

KNDK RATES

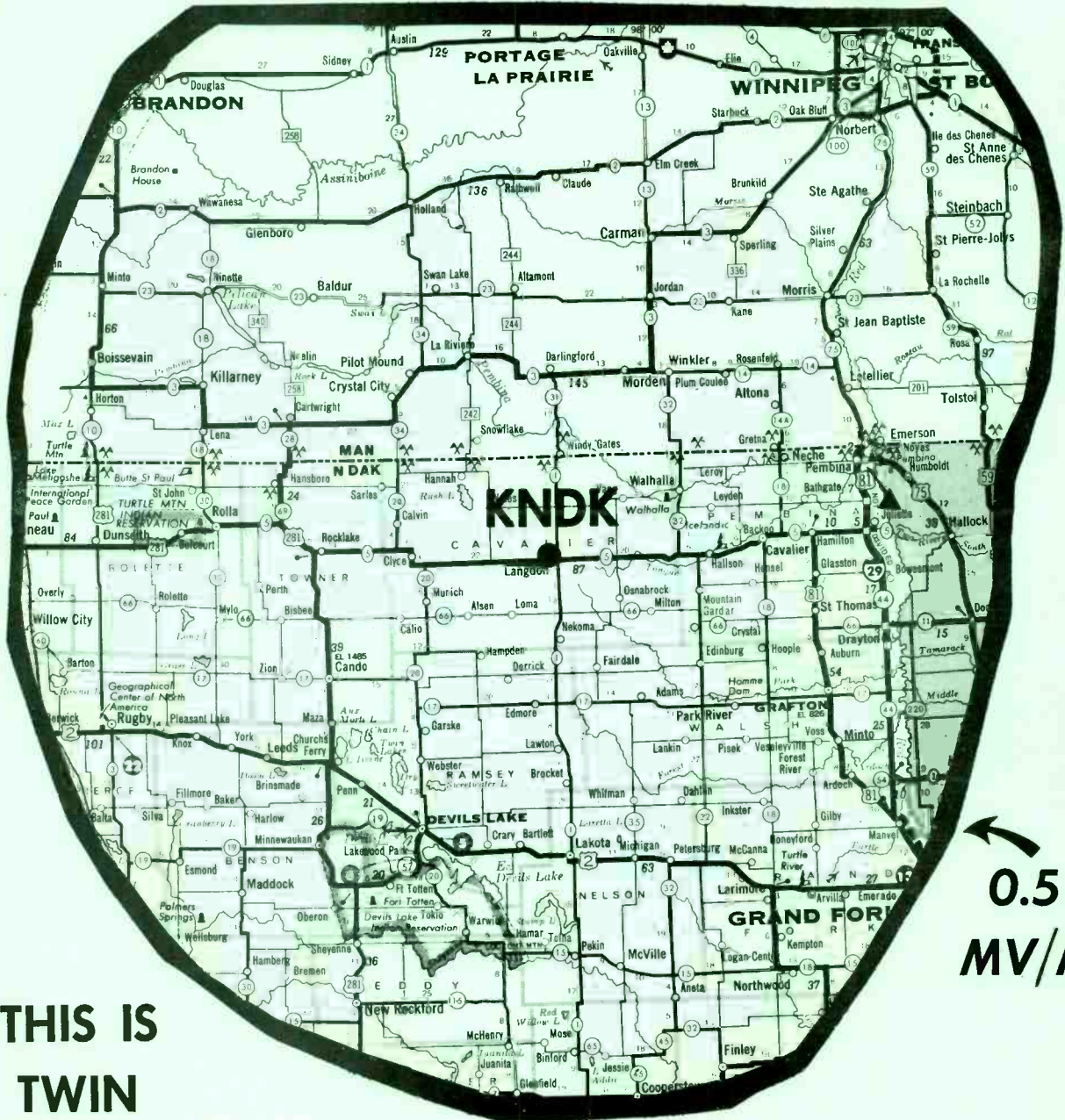
AUCTION PACKAGES

5—100-WORD SPOTS	13.75
10—100-WORD SPOTS	23.00
15—100-WORD SPOTS	30.00
20—100-WORD SPOTS	43.75
50—100-WORD SPOTS	75.00

PACKAGE RATES (SPOTS)

(One Half 30 Secs. — One Half Min.)

10 (5 DAYS)	27.50
20 (5 DAYS)	50.00
30 (5 DAYS)	67.50
50 (5 DAYS)	100.00
100 (5 DAYS)	175.00



0.5
MV/M

THIS IS
TWIN
"K"
LAND

"The HEART of the
U. S. DURUM LAND"

"THE VOICE OF AGRICULTURE"



RATE CARD NO. 1 - Effective June 1967

RADIO STATION KNDK

Times	5 Min.	1 Min.	30 Sec.	1 Hour	1-2 Hour	1-4 Hr.
312	6.30	2.80	2.45	21.00	14.00	9.10
260	8.05	3.50	2.95	25.20	17.50	11.20
104	9.45	3.85	3.30	29.40	21.00	12.60
52	10.85	4.20	3.50	36.40	25.20	15.40
26	11.40	5.30	4.00	39.00	27.00	17.00
1	11.90	6.30	4.50	42.00	29.40	19.60

NATIONAL SPOT

NATIONAL PROGRAM

Times	Min.	30 Secs.	60 Min.	30 Min.	15 Min.	5 Min.
1500	1.60	1.35	15.00	10.00	6.50	4.50
1000	1.75	1.50	18.00	12.50	8.00	5.75
624	1.90	1.70	20.00	13.50	8.50	6.25
500	2.10	1.75	22.00	15.00	9.00	6.75
312	2.60	2.00	26.00	18.00	11.00	7.75
260	2.75	2.15	30.00	21.00	14.00	8.50
156	3.10	2.25	35.00	23.00	16.00	9.00
104	3.25	2.35				
52	3.75	2.50				
26	4.00	2.60				
1	4.25	2.75				

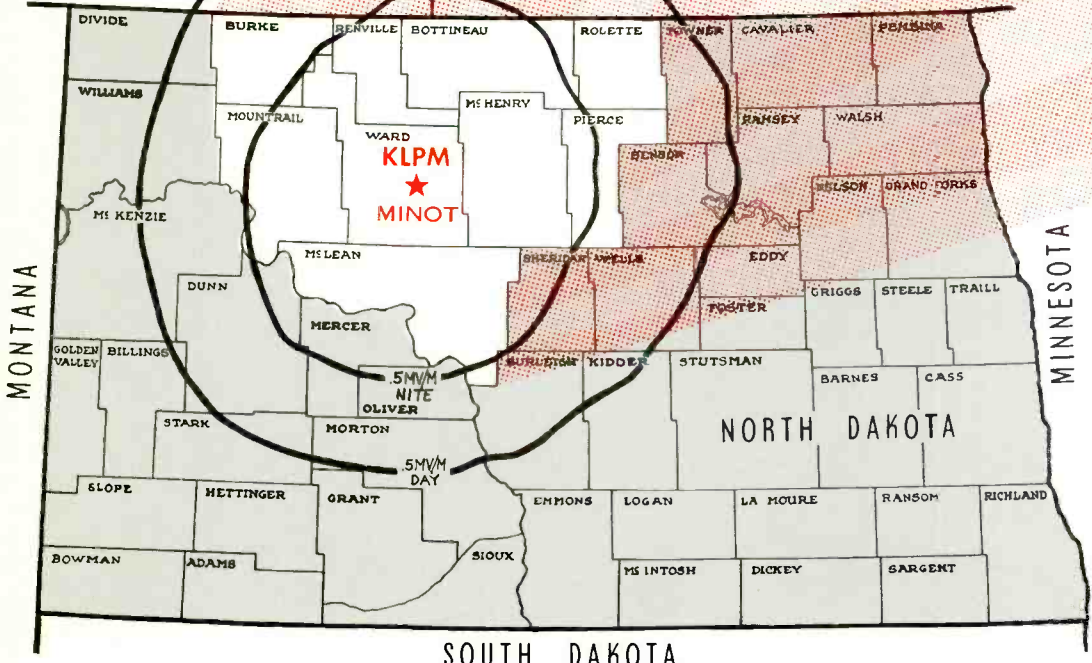
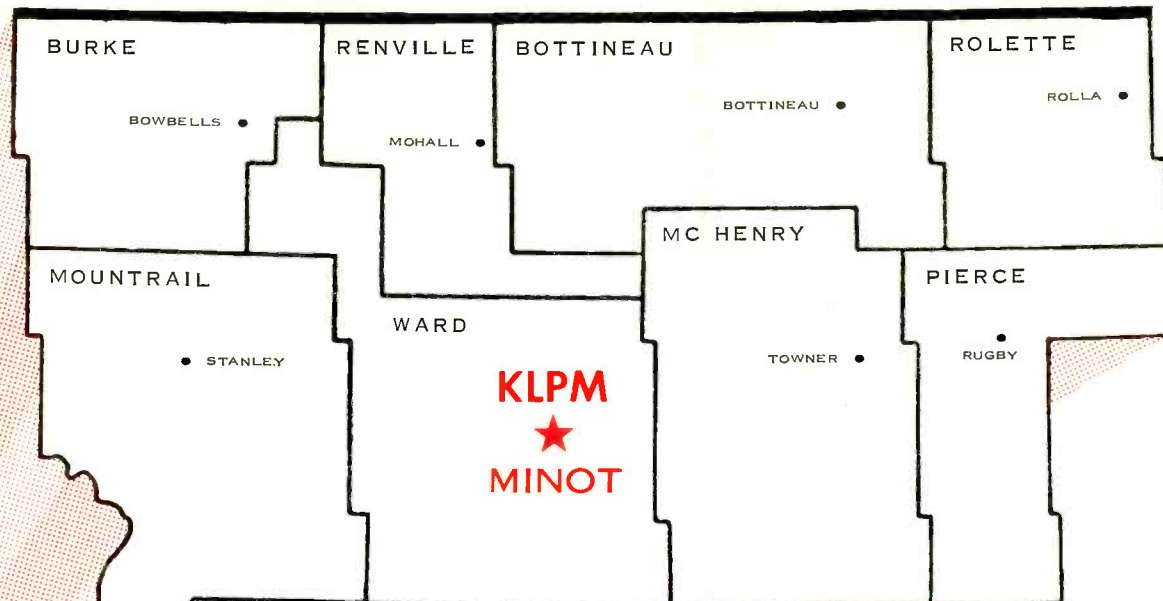
LOCAL SPOT RATES

LOCAL PROGRAM RATES

KNDK RATES

Studios and Offices of KNDK Radio
 Located 1 1/2 Miles N. on U.S. Hwy. 1
 TELEPHONE (701) 256-2146

*"Programming
Designed To
Keep You
Good Company!"*



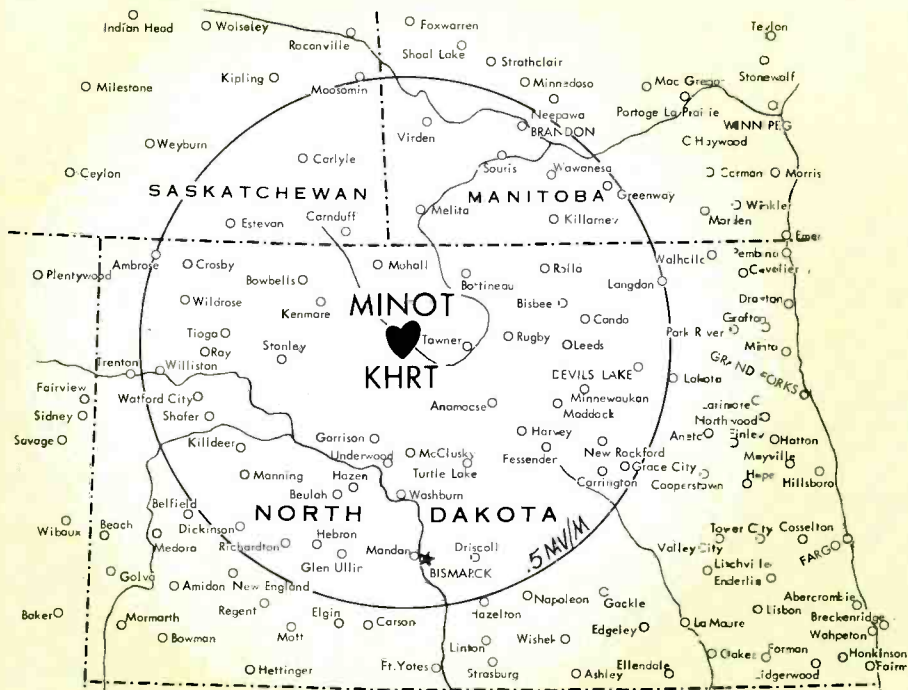
MINOT, NORTH DAKOTA 58701
 Established October 1929
 Affiliated with the Mutual Broadcasting System
 5,000 Watts — 1390 Kc.
 Represented by: JACK MASLA & COMPANY, INC.
 New York - Chicago - Beverly Hills

Leslie E. Maupin, General Manager

P. O. Box 10

Phone 701/838-9145

KHRT COVERAGE



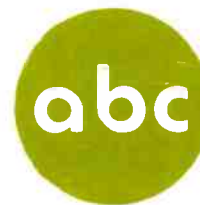
KHRT's fantastic 1000 Watt coverage is due to Minot's Highest Ground Conductivity in the U. S. (according to FCC Good Engineering Practice Report). The population of this coverage area exceeds 200,000.

