L.A. Radio Guide has the look and feel of a winner.

Los Angeles radio is the greatest driving force in media and percentage media income in the nation. From the first issue my husband and

I recently purchased at our local Happy Mart Store, we're both happy readers.

As a former L.A. radio personality, my husband (Brent Seltzer) says this is the best deal for radio and radio advertisers since double billing. As the owner of a broadcast-based public relations company, I look at this guide as a regulating informational extract that will create a greater focus on radio programming while at the same time, making advertisers more aware of programming changes on the station level. This kind of information more accurately reflects audience movement and audience preferences.

You have hit upon the informational "Win-Win Scenario" that radio has desperately needed since the deregulation of the early 1980s. At least now somebody will know what is going on ... the air.

Meg McDonald of Studio City

Timely Idea

Thank you, thank you for this fabulous magazine. It's about time someone came up with this idea!

Sydney Cetner of Manhattan Beach

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Radio Roundup



Billboard Flak Fallout

Power 106 morning DJ Nick Vidal, one half of the station's popular Baka Boyz, sensed a higher power at work last month when 16 protesters — lead by a Loyola Marymount Chicano Studies instructor — irate over a recent billboard campaign, got stuck for an hour in the station's elevator.

"I guess the protest was just not meant to be," Vidal said. "I think everything happens for a reason, and the reason they got stuck was to keep them from protesting. I felt bad for them, though. There were too many people in that elevator, and not all of them were thin!" he said.

Thinness, or the lack of, was part of the protesters' beef with the Baka Boyz. Having dubbed themselves "2 Fat Mexicanz" a year and a half ago, the brothers — Nick Vidal and his brother, Eric Vidal — decided to incorporate their chosen label into some promotion-

One of the Baka Boyz billboards that made the cut

al copy, among which was a series of billboards. One prominent example featured the brothers with trousers down around their ankles, eating pizza while seated on toilets.

"It was something no one else would think about doing, so of course we had to do it," Vidal said. "We were shooting the photos of us on the toilet and there was pizza in the studio, so we said, 'Bring that on over here,' and we started eating it while they shot pictures."

The bathroom humor of the billboard was not the impetus for the objection but rather the term "fat Mexicanz," which the group found racist and derogatory.

Prior to any sort of protest, the station management had already decided to take down the billboard in response to some quiet flak about the questionable taste of the picture, according to Vidal. Racism had never been the issue behind moving the sign.

"Also, the ads had been seen, and they generated attention and response, and that's the point, right?" Vidal said.

The Baka Boyz' listeners came through with predictable support.

"They started calling instantly [after news of the protest] to let us know that they took it all in fun," Vidal said. "It couldn't be racist, because we thought it up. We were sort of laughing at ourselves. Even our mom laughed."

Grease on Hand

"The Greaseman Show," nationally syndicated and heard locally on 95.5 KLOS-FM, has opened its studio to the listening and viewing public. The Greaseman, heard Monday through Friday at 11 p.m., is a comedy review that incorporates phone-in and live-audience participation. Prospective studio audience members may call (213)882-8516 for free tickets.

NPR Meets KUSC

KUSC-FM 91.5 has renewed its affiliation with National Public Radio. This means that the station will be able to offer listeners a new variety of programs,



The Tappet Bros., "Click and Clack"



The Greaseman

most notably NPR newscasts, heard throughout the day on the hour. Also on the KUSC bill of fare is the NPR-produced cultural perspective show, "Latino U.S.A.," and the eclectic "Soundprint," which highlights the creative work of acclaimed audio journalists. Both shows can be heard at 7:30 p.m., Mondays and Tuesdays, respectively. Perennial automotive wisecrackers *Click and Clack* have joined the KUSC lineup as well, Saturdays from 9 a.m. to 10 a.m.

What's in a Name

After two months of operating under its old moniker, KLIT, the former soft-rock station at 101.9, recently adopted new call letters to match its fresh, adult album alternative format. The new station is now called KSCA-FM, for Southern California Album Alternative.

From Soul to Soul

Formerly a station dedicated to "dusties" (soul oldies), 1230 KGFJ-AM has launched its new "Sweet Inspiration" format, making it Los Angeles' only 24-hour inspirational and gospel station. The new format consists of message and

Roundup

contemporary gospel music, news, information and church ministries and features artists such as Tramaine Hawkins, Stephanie Mills and Andrae Crouch.

Sitting in the Winner's Circle

David Jeremiah is a busy man. The winner of the KMPC talk show host audition contest, Jeremiah has been mike-hopping all over the 710 on-air schedule, sitting in for Peter Tilden and Joe Crumme, among others. According to station spokesperson Bill Lennert, Jeremiah may find a permanent chair at the station, but for now he is considered a permanent fill-in.

"Hey, that's pretty good for a radio contest winner!" Lennert exclaimed.

Welcome to the White House

Never at a loss for illustrious guests or prestigious assignments, KABC's Michael Jackson recently booked the cream of the crop for his radio show, while snagging



Talk radio host winner David Jeremiah one heck of a fill-in gig. In Washington D.C. to fill in for Larry King on CNN, Jackson also broadcast his KABC show live from the White House radio room, meeting with Janet Reno, Tipper Gore and White House press secretary Dee Dee Meyers. CNN has offered Jackson five more weeks as a fill-in for King, but the network will tape his shows from L.A.



Michael Jackson meets second lady Tipper Gore in the White House radio room.



Manic sports broadcaster Jim Healy

Fond Farewell

Legendary broadcaster and sports commentator Jim Healy died July 22 of complications of liver cancer. He was 70 years old.

Best remembered for his trademark program on KMPC-AM, Healy's listenership loved him for his eclectic and manic mixture of sports journalism and humorous commentary, punctuated by his personally culled collection of voice tracks, sound bites and blunders from athletes, sportscasters and fellow journalists. In addition to performing on-air, Healy researched, wrote, produced and engineered his own program.

KMPC hosted a memorial for Healy, featuring interviews and tributes by some of the well-known personalities whom he lampooned and lauded over his 43 years on the air.

Healy, whose star graces the Hollywood Walk of Fame, gave his last live broadcast in late April of this year when KMPC changed from an all-sports format to talk.

He is survived by his wife, Pat, and his son, Patrick, a field reporter for KNBC-TV.

In a benefit for the American Cancer

Society, KMPC is offering a cassette of Healy's most memorable on-air moments. Titled "Jim Healy: A Tribute to the Legendary Sports Broadcaster," the cassette's proceeds benefit programs for children with cancer and their families. Total cost is \$12. Mail requests to KMPC Community Relations, 3321 South La Cienega Blvd., Los Angeles, CA 90016.

Reporter Awarded

KCRW's Kitty Felde was awarded a 1994 Media Award from Commuter Transportation Services, Inc. for her work on the daily series, "The Earthquake Report," which regularly provided traffic, hospital and school updates in the days following the earthquake.

Felde has received a Golden Mike, a Golden Medallion from the State Bar Association and a Silver Gavel from the American Bar Association. She will cover the O.J. Simpson trial this fall for the award-winning show "Which Way, L.A.?"

New GMs at the Wheel

KLON-FM 88.1 welcomes a new general manager, Judy Jankowski, who comes to the station from Duquain University's public radio station, KDUQ-FM in Pennsylvania. Jankowski is well prepared for KLON's jazz/blues format, having spent 24 years at a jazz station.

At KHS-FM, Roy Laughlin takes the controls as VP/station manager in a move up from general sales manager.

KFWB for Kids

KFWB 98 sports anchors Randy Kerdoon and Rod Vanhook will call the plays at four "1st & 10" benefit luncheons to improve the lives of seriously ill and disadvantaged youth. Two pro players will meet guests and answer questions about the '94/'95 season, according to KFWB spokeswoman Debbie Vandermeulen. The venue of the first event is the New Otani Hotel and Garden, and the second lunch is tentatively set for Nov. 15. All funds go to Athletes & Entertainers for Kids.

O.J. Takes Precedence

KNX's gavel-to-gavel coverage will continue through the month of November, if necessary, according to KNX spokesperson Mary Diltz.

Looking for Love on KROQ's 'Loveline'

BY KATHY GRONAU

Where can a hip, high-tech, media-savvy Generation Xer (people under 30) in Los Angeles turn for advice, encouragement, understanding, outrageous fun and community?

Not to the baby-boomer establishment, which Xers feel ruined their world, failed to create a community, valued money over family, brought them up in broken homes and didn't maintain their education system. Many Xers feel alone coping with a poisoned and decaying planet, life-threatening diseases (like AIDS), few skilled job opportunities, the debt crisis and repairing their own lives.

People young and old (ages 12 to 40) are finding a hip forum they trust on the "Loveline" radio program, which is broadcast live on KROQ, the alternative rock station, and L.A.'s third most popular radio station.

Five nights a week, this high-energy, unpredictable program combines a confessional, a party, group therapy, sex education, celebrity value and a fascinating study of urban youth.

Dubbed L.A.'s No.1 nighttime show, according to Arbitron (among listeners ages 18 to 34), "Loveline" listeners — many of them teens — call in or fax questions and comments about love, sex, suicide, AIDS, drugs, family, morals, health, legal issues, body-piercing and just about anything callers want to discuss. Hosts MTV veteran Riki Rachtman and internist Dr. Drew Pinsky ("Dr. Drew"), and often a celebrity guest from the world of sports,

music or TV give free counseling.

"There is no doubt that there is a certain amount of distrust for establishment in urban environments," co-host Dr. Drew explained. "Adolescence extends well into the 30s and the whole adolescent mind-set is there."

The honesty, shock value, sad stories and outrageous humor compel people to listen every night for two hours. Because so many young people listen, they hear their friends revealing dark secrets ("I realize that I'm in love with my female roommate and I'm a lesbian."), seeking advice ("What is happening to me if I'm hearing voices in my head at night that say I will die in some strange way and my body feels like a round ball?"), and information ("How long is a condom good for? Are they more likely to break after a certain time?"), or offering declarations (I want to have my nipples pierced with a ring; I want to blow people's minds.").

People of all ages participate, and some wait as long as 85 minutes on hold to get on the air. Some try to get through much longer, such as Kathy, age 39.

"I can't believe I got through," she exclaimed. "I've been trying for a year."

KROQ has a reputation of cynicism and irreverence, fostered by the unique, semi-sinister appearances of drivers with KROQ stickers on their cars and the darkly hip tone of some of the on-air personalities. But behind the scenes, the producers and other staffers are professional, supportive and even sweet.

Rachtman sits at the controls, with Dr. Drew opposite him. On one September evening, there is no guest in studio. Rachtman described the show.

"We all have problems," he said. "Every night is something wild — people breaking down crying. There is no way to

ROCK



*The Doctor and the Rocker will see you now.
Callers address issues from chemical dependency to unrequited lust.*

predict. The program gives the callers a place to ask questions they never knew how to ask."

Rachtman, the grittier half of the show, has hosted MTV's *Headbanger's Ball* for five years and plays in his own band called *Battery Club*. Colorful tattoos decorate his arms and rings embellish his ears and nose. Sometimes his hair is platinum with dark roots; other times it is coal black. On the air he discusses his recent marriage (at which Julio Iglesias was the witness), his Jewish heritage and taking off Yom Kippur to race cars.

When a female caller revealed that she was having an affair with someone in her AA group, which is discouraged, Rachtman responds from the gut.

"When the relationship fails, if it does, and as we know it probably will, it will put you in such an emotional state," he said. "So newly sober, it would be easy for you to say, 'Oh, forget it,' and just hit an old depression and maybe get loaded or God knows what."

Photos by Pia Jacoby

A fax came in, which Rachtman read aloud: "I think my boyfriend is on drugs. I don't know what to do."

Rachtman's analysis?

"I think this is written by someone with a crayon in her teeth or is very young," he said.

Periodically, the DJ/VJ offers an unscientific theory.

"If you eat a lot of chocolate before you go to bed, you will have psycho dreams," he announced one night.

Listeners really like him and value his outrageous and perceptive feedback. Every night, at least one listener comments about seeing him on MTV: "Hey, Riki, I saw that cheesy ad with this guy with tattoos skipping rope."

Rachtman started on the show as a guest and has been filling in for a year, without a contract.

"I first came on this program, and I tried to have the right answers," he recalled. Then I decided to just say what

'Loveline'

was on my mind. I am recognized around town from my show on 'Loveline' much more than on MTV. People often comment about the show — everywhere I go."

Dr. Drew is also a familiar character to listeners. Unlike other celebrity doctors, Dr. Drew Pinsky has an authentic medical degree. An internist who practices general medicine in South Pasadena, he is also chief of medicine at a psychiatric hospital in charge of chemical dependency services. For 8 years, he has been providing mature, professional and sympathetic advice to the "Loveline" clientele.

"It wouldn't work without the doctor," concluded "Loveline" producer Ann Wilkins-Ingold.

While listening to the callers through his headphones, he looks at his fingernails and listens very intently, like an old-fashioned family GP. He gives the numbers for Planned Parenthood and the genetic disease information service or where to call if people suddenly find themselves cutting themselves with glass. One caller reported that his eyes were yellow and he was smoking pot. The radio doc advised him to see a physician immediately because he may have hepatitis. When a 13-year-old described watching her best friend's mother hit, scratch and pull her best friend's hair, Dr. Drew remained practical.

"That's not cool," the doctor replied. "You have to encourage your friend or yourself to make a report to the Child Protective Services or stay out of it."

According to Dr. Drew, the contrast between his sidekick and himself is one of the reasons why the program works.

"Riki and I know what we are trying to do with each other," he said. "The basic concept of what we are trying to

play out is a yin-yang, parent-child conflict, which is what adolescents are really drawn to. They don't want the child running amok, and at the same time they don't want a parent there who is nagging at them.

"They want that sort of tension there that they are so used to and which they value in some ways as part of the process. We just embody that. We got criticized for not having enough of a female perspective. I don't think you could get the real duality going if you had a male and female. You could have two males or two females. The real conflict is within a single gender.

"We are racially homogenous, and that's a problem. We have a reasonable audience in South Central and East Los Angeles. We try to bring guests in who incorporate other cultural orientations. Two white guys from the Valley is a weakness."

Dr. Drew breaks down the callers' experience on "Loveline" to a safety issue.

"There is a kind of catharsis from this sort of dissociative phenomenon — calling on the phone," he said. "It's anonymous. It is in their environment, which they trust and feel comfortable in. I, fortunately, am welcomed into this environment. The program is a place for the caller to ventilate, to educate, to learn from their peers' actions, a place to get advice about some basic issues and get some basic questions answered. And around that I try to provide routine primary care and different kinds of advice from someone who has a lot of psychiatric and medicine background.

"The numbers show that people listen to it constantly. If they want to say something and have all their friends hear it, they just get on the air. It is creating a community of young people."

Dr. Drew added that young people learn from their peers by listening to the terrible consequences of some behavior.

"I highlight and make sense of the actions of these people's peers," the radio



While some doctors refer to the Physician's Desk Reference, Dr. Drew relies on "The Encyclopedia of Unusual Sex Practices" in advising his "Loveline" clients.

doctor explained. "They do not learn from old guys in white coats didactically educating them.

"I get shocked by the comments about every 30 minutes. Some of it, I am not sure I can listen to. I want to just leave the room. In the years past we used to get really ridiculous topics. But it's important stuff. This is urban America. This is what I see in practice, what's happening in the hospitals. People want to keep their heads in the sand, and we've got to help the young people in some way. It renews me every night. It's hard for me to keep this on my schedule, but it's so compelling."

While Dr. Drew is in his eighth year of helping "Loveline" callers, September marked Rachtman's first year as co-host of the show.

On the night of Rachtman's anniversary, the team plays highlights of past programs, including unusual calls and faxes:

- A call from Tony, 17, from Downey who kissed a guy. Rachtman asked Tony,

"Is it possible that you are gay and don't know it?"

- A call from Mark, age 24, who is going out with Sarah, age 17. "No one makes me feel the way she does. I used to take speed, and now I don't. I am on parole for grand theft." Dr. Drew pointed out that going out with her is OK, but sleeping with her is illegal.

- A woman caller said she thinks she is pregnant, but she can't call the guy to tell him. Rachtman was firm with her: "You're able to lay on your back naked, but you can't tell him you are pregnant? You must be an easy lay."

The practical doctor added, "The first thing you need to do is find out if you are pregnant."

- Someone called and droned on and on. The hosts played loud music off and on while the irritating caller keeps talking. "We do this sometimes when a narcissist is going on a monologue," Dr. Drew explained off the air.

- They played a tape of the predictions of guest psychic Kenny Kingston from

'Loveline'

last October. Kingston predicted that "Loveline" will be syndicated to different cities. Rachtman affirmed this fact. Kingston told Rachtman that he needs the public, that he will get married and that he has an overactive conscience. Rachtman reported Kingston was right on all counts.

- Rachtman described a previous guest named Fletcher. "He is 6 foot 8 inches tall and weighs 300 pounds. He had eaten a pizza and drunk tequila when he came here to be a guest." They play a tape of the sound of him throwing up all over the studio.

- Jennifer, 22, asked on the phone, "If you use a condom every time when you have sex with someone who is HIV-positive, will you get AIDS?"

- The hosts played the tape of the Julio Iglesias show when Nana, age 91, called to say, "I feel something I shouldn't feel when I hear you. I feel so young." Iglesia replied, "I love you, Nana." KROQ gives Nana tickets to his concert.

- A caller complained, "Last night I went to the Troubadour because I got tickets from you and I got mugged." Rachtman and the doctor agreed that this is a serious issue and plan to devote a long discussion to the subject at a future date.

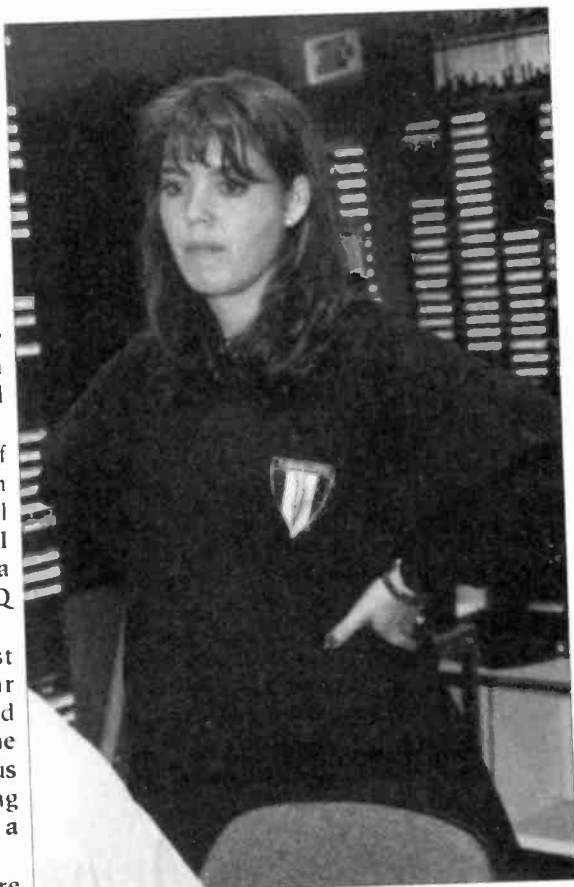
On "Loveline" the callers are the undisputed stars, but the celebrity guests make for a provocative supporting cast. According to Rachtman, a good guest is one who can put his image aside.

