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# Radio Dial

WEEK ENDING MAY 20, 1937

**PAUL SULLIVAN**  
CINCINNATI'S OWN COMMENTATOR

See Page 17



# Liberty Bell To Be Heard On NBC

## Ken-Rad Unsolved Mysteries



Who murdered the handsome playboy? Was it Evelyn, his fiancée, or Yvonne, the dancer with whom the playboy was infatuated? That and many other baffling mysteries have been unraveled over WLW each week by Dr. Ken-Rad, radio's ace sleuth. Pictured above is Mary Jane Croft, left, in the role of the fiancée and right, Eileen Palmer as the dancer. Below is William E. Green, who plays the role of Dr. Ken-Rad in the "Unsolved Mysteries" program, heard over the Nation's Station from 9:30 to 10:00 p. m. (E.S.T.) Sundays. The "Unsolved Mysteries," written by various members of the WLW continuity staff, are sponsored by the Ken-Rad Tube and Lamp Corporation, Owensboro, Ky., and each week ten sets of radio tubes are given to the first ten listeners submitting the most nearly correct solutions to the "Unsolved Mysteries."

## Gladys Swarthout, Soprano, To Be Guest Artist on Ford Sunday Evening Hour Over CBS

Gladys Swarthout, star of opera, films and radio, will appear on the Ford Sunday Evening Hour with the Ford Symphony Orchestra and Chorus under the direction of Eugene Ormandy, on the program of Sunday, May 16, from 8:00 to 9:00 p. m. (E.S.T.), over the WABC-Columbia network, including WKRC, WHAS, and WJR. She will sing several operatic excerpts and familiar songs.

Miss Swarthout, a mezzo-soprano, made her Metropolitan debut in 1929

and since then has won brilliant success in many fields. The program will mark Ormandy's fourth of eight appearances as guest conductor of the Ford Hour.

The Magic Key program will emanate from Chicago's Civic Opera building on May 16. Chicago talent will be used on the show; Vivian Della Chiesa, the King's Jesters, Frank Black and a symphony of Chicago musicians and Sylvia Clark, comedienne, will entertain.

## Philadelphia To Celebrate 150th Anniversary

### Governor and Notables to Speak on Program

Thirteen tolls of the Liberty Bell in Independence Hall, Philadelphia, symbolizing the original thirteen states of the Union, will open a Summer-long celebration by the city of Philadelphia of the 150th anniversary of the signing of the Constitution, Friday, May 14, from 1:30 to 2:00 p. m. (E.S.T.), over the NBC-Red network, including WSAI.

Governor George H. Earle of Pennsylvania; Mayor S. Davis Wilson of Philadelphia, and Chief Justice John W. Kephart of the Supreme Court of Pennsylvania will speak during the program.

The historic bell will be tapped by Mayor Wilson. He will use a wooden hammer, brought from Valley Forge by relays of Boy Scouts. The hammer was made of wood from trees that were standing in Valley Forge and Independence Square when the Constitution was signed.

The first stanza of the patriotic hymn, "America," will be sung by massed choirs of parochial and public school children. The second stanza will be sung by the 10,000 persons expected to attend the ceremonies. Other patriotic music will be presented by a male glee club and a symphony orchestra.

The series of Summer celebrations in Philadelphia, including pageants, fairs and festivals, will be climaxed September 17, date of the signing of the Constitution, by the lighting of a perpetual flame to burn in Independence Hall.

## Pontiac Varsity Show

The last Pontiac's Varsity Show broadcasts for the current college season which will come from the campus of Cornell University at Ithaca, N. Y., Friday evening, May 14, over the NBC-Red network, including WCKY, promises to be all old-fashioned college songfest with glee clubs and bands the outstanding feature.

Men's glee club will sing Cornell Crew Song and excerpts from Grieg's "Land Sightings." The girls' glee club will sing "The Star" and the combined glee clubs will do an alumni number, "The Spirit of Wisdom," and an English chant, "A Roving." Glee Clubs and Cornell Band will do "Cornell Victorious" and "Far Above Cayuga's Waters."

## "HOME FORUM" ON WSAI

Prominent Cincinnati women will take part in WSAI's new program, Mollie Halstead's "Home Forum," at 1:15 p. m. (E.S.T.), Mondays, Wednesdays and Fridays.

Miss Halstead, who has made a complete study of women's home economic problems, is conducting her new series with the view that the average woman wants to know what others are doing. Accordingly, she will interview three prominent women on each program.

Numbered among Miss Halstead's "Home Forum" speakers will be members of the Women's City Club and Junior League of Cincinnati and women employed in downtown offices as secretaries, stenographers and in other fields.

On her opening program, May 10, Miss Halstead asked the question, "If you had a thousand dollars, would you go to the British coronation or buy a new car?" She received a different answer from the three women interviewed. Problems of the home and social lives of average families will be discussed in the "Home Forum" broadcasts.

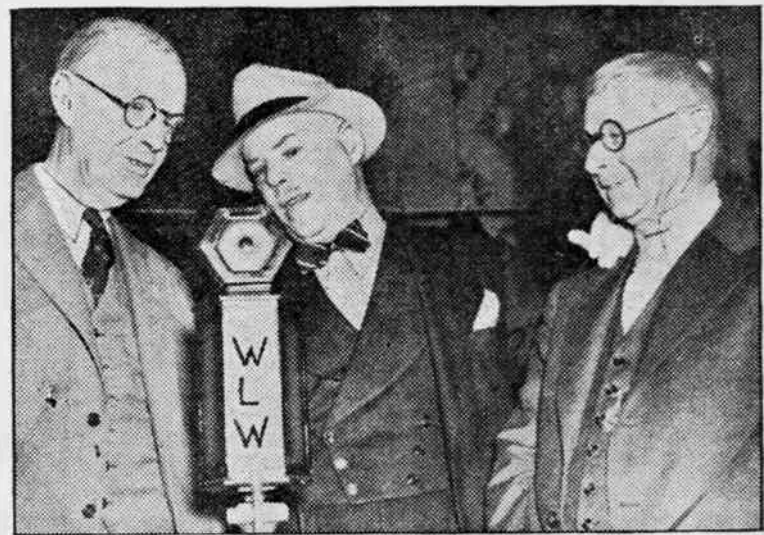
Miss Halstead, a member of the Kosloff Ballet Russe when she was but 14, is head of the department of dancing, Cincinnati Conservatory of



MOLLIE HALSTEAD

Music. She directs the ballet of the Cincinnati Winter Opera Company, has been a member of the Cincinnati Zoo opera several years, and has been featured in a musical comedy with Nancy Carroll. She recently concluded a series of programs on WSAI called "Personal Service."

## Three Sportsmen on WLW



Bob Newhall, WLW sports commentator, is constantly searching for champions for interviews on his widely known program. Pictured here is the "old trapper" as he interviewed two sportsmen prominent in the trapshooting field. R. C. (Rock) Jenkins, left, president of the Amateur Trapshooting Association, came to Cincinnati from his home in Orleans, Ind., to tell Newhall's listeners something of his organization. At the right is 73-year-old Charlie Young of Springfield, Ohio, who has been active at the traps for more than half a century and who has shot in every state. In August, 1926, he won the Grand American Handicap on 100 straight, shooting from 23 yards. In the studio during Newhall's recent interviews with Jenkins and Young were Dr. R. H. Butler, Bellefontaine, Ohio, treasurer of the A. T. A., and Ray E. Loring, Vandalia, Ohio, manager.



# TED HUSING TO DESCRIBE TULIP FESTIVAL

## Cupid Hits Another Bull's-Eye



On Sunday, March 16, a romance which began in Chicago several years ago will be culminated when Miss Patricia Garrity, dancer in such productions as "Take A Chance" and "At Home Abroad" becomes the bride of Bill Seymour, WKRC's news room editor. Seymour, a brother of Anne Seymour, star of "The Story of Mary Marlin" and "Grand Hotel" came to Cincinnati several months ago and has been flying to and from Chicago each weekend. Mr. and Mrs. Seymour will reside in the Queen City.

## Rose Bampton, Jan Peerce To Be Soloists On General Motors Promenade Concert

The General Motors Promenade Concert of Sunday evening, May 16, will be devoted entirely to a musical form entitled "A Panorama of Victor Herbert's Music." Participating in the novel presentation will be Rose Bampton, Metropolitan Opera soprano, and Jan Peerce, noted radio tenor, as soloists.

The soloists will appear with the 70-piece General Motors Symphony Orchestra under Erno Rapee, and with the 16-voice male chorus augmenting the orchestra. The program will be broadcast over the NBC-Blue network, including WCKY, KDKA, and WLS.

The program arranged from the works of the great Irish-American composer, the most prolific of American composers in the field of the operetta and comic opera, will range through his entire career.

The program follows:

1. "Pan-Americana" ..... General Motors Symphony Orchestra
2. (a) "Kiss Me Again," from "Mlle. Modiste,"  
Rose Bampton  
(b) "Neapolitan Love Song," from "Princess Pat,"  
Jan Peerce
3. Orchestral Novelties:  
(a) "L'Encore,"  
Duet, Flute and Clarinet  
(b) "Air de Ballet,"  
Strings of the Orchestra  
(c) "Yesterthoughts"  
Cellos
4. Concert Presentation of "Naughty Marietta":  
(a) "Ah! Sweet Mystery of Life"  
Rose Bampton  
(b) "I'm Falling in Love with Someone"  
Jan Peerce  
(c) "Tramp, Tramp, Tramp Along the Highway,"  
Male Chorus  
(d) Finale: Reprise—"Ah! Sweet Mystery of Life,"  
Rose Bampton, Jan Peerce and Male Chorus
5. "Habanera," from "Natoma,"  
General Motors Symphony Orchestra
6. (a) "Moonbeams" from "The Red Mill"  
Rose Bampton and Male Chorus  
(b) "When You're Away," from "The Only Girl,"  
Jan Peerce  
(c) "Thine Alone," from "Eileen,"  
Rose Bampton, Jan Peerce and Male Chorus
7. "Irish Rhapsody,"  
General Motors Symphony Orchestra and Male Chorus

## Ceremonies Have Been Tradition For Years

### Spectators Come From All Over Country

Ted Husing, Columbia's ace commentator, will journey out to Holland, Mich., to describe the gay Holland Tulip Festival in a broadcast over the WABC-Columbia network, including WKRC, WHAS and WJR, Saturday, May 15, from 1:15 to 1:45 p. m. (E.S.T.).

The colorful ceremonies have been a tradition in that section for many years and officially mark the climax of the tulip season in Michigan's great gardens. The whole town of Holland turns out in the native costumes of their ancestors, and before the street festival begins the mayor and his counsellors scrub and scour the streets. When all is in Dutch apple pie order, the signal is given and the whole populace join in the dancing and singing in the streets.

The Klompen Dance, with thousands of wooden shoes clacking on the pavement, takes place in the blossom bordered streets and the gay throng will join in singing old Dutch folk songs.

Ted Husing will be assisted in presenting his description of the event by a corps of announcers who will be stationed throughout the city.

## Returns to Air



Jeannine Macy, whose voice featured the popular "Lilac Time" program over WLW two years ago, has returned to the air after an absence of several months. Miss Macy, ranked as one of radio's youngest and outstanding blues singers, is heard with a male octet in "Macy and Her Men," at 6:15 p. m. (EST.), on alternate Mondays; with "Wildeson's Wildcats" orchestra, and frequently is guest soloist on the "Happy Times" program, 9:45 p. m. (E.S.T.) Mondays and Fridays, over the Nation's Station.

## "OUTCASTS OF POKER FLAT" DRAMA ON NBC

Bret Harte's writings are not as familiar to this generation as they were and are to the generation which devoured the works of Mark Twain, O. Henry, John Fox, Jr., and Harte himself. So the radio dramatization of "The Outcasts of Poker Flat" at 7:00 p. m. (E.S.T.) on Monday, May 17, may bring new thrills to the younger folk.

The drama will be heard over WCKY and the NBC-Blue network.

Wells Hively has adapted Harte's famous story to radio, with an original musical setting. The tale is about what happened in 1850 to a group of four apparently undesirable characters expelled from a little western town and caught in a snowstorm in a mountain shack. It is an heroic, tender story, notable in American literature.

*Miss Gracie Allen,  
% Grapenuts,  
All Over.*

*Dear Gracie:*

*May we borrow your Cincinnati Audience Monday at 7:15 P.M. We want to make that smile you give 'em permanent and help 'em socially and financially, so they can buy more Grapenuts.*

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for Good Taste,  
Good Digestion, Health  
and -- Good Appearance*

*Fentons  
Cheer Up*

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# Weekly RADIO DIAL

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Telephone—CHerry 0710 — 0711 GEORGE A. VOGELE—Editor

Vol. VII WEEK ENDING MAY 20, 1937 No. 1

## Another Notable Season

In this radio business the second season seems to be the critical test of a program. Many a feature that has made quite a name for itself its first year on the air has faded into comparative obscurity its second year. So often has this been the case that if a program can come through its second season unscathed it is generally good for a long run.

That is why the second season which America's Town Meeting recently closed takes on special importance.

Last year when this unusual presentation of current issues went on the air it aroused widespread interest. Listeners who really listen and don't object to doing a bit of thinking were enthusiastic about its fearless handling of controversial subjects. They relished the free hitting of opposing speakers and the uncensored questions that poured in on them from the visible audience.

But when a second season opened many of these listeners wondered whether America's Town Meeting could hold the pace it had set. Could it keep on being as fresh and lively and arresting?

With the second season ending, those questions can be answered now. America's Town Meeting has not only held its pace. It has increased it.

Considering the circumstances, that is more than noteworthy. When the Town Meeting took the air last fall the country had just gone through the longest and hardest fought presidential campaign in its history. This alone might have been expected to make listeners weary of controversy. Yet the Town Meeting drew a larger and more interested audience than during its first season. And to appreciate the full significance of this it must be remembered that the Town Meeting is in direct competition with some of the supposedly most popular programs on the air.

That points to perhaps the most striking conclusion to be drawn from this outstanding performance. Notwithstanding the broadcasters' smug dictum, there is a large and eager audience for important national issues, given skillful presentation. Clinching evidence of that is the number of commercial sponsors who made attractive offers to the Town Meeting.

A second conclusion can be drawn from the fact that these offers were declined. NBC not only gives a 60-minute hour to the Town Meeting. It also pays the out-of-pocket expenses. There are ample grounds for the cynical belief that the broadcasters will sell anything. Yet NBC has refused to sell a choice evening hour that would bring a tidy sum.

These things of themselves—and there are others—are enough to make America's Town Meeting's second season notable. When thousands of people pass up diverting entertainment to hear discussions of important matters, and when a network declines more money in order to keep these discussions free from commercial censorship, radio cannot be as moronic and dollar-minded as some of its critics have painted it.

What will the third season of America's Town Meeting uncover? Its second has made that something to look forward to with keen interest.

### The Man on Page 13

Don McNeill, NBC announcer, draws more fan mail from WCKY listeners than any other master of ceremonies on the air. Don, whose broadcasts emanate from Chicago, is one of radio's busiest men, for he not only m. c.'s the famous Breakfast Club every week day morning, but also does a similar job on the commercial program, "Tea Time at Morrell's" on Friday afternoons and the NBC Thursday night show, the Jamboree. All three programs are regularly scheduled by WCKY.

There is no bigger headache for WCKY phone operators than when the Breakfast Club is canceled or curtailed, owing to some special broadcasts. The switchboard starts buzzing immediately and indignant listeners begin to demand why any program of any kind should take precedence over the Breakfast Club. A good tip for listeners who have strong feelings about any phase of broadcasting is to write their views to the station instead of telephoning. A letter constitutes a permanent record, which can be referred to persons in authority, whereas phone calls of necessity cannot have as much weight.

## COLUMBI-A-MUSINGS

From WKRC

By  
MARGARET MALONEY

Last week we told you it was a toss-up between Larry Taylor and Barry Wood for the coveted spot on the live and transcribed Drene shows formerly held by Jerry Cooper. . . . Wood will replace.

Nick Kenny's "Carelessly" is being played on the air more than any other popular number.

Natchee, the Indian, is doing a short series of programs from 'KRC nightly at 5 o'clock—sponsored by the Bell and Crown Furniture Company—also doing some early morning sustainings at 7 a. m.

Tom Fizdale, crack Chi radio pub agent, is in Hollywood preparatory to opening an office there.

Thomas Thomas, opera singer heard on a network show, is the Simon Simone of radio—regardless of the headache caused by the name, Thomas refuses to change it.

Nomination for one of the best bands on the air—Del Courtney's at Cincy's Netherland Plaza.

Frances Langford is expected back on Hollywood Hotel next week—after an appendectomy.

