

CLARK WEBER • CAROL RAMOS • BOB STROUD

RADIO

SUMMER 1991 \$3.50

chicago

**IS COUNTRY THE FORMAT
OF THE FUTURE?**

WHO'S DOING WHAT, WHERE

The Kat Man

Metro Traffic's
Major Tom

WGN Sports
Radio Network

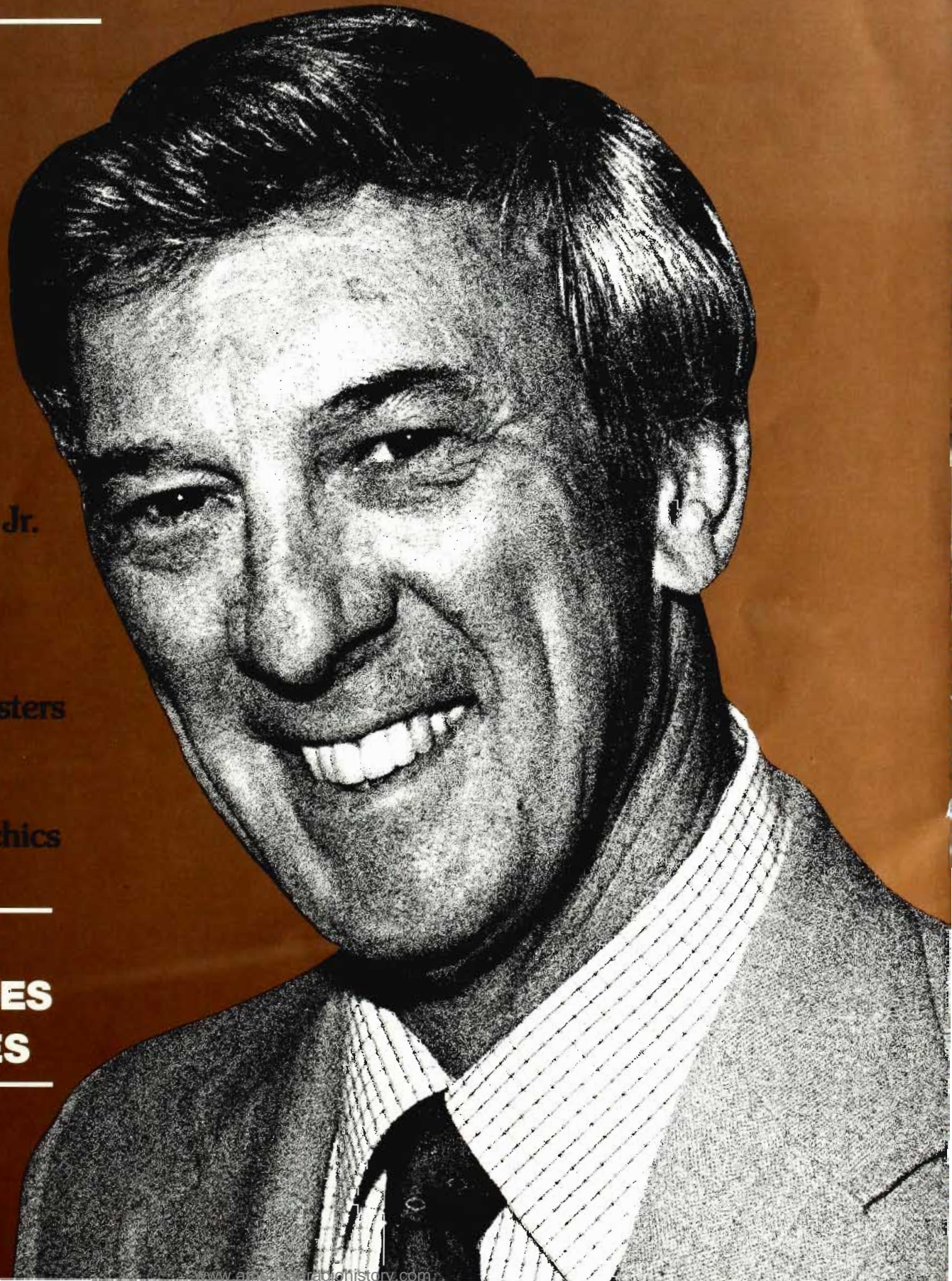
Darryl Daniel
and
Harold Lee Rush, Jr.

Marty Faye

Baseball Broadcasters
Hall of Fame

Tuning In the Psychics

**HAPPENINGS
NEW RELEASES
RADIO GUIDES**



Radio Station INDEX

by format

■ Adult Contemporary

WAIT FM	WLIT FM
WCGO AM	WNUA FM
WCSJ AM	WPNT FM
WJKL FM	WROK AM
WJOL AM	WTMX FM
WJTW FM	WVAZ FM
WKKD FM	WYSY FM
WKQX FM	

■ Adult Rock

WABT FM	WLLI FM
WAIT FM	WLUP FM
WCBR FM	WONC FM
WCKG FM	WWBZ FM
WKTA FM	WXRT FM

■ Blues

WBEE AM	WNIB FM
WBEZ FM	WPNA AM
WCBR FM	WXRT FM
WGCI AM	

■ Broadway Hits

WJJD AM

■ Business/Finance

WBBM AM	WMAQ AM
WLTH AM	WNVR AM

■ Classical

WFMT FM	WNIB FM
---------	---------

■ Contemporary Christian

WMBI FM	WYLL FM
WNDZ AM	

■ Contemporary Hits/Top 40

WBBM FM	WXLC FM
WBUS FM	WYTZ FM
WLUW FM	WZOK FM

■ Country

WCCQ FM	WUSN FM
---------	---------

■ Dance

WBBM FM	WLUW FM
WBUS FM	WXRT FM
WGCI FM	

■ Easy Listening

WAIT AM	WKKD FM
WJJD AM	

■ Ethnic

WAIT AM	WLTH AM
WCEV AM	WNDZ AM
WCRW AM	WPNA AM
WEDC AM	WSBC AM
WKTA AM	WVX FM

■ Gospel

WBEE AM	WPNA AM
WCEV AM	WSBC AM
WGCI AM	WVON AM
WNDZ AM	

■ Heavy Metal

WVX FM

■ Jazz

WBEE AM	WNIB FM
WBEZ FM	WNUA FM
WDCB FM	WVAZ FM
WGCI AM	WXRT FM
WJPC FM	

■ New Age

WDCB FM	WNUA FM
---------	---------

■ News

WBBM AM	WMAQ AM
WCSJ AM	WNDZ AM
WGN AM	WNVR AM
WKRS AM	WRMN AM
WLS AM	WROK AM
WLTH AM	

■ Oldies/R&B, Soul

WGCI AM

■ Oldies/Nostalgia Big Bands

WCSJ AM	WJJD AM
---------	---------

■ Oldies/Rock

WAUR AM	WKKD AM
WCFL FM	WVAZ FM
WJMK FM	

■ Reggae

WCBR FM

■ Religious

WBEE AM	WMBI AM, FM
WCEV AM	WNDZ AM
WJOL AM	WONC FM
WKTA AM	WPNA AM

■ Spanish

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WCGO AM	WOPA AM
WCRW AM	WPNA AM
WEDC AM	WSBC AM
WIND AM	WTAQ AM
WMBI AM	

■ Sports

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WBBM AM	WLTH AM
WCBR FM	WLUP AM
WGN AM	WMAQ FM
WKKD AM	

■ Urban Contemporary

WGCI FM	WLTH AM
WJPC FM	WVAZ FM

■ Variety/Talk

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WBEZ FM	WLTH AM
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STATIONS

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Photo: Phil Moloitis

RADIO Formats Glossary

Adult Contemporary (AC):

Top 40 for baby boomers. A.k.a. adult rock or lite rock. Similar to CHR (see below) format. Includes artists like Elton John, Gloria Estefan, Chicago.

Adult Standards/Big Band:

Mixes non-rock oldies, easy listening, nostalgia and big band music from the '40s through '70s. For example, Tommy Dorsey, The Andrews Sisters, Frank Sinatra, Barbra Streisand, Anne Murray.

Album Oriented Rock (AOR):

Format emphasizes lengthy sets of rock music rather than DJ personality. Some stations stick to mainstream artists (Rolling Stones, Tom Petty, Aerosmith), while others include alternative acts (Big Audio Dynamite, Sugarcubes, Depeche Mode).

Black Adult Contemporary:

New hybrid format blends current urban contemporary hits with R&B/soul oldies from the '60s-'80s.

Classic Rock:

AOR spinoff for rock fans over 18. Familiar songs from the '60s-'80s by core bands like the Stones, the Who, Led Zeppelin, Genesis and Pink Floyd.

Contemporary Hit Radio (CHR):

Top 40 under a new name. Aimed at teens and young adults. Includes cross-section of music from AOR and urban formats. Everything from Paula Abdul to Bon Jovi.

Easy Listening:

A.k.a. easy contemporary. Once known as beautiful music, the kind played in elevators and offices.

New Adult Contemporary:

Combines new age, light jazz and adult contemporary music. Emphasis on contemporary jazz fusion instrumentals by Larry Carlton, Montreaux, Jean Luc Ponty. Some vocals by Basia, Al Jarreau, Anita Baker.

Nostalgia:

Big band and other non-rock oldies from the '40s-'50s. Also variety programs from radio's Golden Age (Jack Benny, Green Hornet).

Oldies:

Rock and pop hits, golden oldies, from the late '50s to early '70s.

Talk:

Mostly nonmusical, personality-oriented stations that air calls from listeners. Formats range from serious to silly to full-service (news, weather, traffic, sports).

Urban Contemporary:

Top 40 geared for younger black listeners. CHR format plays crossover urban/dance artists like Janet Jackson, Bobby Brown.



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except where otherwise noted.

LETTERS TO THE EDITOR

Can you give me a little info. on WLUP-FM's music director, Dave Benson?

Thank you.

*A Big LOOP Fan
Dianne De Lapena
Chicago, IL*

Ed. Note: Dave hails from Madison, Wisconsin. A self-admitted record junkie since the sixth grade, he has used his extensive knowledge of music first as a DJ and then as a music director. After stints in Madison, Philadelphia and San Diego, Dave landed at WXRT in Chicago. Since 1986, he has been the music director and part-time DJ at WLUP. Oh, and he's single, too.

I am writing to you to get some information on Mr. David Baum. I enjoyed his nightly shows from 9:00 p.m. to 12:00 a.m. Please let us know where we can listen to him. I miss his show.

*Rachel Gies
St. Charles, IL*

Ed. Note: Much to the chagrin of many of us, Dave has left radio and is pursuing other interests in the business world. His firm "Dave Baum Media Training Group" works with individuals and corporations, advising them on how to work with the media. His many fans hope he will also soon return to the airwaves.

... I thought of asking for a piece on the good old rock 'n' roll days at WCFL... the early to mid-'70s. That's the big station I remember as a high schooler. I realize Larry Lujack doesn't do interviews these days, but what about the others from the 'CFL days?

I really enjoy your magazine, especially the pictures of the many people I've either heard on the air, heard about, or read about. Keep up the good work.

*Thomas E. Karkow
Morning News Anchor
WRJN-WHKQ
Racine, WI*

Ed. Note: "Rock 'n' Roll Pioneers," covering WCFL and WLS, appeared in the Summer 1990 issue and some copies are still available. We'd be happy to send you one.

Enclosed is a renewal for *RADIOChicago*, one of the greatest magazines around. I would rank it right up there with my *Reader's Digest*, which I read with great passion and I do the same with your magazine. Anyone who listens to the radio needs this magazine. Keep up the good work.

*Craig Baldwin
Glendale Hts., IL*

I really like the magazine. That article about Art Hellyer was so good. He has a beautiful, young voice & it's a shame the station doesn't have a more clear sound. I realize it doesn't put out much power. Such a shame considering he brings music like you can get nowhere else. Thanks for running it.

*M.J. Lazo
Burbank, IL*

I enjoy *RADIOChicago* and staying abreast of the market. I still have lots of friends in Chicago radio and your magazine helps me keep track of them.

I'm very glad to see WCKG (formerly G106) doing so well. I worked there in the very beginnings of the station before moving to Denver.

There are lots of former Chicago radio people out here and I'm passing the word along about *RADIOChicago*. It's a pleasure to see this type of publication flourish. I wish you continued success.

*Guy Postlewait
KDHT-FM
Denver, CO*

I truly enjoy this publication as it brings back a lot of memories of the past. I especially like your articles on disc jockeys; my favorites being WJJD's hosts. Please continue your fine practice of bringing us up-to-date on where and what these stars are doing. I'm so glad to learn they are still in demand away from their duties on the air.

One DJ I'd like to hear or read about is Eddie Hubbard. I enjoyed him very much when he was on FM-100. Remember that station?

Please continue to publish this superb magazine.

Looking forward to receiving the next issue (Summer), I remain

*A Loyal RADIOChicago Fan
Doris A. Soley
Hammond, IN*

I enjoy reading each issue and keep them on file for reference. Your magazine is improving and enlarging. Keep up the good work. I especially enjoy the profiles and flashbacks.

*Margaret L. Jones
Blue Island, IL*

Ed. Note: Wow! We're getting a fat head over all these compliments.

I look forward to each issue of *RADIOChicago*. You guys are great! Would it be possible for you to do an article on US99's morning show personality, John Katzbeck (THE KAT MAN)? In my opinion, he is by far the funniest, most entertaining person on the radio today. I would also like to find out about his Saturday night show called *The Kat Man's Cutting Edge*. I was wondering how he decides which artists to play, and how many people he's given their first lucky Chicago break to. He's really great, and cute too! Is he single? Keep up the great work.

*Ann Ochal
Chicago, IL*

Ed. Note: John Katzbeck is all those things – great, cute and single. He, along with the program director and music director, make the decision as to what to play. For more information, see THE KAT MAN in this issue.

I have nothing but great things to say about *RADIOChicago*! My only gripe was my college radio station was overlooked. I'm a director at WHCM – William Rainey Harper College in Palatine. Although, we don't have a spot on the FM dial yet, we're a powerful campus/cable station. Hopefully, with exposure in *RADIOChicago* our quest for FM will be made a little easier!

*Rebecca M. Mandel
News Director, WHCM*

P.S. Our outlook looks promising for our debut in January of '92 – WATCH US ROAR!!!!

Ed. Note: When you roar, we'll print. Keep us posted.

I love country radio and devote much of my listening hours to it. While traveling, I make notes of various country stations I've heard and their strong points and weak points.

Could you please do a future article on this format? A suggestion: don't devote all of the article to WUSN. A very entertaining station exists in WCCQ (in Joliet), which is partly on satellite and partly local. An all-nite truckers show exists in the Interstate Radio Network, which is broadcast from the WGN facilities, and can be heard coast-to-coast on its various affiliates. (This network plays country.)

Other suggestions: (1) Please update your Radio Station Index when stations change format. For example, WAUR-AM is listed as country and oldies/rock; it has not played country music since June 1990. (2) Could you add listener request-line phone numbers to the Radio Guide section? This would make it more listener-convenient/listener-friendly; especially for new listeners in town, and for new listeners in a different format.

Also, some radio stations have specialized phone lines, i.e., concert phone numbers, ski-info. phones, weather phones, etc. Printing these numbers in the Radio Guide would be helpful.

Thanks for a great publication. I love radio and enjoy the in-depth profiles of the air talent who have depth to them as well. They don't just mention the call letters and the time/temp/transportation conditions.

*Loretta F. Nelson
Naperville, IL*

Ed. Note: Thanks for the suggestions. We depend on the stations to supply us with updated information but sometimes . . . ? Please note our feature article on Country Music in this issue.

RADIOChicago invites comments and suggestions from our readers. Address to Letters, c/o RADIOChicago, 332 South Michigan Avenue, Suite #1158, Chicago, IL 60604.



JOHN FISHER with Cheap Trick, inductees into Chicago's Hard Rock Cafe Walk of Fame. (l to r) RICK NIELSEN, FISHER, TOM PETERSON, BUN E. CARLOS, ROBIN ZANDER.



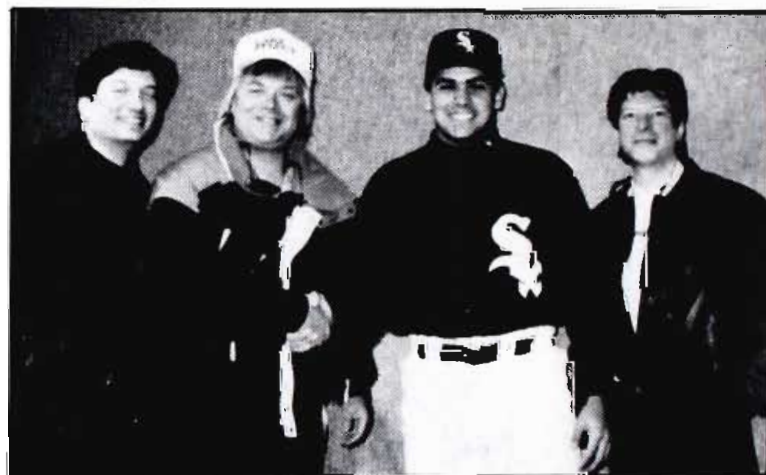
JOHNNY B. gave away a wedding with all the trimmings to listeners JODY HAILE and RAYMOND PALLACH.



STEVE DAHL, a minister of the Universal Life Church, performs an on-air marriage ceremony for ROBERT SHEA and DONNA MARTINELLI, winners of a trip to Hawaii with Steve & Garry.



JOHNNY B. (left) broadcasts from the home of contest winners CHUCK, SHARON and ROB NYKOLYSHYN.



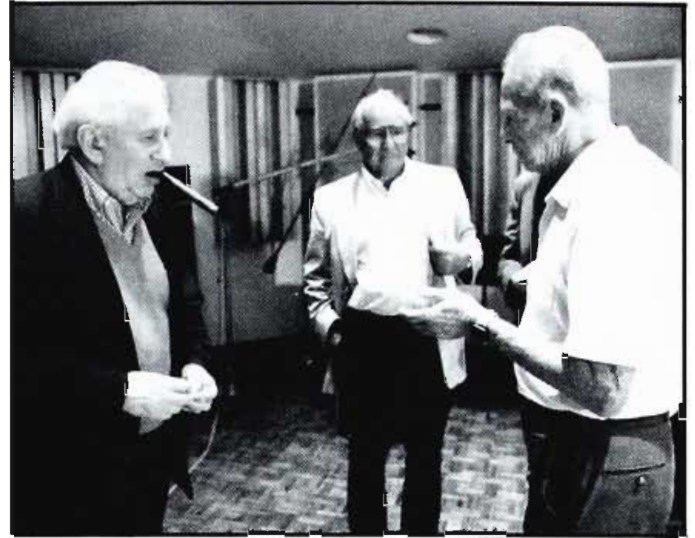
(l to r) Sportscaster BRUCE WOLF, STEVE DAHL, Sox pitcher ALEX FERNANDEZ and GARRY MEIER during their opening day broadcast at Comiskey Park.

GARY COLE (center), of TV's *Midnight Caller*, visits with STEVE and GARRY.



The Museum of Broadcast Communications

in conjunction with The Radio-Hall-Of-Fame, The Compass Theatre and the Equity Library Theatre presented a re-creation of *Home Sweet Home*, a 1930s WPA funded radio script by Studs Terkel. This was part of the MBC exhibition a "Summer of Soaps," June 21 through September 15.



STUDS TERKEL (left) and former Federal Radio writers SAM ROSS (right) and DAVE PELTZ (center) at a recent Writers Project reunion. (Photo: Alan H. Stein)

Following the dramatic reading of *Home Sweet Home*, STUDS TERKEL hosted a discussion of radio and television's role in reflecting social, political and economic agenda through popular drama. Panelists included HIMAN BROWN, esteemed radio producer/director; RICHARD FRIED, U. of Ill.-Chicago; FRED GARDAPHE, Columbia College; and members of Compass Theatre and Equity Library Theatre. (Photo: Alan H. Stein)



(l to r) MURRAY FORBES, CHARLES EGELSTON, VIRGINIA PAYNE in *Ma Perkins*. (CBS photo 1933)



Radio Unit, Station WHN, New York City. (Photo: Alan Harris Stein, George Mason U. Archives, circa 1930)



KARL SWENSON, VIVIAN SMOLEN in *Our Gal Sunday*. (CBS photo 1947)



(l to r) Soundman, VIVIAN SMOLEN, ANNE ELSTNER, director RICHARD LEONARD in *Stella Dallas*. (NBC photo 1938)

WLUP'S

BOB STROUD

ACTS OUT THE REAL

RADIO LIFE

by Dan Keating

When he was growing up in Kalamazoo, Michigan, in the '60s listening to Chicago Top 40 stations WCFL and WLS on his transistor radio, WLUP-FM midday personality Bob Stroud had a vision of what life as a disc jockey was like.

"I imagined Barney Pip and Ron Britain and all those guys I idolized getting together at night and hanging out in bars, picking up chicks and going to see all these great rock 'n' roll shows," he recalls.

Now an 11-year veteran of the Chicago album rock radio wars, Stroud, perhaps best known for his long-running Sunday morning *Rock & Roll Roots* oldies show on

WLUP-AM, finds that his childhood fantasy was a bit more exciting than the reality. In fact, Stroud seems almost apologetic that he hasn't done his part to uphold the popular image of the rock 'n' roll DJ as party animal.

"You can ask my girlfriend or any of my friends — I'm a pretty unexciting guy," says Stroud. "I don't like crowds, I don't like bars and I don't really like going out to concerts unless it's somebody I really, really want to see. My idea of a good time is a movie, dinner and then home. I lead the life of a shoe salesman."

Well, anyone who's seen him singing



Happenings



A reunion of former WCFL employees: (l to r) WJMK PD GARY PRICE; DIANE MOSS, reunion organizer and president of Moss Communications; WANDA WELLS, Community Affairs director at Channel 32; WJMK DJ JACK MILLER. (Photo by Jim Mueller)



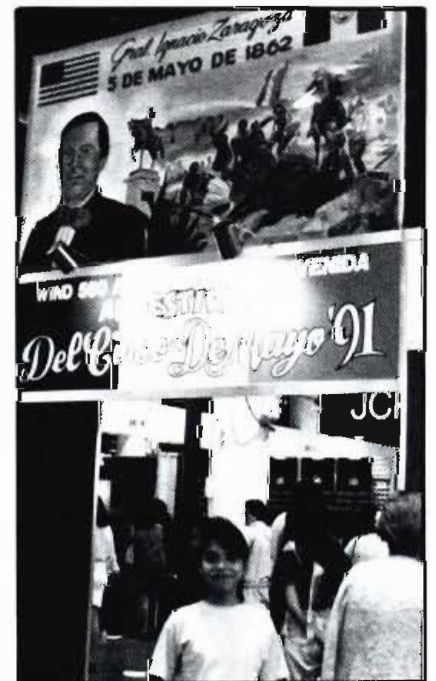
(l to r) WLS GM TOM TRADUP, LT. GOVERNOR BOB KUSTRA and senior producer ROE CONN kick off the *Ask the Lt. Governor Show* at WLS studios.



V103 on NBC/NBC on V103. RICHARD STEELE (left) simultaneously broadcasts his WVAZ morning show on the radio and on NBC-TV's *First Thing in the Morning* news show. (Photo by Onofrio)



(l to r) WBBM-AM GM WAYNE JEFFERSON and LIZ and SUE CLAYTON provide refreshments during the annual WalkAmerica benefit for the March of Dimes Birth Defects Foundation.



WIND celebrates the Cinco de Mayo Festival in McCormick Place's Donnelley Hall.



WMAQ's BOB RAMOSKA (right) with MAYOR RICHARD DALEY before Ramoska threw the "first pitch" at a recent White Sox game.



Rose Records contributes \$20,000 during the WFMT/CSO Radiothon: (l to r) MRS. JOHN DIXON, president CSO Women's Association; EVA LICHTENBERG, chairwoman of the Radiothon; Rose Records' JIM ROSE, and WFMT's RAY NORDSTRAND.

Networking Contacts Help Build

WGN'S

SPORTS

Radio Network



(l to r) JACK ROSENBERG, JACK BRICKHOUSE, VINCE LLOYD and St. Louis Cardinals' Hall of Famer STAN MUSIAL visiting WGN booth in 1969.

by George Castle

Little did veteran play-by-play announcer Vince Lloyd and creative producer Jack Rosenberg figure, as they sharpened their skills working WGN's radio and television sports broadcasts, that they would be called upon to use their vast professional contacts to help create the WGN Sports Radio Network.

But in 1982, Jim Dowdle, new honcho of Tribune Broadcasting, tapped into an unused resource: Lloyd and Rosenberg's address books which bulged with the names and numbers of the various celebrities, business and media types, and radio executives who had finagled their way into the booth during decades of broadcasts.

WGN-Radio had a sleeping giant on its hands, lucrative sports programming that they had not marketed beyond the station's studios on West Bradley Place in Chicago. While a myriad of other pro and

college sports teams reaped financial dividends by linking huge radio networks, WGN's properties, particularly the Cubs, could only pull in Chicago-area ad revenue. Only seven Midwest stations picked up

Cub games on a sporadic basis.

The Radio Network idea had both potential and risks. The Cubs, who already had national appeal and the daytime baseball market all to themselves, were losers on the field in the early 1980s. And any new business venture is fraught with perils.

Dowdle, Rosenberg and Lloyd took the chance, swallowed hard, and two years later, in Lloyd's words, had the "tiger by the tail." The growth of Tribune Radio Networks' sports programming has been among the most explosive in the business.

Stations from Oregon to North Carolina — including such major markets as New Orleans, Denver, Tampa and Las Vegas — signed up to carry the Cubs. And the growing network was a key factor in WGN's regaining the Bears radio rights in 1985 after an eight-year absence. WGN's coverage of the popular NFL team now can be heard in such cities as St. Louis and Tulsa.

Both teams now are fed to a lineup of between 60 and 70 stations, a figure that might have easily passed the 100 mark had not Tribune Networks been limited by rules prohibiting geographic infringement on other team's markets. Lloyd said he and Rosenberg had to reject overtures from several California stations due to the proliferation of professional franchises in that state. Passing the century figure would have allowed the Network to rival in size the radio chains of the St. Louis Cardinals, Cincinnati Reds and Dallas Cowboys, the traditional giants of the team network-radio business.

At a Tribune Broadcasting dinner at the 1990 National Association of Broadcasters convention in Atlanta, Georgia, where the Tribune Radio Networks honored him as

"Polk Salad Annie" or "Switching to Glide" as frontman of the 13-piece rock band Rockestra might beg to differ. In fact, Stroud, a boyish 40, presents a study in contrasts.

One of the city's most established album rock jocks, he didn't get his first job in radio until he was 26. He's known for his encyclopedic knowledge of rock'n'roll oldies, yet at home he's more apt to be listening to contemporary artists like Chris Isaak, the Black Crowes or the Waterboys than to the Beach Boys, Lou Christie or Steppenwolf. Working in a format where jeans and a t-shirt are acceptable on-air work attire, Stroud's penchant for sartorial finery has made him a target for some good-natured ribbing from his "Loop" cohorts.

"Let's just say I was well dressed as a child and it carried over into my adult years," laughs Stroud in a typically self-effacing manner. Dressed impeccably in a slate gray seersucker jacket, black linen shirt and pants and a tie with coffee cups on it ("My *Twin Peaks* Tie," he says), Stroud looks perfectly at home amid the multi-track tape machines, carts and control boards in one of the station's production studios.

A former production director at the old WMET, originally hired by the "Loop" in 1984 in the same capacity, Stroud is something of a whiz at cutting commercials and singing promotional jingles, a talent he attributes to his pre-radio career as an actor in dinner theatre, summer stock plays and musicals.

Rock & Roll Roots, which Stroud originated on WMET in 1980, has been somewhat of a double-edged sword for his radio career. Airing on WLUP-AM Sundays from 9 a.m. to noon, a typical show might include lesser-known hits and obscurities by well-known '60s and '70s pop acts, local hits by such nearly-forgotten groups as the Mauds and the Riddles, as well as a healthy amount of classic soul music. Between the records Stroud dispenses nuggets of information about the music, or anecdotes about the artists, that are entertaining rather than obtrusive. And when Stroud says he's about to play a "scratchy old 45," often it's from his personal record collection. It's an endearingly retro touch in the current "CD Age."

Roots has such devotees as nationally-syndicated newspaper columnist Bob Greene, who wrote a column a few years ago raving about Stroud's eclectic approach to oldies. But in a business where pigeonholing runs rampant, Stroud has had to fight the perception that he's just an

"My idea of a good time is a movie, dinner and then home. I lead the life of a shoe salesman."

"Let's just say I was well dressed as a child and it carried over into my adult years."

"I know about a lot more than just old records. People might be surprised by what I listen to at home."

"I was 26 going on 27 and singing 'I am 16 going on 17.'"

oldies jock. That's why he leapt at the chance to do a regular daily airshift on the FM "Loop" when the 10 a.m.-2:30 p.m. slot opened up in 1985.

"I used to feel cornered by my image as someone who knew a lot about old records," he says. "That's why I try to talk about the new music we play as much as I can. Everybody knows I know a lot about the old stuff — that's how I made my reputation. But I know about a lot more than just old records. I think people might be surprised by what I listen to at home, which is rarely oldies."

Still, he doesn't try to hide his passion for classic Top 40 fare either on *Roots* or on the more mainstream *Lunchtime Roots*, a daily feature from noon to 1 p.m. on his weekday show. In fact, Stroud gets a kick out of the feedback he gets from members of the Sunday morning "Stroud Crowd."

"I love it when someone is as passionate about the music as I am, and remembers these songs that nobody else plays," he says.

The "Golden Age" of Top 40 radio made a big impact on Stroud when he was growing up. In fact, he traces his interest in pop music and radio to the fall of 1962.

"I remember songs like 'Sherry' by the Four Seasons, 'Breaking Up is Hard to Do' by Neil Sedaka and 'The Monster Mash' by Bobby 'Boris' Pickett," he says. "And the

music being presented by Dick Biondi on WLS in a way I'd never heard it before really got me hooked and addicted to the whole business."

Oddly enough, for a guy who had an early fixation on radio, Stroud didn't make his radio debut until he was in his mid-20s. First came a seven-year career as an actor. Working the dinner theatre and summer stock circuit in Michigan, Indiana and Florida, Stroud appeared in productions with Mickey Rooney and Don Ameche. Eventually, though, he realized he was never going to make it big as an actor.

"What clinched it for me was when I was auditioning for *The Sound of Music*," he recalls. "I was 26 going on 27 and singing 'I am 16 going on 17' and I couldn't hit the high notes. God, I was so embarrassed. I walked out of that audition and said to myself, 'That's it. I'm never getting on a stage again as long as I live.'"

Towards the end of his acting career Stroud had become friendly with a disc jockey who did an oldies program at WQSR in Sarasota, Florida, where he was living. He invited the DJ to meet former teen idol Tommy Sands, with whom he was appearing in a production of *Mr. Roberts*. "But my ulterior motive was to find out how to get into radio," Stroud admits.

Taking the DJ's advice, Stroud put together a demo tape and sent it to the station. Much to his surprise, he was hired to do Saturday and Sunday mornings for \$50 a shift. Within a few months he had become the station's morning man and music director. Two years later, with a short stint at a station in Tampa also under his belt, he got a tip about an opening for a production director at WMET. Much to his amazement, he got the job.

"I was absolutely dumbfounded that I ended up in a market as big as Chicago after only two years in radio," he admits. "It was a dream come true to work in the city whose radio stations I listened to as a kid."

With the exception of a nine-month stint at WYSP in Philadelphia after WMET was sold in 1983, Stroud has been a Chicago radio staple ever since. And despite his earlier vow to stay away from the stage, the opportunity to front Rockestra, which was formed a year ago and plays several times a month at clubs and festivals, was too good to resist.

"I've wanted to be in a band since I was 19 and just never got the opportunity until now," he says. "I think of it as a great hobby."

And this time around, he hits the high notes.

CAROL RAMOS

• • • BLAZING TRAILS AND BLASTING STEREOTYPES • • •



WBBM news reporter Carol Ramos has come a long way from her Brooklyn roots, where her interest in journalism started out with a schoolgirl crush on Geraldo Rivera. From radio jobs in Puerto Rico to small town Indiana, the bilingual reporter has overcome Hispanic typecasting along the way.

by Steve Dale

WBBM-AM's Carol Ramos has based her career on refuting stereotypes. As Chicago radio's only Hispanic news reporter, in the non-foreign language market, Ramos has been a lone wolf since she started at Newsradio 78 five years ago. As a pioneer, Ramos has worked hard to "make a difference."

The former president of the Chicago Association of Hispanic Journalists and a member of the National Association of Hispanic Journalists, Ramos says, "Our goal is to eventually eliminate stereotypes. And to encourage representation in the media."

Throughout her career, Ramos has practiced what she preaches. For instance, the green-eyed blonde continually refuses to change her looks in order to land a career in TV news.

"I've had at least five people in television management tell me that I don't look Hispanic enough," says Ramos, whose parents are Puerto Rican.

In Miami, a TV news director was determined to hire Ramos, but on his terms. She could have the job only if she dyed her hair black to presumably appear more Hispanic. "I told him, 'I refuse to

employee of the year, Rosenberg's acceptance speech was both nostalgic and funny.

"I said that nine years ago Dowdle told Vince and I to shoot 50 arrows into the air and if one hit, fine. If not, just change course," said Rosenberg, now manager of sports for Tribune Radio Networks.

"But I also said I had a mental picture of one of those arrows hitting me right in the butt."

