

# OHIO'S #1 FARM BROADCASTING TEAM



**ED JOHNSON**

Ed is the founder and president of Agri Communicators, Inc. formed in 1972, of which the Agri Broadcasting Network (ABN) is a division. He broadcasts six days a week from the studio at the family farm and the ABN studios in Columbus. Market reports are aired on 64 radio stations throughout Ohio and West Virginia and 3 television stations. ABN-TV, Inc., formed in 1981, produces "Agri Country" with Ed Johnson a 30 minute farm television program which is seen on 8 television stations in Ohio and Indiana.

The Fairfield County native was raised on a 380 acre general livestock farm. He was active in FFA and is a former State FFA officer. Ed is a graduate of The Ohio State University with a B.S. in Agricultural Economics and Agricultural Education.

Ed is an active member of the National Association of Farm Broadcasters, the Ohio Agricultural Council, the 4-H Foundation Board, and chairman of the Ohio FFA Foundation. He has been recognized on the local, state and national levels of numerous organizations for his "dedication to promoting agriculture."

Ed, his wife, Marilyn, and their children Julie and Bart, reside on their small grain and cattle farm in southwestern Delaware County.

**KEVIN KELLER**



Kevin is ABN's associate farm director and can be heard each day on the ABN assisting with programming. He reports on all phases of local, state, regional, and national agriculture and works closely with ABN radio affiliate stations.

Kevin has worked extensively on the satellite project, coordinating the change over. He is a member of the National Agri Marketing Association and he is one of the youngest full voting members of the National Association of Farm Broadcasters.

A native of near Baltimore, Ohio, Kevin was raised on a general grain and livestock farm. He was actively involved in 4-H and was the 1978 National 4-H Safety Winner.

Kevin has conducted leadership and citizenship workshops at the National 4-H Center in Washington D.C. and also worked extensively with the National 4-H Council on radio publicity for the National 4-H Congress in Chicago. He is also the 1982 Agricultural Communicators of Tomorrow national winner in radio production.

Kevin is a graduate of The Ohio State University with a B.S. degree in Agricultural Economics and Agricultural Communications.

**VALERIE PARKS**



Valerie, farm editor for the ABN, can be heard each day assisting with the ABN morning programming. Not only does she anchor the early morning program but she voices commercials and is the production manager.

Having been raised on a 350 acre livestock farm in Muskingum County, Valerie has been an active 4-H and FFA member. She has served as the S.E. Sectional Vice President for the State FFA and has been an active 4-H member for 10 years. Valerie is also active in the state and national Cowbelle activities.

Parks is currently attending The Ohio State University where she is majoring in Agriculture Communications and Animal Science. She is active in numerous campus activities and speaks regularly for State organizations.

**MARK DAVIS**



Mark, farm editor for the ABN, is the anchorman for our early morning programming. He also voices commercials, and is involved with on air programming and production.

Having been raised on an 1100 acre farm in Delaware County, Mark has been very active in FFA. He has served as State FFA President, received his American Farmer Degree in 1981, served as the president of the Ohio State Jr. Fair Board, and was a 4-H member for 9 years. Mark also serves as chairman of his local Farm Bureau Council and is active in the Bellepoint United Methodist Church Finance Committee and in the choir.

Currently attending The Ohio State University, Mark is majoring in Agricultural Economics. He continues to speak regularly at banquets and training seminars and farms part time with his father.

Mark and his wife, Sue, reside in Delaware County.

## ABN PROGRAMMING

ABN's **FARM BLOCK** programming is a combination of top agricultural news and events, grain and livestock reports and the agricultural weather advisory. Farm Block can be heard throughout the day on most ABN stations.

The morning **LIVESTOCK REPORT** includes a summary of the interior Ohio hog, sheep and cattle markets from the Producers Livestock Association in Columbus. Also included are the Omaha cattle prices, Midwest lamb prices and the Chicago Mercantile Exchange quotes of cattle, hog and feeder cattle futures.

ABN's morning **GRAIN REPORT** keeps you informed of up-to-the-minute quotes and analysis on the Chicago Board of Trade and the Chicago Mercantile Exchange. The report includes the settlement quotes on the Chicago Board and The Andersons' producer cash grain bids from Maumee, Ohio.

The **LIVESTOCK AND GRAIN** Market Reports are also broadcast by three television stations in Ohio.

WBNS-TV, Columbus, OH. 10 airs the program within the Noon News at 12:20 p.m. daily; WTOL-TV, Toledo, OH. 11 airs programming within the Noon News at 12:20 daily; and WLIO-TV, Lima, OH. 35 airs the programs at 6 p.m., 11 p.m. and during the "Good Morning America" program at 7:45 a.m. daily.