Patricia Norman is the new vocalist heard on the Lucky Strike Hit Parade. Cincinnatians will recall Patricia as the popular singer who was here with Paul Pendarvis' ork on several engagements.

One morning last week, Al Bland, pilot of Dow's Dawn Patrol on 'KRC, mentioned on the air that since the requests for the playing of "Sugar Blues" were so numerous, he had in mind to break the record to give some other recording a chance. Within two days, more than 500 letters came to the hill top station addressed to Bland from people who insisted that the record be retained in the music files. One letter was from the officials and employees of the Claremont County Court House in Batavia, Ohio, and had forty signatures therein. High school, college and neighborhood fans sent in group petitions—all of which means that "Sugar Blues" will continue to be heard on the Dawn Patrol.

Leslie Howard has been contracted for the Monday night Lux show to do a radio version of "Monsieur Beaucaire" in the play of the same title. Watch for the date—it isn't definite yet.

## Red Barber on the Job



Barber interviews umpires Moran, left, and Magerkurth, just before a recent game at Crosley Field.

## CATHOLIC HOUR

"Christian Principles and Social Legislation" will be discussed by Reverend R. A. McGowan, the second in a series of three addresses under the general title "Society and the Social Encyclicals—America's Way Out," during the Catholic Hour over the NBC-Red network, including WSAI

and WSM, at 5:00 p. m. (E.S.T.), on Sunday, May 16. Father McGowan is a noted author and is prominent as Assistant Director of the Social Action department of the National Catholic Welfare Conference. Choral music by the Paulist Choristers under the direction of Rev. William J. Flinn will complete the broadcast, which is presented under the auspices of the National Council of Catholic Men.

## Birth of a Laugh



Bottle and his boss, Phil "Squeezebox" Baker, caught by a candid cameraman, who was laughing, too, as a laugh develops from a gag on one of their broadcasts heard over a WABC-Columbia network, including WKRC, WHAS, and WJR, each Sunday from 6:30 to 7:00 p. m. (E.S.T.). Top left, they restrain themselves at the very thought of what's going to happen; bottom left, the pair swings into the gag; top right, Baker comes through with the payoff, and bottom right, a comeback, but Bottle sends them both into high moments of mirth.



# TIC TOC REVUE IS NEW SHOW ON NBC

## Directs Sports Review



Frank Zwiygart, of WCKY, who directs the All-Sports Review over the L. B. Wilson station six days a week, from 3:00 to 5:30 p. m. (E.S.T.) and keeps listeners in touch with the latest baseball, racing and other sports results. Frank also has a baseball resume program at 5:40 each weekday evening and for good measure does a vocal program every Sunday afternoon. He is a baritone.

## L. B. WILSON SEES AND HEARS KENTUCKY DERBY

They say that you can't eat your cake and have it, too. But L. B. Wilson, president of WCKY, doesn't believe in all old sayings.

Last Saturday he wanted to see the Kentucky Derby from the seat he had been invited to occupy in Governor A. B. Chandler's box at Churchill Downs. But he also wanted very much to hear the Derby broadcast by his good friend, Clem McCarthy, over NBC.

L. B. saw the race, as is his yearly custom. But he also heard the broadcast, in this way: He had WCKY engineers transcribe the broadcast of the air and, returning home, was able to hear Clem's description of the blue ribbon event he had witnessed.

"I don't know which is the greater thrill," Wilson said. "Seeing the Kentucky Derby or hearing Clem McCarthy broadcast it. I'm delighted I didn't miss either one."

Last year McCarthy described the Latonia Derby over NBC through WCKY's facilities, and it is probable he will again come to Cincinnati in June for a repeat performance.

## Half Hour Program of Youthful Talent

Barry McKinley, Formerly of WLW Is Featured

Youthful talent will be presented in a new half-hour program of music making its debut over the NBC-Blue network, including WSAI on Monday, May 17, at 6:00 p. m. (E.S.T.). The show, to be called Tic Toc Revue, will feature Barry McKinley, baritone

## Puttin' On the Dog



Alice Frost, who is Columbia's "Big Sister," assures Foo Foo, two-month-old chow-chow, that the cameraman and all those bright lights really won't do any harm. Miss Frost is heard in the title role of the sketches broadcast over the WABC-Columbia network, including WKRC, WHAS and WJR, Mondays through Fridays from 10:00 to 10:45 a. m. (E.S.T.).

## Beauty Box Theater

The swashbuckling light opera success, "The Rogue Song," will be presented in a radio adaptation starring Jessica Dragonette with Charles Kullmann in the "Beauty Box Theater" program to be broadcast over the WABC-Columbia network, including WKRC, WHAS and WJR, Wednesday, May 19, from 8:30 to 9:00 p. m. (E.S.T.). Instrumental background will be furnished by Al Goodman's Orchestra.

network star; Jean O'Neill, beautiful 18-year-old singer; the NBC Tune Twister and Hughie Barrett and his orchestra.

McKinley has been heard over NBC networks in his own program five afternoons a week for two years. He made his radio debut over WLW in 1933, while still in his teens.

Miss O'Neill is one of the radio finds of this season. She sang twice on Fred Allen's "new talent" programs, and won her soprano soloist part in Tic Toc Revue over a dozen other girls in an audition. Miss O'Neill was born in Brooklyn and has been out of school only a year.

Hughie Barrett, the program's mae-

stro, is a native of Rochester, N. Y., and studied at the Eastman School of Music from the time he was six. He organized his first dance band at 15, and at 16 was directing an orchestra in a leading Rochester hotel.

The Tune Twisters are an established rhythm trio on the NBC networks.



presents

BEGINNING APRIL 25th

PAUL SULLIVAN

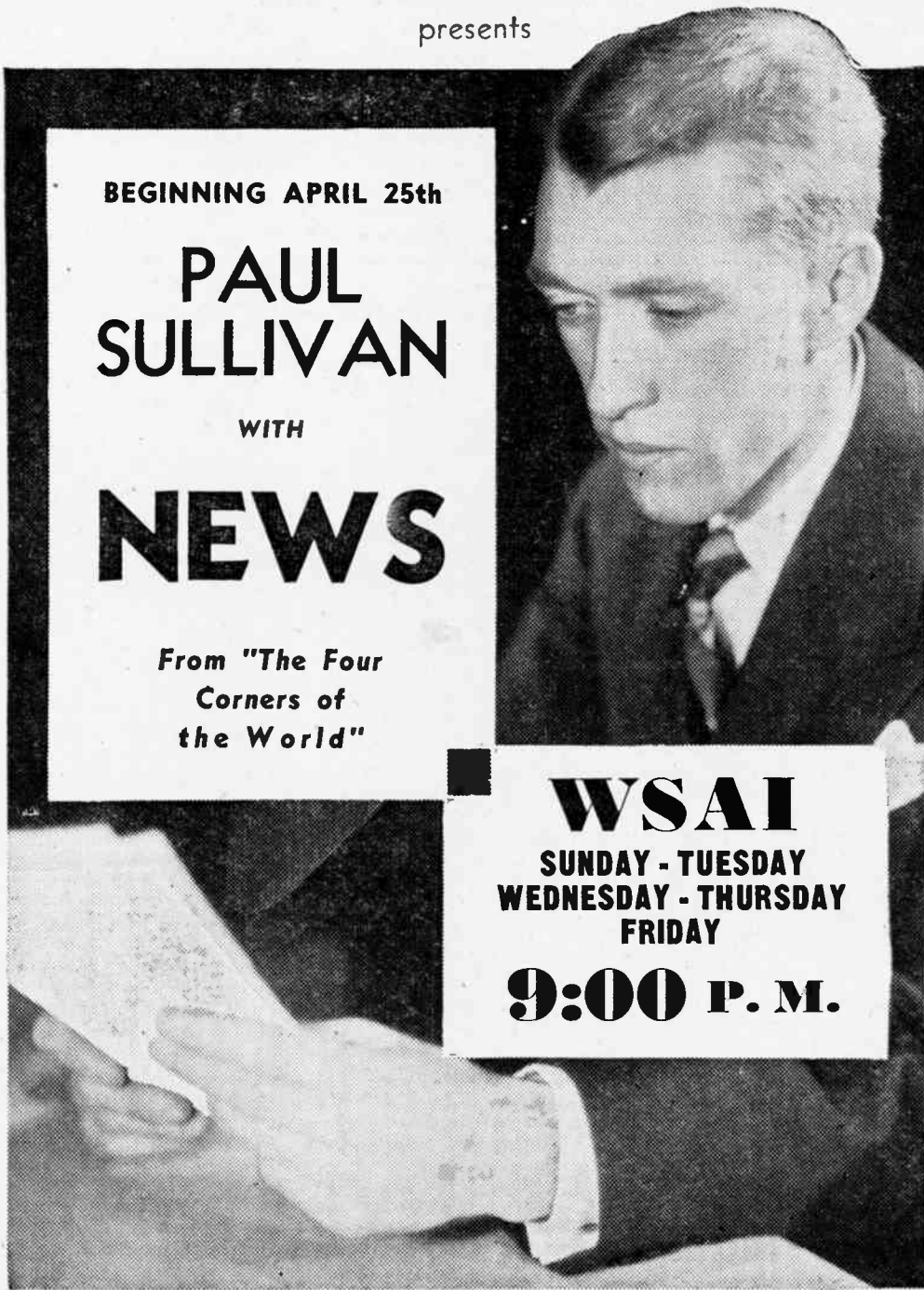
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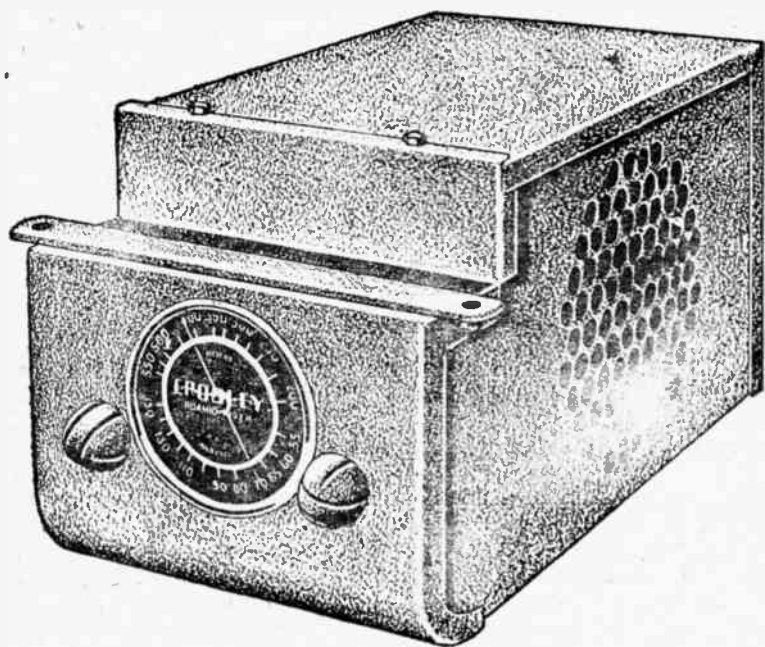
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# RADIO DIAL CONTEST CLUB



IN one of his recent releases from National Contest Headquarters, Gilson V. Willets named ten persons who, in his opinion, had contributed the most to contesting. All ten were men. Then, Thora Eigenmann of Indianapolis, decided to take issue and challenge Mr. Willets.

After consideration, she, too, picked the ten persons who had been of the most help to her and all ten were men!

Since the matter has been raised I would like to say a word. I believe that behind it all women have played as important a part in contests as has the masculine gender. To adhere strictly to the approach Mr. Willets made I could name a number of women who have given willingly and helpfully to the cause of contesting.

Of course a lot of their sportsmanship and helpfulness does not appear on the surface and consequently they do not get the credit, but they are due it nevertheless. The fact is pretty well known that if women were to withdraw from contests there would be no more contests. If you don't believe that ask any advertising man.

In my opinion two of the leading names in contesting are women, Marye C. Hicks of Chicago and Mabel Millspaugh of Anderson, Ind., and I'll have something to say about another shortly. One of the most interesting of contest stories is that of the two persons just mentioned. Mabel Millspaugh got started a number of years ago and did well. Yes, very well. She was a good enough sport to contribute to the earlier publications (few at that time) without a cent of pay and not only that, but she allowed the American Magazine to publish a story of her success and here is the most interesting angle—Marye C. Hicks saw it. She read it and immediately decided that what Miss Millspaugh had done, she could do.

The balance is contest history and has been published several times. One of the most brilliant contest records of any person in the whole country is that of Marye C. Hicks. Nothing short of amazing and the material for a long story. While not the climax of her contest career, a high point was that she was selected by the American Magazine to appear in their "Interesting People" section just a few short years after she had read of Mabel Millspaugh in the same magazine.

Now, let's get closer home. Radio Dial's Contest Club has been running two and a half years and the interest and help of its feminine readers have been largely responsible. They have rendered valuable assistance and wholehearted cooperation. Were it not for them the Club could not have been successful. I wish there was

space to give personal credit to a large number, but I do not feel I could consistently close these remarks without giving a large measure of credit to Thora Eigenmann of Indianapolis. Thanks a lot.

This in no sense is intended to take issue with Mr. Willets, but simply to express a personal opinion on observation and experience.

I wonder how many listened to the Phillips Lord program Sunday, May 2nd in which a woman from Birmingham, Ala., told of how many places she had visited and the luxuries her family had enjoyed all from contests. It was a thrilling story but her name was altogether unknown. It did not appear reasonable that she could have won all the trips and valuable awards without being nationally known, but about that time it was all made clear. Actually, she had never won a prize. It was all make-believe. All the trips and prizes had been purely imaginary which seems so completely out of place with all the true stories that could have been broadcast. "Truth is stranger than fiction" even in contests.

Makers of the famous Palmer Quilted Mattress are offering \$1,000 in cash for best 50 word statements on your opinion of the product. Contest closes May 31st and entry blank must be secured from dealer. No purchase requirement, but dealer's name must be included.

In their recently closed contest the Coffee Club which was broadcast over the Mutual System have announced Mrs. E. M. Hegelund of Chicago as first prize winner. She had her choice of a trip to the Coronation, but chose the money instead—\$1,500, reported as saying that for "forty cents I can see more of the coronation at a movie than if I were right there on the spot, and be a whole lot more comfortable." Right she is, too.

Mrs. Jean Kaylor in Brooklyn was awarded the second prize—a GE all-electric kitchen. She took the money, too—\$1,000. Third, a Studebaker sedan went to Mrs. A. J. Donnell in Kansas City and three others won valuable radios. Only two were offered but a tie developed and another Spartan radio was given. Nearly a hundred others won merchandise prizes. It was a fine contest.

The sponsors of the Johnson Wax program "Fibber McGee and Molly" offer a number of trailers in a changing statement contest each week. Must make purchase as stated in program. Rules and entry blank will be found in package of product mentioned.

The Cigar Progress Board offer interesting cash prizes and trips to Ber-

**SAFETY FOR YOUR SAVINGS, PLUS INCOME**  
—non-speculative dividend producing and INSURED  
Ask for free booklets and details of our savings plan  
**Business Men's Federal Savings and Loan Association**  
608 Main Street, Cincinnati, Ohio

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regardless of age. Don't trade in your cleaner, letting someone else profit by rebuilding and selling it. We can make any sweeper look and work like new. Calls, deliveries, estimates free. Let us prove it to you.  
25 ft. rubber cord—installed.....\$1.00  
Replace motor—any make..... 3.80  
New Bearings, clean, pack motor. 1.00  
Sweeper bags—all types..... .75

**Community Sweeper Shop**  
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1315 Vine St. Cincinnati, O. CHerry 7913  
918 Monmouth St., Newport, Ky. SOrth 1234

muda in what they call "Cigar Band Hobby" contest. It seems you are to use cigar bands and other related material to decorate glasses, vases, etc., and submit them to the judges. Full details and 25 free cigar bands will be mailed to those writing 200 Fifth Ave., New York. They will also send complete information on their second Annual Scholarships contest for best essay, slogan, poem or poster.

Publishers of Modern Screen offer 20 round trips to Hollywood in a contest appearing in the June issue now on newsstand sale. Trips are by bus.

Procter & Gamble are beginning a new series of contests based on the use of Ivory Soap Flakes for washing silk stockings. The entry blanks states that five prizes of \$1,000 will be given each week. In addition, 1,250 women will receive two pair of Gotham Gold Stripe silk stockings each, value \$1.35 per pair. Contest will run for six weeks, beginning now and closing July 3rd. Attach top from box of Ivory Soap Flakes to entry. 7,530 prizes — \$30,000 value.

