

# M Street RADIO MARKETS

STATION CITY ARBITRON BIRCH FORMAT

Key to Radio Markets Section:

Market name is followed by all States served, Metro and Total Survey Area populations, Arbitron 1988 and 1989 market rank followed by number of Arbitron surveys per year, the 1988 Birch rank and the Standard Metropolitan Statistical Area rank. The last item is the M Street estimate of total radio revenues for that market.

Arbitron and Birch estimates are for persons 12+ Monday-Sunday 6am to Midnight average quarter hour shares Metro Survey Area primarily from the Spring 1988 Survey Period. Please see the section... "ABOUT RATINGS" for Copyright information. Estimates are Copyrighted and may not be quoted or reproduced without prior written permission of the Copyright owner.

## Alabama

### Birmingham, AL

Metro 763,100 TSA 1,644,000  
88 ARB 51 89 ARB 51 /4 Birch 44 SMSA 41  
E.M.R. \$19,077,500

610 WZZK	Birmingham	1.3	1.9	CWs	
690 WVOK	Birmingham	.8	.5	CW-OL	
760 WURL	Moody			CW	
850 WYDE	Birmingham	.7	.2	RL	
900 WATV	Birmingham	4.1	2.3	RB	
960 WERC	Birmingham	5.6	4.1	NX-TK/TK&	
1030 WOOB	Leeds			cp-new	
1070 WAPI	Birmingham	2.7	4.0	AS&/TK&1	
1220 WAYE	Birmingham	1.5		RG	
1260 WCRB	Birmingham	1.1	.5	OL&	
1320 WAGG	Birmingham	3.3	2.3	RG/RL	
1400 WJLD	Fairfield	2.6	2.0	RB-OL&	
1450 WSMQ	Bessemer			CW	
1480 WLPH	Irondale			RG	
1500 WGGT	Alabaster			RG	
89.5 WBFR	Birmingham			RL&*	
90.3 WBHM	Birmingham		2.6	FA*	
91.1 WJSR	Birmingham			AP*	
91.1 WVSU-FM	Birmingham			VA*	
91.9 WGIB	Birmingham		.2	RL*	
92.9 WFFN	Cordova			CW	
93.7 WDJC	Birmingham		2.4	1.8	RL
94.5 WAPI-FM	Birmingham		9.8	12.9	CH
96.5 WMJJ	Birmingham		13.8	13.3	AC-OL
97.7 WKLD	Oneonta		.7	.3	AC
99.5 WZRR	Birmingham				AR-OL
100.5 WHMA-FM	Anniston				CW
102.5 WZBQ-FM	Jasper		1.3		CH
103.7 WQEN	Gadsden		.5		CH
104.7 WZZK-FM	Birmingham		13.5	16.6	CW
106.9 WKXX	Birmingham		10.0	13.2	CH-RB
107.7 WENN	Birmingham		10.9	12.0	RB

[32 stations 15 AM 17 FM]

### Dothan, AL FL GA

Metro 104,400 TSA 328,400  
88 ARB 223 89 ARB 221 /1 SMSA 246  
E.M.R. \$2,610,000

560 WOOF	Dothan	3.2	.7	AR	
600 WLHQ	Enterprise	8.3	12.5	CW	
900 WOZK	Ozark	1.3	.7	AC	
1150 WGEA	Geneva		.7	CW	
1200 WPSF	Ozark			RG	
1450 WWNT	Dothan		.4	RC	
88.7 WRWA	Dothan		1.1	EZ/FA*	
89.5 WGTW	Dothan			*	
93.5 WRJM	Geneva		.4	AC-OL	
95.5 WTVY	Dothan		25.6	22.4	CW
96.9 WLHQ-FM	Enterprise		12.5		AR

STATION CITY ARBITRON BIRCH FORMAT

99.7 WOOF-FM	Dothan	13.5	11.4	AC
101.1 WZTZ	Elba		1.8	CW
103.9 WNER	Ozark	11.5	6.6	RB
106.7 WKMX	Enterprise	22.4	21.0	AC-CH

[15 stations 6 AM 9 FM]

### Gadsden, AL

Metro 95,000  
E.M.R. \$2,375,000

570 WAAX	Gadsden			CW
930 WJBY	Rainbow City			RL
1240 WMGI	Gadsden			RB
1350 WGAD	Gadsden			AC/TKn
91.5 WSGN	Gadsden			AC*
103.7 WQEN	Gadsden			CH

[6 stations 4 AM 2 FM]

### Huntsville, AL

Metro 311,700 TSA 714,300  
88 ARB 115 89 ARB 111 /2 Birch 131 SMSA 120  
E.M.R. \$7,792,500

730 WDKT	Madison	3.8	4.2	RB	
770 WYNN	Athens			NX/MT&	
800 WHOS	Decatur		.9	CWs	
1000 WTAK	Huntsville	6.7	6.0	CH	
1080 WKAC	Athens			CW	
1110 WSLV	Ardmore			CW/RG	
1140 WIXC	Hazel Green	.4	.5	OL&	
1230 WBHP	Huntsville	7.5	7.8	CW	
1400 WAVD	Decatur			RC&	
1450 WFIX	Huntsville	1.5	1.5	AS&	
1490 WAJF	Decatur	1.0	.4	OL	
1550 WAAY	Huntsville			Z	
1600 WEUP	Huntsville	4.0	4.2	RB-OL	
89.3 WLRH	Huntsville		1.5	FA/JZ*	
90.1 WOCC	Huntsville		1.3	RL*	
90.9 WAED	Huntsville			-*	
91.7 WBQM	Decatur			RL*	
95.1 WNDA	Huntsville		2.1	2.4	RL
96.9 WRSA	Decatur		8.8	8.0	EZ
99.1 WAHR	Huntsville		5.2	3.1	SA
102.1 WDRM-FM	Decatur		16.9	17.5	CW
104.3 WZYP	Athens		21.7	24.5	CH
107.3 WQLT	Florence			2.5	SA
107.7 WENN	Birmingham			9.1	RB

[24 stations 13 AM 11 FM]

### Mobile, AL

Metro 381,400 TSA 941,200  
88 ARB 89 89 ARB 88 /2 Birch 81 SMSA 83  
E.M.R. \$9,535,000

550 WASG	Atmore			AC
660 WBLX	Fairhope	.4	.4	RB/RG
710 WKRG	Mobile	4.6	3.0	NX-TK/TK&
760 WAFK	Spanish Fort			cp-new
840 WBHY	Mobile	1.3	.4	OL
900 WGOK	Mobile	8.5	3.8	RB
960 WGRR	Prichard		.7	AS&
1160 WKWA	Mobile			cp-new
1220 WABF	Fairhope			CW
1270 WKSJ	Prichard	.3	.1	CWs
1310 WHEP	Foley	.4	.7	AC
1360 WMOB	Mobile	2.4	1.5	RL
1410 WMML	Mobile	4.9	5.1	CW/TK&
1480 WABB	Mobile	1.0	2.1	RB-OL&
91.3 WHIL-FM	Mobile		1.9	FA*
92.1 WZEW	Fairhope	3.6	5.2	AP
92.9 WBLX-FM	Mobile	12.9	17.9	RB
94.1 WMEZ	Pensacola	2.5	.7	EZ
94.9 WKSJ-FM	Mobile	17.4	15.1	CW
96.1 WAKW	Mobile	3.3	2.5	OL&
97.5 WABB-FM	Mobile	13.9	20.6	CH
98.3 WDLT	Chickasaw	3.6	3.5	SA&

# M Street RADIO MARKETS

STATION	CITY	ARBITRON	BIRCH	FORMAT	STATION	CITY	ARBITRON	BIRCH	FORMAT
99.9 WKRG-FM	Mobile	5.0	4.2	AC	98.1 WHKW	Fayette			CH
100.7 WLQJ	Pensacola	1.5	1.1	CH	101.7 WTID	Reform			
101.9 WSYE	Citronelle			cp-new	102.5 WZBQ-FM	Jasper	12.0		CH
102.7 WXBM-FM	Milton	1.8	.2	CW	105.5 WACT-FM	Tuscaloosa	12.6		CW
104.1 WGXC	Atmore			AR-OL	[14 stations 5 AM 9 FM]				
105.5 WMM-L	Bay Minette	1.6	1.0	EZ	<b>Alaska</b>				
105.9 WTOH	Mobile			AP*	<b>Anchorage, AK</b>				
106.1 WCCJ	Chatom			cp-new	Metro 195,900	TSA 265,200	88 ARB 157	89 ARB 162/2	Birch 138 SMSA 187
[30 stations 14 AM 16 FM]					E.M.R. \$4,897,500				
<b>Montgomery, AL</b>					550 KENI	Anchorage	4.8	2.4	NX-TK
Metro 244,600	TSA 519,600			590 KHAR	Anchorage	3.4	3.9	SA	
88 ARB 135	89 ARB 135/2	Birch 121	SMSA 139	650 KYAK	Anchorage	6.1	3.3	CW	
E.M.R. \$6,115,000					700 KBYR	Anchorage	2.7	.9	OL
740 WLWI	Montgomery	1.2	.7	OL	750 KFQD	Anchorage	5.4	4.7	AC
800 WMGY	Montgomery	.5	.5	RL	830 KABN	Long Island			OL&
950 WSYA	Montgomery	.9		AC-OLs	1020 KCFE	Eagle River	1.4	.9	RC
1000 WZTN	Montgomery	5.6	1.8	OL	1080 KKSD	Anchorage			AS&
1170 WACV	Montgomery	1.9	.9	AS/TK&e	1360 KOBG	Wasilla			cp-new
1250 WAPZ	Wetumpka	.2		RL	89.3 KATB	Anchorage			2.4 RL/RG*
1410 WSKN	Prattville			RL	91.1 KSKA	Anchorage			6.2 FA/VA*
1440 WHHY	Montgomery	2.5	1.4	AC/TK&I	95.7 KUZN	Palmer			cp-new
1600 WXVI	Montgomery	8.3	5.7	RB/RGI	97.3 KEAG	Anchorage	9.2	8.9	AR-OL
89.1 WLBF	Montgomery	1.6		RL*	98.1 KLEF	Anchorage			FA
89.9 WTSU	Troy	.2		FA/EZ*	98.9 KYMG	Anchorage			AC
90.7 WVAS	Montgomery	2.5		RB/JZ*	99.7 KNBZ	Wasilla			CW
92.3 WLWI-FM	Montgomery	19.2	17.9	CW	100.5 KENI-FM	Anchorage	3.4	2.1	AC
95.3 WQIM	Prattville	12.7	19.0	RB	101.3 KGOT	Anchorage	13.3	19.0	CH
98.9 WBAM-FM	Montgomery	7.6	12.4	CH	102.1 KPXR	Anchorage	7.8	11.0	CH
100.9 WSFU-FM	Union Springs			RL	103.1 KXDZ	Anchorage	2.0	2.4	SA&
101.9 WHHY-FM	Montgomery	9.7	13.3	CH	104.1 KKLV	Anchorage	2.7	2.7	AC
103.3 WSYA-FM	Montgomery	10.4	11.8	AC-OL	105.3 KNK-FM	Anchorage	6.1	3.0	NA&
105.7 WZHT	Troy	4.1		RB	106.5 KWHL	Anchorage	14.3	14.8	AR
[19 stations 9 AM 10 FM]					107.5 KASH-FM	Anchorage	6.1	5.9	CW
<b>Muscle Shoals/Tuscumbia/Florence, AL TN</b>					[24 stations 9 AM 15 FM]				
Metro 115,700	TSA 115,700				<b>Fairbanks, AK</b>				
Birch 176					Metro 55,300	TSA 55,300			
E.M.R. \$2,892,500					Birch 212				
620 WKNI	Lexington			CW	E.M.R. \$1,382,500				
1040 WJOR	St. Joseph			RG	660 KFAR	Fairbanks	12.5		NX-TK
1240 WBCF	Florence	1.0		AS&	820 KCBF	Fairbanks	3.4		NA&
1290 WBTG	Sheffield	.7		RC&	970 KIAK	Fairbanks	13.6		CW
1340 WSBM	Florence	.3		EZ	1170 KJNP	North Pole	1.1		RL/CW
1410 WZZA	Tuscumbia	7.2		RB	1300 KBCN	Fairbanks			Z
1450 WLAY	Muscle Shoals	4.3		CH	91.5 KUWL	Fairbanks			RC*
1590 WVNA	Tuscumbia	2.3		NX-TK&/TK&	95.9 KINQ	Fairbanks			CH
88.7 WQPR	Muscle Shoals			FA/JZ*	98.1 KWLP	Fairbanks	18.2		CH
91.3 WBHL	Florence			RL	100.3 KJNP-FM	North Pole			RL
92.1 WLLX	Minor Hill			CW	101.1 KAYY	Fairbanks	11.4		AC
97.7 WZMX	Russellville	4.5		CH	102.5 KQRZ	Fairbanks	13.6		CH
100.3 WVNA-FM	Tuscumbia	13.3		CH	103.9 KSUA	College	11.4		AP
102.1 WDRM-FM	becatur	5.0		CW	104.7 KUAC	Fairbanks	14.8		VA*
104.3 WZYP	Athens	6.0		CH	[13 stations 5 AM 8 FM]				
105.5 WLAY-FM	Muscle Shoals	26.7		CW	<b>Arizona</b>				
106.3 WBTG-FM	Sheffield	2.8		RG	<b>Flagstaff, AZ</b>				
107.3 WQLT	Florence	15.2		SA	Metro 50,000				
[18 stations 8 AM 10 FM]					E.M.R. \$1,250,000				
<b>Tuscaloosa, AL</b>					600 KCLS	Flagstaff			AC
Metro 119,700	TSA 184,300			690 KVNA	Flagstaff			AC	
88 ARB 206	89 ARB 206/1			780 KAZM	Sedona			AC	
E.M.R. \$2,992,500					930 KAFF	Flagstaff			CW&
790 WTSK	Tuscaloosa	9.3		RB-OL	1180 KDAN	Williams			Z
1150 WZBQ	Tuscaloosa			CHs	88.7 KNAU	Flagstaff			FA*
1230 WRRX	Tuscaloosa			EZ@	91.9 KHIM	Flagstaff			cp-new
1280 WNPT	Tuscaloosa			OL	92.9 KAFF-FM	Flagstaff			CW
1420 WACT	Tuscaloosa			CW	93.9 KMGN	Flagstaff			AC
90.7 WVUA	Tuscaloosa	5.5		AP*	95.9 KSMK	Cottonwood			CH
91.5 WUAL	Tuscaloosa			FA/JZ*	96.7 KDAN-FM	Williams			-
92.7 WTUG	Tuscaloosa	10.4		RB	97.5 KVNA-FM	Flagstaff			EZ-SA
94.1 WAQT	Carrollton			CW					
95.7 WFPX	Tuscaloosa	10.9		AC					

# M Street RADIO MARKETS

STATION	CITY	ARBITRON	BIRCH	FORMAT	STATION	CITY	ARBITRON	BIRCH	FORMAT
102.9 KQST	Sedona			SA@	1290 KCUB	Tucson	3.7	2.1	CW
107.5 KSED	Sedona			cp-new	1330 KMRR	South Tucson	.7	1.2	AS&
<b>[14 stations 5 AM 9 FM]</b>					1400 KTUC	Tucson	1.8	1.3	NX
<b>Phoenix, AZ</b>					1450 KTZR	Tucson			SS
Metro 1,625,000	TSA 2,096,300				1490 KAIR	Tucson	2.4	1.5	OL&A*
88 ARB 23	89 ARB 23/4	Birch 21	SMSA 26		1550 KUAT	Tucson		1.1	JZ/VA*
E.M.R. \$40,625,000					1600 KXEW	South Tucson	2.5	2.4	SS-AC
550 KOY	Phoenix			AS&/TK&Z	90.5 KUAT-FM	Tucson		3.1	FA*
620 KTAR	Phoenix	10.5	7.8	NX-TK/TK&I	91.7 KXCI	Tucson		.8	VA*
710 KUET	Black Canyon City			Z	92.1 KQYT	Green Valley			EZ
740 KMBO	Phoenix	.3	.4	EZs	92.9 KWFM	Tucson	9.0	8.7	AC
860 KVVA	Phoenix		1.1	SS	93.7 KRQQ	Tucson	20.5	29.5	CH
910 KFYI	Phoenix	4.3	3.0	NX-TK	94.9 KJYK	Tucson			AC
960 KOOL	Phoenix	4.1	1.3	OL&	96.1 KLPX	Tucson	7.6	9.7	AR
1010 KXEG	Tolleson			RL	97.7 KAVV	Benson			CW
1060 KUKQ	Tempe			CW	98.3 KXMG	Marana			SS
1190 KRDS	Tolleson	.5	.8	RC	99.5 KIIM	Tucson	11.2	8.9	CW
1230 KAMJ	Phoenix	.1	.1	SAs	103.1 KAWV	Oracle	1.4	1.5	NA&
1280 KHPE	Phoenix			RL	<b>[26 stations 15 AM 11 FM]</b>				
1310 KZZP	Mesa		.5	CHs	<b>Yuma, AZ SO</b>				
1360 KLFF	Glendale	1.7	.7	AS	Metro 50,000	TSA 50,000			
1400 KSUN	Phoenix			SS	E.M.R. \$1,250,000				
1440 KOPA	Scottsdale	.7		AS&	560 KBLU	Yuma	5.8		OL@
1480 KPHX	Phoenix		.7	SS	1320 KAWC	Yuma	1.0		VA*
1510 KFNN	Mesa			MT&	1400 KEZC	Yuma	5.0		AS&
1540 KASA	Phoenix			RL	88.9 KAYM	Yuma			cp-new
1580 KNIX	Tempe	1.1	2.8	CWs	93.1 KJOK	Yuma		35.9	CH&
88.3 KNAI	Phoenix			cp-new	95.1 KTTI	Yuma		18.9	CW@
89.3 KPHF	Phoenix			cp-new	100.1 KGBA	Holtville		1.7	RL/SS
90.3 KFLLR-FM	Phoenix		.8	RL*	100.9 KYXI	Yuma		14.8	SA&
91.5 KJZZ	Phoenix		1.2	NX/JZ*	<b>[8 stations 3 AM 5 FM]</b>				
92.3 KKKR	Glendale	2.8	3.2	CH	<b>Arkansas</b>				
93.3 KDKB	Mesa	4.3	4.3	AR	<b>Fayetteville/Springdale, AR MO OK</b>				
94.5 KOOL-FM	Phoenix	4.1	4.2	OL	Metro 168,500	TSA 235,000			
95.5 KOY-FM	Phoenix	3.8	3.6	CH	88 ARB 171	89 ARB 171/1	SMSA 182		
96.9 KMBO-FM	Phoenix	9.2	6.2	EZ	E.M.R. \$4,212,500				
97.9 KUPD-FM	Tempe	7.0	9.9	AR	790 KURM	Rogers	3.8		CW
98.7 KKLIT	Phoenix	4.4	2.7	AC	1030 KFAY	Farmington	2.3		CW
99.9 KESZ	Phoenix	2.6	1.3	AC	1190 KJEM	Bentonville			CW
100.3 KGRX	Globe	1.1	1.2	NA&	1250 KOFC	Fayetteville			RL
100.7 KSLX	Scottsdale	4.5	4.4	AR-OL	1290 KUOA	Siloam Springs		2.3	AC
101.5 KAMJ-FM	Phoenix	3.2	2.0	SA&	1340 KBRS	Springdale		.8	AS&
102.5 KNIX-FM	Phoenix	11.9	13.3	CW	1390 KAMO	Rogers		.8	SA&
103.5 KCWB	Glendale			cp-new	1440 KKIP	Lowell			OL
104.7 KZZP-FM	Mesa	9.5	16.8	CH	1590 KQXK	Springdale		1.2	CW
106.3 KONC	Sun City	.9	1.0	FA@	91.3 KUAF	Fayetteville			FA/JZ*
107.1 KVVA-FM	Apache Junction		2	SS-AC	92.1 KKEG	Fayetteville		12.3	AR
107.9 KMLE	Chandler			CW	94.3 KAMO-FM	Rogers		9.6	CW&
<b>[41 stations 20 AM 21 FM]</b>					95.3 KJEM-FM	Seligman			CW&
<b>Sierra Vista, AZ</b>					95.9 KFAY-FM	Huntsville			cp-new
Metro 33,400	TSA 33,400				98.3 KBCV	Bentonville	1.5		RL/RG
Birch 215					101.1 KLRC	Siloam Springs			RL/FA*
E.M.R. \$835,000					103.9 KKIX	Fayetteville	25.4		CW
1420 KTAN	Sierra Vista		16.3	CW	104.9 KCJZ	Springdale		8.8	CH
1470 KMFI	Sierra Vista		5.0	AS&	105.7 KMCK	Siloam Springs		11.2	AC-CH
92.1 KZMK	Bisbee		19.2	CH&	107.9 KEZA	Fayetteville		7.7	HZ
100.9 KFFN	Sierra Vista		12.2	CH@	<b>[20 stations 9 AM 11 FM]</b>				
<b>[4 stations 2 AM 2 FM]</b>					<b>Fort Smith, AR OK</b>				
<b>Tucson, AZ</b>					Metro 186,500	TSA 268,100			
Metro 522,700	TSA 706,000				88 ARB 161	89 ARB 161/1	SMSA 165		
88 ARB 65	89 ARB 63/4	SMSA 77			E.M.R. \$4,662,500				
E.M.R. \$13,067,500					950 KFSA	Fort Smith	2.0		AC
580 KJMM	Tucson			Z	1060 KAYR	Van Buren			-
700 KVOI	Oro Valley	.9	1.4	RL	1230 KFPW	Fort Smith	.4		AS&
790 KCEB	Tucson	2.2	.9	OL	1320 KWHN	Fort Smith			CWs
830 KFLT	Tucson		1.1	RL*	1410 KTCS	Fort Smith		.4	CW
940 KNST	Tucson	3.7	3.5	NX-TK/TK&I	1510 KACJ	Greenwood			CWs
990 KTKT	Tucson	1.2	1.4	AC&	1560 KKID	Sallisaw		.8	CW
1080 KGVY	Green Valley	1.9	2.1	AS	1580 KPFD	Van Buren		3.9	RL/RG
1210 KQTL	Sahuarita	1.4	1.2	SS	93.7 KISR	Fort Smith	17.3		CH

# M Street RADIO MARKETS

STATION	CITY	ARBITRON	BIRCH	FORMAT	STATION	CITY	ARBITRON	BIRCH	FORMAT
94.5 KPHN	Baring	4.3		RC	970 KAFY	Bakersfield	2.0	2.0	SS
95.9 KKID-FM	Sallisaw			CW	1010 KCHJ	Delano	.5		CW
97.9 KZBB	Poteau	19.7		CH	1180 KERI	Wasco	1.3	1.3	RC
99.1 KMAG	Fort Smith	3.5		CW	1230 KGEO	Bakersfield	5.0	2.1	OL-AC
99.9 KTCS-FM	Fort Smith	15.7		CW	1240 KLOA	Ridgecrest		.3	AC
100.9 KBBQ-FM	Fort Smith	5.5		OL&	1310 KTKR	Taft	3.1		ASs
102.3 KLSZ-FM	Van Buren	2.4		AC	1350 KLYD	Bakersfield		.6	CW
106.3 KAJJ	Greenwood	.8		CW	1410 KERN	Bakersfield	4.6	4.2	NX-TK
107.3 KINB	Poteau	7.1		CW	1490 KWAC	Bakersfield	3.4	1.7	SS

[18 stations 8 AM 10 FM]

## Little Rock, AR

Metro 415,300

88 ARB 82 89 ARB 82/2 Birch 76 SMSA 92

E.M.R. \$10,382,500

760 KMTL	Sherwood	1.3	.3	RL
850 KGKO	Benton			SA-AS
920 KARN	Little Rock	6.2	6.3	NX-TK/TK&I
1010 KHLT	Little Rock	.4	.7	ACs
1050 KWNN	Little Rock		.3	RC
1090 KAAY	Little Rock	.6	1.4	RL
1150 KEZQ	North Little Rock			Travel
1230 KCON	Conway	.4	.1	AS
1250 KZOU	Little Rock			OL&
1380 KPAL	North Little Rock			PT
1440 KITA	Little Rock	1.3	1.0	RL
1500 KOKY	Jacksonville	1.7		RG-RB
1540 KGHT	Sheridan			Z
88.3 KABF	Little Rock		1.6	VA*
89.1 KUAR	Little Rock			VA*
90.5 KLRE	Little Rock		1.0	FA/JZ*
91.5 KLRF	North Little Rock			cp-new
92.3 KIPR	Pine Bluff	7.5	10.1	RB
94.1 KHLT-FM	Little Rock	6.4	7.5	AC
94.9 KZLR-FM	Pine Bluff	2.9	3.4	AR
95.7 KSSN	Little Rock	20.3	14.7	CW
97.5 KQUS-FM	Hot Springs			CW
98.5 KZOU-FM	Little Rock	6.8	9.4	CH
100.3 KEZQ-FM	Jacksonville	11.2	7.4	EZ
102.3 KQLV	Sheridan	1.3	.4	OL
103.7 KKYK	Little Rock	11.6	11.1	CH
105.1 KMJX	Conway	5.7	11.2	AR
106.3 KWTD	Lonoke	3.2	3.0	RB
107.1 KAKI	Benton			OL

[29 stations 13 AM 16 FM]

## California

### Anaheim/Santa Ana(Orange County), CA

Metro 1,849,400 TSA 1,849,400

88 ARB 20 89 ARB 20/4

E.M.R. \$46,235,000

740 KBRT	Avalon			RL-TK
830 KSRT	Orange			cp-new
1190 KORG	Anaheim			TK
1480 KWIZ	Santa Ana			SS
88.5 KSBR	Mission Viejo			NA/VAe*
88.9 KUCI	Irvine			AP-JZ*
90.1 KBPK	Buena Park			AC*
94.3 KIKF	Garden Grove	1.4	.4	CW
95.9 KEZY	Anaheim	1.4	.9	CH
96.7 KWIZ-FM	Santa Ana		.6	AC
97.9 KSKQ-FM	Long Beach			SS-CH
103.1 KOCM	Newport Beach	.9		EZ
106.3 KYMS	Santa Ana	1.5	.8	RC
107.9 KWVE	San Clemente	.6	1.3	RL

[14 stations 4 AM 10 FM]

### Bakersfield, CA

Metro 404,600 TSA 404,600

88 ARB 85 89 ARB 99/2 Birch 80 SMSA 97

E.M.R. \$10,115,000

550 KUZZ	Bakersfield	7.6	6.6	CWs
800 KHIS	Bakersfield			RL@/RC

970 KAFY	Bakersfield	2.0	2.0	SS
1010 KCHJ	Delano	.5		CW
1180 KERI	Wasco	1.3	1.3	RC
1230 KGEO	Bakersfield	5.0	2.1	OL-AC
1240 KLOA	Ridgecrest		.3	AC
1310 KTKR	Taft	3.1		ASs
1350 KLYD	Bakersfield		.6	CW
1410 KERN	Bakersfield	4.6	4.2	NX-TK
1490 KWAC	Bakersfield	3.4	1.7	SS
1560 KPNC	Bakersfield	1.8	.6	VA/TK&I
1590 KXEM	McFarland	.8	.1	SS
88.3 KAXL	Greenacres			cp-new
89.1 KPRX	Bakersfield			FA&/JZ&*
90.1 KTQX	Bakersfield			cp-new
91.3 KBKE	Bakersfield			cp-new
92.1 KIWI	Bakersfield	1.5	.7	FA
94.1 KQXR	Bakersfield	9.6	8.0	CH
95.3 KLLY	Oildale	3.3	1.7	AC-OL
96.5 KHIS-FM	Bakersfield	.8	1.7	RC/RL
97.7 KKBB	Shafter	5.2	7.7	AR
97.7 KAVS	Mojave	.7	.8	CH
98.5 KDNO	Delano			RL@/RC@
100.7 KIBS	Bishop		1.4	CW
101.5 KGFM	Bakersfield	6.8	2.9	EZ@
102.3 KKRV	Kernville	.7	1.2	SA&
102.9 KXEM-FM	McFarland			cp-new
103.1 KTPJ	Tehachapi			CW@
103.9 KTLM	Taft			AS&
105.3 KKXX-FM	Delano	6.7	15.9	CH-RB
106.3 KRAB	Greenacres			cp-new
107.9 KUZZ-FM	Bakersfield	7.8	14.0	CW

### Chico, CA

Metro 149,300 TSA 219,600

88 ARB 186 89 ARB 184/1 Birch 158

E.M.R. \$3,732,500

930 KKXX	Paradise		.9	RL
1060 KPAY	Chico	2.2	2.8	AC
1290 KHSL	Chico	4.7	5.1	NX-TK
1340 KORV	Oroville		.5	AC
1410 KRFD	Marysville		.4	CHs
89.1 KHAP	Chico			RL*
90.1 KZFR	Chico			cp-new
91.7 KCHO	Chico		3.7	FA/JZ*
92.7 KRJ	Paradise	6.0	8.3	CW&
93.9 KFPM	Chico	16.4	20.4	AP
95.1 KPAY-FM	Chico	4.3	5.1	SA
95.7 KALF	Red Bluff	7.9	3.8	CW
96.7 KNVR	Paradise	6.9	6.5	AC-CH
97.7 KBWE	Oroville	4.3	2.3	AS
99.9 KRFD-FM	Marysville	10.8	13.4	CH
100.7 KCEZ	Corning	3.9	8.9	OL&
107.5 KTMX	Colusa	.9	2.3	AC

### El Centro/Mexicali, CA BJ

Metro 75,000

E.M.R. \$1,875,000

1230 KXO	El Centro			AC
1300 KROP	Brawley			CW
1430 KAMP	El Centro			OL
1490 KICO	Calexico			SA
88.7 KUBO	Calexico			cp-new
94.5 KWST	Brawley			CW
96.1 KSIQ	Brawley			CH
97.7 KQVO	Calexico			SS
99.3 KOZN	Imperial			CH-AR
100.1 KGBA	Holtville			RL/SS
100.9 KSSB	Calipatria			cp-new
107.5 KXO-FM	El Centro			EZ@

[12 stations 4 AM 8 FM]



# M Street RADIO MARKETS

STATION	CITY	ARBITRON	BIRCH	FORMAT
<b>Escondido/Oceanside/Carlsbad, CA</b>				
Metro 515,700	TSA 515,700			
88 ARB 66	89 ARB 62/4			
E.M.R. \$12,892,500				
1000 KVSD	Vista	.7		TK
1210 KPRZ	San Marcos	.6		RL
1320 KGMG	Oceanside	2.5		AS&
1450 KOWA	Escondido	1.2		CWs
88.9 KRRR	Temecula			-*
92.1 KOWF	Escondido	1.2		CW
95.9 KKOS	Carlsbad	4.3		CH&
102.1 KGMG-FM	Oceanside	4.6		AR-OL
107.1 KMLO	Fallbrook	1.0		SA
107.9 KWVE	San Clemente	.4		RL
[10 stations 4 AM 6 FM]				

**Eureka/Arcata, CA**  
 Metro 100,000  
 E.M.R. \$2,500,000

790 KFLI	Eureka			SA@
980 KINS	Eureka			AC
1090 KNCR	Fortuna			CW-AC
1200 KTCB	Eureka			cp-new
1340 KATA	Arcata			OL/TK&n
1390 KKDV	Fields Landing			cp-new
1480 KRED	Eureka			CW
90.5 KHSU	Arcata			FA/JZ*
92.3 KRBD-FM	Eureka			AC
93.1 KXGO	Arcata			CH-AR
95.1 KAHS	Arcata			CH*
96.3 KFMI	Eureka			AC
99.3 KWHZ	Ferndale			cp-new
101.5 KEKA-FM	Eureka			CW
105.5 KBCU	Eureka			cp-new
[15 stations 7 AM 8 FM]				

## Fresno, CA

Metro 485,100 TSA 997,100  
 88 ARB 73 89 ARB 73/4 Birch 67 SMSA 74  
 E.M.R. \$12,127,500

580 KMJ	Fresno	9.5	10.6	NX-TK
790 KOQO	Clovis	.4		SSs
900 KBIF	Fresno	.4		RL
940 KFRE	Fresno	2.4	2.8	CW
980 KEAP	Fresno			AS
1090 KTNS	Oakhurst			AC&
1130 KRDU	Dinuba	.5	.3	RL
1220 KRGO	Fowler			NX/TK&
1300 KYNO	Fresno			OL&
1340 KKAM	Fresno		1.2	RB-OL&
1430 KFIG	Fresno	.4	1	AC
1510 KIRV	Fresno	1.1		RL/RC
1550 KXEX	Fresno	.6	1.8	SS-CH
1600 KGST	Fresno	5.0	2.6	SS-SA
88.1 KFCE	Fresno			VA*
89.3 KVPR	Fresno		1.5	FA/JZ*
90.3 KFNO	Fresno			RL&*
90.5 KUFW	Woodlake			SS*
90.7 KFSS	Fresno		.9	JZ*
91.5 KSJV	Fresno		1.6	SS-VA/VA*
92.9 KFSS	Visalia	5.9	2.2	OL
93.7 KFYE	Fresno	2.3	3.0	AC
94.3 KTAA	Kerman			cp-new
94.9 KBOS	Tulare	5.7	5.1	CH
95.7 KYNO-FM	Fresno	5.3	10.0	CH
96.7 KEZL	Fowler	.6	1	SA
97.1 KSBQ	Visalia	.5		AC-CH
97.9 KNAX	Fresno	5.9	7.1	CW
98.9 KOJY	Dinuba	6.4	1.9	EZ
101.1 KFIG-FM	Fresno	4.2	3.9	AC
101.9 KOQO-FM	Fresno		2.2	SS
102.7 KTHT	Fresno	2.5	2.0	AC-CH
103.7 KMGX	Hanford	9.0	10.2	CH-RB

STATION	CITY	ARBITRON	BIRCH	FORMAT
105.9 KKDJ	Fresno	7.6	12.1	AR
106.7 KJUG	Tulare	.4		CW&
107.1 KAAAT	Oakhurst			NA&
107.5 KCLQ-FM	Hanford	4.6	5.0	AR-OL
[37 stations 14 AM 23 FM]				

## Lancaster/Antelope Valley, CA

Metro 300,000  
 E.M.R. \$7,500,000

610 KAVL	Lancaster			AC
1220 KBET	Canyon Country			cp-new
1340 KVOY	Mojave			CH
1380 KHJJ	Lancaster			OL
1470 KUTY	Palmdale			CW@
97.7 KAVS	Mojave			CH
103.1 KTPI	Tehachapi			CW@
105.5 KAVC	Rosamond			RL
106.3 KKZZ	Lancaster			EZ@/VAn
[9 stations 5 AM 4 FM]				

## Los Angeles, CA

Metro 8,821,800 TSA 12,121,000  
 88 ARB 2 89 ARB 2/4 Birch 2 SMSA 2  
 E.M.R. \$220,545,000

540 KKGO	Hesperia			FA
570 KLAC	Los Angeles	1.6	1.1	CW
640 KFI	Los Angeles	1.4	1.4	TK/TK&
670 KWNK	Simi Valley			TK/TK&
710 KMPC	Los Angeles	2.4	2.5	AS/SX
740 KBRT	Avalon	.3		RL-TK
790 KABC	Los Angeles	6.2	6.0	NX-TK/TK&
850 KMDY	Thousand Oaks			HA
870 KIEV	Glendale	.5	.2	TK
900 KGRB	West Covina	.4		AS
930 KRTH	Los Angeles	.8	.4	OL
980 KFWB	Los Angeles	2.7	2.6	NX
1020 KTNQ	Los Angeles	4.2	1.8	SS
1070 KNX	Los Angeles	2.9	2.4	NX
1110 KRLA	Pasadena	1.3	.8	OL
1150 KHLS	Los Angeles			CH-RB
1220 KTSJ	Pomona			RL
1230 KGFJ	Los Angeles	.8	1.3	RB-OL
1240 KPCC	Pasadena			SS
1260 KGIL	San Fernando	.3		TK/TK&n
1280 KFRN	Long Beach			RL&*
1300 KAZN	Pasadena			ET
1330 KWKW	Los Angeles	1.9	1.5	SS
1390 KGER	Long Beach			RL
1430 KALI	San Gabriel	1.2	.2	SS-CH
1460 KTYM	Inglewood			ET/RL
1500 KRCK	Burbank			Z
1540 KSKQ	Los Angeles	1.4	.3	SS
1580 KDAY	Santa Monica	1.5	2.0	RB
1600 KMNY	Pomona			MT&
88.1 KLON	Long Beach			JZ*
88.5 KCSN	Northridge			CW*
88.7 KSPC	Claremont			AP*
88.9 KXLU	Los Angeles			AP/VA*
89.3 KPCC	Pasadena			NX/AS/TK*
89.7 KNHS	Torrance			CH/AP*
89.9 KCRW	Santa Monica		1.0	VA*
90.1 KSAK	Walnut			AC/CH/AP*
90.7 KPFK	Los Angeles		.2	VA*
91.5 KUSC	Los Angeles		.8	FA*
92.3 KPAC	Los Angeles	1.4	1.1	FA
93.1 KODJ	Los Angeles			OL
93.5 KFOX	Redondo Beach			TK/VA
93.9 KZLA-FM	Los Angeles	2.1	2.9	CW
94.3 KGIL-FM	San Fernando			SA@
94.7 KTWW	Los Angeles	1.7	1.8	NA
95.5 KLOS	Los Angeles	4.3	4.6	AR
96.3 KPSG	Los Angeles	.3		RC
97.1 KLSX	Los Angeles	2.7	4.0	AR-OL

# M Street RADIO MARKETS

STATION	CITY	ARBITRON	BIRCH	FORMAT	STATION	CITY	ARBITRON	BIRCH	FORMAT
97.9 KSKQ-FM	Long Beach			SS-CH	1080 KLRs	Santa Cruz			NAs
98.3 KBOB	West Covina			AS	1200 KOQI	Soquel			cp-new
98.7 KJOI	Los Angeles	4.2	2.1	EZ	1240 KNRY	Monterey			NX-TK
99.5 KLLA	Los Angeles	.5		RL	1340 KOMY	Watsonville	1.5	.8	AS/SSn
100.3 KQLZ	Los Angeles			CH-AR	1380 KTOM	Salinas	1.8	2.9	CW
101.1 KRTH-FM	Los Angeles	3.7	3.6	OL	1410 KRML	Carmel			JZ
101.9 KEDG	Glendale	.5	.5	AR	1460 KZXR	Salinas			AR
102.3 KJLH	Compton	1.6	2.3	RB	1490 KRKC	King City			.9 OL
102.7 KIIS-FM	Los Angeles	6.1	8.4	CH	1540 KNZS	Soquel	.9	.6	NX-TK/TK&I
103.1 KSRF	Santa Monica			SA	1570 KTGB	Salinas	2.2	.8	SS
103.5 KOST	Los Angeles	4.6	4.4	AC	88.1 KZSC	Santa Cruz			.8 JZ/VA*
103.9 KACE	Inglewood	.9	1.0	RB	88.9 KUSP	Santa Cruz			.8 FA/JZ*
104.3 KBIG	Los Angeles	3.4	2.6	AC	89.7 KLVM	Prunedale			RCs* r:KLV
105.1 KKGO-FM	Los Angeles	1.0	1.4	JZ	89.9 KFBR	Santa Cruz			cp-new
105.5 KNAC	Long Beach	1.1	2.7	AR	90.3 KAZU	Pacific Grove			.9 JZ*
105.9 KPWR	Los Angeles	7.4	10.8	CH-RB	90.9 KHDC	Chualar			.4 SS-VA*
106.7 KROQ-FM	Pasadena	3.4	4.8	AP	91.9 KSPB	Pebble Beach			1.3 VA*
107.1 KMAX	Arcadia	.3		RLm/ET	92.7 KBOQ	Marina	2.2	2.7	FA
107.5 KLVE	Los Angeles	3.1	1.2	SS-AC	93.5 KHIP	Hollister	2.1	2.0	OL&
[68 stations 30 AM 38 FM]					93.9 KLFA	King City	2.7	1.1	SS
<b>Merced, CA</b>					94.5 KWSS	Gilroy	7.3	14.1	CH
Metro 105,000					96.9 KWAY	Monterey	3.9	4.3	AC
E.M.R. \$2,625,000					99.1 KLRs-FM	Santa Cruz	3.0	1.8	NA
1480 KYOS	Merced			TK&	100.7 KTOM-FM	Salinas	3.4	5.0	CW
1580 KLOQ	Merced			SS	101.7 KXDC-FM	Carmel	1.2	.9	EZ
89.9 KEFR	Le Grand			RL&*	102.5 KDON-FM	Salinas	8.9	10.2	CH
95.9 KNTO	Livingston			CH	103.9 KRAY	Salinas	2.0	.9	SS-CH
96.3 KUBB	Mariposa			CW&	104.9 KOCN	Pacific Grove	3.3	1.9	SA&
97.5 KABX-FM	Merced			OL	107.1 KMBY	Seaside	4.2	6.8	AR
99.9 KCIV	Mount Bullion			RL	107.5 KPIG	Freedom	1.8	1.7	CW
101.5 KAMB	Merced			RC	[34 stations 14 AM 20 FM]				
104.7 KSNN	Los Banos			AC	<b>Oxnard/Ventura, CA</b>				
106.3 KBCY	Merced			cp-new	Metro 326,500 TSA 673,600				
[10 stations 2 AM 8 FM]					88 ARB 107 89 ARB 109 /1 Birch 100 SMSA 73				
<b>Modesto, CA</b>					E.M.R. \$8,162,500				
Metro 259,800 TSA 823,300					670 KWNK	Simi Valley			TK/TK&
88 ARB 132 89 ARB 130 /2 Birch 119 SMSA 142					850 KMDY	Thousand Oaks		.4	HA
E.M.R. \$6,495,000					910 KOXR	Oxnard	7.0	2.0	SS
770 KPLA	Riverbank			RC/ET	1400 KZTR	Santa Paula			AR-OLs
860 KTRB	Modesto	5.4	4.6	CW	1450 KVEN	Ventura	3.7	4.4	NX-TK
920 KLOC	Ceres	6.1	1.4	SS-CW	1520 KTR0	Port Hueneeme	3.0	2.9	SS
970 KOOK	Modesto			OL&	1590 KOGO	Ventura			OL
1360 KASH	Modesto			MT&d/CHsm	90.3 KMRO	Camarillo			-*
1390 KMIX	Turlock		.9	CW	91.1 KCPB	Thousand Oaks			FA&*
88.7 KMPO	Modesto		.5	SS-VA*	92.7 KNJO	Thousand Oaks			AC
89.5 KBES	Ceres			ET/VA*	95.1 KBBY	Ventura	5.4	3.1	AC&
90.5 KADV	Modesto			RL*	95.9 KZTR-FM	Camarillo	4.8	3.1	AR-OL
93.1 KOSO	Patterson	8.0	4.3	OL-AC	96.7 KXPT	Santa Paula	2.4	2.4	AC
95.1 KDJK	Oakdale	13.0	13.0	AR	98.3 KDAR	Oxnard	2.4	1.8	RC/RG
95.9 KNTO	Livingston	.7	.2	CH	100.7 KHAY	Ventura	5.9	5.5	CW@
96.3 KUBB	Mariposa	2.4	3.2	CW&	103.3 KRUZ	Santa Barbara	3.3	3.8	EZ
96.7 KJSQ	Manteca	3.8	9.6	CH@	104.7 KCAQ	Oxnard	8.5	11.5	CH
97.5 KABX-FM	Merced	2.1		OL	105.5 KMYX	Ojai			CW
98.3 KMIX-FM	Turlock	9.5	6.4	CW	107.1 KAGR	Ventura			cp-new
99.9 KCTV	Mount Bullion			RL	[19 stations 7 AM 12 FM]				
100.9 KYBB	Tracy	.7	.5	OL	<b>Palm Springs/Indio, CA</b>				
101.5 KAMB	Merced	2.1	2.5	RC	Metro 143,600 TSA 143,600				
102.3 KFIV-FM	Modesto	5.9	8.0	CH	88 ARB 188 89 ARB 188 /2				
103.3 KBEB-FM	Modesto	9.7	8.7	EZ	E.M.R. \$3,590,000				
104.1 KHOP	Modesto	7.1	6.9	CH	920 KDES	Palm Springs		1.2	OL
107.3 KSTN-FM	Stockton			SS-CH	970 KVIM	Coachella		3.3	SS
[23 stations 6 AM 17 FM]					1010 KPSL	Thousand Palms			FA
<b>Monterey Bay/Salinas, CA</b>					1140 KCMJ	Palm Springs	4.1		CW&
Metro 473,800 TSA 499,800					1200 KCPC	Rancho Mirage			cp-new
88 ARB 75 89 ARB 75 /4 Birch 69					1270 KNWY	Thousand Palms		.8	NX-TK
E.M.R. \$11,845,000					1340 KWXY	Cathedral City		1.2	EZs
540 KPUP	Carmel Valley			cp-new	1400 KUNA	Indio		7.9	SS
630 KKDC	Monterey	.7	.1	EZs	1450 KPSI	Palm Springs		3.3	TK
880 KKMC	Gonzales	.7	1.0	RL	88.5 KPSC	Palm Springs			FA*
980 KCTY	Salinas	5.7	3.0	SS	92.7 KCMJ-FM	Indio	12.4		AC&
					93.7 KCHV	Coachella	8.7		AR

# M Street RADIO MARKETS

STATION	CITY	ARBITRON	BIRCH	FORMAT	STATION	CITY	ARBITRON	BIRCH	FORMAT
96.7 KBZT	La Quinta	5.4		AS&	1110 KRCX	Roseville	1.5	1.4	SS
98.5 KWXY-FM	Cathedral City	12.0		EZ@	1140 KRAK	Sacramento	3.4	4.4	CW
100.5 KPFI-FM	Palm Springs	6.6		CH@	1210 KEBR	Rocklin			RL&*
101.3 KATY-FM	Idyllwild			cp-new	1240 KSAC	Sacramento	.9	.1	FA
103.1 KEZN	Palm Desert	7.4		EZ	1320 KGNR	Sacramento	1.4	1.0	OL
104.7 KDES-FM	Palm Springs	8.7		AC-CH	1380 KSMJ	Sacramento	1.6	.9	RB-OL&
106.1 KPLM	Palm Springs	6.2		AS	1430 KJAY	Sacramento			ET/RL
[19 stations 9 AM 10 FM]					1470 KXOA	Sacramento			MT&
<b>Redding, CA</b>					1530 KFBK	Sacramento	7.8	6.4	NX-TK/TK&n
Metro 113,600	TSA 200,900				90.3 KDVS	Davis		.3	VA*
88 ARB 210	89 ARB 208 /1	SMSA 254			90.9 KXPR	Sacramento		1.7	FA/JZ*
E.M.R. \$2,840,000					91.5 KYDS	Sacramento			VA*
540 KVIP	Redding			RL	92.5 KAER	Sacramento	3.1	4.1	AC
600 KHTE	Redding	3.9		OL	93.7 KRXQ	Roseville	5.8	7.1	AR
1230 KPAK	Redding	1.3		CW	96.1 KCTC	Sacramento	8.7	7.2	EZ@
1330 KRDG	Redding	3.2		OL	96.9 KRQY	Sacramento	5.4	7.6	CH
1400 KQMS	Redding	6.5		AC	98.5 KZAP	Sacramento	7.3	8.1	AP
89.7 KXFR	Redding			cp-new	100.5 KQPT	Sacramento			NA
93.9 KFMP	Chico	5.2		AP	101.1 KHYL	Auburn	4.1	2.0	OL
94.3 KEWB	Anderson	20.0		CH	102.1 KLIQ	Shingle Springs			cp-new
95.7 KALF	Red Bluff	.6		CW	102.5 KSFM	Woodland	6.2	8.2	CH-RB
97.3 KNCQ	Redding	20.0		CW	105.1 KRAK-FM	Sacramento	5.5	7.5	CW
98.1 KVIP-FM	Redding	1.3		RC/RL	105.5 KYLO	Davis	1.1	1.0	CW
99.3 KCIB	Central Valley			RL	106.5 KWOD	Sacramento	4.6	7.8	CH
100.7 KCEZ	Corning	1.3		OL&	107.9 KXOA-FM	Sacramento	6.9	6.4	AC-OL
102.7 KDIQ	Red Bluff	1.3		AC	[30 stations 14 AM 16 FM]				
104.3 KSHA	Redding	14.2		EZ	<b>San Diego/Tijuana, CA BJ</b>				
106.1 KARZ	Burney	9.7		AC	Metro 1,901,900	TSA 1,091,900			
[16 stations 5 AM 11 FM]					88 ARB 19	89 ARB 16 /4	Birch 18	SMSA 18	
<b>Riverside/San Bernardino, CA</b>					E.M.R. \$47,547,500				
Metro 978,900	TSA 1,500,000				600 KKLQ	San Diego	.9	1.0	CHs
88 ARB 39	89 ARB 35 /4	Birch 37	SMSA (2)		760 KFMB	San Diego	7.0	5.0	AC
E.M.R. \$24,472,500					910 KMJC	El Cajon			RL
540 KKGQ	Hesperia			FA	1000 KVSD	Vista	4	.3	TK
590 KRRO	San Bernardino			NX-TK/TK&n	1040 KIRS	San Diego			cp-new
1240 KLFPE	San Bernardino	.4		RC	1130 KSDO	San Diego	7.3	5.0	NX-TK&
1290 KMEN	San Bernardino			RB-OL&	1170 KCBQ	San Diego	.5	.2	OLs
1320 KHJ	Hemet	.6		OL	1210 KPRZ	San Marcos	.5		RL
1350 KCKC	San Bernardino	4.3	2.8	CW	1240 KSON	San Diego	.7	.3	CW's
1370 KWRM	Corona			SS	1320 KGMG	Oceanside	6	1.5	AS&
1410 KCAL	Redlands	1.1		SS	1360 KPOP	San Diego	4.9	3.6	AS/TK&l
1440 KDIF	Riverside			SS	1450 KOWA	Escondido	.6		CW's
1490 KMET	Banning			AC-OL	88.3 KSDS	San Diego			JZ*
1510 KNSE	Ontario			SS-SA	89.5 KPBS-FM	San Diego	.7		FA*
1530 KHPY	Morino Valley			cp-new	92.1 KOWF	Escondido	.3	.1	CW
1570 KPRO	Riverside			RL	93.3 KBCR	El Cajon	.6		RL&*
88.1 KUOR	Riverside			VA*	94.1 KPFD	San Diego	1.9	3.0	FA
89.1 KUOR-FM	Redlands	3.0		VA*	94.9 KKYY	San Diego	1.6	1.0	AC
89.7 KSGN	Riverside	1.5		RL*	95.9 KKOS	Carlsbad	1.0	1.1	CH&
90.1 KLRD	Yucaipa	.9		RC*	96.5 KYXY	San Diego	3.1	2.0	AC
91.9 KVCR	San Bernardino			FA/VA*	97.3 KSON-FM	San Diego	3.7	5.2	CW
92.7 KWJD	Riverside	1.7	1.7	CW	98.1 KIFM	San Diego	3.4	4.6	NA
93.5 KNTF	Ontario	1.8	1.3	CW	100.7 KFMB-FM	San Diego	6.1	6.1	AC-CH
95.1 KQLH	San Bernardino	2.3	2.6	AC-OL	101.5 KGB -FM	San Diego	9.0	11.5	AR
96.7 KCAL-FM	Redlands	4.5	4.4	AR	102.1 KGMG-FM	Oceanside	.6	1.5	AR-OL
97.5 KDUO	San Bernardino	8.1	3.7	EZ@	102.9 KSWV	San Diego	2.0	1.2	NA&
99.1 KGGI	Riverside	6.3	13.9	CH-RB	103.7 KJQY	San Diego	6.8	3.4	EZ
99.9 KOLA	San Bernardino	2.6	1.5	CH	105.3 KCBQ-FM	San Diego	3.2	2.5	OL
103.9 KBON	Lake Arrowhead	1.3	1.2	OL	106.5 KKLQ-FM	San Diego	8.1	11.8	CH
105.5 KHYE	Hemet	.7	.8	EZ	[29 stations 12 AM 17 FM]				
[27 stations 13 AM 14 FM]					<b>San Francisco/Oakland, CA</b>				
<b>Sacramento, CA</b>					Metro 4,879,800	TSA 7,956,800			
Metro 1,113,800	TSA 2,425,200				88 ARB 4	89 ARB 4 /4	Birch 4	SMSA 7	
88 ARB 31	89 ARB 31 /4	Birch 29	SMSA 35		E.M.R. \$121,995,000				
E.M.R. \$27,845,000					560 KSFO	San Francisco	2.4	1.7	OLs
650 KMCE	Rancho Cordova			cp-new	610 KFRC	San Francisco	2.8	3.0	AS/TK&l
710 KFIA	Carmichael	1.4	.5	RC	680 KNBR	San Francisco	3.6	2.8	AC/TK&n
890 KPTO	Citrus Heights			cp-new	740 KCBS	San Francisco	5.4	3.9	NX/TK
950 KAH1	Auburn	.1		AC&	810 KGO	San Francisco	8.4	7.7	NX/TK
1030 KKSA	Folsom			Z	910 KNEW	Oakland	1.4	.8	CW
					960 KABL	Oakland	1.5	1.1	EZ



