

Long Wave  
Short Wave  
News Spots  
& Pictures

# MICROPHONE



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WEEK BEGINNING MAY 19, 1934

Published Weekly

**This and That**

By Morris Hastings

THE PROGRAM presented by JASCHA HEIFETZ, amazing violinist, on the "Hall of Fame" broadcast last Sunday, gives point to a complaint, recently voiced in a letter to The MICROPHONE.

The correspondent protests the waste of first-class talent on "so-called popular programs."

He cites as example the recital of LUCREZIA BORI, Spanish soprano, who, he writes: "I admire as an artist. But," he continues, "she was slated for such a program that I didn't turn on my radio at all."

The same sentiment, unfortunately, may be expressed in connection with the HEIFETZ program. With a vast field of distinguished and unacknowledged violin literature to choose from, the violinist selected four pieces that are, to put it mildly, run of the mill.

Our correspondent's word "waste" is the only proper word for it.

Who is to blame? Assuredly not the artist, because any artist worthy of the name—both BORI and HEIFETZ are decidedly so—prefer to play music that matches their talent. But they didn't, not over the radio.

The clear assumption is, then, that the sponsor is in the woodpile. It was he, we must believe, who urged Mme. BORI and Mr. HEIFETZ to play "something simple." Remember, I can almost

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## New Communications Bill Is Passed; Senate Rejects Wagner Amendment

### Review of U. S. Fleet On the Air

Two announcers and two engineers will join the Navy temporarily beginning May 23 so that President ROOSEVELT's review of the battle fleet off Ambrose Light, New York, on May 31, may be fully described for the radio audience.

The broadcast of the review will be heard over the NBC-WJZ network at 11.45 P. M. on May 31.

In order to prepare for the broadcast, WILLIAM LUNDELL and GEORGE HICKS, announcers, and two engineers will fly to Guantanamo where they will join the fleet, which will sail North from Cuba two days later.

A total of eight announcers will be used to complete the picture of the Presidential review and the fleet's arrival in New York harbor. LUNDELL will be aboard the U. S. S. California, flagship of the battle fleet, and HICKS will be aboard the Saratoga, the aircraft carrier.

The U. S. S. Indianapolis will serve as the President's reviewing stand and aboard the cruiser with the President will be JAMES WALLINGTON and CARLTON SMITH, who announces all Presidential broadcasts.

As the ships move up New York harbor and the Hudson river, their progress will be reported by FORD BOND from the roof of the Whitehall building

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### Radio Audience Gives \$65,000 to the Fund for N. Y. Philharmonic



LAWRENCE GILMAN, music critic of the New York Herald-Tribune, who acted as commentator during the broadcasts of the New York Philharmonic this season.

The radio audience has contributed more than \$65,000 to the New York Philharmonic's recent drive for funds to assure the continuance of that orchestra.

The campaign goal was announced as \$500,000. But in less than three months it went over the top by \$2,559, those in charge of the drive announced last week.

Of the sum contributed by the radio audience, \$17,000 came as response to the broadcast on the

birthday of TOSCANINI, conductor of the orchestra.

In response to Dr. WALTER DAMROSCH's plea to the radio audience during the intermission of another concert that each one listen-

(Continued on Page 13)

### One Board For Radio, Telephone

By ARTHUR HACHTEN

The MICROPHONE'S Washington Correspondent

Without a record vote the United States Senate has passed the DILL bill creating a new commission to have jurisdiction over the radio, telephone and telegraph industries.

The DILL bill, sponsored by Senator DILL (D) of Washington and which now goes to the House for its consideration, would establish a commission of five members to take over all of the duties now held by the Federal Radio Commission over radio and those of the Interstate Commerce Commission over telephone and telegraph companies.

By a vote of 42 to 23, the Senate rejected an amendment by Senators HATFIELD, (R) of West Virginia, and WAGNER (D) of New York, requiring that 25 per cent of all radio broadcasting channels be allotted to education, religious, labor, agricultural and other non-profit-making associations.

Senator DILL, opposing the WAGNER-DAMROSCH amendment, suggested a more feasible plan would be for the commercial broadcasting companies to be required to allot a fair proportion of their time to programs of non-profit-making educational institutions.

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### "Our Elsie" to be on Air

ELSIE FERGUSON, famous star of the stage and screen, known as "Our Elsie," will give a series of three guest performances on the Family Theatre program, heard over the Columbia-WABC network, beginning Sunday evening, May 20, at 9.

For her radio debut Miss FERGUSON will be heard in a scene from DUMAS' famous play, "Camille."

In her subsequent appearances Miss FERGUSON will bring to the air outstanding scenes from plays in which she has dramatized characters with success. LAWRENCE HOLCOMB will direct her radio presentations.

ELSIE FERGUSON has enjoyed a brilliant career on the stage and later in the silent films.

The songs of JAMES MELTON and the music of JOSEF PASTERNAK will be heard on the same program.

### News Flashes

- A.M.
- 7.15 WNAC
  - 8.00 WAAB WEAN WLBZ WNBH
  - 10.45 WBZ
  - 10.30 WFAF Network (Tues., Thurs. 10.45)
  - 10.45 WJZ Network
- P.M.
- 4.01 WBZ
  - 12.20 WNAC
  - 1.30 WEAN WICC WFEA WORC
  - WLBZ WNBH
  - 3.00 WAAB
  - 6.00 WNAC WICC WFEA WORC
  - WMAS WLBZ
  - 6.30 WEAN WNBH WTAG
  - 7.00 WAAB WLBZ (Sat. 6.45)
  - 9.45 WAAB
  - 11.00 WNAC WEAN WICC WIFA WORC WMAS WLBZ WNBH WTAG
  - 11.00 WBZ WFAF Network
  - 11.30 WFAF Network
  - WJZ Network (Wed. 11.45, Sat. 11.30)

### SUNDAYS

- A.M.
- 8.45 WNAC WEAN WICC WFEA
  - WMAS WLBZ WNBH
  - 11.00 WBZ WFAF-WJZ Network
- P.M.
- 6.00 WNAC WEAN WICC WFEA
  - WLBZ WMAS WORC WNBH
  - 6.45 WAAB
  - 9.45 WAAB
  - 10.45 WBZ
  - 11.15 WNAC WICC WFEA WORC
  - WMAS WLBZ WNBH WTAG

### Champions Broadcast

Well-known figures in the world of sports will take part in a special hour program, broadcast over the CBS-WABC network this Saturday, beginning at 8 P.M.

Boxing will be represented by PRIMO CARNERA, heavyweight champion of the world; JIMMY McLARNIN, world's welterweight champion, and BARNEY ROSS.

The two latter probably will make some predictions about the fight in which they will face each other on May 28th.

JOE MCCARTHY, manager of the New York Yankees, will speak for baseball.

BENNY FRIEDMAN, football coach of C. C. N. Y. and himself a famous star of the sport, will talk about football prospects for next Fall.

CBS expects that GENE SARAZEN and ELLSWORTH VINES will represent golf and tennis respectively.

### Pictures

VI BRADLEY, contralto and pianist of the FBC network	Front Cover
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# Saturday, May 19 - Championship Sports Program, WABC, 8 P.M.

## Highlights

- P.M.**
- 2.30—People's Lobby Lunch-con. NBC-WEAF
  - 3.30—Bach Program from Louisville, CBS-WABC
  - 4.45—Rube Goldberg, NBC-WJZ
  - 8.00—Art in America, NBC-WJZ
  - 8.30—Floyd Gibbons, NBC-WEAF
  - 9.00—House Party, NBC-WEAF (Crete Stueckgold, CBS-WABC)
  - 10.00—Byrd Expedition, CBS-WABC
  - Lennie Hayton's Orchestra, NBC-WEAF

(All programs are listed in Eastern Daylight Saving Time.)

- 6.30 A.M. Sunrise Melodies, organ, WNAC, 45 m.
- 6.45 A.M. Tower Health Exercises, WEAF WEEI WGY, 1 h.
- 7.00 A.M. Musical Clock, WBZ WTIC, 1 h.
- 7.15 A.M. Weather, news, time, WNAC
- 7.30 A.M. Yoshi Husako, xylophone, WJZ Organ Revue, WABC, 30 m.
- 7.45 A.M. Pollock and Larnhurst, WEAF WGY
- 8.00 A.M. Radio City Organ, WEAF WJAR WTAC, 30 m.; WCHS 15 m. (WEAF from 8:15)
- 8.15 A.M. Colin Drugg, organist, WTIC, 30 m.
- 8.30 A.M. Don Hall Trio, WJZ WBZ WHAM
- 8.45 A.M. The Ambassadors, WABC WCAU
- 9.00 A.M. Morning Glories, WEAF WCHS WTAC
- 9.15 A.M. Breakfast Club, WJZ KDKA, 1 h. (WBZ from 9:15) WHAM from 9:30
- 9.30 A.M. Luxembourg Gardens, Sorey, conductor, WABC WFEA WORG WMAS WLBZ, 45 m.
- 9.45 A.M. Magic Hour, WNAC WICC WDRC
- 10.00 A.M. The Mixing Bowl, WTIC, 30 m.
- 10.15 A.M. Morning Parade, News at 10:30; WEAF WEEI WJAR WTAC WGY, 45 m.; (WJZ from 10:30) WCHS, 30 m.
- 10.30 A.M. News and Children's Program, WABC WNAC WFEA WORG WMAS WLBZ WCAU, 30 m.
- 10.45 A.M. News and Originalities, WJZ News and Piano, WBZ Town Crier, WNBX
- 11.00 A.M. News and Originalities, WJZ News and Piano, WBZ Town Crier, WNBX
- 11.15 A.M. News and Originalities, WJZ News and Piano, WBZ Town Crier, WNBX
- 11.30 A.M. News and Originalities, WJZ News and Piano, WBZ Town Crier, WNBX
- 11.45 A.M. News and Originalities, WJZ News and Piano, WBZ Town Crier, WNBX
- 12.00 P.M. News and Originalities, WJZ News and Piano, WBZ Town Crier, WNBX
- 12.15 P.M. News and Originalities, WJZ News and Piano, WBZ Town Crier, WNBX
- 12.30 P.M. News and Originalities, WJZ News and Piano, WBZ Town Crier, WNBX
- 12.45 P.M. News and Originalities, WJZ News and Piano, WBZ Town Crier, WNBX
- 1.00 P.M. News and Originalities, WJZ News and Piano, WBZ Town Crier, WNBX
- 1.15 P.M. News and Originalities, WJZ News and Piano, WBZ Town Crier, WNBX
- 1.30 P.M. News and Originalities, WJZ News and Piano, WBZ Town Crier, WNBX
- 1.45 P.M. News and Originalities, WJZ News and Piano, WBZ Town Crier, WNBX
- 2.00 P.M. News and Originalities, WJZ News and Piano, WBZ Town Crier, WNBX
- 2.15 P.M. News and Originalities, WJZ News and Piano, WBZ Town Crier, WNBX
- 2.30 P.M. News and Originalities, WJZ News and Piano, WBZ Town Crier, WNBX
- 2.45 P.M. News and Originalities, WJZ News and Piano, WBZ Town Crier, WNBX
- 3.00 P.M. News and Originalities, WJZ News and Piano, WBZ Town Crier, WNBX
- 3.15 P.M. News and Originalities, WJZ News and Piano, WBZ Town Crier, WNBX
- 3.30 P.M. News and Originalities, WJZ News and Piano, WBZ Town Crier, WNBX
- 3.45 P.M. News and Originalities, WJZ News and Piano, WBZ Town Crier, WNBX
- 4.00 P.M. News and Originalities, WJZ News and Piano, WBZ Town Crier, WNBX
- 4.15 P.M. News and Originalities, WJZ News and Piano, WBZ Town Crier, WNBX
- 4.30 P.M. News and Originalities, WJZ News and Piano, WBZ Town Crier, WNBX
- 4.45 P.M. News and Originalities, WJZ News and Piano, WBZ Town Crier, WNBX
- 5.00 P.M. News and Originalities, WJZ News and Piano, WBZ Town Crier, WNBX
- 5.15 P.M. News and Originalities, WJZ News and Piano, WBZ Town Crier, WNBX
- 5.30 P.M. News and Originalities, WJZ News and Piano, WBZ Town Crier, WNBX
- 5.45 P.M. News and Originalities, WJZ News and Piano, WBZ Town Crier, WNBX
- 6.00 P.M. News and Originalities, WJZ News and Piano, WBZ Town Crier, WNBX
- 6.15 P.M. News and Originalities, WJZ News and Piano, WBZ Town Crier, WNBX
- 6.30 P.M. News and Originalities, WJZ News and Piano, WBZ Town Crier, WNBX
- 6.45 P.M. News and Originalities, WJZ News and Piano, WBZ Town Crier, WNBX
- 7.00 P.M. News and Originalities, WJZ News and Piano, WBZ Town Crier, WNBX
- 7.15 P.M. News and Originalities, WJZ News and Piano, WBZ Town Crier, WNBX
- 7.30 P.M. News and Originalities, WJZ News and Piano, WBZ Town Crier, WNBX
- 7.45 P.M. News and Originalities, WJZ News and Piano, WBZ Town Crier, WNBX

WFEA WDRC WORC WLBZ WCAU, 30 m.

Morning Symphony, WHEB, 30 m.

Daily Poem, N-BX

11.15 A.M.

The Vass Family, seven harmony children, WJAF WGY

Spanish Idylls, WJZ WHAM, 30 m.

Knights Club, KDKA, 45 m.

Mass. Women's Club, WBZ, 30 m.

Safety Talk, N-BX

11.30 A.M.

Clara L. V. soprano, piano duo, WEAF

W.H. WJZ WCHS WTAC, 30 m.

Morning Melodies, WTIC, 20 m.

Henke's Grandis, WJZ WHAM, 30 m.; Children's Theatre, WGY, 30 m.

"Cinderella," Junior League of Chicago, W.A.M. WNAC WEAN WFEA WDRC WORC WMAS WLBZ WCAU, 30 m.

Two Hoboes, WNBX

Band Program WHEB

11.45 A.M.

Doug Newton's Orchestra, WNBX, 1 h.

Music Master, WHEB

12.00 P.M.

Oliver College Orchestra, WEAF WEEI WJAR WCHS WTIC WTAC

Dan Feltz WJZ WCHS WTAC, 30 m.

WJZ Monitor Views the News, WBZ

Genie and London, WABC WNAC WEAN WLBZ WDRC WORC WMAS WLBZ WCAU

Noonday Musical, WAAB

Poetry and How, WOR

Dance Music, WHEB

12.15 P.M.

Hai Keene's Gang, WGY

Genie Fontarinos, soprano, WJZ WHAM

Weather, WBZ

Pete Wootley's Canadians, WABC WAAB WJZ WFEA WDRC WORC WMAS WLBZ

News, time, weather, WNAC

Flying Fingers, WBSO, 30 m.

Orchestra, WOR

Fast Fiddlers, WHEB

12.30 P.M.

Rex Battle's Concert Ensemble, WEAF, 30 m.; WCHS from 12:45

Paul and Ray, WEEI, 30 m.

Farm Forum, WTIC, 30 m.

Catholic Chimes, WJAR

Ed Murphy's Orchestra, WTAC

Hugh Clark, WJZ WBZ KDKA WHAM

Concert Miniatures, WABC WAAB WEAN WJZ WFEA WMAS WLBZ WCAU

Hugh Clark, "Landscape Paintings," WOR

Vaughan's Radio Club, WHEB, 30 m.

12.45 P.M.

Farm Chat, WJAR

The Sizzlers, WJZ WBAL WHAM

Ench Light's Orchestra, WABC WAAB WJZ WFEA WMAS WLBZ, 30 m.

(WFEA, 15 m.)

Walter Marvin, WBSO

Farm Bureau, WNBX

1.00 P.M.

Xavier Cugat's Orchestra, WEAF WJAR WJZ WCHS WTIC WTAC WGY

Stoga's, WEEI

Weather and Rhythm Masters, WTIC

Words and Music, WJZ, 30 m.

Farm News, WBZ

Farm and Garden Chat, WAAB WORC

4-H Club, WNBX

Health Talk, WOR

Harlan Ober, WHEB

4-H Club, WNBX

Variety, WBSO

1.15 P.M.

Hotel Gibson Orchestra, WLW

Musical Revue, WOR

Garden Club, WBSO

Organ and News, WHEB

1.30 P.M.

Harold Stern's Orchestra, WEAF WEEI WJAR WCHS WTIC WTAC WGY

National 4-H Club, WJZ WBZ WHAM KDKA WLW, 1 h.

Mitchell's Orchestra, WAAB WNBH

News, WEAN WJZ WFEA WORC WMAS WLBZ WNBH

Bert Muller, piano, WBSO

Books, Rosalind Genet, WOR

1.45 P.M.

Harold Knight's Orchestra, WABC WAAB WJZ WFEA WORG WMAS WLBZ WCAU, 30 m.

"Singing Golf Strokes," WNAC

The High Haters, WBSO

Guy Hunter, entertainer, WOR

2.00 P.M.

Edward P. Mulroony, speaker, WEAF WEEI WCHS WTAC WGY WJAR, 30 m.

## Newcomer



THELMA GOODWYN, recently come to the Columbia network, is featured with ROLLO HUDSON's orchestra Tuesdays, Thursdays and Saturdays at 7:30 P. M.

Hits and Incores, WAAB, 1 h.

Musical Interlude, WOR

Marion Stiles, WJZ

Hatch Studios, N-BX

Hillie and Josie Frost, WNBX

4.15 P.M.

George Sheban's Orchestra, WABC, 45 m.

Variety Musical, WOR

South Sea Islanders, WBSO

Coro Calkins, WNBX, 30 m.

4.30 P.M.

The Lady Next Door, WEAF WEEI WJAR WCHS WTAC WGY, 45 m.

Dun Carlos Orchestra, WJZ WBZ, 30 m.

George Sheban's Orchestra, WOR, 30 m.

Raymond, WJZ

Ronald McGregor, WHEB

4.45 P.M.

Rube Goldberg, address at University of California, WJZ WHAM

Singing Cowboys, WBSO

Dorothy Fausel, WHEB

Mother's Day Program, WNBX, 30 m.

5.00 P.M.

Don Bigelo's Orchestra, WEAF WJAR WCHS WTIC WLBZ WGY WLW, 30 m.; WEEI, 15 m.

Kaltenmeyer's Kindergarten, WJZ WBZ WHAM, 45 m.

Pancho and his Orchestra, WABC WAAB WJZ WFEA WMAS WLBZ WCAU, 30 m. (WLW WNBC WORC from 5:15)

American Legion, WEAN

Angelus Ensemble, WHEB, 45 m.

5.15 P.M.

Educational feature, WEEI

The Vagabonds, WGY

Yankee Singers, WOR

Bernard Gabriel, piano, WOR

Radio School, WNBX

5.30 P.M.

"The New Deal and Industrial Profits," N. M. WEAF WEEI WJAR WCHS WTAC, 30 m.

Martha and Hal, WJZ

John Parker, baritone, WLW

Jack Armstrong, All-American Boy, WABC

WLAN WEAN WDRC WCAU

Melody Mart, WABC WICC WFEA WORC

"Just Dogs," Steve Sevrn, WOR

Stony Book Lady, WNBX

Radio Falls, WHEB

5.45 P.M.

Ouphan Anne, WJZ WBZ WHAM KDKA WLW

Tito Guazar, tenor, WABC WAAB WEAN WJZ WFEA WDRC WMAS WLBZ

Armando Lopez's Orchestra, WNAC

French Class, WOR

Hilbilles, WNBH

Novelty Tunes, WHEB

6.00 P.M.

Al Pearce's Gang, WEAF WJAR WTAC WLW, 30 m.

The Evening Tattler, WEEI, 30 m.

Peter Van Steedan's Orchestra, WJZ WBZ WBAL

Micha Raginsky's Ensemble, WABC WAAB

News, WNAC WICC WFEA WORC WMAS WLBZ

Uncle Doc, WJZ, 30 m.

Jack Armstrong, WLW

Dance Tunes, WHEB

6.15 P.M.

Baseball scores, WBZ

Billy Hays Orchestra, WABC WAAB WDRC WCAU

Baseball scores, WNAC

Baseball scores and Dial Revue, WFEA

Charles, WHEB

Smilin' Ed McConnell, WNBX

6.30 P.M.

Tom Coakley's Orchestra, WEAF WJAR WTAC, 30 m. (WGY WLW WEEI from 6:45)

Baseball scores and Current Events, WEEI

Stamp Club, WJZ WHAM KDKA

Sports, weather, WBZ

Jack Armstrong, WLW

Baseball scores, WABC WAAB WFEA WDRC WLBZ WCAU

Merry-Go-Round, WNAC WICC

Records, WJZ WFEA WORG WNBH

Motor Tips, WOR

Bob Newhall, WLW

Ruth Shepard, WHEB

6.45 P.M.

John Herrick, WJZ WBAL KDKA WHAM

Concert, Edward MacHugh, baritone, WBZ

Frederick William Wile, WABC WNAC

WGY

Merry-Go-Round, WEAN

News, WLBZ

"River Habits," WLW

Pauline Alpert, pianist, WOR

Evening Symphony, WHEB, 30 m.

7.00 P.M.

Baseball Resume, WIAP

The Three Scamps, WEEI WJAR WCHS WTAC WGY

Captain Al Williams, WJZ, 30 m.

World in Revue, WJZ

Lloyd Huntley's Orchestra, KDKA, 30 m.

Margaret Carlile, song, WLW

Fab Waller, songs, WABC WAAB WICC WFEA WDRC

"Front Page," drama, WNAC WEAN

Five O'clock Melodies, WHAS, 30 m.

Ford Frink, sports, WOR

7.15 P.M.

Religion in the News, WEAF WJAR WCHS WTAC WGY

Ethel Grenier, WEEI

Pickens Sisters, WJZ

Joe Rines' Orchestra, WBZ

German Band, WLW

Hilary Jones' Orchestra, WABC WAAB WICC WFEA WDRC

Old Apothecary, WNAC WEAN WNBH

Harry Herhseld, WOR

7.30 P.M.

Eddie Peabody, banjo, Humber's Orchestra, WEAF WJAR WCHS WTAC

After Dinner Revue, WEEI

Johnny Johnson's Orchestra, WGY, 30 m.

Don Doctor's Orchestra, WJZ WBZ KDKA

Silver Dust Srenelers, Paul Keast, WABC

WDRC WORC WHAS

Jack Fisher's Orchestra, WNAC WEAN

Rodgers at the Organ, WAAB, 30 m.

Miss Marion Parkhurst, WFEA

Stobbs' Orchestra, WOR, 30 m.

Bob Newhall, WLBZ

Popular Melodies, WHEB

7.45 P.M.

Harmonium Band, WJAR

Pickens Sisters, WJZ WBZ

Roy Helton, "Looking at Life," WABC

WORG WEAN WICC WFEA WDRC

WORG WMAS WLBZ

"18th Century Homes," C. F. Roth, WLW

8.00 P.M.

U. S. Marine Band, WEAF WEEI WJAR WCHS WTAC WGY

Art in America, WJZ WBZ KDKA WHAM

All Star Sports Program, Ted Huson, Piano

Carroll Jones, Capt. WABC WNAC

WEAN WFEA WDRC WORC WLBZ, 1 h.

Gov. Government Talk, WOR

Valentine's Orchestra, GNAC, 30 m.

R. F. D. Houli, WLW, 30 m.

Dinner Concert, WHAS, 30 m.