Ten tickets for Sunday baseball games at Redland Field in Cincinnati, are being given weekly in a contest to decide the number of hits and runs to be scored against the Reds weekly. Sponsored by the White Rose dealers of Greater Cincinnati, the contest details can be heard on the White Rose Safety Club over WKRC each Tuesday, Thursday and Saturday, at 6:15 p. m. (E.S.T.).

## Bette Davis, John Beal In Radio Adaptation Of "Another Language" On Lux Radio Theatre

Mrs. Sarah Delano Roosevelt will be heard in an interview with Cecil B. DeMille between the acts of the "Radio Theater" program which will star Bette Davis and John Beal in an adaptation of "Another Language," over the WABC-Columbia network, including WKRC, WHAS and WJR, Monday, May 17, from 8:00 to 9:00 p. m. (E.S.T.).

The play deals with the difficulties presented by the husband of a newly married couple, when he insists, upon their return from a honeymoon, on visiting his mother before settling down in their own home.

Conflict becomes even stronger when Stella Hallam (played by Miss Davis) realizes that the commonplace members of the family of her husband (John Beal) have nothing whatsoever in common with her.

Though at first defending his family, the husband, frightened at the thought of losing his bride, finally realizes the significance of the life ahead of them and asks her to go home with him.

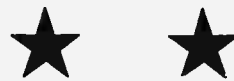
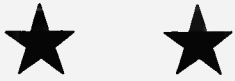
### Montclair A Cappella Choir

The 125-voice a cappella choir of Montclair, N. J., will present a varied program of classical and folk music and two songs composed by its conductor over the WABC-Columbia network, including WKRC, WHAS and WJR on Saturday, May 15, from 3:00 to 3:30 p. m. (E.S.T.). The community chorus of men and women who make choral singing their hobby is directed by Carl F. Mueller, who founded the choir six years ago.



N Denotes (NBC)
C Denotes (CBS)
M Denotes (MBS)

PROGRAMS FOR FRIDAY, MAY 14



(EASTERN STANDARD TIME)

(CENTRAL STANDARD TIME)

Main program schedule table with columns for stations (WCKY, WLW, WKRC, WSAI, WJR, KDKA, WLS-WENR, WSM, WHAS) and time slots (5:30, 6:00, 6:30, 7:00, 7:30, 8:00, 8:15, 8:30, 8:45, 9:00, 9:15, 9:30, 9:45, 10:00, 10:15, 10:30, 10:45, 11:00, 11:15, 11:30, 11:45, 12:00, 12:15, 12:30, 12:45, 1:00, 1:15, 1:30, 1:45, 2:00, 2:15, 2:30, 2:45, 3:00, 3:15, 3:30, 3:45, 4:00, 4:15, 4:30, 4:45, 5:00, 5:15, 5:30, 5:45, 6:00, 6:15, 6:30, 6:45, 7:00, 7:15, 7:30, 7:45, 8:00, 8:15, 8:30, 8:45, 9:00, 9:15, 9:30, 9:45, 10:00, 10:15, 10:30, 10:45, 11:00, 11:15, 11:30, 11:45, 12:00, 12:15, 12:30, 12:45).

NETWORK PROGRAMS (NBC-CBS)

EASTERN STANDARD TIME

6:00—Poetic Melodies: Jack Fulton, tenor. WABC WKRC whk wave wbbm wcau wspd wvva wbt
—Howard Neumiller, pianist. (CBS) wcco
—Mary Small, songs. WJZ WCKY WLS wgar wave wire
—The Pepsodent Program: Amos 'n' Andy. WEAF wgy wtm wvj kyw who
6:15—"Ma and Pa," dramatic sketch, with Parker Fennelly and Margaret Dee. WABC wcau wadc wvva whk
—Herbert Foote's Ensemble. (CBS) wcco
—The Stainless Show, featuring Ford Bond, narrator; Mario Cozzi, baritone; Josef Stopak's Orchestra. WJZ WSAI KDKA WLS wgar wave wham
—"Uncle Ezra's Radio Station E-Z-R-A. WEAF WCKY wgy wtm wmaq wire wdf wbp kyw kstp who
4:30—Caballeros. WEAF wgy wtm wmaq wire wdf wbp kyw kstp

soprano; Elizabeth Lennox, contralto; Victor Arden's Orchestra and guest stars. WABC WKRC WHAS WJR whk kmox wbbm wfbm kmcb wcau wadc wspd wbt wvj
7:15—Singin' Sam, the Barbasol Man. WLW to WJZ KDKA WLS wgar wham
7:30—Death Valley Days, dramatic program, with John MacBryde, Jean King, Vernon Radcliffe and Jeff Bryant; Orchestra direction Joseph Bonime. WJZ WLW KDKA WLS wgar wave wire wham
—Hal Kemp's Dance Band, with Kay Thompson, the Rhythm Singers; David Ross and Paul Douglas, announcers. WABC WKRC WHAS WJR whk wfbm kmox wbbm whio wcau wadc wspd wcco wbt wvl
8:00—Waltz Time, with Frank Munn, tenor; Mary Eastman, soprano; Manhattan Chorus; Abe Lyman's Orchestra. WEAF WSAI wgy wtm wmaq wvj wdf kyw who wire
—Hollywood Hotel, Dramatic Musical Revue: Charles Winniger in "The Go-Getter," with Anita Louise and George Brent; Jerry Cooper, m. c. Frances Langford; Anne Jamison; Igor Gorin, baritone; Raymond Paige's Orchestra. WABC WKRC WHAS WJR wbbm whk wfbm kmox whio
—Fleischmann Program: Louie Armstrong's Orchestra and guest stars. WJZ WCKY KDKA WLS wgar wave wham kstp wfaa
8:30—True Story Court of Human Relations, "Cradle Robber." WEAF wgy wtm wvj kyw who wmaq wdf
—Coronet on the Air: Deems Taylor, and Robert Armbruster's Orchestra. WJZ WLW KDKA WLS wgar wave wham kstp wfla wfaa wire
9:00—Raleigh and Kool Show: Jack Pearl as Baron Munchausen; Tommy Dorsey and his Orchestra. WJZ WCKY KDKA WLS wgar wham
—National Symphony Orchestra. Direction Hans Kindler. (From Philadelphia.) WABC WKRC WHAS WJR wbbm whk wfbm kmox whio wcau wspd wcco wvl wbt kmcb
—Campana's First Nighter; dramatization starring Don Ameche and Barbara Luddy. WEAF WLW WSM wvj wave wmaq wtm kyw who wdf kstp wfla wfaa kvoo wgy
9:30—Sinclair Babe Ruth Program. WABC WHAS WKRC WJR wbbm whk wfbm kmox wcco wbt
—Program in connection with the Preakness. WJZ KDKA
—Pontiac Varsity Show: John Held, Jr., m. c. WEAF WCKY wgy wtm wmaq kyw wfla wfaa wdf kvoo wire wvj
9:45—John L. Lewis. WABC WKRC wsmk wfbm kmox whk wbbm wadc wspd wbt wcau wcau wcau
—Elza Schallert, reviews. WJZ KDKA wgar wham wire wave
10:00—George R. Holmes, Chief of the Washington Bureau of the International News System. (NBC) wgy wtm wdf kyw
—Esso News Reporter. WEAF only
—Carl Ravell and his Orchestra. WABC (WKRC on 10:15) wbbm whk wsmk wade wspd wsb wbt whio wcau
—Chicago Symphonic Hour. (NBC) WCKY wgar wave wire wham wfla wfaa
—"Tomorrow's News Tonight," Commentary by Andre Baruch. WABC only
—Poetic Melodies. (CBS) WHAS WJR wbbm wfbm wvj wcco
—Amos 'n' Andy. (NBC) WSM WLW wmaq wfaa
10:15—Jean Sablon, songs. WEAF WSM wvj wave wtm kyw who wgy
10:30—Eddy Duchin and his Orchestra. WABC WKRC WHAS wfbm wcau whio wadc wspd wsb wbt
11:00—Bob Crosby's Orchestra, from Congress Hotel. (NBC) WCKY wgy wtm wmaq kyw wfla wfaa wdf wire wvj





A chat with WLW's ex-continuity editor Sam Wilson, in town to cover the May Festival. Laughed loud and long at his tales of Hollywood... Sam, now dramatic and music critic for the Columbia Dispatch, was assigned the role of interviewing Hollywood's well-known last season... which isn't hard to take. Understand studio officials wanted to sign him up... tall and well built, they thought he was a "natural" for Westerns... that he had never been within two feet of a horse seemed to make no difference. You ought to hear Sam tell about his interview with Robert Taylor... it's a honey.

With the Reds faring none too well, here's more grief for Mr. Crosley... a tax bill for radio stations under consideration would cost a cool \$1,500,000 annually... doesn't seem likely to be passed, but if it is, the rate will be \$3 per watt for 10,000 watt stations and over; \$2 per watt for those under 10,000 and \$1 per watt for those less than 1,000... nobody knows exactly "watts watt" but it sounds like a lot of dough. Rumor has it that there might be a ban on newspaper owned stations, too... pretty stiff, eh?

Lads and lassies of the air lanes and the press whooped it up last week at the premier of the new Beverly Hills night club in old Kentucky. Your astronomer spotted Mary Paxton squired by Paul Kennedy, Post Radio Editor; Bill Bailey, WLW publicity director, and Frances Raine, Times Star radio editor, tagging it; L. B. Wilson, 'CKY's president, representing the Kentucky station; Helen Nugent, easily one of the most popular on the dance floor; and any number of other well-knowns... Everything on the house, so you can bet a good time was had by all.

Glimpsed Elmer Dressman, WCKY production man, dashing madly toward Music Hall last Tuesday eve... Seems he was partying with friends in town for the Festival... had such a grand time he forgot to leave for Music Hall until twenty-five of eight. The first half-hour of the Festival was to be piped to NBC and Elmer was supposed to supervise. He got there, but just on the nose... not without the help of friends who parked his car for him, however.

THUMBS UP: A word of thanks for a wholly enjoyable hour... the dramatization of Book of the Month's pick for May... "They

Came Like Swallows", done by NBC through WCKY. Swell cast, smooth script and a peach of a production job. No commercials either. A few more like this and radio drama will be able to hold its head up.

ALONG THE MILKY WAY: A nod to Oklahoma Bob Albright, in town for a short visit, lunching with Bill Bailey... which serves as a reminder that Eve Gladstone, Bob's one time accompanist and partner, now entertains listeners in Detroit over WXYZ... Hello'd to practically all of the 'LW orchestra single-filing it into the Cricket for a snack between shows. Spied Jim Krautters, WLW continuity editor, who must find it tough going with eleven writers to keep track of... Bob Jennings, with a male companion, in earnest conversation on Vine Street... Ruth Lyons, new program director of 'KRC, looking very chic at the Wednesday night performance of the May Festival...

WEDDING BELLS: On Sunday, May 16, Bill Seymour, WKRC's news writer, will be married to Patricia Garrity, dancer in such productions as "Take A Chance", "Life Begins At 8:40" and "At Home Abroad"... Congratulations and best o' luck...

More star shooting with the astronomer next week and, as usual, more peeps at people. THEME UP AND OUT.

## JEANNINE MACY SINGS ON "HAPPY TIMES" PROGRAM

Jeannine Macy, back at the Nation's Station after more than a year's absence, will be co-starred with Ellis Frakes, baritone, and a male quartet, on Wells Ginn's "Happy Times" program over WLW, 9:45 to 10:00 p. m. (E.S.T.), Monday, May 17.

Miss Macy, who left the air waves more than a year ago and who returned recently after a vaudeville tour, will be heard with a male quartet in "Paradise." Frakes will sing "Beautiful Lady" and the male quartet will offer "Love Is Sweeping the Country" and "Look for the Silver Lining."

The "Happy Times" program, with Phil Davis' orchestra, is heard at 9:45 p. m. (E.S.T.), Mondays and Fridays, under sponsorship of Roi Tan cigars.



## QUESTIONS AND ANSWERS

By RALPH SIMPSON  
RADIO DIAL'S "RADIO SLEUTH"

I REMEMBER back a few years ago when time permitted, reading a book so chock full of interest that I enjoyed every chapter even to the extent of becoming disappointed when it finally ended, and all the time I knew it would. Perhaps this in a way explains why I was swamped with questions about the Gloria Dale program; the truth of the matter is, the story ended and was replaced by "Inlaws" at the same time.

Mrs. Woods: I would suggest that, unless your present vocation is of a most interesting or unusual nature, you reconsider your desire to appear on the program "We the People." I am not a "Voice of Experience," but the fact is 15,000 people have already requested time on this program with Phillips H. Lord.

"Out-of-Town Readers": Mildred Bailey, of Paul Whiteman fame, is here at Cincinnati. She is soloist with Red Norvos' orchestra, at the Hotel Gibson. Red, by the way, is known to be one of the greatest xylophone players of the present day.

Miss Terry: The name of the man who played Scrooge so successfully at WLW is Charles Eggleston—now a member of the NBC dramatic staff. One of his portrayals is that of "Hi Skinner" on Uncle Ezra's show.

Homer Rodeheaver, the great song leader for Billy Sunday, is to begin a series of Gospel Hymn programs this week, starting Monday—the three times weekly are Monday, Wednesday and Friday. You may read this in time to listen to Friday's quarter hour, 8:45 to 9:00 a. m., from WOR, New York.

Mr. Ballard: The Negro girl singer and pianist you refer to in your letter is probably Cleo Brown. She now has an NBC program on Tuesday afternoons, 3:45 (E.S.T.).

George: The real name of Rush on the Vic and Sade show is Billy Idelson.

Miss Jeanne Wills: Your questions were all answered on the Radio Sleuth program last Friday. However, in case you were not listening, the name chosen by Peter Grant for his Irish Setter pup was "Mike."

Phil Cook: The Old Quaker man is heard five days weekly at 8 o'clock in the morning over the Columbia network.

Molly of the Movies is not on a local station at present, Miss Adams; you may be able to pick them up at WOR in New York.

I gave the following information on last week's Sleuth show, WSAI, but there are a number of readers of RADIO DIAL who are unable to hear the program, yet would like to know which of the major WLW or WSAI programs they may see broadcast, so here goes:

- Sunday—True Story.
- Monday—Jury Trials.
- Tuesday—True Detective and Crosby Follies.
- Wednesday—SSS Topic Time.
- Thursday—Crown Overall.
- Friday—Dude Ranch.
- Saturday—R. F. D. Hour.

You might meet some of your friends on one of these programs—but write to the station for your tickets.

In the meantime. This is the Radio Sleuth signing off until Friday's program with "S. S."

Jan Pfandt, director of the Federal Radio Workshop plays on WCKY, is hard at work planning a series of special broadcasts. Details are not yet available, but Pfandt is enthusiastic over the prospects. His "We Present Another" series is now heard on the Wilson station from 7:15 to 7:45 p. m. (E.S.T.) every Friday.

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PROGRAMS FOR SATURDAY, MAY 15



(EASTERN STANDARD TIME)

(CENTRAL STANDARD TIME)

Main program schedule table with columns for radio stations (WCKY, WLW, WKRC, WSAI, WJR, KDKA, WLS-WENR, WSM, WHAS) and their respective programs and times.

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

6:00—Message of Israel: Guest speaker; organ music. WJZ WCKY KDKA WLS wgar wave wire wham
6:15—Hampton Institute Singers. (NBC) (WSM at 5:30) wfar wgy wtm who wdf kwy
6:30—Uncle Jim's Question Bee: Jim McWilliams, conductor. WJZ KDKA wgar wave wtm wham wgy wmaq
6:45—ABC of Radio: Behind the scenes of radio broadcasting. WJZ wgy wtm wmaq who wdf kwy
7:00—Saturday Night Party: Guest stars: Robert Dolan's Orchestra; Don Dickson, baritone; New Yorkers Chorus. WJZ WSM WLW wgy wtm wmaq wj wave kwy wdf wfa

WJZ KDKA WLS wire wgar wave wham wbp
Snow Village Sketches: Arthur Allen and Parker Fennelly. WJZ WLW wgy wtm wmaq wj kwy wdf kstp
8:30—Keyboard Serenade, with Ruth Carhart. WABC only
8:45—"Saturday Night Serenade": Mary Eastman, soprano; Bill Perry, tenor; Gus Haensch's Orchestra and the Serenaders Chorus. (CBS) WHAS WJR whk wfbm kmox wbbm wpsd wbt wwl wvva
9:00—To be announced. WJZ WCKY KDKA wgar wave wire wham
9:15—"Your Hit Parade": Al Goodman's Orchestra; Patricia Norman, vocalist. WABC WKRC WHAS WJR whk wfbm kmox wbbm whio wcau wadc wpsd wbt wwl wvva
9:30—To be announced. WJZ WCKY wgy wtm wmaq wave wire wham
9:45—"Designs of Harmony," Song Stylists. WABC whk wbbm whio wcau wadc wpsd wbt wsb wvva wwl
Universal Rhythm. (CBS) WKRC WJR WHAS wcco kmox wbbm

To pile up hours for the coveted transport pilot's license, Charles Correll (NBC's Andy) flies over a hundred miles of desert and mountain country almost every day. Pilots say Andy is a keen student of aviation, a level-headed flyer who never goes aloft in bad weather.
Phil Lord has two offers to do a syndicated column about unusual people.



