#### **NETWORKS**

#### **Full Time Satellite Delivered Formats**

Adult Contemporary

City FM City FM current/oldies mix Network

Jones Adult Contemporary current/oldies mix Program Service

**SMN** StarStation current/oldies mix Network Unistar AC-II current/oldies mix Network Unistar Format 41 oldies/current mix Network

Adult Standards

SMN Stardust 40's to 70's Network 50's to 80's Unistar AM Only Network

**Business News** 

Business Radio Network business news & talk Network

Classic rock

**SMN** Classic rock classic rock Network Unistar Adult Rock N' Roll pop classic rock Network

**CHR** 

**SMN** The Heat top-40 Network

Country

Jones Great American current/oldies mix Program Service **SMN** Coast to Coast current/oldies mix Network **SMN** Traditional oldies/current mix Network

Unistar Country current/oldies mix Network Unistar Hot Country current Network

Easy Listening

**Jones** Soft Sounds instrumental/vocal Program Service

News

Network Unistar CNN Headline News 30 min. news segments

**Oldies** 

60's & 70's Jones Goldies Program Service 60's & 70's Network **SMN** Pure Gold **SMN** Kool Gold 50's & 60's Network Oldies Channel Unistar 60's & 70's Network

Religion

Morningstar contemporary Christian Network Program Service

Moody Broadcasting Network variety

Rock

**SMN** Z-Rock hard rock Network

Soft Adult Contemporary

Soft Hits Jones oldies/current mix Program Service

**Spanish** 

Cadena Radio Centro Network music music Network

Hispano USA

**Sports** 

Network Sports Entertainment Network sports talk shows

American Forum Network talk shows/sports talk Independent Broadcasters talk shows Network news & talk shows Network Sun Network

Urban AC

**SMN** The Touch current/oldies mix Network

www.americanradiohistory.com

The M Street Radio Directory 674

## Full Time Satellite Program Suppliers

The American Forum Business Radio Network (BRN) 888 Garden of the Gods Road Colorado Springs, CO 80907	719-528-7040
Cadena Radio Centro 1425 Greenway Dr., Ste 210 Irving, TX 75038	214-580-1223
City FM 225 Turnpike Rd. Southborough, MA 01772	508-480-9000
Jones Satellite Audio, Inc. 9697 E. Mineral Ave. Englewood, CO 80112	800-876-3303
Hispano, USA Network 5728 LBJ Freeway, Ste. 440 Dallas, TX 75240	214-490-4774
Independent Broadcasters Network #2 Corporate Dr. Clearwater, FL 34622	813-573-4402
Moody Broadcasting Network 820 N. LaSalle Dr. Chicago, IL 60610	312-329-4433
Morningstar Radio Network 4801 Woodway, Ste. 460 E Houston, TX 77056	713-871-8485
The Satellite Music Network (SMN) 12655 N. Central Expressway Dallas, TX 75243	214-991-9200
SEN Sports Entertainment Network 3333 Cambridge St. Las Vegas, NV 89109	702-731-5200
SUN Radio Network 2857 Executive Dr., Suite 100 Clearwater, FL 34622	813-572-9209
Unistar Networks 25060 West Avenue Stanford Valencia, CA 91355	805-294-9000

# ABC IS...

URBAN ROCK **COUNTRY** 

**NEWS** 

CONTEMPORARY

**COUNTDOWNS** 

**SOUNDSCAN** 

**CELEBRITY INTERVIEWS** 

# ABC IS RADIO

The ABC Radio Networks provides the essential mix of programming, information, production elements and features for successful radio.



www.americanradiohistory.com

#### U. S. National Radio Networks Edited by Greg Monti

Greg Monti is Technical Project Manager of National Public Radio's Future (satellite) Interconnection system Project Office. He can be made interested enough in telecommunications and radio networks that he will edit those parts of this directory when prime rib (medium) is occasionally thrown into his cage.

For 1992, M Street counts 88 network audio services, provided by 54 networks and programming suppliers. This marks a small increase in network audio services (there were 86 in 1991) and an increase in suppliers (there were 49 in 1991). We've also attempted to list the frequent marketing agreements between organizations.

A number of other companies, not listed here, offer state, regional and sports network services.

Satellite, transponder and signal format are given where available. Signal formats listed as FMSCPC are receivable on single channel per carrier analog demodulators. FM Sub signals may be received on video subcarrier or "FM-squared" receivers. Digital formats like Scientific-Atlanta's SEDAT (Spectrum Efficient Digital Audio Transmission, which has replaced the older DATS for most of the networks that used it), and the Associated Press' digital T-1 format, require the appropriate, proprietary receiver. Additional digital formats are expected to flourish in 1992 and 1993 as networks replace older equipment.

In satellite news affecting the radio industry in the past year...

Galaxy 6 replaced the old Westar 4 at 99 degrees West Longitude in November, 1991. Westar 4 carried four transponders worth of radio and audio network traffic. Most users stayed on the same transponder and frequecy as prior to the change, but there has been some relocating to Galaxy 2, Transponder 3, and Satcom C5, Transponder 3, two popular radio network spots at 74 West and 139 West respectively.

Galaxy 6, actually Hughes Communications's fleet spare, will be replaced at 99 West by the new Galaxy 4-H when launched in late 1992 or early 1993. The "H" stands for hybid, because this bird has both C-band and Ku-band capacity. Ku-band is more subject to degradation in bad weather but doesn't require interference analysis which makes it suitable for satellite news gathering.

Galaxy 5, at 125 degrees West, has replaced the old Westar 5, which was at 122.5 West, resulting in some re-shuffling of radio networks.

As always, M Street welcomes your comments and updates!

#### NETWORKS

#### ABC Radio Networks

#### Capital Cities/ABC, Inc.

#### ABC Contemporary Radio Network

125 West End Avenue New York NY 10023

212-456-5441 Fax: 212-456-5314 Programming: news features Satcom C5 Transponder 23 SEDAT

#### ABC Direction Radio Network

125 West End Avenue New York NY 10023

212-456-5193 Fax: 212-456-5397 Programming: news features sports Satcom C5 Transponder 23 SEDAT

#### ABC Entertainment Radio Network

125 West End Avenue New York NY 10023

212-456-5553 Fax: 212-456-5533 Programming: news features sports Satcom C5 Transponder 23 SEDAT

#### ABC FM Radio Network

125 West End Avenue New York NY 10023

212-456-5635 Fax: 212-456-5314 Programming: news features Satcom C5 Transponder 23 SEDAT

#### ABC Information Radio Network

125 West End Avenue New York NY 10023

212-456-5585 Fax: 212-456-5533 Programming: news features sports Satcom C5 Transponder 23 SEDAT

#### ABC Rock Radio Network

125 West End Avenue New York NY 10023

212-456-5652 Fax: 212-456-5533 Programming: news features long form Satcom C5 Transponder 23 SEDAT