In 1982, as Harry Caray joined the Cubs broadcasting team, Rosenberg and Lloyd had legitimate fears of just such a boom-erang effect.

"The first year was a rough one," said Lloyd, now living in semi-retirement in his native Sioux Falls, South Dakota. "But the next year, the stations started calling us early. That was a tipoff it was becoming hot. They [the station owners] probably did a lot of talking to one another."

The Cubs' unexpected first-place finish in 1984, the team's first in 39 years, created an additional layer of fan interest that persuaded stations to sign up. And when the Bears timed their first-ever Super Bowl triumph with their present affiliation with WGN in 1985, the future of the Sports Network was assured.

But a bottom line was also at work. As Rosenberg said of Dowdle's philosophy: "There's no such thing as a good deal unless it's good for both sides."

In a typical baseball broadcast, the deal is 23 minutes of network commercial time and 20 minutes for local ads. The near 50-50 split "encourages stations to come on board," said Rosenberg.

Network time for the 1991 Cub season was sold out long before the first pitch was thrown, and Bears' spots are moving just as fast. With all the money to be made, why wasn't a network created years before, especially since WGN-TV had set up a Midwest chain of stations for all Sunday and selected weeknight road Cub games as early as 1968?

Station management may not have been so marketing-conscious in the pre-Dowdle era. And the executives may have over-rated WGN's 50,000-watt signal's reach.

"They may have felt the reach was so great," said Lloyd. "Where would you start to build a network where you'd have to start 130 miles from Chicago?"

Interest was strong in the Cubs and Bears at this distance, and much further. But consistent reception of WGN often was chancy.

Sportscaster Bruce Levine, in the 1970's an expatriate Chicagoan living in far down-state Carbondale, said WGN was impossible to receive during the day. And decent

nighttime reception was only assured for late Cub games from the West Coast.

Peoria *Journal-Star* sportswriter Dave Reynolds, who covers the Cubs, said the local signal of network affiliate WIRL (AM 1290) in Peoria is much clearer than WGN's at a distance of 150 miles from Chicago.

WGN's daytime signal fades out completely on car radios just south of the state capital, Springfield, and cannot be reliably picked up in central Wisconsin, a popular summer-destination for Chicagoans.

Without local network radio affiliates, a tremendous daytime audience working in offices and factories that does not have access to cable TV and WGN-TV could not easily follow the Cubs.

Thousands of miles from Chicago, the Cubs are a hot property on radio.

"I had a mental picture of one of those arrows hitting me right in the butt."

"If for some reason we don't pick up the Cub game, the phones go crazy."

"They're very popular in Las Vegas. We have no trouble getting sponsors," said Rosemary Michaels, Laughlin, Nevada station manager of Las Vegas-based KROL (AM 870), a 5,000-watt, dual-transmitter news-talk station. The Chicago-based games have enabled KROL to crack the Top 10 of a 30-station market in the 35-to-65 listener age group.

"So many Chicagoans have moved out here," said Michaels, "the Cubs are our first priority for sports teams. We also carry the San Diego Padres live and the Oakland Athletics on tape delay. But if for some reason we don't pick up the Cub game, the phones go crazy. They're a big seller."

KROL also carries the Bears' broadcasts, which were not as vital in building up the team's appeal as other networks did with baseball teams. CBS-TV already aired many of their games to a national audience, but the team had become so popular by the mid-1980s that far-flung stations clamored for the radio broadcasts.

Under team president Michael McCaskey, who took control of the Bears after grandfather George Halas, Sr.'s death in 1983, the Bears became more marketing-conscious. When the radio rights came up for bidding after the 1984 season, WGN,

along with WBBM, WMAQ and WLS all engaged in a spirited competition to snare the games.

But WGN had special leverage.

"[Wayne] Vriesman, [Dan] Fabian and I were involved in a considerable number of junkets to Lake Forest," Rosenberg said of the WGN negotiating team. "We met with the McCaskeys [Michael and his father Ed], Jerry Vainisi [then Bears general manager] and Bill McGrane [then marketing director]. It was like old home week. I had known these people. The network undoubtedly was one of the big selling points. They were very interested in developing this."

"It keeps us in touch with our fans all over," said Bears play-by-play voice Wayne Larrivee. "The Bears having a radio network isn't as important as it was for the Kansas City Chiefs [his former employer]. They had a huge stadium to fill and needed to pull in people from all over. But it still helps build interest. We get great reaction from the St. Louis area, where they still have the Cardinals [who fled to Phoenix in 1987] on TV."

Bill Coffey, operations director of country-music KUSA (AM 550) in St. Louis, wanted to air the Bears in the fall of 1988, but his Gannett radio division bosses preferred the Chiefs. Coffey changed their minds the following year. The result was the strongest fall ratings book in six years with an increase of two share points in 1989.

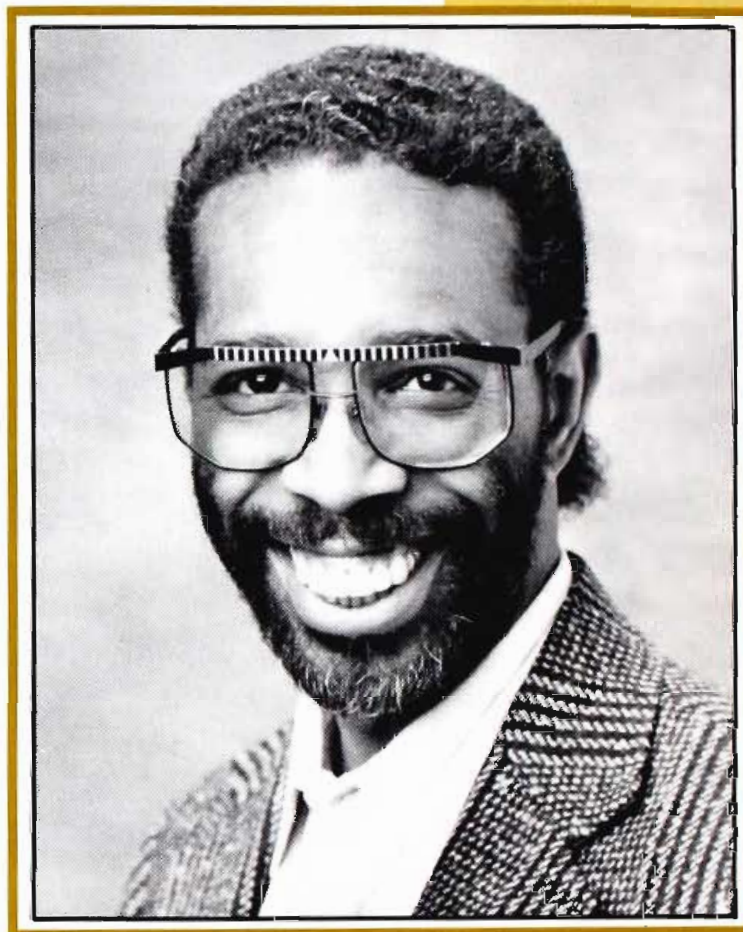
"I felt the Bears were a highly popular team, probably No. 1 around here by now with the Cardinals gone, and with Mike Ditka's personality being so dynamic," said Coffey. "I even made the suggestion to our sales staff to bring Ditka down here, pay whatever he wanted, to schmooze with people."

But Tribune Radio Networks couldn't sell every station, a frustrating situation for Lloyd, who found a dead zone in Cub's and Bear's coverage in his native South Dakota where he moved back in 1987.

"There was a Yankton station with a good signal, WNAX (AM 570), that was one of the first stations I tried to get," he said. "But they carried the Minnesota Twins, who are a lot closer to this area. It was frustrating to me. I knew this area and knew there were a lot of Cub fans out here."

Better late than never. Just before the 1991 season began, WNAX dropped the Twins to take on the Cubs. Another arrow had found its mark. And the value of decades of networking was proven once again. ♦

Darryl Daniel — and — Harold Lee Rush Jr.



WJPC's *Morning Match*

by Laura Mazzuca

When WJPC's Darryl Daniel and Harold Rush finish their morning shift, the new duo doesn't go home to hibernate. Rather, they're heavily involved with both helping the community and their own projects.

work for someone who perpetuates stereotypes.' He was really surprised because it was a good opportunity. I'm very proud of my decision," she says.

Ramos' refusal to be typecast hasn't hurt her career as a broadcast journalist. She worked as a radio news anchor in Puerto Rico and Indiana, before moving to Chicago when her husband was transferred here in 1984.

"Good heavens, I never really expected to get a job in such a large market," she recalls.

But she didn't let her hesitations deter her from trying. She attended a women's networking seminar at the Hyatt Regency and did some instant connecting. A couple of weeks later she was working as a TV reporter for Channel 26.

At a 1986 conference of Hispanic journalists in Miami, Ramos wasn't the type to waste away her free time at poolside. She was too busy networking. One new business contact was Greg Peterson, general manager of WBBM at the time. Within a couple of weeks, he hired her as a reporter.

Many Hispanic journalists work to avoid the so-called "Taco Beat" for fear of being typecast as a reporter who only covers Hispanic issues. But once at WBBM, Ramos aggressively sought to cover the Hispanic community. "From my time at Channel 26, I knew all the players. No one could BS me and get away with it. I'm bilingual, it just makes sense."

But Ramos also covers assorted other stories. "The worst are early morning fires when it's below zero. I love Chicago, but I don't think I'll ever adjust to the winters."

A general assignment reporter and news anchor, Ramos can most often be heard on WBBM during the weekend from noon until 8 p.m. Her daily schedule at the station is always busy and varied.

"First, I look at the computer with electronic assignments. It may simply start with checking out a news tip, either by phone or in person. Or it may mean going to cover a story like a news conference from the governor or a news conference to ban fuzz busters in trucks — just about something different every day. Then, I file the report by telephone. I may get another assignment or I may be needed back at the station. Once there, I can be editing my own tape or enterprising my own ideas for stories or following up on other pieces I've done."

Ramos is the Mother Goose of Chicago journalists because her favorite stories have fairy tale happy endings. A recent example is the story she broke about aspiring, but impoverished, figure skater Larry Holliday. A benefactor for the skater had helped to raise money in his name, but then froze the account and the funds.

Ramos pursued the matter, alerting the state's attorney. The state agreed that Holliday's benefactor didn't have a legal right to withhold the funds.

"Sure, I like to do good; I like to make a difference," she says. "The day I become a cynical journalist is the day I leave the business."

Ramos would especially like to see more positive news from the Hispanic community. "Sure, I realize and agree that gang banging and all the crime that goes on should be reported. But I wish there was enough time to infuse more; there are positive stories."

Ramos, now 32, wasn't always interested in her heritage. The

"Here's a grown woman saying, 'I remember loving you when I was 12.' I guess I offended his ego..."
Ramos says of Geraldo Rivera.

"I refuse to work for someone who perpetuates stereotypes."

"The day I become a cynical journalist is the day I leave the business."

fact that she was Hispanic really didn't seem to matter. "I was raised in a melting pot called Brooklyn," she says. "We lived in a Jewish area, and I had lots of Italian and black friends."

Geraldo Rivera was her early inspiration. It wasn't so much because of his Hispanic background or for his skills as a journalist. A 12-year-old Ramos simply had an old-fashioned schoolgirl crush on him. She even happened to meet him when her aunt took Ramos to the TV studio (Rivera was working at WABC in New York at the time). The aunt told Rivera about young Ramos' interest in journalism, and he proceeded to escort the two on a personal tour of the station. "It was the thrill of my life," she says.

Recently, Ramos met Rivera again and proceeded to thank him. "He gave one of those, 'Am I that old?' looks," she says. "Here's a grown woman saying, 'I remember loving you when I was 12.' I guess I offended his ego. Maybe that's also because I never complimented his work." She adds that as she grew older her role models changed to the late Frank Reynolds and then Peter Jennings.

Ramos graduated with a degree in journalism from the University of Georgia at Athens in 1980. She took a job in San Juan, Puerto Rico, as a radio news anchor.

At that time her husband, Victor Matos, was an agricultural inspector. In 1982 he was transferred to Huntingburg, Indiana, near Evansville. Ramos hooked up with a local radio station as a news anchor.

It took living in an Indiana small town to open Ramos' eyes concerning her own heritage. "I'm sure I was the first Hispanic to live there," she recalls.

One day, a local resident asked Ramos if she carried a switchblade. "Their education in Hispanic culture came from *West Side Story* and *Chico and the Man*," she says. She said that the locals weren't malicious in any way, just ignorant.

Ramos' move to the Windy City proved to be more encouraging, but only to a point. On Chicago television there are several prominent Hispanic journalists. In radio, however, Ramos stands alone as the sole Hispanic news reporter in the city's non-foreign language market.

"It's pretty lonely here by myself. And it's a very sad commentary on Hispanic representation," she says pointedly.

Ramos says she is encouraged by Hispanics getting involved in Chicago politics, such as 22nd Ward Alderman Jesus Garcia. "He's a pioneer for others to follow. One day, we'll have a Hispanic mayor. It could be Miriam Santos [city treasurer] or someone else up and coming," she optimistically predicts.

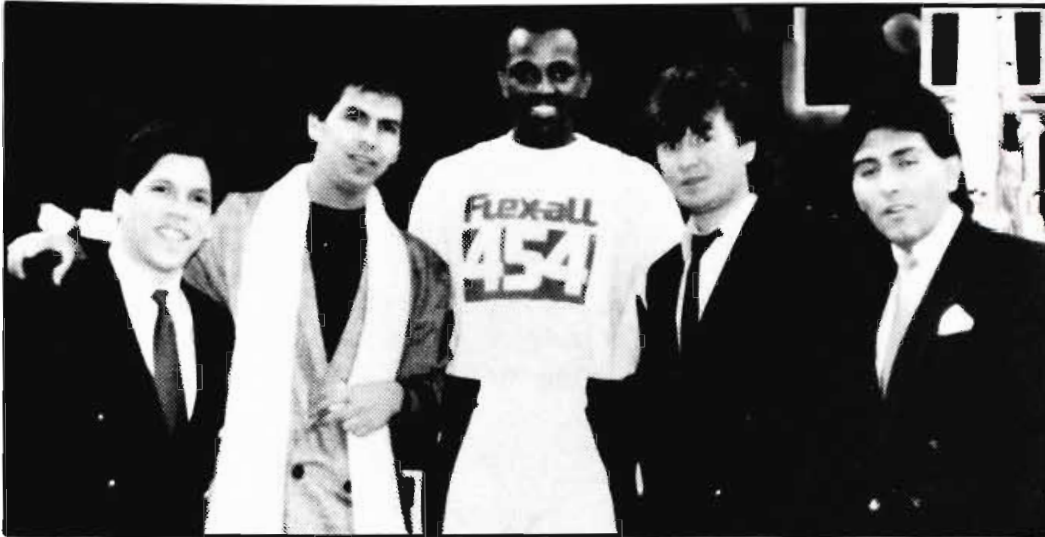
However, Ramos may not stick around town long enough to find out. "Chicago is a great, juicy news town. But the winters just get harder and harder for me to handle."

She says her dream is to roller blade from Santa Monica to Venice, California. Well, that's what she'll do on sunny days. She'd also like to work part time as a West Coast anchor on either TV or radio.

"I believe in dreaming. Why not?" she says off-handedly.

Speaking of dreams, what sort of advice might Ramos offer to today's aspiring 12-year-old Hispanic reporters? Sounding world-weary, Ramos replies, "Just hope you're judged on ability — just ability. And work hard, really hard."

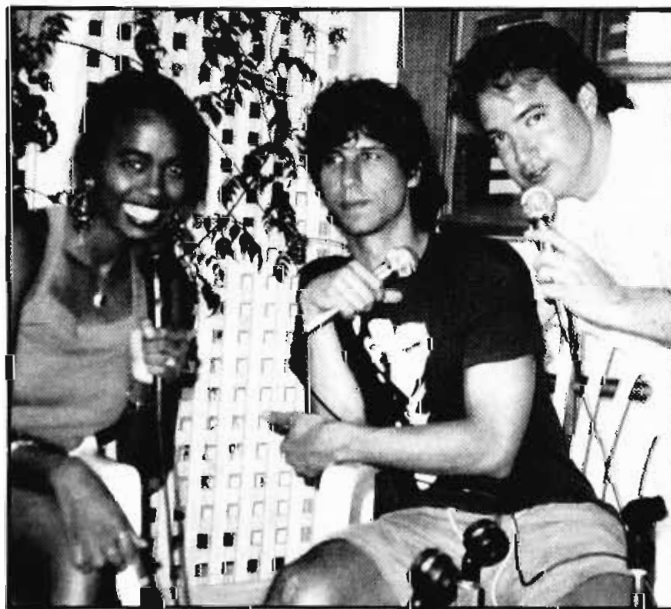
Happenings...



(l to r) WTAQ's FRANK DIAZ, announcer for the Bulls; DJ ARMANDO RODARTE; Bulls player CRAIG HODGES; DJ CHRISTIAN RAMOS, and Bulls announcer JOHN MORALES after a game.



WTMX ND BARRY KEEFE (right) receives the Safer Foundation's "Safer Media Award" from ex-ALDERMAN LOU FARINA.



(l to r) MISS JAMAICA, WCBR DJs DAVE ANTON and TOMMY LEE JOHNSTON broadcasting from Jamaica.



Sox organist NANCY FAUST and WNIB's CARL GRAPENTINE at the new Comiskey Park.



WCCQ's JILL MONTANA with country performer MARK COLLIE at his concert in Joliet.



WTMX DJ ROB CONRAD with BEV KIRK, winner of a trip to New Orleans in the Riceland Rice "Table for Two" contest.



WBBM-FM's GEORGE McFLY draws raffle winners during the Robert Morris College Spring Open House.

They sound good together on a.m. drive time – conversational, friendly, “like we’re sitting there drinking coffee with people in the morning,” says Darryl Daniel, the distaff half of the morning duo on WJPC. She and her partner Harold Lee Rush Jr., a voice familiar to Chicago radio listeners from his years with WGCI, are using all their wiles to woo listeners away from other black urban contemporary stations on the dial during the crucial morning drive time. “We’re trying to make WJPC more competitive in the mornings,” says Harold.

But Darryl and Harold – even their *names* work well together – are more than just a pair of pretty voices that disappear into oblivion at 10 a.m. every weekday.

After hours, Daniel’s involvement with a local anti-drug program takes her to inner-city high schools, where she uses her persuasive personality to give kids a sense of “self-love and self-esteem,” she says.

Rush treads the same tough turf. When he’s not teaching radio broadcasting at Columbia College, he works through a program with the Chicago Public Schools to reach “hard-core” high school kids, giving them an in-the-flesh role model of what a Chicago public school kid can be when he grows up.

The station teamed Daniel and Rush on March 11, the day that WJPC changed its format to more directly compete with other black urban contemporary stations. Station manager Charles Mootry thought that their on-air personalities would work well

“We don’t do a lot of silly chatter; we’re more news and community oriented.”

“We can’t criticize people who are not working in the community if we’re not.”

together, and that the combination of their friendly voices, and a softer urban contemporary rather than rap play list, would appeal to the station’s more mature audience, says Rush.

And while the new WJPC formula may not differ drastically from the old one, things are “more intimate” now, with the team mentioning regular listeners by name and neighborhood, Daniel says. “We don’t do a lot of silly chatter; we’re more news and community oriented,” she adds.

Before being hired by WJPC, Daniel was sidekick to WVAZ’s morning man, Richard Steele, who she worked with for a year before her contract expired and a “managerial decision” caused her to lose the gig.

“I learned a lot from Richard Steele,” she says without rancor, refusing to comment on any bad feelings between the two because “I always come from a positive plane. I was sad to leave WVAZ, but I like it here. This is a new opportunity for me.”

Although she’s relatively new to the Chicago radio dial, Daniel is no lightweight when it comes to broadcasting. A cum laude graduate from Memphis State University, Daniel first worked in television at the NBC affiliate in Memphis, Tennessee, and on local cable before landing a job with the old RKO talk radio network, where she was the only black female host. When the network was sold, Daniel’s next radio job was with a Memphis station with “a ‘GCI format,” sidekicking for a jock named Larry Steele – no relation to Richard. She moved to Chicago to work at WVAZ and the other Steele in 1989.

Harold Rush, Chicago born and bred, had a similar background in television and theater before getting into radio. Straight out of high school, Rush was cast in the first all-black produced television show, *Bird of the Iron Feather*, filmed at WTTW-Channel 11 in the late ‘60s. He also worked on cable TV programming “while it was still experimental,” he says.

Rush landed his first radio job at WGCI-FM through former jock Bob Wall, whose morning show he produced and cohosted for four years. After Wall’s departure, Rush did the same for Doug Banks, Wall’s replacement, for three and a-half years.

After a brief stint at ‘GCI-AM spinning dusties, Rush was offered the morning slot with Daniel on WJPC, and jumped at it. “I knew the morning format, and the idea of doing both AM and FM was fun,” he says.

And although it’s still “too early to tell” how Rush and Daniel will do in the ratings against the competition, listeners’ responses so far have been good, with the duo getting its share of letters and good comments, Rush says.

A good indication of how the “war” is going came recently when a man called their show saying his wife wanted to switch to WJPC, while he preferred V-103, Daniel says. After a few listenings, though, he was won over and called them to tell them so – another battle won, one household at a time.

But while some stations, believing the old adage that “all’s fair in love and war,” may take a cutthroat approach to competition,

“You know how radio wars go in Chicago. But after they’re over, the people involved still have to work together.”

Daniel and Rush prefer to stick to the high road, partly because in Chicago’s intimate radio community, you never know where you’ll end up.

“You know how radio wars go in Chicago; they come and go,” Rush says. “But after they’re over, the people involved still have to work together.”

Because of this, Rush and Daniel like to stay connected to the community through their volunteer work and other projects. Daniel continues to host her cable TV program for the “No Dope Express,” a project she’s been involved with since last fall. She also regularly MCs dances and parties for young audiences, which gives her a “young people’s appeal,” she says.

And Rush’s Chicago Cable Access program, *Rush Street*, gives him a chance to emphasize the positive aspects of the African-American community in Chicago, he says. For example, Rush recently filmed a spotlight report on the young Chicago actors who starred in director Robert Townsend’s film *The Five Heartbeats*, following them around for the week they were in Chicago to promote the film.

And while neither Rush nor Daniel have any children of their own, they like to keep busy with their many “surrogate” kids by speaking weekly at Chicago public and parochial schools.

“It’s hard to be working at a Johnson station and not get involved,” says Rush. “We can’t criticize people who are not working in the community if we’re not.” ♦

WJJD'S

CLARK WEBER

30 YEARS

AND

STILL FLYING

HIGH

by Linda Cain



Mother Weber's oldest son has two unique distinctions, 1) He has been on Chicago radio nonstop for 30 years, and 2) He has been married to the same woman for 36 years.

In the transient show biz world of the radio host, the odds of Weber's success in either of those areas, much less both, are highly stacked against him. But then Clark Weber has never believed in statistics. He'd rather believe in people.

Last year, for instance, when his alma mater WLS switched from a Top 40 to an all-talk format, Weber was critical of the station's "stomp 'em into the ground" attitude toward callers. He predicted it wouldn't last.

"That school of thought ...where you put the people down and they love it...Well, when you look at their (WLS') ratings, people apparently don't love that."

"People are people and we want our opinion to be respected. Someone may not agree with us but we don't want to be told we're the dumbest thing that ever walked the earth," he continues.

"I like to treat listeners as if I'm running a hardware store. Because each one is a special customer and I value their patronage. I respect the audience. We can agree to disagree and still be friends. And that's always been my underlying philosophy as a talk host," and one of the keys to Weber's rare achievements in radio.

Other factors contributing to his success as a talk host include:

the ability to think on his feet; to maintain objectivity when dealing with controversial subjects; a knack for reading people; and an adeptness at smoothing over raging emotions.

The good-humored host is also quite skilled at maintaining an everyman mystique. "I'm known as a Catholic Protestant Jew who is conservative, liberal, and radical. And I get mail accusing me of all of the above. Which is wonderful. That way, no one can say for sure what I am."

However, he is an expert at playing devil's advocate. "That's my job, to make them think beyond their own opinion." Even the guests he interviews run the gamut — from Robert Bork to Gloria Steinem.

On occasion, Weber will reveal his true feelings. Regarding the Lake County teens who gawked at a body in the woods for months, rather than report it to the police, the talk host opined: "Nobody had the common sense that God gave a goose!"

Weber's people philosophy also applies to his co-workers, as evidenced by the warm camaraderie shared with his WJJD staff, both on and off the air.

Each weekday morning, Coach Weber rallies the on-air team spirit among meteorologist Mike Spiel, news director Reese Rickards and traffic reporter Janelle Younger. He mercilessly teases and jokes with them like longtime family members.

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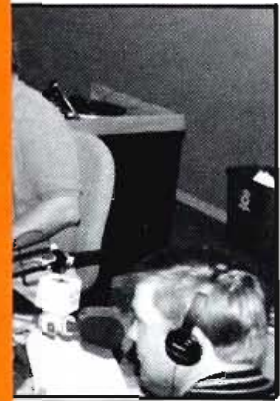
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ROY LEONARD with ALLY SHEEDY
in the WGN studios.



WTMX DJs NICK CANDELLA (left) and PETER DEAN (right) with listener NICK LUNA, winner of a trip for two to Bermuda.



DONNY OSMOND on a live remote with WZOK DJ JEFF WICKER.



(l to r) WPNT DJ JOHN CALHOUN, PD HARV BLAIN and ND LYNNE MURRAY at WPNT's "100 Days of Summer" party at Cafe Brauer.



WXRT DJ JOHNNY MARS (left) signs an autograph before participating in the 1991 'XRT/Chicago Lung Association Ride for Clean Air.



Bulls players CRAIG HODGES (left) and SCOTTIE PIPPEN (right) with WYSY's JIM McNICHOLAS during a remote broadcast.

IS COUNTRY

by DAN KENING

It might surprise some people, but country music is one of the most successful formats on contemporary radio, and gaining popularity everyday. Chicago and Nashville radio executives examine the past, present and future of the country format.

"Country radio is the format of the '90s." If you talk to people in country radio as well as to country music's movers and shakers on Music Row in Nashville, Tennessee, sooner or later you'll hear them make that statement. Country is radio's most popular format, with 2,500 stations nationwide to runner-up adult contemporary's 2,360. And while it may lag behind adult contemporary in the size of its audience (a 15.8% audience share in the Top 100 radio markets compared with AC's 21.6%), country radio's 28 million weekly listeners can't be ignored. More importantly, nearly 57% of the country radio audience is between 25 and 54 — the most desirable demographic for advertisers. Couple that with the increasing numbers of younger listeners drawn by the current profusion of new country stars, ranging from "new traditionalists" like Clint Black, Garth Brooks, Alan Jackson and Travis Tritt, to the more rock-oriented Carlene Carter, the Kentucky Headhunters, the Desert Rose Band and Vince Gill, and you have perhaps the most dynamic of all radio formats.

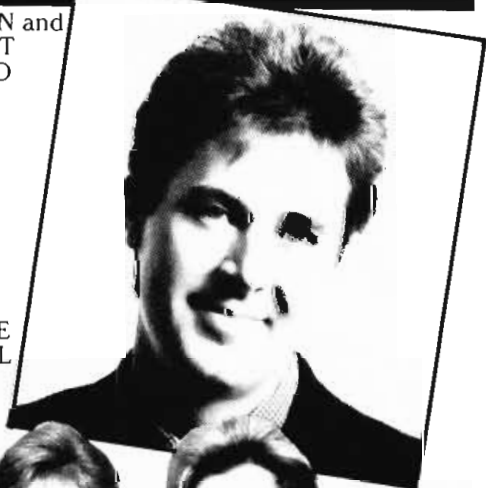
"We're seeing younger and younger people tuning in to country radio because other formats are leaving them cold," says Shelia Shipley, vice president of national radio promotion for MCA Records in Nashville. "And the fact that many of these new artists are young and trendy-looking makes them easier to relate to."



CHRIS HILLMAN and THE DESERT ROSE BAND



REBA McENTIRE



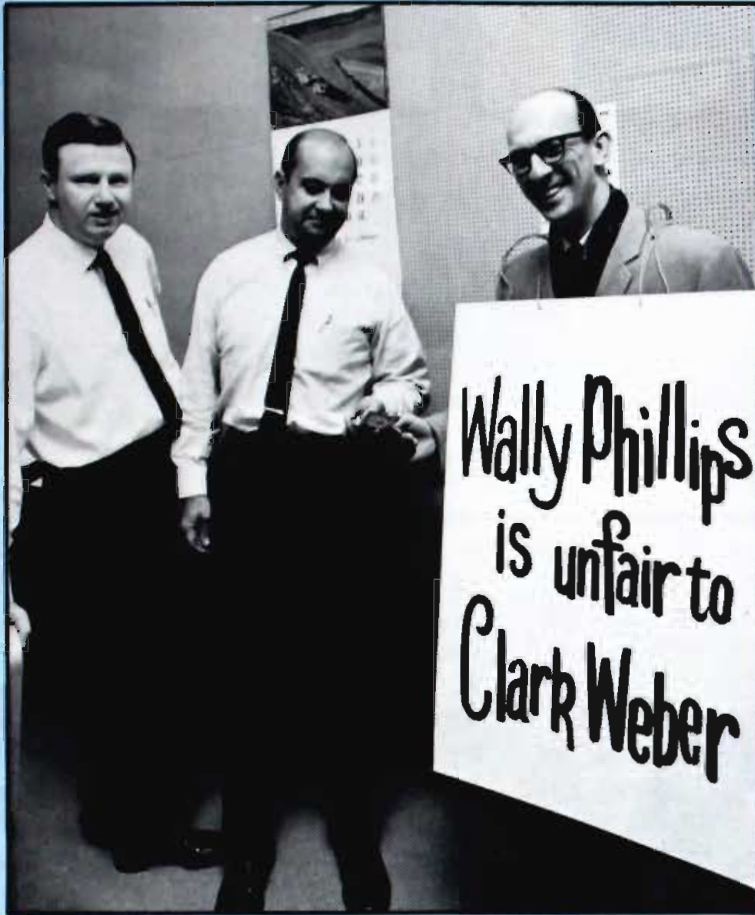
VINCE GILL



CONWAY TWITTY



THE JUDDS



1967 - (l to r) LEN JOHNSON, WALLY PHILLIPS, CLARK WEBER.

In fact, Weber and Rickards are buddies off the air. The baritone-voiced newscaster is an Episcopal minister who performed the wedding ceremony for Weber's daughter Peggy. "When it was over Reese asked me, 'Well, how'd it go?' And I said, 'It ran a little long for a newscast,'" Weber laughs.

Adding to the uniqueness of Weber's 30-year career is the fact that he has worked 20 years as a talk host — 90 percent of it spent as a morning man. Before that he worked as a Top 40 DJ at WLS, from 1961 to '68, and at WCFL from 1968 to '70.

Weber's "baptism" as a talk personality came in 1971 at WMAQ. Upon learning that the station was about to go country, Weber talked management into letting him try the talk format. When WMAQ switched to country in 1972, Weber and his popular new talk show moved to WIND, where he stayed for the next 12 years. After the station went Spanish in 1985, Weber jumped to WJJD.

His current role as the top ratings-getter at sister stations WJJD and WJMK is rampant with déjà vu, and not just because of the oldies they play. Weber shares studio space with some of the same DJs he started out with at WLS 30 years ago (Dick Biondi and Bob Hale) and later at WCFL (Ron Britain and Bob Dearborn).

In spite of his longevity as a talk host, the friendly voice of Clark Weber will forever be etched into the minds of Chicago's baby boomers as that of the man who introduced the Beatles at Comiskey Park in 1964. Pop culture will always remember him as one of Chicago's original rock 'n' roll radio pioneers who helped make WLS the Midwest's mammoth Top 40 station in the early '60s.

Who could forget his fake feud with fellow 'LS jock Ron Riley — the smart aleck who dubbed Weber "Chrome Dome" back in his pre-toupee days?

"The harassment started in 1959 from our days at rival rock stations in Milwaukee," recalls the Wauwatosa, Wisconsin native whose radio career started in 1955 on WAUX in Waukesha. "When Ron came to 'LS in '64, naturally we picked it up again," Weber recalls.

Forever trading insults, Riley led the "down with Weber" rebels,

while Clark reigned in the morning shift as "Emperor Weber" with his fans, the "Weber Commandos."

"People thought it (the feud) was real and it was difficult for Ron and I to have lunch together." To this day, however, Weber and Riley are still friends and keep in touch.

"WLS was the dream place to work at. The station had huge, huge ratings. It was a juggernaut."

Weber says the reason WLS hired him to host the overnight shift in 1961 was because he helped the late program director, Sam Holman, out of a jam. "Sam got very drunk one night in Milwaukee, when we both worked for WRIT. He started giving two parking lot attendants a hard time. One of them picked up a tire chain and was about to work Sam over, when I saw a squad car. I yelled to them and they came and broke it up.

"Sam, in his inebriated way, said, 'I'll never forget you for this, Clark.' Six months later he called and said, 'Hey, remember how you saved my ass?'"

Weber was soon on his way to fame and fortune in Chicago. As part of the WLS job, the jocks had to trek across the Midwest to sock hops and concerts about three times a week. An amateur pilot since 1951, Weber flew his own plane to these events. He also went on tour with the Dave Clark 5, Neil Diamond, the Beach Boys and Herman's Hermits to host their Midwest shows.

Even though Weber was bald and bespectacled, the former rock jock admits to having faced and overcome "a lot of temptations" in his WLS days.

Clark Weber had groupies?!