KHRT serves the world's largest resident military installation — Minot Air Force Base. This occupies over 5000 acres and has a work force of well over 18,000 (including dependents). It is located just 14 miles North of Minot.

KHRT serves most of Western North Dakota and portions of Saskatchewan and Manitoba in Canada.

KHRT hours of programming are from 6 a. m. to local sunset. Daylight time observed from end of April to end of October.

**MINOT'S ONLY RADIO STATION
WITH NETWORK NEWS
ON THE HOUR**



**NETWORK
NEWS**

**RATE CARD
NUMBER TWO**

EFFECTIVE OCTOBER 1, 1968

BOX 1320
MINOT, NORTH DAKOTA 58701
PHONE (701) 838-0338

ESTABLISHED 1957

KHRT RATES



EFFECTIVE OCTOBER 1, 1968

spot announcements (Yearly Quantity Discounts)

	1	13	26	52	156	260	312	624	1000
ONE MINUTE	4.50	4.25	4.00	3.75	3.50	3.25	3.00	2.75	2.50
30 SECONDS	3.00	2.85	2.70	2.55	2.40	2.25	2.10	2.00	1.90
10 SECONDS	2.00	1.85	1.70	1.55	1.40	1.25	1.10	-----	-----

spot package rates (Short Term) 30 Seconds (FOR 60 SECONDS PACKAGE RATE ADD \$1.00 PER AD)

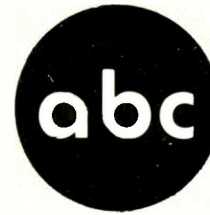
PACKAGE NO. 1	100 Announcements	used in 30 days	\$185.00
PACKAGE NO. 2	50 Announcements	used in 2 weeks	\$100.00
PACKAGE NO. 3	25 Announcements	used in 1 week	\$ 60.00
PACKAGE NO. 4	15 Announcements	used in 1 week	\$ 40.00

program time (Yearly Quantity Discounts) (HOOR RATE IS 30 MINUTES RATE PLUS ONE-HALF)

	1	13	26	52	156	260	312
5 MINUTES	10.00	9.25	8.50	7.75	7.00	6.25	5.50
15 MINUTES	20.00	18.25	16.75	15.00	13.50	12.00	10.50
30 MINUTES	30.00	28.25	26.75	25.00	23.50	22.00	21.50



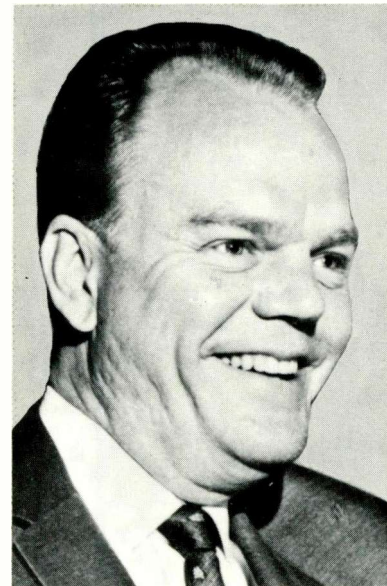
KHRT can be bought directly or through the
KEYSTONE BROADCASTING SYSTEM, Chicago, Illinois.
(Note: Ads cannot be placed on KHRT through ABC).



INFORMATION RADIO NETWORK NEWS ON THE HOUR

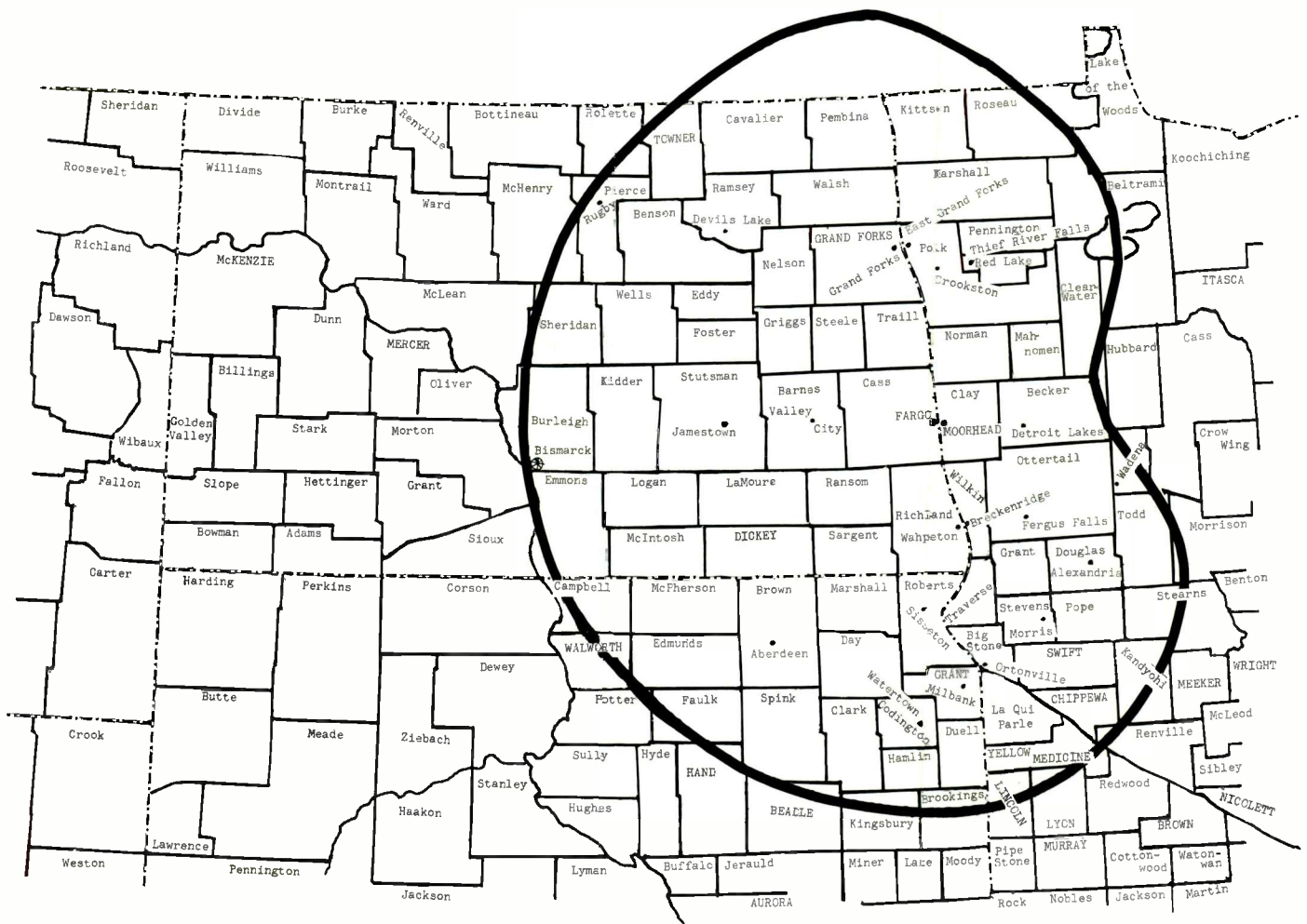
10 - 15 MINUTES OF WORLD NEWS
EACH HOUR

(30 & 60 SECOND SPOT AVAILABILITIES)



**PAUL HARVEY
NEWS
HEARD DAILY
ON
KHRT**

TOBACCO AND ALCOHOLIC BEVERAGE ADVERTISING
NOT ACCEPTABLE ON KHRT



Throughout the richest land on earth, the amazing Red River Valley of the North, and beyond, KFGO moves in a wide circle to encompass the largest number of listeners and listener homes of any radio station in the area.

Included in KFGO-land is the fabulous Red River Valley Potato growing areas stretching from Pembina County in North Dakota to Wilkin County in Minnesota. Intermingled is a vast sugar beet growing area that produces a harvest large enough to keep three plants at full operating capacity through the season. Add to that the blanket coverage KFGO gives to the thousands of dairy farms which help to make Minnesota the Number Two dairy state in the nation... we at KFGO know how to butter up advertisers with a rich slice of golden results. In KFGO-land we cover the Durum triangle... the three county area that produces more of the Durum wheat needed for making macaroni and spaghetti products than any other area in the world.

Then, there's recreation... and we're great on that subject up here in KFGO-land. Fall means fantastic goose and duck hunting, excellent pheasant bags, and some of the best deer hunting all yours in KFGO country. Now, for summer months, nowhere quite compares to the lake country of Minnesota, and we'll cover a very big share of it for you. Ottertail County, Minnesota boasts 1,029 lakes, more than any other county in the nation. And, too, there's the newly developed lakes of North Dakota as well as natural resort lakes in both North Dakota and South Dakota, and for winter sports, ice fishing is very productive, and snowmobiling is the greatest, and for ski enthusiasts, a half dozen ski areas wait to test one's skill. If you like to be right in the center of things,

a trip to Rugby, North Dakota puts you right in the center of Continental North America. A KFGO spot schedule puts you right into the middle of big listenership.

It doesn't make a lot of difference how folks want to spend leisure time dollars, KFGO can do a lot of influencing.

Businessmen in every part of the nation will tell you that college towns have a healthy cash flow. And KFGO reaches right into the center of 10 college towns... three of which are located right in Fargo-Moorhead. Add to that the fact that six technical schools, several junior colleges, business colleges and trade schools are located in KFGO listening area. Our schools do a great job of keeping a growing number of young people in our cities, and requiring an ever increasing number of services, which in turn spells steady family incomes.

Agriculturally, the 9th largest livestock market is right here and a million dollar plus business. The KFGO Farm Director is an educated Agricultural expert and a practical farmer himself. He is more than an "on the air" farm broadcaster. He operates his own farm, which includes the largest egg production operation in North Dakota.

Getting the sponsors message to the listener is the prime job of a broadcaster. KFGO assures you the job is being done best when you place your spot order with us. We cover 71 counties, that's 21 more than the number two station. We provide more homes, more listeners, more impact than the second station.

If you want to rope in the results, Call or write Robert E. Eastman, Inc.