# BROADWAYS and BYWAYS

By  
THE RUNAROUNDER

## A COLUMNER'S NOTE BOOK!

The lads along Vine Street will wager that Katie Nelson's newest throb is a lad from the Lotta-watter and that it's more serious than we expect! . . . Don't ask us who put away the most refreshments (?????) at the press-dinner at Beverly Hills! But we know! . . . For years we've tried to find a sister team that were really sisters—without much luck—and what happens but we hear that WDAS' (Phillie) Hula Boys, Hawaiian orchestra, were born in the mountains of Virginia! . . . Part of this is being typed while speeding toward the Derby, so pardon, if we try to tout you.

\* \* \* \* \*

Johnny Lewis back from Rochester unfolds a good one. . . . Two lads, with Broadway written all over them, were dining in the Peacock Room not so long ago. . . . Both were under the weather. . . . Up spoke the smallest of the two: "We'll open this nite club. You put up the money; I'll supply the brains. But let me tell you, one iota of the double-X and I'll withdraw my support!" Haw! Haw!

\* \* \* \* \*

John Clark and his Transamerican have Jim Dickie, cartoonist, all tied up and ready to deliver to the kiddies. . . . The Four (Town Club) Esquires will change the name to Kings of the Strings before moving north to Lake Placid. . . . We take the blame. . . . The Frank (WOR) Singisers are threecing—it was a boy! . . . Roma Ricci, Chicago school-marm, and John (Betty and Bob) Walsh plan to tell the preacherman all about it June 12! . . . It was a girl at the Mark Hawleys. . . . Mark's a WORer. . . . Wonder how many of you know that a local hotel plans to install a pianist in the lobby to entertain?

\* \* \* \* \*

Funny that someone didn't think up Candid Camera Night for a club a long time ago. . . . There's more excitement going on in 5 minutes at Jimmy Brink's on Tuesday night than takes place anywhere else in Cincy in 24 hours. . . . At first, was afraid that the patrons might object but soon learned that instead—they "go" for it. . . . Noticed that Elmer Dressman, Ivy Thomas and Lee Goldsmith have joined the ranks. . . . Best shots were taken of the Rhythmianiacs, a new act to visitors but was heard over WCKY for some time. . . . All in all—Candid Camera Night is here to stay.

\* \* \* \* \*

If the Reds finish among the first four and the Cards drop into the 2nd division, Harry Hartman stands to win in the neighborhood of 3 Gs. . . . Hartman laid 1 to 3 that the Crosleyites would better last year's position and got 5 to 1 on his guess about the boys from St. Louis. . . . Hope he wins both ways.

\* \* \* \* \*

Ted Lewis headin' this way with a stopover in Chi's Chez Paree. . . . Colyunner Ed Sullivan's Ruth Terry will join Lewis in the Windy City as vocalist. . . . James Rennie, the movier, and Viv Duncan, of the famous Sister-act, are on the verge. . . . Altho Dolores Del Rio and Richard Dix give one of the best performances of their pict careers, it doesn't help "Devil's Playground." Maybe you'll disagree?

\* \* \* \* \*

Speaking of pictures. . . . Dropped in on Marked Woman the other night and noticed that the filmoguls continue to make mistakes that irk this dept. . . . In an early scene a hot spot is named the Club Intime. . . . Before the first reel is over the place changes hands and the jernt becomes the Club Intimate, yet in the last reel an outside "shot" shows the name again as Club Intime! . . . Reason: All outside "shots" were made consecutively and when it came time for the raiding party they forgot to change the name over the door!

\* \* \* \* \*

Saddest thing along B'way these days is the "strippers" giving the Want Ads the once over. . . . Since the ban on "teasers" went into vogue the girls will have to back to store-counter work. . . . Overheard at the Look-out House: "This ring came from a millionaire—one of the Woolworths!" . . . Nice going. . . . Jane Grey receives on an average of ten fan missles a day asking for mental help. . . . Did you ever hear the story of the one-eyed timid soul who bought a replica of a blood-shot eye to make people believe he'd been up all night? . . .

## Too, Too Devine



Andy Devine wins the crown as radio's most amazing guest star. The pebble-voiced funny-man of the screen made a guest appearance on Jack Benny's NBC program way back on the night of Sunday, December 13, and he has missed but few broadcasts since. The tousle-headed funster is being called the "permanent" guest star.

Mary Paxton, WLW-WSAI torch singer, designed signs for her father's Neon firm.

## BROADWAY VARIETIES

"Broadway Varieties" will pay a special tribute to King George and Queen Elizabeth by offering a group of melodies which are appropriate at this time during their broadcast over the WABC-Columbia network, including WKRC, WHAS, and WJR, Friday, May 14, from 7:00 to 7:30 p. m. (E.S.T.).

Oscar Shaw, genial m. c will sing "Changing of the Guard," assisted by the chorus; and with Elizabeth Lennox, contralto, the duets, "Coronation Waltz" and again "Changing of the Guard."

## BROADWAY VARIETY SHOW

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- WILDESON'S WILDCATS
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- BILL BROWN, City Hall Announcer
- BROWN COUNTY REVELERS
- MARY PAXTON

# WSAI

THE CROSLY RADIO CORPORATION

N Denotes (NBC)
C Denotes (CBS)
M Denotes (MBS)

PROGRAMS FOR SUNDAY, MAY 16

(EASTERN STANDARD TIME)

(CENTRAL STANDARD TIME)

Table with columns for radio stations: WCKY, WLW, WKRC, WSAI, WJR, KDKA, WLS-WENR, WSM, WHAS. Rows list programs and times from 7:30 to 12:45.

WCKY WLW WKRC WSAI WJR KDKA WLS-WENR WSM WHAS

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

NOON—Church of the Air: George Cardinal Mundelein, at Solemn High Mass. (From Chicago.) WABC WKRC WHAS WJR whk wbbm wspd wcco wsbt wbt

—Senator Fishface and Professor Figgstottle. Variety show featuring Jerry Sears and his Orchestra; Jean Ellington, blues singer, soprano; Showman Quartet. WJZ WLS WCKY wgar wave wire wham

New York City's history; Rosemarie Brancato, soprano; Joseph Bonime's Concert Orchestra; Melodeers Quartet; Helen Claire, dramatic actress; Henry Hudson, Jr., m. c. WJZ only

—"Twilight Musicale" from Chicago. (CBS) wbbm wcco
—Fireside Recitals, featuring Helen Marshall, soprano; Sigurd Nilssen, basso; Frank St. Leger, pianist-composer. WEA F WSAI wgy wfm wmaq wwj kyw wdf wfa





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TEA TIME AT MORRELL'S..  
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N Denotes (NBC)
C Denotes (CBS)
M Denotes (MBS)

PROGRAMS FOR MONDAY, MAY 17

(EASTERN STANDARD TIME)

(CENTRAL STANDARD TIME)

Main program schedule table with columns for stations: WCKY, WLW, WKRC, WSAI, WJR, KDKA, WLS-WENR, WSM, WHAS. Rows list time slots and program titles.

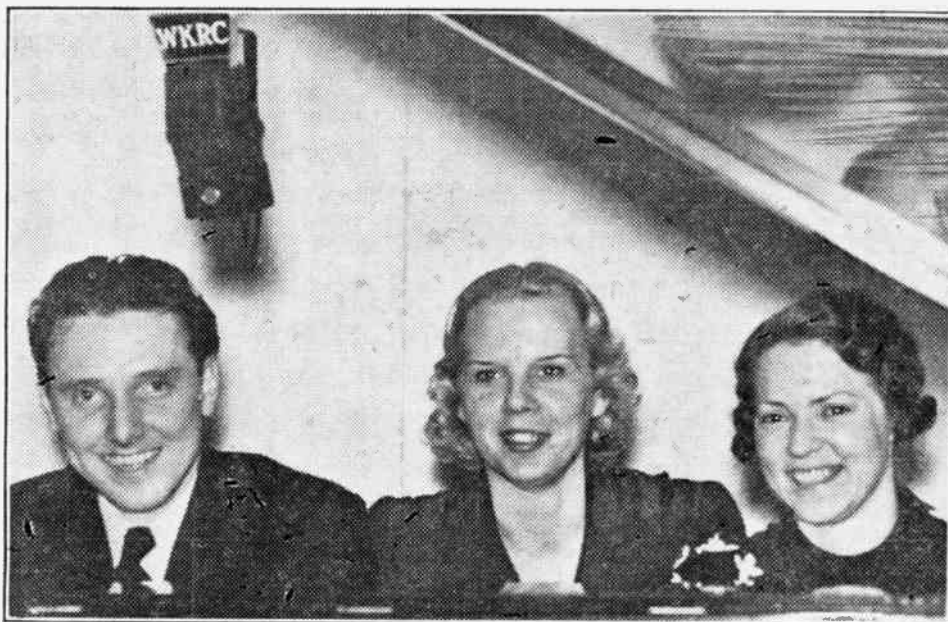
NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

6:00-The Pepsodent Program: Amos 'n' Andy. WEAF wgy wwl wtm kyw who
6:15-'Uncle Ezra's Radio Station E-Z-R-A.' with Pat Barrett, Carlton Guy, Nora Cuneen and others. WEAF WCKY wgy kyw who wdf kvoo wta wbp wwl
6:30-Hollace Shaw, songstress. WABC wbbm wfbm whk kmox whio wcau wbt wwl wcco



**"Your Serenade"**

Shown at right the group which present "Your Serenade" over WKRC each Sunday at 10:15 a. m., Monday, Wednesday and Friday at 10:00 p. m. and Thursday at 10:45 a. m. Joe Binder, tenor, Gladys Lee, accompanist, and Irene Richter, contralto, give the radio listeners five quarter hours of request songs each week. Sponsored by Sloan Furriers, "Your Serenade" is one of WKRC's most popular programs.



**Your Home and Mine**

Details in the finishing and decoration of the modern home, based upon the experience of F. H. A., will be described by Bryson Rash, commentator in the program broadcast from WJSV, Washington, over the Columbia network, including WKRC, WHAS and WJR, Saturday, May 15, from 9:00 to 9:15 a. m. (E.S.T.). This program, a series of weekly broadcasts arranged in cooperation with the Federal Housing Administration, is a national education project.

**Radio Commentator to Give Talk On Taxes**

Alfred Gus Karger, WLW commentator, will discuss "A Questionnaire On Taxes" during his program from 5:45 to 6:00 p. m. (E.S.T.), May 15. Karger's talks are broadcast each Saturday over the Nation's Station and the WLW Line, including WHN, New York; WFIL, Philadelphia, and KQV, Pittsburgh.

**VAN TASSEL TO GIVE IMPORTANT TALK OVER WSAI**

Inferiority complex, which has much to do with personal development, has been chosen by Professor R. J. Van Tassel as one of the most important topics in his series of talks over WSAI.

"Inferiorities may be imaginary as well as real and the effect of imagined inferiority is just as disastrous as the effect of a real inferiority," said Professor Van Tassel. His talks are illustrated with real life examples which the psychologist has observed in his years of studying human nature.

Titled "Personal Development," Professor Van Tassel's talks are heard over WSAI at 7:15 p. m. (E.S.T.) Mondays, Wednesdays and Fridays under sponsorship of the Fenton Dry Cleaning and Dyeing Co.

Professor Van Tassel teaches psychology at the University of Cincinnati and Miami University. His talks can be applied to the average person and in them he endeavors to point out human weaknesses that may be overcome.

day night "Dude Ranch," will sing ballads at 1:15 p. m. (E.S.T.), Tuesdays and Thursdays, while Del Courtney's orchestra will be on the air at 1:45 p. m. (E.S.T.), Monday through Friday.

Mary Alcott, blues singer who recently returned to the Crosley stations, will be heard at 10:30 a. m., (E.S.T.) Tuesdays and Thursdays.

"Up to the Minute," late bulletins on events of interest, is scheduled from 6 to 6:05 p. m. (E.S.T.), and Tommy and Betty, popular singing and talking team featuring Little Betty and Tommy Riggs, is aired from 6:05 to 6:15 p. m. (E.S.T.), Monday through Friday.

Several more live talent programs are to be added to Cincinnati's Own Station in the next few weeks, Jennings said.

"We are rapidly building our own staff of high class artists with a view of originating the majority of our programs in our own studios," said Jennings. "Our new evening policy is plenty of the best music obtainable. The only time we will broadcast speaking would be a special event in which some noted person delivers an address on some topic of city-wide interest."

Many of the WSAI programs are broadcast over the new WLW Line, which embraces WHN, New York; WFIL, Philadelphia, and KQV, Pittsburgh.

**Series of New Features Announced on WSAI**

Adopting a policy of a full-time schedule of live talent programs, Robert G. Jennings, assistant manager of WSAI in charge of sales and programs, announced a series of new features for Cincinnati's Own Station.

Effective May 10, listeners to WSAI heard several new voices and new entertainment. One of the new features, which will be broadcast when Red Barber is not on the air telling about the Reds' game, is a half-hour show, scheduled at 4:30 p. m. (E.S.T.), daily except Sunday.

Under the title, "It Is Strange," the program will present oddities and unusual quirks in the news of home, the state, nation and world. Unknown characteristics of radio stars and other prominent persons will be told in this series.

Ubert Neely and his Singing Violins will be heard at 2:00 p. m. (E.S.T.) Sundays, with a narrator reading poetry and prose.

The Three Spades, Negro trio composed of Jerry Daniels and William and Albert Jennings, will entertain with their Harlemaesque rhythms at 5:15 p. m. (E.S.T.), Monday through Friday. "Off the Press," last minute dispatches from the nation, will be heard at 2:45 p. m. (E.S.T.).

Rex Griffith, tenor soloist who is featured on the "Knot Hole Club" program and as vocalist on the Fri-

**BEVERLY HILLS CLUB ENJOYING CAPACITY CROWDS**

Beverly Hills Country Club, called America's newest and finest night spot, was thronged, at its formal opening last Wednesday evening. Capacity attendance has prevailed ever since and Glenn Schmidt, managing director, attributes the popularity of Beverly largely to the fact that WLW broadcasts the music of Clyde Lucas and his orchestra each night from the club which is located on Alexandria pike just beyond Southgate, Ky.

Pete Schmidt, father of Glenn, owner of Beverly Hills, "threw" a party long to be remembered, Tuesday, May 4, during a "preview" for state, city and county officials and newspaper people. The entire revue gave a splendid show, although Belle Baker, the star, was unable to sing owing to a cold. Other acts are: the Countess Emily Von Losen, Jackie Green, DeAngelo and Porter, the Five Jansleys, Billy Severin, Sammy Rose's 16 Lovely Ladies, and of course, Clyde Lucas and his California Dons. Beverly Hills is beautiful in every sense of the word and is said to have cost more than a quarter of a million.

Ray Gulley, banjoist of the WLW Brown County Revelers, has a silver dollar presented him several years ago by a listener who was on his deathbed.

**"Hammerstein Music Hall"**

Peggy Wood, Broadway actress currently featured in the play "Miss Quis," will head the list of guest stars on the "Hammerstein Music Hall" in its broadcast over the WABC-Columbia network, including WKRC, WHAS and WJR, Tuesday, May 18, from 7:00 to 7:30 p. m. (E.S.T.). Miss Wood will recite a selection from the collection of poems, "Trial Balance."

**QUEEN OPTICAL CO.**

PRESENTS



**TOM SLATER**

Flash Reporter

STATION WSAI

Every Day 6:45 P. M.

INCLUDING SUNDAY

**GET YOUR COPY NOW**

of the

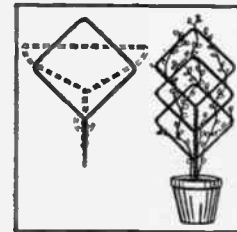
**"GARDEN LOVER'S HANDBOOK"**

A collection of miscellaneous information of practical utility for everyone interested in gardens and gardening. Tells you all about When to Plant; things you can make; useful kinks; gardener's secrets; time savers; labor savers; money savers; house plants and growing helps.

A paragraph from the "Garden Lover's Handbook"

**Clever Trellis for Potted Vine Easily Made**

A clever trellis for a potted vine or for use in the garden outdoors is easily fashioned out of several coat hangers. Pull each hanger into the shape shown, straighten the hook end, then lay one on top of the other, as shown; wire the straight hook ends together to form a stout main trunk, tie the sides together where they touch—and there you are!



