

The M Street Journal

RADIO'S JOURNAL OF RECORD

Each week we track in your market...

- New stations, allocations, or facilities upgrades
- Facility changes of your competitors
- Duopolies, LMA's, groups and ownership changes
- The latest regulatory issues from the FCC
- New programming or products available to radio stations
- Format trends and changes

Order 51 issues of the M Street Journal today
because...

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M Street 

Call us at 800-248-4242
to start yours this week!

every **format** counts

with

Oldies



Urban Oldies

Contemporary Country



Traditional Country

Urban Adult Contemporary



Young AC

Adult Standards



Classic AOR

Adult Contemporary



ABC RADIO
24-HOUR FORMATS

East: 212-456-1777



West: 972-991-9200

abc **ABC RADIO NETWORKS**

ABC Radio Networks

825 7th Ave., 4th fl.
New York NY 10019
212-456-1777 Fax: 212-456-1899
13725 Montfort Dr.
Dallas TX 75240
972-991-9200

News

American Country Countdown with Bob Kingsley

**American Gold with Dick Bartley - Countdown
The Bernie Ward Show**

**Bob Kingsley with America's Musicmakers
Flashback - Vintage Show**

Flashback Pop Quiz - Trivia

**Kickin' the Hits with Doug Banks - Weekends
The Mark Davis Show**

The Mitch Albom Show

MONEYTALK with Bob Brinker

Paul Harvey News & Comment

Rick Dees Weekly Top 40

Rock & Roll's Greatest Hits with Dick Bartley

Tom Joyner's Movin' On - Weekend Show

Weekend Morning

Yesterday Live with Dick Bartley - 70's Show

Sports

Backstage at the ESPYS

College GameDay on ESPN Radio

ESPN and ABC Sports

ESPN Radio's Gamenight

ESPN SportsBeat with Brent Musburger

The Fabulous Sports Babe

Major League Baseball on ESPN Radio

The NBA on ESPN Radio

The NFL on ESPN Radio

The WNBA on ESPN Radio

Syndicated Personality

Doug Banks Show

Moby in The Morning

The Tom Joyner Morning Show

The Tony Kornheiser Show

ABC Radio 24-Hour Formats

Classic Rock

Programming type: Classic Rock

Country Coast-to-Coast

Programming type: Country

Hot AC

Programming type: Hot AC

Personal Achievement Radio

Programming type: Motivational

Pure Gold

Programming type: Oldies

Radio Disney

Programming type: Children's

Real Country

Programming type: Classic Country

StarStation

Programming type: Adult Contemporary

Stardust

Programming type: Adult Standards

The Touch

Programming type: Urban AC

Classic R & B

Programming type: R&B Oldies

The ABN Group

5108 South Orange Ave.
Orlando, FL 32809
407-856-0245 Fax: 407-858-0007

American Acoustic Country

Programming type: Bluegrass

AccuWeather, Inc.

619 West College Avenue
State College, PA 16801
814-234-9601 Fax: 814-231-0453
Programming type: Weather

Adam's Ear Media

177 Telegraph Rd., Ste. 413
Bellingham, WA 98226
360-384-5464

Southern Styles With Rob Patz

Programming type: Southern Gospel

Afterglow

2345 Howard
Germantown, TN 38138
901-754-7221 Fax: 901-751-8617

Afterglow

Programming type: Sacred, EZ, Talk

Afterglow Classics

Programming type: Sacred/Classical

Agrinet Farm Radio Network

Box 3810
Kill Devil Hills, NC 27948
919-480-1576 Fax: 919-480-4655
Programming type: News

Alternative Programming

4215 Brendenwood Road
Rockford, IL 61107
800-231-2818 Fax: 815-229-5043

**Lite AC, Standard AC, CHR/Rock, Urban,
Country, Nostalgia, EZ, Christian, Oldies,
NAC**

Programming type: Music formats, CD/Tape

American Entertainment Net.

1900 19th St. #A
Bakersfield CA 93301
619-966-0433 Fax: 619-966-0633
Programming type: Talk

American Family Radio

107 Parkgate
Tupelo, MS 38803
601-844-8888 Fax: 601-842-6791
web: www.afa.net
Programming type: Christian Music and Talk

America On The Road

Box 66736
Falmouth, ME 04105
888-781-9025 Fax: 207-781-5036
Programming type: Auto Talk Show and Short
Feature

American Leisure Network

409 Washington Street, Suite 422
Hoboken, NJ 07030
973-284-1004 Fax: 201-284-0795
Programming type: Leisure Events/Reports

**American Urban Radio
Networks**

960 Penn. Ave, Suite 200
Pittsburgh, PA 15222
412-456-4000 800-456-4211
Fax: 412-456-4040
Programming type: Urban News,
Information, Talk & Entertainment

Amerimusic Broadcasting

RR 1, Box 172C
Telephone, TX 75488
903-664-3741
Programming type: Country, Sports

NETWORKS/PROGRAMMING

AMFM Radio Networks

12655 North Central Expressway, Suite 800
Dallas, TX 75243
972-239-6220 Fax: 972-239-0220
America's Top Hits with Casey Kasem
American Top 20 with Casey Kasem
American Top 40 with Casey Kasem
The Dave Koz Radio Show

AMI News

50 Vashell Way, Suite 300
Orinda, CA 94563
510-254-4456 Fax: 510-254-6135
Programming type: Outdoor Recreation
Reports & News

Anderson Communications

2245 Godby Road
Atlanta, GA 30349
404-766-8000 Fax: 404-767-5264
Focus on Women

Inspiration Across America
Programming type: Christian R&B
Power Minutes
Programming type: Short-Form Talk

Associated Press Broadcast Services

1825 K Street Northwest, Suite 710
Washington DC 20006-1253
202-736-1100 Fax: 202-736-1124
Programming type: News, Information

Backstage Productions, Inc.

2 Music Circle S., Suite 212
Nashville, TN 37203
800-833-1324 615-726-2274
fax 615-726-2278
Special programming for various record labels
throughout the year
The Conversation Piece
Internet Country Countdown
Music City News Radio Magazine
Story Behind The Song

BACKTRAX USA

55 State Street
Hackensack, NJ 07601
201-487-0900 Fax: 201-488-0721
Programming type: CHR, Hot AC

Bailey Broadcasting Services

3151 Cahuenga Blvd. W., Ste. 200
Los Angeles CA 90068-1768
213-969-0011 Fax: 213-969-8474
Web: www.eurweb.com
Programming type: Features, Urban

Best of the Oldies Radio Network

15651 Dickens Street, Suite 115
Encino, CA 91436
818-905-9388
Programming type: Oldies

Bible Broadcasting Network

8030 Arrowridge Blvd.
Charlotte, NC 28273-5604
704-523-5555 800-888-7077
Programming type: Religious and Spanish
Christian

Bloomberg Business News

499 Park Avenue
New York NY 10022
212-318-2000 Fax: 212-318-2080
Bloomberg Information Radio

Bluegrass Radio Network

Box 160486
Nashville, TN 37216
800-991-2008 Fax: 615-226-1062
Programming type: Bluegrass

BlueSky Radio

16552 Sunset Boulevard
Pacific Palisades, CA 90272
310-230-1693 Fax: 310-454-1342
Programming type: Short-form Entertainment
News, News & Classical

Bob and Tom Show

6161 Fall Creek Rd.
Indianapolis, IN 46220
317-257-7565 Fax: 317-254-9511
Bob and Tom Morning Show

Branson Music Network

Box 6610, 100 Fall Creek Rd.
Branson MO 65616
417-335-2261 Fax: 417-335-2377
Country's Golden Highway
Your Brand of Country

Broadcast Architecture

17 Hulfish St.
Princeton, NJ 08542
609-921-1188 Fax: 609-921-7330
Programming type: Smooth Jazz

Broadcast Programming

2211 Fifth Ave.
Seattle WA 98121
800-426-9082 206-728-2741
Fax: 206-441-6582
Web: www.bpradio.com

Dellilah

Digital CHR

Digital Country

Digital Modern Rock

The Natural Sound

Neon Nights

New Country

Pure Country

Rhythmic Hit Radio

Total Radio

Burbank's Creations

431 Ohio Pk., Ste. 311
Cincinnati, OH 45255
405-359-2992 Fax: 513-528-3524
Programming type: Comedy

Business News Network

5025 Centennial Boulevard
Colorado Springs, CO 80919
800-249-8852 Fax: 719-528-1438
Programming type: Business news, Talk

Byrd & Block Comms., Inc.

Box 2203
Austin, TX 78768
512-477-4441 Fax: 512-477-4474
Programming type: Science Information

Capitol Radio Networks, Inc.

Box 12900
Raleigh, NC 27605
919-890-6030 fax 919-890-6024

Capitol Agribusiness

Programming type: Farm News

Drive Time

Programming type: Golf Information

North Carolina News Network

Programming type: Sports - Duke, Univ. of VA, Carolina Panthers, Washington Redskins, Tennessee Oilers

Darrell Waltrip's Racers

Fast Talk with Benny Parsons

John Boy & Billy Rock N' Roll Racing

Performance Racing Network

Winston Cup Today

Programming type: NASCAR features

CBS Radio Networks

Westwood One

1675 Broadway, 17th Floor
New York NY 10019
212-641-2000 Fax: 212-247-0393

Networks

Shadow Broadcast Services

610-667-4000 Fax: 610-660-0744

Programming type: Traffic, News, Weather, Sports, and Entertainment

CBS Radio Networks

CBS Spectrum Radio Network

CNBC Business Radio

CNNRadio

Mutual News

NBC Radio Network

The Source

Sports

CBS Radio Sports NFL

College Sports USA

Ferrall on the Bench

Major College Basketball

Major College Football

NCAA Package

The Westwood One/HBO Boxing Series

Westwood One College Football Bowls

Programs

America in the Morning with Jim Bohannon

The Bruce Williams Show

Country Countdown USA

Country Gold Saturday Night

Don & Mike

First Light

The G. Gordon Liddy Show

The Gil Gross Show

The House of Blues Radio Hour

Imus in the Morning

The Jim Bohannon Show

Larry King Live

Loveline

The Mary Matalin Show

MTV Radio Network

The Osgood File

Supergold

The Tom Leykis Show

The Weekly Country Music Countdown

Westwood 24-Hour Formats

Adult Rock 'n' Roll

Programming type: Classic Rock

Adult Standards

Programming type: Adult standards

Bright AC

Programming type: Adult contemporary

CNN Headline News

Programming type: News format

Mainstream Country

Hot Country

Programming type: Country

Oldies Channel

Programming type: Oldies

Soft AC

Programming type: Soft AC

Westwood One 70's

Programming type: 70's Oldies

CCM Communications

107 Kenner Avenue
Nashville, TN 37205
615-386-3011 Fax: 615-386-3380
Web: www.ccm.com

CCM Countdown with Gary Chapman

The CCM Radio Magazine

Programming type: Christian

CD Media, Inc.