KEYZ

5,000 WATTS FULLTIME



COVERAGE MAP

SERVING THE WILLISTON SIDNEY MARKET

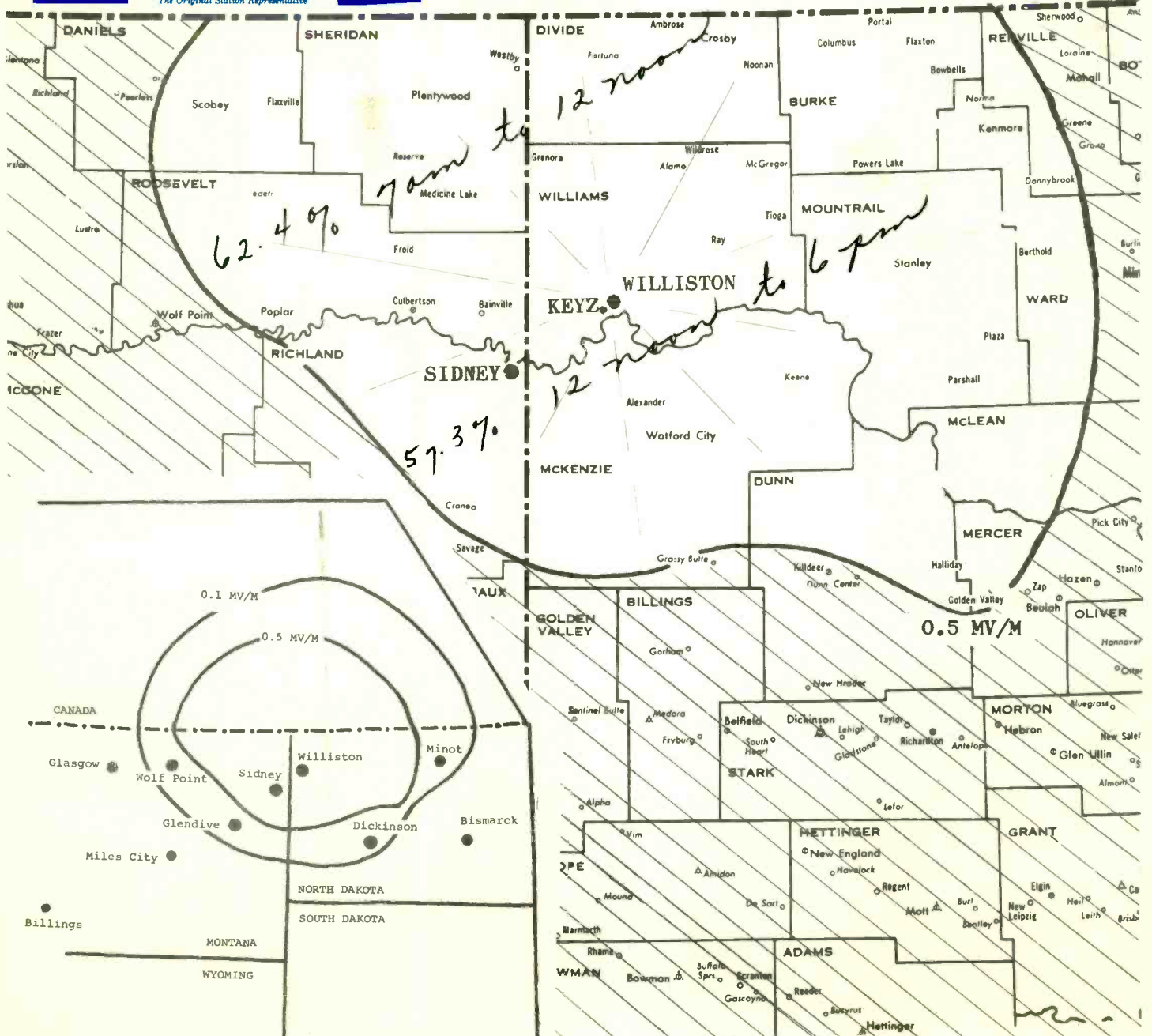
1360 KC. 5000 WATTS 1964 COVERAGE

Affiliated with

THE INTERMOUNTAIN NETWORK — ABC



POST OFFICE BOX 1240 • WILLISTON, NORTH DAKOTA • PHONE 473-391





KEYZ

5,000 WATTS FULLTIME



SERVING THE FARM RICH, OIL RICH, WILLISTON—SIDNEY MARKET — IN THE HEART OF THE WILLISTON BASIN

KEYZ - Williston, North Dakota
Market Data

County	Population	Radio Homes	Total Retail Sales (\$000)	Food Sales (\$000)	Drug Sales (\$000)	Automotive (\$000)	Filling Stations (\$000)	General Mase (\$000)	Passenger Cars
No. Dakota									
Burke	5,600	1,630	5,758	1,159	179	974	398	251	2,520
Divide	5,600	1,490	6,687	1,206	230	1,106	402	1,039	2,230
Golden Valley	3,100	790	4,525	792	148	1,418	342	249	1,370
McKenzie	7,500	1,910	6,622	1,195	376	1,060	775	417	2,740
Mountrail	10,600	2,720	13,791	3,436	455	1,862	1,338	685	3,950
Renville	4,400	1,180	4,737	1,226	39	673	365	122	1,860
Williams	24,300	6,350	36,740	7,037	1,062	10,625	3,467	2,074	9,180
No. Dakota Total	61,100	16,070	78,860	16,051	2,489	17,718	7,087	4,837	23,850
Montana									
Danields	3,900	1,060	5,361	1,100	166	736	237	212	1,560
Dawson	13,500	3,550	16,849	3,659	356	4,009	1,830	1,381	4,820
Richland	10,600	2,930	17,220	3,696	538	3,314	821	1,578	4,080
Roosevelt	12,600	2,960	16,120	2,933	612	4,170	1,227	776	3,970
Sheridan	6,700	1,830	7,836	1,588	352	1,097	628	182	2,660
Wibaux	1,400	430	1,835	366	69	409	295	---	850
Montana Total	48,700	12,760	65,221	13,342	2,093	13,735	5,038	4,129	17,940
Grand Total	109,800	28,830	144,081	29,393	4,582	31,453	12,125	8,966	41,790

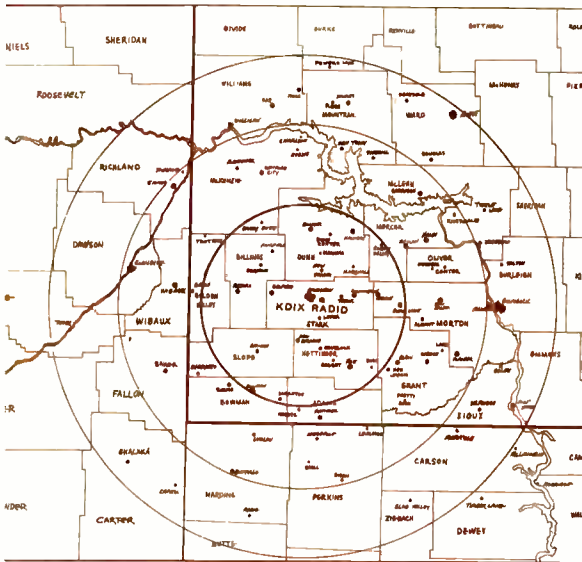
Source: Standard Pate & Data Service - January 1, 1964

KEYZ

5000 watts 1360 kc. P.O. Box 1240
Williston North Dakota
Tel. 473-5371

K_{DIX}
D_{YNAMIC}
I_{INTERESTING}
X_{CITING}

**Retail Rate
 Card No. 9
 Effective
 Feb. 1, 1971**



CBS RADIO
for the Badlands Empire
 Stanley T. Deck - President

1000 Watts
 1230 Kilocycles
 Unlimited Time

**Covering 59,300 Homes 7 Days A Week
 — Homes That Buy ADVERTISED Products —**

For Rates Contact:
 Robert J. Weiler, Mgr. ----- Home Ph. 5-3263

**Covering 59,300 Homes 7 Days a Week
 Homes That Buy Advertised Products**

KDIX TELEPHONE 225-5133

K D I X

DICKINSON, NORTH DAKOTA

Retail Rates

FIXED TIME

Effective February 1, 1971

Times	1 Hour	½ Hour	¼ Hour	10 Min.	5 Min.	1 Min.	30 Sec.
1	\$40.00	\$25.00	\$16.00	\$12.50	\$10.00	\$ 7.50	\$ 4.50
13	38.00	23.00	14.00	11.00	9.00	6.00	3.75
26	35.00	20.00	12.00	10.00	8.00	5.25	3.55
52	30.00	17.50	11.00	9.50	7.50	5.00	3.35
104	27.50	16.00	10.50	9.00	7.25	4.75	3.15
156	25.00	14.00	10.00	8.50	7.00	4.50	2.95
208	23.00	13.50	9.50	8.00	6.50	4.25	2.75
260	22.00	13.00	9.00	7.50	6.25	4.00	2.55
312	21.00	12.50	8.50	7.00	6.00	3.75	2.35
624	20.00	12.00	8.00	6.50	5.75	3.50	2.15

KDIX

Monthly Spot Package Run of Schedule

	30 Sec.		1 Min.
10 - (\$3.00) -	\$ 30.00	. . .	(\$4.10) - \$41.00
15 - (2.95) -	44.25	. . .	(4.00) - 60.00
20 - (2.85) -	57.00	. . .	(3.85) - 77.00
25 - (2.75) -	68.75	. . .	(3.70) - 92.50
30 - (2.65) -	79.50	. . .	(3.50) - 105.00
40 - (2.45) -	98.00	. . .	(3.30) - 132.00
50 - (2.25) -	112.50	. . .	(3.00) - 150.00
60 - (2.10) -	126.00	. . .	(2.90) - 174.00
70 - (2.00) -	140.00	. . .	(2.80) - 196.00
80 - (1.95) -	156.00	. . .	(2.75) - 220.00
90 - (1.90) -	171.00	. . .	(2.70) - 243.00
100 - (1.85) -	185.00	. . .	(2.60) - 260.00
110 - (1.80) -	198.00		

10 SEC. R O S SPOTS

\$1.25 each - 10 Spot minimum

IN STORE REMOTES

Daytime - \$50.00 1st Hour
\$40.00 Each Additional
Nighttime - \$35.00 1st Hour
\$25.00 Each Additional

SPORTS CLUB

\$12.00 Per Month

Package rates do not accumulate for frequency discount purposes on regular rates.

*Southwestern North Dakota's
Leading Advertising Media*

K B O M

**WELLS FARGO BANK
NORTH DAKOTA**

Geared to SERVE and SELL
NORTH DAKOTA'S

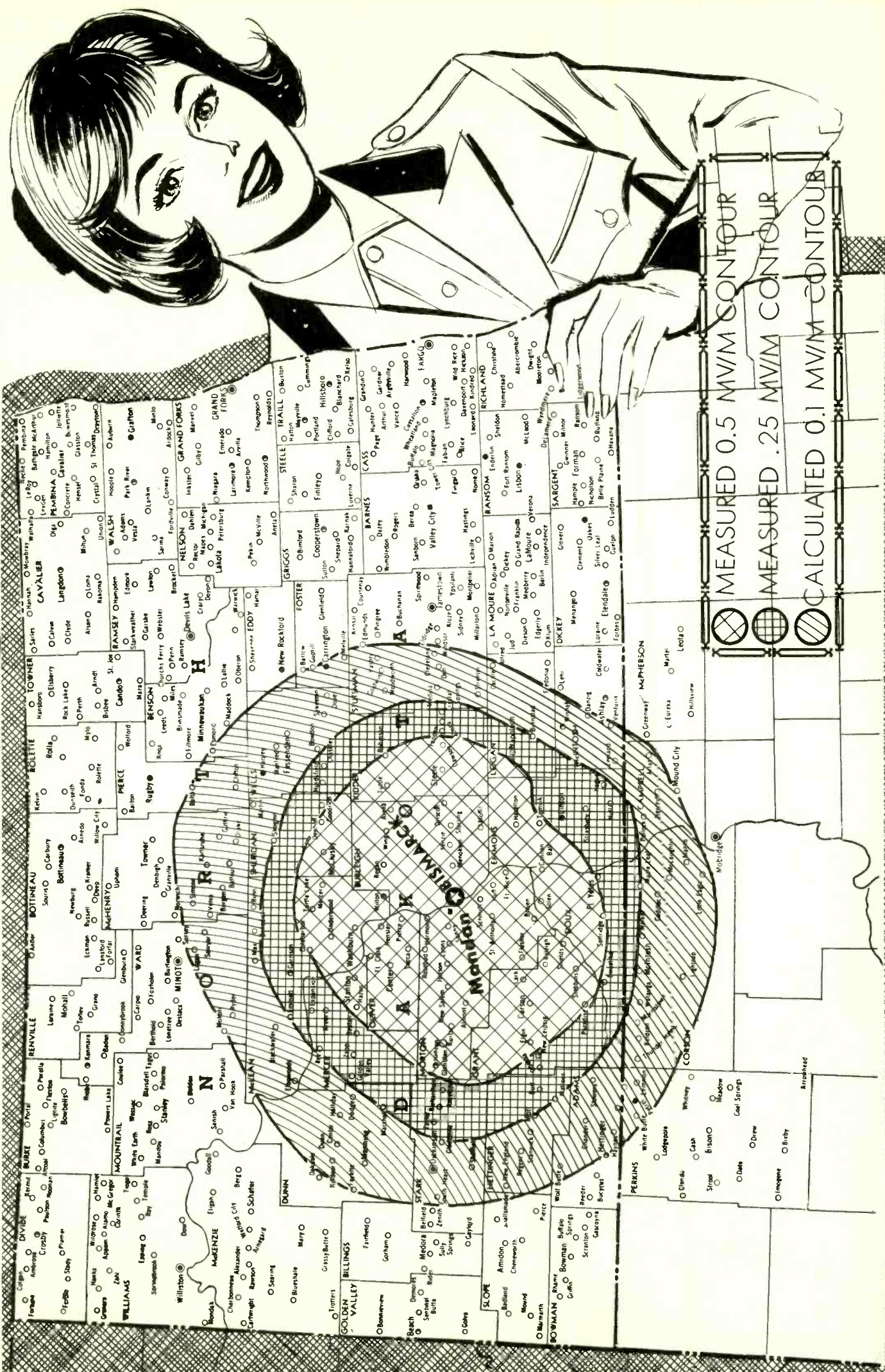


LARGEST MARKET

1270

WELCOME TO...