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IF YOU'RE PERFECT — Don't Bother!  
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**FENTON'S**

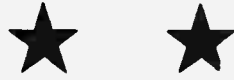
PERSONAL DEVELOPMENT  
Is yours for help, hope and happiness

Tune in just to join in today's conversation if nothing more.

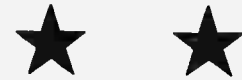
**WSAI — 1330**  
At 7:15 MONDAY and WEDNESDAY

Cheer Up  
**FENTON**  
DRY CLEANING  
APPEARANCE SHOPS

N Denotes (NBC)
C Denotes (CBS)
M Denotes (MBS)



PROGRAMS FOR TUESDAY, MAY 18



(EASTERN STANDARD TIME)

(CENTRAL STANDARD TIME)

Main program schedule table with columns for radio stations (WCKY, WLW, WKRC, WSAI, WJR, KDKA, WLS-WENR, WSM, WHAS) and time slots (6:30, 7:00, 7:15, 7:30, 7:45, 8:00, 8:15, 8:30, 8:45, 9:00, 9:15, 9:30, 9:45, 10:00, 10:15, 10:30, 10:45, 11:00, 11:15, 11:30, 11:45, 12:00, 12:15, 12:30, 12:45, 1:00, 1:15, 1:30, 1:45, 2:00, 2:15, 2:30, 2:45, 3:00, 3:15, 3:30, 3:45, 4:00, 4:15, 4:30, 4:45, 5:00, 5:15, 5:30, 5:45, 6:00, 6:15, 6:30, 6:45, 7:00, 7:15, 7:30, 7:45, 8:00, 8:15, 8:30, 8:45, 9:00, 9:15, 9:30, 9:45, 10:00, 10:15, 10:30, 10:45, 11:00, 11:15, 11:30, 11:45, 12:00, 12:15, 12:30, 12:45).

WCKY WLW WKRC WSAI WJR KDKA WLS-WENR WSM WHAS

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME. Includes detailed descriptions for various programs such as Poetic Melodies, Easy Aces, Amos 'n' Andy, Vocal Varieties, and others, listing participating artists and stations.



## WHAT ABOUT CINCINNATI'S BASEBALL TEAM?

Is Cincinnati still the wide-awake baseball center it was back in the sixties? Only Cincinnatians themselves can answer that question, and Red Barber, ace sports announcer of Cincinnati's Own Station, has set out to feel the city's baseball pulse.

So far Red has found that about 99 out of every hundred persons he interviews can tell you all about the Cincinnati Reds, who is likely to pitch tomorrow's game and why.

"In spite of a bad start this year, the Reds are still our heroes," said Barber. "In nearly every instance, the people I interview will give some logical reason why the Reds are trailing. They're positive we have a good team and they're equally sure we've had some bad breaks."

That all Cincinnati may know his findings, Red Barber broadcasts his interviews over WSAI thirty minutes before he begins his daily play-by-play descriptions of the Reds' games. Mrs. Charles Dressen recently told Red over the air that when the team was losing, her husband rolled and tossed at night, talked in his sleep and literally "played ball" all night.

Other Cincinnatians may likewise spend restless nights, but in spite of poor breaks and heart-breaking losses, Cincinnati as a whole is 100 per cent behind her Reds and will be, if Barber's interviews may be considered a barometer.

Barber calls his daily interviews "Visits With the Neighbors." He frequently veers from baseball to discuss current affairs and questions more familiar with those he interviews.

## "MUSICAL REVIEW" AND "STRANDS OF BEAUTY" ON WLW

Two widely popular programs, "Strands of Beauty" and "Musical Review," return to the air over WLW this week after an absence of a few weeks.

On the "Strands of Beauty" program, 6:30 to 6:45 p. m. (E.S.T.), Sundays, Vicki Chase, concert soprano, will be starred with William Stoess' string ensemble and the deVore Sisters.

At 9:45 p. m. (E.S.T.) Wednesdays, Ralph Nyland, tenor, will be featured with another Stoess orchestra of different combination. Gene Pezazzo, radio's distinctive pianist, each Wednesday will present one of his own arrangements at the piano.

In the "Strands of Beauty" program Stoess offers swing music with the strings, a new departure in sophisticated rhythm. With the strings will be heard the voices of the deVore Sisters, Marjorie, Ruth and Billie.

## CINCINNATI'S OWN NEWS COMMENTATOR GAVE UP LAW CAREER TO ENTER RADIO

Cincinnati's own commentator, Paul Sullivan, is the man whose informal newscasts are heard over Cincinnati's Own Station, 9:00 to 9:15 p. m. (E.S.T.) daily except Monday and Saturday.

Sullivan is truly radio's own commentator. While most of the other ranking news commentators on the air today began their careers on newspapers, Paul Sullivan started "cold" in radio with no background behind him save an education and a determination to become the "best gosh darned commentator extant," using his own phrase.

This six-foot, smiling blond, was born in St. Louis September 1, 1908. His early ambition was to be a seagoing radio operator. To that end he built and operated Amateur Station 9BWD in St. Louis. His parents wanted him to be a lawyer so he attended Benton College of Law in St. Louis, after finishing Christian Brothers College.

After two years in College, however, Sullivan decided on a radio career. Six years ago newscasts were few and far between on the air. Radio had no news service, as today, and the few commentators on the air expressed opinions on news that had happened. Secretly Paul Sullivan nursed an ambition to become a news commentator on the air. He saw that some day radio would be used for the wide dissemination of news.

So when Paul Sullivan had his first audition in 1931, he had in mind doing a news broadcast. In December that year he joined the staff of KMOX, St. Louis, to learn announcing. In his spare time he read news reports aloud (much to the annoyance of his family and friends) but that daily practice resulted in giving Cincinnatians their top commentator in the person of Paul Sullivan.

Although a native of St. Louis, Sullivan came to Cincinnati in January, 1935, to join the Crosley stations. In August that year he returned to St. Louis to take Margaret Flynn as his bride, then established his home in Cincinnati.

Capitol-Barg Dry Cleaners, feeling the need of a Cincinnati news commentator for Cincinnatians, contracted for the services of Paul Sullivan over WSAI.

Paul's work begins early in the morning. He scans the news of the world, nation and state, with intense interest. Then spends two to four hours daily studying international and home affairs. Consequently, when he goes on the air at 9:00 p. m. (E.S.T.) to tell Cincinnatians what has happened, he has a complete background on every outstanding governmental or world move.

When the Zeppelin Hindenburg crashed in flames at Lakehurst, N. J., last week, WSAI was first to break the news in Greater Cincinnati with a brief bulletin a few minutes after the explosion. When Paul Sullivan went on the air for Capitol-Barg at 9:00 p. m. (E.S.T.) he had the complete story of the tragedy. There was a note of sorrow in Sullivan's voice as he told of one of the greatest air tragedies on record, for in his heart Sullivan is a confirmed air travel fan.

Not only does he enjoy traveling by air which, by the way, he considers safer than driving his automobile, but Paul is taking flying lessons with a view of becoming a flier.

Paul Sullivan enjoys golf, likes to swim and spends much of his time out-of-doors. He seldom wears a hat, except in bad weather, and his favorite midnight supper is sausage and scrambled eggs.

### Sunday Network Programs (Continued)

—Ford Sunday Evening Hour: Direction Eugene Ormandy. Gladys Swarthout, soprano, guest. WABC WKRC WJR WHAS wfbm wsmk wbbm wcau wadc wspd wcco wwj whk kmox bt sbt wva kmcb  
—Woodbury's Rippling Rhythm Revue, starring Shep Fields and his Orchestra; Frank Parker, tenor; Judy Canova, Annie and Zeke. WJZ WLW KDKA WENR wgar wave wire wham  
8:30—The Jurgens Program, with Walter Winchell. WJZ WLW KDKA WLS wgar wave wire wham  
—American Album of Familiar Music, with Frank Munn, tenor; Jean Dickenson, soprano; The Haenchen Concert Orchestra; Bertrand Hirsch, violinist; Arden and Arden, piano duo; Amsterdam Chorus. WEA F WSAI WSM wgy wfam wwj kyw who wfla wdfc kspt wfaa kvoo wire wmaq  
8:45—Choir Symphonette, vocal ensemble. WJZ WCKY KDKA WLS wgar wave wire wham  
9:00—To be announced. WEA F WSM wgy wfam wbp wmaq wwj wfaa wire kspt  
—Original Gillett Community Sing: Milton Berle, comedian; Jolly Gillette (the sponsor's daughter); Billy Jones and Ernie Hare, interviews and songs, and Wendell Hall, ing leader; Bert Gordon; Andy Sanello's Orchestra (from Hollywood). WABC WKRC WHAS WJR wfbm wsmk wbbm who wcau wadc wspd wcco wwj whk kmox wsb  
—California Concert, featuring Sara Kreindler, violinist; Russian soprano, Armand Girard. WJZ WCKY WLS wgar wave wire wham wmaq wfla  
9:30—To be announced. WEA F WSM wgy wfam wmaq kyw

—Maureen O'Connor. WABC WHAS WKRC wbbm whio  
9:45—H. V. Kalfenborn, news commentator. WABC WKRC WHAS whk wsb wadc who wga wsb  
10:00—Judy and the Bunch. Vocal Quartet. WJZ WCKY wgar wave wire wham  
—John D. M. Hamilton, Republican Chairman. WABC WJR WHAS and network  
—Harvey Hays: Poetry Reading. WEA F wgy wfam wmaq kyw  
—Press-Radio News. WJZ WLS wfbm wbbm who wadc wspd wsb whk  
10:15—King's Jesters Hotel LaSalle Orchestra. WJZ WCKY WLS wgar wave wham  
—The Jurgens Program, with Walter Winchell. (NBC) WSM wave wbp  
—Vincent Traver's Orchestra. WEA F wgy wfam wmaq kyw  
10:30—Jimmy Joy, from Hotel Stevens. WJZ WCKY wgar wave wire wham  
—Press-Radio News. WEA F and network.  
—Jay Freeman and his Orchestra. WABC WHAS WKRC wfbm wbbm who wadc wspd wsb whk  
—Woodbury's Rippling Rhythm Revue, starring Shep Field's Orchestra. (NBC) WSM wave  
10:35—El Chico, Spanish revue. WEA F wgy wfam wmaq who wdfc kyw  
11:00—Henry Busse's Chez Paree Orchestra. WJZ WCKY KDKA WSM wgar wham wave wire  
—Red Nichols and his Orchestra. WABC WKRC WHAS wfbm wbbm who wadc wspd wsb whk  
—Louis Panico and the Oriental Gardens Orchestra. WJZ WCKY KDKA wave wire wham wgar  
11:30—Joe Reichman and his Orchestra. WABC WKRC WJR wbbm whk wfbm wcau

TUNE IN EVERY  
A HIT SHOW

TUESDAY  
WSAI

ALL-STAR CAST

7:00 to 7:30 P. M.

"SWAY AND SING"

TO THE

"SYMPHONY of SWING"



The  
"STATESMEN LIMITED"

WITH

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★ MARY ALCOTT ★ CHARLIE DAMERON, M.C.

★ "SPIC AND SPAN" ★  
Radio's Newest Comedy Team

COURTESY OF

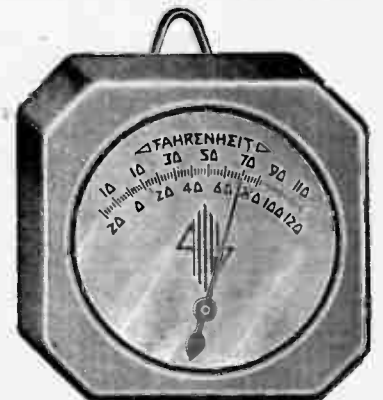
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Name .....

Address .....

City .....

N Denotes (NBC)
C Denotes (CBS)
M Denotes (MBS)

PROGRAMS FOR WEDNESDAY, MAY 19

(EASTERN STANDARD TIME)

(CENTRAL STANDARD TIME)

Main program schedule table with columns for stations (WCKY, WLW, WKRC, WSAI, WJR, KDKA, WLS-WENR, WSM, WHAS) and time slots (6:30, 7:00, etc.).

WCKY

WLW

WKRC

WSAI

WJR

KDKA

WLS-WENR

WSM

WHAS

NETWORK PROGRAMS (NBC-CBS)

EASTERN STANDARD TIME

6:00—Poetic Melodies: Jack Fulton, tenor; Franklin Mac Cormack, poetic reader, and Carlton Kelsey's Orchestra. WABC WKRC whk wbbm wvva wcau wadc wspd wbt "Comeos." (CBS) wcco
—Easy Aces, comedy sketch, featuring Jane and Goodman Ace. WJZ WCKY KDKA WLS wgar whm wire
—Pepodent Program: Amos 'n' Andy. WEA F wgy wtm wj kyw kstp who
6:15—"Uncle Ezra's Radio Station E-Z-R-A," with Pat Barrett, Nora Cunneen and others. WEA F WCKY wgy wmaq wtm wire wdf kyw kvoo wbp kstp
—The Pond's Program: Mrs. Franklin D. Roosevelt. WJZ WLW KDKA WLS wgar wire whm wire
—"Ma and Pa," dramatic sketch, with Parker Fennelly and Margaret Dee. WABC whk wfbm kmox wvva whio wcau wadc wcco kmcb

WHAT'S ON THE AIR AT 7:15—WSAI

—Broadway Merry-Go-Round. Beatrice Lillie, comedienne. Al Rickey's Orchestra. WJZ WCKY WLS KDKA wgar wave wire wham
7:30—Laugh with Ken Murray, comedian; "Oswald"; Shirley Ross, vocalist; Marilyn Stuart; Lud Gluskin's Orchestra. WABC WKRC WHAS WJR wfbm wbbm kmox whk whio wcau wadc wspd wbf wcco wwl kmcb
—Lady Esther Serenade: Wayne King and his Orchestra. WEA F WSAI WSM wtm wmaq wgy wj kyw kvoo wbp kstp who wdf
—Helen Menken in "Her Second Husband," dramatic revivals of former stage successes. WJZ WCKY KDKA WLS wgar whm
8:00—Chesterfield Presents Lily Pons with Andre Kostelanetz's Orchestra and Chorus; David Ross, announcer. WABC WKRC WHAS WJR wfbm kmox wbm whk wsmk whio wcau wadc wspd wcco wwl wbt kmcb wbl
—Town Hall Tonight: Fred Allen, comedian; Portland Hoffa; Peter Van Steeden's Orches-

tra and guests. WEA F WLW WSM wgy wtm wmaq wj kyw wdf who kstp wfla kvoo wfaa wave
—NBC String Symphony, Frank Black conducting. WJZ WCKY KDKA (WLS at 9:30) wgar
8:30—Palmyre Beauty Theatre, starring Jessica Dragonette, soprano, with Al Goodman's Orchestra. WABC WKRC WJR WHAS wbbm whmk kmox whio wcau wfb wcco wwl wadc wfbm kmcb w
9:00—"Gang Busters," true crime dramatizations. Conducted by Phillips H. Lord. WABC WKRC WHAS WJR wfbm wbbm whk kmox wsmk whio wcau wbt wcco wwl kmcb wadc
—Your Hit Parade: Abe Lyman's Orchestra, with Buddy Clark, tenor, and the Songsmith Quartet. WEA F WLW WSM wgy wtm wmaq kyw wdf wfaa who wfla kstp wave
—To be announced. WJZ WCKY WLS KDKA wgar wave wire wham
9:15—Carol Weyman, mezzo-soprano. WJZ WCKY WLS wgar wave wire wham
9:30—Babe Ruth Radio Program. WABC WKRC WHAS WJR whk wbbm kmox wcco wfbm wcau wbt
—Minstrel Show: Gene Arnold; choral group; Edward Davies and Vance McClune. WJZ WCKY WLS wgar wave wire wham
—Jimmy Kemper, songs. WEA F wgy wtm wmaq who
9:45—To be announced. WABC WKRC WJR wfbm wbbm whk kmox wsmk whio wcau wcco wwl
10:00—Bunny Berrigan and his Orchestra. (CBS) (WKRC on 10:15) wadc wspd wbst
—Amos 'n' Andy. (NBC) WSM WLW wire wmaq wdf
—"Poetic Melodies": Jack Fulton, tenor; Franklin Mac Cormack, reader, and Billy Mills' Orchestra. (CBS) WHAS WJR wfbm kmox wcco wj wbbm
—Esso News Reporter. WEA F only
—Emil Coleman's St. Regis Hotel Orchestra. WJZ WCKY (KDKA on 10:15) wgar wave wire wham
—Eddie Le Baron Rainbow Room Orchestra. WEA F wire wmaq wgy wtm who wdf kyw
—Will Osborne—Netherland Orchestra. WJZ wgar wave wire wham
10:15—King's Jesters, Hotel LaSalle Orchestra. WEA F WLS wire wmaq wgy wtm who wdf kyw

N Denotes (NBC)
C Denotes (CBS)
M Denotes (MBS)

PROGRAMS FOR THURSDAY, MAY 20

(EASTERN STANDARD TIME)

(CENTRAL STANDARD TIME)

Main program schedule table with columns for WCKY, WLW, WKRC, WSAI, WJR, KDKA, WLS-WENR, WSM, and WHAS. Rows list programs and times from 6:30 to 11:45.