"Yes, there always were some around in the days at 'LS and even today. But Joan takes it in stride and is willing to share me...psychologically," he chortles.

The father of four daughters (including a set of twins) and five grandchildren is quite proud of his 36-year marriage to Joan. "That is probably my most outstanding accomplishment," he beams.

Unlike his past nerdy image, these days Weber's appearance is striking. Tall, tan and lean, looking fit and far younger than his 60 years, Weber is indeed a silver fox amongst the Hush Puppy set. The admitted exercise buff lifts weights and swims. He's a ham radio operator, belongs to a pilot's club and for relaxation, he flies up north to go fishing.

Weber's physical fortitude stood the test during a live, remote, breakfast broadcast for WJJD in Schaumburg at a packed Richard Walker's Pancake House. Dressed in a jaunty yellow blazer with a matching, striped tie, it isn't hard to spot Weber as he casually strolls, wireless mike in hand, among the brunchers, working the crowd just like Phil Donahue.

After the live show, which is a first for WJJD, Weber's age 45-plus fans instantly line up for autographs, pictures, and handshakes. There's even a handful of thirtysomethings with their children, reminiscing with Weber about WLS.

Although Weber's listeners these days are largely over age 50, he says his audience is growing larger and younger all the time. Live appearances like this one exemplify the power of Weber's radio-host-as-local-shopkeeper philosophy.

After the show, Mr. Charisma goes out of his way to compliment a young mom on her darling newborn and he politely chats up Chicago politics with a senior couple.

Even though he's exhausted from nearly five hours on his feet, the man-of-the-hour takes time to exchange congratulatory hugs and kisses with his all-female staff before heading home to Wilmette.

When asked how he'd like to be remembered in the history books, witty Weber replies: "As someone who genuinely cared about the audience. And on my tombstone it will read: *Here lies Clark Weber, I'll be right back after this commercial message.*" ♦

Even US99's Spangler, a former program director at WJEZ, admits that a second country outlet in Chicago is inevitable.

"We love being the only major country station that serves the entire Chicago area," he says. "But I'm not so sure that some more competition wouldn't help us. It might bring more people into the country music fold, and that would be good for the format."

As far as the music being played on country radio today, there have been numerous changes since WMAQ-AM dropped the format. After the short-lived *Urban Cowboy* craze of the early '80s, country music seemed directionless, and a lot of the core, pop-country artists like Crystal Gayle, Kenny Rogers and Barbara Mandrell began to lose favor with the country radio audience.

"There was a major floundering in country music, because Nashville didn't know what to do," says WSM's Cramer. "Record sales were off and some of the country radio stations were losing audience shares, because this was simply not the music the audience wanted to hear."

The tide began to turn in the mid-'80s with a return to a more traditional country sound spearheaded by then-new artists Ricky Skaggs, George Strait, Randy Travis

and Reba McEntire. Armed with great songs provided by the legions of songwriters who flock to Nashville, they began to change attitudes in the Nashville music establishment. No longer was a new single by an established artist like Merle Haggard, George Jones or Conway Twitty an automatic hit. Now it's the song rather than the artist that grabs the country audience first. In the argot of the music business, country music changed from being "artist-driven" to "song-driven."

"Country music had always been artist-driven," says Helton. "Not so long ago country radio programmers would play a mediocre record by an established artist. Now that's changed. If you're a major artist now and you don't have a really good record, you're going to have problems getting airplay."

"There have been some incredible songs that have come out of Nashville lately," says MCA's Shipley, whose label roster includes such superstars as Strait, McEntire and Twitty as well as hot newer acts like Marty Stuart, Vince Gill and Patty Loveless. "When you have songs that touch the heartstrings of people, it pulls them into the record stores. It causes them to call up radio stations. It generates an excitement out there, and each time a new

artist breaks through like that with a great song it opens up the doors for still newer artists with great songs."

Record industry figures indicate that in the second half of 1990, twice as many country albums were released by the major record labels than in the first half of 1989. Besides the explosion of new artists, US99's Spangler notes that the lyrics in country music are another lure.

"The lyrics are very important in country music," he says. "People who are uninformed think that country music is only about cheatin' and drinkin'. There's almost none of that on country radio these days. The format is about adult, real-life situations."

With booming ratings for country radio stations nationwide, country record sales on the increase (helped by the proliferation of country videos on cable video channels), an influx of fresh new talent and a profusion of great songs coming out of Nashville, country radio is indeed undergoing a revitalization.

"In the last three years country radio and country music are better than they've ever been," says *Radio & Records'* Helton.

Echoes MCA's Shipley, "Country music today is the healthiest it's ever been, and I think it's going to get healthier." ♦

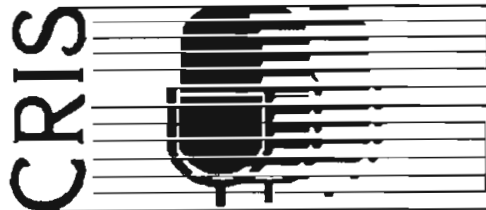
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NTRY

THE FORMAT OF THE FUTURE ?

"People recognize that country music isn't the 'hick' thing it used to be," adds Jeff Walker, a member of the board of directors of the Country Radio Broadcasters who doubles as an independent country video promoter based in Nashville. "People who listened to Creedence Clearwater Revival in the '60s and the Eagles in the '70s have now found a home with country music, because the music isn't all that different."

Here in Chicago, country radio is synonymous with WUSN (FM 99.5) or "US99." Since WMAQ-AM dropped country nearly five years ago, US99 remains the only country music station whose signal covers the entire Chicago metropolitan area.

Under current program director and morning DJ J.D. Spangler, the station has flourished of late, partly due to the upswing of interest in country music and partly because of some fine-tuning at the station under his leadership. Using a "more music, less talk" philosophy, US99 has seen its market share increase in two out of the last three Arbitron ratings surveys. In the most recent ratings report, the station was ranked as Chicago's No. 8 station.

"We made the music the star of the radio station and the DJs 'enhancers' of the music," says Spangler, talking about the station's decision to cut down on chatter. "At our station if you're not making the music better, then what is your purpose?"

Unlike radio markets in the south and southwest, where there are at least two major country stations competing, US99 is in the difficult position of trying to be all things to all country listeners in Chicago. As such, the station sometimes draws criticism for its conservative music approach.

"Naturally we'd like everyone to love us, but it's impossible to please everyone," says Spangler. "Imagine if Chicago had only one rock 'n' roll station and had to try to cover everything from Bill Haley to Iron Maiden and Whitney Houston. That's kind of what we're dealing with here at US99."

"We consider ourselves a 'mainstream' country radio station. We try not to go too

far to the rock edge of country and also not to be too eclectic with artists like k.d. lang and Lyle Lovett. We do play a touch of all of that, but the mainstays of the radio station are people like Randy Travis, George Strait, Reba McEntire and Alabama."

If you live in Will County or in the southern parts of Cook, DuPage and Kane counties, Joliet's WCCQ provides an alternative to US99. Using their own air personalities in morning and afternoon drive time and picking up programming from the Satellite Music Network during the rest of the day, the station plays David to US99's Goliath.

"People who listened to Creedence Clearwater Revival in the '60s and the Eagles in the '70s have now found a home with country music."

"Imagine if Chicago had only one rock 'n' roll station and had to try to cover everything from Bill Haley to Iron Maiden and Whitney Houston."

"We feel we're in direct competition with US99 for listeners," says WCCQ general manager Robert Channick. "US99 is a major market Top 10 station though, and it's a tough task for a smaller station to compete with them. But we feel that we can."

While never considered quite the hotbed of country radio that cities like Dallas and Houston are — to name two cities where two of the three top-rated stations are country outlets — Chicago has a his-

tory as a two country station town. In 1975 50,000-watt AM giant WMAQ-AM changed to country to fight a successful battle for listeners with WJJD/WJEZ. WJJD dropped country in 1982, WJEZ became oldies WJMK ("Magic 104") in 1984 and WMAQ-AM shifted from country to talk in 1986 and all-news two years later.

"I remember when WMAQ went country people said, 'Chicago isn't a country market,'" says Lon Helton, a WMAQ-AM DJ from 1975 to 1979 who is currently the Nashville bureau chief for the weekly trade publication *Radio & Records*. "We proved that it was. Even early on, WMAQ became one of the top three or four stations in the market."

"We were also the first country station that didn't use the word 'country' on the air. It was always, 'WMAQ is Going to Make You Rich' or 'Your Radio Station.' It was felt that the word 'country' had a stigma — as unwarranted as it may have been — and we decided not to label it. We also had the White Sox in addition to all our contests, so we would draw in people who might not be country fans. And once they heard the music they would usually say, 'Hey, that's not bad.'"

A lot of people's perceptions about country music have changed since then. Companies like Coca-Cola with Randy Travis and Oldsmobile with the Judds are using country stars in advertising campaigns, and one of country's biggest fans, George Bush, currently resides in the White House.

It's a pretty safe bet that one of the next Chicago stations to change formats will go country.

"I don't think there's any doubt that there's room in Chicago for another country station," says Ted Cramer, a 35-year veteran of country radio who was WMAQ-AM's program director from 1981 to 1984 and currently holds down the same position for Nashville's WSM-AM. "If a station came on with a lot of money for promotions behind it and with some really great air talent, Chicago would go for it."

US★99's John Katzbeck



LEARNIN' THE ROPES IN CHICAGO COUNTRY

by Bill Dalton

Known as "Kat Man," sidekick John Katzbeck enlivens morning drive time for listeners of host J.D. Spangler's country music show on WUSN (FM 99.5). The Kat Man is short on years but long on experience.

"I've been lucky. Who am I gonna kid? I've been real lucky!" says the "Kat Man."

Looking back on the short career, by radio standards, of John Katzbeck, US99's resident "wacky guy" and sidekick to morning drive host J.D. Spangler, you might conclude that luck had a great deal to do with this 26-year-old's rapid rise in this major market. Most DJs learn the business by struggling at a series of hamster-powered low-watters in places like East Lungfish, New Mexico, playing jug band music interspersed with gardening tips.

Not Katzbeck, who has spent his formative years entirely in Chicago. Luck? Well, the old adage is you make your own luck. And the Kat Man has done just that by working extremely hard at what he loves — radio.

"I have a lot of experience," Katzbeck reflects, "in not too many years. There was a long period in my life when I had two, three, four jobs at a time. And I just did it."

As with any profession, Katzbeck is still learning the ropes and he's got a pretty good teacher in Spangler, a 22-year veteran of radio and also US99's program director.

"I've learned a lot. I've learned to get to the point quicker, to tighten up my act a little bit. And J.D.'s also started to teach me a little organization 'cause he's hyper-organized."

"I don't know what I've taught him," says Spangler, whose show ranked a respectable eighth with a 3.6 rating in the most recently available Arbitron listing, "but in our format, what we try to get across is warm and friendly. And John has a natural charisma and you can't teach that; you've either got it or you don't."

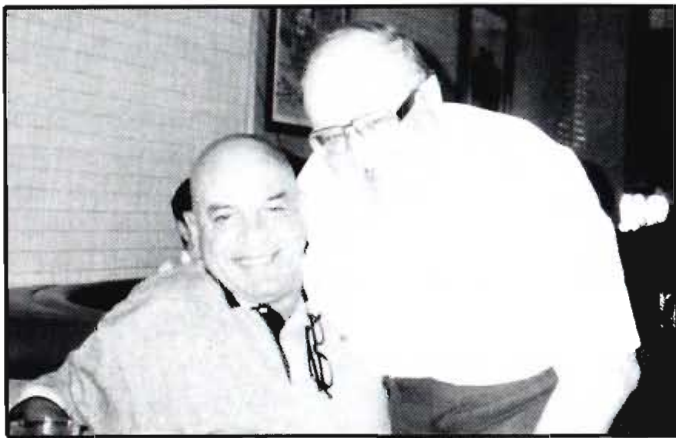
"We clash a lot because I'm very liberal and he's more conservative," relates Katzbeck. Ironically, those differences may be just the grist that makes the mill run smoothly because, according to Spangler, "We have a pretty good chemistry between us and play off each other very well."

But Katzbeck is also realistic. "It's his [Spangler's] show and I respect that. My deal is that some day I'm gonna have my own show, and I won't want some idiot telling me what to do. That's not my place. J.D.'s very talented and knows what he

Happenings



The Alarm visits WXRT studios before a concert at the Vic: (l to r) The Alarm's DAVID SHARP, DJ TOM MARKER, programming coordinator PAM BUDDY, The Alarm's MIKE PETERS, PD NORM WINER.



WVVX's SIG SAKOWICZ (right) with TELLY SAVALAS during Sig's birthday bash in Las Vegas.



Miami Vice star EDWARD JAMES OLMOS visits with WTAQ promotion manager SANTA NEGRETE.



(l to r) WZOK DJ JEFF WICKER; JULIE BENSON and AUDREY HOWARD, winners of the Secretaries' Day promotion, and WZOK PD STEVE SUMMERS.



(l to r) DJ NICK CANDELLA, Chicago Bears' MAURY BUFORD and DJ PETER DEAN hosted WTMX's *Sunday at the Races*, a brunch held at Arlington Int'l Racecourse to benefit Talkline/Kids Line, Inc.



Rap group EPMD visits Columbia College's WCRX: (l to r) WCRX's JAMMIN' JAY, EPMD's ERICK, WCRX news anchor ELISCIA WILSON and PARRISH of EPMD.



WZOK's JEFF WICKER (right), on his "World Tour" throughout the tri-state area, asks listeners to "Bring Us Your Farm Animals." The above listeners from Marengo, IL, brought a rabbit and a piglet.

METRO TRAFFIC:

*Competition In The Air
And On The Airwaves*



by Jim Mueller

Can Chicago radio support another rush hour traffic reporting company? According to Tom Johnson of newcomer Metro Traffic, the answer is definitely yes.

wants to do with his show.

"I'm the sidekick and I know my role, though I'll push the boundaries. We have a lot of discussions during the records. Usually it's J.D. yelling at me, 'What the hell are you talking about? Who the hell is Lenny Bruce?'"

Katzbeck, it seems, has been pushing the boundaries ever since his days at Maine West High School.

"I was a goofball," he chortles, explaining one of the reasons he wasn't involved with Maine West's WMTB (FM 90.5) until his junior year, though by his senior year he was news director.

"Actually I didn't get involved because I was in the marching band, concert band, jazz band, and that took up most of my time." And it wouldn't be the last time that the saxophone player's energies would be divided between radio and performing live.

"I started playing sax in fifth grade. I tried playing the cello for a year but the thing was too big. I remember dragging it

"Usually it's J.D. yelling at me, 'What the hell are you talking about? Who the hell is Lenny Bruce?'"

to school in the snow. There'd be two foot prints and this big scrape mark 'cause I couldn't lift it."

After graduating from Maine West in 1982, Katzbeck took his sax and his budding love for radio broadcasting to Macomb and Western Illinois University. ("And where's Macomb?" he quips. "In mapocket.")

With his own show on campus station WIUS, Katzbeck began what would be a career-developing trend: the willingness to work, any time, anywhere, any shift.

"They gave me a weekend shift that nobody wanted to do. Who wants to work weekends, especially in college? So I worked Sunday mornings from 10 to 2. And I loved it. I was late for classes and I blew off a lot of classes, but I never missed my radio show."

"In the early '80s there was a whole new music scene," says Katzbeck, "and I was really into Elvis Costello, New Order, Joy Division and before them, Talking Heads." Katz and fellow students with similar tastes put together the group Odd Man Out, and for the next five years Katzbeck split his time between band gigs and radio.

En route to the self-discovery that all young adults seek, Katzbeck knew one thing for certain, that he wanted to get into some facet of the arts. "So I decided to transfer to Columbia [Chicago's Columbia College] because I wanted to get a smor-

gasbord of an education."

Ironically, Katzbeck "took only one radio class. We'd listen to tapes of Larry Lujack and then break into discussion groups.

"I understood what they were doing but I didn't care for the philosophy. They had a real strict format like professional radio stations are now. I'm from the school of thinking that college stations should be more free form. You should have the power to experiment a little because you're not going to be able to do it anywhere else, that's for sure."

On WCRX (FM 88.1), Columbia College's student-run station, Katzbeck "came in and did one shift of 'read through the news' because I figured it would be good experience."

And "experience" became the byword that shaped his career.

His first plunge into professional broadcasting came at Shadow Traffic, which at that time was Lee Communications, where he served an internship. After graduating from Columbia College in 1986, Katzbeck continued working for Lee. And it was there that he learned the most basic fact of radio life.

"I got fired!"

He went to Z-ROCK [hard rock WZRC FM 106.7, now Contemporary Christian WYLL] in Des Plaines in January of '87. "I did their production work and commercial producing. It was a satellite music show so I ran the board and I read local news once an hour. I was there seven months and then it turned into The Wave (WTWV), a New Age station. And not long after, they had flooded out," he says, laughing at the irony.

Located just a block's flow from the Des Plaines River, the station fell victim to the flood waters which devastated so much of the Chicago area during the summer of 1987.

"As the water was coming in, we were signing off. Six hours later, they called me from the transmitter site in Buffalo Grove. The engineer had set up one turntable, a Radio Shack microphone, and one cart machine. They said, 'Hey, come on out here and keep us on the air, and bring some records.' They wanted to play the commercials so they could bill the sponsors.

"I'd talk in between the records so there wouldn't be a long space between each song. I'd ad lib until I could cue up another record and stick another commercial in the one cart machine. I stayed on the air 13 straight hours doing that.

"About this time I got a weekend job at WXLC [FM 102.3], too. So I was working at The Wave during the day in Des Plaines,

and I would drive out to the Satellite Music Network in Mokena a couple of week nights, and on weekends I'd do the overnight shift at 'XLC in Waukegan."

Despite putting considerable mileage on his CRX, Katzbeck was still playing sax in Odd Man Out. "We'd cruise to Macomb or Charleston or Iowa City, and we'd be crammed in a van with all this equipment and eating at 7-Elevens.

"I finally had to quit [in 1988] and the reason was radio. I just couldn't keep a full commitment to the band. We'd be gonna play Bidly Mulligan's and I just couldn't tell the group, 'Hey, I've gotta do the mid-night shift at 'XLC.'"

His first full-time job appeared next. Shadow Traffic rehired Katzbeck to file twice-a-day traffic reports. Flying out of Midway airport during both rush hours, Katzbeck was now logging a different kind of mileage. He also started doing traffic reports for WUSN (FM 99.5) in the mornings and for WMAQ (AM 670) in the afternoons.

". . . college stations should be more free form. You should have the power to experiment a little because you're not going to be able to do it anywhere else . . ."

Katzbeck was grounded when he became the on-air traffic reporter for Leigh Hamilton's afternoon show on WVAZ (FM 102.7). All the while, Katzbeck continued working at 'XLC, which gave him the chance to do his own show.

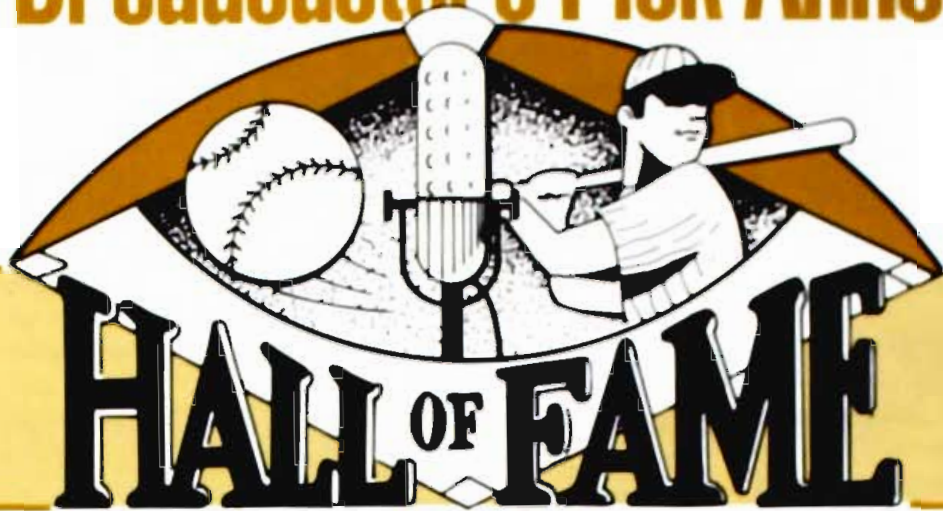
At the start of 1989, WXLC changed to its Hot Hits format, and they asked Katzbeck to be their nighttime guy, seven to midnight. "And I thought, 'Oh my God, you mean I can be just a disc jockey? Do one shift and work in one place only? You got me!'"

Katzbeck had burned the late fires at 'XLC for a year when US99 called with an offer to be a part of their morning show. And, what started out as a roving reporter spot, quickly burgeoned into his current role as host J.D. Spangler's full-time sidekick.

"Ten years ago you couldn't have gotten me to work a country station," Katzbeck admits. "But, they're changing the boundaries of country music constantly. I grew up listening to rock, but Vanilla Ice, New Kids On The Block, I just don't identify with that. I can play k.d. lang, the Kentucky Headhunters, Lyle Lovett, and Kevin Welch," which he does on his own show, *The Kat Man's Cutting Edge*, every Saturday at 11 p.m.

Luck? Like we said, you make your own luck. At least the Kat Man do. ♦

Baseball Broadcasters Pick Announcers'



by George Castle

Like the ballplayers they cover, baseball's radio announcers, even the Hall of Fame broadcasters now entering their golden years, have role models whose styles they often copied.

Commercial radio's coverage of baseball is entering its eighth decade, and these great vocal veterans fell in love with the game and its announcers during radio's "Golden Age" of the 1930s.

Who were the best baseball announcers of all time? Logical answers to that question should come from the biggest names

(formerly of the Brooklyn Dodgers and New York Yankees) and Vin Scully of the Dodgers.

Of Prince, Caray says, "Outstanding announcer. Very versatile and colorful - \$1 million worth of fun every day." He calls former Cardinals partner Buck "an outstanding announcer in any sport." Barber, still heard weekly on National Public Radio commentaries, is termed "remarkable... a guy from the South became so popular in a place like Brooklyn, where people wouldn't know what he's talking about." Caray also calls Scully a "wordmaster."

Meanwhile, chief WGN-Radio play-by-play voice Thom Brennaman lists his father, Cincinnati Reds voice Marty Brennaman, as his favorite. "He wasn't first on my list until I heard him do the playoffs and World Series last year. It was magic," he says.

The rest of Brennaman's list includes Scully, NBC-TV announcer Dick Enberg (formerly of the California Angels), Caray, ABC-TV announcer Al Michaels (formerly of the Reds and Giants), Buck Prince, Don Drysdale of the Dodgers (and formerly of the White Sox), Milo Hamilton of the

Houston Astros (formerly of the Cubs), Jerry Coleman, Lanny Frattare of the Pirates and Dewayne Staats of the Yankees (also formerly of the Cubs).

Moving across town to the spacious booth at the new Comiskey Park, John Rooney, the top Sox play-by-play voice on WMAQ, who also works for CBS-Radio's game of the week, picks Buck and Scully in a first-place tie as his favorites. "Each has different styles that make them better than the others." A close second is Ernie Harwell. "He brings in such a human touch



HARRY CARAY

in the business - some of whom made the all-time lists of their peers.

RADIOChicago surveyed all the Chicago play-by-play announcers, some household names from other cities and even a prominent network broadcaster to get their ratings of the best voices of the summer game.

Start out with Harry Caray, in his 47th straight year of baseball play-by-play, the last 10 seasons on WGN Cub broadcasts. Among many others he lists the late Bob Prince of the Pittsburgh Pirates, Jack Buck of the St. Louis Cardinals, Red Barber



JOHN ROONEY



WAYNE HAGIN

with his storytelling," says Rooney.

Wayne Hagin, Rooney's partner, names Scully, Enberg, Michaels, Harwell, Hodges, Lon Simmons of the Oakland Athletics (formerly of the Giants), Buck, Mark Holtz of the Texas Rangers, Don Drysdale and Marty Brennaman.

Enberg was "so sensational on radio in both baseball and football," says Hagin. Michaels on radio was "very young - and very good." Holtz is "an unknown quantity" to most fans, but is "excellent."

To go back to the beginnings of baseball on radio, just ask Harwell, in his 32nd and

It's 6:35 a.m. and the guys from Metro Traffic are knocking back one last gulp of cold hangar coffee before lifting off from Midway Airport for the morning rush hour shift.

Tom Johnson (dubbed "Major Tom" by Fred Winston) double checks a stack of IDOT (Illinois Department of Transportation) construction updates. His regular pilot/sidekick, an easy going sort named Russ Franks, pitches his styrofoam cup into the cargo area of their Bell, Jet Ranger helicopter.

Over the next two hours Major Tom and Franks will fly modified figure eights over Chicagoland, delivering traffic reports to WWBZ listeners, while Metro Traffic cohort Chuck Myers does the same over WBBM-AM.

Metro Traffic Control, unheard of in Chicago until last August, is quietly challenging Shadow Traffic for a slice of the Chicago market.

"Before Metro Traffic opened a Chicago office, commuters had only Shadow Traffic to rely on," Johnson explains. "They were the only player in town, and Shadow Traffic wasn't even flying helicopters at the time! Inexcusable in my mind.

"Then we came along with chopper coverage and Shadow began flying again, and even added a 'Captain Don' in answer to my Major Tom, which surprised me. I thought they'd at least pull a higher rank.

"Now Chicago has three outlets with helicopters up during rush hour instead of only WGN, and there's more than enough work to go around."

Metro Traffic serves over 30 cities. When the company expanded to Chicago, Johnson was one of its first local employees. He explains, "They liked my versatility. Remember, I was working news, traffic and talk shows at WLS, jocking at WFYR, running WSSY in the suburbs and doing traffic on WMAQ as a Shadow Traffic reporter, all

"Now Chicago has three outlets with helicopters up during rush hour instead of only WGN, and there's more than enough work to go around."

"This isn't brain surgery - it's traffic!"

at the same time! So I knew the market and the available talent. That's why Metro made me assistant director of operations.

"Our goal at Metro is to bring personality back to traffic. After all, this isn't brain surgery - it's traffic! The listeners want accurate information, true, but does that mean we have to be boring? I don't think so."

At 6:55 a.m., Franks eases the Metro Traffic chopper east to Lake Shore Drive, leaving the Midway Airport controllers behind. He checks in with the Meigs Field staff and asks about air space restrictions over Comiskey Park, where the White Sox are playing that day. With Vice President Dan Quayle in attendance, air space is closed over the new ball yard.

Kicking the Jet Ranger into a snug left turn, Russ heads north along LSD for a closer look at the construction zone.

"We fly at about 1,000 feet and 115 miles per hour," he explains, "and probably go through 50 gallons of fuel every morning. I follow Major Tom's lead, take him where he wants to go. He spots accidents, stalls and radar traps. I talk to the people at the three airports and watch for other aircraft."

Radar traps. Of all the traffic reporters working in Chicago, only Johnson calls radar traps for his listeners.

"The purpose of a radar trap is to slow traffic down to the legal limit. That's exactly what happens when I call a radar trap on the air. People slow down. Does my blowing the whistle bother the State Police? Nobody's ever complained."

Heading outbound along the Kennedy and Northwest Tollway, Major Tom takes a break over the Motorola complex in Schaumburg, hovering at 600 feet as he delivers his first report of the morning. Referring to shorthand notes, he sounds smooth, almost scripted. After a little Danny Bonaduce/Adam Rich schtick with Blaze morning man Brian Kelley, it's south along the tollway.

"In a few minutes we should cut directly over O'Hare," Major Tom explains. "You're not allowed to fly over in fixed wing aircraft. Helicopters give us far more flexibility for traffic reporting than airplanes.

Here's an example. A few minutes ago I spotted a semi blocking North Avenue. The trailer roof was peeled back. That guy hit a low bridge. In the helicopter, Russ can hover in place while I take notes. In a plane he'd have to fly by and come around.

"Helicopters also offer us an advantage in bad weather. We fly at under 1,000 feet. Fixed wing aircraft must fly higher than 1,000 feet. This means we usually fly "under" the weather, and can go up when fixed wing aircraft are grounded.

"There are exceptions, though. Russ and I were flying the day of the tornado out in Lemont last year, and we barely beat the storm back to Midway. Russ had us up to 150 miles per hour, the top end for this baby."

The Metro Traffic morning shift ends at 9:15 a.m., when Franks eases the Jet Ranger straight down onto an eight-foot-square, wooden platform at Midway Airport. Over breakfast at the nearby Midway Diner, Major Tom ticks off a laundry list of reasons for slow rush hour traffic in the Chicago metro area.

"Construction projects, accidents and stalls bring the obvious backups and gapers' slow-downs," he says, "but from the air we notice other problems. Something as simple as a slow curve in the road or a left-hand exit ramp causes hesitation among drivers, no matter how many times they've taken a particular route. The Harlem and Austin exits on the I-55 are good examples, and when drivers back off by five or 10 miles per hour we get a ripple effect, slowing traffic down as the volume increases."

By 10:30 a.m., Major Tom has returned to the Metro Traffic offices on Michigan Avenue. Leaning back from his desk, he looks up and says, "This is the real action, and I love it! Metro Traffic is here for the long run, and we're only going to get bigger and better."

"Russ and I were flying the day of the tornado out in Lemont last year, and we barely beat the storm back to Midway."

Happenings...



WMAQ executive editor JIM FRANK at the station's 3rd anniversary party at Riverstix Pool Hall.



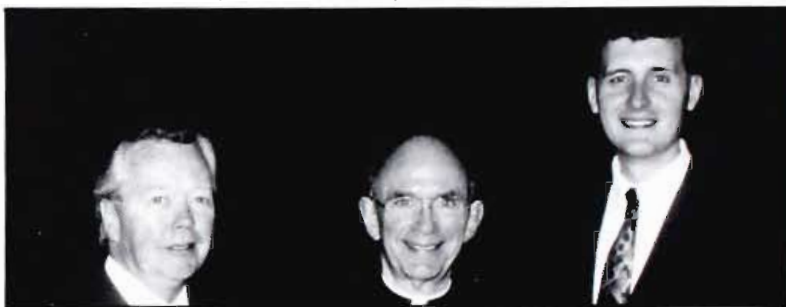
First Annual Hard Rock Cafe 5K Road Race media luncheon: (l to r) CARA NOLAN, Mayor's Office of Special Events; DJ JOHN CALHOUN and promotions director DENISE HART of WPNT; JUDI BARTIK, Cystic Fibrosis Foundation; PD HARV BLAIN and DJ BOB WAVELAND of WPNT; PEGGY HEYDON, The Eventors, Inc. (Photo by John Bedessem)



Intern MATT HERNACKJ gains experience in the studios of WRMN/WJKL (above) and also helps evening DJ Danny Wright at WYTZ.



Attorneys ELLEN ALDERMAN (left) and CAROLINE KENNEDY discuss their book, *In Our Defense*, with WGN's ROY LEONARD.



WLUW's WAYNE MAGDZIARZ receives the Cardinal's Communication Award. (l to r) BOB PARKINSON, assoc. professor at Northwestern Univ.; CARDINAL BERNARDIN; MAGDZIARZ.



WNIB's CARL GRAPENTINE greets Sox player SAMMY SOSA before singing the national anthem in Comiskey Park.



THE TRIPLETS (Vicki, Sylvia and Diana Villegaf) visit Q101's ROBERT MURPHY and sidekick ELEANOR MONDALE.



HERB CARNEAL

last season behind the mic in Detroit.

He names Graham McNamee, who broadcast network World Series games starting in 1923, and Cardinals announcer France Laux, who preceded Caray as St. Louis' top voice. He adds Herb Carneal and Russ Hodges to his list.

Harwell worked with Carneal, currently heard on 50,000-watt WCCO-Radio in the Twin Cities, in Baltimore in the 1950s. "He's a fine announcer, but he kind of gets lost nationally, working up in that area," he says. "But he's a household name in his market." Former partner Hodges "was not a super announcer, but he had appeal because he was a people's announcer."

Starting with his boyhood in Ohio, Buck goes back a long way to name his favorites. His list is topped by the late Jack Graney, the first ex-player to ascend to the broadcasting booth, with the Cleveland Indians. Another Indians announcer of note, Jimmy Dudley, is named.

Bob Costas, based in St. Louis, has not broadcast weekly baseball since NBC lost the network TV contract to CBS. But he satisfies part of his need to stay close to his favorite game by filling in for Buck on some KMOX broadcasts.

Growing up in the New York area, he developed a keen ear for the game's voices. In Costas' long list he includes Buck and Caray.



BOB UECKER

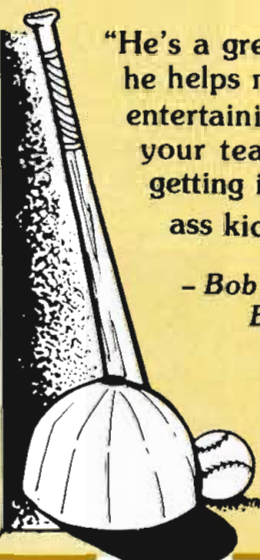
Of Buck, Costas says, "A commanding presence, terrific dry wit. A special sustained relationship with his St. Louis audience. At his best in the big, memorable moments."

Costas' longest analysis is reserved for Caray. "His work with the Cubs on WGN [TV] has given him national visibility, but his greatest days as an announcer came as the voice of the Cardinals," he says. "Then, his bigger-than-life personality was matched by his play-calling and sense of theater. He helped make the Redbirds a regional franchise with millions of fans beyond St. Louis."

