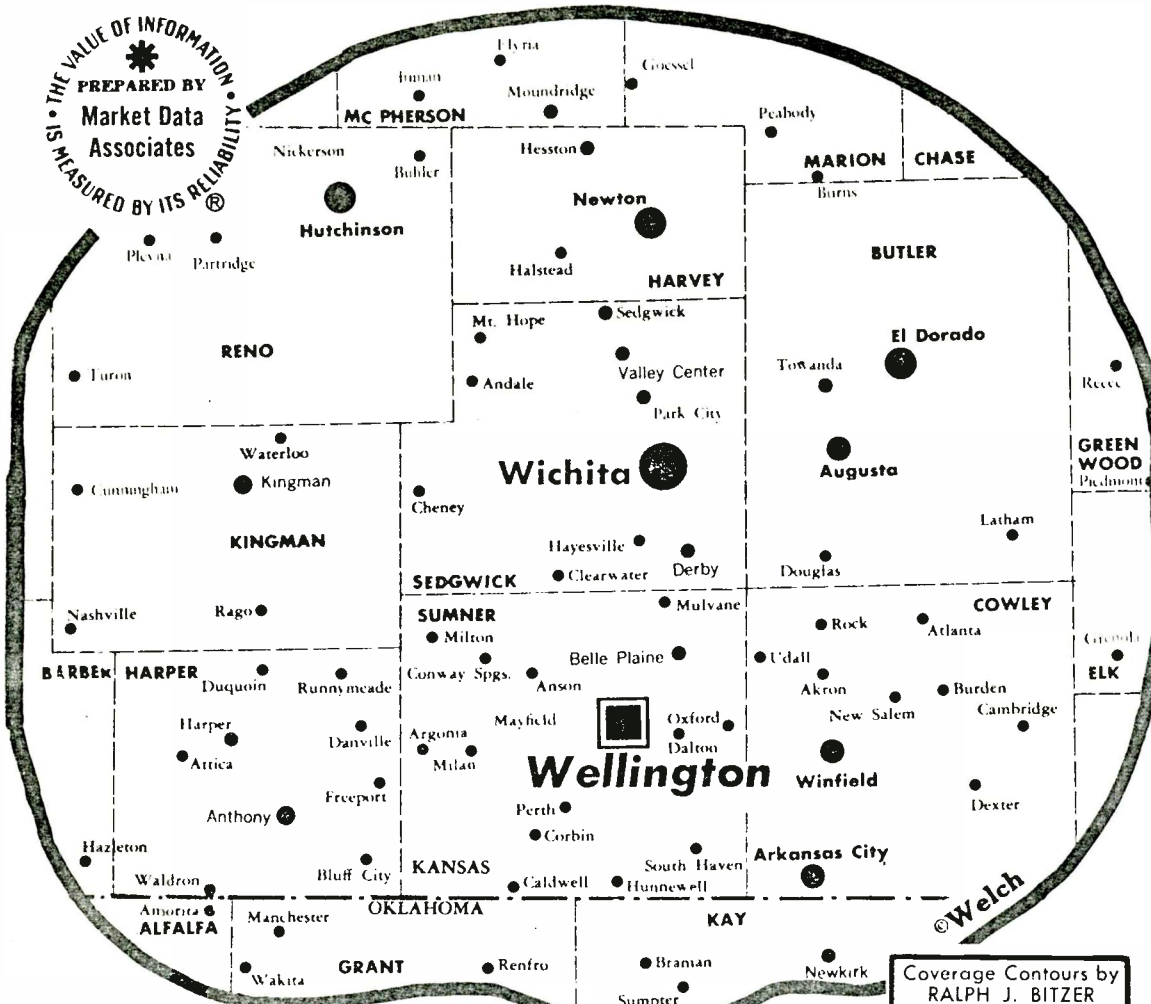


1130 CLEAR CHANNEL RADIO

THE VALUE OF INFORMATION *
 PREPARED BY
 Market Data
 Associates
 IS MEASURED BY ITS RELIABILITY



WELLINGTON is located 26 miles south of Wichita and 20 miles north of the Oklahoma border, in the central Kansas plains where wheat farming ranks first in all the state of Kansas.

WELLINGTON is proud of the "old home town" and its farming influence but — just as proud that it is located near one of the world's largest concentrated aircraft construction centers: Wichita.

WELLINGTON families share this common interest in sub-contract manufacturing plants which serve Wichita aircraft plants: Lamar, Inc., makes aircraft accessories; Machine Products, Inc. manufactures parts and assemblies; Midwest, Inc. makes aircraft and missile parts; Welco, Inc. builds aircraft spar and contour machined parts. Clark Mfg. does aircraft sheet metal manufacturing for aircraft companies across the USA; Oxwell, Inc. are aircraft part overhaulers with world-wide service. About 545 are now employed in these industries.

WELLINGTON not only supports aircraft sub-contract services . . . Concord Mobile Homes manufactures mobile homes with 80 employes; Sportsman Coach manufactures camper bodies; Hunter Milling division of Ross Industries manufactures wheat flour and millfeed and employs 65 persons. Santa Fe Railroad's Plains Division headquarters is located here and employs 380 men and women.

WELLINGTON is also the home of **KELLY (KLEY) Radio** which presents a modern, clear channel sound . . . from 1130 Kc.

KLEY 1130 WELLINGTON, KANSAS

Coverage Contours by
 RALPH J. BITZER
 Consulting Engineers
 St. Louis, Missouri



1130 RADIO

MARKET DATA:	
Population	606,830
Households	201,510
AM Radio Homes	198,940
Automobiles	261,080
Spendable Income	\$1,606,921,500

RETAIL SALES:	
Food Stores	\$ 198,273,000
Drug Stores	\$ 27,588,000
Gen'l. Merchandise	\$ 106,931,000
Apparel Stores	\$ 41,451,000
Home Furnishings	\$ 37,394,000
Auto Sales	\$ 195,884,000
Service Stations	\$ 77,642,000
*Total Retail Sales	\$ 843,312,000

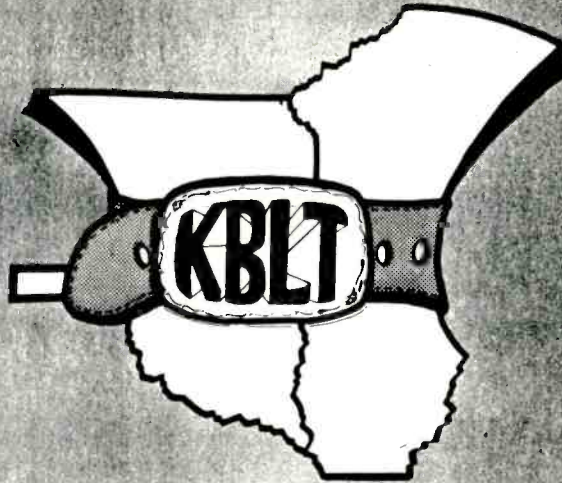
FARM DATA:	
Population	43,850
Gross Farm Income	\$ 245,996,000
Source:	SRDS Consumer Data 1966.

KLEY RADIO provides the factories, stores and homes of South Central Kansas with world-wide news, every type music, farm news, weather news, coverage of special events and strong emphasis on local news.

Phone (316) FA 6-3341
 Postal Box 724
 WELLINGTON, KANSAS 67152



Phone (316) FA 6-3341
 Postal Box 724
 WELLINGTON, KANSAS 67152



STEREO COUNTRY

FM 107

MONTHLY PLAN-30 SECONDS

ADS PER MONTH	1MO.	3MO.
1-99X	6.50	6.25
100X	4.50	4.25
200X	4.25	4.00

ANNUAL PLAN-30 SECONDS

300X	5.60	1200X	3.90
600X	5.25	1800X	3.75
900X	5.00	2400X	3.68

WEEKLY PLAN (1-5 DAYS) 30 SECONDS

30X	40X	50X	60X
4.75	4.50	4.25	4.00

REMOTE BROADCAST-2 Minute Segments

2 hour with six segments per hour 250.00
 3 hour with six segments per hour 300.00
 4 hour with six segments per hour 350.00

WEATHER OR NEWSCAST

Open & Close 4.00
 Open & Close + 30 sec. ad. 7.00
 13 Week Minimum

60 sec.: add 3.00

15 sec.: 60% applicable 30 sec. rate

5% Discount - Cash with Order

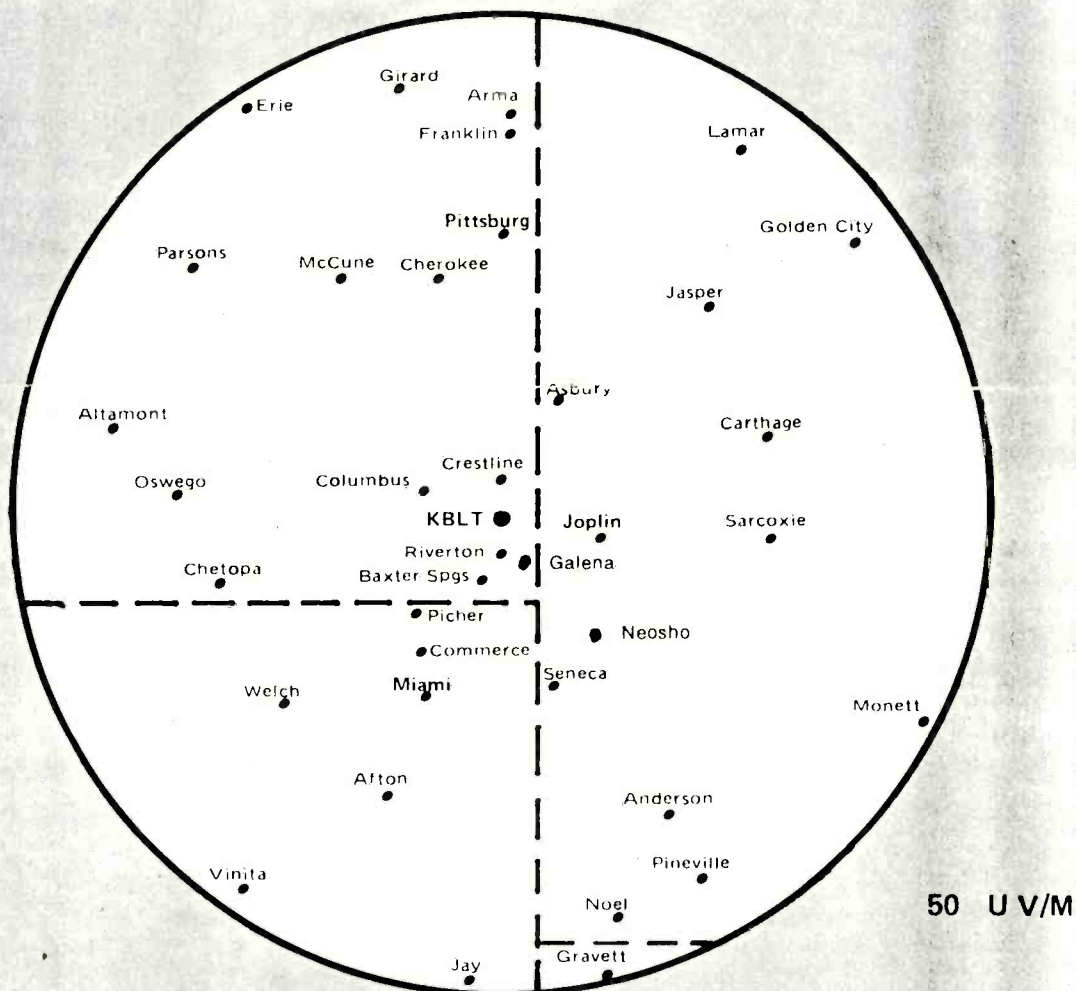
ALL RATES NET

316-389-2203

316-848-3315

Effective 4-1-83

COVERAGE MAP



This is the story of KBLT country, a rich four state market - exploding with potential sales for advertisers; it's the story of KBLT and its significance to the people who live here and the advertisers who seek their business.

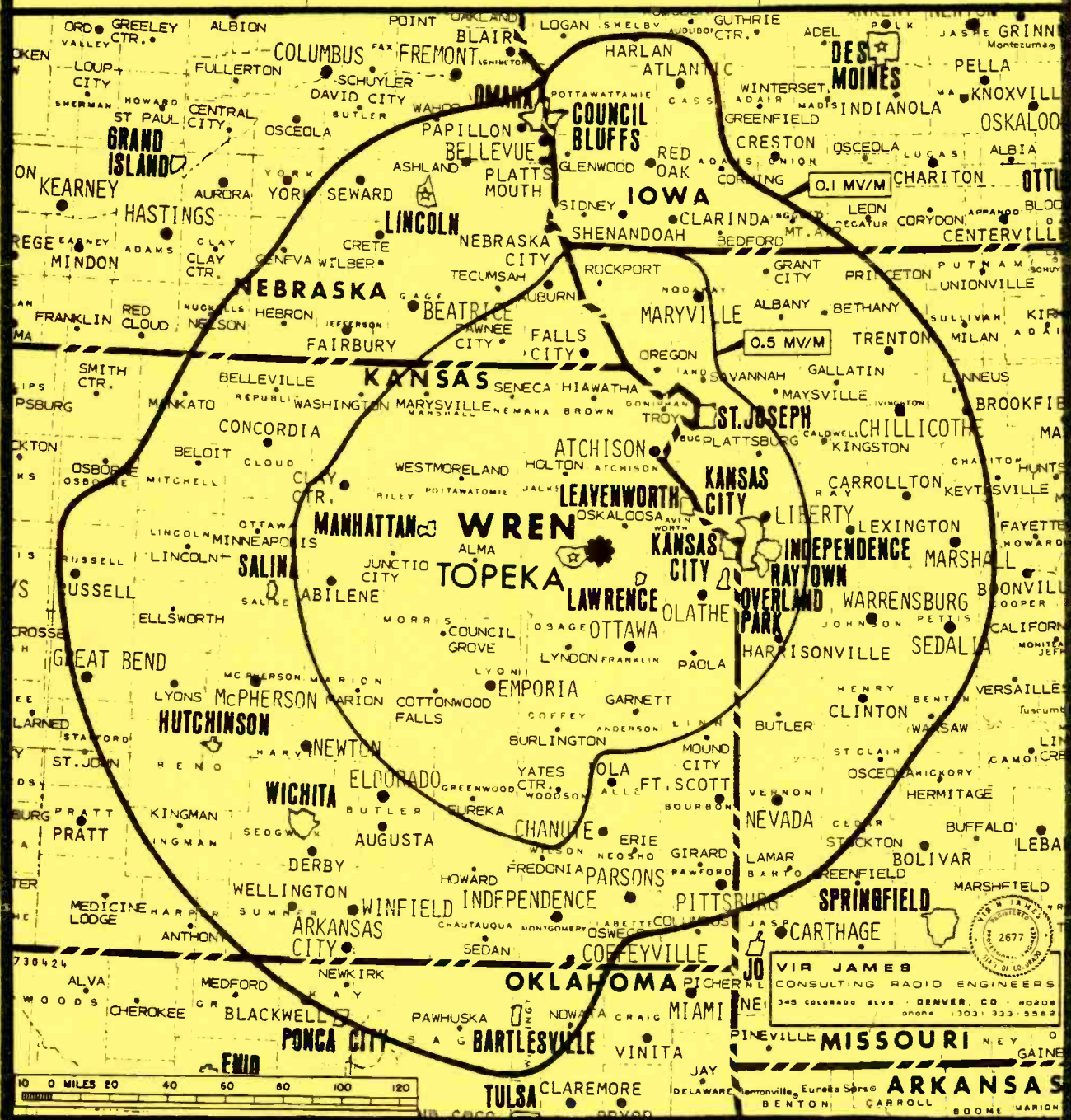
KBLT IS OWNED AND OPERATED BY CHEROKEE BROADCASTING CO., INC.
PRESIDENT - JACK R. MAXTON

STUDIO AND OFFICES LOCATED 3.6 MILES NORTH OF RIVERTON, KANSAS, HWY 26
Rt. 1 Box 249 GALENA, KANSAS 66739

PHONE 316-389-2203
316-848-3315

Coverage

DAYTIME COVERAGE CONTOURS



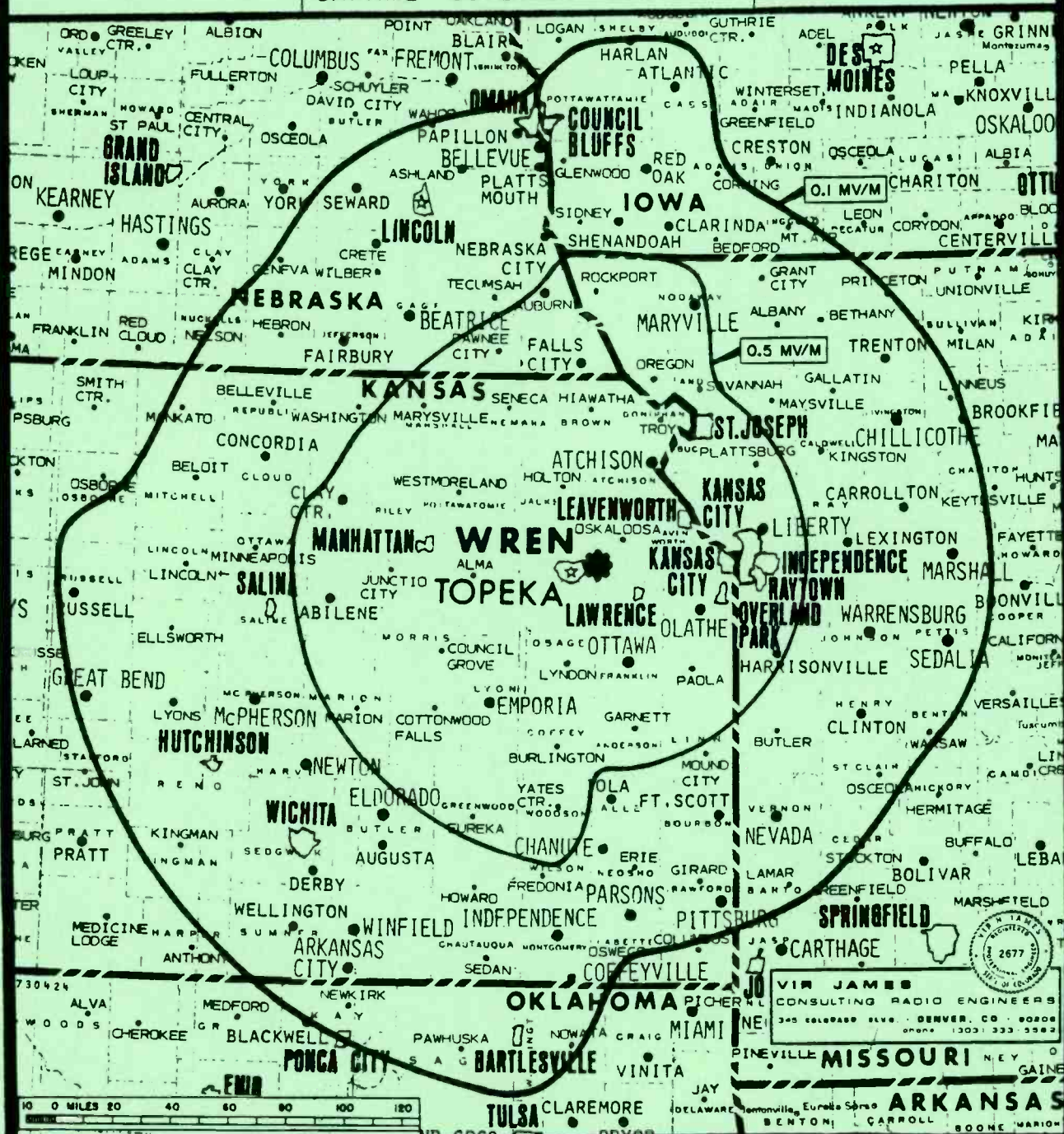
VIR JAMES
 CONSULTING RADIO ENGINEERS
 345 COLORADO BLVD. DENVER, CO 80208
 PHONE 333-3333 333-5582

WREN 1250

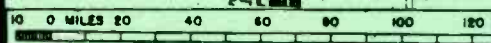
Topeka, Kansas

Coverage

DAYTIME COVERAGE CONTOURS



VIR JAMES
 CONSULTING RADIO ENGINEERS
 345 COLLEGE BLVD. DENVER, CO. 80202
 PHONE 1303-333-3582

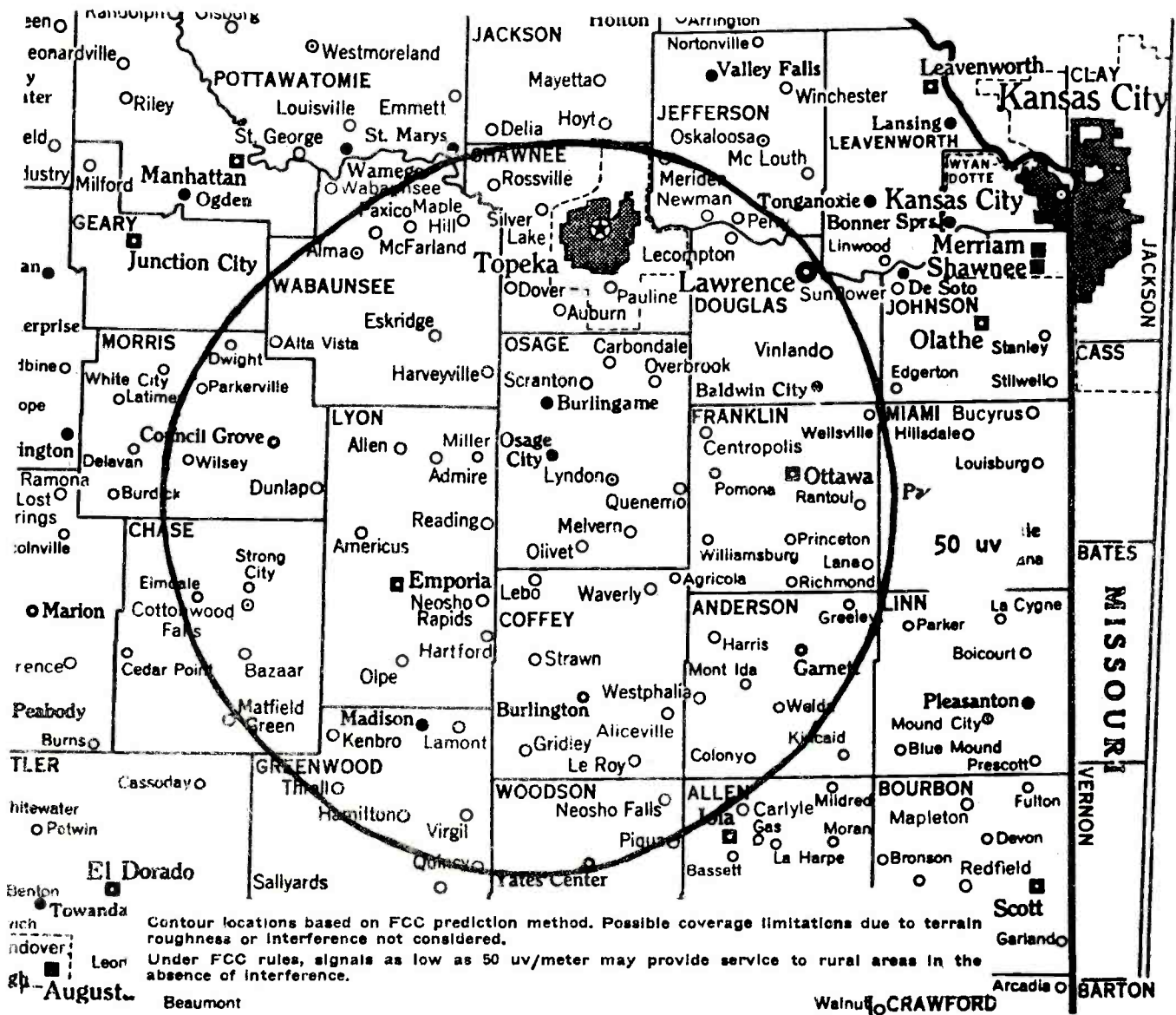


WREN

1250

Topeka, Kansas

KZ-93

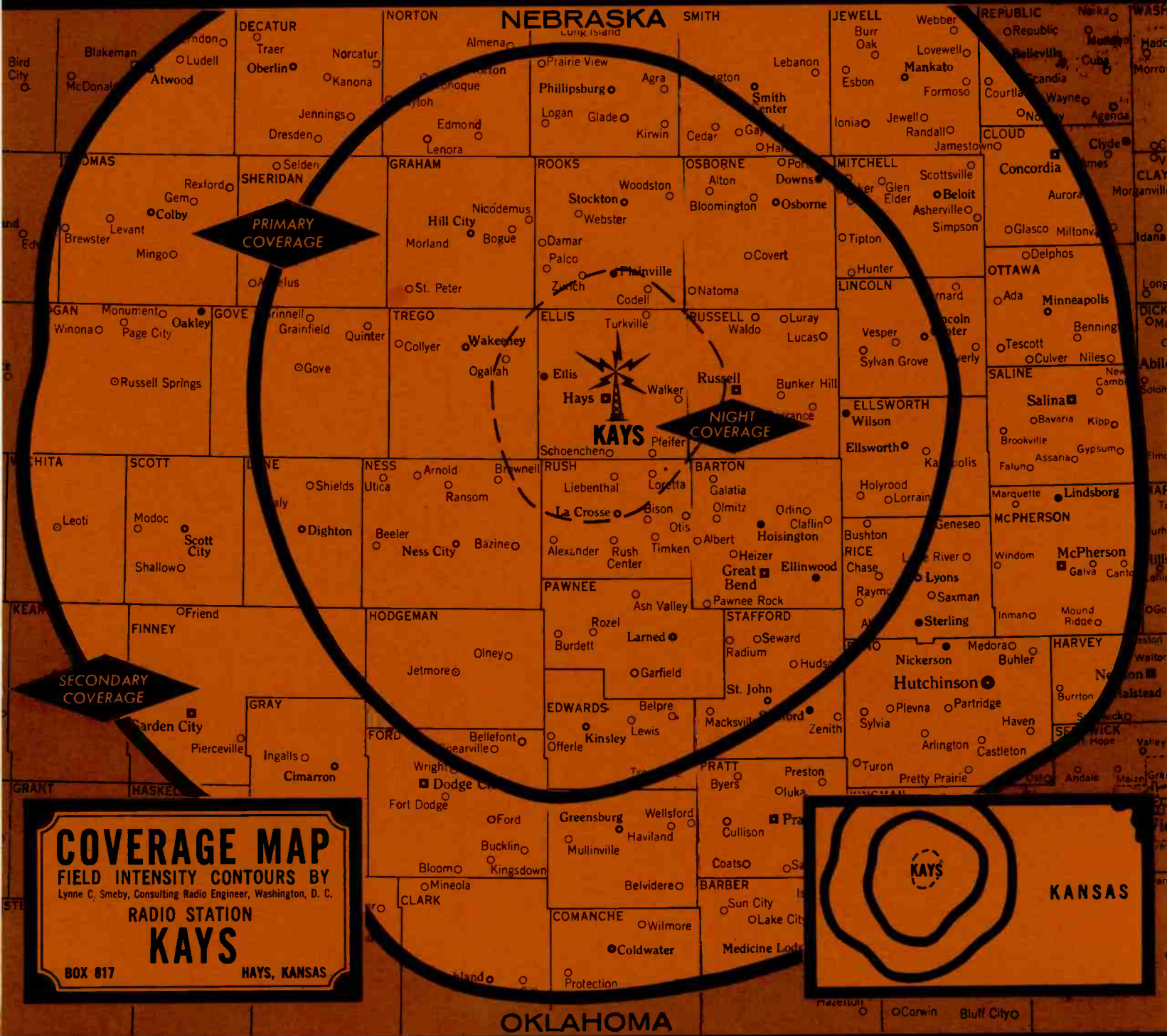


KZOC
Modern Country FM 93

1400KC



RADIO

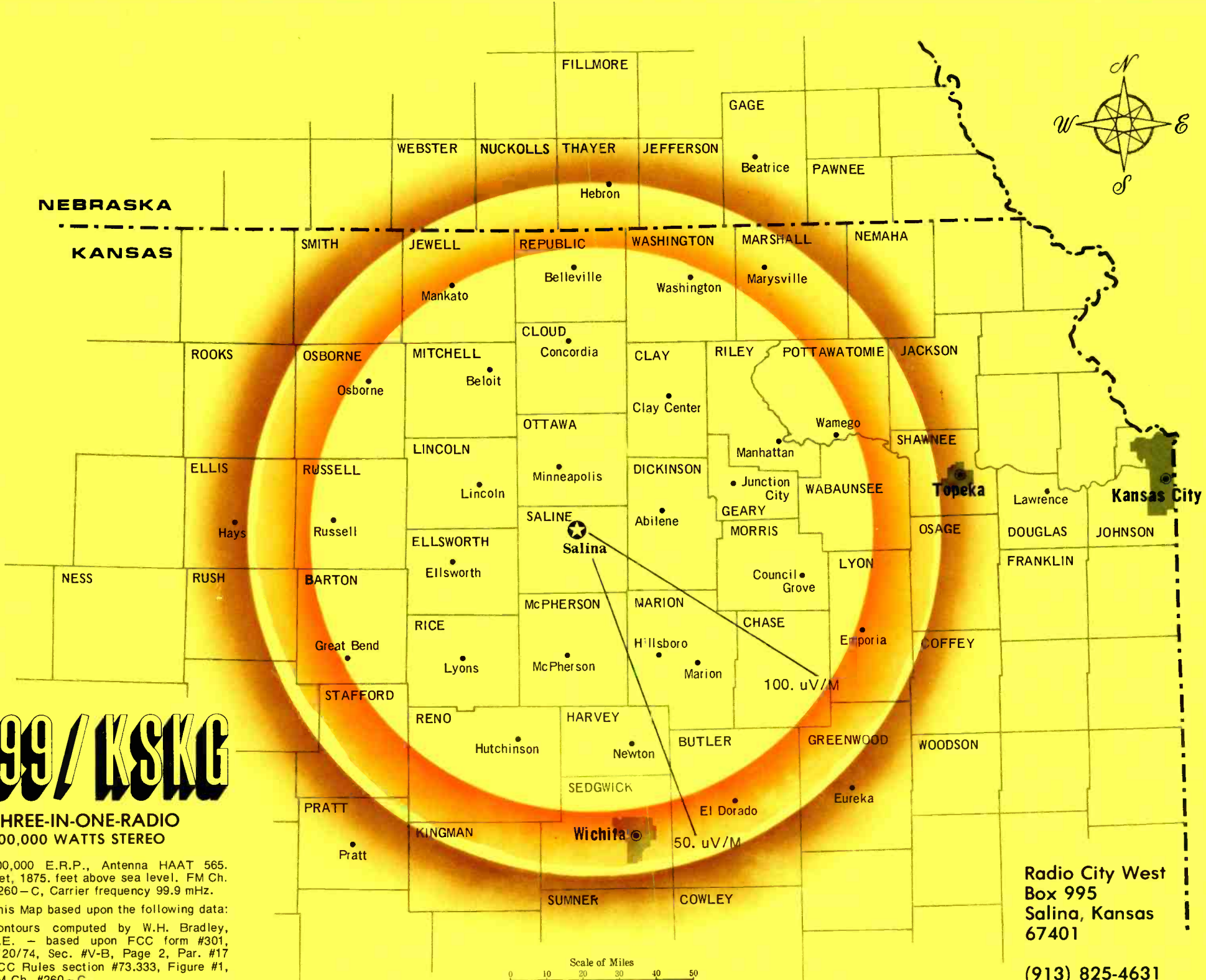


COVERAGE MAP
 FIELD INTENSITY CONTOURS BY
 Lynne C. Smeby, Consulting Radio Engineer, Washington, D. C.
RADIO STATION
KAYS
 BOX 817 HAYS, KANSAS

1000 WATTS, DAYTIME — 250 WATTS, NIGHT TIME

.1 MV/M SECONDARY COVERAGE

.5 MV/M PRIMARY COVERAGE



NEBRASKA

KANSAS

99.1 / KSKG

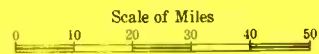
THREE-IN-ONE-RADIO
100,000 WATTS STEREO

100,000 E.R.P., Antenna HAAT 565 feet, 1875 feet above sea level. FM Ch. #260-C, Carrier frequency 99.9 MHz.

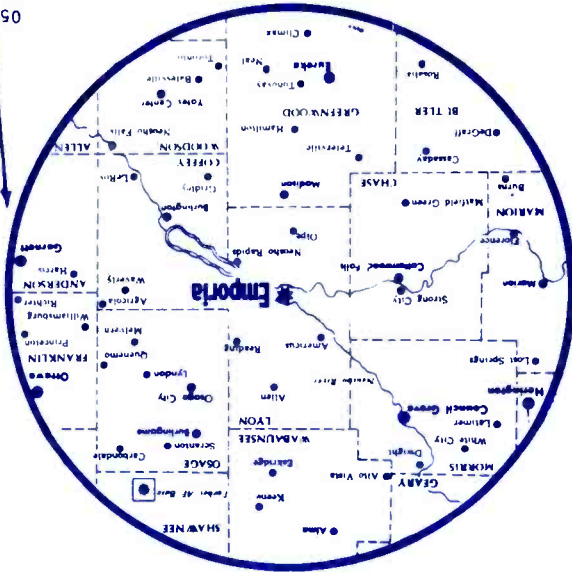
This Map based upon the following data:
 Contours computed by W.H. Bradley, P.E. - based upon FCC form #301, 5/20/74, Sec. #V-B, Page 2, Par. #17
 FCC Rules section #73.333, Figure #1, FM Ch. #260-C.

Radio City West
Box 995
Salina, Kansas
67401

(913) 825-4631



05 WVA



Bluestem Broadcasting Company, Inc.
 P. O. Box 968 / Emporia, Kansas 66801
 (316) 342-1400

Local Rate Card F
 (Net to Station)

3000 Watts ERP

Effective March 1, 1982
 Thru February 28, 1983



Local Rate Card F

Effective March 1, 1982 through February 28, 1983

Impact Time 6:00 AM-9:00 AM
4:00 PM-7:00 PM
Run-Of-Schedule Time 9:00 AM - 4:00 PM
7:00 PM - 12:00 AM

Spots Per Week

3x	6x	9x	18x	36x	72x	99x
Impact Time 30 sec.	11.10	11.00	10.65	10.25	9.80	9.65
Impact Time 60 sec.	14.70	14.30	14.10	13.60	13.30	12.85
R-O-S Times 30 sec.	9.70	9.60	9.25	8.95	8.65	8.40
R-O-S Times 60 sec.	12.80	12.55	12.30	11.85	11.35	11.05

Spots Per Month

24x	48x	96x	144x	192x
Impact Time 30 sec.	10.60	10.15	9.95	9.60
Impact Time 60 sec.	14.00	13.35	13.15	12.65
R-O-S Times 30 sec.	9.20	8.85	8.70	8.45
R-O-S Times 60 sec.	12.20	11.75	11.45	11.00

Yearly Bulk Rates (500x)

R-O-S Time 30 sec.	9.70	R-O-S Time 30 sec.	6.35
Impact Time 60 sec.	12.60	R-O-S Time 60 sec.	8.60

Working Person of the Week \$22.00

ALL RATES NON-COMMISSIONABLE - NET TO STATION

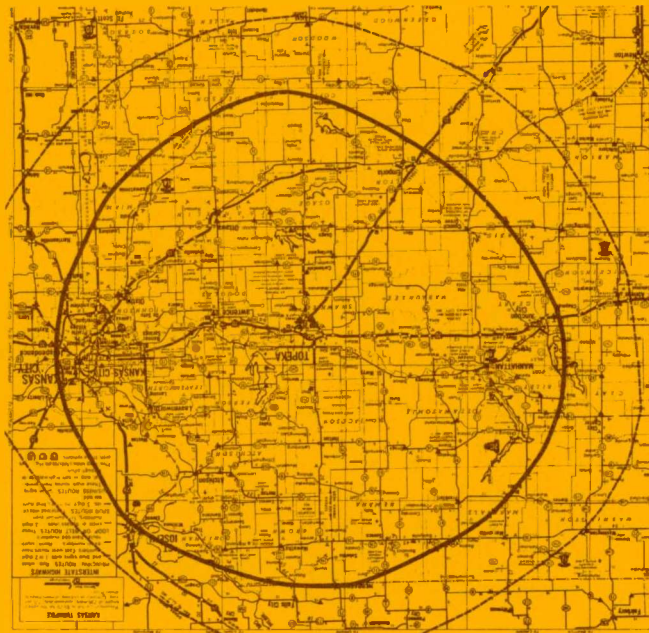
BILLS DUE AND PAYABLE... 10th of month, 1 1/2 Percent service charge for each thirty days past due (18% per annum).