#### ABC Talkradio

125 West End Avenue New York NY 10023 212-456-5638 Fax: 212-456-5533

Programming: long form Satcom C5 Transponder 23 SEDAT

#### ESPN Radio Network

125 West End Avenue New York NY 10023 212-456-5688 Fax: 212-456-5314 Programming: long form sports Satcom C5 Transponder 23 SEDAT

#### Alia Communications

#### Alia Electronics

#### Spanish Radio Network Broadcasting

2826 North Freeway Houston TX 77009

713-692-1414 Fax: 713-468-7321

Programming: news features long form format delivery

Galaxy 2 Transponder 3 FMSCPC

#### American Forum

888 Garden of the Gods Road Colorado Springs CO 80907 719-528-7040 Fax: 719-528-5170

Programming: long form format delivery sports

Satcom C5 Transponder 15 DATS Galaxy 2 Transponder 3 FMSCPC

#### American Public Radio

100 North 6th Street, Suite 900A Minneapolis MN 55403 612-338-5000 Fax: 612-330-9250

Programming: news features long form Galaxy 6 Transponder 3 FMSCPC

#### American Urban Radio Networks

463 Seventh Ave. 6th fl. New York NY 10018

212-714-1000 Fax: 212-714-2349 Programming: features long form sports Spacenet 3 Transponder 5 FM Sub

#### Arab Network of America

Box 1660 Waldorf MD 20604 301-870-6033

Programming: news features long form format delivery Galaxy 6 Transponder 3 FMSCPC

#### Associated Press Broadcast Services

#### Press Association

#### AP Radio Network

1825 K Street Northwest, Suite 615 Washington DC 20006 202-955-7200 Fax: 202-955-7347 Programming: news features long form Spacenet 3 Transponder 1 Dig T1 Westar 4 Transponder 3 FMSCPC Galaxy 2 Transponder 3 FMSCPC

#### BBC World Service

#### British Foreign Office

Bush House, Strand London UK 4471240-3456

Programming: news features long form agricultural

Marketed by American Public Radio, C-SPAN

Galaxy 6 Transponder 3 FMSCPC Galaxy 3 Transponder 24 FM Sub

#### Beethoven Satellite Network

#### WTTW, Inc.

303 East Wacker Drive Chicago IL 60601

312-565-5000 800-872-9368 Fax: 312-565-5169

Programming: long form format delivery Galaxy 6 Transponder 3 FMSCPC

#### Bible Broadcasting Network

PO Box 1818

Chesapeake VA 23320

804-547-9421

Programming: news features long form format delivery Galaxy 6 Transponder 4 FMSCPC

#### **Business Radio Network**

888 Garden of the Gods Road Colorado Springs CO 80907 719-528-7040 Fax: 719-528-5170

Programming: news features long form format delivery

Satcom C5 Transponder 21 FMSCPC Galaxy 3 Transponder 8 FM Sub

#### CBN Radio Network

#### Christian Broadcasting Network

1000 Centerville Turnpike Virginia Beach VA 23463 804-777-2346 804-424-7777 Fax: 804-523-7812 Programming: news features long form Spacenet 3 Transponder 9 FM Sub

#### CBS Radio Network

#### CBS, Inc.

51 West 52nd Street New York NY 10019 212-975-5533 Fax: 212-975-3515

Programming: news features long form sports Satcom C5 Transponder 23 SEDAT

#### CBS Spectrum Radio Network

51 West 52nd Street New York NY 10019 212-975-6669 Fax: 212-975-3515 Programming: features long form Satcom C5 Transponder 23 SEDAT

#### RadioRadio

51 West 52nd Street New York NY 10019 212-975-3615 Fax: 212-975-3515 Programming: news features long form Satcom C5 Transponder 23 SEDAT

#### CNBC Business Radio

#### CNBC, Unistar Radio Networks

1675 Broadway, 17th Floor New York NY 10019 212-247-1600 Fax: 212-247-0393 Programming: news features Marketed by Unistar Radio Networks Satcom C5 Transponder 15 DATS

Origination: Fort Lee NJ

#### CRC Radio Network

#### Cadena Radio Centro

1425 Greenway Drive, Suite 210 Irving TX 75038

214-580-1223 212-889-9017 Fax: 214-991-6795

Programming: news features long form format delivery

sports

Galaxy 6 Transponder 3 FMSCPC

#### Cable News Network

#### **Turner Broadcasting System**

#### CNN Radio Network

PO Box 105366

Atlanta GA 30348-5366

404-827-2750

Programming: news features long form format delivery

Marketed by Unistar Radio Networks Satcom C5 Transponder 21 FMSCPC Spacenet 3 Transponder 5 FM Sub Galaxy 1 Transponder 7,8 FM Sub

#### **Christian Science Monitor**

#### Christian Science Publishing

#### Christian Science Monitor Radio Network

One Norway Street Boston MA 02101 617-450-2072 Programming: news long form Marketed by American Public Radio Gasaxy 6 Transponder 3 FMSCPC Satcom 2 Transponder 19 Dig

#### Concert Music Consortium

#### Radio Seaway, Inc., et al

26501 Emery Industrial Parkway Cleveland OH 44128 216-464-0900 Fax: 216-464-2206 Programming: features long form Marketed by WFMT Chicago Galaxy 6 Transponder 3 FMSCPC Origination: Chicago IL

#### Daynet

2211 Broadway, Suite 3-A New York NY 10024 212-787-2110 Fax: 212-877-1413 Programming: long form Satcom C5 Transponder 23 SEDAT

#### EFM Media Management

#### Rush Limbaugh, Dean Edell

825 7th Avenue

New York NY 10019

212-887-1871 212-661-7500 Fax: 212-456-1878

Programming: long form

Satcom C5 Transponder 23 SEDAT

#### Family Radio

#### Family Stations, Inc.

290 Hegenberger Road Oakland CA 94621 510-568-6200

Programming: long form format delivery

#### Global Satellite Network

15477 Ventura Boulevard, Suite 300 Sherman Oaks CA 91403

818-906-1888 Fax: 818-906-9736 Programming: features long form Satcom C5 Transponder 3 DATS

#### NETWORKS

#### Hispano USA Network

Hispano USA

5728 LBJ Freeway, Suite 440 Dallas TX 75240

214-490-4774 800-878-1488 Fax: 214-661-0723

Programming: format delivery Galaxy 3 Transponder 7 FM Sub

#### Independent Broadcasters, Inc.

#### Independent Broadcasting Network

#2 Corporate Dr.

