

This section lists over 400 of the **M Street RADIO MARKETS** in the United States. A station is generally included in a market if it is licensed to a city in that market or considers the market to be a primary focus of its marketing activities.

For each listing, the market name is followed by all states served, Metro and Total Survey Area populations (TSA), the M Street 1992 market rank (M St.), the Arbitron 1992 market rank (ARB), the number of Arbitron surveys per year (/#), the Birch 1991 market rank, the date of the rating surveys used for the market, followed by AM and FM stations, in dial order.

Metro and Total Survey Area population figures are based on the 12+ population estimates of Arbitron, if an Arbitron-rated market; Birch, if the market is rated by Birch but not Arbitron; Willhight, if the market is rated by Willhight but not Birch or Arbitron; or M Street, if the market is not rated. M Street rank is based on population estimates for the M Street-defined market area, which is defined by postal zip code, rather than counties. The market definitions of Arbitron, Birch, Willhight, BBM, and Asesores are influenced by stations purchasing each company's ratings services, and do not necessarily coincide with each other or with M Street.

Audience estimates are for persons 12+ Monday-Sunday, 6 AM to midnight, average quarter hour shares from the Metro Survey Area. Ratings for each market are for the most recent survey period available at press time since Spring 1991, from the following survey dates:

Arbitron:

Spring	Mar. 28 to June 19, 1991
Summer	June 20 to Sep. 11, 1991
Fall	Sep. 19 to Dec. 11, 1991
Winter	Jan. 9 to Apr. 1, 1992

Willhight and Asesores survey dates are given separately for each market. The final Birch numbers came from the Fall 1991 survey period. The Birch Ratings Company was closed at the end of 1991 by its parent company, VNU Business Information Syetems.

For more information on ratings and copyright information, see the **ABOUT RATINGS** section at the front of the book. Estimates are Copyrighted and may not be quoted or reproduced without prior written permission of the Copyright owner. For more information on the format descriptions for each station, see the **FORMAT CODES** section at the front of the book.

As with other sections of the book, **M Street RADIO MARKETS** are a condensation of data collected and are revised on an ongoing basis by M Street. Please call or write us with updates, corrections, or inquiries for customized applications of our market data.

# Bob Poe Really Knows Why Radio Works.

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WMMO 980

BOB POE  
General Manager

February 24, 1992

The Great Radio Promotion  
The Arbitron Company  
142 West 57th Street  
New York, New York 10019

If you set out to develop the greatest advertising vehicle in the history of the world there are a few things you would most certainly include in your design:

**Universal acceptance** - everybody would have at least one

**Portability** - people could take it with them wherever they go

**High usage** - people would spend more time with it than other media, preferably more than 2 hours a day

**Intrusive** - the ability to deliver an advertising message even when the user isn't holding it or looking at it

**Targetability** - an advertiser could easily reach specific market segments and eliminate waste

**Inexpensive** - both to produce and deliver the advertising message

**Politically correct** - won't contribute to the depletion of the earth's forests

If you can get all those elements into one medium it can't fail. In fact, I think I'll turn this project over to an electronics wiz I know to see if he can come up with something. His name is Marconi.

Sincerely,



200 South Orange Avenue Suite 2240 Orlando, Florida 32801  
PHONE (407) 422-9890 FAX (407) 422-0558

That's Why  
Radio Is Great

ARBITRON

We asked radio people everywhere to enter our GREAT RADIO PROMOTION and tell us why radio works for advertisers. Not because we didn't know radio was great, but because we thought you should hear it from our customers. We got lots of great letters with lots of good ideas. The Arbitron Radio Advisory Council judged Bob's letter the best. To all of you who entered, thanks. Radio's great—and you proved it.

**ARBITRON**

# M Street RADIO MARKETS

AL

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
Key to markets section:									
For each listing, the market name is followed by all states served, Metro and Total Survey Area populations (TSA), the M Street 1992 market rank (M St.), the Arbitron 1992 market rank (ARB), the number of Arbitron surveys per year (#), the Birch 1991 market rank, the date of the rating surveys used for the market, followed by AM and FM stations in dial order.									
Estimates are for persons 12+ Monday-Sunday, 6 AM to midnight, average quarter hour shares from the Metro Survey area. For more information on ratings and copyright information, see the <b>ABOUT RATINGS</b> section at the front of the book. Estimates are copyrighted and may not be quoted or reproduced without prior written permission of the copyright owner. For more information on the format descriptions for each station, see the <b>FORMAT CODES</b> section at the front of the book.									

## Alabama

### Birmingham, AL

metro 757,300 TSA 1,636,200  
M St. rank 64 ARB rank 53 /4 Birch rank 55  
Winter Arbitron (1) Fall Birch (2)

610	WZZK	Birmingham	.6	1.9	CWs
690	WJOX	Birmingham			SX/TK&l
760	WURL	Moody			SG
850	WYDE	Birmingham			EZ
900	WATV	Birmingham	5.9	2.6	SB/TK
960	WERC	Birmingham	7.0	5.3	NX-TK
1070	WAPI	Birmingham	4.3	2.9	AS&
1220	WAYE	Birmingham			.7 BG
1260	WCEO	Birmingham			.2 MT&
1320	WAGG	Birmingham	3.7	1.6	BG
1400	WJLD	Fairfield	2.1	2.2	SB
1450	WSMQ	Bessemer			CW/SG
1480	WLPH	Irondale			SG
1500	WGTT	Alabaster			SG
89.5	WBFR	Birmingham			RL&*
90.3	WBHM	Birmingham	1.6		FA*
91.1	WJSR	Birmingham			AC*
91.1	WVSU-FM	Birmingham			JZ*
91.9	WGIB	Birmingham			.7 RL*
93.7	WDJC	Birmingham	2.7	3.0	RL
94.5	WAPI-FM	Birmingham	6.9	10.2	CH
96.5	WMJJ	Birmingham	8.6	7.2	AC/OL
99.5	WZRR	Birmingham	9.3	10.8	CR
102.5	WZBQ-FM	Jasper	1.6	2.1	AC
104.7	WZZK-FM	Birmingham	17.1	17.0	CW
105.9	WWIV	Trussville			cp-new
106.9	WIKX	Birmingham	1.8	1.5	CW
107.7	WENN	Birmingham	11.3	15.8	RB

### Dothan, AL FL GA

metro 174,100 TSA 413,700  
M St. rank 257 ARB rank 171 /2  
Fall Arbitron (1)

560	WOOF	Dothan	.7		AS&
600	WLHQ	Enterprise			Z
700	WGZS	Dothan			cp-new
900	WOZK	Ozark	.7		AC
1150	WGEA	Geneva			CW
1200	WFSF	Ozark			Z
1450	WWNT	Dothan	1.0		RC
88.7	WRWA	Dothan			FA/EZ*
89.5	WGTF	Dothan			RL*
93.5	WRJM	Geneva	.7		SA
95.5	WTVY	Dothan	29.5		CW
96.9	WDJR	Enterprise			CW&
99.7	WOOF-FM	Dothan	9.4		AC
100.5	WXUS	Fort Rucker	1.0		CW

### Gadsden, AL

metro 84,200					
M St. rank 351					
570	WAAX	Gadsden			CW
930	WJBY	Rainbow City			RL
1240	WMGJ	Gadsden			RB
1350	WGAD	Gadsden			AC/TKn
91.5	WSGN	Gadsden			AC/FA*
93.1	WZJV	Glencoe			cp-new
102.9	WKXX	Attalla			CH
103.7	WQEN	Gadsden			AC
105.1	WQSB	Albertville			CW

[9 stations 4 AM 5 FM]

### Huntsville, AL TN

metro 335,800 TSA 790,000  
M St. rank 120 ARB rank 109 /4 Birch rank 106  
Winter Arbitron (1) Fall Birch (2)

730	WKMW	Madison			NX&
770	WVNN	Athens	1.6	1.4	NX-TK
800	WHOS	Decatur			CW&
1000	WTAK	Huntsville	4.8	6.7	AR
1080	WKAC	Athens	.5		CW
1110	WSLV	Ardmore			CW&
1140	WBXR	Hazel Green			OL&
1230	WBHP	Huntsville	3.8	5.3	CW
1310	WJRA	Priceville			RL
1400	WAVD	Decatur	.4		OL&
1450	WKGL	Huntsville			BG
1490	WAJF	Decatur	.9		RB
1550	WAAJ	Huntsville			Z
1600	WEUP	Huntsville	2.9	6.4	RB
89.3	WLRH	Huntsville	1.5		FA/JZ*
90.1	WOCG	Huntsville	.5		RL*
90.9	WJAB	Huntsville	4.6		JZ*
91.7	WYFD	Decatur			RL&*
92.5	WAZK	Trinity			cp-new
93.3	WHVK	Tullahoma	1.8	1.5	CW
95.1	WNDA	Huntsville	1.4	1.7	RC
96.9	WRSA	Decatur	10.9	3.6	EZ
99.1	WAHR	Huntsville	8.4	5.5	AC
102.1	WDRM-FM	Decatur	24.8	26.8	CW
104.3	WZYP	Athens	14.6	16.0	CH
107.3	WQLT	Florence	1.8	.9	AC
107.7	WENN	Birmingham	3.9	7.4	RB

### Mobile, AL FL MS

metro 391,500 TSA 883,800  
M St. rank 100 ARB rank 89 /4 Birch rank 93  
Winter Arbitron (1) Fall Birch (2)

550	WASG	Atmore			CW
660	WBLX	Fairhope	2.0	2.5	SB&
710	WKRK	Mobile	4.7	5.2	NX-TK
760	WAFK	Saraland			cp-new
840	WBHY	Mobile	2.0	.3	RC
900	WGOK	Mobile	5.1	2.0	RB
960	WLPR	Prichard			Z
1110	WBCA	Bay Minette			AC
1160	WKWA	Mobile			cp-new
1220	WABF	Fairhope			CW
1270	WKSJ	Prichard			.7 CWs
1310	WHEP	Foley	.9	.3	AC
1360	WMOB	Mobile	.8	.7	RL

# AL

# M Street RADIO MARKETS

STATION	CITY	(1)	(2)	FORMAT
1410 WLTV	Mobile		.3	BG
1480 WABB	Mobile	.8	.6	NX-TK&
88.5 WBHY-FM	Mobile			RL*
89.5 WPCS	Pensacola		.4	RL*
91.3 WHIL-FM	Mobile		.7	FA*
92.1 WZEW	Fairhope	2.5	4.2	AP
92.9 WBLX-FM	Mobile	17.7	25.4	RB
94.1 WMEZ	Pensacola	3.9	.1	EZ
94.9 WKSJ-FM	Mobile	13.2	15.2	CW
96.1 WAVH	Mobile	5.0	5.5	OL&
97.5 WABB-FM	Mobile	7.3	8.0	CH
98.3 WDLT	Chickasaw	3.6	1.6	SA&
99.9 WKRG-FM	Mobile	4.8	4.9	AC
100.7 WLQ	Pensacola	1.4		AC
101.9 WKQR	Citronelle	.3		CW
102.7 WXBM-FM	Milton	2.9	2.5	CW
104.1 WGCX	Atmore	6.5	7.7	AR
104.9 WZBA	Moss Point	1.6		CW
105.5 WYMZ	Bay Minette	.6	.9	RC
105.9 WTOH	Mobile			AP*
106.5 WFMI	Bay Minette			cp-new
107.3 WOWW	Pensacola	1.7	.9	CW

[35 stations 15 AM 20 FM]

## Montgomery, AL

STATION	CITY	(1)	(2)	FORMAT
metro 241,900	TSA 535,400			
M St. rank 152	ARB rank 139 /2			Birch rank 133
Fall Arbitron (1)	Fall Birch (2)			
740 WLWI	Montgomery	1.9	1.1	AS&
800 WMGY	Montgomery	.7	.2	RL
950 WSYA	Montgomery		.2	ACs
1000 WZTN	Montgomery			Z
1170 WACV	Montgomery	4.8	3.2	AS/TK
1250 WAPZ	Wetumpka	2.4	2.1	BG
1410 WRNB	Prattville			RB
1440 WHHY	Montgomery	.7	1.3	CHs
1600 WXVI	Montgomery	6.0	3.8	RB/BGI
89.1 WLBF	Montgomery		2.6	RL*
89.9 WTSU	Troy		1.3	FA/EZ*
90.7 WVAS	Montgomery			RB/IJZ*
92.3 WLWI-FM	Montgomery	19.6	21.6	CW
94.1 WSFU-FM	Union Springs			RB
95.1 WXFX	Prattville	9.1	11.5	AR
96.1 WLNE-FM	Montgomery	2.6	1.7	SA
97.1 WXEF	Millbrook			cp-new
98.9 WBAM-FM	Montgomery	3.3	2.4	OL
101.9 WHHY-FM	Montgomery	9.1	9.0	CH
103.3 WSYA-FM	Montgomery	6.2	5.6	AC
105.7 WZHT	Troy	19.1	28.4	RB

[21 stations 9 AM 12 FM]

## Muscle Shoals, AL TN

STATION	CITY	(1)	(2)	FORMAT
metro 115,900				
M St. rank 240				
620 WKNI	Lexington			NX-TK&
1040 WJOR	St. Joseph			Z
1240 WBCF	Florence			AS
1290 WBTG	Sheffield			RC
1340 WSBM	Florence			RB
1410 WZZA	Tuscumbia			RB
1450 WLAY	Muscle Shoals			CWs
1590 WVNA	Tuscumbia			NX-TK&
88.7 WQPR	Muscle Shoals			FA/IJZ*
91.3 WBHL	Florence			EZ*
96.1 WXFL	Florence			AC
97.7 WSHK	Russellville			CW
100.3 WVNA-FM	Tuscumbia			CH
101.5 WJOR-FM	St. Joseph			SG/CW
102.1 WDRM-FM	Decatur			CW
105.5 WLAY-FM	Muscle Shoals			CW
106.3 WBTG-FM	Sheffield			SG
107.3 WQLT	Florence			AC

[18 stations 8 AM 10 FM]

STATION	CITY	(1)	(2)	FORMAT
<b>Tuscaloosa, AL</b>				
metro 128,500	TSA 179,000			
M St. rank 242	ARB rank 200 /1			Birch rank 211
Spring Arbitron (1)	Fall Birch (2)			
790 WTSK	Tuscaloosa	12.0	6.2	RB-OL
1150 WZBQ	Tuscaloosa			ACs
1230 WTNW	Tuscaloosa			NX-TK&
1280 WNPT	Tuscaloosa	1.0	.5	SBs
1420 WACT	Tuscaloosa	4.0	1.4	SG
90.7 WVUA	Tuscaloosa		.5	AP*
91.5 WUAL	Tuscaloosa		2.8	NX/FA/IJZ*
92.9 WTUG-FM	Tuscaloosa	12.5	18.5	RB
94.1 WCKO	Carrollton	4.5	2.8	OL
95.7 WFFX	Tuscaloosa	6.0	2.8	AC
98.1 WTXT	Fayette	15.0	10.9	CW
100.7 WLXY	Northport			AC
101.7 WTID	Reform	1.0	9.5	CR&
102.5 WZBQ-FM	Jasper	6.5	11.4	AC
102.9 WNPT-FM	Linden	1.0		SB
105.5 WACT-FM	Tuscaloosa	5.5	6.2	CW

[16 stations 5 AM 11 FM]

## Alaska

### Anchorage, AK

STATION	CITY	(1)	(2)	FORMAT
metro 178,700	TSA 241,700			
M St. rank 158	ARB rank 168 /2			
Fall Arbitron (1)	Willhight Dec-12 to Feb-5-92 (2)			
550 KENI	Anchorage	6.9	5.4	NX-TK
590 KHAR	Anchorage	3.5	4.2	SA
650 KYAK	Anchorage	4.8	4.5	CW
700 KBYR	Anchorage	.7	1.1	OL/TK
750 KFQD	Anchorage	5.9	1.9	AC/TK&n
830 KABN	Long Island			Z
1020 KFFR	Eagle River			RC
1080 KKSD	Anchorage	.7	.9	NX&
1360 KOBG	Wasilla			cp-new
88.1 KRUA	Anchorage			AP*
89.3 KATB	Anchorage		2.1	RL*
91.1 KSKA	Anchorage		3.7	FA/VA*
92.9 KWQJ	Anchorage			cp-new
97.3 KEAG	Anchorage	5.2	7.5	OL
98.1 KLEF	Anchorage	4.2	5.2	FA
98.9 KYMG	Anchorage	5.5	5.2	AC
99.7 KMBQ	Wasilla			AC-OL
100.5 KBFX	Anchorage	8.0	14.0	CR
101.3 KGOT	Anchorage	8.3	7.4	CH
102.1 KPXR	Anchorage	6.6	11.0	CH
103.1 KXDZ	Anchorage			Z
104.1 KBRJ	Anchorage			CW&
105.3 KNIK-FM	Anchorage	4.5	1.6	NA
106.5 KWHL	Anchorage	7.3	8.7	AR
107.5 KASH-FM	Anchorage	12.1	11.6	CW

[25 stations 9 AM 16 FM]

### Fairbanks, AK

STATION	CITY	(1)	(2)	FORMAT
metro 55,500				
M St. rank 391				
Willhight Mar-5 to Apr-9-92 (2)				
660 KPAR	Fairbanks		9.3	NX-TK
820 KCBF	Fairbanks		2.6	OL&
970 KIAK	Fairbanks		.9	CW/TK&
1170 KJNP	North Pole		1.0	RL
1300 KBCN	Fairbanks			Z
91.5 KUWL	Fairbanks		2.5	RC*
95.9 KXLR	Fairbanks		10.9	CR&
98.1 KWLF	Fairbanks		23.0	CH&
100.3 KJNP-FM	North Pole		1.2	RL/FA
101.1 KAKQ	Fairbanks		7.9	AC
102.5 KIAK-FM	Fairbanks		22.9	CW
103.9 KSUA	College		5.3	AR
104.7 KUAC	Fairbanks		11.5	NX/FA*

[13 stations 5 AM 8 FM]

# M Street RADIO MARKETS

AZ

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
<b>Juneau, AK</b>					90.3	KFLR-FM		1.4	RL*
metro 21,200					91.5	KJZZ		1.3	NX/JZ*
M St. rank 435					92.3	KKFR	3.6	7.1	RB
Willight Jul-11 to Sep-4-91 (2)					93.3	KDKB		5.1	AR
630 KJNO	Juneau	6.1		AC&/TK&	94.5	KOOL-FM	3.4	2.3	OL
800 KINY	Juneau	38.6		AC	95.5	KOY-FM	3.3	6.4	CH
950 KAJD	Juneau			cp-new	96.9	KPSN			OL
104.3 KTOO	Juneau	18.3		VA*	97.9	KUPD-FM	5.4	8.1	AR
105.1 KTKU	Juneau	16.4		CR&	98.7	KKLT	4.8	2.6	AC
106.3 KSUP	Juneau	19.5		CH-OL	99.9	KESZ	3.6	3.2	AC
[6 stations 3 AM 3 FM]					100.3	KZRX	2.0	2.3	AR&

<b>Kenai, AK</b>					100.7	KSLX		4.9	4.5	CR
metro 20,700					101.5	KMXX		2.8	2.4	AC-OL
M St. rank 434					102.5	KNIX-FM	10.9	8.6	CW	
Willight Apr-18 to Jun-12-91 (2)					103.5	KCWB			cp-new	
920 KSRM	Soldotna	30.1		AC	104.7	KVRY	3.6	3.6	AC	
980 KZXX	Kenai	7.8		CR	105.3	KRDS-FM		.2	RC	
1140 KSLD	Soldotna			OL&	106.3	KONC	2.2	2.0	FA	
91.9 KCZP	Kenai			FA/VA&*	106.9	KMJK			cp-new	
96.5 KAZO	Soldotna			cp-new	107.1	KVVA-FM			SS-AC	
100.1 KWHQ	Kenai	22.1		CH&	107.9	KMLE	7.1	9.1	CW	
101.7 KPEN-FM	Soldotna	5.7		CW						
[7 stations 3 AM 4 FM]										

## Arizona

<b>Flagstaff, AZ</b>									
metro 44,600									
M St. rank 414									
600 KCLS	Flagstaff			Z					
690 KVNA	Flagstaff			OL&					
780 KAZM	Sedona			AC					
930 KAFF	Flagstaff			CWs					
1180 KYET	Williams			Z					
88.7 KNAU	Flagstaff			NX/FA*					
92.9 KAFF-FM	Flagstaff			CW					
93.9 KMGN	Flagstaff			AC					
95.1 KEEI	Winslow			cp-new					
95.9 KZGL	Cottonwood			AR					
97.5 KVNA-FM	Flagstaff			CH&					
100.1 KQST	Sedona			SA					
105.1 KFLX	Winslow			cp-new					
107.5 KSED	Sedona			cp-new					
[14 stations 5 AM 9 FM]									

<b>Phoenix, AZ</b>									
metro 1,811,600									
TSA 2,428,800									
M St. rank 21									
ARB rank 22/4									
Birch rank 22									
Winter Arbitron (1)									
Fall Birch (2)									
550 KOY	Phoenix	3.9	1.0	AS&/TK&n					
620 KTAR	Phoenix	8.0	7.1	NX-TK					
710 KUET	Black Canyon City			Z					
740 KMEO	Phoenix	1.4	.7	EZ					
860 KVVA	Phoenix	.8	.3	SS					
910 KFYI	Phoenix	3.2	3.0	NX-TK					
960 KOOL	Phoenix	1.1	2.2	OL&					
1010 KXEG	Tolleson			RL					
1060 KUKQ	Tempe	2.0	1.9	AP					
1150 KCKY	Coolidge			TK&/SX&					
1190 KRDS	Tolleson		.4	RLm/RCs					
1230 KISP	Phoenix	.7		SB					
1280 KHEP	Phoenix			RL					
1310 KXAM	Mesa	.7	1	AS					
1360 KNNS	Glendale			NX&					
1400 KSUN	Phoenix	.6	.8	SS					
1440 KOPA	Scottsdale			CRs					
1480 KPHX	Phoenix	1.6	.5	SS					
1510 KFNN	Mesa	.5		MT&					
1540 KASA	Phoenix			RC					
1580 KCWW	Tempe	1.0	.7	CW&					
88.3 KPHF	Phoenix			RL&*					
88.3 KNAI	Phoenix			SS*					

<b>Sierra Vista, AZ</b>									
metro 35,300									
M St. rank 425									
1230 KBZB	Bisbee			Z					
1420 KTAN	Sierra Vista			CW					
1470 KMFI	Sierra Vista			OL&					
92.3 KZMK	Bisbee			AR					
100.9 KFFN	Sierra Vista			AC&					
101.7 KKYZ	Sierra Vista			cp-new					
[6 stations 3 AM 3 FM]									

<b>Tucson, AZ</b>									
metro 569,500									
TSA 770,800									
M St. rank 82									
ARB rank 65/4									
Birch rank 68									
Winter Arbitron (1)									
Fall Birch (2)									
580 KSAZ	Marana			Z					
690 KVOI	Oro Valley		.4	RL					
790 KWFM	Tucson		.5	OLs					
830 KFLT	Tucson			1.9					
940 KNST	Tucson	5.3	4.0	NX-TK					
990 KTCT	Tucson	1.0	1.8	NX&					
1030 KEVT	Cortaro			cp-new					
1080 KGVY	Green Valley	2.1	1.6	AS					
1110 KRKR	Tucson Estates			cp-new					
1210 KQTL	Sahuarita	1.4	2.8	SS					
1290 KUCB	Tucson	2.3	2.9	CW&					
1330 KMRR	South Tucson	3.1	2.0	AS&					
1400 KTUC	Tucson	1.6	1.0	NX-TK					
1450 KTZR	Tucson	2.5	.9	SS-CW					
1490 KJYK	Tucson	2.9	4.3	CH-RB					
1550 KUAT	Tucson		.8	NX/JZs*					
1600 KXEW	South Tucson	1.7	1.9	SS					
89.1 KUAZ	Tucson			NX/JZ*					
90.5 KUAT-FM	Tucson		3.0	FA*					
91.3 KXCI	Tucson		1.0	VA*					
92.1 KITZN	Green Valley			AC					
92.9 KWFM-FM	Tucson		7.7	7.9					
93.7 KRQQ	Tucson	10.0	14.4	CH					
94.9 KKLD	Tucson	7.8	5.5	AC					
96.1 KLPX	Tucson	9.3	11.6	AR					
97.1 KGMS	Green Valley	.7	.2	RC					
97.5 KRKN	Oro Valley			CR&					
97.7 KAVV	Benson			CW					
98.3 KXMG	Marana			SS					
99.5 KIIM-FM	Tucson	18.9	19.2	CW					
100.3 KZRX	Globe	1.4	1.4	AR&					
103.1 KLBQ	Oracle			CW&					
105.3 KCDX	Kearny			CR&					
107.5 KCRZ	Tucson			cp-new					
[34 stations 17 AM 17 FM]									

# AZ

# M Street RADIO MARKETS

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
<b>Yuma, AZ CA SO</b>					<b>Little Rock, AR</b>				
metro 75,800					metro 425,800	TSA 1,034,700			
M St. rank 349					M St. rank 92	ARB rank 83 /4	Birch rank 84		
560 KBLU	Yuma			OL&	Winter Arbitron (1)	Fall Birch (2)			
1320 KAWC	Yuma			VA*	760 KMTL	Sherwood	.6	.1	SG
1400 KEZC	Yuma			AC/TK&	850 KGKO	Benton	.7		ASs
88.1 KCFY	Yuma			RL*	880 KGHT	Sheridan			CW&
88.9 KAWC-FM	Yuma			NX/FA*	920 KARN	Little Rock	7.2	3.8	NX-TK
93.1 KJOK	Yuma			CH&	1010 KBIS	Little Rock	.7	.6	NX-TK&
95.1 KTTI	Yuma			CW&	1050 KWNN	Little Rock	.4		RL
100.9 KYXI	Yuma			AC&	1090 KAAV	Little Rock	.6	.1	RL
[8 stations 3 AM 5 FM]					1150 KLRG	North Little Rock	1.9	3.2	BG

## Arkansas

### Fayetteville, AR MO OK

metro 180,400	TSA 282,100								
M St. rank 200	ARB rank 166 /2								
Fall Arbitron (1)	Fall Birch (2)								
790 KURM	Rogers	2.2	2.9	NX-TK					
1030 KFAY	Farmington	1.1	1.1	TKs					
1190 KJEM	Bentonville			AS					
1250 KOFC	Fayetteville	1.8	.7	RL					
1290 KUOA	Siloam Springs	4.0		CW					
1340 KBRS	Springdale			Z					
1390 KAMO	Rogers		.7	CWs					
1440 KKIP	Lowell			RL					
1590 KQXK	Springdale			EZs					
91.3 KUAF	Fayetteville		3.7	NX/FA/JZ*					
92.1 KKEG	Fayetteville	6.9	13.2	AR					
93.3 KESE	Seligman	2.9	.7	EZ					
94.3 KAMO-FM	Rogers	6.5	8.1	CW					
95.9 KFAY-FM	Huntsville			TK					
98.3 KOLZ	Bentonville	5.4	2.9	OL&					
101.1 KLRC	Siloam Springs		.4	RC*					
101.9 KISK	Lowell			cp-new					
103.9 KKIX	Fayetteville	32.1	27.5	CW					
104.5 WCCG	Hope Mills			cp-new					
104.9 KCIZ	Springdale	3.2	.4	EZ					
105.7 KMCK	Siloam Springs	10.1	14.3	CHs					
107.9 KEZA	Fayetteville	6.1	8.1	AC					
[22 stations 9 AM 13 FM]									

### Fort Smith, AR OK

metro 182,300	TSA 412,300								
M St. rank 205	ARB rank 164 /1								
Spring Arbitron (1)									
950 KFSA	Fort Smith			SG					
1060 KAYR	Van Buren			RC					
1230 KFPW	Fort Smith	2.8		AS&					
1320 KWHN	Fort Smith	4.9		SG					
1410 KTCS	Fort Smith	2.8		CWs					
1510 KPBI	Greenwood			NX-TK&					
1580 KFDF	Van Buren	1.0		RL					
92.3 KYUC	Roland			cp-new					
93.7 KISR	Fort Smith	8.7		CH					
94.5 KOLX	Barling			Z					
95.9 KKID-FM	Sallisaw			Z					
97.9 KZBB	Poteau	5.9		CH					
99.1 KMAG	Fort Smith	20.1		CW					
99.9 KTCS-FM	Fort Smith	24.0		CW					
100.7 KBBQ-FM	Fort Smith	.3		OL&					
102.3 KLSZ-FM	Van Buren	2.4		AC					
103.1 KRWA	Waldron			Z					
104.7 KEZU	Booneville	2.4		EZ					
106.3 KZKZ-FM	Greenwood	5.2		CR&					
107.3 KBSY	Poteau			AC					
107.9 KEZA	Fayetteville	1.0		AC					
[21 stations 7 AM 14 FM]									

760 KMTL	Sherwood	.6	.1	SG					
850 KGKO	Benton	.7		ASs					
880 KGHT	Sheridan			CW&					
920 KARN	Little Rock	7.2	3.8	NX-TK					
1010 KBIS	Little Rock	.7	.6	NX-TK&					
1050 KWNN	Little Rock	.4		RL					
1090 KAAV	Little Rock	.6	.1	RL					
1150 KLRG	North Little Rock	1.9	3.2	BG					
1230 KCON	Conway		.6	AS					
1250 KURB	Little Rock			ACs					
1350 KYXZ	Cabot			RC					
1380 KPAL	North Little Rock			Z					
1440 KITA	Little Rock	1.8	1.3	RL					
1500 KOKY	Jacksonville			Z					
1530 KLRA	England			CWs					
88.3 KABF	Little Rock		1.7	VA*					
89.1 KUAR	Little Rock		.6	NX-TK/FAsn					
90.5 KLRE	Little Rock		.6	FA*					
92.3 KIPR	Pine Bluff	9.4	14.0	RB					
94.1 KHLT	Little Rock	2.8	2.6	AC					
94.9 KOLL	Maumelle	4.6	4.8	OL					
95.7 KSSN	Little Rock	25.7	24.4	CW					
96.5 KLRA-FM	England			CW					
97.5 KQUS-FM	Hot Springs			CW					
98.5 KURB-FM	Little Rock	6.7	6.9	AC					
99.5 KYFX	Little Rock			cp-new					
100.3 KEZQ-FM	Jacksonville	6.3	4.8	SA					
101.1 KZQA	North Little Rock			cp-new					
102.1 KOUN	Sherwood			cp-new					
102.5 KLPQ	Cabot			cp-new					
102.9 KXIX	Sheridan	2.7	3.6	CW					
103.7 KKYK	Little Rock	3.9	3.5	CH					
105.1 KMJX	Conway	10.0	13.7	AR					
106.3 KMZX	Lonoke	3.3	1.7	SB&					
107.1 KAKI	Benton	.9		AS&					
107.7 KYTN	Wrightsville			RC					
[36 stations 15 AM 21 FM]									

## California

### Anaheim/Santa Ana(Orange County), CA

metro 2,070,700	TSA 2,070,700								
M St. rank 16	ARB rank 16 /4								
Winter Arbitron (1)									
540 KJQI	Costa Mesa			EZ					
740 KBRT	Avalon			RL-TK					
830 KPLS	Orange			SS-TK					
1190 KORG	Anaheim			ET/VA					
1480 KWIZ	Santa Ana	1.4		SS					
88.5 KSBK	Mission Viejo			NA/VAe*					
88.9 KUCI	Irvine			AP-JZ*					
90.1 KBPK	Buena Park			AC*					
94.3 KIKF	Garden Grove	2.0		CW					
95.9 KEZY	Anaheim	1.5		CH					
96.7 KWIZ-FM	Santa Ana			ET					
97.9 KSKQ-FM	Long Beach	.3		SS-AC					
103.1 KOCM	Newport Beach	.7		APs					
105.5 KNAC	Long Beach	1.0		AR					
106.3 KYMS	Santa Ana	.9		RC					
107.9 KWVE	San Clemente	.9		RL					
[16 stations 5 AM 11 FM]									

# M Street RADIO MARKETS

# CA

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
<b>Bakersfield, CA</b>					<b>El Centro/Mexicali, CA BJ</b>				
metro 382,800 TSA 696,000					metro 98,600				
M St. rank 102 ARB rank 92 /4 Birch rank 105					M St. rank 322				
Winter Arbitron (1) Fall Birch (2)									
550 KCWR	Bakersfield	1.3	1.7	CW	820 XENV	Mexicali			SS
800 KHIS	Bakersfield			RL/RC	910 XEAO	Mexicali			SS
970 KAFY	Bakersfield	4.0	5.2	SS	940 XEWW	Mexicali			SS
1010 KCHJ	Delano	.5	.8	SS	990 XECL	Mexicali			SS
1100 KZPM	Bakersfield			cp-new	1120 XENV	Mexicali			SS
1140 KVLJ	Lake Isabella			VA	1150 XERM	Mexicali			SS
1180 KERI	Wasco	1.0	1.0	RL-TK	1190 XEMB	Mexicali			SS
1230 KGEO	Bakersfield	1.0	2.0	OL&	1230 KXO	El Centro			AC
1310 KMYX	Taft			ACs	1300 KRQP	Brawley			CW
1350 KBID	Bakersfield	1.8		AS	1340 XEAA	Mexicali			SS-OL
1410 KERN	Bakersfield	6.5	6.3	NX-TK	1430 KAMP	El Centro			OL/TK&
1490 KWAC	Bakersfield	3.7	4.6	SS	1490 KICO	Calxico			SS
1560 KNZR	Bakersfield	2.3	.8	NX/TK&1	88.7 KUBO	Calxico			SS-VA*
1590 KXEM	McFarland		.5	SSs	89.9 XHFE	Mexicali			SS-AP*
88.3 KAXL	Green Acres			cp-new	92.3 XHMM	Mexicali			SS-CH
89.1 KPRX	Bakersfield		.5	FA&/JZ&*r	94.5 KWST	Brawley			CW
90.1 KTQX	Bakersfield			SS-VA*	96.1 KSIQ	Brawley			AR
90.5 KUFW	Woodlake		1.0	SS*	97.7 KQVO	Calxico			SS
92.1 KIWI	Bakersfield	1.8	.5	EZ/FAn	99.3 KBCD	Imperial			SS
94.1 KERN-FM	Bakersfield	3.1	5.2	OL	100.1 KGBA	Holtville			RL/SS
95.3 KLLY	Oildale	4.7	4.6	AC-OL	100.9 KSSB	Calipatria			cp-new
96.5 KHIS-FM	Bakersfield	1.0	1.0	RC/RL	101.9 XHPF	Mexicali			SS
97.7 KKBK	Shafter	2.6	6.1	CR	103.3 XHVG	Mexicali			SS
98.5 KDNO	Delano		.3	RL/RC	104.9 XHMC	Mexicali			SS
99.3 KCHT	Bakersfield	1.0	1.7	CH	104.1 XHBA	Mexicali			SS-FA
101.5 KGFM	Bakersfield			SA	106.7 XEWW	Mexicali			SS
102.1 KZPE	Ford City			cp-new	107.5 KXO-FM	El Centro			AC
102.5 KCNQ	Kernville			CW&	<b>[27 stations 12 AM 15 FM]</b>				
102.9 KSUV	McFarland	3.1	1.2	SS	<b>Escondido/Oceanside/Carlsbad, CA</b>				
103.1 KTPI	Tehachapi		.5	CW	metro 674,800 TSA 674,800				
103.9 KMYX-FM	Taft			AC	M St. rank 70 ARB rank 57 /4				
104.3 KXHA	Shafter			cp-new	Winter Arbitron (1)				
104.5 KVLJ-FM	Lake Isabella			cp-new	1000 KCEO	Vista	1.7		NX-TK&
105.3 KKXX-FM	Delano	10.8	15.7	CH-RB	1210 KPRZ	San Marcos	.4		RL
106.3 KRAB	Green Acres	6.3	3.0	AR	1320 KGMZ	Oceanside	2.5		EZ
107.1 KTIE	Bakersfield	1.1	.5	CW&	1450 KSPA	Escondido	2.2		AS
107.9 KUZZ-FM	Bakersfield	16.3	17.4	CW	88.9 KRTM	Temecula			EZ*
<b>[37 stations 14 AM 23 FM]</b>					92.1 KOWF	Escondido	2.4		CW
<b>Chico, CA</b>					95.9 KKOS	Carlsbad	1.7		AC-CR
metro 157,000 TSA 232,000					102.1 KIOZ	Oceanside	6.2		AR
M St. rank 236 ARB rank 183 /2 Birch rank 181					107.1 KBAX	Fallbrook			ET
Fall Arbitron (1) Fall Birch (2)					107.9 KWVE	San Clemente	.5		RL
930 KKXX	Mulberry	.9	1.2	RL	<b>[10 stations 4 AM 6 FM]</b>				
1060 KPAY	Chico	3.7	4.8	AC/TK&	<b>Eureka/Arcata, CA</b>				
1290 KHSL	Chico	3.2	3.6	CW	metro 74,500				
1340 KORV	Oroville			OL	M St. rank 313				
89.1 KHAP	Chico			RL&*	Willhighlight May-2 to Jun-26-91 (2)				
90.1 KZFR	Chico			VA*	790 KFLI	Eureka			SA
91.7 KCHO	Chico		2.8	FA/JZ*	980 KINS	Eureka	7.6		NX-TK&
93.9 KFME	Chico	13.4	17.1	AP	1090 KNCR	Fortuna	2.4		AC-OL
95.1 KPAY-FM	Chico	7.9	5.6	SA	1200 KTCD	Eureka			cp-new
95.7 KALF	Red Bluff	10.2	12.7	CW	1340 KATA	Arcata	2.5		OL&
96.7 KZZP	Paradise			CR&	1390 KKDV	Fields Landing			cp-new
97.7 KEWE	Oroville	3.7	2.4	AS	1480 KRED	Eureka	10.8		CW&
98.1 KVIP-FM	Redding			RC/RL	90.5 KHSU	Arcata	9.6		VA*
99.9 KRFD-FM	Marysville	5.1	4.8	AR	91.5 KZPN	Bayside			cp-new
100.7 KCEZ	Corning	5.6	4.8	OL&	92.3 KRED-FM	Eureka	16.5		AC&
103.5 KCHH	Paradise	6.9	8.7	CH	93.1 KXGO	Arcata			CR&
104.9 KYIX	South Oroville			cp-new	96.3 KFMI	Eureka	21.3		CH
106.5 KXHM	Orland			cp-new	99.3 KWHZ	Ferndale			cp-new
107.5 KPPL	Colusa	3.7	4.0	AC	100.5 KQEX	Rohnerville			SA
<b>[19 stations 4 AM 15 FM]</b>					101.5 KEKA-FM	Eureka	22.5		CW
					105.5 KECU	Eureka			cp-new
					<b>[16 stations 7 AM 9 FM]</b>				

# CA

# M Street RADIO MARKETS

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
<b>Fresno, CA</b>					<b>Palmdale</b>				
metro 543,800	TSA 1,106,200				1470 KUTY	Randsburg			CW&/TK
M St. rank 66	ARB rank 69/4	Birch rank 72			89.7 KGBM-FM	Mojave			RL*
Winter Arbitron (1)	Fall Birch (2)				97.7 KAVS	Tehachapi			CH-RB
580 KMJ	Fresno	12.3	11.5	NX-TK	103.1 KTPI	Rosamond			RL
790 KOQO	Clovis	1.2	.7	SS	105.5 KAVC	Lancaster			AC-OL
900 KBIF	Fresno			RL	[11 stations 6 AM 5 FM]				
940 KFRE	Fresno	2.9	4.0	CW	<b>Los Angeles, CA</b>				
980 KEYQ	Fresno	1.8	1.5	AS&	metro 9,483,100	TSA 12,958,400			
1090 KTNS	Oakhurst			CW&	M St. rank 2	ARB rank 2/4	Birch rank 2		
1130 KRDU	Dinuba		.4	RL	Winter Arbitron (1)	Fall Birch (2)			
1220 KRGO	Fowler			NX-TK	540 KJQI	Costa Mesa			EZ
1300 KYNO	Fresno	1.4	1.4	OL&	570 KLAC	Los Angeles	.9	.9	CW
1340 KBOS	Fresno			CH-RBs	640 KFI	Los Angeles	2.5	2.7	TK
1430 KWDO	Fresno			OL	670 KWNK	Simi Valley			TK
1510 KIRV	Fresno	.5	.5	RL/RC	710 KMPC	Los Angeles			SX
1550 KXEX	Fresno	1.6	2.0	SS-CH	740 KBRT	Avalon			RL-TK
1600 KGST	Fresno	1.9	2.5	SS-SA	790 KABC	Los Angeles	3.4	4.0	NX-TK
88.1 KFCE	Fresno			VA*	870 KIEV	Glendale			TK
89.3 KVPR	Fresno	1.7		FA*	900 KGRB	West Covina	.4		ASs
90.3 KFNO	Fresno			RL&*	930 KKHJ	Los Angeles	2.3	1.4	SS
90.5 KUFW	Woodlake		.4	SS*	980 KFVB	Los Angeles	3.2	2.6	NX
90.7 KFSR	Fresno		.7	JZ*	1020 KTNQ	Los Angeles	2.3	2.3	SS
91.5 KSVJ	Fresno		1.0	SS-VA*	1070 KNX	Los Angeles	2.4	2.5	NX
92.1 KXMX	Madera	2.6	1.4	SS-AC	1110 KRLA	Pasadena	.6	.8	OL
92.9 KFSO	Visalia	5.2	4.1	OL	1150 KIIS	Los Angeles	.1	.1	CHs
93.7 KSKS	Fresno	3.7	1.5	CW	1190 KORG	Anaheim			ET/VA
94.3 KTA A	Kerman			RB	1220 KTSJ	Pomona			RL
94.9 KBOS-FM	Tulare	6.1	7.1	CH-RB	1230 KGFJ	Los Angeles	.8	.8	RB-OL
95.7 KJFX	Fresno	3.5	5.8	CR	1240 KPPC	Pasadena			SS-RL
96.7 KEZL	Fowler	2.4	3.1	NA	1260 KGIL	San Fernando			TK
97.1 KSEQ	Visalia		.8	CH	1280 KFRN	Long Beach			RL&*
97.9 KNAX	Fresno	7.8	11.6	CW	1300 KAZN	Pasadena			ET
98.9 KJOI	Dinuba	4.6	2.6	SA	1330 KWKW	Los Angeles	4.2	3.1	SS
100.3 KMAK	Orange Cove			RCs	1390 KGER	Long Beach			RL
101.1 KFIG-FM	Fresno	1.9	1.0	AC-OL	1430 KALI	San Gabriel	1.2	1.4	SS
101.9 KQPW	Fresno	4.3	8.0	CH-RB	1460 KTYM	Inglewood			ET/RL
102.7 KTH T	Fresno	4.4	3.4	AC	1500 KRCK	Burbank			cp-new
103.7 KRZR	Hanford	5.0	6.4	AR	1540 KSKQ	Los Angeles	.5	.4	SS
105.1 KSLK	Auberry			cp-new	1580 KBLA	Santa Monica			ET
105.5 KVPC	San Joaquin			cp-new	1600 KMNY	Pomona			MT
105.9 KKDJ	Fresno			AP	88.1 KLON	Long Beach		.7	JZ*
106.3 KJET	Kingsburg			cp-new	88.5 KCSN	Northridge			FA*
106.7 KJUG-FM	Tulare	.5	.5	CW	88.7 KSPC	Claremont			AP*
107.1 KAAT	Oakhurst			AC&	88.9 KXLU	Los Angeles			AP*
107.3 KJDN	Madera			cp-new	89.3 KPCC	Pasadena			NX/AS/TK*
107.5 KCML	Hanford	1.4	1.3	CW	89.7 KNHS	Torrance			CH/AP*
[43 stations 14 AM 29 FM]					89.9 KCRW	Santa Monica	.9		VA*
<b>Lake Tahoe, CA NV</b>					90.1 KSAK	Walnut			VA*
metro 27,600	TSA 27,600				90.7 KPFK	Los Angeles	.4		VA*
M St. rank 418					91.5 KUSC	Los Angeles		1.1	FA*
590 KITHO	South Lake Tahoe			AC/TK&	92.3 KKB T	Los Angeles	3.8	6.0	RB
1090 KJRC	South Lake Tahoe			cp-new	93.1 KCBS-FM	Los Angeles	1.9	1.3	OL
1490 KOWL	South Lake Tahoe			AC	93.5 KFOP	Redondo Beach			ET/VA
89.9 KXKB	Kings Beach			cp-new	93.9 KZLA-FM	Los Angeles	2.3	2.3	CW
93.9 KRLT	South Lake Tahoe			AC	94.3 KMGX	San Fernando			SA
96.5 KRZQ	Tahoe City			AP	94.7 KTWV	Los Angeles	3.1	3.2	NA
100.1 KZAK	Incline Village			AR&	95.5 KLOS	Los Angeles	3.5	5.2	AR
102.9 KZFF	South Lake Tahoe			AC	95.9 KEZY	Anaheim	.7	.4	CH
103.7 KODS	Carnelian Bay			OL	96.3 KFSG	Los Angeles	.3		RC
107.7 KBCH-FM	Kings Beach			cp-new	97.1 KLSX	Los Angeles	3.0	2.8	CR
[10 stations 3 AM 7 FM]					97.9 KSKQ-FM	Long Beach	.5	.4	SS-AC
<b>Lancaster/Antelope Valley, CA</b>					98.3 KBOB	West Covina			AS
metro 152,200					98.7 KXEZ	Los Angeles	3.2	1.7	SA
M St. rank 222					99.5 KKLA	Los Angeles	.7	.7	RL
610 KAVL	Lancaster			AC-OL	100.3 KQLZ-FM	Los Angeles	2.2	3.5	AR
890 KAVR	Rosamond			cp-new	101.1 KRTH	Los Angeles	3.5	3.3	OL
1220 KBET	Canyon Country			OL&	101.9 KLIT	Glendale	1.3	.4	AC
1340 KVOY	Mojave			CWs/TK&	102.3 KJLH	Compton	1.1	1.2	SB
1380 KHJJ	Lancaster			NX-TK	102.7 KIIS-FM	Los Angeles	4.9	6.3	CH
					103.1 KSRF	Santa Monica	.6	.3	AP



# M Street RADIO MARKETS

CA

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
103.5 KOST	Los Angeles	4.8	5.1	AC	1240 KNRV	Monterey			NX&
103.9 KACE	Inglewood	.8	.6	SB	1340 KOMY	Watsonville			Z
104.3 KBIG	Los Angeles	4.2	2.9	AC	1380 KTOM	Salinas		.5	CW
105.1 KKGO-FM	Los Angeles	1.7	1.4	FA	1410 KRML	Carmel			JZs
105.5 KNAC	Long Beach	.9	1.4	AR	1460 KRQC	Salinas			Z
105.9 KPWR	Los Angeles	5.0	5.0	CH-RB	1490 KRKC	King City			OL
106.7 KROQ-FM	Pasadena	3.1	3.4	AP	1540 KLAU	Capitola	.4	.3	OL&
107.1 KMAX	Arcadia			ET	1570 KTGE	Salinas	4.0	5.3	SS
107.5 KLVE	Los Angeles	3.3	4.0	SS-AC	88.1 KZSC	Santa Cruz		.9	JZ/VA*
<b>[69 stations 30 AM 39 FM]</b>					88.9 KUSP	Santa Cruz		1.2	FA/JZ*
					89.7 KLVN	Prunedale		.4	RCs*
					89.9 KFER	Santa Cruz			cp-new
					90.3 KAZU	Pacific Grove		1.3	JZ*
					90.9 KHDC	Chualar		1.3	SS-VA*
					91.9 KSPB	Pebble Beach		.4	VA*
					92.7 KBOQ	Marina	5.3	3.0	FA
					93.5 KHIP	Hollister	2.7	2.0	OL
					93.9 KLFA	King City	1.8	2.5	SS
					94.5 KUFY	Gilroy	3.5	5.3	CR
					96.1 KSQJ	Morgan Hill			ET
					96.9 KWAV	Monterey	4.7	3.6	AC
					99.1 KDBQ	Santa Cruz	2.1	2.8	ACs
					99.5 KSVR-FM	Greenfield		.5	EZ
					100.7 KTOM-FM	Salinas	6.0	8.9	CW
					101.7 KXDC-FM	Carmel	2.1	1.2	NA
					102.5 KDON-FM	Salinas	9.9	17.6	CH
					103.9 KRAY	Salinas	2.9	1.3	SS-CH
					104.3 KKLK	Gonzales			RC
					104.9 KOCN	Pacific Grove	3.0	2.9	AC&
					106.3 KLUE	Soledad			AR
					107.1 KMBY	Seaside	2.7	4.0	AR
					107.5 KPIG	Freedom	3.3	2.1	CW
					107.9 KSEA	Greenfield			cp-new

## Merced, CA

metro 156,100									
M St. rank 229									
1480 KYOS	Merced			NX-TK					
1580 KLOQ	Merced			SS					
89.9 KEFR	Le Grand			RL&*					
92.5 KVRQ	Atwater			cp-new					
93.3 KXDA	Chowchilla			cp-new					
95.9 KNTD	Livingston			SS					
96.3 KUBB	Mariposa			CW&					
97.5 KABX-FM	Merced			OL					
98.7 KFMK	Winton			cp-new					
99.9 KCIV	Mount Bullion			RL					
101.5 KAMB	Merced			RC					
104.7 KHTN	Los Banos			CH					
106.3 KFIE	Merced			SS					
107.7 KXDE	Merced			cp-new					
<b>[14 stations 2 AM 12 FM]</b>									

## Modesto, CA

metro 310,800	TSA 931,400								
M St. rank 132	ARB rank 118 /2	Birch rank 123							
Fall Arbitron (1)	Fall Birch (2)								
770 KPLA	Riverbank			NX-TK					
860 KTRB	Modesto	2.8	3.2	CW					
920 KLOC	Ceres	3.9	6.0	SS-CW					
970 KOOK	Modesto	.7	.2	OL&					
1360 KFIV	Modesto	.7		NX-TK					
1390 KMIX	Turlock	2.3	.6	CW&					
88.7 KMPO	Modesto		.4	SS-VAs*					
89.5 KBES	Ceres			ET/VA*					
90.5 KADV	Modesto			RL*					
91.3 KUOP	Stockton		1.3	JZ/FA/RB*					
93.1 KOSO	Patterson	7.2	3.7	AC					
95.1 KDJK	Oakdale	6.3	7.7	AR					
95.9 KNTD	Livingston	.5	2.2	SS					
96.3 KUBB	Mariposa	1.2	1.7	CW&					
96.7 KVFX	Manteca	3.9	7.1	CR					
97.5 KABX-FM	Merced	1.6	1.7	OL					
98.3 KMIX-FM	Turlock	10.0	11.0	CW					
99.9 KCIV	Mount Bullion	1.2	.6	RL					
100.9 KSGO	Tracy	2.1	1.3	OL					
101.5 KAMB	Merced	.7	2.4	RC					
102.3 KJSN	Modesto	4.9	3.9	AC					
103.3 KBEE-FM	Modesto	7.2	4.7	EZ					
104.1 KHOP	Modesto	9.0	12.3	CH					
104.7 KHTN	Los Banos		2.1	CH					
107.3 KSTN-FM	Stockton		1.7	SS-CH					
<b>[25 stations 6 AM 19 FM]</b>									

## Monterey Bay/Salinas, CA

metro 495,200	TSA 525,500								
M St. rank 84	ARB rank 76 /4	Birch rank 77							
Winter Arbitron (1)	Fall Birch (2)								
540 KIEZ	Carmel Valley			AS&					
630 KIDD	Monterey		.1	NAs					
700 KSVR	Soledad			EZs					
880 KKMC	Gonzales		.9	RL					
980 KCTY	Salinas	3.1	.8	SS					
1080 KSCO	Santa Cruz	1.1	.9	TK					
1120 KSII	San Martin			cp-new					
1200 KOQI	Soquel			cp-new					

41 stations	16 AM	25 FM]
<b>Oxnard/Ventura, CA</b>		
metro 326,100	TSA 729,600	
M St. rank 74	ARB rank 114 /2	Birch rank 120
Fall Arbitron (1)	Fall Birch (2)	
670 KWNK	Simi Valley	
850 KCTQ	Thousand Oaks	
910 KOXR	Oxnard	2.8 2.3
1400 KKZZ	Santa Paula	
1450 KVEN	Ventura	1.9 4.5
1520 KTRO	Port Hueneme	4.9 5.0
1590 KOGO	Ventura	.8 .4
88.3 KCLU	Thousand Oaks	
89.1 KCRU	Oxnard	
90.3 KMRO	Camarillo	
91.1 KCPB	Thousand Oaks	1.2
92.7 KNJO	Thousand Oaks	
95.1 KBBY	Ventura	3.6 2.3
95.9 KELF	Camarillo	3.2 1.9
96.7 KXBS	Santa Paula	1.9 1.6
98.3 KDAR	Oxnard	.9 .8
99.9 KTYD	Santa Barbara	1.9 1.4
100.7 KHAY	Ventura	7.9 8.5
102.9 KXLM	Oxnard	3.6
103.3 KRUZ	Santa Barbara	4.2 2.5
104.7 KCAQ	Oxnard	6.8 9.9
105.5 KKUR	Ojai	2.8 2.3
107.1 KAXX	Ventura	
<b>[23 stations 7 AM 16 FM]</b>		

**CA**

**M Street RADIO MARKETS**

STATION	CITY	(1)	(2)	FORMAT
<b>Palm Springs/Indio, CA</b>				
metro 202,800 TSA 202,800				
M St. rank 201 ARB rank 157 /2 Birch rank 159				
Fall Arbitron (1) Fall Birch (2)				
880	KUTE			Desert Hot Spring cp-new
920	KDES			Palm Springs OL&
970	KCLB	6.5	6.2	Coachella SS
1010	KPSL			Thousand Palms FA
1140	KCMJ	1.2	2.5	Palm Springs CW
1200	KCPK			Cathedral City cp-new
1270	KNWZ	2.2	2.5	Thousand Palms NX-TK
1340	KWXY	1.6	.9	Cathedral City EZs
1400	KUNA	4.3	1.6	Indio SS&
1450	KPSI	2.8	1.9	Palm Springs TK&
88.5	KPSC		1.6	Palm Springs FA&*
89.3	KCRY			Indio cp-new
91.7	KHCS			Palm Desert cp-new
92.7	KCMJ-FM	4.3	5.3	Indio AC
93.7	KCLB-FM	10.9	7.2	Coachella AR
96.7	KBZT			La Quinta CW&
98.5	KWXY-FM	5.9	5.3	Cathedral City EZ
100.5	KPSI-FM	17.7	23.1	Palm Springs CH
102.3	KRCQ			Indio cp-new
103.1	KEZN	3.4	1.9	Palm Desert SA
104.7	KDES-FM	9.6	8.1	Palm Springs OL
106.1	KPLM	4.3	3.4	Palm Springs AC
106.9	KROR			Yucca Valley CW
<b>[23 stations 10 AM 13 FM]</b>				

STATION	CITY	(1)	(2)	FORMAT
<b>Redding, CA</b>				
metro 126,500 TSA 243,300				
M St. rank 272 ARB rank 206 /2 Birch rank 213				
Fall Arbitron (1) Fall Birch (2)				
540	KVIP		1.9	Redding RL
600	KHTE	2.3	1.9	Redding OL
1230	KLXR			Redding CR
1330	KRDG		1.0	Redding RCs*
1400	KQMS	10.3	12.6	Redding NX-TK
91.7	KCHO		1.0	Chico FA/JZ*
93.9	KFMF	3.3	3.4	Chico AP
94.7	KEWB	6.5	11.6	Anderson CH
95.7	KALF	.5	.5	Red Bluff CW
97.3	KNCQ	14.5	17.9	Redding CW
98.1	KVIP-FM		1.9	Redding RC/RL
99.3	KNNN	16.4	15.5	Central Valley AC
100.7	KCEZ	3.3	.5	Corning OL&
102.7	KFXS	1.9	1.4	Red Bluff AC
104.3	KSHA	15.4	8.7	Redding EZ
106.1	KARZ	4.7	7.2	Burney AC
<b>[16 stations 5 AM 11 FM]</b>				

STATION	CITY	(1)	(2)	FORMAT
<b>Riverside/San Bernardino, CA</b>				
metro 1,297,500 TSA 1,983,900				
M St. rank 31 ARB rank 28 /4 Birch rank 34				
Winter Arbitron (1) Fall Birch (2)				
540	KQJI			Costa Mesa EZ
590	KRSO	.6	1.0	San Bernardino AS&
1240	KLFE	.4	.9	San Bernardino RC
1290	KMEN			San Bernardino SX&
1320	KHSJ	.4		Hemet AS
1350	KCKC	1.9	1.1	San Bernardino CW
1370	KWRM		.7	Corona SS
1410	KCAL	2.4	.8	Redlands SS
1440	KDIF	.8	.9	Riverside SS
1490	KMET			Banning AS&
1510	KNSE			Ontario SS-SA
1530	KHPY			Moreno Valley SS
1570	KPRO			Riverside RL/ET/SA
88.3	KUCR			Riverside VA*
89.1	KUOR-FM			Redlands VA*
89.7	KSGN			Riverside RL*
90.1	KLRD			Yucaipa RC*

STATION	CITY	(1)	(2)	FORMAT
91.9	KVCR			San Bernardino FA/VA*
92.7	QQLH	.9	.5	Riverside AC
93.5	KRZE-FM			Ontario EI/VAAs
95.1	KFRG	9.6	9.1	San Bernardino CW
96.1	KWRP	2.0		San Jacinto SA
96.7	KCAL-FM	4.5	5.1	Redlands AR
97.5	KHTX			San Bernardino OL&
99.1	KGGI	8.7	12.0	Riverside CH-RB
99.9	KOLA	1.5	1.4	San Bernardino OL&
101.3	KATY-FM	.4		Idyllwild AC&
103.9	KBON	1.4	.8	Lake Arrowhead OL
105.7	KHYE	.5	1.0	Hemet CW
<b>[29 stations 13 AM 16 FM]</b>				

STATION	CITY	(1)	(2)	FORMAT
<b>Sacramento, CA</b>				
metro 1,274,900 TSA 2,741,100				
M St. rank 32 ARB rank 30 /4 Birch rank 30				
Winter Arbitron (1) Fall Birch (2)				
650	KRDY		.1	Rancho Cordova SS
710	KFIA	1.3	.5	Carmichael RC
890	KPTO			Citrus Heights cp-new
950	KAHI			Auburn CW&
1030	KKSA			Folsom cp-new
1110	KRCY	.8	.4	Roseville SsS
1140	KRAK	2.5	2.4	Sacramento CW
1210	KEBR			Rocklin RL&*
1240	KSAC	.3		Sacramento SX&
1320	KCTC	3.8	.8	Sacramento AS&
1380	KSMJ	1.4	.6	Sacramento SB&
1430	KJAY			Sacramento AS/TK&
1470	KXOA	.4	.5	Sacramento OL
1530	KFBK	11.8	10.4	Sacramento NX-TK
88.9	KXJZ		1.3	Sacramento NX/JZ*
89.3	KEBR-FM			North Highlands RL&*
89.7	KXHV			Sacramento cp-new
90.3	KDVS			Davis VA*
90.9	KXPR		2.9	Sacramento FA/NX*
91.5	KYDS			Sacramento VA*
92.1	KWWN			Placerville MT&
92.5	KGBY	4.3	4.1	Sacramento AC
93.7	KRXQ	7.3	11.6	Roseville AR
96.1	KYMX	4.5	2.7	Sacramento SA
96.9	KSEG	5.6	4.8	Sacramento CR
98.5	KNCI			Sacramento CW
100.5	KQPT	3.1	2.5	Sacramento AP
101.1	KHYL	4.4	3.6	Auburn OL
101.9	KFIA-FM	.5	.4	Shingle Springs RC
102.5	KSFM	8.0	12.1	Woodland CH-RB
105.1	KRAK-FM	8.6	12.1	Sacramento CW
105.5	KQBR	1.0		Davis CW&
106.5	KWOD	3.5	4.3	Sacramento AP
107.9	KXOA-FM	4.6	5.8	Sacramento AC-OL
<b>[34 stations 14 AM 20 FM]</b>				

STATION	CITY	(1)	(2)	FORMAT
<b>San Diego/Tijuana, CA BJ</b>				
metro 2,173,700 TSA 2,173,700				
M St. rank 15 ARB rank 15 /4 Birch rank 15				
Winter Arbitron (1) Fall Birch (2)				
540	X---			Tijuana SS
600	KKLQ	.1	.4	San Diego CHs
690	XETRA	1.8	2.3	Tijuana SX
760	KFMB	3.6	3.0	San Diego NX-TK
860	XEMO	1.5	1.1	Tijuana SS
910	KECR			El Cajon RLs*
950	XEKAM			Tijuana Z
1000	KCEO	.5	.1	Vista NX-TK&
1040	KURS			San Diego cp-new
1090	XEPRS	.5		Rosarita SS
1130	KSDO	5.1	4.3	San Diego NX-TK
1170	KCBQ	1.4	.5	San Diego OL&
1210	KPRZ	.8	.3	San Marcos RL
1220	XBAZ			Tijuana SS

# M Street RADIO MARKETS

CA

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
1240 KSON	San Diego	.7	.6	CWs	91.1 KCSM	San Mateo			JZ*
1310 XEC	Tijuana			SS	91.7 KALW	San Francisco			NX-TK*
1320 KGMG	Oceanside	.7		EZ	92.1 KKIS-FM	Walnut Creek	.2		AC
1360 KPQP	San Diego	3.9	2.1	AS&/TK&n	92.3 KSJO	San Jose	1.5	2.1	AR
1420 XEXX	Tijuana		.2	SS	92.7 KJAZ	Alameda	1.2	.9	JZ
1450 KSPA	Escondido	.6		AS	93.3 KYA-FM	San Francisco	1.3	1.0	OL
1550 XEBG	Tijuana			SS	94.1 KPFA	Berkeley			VA*
88.3 KSDS	San Diego			JZ*	94.5 KUFY	Gilroy	.9	1.4	CR
88.7 XITC	Tijuana			SS	94.9 KSAN-FM	San Francisco	3.7	3.3	CW
89.5 KPBS-FM	San Diego		1.5	NX-TK*	95.7 KKHI-FM	San Francisco	1.9	1.3	FA
90.3 XHTZ	Tijuana	3.5	6.2	RB	96.5 KOIT-FM	San Francisco	3.9	2.6	SA
91.1 XETRA	Tijuana	4.5	6.3	AP	97.3 KRQR	San Francisco	2.5	2.8	AR
92.1 KOWF	Escondido	.7	.5	CW	97.7 KHQT	Los Altos	1.8	2.4	CH-RB
92.5 XHRM	Tijuana	1.3	2.9	CH-RB	98.1 KABL-FM	San Francisco	2.8	1.3	SA
93.3 KECR-FM	El Cajon			RL&*	98.5 KOME	San Jose	1.4	1.7	AR
94.1 KFSD	San Diego	3.1	2.2	FA	98.9 KDBK	San Francisco	1.5	.5	AC
94.9 KBZS	San Diego			OL	99.7 KFRC-FM	San Francisco	1.5	1.2	OL
95.7 XHKY	Tijuana	1.1	.2	SS	100.3 KBAY	San Jose	2.3	1.3	SA
95.9 KKOS	Carlsbad	.6	.1	AC-CR	100.7 KTID-FM	San Rafael			AC
96.5 KYXY	San Diego	4.1	3.1	AC	101.3 KIOI	San Francisco	3.3	3.9	AC
97.3 KSON-FM	San Diego	7.5	8.2	CW	101.7 KKIQ	Livermore	.3		AC
97.7 XTJJ	Tijuana			SS	102.1 KDFC-FM	San Francisco	2.0	1.0	FA
98.1 KIFM	San Diego	3.6	3.8	NA	102.9 KBLX-FM	Berkeley	1.7	2.3	SB
100.7 KFMB-FM	San Diego	5.0	6.4	AC-CH	103.7 KKSF	San Francisco	2.7	2.7	NA
101.5 KGB-FM	San Diego	5.3	6.2	CR	104.5 KFOG	San Francisco	1.8	2.5	AP
102.1 KIOZ	Oceanside	3.2	5.3	AR	104.9 KBRG	Fremont	1.4	1.5	SS-CH
102.5 XUAM	Tijuana			SS	105.3 KITS	San Francisco	2.5	3.3	AP
102.9 KCLX-FM	San Diego	3.0	2.6	CR	105.7 KARA	Santa Clara	1.0	.7	OL
103.7 KJQY	San Diego	5.4	4.2	SA	106.1 KMEL	San Francisco	4.6	9.5	CH-RB
104.5 XLTN	Tijuana	1.8	1.9	SS	106.5 KEZR	San Jose	.9	1.5	AC
105.3 KCBQ-FM	San Diego	2.6	2.7	OL	106.9 KEAR	San Francisco			RL*
106.5 KKLQ-FM	San Diego	4.8	7.4	CH	107.7 KSOL	San Mateo	2.8	4.7	CH-RB

[46 stations 21 AM 25 FM]

[65 stations 22 AM 43 FM]

## San Francisco/Oakland, CA

metro 5,178,000 TSA 8,363,300  
M.St. rank 4 ARB rank 4/4 Birch rank 4  
Winter Arbitron (1) Fall Birch (2)

560 KSFO	San Francisco	1.5	1.5	OLs
610 KFRC	San Francisco	4.5	2.6	AS/TK&l
680 KNBR	San Francisco	3.4	2.3	TK/SX
740 KCBS	San Francisco	4.9	4.3	NX
810 KGO	San Francisco	8.4	8.4	NX-TK
910 KNEW	Oakland	1.2	1.3	CW
960 KABL	Oakland	.4	.7	SAs
990 KKIS	Pittsburg	.2		ACs
1010 KIQI	San Francisco	.8	.5	SS
1050 KOFY	San Mateo	2.0		SS
1100 KFAX	San Francisco	.8	.7	RL/ET
1170 KLOK	San Jose	.6		SS
1220 KDFC	Palo Alto	.2	.2	FAs
1260 KOIT	San Francisco	.4	.4	SAs
1310 KDIA	Oakland	.8	.7	SB
1370 KEEN	San Jose	.8		CW
1400 KBLX	Berkeley	.2		SBs
1430 KNTA	Santa Clara			SS
1450 KEST	San Francisco			ET/VA
1480 KWUN	Concord			CW
1510 KAPX	San Rafael			AS
1550 KKHI	San Francisco	.4	.3	FAs
88.1 KECG	El Cerrito			VA*
88.1 KSRH	San Rafael			VA*
88.5 KQED-FM	San Francisco			NX-TK*
89.1 KCEA	Atherton			VA*
89.3 KOHL	Fremont			CH*
89.3 KPFB	Berkeley			VAs*
89.5 KPOO	San Francisco			VA*
89.9 KCRH	Hayward			VA*
90.1 KZSU	Stanford			AP/JZ*
90.3 KUSF	San Francisco			AP*
90.5 KVHS	Concord			AP*
90.7 KALX	Berkeley			AP/VA*

## San Jose, CA

metro 1,272,300 TSA 3,444,100  
M.St. rank 29 ARB rank 31/4 Birch rank 31  
Winter Arbitron (1) Fall Birch (2)

560 KSFO	San Francisco	1.0	1.4	OLs
610 KFRC	San Francisco	3.4	.9	AS/TK&l
680 KNBR	San Francisco	2.8	2.0	TK/SX
740 KCBS	San Francisco	4.1	3.0	NX
810 KGO	San Francisco	7.9	8.7	NX-TK
1050 KOFY	San Mateo	.6		SS
1100 KFAX	San Francisco	.6	.8	RL/ET
1120 KSJI	San Martin			cp-new
1170 KLOK	San Jose	1.4	.8	SS
1220 KDFC	Palo Alto	.5		FAs
1260 KOIT	San Francisco	.5	.1	SAs
1290 KAZA	Gilroy	.5	.7	SS
1370 KEEN	San Jose	2.7	1.7	CW
1430 KNTA	Santa Clara	.6	1.1	SS
1500 KSIX	San Jose			ET
1590 KLIV	San Jose	.8	.4	NX&
88.5 KQED-FM	San Francisco			NX-TK*
89.3 KLEL	San Jose			Z
89.7 KFJC	Los Altos			AP*
90.5 KSFH	Mountain View			VA*
90.7 KSJS	San Jose			AP/JZ*
91.5 KKUP	Cupertino			VA*
92.3 KSJO	San Jose	4.3	5.7	AR
93.3 KYA-FM	San Francisco	.8	.8	OL
94.5 KUFY	Gilroy	2.8	3.9	CR
94.9 KSAN-FM	San Francisco	3.1	2.3	CW
95.3 KRTY	Los Gatos	3.5	3.1	CW
95.7 KKHI-FM	San Francisco	.8	1.7	FA
96.1 KSQQ	Morgan Hill			ET
96.5 KOIT-FM	San Francisco	3.2	1.8	SA
97.3 KRQR	San Francisco	.5	.3	AR
97.7 KHQT	Los Altos	6.5	8.3	CH-RB
98.1 KABL-FM	San Francisco	.8	.8	SA
98.5 KOME	San Jose	4.2	4.8	AR