KBO M-LAND



MEASURED 0.5 MVM CONTOUR
 MEASURED .25 MVM CONTOUR
 CALCULATED 0.1 MVM CONTOUR

THANKS STEVE
BEST WISHES
KQWB

COVERAGE

KQWB

FARGO,
NORTH
DAKOTA

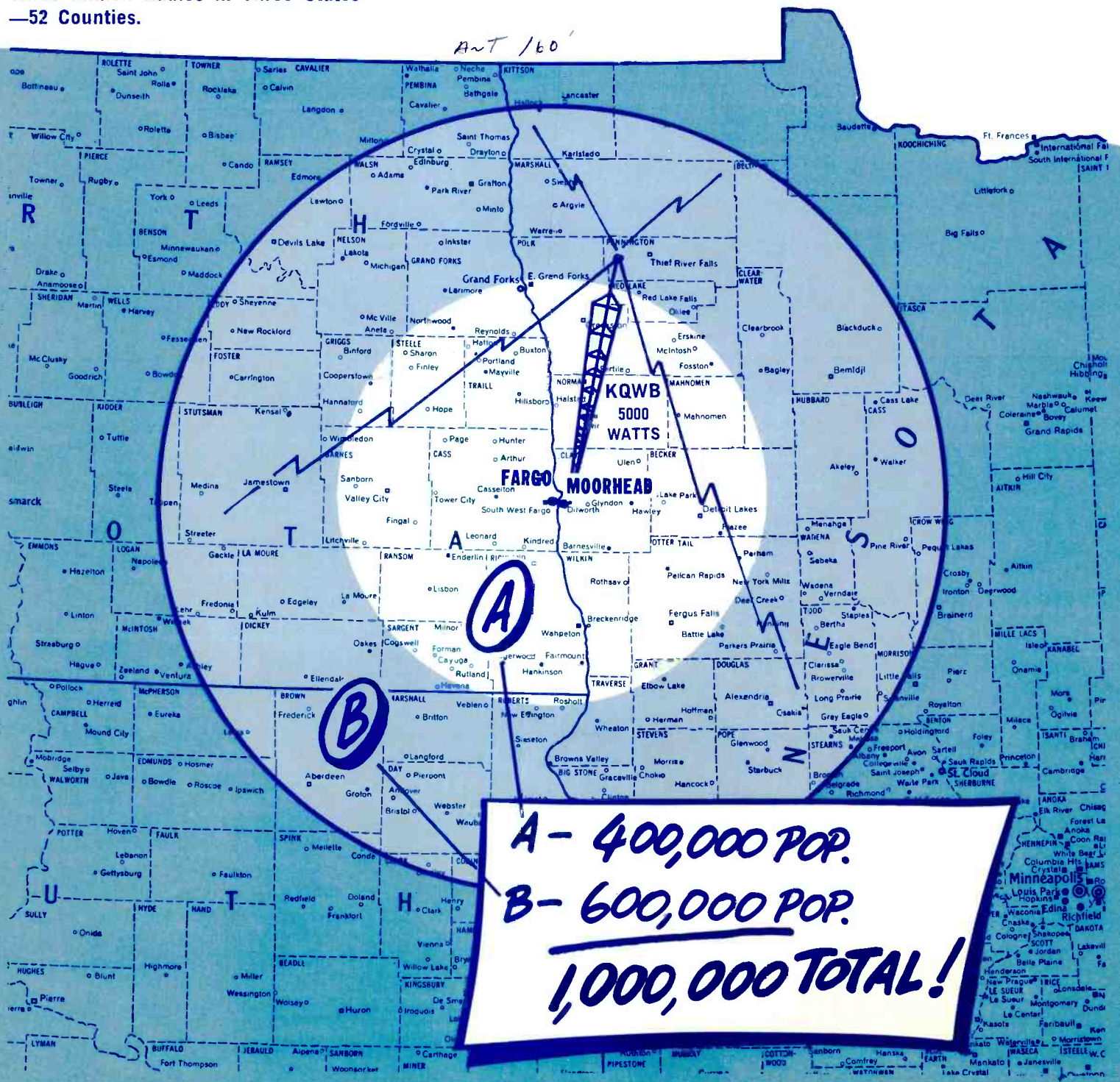
HAS GOT IT!

Wherever it counts, KQWB is there!

Serving One Million People on over
Three Million Radios in Three States
—52 Counties.

The Rich Red River Valley Covered Like A Blanket by 5000
Watt KQWB—1550 KC.

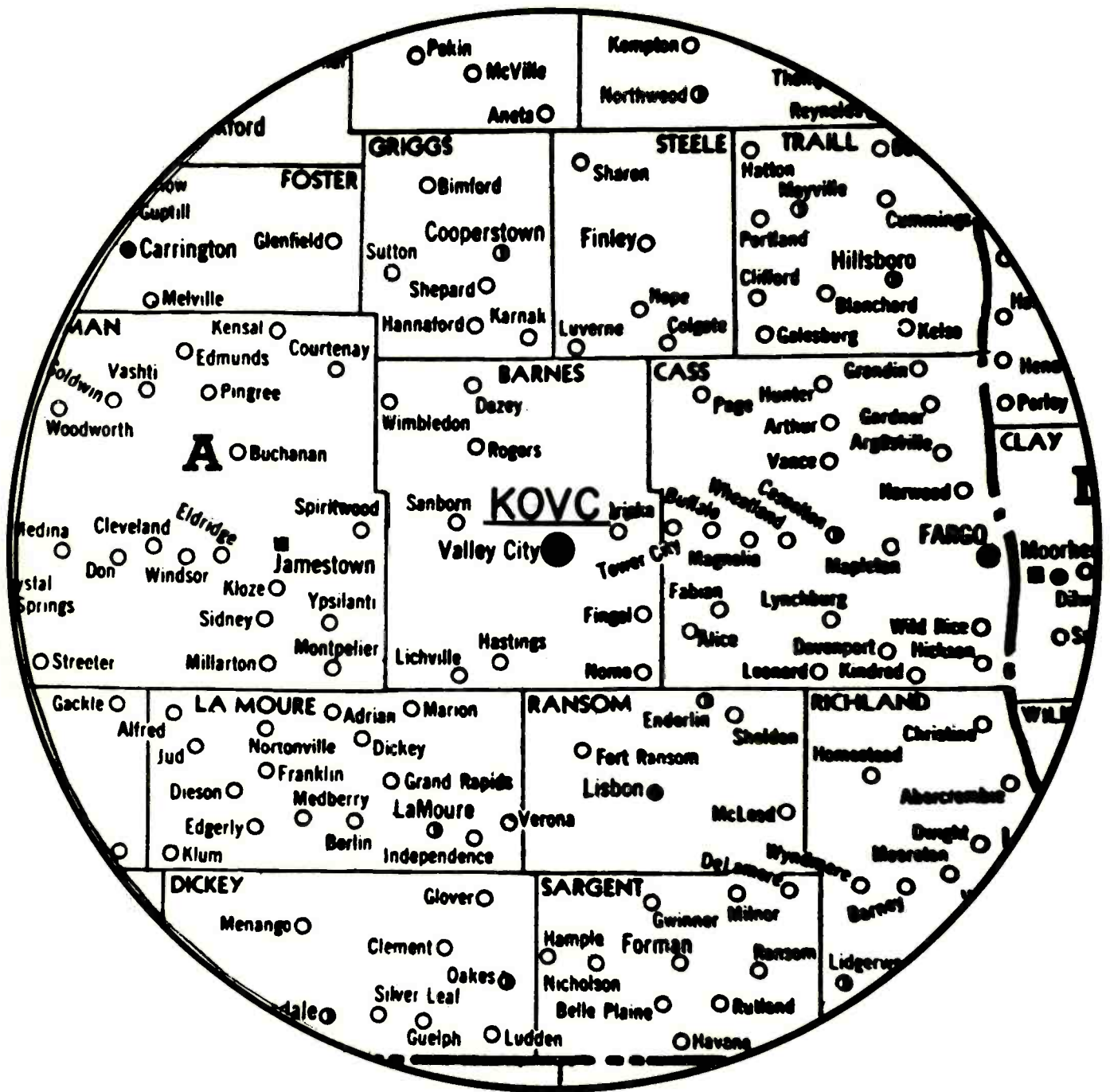
ANT 160'



A - 400,000 POP.
B - 600,000 POP.
1,000,000 TOTAL!



● KOVC ~ VALLEY CITY, N.D. ●



PRIMARY COVERAGE
1490 KILOCYCLES — 1000 WATTS

PHONE 845 - 1490



KTYN Radio

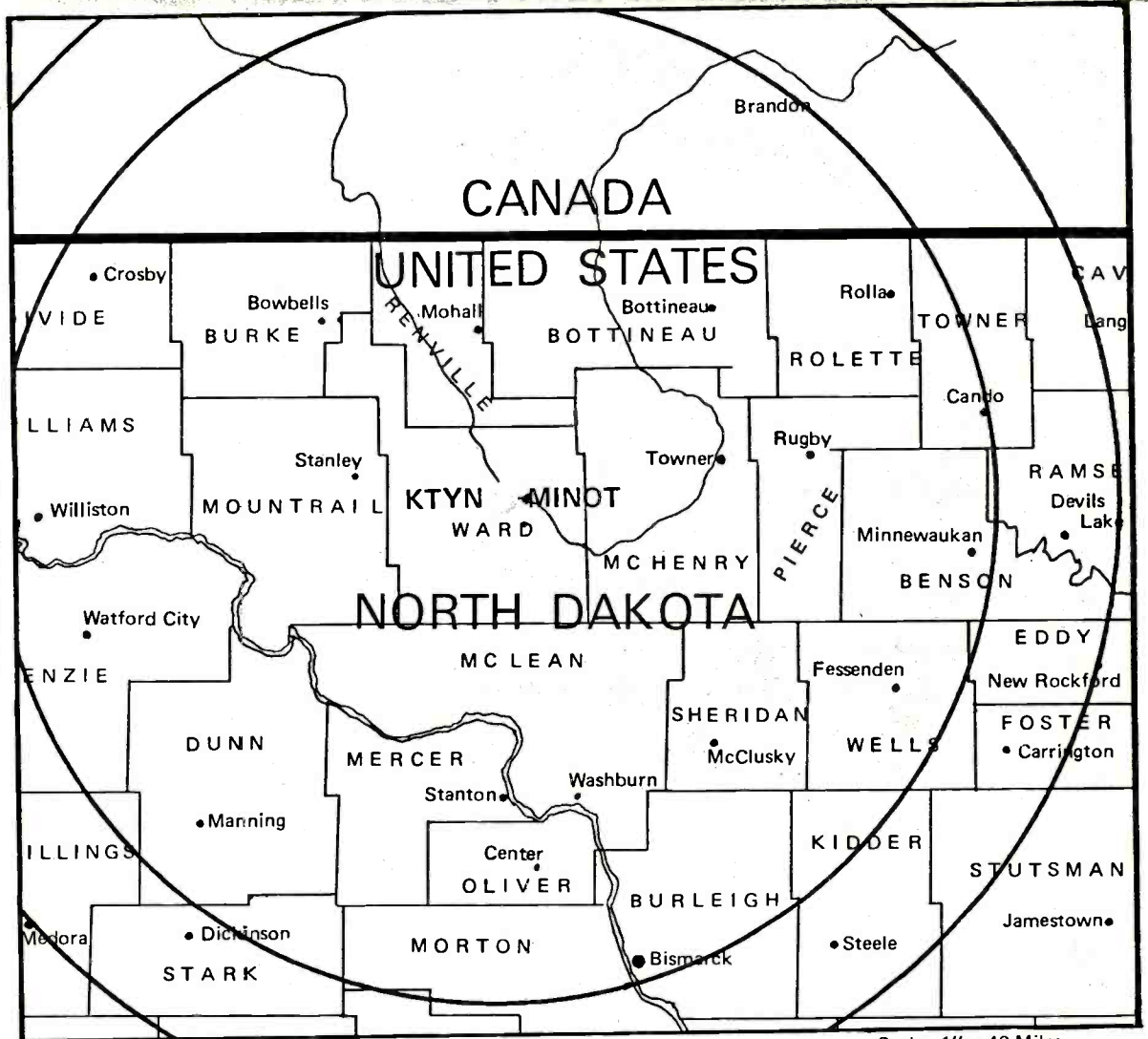
"Have a ball with kitten"