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

6:00—Poetic Melodies: Jack Fulton, tenor, and Franklin Mac Cormack, poetic reader. Carlton Kelsey's Orchestra. WABC WKRC wfbm kmox wcau wadc wspd wvva whk wbt wgy wtm kyw kstp wj

WLW WSM wgy wtm wmaq wvj who kstp wdf kyw wbp
—Roy Shield's Encore Music; Robert Gately, baritone. WJZ WCKY KDKA wgar wave wire wham

WABC WKRC WHAS WJR whk wbbm wfbm wcau kmox wwl wcco
10:00—John B. Kennedy, "Footnotes on Headlines." WEAf wgy wtm wmaq who wdf kyw

WABC WKRC WHAS WJR whk wbbm wfbm wcau kmox wwl wcco
—Henry Busse's Orchestra. WJZ KDKA WCKY wgar wave wire wham

"I was once asking Will Rogers about his visit to the Paris Latin Quarter. 'Yes,' he drawled, 'I was there. And if you want my opinion, it's wrongly named. In the first place, nobody in the district has a quarter—and in the second, they don't speak Latin.'"—George Rector on CBS.

Joe Penner won fifteen amateur-night contests in a row with his impersonation of Charlie Chapin.



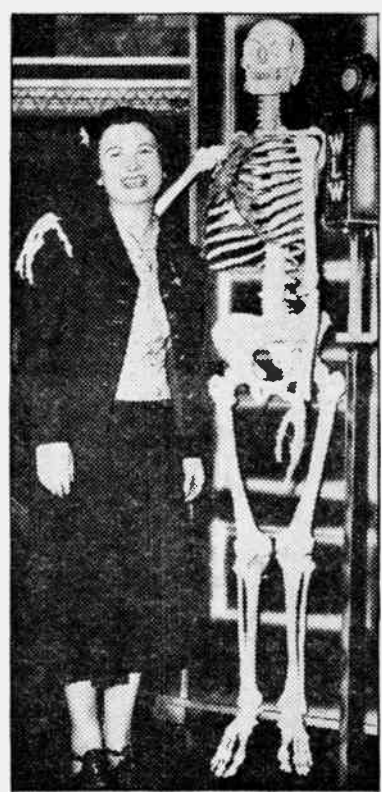
(1260 kc  
N Denotes NBC)

**WHIO—DAYTON, OHIO**

May 14 to May 20 Inclusive

**Aha! It's Out!**

	FRIDAY	SATURDAY	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY
7:00	Breakfast Express	Breakfast Express		Breakfast Express	Breakfast Express	Breakfast Express	7:00 Breakfast Express
7:15	"	"		"	"	"	7:15 " "
7:30	WHIO Almanac	WHIO Almanac		WHIO Almanac	WHIO Almanac	WHIO Almanac	7:30 WHIO Almanac
7:45	Little Tom	Little Tom		Little Tom	Little Tom	Little Tom	7:45 Little Tom
8:00	Metropolitan Parade C	Ray Block, pianist C	Sunday Morning at	Metropolitan Parade C	Dear Columbia C	Music in the	8:00 Greenfield Chapel C
8:15	News	Dalton Bros.	Aunt Susan's C	"	"	Alr C	8:15 As You Like
8:30	Richard Maxwell C	Mellow Moments C	"	Richard Maxwell C	Richard Maxwell C	Richard Maxwell C	8:30 It C
8:45	Voice of the Organ	News	"	Voice of the Organ	Voice of the Organ	Voice of the Organ	8:45 News; Organ Music
9:00	Yesterday's Favorites	Your Home C	Christian Tabernacle	Hits of the Day	Gadabout Shoppers	Yesterday's Favorites	9:00 Gadabout Shoppers
9:15	"	Richard Maxwell C	"	Yesterday's Favorites	Yesterday's Favorites	"	9:15 Yesterday's Favorites
9:30	Municipal Court	Municipal Court	Romany Trail C	Municipal Court	Municipal Court	Municipal Court	9:30 Municipal Court
9:45	Your Band of the Day	"	"	Your Band of the Day	Your Band of the Day	Your Band of the Day	9:45 Your Band of the Day
10:00	Magazine of the Air C	Cincinnati Conservatory	Organ Moods C	Magazine of the	Waltz Time	Magazine of the Air C	10:00 Waltz Time
10:15	"	of Music C	"	Air C	Fay Le Meadows	"	10:15 Fay Le Meadows
10:30	Big Sister C	"	Major Bowe's Capitol	Big Sister C	Big Sisters C	Big Sister C	10:30 Big Sister C
10:45	Dr. Allan Roy Dafeo C	"	Theatre Family C	Dr. A. R. Dafeo C	Homemakers' Exchange	Dr. Allan R. Dafeo C	10:45 Merry-makers C
11:00	Cornelia On The Air	4-H Clubs	"	Cornelia on the Air	Cornelia on the Air	Cornelia on the Air	11:00 Cornelia on the Air
11:15	Edwin C. Hill C	Better Business	"	Edwin C. Hill C	Edwin C. Hill C	Edwin C. Hill C	11:15 Edwin C. Hill C
11:30	All Star Varieties	George Hall's	Salt Lake Tabernacle	All-Star Varieties	Virginia Dare	Ernest Roberts	11:30 Virginia Dare
11:45	The Arcadians	Orchestra C	Choir C	The Arcadians	The Arcadians	The Arcadians	11:45 The Arcadians
12:00	News; Markets	News; Markets	Church of Air—George	News; Markets	News; Markets	News; Markets	12:00 News; Markets
12:15	Pretty Kitty Kelly C	Bob and Vera C	Cardinal Mundelein	Pretty Kitty Kelly C	Pretty Kitty Kelly	Pretty Kitty Kelly C	12:15 Pretty Kitty Kelly C
12:30	Your Opinion	Buffalo Presents C	Week's News Review	Your Opinion	Your Opinion	Your Opinion	12:30 Your Opinion
12:45	Aunt Jenny's Stories C	"	Poetic Strings C	Aunt Jenny's Stories C	Aunt Jenny's Stories C	Aunt Jenny's Stories C	12:45 Aunt Jenny's Stories C
1:00	Woman's News C	Tell Us Your Story C	Good Neighbor	Woman's News C	Tell Us Your Story C	Woman's News C	1:00 Tell Us Your Story C
1:15	Organist C	Tulip Festival C	Program	Milton Charles C	Hubert Hendrie C	Better Business	1:15 Evelyn Hart
1:30	Montana Slim C	"	Sunday Players	Montana Slim	Dalton Brothers C	Montana Slim C	1:30 Dalton Brothers C
1:45	Myrt and Marge C	Tours in Tone C	"	Myrt and Marge C	Myrt and Marge C	Myrt and Marge C	1:45 Myrt and Marge C
2:00	Columbia Concert	Down by Herman's C	Everybody's Music—	Piano Novelities	Bill Wright — Vice-	Manhattan	2:00 Bill Wright, Vice
2:15	Hall C	Chicago at Cincinnati	Columbia Symphony	Colonel Jack Major C	President C	Matinee C	2:15 President C
2:30	The Three Consoles C	Baseball Game	Orchestra C	Pop Concert C	Columbia Concert	Congress Questions	2:30 Time to Relax
2:45	"	"	"	"	Hall C	Poetic Strings C	2:45 Do You Remember? C
3:00	Friday Melody	"	Educ.n for Citizenship	Brooklyn at Cincinnati	New York at Cincin-	"	3:00 News Bulletins
3:15	Revue C	"	Spelling Bee C	Baseball Game	nati, Baseball Game	"	3:15 Novelteers C
3:30	Among Our	"	"	"	"	"	3:30 U. S. Army
3:45	Souvenirs C	"	"	"	"	"	3:45 Band C
4:00	Band Festival	To be announced	Sunday Afternoon	"	"	"	4:00 Auction
4:15	Eton Boys C	Virginia Varrill C	Party C	"	"	"	4:15 All Hands on Deck C
4:30	Doris Kerr C	Singing Waiters C	Philcanto Quartet	"	"	"	4:30 " "
4:45	Funny Things C	Children's Corner C	To be announced	"	"	"	4:45 Children's Corner C
5:00	Tito Guizar C	Columbia Concert	Clara Ogiesby Lyma	5:00 Tito Guizar C	Musical Americana C	Radio Plays	5:00 Patti Chapin, songs C
5:15	Four Stars C	Hall C	"	5:15 Four Stars C	Geo. Hall's Orchestra	Geo. Hall's Orchestra	5:15 Clyde Barrie C
5:30	Baseball Scores C	Ben Feld's	Rubinoff, Jan Pearce	5:30 Sports Resume C	Organ; Scores	Organ; Scores	5:30 Organ; Scores
5:45	Coronation Week C	Orchestra C	and Virginia Rea C	5:45 Patti Chapin C	Geo. Hall's Orchestra	Recreation Program	5:45 George Hall's Orch. C
6:00	David Penn; News	Saturday Swing	Columbia Workshop	6:00 David Penn—News	David Penn—News	David Penn—News	6:00 David Penn—News
6:15	Si Burick, sports	Session C	Dirac, Irving Reis C	6:15 Si Burick	Si Burick	Si Burick	6:15 Si Burick
6:30	Hollace Shaw, songs C	Pot Pourri C	Phil Baker — Oscar	6:30 Hollace Shaw, songs C	Alex. Woolcott C	Buddy Clark C	6:30 Alexander Woolcott C
6:45	Thank You, Stusia	"	Bradley's Orch. C	6:45 Thank You Stusia	Lives of the Great	Thank You Stusia	6:45 Moskoviens
7:00	Broadway Varieties C	Dinner Concert	1937 Edition of Twin	7:00 George Duffy's Orch.	Hammerstein's	Bob Van's Orch.	7:00 Lawson's Hawaiians
7:15	"	Edith Green	Stars C	7:15 Carl Smith's Orch.	Musical Hall C	Harl Smith's Orch.	7:15 Univ. of Dayton
7:30	Hal Kemp Orchestra C	Johnny Presents Russ	Eddie Cantor, with Jac-	7:30 C. A. C. Chorus	Al Jolson, Parkyaka-	Laugh With Ken	7:30 Plantation Boys
7:45	"	Morgan's Orches. C	ques Renard's Or. C	7:45 Community Program	kus, Martha Raye C	Murray C	7:45 Community Program
8:00	Hollywood Hotel	Speed Show	Ford Sunday Evening	8:00 Lux Radio Theatre	Watch the Fun	Andre Kostalantz's	8:00 Major Bowe's Amateur
8:15	Jerry Cooper; Ray-	"	Hour—Gladys Swar-	8:15 Bette Davis, John	Go By C	Orchestra C	8:15 Hour C
8:30	mond Paige's Or-	Modern Concert Hour	thout C	8:30 Beal in "Another	Jack Oakie's College-	Beauty Box Theatre—	8:30 " "
8:45	chestra C	"	"	8:45 Language" C	With Benny Good-	J'sica Dragonette C	8:45 " "
9:00	Philadelphia Symphony	Your Hit Parade C	Community Sing C	9:00 Wayne King's	man's Band; Colle-	Gang Busters—Phillips	9:00 Your Adventure With
9:15	Orchestra C	"	"	9:15 Orchestra C	giate Talent C	Lord C	9:15 Floyd Gibbons C
9:30	Babe Ruth C	"	"	9:30 "Let Freedom	Organ Melodies	Babe Ruth C	9:30 March of Time C
9:45	To be announced	Universal Rhythm C	"	9:45 Ring" C	Moskoviens	To be announced C	9:45 " "
10:00	Musical Moments	Bunny Berigan and	Sunday Serenade	10:00 Margaret McCrae	Bob Van's Orchestra	Shirley Howard	10:00 Harl Smith's Orch.
10:15	Carl Ravel's Orch. C	his Orchestra C	Gus Arnheim's Or. C	10:15 Isham Jones' Orch. C	Gus Arnheim's Orch. C	Bun. Berigan's Orch. C	10:15 Jay Freeman's Orch. C
10:30	Eddie Duchin Orch. C	Scores; Anson Week's	Jay Freeman's	10:30 Scores; To be	Scores; Gus Arnheim's	Scores; Joe Reichman's	10:30 Scores; Isham Jones'
10:45	"	Orchestra C	Orchestra C	10:45 announced	Orchestra C	Orchestra C	10:45 Orchestra C
11:00	Dornberger's	Ted Fiorito's Orchestra	Red Nichol's	11:00 Carl Ravel's Orches-	Anson Weeks'	Eddie Elkins'	11:00 Harry Owen's
11:15	Orchestra C	C	Orchestra C	11:15 tra C	Orchestra C	Orchestra C	11:15 Orchestra C
11:30	Frank Dailey's	Harry Owens' Orches-	Joe Reichman's	11:30 Ted Fiorito's Orches-	Bob McGrew's	Red Nichols'	11:30 Eddie Elkins'
11:45	Orchestra C	tra C	Orchestra C	11:45 tra C	Orchestra C	Orchestra C	11:45 Orchestra C
12:00	Bob Van's Orchestra	Ben Young Orchestra	Sign off	12:00 Slumber Ship	Slumber Ship	Slumber Ship	12:00 Slumber Ship
12:15	"	Bob McGrew's Orch.	"	12:15 Bob McGrew's Orch.	Bob Van's Orchestra	Harl Smith's Orch.	12:15 Bob Van's
12:30	Harl Smith's Orch.	"	"	12:30 Bob Van's Orchestra	Harl Smith's Orchestra	George Duffy's Orch.	12:30 Orchestra
12:45	Bob McGrew's Orch.	Bob Van's Orchestra	"	12:45 Harl Smith's Orch.	Bob McGrew's Orch.	Bob Van's Orchestra	12:45 Harl Smith's Orch.



To prove that there's a "skelton in the closet" in her eccentric family, Carolyn Clarke, author of "The Mad Hatterfields", heard over WLW and the WLW Line at 10:15 p. m. (E.S.T.), Tuesdays, Wednesdays, and Thursdays, not only dragged in the skeleton but the closet as well! The cameraman snapped her with the skeleton just before one of her shows went on the air. Miss Clarke has based "The Mad Hatterfields" on her own family. She plays the role of Meg in a family of eccentric artists.

**ROUND AND ABOUT WSAI**

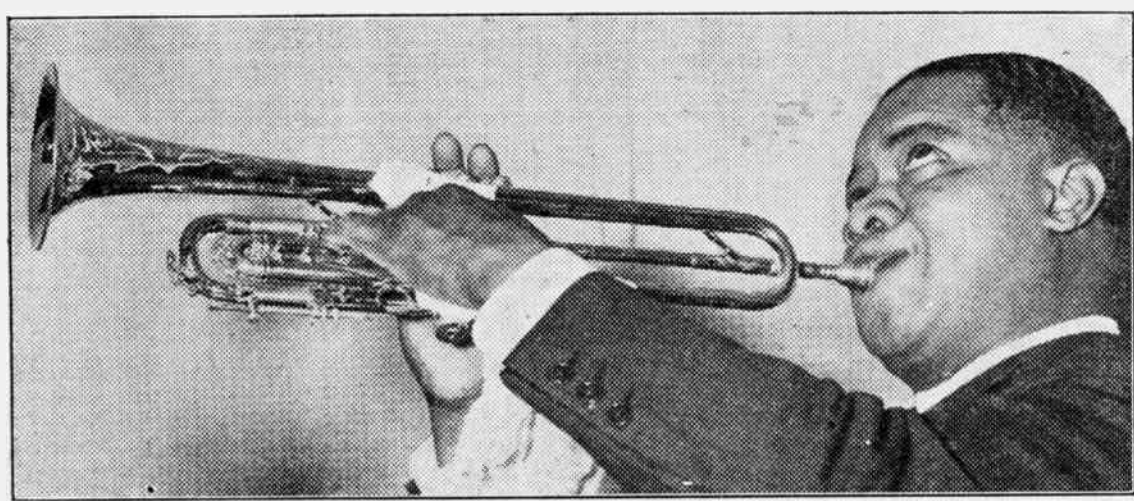
• Bob Jennings, who was named assistant manager of WSAI in charge of sales and programs only two months ago, is taking more than a personal interest in every program. What he is doing is evident. A suggestion—dial 1330 and see what an improvement has taken place.