# M Street RADIO MARKETS

STATION	CITY	ARBITRON	BIRCH	FORMAT	STATION	CITY	ARBITRON	BIRCH	FORMAT
1010 KIQI	San Francisco	1.0	2	SS	105.7 KARA	Santa Clara	3.0	2.3	AC-OL
1050 KOFY	San Mateo	.9	.8	OL	106.5 KEZR	San Jose	2.7	1.2	AC
1100 KFAX	San Francisco	.6	.4	RL/ETz	[22 stations 7 AM 15 FM]				
1220 KDFC	Palo Alto	.3	1.6	FAs					
1260 KOIT	San Francisco	.5		SAs	<b>San Luis Obispo, CA</b>				
1310 KDIA	Oakland	.9	1.5	RB-OL	Metro 90,000 TSA 152,400				
1400 KBLX	Berkeley	.2	.1	SBs	Birch 152				
1450 KEST	San Francisco			RL/VA	E.M.R. \$2,250,000				
1510 KCAF	San Rafael			CW	720 KGVV	Templeton			cp-new
1550 KKHI	San Francisco	.4	.1	FAs	920 KVEC	San Luis Obispo	2.4		AC/NX-TK
88.1 KSRH	San Rafael			VA*	1030 KJJD	San Luis Obispo			NX-TK
88.1 KBCG	El Cerrito			VA*	1150 KBAI	Morro Bay	3.6		AS
88.5 KQED-FM	San Francisco		1.5	NX*	1200 KRDE	Pismo Beach			-
89.1 KCEA	Atherton			VA*	1230 KPRL	Paso Robles	2.4		AS&
89.3 KPFB	Berkeley			VA*s r:KPF	1280 KKAL	Arroyo Grande	.4		CHs
89.3 KOHL	Fremont			CH*	1340 KATY	San Luis Obispo			Z
89.5 KPOO	San Francisco			VA*	1400 KKCB	San Luis Obispo			CW
89.9 KCRH	Hayward			VA*	1570 KTOR	Grover City			cp-new
90.1 KZSU	Stanford			AP/JZ*	88.3 KSLP	San Luis Obispo			cp-new
90.3 KUSF	San Francisco			AP*	90.1 KCBX	San Luis Obispo	3.6		FA/JZ*
90.7 KALX	Berkeley			AP/VA*	91.3 KCPB	San Luis Obispo	2.4		AP*
91.1 KCSM	San Mateo			JZ*	92.5 KDDB	Paso Robles	7.2		CW&
91.7 KALW	San Francisco			FA/JZ*	93.3 KZOZ	San Luis Obispo	16.0		CH
92.3 KSJO	San Jose	1.2	2.2	AR	94.9 KOTR	Cambria	6.4		AP/VA
92.7 KJAZ	Alameda	1.0	.7	JZ	95.3 KPGA	Pismo Beach	5.2		OL
93.3 KYA -FM	San Francisco	1.1	1.2	OL	96.1 KSLY-FM	San Luis Obispo	10.8		CH
94.1 KPFA	Berkeley		.7	VA*	98.1 KKUS	San Luis Obispo	9.6		AC&
94.9 KSAN-FM	San Francisco	2.9	4.0	CW	101.3 KLZZ	Los Osos	3.6		AC
95.7 KKHI-FM	San Francisco	1.4	1.7	FA	104.5 KIQO	Atascadero	1.6		AC&
96.5 KOIT-FM	San Francisco	4.0	2.0	SA	106.3 KWSP	Santa Margarita	4.0		EZ
97.3 KRQR	San Francisco	2.9	3.4	AR	[22 stations 10 AM 12 FM]				
98.1 KABL-FM	San Francisco	4.7	2.2	EZ	<b>Santa Barbara, CA</b>				
98.5 KOME	San Jose	1.4	1.8	AR	Metro 162,300 TSA 791,900				
98.9 KOFY-FM	San Francisco			AP	88 ARB 175 89 ARB 174 /2 Birch ? SMSA 124				
99.7 KXXX-FM	San Francisco	2.7	1.8	CH	E.M.R. \$4,057,500				
100.3 KBAY	San Jose	2.0	1.5	EZ	880 KJCD	Montecito			cp-new
100.9 KTID	San Rafael			NA	990 KBBQ	Santa Barbara			CW
101.3 KIOI	San Francisco	3.6	3.7	FA	1250 KTMS	Santa Barbara	6.6	5.7	NX-TK
102.1 KDFC-FM	San Francisco	2.1	1.6	FA	1290 KESP	Santa Barbara		1.3	SS
102.9 KBLX-FM	Berkeley	1.7	2.6	SB	1340 KIST	Santa Barbara	3.3	1.8	OL
103.7 KKSF	San Francisco	2.4	2.4	NA	1490 KDB	Santa Barbara			MT&
104.5 KFOG	San Francisco	1.7	2.8	AP	1520 KTR0	Port Hueneme			SS
104.9 KBRG	Fremont	1.1	.5	SS-CH	88.7 KSCA	Santa Barbara			FA*
105.3 KITS	San Francisco	2.8	2.7	AP	91.9 KCSB	Santa Barbara		1.8	AP/VA*
106.1 KMEL	San Francisco	5.7	8.3	CH-RB	93.7 KDB -FM	Santa Barbara	5.8	4.4	FA
106.9 KEAR	San Francisco	.4		RI&*	97.5 KHYY	Santa Barbara	9.5	14.5	CH
107.7 KSOL	San Mateo	3.7	6.4	RB	99.9 KTYD	Santa Barbara	14.0	25.1	AR
[54 stations 17 AM 37 FM]					100.7 KHAY	Ventura	6.2	.9	CW@
<b>San Jose, CA</b>					101.7 KLIT-FM	Carpinteria	.8	.4	SA&
Metro 1,187,900 TSA 3,268,100					103.3 KRUZ	Santa Barbara	9.1	8.4	EZ
88 ARB 29 89 ARB 29 /4 SMSA 27					104.7 KCAQ	Oxnard	1.7	2.2	CH
E.M.R. \$29,697,500					106.3 KMGQ	Goleta	9.9	4.8	AC
1170 KLOK	San Jose			SS	[17 stations 7 AM 10 FM]				
1220 KDPC	Palo Alto	.3		FAs	<b>Santa Maria/Lompoc, CA</b>				
1290 KAZA	Gilroy	1.2	.8	SS	Metro 107,500 TSA 107,500				
1370 KEEN	San Jose	1.7	2.0	CW	Birch 183				
1430 KNTA	Santa Clara	1.0	.3	SS	E.M.R. \$2,687,500				
1500 KSJX	San Jose			MT&	660 KGDP	Orcutt			RL/NX
1590 KLIV	San Jose	1.4	2.6	AS	960 KNEZ	Lompoc			SS
89.3 KLEL	San Jose			Z	1200 KRDE	Pismo Beach			-
89.7 KFIC	Los Altos			AP*	1240 KSMA	Santa Maria	2.5		OL/TK&1
90.5 KSFH	Mountain View			VA*	1330 KLOM	Lompoc			Z
90.7 KJSJ	San Jose		.3	JZ/AP/VA*	1410 KTME	Lompoc			AS&
91.5 KKUP	Cupertino			VA*	1440 KUHL	Santa Maria	3.2		NX-TK
92.3 KSJO	San Jose	3.1	5.7	AR	1480 KSBQ	Santa Maria	.6		SS
94.5 KWSS	Gilroy	4.9	5.5	CH	1570 KTOR	Grover City			cp-new
95.3 KATD	Los Gatos	2.2	2.3	CH	1600 KTAP	Santa Maria	2.5		OL
97.7 KHQT	Los Altos	6.0	5.8	CH-RB	93.3 KZOZ	San Luis Obispo	4.5		CH
98.5 KOME	San Jose	3.8	4.2	AR	95.3 KPGA	Pismo Beach	7.6		OL
99.1 KLRS-FM	Santa Cruz	.8		NA	99.1 KXFM	Santa Maria	11.5		CH
100.3 KBAY	San Jose	6.8	4.6	EZ	100.3 KRQK	Lompoc	11.5		CH
103.3 KSCU	Santa Clara			AP*					



# M Street RADIO MARKETS

STATION	CITY	ARBITRON	BIRCH	FORMAT	STATION	CITY	ARBITRON	BIRCH	FORMAT
102.5 KNSI-FM	Santa Maria		14.6	CW@	89.7 KARM	Visalia			cp-new
104.1 KBOX	Lompoc		4.5	AC	90.1 KYIA	Goshen			RL*
107.1 KOSZ	Grover City			SA	92.9 KFOS	Visalia			OL
[17 stations 10 AM 7 FM]					94.9 KBOS	Tulare			CH
<b>Santa Rosa, CA</b>					97.1 KSBQ	Visalia			AC-CH
Metro 298,500	TSA 298,500				99.7 KIOO	Porterville			AC@
88 ARB 118 89 ARB 117/2	SMSA 123				103.7 KMGX	Hanford			CH-RB
E.M.R. \$7,462,500					104.9 KQYZ	Lemoore			cp-new
1150 KVRE	Santa Rosa			AC	106.7 KJUG	Tulare			CW&
1350 KSRO	Santa Rosa	2.5		NX-TK	107.5 KCLQ-FM	Hanford			AR-OL
1460 KRRS	Santa Rosa			EZ	[17 stations 7 AM 10 FM]				
1490 KTOB	Petaluma			AC/TK	<b>Colorado</b>				
1580 KEZD	Windsor			cp-new	<b>Aspen/Glenwood Springs, CO</b>				
89.1 KBBF	Santa Rosa			SS-VA/VA*	Metro 40,000				
89.9 KCDS	Angwin			RL*	E.M.R. \$1,000,000				
91.1 KCRN	Santa Rosa			cp-new	980 KGLN	Glenwood Springs			RC
91.9 KLVV	Santa Rosa			RC*	1260 KTYE	Aspen			-
92.9 KRBO	Healdsburg	5.9		CH	90.5 KDNK	Carbondale			VA*
97.7 KMGG	Monte Rio	3.7		AR-OL	91.5 KAJX	Aspen			FA/JZ*
100.1 KZST	Santa Rosa	9.0		AC	92.7 KMTS	Glenwood Springs			CW
101.7 KXFX	Santa Rosa	2.9		AR	97.7 KSPN-FM	Aspen			AC
104.9 KRQP	Rohnert Park	3.9		CW	103.9 KSNO-FM	Snowmass Village			NA&
[14 stations 5 AM 9 FM]					[7 stations 2 AM 5 FM]				
<b>Stockton, CA</b>					<b>Colorado Springs, CO</b>				
Metro 354,300	TSA 354,300				Metro 310,500	TSA 529,900			
88 ARB 98 89 ARB 90/2	Birch 91 SMSA 107				88 ARB 116 89 ARB 113/2	Birch 105 SMSA 117			
E.M.R. \$8,857,200					E.M.R. \$7,762,500				
1140 KRAK	Sacramento	6.3	8.2	CW	740 KSSS	Colorado Springs	4.0	4.1	CW
1230 KWG	Stockton	5.2	4.7	OLs	820 KVFR	Falcon			cp-new
1280 KJOY	Stockton	1.5	1.2	AC-OL/JZc	890 KCBB	Stratmoor			cp-new
1420 KSTN	Stockton	2.7	3.1	RB	1040 KKRE	Monument			MT&
1570 KCVR	Lodi	1.3	.5	SS/CHsm	1240 KRDO	Colorado Springs	3.6	3.3	OL
89.5 KSJC	Stockton			VA*	1300 KVOR	Colorado Springs	3.8	4.4	AS&
90.1 KCIH	Stockton		1.9	RL/RG*	1460 KKCS	Colorado Springs	.6	.3	CWs
91.3 KUOP	Stockton	2.3		JZ/FA/RB*	1490 KXRE	Manitou Springs			MT&
95.1 KDJK	Oakdale	5.6	4.5	AR	1530 KCMN	Colorado Springs	1.8	1.1	AS&
96.7 KSJQ	Manteca	4.0	6.8	CH@	1580 KQYD	Colorado Springs			RL/SS
97.7 KWIN	Lodi	7.3	8.3	CH	88.7 KCME	Manitou Springs	1.0		FA/JZ*
99.3 KJAX	Stockton	3.5	3.0	EZ@	89.7 KLTF	Colorado Springs			-*
100.1 KFMR	Stockton	5.0	4.0	CW	90.5 KEPC	Colorado Springs	.7		AP*
100.9 KYBB	Tracy	2.5	1.9	OL	91.5 KRCC	Colorado Springs	2.1		VA*
103.3 KBEB-FM	Modesto	6.1	3.5	EZ	92.1 KZRZ	Castle Rock			AR&
104.1 KHOP	Modesto	6.5	5.9	CH	92.9 KSPZ	Colorado Springs	5.6	5.7	AC
105.1 KRAK-FM	Sacramento	3.8	2.4	CW	93.9 KILO	Colorado Springs	11.1	16.1	AR
107.3 KSTN-FM	Stockton	2.9	4.5	SS-CH	95.1 KRDO-FM	Colorado Springs	9.9	3.7	EZ
[17 stations 5 AM 12 FM]					96.5 KKFPM	Colorado Springs	5.2	9.6	AR-OL
<b>Vallejo/Concord, CA</b>					97.9 KCCY	Pueblo			CW
Metro 250,000	TSA 250,000				98.9 KKMG	Pueblo			CH
E.M.R. \$6,250,000					99.9 KVVU	Pueblo	8.2	8.0	AC
990 KKIS	Pittsburg			AC	100.7 KATM-FM	Pueblo	4.8	3.4	CH
1190 KNBA	Vallejo			CW	101.9 KKCS-FM	Colorado Springs	9.7	8.6	CW
1440 KVON	Napa			AC/TKc	102.7 KIKX-FM	Manitou Springs	11.5	15.4	CH
1480 KWUN	Concord			AC	105.5 KQYD-FM Security		.4	.7	RL
89.5 KSMC	Moraga			-*	106.3 KKLI	Widfield	3.4	1.8	SA
90.5 KVHS	Concord			VA*	107.9 KRRT-FM	Pueblo			OL&
92.1 KKIS-FM	Walnut Creek			AC	[28 stations 10 AM 18 FM]				
95.3 KUIC	Vacaville			AC	<b>Denver, CO</b>				
99.3 KVYN	St. Helena			CW	Metro 1,570,700	TSA 2,613,200			
100.5 KCEQ	Walnut Creek			VA*	88 ARB 24 89 ARB 24/4	Birch 20 SMSA 19			
[10 stations 4 AM 6 FM]					E.M.R. \$39,267,500				
<b>Visalia/Porterville, CA</b>					560 KLZ	Denver	3.3	2.7	CW
Metro 240,000	TSA 240,000				630 KHOW	Denver	2.7	2.6	AC
E.M.R. \$6,000,000					670 KMVP	Commerce City			cp-new
620 KCLQ	Hanford			BT	710 KBXG	Denver			NX-TK
1240 KJOP	Lemoore			SS	760 KJIM	Thornton			RC
1270 KFTY	Tulare			NX-TK	800 KLIT	Brighton			.3 RC&
1320 KQIQ	Farmersville			Z	850 KOA	Denver	6.6	5.7	NX-TK
1370 KGEN	Tulare			SS	910 KPOF	Denver			.3 RL*
1400 KHTZ	Visalia			OL@	950 KYGO	Denver	1.1	.9	CW
1450 KTTP	Porterville			AS	990 KRKS	Denver			.3 RL

# M Street RADIO MARKETS

STATION	CITY	ARBITRON	BIRCH	FORMAT	STATION	CITY	ARBITRON	BIRCH	FORMAT
1040 KKRE	Monument			MT&	93.1 KQIX	Grand Junction	10.6	16.0	AC/CHn
1060 KLMO	Longmont			CW	94.1 KKKK	Montrose			CW
1090 KYBG	Aurora	.4	.2	SA/TK	95.1 KKLY	Delta	5.3	8.2	CH
1150 KRZN	Englewood	1.6	.5	OLN	96.1 KSTR-FM	Montrose	14.9	17.7	AC
1190 KBKO	Boulder	.4	.1	APs	99.9 KEKB	Fruita	16.0	23.1	CW
1220 KBNO	Denver	1.1	.3	SS	107.9 KYJE	Grand Junction			cp-new
1280 KXKL	Denver	.8	.5	OL	[18 stations 7 AM 11 FM]				
1340 KDEN	Denver	.8	.3	NX	<b>Pueblo, CO</b>				
1390 KDZR	Westminster			MT&	Metro 102,100 TSA 509,500				
1430 KEZW	Aurora	2.0	1.4	AS&/TK&i	88 ARB 225 89 ARB 224 /1 SMSA 241				
1490 KBOL	Boulder			AC	E.M.R. \$2,552,500				
1510 KDKO	Littleton	1.7	1.8	RB	590 KCSJ	Pueblo	9.2		NX-TK/TK&i
1550 KQXI	Arvada			RL	690 KRMX	Pueblo	2.6		SS-CW
1600 KRXY	Lakewood	.7	.4	CHs	740 KSSS	Colorado Springs	.7		CW
89.3 KUVO	Denver	1.1		SS-VA*	970 KFEL	Pueblo	.7		RL
90.1 KCFR	Denver	1.3		FA/JZ*	1230 KDZA	Pueblo	5.3		OL
91.1 KWB1	Morrison	2.2		RL*	1350 KRYT	Pueblo			OLs
92.1 KZRZ	Castle Rock			AR&	1480 KRRU	Pueblo			RL
92.5 KDHT	Greeley			Z	89.5 KTSC-FM	Pueblo			VA*
93.3 KTCL	Fort Collins	1.4	.7	AP	90.7 KPFR	Pueblo			cp-new
94.7 KHHH	Boulder	2.2	1.8	NA&	91.9 KERP	Pueblo			RL-EZ*
95.7 KSYU	Denver	2.9	1.8	SA&	92.9 KSPZ	Colorado Springs	.7		AC
97.3 KBCO-FM	Boulder	5.5	8.2	AP	93.9 KILO	Colorado Springs	8.6		AR
98.5 KYGO-FM	Denver	5.9	4.0	CW	95.1 KRDO-FM	Colorado Springs	13.8		EZ
99.5 KVOJ	Denver	2.2	2.7	FA	96.5 KCFM	Colorado Springs	2.6		AR-OL
100.3 KMJI	Denver	5.7	5.0	AC	97.9 KCCY	Pueblo	16.4		CW
101.1 KOS1	Denver	7.2	4.8	EZ	98.9 KKMJ	Pueblo	9.9		CH
102.3 KTRR	Loveland			AC	99.9 KUUU	Pueblo	3.3		AR
103.5 KRFX	Denver			AR-OL	100.7 KATM-FM	Pueblo	5.3		CH
104.3 KQKS	Longmont	3.5	3.5	CH	101.9 KKCS-FM	Colorado Springs			CW
105.1 KXKL-FM	Denver	6.9	4.2	OL	102.7 KIKX-FM	Manitou Springs	3.3		CH
105.9 KBPL-FM	Denver	6.5	12.6	AR	107.1 KCSJ-FM	Pueblo			SA
106.7 KAZY	Denver	6.0	9.6	AR	107.9 KRYT-FM	Pueblo			OL&
107.5 KRXY-FM	Lakewood	7.3	10.7	CH	[22 stations 7 AM 15 FM]				

## Fort Collins, CO

Metro 267,900 TSA 267,900  
Birch 115  
E.M.R. \$6,697,500

600 KIXX	Wellington	1.4		CW
1170 KVVS	Windsor			SS
1310 KFKA	Greeley	.9		AC
1360 KHNC	Johnstown			cp-new
1410 KCOL	Fort Collins	2.6		AC/TK&i
1450 KGRB	Greeley			OL&
1570 KLOV	Loveland			EZ
90.5 KCSU-FM	Fort Collins	1.4		FA/JZ*
91.5 KUNC	Greeley	1.6		VA*
92.5 KDHT	Greeley			Z
93.3 KTCL	Fort Collins	3.4		AP
96.1 KSQ1	Greeley			Z
99.1 KUAD-FM	Windsor	5.3		CH
102.3 KTRR	Loveland			AC
107.9 KIMN	Fort Collins			CH

[15 stations 7 AM 8 FM]

## Grand Junction, CO

Metro 75,100 TSA 154,300  
88 ARB 250 89 ARB 250 /1  
E.M.R. \$1,877,500

580 KUBC	Montrose			AC
620 KSTR	Grand Junction	5.3	2.2	AC
700 KRMW	Silt			cp-new
1100 KVEB	Grand Junction	4.3	1.2	EZs
1230 KEXO	Grand Junction	8.5	3.0	OL&
1370 KQIL	Grand Junction	11.7	8.5	CW
1430 KMYY	Grand Junction			cp-new
88.5 KCIC	Grand Junction			RL*
89.5 KPRN	Grand Junction	3.6		FA/JZ*
90.3 KJOL	Grand Junction	3.8		RL*
91.3 KMSA	Grand Junction	1.2		VA*
92.3 KVEB-FM	Grand Junction	3.2	2.6	EZ

## Connecticut

### Bridgeport, CT

Metro 376,400 TSA 376,400  
88 ARB 92 89 ARB 91 /2 Birch 42 SMSA 42  
E.M.R. \$9,410,000

600 WICC	Bridgeport	13.3	11.6	AC/TKn
690 WADS	Ansonia	1.1	1.1	AC
800 WLAD	Danbury			OL
940 WINB	Brookfield			OL
1450 WJBX	Bridgeport			Z
1500 WFIF	Milford	.6		RC/RL
1530 WDYZ	Bridgeport	1.4	2.5	AS
88.1 WMNR	Monroe			FA/JZ*
88.5 WVOF	Fairfield			VA*
89.5 WPKN	Bridgeport			VA*
91.1 WSHU	Fairfield	1.8		FA*
95.1 WRKI	Brookfield			AR
98.3 WDAQ	Danbury			SA
99.9 WEZN	Bridgeport	13.5	12.3	SA
107.9 WEBB	Westport	10.5	15.4	OL-AC

[15 stations 7 AM 8 FM]

### Danbury, CT

Metro 161,300 TSA 161,300  
88 ARB 176 89 ARB 173 /2  
E.M.R. \$4,032,500

800 WLAD	Danbury	10.2		OL
850 WREF	Ridgefield	11.3		AS
91.7 WXCI	Danbury			AP/VA*
93.3 WFAR	Danbury			RL*
98.3 WDAQ	Danbury	11.3		SA

[5 stations 2 AM 3 FM]

# M Street RADIO MARKETS

STATION	CITY	ARBITRON	BIRCH	FORMAT
<b>Hartford, CT</b>				
Metro 915,000 TSA 2,435,500				
88 ARB 40	89 ARB 40/4	Birch 35	SMSA 32	
E.M.R. \$22,875,000				
840 WRYM	New Britain			SS/ET
910 WRCQ	New Britain	2.5	2.2	AS
1080 WTIC	Hartford	19.1	16.7	NX-TK/SA
1120 WBIS	Bristol			AC/SX/CW
1170 WCTP	Vernon			RL&*
1230 WFNS	Manchester			MT&
1290 WCCC	Hartford	.1	.1	ARs
1360 WDRC	Hartford	2.0	1.8	OL&
1380 WPNW	Naugatuck			MT&
1410 WPOP	Newington	2.0	1.6	NX
1480 WKND	Windsor	1.0	.7	RB
1550 WLWX	Bloomfield			RL
88.1 WESU	Middletown	.4	VA*	
88.9 WJMJ	Hartford	.2	VA*	
89.3 WRTC	Hartford	.3	VA*	
89.9 WERB	Berlin	1.8	VA*	
89.9 WQTQ	Hartford	.8	RB*	
90.5 WPKT	Middlefield	1.2	FA/VA*	
91.3 WWUH	West Hartford	.2	VA*	
92.5 WWYZ	Waterbury			CW
93.7 WLTV	Hartford	.4	.1	SS
95.7 WKSS	Meriden	5.6	7.3	CH
96.5 WTIC-FM	Hartford	13.9	15.9	CH
97.9 WPCS	New Britain			AP*
99.1 WPLR	New Haven	1.4	5.8	AR
100.5 WRCH	New Britain	11.8	6.8	EZ
101.3 WKCI	Hamden	1.4	5.8	CH
102.9 WDRC-FM	Hartford	6.9	6.3	OL
104.1 WIOF	Waterbury	5.8	5.2	SA
104.9 WIHS	Middletown		1.1	RL*
105.9 WHCN	Hartford	7.0	8.7	AR
106.9 WCCC-FM	Hartford	3.6	6.9	AR
[32 stations 12 AM 20 FM]				

<b>New Haven, CT</b>				
Metro 377,400 TSA 1,108,200				
88 ARB 90	89 ARB 89/2	Birch 74	SMSA 49	
E.M.R. \$9,435,000				
960 WELI	New Haven	9.9	6.2	AC/TK&l
1080 WTIC	Hartford	1.5	2.5	NX-TK/SA
1220 WXCT	Hamden	.7	.3	AR-OL
1300 WAVZ	New Haven	4.4	2.6	AS&
1340 WNHC	New Haven	4.2	2.5	RB@
1360 WDRC	Hartford			OL&
1500 WFIW	Milford	1.5	.6	RC/RL
88.3 WQAQ	Hamden			AP*
88.7 WNHU	West Haven	1.5	AP/VA*	
94.3 WYBC	New Haven	1.2	.9	RB/JZ
95.7 WKSS	Meriden	4.4	9.3	CH
96.5 WTIC-FM	Hartford	1.2	2.1	CH
99.1 WPLR	New Haven	8.2	12.2	AR
99.9 WEEZ	Bridgeport	6.7	3.7	SA
100.5 WRCH	New Britain	4.9	2.1	EZ
101.3 WKCI	Hamden	12.9	13.5	CH
102.9 WDRC-FM	Hartford	3.7	5.6	OL
105.9 WHCN	Hartford	3.2	5.3	AR
106.9 WCCC-FM	Hartford	.7	.4	AR
[19 stations 7 AM 12 FM]				

<b>New London/Norwich (SE CT), CT RI</b>				
Metro 211,900 TSA 381,500				
88 ARB 148	89 ARB 148/1	SMSA 154		
E.M.R. \$5,297,500				
980 WSUB	Groton	2.6	2.3	AC
1180 WJFP	Hope Valley			CW
1230 WERI	Westerly			2.0 AS&/TK&l
1310 WICH	Norwich	6.8	4.6	AC/TK&l
1510 WNLG	New London	1.5	4.0	OL
89.1 WNPR	Norwich		2.9	FA*

STATION	CITY	ARBITRON	BIRCH	FORMAT
91.1 WCNI	New London			1.7 VA*
97.7 WCTY	Norwich	12.9	6.6	CW
100.9 WTYD	New London			7.1 4.9 EZ
102.3 WVVE	Stonington			3.8 2.6 AC
103.7 WWRX	Westerly			12.4 15.7 AR
105.5 WQGN	Groton			17.6 23.7 CH
[12 stations 5 AM 7 FM]				
<b>Stamford/Norwalk CT, CT</b>				
Metro 261,000 TSA 281,000				
88 ARB 126	89 ARB 126/2			
E.M.R. \$6,525,000				
1260 WCFS	Westport		.8	OL
1350 WNLK	Norwalk		2.0	AC
1400 WSTC	Stamford		8.4	AC
1490 WGCH	Greenwich		3.1	EZ-AS
88.5 WEDW-FM	Stamford			FA*
90.3 WWPT	Westport			AP*
91.9 WLSX	New Canaan			-*
95.1 WRKI	Brookfield		2.0	AR
95.9 WGMX	Norwalk		3.8	AC
96.7 WJAZ	Stamford		2.0	JZ
107.9 WEBE	Westport		5.1	OL-AC
[11 stations 4 AM 7 FM]				
<b>Waterbury, CT</b>				
Metro 179,200 TSA 267,700				
88 ARB 166	89 ARB 164/1			
E.M.R. \$4,480,000				
1240 WWCO	Waterbury		1.4	AC/RB
1320 WATR	Waterbury		8.5	AC
1380 WPNW	Naugatuck			MT&
1590 WQQW	Waterbury		4.9	AS
92.5 WWYZ	Waterbury			CW
104.1 WIOF	Waterbury		4.9	SA
[6 stations 4 AM 2 FM]				

## Delaware

<b>Wilmington, DE</b>				
Metro 459,100 TSA 545,600				
88 ARB 77	89 ARB 77/2	SMSA 69		
E.M.R. \$11,477,500				
1150 WDEL	Wilmington		6.5	AC
1260 WNRK	Newark		.4	SA
1290 WJBR	Wilmington			ACs
1380 WAMS	Wilmington		2.0	OL
1450 WILM	Wilmington		3.6	NX
91.3 WXDR	Newark			VA*
91.7 WMPH	Wilmington			AP*
93.7 WSTW	Wilmington		10.5	CH
99.5 WJBR-FM	Wilmington		10.0	AC
[9 stations 5 AM 4 FM]				

## District of Columbia

<b>Washington, DC MD VA</b>				
Metro 3,006,900 TSA 4,318,000				
88 ARB 9	89 ARB 9/4	Birch 8	SMSA 8	
E.M.R. \$75,172,500				
570 WGMS	Bethesda		.4	2 FAs
630 WMAL	Washington		5.3	3.3 AC/SXs/TK&
700 WREH	Reston			cp-new
730 WCPT	Alexandria		.7	2 RB-OL&
780 WABS	Arlington			RL
840 WLTP	Purcellville			cp-new
900 WILC	Laurel			SS
950 WCTN	Potomac			RL
980 WWRG	Washington		2.4	1.4 TK/TK&n
1030 WBZE	Indian Head			RG
1050 WNTR	Silver Spring			NX-TK&
1120 WUST	Washington		.3	1.1 RG
1150 WMET	Gaithersburg			AC/TK&
1200 WAGE	Leesburg			AC/TK&l



# M Street RADIO MARKETS

STATION	CITY	ARBITRON	BIRCH	FORMAT	STATION	CITY	ARBITRON	BIRCH	FORMAT
1220 WFAX	Falls Church			RL	1580 WCCP	Punta Gorda		.1	CW
1260 WWDG	Washington	.9	.1	AS	88.7 WAYJ	Fort Myers		2.0	RC
1290 WRFS	Garrisonville			cp-new	90.1 WSPF-FM	Fort Myers		.9	FA*
1310 WDCT	Fairfax			RL-TK	91.5 WSCA	Fort Myers			AR&E
1340 WYCB	Washington	.9	1.2	RG	92.9 WQLM-FM	Punta Gorda		2.3	EZ
1390 WMQZ	Arlington	.3	.3	CW&S	93.5 WRGI	Naples		2.9	CH
1440 WRHX	Herdon			Z	94.5 WCVU	Naples	14.6	9.2	EZ
1450 WOL	Washington	2.2	1.5	TKm/RB-OL	95.3 WFJY	Fort Myers		1.6	2.5 AC
1460 WPRW	Manassas			CW	96.1 WRXK	Bonita Springs	12.4	14.8	AR
1500 WTOP	Washington	3.8	4.0	NX/TK&I	96.9 WINK-FM	Fort Myers	18.8	16.3	CH
1540 WMDO	Wheaton	.4		SS	98.3 WCOO	Immokalee			AC
1580 WPGC	Morningside			MT&	98.5 WRWX	Sanibel			cp-new
1600 WINX	Rockville			CH	99.3 WQEZ	Fort Myers Beach	5.4	4.6	EZ
88.1 WMUC-FM	College Park			AP/VA*	100.1 WEEJ	Port Charlotte		1.8	SA/TK&n
88.1 WDCJ	Lorton			cp-new	101.1 WAVV	Marco		1.4	3.8 AC
88.5 WAMU	Washington		1.9	NX/CW/TK*	101.9 WHEW	Fort Myers		4.9	4.0 CW
89.3 WPFW	Washington		.6	JZ*	103.9 WRCC	Cape Coral		4.2	1.8 AC
90.1 WDCU	Washington		.2	JZ*	105.5 WIXI	Naples Park		7.3	5.1 AS&
90.9 WETA-FM	Washington		1.3	FA*	106.3 WSUV	Fort Myers Villas			cp-new
91.9 WGTFS-FM	Takoma Park			FA/RL*	107.1 WOOJ-FM	Lehigh Acres	4.5	4.2	AR
93.9 WTKS	Washington	6.4	8.1	RB/SBn					[27 stations 8 AM 19 FM]
94.7 WLIT	Bethesda	3.1	3.2	AC					<b>Fort Pierce/Vero Beach, FL</b>
95.5 WPGC-FM	Morningside	5.6	6.2	RB					Metro 181,900 TSA 276,400
96.3 WHUR-FM	Washington	5.3	5.8	RB/SB					88 ARB 162 89 ARB 160 /1 Birch? SMSA 208
97.1 WASH	Washington	3.0	1.7	SA					E.M.R. \$4,547,500
98.7 WMZQ-FM	Washington	7.0	7.1	CW					760 WJEA Palm City cp-new
99.1 WHFS	Annapolis	1.6	1.3	AP					1330 WDKC Fort Pierce 1.0 .9 CW
99.5 WGAY-FM	Washington	6.6	4.6	EZ					1370 WAXE Vero Beach .5 AS&
100.3 WDJY	Washington	3.4	4.8	RB					1400 WIRA Fort Pierce 4.4 6.9 AS&/TK&I
101.1 WWDC-FM	Washington	5.1	9.3	AR					1450 WSTU Stuart 1.3 1.2 AC
102.3 WMMJ	Bethesda			SB					1490 WTTB Vero Beach 1.5 AC/TK&n
103.5 WGMS-FM	Washington	2.7	1.8	FA					1590 WPSL Port St. Lucie OL
104.1 WXTR-FM	Waldorf	3.2	2.3	OL					88.9 WQCS Fort Pierce 1.8 FA/JZ*
105.1 WAVA	Arlington	4.8	6.3	CH					89.9 WCNO Palm City cp-new
105.9 WCXR	Woodbridge	3.9	4.9	AR-OL					92.7 WZZR Stuart 7.4 6.5 CH
106.7 WJFK	Manassas			TKm/CH-OL					93.5 WGYL Vero Beach 2.0 6.7 EZ@
107.3 WRQX	Washington	3.8	4.7	CH					95.5 WOVV Fort Pierce 15.8 22.9 CH
107.9 WFS1	Annapolis	.3		RL&*					98.7 WKGR Fort Pierce 6.0 9.2 AP-AC
[52 stations 27 AM 25 FM]									101.7 WCXL Vero Beach 6.7 6.9 SA&

## Florida

### Daytona Beach, FL

Metro 293,100 TSA 308,300  
88 ARB 121 89 ARB 119 /2 SMSA 146  
E.M.R. \$7,327,500

1150 WNDB	Daytona Beach	3.1		SA/TK&n
1230 WSBH	New Smyrna Beach	2.8		AS/TK&I
1340 WRDQ	Daytona Beach	3.5		AS
1380 WELE	Ormond Beach	1.4		CW
1450 WMFJ	Daytona Beach	1.6		RL
1550 WCCZ	New Smyrna Beach			OL
1590 WPUL	South Daytona			OL-RB
89.7 WJLU	New Smyrna Beach			cp-new
94.5 WWLV	Daytona Beach	12.0		EZ
98.3 WGNB-FM	Titusville			CW
99.9 WNEI	Palatka	7.5		CH
101.9 WHHM	Daytona Beach	8.7		RB
105.9 WOCL	DeLand	8.3		OL
107.7 WJYO	Mount Dora	6.7		SA&
[14 stations 7 AM 7 FM]				

### Fort Myers, FL

Metro 249,900 TSA 483,000  
88 ARB 134 89 ARB 133 /2 Birch? SMSA 164  
E.M.R. \$6,247,500

770 WWAM	North Fort Myers	3.3	.5	OL
1090 WKII	Port Charlotte	1.6		AS&
1200 WDCQ	Pine Island Centr	5.2	1.8	OL
1240 WINK	Fort Myers	4.9	2.6	AS/TK&I
1270 WNOG	Naples		1.6	NX-TK
1350 WHYS	Fort Myers	.9		AC
1440 WOOJ	Lehigh Acres			AR&

### Fort Walton Beach/Destin, FL

Metro 119,800 TSA 142,800  
88 ARB 205 89 ARB 203 /1 Birch 181  
E.M.R. \$2,995,000

1010 WCNU	Crestview	.5	1.0	CH
1050 WJSB	Crestview	2.2	2.4	CW&S
1120 WBZR	Destin			MT
1260 WFTW	Fort Walton Beach	1.6	.5	AS
1340 WFSP	Valparaiso			MT&
1400 WNUE	Fort Walton Beach	.5		CH/TK&I
91.1 WPSM	Fort Walton Beach		4.3	RC/RL*
92.1 WMMK	Destin	10.9	6.7	CW-AC
99.5 WKSM	Fort Walton Beach	9.8	13.0	AC
101.5 WTKX	Pensacola			AR
102.3 WWAV	Santa Rosa Beach	4.9	2.9	SA&
104.9 WAAZ-FM	Crestview	3.3	.5	CW
105.5 WYBZ	Mary Esther	14.2	17.3	CH
[13 stations 6 AM 7 FM]				

### Gainesville, FL

Metro 151,800 TSA 272,100  
88 ARB 183 89 ARB 182 /2 Birch 156 SMSA 192  
E.M.R. \$3,795,000

850 WRUF	Gainesville	4.8	3.1	SA-AS
980 WLUS	Gainesville	8.7	3.1	AS
1230 WGGG	Gainesville	.4	.4	TK
1390 WAJD	Gainesville	.4	.4	CW

# M Street RADIO MARKETS

STATION	CITY	ARBITRON	BIRCH	FORMAT	STATION	CITY	ARBITRON	BIRCH	FORMAT
1430 WWLO	Gainesville			cp-new	100.3 WCTH	Plantation Key			AC
89.1 WUFT-FM	Gainesville		5.8	FA*	102.3 WKLG	Rock Harbor			EZ
90.5 WYFB	Gainesville		2.7	RL*	102.9 WPIK	Sumerland Key			cp-new
91.7 WJLF	Gainesville			cp-new	103.1 WPKZ	Plantation Key			CH
92.1 WFEZ	Williston			CH	103.9 WVBH	Key Largo			cp-new
97.7 WGGG-FM	Micanopy	5.2	2.2	AC&	104.7 WWUS	Big Pine Key			AC
98.5 WKTK	Crystal River	18.3	15.9	AC	106.3 WAVK	Marathon			-
100.9 WYGC	Gainesville	5.7	6.2	CW	107.1 WIIS	Key West			CH
103.7 WRUF-FM	Gainesville	11.8	24.8	CH-AR	[21 stations 6 AM 15 FM]				
104.9 WYOC	High Springs	1.7	1.8	CW&	<b>Lakeland, FL</b>				
105.5 WYKS	Gainesville	14.4	12.4	CH	Metro 318,200 TSA 389,100				
[15 stations 5 AM 10 FM]					88 ARB 113 89 ARB 105 /1 SMSA 114				
<b>Jacksonville, FL GA</b>					E.M.R. \$7,955,000				
Metro 726,100 TSA 1,115,800					540 WGTO Cypress Gardens CW				
88 ARB 52 89 ARB 52 /4 Birch 51 SMSA 51					910 WPLA Plant City CW				
E.M.R. \$18,152,500					1130 WWBF Bartow AC				
550 WAYR	Orange Park			RL	1230 WONN Lakeland 2.2				AS/TK&I
600 WOKV	Jacksonville	3.0	1.6	AC&/TK&I	1280 WIPC Lake Wales				RL/RC
690 WAPE	Jacksonville	.3	.5	CHs	1330 WWAB Lakeland				RB
930 WRXJ	Jacksonville	1.3	.5	OL	1360 WYXY Cypress Gardens				AC
970 WVOJ	Jacksonville	.3		RL	1430 WLKF Lakeland	.6			AC/TK&I
1010 WXTL	Jacksonville Beach			RL/RG	1460 WBAR Bartow	.6			AS
1050 WROS	Jacksonville	.9	.5	RL	1490 WSIR Winter Haven	.6			EZ
1100 WCGA	Woodbine			-	1530 WCZE Babson Park				Z
1160 WELX-S	Jacksonville			cp-new	1570 WTWB Auburndale	1.0			RL
1160 WELX	Callahan			-	90.3 WHGS Haines City				RL*
1190 WECC	St. Mary's			RL/RG	91.1 WCIB-FM Lakeland				RL*
1220 WJAX	Jacksonville	.6	.4	AS&	91.9 WWOL Lakeland				-*
1280 WSVB	Jacksonville			MT&	94.1 WEEZY Lakeland 11.9				EZ
1320 WQIK	Jacksonville	.8	.7	CW&/TK&I	97.5 WPCV Winter Haven 13.8				CW
1360 WCGL	Jacksonville	2.4	1.9	RL	[17 stations 12 AM 5 FM]				
1400 WZAZ	Jacksonville	2.3	3.4	RB	<b>Miami/Fort Lauderdale, FL</b>				
1460 WPHYV	Jacksonville	.5		AR&	Metro 2,595,900 TSA 3,501,300				
1530 WJGR	Jacksonville			-	88 ARB 11 89 ARB 11 /4 Birch 11 SMSA 12				
1570 WHOG	Fernandina Beach			RL	E.M.R. \$64,897,500				
1600 WQBR	Atlantic Beach			TK	560 WQAM Miami	1.0	.4		CW
88.1 WNCM	Jacksonville	.6		RC	610 WIOD Miami	3.2	2.7		TK
88.7 WJFR	Jacksonville			RL&*	670 WWFE Miami				cp-new
89.9 WJCT-FM	Jacksonville	1.8		FA/VA*	710 WAQI Miami	3.3	2.3		SS
90.9 WKTZ-FM	Jacksonville	3.2		EZ*	740 WBSR Boca Raton	.4			AC-OL
91.7 WNLB	Fernandina Beach			RL*	790 WNNWS South Miami	3.7	2.4		NX-TK
92.1 WJXR	Macclenny			CW	830 WRFM Hialeah				SS
92.7 WPDQ	Green Cove Spring	5.8	9.7	RB	940 WINZ Miami	3.7	2.7		NX
93.5 WLKC	St. Mary's			CW	980 WNNN Pompano Beach	.4	.3		HT&
95.1 WAPE-FM	Jacksonville	18.4	22.1	CH	1080 WVCG Coral Gables	.7	.4		SS-RL
96.1 WEJZ	Jacksonville	3.4	1.2	SA	1140 WQBA Miami	4.8	3.7		SS-NX-TK
96.9 WAIV-FM	Jacksonville	8.7	6.2	AC	1170 WAVS Davie	.4			SS
99.1 WQIK-FM	Jacksonville	10.9	8.3	CW	1210 WCMQ Miami Springs	.9	.7		SS-AC
99.9 WNFI	Palatka	1.3	1.2	CH	1260 WSUA Miami	.7	.4		SS-SA
102.9 WIVY-FM	Jacksonville	6.2	7.7	AC	1320 WLQY Hollywood				SS
104.5 WPHYV-FM	Atlantic Beach	7.5	14.7	AR	1360 WKAT North Miami	.4	.2		ET
105.5 WSOS	Saint Augustine	.7		AC	1400 WFPL Fort Lauderdale	1.5	1.1		AS
106.3 WKBX	Kingsland			-	1430 WOIR Homestead				SS
107.3 WCRJ-FM	Jacksonville	7.1	6.2	CW	1450 WOCN Miami	.7	.7		SS-AS
[38 stations 20 AM 18 FM]					1470 WRBD Pompano Beach	.8	1.2		RB
<b>Key West/Florida Keys, FL</b>					1490 WMBM Miami Beach	1.0	.9		RG-RB
Metro 100,000 TSA 100,000					1520 WEXY Wilton Manors	.3			RL
E.M.R. \$2,500,000					1550 WRHC Coral Gables	1.0	.8		SS-NX-TK
780 WJKB	Siesta Key			cp-new	1580 WSRF Fort Lauderdale				RL
1180 VOA	Marathon			SS-VA*	88.1 WWOG Boca Raton				RL*
1300 WFFG	Marathon			CW	88.5 WKPX Sunrise				CH*
1500 WKIZ	Key West			AC-CH	88.9 WDNA Miami				VA*
1580 VOA	Marathon			Z	89.7 WMCU Miami	.9			RL*
1600 WKWF	Key West			AS/TK&I	90.3 WAFG Fort Lauderdale				RL/EZ*
90.9 WJIR	Key West			cp-new	90.5 WVUM Coral Gables				AP/RB*
92.5 WBOW	Key West			AC	91.3 WLRN-FM Miami	.5			JZ/VA*
93.5 WKRY	Key West			EZ-SA	92.3 WCMQ-FM Hialeah	3.7	4.5		SS-AS-AC
94.3 WMUM	Marathon			EZ	93.1 WTMI Miami	2.8	2.3		FA
97.7 WFFF	Marathon			cp-new	93.9 WLVE Miami Beach	2.5	3.9		AC/JZe
98.7 WOZN	Key West			-	94.9 WZTA Miami Beach	2.2	2.6		AR-OL
99.5 WAIL	Key West			CH	95.7 WXDJ Homestead	1.4	2.4		AC-JZ

# M Street RADIO MARKETS

STATION	CITY	ARBITRON	BIRCH	FORMAT	STATION	CITY	ARBITRON	BIRCH	FORMAT
96.5 WPOW	Miami	4.6	7.4	CH-RB	1520 WTLN	Apopka	.1		RLs
97.3 WGTR	Miami	3.9	5.1	AR	1580 WBGB	Mount Dora			Z
97.9 WRMF	Palm Beach	.7		CH	1600 WXCO	Winter Garden	3.5	.4	RB
98.3 WAQI-FM	Goulds		.1	SS-AC	88.9 WPFL	Winter Park			VA*
99.1 WEDR	Miami	5.8	5.2	RB	89.3 WGAG	Orlando			RL*
99.9 WKIS	Boca Raton	3.3	4.1	CW	89.5 WOOG	Kissimmee			cp-new
100.7 WHYI	Fort Lauderdale	4.3	5.8	CH	89.9 WUCF	Orlando			AP*
101.5 WLYF	Miami	8.7	6.1	EZ	90.7 WMFB-FM	Orlando			FA/VA*
102.7 WMXJ	Pompano Beach	4.2	5.0	OL	91.5 WPRK	Winter Park			FA*
103.5 WSHE	Fort Lauderdale	2.1	2.4	AR	92.3 WWKA	Orlando	10.0	8.2	CW
105.1 WHQT	Coral Gables	2.6	4.1	CH-RB	94.5 WWLV	Daytona Beach	1.6	1.1	EZ
105.9 WAXY	Fort Lauderdale	3.4	3.9	AC-OL	95.3 WTLN-FM	Apopka	1.0	.4	RL
106.7 WJQY	Fort Lauderdale	4.0	3.2	SA&	96.5 WHTQ	Orlando	4.0	3.8	AR
107.5 WQBA-FM	Miami	2.1	2.3	SS-AC	97.5 WPCV	Winter Haven	.9	.5	CW
<b>[50 stations 24 AM 26 FM]</b>					98.9 WURG	Orlando			cp-new
<b>Naples, FL</b>					100.3 WDIZ	Orlando	7.4	8.7	AR
Metro 109,900	TSA 359,800				101.1 WSTP	Cocoa Beach	9.7	9.4	AC-OL
88 ARB 216	89 ARB 212/1				101.9 WHHM	Daytona Beach	7.0	7.5	RB
E.M.R. \$2,747,500					103.1 WLOQ	Winter Park	1.6	4.9	AC-JZ
1270 WNOG	Naples	10.1		NX-TK	104.1 WSSP	Cocoa Beach	7.1	5.4	EZ
1480 WMIB	Marco Island			AS	105.1 WBJW-FM	Orlando	5.5	10.5	CH
1490 WZOR	Immokalee	9.4		SS	105.9 WOCL	DeLand	7.9	9.5	OL
89.5 WBPT	Naples			cp-new	106.7 WHLY	Leesburg	4.7	7.0	CH
90.9 WSOR	Naples			RL*	107.7 WJYO	Mount Dora	4.3	4.2	SA&
93.5 WGR1	Naples	6.0		CH	<b>[44 stations 23 AM 21 FM]</b>				
94.5 WCVU	Naples	17.4		EZ	<b>Panama City, FL</b>				
96.1 WRXK	Bonita Springs	8.7		AR	Metro 101,100	TSA 252,300			
96.9 WINK-FM	Fort Myers	5.4		CH	88 ARB 228	89 ARB 219/1	Birch 191	SMSA 283	
98.3 WCOO	Immokalee			AC	E.M.R. \$2,527,500				
101.1 WAVV	Marco	8.7		AC	590 WGNB	Panama City	7.4	4.7	EZ
101.9 WHEW	Fort Myers	10.1		CW	770 WWSS	Lynn Haven			cp-new
103.1 WSCL	Naples	2.0		AC	1290 WPCF	Panama City Beach	4.1	1.8	RL
105.5 WDKI	Naples Park	8.1		AS&	1430 WLTT	Panama City	2.4		RC
<b>[14 stations 3 AM 11 FM]</b>					1480 WKGC	Panama City Beach	1.8		CH/VA*
<b>Ocala, FL</b>					90.7 WKGC-FM	Panama City			FA/JZ*
Metro 56,000	TSA 106,000				92.5 WPAP-FM	Panama City	13.5	17.1	CW
Birch ?					94.5 WJST	Port St. Joe	6.8	7.6	AC&
E.M.R. \$1,400,000					95.9 WRBA	Springfield	5.4	5.9	SA
900 WMOP	Ocala	13.3		CW	98.5 WFSY	Panama City	18.2	16.5	AC-OL
920 WTRS	Dunnellon			CW's	100.1 WPCF-FM	Panama City			-
1290 WTMC	Ocala	.8		AS&/TK&I	103.5 WWPB	Callaway			cp-new
1370 WOCA	Ocala	2.4		NX-TK	105.9 WILN	Panama City			AR-OL
92.9 WMPQ	Ocala	7.5		EZ	107.9 WPPM	Panama City	25.7	22.4	CH
93.7 WMMZ	Ocala	8.6		CH	<b>[14 stations 5 AM 9 FM]</b>				
102.3 WTRS-FM	Dunnellon	6.7		CW	<b>Pensacola, FL</b>				
<b>[7 stations 4 AM 3 FM]</b>					Metro 284,400	TSA 540,800			
<b>Orlando, FL</b>					88 ARB 125	89 ARB 122/2	Birch 111	SMSA 127	
Metro 773,100	TSA 2,014,900				E.M.R. \$7,110,000				
88 ARB 49	89 ARB 44/4	Birch 49	SMSA 60		610 WHYM	Pensacola	2.0	1.6	RL
E.M.R. \$19,327,500					660 WBLX	Fairhope			RB/RG
580 WDBO	Orlando	8.0	5.2	AC/TK&M	790 WPPA	Pensacola			RC
650 WORL	Christmas			cp-new	980 WFXP	Gulf Breeze	.7	2.7	RB-OL&
740 WWNZ	Orlando	3.3	3.1	NX-TK	1230 WBOP	Pensacola	5.4	4.1	RB
790 WLBE	Leesburg			AS	1330 WEBY	Milton			AC
860 WWKO	Cocoa			RL	1370 WCOA	Pensacola	8.3	3.9	AC/TK&I
950 WBJW	Orlando	1.2	.3	CHs	1450 WBSR	Pensacola			OL-AC
990 WHOO	Orlando	.1		ARs/SX	88.1 WUWF	Pensacola	2.9		FA/JZ*
1080 WFTV	Kissimmee			CW	89.5 WPCS	Pensacola	2.3		RL*
1140 WONQ	Orlando			SS	91.7 WBGS	Milton	.9		RG*
1190 WAJL	Pine Castle	.9		RL	92.9 WBLX-FM	Mobile	11.2	14.7	RB
1220 WMJK	Kissimmee			AC-OL	94.1 WMEZ	Pensacola	8.7	5.0	EZ
1270 WBZS	Eastonville			MT&	96.1 VAHV	Mobile	4.7	3.4	OL&
1310 WYND	DeLand			RL	97.5 WABB-FM	Mobile	7.8	12.0	CH
1340 WWFL	Clermont			OL&	99.9 WKRG-FM	Mobile	2.0	2.9	AC
1400 WNSI	Sanford			AC&	100.7 WJLQ	Pensacola	5.8	7.0	CH
1410 WQBQ	Leesburg			OL	101.5 WTKX	Pensacola	8.7	12.4	AR
1440 WPRD	Winter Park	1.8	.8	AS	102.7 WXBM-FM	Milton	5.4	4.5	CW
1460 WOLM	Lake Mary			cp-new	104.1 WGCX	Airmore			AR-OL
1480 WVCF	Ocoee			RL	107.3 WOWW	Pensacola	12.7	12.2	CW
1500 WNZQ	St. Cloud			cp-new	<b>[21 stations 8 AM 13 FM]</b>				