**5000 W
1430 K.C.**

**MUSIC
NEWS SPORTS
WEATHER**

**COMPLETE
ONE STATION
COVERAGE**

MONTANA



Scale 1" = 40 Miles

BUSINESS BAROMETERS

RETAIL SALES*

1941	\$ 12,539,176
1943	\$ 13,327,192
1945	\$ 19,766,331
1949	\$ 41,401,399
1953	\$ 45,766,853
1955	\$ 46,767,752
1958	\$ 58,086,000
1959	\$ 65,541,100
1964	\$ 93,097,030
1965	\$ 83,795,575
1966	\$ 141,820,600
1967	\$ 150,386,000

* Retail sales are based upon Sales Tax collections and do not include such items as tobacco, liquor, etc.

SOUTH DAKOTA

MINOT the "Magic City"

Minot's geographic location makes it truly the very hub of the continent's crossroads. Visitors from near and far attest to the city's unique and key and facilities. Minoters like being in the middle of things.

KTYN RADIO, 5000 WATTS

JUSTIN HOBERG, President
NATIONALLY REPRESENTED BY: GRANT WEBB & CO.
New York Chicago Los Angeles San Francisco
Minneapolis: WAYNE EVANS & ASSOCIATES

MINOT, NORTH DAKOTA

Box 637

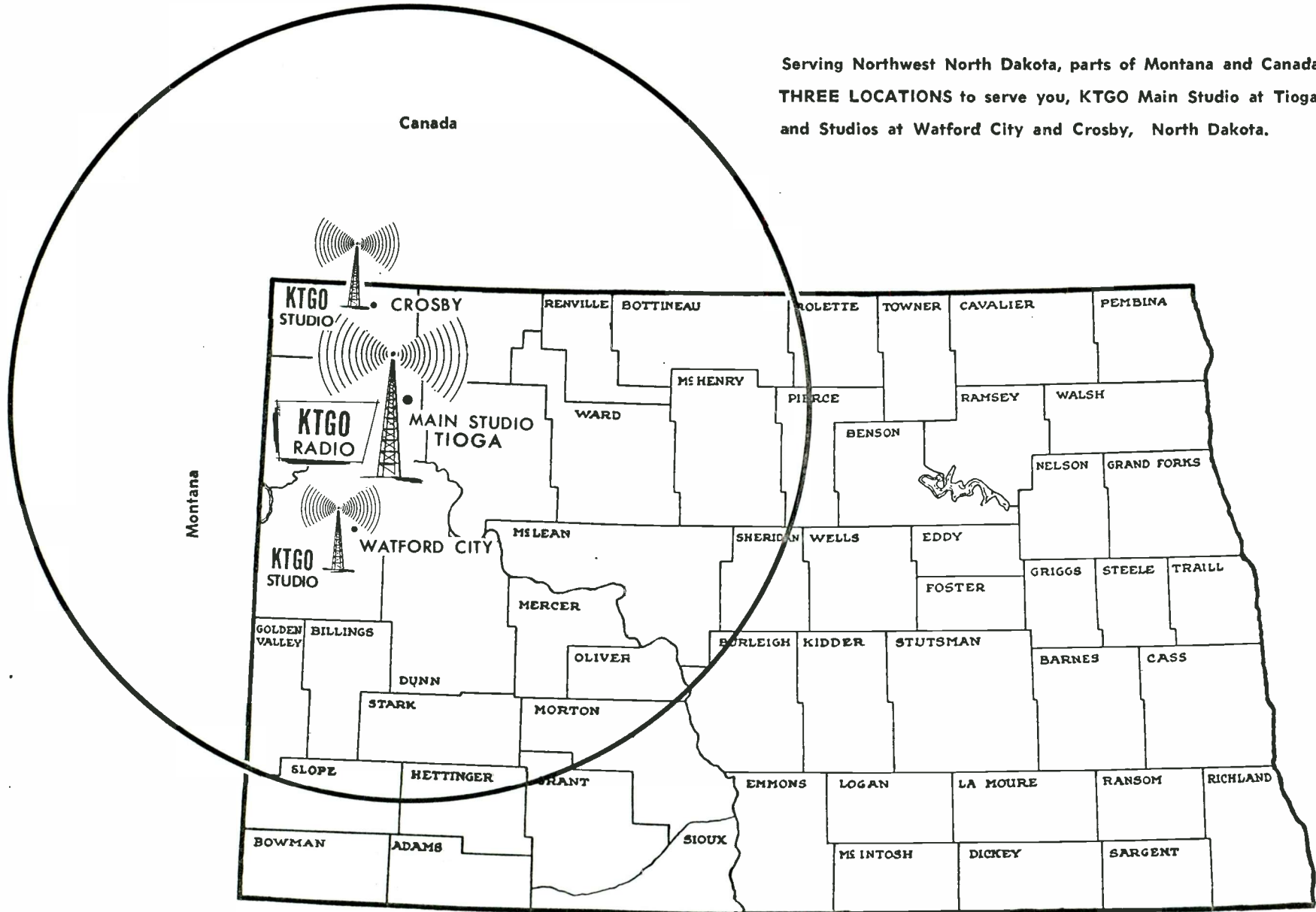


1090 ON YOUR DIAL

KTGO RADIO

THE CLEAR CHANNEL VOICE

Serving Northwest North Dakota, parts of Montana and Canada.
THREE LOCATIONS to serve you, KTGO Main Studio at Tioga,
and Studios at Watford City and Crosby, North Dakota.



Music — News — Sports — Farm Information — Special Events

KNOX

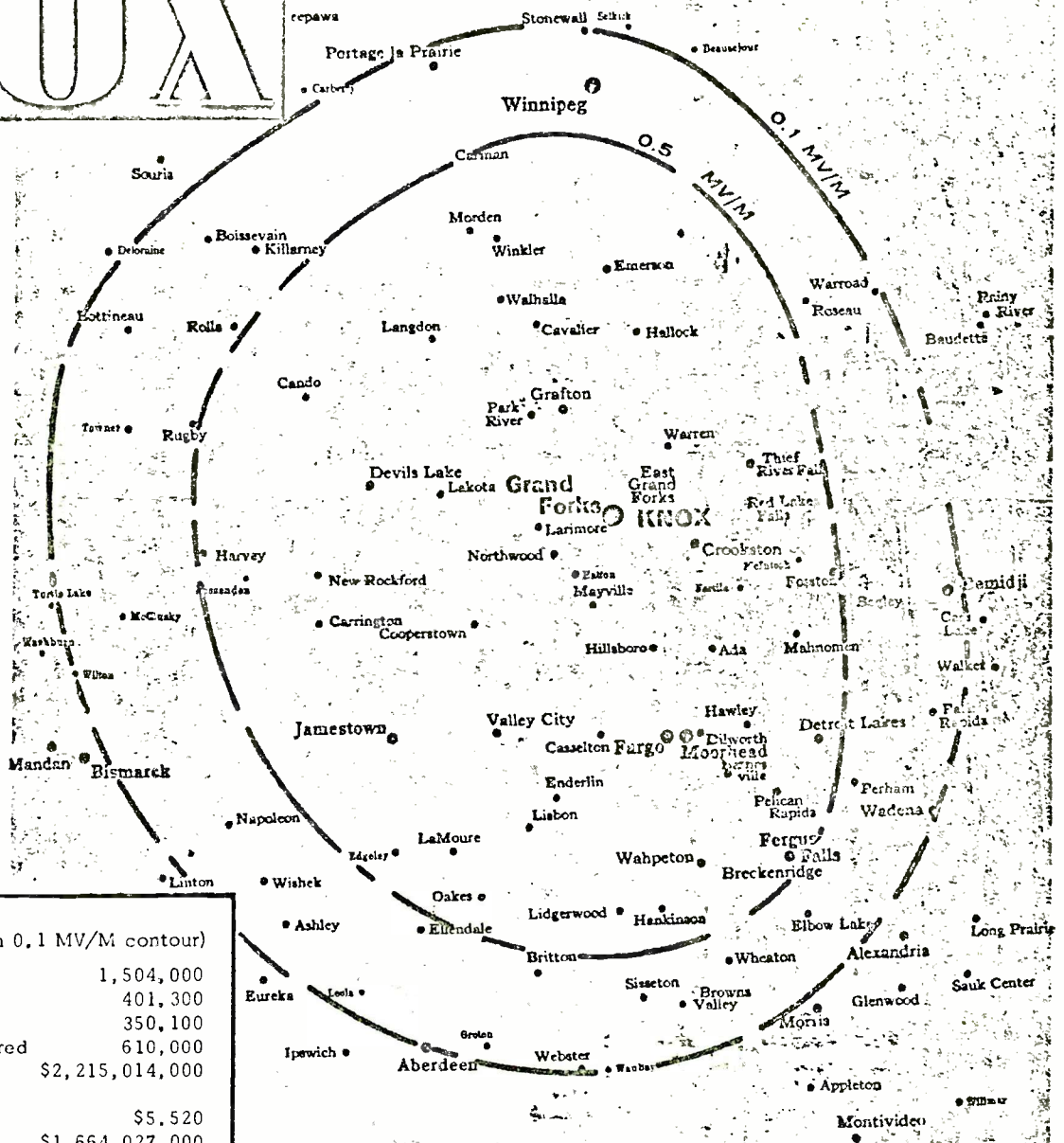
5000 W

**Day and Night
1310 KC**

**MUSIC
NEWS
SPORTS
WEATHER**

The best
American coverage of
Winnipeg

**COMPLETE
ONE STATION
COVERAGE
of the Rich
Red River Valley**



MARKET DATA (within 0.1 MV/M contour)

AUDIENCE Population	1,504,000
Households	401,300
With AM Radio	350,100
Automotive Vehicles Registered	610,000
Effective Buying Income	\$2,215,014,000
Per Household Effective -	
-Buying Income	\$5,520
MARKET Total Retail Sales	\$1,664,027,000
Per Household Retail Sales	\$4,147
Food Store Sales	\$274,309,000
Drug Store Sales	\$42,841,000
General Merchandise	\$227,189,000
Apparel Store Sales	\$76,748,000
Eating And Drinking Places	\$91,640,000
Furniture-Household-Appliance	\$59,545,000
Automotive Sales Outlets	\$290,652,000
Gasoline Service Stations	\$88,156,000
Lumber-Building Materials-	
-Hardware	\$278,641,000
TOTAL SERVICE RECEIPTS	\$57,800,000
Personal Service Shops	\$15,420,000
Garage Services	\$13,860,000
TOTAL WHOLESALE SALES	\$835,000,000
Merchant Wholesalers	\$275,000,000
All Other Types	\$560,000,000
FARM	
Number Operated	85,000
Population Living On Farms	343,000
Sales Of Farm Products	\$647,000,000
Farm Supplies Purchased	\$188,860,000

SOURCE: Latest Census Tabulation,

Shipping Center for
One of America's Richest Farming Areas
Home of the University of North Dakota and the Grand Forks Air Force Base
Farm Shopping and Supply Center

The Rich Red River Valley is a land of Big Farming. Big industry lies just ahead. 600 billion tons of lignite coal a source of at least 30 useful chemicals. Nation's greatest oil and natural gas reserves. Huge water-storage-power development program.