"If someone is promoting a TV show, they could get overwhelmed by kids' talk about blowing their brains out," he said. "The guests get real or [they get] quiet."

Dr. Drew pointed out another advantage to the celebrity input.

"The guests are another level of influence on young people," he said. "When they [the callers] say they feel uncomfortable in the locker room and they hear that Hammer was too when he was 14, they think, 'Wow, he seems OK now.'"

Celebrities often sit in on the discussion for the two-hour program and promote their latest project, give tickets



'Loveline' producer Anne Wilkins-Ingold works to get celebrity guests, despite the show's late hour and gritty content.

away or play their newest musical releases. Listeners call in and tell the stars what they think of their work. The star can give very real and helpful advice for the callers' problems, based on their own experiences.

The show has a huge celebrity guest roster: Ozzy Osbourne, Ice-T, Rob Lowe, Pauly Shore, Jerry Lee Lewis, Julio Iglesias (not to promote an album or a show, but because he says he cares and wants to have a good time), Eazy-E, Tone Loc, Debbie Gibson, Lighter Shade of Brown, Keanu Reeves, Terence Trent D'Arby, Lenny Kravitz, John Wayne Bobbitt, Eve Plum from the "Brady Bunch," Gene Simmons from KISS, L.A. Kings and L.A. Clippers team members, Duran Duran, Harry Connick, Jr., KROQ artists Candlebox, Jellyfish and the Cranes.

The British pop act, Soho, stormed out of the studio after 30 minutes, enraged that they were expected to discuss such personal matters.

"Guests occasionally leave," Dr. Drew explained. "But most of them know what they are getting into. Sometimes their publicist or their people refuse to let the show run. We had Harry Connick, Jr. and he just didn't want to talk about himself, just kept it real sterile. That is to the guest's detriment and the caller's detriment. It needs to be abjectly honest."

On the other hand, there are practical obstacles involved in scheduling celebrities, according to the "Loveline" producer.

"It is hard to get guests," she said. "It's late at night, and many celebs want to promote their movie for five minutes and leave."

Booking celebrity guests is a tricky business, but screening the calls takes an iron stomach and an erudite ear. Screeners go through hundreds of calls every night, screening out pranksters and keeping the topics up-to-date. Very few calls actually get through, according to Scott Hutcheson, who has been sorting through the "Loveline" lovelorn, lost and laughable for six years.

"We let only 3 percent of the calls in," he said. "Some people say too many umms and ahhs, and they don't know how to carry on a conversation or don't

'Loveline will be back to fix everything.' — KROQ promo

have anything to say."

Dr. Drew recalled the origins of the show.

"When the show first started, listeners were calling in response to two DJs who would turn on the mike and ruminate and obsess about their love lives," the host with an M.D. explained. "They very quickly got into areas where they had no understanding about what they were dealing with. I had just graduated from medical school and they thought maybe I could come on and talk about ... they didn't know what they wanted me to talk about."

At one time, there were as many as four hosts on the show: an attorney, two co-hosts and Dr. Drew as an adviser. Jim "The Poorman" Trenton was one of the original hosts of the advice show. An aspiring lawyer who failed the bar exam three times, Trenton met KROQ's program director in a restaurant. The program director invited Trenton on the air to give food reviews.

A neophyte resident when he began his tenure on "Loveline," Dr. Drew has witnessed not only changes in staff, but in the nature of the calls.

"I'll never forget walking into the studio [for the first time] and seeing the most important issues for young people being presented to FM DJs," he said. "I had this naive idea that I could really help these kids if I could just demystify this basic stuff. Now we deal with more of the chemical dependency issues and some more serious psychiatric issues."

"Loveline" is heard on 106.7 KROQ-FM Sundays 8 p.m. to 10 p.m. and Monday through Thursday, 10 p.m. to midnight. Syndication of "Loveline" to San Diego and San Jose is pending.

Billo's Back In Town

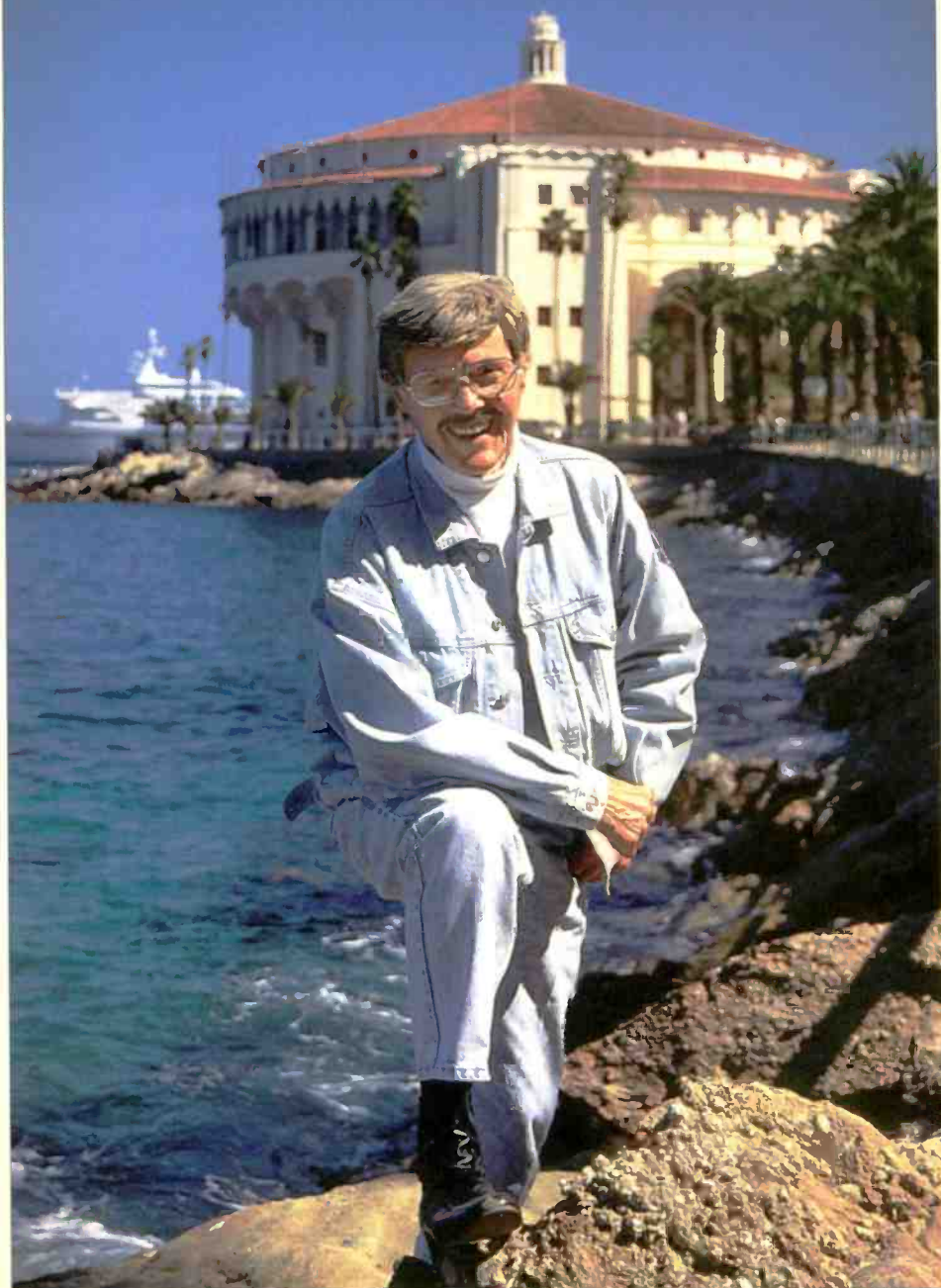


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BILL BALLANCE BURSTS FROM HIDING AND LANDS ON CATALINA

BY RICHARD WAGONER

Some credit him with originating the "shock jock" genre of radio by combining sexual innuendo and racy double entendres on a highly rated show appealing primarily to women.

He has been the subject of numerous newspaper and magazine articles in the United States as well as England and Germany.

His popular "Feminine Forum" program at one time spawned numerous imitators across the country, and he successfully transferred his wit and wisdom to the record and book mediums.

He's Bill Ballance, and he's reviving his Feminine Forum-style show back to Los Angeles via KRCI Avalon (Catalina Island), after a 15-year stint at KFMB in San Diego. Not bad for someone who had to be dragged, kicking and screaming into the program concept, according to Ray Stanfield, former manager of KGBS, where Ballance's "Feminine Forum" was born.

"Bill didn't want to do it at first," Stanfield said. "He wanted to do a show like he did at KFVB [where Ballance worked for 10 years]: spin records and play funny sound effects. But once he started it, he was hooked."

For the uninitiated, the "Feminine Forum" (now simply called the Bill Ballance Program) is a show during which women call Ballance and bare their souls on any topic imaginable, from crummy lovers to infidelity. Yet it is definitely not a psychotherapy show like that of KFI's Dr. Laura Schlessinger. Ballance, in fact, never intended to give advice.

At the genesis of his show, Ballance might have been termed an early form of Howard Stern, breaking through broadcast barriers and sending shock waves through the calm social mores of the

time. He was among the very first to openly address sexuality, regularly refer to the act of sexual intercourse, unabashedly discuss sexual preferences and offer open airwaves and airtime to women who wanted a place to air out their skeleton-stacked closets.

While not a counselor, he employs similar tactics to get the goods on his callers.

"I use gentle nudging and creative jibes in order to get them to pour out their hearts," Ballance said. "I am a disembodied voice. Because of that, women will reveal to me things that they have told nobody else."

Instead of taking a set number of calls each hour, Ballance spends as much time as necessary getting to know each caller.

"I spend two to three minutes just getting acquainted, asking random questions so that the caller will be more relaxed," the veteran radio personality said.

His callers might not be so relaxed if they were equally as acquainted with the "disembodied voice." Ballance claims to love women, and expounds on the wonder of the feminine mystique; yet his book, record albums and frequent on-air diatribes reveal a generous measure of caveats and exceptions to this affection.

"Women are dangerous domestic pets, always ready to slip their leash and always in need of a distemper shot," he wrote in his book, "Bill Ballance Reveals How to Cope in Situations of Utter Copelessness," a slender volume written in the '70s but rife with philosophies that date back to the Stone Age.

"You should never put a woman on a pedestal, for a woman is like a bird; look up to it and what happens?" he wrote.

Ballance's book features chapters on love, marriage and women. The latter

chapter is Ballance's own personal feminine forum, in which he clearly delineates his opinion of his callers:

"When I take calls from my dollbabies, I am reminded minute by minute that those listeners out there are not just disembodied voices; they comprise one woman, yearning to be seduced."

He dedicates pages to his disgust with fat women (no mention of fat men), and when asked if he still embraces the ideals described in his book, answers affirmatively.

"Well, maybe I was a little hard on the lard-os," Ballance amended.

During his on-air conversations, Ballance frequently drops in some of the philosophical and social observations that are a staple of his program and of his life. Such penetrating thoughts as:

* "No one is ever as punctual as a woman you have ceased to care about."

* "At parties, married couples ignore each other watchfully."

* "Muggers demand your money or your life. Wives demand both."

* "Women's greatest asset is man's imagination."

* "Men: Never tell a woman you are unworthy of her. Let her find out for herself, for a woman never marries a man unless she has a far better opinion of him than he deserves."

* Bill's secret for eternal youth: "Arrested development — what I call I.P.A. (Indefinitely Prolonged Adolescence)."

Ballance's program dates back to 1970 on KGBS (now KTNQ) when the decision was made to tape his conversations with listeners. The best ones were played between records. The response was tremendous, and soon people were asking for less music and more talk.

"I knew in my heart that we either had to go all music or all conversation," Ballance said. "So I

pushed Ray into buying a tape-delay machine and continued to push for dropping all the music."

On January 1, 1971 KGBS installed a tape delay [a machine that allows calls to be taped, edited and played within two or three minutes of the actual conversation], and within a few months the music was gone. Ratings skyrocketed, taking Ballance as well as KGBS, a station that was licensed to broadcast only during daylight hours, to the top of the Arbitron listings. Yet not everything went quite as smoothly as hoped.

Take the first call on the tape delay, for instance.

"I had never used a tape delay before," Ballance explained. "The first call that I took was a woman who said, 'My husband wanted me to move to Nebraska and I said, "B _____!"' I immediately pressed the button on the machine and held it for a few seconds. What made it on the air was only the word "b _____"."

Stanfield, who had been told that the experienced broadcaster knew how to use a delay, strolled into the broadcast booth and said sarcastically, "Perfect, Bill. Perfect."

Ballance left KGBS in 1974 to move to KABC. In 1978, he transferred to San Diego and KFMB, where he stayed until 1993.



Ballance's dossier includes books and recordings.



KRCI's GM Steve Ray and historian/producer Frank Bresce

"KFMB is by far the best station I have ever worked for," he said.

This is significant praise considering that his career has spanned many years and stations, including KNX, KOA in Denver and a TV station in Chicago, where he hosted a live-audience show.

Yet he is glad to be back in the Los Angeles market.

"I love the idea of getting into the rough-and-tumble, competitive, anxiety-ridden, high-pressure arena of Los Angeles," the seasoned broadcaster said. "I yearn to rejoin the mainstream media. I am a city-bred, coin-fed communicator."

Stanfield, who helped launch the program that made the man famous, is happy to see him back.

"Bill is one of the most brilliant met I have ever met," he said. "He has a marvelous command of the English language,

and all I can say is Welcome back!"

His program on KRCI will not be exactly the same as it was before.

"I have 23 years of experience and new knowledge, compared with when I started the program," the quipster said, before correcting himself. "Now that I think of it, I haven't learned a damn thing."

He has been married twice, but doesn't plan to stop there.

"I'm auditioning for my third and final wife with the requirements that she owns cotton skivvies and has five good, serviceable teeth, preferably in front," he said.

He hinted that he met someone who meets the requirements.

"I am seeing someone special," Ballance said.

This is a man who wrote in his book, "For a bride, a wedding means showers; for a groom, it means curtains."

"I've seen and experienced everything," he said. "The secret to the success of my show — and relationships — is to listen. Listen attentively. I never put down or embarrass callers, and I listen to every word they say. I've had callers tell me I am the only male in their life who actually listens."

With all this knowledge and experience with women and relationships, what advice would Ballance give men on how to deal with women?

"Do everything they demand," he joked.

The new "Bill Balance Program" can be heard simulcast on 92.7 FM KRCI and 900 AM KGRB from 9 a.m. to 11 a.m. Saturdays, according to KRCI's general manager.

Radio Catalina: An Island Unto Itself

BY BEN STURTEVANT

Radio Catalina (KRCI FM 92.7) has been on the air for more than nine months, but had to wait 11 years to get FCC permission to broadcast.

It's been worth the wait for the Avalon-based adult standards station. With its 3,000-watt transmitter, Radio Catalina reaches affluent mainland audiences in Malibu, Newport Beach and Santa Monica — listeners that its landlocked competition struggles to reach through natural impediments like mountains and canyons, claims KRCI general manager Steve Ray.

"Being on the island is a huge advantage," Ray said. "We reach people no other station reaches, not only geographically, but economically. We are geared primarily to an upscale audience."

According to Ray, one of Radio Catalina's key selling points to the FCC was its unique location.

"Originally, the license was to be assigned to Long Beach," he said. "But they found out the community of Avalon wasn't being served. A million people came to the island last year."

Since 92.7 FM was the last available frequency in Los Angeles, competition for a broadcasting license was keen.

"We beat out eight other licenses for the last FM frequency in Los Angeles," Ray said. "I'm not surprised it took so long [for the FCC to grant the license]; it takes six to eight months to get a call letter change."

KRCI also won the battle for Bill Ballance, the legendary radio personality who regularly pushed the envelope on issues of on-air propriety. (See story, page 16.)

"We out-negotiated some major players," Ray said. "We offered him a platform for syndication that other stations couldn't. We will start with a regional

network and move across the country."

Ballance's gabfest began Sept. 24 at 9 a.m. He conducts the program from a mainland studio because of the transportation restrictions.

The Bill Ballance Program is heard Saturday mornings from 9 a.m. to 11 a.m.

This doesn't mean Radio Catalina will become a talk station, however.

"I hope people don't think we're going to change to talk," Ray said. "I want people to listen to us because they like the music. I don't want to be No. 1. We're not going up against Howard Stern, Mark and Brian or Rick Dees."

Ray insists KRCI's format is different from other adult standard stations. For one thing, KRCI has its own music library supplier — "Radio DeLuxe." Don McCullough, a former KMPC DJ, developed the format and provides KRCI with an adult-standards music collection of 4,000-plus titles.

"It's not old folks music," Ray said. "It's a modern treatment of standard songs — standards by artists who have an adult contemporary image."

"The new standard for adult standards is a good description of what we're trying to do."

Listeners will hear the likes of Harry Connick, Jr., Linda Ronstadt, Frank Sinatra, Barbra Streisand, Dionne Warwick, Tony Bennett, James Taylor and The Beatles. There will also be monthly music specials Saturdays at noon.

The DJ lineup looks like this: Ron Baxley (3 a.m. to 8 a.m.), Joe Lacina (8 a.m. to 1 p.m.), Eddie Hubbard (1 p.m. to 6 p.m.), Dave Rafferty (6 p.m. to 10 p.m.) and Patti Pratt (10 p.m. to 3 a.m.). KRCI runs ABC news briefs at the top of every hour, but stays away from traffic reports.



General manager Steve Ray

"We're an escape from the traffic," Ray said.

Ray added some new responsibilities and headaches to his career when he took over the reins at KRCL.

"If you want to get technical, I went from running the board at one station to being general manager of another," he

said. "It's a hell of a leap."

The 20-year radio veteran started out as a "Boss DJ" at WPGC in Washington, D.C. He moved to California in the early '80s to get involved in the film business. When that didn't work out, Ray took a job at KIST in Santa Barbara as the station's program director. Later, he ended up at KMPC and KLIT (now KSCA) after landing a producer's position. When it was announced that the stations were being sold to Capital Cities, Ray wondered how long his job would last.

"Everyone was getting laid off," Ray said.

About that time, a listener, of all people, helped him land the head position at Radio Catalina.

"One of my faithful listeners, Steve Hampton, had heard that Radio Catalina was going on the air, and he called them and recommended me," Ray said.

He got the job. Now he has the most enjoyable commute of any radio executive in greater Los Angeles.

"I go out there about three to five times a week," the general manager said. "I love it. You can get a lot of work done on an hour boat ride."

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Classical Music Host Moves Back West

From Mozart to Film Scores

BY PAM DIXON

It's his mission to bring an important, vital part of culture — classical music — to the people of Southern California. As KUSC's new weekday "Morning Program" host/producer and with an audience approaching a half million weekly, Tom Crann is in a good position to do just that.

Crann, whose voice is familiar to many listeners from his '91-'92 tenure at USC Radio, recently moved back to California from Buffalo, N.Y. where he was also a classical radio host and producer. This time, he's here to stay.