8.15 P.M.

Bayatan Peasant Band, WJZ WHAM KDKA

Advertisers Federation, WBZ

8.30 P.M.

Floyd Gibbons, WEAF WEEI WJAR WCHS WTAC WGY WLW, 30 m.

Hands Across the Border, WJZ WBZ WLBZ WHAM

Georgetown Friends School Glee Club, WPG, 30 m.

Arthur Warren's Orchestra, WOR

Hotel Gibson Orchestra, WLW

Dario Merry Makers, KCAC, 30 m.

Seymour Simon's Orchestra, WGN, 30 m.

8.45 P.M.

Tessie, the Typist, WBZ

Tip O'Neil, WAAB

9.00 P.M.

House Party, Joe Cook, Frances Langford, Footless Orchestra, WEAF WEEI WJAR WCHS WTAC WGY WLW, 30 m.

All Ohio Intercolligate Orchestras, WJZ, 30 m.

England Community Singing Clubs, WBZ

Crete Stueckgold, Andre Kostelanetz' Orchestra, WABC WNAC WFEA WDRC WORC WLBZ WCAU, 30 m.

Meyer David Band, WAAB

De-ask Symphony Orchestra, WOR, 1 h.

Ferdie Houli's Orchestra, CFRB, 30 m.

White Chorus, KCAC, 30 m.

9.15 P.M.

The Monitor Views the News, WBZ

Hands Across the Console, WAAB

9.30 P.M.

Beatrice Fairfax, WEAF WEEI WJAR WCHS WTAC WGY WLW, 30 m.

Eddie DeLoe's Orchestra, WJZ WBZ KDKA WHAM, 30 m.

Champions, Richard Humber's Orchestra, WABC WNAC WEAN WFEA WDRC WMAS WLBZ

Ted Hanson's Orchestra, WAAB WICC WORG WNBH

Lonnie Smith's Orchestra, WHAS, 30 m.

Aldrich's Hawaiians, WPG, 30 m.

Anson Weeks's Orchestra, WGN

9.45 P.M.

News at Baseball Score, WAAB

Jack Garber's Orchestra, WGN

10.00 P.M.

Graham McNamee, Hayton's Orchestra, Carolyn Marsh, WEAF WEEI WJAR WCHS WTAC WGY WLW, 30 m.

Tim Ryan's Place, WJZ WHAM

Three Blue Notes, WBZ (Weather at 10:15)

Behind the Bar, KDKA

Byrd Expedition on the Air, WABC WNAC

WEAN WDRC WORC WLBZ, 30 m.

Perry Stevens Orchestra, WAAB, 30 m.

News and Drama, WFEA

Musical Program, WOR, 30 m.

Auditorium Dance Orchestra, WPG

Romaneli's Orchestra, CFRB, 30 m.

Albique, KCAC, 30 m.

10.20 P.M.

"Goping With Crime," WEAF WEEI WJAR WCHS WTAC WGY WLW, 30 m.

WLBZ Barn Dance, WJZ WBZ WHAM KDKA WLW, 1 h.

Elder Michaux and his Congregation, WABC WAAB WICC WFEA WDRC WORC WMAS WLBZ WCAU, 30 m.

Yankee Yarns, WNAC

Pattio's Orchestra, WEAN

Steel Pier Orchestra, WPG, 30 m.

Organ Recital, WOR, 30 m.

Henry Baguin's Orchestra, WHAS, 30 m.

10.45 P.M.

Micha Levitzki, pianist, WEAF WEEI WJAR WCHS WTAC WGY

Jack Ingerson, sports, WNAC WEAN WORC WLW, 30 m.

News at 11:15

E. B. Bennett, Baseball scores and Current Events, WEEI

Jack Miles' Orchestra, WGY

Wormyworms, Ozias and Eddie, WJZ

Sylvia Froos, songs, WABC WAAB WDRC

News, WNAC WEAN WICC WFEA WORC WMAS WLBZ WNBH

Bud Fisher's Orchestra, WOR

11.15 P.M.

News and Little Jack Little's Orchestra, WABC WNAC WICC WDRC WORC WMAS WLBZ WCAU

Hugh Connors's Orchestra, WAAB

Barn Wooding's Orchestra, WCAU

11.30 P.M.

One Man's Family, WEAF WEEI WJAR WCHS WTAC WGY WLW, 30 m.

News and Paul Whiteman Orchestra, WJZ WHAM

News and Huntley's Orchestra, KDKA, 30 m.

Connors' Orchestra, WAAB

Hotel Gibson Orchestra, WLW, 30 m.

Anthony Tim's Orchestra, WOR, 30 m.

Troymore Grille Orchestra, WPG

Anson Weeks, Jack Garber, Earl Buttrick's Orchestra, WGN, 3 h.

11.45 P.M.

Johnnie Johnson's Orchestra, WABC WNAC WEAN WICC WDRC WORC WMAS WLBZ WCAU

12.00 M.

Dan Russo's Orchestra, WFAF WLW, 30 m.

Bob Denny's Orchestra, WLW WBZ, 30 m.

Messages to Far North, KDKA

Ted Fusco's Orchestra, WABC WNAC WJZ WCAU

Billy Lopez's Orchestra, WEAN, 30 m.

Jack Berger's Orchestra, WOR, 30 m.

12.30 A.M.

Care Free Carnival, WEAF WEEI WGY WLW WCHS WTAC WGY WLW, 30 m.

Lopez Orchestra, WJZ WBZ

Mary Greger's Orchestra, KDKA

Gus Schenck's Orchestra, WABC WNAC

WFEA WICC WMAS WCAU, 30 m.

## Back Door Johnnie



CURTIS ARNALL, the "BUCK ROGERS" of the air, came home from a fishing trip minus the keys to his apartment. In dirty white ducks and sneakers he rushed to a friend's Park Avenue establishment to borrow clothes for a dinner engagement. The doorman insisted that he use the servants entrance. The elevator man suggested he be led to the street. After much phoning from around the corner ARNALL was admitted to his friend's apartment by the rear door.

**STATION DIRECTORY**

Page 4

# Education Committee Asks Roosevelt Control Radio Advertising

## Report Says Ads Beyond the Bounds

Because "undesirable radio advertising has exceeded reasonable bounds," President ROOSEVELT has been asked by the National Committee on Education in Radio to assume the leadership in effecting a control of radio advertising.

Such a control would apply both to the amount and the kind of advertising copy, according to an article appearing in *Editor & Publisher*.

"The government," reads the report presented by the committee after a two-day session in Washington, "should cease incurring expense for the protection of channels for the benefit of private monopoly without insuring commendable programs satisfactory to citizen listeners.

"Because undesirable radio advertising has exceeded reasonable bounds," the resolution adopted by the committee states, "both in regard to the amount and more especially the kind of copy, we urge that the study also include the possibility of government regulation, including the censorship of advertising."

The committee on education also made suggestions as to how radio might bear the cost of its own control.

One system proposed by JEROME DAVIS, of the Yale University Divinity School provides that each sponsor would be allowed to mention the name of the product he advertises with four additional words free of charge.

Any additional advertising time up to 30 seconds would be charged for at the rate of 25 per cent of the total paid by the advertiser to the radio broadcasting company.

If time over 30 seconds were used the charge might be from 50 to 100 per cent of the total.

CHARLES A. ROBINSON advocated a law providing for times of day when every station would be free from advertising and yet present a variety of programs.

## Vivienne Segal Comes To Radio

VIVIENNE SEGAL, lyric soprano of the stage and screen, will be the featured soloist of the "Accordiana" program, heard over the WABC-Columbia network on Tuesday at 8.30 P. M. Her engagement will begin on Tuesday, May 22.

Miss SEGAL has recently appeared in "Music In The Air" and "The Cat and The Fiddle," two Broadway productions.

### Change In Byrd Program

The weekly broadcasts to and from the BYRD Expedition, which have been heard every Saturday over the WABC-Columbia network, will be shifted to Wednesday evenings from 10 to 10.30. The last Saturday night broadcast will be the opening of the World's Fair on May 26, at which Admiral BYRD will assist by remote control.

# Many Visitors Brighten Lot of CBS Symphony Announcer

## Jean LaGuardia Asks to See Fireman

By DAVIDSON TAYLOR

IN THE LITTLE booth where the Columbia announcer and engineer handled this year's Philharmonic-Symphony season from Carnegie Hall, we had many charming visitors.

GERALDINE FARRAR came one day, looking lovely and wearing crystal balls for buttons.

Musical figures such as DEEMS TAYLOR, WALTER DAMROSCH and GEORGE GERSHWIN have been with us too, watching the conductors from our window overlooking the stage.

But our most delightful guest was little JEAN LA GUARDIA, five years old. She came the day her father, New York's mayor, was to speak, and sat in my lap while I followed the score of the BRAHMS Double Concerto.

"Who's that man?" she asked, pointing at Hans Lange. I told her he was the conductor.

"That's funny," she said. "I didn't know all those people were down there. I've been in Carnegie Hall before, but it didn't look like this. And I've been in a radio station too, but it wasn't like this one."

"This is a control room," I told her. "Maybe you've been in studios."

"Have they any banjos in the orchestra?" she asked. I had to disappoint her.

"When I get big," she told me, "I'm going to play accordion and piano. And what do you call this man?" She indicated the control man behind my shoulder.



DAVIDSON TAYLOR, CBS announcer who last year announced the broadcasts of the New York Philharmonic Orchestra.

"He's an engineer."

She laughed and said, "That's funny. It's like a train. You have an engineer and a conductor. Where's the fireman?"

Then I got her autograph. She printed on one line the letters L, A and G. On a second line she printed U and A, then added an R by making a D and putting two huge tails on it. D and I brought her to the end of her third line, so she went back and printed the final A before the D. This pleased her very well, and I prize it.

Everyone was interested in watching the faces of the directors. The ivory and silver colored head of TOSCANINI put one in mind of LAWRENCE GILMAN's having said:

"I think the secret of his

## A Toy Trumpet Fascinates A Maestro

greatness is that he's a priest."

He meant to praise the Maestro's passion for perfection. At one concert we had five famous conductors backstage. ERNEST SCHELLING was around; it was one of his programs for the youngsters.

Mr. TOSCANINI was on hand as well. DEEMS TAYLOR was present to direct his "Circus Day" suite, and HANS LANGE had come as always because he loves the orchestra, which responds by loving him. BERNARDO MOLINARI was visiting, and he had a tiny trumpet, hardly seven inches long, which he was taking back to Italy.

TOSCANINI was fascinated by this instrument as a child is with a new toy. His hands trembled as he put the trumpet to his lips and tried to make a tone on the little mouthpiece.

When he could not, he called:

"Glantz! Glantz! Where is Glantz? It is a piccolo trumpet."

The first trumpet player of the Philharmonic-Symphony came out and held the instrument appraisingly.

"It's tuned in high B-flat," Glantz said.

"Play!" said Toscanini imperatively, his eyes sparkling like those of an eager child. "Let's go in here."

They went into a dressing room and closed the door. From behind the panels we heard the thin, trut notes of the minim trumpet, and the happy comment of the great director.

# Broadcast of I. C. 4-A Meet In Two Programs on CBS

The 57th annual I.C.A.A.A. track and field championships will be broadcast over the WABC-Columbia network on Friday and Saturday, May 25 and 26, from Franklin Field, Philadelphia. The Friday broadcast will be heard at 4.30 P. M. and the Saturday programs will begin at 3 and 4.30 P. M.

Six hundred and four athletes from 36 universities and colleges will compete for the team trophy, with entries from every section of the country. The University of Southern California, champions for the past three years, will not defend the title. Seven individual champions from 1933, including one dual winner, BILL BONTIRON, of Princeton, will attempt to renew their honors.

The Friday broadcast will be devoted to qualifying heats and interviews with coaches, officials and experts.

On Saturday the events to be described will be the 200 meter hurdles, semifinals and finals; the 110 metre hurdles, the 100 metre dash, and the 400, 800, 1500 and 3000 metre runs.

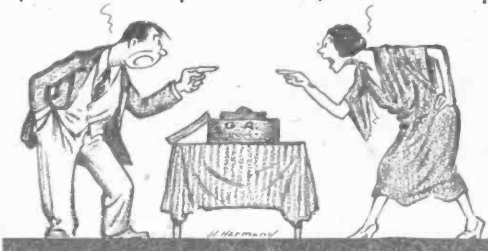
Because of the small delegation from the West Coast the East has a chance this year to win back the championship which was last held by Yale for the East.

## Fight Note

BEN GRAUER, NBC announcer, thinks he has the low down on the forthcoming fight between CARNERA and BAER. BEN introduced both over the radio, and asked each for some inside dope. "It's in the bag," each fighter whispered. "I'm going to knock that guy's block off."

## Just In Case

YOU DID IT! YOU DID IT!



GEORGE BURNS and GRACIE ALLEN arrived in New York from Hollywood the other day. They made the trip without losing anything except a small suit case. But they finally found it. GRACIE discovered it packed in a larger one by mistake.

# The National Spelling Bee Is on the Air

Finals of the 10th annual national spelling bee for elementary school children, conducted by 23 daily newspapers of the country, will be broadcast over the CBS-WABC network Tuesday, May 29, at 12.15 P. M.

The competition will be held in the auditorium of the new National Museum in Washington, D. C.

Elementary school champions from Maine to Nebraska will take part in the finals after competing in sectional contests. The national champion will be awarded \$500 with no conditions, but the sponsoring newspapers will recommend that it be used for higher education. The second award will be \$300 and the third \$100.

Dean GEORGE B. WOODS of American University will be chairman of the bee, while Dean C. E. HILL of George Washington University and Dr. H. E. WARNER of the District of Columbia public schools will serve as pronouncers.

The national competition is under the direction of DONALD McWAIN of the Louisville *Courier-Journal*.

## Roosevelt Speaks On Sunday Noon

President ROOSEVELT will address the joint session of Congress in commemoration of the 100th anniversary of the death of LAFAYETTE. The program will be heard over the combined networks of the NBC and Columbia on Sunday, May 20, at 12 noon.

A message from President LEBRUN of France will be read by the French ambassador to the United States, ANDRE DE LABOULAYE. Music will be played by the United States Marine Band.

## Stribling Is Interviewed

T. S. STRIBLING, American novelist who was awarded the PULITZER Prize several seasons ago, will be interviewed about his new novel, "Unfinished Cathedral," over the CBS-WABC network on Tuesday, May 29, from 4.45 to 5 P. M.

## For Southern Listeners

The programs of WFAF or WJZ may be heard over:  
WFLA-W SUN Clearwater, Florida  
WSB Atlanta, Georgia  
WSMB New Orleans, La.  
WQAI San Antonio, Tex.  
WSM Nashville, Tenn.

The programs of WABC may be heard over:  
WQAM Miami, Florida  
WISV Washington, D. C.  
WTOX Charlotte, N. C.  
WTAR Norfolk, Va.  
WBIG Greensboro, N. C.

## Middle Western Listeners

The programs of WFAF may be heard over:  
KSD St. Louis, Mo.  
KJWB Chicago, Ill.  
WMAQ Chicago, Ill.  
WTAM Cleveland, Ohio

The programs of WJZ may be heard over:  
WENR-WLS Chicago, Ill.  
WGAR Cleveland, Ohio  
WJR Detroit, Mich.

The programs of WABC may be heard over:  
WBBM Chicago, Ill.  
WHK Cleveland, Ohio  
WCCO Minneapolis, Minn.  
KMOX St. Louis, Mo.  
WHAAS Louisville, Ky.

NOTE: Outstanding local programs of these stations are regularly listed in *The MICROPHONE*.



# Radio Lane

By Jimmy J. Leonard

NOW THAT the good ole Summer time is rolling steadily upon us, we are assured of many fine noonday programs over both important chains. While we are lolling on the sandy shore, or at our office desks, we may listen to many of the big-time commercials broadcasting their wealth of stars while the sun is still high in the heavens.

This attitude is amazing when you consider that last year at this time the Summer afternoon spots were junk. But apparently the Showboat sponsors think they are missing much of their audience during the humid evenings and are out to get the listeners coming as well as going. Their afternoon shows begin on May 18 with ANNETTE HANSHAW guest starring. Other big accounts are due to follow; or so the audition chamber tells us.



FRED WARING

FRED WARING, Ford's radio showman, is one of the highest paid persons on the air. At least the highest paid band man. It has been stated that he gets \$10,000 a broadcast. FRED will play any type of musical composition but one. And that one composition sends a morbid fear racing through his blood. It is from GRIEG's "Peer Gynt," termed "Aase's Death," which is a morbidly beautiful lament.

Hear ye, owners of trusty tennis racquets! ELLSWORTH VINES, Jr., TILDEN's famous protegee, will take to the air this Sunday. He will give a 15 minute chat.

Don't say I didn't tell you last month that the Casa Loma orchestra wouldn't be long on the air when they added a harp and other such instruments to a great hotcha band. You can imagine DUKE ELLINGTON replacing strings for brass and expecting to capture Harlem's undying love. Anyhow, the Casa Loma sponsors are shopping about for new game.

MARY PHILLIPS, the little Providence girl who is etching a name for herself in Radio City, came to town last Sunday and set the Boston network afire for the Fox spot. It's grand to see a New England lass push herself ahead without the customary arrogance of the average radio girl. Talent tells.

RUBINOFF, CANTOR's own RUBINOFF, is being sued by two blondes. One is his wife, who insists on a fourth of his earnings. The other, alleged to be a jilted violet, demands \$100,000 heart ease. RUBINOFF paid income taxes on the basis of \$260,000 earnings for 1933. He also must pay his musicians.

ADMIRAL BYRD will officially open the World's Fair with his little button at the South Pole Saturday. Thence onward, his Saturday eve spot will be changed to Wednesday evenings at the same o'clock.

Here's a couple of far away dates that should be left open. The BAER-CARNERA battle will be broadcast. As far as we know it will be shot over both NBC chains on the night of June 14.

And don't blame us if you fail to hear England's Queen MARY when she sends her best wishes, as she breaks a bottle over the nose of a great Cunard liner. This will be on September 26.

All the fine announcers aren't in New York or Boston. MAURY LOWE is a Providence announcer who is predestined to do big-time jobs shortly.

# THE ORIGINAL RADIO MEN'S PAPER THE MICROPHONE

VOLUME III Saturday, May 19, 1934 NUMBER 20

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## New Deal In Radio

WHEN RADIO generally was regarded as entertainment for a casual hour and not much else, it had its seasons, like the theatre. Winter found it at the height of its popularity; Summer saw it taking a vacation with most of the rest of us.

This year there is a new deal in radio, as it enters its biggest Summer. The entertainment feature persists, but information increases. News flashes, however newspapers may view them, become increasingly vital to a listening public that has had a taste of news while it was news, and insists upon having such service continued.

Fewer people may read newspapers in the Summer; they realize that the farther they travel from their city residences the later they get an earlier newspaper edition. To radio, there is no transportation problem; news by air reaches the Summer cottage, the boat, the automobile on the open road as rapidly as it reaches the apartment.

This Summer finds more radio sets in use than ever, more popular programs continuing than ever.

Depression taught millions perforce that they could be entertained and educated by the loud speaker. Now that many citizens are financially able to get about once more, they are taking radio with them, because nothing else gives them so much for so small an investment.

## Welcome, Stranger!

IN RECENT weeks, The MICROPHONE has added many thousands of readers in the South and Middle West. It welcomes them all, and will serve them to the best of its ability. In some sections, it may be necessary for readers to be patient for a week or so until distribution problems are solved, in order that delay in receipt may be avoided. Interested readers can be of great help by reporting undue delay direct to The MICROPHONE, at No. 34 Court Square, Boston.

## Summer Radio-'First Lady' On Air For \$3000

By DICK TEMPLETON  
New York Correspondent

RADIO FARE this Summer will be the best it has been since radio bowed in as competition to the funnies and the corner movie theatre. For exactly 13 major radio advertisers who generally drift away from the airways during June, July and August already have told NBC that they will be present and accounted for on the air during the Summer.

This has real significance. More and more of them are finding out that if a program gets results in the Winter it will do the same thing in the Summer. But that is only one reason. Another is that the advertiser who disappears from the wave lengths for the Summer comes back to find that his choice hour is gone the way of all flashes and that some other program is in the spot he once had.

And the networks are passing out mighty few "rain checks," which they call options for the programs which want to return in the Fall. One of the few that will come back after a Summer vacation will be the GEORGE GIRSHIN show, because arrangements already have been made to do so.

Talent is being improved rather than being cheapened, too, for the Summer. The Family Theatre of the Air, for example, will present the famous ELSIE FERGUSON, not for one guest appearance, but for three successive programs. JOSEPH PASTERNAK, a great conductor, replaces BILLY ARTZT as maestro of the hour. DURANTE's material is being steadily improved, and the Hall of Fame show is still outdoing itself in trying for the biggest names in screen and concert fields.

Biggest smash of the year is the new program featuring FLOYD GIBBONS, which presents Mrs. FRANKLIN D. ROOSEVELT—marking the first time in history the First Lady of the Land has appeared on a commercially sponsored program. She is reported to have received \$3000 for her part in the program.

If this is a radio precedent, the lads who are planning

# Studiosity

By Les Troy

A COUPLE of weeks ago a cabled item from London related the details of the annual funny-story-telling championship of England. It seems that every year a convention of comedians and humorous speakers gathers before an English audience, and each one tells one funny yarn. The one who makes the audience laugh the most is declared the winner.



GRACIE ALLEN, in profile

This year the first prize was given to a story about the superintendent of an insane asylum. When asked by a rich patron how the inmates liked their new swimming pool, he replied: "Very much, sir. They enjoy the diving particularly. But they'll find it much better next week when we put the water in it."

And just two years ago GRACIE ALLEN told GEORGE BURNS, during a broadcast:

"Oh, George. We have a new swimming pool at our place, and we have such a good time jumping and diving in it. But we're going to have more fun next week."

GEORGE: "More fun next week?"  
GRACIE: "Yes, my Uncle is going to put water in it."

And that seems a further indication of the tardiness of our friends across the sea. But it was a good joke, anyway.

ANNETTE HANSHAW, who sings bluey on the Showboat Program, is this week publishing a book of children's stories. It will be called "The Twilight Hour." GLUFFY sent us this little item. He has been seen in various publishing houses around the big city during the past week.

To go back to jokes: Anyone who is tired of the "new" jokes which radio comedians are at present in the habit of pulling on their unsuspecting audience can find a considerable amount of relief, if they must listen to something funny, in a program by the LANDT Trio and WHITE. It happens early in the morning, at 9.15.

These four conceived the idea of telling the worst joke of the week. We, who have heard so many "best" jokes, may not be able to tell the difference and the earliness of the hour may have some effect on both the artists and the listeners.

As for myself, I roared with laughter from the time I tuned in until I shut my set off. Sometime I intend listening to the program.

The other day the NBC photo department thought they would "tone" their photographs. So they took a Kirshan prayer rug out of FRANK BLACK's office and posed a comely young singer in front of it. But when the photo was printed it looked as though the songstress was standing in front of a large crowd. They didn't use the print.

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(Subscription \$1.50 per year, postpaid)

# Monday, May 21 - Whit Monday Fetes In London, WEAF, 4.35 P.M.

## Highlights

- P.M.**
- 3.00—"Rip Van Winkle," NBC-WJZ
  - 4.15—Library of Congress Musicale, CBS-WABC
  - 7.45—"Taxi," Max Baer, NBC-WJZ
  - 8.00—Spoonland Sketch, NBC-WEAF
  - 8.30—Bing Crosby and Mills Brothers, CBS-WABC
  - 9.30—The Big Show, Greta Keller, guest, CBS-WABC
  - 11.00—Symphony Orchestra, Dr. Walter Damrosch, conductor, NBC-WJZ
  - 11.00—Rex Tugwell, CBS-WABC

(All programs are listed in Eastern Daylight Saving Time.)

