

## M Street MARKET RANKING

M Street Market Rankings are based on total population for each market shown, and are different than the 12+ metro populations listed in the M Street Radio Markets section of the book. Figures shown here represent the 2+, *not 12+*, populations for each market.

New York, NY	1	15,514,600	Dayton, OH	55	924,500
Los Angeles, CA	2	10,761,700	Austin, TX	56	922,000
Chicago, IL	3	7,678,000	Oklahoma City, OK	57	920,400
San Francisco/Oakland, CA	4	5,974,900	Escondido/Oceanside/Carlsbad, CA	58	918,200
Philadelphia, PA	5	4,506,900	Birmingham, AL	59	874,800
Dallas/Fort Worth, TX	6	4,067,200	Richmond, VA	60	851,000
Detroit, MI	7	4,048,600	Albany/Schenectady/Troy, NY	61	811,600
Washington, DC	8	3,872,200	Honolulu, HI	62	793,700
Houston/Galveston, TX	9	3,753,300	Greenville/Spartanburg, SC	63	779,600
Boston, MA	10	3,638,800	White Plains, NY	64	752,500
Miami/Fort Lauderdale, FL	11	3,223,000	Tulsa, OK	65	720,800
Atlanta, GA	12	3,199,600	Tucson, AZ	66	703,900
Seattle/Tacoma/Everett, WA	13	3,039,400	Scranton/Wilkes-Barre, PA	67	690,100
San Diego/Tijuana, CA	14	2,488,700	Grand Rapids, MI	68	670,700
Long Island (western), NY	15	2,482,600	Lowell/Lawrence, MA	69	666,200
Anaheim/Santa Ana(Orange County), CA	16	2,441,400	Fresno, CA	70	663,900
Minneapolis/St. Paul, MN	17	2,417,500	Allentown/Bethlehem, PA	71	661,600
Phoenix, AZ	18	2,364,100	McAllen/Brownsville, TX	72	661,300
St. Louis, MO	19	2,322,500	Gary/Hammond, IN	73	640,300
Baltimore, MD	20	2,245,000	Akron, OH	74	628,400
Pittsburgh, PA	21	2,214,700	Omaha, NE	75	606,100
Tampa/St. Petersburg, FL	22	2,100,100	Knoxville, TN	76	601,300
Cleveland, OH	23	1,939,300	Albuquerque, NM	77	601,000
Denver, CO	24	1,923,300	Syracuse, NY	78	596,500
Portland, OR	25	1,796,800	El Paso/Ciudad Juarez, TX	79	591,600
Cincinnati, OH	26	1,725,200	Harrisburg, PA	80	583,800
Kansas City, MO	27	1,525,500	Monterey Bay/Salinas, CA	81	566,500
Sacramento, CA	28	1,518,100	Wilmington, DE	82	564,400
Milwaukee, WI	29	1,499,400	Toledo, OH	83	562,700
San Jose, CA	30	1,481,300	Springfield, MA	84	552,700
Riverside/San Bernardino, CA	31	1,473,600	Sarasota, FL	85	530,800
Providence, RI	32	1,393,100	Fort Myers/Naples, FL	86	529,300
Columbus, OH	33	1,384,400	Ponce, PR	87	514,900
Tidewater (Norfolk/VA Beach), VA	34	1,342,600	New Bern/Morehead City, NC	88	508,300
San Antonio, TX	35	1,329,100	New Bedford/Fall River, MA	89	506,900
Salt Lake City/Ogden, UT	36	1,303,100	Little Rock, AR	90	504,000
Indianapolis, IN	37	1,231,400	Baton Rouge, LA	91	498,700
Charlotte, NC	38	1,222,200	Stockton, CA	92	470,100
Vallejo/Napa, CA	39	1,221,200	Bakersfield, CA	93	468,400
Orlando, FL	40	1,156,000	Wichita, KS	94	459,100
New Orleans, LA	41	1,137,700	Mobile, AL	95	457,100
San Juan, PR	42	1,072,600	Des Moines, IA	96	453,800
Buffalo/Niagara Falls, NY	43	1,071,100	Charleston, SC	97	451,500
Greensboro/Winston-Salem, NC	44	1,062,400	Youngstown, OH	98	451,400
Hartford, CT	45	1,051,500	Mayaguez, PR	99	448,500
Memphis, TN	46	1,042,200	Spokane, WA	100	445,200
Nashville, TN	47	1,019,300	Columbia, SC	101	440,300
Monmouth-Ocean Counties, NJ	48	982,700	Oxnard/Ventura, CA	102	432,400
Rochester, NY	49	975,000	Johnson City/Kingsport, TN	103	431,400
Las Vegas, NV	50	960,800	Fort Wayne, IN	104	430,600
Jacksonville, FL	51	939,900	Lafayette, LA	105	428,800
Louisville, KY	52	937,600	Daytona Beach, FL	106	428,000
West Palm Beach, FL	53	935,400	New Haven, CT	107	427,600
Raleigh/Durham/Chapel Hill, NC	54	935,100	Annapolis, MD	108	425,800
			Lexington, KY	109	420,400
			Chattanooga, TN	110	419,400
			Titusville/Melbourne, FL	111	418,500
			Lakeland, FL	112	418,100
			Colorado Springs, CO	113	417,600
			Visalia/Porterville, CA	114	416,700