"Los Angeles is a great market and a great city," Crann said. "I'm happy to be back."

A mandatory high school music appreciation class piqued the young man's curiosity about classical music.

"She was one of those rare and enthusiastic teachers," he said. "She really got me interested in classical music."

After graduating from college with a major in English, the budding announcer landed his first professional radio job at KWMU-FM in St. Louis. He's worked in his favorite format ever since.

And although he appreciates what commercial classical radio stations are doing, Crann enjoys the flexibility of a public radio station.

"Commercial stations — and they are doing a good job, by the way — play more of a meat-and-potatoes-repertoire," Crann said. "At the USC stations, we have a mission to educate, and as a result we have a broader window of repertoire."

That broad window of repertoire means that the host/producer programs a spectrum of music that includes everything from the esoteric vocal art song to choral music, acoustic folk music, selections from film scores, Renaissance music, modern music, and, of course, favorites like Mozart.

"I put the music together in a way that will be interesting to the listener," he said. "It can take some time to plan, but it's worth it."

Along with a high-interest factor, the KUSC's morning host strives to find music that reflects L.A.'s cultural makeup. Among his recent musical explorations, he has been studying Latin-American composers, inspiring him to play rarely heard musical gems from such treasure troves as the Mexican Baroque.

"Classical music is an important part of culture, and it's very important that new listeners are attracted to it," he said.

Like all radio hosts, Crann wants to be interesting and entertaining, but he also wants people to pick up his enthusiasm.

"This is the new challenge for me," he said. "Not everyone listening has the knowledge of the previous generation, so we're freshening our approach to the music."

Part of the eclecticist's approach means that he's always on the lookout



Tom Crann

CLASSICAL

for new music, especially pieces that reflect the diverse traditions of Southern California. Does that mean he'll be playing any of the instrumental works of Frank Zappa soon?

"Maybe," he said. "Zappa has been recommended to me by a number of people."

Radio Guide Concert Picks

FOR KUSC

Three Orchestras: Oct. 3, 17, 24 & 31, 8 p.m.-10 p.m.— San Francisco Symphony; Oct. 7, 21, 8-10 p.m.— Pittsburgh; Oct. 12, 19, 26— Minnesota

Wednesday, Oct. 5, 9-11 p.m.— Premiere Performance of L.A. Opera's *El Gato Montes* with Plácido Domingo and Veronica Villarroel

Monday, Oct. 10, 9-11 p.m.—Carnegie Hall Opening Night

Saturday, Oct. 15, 10:30 a.m. — Rebroadcast of *The Three Tenors*; 1:30 p.m. — Domingo and Pavarotti: *25 Years at the Met*

Oct. 20, 8-10 p.m.— Orange County's Pacific Symphony Orchestra, Live Broadcast hosted by Bonnie Grice

FOR KKGO

Monday, Oct. 3, 5 a.m.— Grieg, *Peer Gynt*: Suite No. 1, Op. 46. San Francisco Symphony Orchestra; 8 p.m. — Chavez, *Symphony No. 2*, New World Symphony

Tuesday, Oct. 4, 8 p.m.— Mozart, *Requiem Mass in D minor*, Cleveland Orchestra and Chorus

Wednesday, Oct. 5, 5 a.m.— Falla, *El Amor Brujo*, *Two Dances*, London Symphony Orchestra; 8 p.m. — Boismortier, *Don Quichotte chez la Duchesse*, Philharmonia Virtuosi; Rodrigo, *Concierto Serenata*, Monte Carlo Opera Orchestra

Thursday, Oct. 6, 8 p.m. — Poulenc, *Concerto in G minor* for organ, strings and timpani, BBC Philharmonic

Friday, Oct. 7, 8 p.m. — Paganini, *Violin Concerto No. 5 in A minor*, Monte Carlo Philharmonic Orchestra

Sunday, Oct. 9, 8 p.m. — Bizet, *Carmen*, Orchestre du Theatre National de l'Opera de Paris

Listeners can hear Crann's blend of classical music weekdays from 6 a.m. to 10 a.m. on KUSC-FM 91.5 in Los Angeles, KCPB-FM 91.1 in Ventura County, KFAC-FM 88.7 in Santa Barbara and KPSC-FM 88.5 in Palm Springs, and Saturdays from 7 a.m. to 10:30 a.m.

Monday, Oct. 10, 8 p.m. — Shostakovich, *Ballet Suite No. 3*, Scottish National Orchestra; 10 p.m. — Wagner, *Die Meistersinger*, *Prelude to Act I*, Berlin Philharmonic Orchestra

Tuesday, Oct. 11, 8 p.m. — Bartok, *Concerto for Orchestra*, Philharmonia Orchestra

Sunday, Oct. 16, 8 p.m. — Weber, *Der Freischuetz*, German Opera House Orchestra

Monday, Oct. 17, 4 p.m. — Handel, *Terpsichore*, English Baroque Soloists

Friday, Oct. 21, 5 p.m. — Handel, *Il Pastor Fido*, English Baroque Soloists; 8 p.m. — Werbern, *Passacaglia for Orchestra*, Op. 1, Netherlands Ballet Orchestra; C.P.E. Bach, *Cello Concerto in A minor*, Orchestra of the Age of Enlightenment

Saturday, Oct. 22, 8 p.m. — Berlioz, *Messe Solennelle*, *Orchestre Revolutionnaire et Romantique*

Monday, Oct. 24, 8 p.m. — Copland, *Appalachian Spring*, Boston Symphony Orchestra

Tuesday, Oct. 25, 8 p.m. — Britten, *Peter Grimes Four Sea Interludes*, Op. 33a, Minnesota Orchestra

Saturday, Oct. 29, 8 p.m. — Molino, *Guitar Concerto in E minor*, Op. 56, Academy of St. Martin of the Fields; Mahler, *Symphony No. 4 in G*, Los Angeles Philharmonic Orchestra

Monday, Oct. 31, 7 a.m. — Mendelssohn, *A Midsummer Night's Dream*, Atlanta Symphony Orchestra; 8 p.m. — Mozart, *Symphony No. 41 in C*, English Baroque Soloists

Compiled by Pam Dixon

Complete KKGO schedule in On The Air Magazine. To subscribe, call (800) 473-2224.

The Voice of Orson Welles on 'The War of the Worlds'

BY FRANK BRESEE

The most famous radio program of all time was broadcast over 50 years ago. It was on Sunday evening, Oct. 30, 1938 that Orson Welles frightened a nation out of its wits with his program "The War of The Worlds."

The story was based on the famous novel "The War of the Worlds" by renowned British author H.G. Wells (no relation to Orson Welles).

During 1937 and into 1938, Mr. Welles performed on hundreds of radio programs, including the title role of Lamount Cranston on the popular "Shadow" program.

In July of 1938, Mr. Welles began a new program, "The Mercury Theatre on the Air." At that time, the most listened-to program was the "Edgar Bergen/Charlie McCarthy Show" on NBC. It was heard every Sunday night from 8 p.m. to 9 p.m. As a result, CBS had an hour of time that they could not sell.

They decided to present a weekly one-hour anthology program, and the powers at CBS asked Orson Welles to produce and to host the program. Thus, "Mercury Theatre on the Air" came into being.

The program began with very little fanfare on a Sunday evening in July 1938. It wasn't until 16 weeks later that Mr. Welles decided to present "The War of the Worlds" as a modern story in an updated version.

It seems that most of the country was tuned in to NBC and the "Bergen/McCarthy Show." However, after the opening, during the first commercial break, much of the

audience tuned over to CBS for a brief moment.

What they heard was an announcer cutting in to the broadcast in a panicked voice saying, "We interrupt our program of dance music to bring you a special bulletin from the Intercontinental Radio News. At 20 minutes before 8, Central time. Professor Farrell of the Mount Jennings Observatory in Chicago reports observing several explosions of incandescent gas, occurring at regular intervals on the planet Mars ..."

The audience was hooked. Most had not heard the opening of the program indicating it was a radio play, therefore listeners took the news as authentic and thought the Martians were landing in Trenton, New Jersey.

Orson Welles was 23 years old at the time; but with that program, he became known to every man, woman and child in the United States

When Mr. Welles was on my "Golden Days of Radio" program a dozen years ago, we talked about his Mercury Theatre radio series and in particular about "The War of the Worlds" broadcast.

Following is a transcript of a portion of the interview.

BRESEE: Your program was on the air on CBS and on the opposing network, NBC, was the "Edgar Bergen/Charlie McCarthy Show." It seems that night many listeners were tuned in to your "Mercury Theatre Show."

WELLES: A wire, which I got from Alexander Wollcott [a famous author/personality in the '30s], read as follows, "Dear Orson. This only goes to prove what I've always contended, that all intelligent people listen to Charlie McCarthy!" The ratings were very high. We were giving Charlie a good run for his money.



Orson Welles at CBS in New York during a Mercury Theatre broadcast (1938)

BRESEE: Charlie was No. 1. What happened then?

WELLES: They had Winchell [news-caster Walter Winchell] who came on at the end, who said, "It is not true, ladies and gentlemen, that the world has been attacked by Martians."

BRESEE: By that time they had turned the dial and were listening to you!

WELLES: They weren't listening to anything by then. They were out with towels on their heads.

BRESEE: Now, when you and Howard Koch and the others were putting the show together, did you say, "That will really get 'em. This will really scare the pants off everybody!"?

WELLES: Yes. But we didn't think it would get them that much, or that many. This was done for the benefit of a certain lunatic fringe. We didn't realize the extent of the fringe!

BRESEE: I understand when the broadcast was over, the police arrived at the studio in full force.

WELLES: The police were already in the control room during the broadcast,

not knowing who to arrest.

BRESEE: What happened then?

WELLES: By that time, people were phoning in, waiting for the end of the world. I had a dress rehearsal in my theater. I had to leave. You know a dress rehearsal for a play is much more important than anything else to an actor.

BRESEE: What did it do for your career?

WELLES: Everybody thought I was done forever, except myself and I think two or three other people. I thought it was a riot — very funny — and could do nothing but good. But of course at CBS it was very funny, because there wasn't a vice president seen in that building for weeks!

Mr. Welles was a giant in the entertainment industry, not only on radio, but on the stage, in motion pictures and on television. He will be remembered, always, as will the closing of his program that evening.

"This is Orson Welles, ladies and gentlemen, out of character to assure you that 'The War of the Worlds' has no fur-



Walter Winchell

ther significance than as the holiday offering it was intended to be — The Mercury Theatre's own radio version of dressing up in a sheet and jumping out of a bush and saying Boo!

Starting now, we couldn't soap all

your windows and steal all your garden gates by tomorrow night, so we did the best next thing. We annihilated the world before your very eyes, and utterly destroyed the CBS studio.

You will be relieved, I hope, to learn that we didn't mean it and that both institutions are still open for business.

So goodbye everybody, and remember, please, for the next day or so, the terrible lesson you learned tonight. That grinning, glowing, globular invader of your living room is an inhabitant of the pumpkin patch. And if your doorbell rings and nobody's there, that was no Martian. It's Halloween."

(Reprinted with permission. Originally published in "Famous Monsters of Filmland.") Radio historian Frank Breese is heard on his own weekly program, "The Golden Days of Radio," broadcast worldwide on the Armed Forces Radio Network. The program is also heard daily in the United States on the Yesterday USA Satellite Superstation.

Martians Return

BY JASON BORGE

A woman reminds her husband to get dressed so he won't die in his working clothes. An unmarried woman tells her nephew that he might as well eat the chicken she was saving, since it won't be there in the morning. An L.A. couple driving through the redwood forest in Northern California hear the broadcast just before they run out of gas. They pull over, hold hands and wait for the Martian monsters to appear over the tops of the trees.

The year is 1938 and Orson Welles' Mercury Theatre has just scared the bejesus out of radio listeners all over America in what has become known as one of the

greatest incidents of mass delusion and hysteria this century.

This month the Martians are returning to mortify local radio fans once again.

Actually, for listeners of KNX 1070, this will mark the sixth invasion in as many years. Every Halloween since 1988 — the 50th anniversary of the original adaptation of H.G. Wells' classic tale, "The War of the Worlds" — the station has offered a rebroadcast to titillate listeners.

Bob Sims, KNX's news director said the rebroadcasts (this year's will air at 9 p.m., Oct. 31 and again at 2 a.m., Nov. 1) do not generate many calls from panicked listeners, perhaps because the



show is by now so famous.

However, this does not mean that the rebroadcasts have not been popular. According to Sims, they are much anticipated, and not only with older listeners — for whom the broadcast carries a certain nostalgia — but with younger listeners as well.

Generation." KCRW will broadcast the show Sunday, Oct. 30 at 6 p.m.

Susan Lowenberg, producing director at L.A. Theatre Works, said the new production is full of scary surprises, but won't reveal any more. Conceding that audiences today probably aren't as

'It fits, in a funny way, with the Halloween season. It's like a campfire story.' — Bob Sims, KNX news director

"It fits, in a funny way, with the Halloween season," Sims said. "It's like a campfire story."

At KCRW-FM, listeners will be be treated to a re-creation of the original Mercury Theatre show. The drama, performed by the L.A. Theatre Works at the Guest Quarters Suite Hotel in Santa Monica Oct. 12, 13, 14 and 15, will star Leonard Nimoy, as well as several cast members of "Star Trek: The Next

jumpy as they were in the late 1930s, when many Americans held a rational fear of bellicose Nazi Germany, Lowenberg believes the Welles drama continues to have moral relevance for our society.

"Nuclear piracy, terrorism and the issues of the Livy comet [which recently bombarded Jupiter] are all things that make us aware of how vulnerable we are," she said.

Civic Groups Decorate DJ of 40 Years

BY COLLEEN GIBBS

He got his start in the '50s, sitting in the window of Dolphin's Records in Hollywood, spinning the brand new sounds that radio fans came to know as rock 'n' roll.

Forty years later, Dick "Huggy Boy" Hugg's nightly "Request and Dedication" show on KRLA 1110 AM continues to out-rate many of the FM stations in the same time slot.

His perennial popularity was evident at the recent KRLA Family Music Festival in San Dimas, where Huggy Boy received a Lifetime Achievement Award from Chapman College in Orange and a Special Achievement Award from the city of El Monte. Hugg has been hosting and producing special-edition shows for the El Monte Legion Stadium since 1959.

Fans flocked to the daylong Labor Day concert, which also marked KRLA's 35th anniversary. Promotion director Pam Amaya said Huggy Boy's show is an obvious favorite with listeners of many ages.

"When it came time for him to go, we had to pull people away from him," she said. "People mob him. Adults, kids, they all just love what he does."

What the oldies jock does is what he's been doing with aplomb for four decades: playing rock 'n' roll to the people who love it.

"Back then, it was mostly the rhythm and blues sounds," he said. "When I began, R&B was already popular with the black crowd, and it was just catching on in other communities."

When he first stepped behind the mike in the window of Dolphin's Records on the corner of Vernon and Central streets, he was broadcasting the Harlem Hit Parade via remote to KRKD.

"The white kids from the San



Huggy (left) at KRLA's 35th Birthday

Fernando Valley would come down to watch me, hang around and talk with me and the other kids about music, you know, like kids do," he said. "They'd buy records at the shop and things like that. There was none of this prejudice stuff with those kids and the music."

Because he had been spinning the hits from a remote location, the station's personnel had never laid eyes on him.

"They got a surprise when I went down [to KRKD] to record a few public service announcements and station IDs," he recalled.

The visit earned him more than just an extra \$15 per week; he also got a nickname.

"The station managers and such stared at me and said, 'We thought you were black! And you're just a boy!' " Hugg recounted with a laugh. "The disc jockey before me kept introducing me by saying, 'Here comes Huggy. He's just a boy. Go on down and see Huggy, girls. He's nothing more than a boy.' It sort of took off from there."

Forty years later, Hugg is still spinning the hits that made great talents such as Little Richard, Smiley Lewis and Fats Domino into legends. He remains matter-of-fact about the irony of his career's roots.

"I played these guys the first time around, and people are still asking for them," the radio vet said. "I sure didn't think that playing records in a window all those years ago would lead to this. I could write a book."

OLDIES

FLASHBACK

RATINGS RETROSPECT

BY JOHN REID

Nearly 30 years of Los Angeles radio ratings reflects a history both unique to California and influential to radio's evolution across the country. FM radio was reinvented here when stations stopped simulcasting and new formats were created for FM's pristine sound. Talk radio's coast-to-coast success today is really a revival in Los Angeles. And like other cities, stations didn't just go up and down in the ratings. Over time, many went down and out. How many do you recognize from yesteryear?

1966

The Mekong Delta in South Vietnam is a household word; anti-war protests hit the homefront; the Baltimore Orioles sweep the L.A. Dodgers in the World Series; and "Boss" radio rules the airwaves:

Oct/Nov. 1966

1. KHJ-AM 8.8
2. KPOL-AM 7.8
3. KMPC-AM 7.7
4. KRLA-AM 7.0
5. (Tie) KFI-AM 6.9
KLAC-AM 6.9
6. KNX-AM 5.3
7. KABC-AM 5.2
8. KFWB-AM 3.8
9. KFAC-AM 3.7
10. (Tie) KUTE-FM 2.7
XTRA-AM 2.7

1976

During America's bicentennial, a company called Apple plans to sell \$50-computers for personal use; Jimmy Carter steps into the White House; the Bermuda Triangle claims another ship; and in L.A., talk radio is No. 1.

April/May 1976

1. KABC-AM 8.2
2. KBIG-FM 6.4

3. KHJ-AM 5.4
4. KFWB-AM 4.0
5. KDAY-AM 3.0
6. KFI-AM 2.8
7. KGFI-AM 1.4
8. KALI-AM 1.3
9. (Tie) KBCA-FM 1.2
KEZY-AM 1.2
10. KBRT-AM 1.1

1986

Seven astronauts die aboard the Challenger; the surgeon general ends the silence on AIDS; BBDO, Doyle Dane Bernbach and Needham Harper Worldwide merge to create the largest advertising agency in the world; and FM radio owns the audience:

Spring, 1986

1. KABC-AM 7.0
2. KIIS-FM 5.9
3. KJOI-FM 5.2
4. KBIG-FM 4.3
5. KFWB-AM 3.7
6. KIQQ-FM 2.9
7. KFI-AM 1.6
8. KJLH-FM 1.4
9. KKGO-FM 1.3
10. (Tie) KACE-FM 1.2
KBZT-FM 1.2

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La X's A.M. Men: Numero Uno!

BY JASON BORGE

At L.A.'s highest-rated radio station, English is rarely heard. And when it is, as on this particular morning, it is sung off-key.

"I'm dying to come back to you," wails Jesus Garcia (a.k.a. El Peladillo), giving his best Whitney Houston impersonation, which is emphatically — and hysterically — not very good at all. His partner on the airwaves, the only-slightly-less-frenetic Juan Carlos Hidalgo, is onto El Peladillo's karaoke antics. He begins moaning and grabbing his headset in mock exasperation.

"That's not Whitney Houston, that's opera!" Hidalgo cries, then caps his protest by exclaiming, "Ayyyyy! Hasta los puercos protestan!" (Even the pigs are complaining.)

The pigs may be complaining, but listeners are not.