1776 Broadway, 4th Floor
New York, NY 10019
212-581-3962 Fax: 212-459-9343
Programming type: Music formats

CHUM Satellite Network

1331 Yonge Street
Toronto, ON M4T 1Y1
416-925-6666 Fax: 416-926-4042
Programming type: Talk, Sports, News

CSR Media

12106 W. 75th Lane
Arvada, CO 80005-5306
303-420-7106 Fax: 303-420-7106
Programming type: 80's

Christmas Music Networks

11702 West 127th Place
Overland Park, KS 66213
800-423-XMAS Fax: 913-897-8025

Cigar Connoisseur Radio Network

4002 Gandy Boulevard
Tampa, FL 33611
813-839-9393 Fax: 813-837-0300
Smoke This

Coast to Coast Concepts

200 Eagle Road, Suite 10
Wayne, PA 19087
800-644-9900 Fax: 610-687-3144
Programming type: Features and information

Concert Music Network (CMN)

100 Park Avenue, 5th Floor
New York, NY 10017
212-309-9370 Fax: 212-309-9380
Programming type: Classical Music

Consultation Radio Net., Inc.

Box 336
Woodstock, MD 21163-0336
410-461-0747 Fax: 410-461-1280
Web: www.clark.net/pub/crn

Sunday Rounds

Just for the Health of It

Programming type: Medical Information

NETWORKS/PROGRAMMING

Costa Communications

462 Merrimack Street
Methuen, MA 01844
508-686-9966 Fax: 508-682-0010

Hispanic Satellite Network

Programming type: 24-hour Spanish
Contemporary

Creative Radio Network

Box 7749
Thousand Oaks, CA 91359
818-991-3892 fax: 818-991-3894
Programming type: Specials

Don Buchwald Associates

10 East 44th Street
New York NY 10017
212-867-1070 Fax: 212-867-2434

The Howard Stern Show

Eagle Syndication

192 East Lewis Street
Greensboro, NC 27406
910-274-8042 Fax: 910-274-5745
Web: www.murphyinthe morning.com
The Murphy In The Morning Show

Entertainment Radio Networks

23720 Malibu Road
Malibu, CA 90265
310-456-7879 Fax: 310-456-0611

Countdown to Academy Awards

Countryline USA

Country News

Country Radio Music Awards

The Hitlist

Superstar Music Specials

Fox Kids Network

1440 South Sepulveda Boulevard
Los Angeles, CA 90025
310-444-8545 Fax: 310-231-0479

Fox Kids Countdown

Focus on the Family

8605 Explorer Drive
Colorado Springs, CO 80920
719-531-3400 Fax: 719-531-3302

Adventures in Odyssey

Focus on the Family

Family News in Focus

Focus on the Family Commentary

James Dobson Family Commentary

Freedom Talk Networks

1040 Grant Road, Suite 155-231
Mountain View, CA 94047
888-628-3683 Fax: 650-964-1538

Fundamental Broadcasting Network (FBN)

520 Roberts Road
Newport, NC 28570
919-223-4600 Fax: 919-223-2201
Programming type: Religious

Global Satellite Network

14958 Ventura Boulevard, Suite 300
Sherman Oaks CA 91403
818-906-1888 Fax: 818-906-9736
Programming type: Music, Features

The Golf Radio Network

PO Box 285
Charleston, WV 25321
304-768-4664 Fax: 304-768-4665
The Golf Show

Heartland Radio

125 North Main Street, Suite 202
St. Charles, MO 63301
314-947-1921 Fax: 314-946-6207

Country Spotlight

The Bunkhouse Gang

Programming type: Country Features, prep
show, daily fax

Heil Enterprises

Box 1372
Lancaster, PA 17608-1372
717-898-9100 Fax: 717-898-6600

The Gospel Greats

Programming type: Southern Gospel/
Christian Country

Hispanic Radio Network

1450 G Street Northwest, Suite 260
Washington, DC 20005
202-637-8800 Fax: 202-637-8801

Mundo 2000

Programming type: weekly Spanish talk show

Home & Garden Radio Network

Box 50970
Knoxville, TN 37950
423-694-2700 Fax: 423-531-8933

Home & Garden Radio Network

Horizon Radio Networks

342 Madison Avenue
New York, NY 10173
212-949-1842 Fax: 212-949-0632

Bob Villa's House Sense

Programming type: Information weekends
and short-form features

Huntsman Entertainment

1100 16th Ave. South
Nashville, TN 37212
615-255-1100 Fax: 615-255-1107

ACM Week...Live from Hollywood

Christmas on Music Row

Country HitMakers

Country Lifestyles Specials

Live From Nashville!

Positive Country

In-Fisherman Radio

Two In-Fisherman Drive
Brainerd, MN 56401
218-825-2546 Fax: 218-829-2371
Programming type: Fishing features

Interstate Radio Network

14 Music Circle E.
Nashville, TN 37203
615-255-2800 fax 615-255-7300

Interstate Radio Network

Road Gang



M Street Daily

Only a few minutes each day keeps you up-to-date on:

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HEART TO HEART WITH FRIDAY EPLEY**

FOR MORE INFORMATION, CALL DIRECTOR OF AFFILIATE SALES, MICHAEL HENDERSON 303.784.8700



Jacor Communications

Premier Radio Networks

15260 Ventura Blvd., Ste. 500
 Sherman Oaks CA 91403-5339
 800-533-8686 818-377-5300
 Fax: 818-377-5333
 Web Address: <http://www.premrad.com>

After MidNite with Blair Garner

Art Bell

Boot Scoot'n Party'n' Nights

The Countdown Show With Walt Love

Dean Edell

Dr. Laura Schlessinger

Entertainment Tonight On The Radio with Leeza Gibbons

The Group Room

Hot Mix

Hot Mix-Mainstream

Incredible Country

The Jim Rome Show

The Michael Reagan Radio Talk Show

Modern Mix

On the Weekend

Plain-Wrap Country Countdown

Reality Prep

Retromix

Resurrection Mix

Rush Limbaugh

Talk Radio Network

Top 25 Countdown With Leeza Gibbons

Weekend Show

Jefferson Pilot Radio Networks

One Julian Price Place
 Charlotte, NC 28208
 704-374-3500 Fax: 704-374-3885
The Bob and Sheri Morning Show

John Boy & Billy Radio Network

915 East Fourth Street
 Charlotte, NC 28204
 704-338-9970 Fax 704-342-3813
 Web: www.thebigshow.com

The John Boy & Billy Morning Show

Jones Radio Network

8250 South Akron Street #205
 Englewood, CO 80112
 303-784-8700 Fax: 303-784-8612

Syndicated Programs

Through the Night

Programming type: Oldies, Country, AC overnights

Country Nights

Crook & Chase

Nashville Nights

Jones 24-Hour Formats

Adult Hit Radio

Programming type: Hot AC

CD Country

Programming type: Country

Classic Hit Country

Programming type: Classic Country

Good Time Oldies

Programming type: Oldies

Hot Country Nights

Programming type: Hot Country

Smooth Jazz

Programming type: Smooth Jazz

Rock Alternative

Programming type: Adult Alternative

Rock Classics

Programming type: Mainstream Rock

Soft Hits

Programming type: Soft AC

The Classical Collection

Programming type: Classical

The New Music of Your Life

Programming type: Adult Standards

U. S. Country

Programming type: Country

Z-Spanish Network

Programming type: Regional Mexican, Spanish AC

Jones Radio Programming provides radio stations multi-format customized consulting services, localized voice tracking, research, talent coaching and on-site assistance.

Kaleidophonics

4015 Walnut Dr., Ste. D
 Eureka, CA 95503
 707-443-9836 Fax: 707-443-9853

Country-Phonics

Programming type: Country

Kaleidophonics

Programming type: Jazz, Smooth Jazz, AC

Kaleidophonic Jazz

Programming type: Jazz

KTB RadioMedia

340 Outpost Trail
 Ponderosa, NM 87044
 505-834-7071 Fax: 505-834-7072

Nashville Newsline

Programming type: Country Features

LifeTalk Broadcasting Foundation, Inc.

402 E. Yakima Ave, Ste. 1320
 Yakima, WA 98901
 509-248-8255 Fax: 509-248-8927

LifeTalk Radio Network

Programming type: Religious

MediaAmerica, Inc.

11 W. 42nd Street, 28th Floor
 New York, NY 10036
 212-302-1100 Fax: 212-302-6024
 Programming type: Information, Music

Media Syndication Services

638 Massachusetts Ave., NE, Suite 200
 Washington, DC 20002
 202-544-4457 Fax: 202-544-3470

Connected

Dr. Gabe Mirkin

Joanna Langfield Entertainment Reports

The Judy Jarvis Show

Power Choices

Street Soldiers

The Women's Personal Finance Minute

NETWORKS/PROGRAMMING

Media Technology Grp., SBC

6350 West Freeway
Fort Worth, TX 76116
800-433-5757 817-737-4011
Fax: 817-737-9436

Country Crossroads

Programming type: Country

On Track

Programming type: Contemporary Christian

Powerline

Programming type: Adult Contemporary

The Baptist Hour

Programming type: Religion

Metro Networks

Metro Traffic Control

2800 Post Oak Blvd., Ste.4000
Houston, TX 77056
713-407-6000

Programming type: Traffic, News, Sports,
Weather

MJI Broadcasting, Inc.

1290 Avenue of the Americas, 6th Floor
New York, NY 10104
212-245-5010 Fax: 212-586-1090

Brunch With Roberta Flack

Classic Cuts

The CMA Awards Radio Special

Country Funnies

Country Quiz

Five O'Clock Funnies

The Grammy Awards Radio Specials

The Inside Word

Milestones

Rock Formation

The Rock Shop

MOR Media

726 N Street
West Palm Beach, FL 33401
800-827-1722 fax: 561-833-7812

The Country Oldies Show

Programming type: Classic Country

Moody Bible Institute

820 North LaSalle Blvd.
Chicago, IL 60610
312-329-4433 Fax: 312-329-4339

Moody Broadcasting Network

Programming type: Religious

Morningstar Radio Network

402 BNA Dr., Bldg. 100, Ste. 207
Nashville, TN 37217
615-367-2210 Fax: 615-367-0758

Today's Christian Music

Programming type: Contemporary Christian

Morris International

301 East Boulevard
Charlotte, NC 28203
704-376-0075 Fax: 704-376-2003

NASCAR Country

Programming type: Country

Motor Racing Network

1801 West International Speedway Blvd.
Daytona Beach, FL 32114
904-947-6400 Fax: 904-947-6716

NASCAR Racing Circuit

Programming type: Racing Coverage, Talk

Murray-Walsh Radio Programming, Inc.