In event of cancellation advertiser will pay best earned rated and be short billed.

ALL CONTRACTS AND COMMERCIAL COPY subject to approval of station management. Material must be submitted 24 hours in advance.

1. Contracts subject to cancellation on 30 days prior written notice. Canceled contracts subject to rates actually earned.
2. Rates are commissionable to recognized agencies.
3. Political. All FCC practices observed. Payment in advance.
4. Frequency discounts must be earned within one year from initial broadcast. No continuing discounts. All rates guaranteed 90 days from first broadcast.

CONDITIONS



Local and National rate card #6 Effective May 1, 1980

FM Country Music In Stereo

KTPK
COUNTRY 107

“The Responsive Station”

COUNTRY 107

FM Country Music In Stereo

KTPK

COUNTRY 107

TIME CLASSIFICATIONS

CLASS AAA 9 a.m. to 7 p.m. Monday thru Sunday

CLASS AA 6 a.m. to 9 a.m. Monday thru Sunday

CLASS A 7 p.m. to 1 a.m. Monday thru Sunday

CLASS B 1 a.m. to 6 a.m. Monday thru Sunday

FEATURES

13 week minimum contract

NEWSCAST SPONSORSHIP

includes open close and 60 second commercial

5 times per week* \$15.50

10 times per week 13.00

15 times per week 11.00

WEATHERCAST SPONSORSHIP

includes open close and 30 second commercial

5 times per week* \$14.50

10 times per week 12.00

15 times per week 10.00

*less than 5 times per week, extra 10%

STUDIOS
910 FIRST NATIONAL BANK TOWER
ONE TOWNSITE PLAZA
TOPEKA, KANSAS 66603

913-234-2627

RATE CARD: #6 Effective 5-1-80

ANNOUNCEMENTS

Weekly

1 time

12 times

24 times

48 times

Annually

365 times

730 times

1000 times

CLASS AAA

60 seconds

\$12.50

\$12.25

\$11.50

\$10.50

30 seconds

12.00

11.25

10.00

9.00

CLASS AA

60 seconds

\$12.00

\$11.50

\$10.50

\$9.50

30 seconds

11.00

10.00

9.00

8.00

CLASS A

60 seconds

\$10.50

\$9.50

\$8.50

\$7.50

30 seconds

9.00

8.00

7.00

6.00

CLASS B

60 seconds

\$9.80

\$8.70

\$7.60

\$6.50

30 seconds

8.30

7.40

6.50

5.40

MONTHLY B.T.A. PACKAGES

(To be used in 30 consecutive days or less)

ALL ANNOUNCEMENTS WILL BE SCHEDULED AT BEST TIMES AVAILABLE BUT WITH NO GUARANTEED TIMES.

30 Second Announcements

40 at 9.00 = 360.00

60 at 8.00 = 480.00

80 at 7.50 = 600.00

100 at 6.50 = 650.00

60 Second Announcements

40 at 10.00 = 400.00

60 at 9.00 = 540.00

80 at 8.50 = 680.00

100 at 7.50 = 750.00

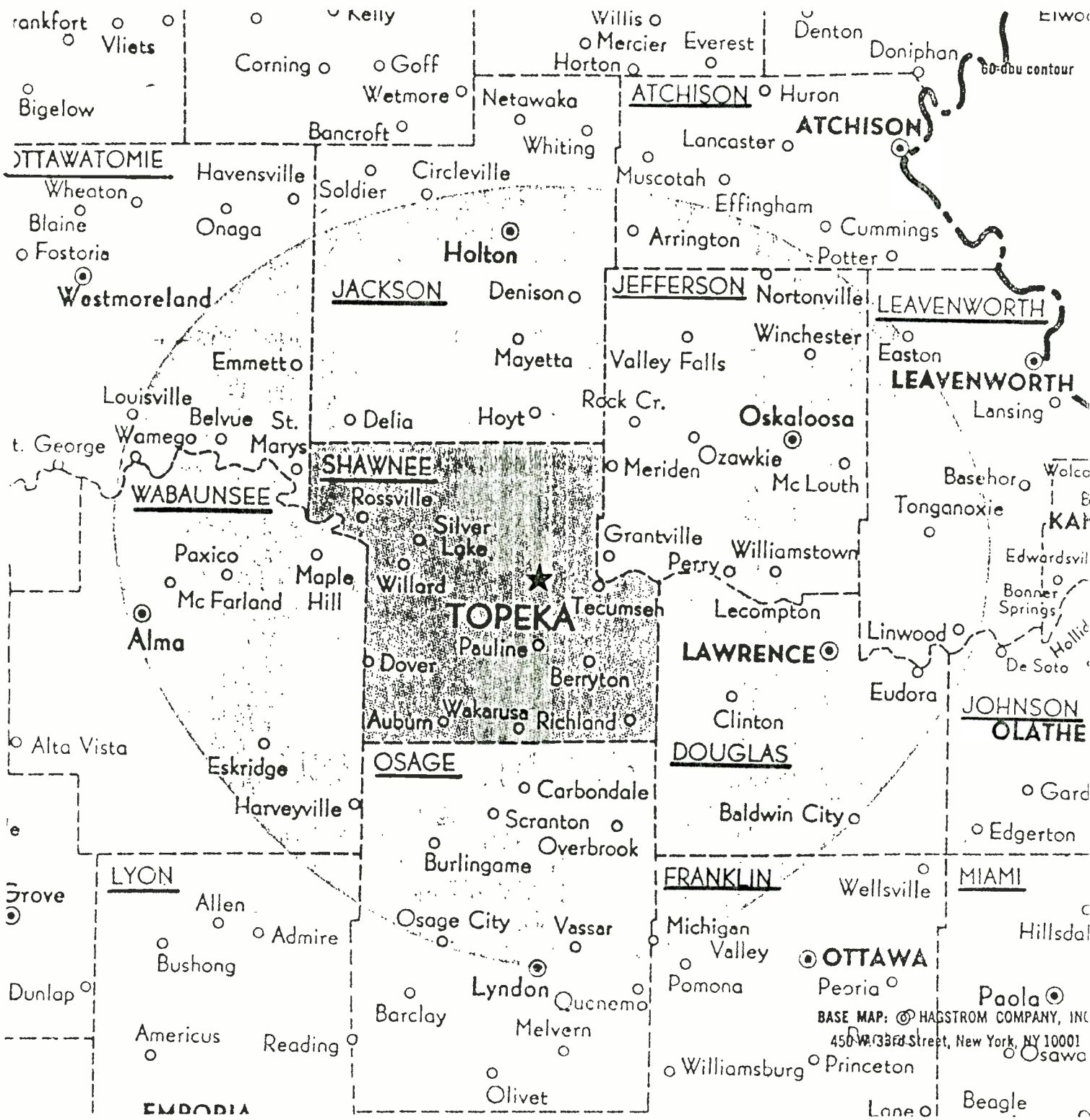
Professionally programmed and constantly critiqued by Drake-Chenault... America's largest and most experienced radio program format specialist and consultant!



BLAIR RADIO

100,000 WATTS STEREO @ 100.3 MHZ

KDVV, TOPEKA



BASE MAP: © HAGSTROM COMPANY, INC.
 450 W. 33rd Street, New York, NY 10001

K A Y S RADIO GETS RESULTS

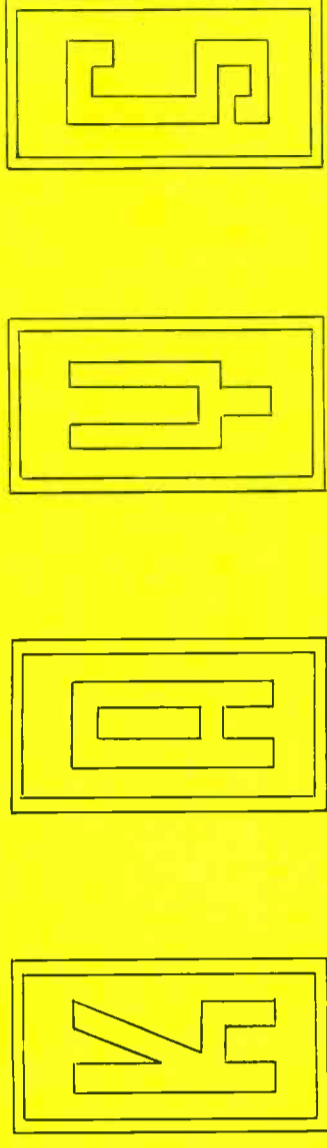
K A Y S RADIO - MEMBER:

Hays Chamber of Commerce
Kansas State Chamber of Commerce
Greater Northwest Kansas, Inc.
Kansas Association of Broadcasters
National Association of Broadcasters
Radio Advertising Bureau

To increase the effectiveness of your advertising,
KAYS Radio observes the Radio Code of Good Practice.

GENERAL INFORMATION

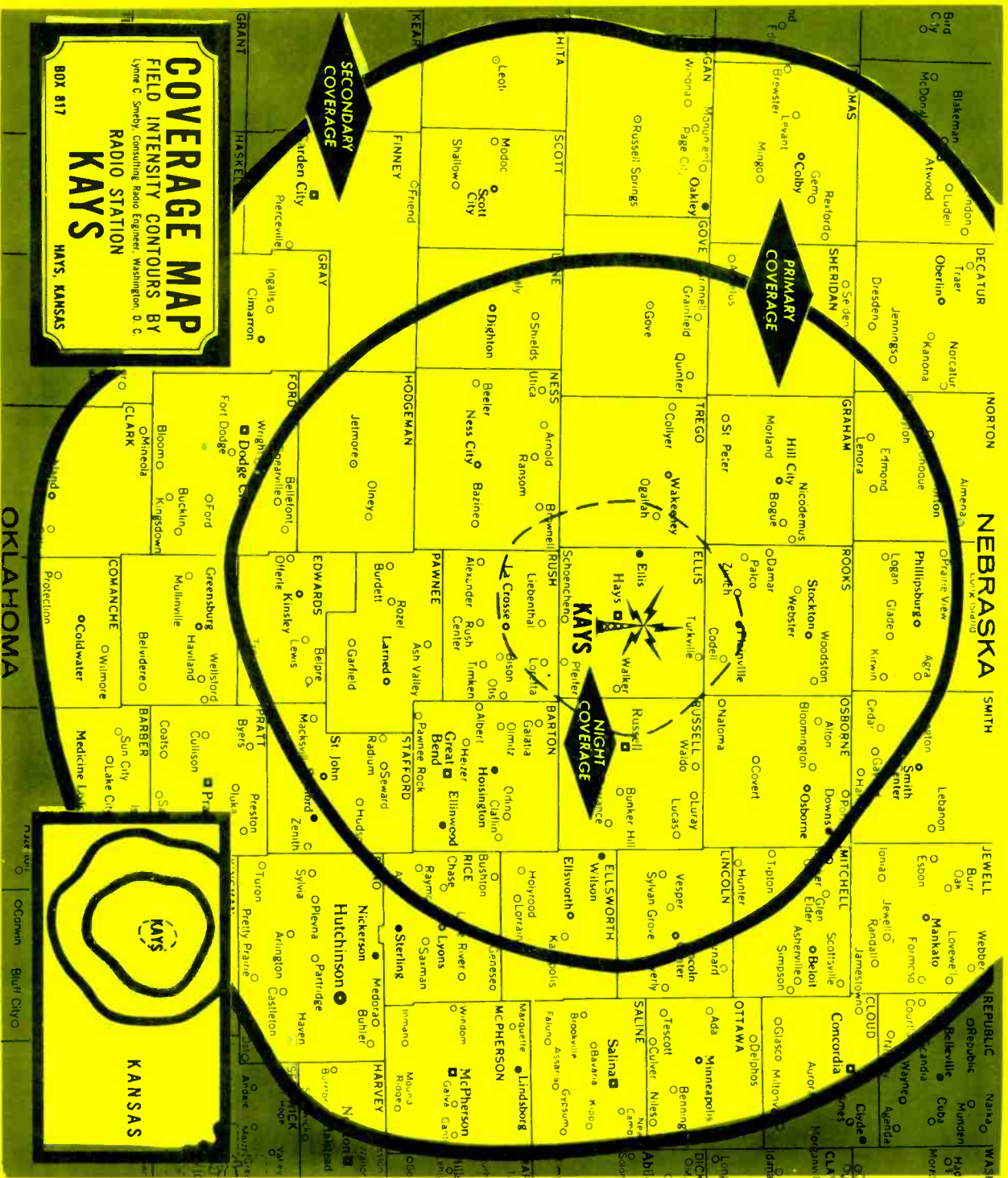
1. Frequency-power-time
Operating power-1,000 watts day
250 watts night
1400 kilohertz
Licensed to operate full time
Operating schedule-18 hours daily
2. News service--24 hour Associated Press
radio wire and local coverage by staff
reporters and mobile units. National
weather service wire and weather radar.
3. Music clearance---BMI, SESAC and ASCAP
licenses. Rates include music copyright
fees.
4. Political--All FCC regulations govern-
ing political broadcasts apply. Cash in
advance on all time purchased. No
commercial copy can be changed within
96 hours of election day.
5. Commission and cash discounts
a. Rates are net to station
b. No cash discounts
c. Payments are due on the 10th of the
month. A service charge of 1% per
month is added to any unpaid balance
from prior months statement.
6. Contract requirements--All program
material and commercial copy is subject
to the approval of station management.
KAYS Radio reserves the right to refuse
or discontinue any program for reasons
satisfactory to itself. Contracts are
subject to cancellation by a 28-day
advance notice in writing for programs;
14 days for announcements. All un-
fulfilled contracts will be charged at
earned rate.
7. Rate protection--to continuous advertisers,
3 months from effective date of in-
crease.



RADIO



THE ONLY RADIO VOICE SERVING
NORTH WEST KANSAS FROM ELLIS COUNTY
HAYS, KANSAS



1000 WATTS, DAYTIME - 250 WATTS, NIGHT TIME .5 MV/M PRIMARY COVERAGE .1 MV/M SECONDARY COVERAGE

HAYS - The Hub of Northwest Kansas

Hays is located at the intersection of Interstate 70 and U.S. 183 Highways and is approximately mid-way between Kansas City and Denver.

Along with a dynamic and progressive downtown shopping area, Hays boasts an enclosed Mall shopping center as well as many newly developed local and national firms located on 6 lane Vine street. In addition there are many retail areas of the city which help compliment the many manufacturing and service firms located here.

Hays is the home of Fort Hays Kansas State College, one of the six state Colleges and Universities in Kansas.

The largest dry-land experiment station in the world is located at Hays, making the city an agricultural center. The Fort Hays Experiment Station is a branch of Kansas State University.

The KAYS Radio market is more than Hays and Ellis county. It is 26 counties within our primary coverage area.

KAYS Radio is considered the "local station," by many communities in Northwest Kansas because of complete weather radar, sports and local news coverage of interest to these communities.

KAYS Radio programs for general interest with comprehensive news, weather and sports. An extensive play-by-play sports schedule covers state and local football, basketball and baseball. MUSIC: Contemporary/MOR.

ON KAYS RADIO YOUR ADVERTISING MESSAGE CAN DOMINATE THE CRUCIAL MOMENTS BEFORE PURCHASE

Local Rate Card No. 7 - Effective August 1, 1972

Announcements - Annual Frequency

purchase schedule 156x 312x 355x 500x 1000x 2000x

3447 6449

One Minute	4.40	4.00	3.30	3.00	2.80	2.60	2.40	2.15
Total Cost	4.40	208.00	514.80	936.00	1022.00	1300.00	2400.00	4300.00
1/2 Minute	3.30	3.10	2.60	2.45	2.30	2.10	1.90	1.75
Total Cost	3.30	161.20	405.60	764.40	839.50	1050.00	1900.00	3500.00
10 Seconds	2.20	2.00	1.65	1.50	1.40	1.30	1.20	1.10
Total Cost	2.20	104.00	257.40	468.00	511.00	650.00	1200.00	2200.00

Class AA: (7 a.m. to 9 a.m.) 20% additional to announcement rate
Class A: (12 noon to 1 p.m.) 10% additional to announcement rate

Power Packed-Weekly Package Plans

One Minute	14x	28x	42x	56x	70x
Total Cost	3.55	3.15	2.90	2.70	2.55
1/2 Minute	2.85	2.65	2.40	2.20	2.10
Total Cost	39.90	74.20	100.80	123.20	147.00

Best Time Available Scheduling -- All announcements must be run in a 7-day period. All announcements, plan as well as non-plan, regardless of classification, may be cross combined to determine annual frequency and times per week.

Program Units - Annual Frequency

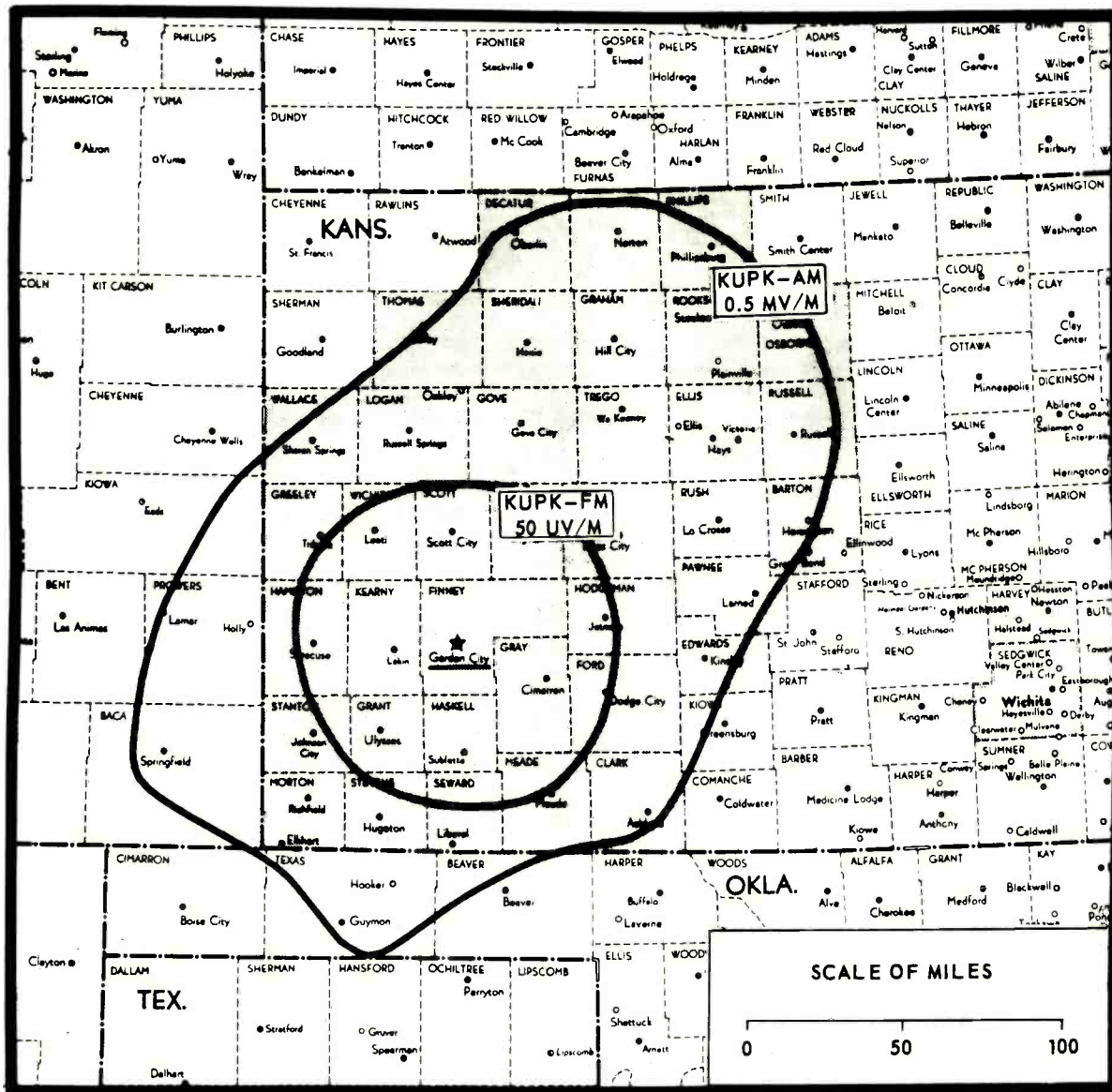
60 Minutes	1x	26x	52x	104x	156x	312x	365x
Total Cost	40.45	34.40	30.35	27.30	24.25	20.20	18.20
30 Minutes	24.15	20.65	18.20	16.40	14.55	12.15	10.90
15 Minutes	15.75	13.65	11.55	11.05	8.65	6.80	6.30
10 Minutes	13.35	11.05	10.00	8.95	7.90	6.30	5.75
5 Minutes	8.90	7.60	6.65	5.95	5.35	4.45	4.00

- News, Remote Broadcasts & Special Events on request
- Rates are net to station

KAYS RADIO SALES HOT LINE 913 625-2578

2300 Hall Street, Box 817, Hays, Kansas 67601

KUPK (FM): ERP 11,000 Watts; 97.3mc - Antenna Height 230 Ft.



Copyright by Hagstrom Company, Inc., N.Y.C., Map Makers

KUPK Western Kansas
0.5 MV/M - 37 Counties

Population	264,200
Homes	82,450
Passenger Cars	129,110
Total Retail Sales	\$567,010,000
Food Store Sales	89,295,000
Drug Store Sales	15,717,000
Automotive Sales	121,299,000
Service Station Sales	51,535,000
Farm Population	39,600
Gross Farm Income	\$553,692,000

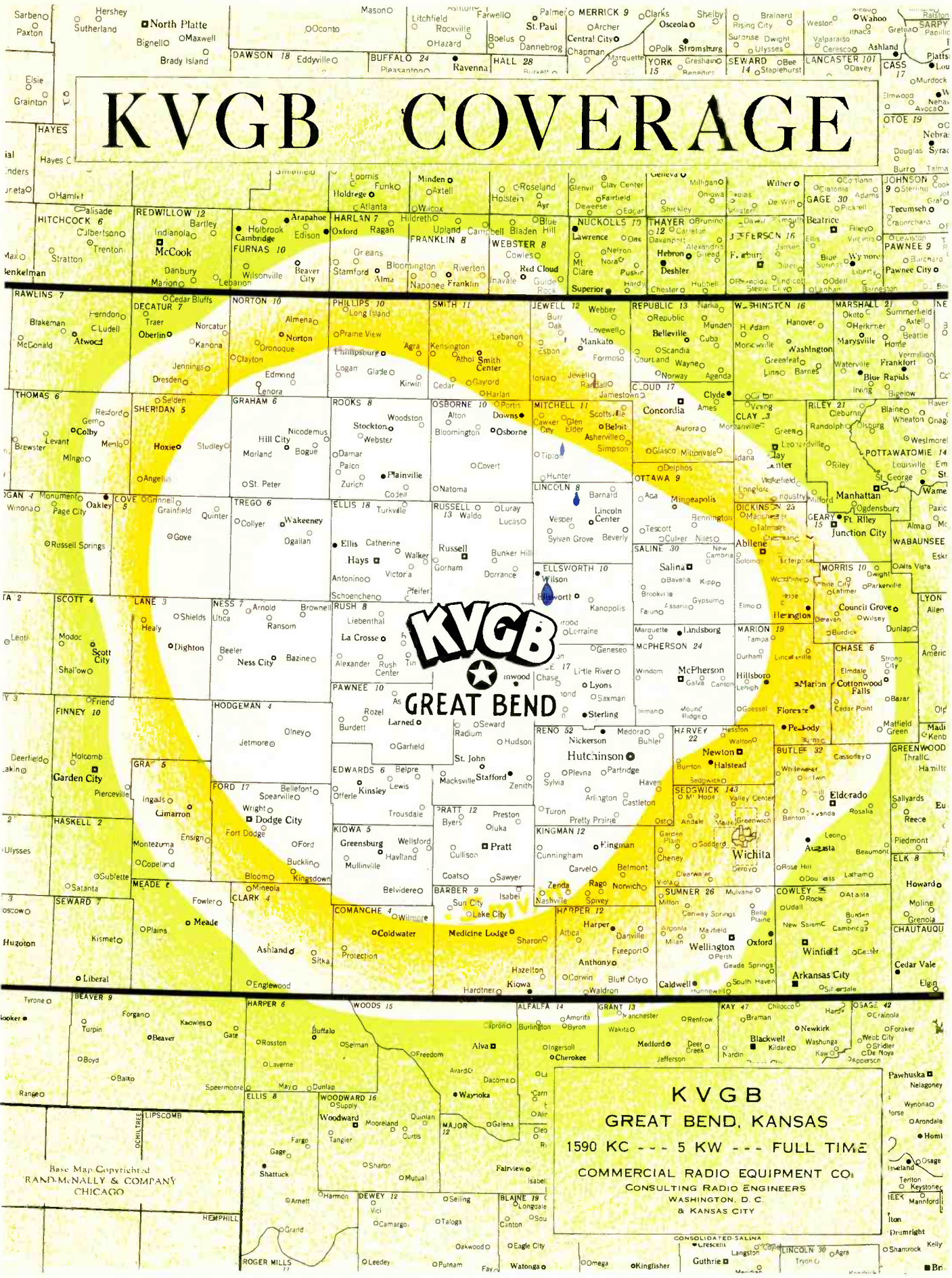
Source: SRDS estimates as of 1-1-69 (Population and Passenger Cars) and 1968 (Retail Sales and Gross Farm Income).

KVGB - Great Bend, Kansas . . . Daytime and Nighttime Coverage

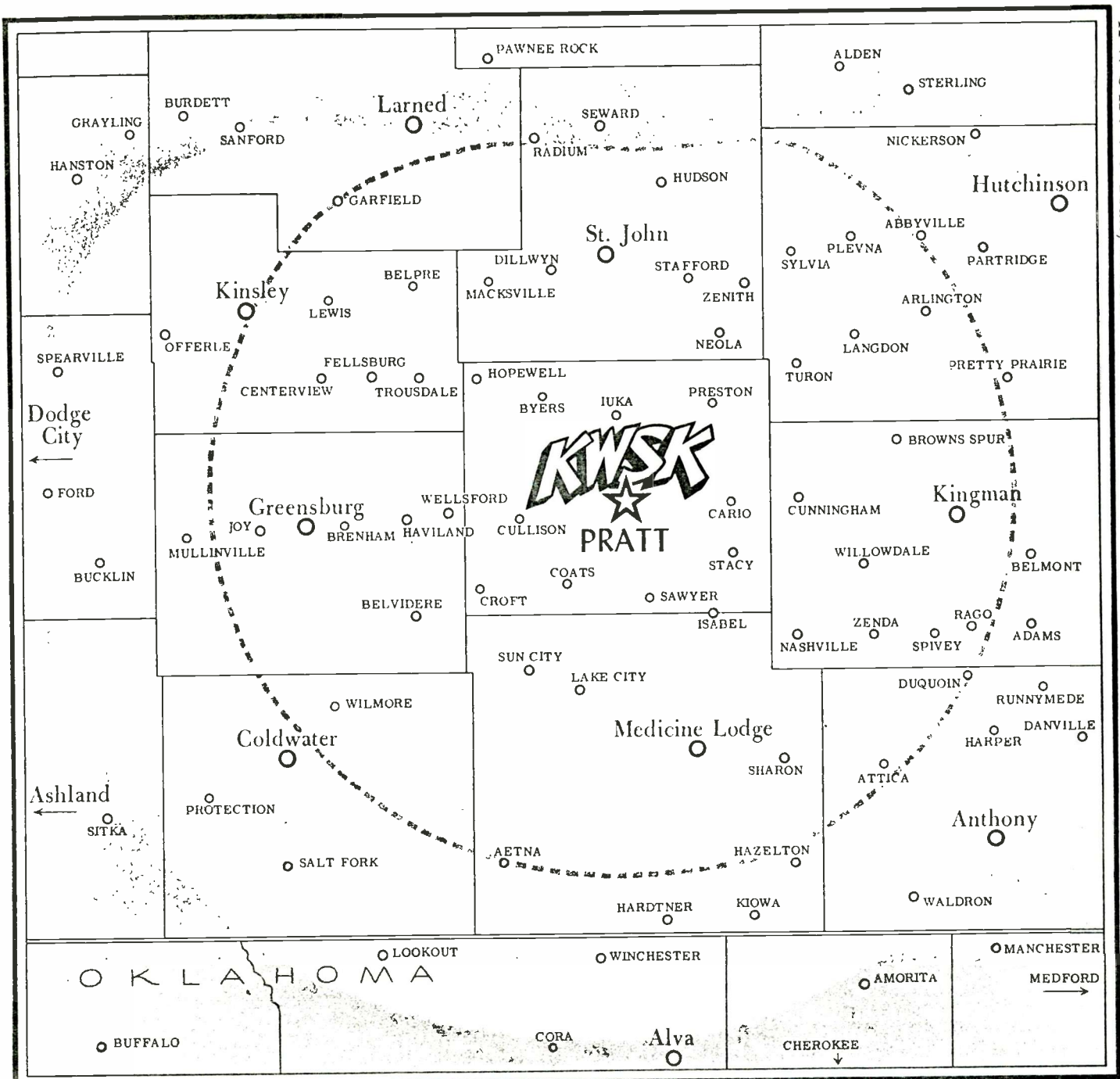
KVGB COVERAGE



KVGB
GREAT BEND, KANSAS
1590 KC --- 5 KW --- FULL TIME
COMMERCIAL RADIO EQUIPMENT CO.
CONSULTING RADIO ENGINEERS
WASHINGTON, D. C.
& KANSAS CITY



Base Map Copyrighted
RAND McNALLY & COMPANY
CHICAGO

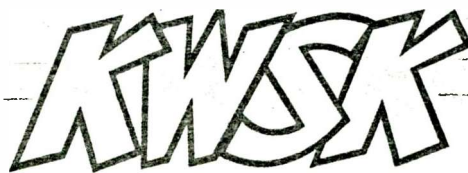


K W S K . . . Pratt, Kansas

Located in the Gyp Hills area of Southern Kansas KWSK serves over 55,000 listeners in this growing wheat, oil and cattle region. Write or phone 1570 for further details on this ever increasing market.

CLEM MORGAN . . Owner - Manager

1570 ON YOUR DIAL
PRATT



250 WATTS DAYTIME
KANSAS

Your
Broadcasting Station *
since 1930

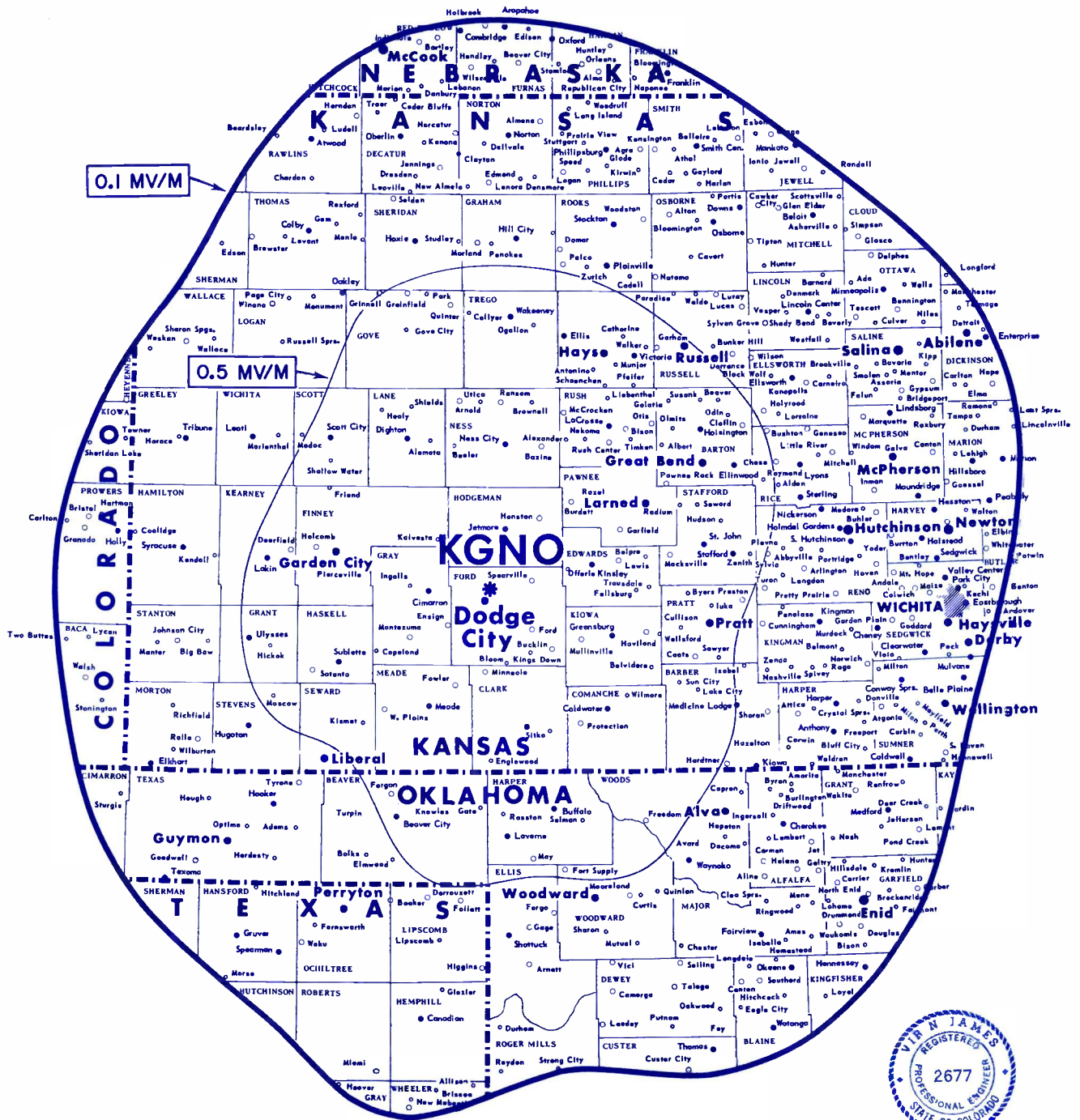
KGNO

DODGE CITY,
KANSAS

1000 watts nighttime

* 5000 watts daytime
1370 *keis*

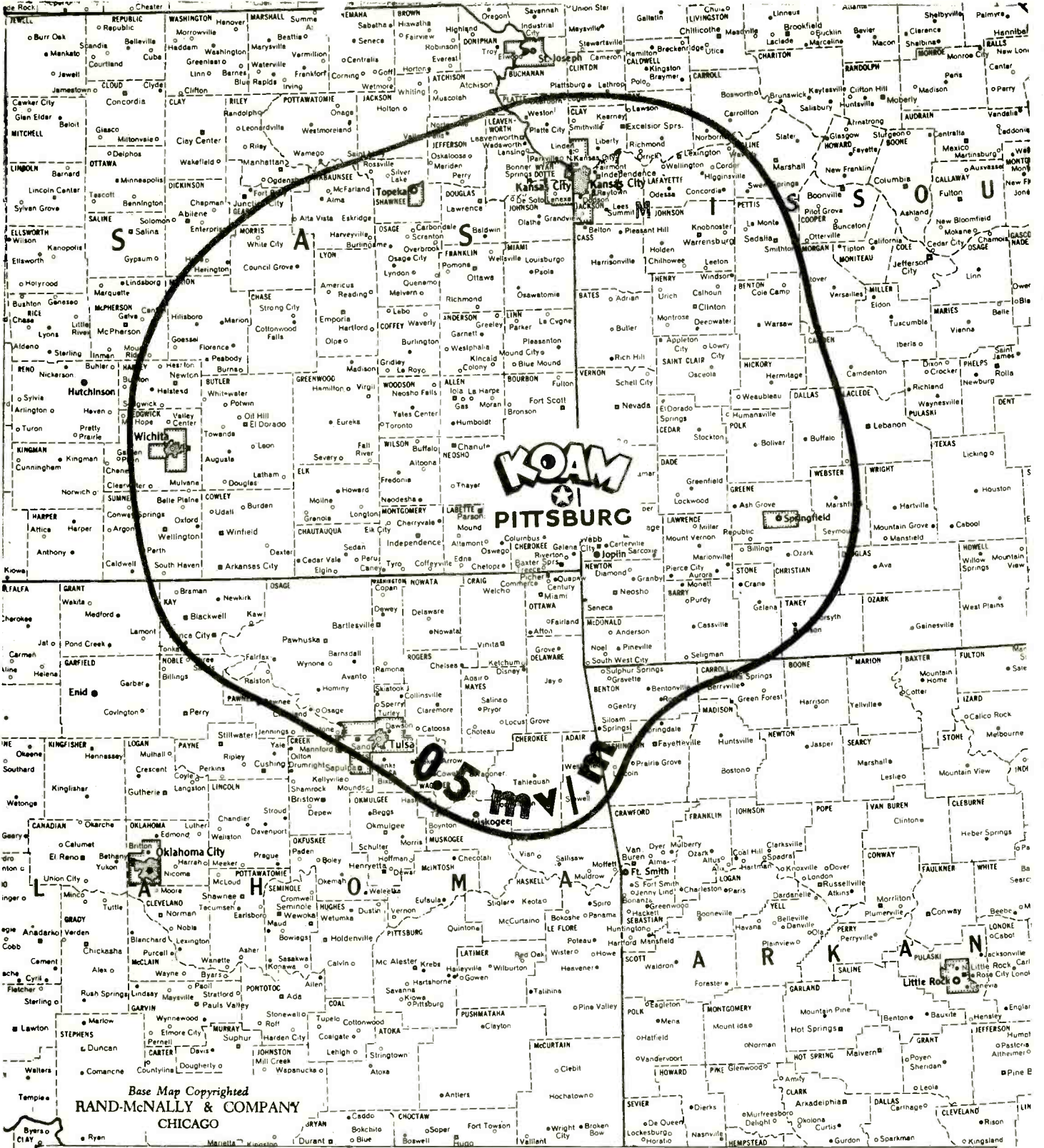
DAYTIME COVERAGE CONTOURS



DISTANCES TO CONTOURS DETERMINED FROM FCC M-3
GROUND CONDUCTIVITIES AND GROUND CONDUCTIVITY
MEASUREMENTS ON FILE WITH THE FCC



Vir James
CONSULTING RADIO ENGINEERS
DENVER, COLORADO · 345 COLORADO BLVD. · 80204
PHONE (303) 333-5562



Base Map Copyrighted
RAND-McNALLY & COMPANY
 CHICAGO

KOAM

The Four State Station

10,000 Watts — Non-Directional Days

5,000 Watts DA Nights

Affiliated with the National Broadcasting Co.