- 8.00 A.M. Organ Rhapsody, WEA F WJAR WCHS WTAG, 30 m.
- Morning Devotions, WJZ
- S. B. Riddout and current events, WEEI
- Salon Musicale, WABC, 30 m.
- Shopping News, Recordings, WNAC, 1 h.
- News, WAAB, WICC, WFEA, WORC, WMAS, WLBZ, WNBH
- Melody Clock, WHEB, 30 m.
- 8.15 A.M. Don Hall Trio, WJZ WBZ WHAM WBAL At the Console, WAAB WICC WFEA WLBZ WNBH, 45 m. (WMAS from 8.30)
- 8.30 A.M. Chorus, WEA F WEEI WJAR WCHS WTAG WGY, 30 m.
- Law White at the dual organ, WJZ WBAL, 30 m. (WHAM from 8.45)
- Weather, WBZ
- Sunny Melodist, WABC, 30 m.
- Current Events, WEAN
- Morning Musical, WBSO
- Morning Devotions, WHEB, 30 m.
- Family Almanac, WNBX, 30 m.
- 8.45 A.M. Strolling Tom, WBZ
- Parents' Question Box, WBSO
- 9.00 A.M. Morning Glories, WEA F WTAG
- Breakfast Club, orchestra, WJZ WBAL, 1 h. (WHAM from 9.25) (WBZ from 9.30)
- Andy Arcari and the Three Naturals, WABC WNAC WEAN WLBZ WFEA WDRS WJZ WMAS WLBZ WCAU, 30 m.
- Needham Paramount organ, WBSO, 30 m.
- Devotions, WHAM, 30 m.
- Birthday Clock, WNBX, 1 h.
- 9.15 A.M. Lands Trio and White, WEA F WEEI WJAR WCHS WTAG WGY
- Shubin's system, WTAG
- Madison Ensemble, WABC WNAC WEAN WICC WDRS WORC WMAS WLBZ WCAU
- 9.30 A.M. Bradley, Kincaid, WEA F WJZ WCHS WGY
- Organ recital, WTAG, 30 m.
- Metropolitan Parade, WABC WNAC WICC WFEA WORC WMAS WLBZ, 45 m.
- WNAC, 30 m. (WBZ from 9.45)
- School of Employment, WBSO, 30 m.
- Musical Masterpieces, WHEB
- 9.45 A.M. Etrodon Trio, WEA F WCHS WTAG WGY
- Parent-Teachers Congress, WEAN, 30 m.
- News, KDKA
- Short Story, WNBX
- Novelty, WHEB, 30 m.
- 10.00 A.M. Breen & de Rose, WEA F WEEI WCHS WTAG WGY
- Harvest of Songs, WJZ WBZ WHAM WBAL, KDKA, WJZ
- Buddy Clark, WNAC
- Pantheon Finers, WAAB
- Matinee Melodies, WNBX
- Violin Music, WHEB
- 10.15 A.M. Clara Lu' n' Em, WEA F WEEI WJAR WCHS WTAG WGY
- Holman Sisters, WJZ WHAM
- Dr. Devere's Orchestra, WBZ
- Bill and Ginger, WABC WNAC WEAN WCAU
- Yankee Singers, WAAB WICC WFEA WORC WMAS WNBH
- Aunt Sammy, WFEA
- Variety and Musical Program, WLBZ
- Music Master, WHEB
- 10.30 A.M. News and Morning Parade, WEA F WJAR WCHS WTAG, 30 m. (WEEI from 10.34)
- Bridal Talk, WJZ
- Today's Children, drama, WJZWBZ WHAM WBAL, KDKA
- News and the Merry-makers, WABC WAAB WEAN WICC WFEA WDRS WORC WCAU
- Cronin at the Organ, WNAC WMAS WLBZ WNBH
- Stock Market quotations, WBSO, 4 h., 45 m.
- Design for Living, WHEB
- Morning Concert, WNBX
- 10.45 A.M. Jack and Loreta Clements, WJZ WHAM
- News, WJZ
- Sammy Fuller, KDKA
- Quarter Hour of Waltzes, WABC WMAS WCAU
- Yankee Mixed Quartet, WNAC
- Masters' Music Room, WAAB WICC WMAS WLBZ WNBH
- 11.00 A.M. U. S. Navy Band, WEA F WGY WCHS WTAM, 1 h. (WEEI WJAR WTAG from 11.15)
- Radio School of Cookery, WEEI WJAR WCHS WTAG
- The Honey-mooners, Grace and Eddie Albert, WBZ WHAM
- The Wife Saver, WJZ
- Cooking Closeups, WABC WNAC WEAN WDRS WCAU
- Mattie Lee's Cooking School, WAAB
- Travel Talk, WFEA
- Salon Musicale, WHEB
- The World Observer, WNBX
- 11.15 A.M. Singing Strings, WJZWBZ, KDKA

## Russian Depths



JASHA DAVIDOFF, young Russian bass who gives several recitals weekly over the NBC network.

- Home Forum Cooking School, WBZ, 30 m.
- U. S. Marine Band, WABC WAAB WFEA WDRS WORC WHAS WLBZ, 30 m.
- Afternoon musical, WOR, 1 h.
- Stocks, WMCA
- WABC from 12.45
- Dion Kennedy, organ, WOR, 30 m.
- Stocks, WMCA, 30 m.
- Haskins Family, WHEB
- News, WNBX
- 12.45 P.M. Travel Talk, WNBX
- Prominent Women in Washington, WEA F WJZ WCHS WTAG WGY
- Cabot and Del Castillo, WEEI, 30 m.
- Merry Macs, WJZ WBZ
- Vocal program, WHEB
- 1.00 P.M. Waldorf-Astoria Orchestra, WEA F WEEI WJAR
- News and Orchestra, WTAG
- WCHS WTAG WGY
- MSC Farm Forum, WBZ
- George Hall's Orchestra, WABC WNAC WDRS from 1.15
- Piano Duo, WMCA
- Sheila Poole, soprano, WNBX
- 1.15 P.M. The Honorable Archie, WJZ
- "His and Biss," WAAB
- Mildred Lee, contralto, ensemble, WOR
- News, WFEA
- News, WMCA
- News, WNBX
- 1.30 P.M. Orlando's Ensemble, WEA F
- New England Kitchen, WEEI, 30 m.
- National Farm and Home Hour, WJZ WBZ WHAM WBAL, 1 h.
- Mitcha Raginsky, WABC WNAC WDRS WORC WHAS WLBZ, 30 m.
- WNAC, 30 m. (WBZ from 1.45, WCAU, 15 m.)
- Beauty Guild, WAAB WNAC, 30 m.
- News, WICC WFEA WORC WMAS WLBZ WCAU
- Theatre Club of the Air, WOR
- Marion Arms, WNBX
- 1.45 P.M. Sonnets, WFEA
- Piano Duo, WOR
- 2.00 P.M. Revolving Stage, WEA F WEEI WJAR WCHS WTAG WGY
- Spotlighting Municipal Affairs (from mayor's office), WNBX
- Ann Leaf, pianist, WICC WFEA WDRS WORC WHAS WLBZ, 30 m.
- WABC WEAN WCAU, 15 m. (WNAC from 2.15)
- Classic Album, WAAB WEAN WNBH
- Dr. Arthur Elic Payne, WOR
- "Dogs," WMCA
- 2.15 P.M. N. E. Klobner, WEEI
- WJZ WHAM
- Joseph Jefferson, WABC WCAU
- Birell's Orchestra, WAAB WNBH
- Sports talk, WMCA
- Virginius, male quartet, WOR
- 2.30 P.M. Smack-out comedy, WJZ WHAM
- Low Bell, pianist, WBZ
- Home Forum, KDKA
- Poetic Strips, WABC WNAC WEAN WICC WFEA WDRS WORC WMAS WLBZ, 30 m.
- Healrh Talk, WAAB
- WCHS WTAG WGY
- Joseph Jefferson, WABC, 30 m.
- The Homemaker, WOR, 45 m.
- 2.45 P.M. Ma Perkins, WEA F WEEI WGY WLW
- Richard Maxwell, tenor, WJZ WBZ WHAM
- WJZ WHAM
- WJAR WCHS WTAG WGY
- Bill Whitley, WEA F WEEI WTAG WGY
- WTAM WLW
- Twenty Finers of Harmony, WJAR WCHS WTAG WGY
- "Rip Van Winkle," Joseph Jefferson, WJZ
- KDKA WBAL WHAM, 1 h.
- Ve' old Tis Shoppe, WJZ
- Yankee Quartet, WABC WAAB WEAN WICC WFEA WDRS WORC WMAS WLBZ WNBH
- Cosmopolitans, WNAC WICC
- "Women and Money," WMCA
- 3.15 P.M. The Wise Man, WEA F WEEI WJAR WCHS WTAG
- Messenger of Cheer, WBZ
- Radio School of Cookery, WHAM, 30 m.
- Voice of Experience, WABC
- Rhythm Kings, WAAB WDRS WORC
- Baseball, Braves vs. Cincinnati, WNAC
- WEAN WICC WFEA
- Root's "Four Lovers," WOR
- Pianologue, WJZ
- Weaver W. Adams, pianist, WBSO
- 3.30 P.M. Women's Radio Revue, WEA F WEEI WJAR WCHS WTAG, 30 m.

- Evening Tattler, WEEI
- Wing Gongs, WJZ WBZ WBAL
- Wrightville Clarion, WTIC, 30 m.
- Camera Club, Luis Marden, WBZ
- Buck Rogers, WAAB WABC WEAN WCAU
- News, WNAC WICC WFEA WORC
- WNAC WLBZ
- Uncle Don, WOR, 30 m.
- Ted Black's Orchestra, WMCA, 30 m.
- Dance Tunes, WHEB
- Farm Flash, WNBX
- 6.15 P.M. Joe and Eddy, WGY
- U. S. Army Band, WJZ WHAM
- Binchwiners, WBEB
- Sports, weather, KDKA
- Bobby Benson and Sunny Jim, WABC
- WAAB WTAM WDRS WOOIC WMAS WLBZ WCAU
- Baseball Scores, WNAC
- Brickbats and Bouquets, WFEA
- Stories, WHEB
- Radio School, WNBX
- 6.30 P.M. Grandmother's Trunk Narration, WEA F WJAR WCHS
- Scores, Current Events, WEEI
- Musical, WTAG WGY
- Helen Mack, soprano, WJZ
- Three X Sisters, WJZ KDKA
- Time, sports, weather, WJZ
- Charles Barnett's Orchestra, WABC WAAB WICC WFEA WDRS WORC WMAS
- Merry-Go-Round, WNAC
- Al and Leo Reiter, Pianos, WOR
- Children's Club, WHAS, 30 m.
- Heat Waves, trio, WMCA
- Mother's Day Program, WHEB, 30 m.
- Chat, WNBX
- 6.45 P.M. Horse Sense Philosopher, WEA F
- Fro program, WEEI WJAR WCHS WTAG WGY
- "The Dixie Circus," Uncle Bob Sherwood, WABC WNAC WORC WCAU, 30 m.
- Merry-Go-Round, WEAN
- Paul Shers, WAAB WFEA
- Ray Perkins, Fun Baker, WOR
- Weather and Farm Forum (M S C), WBZ
- WBZ
- Welcome Orchestra, WABC
- WMAS, 30 m. (WLBZ from 1.15)
- Albany on Parade, WJZ
- Armando Corco's Orchestra, WAAB WFEA
- Dr. I. Stradivari, WOR
- The Dial Revue, WFEA
- Five Star Final, WMCA
- Dance, WNBX
- Yankee Cornishers, WNBX
- 7.00 P.M. Baseball Resume, WEA F WGY
- Hollywood Comedy Stars, WEEI
- Amos 'n' Andy, WJZ WBZ WHAM KDKA WLW
- Local News, WLBZ
- Weather, news, WAAB WORC
- The Dial Revue, WFEA
- Five O'Clock Melodies, WHAS
- Hollywood Stardust, WLEY
- Ford Ford, sports, WJZ
- Dick Mansfield's Orchestra, WMCA
- Sports, WHEB
- C. A. Jackson, WNBX, 30 m.
- 7.15 P.M. Gene and Glenn, WEA F WEEI WJAR WCHS WTAG WGY
- Sports, WTIC
- WCHS WTAG WGY
- Dick Tracy, Detective, WBZ
- Henry Thies Peppers, WLW
- Just Plain Bill, WABC WNAC WCAU
- Harry E. Rodgers, WAAB WICC WDRS WLBZ WCAU
- Scandlers, WEAN
- Barballe Scores, WFEA
- Dance Music, WOR
- Raymond Singers, WMCA
- 7.30 P.M. Shirley Howard and the Jesters, WEA F
- WJAR WCHS WTAG WGTIC WGY
- After Dinner Revue, WEEI
- Marjo Goetz, baritone, WJZ WHAM
- Radio Nation League, WBZ
- Bob Newhall, WLW
- "The Blue Bird," WABC WNAC
- WLAN WICC WFEA WDRS WORC WLBZ WCAU
- E. E. Newman, market outlook, WAAB
- "Maverick Jim," drama, WOR, 30 m.
- Voice of Jerusalem, WMCA
- Queens Hotel Concert Trio, CKAC
- 7.45 P.M. The Goldenhorns, WEA F WEEI WJAR WCHS WTAG WGY WTAM
- Smooth Rhythms, WTIC
- News, Beer, WJZ WJZ WBZ WBAL
- KDKA WHAM WLW
- Buske Carter, news, WABC WNAC WCAU
- Jack Fischer's Orchestra, WAAB WEAN WLBZ WCAU
- Andition, WFEA
- Arthur Lewis, orchestra, WMCA
- WJZ WHAM
- Spoonland Sketches, "Cruise of the Cashed-out," drama, WEA F WEEI WJAR WCHS WTAG WGTIC WGY, 30 m.
- Jan Garber's Orchestra, WJZ WBZ WHAM WBAL KDKA WLW, 30 m.
- Mary Eastman, WABC WNAC WEAN WFEA WDRS WMAS WLBZ
- Radio Mystery WAAB WEAN
- Billy Jones, Ben Selvin's Orchestra, WOR, 30 m.
- Irish Melodies, WPG
- Dinner Concert, WHAS, 30 m.
- "The Little Flowers," WMCA
- 8.15 P.M. Edwin C. Hill, WABC WNAC WEAN WDRS WCAU
- Keyboard Fantasies, WAAB WNBH WEA F
- Brude Talk, WPG
- Songs, WMCA
- American Legion Band, WHEB
- 8.30 P.M. Concert Tablet William Daly's Orchestras, WEA F WEEI WJAR WCHS WTAG WGTIC WGY WLW, 30 m.
- Maple City Four, WJZ WBZ WBAL KDKA
- Bing Crosby, Jimmy Grier's Orchestra and the Mills Brothers, WABC WNAC
- WTAG WDRS WCAU, 30 m.
- Jan Garber's Orchestra, WAAB WICC WMAS WNBH WFEA WLBZ
- Jan Fontana, Duo Ross, WOR
- The Carsons, WPG
- Gene Ranner, WGN, 30 m
- Crane Ranges Ramblers, WMCA
- 8.45 P.M. Babe Ruth, baseball comment, WJZWBZ WHAM WBAL KDKA
- College and Home Institute, WAAB WICC WFEA WNAC WEAN WLBZ WNBH
- Radio Rod and Gun Club, WOR
- More Than News, WMCA
- Halb-halare's Orchestra, CKAC
- 9.00 P.M. A. & P. Gypsies, Frank Parker, WEA F WEEI WJAR WCHS WTAG WGTIC WGY, 30 m.

- Minstrels, Gene Arnold, Joe Parsons, male
- Quartet, WJZ WBZ WHAM WBAL
- KDKA WLW, 30 m.
- Rosa Ponselle, Andre Kostelanetz's Orchestra, WAAB WNBH WFEA WDRS WORC
- WICC WFEA WDRS WORC WPG WHAS
- WFEA WMAS, 30 m.
- Dick McGinley's Orchestra, WAAB
- "The Champions," WOR, 30 m.
- Songs, music, WMCA, 30 m.
- 9.15 P.M. Rodgers at the Console, WAAB
- New Hampshire Ramblers, WFLA
- The Carsons, WPG
- 9.30 P.M. Ship of Joy, Tommy Harris, tenor, WEA F
- WEEI WJAR WCHS WTAG WGY, 30 m.
- Travelers Hour, WTIC, 30 m.
- Melody Moments, Paterson's Orchestra, WJZ KDKA WHAM WBAL WLW, 30 m.
- Twentieth Century Ideas, WBZ
- The Big Show, Greta Keller, guest, Gertrude Nielsen and Eric Raper's Orchestra, WABC WNAC WEAN WICC WDRS WCAU, 30 m.
- Meyer Davis' Orchestra, WAAB WFEA WLBZ WNBH
- Harry H. Balkin, "Success," WOR
- "1/2 Hour of Cheer," WMCA, 30 m.
- Horton Traymore Orchestra, WPG, 30 m.
- 9.45 P.M. Sammy Liner's Orchestra, WBZ
- News, weather, scores, WAAB
- Alfred Wallenstein's Sinfonica, WOR, 30 m.
- 10.00 P.M. Gene Arnold, Lullaby Lady, male quartet
- Eastman's Orchestra, Richard Bonelli, guest
- WEEI WJAR WCHS WTAG WGTIC WGY WLW, 30 m.
- Symphony Orchestra, Dr. Walter Damrosch, WJZ WBZ KDKA WHAM, 45 m.
- Waters, WJZ WBZ WCAU, 30 m.
- WEAN WDRS WCAU, 30 m.
- Fabian Sevitsky's Orchestra, WOR WNAC
- "Continental Concert," WMCA
- A. C. Chorol Society, WPG
- Duart MacLean's Orchestra, CFRB, 30 m.
- 10.15 P.M. Harriet's Orchestra, WEEI
- Harlan E. Keck, current events, WOR
- Starlight Hour, WMCA
- Maurice McCree's Orchestra, CKAC
- 10.30 P.M. Hiroshi Sato, Japanese Ambassador, speaker
- at Army and Navy Banquet, WEA F WTAG WGY
- "Beauty that Endures," WEEI
- 103rd Field Artillery Band, WJAR, 30 m.
- WTIC Playhouse, WTIC, 30 m.
- Lillian Roth, Edward Neil, Jr., WABC
- Musical Album, Howard Barlow, WAAB
- "WFEA WDRS WORC WLW, 30 m.
- "Nick" Parkyankaks," WNAC WEAN WLBZ WCAU
- 10.45 P.M. Musical Instants, WEEI
- "The Future of the League of Nations," WJZ WBZ WBAL
- Rep. J. B. Snyder, WJZ WBZ WBAL
- Jack Keenan, WNAC
- Margaret Carlisle, WLW
- Three Buccaneers, WOR
- 11.00 P.M. News and History Couillard, WEA F WTIC WGY
- S. B. Riddout and scores, current events, Ranny Weeks, 30 m., WEEI
- News, WJAR WTAG
- Jack Miles Orchestra, WGY, 30 m.
- Weather, sports, WBZ
- Cousin Bob and His Kin Folk, WLW, 30 m.
- News, WJZ
- Work, WABC WAAB WDRS, 30 m.
- News, WNAC WEAN WICC WFEA WDRS WORC WHAS WLBZ WNBH
- Boake Carter, WCAU
- "Moonbeams," WOR, 30 m.
- Seymour Chumsky's Orchestra, WGN
- Tom Devocher's Orchestra, WMCA
- 11.15 P.M. Hillbills, WEA F WJAR WCHS WTAG WGTIC WGY
- News, WJZ
- Poet Prince, WJZ
- Joe Raper's Orchestra, WBZ
- News and Orchestra, KDKA
- Florence Richardson's Orchestra, WMCA
- 11.30 P.M. Clyde Lucas' Orchestra, WEA F WEEI WJAR WCHS WTAG
- Johnny Johnson's Orchestra, WGY
- News and "Tennessee Valley Development," talk, WJZ
- Lowell's Orchestra, KDKA, 30 m.
- Crosley Folies, WLW, 30 m.
- Jimmy Lunceford's Orchestra, WMCA, 30 m.
- Charlie Davis's Orchestra, WABC WNAC WEAN WICC WFEA WDRS WORC WLBZ, 30 m.
- Ted Weem's Orchestra, WGN, 30 m.
- Alfredo Brito's Orchestra, WOR, 30 m.
- 11.45 P.M. "Public Housing in Action," talk by Mayor of Milwaukee, WEA F WTJZ WJAR WCHS WTAG
- Reggie Child's Orchestra, WEEI

**Cummins as a Composer**

DAVE CUMMINS, vocalist, featured on the "Aristocrat of Song" programs over WHDH Monday mornings, and his accompanist, MILTON RUBIN, have written a song, "My Argentina Love," which will be played on the air soon by ALFREDO BRITO and his Hotel Biltmore Orchestra.

**Tune In WAAB**

**FINANCIAL TALK**

Every Monday, 7.30 P. M.

MR. E. E. NAZZARO

# Silver Dust Programs Are Designed to Attract All of the Family

## Programs Must Have A 'Variety'

By JUNE AULICK

The chief fascination of performing for radio audiences lies in the fact that every program is different, according to ROLLO HUDSON, former Bostonite, who leads the Silver Dust orchestra three nights a week on the CBS-WABC network.

"Even if some numbers are repeated," explains Hudson, "a complete schedule is never entirely the same as it was at some other time. When a program is finished, that is the end of it. We begin to plan immediately for the next program, and this keeps us constantly interested and on our toes."

The Silver Dust programs, which feature PAUL KEAST, baritone, and THELMA GOODWYN, soprano, with HUDSON'S orchestra, afford even greater chances for variety than do most similar musical broadcasts.

Concert music is played on Saturdays; popular melodies on Thursdays, and a fireside program of sentimental melodies, old and new, is offered on Tuesdays from 7.30 to 7.45 P. M.

This series is believed to be the only one on the air employing such a set-up to lure every member of the family to the loud speaker.

ROLLO HUDSON, like many other radio orchestra leaders, frequently symphonizes jazz tunes, but it is the concert program which he most enjoys because it is the most difficult to put over.

Selections that would form a typical Saturday night program include SCHUBERT'S "Marche Militaire," and "Serenade," by MOSZKOWSKI, as orchestral offerings; MOYA'S "Swing Along," for Miss GOODWYN, and "Old Man River" for KEAST.

### Lasting Music

"Carioca" is probably one of the few modern compositions which will last," declares Maestro Hudson.

"Jerome Kern's 'Old Man River' will survive as long as there are singers, and among other modern composers likely to achieve immortality through their melodies are Victor Herbert and Sigmund Romberg.

"The melody tunes, in fact, have much better chances of enduring than the hot numbers currently in vogue."

"When we first decided to play old sentimental ballads," continues the baton-wielder, "I was afraid that few listeners would be interested in them any more.

"To my surprise we have received more response to the fireside group than the two others.

"A farmer in upper New York state, who hears the Silver Dust Serenaders just before retiring for the night, is particularly fond of these old time numbers, and he is evidently typical of many listeners residing beyond the large population centers."