Meanwhile, noted baseball funnyman Bob Uecker, heard throughout much of the Chicago area on Milwaukee's WTMJ, has always given serious thought to his favorite radio announcers.

"He wasn't first on my list until I heard him do the playoffs and World Series last year. It was Magic."

- Thom Brennaman on his Dad



"He's a great BS'er; he helps make it entertaining when your team is getting its ass kicked."

- Bob Uecker on Bob Costas

While growing up in Brewtown, Uecker liked listening to Bert Wilson and Jack Quinlan, two late Cub announcers on WIND and WGN. Likewise Bob Elson with Sox broadcasts on the former WCFL. "I used to love to imitate him," says Uecker. "He wasn't boring if you really listened to him."

Uecker also names Costas and Milo Hamilton.

"Costas would be a great radio guy doing it full time," says Uecker. "He's a great BS'er; he helps make it entertaining when your team is getting its ass kicked." Hamilton impresses Uecker with his "great record keeping and meticulous style."

For Hamilton himself, broadcasting the Houston Astros for the past seven years after leaving the Cub radio booth, the No.



BOB COSTAS

I pick was fairly simple.

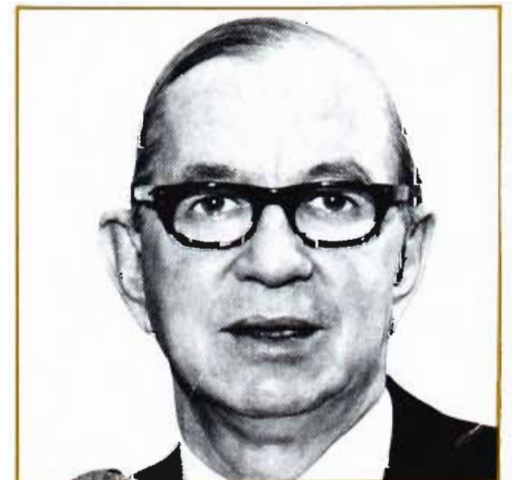
"Growing up in Iowa, I heard Bob Elson and he's obviously my first choice," Hamilton says of his late partner on early and mid-1960s White Sox broadcasts on the old WCFL.

"His style was the key, and he really was the first one in Chicago who made it [baseball announcing] into a profession," Hamilton adds. "And a lot of the terminology you hear on baseball broadcasts began with Bob."

Hamilton's list then picks up with two former Cub broadcast-booth mates, Quinlan (on the old WIND in the mid-1950s) and Jack Brickhouse. Although the latter did no baseball on radio after 1947, Hamilton remembers Brickhouse from his earlier stints on WGN and WJJD.

Somewhat surprisingly, Hamilton also picks Harry Caray. The two feuded during a shotgun marriage in the Cub booth from 1982 to 1984, a relationship that ended with Hamilton being phased out. But Hamilton gives credit where credit is due - he loved Caray in St. Louis. "That's when he was still just a baseball announcer," he says.

Just like the players, baseball's radio announcers have their own idols, influences and favorites. The boys of summer, in the booth.



BOB ELSON

NEW ALBUM Releases

ADULT CONTEMPORARY

Bendik IV (CBS)
Mary Black Without the Fanfare, Collected (CURB)
Frozen Ghost (ATLANTIC)
Sophie Hawkins (CBS)
Arty McGlynn Lead the Knave (CURB)
Barry Manilow Showstoppers (ARISTA)
Bill Medley Blue-Eyed Singer (CURB)
Starr Perodi The Honor System (CURB)
Kenny Rogers (REPRISE/WB)
Schascle (REPRISE/WB)
Barbra Streisand Prince of Tides; Just for the Record (CBS)
James Taylor (CBS)
Manhattan Transfer The Offbeat of Avenues (CBS)

ALBUM ROCK

The 4 of Us (CBS)
Altered State (WB)
Asphalt Ballet Blood on the Highway (VIRGIN)
Beckett self-titled (CURB)
Lucy Brown (ATLANTIC)
Crimson Glory (ATLANTIC)
Crowded House Woodface (CAPITOL)
The Doves (ELEKTRA)
Follow for Now (CHRYSALIS)
Four Horsemen (DEF AMERICAN/REPRISE/WB)
Jerry Garcia (ARISTA)
Grapes of Wrath These Days (CAPITOL)
The Guitars that Rule the World (ATLANTIC)
Corey Hart Sunglasses at Night (EMI)
Chesney Hawkes (CHRYSALIS)

The Immigrants (VIRGIN)
Intruder (METAL BLADE/WB)
Kiss of the Gypsy (ATLANTIC)
Julian Lennon (ATLANTIC)
Kenny Loggins Leap of Faith (CBS)
Loudhouse For Cryin' Out Loud (VIRGIN)
Martika Martika's Kitchen (CBS)
Metallica (ELEKTRA)
Robbie Nevil Day One (EMI)
Stevie Nicks Best of Stevie Nicks (ATLANTIC)
Noiseworks Love Versus Money (CBS)
Overhill (ATLANTIC)
Pale Divine (ATLANTIC)
Panic (METAL BLADE/WB)
RTZ (GIANT/REPRISE/WB)
Eros Ramazzotti self-titled (ARISTA)
Toshi Reagon (ELEKTRA)
Lou Reed (SIRE/WB)
Rey Dancing with the Enemy (CHRYSALIS)
Rush (ATLANTIC)
Sabotage (ATLANTIC)
Shaka self-titled (ARISTA)
Sons of Freedom Gumt (CHRYSALIS)
Squeeze (WB)
Chrissy Steele Magnet to Steele (CHRYSALIS)
Dave Stewart (ARISTA)
Curtis Stigers (ARISTA)
Vicious Rumors (ATLANTIC)
Jethro Tull (CHRYSALIS)
Warren Zevon (GIANT/WB)
Widespread Panic (CAPRICORN)
Wild Horses (ATLANTIC)

FLASHBACKS

by Jim Mueller

MARTY FAYE

Seventy years old and the man still draws breath after two quadruple bypass surgeries. Look at him swing the golf club, this Marty Faye. On the green in two strokes and he never stops talking, because that's what Faye does. He talks!

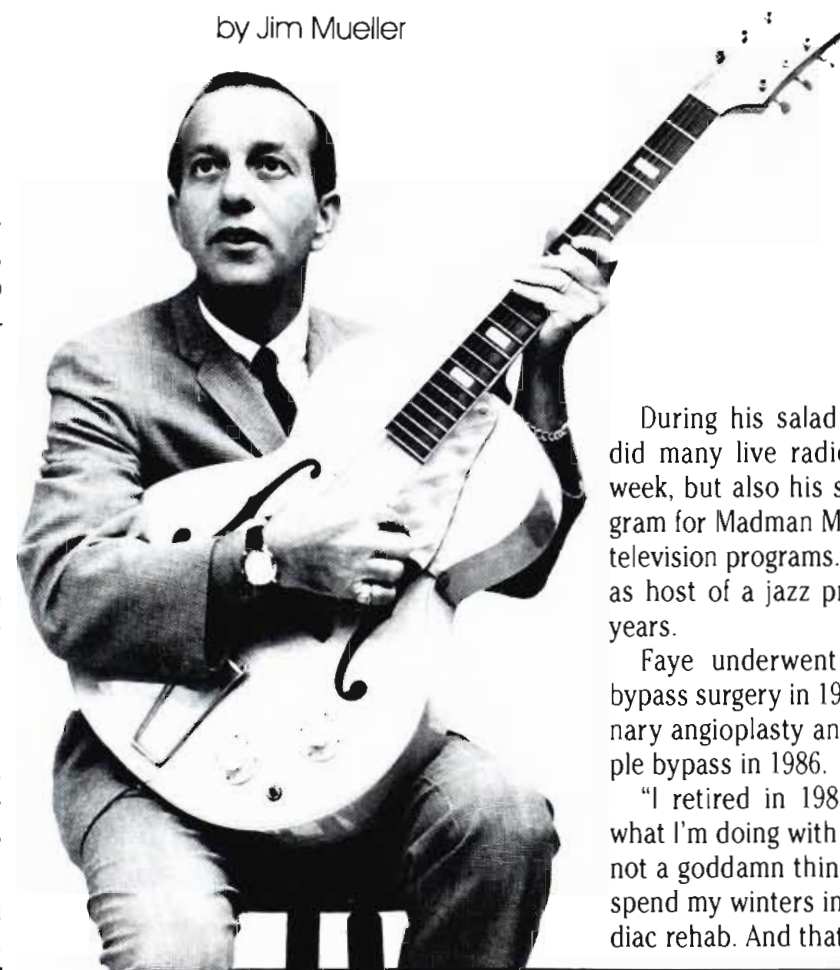
"People often ask about Sophie Tucker," he says. "Sophie would sell jams and jellies for charity between her shows, but she never named the charity! I didn't think a star should be selling preserves in the lobby, and I also didn't believe she had any charity. Sophie threatened to have me fired when I said as much, but it never happened."

"You want to know about my career?" he asks. "I'll tell you about my career. I'm from a show business family. My sister was Frances Faye the nightclub singer and my first cousin was Danny Kaye, yes, *the* Danny Kaye!"

"I came to Chicago from New York in 1952 as a radio and TV pitch man. I was doing live radio commercials at WAAF [now WJPC] one afternoon when the announcer played a song and left his mic open. I said, 'What is that garbage?!' My voice went out over the air — and his listeners loved it! They'd never heard anyone knock a record before, so I ended up with a show called *Marty's Morgue*. I'd play lousy records and rip 'em to shreds.

"You know, I had Paul Anka on at the beginning of his career, when 'Diana' was a big hit. Such a trite song — it stunk! I asked Anka to read the lyrics aloud. He got a little defensive and said, 'In your day you had Jerome Kern and Cole Porter. Today you have me.' Well, I told him to get out! He asked if we were still on the air and I said, 'I am, but you're not. Get out!' Some nerve! Comparing himself to Cole Porter!"

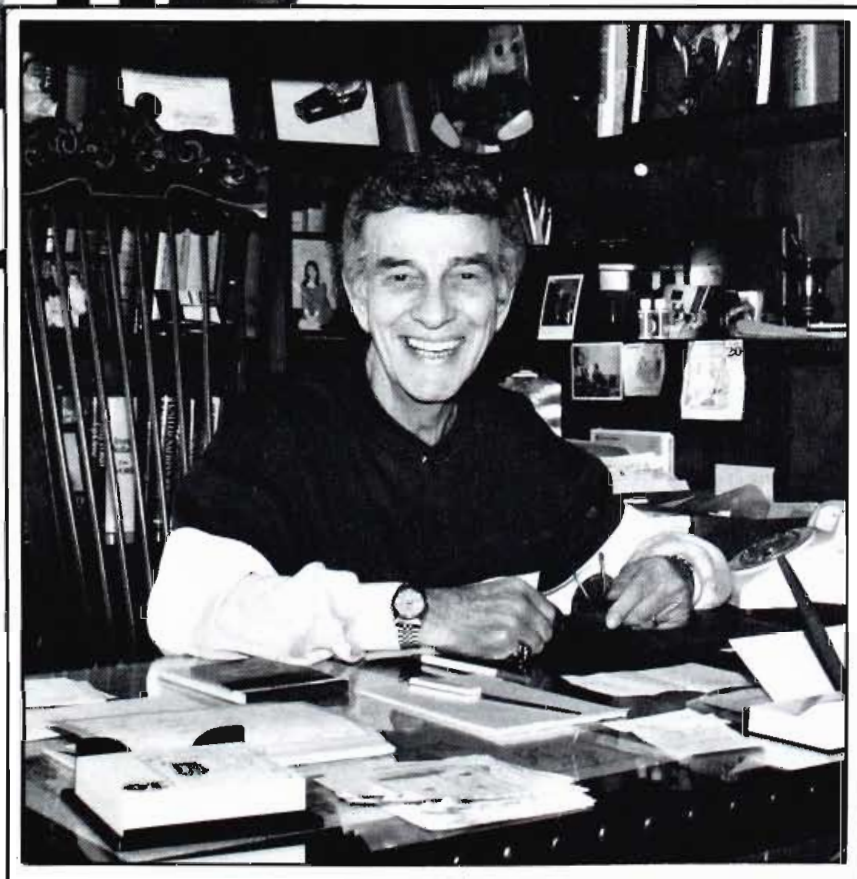
Along with *Marty's Morgue*, Faye also hosted a live show from the Black Orchid Club. His guests included — along with some greats and the not-so-greats — Vic Damone and Johnny Mathis. He once advised Neil Sedaka "to give up on music and be a court reporter!"



During his salad years, Faye not only did many live radio and TV spots each week, but also his shows at WAAF, a program for Madman Muntz on WCFL and the television programs. Later, he joined WBEE as host of a jazz program that lasted 14 years.

Faye underwent quadruple coronary bypass surgery in 1976, followed by a coronary angioplasty and yet another quadruple bypass in 1986.

"I retired in 1985," he says. "Ask me what I'm doing with myself and I'll tell you not a goddamn thing! I read and play golf, spend my winters in Florida and go to cardiac rehab. And that's it, Babe."



Rodney Crowell (COLUMBIA)
Holly Dunn (WB)
Skip Ewing Greatest Hits (MCA)
Vern Gosdin Out of My Heart (COLUMBIA)
Great Plains (COLUMBIA)
Brenda Lee Anthology (MCA)
Patty Loveless (MCA)
Shelby Lynne Soft Talk (EPIC)
Ronnie McDowell (CURB)
The Marcy Brothers (ATLANTIC)
Michael Martin Murphy (WB)
Buck Owens 16 Greatest Hits (CURB)
Collin Raye All I Can Be (EPIC)
Riders In The Sky (COLUMBIA)
Roy Rogers and Norton Buffalo R & B (BLIND PIG)
Tim Ryan Seasons of My Heart (EPIC)
Ricky Skaggs My Father's Son (EPIC)
Southern Pacific (WB)
Ray Stevens #1 with a Bullet (CURB/CAPITAL)
Doug Stone (EPIC)
Sweethearts of the Rodeo Sisters (COLUMBIA)
Joe Tex One and Only (CURB)
Randy Travis (WB)
Donna Ulisse (ATLANTIC)
Ricky Van Shelton Backroads (COLUMBIA)
Chris Wall No Sweat (TRIED & TRUE/RYKODISC)
Steve Wariner's Greatest Hits Vol. II (MCA)
Waylon & Willie Clean Shirt (EPIC)
JJ White JJ White: Janice Jayne (CURB)
Andy Williams Nashville (CURB)
Tom Wopat (EPIC)
Tammy Wynette Tammy & Friends (EPIC)
Trisha Yearwood self-titled (MCA)

DANCE

3 X Dope (ARISTA)
90 M.P.H. (ARISTA)
Anne G. (ATLANTIC)
The Beatmasters (SIRE/RHYTHM KING/WB)
Biz Markie (COLD CHILLIN'/WB)
Bomb the Bass (SIRE/RHYTHM KING/WB)
Boys in the Hood (QWEST/WB)
Ingrid Chavez (PAISLEY PARK/WB)
F.S. Effect (GIANT/WB)
Frankie Knuckles Beyond the Mix (VIRGIN)

Icy Blu (GIANT/WB)
Lisa Lisa and Cult Jam (CBS)
"Little Louie" & Marc Anthony (ATLANTIC)
M. Doc Universal Poet (SMASH)
Danny Madden (GIANT/REPRISE/WB)
Merlin (SIRE/REPRISE/WB)
The Millions M is for Millions (SMASH)
Oaktown's 3.5.7 Fully Loaded (CAPITOL)
Pop's Cool Love (ELEKTRA)
Jamie Principle In the Midnite Hour (SMASH)
Q.D. III Soundlab (QWEST/WB)
Rappin' Stine (QWEST/WB)
Schooly D How a Blackman Feels (CAPITOL)
P.N. Sampson Listen to my Heartbeat (CBS)
Taja Sevelle (PAISLEY PARK/WB)
Spanish Dance Hall (CBS)
Donna Summer (ATLANTIC)
Ultra Nate (WB)

JAZZ/BLUES

Acoustic Alchemy Back on the Case (GRP)
George Adams (BLUE NOTE/CAPITOL)
Big Shoulders Nickel History (ROUNDER)
Bob Belden Ensemble The Sting Project (BLUE NOTE/CAPITOL)
David Benoit (GRP)
Bluesiana Triangle Bluesiana Triangle II (WINDHAM HILL)
John Campbell (ELEKTRA)
Larry Carlton (GRP)
Dirty Dozen Brass Band (CBS)
Elaine Elias (BLUE NOTE/CAPITOL)
GRP Christmas Collection Vol. 2 (GRP)
Jean-Jacques Goldman Fredericks, Goldman, Jones (CBS)
Benny Green Greens (BLUE NOTE/CAPITOL)
Dave Grusin (GRP)
Etta James R&B Dynamite (FLAIR/VIRGIN)
Stanley Jordan Stairway Over the Rainbow (BLUE NOTE/CAPITOL)
Geoff Keezer Here and Now (BLUE NOTE/CAPITOL)
B.B. King Spotlight on Lucille (FLAIR/VIRGIN)
Eric Marienthal (GRP)
Wynton Marsalis Levee Low Moan (Majesty of the Blues 2) (CBS)
New York Voices (GRP)
Darrell Nulish Business as Usual (BLACK TOP)
Michael Petrucciani Playground (BLUE NOTE/CAPITOL)
Bobby Radcliff Universal Blues (BLACK TOP)
Bonnie Raitt Luck of the Draw (CAPITOL)

CLASSICAL

Bach: Keyboard Concerti, Vol. II; Ton Koopman/Amsterdam Baroque Orch. (ERATO)

Beethoven: Symphony No. 3 Leonore Overture G. Wand (BMG CLASSICS)

Bloch: Schelomo O. Harnoy (BMG CLASSICS)

Boccherini/Tedesco: Quintets Yamashita/Tokyo String Quartet (BMG CLASSICS)

Britten: Young People's Guide Collection A. Davis/BBC Symph. Orch. (TELDEC)

Bruckner: Symphony No. 6 Lopez-Cobos/Cincinnati Symph. Orch. (TELARC)

Bruckner: Symphony No. 8 Solti/CSO (LONDON)

Bruckner: Symphony No. 9 Barenboim/Berlin Phil. Orch. (TELDEC)

Candide L. Bernstein/Christa Ludwig and Adolph Green (DG)

Copland: El Salon Mexico, Clarinet Concerto, Music for the Theater Leonard Bernstein/New York Phil. (DG)

Du Caurroy: Requiem, Motets M. Laplenie/Ensemble Sagittarius (MUSIFRANCE/ERATO)

Duets Caballe & Verrett (BMG CLASSICS)

Dvorak: Quartets Op. 96 & 105; Takacs Quartet (LONDON)

Dvorak: Violin Concerto T. Zehetmair/Inal (TELDEC)

Gershwin: Piano Concerto A. Jablonski/RPO (LONDON)

Gluck: Les Pelerins de la Mecque J.E. Gardiner/Opera Orch. of Lyon (MUSIFRANCE/ERATO)

Grieg: Peer Gynt Suites Blomstedt/SFSO (LONDON)

Handel: Amadigi M. Minkowski/Les Musiciens du Louvre (ERATO)

Handel: Theodora Harnoncourt/Concentus musicus Wien (TELDEC)

Handel: Water Music Sir Charles Mackerras/Orchestra of St. Lukes (TELARC)

Haydn: Symphonies 45 & 60 N. Harnoncourt (TELDEC)

La Guitarra Romantica Julian Bream (BMG CLASSICS)

Leclair: Scylla et Glaucus J.E. Gardiner/Monteverdi Choir, English Baroque Soloists (MUSIFRANCE/ERATO)

Lutoslawski/Ligeti: String Quartets; Schnittke: Kanon in Memorium of Igor Stravinsky; Hagen Quartet (DG)

Mahler: Kindertotenlieder, Ruckert Lieder, Lieder eines Fahrenden Gesellen Bernstein/Hampson, Vienna Phil. (DG)

Moussorgsky: Pictures at an Exhibition Y. Levie/Atlanta Symph. Orch. (TELARC)

Mozart: Arias Vaness (BMG CLASSICS)

Mozart: Complete Symphonies Sir Charles Mackerras/Prague Chamber Orch. (TELARC)

Mozart: Dominicus Mass Harnoncourt/Concentus musicus Wien (TELDEC)

Mozart: Der Schauspieldirektor Pritchard/Kanawa, VPO (LONDON)

Mozart: Don G. Hilites Harnoncourt/CGB (TELDEC)

Mozart: Early Sonatas, Vol. II; A. Lubimov, piano (ERATO)

Mozart: Magic Flute Solti/VPO (LONDON)

Mozart: Piano Concertanti Michelangeli (DG)

Mozart: Piano Concertos K466/467; Vegh, Schiff (LONDON)

Mozart: Sinfonie Concertanti Orpheus Chamber Orch. (DG)

Mozart: Sonatas P. Zukerman (BMG CLASSICS)

Mozart: String Quintets Farulli/Melos Quartet (DG)

Mozart: Symphonies T. Pinnock/English Concert (DG)

Mozart: Violin Concertos 2, 3, 5 T. Zehetmair/Philharmonia Orch. (TELDEC)

Mozart: Violin Sonatas D. Barenboim, I. Perlman (DG)

Mozart: Wind Concerti Unbekannt (TELDEC)

Open Air: Short Works Barenboim/Berlin Phil. Orch. (TELDEC)

Poulenc: La Voix Humaine G. Pretre/J. Migenes, Orch. National de France (MUSIFRANCE/ERATO)

Pavarotti Songbook Pavarotti (LONDON)

Prokofiev: Symphonies No. 1 & 5 Y. Levi/Atlanta Symph. Orch. (TELARC)

Ravel/Debussy: Quartets Quatour Ysaye (LONDON)

Saint Saens: Symphony No. 3 Badea/Murray, Royal Phil. Orch. (TELARC)

Scandinavian Album Guildhall String Ensemble (BMG CLASSICS)

Schumann/Schubert V. Horowitz (DG)

Schumann: Lieder Schreier (TELDEC)

Shostakovich: Symphony #12, The Age of Gold; Hamlet N. Jarvi/Gothenburg Symph. (DG)

Shostakovich/Alkan: Piano Works Olli Mustonen (LONDON)

Strauss: Horn Concertos 1&2 Ashkenazy, Tuckwell (LONDON)

Strauss: Lieder E. Gruberova/Haider (TELDEC)

Tchaikovsky: Children Scenes, Sonata in G Major Viktoria Postnikova (ERATO)

Tchaikovsky: Nutcracker Temirkanov/Royal Phil. Orch. (BMG CLASSICS)

Wagner/Gotterdammerung J. Levine/Metropolitan Opera Orch., Behrens, Goldberg, Salminen, Weikl, Studer (DG)

Soldaten, Kontarsky; Zimmerman/Stuttgart Opera (TELDEC)

COUNTRY

Brooks & Dunn Brand New Man (ARISTA)

Marty Brown High n' Dry (MCA)

Stacy Dean Campbell (COLUMBIA)

Lionel Cartwright Chasin' the Sun (MCA)

Mark Collie Born and Raised in Black (MCA)

TUNING IN THE

Psychics

ON TELEPATHIC
TALK RADIO

by Linda Cain

You don't have to be a Shirley MacLaine camp follower to tune into psychic radio. Professional seers like Irene Hughes, Warren Freiberg, Marlena the Rock Lady, Gwen Pippin, Melody Joy, Laurie Brady and Allene Cunningham sound quite down-to-earth when they give callers their psychic impressions. Even skeptics have to give them credit for the practical advice and common sense counseling they dispense on the airwaves. For the most part, these radio psychics are "Dear Abby" with a clairvoyant twist. But sometimes they can forecast with mind-blowing accuracy.

The far-out format of psychic talk radio is, in fact, very traditional. Barbara Schermer, astrological consultant, says, "Radio and astrology are a natural match. Radio speaks directly to each individual and astrology speaks directly to each individual—they are extremely compatible."

Schermer had her own radio show on KIQQ in Los Angeles and was an occasional guest on the *Phyllis Levy Show*, formerly on WLS. She has been a consultant to Rich Melman of Lettuce Entertain You, fashion designer Maria Rodriguez and was hired by Michael Butler to advise on the best opening dates for his revival of *Hair*.

Psychic radio dates back 60 years. Evangeline Adams, a noted astrologist of the time, was one of the pioneers of this phenomena. In April 1930, she began broadcasting three times a week and was deluged with mail. (Miss Adams had a studio in Carnegie Hall where she was visited by such notables as King Edward VIII, Caruso, Mary Pickford and J.P. Morgan.)

Today, psychic radio is fast becoming one of talk radio's hottest formats across the country, according to WCGO/WTAS' Warren Freiberg. The host of his own morning talk show on the Chicago Heights sister stations, Freiberg also works as a radio psychic outside the Chicago area. He uses his mental powers for six different radio stations across the U.S., giving out psychic readings to listeners who call in.

"In the '30s, the airwaves were crawling with these radio mentalism shows. One station in the New York area had no fewer than 15 mentalists on it. It was a million dollar industry and a lot of quacks dispensing love potions got in on it," says Freiberg. "The radio stations then became concerned that all this hoopla would cause the government to interfere in their programming, so radio stations' management decided it was better to police their own industry and they banned the psychic shows." It wasn't until 1943, when a popular mentalist named Joseph Duninger hosted a national show over the Blue Radio Network, that the format came back.

Freiberg credits psychic Long John Nebel with popularizing the format on WOR in New York City in the early '60s, inspiring Freiberg to find Midwest psychics to guest on his call-in show for WWCA in Gary, Indiana. At first Freiberg was a cynic who gave the soothsayers a hard time. But the late psychic Joe East influenced the talk host to study ESP. Alexandria East, his widow, was a well-known psychic, palm reader and expert handwriting analyst. Freiberg credits the Easts with encouraging

him to tap his own mental powers.

"I believe that we're all mini-radio transmitters and that we all send out psychic signals. I simply interpret them," he explains.

Some psychics use crystal balls, tarot cards or astrology to boost their telepathy. Some "read" palms, head bumps, coffee grounds and even beer foam. Marlena the Rock Lady uses crystals and semi-precious gems, such as rose quartz or amethyst, to help tune into her psychic wavelength. "The quartz or crystal in a rock triggers my psychic ability. It puts your brain into an alpha wave state," she explains.

Some psychics, like Freiberg, use no aids at all, as they are sensitive to voice recognition. An ability to pick up a person's vibration from his or her voice is especially useful for radio mentalists.

Joe Who, a noted voice-sensitive psychic, hosted a weekly call-in segment on Chuck Britton's overnight WLS show from 1986 to 1987. He's been on WLUP-AM with Kevin Matthews, on WTMX-FM with Peter Dean, on Channel 11's *Wild Chicago* and he guested on TV's *Morton Downey, Jr. Show*.

Suburban resident Who predicts he will land a slot on a major Chicago radio station in the near future. When giving a reading, mentalist Who likens his psychic state to "a script rolling behind my eyeballs." It runs by so quickly that he must read it with rapid-fire speed in order to keep up. Similarly, Irene Hughes has described it as watching a movie played at high speed.

Calling into a psychic talk show is a bit like gambling. Sometimes they're dead

Rippingtons (GRP)
Schonherz & Scott Under a Big Sky (WINDHAM HILL)
Shannon's Deal (GRP)
Johnny Shines and Snooky Pryor Back to the Country (BLIND PIG)
Dwight Sills State of Art (CBS)
Steve Smith/Vital Information Vitalive (BLUE NOTE/CAPITOL)
Turtle Island String Quartet On the Town (WINDHAM HILL)
Vacca/Moran Dance Beneath the Diamond Sky (CBS)
Voiceboxing (GRP)
Sadao Watanabe (ELEKTRA)
Johnny Guitar Watson 3 Hours Past Midnight (FLAIR/VIRGIN)
Chris Whitley Living with the Law (CBS)
Alexander Zonjic (WB)

MODERN ROCK

Army of Lovers (GIANT/WB)
Aztec Camera (Sire/WB)
Big Audio Dynamite II The Globe (DR. DREAM)
The Blackwatch Flowering (DR. DREAM)
Blue Aeroplanes (CHRYSALIS)
Carter & The Unstoppable Sex Machine 101 Damnations; Thirty
Something (CHRYSALIS)
Don't Mean Maybe Real Good Life (DR. DREAM)
Food for Feet Order (DR. DREAM)
Laurie Freelo Smells Like Truth (CHRYSALIS)
House of Freaks (GIANT/WB)
Into Paradise Church Town (CHRYSALIS)
Joyride (DR. DREAM)
Katydids (REPRISE/WB)
Massive Attack Blue Lines (VIRGIN)
Mr. Bungle (WB)
Alison Moyet Hoodoo (CBS)
Ned's Atomic Dustbin God Fodder (CBS)
The Ocean Blue (SIRE/REPRISE/WB)
Orchestral Manoeuvres in the Dark (OMD) Sugar Tax (VIRGIN)
Orup (ATLANTIC)
Pet Shop Boys Greatest Hits (EMI)
Poi Dog Pondering Volo Volo (CBS)
The Psychedelic Furs World Outside (CBS)
Radio Active Cats (WB)
Ramones (SIRE/WB)
Raw Youth (GIANT/WB)
Mort Shuman (ATLANTIC)
Snap Dragons (ATLANTIC)
Straitjacket Fits Melt (ARISTA)
Thompson Twins (WB)

Toad The Wet Sprocket Fear (CBS)

RAP

Cypress Hill self-titled (CBS)
The Don Wake Up the Party (CBS)
Downtown Science self-titled (CBS)
Fam-lee (CBS)
Larry Larr Da Wizzard Odds (CBS)
Latin Alliance (VIRGIN)
Leaders of the New School (ELEKTRA)
Lt. Stitchie (ATLANTIC)
Livin' Large Soundtrack (CBS)
M.C. Lyte (ATLANTIC)
Newkirk (CBS)
Nice & Smooth (CBS)
Nikki D Daddy's Little Girl (CBS)
Poor Righteous Teachers Pure Poverty (PROFILE)
Resident Alien Ooh the Dew Doo Man (CBS)
Slick Rick The Ruler's Back
Urban Dance Squad (ARISTA)

URBAN CONTEMPORARY

Ashford & Simpson (ARISTA)
Atlantic Starr (WB)
Color Me Badd (GIANT/REPRISE/WB)
Raymone Carter (REPRISE/WB)
George Clinton (PAISLEY PARK/WB)
Entouch (ELEKTRA)
Escoffreys (ATLANTIC)
Ex-Girlfriend (REPRISE/WB)
Jemaine Jackson (ARISTA)
Ceybill Jeffries (ATLANTIC)
Le Gent (WB)
Bryan Loren (ARISTA)
Christopher Max Power (EMI)
Marc Nelson I Want You (CAPITOL)
Nomad Changing Cabins (CAPITOL)
The Nu (QWEST/WB)
O Jays (EMI)
Tim Owens (ATLANTIC)
CeCe Rogers (ATLANTIC)
Starleana self-titled (VIRGIN)
Suave To the Maxx (CAPITOL)
Trey Lewd (REPRISE/WB)
Babe and Cece Winans Different Lifestyles (CAPITOL)

The above information was obtained from the various record companies and is subject to change or cancellation.

she had mental powers at age 4 and has been working as a psychic/astrologer since 1959. She predicted the Kennedy assassinations and is known for her accurate forecasts of earthquakes, space shuttle disasters and plane crashes.

She does short readings for B96 listeners, gives general horoscopes and makes global predictions. Her on-air time is sandwiched between news, weather, Top 40 hits, etc., so she can only take a few calls. Her readings are quite terse and blunt, but often shockingly accurate. B96's hosts like to tease Hughes and act skeptical, but ultimately they admit: "People think we BS about Irene, but we don't."

MARLENA THE ROCK LADY
WRMN-AM / WXLG-FM



WRMN's *Jeff Meyer Show*, 2-6 p.m., regular appearances—days and times vary. Phone: (708) 931-1410. WXLG's *Mike Donovan & Dave Labrecque Show*, Thursday, 7:20-8 a.m. Phone: (708) 336-7900.

Earth mother Marlena uses stones and crystals to turn on her psychic powers both on and off the air.

A minister's daughter, Marlena has made predictions for celebrities like Gavin McLeod, Kaye Ballard and sports stars. She once helped the *Love Boat* actor find a lost diamond ring. She's also had her own local cable TV and radio shows.

GWEN PIPPIN
WFXW-AM

Psychic Insights, Friday, 11 a.m.-noon. Phone: (708) 232-1480. Marlena's daughter, Pippin is a licensed broadcaster and hosts her own show on this Geneva, Illinois, station. A cabaret singer/keyboardist at French restaurant Yvette, she's an astrologer, psychic and tarot reader.

A cheerful, colorful and light-hearted host, Pippin has the luxury of giving each



caller a lengthy four or five minute reading. Sometimes Pippin's mom or sister Melody Joy guest on her show.

MELODY JOY
WKRS-AM

Dave Allen Show, one Friday a month, 2-4 p.m. Phone: (708) 244-1220. Like sibling Gwen, this psychic is a singer. From ages 13 to 18, Melody, Gwen and sister Autumn comprised the Berndt Sisters, a Christian musical group that sang and played 23 instruments, toured the country and recorded three albums.



She takes her role as Dave Allen's "prognosticator" seriously. Using tarot cards to "unlock the subconscious mind," the seeress takes many calls at a quick pace, and often surprises callers with her accuracy. M.J.'s advice is always no-nonsense and direct. "You must have a family meeting to solve this," she'll instruct.