# CA

# M Street RADIO MARKETS

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
99.1 KDBQ	Santa Cruz	.6	.6	ACs	<b>Santa Maria/Lompoc, CA</b>				
99.7 KFRC-FM	San Francisco	.8	1.4	OL	metro 109,400				
100.3 KBAY	San Jose	6.1	3.2	SA	M St. rank 294				
101.3 KIOI	San Francisco	2.0	3.5	AC	660 KGDP	Orcutt			RL
102.1 KDFC-FM	San Francisco	1.6	.7	FA	960 KNEZ	Lompoc			SS
102.9 KBLX-FM	Berkeley	1.2	2.2	SB	1240 KSMA	Santa Maria			OL/TK&I
103.3 KSCU	Santa Clara			AP*	1330 KLOM	Lompoc			Z
103.7 KKSF	San Francisco	2.1	1.9	NA	1410 KTME	Lompoc			ACs
104.5 KFOG	San Francisco	.5	.8	AP	1440 KUHL	Santa Maria			NX-TK
104.9 KBRG	Fremont	3.6	2.9	SS-CH	1480 KSBQ	Santa Maria			SS
105.3 KITS	San Francisco	1.8	2.0	AP	1600 KTAP	Santa Maria			SS
105.7 KARA	Santa Clara	3.5	1.9	OL	93.3 KZOZ	San Luis Obispo			CR
106.1 KMEL	San Francisco	2.5	4.9	CH-RB	95.3 KWBR	Pismo Beach			AR
106.5 KEZR	San Jose	3.4	4.7	AC	95.7 KGDP-FM	Orcutt			cp-new
106.9 KEAR	San Francisco			RL*	96.1 KSLY-FM	San Luis Obispo			CH
107.7 KSOL	San Mateo	1.9	3.1	CH-RB	96.7 KSYV	Solvang			AC

[50 stations 16 AM 34 FM]

## San Luis Obispo, CA

metro 176,000									
M St. rank 189									
720 KVGR	Templeton			cp-new					
920 KVEC	San Luis Obispo			NX-TK					
1030 KJDJ	San Luis Obispo			TK&					
1060 KXER	Templeton			cp-new					
1150 KBAI	Morro Bay			AS&					
1230 KPRL	Paso Robles			OL/TK&					
1280 KKAL	Arroyo Grande			TK					
1340 KGLW	San Luis Obispo			TK&					
1400 KKCB	San Luis Obispo			CW					
90.1 KCBX	San Luis Obispo			NX/FA/JZ*					
91.3 KCPR	San Luis Obispo			AP*					
92.5 KDDB	Paso Robles			CWs					
93.3 KZOZ	San Luis Obispo			CR					
94.9 KOTR	Cambria			AP/VA					
95.3 KWBR	Pismo Beach			AR					
96.1 KSLY-FM	San Luis Obispo			CH					
97.1 KWQH	San Luis Obispo			cp-new					
98.1 KKJG	San Luis Obispo			CW					
99.7 KWWV	Morro Bay			SA					
101.3 KSTT-FM	Los Osos			AC					
102.5 KSNI-FM	Santa Maria			CW					
104.5 KIQQ	Atascadero			OL&					
105.5 KOHD	Guadalupe			cp-new					
106.1 KWSP	Santa Margarita			EZ					

[24 stations 9 AM 15 FM]

## Santa Barbara, CA

metro 167,300	TSA 641,000								
M St. rank 211	ARB rank 173 /2	Birch rank 176							
Fall Arbitron (1)	Fall Birch (2)								
880 KNZS	Montecito			cp-new					
990 KSSM	Santa Barbara	2.6	1.3	AS/JZn					
1250 KTMS	Santa Barbara	7.0	6.8	NX-TK					
1290 KCSB	Santa Barbara	1.1		CW&					
1340 KIIST	Santa Barbara	2.6	4.7	OL&					
1490 KSPE	Santa Barbara	2.9	3.0	SS					
1520 KTRO	Port Hueneme	5.1	.9	SS					
88.7 KFAC	Santa Barbara			FA&*					
91.9 KCSB	Santa Barbara			.9 AP/VA*					
93.7 KDB	Santa Barbara	6.6	4.3	FA					
94.5 KCQR	Ellwood	3.3	6.0	AR					
97.5 KHTY	Santa Barbara	5.1	9.4	CH					
98.3 KDAR	Oxnard	.4	.4	RC					
99.9 KTYD	Santa Barbara	8.1	11.5	AR					
100.7 KHAY	Ventura	1.1	.9	CW					
101.7 KSBL	Carpinteria	6.3	5.1	AC&					
103.3 KRUZ	Santa Barbara	8.8	3.8	EZ					
104.7 KCAQ	Oxnard	2.9	4.7	CH-RB					
106.3 KMGQ	Goleta	5.9	6.0	AC					

[19 stations 7 AM 12 FM]

## Santa Rosa, CA

metro 336,500	TSA 336,500								
M St. rank 131	ARB rank 107 /2	Birch rank 113							
Fall Arbitron (1)	Fall Birch (2)								
1150 KMXN	Santa Rosa			OL					
1350 KSRO	Santa Rosa	2.1	2.2	NX-TK					
1460 KRRS	Santa Rosa			SS					
1490 KTOB	Petaluma	.4		AC/TK					
1580 KEZD	Windsor			cp-new					
89.1 KBBF	Santa Rosa	.4		SS-VA/VA*					
89.9 KCDS	Angwin			RL*					
91.1 KZQC	Santa Rosa			cp-new					
91.9 KLVV	Santa Rosa			.7 RC*					
92.9 KHIT	Healdsburg	5.6	7.6	AC					
97.7 KMGG	Monte Rio	3.4	3.0	OL&					
100.1 KZST	Santa Rosa	10.0	7.8	AC					
101.7 KXFX	Santa Rosa	7.3	9.9	AR					
104.9 KRPQ	Rohnert Park	7.3	8.8	CW					

[14 stations 5 AM 9 FM]

## Stockton, CA

metro 396,200	TSA 396,200								
M St. rank 98	ARB rank 88 /2	Birch rank 91							
Fall Arbitron (1)	Fall Birch (2)								
860 KTRB	Modesto	1.1	.2	CW					
920 KLOC	Ceres	.3	.2	SS-CW					
1140 KRAK	Sacramento	2.4	2.5	CW					
1230 KWG	Stockton	3.2	3.7	OL					
1280 KJAX	Stockton	1.4	1.5	NX-TK					
1420 KSTN	Stockton	1.4	1.3	RB					
1530 KFBK	Sacramento	1.4	1.3	NX-TK					
1570 KCVR	Lodi	2.7	4.2	SS/CHIs					
89.5 KSJC	Stockton			VA*					
90.1 KCIH	Stockton			2.7 RG*					
91.3 KUOP	Stockton			JZ/FA/RB*					
93.1 KOSO	Patterson	2.9	3.0	AC					
95.1 KDJK	Oakdale	1.6	3.8	AR					
96.7 KVFX	Manteca	3.5	2.3	CR					
97.7 KWIN	Lodi	6.0	14.3	CH					
98.5 KNCI	Sacramento			CW					
99.3 KJOY	Stockton	2.5	2.5	AC					
100.1 KFMR	Stockton	4.9	5.0	CW					
100.9 KSGO	Tracy	3.0	2.3	OL					
103.3 KBEE-FM	Modesto	8.1	3.7	EZ					
104.1 KHOP	Modesto	6.5	5.3	CH					
105.1 KRAK-FM	Sacramento	2.7	1.5	CW					

# M Street RADIO MARKETS

CO

STATION	CITY	(1)	(2)	FORMAT
106.5 KWOD	Sacramento	3.2	2.2	AP
107.3 KSTN-FM	Stockton	4.3	1.2	SS-CH

**[24 stations 8 AM 16 FM]**

**Vallejo/Napa, CA**  
metro

STATION	CITY	FORMAT
M St. rank 38		
840 KRKL	Yountville	cp-new
1190 KNBA	Vallejo	CW
1440 KVON	Napa	NX-TK
89.5 KSMC	Moraga	FA*
95.3 KUIC	Vacaville	AC
99.3 KVYN	St. Helena	AC

**Visalia/Porterville, CA**

metro 317,000  
M St. rank 129

STATION	CITY	FORMAT
620 KIGS	Hanford	SS
1240 KJOP	Lemoore	SS
1270 KJUG	Tulare	CWs
1320 KQIQ	Farmersville	cp-new
1370 KGEN	Tulare	SS
1400 KEYX	Visalia	ASs
1450 KTIP	Porterville	NX-TK
88.9 KDUV	Visalia	RC*
89.7 KARM	Visalia	RL*
90.5 KUFW	Woodlake	SS*
92.9 KFSS	Visalia	OL
94.9 KBOS-FM	Tulare	CH-RB
96.1 KGYU	Visalia	cp-new
97.1 KSEQ	Visalia	CH
98.9 KJOI	Dinuba	SA
99.7 KIOO	Porterville	AC
100.5 KOJJ	East Porterville	SS
103.3 KZPO	Lindsay	cp-new
103.7 KRZR	Hanford	AR
104.1 KFCL	Woodlake	cp-new
104.9 KQYZ	Lemoore	cp-new
106.7 KJUG-FM	Tulare	CW
107.5 KCML	Hanford	CW

**Yuba City/Marysville, CA**

metro 96,600  
M St. rank 308

STATION	CITY	FORMAT
1410 KMYC	Marysville	AS&
1450 KOBO	Yuba City	ET/VAs
1600 KUBA	Yuba City	CW
99.9 KRFD-FM	Marysville	AR
101.1 KHYL	Auburn	OL
103.1 KKCY	Colusa	OL&
103.9 KXCL	Yuba City	AC
107.5 KPPL	Colusa	AC

**[8 stations 3 AM 5 FM]**

**Colorado**

**Aspen/Glenwood Springs, CO**

metro 40,000  
M St. rank 428

STATION	CITY	FORMAT
980 KGLN	Glenwood Springs	AS&
1260 KRKE	Aspen	CW&
90.5 KDNK	Carbondale	VA*
91.5 KAJX	Aspen	NX/JZ*
97.7 KSPN-FM	Aspen	AC
99.1 KMTS	Glenwood Springs	CW
103.9 KSNO-FM	Snowmass Village	ACs

**[7 stations 2 AM 5 FM]**

STATION	CITY	(1)	(2)	FORMAT
<b>Breckenridge/Vail, CO</b>				
metro 25,900				
M St. rank 431				

STATION	CITY	FORMAT
610 KSKE	Vail	CW&
1130 KHTH	Dillon	Z
92.1 KYSL	Frisco	AC&
97.7 KSPN-FM	Aspen	AC
99.1 KMTS	Glenwood Springs	CW
101.5 KQMT	Eagle	AC&
102.3 KSMT	Breckenridge	APs
103.1 KZYR	Avon	AP
103.9 KFMU	Oak Creek	AP
104.7 KSKE-FM	Vail	CR&

**Colorado Springs, CO**

metro 333,100 TSA 555,300  
M St. rank 111 ARB rank 110 /4 Birch rank 108  
Winter Arbitron (1) Fall Birch (2)

STATION	CITY	(1)	(2)	FORMAT
740 KSSS	Colorado Springs		.5	ACs
820 KVFR	Falcon			cp-new
850 KOA	Denver	4.4	3.6	NX-TK
890 KCBB	Stratmoor			cp-new
1240 KRDO	Colorado Springs	1.9		CW&
1300 KVOR	Colorado Springs	6.5	4.3	NX-TK
1460 KKCS	Colorado Springs	.4	.5	CWs
1490 KXRE	Manitou Springs			Z
1530 KCMN	Colorado Springs	1.9	1.1	AS&
1580 KWYD	Colorado Springs			RL/SS
88.7 KCME	Manitou Springs		2.0	FA/JZ*
89.7 KEPC	Colorado Springs			AP*
90.5 KTLF	Colorado Springs		3.1	VA*
90.7 KCDC	Longmont			AC*
91.5 KRCC	Colorado Springs		3.1	NX/VA*
92.9 KSPZ	Colorado Springs	6.7	4.5	OL
93.9 KILO	Colorado Springs	4.2	5.2	AR
95.1 KRDO-FM	Colorado Springs	6.3	5.4	EZ
96.1 KBIQ	Fountain			cp-new
96.5 KKFM	Colorado Springs	6.0	5.8	CR
97.9 KCCY	Pueblo			CW
98.9 KKMGM	Pueblo	9.6	13.5	CH-RB
99.9 KVUU	Pueblo	5.3	4.0	AC
100.7 KATM-FM	Pueblo	4.0	6.9	CH-AR
101.9 KKCS-FM	Colorado Springs	13.7	15.2	CW
102.7 KIKX-FM	Manitou Springs	3.0	4.5	CH
104.5 KAFA	Colorado Springs			AP/VA*
105.5 KHII	Security		1.2	CW&
106.3 KKLI	Widefield	6.5	7.0	SA
107.9 KRYT-FM	Pueblo		.2	OL&

**Denver, CO**

metro 1,534,800 TSA 2,443,500  
M St. rank 24 ARB rank 24 /4 Birch rank 25  
Winter Arbitron (1) Fall Birch (2)

STATION	CITY	(1)	(2)	FORMAT
560 KLZ	Denver	.7	.8	AR&
630 KHOW	Denver	1.2	.4	ACs
670 KMVP	Commerce City			cp-new
710 KNUS	Denver	.5		NX-TK&
760 KRZN	Thornton	1.9	1.1	AS&
800 KLTT	Brighton	.4		RC&
850 KOA	Denver	8.6	6.3	NX-TK
910 KPFO	Denver		.1	RL*
950 KYGO	Denver	1.9	3.6	CW-OL
990 KRKS	Denver	.5	.1	RL
1040 KCBR	Monument			RL
1060 KLMO	Longmont			CW
1090 KYBG	Aurora	2.3	1.8	NX/SX
1150 KCUV	Englewood	.4		SS
1190 KBCO	Boulder	.1	.1	APs
1220 KBNO	Denver	1.1	.2	SS
1280 KXKL	Denver	.4	.1	OLs

# CO

# M Street RADIO MARKETS

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
1340	KDEN	Denver	.4	.1	NX-TK	105.3	KZKS	Rifle	OL
1390	KJME	Denver	.7		SS	107.9	KIOB	Grand Junction	Z
1430	KEZW	Aurora	3.3	1.2	AS&/TK&I	[19 stations 7 AM 12 FM]			
1490	KBOL	Boulder			AC	<b>Pueblo, CO</b>			
1510	KDKO	Littleton	.3	1.3	RB	metro 101,200	TSA 524,900		
1550	KQXI	Arvada			RL	M St. rank 269	ARB rank 229 /1	Birch rank 230	
1600	KRXY	Lakewood	.1		CHs	Spring Arbitron (1) Fall Birch (2)			
88.5	KGNU	Boulder			VA*	590	KCSJ	Pueblo	8.0 5.5
89.3	KUVO	Denver		1.0	SS-VA*	690	KRMX	Pueblo	5.3 4.8
90.1	KCFR	Denver		2.8	FA/IJZ*	740	KSSS	Colorado Springs	SS-CW
91.1	KWBI	Morrison		1.8	RL*	970	KFEL	Pueblo	2.4
92.1	KYBG-FM	Castle Rock			NX/SXs	1230	KDZA	Pueblo	CH-ARs
92.5	KDHT	Greeley	1.2		CW&	1350	KGHF	Pueblo	3.7 3.0
93.3	KTCL	Fort Collins	2.3	2.5	AP	1480	KRRU	Pueblo	Z
94.7	KHHH	Boulder	2.4	3.2	JZ	88.7	KCME	Manitou Springs	.6
95.7	KHOW-FM	Denver	3.9	3.0	AC	89.5	KTSC-FM	Pueblo	.6
96.1	KGLL	Greeley			CW	91.5	KRCC	Colorado Springs	1.2
97.3	KBCO-FM	Boulder	6.1	6.1	AP	91.9	KERP	Pueblo	RL*
98.5	KYGO-FM	Denver	8.5	12.4	CW	92.9	KSPZ	Colorado Springs	.5 .6
99.5	KVOD	Denver	2.3	1.4	FA	93.9	KILO	Colorado Springs	2.1 2.4
100.3	KMJI	Denver	4.5	3.6	AC	95.1	KRDO-FM	Colorado Springs	5.9 4.2
101.1	KOSI	Denver	6.4	3.2	SA	96.5	KKFM	Colorado Springs	2.7 4.2
102.5	KTRR	Loveland			AC	97.9	KCCY	Pueblo	20.9 22.4
103.5	KRFX	Denver	4.0	5.0	CR	98.9	KKMG	Pueblo	8.6 13.9
104.3	KQKS	Longmont	5.9	8.9	CH	99.9	KVUU	Pueblo	1.1 2.4
105.1	KXKL-FM	Denver	6.0	5.4	OL	100.7	KATM-FM	Pueblo	7.0 6.7
105.9	KBPI-FM	Denver	6.0	9.8	AR	101.9	KKCS-FM	Colorado Springs	3.7 .6
106.7	KAZY	Denver	4.1	3.4	AR	102.7	KIKX-FM	Manitou Springs	3.2 2.4
107.5	KRXY-FM	Lakewood	2.0	3.2	CH	104.5	KZKG	Pueblo	cp-new
[46 stations 24 AM 22 FM]					106.3	KKLI	Widefield	2.7 3.0	SA
<b>Fort Collins, CO</b>					107.1	KGRQ-FM	Pueblo		CR&
metro 273,500					107.9	KRYT-FM	Pueblo	8.0 5.5	OL&
M St. rank 156					[25 stations 7 AM 18 FM]				
600	KIIX	Wellington			AS&	<b>Connecticut</b>			
1170	KVVS	Windsor			SS	<b>Bridgeport, CT</b>			
1310	KFKA	Greeley			NX-TK	metro 371,900	TSA 371,900		
1360	KHNC	Johnstown			Z	M St. rank 110	ARB rank 95 /2	Birch rank 97	
1410	KCOL	Fort Collins			NX&	Fall Arbitron (1) Fall Birch (2)			
1450	KGRE	Greeley			CW	600	WICC	Bridgeport	12.2 11.7
1570	KLOV	Loveland			OL	690	WADS	Ansonia	ET
90.5	KCSU-FM	Fort Collins			FA/IJZ*	740	WGSM	Huntington	1.0
91.5	KUNC	Greeley			VA*	800	WLAD	Danbury	AC/TK&
92.5	KDHT	Greeley			CW&	940	WINE	Brookfield	OL
93.3	KTCL	Fort Collins			AP	1300	WAVZ	New Haven	.7 .9
96.1	KGLL	Greeley			CW	1450	WCUM	Bridgeport	.7 1.2
99.1	KUAD-FM	Windsor			CW	1500	WFIF	Milford	.7
102.5	KTRR	Loveland			AC	1530	WDJZ	Bridgeport	SS
104.3	KQKS	Longmont			CH	88.1	WMNR	Monroe	.3
107.9	KIMN	Fort Collins			CH-RB	88.5	WVOF	Fairfield	VA*
[16 stations 7 AM 9 FM]					89.5	WPKN	Bridgeport	.3	VA*
<b>Grand Junction, CO</b>					91.1	WSHU	Fairfield	1.2	NX/FA*
metro 77,400 TSA 171,200					95.1	WRKI	Brookfield	1.5 2.6	AR
M St. rank 315 ARB rank 249 /1					95.9	WEFX	Norwalk	2.6 2.7	CR
Spring Arbitron (1)					96.7	WQQQ	Stamford	.8	OL
580	KUBC	Montrose			AC	99.1	WPLR	New Haven	6.9 10.8
620	KSTR	Grand Junction	5.7		CW	99.9	WEZN	Bridgeport	13.3 13.4
700	KRMW	Silt			cp-new	101.3	WKCI	Hamden	9.2 6.5
1100	KNZZ	Grand Junction	2.4		NX-TK	107.9	WEBE	Westport	9.6 8.5
1230	KEXO	Grand Junction	1.6		OL&	[20 stations 9 AM 11 FM]			
1340	KQIL	Grand Junction	3.3		CW	<b>Danbury, CT NY</b>			
1430	KMIY	Grand Junction			cp-new	metro 158,000	TSA 158,000		
88.5	KCIC	Grand Junction			RL*	M St. rank 225	ARB rank 181 /2		
89.5	KPRN	Grand Junction			FA/IJZ*	Fall Arbitron (1) Fall Birch (2)			
90.3	KJOL	Grand Junction			RL*	800	WLAD	Danbury	8.6 4.6
91.3	KMSA	Grand Junction			VA*	850	WREF	Ridgefield	.8
92.3	KJYE-FM	Grand Junction	5.7		EZ	940	WINE	Brookfield	2.0 1.3
93.1	KQIX	Grand Junction	17.1		AC	1510	WPUT	Brewster	CW&
94.1	KKXX	Montrose			CW	91.7	WXCI	Danbury	1.3
95.1	KKLY	Delta	4.9		AC&	93.3	WJAR	Danbury	RL*
96.1	KSTR-FM	Montrose	8.1		AC				
99.9	KEKB	Fruita	30.9		CW				

# M Street RADIO MARKETS

# DE

STATION	CITY	(1)	(2)	FORMAT
95.1 WRKI	Brookfield	13.3	16.5	AR
98.3 WDAQ	Danbury	13.3	12.7	AC
105.5 WMJV-FM	Patterson	.4		AC

[9 stations 4 AM 5 FM]

## Hartford, CT

metro 990,500 TSA 2,568,800  
M St. rank 40 ARB rank 41/4 Birch rank 43  
Winter Arbitron (1) Fall Birch (2)

840 WRYM	New Britain	.4		SS/ET
870 WSAG	Poquonock			cp-new
910 WNEZ	New Britain			NX&
1080 WTIC	Hartford	16.1	13.2	NX-TK/SA
1120 WBIS	Bristol			NX-TK
1150 WCNX	Middletown	.7		NX-TK
1170 WCIF	Vernon			RL&*
1230 WLAT	Manchester	.5	.5	SS
1290 WCCC	West Hartford			ARs
1360 WDRC	Hartford	3.1	1.7	AS&
1410 WPOP	Hartford	2.4	3.9	NX-TK
1470 WMMW	Meriden	.5		AS&
1480 WKND	Windsor	.8	.5	RB
1550 WLVS	Bloomfield	.5		RL
88.1 WESU	Middletown	.3		VA*
88.9 WJMJ	Hartford	1.3		VA*
89.3 WRTC	Hartford	.1		VA*
89.9 WERB	Berlin			VA*
89.9 WQTQ	Hartford	2.0		RB*
90.5 WPKT	Meriden	1.9		FA*
91.3 WWUH	West Hartford			VA*
91.7 WHUS	Storrs	.1		VA*
92.5 WWYZ	Waterbury	7.4	7.7	CW
93.7 WZMX	Hartford	5.1	3.1	AC
95.7 WKSS	Meriden	4.1	7.0	CH-RB
96.5 WTIC-FM	Hartford	8.1	9.3	CH
100.5 WRCH	New Britain	6.4	5.2	SA
102.1 WAQY-FM	Springfield	2.2	2.2	AR
102.9 WDRC-FM	Hartford	5.6	4.2	OL
104.1 WIOF	Waterbury	3.7	2.3	SA
104.9 WIHS	Middletown	1.2		RL*
105.9 WHCN	Hartford	6.5	6.1	AR
106.9 WCCC-FM	Hartford	5.4	6.6	AR
107.7 WFCS	New Britain			AP*

[34 stations 14 AM 20 FM]

## New Haven, CT

metro 391,000 TSA 1,052,500  
M St. rank 104 ARB rank 90/2 Birch rank 82  
Fall Arbitron (1) Fall Birch (2)

960 WELI	New Haven	8.3	7.3	AC/TK&1
1080 WTIC	Hartford	1.2	2.4	NX-TK/SA
1220 WXCT	Hamden			SS
1300 WAVZ	New Haven	2.8	2.8	AS&
1340 WNHC	New Haven	3.2	2.5	RB
1360 WDRC	Hartford			AS&
1410 WPOP	Hartford	.3	.6	NX-TK
1470 WMMW	Meriden	1.6		AS&
1500 WFIF	Milford	.9	.2	RL
88.3 WQAQ	Hamden			AP*
88.7 WNHU	West Haven	.8		AP/VA*
89.5 WPKN	Bridgeport	.9		VA*
90.5 WPKT	Meriden	3.0		FA*
91.1 WSHU	Fairfield	.9		NX/FA*
92.5 WWYZ	Waterbury	5.1	6.6	CW
93.7 WZMX	Hartford	1.5	1.1	AC
94.3 WYBC	New Haven	2.5	2.4	RB/IZ
95.7 WKSS	Meriden	4.8	6.3	CH-RB
96.5 WTIC-FM	Hartford	1.2	1.9	CH
99.1 WPLR	New Haven	9.4	15.5	AR
99.9 WEZN	Bridgeport	5.4	2.8	SA
100.5 WRCH	New Britain	2.2	1.1	SA
101.3 WKCI	Hamden	9.4	8.4	CH

STATION	CITY	(1)	(2)	FORMAT
102.9 WDRC-FM	Hartford	4.2	4.3	OL
104.1 WIOF	Waterbury	2.5	2.1	SA
105.9 WHCN	Hartford	3.4	3.2	AR
106.9 WCCC-FM	Hartford	.6	.6	AR

[27 stations 9 AM 18 FM]

## New London/Norwich (SE CT), CT RI

metro 214,500 TSA 395,200  
M St. rank 166 ARB rank 148/1  
Spring Arbitron (1)

980 WSUB	Groton	1.9		TK
1180 WJFJ	Hope Valley			CW
1230 WERI	Westerly	2.5		AS&/TK
1310 WICH	Norwich	3.6		AC
1510 WNLC	New London	1.1		NX-TK
89.1 WNPR	Norwich			FAs*
91.1 WCNI	New London			VA*
97.7 WCTY	Norwich	7.2		CW
98.3 WILI-FM	Willimantic	2.2		CH&
100.9 WTYD	New London	13.1		SA
102.3 WVVE	Stonington	5.8		OL
103.7 WWRX-FM	Westerly	8.6		AR
105.5 WQGN	Groton	10.6		CH
106.5 WBMW	Ledyard			AC&

[14 stations 5 AM 9 FM]

## Stamford/Norwalk, CT NY

metro 282,100 TSA 282,100  
M St. rank 142 ARB rank 129/2  
Fall Arbitron (1) Fall Birch (2)

1260 WMMM	Westport			OL
1350 WNLC	Norwalk	4.1	1.7	AS&
1400 WSTC	Stamford	4.3	4.3	AC/TK&n
1490 WGCH	Greenwich	1.6		NX&
88.5 WEDW-FM	Stamford			FAs*
90.3 WWPY	Westport			AP*
91.9 WSLX	New Canaan			FA/VA*
92.7 WDRE	Garden City	2.5	1.9	AP
95.9 WEFX	Norwalk	5.5	3.3	CR
96.7 WQQQ	Stamford	1.8	1.9	OL
107.9 WEBE	Westport	4.1	3.8	AC-OL

[11 stations 4 AM 7 FM]

## Waterbury, CT

metro 190,200 TSA 285,800  
M St. rank 198 ARB rank 161/1  
Spring Arbitron (1)

1240 WWCO	Waterbury			AC
1320 WATR	Waterbury	6.5		AC/TK&n
1380 WFNW	Naugatuck			SS/ET
1590 WQQW	Waterbury			Z
92.5 WWYZ	Waterbury	6.8		RB/IZ
104.1 WIOF	Waterbury	3.0		SA

[6 stations 4 AM 2 FM]

## Delaware

### Wilmington, DE NJ MD

metro 489,700 TSA 581,200  
M St. rank 106 ARB rank 77/2  
Fall Arbitron (1)

740 WVCH	Chester			RL
1150 WDEL	Wilmington	6.3		AC/TK
1260 WNRK	Newark	.7		AS
1290 WJBR	Wilmington			ACs
1380 WAMS	Wilmington			Z
1450 WILM	Wilmington	5.1		NX-TK
1510 WJIC	Salem			NX-TK&
91.3 WXDR	Newark			AP*
91.7 WMPH	Wilmington			AP*
93.7 WSTW	Wilmington	8.7		CH
94.7 WDSB	Dover	2.0		CW
97.3 WZZE	Glen Mills			CH*

STATION	CITY	(1)	(2)	FORMAT
99.5 WJBR-FM	Wilmington		9.6	AC
101.7 WNNN	Canton		.6	RL
103.7 WXCX	Havre de Grace		1.4	CW

[15 stations 7 AM 8 FM]

District of Columbia

Washington, DC MD VA

metro 3,388,800 TSA 4,847,500  
M St. rank 10 ARB rank 7 /4 Birch rank 7  
Winter Arbitron (1) Fall Birch (2)

570 WTEM	Bethesda			SX
630 WMAL	Washington	4.9	3.6	NX-TK
700 WREH	Reston			cp-new
730 WCPT	Alexandria		.2	RL
780 WABS	Arlington			NX&
840 WLPY	Purcellville			cp-new
900 WILC	Laurel		.5	SS
950 WCTN	Potomac			RL
980 WWRC	Washington	2.1	1.6	NX-TK
1030 WNIT	Indian Head			ET
1050 WNTR	Silver Spring			TK/ET
1120 WUST	Washington	.5	.5	BG
1150 WMET	Gaithersburg			MT/TKns
1200 WAGE	Leesburg			AC/TK&I
1220 WFAX	Falls Church			RL
1260 WWDC	Washington	1.2	.8	AS&
1290 WRFS	Garrisonville			cp-new
1310 WDCT	Fairfax			RL-TK
1340 WYCB	Washington	1.4	1.6	BG
1390 WMZQ	Arlington	.4	.2	CWs
1440 WRHX	Herrndon			Z
1450 WOL	Washington	1.7	1.2	TK/RB-OL
1460 WPRW	Manassas			Z
1500 WTOP	Washington	3.7	3.4	NX
1540 WMDO	Wheaton		.2	SS
1580 WPGC	Morningside		.3	MT/TK&n
1600 WINX	Rockville			CH
88.1 WMUC-FM	College Park			AP/VA*
88.5 WAMU	Washington		1.8	NX-TK/CW*
89.3 WPFW	Washington		.8	JZ/TK*
90.1 WDCU	Washington		.4	JZ*
90.9 WETA-FM	Washington		1.9	FA*
91.9 WGTS-FM	Takoma Park			FA/RL*
93.9 WKYS	Washington	4.3	5.4	RB/SBn
94.7 WLTT	Bethesda	3.0	2.2	AC
95.5 WPGC-FM	Morningside	8.8	12.4	RB
96.3 WHUR-FM	Washington	2.9	3.3	SB
97.1 WASH	Washington	3.2	3.5	AC
98.7 WMZQ-FM	Washington	5.7	5.7	CW
99.1 WHFS	Annapolis	2.9	3.6	AP
99.5 WGAY	Washington	5.0	4.0	SA
100.3 WJZE	Washington	1.1	1.3	JZ
101.1 WWDC-FM	Washington	4.0	4.7	AR
102.3 WMMJ	Bethesda	4.0	3.5	SB
103.5 WGMS-FM	Washington	2.9	2.7	FA
104.1 WXTR-FM	Waldorf	3.2	2.9	OL
105.1 WAVA	Arlington	1.9		RL
105.9 WCXR	Woodbridge	3.3	4.0	CR
106.7 WJFK-FM	Manassas	3.0	3.0	TK/AR
107.3 WRQX	Washington	3.9	3.6	CH
107.7 WRCY	Warrenton			CW
107.9 WFSI	Annapolis		.3	RL&*

[52 stations 27 AM 25 FM]

STATION	CITY	(1)	(2)	FORMAT
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Florida

Daytona Beach, FL

metro 336,400 TSA 704,500  
M St. rank 126 ARB rank 108 /2  
Fall Arbitron (1) Fall Birch (2)

580 WDBO	Orlando	1.9	1.2	AC/TK
1020 WART	Port Orange			cp-new
1150 WNDB	Daytona Beach	3.9	1.2	NX-TK
1230 WSBW	New Smyrna Beach	1.0	.6	AS&/TK&I
1310 WYND	De Land			RL
1340 WROD	Daytona Beach	9.0	3.7	AS
1380 WELE	Ormond Beach		.7	RL
1400 WTRR	Sanford		1.2	AS&
1450 WMFJ	Daytona Beach	.5	.4	RL
1490 WXVQ	De Land			NX-TK&
1550 WWBH	New Smyrna Beach			EZ
1590 WPUL	South Daytona	.8	.8	SB&
89.7 WLJU	New Smyrna Beach			RL*
90.7 WMFE	Orlando		2.7	FA/VA*
91.5 WAPN	Holly Hill		.8	RL*
92.3 WWKA	Orlando	6.5	4.5	CW
93.1 WEDG	Edgewater			cp-new
94.5 WWLV	Daytona Beach	4.8	4.1	SA
95.3 WTLN-FM	Apopka		1.0	RL
96.5 WHTQ	Orlando	5.9	7.6	AR
98.1 WGNE-FM	Titusville	8.1	10.1	CW
99.9 WNFJ	Palatka	2.9	4.5	CH-AR
100.3 WDIZ	Orlando	6.1	9.1	AR
101.1 WVRI	Cocoa Beach	4.1	3.7	AC-OL
101.9 WJHM	Daytona Beach	7.8	9.3	RB
104.1 WHVE	Cocoa Beach	2.0	1.6	CH
105.1 WOMX-FM	Orlando	2.0	2.9	AC
105.9 WOCL	De Land	7.0	7.4	OL
106.7 WXXL	Leesburg	1.0	2.3	CH
107.7 WMGF	Mount Dora	7.1	2.7	AC

[30 stations 12 AM 18 FM]

Fort Myers, FL

metro 306,700 TSA 600,700  
M St. rank 135 ARB rank 121 /2 Birch rank 88  
Fall Arbitron (1) Fall Birch (2)

770 WWCN	North Fort Myers			NX-TK&
1070 WKII	Port Charlotte	2.3		AS&
1200 WDCQ	Pine Island Cente	3.6	.9	NX-TK&
1240 WINK	Fort Myers	8.6	3.1	NX-TK
1270 WNOG	Naples		2.5	NX-TK
1350 WCRM	Fort Myers			RC
1410 WMYR	Fort Myers			CWs
1440 WWCL	Lehigh Acres			FA
1580 WCCF	Punta Gorda			NX-TK&
88.7 WAYJ	Fort Myers		1.9	RC*
90.1 WSFP-FM	Fort Myers		1.9	FA*
90.9 WSOR	Naples		3.0	RL*
92.7 WQLM-FM	Punta Gorda			SA&
93.5 WRGI	Naples		.6	OL
94.5 WCVU	Naples		8.0	SA
95.3 WOLZ	Fort Myers	5.2	3.4	OL
96.1 WRXX-FM	Bonita Springs	7.1	12.0	AR
96.9 WINK-FM	Fort Myers	11.9	9.0	AC
98.5 WRWX	Samibel			cp-new
99.3 WZCR	Fort Myers Beach	5.5	5.6	CR
100.1 WEEJ	Port Charlotte			NA
101.1 WAVV	Marco	4.6	5.8	AC
101.9 WHEW	Fort Myers	3.8	.9	CW
103.1 WSGI	Naples		.7	AC
103.7 WXKB	Cape Coral	3.1	4.3	CH
105.5 WIXI	Naples Park	6.5	4.6	AS&
106.3 WSUV	Fort Myers Villas			AC&
107.1 WCKT	Lehigh Acres	10.7	17.4	CW

[28 stations 9 AM 19 FM]



# M Street RADIO MARKETS

FL

STATION	CITY	(1)	(2)	FORMAT
<b>Fort Pierce/Vero Beach, FL</b>				
metro 309,800 TSA 335,200				
M St. rank 170 ARB rank 119/2				
Fall Arbitron (1)				
1330 WJNX	Fort Pierce	.6		NX-TKs
1370 WAXE	Vero Beach	1.7		AS&
1400 WIRA	Fort Pierce	2.2		AS&/TK&I
1450 WSTU	Stuart	2.2		AC
1490 WTTB	Vero Beach	2.8		NX-TK
1590 WPSL	Port St. Lucie			OL
88.9 WQCS	Fort Pierce			FA/JZ*
89.9 WCNO	Palm City			RL*
91.9 WSCF-FM	Vero Beach			RC*
92.7 WZZR	Stuart	11.6		AR
93.5 WGYL	Vero Beach	7.7		EZ
95.5 WOVV	Fort Pierce	10.9		CH
98.7 WKGR	Fort Pierce	6.6		AR
99.7 WWDO	Vero Beach			cp-new
101.7 WAVV	Vero Beach	8.4		CW
102.3 WHLG	Jensen Beach	11.2		EZ
103.7 WQOL	Vero Beach	5.8		OL&

[17 stations 6 AM 11 FM]

## Fort Walton Beach/Destin, FL AL

STATION	CITY	(1)	(2)	FORMAT
metro 123,000 TSA 147,200				
M St. rank 263 ARB rank 210/1 Birch rank 198				
Spring Arbitron (1) Fall Birch (2)				
920 WWSF	Andalusia			CHs
1010 WCNU	Crestview			Z
1050 WJSB	Crestview	.5	2.1	CWs
1120 WBZR	Destin			Z
1260 WFTW	Fort Walton Beach	1.9	1.1	NX-TK
1340 WFSH	Valparaiso	.5	.5	AS
1400 WNUF	Fort Walton Beach	1.0	.5	TK&
88.1 WUWF	Pensacola	1.6		FA/JZ*
91.1 WPSM	Fort Walton Beach	1.6		RC/RL*
92.1 WMMK	Destin	7.7	6.3	CW
96.5 WJUS	Fort Walton Beach			cp-new
96.9 WDJR	Enterprise			CW&
98.1 WWSF-FM	Andalusia	10.5	12.2	CH
98.5 WFSY	Panama City	1.0	.5	AC-OL
99.5 WKSM	Fort Walton Beach	9.6		CR&
101.5 WTKX-FM	Pensacola	4.3	5.8	AR
102.3 WWAV	Santa Rosa Beach	7.7	9.0	AC
104.7 WAAZ-FM	Crestview			.5 CW
105.5 WYZB	Mary Esther	17.7	9.0	OL&

[19 stations 7 AM 12 FM]

## Gainesville, FL

STATION	CITY	(1)	(2)	FORMAT
metro 157,600 TSA 485,300				
M St. rank 195 ARB rank 182/2 Birch rank 179				
Fall Arbitron (1) Fall Birch (2)				
850 WRUF	Gainesville	.5		NX-TK&
980 WLUS	Gainesville	4.4	4.3	AS
1230 WGGG	Gainesville	.5	.5	TK-SX&
1390 WAJD	Gainesville			CHs
1430 WWLO	Gainesville			RB
89.1 WUFT-FM	Gainesville	6.2		FA*
90.5 WYFB	Gainesville	1.4		RL&*
91.7 WJLF	Gainesville	4.3		RC*
92.1 WFEZ	Williston			Z
92.9 WMFQ	Ocala			SA
93.7 WMMZ	Ocala	6.8	7.1	CH
97.7 WLCL	Micanopy	4.9	6.6	CR
98.5 WKTK	Crystal River	11.2	9.5	AC
100.5 WNFQ	Newberry			cp-new
100.9 WYGC	Gainesville	8.7	9.5	CW
103.7 WRUF-FM	Gainesville	10.7	13.7	AR
104.9 WYOC	High Springs	2.4	.5	OL&
105.5 WYKS	Gainesville	7.8	11.8	CH

[18 stations 5 AM 13 FM]

STATION	CITY	(1)	(2)	FORMAT
<b>Jacksonville, FL GA</b>				
metro 791,600 TSA 1,053,800				
M St. rank 53 ARB rank 50/4 Birch rank 50				
Winter Arbitron (1) Fall Birch (2)				
550 WAYR	Orange Park	1.5		RL
600 WOKV	Jacksonville	4.6	3.9	TK
690 WPDQ	Jacksonville	.9	.6	TK
930 WNZS	Jacksonville	.8	.1	SX&
970 WVOJ	Jacksonville		.2	RL
1010 WXTL	Baldwin			RL
1050 WROS	Jacksonville	.6	1.6	RL
1100 WCGA	Woodbine			Z
1160 WELX	Callahan			cp-new
1190 WECC	St. Mary's			RL
1220 WJAX	Jacksonville		.4	EZs*
1240 WFOY	Saint Augustine	.6	.2	AS/TK&
1280 WSVE	Jacksonville	2.6	1.9	BG
1320 WQIK	Jacksonville		.3	CWs
1360 WCGL	Jacksonville	1.4	1.0	RL
1400 WZAZ	Jacksonville	1.2	.7	RB-OL
1460 WFYV	Jacksonville			NX&
1530 WCRJ	Jacksonville			SG
1570 WQAI	Fernandina Beach			Z
1600 WQBR	Atlantic Beach			RL*
88.1 WNCM	Jacksonville	1.7		RC*
88.7 WJFR	Jacksonville	.1		RL&*
89.9 WJCT-FM	Jacksonville	2.3		NX/FA*
90.9 WKTZ-FM	Jacksonville	3.7		EZ*
91.7 WNLE	Fernandina Beach	.3		RL*
92.1 WJXR	Macclenny	.2		CW
92.7 WJBT	Green Cove Spring	2.2	2.3	RB
93.3 WAIA	St. Mary's	2.3	6.0	CR
95.1 WAPE-FM	Jacksonville	9.7	9.7	CH
96.1 WEJZ	Jacksonville	7.4	4.9	SA
96.9 WKQL	Jacksonville	5.3	4.0	OL
99.1 WQIK-FM	Jacksonville	13.2	11.9	CW
99.9 WNNF	Palatka	.4	.8	CH-AR
100.7 WOKV-FM	Brunswick	2.4	1.0	TKs
101.5 WHJX-FM	Brunswick	4.9	10.7	RB
102.9 WIVY-FM	Jacksonville	4.7	4.5	AC-CH
104.5 WFYV-FM	Atlantic Beach	6.9	9.6	AR
105.5 WSOS	Saint Augustine	.9	1.2	AC
106.3 WKBX	Kingsland			CW
107.3 WROO	Jacksonville	7.3	7.3	CW

[40 stations 20 AM 20 FM]

## Key West/Florida Keys, FL

STATION	CITY	(1)	(2)	FORMAT
metro 65,000				
M St. rank 377				
1180 VOA	Marathon			SS-VA*
1300 WFFG	Marathon			CW
1500 WKIZ	Key West			OL
1600 WKWF	Key West			TK&
90.9 WJIR	Key West			RL*
92.5 WEOU	Key West			CH
93.5 WKRY	Key West			FA-JZ-EZ
94.3 WGMX	Marathon			AC&
98.7 WOZN	Key West			AR
99.5 WAIL	Key West			AR
100.3 WCTH	Plantation Key			OL&
102.1 WKLG	Rock Harbor			CW
102.5 WPIK	Summerland Key			CW
103.1 WFKZ	Plantation Key			CH
103.9 WZMQ	Key Largo			SSs
104.7 WWUS	Big Pine Key			SA
105.5 WKKB	Key Colony Beach			cp-new
106.3 WAVK	Marathon			AC&
107.1 WIIS	Key West			AC
107.9 WWFT	Key West			cp-new

[20 stations 4 AM 16 FM]

**FL**

**M Street RADIO MARKETS**

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
<b>Lakeland, FL</b>					<b>Naples, FL</b>				
metro 349,700	TSA 428,200				metro 139,700	TSA 467,600			
M St. rank 113	ARB rank 104 /2				M St. rank 237	ARB rank 194 /2			
Fall Arbitron (1)	Fall Birch (2)				Fall Arbitron (1)				
540 WGTO	Pine Hills	.4		OL&	101.5 WLYF	Miami	6.6	4.5	SA
910 WFNS	Plant City			SX	102.1 WKLG	Rock Harbor			CW
1130 WWBF	Bartow			AC	102.7 WMXJ	Pompano Beach	2.4	2.9	OL
1230 WONN	Lakeland	2.6	1.1	AS&	103.5 WSHE	Fort Lauderdale	3.8	5.1	AR
1280 WIPC	Lake Wales			AC/TK&	104.3 WEAT-FM	West Palm Beach	.8	.7	SA
1330 WWAB	Lakeland	.4		RB	105.1 WHQT	Coral Gables	4.3	7.0	CH-RB
1360 WHNR	Cypress Gardens	.7		AS	105.9 WAXY	Fort Lauderdale			OL
1430 WLKF	Lakeland	2.0		AC/TK&	106.7 WJQY	Fort Lauderdale	3.2	2.3	AC
1460 WBAR	Bartow			AS	107.5 WQBA-FM	Miami	1.7	2.6	SS-AC
1490 WSIR	Winter Haven	1.1		AC	<b>[55 stations 28 AM 27 FM]</b>				
1570 WTWB	Auburndale	.5		RL	<b>Naples, FL</b>				
90.3 WLVF-FM	Haines City			RL*	metro 139,700	TSA 467,600			
91.1 WCIE-FM	Lakeland		5.2	RL*	M St. rank 237	ARB rank 194 /2			
91.9 WYFO	Lakeland			RL&*	Fall Arbitron (1)				
94.1 WEZY	Lakeland	9.2	7.4	EZ	1270 WNOG	Naples	7.9		NX-TK
97.5 WPCV	Winter Haven	21.2	18.6	CW	1480 WMIB	Marco			Z
<b>[16 stations 11 AM 5 FM]</b>					1490 WZOR	Immokalee	2.1		SS&
<b>Miami/Fort Lauderdale, FL</b>					89.5 WBPT	Naples			RC*
metro 2,777,200	TSA 3,806,500				90.9 WSOR	Naples			RL*
M St. rank 9	ARB rank 11 /4				91.5 WJYO	Fort Myers			RCs*
Winter Arbitron (1)	Fall Birch (2)				92.7 WGUF	Marco	1.3		AC&
560 WQAM	Miami	.5	.4	TK/SX	93.5 WRGI	Naples	3.8		OL
610 WIOD	Miami	3.9	5.0	TK	94.5 WCVU	Naples	10.4		SA
670 WWFE	Miami	1.4	1.3	SS	95.3 WOLZ	Fort Myers	.4		OL
710 WVAQI	Miami	4.9	4.4	SS-TK	96.1 WRXX-FM	Bonita Springs	11.7		AR
740 WSBR	Boca Raton			NX-TK	96.9 WINK-FM	Fort Myers	6.7		AC
790 WMRZ	South Miami	2.1	1.1	AS&	98.3 WCOO	Immokalee			Z
830 WRFM	Hialeah	.4		SS-RC	101.1 WAVV	Marco	10.4		AC
850 WEAT	West Palm Beach			EZ	101.9 WHEW	Fort Myers			CW
940 WINZ	Miami	2.5	1.8	NX	103.1 WSGI	Naples	2.1		AC
980 WWNN	Pompano Beach		.1	HT	105.5 WIXI	Naples Park	12.1		AS&
990 WFBA	Miami			cp-new	107.1 WCKT	Lehigh Acres	11.7		CW
1040 WYFX	Boynton Beach	.4		RB-OL	<b>[18 stations 3 AM 15 FM]</b>				
1080 WVCG	Coral Gables	.4		VA	<b>Ocala, FL</b>				
1140 WQBA	Miami	3.3	2.0	SS	metro 156,100				
1170 WAVS	Davie	.5	1.0	SS	M St. rank 209				
1210 WCMQ	Miami Springs	.9	.5	SS-AC	900 WMOP	Ocala			CW
1230 WJNO	West Palm Beach	.5		NX-TK	1290 WTMC	Ocala			AC/TK&
1260 WSUA	Miami			SS-AC	1370 WOCA	Ocala			NX-TK
1320 WLQY	Hollywood	.4		ET	88.1 WHUJ	Ocala			RC*
1360 WKAT	North Miami	.9	.3	SS	89.1 WUFT-FM	Gainesville			FA*
1400 WF1L	Fort Lauderdale	1.0	1.1	TK	90.5 WYFB	Gainesville			RL&*
1430 WOIR	Homestead			SS	92.9 WMFQ	Ocala			SA
1450 WOCN	Miami			SS	93.7 WMMZ	Ocala			CH
1470 WRBD	Pompano Beach			RB-OL	95.5 WGGO-FM	Silver Springs			OL&
1490 WMBM	Miami Beach	.8	.7	BG	98.5 WKTK	Crystal River			AC
1520 WEXY	Wilton Manors			BG	102.3 WTRS-FM	Dunnellon			CW
1550 WRHC	Coral Gables	.3	.2	SS-NX-TK	103.7 WRUF-FM	Gainesville			AR
1580 WSRF	Fort Lauderdale			RGm/SS	<b>[12 stations 3 AM 9 FM]</b>				
88.5 WKPX	Sunrise		.4	CH*	<b>Orlando, FL</b>				
88.9 WDNA	Miami			VA*	metro 945,800	TSA 2,354,700			
89.7 WMCU	Miami	1.3		RL*	M St. rank 37	ARB rank 42 /4			
90.3 WAFG	Fort Lauderdale			RL/EZ*	Winter Arbitron (1)	Fall Birch (2)			
90.5 WVUM	Coral Gables			AP/RB*	540 WGTO	Pine Hills	.4	.2	OL&
91.3 WLRN-FM	Miami		1.2	NX/JZ*	580 WDBO	Orlando	7.7	4.9	AC/TK
92.3 WCMQ-FM	Hialeah	2.0	2.7	SS-AC	650 WORL	Christmas			cp-new
93.1 WTMI	Miami	2.7	2.5	FA	740 WWNZ	Orlando	3.3	2.6	NX-TK
93.9 WLVE	Miami Beach	3.1	2.8	JZ	790 WLBE	Leesburg			AS
94.9 WZTA	Miami Beach	2.9	3.5	CR	830 WNZQ	St. Cloud			cp-new
95.7 WXDJ	Homestead	3.1	2.3	SS	860 WWKO	Cocoa			SB
96.5 WPOW	Miami	5.9	8.7	CH-RB	950 WOMX	Orlando	.3	.2	ACs
97.3 WFLC	Miami	4.2	3.8	AC	990 WHOO	Orlando			BGm/ARs
97.9 WRMF	Palm Beach	.6	.4	AC	1030 WCAG	Oveido			cp-new
98.3 WRTO	Goulds	2.8	1.5	SS	1080 WFIV	Kissimmee			CW
99.1 WEDR	Miami	6.9	7.7	RB	1140 WONQ	Orlando	.3	.5	SS
99.9 WKIS	Boca Raton	4.0	3.2	CW	1190 WAJL	Pine Castle		.1	RC
100.7 WHYI	Fort Lauderdale	3.8	4.1	CH	1220 WMJK	Kissimmee			Travel
					1270 WHBS	Eatonville			SS
					1340 WWFL	Clermont			Z
					1400 WTRR	Sanford	.8		AS&

# M Street RADIO MARKETS

FL

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT		
1410	WQBQ	Leesburg		NX-TK&	94.1	WMEZ	Pensacola	6.5	3.9	EZ	
1440	WPRD	Winter Park		NX-TK&	94.9	WKSJ-FM	Mobile	1.4	1.8	CW	
1460	WOLM	Lake Mary		cp-new	96.1	WAVH	Mobile	4.1	4.5	OL&	
1480	WUNA	Ocoee		SS/RLn	97.5	WABB-FM	Mobile	3.6	4.1	CH	
1520	WTLN	Apopka		RLs	98.1	WWSF-FM	Andalusia	2.5	2.7	CH	
1580	WBGB	Mount Dora		Z	99.9	WKRQ-FM	Mobile	5.9	4.9	AC	
1600	WXTO	Winter Garden		.2	SS	100.7	WJLQ	Pensacola	5.9	AC	
88.9	WPFL	Winter Park		VA*	101.5	WTKX-FM	Pensacola	3.8	6.8	AR	
89.3	WGAG	Orlando		RL*	102.7	WXBM-FM	Milton	8.6	9.2	CW	
89.9	WUCF	Orlando		.2	VA*	104.1	WGXC	Atmore	4.3	2.9	AR
90.7	WMFE-FM	Orlando		3.4	FA/VA*	105.1	WKGT	Century	5.0	2.0	AS&
91.5	WPRK	Winter Park		.7	FA/AP*	107.3	WOWW	Pensacola	13.5	8.6	CW
92.3	WWKA	Orlando		11.2	10.3	CW					
94.5	WWLV	Daytona Beach		2.3	.8	SA					
95.3	WTLN-FM	Apopka		1.5	1.8	RL					
96.5	WHTQ	Orlando		5.0	6.9	AR					
97.5	WPCV	Winter Haven		1.1	1.3	CW					
98.9	WMMO	Orlando		5.0	6.3	AC					
100.3	WDIZ	Orlando		5.2	6.2	AR					
101.1	WVRI	Cocoa Beach		4.7	3.7	AC-OL					
101.9	WJHM	Daytona Beach		9.5	13.4	RB					
103.1	WLOQ	Winter Park		3.4	3.4	NA					
104.1	WHVE	Cocoa Beach		2.6	2.5	CH					
105.1	WOMX-FM	Orlando		4.9	4.5	AC					
105.9	WOCL	De Land		4.1	4.2	OL					
106.7	WXXL	Leesburg		5.3	8.4	CH					
107.7	WMGF	Mount Dora		6.5	3.2	AC					

[44 stations 24 AM 20 FM]

## Panama City, FL

metro 108,700 TSA 288,300  
M St. rank 279 ARB rank 226/1  
Spring Arbitron (1)

590	WGNE	Panama City		7.0	EZ
770	WFBN	Lynn Haven			cp-new
1290	WPCF	Panama City Beach			RLs
1430	WLTV	Panama City		.6	NX-TK&
1480	WKGC	Panama City Beach			CH/VA*
89.9	WRSG	Panama City			cp-new
90.7	WKGC-FM	Panama City			FA/JZ*
92.5	WPAP-FM	Panama City		26.9	CW
94.5	WJST	Port St. Joe		2.9	CW
95.9	WRBA	Springfield		8.2	AC
98.5	WFSY	Panama City		9.9	AC-OL
99.3	WEBZ	Mexico Beach		1.8	EZ
100.1	WPCF-FM	Panama City			RL
101.9	WYOO	Springfield			cp-new
103.5	WDRK	Callaway			AR
105.1	WSEA	Panama City Beach			cp-new
105.9	WILN	Panama City		13.5	CH
107.9	WPFM	Panama City		6.4	CH

[18 stations 5 AM 13 FM]

## Pensacola, FL AL

metro 290,900 TSA 581,700  
M St. rank 137 ARB rank 125/2 Birch rank 117  
Fall Arbitron (1) Fall Birch (2)

610	WHYM	Pensacola		1.1	1.2	RL
660	WBLX	Fairhope				SB&
790	WSWL	Pensacola		.7		NX&
980	WRNE	Gulf Breeze		2.5	2.0	SB
1090	WJBW	Cantonment				RL
1230	WTKX	Pensacola				ARs
1330	WEBY	Milton		.2		OL
1370	WCOA	Pensacola		6.8	5.3	AC/TK&
1450	WBSR	Pensacola				SA
1490	WECM	Milton				RL
1570	WBND	Pensacola Beach				cp-new
88.1	WUWF	Pensacola		2.7		FA/JZ*
89.5	WPCS	Pensacola		1.6		RL*
91.7	WEGS	Milton		1.2		RG*
92.9	WBLX-FM	Mobile		11.3	20.7	RB

94.1	WMEZ	Pensacola		6.5	3.9	EZ
94.9	WKSJ-FM	Mobile		1.4	1.8	CW
96.1	WAVH	Mobile		4.1	4.5	OL&
97.5	WABB-FM	Mobile		3.6	4.1	CH
98.1	WWSF-FM	Andalusia		2.5	2.7	CH
99.9	WKRQ-FM	Mobile		5.9	4.9	AC
100.7	WJLQ	Pensacola		5.9		AC
101.5	WTKX-FM	Pensacola		3.8	6.8	AR
102.7	WXBM-FM	Milton		8.6	9.2	CW
104.1	WGXC	Atmore		4.3	2.9	AR
105.1	WKGT	Century		5.0	2.0	AS&
107.3	WOWW	Pensacola		13.5	8.6	CW

[27 stations 11 AM 16 FM]

## Sarasota, FL

metro 446,700 TSA 573,300  
M St. rank 94 ARB rank 80/2  
Fall Arbitron (1) Fall Birch (2)

620	WSUN	Saint Petersburg		3.1	.3	CW
680	WRMD	Saint Petersburg		.7		SS
930	WKXY	Sarasota		1.5		AC
970	WFLA	Tampa		4.9	3.6	NX-TK
1070	WKII	Port Charlotte		.9		AS&
1220	WQSA	Sarasota				NX-TK
1280	WTMY	Sarasota				MT&
1320	WAMR	Venice		1.8	2.7	TK&
1420	WBRD	Palmetto		1.3		TK&
1450	WSPB	Sarasota		.7		FA
1490	WKLX	Bradenton				Z
1530	WENG	Englewood				AC/TK&
88.1	WJIS	Bradenton		2.1		RC*
88.5	WMNF	Tampa		.6		VA*
89.1	WAYG	Sarasota				cp-new
89.7	WUSF	Tampa		3.3		FA/JZ*
91.3	WSEB	Englewood				RL*
92.1	WCTQ	Venice		4.2	5.4	CW
92.5	WYUU	Safety Harbor		.4		OL
93.3	WFLZ	Tampa		5.2	11.6	CH-RB
94.9	WYNF	Tampa		9.6	13.4	AR
95.7	WMTX-FM	Clearwater		3.9	.9	AC
96.9	WINK-FM	Fort Myers		3.1	3.3	AC
97.9	WXTB	Clearwater		1.8	1.8	AR
98.7	WISP	Holmes Beach				AC&
99.5	WQYK-FM	Saint Petersburg		3.4		CW
100.7	WUSA	Tampa		1.6	.9	AC-OL
101.5	WKES	Saint Petersburg				RC/RL*
102.5	WHPT	Sarasota		4.3		AC
103.3	WUDV	Bradenton		19.2	11.3	EZ
105.5	WKZM	Sarasota		1.2		RL*
106.3	WSRZ-FM	Sarasota		5.7	8.3	OL
107.3	WWRM	Saint Petersburg		4.0	2.1	SA
107.9	WVFE	Coral Cove				cp-new

[34 stations 12 AM 22 FM]

## Tallahassee, FL GA

metro 180,800 TSA 353,100  
M St. rank 172 ARB rank 165/1 Birch rank 170  
Spring Arbitron (1) Fall Birch (2)

730	WSTT	Thomasville				Z
840	WHGH	Thomasville				RB
1070	WANM	Tallahassee				NX&
1160	WTWF	Woodville				cp-new
1230	WWSO	Quincy				BG
1270	WNLS	Tallahassee		.6		CW&
1330	WCVC	Tallahassee		1.6	.3	RL
1410	WHBT	Tallahassee		1.9		SBs
1450	WTAL	Tallahassee		2.6	2.9	TK&
88.9	WFSU-FM	Tallahassee		4.2		NX-TK*
89.7	WVFS	Tallahassee		1.9		AP*
90.5	WAMF	Tallahassee		2.6		RB/JZ*
91.5	WFSQ	Tallahassee		3.2		FA*
94.5	WJST	Port St. Joe				CW

# FL

# M Street RADIO MARKETS

STATION	CITY	(1)	(2)	FORMAT
94.9 WTNT	Tallahassee	12.9	10.6	CW
95.9 WHBX	Tallahassee	8.7	15.4	SB&
98.9 WBGM-FM	Tallahassee	7.4	5.5	AC
99.9 WHKX	Lafayette	6.1	5.1	CW
100.7 WTPS	Quincy			cp-new
100.7 WGWD	Gretna	.6		OL&
101.5 WFHT	Quincy	8.7	8.4	CH-RB
103.1 WUMX	Tallahassee	3.9	4.8	CH
104.1 WGLF	Tallahassee	10.6	14.5	AR
104.9 WMLO	Havana	4.8	2.6	SA
106.1 WRZK	Tallahassee			AR&
107.1 WNSI	Thomasville	1.9		OL

[26 stations 9 AM 17 FM]

## Tampa/St. Petersburg, FL

metro 1,849,200 TSA 2,938,600

M St. rank 18 ARB rank 21/4 Birch rank 21

Winter Arbitron (1) Fall Birch (2)

570 WHNZ	Pinellas Park	.8	.4	NX&
620 WSUN	Saint Petersburg	2.0	.9	CW
680 WRMD	Saint Petersburg	.4		SS
760 WEND	Brandon			TK&
820 WRFA	Largo			SG
860 WGUL	Dunedin	1.8	.8	ASs
910 WFNS	Plant City	.3		SX
970 WFLA	Tampa	7.8	6.0	NX-TK
1010 WQYK	Seffner	.8	.3	CW&
1040 WMTX	Pinellas Park			ACs
1110 WTIS	Tampa			RL/ET
1150 WTMP	Temple Terrace	.8	1.0	RB
1250 WDAE	Tampa	.1	.4	ACs
1300 WQBN	Temple Terrace			SS
1340 WTAN	Clearwater			ET
1380 WRBQ	Saint Petersburg			SB&
1400 WPAS	Zephyrhills			AC
1470 WLWU	Dunedin			ET
1500 WPSO	New Port Richey			TK&
1520 WXYB	Indian Rock Beach			Z
1550 WAMA	Tampa			SS
1590 WRXB	Saint Petersburg	.5	.7	RB
88.5 WMNF	Tampa	.3		VA*
88.9 WYFE	Tarpon Springs			cp-new
89.7 WUSF	Tampa	1.1		FA/JZ*
90.5 WBVM	Tampa	.5		RL*
91.1 WCIE-FM	Lakeland	.9		RL*
91.5 WLPJ	New Port Richey			RC*
91.7 WFTI-FM	Saint Petersburg			RL&*
92.5 WYUU	Safety Harbor	3.4	3.5	OL
93.3 WFLZ	Tampa	6.3	11.0	CH-RB
94.1 WEZY	Lakeland			EZ
94.9 WYNF	Tampa	5.2	6.9	AR
95.7 WMTX-FM	Clearwater	6.2	7.4	AC
97.9 WXTB	Clearwater	5.6	8.9	AR
98.7 WISP	Holmes Beach			AC&
99.5 WQYK-FM	Saint Petersburg	12.3	11.8	CW
100.7 WUSA	Tampa	6.3	6.0	AC-OL
101.5 WKES	Saint Petersburg		1.1	RC/RL*
102.5 WHPT	Sarasota	4.8		AC
103.3 WDUV	Bradenton	4.5	3.8	EZ
104.7 WRBQ-FM	Tampa	4.1	4.0	CH
105.5 WGUL-FM	New Port Richey	2.3	2.5	AS
106.3 WLWU-FM	Holiday	1.5	.5	AS
107.3 WWRM	Saint Petersburg	8.4	5.5	SA

## Titusville/Melbourne, FL

metro 354,700 TSA 691,100

M St. rank 125 ARB rank 101/2

Fall Arbitron (1) Fall Birch (2)

650 WORL	Christmas			cp-new
840 WPGS	Mims			AS
860 WWKO	Cocoa			SB

STATION	CITY	(1)	(2)	FORMAT
920 WMEL	Melbourne			Z
1060 WAMT	Titusville			Z
1240 WMMB	Melbourne	10.5	11.3	AS/TK&I
1300 WXXU	Cocoa Beach			SS
1350 WWHL	Cocoa	.4		NX&
1510 WWBC	Cocoa			BG
1560 WTAI	Melbourne	.5	1.3	TK&
88.5 WWIA	Palm Bay			cp-new
89.3 WPIO	Titusville		.9	RL*
89.5 WFIT	Melbourne		2.6	AP*
90.3 WEJF	Palm Bay			cp-new
90.7 WMFE-FM	Orlando		4.2	FA/VA*
91.5 WMIE	Cocoa		.4	RL*
92.3 WWKA	Orlando	8.8	9.2	CW
96.5 WHIQ	Orlando	8.6	8.5	AR
98.1 WGNE-FM	Titusville	1.1	1.5	CW
99.3 WLRQ-FM	Cocoa		8.6	AC
100.3 WDIZ	Orlando	4.3	3.3	AR
101.1 WVRI	Cocoa Beach	3.8	2.0	AC-OL
102.3 WGGD-FM	Melbourne	3.1	2.0	OL
102.7 WHKR	Rockledge	4.5	3.7	CW
104.1 WHVE	Cocoa Beach	2.7	2.2	CH
105.1 WOMX-FM	Orlando	2.9	2.8	AC
106.3 WCIF	Melbourne		1.1	RL
107.1 WAOA	Melbourne	4.0	9.4	CH

[28 stations 10 AM 18 FM]

## West Palm Beach, FL

metro 797,900 TSA 2,194,900

M St. rank 47 ARB rank 49/4 Birch rank 53

Winter Arbitron (1) Fall Birch (2)

610 WIOD	Miami	1.8	1.5	TK
640 WLWJ	Royal Palm Beach	.4		RL
710 WAQI	Miami			SS-TK
740 WSBR	Boca Raton	.7	.3	NX-TK
790 WMRZ	South Miami	.8	.2	AS&
850 WEAT	West Palm Beach	.7	.7	EZ
900 WSWN	Belle Glade	1.5	.2	RGRB
940 WINZ	Miami	.5	.8	NX
980 WWNN	Pompano Beach	.3	.2	HT
1000 WEXI	Jupiter			Z
1040 WYFX	Boynton Beach	1.8	.7	RB-OL
1190 WOEQ	Royal Palm Beach			SS
1230 WJNO	West Palm Beach	8.4	6.2	NX-TK
1290 WBZT	West Palm Beach			NX-TK
1340 WPBR	Palm Beach	.7	.3	AS/TK&I
1380 WLVS	Lake Worth			RL
1420 WDBF	Delray Beach	1.3	.3	AS
1470 WRBD	Pompano Beach			RB-OL
1600 WPOM	Riviera Beach	1.3	.2	RGM/SS
88.1 WAYF	West Palm Beach			cp-new
88.9 WQCS	Fort Pierce			FA/JZ*
89.3 WRMB	Boynton Beach		4.5	RL*
89.7 WMCU	Miami			RL*
89.9 WCNO	Palm City		.9	RL*
90.7 WXEL	West Palm Beach	2.3		NX/FA*
91.3 WLRN-FM	Miami		.3	NX/JZ*
92.1 WNGS	West Palm Beach	2.4	2.0	SA/JZn
93.1 WTMI	Miami	1.1	1.1	FA
93.9 WLVE	Miami Beach	1.3	1.3	JZ
94.3 WOLL	Riviera Beach	4.0	4.7	OL
94.9 WZTA	Miami Beach	1.4	1.6	CR
95.5 WOVV	Fort Pierce	3.3	5.0	CH
96.5 WPOW	Miami	1.6	3.1	CH-RB
97.3 WFLC	Miami	.4	.8	AC
97.9 WRMF	Palm Beach	9.4	10.9	AC
98.7 WKGR	Fort Pierce	5.2	7.2	AR
99.1 WEDR	Miami	2.7	6.2	RB
99.5 WTRU	Jupiter			SS
99.9 WKIS	Boca Raton	1.5	1.2	CW
100.7 WHYI	Fort Lauderdale	.7	1.0	CH
101.5 WLXF	Miami	2.2	1.5	SA

# M Street RADIO MARKETS

# GA

STATION	CITY	(1)	(2)	FORMAT
102.7 WMXJ	Pompano Beach	1.4	1.5	OL
103.5 WSHE	Fort Lauderdale	2.4	2.8	AR
104.3 WEAT-FM	West Palm Beach	12.0	8.6	SA
105.1 WHQT	Coral Gables	2.4	3.3	CH-RB
105.9 WAXY	Fort Lauderdale			OL
106.7 WJQY	Fort Lauderdale	.4	.6	AC
107.5 WQBA-FM	Miami	.3		SS-AC
107.9 WIRK-FM	West Palm Beach	6.1	6.8	CW