**AGRI WEATHER** is an agricultural weather advisory heard exclusively on ABN. The feature is provided by the National Agricultural Weather Service of Purdue University and is tailored to the farmers and gardeners of Ohio.

**MARKETING STRATEGY** is an interview feature that zeroes in on marketing, farm management, economics, price trends and editorials.

**AGRI NEWS** is an interview feature covering farming, agribusiness, editorials and key agricultural events.

**ON THE FARM WITH E.J.** is a 20 - minute - plus program, broadcast direct from his farm studio, on Saturday mornings. Ed recaps agricultural news and events of the past week and informs you of activities coming up.

Once a month the ABN airs the **OPEN MIKE** program, a show where key agricultural resource people discuss current issues and topics affecting agriculture.

**SPEAKING OUT FOR AGRICULTURE**, sponsored by PAG Seeds, is a minute and a half commentary by Ed about his feelings and insights into agriculture.

**ABN FEATURE PROGRAMMING** is in addition to our regular daily farm programming produced for farmers of Ohio. On-location broadcasts such as: field days, open houses, conventions etc., are keeping the ABN van on the road more than 90 days each year all over Ohio.

abn radio & tv  
1515 west lane ave., columbus, ohio 43221  
614/486-9577

abn  
radio & tv

DEDICATED TO  
PROMOTING...  
AGRICULTURE

Program of Stations  
and Times

Ohio's most extensive farm radio network is Ohio's only interconnected farm network.