LAURIE BRADY
WJJD-AM

The Clark Weber Show, Friday, 9:30 a.m.-10 a.m. Phone: (312) 591-WJJD or 977-1160. Nancy Reagan wasn't the first First Lady to consult an astrologer. Psychic/astrologer Laurie Brady forecasted for President and Mrs. Gerald Ford, and she was the Oakland A's astrologer. She pre-

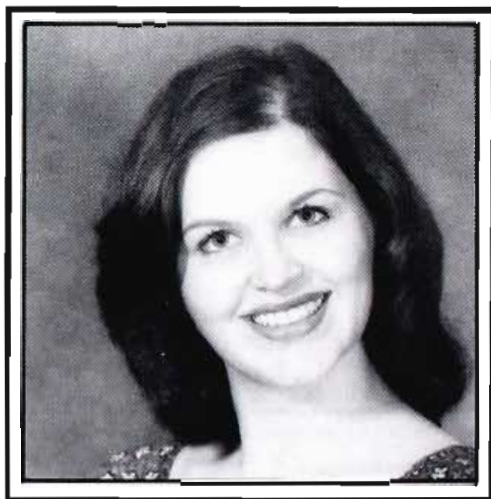
dicted the assassination attempts on Pope John Paul II and President Reagan, and the resignations of Spiro Agnew and President Nixon. She's been on major shows like *The*



Oprah Winfrey Show, *Geraldo*, *60 Minutes* and regularly appears on national TV and radio shows. A former Hollywood actress, Brady predicts for callers by using astrological charts and her psychic intuition.

WARREN FREIBERG-LIBBY COLLINS
WCGO-AM/WTAS-FM

Warren Freiberg-Libby Collins Show, Mon.-Fri., 7-10 a.m. Phone: (708) 754-4335 or 756-7896. Since the early '60s, psychic Freiberg has hosted local psychic radio



and TV shows, held psychic fairs and written columns for national tabloids and psychic magazines. He is also known as an arch-conservative talk show host — a prototype for Morton Downey, Jr.

Due to health problems, Freiberg no longer acts as a psychic on his own show. He does have psychic guests on to take calls every two weeks. Regulars include Joseph DeLouise, Alexandria East, Ruth Berger, Diana of the Dunes and Nettie Leo. Freiberg's wife and fellow radio host Libby Collins is a canine astrologer who dispenses dog psychology for perplexed pooch owners.

wrong; sometimes they're close; sometimes they're so right on the mark it's goosebump scary. For instance, one morning on Jobo and Eddie's B96 show, Irene Hughes was on a roll as she closed her eyes and continuously told callers the answers to their questions before they even asked them. A gasp, followed by: "Oh, my gosh, how could you possibly know that?!" was the typical reaction.

Talk show psychics usually ask callers for their birthdate, perhaps a first name and for one quick question, either general or specific. Questions like, "What will my future be?" are too general for the radio psychics to focus on. Oftentimes, the show's host will play off the psychic or the callers and make jokes to keep the pace light and lively.

"I try to keep my predictions very positive, especially with health questions," says Marlena. "If you make someone worried about getting sick, the stress could bring it on." Marlena once advised a very depressed caller to sing. "I don't care if you can't carry a tune, just sing for yourself and your depression will lift," she harmlessly prescribed. Most of the radio psychics, however, won't touch medical

questions for obvious legal and ethical reasons.

The psychic world certainly is an arena fraught with controversy. Some view psychics as master showmen out to empty the pockets of the gullible, not unlike how some see the professional TV preacher. Many dismiss the whole mystic area as nothing more than New Age flakiness. And there are religious right-wingers who denounce the psychics as satanic. Rock Lady Marlena notes that sometimes Bible thumpers picket the psychic fairs which she and her family operate.

Flaky or not, Chicago radio's psychics all consider themselves to be cosmic counselors and are often faced with trying to help desperate people.

"Sure, there's charlatans. There's good and bad psychics just like there's good and bad doctors or lawyers," Freiberg opines.

As far as devil-worship goes, one thing all of Chicago's seers have in common is a strong Christian background. Laurie Brady went to convent school and almost became a nun; Irene Hughes is an ordained minister who studied in a seminary for seven years; Allene Cunningham was a star Bible school student who worked with Rev.

Billy Graham and was once married to a Baptist minister. Rock Lady Marlena is a minister's daughter and her husband is an ordained Protestant minister. Their psychic daughters, Melody and Gwen, are graduates of Bible high schools and colleges. Warren Freiberg was raised in a strict German Lutheran family.

"There's nothing supernatural about being psychic. Everybody has it to some degree. Just like everybody sings in the shower, but not everybody is Caruso," Freiberg says.

Unlike in the '30s, Freiberg notes, radio today is far freer, allowing many psychics on the air once again. "It won't be banned again because society has liberalized," says the conservative host.

"Spiritualism has always flourished in times of war or economic depression," he adds. "Whenever we have psychics on our show, we get a greater audience pull. People who normally wouldn't call a talk show will call in."

According to Freiberg, psychic radio is a bigger trend across the country than in the Chicago area. "Psychic radio has burgeoned in the last two years and it has yet to reach its potential," he predicts.

PSYCHIC RADIO SHOWS

ALLENE CUNNINGHAM
WKQX-FM



Murphy In the Morning, 7-9 a.m., appears every two months for three days in a row. Phone: **(312) 591-8300** or **527-9574**. Known

as the "psychic Ann Landers," Allene Cunningham has been traveling the country for 17 years doing radio and TV shows. The popular psychic, who sounds like the world's sweetest granny, specializes in working the top-rated "morning zoo" shows on music stations, rather than talk radio formats. Calls into Q101 are screened and only callers with "unusual" problems get on. In other words, if it's about sex, you're in like flint.

Prior to Q101, Cunningham has been on the air here with Johnny B., Roy Leonard and Wally Phillips. The pride of Wichita, Kansas, Cunningham was a teen-singing starlet who found fame in Hollywood. She worked for NBC radio in Chicago and sang on shows hosted by Jack Benny, Perry Como and Don McNeil.

IRENE HUGHES
WBBM-FM



The Eddie and JoBo Show, Tuesday, 8-9 a.m. Phone: **(312) 591-9696**. America's most famous psychic, Irene Hughes knew

The **BULLETIN BOARD**

RADIOChicago is introducing a classified advertising section, **The Bulletin Board**. Rates: \$6 per line (min. 5 lines), 35 characters per line including spaces and punctuation. Display classified: \$75 per column inch (min. one inch), 1/2 inch increments \$37.50. Box numbers: additional \$10.

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Chicago, IL 60610
312-337-4027

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Radio City
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Chicago, IL 60601
312-236-1358

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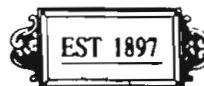
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Happenings



Country star RICKY VAN SHELTON with WCCQ DJ JILL MONTANA at his concert at the Rockford Metro Centre.



WLS donated its music library from 1962 to 1989 to North Central College's WOLC. JOHN HARRINGTON, WOLC's station manager, sits among the 11,000 records.



The Bulls' MICHAEL JORDAN with WTAQ DJ ARMANDO RODARTE.



Staffers celebrate during the 16th Annual WFMT/CSO Radiothon: (seated, l to r) CSO executive director HENRY FOGEL, WFMT's RAY NORDSTRAND, WFMT's DON TAIT. (rear, l to r) MRS. JOHN DIXON, president CSO Women's Association, and SANDRA MYERS, WFMT special events coordinator.



DJ BRUCE BUCKLEY (left) congratulates MARK BENNETT, winner of WLIT's Student Fine Arts Contest. (Winning entry is centered at top.)



UNO Broadcasting, Inc.'s ROBERT TEZAK (right) and TONY GEORGE (left), President of the Indiana Motor Speedway, present Indianapolis 500 driver WILLY T. RIBBS with a \$20,000 UNO Qualifying Award check.



WPNT's "100 Days of Summer" party at Cafe Brauer: (l to r) TOM BALLARD of Eberle Assoc., Inc., WPNT's HOPE DANIELS and JOHN CALHOUN.



WAIT AM 850

8600 Route 14
Crystal Lake, IL 60012
815-459-7000

GM: *Larry Leafblad*
SM: *Steve Sands*

WAIT AM serves Chicagoland, programming BEAUTIFUL MUSIC, news at the top of the hour, and business updates throughout the day.

WAIT also covers Northern Ill. University Football.

Monday-Friday

5:30 AM-11:00 AM

Larry Ridge
Music

11:00 AM-4:00 PM

Steven Michael Sands
Music

4:00 PM-9:00 PM

Larry O'Brien
Music

Saturday

5:30 AM-1:00 PM

Owen Jirka
Music

1:00 PM-9:30 PM

Larry Ridge
Music

Sunday

6:00 AM-8:00 AM

Larry O'Brien
Music

8:00 AM-9:00 AM

Morning Worship Service
St. Peter's Lutheran Church

9:00 AM-2:00 PM

Beautiful Music

2:00 PM-9:00 PM

Owen Jirka
Music

tion; Kane County Cougar's baseball games, Chicago Bulls basketball games, Chicago Bears football games.

Monday-Friday

7:00 AM-NOON

"Bruce Chandler Show"
Doug Booth, News
Brett Onstott, Sports
Weather, Traffic
7:30 AM
Paul Harvey, News

NOON-12:15 PM

Paul Harvey, News

12:15 PM-4:00 PM

"Bill Michaels Show"
Liz Clark, News
3:00 PM
"Paul Harvey's Rest of the Story"

4:00 PM-9:00 PM

"Brad Pierce Show"
Liz Clark, News
Brett Onstott, Sports
Weather, Traffic

9:00 PM-2:00 AM

"Robert M. Chanault Show"

2:00 AM-7:00 AM

"CJ Stone Show"
Doug Booth, News
Agri Business Reports
with Orion Samuelson
and Max Armstrong

Saturday

Solid Gold Oldies Weekend
with Rick Hunter, Melody
Foxy, Maggie Ross, Dana
Lauren and Randy Childs

7:30 AM

"Paul Harvey's Rest of the Story"

10:05 AM

"On Pit Road"

NOON-12:15 PM

Paul Harvey, News

Sunday

Solid Gold Oldies Weekend
with Rick Hunter, Melody
Foxy, Maggie Ross, Dana
Lauren and Randy Childs

WBBM AM-Chicago's All-News and Information Station. WBBM AM is a CBS-owned Radio Station.

WBBM broadcasts Blackhawk Hockey and is the Illinois Lottery Official Station.

Monday-Friday

CBS News on the Hour

MIDNIGHT-5:00 AM

NEWS AND INFORMATION
Alan Bickley, Walt Hamilton,
Dale McCarren

5:00 AM-10:00 AM

NEWS & INFORMATION
Traffic and Weather Together
—every 10 minutes
John Hultman
Felicia Middlebrooks

SPORTS REPORTS
:15 and :45 after the hour
Dave Eanet

BUSINESS REPORTS
:20 and :50 after the hour
Tokyo Business

Crain's Chicago Business
Len Walter at the Midwest
Stock Exchange

THE OSGOOD FILE
Charles Osgood

10:00 AM-3:00 PM

NEWS & INFORMATION
Traffic and Weather Together
—every 10 minutes
Donn Pearlman, Sherman
Kaplan, David Roe
11:40 AM "In the Kitchen"
Sherman Kaplan

ENTERTAINMENT REVIEWS
2:24 PM
Sherman Kaplan

BUSINESS REPORTS
:20 and :50 after the hour
Len Walter

3:00 PM-9:00 PM

NEWS & INFORMATION
Traffic and Weather Together
—every 10 minutes
Dick Helton, Kris Kridel

SPORTS REPORTS
:15 and :45 after the hour
Brian Davis

BUSINESS
:20 and :50 after the hour

9:00 PM-MIDNIGHT

NEWS AND INFORMATION

MIDNIGHT-1:00 AM

Old Time Radio Classics
Chuck Schaden

1:00 AM-5:00 AM

NEWS & INFORMATION

Saturday-Sunday
NEWS & INFORMATION
THROUGHOUT THE DAY

9:30 AM-10:00 AM

(Sunday)
At Issue
John Madigan

10:00 AM-NOON

Sportsline
Call-in Sports Show
Rick King (Saturday)
Dave Eanet (Sunday)

8:00 PM-10:00 PM

Old Time Radio Classics
Chuck Schaden

10:00 PM-5:00 AM

NEWS & INFORMATION



WBEE AM 1570

400 E. Sibley Blvd.
Harvey, IL 60426
708-210-3230

GM: *Charles Sherrell*
PD: *George G. Green*

WBEE plays jazz and blues music 24 hours daily.

Monday-Friday

6:00 AM-7:00 AM

"Inspirational Hour"
Rev. Daniel

7:00 AM-NOON

Heavy Focus on Jazz & Blues
Davita Shipp

NOON-6:00 PM

"Afternoon Jazz"
with Captain Radio (M, T, W)
"Thoughts & Wishes"
George Green (Th, F)

6:00 PM-10:00 PM

"The Night Train"
Chris Green

10:00 PM-MIDNIGHT

"The Stepper's Show"
John Stephney

MIDNIGHT-6:00 AM

"J & T Gospel"
Gospel Music

Saturday

6:00 AM-11:00 AM

"Jazz & Blues with Misty"

11:00 AM-NOON

"The Joy of Living"
Dr. Alvenia Fulton

NOON-1:00 PM

"Mo' Better News"
Dr. Gloria Peace



WAUR AM 930

52 W. Downer
Aurora, IL 60506
708-896-9300

GM: *Larry Nelson*
PD: *Dean Abbott*
News Dir: *Doug Booth*

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sports, weather, video trivia, farm markets, the almanac and the birthday club.

9:00 AM-10:00 AM

"Let's Talk It Over" with Dave Todd
Dave chats with Grundy County newsmakers, officials and community members.

10:00 AM-11:00 AM

"Morning Magazine"
with Curt Ackman
Interviews, debates about the news topics of the day, and listener phone calls.

11:00 AM-12:00 PM

"Tradio"
Louanne Lenzie hosts the "Radio Classifieds" of the airwaves.
Listeners buy, sell and trade items.

12:00 PM-5:00 PM

"The Louanne Lenzie Show"
Music to help you get through the afternoon. News with Curt Ackman.

5:00 PM-10:00 PM

Full coverage of the Chicago Bulls, Chicago Bears, Chicago Cubs and area sports teams.

10:00 PM-4:00 AM

"The Larry King Show"
The dean of late night talk. Larry King talks to the newsmakers, celebrities and authors of interest.

4:00 AM-5:00 AM

"America In The Morning"
with Jim Bohannon
Jim Bohannon runs down the news of the day, political commentary and stories from the "Offbeat."

5:00 AM-6:00 AM

"RFD Illinois"
Al Jarran and Lou Henson bring about the latest farm news and ag market summaries.

Saturday

6:00 AM-9:00 AM

News from the WCSJ news team, birthday club, adult contemporary music.

9:00 AM-11:00 AM

"Saturday Morning Sports Special"
Dick Steele puts together the most comprehensive sports show on the air. Prep, professional, and college sports are featured.

11:00 AM-12:00 PM

"Tradio"
Listeners buy, sell and trade items.

12:00 PM-7:00 PM

Music, news from the WCSJ news team.

7:00 PM-8:00 PM

"Sentimental Journey"
with Marty Wilson

Hits of the 30s, 40s, and 50s plus news events that happened while the Hit Parade marched on.

8:00 PM-10:00 PM

Music, news from the WCSJ news team.

10:00 PM-4:00 AM

"The Jim Bohannon Show"
Interviews with newsmakers, listener calls.

Sunday

6:00 AM-12:00 PM

The Sunday Show
Dick Steele and Don Neushwander bring about the longest running show in Grundy County. Big Band favorites and Coffee with Dick and Don.

12:00 PM-10:00 PM

Music and information.

10:00 PM-4:00 AM

The Best of King
The best of the weekly interviews with Larry King.



WEDC AM 1240

5475 N. Milwaukee
Chicago, IL 60630
312-631-0700

SM: *Jim Keithley*

Monday-Friday

MIDNIGHT-5:00 AM

Buenos Dias Chicago

5:00 AM-6:00 AM

Noticiero 1240

8:30 AM-9:30 AM

Polish Sunshine Hour

9:30 AM-10:00 AM

Mattinata Italiano

3:30 PM-5:00 PM

El Show de Pelencho, Part I

7:00 PM-8:00 PM

El Show de Pelencho, Part II

10:00 PM-11:00 PM

Religious Show

Saturday

MIDNIGHT-6:00 AM

Buenos Dias Chicago

8:30 AM-9:30 AM

Polish Sunshine Hour

9:30 AM-10:00 AM

Mattinata Italiano

3:30 PM-5:00 PM

El Show de Pelencho, Part I

7:00 PM-8:00 PM

Hellenic Radio Hour

10:00 PM-10:30 PM

Caminando Por La Senda

Sunday

MIDNIGHT-6:00 AM

Buenos Dias Chicago

8:30 AM-9:15 AM

Polish Sunshine Hour

9:15 AM-10:00 AM

Volga Boatmen

10:30 PM-11:00 PM

Un Mensaje Al Corazon

3:30 PM-4:00 PM

Hablando con el futuro

4:00 PM-5:00 PM

Alabare One

7:00 PM-8:00 PM

Ukrainian Melodies

10:00 PM-11:00 PM

Panorama Deportivo



WGCI AM 1390

332 S. Michigan Avenue
Chicago, IL 60604
312-427-4800

GM: *Marv Dyson*

PD: *Michael Watkins*

Mktg/Promo: *Rosalie Bucci*

WGCI AM-Dusty-radio 1390.

Monday-Friday

6:00 AM-10:00 AM

Al Greer

10:00 AM-2:00 PM

"The Jacquie Haselrig Show"

2:00 PM-7:00 PM

Armando Rivera

7:00 PM-MIDNIGHT

"The Emilie McKendall Show"

MIDNIGHT-4:00 AM

"Nothin' but Dusties"

4:00 AM-6:00 AM

"The Sound of Gospel"
Rev. Milton Brunson

Saturday

5:00 AM-9:30 AM

"The Cliff Kelley Show"

9:30 AM-11:00 AM

"Cosmopolitan Chamber
of Commerce"
Operation PUSH

11:00 AM-4:00 PM

Al Greer

4:00 PM-9:00 PM

"The Emilie McKendall Show"

9:00 PM-5:00 AM

"Best Music of Your Life"
Richard Pegue

Sunday

5:00 AM-8:30 AM

"Gospel Music"
Isabel Johnson

8:30 AM-10:00 PM

Church Broadcasts

10:00 PM-6:00 AM

"Gospel"
Rev. Milton Brunson



WGN AM 720

435 N. Michigan Avenue
Chicago, IL 60611
312-222-4700

GM: *Dan Fabian*

PD: *Lorna Gladstone*

Adv/Promo: *Tisa LaSorte*

WGN also covers: Chicago Cubs Baseball, DePaul Univ. Basketball, Chicago Bears Football, Notre Dame Basketball & Football

Monday-Friday

5:30 AM-9:30 AM

The Bob Collins Show
8:30 am - Paul Harvey

9:30 AM-11:55 AM

The Roy Leonard Show (T-F)
Kathy & Judy Show (Mon)

11:55 AM-12:10 PM

Paul Harvey

12:10 PM-12:30 PM

The Noon Show
Orion Samuelson,
Max Armstrong

12:30 PM -2:00 PM

Kathy & Judy Show

2:00 PM-6:00 PM

The Spike O'Dell Show
3:30 pm - Paul Harvey

6:00 PM-9:00 PM

Al Lerner / Ed Curran Show
8:00 pm (Fri)
The Wally Phillips Travel Show (F)

9:00 PM-11:00 PM

Extension 720
Milt Rosenberg

11:00 PM-5:00 AM

The Ed Schwartz Show (F)

3:00 AM-5:30 AM

The Steve King and
Johnnie Putman Show (M-Th)

1:00 PM-6:00 PM

"Jazz and Blues Classics"

Bill King

3:00 PM - 4:00 PM

"Legends in Jazz"

Bill King

6:00 PM-9:00 PM

"The Blues and Modern Jazz"

George Green

9:00 PM-MIDNIGHT

"The Stepper's Show"

John Stephey

Sunday

Gospel Programs

All Day

**WCEV AM 1450**5356 W. Belmont Avenue
Chicago, IL 60641-4103
312-282-6700SM: *George Migala*PD: *Lucyna Migala*Promo: *Herman Rowe*

WCEV offers a variety of ethnic programs daily. This includes Polish, Lithuanian, Czechoslovakian, Gospel, Polka, Ukrainian and more. Newscasts 5 minutes on-the-hour, traffic reports, West Suburban Report and Senior Notes are also featured.

Monday-Friday**1:00 PM-3:00 PM**

Gospel Programs

3:00 PM-3:30 PM

Gospel Programs (M-W)

Polka Programs (Th-F)

3:30 PM-4:30 PM

Polka Programs

4:30 PM-6:30 PM

Polish and Polish American Programs

6:30 PM-7:00 PM

Polish Programs (M-W, F)

Public Affairs Interviews (Th)

7:00 PM-8:00 PM

Ukrainian (M, W, Th)

Gospel (T)

Slovanian (F)

8:00 PM-8:30 PM

Ukrainian Program (M)

Public Affairs Interviews (T)

Czechoslovak Program (W-Th)

T.B.A. (F)

8:30 PM-10:00 PM

Lithuanian Programs

Saturday**1:00 PM-4:00 PM**

Croatian Programs

4:00 PM-8:30 PM

Polish Programs

Sunday**5:00 AM-7:00 AM**

Gospel Program

7:00 AM-8:00 AM

Lithuanian Program

8:00 AM-9:00 AM

Mass in Polish

9:00 AM-10:00 AM

Czechoslovak Program

10:00 AM-5:30 PM

Polka Programs

5:30 PM-6:30 PM

Macedonian Program & Public Affairs

6:30 PM-7:00 PM

Religious Music

7:00 PM-9:00 PM

Irish Program

9:00 PM-10:00 PM

Gospel Program

**WCGO AM 1600**3313 Chicago Road
S. Chicago Hts., IL
60411
708-756-6100GM: *Anthony V. Santucci*Sales Mgr: *Bill Beindorff*PD: *Tony D. Santucci*

WCGO is a full-service South-Suburban radio station featuring local news, sports and adult contemporary music.

Broadcasts UIC Flames Basketball & Hockey. Also broadcasts local High School basketball every Friday Night.

Monday-Friday**6:00 AM-7:00 AM**

Adult Contemporary Music

Tony Santucci

7:00 AM-10:00 AM

Talk Show

Warren Freiberg

Libby Collins

10:00 AM-NOON

Adult Contemporary Music

Al Joseph

NOON-12:20 PM

Extended Local News,

Weather & Sports

12:20 PM-1:30 PM

Trading Post

Buy-Sell-Rent-Trade

1:30 PM-4:00 PM

Chuck Harder Show

Consumer Advocate

4:00 PM-5:00 PM

Adult Contemporary Music

Al Joseph

5:00 PM-6:00 PM

Real Estate

Sonny Bloch

6:00 PM-7:00 PM

Local News & Sports

Bill Motluck

7:00 PM-11:00 PM

Music to Relax

Keith Middleton

Saturday**6:00 AM-9:00 AM**

Morning Show

Oldies, Music, News

Community Information

Dave Mitchell

9:00 AM-10:00 AM

Car Care Show

Jeff Brooks

10:00 AM-NOON

Adult Contemporary Music

NOON-12:20 PM

Local News, Sports

12:20 PM-1:30 PM

Trading Post

1:30 PM-6:00 PM

Sun Radio Network

6:00-MIDNIGHT

Radio Espanol

Chu-Chu Orosco, Lupe Morales

Sunday**7:00 AM-NOON**

Oldies, News, Sports

Community & Information

Jim Wille

NOON-12:20 PM

Local News, Sports, Weather

12:20 PM-1:00 PM

Adult Contemporary Music

1:00 PM-2:00 PM

Ciao South Suburbia

(Italian-American)

2:00 PM-11:00 PM

Sun Radio Network

**WCRW AM 1240**

2756 N. Pine Grove

Chicago, IL 60614

312-327-6860

SMs: *Leona M. Peterson,**Grayce E. Seabloom*Promo: *Mark Byrd*

WCRW is an ethnic station primarily serving the Spanish, Polish, and Greek communities.

Monday-Friday**11:00 AM-1:00 PM**

The Raul Cardona Show

1:00 PM-2:00 PM

Entre Amigos

2:00 PM-5:00 PM

Sign Off

5:00 PM-7:00 PM

El Show de Ray Rubio

Saturday**11:00 AM - 2:00 PM**

Olimpica La Rumbura

5:00 PM - 7:00 PM

Variedad Musical

Sunday**11:00 AM - NOON**

"Brunch with Urszula"

NOON - 1:00 PM

"Radio Pomost"

1:00 PM - 2:00 PM

The Athens Greek Radio Program

5:00 PM - 7:00 PM

Puerto Rico Canta

**WCSJ AM 1550**

P.O. Box 470

1802 N. Division Street

Suite 403

Morris, IL 60450

Pres: *Mark Litton*GM: *Tim Spires*PD: *Curt Ackman*

WCSJ is the "Full Service Giant" of Grundy County providing news, talk and information.

Monday-Friday**6:00 AM-9:00 AM**

"The Dick Steele Show"

Dick Steele provides the information you need to get your morning started: News with Dave Todd,

2:00 PM-6:00 PM

Music and More
Harry Taylor

6:00 PM-9:00 PM

Music and More
Marilyn Tucker

9:00 PM-MIDNIGHT

Talk
Dr. Harvey Rueben

MIDNIGHT-3:00 AM

Talk with "The Dolans"

Sunday**3:00 AM-6:00 AM**

Music and More
Tony Nelson

6:00 AM-8:30 AM

News, Weather,
Sports, Music
Kevin Stenson

8:30 AM-NOON

Religious Programming

NOON-12:30 PM

News, Weather, Sports

12:30 PM-1:30 PM

"Polka's on Tour"
Bruce Korosa

1:30 PM-2:00 PM

"Music and Memories"

2:00 PM-7:00 PM

Religious Programming

7:00 PM-8:00 PM

"Gospel Sounds"
Tony Nelson

8:00 PM-9:30 PM

Religious Programming

9:30 PM-11:00 PM

Music and More
Tony Nelson

11:00 PM-11:30 PM

"This Week with David Brinkley"

11:30 PM-5:30 AM

Music

**WKKD AM 1580**

P.O. Box 1730
Aurora, IL 60507
708-898-6668

GM: *William Baker*
PD: *Dave Beckman*
News Dir: *Jeff Blanton*

Three decades of classic hits. WKKD 1580 covers high school and college football, basketball and baseball throughout the year.

Monday-Friday**5:00 AM-9:00 AM**

"Zippo In The Morning"
Topical Humor, Listener Phone Calls, Rude Awakening Call, Morning Memory Flogger, Local Auroraland News and Sports.

9:00 AM-NOON

Pure Gold Music, Hourly Newsminutes, Weather, Contests.
Stan Robak

NOON-12:30 PM

Noon Edition of The News
Full half hour update of local Aurora Area News, Sports and Weather
Jeff Blanton

12:30 PM-5:00 PM

"Pure Gold Music,"
Hourly Newsminutes,
Up-To-Date Weather,
On-air Contests
Pat Clarke

5:00 PM-7:00 PM

"Sportswatch 1580"—Two hours of sports talk and conversation with area coaches and players. Listener opinion calls, seasonal reports (boating, skiing) and sports trivia.
Mark Vasko

7:00 PM-MIDNIGHT

"All Request America"
Pure Gold Music by request. Listeners can call toll-free at 1-800-833-9211 and make requests and dedications of their favorite oldies.
John Michaels

MIDNIGHT-5:00 AM

"All Gold Overnight"—Five full hours of continuous pure gold music from three decades presented commercial free.

Saturday-Sunday

Weekends consist of Puregold music hosted by rotating air personalities. Each weekend is something special such as...an all Elvis weekend, all-Beatles weekend, Motown weekend, Chartbusters weekend, (all #1 songs from a certain year).

**WKRS AM 1220**

3250 Belvidere Rd.
Waukegan, IL 60085
708-336-7900

GM: *Hal Coxon*
PD: *Dan Keeney*
Promo: *Ron Caperton*

News 1220 WKRS serves Lake County with local and national news, weather & sports. Also covers Northern Illinois U Football, Kenosha Twins Baseball.

Monday-Friday**6:00 AM-10:00 AM**

News, Weather and Sports with Mike Moyer and Rich Strong

10:00 AM-NOON

Behind the Scenes
Dan Keeney

NOON-1:00 PM

News, Weather and Sports with Susan Banach

1:00 PM-4:00 PM

Talk with Host
Dave Allen

4:00 PM-6:00 PM

News, Weather and Sports with Amy Taylor,
Dave Allen, Dan Coppola

6:00 PM-7:00 PM

Sportsline with
Dan Coppola

7:00 PM-10:00 PM

Mark Scheinbaum

Saturday**6:00 AM-9:00 AM**

News, Weather and Sports with Rich Strong
Lee Anderson

9:00 AM-NOON

Swap Shop with
Walt Stare

NOON-1:00 PM

News, Weather and Sports
Rich Strong

1:00 PM-2:00 PM

Recess with Daniel Chapp

2:00 PM-3:00 PM

Best of Dave Allen

3:00 PM-6:00 PM

The Moneyline with
Bob Brinker

6:00 PM-9:00 PM

"Home Sense"
Mike McClintock

9:00 PM-10:00 PM

"Best of Behind The Scenes"
Dan Keeney

Sunday**6:00 AM-9:00 AM**

News, Weather and Sports
Daniel Chapp
Amy Taylor

9:00 AM-NOON

Public Affairs

NOON-1:00 PM

News, Weather and Sports
Lee Anderson, Amy Taylor

1:00 PM-2:00 PM

Public Affairs

2:00 PM-3:00 PM

"Murphy on Real Estate"
Terri Murphy

3:00 PM-6:00 PM

The Moneyline with
Bob Brinker

6:00 PM-9:00 PM

The Garden Hotline with
Ralph Snodsmith

9:00 PM-10:00 PM

Aviation Today

**WKTA AM 1330**

4320 Dundee Road
Northbrook, IL 60062
708-498-3350

GM: *Kent D. Gustafson*
OM: *Mike Czark*

WKTA Radio serves the North Shore and greater Chicago with ethnic, religious, and other programs.

Also covers: Mid-Continent Conference College Basketball, Northeastern Illinois College Basketball, Big Ten Monday Night Game of the Week.

Monday-Friday**6:00 AM-7:00 AM**

Religious Programs

7:00 AM-1:00 PM

"Radio For You"
Stan Kedzia, Andrzej Czuma
Polish Language news and music program. Interviews, entertainment reports, financial news, weather, sports and Shadow Traffic.

1:00 PM-7:00 PM

Arab Network Of America
News, commentary and current affairs from the BBC Arabic Service. Also features music, entertainment, variety programming broadcast from Washington, D.C.

7:00 PM-SIGN OFF

New Programming

Saturday

5:00 AM-6:00 AM

The Morning Show
Orion Samuelson,
Max Armstrong

6:00 AM-7:00 AM

The Great Outdoors
Bill Cullerton

7:00 AM-NOON

The Roy Leonard Show
Entertainment, Celebrity,
Interviews
7:05 AM - Paul Harvey

NOON-1:00 PM

The Noon Show
Orion Samuelson,
Max Armstrong
Noon - Paul Harvey

1:00 PM-6:00 PM

Sports Central
Chuck Swirsky

6:00 PM-6:30 PM

Score 720

6:30 PM-10:30 PM

The Jan Coleman Show

10:30 PM-11:00 PM

Investor's World

11:00 PM-11:30 PM

Hispanic Happenings
Peter Nuno

11:30 PM-5:00 AM

The Mike Rapchak Show

Sunday

5:00 AM-5:30 AM

The Pulpit of Christ Church

5:30 AM-9:00 AM

Music Unlimited, Paul Rogers
6:30 am - 7:00 am
The Lutheran Hour

9:00 AM-1:00 PM

The Wally Phillips Show
Entertainment, Variety

1:00 PM-4:30 PM

The Steve King &
Johnnie Putman Show
Sports Central, Chuck Swirsky

4:30 PM-6:30 PM

Ben Bentley & The Sportswriters

6:30 PM-8:30 PM

Sports Central

8:30 PM-9:30 PM

"Le Show," Harry Shearer

9:30 PM-10:30 PM

Dateline 720

10:30 PM-2:00 AM

The Floyd Brown Show

2:00 AM-5:30 AM

The Steve King &
Johnnie Putman Show



WIND AM 560

625 N. Michigan Avenue
Chicago, IL 60611
312-751-5560

GM: *Chuck Brooks*

PM: *Filiberto Prieto*

Promo: *Isabel Muniz Arrambide*

All Spanish Station.

Monday-Friday

6:00 AM-9:00 AM

"Buenos Dias"
Filiberto Prieto
Up-Tempo Music, Latest News,
Traffic, Weather Reports, Call-in

9:00 AM-NOON

Luisa Torres
Contemporary Latin Music,
Contests

NOON-12:30 PM

News

12:30 PM-1:00 PM

"Chicago Aldia"
Luisa Torres

1:00 PM-4:00 PM

"Musica"
Morton Eduardo
Music, News Briefs, Contests

4:00 PM-7:00 PM

"Musica"
Margarita Vasquez

7:00 PM-11:00 PM

Teresa Ezquivel
Special Programming

11:00 PM-6:00 AM

Music
Juan Sergio Olvera

Saturday

ALL DAY

Up-Tempo Music, News,
Grand Openings, Remote
Broadcasts

Sunday

ALL DAY

Up-Tempo Music, News,
Grand Openings, Remote
Broadcasts

11:00 PM-MIDNIGHT

Community Affairs Programming



WJJD AM 1160

180 N. Michigan Avenue
Chicago, IL 60601
312-977-1800

GM: *Harvey A. Pearlman*

Promo: *Karyn Kerner*

WJJD plays The Music of
The Stars—Adult Standards
from such artists as Frank
Sinatra, The McGuire
Sisters, Tony Bennett,
Barbra Streisand, The Count
Basie Orchestra and more!