# M Street RADIO MARKETS

STATION	CITY	ARBITRON	BIRCH	FORMAT	STATION	CITY	ARBITRON	BIRCH	FORMAT
<b>Sarasota, FL</b>					<b>1550 WAMA Tampa .7 .3 SS</b>				
Metro 395,100	TSA 475,000				1590 WRXB	Saint Petersburg	1.4		RB-OL
88 ARB 87 89 ARB 86/1	SMSA 167				88.5 WMPF	Tampa		1.0	VA*
E.M.R. \$9,877,500					88.9 WFCE	Tarpon Springs			cp-new
930 WKXY	Sarasota	.7		AC	89.7 WUSF	Tampa		.8	FA/JZ*
1220 WQSA	Sarasota	.7		NX-TK	90.5 WBVM	Tampa			RL*
1280 WSGX	Sarasota	1.3		AS	91.1 WCIB-FM	Lakeland		2.2	RL*
1320 WAMR	Venice	5.4		AS/TK&n	91.5 WLPJ	New Port Richey			RC*
1420 WBRD	Palmetto	.5		SA	91.7 WFTT-FM	Saint Petersburg			RL&*
1450 WSPB	Sarasota			SA/TK&l	92.5 WXCR	Safety Harbor	1.7	1.2	FA
1490 WKLV	Bradenton	.5		OL	93.3 WPLZ	Tampa	4.6	3.6	OL
1530 WENG	Englewood			AC	94.1 WEZY	Lakeland			EZ
88.1 WJIS	Bradenton			RL*	94.9 WYNF	Tampa	7.0	6.8	AR
91.3 WSEB	Englewood			RL*	95.7 WNLT	Clearwater	4.0	4.8	AC
92.1 WCTQ	Venice	3.2		CW	97.9 WKRL	Clearwater	4.0	3.1	AR
102.5 WHVE	Sarasota	4.1		NA	99.5 WQYK-FM	Saint Petersburg	7.9	7.1	CW
103.3 WDUV	Bradenton	17.2		EZ@	100.7 WUSA	Tampa	6.0	4.8	AC-OL
105.5 WKZM	Sarasota			RL*	101.5 WKBS	Saint Petersburg			.8 RC/RL*
106.3 WSRZ	Sarasota	10.0		CH	102.5 WHVE	Sarasota	2.0	7.0	NA
[15 stations 8 AM 7 FM]					103.3 WDUV	Bradenton	3.0	1.2	EZ@
					104.7 WRBQ-FM	Tampa	16.7	20.6	CH
					105.5 WGUL-FM	New Port Richey	2.7	2.8	AS
					106.3 WLWU-FM	Holiday	.4		AC
					107.3 WWRM	Saint Petersburg	9.6	7.3	SA
					[44 stations 22 AM 22 FM]				
<b>Tallahassee, FL GA</b>					<b>Titusville/Melbourne, FL</b>				
Metro 157,800	TSA 327,100				Metro 320,600	TSA 685,900			
88 ARB 179 89 ARB 175/1	Birch 146	SMSA 168			88 ARB 111 89 ARB 103/1	SMSA 137			
E.M.R. \$3,945,000					E.M.R. \$8,015,000				
730 WLOR	Thomasville			CW&	650 WORL	Christmas			cp-new
840 WHGH	Thomasville			RG	840 WPGS	Mims			TK&
1070 WANM	Tallahassee	14.2	7.7	RB	860 WVKO	Cocoa			RL
1160 WTWF	Woodville			cp-new	920 WMEL	Melbourne	3.4		AC
1240 WPAX	Thomasville			EZ-AS	1060 WAMT	Titusville	1.4		CW
1270 WYYN	Tallahassee			HT&	1240 WMMB	Melbourne	2.6		AS/TK&l
1330 WCVC	Tallahassee	1.2	2.2	RL	1300 WZXU	Cocoa Beach	.6		OL@
1410 WBGW	Tallahassee			ACs	1350 WLRQ	Cocoa			ACs
1450 WTAL	Tallahassee	2.0	1.8	TK&	1510 WWBC	Cocoa			RL*
89.7 WVFS	Tallahassee	3.4		AR*	1560 WTAI	Melbourne	1.2		TK&
90.5 WAMP	Tallahassee	1.5		RB/JZ*	89.3 WPIO	Titusville			RL*
91.5 WFSU	Tallahassee	4.9		FA*	89.5 WFTT	Melbourne			VA*
94.9 WTNT	Tallahassee	9.8	7.1	CW	91.5 WMIB	Cocoa			RL*
95.9 WTMG	Tallahassee			OL&	98.3 WGNB-FM	Titusville			CW
97.3 WJAD	Bainbridge			CH	99.3 WLRQ-FM	Cocoa	4.4		AC
98.9 WBGM-FM	Tallahassee	7.1	8.3	AC	101.1 WSTP	Cocoa Beach	5.8		AC-OL
100.7 WGWD	Gretna			cp-new	102.3 WMMY	Melbourne	2.6		CH
101.7 WIQI	Quincy	10.2	17.2	RB	104.1 WSSP	Cocoa Beach	15.2		EZ
103.1 WTHZ	Tallahassee	14.2	13.5	CH	106.3 WCIF	Melbourne			RL
104.1 WGFL	Tallahassee	18.1	14.8	AR	107.1 WVTI	Melbourne	2.6		AC
104.9 WMLO	Havana	4.3	4.9	SA	[20 stations 10 AM 10 FM]				
107.1 WLOR-FM	Thomasville			CH&					
[22 stations 9 AM 13 FM]									
<b>Tampa/St. Petersburg, FL</b>					<b>West Palm Beach, FL</b>				
Metro 1,701,000	TSA 2,707,600				Metro 684,500	TSA 1,956,900			
88 ARB 22 89 ARB 21/4	Birch 19	SMSA 22			88 ARB 56 89 ARB 53/4	Birch 53	SMSA 72		
E.M.R. \$42,525,000					E.M.R. \$17,112,500				
570 WTKN	Pinellas Park	1.1	1.0	NX-TK	640 ULVJ	Royal Palm Beach			RL
620 WSUN	Saint Petersburg	3.7	1.9	CW	740 WSBR	Boca Raton	.8		AC-OL
680 WLFF	Saint Petersburg	.4		AS	850 WBAT	West Palm Beach	1.0	1.8	EZs
760 WEND	Brandon			TK&	980 WWNN	Pompano Beach	.4		HT&
820 WRFA	Largo			CW&	1000 WTRU	Jupiter			NX-TK
860 WGUL	Dunedin	.6	.8	ASs	1040 WYFX	Boynton Beach	3.1	3.1	RB
910 WPLA	Plant City			CW	1190 WOOO	Royal Palm Beach			cp-new
970 WFLA	Tampa	5.9	7.4	NX-TK	1230 WJNO-S	Pompano Beach			Syn. WJNO
1010 WQYK	Seffner	.3	.2	CW's	1230 WJNO	West Palm Beach	5.7	9.4	NX-TK/TK&
1040 WHBO	Pinellas Park	1.0	1.4	OL	1290 WPBG	West Palm Beach	.6	1.7	OL
1110 WTIS	Tampa			RL/ET	1340 WPBR	Palm Beach	1.2	1.4	NX-TK/TK&
1150 WTMP	Temple Terrace	2.3	3.2	RB	1380 WLVS	Lake Worth			RL
1200 WFLZ?	Thonotosassa			cp-new	1420 WDBF	Delray Beach	.6	.7	AS
1250 WDAE	Tampa	2.1	.7	AS&	1470 WRBD	Pompano Beach	.8	.8	RB
1300 WQBN	Temple Terrace			SS	1600 WPOM	Riviera Beach	1.5	3.4	RB
1340 WTAN	Clearwater	.1		AS	89.3 WRMB	Boynton Beach	1.3		RL*
1380 WRBQ	Saint Petersburg	.4	.5	CHs	90.7 WXEL	West Palm Beach	3.6		FA*
1470 WLWU	Dunedin			ACm/SSa					
1500 WPSO	New Port Richey	.3		TK&					
1520 WGNB	Indian Rock Beach			RC/RL*					

# M Street RADIO MARKETS

STATION	CITY	ARBITRON	BIRCH	FORMAT
92.1 WNGS	West Palm Beach	3.0	2.2	SA
94.3 WMXQ	Riviera Beach			AC-OL
95.5 WOVV	Fort Pierce	4.9	5.3	CH
97.9 WRMP	Palm Beach	7.0	8.8	CH
98.7 WKGR	Fort Pierce	2.9	4.0	AP-AC
99.5 WKSJ	Jupiter			SA
102.7 WMXJ	Pompano Beach	3.4	3.1	OL
104.3 WEAT-FM	West Palm Beach	11.0	8.5	EZ
107.9 WIRK-FM	West Palm Beach	3.8	4.7	CW

[26 stations 15 AM 11 FM]

## Georgia

### Albany, GA

Metro 93,400 TSA 258,400  
88 ARB 237 89 ARB 237/1  
E.M.R. \$2,335,000

960 WJYZ	Albany	1.4		RBs
1250 WANL	Albany	2.1		-
1590 WALG	Albany	6.3		AC
92.1 WAZE	Dawson	.7		AC
96.3 WJZ-FM	Albany	39.6		RB
97.3 WIAD	Bainbridge	16.0		CH
100.3 WSGY	Tifton	10.4		CH
101.7 WKAK	Albany	13.2		CW
104.5 WGPC-FM	Albany	3.5		EZ

[9 stations 3 AM 6 FM]

### Atlanta, GA

Metro 2,117,200 TSA 3,104,100  
88 ARB 13 89 ARB 13/4 Birch 12 SMSA 17  
E.M.R. \$52,930,000

590 WKHX	Atlanta	.3	.2	CWs
640 WPBD	Atlanta			RB-OL&
680 WCNN	North Atlanta	.5	.3	NX
750 WSB	Atlanta	7.4	5.0	AC/TK
790 WQXI	Atlanta	.5	.2	AC-CHs
830 WGBV	Lithia Springs			cp-new
860 WAEC	Atlanta			RC/ET
890 WREB	College Park			cp-new
920 WGST	Atlanta	3.5	2.3	NX-TK/TK&n
970 WNIV	Atlanta			RC
1010 WGUN	Decatur			RL
1050 WTPO	Conyers			CW
1080 WFTD	Marietta			RL
1160 WMLD	East Point			cp-new
1190 WGKA	Atlanta	.3		FA
1230 WFOM	Marietta			RL
1260 WTJH	East Point			RG
1310 WXLL	Decatur			RB/RL
1340 WIGO	Atlanta	.3		RB
1360 WGNN	Lawrenceville			CW
1380 WAOK	Atlanta	3.8	3.7	RG
1400 WXXX	Alpharetta			MT&
1420 WAVO	Decatur			RL
1460 WJYA	Buford			SA
1480 WYZE	Atlanta			RB/JZ/RL
1500 WDPC	Dallas			AC
1520 WSPZ	Douglasville			RC/RG
1550 WYNX	Smyrna			RC
1570 WSSA	College Park			RG
1600 WAOS	Austell			SS
88.5 WRAS	Atlanta	.8		AP/JZ*
89.3 WRFG	Atlanta	.2		VA*
90.1 WABE	Atlanta	1.2		FA*
91.1 WREK	Atlanta	.2		AP/VA*
91.5 WWEV	Cumming	.5		RL*
91.9 WCLK	Atlanta	1.4		JZ*
92.9 WZGC	Atlanta			AR-OL
94.1 WQXI-FM	Smyrna	5.4	4.6	AC-CH/JZe
94.9 WPCH	Atlanta	7.9	5.9	EZ
96.1 WKLS	Atlanta	9.9	11.6	AR
96.7 WMKJ	Newnan		.1	AC&

STATION	CITY	ARBITRON	BIRCH	FORMAT
97.1 WFOX	Gainesville	4.8	3.7	OL
98.5 WSB -FM	Atlanta	8.0	8.4	AC
99.7 WAPW	Atlanta	5.8	8.2	CH
101.5 WKHX-FM	Marietta	6.6	6.7	CW
102.3 WLKQ	Buford	.3		SA
102.5 WGHR	Marietta			AP*
103.3 WVEE	Atlanta	10.2	13.8	RB
104.1 WEKS-FM	La Grange	2.5	4.3	RB
104.7 WAGQ	Athens			CH
106.7 WYAY	Gainesville	5.4	6.0	CW
107.5 WCHK-FM	Canton	.3	.1	CW

[52 stations 30 AM 22 FM]

### Augusta, GA SC

Metro 321,400 TSA 480,500  
88 ARB 109 89 ARB 107/1 Birch 101 SMSA 108  
E.M.R. \$8,035,000

580 WGAC	Augusta	3.7	.8	AC-OL
990 WNEZ	Aiken			EZ
1050 WFAM	Augusta		.3	RL
1230 WCKJ	Augusta	.4	.5	OL
1240 WTWA	Thomson	.6		AC/TK&I
1300 WRXR	Aiken	.2		AC
1340 WBBQ	Augusta	1.4	2.5	CHs
1380 WGUS	North Augusta	.4	.3	CWs
1480 WRDW	Augusta	.6	1.7	RB
1550 WNTA	Augusta			NX/TK&
1600 WKZK	North Augusta	3.5	.8	RG-RB/RL
90.7 WACG-FM	Augusta			.5 FA*
91.7 WLPE	Augusta			2.0 RL*
94.3 WMTZ	Martinez	3.1	3.8	CW
96.3 WRXR-FM	Aiken	6.0	7.2	AC
96.7 WRDW-FM	Wrens	6.4	5.7	RB
98.3 WCNB	Clearwater		.9	EZ
99.5 WKXC-FM	Aiken		2.1	CW
100.9 WYFA	Waynesboro			RL*
101.7 WTHO-FM	Thomson	1.2	.6	CW
102.3 WFGS-FM	Augusta	5.6	6.6	CW
103.1 WFXA	Augusta	11.6	16.5	RB
104.3 WBBQ-FM	Augusta	27.2	29.6	CH
105.7 WZNY	Augusta	12.4	12.3	AC

[24 stations 11 AM 13 FM]

### Columbus, GA AL

Metro 203,200 TSA 508,000  
88 ARB 152 89 ARB 150/1 Birch 134 SMSA 153  
E.M.R. \$5,080,000

540 WSTH	Columbus			CWs
1270 WHYD	Columbus			RL
1340 WOKS	Columbus	12.3	5.1	RB
1420 WRCG	Columbus	7.5	2.3	AC/TK&I
1460 WIQN	Phenix City	3.8	3.1	CW
1580 WEAM	Columbus		.9	RG/RL
88.1 WJSP-FM	Warm Springs	.9		FA&/JZl&*
89.5 WYFK	Columbus			RL*
90.5 WFRC	Columbus			RL&*
91.7 WTJB	Columbus			FA/EZ*
93.3 WVFJ-FM	Manchester		2.9	RL
98.3 WAGH	Fort Mitchell		1.4	CW
100.1 WGSY-FM	Phenix City	7.5	7.4	AC
102.9 WNKS	Columbus	11.3	11.1	CH
104.1 WEKS-FM	La Grange		7.7	RB
104.9 WFXE	Columbus	16.4	21.4	RB
105.7 WZHT	Troy			RB
106.1 WSTH-FM	Alexander City	11.9	10.6	CW
107.3 WCGQ	Columbus	14.8	19.1	CH

[19 stations 6 AM 13 FM]

# M Street RADIO MARKETS

STATION CITY ARBITRON BIRCH FORMAT

## Macon, GA

Metro 230,900 TSA 495,000  
88 ARB 140 89 ARB 138/1 SMSA 138  
E.M.R. \$5,772,500

900 WBML	Macon			RC/RG
940 WMAZ	Macon			AS
980 WPGA	Perry			CW
1120 WQXM	Gordon			EZs
1150 WXKO	Fort Valley	2.8		RL/RB
1240 WDDO	Macon	7.6		RB-OL&
1280 WIBB	Macon	4.3		RB/RB-RG
1350 WCOP	Warner Robins			RL*
1400 WNEK	Macon	.5		OL
1500 WDEN	Macon	1.3		CWs
1600 WZQB	Warner Robins			CHs
88.1 WJSP-FM	Warm Springs			FA&/JZL&*
90.5 WPWB	Byron			cp-new
91.3 WITG	Fort Valley			RL*
93.3 WVPJ-FM	Manchester			RL
99.1 WAYS	Macon	17.6		CH
100.1 WFXM-FM	Forsyth	8.1		RB
100.9 WPGA-FM	Perry	11.1		RB
101.7 WPPR	Warner Robins	1.0		CH
105.3 WDEN-FM	Macon	19.6		CW
106.3 WQBZ	Fort Valley	3.0		CH
107.1 WQXM-FM	Gordon	.8		EZ
107.9 WPEZ	Macon	8.3		SA

[23 stations 11 AM 12 FM]

## Rome, GA

Metro 67,200 TSA 67,200  
Birch 206  
E.M.R. \$1,680,000

710 WROM	Rome		.9	CW
1360 WRJY	Rome		3.5	AC
1410 WLAQ	Rome		3.5	CW
1470 WRGA	Rome		9.4	CW
97.7 WKCX	Rome		6.8	CH
102.3 WQTU	Rome		5.8	AC-CH
107.1 WZOT	Rockmart		2.0	RC/RG

[7 stations 4 AM 3 FM]

## Savannah, GA

Metro 205,500 TSA 576,400  
88 ARB 151 89 ARB 150/1 Birch 117 SMSA 155  
E.M.R. \$5,137,500

630 WBMQ	Savannah	.5		OL
900 WEAS	Savannah	1.3		RB
960 WBEU	Hardeeville			CW
1230 WSOK	Savannah	12.6	6.6	RG-RB
1290 WCHY	Savannah	.3		CWs
1400 WSGA	Savannah	2.7	1.0	AS&
1450 WIZA	Savannah			RB-OL&
1490 WVGB	Beaufort			RB
1520 WNMT	Garden City			CW/VA
88.5 WHCJ	Savannah			VA*
89.5 WYFS	Savannah	1.2		RL*
91.1 WSVH	Savannah	1.4		FA/JZ*
92.1 WXLQ	Hinesville			CH
93.1 WEAS-FM	Savannah	21.7	19.5	RB
94.1 WCHY-FM	Savannah	12.9	8.7	CW
95.5 WDKV	Savannah	9.1	19.9	AR
96.5 WJCL	Savannah	7.5	6.0	EZ@
97.3 WAEB	Savannah	6.2	3.8	AC
98.7 WYKZ	Beaufort	2.9	3.4	AC
99.7 WHTK	Port Royal			CH
101.1 WWDR	Hardeeville			cp-new
102.1 WZAT	Savannah	14.5	13.1	CH-RB
103.9 WGEC	Springfield	.2		RL/EZ
106.1 WHHR-FM	Hilton Head Island	1.8		EZ

[24 stations 9 AM 15 FM]

STATION CITY ARBITRON BIRCH FORMAT

## Valdosta, GA

Metro 60,000  
E.M.R. \$1,500,000

810 WXLR	Hahira			-
910 WFPV	Valdosta			-
950 WGOV	Valdosta			RB
1000 WMDE	Remerton			cp-new
1150 WJEM	Valdosta			CW
1450 WVLD	Valdosta			OL
90.9 WVVS	Valdosta			AP/VA*
92.9 WAAC	Valdosta			CW&
95.7 WQPW	Valdosta			CH
96.7 WZLS	Valdosta			CH
101.1 WAFT	Valdosta			RL
105.3 WSTI	Quitman			-
105.5 WBTY	Homerville			RG

[13 stations 6 AM 7 FM]

## Hawaii

### Honolulu, HI

Metro 686,500 TSA 686,500  
88 ARB 55 89 ARB 56/4 SMSA 50  
E.M.R. \$17,162,500

590 KSSK	Honolulu	12.5		AC-OL
650 KORL	Honolulu			Z
690 KQM	Honolulu	1.4		CHs
760 KGU	Honolulu	3.6		NX-TK/TK&e
830 KIKI	Honolulu	6.2		OL&
870 KAIM	Honolulu	.4		RL
940 KDEO	Waipahu	2.7		CWs
990 KHVH	Honolulu	4.1		NX/TK&
1040 KLHT	Honolulu	1.2		RL
1080 KWAH	Honolulu	.8		TK
1130 KLEI	Kailua			Z
1170 KOHO	Honolulu	1.2		ET
1210 KZOO	Honolulu	1.3		ET
1270 KNDI	Honolulu	1.7		ET/RL/VA
1310 KKAI	Honolulu			Z
1380 KLN1	Pearl City			Z
1420 KCCN	Honolulu	3.9		ET
1460 KULA	Maunawili			cp-new
1500 KUMU	Honolulu	1.4		EZs
1540 KISA	Honolulu	.7		ET
88.1 KHPR	Honolulu			FA*
89.3 KIPO	Honolulu			cp-new
90.3 KTUH	Honolulu			AP/VA*
92.3 KXPW	Waipahu	5.0		CH
93.1 KQM-FM	Honolulu	12.8		CH
93.9 KIKI-FM	Honolulu	8.3		CH-RB
94.7 KUMU-FM	Honolulu	8.4		EZ
95.5 KAIM-FM	Honolulu	.6		RL/FA
96.3 KRTR	Kailua	8.4		AC@
97.5 KPOI-FM	Honolulu	6.4		AR
98.5 KHHH	Honolulu			NA&
99.5 KAGB	Honolulu			cp-new
101.1 KLHI-FM	Lahaina	.3		AC
102.7 KDBO-FM	Waipahu			CW
104.3 KANY	Kaneohe			cp-new
105.1 KIOV	Honolulu			SA

[36 stations 20 AM 16 FM]

### Wailuku (Maui), HI

Metro 46,000  
E.M.R. \$1,150,000

550 KMVI	Wailuku			AC/ET/TK&
900 KNU1	Kahului			AC-OL
1110 KHEI	Kihei			Z
90.7 KKUA	Wailuku			FA&*
93.5 KPOA	Lahaina			ET/JZ
94.3 KYIB	Makawao			Z
95.1 KAO1	Wailuku			AP
98.3 KMVI-FM	Pukalani			AC&



# M Street RADIO MARKETS

STATION	CITY	ARBITRON	BIRCH	FORMAT	STATION	CITY	ARBITRON	BIRCH	FORMAT
99.9 KHUI	Kahului			EZ	Pocatello, ID				
101.1 KLHI-FM	Lahaina			AC	Metro 81,000	TSA 81,000			

[10 stations 3 AM 7 FM]

## Idaho

### Boise, ID

Metro 237,300 TSA 364,900  
88 ARB 136 89 ARB 137/1 Birch 124 SMSA 190  
E.M.R. \$5,932,500

580 KFXD	Nampa			RL/SSe
630 KIDO	Boise	5.1	4.4	NX-TK/TK&I
670 KBOI	Boise	11.4	9.0	AC/NX-TK
730 KIZN	Boise		.5	CWs
790 KSPD	Boise	.9	.8	RL
950 KKIC	Meridian			CW
1060 KBGN	Caldwell	1.7	1.4	RL
1140 KGEM	Boise			AS
1210 KLIT	Meridian			cp-new
1340 KSGR	Nampa	1.1	1.4	OL@
1490 KCID	Caldwell		.3	VA/SS
88.5 KIEF	Boise			cp-new
91.3 KBSU	Boise		4.5	AP/VA*
92.3 KIYS	Meridian	4.9	6.8	CH
93.1 KIZN-FM	New Plymouth	6.3	5.5	CW
94.1 KIBL	Caldwell	4.9	1.9	EZ@
94.9 KFXD-FM	Nampa	10.0	11.5	CH
96.9 KLCI	Nampa	2.9	1.1	CH&
97.9 KQFC	Boise	4.3	4.1	CW
101.9 KJHY	Emmett			NA&
103.3 KHEZ	Caldwell	5.7	2.2	EZ
104.3 KLTB	Boise	3.7	1.9	AC
105.1 KJOT	Boise	9.7	20.2	AR
105.9 KCIX	Garden City	16.3	16.9	AC-OL
107.1 KCID-FM	Caldwell		.9	CW

[25 stations 11 AM 14 FM]

### Idaho Falls, ID

Metro 83,000  
E.M.R. \$2,075,000

590 KID	Idaho Falls	4.9		AC
980 KUPI	Ammon	3.4		OL
1230 KRXX	Rexburg			SA
1260 KTEE	Idaho Falls			AS
91.9 KIBQ	Idaho Falls			.*
94.3 KADQ-FM	Rexburg	1.5		CH
96.1 KSIF	Idaho Falls	9.8		EZ
97.3 KLCE	Blackfoot	20.1		AC
98.3 KKQT	Rexburg	1.0		SA
99.1 KUPI-FM	Idaho Falls	11.8		CW
100.5 KRIC	Rexburg	2.9		FA/VA*
103.3 KFTZ	Idaho Falls	26.0		CH

[12 stations 4 AM 8 FM]

### Lewiston, ID WA

Metro 55,000  
E.M.R. \$1,375,000

950 KOZE	Lewiston			CHs
1350 KRLC	Lewiston			CW
1430 KCLK	Asotin			CWs
89.1 KLHS-FM	Lewiston			AC*
89.9 KJLC	Lewiston			.*
90.3 KMJO	Lewiston			cp-new
94.1 KCLK-FM	Clarkston			CW
96.5 KOZE-FM	Lewiston			CH
101.5 KATW	Lewiston			AC
106.9 KMOK	Lewiston			CH

[10 stations 3 AM 7 FM]

E.M.R. \$2,025,000

690 KBLI	Blackfoot	1.4		AS&
930 KSEI	Pocatello	3.6		AC
980 KUPI	Ammon	1.4		OL
1240 KWIK	Pocatello	8.0		CW
1290 KZBQ	Pocatello		.7	CW
1490 KRCD	Chubbuck	3.6		OL&
93.7 KZBQ-FM	Pocatello	11.6		CW
94.9 KPKY	Pocatello	13.0		AC-CH
97.3 KLCE	Blackfoot	22.5		AC
98.3 KRCD-FM	Chubbuck			CW
99.1 KUPI-FM	Idaho Falls	2.9		CW
100.5 KRIC	Rexburg	5.1		FA/VA*
102.5 KSEI-FM	Pocatello	5.1		SA
103.3 KFTZ	Idaho Falls	10.9		CH

[14 stations 6 AM 8 FM]

### Twin Falls, ID

Metro 62,000  
E.M.R. \$1,550,000

1270 KTFI	Twin Falls			SA
1310 KLIX	Twin Falls			CW&
1400 KART	Jerome			CW
1450 KEJZ	Twin Falls			CWs
89.5 KAWZ	Twin Falls			RL*
90.7 KCIR	Twin Falls			RL*
91.7 KBSW	Twin Falls			.*
91.7 KZRT	Twin Falls			cp-new
95.7 KEZI-FM	Twin Falls			CW
96.5 KLIX-FM	Twin Falls			AC
99.9 KZDX	Burley			CW
102.9 KFMA	Jerome			CH@

[12 stations 4 AM 8 FM]

## Illinois

### Bloomington/Normal, IL

Metro 106,100 TSA 223,800  
88 ARB 219 89 ARB 223/1 SMSA 250  
E.M.R. \$2,652,500

1230 WJBC	Bloomington	33.8		AC
1440 WMLA	Normal			CWs
88.1 WESN	Bloomington			VA*
89.1 WGLT	Normal			FA/JZ*
92.7 WMLA-FM	Le Roy	5.6		CW
96.7 WHN	Normal		6.3	AC
101.5 WBNQ	Bloomington	25.0		CH

[7 stations 2 AM 5 FM]

### Champaign/Urbana, IL

Metro 164,000  
E.M.R. \$4,100,000

580 WILL	Urbana			NX-TK/VR
1400 WDWS	Champaign			AC/TK&I
1460 WRIT	Rantoul			AS&
1580 WJTX	Urbana			OL&
88.7 WPCD	Champaign			CH*
90.1 WBEF	Champaign			VA*
90.9 WILL-FM	Urbana			FA*
91.7 WBGL	Champaign			RL*
93.5 WTTT	Tuscola			AC
94.5 WLRW	Champaign			CH
95.3 WZNF	Rantoul			AC
96.1 WLTM	Rantoul			cp-new
97.5 WHMS-FM	Champaign			EZ
98.3 WZRO	Farmer City			CW&
103.9 WKIO	Urbana			CH-AR
105.5 WVLJ	Monticello			RL
107.1 WPGU	Urbana			AP

[17 stations 4 AM 13 FM]

# M Street RADIO MARKETS

STATION	CITY	ARBITRON	BIRCH	FORMAT	STATION	CITY	ARBITRON	BIRCH	FORMAT
<b>Chicago, IL IN</b>					92.7	WCBR-FM	Arlington Heights		CH
Metro 6,692,400	TSA 9,988,500				93.1	WXRT	Chicago	2.5 2.6	AP
88 ARB 3	89 ARB 3 / 4	Birch 3	SMSA 3		93.5	WJTW	Joliet		SA
E.M.R. \$167,310,000					93.9	WLIT-FM	Chicago	4.1 2.9	SA
560	WIND	Chicago	1.1 .5	SS	94.3	WKJL	Elgin		AS/TK&I
670	WMAQ	Chicago		NX	94.7	WYTZ	Chicago	3.5 5.0	CH
720	WGN	Chicago	9.0 8.0	TK	95.5	WNUA	Chicago	1.8 1.9	NA
750	WNDZ	Portage		RL	95.9	WKKD-FM	Aurora	.5	AC
780	WBBM	Chicago	5.7 5.7	NX	96.3	WBBM-FM	Chicago	3.7 5.3	CH-RB
820	WXEZ	Chicago	.4 .1	EZs	96.7	WLLI-FM	Joliet	.3	CH-AR
850	WAIT	Crystal Lake		AC	97.1	WNIB	Chicago	.9 .9	FA
890	WLS	Chicago	1.7 1.3	AC/TK&n	97.9	WLUP-FM	Chicago	5.0 5.6	AR
950	WJPC	Chicago		SBs	98.3	WCCQ	Crest Hill		CW&
1000	WLUP	Chicago	2.3 2.8	AR-TK/TK&I	98.7	WFMT	Chicago	.8 1.0	FA
1030	WNVN	Vernon Hills		MT&	99.5	WUSN	Chicago	2.8 2.5	CW
1110	WMBI	Chicago	.3	RL*	99.9	WBUS	Kankakee	.4	CH-AR
1160	WJJD	Chicago	2.7 2.2	AS	100.3	WXEZ-FM	Chicago	4.8 3.3	EZ
1200	WOPA	Chicago		cp-new	101.1	WKQX	Chicago	3.0 2.7	AC-CH
1220	WKRS	Waukegan		NX-TK	101.9	WTMX	Skokie	3.4 2.3	AC-OL
1230	WJOB	Hammond	.3 .7	SA/TK	102.3	WTAS	Crete		SA-AS
1240	WSBC	Chicago		ET/SS	102.3	WXLC	Waukegan		AC-CH
1240	WEDC	Chicago		ET	102.7	WVAZ	Oak Park		SB
1240	WCRW	Chicago		ET/SS	103.1	WVVX	Highland Park		ET/ARn
1280	WMRO	Aurora		NX-TK	103.5	WFYR	Chicago	2.1 2.3	OL
1300	WTAQ	La Grange		SS	103.9	WCRM	Dundee		RC
1330	WSSY	Evanston		RL/ET	104.3	WJMK	Chicago	3.7 3.7	OL
1340	WJOL	Joliet	.3 .3	AC/NX-TK	104.7	WUEZ-FM	Morris		EZ
1390	WGCI	Chicago		NX-TK	105.1	WJOJ	Evanston	1.4 1.0	SS
1410	WRMN	Elgin		NX-TK/TK&I	105.5	WDND	Wilmington		CH
1430	WBEF	Highland Park		ET	105.5	WAIT-FM	Woodstock		AC
1450	WCEV	Cicero		ET	105.9	WCKG	Elmwood Park	4.4 4.4	AR-OL
1450	WVON	Cicero	1.5 .8	TK	106.3	WLNK	Lansing	.9 1.3	SB
1470	WCFJ	Chicago Heights		RG	106.7	WTWV	Des Plaines	.3 .3	NA
1480	WFXW	Geneva		AC/TK	107.5	WGCI-FM	Chicago	9.2 11.5	RB
1490	WPNA	Oak Park		SS/ET	107.9	WYSY-FM	Aurora	.5 .8	AC-CH
1510	WVHN	Joliet		OL	[104 stations 37 AM 67 FM]				
1530	WKDC	Elmhurst		ET	<b>Danville, IL</b>				
1570	WBEE	Harvey		JZ	Metro 76,200	TSA 113,400			
1580	WKKD	Aurora		OL	88 ARB 248	89 ARB 248 /1			
1590	WONX	Evanston		SS	E.M.R. \$1,905,000				
1600	WCGO	Chicago Heights		TK&/AC	980	WITY	Danville	6.2	SA/TK&I
88.1	WRHS	Park Forest		Z*	1400	WDWS	Champaign		AC/TK&I
88.1	WSSD	Chicago		*	1490	WDAN	Danville	4.4	AC-CwD/TK&
88.1	WETN	Wheaton		RL*	94.5	WLRW	Champaign	6.2	CH
88.1	WCRX	Chicago		RB*	98.5	WACF	Paris	.9	CW
88.1	WLTL	La Grange		AP/CH*	99.1	WIAI	Danville	23.0	CW
88.1	WNTH	Winnetka		CH/VA*	100.9	WHPO	Hoopeston	4.4	CW
88.3	WDGC-FM	Downers Grove		VA*	102.1	WCDL	Danville	20.4	CH
88.3	WZRD	Chicago		AP*	103.1	WDNV	Covington	6.2	
88.5	WHFH	Flossmoor		AR*	[9 stations 3 AM 6 FM]				
88.5	WHSD	Hinsdale		AP*	<b>Peoria, IL</b>				
88.5	WHPK-FM	Chicago		VA*	Metro 294,500	TSA 602,700			
88.5	WGHS	Glen Ellyn		VA*	88 ARB 120	89 ARB 125 /2	Birch 103	SMSA 103	
88.5	WMWA	Glenview		FA/RL*	E.M.R. \$7,362,500				
88.7	WLJW	Chicago		CH*	1020	WPBO	Peoria	.5 1.4	RL
88.7	WCSF	Joliet		CH*	1140	WVEL	Pekin		RL
88.7	WRSE-FM	Elmhurst		JZ/AP*	1290	WIRL	Peoria	7.8 5.0	AC
88.9	WRRG	River Grove		AP*	1350	WXCL	Peoria	7.6 6.3	CW
88.9	WARG	Summit		AP/CW*	1470	WMBD	Peoria	7.8 9.5	AC/TK&I
88.9	WEPS	Elgin		VA*	88.5	WBNH	Pekin		RL*
88.9	WOUJ	Chicago		AP*	88.5	WBCU	Peoria		-
88.9	WMXM	Lake Forest		AP/VA*	89.9	WCBU	Peoria	3.2	FA/JZ*
89.1	WONC	Naperville		CH*	91.5	WCIC	Pekin	1.4	RL*
89.3	WNUR-FM	Evanston		JZ/AR*	93.3	WKZW	Peoria	19.9 21.7	CH
89.3	WKKC	Chicago		CH-RB*	94.3	WBZM	Chillicothe	3.3 5.0	OL
90.1	WMBI-FM	Chicago	1.4	RL*	94.9	WAAG	Galesburg	2.1	CW
90.5	WMTH	Park Ridge		VA*	95.3	WGLO	Pekin	2.6 2.5	AC
90.5	WCYC	Chicago		RB/SS*	98.5	WCRI	Eureka		cp-new
90.7	WBHI	Chicago		VA*	101.5	WBNQ	Bloomington	.9 2.3	CH
90.9	WDCB	Glen Ellyn		VA*	102.3	WTAZ	Morton	3.1 1.4	TK
91.5	WBEZ	Chicago	.5	JZ/VA*	104.9	WKQA	Pekin	3.8 2.5	CH
91.9	WJCH	Joliet		RL&*					
92.3	WYCA	Hammond	.4 .5	RL/RC					

# M Street RADIO MARKETS

STATION	CITY	ARBITRON	BIRCH	FORMAT	STATION	CITY	ARBITRON	BIRCH	FORMAT
105.7 WWCT	Peoria	12.5	17.8	AR-CH	104.7 WFRN	Elkhart		9.4	RL/RG
106.9 WSWT	Peoria	15.4	10.8	SA	[6 stations 3 AM 3 FM]				
[19 stations 5 AM 14 FM]					Evansville, IN KY IL				
Quincy/Hannibal, IL MO					Metro 235,900 TSA 531,300				
Metro 78,000					88 ARB 137 89 ARB 139/1 Birch 122 SMSA 119				
E.M.R. \$1,950,000					E.M.R. \$5,897,500				
930 WTAD	Quincy			EZ	820 WSWI	Evansville			VA*
1070 KHMO	Hannibal			EZ	860 WSON	Henderson	1.3	.9	AS&
1440 WGEM	Quincy			SA	1180 WJIN	Newburgh			AS
88.5 WGCA-FM	Quincy			-*	1280 WGBF	Evansville	1.6	2.6	ARs
90.3 WWQC	Quincy			VA*	1330 WVHI	Evansville	1.6	2.3	RL/RG
92.9 KGRC	Hannibal			CH	1360 WYER	Mount Carmel			TK&
98.3 KIDS	Palmyra			CW	1400 WIKY	Evansville	2.1	5.4	EZ-ASs
99.5 WQCY	Quincy			CH	1540 WBNL	Boonville			CW@
102.3 KQCA	Canton			AC	1590 WPCO	Mount Vernon			AC-CW
103.9 WZLZ	Quincy			cp-new	88.3 WNIN-FM	Evansville		.6	FA*
105.1 WGEM-FM	Quincy			CW	89.1 WVJC	Mount Carmel			CH/VA*
[11 stations 3 AM 8 FM]					90.7 WPSR	Evansville			-*
Rockford, IL					91.5 WUEV	Evansville		2.6	JZ/RB*
Metro 231,600 TSA 516,500					92.5 WBKR	Owensboro		3.2	CW
88 ARB 138 89 ARB 141/1 Birch 126 SMSA 131					94.9 WYER-FM	Mount Carmel			AC
E.M.R. \$5,790,000					96.1 WSTO	Owensboro	19.9	24.6	CH
1150 WKKN	Rockford	2.8	2.3	CW	98.1 WRAY-FM	Princeton			AC
1330 WRRR	Rockford			AS	99.5 WKDQ	Henderson	13.7	8.0	AC
1380 WBEL	South Beloit	.6		SA	101.5 WBGW	Port Branch			cp-new
1440 WROK	Rockford	16.6	14.3	AC/TK&n	103.1 WGBF-FM	Henderson		7.2 10.9	AR
1520 WLUV	Loves Park			CW	104.1 WIKY-FM	Evansville		24.8 20.6	EZ-SA
89.5 WNUI	De Kalb		3.1	FA/JZ*	105.3 WYNG-FM	Evansville		14.5 11.5	CW
91.1 WGSJ	Loves Park			RL*	107.1 WBNL-FM	Boonville			AC
92.5 WDEK	De Kalb	.8		CH	[23 stations 9 AM 14 FM]				
93.7 WEKZ-FM	Monroe	.8		EZ	Fort Wayne, IN OH				
95.3 WKMQ	Winnebago	13.0	11.5	AC	Metro 287,600 TSA 800,500				
96.7 WLUV-FM	Loves Park	.6	.8	CW/RBn	88 ARB 124 89 ARB 124/2 SMSA 96				
97.5 WZOK	Rockford	20.7	24.5	CH	E.M.R. \$7,190,000				
99.9 WJVL	Janesville	1.9	2.0	CW	1090 WFCV	Fort Wayne			RL
100.9 WQFL	Rockford		2.3	RC	1190 WOWO	Fort Wayne	7.0		AC/TKn
103.1 WRCW	Rockton	5.0	1.8	AC	1250 WGL	Fort Wayne	1.9		NX-TK/TK&l
104.9 WYBR-FM	Belvidere	6.4	6.4	AR	1380 WQHK	Fort Wayne	8.1		CW
[16 stations 5 AM 11 FM]					1450 WEZR	Fort Wayne			OL
Springfield, IL					88.3 WLAB	Fort Wayne			RL*
Metro 163,100 TSA 349,900					89.1 WBNL	Fort Wayne			FA/JZ*
88 ARB 174 89 ARB 179/1 SMSA 176					90.3 WBCL	Fort Wayne			RL*
E.M.R. \$4,077,500					92.7 WQIZ	Decatur			CH
970 WMAJ	Springfield	5.9		CW	93.3 WBTU	Kendallville		6.8	CW
1240 WTAX	Springfield			NX-TK/TK&l	95.1 WAJI	Fort Wayne	19.1		AC
1450 WCVS	Springfield	4.3		AC-OL	97.3 WMEB	Fort Wayne	24.6		CH
88.3 WQNA	Springfield			VA*	98.1 WDFM	Defiance			AC
91.9 WSSU	Springfield			FA/VA*	98.9 WBYR	Van Wert			AR-OL
92.7 WTJY	Taylorville			AC&	101.7 WEZV	Fort Wayne	8.5		EZ
97.7 WLUI	Petersburg			RL	103.1 WOWO-FM	Huntington		.2	AC/TKs
98.7 WNNS	Springfield	18.4		CH-AC@	103.9 WXKE	Fort Wayne	8.3		AR
99.3 WXFPM	Mount Zion	.7		EZ	105.5 WIFF-FM	Auburn			NA&
100.1 WESZ	Lincoln			SA	106.3 WZRQ	Columbia City			Z
100.5 WYMG	Jacksonville	23.3		AR	[19 stations 5 AM 14 FM]				
101.9 WVEM	Springfield	4.9		EZ	Gary/Hammond, IN				
103.7 WDBR	Springfield	7.9		CH	Metro 620,000				
104.5 WFMB	Springfield	12.1		CW	SMSA 54				
105.5 WJVO	South Jacksonvill			AR	E.M.R. \$15,500,000				
[15 stations 3 AM 12 FM]					750 WNDZ	Portage			RL
Indiana					1080 WNWJ	Valparaiso			AS
Elkhart/Goshen, IN					1270 WWCA	East Chicago			RG
Metro 116,400 TSA 116,400					1370 WLTH	Gary			RB
Birch 172					1500 WAKE	Valparaiso			AC-OL
E.M.R. \$2,910,000					88.3 WDSO	Chesterton			AR*
1270 WCMR	Elkhart	6.9		CW/RL	88.7 WGVG	Gary			VA*
1340 WTRC	Elkhart	7.4		AC-CH	95.1 WVUR-FM	Valparaiso			CH-AR*
1460 WKAM	Goshen	1.5		VA	103.9 WWJY	Crown Point			SA
88.1 WVPE	Elkhart	2.0		JZ/VA*	105.5 WLJE	Valparaiso			CW
91.1 WGCS	Goshen	1.0		FA/RL*	107.1 WZVN	Lowell			AC
					[11 stations 5 AM 6 FM]				



# M Street RADIO MARKETS

STATION	CITY	ARBITRON	BIRCH	FORMAT	STATION	CITY	ARBITRON	BIRCH	FORMAT
<b>Indianapolis, IN</b>					100.7 WYEZ	Elkhart	11.3	8.7	EZ
Metro 1,001,900 TSA 2,043,200					101.5 WNSN	South Bend	12.1	10.8	AC&C
88 ARB 36 89 ARB 37 /4 Birch 33 SMSA 28					102.3 WSPW	New Carlisle			CH
E.M.R. \$25,047,500					103.1 WHME	South Bend	.8	1.8	RC/RL
810 WGRT	Indianapolis	1.2	.7	RG-RB	103.9 WZZP	South Bend	10.5	11.4	CH
950 WXLW	Indianapolis		.3	RL	104.7 WFRN	Elkhart	3.0	1.5	RL/RG
1070 WIBC	Indianapolis	13.1	10.1	AC/TK&n	[20 stations 6 AM 14 FM]				
1110 WYIC	Noblesville			TK&	<b>Terre Haute, IN</b>				
1260 WNDE	Indianapolis			NX-TK/TK&1	Metro 175,100 TSA 396,100				
1310 WTUX	Indianapolis	2.4	1.0	AS	88 ARB 170 89 ARB 170 /1 Birch 182 SMSA 185				
1430 WIRE	Indianapolis	1.8	.8	CW	E.M.R. \$4,377,500				
1500 WBRI	Indianapolis		.7	RL&	800 WKZI	Casey	2.0		CW
1520 WSVL	Shelbyville		.4	CW	1130 WBZL	Brazil			CW
1590 WNTS	Beech Grove		.1	RL/RG	1230 WBOW	Terre Haute	7.6	7.2	AC
88.7 WICR	Indianapolis			FA*	1300 WYTL	Terre Haute	1.2		RC
89.3 WJEL	Indianapolis			CH*	1440 WPRS	Paris	2.4		CW
90.1 WFYI-FM	Indianapolis		.4	NX/FA*	1480 WTHI	Terre Haute	2.4	3.6	OL&
90.9 WBDG	Indianapolis			AP*	89.7 WISU	Terre Haute		.6	FA*
91.1 WEDM	Indianapolis			VA*	90.5 WMHD-FM	Terre Haute			-*
91.3 WHJE	Carmel			CH*	91.3 WFEF	Terre Haute			RL*
91.5 WRFT	Indianapolis			VA*	93.9 WPNL	Clinton			cp-new
93.1 WKLR	Indianapolis	4.3	5.9	AR-OL	97.7 WSDM-FM	Brazil	2.8	2.4	SA&
94.7 WFBQ	Indianapolis	14.9	21.3	AR	98.5 WACF	Paris	2.0		CW
95.5 WFMS	Indianapolis	10.3	13.9	CW	99.9 WTHI-FM	Terre Haute	20.0	23.4	CW
95.9 WPZZ	Franklin			CH-RB	100.7 WMGI	Terre Haute	13.2	9.0	AC
97.1 WENS	Shelbyville	8.4	5.5	AC-OL	102.7 WPRF-FM	Terre Haute	18.4	22.8	CH
98.3 WXIR	Plainfield		.5	RC	104.9 WAXI	Rockville	4.0	.6	AS&
99.5 WZPL	Greenfield	12.2	11.1	CH	105.5 WWVR	West Terre Haute	1.2		RL
102.3 WCBK-FM	Martinsville		.4	CW&	105.9 WMMQ	Marshall			cp-new
103.3 WXTZ	Indianapolis	8.6	6.7	EZ	107.5 WZZQ	Terre Haute	13.2	22.8	AR
103.7 WFIU	Bloomington			FA/VA*	[19 stations 6 AM 13 FM]				
104.5 WAJC	Indianapolis		.5	FA/JZ*	<b>Iowa</b>				
105.7 WTLC	Indianapolis	7.7	12.8	RB	<b>Cedar Rapids/Iowa City, IA</b>				
107.1 WSYW-FM	Danville			FA	Metro 141,100 TSA 559,400				
107.9 WTPI	Indianapolis	4.4	2.5	AC	88 ARB 190 89 ARB 192 /1 Birch 161 SMSA 195				
[31 stations 10 AM 21 FM]					E.M.R. \$3,527,500				
<b>Lafayette, IN</b>					600 WMT	Cedar Rapids	20.8	16.0	AC/TK&1
Metro 104,700 TSA 302,900					800 KXIC	Iowa City	.5		OL
88 ARB 222 89 ARB 225 /2					910 WSUI	Iowa City		.4	VA*
E.M.R. \$2,617,500					1360 KHAK	Cedar Rapids	.9	.9	CW's
920 WBAA	West Lafayette			FA*	1450 KMRY	Cedar Rapids	4.5	4.3	AS&
1410 WCFY	Lafayette	4.8		RC	1560 KCJJ	Iowa City			SA&
1450 WASK	Lafayette	11.9		AC/TK&1	1600 KCRG	Cedar Rapids	4.1	2.6	AC/TK&n
91.9 WJEF	Lafayette			-*	88.3 KCCK	Cedar Rapids		.9	JZ*
93.5 WKHY	Lafayette			OL	89.7 KRUI-FM	Iowa City			VA*
95.3 WKJM	Monticello	2.4		AC	89.7 KRNL-FM	Mount Vernon			-*
96.5 WAZY-FM	Lafayette	27.8		CH	89.7 KOJC	Cedar Rapids			RB*
99.7 WSHW	Frankfort			AC	90.2 KCOE	Cedar Rapids			-*
102.9 WJBZ	Delphi			cp-new	91.7 KSUI	Iowa City		.4	FA*
102.9 WNJY	Delphi			cp-new	92.3 KOEL-FM	Oelwein	.9		CW
105.3 WASK-FM	Lafayette	18.3		CW	93.9 KRNA	Iowa City	12.2	12.6	AR
107.7 WMRS	Monticello			cp-new	96.5 WMT-FM	Cedar Rapids	12.7	13.9	AC
[12 stations 3 AM 9 FM]					98.1 KHAK-FM	Cedar Rapids	12.2	16.5	CW
<b>South Bend, IN MI</b>					100.7 KKRQ	Iowa City			AC
Metro 199,900 TSA 783,000					101.9 KNWS-FM	Waterloo		1.3	RL/EZ*
88 ARB 154 89 ARB 155 /1 Birch 135 SMSA 129					102.9 KOQR	Cedar Rapids	7.7	6.5	CH
E.M.R. \$4,997,500					104.5 KTOF-FM	Cedar Rapids	.5	1.7	RL
910 WLLJ	Cassopolis			RB-OL&	105.7 KOKZ	Waterloo	5.4	4.8	CH
960 WSBT	South Bend	18.1	15.7	SA/TK&1	107.9 KFMW	Waterloo	3.6	5.6	CH
1270 WCMR	Elkhart			CW/RL	[23 stations 7 AM 16 FM]				
1340 WTRC	Elkhart			AC-CH	<b>Davenport (Quad Cities), IA IL</b>				
1490 WNDU	South Bend	6.2	6.9	CW	Metro 314,500 TSA 735,100				
1580 WAMJ	South Bend	1.6	1.5	TK	88 ARB 114 89 ARB 118 /2 Birch 99 SMSA 98				
88.1 WVPE	Elkhart		.3	JZ/VA*	E.M.R. \$7,862,500				
88.9 WSND-FM	Notre Dame		.9	FA/AR*	860 KWPC	Muscatine			CW
90.7 WAUS	Berrien Springs			FA*	960 WDLM	East Moline	.2		RL*
91.7 WETL	South Bend			-*	1170 KSTT	Davenport			ARs
92.9 WNDU-FM	South Bend	14.3	18.1	CH	1230 WMRZ	Moline	2.8	1.8	AC-OL
94.3 WNZE	Plymouth			CW	1270 WKBF	Rock Island	5.2	4.6	CW
95.3 WAOR	Niles	8.4	11.1	AR@	1420 WOC	Davenport	8.2	6.0	NX-TK/TK&1
97.7 WZOW	Goshen			SA					