Box 366
Enfield, CT 06083
860-763-2838 Fax: 860-749-2917
Web: www.MurrayWalshRadio.com

Cyberbreak

Hollywood Report

Lyons Den with Jeffrey Lyons

Supermixx

Toilet Talk

Rock News

Musical Starstreams

Box 1409
Mill Valley, CA 94942
415-383-STAR Fax: 415-383-8488
Web: www.starstreams.com

CIB Format

Programming type: Instrumental

Exotic Electronica

Programming type: Adult Alternative

Music Unlimited

2207 Canyonwood Drive
Arlington, TX 76012
817-261-3520 Fax: 817-277-4567

Blues Deluxe

National Public Radio

635 Massachusetts Ave., N.W.
Washington DC 20001
202-414-2000 Fax: 202-414-3329

Programming type: Information, Music,
Variety

NBG Radio Network

520 Southwest Sixth, Suite, 750
Portland, OR 97204
800-572-4624 Fax: 503-244-9956

Big Band Classics

Programming type: 60-min. weekly Adult
Standards

The Country Oldies Show

Programming type: 2-hr. weekly Classic
Country

Dance Mix America

Programming type: 3-hr. weekly 70's dance
music

Golden Age of Radio

Programming type: daily 1-hr old time radio
shows

Trivia Coast-to-Coast

Programming type: live 3-hr. Sunday call in
show

NBG Radio also has various short-form
programming

NetStar Entertainment Group

745 Fifth Avenue
Suite 1514
New York, NY 10151
212-588-9700 Fax: 212-588-9500

NightStar Entertainment

The Peter Brown Show
Psychic Friends Radio Network
Susan Powter Show

One-On-One Sports Radio

1935 Techny Road, Suite 18
Northbrook, IL 60062
847-509-1661 Fax: 847-509-1677
Web: www.1on1sports.com
Programming type: Sports talk & coverage

Overdrive Radio Network

3200 Rice Mine Road, NE
Tuscaloosa, AL 35406
800-633-5953 Fax: 205-349-3765
Overdrive Country Specials
Overdrive Top Ten Countdown
Overdrive Trucking News

Pacifica Community Radio Network

2390 Champlain Street NW
Washington, DC 20009
202-588-0988 Fax: 202-588-0896

Artbeat

Democracy Now

Living Room

Loafer's Glory

Neo Radio Hour

Powerpoint

Power Station Networks

70 N. East Street, Suite 100
Fayetteville, AR 72701
501-521-5128 Fax: 501-521-4968

Music Channel One

Programming type: CHR

Positive Life Radio

204 S. College Ave.
College Place, WA 99324
509-527-2991 Fax: 509-527-2611
Programming type: Contemporary Christian

Pro Rodeo Radio News Net.

Box 1272
Pendleton, OR 97801
541-276-8233 fax: 541-278-2891
Wrangler Pro Rodeo Report & Update

Pro Star Entertainment

201 NorthFairfax Street, Suite 23
Alexandria, VA
703-683-9800 fax: 703-683-4744
The Movie Show On Radio

Public Radio International

100 North 6th Street, Suite 900A
Minneapolis, MN 55403
612-338-5000 Fax: 612-330-9260
Programming type: News features/long form

Radio America Network

1030 15th Street, Suite 700
Washington, DC 20005
202-408-0944 Fax 202-408-1087
BQ View

Dateline: Washington

Good Day USA

The Oliver North Show

The Stan Major Show

Straight Shot

What's the Story

Radio One Networks, L.L.C.

82 E. Beaver Creek Blvd.
Avon, CO 81620
Box 5559
Avon CO 81620
800-746-2141 Fax: 970-949-0266

Go Country!

Programming type: Mainstream Country

HOT AC

Programming type: Hot AC

New Rock: Alternative

Programming type: New Rock

RadioUnica Network

8400 N. W. 52nd St., Ste 101
Miami, FL 33166
305-463-5000
Programming type: 24-hour SpanishTalk

Radio Shows, Ltd.

100 East Royal Lane, Suite 100
Irving, TX 75039
972-402-4540

The Dr. Tony Grant Program

Ed Berliner: The Fastest Show in Sports

Mark & Kyle's Sports Blitz

The Bob Golic Show

Reach Satellite Network

220 Great Circle Road, Suite 132
Nashville, TN 37228
615-742-3969 800-742-3969
Fax: 615-251-4094

Solid Gospel

Programming type: Southern Gospel

The Robert Thomas Group

1423 W. Norwich Ave., Suite 101
Fresno, CA 93705
209-221-7510 Fax: 209-225-8423

Night Breeze - The Greatest Love Songs

Programming type: Adult Contemporary

Rogers Broadcasting, Ltd.

2440 Ash St.
Vancouver, BC V5Z4J6
604-877-6313 Fax: 604-877-4417

Lovers and Other Strangers

Programming type: AC and Talk evenings

Rhona at Night

Programming type: Relationships open-line show

SJS Entertainment

116 East 27th St., 11th Floor
New York, NY 10016
212-679-3200 Fax: 212-679-3310

An Evening with...

Country In Concert

Country Kickers

Country Eight Holiday Specials

Smooth Jazz

Sounds of Sinatra

The Urban Fun Factory

Urban World Premier

World Premier Broadcast

NETWORKS/PROGRAMMING

SW Networks

1370 Avenue of the Americas
New York, NY 10019
212-833-5400 Fax: 212-833-4994
Programming type: Show Prep Services

Salem Radio Networks

Salem Communications
545 E. John Carpenter Freeway, Suite 450
Irving, TX 75062
972-831-1920 Fax: 972-831-8626

Programs

The Alan Keyes Show
The CCM Countdown
The CCM Radio Magazine
The David Gold Show
The Dick Staub Show
Janet Parshall's America
Michael Medved
SRN News

Salem 24-Hour Formats

The Word in Music
Programming type: Contemporary Christian
The Word in Praise Religious
Programming type: Inspirational

Sheridan Broadcasting Corp.

4025 Pleasantdale Road, Suite 240,
Atlanta, GA 30340
770-416-2200 Fax: 770-416-2204
American Urban Network
Programming type: Black news & Features
The Light
Programming type: Black Gospel

Sinclair Broadcast Group

14 Music Circle E.
Nashville, TN 37203
615-255-2800 Fax: 615-255-7300
Hammer Down Bluegrass Breakdown
Heaven's Road
The Old Western Scrapbook
Winston Cup Today

Sixty Second LP, Inc.

329 Riverside Ave., Ste. 200
Westport, CT 06880
203-222-5858 Fax: 203-222-5864
Programming type: Features for newly
released Country CD's, movies and movies
available in video stores

Skylight Radio Network

3003 Snelling Ave. N.
St. Paul, MN 55113-1599
612-631-5000 Fax: 612-631-5082
Northwestern College Radio
Programming type: 24-Hour Inspirational

Sports Byline USA

300 Broadway, Ste. 8
San Francisco, CA 94133
415-434-8300 Fax: 415-391-2569
Web: www.sportsbyline.com
Sports Byline
Programming type: Sports talk

SportsFan Radio Network

230 Park Ave., Suite 3301
New York, NY 10169
212-681-1947 Fax: 212-681-1951
Programming type: Sports

Superadio Networks

56 Central St.,
Southborough, MA 01745
508-480-9000 Fax: 508-480-9288
Web: www.Superadio.com
All Night Cafe
Programming type: CHR, Hot AC weekends
Cafe Hollywood
Programming type: Hot AC
Hit Classical Radio
Programming type: Classical
Nightlight
Programming type: AC
Open House Party
Programming type: CHR, Hot AC
Retro Country USA
Silver Grill
Steve & DC Morning Show
Street Jam
Programming type: Urban weekends
Slam Jam

Supermixx Street
Programming type: Urban

Gospel Traxx
Programming type: Urban, Urban Adult,
Gospel, Christian

Old Skool Mini-Mixx
Programming type: Urban, Urban Adult

Kool Jam
Programming type: Urban, Urban-AC,
Gospel, Christian

Supermixx Dance
Programming type: CHR, Rhy. Cross., Dance

Syndicom

Box 12837
San Luis Obispo, CA 93406
890 Monterey St., Suite G
San Luis Obispo, CA 93401
805-543-9214 Fax: 805-543-9243

Country Phonics
Programming type: Country
Red Neckerson
Programming type: Comedy

TFC Radio Network

Box 780
Toccoa Falls, GA 30598-0780
800-251-8326 Fax: 706-886-0690
Toccoa Falls College
Programming type: Religious

Talk America Radio Networks

354 Turnpike Street
Canton, MA 02021
617-828-4546 Fax: 617-828-3822
web: www.talkamerica.com
Talk America Network
Programming type: Talk & Information

Tim Riley & Associates

1102 17th Ave. South #303
Nashville, TN 37212
615-329-4200 Fax: 615-321-5058
Programming type: Country specials

Trans-American Bcstg. Corp.

18540 Soledad Canyon Rd., Unit 175
Canyon County, CA 91351
805-251-7526
The Best of Country
The Best of Rock
The Top Country Hits

Tribune Broadcasting Company

435 North Michigan Avenue, Suite 1900
Chicago, IL 60611
312-222-3342 Fax: 312-222-4876

Tribune Radio Networks

Programming type: Farm

USA Radio Network

2290 Springlake Road, Suite 107
Dallas, TX 75234
800-829-8111 972-484-3900
Fax: 972-241-6826

Daybreak USA

Praise Until Dawn

Programming type: Religious

USA @ NITE

Programming type: Talk, News

USA Radio Daily

Programming type: News, Talk, Information

United Broadcasting Network

Three River Street
White Springs, FL 32096
800-397-TALK Fax: 904-397-4000

Jim Hightower

Programming type: News, Information,
Features, Talk

United Press International

1510 H Street NW
Washington, DC 20005
202-898-8211 Fax: 202-371-1239

UPI Radio Network

Programming type: News, Information

United Stations Radio Networks

25 W. 45th St., 11th Floor
New York, NY 10036-4902
212-869-1111 Fax: 212-869-1115

Academy of Country Music Awards

American Music Awards Special

Audio Helper

Awakenings with Maya Angelou

Country Giants Series

Custom Country Music Revue

Dick Clark's Rock & Roll & Remember

Dick Clark's US Music Survey

The Elliot Report

Legends of Jazz with Ramsey Lewis

The Morning Show with Alan Colmes

The Road

Sonrise

Super Country with Ben & Brian

Thunder Road

Talk Network with Victoria Jones, Barry Farber, Arthur Frommer On Travel, OnLine Today with David Lawrence, Charles DeRose The Financial Advisor, The Edge of Reality, and The Morning Show

Programming type: Talk, Country, Jazz, Comedy, Contemporary Christian, Features and Specials

WFMT Radio Networks

5400 North St. Louis Avenue
Chicago, IL 60625-4698
800-872-9368 Fax: 773-279-2199
Website: www.wfmt.com

Beethoven Satellite Network

Programming type: Classical

Jazz Satellite Network

Programming type: Jazz overnights

WFMT Fine Arts Network

Programming type: symphony, opera and specialty music programs

WOR Radio Network

Buckley Broadcasting

1440 Broadway
New York, NY 10018
212-642-4533 Fax: 212-642-4486
Web: http://www.wor710.com

The Bob Grant Program

Christopher Lofting Travel Show

Dr. Joy Browne Show

The Dolans

Fodor's Travel Show

Foottalk With Arthur Schwartz

The Garden Hotline With Ralph Snodsmith

Healthtalk With Dr. Ronald Hoffman

Joe Reynolds

Money News You Can Use

Pet Show With Warren Eckstein

Shopping Smart

Wall Street Journal Radio Network

200 Liberty Street, 14th Floor
New York, NY 10281
212-416-2380 Fax: 212-416-4195

Barron's on Investment

Dowradio

The Dow Jones Report

The Enterprising Manager

The Wall Street Journal Report

The Wall Street Journal Overnight News

Work & Family

The Weather Channel Radio Network

300 Interstate North Parkway
Atlanta, GA 30339
770-226-0000 Fax: 770-226-2965
Programming type: Weather Information

World Radio

400 East College Street
Georgetown, KY 40324
502-863-7032 Fax: 502-865-7031
Produced by Georgetown College Public Radio

Acoustic Cafe

Programming type: Organic music

The David Grisman Radio Program

Programming type: Mandolin music

Down the Road With Betty Leigh

Programming type: traditional and contemporary American Music, news, information

Duke's Duet

Programming type: Musician duets

Early World

Programming type: News

The World's First Rhythm and News Show

Programming type: Music, News and Interviews

WSM Radio

The Grand Ole Opry Minute

2644 McGavock Pike
Nashville, TN 37214
615-316-9377 or 615-889-6595
Fax: 615-871-0099

Programming type: Country

Keep up-to-date on Shortwave!