[49 stations 19 AM 30 FM]

## Georgia

### Albany, GA

metro 88,800 TSA 260,700

M St. rank 265 ARB rank 240 /1 Birch rank 242

Spring Arbitron (1) Fall Birch (2)

960 WJYZ	Albany	12.5	5.4	BG/SB
1250 WANL	Albany		1.8	RL
1450 WGPC	Albany			EZ
1590 WALG	Albany		1.2	NX-TK&
90.7 WGPN	Albany			RL*
91.7 WUNV	Albany			NX/FA&*
92.1 WAZE	Dawson			Z
96.3 WJLZ-FM	Albany	25.7	45.5	RB
97.3 WJAD	Bainbridge	13.9	13.2	CH
100.3 WSGY	Tifton	6.3	4.2	AC
101.7 WKAK	Albany	14.6	9.0	CW
102.1 WKMK	Sylvester			cp-new
103.7 WEGC	Leesburg		4.8	CW
104.5 WGPC-FM	Albany	7.6	.6	EZ

[14 stations 4 AM 10 FM]

### Atlanta, GA

metro 2,456,100 TSA 3,441,500

M St. rank 14 ARB rank 12 /4 Birch rank 12

Winter Arbitron (1) Fall Birch (2)

590 WKHX	Atlanta		.1	CWs
610 WPLO	Grayson			CW
640 WGST	Atlanta	4.5	3.7	NX-TK
680 WCNN	North Atlanta	1.5	.9	NX&
750 WSB	Atlanta	6.3	7.2	TK
790 WQXI	Atlanta	1.7	.9	AS&/TK&n
830 WGBV	Smyrna			cp-new
860 WAEC	Atlanta			RC/ET
890 WREE	College Park			cp-new
920 WAFS	Atlanta	.3	.4	RL*
970 WNIV	Atlanta			RL
1010 WGUN	Atlanta	.3		RL
1050 WPBE	Conyers			MT&
1080 WFTD	Marietta			RL
1160 WMLD	East Point			cp-new
1190 WGKA	Atlanta	.5		FA
1230 WFOM	Marietta			Z
1260 WTJH	East Point			BG
1310 WXLL	Decatur			BG
1340 WIGO	Atlanta	.6	.3	RB-OL
1380 WAOK	Atlanta	2.6	2.4	BG
1400 WAZX	Alpharetta			RLs
1420 WWEV	Decatur			RLs*
1460 WXEM	Buford			SSs
1480 WYZE	Atlanta			BG
1500 WDPC	Dallas			CW/SG
1520 WDCY	Douglasville			CW
1550 WYNX	Smyrna			RC
1570 WSSA	Morrow			RC
1600 WAOS	Austell			SS
88.5 WRAS	Atlanta	.9	AP*	
89.3 WRFG	Atlanta	.1	VA*	
90.1 WABE	Atlanta	1.9	FA*	
91.1 WREK	Atlanta		AP/VA*	
91.5 WWEV-FM	Cumming	.4	RL*	
91.9 WCLK	Atlanta	1.3	JZ*	

STATION	CITY	(1)	(2)	FORMAT
92.9 WZGC	Atlanta	4.2	5.4	CR
94.1 WSTR	Smyrna	4.2	3.7	CH
94.9 WPCH	Atlanta	7.0	5.9	SA
96.1 WKLS	Atlanta	6.1	8.3	AR
96.7 WMKJ	Newnan			SA&
97.1 WFOX	Gainesville	4.6	3.9	OL
98.5 WSB-FM	Atlanta	8.6	6.0	AC
99.7 WAPW	Atlanta	6.3	8.4	CH
101.5 WKHX-FM	Marietta	6.2	7.1	CW
102.3 WLKQ-FM	Buford			OL
102.5 WGHR	Marietta			AP*
103.3 WVEE	Atlanta	12.4	14.8	RB
104.1 WYAI	La Grange	1.6	2.6	CWs
104.7 WALR	Athens	3.6	4.8	SB
105.7 WCHK-FM	Canton		.2	CW
106.7 WYAY	Gainesville	5.1	4.6	CW

### Augusta, GA SC

metro 326,200 TSA 494,400

M St. rank 116 ARB rank 113 /2 Birch rank 109

Fall Arbitron (1) Fall Birch (2)

580 WGAC	Augusta	4.0	3.3	AC-OL/TK&
990 WKXC	Aiken			Z
1050 WFAM	Augusta	.7	.2	RL
1230 WCKJ	Augusta			Z
1240 WTWA	Thomson	.5		AC/TK&1
1300 WRXR	Aiken			Z
1340 WBBQ	Augusta	1.7	1.9	CHs
1380 WGUS	North Augusta	.3	1.0	CWs
1480 WRDW	Augusta			Z
1550 WTHB	Augusta	.5	.3	BG
1600 WKZK	North Augusta	9.2	2.6	BG
88.5 WUOZ	Belvedere			cp-new
89.1 WLJK	Aiken			FA&/VA&*
90.7 WACG-FM	Augusta		.2	FA*
91.7 WLPE	Augusta	3.3		RL&*
92.3 WYFZ	Evans			RL&*
92.7 WKSX	Johnston			AC-OL
94.3 WMTZ	Martinez	2.6	1.9	AC-OL
95.1 WHEY	Harlem			cp-new
96.3 WRXR-FM	Aiken	7.5	8.2	AR
96.7 WAKB	Wrens	.5	.3	SB
98.3 WCNA	Clearwater	4.3	2.6	EZ
99.5 WKXC-FM	Aiken	14.6	15.4	CW
100.9 WYFA	Waynesboro			RL&*
101.7 WTHO-FM	Thomson	1.0		CW
102.3 WGUS-FM	Augusta	3.6		CW
102.7 WAJY	New Ellenton	.9	1.0	AC&
103.1 WFXA-FM	Augusta	14.1	20.2	RB
104.3 WBBQ-FM	Augusta	16.5	22.4	CH
105.7 WZNY	Augusta	7.6	4.1	AC
107.1 WAGW	Waynesboro			SA&
107.7 WKBG	Martinez			cp-new

### Columbus, GA AL

metro 199,500 TSA 476,400

M St. rank 174 ARB rank 159 /1 Birch rank 147

Spring Arbitron (1) Fall Birch (2)

540 WSTH	Columbus		1.7	CWs
1050 WXTH	Alexander City			CWs
1270 WHYD	Columbus		.3	RL
1340 WOKS	Columbus	8.1	3.0	RB-OL/BG
1420 WRCG	Columbus	5.8	4.1	EZ/TK&
1460 WPNX	Phenix City	2.0		CW&
1580 WEAM	Columbus	2.9	2.2	RL
88.1 WJSP-FM	Warm Springs	1.1		NX/FA&*
89.5 WYFK	Columbus			RL&*
90.5 WFRC	Columbus			FA&*
91.7 WTJB	Columbus			RL/EZ*
93.3 WVFJ-FM	Manchester	1.7	2.5	RL

# GA

# M Street RADIO MARKETS

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
98.3 WAGH	Fort Mitchell	11.0	18.5	RB	93.1 WEAS-FM	Savannah	18.2	28.3	RB
100.1 WGSY	Phenix City	15.9	10.8	AC	94.1 WCHY-FM	Savannah	13.1	14.3	CW
102.9 WVRK	Columbus	6.9	11.9	AR	95.5 WIXV	Savannah	6.4	11.1	CR
104.1 WYAI	La Grange			CWs	96.5 WJCL	Savannah			CW
104.9 WFXE	Columbus	9.5	13.0	RB	97.3 WAEV	Savannah	5.6	5.1	AC
106.1 WSTH-FM	Alexander City	12.4	13.8	CW	98.3 WGCO	Jesup	4.5	3.8	OL
107.3 WCGQ	Columbus	13.5	8.0	CH	98.7 WYKZ	Beaufort	2.5	1.6	AC

[19 stations 7 AM 12 FM]

## Macon, GA

metro 233,600 TSA 506,600  
M St. rank 146 ARB rank 142 /2  
Fall Arbitron (1) Fall Birch (2)

900 WBML	Macon			RC/RG
940 WMAZ	Macon	4.8	3.1	TK
980 WPGA	Perry			CW
1120 WBNM	Gordon			MT&
1150 WXKO	Fort Valley	3.8	.8	BGs
1240 WDDO	Macon	5.9	5.4	SG
1280 WIBB	Macon	1.0	1.3	BG
1350 WCOP	Warner Robins	.8	.3	RL*
1400 WNEX	Macon			AS
1500 WDEN	Macon	.3	.5	CWs
1600 WRCC	Warner Robins			CWs
88.1 WJSP-FM	Warm Springs			NX/FA&*
89.7 WDCO-FM	Cochran	1.8		NX/FA&*
90.5 WPWB	Byron			RL&*
91.3 WJTG	Fort Valley	1.3		RL*
92.3 WVPI	Macon			cp-new
93.3 WVFI-FM	Manchester	1.5	.5	RL
97.5 WWST	Jeffersonville			cp-new
97.9 WKXK	Fort Valley			RBs
99.1 WAYS	Macon	7.4	8.4	OL
100.1 WFXM-FM	Forsyth	6.4	12.0	RB
100.9 WPGA-FM	Perry	7.4	11.5	RB
101.7 WRCC-FM	Warner Robins	3.1	1.3	CW
102.5 WHRH	Warner Robins			cp-new
105.3 WDEN-FM	Macon	20.2	20.2	CW
106.3 WQBZ	Fort Valley	7.9	12.0	AR
107.1 WNEX-FM	Gordon			CH
107.9 WPEZ	Macon	12.0	8.7	AC

[28 stations 11 AM 17 FM]

## Rome, GA

metro 67,400 TSA 67,400  
M St. rank 329

710 WROM	Rome			SG
1360 WTSH	Rome			CWs
1410 WLAQ	Rome			AC/TK&
1470 WRGA	Rome			CW
91.7 WCCV	Cartersville			RL*
95.3 WSRM	Coosa			cp-new
97.7 WKCX	Rome			AC
102.3 WQTU	Rome			OL
107.1 WTSH-FM	Rockmart			CW

[9 stations 4 AM 5 FM]

## Savannah, GA SC

metro 213,700 TSA 609,400  
M St. rank 122 ARB rank 149 /2 Birch rank 148  
Fall Arbitron (1) Fall Birch (2)

630 WBMQ	Savannah	1.1	1.9	NX-TK
900 WEAS	Savannah		1.3	RG
960 WBEU	Hardeeville			OL&
1230 WSOK	Savannah	10.3	9.7	BG
1290 WCHY	Savannah	.6	.3	CWs
1400 WSGA	Savannah			NX&
1450 WIZA	Savannah	1.7	.3	BG
1520 WNMT	Garden City			Z
88.5 WHCJ	Savannah			VA*
89.5 WYFS	Savannah	.3		RL&*
91.1 WSVH	Savannah	1.6		NX/FA&*
92.3 WSKX	Hinesville			RB

101.1 WWDR	Hardeeville			cp-new
102.1 WZAT	Savannah	7.8	7.5	CH-RB
103.9 WQQT	Springfield			CW&
105.3 WRHQ	Richmond Hill	3.6	.3	AC
106.1 WFXH	Hilton Head Island	2.0	1.1	CR&
106.9 WLOW	Bluffton	4.7	1.9	AS
107.9 WIJY	Hilton Head Island	1.1		AC&

[27 stations 8 AM 19 FM]

## Valdosta, GA FL

metro 61,100  
M St. rank 314

810 WXLN	Hahira			RL
910 WFVR	Valdosta			Z
950 WGOV	Valdosta			RB
1000 WMDE	Remerton			cp-new
1150 WJEM	Valdosta			CW&
1450 WVLD	Valdosta			OL
90.9 WVVS	Valdosta			AP/VA*
91.7 WWET	Valdosta			NX/FA&*
92.9 WAAC	Valdosta			CW
95.3 WJYF	Nashville			EZ
95.7 WQPW	Valdosta			CH
96.7 WYZK	Valdosta			CW
100.3 WSGY	Tifton			AC
101.1 WAPT	Valdosta			RL
102.7 WIMV	Madison			SB
105.3 WSTI	Quitman			AC
105.5 WBTY	Homerville			OL&
105.9 WHFE	Lakejand			cp-new
107.7 WWRQ	Valdosta			CR&

[19 stations 6 AM 13 FM]

## Hawaii

### Honolulu, HI

metro 704,500 TSA 704,500  
M St. rank 58 ARB rank 56 /4 Birch rank 58  
Winter Arbitron (1) Fall Birch (2)

590 KSSK	Honolulu	9.3	7.8	AC-OL
650 KHNR	Honolulu			NX&
690 KQMQ	Honolulu	.9	.8	CHs
760 KGU	Honolulu	4.2	3.6	TK&
830 KIKI	Honolulu	1.9	2.0	OL&
870 KAIM	Honolulu	.3	.3	RL
940 KDEO	Waipahu	1.9	2.8	CW
990 KHVH	Honolulu	2.6	3.4	NX-TK
1040 KLHT	Honolulu		1.0	RL
1080 KWAH	Honolulu	.3	.3	TK
1170 KOHO	Honolulu	.9		ET
1210 KZOO	Honolulu	.9		ET
1270 KNDI	Honolulu	1.0		ET/RL/VA
1380 KIPO	Pearl City			VAs*
1420 KCCN	Honolulu	2.5	2.8	ET
1460 KULA	Honolulu			AS&
1500 KUMU	Honolulu	2.4	1.1	EZs
1540 KISA	Honolulu	.1		ET
88.1 KHPR	Honolulu	4.3		NX/FA*
89.3 KIPO-FM	Honolulu	.2		VA*
90.3 KTUH	Honolulu			AP/VA*
92.3 KSSK-FM	Waipahu	11.8	12.1	AC
93.1 KQMQ-FM	Honolulu	7.4	7.0	CH
93.9 KIKI-FM	Honolulu	10.0	10.8	CH-RB
94.7 KUMU-FM	Honolulu	7.1	4.0	EZ
95.5 KAIM-FM	Honolulu	.6	1.8	RL/FA

# M Street RADIO MARKETS

ID

STATION	CITY	(1)	(2)	FORMAT
96.3 KRTR	Kailua	4.3	3.9	AC
97.5 KPOI-FM	Honolulu	4.4	4.4	AR
98.5 KHHH	Honolulu	3.3	3.8	AR&
99.5 KORL	Honolulu			cp-new
100.3 KCCN-FM	Honolulu	9.9	11.3	ET-AC
101.1 KLHI-FM	Lahaina			AC
101.9 KUPU	Pearl City			cp-new
102.7 KDDEO-FM	Waipahu	2.0	3.9	AP
104.3 KBLZ	Kaneohe			cp-new
105.1 KINE-FM	Honolulu			ET
106.1 KLEO	Kahalua'u			cp-new
107.9 KTSS	Aiea			cp-new

[38 stations 18 AM 20 FM]

## Maui, HI

metro 70,100

M St. rank 370

STATION	CITY	FORMAT
550 KMVI	Wailuku	AC/ET/TK&
900 KNUI	Kahului	AC-OL
1110 KAOI	Kihei	APs
90.7 KKUA	Wailuku	NX/FA*s
93.5 KPOA	Lahaina	ET/JZ
94.3 KDLX	Makawao	CW
95.1 KAOI-FM	Wailuku	AP
98.3 KMVI-FM	Pukalani	CR&
99.9 KNUI-FM	Kahului	SA
101.1 KLHI-FM	Lahaina	AC
105.5 KWYA	Hali'imaile	cp-new

[11 stations 3 AM 8 FM]

## Idaho

### Boise, ID

metro 241,000 TSA 463,400

M St. rank 151 ARB rank 140 /2 Birch rank 135

Fall Arbitron (1) Fall Birch (2)

STATION	CITY	(1)	(2)	FORMAT
580 KF XD	Nampa			NX/MT&
630 KIDO	Boise	6.3	4.4	NX-TK
670 KBOI	Boise	8.5	8.1	AC
730 KBSU	Boise			ET*
790 KSPD	Boise		.5	RL
950 KKIC	Meridian			CW/SSn
1060 KBGN	Caldwell	.5	.7	RL
1140 KGEM	Boise	4.1	1.5	AS
1340 KANR	Nampa	.5		NX&
1490 KCID	Caldwell			AC
89.5 KTSY	Caldwell		2.2	RC*
90.3 KBSU-FM	Boise		2.0	FA*
92.3 KIZN	Meridian	6.6	6.4	CW
93.1 KZMG	New Plymouth	3.3	2.5	CH
94.1 KBXL	Caldwell	2.2	2.2	SA
94.9 KFXD-FM	Nampa	9.3	16.0	CH
96.9 KLCI	Nampa	3.3	3.4	CR&
97.9 KQFC	Boise	14.6	14.3	CW
98.7 KGZH	Nyssa			cp-new
101.9 KJHY	Emmett	.5		NA
103.3 KHEZ	Caldwell	5.8	2.5	EZ
104.3 KLTB	Boise	5.5	5.7	OL
105.1 KJOT	Boise	8.2	12.1	AR
105.9 KCIX	Garden City	8.8	7.4	AC
107.1 KCID-FM	Caldwell	.5		CW
107.9 KRVG	Eagle			cp-new

[26 stations 10 AM 16 FM]

### Idaho Falls, ID

metro 111,000

M St. rank 357

Willhight Feb-7 to Apr-13-91 (2)

STATION	CITY	FORMAT
590 KID	Idaho Falls	5.2 NX-TK&
980 KUPI	Ammon	3.6 AS&
1260 KICN	Idaho Falls	NX&s
93.7 KZBQ-FM	Pocatello	1.1 CW
94.9 KPKY	Pocatello	6.4 CH

STATION	CITY	(1)	(2)	FORMAT
96.1 KMXE	Idaho Falls			AC
97.3 KLCE	Blackfoot	15.4		AC
98.1 KRXX-FM	Rexburg			CW
99.1 KUPI-FM	Idaho Falls	32.2		CW
100.5 KRIC	Rexburg	4.8		FA/VA*
101.5 KCVI	Blackfoot			cp-new
102.5 KSEI-FM	Pocatello	2.9		CR
103.3 KFIZ	Idaho Falls	20.1		CH

### Lewiston, ID WA

metro 38,600

M St. rank 422

Willhight Aug-1 to Sep-25-91 (2)

STATION	CITY	FORMAT
950 KOZE	Lewiston	6.4 OL&
1250 KWSU	Pullman	2.3 NX/FA*
1350 KRLL	Lewiston	14.8 CW
1430 KCLK	Asotin	1.4 CWs
89.1 KLHS-FM	Lewiston	AC*
89.9 KJLC	Lewiston	Z
94.1 KCLK-FM	Clarkston	13.0 CW
96.5 KOZE-FM	Lewiston	21.9 CH
101.5 KATW	Lewiston	9.2 AC
106.1 KZFN	Moscow	CH
106.9 KMOK	Lewiston	14.5 CH

[11 stations 4 AM 7 FM]

### Pocatello, ID

metro 85,800

M St. rank 340

Willhight Feb-6 to Apr-1-92 (2)

STATION	CITY	FORMAT
690 KECN	Blackfoot	NX&
930 KSEI	Pocatello	3.6 NX-TK&
1240 KWIK	Pocatello	3.5 CW
1290 KZBQ	Pocatello	22.0 CWs
1490 KRCD	Chubbuck	OL
93.7 KZBQ-FM	Pocatello	CW
94.9 KPKY	Pocatello	19.4 CH
96.1 KMXE	Idaho Falls	2.0 AC
97.3 KLCE	Blackfoot	15.0 AC
98.5 KRSS	Chubbuck	RL
99.1 KUPI-FM	Idaho Falls	8.3 CW
100.5 KRIC	Rexburg	2.4 FA/VA*
101.5 KCVI	Blackfoot	cp-new
102.5 KSEI-FM	Pocatello	10.2 CR
103.3 KFTZ	Idaho Falls	3.7 CH
104.1 KOUU	American Falls	cp-new

[16 stations 5 AM 11 FM]

### Twin Falls, ID

metro 55,400

M St. rank 390

Willhight Dec-12 to Feb-5-92 (2)

STATION	CITY	FORMAT
1270 KTIF	Twin Falls	5.1 AS&
1310 KLIX	Twin Falls	6.1 CW&
1400 KART	Jerome	3.5 CW/TK&
1450 KEZJ	Twin Falls	2.8 CWs
89.9 KAWZ	Twin Falls	RC*
90.7 KCIR	Twin Falls	4.7 RL*
91.7 KBSW	Twin Falls	FA&*
95.7 KEZJ-FM	Twin Falls	38.9 CW
96.5 KLIX-FM	Twin Falls	8.4 OL&
99.9 KZDX	Burley	AC
102.9 KZRT	Jerome	19.5 CH

[11 stations 4 AM 7 FM]

# IL

# M Street RADIO MARKETS

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT					
<b>Illinois</b>														
<b>Bloomington/Normal, IL</b>														
metro 109,800 TSA 182,300														
M St. rank 273 ARB rank 223 /1														
Spring Arbitron (1)														
1230	WJBC	Bloomington	25.9	AC	1430	WEEF	Highland Park		ET					
88.1	WESN	Bloomington		VA*	1450	WCEV	Cicero		ET					
89.1	WGLT	Normal		FA/JZ*	1450	WVON	Cicero	.8 .4	TK					
93.3	WKZW	Peoria	2.7	CH	1470	WCFJ	Chicago Heights		RL					
96.7	WIHN	Normal	3.8	AC	1480	WFXW	Geneva		AC/TK					
101.5	WBNQ	Bloomington	17.8	CH	1490	WPNA	Oak Park		ET					
104.1	WRXZ	Le Roy	5.4	CH	1500	WKGA	Zion		SS					
105.7	WWCT	Peoria	10.8	AR	1510	WWHN	Joliet		BG					
106.3	WGCV	Gibson City		EZ	1530	WKDC	Elmhurst		VA					
106.9	WSWT	Peoria	3.8	SA	1570	WBEE	Harvey		JZ					
[10 stations 1 AM 9 FM]														
<b>Champaign/Urbana, IL</b>														
metro 146,500 TSA 327,700														
M St. rank 217 ARB rank 190 /1														
Spring Arbitron (1)														
580	WILL	Urbana		NX-TK*	1580	WBCP	Urbana	3.3	RB-AC					
1400	WDWS	Champaign	11.8	NX-TK	88.7	WPCD	Champaign		CH*					
1460	WUFI	Rantoul		NX-TK&	90.1	WEFT	Champaign		VA*					
1580	WBCP	Urbana	3.3	RB-AC	90.9	WILL-FM	Urbana		FA*					
88.7	WPCD	Champaign		CH*	91.7	WBGL	Champaign		RL*					
90.1	WEFT	Champaign		VA*	92.5	WKIO	Urbana	10.8	OL					
90.9	WILL-FM	Urbana		FA*	93.5	WITT	Tuscola		CW					
91.7	WBGL	Champaign		RL*	94.5	WLRW	Champaign	16.0	CH					
92.5	WKIO	Urbana	10.8	OL	95.3	WZNF	Rantoul	12.7	CR					
93.5	WITT	Tuscola		CW	96.1	WLTM	Rantoul		cp-new					
94.5	WLRW	Champaign	16.0	CH	97.5	WHMS-FM	Champaign	3.3	SA					
95.3	WZNF	Rantoul	12.7	CR	100.3	WIXY	Champaign		CW&					
96.1	WLTM	Rantoul		cp-new	104.9	WPXN	Paxton	.5	SA					
97.5	WHMS-FM	Champaign	3.3	SA	105.5	WCZQ	Monticello	.9	RC					
100.3	WIXY	Champaign		CW&	105.9	WHZT	Mahomet		CH&					
104.9	WPXN	Paxton	.5	SA	107.1	WPGU	Urbana	9.0	AP					
105.5	WCZQ	Monticello	.9	RC	[19 stations 4 AM 15 FM]									
105.9	WHZT	Mahomet		CH&	<b>Chicago, IL IN</b>									
107.1	WPGU	Urbana	9.0	AP	metro 6,651,100 TSA 9,045,000									
M St. rank 3 ARB rank 3 /4 Birch rank 3														
Winter Arbitron (1) Fall Birch (2)														
560	WIND	Chicago	1.1	1.2	SS	92.3	WYCA	Hammond	.6 .8	RL				
670	WMAQ	Chicago	2.5	2.3	NX	92.7	WCBR-FM	Arlington Heights		AP				
720	WGN	Chicago	8.8	8.9	TK	93.1	WXRT	Chicago	3.8	3.8	AP			
750	WNDZ	Portage			RL	93.5	WJTV	Joliet			AC			
780	WBBM	Chicago	4.0	3.6	NX	93.9	WLIT-FM	Chicago	3.7	2.1	SA			
820	WSCR	Chicago	.9		SX	94.3	WJKL	Elgin			AC&			
850	WAIT	Crystal Lake	1.0		EZ	94.7	WLS-FM	Chicago	1.1	.8	TKs			
890	WLS	Chicago	2.6	2.7	TK	95.5	WNUA	Chicago	3.2	3.5	NA			
930	WAUR	Sandwich			OL&	95.9	WKKD-FM	Aurora			AC			
950	WJPC	Chicago	.1		SBs	96.3	WBBM-FM	Chicago	5.0	6.6	CH-RB			
1000	WLUP	Chicago	3.2	2.6	TK	96.7	WLLI-FM	Joliet			AR			
1030	WNVR	Vernon Hills			MT&	97.1	WNIB	Chicago	1.7	1.2	FA			
1110	WBMB	Chicago			RL*	97.9	WLUP-FM	Chicago	3.0	3.7	AR			
1160	WJJD	Chicago	3.4	3.2	AS	98.3	WCCQ	Crest Hill	.3		CW&			
1200	WOPA	Chicago	.4		SS	98.7	WFMT	Chicago	1.4	1.3	FA			
1220	WKRS	Waukegan			NX-TK	99.5	WUSN	Chicago	4.7	4.7	CW			
1240	WSBC	Chicago			ET	99.9	WBUS	Kankakee	.3	.2	CH-AR			
1240	WCRW	Chicago			ET/SS	100.3	WPNT-FM	Chicago	2.5	1.6	AC			
1240	WEDC	Chicago			ET	101.1	WKQX	Chicago	2.3	2.5	CH			
1280	WBIG	Aurora			ACs	101.9	WTMX	Skokie	2.2	.7	AC-OL			
1300	WTAQ	La Grange	.6	.7	SS	102.3	WTAS	Crete			SA/TK			
1330	WKTA	Evanston			ET	102.3	WXLC	Waukegan	.4	.1	CH			
1340	WJOL	Joliet			NX-TK/AC	102.7	WVAZ	Oak Park	3.9	5.1	SB			
1390	WGCI	Chicago	1.0	.5	RB-OL	103.1	WVVV	Highland Park	.3		ET			
1410	WRMN	Elgin			NX-TK	103.5	WVWZ	Chicago	4.0	6.0	AR			
						103.9	WABT	Dundee	.4		AR			
						104.3	WJMK	Chicago	2.9	2.3	OL			
						104.7	WCFL	Morris			OL			



# M Street RADIO MARKETS

IN

STATION	CITY	(1)	(2)	FORMAT
105.1 WOJO	Evanston	1.8	1.3	SS
105.5 WDND	Wilmington			AC
105.5 WZSR	Woodstock			AC&
105.9 WCKG	Elmwood Park	2.6	3.3	CR
106.3 WJPC-FM	Lansing	.6	.6	SB
106.7 WYLL	Des Plaines	.3	.3	RL/RC
107.5 WGCI-FM	Chicago	6.8	9.3	RB
107.9 WYSY-FM	Aurora	.7	.6	AC

[105 stations 38 AM 67 FM]

## Danville, IL IN

metro 72,100 TSA 144,200  
M St. rank 359 ARB rank 252 /1  
Spring Arbitron (1)

980 WITY	Danville	4.2		SA/TK&1
1400 WDWS	Champaign			NX-TK
1490 WDAN	Danville	1.0		CW/TK&
94.5 WLRW	Champaign	4.2		CH
94.9 WZMF	Danville			cp-new
97.5 WHMS-FM	Champaign	1.0		SA
98.5 WACF	Paris			CW
99.1 WIAI	Danville	20.8		CW
100.9 WHPO	Hoopeston	1.0		CW
102.1 WDNL	Danville	15.6		CH
103.1 WCDV	Covington	5.2		OL

[11 stations 3 AM 8 FM]

## Decatur, IL

metro 102,200  
M St. rank 320

1050 WDZ	Decatur			NX&
1340 WSOY	Decatur			NX-TK
89.5 WJMU	Decatur			AP/VA*
93.1 WYDS	Decatur			cp-new
95.1 WDZQ	Decatur			CW
99.3 WXFM	Mount Zion			EZ
102.9 WSOY-FM	Decatur			CH&
104.9 WEJT	Shelbyville			AC

[8 stations 2 AM 6 FM]

## Peoria, IL

metro 277,400 TSA 529,500  
M St. rank 157 ARB rank 132 /2 Birch rank 127  
Fall Arbitron (1) Fall Birch (2)

1020 WPEO	Peoria	1.2	2.5	RL
1140 WVLE	Pekin	.5		RL
1290 WIRL	Peoria	2.7		OL
1350 WXCL	Peoria	2.9	5.8	CWs
1470 WMBD	Peoria	8.0	8.5	AC/TK&n
88.5 WECU	Peoria			cp-new
88.5 WBNH	Pekin	.4		RL*
89.9 WCBU	Peoria	1.8		FA/JZ*
91.5 WCIC	Pekin	1.8		RL*
92.3 WBGE	Peoria			cp-new
93.3 WKZW	Peoria	13.8	16.4	CH
94.3 WQEZ	Chillicothe	2.9	1.3	EZ
94.9 WAAG	Galesburg	.5		CW
95.5 WGLO	Pekin	8.0	8.7	AC
95.7 WZXT	Farmington			cp-new
97.3 WPHY	Elmwood			cp-new
98.5 WCRI	Eureka	1.0		SA
102.3 WTAZ	Morton	4.6	1.8	TK&
104.9 WXCL-FM	Pekin	9.2	10.5	CW
105.7 WWCT	Peoria	12.4	16.8	AR
106.9 WSWT	Peoria	11.7	8.5	SA

[21 stations 5 AM 16 FM]

## Quincy/Hannibal, IL MO

metro 94,600  
M St. rank 332

930 WTAD	Quincy			SA
1070 KHMO	Hannibal			AS&/TK&
1440 WGEM	Quincy			SA

STATION	CITY	(1)	(2)	FORMAT
88.5 WGCA-FM	Quincy			RC*
90.3 WWQC	Quincy			VA*
92.9 KGRC	Hannibal			AC
97.9 KICK-FM	Palmyra			CW
99.5 WQCY	Quincy			CH
102.3 KBXB	Canton			OL&
103.9 WZZZ	Quincy			AR
105.1 WGEM-FM	Quincy			CW

[11 stations 3 AM 8 FM]

## Rockford, IL WI

metro 233,000 TSA 542,800  
M St. rank 162 ARB rank 143 /2 Birch rank 138  
Fall Arbitron (1) Fall Birch (2)

1150 WNTA	Rockford			NX-TK
1330 WRRR	Rockford	2.7	2.3	AS
1380 WBEL	South Beloit	.5		AC
1440 WROK	Rockford	11.5	11.1	AC/TK/SX
1520 WLUV	Loves Park			CW/BG
88.3 WFEN	Rockford			RC*
89.5 WNIU	De Kalb	.8		FA*
90.5 WNIJ	Rockford			NX/JZ*
91.1 WGSL	Loves Park		2.1	OL
95.3 WKMQ	Winnebago	9.3	7.2	OL
96.7 WLUV-FM	Loves Park		.3	CH&
97.5 WZOK	Rockford	12.5	24.0	CH
99.9 WJVL	Janesville	4.8	2.6	CW
100.9 WQFL	Rockford	1.6	3.6	RC
103.1 WRWC	Rockton	8.3	8.0	AC&
104.9 WXRX	Belvidere	14.9	10.8	AR

[16 stations 5 AM 11 FM]

## Springfield, IL

metro 156,500 TSA 435,500  
M St. rank 234 ARB rank 184 /1 Birch rank 175  
Spring Arbitron (1) Fall Birch (2)

970 WMAY	Springfield	4.4	3.6	OL&
1240 WTAX	Springfield	7.0	8.5	NX-TK
1450 WCVS	Springfield	4.1	3.2	OL&
88.3 WQNA	Springfield			VA*
90.5 WQIB	Springfield			cp-new
91.1 WIBI	Carlinville	.4		RL*
91.9 WSSU	Springfield	2.5		FA/VA*
92.7 WTJY	Taylorville			CR&
96.7 WRVI	Virden	1.5	.4	OL&
97.7 WLUJ	Petersburg	1.1	1.1	RL
98.7 WNNS	Springfield	13.3	10.7	AC
100.5 WYMG	Jacksonville	19.2	20.6	AR
101.9 WVEM	Springfield	4.8	3.2	AC
103.7 WDBR	Springfield	13.7	15.3	CH
104.5 WFMB-FM	Springfield	10.7	14.9	CW

[15 stations 3 AM 12 FM]

## Indiana

### Elkhart/Goshen, IN MI

metro 121,900 TSA 121,900  
M St. rank 266

1270 WCMR	Elkhart			CW
1340 WTRC	Elkhart			AC-OL
1460 WKAM	Goshen			AC/TK&n
88.1 WVPE	Elkhart			JZ/VA*
91.1 WGCS	Goshen			FA/RL*
93.3 WBTU	Kendallville			CW
95.7 WLRX	Nappanee			SA&
97.7 WZOW	Goshen			OL&
100.7 WLTA	Elkhart			SA
104.7 WFRN	Elkhart			RL/RG

[10 stations 3 AM 7 FM]

# IN

# M Street RADIO MARKETS

STATION	CITY	(1)	(2)	FORMAT
<b>Evansville, IN KY IL</b>				
metro 230,600	TSA 546,800			
M St. rank 143	ARB rank 144 /2	Birch rank 136		
Fall Arbitron (1) Fall Birch (2)				
820 WSWI	Evansville			VA*
860 WSON	Henderson	1.3	1.1	AS&
1180 WGAB	Newburgh	1.3	2.1	TK&
1280 WWOK	Evansville	5.4	3.2	AS&
1330 WHHI	Evansville	1.0	.8	RL
1400 WIKY	Evansville	2.1	.5	OL
1540 WBNL	Boonville			CW
1590 WPCO	Mount Vernon			AC-CW
88.3 WNIN-FM	Evansville		3.2	FA*
89.1 WYJC	Mount Carmel			CH/VA*
89.5 WKPB	Henderson			FAs*
90.7 WPSR	Evansville			VA*
91.5 WUEV	Evansville		2.7	JZ/RB*
92.5 WBKR	Owensboro	7.5	4.8	CW
94.9 WRBT	Mount Carmel	3.6	6.9	AR
96.1 WSTO	Owensboro	11.9	14.9	CH
97.3 WRUL	Carmi		.5	CW&
98.1 WRAY-FM	Princeton			AC
99.5 WKDQ	Henderson	9.8	8.0	AC
101.5 WBGW	Fort Branch		2.4	RL
103.1 WGBF-FM	Henderson	5.7	5.0	CR&
104.1 WIKY-FM	Evansville	19.2	12.7	SA
105.3 WYNG-FM	Evansville	15.0	15.1	CW
106.1 WSYZ	Newburgh	1.8	5.0	OLs
107.1 WBNL-FM	Boonville		.5	AC

## Fort Wayne, IN OH

metro 297,500	TSA 834,900			
M St. rank 89	ARB rank 123 /2	Birch rank 121		
Fall Arbitron (1) Fall Birch (2)				
1090 WFCV	Fort Wayne	.4	1.3	RL
1190 WOWO	Fort Wayne	7.7	2.4	OL
1250 WGL	Fort Wayne	4.7	3.5	NX-TK
1380 WQHK	Fort Wayne	3.9	2.0	CW
1450 WLYV	Fort Wayne			OLs
1470 WIFF	Auburn	.4		AC/NAs
88.3 WLAB	Fort Wayne		.9	RC*
89.1 WBNI-FM	Fort Wayne		2.2	NX/FA/JZ*
90.3 WBCL	Fort Wayne		4.3	RL*
92.3 WFWI	Fort Wayne			cp-new
92.7 WQTZ	Decatur			OL
93.3 WBTU	Kendallville	9.0	9.6	CW
95.1 WAJI	Fort Wayne	12.0	9.5	AC-OL
96.3 WKQM	Churubusco			cp-new
97.3 WMEE	Fort Wayne	9.9	9.8	CH
98.1 WDFM	Defiance			AC
98.9 WBYR	Van Wert	7.7	7.6	AR
101.7 WJLT	Fort Wayne	4.5	3.9	OL
103.1 WOWO-FM	Huntington	.9	1.3	OLs
103.9 WXKE	Fort Wayne	8.0	11.3	AR
105.1 WQTX	Roanoke			Z
105.5 WIFF-FM	Auburn	.2	.9	AC/NAn
106.3 WDJB	Columbia City	7.1	8.9	CH
106.9 WMRI	Marion	3.0	1.3	EZ
107.9 WJFX	New Haven	3.0	8.2	RB

## Gary/Hammond, IN

metro 581,400				
M St. rank 73				
750 WNDZ	Portage			RL
1080 WNWI	Valparaiso			AS
1230 WJOB	Hammond			TK/SA
1270 WWCA	East Chicago			RG
1370 WLTH	Gary			RB/TK
1500 WAKE	Valparaiso			SA/TK
88.3 WDSO	Chesterton			AR*

STATION	CITY	(1)	(2)	FORMAT
88.7 WGVE	Gary			VA*
92.3 WYCA	Hammond			RL
95.1 WVUR-FM	Valparaiso			CH-AR*
103.9 WWJY	Crown Point			SA
105.5 WLJE	Valparaiso			CW
107.1 WZVN	Lowell			AC

## Indianapolis, IN

metro 1,035,500	TSA 2,184,100			
M St. rank 41	ARB rank 37 /4	Birch rank 39		
Winter Arbitron (1) Fall Birch (2)				
810 WSYW	Indianapolis		.7	FAs/RB
950 WXLW	Indianapolis		4 .7	RL/NX&
1070 WIBC	Indianapolis	12.0	13.5	AC/TK&n
1110 WYIC	Noblesville			Z
1260 WNDE	Indianapolis	2.0	1.6	NX-TK
1310 WTUX	Indianapolis	3.6	1.8	AS
1430 WCKN	Indianapolis			CW
1500 WBRI	Indianapolis			RL
1590 WNTS	Beech Grove		.1	RL/RG
88.7 WICR	Indianapolis		.1	FA/TK/AC*
89.3 WJEL	Indianapolis			CH*
90.1 WFYI-FM	Indianapolis		1.8	NX/FA*
90.9 WBDG	Indianapolis		.1	CH*
91.1 WEDM	Indianapolis			CH*
91.3 WHJE	Carmel			CH*
91.5 WRFT	Indianapolis			VA*
92.3 WTTS	Bloomington	1.6	.7	AR
93.1 WKLR	Indianapolis	4.1	3.4	OL
94.7 WFBQ	Indianapolis	12.4	13.9	AR
95.5 WFMS	Indianapolis	14.1	13.2	CW
95.9 WPZZ	Franklin	.9	.4	BG
96.3 WHHH	Indianapolis	5.0		CH
97.1 WENS	Shelbyville	7.0	7.5	AC-OL
97.9 WXXP	Anderson		.3	SA
98.3 WXIR	Plainfield		.8	RC
99.5 WZPL	Greenfield	9.8	12.5	CH
100.9 WIRE	Lebanon		.2	CW
101.9 WQFE	Brownsville		.3	SA
102.3 WCBK-FM	Martinsville		.1	CW
103.3 WFXP-FM	Indianapolis	3.5	6.1	CR
103.7 WFIU	Bloomington			FA/VA*
104.5 WAJC	Indianapolis		1.0	FA/JZ*
105.7 WTLC	Indianapolis	5.5	9.0	RB
106.7 WGGR	Greenwood			cp-new
107.1 WSYW-FM	Danville	.9	1.0	FA
107.9 WTPI	Indianapolis	6.4	4.8	AC

## Kokomo, IN

metro 82,600				
M St. rank 353				
1350 WIOU	Kokomo			OL&
91.7 WIWC	Kokomo			cp-new
92.7 WZWZ	Kokomo			CH
98.9 WHSK	Kokomo			CH*
99.7 WSHW	Frankfort			AC
100.5 WWKI	Kokomo			CW

## Lafayette, IN

metro 112,200	TSA 291,500			
M St. rank 213	ARB rank 221 /2			
Fall Arbitron (1)				
920 WBAA	West Lafayette			NX/FA*
1410 WCFY	Lafayette		.7	RC
1450 WASK	Lafayette	13.2		SA/TK&l
91.9 WJEF	Lafayette			AC*
93.5 WKHY	Lafayette	13.2		CR
95.3 WEZV-FM	Monticello		2.1	EZ
96.5 WAZY	Lafayette		17.4	CH
98.7 WVZE	Battle Ground			cp-new

# M Street RADIO MARKETS

IA

STATION	CITY	(1)	(2)	FORMAT
99.7 WSHW	Frankfort		4.2	AC
101.3 WBAA-FM	West Lafayette			cp-new
102.9 WNJY	Delphi			SA/CWI
105.3 WASK-FM	Lafayette	16.0		CW
106.7 WGLM	West Lafayette			cp-new
107.7 WMRS	Monticello			VA

[14 stations 3 AM 11 FM]

## South Bend, IN MI

STATION	CITY	(1)	(2)	FORMAT
metro 205,100	TSA 797,300			
M St. rank 140	ARB rank 156 /1			Birch rank 153
Spring Arbitron (1) Fall Birch (2)				
910 WLLJ	Cassopolis	1.6	1.2	SB&
960 WSBT	South Bend	9.0	7.4	NX-TK
1270 WCMR	Elkhart			CW
1340 WTRC	Elkhart			AC-OL
1490 WNDU	South Bend	1.4	1.5	OL
1580 WAMJ	South Bend	.5		TK&
88.1 WVPE	Elkhart		2.5	JZ/VA*
88.9 WSND-FM	Notre Dame			FA/AR*
90.7 WAUS	Berrien Springs			FA*
91.7 WETL	South Bend			VA*
92.9 WNDU-FM	South Bend	10.7	13.9	CH
94.3 WNZE	Plymouth			CW
95.3 WAOR	Niles	13.9	18.2	AR
95.7 WLRX	Nappanee			SA&
96.9 WYEZ	Bremen	7.9	3.7	cp-new
97.7 WZOW	Goshen	1.1	3.4	OL&
99.1 WSMK	Buchanan		.9	RB
100.7 WLTA	Elkhart			SA
101.5 WNSN	South Bend	12.8	8.0	AC&
102.3 WGTC	New Carlisle	10.1	7.4	CW
103.1 WHME	South Bend		.3	RC/RL
103.9 WRBR-FM	South Bend			OL
104.7 WFRN	Elkhart	2.2	1.9	RL/RG
106.3 WMXH	South Bend			cp-new

[24 stations 6 AM 18 FM]

## Terre Haute, IN IL

STATION	CITY	(1)	(2)	FORMAT
metro 167,800	TSA 447,400			
M St. rank 254	ARB rank 172 /1			Birch rank 223
Spring Arbitron (1) Fall Birch (2)				
800 WKZI	Casey	1.7		CW
1130 WSDM	Brazil			NX&
1230 WBOW	Terre Haute	5.5	4.5	AS&
1300 WISH	Terre Haute			AS
1440 WPRS	Paris	1.4		SA
1480 WTHI	Terre Haute	.7	1.7	CWs
88.5 WCRT	Terre Haute			RLs*
89.7 WISU	Terre Haute		.6	FA*
90.5 WMHD-FM	Terre Haute			AP*
93.9 WPNL	Clinton			cp-new
97.7 WSDM-FM	Brazil	2.1	.6	OL&
98.5 WACF	Paris	2.1		CW
99.9 WTHI-FM	Terre Haute	29.4	33.1	CW
100.7 WMGI	Terre Haute	11.8	15.7	AC
102.7 WLEZ	Terre Haute			Z
104.3 WCBH	Casey	4.2	1.7	AC
104.9 WAXI	Rockville	1.7	1.1	AS&
105.5 WWVR	West Terre Haute	.3		RL
105.9 WMMC	Marshall			OL&
107.5 WZZQ	Terre Haute	10.4	20.8	CH-AR

[20 stations 6 AM 14 FM]

## Iowa

### Cedar Rapids/Iowa City, IA

STATION	CITY	(1)	(2)	FORMAT
metro 140,600	TSA 402,800			
M St. rank 180	ARB rank 193 /1			Birch rank 192
Spring Arbitron (1) Fall Birch (2)				
600 WMT	Cedar Rapids	13.8	9.5	AC/TK&
800 KXIC	Iowa City			NX&/TK&n
910 WSUI	Iowa City			NX-TK*

STATION	CITY	(1)	(2)	FORMAT
1360 KHAK	Cedar Rapids	1.2		CWs
1450 KMRY	Cedar Rapids	4.7	2.2	AS&
1560 KCJJ	Iowa City			AC&
1600 KCRG	Cedar Rapids	3.2	3.4	CW
88.3 KCCK	Cedar Rapids		.9	JZ*
89.7 KOJC	Cedar Rapids			RB*
89.7 KRNL-FM	Mount Vernon			VA*
89.7 KRUI-FM	Iowa City			VA*
90.9 KUNI	Cedar Falls		.4	FA*
91.7 KSUI	Iowa City		1.3	FA*
94.1 KRNA	Iowa City		9.9	12.5 AR
96.5 WMT-FM	Cedar Rapids	13.0	11.2	AC
98.1 KHAK-FM	Cedar Rapids	11.5	16.8	CW
99.7 KFMH	Muscatine	2.4	3.4	AP
100.7 KKRQ	Iowa City		8.7	6.0 OL
101.9 KNWS-FM	Waterloo		.4	RL/EZ*
102.9 KQCR	Cedar Rapids		9.9	12.5 CH
104.5 KTOF-FM	Cedar Rapids		.8	1.7 RL
105.7 KOKZ	Waterloo		1.6	3.4 CH
107.9 KFMW	Waterloo		4.0	1.7 CH

[23 stations 7 AM 16 FM]

### Davenport (Quad Cities), IA IL

STATION	CITY	(1)	(2)	FORMAT
metro 282,800	TSA 673,600			
M St. rank 138	ARB rank 128 /2			Birch rank 119
Fall Arbitron (1) Fall Birch (2)				
860 KWPC	Muscatine			CW
960 WDLM	East Moline			RL*
1170 KSTT	Davenport			SX&
1230 WLLR	Moline	.5	1.2	CWs
1270 WKBF	Rock Island	3.8	.2	CW&
1420 WOC	Davenport	10.8	12.0	NX-TK
1450 WKEI	Kewanee	1.1	.7	AS
1500 WGEN	Geneseo		.2	ACs
1580 KFQC	Davenport			RL
88.5 KALA	Davenport		.7	RB/JZ*
89.3 WDLM-FM	East Moline		2.7	RL*
90.3 WVIK	Rock Island		1.7	FA*
92.1 WJRE	Kewanee			CW-OL
93.5 KQCS	Bettendorf	.9	1.0	RC
94.9 WAAG	Galesburg			CW
96.1 KMJC	Clinton		5.6	3.1 AC
96.9 WXL P	Moline	13.3	17.8	AR
98.9 WPXR	Rock Island	12.2	14.0	CH
99.7 KFMH	Muscatine	2.7	2.9	AP
101.3 WLLR-FM	East Moline	15.8	14.0	CW
103.7 KUUL	Davenport		9.2	8.9 OL
104.9 WGEN-FM	Geneseo		.9	.5 AC/SXn
106.5 KRVR	Davenport		9.2	8.9 SA

[23 stations 9 AM 14 FM]

### Des Moines, IA

STATION	CITY	(1)	(2)	FORMAT
metro 327,600	TSA 935,700			
M St. rank 130	ARB rank 111 /4			Birch rank 110
Winter Arbitron (1) Fall Birch (2)				
540 KWMT	Fort Dodge			CW
640 WOI	Ames		1.5	NX-TK*
940 KIOA	Des Moines	2.3	2.1	OLs
1040 WHO	Des Moines	14.9	14.7	NX-TK
1150 KWKY	Des Moines	1.0	.6	RC
1310 KDLS	Perry	1.0	.4	CW
1350 KRNT	Des Moines	4.0	4.8	AS&/TK&l
1390 KKSO	Des Moines	.4	.4	CWs
1460 KGGO	Des Moines	.2	.8	ARs
88.1 KDPS	Des Moines			VA*
88.9 KWDM	West Des Moines			AP*
89.3 KUCB-FM	Des Moines		1.3	RB/JZ*
90.1 WOI-FM	Ames		1.1	NX/FA*
91.3 KDFR	Des Moines			RL&*
92.5 KIJY-FM	Ankeny	14.5	13.7	CW
93.3 KIOA-FM	Des Moines	6.3	5.5	OL
94.9 KGGO-FM	Des Moines	16.6	20.6	AR

STATION	CITY	(1)	(2)	FORMAT
97.3 KDMI	Des Moines	.6		RL
99.5 KBBM	Winterset			cp-new
100.3 KLYF	Des Moines	7.2	5.0	AC
102.5 KRNQ	Des Moines	13.7	16.2	CH
103.3 KFMG	Pella	4.0	6.3	AR
104.1 KEZT	Ames	1.9	1.0	SA
106.3 KMXD	Ankeny	3.0	1.5	EZ

[24 stations 9 AM 15 FM]

**Dubuque, IA WI IL**

metro 128,400 TSA 202,600  
M St. rank 317 ARB rank 201 /1  
Spring Arbitron (1)

1280 WGLR	Lancaster	.4		CWs
1370 KDTH	Dubuque	11.4		AS
1490 WDBQ	Dubuque	5.1		AS&
1590 WTOQ	Platteville	1.2		AC
88.1 WJTY	Lancaster			RL*
90.5 WSUP	Platteville			AP*
92.3 KOEL-FM	Oelwein	1.6		CW
92.9 KATF	Dubuque	13.8		AC
93.7 WEKZ-FM	Monroe	2.0		EZ
97.7 WGLR-FM	Lancaster	2.0		CW
102.3 KDFX	Dubuque	11.8		CR
103.7 KUUL	Davenport	2.4		OL
105.3 KLYV	Dubuque	11.0		CH
107.1 WKPL	Platteville	1.2		CW
107.5 WJOD	Galena	6.7		CW

[15 stations 4 AM 11 FM]

**Sioux City, IA NE SD**

metro 92,500 TSA 247,500  
M St. rank 287 ARB rank 238 /1  
Spring Arbitron (1)

570 WNAX	Yankton			CW
620 KMNS	Sioux City	3.0		CW
690 KUSD	Vermillion			FA/JZ*
1250 KTFJ	Dakota City			RGs
1360 KSCJ	Sioux City	9.7		NX-TK
1470 KWSL	Sioux City	7.3		AS
88.3 KMSC	Sioux City			VA*
89.7 KUSD-FM	Vermillion			FA/JZ*
90.3 KWIT	Sioux City			FA*
93.1 KKYA	Yankton			CW
95.5 KGLI	Sioux City	22.4		CH
97.9 KSEZ	Sioux City	17.6		AR
99.5 KKMA	Le Mars	10.3		AC
103.3 KTFC	Sioux City			RG
104.1 WNAX-FM	Yankton			OL&
105.7 KSUX	Winnebago	15.8		CW
107.1 KYNF	South Sioux City			cp-new

[17 stations 6 AM 11 FM]

**Waterloo, IA**

metro 119,300 TSA 381,900  
M St. rank 286 ARB rank 211 /1 Birch rank 212  
Spring Arbitron (1) Fall Birch (2)

600 WMT	Cedar Rapids	4.3	3.3	AC/TK&
850 KWOE	Waterloo			RC
950 KOEL	Oelwein	1.1	1.6	AC
1090 KNWS	Waterloo	.5		RL*
1250 KCFI	Cedar Falls	1.6	1.6	CW
1330 KWLO	Waterloo	9.2	5.5	AC/TK&n
1470 KWAY	Waverly			OL&
1540 KXEL	Waterloo	1.6	2.7	CW&
88.1 KBBG	Waterloo	2.2		RB*
89.5 KHKE	Cedar Falls	.5		JZ/FA*
90.9 KUNI	Cedar Falls	3.3		FA*
92.3 KOEL-FM	Oelwein	18.9	19.1	CW
94.1 KRNA	Iowa City	3.2	2.7	AR
96.5 WMT-FM	Cedar Rapids	1.1	.5	AC
97.7 KGCI-FM	Grundy Center	2.2		AC&
98.1 KHAK-FM	Cedar Rapids			CW

STATION	CITY	(1)	(2)	FORMAT
99.3 KWAY-FM	Waverly	5.4	4.9	AC
101.9 KNWS-FM	Waterloo		1.1	RL/JZ*
104.5 KTOF-FM	Cedar Rapids			RL
105.7 KOKZ	Waterloo	12.4	16.9	CH
107.9 KFMW	Waterloo	13.0	17.5	CH

[21 stations 8 AM 13 FM]

**Kansas**

**Lawrence, KS**

metro 76,600  
M St. rank 361

1250 KFKU	Lawrence			Z
1320 KLWN	Lawrence			AC
90.7 KJHK	Lawrence			AP/JZ*
91.5 KANU	Lawrence			NX/FA/JZ*
95.7 KHUM	Ottawa			SA
105.9 KLZR	Lawrence			CH&

[6 stations 2 AM 4 FM]

**Manhattan, KS**

metro 97,100  
M St. rank 328

580 KKSU	Manhattan			NX/VA*
1350 KMAN	Manhattan			SA&/TK&l
1420 KJCK	Junction City			CW
91.9 KSDB-FM	Manhattan			AP*
94.5 KJCK-FM	Junction City			CH
95.3 KHCA	Wamego			RC
101.5 KMKF	Manhattan			AR
102.5 KBLS	North Fort Riley			cp-new
103.9 KQLA	Ogden			CH
104.7 KTDF	Manhattan			-

[10 stations 3 AM 7 FM]

**Topeka, KS**

metro 174,300 TSA 481,000  
M St. rank 244 ARB rank 170 /1  
Spring Arbitron (1)

580 WIBW	Topeka	6.5		NX-TK
1250 WREN	Topeka			SG
1440 KMAJ	Topeka	2.0		ACs/TK&
1490 KTOP	Topeka	2.7		AS&/TK&n
88.1 KJTY	Topeka			RL*
90.3 KZKH	Topeka			cp-new
92.9 KZOC	Osage City	1.4		CW
95.7 KHUM	Ottawa	2.0		SA
97.3 WIBW-FM	Topeka	6.5		CW&
100.3 KDVV	Topeka	7.1		AR
105.9 KLZR	Lawrence	7.1		CH&
106.9 KTPK	Topeka	13.6		CW
107.7 KMAJ-FM	Topeka	17.0		AC

[13 stations 4 AM 9 FM]

**Wichita, KS**

metro 397,200 TSA 694,600  
M St. rank 87 ARB rank 87 /4 Birch rank 92  
Winter Arbitron (1) Fall Birch (2)

900 KSGI	Wichita	1.1	.6	RL
950 KJRG	Newton	.6	.5	RL
1070 KFDI	Wichita	7.0	8.1	CW
1240 KNSS	Wichita	4.4	4.0	NX-TK
1330 KFH	Wichita	2.1	1.7	OL
1360 KSPG	El Dorado			AC
1410 KQAM	Wichita	1.2	1.4	AS
1480 KZSN	Wichita		.3	CWs
88.3 KYFW	Wichita		.9	RL&*
89.1 KMUW	Wichita	1.8		JZ/FA*
90.1 KHCC-FM	Hutchinson	.5		FA/JZ*
90.7 KIBN	Wichita			BG*
91.1 KZZD	Wichita		1.4	RC*
92.3 KOEZ	Newton	5.2	2.9	EZ
95.1 KICT-FM	Wichita	9.3	8.4	AR
96.3 KRZZ-FM	Derby	5.3	6.3	AR

# M Street RADIO MARKETS

# KY

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
97.9 KRBB	Wichita	5.8	6.4	AC	1080 WDIX	Louisville			CHs
98.7 KSQB	Clearwater			cp-new	1240 WLLV	Louisville	1.0	.7	BG
99.1 KBUZ	El Dorado	.5		RC	1290 WDGS	New Albany			Z
100.3 KTUM	Kingman	.2		RCs	1350 WLOU	Louisville	2.8	2.3	RB
101.3 KFDI-FM	Wichita	15.0	9.7	CW	1450 WXVW	Jeffersonville	.9		OL&
102.1 KZSN-FM	Hutchinson	12.8	12.9	CW	1570 WOBS	New Albany			RL
103.7 KEYN-FM	Wichita	3.8	3.4	OL	88.1 WNAS	New Albany			CH*
104.5 KLLS	Augusta			AC-CW	88.5 WJIE	Okolona	.8		RC*
105.3 KXLK	Haysville	4.4	3.1	AC	89.3 WFPL	Louisville	1.7		JZ*
106.5 KYQQ	Arkansas City	3.2	4.1	CH	90.5 WUOL	Louisville	.3		FA*
107.3 KKRK	Wichita	7.6	7.5	CH	91.9 WFPK	Louisville	.8		FA*
107.9 KWKS	Winfield			OL&	95.7 WQMF	Jeffersonville	7.5	8.5	AR

[28 stations 8 AM 20 FM]

## Kentucky

### Bowling Green, KY

metro 146,000				
M St. rank 278				
610 WRUS	Russellville			AC/TK
930 WKCI	Bowling Green			AC
1340 WBGH	Bowling Green			OL&
1410 WLBK	Bowling Green			Z
88.9 WKYU-FM	Bowling Green			FA*
90.7 WCVK	Bowling Green			RL*
91.7 WWHR	Bowling Green			AP*
95.1 WPRX	Glasgow			CW
96.7 WBZD	Bowling Green			CR
98.3 WDNS	Bowling Green			CH
101.1 WBVR	Russellville			CW
105.5 WWWQ	Glasgow			CH
107.1 WBLG	Smiths Grove			AC
107.9 WCVQ	Fort Campbell			AC-OL

[14 stations 4 AM 10 FM]

### Lexington, KY

metro 296,200	TSA 778,000			
M St. rank 128	ARB rank 124 /2			Birch rank 124
Fall Arbitron (1)	Fall Birch (2)			
590 WVLC	Lexington	6.7	3.2	AC/TK&n
630 WLAP	Lexington	2.8	1.6	OL&
770 WCGW	Nicholasville	1.6	2.6	RL
1250 WNVL	Nicholasville			CW&
1300 WLXG	Lexington	1.6	.6	NX-TK
1380 WHRS	Winchester	2.1	.8	AS
1440 WYGH	Paris			cp-new
1580 WTMT	Georgetown	.7	.4	OLs
88.1 WRFL	Lexington	1.4		VA*
88.9 WEKU-FM	Richmond	2.6		FA/JZ*
89.9 WRVG	Georgetown			VA*
91.3 WUKY	Lexington	3.2		VA*
92.9 WVLC-FM	Lexington	20.7	19.7	CW
94.5 WMLX	Lexington			AC
96.3 WVYI	Wilmore			cp-new
96.9 WCOZ	Paris	7.6	5.5	AC
98.1 WKQQ	Lexington	12.9	17.2	AR
100.1 WLFK	Winchester	3.2	2.8	CH
101.7 WMCQ-FM	Richmond			AC&
102.5 WCKU	Nicholasville	6.9	12.4	RB
103.3 WTMT-FM	Georgetown	6.4	6.1	OL
106.3 WJMM-FM	Versailles	1.8	1.8	RL

[22 stations 8 AM 14 FM]

### Louisville, KY IN

metro 791,500	TSA 1,294,400			
M St. rank 52	ARB rank 51 /4			Birch rank 52
Winter Arbitron (1)	Fall Birch (2)			
620 WTMT	Louisville	.5	.4	CW
680 WLSY	Newburg			cp-new
790 WWKY	Louisville	1.6	.6	TK&/SAs
840 WHAS	Louisville	14.6	11.0	OL/TK
900 WFIA	Louisville	.4	.1	RL
970 WAVG	Louisville	5.0	.7	AS&

1080 WDIX	Louisville			
1240 WLLV	Louisville	1.0	.7	BG
1290 WDGS	New Albany			Z
1350 WLOU	Louisville	2.8	2.3	RB
1450 WXVW	Jeffersonville	.9		OL&
1570 WOBS	New Albany			RL
88.1 WNAS	New Albany			CH*
88.5 WJIE	Okolona	.8		RC*
89.3 WFPL	Louisville	1.7		JZ*
90.5 WUOL	Louisville	.3		FA*
91.9 WFPK	Louisville	.8		FA*
95.7 WQMF	Jeffersonville	7.5	8.5	AR
96.5 WGZB-FM	Corydon			RB
97.5 WAMZ	Louisville	21.4	24.8	CW
98.9 WSLM-FM	Salem			RL
99.7 WDIX-FM	Louisville	8.5	11.5	CH
100.5 WTFX	Louisville			cp-new
100.9 WMPI	Scottsburg			CW
101.7 WLSY-FM	Jeffersonton			Z
102.3 WLRS	Louisville	4.8	3.1	AC-OL
103.1 WRKA	St. Matthews	6.2	5.6	OL
103.9 WZKS	Louisville	1.5		CW&
104.3 WHOX	Charlestown			cp-new
105.1 WEHR	Shepherdsville			cp-new
105.9 WVSL	Valley Station			cp-new
106.9 WVEZ-FM	Louisville	5.0	5.1	SA

[32 stations 12 AM 20 FM]

### Owensboro, KY IN

metro 71,100	TSA 654,900			
M St. rank 342	ARB rank 253 /1			
Spring Arbitron (1)				
1420 WVJS	Owensboro	12.5		AC/TK&l
1490 WOMI	Owensboro			MT&
89.5 WKPB	Henderson			FAs*
90.3 WKWC	Owensboro			FA/JZ*
92.5 WBKR	Owensboro	31.7		CW
96.1 WSTO	Owensboro	22.1		CH
99.5 WKDQ	Henderson	6.7		AC
103.1 WGBF-FM	Henderson	6.7		CR&
104.1 WIKY-FM	Evansville	3.8		SA
106.1 WSYZ	Newburgh	1.0		OLs

[10 stations 2 AM 8 FM]

### Paducah, KY IL

metro 89,600				
M St. rank 372				
570 WKYX	Paducah			AC/TK&
750 WRIC	Brookport			NX-TK&
920 WMOK	Metropolis			FA/JZ*
1290 WCBL	Benton			CW/RL
1450 WDXR	Paducah			CWs
1560 WPAD	Paducah			AS&
90.5 WVHM	Benton			RL*
91.3 WKMS	Murray			FA/JZ*
93.3 WKYQ	Paducah			CW
94.3 WDXR-FM	Golconda			CW&
96.9 WDDJ	Paducah			CH
98.3 WRIC-FM	Metropolis			AC
102.3 WCBL-FM	Benton			VA
103.7 WBLN-FM	Murray			AC&
105.5 WREZ	Metropolis			SA
106.7 WSEQ	Reidland			cp-new

[16 stations 6 AM 10 FM]

# LA

# M Street RADIO MARKETS

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT	
<b>Louisiana</b>										
<b>Alexandria, LA</b>										
metro 118,600 TSA 409,300										
M St. rank 271 ARB rank 214 /1 Birch rank 221										
Spring Arbitron (1) Fall Birch (2)										
580	KALB	Alexandria	5.2	3.8	OL&	88.7	KRVS	Lafayette	1.1	FA/JZ*
680	KXIZ	Tioga			cp-new	90.9	KSJY	Lafayette		RC*
840	KWDF	Ball	1.0	.6	RG	91.9	KYFI	Lafayette		cp-new
970	KSYL	Alexandria			NX-TK&	92.3	WCKW-FM	La Place	1.5	2.5
1110	KTLD	Pineville			NX-TK&	93.7	KKZN	New Iberia		
1410	KRRV	Alexandria	.5	.6	CWs	94.5	KSMB	Lafayette	11.7	18.3
89.1	KVDP	Dry Prong			RL*	95.5	KRRQ	Lafayette		cp-new
90.7	KLSA	Alexandria		1.9	VA*	96.5	KFTE	Breaux Bridge		cp-new
91.7	KYFE	Alexandria			cp-new	97.3	KMDL	Kaplan	12.8	12.0
93.1	KQID	Alexandria	8.9	6.9	CH	98.1	WGGZ	Baton Rouge	2.3	.7
93.9	KDKS	Alexandria			cp-new	99.1	KDEA	New Iberia	6.8	2.8
96.9	KZMZ	Alexandria	8.9	13.1	CH	99.9	KTDY	Lafayette	4.5	7.0
98.7	KICR-FM	Oakdale	7.8	7.5	AC	100.7	WTGE-FM	Baton Rouge	3.0	2.5
100.3	KRRV-FM	Alexandria	20.8	16.3	CW	101.5	WYNK-FM	Baton Rouge	10.5	11.3
102.3	KBCE	Boyce	24.0	29.4	RB	102.9	KAJN-FM	Crowley	2.6	.4
103.5	KLAA	Tioga	10.4	6.3	CW	104.7	KNEK-FM	Washington	.4	
104.3	KEZZP	Bunkie			AC&	105.1	KROF-FM	Abbeville		
[17 stations 6 AM 11 FM]										
<b>Baton Rouge, LA</b>										
metro 423,800 TSA 1,252,200										
M St. rank 79 ARB rank 84 /4 Birch rank 83										
Winter Arbitron (1) Fall Birch (2)										
910	WNDC	Baton Rouge	2.3	1.8	BG	105.9	KVOL-FM	Opelousas	3.4	SB&
1010	WCKW	Garyville			CRs	106.3	KFXZ	Maurice	10.9	12.0
1120	WLJH	Denham Springs			cp-new	107.7	KPEL-FM	Erath		
1150	WJBO	Baton Rouge	5.4	5.2	NX-TK	[28 stations 8 AM 20 FM]				
1210	WBIU	Denham Springs		.3	RC	<b>Lake Charles, LA</b>				
1260	WTKL	Baton Rouge			Z	metro 134,100 TSA 217,500				
1300	WIBR	Baton Rouge	.6	.3	NX-TK	M St. rank 207 ARB rank 196 /1				
1380	WYNK	Baton Rouge	.5	.7	CWs	Spring Arbitron (1)				
1460	WXOK	Baton Rouge	12.0	8.4	RB	1250	KALO	Port Arthur	9.4	SB
1500	KCLF	New Roads			SB	1310	KEZM	Sulphur	1.5	OL&
1550	WLUX	Port Allen	.5	.9	RL	1400	KAOK	Lake Charles	2.5	NX-TK&
89.3	WRKF	Baton Rouge		3.6	FA*	1470	KLCL	Lake Charles	2.5	AS&
90.3	WBRH	Baton Rouge		.4	VA*	1580	KXZZ	Lake Charles	7.4	RB
91.1	KLSU	Baton Rouge		.4	AP*	91.7	KOJO	Lake Charles		RG/RL*
91.5	KPAE	Erwinville			RL*	96.1	KYKZ	Lake Charles	21.3	CW
92.3	WCKW-FM	La Place	2.8	5.1	CR	99.5	KHLA	Lake Charles	13.4	AC
92.7	WQCK	Clinton	1.3	.9	RC	100.9	KTQQ	Sulphur	8.9	CW
94.1	WXLT	McComb	.8	.6	AC	102.9	KAJN-FM	Crowley	3.0	RL
94.5	KSMB	Lafayette			CH	103.7	KBIU	Lake Charles	12.9	CH
96.1	KRVE	Brusly	4.2	3.9	AC	105.3	KZWA	Lake Charles		cp-new
98.1	WGGZ	Baton Rouge	5.4	3.9	OL	106.1	KIOC	Orange	3.0	CH
99.1	KDEA	New Iberia	.5	.1	SA&	[13 stations 5 AM 8 FM]				
100.7	WTGE-FM	Baton Rouge	3.9	4.8	CR	<b>Monroe, LA</b>				
101.5	WYNK-FM	Baton Rouge	20.5	17.8	CW	metro 113,600 TSA 392,900				
102.5	WFMP	Baton Rouge	7.5	9.4	CH	M St. rank 185 ARB rank 218 /1				
103.3	WKJN-FM	Hammond	5.8	6.3	CW	Spring Arbitron (1)				
104.1	KHOM	Houma	1.6	1.5	OL&	540	KNOE	Monroe	1.2	OL&
106.5	KQXL	New Roads	9.4	15.3	RB	730	KTRY	Bastrop		SBs
107.1	WHMD	Hammond			CW&	990	KXLA	Rayville	3.5	BG
[29 stations 11 AM 18 FM]										
<b>Lafayette, LA</b>										
metro 163,900 TSA 427,000										
M St. rank 96 ARB rank 178 /2 Birch rank 163										
Fall Arbitron (1) Fall Birch (2)										
770	KJCB	Lafayette	8.3	5.3	RB	1230	KLIC	Monroe		Z
960	KROF	Abbeville			OLs	1310	KMBS	West Monroe	2.9	AS&
1240	KANE	New Iberia			AC&	1340	KMYQ	Bastrop		Z
1330	KVOL	Lafayette			SBs	1440	KMLB	Monroe		NX-TK
1360	KNIR	New Iberia			CW&	88.7	KNLU	Monroe		AP*
1420	KPEL	Lafayette	5.3	2.8	NX-TK	89.5	KYFL	Monroe		cp-new
1450	KSIG	Crowley			CW	90.3	KEDM	Monroe		NX/FA/JZ*
1520	KACY	Lafayette	2.6	2.1	AS&	92.3	KTJC	Rayville		RG
[20 stations 7 AM 13 FM]										
<b>New Orleans, LA MS</b>										
metro 997,900 TSA 1,662,900										
M St. rank 36 ARB rank 39 /4 Birch rank 38										
Winter Arbitron (1) Fall Birch (2)										
600	WVOG	New Orleans			RL	94.3	KTRY-FM	Bastrop	.6	SB
690	WTIX	New Orleans	1.0	.7	AS	98.3	KYEA	West Monroe	22.5	RB