# M Street RADIO MARKETS

STATION	CITY	ARBITRON	BIRCH	FORMAT	STATION	CITY	ARBITRON	BIRCH	FORMAT
1450 WKBI	Kewanee	.7		SA	1470 KWSL	Sioux City	8.1		OL
1500 WGEN	Geneseo	.4		CW's	88.3 KMSC	Sioux City			VA*
1580 KTSS	Davenport	-			89.7 KUSD-FM	Vermillion			FA/JZ*
88.5 KALA	Davenport	.7		RB/JZ*	90.3 KWIT	Sioux City			FA/JZ*
89.3 WDLM-FM	East Moline	2.2		RL*	95.5 KGLI	Sioux City	25.0		AC
90.1 WVIK	Rock Island	1.6		FA*	97.9 KSEZ	Sioux City	12.5		CH
93.5 KBQC	Bettendorf	.9		RL*	99.5 KMA	Le Mars	6.6		EZ
93.9 KRNA	Iowa City			AR	103.3 KTFC	Sioux City	2.2		RL/CW
94.9 WAAG	Galesburg			CW	105.7 KSUX	Winnebago			cp-new
96.1 KLIO	Clinton	6.2	4.6	AC	[14 stations 6 AM 8 FM]				
96.9 WXLP	Moline	16.1	13.3	AR	<b>Waterloo, IA</b>				
98.9 WPKR	Rock Island	14.5	20.8	CH	Metro 162,500 TSA 377,400				
99.7 KFMH	Muscatine	2.2	3.8	AP	88 ARB 202 89 ARB 205/1 Birch 165 SMSA 201				
100.7 KKRQ	Iowa City			AC	E.M.R. \$4,062,500				
101.3 WLLR	East Moline	15.3	13.7	CW	600 WMT	Cedar Rapids	4.2		AC/TK&n
103.7 KIJK	Davenport	6.6	8.9	AC-CH	850 KWOF	Waterloo			AC
104.9 WGEN-FM	Geneseo	.4		CW	1090 KNWS	Waterloo			1.6 RL*
106.5 KRVR	Davenport	9.8	7.3	EZ	1250 KCFI	Cedar Falls			5.9 4.2 CW/TK&l
[24 stations 9 AM 15 FM]									
<b>Des Moines, IA</b>									
Metro 319,300 TSA 1,033,400									
88 ARB 112 89 ARB 115/2 Birch 98 SMSA 102									
E.M.R. \$7,982,500									
540 KWMT	Fort Dodge			CW	1330 KWLO	Waterloo	13.4	7.3	AC/TK&n
640 WOI	Ames	1.3		NX/FA*	1470 KWAY	Waverly	.5	1.0	CW
940 KIOA	Des Moines	4.6	6.4	OL	1540 KXEL	Waterloo	3.2	3.6	CW/RLn
1040 WHO	Des Moines	10.0	10.4	AC-TK/TK&n	88.1 KBBG	Waterloo			2.6 RB*
1150 KWKY	Des Moines	.4	1.3	RC	89.5 KHKB	Cedar Falls	.5		FA*
1350 KRNT	Des Moines	6.1	2.3	AS&/TK&l	90.9 KUNI	Cedar Falls	2.6		AP/VA*
1390 KJFY	Des Moines			CW's	92.3 KOEL-FM	Oelwein	9.7	11.5	CW
1460 KSO	Des Moines	6.1	6.4	CW&	96.5 WMT-FM	Cedar Rapids			1.6 AC
88.1 KDPS	Des Moines			VA*	98.1 KHAK-FM	Cedar Rapids			CW
88.9 KWDM	West Des Moines			AP*	99.3 KWAY-FM	Waverly	4.3	2.1	EZ
89.3 KUCB-FM	Des Moines			RL*	101.9 KNWS-FM	Waterloo	2.1		RL/EZ*
90.1 WO1-FM	Ames	2.1		NX/FA*	102.9 KQCR	Cedar Rapids			CH
91.3 KDFR	Des Moines			cp-new	104.5 KTOP-FM	Cedar Rapids			RL
92.5 KJFY-FM	Ankeny	5.4	8.0	CW	105.7 KOKZ	Waterloo	15.6	17.7	CH
93.3 KDWZ	Des Moines	5.7	5.5	CH	107.9 KFMW	Waterloo	19.9	25.5	CH
94.9 KGGO	Des Moines	21.5	27.5	AR	[18 stations 6 AM 12 FM]				
97.3 KDMI	Des Moines	.4	.2	RL	<b>Kansas</b>				
100.3 KLYF	Des Moines	12.4	8.0	AC	<b>Lawrence, KS</b>				
102.5 KRNQ	Des Moines	10.0	13.1	CH	Metro 90,000				
103.3 KDMG-FM	Pella	1.5		AC	E.M.R. \$2,250,000				
104.1 KEZT	Ames	4.3	2.1	EZ	1250 KFKU	Lawrence			TK*
[21 stations 8 AM 13 FM]									
<b>Dubuque, IA WI IL</b>									
Metro 135,900 TSA 217,700									
88 ARB 193 89 ARB 193/1 Birch 200 SMSA 286									
E.M.R. \$3,397,500									
1280 WGLR	Lancaster	2.8		CW	1320 KLWN	Lawrence			AC
1370 KDTH	Dubuque	13.9	15.2	AC/TK	90.7 KJHK	Lawrence			AP/JZ*
1490 WDBQ	Dubuque	7.1	15.2	AC	91.5 KANU	Lawrence			JZ/FA*
1590 WTOQ	Platteville	2.4		AS	95.7 KHUM-FM	Ottawa			SA
88.1 WJTY	Lancaster			RL*	105.9 KLZR	Lawrence			CH&
92.9 KATF	Dubuque	19.0	18.8	AC	[6 stations 2 AM 4 FM]				
97.7 WAXL	Lancaster	1.2		CW	<b>Manhattan, KS</b>				
102.3 KDFX	Dubuque			AR-OL	Metro 74,000				
105.3 KLYV	Dubuque	21.0	24.6	CH	E.M.R. \$1,850,000				
107.1 WKPL	Platteville			CH	580 KKSU	Manhattan			VA*
107.5 WJOD	Galena			NA	1350 KMAN	Manhattan			AC
[11 stations 4 AM 7 FM]									
<b>Sioux City, IA NE SD</b>									
Metro 95,100 TSA 238,400									
88 ARB 235 89 ARB 236/1 SMSA 253									
E.M.R. \$2,377,500									
570 WNAX	Yankton			CW	1420 KJCK	Junction City			CW
620 KMNS	Sioux City	16.2		CW/TK&l	91.9 KSDB-FM	Manhattan			CH*
690 KUSD	Vermillion			FA/JZ*	94.5 KJCK-FM	Junction City			CH
1250 KTFJ	Dakota City			cp-new	95.3 KSKT	Wamego			AC
1360 KSCJ	Sioux City	11.0		AC/TK&n	101.7 KMKF	Manhattan			CH
					103.9 KQLA	Ogden			CH
					[8 stations 3 AM 5 FM]				
					<b>Topeka, KS</b>				
					Metro 176,800 TSA 540,100				
					88 ARB 169 89 ARB 167/1 Birch 163 SMSA 179				
					E.M.R. \$4,420,000				
					580 WIBW	Topeka	9.5	3.6	CW/TK&l
					1250 WREN	Topeka			Z
					1440 KEWI	Topeka	.7	1.4	OL
					1490 KTOP	Topeka	5.9	6.8	AS/TK&n
					88.3 KJTY	Topeka			3.2 RL*
					92.7 KZOC	Osage City			CW
					95.7 KHUM-FM	Ottawa	6.6	3.2	SA
					97.3 WIBW-FM	Topeka	11.7	13.1	CH

# M Street RADIO MARKETS

STATION	CITY	ARBITRON	BIRCH	FORMAT
100.3 KDVV	Topeka	7.7	12.6	CH
102.1 KYYS	Kansas City	7	8.6	AR
106.9 KTPK	Topeka	16.5	10.4	CW
107.7 KMAJ	Topeka	12.5	17.1	AC

[12 stations 4 AM 8 FM]

## Wichita, KS

Metro 387,100 TSA 648,100  
88 ARB 88 89 ARB 87/2 Birch 88 SMSA 89  
E.M.R. \$9,677,500

900 KSGI	Wichita	1.6	2.5	RL
950 KJRG	Newton	.9		RL
1070 KFDI	Wichita	7.4	5.8	CW
1240 KNSS	Wichita	2.2	1.3	NX-TK
1330 KFH	Wichita	-		-
1410 KQAM	Wichita	2.2	2.5	OL
1480 KLEO	Wichita	4.0	3.2	AS&
88.3 KCEV-FM	Wichita			RL*
89.1 KMWU	Wichita		1.9	JZ/FA*
90.1 KHCC-FM	Hutchinson		.5	FA/JZ*
90.7 KGAM	Wichita			cp-new
91.1 KSOF	Wichita		.8	FA/JZ*
91.5 KFRK	Hutchinson			cp-new
92.3 KOEZ	Newton	5.7	2.4	EZ
94.3 KWKS	Winfield			AC
95.1 KICT-FM	Wichita	7.1	12.3	AR
95.9 KRZZ-FM	Derby	2.2	4.1	AR-OL
97.9 KLZS	Wichita	1.9	1.3	NA
99.3 KBUZ	El Dorado	2.4	3.0	RB
101.3 KFDI-FM	Wichita	12.6	11.5	CW
102.1 KZSN	Hutchinson	7.6	7.7	CW
102.9 KHUT	Hutchinson			CW
103.7 KEYN-FM	Wichita	7.3	8.5	CH-AR
105.3 KXLK	Haysville	5.5	2.8	AC
106.5 KWKL	Arkansas City	2.9	2.5	SA
107.3 KKRK	Wichita	15.9	18.3	CH

[26 stations 7 AM 19 FM]

## Kentucky

### Bowling Green, KY

Metro 222,900 TSA 222,900  
Birch 128  
E.M.R. \$5,572,500

540 WDXN	Clarksville			CW
610 WRUS	Russellville	1.3		AC
830 WACN	Franklin			cp-new
930 WKCT	Bowling Green	1.6		AC
1230 WHOP	Hopkinsville	.3		AC
1340 WBGH	Bowling Green	.3		AC
1370 WABD	Fort Campbell	8.7		RB
1400 WJZM	Clarksville	.5		OL
1410 WLBJ	Bowling Green	.3		CW
88.9 WKYU-FM	Bowling Green	1.3		FA*
89.3 WNKJ	Hopkinsville	2.6		RL*
90.7 WCVK	Bowling Green	1.6		RL*
91.7 WKEM	Bowling Green			-*
91.7 WWHR	Bowling Green			-*
92.9 WZEZ	Nashville	2.4		EZ
96.7 WCBZ	Bowling Green			AC
98.3 WDNS	Bowling Green	2.1		CH@
98.7 WHOP-FM	Hopkinsville	3.7		CW
100.3 WZZF-FM	Hopkinsville	4.0		CH
101.1 WBVR	Russellville	16.6		CW
107.1 WBLG	Smiths Grove	2.6		AC
107.9 WCVQ	Fort Campbell	2.1		AC

[22 stations 9 AM 13 FM]

### Lexington, KY

Metro 277,200 TSA 788,400  
88 ARB 127 89 ARB 128 /2 Birch 110 SMSA 116  
E.M.R. \$6,930,000

590 WVLC	Lexington	9.9	6.5	AC
630 WLAP	Lexington	3.2	2.6	OL/TK&I

## STATION CITY ARBITRON BIRCH FORMAT

770 WCGW	Nicholasville	2.7	2.0	RL
920 WKLU	Midway			cp-new
1250 WNVL	Nicholasville	1.5	.9	CW
1300 WLXG	Lexington	2.5	1.5	OL&
1380 WHRS	Winchester	.7	.2	EZ
1440 WRPZ	Paris			Z
1580 WBBE	Georgetown	2.7	1.1	AS&
88.1 WRFL	Lexington		1.1	VA*
88.9 WVBA	Frankfort			VA*
88.9 WEKU-FM	Richmond	3.5		FA/JZ*
89.9 WRVG	Georgetown			CH*
91.3 WBKY	Lexington		2.8	VA*
92.9 WVLC-FM	Lexington	15.4	13.7	CW
94.5 WLAP-FM	Lexington	13.9	14.3	CH
96.7 WCOZ	Paris	5.5	3.0	EZ
98.1 WKQQ	Lexington	14.9	20.7	AR
100.1 WLPX	Winchester	7.9	13.7	AC-CH-OL
102.5 WKCU	Nicholasville			RB
103.1 WMGB	Georgetown	3.7	4.8	AC
106.3 WJMM-FM	Versailles	1.7	1.1	RL

[23 stations 9 AM 14 FM]

### Louisville, KY IN

Metro 795,800 TSA 1,318,000  
88 ARB 47 89 ARB 49 /4 Birch 43 SMSA 37  
E.M.R. \$19,895,000

620 WTMT	Louisville	.9	.6	CW
680 WJVL	Newburg			cp-new
790 WVEZ	Louisville	1.3	.2	SA#
840 WHAS	Louisville	15.5	14.2	AC
900 WFIA	Louisville	.8	.3	RL
970 WAVG	Louisville			OL&
1030 WONS	Pleasure Ridge Pa			cp-new
1080 WDIX	Louisville		.7	CH#
1240 WLLV	Louisville	.6	.1	RG-RB
1290 WDGS	New Albany			Z
1350 WLOU	Louisville	3.2	6.3	RB
1450 WXVW	Jeffersonville	2.5	1.3	AS&
1570 WOBS	New Albany			RL/RG
88.1 WNAS	New Albany			CH*
88.5 WJIE	Okolona			RL*
89.3 WFPL	Louisville		1.3	JZ*
90.5 WUOL	Louisville		.4	FA*
91.9 WFPK	Louisville		.4	FA*
95.7 WQMF	Jeffersonville	8.9	10.8	AR
96.5 WJDW-FM	Corydon			SA
97.5 WAMZ	Louisville	16.1	16.9	CW
98.9 WSLM-FM	Salem			RL
99.7 WDIX-FM	Louisville	10.9	12.0	CH
100.9 WMPI	Scottsville			CW
101.7 WLSY	Jeffersontown			EZ
102.3 WLRS	Louisville	5.8	6.6	CH
103.1 WRKA	St. Matthews	6.6	6.6	AC-CH
103.9 WXLN	Louisville	.8	.8	RC
106.9 WVEZ-FM	Louisville	6.9	5.6	SA&

[29 stations 13 AM 16 FM]

### Owensboro, KY IN

Metro 71,600 TSA 593,200  
88 ARB 251 89 ARB 251 /1 SMSA 293  
E.M.R. \$1,790,000

1420 WVJS	Owensboro			AC-CH/TK&I
1490 WOMI	Owensboro	2.8		CW
90.3 WKWC	Owensboro			FA/JZ*
92.5 WBKR	Owensboro	35.2		CW
96.1 WSTO	Owensboro	34.3		CH
99.5 WKDQ	Henderson	5.6		AC
103.1 WGBF-FM	Henderson	3.7		AR
104.1 WKYU-FM	Evansville	6.5		EZ-SA

[8 stations 2 AM 6 FM]



# M Street RADIO MARKETS

STATION	CITY	ARBITRON	BIRCH	FORMAT	STATION	CITY	ARBITRON	BIRCH	FORMAT
<b>Paducah, KY IL</b>					1520 KXKW	Lafayette	3.6		CW
Metro 114,900					88.7 KRVS	Lafayette			FA/JZ/FF-V
E.M.R. \$2,872,500					90.9 KSIY	Lafayette			RL*
570 WKYX	Paducah			AC/TK&I	94.5 KSMB	Lafayette	19.3		CH
750 WRIK	Brookport			ARs	97.3 KMDL	Kaplan		3.0	CW
920 WMOK	Metropolis			CW	99.1 KDEA	New Iberia		8.9	EZ@
1450 WDXR	Paducah			CH	99.9 KTDY	Lafayette		8.9	AC
1560 WPAD	Paducah			CW	102.9 KAJN-FM	Crowley		1.6	RL
93.3 WKYQ	Paducah			CW	104.7 KNEK-FM	Washington			cp-new
96.9 WDDJ	Paducah			CH	104.9 KR0F-FM	Abbeville	1.0		CW
98.3 WRIK-FM	Metropolis			AR	105.9 KPND	Opelousas			cp-new
105.5 WREZ	Metropolis			-	106.3 KPFX	Maurice	15.1		RB
[9 stations 5 AM 4 FM]					[16 stations 5 AM 11 FM]				

## Louisiana

### Alexandria, LA

Metro 130,200 TSA 517,400  
88 ARB 196 89 ARB 201 /1 Birch 175  
E.M.R. \$3,255,000

580 KALB	Alexandria	3.6	3.8	CW&
680 KVG0	Pineville			cp-new
840 KWDF	Ball	2.6	1.1	RG
970 KSYL	Alexandria	2.6	2.2	AC&
1110 KKLK	Pineville			EZ
1410 KRRV	Alexandria	1.0	1.6	CWs
89.1 KVDP	Dry Prong			RL*
90.7 KLSA	Alexandria		1.6	FA*
93.1 KOID	Alexandria	17.0	19.5	CH
96.9 KZMZ	Alexandria	10.3	13.0	CH
98.3 KISY	Tioga	6.7	2.2	OL&
100.3 KRRV-FM	Alexandria	20.1	23.8	CW
102.3 KBCE	Boyce	25.8	27.0	RB
[13 stations 6 AM 7 FM]				

### Baton Rouge, LA

Metro 450,100 TSA 1,165,300  
88 ARB 78 89 ARB 78 /4 Birch 70 SMSA 80  
E.M.R. \$11,252,500

910 WNDC	Baton Rouge			-
1150 WJBO	Baton Rouge	3.7	4.1	NX-TKd/TK&
1210 WBIU	Denham Springs	.4	.2	CG
1260 WTKL	Baton Rouge			RW-RBm/RBa
1300 WNFO	Baton Rouge			MT&
1380 WYNK	Baton Rouge	2.3	1.2	CWs
1460 WXOK	Baton Rouge	9.1	12.6	RB
1500 KCLF	New Roads			OL&
1550 WLUX	Port Allen	2.8	1.9	RL
89.3 WRKF	Baton Rouge		2.4	FA*
90.3 WBRH	Baton Rouge		.7	JZ/AP/AS*
91.1 KLSU	Baton Rouge		.6	AP*
91.5 KPAB	Erwinville			RL*
92.3 WCKW-FM	La Place	5.1	4.6	AR-OL
92.7 WQCK	Clinton		.5	RC/RG
94.1 WXLT	McComb	1.0	1.3	AC&
98.1 WGGZ	Baton Rouge	9.1	11.7	CH
100.7 WTGB-FM	Baton Rouge			AC-AR
101.5 WYNK-FM	Baton Rouge	16.0	11.2	CW
102.5 WFMF	Baton Rouge		9.5	12.1
103.3 WKJN	Hammond	5.7	7.6	CW
104.1 KHOM	Houma			OL&
106.5 KQXL	New Roads	11.5	12.9	RB
107.1 WHMD	Hammond			AR
[24 stations 9 AM 15 FM]				

### Lafayette, LA

Metro 177,400 TSA 498,000  
88 ARB 167 89 ARB 169 /1 SMSA 174  
E.M.R. \$4,435,000

770 KJCB	Lafayette	8.2		RB
960 KR0F	Abbeville		.7	CWs
1330 KVOL	Lafayette		.7	OL
1420 KPFL	Lafayette	2.6		AC

### Lake Charles, LA

Metro 141,900 TSA 237,200  
88 ARB 189 89 ARB 190 /1 Birch ? SMSA 197  
E.M.R. \$3,547,500

1310 KEZM	Sulphur	1.3	.9	OL&
1400 KAOK	Lake Charles	3.8	1.3	VA/TK&c
1470 KLCL	Lake Charles	2.6	.4	SA&
1580 KXZZ	Lake Charles	7.7	9.4	RB
96.1 KYKZ	Lake Charles	17.4	17.0	CW
99.5 KHLA	Lake Charles	11.9	9.4	AC
100.9 KTQQ	Sulphur	8.9	8.1	CW
102.9 KAJN-FM	Crowley		3.0	RL
103.7 KBIU	Lake Charles	17.9	28.1	CH
[9 stations 4 AM 5 FM]				

### Monroe, LA

Metro 116,200 TSA 380,400  
88 ARB 208 89 ARB 209 /1 Birch 174  
E.M.R. \$2,905,000

540 KNOE	Monroe	9.9	5.8	CW
730 KTRY	Bastrop			RB
990 KXLA	Rayville	4.7	3.2	CW&
1230 KLIC	Monroe			OL
1310 KMBS	West Monroe	6.4	1.6	AS&
1340 KMYQ	Bastrop			AC-CW
1440 KJLO	Monroe			CWs
88.7 KNLU	Monroe		1.1	AP*
92.1 KTJC	Rayville		.5	RC/RG
94.3 KTRY-FM	Bastrop		1.1	RB
98.3 KYEA	West Monroe	23.8	24.3	RB
100.1 KMYQ-FM	Bastrop		2.3	AC-OL
101.9 KNOE-FM	Monroe	8.7	15.3	CH
103.1 KCTO-FM	Columbia			RG
104.1 KJLO-FM	Monroe	13.4	15.9	CW
106.1 KNAN	Monroe	19.2	24.3	CH
107.5 KXXZ	Ruston	1.2	1.6	CW
[17 stations 7 AM 10 FM]				

### New Orleans, LA

Metro 1,097,500 TSA 1,948,700  
88 ARB 32 89 ARB 34 /4 Birch 28 SMSA 29  
E.M.R. \$27,437,500

600 WVOG	New Orleans	.3		RL
690 WTIX	New Orleans	1.2	1.4	TK/TK&
730 WARB	Covington		.2	TK/TK&n
750 KKNO	Gretna			cp-new
800 WSHO	New Orleans		.5	RL
830 WADU	Norco			EZ
870 WWL	New Orleans	6.3	4.4	NX-TK/RL/
940 WYLD	New Orleans	3.1	2.9	RB
990 WYAT	New Orleans	1.3	.9	OL&
1060 WNOE	New Orleans	1.1	.6	CWs
1230 WBOK	New Orleans	4.2	3.0	RG
1280 WQUE	New Orleans	.5	.6	CH-RBs
1350 WSMB	New Orleans	4.3	2.8	TK
1450 WBYU	New Orleans	1.9	.9	AS
1510 KAGY	Port Sulphur			CW
1540 KGLA	Gretna			SS
1560 WSLA	Slidell			MT&

# M Street RADIO MARKETS

STATION	CITY	ARBITRON	BIRCH	FORMAT	STATION	CITY	ARBITRON	BIRCH	FORMAT
88.3 WRBH	New Orleans			VA*	1200 WKIT	Brewer			AC-OLs
89.1 WBSN-FM	New Orleans		.6	RL*	1340 WDME	Dover-Foxcroft			SA-EZs
89.9 WWNO	New Orleans		1.3	FA/JZ*	1370 WDEA	Ellsworth			AC-OL
90.7 WWOZ	New Orleans		.7	JZ/VA*	88.5 WHCF	Bangor	2.2		RL*
91.5 WTUL	New Orleans		1.0	AP/FA/JZ*	89.3 WHSN	Bangor			AP*
92.3 WCKW-FM	La Place	4.6	5.5	AR-OL	90.9 WMEH	Bangor	2.2		FA/VA*
93.3 WQUB-FM	New Orleans	15.1	19.1	CH-RB	91.9 WMEB-FM	Orono			AP*
95.7 WQXY	New Orleans			WB	92.9 WPBC	Bangor			SA
97.1 WEZB	New Orleans	11.2	11.3	CH	94.5 WKSQ	Ellsworth			AC
98.5 WYLD-FM	New Orleans		7.9	12.1 RB	95.7 WWMJ	Ellsworth	9.0	7.6	OL
99.5 WRNO-FM	New Orleans		4.3	5.5 AR	97.1 WYOU-FM	Bangor	9.0	3.3	CW
101.1 WNOB-FM	New Orleans		3.8	5.0 CW	100.9 WKIT-FM	Brewer	8.0	10.9	AC-OL
101.9 WLMG	New Orleans		6.4	6.3 AC-OL	103.1 WDME-FM	Dover-Foxcroft			SA-EZ
103.3 WKJN	Hammond		.7	.7 CW	104.7 WAFX	Belfast	16.0	20.7	CH
104.1 KHOM	Houma			OL&	106.5 WQCB	Brewer	7.0	14.1	CW&
105.3 WLTS	Slidell		6.2	4.4 AC	[17 stations 5 AM 12 FM]				
106.7 KHAA	Port Sulphur		1.0	2.3 RB-RG	<b>Portland/Lewiston, ME NH</b>				
[34 stations 17 AM 17 FM]					Metro 193,500 TSA 629,200				
<b>Shreveport, LA TX</b>					88 ARB 158 89 ARB 158 /2 Birch 112 SMSA 152				
Metro 337,400 TSA 976,500					E.M.R. \$4,837,500				
88 ARB 102 89 ARB 104 /2 Birch 92 SMSA 100					560 WGAN Portland 4.9 1.1 AC/TK&n				
E.M.R. \$8,435,000					730 WJTO Bath NX-TK/OL				
710 KEEL	Shreveport	3.5	2.3	AS&	870 WJBQ Gorham .3 OL&				
980 KICJ	Shreveport			-	900 WCLZ Brunswick .3 AC/NAs				
1070 KBCL	Bossier City	.7	.3	AS&	970 WYNZ Portland 8.9 5.0 AS/TK&l				
1130 KWKH	Shreveport	4.6	4.1	CW	1240 WXGL Lewiston OLs				
1240 KASO	Minden	2.0	.3	CW	1310 WLOB Portland .3 RL				
1300 KFLO	Shreveport	.4	.2	RL@	1440 WWTG Westbrook CHs				
1340 KRMD	Shreveport	.5	1.2	CWs	1470 WLAM Lewiston 1.1 AC/TK&n				
1480 KOKA	Shreveport	4.4	.9	RL	1490 WPOR Portland .7 .7 CW				
1550 KVKI	Shreveport			OL&	1530 WTME Auburn RLs r:WKTQ				
89.9 KDAQ	Shreveport		.8	FA/JZ*	90.1 WMEA Portland 5.3 FA/VA*s				
91.3 KSCL	Shreveport			AP*	90.9 WMPG Gorham VA*				
92.1 KDKS	Benton	18.8	24.2	RB	91.5 WSJB-FM Standish AP/VA*				
93.7 KITT	Shreveport	5.3	6.7	AC	91.5 WRBC Lewiston AP/VA*				
94.5 KWKH-FM	Shreveport	4.6	5.2	CW	93.1 WMGX Portland 8.9 4.1 AC				
96.5 KVKI-FM	Shreveport	6.4	5.5	AC	93.9 WXGL-FM Lewiston OL				
98.1 KTAL-FM	Texarkana	5.9	10.3	AR	94.3 WYJY Biddeford SA				
98.9 KTUX	Carthage	11.7	11.7	CH	94.9 WHOM Mount Washington 3.3 1.6 EZ@				
100.1 KMJJ-FM	Shreveport			RB	95.9 WHYR Saco AC-CH				
101.1 KRMD-FM	Shreveport	11.3	10.3	CW	96.7 WCME Boothbay Harbor .7 1.1 EZ				
[19 stations 9 AM 17 FM]					97.9 WWGT-FM Portland 6.6 4.8 CH				
<b>Maine</b>					98.9 WCLZ-FM Brunswick 1.6 4.4 AC/NA&n				
<b>Augusta (Central ME), ME</b>					99.9 WKZS Auburn 5.7 SA				
Metro 95,900 TSA 264,400					100.9 WYNZ-FM Westbrook 5.3 2.3 AC				
88 ARB 233 89 ARB 233 /1 SMSA 279					101.9 WPOR-FM Portland 13.8 11.7 CW				
E.M.R. \$2,397,500					102.9 WTHT Portland 5.9 10.8 CH				
1280 WABK	Gardiner			ACs	103.7 WMOU Berlin CH				
1340 WFAU	Augusta			AS&	105.1 WTOS-FM Skowhegan .3 1.1 AR-OL				
1400 WMME	Augusta			CHs	105.9 WIGY Bath 1.6 3.9 CH				
1490 WTVL	Waterville			ACs	106.3 WPKM Scarborough .7 .5 FA				
90.5 WMHB	Waterville			AP*	107.5 WBLM Lewiston 21.8 AR-CH				
91.3 WMEW	Waterville			FA/VA*s	[32 stations 11 AM 21 FM]				
92.3 WMME-FM	Augusta	27.1		CH	<b>Presque Isle/Northern Maine, ME NB</b>				
93.9 WXGL-FM	Lewiston			OL	Metro 60,000				
96.3 WWMR	Rumford			AC	E.M.R. \$1,500,000				
98.5 WTVL-FM	Waterville	1.9		AC&	600 WFST Caribou AS&				
99.9 WKZS	Auburn			SA	950 WKZZ Presque Isle AC-OL				
101.3 WKCG	Augusta	13.5		CW	1390 WEGP Presque Isle CH				
104.3 WABK-FM	Gardiner	11.0		AC	92.1 WUPI Presque Isle VA*				
105.1 WTOS-FM	Skowhegan			AR-OL	96.1 WTMS Presque Isle EZ				
105.9 WIGY	Bath			CH	96.9 WDHP Presque Isle CH&				
107.5 WBLM	Lewiston			AR-CH	101.7 WOZI Presque Isle CW				
[16 stations 4 AM 12 FM]					106.1 WMEM Presque Isle FA/VA*s				
<b>Bangor, ME</b>					[8 stations 3 AM 5 FM]				
Metro 67,200 TSA 260,900					88 ARB 253 89 ARB 253 /1 Birch 204 SMSA 224				
E.M.R. \$1,680,000					620 WZON Bangor 5.0 1.1 AR				
910 WABI	Bangor		9.0	4.3 OL					

# M Street RADIO MARKETS

STATION	CITY	ARBITRON	BIRCH	FORMAT	STATION	CITY	ARBITRON	BIRCH	FORMAT
<b>Maryland</b>									
<b>Annapolis, MD</b>					<b>Frederick, MD</b>				
Metro 101,000					Metro 112,100 TSA 121,000				
E.M.R. \$2,525,000					88 ARB 214 89 ARB 211 /1				
					E.M.R. \$2,802,500				
810 WYRE	Annapolis			AC	820 WQSI	Frederick	2.5		CW
1190 WANN	Annapolis			TK&/RG/RB	930 WFMD	Frederick	14.2		AC-CW
1430 WNAV	Annapolis			AC/TK&1	1450 WTHU	Thurmont			AC
89.9 WACC	Arnold			AP*	88.1 WJTM	Frederick			RL*
99.1 WHFS	Annapolis			AP	99.9 WFRF	Frederick	12.7		EZ
103.1 WBVEY	Grasonville			CW	103.9 WZYQ	Braddock Heights	10.7		CH
107.9 WFSI	Annapolis			RL&*	[6 stations 3 AM 3 FM]				
[5 stations 3 AM 2 FM]					<b>Hagerstown, MD PA</b>				
<b>Baltimore, MD</b>					Metro 196,700 TSA 288,900				
Metro 1,953,100 TSA 2,625,100					88 ARB 156 89 ARB 156 /1 Birch 139 SMSA 257				
88 ARB 17 89 ARB 17 /4 Birch 15 SMSA 14					E.M.R. \$4,917,500				
E.M.R. \$48,827,500					800 WCHA	Chambersburg	2.8	3.5	CW
600 WCAO	Baltimore	2.6	2.8	CW	1130 WEOB	Waynesboro	2.5	1.2	AR-OL
680 WCBM	Baltimore			TK/TK&n	1160 WPGV	Punkstown			cp-new
750 WBMD	Baltimore			RL	1240 WJBJ	Hagerstown	4.3	4.6	AC
860 WBGR	Baltimore	2.6	2.0	RG	1380 WAYZ	Waynesboro	2.1	.9	CWs
900 WILC	Laurel			SS	1410 WHAG	Halfway	1.8	2.6	NX-TK
1010 WYST	Baltimore	.5		OL	1490 WARK	Hagerstown	1.5	.3	OL
1090 WBAL	Baltimore	8.8	5.6	NX-TK/TK&1	1590 WCBG	Chambersburg		1.4	AC-OL
1230 WITH	Baltimore			TK	90.5 WCRH	Williamsport		5.5	RL*
1300 WFBR	Baltimore			OL	92.1 WGLL	Mercersburg	4.6	2.3	OL-AC
1360 WEBB	Baltimore	1.6	2.0	RB/RG	94.3 WKSL	Greencastle	1.2	2.0	RL/EZ
1400 WWIN	Baltimore	1.7	2.8	RB-OL	95.1 WIKZ	Chambersburg	10.7	13.9	CH
1470 WTTR	Westminster			SA	95.9 WYII	Williamsport	5.2	7.8	CW
1570 WFEL	Towson			RL	96.7 WQCM	Halfway	6.7	9.6	CH
1590 WJRO	Glen Burnie			RL	97.5 WKMZ	Martinsburg	2.8	1.4	CH
88.1 WJHU-FM	Baltimore	.6		FA/IJZ*	99.9 WFRF	Frederick	4.0	3.8	EZ
88.9 WEAA	Baltimore	.8		RB/IJZ*	101.5 WAYZ-FM	Waynesboro	12.6	14.8	CW
89.7 WCVT	Towson			VA*	104.7 WWMG	Hagerstown	6.7	1.7	EZ
91.5 WBJC	Baltimore	.9		FA/IJZ*	106.9 WARK	Hagerstown	4.6	2.0	SA
92.3 WYST-FM	Baltimore	2.6	2.1	SA	[19 stations 8 AM 11 FM]				
93.1 WPOC	Baltimore	4.9	6.1	CW	<b>Salisbury/Ocean City, MD DE</b>				
95.1 WRBS	Baltimore	1.2	.9	RL	Metro 201,900 TSA 362,100				
95.9 WGHT	Glen Burnie	3.0	4.7	CH	88 ARB 153 89 ARB 152 /1 Birch 136				
96.3 WHUR-FM	Washington	2.0	2.2	RB/SB	E.M.R. \$5,047,500				
96.7 WHVY	Baltimore			AR*	540 WDMV	Pocomoke City	1.4	.5	CW
96.7 WBYQ-FM	Baltimore			.*	900 WSEA	Georgetown	.9		OL&
97.9 WIYY	Baltimore	4.7	7.9	AR	960 WSBY	Salisbury	3.2	1.1	AS
99.1 WHFS	Annapolis	1.3	2.3	AP	1280 WSUX	Seaford			AC&S
100.7 WGRX	Westminster	2.8	2.5	AR-OL	1320 WICO	Salisbury	1.4	.5	CWs
101.1 WWDC-FM	Washington	2.7	2.8	AR	1470 WJDY	Salisbury	8.0	7.3	RB
101.9 WLIF	Baltimore	9.2	5.5	EZ	1590 WETT	Ocean City		.8	SA&
102.7 WXYV	Baltimore	6.8	9.6	RB	89.5 WSCI	Salisbury	2.7		FA*
104.3 WBSB	Baltimore	7.3	8.8	CH	90.3 WDIH	Salisbury			cp-new
105.7 WQSR	Catonsville	3.9	4.0	OL	92.7 WGMD	Rehoboth Beach	4.3	4.6	EZ
106.5 WWMX	Baltimore	5.3	4.0	AC-OL	93.5 WZBH	Georgetown		3.8	AR
107.9 WFSI	Annapolis			RL&*	94.3 WICO-FM	Salisbury	12.6	9.1	CW
[35 stations 14 AM 21 FM]					95.9 WWTR	Bethany Beach	5.4	4.6	AR
<b>Cumberland, MD WV</b>					98.3 WSUX-FM	Seaford		1.3	AC&
Metro 105,000					99.9 WKHI	Ocean City	18.3	12.6	CH
E.M.R. \$2,625,000					101.7 WOVU	Ocean View		1.6	CH
560 WFRB	Frostburg			CWs	102.5 WOLC	Princess Anne	3.2	5.9	RL
1230 WALI	Cumberland			AC&	103.9 WOCQ	Berlin	13.2	16.9	RB
1270 WCBC	Cumberland			NX-TK/TK&1	104.7 WQHQ	Salisbury	4.3	5.6	AC
1390 WKLP	Keyser			AS	105.5 WLWV	Salisbury	4.3	3.8	AC
1450 WTBO	Cumberland			AS	[20 stations 7 AM 13 FM]				
90.3 WALJ	Grantsville			RL*	<b>Massachusetts</b>				
91.7 WFWM	Frostburg			VA*	<b>Boston, MA NH</b>				
94.1 WQZK-FM	Keyser			AR	Metro 3,183,800 TSA 5,854,000				
102.9 WROG	Cumberland			CW&	88 ARB 7 89 ARB 7 /4 Birch 7 SMSA 6				
105.3 WFRB-FM	Frostburg			CW	E.M.R. \$79,595,000				
106.1 WKGO	Cumberland			CH	590 WHEI	Boston	4.2	3.4	NX
107.1 WKZG	Keyser				680 WRKO	Boston	7.7	5.9	NX-TK/TK&n
[12 stations 5 AM 7 FM]					740 WLVG	Cambridge		.5	RL/RG
					850 WHDH	Boston	4.4	4.5	TK/TK&n



# M Street RADIO MARKETS

STATION	CITY	ARBITRON	BIRCH	FORMAT	STATION	CITY	ARBITRON	BIRCH	FORMAT
890 WBMA	Dedham			cp-new	92.7 WMVY	Tisbury	3.8	2.3	AP
950 WROL	Boston	.5	.2	RL/ET	93.5 WFXR	Harwich Port			cp-new
1030 WBZ	Boston	6.6	8.1	AC/TK	94.9 WOCB-FM	West Yarmouth	3.4	2.3	EZ
1060 WBIV	Natick			ET	96.3 WNTX	Nantucket	2.7	.4	OL
1090 WILD	Boston	2.4	1.7	RB	99.9 WQRC	Barnstable	20.5	16.7	EZ
1120 WADN	Concord			cp-new	101.1 WFAL	Falmouth	.8	1.5	AP
1150 WMEX	Boston	.5	.2	OL	101.9 WCIB	Falmouth	5.4	3.0	SA
1200 WKOX	Frammingham			AC/TK&l	102.9 WPXK	Hyannis	12.1	14.1	AR-OL
1230 WESX	Salem	.3	.4	NX/VA	104.7 WKPE-FM	Orleans	7.2	11.4	CH
1260 WEZE	Boston	.6	.3	RC	106.1 WCOD	Hyannis	4.5	8.7	CH
1300 WJDA	Quincy	.4		SA/VA	107.5 WFCC-FM	Chatham	4.9	3.0	FA/JZ
1330 WDLW	Waltham			CW	[17 stations 2 AM 15 FM]				
1360 WLYN	Lynn			ET	<b>Lowell/Lawrence, MA NH</b>				
1390 WPLM	Plymouth	.1	.2	ASs	Metro 600,000				
1410 WATD	Brockton			ACs	E.M.R. \$15,000,000				
1430 WXKS	Everett	1.6	.1	AS&	800 WCCM	Lawrence			NX-TK
1460 WBET	Brockton		.2	AS	980 WCAP	Lowell			-
1510 WKKU	Boston			CW&	1110 WNNW	Salem			HT&
1550 WNTN	Newton			CH-RB/ET	1400 WLLH-S	Lawrence			Syn. WLLH
1570 WNSH	Beverly			CH-OL	1400 WLLH	Lowell			CW
1600 WUNR	Brookline			SS/ET/RBI	1490 WHAV	Haverhill			AC&
88.1 WMBR	Cambridge			VA*	88.3 WBMT	Boxford			CH*
88.3 WRSB	Weston			VA*	91.5 WJUL	Lowell			AP/VA*
88.3 WGAO	Franklin			CH-AP*	91.7 WPAA	Andover			VA*
88.3 WIQH	Concord			AP/VA*	93.7 WCGY	Lawrence			AR-OL
88.9 WERS	Boston	.9		VA*	[10 stations 6 AM 4 FM]				
89.7 WGBH	Boston	1.8		FA/JZ*	<b>New Bedford/Fall River, MA</b>				
90.3 WZBC	Newton			AP*	Metro 412,900 TSA 412,900				
90.5 WMCJ	Brockton			-*	88 ARB 83 89 ARB 84 /2	Birch 75	SMSA 76		
90.9 WBUR	Boston	.9		FA/JZ*	E.M.R. \$10,322,500				
91.3 WDJM	Frammingham			AP*	1270 WEDD	Fairhaven			cp-new
91.5 WMFO	Medford			AP*	1320 WARA	Attleboro	.7	2.3	TK
91.5 WMLN-FM	Milton			JZ/AP*	1340 WNBH	New Bedford	1.2	3.2	SA
91.5 WZLY	Wellesley			VA*	1400 WALE	Fall River	3.1	1.7	NX-TK
91.7 WMWM	Salem			-*	1420 WBSM	New Bedford	2.1	6.9	NX-TK/TK&
91.9 WUMB-FM	Boston			VA*	1480 W SAR	Fall River	.1		AC&
91.9 WHSR-FM	Winchester			AP/CH*	1570 WPEP	Taunton	1.7		TK
92.5 WLYT	Haverhill	.4		SA/NA&n	91.1 WSMU-FM	North Dartmouth			AP*
92.9 WBOS	Brookline	3.3	3.0	CW	93.3 WSNE	Taunton	3.1		AC
93.7 WCGY	Lawrence	1.4	2.0	AR-OL	97.3 WJFD-FM	New Bedford			ET
94.5 WZOU	Boston	5.8	7.0	CH	98.1 WMY5	New Bedford	4.1	4.7	AC-OL
95.3 WHRB	Cambridge			JZ/FA*	101.9 WCIB	Falmouth			SA
95.9 WATD-FM	Marshfield			AC	107.1 WFHN	Fairhaven			CH
96.9 WJIB	Boston	4.9	4.7	EZ	[13 stations 7 AM 6 FM]				
97.5 WOKQ	Dover	.4	.3	CW	<b>Springfield, MA</b>				
97.7 WCAV	Brockton			CW	Metro 501,200 TSA 558,800				
98.5 WROR	Boston	3.6	4.2	AC	88 ARB 71 89 ARB 71 /4	Birch 66	SMSA 63		
99.1 WPLM-FM	Plymouth	1.2	1.5	AS	E.M.R. \$12,530,000				
99.5 WSSH-FM	Lowell	4.3	3.5	SA	560 WHYN	Springfield	8.6	6.4	AC
100.1 WBRS	Waltham			VA*	640 WNNZ	Westfield	2.2	2.4	OL
100.7 WZLX	Boston	2.5	3.9	AR-OL	730 WACE	Chicopee	1.2	.4	RL/TK
101.7 WFNX	Lynn	1.6	1.4	AP	930 WREB	Holyoke	2.0	1.3	NX-TK
102.5 WCRB	Waltham	1.3	2.0	FA	1160 WEPI	Easthampton			cp-new
103.3 WODS	Boston	4.5	3.8	OL	1270 WSPR	Springfield	1.4	1.1	NX-TK
104.1 WBCN	Boston	6.6	8.6	AR	1430 WTTT	Amherst	.2		AS
104.9 WBOQ	Gloucester			FA	1450 WMAS	Springfield	7.1	5.7	AS/TK&l
104.9 WRBB	Boston			VA*	1490 WACM	West Springfield			ET
105.7 WVBF	Frammingham	2.6	1.9	AC	1600 WXY	East Longmeadow	1.7	1.0	CW
106.7 WMJX	Boston	3.5	1.6	AC	88.5 WPCR	Amherst	4.0		FA/JZ*
107.3 WAAF	Worcester	1.6	3.2	AR	89.3 WAMH	Amherst			AP/RB*
107.9 WXKS-FM	Medford	8.6	10.7	CH-RB	89.5 WSKB	Westfield			-*
[65 stations 25 AM 40 FM]									
<b>Cape Cod, MA</b>									
Metro 155,900 TSA 170,800									
88 ARB 180 89 ARB 180 /2 Birch 151									
E.M.R. \$3,897,500									
1170 WKPE	Orleans			CHs	91.9 WAIC	Springfield			AP/RB*
1240 WOCB	West Yarmouth	1.5	1.5	AS	93.1 WHYN-FM	Springfield	7.0	8.0	AC
90.3 WCCT-FM	Harwich			cp-new	94.7 WMAS-FM	Springfield	9.8	7.5	AC-OL
90.7 WKKL	West Barnstable			-*	97.5 WNEK-FM	Springfield			-*
91.5 WSDH	Sandwich			VA*	100.9 WHCI	Amherst			cp-new
91.9 WOMR	Provincetown			JZ/VA*	102.1 WAQY	Springfield	10.3	11.9	AR

# M Street RADIO MARKETS

STATION	CITY	ARBITRON	BIRCH	FORMAT	STATION	CITY	ARBITRON	BIRCH	FORMAT
<b>103.5 WCCH Holyoke</b> [23 stations 10 AM 13 FM]									
<b>Worcester, MA</b>									
Metro 341,200 TSA 754,900									
88 ARB 101 89 ARB 101 /2 Birch 102 SMSA 55									
E.M.R. \$8,530,000									
580 WTAG	Worcester	7.5	7.1	SA/TK&n					
650 WBSO	Clinton			cp-new					
760 WVNE	Leicester			RL					
830 WCRN	Cherry Valley			cp-new					
940 WGFP	Webster			AC					
1230 WNEB	Worcester	3.8	1.9	AS					
1310 WORC-S	Dudley			Syn. WORC					
1310 WORC	Worcester	3.9	1.9	CW					
1440 WFTQ	Worcester	5.2	3.2	AC-CH					
1470 WSRO	Marlborough			CH					
88.1 WCHC	Worcester			.*					
90.1 WBPV	Charlton			.*					
90.5 WICN	Worcester	.4		FA/VA*					
91.3 WCUW	Worcester			VA*					
91.9 WAYW	Worcester			RL*					
95.1 WNRC	Dudley			.*					
96.1 WRSR	Worcester	12.7	8.2	EZ					
100.1 WQVR	Southbridge			1.3 CW					
104.5 WXLO	Fitchburg	6.4	4.5	AC					
107.3 WAAF	Worcester	12.5	23.0	AR					
[20 stations 10 AM 10 FM]									
<b>Michigan</b>									
<b>Ann Arbor, MI</b>									
Metro 228,600 TSA 228,600									
88 ARB 141 89 ARB 143 /1 Birch 125									
E.M.R. \$5,715,000									
990 WWCM	Ypsilanti		.3	RG/RC					
1050 WPZA	Ann Arbor	.6	.4	AC/TK&n					
1290 WNRS	Saline	.6	.8	OL					
1480 WSDS	Ypsilanti			CW					
1600 WAAAM	Ann Arbor	1.5	3.6	AC&/TK&l					
88.3 WCBN-FM	Ann Arbor			1.6 VA*					
89.1 WEMU	Ypsilanti			1.1 JZ*					
91.7 WUOM	Ann Arbor			3.3 FA/VA*					
102.9 WIQB	Ann Arbor	7.8	5.1	CH-AR					
107.1 WPAG-FM	Ann Arbor	.6		NA&					
[10 stations 5 AM 5 FM]									
<b>Battle Creek, MI</b>									
Metro 112,100 TSA 366,300									
88 ARB 214 89 ARB 214 /1 SMSA 177									
E.M.R. \$2,802,500									
930 WBCK	Battle Creek	13.5		AC/TK&l					
1260 WALM	Albion			EZs					
1400 WELL	Battle Creek			OL&					
1500 WOLY	Battle Creek	1.0		RL					
95.3 WMJC	Battle Creek	5.2		AC					
96.7 WUFN	Albion			RL*					
98.5 WNWN	Coldwater	13.5		CW					
103.3 WKFR-FM	Battle Creek	21.9		CH					
104.9 WELL-FM	Marshall			EZ					
[9 stations 4 AM 5 FM]									
<b>Benton Harbor, MI</b>									
Metro 133,500 TSA 133,500									
Birch 164									
E.M.R. \$3,337,500									
1060 WHFB	Benton Harbor	2.5		CW					
1290 WNIL	Niles	3.4		VA					
1400 WSJM	St. Joseph	7.2		AC					
95.3 WAOR	Niles	5.5		AR@					
99.9 WHFB-FM	Benton Harbor	8.9		EZ					
107.1 WIRX	St. Joseph	16.9		CH					
[6 stations 3 AM 3 FM]									
<b>Big Rapids, MI</b>									
Metro 33,700 TSA 33,700									
Birch 214									
E.M.R. \$842,500									
1460 WBRN	Big Rapids		5.3	CW&					
1500 WDEE	Reed City			CW					
100.9 WBRN-FM	Big Rapids		8.7	CH					
102.3 WAAQ	Big Rapids		7.8	CH					
[4 stations 2 AM 2 FM]									
<b>Central Upper Michigan, MI</b>									
Metro 128,600 TSA 128,600									
Birch 166									
E.M.R. \$3,215,000									
600 WCHT	Escanaba		.9	OL&					
680 WDBC	Escanaba		4.4	AC&					
970 WMVN	Ishpeming		.4	RL					
1240 WJPD	Ishpeming		1.3	CWs					
1320 WDMJ	Marquette		1.8	AC					
1400 WQXO	Munising		.4	ACs					
1450 WMIQ	Iron Mountain		1.8	AC					
1490 WTIQ	Manistique		1.3	SA					
90.1 WNMU	Marquette		3.5	FA/TZ*					
92.3 WJPD-FM	Ishpeming		11.1	CW					
93.1 WIMK	Iron Mountain		4.9	AR					
95.7 WHWL	Marquette		2.2	RL					
97.1 WGLQ	Escanaba		19.9	AC					
98.3 WQXO-FM	Munising			AC&					
101.5 WJNR-FM	Iron Mountain		4.0	AC					
103.3 WRUP	Marquette		15.9	AC					
104.7 WYKX	Escanaba		6.2	CW&					
107.5 WMQT	Ishpeming		14.6	CH					
[18 stations 8 AM 10 FM]									
<b>Detroit, MI ON</b>									
Metro 3,576,200 TSA 5,223,000									
88 ARB 6 89 ARB 6 /4 Birch 6 SMSA 5									
E.M.R. \$89,405,000									
560 WHND	Monroe	.7	.5	OL					
690 WNZK	Westland			ET					
760 WJR	Detroit	10.6	9.1	AC/TK					
950 WWJ	Detroit	4.3	3.0	NX					
1030 WUFL	Sterling Heights			RL					
1090 WCAR	Livonia			ET					
1130 WCXI	Detroit	1.8	.9	CW					
1200 WBTT	Taylor			cp-new					
1270 WXYT	Detroit	3.2	5.1	NX-TK/TK&n					
1310 WMTG	Dearborn	1.1	.7	RB-OL					
1400 WQBH	Detroit	1.0	.3	RB-OL					
1430 WBRB	Mount Clemens			NX/HT					
1440 WCHB	Inkster	.9	1.4	RG-RB					
1460 WPON	Walled Lake			ET/CW					
1500 WLQV	Detroit			RG-RB&					
88.1 WSDP	Plymouth			AC/CH*					
88.1 WTSD	Drayton Plains			VA*					
88.1 WBFH	Bloomfield Hills			VA*					
88.1 WHPR	Highland Park			RB*					
88.3 WSHJ	Southfield			CH*					
89.1 WPHS	Warren			EZ/CH*					
89.3 WHFR	Dearborn			.*					
89.3 WBLD	Orchard Lake			CH*					
89.5 WOVI	Novi			AR-OL*					
89.5 WAHS	Auburn Heights			VA*					
90.3 WORB	Farmington Hills			AP*					
90.3 WOPR	Oak Park			AP*					
90.9 WDTT	Detroit			VA*					
92.3 WVAE	Detroit	1.6	2.2	NA&					
93.1 WLTI	Detroit	2.6	2.3	SA					
94.7 WCSX	Birmingham	3.3	5.4	AR-OL					
95.5 WCZY-FM	Detroit	4.6	4.9	CH					
96.3 WHYT	Detroit	4.6	6.0	CH					
97.1 WJOI	Detroit	5.8	4.4	EZ					
97.9 WJLB	Detroit	7.9	10.2	RB					