Clearwater FL 34622

813-573-4402 Fax: 813-573-3501 Programming: long form format delivery Galaxy 2 Transponder 3 FMSCPC

Satcom C5 Transponder 20 FM Sub Satcom C5 Transponder 15 DATS

#### International Broadcasting Network

#### **Bob Larsen Ministries**

PO Box 36096 Denver CO 80236

303-980-1211 800-426-4272

Programming: features long form Spacenet 3 Transponder 7 FM Sub

#### Interstate Radio Network

#### Interstate Radio Network, Inc.

435 North Michigan Avenue, Suite 1104 Chicago IL 60611

312-222-4784 Fax: 312-222-4876

Programming: news features long form Galaxy 2 Transponder 3 FMSCPC

#### Interstate Satellite Network

#### Interstate Broadcasting, Inc.

1748 West Katella Orange CA 92667 714-633-2020

Programming: news features long form format delivery

#### Jones Satellite Audio

#### Jones Intercable

#### Adult Contemporary

9697 E. Mineral Ave. Englewood CO 80112

800-876-3303 Fax: 303-799-0966

Programming: format delivery Galaxy 3 Transponder 11 Dig

#### Easy Listening

9697 E. Mineral Ave. Englewood CO 80112

800-876-3303 Fax: 303-799-0966 Programming: format delivery Satcom C5 Transponder 1 FM Sub

Galaxy 3 Transponder 11 Dig

#### Goldies

9697 E. Mineral Ave.

Englewood CO 80112

800-876-3303 Fax: 303-799-0966 Programming: format delivery

Satcom C5 Transponder 1 FM Sub Galaxy 3 Transponder 11 Dig

#### Great American Country

9697 E. Mineral Ave.

Englewood CO 80112

800-876-3303 Fax: 303-799-0966

Programming: format delivery Satcom C5 Transponder 1 FM Sub Galaxy 3 Transponder 11 Dig

#### Soft Hits

9697 E. Mineral Ave.

Englewood CO 80112

800-876-3303 Fax: 303-799-0966

Programming: format delivery Satcom C5 Transponder 1 FM Sub

Galaxy 3 Transponder 11 Dig

#### Lynchburg Radio Network

#### Liberty University

#### Lynchburg Radio Network

PO Box 25000

Lynchburg VA 24506

804-582-3688

Programming: features long form Galaxy 3 Transponder 7 FM Sub

#### Moody Broadcasting Network

#### Moody Bible Institute

820 North LaSalle Drive

Chicago IL 60610

312-329-4433 800-621-7031 Fax: 312-329-4468

Programming: news long form format delivery

Spacenet 3 Transponder 7 FM Sub

#### Morningstar Radio Network

#### **Burt & Patsy Perrault**

4801 Woodway, Ste. 460 E

Houston TX 77056

713-871-8485 Fax: 713-871-0980

Programming: format delivery

#### Motor Racing Network

#### NASCAR Racing Circuit

PO Box 2888

Daytona Beach FL 32115

904-254-6760 Fax: 904-254-6716

Programming: features long form sports

Galaxy 6 Transponder 3 FMSCPC Galaxy 2 Transponder 3 FMSCPC

Satcom C5 Transponder 3 DATS

#### National Public Radio

#### National Public Radio, Inc.

2025 M Street Northwest

Washington DC 20036

202-822-2000 Fax: 202-822-2329

Programming: news features long form

Galaxy 6 Transponder 3 FMSCPC

#### North East Satellite Entertainment

#### Robert M. Scott, et al.

Rochester NY 716-381-0620

Programming: news features long form format delivery

#### Olympia Broadcasting Network

22 North Euclid St. Louis MO 63108

314-361-2000 Fax: 314-361-2393 Programming: features long form

#### People's Network, Inc.

#### Chuck Harder

#### For the People

3 River Street

White Springs FL 32096 904-397-4145 800-825-5937 Fax: 904-397-4149

Programming: long form

Galaxy 2 Transponder 3 FMSCPC Satcom C5

#### Public Radio Satellite Interconnect System

#### stations, nonprofit trust

#### Public Radio Satellite Interconnect Sys

2025 M Street Northwest Washington DC 20036 202-822-2600 Fax: 202-822-2329 Programming: features long form Galaxy 6 Transponder 3 FMSCPC

#### SOS Radio Network

#### KILA(FM) Las Vegas

2201 South 6th Street Las Vegas NV 89104 702-731-5452

Programming: format delivery Satcom 4 Transponder 8 FM Sub

#### Satellite Music Network

#### Capital Cities/ABC, Inc.

#### Classic Rock

12655 North Central Expressway, Suite 600 Dallas TX 75243 214-991-9200 800-527-4892 Fax: 214-991-1071 Programming: news features format delivery

Spacenet 3 Transponder 7 FM Sub Spacenet 3 Transponder 7 FMSCPC

#### Country Coast to Coast

12655 North Central Expressway, Suite 600 Dallas TX 75243

214-991-9200 800-527-4892 Fax: 214-991-1071 Programming: news features format delivery

Spacenet 3 Transponder 7 FM Sub Spacenet 3 Transponder 7 FMSCPC

#### Kool Gold

12655 North Central Expressway, Suite 600 Dallas TX 75243

214-991-9200 800-527-4892 Fax: 214-991-1071

Programming: news features format delivery Spacenet 3 Transponder 9 FM Sub

GStar 1 Transponder 13 FMSCPC Origination: Phoenix AZ

#### Pure Gold

12655 North Central Expressway, Suite 600 Dallas TX 75243

214-991-9200 800-527-4892 Fax: 214-991-1071 Programming: news features format delivery

Spacenet 3 Transponder 7 FM Sub Spacenet 3 Transponder 7 FMSCPC

#### StarStation

12655 North Central Expressway, Suite 600 Dallas TX 75243 214-991-9200 800-527-4892 Fax: 214-991-1071 Programming: news features format delivery Spacenet 3 Transponder 7 FM Sub Spacenet 3 Transponder 7 FMSCPC

#### Stardust

12655 North Central Expressway, Suite 600 Dallas TX 75243 214-991-9200 800-527-4892 Fax: 214-991-1071 Programming: news features format delivery Spacenet 3 Transponder 7 FM Sub Spacenet 3 Transponder 7 FMSCPC

#### The Heat

12655 North Central Expressway, Suite 600 Dallas TX 75243 214-991-9200 800-527-4892 Fax: 214-991-1071 Programming: news features format delivery Spacenet 3 Transponder 7 FM Sub Westar 4 Transponder 3 FMSCPC Spacenet 3 Transponder 7 FMSCPC

#### The Touch

12655 North Central Expressway, Suite 600 Dallas TX 75243 214-991-9200 800-527-4892 Fax: 214-991-1071 Programming: news features format delivery Spacenet 3 Transponder 7 FM Sub Spacenet 3 Transponder 7 FMSCPC

#### Traditional Country

12655 North Central Expressway, Suite 600 Dallas TX 75243 214-991-9200 800-527-4892 Fax: 214-991-1071 Programming: news features format delivery Spacenet 3 Transponder 9 FM Sub GStar 1 Transponder 13 FMSCPC Origination: Tempe AZ

#### Z-Rock

12655 North Central Expressway, Suite 600 Dallas TX 75243 214-991-9200 800-527-4892 Fax: 214-991-1071 Programming: news features long form format delivery Spacenet 3 Transponder 7 FM Sub Spacenet 3 Transponder 7 FMSCPC

#### **NETWORKS**

#### Satellite Radio Network

1 South Executive Park, Suite 403 Charlotte NC 28287 704-552-2103 800-527-4892 Programming: features long form Marketed by Satellite Music Network