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Lansing, MI	115	414,200	New London/Norwich (SE CT), CT	176	229,200
York, PA	116	413,300	Portland/Lewiston, ME	177	229,100
Roanoke, VA	117	412,900	Fayetteville, AR	178	228,200
Morristown, NJ	118	411,200	Killeen/Temple, TX	179	225,700
Huntsville, AL	119	410,000	Columbus, GA	180	225,400
Lancaster, PA	120	408,300	Tallahassee, FL	181	221,400
Gainesville, FL	121	403,000	San Luis Obispo, CA	182	220,900
Worcester, MA	122	399,600	Fort Smith, AR	183	219,400
Portsmouth/Dover, NH	123	399,500	Johnstown, PA	184	218,700
Santa Rosa, CA	124	397,300	Olympia, WA	185	216,800
Augusta, GA	125	397,000	Sandusky, OH	186	215,200
Bridgeport, CT	126	392,800	Anchorage, AK	187	213,800
Flint, MI	127	388,500	Ocala, FL	188	212,700
Jackson, MS	128	381,800	Myrtle Beach, SC	189	212,100
Canton, OH	129	369,900	Lincoln, NE	190	211,600
Fort Pierce/Vero Beach, FL	130	369,400	Kalamazoo, MI	191	210,300
Modesto, CA	131	366,300	Lubbock, TX	192	207,800
Madison, WI	132	366,200	Odessa/Midland, TX	193	206,700
Saginaw/Bay City/Midland, MI	133	366,100	Waterbury, CT	194	202,900
Pensacola, FL	134	354,800	Vineland (South Jersey), NJ	195	200,900
Fort Collins, CO	135	350,500	Tupelo, MS	196	199,600
Fayetteville, NC	136	347,800	Dothan, AL	197	199,500
Beaumont, TX	137	338,700	Topeka, KS	198	196,100
Shreveport, LA	138	333,400	Asheville, NC	199	196,000
Corpus Christi, TX	139	328,500	Lancaster/Antelope Valley, CA	200	192,300
Reading, PA	140	326,000	Morgantown, WV	201	190,900
Boise, ID	141	321,800	Green Bay, WI	202	190,800
Davenport (Quad Cities), IA	142	319,800	Wilmington, NC	203	189,600
Peoria, IL	143	317,100	Terre Haute, IN	204	188,700
Reno, NV	144	314,900	Merced, CA	205	188,300
Atlantic City, NJ	145	313,100	Santa Barbara, CA	206	188,200
Trenton, NJ	146	308,500	Chico, CA	207	187,700
Stamford/Norwalk, CT	147	307,500	Cape Cod, MA	208	187,500
Appleton/Oshkosh, WI	148	307,400	Manchester/Nashua, NH	209	185,300
Biloxi/Gulfport, MS	149	298,000	Yakima, WA	210	184,000
Plymouth, MA	150	295,600	Amarillo, TX	211	183,900
Kenosha/Racine, WI	151	293,900	Springfield, IL	212	183,600
Middletown/Monticello, NY	152	293,600	Lynchburg, VA	213	183,000
Tyler, TX	153	292,300	Waco, TX	214	181,900
Huntington, WV	154	291,000	Sheboygan/Manitowoc, WI	215	181,700
Montgomery, AL	155	287,000	Danbury, CT	216	178,200
Hickory/Morganton, NC	156	286,500	Traverse City/NW Michigan, MI	217	173,900
Eugene/Springfield, OR	157	285,000	Longview/Marshall, TX	218	173,300
Palm Springs/Indio, CA	158	282,600	Alexandria, LA	219	171,800
Ann Arbor, MI	159	281,300	Bowling Green, KY	220	171,700
Rockford, IL	160	273,700	Elmira, NY	221	171,600
Salem, OR	161	270,800	Janesville/Beloit, WI	222	168,400
Utica/Rome, NY	162	270,500	Sumter, SC	223	168,300
Macon, GA	163	269,100	Florence, SC	224	168,200
Springfield, MO	164	267,900	Champaign/Urbana, IL	225	167,400
Cedar Rapids/Iowa City, IA	165	267,300	Blacksburg/Christiansburg, VA	226	167,300
Evansville, IN	166	264,500	Bluefield, WV	227	159,300
Savannah, GA	167	255,900	Lake Charles, LA	228	158,600
Erie, PA	168	255,500	Four Corners, NM	229	156,200
Salisbury/Ocean City, MD	169	253,200	Las Cruces, NM	230	156,100
Poughkeepsie/Kingston, NY	170	248,400	Glens Falls/Saratoga Springs, NY	231	155,200
Charleston, WV	171	239,000	Frederick, MD	232	153,800
Wausau/Stevens Point, WI	172	238,700	Medford/Ashland, OR	233	153,600
South Bend, IN	173	237,000	Redding, CA	234	152,700
Hagerstown, MD	174	233,900	Laurel/Hattiesburg, MS	235	152,400
Binghamton, NY	175	233,100	Richland/Kennewick/Pasco, WA	236	151,900