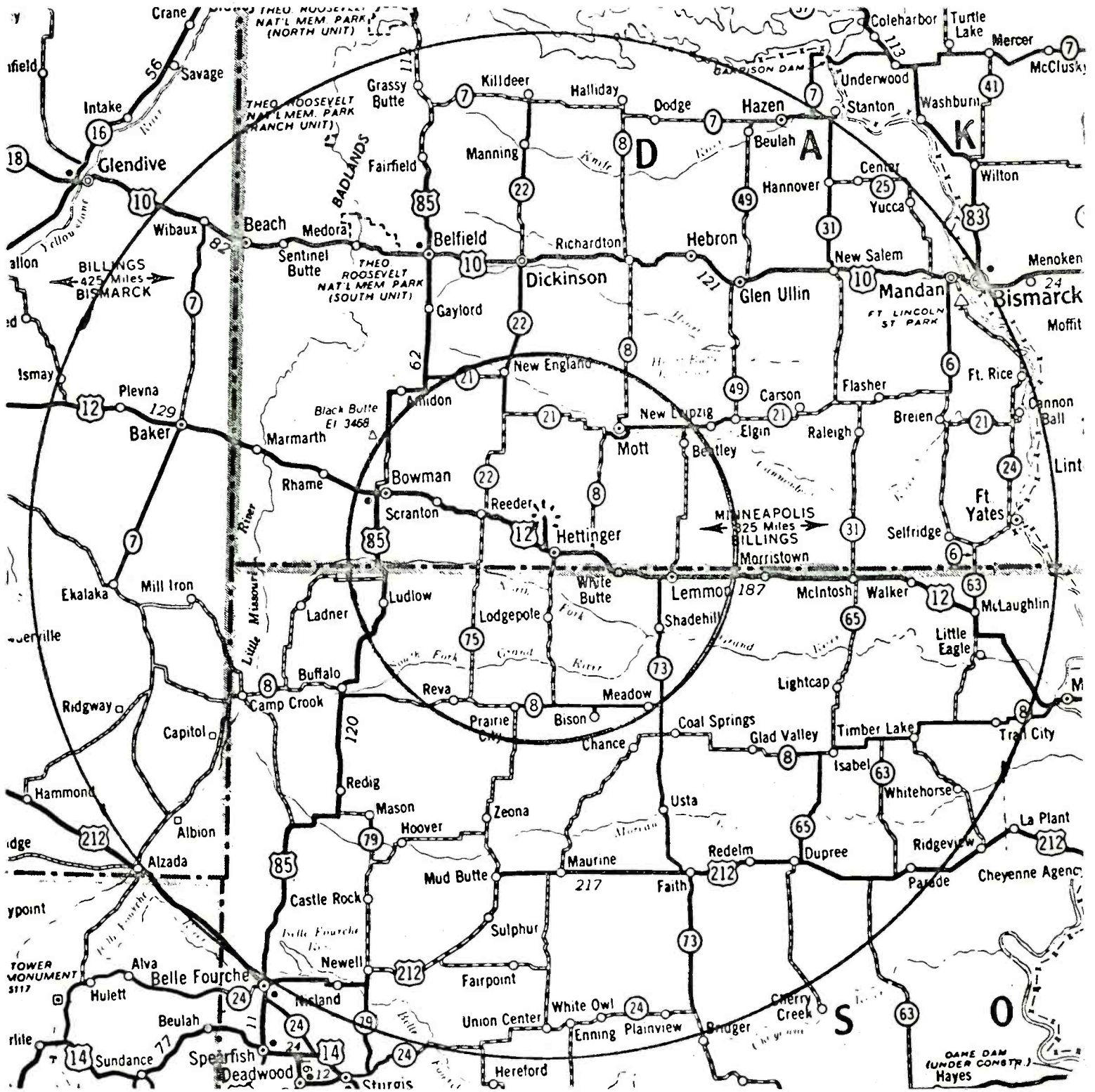
KNOX RADIO, INC.
JUSTIN HOBERG, President - General Mgr. — TERRY HARRINGTON, Sales Mgr.
NATIONALLY REPRESENTED BY: GRANT WEBB & CO.
New York Chicago Los Angeles San Francisco
Minneapolis: WAYNE EVANS & ASSOCIATES

Grand Forks, N.D.

"THE FASTEST GROWING CITY IN THE STATE"

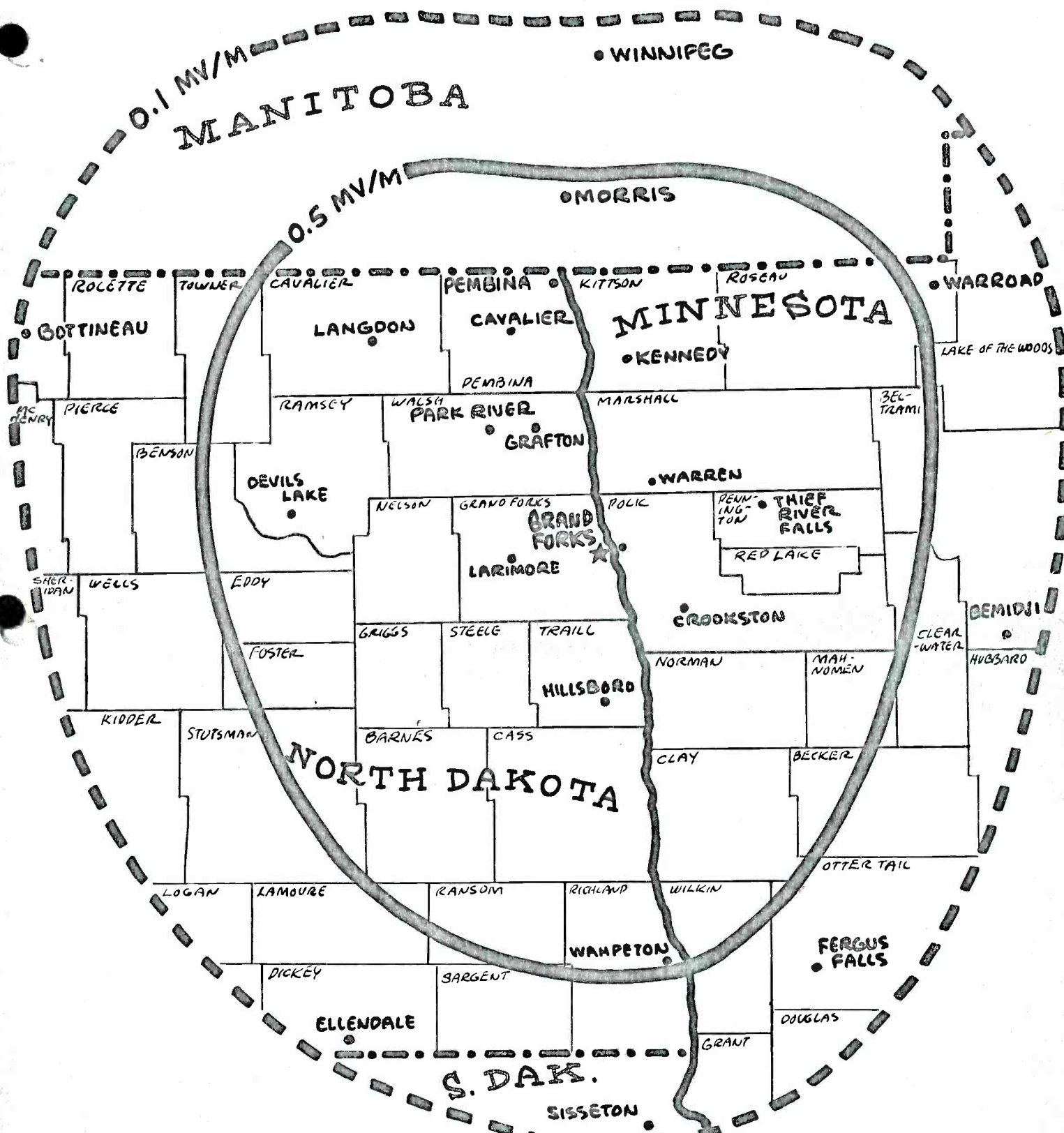
KNDC Radio

1490 On Your Dial





This is "KILO COUNTRY" KILO-CBS Dial 1440
 GRAND FORKS, NORTH DAKOTA



Rainbow Radio KILO-CBS-Grand Forks, N. Dak. covers the productive Red River Valley area, one of the world's richest farm markets which ranks 3rd nationally in TOTAL NET INCOME DOLLARS PER FARM.
 BUY KILO - BUY COVERAGE in this rich farm area! KILO-CBS (1440) 40 years in the radio business; CBS Affiliate for more than 20 years...



• KGPC + 1000 WATTS + 1340 KC's

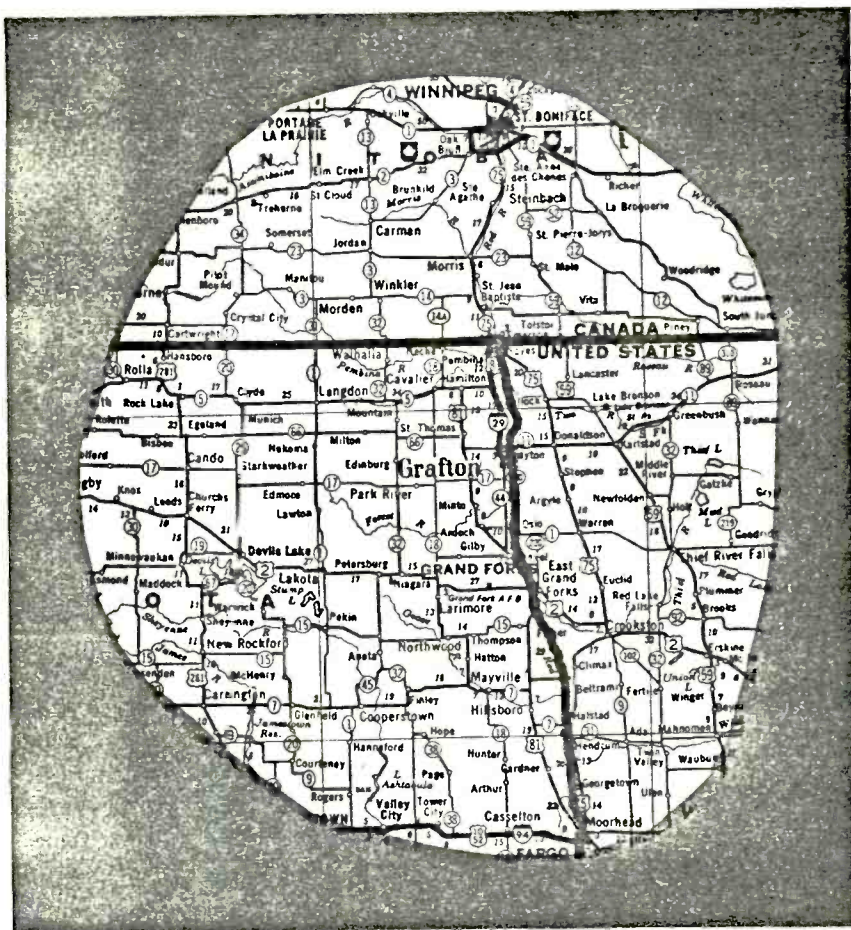
FULL-TIME SERVICE

81.8%

Area Radios Tuned To KGPC

Verifak Survey Results

The Valleys No. 1 Station By Choice



\$47 MILLION

Retail Sales Market!

No. Dak.'s Wealthiest Per Capita Market!

THE BREAD BASKET OF THE NORTH... NOW INDUSTRIAL, TOO!

- ★ Pembina Greyhound Bus Building Plant
- ★ Grafton Borden Potato Flake Plant
- ★ Grafton Kimball Bros. Turkey Plant
- ★ Drayton American Crystal Sugar Plant
- ★ Grafton Potato Starch Plant
- ★ Grafton School For Mentally Retarded

Plus... Numerous Potato Packing Plants Serving The Nation!

Listeners of

KGPC RADIO

Have Money To Spend!

1000 WATTS

1340 ON THE DIAL
Phone 352-1272

GRAFTON, N. DAK.