# M Street RADIO MARKETS

ME

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
730 WARB	Covington			NX-TK&	91.3 WMEW	Waterville			FA/VA&*
750 KKNO	Gretna			RC	92.3 WMME-FM	Augusta	13.1		CH
800 WSHO	New Orleans			RL	93.5 WEZO	Fairfield			cp-new
830 WADU	Norco	.8	.3	EZs	93.9 WXGL-FM	Lewiston	3.0		OL
870 WWL	New Orleans	9.5	7.9	NX-TK/CWI	95.3 WJBI-FM	Winslow			cp-new
940 WYLD	New Orleans	2.3	1.9	BG	96.3 WWMR	Rumford			SA
990 WYAT	New Orleans	.7	.7	OL&	98.5 WTVL-FM	Waterville	6.5		AC
1010 WCKW	Garyville			CRs	99.9 WKZS	Auburn	1.2		AC
1060 WNOE	New Orleans	1.0	.5	CWs/TK&l	101.3 WKCG	Augusta	8.9		CW
1230 WBOK	New Orleans	3.6	3.4	BG	102.9 WBLM	Portland	9.5		AR
1280 WQUE	New Orleans			SX	104.3 WABK-FM	Gardiner	6.5		AC
1350 WSMB	New Orleans	1.1	.5	TK	105.1 WTOS-FM	Skowhegan	7.7		CR
1450 WBYU	New Orleans	4.2	1.3	AS	105.9 WKRH	Bath			CR
1540 KGLA	Gretna			SS	106.5 WQCB	Brewer	10.1		CW
1560 WSLA	Slidell			NX-TK	107.5 WTHT	Lewiston			OL
88.3 WRBH	New Orleans			VA*	[20 stations 4 AM 16 FM]				
89.1 WBSN-FM	New Orleans		1.5	RL*	<b>Bangor, ME</b>				
89.9 WWNO	New Orleans		1.4	NX/FA/JZ*	metro 77,300 TSA 333,100				
90.7 WWOZ	New Orleans		1.2	JZ/VA*	M St. rank 250 ARB rank 250 /1				
91.5 WTUL	New Orleans		.2	VA*	Spring Arbitron (1)				
92.3 WCKW-FM	La Place	3.7	4.2	CR	620 WZON	Bangor			NX-TK
93.3 WQUE-FM	New Orleans	8.8	15.1	RB	910 WABI	Bangor	7.4		AS&
94.9 WADU-FM	Reserve			EZ	1200 WNSW	Brewer			NX&
95.7 WMXZ	New Orleans	3.5	3.3	AC	1250 WARP	Bangor			cp-new
97.1 WEZB	New Orleans	8.7	8.3	CH	1340 WDMA	Dover-Foxcroft			Z
98.5 WYLD-FM	New Orleans	8.5	12.1	RB	1370 WDEA	Ellsworth			AS&/TK&rn
99.5 WRNO-FM	New Orleans	2.4	3.3	AR	1600 WTKS	Brewer			cp-new
101.1 WNOE-FM	New Orleans	8.0	7.9	CW	88.5 WHCF	Bangor			RL*
101.9 WLMG	New Orleans	5.7	4.8	AC-OL	89.3 WHSN	Bangor			AP*
102.9 KMEZ	Belle Chasse	6.3	5.5	SB&	90.9 WMEH	Bangor			FA/VA*
104.1 KHOM	Houma	1.3	1.0	OL&	91.9 WMEB-FM	Orono			AP*
105.3 WLTS	Slidell	4.2	3.2	AC	92.9 WPBC	Bangor	6.6		AC
106.1 WZRH	Picayune	.4	5.5	AR	94.5 WKSQ	Ellsworth	6.6		AC
106.7 KQLD	Port Sulphur	3.3	3.1	OL	95.7 WWMJ	Ellsworth	12.4		OL
[36 stations 17 AM 19 FM]					97.1 WYOU-FM	Bangor	3.3		CW
<b>Shreveport, LA TX</b>					100.3 WKIT-FM	Brewer	9.9		AR
metro 300,000 TSA 794,300					103.1 WDMF-FM	Dover-Foxcroft			SA
M St. rank 139 ARB rank 122 /4 Birch rank 112					104.7 WWFV	Belfast	14.0		CH
Winter Arbitron (1) Fall Birch (2)					105.1 WTOS-FM	Skowhegan	5.0		CR
710 KEEL	Shreveport	6.8	4.6	AS&/TK&	106.5 WQCB	Brewer	13.2		CW
980 KOKA	Shreveport	6.6	4.8	BG	107.3 WUMC	Old Town			cp-new
1070 KBCL	Bossier City			RL	[21 stations 7 AM 14 FM]				
1130 KWKH	Shreveport	3.6	2.3	CW	<b>Portland/Lewiston, ME NH</b>				
1300 KFLO	Shreveport		.2	RL	metro 207,400 TSA 745,400				
1340 KRMD	Shreveport	1.4	1.5	CWs	M St. rank 108 ARB rank 153 /2 Birch rank 151				
1480 KIOU	Shreveport	1.2		BG	Fall Arbitron (1) Fall Birch (2)				
1550 KVKI	Shreveport	.2	.2	RC	560 WGAN	Portland	7.1	3.9	NX-TK
89.9 KDAQ	Shreveport		2.3	NX/FA*	730 WJTO	Bath			OL&
91.3 KSCL	Shreveport			AP*	870 WLAM	Gorham	2.8	1.1	AS/TK&rn
92.1 KLKL	Benton	3.8	4.2	OL	900 WCLZ	Brunswick			NAs
93.7 KITT	Shreveport	4.8	4.8	AC	970 WYNZ	Portland		.6	OLs
94.5 KWKH-FM	Shreveport	5.6	5.0	CW	1240 WTME	Lewiston			RLs
96.5 KVKI-FM	Shreveport	3.8	5.4	AC	1310 WLOB	Portland	.8	.6	RL
98.1 K'TAL-FM	Texarkana	5.0	6.7	AR	1440 WLPZ	Westbrook			MT&
98.9 KTUX	Carthage	5.0	5.8	CH	1470 WKZN	Lewiston			AS/TKns
100.1 KMJJ-FM	Shreveport	18.5	25.1	RB	1490 WPOR	Portland	.3	.8	CWs
101.1 KRMD-FM	Shreveport	21.7	21.5	CW	1590 WPNN	Gorham			cp-new
103.7 KZWB	Haughton			cp-new	90.1 WMEA	Portland	3.3		FA/VA&*
[19 stations 8 AM 11 FM]					90.9 WMPG	Gorham			VA*
<b>Maine</b>					91.5 WSJB-FM	Standish			AP/VA*
<b>Augusta (Central ME), ME</b>					91.5 WRBC	Lewiston			AP/VA*
metro 97,600 TSA 407,700					91.9 WMSJ	Harpwell			cp-new
M St. rank 210 ARB rank 234 /1					93.1 WMGX	Portland	9.6	10.2	AC-OL
Spring Arbitron (1)					93.9 WXGL-FM	Lewiston	.8	1.1	OL
1280 WABK	Gardiner			TK&	94.3 WSTG	Biddeford			AC
1340 WFAU	Augusta	3.0		AS&	94.9 WHOM	Mt. Washington	4.8	4.4	SA
1400 WMME	Augusta	.6		CHs	95.5 WLLB	Topsham			cp-new
1490 WTVL	Waterville			ACs	95.9 WHYR	Saco			CH
90.5 WMHB	Waterville			AP*	96.7 WCME	Boothbay Harbor			CW&
					97.9 WCSO	Portland	3.1	3.0	AC

# ME

# M Street RADIO MARKETS

STATION	CITY	(1)	(2)	FORMAT
98.9 WCLZ-FM	Brunswick	2.0	3.9	NA
99.9 WKZS	Auburn	3.7	3.3	AC
100.9 WYNZ-FM	Westbrook	6.5	4.1	OL&
101.9 WPOR-FM	Portland	12.7	15.4	CW
102.9 WBLM	Portland	14.1	20.4	AR
103.7 WZPK	Berlin	.6	.6	CH
105.9 WKRH	Bath	.8		CR
106.3 WPKM	Scarborough	4.2	.8	FA
106.7 WVYH	North Windham			cp-new
107.5 WTHT	Lewiston	5.1		OL

## Presque Isle/Northern Maine, ME NB

STATION	CITY	(1)	(2)	FORMAT
600 WFST	Caribou			NX-TK&
710 WREM	Monticello			RL
1390 WTMS	Presque Isle			SAs
92.1 WUPI	Presque Isle			VA*
96.1 WTMS-FM	Presque Isle			SA
96.9 WBPW	Presque Isle			CH
97.7 WCXU	Caribou			AC
101.7 WOZI	Presque Isle			CW
106.1 WMEM	Presque Isle			FA/VA&*

[9 stations 3 AM 6 FM]

## Maryland

### Annapolis, MD

STATION	CITY	(1)	(2)	FORMAT
810 WYRE	Annapolis			AC
1190 WANN	Annapolis			RB/BG
1430 WNAV	Annapolis			OL
89.9 WACC	Arnold			AP*
99.1 WHFS	Annapolis			AP
103.1 WHVY	Grasonville			AR
107.9 WFSI	Annapolis			RL&*

[7 stations 3 AM 4 FM]

### Baltimore, MD

STATION	CITY	(1)	(2)	FORMAT
600 WCAO	Baltimore	1.2	1.2	BG
680 WCBM	Baltimore	4.3	3.7	TK
750 WBMD	Baltimore			RL
860 WBGR	Baltimore	1.9	.9	BG
900 WILC	Laurel			SS
1010 WERQ	Baltimore			NX&/RBsn
1090 WBAL	Baltimore	7.2	7.9	NX-TK
1230 WITH	Baltimore	2.6	1.4	AS
1300 WJFK	Baltimore	.6	.2	TK/ARs
1360 WEBB	Baltimore	.6	.8	RB-OL
1400 WWIN	Baltimore	1.9	2.7	BG
1470 WITR	Westminster			SA
1500 WTOP	Washington	1.3	1.0	NX
1570 WFEL	Towson			RL
1590 WJRO	Glen Burnie			RL
88.1 WJHU-FM	Baltimore	1.1		NX/FA/IZ*
88.9 WEAA	Baltimore	1.4		RB/IZ*
89.7 WTMD	Towson			NA*
91.5 WBJC	Baltimore	2.0		FA/IZ*
92.3 WERQ-FM	Baltimore	4.6		RB
93.1 WPOC	Baltimore	8.9	8.4	CW
94.3 WBYQ-FM	Baltimore			AP*
95.1 WRBS	Baltimore	1.0	1.7	RL
95.5 WPGC-FM	Morningside	1.8	2.5	RB
95.9 WWIN-FM	Glen Burnie	2.7	2.7	SB
96.3 WHUR-FM	Washington	1.0	1.4	SB
97.9 WYYY	Baltimore	5.5	6.1	AR
99.1 WHFS	Annapolis	2.4	4.7	AP
100.7 WGRX	Westminster	1.9	2.1	CR

STATION	CITY	(1)	(2)	FORMAT
101.1 WWDC-FM	Washington	2.4	1.5	AR
101.9 WLIF-FM	Baltimore	7.1	4.4	SA
102.7 WXYV	Baltimore	6.1	10.2	RB
103.1 WHVY	Grasonville	.8	1.8	AR
104.3 WBSB	Baltimore	2.8	3.7	CH
105.7 WQSR	Catonsville	5.7	4.2	OL
106.5 WWMX	Baltimore	5.4	3.9	AC
107.9 WFSI	Annapolis			RL&*

### Cumberland, MD WV PA

STATION	CITY	(1)	(2)	FORMAT
560 WFRB	Frostburg			CWs/TK&
1230 WALI	Cumberland			OL&
1270 WCBC	Cumberland			AC
1390 WKLP	Keyser			AS/TK
1450 WTBO	Cumberland			AS&
90.3 WAIJ	Grantsville			RL*
91.7 WFWM	Frostburg			VA*
94.1 WQZK-FM	Keyser			AR
97.1 WLIC	Frostburg			RLs*
100.1 WJJB	Romney			AC&
102.9 WROG	Cumberland			CW
105.3 WFRB-FM	Frostburg			CW
106.1 WKGO	Cumberland			CH
107.1 WKZG	Keyser			OL

[14 stations 5 AM 9 FM]

### Frederick, MD

STATION	CITY	(1)	(2)	FORMAT
820 WQSI	Frederick	8.6	9.6	CW
930 WFMD	Frederick	5.9	8.8	NX-TK
1450 WTHU	Thurmont	.9		CW&
88.1 WJTM	Frederick			RL*
99.9 WFRE	Frederick	14.5	4.4	EZ
103.1 WAFY	Middletown	4.5	3.9	AC
103.9 WZYQ	Braddock Heights	7.7	7.0	CH
106.9 WARX	Hagerstown	2.3	1.3	OL

[8 stations 3 AM 5 FM]

### Hagerstown, MD PA WV

STATION	CITY	(1)	(2)	FORMAT
800 WCHA	Chambersburg	4.2	2.3	CW
1130 WEEO	Waynesboro			Z
1160 WPGV	Funkstown			CW-OL
1240 WJEF	Hagerstown	2.7	1.8	AC
1380 WAYZ	Waynesboro	.6	.6	CWs
1410 WHAG	Halfway	3.6	1.8	NX-TK&
1490 WARK	Hagerstown	1.5	1.8	OL&
1590 WCBG	Chambersburg	.9	.6	OLs
89.1 WETH	Hagerstown			cp-new
90.5 WCRH	Williamsport		4.4	RL*
92.1 WGLL	Mercersburg	6.0	3.5	OL
94.3 WKSL	Greencastle	1.2	2.3	CW
95.1 WIKZ	Chambersburg	7.8		AC
95.9 WYII	Williamsport	4.8	4.4	CW
96.7 WQCM	Halfway	7.5	8.5	CH
97.5 WKMZ	Martinsburg	1.5	2.3	CH
99.9 WFRE	Frederick	5.1	.9	EZ
101.5 WAYZ-FM	Waynesboro	18.0	17.5	CW
103.1 WAFY	Middletown			AC
104.7 WWMD	Hagerstown	6.0	2.6	EZ
106.9 WARX	Hagerstown	2.1	4.4	OL

[21 stations 8 AM 13 FM]



# M Street RADIO MARKETS

# MA

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
<b>Salisbury/Ocean City, MD DE</b>									
metro 211,200	TSA 377,600				90.3 WZBC	Newton			AP*
M St. rank 187	ARB rank 150 /1				90.9 WBUR	Boston	3.3		NX/FA*
Spring Arbitron (1)					91.3 WDMJ	Frammingham			AP*
540 WDMV	Pocomoke City	.8		CW	91.5 WMFO	Medford			JZ*
650 WRUB	Pittsville			cp-new	91.5 WMLN-FM	Milton			JZ/AP*
900 WSSR	Georgetown			AS	91.5 WZLY	Wellesley			VA*
960 WLWV	Salisbury	.8		AS/TK&1	91.7 WMWM	Salem			AP*
1170 WMPP	Laurel			cp-new	91.9 WUMB-FM	Boston			Folk*
1280 WECY	Seaford			SAs	91.9 WHSR-FM	Winchester			AP/CH*
1320 WICO	Salisbury	1.6		TK&	92.5 WLYT	Haverhill	.4	.5	AC
1470 WJDY	Salisbury	1.6		RB	92.9 WBOS	Brookline	1.9	2.1	CR
1590 WETT	Ocean City			ASm/TK&	93.7 WCGY	Lawrence	1.6	1.8	AR
89.5 WSCL	Salisbury			FA*	94.5 WZOU	Boston	5.9	8.3	CH
90.3 WDIH	Salisbury			BG*	95.3 WHRB	Cambridge			VA*
91.3 WESM	Princess Anne			JZ*	95.9 WATD-FM	Marshfield			AC
92.7 WGMD	Rehoboth Beach	7.2		EZ	96.9 WCDJ	Boston	1.5	2.1	NA
93.5 WZBH	Georgetown	6.4		AR	97.7 WCAV	Brockton	.5	.3	CW
94.3 WICO-FM	Salisbury	8.0		CW	98.5 WBMX	Boston	4.4	4.8	AC
94.7 WDSO	Dover	3.5		CW	99.1 WPLM-FM	Plymouth	2.6	1.5	AS
95.3 WDNO	Laurel			AC-CW	99.5 WSSH-FM	Lowell	4.3	3.1	AC
95.9 WWTR	Bethany Beach	2.1		AR	100.1 WBRS	Waltham			VA*
97.1 WZJO	Ocean Pines			cp-new	100.7 WZLX	Boston	3.6	4.7	CR
97.7 WAFL	Milford	1.3		AC	101.7 WFNX	Lynn	1.8	1.7	FA
98.3 WECY-FM	Seaford	1.3		SA&	102.5 WCRB	Waltham	2.5	2.4	AP
98.9 WSBY-FM	Salisbury	5.3		OL	103.3 WODS	Boston	4.6	3.8	OL
99.9 WKHI	Ocean City	9.6		CH	104.1 WBCN	Boston	5.4	6.7	AR
101.7 WRKE	Ocean View	2.9		RB	104.9 WBOQ	Gloucester			FA
102.5 WOLC	Princess Anne	2.1		RL	104.9 WRBB	Boston			VA*
103.9 WOCQ	Berlin	6.9		RB	105.7 WVFX	Frammingham	4.3	4.5	AC
104.7 WOHQ	Salisbury	10.1		AC	106.7 WMJX	Boston	5.2	3.8	AC-OL
105.5 WLWV-FM	Salisbury	2.4		AS/TKs	107.3 WAAF	Worcester	2.1	3.8	AR
105.9 WXJN	Lewes			cp-new	107.9 WXKS-FM	Medford	5.8	6.7	CH
107.1 WQMR	Federalburg			AC					
<b>[30 stations 9 AM 21 FM]</b>									

## Massachusetts

### Boston, MA NH

metro 3,223,800 TSA 6,113,400  
M St. rank 11 ARB rank 9 /4 Birch rank 9  
Winter Arbitron (1) Fall Birch (2)

590 WEEI	Boston	2.4	2.8	SX
680 WRKO	Boston	7.4	5.1	NX-TK
740 WWEA	Cambridge			OL
850 WHDH	Boston	4.9	3.7	TK
890 WBMA	Dedham			cp-new
950 WROL	Boston	.7	.1	RL/ET
1030 WBZ	Boston	5.9	7.0	NX-TK
1060 WBIV	Natick			SS-RL
1090 WILD	Boston	1.9	1.2	RB
1120 WADN	Concord			Folk/NX
1150 WMEX	Boston			AC-OLs
1200 WKOX	Frammingham			NX-TK
1230 WESX	Salem	.4	.8	AS
1260 WEZE	Boston	.7	.4	RC
1300 WJDA	Quincy			AS&
1330 WRCA	Waltham			SS/ET
1360 WLYN	Lynn			ET
1390 WPLM	Plymouth	.1	.2	ASs
1410 WMSX	Brockton			TK
1430 WXKS	Everett	2.6	1.0	AS&
1460 WBET	Brockton			AC/TK
1510 WSSH	Boston			SS
1550 WNTN	Newton			ET
1570 WNSH	Beverly			AC
1600 WUNR	Brookline			SS/ET
88.1 WMBR	Cambridge			VA*
88.3 WGAO	Franklin			CH-AP*
88.3 WIQH	Concord			AP/VA*
88.9 WERS	Boston	.6		VA*
89.7 WGBH	Boston	1.5		FA/JZ*

### Cape Cod, MA

metro 164,300 TSA 179,900  
M St. rank 223 ARB rank 176 /2 Birch rank 170  
Fall Arbitron (1) Fall Birch (2)

1170 WKPE	Orleans			CHs
1240 WUOK	West Yarmouth			NX&
90.3 WCCT-FM	Harwich			VA*
90.7 WKKL	West Barnstable			AP*
91.5 WSDH	Sandwich			VA*
91.9 WOMR	Provincetown			JZ/VA*
92.7 WMVY	Tisbury			OL
93.5 WFXR	Harwich Port	2.7	2.7	AC&
94.9 WXTK	West Yarmouth			NX-TK
96.3 WNTX	Nantucket			AP
99.9 WQRC	Barnstable	15.7	11.5	EZ
101.1 WFAL	Falmouth	.3	1.2	ACs
101.9 WCIB	Falmouth	3.1	5.0	AC
102.9 WPXC	Hyannis	9.6	12.7	AR
103.9 WATB	South Yarmouth			ACs
104.7 WKPE-FM	Orleans	7.8	10.4	CH
106.1 WCOD	Hyannis	4.1	3.8	AC-OL
107.5 WFCC-FM	Chatham	4.8	3.1	FA
<b>[18 stations 2 AM 16 FM]</b>				

### Greenfield, MA VT

metro 58,100  
M St. rank 409

1240 WHAI	Greenfield			ACs
1520 WGAM	Greenfield			AS&
88.5 WFCR	Amherst			FA/JZ*
95.3 WRSI	Greenfield			AP
98.3 WHAI-FM	Greenfield			AC
99.3 WHMP-FM	Northampton			CH
<b>[6 stations 2 AM 4 FM]</b>				

# MA

# M Street RADIO MARKETS

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
<b>Lowell/Lawrence, MA NH</b>									
metro 600,000									
M St. rank 67									
800	WCCM	Lawrence		TK	1490	WACM	West Springfield		ET
980	WCAP	Lowell		TK&	1600	WAQY	East Longmeadow		ARs
1110	WNNW	Salem		SS	88.5	WFCR	Amherst	4.5	FA/JZ*
1400	WLLH	Lowell		AC/SSn	89.3	WAMH	Amherst		AP/RB*
1490	WHAV	Haverhill		AC/TK&	89.5	WSKB	Westfield		AP*
88.3	WBMT	Boxford		CH*	89.9	WSCB	Springfield		RB/JZ*
91.5	WJUL	Lowell		AP/VA*	90.7	WTCC	Springfield	1.2	VA*
91.7	WPAA	Andover		VA*	91.5	WMHC	South Hadley		AP*
93.7	WCGY	Lawrence		AR	91.9	WAIC	Springfield	.6	AP/RB*
99.5	WSSH-FM	Lowell		AC	93.1	WHYN-FM	Springfield	8.7	8.4 AC-OL
106.3	WHOB	Nashua		CH	94.7	WMAS-FM	Springfield	6.9	7.4 AC-OL
[11 stations 5 AM 6 FM]									

## New Bedford/Fall River, MA

metro 426,700 TSA 426,700  
M St. rank 134 ARB rank 82 /2 Birch rank 86  
Fall Arbitron (1) Fall Birch (2)

630	WPRO	Providence	1.6	.4	TK
790	WLKW	Providence	2.0		EZ
920	WHJJ	Providence	.8	.4	NX-TK
990	WALE	Providence			NX-TK
1110	WWRX	East Providence			NX&
1270	WLAW	Fairhaven			cp-new
1320	WARA	Attleboro	.1		TK
1340	WNBH	New Bedford	1.6	2.5	AS&
1400	WHFB	Fall River	.8	1.5	NX-TK
1420	WBSM	New Bedford	5.3	2.7	NX-TK
1480	WSAR	Fall River	.4		TK/SX
1570	WPEP	Taunton			AS&/TK
88.5	WWTA	Marion			cp-new
91.1	WSMU-FM	North Dartmouth			AP*
92.3	WPRO-FM	Providence	6.5	7.8	CH
93.3	WSNE	Taunton	5.9	6.4	AC
94.1	WHYJ	Providence	5.8	9.3	AR
95.5	WBRU	Providence	1.6	1.8	AP
97.3	WJFD-FM	New Bedford			ET
98.1	WCTK	New Bedford	4.0	4.8	CW
101.5	WWBB	Providence	2.8	4.9	OL
101.9	WCIB	Falmouth	.9		AC
105.1	WWLI	Providence	4.8	4.2	AC
106.3	WWKX	Woonsocket	1.8	4.1	CH
107.1	WFHN	Fairhaven	6.9	9.2	CH
[25 stations 12 AM 13 FM]					

## Plymouth, MA

metro 263,300  
M St. rank 148

1170	WKPE	Orleans			CHs
1390	WPLM	Plymouth			ASs
1410	WMSX	Brockton			TK
1460	WBET	Brockton			AC/TK
95.9	WATD-FM	Marshfield			AC
97.7	WCAV	Brockton			CW
99.1	WPLM-FM	Plymouth			AS
104.7	WKPE-FM	Orleans			CH
[8 stations 4 AM 4 FM]					

## Springfield, MA CT

metro 509,900 TSA 569,100  
M St. rank 76 ARB rank 72 /4 Birch rank 75  
Winter Arbitron (1) Fall Birch (2)

560	WHYN	Springfield	6.2	5.2	AC/TK
640	WNNZ	Westfield	2.0	.7	NX-TK
730	WACE	Chicopee	.6	.6	RL/TK
930	WREB	Holyoke			Z
1080	WTIC	Hartford	1.9	1.2	NX-TK/SA
1270	WSPR	Springfield			Z
1400	WHMP	Northampton	2.0	1.1	EZ
1430	WTTT	Amherst			NX&
1450	WMAS	Springfield	6.6	4.1	AS/TK&l

88.5	WFCR	Amherst	4.5		FA/JZ*
89.3	WAMH	Amherst			AP/RB*
89.5	WSKB	Westfield			AP*
89.9	WSCB	Springfield			RB/JZ*
90.7	WTCC	Springfield	1.2		VA*
91.5	WMHC	South Hadley			AP*
91.9	WAIC	Springfield	.6		AP/RB*
93.1	WHYN-FM	Springfield	8.7	8.4	AC-OL
94.7	WMAS-FM	Springfield	6.9	7.4	AC-OL
96.5	WTIC-FM	Hartford	6.9	9.7	CH
97.5	WNEK-FM	Springfield			VA*
97.9	WPKX	Enfield	10.6	13.4	CW
99.3	WHMP-FM	Northampton	1.4	1.3	CH
100.5	WRCH	New Britain	3.6	1.7	SA
100.9	WRNX	Amherst	.5	.5	AR
102.1	WAQY-FM	Springfield	8.6	9.0	AR
103.5	WCCH	Holyoke			AP/VA*
106.3	WEIB	Northampton			cp-new
106.9	WCCC-FM	Hartford	2.7	3.0	AR
[30 stations 11 AM 19 FM]					

## Worcester, MA

metro 374,200 TSA 746,700  
M St. rank 105 ARB rank 93 /2 Birch rank 67  
Fall Arbitron (1) Fall Birch (2)

580	WTAG	Worcester	8.0	4.9	AC/TK
650	WBOS	Clinton			cp-new
760	WVNE	Leicester	.5		RL
830	WCRN	Cherry Valley			cp-new
940	WGFP	Webster			AC
970	WESO	Southbridge	.8	.8	AC
1230	WNEB	Worcester			Z
1310	WORC	Worcester	2.4	1.8	OL&
1440	WVEI	Worcester	.3		SXs
1470	WSRO	Marlborough	1.0		AS&
88.1	WCHC	Worcester			AP*
90.1	WBPV	Charlton			VA*
90.5	WICN	Worcester	.1		FA/VA*
91.3	WCUW	Worcester	.4		VA*
91.9	WAYW	Worcester			cp-new
96.1	WSRS	Worcester	13.1	13.3	SA
98.9	WSGQ	Webster			cp-new
100.1	WQVR	Southbridge	1.9	1.5	CW
104.5	WXLO-FM	Fitchburg	8.8	7.9	AC
107.3	WAAF	Worcester	8.8	14.6	AR
[20 stations 10 AM 10 FM]					

## Michigan

### Ann Arbor, MI

metro 242,700 TSA 242,700  
M St. rank 165 ARB rank 138 /2  
Fall Arbitron (1)

990	WWCM	Ypsilanti			RG/RC
1050	WPZA	Ann Arbor	.6		AC/TK&
1290	WIQB	Saline			ARs
1480	WSDS	Canton			CW
1600	WAAM	Ann Arbor	2.6		AS/TK&n
88.3	WCBN-FM	Ann Arbor			VA*
89.1	WEMU	Ypsilanti			JZ*
91.7	WUOM	Ann Arbor			FA/VA*
102.9	WIQB-FM	Ann Arbor	6.6		AR
107.1	WAMX	Ann Arbor	1.7		NA
[10 stations 5 AM 5 FM]					

# M Street RADIO MARKETS

MI

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT		
<b>Battle Creek, MI</b>					101.5 WJNR-FM Iron Mountain AC						
metro 111,700 TSA 457,200					102.3 WAAH Houghton AC&						
M St. rank 299 ARB rank 222/1					103.3 WFXD Marquette OL						
Spring Arbitron (1)					104.3 WXNL Baraga cp-new						
930	WBCK	Battle Creek	12.7	NX-TK	104.7 WYKX	Escanaba			CW&		
1260	WALM	Albion		Z	105.5 WENL	Gladstone			cp-new		
1400	WELL	Battle Creek		Z	107.5 WMQT	Ishpeming			CH		
1500	WOLY	Battle Creek		RL	<b>[32 stations 11 AM 21 FM]</b>						
94.1	WIBM-FM	Jackson	4.8	OL	<b>Detroit, MI ON</b>						
95.3	WBXX	Battle Creek	13.2	OL	metro 3,611,500 TSA 5,389,100						
96.5	WUBU	Portage	7.9	SB&	M St. rank 7 ARB rank 6/4 Birch rank 6						
96.7	WUFN	Albion		RL*	Winter Arbitron (1) Fall Birch (2)						
98.5	WNWN	Coldwater	12.7	CW	540	CBEF	Windsor		FF-VA*		
103.3	WKFR-FM	Battle Creek	6.9	CH	560	WHND	Monroe	.5	.2	OL	
104.9	WELL-FM	Marshall		Z	690	WNZK	Dearborn Heights			ET	
106.1	WJXQ	Jackson	4.2	AR	710	CHYR	Leamington			CW	
106.5	WQLR	Kalamazoo	3.2	AC	760	WJR	Detroit	8.3	7.5	AC/TK	
107.7	WRKR	Portage	5.3	AR	800	CKLW	Windsor	3.0	2.2	AS/TK&I	
<b>[14 stations 4 AM 10 FM]</b>					950	WWJ	Detroit	6.2	4.8	NX	
<b>Benton Harbor, MI</b>					1030	WUFL	Sterling Heights			RL*	
metro 135,600					1090	WCAR	Livonia			ET/NX-TK&	
M St. rank 289					1130	WCXI	Detroit	.9	1.0	CW	
910	WLLJ	Cassopolis		SB&	1200	WCHB	Taylor			TK	
1060	WHFB	Benton Harbor		AS&	1270	WXYT	Detroit	4.8	4.1	TK	
1290	WNIL	Niles		VA	1310	WMTG	Dearborn	.9	.5	RB-OL	
1400	WSJM	St. Joseph		SA/TK&	1340	WEXL	Royal Oak			.2	RL
90.7	WAUS	Berrien Springs		FA*	1400	QQBH	Detroit	.5	1.2	RB-OL/BG	
94.9	WXSB	Benton Harbor		cp-new	1430	WBRB	Mount Clemens			Z	
95.3	WAOR	Niles		AR	1440	WMKM	Inkster	.6		RG	
99.9	WHFB-FM	Benton Harbor		AC	1460	WPON	Walled Lake			CW/ET	
107.1	WIRX	St. Joseph		CH	1500	WLQV	Detroit			RL	
<b>[9 stations 4 AM 5 FM]</b>					1550	CBE	Windsor			VA*	
<b>Big Rapids, MI</b>					88.1	WBFH	Bloomfield Hills			VA*	
metro 34,200					88.1	WHPR	Highland Park			RB*	
M St. rank 407					88.1	WTSD	Drayton Plains			VA*	
1070	WWTG	Stanwood		cp-new	88.1	WSDP	Plymouth			AC/CH*	
1460	WBRN	Big Rapids		CW&	88.3	WSHJ	Southfield			CH*	
1500	WDEE	Reed City		CW	88.7	CIMX	Windsor	2.0	2.5	AP	
100.9	WBRN-FM	Big Rapids		CH	89.1	WPHS	Warren			EZ/CH*	
102.3	WAAQ	Big Rapids		CH/SX&I	89.3	WBLD	Orchard Lake			CH*	
105.3	WCXT	Hart		AC	89.3	WHFR	Dearborn			VA*	
<b>[6 stations 3 AM 3 FM]</b>					89.5	WOVI	Novi			AP*	
<b>Central Upper Michigan, MI</b>					89.5	WAHS	Auburn Heights			VA*	
metro 125,800					89.9	CBE	Windsor			VA*	
M St. rank 268					90.3	WORB	Farmington Hills			AP*	
600	WCHT	Escanaba		OL&/TK&	90.3	WOPR	Oak Park			AP*	
680	WDBC	Escanaba		AC/TK&	90.9	WDTR	Detroit			VA*	
920	WMPH	Hancock		RC/TK&	92.3	WMXD	Detroit	3.1	4.2	SB	
970	WMVN	Ishpeming		RL	93.1	WLTI	Detroit	4.7	3.6	SA	
1230	WIKB	Iron River		OLs	93.9	CKLW	Windsor	.5	.3	OL	
1240	WJPD	Ishpeming		CWs	94.7	WCXS	Birmingham	3.2	4.3	CR	
1320	WDMJ	Marquette		AC	95.5	WKQI	Detroit	4.4	3.6	CH	
1400	WCCY	Houghton		CW	96.3	WHYT	Detroit	4.6	5.2	CH	
1400	WQXO	Munising		AS&	97.1	WJOI	Detroit	4.4	3.0	SA	
1450	WMIQ	Iron Mountain		AS/TK&	97.9	WJLB	Detroit	6.3	8.8	RB	
1490	WTIQ	Manistique		CWs	98.3	WTWR	Monroe			CH	
90.1	WNMU	Marquette		FA/IJ*	98.7	WLLZ	Detroit	4.5	4.9	AR	
91.1	WGGL-FM	Houghton		NX/FA*	99.5	WDFX	Detroit	2.5	3.2	CH	
92.3	WJPD-FM	Ishpeming		CW	100.3	WNIC	Dearborn	3.5	2.6	AC	
93.1	WIMK	Iron Mountain		AR	101.1	WRIF	Detroit	3.5	4.9	AR	
93.5	WZRK	Hancock		AR	101.9	WDET-FM	Detroit		1.6	VA*	
94.3	WZNL	Norway		EZ	102.7	WDZR	Mount Clemens			AR&	
94.7	WCMM	Gulliver		CW&	103.5	WMUZ	Detroit	.9	1.0	RC	
95.7	WHWL	Marquette		RL	104.3	WOMC	Detroit	3.8	3.3	OL	
96.3	WOLF-FM	Houghton		CH	105.1	WQRS	Detroit	2.8	1.7	FA	
97.1	WGLQ	Escanaba		AC	105.9	WJZZ	Detroit	3.1	3.3	JZ	
98.1	WEUL	Kingsford		RLs	106.7	WWWV	Detroit	5.0	7.4	CW	
98.3	WHCH	Munising		CW&	107.5	WGPR	Detroit	1.0	.8	RB	
98.7	WTHV	Hancock		cp-new	<b>[56 stations 20 AM 36 FM]</b>						
99.1	WIKB-FM	Iron River		OL							

## MI

## M Street RADIO MARKETS

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT	
<b>Flint, MI</b>					<b>Kalamazoo, MI</b>					
metro 346,700	TSA 510,200				metro 187,000	TSA 440,600				
M St. rank 97	ARB rank 105 1/2	Birch	rank 104		M St. rank 181	ARB rank 162 1/2	Birch	rank 160		
Fall Arbitron (1)	Fall Birch (2)				Fall Arbitron (1)	Fall Birch (2)				
600 WTAC	Flint			RC	590 WKZO	Kalamazoo	7.3	8.9	NX-SA/TK&I	
910 WFDF	Flint	6.9	4.6	AS&	980 WQXC	Otsego			AC-OLs	
1160 WACY	Fenton			CW	1360 WKMI	Kalamazoo	3.3	1.3	TK&/SX&n	
1210 WKNX	Frankenmuth			AS	1420 WKPR	Kalamazoo	1.3	.6	RL	
1330 WTRX	Flint			Z	1470 WQSN	Kalamazoo		.3	CW	
1420 WFLT	Flint	3.6	3.6	RL	1560 WHEZ	Portage		.3	1.0	OL&
1470 WKMF	Flint	2.8	2.5	CW	89.1 WIDR	Kalamazoo		.6	AP/VA*	
1570 WWCK	Flint		.3	2 CHs	89.9 WKDS	Kalamazoo			VA*	
91.1 WFUM-FM	Flint		.8	FA/VAs*	92.3 WKGH	Allegan		.3	CW&	
92.7 WDZZ	Flint	13.1	16.4	RB	93.7 WJFM	Grand Rapids	3.3	2.5	CR	
95.1 WFBE	Flint		.7	VA*	94.5 WKLQ	Holland	3.3	2.5	AR	
96.1 WHNN	Bay City	4.5	5.1	OL	95.3 WBXX	Battle Creek	2.3		OL	
98.1 WKCQ	Saginaw	4.1	4.4	CW	96.1 WKEZ	Holland			EZ	
98.9 WOVE	Vassar	1.5	1.4	SB	96.5 WUBU	Portage	5.3	12.1	SB&	
99.7 WUGN	Midland		1.7	RL*	98.5 WNNW	Coldwater	10.3	7.3	CW	
101.7 WKMF-FM	Tuscola			CWs	99.9 WHFB-FM	Benton Harbor			AC	
102.5 WIOG	Bay City	6.2	7.8	CH-AR	100.9 WQXC-FM	Otsego			AC-OL	
103.1 WWGZ-FM	Lapeer			AC	102.1 WMUK	Kalamazoo		2.9	FA*	
105.5 WWCK-FM	Flint	10.0	12.4	CH	103.3 WKFR-FM	Battle Creek	12.3	15.6	CH	
107.1 WTLZ	Saginaw	1.0	1.5	RB	105.7 WOOD-FM	Grand Rapids	4.7	2.2	SA	
107.9 WCRZ	Flint	14.1	13.2	AC-OL	106.5 WQLR	Kalamazoo	9.0	4.1	AC	
[21 stations 8 AM 13 FM]					107.7 WRKR	Portage	11.7	16.5	AR	
<b>Grand Rapids, MI</b>					<b>[22 stations 6 AM 16 FM]</b>					
metro 560,900	TSA 1,332,700				<b>Lansing, MI</b>					
M St. rank 71	ARB rank 66 1/4	Birch	rank 69		metro 359,000	TSA 871,900				
Winter Arbitron (1)	Fall Birch (2)				M St. rank 118	ARB rank 98 1/4	Birch	rank 100		
640 WROR	Zeeland			Z	Winter Arbitron (1)	Fall Birch (2)				
810 WBYY	Rockford			SA&	730 WVIC	East Lansing			SX&	
1140 WKWM	Kentwood	1.3	2.0	RB	870 WKAR	East Lansing	1.7		NX-TK*	
1230 WCUZ	Grand Rapids	2.8	1.1	CWs	1010 WITL	Lansing	.2	1.1	CWs	
1260 WWJQ	Zeeland			RG	1110 WUNN	Mason		.9	RL*	
1300 WOOD	Grand Rapids	7.9	5.4	AC/TK&	1180 WXLA	Dimondale		.8	RBs	
1340 WLAV	Grand Rapids		1.3	APs	1240 WJIM	Lansing	2.5	1.6	NX-TK	
1410 WGRD	Grand Rapids	.3	.3	MT&	1320 WILS	Lansing	1.0	2.4	RB	
1450 WHTC	Holland	.9	1.0	AC-NX-TK	1390 WNLF	Charlotte			RC	
1480 WMAX	Kentwood			NX&	1580 WWSJ	St. Johns			CW&	
1530 WYGR	Wyoming			TK&	88.9 WDBM	East Lansing		2.7	AP*	
1570 WFUR	Grand Rapids		.2	RL	90.5 WKAR-FM	East Lansing		3.9	FA*	
88.1 WYCE	Wyoming		.7	VA*	92.1 WXXM	St. Johns	2.1		NA	
88.5 WGVU-FM	Allendale	1.3		NX/JZ*	92.7 WMMQ	Charlotte	3.6	3.9	CR	
88.9 WGNR	Grand Rapids		.2	RLs*	94.1 WIBM-FM	Jackson	5.1	4.1	OL	
89.3 WGNB	Zeeland		.3	RL*	94.9 WVIC-FM	East Lansing	12.2	11.5	CH	
89.9 WTHS	Holland			AP*	96.5 WQHH	DeWitt	2.1	3.8	RB	
89.9 WBYW	Grand Rapids			VA*	97.5 WJIM-FM	Lansing	6.4	6.1	SA	
91.3 WCSG	Grand Rapids	4.0		RG*	99.1 WFMK	East Lansing	5.6	4.2	AC	
92.7 WEVS	Saugatuck		.1	AC	100.7 WITL-FM	Lansing	18.9	19.8	CW	
93.7 WJFM	Grand Rapids	4.0	5.1	CR	101.7 WILS-FM	Lansing			CW	
94.5 WKLQ	Holland	8.9	12.4	AR	106.1 WJXQ	Jackson	10.7	11.9	AR	
95.7 WLHT	Grand Rapids	10.1	5.6	AC	[21 stations 9 AM 12 FM]					
96.1 WKEZ	Holland			EZ	<b>Muskegon, MI</b>					
96.9 WLAV-FM	Grand Rapids	3.3	4.6	AP	metro 128,900	TSA 408,600				
97.9 WGRD-FM	Grand Rapids	7.8	12.0	CH	M St. rank 224	ARB rank 199 1/2				
98.7 WXJI	Grand Rapids			cp-new	Fall Arbitron (1)					
99.3 WJQK	Zeeland	2.3	1.6	RC	850 WKBZ	Muskegon	3.2		NX-TK/ACs	
100.5 WQFN	Walker			cp-new	1090 WMUS	Muskegon		.9	CWs	
101.3 WCUZ-FM	Grand Rapids	9.0	9.8	CW	1140 WKWM	Kentwood			RB	
102.1 WMUK	Kalamazoo			FA*	1370 WGHN	Grand Haven			NAs	
102.9 WFUR-FM	Grand Rapids	1.3	1.0	EZ/RL	1490 WPBK	Whitehall			CWs	
104.1 WVGR	Grand Rapids		1.6	FA/VAs*	1520 WWEZ	Muskegon Heights			EZs	
104.5 WSNX-FM	Muskegon	3.0	3.9	CH	1600 WSFN	Muskegon			SX&	
105.7 WOOD-FM	Grand Rapids	5.9	6.1	SA	90.3 WBLV	Twin Lake			FA/JZ*	
106.9 WMUS-FM	Muskegon	5.5	3.8	CW	92.1 WGHN-FM	Grand Haven		.5	NA	
107.3 WODJ	Greenville	5.6	5.9	OL	94.5 WKLQ	Holland	9.0		AR	
[37 stations 12 AM 25 FM]					95.3 WKBZ-FM	Whitehall	5.4		AC	
					96.1 WKEZ	Holland			EZ	
					96.9 WLAV-FM	Grand Rapids	.9		AP	

# M Street RADIO MARKETS

MI

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
97.5 WPBK-FM	Whitehall		.5	CW	89.5 WCMU-FM	Mount Pleasant		1.0	FA/JZ*
98.3 WLCS	North Muskegon	3.2		OL	90.1 WUCX-FM	Bay City		.2	FA/JZs*
101.7 WQWQ-FM	Muskegon Heights	6.8		EZ	91.3 WCHW-FM	Bay City			CH-AR*
102.9 WFUR-FM	Grand Rapids		.9	EZ/RL	92.1 WIDL	Caro			OL
104.5 WSNX-FM	Muskegon	12.2		CH	93.3 WKQZ	Midland	9.2	14.1	CR
105.3 WCXT	Hart		.9	AC	94.5 WCEN-FM	Mount Pleasant	1.6	1.0	CW
106.9 WMUS-FM	Muskegon	16.2		CW	96.1 WHNN	Bay City	10.4	11.5	OL
107.9 WMHG-FM	Muskegon		9.5	RB	96.9 WSTD	Standish		.2	OL&

[21 stations 7 AM 14 FM]

## Northeastern Michigan, MI

metro 59,900

M St. rank 424

960 WHAK	Rogers City			CW
1450 WATZ	Alpena			CW/TK&
90.5 WPHN	Gaylord			RL*
91.7 WCML-FM	Alpena			FA/JZs*
92.5 WAIR	Atlanta			OL&
96.7 WMLQ	Rogers City			AS&
99.3 WATZ-FM	Alpena			CW
104.7 WKJC	Tawas City			CW
107.7 WHSB	Alpena			AC

[9 stations 2 AM 7 FM]

## Petoskey/Cheboygan, MI

metro 78,600

M St. rank 358

900 WSNQ	Gaylord			TK&
940 WIDG	St. Ignace			CWs
1110 WJML	Petoskey			NX&
1240 WCBY	Cheboygan			AS
1340 WMBN	Petoskey			AS&
88.7 WIAA	Interlochen			FA/JZ*
90.5 WPHN	Gaylord			RL*
91.7 WCML-FM	Alpena			FA&/JZ&*
92.5 WAIR	Atlanta			OL&
93.5 WBCM	Boyne City			CWs
95.3 WMJZ-FM	Gaylord			AC&
96.3 WMBN-FM	Petoskey			SA
97.5 WKLT	Kalkaska			AR
98.9 WKLZ	Petoskey			ARs
102.9 WMKC	St. Ignace			CW
103.5 WTCM-FM	Traverse City			CW
103.9 WLTO	Harbor Springs			CW
105.1 WGFN	Cheboygan			CR&
105.9 WKHQ-FM	Charlevoix			CH
106.7 WKPK	Gaylord			CH

[20 stations 5 AM 15 FM]

## Port Huron, MI

metro 118,500

M St. rank 283

1380 WPHM	Port Huron			SA
1450 WHLS	Port Huron			AC/TK&1
1590 WSMA	Marine City			CW
88.3 WNFA	Port Huron			RL*
91.3 WSGR	Port Huron			VA*
96.9 WBTI	Lexington			CH
102.3 WGRT	Port Huron			AC&
107.1 WSAQ	Port Huron			CW

[8 stations 3 AM 5 FM]

## Saginaw/Bay City/Midland, MI

metro 324,500 TSA 1,099,500

M St. rank 109 ARB rank 115/4 Birch rank 111

Winter Arbitron (1) Fall Birch (2)

790 WSGW	Saginaw	10.0	10.7	NX-TK
910 WDFD	Flint	2.1	1.2	AS&
1210 WKNX	Frankenmuth	4.0	.8	AS
1250 WXOX	Bay City			Z
1400 WSAM	Saginaw	1.1		AS&
1440 WUNI	Bay City			NX&
1490 WMPX	Midland	.4	.2	ACs

97.5 WPBK-FM	Whitehall		.5	CW	89.5 WCMU-FM	Mount Pleasant		1.0	FA/JZ*
98.3 WLCS	North Muskegon	3.2		OL	90.1 WUCX-FM	Bay City		.2	FA/JZs*
101.7 WQWQ-FM	Muskegon Heights	6.8		EZ	91.3 WCHW-FM	Bay City			CH-AR*
102.9 WFUR-FM	Grand Rapids		.9	EZ/RL	92.1 WIDL	Caro			OL
104.5 WSNX-FM	Muskegon	12.2		CH	93.3 WKQZ	Midland	9.2	14.1	CR
105.3 WCXT	Hart		.9	AC	94.5 WCEN-FM	Mount Pleasant	1.6	1.0	CW
106.9 WMUS-FM	Muskegon	16.2		CW	96.1 WHNN	Bay City	10.4	11.5	OL
107.9 WMHG-FM	Muskegon		9.5	RB	96.9 WSTD	Standish		.2	OL&
					97.3 WXC	Essexville	2.5		CW
					97.7 WMRX	Beaverton			AC
					98.1 WKQC	Saginaw	14.3	15.6	CW
					98.9 WOVE	Vassar	.4	.3	SB
					99.7 WUGN	Midland		1.6	RL*
					100.5 WTFC	Carrollton	3.3		CH
					100.9 WBTZ	Pinconning			AR
					101.7 WKMF-FM	Tuscola			CWs
					102.5 WIOG	Bay City	8.5	14.1	CH-AR
					104.5 WUVE	Saginaw			cp-new
					106.3 WGER-FM	Saginaw	7.9	6.9	SA
					107.1 WTLZ	Saginaw	5.3	7.9	RB

[27 stations 7 AM 20 FM]

## Traverse City/NW Michigan, MI

metro 143,200 TSA 318,500

M St. rank 302 ARB rank 192/1

Spring Arbitron (1)

580 WTCM	Traverse City	1.4		NX-TK
1240 WATT	Cadillac			AS&
1270 WMKT	Charlevoix			MT&
1310 WCCW	Traverse City			OLs
1340 WMTE	Manistee			OL
1370 WKJF	Cadillac			ACs
1400 WLJN	Elmwood Township			RL
1420 WKAL	Kalkaska			Z
88.7 WIAA	Interlochen			FA/JZ*
89.9 WLJN-FM	Traverse City			RL*
90.9 WNNC	Traverse City			VA*
91.1 WOLW	Cadillac			RLs*
92.1 WCCW-FM	Traverse City	1.7		OL&
92.9 WKJF-FM	Cadillac			AC
94.3 WTRV	Leland			OL&
95.9 WTHM	Glen Arbor			cp-new
96.3 WMBN-FM	Petoskey	8.2		SA
96.7 WWLZ	Cadillac			CH
97.5 WKLT	Kalkaska	18.2		AR
97.7 WMTE-FM	Manistee			AC
98.1 WGFN	Glen Arbor			CRs
98.5 WUPS	Houghton Lake	.7		AC
98.9 WKLZ	Petoskey			ARs
100.1 WRQT	Bear Lake			Z
101.9 WLDR	Traverse City	6.2		AC
102.9 WMKC	St. Ignace	4.5		CW
103.5 WTCM-FM	Traverse City	19.9		CW
103.9 WLTO	Harbor Springs	2.7		CW
105.1 WGFN	Cheboygan	2.1		CR&
105.9 WKHQ-FM	Charlevoix	10.3		CH
106.7 WKPK	Gaylord	3.1		CH
107.1 WCKC	Cadillac			CWs

[32 stations 8 AM 24 FM]

# MN

# M Street RADIO MARKETS

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
<b>Minnesota</b>					<b>Minneapolis/St. Paul, MN</b>				
metro 127,000 TSA 387,100					metro 2,060,800 TSA 3,200,400				
M St. rank 226 ARB rank 204 /1 Birch rank 188					M St. rank 20 ARB rank 17 /4 Birch rank 18				
Spring Arbitron (1) Fall Birch (2)					Winter Arbitron (1) Fall Birch (2)				
690	WDGY				630	WDGY	.5	.4	CW/TK&I
610	KDAL	15.8	13.5	AC	690	KTCJ			APs
650	WKKQ			CW	740	WRPX			OL&
710	WDSM	5.1	5.0	CW/TK&I	770	KUOM			FA*
850	WWJC	.4		RL/RG	830	WCCO	13.9	20.0	TK/SX
970	KXTP	4.7	1.9	AS&	900	KTIS		.1	RL*
1230	WKLK			ACs	950	KJJO			MT&
1450	WELY			AS	980	KMZZ	1.0	2.2	AR&
1490	KQDS	.4		ARs	1030	WMIN	.8	1.0	AS&
89.1	WNCB	.4		RL*	1130	KFAN	.7	1.2	SX
89.9	WWSA			FA&*	1220	WTCN			Z
90.5	KDNW	3.1		RL*	1280	WWTC	.5	.3	PT
91.3	KUWS			RB*	1330	KNOW		.4	NX-TKs*
92.1	KQEK			cp-new	1370	KMAP			Z
92.9	WSCD-FM		2.3	FA*	1400	KLBB	2.5	1.0	AS
94.9	KQDS-FM	9.8	14.7	AR	1440	KQRS	.1	.1	ARs
95.7	KDAL-FM	10.3	7.7	SA	1460	KDWA			AS
96.5	WKLK-FM			AC	1470	KBCW			CW&
97.3	KQUH			cp-new	1500	KSTP	3.3	3.3	NX-TK
97.9	WEVE-FM			AC	1530	KKCM			RC
98.9	WAKX	6.4	5.4	OL	1550	WEVR			VAs
100.5	WSCN		1.2	NX-TK*	1570	KYCR			RC
101.7	KVNW			cp-new	88.5	KBEM-FM		.8	FA/JZ*
102.5	KZIO	11.5	16.2	CH	88.7	WRFW			VA*
103.3	KUMD-FM		.4	VA*	89.9	KMOJ		2.2	RB*
104.3	WRSR			cp-new	90.3	KFAI		.8	VA*
105.1	WAVC	12.8	12.0	CW	91.1	KNOW-FM	1.9		NX-TK*
<b>[27 stations 9 AM 18 FM]</b>					91.7	WMCN			AP/JZ*
<b>Hibbing/Virginia (Iron Range), MN</b>					91.7	KDXL			AP*
metro 72,000					92.5	KQRS-FM	8.3	12.3	AR
M St. rank 369					93.7	KRXX	6.4		AR
650	WKKQ			CW	94.5	KSTP-FM	7.7	6.2	AC
1240	WMFG			AS	95.3	KNOF			RG/RL*
1320	KOZY			AC	97.1	KTCT-FM	4.2	4.0	AP
1340	WEVE			ACs	98.5	KTIS-FM		2.9	RL*
1400	WHLB			AS&	99.5	KSJN		2.1	FA*
90.9	WIRR			NX/FA*	100.3	WCTS-FM			RL*
91.7	KAXE			VA*	101.3	KDWB-FM	8.4	8.3	CH
93.9	WTBX			CH	102.1	KBEY-FM	10.9	8.0	CW
96.9	KMFY			AC&	102.9	WLTE	8.7	5.2	AC
97.9	WEVE-FM			AC	104.1	KJJO-FM	2.6	3.0	AP
99.9	WCDK			CW	105.1	KZPZ			cp-new
106.3	WMFG-FM			OL&	105.7	KOUO			cp-new
<b>[12 stations 5 AM 7 FM]</b>					106.3	WEVR-FM			VA
<b>Mankato, MN</b>					107.9	KQQL	4.3	3.7	OL
metro 43,600					<b>Rochester, MN</b>				
M St. rank 347					metro 87,100 TSA 298,900				
860	KNUJ			CW	M St. rank 344 ARB rank 242 /1				
1230	KYSM			OL&	Spring Arbitron (1)				
1310	KRBI			CWs	1270	KWEB			CW
1420	KTOE			AC/Chn	1340	KROC	14.0		AC-OL/TK&
89.7	KMSU			VA*	1520	KOLM	1.9		OL&
90.5	KGAC			FA*	88.5	KFSI			RC*
91.5	KNGA			NX-TK*	89.9	KRPR			NX/AP*
93.1	KXLP			CR	90.7	KZSE			NX-TK*
96.7	KDOP			CH	91.7	KLSE-FM			NX/FA*
99.1	KEEZ-FM			CH	94.9	KYBA			cp-new
100.9	KJLY			RL	96.7	KWWK	9.3		CW
103.5	KYSM-FM			CW	97.5	KNXR	11.2		EZ
105.5	KRBI-FM			CW	99.9	KAUS-FM		1.9	CW
<b>[13 stations 4 AM 9 FM]</b>					101.7	KRCH	9.3		CR
					106.9	KROC-FM	20.6		CH
					<b>[13 stations 3 AM 10 FM]</b>				

# M Street RADIO MARKETS

MS

STATION	CITY	(1)	(2)	FORMAT
<b>St. Cloud, MN</b>				
metro 155,700	TSA 294,600			
M St. rank 232	ARB rank 186/1			
Spring Arbitron (1)				
660 WVAL	Sauk Rapids			ARs
1010 KCUS	Sartell			cp-new
1150 KASM	Albany	9.3		CW
1240 WJON	St. Cloud	5.0		AC/TK&l
1390 KXSS	Waite Park			AS&
1450 KNSI	St. Cloud	.3		NX-TK&
88.1 KVSC	St. Cloud			VA/AP*
88.9 KNSR	Collegeville			NX-TK*
90.1 KSJR-FM	Collegeville			FA*
91.5 KCFB	St. Cloud			RL*
94.3 KMSR	Sauk Centre			AC
94.9 KMXX	Litchfield	.7		NA
96.5 KSJU	Collegeville			AP*
96.7 KKSR	Sartell	3.3		AC
98.1 WWJO	St. Cloud	13.9		CW
101.7 WHMH-FM	Sauk Rapids	5.3		AR
103.7 KLZZ	Waite Park	4.3		ACs
104.7 KCLD-FM	St. Cloud	8.6		CH
105.5 KASM-FM	Albany			cp-new
107.9 KQQL	Anoka	7.9		OL
[20 stations 6 AM 14 FM]				

## Mississippi

<b>Biloxi/Gulfport, MS AL LA</b>				
metro 160,400	TSA 294,000			
M St. rank 141	ARB rank 180/1			Birch rank 195
Spring Arbitron (1) Fall Birch (2)				
570 WVMI	Biloxi	1.1	1.4	CW&/TK&
1130 WQFX	Gulfport			BG
1190 WBSL	Bay Saint Louis			CW
1240 WGCM	Gulfport	1.1	.5	AS&
1390 WROA	Gulfport	1.1	2.9	EZ
1490 WXLS	Biloxi			Travel
90.3 WMAH	Biloxi		1.0	FA&*
92.5 WWXX	Ocean Springs			CW
93.7 WQID	Biloxi	5.2	10.1	CH
94.5 WWUB	Long Beach			cp-new
96.7 WQFX-FM	Gulfport	5.6	9.1	RB
99.1 WKNN-FM	Pascagoula	21.3	27.4	OL
102.3 WGCM-FM	Gulfport	8.2	6.7	OL&
103.1 WOSM	Ocean Springs	1.5	1.4	RC/RL
107.1 WXLS-FM	Gulfport	4.5	5.3	AC
107.9 WZKX	Poplarville	9.3	10.6	CH
[16 stations 6 AM 10 FM]				

<b>Columbus, MS AL</b>				
metro 129,500				
M St. rank 262				
550 WCBI	Columbus			Z
980 WKOR	Starkville			NX-TK&
1050 WACR	Columbus			AC/RB/RL
1170 WDAT	Amory			Z
1230 WSSO	Starkville			ARs
1240 WWZQ	Aberdeen			SAs
1400 WJWF	Columbus			Z
1450 WROB	West Point			CH/RB
1580 WAMY	Amory			ACs
88.5 WMUW	Columbus			AP/VA*
89.9 WMAB-FM	Mississippi State			FA&*
90.9 WLNK	Columbus			.*
92.1 WKOR-FM	Starkville			CW
94.1 WCKO	Carrollton			OL
94.9 WKIR	Columbus			cp-new
95.3 WAFM	Amory			AC
100.1 WJWF-FM	Artesia			RL
100.9 WKBB	West Point			EZ-AS
103.1 WMBC	Columbus			CW

STATION	CITY	(1)	(2)	FORMAT
103.9 WACR-FM	Columbus			RB
104.3 WUMI	State College			cp-new
105.3 WWZQ-FM	Aberdeen			SA&
106.1 WMXU	Starkville			AR
[23 stations 9 AM 14 FM]				
<b>Greenville, MS AR</b>				
metro 70,900				
M St. rank 367				
900 WDDT	Greenville			Z
1260 WGVM	Greenville			CW
1330 WNIX	Greenville			OL&
1580 WESY	Leland			RB/BG
94.3 WBAD	Leland			RB
95.9 KUUZ	Lake Village			CW
96.9 WDLJ	Indianola			RC
97.9 WBAQ	Greenville			EZ
100.7 WDMS	Greenville			CW&
102.3 WIQQ	Leland			CH
104.7 WYBY	Greenville			cp-new
[11 stations 4 AM 7 FM]				

<b>Jackson, MS</b>				
metro 323,200	TSA 841,600			
M St. rank 124	ARB rank 116/4			Birch rank 115
Winter Arbitron (1) Fall Birch (2)				
620 WJDS	Jackson		.5	ACs/TK&n
660 WTUJ	Ridgeland			cp-new
720 WWDF	Richland			RL
780 WLRM	Ridgeland			NX&
850 WQST	Forest			CWs
930 WSLI	Jackson			ACm/RCS
970 WRKN	Brandon			RLs
1120 WTWZ	Clinton			RC
1150 WONG	Canton			RB/BGn
1180 WJNT	Pearl	1.6	1.2	NX-TK
1240 WZQA	Flowood			cp-new
1300 WKXI	Jackson	1.6	1.4	SB
1370 WMGO	Canton	2.0	2.2	RB/BG
1400 WOAD	Jackson	5.9	3.3	BG
1450 WJXN	Jackson	.4	.2	RLs
1590 WZRZ	Jackson	2.3	.3	AS&
88.5 WJSU	Jackson		.9	JZ*
90.1 WMPR	Jackson		9.0	RB*
91.3 WMPN-FM	Jackson		2.1	FA*
92.1 WJNS-FM	Yazoo City			CW&
92.5 WQST-FM	Forest			CW
92.9 WJXN-FM	Utica			RL
93.5 WHJT	Clinton		.5	.7
94.7 WTYX	Jackson	3.9	5.4	OL
95.5 WKQB	Jackson	3.0	4.0	CH
96.3 WJDX	Jackson	5.4	5.4	AC
97.5 WXFJ	Flora			cp-new
97.7 WRJH	Brandon	.5	.9	RL
98.7 WIIN	Vicksburg	1.4	.9	CW&
99.7 WJMI	Jackson	10.0	12.8	RB
101.7 WLIN	Gluckstadt	4.1	2.6	AC
102.9 WMSI	Jackson	18.8	16.8	CW
106.7 WSTZ	Vicksburg	8.0	9.2	AR
107.5 WKXI-FM	Magee	10.7	11.8	SBs
[34 stations 16 AM 18 FM]				
<b>Laurel/Hattiesburg, MS</b>				
metro 131,300	TSA 273,400			
M St. rank 228	ARB rank 198/1			
Spring Arbitron (1)				
890 WQIS	Laurel	6.4		SB
950 WBKH	Hattiesburg	1.0		CW-OL/SG
1230 WHSY	Hattiesburg			NX-TK
1310 WHLV	Hattiesburg			RL
1340 WAML	Laurel			AS
1400 WFOR	Hattiesburg	1.0		AS&
1430 WLAU	Laurel			Z

**MS**

**M Street RADIO MARKETS**

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
1580 WORV	Hattiesburg		2.5	RBs	<b>Tupelo, MS</b>				
88.5 WUSM-FM	Hattiesburg			FA*	metro 131,300				
92.1 WJMG	Hattiesburg	8.9		RB	M St. rank 259				
95.9 WBBN	Taylorville	19.7		CW	580 WELO	Tupelo			OL&/TK&
96.5 WESV	Richton			cp-new	940 WCPC	Houston			SG
98.1 WMXI	Laurel	1.0		AC&	1060 WPMX	Tupelo			RB
99.3 WEEZ	Heidelberg			SA	1440 WSEL	Pontotoc			Z
100.3 WNSL	Laurel	8.4		CH	1470 WNAU	New Albany			AC/OL
101.7 WKNZ	Collins	1.5		OL&	1490 WTUP	Tupelo			NX-TK
102.5 WJKX	Ellisville			Z	88.3 WAFR	Tupelo			RC*
103.7 WHER	Hattiesburg	8.9		CW	89.5 WMAE-FM	Booneville			FA&*
104.5 WHSY-FM	Hattiesburg	6.9		AC	92.5 WESE	Baldwyn			EZ
106.3 WMFM	Petal	3.9		AC	93.3 WSYE	Houston			AC
107.9 WZKX	Poplarville	4.9		CH	96.7 WSEL-FM	Pontotoc			Z

**Meridian, MS AL**

metro 60,900 TSA 261,000  
M St. rank 350 ARB rank 257 /1 Birch rank 257  
Spring Arbitron (1) Fall Birch (2)

670 WYLS	York			AS/SG
910 WALT	Meridian	18.0	24.0	RB
1010 WMOX	Meridian	6.0	3.8	CW/TK&
1290 WBNB	Meridian	6.0	5.8	RB/BG
1390 WMER	Meridian		1.9	RL
1450 WMGP	Meridian			SG
88.1 WMAW-FM	Meridian	1.0		FA&*
95.1 WZMP	Marion	12.0	7.7	CW
97.1 WOKK	Meridian	21.0	19.2	CW
99.3 WSLY	York	3.8		RB
101.3 WJDQ	Meridian	20.0	22.1	CH
102.1 WXHT	Meridian			cp-new

**Natchez, MS LA**

metro 59,400  
M St. rank 387

1040 KAIN	Vidalia			TK&
1240 WMIS	Natchez			BG
1400 KVLA	Vidalia			EZ/TK&
1450 WNAT	Natchez			OL&
1600 KFNV	Ferriday			SG
88.9 WMAU-FM	Bude			FA&*
95.1 WQNZ	Natchez			CW
97.3 WRHG	Natchez			cp-new
97.7 WTYJ	Fayette			RB
104.7 KPXS	Vidalia			cp-new
107.1 KFNV-FM	Ferriday			AC

**Pascagoula/Moss Point, MS AL**

metro 92,800 TSA 123,400  
M St. rank 318 ARB rank 237 /1  
Spring Arbitron (1)

570 WVMI	Biloxi	.6		CW&/TK&
1460 WGUD	Moss Point			NX&
1580 WZZJ	Pascagoula	1.3		RC
90.3 WMAH	Biloxi			FA&*
93.7 WQID	Biloxi	11.6		CH
99.1 WKNN-FM	Pascagoula	21.3		CW
103.1 WOSM	Ocean Springs	3.2		RC/RL
104.9 WZBA	Moss Point			CW
105.9 WGUD-FM	Pascagoula	2.6		CW
107.1 WXLS-FM	Gulfport			AC

[10 stations 3 AM 7 FM]

[16 stations 6 AM 10 FM]

**Missouri**

**Columbia, MO**

metro 95,000 TSA 254,700  
M St. rank 281 ARB rank 235 /1 Birch rank 241  
Spring Arbitron (1) Fall Birch (2)

900 KFAL	Fulton				CW&
1400 KFRU	Columbia	7.9	7.4		NX-TK
1580 KTGR	Columbia	.7	3.1		AS&
88.1 KCOU	Columbia				AP*
88.9 KLUM-FM	Jefferson City		3.1		CH-RB*
89.5 KOPN	Columbia		.6		VA*
90.5 KWWC-FM	Columbia				AP*
91.3 KBIA	Columbia		5.5		FA/JZ*
92.1 KMFC	Centralia	.7	1.2		RL
95.7 KWWR	Mexico	2.6	3.7		CW
96.7 KCMQ	Columbia	7.2	5.5		CH
98.3 KFMZ	Columbia	17.8	18.4		AC
99.3 KCLR-FM	Boonville	21.1	17.8		CW
101.5 KARO	Columbia	9.9	9.8		AC
104.7 KRES	Moberly		.7		CW
106.1 KYUA	Ashland				cp-new
106.9 KTXU	Jefferson City	7.2	8.0		CH