# M Street RADIO MARKETS

STATION	CITY	ARBITRON	BIRCH	FORMAT	STATION	CITY	ARBITRON	BIRCH	FORMAT
98.3 WTWR	Monroe		.1	AC	96.9 WLAV-FM	Grand Rapids	7.8	13.3	AR
98.7 WLLZ	Detroit	4.9	6.3	AR	97.9 WGRD-FM	Grand Rapids	7.8	6.4	CH
99.5 WDFX	Detroit	3.4	2.8	CH	99.3 WJQK	Zeeland	.5	.8	RG
100.3 WNIC	Dearborn	3.9	3.7	AC	101.3 WCUZ-FM	Grand Rapids	6.1	6.2	CW
101.1 WRIF	Detroit	3.4	5.1	AR	102.1 WMUK	Kalamazoo			FA*
101.9 WDET-FM	Detroit	1.1	JZ*		102.9 WFUR-FM	Grand Rapids	2.7	1.4	EZ@/RL@
102.7 WKSG	Mount Clemens	2.0	1.8	OL	104.1 WVGR	Grand Rapids	2.1	FA&/VA&* r	
103.5 WMUZ	Detroit	.8	1.0	RC	104.5 WSNX-FM	Muskegon	4.9	4.5	CH
104.3 WOMC	Detroit	2.6	2.5	AC	105.7 WOOD-FM	Grand Rapids	7.1	9.9	EZ@
105.1 WQRS	Detroit	1.5	1.0	FA	106.5 WQLR	Kalamazoo	.5	.1	EZ@
105.9 WJZZ	Detroit	2.1	3.0	JZ	106.9 WMUS-FM	Muskegon	4.1	3.6	CW
106.7 WWWW	Detroit	4.1	3.7	CW	107.3 WPLB-FM	Greenville	.7		CW@
107.5 WGPR	Detroit	1.5	1.3	RB					
[48 stations 15 AM 33 FM]					[39 stations 14 AM 25 FM]				
<b>Flint, MI</b>					<b>Kalamazoo, MI</b>				
Metro 352,100 TSA 512,400					Metro 181,700 TSA 390,500				
88 ARB 100 89 ARB 100 /2 Birch 90 SMSA 68					88 ARB 163 89 ARB 163 /2 Birch 144 SMSA 132				
E.M.R. \$8,802,500					E.M.R. \$4,542,500				
600 WTAC	Flint	1.1	2.1	OL	590 WKZO	Kalamazoo	12.6	9.2	NX-SA/TK&I
910 WDFD	Flint	4.5	4.7	AS&/TK&I	980 WQXC	Otsego			AC-OLs
1160 WACY	Fenton			CW	1360 WKMI	Kalamazoo			CHs
1210 WKNX	Frankenmuth			OL	1420 WKPR	Kalamazoo	1.2	1.3	RL
1330 WTRX	Flint	3.8	2.2	AC	1470 WQSN	Kalamazoo	1.6	1.0	CW
1420 WFLT	Burton	1.3	.7	RL	1560 WHEZ	Portage	3.6	.7	OL&
1470 WKMF	Flint	4.0	2.5	CW	89.1 WIDR	Kalamazoo		1.3	AP/VA*
1570 WWCK	Flint			CHs	89.9 WKDS	Kalamazoo			VA*
91.1 WFUM-FM	Flint			FA&/VA&*	96.5 WLWJ	Portage			cp-new
92.7 WDZZ	Flint	17.4	19.4	RB	98.5 WNWN	Coldwater	10.3	9.5	CW
93.3 WKQZ	Midland			AR	100.9 WQXC-FM	Otsego	.4	.3	AC-OL
95.1 WFBE	Flint	1.0	VA*		102.1 WMUK	Kalamazoo			4.9 FA*
96.1 WHNN	Bay City	1.0	AC		103.3 WKFR-FM	Battle Creek	28.5	27.8	CH
98.1 WKCQ	Saginaw	2.8	CW		106.5 WQLR	Kalamazoo	9.5	6.5	EZ@
99.3 WBNZ	Frankfort			AC	107.7 WRKR	Portage			AR
99.7 WUGN	Midland	.9	RL*						
101.7 WGMZ-FM	Tuscola	1.3	EZ		<b>Lansing, MI</b>				
102.5 WIOG	Bay City	22.3	21.3	CH	Metro 353,100 TSA 806,500				
105.5 WWCK-FM	Flint			CH	88 ARB 99 89 ARB 97 /4 Birch 89 SMSA 78				
107.1 WTLZ	Saginaw	2.6	RB		E.M.R. \$8,827,500				
107.9 WCRZ	Flint	13.1	11.5	AC-OL	730 WVIC	East Lansing	.4	.1	CHs
[21 stations 8 AM 13 FM]					870 WKAR	East Lansing	.8		NX-TK*
<b>Grand Rapids, MI</b>					1010 WITL	Lansing	.5	1.9	CW
Metro 525,900 TSA 1,282,500					1110 WUNN	Mason			.1 RL*
88 ARB 64 89 ARB 66 /4 Birch 61 SMSA 64					1180 WXLA	Dimondale	1.2	2.2	RB
E.M.R. \$13,147,500					1240 WJIM	Lansing	1.2	.8	EZ/TK&n
590 WKZO	Kalamazoo	.4	NX-SA/TK&I	1320 WILS	Lansing	2.1	4.1	RL	
640 WBMX	Zeeland		cp-new	1390 WNLF	Charlotte	.4		RB	
810 WJPW	Rockford	.4	AS@	1580 WWSJ	St. Johns			CW	
1140 WKWM	Kentwood	1.5	4.0	RB	88.9 WDBM	East Lansing			-
1230 WCUZ	Grand Rapids	3.6	2.2	CW	90.5 WKAR-FM	East Lansing		2.7	FA*
1260 WWJQ	Zeeland			-	92.1 WLNZ	St. Johns	5.3	8.0	CH@
1300 WOOD	Grand Rapids	7.3	6.3	AC/TK&n	92.7 WMMQ	Charlotte	4.1	4.3	AR-OL
1340 WLAV	Grand Rapids	2.1	1.1	OL&	94.1 WIBM-FM	Jackson	5.2	5.2	OL
1370 WGHN	Grand Haven			ACs	94.9 WVIC-FM	East Lansing	21.6	23.5	CH
1410 WKTH	Grand Rapids	.9	1.0	AR&	97.5 WJIM-FM	Lansing	6.4	5.9	EZ@
1450 WHTC	Holland	1.5	1.2	AC-TK-NX	99.1 WFMK	East Lansing	5.9	5.5	AC
1480 WMAX	Wyoming	.4	RL		100.7 WITL-FM	Lansing	15.5	14.5	CW
1530 WYGR	Wyoming			TK&	101.3 WCUZ-FM	Grand Rapids	1.1		CW
1570 WFUR	Grand Rapids	.3	RL@		101.7 WILS-FM	Lansing	2.5	2.7	AC
88.1 WYCE	Wyoming			VA*	105.7 WOOD-FM	Grand Rapids	1.1	.3	EZ@
88.5 WGVO-FM	Allendale			NX/JZ*	106.1 WJXJ	Jackson	5.2	6.3	AR
88.9 WGNR	Grand Rapids			RL*	[22 stations 9 AM 13 FM]				
89.3 WXYB	Zeeland			RL*	<b>Muskegon, MI</b>				
89.9 WEHB	Grand Rapids	.7	CW/VA*		Metro 127,200 TSA 339,300				
89.9 WTHS	Holland			AP*	88 ARB 201 89 ARB 198 /2 Birch 169				
91.3 WCSG	Grand Rapids	3.4	RG*		E.M.R. \$3,180,000				
91.9 WGRF	Rockford			cp-new	850 WKBZ	Muskegon	7.1	5.8	NX-TK/SAs
92.7 WEVS	Saugatuck	.9	AC-OL		1090 WMUS	Muskegon	1.2	1.4	CWs
93.7 WJFM	Grand Rapids	3.3	1.5	OL	1370 WGHN	Grand Haven			ACs
94.5 WKLQ	Holland	11.8	13.8	CH	1490 WPBK	Whitehall			OL
95.7 WLHT	Grand Rapids	9.0	7.5	AC	1520 WKJR	Muskegon Heights	.5		RL@
96.1 WYXX	Holland	1.8	1.4	SA&	1600 WSNZ	Muskegon			CHs



# M Street RADIO MARKETS

STATION	CITY	ARBITRON	BIRCH	FORMAT	STATION	CITY	ARBITRON	BIRCH	FORMAT
90.3 WBLV	Twin Lake		1.0	FA/JZ*	101.7 WGMZ-FM	Tuscola			EZ
92.1 WGHN-FM	Grand Haven		.7	AC	102.5 WIOG	Bay City	24.328	7.7	CH
95.3 WKBZ-FM	Whitehall	4.8	2.9	NX-TK/AC	103.9 WWMI	Sebewaing			cp-new
98.3 WLCS	North Muskegon	4.2	9.1	AR-OL	104.9 WIDL	Caro			EZ@
101.7 WQWQ	Muskegon Heights	9.5	6.3	EZ@	105.5 WWCK-FM	Flint	1.2	.3	CH
104.5 WSNX-FM	Muskegon	22.0	28.4	CH	106.3 WGER-FM	Saginaw	6.6	4.2	EZ
105.3 WCKT	Hart	3.0	.5	AC	107.1 WTLZ	Saginaw			8.9 RB
106.9 WMUS-FM	Muskegon	20.8	21.2	CW	107.9 WCRZ	Flint	.7	.6	AC-OL

## North East Michigan, MI

Metro 84,500 TSA 84,500

Birch 195

E.M.R. \$2,112,500

960 WHAK	Rogers City	1.0	SA
1450 WATZ	Alpena	7.1	CW/TK&
91.7 WCML-FM	Alpena		FA/JZs*
97.7 WMLQ	Rogers City	5.1	AC
99.3 WATZ-FM	Alpena	18.2	CH
107.7 WHSB	Alpena	36.4	AC

[6 stations 2 AM 4 FM]

## Petoskey/Cheboygan, MI

Metro 67,900 TSA 67,900

Birch 205

E.M.R. \$1,697,500

900 WMJZ	Gaylord	4.2	OLs
940 WIDG	St. Ignace		CWs
1110 WJML	Petoskey	.8	ACs
1240 WCBY	Cheboygan	2.5	AS
1340 WWPZ	Petoskey	5.1	OL
90.5 WPHN	Gaylord	1.7	RL*
93.5 WCLX	Boyer City		CW
96.3 WMBN-FM	Petoskey	12.7	EZ
98.9 WJML-FM	Petoskey	12.7	AC
102.9 WMKC	St. Ignace	9.3	CW
105.1 WGFN	Cheboygan	5.1	OL
105.9 WKHQ-FM	Charlevoix	20.3	CH

[12 stations 5 AM 7 FM]

## Port Huron, MI

Metro 113,700 TSA 113,700

Birch 178

E.M.R. \$2,842,500

1380 WPHM	Port Huron	5.9	SA
1450 WHLS	Port Huron	4.5	AC/TK&i
1590 WSMA	Marine City	.5	CW
88.3 WNFA	Port Huron	1.6	RL*
91.3 WSGR	Port Huron	.4	VA*
107.1 WSAQ	Port Huron	6.8	CW

[6 stations 3 AM 3 FM]

## Saginaw/Bay City/Midland, MI

Metro 328,100 TSA 1,034,600

88 ARB 105 89 ARB 110 /2 Birch 94 SMSA 94

E.M.R. \$8,202,500

790 WSGW	Saginaw	13.3	9.1	NX-TK/TK&
910 WFDW	Flint	1.6	.3	AS&/TK&i
1210 WKKN	Frankenmuth	1.2	.7	OL
1250 WXOX	Bay City	.9	.7	OL
1400 WSAM	Saginaw	2.1	2.5	OL
1440 WBCM	Bay City	.5	.7	RC
1490 WMPX	Midland	.7		CW
89.1 WBYP	Bay City			cp-new
91.3 WCHW-FM	Bay City			CH-AR*
93.3 WKQZ	Midland	8.3	10.0	AR
94.5 WCEN-FM	Mount Pleasant	1.4		CW
96.1 WHNN	Bay City	13.7	12.3	AC
96.9 WSTD	Standish			cp-new
97.7 WMRX	Beaverton			AC
98.1 WKCQ	Saginaw	10.8	11.3	CW
98.9 WOWE	Vassar			cp-new
99.7 WUGN	Midland	2.6		RL*
100.9 WLFS	Pinconning	1.1	.3	SA

## Traverse City/NW Michigan, MI

Metro 101,800 TSA 319,700

88 ARB 226 89 ARB 226 /1 Birch 146

E.M.R. \$2,545,000

580 WTCM	Traverse City	2.3	1.7	CWs
1270 WKHQ	Charlevoix	.6		CHs
1310 WCCW	Traverse City	2.9	1.0	AS
1340 WWPZ	Petoskey	2.9		OL
1340 WMTB	Manistee	1.3		CHs
1400 WLJN	Elmwood Township	.7		RL
1420 WKLT	Kalkaska			APs
88.3 WIAA	Interlochen			6.3 FA*
89.9 WLJN-FM	Traverse City			cp-new
90.9 WNMC	Traverse City			VA*
92.1 WCCW-FM	Traverse City	8.2	7.6	AC
96.3 WMBN-FM	Petoskey	8.8	4.6	EZ
97.7 WRRK	Manistee	1.3		NA&
97.7 WKLT-FM	Kalkaska	6.4	5.6	AP
98.9 WJML-FM	Petoskey	4.1	.3	AC
100.1 WRQT	Bear Lake			2.3 AC
101.9 WLDR	Traverse City	8.2	2.6	AC
102.9 WMKC	St. Ignace	3.5		CW
103.5 WTCM-FM	Traverse City	14.6	25.5	CW
105.9 WKHQ-FM	Charlevoix	18.1	12.9	CH
106.7 WKPK	Gaylord	7.0	2.3	CH

[21 stations 7 AM 14 FM]

## Minnesota

### Duluth/Superior, MN WI

Metro 210,200 TSA 394,900

88 ARB 149 89 ARB 153 /1 Birch 149 SMSA 141

E.M.R. \$5,255,000

560 WEBC	Duluth	4.4	4.8	AC/TK&
610 KDAL	Duluth	11.0	9.3	AC/TK&i
650 WKQK	Nashwauk	8.0		CW
710 WDSM	Superior	6.1	6.3	CW/TK&i
850 WWJC	Duluth	.6	1.9	RL
970 KXTP	Superior	3.9	6.7	AS
1230 WKLK	Cloquet			AC
1240 WMFG	Hibbing	.8		OLs
1340 WEVE	Eveleth	3.3		ACs
1400 WHLB	Virginia	3.0		AS&
1450 WELY	Ely	2.2		-
1490 KQDS	Duluth	.6		ARs
89.1 WNCB	Duluth			RL/RC*
89.9 WHSA	Brule			FAs*
90.5 KDNW	Duluth			2.2 RL*
91.3 KUWS	Superior			RB*
92.9 WSCD-FM	Duluth			1.5 FA&*
93.9 WTBX	Hibbing	5.5		AC&
94.9 KQDS-FM	Duluth	9.6	18.1	AR
95.7 KDAL-FM	Duluth	7.7	8.1	SA
97.9 WEVE-FM	Eveleth	3.3		AC
98.9 WAKX	Duluth	5.0	6.7	OL
99.9 WCDK	Virginia			CW
100.9 WNSD	Cloquet			-*
102.5 KZIO	Superior	8.3	18.9	CH
103.3 KUMD-FM	Duluth	.4		VA*
104.3 WRSR	Two Harbors			cp-new
105.1 WAVC	Duluth	5.5	10.4	CW
106.3 WMFG-FM	Hibbing	1.1		OL&

[29 stations 12 AM 17 FM]

# M Street RADIO MARKETS

STATION	CITY	ARBITRON	BIRCH	FORMAT	STATION	CITY	ARBITRON	BIRCH	FORMAT
<b>Hibbing/Virginia (Iron Range), MN</b>					<b>98.5 KTIS-FM</b> Minneapolis 1.6 RL*				
Metro 72,000					99.5 WLOL Minneapolis 9.4 9.5 CH				
E.M.R. \$1,800,000					100.3 WCTS-FM Minneapolis RL*				
650 WKKQ	Nashwauk			CW	101.3 KDWB-FM	Richfield	4.7	6.8	CH
1240 WMPG	Hibbing			OLs	102.1 KEEY-FM	St. Paul	6.2	5.6	CW
1320 KOZY	Grand Rapids			OL	102.9 WLTE	Minneapolis	5.8	3.5	AC
1340 WEVE	Eveleth			ACs	104.1 KJJO-FM	St. Louis Park	5.3	8.1	AR
1400 WHLB	Virginia			AS&	106.7 KDXL	St. Louis Park			AP*
90.9 WRR	Buhl			FA& r:KSJN	107.1 WIXX-FM	New Richmond			CW
91.7 KAXE	Grand Rapids			VA*	107.9 KQQL	Anoka			OL
93.9 WTBX	Hibbing			AC&	[43 stations 23 AM 20 FM]				
96.9 KNNS	Grand Rapids			AC	<b>Rochester, MN</b>				
97.9 WEVE-FM	Eveleth			AC	Metro 80,600 TSA 254,200				
99.9 WCDK	Virginia			CW	88 ARB 243 89 ARB 243 /1 Birch 198 SMSA 288				
106.3 WMPG-FM	Hibbing			OL&	E.M.R. \$2,015,000				
[12 stations 5 AM 7 FM]					1270 KWEB Rochester 3.6 5.0 AC				
<b>Mankato, MN</b>					1340 KROC Rochester 12.7 5.8 AC-OL/TK&l				
Metro 77,000 TSA 77,000					1520 KOLM Rochester 9.1 4.1 OL&				
Birch ?					88.5 KFSI Rochester 4.1 RL*				
E.M.R. \$1,925,000					89.9 KRPR Rochester -*				
860 KNUJ	New Ulm			CW	91.7 KLSE-FM	Rushford	1.7		FA&*
1100 KELM	Madison Lake			cp-new	95.5 KZSE	Rochester			cp-new
1230 KYSM	Mankato			OL	96.5 KWVK	Rochester	6.4	4.1	CW
1310 KRBI	St. Peter			SAs	97.5 KNXR	Rochester	10.9	6.6	EZ
1420 KTOE	Mankato	8.1		AC/Chn	101.7 KRCH	Rochester	8.2	9.9	AC@
89.7 KMSU	Mankato			FA/JZ*	106.9 KROC-FM	Rochester	20.9	28.1	CH
90.5 KGAC	St. Peter			FA&*	[11 stations 3 AM 8 FM]				
93.1 KXLP	New Ulm			3.2	<b>St. Cloud, MN</b>				
96.7 KDOG	North Mankato			16.9	Metro 144,900 TSA 223,900				
99.1 KEEZ-FM	Mankato			11.3	88 ARB 187 89 ARB 187 /1 SMSA 198				
100.9 KJLY	Blue Earth			RL	E.M.R. \$3,622,500				
103.5 KYSM-FM	Mankato			8.9	660 WVAL	Sauk Rapids	2.5		OL
105.5 KRBI-FM	St. Peter			.8	1150 KASM	Albany	4.6		CW
[13 stations 5 AM 8 FM]					1240 WJON St. Cloud 11.0				
<b>Minneapolis/St. Paul, MN</b>					1390 KZZXQ Waite Park CH				
Metro 1,936,500 TSA 3,123,900					1450 KCLD St. Cloud CHs				
88 ARB 18 89 ARB 19/4 Birch 17 SMSA 15					88.1 KVSC St. Cloud VA/AP*				
E.M.R. \$48,412,500					88.9 KNSR Collegeville NX-TK*				
630 KDWB	St. Paul	2.7	1.7	OL&	90.1 KSJR-FM	Collegeville			FA&*
690 KTCJ	Minneapolis	.4	.2	JZ	91.5 KCFB	St. Cloud			RL*
740 WRPX	Hudson			OL	96.1 KKSRS	Sartell			CH
770 KUOM	Minneapolis			FA*	98.1 WWHO	St. Cloud	9.3		CW
830 WCCO	Minneapolis	16.6	16.2	AC/VA	101.7 WHMJ-FM	Sauk Rapids	5.5		AR
900 KTIS	Minneapolis		.6	RL*	104.7 KCLD-FM	St. Cloud	13.5		CH
950 KZOW	St. Louis Park			AR&	[13 stations 5 AM 8 FM]				
980 WAYL	Richfield	.4	.1	EZ	<b>Mississippi</b>				
1030 WMIN	Maplewood			OL&	<b>Biloxi/Gulfport, MS</b>				
1130 WDGy	Minneapolis	1.6	1.8	CW&/TK&l	Metro 164,900 TSA 318,300				
1220 WTCN	Stillwater			AS	88 ARB 172 89 ARB 172 /1 Birch 116 SMSA 173				
1280 WWTC	Minneapolis			OL	E.M.R. \$4,122,500				
1330 KSJN	Minneapolis		.9	NX-TK*	570 WVMI	Biloxi	7.3	4.1	CW
1370 KMAP	South St. Paul			RB	1130 WQFX	Gulfport			CH-RBs
1400 KLBB	St. Paul	1.8	.8	AS	1190 WXGR	Bay St. Louis			OL
1440 KQRS	Golden Valley	.5	.4	ARs	1240 WGCM	Gulfport	1.9	1.2	CW
1460 KDWA	Hastings			CW	1390 WROA	Gulfport	1.5	1.6	EZ
1470 KANO	Brooklyn Park			AC	1490 WMTX	Biloxi			1.2
1500 KSTP	St. Paul	3.0	3.8	NX-TK/TK&l	90.3 WMAH	Biloxi			1.6
1530 KKCM	Shakopee			RC	93.7 WQID	Biloxi	8.1	13.4	CH
1550 WEVR	River Falls			VAs	96.7 WQFX-FM	Gulfport	12.3	10.6	CH-RB@
1570 KYCR	Golden Valley			RC	99.1 WKNN	Pascagoula	10.4	9.3	CW
1590 WDKK	New Richmond			CWs	102.3 WTKI-FM	Gulfport	6.5	18.7	AR
88.5 KBEM-FM	Minneapolis			FA/JZ*	107.1 WXLS	Gulfport	6.9	3.3	AC
89.9 KMOJ	Minneapolis	2.9		RB*	107.9 WZKX	Poplarville	18.5	17.1	CH
90.3 KFAI	Minneapolis			VA*	[13 stations 6 AM 7 FM]				
91.1 KSJN-FM	St. Paul	2.9		FA*					
91.7 WMCN	St. Paul			AP/JZ*					
92.5 KQRS-FM	Golden Valley	11.2	11.2	AR					
93.7 KLXK	Minneapolis			OL					
94.5 KSTP-FM	St. Paul	9.0	10.2	AC					
95.3 KNOF	St. Paul			RG/RL*					
97.1 KTCZ-FM	Minneapolis	4.3	3.7	AP					

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STATION	CITY	ARBITRON	BIRCH	FORMAT	STATION	CITY	ARBITRON	BIRCH	FORMAT
<b>Columbus, MS</b>					<b>101.7 WLIN</b> Gluckstadt EZ				
Metro 95,000					102.9 WMSI Jackson 14.2 17.9 CW				
E.M.R. \$2,375,000					106.7 WSTZ Vicksburg 6.8 7.0 AR				
550 WCBI	Columbus			CH	107.5 WJWV Magee 2.2 .8 AC				
980 WKOR	Starkville			AC	[31 stations 16 AM 15 FM]				
1050 WACR	Columbus			AC/RB/RL	<b>Laurel/Hattiesburg, MS</b>				
1170 WDAT	Amory			RG	Metro 131,100 TSA 258,400				
1230 WSSO	Starkville			CW	88 ARB 194 89 ARB 194 /1 Birch 197				
1240 WWZQ	Aberdeen			-	E.M.R. \$3,277,500				
1400 WJWF	Columbus			RL	890 WQIS	Laurel	5.6	1.2	RB
1450 WROB	West Point			CH/RB	950 WBKH	Hattiesburg	2.3	6.4	CW
1580 WAMY	Amory			CW	1120 WLJH	Denham Springs			cp-new
88.5 WMUW	Columbus			AP/VA*	1230 WHSY	Hattiesburg			.2 AC
89.9 WMAB-FM	Mississippi State			FA&*	1310 WHLV	Hattiesburg	3.3	.9	RL
90.9 WLNK	Columbus			.*	1340 WAML	Laurel	.5		AS
92.1 WKOR-FM	Starkville			AC	1400 WFOR	Hattiesburg	.9	1.0	CW&
94.1 WAQT	Carrollton			CW	1580 WORV	Hattiesburg	6.5	2.7	RBs
95.3 WAFM	Amory			CH	88.5 WUSM-FM	Hattiesburg			.5 FA*
96.7 WMSB	Mississippi State			AP*	92.1 WJMG	Hattiesburg	7.9	15.3	RB
100.1 WZIX	Artesia			CH	95.9 WBBN	Taylorville	5.1		CW
100.9 WKBB	West Point			EZ-AS	99.3 WEEZ	Heidelberg	6.5		SA
103.1 WMBC	Columbus			CW	100.3 WNSL	Laurel	16.3	8.2	CH
103.9 WACR-FM	Columbus			RB	101.7 WKNZ	Collins	2.3	5.8	CW
105.5 WWZQ-FM	Aberdeen			CW&	102.5 WBSJ	Ellisville	4.2		CW
106.1 WKYJ	Starkville			CH	103.7 WHHR	Hattiesburg	10.7	4.9	EZ@
[22 stations 9 AM 13 FM]					104.5 WHSY-FM	Hattiesburg	9.3	13.2	CH
<b>Greenville, MS</b>					106.3 WMFM Petal 1.9 5.1 CW				
Metro 75,000					[18 stations 8 AM 10 FM]				
E.M.R. \$1,875,000					<b>Meridian, MS AL</b>				
900 WDDT	Greenville			RB-OL&	Metro 65,500 TSA 218,200				
1260 WGVM	Greenville			CW	88 ARB 255 89 ARB 254 /1				
1330 WNIX	Greenville			AC	E.M.R. \$1,637,500				
1580 WESY	Leland			RB/RG	910 WALT	Meridian	16.0		RB
94.3 WBAD	Leland			RB	1010 WMOX	Meridian	4.2		AC-OL
95.9 KUUZ	Lake Village			CW&	1240 WJDQ	Marion			CHs
96.9 WZXR	Indianola			cp-new	1290 WNBW	Meridian	5.9		RB
97.9 WBAQ	Greenville			EZ	1390 WMER	Meridian			RG-RB
100.7 WDMS	Greenville			AC&	1450 WMDN	Meridian	4.2		AC&
102.3 WIQQ	Leland			CH@	88.1 WMAW-FM	Meridian			FA&*
[10 stations 4 AM 6 FM]					97.1 WOKK	Meridian	31.1		CW
<b>Jackson, MS</b>					99.3 WSLY York RB& r.WALT				
Metro 327,400 TSA 914,300					101.3 WJDQ-FM Meridian 19.3 CH				
88 ARB 106 89 ARB 112 /1 Birch 97 SMSA 106					103.1 WQIC-FM Marion 11.8 RB				
E.M.R. \$8,185,000					[11 stations 6 AM 5 FM]				
620 WJDX	Jackson	3.1	1.4	AC/TK&n	<b>Natchez, MS LA</b>				
660 WTUJ	Ridgeland			cp-new	Metro 64,000 TSA 64,000				
720 WRBR	Richland			cp-new	E.M.R. \$1,600,000				
780 WLRM	Ridgeland			HT&	1040 KAIN	Vidalia			AC@
850 WQST	Forest			CW	1240 WMIS	Natchez			CW
930 WSLI	Jackson	1.6	1.4	ACs	1400 KVLA	Vidalia			Z
970 WRKN	Brandon			CW	1450 WNAT	Natchez			CH
1120 WTWZ	Clinton			RC	1600 KPNV	Ferriday			CW
1150 WONG	Canton			cp-new	88.9 WMAU-FM	Bude			FA&*
1180 WJNT	Pearl	2.2	1.8	NX-TK	95.1 WQNZ	Natchez			CW
1300 WKXI	Jackson	5.4	7.2	RB	97.7 WTYJ	Fayette			CH&
1370 WMGO	Canton	1.3	1.0	AC/RB	107.1 KPNV-FM	Ferriday			EZ/@
1400 WOAD	Jackson	8.1	6.5	RL/RG	[9 stations 5 AM 4 FM]				
1450 WJXN	Jackson	.5	1.1	RL/RG	<b>Pascagoula/Moss Point, MS</b>				
1550 WOKJ	Jackson	.9	1.4	RB-OL&	Metro 101,000 TSA 122,100				
1590 WZRX	Jackson	.4		ARs	88 ARB 229 89 ARB 228 /1				
88.5 WJSU	Jackson		.6	JZ/RB*	E.M.R. \$2,525,000				
90.1 WMPR	Jackson		2.7	JZ/RB*	570 WVMI	Biloxi	2.0		CW
91.3 WMAA-FM	Jackson		1.6	FA*	1460 WGUD	Moss Point	1.3		SA@
92.5 WQST-FM	Forest			CW	1580 WPMO	Pascagoula			CWs
93.5 WHIT	Clinton	.5	.5	AC	90.3 WMAH	Biloxi			FA&*
94.7 WTYX	Jackson	8.8	11.5	CH	93.7 WQID	Biloxi	9.9		CH
95.5 WOHT	Jackson			RB	99.1 WKNN	Pascagoula	15.2		CW
96.3 WSLI-FM	Jackson	7.5	6.1	AC	103.1 WOSM	Ocean Springs	4.0		RC/RL
97.7 WRJH	Brandon			RG/RL	104.9 WKKY	Moss Point	14.6		RB
98.7 WIIN	Vicksburg			CW	106.3 WGUD-FM	Pascagoula	8.6		CW
99.7 WJMI	Jackson	17.8	18.2	RB					



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STATION	CITY	ARBITRON	BIRCH	FORMAT	STATION	CITY	ARBITRON	BIRCH	FORMAT
107.9 WZKX	Poplarville	15.9		CH	1450 WMBH	Joplin	5.4	3.0	CW/TK&I
[10 stations 3 AM 7 FM]					1490 KDMO	Carthage	3.6	3.0	AC
<b>Tupelo, MS</b>					1560 KQYX	Joplin	1.2		CHs
Metro 78,000					88.7 KXMS	Joplin			.*
E.M.R. \$1,950,000					89.9 KRPS	Weir			.*
580 WELO	Tupelo			CW	90.7 KOBC	Joplin	4.9		RL*
940 WCPG	Houston			RB	91.5 KNEO	Neosho			RL*
1060 WCFB	Tupelo			RL	92.5 KSYN	Joplin	18.6	25.6	CH
1470 WNAU	New Albany			CW	93.9 KIXQ	Webb City	7.8	6.1	CW
1490 WTUP	Tupelo			AC-CH	95.1 KKLL-FM	Webb City			1.2 RL
89.5 WMAE-FM	Booneville			FA&*	96.9 KKOW-FM	Pittsburg	6.0	6.7	OL-CH
93.3 WCPC-FM	Houston			EZ	98.3 KSSC-FM	Columbus			1.2 CW
95.9 WESE	Baldwyn			EZ	99.9 KHST	Lamar			cp-new
97.5 WWMS	Oxford			CW	101.1 KYPG	Girard			-
98.5 WZLQ	Tupelo			CW	102.5 KKUZ	Joplin	15.0	16.5	CH
103.5 WWKZ	New Albany			CH	104.9 KRGK	Carthage	3.6	3.0	EZ
106.7 WWZD	New Albany			CH	107.1 KMOQ	Baxter Springs	3.6	3.0	CW
[12 stations 5 AM 7 FM]					[23 stations 9 AM 14 FM]				

## Missouri

### Columbia, MO

Metro 94,400 TSA 231,100  
88 ARB 236 89 ARB 235/1 SMSA 278  
E.M.R. \$2,265,600

900 KFAL	Fulton			CW
1240 KWOS	Jefferson City			SA
1370 KWRT	Boonville			CWs
1400 KFRU	Columbia	11.3		NX-TK
1580 KTGR	Columbia	3.5		CW
88.1 KCOU	Columbia			AP*
88.9 KLUM-FM	Jefferson City			CH/RB*
89.5 KOPN	Columbia			VA*
90.5 KWWC-FM	Columbia			AP*
91.3 KBIA	Columbia	1.6		FA/JZ*
92.1 KMFC	Centralia	1.4		RL
95.7 KWWR	Mexico	4.9		CW
96.7 KCMQ	Columbia	14.8		CH
98.3 KFMZ	Columbia	21.8		AR-OL
99.3 KDBX	Boonville			CW
101.7 KARO	Columbia	19.7		AC
104.7 KRES	Moberly	1.4		CW
106.9 KTXY	Jefferson City	2.8		CH

### Jefferson City, MO

Metro 125,900 TSA 125,900  
Birch 170  
E.M.R. \$3,147,500

900 KFAL	Fulton	2.5		CW
950 KLIK	Jefferson City	23.0		CW
1240 KWOS	Jefferson City	5.3		SA
1420 KZMO	California	1.2		CWs
88.9 KLUM-FM	Jefferson City	2.5		CH/RB*
92.7 KLOZ	Eldon	2.1		CW
94.3 KZMO-FM	California	1.6		CW
95.7 KWWR	Mexico	3.7		CW
97.7 KKCA	Fulton	.8		CH&
98.3 KFMZ	Columbia	4.9		AR-OL
100.1 KJMO	Jefferson City	8.2		CH
106.9 KTXY	Jefferson City	28.8		CH

### Joplin, MO KS OK

Metro 112,500 TSA 216,900  
88 ARB 211 89 ARB 213/1 Birch 180 SMSA 239  
E.M.R. \$2,812,500

860 KKOW	Pittsburg	3.6	2.4	CW
1100 KKLL	Webb City	3.0	1.2	RC
1230 KSSC	Joplin	4.2		AS&
1310 KFSP	Joplin	2.4	4.3	OL
1340 KSEK	Pittsburg			SA&
1420 KBTN	Neosho	2.4	3.0	CW&

### Kansas City, MO KS

Metro 1,264,500 TSA 2,375,800  
88 ARB 27 89 ARB 27/4 Birch 24 SMSA 24  
E.M.R. \$31,612,500

610 WDAF	Kansas City	12.9	13.5	CW
680 KFEQ	St. Joseph	.4		CW
710 WHB	Kansas City	2.7	3.4	OL
760 KNCI	Overland Park			cp-new
810 KCMO	Kansas City	5.5	4.6	NX-TK
890 KGGN	Gladstone			cp-new
980 KMBZ	Kansas City	6.7	5.3	NX-TK
1030 KBEQ	Blue Springs			CHs
1140 KCXL	Liberty			1 RB
1190 KJLA	Kansas City	2.4	1.1	AS&
1340 KFKF	Kansas City	.3	.2	CWs
1380 KCNW	Fairway	.6	.2	RL
1410 KKLO	Leavenworth			RC
1480 KBEA	Mission			MT&
1510 KCCV	Independence	.9	.4	RL
1590 KPRT	Kansas City	2.5	.6	JZ-RB/RL
88.5 KLJC	Kansas City			.6 RL*
89.3 KCUR-FM	Kansas City			.8 FA/JZ*
90.1 KKFI	Kansas City			VA/BT*
90.9 KCMW-FM	Warrensburg			FA/JZ*
91.9 KWJZ	Liberty			RC*
92.3 KGSP	Parkville			.*
93.3 KLSI	Kansas City	4.6	4.2	AC
94.1 KFKF-FM	Kansas City	7.6	7.2	CW
94.9 KCPW	Kansas City	5.7	5.9	CH
96.5 KXTR	Kansas City	1.2	.9	FA
98.1 KUDL	Kansas City	3.2	3.1	AC-OL
98.9 KCWV-FM	Leavenworth	1.3	2.1	NA&
99.7 KMBR	Kansas City	5.4	2.8	EZ
100.7 KCFX	Harrisonville	5.3	5.7	AR-OL
102.1 KYYS	Kansas City	9.1	9.0	AR
103.3 KPRS	Kansas City	5.9	11.0	RB
104.3 KBEQ-FM	Kansas City	7.9	12.2	CH
105.1 KKJO	St. Joseph			CH
105.9 KLRZ	Lawrence			.4 CH&
106.5 KXXR	Liberty			1.3 CH
107.3 KCFM	Lexington			AC&

### Springfield, MO

Metro 192,700 TSA 629,500  
88 ARB 159 89 ARB 159/1 Birch 142 SMSA 165  
E.M.R. \$4,817,500

560 KWTO	Springfield	9.1	8.3	CW
1060 KTOZ	Springfield			AS
1200 KYOO	Bolivar			CW
1260 KTTT	Springfield	6.9	6.5	CW
1340 KICK	Springfield	2.2	1.2	OL
1400 KGBX	Springfield			
1550 KLPJ	Springfield	2.2	1.2	RL

# M Street RADIO MARKETS

STATION	CITY	ARBITRON	BIRCH	FORMAT	STATION	CITY	ARBITRON	BIRCH	FORMAT	
89.1 KWFC	Springfield		2.4	RL*	<b>Taney County, MO</b>					
91.1 KSMU	Springfield		2.1	FA*	Metro 22,400 TSA 22,400					
93.5 KXBR	Greenfield	3.6	4.5	AR	Birch 218					
94.7 KTTS-FM	Springfield	19.2	21.7	CW	E.M.R. \$560,000					
96.5 KLTQ	Sparta			cp-new	1220 KOMC	Branson			AS	
97.3 KXUS	Springfield	12.3	15.7	AR	91.7 KSOZ	Point Lookout		2.0	FA*	
98.7 KWTO-FM	Springfield	22.5	25.2	CH	95.9 KTRI-FM	Mansfield		1.5	CW/RL	
100.1 KELE	Aurora			CW	106.3 KRZK	Branson		6.8	AC	
101.5 KTXR	Springfield	7.6	5.9	EZ@	[4 stations 1 AM 3 FM]					
104.9 KGBY	Marshfield			AR	<b>Montana</b>					
106.3 KYOO-FM	Bolivar			CW	<b>Billings, MT</b>					
[18 stations 7 AM 11 FM]					Metro 101,400 TSA 169,300					
<b>St. Louis, MO IL</b>					88 ARB 227 89 ARB 229 /1 Birch 189 SMSA 268					
Metro 2,028,000 TSA 3,097,000					E.M.R. \$2,535,000					
88 ARB 15 89 ARB 15 /4 Birch 14 SMSA 11					730 KURL	Billings		3.3	2.6	RL
E.M.R. \$50,700,000					790 KGH	Billings		22.2	18.8	CW
550 KUSA	St. Louis	1.8	1.7	CW-OL	910 KBLG	Billings		3.3	1.3	TK&
590 WKLL	Wood River			OL&	970 KCTR	Billings		2.6	3.2	CW's
630 KXOK	St. Louis		2	TK	1240 KUUS	Billings		5.2	5.2	OL
690 KSTL	St. Louis			RL/ET	1490 KBSO	Laurel		1.3	1.3	AR&
730 KWRE	Warrenton			CW	88.9 KRER	Billings				Z
770 WEW	St. Louis	.8	.3	AS	91.7 KEMC	Billings			3.2	FA/JZ*
800 KRBI	Farmington			-	93.3 KYYA	Billings	14.4	20.1		CH
850 KFUF	Clayton		1.1	RL*	94.1 KFBA	Billings				cp-new
920 WGNU	Granite City	.4		TK&/VA	95.5 KBSR-FM	Hardin		1.3	2.6	CW&
1010 KXEN	Festus			RL	97.1 KZLS	Billings		15.7	17.5	CH
1080 WRYT	Edwardsville			AS&	98.5 KIDX	Billings		9.2	7.8	AC
1120 KMOX	St. Louis	25.0	18.0	NX-TK	102.9 KCTR-FM	Billings		6.5	7.1	CW
1220 KLPW	Union			CW's	103.7 KOHZ	Billings		7.2	5.2	SA@
1260 WIBV	Belleville		2	AC	[15 stations 6 AM 9 FM]					
1320 KSVI	Clayton	.4	.8	RL	<b>Bozeman, MT</b>					
1350 KSLQ	Washington			CH-AC	Metro 43,300 TSA 71,400					
1380 KGLD	St. Louis	1.8	.9	OL	88 ARB 261 89 ARB 260 /1					
1430 WIL	St. Louis	1.0	.8	CW	E.M.R. \$1,082,500					
1460 KIRL	St. Charles		.3	RG/JZ	640 KGVV	Belgrade				RL
1490 WESL	East St. Louis	1.1	1.5	RG	1090 KBOZ	Bozeman	22.2			CW
1510 WINU	Highland			AC	1230 KBMN	Bozeman	9.7			AS
1570 WBGZ	Alton			AC	1450 KUUB	Bozeman				OL
1600 KATZ	St. Louis	1.9	1.2	RB-OL&	91.1 KMEA	Bozeman				cp-new
88.1 KDHX	St. Louis			VA*	91.9 KGTL	Bozeman				VA*
88.7 WSIE	Edwardsville			FA/VA*	93.7 KBOZ-FM	Bozeman	31.6			CH
89.1 KCLC	St. Charles			JZ*	95.1 KUUB-FM	Bozeman	15.3			CH
89.3 KOMR	St. Louis			-*	96.7 KGVV-FM	Belgrade	5.6			EZ
89.5 KCFV	Ferguson			AP*	97.5 KYBS	Livingston				CW
89.5 WRTE	Cahokia			-*	[10 stations 4 AM 6 FM]					
89.7 KYMC	Ballwin			AP*	<b>Butte, MT</b>					
89.9 KBDY	St. Louis			VA*	Metro 60,000					
89.9 KCWA-FM	Arnold			RL*	E.M.R. \$1,500,000					
89.9 WLCA	Godfrey			AP-CH*	550 KBOW	Butte				CW
90.3 KWUR	Clayton			AP/JZ*	580 KANA	Anaconda				Z
90.7 KWMU	St. Louis		.8	FA/JZ*	1370 KXIL	Butte				OL-AC
91.5 KSLH	St. Louis			VA*	90.5 KMTT	Butte				cp-new
92.3 WIL-FM	St. Louis	6.2	5.2	CW	91.5 KMSM	Butte				VA*
93.7 KSD-FM	St. Louis	5.3	6.3	AR-OL	92.7 KILF	Butte				RL*
94.7 KSHE	Crestwood	9.5	15.7	AR	94.1 KOPR	Butte				CH
95.5 WTPC	Elsah			AP*	95.5 KQUY	Butte				AC
96.3 KRJY	St. Louis	3.7	1.5	SA&	97.7 KGLM-FM	Anaconda				Z
97.1 KLTH	Florissant	.7	.5	NA&	[9 stations 3 AM 6 FM]					
98.1 KYKY	St. Louis	4.0	2.9	AC	<b>Great Falls, MT</b>					
98.5 KTIJ	Farmington			CW@	Metro 65,900 TSA 139,300					
99.1 KFUF-FM	Clayton	1.0		FA	88 ARB 254 89 ARB 255 /1 SMSA 297					
100.3 KATZ-FM	Alton	1.0	.9	RB	E.M.R. \$1,647,500					
101.1 WMRV	East St. Louis	2.3	2.2	AP*	560 KMON	Great Falls	12.8			CW
101.7 KLPW-FM	Union			CW	1310 KEIN	Great Falls	9.3			CW
102.5 KEZK	St. Louis	6.0	4.9	EZ	1400 KXGF	Great Falls	10.5			AS&
103.3 KLOU	St. Louis			OL	1450 KQDI	Great Falls	2.3			OL
104.1 WKKX	Jerseyville	2.1	1.9	CW	1490 KMCW	Great Falls				cp-new
104.9 WCBW	Columbia		.7	RC	89.9 KGPR	Great Falls				FA/JZ's*
105.7 KSTZ	Ste. Genevieve	1.3	1.5	CH						
106.5 WKBQ	Granite City	3.2	4.0	CH						
107.7 KMJM	St. Louis	6.4	12.2	RB						
[55 stations 23 AM 32 FM]										

# M Street RADIO MARKETS

STATION	CITY	ARBITRON	BIRCH	FORMAT	STATION	CITY	ARBITRON	BIRCH	FORMAT
91.9 KCMF	Great Falls			cp-new	1480 KLMS	Lincoln	.7		NA&
92.9 KLFM	Great Falls			CW	1530 KHAT	Lincoln	2.1		CHs
94.5 KMON-FM	Great Falls	11.6		CH	89.3 KZUM	Lincoln			VA*
98.9 KAAK	Great Falls	18.6		CH-AC	90.3 KRNU	Lincoln			CH*
100.3 KOOZ	Great Falls	22.1		cp-new	90.9 KUCV	Lincoln			FA*
106.1 KQDI-FM	Great Falls		4.7	EZ@	92.9 KTGL	Beatrice	11.3		AR-OL
[12 stations 5 AM 7 FM]					95.1 KLDZ	Lincoln	10.3		OL&
<b>Helena, MT</b>					96.9 KZKX	Seward	6.7		CW
Metro 53,000					100.3 KZEN	Central City			CW
E.M.R. \$1,325,000					101.9 KFMQ	Lincoln	9.6		AR
680 KHKR	East Helena			CW	102.7 KFRX	Lincoln	11.7		CH
950 KMTX	Helena			EZ	104.7 KBVB	Crete			AS&
1240 KBLL	Helena			AC	104.9 KAWL-FM	York			OL
1340 KCAP	Helena			AC-CH	106.3 KHAT-FM	Lincoln	6.4		CH
89.5 KHTC	Helena			VR/EZ*	107.3 KEZG	Lincoln	6.4		EZ&
99.5 KBLL-FM	Helena			CW	[17 stations 4 AM 13 FM]				
101.1 KZMT	Helena			CH	<b>Omaha, NE IA</b>				
104.1 KHKR-FM	East Helena			cp-new	Metro 502,500 TSA 1,178,500				
105.3 KMTX-FM	Helena			AC&	88 ARB 69 89 ARB 70/4 Birch 65 SMSA 65				
[9 stations 4 AM 5 FM]					E.M.R. \$12,562,500				
<b>Kalispell, MT</b>					590 WOW	Omaha	4.3	3.7	CW
Metro 40,000					660 KCRO	Omaha		.6	RL/RC
E.M.R. \$1,000,000					1110 KFAB	Omaha	16.1	17.8	SA/NX-TK
600 KGEZ	Kalispell			CW	1180 KKAR	Bellevue	1.6	1.2	NX/TK&l
750 KERR	Polson			CW	1290 KOIL	Omaha	4.7	4.5	OL
880 KJUR	Whitefish			CW	1340 KHUB	Fremont			ACs
1180 KOFI	Kalispell			AC/TK&l	1420 KESY	Omaha	.2		EZs
97.1 KALS	Kalispell			EZ/RL	1490 KEZO	Omaha	.7		ARs
98.5 KBBZ	Kalispell			AR	1560 KLNG	Council Bluffs			RL
103.9 KOFI-FM	Kalispell			CH&	89.7 KIWR	Council Bluffs	1.9		FA*
[7 stations 4 AM 3 FM]					90.7 KVNO	Omaha	1.6		FA/JZ*
<b>Missoula, MT</b>					91.5 KIOS	Omaha	1.2		NX/FA*
Metro 78,000					92.3 KEZO-FM	Omaha	17.0	20.8	AR
E.M.R. \$1,950,000					94.1 WOW-FM	Omaha	7.5	4.5	CW
930 KLCY	East Missoula			SA	96.1 KEFM	Omaha	5.4	5.4	AC
1090 WSOB	San German			SS	98.5 KQKQ-FM	Council Bluffs	10.4	12.7	CH
1290 KGVO	Missoula			CW	99.9 KGOR	Omaha			OL
1340 KYLT	Missoula			CH	100.7 KGBI	Omaha	2.0		RL*
1450 KGRZ	Missoula			OL/TK&n	101.9 KFMQ	Lincoln	1.0	.6	AR
89.1 KUFM	Missoula			FA/JZ*	103.7 KOMJ	Atlantic	3.5	.1	CH-OL
92.3 KQRK	Ronan			AC&	104.5 KESY-FM	Omaha	7.2	4.1	EZ
93.3 KDXT	Missoula			CH-AC	105.5 KFMT	Fremont			AC@
94.9 KYSS-FM	Missoula			CW	106.3 KBWH	Blair	1.0	1.4	RB
95.1 WRPC	San German			SS-AR	[23 stations 9 AM 14 FM]				
100.1 KZOQ	Missoula			CH-AR	<b>Scottsbluff, NE</b>				
102.5 KMSO	Missoula			EZ	Metro 43,000				
[12 stations 5 AM 7 FM]					E.M.R. \$1,075,000				
<b>Nebraska</b>					690 KOAQ	Terrytown			OL
<b>Grand Island, NE</b>					960 KNEB	Scottsbluff			CWs
Metro 68,000					1320 KOLT	Scottsbluff			AC-CW
E.M.R. \$1,700,000					92.9 KMOR	Scottsbluff			AC
750 KMMJ	Grand Island			CW	94.1 KNEB-FM	Scottsbluff			CW
1430 KRGI	Grand Island			AC/TK&l	96.9 KCMJ	Terrytown			EZ/RL
1460 KKOAA	Kearney			OL&	101.3 KFLL	Bridgeport			cp-new
88.1 KCNT	Hastings			VA*	102.1 KPNY	Alliance			-
95.7 KROA	Grand Island			RL*	105.9 KAAQ	Alliance			CW
96.5 KRGI-FM	Grand Island			CW	[9 stations 3 AM 6 FM]				
98.9 KKPR	Kearney			CH	<b>Nevada</b>				
101.5 KEZH	Hastings			EZ	<b>Lake Tahoe, NV CA</b>				
105.9 KQKY	Kearney			CH-AR	Metro 27,400 TSA 27,400				
107.7 KSYZ	Grand Island			CH	Birch 216				
[10 stations 3 AM 7 FM]					E.M.R. \$685,000				
<b>Lincoln, NE</b>					590 KTHO	South Lake Tahoe	6.8		AC
Metro 177,300 TSA 326,000					1490 KOWL	South Lake Tahoe	13.9		AC
88 ARB 168 89 ARB 168 /1 SMSA 172					93.9 KRLT	South Lake Tahoe	9.9		AC
E.M.R. \$4,432,500					102.9 KTHO-FM	South Lake Tahoe	8.6		EZ
1240 KFOR	Lincoln	12.8		AC/TK&l	[4 stations 2 AM 2 FM]				
1400 KLIN	Lincoln	3.9		AC-OL/TK&l					