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<http://www.angelfire.com/ok/worldofradio>

WORLD OF RADIO is on Radio for Peace International, Costa Rica;
World Radio Network, by satellite from London; WGTG, shortwave
from Georgia; WWCR, shortwave from Tennessee including Thursday
3:30 pm CST/CDT on 15685kHz or 9475 kHz;
and a network of AM and FM stations in the U.S.

Also see our website for information on publications:
REVIEW OF INTERNATIONAL BROADCASTING and
DX LISTENING DIGEST

A public service for the shortwave community by Glenn Hauser

KAIJ, Denton, TX [RL/JZ/SS]
Dr. Gene Scott, World University Network
Box 1, Los Angeles, CA 90053
Phone: 800-338-3030
Transmitter: 1 x 100 kW, 1 x 50 kW
Targets: Canada, Europe, S. America
Freqs: 5810, 9815, 13740, 13815, 15725 kHz

KFBS, Saipan, MP [RL/ET]
Far East Broadcasting Company
Box 209, Saipan, MP 96950
Phone: 670-322-9088
Transmitters: 4 x 100 kW
Targets: Asia
Freqs: 9465, 9475, 9495, 9670, 11650,
11665, 11705, 15380 kHz

KHBI, Saipan, MP [RL]
Herald Broadcasting
Box 1524, Boston, MA 02117
Phone: 617-450-2929
Transmitters: 2 x 100 kW
Targets: Asia, Australia
Freqs: 9355, 9385, 11550, 13615, 13625,
13770, 13840, 15405, 15665, 15725 kHz
Also relays and sale pending to: Radio
Free Asia

KHBN, Koror, Palau [RL/ET]
High Adventure Ministries
Box 7466, Van Nuys, CA 91409
Phone: 805-520-9460
Transmitters: 3 x 100 kW
Targets: China, Asia
Freqs: 9955, 9965, 9985 kHz
Also relays: Radio Free Asia

KJES, Vado, NM [RL/SS]
The Lord's Ranch, Mesquite, NM 88048
Phone: 505-233-2090
Transmitter: 1 x 50 kW
Targets: Canada, Mexico, Australia, P.R.
Freqs: 7555, 11715, 15385 kHz

KNLS, Anchor Point, AK [RL/AS/JZ/ET]
World Christian Broadcasting Corp.
Box 681706, Franklin, TN 37068
Phone: 615-371-8707
Transmitter: 1 x 100 kW
Target: Asia
Freqs: 6150, 7355, 7365, 9615 kHz
Also relays: Radio Free Asia

KSDA, Agat, GU [RL/ET]
Adventist World Radio - Asia
Box 7500, Agat, GU 96928
Phone: 671-565-2289
Transmitters: 4 x 100 kW
Target: Asia
Freqs: 5950, 7510, 9355, 9385, 9495, 9515,
9535, 9650, 11775, 11790, 11895, 11980,
13660, 13720, 13760, 13840, 15170, 15225,
15310, 15610, 17645 kHz

KTBN, Salt Lake City, UT [RL]
Trinity Broadcasting Network
Box A, Santa Ana, CA 92711
Phone: 714-731-1000
Transmitter: 1 x 100 kW
Targets: N. America, Europe
Freqs: 7510, 15590 kHz

KTWR, Merizo, GU [RL/ET]
Trans World Radio Pacific
P.O. Box CC, Agana, GU 96910-8980
Phone: 671-828-8637
Transmitters: 5 x 100 kW
Target: Asia
Freqs: 9430, 9465, 9545, 9555, 9590, 9650,
9820, 9865, 9870, 11650, 11665, 11570,
11690, 11810, 11995, 12020, 15195, 15200,
15330 kHz

KVOH, Rancho Simi, CA [RL/SS/TK]
High Adventure Ministries
Box 7466, Van Nuys, CA 91409
Phone: 805-520-9460
Transmitter: 2 x 50 kW
Targets: N. America, Caribbean, S. America
Freqs: 9975, 17775 kHz

KWHR, Naalehu, HI [RL/ET/TK/RG]
LeSea Broadcasting Corp.
Box 12, South Bend, IN 46624
Phone: 219-291-8200
Transmitter: 2 x 100 kW
Targets: Pacific, Asia
Freqs: 7560, 9930, 11565, 13625, 15405,
17510, 17555, 17780 kHz

Radio Free Asia, Washington, DC
[NX/ET]
2025 M St NW
Washington, DC 20036
Phone: 202-530-4900
Transmitters: via KNLS, KHBI, KHBN,
KWHR, VOA and foreign sites
Targets: Dictatorships of Asia
Freqs: Confidential

Voice of America, Washington, DC
[NX/VA/ET*]
United States Information Agency (USIA)
Washington, DC 20547
Phone: 202-619-2538
Transmitters: 13 x 250, 10 x 500
kW in the U.S.
Additional SW transmitters located in:
Ascension, Botswana, CIS,
Germany, Greece, Morocco, Philippines,
Russia, Sao Tome, South Africa,
Spain, Sri Lanka, Thailand, Tinian, United
Kingdom
Targets: Worldwide
Freqs: various, over 200
*Includes Radio Marti/Cuba

WBCQ, Monticello, ME [RL/VA]
Allan H. Weiner
97 High St.
Kennebunk, ME 04032
Transmitter: [cp 1 x 50 kW]
Target: Mexico

WEWN, Birmingham, AL [RL/ET]
Eternal Word Television Network
P.O. Box 100234, Birmingham, AL 35210
Phone: 205-672-7200
Transmitters: 4 x 500 kW
Targets: Americas, Europe
Freqs: 5825, 5850, 7425, 7465, 9455, 9465,
9975, 11875, 13615, 15375, 15745,
18930 kHz

WGTG, McCaysville, GA [RL/TK]
Blue Bridge Broadcasting
Box 1131, Copperhill, TN 37517
Phone: 706-492-5944
Transmitter: 2 x 50 kW
Targets: Mexico, Canada
Freqs: 5085, 9400 kHz

WHRA, Greenbush, ME [RL/ET/TK/RG]
LeSea Broadcasting Corp.
Box 12, South Bend, IN 46624
Phone: 219-291-8200
Transmitter: 1 x 500 kW
Targets: Europe, Mideast, Africa
Freqs: 7405, 7465, 9400, 11565, 13760,
15460, 17655 kHz

WHRI, Noblesville, IN [RL/ET/TK/RG]
LeSea Broadcasting Corp.
Box 12, South Bend, IN 46624
Phone: 219-291-8200
Transmitters: 2 x 100 kW
Targets: N. America, S. America, Europe,
North Africa, Cuba
Freqs: 5745, 5770, 6040, 7315, 9495, 13760,
15105 kHz

WINB, Red Lion, PA [RL/ET]
Box 88, Red Lion, PA 17356
Phone: 717-244-5360
Transmitter: 1 x 50 kW
Targets: Europe, North Africa
Freqs: 11950, 13790 kHz

WJCR, Upton, KY [RL/SG]
Worldwide Gospel Radio
13101 Raider Hollow Rd.,
Upton, KY 42784
Phone: 502-369-8614
Transmitters: 2 x 50 kW
Targets: Europe, Latin America
Freqs: 7490, 13595 kHz

SHORTWAVE

WMLK, Bethel, PA [RL]
The Assemblies of Yahweh,
Box C, Bethel, PA 19507
Phone: 717-933-4518
Transmitter: 1 x 50 kW
Targets: Europe, Middle East
Freq: 9465 KHz

WRMI, Miami, FL [SS/ET]
Radio Miami International
Box 526852, Miami, FL 33152
Phone: 305-267-1728
Transmitter: 1 x 50 kW
Targets: Cuba, Latin America, Canada
Freq: 9955 KHz

WRNO Worldwide, New Orleans, LA
[CH/TK/SX/ET/RL]
WRNO Worldwide
4539 I-10 Service Road, Metairie, LA 70006
Phone: 504-889-2424
Transmitter: 1 x 50 kW or less
Targets: N. America, Europe
Freqs: 7355, 7395, 7455, 15420 kHz

WSHB, Cypress Creek, SC
[RL/SS/ET]
Herald Broadcasting
Box 860, Boston, MA 02123
Phone: 617-450-2929
Transmitters: 2 x 500 kW
Targets: N. America, S. America,
Europe, Australia
Freqs: 5850, 6095, 7395, 7425, 7465, 7510,
7535, 9355, 9430, 9455, 9835, 9840, 11550,
11660, 13770, 15285, 15665, 17510,
18930 kHz

WWBS, Macon, GA [RL]
300 Poplar St., Macon, GA 31209
Phone: 912-745-1485
Transmitter: 1 x 50 kW
Target: N. America, Europe
Freq: 11910 kHz

WWCR, Nashville, TN
[RL/TK/ET/CW/SS/DR/OL]
Worldwide Christian Radio
1300 WWCR Ave., Nashville, TN 37218
Phone: 615-255-1300
Transmitters: 4 x 100 kW
Targets: N. America, Europe
Freqs: 2390, 3210, 3215, 5070, 5935, 7435,
9475, 12160, 13845, 15685 kHz

WYFR, Okeechobee, FL [RL/TK/ET]
Family Radio
290 Hegenberger Road, Oakland, CA 94621
Phone: 510-568-6200
Transmitters: 2 x 50, 12 x 100 kW
Targets: Worldwide
Freqs: 5810, 5825, 5850, 5950, 5985, 6015,
6065, 6085, 6105, 6175, 7355, 7395, 7435,
7520, 9355, 9370, 9455, 9505, 9550, 9555,
9575, 9590, 9605, 9625, 9680, 9690, 9705,
9715, 9985, 11550, 11580, 11665, 11705,
11720, 11725, 11740, 11825, 11830, 11855,
11865, 11885, 11970, 13695, 15130, 15145,
15170, 15215, 15255, 15355, 15400, 15440,
15565, 15600, 15665, 15695, 15715, 17555,
17725, 17750, 17760, 17805, 17845, 21525,
21600, 21725, 21745 kHz

FCC Procedures and Overview

by Gregg P. Skall

Gregg Skall is a communications lawyer with the firm of Pepper & Corazzini, L.L.P., in Washington, DC. He frequently represents parties before the Commission and the Congress to obtain desired policy objectives. In 1984, the National Journal recognized him as one of the leading radio spectrum lobbyists in Washington. He writes and speaks on topics of Federal Communications Commission administrative process, electronic mass media, and telecommunications. He may be reached at (202) 296-0600.

APPLICATIONS AND LICENSING PROCEDURES

The Communications Act of 1934 requires that a radio station be licensed by the FCC before it commences broadcasting. There are two ways to obtain such a license. First, an interested party may participate in a government-run auction to obtain a license for a new station. The Balanced Budget Act of 1997 require the Commission to hold auctions for new broadcast stations that were once subject to a comparative hearing. At the time of publication, the specific rules and procedures for the auctions had not been developed. However, as contemplated by the FCC, the party would file a short-form application prior to the auction, and then upon designation as the successful bidder, it would file the traditional long-form construction permit application.

The second method of obtaining a license is to purchase an existing station and seek authority from the FCC to assign the license to the purchaser. FCC authorization of the ownership change is required, and approval must be obtained before the purchase is consummated.