[17 stations 3 AM 14 FM]

**Jefferson City, MO**

metro 129,600  
M St. rank 374

900 KFAL	Fulton				CW&
950 KLIK	Jefferson City				CW
1240 KWOS	Jefferson City				TK&
1420 KZMO	California				CWs
88.9 KLUM-FM	Jefferson City				CH-RB*
91.3 KBIA	Columbia				FA/JZ*
92.7 KLOZ	Eldon				AC
94.3 KZMO-FM	California				CW
95.7 KWWR	Mexico				CW
98.3 KFMZ	Columbia				AC
99.3 KCLR-FM	Boonville				CW
100.1 KJMO	Jefferson City				OL
100.5 KKCA	Fulton				AC&
101.5 KARO	Columbia				AC
101.9 KBMX	Eldon				EZ
106.1 KYUA	Ashland				cp-new
106.9 KTXU	Jefferson City				CH

[17 stations 4 AM 13 FM]



# M Street RADIO MARKETS

# MO

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
<b>Joplin, MO KS OK</b>					<b>St. Louis, MO IL</b>				
metro 112,300	TSA 323,300				metro 2,019,100	TSA 2,643,700			
M St. rank 192	ARB rank 220 /1	Birch rank 219			M St. rank 17	ARB rank 18 /4	Birch rank 16		
Spring Arbitron (1)	Fall Birch (2)				Winter Arbitron (1)	Fall Birch (2)			
860 KKOW	Pittsburg	2.7	1.2	CW	550 KUSA	St. Louis	1.3	.8	CW
910 KVIS	Miami			SG	590 KEZK	Wood River	1.2	.8	EZ
1100 KKLL	Webb City	.5	.6	RL	630 KXOK	St. Louis	1.5	1.3	SB
1230 KWAS	Joplin	1.6		AS&	690 KSTL	St. Louis	.3		RL/ET
1310 KFSB	Joplin	.5		AC&	730 KWRE	Warrenton			CW&
1340 KSEK	Pittsburg			AC&	770 WEBW	St. Louis	2.3	1.5	AS
1420 KBTN	Neosho	2.2	1.8	CW&	850 KFUF	Clayton		.2	RL*
1450 WMBH	Joplin	1.6	1.2	CW&	920 WGNU	Granite City	.8	.5	TK/ASI
1490 KDMO	Carthage	.5	1.2	CW	1010 KXEN	Festus			RL
1560 KQYX	Joplin	2.7	2.9	NX-TK	1080 WRYT	Edwardsville			MT&
88.7 KXMS	Joplin		1.2	FA*	1120 KMOX	St. Louis	18.7	17.2	NX-TK
89.9 KRPS	Pittsburg		.6	FA*	1220 KLPW	Union			AC/TK&
90.7 KOBC	Joplin		1.8	RL*	1260 WIBV	Belleville	1.2	1.2	NX-TK&
91.5 KNEO	Neosho			RL*	1320 KSIV	Clayton	.6	.6	RL
92.5 KSYN	Joplin	6.6	13.5	CH	1350 KSLQ	Washington			SA/TKs
93.9 KIXQ	Webb City	32.8	34.7	CW	1380 KASP	St. Louis	.8		SX
95.1 KMXL	Carthage			AC	1430 WRTH	St. Louis	1.6	.6	AS&
96.9 KKOW-FM	Pittsburg	3.8	1.8	CW	1460 KIRL	St. Charles	.7	.1	BG/IZI
97.9 KKLL-FM	Webb City		.6	RL-EZ	1490 WESL	East St. Louis	.7	.4	BG
98.3 KOCD	Columbus	4.9	4.7	AR	1510 WINU	Highland			AS
99.1 KYPG	Girard			CR&	1570 WBGZ	Alton			NX-TK
99.9 KHST	Lamar			cp-new	1600 KATZ	St. Louis	1.4	1.7	SB/TK&I
100.9 KGLC	Miami			CW	88.1 KDHX	St. Louis		.3	VA*
102.5 KKUZ	Joplin	4.4	5.3	AC	88.7 WSIE	Edwardsville		.4	NX/IZ*
107.1 KMOQ	Baxter Springs	3.8	4.1	OL&	89.1 KCLC	St. Charles		.1	VA*
107.5 KGND	Ketchum			AC	89.3 KOMR	St. Louis			Z
<b>[26 stations 10 AM 16 FM]</b>					89.5 KCFV	Ferguson			AP*
<b>Kansas City, MO KS</b>					89.7 KYMC	Ballwin			AP*
metro 1,307,900	TSA 2,156,200				89.9 KBDY	St. Louis			JZ*
M St. rank 28	ARB rank 27 /4	Birch rank 27			89.9 KCWA-FM	Arnold			RL*
Winter Arbitron (1)	Fall Birch (2)				89.9 KGNV	Washington			RL*
610 WDAF	Kansas City	11.8	9.4	CW	89.9 WLCA	Godfrey			AP-CH*
710 WHB	Kansas City	1.4	1.4	OL	90.3 KWUR	Clayton			AP/IZ*
760 KCCV	Overland Park	1.2	.1	RL	90.7 KWMU	St. Louis		.7	FA/JZ*
810 KCMO	Kansas City	4.2	3.3	NX-TK	91.5 KSLH	St. Louis			VA*
890 KGGN	Gladstone			cp-new	92.3 WIL-FM	St. Louis	6.7	5.9	CW
980 KMBZ	Kansas City	5.2	3.6	NX-TK	93.7 KSD-FM	St. Louis	5.2	5.0	CR
1030 KBZR	Blue Springs	1.1	1.0	AR&	94.7 KSHE	Crestwood	7.3	12.0	AR
1090 KEXS	Excelsior Springs		.2	SG	95.5 WXJO	Bethalto			Z
1140 KCXL	Liberty			Z	96.3 KRJY	St. Louis			OL
1190 KJLA	Kansas City	2.6		AS	97.1 KHTK	Florissant	2.1	3.8	CH
1340 KNHN	Kansas City	1.4	.4	NX-TK	98.1 KYKY	St. Louis	5.1	7.0	AC
1380 KCNW	Fairway		.4	RL	99.1 KFUF-FM	Clayton	2.6	1.3	FA
1410 KKLO	Leavenworth			RL	100.3 KATZ-FM	Alton	1.4	1.3	JZ-SB
1480 KBEA	Mission	.5		AS/TKn	101.1 WFXB	East St. Louis	1.6	1.3	ACs
1510 KIDZ	Independence			Z	101.7 KLPW-FM	Union			CW
1590 KPRT	Kansas City	1.0	1.6	BG	102.5 KEZK-FM	St. Louis	4.8	2.9	SA
88.5 KLJC	Kansas City		1.4	RL*	103.3 KLOU	St. Louis	4.8	4.7	OL
89.3 KCUR-FM	Kansas City		1.4	FA/JZ*	104.1 WKKX	Jerseyville	2.8	4.3	CW
90.1 KKFI	Kansas City		.3	VA*	104.5 KSLQ-FM	Washington			SA/TK&I
90.3 KGSP	Parkville			VA*	104.9 WCBW	Columbia	.7	1.3	CR/RL
90.9 KCMW-FM	Warrensburg			FA/JZ*	105.3 WTPC	Elsah			AP*
91.9 KWCJ	Liberty			RC*	105.7 KFVB	Ste. Genevieve	1.0	1.3	AC
92.3 KVUQ	Olathe			cp-new	106.5 WKBQ	Granite City	4.8	6.7	CH
93.3 KMXV	Kansas City	3.5	2.4	AC	107.7 KMJM	St. Louis	7.0	7.1	RB
94.1 KFVK-FM	Kansas City	11.7	11.6	CW	<b>[55 stations 22 AM 33 FM]</b>				
94.9 KCMO-FM	Kansas City	3.8	3.5	OL	<b>Springfield, MO</b>				
96.5 KXTR	Kansas City	2.2	2.3	FA	metro 206,400	TSA 563,200			
98.1 KUDL	Kansas City	4.7	3.8	AC-OL	M St. rank 145	ARB rank 154 /1			
98.9 KQRC	Leavenworth			AR	Spring Arbitron (1)				
99.7 KLTH	Kansas City	5.8	3.2	SA	560 KWTO	Springfield	3.3		NX-TK
101.1 KCFX	Harrisonville	4.8	7.8	CR	1060 KTOZ	Springfield	2.0		AS&
102.1 KYYS	Kansas City	6.9	10.8	AR	1200 KYOO	Bolivar			CW&
103.3 KPRS	Kansas City	6.8	9.4	RB	1260 KTTS	Springfield	5.6		CW
104.3 KBEQ	Kansas City	4.0	5.8	CH/APn	1340 KIDS	Springfield			PT
106.5 KKCI	Liberty			CW&	1400 KGBX	Springfield	1.3		ACs
107.3 KXXR	Lexington			CH	1550 KLFJ	Springfield			RL
<b>[36 stations 16 AM 20 FM]</b>									

# MO

# M Street RADIO MARKETS

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
89.1 KWFC	Springfield			RL*	<b>Butte, MT</b>				
91.1 KSMU	Springfield			FA*	metro 41,300				
92.9 KZPF	Ozark			cp-new	M St. rank 419				
93.1 KYOO-FM	Halfway			cp-new	550 KBOV	Butte			CW
93.5 KXBR	Greenfield			AR	1370 KXTL	Butte			AC-OL/TK&n
94.7 KTTS-FM	Springfield	15.2		CW	91.5 KMSM	Butte			VA*
96.5 KLTQ	Sparta	3.6		CW	92.7 KJLF	Butte			RL*
97.3 KXUS	Springfield	15.6		AR	94.1 KOPR	Butte			AC-OL
98.7 KKHT	Springfield	11.9		CH	95.5 KQUY	Butte			AC
99.5 KADI	Republic	3.3		RC	[6 stations 2 AM 4 FM]				
100.5 KGMV	Aurora			CW	<b>Great Falls, MT</b>				
101.3 KTXR	Springfield	11.9		EZ	metro 62,100	TSA 123,300			
104.1 KZPD	Ash Grove			cp-new	M St. rank 381	ARB rank 256/1			
104.7 KTOZ-FM	Marshfield	2.6		AP	Spring Arbitron (1)				
105.1 KZDC	Willard			cp-new	560 KMON	Great Falls	14.1		CW
105.9 KGBX-FM	Bolivar	11.9		AC	1310 KEIN	Great Falls	5.4		OL&
[23 stations 7 AM 16 FM]					1400 KXGF	Great Falls	8.7		AS&

## Taney County, MO

metro 22,400				
M St. rank 433				
1220 KOMC	Branson			AS
88.1 KLFK	Branson			Z
91.7 KCOZ	Point Lookout			FA*
94.7 KTTS-FM	Springfield			CW
95.9 KTRI-FM	Mansfield			RL
97.3 KXUS	Springfield			AR
98.7 KKHT	Springfield			CH
101.3 KTXR	Springfield			EZ
102.9 KHOZ-FM	Harrison			CW
106.3 KRZK	Branson			CW
[10 stations 1 AM 9 FM]				

## Montana

### Billings, MT

metro 91,500	TSA 197,900			
M St. rank 310	ARB rank 239 /2	Birch rank 237		
Fall Arbitron (1) Fall Birch (2)				
730 KURL	Billings	3.4	3.0	RL
790 KGHM	Billings	6.8	8.5	CW
910 KBLG	Billings	4.1	2.4	NX-TK
970 KCTR	Billings	5.4	6.1	CWs
1240 KUUS	Billings		.6	OL
1490 KBSR	Laurel			OL&
91.7 KEMC	Billings		3.0	FA/JZ*
93.3 KYVA	Billings	8.2	8.5	CH
94.1 KRKX	Billings	6.8	13.3	AR
95.5 KGHM-FM	Hardin		1.2	CW
97.1 KZLS	Billings	13.6	10.3	CH
98.5 KIDX	Billings	6.1	4.8	AC
101.7 KTWM	Laurel			cp-new
102.9 KCTR-FM	Billings	23.8	26.1	CW
103.7 KOHZ	Billings	7.5	4.2	SA
[15 stations 6 AM 11 FM]				

### Bozeman, MT

metro				
M St. rank 423				
Willhight Sep-12 to Nov-6-91 (2)				
640 KGVW	Belgrade	1.7		RL
1090 KBOZ	Bozeman	26.7		CW
1230 KBMN	Bozeman			Z
1450 KMMS	Bozeman	1.1		NX-TK&
91.9 KGLT	Bozeman	4.2		VA*
93.7 KBOZ-FM	Bozeman	29.0		CH
95.1 KMMS-FM	Bozeman	27.4		CR
95.5 KQUY	Butte			AC
96.7 KGVW-FM	Belgrade	1.1		EZ
97.5 KYBS	Livingston	1.2		CW
102.1 KBMC	Bozeman			FA/JZ*
[11 stations 4 AM 7 FM]				

### Helena, MT

metro 39,200				
M St. rank 420				
680 KVCM	East Helena			RL
950 KMTX	Helena			EZ
1240 KBLL	Helena			AC/TK&
1340 KCAP	Helena			AC-OL
89.5 KHTC	Helena			Z
99.5 KBLL-FM	Helena			CW
101.1 KZMT	Helena			CH
103.1 KVVJ	Helena			cp-new
104.1 KHKR-FM	East Helena			CW
105.3 KMTX-FM	Helena			AC&
[10 stations 4 AM 6 FM]				

### Kalispell, MT

metro 49,800				
M St. rank 373				
Willhight Mar-28 to May-22-91 (2)				
600 KGEZ	Kalispell		12.9	OL
750 KERR	Polson			CW
880 KJIR	Whitefish		9.3	CW
1180 KOFI	Kalispell		13.6	AC/TK&I
89.1 KUFM	Missoula		3.4	NX/FA*
93.3 KDXT	Missoula			CH
94.9 KYSS-FM	Missoula			CW
97.1 KALS	Kalispell		3.2	EZ
98.5 KBBZ	Kalispell		31.3	CH
103.9 KOFI-FM	Kalispell		18.0	CW&
[10 stations 4 AM 6 FM]				

### Missoula, MT

metro 64,400				
M St. rank 382				
Willhight Apr-11 to Jun-5-91 (2)				
930 KLCY	East Missoula	8.8		SA
1290 KGVO	Missoula	2.1		AC/TK&
1340 KYLT	Missoula	3.0		OL
1450 KGRZ	Missoula	2.2		JZ
89.1 KUFM	Missoula	12.0		NX/FA*
92.3 KQRK	Ronan			AC&
93.3 KDXT	Missoula	20.1		CH
94.9 KYSS-FM	Missoula	17.2		CW
100.1 KZOQ-FM	Missoula	21.6		AR

# M Street RADIO MARKETS

NV

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
102.5 KMSO	Missoula		6.2	EZ	101.9 KFMQ-FM	Lincoln	.9	.2	AR
[10 stations 4 AM 6 FM]					102.7 KFRX	Lincoln			CH

## Nebraska

### Grand Island, NE

metro 86,400									
M St. rank 345									
750 KMMJ	Grand Island			CW/TK&					
1230 KHAS	Hastings			SA					
1430 KRGJ	Grand Island			AC/TK&I					
1460 KKPR	Kearney			AS&					
1550 KICS	Hastings			VA*					
88.1 KCNT	Hastings			FA&*					
89.1 KHNE-FM	Hastings			RL*					
95.7 KROA	Grand Island			CW					
96.5 KRGJ-FM	Grand Island			CR&					
97.3 KLRB	Aurora			cp-new					
98.1 KUHG	Hastings			CH					
98.9 KKPR-FM	Kearney			CW					
100.3 KZEN	Central City			AC					
101.5 KEZH	Hastings			CH-AR					
105.9 KQKY	Kearney			CH					
107.7 KSYZ	Grand Island								
[16 stations 5 AM 11 FM]									

### Lincoln, NE

metro 180,300	TSA 320,300								
M St. rank 186	ARB rank 167/2								
Fall Arbitron (1)									
1240 KFOP	Lincoln	13.3		AC/TK&n					
1400 KLIN	Lincoln	5.1		NX-TK					
1480 KFMQ	Lincoln	.3		ARs					
1530 KHAT	Lincoln	2.0		AS&					
89.3 KZUM	Lincoln			VA*					
90.3 KRNU	Lincoln			AP*					
90.9 KUCV	Lincoln			FA*					
92.9 KTGL	Beatrice	8.2		CR					
95.1 KLDZ	Lincoln	4.8		OL					
96.9 KZKX	Seward	13.3		CW					
101.9 KFMQ-FM	Lincoln	8.2		AR					
102.7 KFRX	Lincoln	8.2		CH					
104.1 KKNB	Crete	5.1		CH					
105.3 KFGE	Lincoln			CW&					
106.3 KIBZ	Lincoln			AR					
107.3 KEZG	Lincoln	6.1		SA&					
[16 stations 4 AM 12 FM]									

### Omaha, NE IA

metro 502,900	TSA 1,107,800								
M St. rank 77	ARB rank 74/4								
Winter Arbitron (1)	Fall Birch (2)								
590 WOW	Omaha	2.8	4.1	CW					
660 KCRO	Omaha	.9	.7	RL/RC					
1000 KOTD	Plattsmouth	.5		CW					
1110 KFAB	Omaha	13.1	13.5	NX-TK					
1180 KKAR	Bellevue	3.1	2.9	NX-TK					
1290 KOIL	Omaha	.7	1.4	OL&					
1340 KHUB	Fremont			TK					
1420 KESY	Omaha	.1		SAs					
1490 KEZO	Omaha	.2	.2	ARs					
1560 KLNG	Council Bluffs			RL					
88.1 KPQB	Omaha			cp-new					
89.7 KIWR	Council Bluffs			FA*					
90.7 KVNO	Omaha	3.6		FA/JZ*					
91.5 KIOS	Omaha	.8		NX/FA*					
92.3 KEZO-FM	Omaha	7.6	14.4	AR					
93.3 KRRK	Bennington	2.7	4.0	AR					
94.1 WOW-FM	Omaha	11.3	12.9	CW					
96.1 KEFM	Omaha	9.7	6.9	AC					
98.5 KQKQ-FM	Council Bluffs	12.7	12.4	CH					
99.9 KGOR	Omaha	7.4	5.8	OL					
100.7 KGBI	Omaha		3.0	RL*					

### Scottsbluff, NE

metro 30,900									
M St. rank 430									
690 KOAQ	Terrytown								OL&
960 KNEB	Scottsbluff								CWs
1320 KOLT	Scottsbluff								Z
91.1 KTNE-FM	Alliance								FA&*
92.9 KMOR	Scottsbluff								CH
94.1 KNEB-FM	Scottsbluff								CW
96.9 KCMY	Terrytown								RL
102.1 KPNY	Alliance								CH&
105.9 KAAQ	Alliance								CW
[9 stations 3 AM 6 FM]									

## Nevada

### Las Vegas, NV

metro 661,700	TSA 767,700								
M St. rank 78	ARB rank 60/4								
Winter Arbitron (1)	Fall Birch (2)								
720 KDWN	Las Vegas	2.8	2.0	NX-TK					
840 KVEG	North Las Vegas	.5	1.3	SX&					
870 KOWA	Laughlin	1.5	.9	CW-OL					
920 KORX	Las Vegas	3.1	2.3	AS					
970 KNUU	Paradise	1.6	1.8	NX/TK&					
1030 KGZA	Boulder City			cp-new					
1060 KKVV	Las Vegas			RL-TK					
1100 KDHB	Las Vegas			cp-new					
1140 KLUC	North Las Vegas	.1	.5	CH-RBs					
1230 KLAV	Las Vegas	.3		NX-TK/SSI					
1280 KDOL	Henderson	.8	.7	SS					
1340 KMTW	Las Vegas	2.2	1.7	AR&					
1410 KFMS	North Las Vegas	.5	.1	CWs					
1460 KENO	Las Vegas			NX&					
88.1 KCEP	Las Vegas			9.2 RB*					
88.7 KEDS	Las Vegas			cp-new					
89.5 KNPR	Las Vegas			1.7 NX/FA/JZ*					
90.5 KILA	Las Vegas			1.9 RC*					
91.5 KUNV	Las Vegas			1.9 AP*					
92.3 KOMP	Las Vegas	8.4	7.8	AR					
93.1 KEYV	Las Vegas	2.4		AP					
94.1 KXTZ	Henderson	7.3	4.8	EZ					
95.5 KWNR	Henderson	8.3	4.5	CW					
96.3 KKLZ	Las Vegas	5.3	7.3	AR					
97.1 KYRK	Las Vegas	4.7	5.7	CH					
98.5 KLUC-FM	Las Vegas	7.7	11.7	CH-RB					
99.3 KPXC	Indian Springs			cp-new					
100.5 KMZQ-FM	Henderson	7.3	5.9	AC					
101.9 KFMS-FM	Las Vegas	7.4	7.3	CW					
103.5 KEDG	Las Vegas			AP					
104.3 KJUL	North Las Vegas	1.9	1.4	AS&					
105.1 KRBO	Las Vegas			cp-new					
105.5 KRRR	Boulder City	2.1	1.3	OL					
106.5 KRLV	Las Vegas	4.7	4.3	AC					
107.5 KUDA	Pahrump	2.5	3.9	OL					
[35 stations 14 AM 21 FM]									

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
<b>Reno, NV CA</b>					<b>Lake Winnepesaukee, NH</b>				
metro 256,800	TSA 444,300				metro 62,000				
M St. rank 153	ARB rank 136 /2			Birch rank 134	M St. rank 382				
Fall Arbitron (1)	Fall Birch (2)				1240 WFTN	Franklin			OL&
630 KOH	Reno	7.9	5.9	NX-TK	1300 WPNH	Plymouth			ACs
730 KKNC	Sun Valley			cp-new	1350 WLNH	Laconia			ACs
750 KKNK	Carson City			cp-new	1420 WASR	Wolfboro			AS&
780 KROW	Reno	3.9	1.2	CW	1490 WEMJ	Laconia			AC/TK&
920 KQLO	Reno	1.7	1.9	OL&	91.7 WPCR-FM	Plymouth			AP/VA*
1230 KCBN	Reno	.5	1.4	NX&	93.3 WCNH	Belmont			cp-new
1270 KPLY	Sparks			TK/SX	94.1 WFTN-FM	Franklin			AC
1300 KPTL	Carson City	.5	.5	AS	98.3 WLNH-FM	Laconia			AC
1340 KXEQ	Reno			SS	100.1 WPNH-FM	Plymouth			AC
1400 KHTZ	Truckee			Z	104.9 WLKZ	Wolfboro			OL&
1450 KOZZ	Reno	.5		CRs	<b>[11 stations 5 AM 6 FM]</b>				
1550 KXTO	Reno			SS	<b>Manchester/Nashua, NH</b>				
1590 KHIT	Sun Valley	.2		CWs	metro 166,200	TSA 468,900			
88.7 KUNR	Reno		3.1	FA*	M St. rank 101	ARB rank 174 /2			Birch rank 203
91.3 KNIS	Carson City		3.3	CR*	Fall Arbitron (1)	Fall Birch (2)			
92.1 KSRN	Sparks			cp-new	610 WGIR	Manchester	3.0	5.3	NX-TK
92.9 KZSR	Reno			Z	900 WMVU	Nashua			NX-TK
94.7 KIZS	Carson City			CW&	1250 WKBR	Manchester	.7		RLs
95.5 KNEV	Reno	8.1	5.9	EZ	1320 WDER	Derry			RC
96.5 KRZQ	Tahoe City	2.7	3.8	AP	1370 WFEA	Manchester	7.1	3.4	AS&
97.3 KWNZ	Carson City	11.1	15.3	CH	1590 WSMN	Nashua			CW
98.1 KBUL	Carson City	8.8	12.2	CW	88.3 WJCF	Nashua			cp-new
99.3 KGVM	Gardnerville			AC	89.1 WEVO	Concord		3.9	NX/FA*
100.1 KZAK	Incline Village	4.7	7.5	AR&	92.1 WNHQ	Peterborough			AC
100.9 KKMR	Sparks	2.2	1.9	AC	95.7 WZID	Manchester	14.9	9.7	AC
101.7 KTHX	Reno	8.6	5.4	AP	97.5 WOKQ	Dover	6.1	8.2	CW
103.7 KODS	Carnelian Bay	5.9	6.4	OL	99.1 WNNH	Henniker	1.0	2.4	OL
104.5 KHIT-FM	Reno	3.9	2.4	CW	101.1 WGIR-FM	Manchester	8.8	11.6	AR
105.7 KOZZ-FM	Reno	8.1	8.5	CR	105.5 WJYY	Concord	1.7	1.9	AC
106.9 KRNO-FM	Reno	6.9	6.4	SA	106.3 WHOB	Nashua	4.1	5.3	CH
<b>[30 stations 13 AM 17 FM]</b>					<b>[15 stations 6 AM 9 FM]</b>				

New Hampshire

Claremont/Springfield, NH VT

metro 78,200				
M St. rank 394				
910 WNHV	White River Jct.			AS
1020 WNTK	Newport			NX-TKs
1230 WTSV	Claremont			AS&
1400 WTSL	Hanover			AC
1480 WCFR	Springfield			ACs
89.5 WVPR	Windsor			FA*s
92.3 WTSL-FM	Hanover			AC
93.5 WCFR-FM	Springfield			AC
95.3 WKXE-FM	White River Jct.			AP
99.3 WFRD	Hanover			AR-CH
101.7 WXXX-FM	Newport			CW&
106.1 WHDQ	Claremont			CH
107.1 WBFL	Bellows Falls			CW
<b>[13 stations 5 AM 8 FM]</b>				

Hanover/Lebanon, NH VT

metro 53,900				
M St. rank 398				
910 WNHV	White River Jct.			AS
1020 WNTK	Newport			NX-TKs
1340 WDCR	Hanover			AP
1400 WTSL	Hanover			AC
89.5 WVPR	Windsor			FA*s
92.3 WTSL-FM	Hanover			AC
93.9 WMXR	Woodstock			OL
95.3 WKXE-FM	White River Jct.			AP
99.3 WFRD	Hanover			AR-CH
100.5 WNTK-FM	Lebanon			NX-TK
104.3 WGLV	Hartford			RL
106.1 WHDQ	Claremont			CH
<b>[12 stations 4 AM 8 FM]</b>				

Portsmouth/Dover, NH ME

metro 337,200	TSA 468,300			
M St. rank 123	ARB rank 106 /2			Birch rank 114
Fall Arbitron (1)	Fall Birch (2)			
930 WZNN	Rochester	.6	.6	NX&
1220 WSME	Sanford			TK&
1270 WTSN	Dover	2.8	2.8	AS/TK&
1340 WWNH	Madbury	.5	.6	RL
1380 WCQL	Portsmouth			SX&
1540 WMYF	Exeter	3.3	.8	AS&
88.5 WSEW	Sanford			RL&*
89.1 WEVO	Concord		.8	NX/FA*
90.5 WPEA	Exeter			VA*
91.3 WUNH	Durham		1.4	AP/VA*
92.1 WCDQ	Sanford	1.3	4.2	CR
92.5 WLYT	Haverhill	2.0	.6	AC
93.7 WCGY	Lawrence	2.2	1.4	AR
94.9 WHOM	Mt. Washington	3.6	2.0	SA
95.3 WCQL-FM	York Center	3.3	5.6	OL
95.7 WZID	Manchester	3.0		AC
96.7 WWEM	Rochester	2.0	.8	AC
97.5 WOKQ	Dover	11.9	13.5	CW
98.7 WTSN-FM	Somersworth			cp-new
99.5 WSSH-FM	Lowell	4.7	2.5	AC
100.3 WHEB	Portsmouth	9.3	16.6	AR
101.1 WGIR-FM	Manchester	2.5	1.1	AR
102.1 WZEA	Hampton			cp-new
104.9 WBOQ	Gloucester	.5		FA
105.3 WHIM	Kittery			cp-new
107.1 WERZ	Exeter	8.3	11.0	CH
<b>[26 stations 6 AM 20 FM]</b>				

# M Street RADIO MARKETS

NM

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
<b>New Jersey</b>					<b>Morristown, NJ</b>				
<b>Atlantic City, NJ</b>					metro 358,600 TSA 358,600				
metro 192,800 TSA 275,100					M St. rank 117 ARB rank 99 /1				
M St. rank 203 ARB rank 160 /2 Birch rank 129					Spring Arbitron (1)				
Fall Arbitron (1) Fall Birch (2)					1070 WKMB	Stirling			CW
1020 WIBG	Ocean City			RL	1250 WMTR	Morristown	.8		AS
1340 WMID	Atlantic City	5.8	3.6	AS&	1310 WXMC	Parsippany	1.7		AS
1400 WOND	Pleasantville	5.2	1.8	NX-TK	1510 WMHQ	Dover			Z
1450 WPPG	Atlantic City	1.2		EZ	88.9 WMNJ	Madison			VA*
1490 WUSS	Atlantic City	4.7	3.1	RB	90.5 WJSV	Morristown			AP*
1580 WONZ	Hammonton			NX-TKs	105.5 WDHA-FM	Dover	4.3		AR
89.7 WNJN	Atlantic City			cp-new	[7 stations 4 AM 3 FM]				
91.7 WLFR	Pomona		.3	AP/VA*	<b>Trenton, NJ PA</b>				
95.1 WAYV	Atlantic City	9.9	9.1	CH	metro 279,200 TSA 371,700				
96.1 WTTH	Margate City			SB&	M St. rank 127 ARB rank 130 /1				
96.9 WFPG-FM	Atlantic City	11.7	4.4	SA	Spring Arbitron (1)				
97.3 WBSS-FM	Millville	8.5	11.9	CH-RB	920 WTTM	Trenton	.9		NX-TK
98.3 WKTU	Ocean City	1.7	2.3	OL	1260 WBUD	Trenton	5.4		NX/AS/TK&n
99.3 WMID-FM	Pleasantville	5.5	4.4	AR	1300 WIMG	Trenton	1.7		BG
100.7 WZXL	Wildwood	3.5	6.2	AR	1350 WHWH	Princeton	3.3		AC/TK&l
102.7 WSKR	Petersburg			SX	1460 WIFI	Florence			RL
103.7 WMG	Atlantic City	4.4	2.3	AC	88.1 WNJT-FM	Trenton			VA*
104.9 WRDR	Egg Harbor City	5.5	3.1	AS	89.1 WWFM	Trenton			FA*
106.3 WSLT	Ocean City	2.9	2.3	FA	91.3 WTSR	Trenton			AP*
[19 stations 6 AM 13 FM]					94.5 WCHR	Trenton			RL/EZ
<b>Cape May, NJ</b>					97.5 WPST	Trenton	7.8		CH
metro 82,300 TSA 82,300					100.1 WRRC	Lawrenceville			AP/VA*
M St. rank 379 ARB rank 245 /1					101.5 WKXW	Trenton	8.7		OL-TK
Spring Arbitron (1) Fall Birch (2)					103.3 WPRB	Princeton			VA
1230 WCMC	Wildwood	6.6		AS&	107.9 WWPB	Princeton Junctio			AP*
93.1 WDOX	Wildwood Crest			cp-new	[14 stations 5 AM 9 FM]				
94.3 WXNJ	Avalon			OL	<b>Vineland (South Jersey), NJ</b>				
95.1 WAYV	Atlantic City	5.9		CH	metro 180,000				
96.9 WFPG-FM	Atlantic City	3.3		SA	M St. rank 206				
97.3 WBSS-FM	Millville	5.3		CH-RB	1240 WSNJ	Bridgeton			VAs
98.3 WKTU	Ocean City	6.6		OL	1270 WMJZ	Vineland			SS
98.7 WFNN	Villas			AC&	1360 WWSJ	Washington Twp			TK&
99.3 WMID-FM	Pleasantville	.7		AR	1440 WREY	Millville			SS
100.7 WZXL	Wildwood	11.2		AR	1510 WJIC	Salem			NX-TK&
102.3 WSJL	Cape May			RL	1580 WONZ	Hammonton			NX-TKs
102.7 WSKR	Petersburg			SX	89.3 WWUC	Bridgeton			cp-new
103.7 WMG	Atlantic City	1.3		AC	92.1 WVLT	Vineland			AC
105.5 WBNJ	Cape May Court Ho	7.9		AC&	97.3 WBSS-FM	Millville			CH-RB
106.3 WSLT	Ocean City	4.6		FA	101.7 WNNN	Canton			RL
[15 stations 1 AM 14 FM]					107.7 WSNJ-FM	Bridgeton			VA
<b>Monmouth-Ocean Counties, NJ</b>					[11 stations 6 AM 5 FM]				
metro 852,300 TSA 852,300					<b>New Mexico</b>				
M St. rank 54 ARB rank 44 /2 Birch rank 45					<b>Albuquerque, NM</b>				
Fall Arbitron (1) Fall Birch (2)					metro 463,100 TSA 813,400				
1160 WOBM	Lakewood Township	1.6	1.1	AS&	M St. rank 88 ARB rank 79 /4 Birch rank 79				
1310 WJLK	Asbury Park			CW&	Winter Arbitron (1) Fall Birch (2)				
1410 WHTG	Eatontown			AS	610 KZSS	Albuquerque	.5	.2	ARs
1550 WJRZ	Toms River			cp-new	730 KDAZ	Albuquerque			RL/SS-RL
88.1 WYGG	Asbury Park			cp-new	770 KKOB	Albuquerque	11.5	10.1	AC/TK&
88.9 WMCX	West Long Branch			AP*	810 KSWV	Santa Fe			SS-CW
89.3 WCNJ	Hazlet			RL-SS*	860 KARS	Belen			CWs
89.5 WSOU	South Orange	.4		AP*	920 KQEO	Albuquerque	1.3	.7	NX-TK
89.7 WQHF	Freehold Township			cp-new	1000 KKIM	Albuquerque			RL
90.5 WBJB-FM	Lincroft			JZ*	1050 KMBA	Los Ranchos de Al	.5	.1	MT&
91.1 WWNJ	Dover Township			FAs*	1150 KDEF	Albuquerque	.4	.5	SX
91.9 WBGD	Brick			AR*	1190 KXKS	Albuquerque	1.3	.3	SS-CW
92.7 WOBM-FM	Toms River	6.6	4.2	AC	1240 KALY	Los Ranchos de Al	.1		SS-AC
94.3 WJLK-FM	Asbury Park	5.2	3.9	AC	1310 KIVA	Corrales	.4		AS&
95.9 WADB	Point Pleasant	6.8	4.0	EZ	1350 KABQ	Albuquerque	1.6	.9	SS-CW
100.1 WJRZ-FM	Manahawkin	2.7	3.6	CR	1450 KRZY	Albuquerque	.3		CWs
106.3 WHTG-FM	Eatontown	1.2	.9	AP	1520 KAMX	Albuquerque			ACs
107.1 WZVU	Long Branch	2.6		OL&	1580 KZKL	Albuquerque			OLs
[18 stations 4 AM 14 FM]					88.3 KLYT	Albuquerque			2.7 RC*
					89.1 KANW	Albuquerque			1.3 AP*

# NM

# M Street RADIO MARKETS

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
89.9 KUNM	Albuquerque		1.3	FA/JZ*	<b>Hobbs, NM TX</b>				
91.5 KFLQ	Albuquerque		1.3	RL&*	metro 83,400				
92.3 KRST	Albuquerque	15.1	14.1	CW	M St. rank 352				
93.3 KKOB-FM	Albuquerque	6.6	8.6	AC	630 KLEA	Lovington			CWs
94.1 KZRR-FM	Albuquerque	5.7	5.7	AR	1110 KYKK	Hobbs			CW&/TK&
95.1 KSVL	Corrales			cp-new	1390 KHOB	Hobbs			SS
96.3 KHFM	Albuquerque	3.2	3.2	FA	1480 KKEL	Hobbs			OL&
97.3 KKSS	Santa Fe	6.2	9.2	CH-RB	94.1 KZOR	Humble City			AC
97.7 KARS-FM	Belen			CW&	95.7 KPER	Hobbs			CW
98.5 KRBL	Los Alamos	1.7	3.8	AR	97.5 KDNC	Denver City			cp-new
99.5 KMGA	Albuquerque	2.4	1.6	AC	98.7 KMTH	Maljamar			VA*
100.3 KKJY	Albuquerque	5.6	3.0	EZ	101.7 KLEA-FM	Lovington			CW
101.3 KWQK	Albuquerque			cp-new	102.9 KOKN	Hobbs			cp-new
101.7 KZKL-FM	Rio Rancho	4.0	4.1	OL	105.1 KWMW	Maljamar			CW
102.5 KBBU	Los Lunas			cp-new	[11 stations 4 AM 7 FM]				
103.3 KIDI	Albuquerque	2.1	2.1	SS	<b>Las Cruces, NM</b>				
104.1 KLSK	Santa Fe	4.5	6.0	CR	metro 121,500				
105.1 KZRQ	Santa Fe	2.1	.9	AR&	M St. rank 277				
105.9 KOLT-FM	Santa Fe	5.2	7.1	CW	570 KGRT	Las Cruces			CW
106.3 KZPY	Los Lunas			cp-new	1450 KOBE	Las Cruces			TK&
106.7 KBOM	Los Alamos	.4	1.3	OL	90.7 KRWG	Las Cruces			NX/FA/JZ*
107.1 KUCU	Armijo	.9		CW	91.5 KRUX	Las Cruces			AP*
107.9 KAMX-FM	Albuquerque	3.4	2.9	AC	99.5 KVLC	Las Cruces			cp-new
[41 stations 16 AM 25 FM]					101.1 KWQQ	Hatch			cp-new
<b>Clovis, NM TX</b>					103.1 KASK	Las Cruces			AC
metro 66,300					103.9 KGRT-FM	Las Cruces			CW
M St. rank 376					104.9 KMVR	Mesilla Park			CH
680 KWKA	Clovis			OL&	[9 stations 2 AM 7 FM]				
980 KICA	Clovis			SS	<b>Roswell, NM</b>				
1060 KIIN	Farwell			RL	metro 49,900				
1240 KCLV	Clovis			CWs	M St. rank 402				
1380 KLZK	Muleshoe			CWs	910 KBIM	Roswell			OL&
1450 KSEL	Portales			CW-ACs	1020 KCKN	Roswell			CW
89.5 KENW-FM	Portales			FA/EZ*	1230 KRSY	Roswell			CW
92.3 KIIN-FM	Farwell			RL	1320 KRDD	Roswell			SS
95.3 KSEL-FM	Portales			CW-AC	1430 KCRX	Roswell			SS
98.3 KICA-FM	Farwell			CW	94.9 KBIM-FM	Roswell			EZ
99.1 KCLV-FM	Clovis			CW&	97.1 KBCQ	Roswell			AC
99.9 KTQM-FM	Clovis			AC&	98.7 KMTH	Maljamar			VA*
102.9 KMYI	Clovis			cp-new	99.5 KWFL	Roswell			RL
103.1 KMUL-FM	Muleshoe			CW	100.5 KSPX	Roswell			AR
107.5 KZZO	Clovis			Z	104.7 KVNB	Roswell			cp-new
[15 stations 6 AM 9 FM]					105.1 KWMW	Maljamar			CW
<b>Four Corners, NM CO</b>					106.5 KEND	Roswell			CW&
metro 130,500					[13 stations 5 AM 8 FM]				
M St. rank 260					<b>Santa Fe, NM</b>				
550 KLLV	Breen			RL	metro 99,200	TSA 707,600			
740 KVFC	Cortez			OL&	M St. rank 284	ARB rank 230 /1			
930 KIUP	Durango			AS	Spring Arbitron (1)				
960 KNDN	Farmington			ET	540 KNMX	Las Vegas			SS
1240 KDGO	Durango			OL&	810 KSWV	Santa Fe	.6		SS-CW
1280 KRZE	Farmington			OL/CHs	950 KDCE	Espanola	4.1		SS
1340 KCQL	Aztec			OL&	1260 KVSF	Santa Fe			Z
1390 KENN	Farmington			AC/TK&	1400 KTRC	Santa Fe	1.2		AS
88.9 KNMI	Farmington			RL/ET*	1490 KRSN	Los Alamos	1.2		SA/TKn
90.9 KSJE	Farmington			FA/VA*	89.9 KUNM	Albuquerque			FA/JZ*
91.5 KSJD	Cortez			AP*	90.7 KFSR	Santa Fe			FA/JZ*
91.9 KDUR	Durango			VA*	91.1 KTDE	Espanola			cp-new
92.9 KRWN	Farmington			CR&	91.5 KFLQ	Albuquerque			RL&*
94.9 KWKYK-FM	Aztec			AC&	92.3 KRST	Albuquerque	2.9		CW
95.7 KPCL	Farmington			RL	93.3 KKOB-FM	Albuquerque	5.2		AC
96.9 KRAZ	Farmington			CH-AR	94.1 KZRR-FM	Albuquerque	5.8		AR
97.9 KISZ-FM	Cortez			CH	94.7 KZXA	Santa Fe			cp-new
98.7 KRTZ	Cortez			CW	95.5 KNYN	Santa Fe	2.9		CW
100.5 KRSJ	Durango			CW	96.3 KHFM	Albuquerque	5.8		FA
101.3 KIQX	Durango			AC	97.3 KKSS	Santa Fe	6.4		CH-RB
102.1 KTRA	Farmington			CW	98.1 KBAC	Las Vegas	5.8		AP
103.7 KDFM	Silverton			Z	98.5 KRBL	Los Alamos	3.5		AR
104.5 KKFG	Bloomfield			CW&	99.5 KMGA	Albuquerque	1.7		AC
107.3 KQZZ	Silverton			cp-new	100.3 KKJY	Albuquerque	2.9		EZ
[24 stations 8 AM 16 FM]									

# M Street RADIO MARKETS

# NY

STATION	CITY	(1)	(2)	FORMAT
101.1 KNLA	White Rock	1.7		OL&
102.3 KIOT	Espanola			AP
103.3 KIDI	Albuquerque			SS
104.1 KLSK	Santa Fe	7.6		CR
105.1 KZRQ	Santa Fe			AR&
105.9 KOLT-FM	Santa Fe	7.0		CW
106.7 KBOM	Los Alamos	3.5		OL
107.9 KAMX-FM	Albuquerque	.6		AC

[29 stations 6 AM 23 FM]

## New York

### Albany/Schenectady/Troy, NY

metro 743,500 TSA 1,457,900

M St. rank 62 ARB rank 54/4 Birch rank 56

Winter Arbitron (1) Fall Birch (2)

560 WKCL	Catskill			AS&
590 WROW	Albany	1.5	1.2	EZ
810 WGY	Schenectady	10.4	7.0	AC/TK
980 WTRY	Troy	2.0	1.8	OL
1040 WANQ	Delmar			cp-new
1160 WMVI	Mechanicville	1.0		AS
1240 WVKZ	Schenectady			NX-TK
1300 WQBK	Rensselaer	4.4	1.9	NX-TK
1330 WHAZ	Troy		.6	RC
1400 WABY	Albany	2.9	2.3	AS&
1460 WGNA	Albany	.4	.1	CWs
1490 WCS	Amsterdam	.5	.6	VA
1540 WPTR	Albany	2.2	1.2	NX/TK
1570 WBUG	Amsterdam	.2		CWs
88.3 WVCR-FM	Loudonville	3.1		AP*
89.1 WMHT-FM	Schenectady	2.7		FA*
89.7 WRUC	Schenectady			AP/VA*
90.3 WAMC	Albany	2.5		FA*
90.9 WCDB	Albany	.4		AP/RB/JZ*
91.5 WRPI	Troy	.4		JZ/VA*
92.3 WFLY	Troy	11.5	12.9	CH
93.5 WZZM-FM	Corinth			EZ
94.5 WRAV	Ravena	1.2		AC&
95.5 WROW-FM	Albany	8.2	5.7	SA
96.3 WCDA	Voorheesville			AC
96.7 WVKZ-FM	Clifton Park	1.8	3.3	CH
97.3 WMY	Schoharie			CW&
97.5 WNGN	Hoosick Falls			RC
97.7 WKOL-FM	Amsterdam	.6	.9	CR&
98.3 WTRY-FM	Rotterdam	.9	.5	OLs
99.5 WGY-FM	Schenectady	4.5	3.9	OL
100.9 WKLI	Albany	6.9	6.1	AC
101.1 WBUG-FM	Fort Plain	.3		CW
101.3 WSSV	Stillwater	.4		SA&
101.9 WJIV	Cherry Valley	.4	.4	RL
102.3 WZRQ	Ballston Spa	2.5	1.2	AR&
102.7 WEQX	Manchester	.4	1.4	AR
103.1 WHRL	Albany	.7	1.4	NA
103.5 WSHQ	Cobleskill	.6		AC
103.9 WQBK-FM	Rensselaer	3.5	8.3	CR
104.5 WVYD	Mechanicville			cp-new
106.5 WPPX	Albany	5.1	7.0	AR
107.7 WGNA-FM	Albany	10.6	11.7	CW

[43 stations 14 AM 29 FM]

### Binghamton, NY PA

metro 219,900 TSA 561,600

M St. rank 177 ARB rank 147/2 Birch rank 142

Fall Arbitron (1) Fall Birch (2)

680 WINR	Binghamton	6.6	3.5	AS
1290 WBNF	Binghamton	10.6	12.7	AC-OL/TK&
1330 WEBO	Owego			CW-OL
1360 WBNK	Binghamton			CW&
1430 WMRV	Endicott	1.4	.9	ACs
89.3 WSKG-FM	Binghamton	2.7		NX/FA/JZ*
90.5 WHRW	Binghamton			AP*

STATION	CITY	(1)	(2)	FORMAT
91.5 WUCI-FM	Binghamton			RB*
92.5 WKGB-FM	Susquehanna	10.9	13.3	AR
94.7 WYIN	Deposit			SA&
96.5 WPEL-FM	Montrose		1.5	RL/EZ*
98.1 WHWK	Binghamton	20.4	14.5	CW
99.1 WAAL	Binghamton	15.8	20.9	CH
101.7 WGRG	Owego	2.6	3.5	OL
103.3 WMXW	Vestal	8.3	6.2	AC
105.7 WMRV-FM	Endicott	6.6	7.4	AC

[16 stations 5 AM 11 FM]

### Buffalo/Niagara Falls, NY ON

metro 990,800 TSA 1,388,400

M St. rank 44 ARB rank 40/4 Birch rank 41

Winter Arbitron (1) Fall Birch (2)

550 WGR	Buffalo	5.9	4.8	NX-TK
710 CJRN	Niagara Falls			TK/AC
770 WTOR	Youngstown			cp-new
930 WBEN	Buffalo	8.4	6.5	NX-TK
970 WEBR	Buffalo	.5		NX/JZn*
1080 WUFO	Amherst	.9	.7	RB
1120 WHIT	Buffalo	.8	.1	OLs
1230 WECK	Cheektowaga	3.8	2.5	AS&
1270 WHLD	Niagara Falls	.3		RL/ET/AS
1300 WXRL	Lancaster	.7	.1	CW
1340 WLVL	Lockport	.7	.1	TK/AC&n
1400 WXB	Buffalo	.3		ARs
1440 WJL	Niagara Falls	.5	.1	AC/TK&
1520 WWKB	Buffalo	.8	1.0	MT/TK&n
88.7 WBFO	Buffalo	2.3		JZ/VA*
89.9 WFBF	Buffalo			RL&*
91.3 WBNY	Buffalo	.5		AP*
92.9 WBUF	Buffalo	5.2	3.4	AC
93.7 WBLK	DePew	6.9	9.8	RB
94.5 WNE	Buffalo	2.7		FA*
96.1 WJYE	Buffalo	6.6	6.9	SA
96.9 WGRF	Buffalo	6.4	10.0	AR
97.7 CHTZ	St. Catharines	.6	1.2	AR
99.5 WDCX	Buffalo	1.2	.4	RL
101.1 CKEY	Fort Erie	1.2	.8	AS
102.1 CFNY	Toronto	.6	1.3	AP-CH
102.5 WMJQ	Buffalo	4.8	4.6	CH
103.3 WUF	Buffalo	5.9	8.7	AR
104.1 WHIT-FM	Buffalo	6.1	6.6	OL
106.5 WYRK	Buffalo	9.6	10.0	CW
107.7 WEZQ	Wethersfield Twp	1.9	1.9	EZ

[32 stations 14 AM 18 FM]

### Elmira, NY PA

metro 174,300

M St. rank 296

820 WIQT	Horseheads			CW-OL/TK&l
960 WATS	Sayre			ACs
1000 WLNL	Horseheads			RL
1230 WENY	Elmira			AC/TK&n
1320 WHHO	Hornell			TK/CHsn
1350 WCBA	Corning			AS&
1410 WELM	Elmira			OL&/TK&l
1450 WCLI	Corning			AC/TK&
1480 WLEA	Hornell			AC
1590 WEHH	Elmira Heights			AS
89.3 WSKG-FM	Binghamton			NX/FA/JZ*
90.3 WCIH	Elmira			RL*
91.9 WCEB	Corning			AR*
92.1 WCKR	Hornell			CW
92.7 WENY-FM	Elmira			AC
94.3 WLVI	Elmira			CH-AR
94.7 WPHD	Tioga			AR
95.5 WECW	Elmira			CH*
96.9 WMKB	Ridgebury			-
97.7 WGMF	Big Flats			OL&
98.3 WVIN-FM	Bath			CH
98.7 WCBA-FM	Corning			AC&

# NY

# M Street RADIO MARKETS

STATION	CITY	(1) (2)	FORMAT
100.9 WQIX	Horseheads		CW
102.3 WAVR	Waverly		AC
103.1 WCIK	Bath		RL*
104.9 WNGZ	Montour Falls		AR
105.3 WKPQ	Hornell		CH
106.1 WZKZ	Corning		AC-CH

[28 stations 10 AM 18 FM]

## Glens Falls/Saratoga Springs, NY

metro 139,900

M St. rank 241

900 WKAJ	Saratoga Springs		
1230 WBZA	Glens Falls		AC/TK&I
1410 WSTL	South Glens Falls		CW
1450 WWSC	Glens Falls		AC/TK&n
91.1 WSPN	Saratoga Springs		AP/JZ*
92.1 WGRF	Glens Falls		AP*
93.5 WZZM-FM	Corinth		EZ
94.7 WBAR-FM	Lake Luzerne		cp-new
95.9 WYLR-FM	Glens Falls		AR
97.1 WZRT	Rutland		AC
98.1 WJJR	Rutland		SA
98.3 WTRY-FM	Rotterdam		OLs
100.5 WKBE	Warrensburg		AC
101.3 WSSV	Stillwater		SA&
101.7 WENV	Hudson Falls		AC
102.3 WZRQ	Ballston Spa		AR&
106.5 WPYX	Albany		AR
107.1 WAYI	Hudson Falls		CH
107.7 WGNF-FM	Albany		CW

[19 stations 4 AM 15 FM]

## Ithaca, NY

metro 82,200 TSA 138,300

M St. rank 341 ARB rank 246/1

Spring Arbitron (1)

870 WHCU	Ithaca	7.6	NX-TK-SX
1160 WPIE	Trumansburg	1.7	SA
1470 WTKO	Ithaca	1.7	NX-TK&
88.5 WCII	Spencer		RL*
90.1 WWER	Dryden		cp-new
90.9 WSQG-FM	Ithaca		NX/FA/JZs*
91.7 WICB	Ithaca		VA*
93.5 WVBR-FM	Ithaca	3.4	AR
97.3 WYXL	Ithaca	15.3	AC&
99.9 WYYS	Cortland	9.3	CH
103.7 WQNY	Ithaca	11.0	CR
106.9 WPCX	Auburn	10.2	CW

[12 stations 3 AM 9 FM]

## Long Island (western), NY

metro 2,218,800 TSA 2,218,800

M St. rank 13 ARB rank 14/4 Birch rank 13

Winter Arbitron (1) Fall Birch (2)

540 WLIX	Islip		RC/RL
740 WGSN	Huntington	2.1 1.1	NX/AS
1100 WHLI	Hempstead	3.5 3.9	AS
1240 WGBB	Freeport		NX-TK
1290 WGLI	Babylon		Z
1370 WALK	Patchogue		ACs
1440 WNYG	Babylon		OL
1520 WTHE	Mineola		RL
1580 WLIM	Patchogue	.4	AS
88.1 WXBA	Brentwood		VA*
88.1 WCWP	Brookville		VA*
88.5 WKWZ	Syosset		VA*
88.5 WPOB	Plainview		VA*
88.5 WFRS	Smithtown		RL&*
88.7 WRHU	Hempstead		VA*
90.1 WUSB	Stony Brook		AP*
90.3 WBAU	Garden City		VA*
90.3 WHPC	Garden City		SA*
91.9 WSHR	Lake Ronkonkoma		CH*

STATION	CITY	(1) (2)	FORMAT
92.7 WDRE	Garden City	1.7 1.6	AP
94.3 WMJC	Smithtown	1.8 3.1	SA
97.5 WALK-FM	Patchogue	5.4 6.9	AC
98.3 WKJY	Hempstead	2.6 1.5	AC-OL
102.3 WBAB-FM	Babylon	5.1 6.2	AR
103.1 WBSI	Bay Shore		cp-new
103.5 WYNY	Lake Success	3.0 2.7	CW
106.1 WBLI	Patchogue	4.5 5.1	AC

[27 stations 9 AM 18 FM]

## Middletown/Monticello, NY NJ

metro 256,600 TSA 281,300

M St. rank 227 ARB rank 137/1

Spring Arbitron (1)

1110 WTBO	Warwick	5.5	AS
1220 WGNV	Newburgh		NX&
1240 WVOS	Liberty		AC
1260 WBNR	Beacon	.9	OL&
1340 WALL	Middletown	2.0	AC
1370 WELV	Ellenville		SAs
1490 WDLC	Port Jervis		CW
89.3 WLJP	Monroe		RLs*
90.1 WXHD	Mount Hope		cp-new
91.7 WOSR	Middletown		cp-new
92.7 WKOJ	Middletown	4.4	AR
95.9 WVOS-FM	Liberty		AC
96.7 WTSX	Port Jervis	.4	AC
97.3 WZAD	Wurtsboro		OL&
97.7 WCZX	Hyde Park	3.3	OL
98.3 WSUL-FM	Monticello		AC
99.3 WWWW	Ellenville	.4	SA&
100.7 WHUD	Peekskill	9.9	SA
101.5 WPDH	Poughkeepsie	10.1	AR
103.1 WGNV-FM	Newburgh	5.7	AC&
104.7 WSPK	Poughkeepsie	11.0	CH

[21 stations 7 AM 14 FM]

## New York, NY NJ CT

metro 14,024,700 TSA 17,193,700

M St. rank 1 ARB rank 1/4 Birch rank 1

Winter Arbitron (1) Fall Birch (2)

570 WMCA	New York		RL
620 WSKQ	Newark	1.2 .7	SS
660 WFAN	New York	2.4 3.3	SX
710 WOR	New York	4.0 4.0	NX-TK
770 WABC	New York	3.2 3.2	TK
820 WNYC	New York		NX-TK*
880 WCBS	New York	3.4 3.2	NX
930 WPAT	Paterson	.8 .6	EZs
970 WWDJ	Hackensack	.3	RC/RL
1010 WINS	New York	3.8 3.8	NX
1050 WEVD	New York	.3	TK/ET/AS
1100 WHLI	Hempstead	.7	AS
1130 WNEW	New York	1.9 1.6	AS/TK&n
1190 WLIB	New York	1.3 1.0	TK/ET
1280 WADO	New York	1.6 1.4	SS
1330 WWRV	New York		SS-RL*
1380 WKDM	New York	.8 .5	SS
1430 WNJR	Newark	.3	ET
1460 WVOX	New Rochelle		VA
1480 WZRC	New York		AR&
1530 WJDM	Elizabeth		OL
1560 WQXR	New York	.1 .1	FAs
1600 WWRL	New York	.7 .6	BG/TK&I
88.3 WBGO	Newark		JZ*
88.9 WSIA	New York		JZ/AP*
89.1 WNYU-FM	New York		RB/AP*
89.5 WSOU	South Orange		AP*
89.9 WKCR-FM	New York		VA*
90.3 WHCR-FM	New York		RB*
90.7 WFUV	New York		FA/VA*
90.9 WKRB	New York		CH-RB*



# M Street RADIO MARKETS

# NY

STATION	CITY	(1)	(2)	FORMAT
91.1	WFMU			East Orange AP/VA*
91.5	WNYE			New York VA*
92.3	WXRK	4.1	3.8	New York CR
92.7	WDRE	.7	.8	Garden City AP
93.1	WPAT-FM	3.5	2.7	Paterson EZ
93.5	WRTN			New Rochelle AS/ET
93.9	WNYC-FM		.7	New York NX/FA*
94.7	WFME	.7		Newark RL&*
95.5	WPLJ	2.8	2.6	New York CH
96.3	WQXR-FM	1.8	1.2	New York FA
97.1	WQHT	3.9	5.7	New York CH-RB
97.9	WSKQ-FM	2.2	2.0	New York SS-CH
98.7	WRKS	5.5	6.4	New York RB
99.5	WBAI			New York VA*
100.3	WHITZ	3.6	4.2	Newark CH
101.1	WCBS-FM	4.2	3.5	New York OL
101.9	WQCD	2.3	2.4	New York JZ
102.7	WNEW-FM	3.7	4.7	New York AR
103.5	WYNY	2.7	2.5	Lake Success CW
104.3	WNCN	1.3	1.1	New York FA
105.1	WMDXV	4.3	3.6	New York AC
105.9	WNWK			Newark ET
106.7	WLTW	5.4	4.1	New York SA
107.5	WBL5	4.9	4.6	New York RB

## Poughkeepsie/Kingston, NY

metro 221,400 TSA 676,700  
M St. rank 68 ARB rank 146 /1 Birch rank 140  
Spring Arbitron (1) Fall Birch (2)

920	WGHQ			Kingston AS&
950	WHVW	1.7	.5	Hyde Park CW
1170	WARW			Cornwall-on-Huds. Z
1220	WGNV			Newburgh NX&
1260	WBNR	1.2		Beacon OL&
1370	WELV			Ellenville SAs
1390	WEOK	5.1	4.4	Poughkeepsie AS&
1450	WKIP	2.7	3.6	Poughkeepsie NX-TK
1490	WKNY			Kingston AC
1510	WPUT			Brewster CW&
88.7	WFNP			New Paltz AP*
88.7	WRHV		1.6	Poughkeepsie FAs*
89.7	WFGB		2.1	Kingston RL*
90.9	WAMK		1.0	Kingston FAs*
91.3	WVKR-FM			Poughkeepsie VA*
91.7	WRHE			Kingston cp-new
92.1	WRNQ	3.9	4.4	Poughkeepsie AC
92.7	WKOJ			Middletown AR
94.3	WBPM	.7	1.6	Kingston CH
96.9	WKIP-FM	.2	1.3	Arlington NX-TKs
97.7	WCZZ	5.9	4.4	Hyde Park OL
99.3	WWWK			Ellenville SA&
100.1	WDST	1.5	.5	Woodstock AP/JZ/FA
100.7	WHUD	9.8	6.2	Peekskill SA
101.5	WPDH	10.0	19.9	Poughkeepsie AR
103.1	WGNV-FM		.3	Newburgh AC&
104.7	WSPK	13.2	12.7	Poughkeepsie CH
105.5	WMDV-FM	1.5	.3	Patterson AC
107.3	WRWD	6.9	5.4	Highland CW&

## Riverhead/Sag Harbor, NY

metro 94,700  
M St. rank 331

1390	WRIV			Riverhead AS
1570	WRHD			Riverhead CW&
1600	WLNG			Sag Harbor OLS
91.3	WPBX			Southampton AP/VA*
92.1	WLNG-FM			Sag Harbor OL
94.9	WVZC			Montauk cp-new
95.3	WHFM			Southampton AC
96.7	WQEH			East Hampton cp-new
101.7	WBAZ			Southold SA&

STATION	CITY	(1)	(2)	FORMAT
103.9	WRCN-FM			Riverhead AP
104.7	WMNK			Montauk cp-new
107.1	WWHB			Hampton Bays ARs

## Rochester, NY

metro 830,000 TSA 1,151,600  
M St. rank 65 ARB rank 46 /4 Birch rank 47  
Winter Arbitron (1) Fall Birch (2)

950	WBBF	4.3	1.4	Rochester AS
990	WRMM	.2	.1	Rochester SAs/AC&n
1030	WYSL			Avon TK&
1180	WHAM	13.0	11.4	Rochester NX-TK
1280	WPXY			Rochester CHs
1370	WXXI		1.0	Rochester NX-TK/JZ*
1460	WWWG	.5	1.0	Rochester RL/ET
1560	WMJO			Webster cp-new
1590	WASB			Brockport Z
88.1	WFRW			Webster RL&*
88.5	WRUR		.1	Rochester VA*
89.1	WBSU			Brockport FA/AP/VA*
89.3	WMHN			Webster RLs*
89.7	WTIR		.3	Henrietta AP*
90.1	WGMC		.6	Greece JZ*
90.5	WBEB		.4	Rochester AP*
91.5	WXXI-FM		3.7	Rochester FA*
92.5	WBEE-FM	11.2	10.0	Rochester CW
93.3	WBKT			Brockport VA*
93.3	WYNQ			Avon cp-new
94.3	WIRQ			Rochester AP*
95.1	WRQI		4.7	South Bristol CR
96.5	WCMF	14.8	21.1	Rochester AR
97.9	WPXY-FM	10.5	9.4	Rochester CH
98.9	WKLX	4.6	4.2	Rochester OL
99.7	WZXV			Palmyra cp-new
100.5	WVOR-FM	7.0	6.3	Rochester AC
101.3	WRMM-FM	6.7	5.5	Rochester SA
102.3	WLKA	.4	.7	Canandaigua NA
102.7	WLMF			Webster cp-new
103.5	WNNR-FM		.2	Sodus CR&
103.9	WDXK	4.6	9.9	Rochester RB
105.9	WJZR			Rochester cp-new
106.7	WMAX-FM			Irondequoit CR
107.3	WFUD			Honeoye Falls cp-new

## St. Lawrence/Ogdensburg, NY ON

metro 91,900  
M St. rank 326

750	WNYS			Canton cp-new
1050	WYBG			Massena AC-CH
1340	WMSA			Massena AC
1400	WSLB			Ogdensburg OL
1470	WPDm			Potsdam AC
89.5	WSLU			Canton VA*
91.1	WTSC-FM			Potsdam VA*
92.7	WPAC			Ogdensburg CH
96.7	WVNC			Canton AC
98.7	WPFE			Ogdensburg cp-new
99.3	WSNN			Potsdam AC
101.5	WXQZ			Canton cp-new

# NY

# M Street RADIO MARKETS

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
<b>Syracuse, NY</b>					104.3 WKGW Utica 6.8 6.9 AC				
metro 545,500 TSA 1,007,600					105.5 WOVW Little Falls AC&				
M St. rank 72 ARB rank 68 /4 Birch rank 70					106.3 WMCR-FM Oneida AC				
Winter Arbitron (1) Fall Birch (2)					107.3 WRCK Utica 9.8 14.0 CH				
570	WSYR	Syracuse	12.7 11.2	AC/TK	<b>[29 stations 10 AM 19 FM]</b>				
620	WHEN	Syracuse	3.4 2.7	AC/TK&n	<b>Watertown, NY</b>				
670	WAQX	Syracuse		cp-new	metro 94,700 TSA 208,900				
890	WJFG	Solvay		cp-new	M St. rank 330 ARB rank 236 /1				
980	WJIW	Cazenovia		cp-new	Spring Arbitron (1)				
1050	WSEN	Baldwinsville	.5 .2	OLs	600	WXIK	Brownville		cp-new
1070	WSCP	Sandy Creek	.1	CWs	790	WTNY	Watertown	12.9	SA
1200	WNSS	North Syracuse		NX&	1240	WATN	Watertown	4.5	AS&/TK&
1260	WNDR	Syracuse	1.6 1.9	CW&	1410	WNCQ	Watertown	4.5	CW
1300	WZZZ	Fulton		AC&	90.9	WJNY	Watertown		FA/JZs*
1390	WFBL	Syracuse	2.1 1.4	AS&	91.7	WRVE	Watertown		VAs*
1440	WSGO	Oswego	.4	AS	93.5	WTNY-FM	Watertown	16.8	CH
1490	WOLF	Syracuse	2.1 3.4	RB	94.7	WMHI	Cape Vincent	1.3	RLs*
1540	WSIV	East Syracuse		RL	96.3	CFMK	Kingston	2.6	CW
1600	WMCR	Oneida	.1	ACs	97.5	WCIZ	Watertown	15.5	AR
88.3	WAER	Syracuse	2.1	JZ*	99.3	WLLG	Lowville		AC
88.9	WIIC	Cazenovia		VA*	100.7	WLKC	Henderson	7.7	CW&
89.1	WJPZ	Syracuse	4.5	CH*	102.7	WKGG	Cape Vincent		ACs
89.3	WCSQ	Central Square		Z	103.1	WTOJ	Carthage	12.3	AC&
89.9	WRVO	Oswego	1.8	VA*	104.7	WKFM	Fulton		AR
90.9	WBXL	Baldwinsville		VA*	106.7 WWLF-FM Copenhagen				
91.3	WCNY	Syracuse	1.7	FA/JZ*	<b>[15 stations 4 AM 11 FM]</b>				
92.1	WSEN-FM	Baldwinsville	4.0 3.5	OL&	<b>White Plains, NY</b>				
93.1	WNTQ	Syracuse	9.3 11.5	CH	metro 678,100				
93.5	WTKW	Bridgeport		cp-new	M St. rank 57				
94.5	WYYY	Syracuse	10.8 8.4	AC	910	WRKL	New City		SA/TK
95.7	WAQX-FM	Manlius	8.1 13.2	AR	1230	WFAS	White Plains		AS&/TK
96.7	WZOS	Oswego		AC&	1300	WLIR	Spring Valley		AS&
100.9	WEZG	North Syracuse	3.6 2.0	SA&	1310	WVIP	Mount Kisco		AS
101.7	WSCP-FM	Pulaski	1.4 .7	CW	1460	WVOX	New Rochelle		VA
102.9	WMHR	Syracuse	2.2 2.4	RL*	88.5	WARY	Valhalla		AP*
104.7	WKFM	Fulton	5.2 9.4	AR	88.7	WNYK	Nyack		RC*
105.1	WVOA	De Ruyter	.3	FA	91.9	WOSS	Ossining		VA*
105.5	WGES	Oswego	1.0 .6	AC&	93.5	WRTN	New Rochelle		AS/ET
106.3	WMCR-FM	Oneida	.4	AC	103.9	WFAS-FM	White Plains		SA
106.9	WPCX	Auburn	3.5 3.1	CW	106.3	WVIP-FM	Mount Kisco		AC
107.9	WRHP	Syracuse	5.8 3.0	EZ	107.1	WXPS	Briarcliff Manor		AC-OL
<b>[37 stations 15 AM 22 FM]</b>					<b>[12 stations 5 AM 7 FM]</b>				
<b>Utica/Rome, NY</b>					<b>North Carolina</b>				
metro 262,600 TSA 528,200					<b>Asheville, NC</b>				
M St. rank 154 ARB rank 133 /2 Birch rank 131					metro 165,300 TSA 439,200				
Fall Arbitron (1) Fall Birch (2)					M St. rank 144 ARB rank 175 /1 Birch rank 174				
950	WIBX	Utica	7.7 7.4	NX-TK	Spring Arbitron (1) Fall Birch (2)				
1150	WRUN	Utica	.6 1.0	MT&/TK&n	570	WWNC	Asheville	20.1 22.1	CW
1230	WLFH	Little Falls	2.8 2.4	CW	720	WGCR	Pisgah Forest		RG
1310	WTLB	Utica	.9 2.4	OL&	880	WMIY	Fairview		cp-new
1350	WRNY	Rome	.9 .5	AS&	920	WPTL	Canton		CW/RL
1420	WYUT	Herkimer		Z	970	WWIT	Canton		OL&
1450	WZLB	Rome	.4	OLs	1010	WFGW	Black Mountain	.4 1.6	RLs
1480	WADR	Remsen	.6	CW&	1230	WSKY	Asheville	1.1 .4	AC/CHn
1550	WUTQ	Utica	2.8 1.4	AS&	1310	WISE	Asheville	3.8 3.5	AS&
1600	WMCR	Oneida		ACs	1350	WAVJ	Black Mountain		SG
89.5	WUNY	Utica	1.4	FA/JZs*	1380	WTOO	Asheville	2.3	RG
90.1	WRCU-FM	Hamilton		AP*	88.1	WCQS	Asheville	3.5	FA/JZ*
90.7	WPNR-FM	Utica	.2	RB/AP*	88.7	WNCW	Spindale	2.3	VA*
91.9	WRVN	Utica		VAs*	91.3	WKDB	Asheville		RL*
92.7	WYUT-FM	Herkimer		Z	93.3	WBBO-FM	Forest City	1.9 4.3	CH
93.5	WIBQ-FM	Remsen	.6 .2	AC&	98.9	WSPA-FM	Spartanburg	3.8 3.5	SA
94.9	WKLL	Frankfort	3.4 6.2	AR	99.9	WKSF	Asheville	17.4 22.5	CH
95.7	WAQX-FM	Manlius	.9 1.0	AR	102.5	WMYI	Hendersonville	9.8 7.8	AC
96.1	WFRG-FM	Rome	12.8 11.9	CW	104.3	WDLF	Old Fort		AC
96.9	WOUR	Utica	15.5 15.0	AR	106.9	WMIT	Black Mountain	3.8 1.6	RL
98.7	WLZW	Utica	6.2 6.4	AC	<b>[19 stations 10 AM 9 FM]</b>				
100.7	WEIF	Utica		cp-new					
101.9	WJIV	Cherry Valley	.9	RL					
102.5	WUUU	Rome	8.3 5.5	OL					
103.5	WSHQ	Cobleskill	.7	AC					