PAUL KEAST prefers to lift his baritone voice for numbers which carry a story or definite feeling. To give them a natural effect he has evolved his own "mike technique" that is different from the manner followed by most radio singers. In-

## When Musicians Get Together



ROLLO HUDSON, PAUL KEAST and THELMA GOODWYN, as they appear while broadcasting the Silver Dust programs over the CBS network.

stead of whispering into the microphone, PAUL stands about eight inches from the instrument and sings in his natural voice.

"In this way," claims Keast, "the natural resonance and power of the voice is brought out. I leave it to the control man to adjust the volume instead of lowering my voice to such an extent that the habit might develop into loss of vocal range for stage performances."

THELMA GOODWYN'S choice goes to the light opera numbers. Dark-haired Miss GOODWYN feels that listeners can get a definite impression of a singer's personality through the sense of sound.

"I try to put my entire personality into a song. Perhaps that is why fans often write me, saying 'God Bless Your Voice.' Nothing makes

me happier than these sincere letters of appreciation."

HUDSON makes most of the arrangements for the orchestra, and selects the music for all three programs, guided often by the requests of fans.

### Hudson's Career

As a lad in Boston, HUDSON had ambitions to become a concert artist. Like most musically endowed youngsters, ROLLO sang in church choirs and played the piano for amateur theatricals. He also conducted the school glee club and played in the school orchestra.

At the age of 11, "Hud" earned his first salary—\$4 a week—manning the piano keyboard in a movie house on Sundays in Fall River. He was very much thrilled on these occasions as he wore a tuxedo suit with short trousers, and an eton collar.

After being graduated from

high school in Dorchester, he enrolled at the New England Conservatory of Music, where he helped meet expenses doing what he liked best—playing the piano.

Later HUDSON toured the United States as piano accompanist in Lyceum concerts and chatauquas, and for six years was a soloist on the road. He has one published composition, "I Found the Road to You," and several piano creations which have not yet been copyrighted. His radio debut was made more than 10 years ago at station WGI, Medford Hillside.

### From the Stage

PAUL KEAST came to the WABC-Columbia network following an extensive stage career. A chance meeting with an acquaintance on Broadway led to a part in the chorus of "The Vagabond King," and he gradually worked up to the title role, playing the part of FRANCOIS VILLON for more than 1000 performances.

PAUL subsequently appeared in every city, town and hamlet from Jacksonville to Canada, and from New York to Kansas City. One of his big roles was that of GAYLORD RAVENAL with NORMA TERRIS and HELEN MORGAN in ZIEGFELD'S "Show Boat."

While in this part in Boston, Miss EVELYN MORROW, noted New England sculptress, made a bust and mask of the singer. The bust was put on exhibit at the University of Pennsylvania on April 28, and the mask is being displayed at Hutton Gardens, Surrey, Eng.

KEAST is a native of Germantown, Philadelphia. His father was a deacon and choir director, and his grandfather a minister. Members of the family objected at first to PAUL'S theatrical career, but later changed their views.

PAUL started singing in church choirs at the age of 15 and in

## Three Stars To Perform The Music

another few years played the role of SAMUEL in an amateur production of the operetta, "Pirates of Penzance."

He studied voice in Philadelphia, Chicago and New York, and 10 years ago made his first radio appearance at station WFI in Philadelphia, singing through a telephone mouthpiece which was held in his hand.

THELMA GOODWYN, who is still in her early twenties, was chosen as the soprano soloist for the Silver Dust program because she possesses the rare capacity for singing classical, semi-classical and popular numbers with equal ease. Her musical gift was inherited from her mother who is a fine pianist and singer.

As a child, THELMA longed to become a dancer, but her parents, like PAUL'S, objected to their child going on the stage. This distaste, however, was gradually overcome, and young THELMA participated in student productions from the time she was a child attending a public school in New York.

In high school THELMA was a member of the glee club, dramatic society and debating team. She studied at Hunter College for a while, and about six years ago started her instructions under ESTELLE LIEBLING.

At the age of 17, Miss GOODWYN made her radio debut and a year later appeared on the stage. This was in a revue called "Here and There," and featured DE WOLF HOPPER.

She also was cast in "Three Little Girls," a SHUBERT presentation, and was engaged by the New York Opera Comique for "The Chocolate Soldier" and "Orpheus in the Underworld" and other light operas in 1931 and 1932.

## Style Expert To Talk From Paris

What the well-dressed Parisienne, and those who imitate her, will wear next Fall will be told by MAY BIRKHEAD, style expert for the Chicago Tribune, in a broadcast over the NBC-WEAF network on Sunday, May 20.

Miss BIRKHEAD, speaking from Paris, will take as her subject "Paris Looks At Clothes." The broadcast will occur at 1.45 P. M.

## Compositions By Hub Composer

Three violin compositions by EUGENIA FROTHINGHAM, Boston composer, will be played by RUTH POSSELT in a violin recital over station WEEI this Saturday at 7.45 P. M.

### P. T. A. Head To Speak

Mrs. B. F. LANGWORTHY, president of the National Congress of Parents and Teachers, will be heard over the CBS-WABC network on Tuesday, May 22, at 4.45 P. M. Her topics will be "A Review of the Convention."

## A Baritone As A Spy



FREDERICK BITTKE, NBC baritone, found plenty of excitement while serving with the American Army in France. He met two Alsatian soldiers in No Man's Land, and conversed with them in German because the Frenchmen couldn't speak English and BITTKE couldn't speak French. Along came a machine gun sergeant and arrested all three as German spies.

STATION DIRECTORY

Page 4





# NOW

*The Magazine That Has Something To Say - And Says It*

Volume I, Number 5.

Fifteen Cents The Copy

May, 1934



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**Q.—**And is the rest of May **NOW** as good as the front cover?

**A.—**Why not judge for yourself? Fifteen cents at all the news stands; \$1.50 a year; order blank is at the left.

**The MICROPHONE, Inc.**

# Wednesday, May 23 - Leslie Howard, Guest on WJZ at 9.30 P.M.

## Highlights

- P.M.**
- 4.15—Channel Pilots Association, Broadcast from England, NBC-WJZ
  - 8.00—Jack Pearl and Van Steedan's Orchestra, NBC-WFAP
  - 8.30—Everett Marshall, CBS-WABC
  - 9.00—N. o. Martini, CBS-WABC
  - 9.30—Burns and Allen, CBS-WABC
  - 10.00—Lopez Review, NBC-WJZ
  - 10.30—Harry Richman, NBC-WJZ

(All programs are listed in Eastern Daylight Saving Time.)

- 9.30 A.M. Sunrise Melodics, organ, WNAC, 45 m.
- 9.45 A.M. Health Exercises, WJZ WFAP WGY, 1 h.
- 7.00 A.M. Musical Clock, WJZ WFAP WGY, 30 m.
- 7.15 A.M. Weather report, news, time, WNAC
- 7.30 A.M. Yochi Hiraka, xylophonist, WJZ WFAP WGY, 30 m.
- 7.45 A.M. Organ Revue, WABC, 30 m.
- 7.55 A.M. Walter Kidder, WNAC
- 8.00 A.M. Organ Rip-rody, WJZ WFAP WGY, 30 m.
- 8.15 A.M. Morning Devotions, WJZ WFAP WGY, 30 m.
- 8.30 A.M. Salon Musical, WABC, 30 m.
- 8.45 A.M. Shopping News, recordings, WNAC, 1 h.
- 9.00 A.M. News, WJZ WFAP WGY, 30 m.
- 9.15 A.M. Don Tall Tim, WJZ WFAP WGY, 30 m.
- 9.30 A.M. Cbeorio, WJZ WFAP WGY, 30 m.
- 9.45 A.M. Lew White, organist, WJZ WFAP WGY, 30 m.
- 10.00 A.M. Sunny Melodics, WABC, 30 m.
- 10.15 A.M. Fletcher W. Alexander, WABC, 30 m.
- 10.30 A.M. Parents' Question Box, WBSO
- 10.45 A.M. Herman and Bania, WJZ WFAP WGY, 30 m.
- 11.00 A.M. Myrtle Chef, WJZ WFAP WGY, 30 m.
- 11.15 A.M. Birthday Club, WBSO, 1 h.
- 11.30 A.M. Landl Trio and White, WJZ WFAP WGY, 30 m.
- 11.45 A.M. Madison Ensemble, WABC WJZ WFAP WGY, 30 m.
- 12.00 A.M. News, weather, WJZ WFAP WGY, 30 m.
- 12.15 A.M. The Hat Last Situation, WBSO
- 12.30 A.M. Bradley Kinaid, WJZ WFAP WGY, 30 m.
- 12.45 A.M. Metropolitan Parade, WABC WJZ WFAP WGY, 30 m.
- 1.00 A.M. School of Employment, WBSO, 30 m.
- 1.15 A.M. Musical Masterpieces, WJZ WFAP WGY, 30 m.
- 1.30 A.M. Southern Stars Quartet, WJZ WFAP WGY, 30 m.
- 1.45 A.M. Adagio O'Brien, WJZ WFAP WGY, 30 m.
- 2.00 A.M. Breen and De Rose, WJZ WFAP WGY, 30 m.
- 2.15 A.M. Radio Kitchen, WJZ WFAP WGY, 30 m.
- 2.30 A.M. Harvest of Song, WJZ WFAP WGY, 30 m.
- 2.45 A.M. In Luxembourg Garden, WABC WJZ WFAP WGY, 30 m.
- 3.00 A.M. Buddy Clark, WNAC
- 3.15 A.M. Mass. Federation of Churches, WBSO
- 3.30 A.M. Mother's Hour, WJZ WFAP WGY, 30 m.
- 3.45 A.M. Clara, L. n. l. m., WJZ WFAP WGY, 30 m.
- 4.00 A.M. Young Artists, WJZ WFAP WGY, 30 m.
- 4.15 A.M. Duke DeWey's Orchestra, WABC
- 4.30 A.M. Bill and Ginger, WABC WJZ WFAP WGY, 30 m.
- 4.45 A.M. Memory Lane, WJZ WFAP WGY, 30 m.
- 5.00 A.M. Yankee Singers, WABC WJZ WFAP WGY, 30 m.
- 5.15 A.M. Rhythmic Melodics, WJZ WFAP WGY, 30 m.
- 5.30 A.M. News and Three Scamps, WJZ WFAP WGY, 30 m.
- 5.45 A.M. Today's Children, WJZ WFAP WGY, 30 m.
- 6.00 A.M. News and Gypsy Music Makers, WABC
- 6.15 A.M. Organ Program, WNAC WJZ WFAP WGY, 30 m.
- 6.30 A.M. Stock Market quotations, WBSO, 4 h., 45 m.
- 6.45 A.M. Women's Forum, WJZ WFAP WGY, 30 m.
- 7.00 A.M. Morning Concert, WBSO
- 7.15 A.M. Betty Crocker, WJZ WFAP WGY, 30 m.
- 7.30 A.M. News and Jack and Loretta Clemons, WJZ WFAP WGY, 30 m.
- 7.45 A.M. Yankee Mixed Quartet, WNAC WJZ WFAP WGY, 30 m.
- 8.00 A.M. Short Story, WBSO

- 11.00 A.M. Jean Royce, pianist, WJZ WFAP WGY, 30 m.
- 11.15 A.M. Edison Friendly Kitchen, WJZ WFAP WGY, 30 m.
- 11.30 A.M. Cooks' Loss-ups, WABC WJZ WFAP WGY, 30 m.
- 11.45 A.M. Martha Lee's Cooking School, WAAB
- 12.00 A.M. Piano Pictures, WJZ WFAP WGY, 30 m.
- 12.15 A.M. Ada Whipple, WABC
- 12.30 A.M. Pete Moss, WJZ WFAP WGY, 30 m.
- 12.45 A.M. Sweetheart Melodics, DeMarco Sisters and Jack Arthur, baritone, WJZ WFAP WGY, 30 m.
- 1.00 A.M. Originalities, WJZ WFAP WGY, 30 m.
- 1.15 A.M. Women's Club News, WJZ WFAP WGY, 30 m.
- 1.30 A.M. Pedro Condole, Will Osborne's Orchestra, WABC WJZ WFAP WGY, 30 m.
- 1.45 A.M. Roy Cottrell's Compositonists, WMCA
- 2.00 A.M. Master of Melodics, WJZ WFAP WGY, 30 m.
- 2.15 A.M. The Clapper, WJZ WFAP WGY, 30 m.
- 2.30 A.M. John Crier, WBSO
- 2.45 A.M. Betty Moore, WJZ WFAP WGY, 30 m.
- 3.00 A.M. Worcester County Extension Service, WJZ WFAP WGY, 30 m.
- 3.15 A.M. Tony Wynn, WABC WJZ WFAP WGY, 30 m.
- 3.30 A.M. WDRG WJZ WFAP WGY, 30 m.
- 3.45 A.M. Morning Symphony, WJZ WFAP WGY, 30 m.
- 4.00 A.M. Mary Kay, WBSO
- 4.15 A.M. Fredrick Hall, WJZ WFAP WGY, 30 m.
- 4.30 A.M. U. S. Army Band, WJZ WFAP WGY, 30 m.
- 4.45 A.M. KDKA, 30 m.
- 5.00 A.M. Musical Clock, WABC WJZ WFAP WGY, 30 m.
- 5.15 A.M. Canadian folk singers, WJZ WFAP WGY, 30 m.
- 5.30 A.M. Daily Poem, WBSO
- 5.45 A.M. Gene Arnold and Commodores, WJZ WFAP WGY, 30 m.
- 6.00 A.M. Eva Taylor, organist, WJZ WFAP WGY, 30 m.
- 6.15 A.M. The Monitor Views the News, WJZ WFAP WGY, 30 m.
- 6.30 A.M. Wynn's Experience, WABC WJZ WFAP WGY, 30 m.
- 6.45 A.M. Consona at the Console, WABC
- 7.00 A.M. The Dial Revue, N. H. Extension Service, WJZ WFAP WGY, 30 m.
- 7.15 A.M. Travel Talk, WJZ WFAP WGY, 30 m.
- 7.30 A.M. Luncheon Dance Musical, WJZ WFAP WGY, 30 m.
- 7.45 A.M. Dance Tunes, WJZ WFAP WGY, 30 m.
- 8.00 A.M. Sacred Records, WBSO
- 8.15 A.M. Johnny Mainin tenor, WJZ WFAP WGY, 30 m.
- 8.30 A.M. Martha and Hal Merry Mass, WJZ WFAP WGY, 30 m.
- 8.45 A.M. Time, weather, temperature, WJZ WFAP WGY, 30 m.
- 9.00 A.M. WABC WJZ WFAP WGY, 30 m.
- 9.15 A.M. WEAN WDRG WJZ WFAP WGY, 30 m.
- 9.30 A.M. Time news, weather, WNAC
- 9.45 A.M. Luncheon Program, WJZ WFAP WGY, 30 m.
- 10.00 A.M. Health Talk, WBSO
- 10.15 A.M. Lucille Manners, soprano, WJZ WFAP WGY, 30 m.
- 10.30 A.M. Stock Markets, WEEI KDKA
- 10.45 A.M. WGY Farm Program, WJZ WFAP WGY, 30 m.
- 11.00 A.M. Vic and Sade, WJZ WFAP WGY, 30 m.
- 11.15 A.M. Sewing Ed McConnell, WABC WJZ WFAP WGY, 30 m.
- 11.30 A.M. WDRG WJZ WFAP WGY, 30 m.
- 11.45 A.M. Ministerial program, WJZ WFAP WGY, 30 m.
- 12.00 A.M. Alexander His Ensemble, WJZ WFAP WGY, 30 m.
- 12.15 A.M. Fletcher W. Alexander, WABC, 30 m.
- 12.30 A.M. N. H. Manuscript, WJZ WFAP WGY, 30 m.
- 12.45 A.M. Lilla Tenynson, WBSO
- 1.00 A.M. Market and Weather Reports, WJZ WFAP WGY, 30 m.
- 1.15 A.M. Cabot and Del Castillo, WEEI, 30 m.
- 1.30 A.M. Merry Mass, WJZ WFAP WGY, 30 m.
- 1.45 A.M. Huntley's Orchestra, KDKA
- 2.00 A.M. Musical Ensemble, WABC WJZ WFAP WGY, 30 m.
- 2.15 A.M. WJZ WFAP WGY, 30 m.
- 2.30 A.M. Band Program, WJZ WFAP WGY, 30 m.
- 2.45 A.M. Majestic Theatre, WBSO
- 3.00 A.M. Ned Parish's Orchestra, WJZ WFAP WGY, 30 m.
- 3.15 A.M. Albany on Parade, WGY
- 3.30 A.M. Weather, Agriculture, WJZ, 30 m.
- 3.45 A.M. Cooking School, WJZ WFAP WGY, 30 m.
- 4.00 A.M. Farm Flashes, WAAB WJZ WFAP WGY, 30 m.
- 4.15 A.M. Shopper's Exchange
- 4.30 A.M. Dr. H. J. Strangelen, WOR
- 4.45 A.M. Dance Music, WJZ WFAP WGY, 30 m.
- 5.00 A.M. Vermonters, WBSO
- 5.15 A.M. Advertising Club Luncheon, WJZ WFAP WGY, 30 m.
- 5.30 A.M. The Honorable Archie, WJZ
- 5.45 A.M. Incurves, w/rh Jenn Dunn by Luella Parsons, WABC WJZ WFAP WGY, 30 m.
- 6.00 A.M. Musical Revue, WOR
- 6.15 A.M. Nitro Reflections, WMCA WHDH
- 6.30 A.M. Albany on Parade, WGY
- 6.45 A.M. James Bromley tenor, WBSO
- 7.00 A.M. New England Kirchen of the Air, WEEI, 30 m.
- 7.15 A.M. National Farm and Home Hour, WJZ WFAP WGY, 30 m.
- 7.30 A.M. Johnny Augustine's Orchestra, WABC WJZ WFAP WGY, 30 m.
- 7.45 A.M. Beauty Guild, WAAB
- 8.00 A.M. News, WJZ WFAP WGY, 30 m.
- 8.15 A.M. New World, WJZ WFAP WGY, 30 m.
- 8.30 A.M. Roundling Jewet, books, WOR
- 8.45 A.M. Christine Francis, WBSO
- 9.00 A.M. Highway safety talk, organ, WJZ
- 9.15 A.M. The Play Boys, WABC WJZ WFAP WGY, 30 m.
- 9.30 A.M. Piano Duo, WJZ WFAP WGY, 30 m.
- 9.45 A.M. Voice of Southerners, WJZ WFAP WGY, 30 m.
- 10.00 A.M. Farm talk, WBSO
- 10.15 A.M. Two Seats to the Balcony, WJZ WFAP WGY, 30 m.
- 10.30 A.M. Concert Miniatures, WABC WJZ WFAP WGY, 30 m.
- 10.45 A.M. News, WJZ WFAP WGY, 30 m.
- 11.00 A.M. Municipal Forum, WNAC
- 11.15 A.M. Dr. Arthur Frank Payne, WOR
- 11.30 A.M. Tea Dance Music, WEEI, 30 m.
- 11.45 A.M. Romance of Helen Trent, WABC WJZ WFAP WGY, 30 m.
- 12.00 A.M. Consumers Council, WNAC
- 12.15 A.M. Virginia mink quartet, WOR
- 12.30 A.M. Sma kout WJZ
- 12.45 A.M. Norma system, WJZ WFAP WGY, 30 m.
- 1.00 A.M. School of the Air, Science, WJZ WFAP WGY, 30 m.
- 1.15 A.M. Women's Forum, WJZ WFAP WGY, 30 m.
- 1.30 A.M. Morning Concert, WBSO
- 1.45 A.M. Betty Crocker, WJZ WFAP WGY, 30 m.
- 2.00 A.M. News and Jack and Loretta Clemons, WJZ WFAP WGY, 30 m.
- 2.15 A.M. Yankee Mixed Quartet, WNAC WJZ WFAP WGY, 30 m.
- 2.30 A.M. WMA's WBSO
- 2.45 A.M. Short Story, WBSO

## Reg'lar Feller



FRANKLYN ADAMS, youthful actor who plays the role of "Skippy" on the programs of the same name broadcast over the CBS-WABC network weekdays at 5.15 P.M.

- 3.00 P.M. Marion McAfee, songs, WJZ WFAP WGY, 30 m.
- 3.15 P.M. Album of Famous Composit, WEEI, 30 m.
- 3.30 P.M. Joseph White, songs, WJZ WFAP WGY, 30 m.
- 3.45 P.M. Musical, WJZ WFAP WGY, 30 m.
- 4.00 P.M. The Cosmopolitans, WNAC
- 4.15 P.M. The Woman, WJZ WFAP WGY, 30 m.
- 4.30 P.M. Show Boat Boys, WOR
- 4.45 P.M. Del Castillo, organist, WEEI
- 5.00 P.M. Murray Hochberg's Orchestra, WAAB WBSO
- 5.15 P.M. Baseball, Braves vs. Pittsburgh, WNAC
- 5.30 P.M. Modernistic Melodics, WDRG WJZ WFAP WGY, 30 m.
- 5.45 P.M. Romy, "Your Love," WOR
- 6.00 P.M. Earl Hudson, baritone, WBSO
- 6.15 P.M. Farm Flash, WJZ WFAP WGY, 30 m.
- 6.30 P.M. Women's Radio Revue, WJZ WFAP WGY, 30 m.
- 6.45 P.M. Dixie Vagabonds, WJZ WFAP WGY, 30 m.
- 7.00 P.M. Home Front Cooking School, WABC WJZ WFAP WGY, 30 m.
- 7.15 P.M. Modernistic Melodics, WABC WJZ WFAP WGY, 30 m.
- 7.30 P.M. Afternoon Musicale, WOR, 1 h.
- 7.45 P.M. Essential Entertainment, WJZ WFAP WGY, 30 m.
- 8.00 P.M. Norman Levin, WBSO
- 8.15 P.M. Platt and Niernman, piano, WJZ WFAP WGY, 30 m.
- 8.30 P.M. The Toboggan from Belmont Park, WABC WJZ WFAP WGY, 30 m.
- 8.45 P.M. N. Y. Yanks vs. White Sox, WGN
- 9.00 P.M. Helen Sperry, pianist, WJZ WFAP WGY, 30 m.
- 9.15 P.M. Afternoon Concert, WBSO, 30 m.
- 9.30 P.M. Trenton College Choir, WJZ WFAP WGY, 30 m.
- 9.45 P.M. Essential Entertainment, WJZ WFAP WGY, 30 m.
- 10.00 P.M. Stocks, WJZ WFAP WGY, 30 m.
- 10.15 P.M. Betty and Bob, WJZ WFAP WGY, 30 m.
- 10.30 P.M. Manhattan Show, WABC WJZ WFAP WGY, 30 m.
- 10.45 P.M. Kathryn Martin, WJZ WFAP WGY, 30 m.
- 11.00 P.M. Junior Iterary, WBSO
- 11.15 P.M. Guy Story, WBSO
- 11.30 P.M. Alice Joy, WJZ WFAP WGY, 30 m.
- 11.45 P.M. Aunt Emma, WJZ WFAP WGY, 30 m.
- 12.00 P.M. Flying Tingers, WJZ WFAP WGY, 30 m.
- 12.15 P.M. Baseball, U. of Vermont vs. Dartmouth, WBSO, 2 h.
- 12.30 P.M. Art Tatum, pianist, WJZ WFAP WGY, 30 m.
- 12.45 P.M. "Monetary Policy," Dr. L. D. Edie, WJZ WFAP WGY, 30 m.
- 1.00 A.M. "Nielsen and Cosmos," Dr. H. A. Batton, WABC WJZ WFAP WGY, 30 m.
- 1.15 A.M. Markets, KDKA
- 1.30 A.M. Marimba Orchestra, WOR
- 1.45 A.M. Guy Story, WJZ WFAP WGY, 30 m.
- 2.00 A.M. The Lady Next Door, WJZ WFAP WGY, 30 m.
- 2.15 A.M. Photo Grandstand, England, WJZ WFAP WGY, 30 m.
- 2.30 A.M. Organ Melodics, WJZ WFAP WGY, 30 m.
- 2.45 A.M. Emery Deutsch's Orchestra, WABC, 30 m.
- 3.00 A.M. Beauty Talk, WOR
- 3.15 A.M. New Century Club, WBSO
- 3.30 A.M. Martha Boutwell, WJZ WFAP WGY, 30 m.
- 3.45 P.M. "Education in the News," Dr. William D. Bourne, WJZ WFAP WGY, 30 m.
- 4.00 A.M. Lang Sisters, WGY
- 4.15 A.M. Broadcast from London, Channel Plot's Association, WJZ WFAP WGY, 30 m.
- 4.30 A.M. N. F. Agriculture, WJZ WFAP WGY, 30 m.
- 4.45 A.M. Helix (opeland's) Orchestra, WABC WJZ WFAP WGY, 30 m.
- 5.00 A.M. Doge, WOR
- 5.15 P.M. Davis and Winn, WJZ WFAP WGY, 30 m.
- 5.30 P.M. Ted Baker's Orchestra, WJZ WFAP WGY, 30 m.
- 5.45 P.M. Roy Shields's Orchestra, WJZ WFAP WGY, 30 m.
- 6.00 A.M. KDKA
- 6.15 A.M. The Monitor Views the News, WJZ WFAP WGY, 30 m.
- 6.30 A.M. Skippy, WABC, WAAB WJZ WFAP WGY, 30 m.
- 6.45 A.M. Amateur Astronomer, Talk, WOR
- 7.00 A.M. Dance Program, WJZ WFAP WGY, 30 m.
- 7.15 P.M. Frank Merriwell, WJZ WFAP WGY, 30 m.
- 7.30 P.M. WJZ WFAP WGY, 30 m.