Owned and Operated by the Pittsburg Broadcasting Company, Inc.

KOAM - Pittsburg, Kansas Daytime Coverage 10,000 Watts 860 Kc.

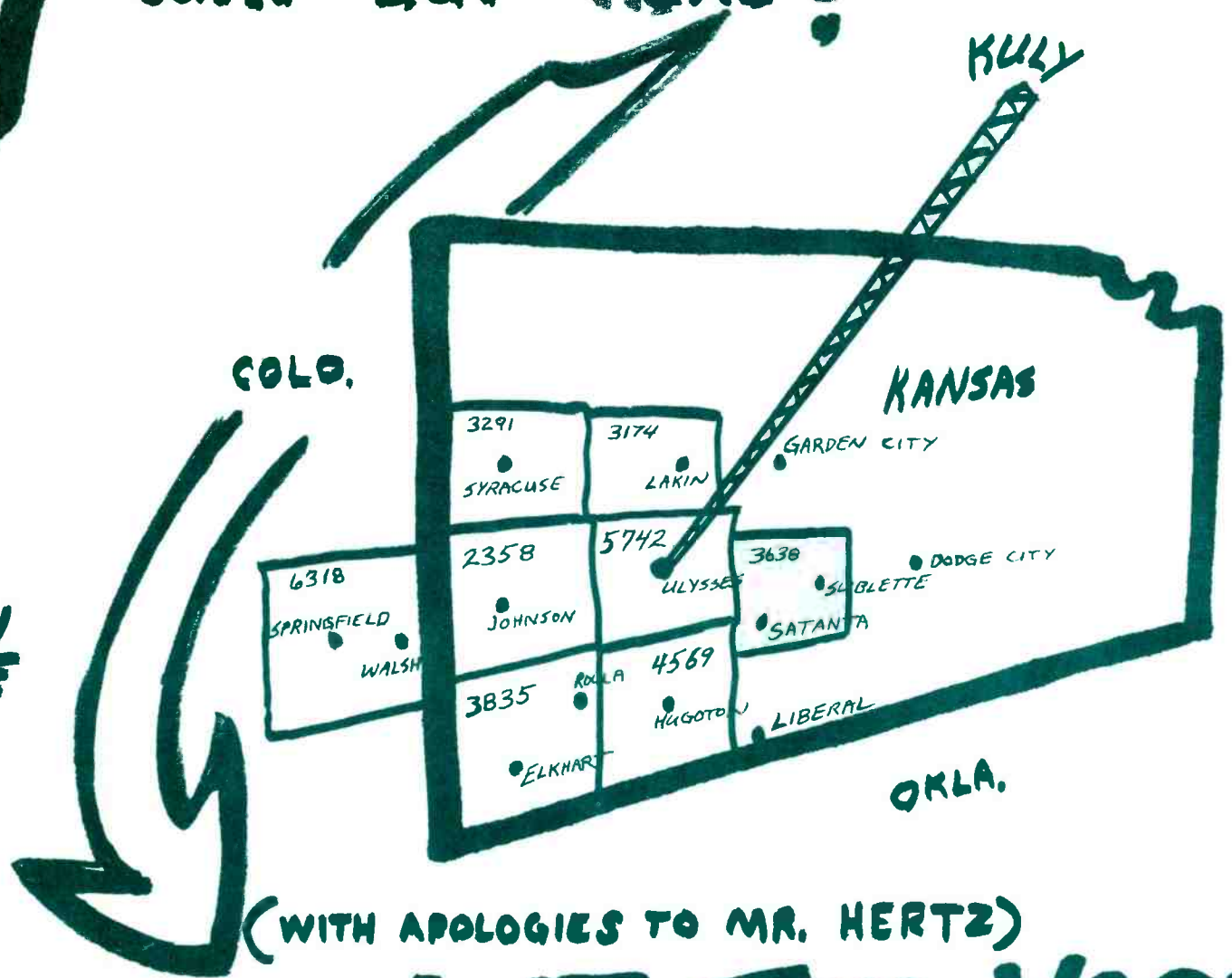
KULY

ULYSSES, KS.

WHY BUY HERE?

primary service to:

LAKIN
SATANTA
JOHNSON
HUGOTON
SYRACUSE



that's

32,925

folks

(WITH APOLOGIES TO MR. HERTZ)

BECAUSE

WE TRY HARD TO SELL!

9 1/3 hrs ACTION NEWS
 4 1/2 hrs WEATHERBIRD
 6 hrs FARMING & MARKETS
 4 1/4 hrs SPORTSCOPE
 4 1/6 hrs WONDERFUL MUSIC
 2 8 hrs KULY KOUNTRY KLUB

Who do you want to hit?
 FARMER TEENAGER
 HOUSEWIFE
 BUSINESSMAN TRAVELER

NUMBER	SPOTS		PROGRAMS					
	30sec.	60sec.	5 min.	10 min.	15 min.	30 min.	60 min.	
1	2.50	3.50	5.00	7.00	9.50	13.50	20.00	
50	2.35	3.25	4.65	6.50	8.85	12.80	18.80	
100	2.25	3.15	4.50	6.30	8.60	12.50	18.40	
250	2.15	3.00	4.20	5.90	8.15	12.00	17.60	
500	2.00	2.75	3.75	5.30	7.65	11.25		
1000	1.60	2.00	3.00	4.65	6.75			

KULY-1420

Box 1116
Ulysses, Kansas

OFFICIAL RATE CARD

Effective November 1, 1964

316 FL6-3311

AGENCIES:
add 15% to above rate

There's a
new

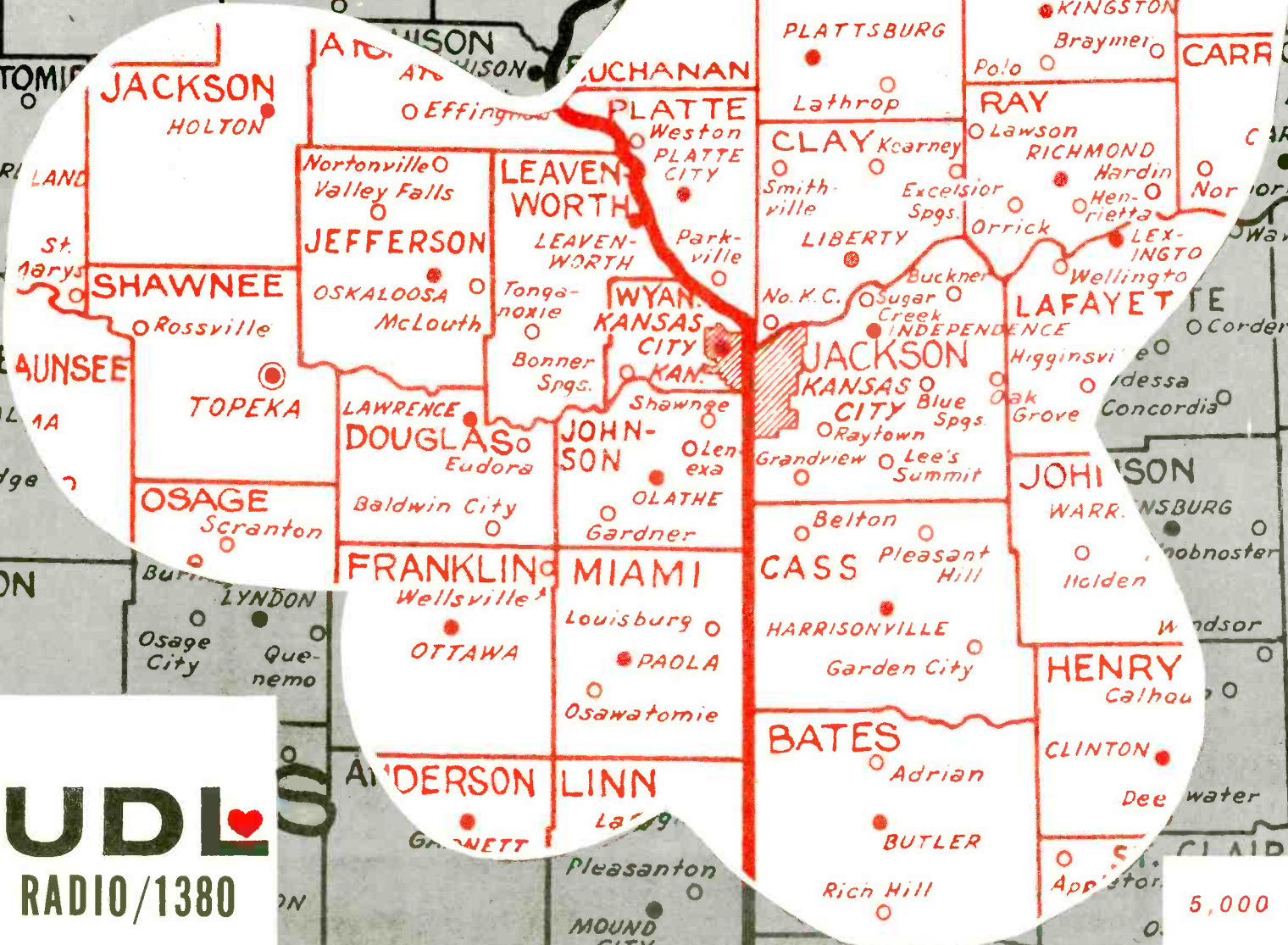
CHAMP



S.W. Ks.

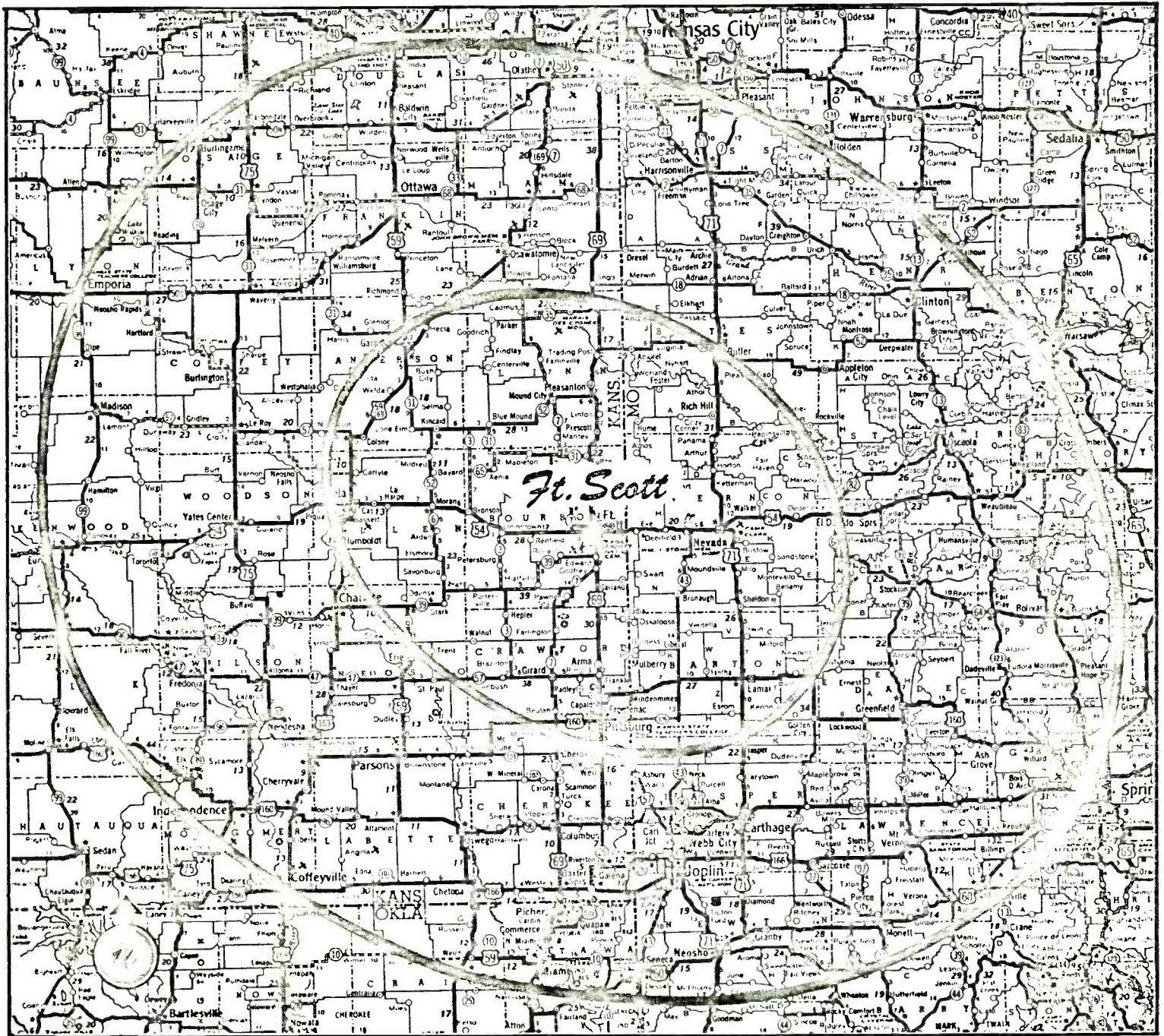
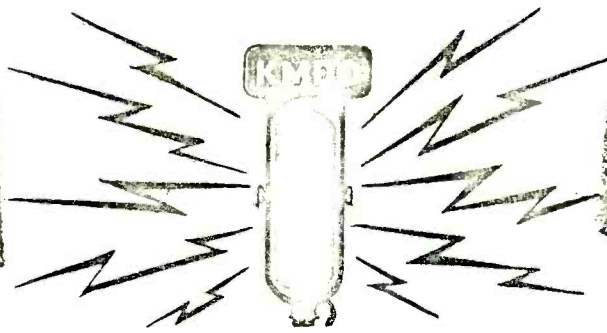
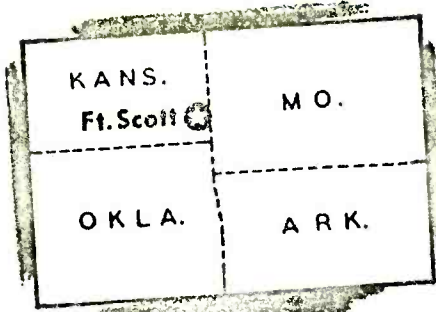


KUDL 0.5 MV/M CONTOUR
Based On Measured Radiation Pattern



KUDL 
BOS RADIO/1380

5,000 WATTS



**APPROXIMATE
MARKET DATA**

FIRST CIRCLE

SECOND CIRCLE

POPULATION	103,900	560,300
RADIO HOMES	38,020	190,980
PASSENGER CARS	50,640	250,870
RETAIL SALES	153,195,000.00	791,448,000.00

KMDO

FORT SCOTT, KANSAS

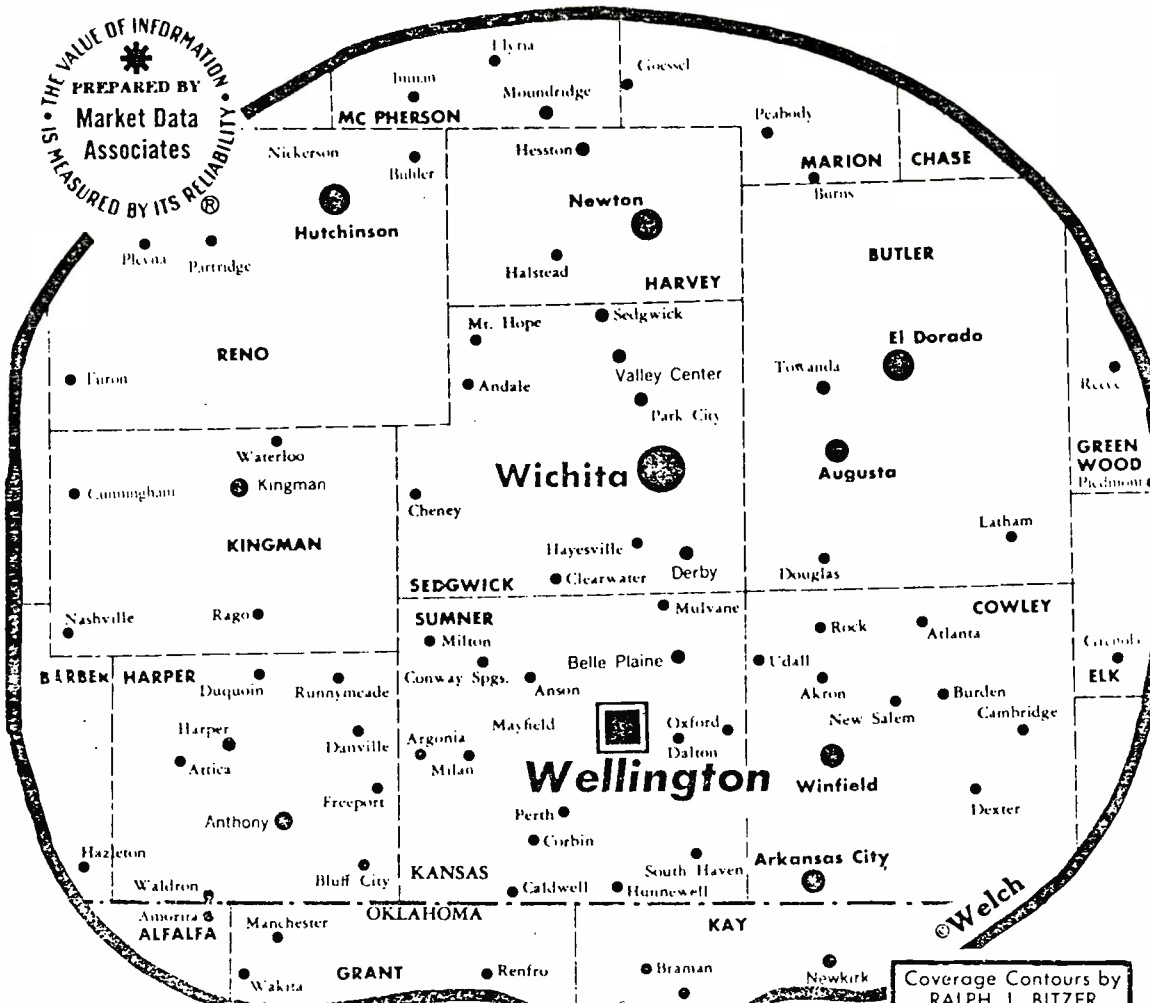
500 Watts

1600 KC

Field Intensity Contours .5 and .1 mv/m

1130 CLEAR CHANNEL RADIO

THE VALUE OF INFORMATION
 * PREPARED BY
 Market Data
 Associates
 IS MEASURED BY ITS RELIABILITY



Coverage Contours by
 RALPH J. BITZER
 Consulting Engineers
 St. Louis, Missouri

KLEY 1130 WELLINGTON, KANSAS



1130 RADIO

KLEY RADIO provides the factories, stores and homes of South Central Kansas with world-wide news, every type music, farm news, weather news, coverage of special events and strong emphasis on local news.

Phone (316) FA 6-3341
 Postal Box 724
 WELLINGTON, KANSAS 67152

MARKET DATA:		0.5 MVM Coverage
Population	606,830
Households	201,510
AM Radio Homes	198,940
Automobiles	261,080
Spendable Income	\$1,606,921,500
RETAIL SALES:		
Food Stores	\$ 198,273,000
Drug Stores	\$ 27,588,000
Gen'l. Merchandise	\$ 106,931,000
Apparel Stores	\$ 41,451,000
Home Furnishings	\$ 37,394,000
Auto Sales	\$ 195,884,000
Service Stations	\$ 77,642,000
*Total Retail Sales	\$ 843,312,000
FARM DATA:		
Population	43,850
Gross Farm Income	\$ 245,996,000
Source: SRDS Consumer Data 1966.		

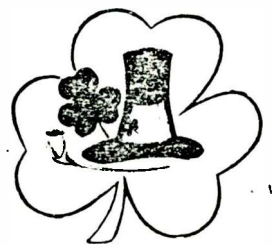
WELLINGTON is located 26 miles south of Wichita and 20 miles north of the Oklahoma border, in the central Kansas plains where wheat farming ranks first in all the state of Kansas.

WELLINGTON is proud of the "old home town" and its farming influence but — just as proud that it is located near one of the world's largest concentrated aircraft construction centers: Wichita.

WELLINGTON families share this common interest in sub-contract manufacturing plants which serve Wichita aircraft plants: Lamar, Inc., makes aircraft accessories; Machine Products, Inc. manufactures parts and assemblies; Midwest, Inc. makes aircraft and missile parts; Welco, Inc. builds aircraft spar and contour machined parts. Clark Mfg. does aircraft sheet metal manufacturing for aircraft companies across the USA; Oxwell, Inc. are aircraft part over-haulers with world-wide service. About 545 are now employed in these industries.

WELLINGTON not only supports aircraft sub-contract services . . . Concord Mobile Homes manufactures mobile homes with 80 employees; Sportsman Coach manufactures camper bodies; Hunter Milling division of Ross Industries manufactures wheat flour and millfeed and employs 65 persons. Santa Fe Railroad's Plains Division headquarters is located here and employs 380 men and women.

WELLINGTON is also the home of KELLY (KLEY) Radio which presents a modern, clear channel sound . . . from 1130 Kc.



Phone (316) FA 6-3341
 Postal Box 724
 WELLINGTON, KANSAS 67152

990 kc

on your dial

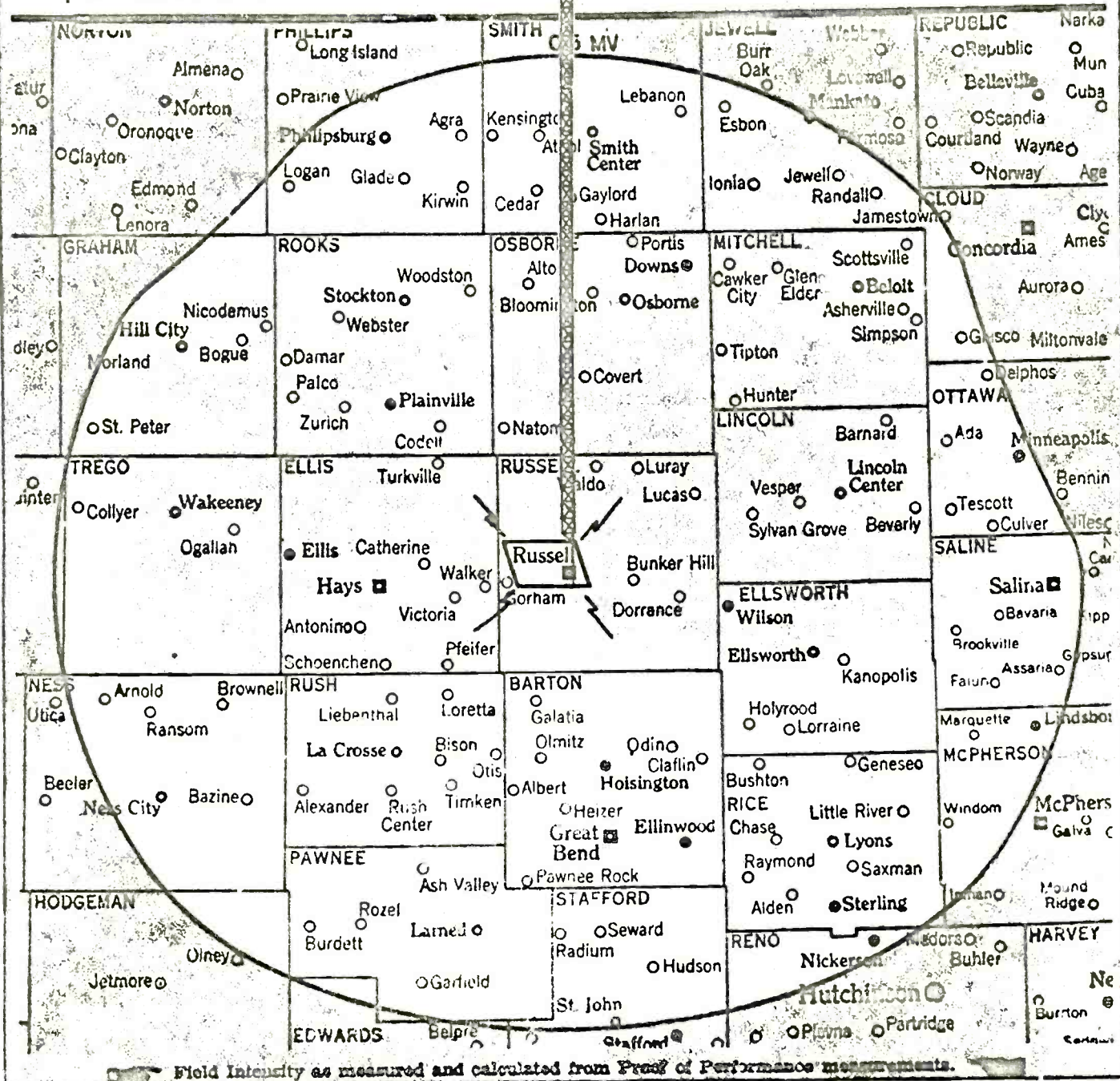
KRSL radio

990 ON YOUR DIAL RUSSELL, KANSAS

"Kansas Most Powerful 250-Watter"

"A Thompson Station"

NEBRASKA



KRSL radio

990 ON YOUR DIAL

BOX 600
HUDSON 3-3121
RUSSELL, KANSAS

950 Radio
Providing you with
the finest in
Inspirational Programming
Music
News
Weather
Sports

KJRG

— Studios - Offices - Transmitters —

209 Meridian Road
P.O. Box 567
Newton, Kansas 67114
Telephone: (316) 283-5150

Program Schedule

KJRG

AM

RADIO

500 Watts

950 KH^z

**Inspirational, Informational
Radio**

PROGRAM SCHEDULE — KJRG-AM 950 KHZ

MONDAY thru FRIDAY

6:00 A.M. Sign On . . .
 6:01 News & Weather
 6:05 Ag Report
 6:30 Music
 6:55 News & Weather
 7:00 Back To The Bible
 7:30 Christian Fellowship
 Hour
 7:45 Chapel Of The Air
 8:00 Morning Chapel Hour
 8:30 Insight For Living
 9:00 Biola Hour
 9:30 Word Of Prophecy
 9:45 Grain Markets
 9:49 Music
 9:55 News & Weather
 10:00 Gospel Hour
 10:30 Heaven & Home Hour
 10:45 Christian Jew
 11:00 SW Radio Church of
 The Air
 11:30 Back To The Bible
 12:00 News
 12:18 Markets
 12:25 Weather
 12:30 Sports
 12:35 Bulletin Board
 12:45 Noon Commodities
 12:50 Swap Shop
 1:00 Haven Of Rest
 1:30 Missionary
 Evangelism
 1:45 Everyday With Jesus
 2:00 Focus On The Family
 2:30 Thru The Bible
 3:00 News & Markets
 3:11 Music
 3:30 Radio Bible Class
 3:45 Music
 4:00 News & Markets
 4:15 Music
 4:30 Voice Of Victory
 4:45 Glorious Gospel Hour
 5:14 Evening Music, News
 & Weather Till Local
 Sunset PM Sign Off

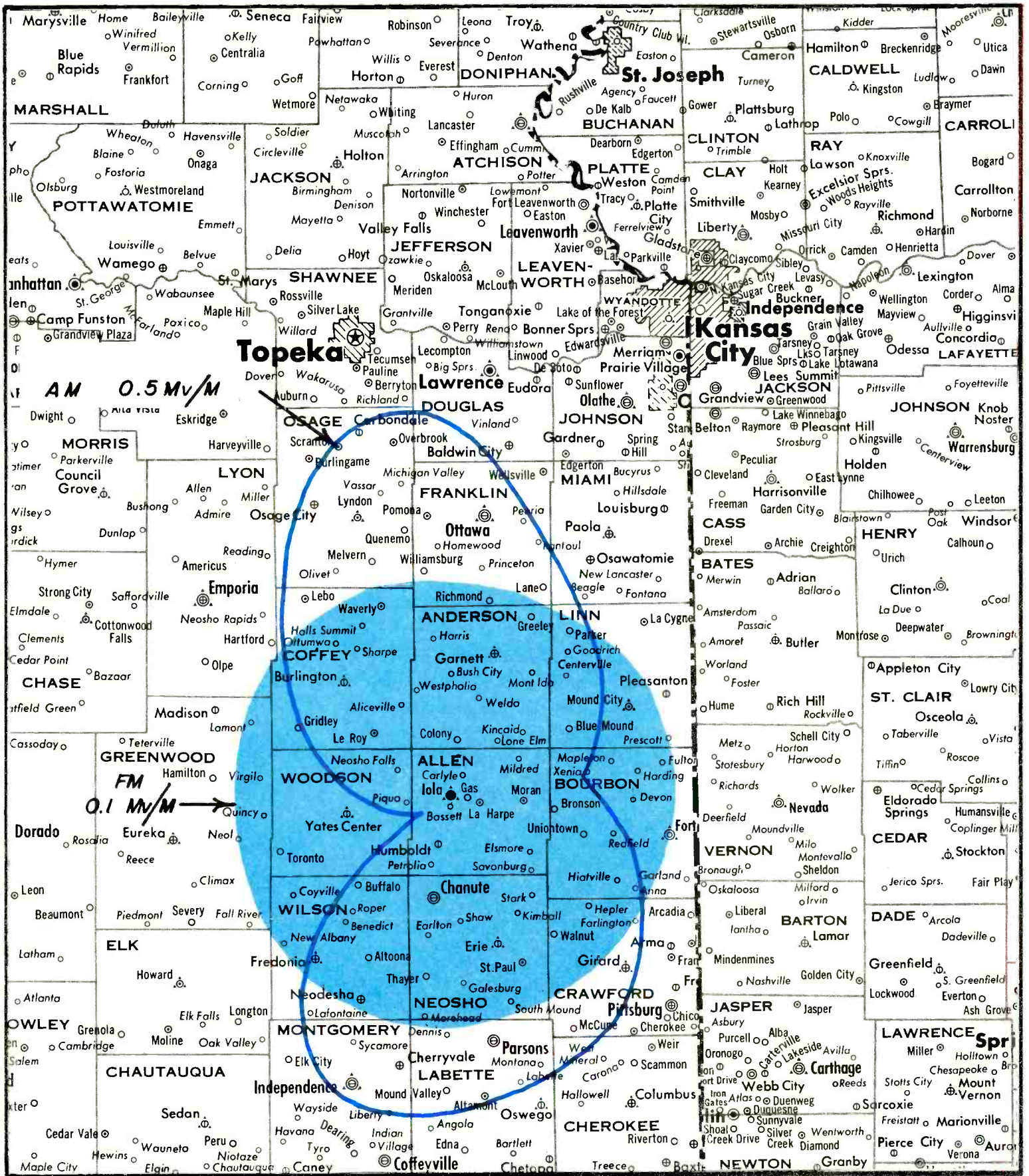
SATURDAY

6:00 AM Sign On . . .
 6:01 News & Weather
 6:05 Ag Report
 6:30 Music
 6:55 News & Weather
 7:00 Back To The Bible
 7:30 Local & Regional News
 7:35 Harvey County Home
 Economist Report
 7:45 Chapel Of The Air
 8:00 Children's Bible Club
 8:15 Here's How
 8:30 Birthday Club
 9:00 Music
 9:30 News & Weather
 9:40 Berean Academy
 9:45 Way Of Life
 10:00 Radio Bible Class
 10:30 Heaven & Home Hour
 10:45 Music
 11:00 Dave Breese Reports
 11:30 Back To The Bible
 12:00 News
 12:18 Markets
 12:25 Weather
 12:30 Sports
 12:35 Bulletin Board
 12:45 Noon Commodities
 12:50 Swap Shop
 1:00 Children's Bible Hour
 1:30 Unshackled
 2:00 Focus On The Family
 2:30 Family Altar Broadcast
 3:00 News & Weather
 3:05 Church Announcements
 3:15 Music
 4:00 News & Weather
 4:05 Story Book Hour
 4:15 Music
 4:45 Glorious Gospel Hour
 5:14 Evening Music, News
 & Weather Till Local
 Sunset PM Sign Off

SUNDAY

6:00 AM Sign On . . .
 6:01 Community Window
 6:30 Morning Serenade
 7:00 News & Weather
 7:05 Music
 7:30 Bible Study Time
 8:00 Time And Eternity
 8:30 Revival Time
 9:00 The Calvary Hour
 9:30 Hour Of Faith
 10:00 Grace Bible Church
 10:30 First Mennonite
 Church Service
 11:30 Faith Crusader Time
 12:00 World & National
 News
 12:05 Regional & Local
 News
 12:10 Weather
 12:15 Music
 12:45 Voice Of Victory
 1:00 God's Half Hour
 1:30 Decision Time
 1:45 Focus
 2:00 Music
 2:45 Mexican Mission
 3:00 Radio Bible Class
 3:30 Music
 4:00 Berean Academy
 4:05 Music
 5:00 News
 5:05 Evening Music, News
 & Weather Till Local
 Sunset PM Sign Off

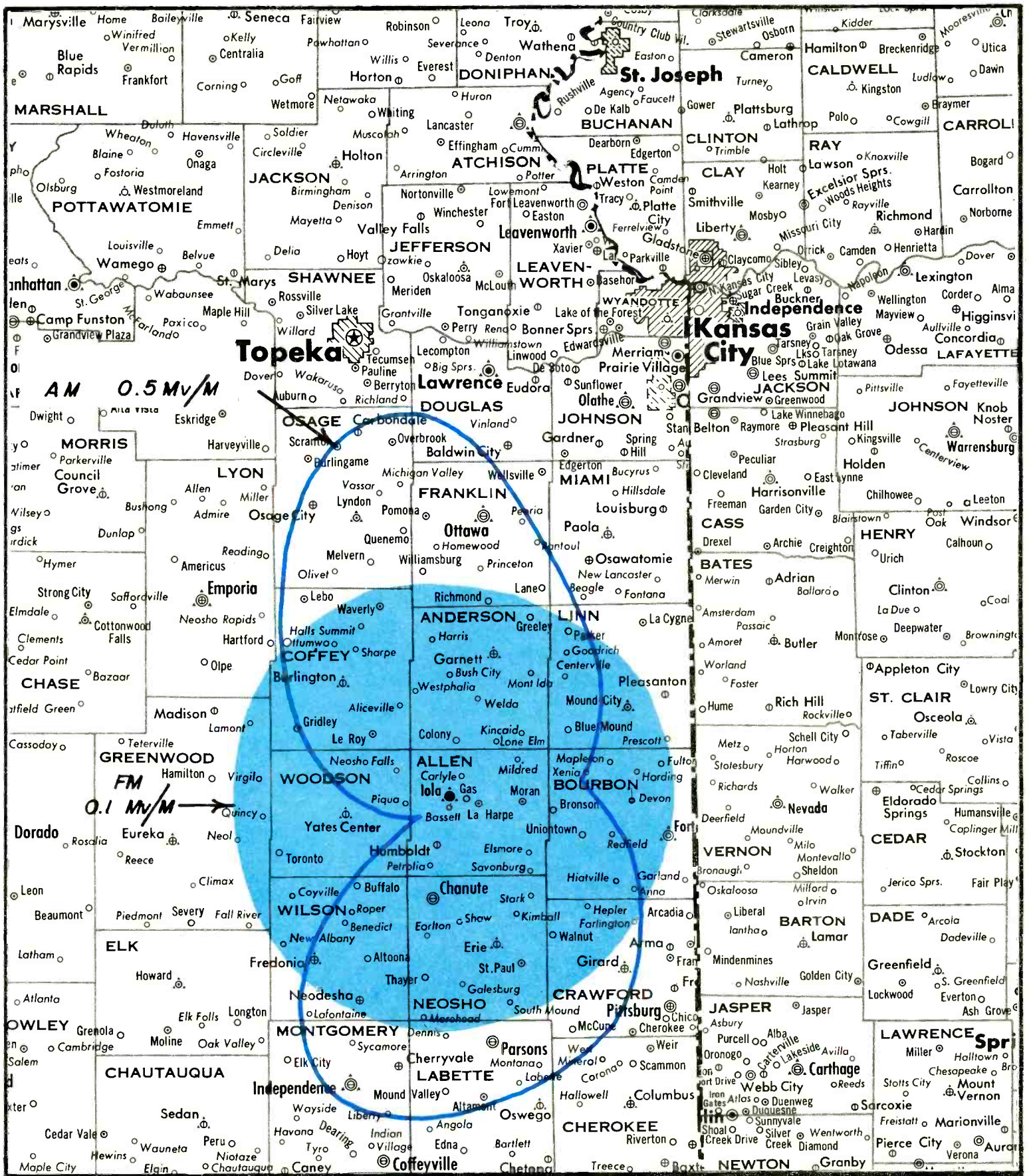
KOEZ-FM 92 STEREO MUSIC 24 HOURS A DAY



KIKS 1370 AM
KIOL 99.3 FM

Iola, Broadcasting, Inc.
 Box 710
 Iola, Kansas 66749
 (316) 365-3151

PREPARED BY W.H. BRADLEY CONSULTING RADIO ENGINEERING, INC.