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Fargo, ND	237	151,700	Hazleton, PA	298	107,200
Jefferson City, MO	238	151,500	Pascagoula/Moss Point, MS	299	106,500
Duluth/Superior, MN	239	151,300	Quincy/Hannibal, IL	300	105,700
Carbondale, IL	240	150,400	Cookeville/Sparta, TN	301	104,000
Tuscaloosa, AL	241	150,000	Watertown, NY	302	102,300
Benton Harbor, MI	242	149,100	Paducah, KY	303	101,900
Columbus, MS	243	148,700	Pocatello, ID	304	101,800
Muskegon, MI	244	147,500	Cape May, NJ	305	101,600
Corvallis/Albany, OR	245	145,500	Rochester, MN	306	101,200
Wheeling, WV	246	145,100	Albany, GA	307	101,000
Fort Walton Beach/Destin, FL	247	144,500	Rapid City, SD	308	100,900
Dubuque, IA	248	144,200	Lawton, OK	309	100,500
Sioux Falls, SD	249	142,200	St. Lawrence/Ogdensburg, NY	310	99,800
Lima, OH	250	140,900	Lawrence, KS	311	99,200
St. Cloud, MN	251	140,800	Grand Junction, CO	312	98,800
Laredo/Nuevo Laredo, TX	252	139,900	Grand Island, NE	313	98,200
Parkersburg/Marietta, WV	253	139,200	Hobbs, NM	314	97,100
Central Upper Michigan, MI	254	139,100	La Crosse, WI	315	94,100
Elkhart/Goshen, IN	255	138,700	Gadsden, AL	316	94,000
Santa Maria/Lompoc, CA	256	136,700	Staunton/Waynesboro, VA	317	93,900
Abilene, TX	257	134,600	Kokomo, IN	318	93,300
Burlington/Plattsburgh, VT	258	134,100	Lewiston/Auburn, ME	319	93,200
Waterloo, IA	259	133,600	Grand Forks, ND	320	92,500
Idaho Falls, ID	260	133,300	Petoskey/Cheboygan, MI	321	92,100
Sussex, NJ	261	133,200	San Angelo, TX	322	91,900
Port Huron, MI	262	131,900	Claremont/Springfield, NH	323	91,600
Joplin, MO	263	131,800	Ithaca, NY	324	90,500
Lafayette, IN	264	131,700	Harrisonburg, VA	325	90,100
Muscle Shoals, AL	265	131,300	Eureka/Arcata, CA	326	89,600
Charlottesville, VA	266	131,200	Fond Du Lac, WI	327	89,400
Eau Claire, WI	267	130,000	Cumberland, MD	328	88,900
Bloomington/Normal, IL	268	129,500	Roseburg, OR	329	84,200
Steubenville/Weirton, OH	269	129,200	Owensboro, KY	330	81,800
Monroe, LA	270	129,100	Bismarck, ND	331	79,700
Panama City, FL	271	128,500	Rome, GA	332	79,600
Battle Creek, MI	272	128,400	Longview/Kelso, WA	333	79,500
El Centro/Mexicali, CA	273	127,800	Victoria, TX	334	79,100
Wichita Falls, TX	274	126,000	Greenville, MS	335	78,400
Hilton Head Island/Beaufort, SC	275	125,700	Hibbing/Virginia (Iron Range), MN	336	78,200
State College, PA	276	123,900	Key West/Florida Keys, FL	337	78,100
Santa Fe, NM	277	121,900	Danville, IL	338	77,500
Bellingham, WA	278	120,300	Bend, OR	339	75,700
Nacogdoches/Lufkin, TX	279	120,000	Jackson, TN	340	75,100
Bryan/College Station, TX	280	119,600	Clovis, NM	341	74,900
Pueblo, CO	281	119,500	Presque Isle/Northern Maine, ME	342	74,800
Altoona, PA	282	118,900	Missoula, MT	343	74,700
Yuba City/Marysville, CA	283	117,700	Lake Winnepesaukee, NH	344	74,100
Texarkana, TX	284	115,700	Valdosta, GA	345	73,400
Columbia, MO	285	114,500	Fairbanks, AK	346	73,000
Mason City, IA	286	114,100	Winchester/Martinsburg, VA	347	72,600
Decatur, IL	287	111,900	Bangor, ME	348	72,200
Manhattan, KS	288	111,200	Maui, HI	349	72,000
Greenville, NC	289	110,900	Great Falls, MT	350	71,900
Riverhead/Sag Harbor, NY	290	110,300	Beckley, WV	351	70,900
Billings, MT	291	110,100	Cheyenne, WY	352	68,400
Brattleboro/Keene, VT	292	108,800	Meridian, MS	353	67,700
Logan, UT	293	108,500	Natchez, MS	354	67,500
Williamsport, PA	294	108,300	Northeastern Michigan, MI	355	66,300
Augusta (Central ME), ME	295	108,100	Greenfield, MA	356	65,100
Yuma, AZ	296	107,500	Twin Falls, ID	357	63,100
Sioux City, IA	297	107,400	Hanover/Lebanon, NH	358	63,000