- Singing Lady, WJZ WFAP WGY, 30 m.
- Boyle, WJZ WFAP WGY, 30 m.
- WABC WJZ WFAP WGY, 30 m.
- Melody Masters, WJZ WFAP WGY, 30 m.
- Boston School Committee, WAAB
- The Souvenir Program, WJZ WFAP WGY, 30 m.
- Town Talk, Robert Reid, WOR
- Organ, WJZ WFAP WGY, 30 m.
- Forum of the Air, WBSO, 30 m.
- 5.45 P.M. Bunch Quartet, WJZ WFAP WGY, 30 m.
- Before Dinner Revue, WTAG
- Little Opaline, Anne, WJZ WFAP WGY, 30 m.
- WEAS WDRG WOR WMA's WJZ WFAP WGY, 30 m.
- Gordon, Dave and Bunny, WABC WJZ WFAP WGY, 30 m.
- WEAN WDRG WOR WMA's WJZ WFAP WGY, 30 m.
- Bob White's Scrap Book, WNAC
- Travel Talk, WJZ WFAP WGY, 30 m.
- Sylvan Clyde, soprano, WOR
- Farm Flash, WJZ WFAP WGY, 30 m.
- 6.00 P.M. Xavier Cugat's Orchestra, WJZ WFAP WGY, 30 m.
- Evening Tattler, WJZ WFAP WGY, 30 m.
- News, weather, WJZ WFAP WGY, 30 m.
- Wrightville Clarion, WTIC, 30 m.
- Westminster Hour, WJZ, 30 m.
- 6.15 P.M. Over the Heatcher, WJZ WFAP WGY, 30 m.
- Buck Rogers, WABC WAAB WJZ WFAP WGY, 30 m.
- News, WABC WJZ WFAP WGY, 30 m.
- WMA's WJZ WFAP WGY, 30 m.
- Uncle Do, WOR, 30 m.
- Dance Tunes, WJZ WFAP WGY, 30 m.
- Hay Shakers, WJZ WFAP WGY, 30 m.
- 6.30 P.M. Joe and Eddy, WGY
- Brusard Bill, drama, WJZ
- Bill Williams, WJZ WFAP WGY, 30 m.
- Bobby Benson and Sunny Jim, WABC WJZ WFAP WGY, 30 m.
- WAAB WEAN WDRG WOR WJZ WFAP WGY, 30 m.
- The Merry Go-Round and Baseball Scores, WJZ WFAP WGY, 30 m.
- Sunny Time, WJZ WFAP WGY, 30 m.
- Hillbills, WBSO
- 6.45 P.M. Yascha Davidoff, bass, WJZ WFAP WGY, 30 m.
- Current Events and Baseball scores, WEEI
- Musical Appetizer, WJZ WFAP WGY, 30 m.
- Three X Sisters, WJZ WFAP WGY, 30 m.
- Time, weather, WJZ WFAP WGY, 30 m.
- Jack Armstrong, WJZ WFAP WGY, 30 m.
- Charlie Davis Orchestra, WABC WJZ WFAP WGY, 30 m.
- The Merry-Go-Round and Baseball Scores, WABC WJZ WFAP WGY, 30 m.
- 6.55 P.M. Martha Meats, contralto, WJZ WFAP WGY, 30 m.
- WJZ WFAP WGY, 30 m.
- Studio Chorus, WEEI
- Luella Thomas, news, WJZ WFAP WGY, 30 m.
- Peabody Brothers Quartet, WAAB WJZ WFAP WGY, 30 m.
- WDRG WJZ WFAP WGY, 30 m.
- Leon Belasco's music, WABC
- The Merry-Go-Round and Baseball Scores, WABC WJZ WFAP WGY, 30 m.
- 7.00 P.M. Baseball Resume, WJZ WFAP WGY, 30 m.
- Comedy Stars of Hollywood, WEEI
- South Sea Islanders, WTAG
- Amos 'n' Andy, WJZ WFAP WGY, 30 m.
- 7.15 P.M. Veta Van, WABC WJZ WFAP WGY, 30 m.
- Dial Revue, WJZ WFAP WGY, 30 m.
- Weather, news, WAAB WOR
- News, WJZ WFAP WGY, 30 m.
- For Fun, sports, WOR
- Spring Fling, WJZ WFAP WGY, 30 m.
- Five O'Clock Melodics, WHAS, 30 m.
- Charles Spencer, WBSO
- 7.30 P.M. Gene and Glenn, WJZ WFAP WGY, 30 m.
- WTAG WGY, 30 m.
- Dick Tracy, detective, WEEI
- Spots, WJZ WFAP WGY, 30 m.
- WHAM KDKA
- Three Blue Notes, WJZ WFAP WGY, 30 m.
- Emerson's Orchestra, WJZ WFAP WGY, 30 m.
- Just Plain Bill, WJZ WFAP WGY, 30 m.
- Organ, WNAC
- George Snelling Minstrels, WAAB WJZ WFAP WGY, 30 m.
- Merry-Go-Round, WJZ WFAP WGY, 30 m.
- Dance Tunes, WOR
- Bob Newhall, WJZ WFAP WGY, 30 m.
- Kidney Knout, WBSO
- 7.45 P.M. Lillian Buchanan, soprano, WJZ WFAP WGY, 30 m.
- WJZ WFAP WGY, 30 m.
- After Dinner Revue, WJZ WFAP WGY, 30 m.
- Irene Rich, WJZ WFAP WGY, 30 m.
- Agnes's Orchestra, KDKA
- Bob Newhall, WJZ WFAP WGY, 30 m.
- Music on the Air, WABC WJZ WFAP WGY, 30 m.
- WJZ WFAP WGY, 30 m.
- Fisher's Orchestra, WNAC WJZ WFAP WGY, 30 m.
- Willard Robinson's Orchestra, WOR, 30 m.
- The Andersons, WPG
- 10.30 P.M. "The Other Americas," Edward Tomlinson, WJZ WFAP WGY, 30 m.
- Travelers Hour, WTIC
- Ranny Weeks's Orchestra, WEEI
- Jack Denny's Orchestra, Harry Richman and John B. Kennedy, WJZ WFAP WGY, 30 m.
- Summy Lines's Orchestra, WJZ WFAP WGY, 30 m.
- Henry Thers Orchestra, WJZ WFAP WGY, 30 m.
- Romance of Dan and Sylvia, KDKA
- Albert Spalding, violinist, Conrad Thibault, Joan Field, WABC WJZ WFAP WGY, 30 m.
- WDRG WJZ WFAP WGY, 30 m.
- Fisher's Orchestra, WNAC WJZ WFAP WGY, 30 m.
- Willard Robinson's Orchestra, WOR, 30 m.
- The Andersons, WPG
- 10.45 P.M. Ivan Petrov's Russians, WJZ WFAP WGY, 30 m.
- Little Theatre, WEEI
- Nancy Martin, KDKA
- 11.00 A.M. Angelo Ferdinand's Orchestra, WJZ WFAP WGY, 30 m.
- WJZ WFAP WGY, 30 m.
- E. B. Rideout, news and baseball scores, WEEI
- Picnic Sisters, WJZ WFAP WGY, 30 m.
- Weather, sports, WJZ WFAP WGY, 30 m.
- Nick Lucas, songs, WABC WAAB WJZ WFAP WGY, 30 m.
- News, WNAC WJZ WFAP WGY, 30 m.
- Dance Orchestra, WTIC
- "Taxi," Max Baer, WJZ WFAP WGY, 30 m.
- WHAM

Melody Masters, WJZ WFAP WGY, 30 m.

Boyle, WJZ WFAP WGY, 30 m.

WABC WJZ WFAP WGY, 30 m.

Melody Masters, WJZ WFAP WGY, 30 m.

Boston School Committee, WAAB

The Souvenir Program, WJZ WFAP WGY, 30 m.

Town Talk, Robert Reid, WOR

Organ, WJZ WFAP WGY, 30 m.

Forum of the Air, WBSO, 30 m.

5.45 P.M. Bunch Quartet, WJZ WFAP WGY, 30 m.

Before Dinner Revue, WTAG

Little Opaline, Anne, WJZ WFAP WGY, 30 m.

WEAS WDRG WOR WMA's WJZ WFAP WGY, 30 m.

Gordon, Dave and Bunny, WABC WJZ WFAP WGY, 30 m.

WEAN WDRG WOR WMA's WJZ WFAP WGY, 30 m.

Bob White's Scrap Book, WNAC

Travel Talk, WJZ WFAP WGY, 30 m.

Sylvan Clyde, soprano, WOR

Farm Flash, WJZ WFAP WGY, 30 m.

6.00 P.M. Xavier Cugat's Orchestra, WJZ WFAP WGY, 30 m.

Evening Tattler, WJZ WFAP WGY, 30 m.

News, weather, WJZ WFAP WGY, 30 m.

Wrightville Clarion, WTIC, 30 m.

Westminster Hour, WJZ, 30 m.

6.15 P.M. Over the Heatcher, WJZ WFAP WGY, 30 m.

Buck Rogers, WABC WAAB WJZ WFAP WGY, 30 m.

News, WABC WJZ WFAP WGY, 30 m.

WMA's WJZ WFAP WGY, 30 m.

Uncle Do, WOR, 30 m.

Dance Tunes, WJZ WFAP WGY, 30 m.

Hay Shakers, WJZ WFAP WGY, 30 m.

6.30 P.M. Joe and Eddy, WGY

Brusard Bill, drama, WJZ

Bill Williams, WJZ WFAP WGY, 30 m.

Bobby Benson and Sunny Jim, WABC WJZ WFAP WGY, 30 m.

WAAB WEAN WDRG WOR WJZ WFAP WGY, 30 m.

The Merry Go-Round and Baseball Scores, WJZ WFAP WGY, 30 m.

Sunny Time, WJZ WFAP WGY, 30 m.

Hillbills, WBSO

6.45 P.M. Yascha Davidoff, bass, WJZ WFAP WGY, 30 m.

Current Events and Baseball scores, WEEI

Musical Appetizer, WJZ WFAP WGY, 30 m.

Three X Sisters, WJZ WFAP WGY, 30 m.

Time, weather, WJZ WFAP WGY, 30 m.

Jack Armstrong, WJZ WFAP WGY, 30 m.

Charlie Davis Orchestra, WABC WJZ WFAP WGY, 30 m.

The Merry-Go-Round and Baseball Scores, WABC WJZ WFAP WGY, 30 m.

6.55 P.M. Martha Meats, contralto, WJZ WFAP WGY, 30 m.

WJZ WFAP WGY, 30 m.

Studio Chorus, WEEI

Luella Thomas, news, WJZ WFAP WGY, 30 m.

Peabody Brothers Quartet, WAAB WJZ WFAP WGY, 30 m.

WDRG WJZ WFAP WGY, 30 m.

Leon Belasco's music, WABC

The Merry-Go-Round and Baseball Scores, WABC WJZ WFAP WGY, 30 m.

7.00 P.M. Baseball Resume, WJZ WFAP WGY, 30 m.

Comedy Stars of Hollywood, WEEI

South Sea Islanders, WTAG

Amos 'n' Andy, WJZ WFAP WGY, 30 m.

7.15 P.M. Veta Van, WABC WJZ WFAP WGY, 30 m.

Dial Revue, WJZ WFAP WGY, 30 m.

Weather, news, WAAB WOR

News, WJZ WFAP WGY, 30 m.

For Fun, sports, WOR

Spring Fling, WJZ WFAP WGY, 30 m.

Five O'Clock Melodics, WHAS, 30 m.

Charles Spencer, WBSO

7.30 P.M. Gene and Glenn, WJZ WFAP WGY, 30 m.

WTAG WGY, 30 m.

Dick Tracy, detective, WEEI

Spots, WJZ WFAP WGY, 30 m.

WHAM KDKA

Three Blue Notes, WJZ WFAP WGY, 30 m.

Emerson's Orchestra, WJZ WFAP WGY, 30 m.

Just Plain Bill, WJZ WFAP WGY, 30 m.

Organ, WNAC

George Snelling Minstrels, WAAB WJZ WFAP WGY, 30 m.

Merry-Go-Round, WJZ WFAP WGY, 30 m.

Dance Tunes, WOR

Bob Newhall, WJZ WFAP WGY, 30 m.

Kidney Knout, WBSO

7.45 P.M. Lillian Buchanan, soprano, WJZ WFAP WGY, 30 m.

WJZ WFAP WGY, 30 m.

After Dinner Revue, WJZ WFAP WGY, 30 m.

Irene Rich, WJZ WFAP WGY, 30 m.

Agnes's Orchestra, KDKA

Bob Newhall, WJZ WFAP WGY, 30 m.

Music on the Air, WABC WJZ WFAP WGY, 30 m.

WJZ WFAP WGY, 30 m.

Fisher's Orchestra, WNAC WJZ WFAP WGY, 30 m.

Willard Robinson's Orchestra, WOR, 30 m.

The Andersons, WPG

10.30 P.M. "The Other Americas," Edward Tomlinson, WJZ WFAP WGY, 30 m.

Travelers Hour, WTIC

Ranny Weeks's Orchestra, WEEI

Jack Denny's Orchestra, Harry Richman and John B. Kennedy, WJZ WFAP WGY, 30 m.

Summy Lines's Orchestra, WJZ WFAP WGY, 30 m.

Henry Thers Orchestra, WJZ WFAP WGY, 30 m.

Romance of Dan and Sylvia, KDKA

Albert Spalding, violinist, Conrad Thibault, Joan Field, WABC WJZ WFAP WGY, 30 m.

WDRG WJZ WFAP WGY, 30 m.

Fisher's Orchestra, WNAC WJZ WFAP WGY, 30 m.

Willard Robinson's Orchestra, WOR, 30 m.

The Andersons, WPG

10.45 P.M. Ivan Petrov's Russians, WJZ WFAP WGY, 30 m.

Little Theatre, WEEI

Nancy Martin, KDKA

11.00 A.M. Angelo Ferdinand's Orchestra, WJZ WFAP WGY, 30 m.

WJZ WFAP WGY, 30 m.

E. B. Rideout, news and baseball scores, WEEI

Picnic Sisters, WJZ WFAP WGY, 30 m.

Weather, sports, WJZ WFAP WGY, 30 m.

Nick Lucas, songs, WABC WAAB WJZ WFAP WGY, 30 m.

News, WNAC WJZ WFAP WGY, 30 m.

Dance Orchestra, WTIC

"Taxi," Max Baer, WJZ WFAP WGY, 30 m.

WHAM

Um-m-m Yum-m-m !!

After the Theatre

Barbecued Chicken

Golden Rod Beer

In a quiet nook at

**SLADES BARBECUE**

958 TREMONT STREET, BOSTON

Open All Night

Tune in on WHDH Tuesday and Thursday at 5.20 P. M.

### Victor Young Shows Rare Musical Treat Burton Buys a Chevrolet

"A person wearied by too much activity seeks repose in music," says Victor Young. In his Sunday programs at 10:00 P.M. over WEEI under the auspices of the Chevrolet Company, Young provides in the soft and smooth arrangements he makes of familiar melodies, harmonies that gain in richness and charm the ear. The program is neatly akin to the spirit of the Sabbath and has captured a tremendous listening audience.

In many ways the biography of Victor Young is like the beautiful story of that well-known character in fiction, Leon Kantor, the little music master in "Humoresque," over whose trials and ultimate triumphs so many thousands have laughed—and cried. His father was a member of the Joseph Sheehan Grand Opera Company, and a passion for music, as well as a defined talent, probably passed as a heritage from father to son.

He did violin concert and theatrical work as a youth, rapidly taking rank at the same time as a musical arranger and pioneer in the field of symphonic jazz. Still in his twenties, he began to develop as a composer and his first popular hit, "Sweet Sue," was written, to be followed by such well-known numbers as "Street of Dreams," "Old Man of the Mountain," "Can't We Talk It Over," and others.

In 1929 he entered the radio field to take charge of the Atwater-Kent radio hour. He has since directed a dozen prominent commercial broadcast periods. Rating as the outstanding of these is probably the current Chevrolet series. It is both a credit to Young's genius and the discernment of the sponsor.

Charles W. Burton, WEEI superintendent, than whom there is none choosier before the radio dial, tagged the program as a leader from its initial presentation. Last week he bought a Chevrolet.



EDWARD JARDON, currently featured over WEEI, gives as the answer to his success in radio and the pursuit of the even tenor of his way this observation, "I never read newspapers while crossing city streets." It denotes a cautious, albeit happy, frame of mind. The seven years of his mortal 28 devoted to radio have been fruitful. It explains why he sings in elevators, and to from any place at all, and probably in the gymnasium which he visits on a thrice weekly schedule.

Environment had much to do with Jardon's interest in music. His mother, Dorothy Jardon was featured for years in Schubert stage productions and was a member of the Chicago Opera Company. His father was the composer of numerous popular song hits, including "Moonlight Bay," "Good Bye My Blue Bell," and "By the Light of the Silvery Moon."

After completing his schooling at St. John's College in Brooklyn, the subject of this brief sketch hid himself to the West Coast. Preceding him to headline two Marcus Loew theatre openings, his mother became inured with the Los Angeles locale, and had set up her home. He remained there for two years, making his radio debut over station KFI in 1927. He was heard in the interim over several West Coast stations.

Coming East in 1929 to study, he sandwiched in two Winter seasons as vocalist at the "Everglades Club," Palm Beach, then journeyed to Boston. He is now in his second year at WEEI, which he rates the finest broadcasting setup in his experience.

Just incidentally, wrestling is his avocation. Nick Lutze is his pal.

### Barr Soprano Jardon Tenor

#### Rank With the Best Soling or Duetted

The selections that made musical comedy presentations of recent years the most sought for brand of entertainment will never gather dust in the file of memories as long as Helen Barr and Edward Jardon are available to refresh the hit tunes in duet interpretations. It is their special forte and the delight of WEEI listeners on Wednesday evenings when the "After Dinner Revue" is in progress; also on Wednesday and Friday mornings over the same station under the listing "Good Morning Melodies," sponsored by Fels-Naptha.

There is a delightful informality about their singing, a sort of naturalness and buoyancy which carries the full essence of brightness. "Reflected confidence" is the way one studio attache described it, which he further explained as confidence born from knowing what each other can and will do in the blending of their voices. Thus, their interpretation of even very difficult duet selections has an easy and secure style which conveys the significance of true artistry.

Del Castillo, WEEI staff organizer is their accompanist on the semi-weekly morning offerings of Fels-Naptha, selects the numbers to be sung, and does the musical arrangements. The theme song "Good Morning Glory" from the musical production "Sitting Pretty" is typical of the spirit and verve of the program. Popular tunes are favored, and each of the vocalists is given a solo selection.

Sibyl J. Morse is their accompanist on the "After Dinner Review." With continuity establishing a mythical stage setting, it takes little imagination for the listener to hear them and see again perhaps a scene from "The Chocolate Soldier," "The Merry Widow," "The Student Prince," "The Prince of Pilsen," or some other notable stage effort. Their programs are similarly conspicuous as a catalogue for current popular hit tunes.



HELEN BARR is one of radio's most successful artists. Her cosy colonial home in Winchester would seem to indicate that there is gold in "them thar" microphones and not a blue note in a carload of her capable soprano warblings. She has been featured and has rated with the best in New England air stratas since 1924 when she made her debut over WEEI as soloist on the Gillette program.

Public acceptance she has won is hardly a coincidence. She has studied her art assiduously—originally with Sig. Picco of the Metropolitan Opera Company, and now with Harriot E. Barrows. And while such influence indicates a distinct classical trend, she likes lighter music for its zest and has a full appreciation of the client's viewpoint.

Inquiry as to what a radio soprano does in her spare time reveals her as something of a sports-woman. She does considerable riding about the pretty Middlesex Fells bridle paths. Golf is more of a habit than a hobby. Teaching voice takes up some of her time, among her pupils being the sweet voiced Marcelle Poirier.

Among her numerous feature program appearances was a soloist assignment on the Fleischmann Hour with Rudy Vallee. Just a hint at her popularity may be gleaned from a casual reviewing of programs with which she has been associated in the past. Those readily recalled are: I. J. Fox, La Touraine, Carmote, Modine, Coward Shoe, Jenney, Venida, Emerson Seed, N. E. Gas, and Orchestral Gems.

### Toreador and Boxer Now Noted Cellist On WEEI Symphony Series

Musician, bronco buster, toreador, aviator, prize fighter, linguist, athlete—put them together and you have Ennio Bolognini, the internationally famous Argentine 'cellist now playing in the "Beauty That Endures" Symphony, presented every Monday at 10.30 over station WEEI.

He was born in Buenos Aires. He studied under Jacot, who taught the world renowned 'cellist, Pablo Casals. At seventeen he joined the Colon Symphony at Buenos Aires. Coming to America, he played with the Roxy Symphony of Seattle, and the Chicago Symphony Orchestra.

For two years he was champion bronco buster at the fairs of Buenos Aires, where he also fought bulls and piloted stunt planes. He served as sparring partner for Firpo famed Wild Bull of the Pampas.

Thus runs the saga of Ennio Bolognini, still little more than a youth, who dashes daily at break-neck speed from broadcasting studio to concert hall in an old-fashioned roaring, Duesenberg roadster. He loves dogs, machinery, boats and once kept a pet monkey.