K IKS 1370 AM
IOL 99.3 FM

Iola, Broadcasting, Inc.
 Box 710
 Iola, Kansas 66749
 (316) 365-3151

PREPARED BY W.H. BRADLEY CONSULTING RADIO ENGINEERING, INC.

k.TOP

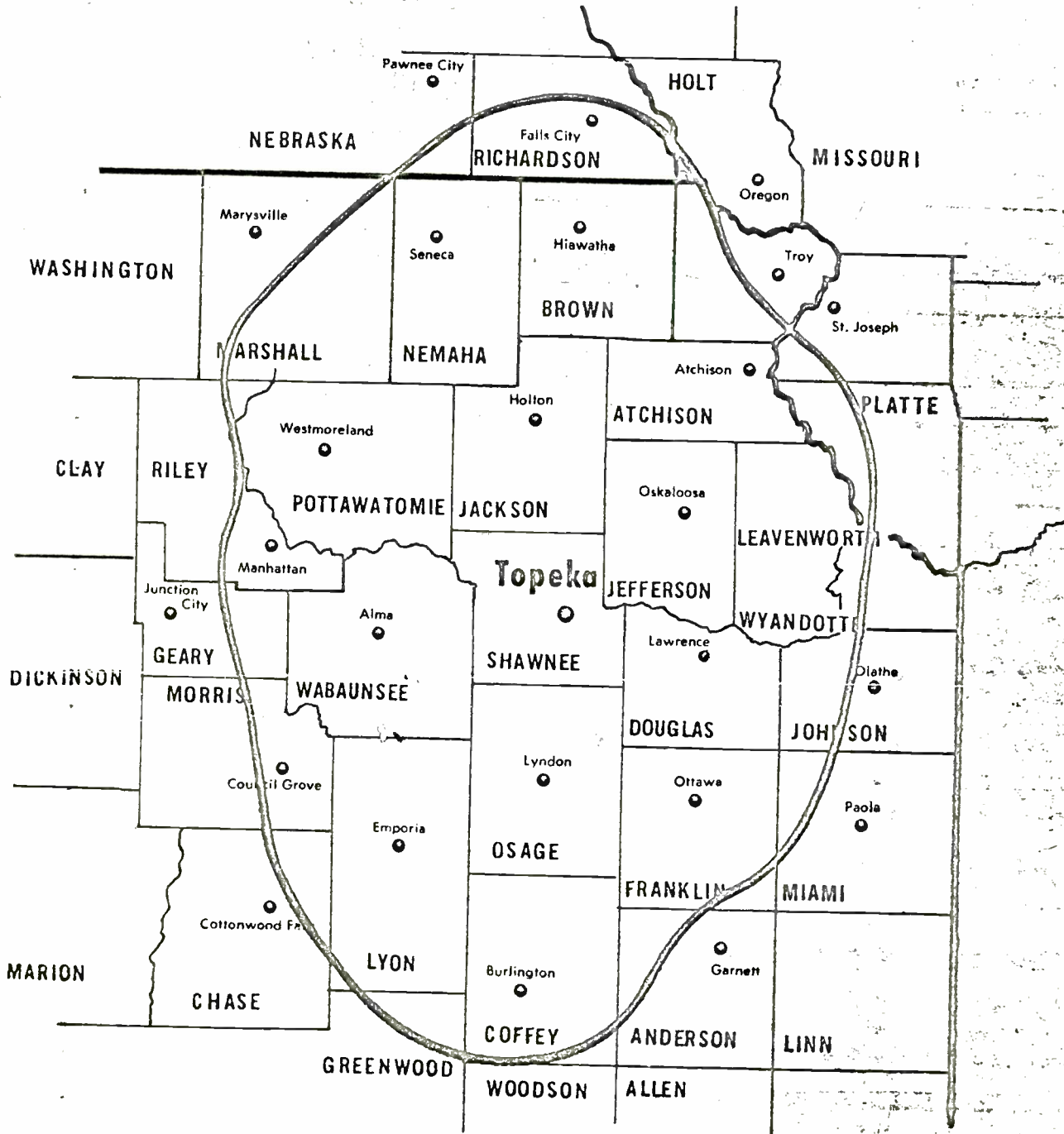
RADIO

Topeka, Kansas

1
4 TIMES MORE POWERFUL
9

Serving a population of more than 323,702
in 9620 square miles of Northeast Kansas,
Southeast Nebraska, West Missouri

0.5 mv/m



"The Voice of Kansas"

Topeka, Kans.

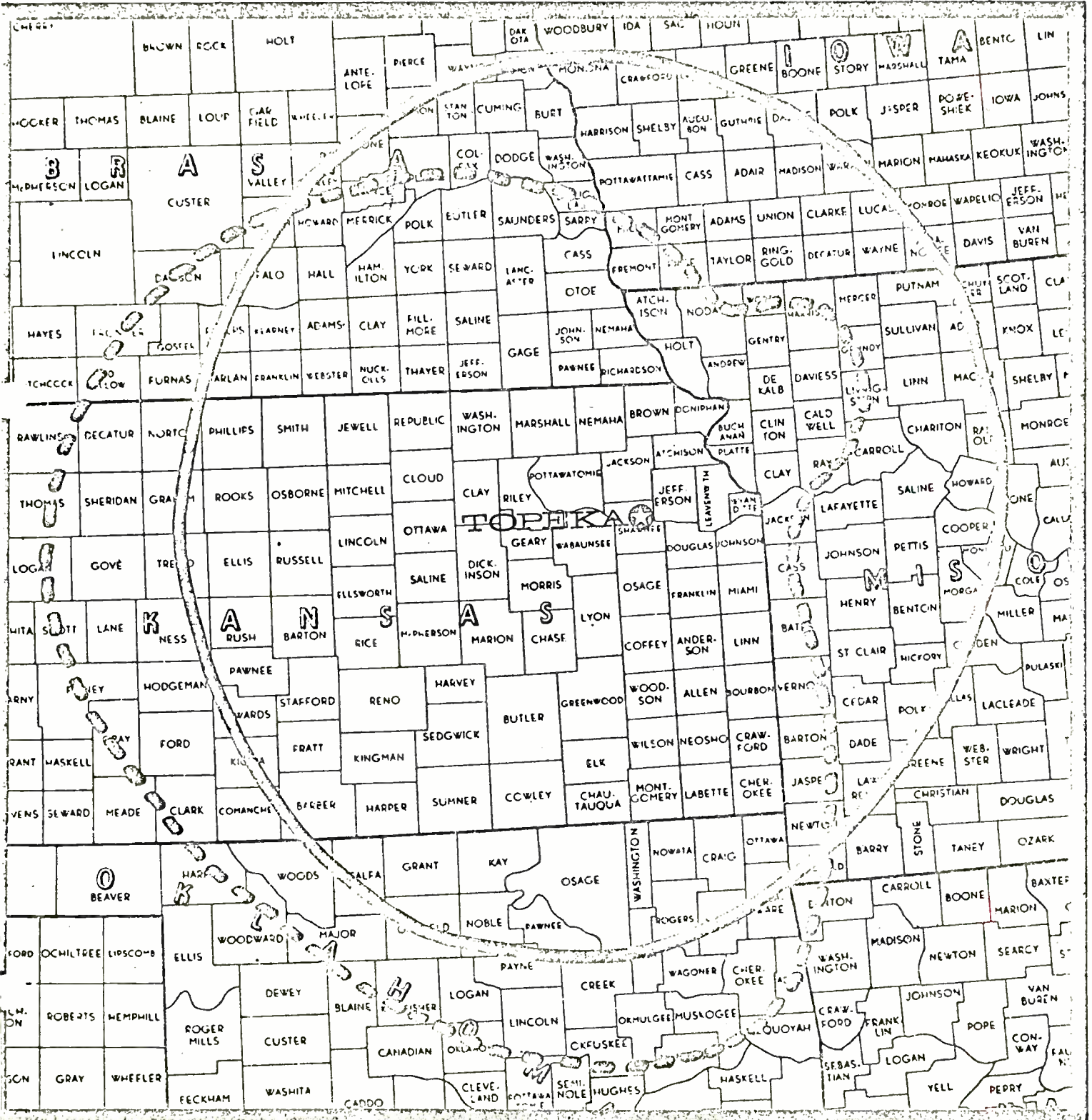
580

1/2 Millivolt contour lines shown as follows:

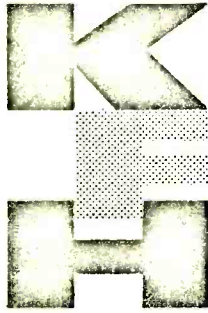
Day: _____
Night: - - - - -

Represented nationally by: AVERZ-KNODEL, Inc.
New York: Chicago: San Francisco: Los Angeles: Boston: Detroit: Atlanta: Dallas

White Area: NCS '61 counties with reportable day or night coverage



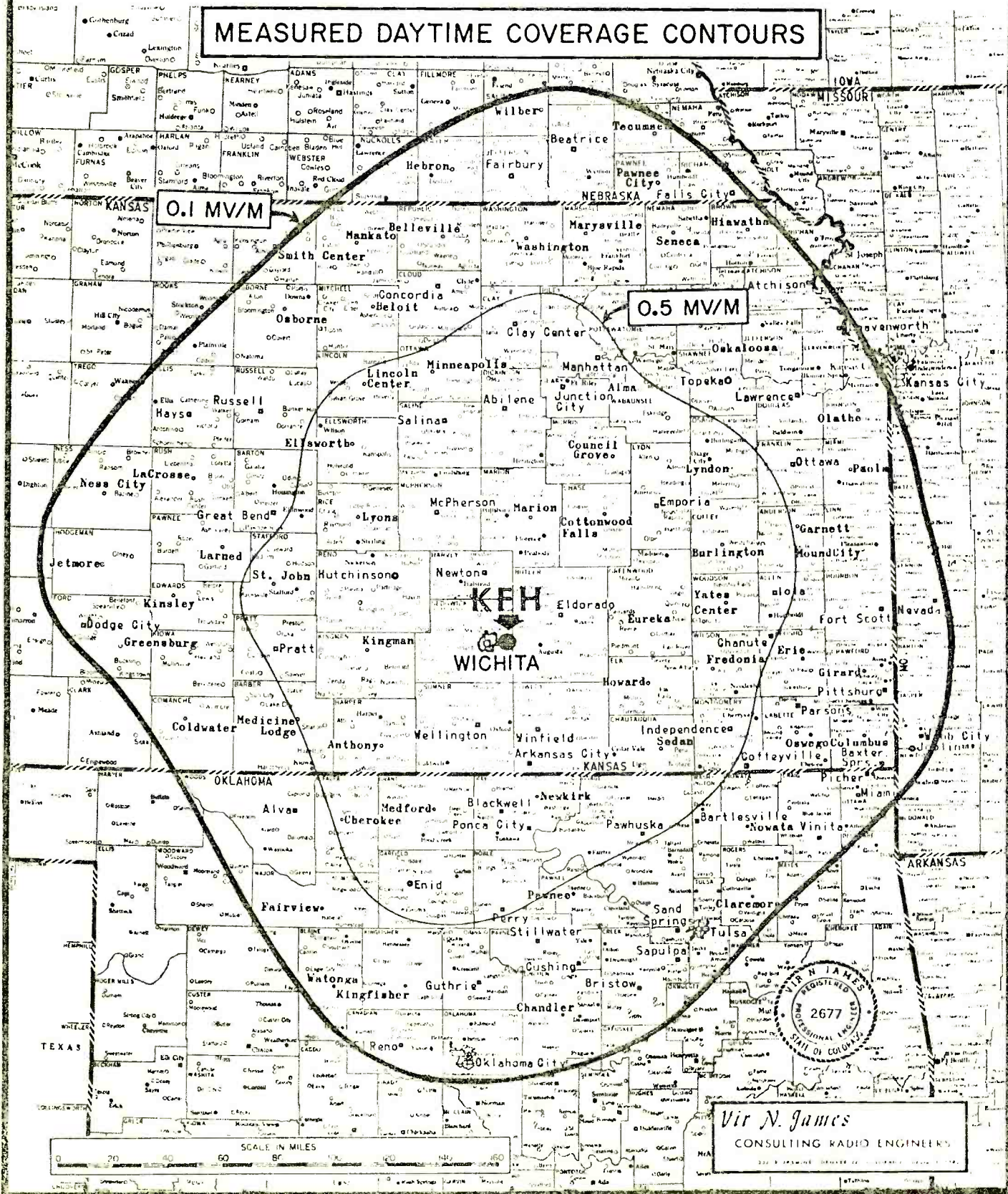
Network: CBS Power: 5,000 watts day and night Ground Conductivity: 30



5000 Watts . . . Wichita . . . 1330 KC • AM

CBS Radio Network . . .

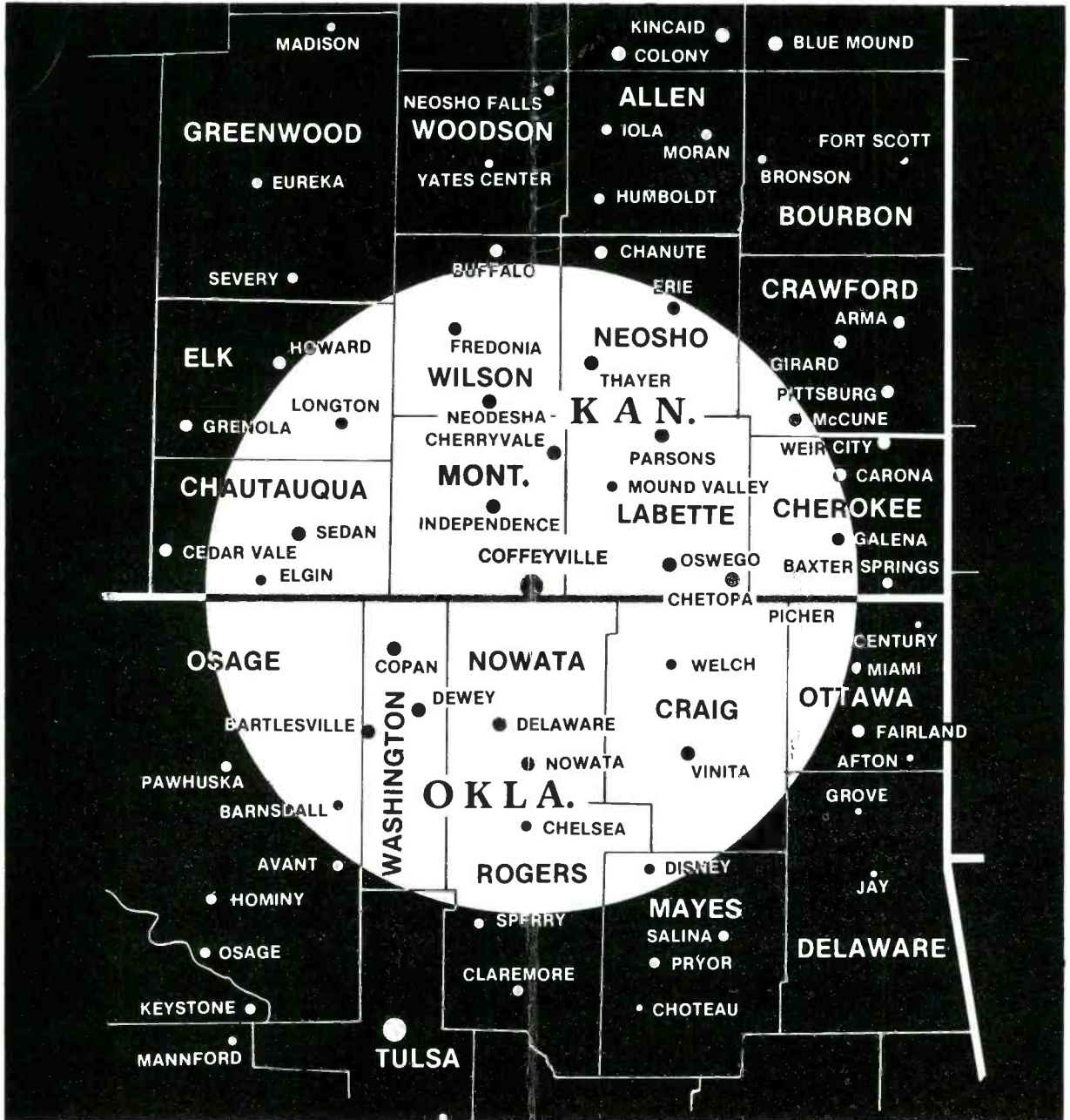
MEASURED DAYTIME COVERAGE CONTOURS



Vir N. James
CONSULTING RADIO ENGINEERS



Stereo FM on 92.1
Primary Coverage



**RATE CARD NO. 1
NET TO KQQF**

EFFECTIVE SEPTEMBER 1, 1983



**P.O. BOX 566
COFFEYVILLE, KANSAS 67337-0566
316-251-3800**

Time Frames: 6:00 a.m. to 10:00 a.m.; 10:00 a.m. to 3:00 p.m.;
3:00 p.m. to 7:00 p.m.; 7:00 p.m. to 12:00 p.m.

ROTATING

	30 Seconds	60 Seconds
1 Time per week	\$ 7.50	\$10.00
6 Times per week	7.00	9.50
12 Times per week	6.50	9.00
24 Times per week	6.00	8.50
36 Times per week	5.50	8.00

GUARANTEED TIMES

1 Time per week	9.00	12.00
6 Times per week	8.40	11.40
12 Times per week	7.80	10.80
24 Times per week	7.20	10.20
36 Times per week	6.60	9.60

5% Discount for 13 Consecutive weeks
10% Discount for 26 Consecutive weeks
15% Discount for 52 consecutive weeks

FM Stereo on 92.1

WHB

Coverage....

Powerful and Penetrating in Mid-America!

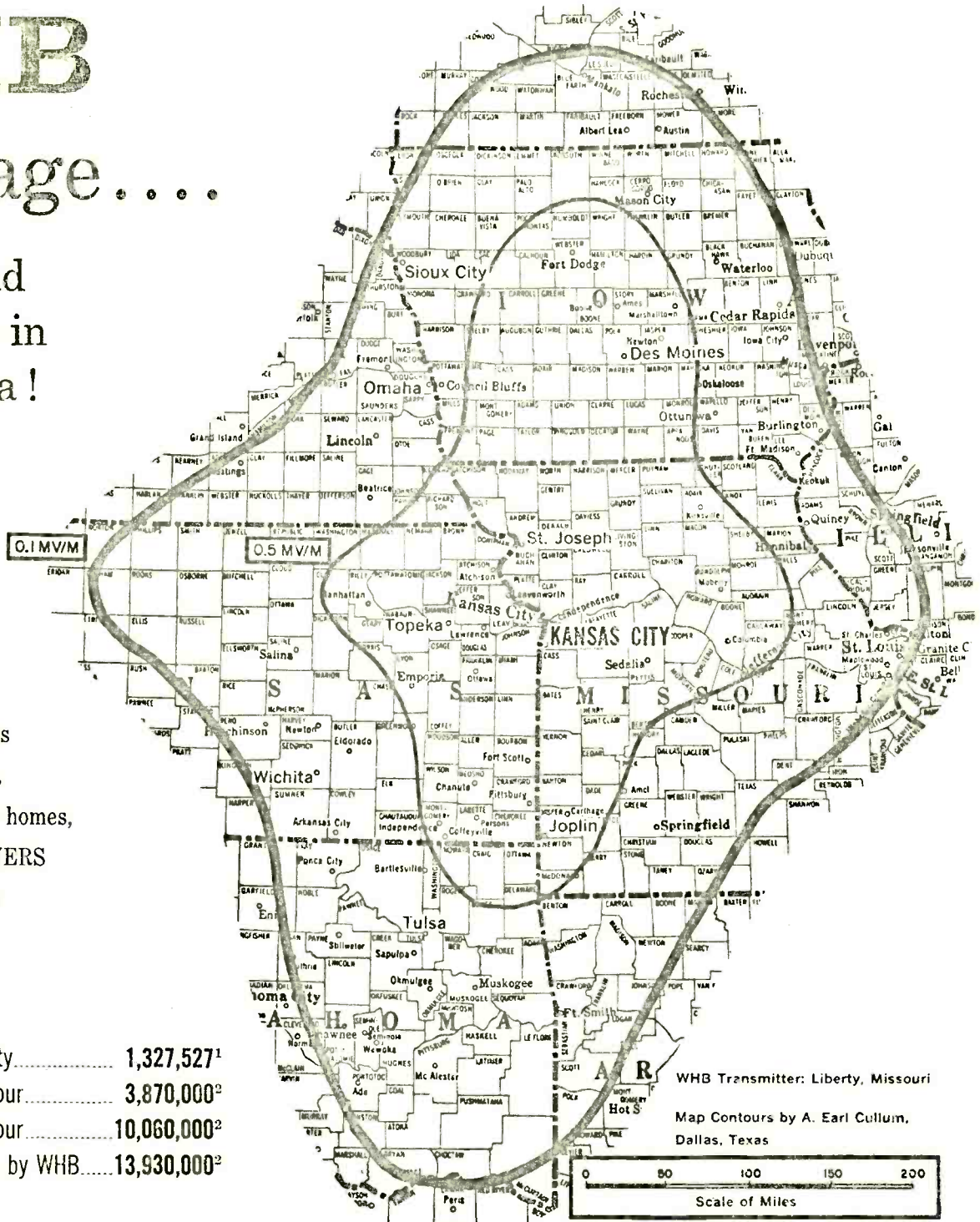
WHB's 10,000 watts covers almost four million people within its half millivolt contour. And within a one hundred mile radius of greater Kansas City, WHB DELIVERS more homes, and more total LISTENERS than any other station!

Population:

Metropolitan Kansas City.....	1,327,527 ¹
Within 0.5 MV/M contour.....	3,870,000 ²
Within 0.1 MV/M contour.....	10,060,000 ²
Total population served by WHB.....	13,930,000 ²

Radio Homes:

Metropolitan Kansas City.....	407,130 ³
Within 100 mile radius.....	811,389 ²
Within 0.5 MV/M contour.....	1,200,000 ²
Within 0.1 MV/M contour.....	3,140,000 ²
Radio homes served by WHB.....	4,340,000 ²



Sources: ¹Kansas City Planning Commission Estimate, 1967. Metro Area includes Jackson, Clay, Cass, Platte Counties in Missouri; Johnson, Wyandotte Counties, Kansas.

²Estimates based on Census Bureau reports.

³SRDS Consumer Market Data, Jan., 1968.

10,000 watts

WHB Radio

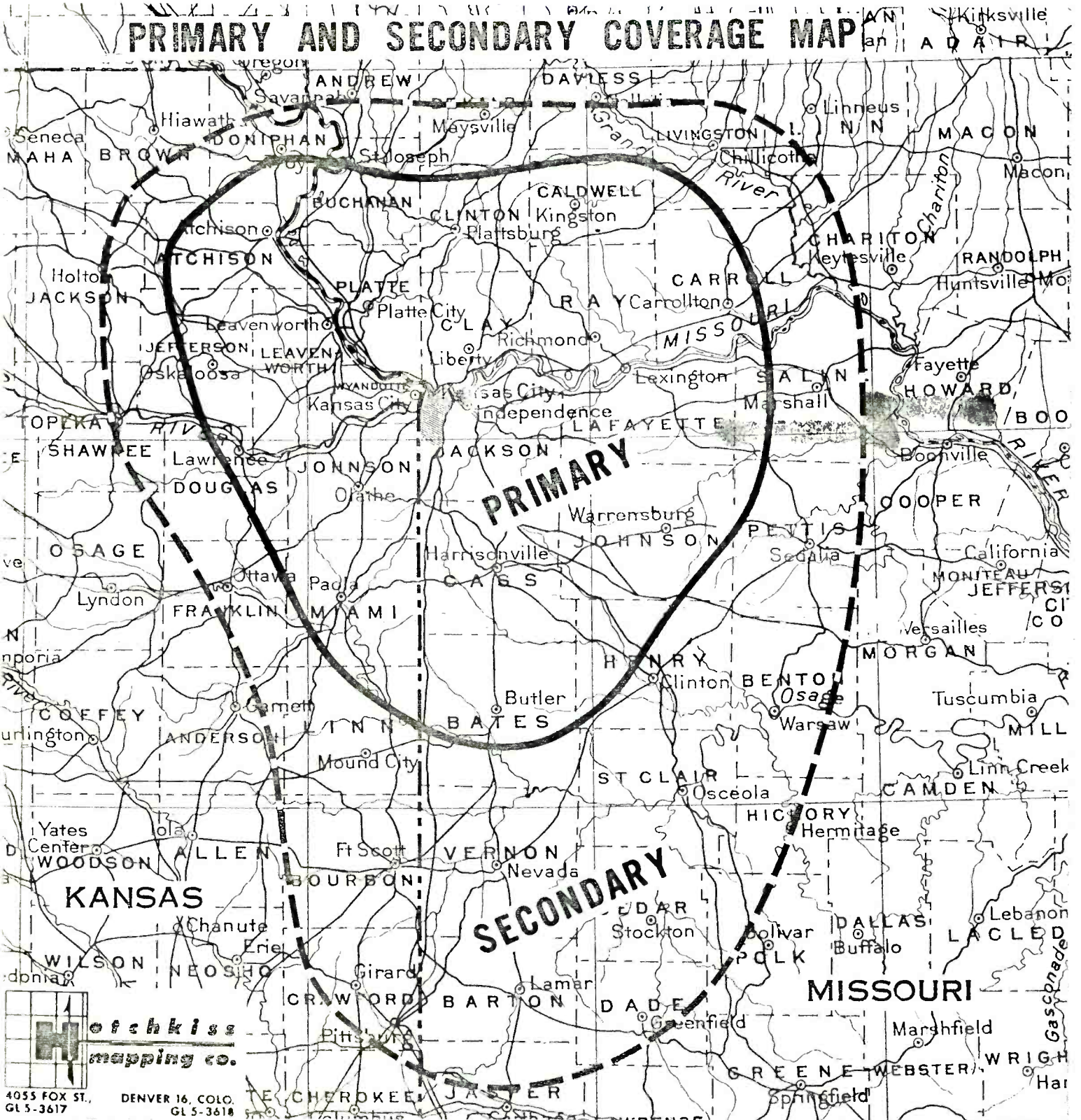
710 Kc

A Storz Station

10th & McGee, Kansas City, Mo. (816) 221-8300

KCLO-1410

PRIMARY AND SECONDARY COVERAGE MAP

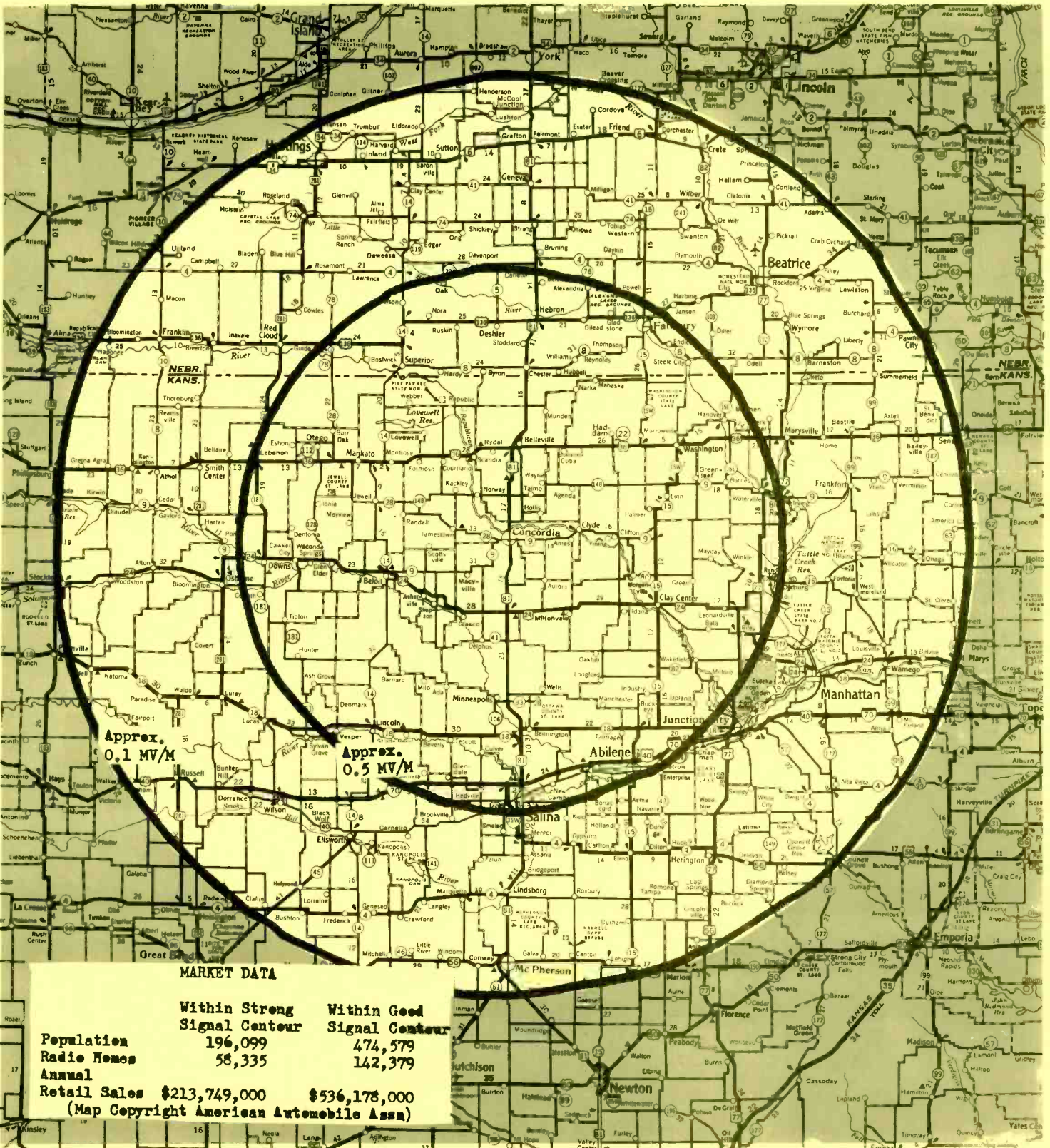


Hotchkiss
mapping co.
4055 FOX ST., DENVER 16, COLO. GL 5-3617

**1390 K C
500 Watts**

KNCK

**Concordia,
Kansas**



Approx.
0.1 MV/M

Approx.
0.5 MV/M

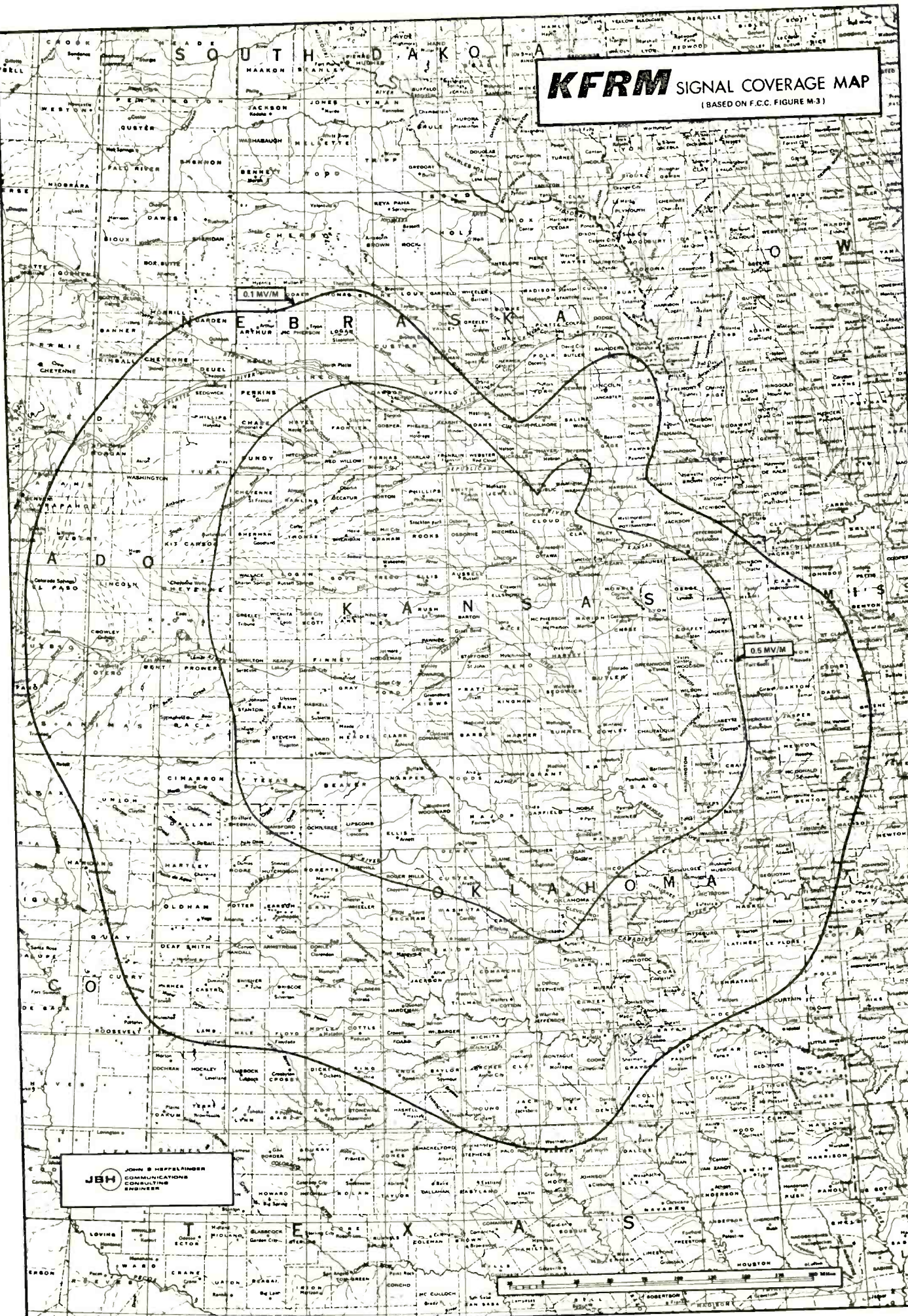
MARKET DATA

	Within Strong Signal Contour	Within Good Signal Contour
Population	196,099	474,579
Radio Homes	58,335	142,379
Annual Retail Sales	\$213,749,000	\$536,178,000

