

## M Street MARKET RANKING

M Street Market Rankings are based on total population for each market shown, and are different than the 12+ metro populations listed in the M Street Radio Markets section of the book. Figures shown here represent the 2+, not 12+, populations for each market.

1 New York, NY	16,235,100
2 Los Angeles, CA	13,551,200
3 Chicago, IL	8,129,700
4 San Francisco/Oakland, CA	6,237,900
5 Philadelphia, PA	4,649,800
6 Dallas/Fort Worth, TX	4,538,000
7 Detroit, MI	4,348,200
8 Houston/Galveston, TX	4,047,300
9 Miami/Fort Lauderdale, FL	4,013,100
10 Washington, DC	3,809,500
11 Boston, MA	3,608,800
12 Seattle/Tacoma/Everett, WA	2,769,600
13 Long Island (western), NY	2,731,300
14 Atlanta, GA	2,659,800
15 Anaheim/Santa Ana(Orange County), CA	2,516,100
16 San Diego/Tijuana, CA	2,507,900
17 St. Louis, MO	2,468,200
18 Tampa/St. Petersburg, FL	2,397,400
19 Phoenix, AZ	2,293,800
20 Minneapolis/St. Paul, MN	2,283,800
21 Pittsburgh, PA	2,271,800
22 Baltimore, MD	2,143,300
23 Cleveland, OH	2,024,700
24 Denver, CO	1,909,100
25 Cincinnati, OH	1,720,800
26 San Antonio, TX	1,589,500
27 Milwaukee, WI	1,569,000
28 Kansas City, MO	1,553,000
29 San Jose, CA	1,539,400
30 Salt Lake City/Ogden, UT	1,539,200
31 Sacramento, CA	1,514,900
32 Riverside/San Bernardino, CA	1,493,300
33 Portland, OR	1,488,400
34 Tidewater (Norfolk/VA Beach), VA	1,451,100
35 Columbus, OH	1,393,900
36 New Orleans, LA	1,329,200
37 Orlando, FL	1,327,200
38 Vallejo/Napa, CA	1,306,700
39 Greensboro/Winston-Salem, NC	1,224,700
40 Indianapolis, IN	1,203,300
41 Hartford, CT	1,193,400
42 San Juan, PR	1,188,500
43 Providence, RI	1,143,800
44 Buffalo/Niagara Falls, NY	1,139,600
45 Oklahoma City, OK	1,049,300
46 West Palm Beach, FL	1,048,700
47 Charlotte, NC	1,046,700
48 Austin, TX	1,023,000
49 Nashville, TN	1,015,400
50 Memphis, TN	1,002,900

51 Dayton, OH	993,800
52 Louisville, KY	984,100
53 Monmouth-Ocean Counties, NJ	976,600
54 Jacksonville, FL	974,800
55 Raleigh/Durham/Chapel Hill, NC	876,400
56 Honolulu, HI	857,200
57 White Plains, NY	853,500
58 Greenville/Spartanburg, SC	847,300
59 Richmond, VA	842,100
60 McAllen/Brownsville, TX	840,200
61 Albany/Schenectady/Troy, NY	807,100
62 Fresno, CA	796,500
63 Birmingham, AL	782,800
64 Youngstown, OH	778,600
65 Rochester, NY	776,900
66 Poughkeepsie/Kingston, NY	762,900
67 Lowell/Lawrence, MA	757,100
68 Escondido/Oceanside/Carlsbad, CA	744,600
69 Tulsa, OK	738,300
70 Grand Rapids, MI	737,300
71 Syracuse, NY	720,000
72 Gary/Hammond, IN	708,100
73 Las Vegas, NV	704,000
74 Allentown/Bethlehem, PA	691,000
75 Oxnard/Ventura, CA	690,400
76 Baton Rouge, LA	675,000
77 Knoxville, TN	673,400
78 Omaha, NE	672,600
79 El Paso/Ciudad Juarez, TX	665,300
80 Springfield, MA	664,800
81 Tucson, AZ	659,400
82 Akron, OH	648,600
83 Monterey Bay/Salinas, CA	641,500
84 Toledo, OH	635,000
85 Ponce, PR	578,300
86 Albuquerque, NM	553,900
87 Wichita, KS	551,400
88 Fort Wayne, IN	544,900
89 Charleston, SC	540,500
90 Harrisburg, PA	536,500
91 Little Rock, AR	535,300
92 Chattanooga, TN	518,400
93 Sarasota, FL	517,300
94 Lafayette, LA	505,800
95 Johnson City/Kingsport, TN	504,200
96 Gainesville, FL	503,300
97 Stockton, CA	503,000
98 Mayaguez, PR	498,900
99 Bakersfield, CA	498,000
100 Flint, MI	495,500
100 Manchester/Nashua, NH	495,500
102 Mobile, AL	492,000
103 Columbia, SC	480,700
104 New Haven, CT	476,400
105 Wilmington, DE	468,300
106 Colorado Springs, CO	464,700
107 Worcester, MA	463,000
108 Scranton/Wilkes-Barre, PA	461,000
109 Portland/Lewiston, ME	459,100
110 Saginaw/Bay City/Midland, MI	457,600
111 Spokane, WA	452,600