The Communications Act requires the FCC to observe certain procedures in these licensing activities. While the procedures for new stations are currently under review, those for purchasing a license remain the same. First, an application for authorization to buy a station must be filed. Then, the FCC must issue a public notice announcing the filing. The FCC cannot grant an application until 30 days have passed from the date this notice is published. The Act also requires that the party filing the application give local notice in the community where a station is proposed, or in the case of an existing station, where it is currently operating.

Before an application can be granted, the FCC must find that the grant will serve the public interest, convenience, and necessity. One of the matters it considers is formal petitions to deny, or informal objections challenging the grant of the application. These petitions and objections must be filed within the 30-day period following the FCC's public notice of the application's acceptance for filing. If such petitions or objections are filed, the FCC must determine whether they raise a substantial and material question of fact or whether granting the application would serve the public interest. If such questions are raised, they must be resolved before an application can be granted.

If questions raised cannot be readily resolved, an evidentiary hearing, similar to a trial in a civil suit, is the procedure used to explore and finally resolve such questions. At such a hearing, evidence is collected and the burden is placed on the applicant to prove that the public interest would be served by grant of its application. If an applicant fails to produce sufficient evidence to meet this burden, its application will either be dismissed or denied.

In contrast, if no petitions or objections are filed, and the Commission finds no other problems, an application can be granted as soon as the 30-day public comment period has passed.

Similar procedures are also used when the FCC is asked to grant various other applications. Since a radio license is only granted for a limited eight-year period, a licensee must apply for renewal of its license. Renewal applications, like initial licensing applications, are subject to public petitions and informal objections -- but for a period of several months rather than 30 days. A license terminates automatically if a station is silent for one year.

Another kind of application is one by which a licensee of an existing station seeks a construction permit to make a major change to its station. Among other things, the Commission considers the change in an AM station's community of license or frequency to be a major change. For AM stations, major changes can also include increases in power. For non-commercial FM stations, they include significant (over 50%) changes in the area covered by the station's signal. Whenever such a change is proposed, the same public notice procedures and 30-day public comment period required for initial applications must be observed.

Some applications are considered minor in nature and are therefore not subject to a 30-day public comment period before they can be granted. These include applications for insignificant modifications to existing facilities, primarily those that cannot affect the station's frequency or its community of license. Another example is pro-forma ownership changes, such as partnerships becoming corporations or involuntary transfers of control in bankruptcy or situations involving the appointment of a receiver. Although a FCC public notice of the filing of such applications is still required, and informal objections from the public may still be filed, there is no required waiting period before these applications can be granted.

Finally, there are some modifications to radio facilities that do not require a construction permit application to be filed. Instead, these modifications can be made prior to the filing of a license application with the Commission. Such modifications include: non-grandfathered FM stations increasing to maximum ERP (Effective Radiated Power), decreases in ERP, replacement of FM directional antennas, modifications to FM vertically polarized ERP, minor changes in height of antenna, change from commercial to non-commercial status, tower replacement, use of formerly licensed main facilities as auxiliary facilities, and deletion of FM contour protection status. Most of these changes do have specific technical requirements. Therefore, a licensee is advised to contact its engineer to first determine whether it qualifies for the abbreviated application process.

FCC PROCEDURES

REGULATORY FEES

Pursuant to statutory authority, the Commission collects from broadcasters annual regulatory fees.

Amount of Fees: The Commission's schedule of fees was initially proposed by Congress, but has been modified each year. The amount of radio station fees is based upon the class of the station. In 1997, the Commission reclassified station fees by market size or audience size as well. Fees must be filed with the FCC's Form 159, on the date announced by FCC Public Notice. Each applicant must provide its Tax Payer Identification Number (TIN) and sign the form before filing with the Commission.

Application Fees: The Commission also charges fees for the filing and processing of applications. The schedule of fees changes periodically, but is available from the Commission or from the author of this article.

OWNERSHIP RULES

National Ownership Rules: There is no numerical cap to the number of radio stations in which a single entity may have an attributable interest.

Local Ownership Rules: The local ownership rule consists of four tiers of market sizes defined strictly by contour overlap in market of:

14 or fewer stations: up to 5 total (but no more than half of the stations in the market) and no more than 3 in the same service (AM or FM);

·15 to 29 stations: up to 6 total, 4 in the same service;

·30 to 44 stations: up to 7 total, 4 in the same service;

·over 45 stations: up to 8 total, 5 in the same service.

Under the Telecommunications Act, the Commission may override these limits if it determines that the result would be an increase in the number of stations in operation.

To determine the tier under which an acquisition will be analyzed, the Commission defines a radio market as the area encompassed by the principal community contours of the overlapping stations proposing to have common ownership. The principal community contours are the predicted or measured 5 mV/m daytime contour for AM stations and the predicted 3.16 mV/m contours for FM stations. The number of stations in the market are determined by counting all commercial stations whose principal community contours overlap or intersect the principal community contours of the commonly-owned stations. Included in the count are all operating commercial full-power stations including daytimers and foreign stations and stations subject to time brokering agreements with the transferee involving more than 15% of the brokered station's programming week, but excluding non-commercial stations, translators, construction permits which are not yet on the air, and stations which have been silent for more than six months.

Two Fine Points: First, where the overlap area of a proposed FM/FM station will also overlap a commonly-owned AM station (or where a proposed AM/AM combination will overlap a commonly-owned FM station), then the number of stations in the market will include all which overlap the contours of the three which will be commonly owned. Second, where there will be a chain of commonly owned stations, the Commission will consider each overlap separately.

Joint Ventures and Simulcasting: A "time brokerage arrangement" for more than 15% of the brokered stations' broadcast hours per week is an attributable ownership interest. Further, stations in the same service whose overlap area constitutes more than 50% of either station's principal community contour may not simulcast for more than 25% of either stations' broadcast time.

The FCC defines time brokerage as the sale of discreet blocks of time to a party who both supplies the programming to fill that time and sells the commercial spot announcements in it. It has suggested that time brokerage agreements may provide for liquidated damages upon termination, but that excessive liquidated damages or an unreasonably lengthy term could raise questions concerning a licensee's meaningful control over its station. By its "main studio rule", brokered stations are required to maintain the presence of at least one full-time managerial and one staff person at the brokered station's main studio during regular business hours. (See following section on Main Studio Staffing.)

All Time Brokerage Agreements (TBAs), sometimes also called Local Marketing Agreements (LMAs), must be reduced to writing and included in the public inspection files of both the brokering and brokered stations for the term of the contract, although confidential or proprietary information may be redacted. Time brokerage agreements which qualify as an attributable interest must also be filed with the FCC within 30 days of execution. The FCC filing must include a certification that the arrangement complies with the Commission's ownership rules.

LICENSING AND RENEWAL

Term: The radio standard license term is 8 years, subject to short-term renewal sanctions where appropriate. A license is to terminate automatically if a station is silent for one year.

Procedures: The renewal procedure precludes competing applications. A renewal application must be granted if the FCC finds (a) that the station has served the public interest, (b) the licensee has not committed any serious violations of the Communications Act or FCC rules, and (c) other violations of the Act or rules, taken together, would not constitute a pattern of abuse. The vagueness of the first standard affords the Commission considerable flexibility. In this regard, it is still worth bearing in mind the judicially developed standards for renewal expectancy. If the standards are not met, a renewal application may be denied after hearing or granted subject to terms and conditions. Only after denying renewal may the Commission accept applications for the forfeited facilities.

In a case involving KTTV(TV), Los Angeles, California, the FCC Review Board listed five criteria by which an incumbent licensee's performance should be judged.

Criterion 1: The licensee's efforts to ascertain the needs, problems and interests of its community,

Criterion 2 : The licensee's programming responses to those ascertained needs,

Criterion 3 : The licensee's reputation in the community for servicing its needs, problems and interests,

Criterion 4: The licensee's record of compliance with the Communications Act and FCC rules and policies, and

Criterion 5: The presence or absence of any special effort at community outreach or toward providing a form for local self-expression.

MAIN STUDIO STAFFING

In 1991, the Commission held in *Jones Eastern of the Outer Banks, Inc.* that, where a station located its primary studio outside the 3.16 mV/m contour, it must nevertheless maintain a main studio within that contour staffed by one full-time supervisory (or managerial) employee and one other employee.

The FCC considers positions that will constitute a "meaningful managerial presence" at the main studio to include: president or other corporate officer; general manager; station manager; program director; sales manager; chief engineer with managerial duties; news director; personnel manager; facilities manager; operations manager; production manager; promotion manager; research director; controller and chief accountant. It is job duties rather than titles that are considered.

The FCC does not require management persons to be "chained to their desks" during all business hours. However, they must report to work at the main studio on a daily basis and spend a substantial amount of time there, using the main studio as a "home base."

Non-managerial main studio staff may take on responsibilities for another business outside the studio so long as the main studio is attended by some station employee during all normal business hours. Caution: If the other business is the station's time broker, the parties must maintain EXTENSIVE records regarding the actual time and duties devoted to each employer by the employee.

UNATTENDED OPERATION

The Commission permits the unattended operation of broadcast stations. However, licensees remain fully responsible for adequately monitoring their technical operation and adjusting and maintaining their stations in compliance with all technical rules. An unattended operation station must use EAS automation.

EMERGENCY ALERT SYSTEM

The Commission has replaced the old Emergency Broadcasting System (EBS) with a new Emergency Alert System (EAS). Embracing digital technology and automation, the new rules comprise Part 11 of the FCC's Rules.

The following is a summary of the new EAS:

Participation: All broadcast stations must have EAS decoders. All but Class D non-commercial FM stations and low power TV stations are required to have an EAS encoder installed in their broadcast chain. A station may opt out of the full EAS program, but must then sign off the air after receiving an alert and broadcasting an appropriate announcement.

Mandatory Protocol: An EAS activation message consists of a digital header, an attention signal, an audio or text message and an end of message (EOM) code. The header defines who originated the emergency message and its nature, location and valid time period. The nature of the emergency must be one of 32 "event codes," which provide local authorities and stations with flexibility in determining how to react. The location parameters can be for events affecting as wide an area as a whole state down to specific neighborhoods, blocks or even individual homes (but

only if local authorities devise such codes). EAS decoders have the ability to be programmed so that licensees can select certain state and local originators, and event and/or location codes in order selectively to interrupt programming, and establish priorities. Reaction to an EAS national level emergency is mandatory.

Monitoring Requirements: Specific monitoring assignments are delineated in state and local area EAS plans, developed voluntarily by state emergency communications committees (SECCs), subject to FCC review.

Test Requirements: Stations must broadcast certain mandatory weekly and monthly EAS tests. Foreign language stations may translate the test script for the benefit of their audiences. The weekly tests to be run in other weeks of each month may be "unobtrusive," consisting only of the EAS and EOM codes.

Commercial Sponsorship: The Commission permits the use of sponsored PSAs or infomercials explaining EAS to the public, but they cannot be a part of the actual test or activation and may not simulate or attempt to copy alert tones.

EEO ENFORCEMENT POLICIES

The Commission follows an equal employment opportunity enforcement policy that focuses primarily upon recruitment and the relative presence of minorities in interview and applicant pools.

In 1997, the Commission adopted by rulemaking a monetary forfeiture schedule for violations of its EEO policies. A licensee's failure to demonstrate that it has recruited so as to attract an adequate pool of minorities or female candidates for its staff vacancies during the previous license term can lead to monetary forfeitures ranging into the tens of thousands of dollars and possible reporting conditions or short term renewals or even the loss of the license. Penalties can be triggered by inadequate performance or by a failure to document activities with adequate records.