(Map Copyright American Automobile Assn)

KFRM SIGNAL COVERAGE MAP

(BASED ON F.C.C. FIGURE M-3)



JBH JOHN B. HEFFLINGER
COMMUNICATIONS
CONSULTING
ENGINEERS

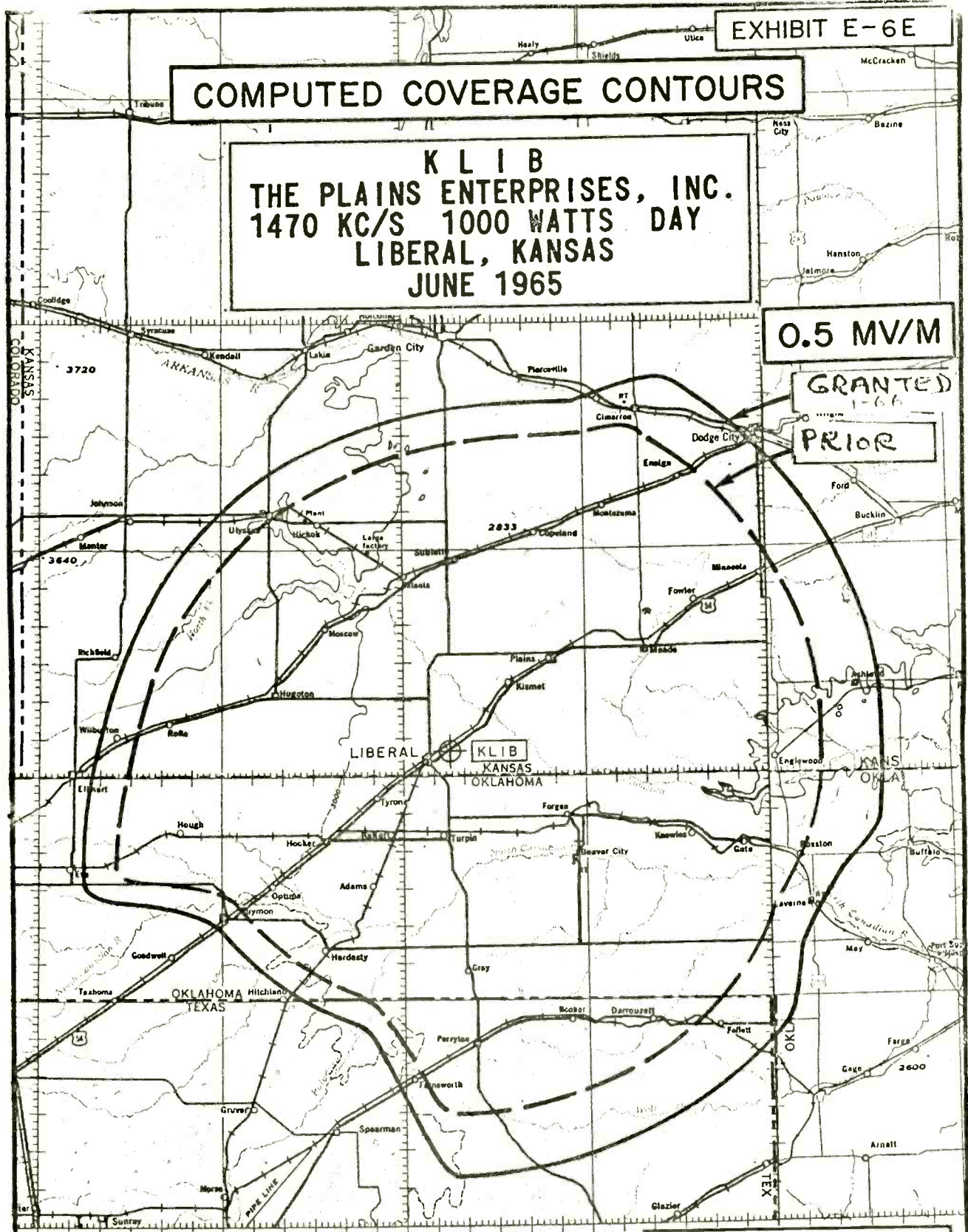


COMPUTED COVERAGE CONTOURS

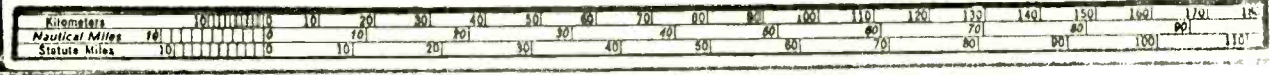
KLIB
THE PLAINS ENTERPRISES, INC.
1470 KC/S 1000 WATTS DAY
LIBERAL, KANSAS
JUNE 1965

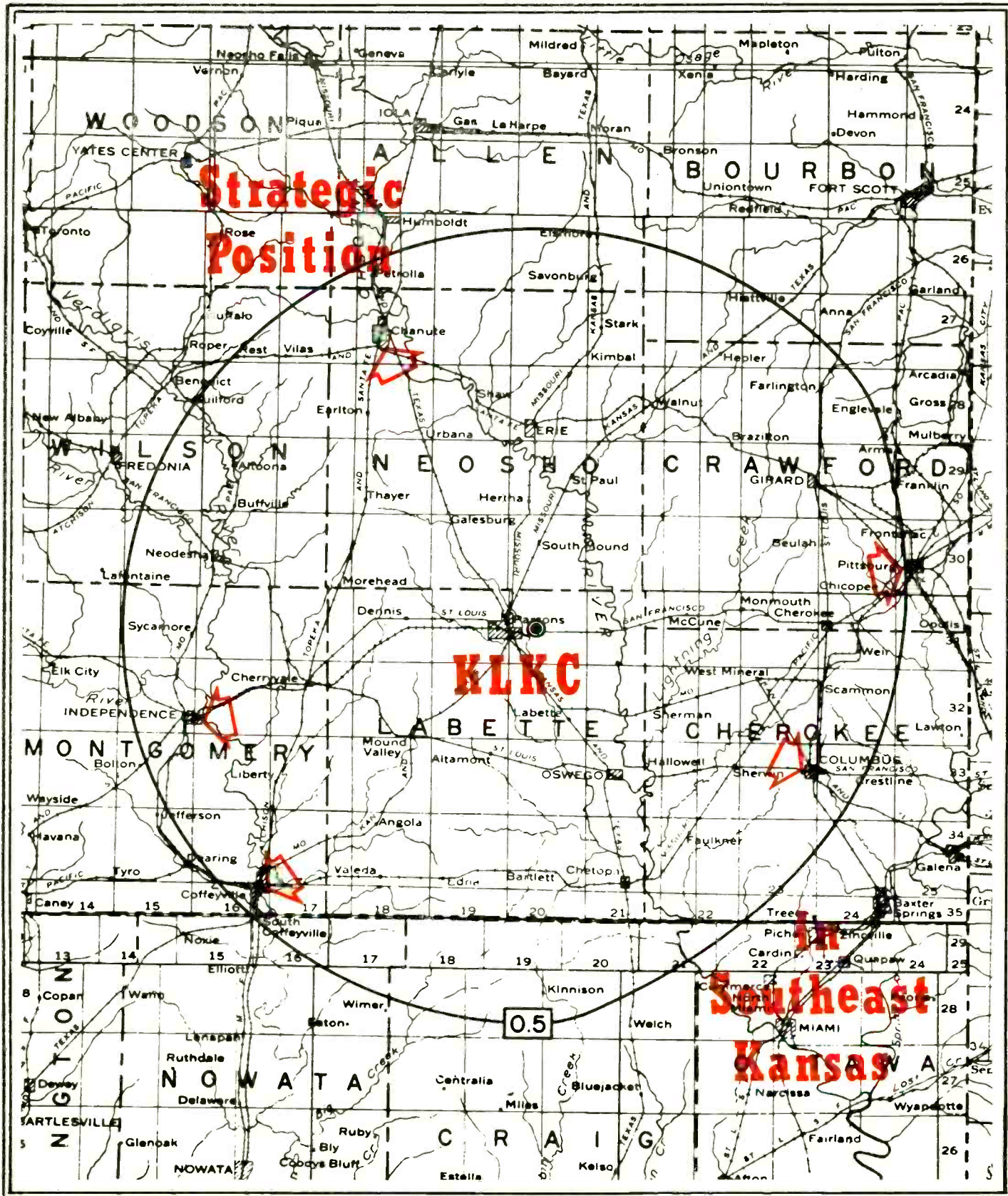
0.5 MV/M

GRANTED
1-66
PRIOR



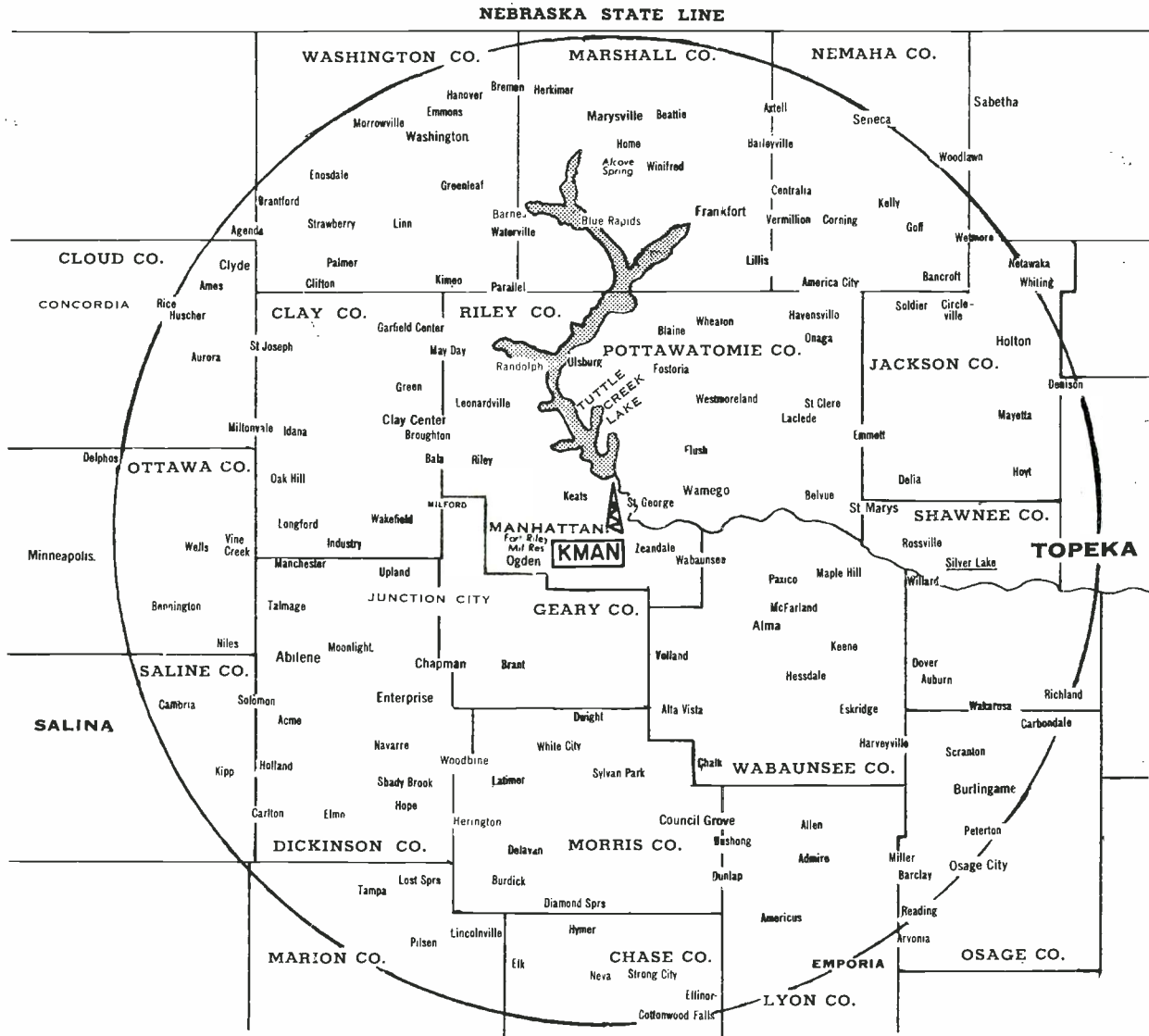
Vir James
CONSULTING RADIO ENGINEERS
DENVER, COLORADO - 345 COLORADO BLVD. - 80206
phone (303) 333-3342





KMAN – THE SALES-MAKER STATION

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Recent market data for listening area

Population	367,185	Spendable income	\$1,418,200,852
Households	117,683	Retail sales	752,907,000
Farm population	44,630	Gross farm income	422,014,250
Passenger cars	152,698	Food sales.	106,965,550
Service station sales	\$62,589,900	Automotive	141,473,050
Apparel.	22,865,550	General mdse.	90,909,800
Drug Sales.	20,927,100	Home furnishings	32,591,900

Fort Riley with annual expenditures over \$217 million is only 8 miles from Manhattan.

Kansas State University's 1973-74 budget of \$70 million is spent primarily in Manhattan. Nearly 70% of this is salaries and wages.

Nearly 20,000 military men and women are stationed at nearby Ft. Riley.

Kansas State University's enrollment is over 15,000.

Three federal lakes draw millions of visitors to our listening area:

Reservoir	Size	Shoreline miles	Distance from Manhattan	Annual visitors
Tuttle Creek	16,000 acres	110	6 miles	1,300,000
Milford	16,000 acres	163	25 miles	1,913,000
Council Grove	2,860	37	28 miles	1,300,000

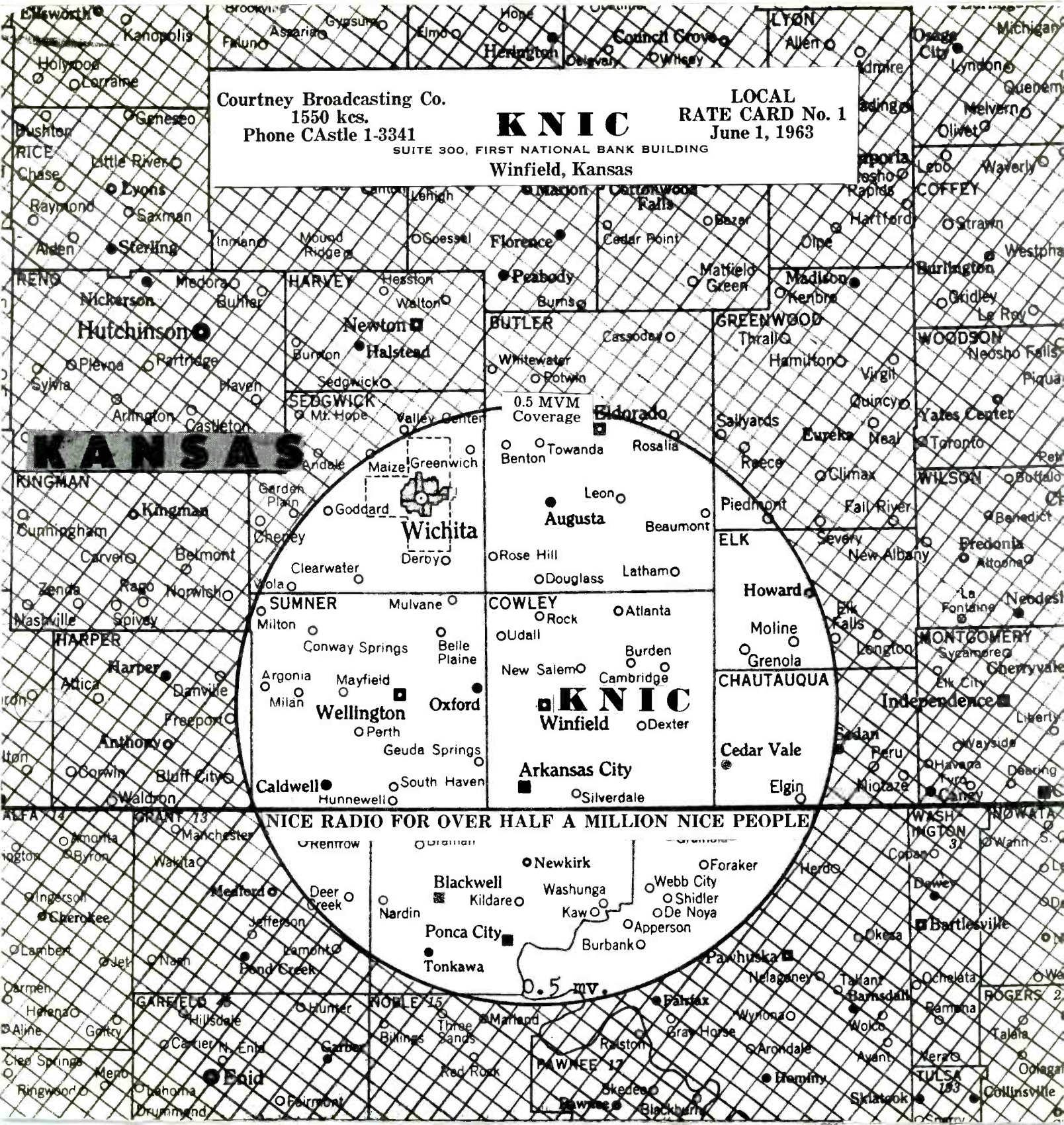
KMAN Radio 500 watts daytime 1350 khz Lowell E. Jack, General Manager
2414 Casement Road P. O. Box 1350 Manhattan, Kansas 66502

Courtney Broadcasting Co.
1550 kcs.
Phone Castle 1-3341

KNIC

LOCAL
RATE CARD No. 1
June 1, 1963

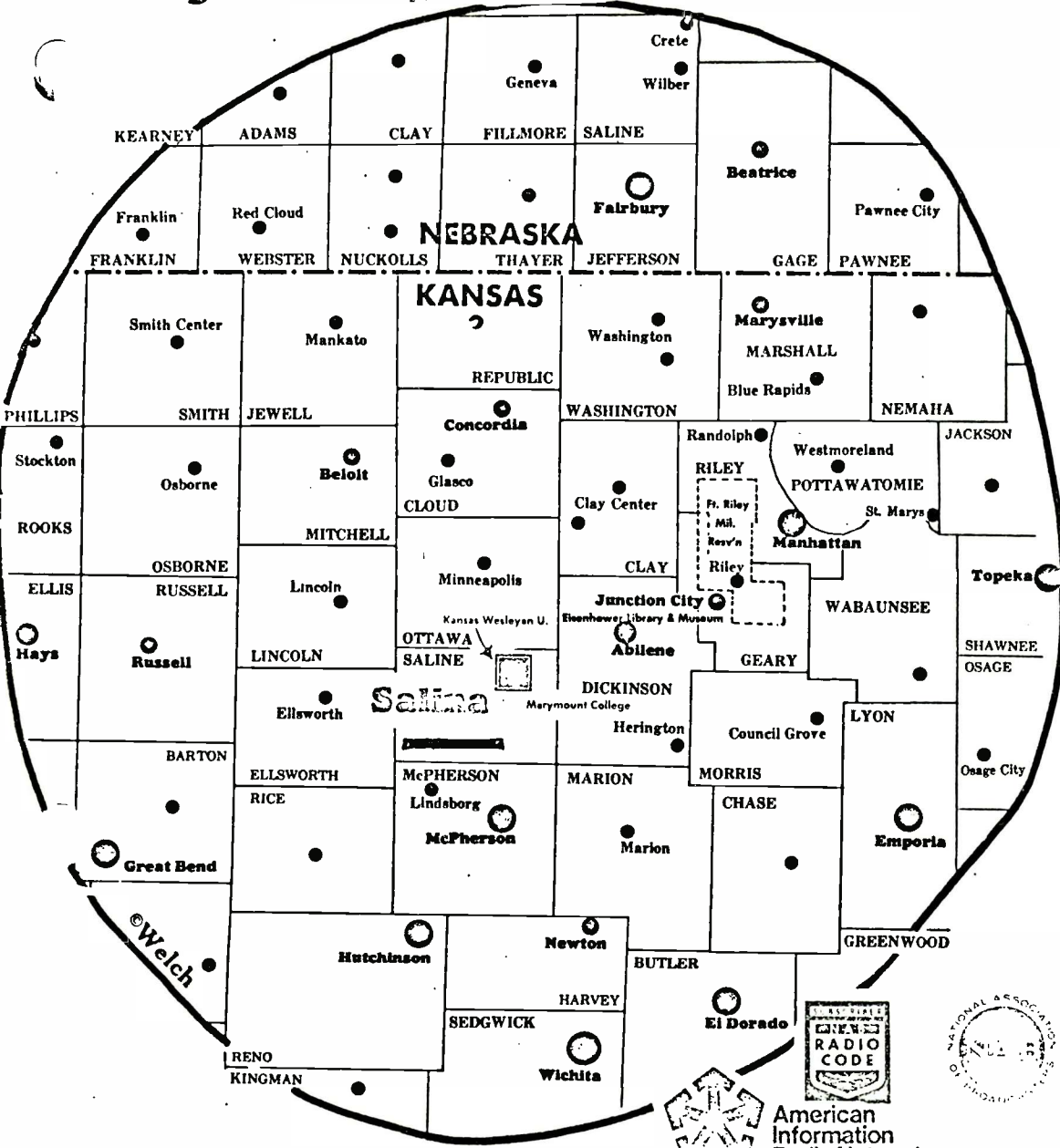
SUITE 300, FIRST NATIONAL BANK BUILDING
Winfield, Kansas



NICE RADIO FOR OVER HALF A MILLION NICE PEOPLE

0.5 MVM

Serving & Selling Salina Since 1937



In the center of a great farming region, SALINA is situated 125 miles west of Topeka; 90 miles north of Wichita.

SALINA has 111 manufacturers and processors. Foremost industry is milling of flour. Other industries include processing of farm grains and products, meat packing, dairy and poultry products.

SALINA is a transportation center, with seven (7) flights daily via Frontier Airlines and four railroads . . . Union Pacific, Missouri Pacific, Santa Fe and Rock Island.

KSAL RADIO . . . on the air since 1937, is the only fulltime station in the Salina market . . . there's no other fulltime broadcast service within a 65-mile radius. KSAL RADIO broadcasts at 1150 kc with 5,000 watts and is owned by Stuart Broadcasting Company.

KSAL Coverage . . . a total of 49 counties within the primary 0.5 MVM contour . . . and the 38 counties in Kansas represents these important facts: 37% of the total land area of Kansas; 22½% of the state's population . . . 26.9% of its homes and 27% of its total retail sales. The 49-county primary coverage includes more than 391,000 homes.

KSAL PROGRAMMING . . . is designed to serve the total family. NEWS: local news every hour, live mobile reports, news blocks, plus news from American Information Radio Network . . . FARM: livestock and grain markets, auctions, ag reports . . . SPORTS: play-by-play college and high school football & basketball games, 2 daily sports programs . . . EDITORIALS . . . TALK programs on a variety of audience-interest subjects . . . MUSIC: middle-of-the-road plus top standards, showtunes, classics . . . comprehensive programming every minute.

Advertising Representatives:
McGAVREN-GUILD/PGW RADIO
and in Denver . . .
BOB HIX COMPANY
Covering Nebraska . . .
PAUL "Red" ABELS

KSAL

1150 KC Fulltime

5000 WATTS

Total Impact News for the Whole Family including American INFORMATION RADIO Network News...

SALINA BROADCASTING INC.
625 East Crawford Street
Phone 913-823-3701

Salina, Kansas

Market Data:

Population	1,249,550
Households	391,980
AM Radio Homes	389,970
Spendable Income . . . \$	3,311,163,000
RETAIL SALES . . . \$	2,119,992,000
Food Stores \$	376,585,000
Drug Stores \$	64,393,000
Dept. Stores \$	225,175,000
Apparel Shops \$	92,761,000
Homefurnishings \$	97,528,000
Auto Sales \$	440,743,000
Service Stations \$	204,727,000
Auto Ownership	537,890
Farm Population	139,150
Farm Income \$	997,772,000

SOURCE: SBDS Consumer Data 1069 ©

Prepared & Copyrighted by:

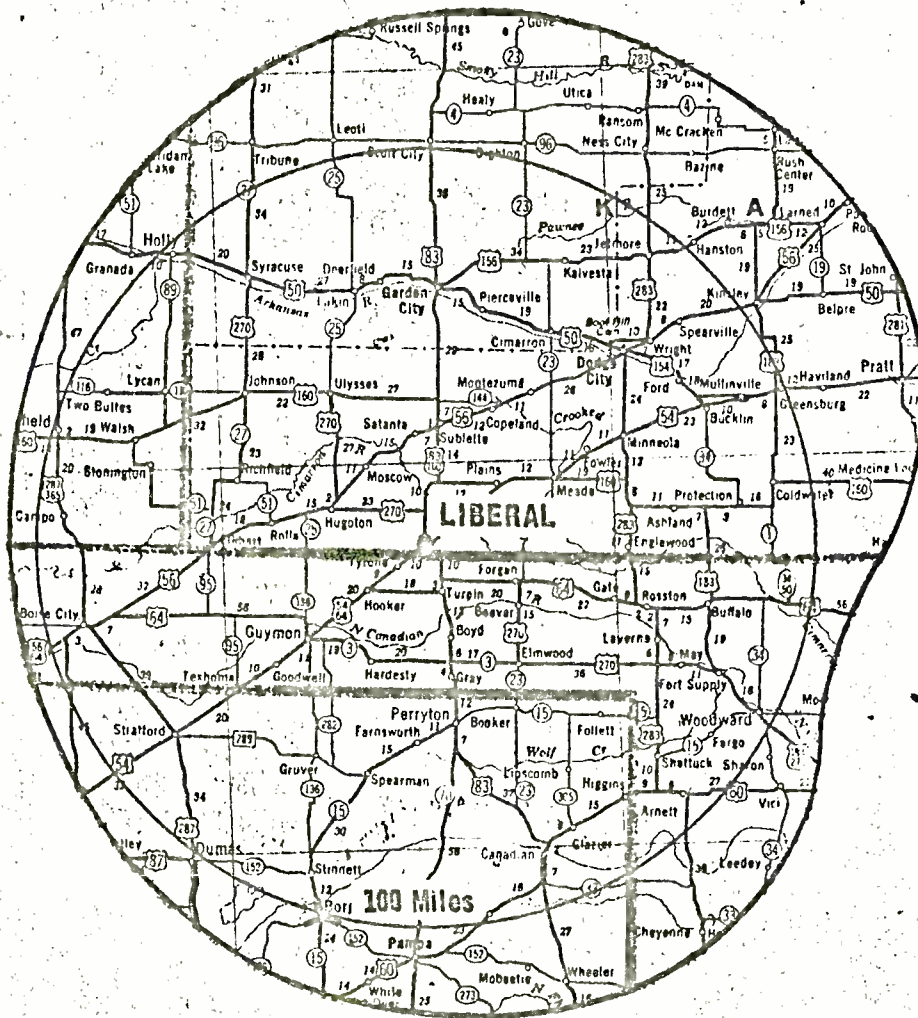
KSCB

1270 ON YOUR DIAL

PHONE 316-624-3891

P. O. Box K Liberal, Kansas 67901

STUART MELCHERT, General Manager



American
Information
Radio Network

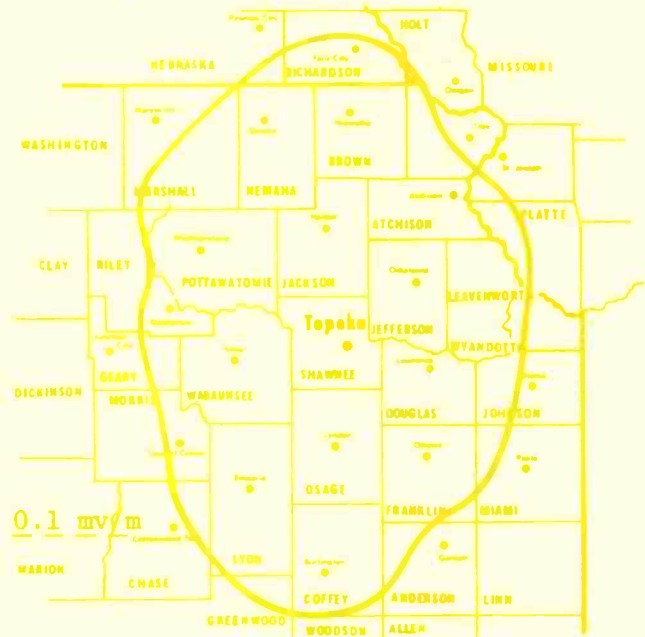
KTOP 1490

TOPEKA, KANSAS

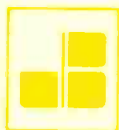
SOLID GOLD AND LIVE DEE-JAYS

Playing the hits of your happiest days....

P.O. BOX 1490 • TOPEKA, KANSAS 66601
PHONE 913-234-3444



RATES



BLAIR RADIO

Effective: August 1, 1980
Rate Card # 4

SINGLE RATE FOR EACH TIME PERIOD-FOR EACH COMMERCIAL LENGTH

DRIVE-TIMES: 6am-10am & 3pm-7pm

Monday-Saturday

60 seconds.....\$ 11.00
30 seconds.....\$ 9.00

DAY-TIME: 10am-3pm & ALL DAY SUNDAY

60 seconds.....\$ 9.00
30 seconds.....\$ 7.00

EVENING: 7pm-12Midnight

Monday-Saturday

60 seconds.....\$ 7.00
30 seconds.....\$ 5.00

BTA & ROS: 24 Hours

All Days-All Times

60 seconds...\$ 8.00
30 seconds...\$ 6.00

MONTHLY PACKAGES:

1/3 Drive, 1/3 Day, 1/3 Eve.

100 Sixty sec....\$ 790.00

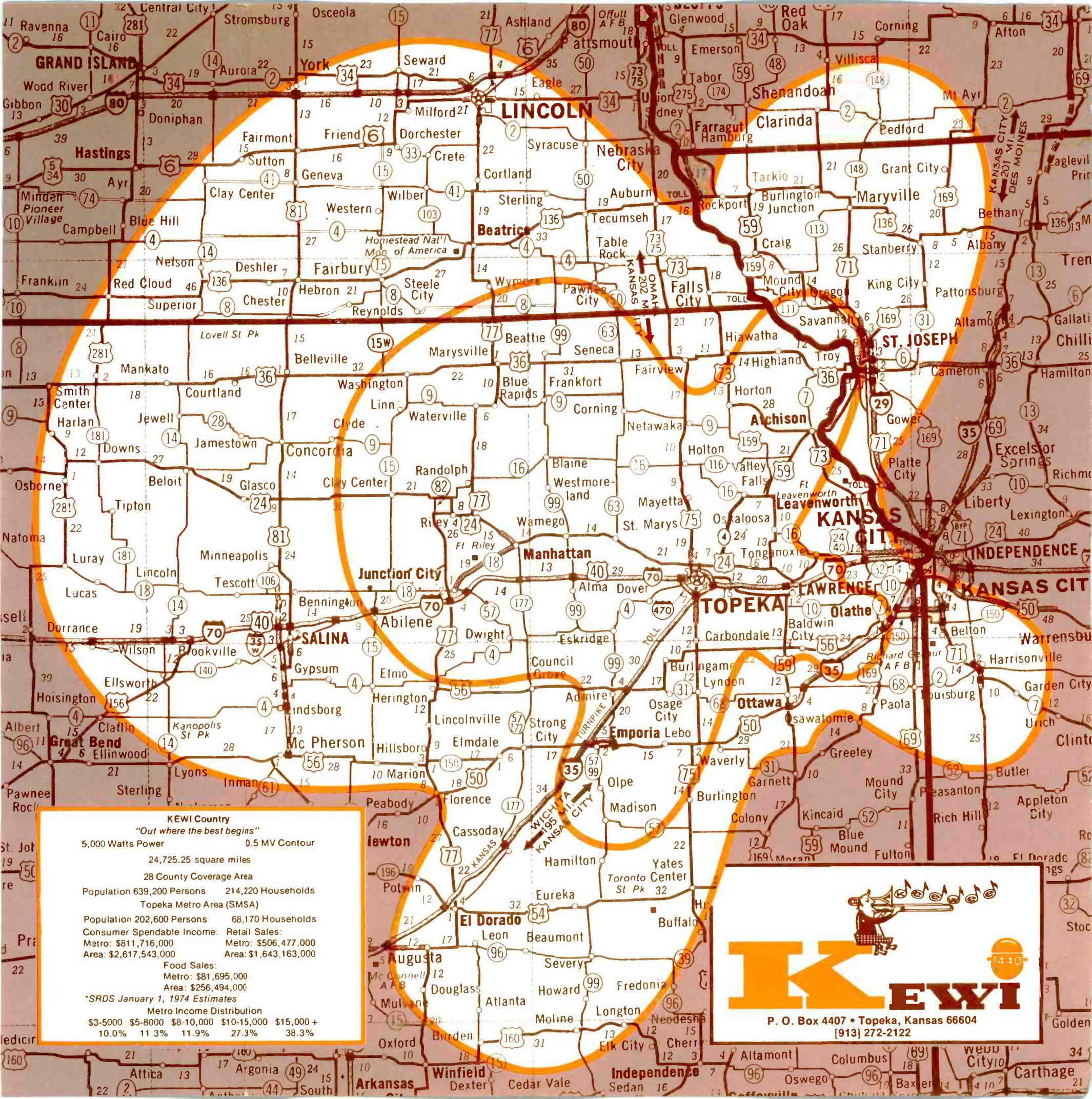
100 Thirty sec...\$ 590.00

FIXED POSITION & NEWSCASTS

Add...\$1.00 per spot.