Such banda-flavored silliness is standard fare for Hidalgo and Garcia, whose weekday morning show has propelled KLAX-FM to the top of the local ratings



Juan Carlos Hidalgo

for a year and a half, leaving such formidable foes as KOST-FM and KLVE-FM — its closest Spanish rival — far back in the pack.

KLAX's victory has taken the whole industry by surprise. A Spanish station, after all, was not supposed to do this well in a market still dominated, in terms of listeners and advertising dollars, by English stations. Yet within months of its first appearance on the dial two years ago, KLAX had shot past hip-hop, alternative, news and soft rock to become one of the most influential stations in the country.

The triumph of "La X" (pronounced "la-eh-kees"), as it is commonly known, has, not surprisingly, won the station its share of both imitators and ridiculers.

Its imitators include Spanish stations across the nation spurred by the overnight success of KLAX.

Among its ridiculers is Howard Stern, who has taken more than one jab at La X. When Arbitron ratings first showed KLAX at No. 1, Stern seemed skeptical that a Spanish-language station could have risen so fast. Subsequent ratings have proved that the original figures were no fluke. Although the KLAX morning team has done some counterpunching over the air, Hidalgo privately shrugs off the criticism.

"In the end, it just gave us more publicity," he said.

Both Hidalgo and Garcia are humble and cautious about their extended victory. They realize that, sooner or later, the competition that they helped spur will some day threaten their throne.

"The rating are like the foam that rises from a glass of beer," Hidalgo said. "You know that pretty soon it has to settle."

Asked if his life as a DJ is harder now

than it was two years ago. Garcia responded flatly, without a trace of El Peladillo in his voice. "Harder. Much harder."

It's difficult to attribute KLAX's achievement to any single factor. The music format, unlike that of some of the other Spanish stations, is unambiguously Mexican. This might at first glance appear to be a disadvantage. But according to a KLAX staffer, it actually works in their favor.

"Nearly 38 percent of the county is Hispanic," KLAX's Patricia Coyle said. "Of those, the majority is of Mexican descent."

Besides, banda has an upbeat sound, in which traces of other musical styles, Mexican and non-Mexican, can be heard: cumbia, merengue, rancheras and rock. As a result, banda is a flexible musical genre.

Another factor is quebraditas, the fast-paced dance that recently has spawned fan clubs and fashions all over Los Angeles — a raza-friendly elective to the hip-hop and alternative scenes.

Yet music is only part of the storm. During the morning show, banda often plays a supporting role to the jibes and absurdities of the DJs, who frequently interrupt the music for the sake of showmanship.

Their banter has all the verve and speed of a soccer broadcast — one in which Garcia does color commentary, and Hidalgo does the play-by-play. The youthfulness of the on-air personalities (Garcia is 24, Hidalgo, 29, and many of the other DJs at the station are young as well) combined with amusing promos and slick production, give KLAX an energy that has an appeal to both young and old.

For Hidalgo, maintaining a balance between the hip and the traditional is crucial.

"This is very clean radio," he said. "We don't want to offend anybody."

With listeners ranging in age from 4



Jesus Garcia, alias El Peladillo

to 80, they can ill afford to offend. The station's appeal to all age groups is a valuable commodity in the world of radio. The key has been wresting young, often bilingual listeners away from stations that specifically target under-30 audiences — most of them English-speaking stations like KROQ and KPWR (Power 106).

"Mexicans are very proud of their heritage," Coyle said. "It was just a thing that caught on, going back to the roots they can identify with."

In winning over the younger audience, KLAX has proven that regional Mexican music appeals not only to immigrants, but to their children. Conscious of its prominent position in the Latino community, the station actively promotes education and other social services. Its latest effort awards prizes and on-air recognition to honors students from L.A.-area high schools.

In a way, Hidalgo and Garcia are bridges between the generations. They are young and they are immigrants. Plus, many of their listeners have more than a language in common.

"The majority of our audience comes from the lower classes," Hidalgo

KLAX Men

said. "We just try to have fun and raise their spirits a little bit."

Both Hidalgo and Garcia are in a good position to understand their fans. When they first came to the United States in the 1980s, they worked in the fields in Ventura County, picking fruit while studying broadcasting on the side. After meeting several years ago, they first worked together at KTRO-AM in Oxnard, then at KOFY-AM in the San Francisco Bay Area. It was Alfredo Rodriguez, KLAX's general manager who

asked them to come aboard two years ago, and to whom Hidalgo credits much of the station's success.

Still, Hidalgo reminds his listeners, despite their meteoric rise on the airwaves, he and Garcia don't exactly live like kings.

"Like our audience, we also have trouble paying the rent sometimes," he said.

Although both of them tend to attract fans whenever they appear in public, they say they don't exude the aloofness or resentment that often comes with fame.

"We try to be, not radio personalities, but rather friends," Hidalgo said.

PUBLIC RADIO NOTES

In its continuing series, "The BBC Plays L.A.," KCRW FM 89.9 presents the following productions: "The Woman Who Laughed," by Joyce Carol Oates, starring Edward Asner, Saturday, Oct. 1 at 6:30 p.m.; "The Dog It Was That Died" by Tom Stoppard, Sunday, Oct. 2 at 8 p.m.; "Clouds" by Michael Frayn, Saturday, Oct. 8 at 6:30 p.m.; "Brave New World" by Aldous Huxley, Sunday, Oct. 9 at 7 p.m.; "Three Hotels" by Ion Robin Baitz, Saturday, Oct. 15 at 6:30 p.m.; "A Matter of the Soul" by Ingmar Bergman, Sunday, Oct. 23 at 8 p.m.; "A Kind of Alaska" by Harold Pinter, Saturday, Oct. 29 at 6:30 p.m.; "Yes and

No" by Graham Greene, Sunday Oct. 30 at 7:45 p.m.

KPFK-FM 90.7, listener-sponsored Pacifica Radio, launched its new morning magazine show, which airs Monday through Friday from 7 a.m. to 9 a.m. Host Sumi Sevilla Haru, a moderator at KTLA TV for 17 years, is joined by co-hosts Mario Machado, Lewis Morton and Ariana Manov for the two-hour exploration of local, national and international events from a local perspective. The magazine format features alternative news, in-depth interviews and panel discussions with community activists.

SPORTS ON THE AIR FOOTBALL

L.A. Raiders: KFI/640 AM
(Spanish): KWKW/1330 AM
L.A. Rams: KMPC/710 AM
(Riverside/S. Bernardino):
KCKC/1350 AM
Monday Night Football:
KNX/1070 AM
USC: KNX/1070 AM
UCLA: XTRA/690 AM

HOCKEY

L.A. Kings: XTRA/690 AM
Anaheim Mighty Ducks:
KEZY/95.9 FM
(Riverside/San Bernardino):
KCKC/1350 AM

BASKETBALL

L.A. Lakers: KLAC/570 AM
(Riverside/San Bernardino):
KMEN/1290 AM
L.A. Clippers: KMPC/710 AM

Mark & Brian Make the Scene



KLOS' Brian and Mark (of Mark and Brian) introduce the infamous Ike Turner.

Photos by Dan Dunne



The Ikettes of the '90s shake their "groove thang" at the annual September Street Scene in San Diego. Mark and Brian hosted Turner on one of the event's 13 stages.



Ike Turner reemerges with his new 13-piece band, The Ike Turner Revue.



These Ikettes are too young to remember their predecessors.

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1260
AM**

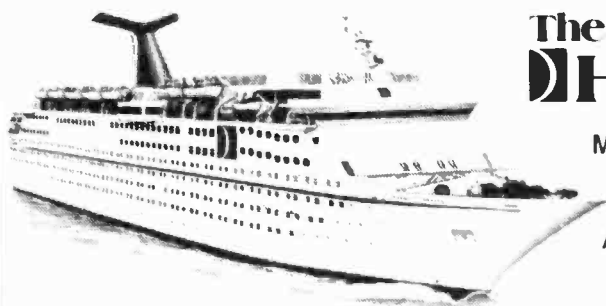
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SEXIEST VOICE CONTEST FOR READERS/LISTENERS

Los Angeles Radio Guide wants your vote! Among the many on-air personalities, which woman and which man has the sexiest voice? Send in your ballot by Oct. 31. Contest open to listeners/readers. Photos of the winners will be announced in the next edition.

I nominate: _____

of _____ (radio station) as Mr. Sexy Voice '94

I nominate: _____

of _____ (radio station) as Ms. Sexy Voice '94

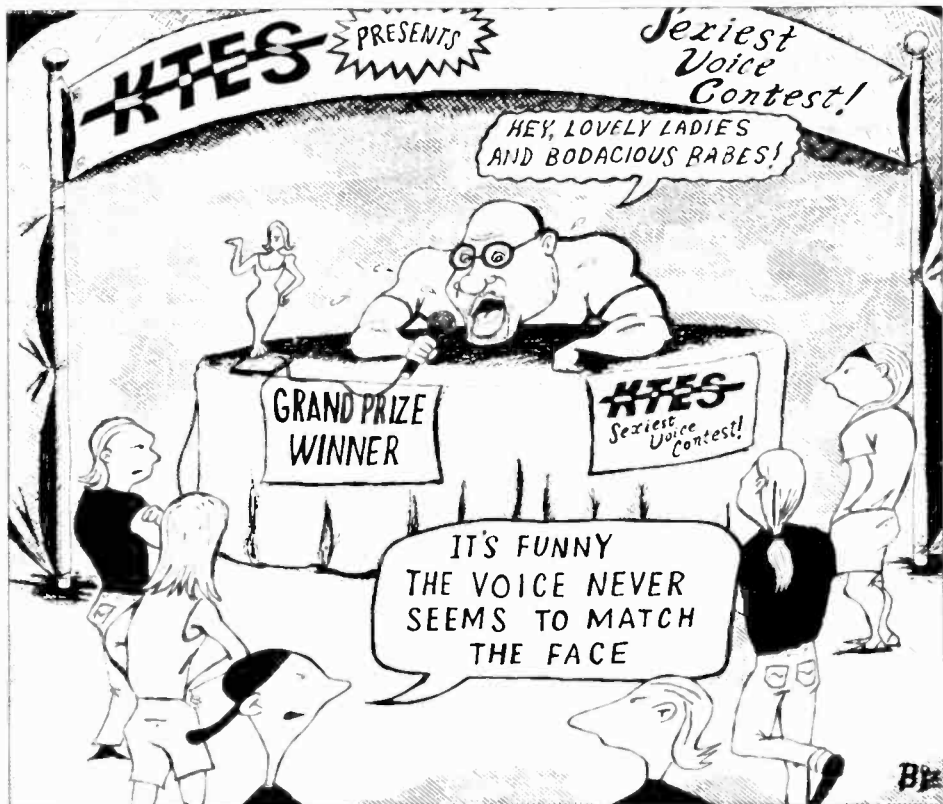
Voter's Name: _____

Address: _____

Phone (optional): _____

Mail your ballot to:

Los Angeles Radio Guide 11693 San Vicente Blvd., #291
Los Angeles, CA 90049



Weekday

Mornings

FM

5:00	88.5	KCSN	BBC Newshour — International news from BBC
	89.3	KPCC	Morning Edition — Local and world news magazine with National Public Radio's <i>Bob Edwards</i> ; traffic and weather
	89.9	KCRW	Morning Edition — Local and world news magazine with National Public Radio's <i>Bob Edwards</i> ; traffic and weather
	92.7	KRCI	The Ron Baxley Morning Show — Adult Standards (begins at 3 a.m.)
	94.3	KIKF	Wakeup Crew — Country music, comedy and news with <i>Don Allen</i> and <i>Liz Pennington</i> , traffic reports
	96.7	KCAL	Steve & Tiffany — Rock, news and traffic
	97.5	KHTX	New Country Music — <i>Shannon McCrae</i> , news, traffic and comedy
	98.7	KYSR	Hot Adult Contemporary — <i>Jim</i> and <i>Melissa Sharpe</i>
	101.1	KRTH	Robert W. Morgan Show — Rock oldies, entertainment with <i>Robert W. Morgan</i> , traffic and weather reports with <i>Richard Turnage</i> , news with <i>Joni Caryl</i> .
	100.3	KXEZ	Soft Adult Contemporary — <i>Greg O'Neil</i> , news and traffic with <i>Tammy Trujillo</i>
	102.3	KJLH	Front Page — Open forum for listeners to voice opinions on current issues with <i>Carl Nelson</i>
	102.7	KIIS	Rick Dees in the Morning — Top 40 music, guests and entertainment; news with <i>Ellen K</i> ; sports with <i>Vic the Brick</i> ; and traffic with <i>Commander Chuck Street</i>
	103.9	KACE	Urban Contemporary — <i>Tom Joyner</i> , local news with <i>Mark Gunn</i> , traffic reports
	104.3	KBIG	Bill & Sylvia — Adult contemporary music, comedy, news traffic reports; entertainment report with <i>Bob Healy</i> ; <i>David Letterman's Top 10 list</i> , 6 a.m. and 8 a.m., <i>Comedy Corner</i> , 7 a.m.
	105.1	KKGO	Classical Music — <i>Gary Hollis</i>

AM

570	KLAC	Adult Standards — <i>Jeff Rollins</i>
640	KFI	Handel Yourself in the Morning — Talk, guest interviews and open phones with <i>Bill Handel</i>
690	XTRA	Sports Talk — Sports interviews, news and scores with <i>John Ireland</i> and <i>Steve Mason</i> , open phones, scores and sports updates with <i>Jeanne Zelasko</i> , sports trivia, traffic updates
790	KABC	Ken and Barkley Company — Talk and humor with <i>Ken Minyard</i> and <i>Roger Barkley</i> , news and business with <i>Ken Payne</i> , traffic reports with <i>Jorge Jarrin</i> , sports with <i>Stu Nahan</i> , <i>Paul Harvey News and Comment</i>
830	KPLS	Children's Programming — Stories, games, music
980	KFWB	News — News throughout the day: local news; sports 15 and 45 minutes past the hour; business 25 and 55 minutes past the hour; traffic six times per hour; national news from CNN and ABC
1070	KNX	News — <i>Tom Sirmons</i> and <i>Tom Haule</i> , traffic reports every six minutes from 5 a.m. to 7 p.m.
1110	KRLA	Oldies — <i>Mucho Morales</i> , news and traffic at 6:50, 7:50 and 8:50
1600	KMNY	The Brokers' Hour — Preview of the trading day on Wall Street with <i>Margaret Melanie Gold</i> and <i>Mike Jacobsen</i>

Mornings

Weekday

FM

- 5:30 92.3 **KKBT** **John London & the House Party** — Urban contemporary music, comedy, *Battle of the Sexes*, news, traffic
- 93.9 **KZLA** **Country Music** — *Garabo and Murphy*, traffic reports, news
- 94.3 **KIKF** **Country Music** — *Liz Pennington and Billy the Kid*, music, comedy and traffic

FM

- 5:30 94.7 **KTWV** **All Music in the Morning with Paul Crosswhite** — New adult contemporary music, traffic, news updates
- 95.9 **KEZY** **Hits of the '80s and '90s** — *John Fox and Tammy Trujillo*, news, Orange County traffic reports and the *Leeza Gibbons* entertainment report
- 99.1 **KGGI** **Hollywood Hamilton and the Morning Posse** — Top 40 music with *Dr. George Brothers, Samantha Santiago and Bubba da Skitzo*, news and traffic
- 106.7 **KROQ** **Kevin & Bean** — Alternative rock, comedy, interviews, news, music news, sports, weather and traffic reports, entertainment reports with "*Paul the 55-year-old intern*"
- 6:00 88.1 **KLON** **Jazz** — *Scott Willis*
- 88.5 **KCSN** **Sleepers Awake** — Classical music, news with *Jarred Charles*
- 89.9 **KCRW** **NPR's Morning Edition** — National Public Radio's morning news magazine with *Bob Edwards*
- 91.5 **KUSC** **The Morning Program** — Classical music with *Tom Crann*, NPR news on the hour
- 93.1 **KCBS** **Oldies** — *Gary Moore*, local news with *Lon Landis*
- 95.5 **KLOS** **The Mark & Brian Show** — Comedy, interviews and special guests; news with *Chuck Moshontz*; traffic with *Scott "Skylord" Reiff*; "Sports Snorts" with *Todd Donoho*
- 97.1 **KLSX** **Howard Stern** — Comedy, interviews, classic rock, local news with *Beau Rials*; traffic reports
- 99.9 **KOLA** **Paul Lavoie in the Morning** — Oldies and comedy; news with *Jim Ness*; traffic
- 101.9 **KSCA** **Adult Album Alternative** — *Mike Morrison*
- 102.3 **KJLH** **Urban Contemporary** — *Cliff Winston*; news with *Carl Nelson and Jacqui Stephens*; sports with *Aundrae Russell*; On the Phone with *Ti-Rone*; advice at 6:35; Radioscope: celebrity interviews, "infotainment" with *Lee Bailey*, 9:50
- 103.1 **KACD** **New Adult Contemporary/ Jazz** — *Dave Fennoy*
- 103.5 **KOST** **Mark & Kim** — Adult contemporary music with *Mark Wallengren and Kim Amidon*; news with *Sharon Dale*; traffic with *Mike Nolan and Mark Denis*
- 105.5 **KNAC** **Hard Rock** — *Thrasher*
- 105.9 **KPWR** **Baka Boyz in the Morning** — Hip-hop, R&B and slow jams, traffic reports and traffic jam at 7:30

AM

- 540 **KOJY** **Adult Standards** — *Chuck Southcott*
- 900 **KGRB** **Big Band Music**
- 710 **KMPG** **The Peter Tilden Show with Tracey Miller** — Talk, news, entertainment, interviews, traffic reports
- 1070 **KNX** **News** — CBS News at top of the hour, local news with *Tom Sirmons* and *Tom Haule*, sports report with *Fred Gallagher*, traffic and weather with *Jill Angel*, business with *Jere Laird*, Tokyo Stock Market Close Report at 6:20 with *Joe Silbert*, Osgood File with *Charles Osgood* at 6:25, 7:25, 8:25 and 9:25, entertainment news with *Sam Rubin* at 7:55
- 1230 **KGFJ** **R&B/Oldies** — *Johnny Morris*

Weekday

Mornings

AM

- 6:00** **1260** **KJQI** **Adult Standards**— *Chuck Southcott*
1350 **KCKC** **The "Coach" Charley Wright Show** — News, talk and sports with the coach
1600 **KMNY** **Covering the Markets** — Trading action, stock updates, guest interviews and news from Wall Street with *George Gamble* and *Mike Jacobsen*

FM

- 7:00** **90.7** **KPFK** **Up For Air** — Issues and events with *Sumi Sevilla Haru*
7:30 **91.5** **KUSC** **A Writer's Almanac** — A calendar of the day's notable literary events, and short American poems with *Garrison Keillor*
8:00 **92.7** **KRCI** **Joe Lacina's Musical Society Show** — Adult standards

AM

- 1070** **KNX** **CBS World News Roundup** — Summary of world's breaking stories with *Bill Lynch*
8:30 **870** **KIEV** **How Your Mind Can Keep You Well** — Mental health with *Roy Masters*