# M Street RADIO MARKETS

STATION	CITY	ARBITRON	BIRCH	FORMAT	STATION	CITY	ARBITRON	BIRCH	FORMAT
<b>Las Vegas, NV</b>					<b>New Hampshire</b>				
Metro 479,900 TSA 561,400					<b>Hanover/Lebanon, NH VT</b>				
88 ARB 74 89 ARB 67/4 Birch 68 SMSA 93					Metro 61,600				
E.M.R. \$11,997,500					E.M.R. \$1,540,000				
720 KDWN	Las Vegas	2.1	2.6	NX-TKd/TK&	910 WNHV	White River Junct			CW
840 KVEG	North Las Vegas			AC/TK	1340 WDRC	Hanover			CH
870 KROL-S	East Las Vegas			Syn. KROL	1400 WTSL	Hanover			AC
870 KROL	Laughlin	1.1	.7	NX/SX	1480 WCPR	Springfield			-
920 KORK	Las Vegas	5.2	2.9	AS	89.5 WVPR	Windsor			FA/VA*
970 KNUU	Paradise	2.0	1.4	NX-TK	92.3 WTSL-FM	Hanover			AC@
1060 KKVV	Las Vegas			cp-new	93.5 WMKS	Springfield			-
1140 KRSR	North Las Vegas	.8	1.5	AR@	95.3 WKXB-FM	White River Junct			-
1230 KLAV	Las Vegas			CW/SX	99.3 WFRD	Hanover			AR-CH
1280 KREL	Henderson			SS/RL	106.1 WHDQ	Claremont			CH
1340 KMTW	Las Vegas	2.0	2.0	RB-OL&	[10 stations 4 AM 6 FM]				
1410 KFMS	North Las Vegas	.6	.8	CWs	<b>Keene/Brattleboro, NH VT</b>				
1460 KENO	Las Vegas	2.4	1.9	OL&	Metro 75,000 TSA 75,000				
88.1 KCEP	Las Vegas			8.2 RB*	Birch ?				
88.7 KBDS	Las Vegas			cp-new	E.M.R. \$1,875,000				
89.5 KNPR	Las Vegas			1.5 FA/JZ*	1220 WKBK	Keene			CW
90.5 KILA	Las Vegas			2.6 RL*	1290 WKNE	Keene			SA
91.5 KUNV	Las Vegas			1.2 AP/VA*	1450 WTSA	Brattleboro			4.9 CW&
92.3 KOMP	Las Vegas	4.8	8.2	AR	1490 WKVT	Brattleboro			1.2 NX-TK/AS
93.1 KBYV	Las Vegas	1.8	2.4	NA	91.3 WKNH	Keene			AP*
94.1 KXTZ	Henderson	11.0	4.8	EZ	92.7 WKVT-FM	Brattleboro			5.5 AC
95.5 KWNZ	Henderson	3.3	2.1	CH	96.7 WTSA-FM	Brattleboro			14.8 CH
96.3 KKLZ	Las Vegas	7.1	10.5	AR-OL	103.7 WKNE-FM	Keene			3.3 CH
97.1 KYRK	Las Vegas	8.0	9.8	CH	104.9 WYRY	Hinsdale			2.6 SA
98.5 KLUC	Las Vegas	10.6	12.5	CH	106.1 WHDQ	Claremont			CH
100.5 KMZQ-FM	Henderson	6.1	5.1	AC	107.1 WBFL	Bellows Falls			11.6 CW
101.9 KFMS-FM	Las Vegas	10.3	10.2	CW	[11 stations 4 AM 7 FM]				
103.3 KLTN	Las Vegas			cp-new	<b>Lake Winnepesaukee, NH</b>				
104.3 KJUL	North Las Vegas			cp-new	Metro 62,000 TSA 62,000				
105.5 KRRI	Boulder City	1.8	2.1	OL	E.M.R. \$1,550,000				
106.5 KRLV	Las Vegas	3.1	1.5	AC	1240 WFTN	Franklin			AC&
107.5 KUDA	Pahrump			OL	1300 WPNH	Plymouth			ACs
[32 stations 13 AM 19 FM]					1350 WLNH	Laconia			-
<b>Reno/Lake Tahoe, NV CA</b>					1420 WASR	Wolfeboro			AS&
Metro 228,600 TSA 408,700					1490 WEMJ	Laconia			AC
88 ARB 141 89 ARB 136/2 Birch 141 SMSA 171					91.7 WPCR-FM	Plymouth			AP/VA*
E.M.R. \$5,715,000					94.3 WFTN-FM	Franklin			OL&
550 KJOR	Sun Valley			cp-new	98.3 WLNH-FM	Laconia			CH
630 KOH	Reno	7.5	6.1	NX-TK/TK&1	100.1 WPNH-FM	Plymouth			AC
750 KKNK	Carson City			cp-new	104.9 WLKZ	Wolfeboro			AC&
780 KROW	Reno	3.2	3.3	CW	[10 stations 5 AM 5 FM]				
920 KQLO	Reno	.8	1.5	CW	<b>Manchester/Nashua, NH</b>				
1200 KDXA	Virginia City			cp-new	Metro 154,700 TSA 427,500				
1230 KCBN	Reno	1.6	2.0	OL	88 ARB 181 89 ARB 176/1 Birch 179				
1270 KPLY	Sparks	2.1	1.5	OL	E.M.R. \$3,867,500				
1300 KPIL	Carson City	.8	1.5	AS	610 WGIR	Manchester	8.0	7.3	NX-TK
1340 KRCV	Reno			RL	900 WMVU	Nashua			Z
1400 KHIX	Truckee			Z	1250 WKBR	Manchester	.6	2.1	AC
1450 KONB	Reno	1.3	.8	AS	1320 WDER	Derry			RL
1550 KISK	Reno			Z	1370 WFBA	Manchester	5.3	5.2	AC
1590 KHIT	Sun Valley	.3		CWs	1590 WSMN	Nashua			AC
88.7 KUNR	Reno	2.8		FA*	89.1 WBVO	Concord			1.0 FA/JZ*
91.3 KNIB	Carson City			RL*	95.7 WZID	Manchester	17.2	8.8	SA
94.7 KNIS	Carson City			4.1 RC	101.1 WGIR-FM	Manchester	9.9	22.8	AR
95.5 KNEV	Reno	10.7	6.6	EZ	106.3 WHOB	Nashua	5.7	5.2	CH
96.5 KRZQ	Tahoe City	5.9	8.6	AR	[10 stations 6 AM 4 FM]				
97.3 KWNZ	Carson City	10.7	12.9	CH	<b>Portsmouth/Dover, NH ME</b>				
98.1 KBUL	Carson City	5.3	5.8	CW	Metro 307,000 TSA 374,800				
99.3 KGVN	Gardnerville			AC	88 ARB 117 89 ARB 114/2 Birch 106 SMSA 156				
100.1 KLKT	Incline Village	.8		SA	E.M.R. \$7,675,000				
100.9 KROI	Sparks			NA&	750 WHBB	Portsmouth			.8 CHs
101.7 KSKY	Reno	3.7	2.5	AC&	930 WKOS	Rochester	1.6	1.7	SAs
103.7 KODS	Carnelian Bay	5.3	8.1	OL	1220 WSMB	Sanford			CW&
104.5 KIIQ-FM	Reno	8.5	4.6	CW	1270 WTSN	Dover	2.7	1.7	AC
105.7 KJZZ	Reno	11.2	13.7	AR					
106.9 KRNO	Reno	8.0	6.6	AC					
[29 stations 14 AM 15 FM]									

# M Street RADIO MARKETS

STATION	CITY	ARBITRON	BIRCH	FORMAT
1380 WCQL	Portsmouth			OLs
1540 WMYF	Exeter			AS&
90.5 WPEA	Exeter			VA*
91.3 WUNH	Durham			AP/VA*
92.1 WCDQ	Sanford	1.0	1.9	AR-OL
94.9 WHOM	Mount Washington	2.9	2.3	EZ@
95.3 WQMI-FM	York Center	.4		OL
96.7 WKOS-FM	Rochester	3.7	1.9	SA
97.5 WOKQ	Dover	12.7	12.3	CW
100.3 WHEB-FM	Portsmouth	8.6	10.6	CH
105.3 WYCD	Kittery			cp-new
107.1 WERZ	Exeter	6.2	7.3	CH

[16 stations 6 AM 10 FM]

## New Jersey

### Asbury Park (Jersey Shore), NJ

Metro 813,100 TSA 813,100  
88 ARB 45 89 ARB 45/1 Birch 41 SMSA 70  
E.M.R. \$20,327,500

1160 WOBB	Lakewood Township			CW
1310 WJLK	Asbury Park	1.0	.9	OL
1410 WHTG	Eatontown	4.4	2.0	AS
1550 WNJO	Seaside Park			cp-new
88.9 WMCX	West Long Branch			AP*
89.3 WCNJ	Hazlet			*
90.5 WBJB-FM	Lincroft			JZ*
91.9 WBGD	Brick Town			VA*
92.7 WOBB-FM	Toms River	5.1	4.5	AC
94.3 WJLK-FM	Asbury Park	3.5	2.8	CH
95.9 WADB	Point Pleasant	6.4	4.4	EZ@
100.1 WJRZ	Manahawkin	1.2	2.9	CH
106.3 WHTG-FM	Eatontown			AP
107.1 WMJY	Long Branch			CH&

[14 stations 4 AM 10 FM]

### Atlantic City, NJ

Metro 180,200 TSA 264,900  
88 ARB 164 89 ARB 165/2 SMSA 134  
E.M.R. \$4,505,000

1020 WIBG	Ocean City			Z
1340 WMID	Atlantic City	7.9		AS
1400 WOND	Pleasantville	.9		OL
1450 WFPG	Atlantic City	.6		OL
1490 WUSS	Atlantic City	1.3		RB
91.7 WLFR	Pomona			AP/VA*
95.1 WAYV	Atlantic City	17.7		AC
96.9 WFPG-FM	Atlantic City	14.2		EZ
98.3 WKTU	Ocean City	.9		CH
99.3 WMID-FM	Pleasantville	3.2		AC
103.7 WMGM	Atlantic City	6.3		CH
104.9 WRDR	Egg Harbor	4.4		AS
106.3 WSLT	Ocean City			AC

[13 stations 5 AM 8 FM]

### Cape May, NJ

Metro 84,700 TSA 84,700  
88 ARB 240 89 ARB 239/1  
E.M.R. \$2,117,500

1230 WCMC	Wildwood	4.1		AS&
94.3 WWOC	Avalon	10.2		EZ@
98.3 WKTU	Ocean City	2.7		CH
98.7 WVIL	Villas			cp-new
100.7 WZZL	Wildwood	15.6		AR
102.3 WSIL	Cape May			RL
105.5 WBNJ	Cape May Court Ho	10.9		SA&
106.3 WSLT	Ocean City	4.8		AC

[8 stations 1 AM 7 FM]

STATION	CITY	ARBITRON	BIRCH	FORMAT
Morristown, NJ				
Metro 359,800	TSA 359,800			
88 ARB 95	89 ARB 95/1			
E.M.R. \$8,995,000				
1070 WKMB	Stirling			CW
1250 WMTR	Morristown	2.2		AC
1310 WXMC	Parsippany	3.0		AS
1510 WMHQ	Dover			Z
88.9 WMNJ	Madison			VA*
90.5 WJSV	Morristown			AP*
105.5 WDHA-FM	Dover	5.0		AR

[7 stations 4 AM 3 FM]

### Trenton, NJ PA

Metro 273,000 TSA 357,700  
88 ARB 130 89 ARB 129/1 SMSA 121  
E.M.R. \$6,825,000

920 WTTM	Trenton	2.0		CW
1260 WBUD	Trenton	4.5		AS
1300 WIMG	Trenton	1.8		RC
1350 WHWH	Princeton	5.6		AC/TK&I
89.1 WWFM	Trenton			FA/JZ*
89.7 WLCR	Lawrence Township			*
91.3 WTSR	Trenton			AP/VA*
94.5 WCHR	Trenton			RL/EZ
97.5 WPST	Trenton	5.4		CH
100.1 WRRC	Lawrenceville			AP/VA*
101.5 WKXW	Trenton	6.5		AC-CH
103.3 WPRB	Princeton	.5		AP/FA
107.9 WWPB	Princeton Junctio			AP*

[13 stations 4 AM 9 FM]

### Vineland (South Jersey), NJ

Metro 180,000  
E.M.R. \$4,500,000

1240 WSNJ	Bridgeton			VAs
1270 WFHM	Vineland			AS&
1360 WWBZ	Vineland			NX-TK/MT&
1440 WRVE	Millville			CW
1510 WJIC	Salem			CW
1580 WTYO	Hammonton			SS
92.1 WVLT	Vineland			AS&
97.3 WBSS-FM	Millville			CH-RB
101.7 WNNN	Canton			RL/RC
107.7 WSNJ-FM	Bridgeton			VA

[10 stations 6 AM 4 FM]

## New Mexico

### Albuquerque, NM

Metro 436,100 TSA 850,500  
88 ARB 80 89 ARB 79/2 Birch 72 SMSA 86  
E.M.R. \$10,902,500

540 KNMX	Las Vegas			SS
610 KZSS	Albuquerque	.3	.3	CHs-r.KZRR
730 KDAZ	Albuquerque			RL
770 KKOB	Albuquerque	11.3	8.9	SA/TK&n
810 KMIK	Santa Fe			TKd/FAe/JZ
860 KARS	Belen			CWm/SSa
920 KQEO	Albuquerque	2.6	2.0	OL&
1000 KKIM	Albuquerque	.4	1.3	RL
1050 KMBA	Los Ranchos de Al			Z
1150 KDEF	Albuquerque	2.7	2.5	AS&
1190 KXKS	Albuquerque	4.2	1.7	SS-CW
1240 KALY	Albuquerque			SS-AC
1310 KZRQ	Corrales			AR&
1350 KABQ	Albuquerque	.9	.7	SS-CW
1420 KKIT	Bernalillo			cp-new
1450 KRZY	Albuquerque	2.2	2.6	CW
1520 KAMX	Albuquerque			ARs
1580 KNUS	Albuquerque	.9	1.2	TK&
88.3 KLYT	Albuquerque			1.3 RC*
89.1 KANW	Albuquerque			1.3 AP*

# M Street RADIO MARKETS

STATION	CITY	ARBITRON	BIRCH	FORMAT	STATION	CITY	ARBITRON	BIRCH	FORMAT
90.1 KUNM	Albuquerque		2.0	FA/JZ*	88.9 KMTH	Maljamar			VA*
91.5 KFLQ	Albuquerque		.4	RL&*	94.1 KZOR	Humble City			CH@
92.3 KRST	Albuquerque	10.9	11.7	CW	95.7 KPER	Hobbs			CW&
93.3 KKOB-FM	Albuquerque	11.0	10.5	AC	100.9 KPCE	Eunice			RL
94.1 KZRR-FM	Albuquerque	7.9	8.9	AR	101.7 KLEA-FM	Lovington			CW
95.5 KNYN	Santa Fe	.4	.4	CW	105.1 KWMW	Maljamar			cp-new
96.3 KHFM	Albuquerque	2.2	3.4	FA	[10 stations 4 AM 6 FM]				
97.3 KKSS	Santa Fe	6.9	9.8	CH-RB	<b>Las Cruces, NM</b>				
97.7 KARS-FM	Belen			CW	Metro 102,600				
98.5 KKBR	Los Alamos	1.3	.7	OL&/SS	E.M.R. \$2,565,000				
99.5 KMGA	Albuquerque	3.5	1.7	SA&	570 KGRT	Las Cruces			CW
100.3 KJKY	Albuquerque	5.5	3.8	EZ	1450 KOBE	Las Cruces			CH
101.7 KZKL	Rio Rancho			OL	90.7 KRWG	Las Cruces			FA/JZ*
102.3 KBBU	Los Lunas			cp-new	103.1 KASK	Las Cruces			AC
103.3 KIDI	Albuquerque	1.0	.8	SS	103.9 KGRT-FM	Las Cruces			CW
104.1 KLSK	Santa Fe	2.4	1.6	NA	104.9 KMVR	Mesilla Park			AC
105.1 KIVA-FM	Santa Fe	3.3	4.8	CH	[6 stations 2 AM 4 FM]				
105.9 KNMQ	Santa Fe	3.2	4.2	CH-RB	<b>Roswell, NM</b>				
106.7 KBOM	Los Alamos			SS	Metro 44,000				
107.1 KMYI	Armijo	.5		AC	E.M.R. \$1,100,000				
107.9 KPMG	Albuquerque	6.6	8.4	AR	910 KBIM	Roswell			CH
[41 stations 18 AM 23 FM]					1020 KCKN	Roswell			CW
<b>Clovis, NM TX</b>					1230 KRSY	Roswell			CW
Metro 67,000					1320 KRDD	Roswell			SS
E.M.R. \$1,675,000					1430 KCRX	Roswell			SS
680 KWKA	Clovis			CW	88.9 KMTH	Maljamar			VA*
980 KICA	Clovis			Z	94.9 KBIM-FM	Roswell			EZ
1060 KIJN	Farwell			RLs	97.1 KBCQ	Roswell			AC
1240 KCLV	Clovis			CH	105.1 KWMW	Maljamar			cp-new
1380 KMUL	Muleshoe			CW/SS	106.5 KURQ	Roswell			cp-new
1450 KSEL	Portales			-	[10 stations 5 AM 5 FM]				
89.5 KBNW-FM	Portales			FA/EZ*	<b>Santa Fe, NM</b>				
92.3 KIJN-FM	Farwell			RL	Metro 87,500 TSA 646,800				
95.3 KSEL-FM	Portales			-	88 ARB 238 89 ARB 238 /1				
98.3 KLZK	Farwell			OL&	E.M.R. \$2,187,500				
99.1 KCLV-FM	Clovis			CW	770 KKOB-S	Santa Fe			Syn. KKOB
99.9 KTQM-FM	Clovis			AC	810 KMIK	Santa Fe	3.1		TKd/FAe/JZ
103.1 KMUL-FM	Muleshoe			CH	970 KDCE	Espanola	3.9		CW
107.5 KZZO	Clovis			CH	1260 KVSP	Santa Fe	.8		AC-CH
[14 stations 6 AM 8 FM]					1400 KTRC	Santa Fe	3.1		AS
<b>Four Corners, NM CO</b>					1490 KRSN	Los Alamos	.8		AC/TKn
Metro 89,000					90.7 KSFR	Santa Fe			AP*
E.M.R. \$2,225,000					95.5 KNYN	Santa Fe	3.9		CW
740 KISZ	Cortez			CHs	97.3 KKSS	Santa Fe	7.0		CH-RB
930 KIUP	Durango			SA/TK&i	98.5 KKBR	Los Alamos	8.6		OL&/SS
960 KNDN	Farmington			BT-CW	101.1 KKBZ	White Rock			NA&
1240 KDGO	Durango			SA	102.3 KMIO	Espanola			CW
1280 KRZE	Farmington			CW	104.1 KLSK	Santa Fe	3.1		NA
1340 KCEM	Aztec			CW	105.1 KIVA-FM	Santa Fe	4.7		CH
1390 KENN	Farmington			AC	105.9 KNMQ	Santa Fe	7.8		CH-RB
88.9 KNMI	Farmington			RL/ET*	106.7 KBOM	Los Alamos			SS
90.9 KSJE	Farmington			cp-new	[16 stations 6 AM 10 FM]				
91.9 KDUR	Durango			VA*	<b>New York</b>				
92.9 KRWN	Farmington			AC	<b>Albany/Schenectady/Troy, NY</b>				
94.9 KWYK-FM	Aztec			AC	Metro 722,300 TSA 1,303,300				
95.7 KPCL	Farmington			RL	88 ARB 53 89 ARB 54 /4 Birch 50 SMSA 44				
96.9 KRAZ	Farmington			CW	E.M.R. \$18,057,500				
97.9 KISZ-FM	Cortez			CH	560 WCKL	Catskill	.8	.9	AC
100.5 KRSJ	Durango			CW@	590 WROW	Albany			EZs
101.3 KIQX	Durango			AC@	810 WGY	Schenectady	10.0	10.9	AC/TKe
102.1 KTRA	Farmington			cp-new	980 WTRY	Troy	5.5	3.3	OL/TK&i
104.5 KMYO	Bloomfield			AS	1040 WANQ	Delmar			cp-new
[19 stations 7 AM 12 FM]					1170 WMVI	Mechanicville			AS
<b>Hobbs, NM TX</b>					1240 WVZK	Schenectady			CHs
Metro 77,000					1300 WQBK	Rensselaer	6.2	4.6	NX-TK/TK&i
E.M.R. \$1,925,000					1330 WHAZ	Troy		1.1	RL/RG
630 KLBA	Lovington			CW	1400 WABY	Albany	2.7	2.4	AS&
1110 KYKK	Hobbs			CW	1460 WGNA	Albany	.2		CW&
1390 KHOB	Hobbs			Z	1490 WCSS	Amsterdam	.5	.5	VA
1480 KKEL	Hobbs			CW					



# M Street RADIO MARKETS

STATION	CITY	ARBITRON	BIRCH	FORMAT	STATION	CITY	ARBITRON	BIRCH	FORMAT
1540 WPTR	Albany			NX-TK	102.5 WMJQ	Buffalo	5.7	5.8	CH
1570 WKOL	Amsterdam			OL	103.3 WPHD-FM	Buffalo	4.7	9.2	AR-OL
88.3 WVCR-FM	Loudonville			AP*	104.1 WHIT-FM	Buffalo	8.7	8.0	OL
89.1 WMHT-FM	Schenectady		1.7	FA*	106.5 WYRK	Buffalo	7.7	7.3	CW
89.7 WRUC	Schenectady			-*	107.7 WBMW	Wethersfield Town			NA&
90.3 WAMC	Albany		1.3	FA*	[28 stations 13 AM 15 FM]				
90.9 WCDB	Albany		.9	RB/JZ*	<b>Elmira, NY PA</b>				
91.5 WRPI	Troy		.3	JZ/VA*	Metro 180,400 TSA 180,400				
92.3 WFLY	Troy	9.4	10.6	CH	Birch 145 SMSA 284				
94.5 WRAV	Ravena			cp-new	E.M.R. \$4,510,000				
95.5 WROW-FM	Albany	11.5	6.1	EZ	820 WIQT	Horseheads		.9	SA
96.7 WVKZ-FM	Clifton Park	1.2	1.1	CH	960 WATS	Sayre			ACs
97.7 WKOL-FM	Amsterdam			OL	1000 WLNL	Horseheads			RL
98.3 WNYJ	Rotterdam			OL&	1230 WENY	Elmira	5.6		AC/TK&n
99.5 WGY-FM	Schenectady	4.4	6.9	CH	1350 WCBA	Corning	2.3		AC
100.9 WKLI	Albany	4.9	4.2	AC	1410 WELM	Elmira			AC
101.3 WSSV	Stillwater			AC	1450 WCLI	Corning			AC/TK&l
101.9 WJTV	Cherry Valley		.3	RL	1590 WEHH	Elmira Heights			OL
102.7 WBQX	Manchester		1.1	AR	91.9 WCEB	Corning			AR*
103.1 WHRL	Albany	.4	.4	NA	92.7 WLEZ	Elmira	4.2		SA
103.9 WQBK-FM	Rensselaer	4.6	5.6	AR	94.3 WLTV	Elmira	15.9		CH
106.5 WPYX	Albany	12.4	14.0	AR	95.5 WECW	Elmira			CH*
107.7 WGNA-FM	Albany	5.3	7.0	CW	96.9 WMKB	Ridgebury			cp-new
[35 stations 14 AM 21 FM]					97.7 WGMM	Big Flats			cp-new
<b>Binghamton, NY</b>					98.7 WCBA-FM	Corning			SA&
Metro 226,200 TSA 533,900					100.9 WQDX	Horseheads	10.3		CW
88 ARB 143 89 ARB 144/1 Birch 127 SMSA 122					102.3 WAVR	Waverly			AC
E.M.R. \$5,655,000					104.9 WNGZ	Montour Falls	7.9		CH
680 WINR	Binghamton	9.1	9.4	AS	105.3 WKPQ	Hornell			9.3 CH
1290 WNBK	Binghamton	15.2	9.4	AC-OL/TK&n	106.1 WZKZ	Corning			9.8 AC
1330 WBOB	Owego	.6	1.0	AS&	[20 stations 8 AM 12 FM]				
1360 WRSG	Binghamton	4.5	3.7	OL/TK&l	<b>Glens Falls/Saratoga Springs, NY</b>				
1430 WENE	Endicott	2.1	3.1	OL	Metro 139,700 TSA 139,700				
89.3 WSKG-FM	Binghamton		5.2	FA/JZ*	Birch 162				
90.5 WHRW	Binghamton		1.0	VA*	E.M.R. \$3,492,500				
91.5 WUCI-FM	Binghamton		1.6	VA*	900 WKAJ	Saratoga Springs			SA
92.5 WKGB-FM	Susquehanna			AR	1230 WBZA	Glens Falls	1.8		AC/TK&l
96.5 WPEL-FM	Montrose		1.3	RL/EZ*	1410 WSTL	South Glens Falls			CW
97.3 WYXL	Ithaca	.6		AC	1450 WWSC	Glens Falls	7.3		AC/VA
98.1 WHWK	Binghamton	15.2	13.1	CH	91.1 WSPN	Saratoga Springs			AP/JZ*
99.1 WAAL	Binghamton	23.9	29.1	CW	92.1 WGFR	Glens Falls			AP*
101.7 WQXT	Owego	4.2	1.8	CH	93.5 WSCG	Corinth			4.5 CW
105.7 WMRV	Endicott	12.1	11.0	CH	95.9 WYLR-FM	Glens Falls	4.5		CH-AR
[15 stations 5 AM 10 FM]					101.7 WENU	Hudson Falls	4.1		AC
<b>Buffalo/Niagara Falls, NY</b>					102.3 WQOY	Saratoga Springs	3.6		CH
Metro 999,700 TSA 1,450,600					106.5 WPYX	Albany	16.4		AR
88 ARB 38 89 ARB 39/4 Birch 32 SMSA 25					107.1 WAYI	Hudson Falls	3.6		CH
E.M.R. \$24,992,500					[12 stations 4 AM 8 FM]				
550 WGR	Buffalo	3.1	3.2	AC/TK&n	<b>Ithaca, NY</b>				
930 WBEN	Buffalo	8.5	7.2	AC/TK&l	Metro 79,200 TSA 134,400				
970 WEBR	Buffalo			NX/JZn	88 ARB 246 89 ARB 246/1				
1080 WUFO	Amherst	1.4	.2	RB	E.M.R. \$1,980,000				
1120 WHIT	Buffalo	.4	.3	OLs	870 WHCU	Ithaca	13.7		VA
1230 WECK	Cheektowaga	5.0	3.2	AS	93.5 WVBR-FM	Ithaca	8.8		AR
1270 WHLD	Niagara Falls	.7		CW	97.3 WYXL	Ithaca	11.8		AC
1300 WXRL	Lancaster	.4	.5	CW	99.9 WOKW	Cortland	10.8		CH
1330 WSPQ	Springville			SA	103.7 WQNY	Ithaca	14.7		SA/TK&l
1340 WLVL	Lockport	.5	.6	TK&	106.9 WPCX	Auburn	5.9		CW&
1400 WGGT	Buffalo	.4		OL	[6 stations 1 AM 5 FM]				
1440 WJIL	Niagara Falls	.9		AC-OL	<b>Long Island (western), NY</b>				
1520 WWKB	Buffalo			MT&/TK&n	Metro 2,244,600 TSA 2,244,600				
88.7 WBFO	Buffalo		.8	JZ/VA*	88 ARB 12 89 ARB 12/4 SMSA (1)				
89.9 WFBF	Buffalo			cp-new	E.M.R. \$56,115,000				
91.3 WBNY	Buffalo		.5	AP*	540 WLIX	Islip			RC/RL
92.9 WBUF	Buffalo	9.3	7.1	AC	740 WGSN	Huntington	1.5	1.6	AS
93.7 WBLK	DePew	6.3	7.6	RB	1100 WHLI	Hempstead	2.8	2.1	AS
94.5 WNED	Buffalo	1.1		FA	1240 WBAB	Freeport	.4	.2	NXm/ARs
96.1 WJYE	Buffalo	6.6	5.2	SA	1290 WGLI	Babylon			OL&
96.9 WGR-FM	Buffalo		2.1	AR	1370 WALK	Patchogue	.2	.3	ACs
98.5 WKSE	Niagara Falls	10.2	13.2	CH	1440 WNYG	Babylon			OL
99.5 WDCX	Buffalo	1.2	1.3	RL					

# M Street RADIO MARKETS

STATION	CITY	ARBITRON	BIRCH	FORMAT	STATION	CITY	ARBITRON	BIRCH	FORMAT
1520 WTBE	Mineola			RL	96.3 WQXR-FM	New York	1.4	1.5	FA
1580 WLIM	Patchogue			AS	97.1 WQHT	New York	4.1	6.3	CH-RB
88.1 WCWP	Brookville			VA*	97.9 WSKQ-FM	New York			SS-CH
88.1 WXBA	Brentwood			VA*	98.7 WRKS	New York	4.6	7.7	RB
88.5 WKWZ	Syosset			VA*	99.5 WBAI	New York			VA*
88.5 WFRS	Smithtown			RL&*	100.3 WHITZ	Newark	6.0	6.7	CH
88.5 WPOB	Plainview			VA*	101.1 WCBS-FM	New York	4.2	3.4	OL
88.7 WRHU	Hempstead			VA*	101.9 WQCD	New York			JZ
90.1 WUSB	Stony Brook			AP*	102.7 WNEW-FM	New York	3.6	3.9	AR
90.3 WHPC	Garden City			SA*	103.5 WYNY	Lake Success	2.5	2.4	CW
90.3 WBAU	Garden City			VA*	104.3 WNCN	New York	1.3	1.3	FA
91.9 WSHR	Lake Ronkomkoma			CH*	105.1 WNSR	New York	2.9	1.8	AC
92.7 WDRE	Garden City	2.0	2.4	AP	105.9 WNWK	Newark			ET
94.3 WCTO	Smithtown	1.9	.7	EZ	106.7 WLTW	New York	4.5	3.2	SA
97.5 WALK-FM	Patchogue	6.0	4.7	AC	107.5 WBLS	New York	4.0	6.4	RB
98.3 WKJY	Hempstead	2.0	1.5	SA	[49 stations 20 AM 29 FM]				
102.3 WBAB-FM	Babylon	5.5	6.2	AR	<b>Poughkeepsie/Kingston, NY</b>				
106.1 WBLI	Patchogue	5.3	5.9	CH	Metro 219,900 TSA 656,000				
[25 stations 9 AM 16 FM]					88 ARB 146 89 ARB 147/1 SMSA 151				
<b>Middletown/Monticello, NY NJ</b>					E.M.R. \$5,497,500				
Metro 152,300 TSA 152,300					920 WGHQ	Kingston			AC
Birch 153					950 WHVW	Hyde Park	4.2		AS
E.M.R. \$3,807,500					1170 WVSG	Cornwall-on-the-H			AC-OL
1110 WTBO	Warwick			CW	1220 WGNV	Newburgh			CW
1220 WGNV	Newburgh	.8		CW	1260 WBNR	Beacon	2.3		OL&
1240 WVOS	Liberty			AC	1390 WEOK	Poughkeepsie	4.2		AS
1340 WALL	Middletown	5.5		AC	1450 WKIP	Poughkeepsie	4.2		AC/TK&n
1370 WELV	Ellenville			AC	1490 WKNY	Kingston			SA/TK&l
92.7 WKGL	Middletown	6.8		CH	1510 WPUT	Brewster			AC
95.9 WVOS-FM	Liberty			CW	89.7 WFPB	Kingston			RL*
99.3 WELV-FM	Ellenville	1.7		EZ	90.9 WAMK	Kingston			FA*
103.1 WGNV-FM	Newburgh	4.6		AC	91.3 WVKR-FM	Poughkeepsie			VA*
[9 stations 5 AM 4 FM]					92.1 WLMS	Poughkeepsie			cp-new
<b>New York, NY NJ</b>					94.3 WBPM	Kingston	.6		CH
Metro 14,053,600 TSA 17,311,100					97.7 WCZZ	Hyde Park	4.2		OL
88 ARB 1 89 ARB 1/4 Birch 1 SMSA 3					100.1 WDST	Woodstock	1.7		AP/VA
E.M.R. \$351,340,000					100.7 WHUD	Peekskill	11.0		EZ
570 WMCA	New York	.8	.5	TK	101.5 WPDH	Poughkeepsie	17.3		AR
620 WSKQ	Newark	1.9	.6	SS	103.1 WGNV-FM	Newburgh	.8		AC
660 WFAN	New York	2.0	1.6	SX	104.7 WSPK	Poughkeepsie	19.0		CH
710 WOR	New York	4.6	3.0	NX-TK/TK&l	105.5 WMJV-FM	Paterson	.6		SA
770 WABC	New York	3.5	2.9	NX-TK/TK&l	107.3 WRWD	Highland			cp-new
830 WNYC	New York	.6		NX-TK/VA*	[22 stations 9 AM 13 FM]				
880 WCBS	New York	3.1	2.3	NX	<b>Riverhead/Sag Harbor, NY</b>				
930 WPAT	Paterson	1.1	.9	EZs	Metro 104,200 TSA 104,200				
970 WWDJ	Hackensack			RL/RC	Birch 185				
1010 WINS	New York	4.0	4.0	NX	E.M.R. \$2,605,000				
1050 WEVD	New York			AS/TK/ET	1390 WRIV	Riverhead	2.9		AS
1130 WNEW	New York	1.6	1.1	AS/TK&n	1570 WRHD	Riverhead	6.5		AS
1190 WLIB	New York	1.9	.8	TK/ET	1600 WLNG	Sag Harbor			OLs
1280 WADO	New York	2.0	.6	SS	91.3 WPBX	Southampton	3.6		AP/VA*
1330 WNYM	New York			RL/SS	92.1 WLNG-FM	Sag Harbor	2.2		OL
1380 WKDM	New York	1.0	.4	SS	95.3 WHFM	Southampton	.7		AC
1430 WNRJ	Newark	.4	.4	RB-OL	101.7 WBAZ	Southold	7.2		SA&
1480 WJIT	New York	1.0	.5	SS-CH	103.9 WRCN-FM	Riverhead	7.9		AP
1560 WQXR	New York	.1	.3	FA	104.7 WMNK	Montauk			cp-new
1600 WWRL	New York	1.3	1.0	RG	107.1 WWHB	Hampton Bays	10.1		CH
88.3 WBGO	Newark	1.0		JZ*	[10 stations 3 AM 7 FM]				
88.9 WSLA	New York			JZ/AP*	<b>Rochester, NY</b>				
89.1 WNYU-FM	New York			RB/AP*	Metro 830,200 TSA 1,158,100				
89.9 WKCR-FM	New York			JZ/AP/VA*	88 ARB 43 89 ARB 43/4 Birch 38 SMSA 34				
90.3 WHCR-FM	New York			-*	E.M.R. \$20,755,000				
90.7 WFUV	New York			FA/VA*	850 WYLF	Penn Yan			AS
90.9 WKRB	New York			CH-RB*	950 WBBF	Rochester			CW
91.1 WFMU	East Orange			AP*	990 WEZO	Rochester	2.9	1.8	AS&
91.5 WNYE	New York			VA/CH*	1030 WYSL	Avon			ASm/TK&
92.3 WXRK	New York	3.5	4.4	TKm/AR-OL	1180 WHAM	Rochester	10.7	6.7	AC/TK&l
93.1 WPAT-FM	Paterson	4.4	3.5	EZ	1280 WPKY	Rochester	.4	.1	CHs
93.9 WNYC-FM	New York			NX/FA*	1370 WXXI	Rochester			1.3 NX-TK/JZ*
94.7 WFME	Newark	.5	.7	RL&*	1460 WWWG	Rochester	.5	1.3	RL/ET
95.5 WPLJ	New York	4.2	4.8	CH					

# M Street RADIO MARKETS

STATION	CITY	ARBITRON	BIRCH	FORMAT	STATION	CITY	ARBITRON	BIRCH	FORMAT
1560 WMJO	Webster			cp-new	106.3 WMCR-FM	Oneida			.1 AS
1590 WASB	Brockport			AC	106.9 WPCX	Auburn	.8		CW&
88.1 WFRW	Webster			RL&*	107.9 WRHP	Syracuse	2.9	2.5	EZ
88.5 WRUR	Rochester	.2		FA/JZ*	[36 stations 15 AM 21 FM]				
89.1 WBSU-FM	Brockport			VA*	Utica/Rome, NY				
89.3 WMHN	Webster			RL* r-WMHR	Metro 269,300 TSA 443,300				
89.7 WITR	Henrietta	.6		AP/JZ*	88 ARB 131	89 ARB 132 /1	Birch 114	SMSA 115	
90.1 WGMC	Greece	.4		JZ*	E.M.R. \$6,732,500				
90.5 WBER	Henrietta			_*	900 WBRV	Boonville	.4	.7	VA
91.5 WXXI-FM	Rochester		2.7	FA*	950 WIBX	Utica	11.8	7.4	NX-TK
92.5 WBEB-FM	Rochester	11.3	7.3	CW	1150 WRUN	Utica			RL
93.3 WTRQ	Rochester			AP*	1230 WLFH	Little Falls	2.7	2.8	CW
93.3 WBKT	Brockport			VA*	1310 WTLB	Utica	4.7	4.2	AC/TK&I
95.1 WZSH	South Bristol	6.4	4.0	EZ	1350 WRNY	Rome	.5		OL
96.5 WCMF	Rochester	16.0	23.5	AR	1420 WYUT	Herkimer	1.1	.5	ASs
97.9 WPXY-FM	Rochester	13.0	11.9	CH	1450 WFRG	Rome	1.1	.5	CWs
98.9 WKLX	Rochester	4.0	4.2	OL	1480 WADR	Remsen	.9	2.2	CW&
100.5 WVOR-FM	Rochester	9.6	9.9	AC	1550 WUTQ	Utica	2.4	1.4	CW
101.3 WRMM	Rochester	6.1	2.7	SA	89.5 WUNY	Utica	1.6		FA/JZ*
103.9 WDKX	Rochester	3.9	12.5	RB	90.1 WRCU-FM	Hamilton			AP*
[28 stations 10 AM 18 FM]					90.7 WPNR-FM	Utica			RB/AP*
<b>St. Lawrence/Ogdensburg, NY ON</b>					91.9 WRVN	Utica			VA* r:WRVO
Metro 115,000					92.7 WYUT-FM	Herkimer	2.9	4.6	AS
E.M.R. \$2,875,000					93.5 WIBQ-FM	Remsen	.9	1.2	AC&
750 WNYS	Canton			cp-new	96.1 WFRG-FM	Rome	9.1	7.4	CW
1050 WYBG	Massena			AC-CH	96.9 WOUR	Utica	12.5	15.5	AR
1340 WMSA	Massena			AC	98.7 WNYZ	Utica	9.6	9.0	CH
1470 WPDW	Potsdam			AC	101.5 WBRV-FM	Boonville			-
89.5 WSLU	Canton			VA*	101.9 WJIV	Cherry Valley			RL
91.1 WTSC-FM	Potsdam			VA*	102.5 WUUU	Rome	8.9	8.6	SA
92.7 WPAC	Ogdensburg			CH@	104.3 WKGW	Utica	4.9	4.2	AC
96.7 WVNC	Canton			AS	105.5 WOWB	Little Falls			cp-new
99.3 WSNW	Potsdam			AC	107.3 WRCK	Utica	8.7	13.9	CH-RB
[9 stations 4 AM 5 FM]					[25 stations 10 AM 15 FM]				
<b>Syracuse, NY</b>					<b>Watertown, NY</b>				
Metro 544,500 TSA 993,200					Metro 76,300 TSA 194,100				
88 ARB 62 89 ARB 64 /4 Birch 58 SMSA 53					88 ARB 247 89 ARB 247 /1				
E.M.R. \$13,612,500					E.M.R. \$1,907,500				
570 WSYR	Syracuse	12.2	10.1	AC/TK&I	600 WXIK	Brownville			cp-new
620 WHEN	Syracuse	5.6	4.2	AC/TK&n	790 WTNV	Watertown	16.2		AC
670 WAQX	Syracuse			cp-new	1240 WATN	Watertown	3.4		CW&/TK&I
890 WJFG	Solvay			cp-new	1410 WNCQ	Watertown	4.3		CW
980 WJTW	Cazenovia			-	90.9 WJNY	Watertown			FA/JZ*
1050 WSEN	Baldwinsville	.8	.9	OLs	93.5 WJNY-FM	Watertown	34.2		CH
1070 WSCP	Sandy Creek	.8	.2	CWs	97.5 WCIZ	Watertown	15.4		AR
1220 WXRA	North Syracuse	.9		AS&	99.3 WLLG	Lowville			OL
1260 WNRD	Syracuse	2.2	2.3	CW&	103.1 WTOJ	Carthage	12.0		AC&
1300 WZZZ	Fulton			AC&	[9 stations 4 AM 5 FM]				
1390 WFBL	Syracuse			AR-OLs	<b>White Plains, NY</b>				
1440 WSGO	Oswego		.3	AS	Metro 640,000				
1490 WNYR	Syracuse	.3	.4	ARs	E.M.R. \$16,000,000				
1540 WSVI	East Syracuse			RLd/RCns	910 WRKL	New City			SA
1600 WMCR	Oneida		.3	ASs	1230 WFAS	White Plains			TK/SA
88.3 WAER	Syracuse	1.2		JZ*	1300 WLIR	Spring Valley			AS&
89.1 WJPZ	Syracuse	4.6		CH*	1310 WVVP	Mount Kisco			AC
89.3 WCSQ	Central Square			VA*	1460 WVOX	New Rochelle			VA
89.9 WRVO	Oswego	1.0		VA*	88.5 WARY	Valhalla			AP/CH*
90.3 WFNW	Syracuse			cp-new	88.7 WNYK	Nyack			RC*
90.9 WBXL	Baldwinsville			VA*	91.9 WOSS	Ossining			VA*
90.9 WITC	Cazenovia			VA*	93.5 WRTN	New Rochelle			AS
91.3 WCNY	Syracuse		2.0	FA/JZ*	100.7 WHUD	Peekskill			EZ
92.1 WSEN-FM	Baldwinsville	5.0	3.9	OL&	103.9 WFAS-FM	White Plains			SA
93.1 WNTQ	Syracuse	12.8	15.1	CH	106.3 WVVP-FM	Mount Kisco			CH
94.5 WYYY	Syracuse	15.2	17.0	AC-OL	107.1 WZFM	Briarcliff Manor			AC-OL
95.7 WAQX-FM	Manlius	9.0	10.1	AR	[13 stations 5 AM 8 FM]				
100.9 WEZG	North Syracuse	6.5	4.3	EZ					
101.7 WSCP-FM	Pulaski	2.5	1.7	CW					
102.9 WMHR	Syracuse	1.2	1.6	RL					
104.7 WKFM	Fulton	5.2	6.9	AR-OL					
105.1 WOIV	DeRuyter			FA					
105.5 WSGO-FM	Oswego	1.0	.2	AC					

# M Street RADIO MARKETS

STATION	CITY	ARBITRON	BIRCH	FORMAT	STATION	CITY	ARBITRON	BIRCH	FORMAT
<b>North Carolina</b>									
<b>Asheville, NC</b>									
Metro 159,800 TSA 440,900									
88 ARB 178 89 ARB 176 1/1 SMSA 183									
E.M.R. \$3,995,000									
570 WWNC	Asheville	27.4		CW	1490 WFLB	Fayetteville	.6		OL&
720 WGCR	Brevard			RG	1600 WIDU	Fayetteville	5.1	4.9	RB
920 WPTL	Canton			CW/RL	89.1 WFSS	Fayetteville	.4		JZ/VA*
970 WWIT	Canton			AC-CH	95.7 WKML	Lumberton	12.2	16.0	CW
1010 WFGW	Black Mountain	.4		RL	96.5 WSTS	Laurinburg	4.3	3.8	RL
1230 WSKY	Asheville			AC/CHn	98.1 WQSM	Fayetteville	14.8	15.8	CH
1310 WISE	Asheville	2.9		AS&	99.1 WZFX	Whiteville	17.5	28.3	RB
1350 WONO	Black Mountain			RL	100.9 WZYZ	Fairmont	.8		CH
1380 WTOO	Asheville	1.7		RG	103.1 WDKS	Dunn	6.1	6.7	RB
88.1 WCQS	Asheville			FA/JZ*	107.1 WIOZ	Southern Pines			EZ/TK&I
91.3 WKDB	Asheville			RL*	[20 stations 12 AM 8 FM]				
99.9 WKSF	Asheville	20.7		CH	<b>Greensboro/Winston-Salem/High Pt, NC VA</b>				
102.5 WMYI	Hendersonville	10.8		AC	Metro 768,100 TSA 1,838,400				
106.9 WMIT	Black Mountain			RG	88 ARB 50 89 ARB 50 1/4 Birch 47 SMSA 47				
[14 stations 9 AM 5 FM]									
<b>Charlotte, NC SC</b>									
Metro 895,400 TSA 1,970,000									
88 ARB 41 89 ARB 41 1/4 Birch 36 SMSA 61									
E.M.R. \$22,385,000									
610 WAES	Charlotte	.1		OL	600 WSIS	Winston-Salem	4.5	4.5	AC/TK&I
820 WMPF	Charlotte			cp-new	740 WPAQ	Mount Airy			CW
870 WGTL	Kannapolis			AS	790 WTNC	Thomasville	1.1	2.7	RL
930 WSOC	Charlotte	.6	.7	CWs	920 WBBS	Burlington			AC
960 WAAK	Dallas			RG	950 WPET	Greensboro	.6	.1	RL/RG
1030 WNOW	Mint Hill	.6		RC	980 WAAA	Winston-Salem	2.5	2.1	RB
1050 WLON	Lincolnton	.5	.4	RL/CW	1040 WSGH	Lewisville			RL
1110 WBT	Charlotte	6.7	4.6	AC/TKe/CWI	1070 WGOS	High Point			OL
1140 WRNA	China Grove	.6		RG/RC	1090 WKTE	King			CW
1240 WHVN	Charlotte	.3	.2	RL	1130 WWMO	Eden			RL
1310 WGSP	Charlotte			RG	1150 WBAG	Burlington			AS&
1460 WRKB	Kannapolis			RL	1190 WSML	Graham			RL
1480 WAME	Charlotte	.6		RL	1230 WMFR	High Point	1.9	.8	AC
1490 WSTP	Salisbury	.3	.4	AC-OL	1320 WGLD	Greensboro	.2		OL&
1540 WOGR	Charlotte	1.9	.9	RG	1340 WMQX	Winston-Salem			OLs
1600 WGIV	Charlotte	1.4	.5	RB-OL&	1380 WTOB	Winston-Salem	.4		AS&/TK&I
89.9 WDAV	Davidson	.5		FA*	1400 WKWE	Greensboro	.8	1.0	AC
90.7 WFAE	Charlotte	2.1		FA/JZ*	1440 WLXN	Lexington	.5	1.1	AS
91.7 WSGE	Dallas			VA*	1500 WSMX	Winston-Salem			RG
95.1 WROQ-FM	Charlotte	5.2	7.0	CH	1510 WEAL	Greensboro	1.9	.8	RG-RB
95.7 WXRC	Hickory	1.0	.7	AR	1550 WBFJ	Winston-Salem			RC
96.1 WWMG	Shelby	5.8	3.8	AC	1590 WOKX	High Point			RC*
96.9 WLVK	Statesville	5.9	6.6	CW	88.5 WFDD	Winston-Salem	1.0		FA*
97.9 WPEG	Concord	8.3	10.9	RB	89.3 WSOE	Elon College			VA*
99.7 WRFX	Kannapolis	8.6	9.0	AR	90.1 WNAA	Greensboro	3.6		RB/RG/JZ*
101.9 WCKZ-FM	Gastonia	9.9	15.2	RB	90.3 WWIH	High Point			AP/CH*
102.9 WRLX	Hickory	3.4	3.2	EZ	90.5 WSNL	Winston-Salem			AP*
103.7 WSOC-FM	Charlotte	13.7	13.4	CW	90.9 WQFS	Greensboro			VA/AP*
104.7 WMXC	Charlotte	6.2	4.4	AC-OL	92.3 WKRR	Asheboro	13.3	14.8	AR
106.5 WRDX	Salisbury	.4	1.1	AC&	93.1 WMQX-FM	Winston-Salem			OL
107.9 WBCY	Charlotte	5.9	5.0	CH	93.9 WZZU	Burlington			CH
[31 stations 16 AM 15 FM]									
<b>Fayetteville, NC</b>									
Metro 296,100 TSA 556,900									
88 ARB 119 89 ARB 120 2/2 Birch 77 SMSA 149									
E.M.R. \$7,402,500									
550 WKHO	Pinehurst			CW	94.1 WWGL	Lexington	.5	.5	RL
580 WTSB	Lumberton	.6	.4	RL	94.5 WWMY	Eden	1.7	1.2	EZ
640 WFNC	Fayetteville	6.3	2.1	NX-TK/TK&n	95.5 WHPB-FM	High Point	1.1	1.5	RL
770 WLWL	Rockingham			RB	96.3 WROV-FM	Martinsville			AC
780 WCKB	Dunn			AC	97.1 WQMG	Greensboro	4.6	8.1	RB
880 WRRZ	Clinton	1.2		CW	97.9 WPEG	Concord	.8	1.4	RB
990 WEEB	Southern Pines			RB	98.3 WTHP	Thomasville	1.1	.3	OL
1080 WNCR	St. Pauls			Z	98.7 WKSI	Greensboro	4.5	5.5	CH
1230 WPAI	Fayetteville	1.0	.9	AS	99.5 WMAG	High Point	6.7	8.1	AC
1450 WCIE	Spring Lake			RC	100.3 WOJY	High Point	5.2	3.9	SA&
[47 stations 22 AM 25 FM]									
<b>Hickory/Morganton, NC</b>									
Metro 110,000									
E.M.R. \$2,750,000									
630 WIRC	Hickory			CW	101.1 WPCM	Burlington	1.0	.5	CW
760 WCIS	Morganton			RL	102.1 WJMH	Reidsville			RB
900 WYCV	Granite Falls			RL	103.1 WUAG	Greensboro			AP/VA*
1000 WSFP	Hickory			CW	104.1 WTQR	Winston-Salem	17.5	16.0	CW
1080 WKGX	Lenoir			CW	105.7 WFMX	Statesville	1.2		CW
					107.5 WKZL	Winston-Salem	7.1	6.5	CH



# M Street RADIO MARKETS

STATION	CITY	ARBITRON	BIRCH	FORMAT	STATION	CITY	ARBITRON	BIRCH	FORMAT
1130 WJTP	Newland			CW/CH/OL&	92.3 WKRR	Asheboro	1.0	.5	AR
1170 WCXN	Claremont			RL	92.5 WYFL	Henderson			RL
1230 WNNC	Newton			AC	93.9 WZZU	Burlington	3.2	3.6	CH
1290 WHKY	Hickory			TK/TK&l	94.7 WQDR	Raleigh	7.3	9.3	CW
1340 WJRI	Lenoir			AC/VA	96.1 WYLT	Raleigh	4.2	3.3	SA&
1430 WMNC	Morganton			CW@	97.5 WQOK	South Boston	6.5	8.3	RB
1490 WSVM	Valdese			AC-OL	100.7 WTRG	Rocky Mount	5.2	4.3	OL
1580 WUIV	Icard Township			RG/RL	101.1 WPCM	Burlington	2.1	.6	CW
88.1 WPAR	Claremont			RC*	101.5 WRAL	Raleigh	6.5	8.7	AC
92.1 WQXX	Morganton			AC@	103.9 WAZZ	Fuquay-Varina	.8		EZ
95.7 WXRC	Hickory			AR	105.1 WDCG	Durham	9.0	10.1	CH
102.9 WRLX	Hickory			EZ	106.1 WRDU	Wilson	10.7	9.7	AR
[17 stations 13 AM 4 FM]					107.1 WFXC	Durham	7.0	9.7	RB