#### Sheen Radio Network

1515 North Federal Highway Boca Raton FL 33432 407-392-1776 Fax: 407-392-7573 Programming: features long form

#### Skylight Radio Network

#### Northwestern College Radio

Skylight

Roseville MN 612-631-5042 Programming: format delivery Spacenet 3 Transponder 9 FM Sub

#### Spanish Information Service

#### SIS News Radio Network

1080 Metromedia Place Dallas TX 75247 214-688-1133

Programming: news features

#### Sports Entertainment Network SEN

3333 Cambridge St. Las Vegas NV 89109

702-731-5200 Fax: 702-731-4200

Programming: features long form format delivery sports Satcom C5

#### Sun Radio Network

#### Kayla Satellite Bcstg Network

2857 Executive Drive, Suite 100 Clearwater FL 34622

813-572-9209 813-238-3145 Fax: 813-572-4735 Programming: long form format delivery

Galaxy 2 Transponder 3 FMSCPC Spacenet 3 Transponder 9 FM Sub

#### Superadio

#### Superadio Limited Partnership

25 Turnpike Rd.

Southborough MA 01772

508-480-9000 Fax: 508-624-0344 Programming: long form

Satcom K2 Transponder 12 Analog

Origination: Southborough MA

#### The Buzzard

#### Randy Scott

Box 2324 Cincinnati OH 45201

606-441-8687

Programming: format delivery

#### Tribune Radio Networks

#### Tribune Broadcasting Company

#### Tribune Radio Network

435 North Michigan Avenue, Suite 1104 Chicago IL 60611

312-222-3342 Fax: 312-222-5165

Programming: news features agricultural Satcom C5 Transponder 3 DATS

Galaxy 2 Transponder 3 FMSCPC

#### USA Radio Network

2290 Springlake Road Dallas TX 75234 214-484-3900 800-829-6826 Fax: 214-241-6826 Programming: news features long form sports Spacenet 3 Transponder 7H FM Sub Satcom 1R

#### Unistar Radio Networks

#### AM Only

25060 West Avenue Stanford Valencia CA 91355 805-294-9000

Programming: format delivery

#### Adult Contemporary II

25060 West Avenue Stanford Valencia CA 91355 805-294-9000

Programming: format delivery Satcom C1 Transponder 21 FMSCPC

#### Adult Rock 'n' Roll

25060 West Avenue Stanford Valencia CA 91355 805-294-9000

Programming: format delivery Satcom C5 Transponder 19 DATS

#### Format 41

25060 West Avenue Stanford Valencia CA 91355 805-294-9000 Programming: format delivery Satcom C5 Transponder 21 FMSCPC

#### Oldies Channel

25060 West Avenue Stanford Valencia CA 91355 805-294-9000

Programming: features long form format delivery Satcom C5 Transponder 21 FMSCPC

#### Unistar

1675 Broadway, 17th Floor New York NY 10018 212-247-1600 800-225-3270 Programming: news features long form Spacenet 3 FM Sub Satcom C5 Transponder 15 DATS

#### Unistar Country

25060 West Avenue Stanford Valencia CA 91355 805-294-9000 Programming: format delivery Spacenet 3 Transponder 5 FM Sub

#### Unistar Programming Network

25060 West Avenue Stanford Valencia CA 91355 805-294-9000

Programming: features long form Satcom C1 Transponder 15 DATS

#### United Press International

#### **UPI Radio Network**

1400 I Street Northwest, 9th Floor Washington DC 20005 202-898-8111 800-777-5336 Fax: 202-842-3625 Programming: news features long form sports

#### Spacenet 3 Transponder 9 FM Sub UPI Spanish Radio Network

1400 I Street Northwest Washington DC 20005

202-898-8111 800-777-5336 Fax: 202-842-3625 Programming: news features long form sports

#### **WOR Radio Network**

#### **Buckley Broadcasting**

1440 Broadway New York NY 10018 212-642-4500 Programming: long form

#### Wall Street Journal Radio Network

#### Dow Jones and Company

#### Dow Jones Report

200 Liberty Street, 14th Floor New York NY 10281 212-416-2381 Fax: 212-416-4195 Programming: news features Satcom C5 Transponder 23 SEDAT

#### Westwood One Radio Networks

#### Westwood One, Inc.

#### Mutual Radio Network

1755 South Jefferson Davis Highway Arlington VA 22202 703-685-2000 310-840-4000 Fax: 703-685-2145 Programming: news features long form sports Satcom C5 Transponder 15 DATS

#### NBC Radio Network

1755 South Jefferson Davis Highway Arlington VA 22202 703-685-2000 310-840-4000 Fax: 703-685-2145 Programming: news features long form sports Satcom C5 Transponder 15 DATS

#### Westwood One News & Entertainment

9540 Washington Boulevard Culver City CA 90232 310-840-4000 Fax: 310-204-4375 Programming: features long form Satcom C5 Transponder 15 DATS

#### Westwood One Source Radio Network

1755 South Jefferson Davis Highway Arlington VA 22202 703-685-2000 310-840-4000 Fax: 703-685-2145 Programming: news features long form sports Satcom C5 Transponder 15 DATS

#### Wisconsin Voice of Christian Youth

#### VCY America Radio Network

Milwaukee WI 414-935-3000

Programming: news features long form format delivery

Spacenet 3 Transponder 7 FM Sub Spacenet 3 Transponder 7 FMSCPC

# RECESSION OFFER

The Insider's Guide

RBR asked Erwin Krasnow, the author of RBR's popular column, Contract Close-Up, to lay out the road map for navigating a station-trading contract—without legal mumbo jumbo. And he's done the job admirably.

admirably.
You'll Find: Anatomy of an Asset Purchase Agreement, FCC Conditions, Satisfying the Commission,

NADIO BUSINESS REPORT

The Transaction from a Seller's Perspective and The Transaction from a Buyer's Perspective.



Political Broadcast Regulation

Know the ins and outs of current FCC political broadcasting rules. This up-to-date guide is written to inform station management as to what can or cannot be done with political advertising. This book is your guide to coping with the political season over the next two years. A must for every station. Written by Washington, DC, law firm Pepper & Corazzini.



#### The LMA Handbook

What is a Local Market Agreement? What does it mean to a station's sales department? What are a licensee's responsibilities to the FCC? The LMA Handbook examines all sides of an LMA: including the latest moves by Congress to regulate them.

Discover the LMA successes, and failures, based on more than a year's worth of RBR reporting. Along with a look at the legal and money angles for drafting an LMA contract.

Good or bad, Local Market Agreements have been gaining force since 1990. Will they be radio's next business wave—and help radio's economic recovery in 1992?

Don't get caught short. The LMA Handbook can help prepare you for the LMA opportunities in your market.