FM

- 9:00** **88.5** **KCSN** **Mid-Morning Musicales** — Classical music with *Phillip Richards*
89.3 **KPCC** **Classic American Music** — The best of the blues, jazz and swing from its origins to now with *Freddie Johnson*
89.9 **KCRW** **Morning Becomes Eclectic** — Progressive pop, international jazz and classical music, in-studio interviews and live performances with *Chris Douridas*. (NPR news at 9,10 and 11 a.m.)
90.7 **KPFK** **Read All About It** — Live readings
94.7 **KTWV** **New Adult Contemporary** — *Talaya*
96.7 **KCAL** **Rock** — *Stu*
97.5 **KHTX** **New Country Music** — *Stew Berger*
100.3 **KXEZ** **Soft Adult Contemporary** — *Claudine St. Claire*
101.1 **KRTH** **Oldies** — *Brian Beirne* "Mr. Rock 'n' Roll"

AM

- 570** **KLAC** **Adult Standards**— *Chick Watkins*
640 **KFI** **Rush Limbaugh** — National conservative talk, open phones
690 **XTRA** **The Loose Cannons** — Sports talk, interviews, sports trivia, with *Chet Forte* and *Steve Hartman*; scores and sports updates with *Jeanne Zelasko*; open phones, traffic reports
790 **KABC** **Michael Jackson** — Current events, commentary, interviews open phones

FM

- 9:20** **92.3** **KKBT** **The Grapevine** — Hollywood news with *Shirley Clark*
9:30 **90.7** **KPFK** **World Music Programs** — Different show each day
Monday — "Mario's Many Worlds of Music" with *Mario Cassetta*
Tuesday — "Folkscene" with *Roz & Howard Larman*
Wednesday — Independent, eclectic music with *Mario Cassetta*
Thursday — "Sounds of Brazil" with *Sergio Mielniczenko*
Friday — "Belize/Caribbean Pulse," news, commentary
95.5 **KLOS** **Rock Report** — Music news, concerts and artists' recording stories with *Rita Wilde*
10:00 **88.1** **KLON** **Mainstream Jazz** — *Ken Borgers*
91.5 **KUSC** **Adventures in Good Music** — Classical music masterpieces, rarities, stories with *Karl Haas*
92.3 **KKBT** **Urban Contemporary** — *Diana Steele*
93.1 **KCBS** **Oldies** — *Mary*
93.9 **KZLA** **Country Music** — *Tonya Campos*, All-request lunch hour, noon to 1 p.m.
94.3 **KIKF** **Country Music** — *Carrie Dunne*

Mornings

Weekday

FM

10:00	95.5	KLOS	Album-Oriented Rock — <i>Bob Coburn</i>
	95.9	KEZY	Hits of the '80s and '90s — <i>Chris Cox</i>
	97.1	KLSX	Classic Rock — <i>Cynthia Fox</i>
	98.7	KYSR	Hot Adult Contemporary — <i>Paul Freeman</i>
	99.1	KGGI	Mid-Day Groove — Top 40 music with <i>Jesse Duran</i>
	99.9	KOLA	Oldies — <i>Debbie Diaz</i>
	101.9	KSCA	Adult Album Alternative — <i>Nicole Sandler</i>
	102.3	KJLH	Urban Contemporary — <i>Lon McQ</i>
	102.7	KIIS	Top 40 Music — <i>Whitney Allen</i>
	103.1	KACD	New Adult Contemporary/Jazz — <i>Manon</i>
	103.5	KOST	Adult Contemporary — <i>Mike Sakellarides</i>
	103.9	KACE	Urban Contemporary — <i>Antoinette Russell</i>
	104.3	KBIG	Adult Contemporary — <i>Mark Taylor</i>
	105.1	KKGO	Classical Music — <i>Gary Williams</i>
	105.5	KNAC	Hard Rock — <i>Remy "the Max" Maxwell</i>
105.9	KPWR	Hip-Hop Music/R&B — <i>Boomer</i>	
106.7	KROQ	Alternative Rock — <i>Richard Blade</i> , Flashback Lunch at noon	

AM

	540	KOJY	Adult Standards — <i>Pete Smith</i>	
	710	KMP3	Dr. Leslie Pam and Ann Christie, M.A. — Sexual relationships, open phones	
	870	KIEV	Chef Piero's Food & Wine Hour — Cooking tips, wine tasting and recipe exchange with <i>Piero Biondi</i>	
	1070	KNX	Food News Hour — Restaurant reviews, food preparation, open phones with <i>Melinda Lee</i> and <i>Chris Lane</i>	
	1110	KRLA	Oldies — <i>Dominick Garcia</i>	
	1230	KGFJ	R&B/Oldies — <i>J.L. Martinez</i>	
	1260	KJQI	Adult Standards — <i>Pete Smith</i>	
	1350	KCKC	Bill Kinison Show — Local talk, comedy, interviews and open phones	
	10:30	830	KPLS	Storytime — Children's stories

FM

11:00	88.5	KCSN	Performance Today — Classical music and jazz concert reviews from round the world with <i>Martin Goldsmith</i>
	91.5	KUSC	Classical — Listener requests with <i>Gene Parrish</i> , NPR news on the hour (except noon)
	97.5	KHTX	New Country Music — <i>Bob Allen</i>

AM

1070	KNX	News — <i>Barry Rohde</i> ; sports with <i>Dave Zorn</i> ; Healthtalk at 11:25, traffic and weather; business report with <i>Jere Laird</i>
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FM

11:30	90.7	KPFK	Morning Reading — Literature
	Noon	88.5	KCSN
	89.9	KCRW	Monitor Radio, Midday Edition — with <i>David Brown</i>
	90.7	KPFK	Music Programs — Different show each day Monday — "Music of the Americas" with <i>Jeannie Pool</i> Tuesday — Classical music with <i>William Murdoche</i> Wednesday — "Journey Through the Realms of Music" Thursday — "Straight, No Chaser," jazz with <i>Jay Green</i> Friday — Soundboard, classical guitar and lute with <i>John Schneider</i>
	92.3	KKBT	All-Request Old School Lunch Hour — Favorite urban contemporary oldies requests with <i>Diana Steele</i>
	95.5	KLOS	Noontime Nuggets — Best of older rock 'n' roll with <i>Bob Coburn</i>
	95.9	KEZY	Hits of the '80s and '90s — <i>April Whitney</i> , all-request and dedication lunch hour

Weekday

Afternoons

			FM
Noon	99.1	KGGI	Top 40 Music — <i>Carry Ferarri</i> , all-request and dedication lunch hour
	106.7	KROQ	Richard Blade's Flashback Lunch — Alternative rock classics
			AM
	640	KFI	Dr. Laura Schlessinger — Therapy, advice, open phones
	690	XTRA	Jim Rome Show — Sports talk, interviews, open phones, ladies' line, sports briefs and scores with <i>Joe Tutino</i> , <i>the Bulldog</i>
	710	KMPC	Joe Crummey — Local talk, comedy, open phones
			AM
	790	KABC	Paul Harvey News and Comment
	870	KIEV	Talk Back — Talk, commentary, interviews, open phones with <i>George Putnam</i>
	1110	KRLA	Top 10 Countdown — A countdown of the top 10 rock oldies for a particular day in rock history
	1350	KCKC	G. Gordon Liddy — National talk, open phones
			FM
12:06	89.9	KCRW	Earthquake Report
1:00	88.5	KCSN	Symphony of the Air — Classical music with <i>Tony Hanover</i> , news updates at 3 p.m.
	89.9	KCRW	Which Way, L.A.? — A look at urban life in Southern California with <i>Warren Olney</i>
	92.7	KRCI	The Eddie Hubbard Show — Adult Standards
	96.7	KCAL	Rock — <i>M.J.</i> , music trivia game at 2 p.m.
	101.1	KRTH	Oldies — <i>Johnny Hayes</i>
	105.9	KPWR	Hip-Hop Music/R&B — <i>St. John</i>
	106.7	KROQ	Alternative Rock — <i>Tami Heide</i>
			AM
	570	KLAC	Adult Standards — <i>Ed Brand</i>
	790	KABC	Dennis Prager — Politics, social issues, international relations from an ethical/moral perspective
	900	KGRB	The Eddie Hubbard Show — Adult Standards
	1110	KRLA	Oldies — <i>Dominick Garcia</i>
			FM
2:00	89.3	KPCC	JazzSet — Live jazz performances with <i>Branford Marsalis</i> (Mondays only) " <i>Piano Jazz</i> " with <i>Marian McPartland</i> (Fridays only)
	89.9	KCRW	Specialty Shows — Different program each day Monday — <i>Bookworm</i> with <i>Michael Silverblatt</i> Tuesday — <i>Ideas in the Air</i> with <i>Dr. Richard Moore</i> (beginning Oct. 18, <i>Politics of Culture</i>) Wednesday — <i>The Health Connection</i> with <i>Dr. Gershon Lesser</i> Thursday — <i>Front Page</i> with <i>Harvey Stromberg</i> Friday — <i>The Garden Show</i> with <i>Lili Singer</i>
	92.3	KKBT	Urban Contemporary — <i>Theo</i>
	93.1	KCBS	Oldies — <i>Kevin</i>
	94.7	KTWV	New Adult Contemporary — <i>Don Burns</i>
	95.5	KLOS	Album-Oriented Rock — <i>Geno Michellini</i>
	99.1	KGGI	Top 40 Music — <i>Harley Davidson</i>
	99.9	KOLA	Rock Oldies — <i>Mike Williams</i> , traffic updates, " <i>Five at five</i> "
	100.3	KXEZ	Soft Adult Contemporary — <i>Sandy Kelley</i>
	102.7	KIIS	Top 40 Music — <i>Bruce Vidal</i> , traffic reports with <i>Commander Chuck Street</i>
	103.1	KACD	New Adult Contemporary/Jazz — <i>China Smith</i>
	103.5	KOST	Adult Contemporary — <i>Bryan Simmons</i> , traffic with <i>Mike Nolan</i> and <i>Mark Denis</i>
	103.9	KACE	Urban Contemporary — <i>Rico Reed</i>

Afternoons

Weekday

AM

2:00	640 870 1070 1600	KFI KIEV KNX KMNY	Dr. Dean Edell — Health and medical topics, open phones Head to Head — Local talk and current events with <i>Erroll Smith</i> CBS News — Traffic and weather The Investors Club of the Air — Investing and finance, open phones with <i>Buz Schwartz</i>
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FM

2:30	89.9	KCRW	Marketplace — International business news with <i>David Brancaccio</i>
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AM

2:55	1070	KNX	On Film — Movie reviews with <i>Jim Svejda</i>
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FM

3:00	88.1 89.3	KLON KPCC	Jazz — <i>Chuck Niles</i> All Things Considered — News, business, and science reports; interviews and profiles; commentary, reviews of the art with <i>Linda Wertheimer, Robert Siegel, and Noah Adams</i>
	89.9	KCRW	The MacNeil/Lehrer News Hour — News and commentary, simulcast live with KCET TV 28
	91.5	KUSC	Classical — Commuter Classics with <i>Bonnie Grice</i>
	93.9	KZLA	Country Music — <i>Shawn Parr</i> , traffic reports
	94.3	KIKF	Country Music — <i>Craig Powers</i> , traffic reports
	95.9	KEZY	Hits of the '80s and '90s — <i>Scott Free</i> , Five O'Clock Rock Block, two songs in a row by listeners' favorite artists
	97.1	KLSX	Classic Rock — <i>Steve Downes</i> , traffic reports
	97.5	KHTX	New Country Music — <i>Bryan Jackson</i>
	98.7	KYSR	Hot Adult Contemporary — <i>Jeff Davis</i>
	101.9	KSCA	Adult Album Alternative — <i>Merilee Kelly</i>
	102.3	KJLH	Urban Contemporary — <i>Frankie Ross</i> ; The Cla'ence Update: soap opera satire with <i>Brad Sanders</i> at 3:35; traffic reports
	104.3	KBIG	Adult Contemporary — with <i>Guy Davis</i> , traffic reports, news
	105.1	KKGO	Classical Music — <i>John Santana</i>
	105.5	KNAC	Hard Rock — <i>Long Paul</i>
	105.9	KPWR	Hip-Hop Music/R&B — <i>Morales</i> , Old school jams at 5 p.m.

AM

540	640	KOJY KFI	Adult Standards — <i>Johnny Magnus</i> Drive Home with John & Ken — Talk, entertainment, open phones with <i>John Kobylt</i> and <i>Ken Chiampou</i> ; traffic reports
710		KMPC	Tom Leykis — Talk, current events, guests and open phones; traffic reports
1070		KNX	News — <i>Dave Zorn</i> , CBS News at the top of the hour; <i>Dan Rather</i> at 4:24; Psychology report at 4:55; sports, traffic and weather; Tokyo Stock Market Open Report with <i>Joe Silbert</i>
1110		KRLA	Oldies — <i>Bobby Romero</i>
1230		KGFJ	R&B/Oldies — <i>Delores Thompson</i>
1260		KJQI	Adult Standards — <i>Johnny Magnus</i>
1350		KCKC	Tom Leykis — Talk, current events, guests and open phones; traffic reports

FM

4:00	89.9	KCRW	All Things Considered — NPR's afternoon newsmagazine: news, business reports, interviews, science reports, arts features, social and political commentary with <i>Robert Siegel, Linda Wertheimer</i> and <i>Noah Adams</i>
	92.3	KKBT	Urban Contemporary — <i>Theo</i>
	96.7	KCAL	Rock — <i>Daryl</i> , Sports Minute, news, traffic
	101.1	KRTH	Oldies — <i>The Real Don Steele</i>
	106.7	KROQ	Alternative Rock — <i>Jed the Fish</i> , traffic reports, music news, <i>Jed's Catch of the Day</i>

Weekday

Evenings

AM

- 4:00 690 XTRA Sportsnite** — Sports talk, interviews with *Lee "Hacksaw" Hamilton*, scores, sports updates, open phones, traffic reports
- 790 KABC The Steve Edwards and Joel Roberts Show** — Current social and political issues, open phones, guests
- 870 KIEV Steve Knight's Restaurant Show** — Restaurant reviews, entertainment with *Steve Knight*

FM

- 5:00 88.5 KCSN BBC Newshour** — International news from the British Broadcasting Company
- 89.3 KPCC Larry Mantle's Airtalk** — Local talk, interviews, open phones with *Larry Mantle*
- 92.3 KKBT Old School Traffic Jam** — Classic party jams with *Michael "Mixxin" Moor*
- 95.5 KLOS 5 O'Clock Funnies** — Comedy, stand-up comics with *Geno Michellini*

AM

- 830 KPLS Storytime** — Children's stories
- 1600 KMNY Vera's Voice** — How to be a success in business, career and life, interviews, talk, open phones with *Vera Gold*

FM

- 6:00 88.5 KCSN Twilight Concert** — Classical music with *Nancy Endres*
- 90.7 KPFC Evening News** — Local and international news with *Frank Stolze*
- 91.5 KUSC Marketplace** — Look at the world through the eyes of business and finance with *David Brancaccio*
- 92.3 KKBT Urban Contemporary** — *Evan Luck*, Top 8 at 8 Countdown
- 92.7 KRCI Adult Standards** — Jazz-flavored standards with *Dave Rafferty*
- 93.1 KCBS Oldies** — *Murph*
- 94.3 KIKF Country Music** — *Mustang McKay*, CD of the Night at 11 p.m.
- 95.5 KLOS Album-Oriented Rock** — *Joe Benson*
- 95.9 KEZY Hits of the '80s and '90s** — *George Matthews*, Top Eight at Eight, Orange County's most-requested songs of the day
- 102.3 KJLH Urban Contemporary** — *Jeff Gill*, Rhythm Mix at Six: Old school, latest jams with *Kan-D-Man*
- 102.7 KIIS Top 40 Music** — *Domino*
- 103.1 KACD New Adult Contemporary/Jazz** — *Rich Watson* (Includes "Lights Out" music; 8 to midnight)
- 103.5 KOST Love Songs on the Coast** — Adult Contemporary music with *Karen Sharp*
- 103.9 KACE Urban Contemporary** — *Jillian Harris*

AM

- 570 KLAC Adult Standards** — *Dan Armstrong*
- 900 KGRB Adult Standards** — Jazz-flavored standards with *Dave Rafferty*
- 1600 KMNY Market Round-Up** — Review of the day's trading on Wall Street with *Dale Franks*

- 6:15 870 KIEV Irv Kaze on Sports** — Sports interviews, commentary open phones (Fridays only)

FM

- 6:30 89.9 KCRW The Sacramento Report** — State government news with *Mike Montgomery*; local reviews at 6:55 p.m.
- 91.5 KUSC MacNeil Lehrer Report News Hour** — News and commentary, interviews
- 7:00 89.3 KPCC Fresh Air** — Interviews, reviews and commentary on the arts, culture and entertainment with *Terry Gross*

Evenings

Weekday

AM

7:00	89.9	KCRW	Which Way, L.A.? — A look at urban life in Southern California with <i>Warren Olney</i> (repeat of earlier program)
	92.3	KKBT	Urban Contemporary — <i>Evan Luck</i>
	93.9	KZLA	Country Music — <i>Bo Reynolds</i> , "Cafe Z" all-request evenings, 9 p.m. to midnight
	94.7	KTWV	New Adult Contemporary — <i>Kathi Parrish</i>
	97.5	KHTX	New Country — <i>Steve Forrest</i>
	98.7	KYSR	Hot Adult Contemporary — <i>Gina St. John</i>
	99.1	KGGL	Top 40 Music — <i>Joey Dee</i>
	99.9	KOLA	Oldies — <i>Gary Springfield</i>
	100.3	KXEZ	Soft Adult Contemporary — <i>Tommy Jaxson</i>
	101.1	KRTH	Oldies — <i>Jay Coffey</i> , requests and dedications
	101.9	KSCA	Adult Album Alternative — <i>Mimi Chen</i>
	104.3	KBIG	Adult Contemporary — <i>Steve Woods</i>
	105.1	KKGO	Classical Music — <i>Dinner Serenade</i>
	105.5	KNAC	Hard Rock — <i>Dangerous Darren</i>
	105.9	KPWR	Hip-Hop Music/R&B — <i>Big Boy</i> , Rap Attack at 8; Phat 5 at 9
	106.7	KROQ	Alternative Rock — <i>Doug the Slug</i> , countdown of the most-requested songs of the day at 9:00

AM

540	KOJY	Showtime — Broadway show tunes, musicals, soundtracks with <i>Bob Meyers</i>
640	KFI	Stephanie Miller — Talk, comedy and open phones
710	KMPC	Xavier Hermosillo — Local talk, open phones
790	KABC	Gloria Allred — Current issues, talk, open phones
1070	KNX	News — <i>Jack Salvatore</i> ; anchor, CBS News at the top of the hour; Focus on the Family with <i>Dr. James Dobson</i> at 8:25
1110	KRLA	Oldies — <i>Huggy Boy</i>
1230	KGFJ	R&B/Oldies — <i>Debi Whittaker</i>
1260	KJQI	Showtime — Broadway show tunes, musicals, soundtracks with <i>Bob Meyers</i>
1350	KCKC	Sports
1600	KMNY	Investors' Club on the Air — Repeat of earlier show