## New Bern/Morehead City, NC

Metro 408,200 TSA 855,300

88 ARB 84 89 ARB 83 /2

E.M.R. \$10,205,000

740 WMBL	Morehead City	.2	-	
930 WRRF	Washington	.5	-	
1010 WELS	Kinston	.6	CW	
1070 WNCT	Greenville	5.8	OL	
1200 WBYY	Atlantic Beach		cp-new	
1240 WJNC	Jacksonville	.9	AC/TK&c	
1290 WJCV	Jacksonville	.8	RL	
1380 WSFL	Trent Woods	.2	OLs	
1400 WBTB	Beaufort		AC	
1450 WNOS	New Bern		AS&	
1490 WLOJ	New Bern		RL	
89.3 WTEB	New Bern		FA/JZ*	
90.7 WOTJ	Morehead City		-*	
93.3 WDLX	Washington	11.6	CH	
94.3 WRQR	Farmville	1.5	AC	
95.1 WRNS	Kinston	14.4	CW	
96.3 WRHT	Morehead City	.3	-	
97.7 WKCP	Kinston	.8	CW	
98.7 WRCM	Jacksonville	2.0	CW	
101.1 WKJA	Belhaven	.5	-	
101.9 WIKS	New Bern	23.1	RB	
103.3 WZYC	Newport	7.0	AR	
105.5 WXQR	Jacksonville	3.1	AR	
106.5 WSFL-FM	Bridgeton	7.6	OL	

[24 stations 11 AM 13 FM]

## Raleigh/Durham/Chapel Hill, NC VA

Metro 558,100 TSA 1,838,400

88 ARB 61 89 ARB 60 /4 Birch 59 SMSA 71

E.M.R. \$13,952,500

540 WETC	Wendell			OL&
570 WLLC	Raleigh	2.7	1.4	RB
620 WDNC	Durham	2.4	1.7	AS
680 WPTF	Raleigh	6.5	7.6	NX-TK/TK&l
720 WNOC	Wake Forest			cp-new
750 WAUG	New Hope			RB-OL&
850 WKIX	Raleigh	1.0	1.8	OL/TK&l
1000 WHEV	Garner			-
1030 WPTK	Wake Forest			cp-new
1240 WPIL	Raleigh	1.2	.4	RG/RC
1310 WTIK	Durham	.3	.1	CW/RL
1360 WCHL	Chapel Hill	.3	.4	AC-CH
1410 WSRG	Durham	.9	.9	RL
1460 WAKS	Fuquay-Varina			-
1480 WYRN	Louisburg	.7	.6	CW-AC
1490 WDUK	Durham	3.6	1.4	RB-RG
1530 WRTP	Chapel Hill			RL
1550 WCLY	Raleigh	.9		RB
88.1 WKNC	Raleigh	1.5		AP/RB*
88.7 WXDU	Durham			JZ*
88.9 WSHA	Raleigh	.9		RB*
89.3 WXYC	Chapel Hill	.4		AP*
89.7 WCPK	Raleigh	1.0		FA*
90.3 WAFR	Durham			RB/VA*
91.5 WUNC	Chapel Hill	4.3		FA/JZ*

## Wilmington, NC

Metro 137,800 TSA 202,100

88 ARB 192 89 ARB 189 /1 SMSA 218

E.M.R. \$3,445,000

630 WMFD	Wilmington	3.0		AC/TK&l
980 WAAV	Leland	6.0		NX-TK/TK&
1180 WMYT	Carolina Beach			cp-new
1340 WBMS	Wilmington	5.5		RB
1410 WVCB	Shallotte	2.0		RL
1470 WXBG	Burgaw			RG
1490 WWIL	Wilmington	7.5		RB
91.3 WHQR	Wilmington			FA*
93.5 WDZD	Shallotte	4.5		CW
97.3 WMFD-FM	Wilmington			AC
99.1 WZFX	Whiteville			RB
99.9 WVBS-FM	Burgaw	9.5		CH
101.3 WWQJ-FM	Wilmington	9.0		CW
102.7 WGNI	Wilmington	10.9		AR
106.3 WPGO	Shallotte	1.0		AC&
107.5 WFSM	Southport	14.4		AC

[16 stations 7 AM 9 FM]

## North Dakota

### Bismarck, ND

Metro 75,300 TSA 283,100

88 ARB 249 89 ARB 249 /1 SMSA 298

E.M.R. \$1,882,500

550 KFYR	Bismarck	19.0		AC
1130 KBMR	Bismarck	10.3		CW
1270 KLXX	Mandan	4.3		CW&
90.5 KCND	Bismarck			FA/JZ*
92.9 KYYY	Bismarck	22.4		CH
94.5 KQDY	Bismarck	10.3		CW
96.5 KBYZ	Bismarck	18.1		AC
104.7 KNDR	Mandan	7.8		RL

[8 stations 3 AM 5 FM]

### Fargo, ND MN

Metro 126,100 TSA 506,900

88 ARB 204 89 ARB 204 /1 SMSA 221

E.M.R. \$3,152,500

790 KFGO	Fargo	12.2	12.4	CW
970 WDAY	Fargo	13.8	10.3	AC/TK&l
1200 KFNW	West Fargo	.9		RL*
1280 KVOX	Moorhead	3.2	1.7	CW*
1550 KQWB	West Fargo	4.3	3.9	OL&
91.1 KCCM-FM	Moorhead	3.0		FA&*
91.9 KDSU	Fargo	.4		JZ*
93.7 WDAY-FM	Fargo	17.0	18.5	SA
97.9 KFNW-FM	Fargo		3.4	RL*
98.7 KQWB-FM	Moorhead	13.3	15.0	AR-CH
99.9 KVOX-FM	Moorhead	12.8	12.0	CW@
101.9 KFGO-FM	Fargo	5.3	6.4	SA
105.1 KLTA	Breckenridge	11.2	9.4	AC

[13 stations 5 AM 8 FM]

# M Street RADIO MARKETS

STATION	CITY	ARBITRON	BIRCH	FORMAT	STATION	CITY	ARBITRON	BIRCH	FORMAT
<b>Grand Forks, ND MN</b>					<b>Canton, OH</b>				
Metro 84,900 TSA 182,700					Metro 336,300 TSA 619,100				
88 ARB 239 89 ARB 240 /1 SMSA 276					88 ARB 103 89 ARB 105 /2 SMSA 87				
E.M.R. \$2,122,500					E.M.R. \$8,407,500				
1310 KNOX	Grand Forks	6.5		AC/TK&n	640 WHLO	Akron	1.8		RC
1370 KFJM	Grand Forks			VA*	900 WBXT	Canton			RB
1440 KKXL	Grand Forks	5.7		AC	990 WTIG	Massillon	.9		CW
1590 KCNN	East Grand Forks	1.6		NX-TK/TK&l	1060 WRCW	Canton	.5		AC
89.3 KFJM-FM	Grand Forks			FA/JZ*	1310 WFAH	Alliance	.9		AC@
92.9 KKXL-FM	Grand Forks	15.4		CH	1480 WHBC	Canton	10.7		AC/VA
94.7 KNOX-FM	Grand Forks			CW	1520 WRQK	Canton			ARs
96.1 KQHT	Crookston	11.4		CH	91.1 WRMU	Alliance			JZ/FA*
97.1 KYCK	Crookston	12.2		CW&	92.5 WDJQ	Alliance	10.9		CH
100.3 KSNR	Thief River Falls	8.1		OL&	94.1 WHBC-FM	Canton	11.8		EZ
104.3 KZLT-FM	East Grand Forks	6.5		AC	96.5 WKDD	Akron	7.4		CH
107.5 KJKJ	Grand Forks	13.8		AR	98.1 WTOF-FM	Canton	.5		RL
[12 stations 4 AM 8 FM]					104.5 WQKT Wooster				
<b>Minot, ND</b>					105.1 WQXX Salem				
Metro 49,100 TSA 156,300					106.9 WRQK-FM Canton				
88 ARB 260 89 ARB 259 /1					[15 stations 7 AM 8 FM]				
E.M.R. \$1,227,500					<b>Cincinnati, OH KY IN</b>				
910 KCJB	Minot	28.4		CW	Metro 1,162,700 TSA 1,810,900				
1320 KHRT	Minot	2.7		RL	88 ARB 30 89 ARB 30 /4 Birch 26 SMSA 23				
1390 KRRZ	Minot	4.1		OL&	E.M.R. \$29,067,500				
1430 KTYN	Minot			SA&	550 WKRC	Cincinnati	6.9	5.8	AC/TKn
89.9 KMPR	Minot			FA/JZs*	700 WLW	Cincinnati	12.3	10.2	AC/CWI
93.7 KIZZ	Minot	16.2		CH	740 WNOP	Newport	.4	.6	JZ
97.1 KHHT	Minot	14.9		CH	910 WPFB	Middletown	.2		CW/TK&l
99.9 KBQQ	Minot	13.5		AC&	1050 WTSJ	Cincinnati	3.0	.4	RC
105.3 KZPR	Minot	17.6		CW&	1180 WMLX	Florence	1.0		AS&
[9 stations 4 AM 5 FM]					1230 WDJQ Cincinnati				
<b>Williston, ND</b>					1320 WCVG Covington				
Metro 41,500 TSA 41,500					1360 WSAI Cincinnati				
Birch ?					1450 WMOH Hamilton				
E.M.R. \$1,037,500					1480 WCIN Cincinnati				
910 KCJB	Minot			CW	1530 WCKY Cincinnati	4.8	3.8		NX-TK/TK&n
1070 KATQ	Plentywood	6.3		CWs	1560 WCNW Fairfield				RL
1090 KTGO	Tioga	5.6		CW	88.3 WAIF Cincinnati				VA*
1360 KEYZ	Williston	18.5		CW	88.3 WJVS Cincinnati				AC*
1480 KGCK	Sidney	2.1		CW	88.5 WMUB Oxford				AS/JZ*
89.5 KPPR	Williston	2.4		FA/JZs*	88.7 WOBO Batavia				-*
93.1 KGCH-FM	Sidney	4.3		CW	88.7 WCNE Batavia				-*
96.1 KYYZ	Williston	33.3		AC	89.1 WLMH Morrow				-*
100.1 KATQ-FM	Plentywood	2.4		CW	89.3 WRCJ Reading				VA*
101.1 KDSR	Williston	9.0		CH	89.5 WHSS Hamilton				-*
[10 stations 5 AM 5 FM]					89.7 WNKU Highland Heights				
<b>Ohio</b>					89.9 WLHS West Chester				
<b>Akron, OH</b>					90.1 WCNF Cincinnati				
Metro 537,100 TSA 1,053,200					90.9 WGUC Cincinnati				
88 ARB 63 89 ARB 65 /2 Birch 60 SMSA 52					91.7 WVXU Cincinnati				
E.M.R. \$13,427,500					92.5 WWEZ Cincinnati				
640 WHLO	Akron	.4	1.1	RC	93.3 WAKW Cincinnati	7.5	7.3		EZ
1150 WCUB	Cuyahoga Falls			RL&*	94.1 WWNK-FM Cincinnati	4.6	3.0		CH-AC
1350 WSLR	Akron	2.6	2.6	CW	94.9 WOFX Fairfield				OL
1520 WJMP	Kent			OL	95.3 WIOK Falmouth				CW
1590 WAKR	Akron	7.5	6.1	AC/TK&l	96.5 WBVE Hamilton	3.4	2.8		CW
88.1 WAUP	Akron	.2		AP/RB*	97.7 WOXY Oxford				CH-AP
89.1 WAPS	Akron			VA*	98.5 WRRM Cincinnati	3.9	4.7		AC
89.7 WKSU-FM	Kent	2.1		FA/JZ*	100.9 WIZF Erlanger	3.1	3.7		RB@
91.5 WSTB	Streetsboro			-*	101.9 WKRQ Cincinnati	9.9	10.6		CH
92.5 WDJQ	Alliance	.3		CH	102.7 WEBN Cincinnati	13.6	21.3		AR
94.9 WQMX	Medina			AC-OL	103.5 WBZL Hamilton	3.3	4.4		RB
96.5 WKDD	Akron	11.3	13.6	CH	105.1 WUBE Cincinnati	5.7	4.9		CW
97.5 WONE-FM	Akron	6.8	6.2	AR-OL	105.9 WPFB-FM Middletown	.3			CW
98.1 WTOF-FM	Canton	.2		RL	106.7 WSRW-FM Hillsboro				CW
100.1 WNIR	Kent	6.7	5.5	NX-TK	107.1 WRBZ Milford				NA&
106.9 WRQK-FM	Canton	2.3	1.6	AR	[42 stations 13 AM 29 FM]				
[16 stations 5 AM 11 FM]									

# M Street RADIO MARKETS

STATION	CITY	ARBITRON	BIRCH	FORMAT	STATION	CITY	ARBITRON	BIRCH	FORMAT
<b>Cleveland, OH</b>					<b>Dayton, OH</b>				
Metro 1,764,200 TSA 3,350,000					Metro 798,400 TSA 1,517,000				
88 ARB 21 89 ARB 22/4 Birch 22 SMSA 16					88 ARB 46 89 ARB 48/4 Birch 46 SMSA 40				
E.M.R. \$44,105,000					E.M.R. \$19,960,000				
850 WRMR	Cleveland	3.1	2.7	AS	910 WPFB	Middletown			CW/TK&I
930 WBOL	Elyria	.9	.9	EZ	980 WONE	Dayton	5.9	7.4	CW
1000 WCCD	Parma			RLm/RCa	1110 WMMX	Fairborn			RL
1040 WJTB	North Ridgeville			RB-AR	1130 WCTM	Eaton			-
1100 WWWE	Cleveland	8.2	5.5	NX-TK/TK&I	1210 WDAO	Dayton	3.2	1.1	RB
1220 WGAR	Cleveland	.5	.5	CW <sub>s</sub>	1290 WHIO	Dayton	9.7	7.1	NX-TK
1260 WRDZ	Cleveland	.2		RL	1340 WIZE	Springfield	.8	.9	AC
1300 WERE	Cleveland	3.1	3.7	NX-TK	1410 WING	Dayton	2.4	1.6	OL
1320 WOBL	Oberlin			CW	1500 WBZI	Xenia			-
1330 WELW	Willoughby			SA	1570 WPTW	Piqua	.9	.4	AS
1380 WRKG	Lorain	.6		AS	1600 WBLV	Springfield	.7	.9	OL
1420 WHK	Cleveland			MT&/TK&n	88.1 WQRP	West Carrollton			RL*
1460 WBKC	Painesville			CW	88.9 WCSU-FM	Wilberforce			VA*
1490 WJMO	Cleveland Heights	1.1	.9	SB	89.1 WUSO	Springfield			AP*
1540 WABQ	Cleveland	1.3	1.6	RG-RB	89.5 WDPS	Dayton			VA*
1560 WCDN	Chardon			AC	89.5 WDPR	Dayton			FA*
88.3 WBWC	Berea			-*	89.9 WMHS	Miamisburg			CH*
88.7 WUJC	University Height	.1		VA*	90.3 WCDR-FM	Cedarville			RL*
89.3 WCSB	Cleveland			VA/JZ*	91.3 WYSO	Yellow Springs		.4	JZ/VA*
90.3 WCPN	Cleveland			JZ*	92.9 WGTZ	Eaton	10.2	12.7	CH
91.1 WRUW	Cleveland			AP/VA*	93.7 WFCJ	Miamisburg			7.1 6.1 RL
92.3 WRQC	Cleveland Heights	2.0	4.0	CH	95.3 WDJK	Xenia		.4	7.7 AC-OL
93.1 WZAK	Cleveland	7.0	12.8	RB	95.7 WPTW-FM	Piqua	1.1	.7	EZ
94.9 WQMX	Medina			AC-OL	96.5 WBVE	Hamilton	2.6	4.6	CW
95.5 WCLV	Cleveland	1.5	1.7	FA	97.3 WGXM	Dayton			CW/VA*
97.5 WONE-FM	Akron	.6	1.0	AR-OL	98.3 WKET	Kettering			-*
98.5 WNCX	Cleveland	6.2	5.5	OL	99.1 WHKO	Dayton			CW
99.5 WGAR-FM	Cleveland	5.5	5.7	CW	99.9 WVUD	Kettering	3.7	2.7	SA
100.7 WMMS	Cleveland	10.0	16.1	AR	100.7 WEEC	Springfield		2.2	RL*
102.1 WDOK	Cleveland	4.7	4.3	SA	101.5 WCWT-FM	Centerville			AC*
103.3 WCRF	Cleveland		1.7	RL*	102.9 WAZU	Springfield			AR
104.1 WQAL	Cleveland	5.9	5.0	EZ	103.5 WBLZ	Hamilton	4.2	6.5	RB
104.9 WZLE	Lorain	.5		RL	103.9 WYMJ-FM	Beavercreek	4.4	5.0	CH
105.7 WMJI	Cleveland	8.6	7.5	AC-OL	104.7 WTUE	Dayton	12.8	17.5	AR
106.5 WLTP	Cleveland	7.4	5.8	AC	105.9 WPFB-FM	Middletown	.9	.3	CW
107.3 WN WV	Elyria	3.5	3.5	NA&	106.5 WDRK	Greenville			OL&
107.9 WPHR	Cleveland	2.6	2.0	CH	106.9 WWSU	Dayton			VA/AP/JZ*
[37 stations 16 AM 21 FM]					107.7 WWSN	Dayton	5.4	4.0	AC
<b>Columbus, OH</b>					<b>Lima, OH</b>				
Metro 1,077,900 TSA 1,828,300					Metro 127,900 TSA 127,900				
88 ARB 34 89 ARB 33/4 Birch 31 SMSA 31					Birch 167				
E.M.R. \$26,947,500					E.M.R. \$3,197,500				
610 WTVN	Columbus	10.1	10.2	AC/TKe	940 WCIT	Lima	1.5		OL@
790 WHTH	Heath	.6		CW	1150 WIMA	Lima	10.6		AC
820 WOSU	Columbus		.9	NX/AS*	90.7 WGLE	Lima	.5		FA/JZ*
880 WRFD	Columbus	1.2	1.1	RL	92.1 WZOQ	Wapakoneta	44.4		CH
920 WMNI	Columbus	2.8	3.5	CW	94.3 WKKI	Celina			AC&
1230 WCOL	Columbus	3.0	1.3	AS&	96.7 WFSM-FM	Celina			AC/CWn
1420 WLOH	Lancaster		.4	OL	97.7 WTGN	Lima	3.5		RL*
1430 WCLT	Newark	.5	.3	AC	102.1 WIMT	Lima	10.1		CW
1460 WBNS	Columbus	1.2	1.3	SA&/TK&e	104.9 WLSR	Lima	5.1		SA
1580 WVKO	Columbus	2.5	4.6	RB	106.3 WQTL	Ottawa	5.1		CH
89.7 WOSU-FM	Columbus		1.6	FA*	107.1 WDOH	Delphos		1.0	AC
90.5 WCBE	Columbus		.2	FA*	107.5 WFSO-FM	Fort Shawnee			cp-new
92.3 WXGT	Columbus	6.8	10.2	CH	[12 stations 2 AM 10 FM]				
94.7 WSNY	Columbus	12.1	8.2	AC	<b>Sandusky, OH</b>				
95.5 WHOK	Lancaster	5.3	4.2	CW	Metro 80,000				
96.3 WL VQ	Columbus	7.9	13.8	AR	E.M.R. \$2,000,000				
97.1 WBNS-FM	Columbus	9.2	4.2	EZ	900 WERO	Fremont			SAs
97.9 WNCI	Columbus	11.4	13.8	CH	1450 WLEC	Sandusky			ACd/CW <sub>e</sub> /TK
98.9 WKVE	Upper Arlington			cp-new	1510 WLKR	Norwalk			NX-TK
99.7 WMGG	Columbus	5.9	8.5	AR-OL	90.5 WHVT	Clyde			RL*
100.3 WCLT-FM	Newark	.8	.2	AC@/TK&I					
101.1 WWCD	Grove City			cp-new					
103.1 WXLE	Johnstown		2.0	JZ					
103.9 WBBY-FM	Westerville	1.9	.9	OL					
104.9 WCVO	Gahanna	1.4		RL					
105.7 WOBN	Westerville			CH*					

# M Street RADIO MARKETS

STATION	CITY	ARBITRON	BIRCH	FORMAT	STATION	CITY	ARBITRON	BIRCH	FORMAT
92.1 WNNR	Bellevue			CH-OL	98.9 WKBN-FM	Youngstown			SA
94.5 WOSE	Port Clinton			AC	101.1 WHOT-FM	Youngstown	15.5	17.4	CH
95.3 WLKR-FM	Norwalk			AC-CH	102.9 WYFM	Sharon	9.8	10.9	AC-OL-JZ
97.7 WGGN	Castalia			RL	103.9 WWJZ	Mercer		.4	CW
99.1 WFRO-FM	Fremont			SA	104.3 WELA	East Liverpool			CW&
100.1 WSWR	Shelby			OL&	105.1 WQXX	Salem	10.9	10.6	CW
100.9 WLCO	Clyde			CH/SSe	106.1 WNCD	Niles	3.5	1.3	AR-OL
102.7 WCPZ	Sandusky			AC-CH	107.1 WEXC	Greenville			CH
[12 stations 3 AM 9 FM]					[33 stations 15 AM 18 FM]				

## Steubenville/Weirton, OH WV

Metro 128,700 TSA 128,700  
88 ARB 198 89 ARB 202 /2  
E.M.R. \$3,217,500

1340 WSTV	Steubenville	14.9		EZ/TK&
1430 WEIR	Weirton	5.5		CH
103.5 WRKY	Steubenville	13.9		CH@

## Toledo, OH MI

Metro 502,300 TSA 1,065,900  
88 ARB 70 89 ARB 72 /4 Birch 64 SMSA 48  
E.M.R. \$12,557,500

730 WJYM	Bowling Green			RL/RG
1230 WCWA	Toledo	3.4	2.5	OL/TK&l
1370 WSPD	Toledo	6.2	6.7	AC/TK&n
1470 WOHO	Toledo			CW
1520 WVOI	Toledo	3.9	5.0	RB
1560 WTOD	Toledo	4.8	3.3	CW
88.1 WBGU	Bowling Green			VA*
88.3 WAMP-FM	Toledo			JZ*
90.3 WOTL	Toledo			RL&*
91.3 WGTB-FM	Toledo		1.6	FA*
92.5 WMHB	Toledo	11.0	16.3	AC-CH
93.5 WRQN	Bowling Green	5.7	6.6	CH
95.7 WRED	Gibsonburg			SA&
98.3 WTWR	Monroe			AC
99.9 WKKO	Toledo	4.8	9.1	CW-AC
101.5 WLQR	Toledo	11.5	6.3	EZ
102.3 WPOS-FM	Holland		1.2	RL
104.7 WIOT	Toledo		9.6 16.1	AR
105.5 WWWM	Sylvania		8.7 5.6	AC-OL

## Youngstown, OH PA

Metro 426,600 TSA 783,300  
88 ARB 81 89 ARB 81 /4 Birch 73 SMSA 66  
E.M.R. \$10,665,000

570 WKBN	Youngstown	9.2	7.6	TK/TK&l
600 WSOM	Salem			OL
790 WPIC	Sharon		.1	AC/TK
830 WLND	Cortland			RG
940 WGRP	Greenville			CH-AC
1200 WBZY	New Castle			OL
1240 WBBW	Youngstown	5.5	4.5	NX-TK/SXe
1280 WKST	New Castle			AC
1330 WHOT	Campbell		.6 1.2	CHs
1390 WFMJ	Youngstown	3.2	3.1	AS/TK&n
1440 WRRO	Warren	1.5	1.6	OL/TK&l
1470 WMGZ	Farrell			CHs
1500 WGFT	Youngstown	1.7	.4	RG
1540 WNIO	Niles		.7 .9	CW
1570 WOKG	Warren			NX-TK/AC
88.1 WTGP	Greenville			VA*
88.5 WYSU	Youngstown	1.0		FA*
88.9 WNNW	New Wilmington			VA*
90.7 WKTL	Struthers			VA*
91.7 WYTN	Youngstown			cp-new
92.1 WKST-FM	Hillwood City			OL
93.3 WBBG	Youngstown			OL
95.1 WRKU-FM	Grove City			AR
95.9 WMGZ-FM	Sharpsville	5.3	5.9	CH
96.7 WKTIX	Mercer		.6	RC

## Oklahoma

### Enid, OK

Metro 62,000  
E.M.R. \$1,550,000

960 KGWA	Enid			NX-TK
1390 KCRC	Enid			CW
91.1 KBVV	Enid			RL&*
95.7 KGPD	Lahoma			cp-new
96.9 KNID	Enid			CW
99.7 KXLS	Alva			AC
103.1 KOPM	Enid			CH
104.7 KRKA	Alva			cp-new

[8 stations 2 AM 6 FM]

### Lawton, OK

Metro 95,500 TSA 166,900  
88 ARB 234 89 ARB 234 /1 SMSA 260  
E.M.R. \$2,387,500

620 KWFT	Wichita Falls		.8	SA
1050 KKRX	Lawton			AR-OL
1350 KRHD	Duncan			CW
1380 KSWO	Lawton		7.8	CW&
1420 KTJS	Hobart			CW
89.3 KCCU	Lawton			cp-new
91.5 KSYB	Frederick			RL*
92.1 KFXI	Marlow			CW
92.9 KNIN-FM	Wichita Falls		.8	CH
94.3 KQLI	Lawton		14.7	AC
95.3 KMGZ	Lawton		20.9	CH
96.7 KDDQ	Comanche			AC
98.1 KKRX-FM	Lawton		15.5	AC-CH
99.9 KLUR	Wichita Falls		1.6	CW
101.5 KLAU	Lawton		23.3	CW
102.3 KRHD-FM	Duncan			AC&
103.3 KKQV	Wichita Falls		1.6	CH-RB
104.7 KXWT	Burk Burnett			-
105.9 KQIZ	Hobart			AC-CH
107.3 KRPT-FM	Anadarko			CW

[20 stations 5 AM 15 FM]

### Oklahoma City, OK

Metro 825,400 TSA 1,513,100  
88 ARB 44 89 ARB 46 /4 Birch 39 SMSA 45  
E.M.R. \$20,635,000

640 WWLS	Moore		.7 1.1	OL&
800 KQCV	Oklahoma City		1.5 .7	RL
890 KBYE	Oklahoma City			RL
930 WKY	Oklahoma City	3.5	3.4	CW&
1000 KTOK	Oklahoma City	6.5	5.9	NX-TK/TK&
1140 KPRW	Oklahoma City	7.2	6.1	RB
1220 KTLV	Midwest City			-
1340 KXXY	Oklahoma City	1.0	1.3	CWs
1400 KNOR	Norman		.1	AC/TK&l
1450 KGFF	Shawnee		.5 .1	CW
1460 KZUE	El Reno			SS
1490 KOKC	Guthrie			CW
1520 KOMA	Oklahoma City			OL
88.9 KOCC	Oklahoma City		.1	JZ*
90.1 KCSC	Edmond		.6	FA/JZ*
90.9 KOKF	Edmond		1.1	RL*
91.3 KCJC	Shawnee			RL*
92.5 KKNG	Oklahoma City	4.9	3.3	EZ
94.7 KBCB	Oklahoma City	6.2	4.3	CW



# M Street RADIO MARKETS

STATION	CITY	ARBITRON	BIRCH	FORMAT	STATION	CITY	ARBITRON	BIRCH	FORMAT
96.1 KXXY-FM	Oklahoma City	13.3	12.2	CW	88.5 KSBA	Coos Bay			NX/FA*
97.7 KTNT-FM	Edmond			CH&	89.3 KCOO	Coos Bay			cp-new
98.9 KZBS	Oklahoma City	4.9	4.0	CH	94.9 KOOS	North Bend			CW
100.5 KATT-FM	Oklahoma City	10.0	15.4	AR	97.3 KSHR-FM	Coquille			AC
101.9 KLTB	Oklahoma City	3.2	2.3	AC/JZn	98.7 KYTT	Coos Bay			RL
102.7 KJYO	Oklahoma City	12.7	16.2	CH	106.5 KYNG-FM	Coos Bay			CH@
104.1 KMGL	Oklahoma City	5.8	4.1	SA&	[11 stations 5 AM 6 FM]				
104.9 KJUL	Bethany	1.1	2.1	RC	<b>Corvallis/Albany, OR</b>				
106.3 KGOU	Norman	.6		FA/JZ*	Metro 128,500 TSA 166,700				
107.7 KRKO	Oklahoma City	5.8	7.6	AR-OL	88 ARB 199 89 ARB 199 /1				
[29 stations 13 AM 16 FM]					E.M.R. \$3,212,500				
<b>Tulsa, OK</b>					550 KOAC	Corvallis			FA*
Metro 648,300 TSA 1,244,000					790 KWIL	Albany	3.1		RL
88 ARB 57 89 ARB 57 /4 Birch 54					920 KGAL	Lebanon			OL&
E.M.R. \$16,207,500					990 KRKT	Albany	3.1		CWs
740 KRMG	Tulsa	9.4	8.5	OL	1240 KFLY	Corvallis	1.6		CH
970 KCFO	Tulsa	1.1	1.4	RL	1340 KLOO	Corvallis	1.6		AC
1050 KGTO	Tulsa	.7	.5	AS-OL	88.7 KBVR	Corvallis			JZ*
1170 KVOO	Tulsa	9.7	7.8	CW	99.9 KRKT-FM	Albany	8.6		CW
1270 KWPR	Claremore			OL-AC-CW	101.5 KEJO	Corvallis	3.1		AC@
1300 KAKC	Tulsa	.9	.2	OL&	103.7 KIQY	Lebanon	7.0		AC
1340 KTOW	Sand Springs			CW/EZ	104.7 KLCX	Florence	3.9		AR
1430 KSKS	Tulsa		.2	CW	106.1 KFAT	Corvallis	4.7		CW
1550 KBLK	Sapulpa	.4	.9	RB	107.1 KSKD	Sweet Home			cp-new
1570 KMYZ	Pryor			CHs	107.9 KHPE	Albany	1.6		RC
89.5 KWGS	Tulsa	1.2		FA/JZ*	[14 stations 6 AM 8 FM]				
90.5 KNYD	Broken Arrow	2.6		RL-EZ*	<b>Eugene/Springfield, OR</b>				
91.3 KNGX	Claremore			AS/RL/CW*	Metro 220,000 TSA 458,200				
92.1 KCMA	Broken Arrow	1.0	.6	FA	88 ARB 145 89 ARB 146 /2 Birch 130				
92.9 KBEZ	Tulsa	8.2	5.8	EZ	E.M.R. \$5,500,000				
95.5 KWEN	Tulsa	12.1	7.8	CW	590 KUGN	Eugene	9.5	6.6	AC/TK&l
96.5 KRAV	Tulsa	5.6	5.1	AC-OL	1050 KORE	Springfield	1.0	2.0	RC/RL
97.1 KKWK	Muskogee			AC-OL	1120 KPNW	Eugene	5.6	2.9	AC/TK&e
97.5 KMDD-FM	Tulsa	13.1	22.6	AR-OL	1280 KDUK	Eugene	2.6	2.0	OL
98.5 KVOO-FM	Tulsa	2.3	1.8	CW	1320 KZAM	Springfield			OLs
99.5 KQMJ	Hemryetta	3.0	2.6	AC	1400 KNND	Cottage Grove			AC/CWI
100.9 KXOJ-FM	Sapulpa	.7	.9	RC	Eugene	1450 KXCX	1.3	.9	OL
102.3 KTOW-FM	Sand Springs			cp-new	1600 KEEB	Eugene	2.6	2.3	CW&
103.3 KTFX	Tulsa	3.2	4.4	CW	88.1 KPAO	Eugene			cp-new
104.5 KMYZ-FM	Pryor	6.1	6.3	CH	88.9 KQFB	Springfield			cp-new
104.9 KREK	Bristow			CW/AC	89.7 KLCC	Eugene		6.3	JZ/VA*
106.1 KVLTFM	Owasso	2.7	1.3	OL	91.1 KWAX	Eugene		2.9	FA*
106.9 KAYI	Muskogee	10.4	14.1	CH	91.9 KRVM	Eugene			9 AP/JZ*
[27 stations 10 AM 17 FM]					93.1 KNSD	Springfield	12.1	15.0	CH
<b>Oregon</b>					94.5 KMG	Eugene	8.2	7.5	SA
<b>Bend, OR</b>					95.3 KZAM-FM	Creswell			OL&
Metro 51,000					96.1 KZEL-FM	Eugene	8.9	9.8	AR
E.M.R. \$1,275,000					97.9 KUGN-FM	Eugene	13.8	15.0	CW&
690 KRCO	Prineville			CW	99.1 KPNW-FM	Eugene	9.5	7.8	SA@
940 KGRL	Bend			OL	104.7 KLCX	Florence	4.9	6.6	AR
1110 KBND	Bend			ACs	[20 stations 8 AM 12 FM]				
1240 KPRB	Redmond			CWs	<b>Medford/Ashland, OR</b>				
91.3 KOAB-FM	Bend			FA&*	Metro 118,000 TSA 224,000				
94.1 KXIQ	Bend			CH@	88 ARB 207 89 ARB 207 /1 Birch 173				
95.1 KJJK	Prineville			EZ	E.M.R. \$2,950,000				
97.5 KNLR	Bend			RC	580 KCMX	Ashland	6.1	5.2	CW
98.3 KIDD-FM	Bend			cp-new	610 KYJC	Medford	4.9	2.3	AC
100.7 KICE	Bend			CW	730 KBOY	Medford	4.3	2.3	CH-ARs
102.7 KPRB-FM	Redmond			CW	880 KMFR	Phoenix	1.8	2.9	AS/TK&l
105.7 KWBX	Bend			FA&*	930 KAGI	Grants Pass			AC
107.5 KLRR	Redmond			AC	1230 KDOV	Talent	2.5	6.3	RL/RC
[13 stations 4 AM 9 FM]					1270 KAJO	Grants Pass	1.7		EZ
<b>Coos Bay, OR</b>					1300 KHUG	Phoenix			Z
Metro 65,000					1440 KMED	Medford	8.0	6.9	AS
E.M.R. \$1,625,000					89.1 KSMF	Ashland			FA*
630 KWRO	Coquille			OL	90.1 KSOR	Ashland		6.3	FA/JZ*
1030 KDUN	Reedsport			AS	91.7 KCHC	Central Point			CH*
1230 KHSN	Coos Bay			AC-CH	92.1 KEPO	Eagle Point			-*
1340 KBBR	North Bend			CW	93.7 KTMT	Medford	17.2	27.6	CH
1420 KYNG	Coos Bay			AC	95.1 KBOY-FM	Medford	5.5	10.9	CH-AR

# M Street RADIO MARKETS

STATION	CITY	ARBITRON	BIRCH	FORMAT
96.9 KFMI	Grants Pass		4.6	CH&
100.3 KRWQ	Gold Hill	14.1	9.2	CW
101.9 KCMX-FM	Ashland	8.6	8.0	SA
102.7 KBGG	Cave Junction	7.4	1.7	AC&
105.1 KHUG-FM	Phoenix			cp-new

[20 stations 9 AM 11 FM]

## Portland, OR WA

Metro 1,319,900 TSA 1,797,000  
 88 ARB 25 89 ARB 25 /4 Birch 27 SMSA 30  
 E.M.R. \$32,997,500

620 KGW	Portland	3.1	4.2	OL
750 KXL	Portland	6.9	6.3	NX-TK/TK&n
800 KPQQ	Portland	.3	.9	RL
910 KKSX	Vancouver			AS&
970 KYTE	Portland			FA
1010 KZRC	Milwaukie	.6		AR&
1040 KEZF	Tigard			cp-new
1080 KWJJ	Portland	1.9	1.8	CW
1150 KKEY	Portland	.6	.4	TK
1150 KEX	Portland	6.3	6.1	AC/TKe
1230 KKGR	Gresham			NA&
1290 KLVS	Lake Oswego			Z
1330 KUPL	Portland	1.0	.9	CWs
1360 KUIK	Hillsboro			AC
1410 KBNP	Parkrose			MT&
1450 KBPS	Portland			VA*
1480 KBMS	Vancouver	.8		RB
1520 KSGO	Oregon City	1.1	2.1	OL&
1550 KVAN	Vancouver	.3	.1	AC
88.3 KBVM	Portland			cp-new
89.1 KMHD	Gresham	.3		JZ*
89.9 KBPS-FM	Portland	.4		FA*
90.7 KBOO	Portland	.5		VA*
91.5 KOPB-FM	Portland			FA*
92.3 KGOX	Portland	5.0	6.8	AR
93.7 KPQQ-FM	Portland	1.8	1.3	RL
95.5 KXL -FM	Portland	4.9	3.4	EZ@
97.1 KKSX-FM	Portland	4.7	3.7	OL
98.5 KUPL-FM	Portland	5.7	5.0	CW
99.5 KWJL-FM	Portland	3.4	2.5	CW
100.3 KKRZ	Portland	9.1	13.1	CH
101.1 KKCX	Portland			NA
101.9 KINK	Portland	6.5	7.0	AP-JZ
103.3 KKCW	Beaverton	7.2	6.6	AC
105.1 KXYQ	Salem	5.6	9.1	CH
106.7 KMJK-FM	Lake Oswego	5.2	5.7	AR-OL
107.5 KRRC	Portland			VA*

## Roseburg, OR

Metro 48,000  
 E.M.R. \$1,200,000

700 KGRV	Winston			RL/RG
950 KTBR	Roseburg			OL
1240 KQEN	Roseburg			AC
1360 KRGL	Myrtle Creek			Z
1490 KRNH	Roseburg			CW/TKI
91.5 KSRS	Roseburg			cp-new
101.1 KSRL	Sutherlin			cp-new
103.1 KRBS-FM	Roseburg			AC&
104.3 KTRQ-FM	Tri-City			cp-new

## Salem, OR

Metro 212,000 TSA 212,000  
 Birch 132  
 E.M.R. \$5,300,000

880 KWIP	Dallas	1.2		AC-OL
940 KWBY	Woodburn	.3		CW/SS
1220 KCCS	Salem	1.2		RL/RC
1390 KSLM	Salem	.9		OL
1430 KYKN	Keizer	.3		CW

STATION	CITY	ARBITRON	BIRCH	FORMAT
1460 KCKX	Stayton			CW
1490 KBZY	Salem		1.2	AC&
105.1 KXYQ	Salem		24.8	CH

[8 stations 7 AM 1 FM]

## Pennsylvania

### Allentown/Bethlehem, PA

Metro 537,100 TSA 1,053,200  
 88 ARB 60 89 ARB 61 /4 Birch 57 SMSA 58  
 E.M.R. \$13,427,500

790 WAEB	Allentown	5.2	3.7	AC-OL
1100 WGPA	Bethlehem	.4	.2	AC&
1160 WYNS	Lehighton	.7	1.7	OL
1180 WBCQ	Quakertown			cp-new
1230 WEEX	Easton			OL&/TK&n
1320 WKAP	Allentown	4.5	3.4	AS&
1400 WEST	Easton	3.2	2.8	AS/TK&l
1410 WLSH	Lansford	1.4	1.2	SA
1470 WXXW	Allentown	4.5	1.8	CW
1600 WHOL	Allentown			RL
89.7 WMUH	Allentown		.2	VA*
90.3 WXLV	Schnecksville			AP*
90.5 WVRH	Easton			AP*
91.3 WLVR	Bethlehem			VA*
95.1 WZZO	Bethlehem	10.7	17.2	AR
96.1 WLEV	Easton	11.8	10.3	AC
99.9 WQQQ	Easton	8.7	10.1	CH
100.7 WFMZ	Allentown	12.6	9.7	EZ
104.1 WAEB-FM	Allentown	9.1	10.4	CH

[19 stations 10 AM 9 FM]

### Altoona, PA

Metro 112,300 TSA 536,100  
 88 ARB 212 89 ARB 217 /1 SMSA 225  
 E.M.R. \$2,807,500

850 WJAC	Johnstown			OL&
1110 WJSM	Martinsburg			RL/EZs
1240 WRTA	Altoona		5.7	AC/TK&
1290 WFBG	Altoona			AC
1370 WKMC	Roaring Spring		3.4	AS&
1400 WAMQ	Loretto			ACs
1430 WVAM	Altoona		18.2	CW/TK&e
92.7 WJSM-FM	Martinsburg			RL/EZ
94.3 WBXQ	Cresson			AC
94.7 WKBE	Patton			-
95.5 WKYE	Johnstown			AC-CH
96.5 WJNL-FM	Johnstown			AC
98.1 WFBG-FM	Altoona		15.9	EZ
99.1 WIYQ	Ebensburg			CW
100.1 WPRR	Altoona		12.5	CH
101.1 WGMR	Tyrone		.6	CW
103.9 WALY	Bellwood		11.4	AC
104.9 WHPA	Holidaysburg		6.8	AC&

[18 stations 7 AM 11 FM]

### Erie, PA OH

Metro 231,000 TSA 388,200  
 88 ARB 139 89 ARB 141 /2 Birch 123 SMSA 130  
 E.M.R. \$5,775,000

1260 WRIB	Erie	5.5	6.2	OL&
1330 WEYZ	Erie	9.0	9.1	AS
1400 WLKK	Erie	3.2	.6	CW&
1450 WPSE	Erie			FA/JZ/VA*
1530 WHYP	North East	.3		CWs
88.3 WGAE	Girard			-*
88.5 WMCE	Erie			-*
88.9 WFSE	Edinboro	.6		AP*
89.9 WERG	Erie	3.4		AP/RB*
91.3 WQLN-FM	Erie	3.7		FA/JZ*
97.1 WRBO-FM	Ashtabula		1.1	EZ
97.9 WMYJ	Edinboro			AC
99.9 WXKC	Erie	17.2	11.9	AC
100.3 WZPR	Meadville	3.5	4.5	CW

# M Street RADIO MARKETS

STATION	CITY	ARBTRON	BIRCH	FORMAT
100.9 WHYP-FM	North East	1.5	.3	CW
102.3 WJET	Erie	24.1	23.2	CH
103.7 WCCK	Erie	14.2	21.0	CH
105.5 WGOJ	Conneaut			RL
106.3 WCTL	Union City	1.7	1.1	RL

## Harrisburg, PA

Metro 490,902 TSA 1,203,300  
 88 ARB 72 89 ARB 74 /4 Birch 79 SMSA 84  
 E.M.R. \$12,272,500

580 WHP	Harrisburg	6.1	6.1	AC
720 WWII	Shiremanstown	1.3		OL-AC
940 WADV	Lebanon			CW
960 WHYL	Carlisle	.7		CWs
1000 WIOO	Carlisle		.2	OL-AC
1230 WKBO	Harrisburg	1.5	2.1	OL
1270 WLBR	Lebanon	2.5		AC
1290 WQIN	Lykens			AC
1400 WHGB	Harrisburg	2.3	1.2	AS&
1460 WCMB	Harrisburg	3.2	2.1	OL&/TK&n
1510 WAHT	Annville	1.0		OL/TK
1600 WPDC	Elizabethtown			RL
89.5 WTIP-FM	Harrisburg	3.1		FA*
90.7 WYMM	Grantham			cp-new
91.1 WMSS	Middletown			AP/CH*
91.7 WUCP	Summerdale			cp-new
92.1 WCTX	Palmyra	.7		OL
93.5 WTPA	Mechanicsburg	6.7	7.5	AR
94.5 WDAC	Lancaster	1.2	.9	RL
94.9 WHKS	Harrisburg			AC
97.3 WHP-FM	Harrisburg	5.1	4.4	SA
99.3 WIMX	Harrisburg	5.5	7.3	AC-OL
100.1 WUFM	Lebanon	1.0		AC
101.3 WNCE	Lancaster	5.0	4.1	EZ
102.3 WHYL-FM	Carlisle	3.2	5.5	CW
103.3 WARM-FM	York	2.0	.8	AC
104.1 WNNK	Harrisburg	21.7	29.2	CH
105.7 WQXA	York	3.1	3.1	CH
106.7 WRKZ	Hershey	8.0	7.2	CW

## Hazleton, PA

Metro 100,000  
 E.M.R. \$2,500,000

1300 WXPX	West Hazleton			OL
1410 WLSH	Lansford			SA
1490 WAZL	Hazleton			AR
97.9 WWSH	Hazleton			EZ
103.1 WQEQ	Freeland			AC&
105.5 WMGH	Tamaqua			AC

## Johnstown, PA

Metro 214,800 TSA 401,800  
 88 ARB 147 89 ARB 149 /1 SMSA 143  
 E.M.R. \$5,370,000

560 WFRB	Frostburg	3.1		CWs
850 WJAC	Johnstown	9.4		OL&
950 WNCC	Barnesboro	3.9		AC
990 WVSC	Somerset	3.1		CW
1230 WCRO	Johnstown	4.4		CW&
1330 WADJ	Somerset	1.0		AC
1350 WBEM	Windber	2.1		NX/TK&
1400 WAMQ	Loretto			ACs
1470 WWML	Portage			AC-OL
1490 WJNL	Johnstown	2.9		AC/TK&1
1580 WEBG	Ebensburg			Z
88.9 WFRJ	Johnstown			RL&*
92.1 WGLU	Johnstown	12.8		CH
94.3 WBXQ	Cresson			AC
95.5 WKYE	Johnstown	12.0		AC-CH
96.5 WJNL-FM	Johnstown	3.1		AC

STATION	CITY	ARBTRON	BIRCH	FORMAT
97.7 WVSC-FM	Somerset	1.0		AC&
98.1 WFBG-FM	Altoona	1.6		EZ
99.1 WYUQ	Ebensburg	3.6		CW
101.7 WYSN	Central City	3.9		EZ-AS
102.1 WOWQ	DuBois	1.0		CH/CW
103.9 WALY	Bellwood	.8		AC
105.3 WFRB-FM	Frostburg	2.9		CW

## Lancaster, PA

Metro 323,500 TSA 691,500  
 88 ARB 108 89 ARB 107 /2 Birch 96  
 E.M.R. \$8,087,500

910 WSBA	York	.8	.4	OL/TK&1
1310 WGSA	Ephrata		.4	AC
1390 WLAN	Lancaster	.8	1.1	OL
1490 WLPB	Lancaster		1.3	AC
90.3 WJTL	Lancaster		3.1	RC*
92.7 WHIT	Starview	6.6	10.3	AR-OL
94.5 WDAC	Lancaster	9.1	5.9	RL
96.9 WLAN-FM	Lancaster	11.3	17.6	CH
98.5 WYCR	Hanover	1.2	1.0	CH
101.3 WNCE	Lancaster	13.0	8.2	EZ
105.1 WIOV	Ephrata	9.3	7.1	CW

## [11 stations 4 AM 7 FM]

## Philadelphia, PA NJ

Metro 4,059,600 TSA 7,062,000  
 88 ARB 5 89 ARB 5 /4 Birch 5 SMSA 4  
 E.M.R. \$101,490,000

560 WFIL	Philadelphia	.8	.6	OL&
610 WIP	Philadelphia	1.0	.6	SX/TKI&
640 WWJZ	Mount Holly			cp-new
690 WYIS	Phoenixville			SS-RL
740 WVCH	Chester			RL
800 WTMR	Camden			RL
860 WTFL	Philadelphia			RL/ET/SS
900 WURD	Philadelphia			RG
950 WPEN	Philadelphia	6.3	4.6	AS
990 WZZD	Philadelphia	.4	.2	RL
1060 KYW	Philadelphia	6.9	6.6	NX
1110 WNAP	Norristown	.8		RL/RG
1210 WCAU	Philadelphia	4.1	2.8	NX-TK
1310 WSSJ	Camden			OL
1340 WHAT	Philadelphia	1.0	.4	TKm/RB-OL
1440 WNPV	Lansdale			SA
1460 WRLB	Florence			cp-new
1480 WDAS	Philadelphia	1.2	.6	RG-TK
1490 WBCB	Levittown			AC
1520 WCHE	West Chester			AS
1540 WPGR	Philadelphia	.3		OL
1570 WBUX	Doylestown			AS/NX-TK
1590 WCZN	Chester			CW
88.1 WPEB	Philadelphia			VA*
88.9 WXPB	Philadelphia	.4		NX/JZ*
89.3 WHHS	Havertown			VA*
89.3 WRDQ	Warminster			VA*
89.5 WDNR	Chester			VA*
89.5 WEEB	Cherry Hill			RL*
89.7 WGLS-FM	Glassboro			VA*
90.1 WRTI	Philadelphia	1.7		JZ*
90.9 WHYI-FM	Philadelphia	1.3		FA/VA*
91.5 WSRN-FM	Swarthmore			AP*
91.5 WDBK	Blackwood			VA*
91.7 WKDU	Philadelphia			AP*
91.7 WPWT	Philadelphia			RB/VA*
92.5 WXTU	Philadelphia	4.3	3.9	CW
93.3 WMMR	Philadelphia	7.8	10.6	AR
94.1 WYSP	Philadelphia	4.8	6.9	TKm/AR-OL
94.9 WRSD	Folsom			AC*
95.7 WFLN-FM	Philadelphia	1.7	1.4	FA
96.5 WWDB	Philadelphia	4.4	3.4	TK
97.3 WZZE	Glen Mills			CH*

# M Street RADIO MARKETS

STATION	CITY	ARBITRON	BIRCH	FORMAT	STATION	CITY	ARBITRON	BIRCH	FORMAT
97.5 WPST	Trenton	.7	.6	CH	Reading, PA				
98.1 WOGL	Philadelphia	3.0	2.6	OL	Metro 276,500	TSA 276,500			
98.9 WUSL	Philadelphia	8.2	13.2	RB	88 ARB 129	89 ARB 127 /2	SMSA 118		
99.5 WJBR-FM	Wilmington	.3	.2	AC	E.M.R. \$6,912,500				
100.3 WKSZ	Media	5.5	4.7	AC	850 WEBU	Reading	11.4	11.1	AC
101.1 WEAZ	Philadelphia	6.1	4.2	EZ	1240 WAGO	Reading	3.9	3.8	OL
102.1 WIOQ	Philadelphia			CH-RB	1340 WRAW	Reading	7.7	5.8	AS
102.9 WMGK	Philadelphia	4.1	4.0	AC	1370 WPAZ	Pottstown			AS
103.9 WJBF-FM	Jenkintown			RL/ET	91.3 WXAC	Reading			AP*
104.5 WSNI	Philadelphia	3.4	3.3	OL-AC	100.7 WFMZ	Allentown	1.3	1.2	EZ
105.3 WDAS-FM	Philadelphia	3.5	5.4	RB	102.5 WRFY-FM	Reading	22.1	16.9	CH-AC
106.1 WEGX	Philadelphia	7.0	7.6	CH	104.1 WABF-FM	Allentown	1.7	1.2	CH
106.9 WKDN	Camden		.6	RL&*	105.1 WIOV	Ephrata	3.9	5.3	CW
[56 stations 23 AM 33 FM]					107.5 WBYO	Boyetown	.9	1.4	RL

## Pittsburgh, PA

Metro 1,986,400 TSA 3,403,500  
88 ARB 16 89 ARB 18 /4 Birch 13 SMSA 13  
E.M.R. \$49,660,000