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	Canadian Package Rate = \$315 (subscription only \$215) Foreign Package Rate = \$550 (subscription only \$315)	Amount Due	8	Make checks payable to: <b>Radio Business Report Inc.</b> PO Box 782, Springfield, VA 22150 For faster service, phone (703) 866-9300, FAX (703) 866-9306 and charge to <b>American Express.</b>

www.americanradiohistory.com

#### FCC PROCEDURES

by Gregg P. Skall

Gregg Skall is a communications lawyer with the firm of Pepper & Corazzini in Washington, DC. He frequently represents parties before the Commission and the Congress to obtain desired policy objectives. In 1984, the National Journal recognized him as one of the leading radio spectrum lobbyists in Washington. He writes and speaks on topics of Federal Communications Commission administrative process, electronic mass media, and telecommunications. He may be reached at (202) 296-0600.

#### APPLICATIONS AND LICENSING PROCEDURES

The Communications Act of 1934 requires that a radio station be licensed by the FCC before it commences broadcasting. There are two ways to obtain such a license, both of which require submitting an application to the FCC. The first method is to apply for a construction permit to build a new station. Often, there is significant competition for the initial grant of such a permit, but once it has been issued and construction properly completed, the issuance of a license is usually automatic. The second method of obtaining a license is to purchase an existing station and seek authority from the FCC to assign the license to the purchaser. FCC authorization of the ownership change is required, and approval must be obtained before the purchase is consummated.

The Communications Act requires the FCC to observe certain procedures in these licensing activities. First, an application for authorization to build or buy a station must be filed. Then, the FCC must issue a public notice announcing the filing. The FCC cannot grant an application until 30 days have passed from the date this notice is published. The Act also requires that the party filing the application give local notice in the community where a station is proposed or, in the case of an existing station, where it is currently operating.

Before an application can be granted, the FCC must find that the grant will serve the public interest, convenience, and necessity. One of the matters it considers is formal petitions to deny, or informal objections challenging the grant of the application. These petitions and objections must be filed within the 30 day period following the FCC's public notice of the applications filing. If such petitions or objections are filed, the FCC must determine whether they raise a substantial and material question of fact of whether granting the application would serve the public interest. If such questions are raised, they must be resolved before an application can be granted.

If questions raised cannot be readily resolved, an evidentiary hearing, similar to a trial in a civil suit, is the procedure used to explore and finally resolve such questions. At such a hearing, evidence is collected and the burden is placed on the applicant to prove that the public interest would be served by grant of its application. If an applicant fails to produce sufficient evidence to meet this burden, its application will either be dismissed or denied.

In contrast, if no petitions or objections are filed, and the Commission finds no other problems, an application can be granted as soon as the 30-day public comment period has passed.

Similar procedures are also used when the FCC is asked to grant various other applications. Since a radio license is only granted for a limited seven year period, a licensee must apply for renewal of its license. Renewal applications, like initial licensing applications, are subject to public petitions and informal objections -- but for a period of several months rather than 30 days.

Another kind of application is one by which a licensee of an existing station seeks a construction permit to make a major change to its station. Among other things, the Commission considers the change in an AM station's community of license or frequency to be a major change. For AM stations, major changes can also include increases in power. For non-commercial FM stations, they include significant (over 50%) changes in the area covered by the station's signal. Whenever such a change is proposed, the same public notice procedures and 30-day public comment period required for initial applications must be observed.

Some applications are considered minor in nature and are therefore not subject to a 30 day public comment period before they can be granted. These include applications for insignificant modifications to existing facilities, primarily those that cannot affect the station's frequency or its community of license. Another example is pro-forma ownership changes, such as partnerships becoming corporations, or involuntary transfers of control in bankruptcy or situations involving the

#### FCC PROCEDURES

appointment of a receiver. Although an FCC public notice of the filing of such applications is still required, and informal objections from the public may still be filed. There is no required waiting period before these applications can be granted.

#### FCC COMPLAINT AND ENFORCEMENT PROCEDURES

There are several types of special procedures and rules which require broadcaster attention with respect to FCC enforcement procedures. They include procedures for FCC field inspections, for public complaints and objections, for station forfeitures or fines, for rule making and for ex-parte contacts by members of the public with the FCC.

<u>Informal Complaints</u> Anyone may file a complaint with the FCC concerning the operation of the station. If such complaints contain significant allegations, the FCC customarily forwards the complaint to the licensee for comment and explanation. Under this procedure, the licensee is given a specific amount of time to respond. The FCC then evaluates whether any action is necessary and issues a letter informing both the complainant and the licensee of its decision.

<u>Formal Complaints</u> The FCC also considers more formal complaints against the licensee. These complaints often take the form of a legal petition requesting that the FCC take specific action. Among the most common of these are petitions to deny an application pending before the FCC. Petitions may also be filed independently of the application process. Consequently, a licensee should be wary of such filings at all times.

Petitions often allege that the licensee has violated a federal law or policy. The FCC requires petitions to contain specific facts to support their allegations. Once a petition is filed, a licensee has a limited period of time to submit a response or "opposition" to the petition. This is important to remember since, unlike informal complaint procedures, the FCC does not inform a licensee when its opposition is due. Unless the licensee submits an opposition on its own initiative, it may be completely precluded from responding to the petition at all.

If a licensee submits an opposition to a petition, FCC procedures generally allow the party filing the petition to submit a reply to the opposition. Thereafter, no further pleadings are allowed. The FCC will then make a decision about whether further action is warranted. If it decides no action is necessary, it will either dismiss or deny the petition. If it believes further inquiry is required, it will usually designate the matter for a formal evidentiary hearing or initiate an investigation.

<u>Field Inspections</u> As a result of a complaint, a petition to deny, a licensee's failure to file some required information, or a random decision by FCC staff, a station can receive an unannounced field inspection by the agency. Such investigations or inspections may include anything from a review of the station's public inspection file to an evaluation of the performance of a station's transmitter. Such inspections are frequently held after a station has completed significant new construction, to determine whether it is operating as authorized.

Most inspections are simply a routine investigation by FCC staff to make sure a licensee is operating its station in conformance with FCC rules. Every licensee must eventually endure such an inspection, so they should not be viewed with alarm. Generally, an FCC field inspector has a right to inspect every aspect of a broadcast station's operation and can review all documents related to the operation. Remember, however, that FCC rules specify only certain documents must be made available to the field inspector.

While a member of the public has a right to see the station's public inspection file, only an FCC field inspector has a right to see anything more. Consequently, before providing documents or information not contained in the public inspection file, the licensee has a right to see positive identification indicating that the person requesting the information is an FCC official.

Owing to budgetary constraints, the FCC has recently initiated a new procedure of voluntary inspections. Selected stations are provided official forms with which to conduct their own station inspections, and which then must be returned to the FCC. Random spot re-inspections by a FCC staff member will be made. If the self-inspection does not agree with the actual inspection, severe consequences may ensue, as they licensee may be deemed to have lacked candor with the FCC.