(Fixed=designated within specified hour)

THE GOLD ONE

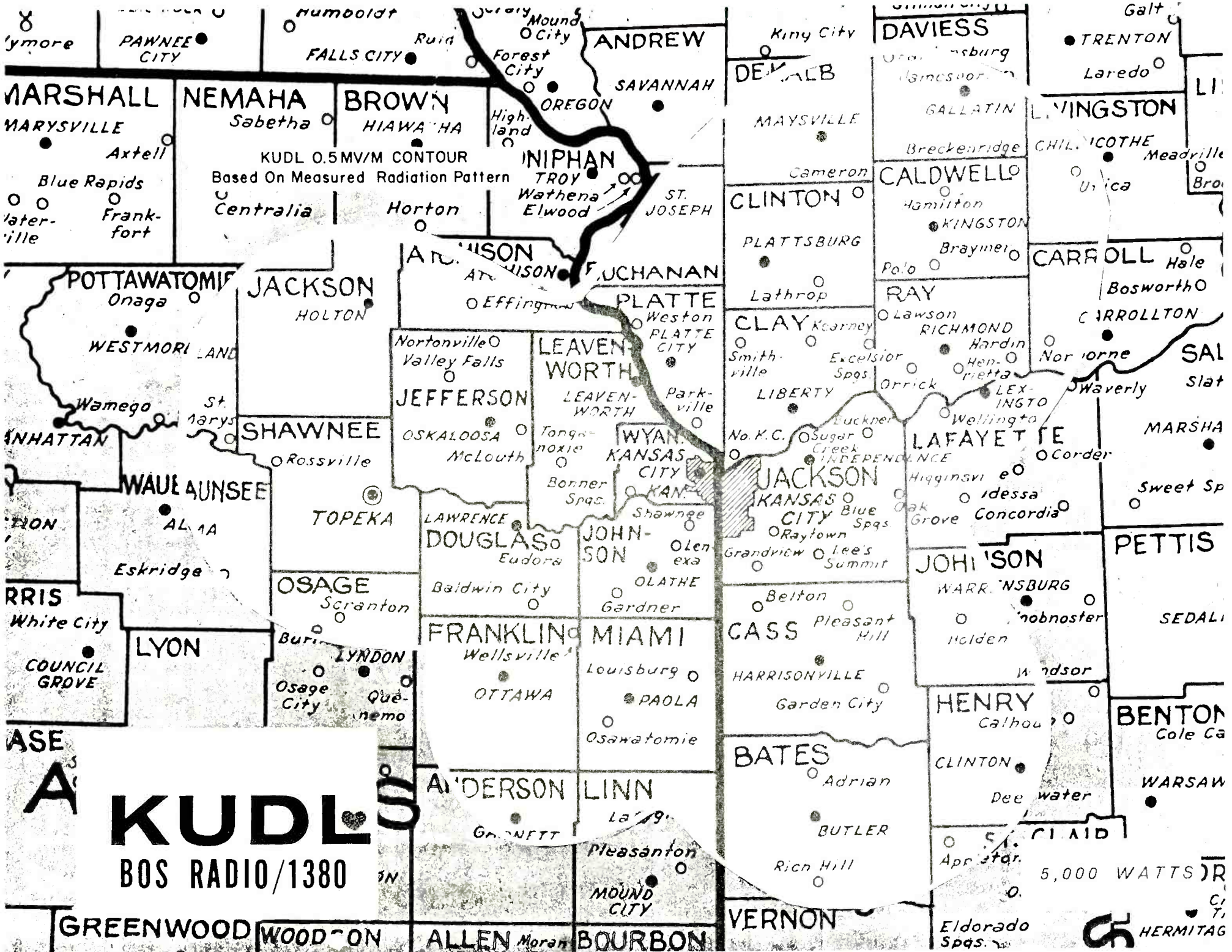


KEWI Country

"Out where the best begins"

5,000 Watts Power 0.5 MV Contour
 24,725.25 square miles
 28 County Coverage Area
 Population 639,200 Persons 214,220 Households
 Topeka Metro Area (SMSA)
 Population 202,600 Persons 68,170 Households
 Consumer Spendable Income: Retail Sales:
 Metro: \$811,716,000 Metro: \$506,477,000
 Area: \$2,617,543,000 Area: \$1,643,163,000
 Food Sales:
 Metro: \$81,695,000
 Area: \$256,494,000
 *SRDS January 1, 1974 Estimates
 Metro Income Distribution
 \$3-5,000 \$5-8,000 \$8-10,000 \$10-15,000 \$15,000 +
 10.0% 11.3% 11.9% 27.3% 38.3%

KEWI
 P. O. Box 4407 • Topeka, Kansas 66604
 [913] 272-2122



KUDL
 BOS RADIO/1380

5,000 WATTS TR



GREENWOOD WOODSON ALLEN BOURBON VERNON

Courtney Broadcasting Co.
1550 kcs.
Phone Castle 1-3341

KNIC

LOCAL RATE CARD No. 1
June 1, 1963

SUITE 300, FIRST NATIONAL BANK BUILDING
Winfield, Kansas

KANSAS

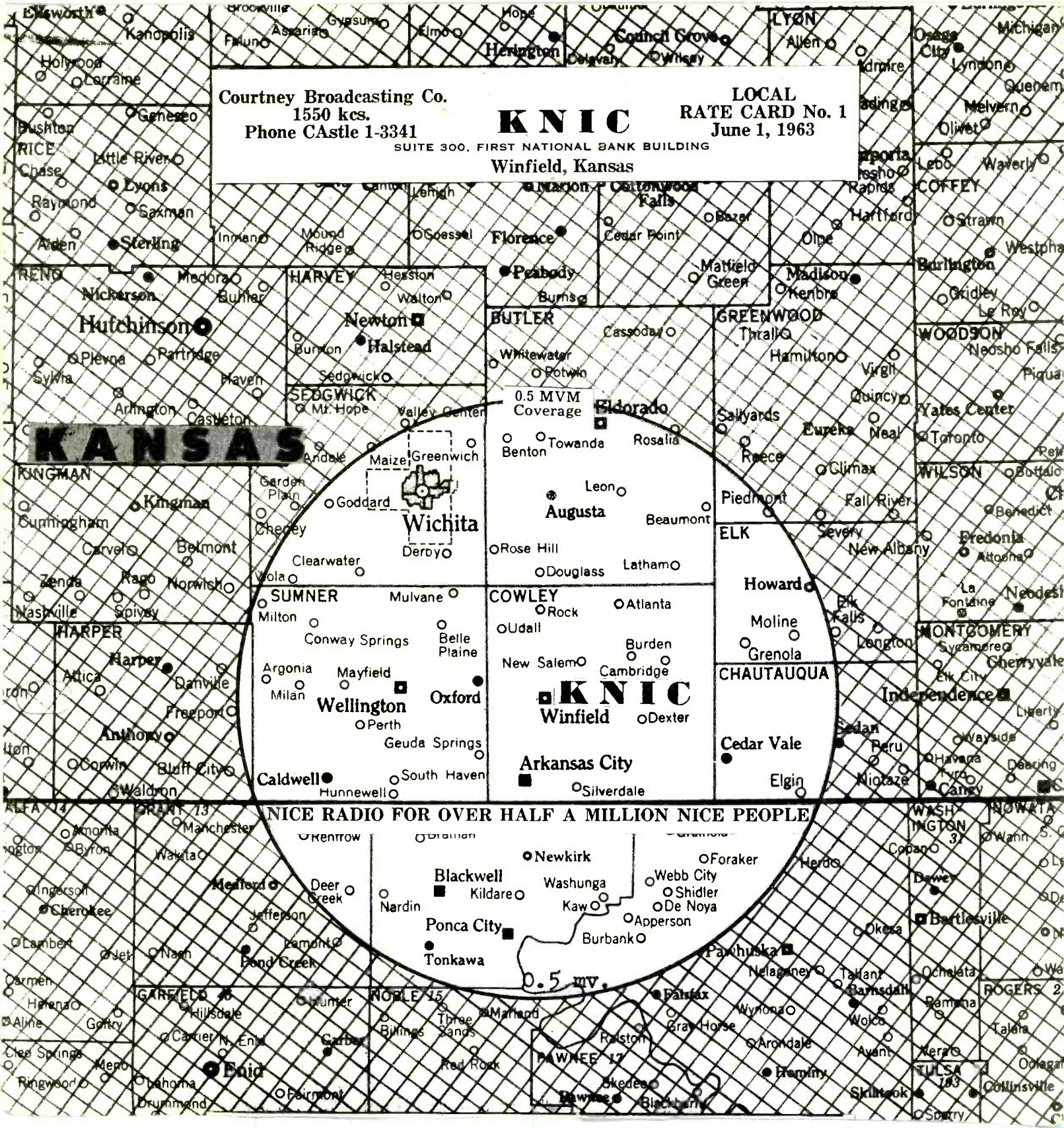
Wichita

KNIC
Winfield

Arkansas City

NICE RADIO FOR OVER HALF A MILLION NICE PEOPLE

0.5 mv.



KULY

ULYSSES, KS.

primary service to:

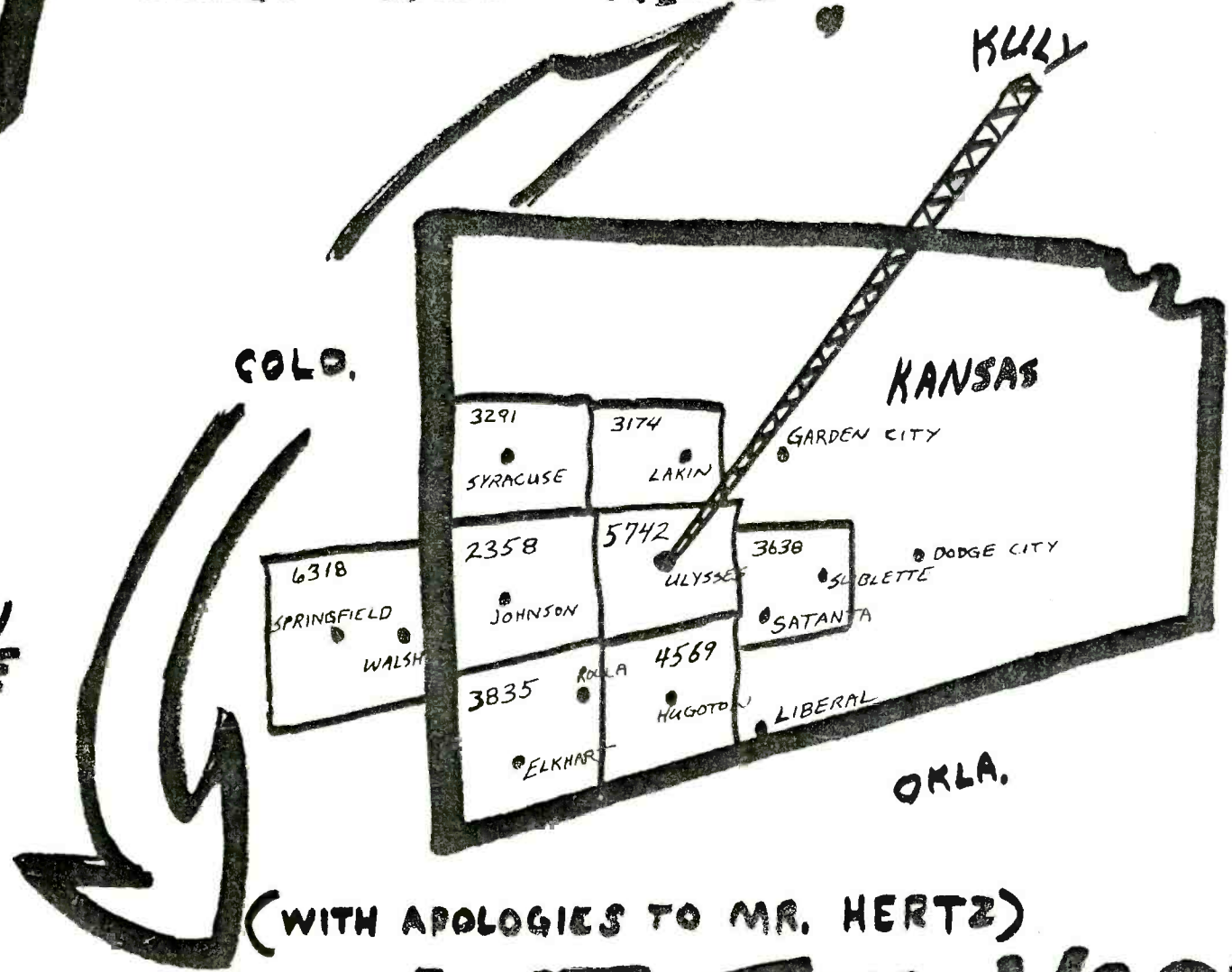
LAKIN
SATANTA
JOHNSON
HUGOTON
SYRACUSE

that's

32,925

folks

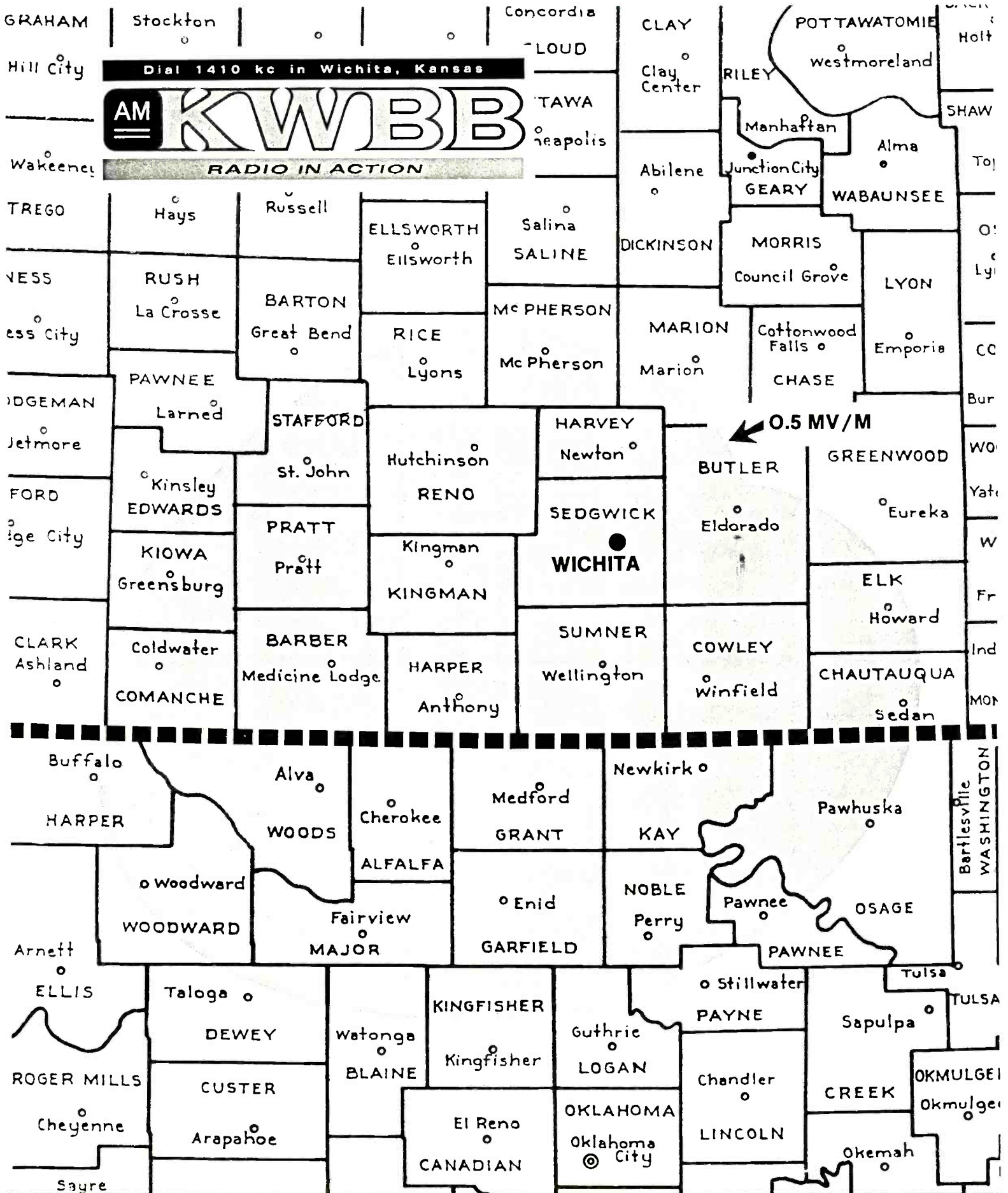
WHY BUY HERE?



(WITH APOLOGIES TO MR. HERTZ)

BECAUSE

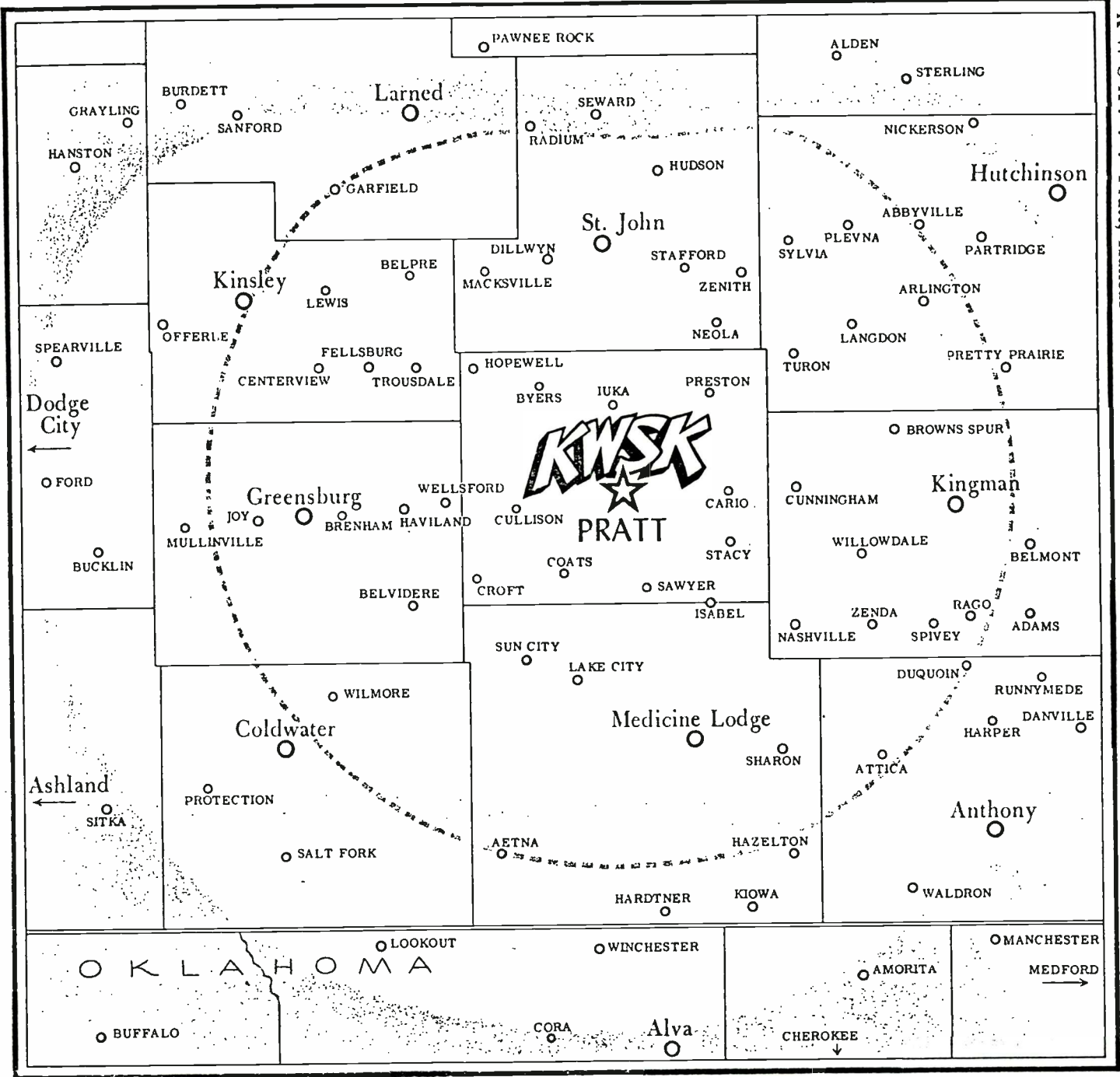
WE TRY HARD TO SELL!



Wichita's popular music independent — Community oriented service to one of America's fastest-growing markets — Radio-in-Action reaching Buyers-in-Action

- RADIO-IN-ACTION
- NEWS-IN-ACTION
- PERSONALITIES-IN-ACTION
- REACHING BUYERS-IN-ACTION

FM companion — KQTY — 100,000 watts — Kansas' most powerful FM station



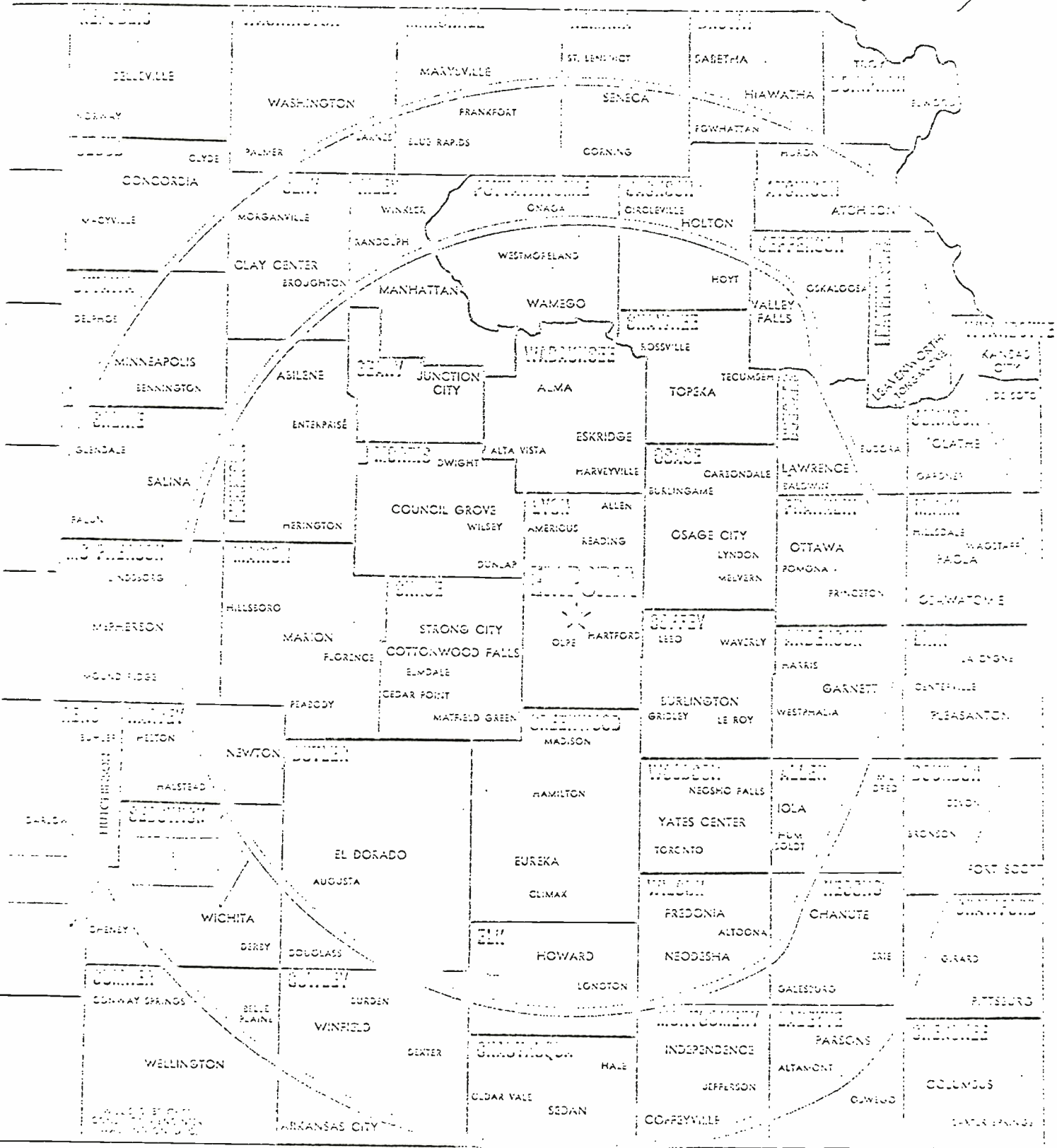
Located in the Gyp Hills area of Southern Kansas KWSK serves over 55,000 listeners in this growing wheat, oil and cattle region. Write or phone 1570 for further details on this ever increasing market.

CLEM MORGAN . . Owner - Manager

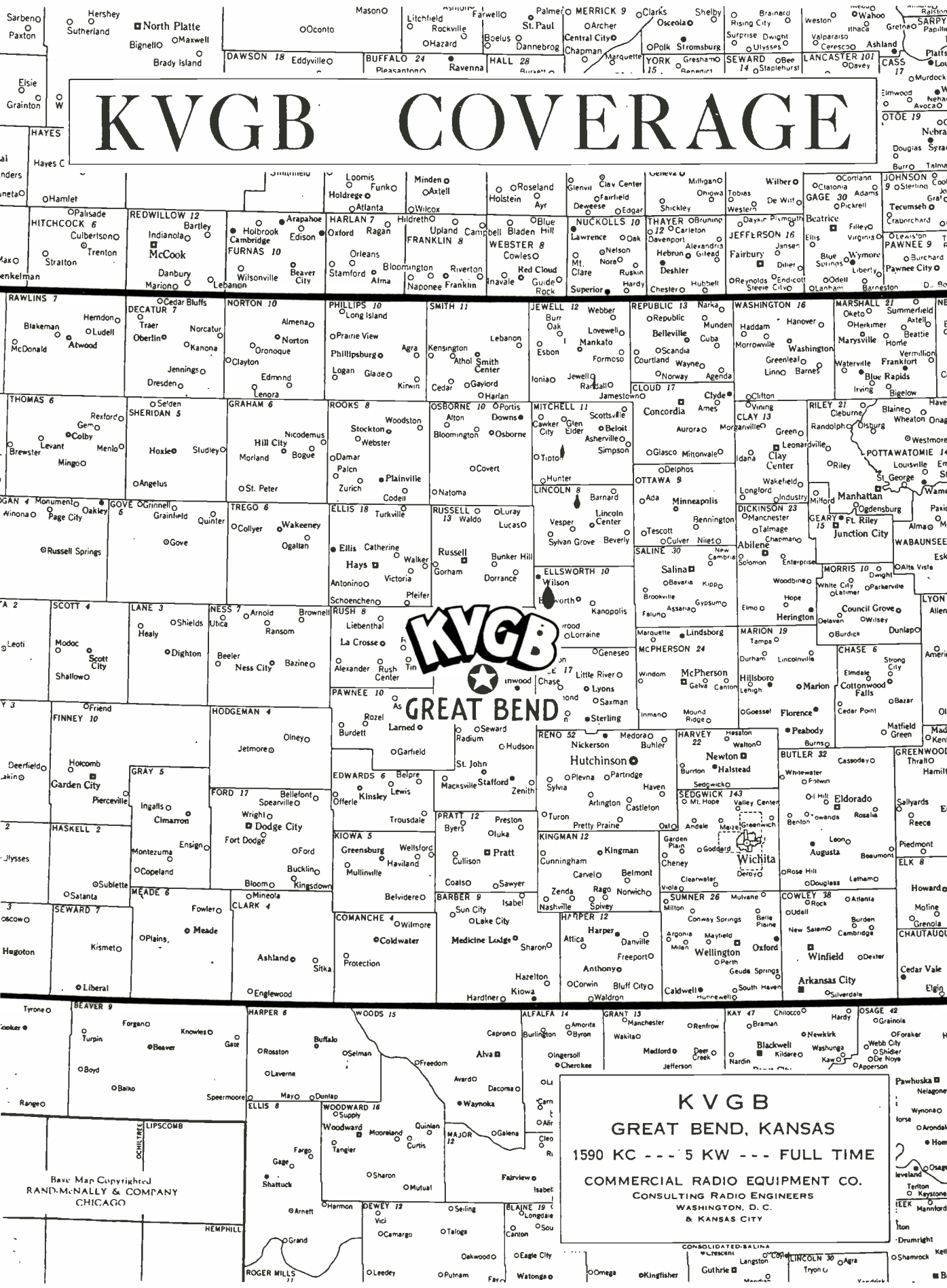
1570 ON YOUR DIAL **KWSK** 250 WATTS DAYTIME
 PRATT KANSAS

"KANSAS' VOICE OF EMPORIA"

Confidential Field Network Chief Engineer



KVGB COVERAGE

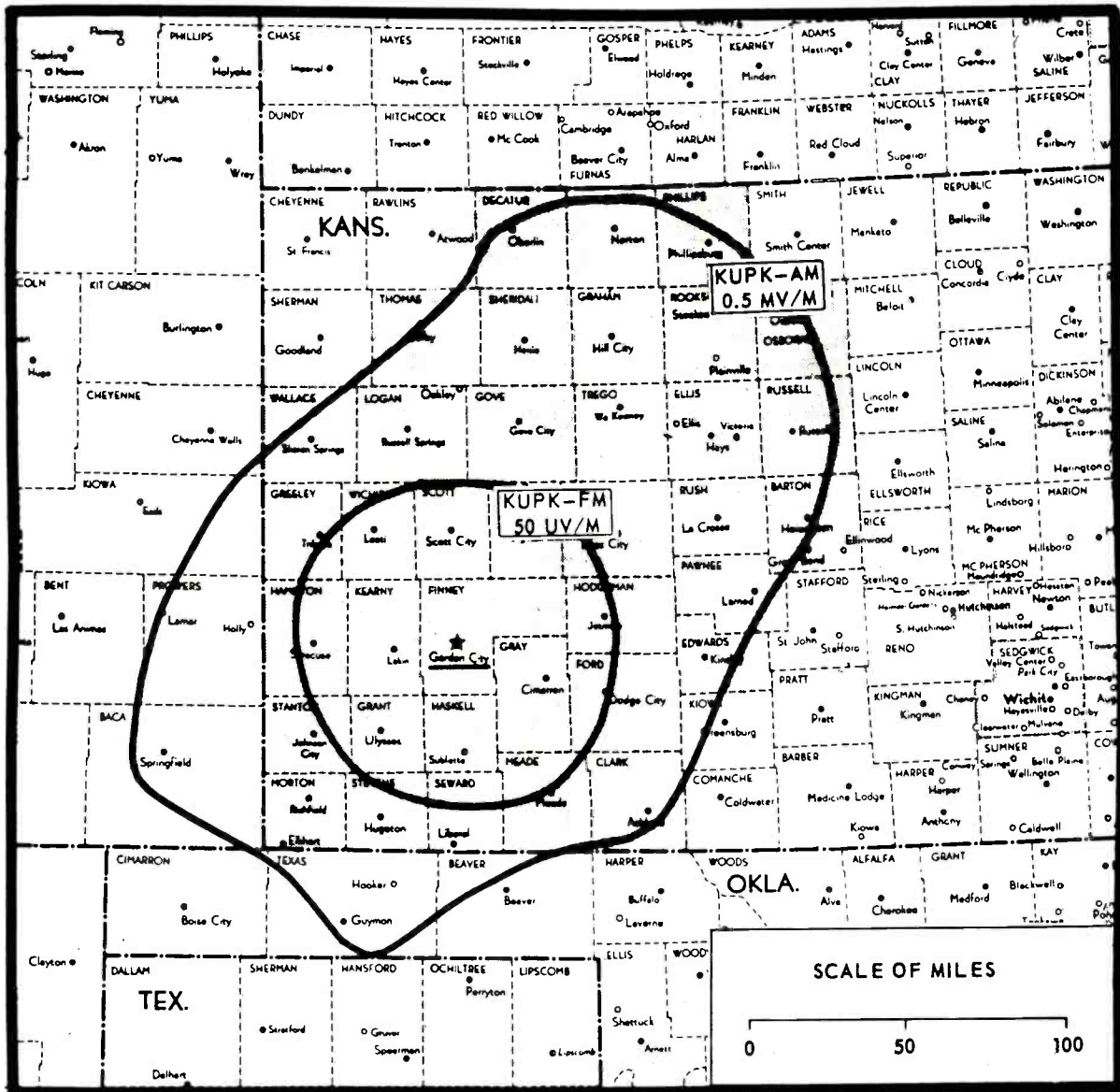


KVGB
GREAT BEND, KANSAS
1590 KC --- 5 KW --- FULL TIME
COMMERCIAL RADIO EQUIPMENT CO.
CONSULTING RADIO ENGINEERS
WASHINGTON, D. C.
& KANSAS CITY

Base Map Copyrighted
RAND-McNALLY & COMPANY
CHICAGO

Pawhuska
Nesagoey
Wynona
Arondale
Honi
Osage
leveland
Teriton
Kystone
Mannford
Drumright
Shamrock
Ketty
Bri

KUPK (FM): ERP 11,000 Watts; 97.3mc - Antenna Height 230 Ft.



Copyright by Hagstrom Company, Inc., N.Y.C., Map Makers

KUPK Western Kansas
0.5 MV/M - 37 Counties

Population	264,200
Homes	82,450
Passenger Cars	129,110
Total Retail Sales	\$567,010,000
Food Store Sales	89,295,000
Drug Store Sales	15,717,000
Automotive Sales	121,299,000
Service Station Sales	51,535,000
Farm Population	39,600
Gross Farm Income	\$553,692,000

Source: SRDS estimates as of 1-1-69 (Population and Passenger Cars) and 1968 (Retail Sales and Gross Farm Income).