It is important for a station to maintain extensive records of hiring activities for each broadcast station. Special records should be maintained regarding efforts to attract minorities and the sources used for this purpose. Records should also be maintained as to the number of minorities in job applicant and interview pools.

Pepper & Corazzini, L.L.P. has developed an EEO primer responsive to the Commission's new EEO program. That pamphlet is available upon request to the author of this article.

FCC COMPLAINT AND ENFORCEMENT PROCEDURES

There are several types of special procedures and rules which require broadcaster attention with respect to FCC enforcement procedures. They include procedures for FCC field inspections, for public complaints and objections, for station forfeitures or fines, for rule making, for ex-parte contacts by members of the public with the FCC and for required misconduct reports.

Informal Complaints: Anyone may file a complaint with the FCC concerning the operation of the station. If such complaints contain significant allegations, the FCC customarily forwards the complaint to the licensee for comment and explanation. Under this procedure, the licensee is given a specific amount of time to respond. The FCC then evaluates

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whether any action is necessary and issues a letter informing both the complainant and the licensee of its decision.

Formal Complaints: The FCC also considers more formal complaints against the licensee. These complaints often take the form of a legal petition requesting that the FCC take specific action. Among the most common of these are petitions to deny an application pending before the FCC. Petitions may also be filed independently of the application process. Consequently, a licensee should be wary of such filings at all times.

Petitions often allege that the licensee has violated a federal law or policy. The FCC requires petitions to contain specific facts to support their allegations and a verification by the petitioner. Once a petition is filed, a licensee has a limited period of time to submit a response or "opposition" to the petition. This is important to remember since, unlike informal complaint procedures, the FCC does not inform a licensee when its opposition is due. Unless the licensee submits an opposition on its own initiative, it may be completely precluded from responding to the petition at all.

If a licensee submits an opposition to a petition, FCC procedures generally allow the party filing the petition to submit a reply to the opposition. Thereafter, no further pleadings are allowed. The FCC will then make a decision about whether further action is warranted. If it decides no action is necessary, it will either dismiss or deny the petition. If it believes further inquiry is required, it will usually designate the matter for a formal evidentiary hearing or initiate an investigation.

Field Inspections: As a result of a complaint, a petition to deny, a licensee's failure to file some required information, or a random decision by FCC staff, a station can receive an unannounced field inspection by the agency. Such investigations or inspections may include anything from a review of the station's public inspection file to an evaluation of the performance of a station's transmitter. Such inspections are frequently held after a station has completed significant new construction, to determine whether it is operating as authorized.

Most inspections are simply a routine investigation by FCC staff to make sure a licensee is operating its station in conformance with FCC rules. The FCC has encouraged and endorsed the efforts of state broadcaster associations to conduct self inspection programs. A station that participates in an approved program will be offered limited forbearance from FCC inspections. Generally, an FCC field inspector has a right to inspect every aspect of a broadcast station's operation and can review all documents related to the operation. Remember, however, that FCC rules specify only certain documents must be made available to the field inspector.

While a member of the public has a right to see the station's public inspection file, only an FCC field inspector has a right to see anything more. Consequently, before providing documents or information not contained in the public inspection file, the licensee has a right to see positive identification indicating that the person requesting the information is an FCC official.

Forfeiture Proceedings: If as a result of a field inspection or a complaint, a violation of FCC rules is found, the licensee involved may be subject to a forfeiture proceeding. A forfeiture is a monetary fine. A "forfeiture proceeding" determines how serious the violation is and how

large a fine, if any, should be imposed. In a forfeiture proceeding, an official Notice of Violation (FCC Form 793) is mailed to the station. This notice indicates the particulars of the violation. The licensee has 10 days from the receipt of this notice to respond. Failure to respond may result in the FCC finding that a violation has occurred. After the licensee is given the chance to respond, the FCC considers how serious the violation is or whether one has occurred at all. If it decides further action is warranted, it can issue a Notice of Apparent Liability, which indicates what violations have been found and how much of a forfeiture is due.

The FCC's forfeiture authority is limited by law to \$25,000 for each violation for each day of a continuing violation, up to a maximum of \$250,000. In 1997, the Commission adopted a new schedule for assessing forfeitures. The Commission also has established a range of upward and downward "adjustment criteria," which are to be used in increasing or decreasing the base amount according to the surrounding circumstances. The Commission is also free to respond to violations with other or additional action, for example, admonishment, revocation or non-renewal.

In cases involving more serious violations, the FCC may skip the issuance of a Notice of Violation and issue a Notice of Apparent Liability immediately. In fact, in many cases a field inspection will result in the immediate issuance of both kinds of notices, a Notice of Violation for minor infractions and a Notice of Apparent Liability for more serious violations. Field inspectors have now been granted delegated authority to assess a forfeiture on the spot when conducting an inspection.

If a Notice of Apparent Liability is issued, the licensee has 30 days to challenge either the amount of the fine or the FCC's findings of a violation. It can also pay the forfeiture, which ends the proceeding. If the Notice is appealed, the FCC then makes a final decision as to whether a forfeiture is necessary and, if so, the amount.

FCC Misconduct Reports: The FCC requires licensees to report "relevant non-FCC misconduct." Under this requirement, only adverse adjudications of relevant, non-FCC misconduct must be reported. Pending claims such as pending liable suits or employment discrimination complaints, which have not yet been adjudicated, do not have to be reported. Pending litigation is presumed by the FCC to be irrelevant to a broadcaster's character qualifications. "Relevant non-FCC misconduct" is defined as including: (a) all felonies; (b) fraudulent representations to governmental units; (c) mass media-related violations of antitrust or other laws dealing with unfair competition; and (d) a pattern of adjudicated non-FCC related employment discrimination. Under this policy, an adverse adjudication of a liable claim would not have to be reported, but the same result in a discrimination case would. The liable suit does not fall into one of the above categories, but the employment discrimination case does. Thus, even a single adverse decision of discrimination must be reported, since it might indicate a possible pattern of conduct warranting FCC examination.

The Commission also interprets Section 1.65 of its rules to require report of adjudications of relevant non-FCC misconduct on an annual basis. The report should be filed either with the licensee's renewal application or, like ownership reports, on the anniversary of the date that the renewal application is required to be filed.

The FCC's policy on reportable misconduct also extends to non-licensee entities which share an officer, director or shareholder/partner with the broadcast licensee, if a principal of the licensee was in control of the other entity or was directly involved in its misconduct. The reporting policy also applies to non-FCC misconduct of a parent or subsidiary corporation if there are principals common to the licensee and the related company was involved in the misconduct. The policy extends only to misconduct of all persons with attributable interest in the relevant entity. It does not apply to employees.

CONTENT REGULATION

The FCC has adopted programming regulations which address policies affecting the selection of material that stations use to air, especially political material. They also address the promotion of contests or events in which the station or its employees hold private commercial interests. Political broadcasting is exceedingly complex and is addressed here with the admonition that further explanation and study, not available in the space allowed here, should be undertaken by anyone dealing with these rules. A detailed political broadcasting manual by this author and firm, Pepper and Corazzini, L.L.P. is available upon request at (202) 296-0600. However, a brief treatment is provided in following sections.

POLITICAL AND PUBLIC AFFAIRS PROGRAMMING

There are two basic groups of rules and policies in the area of political and public affairs programming. The first is the largest, and includes the FCC's regulations affecting political campaigns. These regulations include political advertising rules, regulations requiring that political candidates receive equal air time opportunities, laws mandating reasonable access for federal candidates, and regulations requiring every licensee to maintain a political file. The second group of rules concerns the FCC's regulation of commercial practices, including contests and promotions, disclosure of commercial interests, and obscene and indecent programming.

Campaign Programming: A broadcast licensee must provide reasonable access to certain legally qualified political candidates. When a legally qualified candidate makes a use of the broadcast facility during a non-exempt program, then an opposing candidate is entitled to request equal opportunities. The four categories of exempt programs are: *bona fide* newscasts, *bona fide* news interviews, *bona fide* news documentaries, and on-the-spot coverage of *bona fide* news events. Independently produced *bona fide* news interview programs also qualify for the equal opportunities exemption. Thus, syndicated and bartered news interview programs qualify for exemption, provided that their carriage by the licensee is a reflection of its *bona fide* news judgement and not for the political advantage of the candidate for public office. Certain uses may qualify for the station's Lowest Unit Charge. All uses must be free from censorship, and must bear proper sponsorship identification. Each request for use of the station's facilities, and the disposition of that use must be recorded in the station's political file.

The Communications Act imposes two limitations on the rates that may be charged for political advertisements. They are known as Lowest Unit Charge and the Comparable Use Rules. The Lowest Unit Charge applies for 45 days preceding primary elections and 60 days preceding a general election. It requires that a station determine the lowest advertising rate it is charging its advertisers, including all potential discounts. This

rate then becomes the maximum rate that may be charged to bona fide candidates in an election for the same length spot during the same part of the day, even if they do not otherwise meet the criteria normally required to qualify for a preferred rate.

The following discussion, although not intended to be exhaustive or complete, highlights some of the most important features of the political rules.

Reasonable Access: The Communications Act itself mandates access only for federal candidates. The Commission has decided that since the statute mentions only federal access, reasonable access applies only to federal candidates and need not be extended to local elections. Thus, the station may, if it chooses, deny access to non-federal candidates. However, if a station chooses to afford access to non-federal candidates, it must also afford equal opportunities to each of that candidate's legally qualified opponents.

Sales of Political Time Within News Programming: A station may adopt policies to exclude candidates from purchasing advertising within news broadcasts.

Sale of Time On the Weekend Before Election: A station must have staff available to sell, produce and/or program candidate spots on the weekend before the election, if it has provided such weekend services to any commercial advertiser at any time during the year preceding the election.

Definition of a "Use": The Commission defines a "use" as any recognizable appearance by a legally qualified candidate in a non-exempt program (*bona fide* newscasts, *bona fide* news interviews, news documentaries, and on the spot coverage of *bona fide* news events). Thus, if an "oldies" radio station had played an old Sonny and Cher recording while Sonny Bono was running for political office, it could have found itself liable to give away massive amounts of time to Sonny's political opponents.

Disclosure: A broadcast licensee must treat a candidate as if he or she does not know the first thing about advertising on its station. This is true even if a candidate works through an advertising agency, political consultant, or another sophisticated and experienced intermediary. Every factor that could reasonably bear upon a candidate's advertising strategy must be disclosed. In other words, a station must treat a political advertiser as it would treat its most favored advertiser, but assume that they know nothing about advertising on radio or television. Although it cannot be required, it is strongly advised that a station obtain written confirmation from candidates that they have received a full disclosure of sales practices before any political spots are aired.

Classes of Time: The FCC permits a station to establish as many separate classes of time as it wishes, so long as there is a genuine, demonstrable difference between them, not based upon price or quantity.

Rebates: The FCC emphasizes that inadvertent overcharges to a candidate must be discovered and refunded promptly, generally in time to be used in connection with the political campaign.

Improper Sponsor Identification: It is the licensee's responsibility to assure that an adequate sponsorship identification is connected with the advertisement. If reasonable assurances cannot be obtained from the

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candidate, the station may insert the required sponsorship identification into a deficient spot without providing additional broadcast time, even if it means obliterating some of the candidate's message.

Personal Attack Rules: The Personal Attack Rules require that if, and only if, in the context of a program concerning a controversial issue of public importance, an attack occurs on the honesty, character, integrity or other personal qualities of an identified or easily identifiable person or group, then the station must take the following steps within one week of the attack: (1) notify the person or group attacked of the date and time, and identify the broadcast; (2) send a tape or transcript or, if none are available, as accurate a summary as possible to the attacked party; and (3) offer a reasonable opportunity for response.