<u>Forfeiture Proceedings</u> If as a result of a field inspection or a complaint, a violation of FCC rules is found, the licensee involved may be subject to a forfeiture proceeding. A forfeiture is a monetary fine. A "forfeiture proceeding" determines how serious the violation is and how large a fine, if any, should be imposed. In a forfeiture proceeding, an official Notice of Violation (FCC Form 793) is mailed to the station. This notice indicates the particulars of the violation. The licensee has 10 days

from the receipt of this notice to respond. Failure to respond may result in the FCC finding that a violation has occurred. After the licensee is given the chance to respond, the FCC considers how serious the violation is or whether one has occurred at all. If it decides further action is warranted, it can issue a Notice of Apparent Liability, which indicates what violations have been found and how much of a forfeiture is due.

The FCC's forfeiture authority is limited by law to \$25,000 for each violation for each day of a continuing violation, up to a maximum of \$250,000. In 1991, the Commission adopted a new approach to assessing forfeitures. This new approach assigns a "base amount" for each category of infraction, expressed as a percentage of the maximum daily amount of \$25,000, ranked according to the severity of each offense. The Commission also has established a range of upward and downward "adjustment criteria," which are to be used in increasing or decreasing the base amount according to the surrounding circumstances. In its policy statement, the Commission also warned broadcasters that it "remains free . . . to respond to violations with other or additional action, for example, admonishment, revocation or non-renewal." In cases involving more serious violations, the FCC may skip the issuance of a Notice of Violation and issue a Notice of Apparent Liability immediately. In fact, in many cases a field inspection will result in the immediate issuance of both kinds of notices, a Notice of Violation for minor infractions and a Notice of Apparent Liability for more serious violations. Field inspectors have now been granted delegated authority to assess a forfeiture on the spot when conducting an inspection.

In any event, if a Notice of Apparent Liability is issued, the licensee has 30 days to challenge either the amount of the fine or the FCC's findings of a violation. It can also pay the forfeiture, which ends the proceeding. If the Notice is appealed, the FCC then makes a final decision as to whether a forfeiture is necessary and, if so, the amount.

#### CONTENT REGULATION

The FCC has adopted programming regulations which address policies affecting the selection of material that stations use to air, especially political material. They also address the promotion of contests or events in which the station or its employees hold private commercial interests. This area is exceedingly complex and should not be addressed without extensive explanation and considerable study, not available in the space allowed here. A detailed manual by this author and firm, Pepper and Corazzini, is available from the trade publication, Radio Business Report (703) 866-9300.

#### POLITICAL AND PUBLIC AFFAIRS PROGRAMMING

There are two basic groups of rules and policies in the area of political and public affairs programming. The first is the largest, and includes the FCC's regulations affecting political campaigns. These regulations include political advertising rules, regulations requiring that political candidates receive equal air time, laws mandating reasonable access for federal candidates, and regulations requiring every licensee to maintain a political file. The second group of rules concerns the FCC's regulation of commercial practices, including contests and promotions, disclosure of commercial interests, and obscene and indecent programming.

#### CAMPAIGNPROGRAMMING

A broadcast licensee must provide reasonable access to certain legally qualified political candidates. When a legally qualified candidate makes a use of the broadcast facility during a non-exempt program, then an opposing candidate is entitled to request equal opportunities. Certain uses may qualify for the station's Lowest Unit Charge. All uses must be free from censorship, but must bear proper sponsorship identification. Each request for use of the station's facilities, and the disposition of that use must be recorded in the station's political file.

The Communications Act imposes two limitations on the rates that may be charged for political advertisements. They are known as Lowest Unit Charge and the Comparable Use Rules. The Lowest Unit Charge applies for 45 days preceding primary elections and 60 days preceding a general election. It requires that a station determine the lowest advertising rate it is charging its advertisers, including all potential discounts. This rate then becomes the maximum rate that may be charged to bona fide candidates in an election for the same length spot during the same part of the day, even if they do not otherwise meet the criteria normally required to qualify for a preferred rate.

In 1991, the FCC adopted a major revision of its political broadcasting rules. The following discussion is not intended to be exhaustive or complete, however, it highlights some of the most important changes, as compared to the regulations that have been in effect for previous years.

#### FCC PROCEDURES

Reasonable Access The Communications Act itself mandates access only for federal candidates. The Commission has now decided that since the statute mentions only federal access, reasonable access applies only to federal candidates and need not be extended to local elections. Thus, the station may, if it chooses, deny access to non-federal candidates. However, if a station chooses to afford access to non-federal candidates, it must also afford equal access to each of that candidate's legally qualified opponents.

<u>Sale of Political Time Within News Programming</u> A station may adopt policies to exclude candidates from purchasing advertising within news broadcasts. If the station does exclude candidates from news programming, though, it must permit candidates to purchase time adjacent to news.

<u>Sale of Time On the Weekend Before Election</u> A station must have staff available to sell, produce and/or program candidate spots on the weekend before the election, if it has provided such weekend services to any commercial advertiser at any time during the year preceding the election.

<u>Definition of a "Use"</u> Previously, the Commission defined a "use" as any recognizable appearance by a legally qualified candidate in a non-exempt program (exempt programs include bona fide newscasts, bona fide news interviews, news documentaries, and on the spot coverage of bona fide news events). Thus, an oldies station playing an old Sonny and Cher recording while Sonny Bono ran for Mayor of Palm Springs, California, could have found itself liable to give away massive amounts of time to Sonny's political opponents. Now, the Commission has clarified that a "use" is only a <u>voluntary</u> appearance by the candidate, defined as an appearance that is controlled, sponsored, or approved by the candidate.

<u>Disclosure</u> You must treat a candidate as if he or she does not know the first thing about advertising on your station. This is true even if a candidate works through an advertising agency, political consultant, or some other sophisticated and experienced intermediary. Every factor that could reasonably bear upon a candidate's advertising strategy must be disclosed. In other words, a station must treat a political advertiser as it would treat its most favored advertiser, but assume that they know nothing about advertising on radio. It is strongly advised that a station obtain <u>written</u> confirmation from candidates that they have received a full disclosure of sales practices <u>before</u> any political spots are aired.

<u>Classes of Time</u> The Commission permits a station to establish as many separate classes of time as it wishes, so long as there is a genuine, demonstrable difference between them, not based upon price or quantity.

<u>Rebates</u> The Commission emphasizes that inadvertent overcharges to a candidate must be discovered and refunded promptly, generally in time to be used in connection with the political campaign.

Improper Sponsor Identification It is the licensee's responsibility to assure that an adequate sponsorship identification is connected with the advertisement. If reasonable assurances cannot be obtained from the candidate, the station may insert the required sponsorship identification into a deficient spot without providing additional broadcast time, even if it means obliterating some of the candidate's message.

<u>Personal Attack Rules</u> The Personal Attack Rules requires that if, and only if, in the context of a program concerning a controversial issue of public importance, an attack occurs on the honesty, character, integrity or other personal qualities of an identified or easily identifiable person or group, then the station must take the following steps within one week of the attack: (1) notify the person or group attacked of the date and time, and identify the broadcast; (2) send a tape or transcript or, if none are available, as accurate a summary as possible to the attacked party; and (3) offer a reasonable opportunity for response.