71 Radio Stations

\* Simulcast

# ABN AIR TIMES

3 TV Stations

City	Call Letters	Dial	Farm Block (Grain Livestock Weather)	Livestock	Grain	Weather	Marketing Strategy	Agri News	Update	Settlements	Speaking Out For Agri.
Akron	WSLR	1350 AM	5:35 am								
Archbold/ Wauseon	WHFD	95.9 FM	7:55 am 12:14 pm 5:15 pm	6:07 am	6:14 am					5:03 pm	
Ashland	WNCO	1340 AM 101.3 FM	12:30 pm 5:45 am *							3:32 pm	
Bellefontaine	WOHP	1390 AM		6:06 am	6:13 am	6:21 am 12:51 am			12:57 pm	3:15 pm	
Bellefontaine	WTOO	98.3 FM	7:55 am 11:07 am 4:07 pm	6:07 am	6:13 am	6:20 am 11:46 am 12:51 pm			12:57 pm	3:15 pm	
Bryan	WBNO	100.9 FM	5:45 am 6:40 am * 12:30 pm * 5:40 pm *							3:30 pm	
Bryan	WQCT	1520 AM	6:40 am * 12:30 pm *						1:57 pm	3:15 pm	
Bucyrus Bucyrus	WBCQ WBCO	92.7 FM 1540 AM	5:45 am 11:07 am 12:14 pm 4:07 pm						10:43 am 11:51 am 1:57 pm	3:15 pm	
Cambridge	WILE	1270 AM 96.7 FM		6:07 am *	6:14 am *						
Canton	WHBC	1480 AM 94.1 FM	5:45 am 5:30 am								
Celina	WCMS	1350 AM 96.7 FM	11:45 am * 5:10 pm *	6:50 am *	7:50 am *	6:21 am *	12:30 pm *		10:33 am * 11:05 am * 12:21 pm * 2:05 pm *	3:33 pm *	
Chillicothe Chillicothe Circleville	WBEX WKKJ WNRE	1490 AM 93.3 FM 1540 AM 107.1 FM	11:30 am * 7:55 am * 11:50 am *	6:07 am *	6:14 am *	6:21 am *				3:15 pm	11:28 am
Columbus Coshocton	WMNI WTNS	920 AM 1560 AM 99.3 FM	11:40 am 12:30 pm 1:30 pm		5:37 am						
Defiance Delaware Delphos	WONW WDLR WDOH	1280 AM 1550 AM 107.1 FM	6:45 am 2:14 pm 12:00 pm					11:35 am		3:15 pm 3:15 pm 4:07 pm	
Dover	WJER	101.7 FM 1450 AM	5:45 am *								
Eaton	WCTM	1130 AM	7:15 am 11:30 am 12:14 pm		7:21 am	7:10 am					
Fostoria	WFOB	1430 AM 96.7 FM	12:35 pm * 4:07 pm *	6:07 am *	6:14 am *	6:21 am *	8:07 am *	8:14 am *		3:15 pm *	12:56 pm *
Fremont	WFRO	99.1 FM	12:45 am		6:14 am *			11:32 am		3:15 pm	
Georgetown	WURD	97.7 FM	12:16 pm	6:45 am	7:20 am	7:35 am 12:10 pm					
Greenville	WDRK	106.5 FM	6:45 am 12:14 pm		6:14 am	6:21 am 11:46 am	6:30 am	6:35 am			
Hillsboro	WSRW	1590 AM 106.7 FM	12:14 pm * 4:07 pm *		6:14 am *	6:21 am * 11:46 am *	12:40 pm *	12:30 pm * 4:25 pm *		3:15 pm *	
Kenton	WKTN	95.3 FM	12:35 pm 5:50 pm	6:07 am	6:14 am	6:21 am	12:28 pm	12:51 pm	1:57 pm	3:15 pm	12:26 pm
Lancaster Lancaster	WLOH WHOK	1320 AM 95.5 FM		6:07 am	6:14 am					5:07 pm	
London	WCKX	106.3 FM	6:00 am 12:04 pm							3:15 pm	
Mansfield	WCLW	1140 AM 105.3 FM	11:07 am	6:07 am	6:14 am	6:21 am			10:43 am *	3:15 pm *	
Marietta	WBRJ	910 AM	6:07 am 11:30 am			7:00 am				5:30 pm	
Marion	WMRN	1480 AM 107 FM	5:45 am 12:20 pm			6:15 am 12:30 pm	12:23 pm				
Mt. Vernon	WMVO	1300 AM	6:05 am 12:35 pm				12:30 pm	12:50 pm			
Napoleon	WNDH	103.1 FM	5:45 am 11:07 am		6:14 am		12:12 pm	12:35 pm		3:15 pm	11:28 am
Newark Norwalk	WCLT WLKR	1430 AM 1510 AM 95.3 FM	12:35 pm 12:45 pm *	6:07 am *	6:14 am *				12:00 pm * 5:50 pm *	3:45 pm *	
Oberlin	WOBL	1320 AM	12:30 pm				5:30 am 12:37 pm			3:15 pm	
Ottawa	WPNM	106.3 FM	11:07 am 12:14 pm 5:07 pm	6:07 am	6:14 am	6:21 am					
Piqua	WPTW	1570 AM 95.7 FM	5:45 am 12:22 pm		6:14 am	6:21 am * 1:00 pm *	11:54 am *				1:06 pm *
Port Clinton	WOSE	94.5 FM	5:07 pm 12:30 pm							3:15 pm	
Salem Sidney	VSOM WMVR	600 AM 1080 AM 105.5 FM	12:36 pm *	6:35 am *	6:40 am *	6:45 am *	6:15 am *	6:26 am *			
Springfield Tiffin	WBLV WTFP	1600 AM 1600 AM 103.7 FM	12:45 pm 11:37 am * 12:17 am *			12:53 pm 7:10 am *	11:37 am		7:55 am *		
Upper Sandusky	WYAN	95.9 FM	5:45 am 12:35 pm 6:05 pm			6:21 am			10:43 am 1:06 pm 2:06 pm	3:15 pm	
Urbana	WCOM	101.7 FM	12:35 pm	6:07 am	6:14 am					3:15 pm 5:50 pm	12:33 pm
Van Wert	WERT	1220 AM 98.9 FM	12:30 pm * 4:53 pm *		6:47 am *	6:21 am *			10:43 am * 1:57 pm *	3:15 pm *	
Wapakoneta	WAXC	92.1 FM	12:21 pm	7:10 am	7:15 am	7:20 am 12:25 pm	12:10 pm	12:15 pm	10:20 am 10:45 am 1:20 pm 2:20 pm	3:15 pm	12:20 pm
Washington C.H.	WOFR WCHO	1250 AM 105.5 FM	6:45 am * 12:20 pm *			7:05 am * 7:45 am * 11:46 am * 12:50 pm *			10:43 am * 12:58 pm * 1:57 pm *	3:15 pm *	11:20 am *
Wheeling, W. Va.	WWVA	1170 AM	6:45 am 12:15 pm								
Wooster	WWST	960 AM	12:25 pm			12:20 am					
Wooster	WQKT	104.5 FM	5:45 am 6:35 pm				5:30 am 6:50 pm				5:35 am
Xenia	WGIC	1500 AM	12:10 pm	7:45 am	7:45 am	7:55 am					12:08 pm