Political Editorials: When a licensee airs an editorial, either for or against a legally qualified candidate, it is required to provide notification, a transcript, and an opportunity to reply. If an editorial endorses a candidate, then the notice and the offer to reply must be given to the other legally qualified candidates in the same race. If the editorial opposes the candidate, then that candidate must receive the notice and the reply offer. A station is not obligated to allow the candidate to appear personally in a reply, however, so long as there is an opportunity for someone to air a response. There are specific rules regarding the timing of the notice and reply offer.

Obscene and Indecent Programming: A major regulatory concern is the area of obscenity and indecency. While this area is also regulated by the states, the FCC relies upon a U.S. Statute that states "whoever utters any obscene, indecent, or profane language by means of radio communication shall be fined not more than \$10,000 or imprisoned not more than 2 years or both." In 1988, the Commission adopted the following benchmark to determine indecency: "language or material that depicts or describes, in terms patently offensive as measured by contemporary community standards for the broadcast medium, sexual or excretory activities or organs."

Although it qualifies as protected speech under the First Amendment, indecent programming may be required to be channeled to certain hours of the day.

Indecent Programming: After three unsuccessful attempts to establish a "safe harbor" for indecent programming, the Commission won court approval to restrict such programs to the hours of 10:00 p.m. to 6:00 a.m. and to ban all indecency over the air at all other hours. The Court of Appeals for the District of Columbia ruled 7-4 in favor of the Commission. The Court upheld the Commission's definition of "children" as those under 18 years of age.

The decision validates fines exceeding hundreds of thousands of dollars it has levied against broadcasters, principally Howard Stern, for alleged indecent programming.

Obscenity, on the other hand, is not protected speech and may be entirely proscribed. The FCC has no authority to impose criminal sanctions for obscene or indecent broadcasts. Only the Justice Department may bring criminal actions under this statute. However, the FCC may bring administrative sanctions and monetary forfeitures. Any broadcaster venturing into this area of speech is well advised to pay close attention to

the Commission's litigation over such programming.

Disclosures of Commercial Interests: The Communications Act requires that any announcement or promotion aired by a broadcast station for which money or anything else of value is paid to the station must include an announcement that the matter being broadcast is a paid promotion or advertisement. Moreover, an employee of the licensee who accepts something of value for broadcasting any information or announcement must disclose that payment, in advance of the broadcast to the station's management. Failure to make such disclosures could result in the violation of the FCC's "payola" and "plugola" rules and federal statutes.

Payola is defined as the undisclosed payment of something of value to a station employee for the on-air promotion of goods, services, or events. Payment to a station employee for broadcast of a particular recording is a classic form of payola. Plugola is the promotion by a station of an item or event in which the licensee or one of its employees has an undisclosed financial interest. An example of this would be an on-air promotion or discussion of a concert in which a station employee has a commercial interest. Such a promotion is permissible if the management of the station is aware of the interest and when appropriate sponsorship information is announced. If disclosure is not made, federal law is violated, which can lead to the loss of a license.

Contests and Lottery Rules: The Commission's rules restrict the broadcast of lottery information and impose forfeitures upon stations found to have done so. A determination that a lottery exists requires a finding that the elements of prize, consideration and chance all exist. The Commission will also fine or sanction a station for broadcasting lotteries that were provided to it in the context of syndicated programs that are carried on a barter or cash basis.

The question of whether there is "consideration" is tricky, and what a licensee and the contest promoter may perceive as a free, alternate means of entry could be viewed by the Commission as onerous enough to constitute "consideration," thus making the contest an illegal lottery. It is also important to bear in mind that recent revisions to the federal laws on lottery permit the broadcast of information about contests that have the element of a lottery so long as the lottery is either authorized or otherwise not prohibited by state law and conducted as a promotional activity by a commercial organization that is clearly "occasional and ancillary" to the main business of the sponsoring organization. Special rules apply to advertising pertaining to Indian gaming.

If the contest has the elements of a lottery, you must check with the appropriate official in your state to determine whether it is permissible under state law. If the state law prohibits the lottery, it is a violation of the Commission's Rules to broadcast information about it. To provide protection against liability, a licensee should have in place procedures for systematic review of every program, and indemnification provisions in its syndication contracts.

With respect to the advertisement of casino gambling, this past year saw two court decisions that could fundamentally alter the future of this issue. First, on February 25, the Ninth Circuit U.S. Court of Appeals released its decision in Valley Broadcasting Company v. USA. Argued over two years ago, the broadcasting community has been eagerly awaiting

this decision as a milestone and, perhaps, turning point on the issue of broadcast advertisements for casino gambling. Further, in Players International, Inc. v. USA, Civil Action No. 96-4911, the United States District Court, District of New Jersey, granted a Motion for Summary Judgment filed by numerous casino owners in New Jersey.

In both decisions, the court held that the underlying statute, and the FCC regulations implementing the statute, were unconstitutional infringements on the First Amendment. Essentially, the court concluded that the federal anti-lottery advertising statutes were so internally inconsistent as applied to the various activities they covered and specifically excepted from their coverage, that the Act could not be upheld because the government failed to demonstrate that its restrictions will in fact alleviate the asserted harms to a material degree.

In addition to these two decisions, the Supreme Court remanded an appeal of the Fifth Circuit's decision in Greater New Orleans Broadcasting Association v. USA, finding it inconsistent with its recent decision in 44 Liquormart v. Rhode Island. Also, on December 23, 1997, the Department of Justice appealed the Valley decision.

However, during the pendency of the appeal, those broadcasters in the Ninth Circuit, consisting of Nevada, California, Oregon, Washington, Idaho, Montana and Arizona, as well as those broadcasters in New Jersey, may run casino advertisements, so long as the state in which the licensee operates does not prohibit such advertisements. Again, though, each broadcaster is strongly urged to contact their counsel to confirm state law.

Broadcast Hoaxes: The FCC prohibits the broadcast of hoaxes containing false information concerning a crime or catastrophe. It defines a "crime" as any act or omission subject to criminal punishment and a "catastrophe" as a disaster involving violent or sudden events affecting the public. Thus, the rule does not cover a broadcast that might upset some listeners but does not pose a substantial threat to public health or safety.

A violation of the hoax rule requires a finding of the following three elements:

1. Licensee knowledge of falsity: the licensee must have known that the broadcast concerning the crime or catastrophe was false. A licensee will be held accountable for the actions of its employees and, therefore, must monitor their actions.
2. Foreseeability of substantial public harm: the FCC deems public harm to have been foreseeable if the licensee could expect with a reasonable degree of certainty that substantial harm would occur.
3. Direct causation of substantial public harm: the FCC defines public harm as damage to the health or safety of the general public, diversion of law enforcement or other public health or safety authorities from their duties and damage to property. The public harm must begin immediately after the broadcast and result in actual damage, rather than a mere threat of harm.

PUBLIC INSPECTION FILES

All broadcasting stations are required to maintain a station file open to public inspection. The file must be kept in the station's community of license at an accessible location. If the main studio is in the community, then it must be kept there. If not, then it must be kept somewhere else in the community, and a toll free telephone number must be maintained to

provide the public access to station management. The file must be available upon request, without further inquiry except for name and address, during normal business hours, and the inquiring party must be allowed to copy any portion of it.

The public file must contain a variety of station information. Two of the most important items are the station's annual "Issues/Program List," a list of community issues and the station's most significant programming responding to them, and the Political File.

The "Issues/Programs" List must be prepared every three months and placed in the public file on the tenth day of each calendar quarter. The *Political File* must include a complete record of all requests for broadcast time made by or on behalf of candidates for public office, along with information about disposition and charges. Requests for a specific class or length of time must be recorded even if time is not actually sold.

Records must be complete and self-explanatory. Numerical or shorthand codes are not allowed! Generally, material in the file must be retained for the longer of the license term, or until the FCC grants the first license renewal after the materials were put in the file.

Other items that must be kept in the public file include, with some exceptions, all FCC applications and all correspondence about them between the FCC and the applicant, all pleadings relating to the station, FCC decisions about the station, and a statement about any petitions to deny which might have been filed against the station. The station must also keep the engineering portion of any application as long as it reflects the current technical operation of the station, and for three years after it becomes obsolete.

The file must also include every ownership report or supplemental ownership report filed after May 13, 1965 for the longer of the usual retention period, or as long as they reflect current ownership. All control, management or programming agreements associated with ownership reports must be filed. For example, network affiliation (television only), citizen group programming agreements, stock pledges, oppositions and proxy statements. While the file does not require agreements with the station personnel and professionals, copies of them must be kept available for inspection by authorized FCC officials.

The station must maintain in the file a copy of every Annual Employment Report during the license term with all associated documents and a copy of the station's EEO Program submitted with the last renewal.

The file must include sponsor identification materials for political or "controversial issues of public importance" programming, letters from the public that do not request anonymity, a certification of compliance with public notice of renewal applications and all other matters which have a "substantial bearing" on a claim or complaint against the licensee or permittee or which relate to a Commission investigation.

NRSC-2 STANDARD

All AM radio stations are required to comply with the NRSC-2 standards showing an absence of spurious emissions, and must take measurements annually to demonstrate compliance with the emission limits contained in Section 73.44 of the Commission's Rules. No more than 14 months may elapse between measurements.

The measurement data must be accompanied by a description of the

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equipment and procedures used in taking the measurements, and must be signed and dated by the qualified person or persons taking the measurements. The measurements must be kept on file at the transmitter or remote control point of the station for a period of two years, and on request must be made available to representatives of the FCC.

Although the FCC suggests using a radio frequency spectrum analyzer calibrated in accordance with Section 73.44(a) of the Rules, a licensee may use "other specialized receivers or monitors with appropriate characteristics." However, any disputes about the accuracy of the measurements will be resolved in favor of measurements obtained by a properly calibrated spectrum analyzer.

DIGITAL AUDIO BROADCASTING

The Commission has established the satellite DAB service in the "S" band. It has held an auction for two available licenses, the winners of which are CD Radio, Inc. and American Mobile Radio Corp. Between them they have proposed both an all subscription service and a mixed subscription and commercially supported service. Both contemplate making their systems available in some form to other programmers.

To date, the FCC has not established standards for terrestrial digital radio broadcasting and the broadcasting industry is conducting tests of various DAB systems, such as in-band, on-channel systems. The National Radio Systems Committee, a joint effort of the National Association of Broadcasters and the Electronic Industries Association, has convened a committee for exploring various options for in-band, on-channel systems. The committee is continuing to meet regularly in an effort to develop a standard satisfactory to all parties.

RADIO BROADCAST DATA SYSTEMS

The National Radio Systems Committee (NRSC), the joint venture of the National Association of Broadcasters and the Electronic Industries Association, has adopted a Standard for Radio Broadcast Data Systems known as RBDS. The system incorporates the Radio Data Systems (RDS) Standard employed by the European Broadcasting Union and additional U.S. enhancements, such as the In-Receiver Database System (IRDS) and MBS/MMBS the system used by some companies for broader band FM subcarrier paging and other users of subcarrier data capability. The IRDS system is an in-receiver rom database that is updated by a subcarrier data stream and may be used to make some RBDS benefits available to AM broadcasters.