<u>Political Editorials</u> When a licensee airs an editorial, either for or against a legally qualified candidate, it is required to provide notification, a transcript, and an opportunity to reply. If an editorial endorses a candidate, then the notice and the offer to reply must be given to the other legally qualified candidates in the same race. If the editorial opposes the candidate, then that candidate must receive the notice and the reply offer. A station is not obligated to allow the candidate to personally appear in a reply, however, as long as there is an opportunity for someone to air a response. There are specific rules regarding the timing of the notice and reply offer.

#### OBSCENE AND INDECENT PROGRAMMING

A major regulatory concern is the area of obscenity and indecency. While this area is also regulated by the states, the FCC relies upon a Congressional Act which states that "whoever utters any obscene, indecent, or profane language by means of radio communication shall be fined not more than \$10,000 or imprisoned not more than 2 years or both." In 1988, the Commission adopted the following benchmark to determine indecency: "language or material that depicts or describes, in terms patently offensive as measured by contemporary community standards for the broadcast medium, sexual or excretory activities or organs."

Although it qualifies as protected speech under the First Amendment, indecent programming may be required to be channeled to certain hours of the day. However, the 24 hour ban on such programming was recently overturned by the court of appeals. Obscenity, on the other hand, is not protected speech and may be entirely proscribed. The FCC has no authority to impose criminal sanctions for obscene or indecent broadcasts. Only the Justice Department may bring criminal actions under this statute. However, the FCC may bring administrative sanctions and monetary forfeitures. The Commission has attempted to bring actions to further define indecent programming and the "safe harbor" time period in which it may be presented, and many of those cases are still in litigation. Any broadcaster venturing into this area of speech is well advised to pay close attention to the Commission's litigation over such programming.

#### Disclosures of Commercial Interests

The Communications Act requires that any announcement or promotion aired by a broadcast station for which money or anything else of value is paid to the station must include an announcement that the matter being broadcast is a paid promotion or advertisement. Moreover, an employee of the licensee who accepts something of value for broadcasting any information or announcement must disclose that payment, in advance of the broadcast to the station's management. Failure to make such disclosures could result in the violation of the FCC's "payola" and "plugola" rules and federal statutes.

Payola is defined as the undisclosed payment of something of value to a station employee for the onair promotion of goods, services, or events. Payment to a station employee for broadcast of a particular record is a classic form of payola. Plugola is the promotion by a station of an item or event in which the licensee or one of its employees has an undisclosed financial interest. An example of this would be an on-air promotion or discussion of a concert in which a station employee has a commercial interest. Such a promotion is permissible if the management of the station is aware of the interest and when appropriate sponsorship information is announced. If disclosure is not made, federal law is violated, which can lead to the loss of a license.

#### PUBLIC INSPECTION FILES

All broadcasting stations are required to maintain a station file open to public inspection. The file must be kept in the station's community of license at an accessible location. If the main studio is in the community, then it must be kept there. If not, and it must be kept somewhere else, a toll free telephone number must be maintained to provide the public access to station management. The file must be available upon request, without further inquiry except for name and address, during normal business hours, and the inquiring party must be allowed to copy any portion of it.

The public file must contain a variety of station information. Two of the most important items are the station's annual "Issues/Program List," a list of community issues and the station's most significant programming responding to them, and the Political File.

The "Issues/Programs" List must be prepared every three months and placed in the public file on the tenth day of each calendar quarter. The Political File must include a complete record of all requests for broadcast time made by or on behalf of candidates for public office, along with information about disposition and charges. Requests for a specific class or length of time must be recorded even if time is not actually sold.

Records must be complete and self-explanatory. Numerical or shorthand codes are not allowed! Generally, material in the file must be retained for the <u>longer</u> of the license term, or until the FCC grants the first license renewal after the materials were put in the file.

Other items that must be kept in the public file include, with some exceptions, all FCC applications and all correspondence about them between the FCC and the applicant, FCC decisions about the station, and a statement about any petitions to deny which might have been filed against the station.

#### FCC PROCEDURES

The station must also keep the engineering portion of any application as long as it reflects the current technical operation of the station, and for three years after it becomes obsolete.

The file must also include every ownership report or supplemental ownership report filed after May 13, 1965 for the longer of the usual retention period, or as long as they reflect current ownership. All control, management or programming associated with ownership reports must be filed. For example, network affiliation (television only), citizen group programming agreements, stock pledges, oppositions and proxy statements. While the file does not require agreements with station personnel and professionals, copies of them must be kept available for inspection by authorized FCC officials.

EEO has been a hot topic in recent years and the public file is a place where some licensees get in EEO trouble. The station must maintain in the file a copy of every Annual Employment Report with all associated documents and a copy of the station's EEO Program submitted with the last renewal.

The file must include sponsor identification materials for political or "controversial issues of public importance" programming, the FCC publication The Public and Broadcasting - A Procedure Manual, letters for the public that do not request anonymity, a certification of compliance with public notice of renewal applications and all other matters which have a "substantial bearing" on a claim or complaint against the licensee or permittee or which relate to a Commission investigation.

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Produced by Glenn Hauser.

KFBS, Saipan, Northern Mariana Islands [RL/ET]
Far East Broadcasting Company
P.O. Box 209
Saipan, CM 96950
Phone: 1-670-234-6520
Transmitters: 3 x 100 kw
Targets: Asia, Soviet Union
Freqs: 9465, 9475, 9495, 9575, 9670, 9785, 9830, 11650, 11980, 12025, 15305, 15375 kHz

KGEI, Redwood City, California [RL/ET] Far East Broadcasting Company Redwood City, California 94065 Phone: 1-415-591-7374 Transmitters: 1 x 250 kw, 1 x 50 kw Targets: Latin America, Asia, Soviet Union Freqs: 7365, 9615, 11695, 15280, 15355 kHz

KHBI, Saipan, Northern Mariana Islands [NX/RL]
Herald Broadcasting
P.O. Box 860
Boston, Massachusetts 02123
Phone: 1-617-450-2000
Transmitters: 2 x 100 kw
Targets: Asia, Australia
Freqs: 9425, 9455, 9530, 11580, 13625, 13840, 15405, 15665, 17555, 17780, 17865 kHz

KHBN, Koror, Palau [RL/ET] High Adventure Ministries Box 93937 Los Angeles, California 90093 Phone: 1-818-701-5133 Transmitter: 1 x 100 kw) Target: China Freqs: 9830, 11980 kHz

KNLS, Anchor Point, Alaska [RL/AS/JZ/ET]
World Christian Broadcasting Corp.
P.O. Box 1468
Franklin, Tennessee 37065
Phone: 1-615-371-8707
Transmitter: 1 x 100 kw
Targets: Soviet Union, Asia
Freqs: 6095, 6150, 7355, 7365, 9615, 9660, 9815, 9840, 9870, 11580, 11700, 11715, 11820, 11860, 11880, 11910, 11945, 11965, 12025 kHz