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112 Lakeland, FL	451,700	173 Tallahassee, FL	270,400
113 Bridgeport, CT	450,800	174 Longview/Marshall, TX	268,100
114 Annapolis, MD	445,300	175 Erie, PA	266,500
115 Corpus Christi, TX	443,400	176 San Luis Obispo, CA	265,100
116 Augusta, GA	435,300	177 Columbus, GA	264,900
117 Tyler, TX	433,600	178 Waco, TX	261,200
118 Huntsville, AL	433,300	179 Charleston, WV	260,000
119 Lancaster, PA	431,500	180 Cedar Rapids/Iowa City, IA	259,000
120 Morristown, NJ	431,100	181 Binghamton, NY	258,700
121 Lansing, MI	430,200	182 Killeen/Temple, TX	257,500
122 Titusville/Melbourne, FL	426,200	183 Kalamazoo, MI	257,200
123 Savannah, GA	426,000	184 Jackson, TN	256,000
124 Madison, WI	425,100	185 Eugene/Springfield, OR	253,200
125 Portsmouth/Dover, NH	424,600	186 Salisbury/Ocean City, MD	249,900
126 Jackson, MS	422,800	187 Monroe, LA	249,100
127 Daytona Beach, FL	417,200	188 Lincoln, NE	247,300
128 Trenton, NJ	410,700	189 Lubbock, TX	245,800
129 Lexington, KY	406,200	190 Hagerstown, MD	242,900
130 Visalia/Porterville, CA	406,100	191 Joplin, MO	242,600
131 Des Moines, IA	395,400	192 Sandusky, OH	237,200
132 Santa Rosa, CA	395,000	193 Medford/Ashland, OR	230,700
133 Modesto, CA	377,500	194 Palm Springs/Indio, CA	229,300
134 Fort Myers, FL	376,400	195 Morgantown, WV	228,200
135 Beaumont, TX	370,400	196 Fayetteville, AR	227,300
136 New Bedford/Fall River, MA	368,000	197 Fort Smith, AR	224,500
137 Pensacola, FL	363,600	198 Wilmington, NC	224,100
138 Canton, OH	362,200	199 Waterbury, CT	221,800
139 Shreveport, LA	360,500	200 Atlantic City, NJ	220,900
140 Davenport (Quad Cities), IA	355,900	200 Ocala, FL	220,900
141 South Bend, IN	354,500	202 Lake Charles, LA	220,300
142 Biloxi/Gulfport, MS	347,500	203 Green Bay, WI	219,500
143 Asheville, NC	345,100	204 Vineland (South Jersey), NJ	219,200
143 Stamford/Norwalk, CT	345,100	205 Augusta (Central ME), ME	212,800
145 Evansville, IN	345,000	206 Florence, SC	212,400
146 Springfield, MO	337,700	207 Santa Barbara, CA	211,400
147 Reading, PA	333,800	208 Lafayette, IN	211,200
148 Macon, GA	331,300	209 Olympia, WA	209,400
149 Appleton/Oshkosh, WI	328,000	210 Winchester/Martinsburg, VA	205,200
150 York, PA	327,900	211 Champaign/Urbana, IL	204,000
151 Plymouth, MA	325,900	212 Carbondale, IL	202,400
152 Boise, ID	323,300	213 Amarillo, TX	198,300
153 Reno, NV	322,200	214 Johnstown, PA	197,400
154 Montgomery, AL	322,100	215 Lancaster/Antelope Valley, CA	197,100
155 Hickory/Morganton, NC	318,500	216 Cape Cod, MA	196,800
156 Fort Collins, CO	317,900	217 Alexandria, LA	196,600
157 Utica/Rome, NY	313,600	217 Sheboygan/Manitowoc, WI	196,600
158 Anchorage, AK	309,900	219 Muskegon, MI	195,300
159 Peoria, IL	309,000	220 Danbury, CT	194,900
160 Wausau/Stevens Point, WI	308,000	221 Middletown/Monticello, NY	194,800
161 Kenosha/Racine, WI	304,400	222 Merced, CA	193,500
162 Odessa/Midland, TX	290,500	223 Laurel/Hattiesburg, MS	193,400
163 Rockford, IL	282,600	224 Yakima, WA	192,300
164 Salem, OR	280,400	225 Duluth/Superior, MN	191,600
165 Roanoke, VA	279,700	226 St. Cloud, MN	191,300
166 Fayetteville, NC	279,300	227 Naples, FL	188,500
167 Fort Pierce/Vero Beach, FL	278,400	228 Chico, CA	187,800
168 Ann Arbor, MI	278,300	229 Springfield, IL	186,900
169 New London/Norwich (SE CT), CT	276,100	230 Bryan/College Station, TX	186,200
170 New Bern/Morehead City, NC	276,000	231 Lynchburg, VA	178,600
171 Burlington/Plattsburgh, VT	274,900	232 Muscle Shoals, AL	176,600
172 Huntington, WV	271,800	233 Tuscaloosa, AL	176,000