Listeners to Palmer Clark's unique "Beauty That Endures" orchestra will recognize Ennio's artistry in the vibrantly throbbing 'cello passages for which he is famous. And Bolognini, after enough adventures to highspot several ordinary lifetimes, finds himself much at home in his present musical role, where he shares honors with skilled musicians recruited entirely from the Chicago Symphony and Civic Opera orchestras. Comprised as it is of an "all-star" cast, one can understand why this musical organization achieves such a high level of melodic charm on the air.

### ANNOUNCING NEW TIME

#### "THE NEW ENGLAND KITCHEN of the AIR"

with

MARJORIE  
MILLS ----

each

MONDAY  
WEDNESDAY  
and FRIDAY

at

1:30 P.M.

STATION  
WEEI

The Friendly Station

## NEWS WEEI BRIEFS

Vic Whitman's word joining clicked to the extent of three stories for the wood pulp magazines last week... Willie Morris daytime hostess subbing for Sibyl Morse who is currently vacationing in New York... Phil Baldwin and Norm Young now full-



ledged member of ROWH—Royal Order of Wouff-Hong—order of law and order in a amateur radio; "Whit," the third WEEI member of the national "ham" organization... "What's News In The World," with Marian Clark, under Plymouth Rock Gelatine auspices, has renewed over WEEI for 27 weeks—weekdays, excepting Fridays, at 11.55 A. M. . . . Phil Ponce, father of famous Ponce sisters and the former Hope James, one-time studio hostess, among WEEI visitors this week Suave-voiced Ed Herlihy adept at Italian dialect... Ed Lavalle of New England Network "Pro-Joy Frolics" trouped with WEEI's Hal Fellows in vaudeville some years since... Ladies like Friendly Kitchen Observer's little stories—script by Ora Dodd, whose husband is on Globe staff... Bill Kahakalou's Hawaiians have smooth WEEI Thursday interlude... Sunday, May 20th, inaugurates

new Morey Pearl orchestral program feature over WEEI from 1.00 to 1.30 with both Starita and Tent bands... Radio award for nonchalance to Jack Benny—big league comedy star featured Friday evenings on General Tires program... Chance to hear an Oppenheim thriller on the WEEI Reading Circle next week... Cape Cod schools symphony orchestra group at 3.30, May 19, over WEEI... Ray Girardin has a tear in his voice these days, hav-



ing lost what he felt was the winning ticket on the Derby... WEEI will do the Baer-Carnera fight—Thursday night 10.00 to 11.00, June 14th—B. F. Goodrich Co. sponsoring—Courtesy of Kraft Cheese with Paul Whiteman, which steps aside for sports followers... Jay Alden Elkins, who won Mass. Atwater-Kent audition a few years ago on NBC network through WEEI Wednesdays at 5.45 with The Arm Chair Quartette... Persons wanting to make news by biting a dog can visit Jack Francis at his roadside stand on

the Canton-Stoughton road... WEEI still waiting for thank you letter from P. Lorillard Co. for advertising given over the station by local jewelers; as a matter of fact, the Edison boys prefer "Old Golds"... Gilchrist's was in the department store parade over WEEI yesterday with a fifteen minute program... Talk about variety and local talent—After Dinner Review program for coming week calls to WEEI microphones—Ruth Chilton, "Sophisticated Ladies," Lew Tobin's Orchestra, Helen Barr, Willie Morris, Ed Jardon, "Ted, Jack, Bud & Roy," Bill Elliott and Sibyl Morse... Walter Leavitt's "Teddy Bears" doing numerous school proms in June month...

Mashies, niblicks and spoons being exercised by WEEI golfers at Wayland with concession cards courtesy of Caroline Cabot; Ed Gisburne still the champ...

How would you like to check your plans for the week with the weather? Beginning Sunday, May 20, E. B. Rideout reads his magic crystal. A week of excellent seasonal Spring weather. He goes into detail by days—but not for publication.

### "FRONT PAGE NEWS FROM WHITE'S"

Presented by

THE  
R. H. WHITE  
COMPANY

each

MONDAY  
WEDNESDAY  
FRIDAY

at

9:50 A.M.

with

BROADWAY  
HIT TUNES

WEEI

The Friendly Station

Thursday, May 24 - Broadcast from Australia on WFAF at 2 P.M.

Highlights

- P.M.**
- 2:00—Empire Day. Broadcast from Australia, NBC-WFAF
  - 4:19—Lord Londonderry, broadcast from London, NBC-WJZ
  - 8:00—Rudy Valle, NBC-WFAF
  - 8:40—Voice of America, CBS-WABC
  - 9:00—Captain Henry's Show Boat, NBC-WTAF
  - Mark Warnow's Orchestra, CBS-WABC
  - 9:30—Waring's Pennsylvanians, CBS-WABC
  - 10:00—Connie Boswell, Stoopnagle and Budd, CBS-WABC
  - Reading Masonic Chorus, NBC-WFAF

(All programs are listed in Eastern Daylight Saving Time.)

- 8:30 A.M.** Sunrise Melodies, organ, WNAC, 45 m.
- 8:45 A.M.** Tower Health Exercises, WFAF WLLI WGY, 1 h., 15 m.
- 7:00 A.M.** Musical Clock, WTIC WBLZ, 1 h.
- 7:15 A.M.** Weather, 1 time, news, WNAC
- 7:30 A.M.** Youchi Hirozaka, xylophonist, WJZ Organ Revue, WABC, 30 m
- Water Heater, baritone, WNAC
- 7:45 A.M.** Pullak and Lawhardt, WFAF
- Alfred Clark, WLLI
- Jolly B. and Jane, WJZ
- 8:00 A.M.** Radio City Organ, WFAF WJAR WTAG, 30 m
- W.C.H., 15 m
- Morning Devotions, WJZ
- E. B. Ridout, weather, WEEI
- Collin Dicks, organist, WJIC, 30 m.
- Salon Mus. calc., WAAB, 45 m.
- News, WAAB WEAN WORC WMA5 WICC WLBZ WFEA WNH
- Melody Clock, WHEB, 30 m.
- Birdsday Clock, WNBK, 1 h.
- 8:15 A.M.** Don Hill Trio, WJZ WBZ WHAM
- Contra at the Console, WAAB WNDM
- 8:30 A.M.** Chero., WFAF WEEI WJAR WCHS WTAG
- WTIC WGY, 30 m.
- 8:45 A.M.** Lew White, organist, WJZ WBZ WHAM
- WBAL KDKA, 30 m
- Contra at the Console, WAAB WBLZ, 30 m.
- Presidence school committee program, WEAN
- Morning Musical, WBSO
- Family Almanac, WNBX
- Morning Devotions, WHEB
- 8:45 A.M.** Caroline Gray, pianist, WABC
- Song Album, Geo. Wheeler, tenor, WABC
- Charles Lindley, tenor, WEAN
- Parents Question Box, WBSO
- 9:00 A.M.** Herman and Banta, WFAF WEEI WCHS
- WTAG WGY
- Breakfast Club, WJZ KDKA WHAM, 1 h.
- Verga a Reader, WJZ
- Eton Boys, quartet, WABC WNAC WEAN
- WICC WFEA WORC WMA5 WBLZ, 30 m.
- Newsday Paramount organ, WBSO, 30 m.
- Devotions, WHEB
- Family Almanac, WNBX, 30 m.
- 9:15 A.M.** Landt Trio and White, WFAF WLLI
- WCHS WTAG WGY
- Elementary School Broadcast, WJAR
- In the L. Kamborg Gardens, WABC WNAC
- WLAN WICC WDRG WORC WBLZ, 30 m.
- (WLAN WFEA from 9:30)
- Aunt Sammie, WFEA
- 9:30 A.M.** Brandle, Knapp, WFAF WLLI WJAR WCHS
- WTIC WGY
- Musical Review, WJHD
- Moving Concert, WNBX
- S. S. Lorton, WHEB, 30 m.
- 9:45 A.M.** The Spirit Trio, WFAF WEEI WJAR
- WCHS WTAG WTIC WGY
- Mystery Chet, WABC WAAB WEAN
- Yarker Singers, WABC WFEA
- Jean Cravell's Orchestra, WBCA
- Mrs. Charles Gessner, contract bridge, WBSO
- Daily Show Story, WNBX
- Dance Program, WHEB
- 10:00 A.M.** Beeten and deRoos, WFAF WJAR WCHS
- WTIC WGY, 30 m.
- Del Castillo, organist, WEEI, 30 m.
- Gretchen McMullen Cooking School, WNAC
- WLAN WICC WFEA
- Mining Bowl, WJZ, 30 m.
- Edwards McKHugh, gospel singer, WJZ WBZ
- KDKA
- Bill and Ginger, WABC WAAB WEAN
- WICC
- Song Album, WNAC
- Rev. J. J. Ford, WOR, 1 h.
- Rev. B. L. Crue, WNBX
- Exeter Hour, WHEB, 30 m.
- 10:15 A.M.** Clara Lu 'a' Em, WFAF WJAR WCHS
- WTAG
- Castle in the Air, WJZ WHAM KDKA
- Duke Dewey's Orchestra, WBZ
- Ida Barley Allen, WABC WAAB WEAN
- WJZ WCAU
- Leon Dutch, WBSO
- Band Program, WHEB
- Memory Lane, WNBH
- 10:30 A.M.** Treasure Chest, Howard Phillips, WFAF
- WCHS
- The Moleback Carpet Program, WFFI
- Today's Children, WJZ WBZ KDKA
- News and Melody Parade, WABC WNAC
- WTAN WICC WFEA WDRG WORC
- WMA5 WJZ
- Morning Musical, WAAB
- Stock Market Quotations, WBSO, 4 h., 45 m.
- Women's Forum, WHEB, 30 m.
- Songs of Yesterday, WNBX

From the Opera



MARION CLAIR, comely operatic singer, has been heard in a number of radio recitals. She is now appearing in operas and recitals in the West.

- 10:45 A.M.** News and Morning Parade, WFAF WJAR
- WCHS WTAG, 30 m.
- Musical Program, WLLI
- Pop Concert, WTIC, 30 m.
- Radio Karbon, WJZ WBZ
- Dr. Alexander T. Martin, Camping, WABC
- WNAC WTAN WICC WFEA
- Daily Poem, WNBX
- 11:00 A.M.** U. Marine Band, WJZ WBZ WHAM
- KDKA, 30 m.
- Sunny Side Up, WABC WNAC WEAN
- WICC WFEA WDRG WORC, 30 m.
- Spring Cleaners, WNBX
- Novelty, WHEB
- 11:15 A.M.** Frances Lee Burton, WFAF WJAR WCHS
- WTAG WJZ WGY WFEI
- Woodchoppers, WNBX
- 11:30 A.M.** Jules Lande, violinist, WFAF WLLI WJAR
- WCHS WTAG WTIC, 30 m.
- (Landscape Cantata), WGY, 30 m.
- De Marco Sisters, WJZ WBZ WBAL
- KDKA
- Columbia Artists' Recital, WABC WNAC
- WTAN WJZ WDRG
- Rev. M. I. Barber, baritone, WNBX
- London Concert, WHEB
- 11:45 A.M.** Al & Lee Reiser, WJZ WBZ WHAM
- KDKA
- Madison Entente, WABC WNAC WEAN
- WFEA WDRG WBLZ
- News Week, WNBX
- Ruth M. Burke, WHEB
- 12:00 P.M.** Gene Arnold's Commodores, WFAF WLLI
- WJAR WCHS WTAG WTIC WGY
- The Songfellows, quartet, WJZ WBZ
- WHAM
- The Monitor Views the News, WBZ
- Voice of Experience, WABC WNAC WEAN
- WDRG WCAU
- Crown at the Console, WAAB WFEA
- Sound the Bell for News, WOR
- Musical Masterpieces, WHEB
- Bob Neal, songs, WNBX
- 12:15 P.M.** J. Henry Mastin, tenor, WLAJ WEEI WJAR
- WTAG
- Rural Review, WJZ
- Nartha and Hal, WJZ
- Wendy's Orchestra, WJZ WHAM
- Weather, time, WJZ
- Connie Gates, WABC WAAB WTAN
- WJZ WDRG WORC WMA5 WBLZ
- WCAU
- Shepard Stores, News, WNAC
- Variety, WOR
- Sam S. W. WHEB
- Argonauts, WNBX
- 12:30 P.M.** Maurice Lee's Orchestra, WFAF WEEI
- WCHS
- Reports, WJAR WTAG
- Blue Room Echoes, WJIC, 30 m.
- Farm Program, WGY, 30 m.
- Vic and Sade, WJZ WBZ KDKA WHAM
- WBAL
- Microphone Gospel, WABC
- Scheraga's Orchestra, WAAB WEAN WFEA
- WDRG WMA5 WCAU, 30 m.: (WABC
- WBLZ, from 12:45)
- Jesse White, WHEB
- 12:45 P.M.** Caroline Cabot, Del Castillo, WEEI, 30 m.
- Radio Gang, WGY
- Merry Macs, WJZ WBZ WBAL WHAM
- Hunter's Orchestra, KDKA
- Eddie Beane, WHEB
- Farm Reporter, WNBX
- 1:00 P.M.** Pedro Vias Orchestra, WFAF WEEI WJAR
- WCHS WTAG WGY
- The Honorable Archie, WJZ
- Joan Marrow's Music, WABC WNAC
- National Student Federation, WNBH
- Mildred Cole, Tom Davis, songs, WOR
- News, WFEA
- News, WAAB WNBH WJZ WBZ, 30 m.
- 1:30 P.M.** Hotel Plaza Orchestra, WFAF WJAR WCHS
- WTAG, 30 m.
- W. E. Linton and Uncle Hoff, 30 m.
- National Exam and Home Hour, WJZ WBZ,
- 1 h.
- Mark Warnow's Orchestra, WNAC
- Beauty Guild, WAAB, 30 m.
- News, WICC WEAN WFEA WMA5
- WLBZ WNBH
- Saving Golf Strokes, Roland Wingate,
- WABC
- Theatre Club of the Air, WOR
- 1:45 P.M.** Story Program, WBZ
- Novelty, WNBX
- Tony Woods, WABC WTAN WICC WDRG
- WJZ WCAU, 30 m.
- Otto Holley, soprano, WOR
- 2:00 P.M.** Program from Australia, British Empire Day,
- WFAF WJAR WCHS WTAG, 30 m.
- Silver Lining Hour, WLLI
- Playhouse Minutes, WTIC, 30 m.
- Municipal Forum, WNAC
- Ann Teal, organist, WFEA WDRG WORC
- WTAN WAAB WNBH WICC WBLZ, 30 m.
- Rev. J. J. Ford, WOR, 15 m.
- Dr. Arthur Frank Payne, WOR
- 2:15 P.M.** N.Y. Pure Food Institute, WEEI WJAR
- WCHS WTAG WTIC, 30 m.
- Musical Program, WFFI
- School of the Air, Social Study, WHAM
- Romance of Helen Trent, WABC WNAC
- WCAU
- String Trio, WOR
- 2:30 P.M.** Trio Romanique, WFAF WGY
- Musical Keys, WJZ WHAM
- Thyng, George Mason, WBZ
- Program from Rotterdam, WABC
- WNAC WEAN WICC WJZ WDRG
- WMA5 WLBZ, 30 m.
- Classic Album, WNBX, 30 m.
- "The Homemaker," WOR, 30 m.
- 2:45 P.M.** Ma Perkins, WFAF WEEI WGY
- WJZ WCAU
- Edwin O'Be, disease, WJZ
- Edwin O'Be, disease, WJZ
- Poetic Strings, WABC WNAC WTAN
- WJZ WHLA WDRG WORC WMA5
- WLBZ

- 3:30 P.M.** Winnie the Pooh, WFAF WLLI WJAR
- WCHS WTAG
- Singing Lady, WJZ WBZ WHAM KDKA
- WJZ
- Jack Armstrong, All-American Boy, WABC
- WNAC WLAN WDRG WCAU
- Melody Mair, WAAB WFEA WORC WLBZ
- Karl Freund, talk, WOR
- William A. Wheeler, WNBX
- Emil Merri Field, WHEB
- 3:45 P.M.** Leches of Frin, WFAF WJAR WCHS
- WTAG WGY
- Sam Curtis, radio chat, WEEI
- Sue Urban, WJZ WBZ WHAM
- WJZ
- Clarence Wheeler's Orchestra, WABC WAAB
- WEAN WDRG WORC WFEA WCAU
- Bob White's Strip Book, WNAC WLBZ
- "Sophisticates," trio, WOR
- Farm Flash, WHEB
- Robert Church, baritone, WNBX
- 6:00 P.M.** Waldorf-Astoria Orchestra, WFAF WTAG
- WJZ, 30 m. (WJAR from 6:15)
- The Evening Tattler, WEEI, 30 m.
- News, weather, WJAR
- U. Navy Band, WJZ WBAL, 30 m.
- (WHAM from 6:15)
- Joe and Bateco, WBZ
- Dinner Concert, WJZ
- Rub Rogers, WABC WAAB WCAU
- News, WNAC WEAN WORC WMA5
- WICC WLBZ WBLZ
- Uncle Don, WOR, 30 m.
- Dance Tunes, WJZ
- Organ Program, WNBX, 30 m.
- 6:15 P.M.** Bill Williams, WRZ
- Bobby Burton and Sunny Jim, WABC
- WABC WEAN WDRG WORC WMA5
- WLBZ WCAU
- Baseball Scores and Merry Go-Round,
- WNAC WFEA WEAN WICC from
- 6:30.
- The "What's and You, WFEA
- Children's Story Line, WHEB
- 6:30 P.M.** John B. Kennedy, WFAF WJAR WTAG
- WGY
- Baseball scores, current events, WEEI
- Stamp Club, WJZ WHAM
- Time, weather, WRZ
- Jack Armstrong, WJZ
- WDRG WORC WMA5 WJZ WCAU
- Larry Funk's Orchestra, WNAC
- WJZ weather, news, WTAN WNBH
- Pauline Albert, pianist, WOR
- Hilreue Recitative, KCAC, 30 m.
- Trumpeters, WNBX, 30 m.
- Organ Recitals, WNBX, 30 m.
- 6:45 P.M.** Mary Small, songs, WFAF WJAR
- Edson Salute, WFFI
- Lowell Thomas, news, WJZ WBZ WHAM
- WJZ
- Household Music Box, WABC
- Nicholas Raginsky, WAAB WEAN WFEA
- WJZ WBZ WBLZ WCAU
- "Street of Dreams," WNAC WFEA WICC
- Phil Cook, WOR
- Symphony, WHEB, 30 m.
- 7:00 P.M.** William Reardon, WFAF
- Edison program, WLLI
- Amos 'n' Andy, WJZ WBZ WHAM KDKA
- WJZ
- Sylvia Froos, WABC WNAC WEAN WDRG
- WJZ
- Local News, WGY
- News, WJZ
- Ford Frick, sports, WOR
- Dial Revue, WFEA
- Evening Symphony, WHEB
- 7:15 P.M.** Glenn and Glenn, WFAF WEEI WJAR WCHS
- WTAG WGY
- Ed Lowry, WJZ WHAM
- Timothy Bergam, WJZ
- Emerson's Orchestra, WLBZ
- Just Plain Bill, WABC WNAC WDRG
- WCAU
- Jack Fisher's Orchestra, WAAB WICC
- Baseball Scores, WFEA WORC WMA5
- WLBZ
- String Ensemble, WHAS
- Merry Go-Round, WEAN
- Jack Arthur, baritone, WOR
- 7:30 P.M.** Shirley Howard; the Jesters, WFAF WJAR
- WCHS WTAG WGY
- Teddy Bergam's Orchestra, WJZ WBZ
- WBAL KDKA, 30 m.
- Bob Neal, WABC
- Paul Keast and Rollin Hudson's Orchestra,
- WABC WDRG WORC WMA5 WCAU
- Olin Simonson, Italian Echoes, WAAB WEAN
- WJZ, 30 m.
- American Legion Band, WHEB
- 7:45 P.M.** The Goldbergs, WFAF WLLI WJAR WCHS
- WTAG WGY
- Boote Carter, WABC WNAC WCAU
- Melody Masters, WFEA
- Audition, WFEA
- 8:00 P.M.** Rudy J. and guest artist, WFAF WEEI
- WJZ WCAU
- WJZ WCHS WTAG WGY WJZ, 1 h.
- "Zephyr" Train in Chicago, WJZ WCAU,
- 30 m.
- Deutch's Orchestra, WABC WNAC
- WTAN WICC WFEA WDRG WBLZ,
- 30 m.
- Teaching Through Italy, WAAB
- Dinner Concert, WJZ
- Raffles, WOR
- 8:15 P.M.** "Griss and Gravy" WJZ WBZ, 30 m.
- Ray Ace, WABC WNAC WCAU
- College and Home Institute, WAAB WEAN
- WICC WFEA
- Classical Moods, WLEY
- 8:30 P.M.** Gleason L. Archer, Dean, Suffolk Law
- School, WJZ
- "Raffles," Amateur Crackman, WABC
- WNAC WFEA WDRG WICC WLBZ
- WCAU, 30 m.
- Rhythm Twins, WABC
- Dinner Concert, WHAS, 30 m.