Monday-Friday

5:30 AM-10:00 AM

"The Clark Weber Show"
Talk, news, and call-ins.
7:40 - "John Madden Sports
Calendar"

10:00 AM-3:00 PM

Bob Dearborn
Great songs, great memories.
News, stock market update.

3:00 PM-7:00 PM

Bob Hale
More...great songs, great
memories!
News, traffic and stock
market closing.

7:00 PM-MIDNIGHT

Hugh Copland
8:00 - 9:00 pm - "Friday Night
on Broadway" (F)
The entire score of a hit
Broadway musical is played.

MIDNIGHT-6:00 AM

Adrien St. James
"Music Till Dawn"
Mellow favorites.

Saturday

6:00 AM-10:00 AM

Rick Patton
7:40 AM - "John Madden Sports
Calendar"

10:00 AM-2:00 PM

Bob Dearborn

2:00 PM-6:00 PM

Bob Hale

6:00 PM-MIDNIGHT

Bill Haines

Sunday

MIDNIGHT-5:00 AM

Don Howard

5:00 AM-9:00 AM

Public Affairs

9:00 AM-10:00 AM

9:00 AM - John Madden
"Sunday Showtime"
with Hugh Copland"

10:00 AM-NOON

"America's Ballroom"
Various stars host

NOON-2:00 PM

Hugh Copland

America's classic music: Porter,
Gershwin, Sinatra, Basie,
Bennett, Vaughn and more.

2:00 PM-6:00 PM

Bill Haines

6:00 PM-MIDNIGHT

Arthur Jay

MIDNIGHT-5:30 AM

Adrien St. James



WJOL AM 1340

601 Walnut Street
Joliet, IL 60432
Call-in (815) 726-7345

GM: *Alan Chinowsky*

OM: *Edward Morris*

PM: *Tony Ray*

WJOL plays Adult
Contemporary music with
live play by play of local
sports.

Monday-Friday

3:00 AM-5:30 AM

Music and More
Howard Boykin

5:30 AM-10:00 AM

News, Weather, Traffic,
Sports, Entertainment
Tony Ray

10:00 AM-2:00 PM

"Phone Forum"
Call-in, Interviews
Frank O'Leary

2:00 PM-6:00 PM

Music, News, Sports,
Traffic, Weather
Michelle Austin

6:00 PM-9:00 PM

"America Talks with
Bruce Williams"

9:00 PM-MIDNIGHT

Music, News, Talk
Derrick Brown

MIDNIGHT-3:00 AM

Talk Show
Myrna Lamb

Saturday

3:00 AM-6:00 AM

Music and More
Tony Nelson

6:00 AM-9:00 AM

News, Weather
Sports, Music
Michelle Austin, Derrick Brown
8:30 AM - "Radio Trader"

9:00 AM-2:00 PM

Music and Memories
Art Hellyer

1:00 AM-5:30 AM
"The Steve & Garry Show"
(rebroadcast)

Saturday

5:30 AM-10:00 AM
"Bits of Brandmeier"
with Jim Wiser, Scott Dirks
Simulcast

10:00 AM-2:00 PM
Kevin Matthews
Comedy/Music

2:00 PM-6:00 PM
"Best of Steve & Garry"
Talk/Music or
College Football
Game of the Week

6:00 PM-7:30 PM
"Coppock on Sports"
Chet Coppock
with Dan McNeil

7:30 PM-11:00 PM
"Another Saturday Night Special"
Buzz Kilman

11:00 PM-2:00 AM
"Talk Back Club"
Jackie Runice

2:00 AM-3:00 AM
"The Comedy Hour"

3:00 AM-5:00 AM
"Non-Stop Saturday Night"
Simulcast

Sunday

5:00 AM-7:00 AM
Public Affairs Programs
"Chicago Street Talk"
Bill Holub
Simulcast

7:00 AM-8:00 AM
"Instant Replay"
Pat Summerall

8:00 AM-9:00 AM
"Women Today"
Janel Landon

9:00 AM-NOON
"Rock & Roll Roots"
Bob Stroud

NOON-2:00 PM
Dr. Demento

2:00 PM-6:00 PM
Ed Tyll

6:00 PM-7:00 PM
"Sunday Sports Review"
Jerry Kuc

7:00 PM-8:00 PM
"Instant Replay"
Pat Summerall

8:00 PM-10:00 PM
"Drug Free America"
Tom McKean

10:00 PM-MIDNIGHT
Religious Programs



WMAQ AM 670

NBC Tower
455 N. Cityfront Plaza
Chicago, IL 60611
312-670-6767

GM: *Rick Starr*
PD: *Jim Frank*

WMAQ carries all Chicago
White Sox baseball games

WMAQ has an all news
format including traffic
update every 10 minutes
and weather update every
4 minutes.

Monday-Friday

WEATHER COMMAND
Every 4 minutes

THE OFFICIAL
5-DAY FORECAST
:15 and :45 past the hour

TRAFFIC
Every 10 minutes

SPORTS FIRST
Tom Greene
:13 and :43 past the hour

TV AND FILM REVIEWS
10:35 am, 12:35 pm, 4:35 pm,
6:36 pm
Dan Ruth, Critic

MEDICAL
11:35 am, 1:35 pm, 3:35 pm,
8:35 pm, 10:35 pm, 12:35 am
Chicago Medical Society

BUSINESS REPORTS
:07 and :37 past the hour
Alan Crane - Live from the
Mercantile Exchange
(Throughout the Trading Day)

LONDON MARKET REPORTS
4:37 am, 5:37 am, 6:37 am

TOKYO MARKET REPORTS
7:37 pm, 9:37 pm, 1:37 am

NEWS & INFORMATION
5:00 AM-11:00 AM
Pat Cassidy
Pam Riesmeyer
Jay Congdon

11:00 AM-5:00 PM
Mike Doyle
Nancy Benson

5:00 PM-11:00 PM
Steve Yount
Lynn Holley

11:00 PM-5:00 AM
Christopher Michael
Derrek Hill

Saturday

ALL DAY
News, Information, Sports,
Traffic, Weather Updates

Sunday

ALL DAY
News, Information, Sports,
Traffic, Weather Updates



WMBI AM 1110

820 N. LaSalle Drive
Chicago, IL 60610
312-329-4300

SM: *Tom Sommerville*
AM: *Greg Wheatley*
SP, PD: *Andres Panasiuk*

WMBI AM is a daytime radio
station (sunrise-sunset)
broadcast from the Moody
Bible Institute. Program-
ming is primarily talk with
about 25/30 hours of
Spanish programming.

Monday-Friday

6:00 AM-9:00 AM
"Bible Study"
David Mains, Charles Swindoll,
Anthony Evans, James Dobson
and John MacArthur

9:00 AM-NOON
"Radio Esperanza"
Programs in Spanish

NOON-1:00 PM
"Minirth-Meier Clinic"
Frank Minirth, Paul Meier

1:00 PM-3:30 PM
"Talk & Bible Study"

3:30 PM-5:00 PM
"Just for Kids"
Programs for boys and girls
(Bible studies, songs, etc.)

5:00 PM-SIGN OFF
"Music In The Evening"

Saturday

ALL DAY
"Radio Esperanza"
Programs in the Spanish
language—music, news,
Bible Study, drama

Sunday

6:00 AM-8:30 AM
"Sunday Praise"
Gary Leonard

8:30 AM-NOON
"Bible Study"
10:40 AM
"Unshackled"

NOON-1:00 PM
"Music for Sunday"

1:00 PM-3:00 PM
"Just For Kids"
Programs for boys and girls

3:00 PM-4:30 PM
"Bible Study"

4:30 PM-SIGN OFF
"Music for Sunday"



WNDZ AM 750

2576 Portage Mall
Portage, IN 46368-3006
219-763-2750

VP/GM: *Bill Paar*
PD/OM: *Rich Lindsey*

WNDZ is a Christian station
broadcasting from Sunrise-
Sunset and also carries
ethnic programming.

Monday-Friday

SIGN ON-6:30 AM
Inspirational Music

6:30 AM-9:00 AM
Public Affairs
Polish Programming

9:00 AM-12:30 PM
Religious Programming
9:30 - Jim Kirkwood
9:45 - "Voice of Prophecy"
10:00 - News, Music
10:15 - "New Way of Life"
10:30 - Christian/Jewish Hour
10:45 - "Int'l Prison Ministry"
11:00 - News, Music
11:15 - "Radio Rosary"
11:30 - Inspirational Music
Noon - "Views in the News"

12:30 PM-1:00 PM
Inspirational Music
Mark Sodetz

1:00 PM-2:30 PM
"Point of View"

2:30 PM-4:00 PM
Religious Programming
Jim Kirkwood Program
Christian Music/Rich Lindsey

4:00 PM-7:00 PM
Polish Programming (M-Th)
"Joyful Sounds of Praise" (F)
John Young

Saturday

SIGN OFF-6:30 AM
Music

6:30 AM-7:30 AM
"Weekend"

7:30 AM-11:00 AM
Religious Programming

Saturday

6:00 AM-7:00 AM

"Issues Forum"
Marty Ziven
Tom Wuestenfeld

7:00 AM-8:00 AM

Religious Shows

8:00 AM-9:00 AM

Serbian Program

9:00 AM-11:00 AM

"Radio For You"
Stan Kedzia, Andrzej Czuma

11:00 AM-12:30 PM

"Voice of the Homeland"
Alfred Richter

12:30 PM-3:00 PM

"Austrian Rundfunk"
Manfred Gursch

3:00 PM-6:00 PM

"Studio 202"
Petar Jovanovic

6:00 PM-SIGN OFF

New Programming

Sunday

6:00 AM-8:00 AM

Public Service, Religious Shows

8:00 AM-9:00 AM

Serbian Program

9:00 AM-10:00 AM

"Radio For You"
Stan Kedzia, Andrzej Czuma

10:00 AM-11:00 AM

"New Horizons"
Russian Show

11:00 AM-NOON

Lutheran Church of St. Philip

NOON-3:00 PM

"Studio 202"
Petar Jovanovic

3:00 PM-4:30 PM

Festival of Yugoslav Music

4:30 PM-SIGN OFF

New Programming



WLS AM 890

190 N. State
Chicago, IL 60601
Call-in (312) 591-8900
Office (312) 984-0890

Pres/GM: Tom Tradup
OD: Drew Hayes
Sr. Prod: Roe Conn

WLS TALKRADIO
890-Dedicated to the free
and open exchange of

opinions and ideas; where
your opinion counts.

*Home of: Major League
Baseball*

Monday-Friday

5:00 AM-9:00 AM

Chicago's Number One Radio
Morning Breakfast Diner
Don Wade & Roma
News-Jeff Hendricks
Traffic-Bill Keller

9:00 AM-1:00 PM

Stacy Taylor
No topic is too tough to tackle.
News-Wayne Messmer

1:00 PM-4:00 PM

Rush Limbaugh-
A cross between George Will
and Jay Leno.
News-Wayne Messmer

4:00 PM-7:00 PM

Bob Lassiter
Provocative, stimulating.
News-Jim Johnson
Traffic-Bill Keller

7:00 PM-10:00 PM

The Catherine Johns Show
First Lady of Radio

10:00 PM-MIDNIGHT

Tom Snyder
Hosting celebrities and
newsmakers.

MIDNIGHT-3:00 AM

Sally Jessy Raphael

Saturday

3:00 AM-6:00 AM

Tom Snyder

6:00 AM-9:00 AM

Roe Conn
Chicago issues

9:00 AM-NOON

Don Hayner/Tom McNamee

NOON-4:00 PM

Home-Sense
Home repair/fix-up
Mike McClintock
Baseball: Saturday Afternoon
Game of the Week

4:00 PM-6:00 PM

Mike Murphy's Fan Talk.
The Voice of the Bleachers!

6:00 PM-9:00 PM

MoneyTalk
Bob Brinker

9:00 PM-MIDNIGHT

"The Saturday Night Special"
Bob Lassiter

Sunday

MIDNIGHT-5:00 AM

Ted Lauterback...
with the day's hottest issues.

5:00 AM-7:00 AM

The Best of WLS

7:00 AM-NOON

"Ray Hanania's Confrontation"
Sun-Times City Hall Reporter

NOON-3:00 PM

Ralph Snodsmith
The Garden Hotline

3:00 PM-6:00 PM

Mel Reynolds talks the issues.

6:00 PM-9:00 PM

MoneyTalk
Bob Brinker

9:00 PM-MIDNIGHT

Mike Murphy's Fan Talk.
The Voice of the Bleachers!

MIDNIGHT-5:00 AM

Ted Lauterback talks the issues.



WLTH AM 1370

3669 Broadway
Gary, IN 46409
219-884-9409

CEO: Lorenza Butler
GM: Gregory Brown
SM: L. Michael Hicks
PM: Gil Palmer

Monday-Friday

6:00 AM-10:00 AM

"Morning Talk"
Cosmo Currier

10:00 AM-2:00 PM

"Entertainment Today"
Gil Palmer

What's hot and what's not
in entertainment

2:00 PM-5:00 PM

"Afternoon Talk"
Carmello Reyes

5:00 PM-5:30 PM

News

5:30 PM-7:00 PM

"SportsPage"
Talk, call-in

7:00 PM-10:00 PM

"Entertainment Tonight"
Monty J
Music, Celebrity News

10:00 PM-4:00 AM

"Overnight Talk"
Larry King

Saturday

6:00 AM-9:00 AM

"The AM Show"
Clarence Stevens
Jazz, Blues

9:00 AM-10:00 AM

"Renew Yourself"

Dr. Isura Madyum's
Health, Call-in

10:00 AM-11:00 AM

"History with Millender"
Councilwoman-Dolly Millender
Talk, Call-in

11:00 AM-NOON

"Unlimited Power"
Cedric King

NOON-6:00 PM

Oldies
Ronnie Rush

6:00 PM-MIDNIGHT

"Night Blues"
Clarence Stevens

MIDNIGHT-6:00 AM

"The Best of Larry King"

Sunday

Religious Programming
All day long



WLUP AM 1000

875 N. Michigan Avenue
Chicago, IL 60611
312-440-5270

VP/GM: Larry Wert
PD: Jack Silver
Mktg/Comm: Sandy Stahl

All Bulls' games
College football
Game of the week

AM 1000, Chicago's most
unconventional radio station
blends personalities, comedy,
talk, music and sports.

Monday-Friday

5:30 AM-10:00 AM

"The Jonathon Brandmeier Show"
with Buzz Kilman (News)
Bruce Wolf (Sports)
Simulcast

10:00 AM-2:30 PM

"The Kevin Matthews Show" with
Laura Witek (News)
Jim Shorts (Sports)
Comedy/Music

2:30 PM-7:00 PM

"The Steve Dahl & Garry Meier
Show"
with Bruce Wolf (Sports)
Laura Witek (News)

7:00 PM-9:30 PM

"Coppock on Sports"
Chet Coppock

9:30 PM-1:00 AM

The Ed Tyll Show
Social Commentary

1:00 AM-5:30 AM
"The Steve & Garry S
(rebroadcast)

Saturday

5:30 AM-10:00 AM
"Bits of Brandmeier"
with Jim Wisner, Scot
Simulcast

10:00 AM-2:00 PM
Kevin Matthews
Comedy/Music

2:00 PM-6:00 PM
"Best of Steve & Garr
Talk/Music or
College Football
Game of the Week

6:00 PM-7:30 PM
"Coppock on Sports"
Chet Coppock
with Dan McNeil

7:30 PM-11:00 PM
"Another Saturday Nic
Buzk Kilman

11:00 PM-2:00 AM
"Talk Back Club"
Jackie Runice

2:00 AM-3:00 AM
"The Comedy Hour"

3:00 AM-5:00 AM
"Non-Stop Saturday Night"
Simulcast

Sunday

5:00 AM-7:00 AM
Public Affairs Programs
"Chicago Street Talk"
Bill Holub
Simulcast

7:00 AM-8:00 AM
"Instant Replay"
Pat Summerall

8:00 AM-9:00 AM
"Women Today"
Janel Landon

9:00 AM-NOON
"Rock & Roll Roots"
Bob Stroud

NOON-2:00 PM
Dr. Demento

2:00 PM-6:00 PM
Ed Tyll

6:00 PM-7:00 PM
"Sunday Sports Review"
Jerry Kuc

7:00 PM-8:00 PM
"Instant Replay"
Pat Summerall

8:00 PM-10:00 PM
"Drug Free America"
Tom McKean

10:00 PM-MIDNIGHT
Religious Programs

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Chicago, Illinois 60604-9794

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TRAFFIC
Every 10 minutes

SPORTS FIRST
Tom Greene
:13 and :43 past the hour

TV AND FILM REVIEWS
10:35 am, 12:35 pm, 4:35 pm,
6:36 pm
Dan Ruth, Critic

MEDICAL
11:35 am, 1:35 pm, 3:35 pm,
8:35 pm, 10:35 pm, 12:35 am
Chicago Medical Society

BUSINESS REPORTS
:07 and :37 past the hour
Alan Crane - Live from the
Mercantile Exchange
(Throughout the Trading Day)

LONDON MARKET REPORTS
4:37 am, 5:37 am, 6:37 am

TOKYO MARKET REPORTS
7:37 pm, 9:37 pm, 1:37 am

NEWS & INFORMATION
5:00 AM-11:00 AM
Pat Cassidy
Pam Riesmeyer
Jay Congdon
11:00 AM-5:00 PM
Mike Doyle
Nancy Benson
5:00 PM-11:00 PM
Steve Yount
Lynn Holley
11:00 PM-5:00 AM
Christopher Michael
Derrek Hill

Saturday

ALL DAY
News, Information, Sports,
Traffic, Weather Updates

Spanish programming.

Monday-Friday

6:00 AM-9:00 AM
"Bible Study"
David Mains, Charles Swindoll,
Anthony Evans, James Dobson
and John MacArthur

9:00 AM-NOON
"Radio Esperanza"
Programs in Spanish

NOON-1:00 PM
"Minirth-Meier Clinic"
Frank Minirth, Paul Meier

1:00 PM-3:30 PM
"Talk & Bible Study"

3:30 PM-5:00 PM
"Just for Kids"
Programs for boys and girls
(Bible studies, songs, etc.)

5:00 PM-SIGN OFF
"Music In The Evening"

Saturday

ALL DAY
"Radio Esperanza"
Programs in the Spanish
language—music, news,
Bible Study, drama

Sunday

6:00 AM-8:30 AM
"Sunday Praise"
Gary Leonard

8:30 AM-NOON
"Bible Study"
10:40 AM
"Unshackled"

NOON-1:00 PM
"Music for Sunday"

comic programming.

Monday-Friday

SIGN ON-6:30 AM
Inspirational Music

6:30 AM-9:00 AM
Public Affairs
Polish Programming

9:00 AM-12:30 PM
Religious Programming
9:30 - Jim Kirkwood
9:45 - "Voice of Prophecy"
10:00 - News, Music
10:15 - "New Way of Life"
10:30 - Christian/Jewish Hour
10:45 - "Int'l Prison Ministry"
11:00 - News, Music
11:15 - "Radio Rosary"
11:30 - Inspirational Music
Noon - "Views in the News"

12:30 PM-1:00 PM
Inspirational Music
Mark Sodetz

1:00 PM-2:30 PM
"Point of View"

2:30 PM-4:00 PM
Religious Programming
Jim Kirkwood Program
Christian Music/Rich Lindsey

4:00 PM-7:00 PM
Polish Programming (M-Th)
"Joyful Sounds of Praise" (F)
John Young

Saturday

SIGN OFF-6:30 AM
Music

6:30 AM-7:30 AM
"Weekend"

7:30 AM-11:00 AM
Religious Programming

Read about the LATEST RADIO HAPPENINGS and your FAVORITE RADIO PERSONALITIES

in

RADIO *chicago*



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what, where!

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8:00 PM
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11:00 AM-3:00 PM
Serbian Programming

3:00 PM-SIGN OFF
Religious Programming

NOON-8:30 PM
NOON-BRN Marketweek
Joe Carlton
12:30-Executive Edition
Erich Burch, Gary Hickman
1:00-Your Own Success
Al Parinello, Jay Campbell
2:00-The Ways & Means
Committee
Don MacDonald
5:00-Omniverse
Pete Wehner
8:00-Sales Talk
Bob Newzell

Spanish contemporary music,
also features news, informa-
tion and sports.

8:00 PM-10:00 PM
Voces y Guittaras

10:00 PM-MIDNIGHT
"Musica y Romance"

 **WNVR AM 1030**
126 E. Wing Street
Arlington Heights, IL
60004
708-394-9995

Pres: *Frank E. Kavenik*
GM: *Denise Kavenik*

WNVR-BUSINESS RADIO
1030 features business news,
talk shows and call-in shows
and the BUSINESS RADIO
NETWORK.

Monday-Friday

- 6:00 AM-SUNSET**
Business Radio Network
Hourly Schedule (in minutes):
:00 National and
International News
:06 Stocks & Commodities
Report
:12 Expanded Business Focus
:15 National Travel, Weather
:17 National Sports Report
:20 Stock Headlines
:21 Corporate Management
Feature
:24 News Headlines
:25 Business Radio Network
Feature
:30 National and
International News
:36 Stocks and Commodities
Report

Sunday


- 6:00 AM-7:00 AM**
Home Office
Richard Cooper, Paul Edwards
and Sarah Edwards
- 7:00 AM-10:00 AM**
Omniverse
Pete Wehner
- 10:00 AM-2:00 PM**
10:00-AMEX Business Talk
Tom Meriam
10:30-Special Interest
Chet Sisk
11:00-Women's Business
Exchange
Gloria Goodwyn
NOON-Scams Across America
Richard Cooper
1:00-Your Own Success
Al Parinello, Jay Campbell

Monday-Friday

- 5:00 AM-10:00 AM**
Felix Arrizon
- 10:00 AM-NOON**
Jose Jaime Salinas
- NOON-12:30 PM**
"Noticiero 1200"
Ezequiel Banda Sifuentes
- 12:30 PM-5:00 PM**
Roberto Carreto
- 5:00 PM-9:00 PM**
"WOPA de Noche"
Tio Rutilio
Alfonso Hernandez
- 9:00 PM-10:00 PM**
"Noches Rancheros"
Carlos Quezada
- 10:00 PM-MIDNIGHT**
"Musica y Romance"
Marco Denis
- MIDNIGHT-5:00 AM**
Armando Pablo Gutierrez

Saturday

- 7:00 AM-NOON**
Felix Arrizon
- NOON-3:00 PM**
Roberto Carreto
- 3:00 PM-5:00 PM**
"Top 25 Countdown"
Roberto Carreto,
Laura Chufani
- 5:00 PM-9:00 PM**
Marco Denis
- 9:00 PM-2:00 AM**
Bailando

 **WPNA AM 1490**
408 S. Oak Park Avenue
Oak Park, IL 60302
708-848-8980

Pres: *Edward J. Moskal*
GM: *Chris Gulinski*

Monday-Friday

- 5:00 AM-6:00 AM**
Raz-Dwa-Trzy
Krystyna Skoczylas
- 6:00 AM-7:00 AM**
Muzyka Na Dzień Dobry
Marek Kulisiewicz
- 7:00 AM-10:00 AM**
Morning Drive Time Polkas
- 10:00 AM-11:00 AM**
Buon Giorno Italia
Nunzio Fracone
- 11:00 AM-NOON**
Rytmeccio Ekspresas
West Suburban Forum
w/Len Petruilis
- NOON-2:00 PM**
Radio Renovacion
Spanish (Religious)
- 2:00 PM-3:00 PM**
Wokol Nas
Barbara Oralewska
- 3:00 PM-4:00 PM**
"O Nas, Dla Nas"
Sylwester Skora

4:00 PM-5:00 PM
"Slowo I Piesn"
Sophia Boris

5:00 PM-7:00 PM
"Open Mike"
Lucja Sliwa

7:00 PM-8:00 PM
Program Pol Zartem, Pol Serio
A. Szopa & B. Choroszyl
Program Rozmaitosci
Marian Czerniecki

8:00 PM-9:00 PM
Poznaj Swiat (M)
St. Volodymr & Olha Ukrainian
Hour (Tue)
Turystyczny Wademecum (W)
Jackowo Story (Th)
Ukrainian Evening Tribune (F)

9:00 PM-11:00 PM
Program Na Serio

11:00 PM-MIDNIGHT
Studio "M"
Daniel Malinowski

MIDNIGHT-1:00 AM
Muzyka Noca/Night Music

1:00 AM-2:00 AM
Nocny Muzyk Owanie
Slawomir Zukowski

2:00 AM-5:00 AM
Nocny Pan
Jarek Obrecki

Saturday

4:30 AM-7:00 AM
Polka Shows

7:00 AM-8:00 AM
Program Pol Zartem
Pol Serio
Andrzej Szopa

8:00 AM-1:00 PM
Irish Programs

1:00 PM-3:00 PM
Polka Shows

3:00 PM-5:00 PM
Ukrainian (Religious)

5:00 PM-6:30 PM
Arabic Program

6:30 PM-10:00 PM
Irish Programs

10:00 PM-11:00 PM
Hati Nouvelle

11:00 PM-MIDNIGHT
Public Affairs

MIDNIGHT-3:00 AM
Midnight Blues
John Gorny

Sunday

5:00 AM-6:00 AM
Religious Programming

6:00 AM-8:00 AM
Gospel Programs

8:00 AM-NOON
8:00 AM - Your Polish
Heritage Hour
8:30 AM - Chet Gulinski Show

NOON-1:00 PM
Eddie Blazonczyk

1:00 PM-5:00 PM
Polish Programs

5:00 PM-MIDNIGHT
Gospel Programs

MIDNIGHT-3:00 AM
Midnight Blues
John Gorny

3:00 AM-5:00 AM
Public Affairs



WRMN AM 1410

14 Douglas Ave.
Elgin, IL 60120
708-741-7700

Pres/ GM: *Richard Jakle*
OM: *Jeff Myers*
PD: *Brad Bohlen*

WRMN provides news and talk
for the Northwest suburbs and
Fox Valley area.

Monday-Friday

6:00 AM-10:00 AM
"The WRMN Wake-Up Call"
News, Weather, Traffic, Sports,
Finance, Entertainment
Brad Bohlen
Ken Kosek, Local News
8:15 AM - "People to People"
Interviews
9:15 AM - "Your Turn"
Open Mike

10:00 AM-11:00 AM
"Problems and Solutions"
Consumer, Women's Issues
Dee Hubbard

11:00 AM-1:00 PM
News, Information
12:30 PM - "Tradio"
Listeners buy and sell items

1:00 PM-2:00 PM
"The Best of Talknet"

2:00 PM-6:00 PM
"Good Clean Fun"
Interviews, Entertainment,
Human Interest
Jeff Myers.
5:15 PM - "Sports Rap"
Rich Egger, Local News

6:00 PM-4:00 AM
"Talknet"
National Talk Show

Saturday

4:00 AM-6:00 AM
News, Information

6:00 AM-7:00 AM
"America on the Road"
Automotive Info

7:00 AM-8:00 AM
Investment Digest
Ralph Russell & Scott Horan
Investment Information

8:00 AM-NOON
"WRMN Shopping Show"
Listeners buy merchandise and
services at discount prices

NOON-1:00 PM
News, Information
12:30 PM - "Tradio"
Listeners buy and sell items

1:00 PM-6:00 PM
"Radio Fiesta" Hispanic
Ramon Angel

6:00 PM-4:00 AM
"Talknet"
National Talk Show

Sunday

4:00 AM-1:00 PM
Religious Programming

1:00 PM-6:00 PM
"Radio Fiesta" Hispanic
Ramon Angel

6:00 PM-11:00 PM
"Talknet"
National Talk Show



WROK AM 1440

3901 Brendenwood Rd.
Rockford, IL 61125
815-399-2233

GM: *John Nolte*
OM: *Jamie Grout*

WROK is a talk/infotainment
station which also fea-
tures Adult Contemporary
music.

Monday-Friday

5:30 AM-10:00 AM
"The Dan & Doug Show"
Music, Talk, Comedy
Dan Willis, Doug McDuff

10:00 AM-NOON
"Middays with
Rick McLaughlin"
Music, Talk, Call-in

NOON-1:00 PM
News, Information
Various Hosts

1:00 PM-3:00 PM
"The Rush Limbaugh Show"
Talk, Call-in

3:00 PM-7:00 PM
"The Riley O'Neil Show"
Music, News, Humor
5:00 PM - "The 5 O'Clock
Evening Report" includes
News, Weather, Sports
Paul Harvey's "Rest of
The Story"

7:00 PM-10:00 PM
"Talknet"
Financial Talk, Call-in
Bruce Williams

10:00 PM-1:00 AM
"Larry King Live"

1:00 AM-4:00 AM
"Talknet"
Advice, Call-in
Lee Maribel

4:00 AM-5:30 AM
"America in the Morning"
News, Information, Talk
Jim Bohannon
News-Laura Mason

Saturday

6:00 AM-9:00 AM
Music, Talk
Dan Willis

9:00 AM-10:00 AM
"Viewpoint"
Talk, Call-in
Ken DeCoster

10:00 AM-12:30 PM
"WROK MIDDAY"
Talk, Call-in
Rick McLaughlin
NOON-Paul Harvey

12:30 PM-3:00 PM
"The Best of
Rush Limbaugh"

3:00 PM-6:00 PM
Riley O'Neil
Talk, Music, News

6:00 PM-MIDNIGHT
"Saturday Night Cruise"
Oldies from the 50's, 60's, 70's
Terry Flynn

MIDNIGHT-7:00 AM

Music, Talk
Chris Ryder, Kevin McCarthy

Sunday

7:00 AM-9:00 AM
Religious Programming

9:00 AM-10:00 AM
Public Affairs

10:00 AM-NOON
"On the Garden Line"
Jerry Baker

NOON-1:00 PM
Music, Talk
Larry Meyers

9:00 AM-"Morning Golden Gospel"
Nash Shaffer

11:00 AM-NOON
"Sunrise Health Hour"

NOON-1:00 PM
"Words of Truth Radio Forum"

1:00 PM-2:00 PM
German Programming

2:00 PM-SIGN OFF
Religious Programming
4:00 PM-"Gospel According to Campbell's"
Faliccia Campbell

Sunday

SIGN ON-7:30 AM
Music
6:30 AM-"The Pat Boone Show"

7:30 AM-11:00 AM
Religious Programming

11:00 AM-3:00 PM
Serbian Programming

3:00 PM-SIGN OFF
Religious Programming



WNVN AM 1030

126 E. Wing Street
Arlington Heights, IL
60004
708-394-9995

Pres: *Frank E. Kavenik*
GM: *Denise Kavenik*

WNVN-BUSINESS RADIO
1030 features business news,
talk shows and call-in shows
and the BUSINESS RADIO
NETWORK.

Monday-Friday

6:00 AM-SUNSET
Business Radio Network
Hourly Schedule (in minutes):
:00 National and
International News
:06 Stocks & Commodities
Report
:12 Expanded Business Focus
:15 National Travel, Weather
:17 National Sports Report
:20 Stock Headlines
:21 Corporate Management
Feature
:24 News Headlines
:25 Business Radio Network
Feature
:30 National and
International News
:36 Stocks and Commodities
Report

:42 Personal Excellence Feature
:45 National Travel, Weather
:47 National Sports Report
:50 Stock Headlines
:51 News Headlines
:52 Business Radio Network
Businessline

Saturday

6:00 AM-9:00 AM
Business Radio Network
News Hour
(See Monday-Friday listings)

9:00 AM-10:00 AM
Wishing You Well
Dr. Joseph Michelli

10:00 AM-11:00 AM
The Donoghue Strategies
William Donoghue

11:00 AM-NOON
Wealth Without Risk/
Financial Digest
Charles Givens, Steve Sitkowski

NOON-8:30 PM
NOON-BRN Marketweek
Joe Carlton
12:30-Executive Edition
Erich Burch, Gary Hickman
1:00-Your Own Success
Al Parinello, Jay Campbell
2:00-The Ways & Means
Committee
Don MacDonald
5:00-Omniverse
Pete Wehner
8:00-Sales Talk
Bob Newzell

Sunday

6:00 AM-7:00 AM
Home Office
Richard Cooper, Paul Edwards
and Sarah Edwards

7:00 AM-10:00 AM
Omniverse
Pete Wehner

10:00 AM-2:00 PM
10:00-AMEX Business Talk
Tom Meriam
10:30-Special Interest
Chet Sisk
11:00-Women's Business
Exchange
Gloria Goodwyn
NOON-Scams Across America
Richard Cooper
1:00-Your Own Success
Al Parinello, Jay Campbell

2:00 PM-3:00 PM
Bill Ball's Real Estate
Bill Ball

3:00 PM-5:00 PM
Computing Success
Thom Foulks

5:00 PM-7:00 PM
America's Dining and

Travel Guide
Pierre Wolfe

7:00 PM-8:00 PM
New Venture Money Show
Richard Cooper

8:00 PM-8:30 PM
Grand Opening
Richard Cooper



WOPA AM 1200

509 W. Roosevelt Rd.
Chicago, IL 60607
312-738-1200

GM: *Maura Donahue*
PD: *Carlos Nuno*
SM: *Martha Garza*

WOPA "RADIO EXITO" plays
Spanish contemporary music,
also features news, informa-
tion and sports.