KTRIX

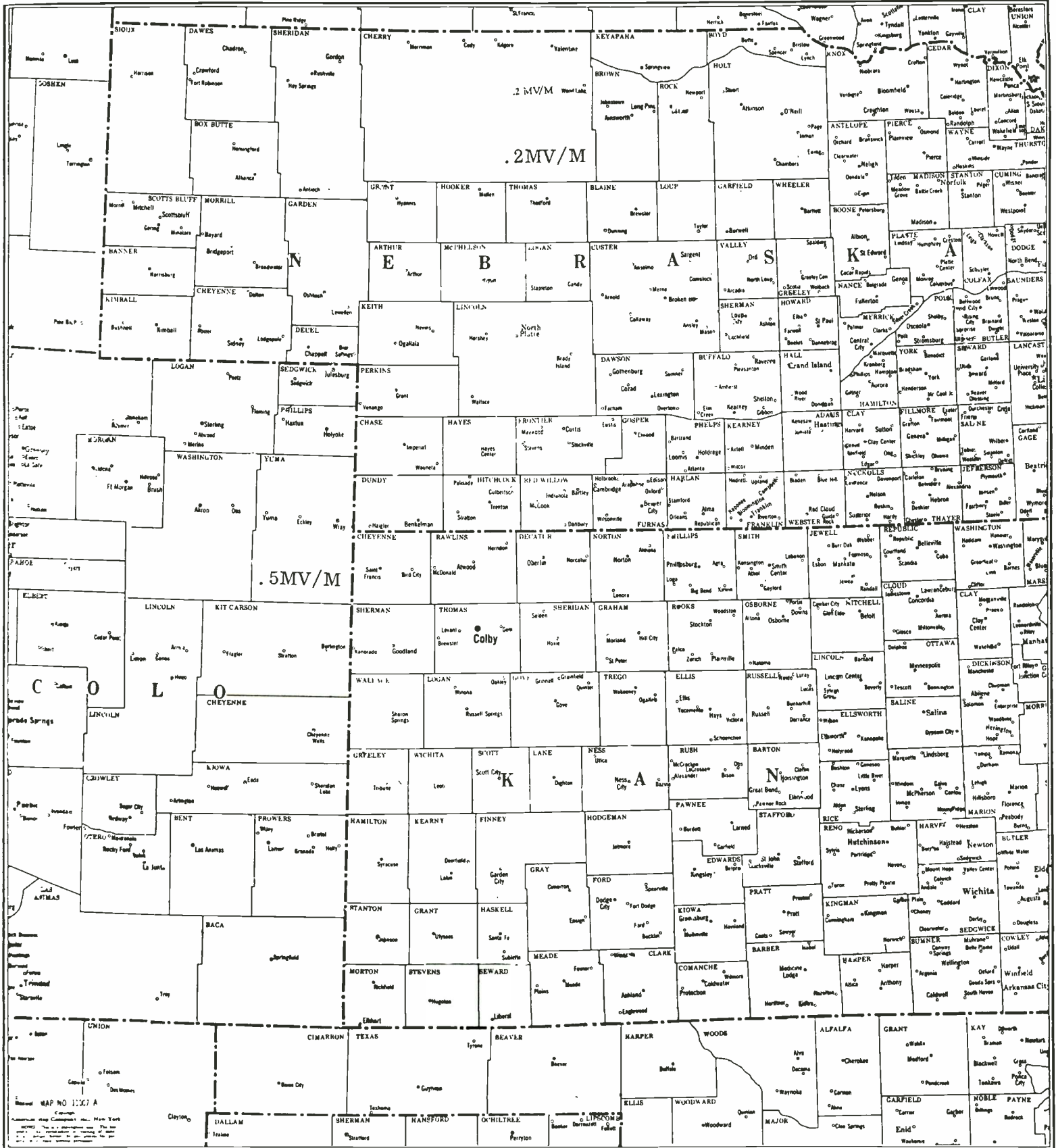
RADIO 79

Radio For The Golden Plains of Kansas, Colorado and Nebraska

5000 WATTS

790 KC

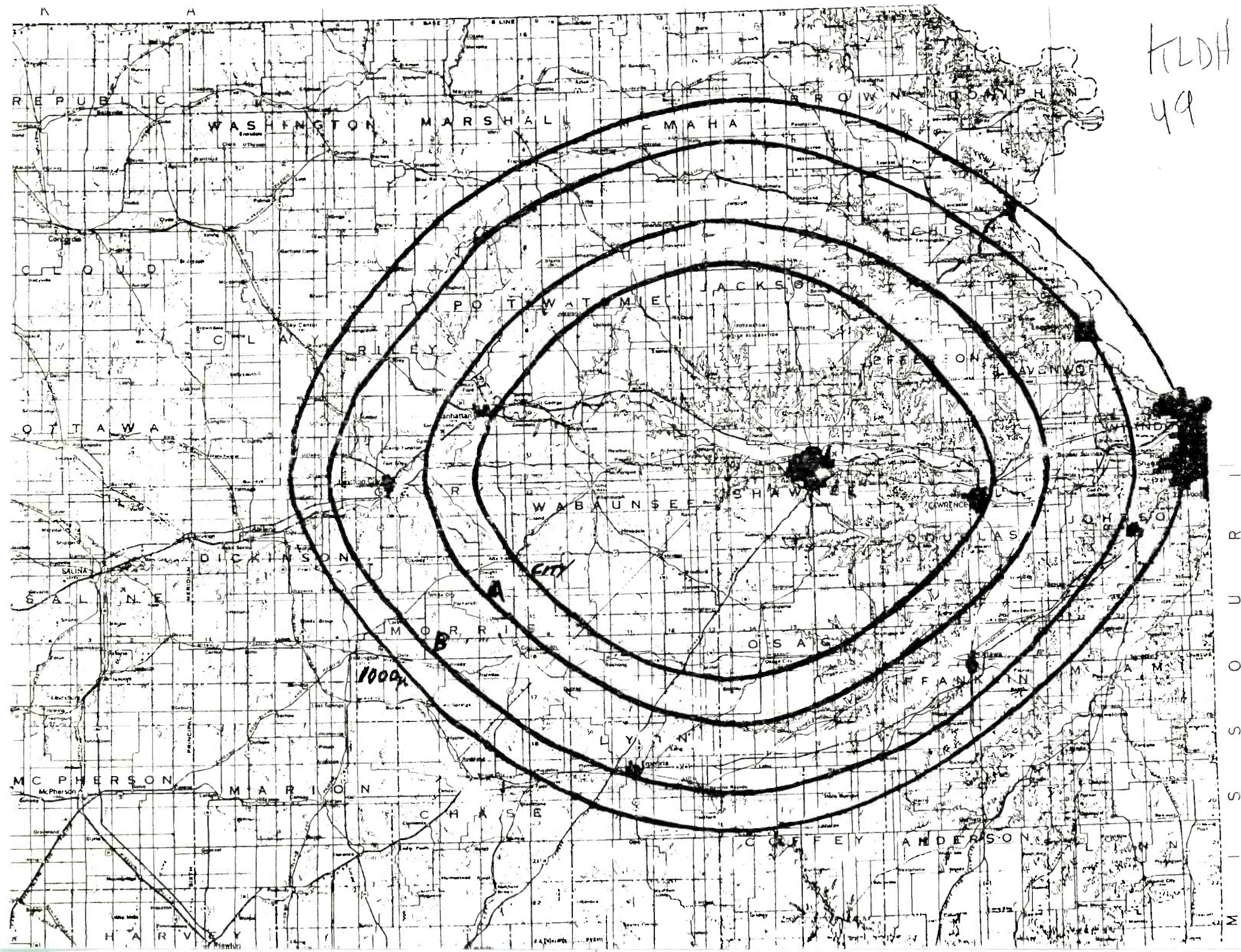
COLBY, KANSAS



POPULATION COVERED IN CERTIFIED MEASURED AREAS

Within 0.5 MV/M 635,979
 Within 0.2 MV/M 1,316,482
 Within 0.1 MV/M 2,579,546

HLDH
49



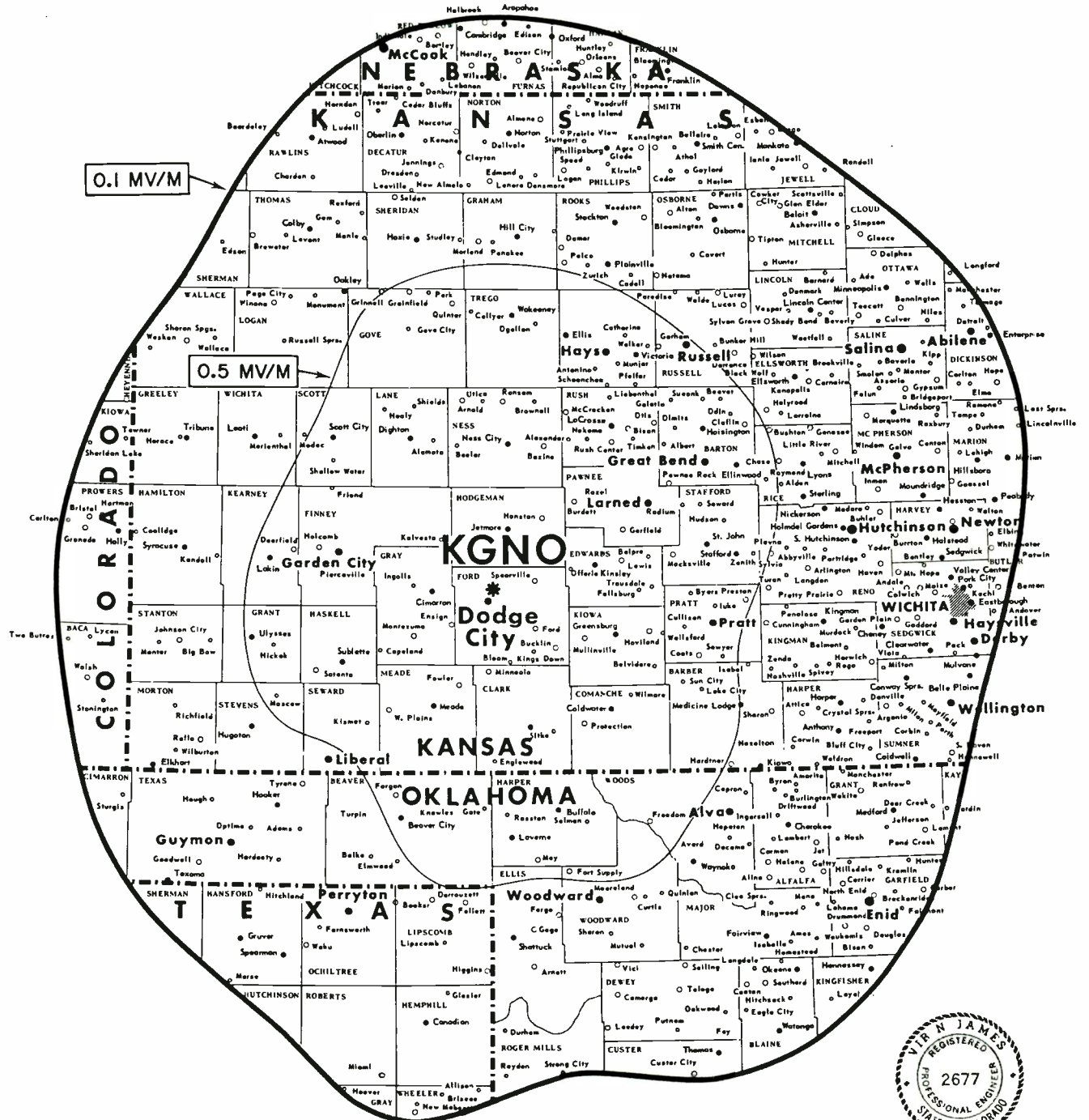
Your
Broadcasting Station *
since 1930

KGNO

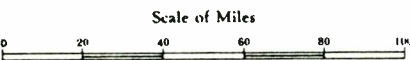
DODGE CITY,
KANSAS

1000 watts nighttime
* 5000 watts daytime
1370 *kc/s*

DAYTIME COVERAGE CONTOURS



DISTANCES TO CONTOURS DETERMINED FROM FCC M-3
GROUND CONDUCTIVITIES AND GROUND CONDUCTIVITY
MEASUREMENTS ON FILE WITH THE FCC



Vir James
CONSULTING RADIO ENGINEERS
DENVER, COLORADO • 345 COLORADO BLVD. • 80204
PHONE (303) 333-5562

ABILENE

City of Opportunity

Abilene, Kansas

ABILENE, KANSAS... is a growing city of 8,788... in the heart of the "Breadbasket of America" at the junction of Interstate 70 and K-15.

ABILENE is widely known as a tourist center. Once the wildest boomtown on the Old West frontier, western terminus of the railroad and end of the Chisholm Trail... the city is now the site of the Eisenhower Center, Museum, Library, Meditation Chapel and the Eisenhower Home where General (and President) Dwight D. Eisenhower lived many years. Today, more than 300,000 annually come to see the Eisenhower development. "Old Abilene Town" has been authentically re-created and attracts thousands, too.

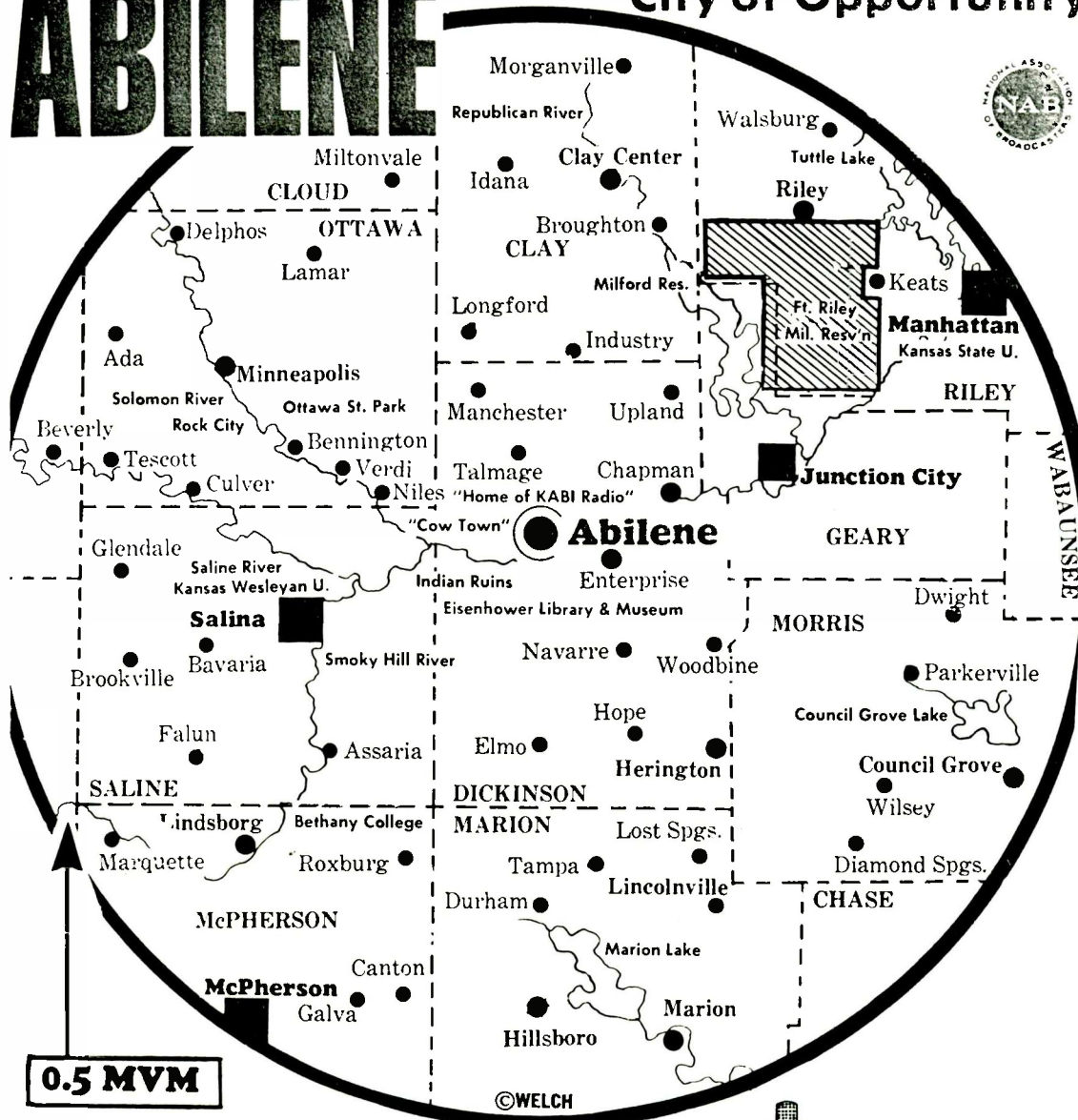
ABILENE is the center of diversified agriculture on a mammoth scale. Wheat remains the major crop... and it is a growing cattle feeding center.

ABILENE's Primary Industries are in Flour and Feed milling... but there are other industries including a steel products manufacturer, concrete plant, beverage bottlers, building panel manufacturers, cooking utensils... the Ehrsam Manufacturing Co. builds heavy industrial equipment. Abilene is the home of the A. L. Duckwall Stores Co., a variety store chain operating 108 stores in several western states.

ABILENE is noted for its recreational advantages... home of the Greyhound Coursing Association, home of the largest free fair in Kansas, near the Milford Dam and Tuttle Creek resort area.

KABI RADIO is a good music station... presenting variety programming... world, state and local news; farm & ranch news, livestock market reports, weather reports, grain markets and futures, full sports news, public events news and public service coverage PLUS the 15-Minute daily "Pug Phillips Show," a favorite for years... and direct fire-police reports.

Prepared & Copyrighted by:
ALLIED CREATIVE SERVICES
Prescott, Arizona 86301



0.5 MVM



Abilene, Kansas

KABI AM & FM RADIO serves Dickinson County and ten other agriculturally-rich counties in north central Kansas.

KABI-AM
1560 Radio

KABI-FM
98.3 Radio

KABI RADIO, Inc.
Studios in Sunflower Hotel
Postal Box 455
Phone (913) 263-1560

Abilene, Kan. 67410



Contours by:
VIR N. JAMES
Consulting Engineers
Denver, Colorado

Market Data:

0.5 MVM
Coverage

Population	229,800
Households	68,930
AM Radio Homes	67,930
Spendable Income	\$520,594,000
RETAIL SALES	\$345,846,000
Food Sales	\$ 58,765,000
Drug Sales	\$ 8,367,000
Gen'l Merchandise	\$ 47,401,000
Apparel Sales	\$ 13,022,000
Homefurnishings	\$ 14,219,000
Auto Sales	\$ 74,565,000
Service Stations	\$ 35,808,000
Auto Ownership	92,740
Farm Population	25,600
Farm Income	\$184,000,000

SOURCE: SRDS Consumer Data 1968. ©

"The Voice of Kansas"

Topeka, Kans.

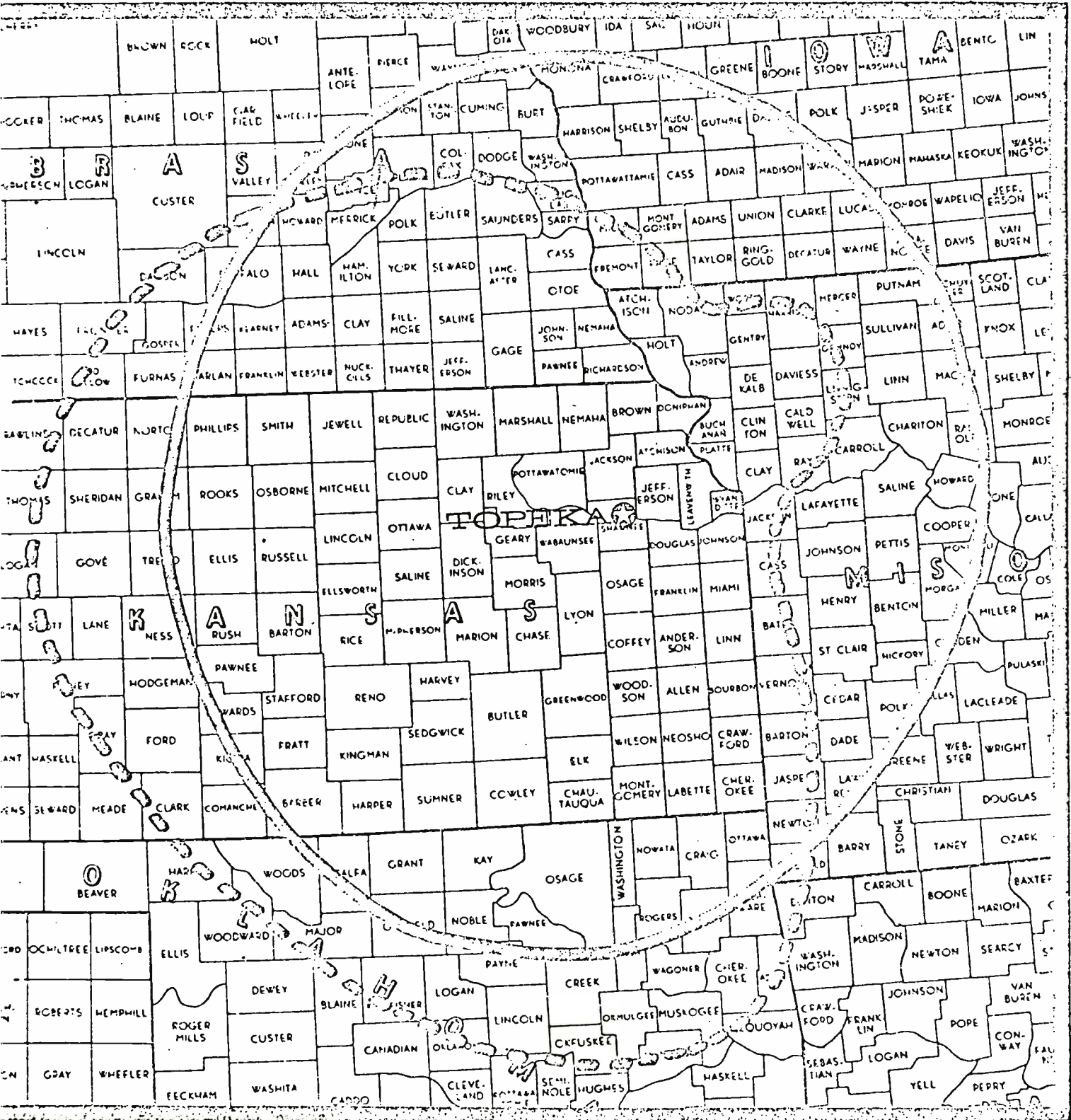
580

1/2 Millivolt contour lines shown as follows:

Day: _____
Night: - - - - -

presented nationally by: AVERY-KNODEL, Inc.
New York: Chicago: San Francisco: Los Angeles: Boston: Detroit: Atlanta: Dallas

White Area: NCS '61 counties with reportable day or night coverage



Network: CBS Power: 5,000 watts day and night

Ground Conductivity: 30

W H B

Coverage....

Powerful and Penetrating in Mid-America!

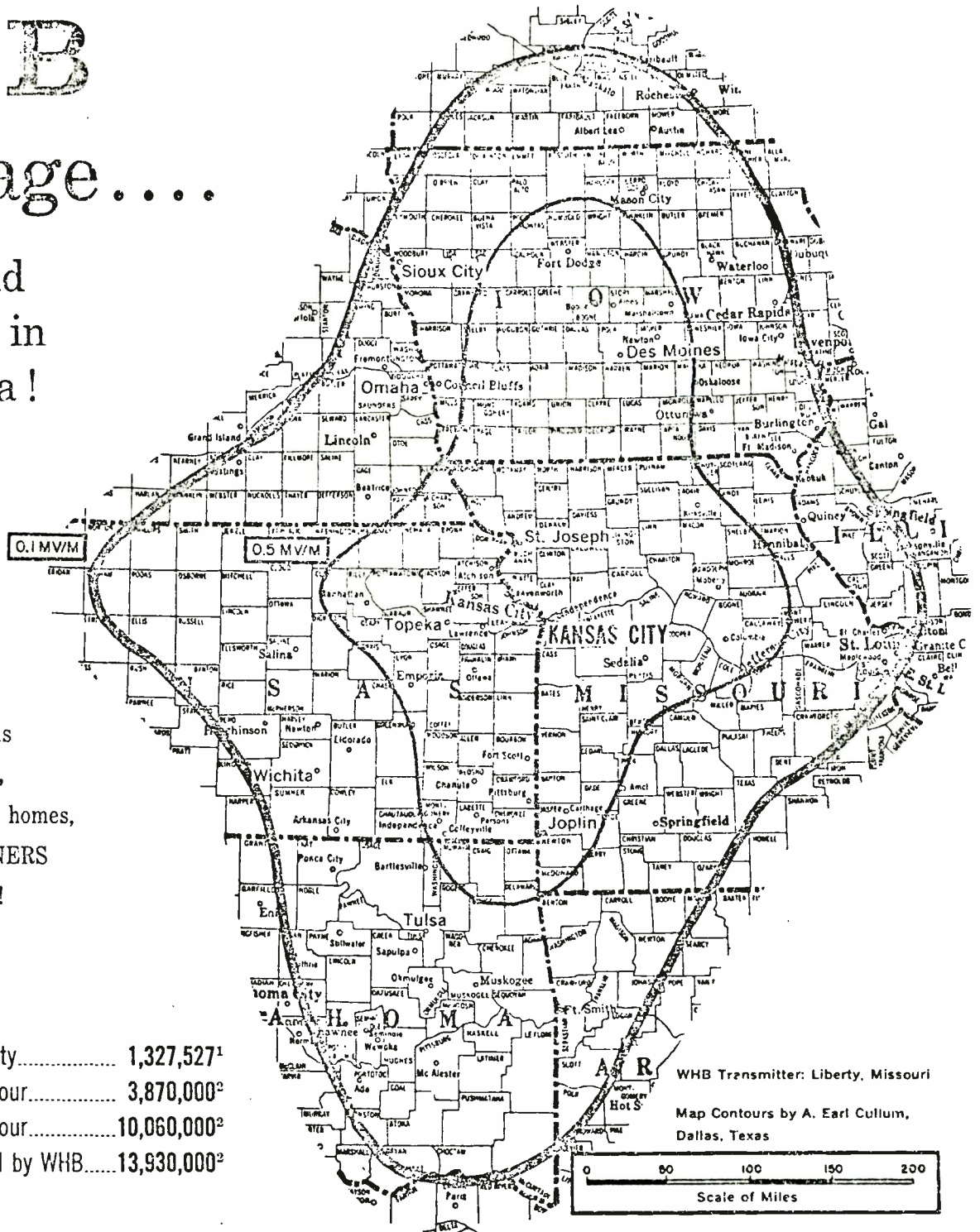
W H B's 10,000 watts covers almost four million people within its half millivolt contour. And within a one hundred mile radius of greater Kansas City, W H B DELIVERS more homes, and more total LISTENERS than any other station!

Population:

Metropolitan Kansas City.....	1,327,527 ¹
Within 0.5 MV/M contour.....	3,870,000 ²
Within 0.1 MV/M contour.....	10,060,000 ²
Total population served by W H B.....	13,930,000 ²

Radio Homes:

Metropolitan Kansas City.....	407,130 ³
Within 100 mile radius.....	811,389 ²
Within 0.5 MV/M contour.....	1,200,000 ²
Within 0.1 MV/M contour.....	3,140,000 ²
Radio homes served by W H B.....	4,340,000 ²



Sources: ¹Kansas City Planning Commission Estimate, 1967. Metro Area includes Jackson, Clay, Cass, Platte Counties in Missouri; Johnson, Wyandotte Counties, Kansas.
²Estimates based on Census Bureau reports.
³SRDS Consumer Market Data, Jan., 1968.

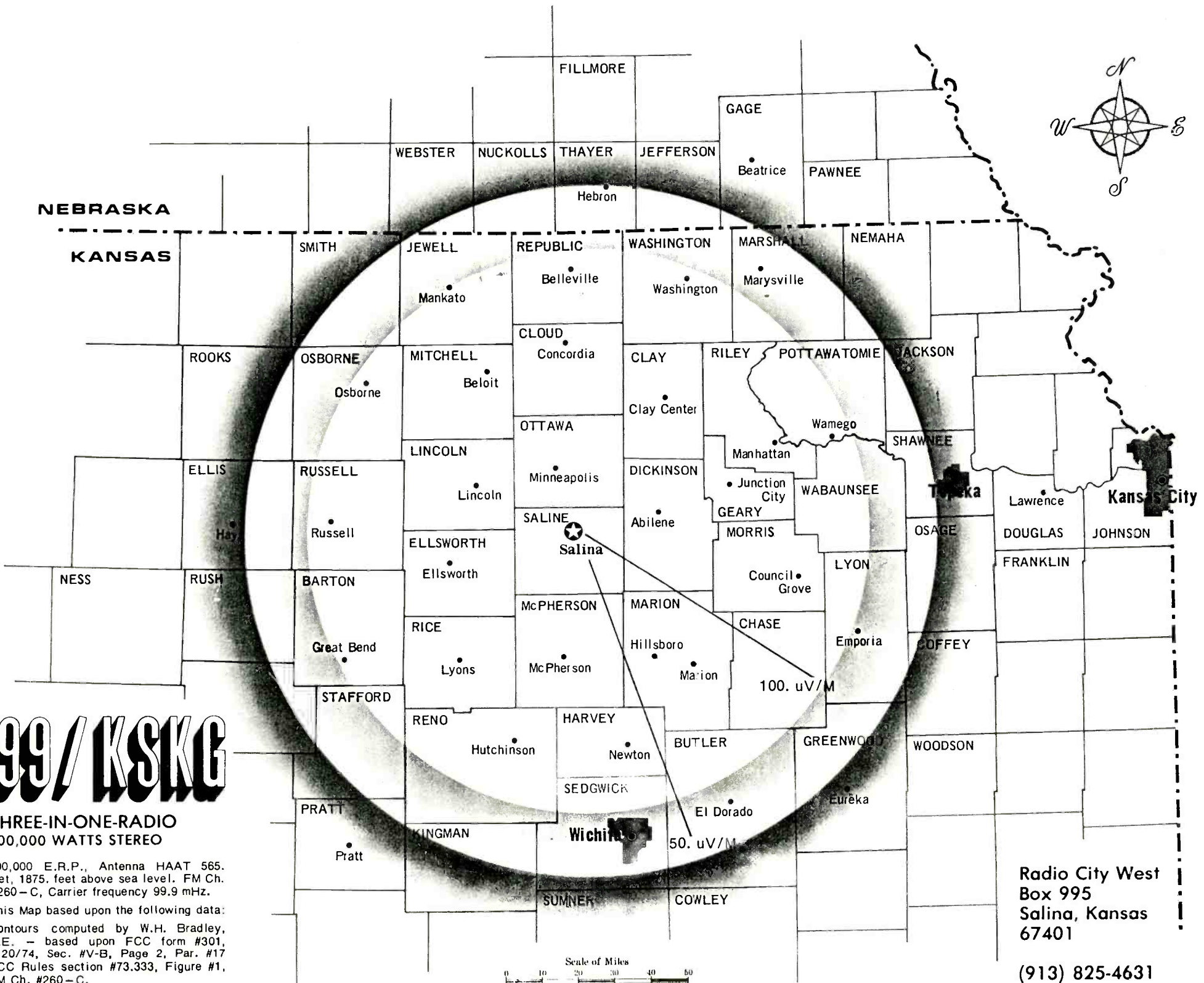
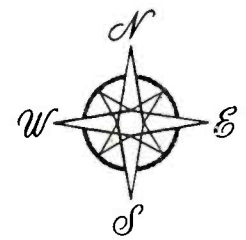
10,000 watts

W H B Radio

710 Kc

A Storz Station

10th & McGee, Kansas City, Mo. (816) 221-8300



99.9 / KSKG

THREE-IN-ONE-RADIO
100,000 WATTS STEREO

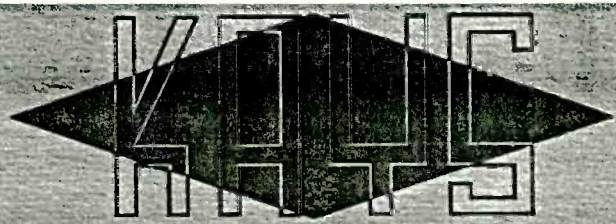
100,000 E.R.P., Antenna HAAT 565 feet, 1875 feet above sea level. FM Ch. #260-C, Carrier frequency 99.9 mHz.
 This Map based upon the following data:
 Contours computed by W.H. Bradley, P.E. - based upon FCC form #301, 5/20/74, Sec. #V-B, Page 2, Par. #17 FCC Rules section #73.333, Figure #1, FM Ch. #260-C.



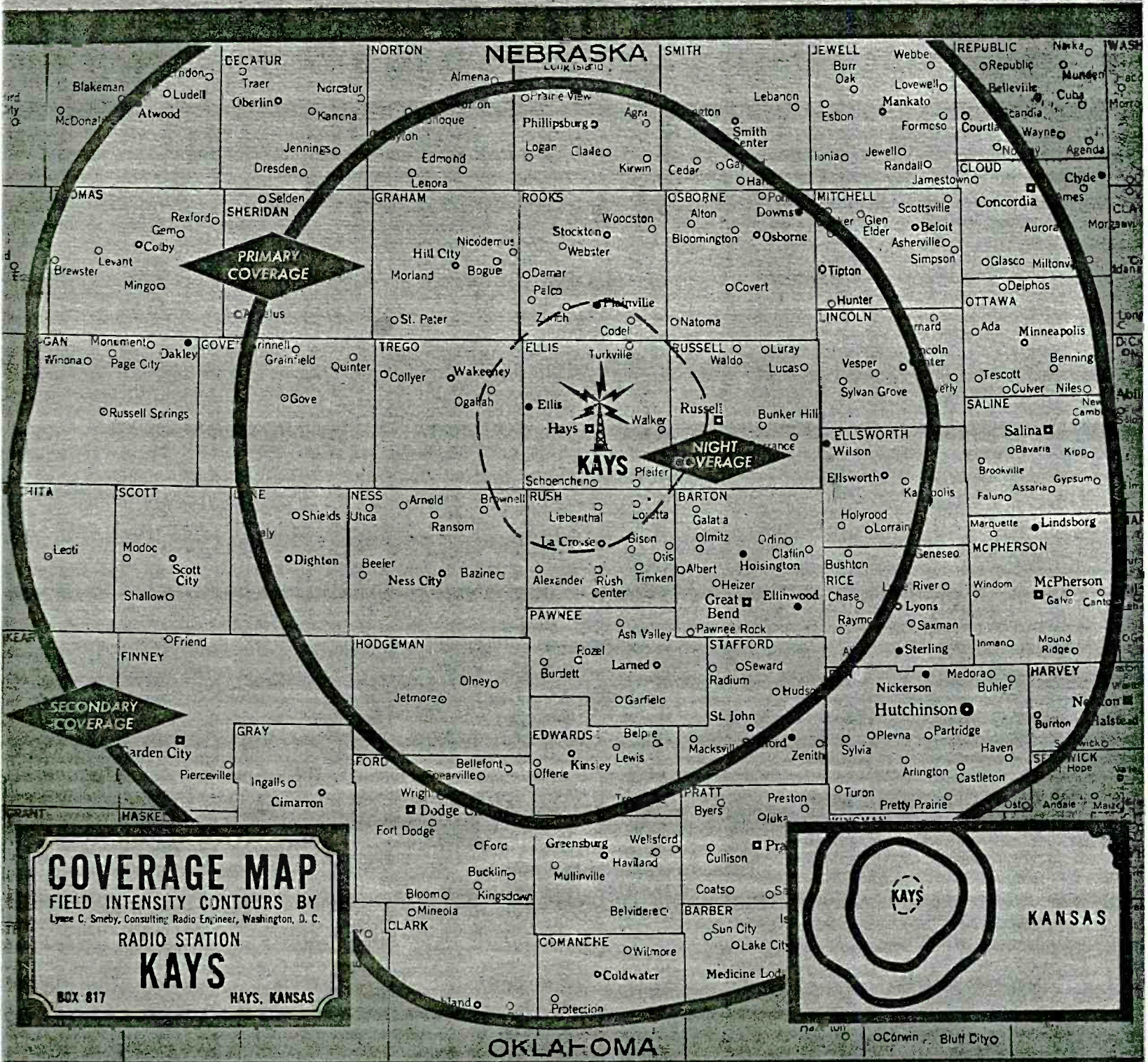
Radio City West
 Box 995
 Salina, Kansas
 67401

(913) 825-4631

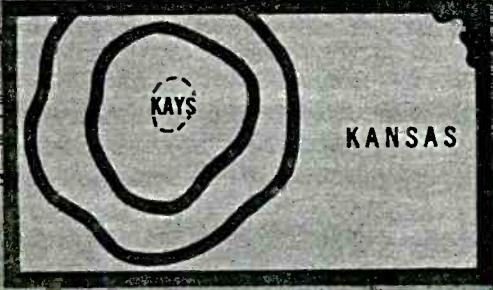
1400KC



RADIO



COVERAGE MAP
 FIELD INTENSITY CONTOURS BY
 Lyce C. Smeby, Consulting Radio Engineer, Washington, D. C.
RADIO STATION
KAYS
 BOX 817 HAYS, KANSAS



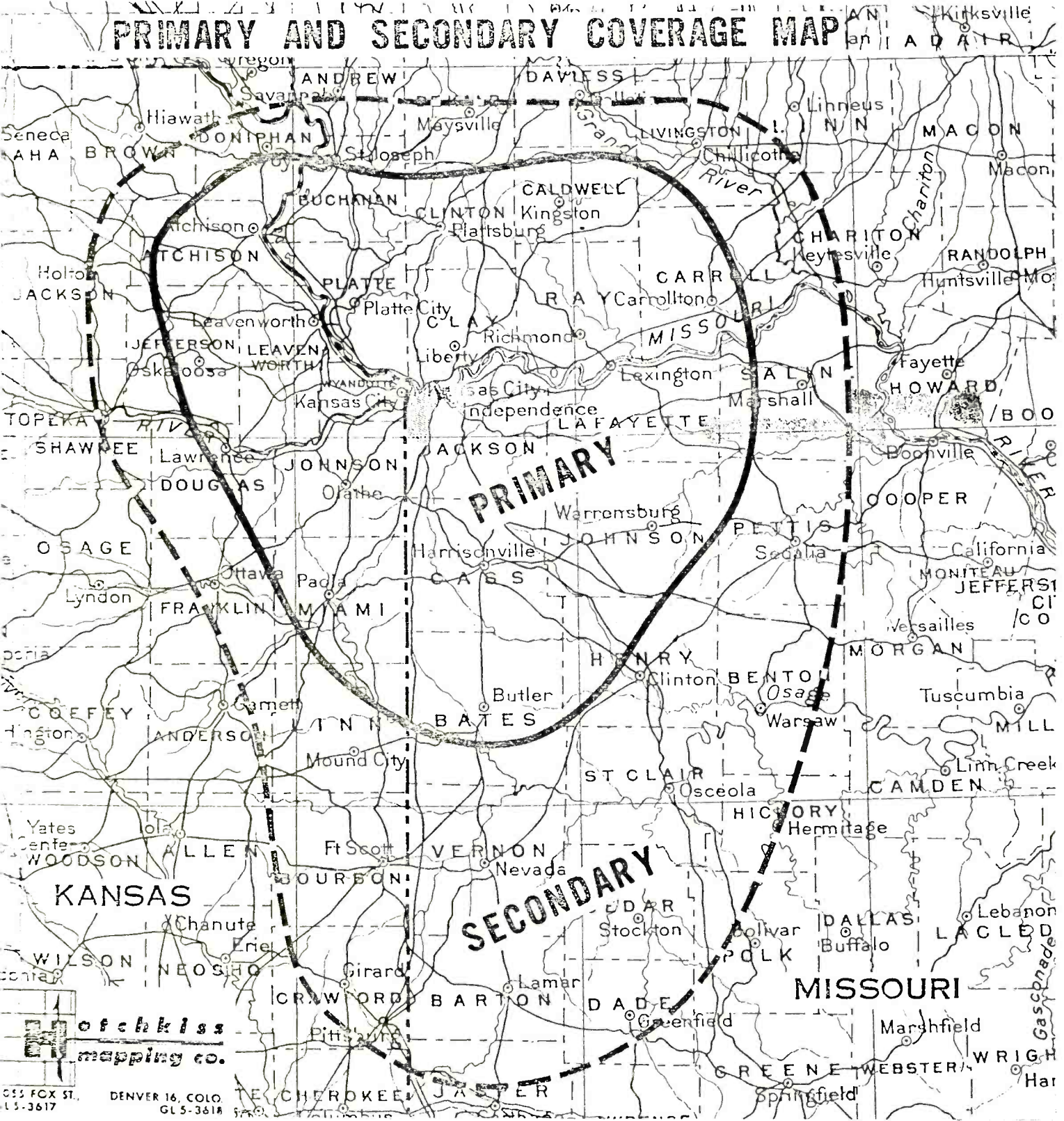
1000 WATTS, DAYTIME — 250 WATTS, NIGHT TIME

.1 MV/M SECONDARY COVERAGE

.5 MV/M PRIMARY COVERAGE

KCLO-1410

PRIMARY AND SECONDARY COVERAGE MAP

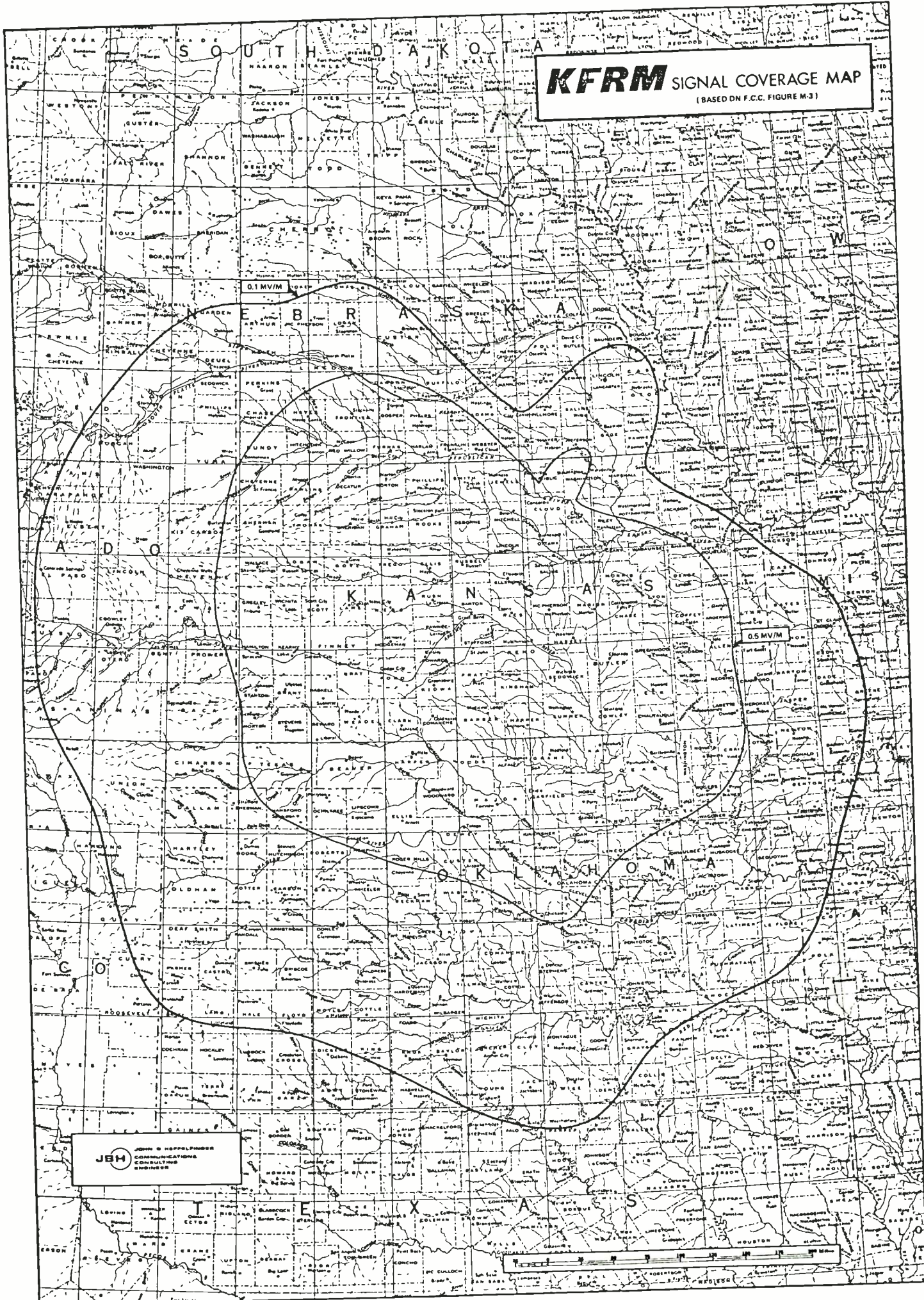


Hotchkiss
mapping co.