Police Radio

Station	Meters	Location
WPVF	121.5	Pawtucket, R. I.
WPEM	121.5	Woonsocket, R. I.
WDDR	122.0	Providence, R. I.
WPEA	122.05	Syracuse, N. Y.
WPEF	122.4	Bronx, N. Y.
WFFE	122.4	Brooklyn, N. Y.
WPGF	122.4	New York City
WJMJ	123.8	Buffalo, N. Y.
WPGG	124.37	Albany, N. Y.
WPEF	175.23	Arlington, Mass.
WFFI	175.23	East Providence, R. I.
WFFA	175.23	Newton, Mass.
WMPF	190.66	Providence, R. I.
WMP	190.66	Frammingham, Mass.
WPEW	190.66	Northampton, Mass.
WPEL	190.66	Bridgewater, Mass.
WPGC	195.57	Albany, N. Y.
WPEY	430.00	Boston, Mass. (Finn)
<b>8:45 P.M.</b>		
Robert Simmons, WJZ		
Sunny Linds, WJZ		
Electric Travelers, KDKA		
20th Century Ensemble, WAAB WLBZ		
News, WJZ		
<b>9:00 P.M.</b>		
Captain Henry's Show Boat, WFAF WEEI		
WJAR WCHS WTAG WGY, 1 h. (WJZ		
from 9:30)		
Death Valley Days, drama, WJZ WBZ		
WHAM KDKA WJZ, 30 m.		
Mark Warnow, WABC WFEA WEAN		
WICC WDRG WORC WLBZ WCAU,		
30 m.		
Uncle Eph's Band, WNAC		
Meyer Davis Band, WAAB		
Merry Con-Kings, WABC WNAC WEAN		
Musical Vaudeville, WFEA		
Attilio Bigareo's Orchestra, WGN, 30 m.		
Song, music, WOR		
<b>9:15 P.M.</b>		
"Romance in Song," WOR		
<b>9:30 P.M.</b>		
Idede Duchin's Orchestra, WJZ WBZ WHAM		
KDKA, 30 m.		
Waring's Pennsylvanians, WABC WNAC		
WEAN WICC WDRG WORC WMA5		
WLBZ WCAU, 30 m.		
Hughie Connors' Orchestra, WAAB		
Harry H. Ballin, WOR		
<b>9:45 P.M.</b>		
News, scores, WAAB		
News, WFEA		
"The Whittles Tale," WOR, 30 m.		
<b>10:00 P.M.</b>		
Paul Whiteman, Deems Taylor and Les		
Wiley, Rouben, Franz, Historic Club,		
WTAF WEEI WJZ WCHS WTAG		
WGY WJZ, 1 h.		
Parade of the Provinces, Canadian program,		
WJZ WBLZ, 30 m. (WHAM from 10:22)		
Prison Drama, WJZ, 30 m.		
Stoopnagle and Budd, Connie Boswell, Cass		
Lona, Orchestra, WABC WNAC WEAN		
WLBZ WCAU, 30 m.		
Rochester Evening School of the Air, Chapp		
WJZ		
<b>10:15 P.M.</b>		
Current Events, WOR		
Van St. George Orchestra, KCAC		
<b>10:30 P.M.</b>		
Josef Heyning, WJZ WHAM WBAL, 30 m.		
Joe Rines' Orchestra, WABC		
Romance of Dan and Sylvia, KDKA		
Doris Lorraine, Cadets, WABC		
Ann Leaf, organ, WAAB WEAN WICC		
WFEA WDRG WORC WMA5 WLBZ		
"Yankee Yarus," Alton H. Blackington,		
WNAC		
Arthur Warren's Orchestra, WOR, 30 m.		
On the Beach, WJZ		
<b>10:45 P.M.</b>		
Nancy Martin, KDKA		
Fray and Braggioni, WABC WAAB WEAN		
WICC WFEA WDRG WORC WMA5		
WLBZ WCAU		
<b>Three Blue Notes, WNBZ</b>		
<b>Jack Ingersoll, WABC</b>		
<b>11:00 P.M.</b>		
Leaders Quartet, WFAF WCHS		
1 h. WJZ		
Johnny Johnson's Orchestra, WGY, 30 m.		
The Cavaliers, WJZ WBAL		
Weather, temperature, sports, WBZ		
Sports, KDKA		
You Ladies, WJZ, 30 m.		
Vera Van, songs, WABC WDRG WCAU		
News, WNAC WMA5 WICC WLBZ WFEA		
WNBH		
"Moonbeams," WOR, 30 m.		
<b>11:15 P.M.</b>		
Kathryn Newman, soprano, WFAF WJAR		
WCHS WTAG WGY		
News, Musical Twins, WEEI		
Post Prime, WJZ WBZ KDKA		
News, Post Prime, WJZ WBZ		
Art Ferrar's Orchestra, KDKA		
News and Isham Jones' Orchestra, WABC		
WMA5 WLBZ, 30 m.: WCAU from 11:30		

**STATION DIRECTORY**  
Page 4

EVERY subscriber to or other purchaser of The MICROPHONE is entitled to share its benefits with a friend. Write to Circulation Manager, The MICROPHONE, No. 34 Court Square, Boston, Massachusetts, giving the names and addresses of those you'd like to become familiar with The MICROPHONE. A sample copy will be sent promptly with each name given, without obligation.

# How Gil Hamlin Started Up 3000 People Singing In 22 Clubs

## Outlet for Emotions Is Discovered

GIL HAMLIN, organizer and director of the New England Community Singing Clubs, is one of the world's best gamblers.

Not that Gil ever plays the ponies. The bear and the bull sides of the market are all the same to him. In fact, he has a constitutional quirk against gaming for profit. But Gil gambles.

How many men in the midst of the hardest times in history would throw up a responsible job to play a hunch and try something that no one before him had ever succeeded in doing? But hunches are hunches to Gil Hamlin. Moreover the urge of a burning idea is something few men can resist.

Before the depression was two years old, HAMLIN quit the daily grind of selling old-age annuities and embarked on his venture of the New England Community Singing Clubs. Through these clubs depression-ridden folks would find themselves, given an outside interest and a chance for self-expression. If the rationale of the plan did not recommend it, its benevolence should have.

### A Simple Program

But HAMLIN's program of operation was really very simple and in that fact lay one of its chief merits. As a result, clubs sprang up in various New England communities—cities and towns alike. People who liked to sing as well as those eager to learn supported them.

As soon as the membership was sufficiently built up, the clubs began rehearsing under their own elected leaders. Later upon acquiring some finish in their performances, they appeared in public concert, finally gaining one program in a rotating schedule of club broadcasts over WBZ and WBZA.

After a season of it, HAMLIN and his second, HENRY JACKSON WARREN, conductor, counted noses. They found that they had 2500 people singing, in 18 clubs through New England. During this past season the membership climbed to 3000 in 22 clubs.

When Gil HAMLIN waxes autobiographical about his pet project he talks like this:

"It had always been an ambition of mine to direct the organization of choral clubs, but I wasn't prepared for the hearty response I have received. There is no doubt that the interest is due to a large extent to the trying times.

"People have had to cut down on the amount of money spent for entertainment and consequently have had to look around for inexpensive amusements.

"I believe the people of our country are realizing more and more every day the necessity of having music in their daily life. They have learned well the lesson that the most satisfactory way to do this is to take an active participation in the performance and production of music. I doubt if there is a member in any one of our clubs who has not derived something from his membership.

"We have been working on this movement for less than two years and we have more than 3000 members registered. I feel sure that

## They Played A Hunch—And Won Heavily



GIL HAMLIN (left), Director of the New England Community Singing Clubs, and HENRY JACKSON WARREN, his conductor.

within the next five years the New England Community Singing Clubs will be an organization of conductors, singers and musicians which may very well surpass anything of its kind in the United States."

### Moyer Takes Hold

At the beginning of this season HAMLIN and WARREN sensed the possibility of flagging interest, because of the considerable growth of the Singing Clubs. They took counsel together and concluded that the thing was too big an undertaking for them to "go" unaided.

Taking a lesson from the times, when institutions and people alike look to government for succor, the Singing Club mentors turned to JAMES A. MOYER, Director of the University Extension Division of

the Massachusetts Department of Education.

Director MOYER listened to the idea with interest, perused results that HAMLIN had ready for him, then took the New England Community Singing Clubs in tow. What does he think of the project? Let us hear what, in Mr. MOYER'S own words:

"If more persons realized that music is a wonderful safety-valve for the emotions, we should have far less mental sickness. Music provides an excellent outlet into which one may project his excess feelings.

"But listening to music isn't half as stimulating as making one's own music. The human need for expression through music isn't sat-

isfied by mere listening.

"There is actually much more personal satisfaction in a possibly mediocre performance in which one has participated oneself than there is in listening to a perfect

## No Previous Experience Is Required

performance by others. That is why singing in a community chorus is such a worthwhile form of recreation for adults."

### Without Restrictions

The University Extension Division this past season has had a new class called "Singing for Recreation." Its membership was open to anyone interested in group singing, without any restrictions as to voice quality or previous training.

The principal aim was to develop new talent through the encouragement of group singing for adults.

Further, the Extension Division envisaged the instruction as aiding vocal students who have found their progress handicapped by an inability to sing a given part in concerted music, and also to enlarge their acquaintanceship with the finest choral music of the past and the present.

During the past year the broadcasts by the New England Community Singing Clubs have been heard Saturday evenings at 9:00 over WBZ and WBZA.

### Wellesley Choir on Air

The Wellesley Verse Speaking Choir will broadcast from WBZ at 6 P. M. on Tuesday, May 22. The Choir, composed of 12 seniors at Wellesley College, is under the direction of Miss CECILE DEBANK, member of the speech department of the college.

## Short Wave Directory

Station	Metres	Location	Time (E.D.T.)
GSH	13.97	Daventry, England	8-9:30 A. M.
FYA	19.68	Pontoise, France	8 A. M.-2 P. M.
DJB	19.73	Zeesen, Germany	10-10:45 A. M.
GSF	19.82	Daventry, England	8-10:12 A. M.
HVJ	19.84	Vatican City, Rome	6 and 11 A. M.
CNR	23.38	Rabat, Morocco	8:30-10 A. M. (Sun.)
RNE	25.00	Moscow, U. S. S. R.	7-8, 11-12 A. M. (Sun.)
FYA	25.20	Pontoise, France	3-6 P. M.
GSE	25.28	Daventry, England	10 A. M.-1 P. M.
2RO	25.40	Rome, Italy	2-15-7 P. M.
DJD	25.51	Zeesen, Germany	1:45-5:30 P. M.
GSD	25.53	Daventry, England	2-9 P. M.
PHH	25.57	Huizen, Holland	8:30-10:30, Mon., Wed., Fri., Sat., Sun.
EAQ	30.44	Madrid, Spain	6:15-8 P. M., 2-4 P. M. Sat.
CTJAA	31.23	Lisbon, Portugal	5:30-8 P. M., Tues., Fri.
HBL	31.27	Geneva, Switzerland	6:30-7:15 P. M., Sat.
VK2ME	31.28	Sydney, Australia	1-11 A. M., Sun.
DJA	31.38	Zeesen, Germany	6-8:30 P. M.
VK3ME	31.55	Melbourne, Australia	6-8 A. M., Sat.
GSB	31.55	Daventry, England	2-6:30 P. M.
CNR	37.33	Rabat, Morocco	3-6 P. M., Sun.
HKE	41.55	Bogota, Colombia	9-10 P. M., Tues., Fri.
LCL	42.92	Jeloy, Norway	12 M-7 P. M.
HAS	43.86	Budapest, Hungary	4-6:30 P. M.
PRADO	45.31	Riobamba, Ecuador	10-12 P. M., Thurs.
REN	45.38	Moscow, U. S. S. R.	2-7 P. M.
HJ1ABB	46.51	Barranquilla, Colombia	7-11 P. M.
	46.60	Army Aircraft	Daily
ZGE	48.92	Kuala Lumpur, Malay States	8-10 A. M., Tues., Fri.
PK1WFK	49.02	Bandoeng, Java	6:30 A. M.
VUC	49.10	Calcutta, India	10:30-1 P. M., Sat.
CPS	49.30	La Paz, Bolivia	7:30-9, 10:12-30 P. M.
HIX	49.50	Santo Domingo	9:10-11:10, Tues., Fri.
VQ7LO	49.50	Nairobi, Africa	12-3 P. M.
DJC	49.83	Zeesen, Germany	10-12:30 P. M.
RV59	50.00	Moscow, U. S. S. R.	5-6 P. M.
HVJ	50.26	Vatican City, Rome	3-5:15 P. M., A. M., Sun.
TGX	50.50	Guatemala City, S. A.	3-6 A. M., Sun.
HJ1ABA	51.49	Colombia, S. A.	2-3, 8:30-11 P. M.
HCK	73.00	Quito, Ecuador	9-12 P. M.
	67.87 to 73.17	All Ships	Heard Irregularly
RV15	70.65	Khabarovsk, U. S. S. R.	2-10 A. M.
HCBJ	52.65	Quito, Ecuador	8:30-10:45 P. M.
45.34, 31.57, 25.36, 23, 19, 64, 17 and 14		Byrd Expedition at Little America	

Note: All times given are week-day schedules, unless indicated otherwise. The stations listed are regular broadcasters at the times indicated. Other stations which you may hear or which are used for international telephone have been purposely omitted.

## Radio Audience Gives \$65,000 to Orchestra

(Continued from Page 1)

ing in send a dollar bill, the sum of \$9,000 was received.

Mrs. VINCENT ASTOR, chairman of the women's division of the campaign, announced that the majority of contributions from the radio audience has come from women throughout the country.

"So many of the accompanying letters expressed the thought that life would seem empty without these beautiful concerts," Mrs. Astor said, "that I should like to say that these letters from the radio audience were a great inspiration to the workers in New York City."

The Sunday afternoon concerts of the New York Philharmonic Orchestra have been broadcast over the Columbia network every week this season, with LAWRENCE GILMAN, music critic of the New York Herald-Tribune, commenting on the program during the intermission.

When it became apparent that it

would be imperative to appeal to the public for financial support of the orchestra, the Columbia Broadcasting System cooperated with the orchestra's management in permitting appeals to be broadcast during the intermission.

Among those who made the appeals were Mrs. FRANKLIN D. ROOSEVELT, GERALDINE FARRAR, Mayor LaGUARDIA, of New York City, GEORGE GERSHWIN, DEEMS TAYLOR, Dr. WALTER DAMROSCH and CLARENCE MACKAY.

HARRY HARKNESS FLAGLER, president of the Philharmonic Society, expressed gratitude to the CBS by saying:

"We are indebted to Mr. William S. Paley and his fellow officers of the Columbia Broadcasting System for the courtesy in permitting patrons and friends of music to make their appeal week after week. The results have been amazing."

Friday, May 25 - I. C. 4 A Meet at Philadelphia, WABC, 4.30 P.M.

Highlights

- P.M.
3.00-Lanny Ross, Conrad Thibault, Mary Lou, NBC-WEAF
4.30-I.C.A.A.A. Meet in Philadelphia, CBS-WABC
8.00-Cities Service Concert, NBC-WEAF
9.00-Leah Ray, NBC-WBZ
9.30-Jack Whiting, CBS-WABC
10.00-Stories That Should Be Told, NBC-WJZ
10.30-Jack Benny, NBC-WEAF

(All programs are listed in Eastern Daylight Saving Time.)

- 6.30 A.M. Sunrise Melodies, WNAC, 45 m.
6.45 A.M. Tower Health Exercises, WEAF WEEI WGY, 1 h., 15 m.
7.00 A.M.
7.15 A.M. Weather, news, times, WNAC
7.30 A.M. Yorch Harakas, xylophone, WJZ WBAL Organ Revue, WABC, 30 m.
7.45 A.M. Pollack and Linnhardt, WEAF John Bull and Jane, WJZ WBAL
8.00 A.M. Organ Rhapsody, WEAF WJAR WTAG, 30 m., WCSH, 15 m.
8.15 A.M. The Ambassadors, WABC News, WAAB WEAN WNBH WICC WFLA
Melody Clock, WHBF, 30 m.
Buttlyd Club, WNBX, 1 h.
8.30 A.M. Don Hall Trio, WJZ WBZ WBAL WHAM Sunny Melodies, WABC, 30 m.
Cronin organ, WAAB WLBZ WNBH WICC, 45 m., WEAN from 8.45
8.45 A.M. Cheers, WEAF WEEI WJAR WCHS WTAG WGY WLW, 30 m.
Lew White at ul organ, WJZ, 30 m.
Morning Musical, WBS
Morning Devotions, WJEB
9.00 A.M. Junior High School Program, WBZ Sunny Melodies WABC
9.00 A.M. Sam Herman, xylophonist, WEAF WTAG Mystery Chef, WJZ WBZ WBAL Do Re Mi, female trio, WABC WEAN WICC WFEA WORG WMAS WLBZ
Needham Paramount Organ, WBSO, 30 m.
Devotion, WJEB, 20 m.
Family Almanac, WNBX
9.15 A.M. Landl Trio and White, WEAF WEEI WJAR WCHS WTAG WGY WLW
The Breakfast Club, WJZ WHAM WBAL, 45 m. (WBZ from 9.30)
Metropolitan Parade, WABC WNAC WEAN WICC WDRB WLZ, 45 m. (WEAF from 9.30)
Aunt Sammy, WFEA
Musical Masterpieces, WNBX
9.30 A.M. Bradley Kincaid, WEAF WJAR WCHS Breakfast, WJZ WHAM
Helen Barr, Edward Jordan, WEEI Organ, WTAG
Musical Review, WHDH
Morning Concert, WNBX
9.45 A.M. News and Cyril Towbin, violin, WEAF WEEI WJAR WCHS WTAG WGY WLW
Madison Singers, WABC WICC WFEA WEAN WDRB WORG WMAS, 30 m.; WAAB from 10.00
Metropolitan Parade, WNAC WICC Better Homes and Gardens, WJEB Christian Science Program, WBSO
10.00 A.M. Breen and De Rose, WEAF WEEI WJAR WCHS WTAG WGY WLW
Radio Kitchen, WTAG
Edward MacHugh, baritone, WJZ WBZ
Madison Singers, WABC WAAB WEAN WICC WFEA WDRB WORG WMAS WLBZ WCAU
The Voice of the Apothecary, WNAC Emily Post, speaker, Sydney Nesbitt, baritone, Muriel Pollack, Salada Strings, WOL, 30 m.
Popular Times, WHEB
Household Chat, WNBX
10.15 A.M. Clara, Lu 'n' Em, WEAF WEEI WCHS Hazel Arth, contralto, WJZ WHAM Duke Dewey, WBZ
Bill and Ginger, WABC WNAC WEAN WCAU
Yankee Singers, WAAB WICC WFEA Leon Dutch, WBSO
Poet's School of Music, WHEB
Leon Dutch, WBSO
10.30 A.M. Joe White, songs, WEAF WCHS Del Castillo, organist, WEEI Today's Children, sketches, WJZ WBZ WBAL
Organ, WNAC WEAN WFEA News and Round Owners Quartet, WABC WAAB WICC WDRB WORG WMAS WLBZ
Stock Market Quotations, WBSO, 4 h., 45 m.
Women's Forum, WHEB, 30 m.
Color in the Home, WNBX
10.45 A.M. Betty Crocker, cooking talk, WEAF WEEI WJAR WCHS WTAG WGY WLW
Jack and Lucretia Clemens, WJZ News, time, weather, WBZ
Caroline Gray pianist, WABC WAAB WFEA WLAN WICC WDRB WLBZ
Yankee Mixed Quartet, WNAC Town Crier, WNBX
11.00 A.M. Morning Parade, WTAF WEEI WJAR WCSH WTAG WLW, 1 h., WGY 45 m.

- Cooking Close Ups, WABC WNAC WEAN WICC WDRB
Morning Symphony, WHEB, 30 m.
Parents' Forum, WNBX
11.15 A.M. Will Osborne's Orchestra, WABC WNAC WEAN WDRB WORG WFEA WMAS
Alice Joy, WJZ
Poet's Corner, WNBC
Concert Program, WHEB
Highlights, WFEA
Aiken Nurses, WNBX
11.30 A.M. Mrs. F. D. Roosevelt, "Negro Problems," WJZ WBZ
Tony Wons, WABC WNAC WEAN WFEA WDRB WORG WMAS WLBZ
Salon Musicale, WHEB
11.45 A.M. Martha and Hal, WGY
Songfellows, WJZ WHAM
Ben Alley, music, WABC
The Captivators, WNAC WEAN WDRB WORG WFEA WMAS WLBZ
Beauty Search, WNBX
Music Master, WHEB
12.00 P.M. Gene Arnold, the Commodore, WEAF WJZ WHAM WCHS WTAG WGY
Montur Views the News, WBZ
Voice of Experience, WABC WNAC WEAN WDRB WORG WFEA WMAS WLBZ
Nocturnal Musical, WAAB
Dial revue, N. H. Garrison service, WFEA, 45 m.
Studio ensemble, popular music, WOR
Luncheon, Dame Music, WLEY, 30 m.
Musical Gems, WHEB
Studio Program, WNBX
12.15 P.M. Solost, WTAF WEEI WGY
Time, weather, temperature, WBZ
Betty Barabian, WABC WEAN WFEA WDRB WORG WLBZ WCAU WAAB
News time, weather, WNAC WFAN
Col. Gilbert, baritone, WMCA WHDH
Variety, WOR
Dance Program, WHEB
12.30 P.M. Rex Battle's Ensemble, WJAF WCSH, 30 m.
Stocks, Markets, WFEI
Vic and Sade, WJZ WBZ WHAM
George Schlerin's Orchestra, WABC, 30 m.
(WNAC WJAF WFEA WORG WMAS WLBZ from 12.45)
"Smiling Ed McConnell," WNAC WEAN Music Room, WAAB
Organ, WOR, 30 m.
Peaceful Music, WJZ
Musical Hall Hour, WNBX, 30 m.
12.45 P.M. Bradley Kincaid, WGY
Songfellows, WJZ WBZ WHAM
Cabot and Casillo, WFEI, 10 m.
George Hall's Orchestra, WEAN 1.00 P.M.
Markets, WEAF
The Honorable Archie, WJZ
Weather and N. E. Agricultural Report, WBZ
Albany on Parade, WGY, 45 m.
The Instrumentals, WABC WNAC WCAU Farm Flashes, WFEA
Radio Cooking School, WTAN, 2 h.
Dr. H. I. Standhagen, WOR
Melody Moments, WJZ, 10 m.
Agnes, WJZ, WHEB
1.15 P.M. Emerson Gill's Orchestra, WEAF WJAR WCHS WTAG
Health Review, WFEI
Artist Recital, WABC WNAC WICC WFEA WDRB WORG WMAS WLBZ WCAU
"Let's Build," WNBC
Dorothy Hart interview, WOR
News, WHEB
1.30 P.M. Aubrecks, WEAF WJAR WTAG, 30 m.
N. E. Kitchen, WEEI
National Fair and Home Hour, WJZ WBZ WHAM
Buddy Welton's Orchestra, WABC WNAC WDRB WCAU, 30 m. (WEAN WEAN WORG WMAS WLBZ from 1.45)
News, WTAF, WAAB
News, WEAN WFEA WICC WORG WMAS WLBZ WNBH
Bobby Burns, poems, WOR
Afternoon Dance Rhythms, WLEY, 30 m.
1.45 P.M. Scrap Book, WAAB WEAN
Piano Solo, WOR
Souvenirs, WJEA
2.00 P.M. Magic of Speech, WTAF WEEI WJAR WCHS WTAG, 30 m.
Bill Huggins, songs, WABC WICC WAAB WNBX WLAN WFEA WDRB WORG WMAS WLBZ WCAU
Dr. Arthur Frank Payne, WOR
Tale Dance Music, WLEY
2.15 P.M. N. E. Radio Kitchen, WEEI
School of the Air—art appreciation, WHAM
Romance of Helen Trent, WABC WCAU
Johnny Augustine's Orchestra, WNAC WEAN WICC WFEA WDRB WORG WMAS WLBZ
Metropolitan Orchestra, WAAB WNBH
Fingertan, male quartet, WOR
Hollywood Snapshots, WLEY
2.30 P.M. Song Trail, WEAF WJAR WCHS WTAG
Smackout comedy, WJZ
Books and Authors, WBZ
Ann Leaf, organ, WABC WFEA WDRB WORG WMAS WLBZ WCAU
30 m.; WAAB
Piano Recital, WNAC WFAN WICC
Classical Album, WABC WORG WMAS WLBZ, 30 m.; WAAB
"The Homemaker," WOR, 30 m.
2.45 P.M. Ma Perkins, WEAF WJAR WCHS WTAG WGY WLW
Adrian O'Brien, WJZ
Hotel Buckminster Orchestra, WNAC WEAN WFEA
Junior Lays Assembly, WNBX
3.00 P.M. Maria's Matinee, Lanny Ross, Mary Lou, Conrad Thibault, WJAF WEEI WCHS WTAG WGY WLW
Margaret Saurin, WJZ WBZ WHAM
Piano Recital, WNAC
Cosmopolitans, WNAC WICC
Show Boat, WOR
Concert, WNBX
3.15 P.M. Ray Herberston, baritone, WTAF WEEI WJAR WCHS WTAG WGY WLW
Alden Ikins, baritone, WJZ
Aidan Redmond, baritone, WBZ
The Eton Boys, WABC WAAB

Exotic



Joy Lynne, singer of Turkish descent heard with Jack Benny Friday evenings at 10.30 over an NBC-WEAF network.