# M Street RADIO MARKETS

# NC

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
<b>Charlotte, NC SC</b>					<b>Greensboro/Winston-Salem, NC VA</b>				
metro 998,400 TSA 2,093,300					metro 809,600 TSA 1,903,800				
M St. rank 46 ARB rank 38 /4 Birch rank 42					M St. rank 39 ARB rank 48 /4 Birch rank 51				
Winter Arbitron (1) Fall Birch (2)					Winter Arbitron (1) Fall Birch (2)				
550	WAME			SG	600	WSJS	7.2	5.5	TK
610	WAQS	.3	.1	OL&	740	WPAQ			CW
820	WMPF			cp-new	790	WTNC	.8	2.0	RL
870	WGTL			AS	830	WWMO			RL
930	WYFQ			RL&*	880	WPIP			cp-new
960	WAAK			RG	920	WBBB			NX-TK&
1030	WNOW			RC	950	WPET	.7		RL/RG
1050	WLON		.2	RL	980	WAAA	.6	1.3	RB
1110	WBT	7.0	6.0	NX-TK	1040	WSGH			SG
1140	WRNA			SG	1070	WGOS			OL
1150	WAVO			AC	1090	WKTE			CW/SG
1240	WHVN	.7		RL	1130	WEDE			VA
1270	WCGC			CW	1150	WBAG			AS&
1310	WGSP	.8	.7	RG	1200	WSML			RL
1340	WRHI		.4	AC-OL/TK&n	1230	WMFR	1.5	1.1	AC
1370	WLTC	.5		CW	1320	WGLD	1.2	.3	AS&
1460	WRKB			RL	1340	WMQX			OLs
1480	WCNT			Z	1380	WTOB		.4	NX&
1540	WOCR			RG	1400	WKEW	.9	.9	TK/AC
1600	WGIV	.6	1.0	SB&/BGn	1440	WLXN	.7		AC/TK
88.9	WNSC-FM		.2	FA&/VA&*	1500	WSMX		.4	RG
89.9	WDAV		2.0	FA*	1510	WQMG	1.5	.7	BG
90.7	WFAE		3.5	FA/JZ*	1550	WBFJ			RC
91.7	WSGE			VA*	1590	WOKX			RG*
95.1	WAQQ	2.1	1.7	CH	88.5	WFDD	2.8		FA*
95.7	WXRK	3.6	2.9	AR	89.3	WSOE			VA*
96.1	WVMG	3.4	3.8	OL	90.1	WNAA	2.0		RB/RG/JZ*
96.9	WTDR	6.8	7.7	CW	90.3	WWIH			AP/CH*
97.9	WPEG	12.5	13.7	RB	90.5	WSNC			RB*
99.7	WRFX	6.6	11.0	AR	90.9	WQFS			VA/AP*
101.9	WCKZ-FM	5.2	6.7	CH-RB	91.5	WUNC		.7	FA/JZ*
102.9	WEZC	7.1	3.8	SA	92.3	WKRR	9.7	14.2	AR
103.7	WSOC-FM	13.0	11.6	CW	93.1	WMQX-FM	3.9	4.4	OL
104.7	WMXC	3.9	2.8	AC-OL	94.1	WWGL	1.7	.9	SG
105.7	WFMX	1.6	.5	CW	94.5	WMKG	1.5	.8	SA
106.5	WRDX	.9	1.9	OL	95.5	WHPE-FM	1.2	1.4	RL&*
106.9	WMIT	1.3	.9	RL	97.1	WQMG-FM	4.9	7.7	RB
107.9	WBT-FM	5.4	6.0	AC	98.3	WTHP	.4	.1	OL
<b>[38 stations 20 AM 18 FM]</b>					98.7	WKSI	4.2	2.8	CH
<b>Fayetteville, NC</b>					99.5	WMAG	5.0	4.2	AC
metro 306,900 TSA 766,400					100.3	WWWB	5.8	1.8	AC-OL
M St. rank 164 ARB rank 120 /2					101.1	WPCM	2.6	1.6	CW
Fall Arbitron (1)					102.1	WJMH	5.0	8.9	RB
550	WKHO			CW&	103.1	WUAG			AP/VA*
580	WTSB			RL	104.1	WTQR	17.0	17.1	CW
640	WFNC	6.5		NX-TK	105.7	WFMX	2.5	1.4	CW
780	WCKB			SG/BG	106.5	WRDX	.4	.5	OL
860	WFMO	4.0		BG	107.5	WKZL	3.5	3.6	CH
880	WRRZ			CW	<b>[48 stations 24 AM 24 FM]</b>				
990	WEEB			AC	<b>Greenville, NC</b>				
1080	WKKE			Z	metro 85,500				
1230	WFAI	4		SG/TK/BG	M St. rank 343				
1450	WCIE			Z	930	WRRF			NX-TK
1490	WFLB	.6		SG	1070	WNCT			EZ/TK&n
1600	WIDU	3.0		RG	1250	WGHB			CW/SG
91.9	WFSS			JZ/VA*	1340	WOOV			SB/BG
92.9	WZNS	1.0		CR	1550	WBZQ			Z
94.9	KDAB			cp-new	89.3	WTEB			FA/JZ*
95.7	WKML	18.0		CW	91.3	WZMB			JZ/AP*
96.5	WXXF-FM	5.5		CH	93.3	WDLX			AC
98.1	WQSM	8.3		AC	94.3	WRQR			AC-CH
99.1	WZFX	20.6		RB	95.1	WRNS-FM			CW
100.9	WSTS	4.2		SG	96.9	WKTC			CW
102.3	WJSK	1.2		AC-OL	97.7	WQDW-FM			Z
103.5	WRCQ	6.3		CR	98.3	WCZI			AC-OL
106.5	KBVA	.7		AS	101.9	WIKS			RB
107.1	WIOZ			EZ	102.3	WEQR			AC
<b>[24 stations 12 AM 12 FM]</b>									

**NC**

**M Street RADIO MARKETS**

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
103.7 WHITE	Williamston			CHs	<b>Raleigh/Durham/Chapel Hill, NC VA</b>				
106.5 WSFL-FM	Bridgeton			AR	metro 645,800	TSA 1,704,800			
107.9 WNCT-FM	Greenville			EZ	M St. rank 56	ARB rank 61 1/4	Birch rank 65		
[18 stations 5 AM 13 FM]					Winter Arbitron (1) Fall Birch (2)				
<b>Hickory/Morganton, NC</b>					540	WETC	Wendell		CW
metro 245,700					570	WLLC	Raleigh	1.7	1.5
M St. rank 155					620	WDNC	Durham	2.1	1.4
630 WIRC	Hickory			CW	680	WPTF	Raleigh	9.1	6.6
760 WCIS	Morganton			RL	720	WNOC	Wake Forest		
900 WYCV	Granite Falls			RL	750	WAUG	New Hope	.6	.5
1000 WSPF	Hickory			Z	850	WKIX	Raleigh	2.8	1.3
1010 WFGW	Black Mountain			RLs	1000	WHEV	Garner		
1080 WKGX	Lenoir			CW&	1030	WFTK	Wake Forest		
1130 WJTP	Newland			VA	1240	WPJL	Raleigh		.4
1170 WCXN	Claremont			RL	1310	WTKI	Durham	.4	.9
1230 WNNC	Newton			AC	1360	WCHL	Chapel Hill		
1290 WHKY	Hickory			TK	1410	WSRC	Durham	.4	.4
1340 WJRI	Lenoir			AC/VA	1460	WCXY	Fuquay-Varina		
1430 WMNC	Morganton			CW	1490	WDUR	Durham	.4	SBs
1490 WSMV	Valdese			CW	1530	WRTP	Chapel Hill		RL
1580 WUIV	Icard Township			ACs	1550	WCLY	Raleigh	.5	.9
88.1 WPAR	Hickory			SG*	1590	WHPY	Clayton		CW
92.1 WQXX	Morganton			AC	88.1	WKNC	Raleigh	.9	AP/RB*
95.7 WXRC	Hickory			AR	88.7	WXDU	Durham		AP*
102.9 WEZC	Hickory			SA	88.9	WSHA	Raleigh	.4	RB*
[18 stations 14 AM 4 FM]					89.3	WXYC	Chapel Hill	.7	AP*
<b>New Bern/Morehead City, NC</b>					89.7	WCPE	Raleigh		2.3
metro 443,300	TSA 924,300				91.5	WUNC	Chapel Hill		5.7
M St. rank 169	ARB rank 81 1/4				92.5	WYFL	Henderson		1.1
Winter Arbitron (1)					93.9	WZZU	Burlington	2.3	3.6
590 WGTM	Wilson	2.9		BG	94.7	WQDR	Raleigh	8.4	6.5
740 WMBL	Morehead City	.8		AS&	96.1	WYLT	Raleigh	4.5	3.1
910 WLAS	Jacksonville			Z	97.5	WQOK	South Boston	9.8	13.2
930 WRRF	Washington			NX-TK	100.7	WTRG	Rocky Mount	3.1	2.2
960 WRNS	Kinston	.3		CWs	101.1	WPCM	Burlington	3.2	1.2
1010 WELS	Kinston	.4		CW/SG	101.5	WRAL	Raleigh	7.0	8.8
1070 WNCT	Greenville			EZ/TK&n	103.9	WNNC	Fuquay-Varina	2.3	2.7
1240 WJNC	Jacksonville	.9		AC/TK&	104.3	WFXX	Tarboro		SBs
1290 WJCV	Jacksonville	.8		RL	105.1	WDCG	Durham	7.0	9.3
1340 WOOW	Greenville	1.2		SB/BG	106.1	WRDU	Wilson	9.3	9.0
1380 WSFL	New Bern			Z	107.1	WFXX	Durham	4.1	6.6
1400 WBTB	Beaufort	.7		TK&	[37 stations 18 AM 19 FM]				
1450 WNOS	New Bern			AS	<b>Wilmington, NC</b>				
1490 WLOJ	New Bern			RL	metro 149,200	TSA 238,900			
89.3 WTEB	New Bern			FA/JZ*	M St. rank 202	ARB rank 189/1			
90.7 WOTJ	Morehead City			RL*	Spring Arbitron (1)				
92.1 WKJA	Belhaven			Z	630	WMFD	Wilmington	4.4	AS&
92.3 WFXZ	Jacksonville			cp-new	980	WAAV	Leland	6.5	NX-TK&
93.3 WDLX	Washington	4.8		AC	1120	WKTD	Wilmington		cp-new
94.1 WZYH	New Bern			cp-new	1180	WMYT	Carolina Beach	.8	RC
94.3 WRQR	Farmville	.4		AC-CH	1340	WBMS	Wilmington	3.6	RB
95.1 WRNS-FM	Kinston	21.2		CW	1410	WVCB	Shalotte		RL
96.3 WRHT	Morehead City	4.6		CH	1470	WVBS	Burgaw		CHs
96.9 WKTC	Goldsboro	.9		CW	1490	WWIL	Wilmington		Z
97.7 WQDW-FM	Kinston	1.3		Z	91.3	WHQR	Wilmington		FA*
97.9 WKZF	Bayboro			CW	93.5	WDZD	Shalotte	.8	CW&
98.3 WCZI	Washington	1.2		AC-OL	97.3	WMNX	Wilmington	4.8	AC
98.7 WKOO	Jacksonville	4.2		OL	98.7	WKOO	Jacksonville	4.8	OL
99.5 WVVV	Grifton	3.5		SB	99.1	WZFX	Whiteville	8.1	RB
99.9 WVBS-FM	Burgaw			CH	99.9	WVBS-FM	Burgaw	8.1	CH
100.7 WTRG	Rocky Mount	2.1		OL	101.3	WWQQ-FM	Wilmington	16.1	CW
101.9 WIKS	New Bern	14.2		RB	102.7	WGNI	Wilmington	8.1	AC
102.9 WKGK	Kinston	.3		OL&	103.9	WZXS	Topsail Beach		cp-new
103.3 WKQT	Newport	2.4		CR	105.3	WUOY	Wilmington		cp-new
103.7 WHITE	Williamston	.7		CHs	106.3	WCCA	Shalotte	1.6	EZ
105.5 WXQR	Jacksonville	2.6		AR	107.5	WSFM	Southport	11.7	AC
106.5 WSFL-FM	Bridgeton	5.4		AR	[20 stations 8 AM 12 FM]				
107.9 WNCT-FM	Greenville	5.5		EZ					
[38 stations 14 AM 24 FM]									

# M Street RADIO MARKETS

# OH

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
<b>North Dakota</b>					105.3 KZPR	Minot	15.5		CW&
<b>Bismarck, ND</b>					106.9 KHRT-FM	Minot			cp-new
metro 67,700 TSA 227,700					<b>[10 stations 4 AM 6 FM]</b>				
M St. rank 371 ARB rank 254 /1					<b>Williston, ND MT</b>				
Spring Arbitron (1)					metro 32,000				
550 KFVR	Bismarck	18.0		AC/TK&l	660 KEYZ	Williston			CW
1130 KBMR	Bismarck	12.8		CW	910 KCJB	Minot			CW
1270 KLXX	Mandan	4.5		OL&/TK&	1070 KATQ	Plentywood			CW/SA&
90.5 KCND	Bismarck			FA/JZ*	1090 KTGO	Tioga			CW
92.9 KYYY	Bismarck	25.6		CH	1480 KGCX	Sidney			CW
94.5 KQDY	Bismarck	15.8		CW	89.5 KPPR	Williston			FA/JZs*
96.5 KBYZ	Bismarck	11.3		AC	93.1 KGCH-FM	Sidney			CW
98.7 KVPH	Bismarck			cp-new	95.1 KSDY	Sidney			Z
104.7 KNDR	Mandan	3.0		RL	96.1 KYYZ	Williston			CH
<b>[9 stations 3 AM 6 FM]</b>					100.1 KATQ-FM	Plentywood			CW/SA&
<b>Fargo, ND MN</b>					101.1 KDSR	Williston			CW
metro 128,000 TSA 467,500					<b>[11 stations 5 AM 6 FM]</b>				
M St. rank 274 ARB rank 202 /1 Birch rank 202					<b>Ohio</b>				
Spring Arbitron (1) Fall Birch (2)					<b>Akron, OH</b>				
790 KFGO	Fargo	14.5	11.3	CW	metro 548,600 TSA 1,063,000				
970 WDAY	Fargo	9.5	7.5	NX-TK	M St. rank 83 ARB rank 67 /4 Birch rank 71				
1200 KFNW	West Fargo			RL*	Winter Arbitron (1) Fall Birch (2)				
1280 KVOX	Moorhead	2.3	2.9	AS&	640 WHLO	Akron	.7	.6	RC
1550 KQWB	West Fargo	1.4	1.3	OL&	1150 WCUE	Cuyahoga Falls			RL&*
90.3 KCCD	Moorhead			cp-new	1350 WSLR	Akron	1.9	1.9	CW
91.1 KCCM-FM	Moorhead	2.1		NX/FA*	1520 WJMP	Kent			OL
91.9 KDSU	Fargo		.4	JZ*	1590 WAKR	Akron	5.7	4.6	NX-TK/OL
93.7 WDAY-FM	Fargo	15.0	15.4	CH	88.1 WZIP	Akron		1.4	CH-RB*
95.1 KKDLD	Detroit Lakes	3.6	3.8	OL	89.1 WAPS	Akron			NA/AP*
97.9 KFNW-FM	Fargo		1.3	RL*	89.7 WKSU-FM	Kent		2.7	FA/JZ*
98.7 KQWB-FM	Moorhead	13.6	15.8	AR	91.5 WSTB	Streetsboro			CH*
99.9 KVOX-FM	Moorhead	12.3	15.4	CW	94.1 WHBC-FM	Canton	.7	.4	AC
101.9 KFGO-FM	Fargo	3.6	7.9	CW	94.9 WQMX	Medina	3.8	2.2	AC-OL
105.1 KLTA	Breckenridge	9.5	7.9	AC	96.5 WKDD	Akron	6.3	6.7	CH
107.9 KSMM	Fargo			cp-new	97.5 WONE-FM	Akron	8.4	7.2	CR
<b>[16 stations 5 AM 11 FM]</b>					98.1 WTOF-FM	Canton	.5	.3	RL
<b>Grand Forks, ND MN</b>					100.1 WNIR	Kent	4.0	5.5	NX-TK
metro 83,600 TSA 165,600					106.9 WRQK-FM	Canton	1.6	2.9	AR
M St. rank 364 ARB rank 243 /1					<b>[16 stations 5 AM 11 FM]</b>				
Spring Arbitron (1)					<b>Canton, OH</b>				
790 KFGO	Fargo	.7		CW	metro 327,000 TSA 581,700				
1260 KROX	Crookston	2.9		AC/TK&l	M St. rank 136 ARB rank 112 /2 Birch rank 107				
1310 KNOX	Grand Forks	5.8		AS&/TK&n	Fall Arbitron (1) Fall Birch (2)				
1370 KPFM	Grand Forks			FA/JZ*	600 WSOM	Salem	.7	.2	AS&
1440 KKXL	Grand Forks	2.9		CW	640 WHLO	Akron	.4	1.4	RC
1480 KKCQ	Fosston			AS&	900 WBXT	Canton			Z
1590 KCNN	East Grand Forks	1.5		NX-TK	990 WTIG	Massillon	1.1	.9	CW
89.3 KPFM-FM	Grand Forks			FA/JZ*	1060 WRCW	Canton			AC
92.9 KKXL-FM	Grand Forks	9.5		CH	1310 WDPN	Alliance	1.1		EZ
94.7 KNOX-FM	Grand Forks	3.6		CW&	1350 WSLR	Akron	.5		CW
96.1 KQHT	Crookston	16.1		CH	1480 WHBC	Canton	15.8	13.2	SA
97.1 KYCK	Crookston	14.6		CW	1520 WINW	Canton			AS&
100.3 KSNR	Thief River Falls	6.6		OL&	89.7 WKSU-FM	Kent	2.4		FA/JZ*
104.3 KZLT-FM	East Grand Forks	3.6		AC	91.1 WRMU	Alliance			JZ/FA*
107.5 KJKJ	Grand Forks	10.9		AR	92.5 WZKL	Alliance			OL
<b>[15 stations 7 AM 8 FM]</b>					94.1 WHBC-FM	Canton	8.6	9.6	AC
<b>Minot, ND</b>					94.9 WQMX	Medina	1.6	1.4	AC-OL
metro 46,000 TSA 130,000					95.9 WNPQ	New Philadelphia			SA&
M St. rank 406 ARB rank 261 /1					96.5 WKDD	Akron	3.4	5.4	CH
Spring Arbitron (1)					97.5 WONE-FM	Akron	3.0	3.1	CR
910 KCJB	Minot	21.4		CW	98.1 WTOF-FM	Canton		.7	RL
1320 KHRT	Minot	1.2		RL	100.1 WNIR	Kent	2.3	1.1	NX-TK
1390 KRRZ	Minot	3.6		OL&/TK&	101.7 WJER-FM	Dover			AC
1430 KTYN	Minot			CW&	104.5 WQKT	Wooster	1.3	.9	CW
89.9 KMPR	Minot			FA/JZs*	105.1 WQXK	Salem	12.0	11.4	CW
93.7 KIZZ	Minot	14.3		AC	106.9 WRQK-FM	Canton	5.9	11.2	AR
97.1 KHHT	Minot	15.5		CH	<b>[23 stations 9 AM 14 FM]</b>				
99.9 KBQQ	Minot	14.3		CR&					

## OH

## M Street RADIO MARKETS

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT		
<b>Cincinnati, OH KY IN</b>											
metro 1,188,700	TSA 1,883,900				91.1	WRUW-FM	Cleveland		AP/VA*		
M St. rank 25	ARB rank 32/4	Birch rank 32			92.3	WJMO-FM	Cleveland Heights	3.9	6.9	RB	
Winter Arbitron (1)	Fall Birch (2)				93.1	WZAK	Cleveland	6.3	9.6	RB	
550	WKRC	Cincinnati	3.8	3.8	AC/TKn	95.5	WCLV	Cleveland	2.6	2.3	FA
700	WLW	Cincinnati	11.5	10.9	AC/TK/CWI	98.5	WNCX	Cleveland	4.6	5.4	CR
740	WNOP	Newport	.8	.2	JZ	99.5	WGAR-FM	Cleveland	8.3	6.9	CW
910	WPFB	Middletown	1.4		AS&	100.7	WMMS	Cleveland	7.7	10.1	AR
1050	WTSJ	Cincinnati	.4	.3	RC	102.1	WDOK	Cleveland	7.7	6.4	SA
1180	WMLX	Florence	3.6	1.2	AS&	103.3	WCRF	Cleveland		3.3	RL*
1230	WUBE	Cincinnati	.3	.4	CWs	104.1	WQAL	Cleveland	5.5	4.6	AC
1320	WCVG	Covington			CW&	104.9	WZLE	Lorain			RC
1360	WSAI	Cincinnati			SX	105.7	WMJI	Cleveland	6.4	5.7	OL
1450	WMOH	Hamilton			NX-TK	106.5	WLTF	Cleveland	6.7	7.2	AC
1480	WCIN	Cincinnati	1.2	1.0	RB-OL	107.3	WNWV	Elyria	2.9	3.9	NA
1530	WCKY	Cincinnati	5.8	3.9	NX-TK	107.9	WPHR	Cleveland			CH-AR
1560	WCNW	Fairfield			RL	[36 stations 16 AM 20 FM]					
88.3	WJVS	Cincinnati			AC*	<b>Columbus, OH</b>					
88.3	WAIF	Cincinnati			VA*	metro 1,157,400	TSA 1,894,900				
88.5	WxUB	Oxford			NX/AS/JZ*	M St. rank 35	ARB rank 34/4	Birch rank 35			
88.7	WOBO	Batavia			VA*	Winter Arbitron (1)	Fall Birch (2)				
88.7	WCNE	Batavia			FA*	610	WTVN	Columbus	10.1	7.4	AC/TKn
89.1	WLMH	Morrow			FA*	790	WHTH	Heath		.8	CW
89.3	WRCJ	Reading			VA*	820	WOSU	Columbus		1.7	NX-TK*
89.5	WHSS	Hamilton			CH*	880	WRFD	Columbus	.8	.1	RL
89.7	WNKU	Highland Heights	.7		NX/CW*	920	WMNI	Columbus	2.2	1.3	CW
89.9	WLHS	West Chester			VA*	1230	WCOL	Columbus	.3	.6	OLs/TK&
90.9	WGUC	Cincinnati		1.9	FA*	1320	WLOH	Lancaster			NX&
91.7	WVXU	Cincinnati		1.4	VA*	1430	WCLT	Newark	.6	.2	OL/TK&
92.5	WIMJ	Cincinnati	4.7	4.0	SA	1460	WBNS	Columbus	3.5	1.8	AS/TK&1
93.3	WAKW	Cincinnati	1.2	.3	RL*	1580	WVKO	Columbus	3.6	2.8	SB
94.1	WWNK-FM	Cincinnati	6.4	5.6	AC	89.7	WOSU-FM	Columbus	2.5		FA*
94.9	WOFX	Fairfield	4.9	4.4	CR	90.5	WCBE	Columbus		.5	FA*
96.5	WZRZ	Hamilton	3.0	4.4	AR&	92.3	WCOL-FM	Columbus	3.8	3.5	OL
97.7	WOXY	Oxford	.5	.6	AP	94.7	WSNY	Columbus	8.7	8.8	AC
98.5	WRRM	Cincinnati	4.1	6.3	AC	95.5	WHOK	Lancaster	7.4	5.1	CW
99.1	WHKO	Dayton	.6	.6	CW	96.3	WLWQ	Columbus	7.5	7.6	AR
100.9	WIZF	Erlanger	6.3	8.9	RB	97.1	WBNS-FM	Columbus	2.7	4.2	OL
101.9	WKRQ	Cincinnati	6.2	8.9	CH	97.9	WNCI	Columbus	11.0	12.2	CH
102.7	WEBN	Cincinnati	7.0	9.9	AR	98.9	WRVF	Upper Arlington	3.4		CW
103.5	WGRR	Hamilton	5.4	5.0	OL	99.7	WMGG	Columbus	3.4	5.2	AR
104.3	WNLT	Harrison			RC	100.3	WCLT-FM	Newark	2.9	2.1	CW
105.1	WUBE-FM	Cincinnati	7.0	8.1	CW	101.1	WWCD	Grove City	1.3	2.5	AP
105.9	WPFB-FM	Middletown	.7	.6	CW	101.5	WOBN	Westerville			CH*
107.1	WAQZ	Milford			AR	101.7	WNKO	Newark	.5		CH
[41 stations 13 AM 28 FM]											

**Cleveland, OH**

metro 1,733,100	TSA 3,307,700				103.9	WBBY-FM	Westerville			Z	
M St. rank 23	ARB rank 23/4	Birch rank 23			104.9	WCVO	Gahanna		1.2	RL*	
Winter Arbitron (1)	Fall Birch (2)				105.7	WWHT	Marysville	3.3	5.7	CH-RB	
850	WRMR	Cleveland	5.9	3.3	AS	106.3	WCKX	London	2.0	2.5	RB/JZ
930	WEOL	Elyria	.7	.5	AC	106.9	WMRN-FM	Marion	.4	.3	CW
1000	WCCD	Parma			RC	107.1	WTLT	Circleville	1.4	1.7	RC
1040	WJTB	North Ridgeville			RB	107.9	WCEZ	Delaware	1.2		EZ
1100	WWVE	Cleveland	4.9	3.3	NX-TK	[33 stations 10 AM 23 FM]					
1220	WKNR	Cleveland	1.6	1.6	SX	<b>Dayton, OH</b>					
1260	WRDZ	Cleveland			RL	metro 823,100	TSA 1,574,700				
1300	WERE	Cleveland	2.5	1.6	NX-TK	M St. rank 51	ARB rank 47/4	Birch rank 54			
1320	WOBL	Oberlin	.4		CW	Winter Arbitron (1)	Fall Birch (2)				
1330	WELW	Willoughby	.4		SA	700	WLW	Cincinnati	4.3	5.7	AC/TK/CWI
1380	WRKG	Lorain			SG	910	WPFB	Middletown	1.0	1.3	AS&
1420	WHK	Cleveland	1.5	.8	NX/TK&n	980	WONE	Dayton	5.0	2.5	CW
1460	WBKC	Painesville			SA	1110	WMMX	Fairborn	.9		RL
1490	WJMO	Cleveland Heights	2.3	1.9	RB-OL	1130	WCTM	Eaton			EZ
1540	WABQ	Cleveland	1.2	.5	BG	1210	WDAO	Dayton	2.1	6.6	SB
1560	WCDN	Chardon			NX-TK	1290	WHIO	Dayton	6.8	8.0	NX-TK
88.3	WBWC	Berea			AP*	1340	WIZE	Springfield	.8	.5	AS&
88.7	WUJC	University Height	.2		VA*	1410	WING	Dayton	.9		NX&
89.1	WNZN	Lorain			-*	1500	WBZI	Xenia			CW/TK&
89.3	WCSB	Cleveland	.4		AP*	1570	WPTW	Piqua		.2	AS
90.3	WCPN	Cleveland	1.1		JZ*	1600	WBLY	Springfield	.6	.4	OL/TK&n

# M Street RADIO MARKETS

# OH

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
88.1	WQRP	West Carrollton	.8	SG*	<b>Steubenville/Weirton, OH WV</b>				
88.5	WMUB	Oxford	.2	NX/AS/JZ*	metro 119,300	TSA 119,300			
88.9	WCSU-FM	Wilberforce	1.5	VA*	M St. rank 251	ARB rank 211 /1			
89.1	WUSO	Springfield		AP*	Spring Arbitron (1)				
89.5	WDPS	Dayton		NA*	950	WDIG	Steubenville		RC
89.5	WDPR	Dayton	.3	FA*	1170	WWVA	Wheeling	3.5	CW
89.9	WMHS	Miamisburg		CH*	1340	WSTV	Steubenville	12.8	SA/TK&
90.3	WCDR-FM	Cedarville	1.1	RL*	1430	WEIR	Weirton	2.7	OL
91.3	WYSO	Yellow Springs	1.0	JZ/VA*	1600	WBBD	Wheeling		AS&
92.1	WROU	West Carrollton	7.2	RB	95.7	WEEL	Shadyside	2.2	OL&
92.9	WGTZ	Eaton	7.0	12.2	97.3	WKWK-FM	Wheeling	2.7	AC
93.7	WFCJ	Miamisburg	1.8	1.4	98.7	WOVK	Wheeling	2.2	CW
94.5	WZJX	Englewood		cp-new	100.5	WOMP-FM	Bellaire	3.5	CH
94.9	WOFX	Fairfield	1.1	1.1	103.5	WRKY	Steubenville	12.8	AC
95.3	WDJK	Xenia	.7	.9	104.3	WELA	East Liverpool	7.1	CW&
95.7	WCLR	Piqua	2.2	1.4	105.5	WHLX	Bethlehem	.4	EZ
96.5	WZRZ	Hamilton	.9	2.5	107.5	WEGW	Wheeling	3.1	CR
97.3	WGXM	Dayton		CW/VA*	<b>[13 stations 5 AM 8 FM]</b>				
98.3	WKET	Kettering		AP*	<b>Toledo, OH MI</b>				
99.1	WHKO	Dayton	10.2	10.1	metro 504,300	TSA 1,040,500			
99.9	WVUD	Kettering	5.1	4.0	M St. rank 85	ARB rank 73 /4	Birch rank 74		
100.7	WEBC	Springfield		1.2	Winter Arbitron (1) Fall Birch (2)				
101.5	WCWT-FM	Centerville		AC*	730	WJYM	Bowling Green	.5	RL/RG
101.7	WKSW	Urbana	1.2	.4	800	CKLW	Windsor	5.3	2.8
102.9	WAZU	Springfield	3.8	8.4	1230	WCWA	Toledo	.8	1.3
103.5	WGRR	Hamilton	.4	.6	1370	WSPD	Toledo	6.3	6.7
103.9	WYMJ-FM	Beavercreek	3.2	3.7	1430	WFOB	Fostoria		.1
104.7	WTUE	Dayton	8.1	7.4	1470	WWWWM	Toledo	.5	.6
105.9	WPFB-FM	Middletown	3.0	1.8	1520	WVOI	Toledo	2.3	3.1
106.5	WLSN	Greenville	1.2		1560	WTOD	Toledo	3.7	3.8
106.9	WWSU	Dayton			88.1	WBGU	Bowling Green		VA*
107.7	WWSN	Dayton	5.7	4.1	88.3	WXTS-FM	Toledo		JZ*
<b>[44 stations 12 AM 32 FM]</b>					88.3	WXUT	Toledo		AP*
<b>Lima, OH</b>					89.5	WBCY	Archbold		cp-new
metro 128,200					90.3	WOTL	Toledo		RL&*
M St. rank 245					91.3	WGTE-FM	Toledo	2.6	NX/FA*
940	WCIT	Lima		AS&/TK&	92.5	WVKS	Toledo	8.9	6.2
1150	WIMA	Lima		AC	93.5	WRQN	Bowling Green	7.1	10.3
90.7	WGLE	Lima		NX/FA*	94.5	WKKR	Port Clinton	2.7	1.9
92.1	WZOQ	Wapakoneta		CH	95.7	WRED	Gibsonburg	.5	.5
93.1	WFGI	Lima		cp-new	96.1	WMTR-FM	Archbold	1.0	.2
94.3	WKKI	Celina		AC&	98.3	WTWR	Monroe	3.0	1.0
94.9	WONB	Ada		NA/CRn*	99.9	WKKO	Toledo	9.6	7.7
96.7	WCSM-FM	Celina		AC/CWn	101.5	WLQR	Toledo	6.6	6.8
97.7	WTGN	Lima		RL*	102.3	WPOS-FM	Holland		1.0
102.1	WIMT	Lima		CW	104.7	WIOT	Toledo	12.8	19.4
104.9	WLSR	Lima		AC	105.5	WWWWM-FM	Sylvania	7.7	8.6
106.3	WQTL	Ottawa		OL	106.5	WMHE	Delta		cp-new
107.1	WDOH	Delphos		CW	<b>[26 stations 8 AM 18 FM]</b>				
107.5	WBUK	Fort Shawnee		OL	<b>Youngstown, OH PA</b>				
<b>[14 stations 2 AM 12 FM]</b>					metro 407,000	TSA 725,700			
<b>Sandusky, OH</b>					M St. rank 63	ARB rank 86 /4	Birch rank 87		
metro 192,800					Winter Arbitron (1) Fall Birch (2)				
M St. rank 194					570	WKBN	Youngstown	12.4	10.9
900	WFRO	Fremont		ACs	600	WSOM	Salem	2.0	1.1
1450	WLEC	Sandusky		VA	790	WPIC	Sharon	.7	.5
1510	WVAC	Norwalk		AS&	830	WKTX	Cortland		OL/ET
90.5	WHVT	Clyde		RL*	940	WGRP	Greenville		SAs
92.1	WNRR	Bellevue		CH	1200	WBZY	New Castle		OL
94.5	WKKR	Port Clinton		CR	1240	WBWW	Youngstown	2.2	3.0
95.3	WLKR-FM	Norwalk		AC	1280	WKST	New Castle		AC
97.3	WFUA	Oak Harbor		cp-new	1330	WYWR	Campbell		CW&
97.7	WGN	Castalia		RL	1390	WHOT	Youngstown	3.5	4.2
99.1	WFRO-FM	Fremont		AC	1440	WRRO	Warren	1.6	.6
100.1	WSWR	Shelby		AC-OL	1470	WRQQ	Farrell		CWs
100.9	WNCG	Clyde		OL&	1500	WGFT	Youngstown	2.5	1.9
102.7	WCPZ	Sandusky		AC-CH	1540	WNRB	Niles	1.7	2.3
<b>[13 stations 3 AM 10 FM]</b>					1570	WANR	Warren	.5	RB
					88.1	WTGP	Greenville		VA*
					88.5	WYSU	Youngstown	1.7	FA*

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT	
88.9 WWNW	New Wilmington			VA*	1460 KZUE	El Reno			SS	
90.7 WKTL	Struthers		.8	VA*	1490 KOKC	Guthrie			CW&	
91.1 WRMU	Alliance			JZ/FA*	1520 KOMA	Oklahoma City	2.0	2.6	OL	
91.7 WYTN	Youngstown			RL&*	88.1 KMSI	Moore			RL*	
92.1 WKST-FM	Ellwood City			AC	88.9 KOCC	Oklahoma City		.5	JZ/CH*	
92.5 WZKL	Alliance			OL	90.1 K CSC	Edmond		1.7	FA/JZ*	
93.3 WBBG	Youngstown	9.5	8.9	OL	90.9 KOKF	Edmond		.2	RC*	
95.1 WRKU-FM	Grove City	1.4	4.1	AR	91.7 KOSU-FM	Stillwater		.2	FA*	
95.9 WHTX	Sharpville			CW	92.5 K KNG	Oklahoma City	2.6	1.9	AC	
96.7 WLLF	Mercer			ARs	94.7 KEBC	Oklahoma City	7.2	8.2	CW	
98.9 WKBN-FM	Youngstown	10.3	5.6	SA	96.1 KXXY-FM	Oklahoma City	17.4	18.0	CW	
101.1 WHOT-FM	Youngstown	8.0	12.0	CH-AR	97.7 KTNT-FM	Edmond		1.7	2.1	JZ
101.9 WRBP	Hubbard			RB	98.9 KYIS	Oklahoma City	3.8	2.6	CH	
102.9 WYFM	Sharon	5.5	4.1	AC-OL	100.5 KATT-FM	Oklahoma City	7.3	9.4	AR	
103.9 WWIZ	Mercer			CW	101.9 KOQL	Oklahoma City	4.3	3.9	OL	
105.1 WQXK	Salem	13.1	11.3	CW	102.7 KJYO	Oklahoma City	10.9	13.6	CH	
106.1 WNCD	Niles	6.4	11.4	AR	104.1 KMGL	Oklahoma City	7.0	8.0	AC	
107.1 WEXC	Greenville			SA	104.9 KNTL	Bethany	1.4	2.0	RC	
[35 stations 15 AM 20 FM]					105.7 KROU	Spencer			cp-new	
					106.3 KGOU	Norman		.7	FA/JZ*	
					107.7 KRXX	Oklahoma City	6.1	8.0	CR	

Oklahoma

Enid, OK

metro 51,800				
M St. rank 401				
960 KGWA	Enid			NX-TK
1390 KCRC	Enid			AS
91.1 KBVV	Enid			RL&*
95.7 KGPD	Lahoma			cp-new
96.9 KNID	Enid			CW&
99.7 KXLS	Alva			AC
103.1 KOFM	Enid			CH
[7 stations 2 AM 5 FM]				

Lawton, OK TX

metro 88,800	TSA 137,200			
M St. rank 321	ARB rank 240 /1			
Spring Arbitron (1)				
1050 KKRX	Lawton	1.7		TK/OL
1350 KRHD	Duncan			CW
1380 KSWO	Lawton	2.5		NX-TK
1420 KTJS	Hobart			CW/TK&n
89.3 KCCU	Lawton			FA*
90.3 KVRs	Lawton			RL*
91.5 KSYE	Frederick			cp-new
92.1 KF XI	Marlow			CW
94.3 KQLI	Lawton	8.3		AC&
95.3 KMGZ	Lawton	24.0		CH
96.7 KDDQ	Comanche			AC
98.1 KKRX-FM	Lawton	8.3		CR
99.5 KBZQ	Lawton			SA&
101.5 KLAW	Lawton	24.8		CW
102.3 KRHD-FM	Duncan			OL&
103.7 KRPT-FM	Anadarko			CW
104.7 KY YI	Burkburnett	.8		CW
105.9 KQTZ	Hobart			CH
107.3 KVRW	Lawton			OL&
[19 stations 4 AM 15 FM]				

Oklahoma City, OK

metro 787,900	TSA 1,381,200			
M St. rank 45	ARB rank 52 /4			Birch rank 48
Winter Arbitron (1) Fall Birch (2)				
640 WWLS	Moore	.8	.8	SX
800 KQCV	Oklahoma City	1.3	1.1	RL
890 KBYE	Oklahoma City			RL
930 WKY	Oklahoma City	6.2	2.5	EZ
1000 KTOK	Oklahoma City	6.9	5.1	NX-TK
1140 KPRW	Oklahoma City			ARs
1220 KTLV	Midwest City	.8	.6	RL
1340 KXXY	Oklahoma City	.6	.8	CWs
1400 KNOR	Norman	.2		AC
1450 KGFF	Shawnee	.4		OL

Tulsa, OK

metro 608,500	TSA 1,170,700			
M St. rank 69	ARB rank 63 /4			Birch rank 62
Winter Arbitron (1) Fall Birch (2)				
740 KRMG	Tulsa	9.7	10.1	NX-TK
970 KCFD	Tulsa		.8	RL
1050 KGTO	Tulsa	2.5	.8	AS&
1170 KVOO	Tulsa	4.5	3.2	CW
1270 KT RT	Claremore			TK/SX
1300 KAKC	Tulsa		.2	NX&/OL
1340 KTOW	Sand Springs		.5	BG
1430 KQLL	Tulsa	.1	.2	OLs
1530 KXTD	Wagoner			SXs
1550 KXOJ	Sapulpa			RCs
1570 KMYZ	Pryor			CH-ARs
89.5 KWGS	Tulsa		2.7	FA/JZ*
90.5 KNYD	Broken Arrow		2.6	RL*
91.3 KNGX	Claremore			VA*
92.1 KCMA	Broken Arrow	2.5	1.0	FA
92.9 KBZS	Tulsa	6.0	5.3	SA
94.1 KTHK	Okmulgee	1.9	2.8	CR
94.5 KEMX	Locust Grove			RCs
95.5 KWEN	Tulsa	17.2	18.9	CW
96.5 KRAV	Tulsa	4.8	4.8	AC
97.1 KMMY	Muskogee			CW
97.5 KMOD-FM	Tulsa	6.1	10.8	CR
98.5 KVOO-FM	Tulsa	3.2	4.3	CW
99.5 KSTM	Henryetta	2.4	1.4	CR&
100.7 KTFR	Claremore			cp-new
100.9 KXOJ-FM	Sapulpa	1.4	1.4	RC
102.1 KBIX-FM	Wagoner			cp-new
102.3 KTOW-FM	Sand Springs	1.6	4.8	RB
103.3 KTFX	Tulsa	4.2	2.7	CW
104.5 KMYZ-FM	Pryor	8.4	8.6	CH-AR
104.9 KREK	Bristow		.7	CW
105.3 KBXT	Bixby			cp-new
106.1 KQLL-FM	Owasso	4.2	3.9	OL
106.9 KAYI	Muskogee	5.7	5.5	AC
[35 stations 11 AM 24 FM]				



# M Street RADIO MARKETS

# OR

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT	
<b>Oregon</b>					<b>Eugene/Springfield, OR</b>					
<b>Bend, OR</b>					metro 237,600 TSA 535,100					
metro 59,200					M St. rank 184 ARB rank 141 /2 Birch rank 141					
M St. rank 368					Fall Arbitron (1) Fall Birch (2)					
Willhight Oct-3 to Nov 27-91 (2)					590	KUGN	Eugene	6.2	6.3	AC/TK&n
690	KRCO	Prineville		CW	650	KZTU	Junction City			cp-new
940	KGRL	Bend	1.6	SA&	860	KDBS	Eugene			cp-new
1110	KBND	Bend	2.8	NX-TK	1050	KORE	Springfield	.6	.3	RC/RL
1240	KPRB	Redmond	1.8	CWs	1120	KPNW	Eugene	6.5	4.1	AC/TK
91.3	KOAB-FM	Bend	2.9	FA&*	1280	KDUK	Eugene	1.5	2.2	OL&
94.1	KXIQ	Bend	18.3	CH	1320	KHNN	Eugene	1.5	1.6	AR&
95.1	KIJK	Prineville	3.4	SA	1400	KNND	Cottage Grove			CW&
96.5	KTWI	Warm Springs		CR	1450	KKXO	Eugene			AS&
97.5	KNLR	Bend	3.5	RC	1600	KEED	Eugene	2.4	1.1	CW&
98.3	KTWS	Bend	16.4	CRs	88.1	KWVA	Eugene			cp-new
100.7	KICE	Bend	13.3	CW	88.9	KQFE	Springfield			RL&*
102.9	KSJJ	Redmond	14.4	CW	89.7	KLCC	Eugene			4.7 NX/JZ*
104.1	KPXA	Sisters		cp-new	91.1	KWAX	Eugene			4.7 FA*
105.7	KQAK	Bend	7.6	OL&	91.9	KRVM	Eugene			.8 AP*
107.5	KLRR	Redmond	4.0	AC	93.1	KSND	Springfield	10.1	13.4	CH
[15 stations 4 AM 11 FM]					94.5	KMGE	Eugene	12.4	7.9	AC
<b>Coos Bay, OR</b>					95.3	KAVE	Creswell	4.1	3.8	AP
metro 49,700					96.1	KZEL-FM	Eugene	4.7	5.5	CR
M St. rank 405					97.9	KUGN-FM	Eugene	13.6	15.6	CW
Willhight Apr-11 to Jun-5-91 (2)					99.1	KPNW-FM	Eugene			OL&
630	KWRO	Coquille	6.0	OL&/TK&	104.7	KLCX	Florence	6.5	8.2	AR
1030	KDUN	Reedsport		CW	106.1	KFAT	Corvallis	.9	1.6	CW
1230	KHSN	Coos Bay	1.3	AS&	<b>[23 stations 10 AM 13 FM]</b>					
1340	KBBR	North Bend	8.6	CW&	<b>Klamath Falls, OR</b>					
1420	KRSR	Coos Bay		RL	metro 44,700					
88.5	KSBA	Coos Bay		NX/VA&*	M St. rank 410					
94.1	KNAR	Myrtle Point		cp-new	Willhight Sep-19 to Nov-13-91 (2)					
94.9	KOOS	North Bend	16.7	CW	960	KLAD	Klamath Falls	6.1		CWs
97.3	KSHR-FM	Coquille	16.0	AC	1070	KWSA	West Klamath			3.7 AS
98.7	KYTT	Coos Bay	8.8	RC	1150	KAGO	Klamath Falls			8.2 AC/TK&
106.5	KRSR-FM	Coos Bay		OL&	1450	KFLS	Klamath Falls			3.1 CW
107.3	KACW	North Bend	2.6	AC&	89.5	KTEC	Klamath Falls			AP
[12 stations 5 AM 7 FM]					90.9	KSKF	Klamath Falls			NX/VA&*
<b>Corvallis/Albany, OR</b>					92.5	KLAD-FM	Klamath Falls	34.3		CW
metro					99.5	KAGO-FM	Klamath Falls	21.8		AC
M St. rank 267					101.3	KCHQ	Altamont			4.3 OL
Willhight Mar-21 to May-15-91 (2)					106.9	KKRBB	Klamath Falls			7.6 AC
550	KOAC	Corvallis	7.0	FA*	<b>[10 stations 4 AM 6 FM]</b>					
790	KWIL	Albany	1.1	RL	<b>Medford/Ashland, OR</b>					
920	KSHO	Lebanon		AS&	metro 124,400 TSA 232,100					
990	KRKT	Albany	1.1	CWs	M St. rank 197 ARB rank 207 /1 Birch rank 210					
1240	KFLY	Corvallis	1.0	AS	Spring Arbitron (1) Fall Birch (2)					
1340	KLOO	Corvallis	1.5	OL	580	KCMX	Ashland	3.2	3.2	NX-TK&
1370	KFIR	Sweet Home	2.3	CW	610	KYJC	Medford			2.2 CWs
88.7	KBVR	Corvallis		JZ*	730	KRVC	Medford			RC
94.5	KMGE	Eugene	1.4	AC	880	KTMT	Phoenix			CHs
97.9	KUGN-FM	Eugene		CW	930	KAGI	Grants Pass			NX/VAs*
99.1	KPNW-FM	Eugene		OL&	1230	KSJK	Talent			NX-TK*
99.9	KRKT-FM	Albany	13.1	CW	1270	KAJO	Grants Pass			SAs
101.5	KEJO	Corvallis	1.9	AC	1300	KDOV	Phoenix	3.7	3.8	RL/RC
102.3	KGAL-FM	Brownsville	1.4	OL&	1440	KMED	Medford	10.6	6.5	AS&
103.7	KIQY	Lebanon	7.7	CH	89.1	KSMF	Ashland			NX/VA*
104.7	KLCX	Florence	9.8	AR	90.1	KSOR	Ashland			5.4 NX/VA*
106.1	KFAT	Corvallis	7.9	CW	91.7	KCIA	Medford			cp-new
107.1	KSKD	Sweet Home	1.0	AC	92.1	KEPO	Eagle Point			VA*
107.9	KHPE	Albany	4.1	RC	93.7	KTMT-FM	Medford	15.9	18.8	CH
[19 stations 7 AM 12 FM]					95.7	KBOY-FM	Medford	9.0	14.5	CR
					96.9	KYJC-FM	Grants Pass			CW
					98.3	KLDR	Harbeck-Fruitdale			SA
					100.3	KRWQ	Gold Hill	22.8	20.4	CW
					101.9	KCMX-FM	Ashland	9.0	3.2	SA
					102.7	KCNA	Cave Junction	6.9	5.4	OL&
					103.5	KOPE	Medford			NX-TK
					105.1	KROG	Phoenix			AC
					<b>[22 stations 9 AM 13 FM]</b>					

# OR

# M Street RADIO MARKETS

STATION	CITY	(1)	(2)	FORMAT
<b>Pendleton, OR</b>				
metro 48,700				
M St. rank 404				
1240 KTIK	Pendleton			AC/TK&
1290 KUMA	Pendleton			CW
1360 KOHU	Hermiston			CW
90.9 KRBM	Pendleton			FA/AP*
99.3 KQFM	Hermiston			AC
103.5 KWHF	Pendleton			CW
107.7 KXXM	Pendleton			AC-OL
[7 stations 3 AM 4 FM]				

<b>Portland, OR WA</b>				
metro 1,432,900 TSA 1,920,100				
M St. rank 33 ARB rank 25 /4 Birch rank 26				
Winter Arbitron (1) Fall Birch (2)				

620 KGW	Portland	.1	.4	AP-JZs
750 KXL	Portland	6.5	6.5	NX-TK
800 KPdq	Portland		.3	RL
860 KZTW	Troutdale			cp-new
910 KKSJ	Vancouver	3.8	2.5	AS&
970 KBBT	Portland	1.1	.9	AP
1010 KZRC	Milwaukie	1.8	1.0	AR&
1040 KEZF	Tigard			cp-new
1080 KWJ	Portland	1.6	1.4	CWs
1150 KKEY	Portland	.4		TK
1190 KEX	Portland	9.0	7.5	AC/TK&n
1220 KCCS	Salem			RL/RC
1230 KMUZ	Gresham			AC
1290 KLVS	Lake Oswego			RL
1330 KUPL	Portland	1.2	.9	CW-OL
1360 KUJK	Hillsboro			TK-SX&
1410 KBNP	Portland			MT&
1450 KBPS	Portland			VA*
1480 KBMS	Vancouver		2.1	RB
1520 KFXX	Oregon City	1.0	.2	TK/SX
1550 KVAN	Vancouver			AC
88.3 KBVM	Portland		.8	RC*
89.1 KMHD	Gresham		1.3	JZ*
89.9 KBPS-FM	Portland		1.5	FA*
90.7 KBOO	Portland		1.0	VA*
91.5 KOPB-FM	Portland		2.1	FA*
92.3 KGOJ	Portland		5.9	5.7 AR
93.7 KPdq-FM	Portland		1.5	1.1 RL
94.7 KMUZ-FM	Camas			cp-new
95.5 KXL-FM	Portland		3.5	2.1 SA
97.1 KKSJ-FM	Portland		5.1	5.9 OL
98.5 KUPL-FM	Portland		9.2	8.7 CW
99.5 KWJ-FM	Portland		5.1	4.4 CW
100.3 KKRZ	Portland		7.7	10.4 CH
101.1 KUFO	Portland		4.5	5.8 AR
101.9 KINK	Portland		7.5	6.3 AP-JZ
103.3 KKCW	Beaverton		5.8	6.3 AC
105.1 KXYQ	Salem		3.6	3.2 CH
106.7 KMXI	Lake Oswego		1.3	OL
107.5 KRRC	Portland			AP*
107.5 KDBX	Banks		.7	1.3 RC
[41 stations 21 AM 20 FM]				

<b>Roseburg, OR</b>				
metro 71,200				
M St. rank 366				
Willnight Sep-12 to Nov-6-91 (2)				
700 KGRV	Winston		7.4	RL
950 KTBR	Roseburg		3.4	OL
1240 KQEN	Roseburg		2.5	AS&/TK&
1490 KRNR	Roseburg		12.7	CW
91.5 KSRS	Roseburg			NX/VA&*
103.1 KRBS-FM	Roseburg		20.5	CW
104.3 KTRQ-FM	Tri-City		11.6	Z
[7 stations 4 AM 3 FM]				

STATION	CITY	(1)	(2)	FORMAT
<b>Salem, OR</b>				
metro 222,200				
M St. rank 167				
880 KWIP	Dallas			AC
940 KWBY	Woodburn			CW
990 KRKT	Albany			CWs
1220 KCCS	Salem			RL/RC
1390 KSLM	Salem			OL
1430 KYKN	Keizer			NX-TK&
1460 KCKX	Stayton			CW&
1490 KBZY	Salem			AC
99.9 KRKT-FM	Albany			CW
105.1 KXYQ	Salem			CH
106.1 KFAT	Corvallis			CW
107.9 KHPE	Albany			RC
[12 stations 8 AM 4 FM]				

## Pennsylvania

<b>Allentown/Bethlehem, PA NJ</b>				
metro 586,500 TSA 892,200				
M St. rank 75 ARB rank 64 /4 Birch rank 66				
Winter Arbitron (1) Fall Birch (2)				
790 WAEB	Allentown	4.7	5.5	NX-TK
1000 WRNJ	Hackettstown	.8	.7	AC
1100 WGPA	Bethlehem			AC
1160 WYNS	Lehighton	.9	.3	OL
1180 WBCQ	Quakertown			cp-new
1230 WODE	Easton	.6	.4	OLs
1320 WKAP	Allentown			AS&
1400 WEST	Easton	3.8	2.4	AS&
1410 WLSH	Lansford		.4	SA
1470 WKKW	Allentown	3.6	2.4	CW
1600 WHOL	Allentown			RC
89.7 WJUH	Allentown		.1	VA*
90.3 WXLV	Schnecksville			AP*
91.3 WLVR	Bethlehem		.2	VA*
95.1 WZZO	Bethlehem	12.3	16.9	AR
96.1 WLEV	Easton	10.3	10.4	AC
99.9 WODE-FM	Easton		8.1	10.3 OL
100.7 WFMZ	Allentown		14.5	9.4 EZ
104.1 WAEB-FM	Allentown		9.2	12.1 CH
104.9 WRJH	Easton			AP*
107.1 WRNJ-FM	Belvidere			cp-new
107.5 WBYN	Boyetown	.4	.1	RL
[22 stations 11 AM 11 FM]				

<b>Altoona, PA</b>				
metro 109,000 TSA 497,100				
M St. rank 304 ARB rank 225 /1 Birch rank 224				
Spring Arbitron (1) Fall Birch (2)				
1110 WJSM	Martinsburg			RL/EZs
1240 WRTA	Altoona	7.6	6.3	EZ/TK&
1290 WFBG	Altoona	5.1	4.2	SA
1370 WKMC	Roaring Spring	5.1	4.8	AS&
1400 WAMQ	Loretto			AC
1430 WVAM	Altoona	12.6	6.3	CW
1580 WRDD	Ebensburg			RLs
89.9 WTLR	State College		2.6	RL*
92.7 WJSM-FM	Martinsburg			RL/EZ
94.3 WBXQ	Cresson	6.6	8.5	CR
94.7 WBRX	Patton			SA&
95.5 WKYE	Johnstown			AC-CH
96.5 WKQS-FM	Johnstown			AC-OL
98.1 WFGY	Altoona	13.1	25.4	CW
99.1 WIYQ	Ebensburg		1.1	OL&
100.1 WPRR	Altoona	15.2	14.8	CH
101.1 WGMR	Tyrone		.5	CW
103.5 WLAK	Huntingdon		1.0	.5 CH
103.9 WALY	Bellwood		9.1	7.4 AC-CH
104.9 WHPA	Holidaysburg	10.6	5.3	AC&
105.7 WKXU	Portage			CW&
[21 stations 7 AM 14 FM]				

# M Street RADIO MARKETS

**PA**

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
<b>Erie, PA OH NY</b>					<b>Hazleton, PA</b>				
metro 225,900 TSA 415,100					metro 100,000				
M St. rank 173 ARB rank 145 /2 Birch rank 139					M St. rank 318				
Fall Arbitron (1) Fall Birch (2)					West Hazleton				
1260	WRIE	Erie	2.7	2.1	1300	WXPX			AC/TK&n
1330	WEYZ	Erie	7.4	6.6	1410	WLSH	Lansford		SA
1400	WLKK	Erie	5.9	3.0	1490	WAZL	Hazleton		AR
1450	WPSE	Erie	1.5		97.9	WWSH	Hazleton		SA&
1530	WEHN	North East			101.9	WAVT-FM	Pottsville		CH
88.1	WEFR	Erie			103.1	WQEQ	Freeland		AC&
88.3	WGAE	Girard			105.5	WMGH	Tamaqua		AC
88.5	WMCE	Erie			[7 stations 3 AM 4 FM]				
88.9	WFSE	Edinboro			<b>Johnstown, PA</b>				
89.9	WERG	Erie	1.5		metro 201,100	TSA 381,600			
91.3	WQLN-FM	Erie	2.7		M St. rank 220	ARB rank 158 /2 Birch rank 146			
94.7	WVZB	Erie			Fall Arbitron (1) Fall Birch (2)				
97.1	WRFO-FM	Ashtabula	1.8	1.2	560	WFRB	Frostburg	1.1	.6
97.9	WXTA	Edinboro	8.3	7.2	850	WJAC	Johnstown	6.2	4.5
99.9	WXKC	Erie	14.8	10.2	950	WNCC	Barnesboro		Z
100.3	WZPR	Meadville	1.5	1.5	990	WVSC	Somerset	3.1	3.6
100.9	WRKT	North East	13.9	18.4	1230	WCRO	Johnstown		.6
101.7	WVCC	Linesville			1330	WADJ	Somerset	.6	AC
102.3	WJET	Erie	13.9	21.7	1350	WBEM	Windber		Z
103.7	WMXE	Erie	11.5	12.7	1400	WAMQ	Loretto		AC
105.5	WGOJ	Conneaut			1470	WZGO	Portage		OL
106.3	WCTL	Union City	1.5	1.2	1490	WNTJ	Johnstown	2.8	1.2
[22 stations 5 AM 17 FM]					1580	WRDD	Ebensburg		RLs
<b>Harrisburg, PA</b>					88.9	WFRJ	Johnstown		RL&*
metro 500,200 TSA 1,426,800					92.1	WGLU	Johnstown	14.1	17.5
M St. rank 91 ARB rank 75 /4 Birch rank 90					94.3	WBXQ	Cresson	1.7	4.2
Winter Arbitron (1) Fall Birch (2)					95.5	WKYE	Johnstown	9.9	8.7
580	WHP	Harrisburg	6.5	9.0	96.5	WKQS-FM	Johnstown	8.2	9.9
720	WWII	Shiremanstown	1.2		97.3	WCCZ	Spangler		OL&
940	WADV	Lebanon			97.7	WVSC-FM	Somerset	3.4	2.1
960	WHYL	Carlisle	5.4	2.8	98.1	WFGY	Altoona	3.1	6.9
1000	WIOO	Carlisle			99.1	WIYQ	Ebensburg	2.5	1.8
1230	WKBO	Harrisburg			101.7	WYSN	Central City	9.0	5.7
1270	WLBR	Lebanon	2.4		103.9	WALY	Bellwood		.3
1290	WQIN	Lykens	1.1	.6	105.3	WFRB-FM	Frostburg	2.3	1.8
1400	WNNK	Harrisburg	.2	.5	105.7	WKXU	Portage	.6	CW&
1460	WIMX	Harrisburg			[24 stations 11 AM 13 FM]				
1510	WAHT	Annville			<b>Lancaster, PA</b>				
1600	WPDC	Elizabethtown			metro 356,100	TSA 740,500			
88.1	WRTQ	Harrisburg			M St. rank 119	ARB rank 100 /2 Birch rank 102			
89.5	WTIF-FM	Harrisburg	4.1		Fall Arbitron (1) Fall Birch (2)				
90.7	WVMM	Grantham			850	WEEU	Reading		AC/TK
91.1	WMSS	Middletown			910	WSBA	York	1.1	1.4
91.7	WJAZ	Summerdale	2.2		960	WHYL	Carlisle	1.1	.5
92.1	WCTX	Palmyra	.6	.3	1310	WGSA	Ephrata		Z
92.7	WHTF	Starview	2.1	1.6	1390	WLAN	Lancaster	2.2	1.2
93.5	WTPA	Mechanicsburg	10.6	11.8	1490	WLPA	Lancaster	1.6	1.2
94.5	WDAC	Lancaster	1.4	1.1	88.7	WRFH	Marietta		cp-new
94.9	WWKL	Harrisburg	7.4	9.1	89.1	WFNM	Lancaster		VA*
96.1	WGCB-FM	Red Lion			89.5	WTIF-FM	Harrisburg	2.0	FA*
96.9	WLAN-FM	Lancaster	.6	.2	90.3	WJTL	Lancaster	3.9	RC*
97.3	WRVV	Harrisburg			91.3	WLCH	Lancaster		SS/TK*
98.5	WYCR	Hanover	1.0	1.9	92.1	WCTX	Palmyra		OL
98.9	WQLV	Millersburg			92.7	WHTF	Starview	6.8	8.7
99.3	WIMX-FM	Harrisburg	5.9	5.0	93.5	WTPA	Mechanicsburg	2.7	3.4
100.1	WUFM	Lebanon	1.5		94.5	WDAC	Lancaster	6.7	6.2
101.3	WNCE	Lancaster	2.7	1.6	94.9	WWKL	Harrisburg	2.5	3.0
102.3	WHYL-FM	Carlisle	4.2	3.6	96.9	WLAN-FM	Lancaster	6.7	9.6
103.3	WARM-FM	York	1.4	1.1	98.5	WYCR	Hanover	2.3	2.7
104.1	WNNK-FM	Harrisburg	10.3	16.8	101.3	WNCE	Lancaster	8.6	6.2
105.7	WQXA-FM	York	4.1	7.2	102.5	WRFY-FM	Reading	1.8	2.1
106.7	WRKZ	Hershey	7.4	4.6	103.3	WARM-FM	York	10.3	8.0
107.7	WGTY	Gettysburg	1.1	.8	104.1	WNNK-FM	Harrisburg	.7	.2
[36 stations 12 AM 24 FM]					105.1	WIOV	Ephrata	8.6	9.9
					105.7	WQXA-FM	York	4.1	5.5
					106.7	WRKZ	Hershey	7.0	6.4
					[25 stations 6 AM 19 FM]				

# PA

# M Street RADIO MARKETS

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
<b>Philadelphia, PA NJ</b>					<b>Pittsburgh, PA WV</b>				
metro 4,085,500 TSA 7,264,200					metro 1,889,000 TSA 3,300,600				
M St. rank 5 ARB rank 5 / 4 Birch rank 5					M St. rank 19 ARB rank 20 / 4 Birch rank 20				
Winter Arbitron (1) Fall Birch (2)					Winter Arbitron (1) Fall Birch (2)				
560	WEAZ	Philadelphia	1.0	.2	EZ	540	WWCS	Canonsburg	RC
610	WP	Philadelphia	3.4	3.6	SX/TK&I	590	WMBS	Uniontown	1.2 .6 SA
640	WWJZ	Mount Holly			cp-new	620	WHJB	Greensburg	.3 AC/TK&
690	WPHE	Phoenixville			SS-RL	730	WPIT	Pittsburgh	.3 .1 RL
740	WVCH	Chester			RL	810	WEDO	McKeesport	RL/TK
800	WTMR	Camden			RL	860	WYJZ	Pittsburgh	.4 JZ
860	WTEL	Philadelphia			SS/ET	890	WGPL	Bethel Park	cp-new
900	WURD	Philadelphia			RG	910	WAVL	Apollo	RL
950	WPEN	Philadelphia	5.5	3.9	AS	940	WESA	Charleroi	ACs
990	WZZD	Philadelphia	.3	.4	RL	970	WWSW	Pittsburgh	.6 .9 OLs
1060	KYW	Philadelphia	8.4	6.3	NX	1020	KDKA	Pittsburgh	12.0 12.4 NX-TK
1110	WNAP	Norristown	.8	.5	RL	1080	WDSY	Pittsburgh	CWs
1210	WUGL	Philadelphia	.5	.4	OL	1130	WASP	Brownsville	TK
1310	WSSJ	Camden			AC-OL	1150	WKPA	New Kensington	SA/TK
1340	WHAT	Philadelphia	1.1	1.2	TK	1230	WBVP	Beaver Falls	.5 .8 TK
1440	WNPV	Lansdale			SA	1250	WTAE	Pittsburgh	5.6 5.1 NX-TK
1480	WDAS	Philadelphia	1.0	.9	BG/TK	1320	WJAS	Pittsburgh	4.2 3.0 AS
1490	WBCB	Levittown			AC/TK	1360	WIXZ	McKeesport	.3 CW&
1520	WCHE	West Chester			AS/TK&	1410	KQV	Pittsburgh	2.0 1.5 NX/TK&n
1540	WPGR	Philadelphia	.4		OL	1450	WJPA	Washington	OLs
1570	WBUX	Doylestown			AC/TK	1460	WMBA	Ambridge	.4 AC/TK&
1590	WCZN	Chester			CW	1480	WCNS	Latrobe	AC&
88.1	WNJS-FM	Berlin			cp-new	1510	WXVX	Monroeville	AP
88.1	WPFB	Philadelphia			VA*	1530	WPCW	Jeannette	CH/TK
88.5	WXPB	Philadelphia	.5		VA*	1550	WCXJ	Braddock	.4 RB
88.9	WBVO	Sellersville			VA*	1570	WQTW	Latrobe	CHs
89.1	WYBF	Radnor Township			AP*	1590	WPLW	Carnegie	RL
89.1	WXVU	Villanova			AP*	88.3	WRCT	Pittsburgh	AP*
89.3	WRDV	Warminster			VA*	89.3	WQED-FM	Pittsburgh	1.3 FA*
89.5	WDNR	Chester			VA*	90.5	WDUQ	Pittsburgh	.7 NX/JZ*
89.5	WEEE	Cherry Hill			RL*	91.3	WYEP	Pittsburgh	.2 AP-JZ*
89.7	WGLS-FM	Glassboro			VA*	92.9	WLTJ	Pittsburgh	5.2 4.3 SA
90.1	WRTI	Philadelphia	1.4		JZ*	93.7	WBZZ	Pittsburgh	5.3 6.2 CH
90.9	WHYY-FM	Philadelphia	2.0		NX-TK*	94.5	WWSW-FM	Pittsburgh	8.2 7.3 OL
91.5	WSRN-FM	Swarthmore			AP*	95.3	WJPA-FM	Washington	OL
91.5	WDBK	Blackwood			VA*	96.1	WVTY	Pittsburgh	4.1 3.3 AC
91.7	WKDU	Philadelphia			AP*	96.9	WRRK	Braddock	2.9 3.0 AR
91.7	WPWT	Philadelphia			RB/VA*	98.3	WESA-FM	Charleroi	.3 .3 AC
92.5	WXTU	Philadelphia	4.3	3.8	CW	98.5	WPTS	Pittsburgh	AP-CH*
93.3	WMMR	Philadelphia	6.2	7.5	AR	99.7	WSHH	Pittsburgh	6.1 3.5 SA
93.7	WSTW	Wilmington		.2	CH	100.7	WMXP	New Kensington	4.1 5.0 CH-RB
94.1	WYSP	Philadelphia	5.9	6.7	CR	101.5	WPIT-FM	Pittsburgh	.8 2.3 RC
94.9	WRSD	Folsom			AC*	102.5	WDVE	Pittsburgh	9.7 12.8 AR
95.7	WFLN-FM	Philadelphia	2.9	2.3	FA	103.9	WLSW	Scottdale	CH
96.5	WWDB	Philadelphia	4.8	4.2	TK	104.7	WORD-FM	Pittsburgh	.5 RL
97.5	WPST	Trenton	1.0	1.0	CH	105.9	WAMO-FM	Pittsburgh	5.8 7.1 RB
98.1	WUGL-FM	Philadelphia	3.8	4.0	OL	106.7	WWKS	Beaver Falls	1.1 .3 CR
98.9	WUSL	Philadelphia	7.1	9.8	RB	107.1	WSSZ	Greensburg	.5 .5 CR
99.5	WJBR-FM	Wilmington	.7	.1	AC	107.9	WDSY-FM	Pittsburgh	6.0 8.0 CW
100.3	WKSZ	Media	2.4	1.3	AC	<b>[49 stations 27 AM 22 FM]</b>			
101.1	WEAZ-FM	Philadelphia	6.0	3.5	SA	<b>Reading, PA</b>			
101.5	WKXW	Trenton	.6	.6	OL	metro 286,300 TSA 286,300			
102.1	WIOQ	Philadelphia	3.5	6.0	CH-RB	M St. rank 147 ARB rank 127 / 2			
102.9	WMGK	Philadelphia	3.6	4.1	SA	Fall Arbitron (1)			
103.9	WIBF-FM	Jenkintown			RL/ET	850	WEEU	Reading	8.3 AC/TK
104.5	WYXR	Philadelphia	4.2	2.9	AC-CH	940	WADV	Lebanon	.6 RG
105.3	WDAS-FM	Philadelphia	3.4	5.9	SB	1240	WAGO	Reading	.8 OL&
106.1	WEGX	Philadelphia	4.9	5.2	CH	1340	WRAW	Reading	6.8 AS&
106.9	WKDN	Camden	.4		RL&*	1370	WPAZ	Pottstown	AS
107.9	WHHS	Havertown			VA*	91.3	WXAC	Reading	AP*
<b>[60 stations 22 AM 38 FM]</b>					102.5	WRFY-FM	Reading	13.0	CH
					105.1	WIOV	Ephrata	9.1	CW
					107.5	WBYN	Boyertown	.3	RL
					<b>[9 stations 5 AM 4 FM]</b>				