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234 Glens Falls/Saratoga Springs, NY	174,700	295 Hazleton, PA	121,800
235 Eau Claire, WI	174,400	296 Decatur, IL	121,700
236 Janesville/Beloit, WI	173,400	297 Dubuque, IA	121,600
237 Topeka, KS	172,900	297 Rapid City, SD	121,600
238 Myrtle Beach, SC	170,700	299 El Centro/Mexicali, CA	121,200
239 Lima, OH	168,800	300 Bellingham, WA	120,100
240 Texarkana, TX	168,600	301 Hilton Head Island/Beaufort, SC	118,400
241 Bangor, ME	165,900	301 St. Lawrence/Ogdensburg, NY	118,400
242 Steubenville/Weirton, OH	165,700	303 Rome, GA	118,300
243 Terre Haute, IN	165,200	304 Watertown, NY	118,000
244 Four Corners, NM	163,100	305 Manhattan, KS	117,100
245 Dothan, AL	162,100	306 Victoria, TX	115,900
246 Abilene, TX	161,800	307 Logan, UT	115,400
247 Richland/Kennewick/Pasco, WA	161,700	308 Quincy/Hannibal, IL	115,100
248 Tupelo, MS	161,500	309 Riverhead/Sag Harbor, NY	114,900
249 Fort Walton Beach/Destin, FL	159,100	310 Brattleboro/Keene, VT	113,600
250 Columbus, MS	158,700	311 Pocatello, ID	111,200
251 Albany, GA	157,800	312 Ithaca, NY	109,600
251 Parkersburg/Marietta, WV	157,800	313 Owensboro, KY	109,000
253 Elkhart/Goshen, IN	156,100	314 Greenville, NC	108,300
253 Pueblo, CO	156,100	315 Rochester, MN	107,300
255 Redding, CA	155,600	316 San Angelo, TX	106,200
256 Central Upper Michigan, MI	154,900	317 Grand Island, NE	106,100
257 Corvallis/Albany, OR	154,000	318 Mankato, MN	105,800
258 Wheeling, WV	153,800	319 Yuma, AZ	104,900
259 Bloomington/Normal, IL	151,900	320 Hobbs, NM	103,600
260 Las Cruces, NM	151,000	321 Gadsden, AL	102,200
261 Frederick, MD	150,900	322 Kokomo, IN	102,000
262 Fargo, ND	150,800	323 Meridian, MS	101,400
263 Sioux Falls, SD	150,400	324 Longview/Kelso, WA	99,600
264 Panama City, FL	149,200	325 Cumberland, MD	99,500
265 Bowling Green, KY	148,100	326 Idaho Falls, ID	98,700
266 La Crosse, WI	148,000	327 Petoskey/Cheboygan, MI	96,600
267 Columbia, MO	146,500	328 Danville, IL	95,400
268 Wichita Falls, TX	145,700	329 Lawrence, KS	93,900
269 Port Huron, MI	145,200	329 Presque Isle/Northern Maine, ME	93,900
270 Santa Fe, NM	144,700	331 Staunton/Waynesboro, VA	93,100