- Braves vs. St. Louis WNAC WFAN WICC
Orlando's Cosmopolitans, WEAF WJAR WCHS WTAG
Home Forum Cooking School, WBZ, 30 m.
3.30 P.M. Milton Kaye, piano, WOR
Irene Sola's Orchestra, WNBX
Jack and Jean, WBSO
3.30 P.M. Home Forum Cooking School, WBZ, 30 m.
3.30 P.M. Orlando's Cosmopolitans, WEAF WJAR WCHS WTAG
Stocks, WEEI
Walter Dawley, organist, WTIC, 30 m.
Radio Gaby, WJZ
Betty and Bob, sketch, WJZ WBZ WHAM
June Bell speaks and decorator, WABC
Lena Grossman, WORG
Salon Musicale, WJEB
Young Wags, WBSO
National Parks, WNBX
4.15 P.M. Nellie Reval at Large, WEAF WEEI WJAR WCHS WTAG
"Books," Leverle Fuller, WGY
Singing Stranger, WJZ WBZ WHAM
The Playboys, WABC, WCAU
Tea Time Tunes, WBSO
Lena Grossman, WORG
De Verde's Orchestra, W.B.X
4.30 P.M. Pop Concert, Norman Cloutier, conductor, WEAF WJZ WJAR WTAG WTIC WGY, 30 m.
Temple of Song, WJZ WBZ
"Books," Philadelphia, WABC
WAAB, 1 h.; WEAN WICC WFEA WLBZ, 15 m.
Joseph R. Bolton, marimba orchestra, WOR, 1 h.
Garden Chat, WNBX
Brenda Marsh, soprano, WBSO
Lena Grossman, WHEB
4.45 P.M. William Hargrave, baritone, WOR
Tea Time Tunes, WBSO
The Monitor Views the News, WNBX
Novelty, WJEB
5.00 P.M. Madame Sylvia, WTAF WEEI WJAR WCHS WTAG, 30 m.
Richard Lewis, baritone, WTIC
Interviews with authors by William Lundell, WJZ
Agricultural Markets, WBZ
Frank Daley's Orchestra, WABC
"Dogs," WOR
Three Star Voices, WLW, 30 m.
Concert, WJEB
Tea Time Music, WNBX
5.15 P.M. Oswald Marzetti, 'cellist, WEAF
"Wha's Worth Reading," WEEI
Lang Sisters, WGY
George Houston, baritone, WJZ WHAM
The Monitor Views the News, WBZ
Skippy, WABC WAAB WEAN WFEA WDRB WORG WCAU
"Cocktail Hour," WJZ
National Parks, WHEB
Radio School, WNBX
5.30 P.M. Frank Merrill, WEAF WEEI WJAR WCHS WTIC WTAF WTAM WGY
Singing Lady, WJZ WBZ WHAM WLW
Lena Grossman, WORG WMAS WLBZ
WLAN WDRB WCAU
Boston School Committee, "Living Under the New Deal," WAAB
Souvenir Program, WFEA
Robert Rand, WOR
Charles Spencer, WNBX
Carol Simpson, WHEB
5.45 P.M. "Alice in Orchestra!," WEAF WJZ WCHS
Story Book Lady, WJZ
Modernizers, WTIC
Little Ophan Annie, WJZ WBZ WHAM WLW
(Gordon Day and Bunny, WABC WAAB WJAF WDRB WORG WMAS WLBZ
WLAN WDRB WCAU
Hub White's Scrap Book, WNAC
Address, WHEB
Farm Flash, WHEB
Souvenir Program, WNBX
6.00 P.M. Waldorf Astoria Orchestra, WEAF WTAG WLW
Evening Tattler, WJZ, 30 m.

- Wrightville Clarion, WTIC 30 m.
Angelo Ferdinando's Orchestra, WJZ WHAM
O'Leary's Irish Minstrel, WBZ
H. V. Kaltenborn, news, WABC WAAB WLBZ
WEAN WICC WDRB WORG WMAS
News, weather, WNAC
Dial Revue, WFEA, 10 m.
Uncle Don, WOR, 10 m.
Nip and Tuck, WNBX
6.15 P.M. Bill Williams, WBZ
Bobby Benson and Sunny J'm, WABC
WTAF WAAB WDRB WORG WLBZ
WCAU
Stores and Merry Go Round, WNBC
Microphone Chat, WNBX
Stores, WHEB
6.30 P.M. Musical Moments, WEAF WJAR WTAG
Scores, current events, WEEI
Musical Arrangements, WTIC
O'Leary's Irish Minstrel, WJZ WHAM
Temperature, weather, WJZ
Jack Armstrong, WLW
Loietta Lee, songs, WABC WAAB WICC
WDRB WORG WMAS WLBZ
WCAU
Jack Fischer's Orchestra, WNAC
Troy Fricker, WJZ
Time news, weather, sports, WEAN
WNH
Bobby's Club, WOR
Hathaway Brothers, WHEB
Chat, WNBX
6.45 P.M. William Han, tenor, WJAF WTIC WTAG
Audubon Club, WJZ
Lorch Thomas, news, WJZ WBZ WHAM
KDKA WLW
Peabody Brothers, WABC WAAB WICC
WDRB WORG WMAS WLBZ
The Merry Go Round, WTAF WICC
WDRB WORG WMAS
Ray, Patrick, WOR
Band, WHEB
Chat, WNBX
7.00 P.M. Baseball Resume, WJAF
Comedy Stars, WEEI
Harriet Eden and Ruth Clogg, WJAR
Luberalur Children, WTIC
Amos & Andy, WJZ WBZ WHAM KDKA
WLW
Nik Luxa, WABC WNAC WFAN WDRB
WLAN WDRB WCAU
Weather, news, WAAB WORG
Ford Frick, sports, WOR
Dinner Concert, WTAN, 30 m.
Five O'Clock Melodies, WHAS, 30 m.
Vocals, WHEB
7.15 P.M. Gene and Glenn, WEAF WEEI WJAR WCHS
WTAG WTIC
Dick Tracy, detective, WBZ
The Cosmopolitans, WTIC
Norman Thomas, "The Next Thirty Years,"
WJZ WBZ WHAM
Joe Emerson, songs, WLW
Jill Plain Hill, WABC WNAC WCAU
WTAF WJZ WORG WMAS WLBZ
Serenaders, WEAN
Sports, WHEB
Front Page Dramas, WOR
7.30 P.M. Ray Trappers, WTAF WJAR WCHS WTAG
WGY
After Dinner Revue, WEEI
Famous Favorites, WTIC
Utica Club Singers, WGY
Bob Newhall, WLW
Arlene Jackson, song, WJZ WHAM KDKA
Buccaners Quartet, WBZ
Music on the Air, Jimmy Kemper, WABC
WNAC WEAN WICC WDRB WORG
WLBZ WCAU
Organ Revue, WAAB
Jack Arthur, baritone, WOR
Cowboy Songs, WOR
7.45 P.M. The Goldbergs, WEAF WEEI WJAR WCHS
WTAG WGY WLW
Max Baer, "Tasi," WJZ WBZ
Melody Masters, WLW
Boake Carter, WABC WNAC WCAU
Lena Grossman, WHEB
Hotel Biltmore Ensemble, WEAN
Sea Stories, Tales, WEAN
Hal Cummings, tenor, WLEY
Popular Melodies, WHBF
Sea Stories, WOR
Luigi Romanelli's Orchestra, CFRB
8.00 P.M. Cities Service Concert, Jessica Dragonette,
soprano, quartet, Hans and Rettenberg,
piano duo, WJAF WEEI WJAR WCHS
WTAG WTIC, 1 h., WGY, 30 m.
Chocolates, WJZ WBZ WHAM WBAL
KDKA
Zoe Parentino's Orchestra, WABC WNAC
WEAN WDRB WMAS
Paul Shuley, viola d'amore virtuoso, WAAB
WFEA WLBZ WNBH
Paul Pendovis's Orchestra, WLW
The Witch's Tale, WEAN
Challone-Haddon Hall Trio, WPG, 1 h.
Billy Jones, Selvin's Orchestra, WOR, 30 m.
L'Heure Provinciale, CKAC
Dinner Concert, WHAS
Moments with the Classics, WLEY
8.15 P.M. Prairie Symphony, WLW
The Monitor Views the News, WJZ
College and Home Institute, WAAB WEAN
Arthur Westcott, baritone, WLEY

- 8.30 P.M. Maple City Four, WJZ WBZ WHAM
Unbroken Melodies, WLW
True Story, Court, WABC WNAC WEAN
WDRB WCAU, 45 m.
Bon Ton Trio, WAAB WICC WFEA
WORG WMAS WLBZ
O'Connor's Orchestra, WNBH
Varieties of 1934, WOR, 30 m.
Dinner Concert, WHAS, 30 m.
List of Yesterday, WLEY, 30 m.
8.45 P.M. Babe Ruth, baseball comment, WJZ WBZ
WHAM WBAL
Radio Court, WLW
American Chemical Society, WAAB
George Snelling, WICC WORG WMAS
WNBH
News, WFEA
9.00 P.M. Waltz Time, Frank Munn and Vivienne
Segal, Abe Lymann's Orchestra, WLAF
WEEI WJAR WCHS WTAM WGY,
30 m.
Famous Favorites, WTIC, 30 m.
Phil Harris Orchestra, WJZ WBZ WHAM
WBAL KDKA
Hanson's Orchestra, WAAB WNBH
Manchester Union-Leader, WFEA
Will Osborne's Orchestra, WOR WLW,
30 m.
Stars on Parade, WGN
Frontiera, Music Hall, CKAC
Ferde Mirowsky's Music, CFRB
9.15 P.M. Little Jack Little's Orchestra, WABC WNAC
WLAN WICC WFEA WDRB WLBZ
WCAU
Rodgers at the Console, WAAB WEAN
Choral Altani, CKAC
Movie Broadcast, WPG
9.30 P.M. Ode to a Stand, Pak and Pat, blackface
comedians, WEAF WJAR WCHS WTAG
WGY, 30 m.
Scott's Variety, WJZ
Irene Beasley, Roy Shields' Orchestra, WJZ
WBZ WHAM KDKA, 30 m.
Jones and Hart, WJZ
Jack Denny's Orchestra, Jeanne Lang and
Jack Whiting, WABC WNAC WEAN
WICC WDRB WORG WMAS WCAU,
30 m.
Meyer Davis Band, WAAB WFEA WLBZ
WNH WIC
Hotel Biltmore Orchestra, WPG, 30 m.
The Champions, WOR, 30 m.
9.45 P.M. Newman's Orchestra, WLW
New scores, weather, WABC
MICROPHONE Reporter, WFEA
10.00 P.M. The First Nighter, June Meredith, WEAF
WEEI WJAR WCHS WTAG WTIC
WGY WLW
"Stories That Must Be Told," WJZ WBZ
KDKA WLW
The Program of the Week," WABC
WAAB WEAN WDRB WLBZ WCAU,
30 m.
Riverdale Orchestra, WNAC WICC WFEA
WORG WMAS, 30 m.
Vin St. George Orchestra, CKAC
Natalie Alt, Arthur Wright,
Orchestra,
WGN, 30 m.
Melody Moments, WPG
3/4 hr. to 3/4 time," WOR
10.15 P.M. Piano Girl, CKAC
Billy Luster's Orchestra, WBZ
10.30 P.M. Jack Benner, Mary Livingston and Don Desor's
Orchestra, WEAF WEEI WJAR
WCHS WTAG WTIC WGY WLW, 30 m.
String Symphony, Frank Black, director,
WJZ WHAM
Dan and Sylvia, KDKA
Chicago World's Fair Program, WABC
WAAB WTAF WICC WFEA WDRB
WORG WJZ WCAU, 1 h.
Tranched Violin, WOR
Friday Frilous, WOR, 30 m.
10.45 P.M. Joe Rines' Orchestra, WBZ
Weather, news, time sports, WNAC WEAN
Nancy Martin, KDKA
The Phantom, WPG
11.00 P.M. George R. Holmes, International News
Service, WJAF WJAR WCHS WTAG
T. F. Rideout, WEEI
Doc Peyton's Orchestra, WGY
The Three Stamps, WJZ
Time, weather, sports, WBZ
The Monitor Views the News, 30 m.
"The Republican Reaction," Senator C. L.
McNary, WABC WDRB WORG WMAS
WLBZ WCAU
Perley Stevens' Orchestra, WAAB
11.30 P.M. The Monitor Views the News, WJZ
WJAR WCHS WTAG WTIC WGY,
30 m.

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# Reflections

By Diana Herbert

The MICROPHONE'S Fashion Observer

**N**EW STYLES have to be launched by somebody, for the majority of women hesitate to wear a new fashion unless they have seen it on someone else.

It takes a number of bold innovators in every community in order to keep the fashion picture alive. Often these women are not consciously promoting new styles; they simply have confidence in their own judgment and choose from each season's offerings what they like and find becoming.

*THE PARTICULAR CHIC of a certain woman is often based almost entirely on her personal likes and dislikes, especially in the way of details, finishing touches, accessories, etcetera. One sees this most clearly in Paris, where several women may appear in the same dress, the outstanding success of one of the big houses, but each is so thoroughly personal in her choice of accessories and her way of wearing them that one can hardly realize they are all dressed in the same model.*

SOME of our radio stars have interesting preferences when it comes to accessories. RUTH ETTING has started a vogue for filmy ribbed stockings—fragile editions of the all-over ribbed silk stockings children used to wear.

CLAIRE MAJETTE has adopted a new and ultra-smart glove for all daytime occasions. It is white pique with a flaring cuff of starched Irish lace. The effect is delightful, especially on a hot day.

SCHIAPARELLI is said to be sponsoring a modified Spanish silhouette in her mid-season collection. Broad, stiff-brimmed toreador hats; tight, wide, bells; stiff, flaring cuffs; HARRIET HILLIARD will approve, for she puts a wide leather belt with a heavy metal buckle on nearly all her clothes.

## This and That

(Continued from Page 1)

hear him say) the radio audience isn't up on classical music.

No? How does it happen, in that case, that the radio audience contributed more than \$65,000 to the fund for the support of the New York Philharmonic Orchestra whose concerts have been broadcast over the Columbia network?

But give the sponsor some credit. He has at least had the foresight to present really great artists. Now he should go one step further; let them select their own programs without a suggestion of murmur.

Some sponsors do. The Cadillac concerts, I believe, were arranged exclusively by the artists taking part in them. "Papa" DAMROSCH, I am sure, brooks no dictation on the Packard concerts.

There is, however, room for improvement. Compare the great run of sponsored programs with that presented last week by FABIN SEVITZKY and his string orchestra on a non-commercial program. SEVITZKY's program included a HANDEL concerto, a BACH fugue and two numbers by Russian composers then given for the first time on the air.

The MICROPHONE'S correspondent concludes his letter with words that sponsors should heed.

"Why not trust the public's appreciation of at least some first class music?" he asks. "The public isn't such a universal damn fool as sponsordom thinks."

## Jovial



DON VOORHEES, who conducts the orchestra for a number of popular programs, including ED WYNN'S and ALBERT SPALDING'S.

## Q. and also A.

Q. Where is VAUGHN DE LEATH? J. McD., Windsor, Conn.

A. Miss DE LEATH is now singing on a noonday commercial program on W.M.C.A., three times a week.

Q. Who is the highest paid comedian on the air today? Mrs. H. V. K., Leominster.

A. That is difficult to ascertain correctly. Ed Wynn is the best guess. Wynn receives, they say, more than \$6000 a broadcast.

Q. What was the first station broadcasting entertainment in the United States?

F. T., Bellows Falls, N. H.  
A. In 1914 Tufts College conducted a series of entertainment programs which ran for several years. Then Medford Hillside station W'G'1, as well as station KDKA, stepped into the radio field and after much experimenting presented programs running a full day.

## "The Voice of Columbia" With Guest Stars On CBS

"The Voice of Columbia," a gala one-hour program featuring GEORGE JESSEL as master-of-ceremonies, and guest artists from the stage and the screen, will be presented over the WABC-Columbia network each Sunday evening at 8, beginning June 3rd.

The musical part of the program will be provided by a 45-piece orchestra. Different directors will lead the organization for the broadcasts, thereby producing a variety of musical styles. Among the leaders who will take part are FREDIE RICH, MARK WARNOW, HOWARD BARLOW, JOHNNY GREEN and JOHN AUGUSTINE. JESSEL, who has been heard in a half-hour program during the past Winter, will, in addition to "MC-ing," contribute his own style of comedy. The program has been planned and will be produced by the program department of the Columbia Broadcasting System.

## Diet of a Maestro



RICHARD HIMBER, NBC maestro, has lost 17 pounds in two weeks, in the PAUL WHITEMAN manner. HIMBER has evolved his own diet, which he guarantees will cause the loss of a pound a day. It consists mainly of the separation of solids and liquids at meals, with nothing to drink when solids are eaten, and vice versa.

# Nimblewits

By Everett Smith

"Wit Teasers" on Sunday at 11.30 A. M. from WBZ

**N**O. 1. (no time limit) The popularity of Cryptograms leads me to offer the following taken from a recent issue of *The Enigma*, official publication of the National Puzzlers' League:

## Closing of Congress to Go On Air

The closing session of the 73rd Congress, scheduled for the early part of June, will be broadcast over the WABC-Columbia network this year for the fourth consecutive time.

Advance plans for the program include a multiple microphone system which will be used to bring a complete picture of the scene to the listener.

Pick-up points will include the floor of the House of Representatives, the House Library which opens into the Chamber, and the District of Columbia Committee room adjacent to the Senate.

Announcers will invite the legislators to express their views on the accomplishments of the session as they approach the congressional halls or walk through the corridors.

The entire membership of the House and approximately one-third of the Senate comes up for election this fall.

## Review of Fleet To Be Broadcast

(Continued from Page 1)

overlooking the lower bay; by CHARLES O'CONNOR on the roof of the RCA Building overlooking the Hudson river anchorage, and BEN GRAUER, in the NBC mobile transmitter cruising along Riverside drive.

There will be another announcer who will broadcast from a plane as it circles above the fleet.

RSUVXY ABD, AFGGFHSDK LSMGXBNSDK RGXH SD NSA-ASROGP RYQUPFKYBL, HBM-PXM VBDNSRYBAP HSPVFOF MBPMSABRPFYQ YXMOGPM.

No. 2. (3 minutes) Can you put the BOOK in the CASE in five moves, changing only one letter at a time, and making a proper word each time?

No. 3. (2 minutes) A man with 5 weights can weigh any number of pounds from one to 121. What are the five weights?

No. 4. (3 minutes) A little letter-juggling. Can you form four six-letter words from these six letters?

B E I R S U

No. 5. (3 minutes) An old time Enigma:

Cut me in half, and place Above what was behind A tender plant we trace. That dances in the wind.

\*\*\*

Answers to Last Week's Nimblewits

No. 1. Most solvers agree if no short words; first step is determining relative frequency of letters.

No. 2. Bluest, Bluets, Bustle, Sublet.

No. 3. Exaggerate, Examination, No. 4. Fish, Fist, Fiat, Feet, Meat.

No. 5. Electric Eels Ecrlly Eyed Evelyn.

## Holiday Fetes In British Broadcast

How the Londoner spends a typical British bank holiday will be described in an international broadcast from London over the NBC-WEAF network next Monday, beginning at 4.35 P. M.

The occasion is the annual Whit Monday holiday and the program will include the celebrations at the fairs in Hampstead Heath and Blackpool.

A summary of the Yorkshire-Lancashire cricket match scheduled for that afternoon will also be given.

## McNamee Reports On Digest Poll

Latest results in the *Literary Digest* ROOSEVELT Poll are reported each Wednesday over the NBC-WJZ network by GRAHAM McNAMEE from 7.15 to 7.30 P. M.

The poll is designed to determine whether or not public opinion is as strongly behind ROOSEVELT today as it was when he assumed office.

In addition to reporting on the poll, McNAMEE reviews the port highlights of the week.

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**STATION DIRECTORY**  
Page 4

# Human Alarm Clock

By Les Troy

IF YOU happen to be on East 28th Street in New York City at 5.15 in the morning, don't be alarmed if you hear a bevy of Big Ben clocks going off in quick succession. The noise probably will come from the apartment of Arthur Bagley, the man who is so bright and vigorous in the morning. He gives the Tower Health Exercises over the National Broadcasting Company's networks.

Despite the fact that Mr. Bagley has been getting up at 5.30 every morning for the past nine or ten years, ever since he became a radio physical director, he feels that he has to be awakened. And so, to make sure, in addition to the alarm clocks he has a neighboring hotel call him on the phone.

Then he clears his throat and rushes over to the studio to begin his broadcast, which is given intermittently from 6.45 A. M. until 8 A. M.

After counting one, two, three for his sleepy audience, who find that this is one of the best ways to get up in the morning, Arthur goes to a nearby restaurant and has his breakfast. Immediately he returns and starts work on his program for the next day. He generally has it all done by noon.

After lunch he starts to answer his fan mail, which comes from people in the United States and Canada and from countries as far distant as Australia and India. People in all walks of life write and tell Arthur what he has done for their kinky muscles and express the belief that Mr. Bagley is a public health benefit.

Arthur was born in New Jersey. After his academic education he embarked on a brief career as newspaperman and salesman. Then he found his profession in the Y. M. C. A., where he spent 23 years in the Eastern part of the country. During the World War he was physical instructor at two Army camps. He now spends most of his time on the radio, though he occasionally gives lectures to small groups at the Y. M. C. A. on 23rd Street in New York.

People often wonder how Mr. Bagley can keep his own enthusiasm so keen and fresh. Mr. Bagley, himself, has thrown light on this idea.

No voodoo charm or mystic position is involved in this phenomenon. According to Bagley, it was devotion to a theory, that has really become an ideal. Practical though he is and so systematic that he is called "The human alarm clock," Bagley has a faith all his own, faith in a principle.

For Mr. Bagley's got rhythm. He believes that the development of a sense of rhythm produces peace and contentment. When he sits in his studio and thinks of the thousands of people bending and stretching all over the country he reaches a sort of Nirvana, a spiritual vacuum. It is probably the same sort of thing that happens when someone listens to a great piece of music.

Carried to its fullest extent, Mr. Bagley could find rhythm in a grain of sand. One of his activities, which may or may not have any bearing on rhythm, is that he says he walks three or four miles of an evening before retiring. Mrs. Bagley generally accompanies him on these tours.

His title of human alarm clock does not come from the fact that he wakes people out of a sound sleep, drags them out of bed and sets them twisting and turning before a cold open window. It comes from his remarkable attendance record. For more than eight years he never has been absent or late at a broadcast unless he was on a vacation or had some minor illness.

This impressive regularity has been going on now since 1925, when Mr. Bagley first broadcast the Tower Health Exercises. It is suspected, however, that he began training for it during his 23 years with the Y. M. C. A.

Arthur has a married daughter and a son. The son lives at his parents' home and generally stays up much later than his father because young Mr. Bagley does not have to get up early in the morning.

Within radio circles there probably is not a man better known. His long association with radio has made him an original figure. And his audience continues to get up early in the morning and bend and sway to the cadences of his rhythmic voice.



ARTHUR BAGLEY, Director of the Tower Health Exercises, which are heard every weekday over the NBC beginning at 6.45 in the morning, with BILL MAHONEY, his accompanist.



# MICROPHONE

THE ORIGINAL U.S. RADIO NEWSPAPER

Programs For Week Beginning May 19



Vi Bradley, Contralto and Pianist of FBC-WMCA Network

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Radio Weekly