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Bozeman, MT	359	59,600
Roswell, NM	360	59,500
Flagstaff, AZ	361	59,400
Enid, OK	362	58,700
Kalispell, MT	363	58,400
Rutland, VT	364	57,400
Aberdeen/Hoquiam, WA	365	57,300
Pendleton, OR	366	57,200
Coos Bay, OR	367	55,900
Casper, WY	368	55,300
Klamath Falls, OR	369	53,300
Walla Walla, WA	370	52,200
Montpelier/Barre (Central VT), VT	371	51,900
Pullman/Moscow, WA	372	51,700
Mankato, MN	373	50,600
Minot, ND	374	50,000
Wenatchee, WA	375	47,500
Aspen/Glenwood Springs, CO	376	47,300
Centralia/Chehalis, WA	377	46,300
Helena, MT	378	46,100
Butte, MT	379	45,400
Sierra Vista, AZ	380	44,400
Lewiston, ID	381	44,300
Big Rapids, MI	382	39,300
Lake Tahoe, CA	383	39,100
Breckenridge/Vail, CO	384	38,600
Williston, ND	385	34,500
Crescent City/Brookings, CA	386	33,900
Scottsbluff, NE	387	33,400
Kenai, AK	388	32,600
Branson, MO	389	30,000
Juneau, AK	390	29,700

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