CLAYTON MATHESON, General Manager

DEL NYGARD, Commercial Manager

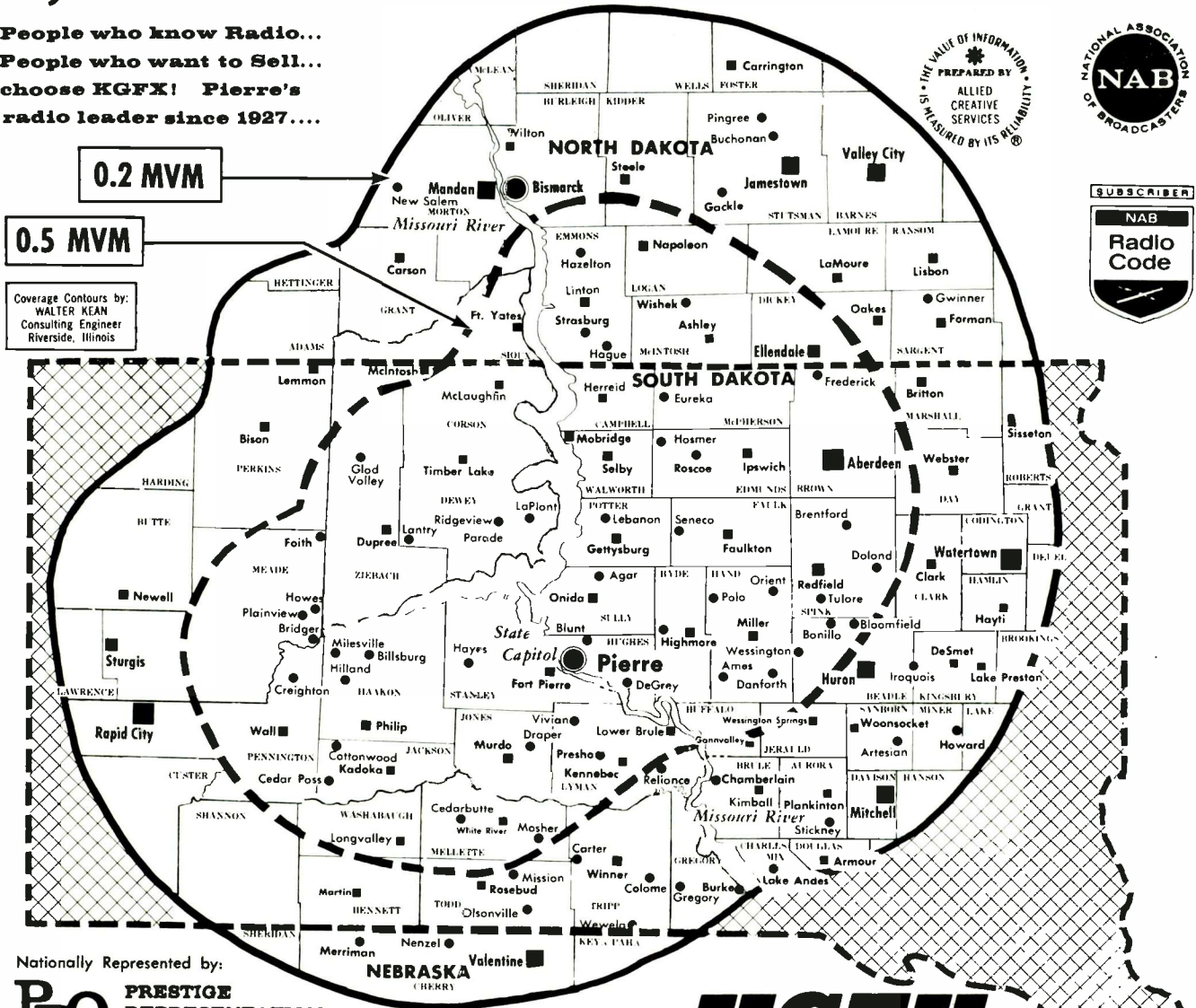
On the Air Since 1927..NOW BIGGER & BETTER!

KGFX RADIO

10,000 Watts - Clear Channel - Now: 1060 KC

People who know Radio...
People who want to Sell...
choose KGFX! Pierre's
radio leader since 1927....

THE VALUE OF INFORMATION...
PREPARED BY
ALLIED
CREATIVE
SERVICES
AS MEASURED BY ITS MEMBERSHIP



Nationally Represented by:

PRO PRESTIGE
REPRESENTATION
ORGANIZATION

KGFX

Pierre, South Dakota

Market Data:	0.5 MVM Coverage	0.2 MVM Coverage
Population	175,500	583,540
Households	48,950	163,900
AM Radio Homes	47,240	160,110
Automobiles	65,170	225,780
Consumer Income	\$ 315,930,000	1,165,325,000
RETAIL SALES:		
Food Stores	\$ 42,211,000	145,590,000
Drug Stores	\$ 6,426,000	21,934,000
General Merchandise . .	\$ 20,716,000	88,680,000
Apparel Stores	\$ 9,528,000	35,956,000
Home Furnishings	\$ 7,161,000	27,599,000
Auto Sales	\$ 41,296,000	146,888,000
Service Stations	\$ 21,963,000	73,314,000
Total Retail Sales	\$ 243,410,000	801,422,000
FARM DATA:		
Farm Population	57,340	160,800
Gross Farm Income	\$ 223,847,000	575,530,000

SOURCE: SRDS Consumer Market Data 1967.