555 FOX ST.
DENVER 16, COLO.
GL 5-3617

KFRM SIGNAL COVERAGE MAP

(BASED ON F.C.C. FIGURE M-3)

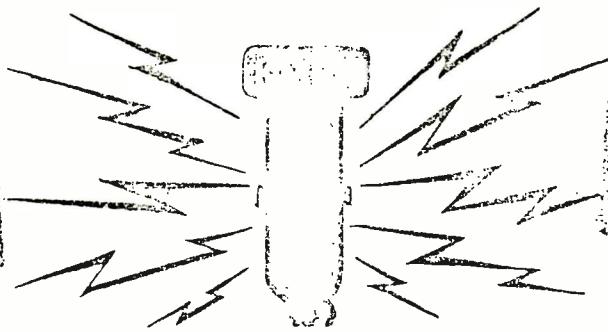


J.B.H. JOHN B. HOFFELPINGER
COMMUNICATIONS
CONSULTING
ENGINEERS



KANS.
 Ft. Scott
 OKLA.

M.O.
 A.R.K.



RADIO STATION
KMDO
 COVERAGE MAP



APPROXIMATE
 MARKET DATA

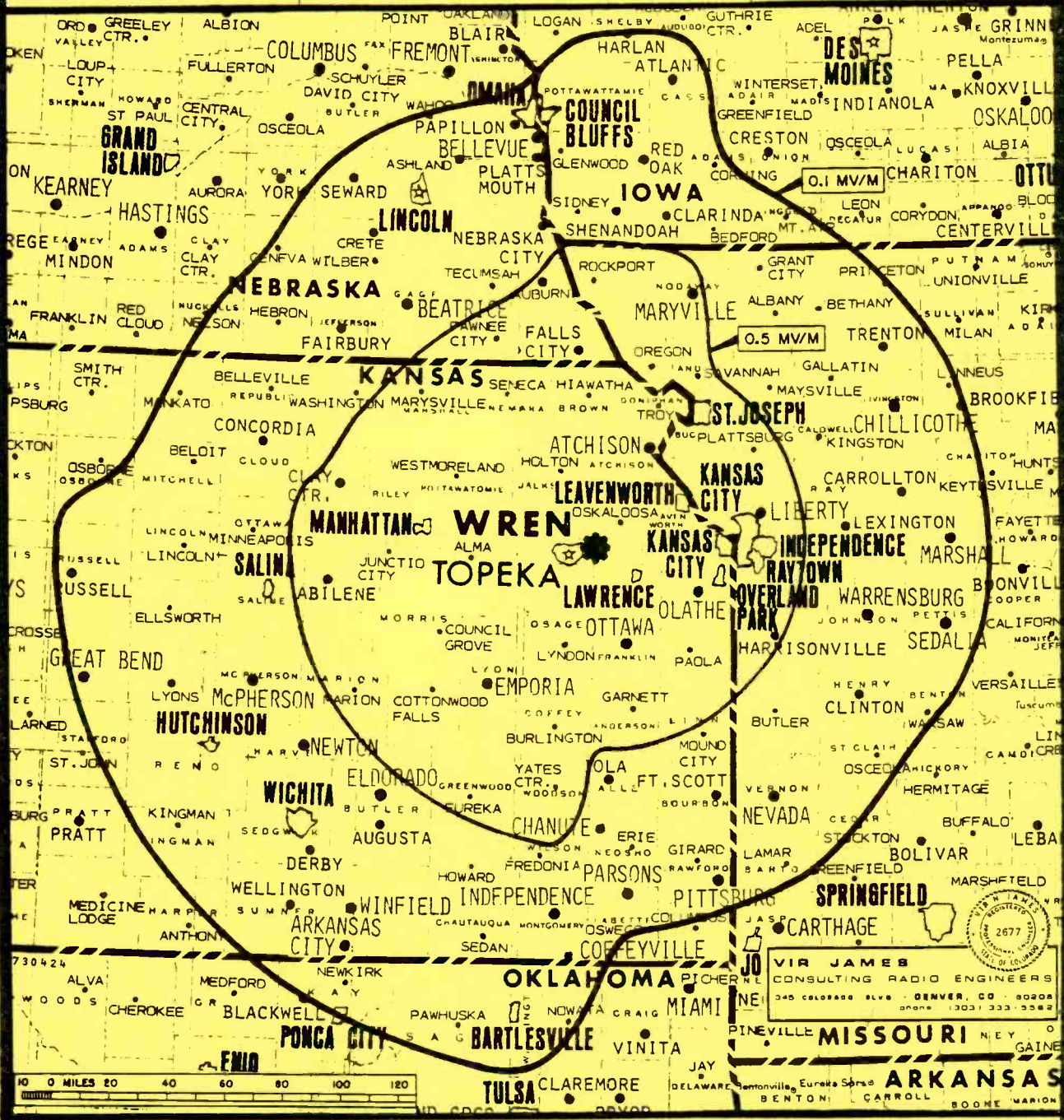
FIRST CIRCLE	SECOND CIRCLE
--------------	---------------

POPULATION	103,900	560,300
RADIO HOMES	38,020	190,980
PASSENGER CARS	50,640	250,870
RETAIL SALES	153,195,000.00	791,448,000.00

K M D O
 FORT SCOTT, KANSAS
 500 Watts 1600 KC
Field Intensity Contours .5 and .1 mv/m

Coverage

DAYTIME COVERAGE CONTOURS



VIR JAMES
 CONSULTING RADIO ENGINEERS
 345 COLORADO BLVD DENVER, CO 80202
 PHONE 1303-333-3362



WREN 1250

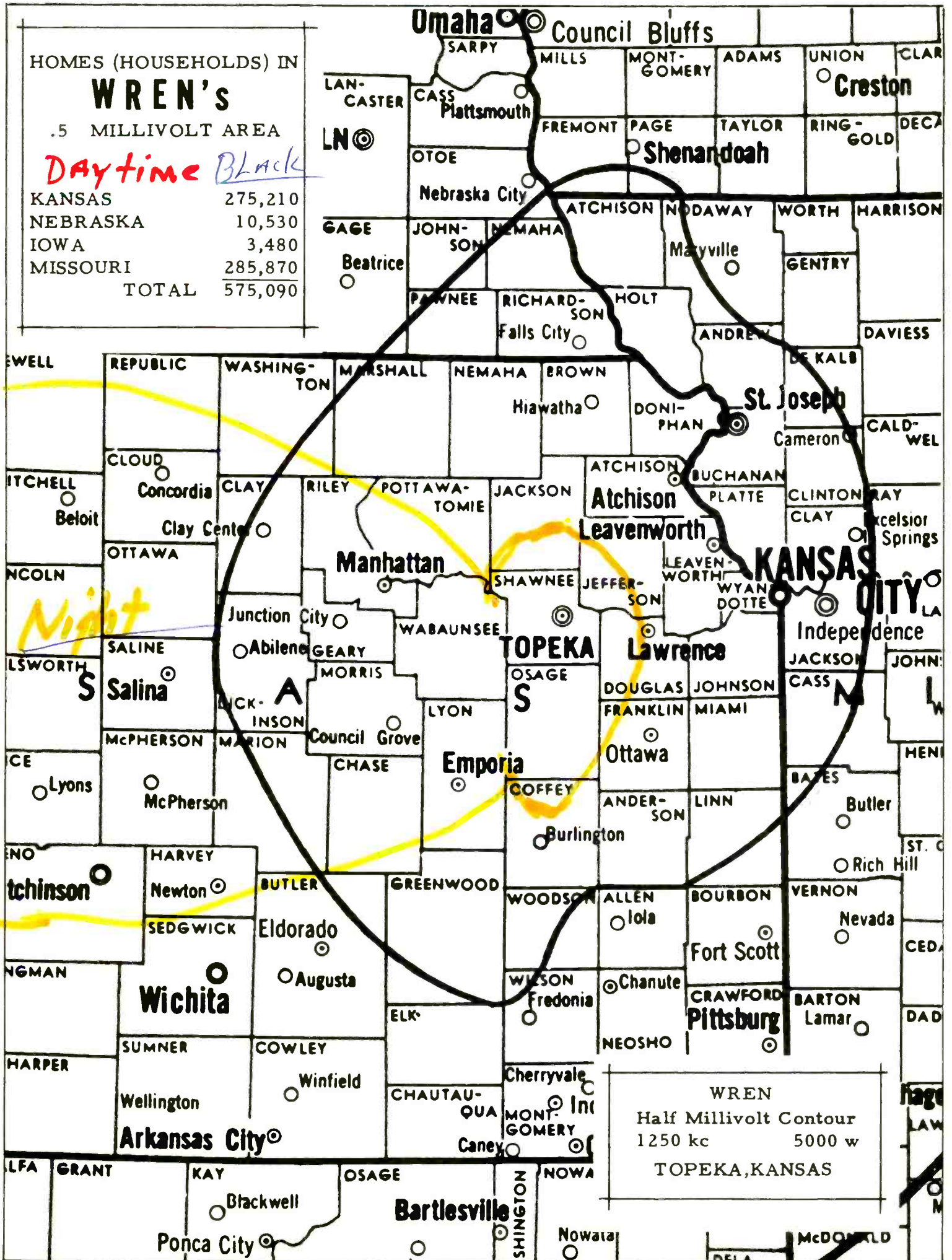
Topeka, Kansas

HOMES (HOUSEHOLDS) IN
WREN'S

.5 MILLIVOLT AREA

Daytime Black

KANSAS	275,210
NEBRASKA	10,530
IOWA	3,480
MISSOURI	285,870
TOTAL	575,090

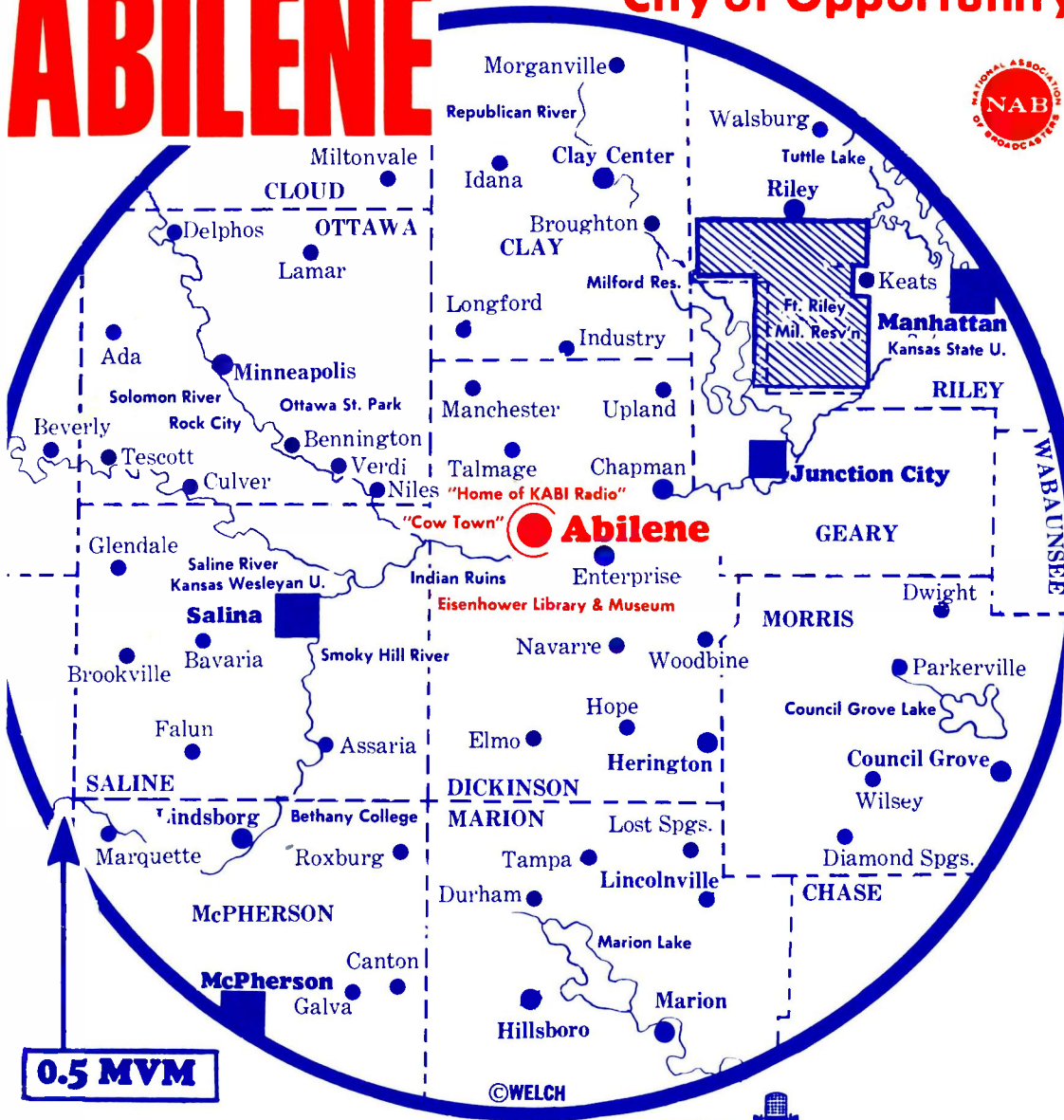


WREN
Half Millivolt Contour
1250 kc 5000 w
TOPEKA, KANSAS

ABILENE

City of Opportunity

Abilene, Kansas



ABILENE, KANSAS... is a growing city of 8,788... in the heart of the "Breadbasket of America" at the junction of Interstate 70 and K-15.

ABILENE is widely known as a tourist center. Once the wildest boomtown on the Old West frontier, western terminus of the railroad and end of the Chisholm Trail... the city is now the site of the Eisenhower Center, Museum, Library, Meditation Chapel and the Eisenhower Home where General (and President) Dwight D. Eisenhower lived many years. Today, more than 300,000 annually come to see the Eisenhower development. "Old Abilene Town" has been authentically re-created and attracts thousands, too.

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ABILENE's Primary Industries are in Flour and Feed milling... but there are other industries including a steel products manufacturer, concrete plant, beverage bottlers, building panel manufacturers, cooking utensils... the Ehsam Manufacturing Co. builds heavy industrial equipment. Abilene is the home of the A. L. Duckwall Stores Co., a variety store chain operating 108 stores in several western states.

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KABI RADIO is a good music station... presenting variety programming... world, state and local news; farm & ranch news, livestock market reports, weather reports, grain markets and futures, full sports news, public events news and public service coverage PLUS the 15-Minute daily "Pug Phillips Show," a favorite for years... and direct fire-police reports.

0.5 MVM



Abilene, Kansas

KABI AM & FM RADIO serves Dickinson County and ten other agriculturally-rich counties in north central Kansas.

KABI-AM
1560 Radio

KABI-FM
98.3 Radio

KABI RADIO, Inc.
Studios in Sunflower Hotel
Postal Box 455
Phone (913) 263-1560

Abilene, Kan. 67410



Contours by:
VIR N. JAMES
Consulting Engineers
Denver, Colorado

Market Data:

	0.5 MVM Coverage
Population	229,800
Households	68,930
AM Radio Homes	67,930
Spendable Income	\$520,594,000
RETAIL SALES	\$345,846,000
Food Sales	\$ 58,765,000
Drug Sales	\$ 8,367,000
Gen'l Merchandise	\$ 47,401,000
Apparel Sales	\$ 13,022,000
Homefurnishings	\$ 14,219,000
Auto Sales	\$ 74,565,000
Service Stations	\$ 35,808,000
Auto Ownership	92,740
Farm Population	25,600
Farm Income	\$184,000,000

SOURCE: SRDS Consumer Data 1968.©

Prepared & Copyrighted by:
ALLIED CREATIVE SERVICES
Prescott, Arizona 86301

11:30 Paul Harper 30 sec The Comp program
 8:10 talk 2:10-3:00 pm PM

KVOE-AM14

Local Rate Card
 Number 46

DRIVETIME/INFORMATION BLOCKS/GUARANTEED TIMES

5:59 AM - 9:00 AM / 12 Noon - 12:45 PM / 3:59 PM - 7:00 PM

5 Minute Segment

60 Second Announcement \$18.15
 30 Second Announcement \$17.05

\$12.40

“EMPORIUM” 2:10 PM - 3:00 PM Monday through Friday

“BACK FENCE” 9:45 AM - 10:00 AM Monday through Saturday

PAUL HARVEY NEWS 7:30 AM - 11:30 AM - 5:55 PM Monday through Friday

8:10

5 per week

60 Second Announcement \$16.95
 30 Second Announcement \$12.35

1 per week

\$17.05
 \$12.40

RUN OF SCHEDULE YEARLY

	1000	624	312	156	104	52
	Times	Times	Times	Times	Times	Times
60 Second	\$9.75	\$10.30	\$11.90	\$13.30	\$14.25	\$14.90
30 Second	\$7.25	\$ 8.80	\$ 9.70	\$10.75	\$11.90	\$12.25
10 Second	\$6.25	\$ 7.05	\$ 7.90	\$ 8.80	\$10.75	\$11.15

WEEKLY AND MONTHLY PACKAGE RATES

30 SECOND ANNOUNCEMENTS

Per Wk.	Per Mo.		Per Wk.		Per Mo.	
	10	50	10	50	10	50
or	@	\$10.90	or	@	\$13.40	
20	or	100 @ \$10.15	20	or	100 @ \$12.90	
30	or	150 @ \$ 9.75	30	or	150 @ \$12.20	
40	or	200 @ \$ 9.20	40	or	200 @ \$11.60	
50	or	250 @ \$ 8.90	50	or	250 @ \$11.25	
60	or	300 @ \$ 8.60	60	or	300 @ \$11.05	

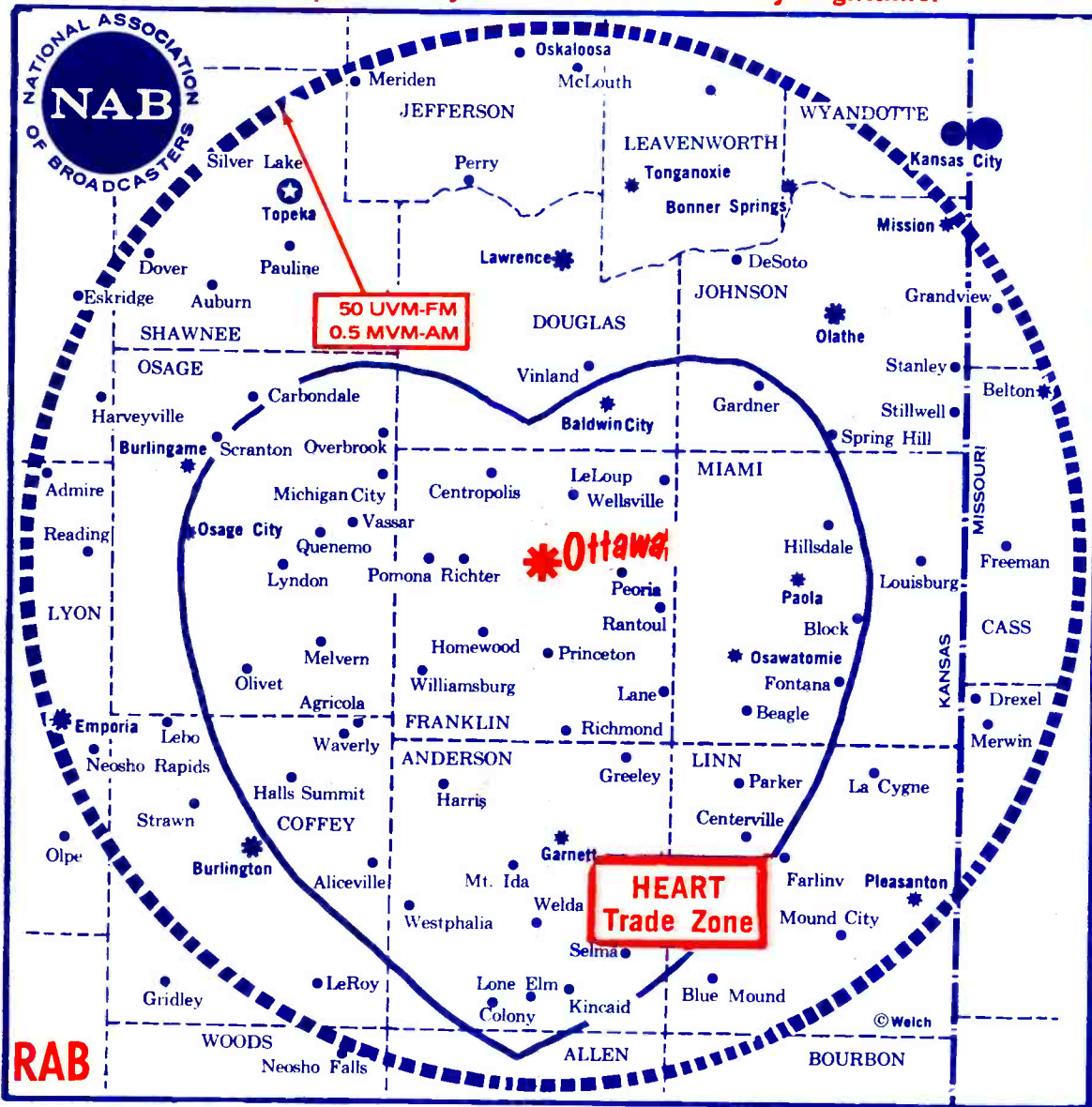
60 SECOND ANNOUNCEMENTS

ALL RATES NON-COMMISSIONABLE - NET TO STATION

BILLS DUE AND PAYABLE... 10th of month, 1 ½ percent service charge for each thirty days past due. (18% per annum)

ALL CONTRACTS AND COMMERCIAL COPY subject to approval of station management. Material must be submitted 24 hours in advance.

AM/FM Duplicate Daytime. FM Exclusively Nighttime.



The 0.5 MVM AM contour and the 50 UVM-FM contour are virtually the same. The Composite outline of the two is for convenient reference. The HEART-shaped area is Ottawa's Local Trading Zone.

KOFO

Good Citizen Station

AM & FM RADIO for the
going, growing HEART of
EASTERN KANSAS

National Representative:
GEO. T. HOPEWELL, Inc.

KOFO

THE RADIO VOICE FOR
THE HEART OF EASTERN KANSAS

Daytime AM — 250 Watts at 1220 KC
Fulltime FM — 6700 Watts at 95.7 MC

- The Only Local Advertising Medium Covering the Entire Trade Area.
- Emphasis on Local News, Sports, Features and Adult Music.

KOFO

OTTAWA BROADCASTING CO.
Roderick B. Cupp, Manager
P. O. Box 16 Phone CHerry 2-1220
OTTAWA, KANSAS

MARKET DATA:

	Within Trading Zone	Within Composite Coverage
Population	68,700	474,100
Households	22,410	142,580
AM Radio Homes	20,820	131,800
Automobiles	28,360	197,870
Spendable Income	\$108,622,000	1,071,100,000

RETAIL SALES:

Food Stores	\$ 17,939,000	131,640,000
Drug Stores	\$ 2,237,000	20,102,000
Gen'l. Merchandise	\$ 4,841,000	52,127,000
Apparel Stores	\$ 2,389,000	25,931,000
Home Furnishings	\$ 2,576,000	23,253,000
Auto Sales	\$ 16,583,000	95,303,000
Service Stations	\$ 7,564,000	50,166,000
**Total Retail Sales	\$ 75,949,000	509,765,000

FARM DATA:

Farm Population	22,100	47,700
Gross Farm Income	\$ 68,655,000	160,100,000

SOURCE: SRDS Consumer Market Data.

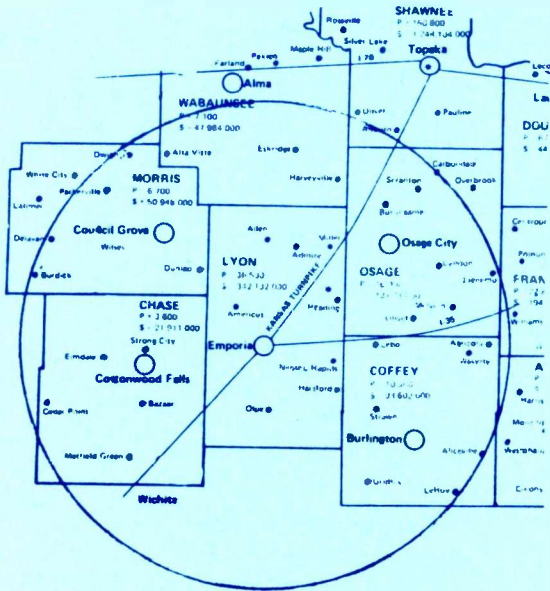
Prepared by MARKET DATA ASSOCIATES

RADIO STATION
kind

INDEPENDENCE, KANS.

FM 101.7 MHz AM 1010 KHz

**FORMAT:
PROGRESSIVE COUNTRY**



1013 West 12th
Emporia, Kansas 66801
316-343-8525



**EMPORIA'S PERSONALITY
RADIO WITH
ENTERTAINMENT
24 HOURS A DAY**

JUNE 1, 1985



PRIME TIME

6:00 AM - 9:00 AM
 11:30 AM - 1:00 PM
 3:00 PM - 6:00 PM

:30 SEC 10.00 :60 SEC 12.00

TOTAL AUDIENCE PLAN

	50% Prime	50% Ros
	:30 SEC	:60 SEC
6X	9.50	11.50
12X	9.00	11.00
24X	8.50	10.50
48X	8.00	10.00

RUN OF SCHEDULE

5:00 AM to Midnight

	:30 SEC	:60 SEC
6X	8.50	10.50
12X	8.00	10.00
24X	7.50	9.50
48X	7.00	9.00

ANNUAL FREQUENCY DISCOUNTS

BULK PLAN TAP

	:30 SEC	:60 SEC
500X	7.00	9.00
750X	6.75	8.75
1000X	6.50	8.50
1500X	6.25	8.25

BULK PLAN ROS

	:30 SEC	:60 SEC
500X	6.00	8.00
750X	5.75	7.75
1000X	5.50	7.50
1500X	5.25	7.25

BULK PLAN EARLY MORNING

12:00 AM to 5:00 AM

	:30 SEC	:60 SEC
500X	5.00	7.00
750X	4.75	6.75
1000X	4.50	6.50

SPECIAL PROGRAMMING UPON REQUEST

SPECIAL PROGRAMMING

Mid America Ag Network
 ABC News - Top every hour
 KEGS Weather Scan
 Country Countdown
 Silver Eagle
 Emporia State University
 (Exclusive Sports Broadcaster)

YOUR CONCERT CONNECTION

GENERAL INFORMATION

Station Management reserves the right to determine acceptability of any product or service to be advertised. Maximum contract length 1 year. Contracts subject to cancellation on 28 days prior written notice for programs, 14 days for announcements. Cancelled contracts subject to short rate.

All Rates Net to Station



KZOC MODERN COUNTRY

KZ-93

WHERE WE LOVE

KZ-93

92.7
OUR COUNTRY

KZOC MODERN COUNTRY

Phone (316) 342-7655

1923 West 6th Ave. • Suite 93 • Emporia, KS. 66801

**KZ-93
Modern Country FM 93
Rate Card**

Per Day	Weekly Rate	Rebate	Per Day	Weekly Rate	Rebate
1	46.90	121.94	1	60.90	158.34
2	89.60	232.96	2	117.60	305.76
4	173.60	451.36	4	229.60	596.96
6	252.00	655.20	6	336.00	873.60
8	324.80	844.48	8	436.80	1,135.68
12	478.80	1,244.88	12	646.80	1,681.68
16	627.20	1,630.72	16	851.20	2,213.12
20	770.00	2,002.00	20	1,050.00	2,730.00

30 SECONDS

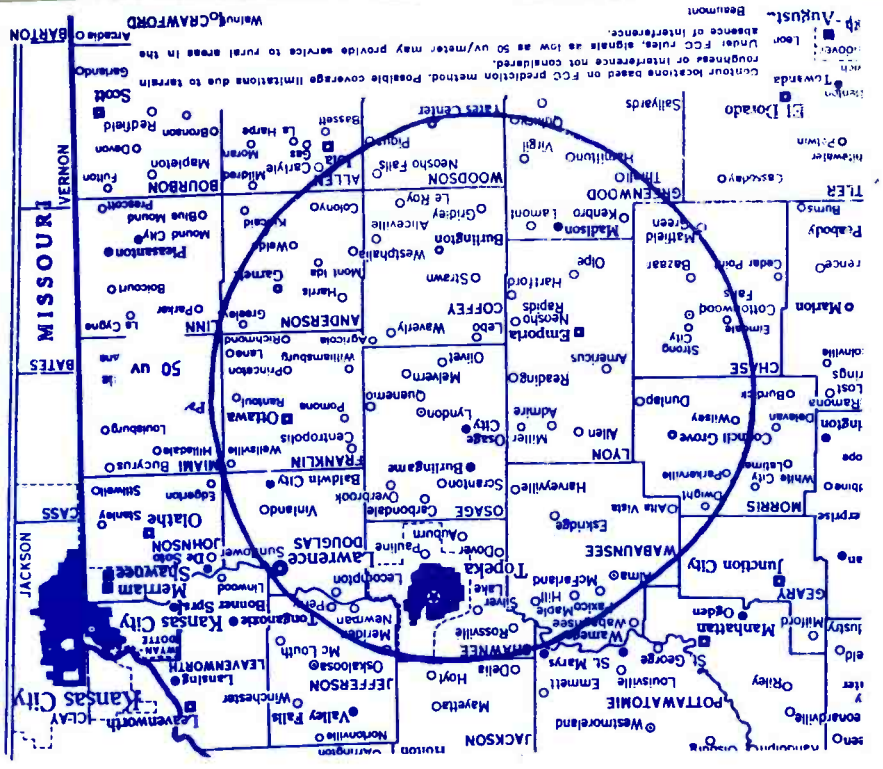
60 SECONDS

FARM AND NEWS REPORTS

60 Second Message 12.50
30 Second Message 10.50

PROGRAM RATES

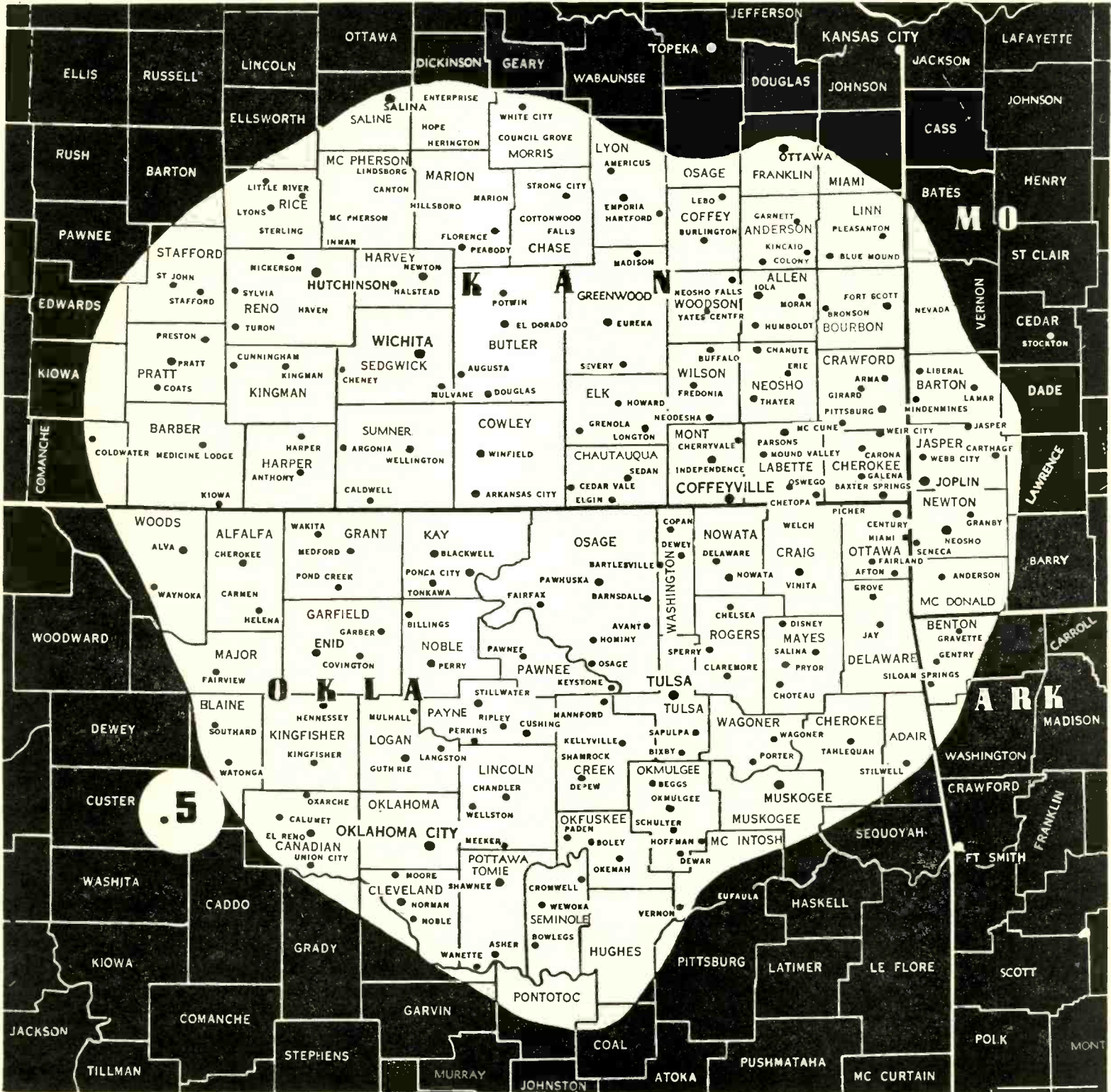
60 Minutes 85.00
30 Minutes 50.00
15 Minutes 15 Minutes 25.00
35.00



Centour locations based on FCC prediction method. Possible coverage limitations due to terrain roughness or interference not considered. Under FCC rules, signal as low as 50 uv/meter may provide service to rural areas in the absence of interference.

KGGF Daytime Primary Coverage

----- Coffeyville, Kansas



10,000 Watts Daytime -- 5,000 Watts Nighttime
690 KC Full Time - ABC Affiliate