FM

7:30	91.5	KUSC	Variety Specials — Different show each day Monday — Soundprint with <i>Larry Massett</i> Tuesday — Latino USA with <i>Maria Hinojosa</i> Wednesday — Rabbit Ears Radio Thursday — Living on Earth with <i>Steve Curwood</i> Friday — Horizons with <i>Vertamae Grosvenor</i>
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FM

8:00	88.1	KLON	Jazz — <i>Sam Fields</i> ; Jazz on the Latin Side with <i>Jose Rizo</i> (Fridays only); Worldwide Jazz, 11 p.m. (Fridays only)
	89.3	KPCC	Music Specials — Different show each day Monday — Citybilly with <i>Rene Engel</i> Tuesday — Isabel Holt: Solo Wednesday — Music Magazine with <i>Rene Engel</i> Thursday — D-Tuning with <i>Doug Johnson</i> Friday — Friday Night Blues Review with <i>John "Juke" Logan</i> and <i>Ellen Bloom</i>
	89.9	KCRW	Metropolis — The hypnotic pulse of modern city life with <i>Jason Bentley</i> (Santa Monica City Council live coverage with <i>Jacqueline Des Lauriers</i> , Tuesdays only, til midnight)
	90.7	KPFC	Thursday Lunch — Music and concerts of the Grateful Dead, commentary and interviews with <i>Uncle Bob</i> and <i>Cousin Tom</i> (Fridays only)

Weekday

Late Nights

		FM	
8:00	91.5	KUSC	Music Specials — Different show each day Monday — San Francisco Symphony Tuesday — Concierto Latino Americano with <i>Enrique Gonzales</i> Wednesday — St. Paul Chamber Orchestra Broadcast Thursday — Songs of the Earth with <i>Titus Levi</i> Friday — Music from Imperial Austria
	94.7	KTWV	Night Tracks — Instrumental new adult contemporary
	96.7	KCAL	Rock — <i>Cason Smith</i>
	97.1	KLSX	Classic Rock — <i>Jim Ladd</i> , traffic reports
	105.1	KKGO	Classical Music — <i>Tom Dixon</i>
		AM	
	540	KOJY	Radio Theatre — Drama and comedy from the '30s and '40s
	690	XTRA	Sports Talk — Sports subjects with <i>John Ireland</i> or <i>Jon Chelesnik</i> , the <i>Sports Doctor</i> , scores, sports updates, open phones
	1260	KJQI	Radio Theatre — Drama and comedy from the '30s and '40s
		FM	
8:30	97.1	KLSX	Rockline — National call-in interviews with rock stars, music (Mondays only)
9:00	88.5	KCSN	Chris Page Late Night — Classical music
	102.3	KJLH	Rhythms of the Night — Romantic music, soulful ballads, dedications with <i>Levi Booker</i>
	105.5	KNAC	Mandatory Metallica
	105.9	KPWR	Friday Night Flavas — (Fridays only)
		AM	
9:00	540	KOJY	Adult Standards — "Swingshift" with <i>Bob Meyers</i>
	640	KFI	Marilyn Kagan — Relationships, advice and therapy, open phones
	710	KMPC	Tavis Smiley and Reuben Navarrette — Local talk, open phones
	790	KABC	The Larry Elder Show — Current events, open phones
	1070	KNX	Drama Hour — Old-time dramatic shows
	1260	KJQI	Adult Standards — "Swingshift" with <i>Bob Meyers</i>
	1600	KMNY	World Markets — International business and global finance with <i>John Logue</i>
		FM	
9:30	95.5	KLOS	Rock Report — Music and concert news, studio projects with <i>Rita Wilde</i>
10:00	89.3	KPCC	Ian Whitcomb Show — Eclectic music program, readings, open phones, Rhythm & Blues Time Capsule with <i>Bill Gardner</i> (Fridays only)
	89.9	KCRW	Man in the Moon — Late night soundscape mixing music and the spoken word with <i>Liza Richardson</i>
	91.5	KUSC	Music 'Til Two — Classical music with <i>Jim Svejda</i>
	92.3	KKBT	Nightbeat — Urban contemporary music, dedications, open phones; social issues with <i>Lisa Canning</i>
	92.7	KRCI	Adult Standards — Music and requests with <i>Patti Pratt</i>
	93.1	KCBS	Oldies — <i>Dave</i>
	95.5	KLOS	Album-Oriented Rock — Local Licks, Mondays at midnight
	102.7	KIIS	Top 40 Music — <i>Chris "Learjet" Leary</i>
	103.5	KOST	Love Songs on the Coast — Adult contemporary music with <i>Ted Ziegenbusch</i>
	103.9	KACE	Quiet Storm — Slow jams, romantic music with <i>E.Z. Wiggins</i>
	105.1	KKGO	Classical Music — <i>Chicago Symphony</i>
	106.7	KROQ	Loveline — Love advice, open phones with <i>Riki Rachtman</i> and <i>Dr. Drew</i> , celebrity guests (Sunday through Thursday)

Late Nights

Weekday

AM

10:00 **690** **XTRA** **Lenny Stevens** — Sports betting and handicapping (Fridays only)
870 **KIEV** **Niteside L.A.** — Entertainment with *Gregg Hunter*
1070 **KNX** **News** — *Jack Salvatore*, CBS News and business report, sports, weather and traffic, small business

10:30 **1190** **KORG** **The Sports Show** — Sports talk

FM

11:00 **95.5** **KLOS** **The Greaseman Show** — Comedy, live audience, call-in
95.9 **KEZY** **Hits of the '80s and '90s** — *Johnny Quest*, overnights
99.9 **KOLA** **Oldies** — *Mark in the Dark*
101.1 **KRTH** **Oldies** — *Bill Stevens, Gary Marshall* (Mondays only)
105.9 **KPWR** **Slow Jams** — *Josefa Salinas*, (Monday through Thursday)

AM

570 **KLAC** **Adult Standards** — *Mark Haden*
600 **KOGO** **Art Bell** — National talk, open phones
690 **XTRA** **High School Sports Show** — Southern California prep sports: scores and highlights with *John "The Coach" Kentera* (Fridays only) open phones
870 **KIEV** **Nick Edenetti on Location** — Celebrities, interviews, Hollywood stars

FM

11:30 **90.7** **KPFK** **Pacifica Network News**

FM

12:00 **88.5** **KCSN** **BBC Overnights** — International news from BBC
89.3 **KPCC** **Larry Mantle's Airtalk** — Repeat of earlier program
89.9 **KCRW** **The Go Zone** — Alternative music, independent releases, unsigned bands with *Beth Halper* (Monday, Wednesday and Friday); *Stay Awake* — *Warren Kolozny*, (Tuesday and Thursdays only); *In the Dark* — A half-hour of monologue, comedy with *Joe Frank*, (Fridays only, midnight to 12:30)

90.7 **KPFK** **Something's Happening** — Environmental and health issues, current events, education and awareness with *Roy of Hollywood*; "The We Hours" (women's issues, Fridays only)

92.3 **KKBT** **Friday Night Jam** — Non-stop party music from local club DJs, (Fridays only)

93.9 **KZLA** **Country Music** — *Gary Campbell*

94.3 **KIKF** **Country Music** — *Mark Robinson*

94.7 **KTWV** **New Adult Contemporary** — *Amy Hiatt*

96.7 **KCAL** **The Bob Show** — Rock music

97.1 **KLSX** **Classic Rock** — *Dion Jackson*

99.1 **KGGI** **Late Night Ladies** — Top 40 music

97.5 **KHTX** **New Country Music** — *Dan David*

100.3 **KXEZ** **Soft Adult Contemporary** — *Tom Banda*

101.1 **KRTH** **Oldies** — *Vivian Porter*, Mondays only

101.9 **KSCA** **Adult Album Alternative**

102.3 **KJLH** **Urban Contemporary** — *Chris Lewis*

104.3 **KBIG** **Adult Contemporary** — *Rick Diego*, (Comedy Hour from 12 to 1 a.m., Monday only)

105.1 **KKGO** **Classical Music** — *Steve Henderson*

105.5 **KNAC** **Hard Rock** — *The Razor*

106.7 **KROQ** **Alternative Rock** — *Freddie Snakeskin, Thomas Guide* or *Whipping Boy*

AM

540 **KOJY** **Adult Standards** — (Through 6 a.m.)

640 **KFI** **Best of KFI** — Repeats of earlier shows: *Dr. Dean Edell*, 12 a.m.; *Bill Handel*, 1 a.m.

Saturday

Mornings

AM

12:00	690	XTRA	Pete Rose Show — Sports talk with former Cincinnati Reds star, open phones (tape delay) Tuesday through Friday
	710	KMPC	Tom Leykis — Repeat of earlier show
	790	KABC	Ray Briem — Talk, current issues, open phones; Paul Harvey's Rest of the Story; (Mondays — Best of KABC, summary of day-time programs)
	870	KIEV	Weekly Las Vegas Connection — News from Las Vegas with <i>Bart Torres</i> (Fridays only)
	1070	KNX	News — <i>Tom Brown and Beach Rogers</i>
	1110	KRLA	Oldies — <i>Mike Daniels</i>
	1230	KGFJ	R&B/Oldies — <i>Joy</i>
	1260	KJQI	Adult Standards — (Through 6 a.m.)

FM

1:00	88.1	KLON	Jazz — <i>Mike Newport</i>
	89.3	KPCC	Rhapsody in Black — History of African-American music with <i>Bill Gardner</i> (Fridays only)
	105.9	KPWR	Hip-Hop Music/R&B — <i>Huero</i>

AM

	870	KIEV	The Groove Line — Hot adult contemporary, rock, pop, soul, talk with <i>Icic Parker</i>
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FM

2:00	89.3	KPCC	Fresh Air — Repeat of earlier show
	91.5	KUSC	Classical — Music through the night
	92.3	KKBT	Urban Contemporary — <i>Jesse Collins</i>
	93.1	KCBS	Oldies — <i>Verna</i>
	95.5	KLOS	Album-Oriented Rock — <i>J.J. Lee</i>
	95.9	KEZY	Hits of the '80s and '90s — <i>DC Williams</i> (Fridays only)
	102.7	KIIS	Top 40 Music — <i>The Big Watusi</i>
	103.5	KOST	Adult Contemporary — <i>Lance Ballance and Jim Rondeau</i>
	103.9	KACE	Urban Contemporary — <i>Karla Antoinette</i>

AM

2:00	640	KFI	Best of KFI — Repeats of earlier shows: John & Ken, 2 a.m.; Dr. Laura Schlessinger, 3 a.m.; Marilyn Kagan, 4 a.m.
	690	XTRA	Sports Talk — Scores and sports updates from the American Sports Network
	1070	KNX	Drama Hour — Repeat of 9:00 program

FM

3:00	89.3	KPCC	Morning Edition — Local and world news with <i>Bob Edwards</i>
	89.9	KCRW	Strictly Jazz — Jazz with <i>Bo Leibowitz</i> (Fridays only)
	96.7	KCAL	Caffeine CD at Three — Rock CDs played in entirety
	101.1	KRTH	Oldies — <i>Gary Marshall</i> , Mondays only
4:00	99.9	KOLA	Oldies — <i>Stan the Man</i>

AM

	1600	KMNY	Vera's Voice — How to be a success in business and life, guest interviews, talk, open phones with <i>Vera Gold</i>
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SATURDAY FM

5:00	88.5	KSBR	The Morning Breeze — A mellow blend of acoustic and electronic jazz from around the world with <i>Laine and Bleu</i> (Orange County)
	89.3	KPCC	Weekend Edition — In-depth news reports, economic and business reports, interviews, science and health reports, sports and political commentary with <i>Scott Simon</i>
	92.3	KKBT	On the Move — Urban countdown show, re-cap of top 30 biggest songs in America with <i>Tom Joyner</i>

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What city and place did you pick up the Guide? _____

What did you enjoy most? _____ least? _____

Which radio listings did you read? (Circle two favorites)

1. Weekdays 2. Saturday/Sunday 3. "Sports on the Air" 4. None

Do you shop for computer accessories? _____ Where? _____

Would you like to see more photos? _____ Or more stories? _____

How many CD/records/cassettes do you plan to purchase monthly? _____

Where do you purchase your music? _____

At which mall do you shop? _____

Do you own a: (Circle appropriate items)

1. Walkman 2. Car stereo w/ cassette deck 3. Car phone

4. CD player 5. VCR

Do you plan to purchase any of the above items in the next

6 months? Yes No

If yes, which item(s)? _____

Where do you like to go for entertainment?

1. Concerts 2. Movies 3. Other? _____

4. Sporting events. Which sports? _____

5. Dining. Where? _____

Your Name and Address: _____

Occupation: _____

(Please Circle) Education Level _____

Sex: Male Female Age: 12-17 18-24 25-34 35-44

45-54 55+

Household Annual Income:

\$75,000+ \$55-74,000 \$45-54,000 \$35-44,000
\$25-34,000 Under \$25,000

Please send entries ASAP to:

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*All entries must be received by November 15, 1994

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Mornings

Saturday

FM

5:00	95.5	KLOS	Rock Chronicles
	101.1	KRTH	Oldies — <i>Steve Jay</i>
	102.3	KJLH	Urban Contemporary — <i>Milt Little</i>
	104.3	KBIG	Adult Contemporary — <i>Carolyn Gracie</i>
	105.1	KKGO	Classical Music — <i>Nick Tyler</i>

AM

540	KOJY	Adult Standards
640	KFI	Nick Federoff on Gardening — Gardening tips, horticulture with <i>Nick Federoff</i>
790	KABC	Ken and Barkley Company — Saturday special with <i>Ken Minyard</i> and <i>Roger Barkley</i>
1260	KJQI	Adult Standards

FM

6:00	88.1	KLON	Early Morning Jazz
	89.9	KCRW	NPR's Weekend Edition — National Public Radio news with <i>Scott Simon</i>
	90.7	KPFK	Genesis of a Music — Music from the 12th to 20th centuries, public affairs and readings with <i>David Porter</i>
	93.1	KCBS	Oldies — <i>Verna</i>
	95.9	KEZY	Rock Block Weekend — <i>Ed Ford</i> (Runs through midnight, Sunday)
	97.1	KLSX	Classic Rock
	97.5	KHTX	New Country Music — <i>Bob Allen</i>
	101.9	KSCA	Adult Album Alternative
	102.3	KJLH	Walt Love Countdown — Top 30 countdown of nation's most popular hits, celebrity interviews
	102.7	KIIS	Rick Dees' Weekly Top 40 — A recap of the week's most popular songs with <i>Rick Dees</i>
	103.1	KACD	New Adult Contemporary/Jazz — <i>Brenda Franklin</i>
	103.5	KOST	Rock, Roll & Remember — Oldies with <i>Dick Clark</i>
	103.9	KACE	Movin' On Weekend — Top 20 urban music countdown with <i>Tom Joyner</i>

AM

6:00	540	KOJY	Nostalgia — <i>Chuck Southcott</i>
	690	XTRA	Let's Talk Hook-Up — Fishing information with <i>Peter Gray</i>
	710	KMPC	The Peter Tilden Show with <i>Tracey Miller</i> — <i>Saturday Special Show</i>
	830	KPLS	Children's Programming
	1070	KNX	News — <i>Jeff McKinney</i> and <i>Linda Nunez</i> ; CBS News, sports with <i>Gil Stratton</i> ; traffic and weather with <i>Jill Angel</i> and <i>Jim Thornton</i> ; Osgood File at 7:24; <i>Dr. Joyce Brothers</i> sex report
	1110	KRLA	Oldies — <i>Larry McKay</i>
	1190	KORG	In and Around Orange County — Local issues with <i>Tammy Trujillo</i>
	1230	KGFJ	R&B/Soul — <i>Debie Whittaker</i>
	1260	KJQI	Adult Standards — <i>Chuck Southcott</i>
	1600	KMNY	Vera's Voice — How to be a success in business, career and life, interviews, talk, open phones with <i>Vera Gold</i>

FM

7:00	88.1	KLON	Portraits in Jazz — <i>Ken Poston</i>
	91.5	KUSC	Saturday Morning Music — Classical music with <i>Tom Crann</i>
	92.3	KLOS	Album-Oriented Rock — <i>Mark Avery</i>

AM

640	KFI	Handel on the Law — Jurisprudence, legal advice with attorney <i>Bill Handel</i>
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Saturday

Mornings

AM

- 7:00 1070 KNX **CBS World News Roundup** — Summary of world's breaking stories with *Bill Lynch*
 1600 KMNY **All About** — Financial news with *Buz Schwartz*

FM

- 8:00 88.5 KCSN **Bluegrass Express** — Bluegrass music with *Frank Javorsek*
 102.3 KJLH **Radioscope** — Entertainment news, celebrity interviews with *Lee Bailey*
 103.9 KACE **Urban Contemporary** — *Sharise*

AM

- 690 XTRA **Trackside** — An insider's look at thoroughbred racing, interviews, handicapping and open phones with trainer *Roger Stein*
 790 KABC **West Coast Garden Line** — Gardening tips and horticultural issues, open phones with *Bruce Asakawa*
 870 KIEV **Call About Racing** — Thoroughbred racing topics, open phones with *Bill Garr*
 1600 KMNY **Commodities** — Investment tips with *Moe Ansari*

FM

- 8:30 90.7 KPFK **Heartfelt Music** — *John Davis*
 8:35 89.9 KCRW **ArtSpot** — Art reviews
 9:00 89.3 KPCC **Car Talk** — Automotive advice with "*Click and Clack, the Tappet Brothers,*" open phones
 91.5 KUSC **Car Talk** — Automotive advice with "*Click and Clack, the Tappet Brothers,*" open phones
 92.7 KRCI **The Bill Ballance Program** — Relationship talk, adult standards, open phones
 101.1 KRTH **Oldies** — *Jay Coffey*
 102.3 KJLH **L.A. Speaks Out** — Community issues, news, open phones, guests with *Jacquie Stephens*

AM

- 640 KFI **Best of Rush Limbaugh** — A recap of weekday programs
 690 XTRA **The Loose Cannons** — Sports talk, interviews, trivia and scores with *Chet Forte* and *Steve Hartman*
 710 KMPC **California Thoroughbred Digest** — Racing topics, handicapping tips
 870 KIEV **Best Bargains** — Shopping tips, money-saving ideas with *Geri Cook*
 1600 KMNY **Gerry Klein** — Business news

FM

- 9:30 95.5 KLOS **Rock Report** — Music and concert news, studio projects with *Rita Wilde*
 10:00 88.1 KLON **Mostly Bop** — Jazz music from the bebop era with *Scott Willis*
 89.3 KPCC **Whad'Ya Know?** — Games & trivia with *Michael Feldman*
 89.9 KCRW **Weekly Edition** — with *Neal Conan*
 91.5 KUSC **Classical** — Saturday Morning with *Tom Crann*
 93.1 KCBS **Oldies** — *Mary*
 97.5 KHTX **New Country Music** — *Dave Byrd*
 95.9 KEZY **Hits of the '80s and '90s** — *Scott Free*
 97.1 KLSX **Classic Rock** — *Cynthia Fox*
 101.1 KRTH **Oldies** — *Jay Coffey*
 102.3 KJLH **Urban Contemporary** — *Jeff Gill*
 103.1 KACD **New Adult Contemporary/Jazz** — *Dianna Rose*
 103.5 KOST **Adult Contemporary** — *Mike Sakellarides*
 103.9 KACE **Urban Contemporary** — *Rico* and company