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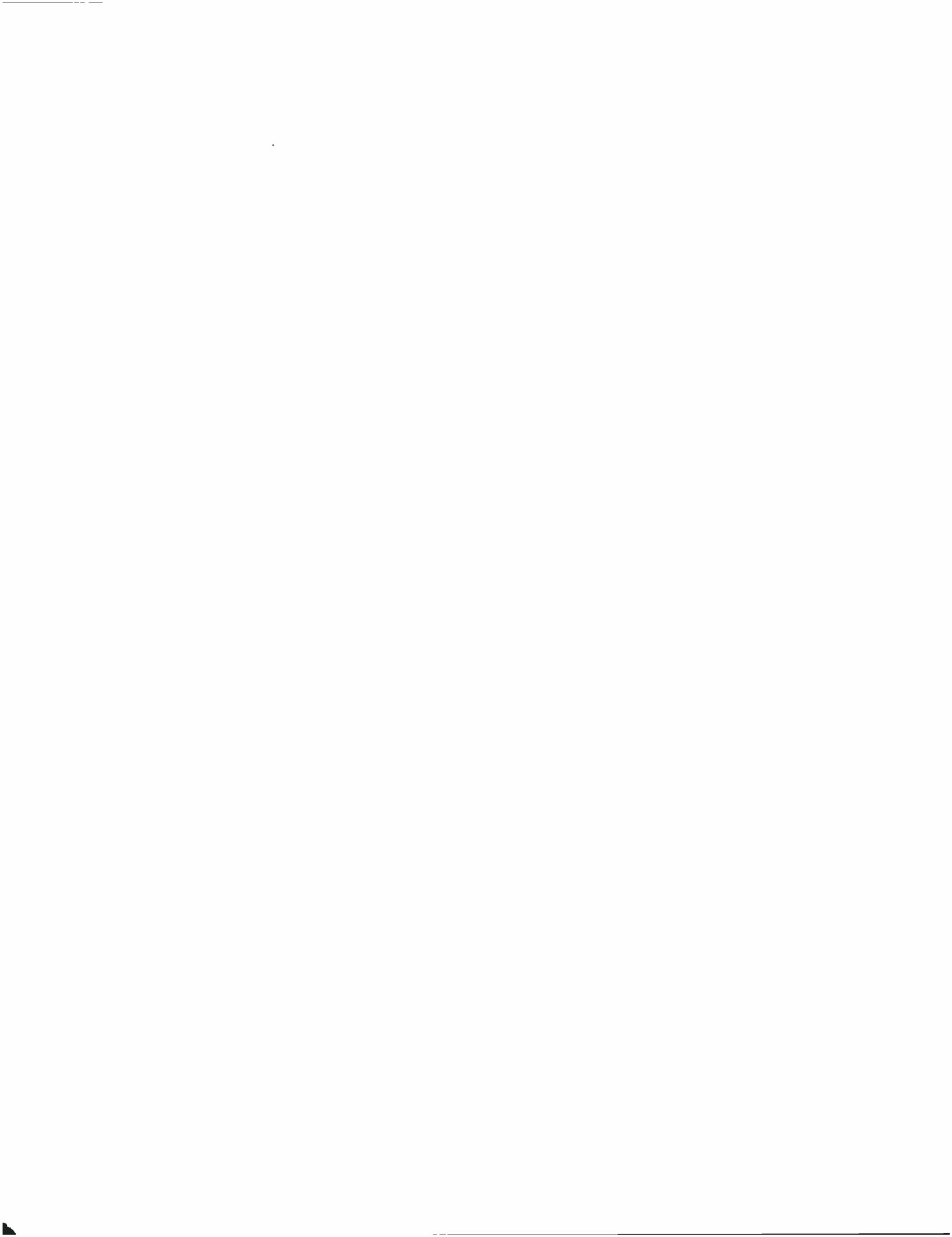
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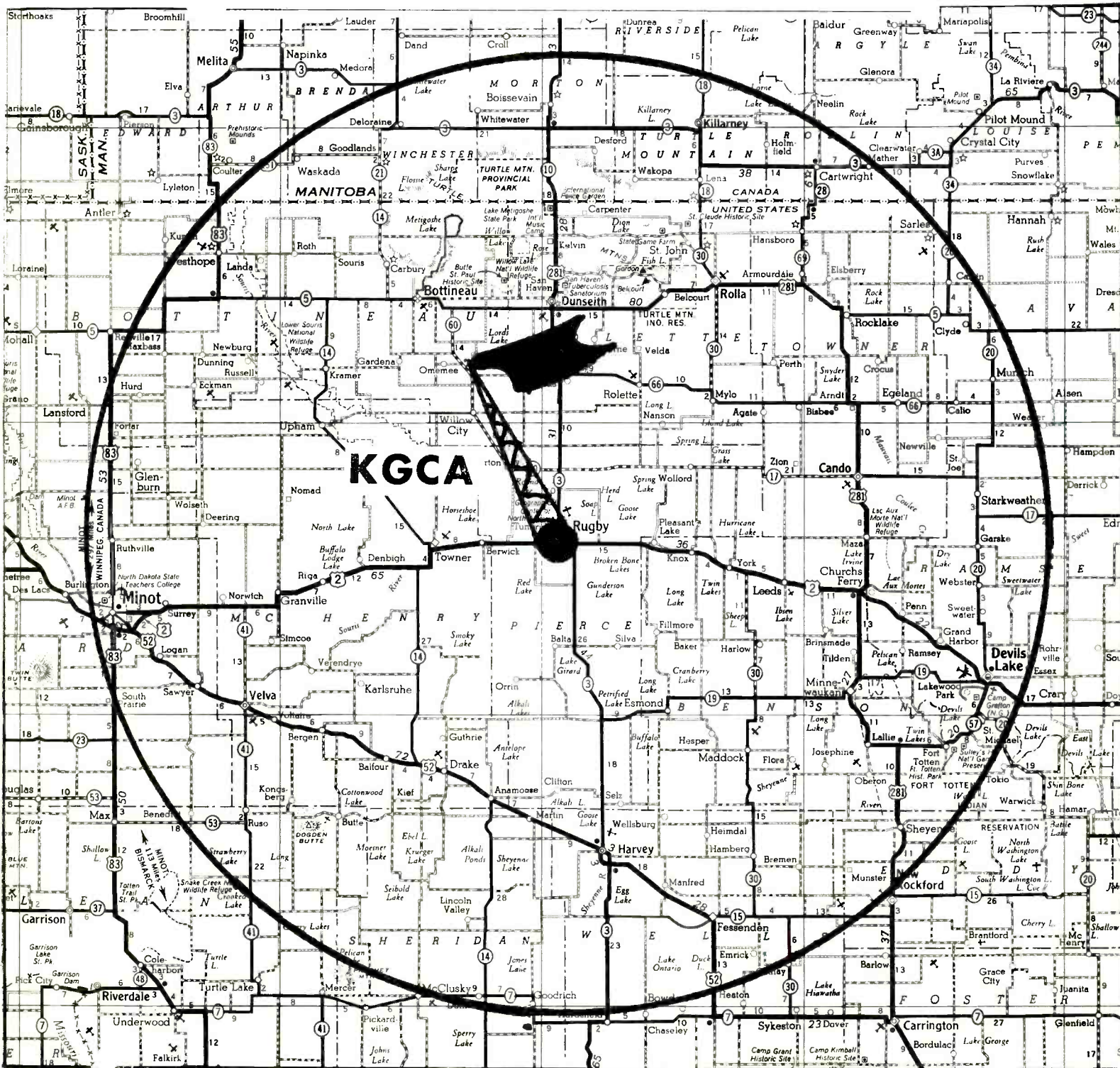
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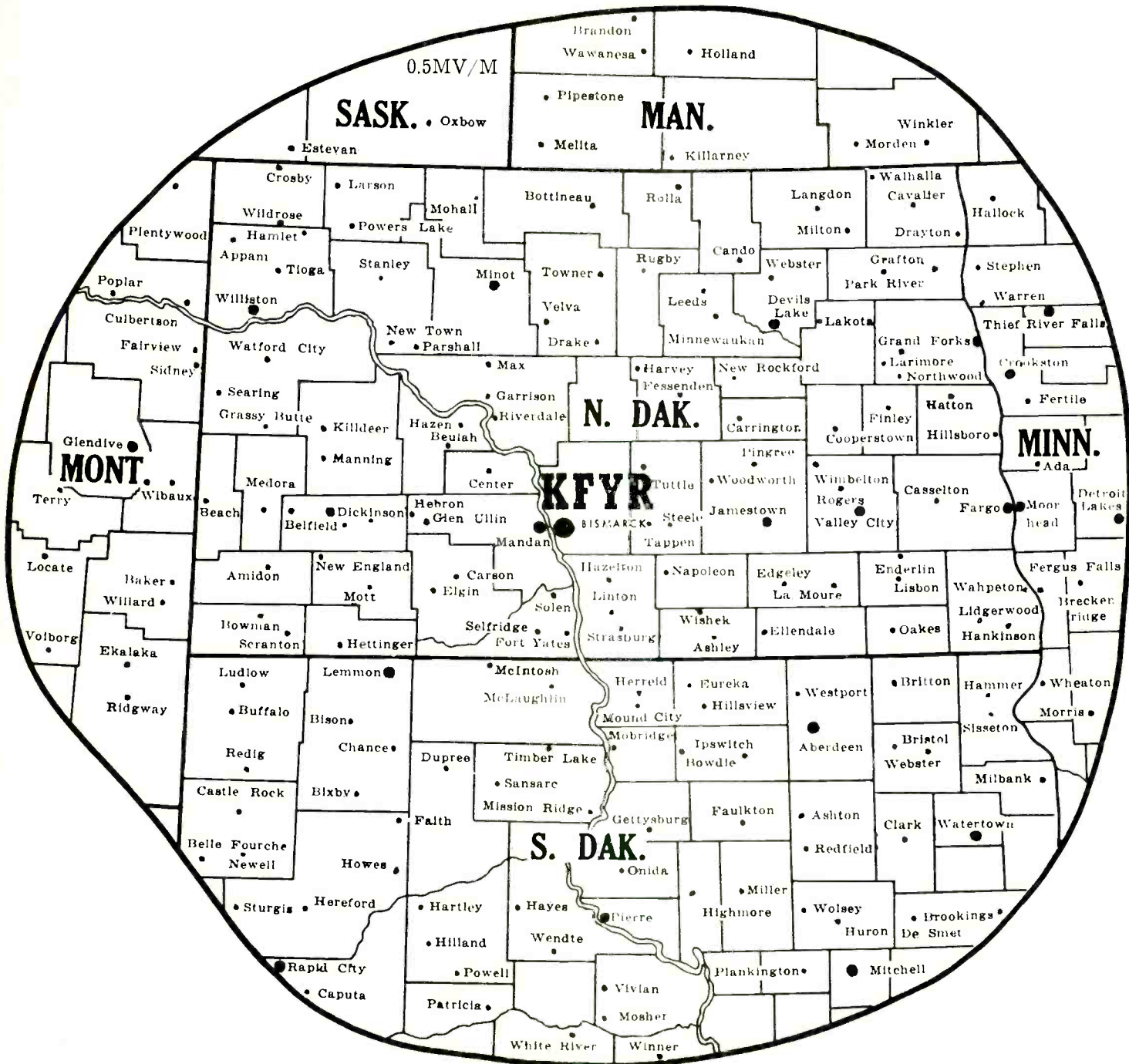
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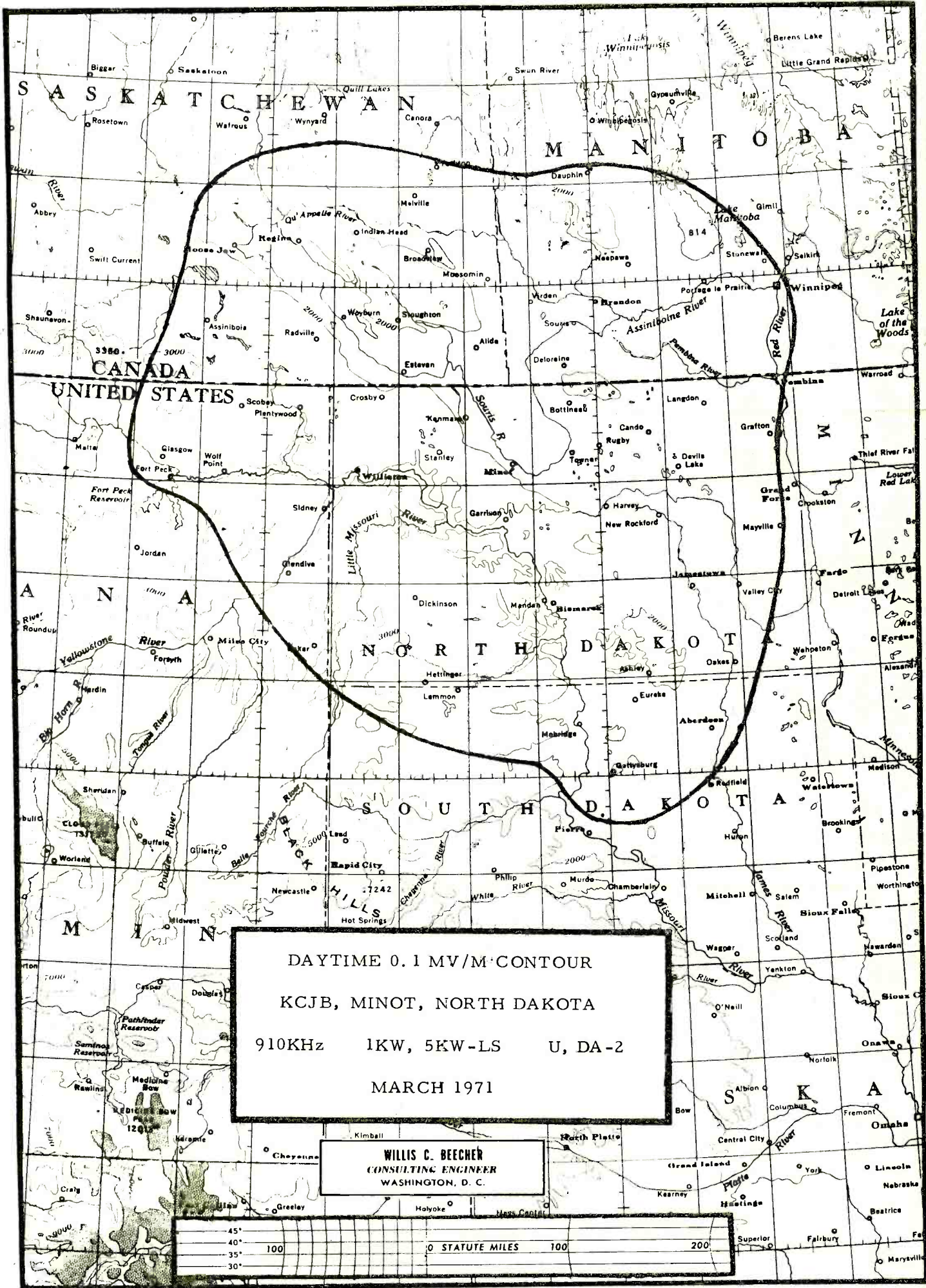
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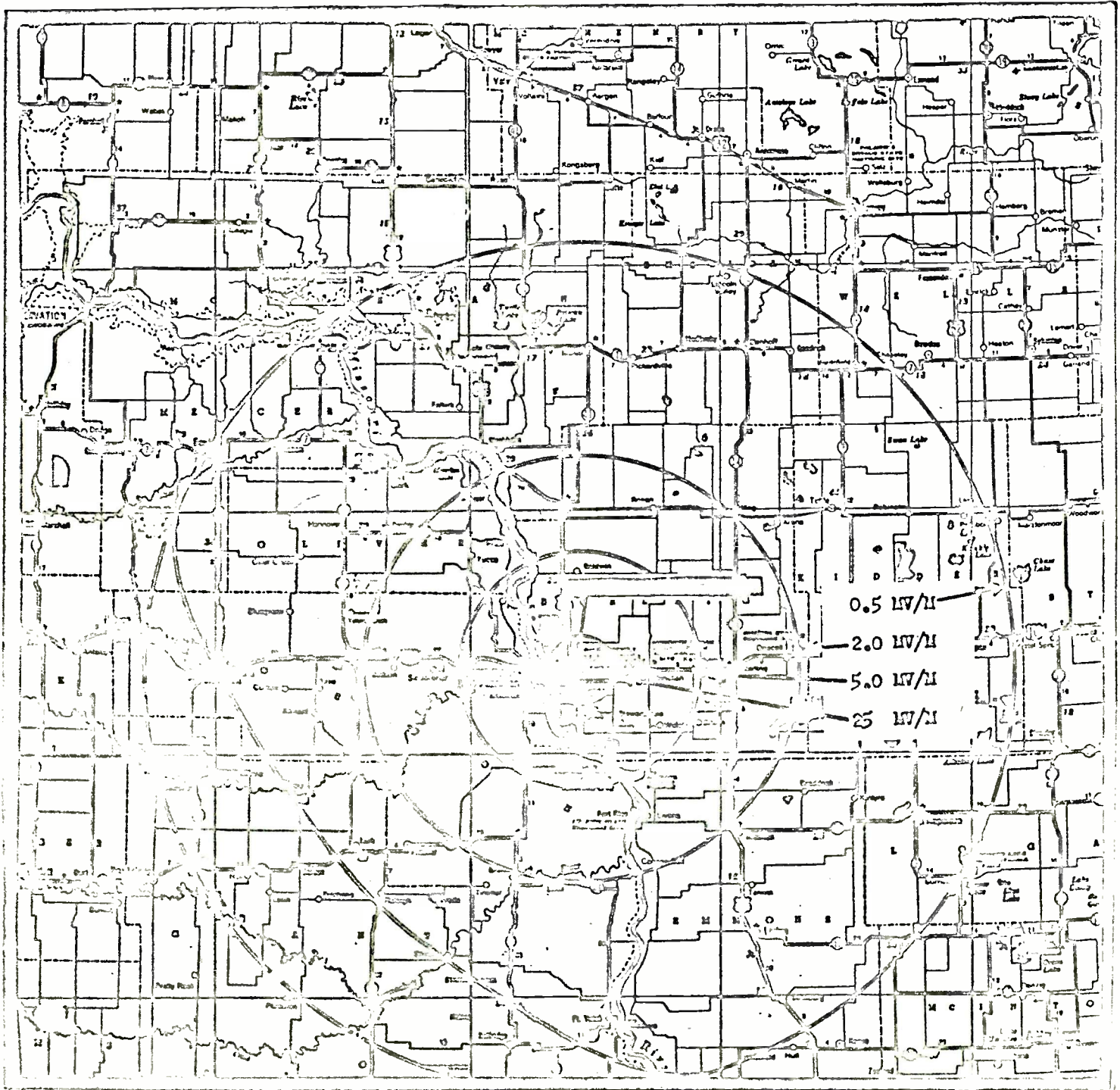
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General Manager