# M Street RADIO MARKETS

PR

STATION	CITY	(1)	(2)	FORMAT
<b>Scranton/Wilkes-Barre, PA</b>				
metro 627,000	TSA 1,048,400			
M St. rank 107	ARB rank 62/4	Birch rank 64		
Winter Arbitron (1) Fall Birch (2)				
550 WJMW	Bloomsburg	.8	.5	SA-AS
590 WARM	Scranton	3.9	4.0	NX-TK
630 WEJL	Scranton	4.0	3.3	AS&
730 WNAK	Nanticoke	6.9	3.8	AS
750 WWAX	Olyphant			MT&
840 WVPO	Stroudsburg	1.2	.3	AC
890 WFQA	Nicholson			cp-new
910 WGBI	Scranton	.1		CW&
930 WCNB	Bloomsburg		.2	CW
980 WILK	Wilkes-Barre	3.5	1.5	NX-TK
1240 WBAX	Wilkes-Barre	1.6	1.7	AS
1300 WXPX	West Hazleton	.6		AC/TK&n
1320 WTSS	Scranton			-
1340 WTSW	Wilkes-Barre			-
1400 WICK	Scranton	1.2	1.1	EZ
1440 WCCL	Carbondale	1.7	.5	AS
1460 WEMR	Tunkhannock	.5	.1	CW
1490 WAZL	Hazleton	.8		AR
1550 WARD	Pittston	.4	.3	TK
88.1 WRGN	Sweet Valley			RL*
88.5 WRKC	Wilkes-Barre			JZ/AP*
89.1 WSFX	Nanticoke			AP*
89.9 WVIA-FM	Scranton	2.4		FA/JZ/AP*
90.7 WCLH	Wilkes-Barre			VA*
91.1 WRTY	Jackson Township			JZs*
91.5 WVMW-FM	Scranton			AP*
92.1 WYOS	Nanticoke	2.6	1.3	OL
92.9 WMGS	Wilkes-Barre	4.9	4.4	AC
93.5 WSBG	Stroudsburg	2.1	2.4	CH
93.7 WDLS	Dallas	3.5	3.9	CW
94.3 WSGD-FM	Carbondale	2.0	2.5	OL
95.7 WZZV	Olyphant	.5		CR&
95.9 WZZC	Benton	.7	.5	CRs
96.5 WPEL-FM	Montrose		.2	RL/EZ*
97.1 WYRM	Mountaintop			NX-TKs
97.9 WWSH	Hazleton	2.5	1.9	SA&
98.5 WKRZ-FM	Wilkes-Barre	14.4	20.3	CH
99.5 WUSR	Scranton			AP*
99.9 WODE-FM	Easton	1.3	1.1	OL
101.3 WGBI-FM	Scranton	3.4	3.0	AC&
102.3 WTLQ	Pittston	2.1	3.5	CH
103.1 WQEQ	Freeland	1.3		AC&
104.9 WWDL-FM	Scranton	1.0	.3	AC
106.5 WHLM	Bloomsburg	1.3	2.9	CH
107.1 WEZX	Scranton	7.1	13.0	CR
<b>[45 stations 19 AM 26 FM]</b>				

STATION	CITY	(1)	(2)	FORMAT
<b>Williamsport, PA</b>				
metro 99,100	TSA 381,200			
M St. rank 298	ARB rank 232/1	Birch rank 235		
Spring Arbitron (1) Fall Birch (2)				
1050 WLYC	Williamsport	7.0	4.1	AS
1190 WMRE	Hughesville			ASs
1230 WBPZ	Lock Haven			OL&
1340 WPPA	Williamsport	2.5	1.8	OL&
1400 WRAK	Williamsport	3.5	4.7	NX-TK
1450 WFXX	S. Williamsport			SX&
1600 WJSA	Jersey Shore			RLs
88.1 WWAS	Williamsport			AP*
88.9 WQSU	Selinsgrove	.6		JZ/AP/OL*
91.3 WGRG	Lewisburg	.6		RC*
91.7 WRLC	Williamsport			AP*
92.1 WSNU	Lock Haven			AC&
93.5 WJSA-FM	Jersey Shore	1.0	1.2	RL
95.5 WMRE-FM	Salladasburg			AS&
97.7 WRKK	Jersey Shore	3.0	2.4	CR
99.3 WZXR	S. Williamsport		5.9	AR
99.9 WHUM	Avis	1.0		SA&

STATION	CITY	(1)	(2)	FORMAT
102.7 WKSB	Williamsport	13.0	17.1	AC-OL
103.9 WHTO	Muncy	23.5	23.5	CH
105.1 WILQ	Williamsport	29.0	28.2	CW
107.9 WRAK-FM	Williamsport			NX-TKs
<b>[21 stations 7 AM 14 FM]</b>				

STATION	CITY	(1)	(2)	FORMAT
<b>York, PA</b>				
metro 354,600	TSA 1,266,800			
M St. rank 150	ARB rank 102/4	Birch rank 103		
Winter Arbitron (1) Fall Birch (2)				
580 WHP	Harrisburg	1.8	1.3	NX-TK
910 WSBA	York	4.6	6.1	AC
960 WHYL	Carlisle	1.8		AS&
1250 WQXA	York			CH-RBs
1280 WHVR	Hanover	3.2	1.0	AS
1320 WGET	Gettysburg	1.1	.8	AC/TK&1
1350 WOYK	York			CW
1440 WGCB	Red Lion			RL
1580 WNZT	Columbia			NX-TK&
88.1 WVYC	York			AP*
88.7 WRFH	Marietta			cp-new
89.5 WITF-FM	Harrisburg		1.6	FA*
90.3 WJTL	Lancaster		.8	RC*
91.7 WIXQ	Millersville			VA*
92.7 WHTF	Starview	1.7	4.0	CR
93.5 WTPA	Mechanicsburg	4.2	5.3	AR
94.5 WDAC	Lancaster	1.2	1.1	RL
94.9 WWKL	Harrisburg	2.5	2.1	OL
96.1 WGCB-FM	Red Lion		.5	RL
96.9 WLAN-FM	Lancaster	.8	.2	CH
97.3 WRVW	Harrisburg			AC
98.5 WYCR	Hanover	6.3	10.0	CH
99.3 WIMX-FM	Harrisburg	.3	.5	AC-OL
100.7 WGRX	Westminster	4.0	4.2	CR
101.3 WNCE	Lancaster	6.5	3.5	SA
103.3 WARM-FM	York	14.2	8.1	AC
104.1 WNNK-FM	Harrisburg	2.3	1.5	CH
105.7 WQXA-FM	York	4.6	8.9	CH-RB
106.7 WRKZ	Hershey	8.3	7.6	CW
107.7 WGTY	Gettysburg	9.4	10.8	CW
<b>[30 stations 9 AM 21 FM]</b>				

## Puerto Rico

STATION	CITY	(1)	(2)	FORMAT
<b>Mayaguez, PR</b>				
metro 403,700				
M St. rank 99				
Asesores Jan-1 to March 31-92 (1)				
600 WAEL	Mayaguez	1.0		SS-AC-VA
710 WKJB	Mayaguez	4.7		SS-NX&m/SS
760 WORA	Mayaguez	1.7		NX-TKs
850 WABA	Aguadilla	2.5		SS-VA
880 WYKO	Sabana Grande			SS-VA
930 WEKO	Cabo Rojo	3.2		SS-NX
990 WPRA	Mayaguez			SS-VA
1040 WCXQ	Moca			SS-CH
1090 WSOL	San German			Z
1300 WTLI	Mayaguez	3.7		SS-AS
1340 WNOZ	Aguadilla			SS-CH/VA
1390 WISA	Isabela	2.2		SS-VA
1410 WRSS	San Sebastian			SS-EZ
1460 WLRP	San Sebastian			SS-NX&m/SS
1510 WAVB	Lajas	.8		SS-CH
90.3 WVID	Anasco			Z
92.1 WEGM	Hormigueros			SS-CHs
92.9 WTPM	Aguadilla			SS-EZ
94.1 WOYE-FM	Mayaguez	17.5		SS-CH
95.1 WRPC	San German			SS-AC
96.1 WAEL-FM	Maricao	4.5		SS-CH
97.5 WIOB	Mayaguez	9.0		SS-AC
98.3 WREI	Quebradillas	2.1		SS
99.1 WKJB-FM	Mayaguez	5.0		SS-AC

**PR**

**M Street RADIO MARKETS**

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
100.3 WIVA-FM	Aguadilla	14.4		SS-SA	100.7 WXYX	Bayamon	8.3		SS-CH/SA
101.5 WKSA-FM	Isabela	5.0		SS-ACs	102.5 WIAC-FM	San Juan	3.6		SS-AC
102.3 WMIO	Cabo Rojo	.6		SS-AC	103.3 WVJP-FM	Caguas	2.4		SS-AC
105.5 WRFE	Aguada	4.8		SS-RL*	104.7 WKAQ-FM	San Juan	9.6		SS-CH
					105.7 WCAD	San Juan	2.1		SS-AR
					106.9 WMEG	Guayama	3.3		SS-CH
					107.7 WVOZ-FM	Carolina			SS-SA

[27 stations 14 AM 13 FM]

**Ponce, PR**

metro 467,900

M St. rank 86

Asesores Jan-1 to March 31-92 (1)

550 WPAB	Ponce	2.4		SS-NX&m/TK
580 WKAQ	San Juan			SS-NX
910 WPRP	Ponce	.7		NX-TKs
1060 WCGB	Juana Diaz			SS-RL-VA
1170 WLEO	Ponce	5.1		SS-NX&m/VA
1210 WHOY	Salinas	1.4		SS-VA
1260 WISO	Ponce	1.0		SS-VA
1330 WENA	Penuelas			SS-AC
1420 WEUC	Ponce			VA/SS*
1490 WZBS	Ponce			SS-NX&m/SS
1550 WKFE	Yauco	2.4		SS-NX&m/VA
1570 WPPC	Penuelas			SS-RL
1590 WXRf	Guayama	.7		SS-VA
88.9 WEUC-FM	Ponce			SS-EZ*
93.3 WOQI	Ponce	5.6		SS-RB
94.1 WOYE-FM	Mayaguez			SS-CH
98.5 WPRM-FM	San Juan			SS-SA
99.1 WKJB-FM	Mayaguez			SS-AC
100.3 WIVA-FM	Aguadilla			SS-SAs
101.1 WRIO	Ponce	9.7		SS-SA
101.9 WZAR	Ponce	16.1		SS-NX&m/SS
104.7 WKAQ-FM	San Juan			SS-CH
105.1 WIOC	Ponce	8.5		SS-AC
106.9 WMEG	Guayama			SS-CH
107.3 WCMN-FM	Arecibo	1.9		SS-CH

**San Juan, PR**

metro 964,700

M St. rank 42

Asesores Jan-1 to March 31-92 (1)

580 WKAQ	San Juan	5.2		SS-NX
630 WSKN	San Juan			NX-TK
680 WAPA	San Juan			SS-TK
740 WIAC	San Juan	2.3		SS-AS-VA
810 WKVM	San Juan	.9		SS-AC-VA
870 WVOZ	San Juan			SS-SA
940 WIPR	San Juan			SS-VAs*
1030 WOSO	San Juan			TK/VA
1110 WVJP	Caguas			SS-VA
1140 WQII	San Juan			SS-VA
1190 WBMJ	San Juan			RL
1320 WUNO	San Juan	5.6		SS-NX
1370 WIVV	Vieques			RL
1400 WIDA	Carolina			SS-RL*
1430 WNEL	Caguas			SS-NX&m/SS
1520 WRAI	San Juan			SS-SX
1560 WRSJ	Bayamon	.7		SS-EZ
1580 WMTI	Morovis			SS-VA
1600 WLUZ	Bayamon			SS-AS
88.1 WCRP	Guayama			SS-RL*
89.7 WRTU	San Juan			SS-VA*
90.5 WIDA-FM	Carolina			SS-RL*
91.3 WIPR-FM	San Juan			SS-VA*
92.5 WORO	Corozal	3.2		SS-EZ
93.7 WZNT	San Juan	11.7		SS-SA
94.7 WGSX	Bayamon	2.1		CH
95.7 WFID	Rio Piedras	4.5		AC
96.5 WDOY	Fajardo	5.9		SS-CH
97.7 WBRQ	Cidra	2.9		SS-AC
98.5 WPRM-FM	San Juan	3.9		SS-SA
98.9 WSAN	Vieques			SS-VA
99.9 WIOA	San Juan	8.1		SS-AC

**Rhode Island**

**Providence, RI MA**

metro 1,282,900 TSA 2,120,100

M St. rank 43 ARB rank 29 /4 Birch rank 29

Winter Arbitron (1) Fall Birch (2)

550 WICE	Pawtucket	.8		CW/TK&I
630 WPRO	Providence	4.3	3.7	TK
790 WLKW	Providence	3.9	2.2	EZ
920 WHJJ	Providence	6.0	5.7	NX-TK
990 WALE	Providence	1.4	.5	NX-TK
1110 WWRX	East Providence			NX&
1220 WRIB	Providence			RL/ET
1240 WOON	Woonsocket	.3	.1	AC/TK
1290 WRCP	Providence			ET
1320 WARA	Attleboro	.3		TK
1340 WNBH	New Bedford	.8	.2	AS&
1380 WNRI	Woonsocket	.8	1.5	AC
1400 WHITB	Fall River	.6		NX-TK
1420 WBSM	New Bedford	1.9	1.6	NX-TK
1450 WKRI	West Warwick			AS&
1540 WADK	Newport			SA
1570 WPEP	Taunton			AS&/TK
1590 WARV	Warwick	.3		RL
88.3 WQRI	Bristol			AR*
90.3 WRJU	Kingston	.3		VA*
91.3 WDOM	Providence			VA*
91.5 WCVY	Coventry			CH*
92.3 WPRO-FM	Providence	8.1	9.0	CH
93.3 WSNE	Taunton	5.3	5.3	AC
94.1 WHJY	Providence	8.1	10.3	AR
95.5 WBRU	Providence	2.7	2.7	AP
97.3 WJFD-FM	New Bedford	.5		ET
98.1 WCTK	New Bedford	3.7	3.7	CW
99.1 WPLM-FM	Plymouth	2.9	1.4	AS
100.3 WOTB	Middletown	.6	.9	NA
101.5 WWBB	Providence	5.8	5.9	OL
103.7 WWRX-FM	Westerly	3.9	3.1	AR
105.1 WWLI	Providence	7.4	6.8	AC
106.3 WWKX	Woonsocket	2.1	5.7	CH
107.1 WFHN	Fairhaven	1.9	3.2	CH

[35 stations 18 AM 17 FM]

**South Carolina**

**Charleston, SC**

metro 421,300 TSA 696,200

M St. rank 90 ARB rank 85 /4 Birch rank 85

Winter Arbitron (1) Fall Birch (2)

730 WPAL	Charleston	5.8	1.8	RB
810 WQIZ	St. George	1.1	.1	RL
910 WVVO	Dorchester			Z
950 WMCI	Moncks Corner	1.3	.6	BG
980 WAZS	Summerville			CW
1200 WWRJ	James Island			cp-new
1250 WTMA	Charleston	6.3	5.7	NX-TK
1340 WOKE	Charleston	.4	.1	AS
1390 WXTC	Charleston		.3	ACs
1450 WUJM	Charleston			NX
1480 WZJY	Mount Pleasant	1.4	3.0	RG
88.5 WFCH	Charleston			RL&*
89.3 WSCI	Charleston	2.1		FA&/VA&*
90.7 WYFH	North Charleston	.4		RL&*
90.9 WCEW	Charleston			Z

# M Street RADIO MARKETS

SC

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
91.5 WKCL	Ladson		2.1	RL*	102.1 WMXT	Pamplico	2.6		AC
92.5 WHLZ	Manning	.7	.3	CW	102.9 WSQN	Scranton			AC
93.5 WWWZ	Summerville	10.7	6.8	RB	103.3 WJMX-FM	Cheraw	6.5		CH
94.3 WUJM-FM	Goose Creek	2.5		EZ	104.1 WYAV	Conway	1.7		CH
95.1 WSSX-FM	Charleston	8.1	11.1	CH	105.5 WDAV-FM	Darlington	4.3		CR&
96.1 WAVF	Hanahan	5.7	6.8	AR	106.3 WYNN-FM	Florence	10.3		RB
96.9 WXTG-FM	Charleston	6.7	6.1	AC	107.1 WCIG	Mullins			RB/BGn
98.1 WYBB	Folly Beach	3.2	5.8	CR	107.5 WBUB	St. George			CW
100.7 WSUY	Charleston	5.6	2.9	AC	[23 stations 8 AM 15 FM]				
101.7 WMGL	Ravenel			Z	<b>Greenville/Spartanburg, SC NC</b>				
102.5 WXLV	North Charleston	3.2	2.5	OL&	metro 670,800 TSA 1,458,000				
103.5 WEZL	Charleston	10.9	12.6	CW	M St. rank 59 ARB rank 58 /4 Birch rank 60				
104.5 WDXZ	Mount Pleasant	2.4		AC	Winter Arbitron (1) Fall Birch (2)				
105.5 WJYQ	Moncks Corner			Z	660 WESC	Greenville	1.2	.5	CW-OL
105.9 WTUA	St. Stephen	4.2	1.9	BG	720 WGCR	Pisgah Forest			RG
107.5 WBUB	St. George	7.4	5.3	CW	800 WPJM	Greer	4	1.1	BG
<b>[31 stations 11 AM 20 FM]</b>					830 WGCF	Sans Souci			cp-new
<b>Columbia, SC</b>					890 WPGP	Pendleton			cp-new
metro 385,800 TSA 713,200					910 WORD	Spartanburg	4	.2	TKs
M St. rank 103 ARB rank 91 /4 Birch rank 94					950 WSPA	Spartanburg	2.8	.7	AC/TK&n
Winter Arbitron (1) Fall Birch (2)					1020 WRIX	Homeland Park	.9	.4	RL/RG
560 WVOC	Columbia	8.3	6.8	TK	1070 WHYZ	Sans Souci	1.2	1.0	RB
620 WTGH	Cayce	2.9	5.0	BG	1160 WTYN	Tryon			AC/TK&s
790 WWBD	Bamberg			SA	1180 WFGN	Gaffney			BG
840 WCTG	Columbia			cp-new	1230 WAIM	Anderson			CW
880 WBAJ	Blythewood			cp-new	1260 WMUJ	Greenville			RL
1170 WLGO	Lexington			OL	1280 WANS	Anderson			CHs
1230 WOIC	Columbia	2.9	1.3	RB	1300 WCKI	Greer			RL/RG
1320 WOMG	Columbia	.3		OLs	1330 WFBC	Greenville	2.8	3.2	NX-TK
1400 WCOS	Columbia	.2	.4	CW&	1360 WELP	Easley	.1	.1	SG
1430 WBLR	Batesburg			CW	1390 WHPB	Belton			RL
1470 WQXL	Columbia	.9		RL	1400 WYYR	Spartanburg			OL
1510 WJKI	Woodruff			SG	1440 WSSL	Greenville	.2		CWs
88.7 WYFV	Cayce			RL&*	1490 WPCI	Greenville			MT&
89.7 WMHK	Columbia	4.0		RL*	1530 WASC	Spartanburg	.6		RB
90.5 WUSC-FM	Columbia	.4		AP*	1540 WTBI	Pickens			RL
91.3 WLTR	Columbia	2.4		FA/VA*	1560 WCCP	Clemson			TK&
92.1 WWLT	Bamberg			CW&	1580 WBBR	Travelers Rest	.6		RL
92.7 WKSX	Johnston			AC-OL	1600 WFIS	Fountain Inn			CW
93.5 WAAS	Columbia	2.9	3.0	AC	88.1 WSBF-FM	Clemson			VA*
94.3 WPUB-FM	Camden			AC	89.3 WLFJ	Greenville	3.1		RC*
95.3 WKWQ	Batesburg	1.8	2.3	RB	90.1 WEPR	Greenville	1.0		FA&/VA&*
96.7 WHKZ	Cayce	4.2	4.8	CW	91.1 WYFG	Gaffney	.1		RL&*
97.5 WCOS-FM	Columbia	14.0	13.9	CW	91.7 WTBI-FM	Greenville			RL*
100.1 WSCQ	West Columbia	2.1	1.9	SA	92.5 WESC-FM	Greenville	12.0	13.8	CW
101.3 WWDW	Sumter	17.6	22.0	RB	93.3 WBBO-FM	Forest City	3.0	4.1	CH
102.3 WMFX	St. Andrews	6.8	7.9	AR	93.7 WFBC-FM	Greenville	4.6	4.0	OL
103.1 WOMG-FM	Columbia	5.0	4.4	OL	94.5 WMUJ-FM	Greenville	3.0	2.9	EZ/FA n
104.7 WNOK	Columbia	8.6	8.2	CH	96.1 WWMG	Shelby		.3	OL
106.7 WTCB	Orangeburg	4.1	6.1	AC	96.5 WPLS-FM	Greenville			AP*
<b>[29 stations 12 AM 17 FM]</b>					98.1 WBFM	Seneca	1.4	.1	EZ
<b>Florence, SC</b>					98.9 WSPA-FM	Spartanburg	8.0	5.7	SA
metro 144,700 TSA 206,500					100.5 WSSL-FM	Gray Court	13.8	14.2	CW
M St. rank 212 ARB rank 191 /1					101.1 WROQ	Anderson	8.5	10.2	AR
Spring Arbitron (1)					101.9 WCKZ-FM	Gastonia	1.3	2.0	CH-RB
540 WYNN	Florence	15.5		BG/RB-OLn	102.5 WMYI	Hendersonville	8.5	8.9	AC
800 WDSC	Dillon			RL	103.1 WRIX-FM	Honea Path	.6	.2	CW
970 WJMX	Florence	1.3		AC/TK&	103.3 WRDQ	Greer			cp-new
1120 WFLU	Florence			cp-new	103.9 WLWZ	Easley	5.9	6.4	RB
1230 WOLS	Florence	2.6		RG	105.3 WAGI-FM	Gaffney	.2		CW/SGn
1350 WDAV	Darlington			OL	107.3 WWMM	Anderson			CH&
1450 WHSC	Hartsville	3.0		CW	<b>[48 stations 26 AM 22 FM]</b>				
1490 WTNI	Hartsville			TK&	<b>Hilton Head Island/Beaufort, SC</b>				
88.1 WRJA-FM	Sumter			FA&/VA&*	metro 96,900				
92.5 WHLZ	Manning	14.7		CW	M St. rank 327				
92.9 WZNS	Dillon			CR	960 WBUE	Hardeeville			OL&
94.3 WWPB	Marion			Z	1130 WHHR	Hilton Head Islan			MT&
100.1 WWFN	Lake City	3.4		OL	1430 WNFO	Ridgeland			Z
100.5 WKSX	Marion			CW	1490 WVGB	Beaufort			RB-OL
101.3 WWDW	Sumter	14.2		RB	88.7 WAGP	Beaufort			RL*
					89.9 WJWJ-FM	Beaufort			FA&/VA&*

# SC

# M Street RADIO MARKETS

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
92.1 WOCW	Parris Island			OL	95.1 KSQY	Deadwood	12.6		AR
98.7 WYKZ	Beaufort			AC	97.9 KVSR	Rapid City			RL
99.7 WHTK	Port Royal			CH	98.7 KOUT	Rapid City			cp-new
104.9 WSHG	Ridgeland			CW&	100.3 KGGG-FM	Rapid City	16.8		CH
106.1 WFXH	Hilton Head Island			CR&	101.1 KEZV	Spearfish	5.6		AC
106.9 WLWO	Bluffton			AS	104.1 KIQK	Rapid City			cp-new
107.9 WJYJ	Hilton Head Island			AC&	107.3 KSLT	Spearfish	2.8		RC

[13 stations 4 AM 9 FM]

[17 stations 6 AM 11 FM]

## Myrtle Beach, SC NC

metro 164,200 TSA 284,500  
M St. rank 248 ARB rank 177 /1  
Spring Arbitron (1)

900 WGSN	N. Myrtle Beach			ACs
1050 WJXY	Conway	.8		SG/CWs
1270 WYAK	Surfside Beach	.4		CWs/TK&
1330 WPIS	Conway	1.1		RG
1370 WTAB	Tabor City			SG
1400 WGTN	Georgetown			OL&
1450 WKEL	Myrtle Beach			Z
1470 WVBX	Georgetown	2.7		RB
1520 WKZQ	Myrtle Beach			ARs
90.1 WHMC-FM	Conway			FA&/VA&*
90.9 WLGI	Hemingway			RB*
92.1 WJYR	Myrtle Beach	7.6		EZ
93.5 WDZD	Shallotte			CW&
93.7 WSCA	Georgetown			CR&
93.9 WJXY-FM	Conway	2.3		CW
94.5 WKOA	Murrells Inlet	3.1		AS
95.7 WKML	Lumberton	1.1		CW
97.7 WBPR	Georgetown	11.8		CH
98.5 WDAI	Pawleys Island			cp-new
99.5 WMYB	Socastee			cp-new
100.3 WPAW	Pawleys Island			cp-new
100.9 WGTN-FM	Andrews			SA&
101.7 WKZQ-FM	Myrtle Beach	10.7		AR
103.1 WYAK-FM	Surfside Beach	8.0		CW
104.1 WYAV	Conway	8.0		CH
104.9 WYNA	Tabor City			CW
105.5 WNMB	N. Myrtle Beach	5.0		AC
106.5 WSYN	Georgetown	6.9		OL

[27 stations 9 AM 18 FM]

## Sioux Falls, SD MN IA

metro 124,100 TSA 352,600  
M St. rank 275 ARB rank 208 /1  
Spring Arbitron (1)

570 WNAX	Yankton	.9		CW
800 KQAD	Luverne			CWs
1000 KXRB	Sioux Falls	8.6		CW
1140 KSOO	Sioux Falls	8.6		AC/TK&n
1230 KWSN	Sioux Falls	1.3		NX-TK/OL
1270 KNWC	Sioux Falls			RL*
1320 KELO	Sioux Falls	12.1		AC-OL
1390 KJAM	Madison			CWs
1520 KJIA	Sioux Falls			RC
88.1 KRSD	Sioux Falls			NX/FA*
89.1 KAUR	Sioux Falls			AP/JZ*
90.9 KCSD	Sioux Falls			FA*
91.7 KRSW-FM	Pipestone			NX/FA*
92.5 KELO-FM	Sioux Falls	10.3		SA
93.1 KKYA	Yankton			CW
96.5 KNWC-FM	Sioux Falls			RL*
97.3 KPAT	Sioux Falls	11.6		CH
98.7 KISD	Pipestone			OL&/CH&
100.1 KCFs	Sioux Falls			VA*
100.5 KIKN	Salem			cp-new
101.1 KLQL	Luverne	.4		CW
101.9 KTWB	Sioux Falls	9.1		CW
102.5 KIXK	Canton			cp-new
103.1 KJAM-FM	Madison			CW
103.7 KRRO	Sioux Falls	9.9		CR
104.1 WNAX-FM	Yankton			OL&
104.7 KKLS-FM	Sioux Falls	7.8		AC-OL

[27 stations 9 AM 18 FM]

## Tennessee

### Chattanooga, TN GA AL

metro 366,100 TSA 787,800  
M St. rank 93 ARB rank 97 /4 Birch rank 98  
Winter Arbitron (1) Fall Birch (2)

820 WAPO	Jasper			SG
870 WQRX	Valley Head			AC
910 WEPG	South Pittsburg	.5	.9	CW
980 WLMX	Rossville			NX&
1070 WFLI	Lookout Mountain	1.0	2.6	RL
1150 WGOW	Chattanooga	3.0	3.3	NX-TK&
1190 WSDQ	Dunlap	.7		CW
1240 WSDT	Soddy-Daisy			SG
1260 WNOO	Chattanooga	2.8	2.1	RB-OL/BG
1310 WDOD	Chattanooga	.7	1.1	AS&
1370 WDEF	Chattanooga	2.0	2.0	EZs
1420 WADX	Trenton			CW&
1450 WMOC	Chattanooga		.5	BG
1490 WJOC	Chattanooga			SX
1550 WTZR	Soddy-Daisy			OL
1590 WQCH	La Fayette	2.0	.9	CW
88.1 WUTC	Chattanooga		1.2	FA/JZ*
88.9 WMBW	Chattanooga		3.8	RL*
89.7 WDYN-FM	Chattanooga		.9	RL*
90.5 WSMC-FM	Collegedale		1.2	FA*
91.5 WAWL-FM	Signal Mountain		.3	AP*
92.3 WDEF-FM	Chattanooga	10.1	7.9	EZ
93.1 WVXA	Signal Mountain			cp-new
94.3 WJTT	Red Bank	8.4	12.1	RB

## South Dakota

### Rapid City, SD

metro 83,400 TSA 154,600  
M St. rank 324 ARB rank 244 /1  
Spring Arbitron (1)

810 KBHB	Sturgis	4.2		CW
920 KKLS	Rapid City	6.3		OL
980 KDSJ	Deadwood			OL
1150 KIMM	Rapid City	11.2		CW
1340 KTOQ	Rapid City	3.5		CW
1380 KOTA	Rapid City	6.3		SA/TK&
89.3 KBHE-FM	Rapid City			FA/JZ&*
91.3 KTEQ	Rapid City			VA*
93.1 KRCS	Sturgis	4.9		CW&
93.9 KKMK	Rapid City	11.2		AC-OL



# M Street RADIO MARKETS

TN

STATION	CITY	(1)	(2)	FORMAT
96.5 WDOD-FM	Chattanooga	6.6	5.3	CW
97.3 WKXJ	South Pittsburg	1.7	2.4	CH
100.7 WUSY	Cleveland	23.7	21.7	CW
101.9 WSGC	Ringgold	1.5	2.7	OL
102.3 WFXS	Soddy-Daisy	5.3	4.2	CR
102.7 WBDX	Trenton	1.8	1.1	AC
103.1 WDRZ-FM	Etowah			RC
105.5 WLMX-FM	Rossville	8.6	6.7	AC-OL
106.5 WSKZ	Chattanooga	5.6	8.0	AR
107.9 WJRX	East Ridge	2.0	2.6	RC

**Jackson, TN**

metro 64,600  
M St. rank 183

740 WIRJ	Humboldt			CW/SGn
810 WCTA	Alamo			CW&
1190 WHMT	Humboldt			OL&
1310 WDXI	Jackson			MT&/TK&n
1360 WWHY	Milan			Z
1390 WTJS	Jackson			AS&/TK&
1460 WQCR	Jackson			RL
1500 WTNE	Trenton			ACs
1580 WHHM	Henderson			CWs
1600 WKBJ	Milan			OL
90.1 WKNP	Jackson			FAs*
91.5 WFHC	Henderson			VA*
92.3 WYNU	Milan			CH
93.1 WNBE	Alamo			AC
95.3 WTBG	Brownsville			CW/BG
95.9 WFKX	Henderson			RB
97.7 WLOT	Trenton			AC
101.5 WVYG	Jackson			cp-new
102.3 WZDQ	Humboldt			OL&
103.1 WMXX-FM	Jackson			AC
104.1 WTNV	Jackson			CW
105.3 WLSZ	Humboldt			CH&
106.9 WWYN	McKenzie			CW
107.7 WHHM-FM	Henderson			CW

[24 stations 10 AM 14 FM]

**Johnson City/Kingsport, TN VA**

metro 374,000 TSA 759,400  
M St. rank 95 ARB rank 94 /4 Birch rank 95  
Winter Arbitron (1) Fall Birch (2)

640 WJTZ	Blountville	.3	.2	OL/TK&n
690 WZAP	Bristol	2.3	1.4	RL/RG
790 WETB	Johnson City	1.6	.7	SG
870 WFKB	Colonial Heights			RC
910 WJCW	Johnson City	3.3	3.5	NX-TK
980 WXBQ	Bristol	.9		CWs
1050 WGAT	Gate City	.3	.4	CW
1090 WGOC	Kingsport			Z
1120 WDFU	Duffield			CW
1230 WBBI	Abingdon		.5	CW
1240 WBEJ	Elizabethton	1.9	.5	CW&
1260 WMCH	Church Hill	1.4	.4	RL
1320 WKIN	Kingsport	.3	.4	NX-TKs
1370 WRGS	Rogersville	.5		OLs/VA
1400 WKPT	Kingsport	3.3	1.2	EZ
1410 WBBX	Kingston			SG
1420 WEMB	Erwin	.9	.7	CW
1490 WOPI	Bristol	.3	.2	EZs
1520 WITM	Elizabethton			Z
1550 WBCV	Bristol			RL
1590 WKTP	Jonesborough			EZs
88.3 WPGB	Blountville			cp-new
89.5 WETS	Johnson City	1.6	VA*	VA*
90.3 WCSK	Kingsport			VA*
91.5 WHCB	Bristol	.4	RL*	RL*
92.7 WABN-FM	Abingdon	.7		CH
93.9 WMEV-FM	Marion	1.6	2.1	CW
94.9 WIKQ	Greeneville	.3	.4	AC&

STATION	CITY	(1)	(2)	FORMAT
96.9 WXBQ-FM	Bristol	25.2	25.9	CW
98.5 WTFM	Kingsport	12.1	10.4	AC
99.3 WUSJ-FM	Elizabethton	5.4	3.2	CW
101.5 WQUT	Johnson City	16.3	24.8	CH
103.9 WXIS	Erwin			AR-CH
104.9 WKOS	Kingsport	2.4	3.2	OL&

**Knoxville, TN**

metro 518,200 TSA 1,288,100  
M St. rank 80 ARB rank 70 /4 Birch rank 73  
Winter Arbitron (1) Fall Birch (2)

620 WRJZ	Knoxville	1.7	2.4	RL
670 WTNN	Farragut			NA
730 WLIL	Lenoir City			VA
760 WKNL	Knoxville			cp-new
850 WUTK	Knoxville	1.2	.2	NX
900 WKXV	Knoxville	.4	1.0	RL
930 WSEV	Sevierville	.6	.3	CWs
960 WQLA	La Follette			SG/CWs
990 WIVK	Knoxville			NX-TK
1040 WQBB	Powell	2.7	1.0	ASs
1120 WCGM	Maryville			Z
1180 WHM	Knoxville			CW
1240 WIMZ	Knoxville			ARs
1290 WATO	Oak Ridge			SG
1340 WKGN	Knoxville			Z
1360 WBLC	Lenoir City			RL
1380 WYSH	Clinton	.6		CW&
1400 WGAP	Maryville	.4	.7	CWs
1430 WEMG	Knoxville			Z
1470 WMDR	Knoxville			AC
1490 WITA	Knoxville		.1	RL
1550 WORJ	Oak Ridge			Z
1580 WDMF	Knoxville			BG
88.3 WHGG	Knoxville			cp-new
89.1 WYLV	Alcoa			cp-new
90.3 WUTK-FM	Knoxville		1.1	AP*
91.1 WKCS	Knoxville			AC*
91.9 WUOT	Knoxville		3.4	FA/JZ*
93.1 WWZZ	Karns	2.4		CW
93.5 WLIL-FM	Lenoir City			CW
94.3 WKNF-FM	Oak Ridge			Z
95.3 WYFC	Clinton		.2	RL&*
95.7 WGAP-FM	Maryville		.3	CW
96.3 WJBZ	Seymour	2.4	2.0	RL
97.5 WEZK	Knoxville	12.0	10.7	AC
98.7 WXVO	Oliver Springs			CW
99.1 WNOX	Loudon	.6		CW
99.3 WJFC-FM	Jefferson City			CWs
100.3 WOKI-FM	Oak Ridge	9.0	11.3	CH
101.3 WECO-FM	Wartburg			CW
102.1 WMYU	Sevierville	9.0	8.0	AC
103.5 WIMZ-FM	Knoxville	7.4	7.2	AR
104.5 WEMQ	Knoxville	3.3		AS
105.3 WXST	Loudon	1.7	.4	OL&
105.5 WDLV	Gatlinburg	.5	.7	CW
107.7 WIVK-FM	Knoxville	30.8	33.4	CW

[46 stations 23 AM 23 FM]

**Memphis, TN AR MS**

metro 897,700 TSA 1,697,400  
M St. rank 50 ARB rank 43 /4 Birch rank 49  
Winter Arbitron (1) Fall Birch (2)

560 WHBQ	Memphis	.3	.8	CWs
600 WREC	Memphis	2.3	2.8	AS/TK&l
640 WCRV	Collierville	1.3	1.0	RL
680 WEZI	Memphis	.4	.2	OL&/CWI
730 KSUD	West Memphis	.5		RL/RG
790 WMC	Memphis	4.9	2.3	NX-TK
860 KOSE	Osceola			AC-OL
990 KWAM	Memphis	1.5	.6	BG

**TN**

**M Street RADIO MARKETS**

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT	
1030	WXSS			BG	95.5	WSM-FM	Nashville	11.6	14.3	CW
1070	WDIA	10.2	8.2	SB	96.3	WRMX	Murfreesboro	3.6	3.1	OL
1170	WPLX		.4	AS&	97.9	WSIX-FM	Nashville	12.6	12.3	CW
1210	WGSF		.3	RC	99.7	WWTN	Manchester	1.8	.7	NX-TK
1240	WAVN			CW/BGn	100.1	WRLT-FM	Franklin	1.0	.9	AP
1340	WLOK	4.5	5.3	BG/TK	101.1	WBVR	Russellville	1.2	1.4	CW
1380	WMPS		.5	RC&	102.5	WQZQ	Dickson			EZ
1430	WNWZ			RBm/SBs	102.9	WYCQ	Shelbyville	1.3	.4	CW
1480	WBBP	.7	.6	RL	103.3	WKDF	Nashville	8.0	12.0	AR
88.5	WQOX			CH*	104.5	WGFX	Gallatin	5.0	6.5	CR
89.3	WLYX			VA*	105.9	WLAC-FM	Nashville	6.7	5.9	AC
89.3	WYPL			VA*	107.5	WYHY	Lebanon	7.1	10.2	CH
89.9	WEVL		.4	VA*						
90.1	WKNA			NX/FA*s						
91.1	WKNO-FM	1.8		NX/FA*						
91.7	WSMS		.8	JZ*						
94.3	WODZ-FM	1.1		OLs						
94.9	WHLE			cp-new						
95.7	WYYA			cp-new						
96.3	KLHS			CW						
97.1	WHRK	12.4	15.6	RB	880	KEIO	Hamby			cp-new
98.1	WPYR	3.9	4.7	OL	1060	KWQA	Hawley			cp-new
99.7	WMC-FM	7.0	8.0	AC-CH	1280	KEAN	Abilene	1.6	.5	CWs
101.1	KJMS	6.8	11.0	RB	1340	KORQ	Abilene		.5	ACs
102.7	WEGR	10.3	11.9	AR	1400	KVRP	Stamford	.5		CWs
103.7	KOSE-FM			cp-new	1470	KNTS	Abilene	4.2		NX-TK
104.5	WRVR-FM	7.4	5.7	AC	1500	KMXO	Merkel			Z
105.9	WGKX	11.5	12.7	CW	1560	KEYJ	Abilene			CRs
107.1	KFTH	2.9	.8	SB&	88.1	KGZ	Abilene	3.0		RC*
					89.7	KACU	Abilene	3.5		NX/SA/FA*
					91.3	KAGN	Abilene			RL*
					92.5	KFXJ	Abilene			cp-new
					95.5	KVRP-FM	Haskell	2.1	.5	CW
					98.1	KKHR	Anson	6.3	4.0	OL&
					99.7	KBCY	Tye	2.1		CW
					100.7	KORQ-FM	Abilene	4.7	2.5	AC&
					102.7	KFOX-FM	Merkel	13.0	18.7	CH
					103.7	KWZD	Hamlin			Z
					105.1	KEAN-FM	Abilene	25.5	27.3	CW
					106.3	KHXS	Abilene	1.6	4.0	SS-CH
					107.9	KEYJ-FM	Abilene	9.4	11.1	CR

[37 stations 17 AM 20 FM]

**Nashville, TN KY**

metro 836,500 TSA 1,638,400  
M St. rank 49 ARB rank 45 /4 Birch rank 46  
Winter Arbitron (1) Fall Birch (2)

560	WYOR			CW-OL
650	WSM	3.7	3.1	CW
710	WKXB			Z
760	WENO	1.4		RL
810	WMTS			CW
880	WMDB	1.7	1.0	RB
900	WCOR			Z
950	WAKM	.4		CW
980	WYFN			RL&*
1010	WHIN			CW
1030	WJKZ			CW&
1130	WAMG			Z
1160	WAMB	1.4	1.2	AS
1200	WQDQ			cp-new
1240	WKDA	1.7		NX&
1260	WDKN			CW
1300	WNQM	.1		RL
1330	WMII			cp-new
1360	WNAH			RL/BG
1380	WIZO			AS
1430	WHNK			Z
1450	WGNS			NX-TK
1470	WVOL	2.3	1.6	RB-OL/BG
1510	WLAC	3.8	2.3	NX-TK/RLn
1560	WWGM			Z
88.1	WFSK			JZ/RB*
88.5	WVCP			VA*
88.7	WAYM			RC*
89.1	WNAZ-FM	.5		RC*
89.5	WMOT	.7		NX/JZ*
90.3	WPLN	1.9		FA*
91.1	WRVU	.7		AP*
92.1	WQVK	8.4	7.2	RB
92.9	WZEZ	7.0	4.2	SA
93.7	WYYB			AC
94.1	WYPE			cp-new
94.3	WDBL-FM	.5	.1	CW/RBn

**Texas**

**Abilene, TX**

metro 118,900 TSA 216,600  
M St. rank 258 ARB rank 213 /2 Birch rank 204  
Fall Arbitron (1) Fall Birch (2)

880	KEIO			cp-new
1060	KWQA			cp-new
1280	KEAN	1.6	.5	CWs
1340	KORQ		.5	ACs
1400	KVRP	.5		CWs
1470	KNTS	4.2		NX-TK
1500	KMXO			Z
1560	KEYJ			CRs
88.1	KGZ	3.0		RC*
89.7	KACU	3.5		NX/SA/FA*
91.3	KAGN			RL*
92.5	KFXJ			cp-new
95.5	KVRP-FM	2.1	.5	CW
98.1	KKHR	6.3	4.0	OL&
99.7	KBCY	2.1		CW
100.7	KORQ-FM	4.7	2.5	AC&
102.7	KFOX-FM	13.0	18.7	CH
103.7	KWZD			Z
105.1	KEAN-FM	25.5	27.3	CW
106.3	KHXS	1.6	4.0	SS-CH
107.9	KEYJ-FM	9.4	11.1	CR

[21 stations 8 AM 13 FM]

**Amarillo, TX**

metro 151,300 TSA 302,500  
M St. rank 221 ARB rank 187 /1 Birch rank 177  
Spring Arbitron (1) Fall Birch (2)

710	KGNC	10.2	6.0	NX-TK
940	KIXZ	7.9	4.9	AS&
1010	KDJW	.4	1.1	CWs
1180	KCLP			cp-new
1310	KZIP	1.1	2.3	SS
1360	KLCJ			RL
1440	KPUR	.4	.4	SS
1550	KAKS			NX&
89.1	KLMN			RL*
89.9	KACV	1.5		AP*
91.1	KWTS			CH*
91.9	KYFA			RL&*
93.1	KQIZ-FM	10.6	11.3	CH
94.1	KBUY-FM	6.4	8.3	CW
95.7	KARX			CR
96.9	KLSF	5.7	3.0	AC
97.9	KMLT	5.7	2.6	AC&
98.7	KMML	20.4	25.2	CW
101.9	KATP	7.9	9.4	AR
103.1	KRGN	3.4		RL
104.3	KQFX			CW
105.7	KAEZ			EZ
107.1	KPUR-FM	4.5	3.0	OL&
107.9	KAKS-FM	5.7	8.3	CH

[24 stations 8 AM 16 FM]

# M Street RADIO MARKETS

TX

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT			
<b>Austin, TX</b>					1510	KAGC	Bryan	1.3	RL			
metro 668,800	TSA 1,007,600				90.9	KAMU-FM	College Station		FA/JZ*			
M St. rank 48	ARB rank 59 /4	Birch rank 63			92.1	KTSR	College Station	11.3	AR			
Winter Arbitron (1)	Fall Birch (2)				92.5	KMBV	Navasota		OL&			
590	KLBJ	Austin	7.0	6.2	NX-TK	94.3	KHRN	Hearne	4.0	SSm/RB		
720	KSAX	Universal City	.7	.1	SS	95.1	KHEN	Caldwell		cp-new		
970	KIXL	Del Valle	.4	.3	RL-TK	96.1	KAGG	Madisonville	7.9	CW		
1060	KFIT	Lockhart	.5		BG	98.3	KORA-FM	Bryan	18.5	CW		
1120	KTCO	Manor			cp-new	99.5	KBMA	Bryan		SS		
1260	KTAE	Taylor		.2	VA	104.7	KKYS	Bryan	13.9	CH		
1300	KVET	Austin	1.3	1.2	CW	106.1	KTTX	Brenham		CW		
1370	KFGI	Rollingwood			OL&	<b>[13 stations 3 AM 10 FM]</b>						
1440	KELG	Manor			SS	<b>Corpus Christi, TX</b>						
1470	KSPL	San Marcos			AC/SSn	metro 277,600	TSA 418,800					
1490	KMOW	Austin	2.3	1.8	AS&	M St. rank 115	ARB rank 131 /2	Birch rank 99				
1530	KOPY	Georgetown			RL	Fall Arbitron (1)	Fall Birch (2)					
1560	KTXZ	West Lake Hills	1.4	.4	SS	1030	KCTA	Corpus Christi	1.8	.6	RL/SS-RL	
88.1	KNLE-FM	Round Rock		1.0	RC*	1150	KCCT	Corpus Christi	2.2	2.0	SS	
88.7	KAZI	Austin		2.9	RB/VA*	1230	KSIX	Corpus Christi	1.6	.8	AS/TK&l	
89.5	KMFA	Austin		2.1	FA*	1330	KINE	Kingsville	.6		CH-SSs	
90.5	KUT	Austin		3.1	FA/VA*	1360	KRYS	Corpus Christi	.7	.6	CWs	
92.1	KRGT	Hutto			SS	1400	KUNO	Corpus Christi	9.5	4.1	SS-CW	
92.5	KKLB	Elgin			cp-new	1440	KEYS	Corpus Christi	1.8	2.4	NX-TK&	
93.3	KBTS-FM	Killeen			AC	1510	KROB	Robstown			CW	
93.7	KLBJ-FM	Austin	5.4	10.0	AR	1590	KDAE	Sinton	1.3	1.4	AS&	
94.7	KFGI-FM	Luling			OLs	88.7	KFGG	Corpus Christi			RL*	
95.5	KKMJ-FM	Austin	7.4	5.0	AC-OL	89.5	KLUX	Robstown			1.7	RL*
96.7	KHFI-FM	Georgetown	5.3	8.6	CH	90.3	KEDT-FM	Corpus Christi			1.1	FA/JZ*
98.1	KVET-FM	Austin	5.8	5.9	CWs	91.7	KBNJ	Corpus Christi			.3	SS-RL/RL*
98.9	KLTD	Lampasas	3.6	2.3	OL	92.7	KNGV	Kingsville				CW&
100.7	KASE	Austin	17.2	16.2	CW	93.9	KMXR	Corpus Christi	4.7	6.3	AC	
101.7	KOKE	Giddings			SG	94.7	KBSO	Corpus Christi				cp-new
102.3	KPEZ	Austin	4.7	5.6	CR	95.5	KZFM	Corpus Christi	12.4	18.4	CH-RB	
103.5	KEYI-FM	San Marcos	3.5	2.7	AC	96.5	KLTG	Corpus Christi	5.8	5.0	OL	
107.1	KGSR	Bastrop	4.1	3.7	AP	97.5	KWVS	Kingsville	2.4	.8	NA	
107.7	KNNC	Georgetown	2.5	.7	AP	97.9	KYTX	Beeville				OL
<b>[32 stations 13 AM 19 FM]</b>					98.3	KKHQ	Odem				Z	
<b>Beaumont, TX LA</b>					99.1	KRYS-FM	Corpus Christi	12.0	15.7	CW		
metro 289,300	TSA 480,400				99.9	KSAB	Robstown	1.3	.6	SS		
M St. rank 133	ARB rank 126 /2	Birch rank 122			101.3	KNCN	Sinton	9.1	10.5	AR		
Fall Arbitron (1)	Fall Birch (2)				102.3	KPCB	Rockport				Z	
560	KLVI	Beaumont	4.9	3.9	TK	103.7	KOUL	Sinton	14.6	11.9	CW	
990	KZZB	Beaumont			Z	104.5	KZDA	Gregory				cp-new
1150	KDLF	Port Neches			RL/RG	105.1	KMIQ	Robstown	2.7	4.9	SS-CH	
1250	KALO	Port Arthur	3.8	3.4	SB	105.5	KCGR	Portland	2.0	2.8	CR&	
1300	KKAS	Silsbee			CWs	107.1	KFLZ	Bishop			.6	SS-CW/SS-VA
1340	KOLE	Port Arthur			CW&	<b>[30 stations 9 AM 21 FM]</b>						
1380	KKFH	Beaumont			Z	<b>Dallas/Fort Worth, TX</b>						
1450	KAYC	Beaumont	.4		CW&	metro 3,320,000	TSA 4,659,600					
1510	KQHN	Nederland			NX&	M St. rank 6	ARB rank 8 /4	Birch rank 8				
1600	KOGT	Orange			CW	Winter Arbitron (1)	Fall Birch (2)					
89.7	KTXB	Beaumont			RL&*	540	KDFT	De Soto	.3		BG	
91.3	KVLU	Beaumont		1.7	FA/JZ*	570	KLIF	Dallas	2.6	2.3	TK	
92.5	KTFA	Groves	1.8	3.7	RC	660	KSKY	Balch Springs				RL
93.3	KLTN	Port Arthur			SS	730	KKDA	Grand Prairie	2.0	2.8	RB-OL	
94.1	KQXY-FM	Beaumont	3.6	2.4	AC	770	KPBC	Garland				SG
95.1	KYKR	Beaumont	11.1	6.5	CW	820	WBAP	Fort Worth	4.3	4.0	CW	
97.5	KAYD	Beaumont	17.3	16.6	CW	870	KFJZ	Fort Worth	.7	.6	SS	
98.5	KHYS	Port Arthur	9.3	11.2	SB	910	KXEB	Sherman			.4	SS
101.7	KWDX	Silsbee			CW	970	KHVN	Fort Worth	1.7	1.3	BG	
104.5	KKMY	Orange	5.6	8.2	AC	1040	KGGR	Dallas				BG
106.1	KIOC	Orange	7.1	8.8	CH	1080	KRLD	Dallas	3.8	3.6	NX	
107.9	KWIC-FM	Beaumont			Z	1150	KVIL	Highland Park	.2	.2	AcS	
<b>[22 stations 10 AM 12 FM]</b>					1190	KUII	Dallas	.6	.4	NX-TK&		
<b>Bryan/College Station, TX</b>					1270	KESS	Fort Worth	1.8	1.6	SS		
metro 104,600	TSA 152,800				1310	KAAM	Dallas	2.0	1.0	AS&		
M St. rank 235	ARB rank 227 /1				1360	KNRB	Fort Worth				RL	
Spring Arbitron (1)					1390	KBEC	Waxahachie				CW-OL	
1150	WTAW	College Station	3.3		CW/TK	1440	KDNT	Denton				NX-TK
1240	KTAM	Bryan	4.0		OL	1480	KCMZ	Dallas				AS&

## TX

## M Street RADIO MARKETS

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
1540 KCSB	University Park			RL	100.7 XHH	Ciudad Juarez			SS-SA
1600 KSSA	Cockrell Hill	1.4	.6	SS	102.1 KPRR	El Paso	10.8	15.0	CH-RB
88.1 KNTU	Denton			JZ*	103.1 KPAS	Fabens			RL/SS-RL
88.3 KJCR	Keene			RL*	103.5 XHEM	Ciudad Juarez	.4		SS-CH
88.5 KEOM	Mesquite			AC*	104.3 XHTO	Ciudad Juarez	.7		SS-AC
88.7 KTCU-FM	Fort Worth			FA/JZ*	105.1 XHIM	Ciudad Juarez	1.4		SS-CW
89.3 KNON	Dallas		.4	VA*	105.9 XHGU	Ciudad Juarez			SS-AC
90.1 KERA	Dallas	1.5		NX/AP/TK*	106.7 XUAR	Ciudad Juarez			SS-AC
90.9 KCBI-FM	Dallas	.9		RL*	107.5 XHNZ	Ciudad Juarez			SS-AC
91.7 KVTT	Dallas		.5	RL*	[42 stations 21 AM 21 FM]				
92.5 KZPS	Dallas	2.8	2.9	CR	<b>Houston/Galveston, TX</b>				
93.3 KRSM	Dallas			AP*	metro 3,015,300	TSA 3,772,400			
94.1 KLTY	Fort Worth	2.5	3.1	RC	M St. rank 8	ARB rank 10 /4	Birch rank 10		
94.5 KDGE	Gainesville	2.0	3.0	AP	Winter Arbitron (1) Fall Birch (2)				
94.9 KODZ	Arlington	1.8	2.0	OL	610 KILT	Houston	.6	.5	CW-OL
96.3 KSCS	Fort Worth	9.9	11.1	CW	650 KIKK	Pasadena	.4	.6	CW-OL
97.1 KEGF	Fort Worth	3.5	4.6	CH	700 KSEV	Tomball	1.5	1.0	NX-TK/SX
97.9 KLRX	Dallas	3.9	2.5	SA	740 KTRH	Houston	4.8	3.5	NX-TK
98.7 KLUV	Dallas	2.4	2.8	OL	790 KKBQ	Houston			CWs
99.1 KJZY	Denton	2.6		AR&	850 KEYH	Houston	1.8	1.1	SS-AC
99.5 KPFX	Fort Worth	6.5	7.7	CW	880 KJOJ	Conroe			RLs
100.3 KJMZ	Dallas	5.7	7.0	RB	920 KYST	Texas City			SS-CH
101.1 WRR	Dallas	2.0	1.7	FA	950 KPRC	Houston	2.2	2.2	NX-TK
102.1 KTXQ	Fort Worth	4.7	6.3	AR	980 KMPQ	Rosenberg	.4		SS
102.9 KDMX	Dallas	2.4	1.7	AC	1010 KLAT	Houston	1.5	1.8	SS-CW
103.7 KVIL-FM	Highland Park	5.3	3.9	AC	1070 KRBE	Houston	.1		CH/APs
104.5 KKDA-FM	Dallas	4.7	5.0	RB	1110 KTEK	Alvin			RL
105.3 KYNG	Dallas	3.1		CW	1140 KSSQ	Conroe			RG
106.1 KOAI	Denton	2.5	4.0	NA	1180 KGOL	Humble			RL
106.7 KYOT-FM	Granbury			AS	1230 KNUZ	Houston	.4	.1	OL
106.9 KSSA-FM	McKinney	.2		SS	1320 KXYZ	Houston	1.2	1.0	SS-AC
107.1 KTLR-FM	Terrell			CW&	1360 KWWJ	Baytown	.6	.4	BG
107.5 KCDU	Fort Worth	1.9	1.9	AC	1400 KHCB	Galveston			SS-RL/RLsn
[52 stations 21 AM 31 FM]					1430 KCOH	Houston	.5	.4	TK/RB
<b>El Paso/Ciudad Juarez, TX CH</b>					1480 KLVL	Pasadena	.7	.5	SS
metro 481,200 TSA 687,300					1520 KYND	Cypress			RL
M St. rank 81 ARB rank 78 /4 Birch rank 80					1540 KGBC	Galveston			VA
Winter Arbitron (1) Fall Birch (2)					1590 KYOK	Houston			RB
600 KR0D	El Paso	2.0	2.1	OL	88.1 KJIC	Pasadena			RL/SS-RLI*
690 KHEY	El Paso	2.6	3.4	CW-OL	88.7 KUHF	Houston	1.5		NX/FA*
750 KAMA	El Paso	4.6	3.4	SS	89.3 KSBJ	Humble	1.7		RC*
800 XR0K	Ciudad Juarez		.8	SS	89.7 KACC	Alvin			CH*
860 XZ0L	Ciudad Juarez			SS-AC	90.1 KPFT	Houston	.2		VA/ET*
920 KBNA	El Paso	2.1	2.1	SSs	90.5 KFTG	Santa Fe			cp-new
970 XEJ	Ciudad Juarez	1.1	.4	SS-CW	90.9 KTSU	Houston		2.1	JZ-RB*
1000 XEFV	Ciudad Juarez			SS	91.7 KTRU	Houston	.6		AP*
1060 KFNA	El Paso	.7		SS	92.1 KRTS	Seabrook	.6	.5	FA
1110 XEWR	Ciudad Juarez			SS-OL	92.9 KKBQ-FM	Pasadena	2.7	2.3	CW
1150 KEZB	El Paso			Z	93.3 KLTN	Port Arthur			SS
1190 XEPZ	Ciudad Juarez			SS-CW	93.7 KLTR	Houston	3.5	2.2	AC/JZe
1240 XEWG	Ciudad Juarez			SS	94.5 KLDE	Houston	3.8	3.8	OL
1300 XEP	Ciudad Juarez	.4		SS	95.7 KIKK-FM	Houston	7.1	9.6	CW
1340 KVIV	El Paso	.7		SS-RL	96.5 KHMX	Houston	4.9	5.0	CH
1380 KTSM	El Paso	5.1	3.3	NX-TK	97.1 KRTK	Cleveland			cp-new
1420 XEF	Ciudad Juarez			SS-SA	97.9 KBXX	Houston	4.7	8.9	RB
1460 XEYC	Ciudad Juarez			SS	98.5 KHYS	Port Arthur	3.4	3.4	SB
1490 XEXJ	Ciudad Juarez			SS-CW	99.1 KODA	Houston	4.7	3.9	SA
1520 XENV	Ciudad Juarez			SS	99.9 KSHN	Liberty			SA
1590 KELP	El Paso	.7	.3	RL	100.3 KILT-FM	Houston	8.7	8.9	CW
88.5 KTEP	El Paso		1.4	NX/FA/JZ*	101.1 KL0L	Houston	5.8	6.8	AR
89.5 KXCR	El Paso		1.1	JZ*	102.1 KMJQ	Houston	3.8	4.8	RB
92.3 KOFX	El Paso	4.6	6.1	CR	102.9 KQUE	Houston	4.6	2.7	AS-SA
93.1 KAMZ	El Paso	6.9	9.0	AC-OL	103.3 KJOJ-FM	Freeport		.2	RL
93.9 KEZB-FM	El Paso			Z	104.1 KRBE-FM	Houston	4.6	5.4	CH/APn
94.7 KSET	El Paso			CW	104.9 KRTX	Galveston			AC&
95.5 KLAQ	El Paso	8.9	10.3	AR	104.9 KMIA	Rosenberg			SS
96.3 KHEY-FM	El Paso	15.5	16.4	CW	105.7 KHCB-FM	Houston	1.1	1.2	RL*
97.5 KBNA-FM	El Paso	7.5	4.5	SS-CH	106.5 KQKQ	Galveston	1.9	2.1	SS-CH
98.3 XHPX	Ciudad Juarez	.9		SS-AC	106.9 KKHU	Conroe			TK-OL
99.5 KVLC	Las Cruces			cp-new	107.5 KZFX	Lake Jackson	3.3	3.1	CR
99.9 KTSM-FM	El Paso	5.3	2.7	AC	107.9 KWIC-FM	Beaumont			Z
					[57 stations 24 AM 33 FM]				

# M Street RADIO MARKETS

TX

STATION	CITY	(1)	(2)	FORMAT
<b>Killeen/Temple, TX</b>				
metro 207,900	TSA 311,400			
M St. rank 182	ARB rank 152 /1			Birch rank 150
Spring Arbitron (1) Fall Birch (2)				
940 KTON	Belton			RL
1050 KRMV	Killeen			SS/ET
1400 KTEM	Temple	3.1		TK
89.9 KIFH	Fort Hood			Z
91.3 KNCT-FM	Killeen		3.6	EZ/FAn*
92.3 KILZ-FM	Killeen	15.2	22.6	RB
93.3 KBTS-FM	Killeen			AC
95.5 KNFO	Waco	6.2	4.9	CW
97.5 KWTX-FM	Waco	4.5	4.7	CH
98.3 KRYL	Gatesville	.3	.8	CW
98.9 KLTD	Lampasas	5.9	3.1	OL
99.9 WACO-FM	Waco	3.8	3.9	CW
103.1 KOOV	Copperas Cove	14.8	13.0	CW
104.3 KPLE	Temple	2.8	5.2	CW
105.5 KLFX	Harker Heights	4.1	7.8	CR
106.3 KOOC	Belton			CWs

[16 stations 3 AM 13 FM]

## Laredo/Nuevo Laredo, TX TM

metro 93,000				
M St. rank 297				
890 KVOZ	Laredo			CHs
960 XHK	Nuevo Laredo			SS
1090 XEWL	Nuevo Laredo			SS
1300 KLAR	Laredo			SS
1370 XGNK	Nuevo Laredo			SS
1410 XEAS	Nuevo Laredo			SS
1490 KDOS	Laredo			SS
1550 XENU	Nuevo Laredo			SS
88.1 KHOY	Laredo			SS-RL-EZ*
89.9 KBNL	Laredo			SS-RL/RL*
91.3 XNOE	Nuevo Laredo			SS
92.7 KJIBZ	Laredo			SS
94.9 KOYE	Laredo			CH
98.1 KRRG	Laredo			AC
99.3 XHNK	Nuevo Laredo			SS
102.3 XHMW	Nuevo Laredo			AC
106.1 KZTQ	Laredo			cp-new

[17 stations 8 AM 9 FM]

## Longview/Marshall, TX

metro 138,400				
M St. rank 175				
690 KZEY	Tyler			RB
1060 KHYM	Gilmer			CW/SG
1240 KKTX	Kilgore			CRs
1280 KLGv	Longview			RB
1370 KFRO	Longview			OLs
1410 KCUL	Marshall			OLs
1430 KEES	Gladewater			NX-TK
1450 KMHT	Marshall			OLs
88.7 KTPB	Kilgore			FA*
89.5 KVNE-FM	Tyler			RL*
89.9 KDAQ	Shreveport			NX/FA*
91.1 KBWC	Marshall			RB*
92.3 KEEP	Marshall			OL
93.1 KTYL-FM	Tyler			AC
95.3 KLSQ	Gilmer			OL&
96.1 KKTX-FM	Kilgore			CR&
98.9 KTUX	Carthage			CH
100.7 KPXI	Mount Pleasant			CW
101.5 KNUE	Tyler			CW
103.9 KMHT-FM	Marshall			OL&
105.7 KYKX	Longview			CW
106.5 KOOI	Jacksonville			EZ
107.3 KISX	Whitehouse			CH

[23 stations 8 AM 15 FM]

STATION	CITY	(1)	(2)	FORMAT
<b>Lubbock, TX</b>				
metro 183,700	TSA 362,500			
M St. rank 190	ARB rank 163 /2			Birch rank 162
Fall Arbitron (1) Fall Birch (2)				
580 KJBX	Lubbock			ACs
790 KFYO	Lubbock	6.5	1.5	CW
950 KXTQ	Lubbock	1.8	2.4	SSs
1050 KCAS	Slaton	1.1	.9	AS
1340 KFMX	Lubbock	2.2	.6	AS&
1420 KLFB	Lubbock	1.4	.6	SS
1460 KTLK	Lubbock	2.2	.9	SS-CW
1530 KCLR	Ralls			Z
1590 KLLL	Lubbock	.4	1.2	CWs/TK&l
88.1 KTXT-FM	Lubbock			1.8 AP*
89.1 KOHM	Lubbock			.6 FA*
90.1 KAMY	Lubbock			RL*
90.9 KYFT	Lubbock			cp-new
92.7 KJAK	Slaton	2.2	.6	RL
93.7 KKIK	Lubbock			SS
94.5 KFMX-FM	Lubbock	11.5	20.2	AR
96.3 KLLL-FM	Lubbock	30.9	29.1	CW
98.1 KKCL	Lorenzo	7.9	7.3	OL/TK&
99.5 KRLB-FM	Lubbock	6.8	6.7	AC
101.1 KTEZ	Lubbock	6.1	3.1	AC
102.5 KZII	Lubbock			9.7 10.7 CH
104.7 KLSC	Lamesa			.9 OL&
106.5 KEJS	Lubbock			SS

[23 stations 9 AM 14 FM]

## McAllen/Brownsville, TX

metro 513,600	TSA 576,300			
M St. rank 61	ARB rank 71 /4			Birch rank 78
Winter Arbitron (1) Fall Birch (2)				
590 XEFD	Rio Bravo			SS
710 KURV	Edinburg	1.9	1.4	NX-TK&
810 XERI	Reynosa			SS
840 KVJY	Pharr	2.2	1.1	EZ
910 KRIO	McAllen			1.0 SS-RL*
940 XRKS	Reynosa			SS
970 XEO	Matamoros			SS
1110 XEOQ	Rio Bravo			SS
1180 XERT	Reynosa			SS
1210 KUBR	San Juan	1.1	.4	SS-RLs
1240 KSOX	Raymondville	.4	.5	CWs
1290 KRGE	Weslaco	1.6	2.7	RL
1310 XEAM	Matamoros			SS
1340 XEMT	Matamoros			SS
1390 XEOR	Reynosa			SS
1420 XEEW	Matamoros			SS
1490 XEMS	Matamoros	.4		SS
1530 KGBT	Harlingen	12.9	9.2	SS
1580 KIRT	Mission	3.3	1.8	SS-CW
1600 KBOR	Brownsville	2.2	2.3	SS-CW
88.1 KHID	McAllen			NX/FAs*
88.3 KBNR	Brownsville			SS-RL*
88.5 KOIR	Edinburg			1.1 SS-RL*
88.9 KMBH-FM	Harlingen			NX/FA*
92.7 KJIB	South Padre Is.			cp-new
93.1 XAAA	Reynosa			EZ
94.5 KFRQ	Harlingen			CW
95.3 KZSP	South Padre Is.			.3 OL&
96.1 KIWW	Harlingen	8.9	7.2	SS-AC
96.9 KVMV	McAllen			.5 RL*
97.7 XEEW	Matamoros	.7	.2	SS
98.5 KQXX	McAllen	4.2	3.0	SS-AC
99.5 KRGY	Brownsville	2.7	8.7	CH
100.3 KTEX	Brownsville	16.0	18.2	CW
101.1 KVPA	Port Isabel			cp-new
101.5 XMLS	Matamoros			SS
101.7 KSOX-FM	Raymondville	.4	1.4	CW
102.5 XHRR	Reynosa			SS
104.1 KBFM	Edinburg	11.5	12.1	CH-RB