Red Barber offers a service even when he can't air play-by-play descriptions when the Reds are in New York and Brooklyn, at home and in St. Louis Sundays. Every 15 minutes on these restricted days he gives a brief summary and the score, thus keeping shut-ins posted.

Mrs. Sidney Rauh, whose "Once Upon a Time" story quarter-hour Sunday mornings moves to a new spot—10:30 a. m. (E.S.T.), May 16, will present a half-hour program with musical interludes and sound effects weekly starting that date.

Another new feature will be "Review of the Week," a half-hour round-up of outstanding events with musical interludes, 9:00 to 9:30 p.m. (E.S.T.), Sundays, beginning May 16.

**Armstrong—With That Harlem Touch**



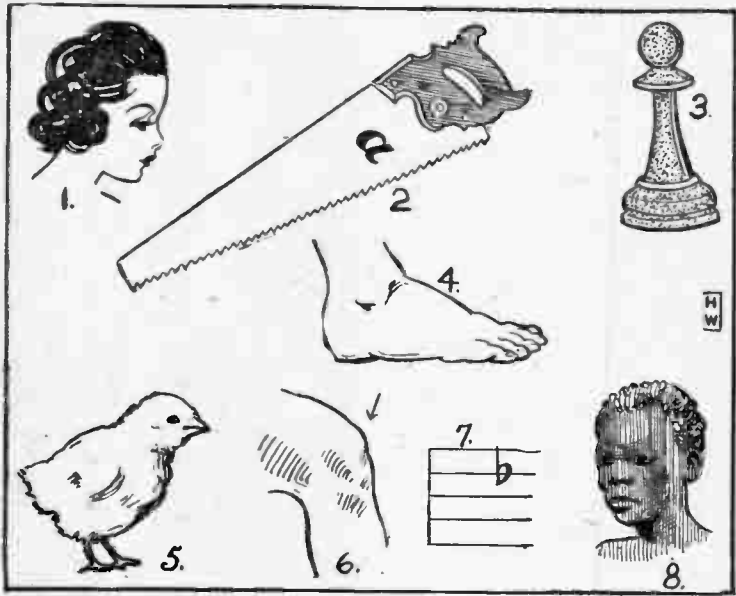
See that handkerchief in Louis Armstrong's hand? Well, that's what keeps his hand from scorching when he lets loose with a flurry of hot licks on his celebrated trumpet. Louis leads the band on the new Fleischmann All-Negro program, broadcast over the NBC-Blue network, including WCKY, KDKA and WLS, each Friday at 8:00 p. m. (E.S.T.).

On their NBC Vox Pop program, Parks Johnson and Wallace Butterworth asked a man to give them the name of a vegetable beginning with the letter "n." He said "napples."

After spending nine months in Hollywood waiting to be "discovered" by the films, Rita Johnson, the actress, who starred in the True Court of Human Relations for several years, returned to radio Friday night to play another True Story role. Just before the rehearsal a telegram arrived directing her to report for a screen test.

Have you heard the new emcee on the early morning "Sun Dial" program? He's Danny Dee, former circus man and stage entertainer, and he's doing a hang-up job of ad libbing. Rumors have it that he's to emcee a brand new WSAI Revue to be aired afternoons daily.

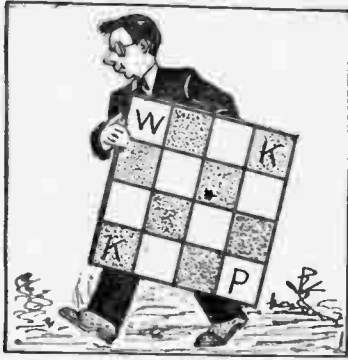
# Rebus of Indian Tribes



WHILE visting the convention of the United Order of Red Rustlers, Rufus Roamer was fascinated by the beautiful paintings of the wigwams of the delegates. Being well supplied with white man's wampum, Rufus had no difficulty in obtaining several specimens of Indian art, which the obliging owners cut from the coverings of their homes. Some of these pictures are shown in the accompanying

drawing. Originally, each one of these pictures was placed on one side of the entrance to a tepee, so that the two read together spelled the name of the tribe to which the owner belonged. Unfortunately, Rufus mixed up the pieces of buffalo hide and cannot tell which belongs to which. Perhaps you can help him. Can you pair off these objects so as to form the names of four North American Indian tribes?

# Word Square



WALTER KRINGLE and Kenneth Peters lettered their initials on a large checker-board sign Darius Dauber was painting. Being a puzzlist, Darius immediately converted his sign into a word square. He placed a letter in each of the remaining blank squares in such a way that each of the four resulting words was found once in a horizontal and once in a vertical row. What four words, including the name of a flower and a musical instrument, did Darius use?

# How Old Are The Children?



THE combined ages of the four children in the Farmer family total 40 years. The total ages of the two girls is four years more than that of the two sons. The older girl is two years older than the older boy and the age of the younger son is four years less than that of the youngest daughter. How old is each?

# "Crashing the Gate"

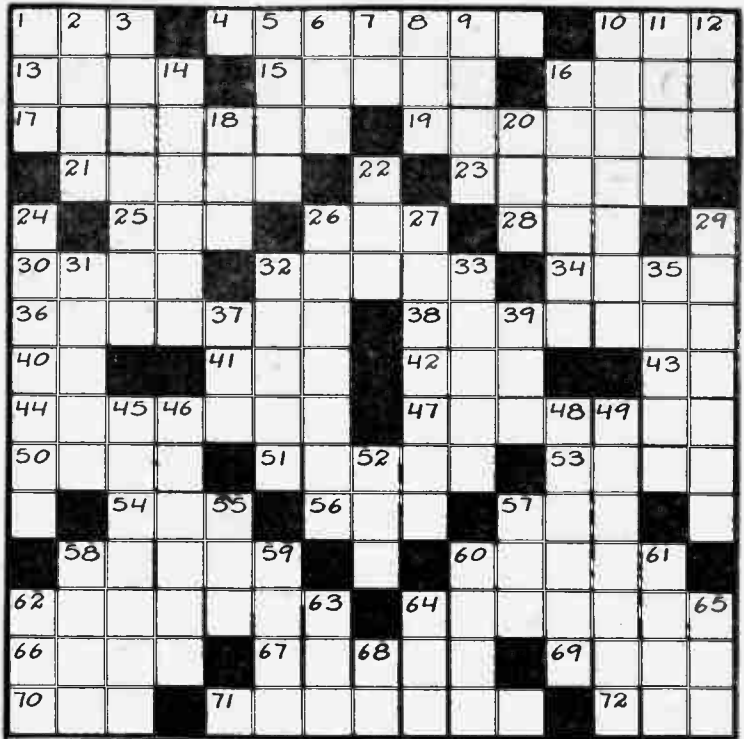


MR. AND MRS. NED NEEF went to visit some friends and they met with an embarrassing situation. Ned left all his money at home and Mrs. Neef had only five cents. Ned's idea of meeting the emergency is depicted in the drawing. It contains a concealed proverb which is found by selecting the correct words from the "balloons."

# A Box of Riddles

WHAT is the difference between the reckless motor car driver and the careless person who used to extinguish gas with his breath?  
 2. Why would Sampson also have made a good newspaper writer?  
 3. What is the best method by which everyone always can fare well?

THE solutions of the puzzles on this page will be given next week. Solutions of puzzles that require diagrams will be mailed upon receipt of request accompanied by a stamped, addressed envelope and a clipping of the puzzle.



# CROSS-WORD PUZZLE



- HORIZONTAL**
- 1-Feminine name.
  - 4-What is the family name of the British royal family?
  - 10-Monk's title.
  - 13-What Speaker of the House of Representatives was known as "Czar"?
  - 15-Small inclosures.
  - 16-Shower.
  - 17-Where was King Arthur's court?
  - 19-What British soldier directed the campaign that captured Jerusalem in 1917?
  - 21-Nut.
  - 23-Fertile spots in a desert.
  - 25-Witnessed.
  - 26-Footlike part.
  - 28-Greek letter.
  - 30-Supreme Norse deity.
  - 32-Who wrote "Soldiers of Fortune"?
  - 34-Chest for sacred utensils.
  - 36-What Frenchman developed an antitoxin for hydrophobia?
  - 38-A parish in Louisiana.
  - 40-Birthplace of Abraham.
  - 41-Turn to the right.
  - 42-By way of.
  - 43-Above.
  - 44-Capital of Nebraska.
  - 47-What channel separates England from France?
  - 50-Acidity of the stomach.
  - 51-Begin.
  - 53-Pain.
  - 54-Vigor.
  - 56-Declare.
  - 57-Pose for a portrait.
  - 58-Send.
- VERTICAL**
- 1-Part of a curved line.
  - 2-Designating the lowest tides.
  - 3-Goddess of retributive justice.
  - 5-Religious image.
  - 6-Negative.
  - 7-Note of the musical scale.
  - 8-Mineral spring.
  - 9-What city was known as Christiania?
  - 10-What public hall in Boston is called "the Cradle of Liberty"?
  - 11-Prominent ridges in cloth.
  - 12-At all.
  - 14-Pour off gently.
  - 16-Where in Texas did Gen. Taylor defeat the Mexicans, May 9, 1846: \_\_\_\_\_ de la Palma?
  - 18-Binding custom.
  - 20-Pillar in a Buddhist building.
  - 22-Bulgarian coin.
  - 24-Beloved by the people.
  - 26-Authors of one's being.
  - 27-Grayish white and lustrous.
  - 29-What was the first name of the composer of "Old Folks at Home"?
  - 31-Ancient Persian gold coin.
  - 32-Combats with deadly weapons.
  - 33-Holy person.
  - 35-Half-melted snow.
  - 37-The self.
  - 39-Sink in the middle.
  - 45-Literary form.
  - 46-In what peninsula is Sevastopol?
  - 48-Scottish landholders.
  - 49-The jaundice.
  - 52-River in Switzerland.
  - 55-Prefix: wrong.
  - 57-Male child.
  - 58-Vex.
  - 59-Light coloring.
  - 60-Portion.
  - 61-Withered.
  - 62-Drunkard.
  - 63-Be affected with pain.
  - 64-Chess pieces.
  - 65-Sheltered side.
  - 68-Of what state (abbr.) is Atlanta the capital?

# The Seven Ages

The following seven words, arranged in the alphabetical order of their initial letter, end with the three letters, A, G, E. Missing letters are indicated by asterisks and the words are suggested by these definitions:

1. A\*\*\*age, of medium character.
2. B\*\*\*\*age, a pleasant drink.
3. C\*\*\*age, a vegetable.
4. D\*\*age, destruction of value.
5. E\*\*\*\*age, use of one part of speech for another.
6. F\*\*\*\*, result of action.
7. G\*\*\*age, kitchen waste.

# Solutions of Last Week's Puzzles



Mysterious Letter: The letter was a small Gothic "d." By changing the position it can also be read as "b," "p," and "q." Gothic letters have no serifs.

Missing Number: The number that answers all the conditions of the puzzle is 357.

Riddle Box: 1. Horse sense. 2. Because he is all sound. 3. Lot.

Beauty Secret: Start with the letter "I," which is the fourth letter in the fourth vertical row, and moving from square to square, spell the words of the following sentence: The girl who is older than she makes out is not as young as she makes up.

Letter Addition: The nine letters in their correct numerical order spell the words that read: ADD UP THIS. The letter A is 1 and the final letter S is 9. The numbers are: 91 (sa) plus 28 (di) plus 73 (hd) plus 46 (ut) plus 5 (p). The total is 234 (dud).

Last Week's Cross-Word Puzzle



# Grow Your Own Herbs and Glorify Your Cooking

By BYRON MacFAYDEN

## Any Odd Corner of the Home Garden, Regardless of Quality of Soil, Will Do to Raise Spicy Plants

IT'S not news when a man raises a flower or vegetable garden. But when a man plants an herb garden and then cooks with those herbs himself—that's news!

I met such a man recently. He is the rector of a church, a man who is vigorous in manner, versatile in activities, and owner of one of the finest libraries of first editions I have ever seen.

"Let me tell you what I had for my supper tonight," said he as we drank coffee with him in the rectory garden. "My wife and children are away, so I'm my own cook. I had a veal chop, and with it Italian spaghetti, over which was a fresh tomato sauce flavored with sweet basil. Then I had a salad of Romaine lettuce in which were chives, a leaf or two of basil, parsley and a touch of green sage chopped fine."

All these herbs were right out of his own garden, and I wish you could have seen that garden! It was more or less crescent-shaped, six feet wide

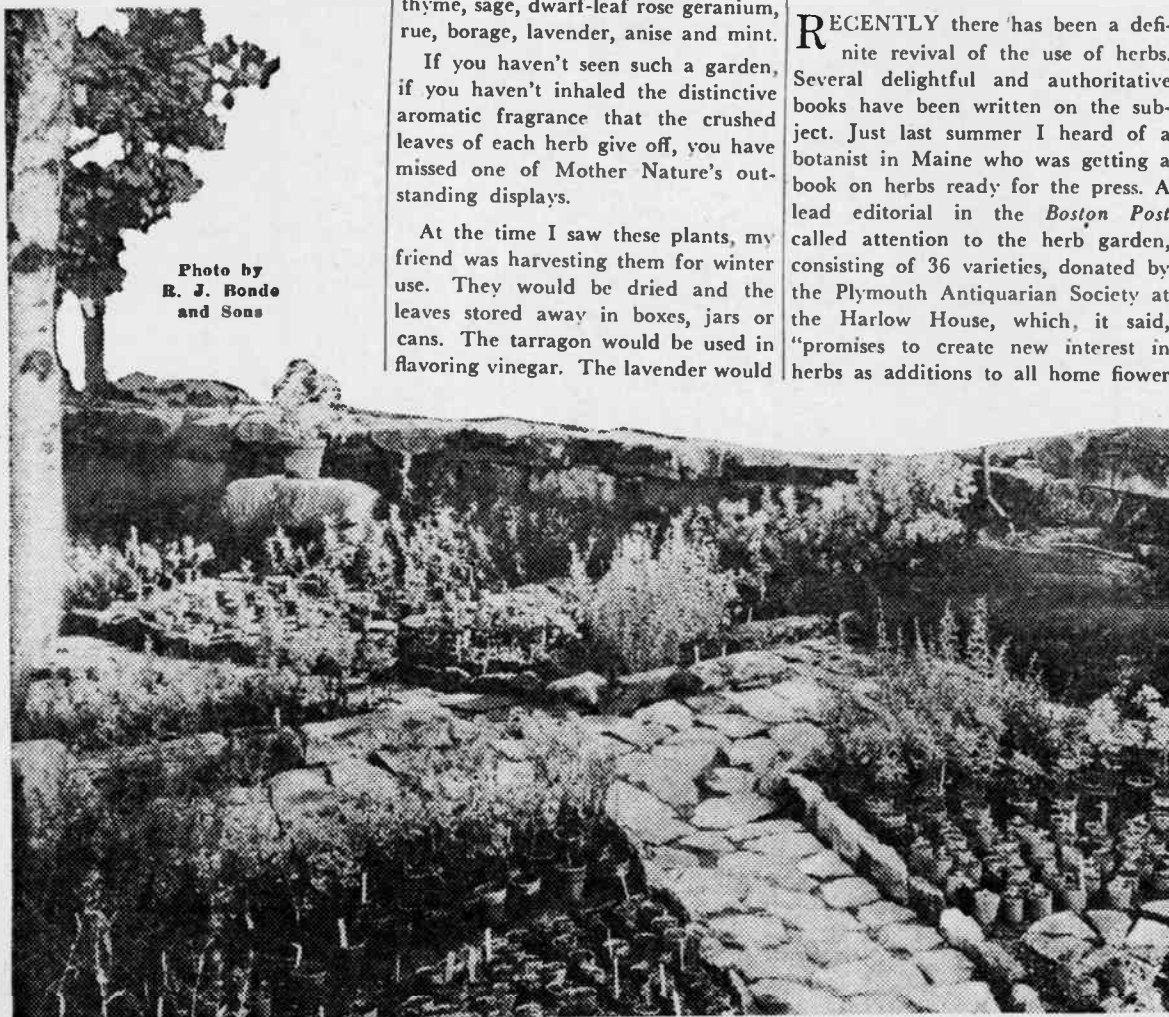


Photo by  
R. J. Bondo  
and Sons

Pots of fragrant herbs like those pictured in the herb garden of Washington Cathedral have traveled to many parts of the country for transplantation in home gardens, so to spread the use of these fragrant plants for the flavoring of sauces and foods. Any spare strip of ground, rocky, sandy or otherwise, affords them foothold and growth. Above are pictured some growing herbs among the other plants of a typical home garden.