Monday-Friday

5:00 AM-10:00 AM
Felix Arrizon

10:00 AM-NOON
Jose Jaime Salinas

NOON-12:30 PM
"Noticiero 1200"
Ezequiel Banda Sifuentes

12:30 PM-5:00 PM
Roberto Carreto

5:00 PM-9:00 PM
"WOPA de Noche"
Tio Rutilio
Alfonso Hernandez

9:00 PM-10:00 PM
"Noches Rancheros"
Carlos Quezada

10:00 PM-MIDNIGHT
"Musica y Romance"
Marco Denis

MIDNIGHT-5:00 AM
Armando Pablo Gutierrez

Saturday

7:00 AM-NOON
Felix Arrizon

NOON-3:00 PM
Roberto Carreto

3:00 PM-5:00 PM
"Top 25 Countdown"
Roberto Carreto,
Laura Chufani

5:00 PM-9:00 PM
Marco Denis

9:00 PM-2:00 AM
Bailando

2:00 AM-6:00 AM
Joel Murillo

Sunday

6:00 AM-8:00 AM
Chucho Orozco

8:00 AM-11:00 AM
"Exitos de Coleccion"
Javier Canchola

11:00 AM-NOON
"Asi Es Mi Tierra"

NOON-3:00 PM
"Rinconcito Norteno"
Tio Rutilio
Alfonso Hernandez

3:00 PM-6:00 PM
"Top 25 Countdown"
Roberto Carreto,
Laura Chufani

6:00 PM-8:00 PM
Marco Denis

8:00 PM-10:00 PM
Voces y Guittaras

10:00 PM-MIDNIGHT
"Musica y Romance"



WPNA AM 1490

408 S. Oak Park Avenue
Oak Park, IL 60302
708-848-8980

Pres: *Edward J. Moskal*
GM: *Chris Gulinski*

Monday-Friday

5:00 AM-6:00 AM
Raz-Dwa-Trzy
Krystyna Skoczylas

6:00 AM-7:00 AM
Muzyka Na Dzień Dobry
Marek Kulisiewicz

7:00 AM-10:00 AM
Morning Drive Time Polkas

10:00 AM-11:00 AM
Buon Giorno Italia
Nunzio Fracone

11:00 AM-NOON
Rytmeccio Ekspresas
West Suburban Forum
w/Len Petruilis

NOON-2:00 PM
Radio Renovacion
Spanish (Religious)

2:00 PM-3:00 PM
Wokol Nas
Barbara Oralewska

3:00 PM-4:00 PM
"O Nas, Dla Nas"
Sylwester Skora

6:00 AM-10:00 AM
"Rock & Roll Breakfast"
Randy McCarthy, Jennifer
Hammond & Ken Zurski

10:00 AM-3:00 PM
Carol Wilde
Noon-1:00 PM
"Power Lunch"

3:00 PM-7:00 PM
Charlie Metro
5:00 PM-6:00 PM
"Quittin' Time Cruise"

7:00 PM-MIDNIGHT
Cara Simms
8:50 PM
"BBC Classic Wabbit Track"
A seldom heard version of
a Rock & Roll classic.

Saturday

MIDNIGHT-6:00 AM
Helen Frank

6:00 AM-10:00 AM
Ric Federighi

10:00 AM-2:00 PM
Phil Jacobs

2:00 PM-6:00 PM
Matt Hamilton

6:00 PM-MIDNIGHT
"Block Party Saturday Night"
Song anthologies by your
favorite rock groups & artists
all night long, with Ken Zurski
and Ray Dallago

Sunday

MIDNIGHT-6:00 AM
Pat Knight

6:00 AM-9:00 AM
Helen Frank

9:00 AM-1:00 PM
Phil Jacobs

1:00 PM-5:00 PM
Cara Simms, Ric Federighi

5:00 PM-7:30 PM
Matt Hamilton

7:30 PM-8:00 PM
Charlie Metro
"Northwest on Stage"
Bands from Northwest suburbs

8:00 PM-9:00 PM
Matt Hamilton

9:00 PM-MIDNIGHT
Phil Inzinga

 **WAIT FM 105.5**
8600 Route 14
Crystal Lake, IL 60012
815-459-7000

SM: *Steve Sands*

WAIT FM serves the
Northwest Suburbs.

Monday-Friday

5:00 AM-9:00 AM
Dick Mitz Morning Show

9:00 AM-NOON
Bruce Carey

NOON-4:00 PM
Randy Davis

4:00 PM-8:00 PM
Scott Manning

8:00 PM-MIDNIGHT
Jim Peters

MIDNIGHT-5:00 AM
Jim Fellers

Saturday

6:00 AM-NOON
Ken Rundel

NOON-6:00 PM
Bruce Carey

6:00 PM-MIDNIGHT
Scott Manning

MIDNIGHT-7:00 AM
Jim Fellers

Sunday

6:00 AM-NOON
Bruce Carey

NOON-6:00 PM
Randy Davis

6:00 PM-MIDNIGHT
Jim Peters

MIDNIGHT-6:00 AM
Jim Fellers



WBBM FM 96.3

630 N. McClurg Court
Chicago, IL 60611
312-951-3572

VP/GM: *Tom Matheson*
PD: *David Shakes*
MD: *Todd Cavanah*

Monday-Friday

5:30 AM-10:00 AM
"The Eddie and Jobo Show"
Joe Bohannon & Ed Volkman
Talk, Comedy, Music, Call-in
News and Traffic with Karen Hand

10:00 AM-2:00 PM
Todd Cavanah

2:00 PM-6:00 PM
Gary Spears

6:00 PM-10:00 PM
George McFly

10:00 PM-2:00 AM
"Baltazar"

10:00 PM-2:00 AM
(Friday)
"B96 Dance Party"
Julian "Jumpin" Perez
"Bad Boy" Bill
Brian "Hitmix" Middleton
Frankie "Hollywood" Rodriguez
Tim "Spinnin" Schomer

2:00 AM-5:30 AM
Greg Murray

Saturday

6:00 AM-9:00 AM
"Jeff Wyatt's
Dance Tracks"

9:00 AM-1:00 PM
"Baltazar"

1:00 PM-5:00 PM
Gary Spears

5:00 PM-9:00 PM
George McFly

9:00 PM-5:00 AM
"B96 Dance Party"
Julian "Jumpin" Perez
"Bad Boy" Bill
Brian "Hitmix" Middleton

Sunday

5:00 AM-7:00 AM
Public Affairs

7:00 AM-8:00 AM
"Future Hits"
Joel Denver

8:00 AM-NOON
"Casey's Top 40 Countdown"
Casey Kasem

NOON-4:00 PM
Greg Murray

4:00 PM-8:00 PM
Dana Lundon

8:00 PM-MIDNIGHT
Sunday Night Mix

MIDNIGHT-5:30 AM
Greg Murray



WBEZ FM 91.5

105 W. Adams Street
Chicago, IL 60603
312-641-5197

GM: *Carole Nolan*
PD: *Ken Davis*

Monday-Friday

5:00 AM-9:00 AM
Morning Edition

9:00 AM-2:00 PM
Daytime Information
Ken Davis, Sondra Gair,
Mara Tapp

2:00 PM-3:00 PM
Daily Forum

3:00 PM-4:00 PM
Fresh Air
Terry Gross

4:00 PM-6:30 PM
All Things Considered

6:30 PM-7:00 PM
Marketplace

7:00 PM-8:00 PM
Discussion (M-W)
Chris Robling, Jacky Grimsshaw
Inside Politics (Th)
Bruce Dumont
Backstage Pass (F)
Karl T. Wright

8:00 PM-9:00 PM
"Archives of Jazz" (M-TH)
Dick Buckley
"Afropop" (F)
George Collinet

9:00 PM-5:00 AM
9:00 PM-3:00 AM
"Jazz Forum" (M-TH)
Chris Heim, Neil Tesser,
Larry Smith
9:00 - The Wildroom (F)
10:00 - BluesStage (F)
11:00 - Larry Smith (F)

3:00 AM-4:00 AM
"Archives of Jazz"
Dick Buckley

4:00 AM-5:00 AM
Music

Saturday

5:00 AM-6:00 AM
Fourqueens Jazz from Las Vegas

6:00 AM-8:00 AM
MonitoRadio
Soundprint, Across the Atlantic

8:00 AM-10:00 AM
Weekend Edition
Scott Simon

10:00 AM-NOON
Whad'Ya Know
Michael Feldman

NOON-1:00 PM
"Inside Politics"
Bruce Dumont

1:00 PM-2:00 PM
Car Talk

2:00 PM-4:00 PM
Artistic License

4:00 PM-5:00 PM
All Things Considered
Lynn Neary

1:00 PM-6:00 PM
Music, Talk
Laura Mason, Larry Meyers

6:00 PM-10:00 PM
"Talknet"
The Dolans

10:00 PM-1:00 AM
"The Best of Larry King"

1:00 AM-4:00 AM
"Talknet"
Lee Maribel

4:00 AM-5:30 AM
"America in the Morning"
Jim Bohannon
News-Laura Mason

10:00 AM-11:00 AM
El Show Impacto

2:00 PM-3:30 PM
Sabor Latino
Freddy Reyes

8:00 PM-9:00 PM
Sports Show
Mike North

9:00 PM-10:00 PM
Fr. Justin Polish Catholic Hour

11:00 PM-MIDNIGHT
Spanish Pentecostal

Sunday

6:00 AM-6:30 AM
Lady Wynester Gospel Program

6:30 AM-7:30 AM
Mercy Seat M.B. Church

7:30 AM-8:30 AM
Lil' Richard Polka Show

10:00 AM-11:00 AM
Polish Program
Sophia Boris

2:00 PM-3:00 PM
Buenos Aires, Yo Te
Canto Argentino Tango

3:00 PM-3:30 PM
Zlobin Rylski Show

8:00 PM-9:00 PM
New Mt. Vernon M.B. Services

9:00 PM-10:00 PM
Kala Academy Hour

11:00 PM-MIDNIGHT
Spanish Pentecostal



WSBC AM 1240

4949 W. Belmont
Avenue
Chicago, IL 60641
312-282-9722

GM: Roy J. Bellavia

WSBC is an ethnic station serving Spanish, Polish, Ukrainian, Irish and others.

Monday-Friday

6:00 AM-7:00 AM
New Wave Gospel

7:00 AM-8:30 AM
Bob Lewandowski

10:00 AM-11:00 AM
Lady Wynester Gospel Show (M)
Supermix Show (T,W)
Hora Musical (Th, F)

2:00 PM-3:30 PM
Sabor Latino Show
Freddy Reyes

8:00 PM
Rev. A. Jefferson (M)
Praise Hour (T)
Filipino Program (W)
Thai Program (Th)
Primer Lugar (F)

9:00 PM
TBA (M)
Ukrainian Voice (T)
Irish Radio (W)
Sangeeta (Th)
Public Affairs (F)

11:00 PM-MIDNIGHT
Spanish Pentecostal

Saturday

6:00 AM-8:00 AM
Pueblo En Marcha

8:00 AM-8:30 AM
Hora Cattolica De San Francisco

La Hora de La Regaders
(The Parody Hour)

10:00 AM-2:00 PM
Jose Alanis
10:00 AM - 11:00 AM
La Hora de Los Super Grupos
(Super Group Hour)
1:00 PM - 2:00 PM
Palenque Musical
(Battle of the Bands)

2:00 PM-6:00 PM
Armando Rodarte
2:00 PM - 3:00 PM
Pidala Cantando
4:00 PM - 5:00 PM
Todos con Banda

6:00 PM-MIDNIGHT
Ismael Montiel
6:00 PM - 7:00 PM
La Hora Tropical
(The Tropical Hour)

Saturday

"Sabado Rancheros"
24 Hours of Ranchero and
Mariachi Music Hits

Sunday

MIDNIGHT-6:00 AM
Just Good Music
Mario & Gollo
"Dueto Estrella"
5:00 AM - 7:00 AM
Religious Shows

6:00 AM-NOON
Juan Suarez
"Mercado de La Mexicana"
(Swap Shop Hour)
9:00 AM - 10:00 AM
"Breakfast with Fernando"
Prof. Fernando Fernandez

NOON-6:00 PM
Just Good Music

6:00 PM-MIDNIGHT
Mario Gonzalez



WTAQ AM 1300

9355 W. Joliet Road
LaGrange, IL 60525
708-352-1300

GM: Mario Limon
Promo: Santa Negrete
MD: Jose Alanis

WTAQ is an all-Spanish station, featuring music, talk and news.

WTAQ carries Chicago White Sox games; also Chicago Bulls.

Monday-Friday

MIDNIGHT-6:00 AM
Spanish Hits
Angel Cifuentes

6:00 AM-10:00 AM
Christian Ramos
8:00 AM-9:00 AM



WVON AM 1450

3350 S. Kedzie Avenue
Chicago, IL 60623
312-247-6200

SM: Verlene Blackburn
PD: Melody Spann

Monday-Friday

5:00 AM-9:00 AM
"World Objective"
Stan West
Talk, Call-in, News
Traffic / Weather, Sports

9:00 AM-1:00 PM
"Tell Ty"
Ty Wansley

1:00 PM-10:00 PM
Sign-Off

10:00 PM-1:00 AM
"On Target"
Talk, Call-in
Various Hosts

1:00 AM-4:00 AM
"Bob Law Show"
Live Syndicated Talk Program
Talk, Call-in

4:00 AM-5:00 AM
"First Light"
Current News

Saturday

5:00 AM-9:00 AM
Talk Show
Talk, Call-in, In-studio Guests
Various Hosts

9:00 AM-1:00 PM
Talk Show
Various Hosts

1:00 PM-8:30 PM
Sign-off

8:30 PM-5:00 AM
"Inspiration All Night Long"
Deacon Ywan Fields

Sunday

5:00 AM-10:00 PM
Sign-off

10:00 PM-MIDNIGHT
"On Target"
Talk, Call-in
Various Hosts

MIDNIGHT-5:00 AM
"Bob Law Show"
Live Syndicated Talk Program
Talk, Call-in



WABT FM 103.9

P.O. Box 249
Dundee, IL 60118
708-551-3450

GM: Bruce Law
PD: Randy McCarthy
Promo: Ric Federighi &
Phil Jacobs

WABT FM-The Northwest's
Own Rock & Roll.

Monday-Friday

MIDNIGHT-6:00 AM
Phil Jacobs & the "All Night Cafe"

2:00 AM-5:30 AM
Kurt Schaeffer
The overnight sensation!

Saturday

6:00 AM-10:00 AM
Kurt Schaeffer

10:00 AM-2:00 PM
John Charleston

2:00 PM-6:00 PM
Dick Biondi

6:00 PM-MIDNIGHT
Bill Garcia

MIDNIGHT-5:00 AM
Mark Dixon

Sunday

5:00 AM-6:00 AM
Public Affairs

6:00 AM-10:00 AM
Pat O'Kelley

10:00 AM-2:00 PM
Amy Scott
NOON-1:00 PM
Sunday Supplement
Countdown of the Top 10 hits
plus sports, news, trivia from
the 50's, 60's and early 70's.

2:00 PM-6:00 PM
Bill Garcia

6:00 PM-10:00 PM
Dan Diamond

10:00 PM-2:00 AM
Mark Dixon

2:00 AM-5:30 AM
Kurt Schaeffer



WJPC FM 106.3

820 S. Michigan Avenue
Chicago, IL 60605
312-322-9400

VP/GM: *Charles Mootry*

WJPC plays the best blend of music with the "smooth touch." Simulcast with WJPC AM 950.

Monday-Friday

5:30 AM-10:00 AM
"The Morning Hookup"
Darryl Daniel
Harold Lee Rush, Jr.
Music, Traffic, Weather

10:00 AM-2:00 PM
Music, Requests, Traffic
Sandi Cogan

2:00 PM-7:00 PM
Music
Pat Faulkner
5:50 PM Sports Update

7:00 PM-MIDNIGHT
Music, Traffic, Weather
Budder "Pierre" Jones

MIDNIGHT-4:00 AM
Music, Requests, Weather
Joi Spiller

4:00 AM-5:30 AM
Pastor James Campbell

Saturday

5:30 AM-10:00 AM
Music, Requests, Weather
Effie Rolph

10:00 AM-2:00 PM
Music, Requests, Weather
Gachelle Coffey

2:00 PM-7:00 PM
Music, Requests, Weather,
Desiree McRae

7:00 PM-MIDNIGHT
Music, Requests, Weather
Jay Alan

MIDNIGHT-5:30 AM
Music, Requests, Weather
Ty

Sunday

5:30 AM-9:00 AM
Music, Requests, Weather
Effie Rolph

9:00 AM-NOON
Pastor James Campbell

NOON-2:00 PM
Music, Requests, Weather
Gachelle Coffey

2:00 PM-7:00 PM
Music, Requests, Weather
Desiree McRae

7:00 PM-MIDNIGHT
Music, Requests, Weather
Jay Alan

MIDNIGHT-5:30 AM
Music, Requests, Weather
Ty



WJTW FM 93.5

2455 Glenwood Avenue
Joliet, IL 60435
815-729-9596

GM: *Jack Daly*
PD: *Jim Murphy*
News Dir: *Lorraine Duffy*

WJTW plays the best Adult Contemporary Music and offers contests and giveaways.

Monday-Friday

6:00 AM-10:00 AM
News, Weather, Music
"TV Trivia"
"The Crows Nest Memory Test"
Jim Murphy
Lorraine Duffy, News

10:00 AM-3:00 PM
News, Weather, Music
"The Words To The Music Game"
"Radio At Work"
John Boda
Lorraine Duffy, News

3:00 PM-7:00 PM
News, Weather, Sports, Music
"The Crows Nest Memory Test"
Jeff Young
Lorraine Duffy, News

7:00 PM-6:00 AM
Transtar Format "41"
Music, Weather

Saturday

6:00 AM-10:00 AM
Lite Hits
Paul Morgan

10:00 AM-3:00 PM
Lite Hits
John Boda

3:00 PM-7:00 PM
Lite Hits
Jeff Young or Ronni Bennett

7:00 PM-6:00 AM
Transtar Format "41"
Music, Weather

Sunday

6:00 AM-7:45 AM
Lite Hits
Paul Morgan
7:45 AM-Public Affairs

8:00 AM-NOON
"Countdown America with
Dick Clark"

NOON-3:00 PM
Lite Hits
Dave Weston

3:00 PM-7:00 PM
Mark Sullivan

7:00 PM-6:00 AM
Transtar Format "41"
Music, Weather



WKKD FM 95.9

P.O. Box 1730
Aurora, IL 60507
708-357-9590

GM: *Charles Filippi*
PD: *Dave Beckman*
News Dir: *Jeff Blanton*

WKKD serves the Western Suburbs with lite adult music, local news, area sports and weather.

Monday-Friday

5:00 AM-9:00 AM
"Dave Beckman in The Morning" with Jeff Blanton and Bill Baker. Lively, Topical Conversation, Audience Participation Phone Calls, Entertaining Features, Local Suburban News every Half Hour, Live Weather Updates and Hourly Sports.

9:00 AM-2:00 PM
Lite Music, Audience Participation Contests, Hourly News Updates, Showbiz Notes.
Deb Ryan

2:00 PM-7:00 PM
Lite Music, Calls, Contests, News, Business Update Hourly. Weather and Sports Updates.
J. T. Tarbox

7:00 PM-11:00 PM
Lite Music, Audience Participation, Featured Artists, News.
Zerrin Bulut

11:00 PM-5:00 AM
Lite Music, Audience Participation Contests, Hourly News, Listener Requests.
Dave Fischer

Saturday

5:00 AM-10:00 AM
Lite Music, Hourly News and Sports Updates.
J. T. Tarbox

10:00 AM-2:00 PM
Lite Music, Hourly News Updates.
Zerrin Bulut

2:00 PM-6:00 PM
Hourly News and Weather Updates, Sports.
Dave Fischer

6:00 PM-MIDNIGHT
Lite Music, Hourly News Updates.
Ron Thompson

Sunday

MIDNIGHT-6:00 AM
Lite Music, Hourly News Updates.
Roger Daniels

6:00 AM-NOON
Lite Music, Hourly News and Sports Updates.
Dave Fischer

5:00 PM-7:00 PM

Garrison Keillor's
American Radio Company

7:00 PM-9:30 PM

Passport
Chris Heim

9:30 PM-MIDNIGHT

The Mambo Express
Victor Parra

MIDNIGHT-5:00 AM

Blues Before Sunrise
Steve Cushing

Sunday**5:00 AM-8:00 AM**

Echoes, Music

8:00 AM-10:00 AM

Weekend Edition
Liane Hansen

10:00 AM-NOON

Garrison Keillor

NOON-1:00 PM

Marian McPartland's Piano Jazz

1:00 PM-4:00 PM

Jazz Forum
Dick Buckley

4:00 PM-MIDNIGHT

All Things Considered
The Flea Market, Thistle &
Shamrock, Folk Sampler,
Songbag, Work in Progress,
Portraits in Blue

MIDNIGHT-5:00 AM

Blues Before Sunrise
Steve Cushing


WBUS FM 99.9

292 N. Convent
Bourbonnais, IL 60914
815-933-9287

Pres/GM: Jackie Milner
PD: Mickey Milner
GSM: Kathy Gagliano

WBUS features dance music
and Top 40 hits.

Monday-Friday**5:00 AM-10:00 AM**

Music, News, Information
Chip St. James and Ken Zyer

10:00 AM-2:00 PM

Music, Contests
Rigg Chicoye

2:00 PM-6:00 PM

Music, Contests
Mickey Milner

6:00 PM-MIDNIGHT

Dance Mixes
Marc Arturi

Saturday**MIDNIGHT-6:00 AM**

Kevin Askew

6:00 AM-10:00 AM

Music, News, Information
Chip St. James

10:00 AM-2:00 PM

Music, Contests
Rigg Chicoye

2:00 PM-6:00 PM

Music, Contests

6:00 PM-MIDNIGHT

Dance Mixes
Marc Arturi

MIDNIGHT-6:00 AM

Dance Mixes, Top 40
Mark Edwards

Sunday**6:00 AM-7:00 AM**

Music, News, Information
Mike Laurie

7:00 AM-8:00 AM

"Future Hits"
New Releases
Joel Denver

8:00 AM-NOON

"Casey's Top 40 Countdown"
Casey Kasem

NOON-6:00 PM

Dance Mixes, Top 40
Jeff Laird

6:00 PM-MIDNIGHT

Dance Mixes, Top 40
Kevin Askew

MIDNIGHT-5:00 AM

Dance Mixes, Top 40
Marc Arturi


WCBR FM 92.7

120 W. University Drive
Arlington Heights, IL
60004
708-255-5800

SM: *Alaine Peters*
PD: *Tim Disa*

WCBR (Chicago's Bear)
plays cutting edge Rock
& Blues.

WCBR also carries play by
play of Loyola Basketball,
UIC Basketball and Hockey

Monday-Friday**6:00 AM-10:00 AM**

Tommy Lee Johnston
Rock & Blues, Call-in, Humor,
Headline Updates, Traffic

10:00 AM-3:00 PM

Progressive Rock & Blues
Tom Wilson

3:00 PM-7:00 PM

"Drive-Thru Requests"
Traffic
Dave Anton

7:00 PM-MIDNIGHT

Progressive Rock & Blues
Brian Bachochin

MIDNIGHT-6:00 AM

Progressive Rock & Blues
Todd Ellis

Saturday**6:00 AM-10:00 AM**

Rock & Blues
Tahanni Butler

10:00 AM-2:00 PM

Rock & Blues
Doug Levy

2:00 PM-6:00 PM

Progressive Rock & Blues
Dave Anton

6:00 PM-MIDNIGHT

Progressive Rock & Blues
Brian Bachochin

MIDNIGHT-6:00 AM

"All Night Cutting
Edge Rock & Blues"

Sunday**6:00 AM-8:00 AM**

"Outdoors"—Live
Mike Jackson
Fishing, Hunting, Camping
Talk, Call-in

8:00 AM-10:00 AM

Progressive Rock & Blues
Ralph Fortino

10:00 AM-2:00 PM

Joe McArdle

2:00 PM-6:30 PM

Progressive Rock & Blues
Doug Levy

6:30 PM-7:30 PM

"Sports Digest"
Sports Recap, Interviews
Cheryl Raye

7:30 PM-10:00 PM

Progressive Rock & Blues
Marty Ziven

10:00 PM-MIDNIGHT

Public Affairs Programming

MIDNIGHT-6:00 AM

"All Night Cutting
Edge Rock & Blues"

**WCCQ FM 98.3**

1520 North Rock
Run Drive
Joliet, IL 60435
815-729-4400

GM: *Robert Channick*
PD: *Prince Mayne*

WCCQ Plays Contemporary
Country and serves 11 coun-
ties in the Western and
Southern suburbs.

Monday-Friday**5:30 AM-9:00 AM**

Jill Montana

9:00 AM-NOON

Mark Edwards

NOON-3:00 PM

Ted Clark

3:00 PM-6:00 PM

Prince Mayne

6:00 PM-8:00 PM

Jim Casey

8:00 PM-MIDNIGHT

Jerry Walker
8:00 PM Thurs.
Fishing Line / Outdoors Show
Jim Darosa, Jody Foster,
Dick Fredrickson
9:00 PM Thurs.
On the Bench (sports)
Paul Reis

MIDNIGHT-5:30 AM

Hubcap Carter

Saturday**MIDNIGHT-4:00 AM**

Steve Thomas

4:00 AM-8:00 AM

Jim Aiken

8:00 AM-NOON

Jim Beedle

NOON-4:00 PM

Becky Wight

4:00 PM-7:00 PM

Hubcap Carter

7:00 PM-MIDNIGHT

"Weekend Special"
Steve Thomas

Sunday**MIDNIGHT-6:00 AM**

Ed Lee

6:00 AM-7:40 AM

Jerry Walker

7:40 AM-8:00 AM

Q Country Perspective
Sharon Irvine

8:00 AM-9:00 AM

Religious Programming

Sunday

5:00 AM-7:00 AM

Public Affairs Programs
"Chicago Street Talk"
Bill Holub
Simulcast

7:00 AM-9:00 AM

Rick Kaempfer

9:00 AM-1:00 PM

Matt Bisbee or Dave Benson

1:00 PM-6:00 PM

Terry Gibson

6:00 PM-9:00 PM

Wendy Snyder

9:00 PM-11:00 PM

Sunday Night at 9
Various Specials

11:00 PM-5:30 AM

Rick Kaempfer



WLWUW FM 88.7

820 N. Michigan Avenue
Chicago, IL 60611
312-915-6558

GM: *Tony Compton*

SM: *Jim Lemon*

PD: *Steve Burrell*

WLWUW-FM is an academic laboratory at Loyola University, on the air 24 hours daily. The Station staff consists of students, faculty and alumni.

Monday-Friday

2:00 AM-5:30 AM

High Energy Dance Music
John-O

5:30 AM-10:00 AM

The Morning Show
News/Weather/Traffic/Humor
Jim Dommo

10:00 AM-2:00 PM

High Energy Dance Music
Vicki Dolenga

2:00 PM-6:00 PM

High Energy Dance Music
Jeff Andrews

6:00 PM-10:00 PM

High Energy Dance Music
Billy Lavere

10:00 PM-2:00 AM

High Energy Dance Music
Chris Allen

Saturday

2:00 AM-6:00 AM

High Energy Dance Music
P.J. Bozak

6:00 AM-11:00 AM

High Energy Dance Music
Karen Karris

11:00 AM-4:00 PM

High Energy Dance Music
Steve Burrell

4:00 PM-9:00 PM

High Energy Dance Music
Todd Jackson

9:00 PM-1:00 AM

Saturday Night Dance Party
Denise Jerger

1:00 AM-7:00 AM

Saturday Night Dance Party
Adam Snow

Sunday

7:00 AM-9:30 AM

"Tune In Yesterday"
Oldtime Radio Show
John Bialas

9:30 AM-10:00 AM

"Lift Your Heart"
Religious Talk Show

10:00 AM-10:30 AM

Community Accents
Wayne Magdziarz

10:30 AM-11:00 AM

The Learning Curve
Educational Talk Show
Bob Parkinson

11:00 AM-NOON

Religious Programs
The Power Line
"Journey Inward"
Fr. Greg Sakowicz

NOON-2:00 PM

"Outlook News Magazine"
Diana Tortura/Bridget Billig

2:00 PM-6:00 PM

Dimension Latina

6:00 PM-7:00 PM

UK Chart Attack
Graham Dean

7:00 PM-MIDNIGHT

All Request Sunday Nite

MIDNIGHT-2:00 AM

High Energy Dance Music
Various Hosts



WMBI FM 90.1

820 N. LaSalle Drive
Chicago, IL 60610
312-329-4300

SM: *Tom Sommerville*

AM: *Greg Wheatley*

WMBI FM is a Christian

station broadcast from the Moody Bible Institute. The format is religious and the music played is Inspirational Christian.

Monday-Friday

6:00 AM-8:30 AM

"Morning Clock"
Bob Murfin

8:30 AM-11:00 AM

"Bible Study"
Charles Stanley, Charles Swindoll, David Mains, Steve Brown, Kay Arthur, David Jeremiah

11:00 AM-1:00 PM

"Mid-Day on FM 90"

1:00 PM-3:30 PM

"Music In The Afternoon"
Jim Marshall

3:30 PM-5:30 PM

"Prime Time America"
Jim Warren, Pamela Felske, Monte Larrick

5:30 PM-8:00 PM

"Music in the Evening"

8:00 PM-9:00 PM

"Open Line"
Donald Cole, Chris Fabry

9:00 PM-11:00 PM

"Bible Study"
James Dobson, Anthony Evans, Donald Cole, Ray Ortlund

11:00-MIDNIGHT

"Music Till Midnight"
Donna Disser

MIDNIGHT-5:00 AM

"Music Thru The Night"
Mike Kellogg

Saturday

5:00 AM-11:00 AM

"Saturday Praise"
Carl Metcalf

11:00 AM-NOON

"Sports Spectrum"

NOON-1:00 PM

"Variety Talk"
David Mains, Josh McDowell

1:00 PM-5:30 PM

"Music For Saturday Afternoon"
Donna Disser

5:30 PM-8:00 PM

"News/Information/Drama"
Donald Cole, Monte Larrick, James Dobson

8:00 PM-MIDNIGHT

"MBN Saturday Night and Saturday Night Alive"
Todd Busted and Ron Hutchcraft

Sunday

6:00 AM-11:00 AM

"Sunday Praise"
Gary Leonard

11:00 AM-NOON

Moody Church Hour
Dr. Erwin Lutzer

NOON-4:00 PM

"Music For Sunday"

4:00 PM-6:00 PM

"Bible Study"

6:00 PM-MIDNIGHT

"Music For Sunday"



WNIB FM 97.1

1140 W. Erie Street
Chicago, IL 60622
312-633-9700

SM: *Sonia Florian*

PD: *Ron Ray*

Promo: *Lita Grier*

WNIB plays Classical Music/Jazz.

Monday-Friday

5:00 AM-6:00 AM

"Cameo Concert"

6:00 AM-9:00 AM

"Morning Song"
Carl Grapentine

9:00 AM-1:00 PM

Classical Music

1:00 PM-2:00 PM

"WNIB Library"

2:00 PM-5:00 PM

"Classical Music"

5:00 PM-7:00 PM

"Zephyr"
Lighter Pieces

7:00 PM-8:00 PM

"Adventures in Good Music"
Karl Haas

8:00 PM-MIDNIGHT

9:00 PM-10:30 PM (M)
"Past Masters" Fred Heft
"Traditions" (T)
"Top of the Class" (W)
"Chicago Music Dateline" (Th)
"Vienna Festival" (F)

MIDNIGHT-4:00 AM

"Jazz" Mr. A

4:00 AM-5:00 AM

"Blues" Big Bill Collins

Saturday

7:00 AM-10:00 AM

"Morning Song"
Miller Peters

NOON-6:00 PM

Lite Music, Hourly News
and Sports Updates.
Tom Chioles

6:00 PM-MIDNIGHT

Lite Music, Hourly News Updates.
Terry Wido

MIDNIGHT-5:00 AM

Lite Music, Hourly News Updates.
Roger Daniels

**WKQX FM 101.1**

1700 Merchandise Mart
Plaza
Chicago, IL 60654
312-527-8348

VP/GM: *Charles Hillier*
PD: *Bill Gamble*

WKQX-Q101 is a Fun,
Uptempo, Contemporary
music station.

Monday-Friday**5:00 AM-9:00 AM**

"Murphy In The Morning"
Robert Murphy with Eleanor
Mondale, Dan Walker
"Phrase that Pays"
"Dial-a-Date," "Most
Embarrassing Moments,"
"Office Bitch of the Week"
"Pick Your News"
"Guess the Whoopie"
"Hide the Salami"
News, Traffic-Dave McBride

9:00 AM-2:00 PM

Contemporary Music
Greg Brown

2:00 PM-7:00 PM

Contemporary Music
Doug Blair

7:00 PM-MIDNIGHT

Contemporary Music
Carla Leonardo

MIDNIGHT-5:00 AM

Contemporary Music
Zach Harris

Saturday**5:00 AM-9:00 AM**

"Murph's Playhouse"
Best of Murphy

9:00 AM-2:00 PM

Doug Blair

2:00 PM-7:00 PM

Zach Harris

7:00 PM-MIDNIGHT

Diane Banks

Sunday**MIDNIGHT-6:00 AM**

Nick Joseph

6:00 AM-10:00 AM

Paul Gardner

10:00 AM-3:00 PM

Carla Leonardo

3:00 PM-8:00 PM

Zach Harris

8:00 PM-MIDNIGHT

Nick Joseph

**WLIT FM 93.9**

150 N. Michigan Avenue
Chicago, IL 60601
312-329-9002

GM: *Philip L. Redo*
PD: *Mark Edwards*
Gen SM: *Dave Kerr*

WLIT, LITE-FM 93.9, plays
Lite 'N' Easy Songs with
absolutely less talk.