# TX

# M Street RADIO MARKETS

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT	
104.9 KJAV	Alamo		.6	RC	97.5 KGKL-FM	San Angelo		31.7	CW	
105.5 KVIY	Mission			AS&	98.7 KELI	San Angelo	10.6		AC	
106.3 KTJN	Mercedes	4.6	4.9	SS	101.9 KKLK	San Angelo			Z	
106.9 KARU	Raymondville			cp-new	107.5 KSJT-FM	San Angelo	6.3		SS	
107.9 KVLV	Edinburg	6.1	5.9	OL	[11 stations 4 AM 7 FM]					
<b>[44 stations 20 AM 24 FM]</b>					<b>San Antonio, TX</b>					
<b>Nacogdoches/Lufkin, TX</b>					metro 1,078,100 TSA 1,702,200					
metro 103,200 TSA 299,000					M St. rank 27 ARB rank 35/4 Birch rank 37					
M St. rank 303 ARB rank 228/1					Winter Arbitron (1) Fall Birch (2)					
Spring Arbitron (1)					550	KTSA	San Antonio	2.5	1.3	NX-TK
860	KSFA	Nacogdoches	9.6	SB&	630	KSLR	San Antonio	.7	.8	RL
1100	KWXL	Hudson		cp-new	680	KKYX	San Antonio	3.8	2.9	CW-OL
1230	KEEE	Nacogdoches	.7	NX-TK	720	KSAL	Universal City	1.1	2.7	SS
1260	KAFX	Diboll	.7	CH	760	KSJL	San Antonio			SB&
1340	KRBA	Lufkin	.7	CW/ACs	810	KCHG	Somerset			RG
1420	KSRK	Lufkin		Z	830	KBUC	Cibolo			SS-RC
88.9	KLDN	Lufkin		NX/FAs*	860	KONO	San Antonio	.8	1.3	OL
90.1	KSAU	Nacogdoches		JZ*	930	KLUP	Terrell Hills	1.3		AS
91.1	KSWP	Lufkin		RL*	1000	KBIB	Marion			SS-RL
95.5	KAFX-FM	Diboll	11.6	CH	1100	KDRY	Alamo Heights	.4		RL
99.3	KUEZ	Lufkin	5.5	AC	1160	KVAR	San Antonio	.4		SS
101.9	KAQU	Huntington		Z	1200	WOAI	San Antonio	5.5	4.2	NX-TK
103.3	KJCS	Nacogdoches	11.0	CW	1250	KZEP	San Antonio			CRs
105.1	KYKS	Lufkin	24.0	CW	1310	KZVE	San Antonio	.4	.1	SS-AC
107.7	KTBQ	Nacogdoches	8.9	CH	1350	KCOR	San Antonio	3.4	3.2	SS
<b>[15 stations 6 AM 9 FM]</b>					1420	KGNB	New Braunfels	.6	.3	AS&
<b>Odessa/Midland, TX</b>					1480	KMMZ	San Antonio	.8	.9	AS&
metro 174,600 TSA 282,900					1500	KBRN	Boerne			AC
M St. rank 160 ARB rank 169/2					1540	KEDA	San Antonio	1.6	1.8	SS
Fall Arbitron (1)					1580	KWED	Seguin	.6	.4	CW
550	KCRS	Midland	1.3	CW/TK&I	88.3	KPAC	San Antonio	.7		FA*
600	KERB	Kermit		SS	89.1	KSTX	San Antonio	1.3		NX*
690	KPET	Lamesa		CW&	89.7	KWCB	Foalesville			cp-new
810	KXOI	Crane		SS	89.9	KTSW	New Braunfels			cp-new
920	KENT	Odessa		RL*	90.1	KSYM-FM	San Antonio	.6		JZ*
1000	KNDA	Odessa		Z	90.9	KYFS	San Antonio			RL&*
1070	KWEL	Midland	1.7	SS-CH	91.3	KXPZ	Lytle			RC*
1150	KJBC	Midland	3.7	CW-OL	91.7	KRTU	San Antonio	.6		FA*
1230	KOZA	Odessa	5.7	SS	92.1	KNBT	New Braunfels	.2		CW&
1310	KOYL	Odessa		Z	92.9	KSRR-FM	San Antonio	3.6	1.8	CH
1330	KLBO	Monahans		CW&	94.1	KRIO-FM	Floresville			SS
1410	KRIL	Odessa	1.7	NX-SA	96.1	KSAQ	San Antonio	3.0	6.3	AR
1510	KMND	Midland	2.7	AS/TK&	97.3	KAJA	San Antonio	6.3	6.7	CW
90.1	KWHU	Midland		cp-new	99.5	KISS-FM	San Antonio	5.3	.7	AR
90.5	KENT-FM	Odessa		RL*	100.3	KCYF	San Antonio	12.1	10.4	CW
91.3	KOCV	Odessa		AP*	101.1	KONO-FM	Fredericksburg	1.7	1.7	OLs
92.3	KNFM	Midland	19.8	CW	101.9	KQXT	San Antonio	5.2	2.2	SA
93.3	KBAT	Midland	11.4	AR	102.7	KTFM	San Antonio	10.0	15.4	CH-RB
95.1	KQRX	Midland		cp-new	104.5	KZEP-FM	San Antonio	3.8	3.7	CR
96.1	KMRK	Odessa		CW&/SSn	105.3	KSMG	Seguin	3.3	4.3	OL
96.9	KQIP	Odessa	2.3	OL&	106.7	KKYX-FM	Terrell Hills			CW-OLs
97.9	KODM	Odessa	5.7	AC	107.5	KXTN	San Antonio	8.5	11.9	SS
99.1	KKKK	Odessa	1.3	RL	[43 stations 21 AM 22 FM]					
99.9	KGEE	Monahans	14.4	CW	<b>Texarkana, TX AR</b>					
100.3	KIOL-FM	Lamesa		CR&	metro 98,600 TSA 204,500					
102.1	KCDQ	Monahans		CR	M St. rank 247 ARB rank 233/1					
103.3	KCRS-FM	Midland		CW	Spring Arbitron (1) Fall Birch (2)					
106.7	KCHX	Midland	11.4	CH	740	KCMC	Texarkana	3.4	2.6	CW&
<b>[28 stations 13 AM 15 FM]</b>					790	KKYR	Texarkana	1.4		CWs
<b>San Angelo, TX</b>					900	KALT	Atlanta			CWs
metro 81,000 TSA 119,700					940	K1WN	Texarkana	2.8		EZ/TK&
M St. rank 346 ARB rank 248/1					1400	KHSP	Texarkana			RL-TK
Spring Arbitron (1)					1530	KNBO	New Boston		.7	RL
960	KGKL	San Angelo		AR	91.5	K1XX	Texarkana	2.0		VA*
1260	KAYJ	San Angelo	2.1	OL&	92.1	KARQ	Ashdown			CW
1340	KCRN	San Angelo		RLs*	95.9	KLLI	Hooks	4.1	7.2	OL
1420	KBIL	San Angelo		Z	98.1	KTAL-FM	Texarkana	6.9	9.9	AR
92.9	KBIL-FM	San Angelo		Z	99.3	KPYN	Atlanta			CW&
93.9	KCRN-FM	San Angelo		RL*	100.1	KZHE	Stamps			CW&
94.7	KIXY-FM	San Angelo	28.2	CH	101.7	KXAR-FM	Hope	9.7	5.9	RB

# M Street RADIO MARKETS

UT

STATION	CITY	(1)	(2)	FORMAT
102.5 KKYR-FM	Texarkana	33.1	43.4	CW
103.5 KTKX	New Boston			CW&
103.9 KHSP-FM	Ashdown		2.0	RC
104.7 KTOY	Texarkana			cp-new
106.3 KUKB	Texarkana			cp-new
107.1 KTWN-FM	Texarkana			AC-OL

STATION	CITY	(1)	(2)	FORMAT
90.5 KTEO	Wichita Falls			cp-new
92.9 KNIN-FM	Wichita Falls	15.2	19.0	CH-AR
95.1 KWTA	Electra			cp-new
97.5 KJLR	Olney			cp-new
99.9 KLUR	Wichita Falls	31.0	19.6	CW
103.3 KWFS	Wichita Falls	10.1	8.9	CW
104.7 KYIY	Burkburnett	14.6	24.1	CW
105.5 KQXC	Wichita Falls			cp-new
106.3 KTLLT	Wichita Falls	5.7	8.9	SA

**Tyler, TX**

metro 126,600 TSA 584,000  
M St. rank 199 ARB rank 205 /1  
Spring Arbitron (1)

600 KTBB	Tyler	7.5		NX-TK
690 KZEY	Tyler	11.5		RB
1330 KDOK	Tyler	.4		AS&
1490 KYZS	Tyler			NX-TKs
88.7 KITPB	Kilgore			FA*
89.5 KVNE-FM	Tyler			RL*
90.3 KBJ5	Jacksonville			RL*
91.3 KGLY	Tyler			RL/FA*
92.1 KGLD	Tyler			OL
93.1 KTYL-FM	Tyler	9.3		AC
96.1 KKTX-FM	Kilgore	4.0		CR&
100.7 KPXI	Mount Pleasant			CW
101.5 KNUE	Tyler	23.5		CW
104.1 KTMJ	Tyler	4.0		SA
105.7 KYKX	Longview	.4		CW
106.5 KOOI	Jacksonville	8.0		EZ
107.3 KISX	Whitehouse	9.7		CH

**Victoria, TX**

metro 58,600 TSA 119,100  
M St. rank 334 ARB rank 259 /1 Birch rank 261  
Spring Arbitron (1) Fall Birch (2)

1130 KTMR	Edna			SS
1340 KAMG	Victoria	1.9		CW
1410 KNAL	Victoria			Z
1560 KGUL	Port Lavaca	2.1	1.0	SS-CW
92.3 KAMV	Victoria			
93.3 KPLV	Port Lavaca	3.2	3.9	CWs
95.1 KVIC	Victoria	15.8	24.3	CH
98.7 KTXN	Victoria			AS
100.9 KEPG	Victoria	8.4	12.6	SS
106.9 KVMK	Bloomington			cp-new
107.9 KIXS	Victoria	27.4	33.0	CW

**Waco, TX**

metro 156,300 TSA 479,000  
M St. rank 178 ARB rank 185 /1 Birch rank 178  
Spring Arbitron (1) Fall Birch (2)

1010 KBBW	Waco	1.3	.8	RC
1230 KWTX	Waco	7.4	3.0	AS&
1460 WACO	Waco	4.4	1.5	CWs
1580 KRZI	Waco			NX-TK
92.9 KEYR	Marlin	3.1	.8	AC&
95.5 KNFO	Waco	8.7	6.0	CW
97.5 KWTX-FM	Waco	13.1	19.6	CH
99.9 WACO-FM	Waco	12.2	17.0	CW
102.5 KJNE	Hillsboro	8.3	8.3	CW
103.3 KWOW	Clifton			AS&
107.1 KWBU	Waco			FA/RC/AP*

**Wichita Falls, TX OK**

metro 99,200 TSA 356,600  
M St. rank 282 ARB rank 230 /1 Birch rank 231  
Spring Arbitron (1) Fall Birch (2)

620 KWFT	Wichita Falls	4.4	1.9	SA
990 KNIN	Wichita Falls			CH-ARs
1290 KLLF	Wichita Falls			RL/SS/TK&
89.5 KMOC	Wichita Falls	3.2		RL*

**Utah**

**Logan, UT**

metro 90,900				
M St. rank 336				
610 KVNU	Logan			AC/TK&n
800 KSOS	Brigham City			OL&
1390 KLGJ	Logan			CW&
1470 KZZK	Tremonton			Z
91.5 KUSU-FM	Logan			FA*
92.9 KBLQ-FM	Logan			AC
94.5 KVFM	Logan			CH
103.9 KVEZ	Smithfield			CR&
105.1 KBXQ-FM	Tremonton			Z
106.9 KSOS-FM	Brigham City			OL&

**Salt Lake City/Ogden, UT**

metro 1,044,300 TSA 1,440,000  
M St. rank 30 ARB rank 36 /4 Birch rank 40  
Winter Arbitron (1) Fall Birch (2)

570 KISN	Salt Lake City	1.1	.8	CHs/SXe
630 KTKK	Sandy	1.9	1.9	TK&
700 KFAM	North Salt Lake	1.3	.5	EZ
730 KSVN	Ogden			SS
780 KRDA	Springville			cp-new
800 KSOS	Brigham City			OL&
860 KCNR	Salt Lake City			CRs
910 KALL	Salt Lake City	2.4	1.9	TK/OLs
960 KPMY	Provo			TK/VA
1010 KTLF	Tooele			Z
1060 KKDS	South Salt Lake		.1	PT
1120 KANN	Roy		.2	RL*
1160 KSL	Salt Lake City	6.1	6.2	NX-TK
1230 KMGR	Murray			MT&
1280 KDYL	Salt Lake City	2.8	2.1	AS&/TK&I
1320 KCPX	Salt Lake City			NX&
1370 KSOP	South Salt Lake	.7	1.4	CWs
1400 KSRK	Provo		.1	RL
1430 KLO	Ogden	.4	.1	SA
1450 KEYY	Provo			RL
1480 KHQN	Spanish Fork			RL/NA
1490 KJQN	Ogden		.1	TK&
1510 KLLB	West Jordan			RL
1550 KZQQ	West Valley City			SS
1600 KBBX	Centerville			RL/SS
88.1 KPGR	Pleasant Grove			CH*
88.1 KWCR-FM	Ogden	.4		AP/CW*
88.3 KBQA	Salt Lake City			cp-new
89.1 KBYU-FM	Provo	2.7		FA*
90.1 KUER	Salt Lake City	2.5		FA/JZ*
90.9 KRCL	Salt Lake City	.6		VA*
91.7 KUFR	Salt Lake City			RL&*
91.7 KOHS	Orem			CH*
92.3 KTCE	Payson			cp-new
93.3 KLZX-FM	Salt Lake City	6.7	7.0	CR
94.1 KALL-FM	Salt Lake City	2.3	1.8	OL
94.9 KZHT	Provo	2.3	3.2	CH-RB
95.5 KJQN-FM	Ogden	1.9	4.4	AP
96.1 KXRK	Provo			AP
97.1 KISN-FM	Salt Lake City	3.8	4.7	CH
97.9 KBZN	Ogden	2.5	2.6	NA

# UT

# M Street RADIO MARKETS

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
98.7 KCPX-FM	Salt Lake City	3.8	3.6	AC	<b>Montpelier/Barre (Central VT), VT</b>				
99.5 KUTQ	Bountiful	4.1	4.7	CH	metro 45,200				
100.3 KSFI	Salt Lake City	8.9	4.4	SA	M St. rank 411				
100.7 KDOE	Brigham City			cp-new	550 WDEV	Waterbury			AC
101.1 KBER	Ogden	6.9	11.1	AR	1240 WSKI	Montpelier			AC
101.9 KKAT	Ogden	10.4	13.8	CW	1320 WWWW	Randolph			AC
102.7 KQMB	Midvale			cp-new	1450 WSNO	Barre			CW/TK&
103.5 KRSP-FM	Salt Lake City	2.3	2.0	AR	88.3 WNUB-FM	Northfield			AP/CH*
104.3 KSOP-FM	Salt Lake City	6.4	4.6	CW	90.7 WVTC	Randolph Center			AP/CH*
105.7 KBCK	Centerville	2.3	2.1	CW&	91.1 WGDR	Plainfield			VA*
106.5 KQOL	Spanish Fork			SX	93.9 WLVB	Morrisville			cp-new
106.9 KSOS-FM	Brigham City	1.1	.5	OL&	96.1 WDOT-FM	Warren			OL&
107.5 KMGR-FM	Orem	2.7	1.1	AC&	101.7 WVMX	Stowe			AC-AP
107.9 KZQQ-FM	Roy			AR&	102.3 WCVR-FM	Randolph			CW&
<b>[55 stations 25 AM 30 FM]</b>					103.1 WGLY-FM	Waterbury			RL
					104.7 WNCS	Montpelier			AP
					107.1 WORK	Barre			CH

## Vermont

### Brattleboro/Keene, VT NH

metro 92,300									
M St. rank 334									
1220 WKBK	Keene			TK					
1290 WKNE	Keene			SA					
1450 WTSA	Brattleboro			CW&					CWs
1490 WKVT	Brattleboro			AS/NX-TK					ACs
91.3 WKNH	Keene			AP*					AC/TK&
92.7 WKVT-FM	Brattleboro			CR&					FAs*
93.5 WCFR-FM	Springfield			AC					RL*
95.3 WRSI	Greenfield			AP					AP*
96.3 WLPL	Walpole			cp-new					AC
96.7 WTSA-FM	Brattleboro			CH					CW&
98.7 WXOD	Winchester			OL					AC
100.7 WVAY	Wilmington			AC					SA
101.7 WXXX-FM	Newport			CW&					AR
103.7 WKNE-FM	Keene			CH					FAs*
104.9 WYRY	Hinsdale			CW					cp-new
107.1 WBFL	Bellows Falls			CW					
<b>[16 stations 4 AM 12 FM]</b>									

### Burlington/Plattsburgh, VT NY

metro 117,200	TSA 411,800								
M St. rank 168	ARB rank 216 /2	Birch rank 225							
Fall Arbitron (1)	Fall Birch (2)								
620 WVMT	Burlington	4.2	2.2	OL/TK&1					
760 WCHP	Champlain			RL					
960 WEAV	Plattsburgh			AC					
1070 WKDR	Plattsburgh	3.1	2.7	TK					
1230 WJOY	Burlington	7.9	3.2	AS&					
1340 WIRY	Plattsburgh			CH					
1390 WDOT	Burlington	2.1	.5	OL&					
1420 WWSR	Saint Albans			OL					
88.3 WXLU	Peru			VAs*					
88.7 WWPV-FM	Colchester			AP/VA*					
90.1 WRUV	Burlington		1.1	AP/VA*					
91.9 WCFE-FM	Plattsburgh			NX/FA*					
92.9 WEZF	Burlington	11.5	8.6	AC&					
93.9 WPLT	Plattsburgh			AP/VA*					
95.3 WXXX	South Burlington	12.0	17.3	CH					
98.9 WOKO	Burlington	12.6	17.3	CW					
99.9 WGFJ	Plattsburgh	1.6	.5	AC&					
102.3 WLFJ	Saint Albans	.5	.5	CW					
103.1 WGLY-FM	Waterbury	1.0	.5	RL					
104.7 WNCS	Montpelier	4.2	3.8	AP					
106.7 WIZN	Vergennes	13.1	23.8	AR					
107.9 WVPS	Burlington		7.6	FA*					
<b>[22 stations 8 AM 14 FM]</b>									

### Rutland, VT NY

metro 50,400									
M St. rank 402									
970 WHWB	Rutland								CWs
1340 WVNR	Poultney								ACs
1380 WSYB	Rutland								AC/TK&
88.7 WRVT	Rutland								FAs*
90.5 WFTF	Rutland								RL*
91.3 WIUV	Castleton								AP*
94.1 WNYV	Whitehall								AC
94.5 WYOY	Rutland								CW&
97.1 WZRT	Rutland								AC
98.1 WJJR	Rutland								SA
102.7 WEQX	Manchester								AR
103.9 WANC	Ticonderoga								FAs*
107.5 WRUT	West Rutland								cp-new
<b>[13 stations 3 AM 10 FM]</b>									

## Virginia

### Charlottesville, VA

metro 113,000	TSA 158,800								
M St. rank 305	ARB rank 219 /1								
Spring Arbitron (1)									
810 WCYK	Crozet								CWs
840 WKTR	Earlsville								SG/RL
1070 WINA	Charlottesville		8.9						AC/TK&
1260 WCHV	Charlottesville		5.7						OL/TK&n
1400 WKAV	Charlottesville		3.2						AS&
89.3 WVTU	Charlottesville								NX/FA/JZ*
91.3 WTJU	Charlottesville								AP*
92.1 WXZY	Ruckersville		.6						AC
92.7 WUVA	Charlottesville		10.2						CH
95.1 WQMZ	Charlottesville								CH&
97.5 WWWW	Charlottesville		18.5						AR
102.3 WCYK-FM	Crozet		9.6						CW
105.5 WLSA	Louisa		1.9						CW
<b>[13 stations 5 AM 8 FM]</b>									

### Harrisonburg, VA

metro 76,600	TSA 233,200								
M St. rank 316	ARB rank 251 /1								
Spring Arbitron (1)									
550 WSWA	Harrisonburg		15.7						NX-TK
790 WSVG	Mount Jackson								SG
880 WARH	Dayton								cp-new
1300 WKCY	Harrisonburg		2.2						CWs
1360 WHBG	Bridgewater								CW&
1470 WBTX	Broadway								RG
88.7 WXJM	Harrisonburg								AP*
90.7 WMRA	Harrisonburg								NX/FA*
91.7 WEMC	Harrisonburg								RL*
93.1 WKDW-FM	Staunton								CW
94.3 WTON-FM	Staunton		.7						EZ



# M Street RADIO MARKETS

VA

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
96.1 WLTK	Broadway		3.7	RC	96.5 WDCW	Williamsburg	4.5	3.8	OL
96.9 WSIG-FM	Mount Jackson			CW&	98.1 WTVR-FM	Richmond	7.9	2.2	EZ
98.5 WPKZ	Elkton	4.5		CW	99.3 WPLZ-FM	Petersburg	7.5	8.7	RL
99.7 WANV-FM	Staunton		.7	OL	100.1 WYFJ	Ashland			.4 RL&*
100.7 WQPO	Harrisonburg	23.1		CH	100.3 WSVV	Petersburg			cp-new
104.3 WKCY-FM	Harrisonburg	14.2		CW	102.1 WRXL	Richmond	6.8	10.3	AR
105.1 WRDI-FM	Bridgewater	2.2		AC&	103.7 WMXB	Richmond	5.9	4.3	CH
106.3 WBOP	Churchville	6.7		OL	106.5 WVGO	Richmond	5.0	4.7	AR

## Lynchburg, VA

metro 160,700  
M St. rank 239 Birch rank 169  
Fall Birch (2)

590 WLVA	Lynchburg	1.5		AS&
930 WLLL	Lynchburg	.4		MT&
1000 WKDE	Altavista	.4		CWs
1050 WBRG	Lynchburg	.4		RL
1170 WVZN	Lynchburg			RL
1280 WTTX	Appomattox			RL
1320 WXYU	Lynchburg			CW&
1350 WBLT	Bedford			VA
1390 WWOD	Lynchburg			Z
1420 WAMV	Amherst			AC-OL
88.3 WRVL	Lynchburg	2.7		RL*
89.1 WVTF	Roanoke	1.9		NX/FA/JZ*
91.5 WUDZ	Sweet Briar			FA/AP*
92.3 WXLK	Roanoke	17.8		CH
94.9 WPVR	Roanoke			SA
96.3 WROV-FM	Martinsville	10.0		AR
96.7 WREL-FM	Buena Vista			CR
97.5 WQOK	South Boston	5.0		RB
98.3 WGOJ	Lynchburg	4.2		OL
99.1 WSLQ	Roanoke	2.3		AC-OL
100.1 WLYK	Lynchburg	1.2		CHs
101.7 WJJS	Lynchburg			RB
102.7 WVLR	Appomattox			RB
103.3 WAKG	Danville			CW
105.5 WKDE-FM	Altavista			CW&
105.9 WMXQ	Lynchburg			cp-new
106.9 WYMY	Bedford			cp-new
107.1 WTTX-FM	Appomattox	1.9		RL
107.9 WYYD	Amherst	24.7		CW

## Richmond, VA

metro 736,100 TSA 1,060,100  
M St. rank 60 ARB rank 55/4 Birch rank 57  
Winter Arbitron (1) Fall Birch (2)

670 WARO	Claremont			cp-new
820 WGGM	Chester			RL
910 WRNL	Richmond	.2		ARs/SXn
950 WXGI	Richmond	1.0	.9	CW
990 WANT	Richmond	.6	.3	RB
1140 WRVA	Richmond	12.5	10.3	AC/TK/CWn
1240 WGCV	Petersburg	1.5	1.4	BG
1290 WSTK	Colonial Heights	.4		AS&
1320 WLEB	Richmond	1.5	.6	NX-TK&
1340 WHAP	Hopewell		.2	CW
1380 WTVR	Richmond	1.1	.9	AS
1430 WPES	Ashland			RC
1450 WCLM	Highland Springs			SB
1540 WRBN	Richmond	.3	.1	MT&
1590 WFTH	Richmond	1.6	.5	BG
88.9 WCVE-FM	Richmond	4.1		FA/JZ*
90.1 WDCE	Richmond		.1	AP/VA*
91.1 WHCE	Highland Springs			AP/VA*
91.3 WVST-FM	Petersburg			AC/JZ*
92.1 WDYL	Chester	.9	1.1	RC
92.7 WCDX	Mechanicsville	11.7	14.1	RB
94.5 WRRVQ	Richmond	6.5	9.2	CH
95.3 WKHK	Colonial Heights	10.8	12.9	CW

## Roanoke, VA

metro 279,500  
M St. rank 163 Birch rank 154  
Fall Birch (2)

610 WSLC	Roanoke	2.4		CW
820 WARL	Cloverdale			cp-new
910 WWWW	Roanoke			RC
960 WFIR	Roanoke	5.8		NX-TK
1050 WBRG	Lynchburg			RL
1240 WROV	Roanoke	2.7		OL
1350 WBLT	Bedford			VA
1410 WRIS	Roanoke	.3		RL
1480 WTOY	Salem	1.0		RB
1550 WKBA	Vinton	.7		RL
88.3 WRVL	Lynchburg	.3		RL*
89.1 WVTF	Roanoke	2.7		NX/FA/JZ*
90.3 WRXT	Roanoke			cp-new
91.3 WPIB	Salem			cp-new
92.3 WXLK	Roanoke	22.3		CH
93.5 WJLM	Salem	7.2		CW
94.9 WPVR	Roanoke			SA
96.3 WROV-FM	Martinsville	18.8		AR
99.1 WSLQ	Roanoke	10.6		AC-OL
106.1 WWFO	Vinton			cp-new
106.9 WYMY	Bedford			cp-new
107.9 WYYD	Amherst	2.1		CW

## Staunton/Waynesboro, VA

metro 80,300  
M St. rank 363

550 WWSA	Harrisonburg			NX-TK
900 WKDW	Staunton			CWs
970 WANV	Waynesboro			CW&
1150 WNLR	Churchville			RC
1240 WTON	Staunton			AC-OL
1490 WZKT	Waynesboro			Z
90.1 WPVA	Waynesboro			cp-new
90.7 WMRA	Harrisonburg			NX/FA*
93.1 WKDW-FM	Staunton			CW
94.3 WTON-FM	Staunton			EZ
99.7 WANV-FM	Staunton			OL
100.7 WQPO	Harrisonburg			CH
104.3 WKCY-FM	Harrisonburg			CW
105.5 WSKO	Buffalo Gap			AC&
106.3 WBOP	Churchville			OL

## Tidewater (Norfolk/VA Beach), VA NC

metro 1,171,000 TSA 1,552,000  
M St. rank 34 ARB rank 33/4 Birch rank 33  
Winter Arbitron (1) Fall Birch (2)

740 WMBG	Williamsburg	.4		AS
790 WTAR	Norfolk	1.8	1.1	NX
850 WNIS	Norfolk	3.1	4.1	NX-TK
940 WKGM	Smithfield	.5		RL
1010 WPMH	Portsmouth	.6	.3	RL
1050 WCMS	Norfolk	.4	.9	CWs
1110 WZAM	Norfolk			.1 BG
1230 WNOR	Norfolk	.1	.6	ARs
1270 WTJZ	Newport News	.4	.4	BG
1310 WGH	Newport News			SX
1350 WBSK	Portsmouth	1.2	.4	SB

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
1400 WPCE	Portsmouth	2.4	1.2	BG	<b>Bellingham, WA</b>				
1450 WLPM	Suffolk			BG/RB	metro 97,700				
1490 WPEX	Hampton			SG	M St. rank 325				
1550 WVAB	Virginia Beach			Z	Willhight Apr-18 to Jun-12-91 (2)				
1600 WJQI	Chesapeake			ACs	550 KARI	Blaine			RL-TK
88.3 WHOV	Hampton	.1		JZ/FA*	790 KGMI	Bellingham	16.9		NX/AC/TK
88.5 WODC	Virginia Beach			RL*	930 KBFW	Bellingham	4.4		CW
88.7 WFOS	Chesapeake			VA*	1170 KPUG	Bellingham	4.6		OL
89.5 WHRO	Norfolk	1.8		FA/JZ*	1550 KNTR	Ferndale			RL
89.9 WRVS-FM	Elizabeth City			RB/VA*	89.3 KUGS	Bellingham			AP*
90.3 WHRV	Norfolk	1.5		VA*	91.7 KZAZ	Bellingham			VA*
91.1 WNSB	Norfolk	.4		JZ*	92.9 KISM	Bellingham	18.4		CH
91.5 WYCS	Yorktown			CH*	104.3 KAFE-FM	Bellingham	8.5		AC
92.1 WMYK	Moyock	.8	1.0	SBs	106.5 KLYN	Lynden	4.6		RC
92.9 WFOG	Suffolk	7.8	4.7	SA	[10 stations 5 AM 5 FM]				
93.7 WKOC	Elizabeth City	3.0	3.5	AC	<b>Longview/Kelso, WA OR</b>				
94.1 WKOD	Yorktown	.8	1.0	ACs	metro 64,300				
94.9 WJQI-FM	Virginia Beach	5.5	2.2	AC	M St. rank 354				
95.7 WLTJ	Norfolk	4.6	4.2	OL	Willhight Oct-3 to Nov-27-91 (2)				
96.1 WMYA	Cape Charles	3.6	5.0	SB	1270 KBAM	Longview	7.6		CW
97.3 WGH-FM	Newport News	4.5	2.6	CW	1400 KEDO	Longview	3.9		AC
98.7 WNOR-FM	Norfolk	6.4	8.9	AR	1490 KLOG	Kelso	2.6		AC
99.7 WYFI	Norfolk		1.1	RL&*	89.5 KJVH	Longview			RL&*
100.5 WCMS-FM	Norfolk	7.7	5.9	CW	90.3 KZOE	Longview	2.4		RL&*
101.3 WWDE-FM	Hampton	5.8	4.0	AC	94.5 KUKN	Kelso	10.8		CW
102.9 WOWI	Norfolk	9.6	16.7	RB	105.5 KLYK	Longview	21.7		CH
104.5 WNVZ	Norfolk	4.9	5.9	CH-RB	[7 stations 3 AM 4 FM]				
105.3 WMXN	Portsmouth	6.4	4.8	CH	<b>Olympia, WA</b>				
106.9 WAFX	Suffolk	4.4	7.6	CR	metro 168,300				
107.7 WBSK-FM	Windsor			SBs	M St. rank 215				
[41 stations 16 AM 25 FM]					680 KLDY	Lacey			Z

**Winchester/Martinsburg, VA WV**

metro 60,300				
M St. rank 218				
610 WUSQ	Winchester			CWs
740 WRNR	Martinsburg			OL
1160 WPGV	Funkstown			CW-OL
1340 WEPM	Martinsburg			CW
1400 WINC	Winchester			CR
1450 WFTR	Front Royal			AC/TKs
1550 WXVA	Charles Town			ACs
88.9 WVEP	Martinsburg			VA&*
91.3 WTRM	Winchester			RL*
92.5 WINC-FM	Winchester			CR
95.3 WFTR-FM	Front Royal			AC/TK&n
97.5 WKMZ	Martinsburg			CH
98.3 WXVA-FM	Charles Town			AC
99.3 WFQX	Front Royal			AR
102.5 WUSQ-FM	Winchester			CW
104.9 WBPP	Strasburg			OL&
105.5 WAPP	Berryville			OLs
[17 stations 7 AM 10 FM]				

**Washington**

**Aberdeen/Hoquiam, WA**

metro 52,200				
M St. rank 408				
Willhight Feb-28 to Apr-24-91 (2)				
1320 KXRO	Aberdeen	11.3		AC
1450 KAYO	Aberdeen	1.1		CWs
1490 KGHO	Hoquiam			RLs
95.3 KGHO-FM	Aberdeen			RL
99.3 KAYO-FM	Aberdeen	7.7		CW
104.7 KDUX-FM	Aberdeen	14.3		CH
[6 stations 3 AM 3 FM]				

metro 168,300				
M St. rank 215				
920 KQEU	Olympia			AC
1030 KMAS	Shelton			AC
1240 KGY	Olympia			AC
1280 KTOL	Lacey			CWs
1500 KVSN	Tumwater			RL
89.3 KAOS	Olympia			VA*
96.1 KXXO	Olympia			AC
96.9 KGY-FM	McCleary			cp-new
[9 stations 6 AM 3 FM]				

**Longview/Kelso, WA OR**

metro 43,400				
M St. rank 417				
Willhight Mar-21 to May-15-91 (2)				
1150 KQQQ	Pullman			NX-TK&
1250 KWSU	Pullman	8.4		NX/FA*
1400 KRPL	Moscow	6.3		OL&
88.1 KRLF	Pullman			RC*
89.3 KUOI-FM	Moscow	1.6		AP/JZ*
90.7 KZUU	Pullman			AP*
91.7 KRFA-FM	Moscow	3.2		NX/FA*
94.1 KCLK-FM	Clarkston	4.5		CW
99.5 KZZL-FM	Pullman			CWs
104.3 KHTR	Pullman	17.7		CH
106.1 KZFN	Moscow	23.1		CH
[11 stations 3 AM 8 FM]				

**Olympia, WA**

metro 118,100				
M St. rank 261				
Spring Arbitron (1) Willhight Oct-10 to Dec-4-91 (2)				
610 KONA	Kennewick	7.0	7.5	AC
870 KORD	Pasco	2.7	2.0	OL&
960 KALE	Richland	4.8	2.2	OL
1340 KTCR	Kennewick	3.2	3.2	NX-TK&
88.1 KTCV	Kennewick			AP*
89.1 KFAE	Richland	1.5		NX/FA*
90.1 KOLU	Pasco			RL*
93.3 KTEL-FM	Walla Walla			CW
94.9 KIOK	Richland	21.5	32.3	CH

**Pullman/Moscow, WA ID**

metro 118,100				
M St. rank 261				
Spring Arbitron (1) Willhight Oct-10 to Dec-4-91 (2)				
610 KONA	Kennewick	7.0	7.5	AC
870 KORD	Pasco	2.7	2.0	OL&
960 KALE	Richland	4.8	2.2	OL
1340 KTCR	Kennewick	3.2	3.2	NX-TK&
88.1 KTCV	Kennewick			AP*
89.1 KFAE	Richland	1.5		NX/FA*
90.1 KOLU	Pasco			RL*
93.3 KTEL-FM	Walla Walla			CW
94.9 KIOK	Richland	21.5	32.3	CH

**Richland/Kennewick/Pasco, WA**

metro 118,100				
M St. rank 261				
Spring Arbitron (1) Willhight Oct-10 to Dec-4-91 (2)				
610 KONA	Kennewick	7.0	7.5	AC
870 KORD	Pasco	2.7	2.0	OL&
960 KALE	Richland	4.8	2.2	OL
1340 KTCR	Kennewick	3.2	3.2	NX-TK&
88.1 KTCV	Kennewick			AP*
89.1 KFAE	Richland	1.5		NX/FA*
90.1 KOLU	Pasco			RL*
93.3 KTEL-FM	Walla Walla			CW
94.9 KIOK	Richland	21.5	32.3	CH

# M Street RADIO MARKETS

# WA

STATION	CITY	(1)	(2)	FORMAT
95.7 KNLT	Walla Walla	4.3	2.5	AC&
97.1 KNSN	Walla Walla			NX-TK
98.3 KEYW	Pasco	3.2	6.2	AC
101.3 KGDN	Pasco			cp-new
101.7 KZXR	Prosser	1.6	1.8	SA
102.7 KORD-FM	Richland	13.4	12.8	CW
105.3 KONA-FM	Kennewick	7.0	7.0	EZ
106.5 KOTY-FM	Richland	2.2	5.1	CW

[17 stations 4 AM 13 FM]

## Seattle/Tacoma/Everett, WA

metro 2,342,500 TSA 3,028,100  
M St. rank 12 ARB rank 13 /4 Birch rank 14  
Winter Arbitron (1) Fall Birch (2)

570 KVI	Seattle	1.1	.8	TK
630 KCIS	Edmonds	.7	.2	RL-TK
710 KIRO	Seattle	7.3	9.2	NX-TK
770 KULL	Seattle			OL&
820 KGNW	Burien	.8	.9	RL
850 KTAC	Tacoma	.1		ACs
880 KIXI	Mercer Island	3.3	2.2	AS&
950 KJR	Seattle	2.3	1.9	SX/TK&
1000 KOMO	Seattle	4.3	4.9	SA/TK&n
1050 KBLE	Seattle			RL
1090 KING	Seattle	2.9	3.2	TK
1150 KEZX	Seattle			MT&
1180 KLAY	Lakewood			TK
1210 KBSG	Auburn	.1	.5	OLs
1230 KWYZ	Everett	.4	.1	CW
1250 KKFx	Seattle	.7	1.3	RB
1300 KMPS	Seattle	1.1	.6	CWs
1360 KKMO	Tacoma			AC/ET
1380 KRKO	Everett			AC
1400 KITT	Silverdale			AC/CHn
1420 KRIZ	Renton	.3	.3	RB
1450 KJUN	Puyallup			CW
1460 KARR	Kirkland			RL&*
1480 KDFL	Lakewood			RL*
1490 KBRO	Bremerton			CW&
1540 KBLV	Bellevue			CWs
1560 KZIZ	Sumner	.2	.1	RBs
1590 KZOK	Seattle	.7	.6	AR&
88.5 KPLU	Tacoma	2.1		NX/JZ*
89.3 KASB	Bellevue			AP*
89.5 KNHC	Seattle	.5		CH-RB*
89.9 KGRG	Auburn			AP*
90.1 KUPS	Tacoma			AP*
90.3 KCMU	Seattle	.6		AP*
90.7 KSER	Everett			VA*
90.9 KVTI	Tacoma			CH*
91.3 KBCS	Bellevue			JZ*
91.7 KTPS-FM	Tacoma			AC*
92.5 KLSY-FM	Bellevue	3.6	2.8	AC
93.3 KUBE	Seattle	6.1	6.0	CH-RB
94.1 KMPS-FM	Seattle	7.9	7.0	CW
94.9 KUOW	Seattle		2.0	NX/FA*
95.7 KLTx	Seattle	2.3	1.9	AC
96.1 KXXO	Olympia			AC
96.5 KXRX	Seattle	4.4	3.8	AR
97.3 KBSG-FM	Tacoma	5.2	2.4	OL
98.1 KING-FM	Seattle	4.1	3.5	FA
98.9 KEZX-FM	Seattle	3.4	1.7	EZ
99.9 KISW	Seattle	3.4	4.6	AR
100.7 KWMX	Seattle	1.7	1.4	AC
101.5 KPLZ	Seattle	5.1	6.6	CH
102.5 KZOK-FM	Seattle	3.7	3.8	CR
103.7 KMTT	Tacoma	2.3	3.5	AC
105.3 KCMS	Edmonds	1.7	2.1	RC
106.1 KRPM-FM	Tacoma	3.8	3.5	CW
106.9 KKNW	Bremerton	2.9	4.0	NA
107.7 KNDD	Seattle	2.4	3.5	AP

[57 stations 28 AM 29 FM]

STATION	CITY	(1)	(2)	FORMAT
<b>Spokane, WA ID</b>				
metro 354,600	TSA 700,900			
M St. rank 112	ARB rank 102 /4			Birch rank 101
Winter Arbitron (1) Fall Birch (2)				

590 KAQQ	Spokane	3.8	2.5	AS&/TK&n
630 KHDL	Opportunity		.4	NX&
740 KSPO	Dishman			cp-new
790 KJRB	Spokane	1.9	1.3	OL&/TK&
920 KXLY	Spokane	6.4	6.8	NX-TK
970 KTRW	Spokane	2.6	.5	CW
1050 KEYF	Dishman	.2		OLs
1080 KVNI	Coeur d'Alene	.5	.5	SA&
1230 KSNB	Spokane	.7		MT&
1280 KUDY	Spokane	.5		RL
1330 KMBI	Spokane		.5	RL*
1510 KGA	Spokane	6.2	3.4	CW
1550 KSVY	Opportunity			FA
88.7 KAGU	Spokane			AP*
89.5 KEWU-FM	Cheney	.7		JZ*
90.3 KWRS	Spokane			VA*
91.1 KPBX	Spokane	2.2		NX/VA*
91.9 KSFC	Spokane			AP*
92.9 KZZU-FM	Spokane	9.3	13.7	CH
93.7 KDRK-FM	Spokane	9.7	12.6	CW
94.5 KKCH	Hayden	1.0		CW&
95.3 KAAR	Medical Lake	2.9	2.0	RC
96.1 KKPL-FM	Opportunity	2.6	2.2	SA&
96.9 KSPO-FM	Spokane			cp-new
98.1 KISC	Spokane	9.2	10.5	AC-OL
98.9 KKZX	Spokane	7.8	7.2	CR
99.9 KXLY-FM	Spokane	6.6	4.5	EZ
101.1 KEYF-FM	Cheney	6.0	5.8	OL
103.1 KCDA	Coeur d'Alene	2.1	1.1	CW&
103.9 KVXO	Spokane			AC-OL
104.7 KTSL	Spokane			cp-new
105.7 KEZE	Spokane	9.3	13.9	AR
106.5 KWQL	Dishman			cp-new
107.1 KAZZ	Deer Park			CW&
107.9 KMBI-FM	Spokane	2.9		RL*

[35 stations 13 AM 22 FM]

## Walla Walla, WA OR

metro 46,400  
M St. rank 412  
Willhight Jan-2 to Feb-26-92 (2)

1320 KSMX	Walla Walla			SS
1420 KUJ	Walla Walla	1.4		OL&
1490 KTEL	Walla Walla	3.2		CWs
89.1 KFAE	Richland	4.0		NX/FA*
90.5 KWCW	Walla Walla			VA*
91.3 KGTS	College Place	12.9		RL*
92.5 KZHR	Dayton			SS
93.3 KTEL-FM	Walla Walla	5.0		CW
95.7 KNLT	Walla Walla	7.2		AC&
97.1 KNSN	Walla Walla	3.0		NX-TK
97.9 KLUB	Milton-Freewater			cp-new
100.9 KHSS	Walla Walla	12.7		CR
103.5 KWHT	Pendleton	20.9		CW
105.3 KONA-FM	Kennewick	3.7		EZ

[14 stations 3 AM 11 FM]

## Wenatchee, WA

metro 39,000  
M St. rank 421  
Willhight Dec-12 to Feb-5-92 (2)

560 KPQ	Wenatchee	17.5		AC/TK&
810 KTBI	Ephrata			RL
900 KKRT	Wenatchee	3.3		NX&
1340 KWWW	Wenatchee	2.4		OL&
1370 KWNC	Quincy			AC
96.7 KWWW-FM	Quincy	19.6		CH&
97.7 KYSN	East Wenatchee	13.3		CW

STATION	CITY	(1)	(2)	FORMAT
99.5 KXAA	Rock Island		10.7	CW
101.1 KZPH	Cashmere			cp-new
102.1 KPQ-FM	Wenatchee	9.4		AC&
104.9 KSSY	Wenatchee	8.9		AP

[11 stations 5 AM 6 FM]

**Yakima, WA**

STATION	CITY	(1)	(2)	FORMAT
metro 151,200	TSA 174,300			
M St. rank 230	ARB rank 188 /1			
Spring Arbitron (1)	Willight Sep-26 to Nov-20-91 (2)			
810 KTBI	Ephrata			RL
930 KZTA	Yakima	1.6		SS
980 KUTI	Selah	6.1	5.3	SS
1020 KYXE	Selah			CW
1210 KREW	Sunnyside	.8		NX/AC/SSn
1280 KIT	Yakima	11.8	8.7	NX/AC/TK&
1390 KBBO	Yakima	3.7	4.2	RL
1460 KMWX	Yakima	1.6		OL
1490 KENE	Toppenish			AC&
88.5 KYSC	Yakima			CR*
89.5 KSOH	Wapato			-*
90.7 KNWR	Ellensburg			cp-new
91.9 KDNA	Yakima			SS-VA*
92.9 KHYT	Toppenish			CW
94.5 KATS	Yakima	13.4	18.1	AR
96.9 KYKA	Naches	.8		AC&
99.3 KIHS	Yakima			AC
104.1 KXDD	Yakima	16.3	25.4	CW
105.7 KRSE	Yakima	6.1	3.6	SA
107.3 KFFM	Yakima	15.4	18.8	CH

[20 stations 9 AM 11 FM]

**West Virginia**

**Beckley, WV**

STATION	CITY	(1)	(2)	FORMAT
metro 62,700	TSA 269,000			
M St. rank 285	ARB rank 255 /1			
Spring Arbitron (1)				
560 WJLS	Beckley	5.2		RL
620 WWRN	Beckley	4.3		OL&
860 WOAY	Oak Hill			RL
1070 WJWS	Beckley			Travel
91.7 WVPB	Beckley			VA&*
94.1 WAXS	Oak Hill	7.0		OL&
99.5 WJLS-FM	Beckley	20.0		CW
102.3 WMTD-FM	Hinton			CW&
103.7 WCIR-FM	Beckley	21.7		AC-CH
105.9 WTNJ	Mount Hope	20.9		CW

[10 stations 4 AM 6 FM]

**Bluefield, WV VA**

STATION	CITY	(1)	(2)	FORMAT
metro 151,300				
M St. rank 311				
770 WYRV	Cedar Bluff			SG
1040 WAMN	Green Valley			RL
1150 WELC	Welch			ACs
1190 WBDY	Bluefield			CWs
1240 WKOY	Bluefield			TK&
1340 WXEE	Welch			CW&
1380 WMTD	Hinton			CWs
1440 WHIS	Bluefield			NX-TK&
1470 WTZE	Tazewell			CW
1490 WAEB	Princeton			CWs
90.9 WPIR	Bluefield			cp-new
95.9 WAEB-FM	Princeton			CW
100.9 WKMY	Princeton			AC&
102.3 WMTD-FM	Hinton			CW&
102.9 WELC-FM	Welch			AC
104.5 WHAJ	Bluefield			CH
105.5 WGTH	Richlands			SG
106.3 WBDY-FM	Bluefield			CW&

[18 stations 10 AM 8 FM]

STATION	CITY	(1)	(2)	FORMAT
<b>Charleston, WV</b>				
metro 209,200	TSA 675,000			
M St. rank 179	ARB rank 151 /2			Birch rank 143
Fall Arbitron (1)	Fall Birch (2)			

580 WCHS	Charleston	7.5	4.6	TK/SX
680 WCAW	Charleston			ACs
950 WQBE	Charleston	2.4	2.6	CWs
1080 WVKV	Hurricane	.6		SG
1240 WVSR	Charleston			CHs
1300 WKAZ	Saint Albans			ARs
1410 WSCW	South Charleston	2.4	1.0	RL
1490 WCZR	Charleston	.7		AR&
1600 WNST	Milton			OLs
88.5 WVPN	Charleston	2.6		VA*
90.9 WXAF	Charleston			cp-new
94.5 WBES-FM	Dunbar	3.6	2.3	EZ
96.1 WVNS	Charleston	6.0	2.6	SA&
97.5 WQBE-FM	Charleston	30.6	28.3	CW
99.9 WVAF	Charleston	8.1	8.6	AC
100.9 WJYP	South Charleston	3.0	1.0	RC
102.7 WVSR-FM	Charleston	8.1	14.8	CH
105.1 WKLC-FM	Saint Albans	6.3	15.1	AR
106.3 WAEZ-FM	Milton			OL&
107.3 WLZT	Miami	6.3	4.9	OL
107.9 WEMM	Huntington	3.0	.7	RL

[21 stations 9 AM 12 FM]

**Huntington, WV KY OH**

STATION	CITY	(1)	(2)	FORMAT
metro 260,500	TSA 614,600			
M St. rank 171	ARB rank 134 /2			Birch rank 130
Fall Arbitron (1)	Fall Birch (2)			

800 WKEE	Huntington	1.3	.9	OL&/TK&n
930 WTKZ	Huntington	2.7		TK&
1040 WOKT	Cannonsburg			RL
1080 WVKV	Hurricane			SG
1230 WIRO	Ironton	.5		OL
1340 WCMJ	Ashland			AC
1370 WGOH	Grayson	1.3	.5	CW
1420 WTCR	Kenova	1.9	2.8	CWs
1470 WHRD	Huntington			Z
1520 WTCV	Greenup			SG
1600 WNST	Milton			OLs
88.1 WMUL	Huntington	.5		VA*
89.1 WOUJ-FM	Ironton			FAs*
89.9 WVWV	Huntington			VA&*
91.9 WMEJ	Proctorville	.2		RG*
92.7 WCMJ-FM	Catlettsburg	.8	.2	AC
93.7 WRVC-FM	Ashland	7.8	8.0	AC
97.1 WXVK	Coal Grove	2.4		CW&
100.5 WKEE-FM	Huntington	15.0	20.0	CH
101.5 WGTR-FM	Gallipolis	1.1	.5	CR
103.3 WTCR-FM	Huntington	33.8	33.1	CW
104.1 WPAY-FM	Portsmouth	4.8	.7	CW
105.1 WKLC-FM	Saint Albans	5.9	9.7	AR
105.7 WLGC	Greenup	1.1	.7	CW
106.3 WAEZ-FM	Milton	1.3	.9	OL&
107.1 WMLV	Ironton	1.3	.5	EZ
107.9 WEMM	Huntington	3.8	2.5	RL

[27 stations 11 AM 16 FM]

**Morgantown, WV PA**

STATION	CITY	(1)	(2)	FORMAT
metro 249,200				
M St. rank 196				
750 WPDJ	Clarksburg			CWs
920 WMMN	Fairmont			Z
1260 WTBZ	Grafton			CWs
1300 WCLG	Morgantown			OL&
1340 WHAR	Clarksburg			AC-OL/TK&
1400 WOBG	Clarksburg			OLs
1440 WAJR	Morgantown			CW
1560 WFSP	Kingwood			AC-OLs
90.1 WZWA	Clarksburg			RL*

# M Street RADIO MARKETS

# WI

STATION	CITY	(1)	(2)	FORMAT	STATION	CITY	(1)	(2)	FORMAT
91.7	WWVU-FM Morgantown			AP*	<b>Wisconsin</b>				
92.7	WVHF-FM Clarksburg			AR	<b>Appleton/Oshkosh, WI</b>				
93.1	WVCW Barrackville			cp-new	metro 260,100 TSA 704,300				
95.9	WTBZ-FM Grafton			CW	M St. rank 149 ARB rank 135 /2 Birch rank 132				
96.7	WKMM Kingwood			CW	Fall Arbitron (1) Fall Birch (2)				
97.9	WFGM Fairmont			CH	690	WXOL			OL
100.1	WCLG-FM Morgantown			CR	1050	WQWM			OL&
100.9	WMQC Westover			AC-OL	1150	WHBY	1.8	1.4	OL&
101.9	WYVAQ Morgantown			CH	1280	WNAM	6.8	5.9	AS&
102.7	WTUS Mannington			cp-new	1360	WGEE	1.6	2.1	CW
104.1	WDCI Bridgeport			SA&	1490	WOSH	3.4	4.5	NX-TK
104.9	WPDX-FM Clarksburg			CW	1530	WMBE	1.1	.5	ET/AS
106.5	WKKW-FM Clarksburg			CW	1570	WRJQ	1.6	2.1	AS
107.7	WFSP-FM Kingwood			AC-OL	89.3	WPNE			2.3 FA&*
[23 stations 8 AM 15 FM]					90.3	WRST-FM Oshkosh			VA*
<b>Parkersburg/Marietta, WV OH</b>					91.1	WLFM Appleton			.5 NX/FA*
metro 123,300 TSA 306,300					93.5	WOZZ New London	3.4	4.5	CR&
M St. rank 264 ARB rank 209 /1					94.3	WROE Neenah	7.5	6.3	SA
Spring Arbitron (1)					96.3	WEZR Brillion			cp-new
630	WVWV St. Marys			RL	96.7	WUSW Oshkosh	6.6	3.5	CW
910	WBRJ Marietta	1.6		NX-TK&	98.5	WQLH Green Bay	2.5	.9	AC
1050	WADC Parkersburg	3.8		AS&	99.5	WPKR Waupun	.7	2.1	CW
1230	WKYG Parkersburg	4.8		CW/TK&n	100.1	WEMI Menasha	1.4	2.1	RC
1360	WMOV Ravenswood			CW	101.1	WIXX Green Bay	9.3	8.7	CH
1450	WLTP Parkersburg			CWs/TK&	103.9	WMGV Oshkosh	6.6	8.7	CH
1490	WMOA Marietta	1.6		SA	104.9	WKFX Kaukauna	2.9	1.6	OL&
88.3	WMRT Marietta			FA/JZ*	105.7	WAPL-FM Appleton	14.9	19.0	AR
89.5	WCVV Belpre			RL*	107.1	WFON Fond du Lac	.9	.7	OL
90.3	WVPG Parkersburg			VA&*	[23 stations 8 AM 15 FM]				
91.7	WMBP Belpre			RL*	<b>Eau Claire, WI</b>				
93.9	WRRR-FM St. Marys	2.2		AC	metro 113,800 TSA 426,200				
95.1	WXIL Parkersburg	15.1		CH	M St. rank 243 ARB rank 217 /1				
98.5	WCMO Marietta			AP/FA*	Spring Arbitron (1) Fall Birch (2)				
99.1	WHCM Parkersburg	4.3		CW	680	WOGO Hallie			MT&
100.1	WDMX Vienna	13.4		OL&	790	WEAQ Eau Claire	1.6	3.0	AS&
100.9	WJAW McConnellsville			SAs	802	WMEQ Menomonie			CW&
102.1	WYEYQ Marietta	12.4		CH	1050	WISM Eau Claire	1.1		OL&
103.1	WXXKX Parkersburg	13.4		CW	1150	WAYY Chippewa Falls	1.6	2.0	NX-TK
106.1	WRZZ Ravenswood	.5		CR&	1400	WBIZ Eau Claire			SX&
107.1	WNUS Belpre	12.9		CW	88.3	WHWC Menomonie			1.5 FA&*
[21 stations 7 AM 14 FM]					89.7	WUEC Eau Claire			1.5 VA*
<b>Wheeling, WV OH PA</b>					91.3	WHEM Eau Claire			cp-new
metro 132,300 TSA 341,900					92.1	WMEQ-FM Menomonie	5.9	4.5	OL&
M St. rank 270 ARB rank 197 /1 Birch rank 191					92.9	WECL Elk Mound	3.2	3.5	AC&
Spring Arbitron (1) Fall Birch (2)					94.1	WIAL Eau Claire	15.5	10.9	CH
950	WDIG Steubenville			RC	95.1	WPHQ Bloomer			cp-new
1170	WWVA Wheeling	9.1	13.2	CW	95.9	WRDN-FM Durand			CW
1290	WOMP Bellaire	4.7	3.9	NX-TK	98.1	WISM-FM Altoona			CR
1370	WZAO Moundsville			RL	100.7	WBIZ-FM Eau Claire	17.6	27.4	CH
1400	WKWK Wheeling	1.3	1.0	OL&	103.7	WWIB Ladysmith	2.1	3.0	RL
1600	WBBD Wheeling	1.7	.5	AS&	104.5	WAXX Eau Claire	25.1	27.4	CW
88.1	WVBC Bethany			VA*	105.5	WCFW Chippewa Falls	5.3	2.0	VA
88.7	WBHR Bellaire			VA*	[19 stations 6 AM 13 FM]				
89.9	WVNP Wheeling			VA&*	<b>Fond Du Lac, WI</b>				
91.5	WGLZ West Liberty			AP*	metro 75,100				
91.9	WPHP Wheeling			VA*	M St. rank 426				
95.7	WEEL Shadyside	4.3	3.4	OL&	1170	WMRH Waupun			AS&
96.5	WRKP Moundsville			RC	1450	KFIZ Fond du Lac			AC
97.3	WKWK-FM Wheeling	11.6	8.3	AC	1600	WCWC Ripon			NX-TK
98.7	WQVK Wheeling	14.2	13.7	CW	96.1	WYUR-FM Ripon			AC
100.5	WOMP-FM Bellaire	15.9	22.1	CH	98.7	WMVM Mayville			cp-new
105.5	WHLX Bethlehem	7.8	4.4	EZ	99.5	WPKR Waupun			CW
107.5	WEGW Wheeling	9.5	9.3	CR	106.7	WFDL Lorima			cp-new
[18 stations 6 AM 12 FM]					107.1	WFON Fond du Lac			OL
					[8 stations 3 AM 5 FM]				

STATION	CITY	(1)	(2)	FORMAT
<b>Green Bay, WI</b>				
metro 161,000	TSA 690,400			
M St. rank 204	ARB rank 179 /1			Birch rank 183
Spring Arbitron (1) Fall Birch (2)				
1050 WQWM	Kaukauna	.4	.3	OL&
1280 WNAM	Neenah	5.7	2.8	AS&
1360 WGEE	Green Bay	8.5	9.0	CW
1400 WDUZ	Green Bay	7.1	5.2	AC-OL
1440 WNFL	Green Bay	7.1	6.6	NX-TK
88.1 WYPD	Green Bay			cp-new
88.5 WORQ	Green Bay			RC*
89.3 WPNE	Green Bay	2.1		FA&*
90.1 WGBP-FM	Green Bay			VA*
91.5 WGBW	Green Bay		.7	VA*
92.7 WAUN	Kewaunee	1.4		ET
93.5 WOZZ	New London	2.8	4.2	CR&
95.9 WJLW	De Pere	5.0	4.2	CW&
96.3 WEZR	Brillion			cp-new
98.5 WQLH	Green Bay	11.0	7.6	AC
99.7 WHET	Sturgeon Bay	2.8	2.1	CH&
100.1 WEMI	Menasha		.3	RC
101.1 WXXX	Green Bay	18.1	24.7	CH
102.7 WRVM	Suring			RL
104.9 WKFX	Kaukauna	3.9	4.5	OL&
105.7 WAPL-FM	Appleton	13.8	14.9	AR
<b>[21 stations 5 AM 16 FM]</b>				

STATION	CITY	(1)	(2)	FORMAT
<b>Janesville/Beloit, WI IL</b>				
metro 134,600				
M St. rank 253				
1230 WCLO	Janesville			AC/TK
1380 WBEL	South Beloit			AC
1490 WGEZ	Beloit			OL
90.3 WBCR-FM	Beloit			VA*
93.7 WEKZ-FM	Monroe			EZ
99.9 WJVL	Janesville			CW
103.1 WRWC	Rockton			AC&
105.9 WMJB	Evansville			CR&
107.3 WSJY	Fort Atkinson			EZ
<b>[9 stations 3 AM 6 FM]</b>				

STATION	CITY	(1)	(2)	FORMAT
<b>Kenosha/Racine, WI</b>				
metro 235,800				
M St. rank 161				
1050 WLIP	Kenosha			AC
1400 WRJN	Racine			AC
1460 WKKV	Racine			SBs
1500 WKGA	Zion			SS
91.1 WGTD	Kenosha			FA*
92.1 WHKQ	Racine			EZ
95.1 WJZQ	Kenosha			CH
96.9 WNIZ	Zion			FAs
100.7 WKKV-FM	Racine			SB
104.7 WZXA	Sturtevant			cp-new
<b>[10 stations 4 AM 6 FM]</b>				

STATION	CITY	(1)	(2)	FORMAT
<b>La Crosse, WI MN</b>				
metro 81,700	TSA 290,900			
M St. rank 280	ARB rank 247 /1			
Spring Arbitron (1) Fall Birch (2)				
580 WKTY	La Crosse	8.0	8.7	CW
1410 WIZM	La Crosse	8.0	5.8	NX-TK
1490 WLFN	La Crosse	2.2	2.2	AS&
1570 WKBH	Holmen	1.4	1.4	CW&
88.9 WLSU	La Crosse			JZ*
90.3 WHLA	La Crosse		.7	FA&*
91.1 KXLC	La Crescent			cp-new
93.3 WIZM-FM	La Crosse	19.6	20.3	CH
94.7 KKOO	Caledonia			cp-new
95.7 WSPL	La Crosse	8.0	5.8	AC
97.1 WCOW-FM	Sparta	2.9	1.4	CW

STATION	CITY	(1)	(2)	FORMAT
100.1 WQJY	West Salem	2.9	5.8	EZ
102.7 KQEG	La Crescent	8.0	8.0	OL&
104.9 WLXR-FM	La Crosse	9.4	10.9	AC
105.5 WKBH-FM	Trempealeau	3.6	9.4	CR&
<b>[15 stations 4 AM 11 FM]</b>				

STATION	CITY	(1)	(2)	FORMAT
<b>Madison, WI</b>				
metro 313,300	TSA 731,900			
M St. rank 121	ARB rank 117 /4			Birch rank 116
Winter Arbitron (1) Fall Birch (2)				
740 WRPQ	Baraboo			SA&
970 WHA	Madison	1.9		TK*
1070 WTSO	Madison	5.1	4.8	CW/TK&I
1190 WMAD	Sun Prairie			Z
1240 WIBU	Poynette	.8	1.1	AS&
1310 WIBA	Madison	5.5	4.4	AC
1480 WTDY	Madison	4.0	3.8	TK
1550 WHIT	Madison	.2		CWs
88.7 WERN	Madison			6.5 FA*
89.9 WORT	Madison			2.7 VA*
92.1 WMAD-FM	Sun Prairie			Z
94.1 WJJO	Watertown	2.6	3.4	AC
94.9 WOLX-FM	Baraboo	7.9	7.3	OL
96.3 WMLI	Sauk City	5.0	5.6	AC
98.1 WMGN	Madison	5.3	4.4	AC
100.5 WYKY	Columbus			AC&
101.5 WIBA-FM	Madison	11.7	15.5	AR
102.5 WNWC	Madison		1.3	RL*
104.1 WZEE	Madison	12.1	13.2	CH
105.1 WYZM	Waunakee			cp-new
105.5 WMMM-FM	Verona	1.8	.8	AC
105.9 WMJB	Evansville			CR&
106.3 WWQM-FM	Middleton	12.3	10.0	CW
107.3 WSJY	Fort Atkinson	1.8	2.1	EZ
<b>[24 stations 8 AM 16 FM]</b>				

STATION	CITY	(1)	(2)	FORMAT
<b>Milwaukee, WI</b>				
metro 1,319,900	TSA 1,848,400			
M St. rank 26	ARB rank 26 /4			Birch rank 28
Winter Arbitron (1) Fall Birch (2)				
540 WYLO	Jackson			ET/RL
620 WTMJ	Milwaukee	10.0	9.1	AC/TK
860 WNOV	Milwaukee	1.5	.7	RB
920 WOKY	Milwaukee	5.9	5.1	AS
1130 WISN	Milwaukee	4.8	3.9	NX-TK
1250 WEMP	Milwaukee	.9	4.4	OL&
1290 WMVP	Greenfield	2.1	1.9	SB
1340 WLZR	Milwaukee			AP
1370 WKSH	Sussex			RC
1460 WKKV	Racine		.2	SBs
1470 WBKV	West Bend			AC/TK
1510 WAUK	Waukesha			CW
1560 WGLB	Port Washington			TK&
88.1 WMWK	Milwaukee			RL&*
88.9 WYMS	Milwaukee		.3	JZ*
89.7 WUWM	Milwaukee		.9	NX/JZI*
90.7 WHAD	Delafield		.8	FA&*
91.7 WMSE	Milwaukee		.6	AP*
92.5 WBWI-FM	West Bend	.3	.2	CW
93.3 WQFM	Milwaukee	3.8	4.1	AR
94.5 WKTJ	Milwaukee	5.8	6.9	CH
95.7 WZTR	Milwaukee	4.1	3.2	OL
96.5 WKLH	Milwaukee	6.3	6.6	CR
97.3 WLTQ	Milwaukee	4.6	2.4	AC-OL
98.3 WFMR	Menomonee Falls	1.4	1.9	FA
99.1 WMYX	Milwaukee	5.2	3.3	SA
100.1 WGLB-FM	Port Washington			NA
100.7 WKKV-FM	Racine	4.7	6.9	SB
102.1 WLUM-FM	Milwaukee	6.4	9.1	CH-RB
102.9 WLZR-FM	Milwaukee	6.1	8.1	AR
103.7 WEZW	Wauwatosa	5.6	3.3	SA

# M Street RADIO MARKETS

WY

STATION	CITY	(1)	(2)	FORMAT
104.5 WCCX	Waukesha			VA*
104.9 WTKM-FM	Hartford	.6	.2	ET-CW
106.1 WMIL	Waukesha	8.4	10.7	CW
107.7 WVCY	Milwaukee		1.0	RL*

[35 stations 13 AM 22 FM]

## Sheboygan/Manitowoc, WI

metro 152,200

M St. rank 233

950 WKTS	Sheboygan			SA
980 WCUB	Two Rivers			CW/TK&I
1240 WOMT	Manitowoc			OL
1330 WHBL	Sheboygan			SA
1420 WJUB	Plymouth			RC
1590 WTRW	Two Rivers			OL/TK&n
91.7 WSHS	Sheboygan			AP/AC*
92.1 WLTU	Manitowoc			AC
97.7 WWJR	Sheboygan			AC&
102.3 WQTC-FM	Manitowoc			AC&
103.1 WKTT	Cleveland			CW
104.5 WXER	Plymouth			SA&

[12 stations 6 AM 6 FM]

## Wausau, WI

metro 91,200

M St. rank 295

550 WSAU	Wausau			SA&
730 WJMT	Merrill			SA
900 WATK	Antigo			CW&
930 WLBL	Auburndale			FA&*
1230 WXCO	Wausau			CW
1390 WRIG	Schofield			OL&
88.5 WGNV	Milladore			RL*
89.5 WCLQ	Wausau			RC*
90.9 WHRM	Wausau			FA&*
94.7 WESD	Schofield			VA*
94.7 WOFM	Mosinee			OL
95.5 WIFC	Wausau			CH
97.9 WSPT	Stevens Point			CH
101.9 WDEZ	Wausau			CW
104.1 WMZK	Merrill			AR
104.5 WAXX	Eau Claire			CW
105.3 WRLO-FM	Antigo			AC
106.5 WLJY	Marshfield			EZ
107.9 WYCO	Wausau			AC

[19 stations 6 AM 13 FM]

## Wyoming

### Casper, WY

metro 47,400 TSA 117,600

M St. rank 400 ARB rank 260 /1

Spring Arbitron (1) Fall Birch (2)

830 KUYO	Evansville		1.3	RG
1030 KTWO	Casper	15.6	15.0	CW
1230 KVOC	Casper	14.4	17.5	CW
1400 KATI	Casper			Z
90.3 KPGM	Casper			cp-new
91.1 KCEB	Casper			RL*
94.5 KMGW	Casper	10.0	5.0	AC-OL
95.5 KTRS	Casper	26.7	30.0	CH
103.7 QQLT	Casper	17.8	13.8	OL&
106.9 KCSP	Casper	2.2	1.3	RC*

[10 stations 4 AM 6 FM]

### Cheyenne, WY CO

metro 59,400 TSA 65,700

M St. rank 378 ARB rank 258 /1 Birch rank 259

Spring Arbitron (1) Fall Birch (2)

650 KUUY	Orchard Valley			Z
1240 KFBC	Cheyenne	8.8	2.2	NX-TK
1370 KSHY	Cheyenne		1.1	RL
1480 KRAE	Cheyenne	2.0	7.9	AC-CH
91.9 KUWR	Laramie			VA*

STATION	CITY	(1)	(2)	FORMAT
95.1 KCGY	Laramie	1.0		CW
97.9 KFBO-FM	Cheyenne	15.7	12.4	CH
100.7 KKAZ	Cheyenne			Z
101.9 KMUS-FM	Burns	9.8	16.9	CW&
102.9 KRQU	Laramie			CH
106.3 KLEN	Cheyenne	4.9	4.5	EZ

[11 stations 4 AM 7 FM]

### Key to markets section:

For each listing, the market name is followed by all states served, Metro and Total Survey Area populations (TSA), the M Street 1992 market rank (M St.), the Arbitron 1992 market rank (ARB), the number of Arbitron surveys per year (#), the Birch 1991 market rank, the date of the rating surveys used for the market, followed by AM and FM stations in dial order.

Estimates are for persons 12+ Monday-Sunday, 6 AM to midnight, average quarter hour shares from the Metro Survey area. For more information on ratings and copyright information, see the **ABOUT RATINGS** section at the front of the book. Estimates are copyrighted and may not be quoted or reproduced without prior written permission of the copyright owner. For more information on the format descriptions for each station, see the **FORMAT CODES** section at the front of the book.