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in the broadest place and about twenty feet long. And here's what was growing in that small space: bay, basil, caraway, parsley, dill, tarragon, fennel, rosemary, winter, savory, thyme, sage, dwarf-leaf rose geranium, rue, borage, lavender, anise and mint.

If you haven't seen such a garden, if you haven't inhaled the distinctive aromatic fragrance that the crushed leaves of each herb give off, you have missed one of Mother Nature's outstanding displays.

At the time I saw these plants, my friend was harvesting them for winter use. They would be dried and the leaves stored away in boxes, jars or cans. The tarragon would be used in flavoring vinegar. The lavender would

be put in chests of bed linen and towels. And throughout the winter the culinary herbs would be introduced in soups, salads, omelets and meat dishes.

RECENTLY there has been a definite revival of the use of herbs. Several delightful and authoritative books have been written on the subject. Just last summer I heard of a botanist in Maine who was getting a book on herbs ready for the press. A lead editorial in the *Boston Post* called attention to the herb garden, consisting of 36 varieties, donated by the Plymouth Antiquarian Society at the Harlow House, which, it said, "promises to create new interest in herbs as additions to all home flower

gardens, of which they once were such a common adjunct."

And from New Rochelle, New York, comes a message from a lover of herbs whose herb garden is her great hobby: "Herbs are just as important to the housewife as to the gardener, and might lift American cooking to untold heights."

The fine thing about raising herbs is that you don't need to take a course in horticulture or dicker with the owner of the vacant lot next door for a place to carry on your activities. Just a little strip of ground will do. And if the active flavor and aroma of herbs do not appeal to you in foods, don't let that stop you from growing them. Enjoy the passive quality of their delicate fragrance and foliage in the garden, in a vase in your living room, or as a centerpiece on your dining table.

In planning an herb garden, you do not need to worry much about the soil. If the seeds of herbs could speak, they would say: "Don't worry about us. Give your roses, flags, hollyhocks and your other favorite flowers the soil they need, and we'll take what's left."

As a matter of fact, many herbs thrive in poor, dry, rocky soil, providing it is kept loose and open. It is important, however, that the herb plot gets a maximum of sunshine, so let your herbs face either the south or east. The only exceptions to this rule is tarragon, which grows best in moist ground. Some of the best mint beds I have ever seen grow around a dripping water faucet on the shady side of a house.

THE best way to start an herb garden is in the spring after the sharp frosts are over. Spade the soil deeply and pulverize the top soil. Sow the seeds lightly and cover evenly with a little soil. Then pat down. It is sometimes necessary to sprinkle the ground with a little water after planting.

When the plants are about three inches high, thin them out so that those which are left can send down their roots and develop into flourishing plants. As they continue to grow, keep the plot weeded and the soil loose. The best time for this cultivating is following a rain or after sprinkling.

The time to harvest most herbs is when they begin to flower. Pick off the tops and perfect leaves and wash them. Then spread them out on trays made of light, porous cloth or window screens, and dry them in a room that gets plenty of heat and sunshine. An attic that has these qualifications is ideal. Those experienced in the art of drying herbs recommend that the job be done indoors rather than in the open air, since the leaves lose their color when left in the sun.

The drying process should be a quick one—two or three days; as soon as it is over, crush the leaves and put them in labeled cans.

If you do not have a yard or room for any garden, there are several herbs which can be grown indoors by following the general rules for outdoor culture. For example, parsley and chives do very well in pots placed on a sunny window ledge. Although parsley and chives are not "true" herbs, they have herb characteristics and are ideal flavoring ingredients. The best variety of parsley to grow has more flavor than the curled type.

OTHER herbs can be grown indoors, such as sweet marjoram, summer savory, thyme and rosemary. The fresh green leaves can be used in cooking, but if you wish, the plants may be left untouched for decorative purposes.

Inasmuch as national and local seed houses sell many kinds of herb seeds, you will find directions for their planting and culture on the packets you select. Specific information for indoor as well as outdoor planting is also available in seed stores, so just ask.

Herbs and verbs not only sound alike but play similar parts in their respective fields. The dictionary says that a verb is a word which when combined with a subject makes a sentence. An herb is an ingredient which when combined with a food makes flavor. Furthermore, a verb is an assertive word and likewise an herb is a declarative element. It doesn't take much of a culinary herb to indicate its presence in a food dish. In poultry stuffing, for example, a pinch of sage has plenty of authority, even though a quart of bread crumbs is mobilized against it.

IN view of my interesting cooking, I get a great deal of satisfaction out of the active quality of herbs. A tomato sauce with bay, sage, thyme, is a very superior dish. A meat stew that has been cooked with a leaf of basil and a clove of garlic is something to talk about. One of the most delicious crab stews I ever ate had a flavor which only rosemary could give. And finely chopped chives whipped up in mashed potatoes always call for a second helping, it's so mighty good.

As a matter of fact, any time you make a soup or stew, a meat, fish or vegetable sauce, or an omelet, there is a place to use singly or collectively basil, fennel, sweet marjoram, rosemary, bay, sage summer savory and thyme, as well as those two standbys—parsley and chives.



# GUYS, GALS, GIGGLES AND GROANS



MARK HELLINGER

## CONFESSION

IT is supposed to have happened in the prison ward of Bellevue Hospital a few weeks ago. In a bed was Cadillac Williams, a colored stick-up artist who had been wounded several times in an encounter with the police. Guarding him was Officer Ryan.

Now it so happened that Officer Ryan was a gentle old soul who was inclined to feel a bit sorry for his unfortunate prisoner. All during Cadillac's convalescence, while Ryan sat at the bedside, he tried to make things easier for the wounded prisoner.

Occasionally, he read to the man. Occasionally, there was an apple or an orange. And then, as Cadillac grew better, Officer Ryan even went so far as to slip him an occasional cigarette. In other words, Officer Ryan was one of those cops you very often meet—in fiction stories.

It was after a few weeks, when Cadillac Williams was almost well again, that he began to puzzle the policeman by his strange actions. Gone was Cadillac's customary grin. And in its place was a look of sadness. Every once in so often, Cadillac would sigh heavily.

"Ah," he would mutter, "woe is me. Woe is me!"

One afternoon, Officer Ryan attempted to console him.

"What's the matter with you, Cadillac?" he asked. "There's no danger of you dying now."

"Ah knows dat," replied Cadillac hopeless. "But Ah still has one big worry. Yassuh, Ah still has one big worry."

"But what can it be?" persisted Officer Ryan. "Nobody can get at you. I'm right here by your side all the time."

Cadillac nodded mournfully.

"Yassuh," he groaned. "An' dat's exactly whut mah one big worry is!" ...

## OBSERVATION

JACK PEARL has just read of a group of Kansas sit-down strikers who took advantage of their leisure by pressing their clothes.

Ironing while the strike is hot? ...

## REACTION

THE bum, ragged and dirty, strolled nonchalantly into the lobby of the swanky hotel. He picked out a luxurious chair and parked himself with a contented sigh. Ten minutes later, the house detective spotted him.

The detective rushed over.

"What are you doing here?" he growled.

The bum stretched and then sank back more comfortably.

"Nothing," he smiled. "Just relaxing a bit. Nothing more and nothing less."

The detective grabbed the tramp, led him to the door, and then kicked him into the street with great delight. He went upstairs, and returned to the lobby about thirty minutes later. He looked around—and there was the same bum, sitting in the very same chair!

The bull rushed over, his face a bright red.

"So!" he howled. "You've come back again!"

The bum picked a cigar butt out of a nearby ash tray.

"Certainly," he smiled. "I'm not the kind to hold a grudge!" ...

# A Hellinger Short Story

## Old Man Brown

OLD Man Brown carefully closed the door of his furnished room. His chalky face was even whiter than usual. His mouth hung open. His hands trembled as he placed the little grip on the bed.

"Now's the time," he muttered to himself. "Now we'll find out what's in it. Like as not, there'll be nothing. You can't pick up a valise in a subway car and expect to find anything valuable in it. People don't leave things like that in subways."

He fumbled with the catch. The grip fell open. At the bottom were some papers, and a big hard leather case. He opened the case. And then he gasped for breath.

For, twinkling at Old Man Brown, were five large diamond rings! ...

HE sat down on the bed. His wizened eyes darted toward the door. He jumped up quickly and locked it. Then he paced back and forth in the small room.

He picked up the leather case again. His heart fluttered and his lips trembled. What to do? Should he keep the rings? That would be stealing. Should he give them back? That would be foolish. The owner might give him five bucks, or maybe ten. He had read about such tight-wads in the newspapers.

Furthermore, how could he give them back? There was no address on the valise, and there might be none inside. Old Man Brown investigated. In a side pocket, he found a card. He wiped his glasses and adjusted them on his beaked nose.

"Robert Horton," the card read. "796 East 42nd Street. New York City."

Well, that spoiled everything. There was the name of the owner, and the address. Now he couldn't keep the gems. Or could he? No one knew he had found the grip. No one could point a finger at him and call him a thief.

Thief? The word fairly stabbed Old Man Brown. Thief? He was the son of a minister and a woman who had never done a wrong thing in her life. Thief? He had never made a dishonest gesture. No, certainly he was not a thief!

And he was not going to be one, either. He sat there on the bed and fought with himself. He was getting old. He had a cheap, back-breaking job in a warehouse.

He had no relatives. He was alone in the world. This was his big chance; his chance to sell the diamonds—even for half their value—and sit back peacefully in some seaside cottage until the end.

These diamonds meant tobacco for his pipe. They meant good food. They meant a pair of soft slippers and old dungarees. They meant a vegetable garden in the back yard. They meant a pint of good liquor every now and then.

Yes, these diamonds meant everything to Old Man Brown. They would



A rather pretty blonde, who sat directly opposite, stared hard into his eyes.

give him an old-age of ease and comfort.

But his conscience kept telling him it was stealing. He could see visions of his mother, shaking her head in sad reproach. He could hear her telling him to cast temptation aside, to ride out the storm of life without help, to give back the papers and the rings to their rightful owner.

He could see his gentle father, murmuring, as always, of honesty. He could hear him saying: "Never do anything, my son, that makes you feel ashamed. You can afford to scorn the world's opinion, but you can't scorn your own. Always keep your head up in honesty and righteousness."

Old Man Brown fought those visions off. Beads of perspiration appeared on his forehead as he sat doubled over the edge of the bed. He thought and he thought—and it was very late when he finally reached his decision.

It was a photo finish. But dishonesty won. ...

IN a compromise with his conscience, he decided to keep one of the five rings. The other four, he would return—and he'd also send back the papers and the bag. He'd mail them out the very first thing the next day, and Mr. Horton would have them in the afternoon.

The one ring he would keep as his reward. He'd surely get a couple of hundred dollars for it from some dishonest pawnbroker. He might get as much as a thousand for it from a jeweler, but jewelers have a way of asking questions. So it would have to go to a pawnbroker.

After all, Old Man Brown assured himself, he was entitled to this one ring. He was simply taking no chances on a meager reward. And he could mail the grip without leav-

ing any clue as to the identity of the sender.

Which is exactly what he did. He wrapped the little grip carefully in brown papers. He printed the name and address of the owner on the outside. He tied the complete package with heavy twine. And, very early the following morning, he mailed the package in a crowded post office.

Then he went back to his room, hid the precious ring under the mattress, and stepped from his house to go to work. ...

On the subway, he felt very strange. He imagined that people were looking at him suspiciously. A rather pretty blonde, who sat directly opposite, stared hard into his eyes. Old Man Brown tried to stare back, but he finally looked away.

At the warehouse, he threw his hat and coat in a corner. He started his little labeling machine. It whirred its broken song relentlessly.

"You're a crook," it seemed to be singing. "You're a crook—crook—crook."

He snapped the machine off. He took a big rolled-up rug, and lugged it to a corner. He kicked it, and it unrolled quickly.

"Thief!" was the sound it seemed to make.

Old Man Brown rubbed a tired hand over his eyes. The foreman walked over and looked at him.

"Say, Brown," he asked, "how come the rings?"

Old Man Brown's eyes almost popped from their sockets.

"Rings?" he cried wildly. "What do you mean—rings? I never had a ring in all my life. I swear I didn't. I swear it!"

The foreman chuckled.

"Don't get so excited, Brown," he said. "I meant the rings under your eyes. You look as if you've been up all night." ...

AT noon, Old Man Brown went out to lunch. He looked at least five years older than the day before.

He shuffled over to a newsstand and bought an afternoon paper. He stuck it under his arm and walked to the corner. He stood in the doorway of a saloon and opened the newspaper to the Lost and Found column.

Yes, there it was! The third item from the top. His entire body a mass of nerves, Old Man Brown read the advertisement slowly.

"LOST," it read. "Between 14th and 42nd streets, on the Lexington Avenue subway, one black leather grip containing five diamond rings worth \$7,500, and important legal papers. Return to Robert Horton, 796 East 42nd Street, New York City. Return of papers is extremely urgent—and finder may keep rings as reward." ...

## With Regret

"Dear Mark:" writes Henry Wilson, of Boston. "It happened during the night of Paul Revere's ride. A hot party was going on in one of the colonial mansions. And everybody for miles around had been invited.

"Paul Revere pulled up in front of the house. 'The British are coming!' he shouted. 'The British are coming!' 'A stew stuck his head out of a window. 'Shorry, buddy,' he hiccupped. 'But the placesh ish jammed already.'"



# AROUND the DIAL

by THE DIAL TWISTER

That broadcast of 150 pianos from the Wilking Foundation at Indianapolis, May 2 (NBC over WCKY) ranks as one of the real events of recent weeks. Even an indifferent pickup couldn't spoil the striking orchestral effects this unusual ensemble produced. It's particularly to be hoped that the program was heard by those program directors whose slogan is "My kingdom for anything novel." Up to now most of their novelties have consisted of vocal derangements. Maybe it's time to give the piano a break. As a rule two pianos are considered the limit, though a few years ago B. A. Rolfe experimented successfully with six. Using the Wilking technique, it ought to be possible to get some extraordinary effects with eight or ten. If nothing else it would be a pleasant relief from the labored efforts to get something different out of a stock vocal group.

NBC press release headline: "Bert Lahr sees wide gap between stage and radio." If he means yawn, he's absolutely correct.

Those NBC broadcasts of the May Festival were another belated step toward letting it be known that Cincinnati is one of the world's great music centers. You wouldn't guess it to judge by most of the stuff kilocycled out of the Queen City. The CBS airings of the symphony concerts have been about the only reminders that Cincinnati's musical tastes are above ordinary. Meantime Rochester and Philadelphia have been making themselves synonymous with fine music on the air. The Queen City deserves a better break.

Cincinnati? My error. Of course I should have said "Cincinnati, Ohio," after the standard network usage again followed in the May Festival broadcasts. Come to think of it, it might be better to say "Cincinnati, Hamilton County, Ohio." And if that doesn't locate the backwoods village it might be well to add

that it's the little railroad junction on the north bank of the Ohio opposite the mouth of the Licking where the through trains stop to take on water, or the place on Route 50 where tourists stop for gas. One must expect to make such explanations when living in a completely unknown berg.

Deems Taylor is spark-plugging that Coronet show into required listening. His devastating takeoff of the movies April 30 was another rare gem.

As wafted from Hollywood, the Chevrolet offering (CBS over WKRC, Sunday, 5:30 p. m., E.S.T.), has become a fast-paced variety show. Which makes it like a hundred others. Left to himself, Rubinoff used to be good for something individual. The May 2 edition also suffered from too live studios and/or sloppy mixing. Parts of it sounded like tympani solos.

NBC isn't going to have "exclusive rights" to that eclipse of the sun June 8. CBS is also going to put it on the air, from Peru.

Joe Cook spoils his otherwise amusing work in the Shell Show by trying to make stooges of all his interviewees. Commander C. E. Rosendahl, May 1, was a typical case. The practice seems to have been inherited from the Horton era of this feature. There are times when the best of wisecracks are out of place.

The broadcasters will tell you positively, forcefully and authoritatively that the broadcasting of sports events doesn't cut attendance in the slightest. Then how come the Sunday games of the Cincinnati (Hamilton County, Ohio, U. S. A.) Reds at Crosley Field aren't being put on the air?

Some time ago this column chronicled a rumor that NBC was plotting variety shows to replace the monot-

ony of dance bands during the late evening hours. Another step in that direction is Picadilly Music Hall (over WCKY, Tuesday, 10 p. m., E.S.T.). The material is scarcely an innovation. Something similar can be heard at earlier spots most evenings of the week. But it's new and quite agreeable fare in the later hours.

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