Monday-Friday**5:30 AM-10:00 AM**

Music, Weather, News,
Traffic Update
Bob Brynteson with
Mary Ann Meyers

10:00 AM-3:00 PM

Margo Johnson

3:00 PM-7:00 PM

Music, Weather, News
Traffic Updates
Megan Reed

7:00 PM-MIDNIGHT

"The Lite at Nite"
Ken Southern

MIDNIGHT-5:30 AM

Bruce Buckley

Saturday**6:00 AM-10:00 AM**

Gene Honda

10:00 AM-2:00 PM

Margo Johnson

2:00 PM-6:00 PM

Bob Brynteson

6:00 PM-MIDNIGHT

Bruce Buckley

MIDNIGHT-6:00 AM

Grant Field

Sunday**6:00 AM-8:00 AM**

"Spotlite Chicago Magazine"

8:00 AM-10:00 AM

Nanci Keller

10:00 AM-2:00 PM

Ken Southern

2:00 PM-6:00 PM

Megan Reed

6:00 PM-MIDNIGHT

Bruce Buckley

MIDNIGHT-5:30 AM

Grant Field

**WLLI FM 96.7**

601 Walnut Street
Joliet, IL 60434
815-726-4761

OM: *Ed Morris*
PD: *Tony Ray*
Promo: *Tom Orlando*
MD: *Mike Bashem*

WLLI-FM serves the south-
west suburbs; 96.7 I-Rock
plays adult rock favorites.

Monday-Friday**5:30 AM-10:00 AM**

"Kevin Casey Show"
Comedy, Talk, Music
News-Bob Eller

10:00 AM-2:30 PM

Music, Album Previews
Mike Bashem

2:30 PM-7:00 PM

Music, Variety, Comedy
Tom Orlando
News-Janet Sutherland
Sports-Scott Slocum

7:00 PM-9:00 PM

Music, Contests
Tony Scott

9:00 PM-2:00 AM

Music, Contests
Katherine Brown

2:00 AM-5:30 AM

Music, Contests
Sandy Kelly

Saturday

Adult Rock Favorites
24 Hours a Day

Sunday

Adult Rock Favorites
24 Hours a Day

**WLUP FM 97.9**

875 N. Michigan Avenue
Chicago, IL 60611
312-440-5270

GM: *Larry Wert*
PD: *Rick Balis*
Mktg/Comm: *Sandy Stahl*

The LOOP FM 98 is a rock
and roll station for adults that
combines personality with all
your favorite classics and the
best of the new rock and roll.

Monday-Friday**5:30 AM-10:00 AM**

"The Jonathon Brandmeier Show"
with Buzz Kilman (News)
Bruce Wolf (Sports)
Simulcast

10:00 AM-2:30 PM

Bob Stroud
Noon-1:00 PM Lunchtime Roots
(rock & roll from the 50's,
60's, and early 70's)

2:30 PM-7:00 PM

Bobby Skafish
3:00 PM-Three O'Clock Rock Block
5:00 PM-6:00 PM Traffic Jam
6:00-7:00 PM Mood Elevation Hour

7:00 PM-11:00 PM

John Fisher
10:00 PM Get the Led Out (three
Led Zeppelin songs)
10:30 PM-Rockline (M)

11:00 PM-2:00 AM

Terry Gibson
Midnight Album

2:00 AM-5:30 AM

Wendy Snyder
Rick Kaempfer (F)

Saturday**6:00 AM-10:00 AM**

Bits of Brandmeier with Jim Wiser,
Scott Dirks
Simulcast

10:00 AM-2:00 PM

Bob Stroud
Noon Beatle Break

2:00 PM-6:00 PM

John Fisher

6:00 PM-11:00 PM

Non-Stop Saturday Night
Wendy Snyder

11:00 PM-4:00 AM

Non-Stop Saturday Night
Scott Dirks

4:00 AM-5:00 AM

Rick Kaempfer

8:00 PM-10:00 PM
"The Rock-N-Roll Review"
Blast from the past—
spotlights one year

10:00 PM-MIDNIGHT
"Vintage Rock"
Psychedelic Rock (1964-1974)



WPNT FM 100.3

875 N. Michigan Avenue
Chicago, IL 60611
312-440-3100

SM: *Jim Haviland*
PD: *Harv Blain*
Promo: *Denise Hart*

WPNT—The best songs of the
80's and today...with less talk.
Chicago's new "100-POINT-
3"..."THE POINT."

Monday-Friday

MIDNIGHT-5:30 AM
Mike Wilder

5:30 AM-10:00 AM
John Calhoun / Lynne Murray

10:00 AM-3:00 PM
Kevin Jay

3:00 PM-7:00 PM
Tom Hanson

7:00 PM-MIDNIGHT
Ken Cocker

Saturday

MIDNIGHT-6:00 AM
Doug Adams

6:00 AM-10:00 AM
Bob Waveland

10:00 AM-2:00 PM
John Calhoun

2:00 PM-7:00 PM
Tom Hanson

7:00 PM-MIDNIGHT
Ali Ellison

Sunday

MIDNIGHT-6:00 AM
Doug Adams

6:00 AM-10:00 AM
Bob Waveland
Public Affairs / Hope Daniels

10:00 AM-2:00 PM
Kevin Jay

2:00 PM-7:00 PM
Ken Cocker

7:00 PM-MIDNIGHT
Ali Ellison



WTMX FM 101.9

8833 Gross Point Road
Skokie, IL 60077
708-677-5900

Pres/GM: *Chet Redpath*
GSM: *Gerry Hummel*
PD: *Lorna Ozmon*

WTMX plays Adult
Contemporary music.

Monday-Friday

5:30 AM-9:00 AM
The Peter Dean Show
Peter Dean and Nick Candella
Comedy, Conversation, Music,
News, Weather, Give-A-Ways
News—Barry Keefe
on the hour and ½ hour

9:00 AM-2:00 PM
Music, Talk
Dave Hilton

2:00 PM-7:00 PM
Music, Weather
Rob Conrad

7:00 PM-8:00 PM
Music, Talk
Jeff Bell

8:00 PM-MIDNIGHT
"The Night Mix"
Jeff Bell

MIDNIGHT-5:30 AM
Talk, Music, Call-in
Mike Roberts

Saturday

5:30 AM-10:00 AM
Music, News, Weather
Andy Yocom

10:00 AM-3:00 PM
Music, Talk
Rob Conrad

3:00 PM-7:00 PM
Music, Talk
Dave Hilton

7:00 PM-8:00 PM
Music, Talk
Joe Cassidy

8:00 PM-MIDNIGHT
"The Night Mix"
Jeff Bell

Sunday

MIDNIGHT-4:00 AM
Andy Yocom

4:00 AM-8:00 AM
Public Affairs

8:00 AM-2:00 PM
Ford Colley

2:00 PM-7:00 PM
Jeff Bell

7:00 PM-MIDNIGHT
Music, Talk
Andy Yocom

MIDNIGHT-5:30 AM
Mike Roberts



WUSN FM 99.5

875 N. Michigan Avenue
Chicago, IL 60611
312-649-0099

GM: *Steve Emmen*
PD: *J. D. Spangler*
Promo: *Tricia Biondo*

WUSN (US 99) 10-in-a-row
Country Music.

Monday-Friday

5:30 AM-9:00 AM
J. D. Spangler with
John Katzbeck
News and "Nashville Hotline"
with Trish Biondo
Entertainment, Sports,
Traffic, Talk, Call-ins, Music

9:00 AM-10:00 AM
J. D. Spangler

10:00 AM-2:00 PM
Country Music, Request Hour
Nancy Turner

2:00 PM-6:00 PM
John Howell
News Update: Chuck Allen

6:00 PM-10:00 PM
Country Music, Request Hour
Scott Wagner

7:00 PM
Tuesday
"US 99 Big 30"
Top 30 Country Songs,
Celebrity Interviews

10:00 PM-2:00 AM
Debi Diamond
10:00 PM-MIDNIGHT
"The Crying, Loving or Leaving
All Request Show"

2:00 AM-6:00 AM
Lana Flores or Trish Biondo

Saturday

6:00 AM-10:00 AM
Pete Maus

10:00 AM-2:00 PM
Nancy Turner or Scott Wagner

2:00 PM-6:00 PM
Debi Diamond or John Howell

6:00 PM-11:00 PM
All Request Hour
Ray Stevens

11:00 PM-MIDNIGHT
"The Katman's Cutting Edge"
John Katzbeck

MIDNIGHT-1:00 AM
"Featured Album of the Week"
J.D. Spangler

1:00 AM-6:00 AM
Bob Ferguson

Sunday

6:00 AM-11:00 AM
Cal Daniels

11:00 AM-3:00 PM
Ray Stevens

3:00 PM-7:30 PM
Rick Renick

7:30 PM-9:00 PM
"Nashville Live"
Music, Talk, interviews
Moon Mullins

9:00 PM-MIDNIGHT
"Weekly Top 30"
Harmon and Evans

MIDNIGHT-5:30 AM
Lana Flores



WVAZ FM 102.7

408 S. Oak Park Avenue
Oak Park, IL 60302
708-524-3200

Pres/GM: *Barry Mayo*
OM: *Tom Kidd*
Promo: *Merry Green*
PD: *Steve Harris*

WVAZ (V-103) plays the best
variety of Hits and Dusties.

Monday-Friday

5:00 AM-10:00 AM
"Morning Connection"
Richard Steele
John Davis—News, Weather,
Traffic

5:45 AM
People Poll Question

6:15 AM
Herb Kent's Dusty of the Day

7:10 AM
Backwards Morning Dusty

7:45 AM
Inspirational Song of the Day

8:15 AM
Herb Kent's Dusty of the Day

10:00 AM-3:00 PM
Wali Muhammad

11:55 AM
V-103 Lunchbreak

10:00 AM-1:00 PM
Classical Music

1:00 PM-5:00 PM
"Those Were The Days"
Chuck Schaden

5:00 PM-7:00 PM
"Zephyr"

7:00 PM-8:00 PM
"Weekend Radio"
Robert Conrad

8:00 PM-9:00 PM
"The Dick Lawrence Revue"

9:00 PM-7:00 AM
"Classical Music"
11:00PM-MIDNIGHT
"First Hearing"
Lloyd Moss

Sunday

7:00 AM-10:00 AM
"Morning Song" Miller Peters

10:00 AM-1:00 PM
"Classical Music"
Miller Peters

1:00 PM-3:00 PM
"At Your Request"
"Classical Music"

3:00 PM-5:00 PM
"Classical Music"

5:00 PM-7:00 PM
"Zephyr"

7:00 PM-8:00 PM
"Vocal Scene"
George Jellinek

8:00 PM-11:00 PM
"Sunday Opera"
Bruce Duffie

11:00 PM-5:00 AM
"Classical Music"

 **WNUA FM 95.5**
444 N. Michigan Avenue
Chicago, IL 60611
312-645-9550

VP/GM: *John Gehron*
PD: *Lee Hansen*
Promo: *Suzy LeClair*

Adult Contemporary Station
playing Smooth Jazz and
Progressive New Music.

Monday-Friday

5:30 AM-10:00 AM
Music, News, Weather,
Sports, Traffic
Yvonne Daniels
with Charlie Meyerson

10:00 AM - 2:30 PM
Rick O'Dell

2:30 PM-7:00 PM
Music, News, Weather,
Sports, Traffic
Denise Jordan-Walker
with Jeanette Kerr

7:00 PM-1:00 AM
"Lights Out Chicago"
Danae Alexander

1:00 AM-7:00 AM
Late Night Edition
"Lights Out Chicago"
Nick Alton

Saturday

7:00 AM-11:00 AM
Bill Cochran

11:00 AM-3:00 PM
Dean Richards

3:00 PM-7:00 PM
Denise Jordan-Walker

7:00 PM-10:00 PM
Jazz
Ramsey & Yvonne

10:00 PM-1:00 AM
"Lights Out Chicago"
Danae Alexander

1:00 AM-5:00 AM
Mark Ruffin

Sunday

5:00 AM-8:00 AM
Point of View

8:00 AM-2:00 PM
"Sunday Soundscapes"
Soft Contemporary Jazz and
New Age Music
Rick O'Dell

2:00 PM-7:00 PM
Dean Richards

7:00 PM-10:00 PM
7:00 P.M. - 8:00 P.M.
"The WNUA Artist Profile"
8:00 P.M. - 10:00 P.M.
"The New Age of Music"
Lamonica Logan

10:00 PM-MIDNIGHT
"Musical Starstreams"
New Age Music
Frank Forest

MIDNIGHT-5:30 AM
Nick Alton

 **WOJO FM 105.1**
625 N. Michigan Avenue
Chicago, IL 60611
312-649-0105

GM: *Chuck Brooks*
PD: *Alberto Augusto*
Promo: *Isabel Muniz Arrambide*

WOJO is a Full Service Spanish Station Playing Contemporary Spanish Music and Talk/News.

Monday-Friday

MIDNIGHT-5:00 AM
Tony Porras

5:00 AM-9:00 AM
Hector Armando Molina

9:00 AM-1:00 PM
Maria Teresa Escobar

1:00 PM-4:00 PM
Carlos Rojas de Morelos

4:00 PM-7:00 PM
Alberto Augusto

7:00 PM-MIDNIGHT
Fernando Jaramillo

8:00 PM-10:00 PM
(Monday)
Music/Talk
Trivialidades/Jaramillo

Saturday

MIDNIGHT-6:00 AM
Tony Porras

6:00 AM-10:00 AM
Hector Molina or Carlos Rojas

10:00 AM-NOON
Fernando Jaramillo
"Recuerdos y Rock"

NOON-6:00 PM
Music

6:00 PM-MIDNIGHT
Mario Escobar

MIDNIGHT-6:00 AM
Tony Porras
Music

Sunday

6:00 AM-9:00 AM
Religion

9:00 AM-10:00 AM
"Vicente Fernandez y sus invitados"

10:00 AM-NOON
"Corridos y Canciones"

NOON-2:00 PM
Mario Escobar

2:00 PM-6:00 PM
F. Jaramillo
Exitometro Latino

6:00 PM-MIDNIGHT
Manuel Thompson
Music



WONC FM 89.1

North Central College
30 N. Brainard Street
Naperville, IL 60566
708-420-3437

SM: *Mark Stuenkel*
Fac: *John Madormo*

Monday-Friday

6:00 AM-9:00 AM
News, Weather,
Traffic, Music

9:00 AM-3:00 PM
Commercial-Free Album
Oriented Pure Rock

3:00 PM-6:00 PM
News, Weather,
Traffic, Music
3:00 PM - "Filet of Soul"
Three soul tunes by
definitive artists.

6:00 PM-10:00 PM
Album Oriented Rock
6:00 PM - "Dinner Roll"
Uninterrupted Album Side
8:00 PM-10:00 PM
"Monuments in Music" (W)
The greatest rock acts are
showcased.
9:00 PM - "T.G.I.C.D." (F)
One complete compact disc
is played

10:00 PM-MIDNIGHT
"Vintage Rock"
Psychedelic Rock (1964-1974)

MIDNIGHT-6:00 AM
SIGN OFF

Saturday

6:00 AM-10:00 PM
Commercial-Free Album
Oriented Pure Rock

10:00 PM-MIDNIGHT
"Vintage Rock"
Psychedelic Rock (1964-1974)

MIDNIGHT-6:00 AM
SIGN OFF

Sunday

6:00 AM-1:00 PM
Religious Programming

1:00 PM-5:30 PM
Public Affairs

5:30 PM-6:30 PM
"From the Upper Deck"
Live sports call-in

6:30 PM-7:30 PM
"Music Monitor"
Alternative Rock

7:30 PM-8:00 PM
"Rock News"

Monday Only

10:00 PM
"Blues Breakers"
Tom Marker

11:00 PM
The Grateful Dead Hour

MIDNIGHT - 2:00 AM
Wendy Rice

2:00 AM-6:00 AM
Richard Milne

Tuesday Only

7:45 AM, 7:45 PM
Goin' to the Show with
a Regular Guy

9:00 PM-XRT After 8 Concert
Special

10:00 PM - 2:00 AM
Wendy Rice

2:00 AM - 6:00 AM
Marty Lennartz

Wednesday Only

10:00 PM
Rock over London

11:00 PM - 2:00 AM
Wendy Rice

2:00 AM - 6:00 AM
Marty Lennartz

Thursday Only

7:45 AM, 7:45 PM
Goin' to the Show with
a Regular Guy

10:00 PM
The Big Beat
Johnny Mars

11:00 PM - 2:00 AM
Wendy Rice

2:00 AM - 6:00 AM
Marty Lennartz

Friday Only

10:00 PM - 3:00 AM
Marty Lennartz

11:00 PM - Friday Night at Club X

3:00 AM - 5:00 AM
Richard Milne

Saturday

6:00 AM-8:00 AM
Richard Milne

8:00 AM-NOON
Saturday Morning Flashback
Wendy Rice or Tom Marker

NOON-1:00 PM
Wendy Rice or Tom Marker

1:00 PM-6:00 PM
Frank E. Lee or
Tom Marker

6:00 PM-11:00 PM
Marty Lennartz

11:00 PM-MIDNIGHT
King Biscuit Flower Hour

MIDNIGHT-5:00 AM
Richard Milne

5:00 AM-6:00 AM
Public Affairs

Sunday

6:00 AM-11:00 AM
Greg Easterling

11:00 AM-4:00 PM
Leslie Witt

4:00 PM-8:00 PM
Johnny Mars or
Paul Marszalek

8:00 PM-9:00 PM
Budweiser Sunday Night Concert

9:00 PM-1:00 AM
Jazz Transfusion, Barry Winograd

1:00 AM-6:00 AM
Richard Milne

**WYLL FM 106.7**

2400 E. Devon Avenue
Des Plaines, IL 60018
708-297-8430

GM: *Ken Gaines*
OM: *Ron Turner*
MD: *Steve McKenzie*
SM: *Joyce Bardin*

WYLL is a Contemporary
Christian Music Station.

Monday-Friday

MIDNIGHT-1:00 PM
Various Ministry Programming

1:00 PM-3:00 PM
Talk, News
Ken Gaines, Ron Turner,
Ken Smith

3:00 PM-6:00 PM
News, Talk, Traffic
Dick Staub

6:00 PM-7:00 PM
Talk, News

7:00 PM-MIDNIGHT
Talk, News, Music

Saturday

MIDNIGHT-2:00 AM
20 The Countdown Magazine
Jon Rivers

2:00 AM-7:00 AM
Contemporary Christian Music

7:00 AM-NOON
Various Ministry Programs

NOON-7:00 PM
Contemporary Christian Music
Nicole Collins

7:00 PM-9:00 PM
20 The Countdown Magazine
Jon Rivers

9:00 PM-11:00 PM
Chicago's Christian Countdown
Vince Thomas

11:00 PM-MIDNIGHT

Christian Rock Countdown
Jim Channel

Sunday

MIDNIGHT-6:00 AM
Contemporary Christian Music

6:00 AM-1:00 PM
Various Ministry Programs
Praise Music

1:00 PM-7:00 PM
Contemporary Christian Music
Nicole Collins

7:00 PM-11:00 PM
Contemporary Christian Music

11:00 PM-MIDNIGHT
Urban Christian Countdown
Jim Channel

**WYSY FM 107.9**

P.O. Box 2010
Aurora, IL 60507
708-851-4600

GM: *Chuck Williams*
PD: *Bob Spence*

Adult Contemporary Music,
News, Weather and Traffic
Updates (Focus on Informa-
tion for Suburban Listeners).

Monday-Friday

MIDNIGHT-5:30 AM
Adult Contemporary Music
Capt. Kurt Fischer

5:30 AM-10:00 AM
"The Suburban Wake Up"
Music, Contests, Humor,
Interviews—Ken Anderson
Weather, Mike Spiel
Traffic, Ric Federighi
News, Sue Wiencek

10:00 AM-3:00 PM

Adult Contemporary Music
Jim McNicholas
Noon—"Lunchtime Lyrics"

3:00 PM-7:00 PM

Adult Contemporary Music
John Rivers
Traffic, Joe Collins
Weather, Greg Simunich

7:00 PM-MIDNIGHT

Adult Contemporary Music
Dona Mullen

Saturday

MIDNIGHT-6:00 AM
Adult Contemporary Music
Andi "K"

6:00 AM-10:00 AM

Adult Contemporary Music
Jerome Ritchey

10:00 AM-3:00 PM

Adult Contemporary Music
Jim McNicholas

3:00 PM-7:00 PM

Adult Contemporary Music
John Rivers

7:00 PM-MIDNIGHT

Adult Contemporary Music
Steve Paige

Sunday

MIDNIGHT-6:00 AM
Adult Contemporary Music
Corrine Stone

6:00 AM-NOON
Adult Contemporary Music
Karyn Thomas

NOON-6:00 PM
Adult Contemporary Music
Dona Mullen

6:00 PM-MIDNIGHT
Adult Contemporary Music
Steve Paige or Andi "K"
8:00 PM-Y108 Top 20 Countdown

**WYTZ FM 94.7**

190 N. State Street
Chicago, IL 60601
312-984-0095

Pres/GM: *Kevin O'Grady*
Promo: *Ed Marcin*

Contest and Request Lines:
(312) 591-9470
Fax Line: (312) FAX-1595

WYTZ-FM "Chicago's Hot
94.7" is "Chicago's Only All
Hit Music Station," owned by
Capital Cities/ABC.

Monday-Friday

5:30 AM-10:00 AM
"Welch & Woody Show"
John Welch, Steve Woods
Joni Siani

10:00 AM-3:00 PM
Brant Miller

3:00 PM-7:00 PM
Greg Thunder

7:00 PM-MIDNIGHT
Danny Wright

MIDNIGHT-5:30 AM
Mike Kelly (T-F)

3:00 PM-7:00 PM

Leigh Hamilton
4:20 PM
Traffic Jam Relief

7:00 PM-MIDNIGHT

"Nightmoods"
Mel DeVonne

MIDNIGHT-5:00 AM

Patrice Linder (M)
Shirley Hayes (T-F)

Saturday

MIDNIGHT-6:00 AM

Shirley Hayes

6:00 AM-10:00 AM

Saturday Dusty Wake-Up Club
Herb Kent

10:00 AM-3:00 PM

Wali Muhammad

3:00 PM-7:00 PM

Mel Devonne

7:00 PM-MIDNIGHT

Jim Raggs
8:00 PM-11:00 PM
"The V-103 Dusty Stepper Set"
Kenny B. Thompson

Sunday

MIDNIGHT-4:30 AM

Shirley Hayes

4:30 AM-7:00 AM

"Inspirational Stroll"
Pam Morris

7:00 AM-9:00 AM

V-103's "First Day"

9:00 AM-NOON

"Inspirational Stroll"
Pam Morris

NOON-6:00 PM

"Classic Chicago"
Jim Raggs

6:00 PM-MIDNIGHT

Herb Kent
"Classic Chicago"



WVVX FM 103.1

210 Skokie Valley Road
Highland Park, IL 60035
708-831-5250

GM/PD: *Bill Paar*

WVVX features a wide variety of ethnic programs during the day and Heavy Metal programming during the night.

Monday-Friday

5:00 AM-5:30 AM

Talk Shows

5:30 AM-10:00 AM

Polish, Korean, German,
Greek programming

10:00 AM-11:00 AM

"Sig's Showbiz" (M,W,F)
Sig Sakowicz
"What's Up Today" (T,Th)

11:00 AM-NOON

"Practical Spirituality"
Jim Stewart

NOON-8:00 PM

Korean, Spanish, German
programming

8:00 PM-1:00 AM

"Real Precious Metal"
Heavy Metal Music
Scott Loftus

1:00 AM-5:00 AM

Gospel Music

Saturday

5:00 AM-5:30 AM

Potpourri
Beverly Rosenstein

5:30 AM-7:00 AM

Classical Music

7:00 AM-1:00 PM

Korean, German programming

1:00 PM-2:00 PM

Investment '90
Scott Horan, Ralph Russell

2:00 PM-4:00 PM

Romanian
Mike Martini

4:00 PM-7:00 PM

Radio International
Monique Skolmar

7:00 PM-8:00 PM

Classical Music

8:00 PM-1:00 AM

"Real Precious Metal"

1:00 AM-5:30 AM

Heavy Metal Music

Sunday

5:30 AM-6:00 AM

WVVX Notebook
Potpourri

6:00 AM-5:00 PM

Korean, German, Russian,
Italian programming

5:00 PM-6:00 PM

"Eunice Bailey Show"

6:00 PM-7:00 PM

"Armenian Radio Hour"
Annie Kerkonian

7:00 PM-10:00 PM

Latvian, Flemish, Iranian
programming

10:00 PM-1:00 AM

"Real Precious Metal"
Heavy Metal Music

1:00 AM-5:00 AM

Gospel Music



WWBZ FM 103.5

130 E. Randolph St.
Suite 2303
Chicago, IL 60601
(312) 861-8100

GM: *Chris Devine*
VP/PD: *John Edwards*
Promo: *Heather Grass*

WWBZ-The BLAZE-
"The Best of Rock"

Monday-Friday

6:00 AM-10:00 AM

Steven Craig
featuring "Major Tom" with
continual traffic updates

10:00 AM-3:00 PM

Steve Seaver

3:00 PM-7:00 PM

Brian Kelly
featuring "Major Tom" with
continual traffic updates

7:00 PM-MIDNIGHT

Kevin Lewis

MIDNIGHT-6:00 AM

Leslie Harris

Saturday

Contemporary Hit Rock

Sunday

Contemporary Hit Rock

5:30 AM-10:00 AM

Dave Labrecque & Mike Donovan

10:00 AM-2:00 PM

Nick Farella

2:00 PM-7:00 PM

Jym Geraci

7:00 PM-MIDNIGHT

Jim Novak

Saturday

MIDNIGHT-6:00 AM

Ed Varga

6:00 AM-NOON

Dave Labrecque/Mike Donovan

NOON-6:00 PM

Jym Geraci/JoJo Martinez

6:00 PM-MIDNIGHT

Jim Novak

Sunday

MIDNIGHT-5:00 AM

Craig Asbach

5:00 AM-9:00 AM

Public Affairs

9:00 AM-NOON

"The Rockin' America"
Top 40 Countdown with
Scott Shannon

NOON-6:00 PM

Tim Garrity

6:00 PM-MIDNIGHT

Jeff Benach



WXRT FM 93.1

4949 W. Belmont
Avenue
Chicago, IL 60641
312-777-1700

GM: *Harvey Wells*
PD: *Norm Winer*
Mktg: *Teri Gidwitz*

Monday-Friday

6:00 AM-10:00 AM

Terri Hemmert
8:10 AM Athlete's Feats,
Bob Verdi

10:00 AM-2:00 PM

Tom Marker

2:00 PM-6:00 PM

Frank E. Lee
3:30 PM-XRT Comedy Break
Starring the Usual Suspects
5:10 PM Athlete's Feats,
Bob Verdi

6:00 PM-10:00 PM

Johnny Mars



WXLC FM 102.3

3250 Belvidere Rd.
Waukegan, IL 60085
708-336-7900

GM: *Hal Coxon*
PD: *Nick Farella*
Promo: *Susan Banach*

Contemporary Hits.

Monday-Friday

MIDNIGHT-5:30 AM

JoJo Martinez



High School & College **RADIO STATIONS**



HIGH SCHOOL

Argo Community High School
Summit, IL 60501
(708) 458-9274
WARG (FM 88.9)

Bogan High School
Chicago, IL 60652
(312) 535-2199
WBHI (FM 90.7)

Downers Grove High Schools
Downers Grove, IL 60515
(708) 852-0400
WDGC (FM 88.3)

Glenbrook South High School
Glenview, IL 60025
(708) 724-ROCK
WMWA (FM 88.5)

Hinsdale Central High School
Hinsdale, IL 60521
(708) 887-0470
WHSD (FM 88.5)

**Homewood-Flossmoor
Community High School**
Flossmoor, IL 60422
(708) 798-9434
WHFH (FM 88.5)

Lake Forest High School
Lake Forest, IL 60045
(708) 234-3600
WLFH (No frequency, not on the
air – in-house station)

Lyons Township High School
LaGrange, IL 60525
(708) 579-6408
WLT.L (FM 88.1)

Maine (West) High School
Des Plaines, IL 60018
(708) 827-4328
WMT.H (FM 90.5)

New Trier High School
Winnetka, IL 60093
(708) 446-7000
WNTH (FM 88.1)

COLLEGE

College of DuPage
Glen Ellyn, IL 60137
(708) 858-5196
WDCB (FM 90.9)

Columbia College
Chicago, IL 60605
(312) 663-1693
WCRX (FM 88.1)

DePaul University
Chicago, IL 60614
(312) 362-8404
WRDP (AM 640)

Elmhurst College
Elmhurst, IL 60126
(708) 617-3220
WRSE (FM 88.7)

Illinois Institute of Technology
Chicago, IL 60616
(312) 567-3087
WOU.I (FM 88.9)

Kennedy-King College
Chicago, IL 60621
(312) 846-8531
WKKC (FM 89.3)

Lake Forest College
Lake Forest, IL 60045
(708) 234-5480
WMXM (FM 88.9)

Lewis University
Romeoville, IL 60441
838-0500
WLRA (FM 88.1)

Loyola University
Chicago, IL 60611
(312) 915-6558
WLUW (FM 88.7)

Moody Bible Institute
Chicago, IL 60610
(312) 329-4300
WMBI (AM 1110/FM 90.1)

North Central College
Naperville, IL 60566
(708) 420-3438
WONC (FM 89.1)

Northeastern Illinois University
Chicago, IL 60625
(312) 794-2861
WZRD (FM 88.3)

Northern Illinois University
DeKalb, IL 60115
(815) 753-WKDI
WKDI (FM 93.5)

Northwestern University
Evanston, IL 60201
(708) 491-7101
WNUR (FM 89.3)

Olivet Nazarene University
Kankakee, IL 60901
(815) 939-5089
WONU (FM 89.7)

St. Xavier College
Chicago, IL 60655
(312) 779-3300
WXAV (FM 88.3)

Triton College
River Grove, IL 60171
(708) 456-2575
WRRG (FM 88.9)

University of Chicago
Chicago, IL 60637
(312) 702-8424
WHPK (FM 88.5)

Wheaton College
Wheaton, IL 60187
(708) 260-5074
WETN (FM 88.1)

Saturday

MIDNIGHT-5:30 AM

Nic St. John

5:30 AM-10:00 AM

Vicki Truax

10:00 AM-2:00 PM

Carla Box

2:00 PM-6:00 PM

Mike Kelly

6:00 PM-11:00 PM

Don Nelson

11:00 PM-3:00 AM

Mark Priscaro

Sunday

6:00 AM-9:00 AM

"Dave Sholin's Insider"

9:00 AM-1:00 PM

"American Top 40"

Shadow Stevens

1:00 PM-6:00 PM

Coco Cortez

6:00 PM-MIDNIGHT

Don Nelson



WZOK FM 97.5

3901 Brendenwood Road
Rockford, IL 61107
815-399-2233

GM: *John A. Nolte*
OM: *Tom Gierdrum*
PD: *Steve Summers*

WZOK—a "Better Mix of Music" which consists of Contemporary Hits/Top 40.

Monday-Friday

5:30 AM-10:00 AM

Music, Comedy, Information
Jeff Wicker

10:00 AM-3:00 PM

"The At Work Network"
Music, Contests
Liz Wylder

3:00 PM-7:00 PM

Music, Contests, Comedy
Steve Summers

7:00 PM-MIDNIGHT

Music, Contests, Top 10 at 10
Peter Parker

MIDNIGHT-5:30 AM

Music
Rick Johnson (M-Th)

Saturday

MIDNIGHT-3:00 AM

Music
Roger Peters

3:00 AM-6:00 AM

Music
Carol Thompson

6:00 AM-9:00 AM

"Wicker's Saturday Morning Playhouse"
Jeff Wicker

9:00 AM-NOON

Music, Contests
Liz Wylder

NOON-3:00 PM

Music, Contests
Chuck Doyle

3:00 PM-6:00 PM

Music, Contests
Peter Parker

6:00 PM-MIDNIGHT

"Z Saturday Night Staseline Party"
Mixes, Contests
Rick Johnson/Vicki Vale

MIDNIGHT-6:00 AM

Music, Contests
Jerry Jensen

Sunday

6:00 AM-8:00 AM

Music, Contests
Carol Thompson

8:00 AM-NOON

"Casey's Top 40"
Casey Kasem

NOON-4:00 PM

Music, Contests
Don K!

4:00 PM-7:00 PM

Music, Contests
Chuck Doyle

7:00 PM-11:00 PM

"Rick Dees Weekly Top 40 Countdown"

11:00 PM-MIDNIGHT

"Future Hits 91"
Joel Denver

MIDNIGHT-5:30 AM

Music, Contests
Robin Brooks

See the Beatles, JFK and Beaver Cleaver.

Or Perry Como, Richard Nixon and Lucy Ricardo.

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