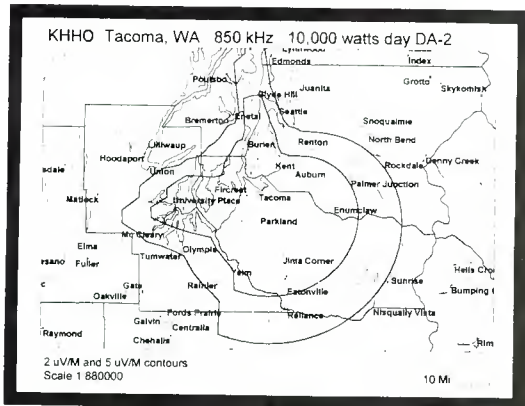
RBDS provides radio broadcasters with the opportunity to have a display on the face of the receiver that provides the information identifying the station, its location and the format in which it is broadcasting at the time. The codes are broadcaster controlled and can be displayed on character screens located in the new RBDS radios. They are especially useful to allow the receiver to scan by format. In addition, RBDS can be employed to provide some of the following services: alternate frequencies to have a receiver retune itself to a broadcaster-designated alternate frequency when the one to which it is tuned becomes weak; emergency broadcasts which may replace the existing EBS system; paging services; navigational services for utilization in automobiles and other mobile vehicles and transparent data channels which can be used for any purpose.

The NRSC is currently exploring new methods to provide high-speed data services over FM broadcast subcarriers.

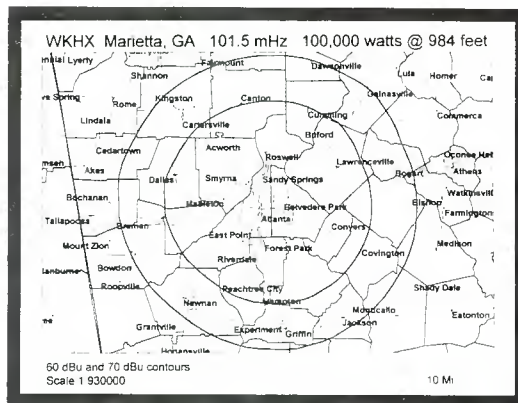
RF RADIATION STANDARD

The Commission recently adopted more restrictive guidelines for the protection of the exposure of workers and the public to radio frequency (RF) radiation. The revised guidelines for RF evaluation are contained in a new Bulletin 65 published by the Commission's Office of Engineering and Technology (OET). Specifically, the Bulletin establishes differing standards for exposure to the general public, and for workers who are present in the vicinity of the tower during the operation of the station. Each licensee must achieve compliance with the Commission's revised requirements. Every existing radio station will be required to comply with the guidelines by September 1, 2000.

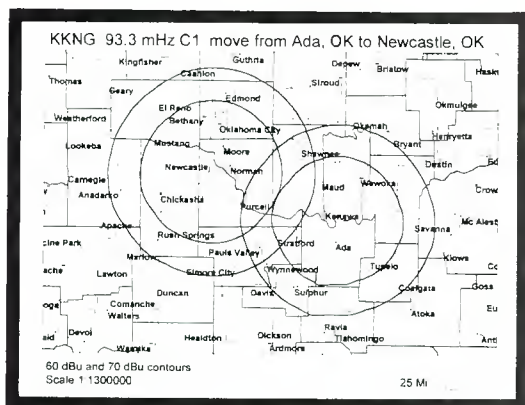
AM



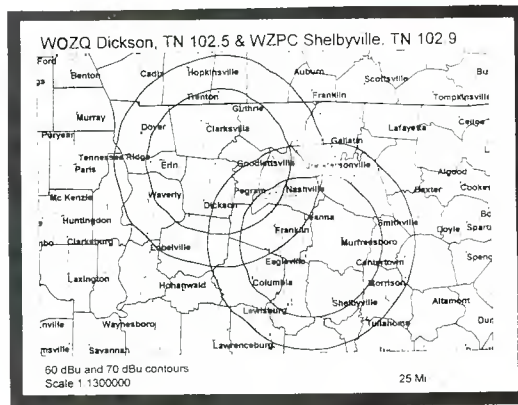
FM



FACILITIES UPGRADES



DUOPOLIES



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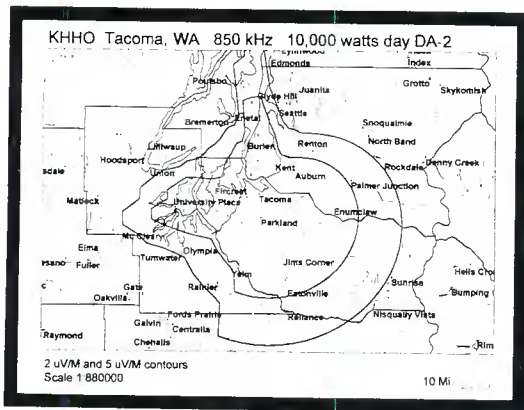
(800) 248-4242

(615) 251-1525

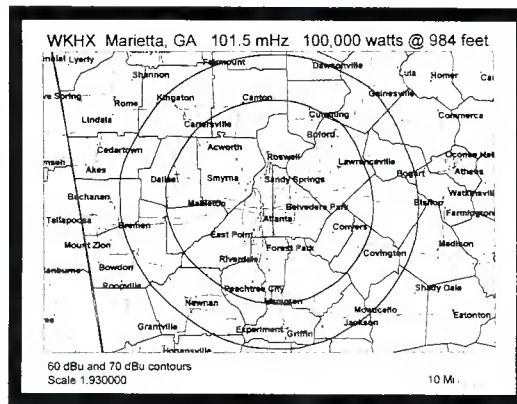
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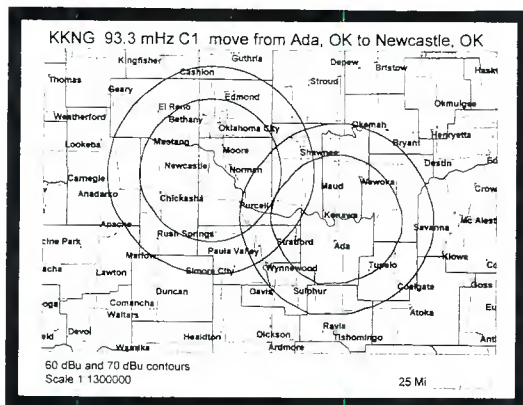
AM



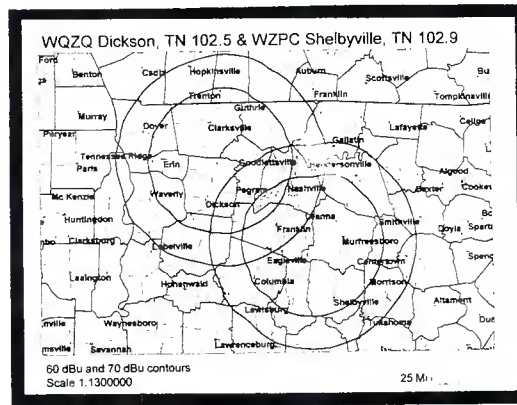
FM



FACILITIES UPGRADES



DUOPOLIES



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Now you can have a map of your actual contours faxed or shipped the same day you order it! M Street can deliver full-color or black and white coverage maps with any contours on one map (subject of geographic limitations.) They're great for sales kits, brokers packets, and facilities upgrade analysis.

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Station: _____ Frequency: _____
City of License: _____ State of License: _____

Station owner: _____
Groupowner: _____
Other stations owned: _____
LMA or SMA with (Please specify type) _____

Station street address: _____
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City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Format: _____
Source(s) (live, automated, network): _____
Slogan: _____
Networks: _____
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Market(s) served: _____

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Antenna height above average terrain/DA: _____
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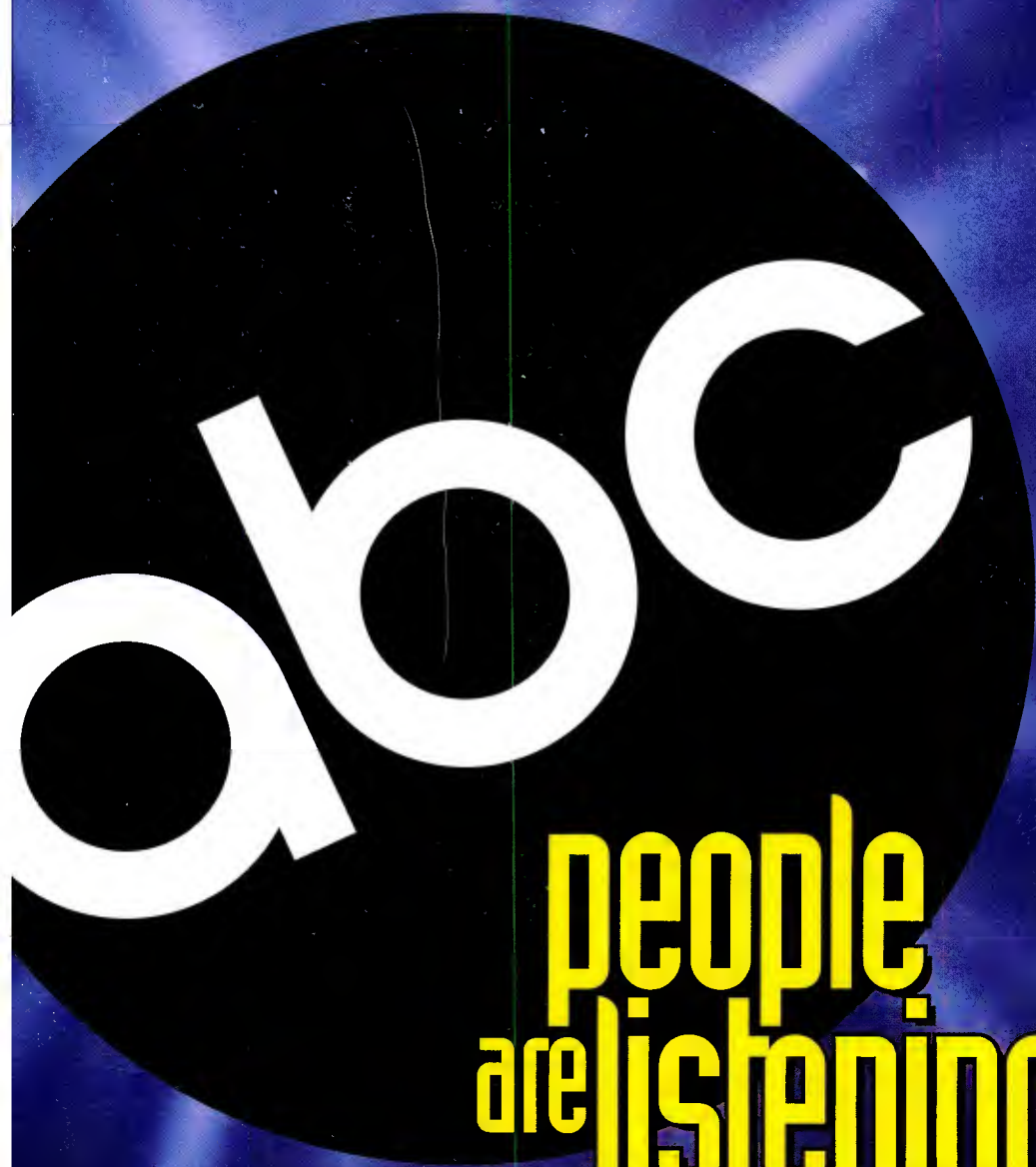
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