Afternoons

Saturday

AM

10:00	540	KJQI	Adult Standards — Gary Owens
	790	KABC	California Foods — Culinary arts with Diane Worthington
	870	KIEV	Chef Piero's Food & Wine Hour — Cooking tips, wine tasting and recipe exchange with Piero Biondi
1070	KNX	Food News Hour — Recipes, cooking techniques, market bargains, open phones with Jackie Olden	
1110	KRLA	Oldies — Mucho Morales	
1260	KJQI	Adult Standards — Gary Owens	
1600	KMNY	Talk Law — Jurisprudence, legal affairs with Dan Kliene	

FM

10:30	88.5	KCSN	Whistlestop — Bluegrass music with Frank Javorsek
	90.7	KPFK	Halfway Down the Stairs — Stories and songs for the whole family with Uncle Ruthie
11:00	91.5	KUSC	Opera — with Gene Parrish
	89.9	KCRW	Cafe L.A. — Jazz, classical, pop and international music with Tom Schnabel
	95.5	KLOS	Album-Oriented Rock — Rita Wilde

AM

790	KABC	The Pet Show — Animal and pet care information with Warren Eckstein
1070	KNX	News — CBS News, local news with Jeff McKinney and Linda Nunez, traffic, weather, sports and business reports
1600	KMNY	Wine, Dine and Travel — National and international features about sites, culture, art, music, food and wine with Vera Gold and Margaret Melanie

FM

11:30	90.7	KPFK	All About Books — Discussion of fine literature with Pearl Skotnes
Noon	89.3	KPCC	Chuck Cecil's Swingin' Years — Swing and big band music with Chuck Cecil
	92.7	KRCI	Adult Standards — Monthly music specials
	101.9	KSCA	Adult Album Alternative
	105.1	KKGO	Classical Music — Keith Peters

AM

640	KFI	Bill Press — Interviews, talk, open phones
900	KGRB	Adult Standards — Monthly music specials
1230	KGFJ	R&B/Soul — Scott Greene
1600	KMNY	Cycles Institute — Richard Moge

FM

12:05	90.7	KPFK	Car Show — Automotive care with John Retsek and Len Frank
12:30	88.5	KCSN	Riders Radio Theater — Western radio drama

AM

870	KIEV	Travelscope — Travel tips, bargains with Joseph Resendo
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FM

1:00	88.5	KCSN	Bourbon Street Parade — Dixieland jazz with Bob Ringwald
	104.3	KBIG	Adult Contemporary — Don Simon

AM

690	XTRA	Sports Saturday — Sports talk, interviews, open phones with Rick Schwartz
790	KABC	Travel Show — Travel-related topics with John Clayton
1600	KMNY	Life Planning — Investment strategy with Tony Amaradio

FM

1:30	90.7	KPFK	Centerstand — Motorcycle talk with Margaret Fowler, Eric Vincent and Nick Lenatsch
	91.5	KUSC	Classical — Weekend Classics with Gene Parrish

Saturday

Evenings

FM

2:00	88.1	KLON	Nothin' but the Blues — Blues music
	93.1	KCBS	Oldies — <i>Kevin</i>
	95.5	KLOS	Album-Oriented Rock — <i>J.J. Lee</i>
	95.9	KEZY	Hits of the '80s and '90s — <i>Brenda Franklin</i>
	97.1	KLSX	Classic Rock — <i>Beau Rials</i>
	101.1	KRTH	Oldies — <i>Johnny Hayes</i>
	102.3	KJLH	Urban Contemporary — <i>Aundrae Russell</i>
	103.1	KACD	New Adult Contemporary/Jazz — <i>Joe Huser</i>
	103.5	KOST	Adult Contemporary — <i>Lance Ballance</i>
103.9	KACE	Urban Contemporary — <i>George Moore</i>	

AM

1600	KMNY	Entertainment Inside Out — News behind the glitter of the entertainment world, guest interviews with <i>Margaret Melanie</i>
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FM

2:30	90.7	KPFK	Sounds of Jamaica — Classic Jamaican music and reggae with <i>Miss Wirewaist</i>
	89.9	KCRW	The African Beat — African music with <i>CC Smith, Solomon Solo</i> and <i>Ade James</i>
3:00	97.5	KHTX	New Country Music — <i>Bryan Jackson</i>

AM

540	KOJY	Nostalgia — <i>Johnny Magnus</i>
710	KMPC	ESPN — Sports news and events
790	KABC	Moneytalk — Financial reports with <i>Bob Brinker</i>
870	KIEV	Government in Action — Local issues, guests, political talk with Glendale Mayor <i>Larry Zarian</i> and <i>Cam Currier</i>
1070	KNX	News — CBS News, local news with <i>Bob Scott</i> , traffic, weather, Sports Central, USA and business news
1110	KRLA	Oldies — <i>Art Laboe</i>
1260	KJQI	AdultStandards — <i>Johnny Magnus</i>
1600	KMNY	The Business News Magazine — Financial topics with <i>Bob Olivares</i>

FM

4:00	88.5	KCSN	The Third Stream — Mainstream jazz with <i>Randy Yamamoto</i>
	89.3	KPCC	All Things Considered — News, business and interviews, science reports, arts features, social and political commentary

AM

4:00	790	KABC	Dining Out — Restaurant reviews and culinary criticism with <i>Merrill Shindler</i>
	1600	KMNY	Weekend Magazine — Consumer news

FM

5:00	89.3	KPCC	Ebony
	89.9	KCRW	Weekend All Things Considered — News, business reports, interviews, science reports, arts features, social and political commentary
	91.5	KUSC	Wade in the Water — African-American sacred music traditions

AM

690	XTRA	Sports Clinic — Sports talk, open phones with <i>Jon Chelesnik, "the Sports Doctor"</i>	
5:30	870	KIEV	Chuck Alpert and the Law — Jurisprudence, open phones with <i>Chuck Alpert</i>

FM

6:00	88.1	KLON	Jazz and Blues — <i>Sam Fields</i>
	89.3	KPCC	Sancho — Music and local issues with <i>Daniel Castro</i>
	89.9	KCRW	KCRW Playhouse — Radio theater
	91.5	KUSC	Prairie Home Companion — Variety show, comedy, satire and music with <i>Garrison Keillor</i>

FM

- 6:00 93.1 KCBS **Oldies** — *Mark*
 95.9 KEZY **Hits of the '80s and '90s** — *Lori Ryan*
 100.3 KXEZ **Soft Adult Contemporary** — *Maggie McKay*
 103.1 KACD **New Adult Contemporary/Jazz** — *Rich Watson*
 103.5 KOST **Love Songs on the Coast** — Romantic adult contemporary music with *Karen Sharp*
 103.9 KACE **Saturday Night Special** — Retro-funk, urban classics with *Mark Drummond*
 104.3 KBIG **Adult Contemporary** — *Ed Mann*

AM

- 640 KFI **Mr. KFI** — A crazy interpretation of talk radio, open phones
 1070 KNX **News** — CBS News; local news with *Frank Mottek*; sports report with *Bill Seward*; financial news, traffic and weather; editorial with *George Nicholaw*
 1600 KMNY **Women's Forum**

FM

- 7:00 88.5 KCSN **Giant Steps** — Eclectic music program, jazz, blues, modern, classical with *Elizabeth Lamers*
 88.9 KUCI **Third World North America** — Hard-core and punk rock with *Barcode* and *Scarecrow*
 90.7 KPFK **Canto Tropical** — Afro-Caribbean and Latino music, community issues with *Hector Resendez*, *Kathy Diaz*, *Pia Montoya* and *Gustavo Aragon*
 94.3 KIKF **Honky Tonk Saturday Night** — Country music
 95.5 KLOS **Album-Oriented Rock** — *Randy Maranz*
 97.5 KHTX **New Country Music** — *Jonathan Steele*
 97.1 KLSX **Classic Rock** — All-request Saturday
 101.1 KRTH **Oldies** — *Dave Hood*
 101.9 KSCA **Adult Album Alternative**
 102.3 KJLH **Urban Contemporary** — *Milt Little*
 104.3 KBIG **Disco Saturday Nights** — Disco and '70s dance music with *Rick Diego*
 105.9 KPWR **Saturday Nite Street Party** — Hip-hop, R&B, slow jams

AM

- 7:00 540 KOJY **Adult Standards** — Saturday Night Dance Party
 710 KMPC **Xavier Hermosillo** — Talk, open phones
 870 KIEV **World of Entertainment** — Entertainment news and reviews with *Gregg Hunter*
 1110 KRLA **Oldies** — *Huggy Boy*
 1260 KJQI **Adult Standards** — Saturday Night Dance Party
 1600 KMNY **College of Finance** — Business and investments with *Margaret Melanie*

FM

- 8:00 91.5 KUSC **Thistle and Shamrock** — Irish music with *Fiona Ritchie*
 105.1 KKGO **Classical Music** — *Tom Dixon*

AM

- 690 XTRA **The Competitors Show** — Running topics with *Bob Babbitt*
 1600 KMNY **The Best of the Investors' Club on the Air** — Recap of weekday shows

FM

- 9:00 88.1 KLON **The Jazz Scene** — Local jazz artists with *Scott Wells*
 88.5 KSBR **Other People's Music** — Hot, jammin' street music mixed with cultural information with *D.J. Zulu*, *Terminator G* and *Brian Kelly* (Orange County)
 89.9 KCRW **Brave New World** — Newest releases in alternative rock and pop with *Tricia Halloran*

Saturday

Late Nights

FM

- 9:00 91.5 KUSC **The World Cafe** — Musical sounds for the '90s
 92.3 KKBT **Saturday Night Jam** — Urban contemporary music with *Michael "Mixxin" Moor* and *Captain G*, guest mixers
 102.3 KJLH **Club Rhythm** — Club mix, hip-hop, street rap with *Kan-D-Man*
 106.7 KROQ **Doug the Slug's Party Pit** — Alternative rock, requests, party hits with *Doug the Slug*

AM

- 640 KFI **Tammy Bruce** — Talk, women's issues, open phones
 690 XTRA **Sports News** — Scores and updates from the American Sports Network
 790 KABC **Tom Hall** — Current events, political talk, open phones
 1070 KNX **Drama Hour** — Old-time dramatic radio programs

FM

- 9:30 95.5 KLOS **Rock Report** — Music and concert news, studio projects with *Rita Wilde*
 10:00 90.7 KPFF **Informed Sources** — In-depth coverage of current events and social criticism
 91.5 KUSC **Riverwalk** — Jazz featuring a single artist each week
 93.1 KCBS **Oldies** — *Krickett*
 95.9 KEZY **Hits of the '80s and '90s** — *Joel Medriano*
 96.7 KCAL **Metal Edge** — New and classic heavy metal with *Dave Desy*

AM

- 1070 KNX **News** — CBS News, local news with *Beach Rogers*, traffic and weather, sports report, financial news
 1190 KORG **Bandstand** — Music of the '20s through '40s

FM

- 11:00 89.3 KPCC **Ann the Raven**
 91.5 KUSC **Riverwalk**
 103.5 KOST **Love Songs on the Coast** — Adult contemporary music with *Adrienne Walker*

AM

- 690 XTRA **Instant Replay** — Sports news, recap of the day's top sporting events with *Pat Summerall*

- 12:00 89.9 KCRW **The International Radio Exchange** — Radio Nova, exclusive U.S. broadcast of the hottest music programming in Paris
 90.7 KPFF **12 O'Clock Rock** — Rock 'n' roll with *Andrea 'Enthal*
 91.5 KUSC **Worldwide Jazz** — International music with *Gene Parrish*
 97.1 KLSX **Fraser Smith After Midnight** — Live comedy
 100.3 KXEZ **Soft Adult Contemporary** — *Al Marquez*
 101.1 KRTH **Oldies** — *Bill Stevens*
 101.9 KSCA **Adult Album Alternative** — *Julio Flores*
 103.9 KACE **Urban Contemporary**
 105.1 KKGO **Classical Music** — *Steve Henderson*
 106.7 KROQ **Alternative Rock**

AM

- 540 KOJY **Adult Standards** — (Continues through 6 a.m.)
 710 KMPC **KMPC Forum**
 790 KABC **Ray Briem** — Current events, talk, *Paul Harvey*
 1110 KRLA **Oldies** — *Mike Daniels*
 1260 KJQI **Adult Standards** — (Continues through 6 a.m.)

FM

- 1:00 88.1 KLON **All Night Jazz** — *James Janisse*
 88.5 KSBF **Funk Hour** — Psychedelic funk with *the Funk Monk*
 89.9 KCRW **Short Wave** — *Bruno Guez*

Mornings

Sunday

FM

- 1:00** **91.5** **KUSC** **Classical** — Music Through the Night
95.5 **KLOS** **Talk in Transition** — Environmentalism, political awareness, talk with *Frank Sontag*
102.3 **KJLH** **Urban Contemporary** — *Chris Lewis*

AM

- 640** **KFI** **Bill Smith** — General talk, open phones
690 **XTRA** **Pete Rose Show** — Sports talk with former Cincinnati Reds star, open phones (tape delay)

FM

- 2:00** **89.3** **KPCC** **Blues Stage** —
89.9 **KCRW** **Shortwave** — *Bruno Guez*
93.1 **KCBS** **Oldies** — *Robin*
95.9 **KEZY** **Hits of the '80s and '90s** — *Ed Ford*
97.1 **KLSX** **Classic Rock**
103.5 **KOST** **Adult Contemporary** — *Adrienne Walker*
105.9 **KPWR** **Power Tools** — Alternative and house music with *Richard "Humpty" Vission* and *Tony B*

- 3:00** **89.3** **KPCC** **Piano Jazz** — The best of jazz pianists with *Marian McPartland*

AM

- 690** **XTRA** **Sports News** — Scores and updates from the American Sports Network

Sunday

FM

- 5:00** **89.3** **KPCC** **Weekend Edition** — In-depth news reports, economic and business reports, interviews, science and health reports, sports and political commentary with *Scott Simon*
101.9 **KSCA** **Adult Album Alternative**
102.3 **KJLH** **Church Services** — Religion with *Vince Morgan*
103.5 **KOST** **Public Affairs**
106.7 **KROQ** **Open Line** — Public affairs talk show, special guests, open phones with *Scott Mason*

AM

- 640** **KFI** **Auto Talk** — Automotive care tips with *Norm LaFave*
790 **KABC** **News** — Local and national events
870 **KIEV** **Yarick's Backyard** — Gardening with *Burnell* and *Lucy Yarick*

FM

- 6:00** **88.1** **KLON** **Early Morning Jazz**
88.5 **KSBR** **The Morning Breeze** — A mellow blend of acoustic and electronic music from around the world with *Laine* and *Bleu* (Orange County)
89.9 **KCRW** **Music of the Spheres** — *Mara Zhelutka*
90.7 **KPFK** **Gospel Caravan** — Gospel music with brother *Prince Dixon*
93.1 **KCBS** **Oldies** — *Robin Banks*
97.1 **KLSX** **Public Affairs** — Local issues
99.9 **KOLA** **Inland Empire Today** — A close look at concerns affecting the Inland Empire with *Michelle St. John* and *Bob Gates*
101.1 **KRTH** **It's Happening** — Current local issues and events, interviews with *Vivian Porter* (repeats Mondays from 12:30 a.m. to 1 a.m.)
103.1 **KACD** **New Adult Contemporary/Jazz** — *Brenda Franklin* (*Publicaffairs* shows "Transitions 2000" with *Jeannie Wright* from 6 a.m. to 6:30 a.m.; "Issues and Solutions" with *John Copps* from 6:30 a.m. to 7:30 a.m.)
103.9 **KACE** **Amen Corner** — Gospel music with *Paul Kidd*
105.1 **KKGO** **Commonwealth Club** — Public affairs, forum discussions, national topics, from San Francisco's Commonwealth Club

Sunday

Mornings

AM

6:00	540	KOJY	Public Affairs — Local Issues
	600	KOGO	Mike West Show — Local current events, open phones
	1070	KNX	News — CBS News; local news with <i>Jeff McKinney</i> and <i>Linda Nunez</i> ; sports report with <i>Gil Stratton</i> ; traffic and weather reports; the Osgood File at 6:25
	1110	KRLA	KRLA Connections — Public affairs
	1260	KJQI	Public Affairs — Local Issues
	1600	KMNY	Vera's Voice — How to be a success in business, career and life, interviews, talk, open phones with <i>Vera Gold</i>

FM

6:30	105.1	KKGO	Town Hall — Public affairs
7:00	88.1	KLON	Classic Jazz — <i>Bob Epstein</i>
	88.5	KCSN	Latino Classics — Latin classical music with <i>Richard Rios</i>
	91.5	KUSC	Rabbit Ears Radio
	92.3	KKBT	Inspirations Across America — Inspirational, spiritual advice with <i>the Rev. Burke Johnson</i>
	93.1	KCBS	Rock Oldies — <i>Chris</i>
	93.9	KZLA	American Country Countdown — Recap of the most popular country music songs with <i>Bob Kingsley</i>
	95.5	KLOS	Album-Oriented Rock — <i>Al Ramirez</i>
	103.5	KOST	Adult Contemporary — <i>Lance Ballance</i>
	105.1	KKGO	Backstage California — Arts and entertainment, interviews with performers

AM

640	KFI	Money Talk — Financial and investment advice with <i>Jeff Saccacio</i>
690	XTRA	Let's Talk Hook-up — Fishing information with <i>Peter Gray</i>
710	KMPC	ESPN Sports Radio — Sports news and events
1600	KMNY	Town Hall

FM

7:30	91.5	KUSC	Saint Paul Sunday Morning
	101.1	KRTH	Close-Up — Public affairs interview program with <i>Vivian Porter</i> (repeats Mondays from 2:30 a.m. to 3 a.m.)
	105.1	KKGO	Time Changes — Locally produced public affairs with <i>Barbara Fouch</i>
8:00	89.9	KCRW	NPR's Weekend Edition — News with <i>Liane Hansen</i>
	96.7	KCAL	Brunch with the Beatles — Beatles music with <i>Razz</i>
	97.1	KLSX	Classic Rock Coffeehouse — <i>Michael Benner</i>
	101.1	KRTH	Oldies — <i>Steve Jay</i>
	103.9	KACE	The People's Choice — Local issues, guests, magazine format, open phones with <i>Isidra Person-Lynn</i>
	104.3	KBIG	Adult Contemporary — <i>Carolyn Gracie</i>
	105.1	KKGO	Classical — <i>Nick Tyler</i>

AM

690	XTRA	Trackside — An insider's look at thoroughbred racing, interviews, open phones with <i>Roger Stein</i>
790	KABC	The Motorized World of Leon Kaplan — New car selection, automotive advice, open phones with <i>Leon Kaplan</i>
1110	KRLA	Oldies — <i>Larry McKay</i>
1600	KMNY	Commodities — Investments with <i>Moe Ansari</i>