271 Sioux City, IA	141,700	332 Grand Forks, ND	91,600
272 Waterloo, IA	141,500	332 Roseburg, OR	91,600
273 Benton Harbor, MI	141,100	334 Bend, OR	89,600
274 Beckley, WV	140,700	335 Greenville, MS	88,600
275 Santa Maria/Lompoc, CA	139,600	336 Hibbing/Virginia (Iron Range), MN	88,100
276 Laredo/Nuevo Laredo, TX	137,700	337 Maui, HI	87,200
277 Williamsport, PA	134,900	338 Bismarck, ND	85,000
278 Elmira, NY	134,200	339 Paducah, KY	83,900
279 Battle Creek, MI	132,800	340 Jefferson City, MO	82,900
280 Nacogdoches/Lufkin, TX	132,500	341 Clovis, NM	82,800
280 Traverse City/NW Michigan, MI	132,500	341 Kalispell, MT	82,800
282 State College, PA	132,000	343 Key West/Florida Keys, FL	81,900
283 Sumter, SC	129,800	344 Cheyenne, WY	79,600
284 Altoona, PA	129,400	345 Cape May, NJ	77,700
285 Charlottesville, VA	129,200	345 Lake Winnepesaukee, NH	77,700
286 Yuba City/Marysville, CA	128,000	347 Great Falls, MT	77,300
287 Valdosta, GA	125,200	348 Missoula, MT	76,600
288 Eureka/Arcata, CA	124,700	349 Fairbanks, AK	72,800
289 Bluefield, WV	124,200	350 Natchez, MS	72,700
289 Grand Junction, CO	124,200	351 Twin Falls, ID	71,600
291 Billings, MT	124,100	352 Claremont/Springfield, NH	68,300
292 Harrisonburg, VA	122,700	353 Hanover/Lebanon, NH	65,200
293 Pascagoula/Moss Point, MS	122,100	354 Casper, WY	63,600
294 Lawton, OK	121,900	355 Roswell, NM	63,400

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356 Williston, ND	63,300
357 Pendleton, OR	63,200
358 Enid, OK	62,800
359 Coos Bay, OR	62,500
360 Rutland, VT	62,300
361 Big Rapids, MI	60,900
362 Minot, ND	60,300
363 Aberdeen/Hoquiam, WA	59,200
364 Greenfield, MA	57,400
365 Klamath Falls, OR	57,100
366 Flagstaff, AZ	56,100
367 Montpelier/Barre (Central VT), VT	55,900
367 Walla Walla, WA	55,900
369 Lake Tahoe, CA	50,200
369 Pullman/Moscow, WA	50,200
371 Butte, MT	49,500
372 Lewiston, ID	48,000
373 Helena, MT	47,700
373 Wenatchee, WA	47,700
375 Bozeman, MT	45,700
376 Northeastern Michigan, MI	44,300
377 Sierra Vista, AZ	44,200
378 Fond Du Lac, WI	43,900
379 Aspen/Glenwood Springs, CO	41,900
380 Scottsbluff, NE	37,900
381 Breckenridge/Vail, CO	32,400
382 Taney County, MO	28,500
383 Kenai, AK	28,000
384 Juneau, AK	27,400