KSDA, Agat, Guam [RL/ET] Adventist World Radio — Asia P.O. Box 7500 Agat, Guam 96928 Phone: 1-671-565-2289 Transmitters: 2 x 100 kw Target: Asia Freqs: 9495, 9530, 9650, 11980, 13720,

15225, 15310, 15610 kHz

KTBN, Salt Lake City, Utah [RL] Trinity Broadcasting Network Box A Santa Ana, California 92711 Phone: 1-714-731-1000 Transmitter: 1 x 100 kw Targets: North America, Europe Freqs: 7510, 15590 kHz

KTWR, Merizo, Guam [RL/ET] Trans World Radio Pacific 1868 Halsey Drive Piti, Guam 96910 Phone: 1-671-828-8637 Transmitters: 4 x 100 kw Target: Asia Freqs: 9590, 9785, 9870, 11580, 11650, 11665, 11700, 11805, 11830, 11895, 12030, 15200, 15485, 17800 kHz

KVOH, Rancho Simi, California [RL/SS] High Adventure Ministries Box 93937 Los Angeles, California 90093 Phone: 1-818-701-5133 Transmitter: 1 x 50 kw Targets: North America, Caribbean, South America Freqs: 9785, 13695, 17775 kHz

Voice of America, Washington, D.C. [NX/VA/ET]\*
United States Information Agency (USIA)
Washington, D.C. 20547
Phone: 1-202-619-2538
Transmitters: 6 x 50, 13 x 250, 11 x 500 kw
in the United States
Additional transmitters located in: Antigua,
Armenia, Ascension, Bahrain, Belize, Botswana,
Germany, United Kingdom, Greece, Montserrat,
Morocco, Philippines, Portugal, Sri Lanka,
Thailand
Targets: Worldwide
Freqs: Various, over 200
\*Includes Radio Marti/Cuba

WCSN, Scotts Corner, Maine [NX/RL]
Herald Broadcasting,
Christian Science Monitor
P.O. Box 860
Boston, Massachusetts 02123
Phone: 1-617-450-2000
Transmitters: 1 x 500 kw
Targets: North America, Europe, Africa
Freqs: 9350, 9840, 9850, 11705, 15665, 17510, 21545, 21640, kHz

WEWN, Birmingham, Alabama [RL/ET] Eternal Word Television Network 5817 Old Leeds Rd.
Birmingham, Alabama 35210
Phone: 1-205-956-9537
Transmitters: 4 x 500 kW (active late 1992, early 1993)
Targets: 2/3 of the world
Freqs: TBA, including 18.9 MHz band

WHRI, Noblesville, Indiana [RL/ET]
LeSea Broadcasting Corp.
P.O. Box 12
South Bend, Indiana 46624
Phone: 1-219-291-8200
Transmitters: 2 x 100 kw
Targets: North America, South America, Europe,
North Africa, Croatia, Cuba
Freqs: 7315, 7355, 9465, 9495, 11790, 13760,
15105, 17830, 21840 kHz

WINB, Red Lion, Pennsylvania [RL/ET] P.O. Box 88
Red Lion, Pennsylvania 17356
Phone: 1-717-244-5360
Transmitter: 1 x 50 kw
Targets: Europe, North Africa
Freqs: 12010, 15145, 15185, 15295 kHz

WJCR, Upton, Kentucky [RG/RL] WJCR Worldwide P.O. Box 91 Upton, Kentucky 42784 Phone: 1-502-369-8614 Transmitter: 1 x 50 kw (plans for three more) Targets: Europe, Latin America Freqs: 7490, 15675

WMLK, Bethel, Pennsylvania [RL] The Assemblies of Yaweh Box C Bethel, Pennsylvania 19507 Phone: 1-717-933-4781 Transmitter: 1 x 50 kw Targets: Europe, Middle East Freq: 9465 kHz

WRMI, Miami, Florida [SS]
Radio Miami International
P.O. Box 526852
Miami, Florida 33152
Phone: 1-305-267-1728
Transmitter: 1 x 50 kw (to be active by fall 1992)
Target: Cuba, Latin America
Freqs: 5900, 5905, 5915, 7385, 9485, 9950, 9955
Note: Also uses WRNO, WHRI transmitters on 7355, 7395, 7465, 9495, 9850, 15420, 17830

WRNO Worldwide, New Orleans, Louisiana [CH/TK/SX/ET]
Gulf South Broadcasters, Inc. (WRNO-FM) 4539 I-10 Service Rd.
Metairie, Louisiana 70006
Phone: 1-504-889-2424
Transmitter: 1 x 100 kw
Targets: North America, Europe
Freqs: 6185, 7355, 7395, 7465, 9715, 11965, 13720, 15420 kHz

WSHB, Cypress Creek, South Carolina

[NX/RL/SS]

Herald Broadcasting
P.O. Box 860
Boston, Massachusetts 02123
Phone: 1-617-450-2000
Transmitters: 2 x 500 kw
Targets: North America, South America,
Europe, Australia
Freqs: 7395, 9350, 9455, 9465, 9495, 9870,
13615, 13710, 13760, 15610, 17510, 17555, kHz

WWCR, Nashville, Tennessee [RL/TK/ET] WNQM, Inc. 1300 WWCR Ave. Nashville, Tennessee 37218 Phone: 1-615-255-1300 Transmitters: 2 x 100 kw Targets: North America, Cuba, Europe Freqs: 5920, 7435, 12160, 15690, 17535, 17550

WYFR, Ocheechobee, Florida [RL/TK/ET] Family Radio 290 Hegenberger Rd. Oakland, California 94621 Phone: 1-415-568-6200 Transmitters: 2 x 50, 8 x 100 kw Targets: Worldwide Freqs: 5950, 5985, 6015, 6065, 6085, 6105, 6130, 6175, 7355, 9505, 9550, 9555, 9605, 9625, 9680, 9705, 9715, 9770, 9775, 9850, 9870, 11580, 11705, 11715, 11725, 11740, 11770, 11775, 11830, 11855, 11915, 11970, 13695, 15130, 15145, 15170, 15215, 15355, 15400, 15440, 15566, 17612.5, 17725, 17750, 17760, 17805, 17845, 21500, 21525, 21615, 21720 kHz.

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## **SMN FORMATS**

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'50s, '60s & '70s Oldies



Contemporary Country

StarStation',\*

Adult Contemporary



Adult CHR



'50s & '60s Oldies



Current Rock

**STARDUST** 

Nostalgia/MOR



Pure Country



Urban AC



The Greatest AOR

Quality. Commitment. Service Redefining Successful Radio



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ffrom the editors of Tihe Mi Sitreet Journall

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STREET RADIO COMIPREHIENSIVE MARKET DATA:

USA and Canada Program Formats <u>Arbitron, Willhight, and BBM Ratings</u>

AMI and FM Stations

FINAL BIRCH RATINGS The M Street Radio Markets

www.americanradiohistory



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StarStation 73

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Adult CHD



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