FM

9:00	89.3	KPCC	Car Talk — Automotive advice with " <i>Click and Clack, the Tappet Brothers</i> ," open phones
	90.7	KPFK	The Nixon Tapes — Oldies, jazz, new sounds, ethno-music with <i>Tom Nixon</i>

FM

9:00	91.5	KUSC	Classical — The Opera Show with <i>Duff Murphy</i>
	92.3	KKBT	Street Science — Talk, urban contemporary music, guest interviews, open phones with <i>Dominique DiPrima</i>
	95.5	KLOS	Stone Trek — The best of past, present and future progressive rock with <i>Greg Stone</i>
	95.9	KEZY	Rock Block Weekend — <i>Gil Perez</i> (Program continues through midnight.)
101.9	KSCA	Adult Album Alternative	

AM

540	KOJY	Adult Standards — <i>Bob Myers</i>
640	KFI	Worst of John & Ken — Recap of weekday programs
690	XTRA	Sports Talk — <i>John Ireland</i> and <i>Jeanne Zelasko</i> , open phones
1260	KJQI	Adult Standards — <i>Bob Myers</i>

FM

9:30	88.5	KCSN	Nothing to Do ABC Workshop — Children's program with <i>Rita Pardue</i>
10:00	88.5	KCSN	L'Chayim — Jewish community news, music and commentary with <i>Cantor Michael Russ</i>
	89.3	KPCC	European Sunday Concert
	89.9	KCRW	Le Show — Social and political satire with <i>Harry Shearer</i>
	93.1	KCBS	Oldies — <i>Chris Taylor</i>
	94.3	KIKF	KIK Countdown — Most popular country hits in Orange County
	97.5	KHTX	New Country Music — <i>Steve Forrest</i>
	96.7	KCAL	Flashback — A look at an era from the past featuring music news and entertainment with <i>Bill St. James</i>
	97.1	KLSX	Breakfast with the Beatles — Beatles hits with <i>Deirdra O'Donahue</i>
	102.1	KACD	New Adult Contemporary/Jazz — <i>Linda Robbyns</i> (<i>The Sunday Brunch; 10 to 11 a.m.</i>)
	103.9	KACE	Urban Contemporary — <i>Sharise</i>

AM

790	KABC	Susan Estrich — Political talk and commentary
870	KIEV	Phil Blazer Show — Jewish news and information
900	KGRB	Hawaii Calls — Traditional Hawaiian music with <i>Bill Bigelow</i>
1600	KMNY	College of Finance — Business and investments with <i>Margaret Melanie</i>

FM

11:00	88.1	KLON	Sunday Jazz — <i>Sam Fields</i>
	89.9	KCRW	Cafe L.A. — Jazz, classical, pop and international music with <i>Tom Schnabel</i>
	90.7	KPFK	Background Briefing — News analysis with <i>Ian Master</i> and <i>Edmonde Haddad</i>
	91.5	KUSC	The Record Shelf — Rare classical music recordings with <i>Jim Svejda</i>
	103.5	KOST	Adult Contemporary — <i>Ken Davis</i>
Noon	88.5	KCSN	Don't Touch That Dial — Old-time radio dramas with <i>Barbara Sunday</i> and <i>Bobb Lynes</i>

FM

Noon	90.7	KPFK	In Fidelity — Music program for audiophiles with <i>Peter Sutheim</i>
	91.5	KUSC	The First Art — <i>Gene Parrish</i>
	93.1	KCBS	Oldies — <i>Dave</i>
	95.5	KLOS	Album-Oriented Rock — <i>Randy Maranz</i>
	97.1	KLSX	Classic Rock — <i>Jeff Gonzer</i>
	101.9	KSCA	Adult Album Alternative
102.3	KJLH	Old School Sunday — Old school music with <i>Jesse Torero</i>	

Sunday

Afternoons

FM			
Noon	103.9	KACE	Southern California Sunday — Soft urban hits, old school music with <i>Jillian</i>
AM			
	640	KFI	Mark Whitlock — Hard-hitting local issues, open phones
	690	XTRA	Sports Talk — <i>Jon Chelesnik</i> or <i>Gary Cruz</i> , open phones
	790	KABC	Tom Hall — Talk, current events, interviews, "People's Choice" open phones
	870	KIEV	Irv Kaze on Sports — Sports interviews, commentary open phones (repeat of Friday's program)
	1070	KNX	News — CBS News, local news with <i>Linda Nunez</i> , sports, religion, weather and traffic reports, financial news and health advice
	1110	KRLA	Oldies — <i>Bobby Romero</i>
	1600	KMNY	Cycles Institute — <i>Richard Moge</i>
FM			
1:00	90.7	KPFK	Sunday Opera — <i>Fred Hyatt</i>
	91.5	KUSC	My Word, My Music
	95.9	KZDY	Hits of the '80s and '90s — <i>Marina Wilson</i>
	101.1	KRTH	Oldies — <i>Chaz Kelley</i>
	104.3	KBIG	Adult Contemporary — <i>Don Simon</i>
AM			
	1600	KMNY	Vera's Voice — How to be a success in business, career and life, interviews, talk, open phones with <i>Vera Gold</i>
FM			
2:00	88.1	KLON	Nothin' but the Blues — Blues music
	91.5	KUSC	Classical — Los Angeles Chamber Orchestra
	97.5	KHTX	New Country Music — <i>Stew Berger</i>
	103.1	KACD	New Adult Contemporary/Jazz — <i>Nicci Ross</i>
	103.5	KOST	Adult Contemporary — <i>Bryan Simmons</i>
AM			
	540	KOJY	Adult Standards — <i>Brad Williams</i>
	1260	KJQI	Adult Standards — <i>Brad Williams</i>
FM			
3:00	88.5	KCSN	On with the Show — Broadway musicals with <i>Deanna Paulos</i>
	89.9	KCRW	Reggae Beat — Reggae music with <i>Hank Holmes</i> and <i>Chuck Foster</i>
	93.1	KCBS	Oldies — <i>Jeff Serr</i>
AM			
	540	KOJY	Adult Standards — Pat Boone, Then & Now
	640	KFI	Talk — Offbeat news, open phones
	790	KABC	The Road to Success — Self-improvement with <i>Dick Kazan</i>
	870	KIEV	Irish Hour — Irish news, interviews, announcements, Irish music with <i>Tom McConville</i>
	1070	KNX	News — CBS news, local news with <i>Bob Scott</i> ; sports report with <i>Bill Seward</i> ; financial updates, traffic and weather; "Focus on the Family" with <i>Dr. James Dobson</i>
	1260	KJQI	Adult Standards — Pat Boone, Then & Now
	1600	KMNY	The Gerry Klein Hour
FM			
4:00	88.5	KCSN	Quarterdeck Classical Countdown — Top classical music pieces with <i>Rich Capparella</i>
	89.3	KPCC	All Things Considered — News, business and interviews, science reports, arts features, social and political commentary
	91.5	KUSC	Sundays at Four — Chamber music series
	97.1	KLSX	Classic Rock — <i>Jeff Gonzer</i>
	102.3	KJLH	Urban Contemporary — <i>Chris Lewis</i>
	105.1	KKGO	Classical — L.A. Philharmonic Preview

Evenings

Sunday

AM

- 4:00 790 KABC Elmer Dills** — Restaurant reviews, dining bargains, wine selection, hotel reviews
1110 KRLA Oldies — *George Matthews*
1600 KMNY Life Planning — Investment strategy with *Tony Amaradio*

FM

- 5:00 88.5 KCSN The Music Room** — Chamber music with *James Walden*
89.3 KPCC Same Time, Same Station — Radio drama with *John and Larry Gassman*
89.9 KCRW Weekend All Things Considered — News, business reports, interviews, science reports, arts features, social and political commentary with *various hosts*
90.7 KPFK Crossroads — *Elisabeth Perez-Luna*
91.5 KUSC Classical Countdown
95.5 KLOS The 7th Day — Seven classic rock albums played in their entirety with *Joe Benson*
105.1 KKGO Classical — Classic Movie Music

AM

- 690 XTRA The Game of the Week** — Baseball, ESPN game of the week
1600 KMNY Wine, Dine and Travel — National and international features about sites, culture, art, music, food and wine with *Vera Gold and Margaret Melanie*

FM

- 5:30 90.7 KPFK Preachin' the Blues** — Blues, black gospel, boogie-woogie and live guests with *Ed Archer*
6:00 88.1 KLON Big Band Jazz — *Ken Poston*
88.5 KCSN American Continental Hours — German music, news and interviews with *Wolfgang Schneider*
88.5 KSBF Folkroots — Traditional American folk and bluegrass music with *Greg Mirken (Orange County)*
89.9 KCRW Playhouse — Theater
91.5 KUSC Classical — Schickele Mix
93.1 KCBS Oldies — *Murph*
95.9 KEZY Hits of the '80s and '90s — *Lori Roller*
100.3 KXEZ Soft Adult Contemporary — *Maggie McKay*
101.1 KRTH Oldies — *Benney Martinez*
103.1 KACD New Adult Contemporary/Jazz — *Jewell McGowen*; ("Music interview" with *Monica Thomas, 6 p.m. to 7 p.m.*)
103.5 KOST Love Songs on the Coast — Adult Contemporary music with *Jim Rondeau*
103.9 KACE Sunday Soft Notes — Old school and jazz with *E.Z. Wiggins*
104.3 KBIG Adult Contemporary — *Ed Mann*
105.1 KKGO Classical — Detroit Symphony
105.9 KPWR The Retro Show — Old school, slow jams with *Boomer*
106.7 KROQ Reggae Revolution — Reggae music, celebrity guests with *Wayne Jobson*

AM

- 540 KOJY Adult Standards** — *Brad Williams*
640 KFI Mr. KFI — A crazy interpretation of talk radio
1070 KNX News — CBS News; local news with *Frank Mottek*; sports report with *Bill Seward*; financial news, traffic and weather, editorial with *George Nicholaw*; Tokyo Stock Market Open report with *Joe Silbert*
1260 KJQI Adult Standards — *Brad Williams*
1600 KMNY The Commonwealth Club

Sunday

Late Nights

FM

- 7:00 89.3 KPCC **Gee Dad! It's a Wurlitzer**
 91.5 KUSC **Echoes**
 97.5 KHTX **New Country Music** — *Jonathan Steele*
 101.9 KSCA **Adult Album Alternative**

AM

- 540 KOJY **Adult Standards** — KJOI Radio Theatre
 790 KABC **For Your Good Health** — Health issues with *Dr. John Dougall*
 1110 KRLA **Art Laboe's Killer Oldies** — Five-hour request and dedication show featuring four decades of listeners' favorites
 1260 KJQI **Adult Standards** — KJOI Radio Theatre

FM

- 7:30 90.7 KPFK **Folkscene** — Folk music, interviews, live performances with *Roz and Howard Larman*

- 94.3 KIKF **Nashville Now** — Country music with *Lon Helton*
 8:00 88.5 KSBR **Ragtime** — A journey through the roots of jazz with *Jeff Stone* (Orange County)

- 89.3 KPCC **Echoes of Greece**
 91.5 KUSC **Library of Congress** — Classical music
 93.9 KZLA **American Country Countdown** — Recap of the most popular country music songs according to national charts

- 94.7 KTWV **The Listening Room** — New music reviews
 96.7 KCAL **Alternative Edge** — Four hours of alternative and new rock with *Rachel Lee*

- 97.1 KLSX **Classic Rock** — *Fraser Smith*
 102.3 KJLH **Rhythms of the Night** — Romantic music, soulful ballads, dedications with *Levi Booker*

- 104.3 KBIG **Kasey Kasem's Top 30 Countdown**
 105.1 KKGO **Classical** — Sunday Evening Opera
 106.7 KROQ **Loveline** — Love advice, open phones with MTV's *Riki Rachtman* and *Dr. Drew*, celebrity guests

AM

- 690 XTRA **Coast to Coast** — End-of-the-week sports wrap-up with *Pat O'Brien*

FM

- 9:00 88.1 KLON **Poll Winners** — *Ken Borgers*
 89.9 KCRW **Brave New World** — Newest releases in alternative rock and pop with *Tricia Halloran*

- 91.5 KUSC **Pipedreams**
 93.9 KZLA **Top 30 Countdown** — *Harmon and Evans*
 94.7 KTWV **The Wave's World Music Hour** — World music

AM

- 640 KFI **Hugh Hewitt** — General talk, open phones
 1070 KNX **Drama Hour** — Old-time dramatic radio programs

FM

- 10:00 88.5 KSBR **Dead of Night** — New alternative rock releases with *Bill Simpson* (Orange County)

- 89.3 KPCC **Asian Understanding**

- 93.1 KCBS **Oldies** — *Krickett*
 94.3 KIKF **Sittin' In** — Country music
 101.9 KSCA **The Doctor Demento Show** — Comedy and novelty recordings from the Doctor's private archive

- 103.5 KOST **Lovesongs on the Coast** — Adult contemporary music with *Ted Ziegenbusch*

- 106.7 KROQ **Rodney on the Rock** — Cutting-edge new music, in-studio celebrity guests, guest calls from London with *Rodney Bingenheimer*, movie reviews by *Keith Sky*

Sunday

Late Nights

AM

10:00	690	XTRA	Mexican National Hour — News from Mexico
	790	KABC	Religion on the Line — Religious talk with <i>Truman Jacques</i>
	1070	KNX	News — CBS News, local news with <i>Beach Rogers</i> , traffic, weather and sports, financial updates

FM

10:30	91.5	KUSC	Music From the Hearts of Space
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FM

11:00	89.3	KPCC	Afropop Worldwide
	90.7	KPFK	Smoke Rings — Jazz and commentary with <i>John Breckow</i>
	94.7	KTWV	Musical Starstreams
	97.5	KLSX	House of Blues — Blues music with <i>Elwood Blues</i>
	105.1	KKGO	Classical — <i>Ian Freebairn-Smith</i>
11:30	95.5	KLOS	Local Licks — Southern California's longest running weekly showcase for local musical talent
	91.5	KUSC	Classical
12:00	89.3	KPCC	Don't Wake Me Up, Let Me Dream
	89.9	KCRW	Gumbo! — A mix of cajun, zydeco, Celtic and roots music with <i>Chuck Taggart</i>
	91.5	KUSC	Classical — Music through the night
	94.7	KTWV	Musical Starstreams — Adult contemporary music
	97.1	KLSX	The Grateful Dead Hour — Concerts of the Grateful Dead, interviews and stories with <i>David Gans</i>
	100.3	KXEZ	Soft Adult Contemporary — <i>Al Marquez</i>
	101.1	KRTH	K-EARTH Sunday Night — Public affairs, local, state, national issues, interviews with <i>Vivian Porter</i>
	101.9	KSCA	Adult Album Alternative — <i>Julio Flores</i>
	102.3	KJLH	Urban Contemporary — <i>Daphne James</i>
	103.1	KKGO	Music Interview — The Ramsey Lewis Show
	103.9	KACE	Urban Contemporary

AM

	690	XTRA	Instant Replay — Sports talk with <i>Pat Summerall</i>
	710	KMPC	American Sports Network — Sports scores and news
	790	KABC	Best of KABC Talkradio

FM

1:00	89.3	KPCC	C-Span's Weekly Radio Journal — News
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AM

	640	KFI	Best of KFI — Rebroadcast of earlier shows
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FM

2:00	89.9	KCRW	Shortwave — <i>Bruno Guez</i>
3:00	89.3	KPCC	Morning Edition — Local and world news with <i>Bob Edwards</i>

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 KSPC-FM 88.7 (909) 626-5772
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 KPCC-FM 89.3 (818) 585-7000
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 KOOJ-FM 92.7 (909) 423-0927
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 KZLA-FM 93.9 1 (800) 977-1939
 KIKF-FM 94.3 (714) 977-1943
 KTWW-FM 94.7 (800) 520-WAVE
 KFRG-FM 95.1 1 (800) 698-5374
 KLOS-FM 95.5 1 (800) 955-KLOS
 KCAL-FM 96.7 (909) 431-4967
 KEZY-FM 95.9 (714) 535-5950
 KLSX-FM 97.1 1 (800) 540-9797
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 (213/310/818) 520-0979
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 KBJZ-FM 103.1 1 (800) 423-1031
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 KBIG-FM 104.3 1 (800) 800-4104
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 KGfJ-AM 1230 (213) 520-1230
 KJQI-AM 1260 (310) 478-5540
 KWkw-AM 1330 (213) 520-1330
 KWRM-AM 1370 (909) 735-4740
 KALI-AM 1430 (213) 520-1430
 KWIZ-AM 1480 (714) 554-1480
 KXED-AM 1540 (213/310/
 818) 520-5040

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 KABC-AM 790 1 (800) 222-5222
 KIEV-AM 870 (213)-628-5438,
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 KMNY-AM 1600 1 (800) 365-5669
 Tom Leykis KMPC 1 (800) 580-OTOM

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 Rockline 1-800-344-ROCK
 Rush Limbaugh 1-800-282-2882
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 Whad'Ya Know? (608) 263-4141

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 KBLA-AM 1580

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KLOS-FM95.5
KCAL-FM*96.7
KLSX-FM97.1
KSCA-FM101.9
KNAC-FM105.5
KROQ-FM106.7

SPORTS

KWNK-AM670
XTRA-AM690

ADULT

CONTEMP

KMGX-FM94.3
KYSR-FM98.7
KXEZ-FM100.3
KOST-FM103.5
KBIG-FM104.3

NEW ADULT

CONTEMP

KTWV-FM94.7

ADULT

STANDARDS

KRCI-FM92.7
KOJY-AM540
KLAC-AM570
KGRB-AM900
KJQI-AM1260

CLASSICAL

KCSN-FM88.5
KUSC-FM91.5
KKGQ-FM105.1

URBAN

KKBT-FM92.3
KJLH-FM102.3
KAEV-FM*103.9
KACE-FM103.9

COUNTRY

KOOJ-FM*92.7
KZLA-FM93.9
KIKF-FM94.3
KFRG-FM*95.1
KHTX-FM*97.5
KHTX-AM*590

JAZZ

KLON-FM88.1
KSBR-FM88.5
KACD-FM103.1
KBCD-FM103.1

NEWS/TALK

KFI-AM640
KMPC-AM710
KABC-AM790
KIEV-AM870
KFWB-AM980
KNX-AM1070
KORG-AM1190
KCKC-AM*1350

SPANISH

KLAX-FM97.9
KMQA-FM98.3
KLVE-FM107.5
KKHJ-AM930
KTNQ-AM1020
KWKW-AM1330
KWRM-AM*1370
KCAL-AM*1410
KALI-AM1430
KWIZ-AM1480
KXED-AM1540

FINANCIAL

KMFI-AM1600

CHILDRENS

KPLS-AM830

TOP 40/POP

KEZY-FM95.9
KGGI-FM*99.1
KIIS-FM102.7
KPWR-FM105.9
KIIS-AM1150

OLDIES

KCBS-FM93.1
KOLA-FM*99.9
KRTH-FM101.1
KRLA-AM1110
KGFJ-AM1230
KMEN-AM*1290

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KFSG-FM96.3
KWIZ-FM96.7
KKLA-FM99.5
KYMS-FM106.3
KMAX-FM107.1
KWVE-FM107.9
KBRT-AM740
KLFE-AM*1240
KPPC-AM1240
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