540 WWCS	Canonsburg			FA
590 WMBS	Uniontown	1.4	1.1	SA
620 WHJB	Greensburg	.3	.3	SA
730 WPIT	Pittsburgh	.3	.6	RL
810 WEDO	McKeesport			RLm/AS@
860 WAMO	Pittsburgh	.7	.1	RB-JZ
890 WGPL	Bethel Park			cp-new
910 WAVL	Apollo			RL
940 WESA	Charleroi			ACs
970 WWSW	Pittsburgh	.8	.7	OL
1020 KDKA	Pittsburgh	15.4	13.4	AC/TK
1080 WEEP	Pittsburgh	1.2	1.0	OL&
1130 WASP	Brownsville	.6		CW
1150 WKPA	New Kensington			AC
1250 WTAE	Pittsburgh	4.0	3.0	NX-TK
1320 WJAS	Pittsburgh	3.8	2.3	AS
1360 WXZ	McKeesport	.5	.1	CW
1410 KQV	Pittsburgh	2.9	1.8	NX/TK&1
1460 WMBN	Ambridge			VA
1480 WCNS	Latrobe			AC-OL
1510 WXVX	Monroeville			OL
1530 WBCW	Jeanette			CH/TK
1550 WCXJ	Braddock			RG/RB
1570 WQTW	Latrobe			OL
1590 WPLW	Carnegie			RG
88.3 WRCT	Pittsburgh			AP*
89.3 WQED-FM	Pittsburgh		2.0	FA*
90.5 WDUQ	Pittsburgh		1.0	VA*
91.3 WYEP	Pittsburgh			JZ/VA*
92.9 WLTJ	Pittsburgh	3.0	2.4	AC-OL
93.7 WBZZ	Pittsburgh	10.3	11.3	CH
94.5 WWSW-FM	Pittsburgh	5.4	7.1	OL
95.3 WYTK	Washington	.7	.5	CW@
96.1 WHITX	Pittsburgh	3.8	3.4	AC
96.9 WMYG	Braddock	6.4	8.3	AC-OL
98.3 WESA-FM	Charleroi	.5	.4	AC
98.5 WPTS	Pittsburgh			AP-CH*
99.7 WSHH	Pittsburgh	7.4	7.8	EZ
100.7 WMXP	New Kensington			AC
101.5 WPIT-FM	Pittsburgh	.8	1.9	RC
102.5 WDVE	Pittsburgh	5.4	7.0	AR
103.9 WLSW	Scottdale			CH
104.7 WYDD	Pittsburgh	2.0	2.3	AR-CH-AC
105.9 WAMO-FM	Pittsburgh	6.2	9.0	RB
106.7 WWKS	Beaver Falls	.7		AC
107.1 WSSZ	Greensburg			CH
107.9 WDSY	Pittsburgh	3.5	2.9	CW

[47 stations 25 AM 22 FM]

## Scranton/Wilkes-Barre, PA

Metro 625,400 TSA 1,081,300  
88 ARB 59 89 ARB 59 /4 Birch 55 SMSA 56  
E.M.R. \$15,635,000

550 WJMW	Bloomsburg	.4	.2	CHs	
590 WARM	Scranton	7.2	6.6	AC/SXn/TK&	
630 WEIL	Scranton	2.6	3.9	AS&	
730 WNAK	Nanticoke	5.3	5.8	AS	
750 WWAX	Olyphant			AC	
840 WVPO	Stroudsburg	1.5	.2	AC	
890 WFOA	Nicholson			cp-new	
910 WGBI	Scranton		.8	1.0	CW@
930 WCNR	Bloomsburg	1.1	.5	CW	
980 WILK	Wilkes-Barre	1.8	1.6	AC/TK&1	
1240 WBAX	Wilkes-Barre	1.3	2.7	AS	
1300 WXPX	West Hazleton	.9		OL	
1320 WSCR	Scranton			RL	
1340 WYOM	Wilkes-Barre			CW	
1400 WICK	Scranton	1.6	1.0	EZ@	
1440 WC DL	Carbondale			ET	
1460 WEMR	Tunkhannock	.6		CW	
1490 WAZL	Hazleton	1.1	.6	AR	
1550 WARD	Pitston	2.0	1.6	TK	
88.5 WRKC	Wilkes-Barre			JZ/AP*	
89.1 WSFX	Nanticoke			-*	
89.9 WVIA-FM	Scranton		1.7	FA/JZ/AP*	
90.7 WCLH	Wilkes-Barre			VA*	
92.1 WBEA	Nanticoke			OL&	
92.9 WMGS	Wilkes-Barre	6.4	3.9	AC	
93.5 WSBG	Stroudsburg	.9	2.0	CH	
93.7 WDLS	Dallas			cp-new	
94.3 WSGD-FM	Carbondale			OL	
95.9 WBNE	Benton			CW&	
97.9 WWSH	Hazleton	4.3	2.9	EZ	
98.5 WKRZ-FM	Wilkes-Barre	12.3	17.5	CH	
101.3 WGBI-FM	Scranton	5.9	3.5	AC@	
102.3 WTLQ	Pitston	3.2	5.9	CH	
103.1 WQEQ	Freeland	.7	.1	AC&	
104.9 WWDL-FM	Scranton	1.9	.9	SA@	
106.5 WHLM	Bloomsburg	2.9	2.0	CH	
107.1 WEZX	Scranton	9.7	11.1	AR	

[37 stations 19 AM 18 FM]

## Williamsport, PA

Metro 98,000 TSA 98,000  
88 ARB 231 89 ARB 231 /1 Birch 190 SMSA 251  
E.M.R. \$2,450,000

1050 WLYC	Williamsport	8.4	4.9	AS
1190 WHUM	Hugbesville			CHs
1230 WBPZ	Lock Haven			AC
1340 WWPB	Williamsport	7.2	5.5	ACs
1400 WRAC	Williamsport	1.2	1.6	OL&
1450 WFXK	South Williamsport	.6	.5	CHs
1600 WJSA	Jersey Shore	.6	.5	RL&
88.1 WWAS	Williamsport			VA*
91.7 WRLC	Williamsport			AP*
92.1 WWZU	Lock Haven	4.2	3.8	CH-AR



# M Street RADIO MARKETS

STATION	CITY	ARBITRON	BIRCH	FORMAT
93.5 WJSA-FM	Jersey Shore	1.2	3.3	RL
97.7 WYRS	Jersey Shore	.6	.5	AC
99.3 WFXK-FM	South Williamsport	18.7	16.5	CH
100.9 WOEZ-FM	Milton		1.6	EZ
102.7 WKSB	Williamsport	8.4	14.3	AC-OL
103.9 WHIO	Muncy	18.7	21.4	CH
105.1 WILQ	Williamsport	25.9	19.2	CW
107.9 WGBE	Williamsport			cp-new

[18 stations 7 AM 11 FM]

York, PA

Metro 332,500 TSA 1,146,900  
88 ARB 104 89 ARB 102/4 Birch 93 SMSA 99  
E.M.R. \$8,312,500

580 WHP	Harrisburg			AC
910 WSBA	York	9.6	7.3	OL/TK&l
1250 WKKU	York	.5	.7	CW
1280 WHVR	Hanover	.7	2.9	OL
1320 WGET	Gettysburg	2.3	1.6	AC/TK&l
1350 WOYK	York	.5	.9	AS&
1440 WGCB	Red Lion		.4	RL
1580 WNZT	Columbia			NX-TK/TK&
88.1 WVYC	York			.*
89.1 WPNM	Lancaster			VA*
91.3 WLCH	Lancaster			SS/TK
91.7 WXQ	Millersville			VA*
92.7 WHTF	Starview	4.4	4.2	AR-OL
96.1 WGCB-FM	Red Lion	.5		RL
96.9 WLAN-FM	Lancaster	1.2	.7	CH
97.3 WHP -FM	Harrisburg	.7	1.3	SA
98.5 WYCR	Hanover	11.0	12.3	CH
99.3 WIMX	Harrisburg	1.4	.4	AC-OL
103.3 WARM-FM	York	9.8	8.2	AC
104.1 WNNK	Harrisburg	2.3	2.2	CH
105.7 WQXA	York	8.0	12.8	CH
106.7 WRKZ	Hershey	11.5	9.2	CW
107.7 WGTY	Gettysburg		2.7	CW

[23 stations 8 AM 15 FM]

## Puerto Rico

Mayaguez, PR

Metro 90,000  
E.M.R. \$2,250,000

600 WAEL	Mayaguez			SS-AC-VA
710 WKJB	Mayaguez			SS-NX&m/SS
760 WORA	Mayaguez			SS-CHX&
850 WABA	Aguadilla			SS-NX&m/SS
880 WBOZ	Sabana Grande			SS-EZ
930 WEKO	Cabo Rojo			SS-NX
990 WPRA	Mayaguez			SS-VA
1040 WCXQ	Moca			SS-CH
1300 WITL	Mayaguez			SS-AS
1340 WNOZ	Aguadilla			SS-CH
1410 WRSS	San Sebastian			SS-CH
1460 WLRP	San Sebastian			SS-NX&m/SS
90.3 WVID	Anasco			SS-RL*
92.1 WBOZ-FM	Hormigueros			SS
92.9 WTPM	Aguadilla			SS-EZ
94.1 WOYE-FM	Mayaguez			CH
96.1 WAEL-FM	Maricao			SS-AC
97.5 WIOB	Mayaguez			SS-AC
99.1 WKJB-FM	Mayaguez			SS
100.3 WIVA-FM	Aguadilla			SS-CHXs
102.3 WMIO	Cabo Rojo			SS
105.5 WRFE	Aguada			SS-RL

[22 stations 12 AM 10 FM]

Ponce, PR

Metro 160,000 TSA 160,000  
E.M.R. \$4,000,000

550 WPAB	Ponce			SS-VA
910 WPRP	Ponce			SS-CHX&
1060 WCGB	Juana Diaz			SS-RL-VA

STATION	CITY	ARBITRON	BIRCH	FORMAT
1170 WLBO	Ponce			SS
1260 WISO	Ponce			SS-VA
1330 WENA	Yauco			SS-AC-OL
1420 WEUC	Ponce			VA/SS*
1490 WZBS	Ponce			SS-NX&m/SS
1550 WKFE	Yauco			SS-CH
1570 WPPC	Penuelas			SS-RL
88.9 WEUC-FM	Ponce			SS-EZ*
93.3 WOQI	Ponce			SS-RB
101.1 WRIO	Ponce			SS-CHX
101.9 WZAR	Ponce			SS-NX&m/SS
105.1 WIOC	Ponce			SS-AC

[15 stations 10 AM 5 FM]

San Juan, PR

Metro 890,000  
E.M.R. \$22,250,000

580 WKAQ	Sari Juan			SS-NX
630 WQBS	San Juan			SS-CHX
680 WAPA	San Juan			SS-TK
740 WIAC	San Juan			SS-AS-VA
810 WKVM	San Juan			SS-AC-VA
870 WVOZ	San Juan			SS-CH
940 WIPR	San Juan			SS-VAs*
1030 WOSO	San Juan			TK/VA
1110 WVJP	Caguas			SS-VA
1140 WQII	San Juan			SS-TK
1190 WBMJ	San Juan			SS-RL/RL
1320 WUNO	San Juan			SS-NX
1370 WIVV	Vieques			RL
1400 WIDA	Carolina			SS-RL*
1430 WNEL	Caguas			SS-NX&m/SS
1520 WRAI	San Juan			SS-TK
1560 WRSJ	Bayamon			SS-RL
1580 WMTI	Morovis			SS
1600 WLJZ	Bayamon			SS-AS
88.1 WCRP	Guayama			SS-RL*
89.7 WRTU	San Juan			SS-VA*
90.5 WIDA-FM	Carolina			SS-RL*
91.3 WIPR-FM	San Juan			SS-VA*
92.5 WORO	Corozal			SS-EZ
93.7 WZNT	San Juan			SS-CHX
94.7 WGSX	Bayamon			SS-CHB
95.7 WFID	Rio Piedras			SS-EZ
97.7 WBRQ	Cidra			SS-AC
98.5 WPRM-FM	San Juan			SS-CHX
98.9 WSAN	Vieques			SS-AC
99.9 WIOA	San Juan			SS-AC
100.7 WXYX	Bayamon			SS-CH
102.5 WIAC-FM	San Juan			SS-AC
103.3 WVJP-FM	Caguas			SS-AC
104.7 WKAQ-FM	San Juan			SS-CH
105.7 WCAD	San Juan			SS-AR
106.9 WSRa	Guayama			SS-AC
107.7 WVOZ-FM	Carolina			SS-CHX

[38 stations 19 AM 19 FM]

## Rhode Island

Providence, RI MA

Metro 1,249,400 TSA 2,062,600  
88 ARB 28 89 ARB 28 /4 Birch 25 SMSA 38  
E.M.R. \$31,235,000

550 WICE	Pawtucket	1.4	.4	OL
630 WPRO	Providence	4.4	3.5	TK
790 WWAZ	Providence			FA
920 WHJJ	Providence	6.3	3.8	NX-TK/TK&n
990 WEAN	Providence		.2	AS@
1110 WHIM	East Providence	2.2	1.6	CW
1220 WRIB	Providence			RL
1240 WWON	Woonsocket	.3		AC/TK&i
1290 WRCP	Providence			ET
1320 WARA	Attleboro		.7	TK

# M Street RADIO MARKETS

STATION	CITY	ARBITRON	BIRCH	FORMAT	STATION	CITY	ARBITRON	BIRCH	FORMAT
1340 WNBH	New Bedford	.4	.9	SA	1320 WOIC	Columbia	3.5	2.3	RB
1380 WNRI	Woonsocket	.3	.5	AC	1400 WCOS	Columbia	1.1		CW/RG
1400 WALE	Fall River	1.0	.9	NX-TK	1430 WBRL	Batesburg			-
1420 WBSM	New Bedford	.7	1.5	NX-TK/TK&	1470 WQXL	Columbia		.1	RL
1450 WKRI	West Warwick			AC	1510 WSJW	Woodruff			AC
1540 WADK	Newport	.6	.8	SA	89.7 WMHK	Columbia		1.9	RL*
1570 WPEP	Taunton	.4		TK	90.5 WUSC-FM	Columbia		.7	AP*
1590 WARV	Warwick			RL	91.3 WLTR	Columbia		1.2	FA/VA*
88.3 WQRI	Bristol			cp-new	92.1 WWLT	Bamberg			CW
90.3 WRJU	Kingston		.8	VA*	93.5 WCEZ	Columbia	5.4	4.7	EZ
91.3 WDOM	Providence			VA*	94.3 WPUB-FM	Camden			AC
91.5 WCVY	Coventry			CH*	95.3 WKWQ	Batesburg			RB
92.3 WPRO-FM	Providence	16.8	23.7	CH	96.7 WYYS	Cayce	3.1	2.7	CH-RB
93.3 WSNE	Taunton	5.4	3.5	AC	97.9 WCOS-FM	Columbia	19.5	16.8	CW
94.1 WHJY	Providence	7.9	11.1	AR	100.1 WSCQ	West Columbia	6.0	3.3	SA
95.5 WBRU	Providence	2.2	3.2	AP	101.3 WWDW	Sumter	18.7	22.3	RB
98.1 WMY5	New Bedford	1.7	1.8	AC-OL	102.3 WMFX	St. Andrews	6.0	7.9	AR
100.3 WOTB	Middletown	.5		NA	103.1 WPRH-FM	Columbia	1.9	3.3	CH
101.5 WLKW-FM	Providence	12.4	7.8	EZ	104.3 WBBQ-FM	Augusta		.1	CH
103.7 WWRX	Westerly	2.1	2.1	AR	104.7 WNOK	Columbia	8.8	11.8	CH
105.1 WWLI	Providence	4.9	5.0	AC	106.7 WTCB	Orangeburg	5.0	4.7	AC
106.3 WWKX	Woonsocket	.3		CH-RB					
[32 stations 18 AM 14 FM]					[29 stations 13 AM 16 FM]				

## South Carolina

### Charleston, SC

Metro 403,300 TSA 647,200

88 ARB 86 89 ARB 85/2 Birch 78 SMSA 90

E.M.R. \$10,082,500

730 WPAL	Charleston	6.8	4.8	RB
810 WQIZ	St. George	1.9	1.3	RL/RC
910 WKCN	Dorchester	2.1	1.2	NX/TK&
950 WMCJ	Moncks Corner	3.4	2.8	RG-RB
980 WAZS	Summerville			MT&
1040 WKAO	Hanahan			cp-new
1200 WWRJ	Hollywood			cp-new
1250 WTMA	Charleston	.6	.4	CW&
1340 WOKE	Charleston			AS/RL
1390 WXTC	Charleston	.9	1.0	OL
1450 WXCH	Charleston			RL
1480 WZJY	Mount Pleasant	2.5	1.0	RG
88.5 WFCH	Charleston			RL&*
89.3 WSCI	Charleston	1.8		FA&/VA&* r
90.7 WYFH	North Charleston	.1		RL*
90.9 WCEW	Charleston			-*
91.5 WKCL	Ladson	1.2		RL*
93.5 WVVWZ	Summerville	7.4	9.4	RB
94.3 WWHT-FM	Goose Creek	2.8	4.9	OL
95.1 WSSX-FM	Charleston	6.0	6.6	CH
96.1 WAVF	Hanahan	5.4	6.7	AR
96.9 WXTC-FM	Charleston	6.8	4.0	AC
97.7 WYBB	Folly Beach			AR-OL
101.7 WMGL	Ravenel	4.7	6.5	RB
102.5 WXLY	North Charleston	4.7	4.6	OL
103.5 WZLZ	Charleston	12.1	13.4	CW
104.5 WDXZ	Mount Pleasant	3.8	4.6	EZ@
105.5 WJYQ	Moncks Corner	3.8	2.3	AC
107.5 WKQB	St. George	9.0	12.8	CH

[29 stations 12 AM 17 FM]

### Columbia, SC

Metro 375,000 TSA 751,300

88 ARB 93 89 ARB 93/2 Birch 83 SMSA 95

E.M.R. \$9,375,000

560 WVOC	Columbia	5.8	4.1	TK
620 WTGH	Cayce	3.3	3.3	RG-RB
790 WWBD	Bamberg			SA&
830 WHBE	St. Andrews			cp-new
840 WCTG	Columbia			cp-new
1020 WBAJ	Blythewood			cp-new
1170 WXAX	Lexington	.6		RL
1230 WODE	Columbia	.3	.5	OL

### Florence, SC

Metro 97,100 TSA 97,100

88 ARB 232 89 ARB 232/1 Birch 192 SMSA 264

E.M.R. \$2,427,500

540 WYNN	Florence	9.9	8.5	RG/RB-OL
800 WDSC	Dillon			CW&
970 WJMX	Florence	1.9	1.8	AC
1120 WFLU	Florence			cp-new
1230 WOLS	Florence			CW
88.1 WRJA-FM	Sumter			1.2 FA&/VA&*
92.5 WHLZ	Manning	14.9	13.4	CW
92.9 WZNS	Dillon	4.3	6.7	AC
94.3 WHPD	Marion	5.6	8.5	RB
100.1 WGGF	Lake City	2.5		EZ
101.3 WWDW	Sumter	20.5	20.7	RB
103.1 WJMX-FM	Cheraw			CH
104.1 WYAV	Conway	3.1	2.4	AC
105.5 WMWG	Darlington	3.1	.6	AC
106.3 WYNN-FM	Florence			RB
107.1 WCIG	Mullins			RB/RG

[16 stations 5 AM 11 FM]

### Greenville/Spartanburg/Anderson, SC NC

Metro 515,400 TSA 1,346,600

88 ARB 67 89 ARB 68/4 Birch 62 SMSA 67

E.M.R. \$12,885,000

660 WESC	Greenville	1.3	2.3	CWs
800 WPJM	Greer			OL
830 WGGF	Sans Souci			cp-new
890 WPGP	Pendleton			cp-new
910 WORD	Spartanburg			Z
950 WSPA	Spartanburg	2.8	1.8	AC/TK&I
1020 WRXJ	Homeland Park			RL/RG
1070 WHYZ	San Souci	3.9	2.1	RB
1160 WTYN	Tryon			AC
1180 WPGN	Gaffney			CW
1230 WAIM	Anderson			SA&
1260 WMMU	Greenville		.1	RL
1280 WANS	Anderson			OL&
1300 WCKI	Greer	.6		RL/RG
1330 WFBC	Greenville	1.5	1.0	NX-TK
1360 WELP	Esley	.6	.4	RL
1390 WHPB	Belton			RL
1400 WKDY	Spartanburg		.1	CW&
1440 WSSL	Greenville	.5	.4	CWs
1490 WMRB	Greenville			MT&
1530 WASC	Spartanburg	1.5	.9	RB
1540 WTBI	Pickens			RL
1560 WBES	Clemson			MT&
1580 WBBR	Travelers Rest			RL

# M Street RADIO MARKETS

STATION	CITY	ARBITRON	BIRCH	FORMAT
1600 WFIS	Fountain Inn			CW
88.1 WSBF-FM	Clemson			VA*
89.3 WLPJ	Greenville		2.5	RL/RC*
90.1 WEPR	Greenville		1.3	FA&/VA&*
91.1 WYFG	Gaffney			RL*
92.5 WBSC-FM	Greenville	12.7	9.4	CW
93.3 WBBO-FM	Forest City	1.1	1.1	NA&
93.7 WFBC-FM	Greenville	9.2	10.0	CH-AC
94.5 WMUU-FM	Greenville	1.1	.5	RL
96.5 WPLS-FM	Greenville			AP*
98.1 WBFM	Seneca			EZ
98.9 WSPA-FM	Spartanburg	6.4	5.5	EZ
99.9 WKSF	Asheville	1.1		CH
100.5 WSSL-FM	Gray Court	11.7	9.8	CW
101.1 WCKN-FM	Anderson	5.0	6.8	AR-OL
101.9 WCKZ-FM	Gastonia			RB
102.5 WMY1	Hendersonville	3.6	5.1	AC
103.1 WRJX-FM	Honea Path			CW
103.9 WLWZ	Easley	8.0	10.5	RB
105.3 WAGI-FM	Gaffney			CW/RG
107.3 WANS-FM	Anderson	10.4	12.0	CH

## Hilton Head Island/Beaufort, SC

Metro 68,000

E.M.R. \$1,700,000

960 WBEU	Hardeeville			CW
1130 WHHR	Hilton Head Island			-
1430 WCOG	Ridgeland			Z
1490 WYGB	Beaufort			RB
88.7 WAGP	Beaufort			RL*
89.9 WJWJ-FM	Beaufort			FA&/VA&*
92.1 WBHH	Parris Island			-
98.7 WYKZ	Beaufort			AC
99.7 WHTK	Port Royal			CH
104.9 WZBZ	Ridgeland			NA&
106.1 WHHR-FM	Hilton Head Island			EZ
106.9 WLOW	Bluffton			AC
107.9 WJYJ	Hilton Head Island			AC

[13 stations 4 AM 9 FM]

## Myrtle Beach, SC

Metro 70,000 TSA 70,000

Birch ?

E.M.R. \$1,750,000

900 WGSN	North Myrtle Beach			ACs
1050 WJXY	Conway	3.8		CW
1270 WKMB	Surfside Beach			RG
1330 WLIT	Conway	2.5		RB
1400 WGTN	Georgetown			ACs
1450 WKEL	Myrtle Beach			Z
1470 WVBX	Georgetown	3.0		RB
1520 WKZQ	Myrtle Beach			CHs
90.1 WHMC-FM	Conway	.8		FA&/VA&*
92.1 WJYR	Myrtle Beach	6.8		EZ
93.5 WDZD	Shallotte			CW
97.7 WBPR	Georgetown	3.8		AR
100.9 WQSC	Andrews	.4		CW&
101.7 WKZQ-FM	Myrtle Beach	7.2		CH
103.1 WYAK-FM	Surfside Beach	6.4		CW&
104.1 WYAV	Conway	24.2		AC
105.5 WNMB	North Myrtle Beach	5.9		AC
106.5 WSYN	Georgetown	4.7		CH

## Sumter, SC

Metro 144,700 TSA 144,700

Birch 159

E.M.R. \$3,617,500

1240 WDXY	Sumter			AC
1290 WFIG	Sumter	1.3		CW/TK&I
1310 WDKD	Kingstree	.4		CW
1340 WSSC	Sumter	2.9		CH

STATION	CITY	ARBITRON	BIRCH	FORMAT
88.1 WRJA-FM	Sumter			.8 FA&/VA&*
90.9 WLGI	Hemingway			.8 RB*
98.3 WWKT-FM	Kingstree			.8 RB/JZ
99.3 WIBZ	Wedgfield	1.3		CH&

[8 stations 4 AM 4 FM]

## South Dakota

### Rapid City, SD

Metro 80,900 TSA 156,400

88 ARB 242 89 ARB 241 /1 SMSA 289

E.M.R. \$2,022,500

810 KBHB	Sturgis	3.7		CW
920 KKLS	Rapid City	4.4		OL
980 KDSJ	Deadwood			OL
1150 KIMM	Rapid City	12.5		CW
1340 KTOQ	Rapid City	6.6		CW
1380 KOTA	Rapid City	6.6		SA/TK&I
88.5 KTGS	Rapid City			FA/JZ*
89.3 KBHE-FM	Rapid City			VA*
91.3 KTEQ	Rapid City			CW&
93.1 KRCS	Sturgis	1.5		AC
93.9 KMKK	Rapid City			AR
95.1 KSQY	Deadwood	14.0		RL
97.9 KVSR	Rapid City			CH
100.3 KGGG-FM	Rapid City	22.8		EZ
101.1 KEZV	Spearsfish	8.8		RL
101.5 KVCK	Gregory			RL
107.3 KSLT	Spearsfish			RL

[17 stations 6 AM 11 FM]

### Sioux Falls, SD

Metro 126,300 TSA 373,700

88 ARB 203 89 ARB 200 /1 SMSA 267

E.M.R. \$3,157,500

800 KQAD	Luverne	.5		CW
920 KKLS	Rapid City	8.3		OL
1000 KXRB	Sioux Falls	9.3		CW&
1140 KSOO	Sioux Falls	10.6		AC
1230 KKFN	Sioux Falls	3.2		OL
1270 KNWC	Sioux Falls			RL*
1320 KELO	Sioux Falls	16.2		AC-OL
1390 KJAM	Madison			VAs
1520 KJIA	Sioux Falls	.9		RC
88.1 KRSD	Sioux Falls			FA&/JZ*
89.1 KAUR	Sioux Falls			AP/JZ*
92.5 KELO-FM	Sioux Falls	11.6		EZ
93.5 KKRC	Sioux Falls	8.8		CH
96.5 KNWC-FM	Sioux Falls			RL*
97.3 KPAT	Sioux Falls	13.0		CH
100.1 KCFS	Sioux Falls			FA*
101.1 KLQL	Luverne	4.6		CW
103.1 KJAM-FM	Madison			VA
104.7 KKLS-FM	Sioux Falls			FA-OL-AC

[19 stations 9 AM 10 FM]

## Tennessee

### Chattanooga, TN GA AL

Metro 356,800 TSA 792,300

88 ARB 96 89 ARB 96 /4 Birch 87 SMSA 88

E.M.R. \$8,920,000

820 WAPO	Jasper			-
870 WQRX	Valley Head			OL&
910 WEPG	South Pittsburg	.2		CW
980 WLMX	Rossville			AC-OLs
1020 WZRB	Ringgold			cp-new
1070 WFLI	Lookout Mountain	.7	.3	RL-RG
1150 WGOW	Chattanooga			TK
1190 WSDQ	Dunlap			CW
1240 WSDT	Soddy-Daisy			CW
1260 WNOO	Chattanooga	4.2	4.1	RGm/RB-OLa
1310 WDOD	Chattanooga			CWs/TK&n
1370 WDEF	Chattanooga	4.2	2.6	AC-CW/TK&n

# M Street RADIO MARKETS

STATION	CITY	ARBITRON	BIRCH	FORMAT	STATION	CITY	ARBITRON	BIRCH	FORMAT
1420 WADX	Trenton			CW&	91.5 WHCB	Bristol		.3	RL*
1450 WMOC	Chattanooga		.6	RL	92.7 WABN-FM	Abingdon		.7	CH
1490 WDXB	Chattanooga	1.0	1.4	AR-OL	93.9 WMEV-FM	Marion	2.2	2.0	CW
1550 WCHU	Soddy-Daisy			-	94.9 WIKQ	Greeneville		2.2	AC&
1590 WQCH	Lafayette	.5	.3	CW	96.9 WXBQ	Bristol	19.4	22.0	CW
88.1 WUTC	Chattanooga		.6	FA/JZ*	98.5 WTFM	Kingsport	17.1	10.9	AC
88.9 WMBW	Chattanooga	2.6	RL*	RL*	99.3 WUSU-FM	Jonesborough	3.1	1.1	CW
89.7 WBYN-FM	Chattanooga		.8	RL*	101.5 WQUT	Johnson City	22.6	33.4	CH
90.5 WSMC-FM	Collegedale		.6	FA*	103.9 WXIS	Erwin			AR-CH
91.5 WAWL-FM	Signal Mountain		2.1	AP*	104.9 WZXY	Kingsport	3.5	4.2	CH
92.3 WDEF-FM	Chattanooga	10.8	6.6	EZ	[33 stations 21 AM 12 FM]				
94.3 WJTT	Red Bank	8.4	10.7	RB	<b>Knoxville, TN</b>				
96.5 WDOD-FM	Chattanooga	10.3	8.7	CW	Metro 507,200 TSA 1,246,800				
100.7 WUSY	Cleveland	13.5	12.1	CW	88 ARB 68 89 ARB 69/4 Birch 63 SMSA 79				
102.3 WYVY	Soddy-Daisy	5.1	3.6	AC	E.M.R. \$12,680,000				
105.5 WLMX-FM	Rossville	7.6	9.8	AC-OL	620 WRJZ	Knoxville	1.4	1.1	RL
106.5 WSKZ	Chattanooga	18.4	24.4	CH	670 WTNN	Ferragut			NA&
[29 stations 17 AM 12 FM]					730 WLIL	Lenoir City			CW/RLs
<b>Jackson, TN</b>					760 WKNL	Knoxville			cp-new
Metro 115,000					850 WUTK	Knoxville			NX*
E.M.R. \$2,875,000					900 WKXV	Knoxville	.8	.3	RL
740 WRJZ	Humboldt			AC	930 WSEV	Sevierville	.8	.8	CWs
810 WCTA	Alamo			CW	960 WWGR	La Follette			RL/RG
890 WTNE	Trenton			CW-AC	990 WIVK	Knoxville	5.2	3.7	CWs
1190 WHMT	Humboldt			AR	1040 WQBB	Powell			AS&
1310 WDXI	Jackson			CW/Elvis	1080 WBTZ	Oliver Springs			cp-new
1360 WWHY	Milan			-	1120 WCGM	Maryville			RG/RL
1390 WTJS	Jackson			AS	1180 WHJM	Knoxville			AS&
1460 WJAK	Jackson			OL	1240 WIMZ	Knoxville	.9	.1	AR-CHs
1490 WDXL	Lexington			AC/AS&	1290 WATO	Oak Ridge			AC&
1580 WHHM	Henderson			CW	1340 WKGK	Knoxville			.3
1600 WKBJ	Milan			CW/RL	1380 WYSH	Clinton	1.2	.7	CW
91.5 WFHC	Henderson			VA*	1400 WGAP	Maryville	2.1	1.3	CW
92.3 WYNU	Milan			CH/VA	1430 WEMG	Knoxville			Z
95.3 WTBG	Brownsville			CW/RB	1490 WITA	Knoxville			RL
95.9 WFKX	Henderson			RB	1550 WOR1	Oak Ridge			Z
96.7 WMOD	Bolivar			AC&	1580 WMRE	Knoxville			RB-OL&
97.7 WLCT	Trenton			AC/CW	88.3 WHGG	Knoxville			cp-new
99.3 WZLT	Lexington			CW&	89.1 WYLV	Alcoa			cp-new
102.3 WZDQ	Humboldt			CH	90.3 WUTK-FM	Knoxville		.3	AP*
103.1 WMDX-FM	Jackson			AC	91.1 WKCS	Knoxville			Z
104.1 WTNV	Jackson			CW	91.9 WUOT	Knoxville	1.9	FA/JZ*	
106.9 WWYN	McKenzie			CW	93.1 WCKS	Karns			-
[22 stations 11 AM 11 FM]					94.3 WKNF-FM	Oak Ridge	1.2	.6	SA&
<b>Johnson City/Kingsport, TN VA</b>					95.3 WTNZ-FM	Clinton			Z
Metro 377,400 TSA 649,500					95.7 WYNQ	Maryville			cp-new
88 ARB 90 89 ARB 92/2 Birch 82 SMSA 85					97.5 WEZK	Knoxville	12.0	7.5	EZ
E.M.R. \$9,435,000					99.3 WJFC-FM	Jefferson City			CW
640 WJTZ	Blountville			OL&	100.3 WOKI-FM	Oak Ridge	7.2	9.8	CH
690 WZAP	Bristol	.7	1.6	RL/RG	101.3 WGTG	Wartburg			-
790 WETB	Johnson City	.4		RC	102.1 WMYU	Sevierville	8.7	11.3	SA
870 WPRQ	Colonial Heights	1.3	2.1	RL/RB	103.5 WIMZ-FM	Knoxville	15.5	16.1	AR-CH
910 WJCV	Johnson City	7.2	1.1	CW	107.7 WIVK-FM	Knoxville	30.3	32.4	CW
980 WFHG	Bristol		1.1	OL	[38 stations 22 AM 16 FM]				
1050 WGAT	Gate City		.3	CW	<b>Memphis, TN AR MS</b>				
1090 WGOC	Kingsport			Z	Metro 868,300 TSA 1,617,300				
1120 WDUF	Duffield	.4		-	88 ARB 42 89 ARB 42/4 Birch 48 SMSA 36				
1230 WBBI	Abingdon	.5		CW/TK&e	E.M.R. \$21,707,500				
1240 WBEJ	Elizabethton	1.3	.8	CW&	560 WHBQ	Memphis			AC-OL
1260 WMCH	Church Hill	1.7	.8	RG/RL	600 WRBC	Memphis	2.7	1.8	AS&/TK&I
1320 WKIN	Kingsport		1.6	CW	640 WCRV	Collierville	1.5	.7	RL
1370 WRGS	Rogersville	.6	.5	CW	680 WRVR	Memphis	2.1	.8	OL
1400 WKPT	Kingsport	3.1	2.3	EZ	730 KSUD	West Memphis	1.0	.5	RL/RG
1410 WBBX	Kingsport			CW	790 WMC	Memphis			NX-TK/TK&n
1420 WEMB	Erwin	1.3	1.5	CW	990 KWAM	Memphis	1.0	.7	RL/RG
1490 WOPI	Bristol	2.4	.5	AS	1030 WXSS	Memphis	1.1	1.8	RB
1520 WITM	Elizabethton			CW	1070 WDLA	Memphis	5.2	3.9	RB-AC
1550 WBCV	Bristol			RL	1170 WPLX	Germantown			CW&
1590 WKTP	Jonesborough			EZ	1210 WGSF	Arlington			RC
89.5 WETS	Johnson City	1.5		VA*	1240 WAVN	Southaven			cp-new
90.3 WCSK	Kingsport			VA*	1340 WLOK	Memphis	6.3	5.3	RG-RB



# M Street RADIO MARKETS

STATION	CITY	ARBITRON	BIRCH	FORMAT	STATION	CITY	ARBITRON	BIRCH	FORMAT
1380 WMPS	Millington			Z					
1430 WEZI	Germantown			SA&/TK&I					
1480 WMQM	Memphis	.4		RL					
88.5 WQOX	Memphis			CH*					
89.3 WLYX	Memphis			VA*					
89.9 WEVL	Memphis			VA*					
90.1 WNJC-FM	Senatobia			VA*					
91.1 WKNO-FM	Memphis	.8		FA*					
91.7 WSMS	Memphis		1.4	JZ*					
94.3 WWBA	Germantown	4.4	5.3	EZ					
97.1 WHRK	Memphis	11.8	12.9	RB					
98.1 KMPZ	Osceola			CH					
99.7 WMC -FM	Memphis	12.8	14.7	AC-CH					
101.1 KRNB	Memphis	9.4	11.5	RB					
102.7 WEGR	Memphis	4.9	5.9	AR					
104.5 WRVR-FM	Memphis	7.1	5.5	AC-OL					
105.9 WGKX	Memphis	9.9	11.0	CW					
107.1 KFTH	Marion	1.4	2.3	RC					
[31 stations 16 AM 15 FM]									
<b>Nashville, TN</b>									
Metro 786,200 TSA 1,636,000									
88 ARB 48 89 ARB 47 /4 Birch 45 SMSA 36									
E.M.R. \$19,655,000									
560 WYOR	Brentwood			MT&					
650 WSM	Nashville	6.0	4.0	CW					
710 WSVT	Smyrna			AC					
760 WENO	Nashville			-					
810 WMTS	Murfreesboro			CW					
850 WFPD	Fairview			CW&					
880 WMDB	Nashville	.7	.5	RG-RB					
900 WCOR	Lebanon	.5		CW					
950 WAKM	Franklin	.4		CW					
980 WSDX	Nashville			CWsm/TK/SX					
1010 WHIN	Gallatin			CW					
1130 WAMG	Gallatin			CW					
1160 WAMB	Donelson	.9	.5	AS					
1200 WQDQ	Lebanon			cp-new					
1240 WKDA	Nashville	.6	.7	OL&					
1260 WDKN	Dickson	.2	.3	CWsr-WQZQ					
1300 WNQM	Nashville			RL					
1330 WMII	Hendersonville			cp-new					
1360 WNAH	Nashville	.3		RL/RG					
1380 WIZO	Franklin			MT&					
1430 WRLT	Madison			SAs					
1450 WGNB	Murfreesboro	.3	.2	OL&					
1470 WVOL	Berry Hill	2.4	1.8	RB-OL					
1510 WLAC	Nashville	3.1	1.9	NX-TKd/RLe					
1560 WVGW	Nashville			RG					
88.1 WFSK	Nashville			JZ/RB*					
88.5 WPCP	Gallatin			VA*					
89.1 WNAZ-FM	Nashville	.7		RC*					
89.5 WMOT	Murfreesboro	.5		JZ*					
90.3 WPLN	Nashville	2.6		FA*					
91.1 WRVU	Nashville	.3		AP*					
92.1 WQKZ	Hendersonville	6.7	9.4	RB					
92.9 WZEZ	Nashville	7.4	7.5	EZ					
93.3 WKQD-FM	Tullahoma			CH					
95.5 WSM -FM	Nashville	10.0	10.8	CW					
96.3 WRMX	Murfreesboro	4.8	3.5	AC-OL					
97.9 WSDX-FM	Nashville	10.8	7.7	CW					
99.7 WMSR-FM	Manchester			EZ					
100.1 WRLT-FM	Franklin			SA					
101.1 WBVR	Russellville	.6	.6	CW					
102.3 WQZQ	Dickson	.2		CW					
103.3 WKDF	Nashville	9.1	15.3	AR					
104.5 WGFX	Gallatin	6.5	3.9	AR-OL					
105.9 WLAC-FM	Nashville	6.8	7.5	AC					
107.5 WYHY	Lebanon	13.2	14.5	CH					
[45 stations 25 AM 20 FM]									
<b>Texas</b>									
<b>Abilene, TX</b>									
Metro 128,400 TSA 237,800									
88 ARB 200 89 ARB 195 /1 SMSA 220									
E.M.R. \$3,210,000									
1280 KEAN	Abilene		3.1	CW					
1340 KORQ	Abilene		3.1	OL					
1400 KVRP	Stamford		.5	CW					
1470 KFQX	Abilene		4.2	CW&					
1500 KMXO	Merkel			SS					
1560 KEYJ	Abilene		.5	AR					
88.1 KGNZ	Abilene			RC*					
89.7 KACU	Abilene			SA/FA*					
91.3 KAGN	Abilene			RL*					
95.5 KVRP-FM	Haskell		1.0	CW					
98.1 KKHR	Anson		.0	-					
99.7 KTLC	Tye		5.8	AC					
100.7 KORQ-FM	Abilene		13.1	AC					
102.7 KFQX-FM	Merkel		7.3	CH					
103.7 KWZD	Hamlin		13.6	CW					
105.1 KEAN-FM	Abilene		15.7	CW					
106.3 KHXS	Abilene			cp-new					
107.9 KEYJ-FM	Abilene		11.5	CH					
[18 stations 6 AM 12 FM]									
<b>Amarillo, TX</b>									
Metro 163,400 TSA 364,700									
88 ARB 173 89 ARB 176 /1 Birch 148 SMSA 188									
E.M.R. \$4,085,000									
710 KGNC	Amarillo		7.9	3.4	NX-TK/TK&I				
940 KIXZ	Amarillo		4.8	4.9	CW&				
1010 KDJW	Amarillo		2.8	1.1	CW&				
1310 KZIP	Amarillo			1.5	SS				
1360 KPNS	Amarillo				TK&				
1440 KPUR	Amarillo				OL&				
1550 KAKS	Canyon		1.6	3.8	OL				
89.1 KLMN	Amarillo				RL*				
89.9 KACV	Amarillo			.8	AP*				
91.1 KWTS	Canyon				CH*				
93.1 KQIZ-FM	Amarillo		13.5	16.6	CH				
94.1 KDJW-FM	Amarillo		6.0	5.3	CW				
96.9 KLSF	Amarillo		9.1	9.8	AC				
97.9 KMLT	Amarillo		9.9	10.2	SA&				
98.7 KMML	Amarillo		9.9	14.7	CW				
101.9 KESE	Amarillo				CW				
103.1 KRGN	Amarillo			1.9	RL				
104.3 KDXR	Borger				Z				
107.1 KHWK	Canyon				CH&				
107.9 KAKS-FM	Canyon		10.3	9.8	CH				
[20 stations 7 AM 13 FM]									
<b>Austin, TX</b>									
Metro 625,500 TSA 936,100									
88 ARB 58 89 ARB 58 /4 Birch 56 SMSA 75									
E.M.R. \$15,637,500									
590 KLBj	Austin		5.1	5.1	NX-TK				
970 KIXL	Del Valle		.9	.7	RL				
1060 KPIT	Lockhart				Z				
1120 KTCO	Manor				cp-new				
1260 KTAB	Taylor		.9	.4	CW/VA				
1300 KVET	Austin		3.1	2.9	CW				
1370 KOKE	Rollingwood		4.2	1.5	EZ				
1440 KELG	Elgin				SS				
1470 KSPL	San Marcos				AC&				
1490 KEYU	Austin		.1		ACs				
1530 KGTN	Georgetown				OL				
1560 KTXZ	West Lake Hills		2.6	.6	SS-CW				
88.1 KNLE-FM	Round Rock			1.1	RC*				
88.7 KAZI	Austin			2.7	RB/VA*				
89.5 KMFA	Austin			1.0	FA*				
90.5 KUT	Austin			3.0	FA/VA*				
92.1 KRGT	Hutto				SS				

# M Street RADIO MARKETS

STATION	CITY	ARBITRON	BIRCH	FORMAT	STATION	CITY	ARBITRON	BIRCH	FORMAT
93.3 KBTS-FM	Killeen	10.6	11.0	CH	93.9 KSTE	Corpus Christi	1.9	3.8	AC
93.7 KLBJ-FM	Austin	10.2	12.1	AR	95.5 KZFM	Corpus Christi	15.1	17.2	CH
94.7 KAPT	Luling	2.6	3.8	EZ	96.5 KLTV	Corpus Christi	3.9	3.0	SA
95.5 KKMJ	Austin	10.0	7.6	AC-OL	97.5 KWVS	Kingsville			CH&
96.5 KQFX	Georgetown	4.0	4.7	OL	98.3 KKHQ	Odem	.8		SS-AC
98.1 KHFI	Austin	7.2	10.9	CH	99.1 KRYS-FM	Corpus Christi	8.2	7.7	CW
99.1 KLTD	Lampasas			OL	99.9 KROB-FM	Robstown	.4	.2	CW@
100.7 KASE	Austin	15.9	15.8	CW	101.3 KNCN	Sinton	10.5	12.3	AR
102.3 KPEZ	Austin	3.6	4.2	AR-OL	102.3 KPCC	Rockport			SA&
103.5 KEYI-FM	San Marcos	3.2	3.7	AC	103.7 KOUL	Sinton	16.9	17.9	CW
107.1 KSSR	Bastrop			CW	105.1 KMIQ	Robstown			cp-new
[28 stations 12 AM 16 FM]					105.5 KJCC	Portland	6.2	9.4	CH
<b>Beaumont, TX LA</b>					107.1 KFLZ	Bishop			SS-CW/VA
Metro 320,800 TSA 573,000					[27 stations 9 AM 18 FM]				
88 ARB 110 89 ARB 116 /2 Birch 95 SMSA 101					<b>Dallas/Fort Worth, TX</b>				
E.M.R. \$8,020,000					Metro 3,062,600 TSA 5,223,000				
560 KLVI	Beaumont	6.7	4.1	CW/TKe	88 ARB 8 89 ARB 8 /4 Birch 10 SMSA 9	E.M.R. \$76,565,000			
990 KZZB	Beaumont	.2	.2	CHs	540 KDFT	Ferris			RL
1150 KDLP	Port Neches	.6	1.2	RL/RG	570 KLDD	Dallas	1.0	.7	OL
1250 KALO	Port Arthur	4.0	1.6	RB	660 KSKY	Balch Springs			RL
1300 KKAS	Silsbee			AC	730 KKDA	Grand Prairie	.6	.9	RB-OL
1340 KOLE	Port Arthur	1.3	.7	OL&	820 WBAP	Fort Worth	6.7	4.4	CW
1380 KWIC	Beaumont			ARs	870 KPJZ	Fort Worth			SS
1450 KAYC	Beaumont	.8	1.0	AS&	910 KBLN	Sherman			SS
1510 KDVB	Nederland	1.3	.8	RL	970 KHVN	Fort Worth	2.0	2.2	RL/RG
1600 KOGT	Orange	1.3	.3	CW	1040 KPBC	Dallas	.4	.4	RC
89.7 KTXB	Beaumont			cp-new	1080 KRLD	Dallas	4.9	3.5	NX/TK&I
91.3 KVLV	Beaumont			1.5 FA/JZ*	1150 KVIL	Highland Park	.2	.5	ACs
92.1 KTFA	Groves	1.7	2.6	RL/RG	1190 KLIF	Dallas	2.3	2.1	TK/TK&n
93.3 KYKR-FM	Port Arthur	9.6	9.1	CW	1270 KESS	Fort Worth	1.8	1.1	SS
94.1 KQXY	Beaumont	5.0	3.8	EZ@	1310 KAAM	Dallas	1.7	.6	AS
95.1 KZZB-FM	Beaumont	7.3	14.3	CH	1360 KNRB	Fort Worth			RL
97.5 KAYD	Beaumont	9.8	9.2	CW	1390 KBEC	Waxahachie			CW-OL
98.5 KHYS	Port Arthur	16.6	14.7	RB	1440 KDNT	Denton			CW&
101.7 KWDX	Silsbee			CW	1480 KMEZ	Dallas	.1		EZs
104.5 KKMV	Orange	6.4	4.1	AC	1540 KSGB	Fort Worth			RL
106.1 KIOC	Orange	11.0	9.7	CH	1600 KSSA-S	Dallas			Syn. KSSA
107.9 KWIC-FM	Beaumont	4.6	9.4	AR	1600 KSSA	Plano	.6		SS
[22 stations 10 AM 12 FM]					88.1 KSLI	Richardson			-*
<b>Bryan/College Station, TX</b>					88.1 KNTU	Denton			FA/JZ*
Metro 105,400 TSA 141,500					88.3 KJCR	Keene			RL*
88 ARB 220 89 ARB 218 /1 SMSA 287					88.3 KEOM	Mesquite			VA*
E.M.R. \$2,635,000					88.7 KTCU-FM	Fort Worth			FA/JZ*
1150 WTAW	College Station	3.8		CW	89.3 KNON	Dallas	.6		VA*
1240 KTAM	Bryan	6.9		OL	90.1 KERA	Dallas	.8		FA/JZ*
1510 KAGC	Bryan	1.5		RL	90.9 KCBI-FM	Dallas	.4		RL*
90.9 KAMU-FM	College Station			FA/JZ*	91.7 KVTT	Dallas			RL*
92.1 KTSR	College Station	9.9		AC	92.5 KZPS	Dallas	3.0	3.4	AC-OL
94.3 KHRN	Hearne	4.6		SSm/RB	93.3 KRSM	Dallas			AP*
98.3 KORA-FM	Bryan	23.7		CW@	94.1 KOJO	Fort Worth	2.3	2.7	RC
104.9 KKYS	Bryan	13.7		CH	94.5 KZRK	Gainesville	.7	1.2	AR&
[8 stations 3 AM 5 FM]					94.9 KHYY	Arlington	5.3	7.1	CH
<b>Corpus Christi, TX</b>					95.3 KSSA-FM	McKinney			SS
Metro 289,500 TSA 439,700					96.3 KSCS	Fort Worth	6.2	3.7	CW
88 ARB 123 89 ARB 123 /2 Birch 107 SMSA 112					97.1 KEGL	Fort Worth	5.0	6.4	CH
E.M.R. \$7,237,500					97.9 KZEW	Dallas	2.0	4.2	AR
1030 KCTA	Corpus Christi	1.2	3.2	RL/SS-RL	98.7 KLUV	Dallas	2.9	2.9	OL
1150 KCCT	Corpus Christi	7.0	1.1	SS	99.1 KJZY	Denton			JZ
1230 KSIX	Corpus Christi	1.4	.6	AS/TK&I	99.5 KFLX	Fort Worth	7.0	9.2	CW
1330 KINE	Kingsville			SSm/CW@	100.3 KJMZ	Dallas			RB
1360 KRYS	Corpus Christi	1.2	1.7	CWs	101.1 WRR	Dallas	1.0	1.1	FA
1400 KUNO	Corpus Christi	8.2	6.6	SS-CW	102.1 KTXQ	Fort Worth	4.0	5.8	AR
1440 KEYS	Corpus Christi	5.8	3.0	AC&/TK&e	102.9 KMGC	Dallas	2.9	1.8	AC-JZ
1510 KROB	Robstown	.6	.2	CWs	103.7 KVIL-FM	Dallas	9.8	7.3	AC
1590 KDAE	Sinton	2.3	1.1	RB-OL&	104.5 KKDA-FM	Dallas	8.0	10.8	RB
88.7 KFGG	Corpus Christi			cp-new	105.3 KQZY	Dallas	3.4	2.8	SA
89.5 KLUX	Robstown	1.1		RL*	106.1 KOAI	Denton	2.5	2.7	NA
90.3 KKBED	Corpus Christi	1.5		FA/JZ*	107.1 KTLR-FM	Terrell			CW-OL
91.9 KBNJ	Corpus Christi			SS-RL/RL*	107.5 KMEZ-FM	Fort Worth			EZ
92.7 KODK	Kingsville			CW	[52 stations 21 AM 31 FM]				

# M Street RADIO MARKETS

STATION	CITY	ARBITRON	BIRCH	FORMAT	STATION	CITY	ARBITRON	BIRCH	FORMAT
<b>El Paso/Ciudad Juarez, TX CH</b>					<b>100.3 KILT-FM</b> Houston 6.7 6.2 CW				
Metro 437,000 TSA 619,400					<b>101.1 KLOL</b> Houston 5.9 6.4 AR				
88 ARB 79 89 ARB 80/4 Birch 71 SMSA 81					<b>102.1 KMJQ</b> Houston 8.8 13.2 RB				
E.M.R. \$10,925,000					<b>102.9 KQUE</b> Houston 3.4 2.5 AS-SA				
600 KR0D	El Paso	2.6	2.0	OL	104.1 KRBB-FM	Houston	8.4	10.1	CH
690 KHEY	El Paso	2.4	2.5	CW	104.9 KRXT	Galveston			cp-new
750 KAMA	El Paso	5.1	3.5	SS	104.9 KFRD-FM	Rosenberg			CW
920 KBNA	El Paso	3.1	2.0	SS-CH	105.7 KHCB-FM	Houston	1.0	1.0	RL*
1060 KFNA	El Paso			SS-AS	106.5 KQQK	Galveston	1.2	.7	SS-CH
1150 KEZB	El Paso	.3	.2	CHs	106.9 KJOJ	Conroe	.5	.5	RG-CW/RL
1340 KVIV	El Paso	2.1		SS	107.5 KZFX	Lake Jackson	3.7	4.8	AR-OL
1380 KTSM	El Paso	3.5	2.9	NX-TK	[53 stations 25 AM 28 FM]				
1590 KELP	El Paso	1.4	2.5	RL	<b>Killeen/Temple, TX</b>				
88.5 KTEP	El Paso	1.2		FA/JZ*	Metro 197,500 TSA 230,200				
89.5 KXCR	El Paso	2.1		VA*	88 ARB 155 89 ARB 157/1 Birch 137 SMSA 160				
92.3 KOFX	El Paso	5.1	3.5	OL	E.M.R. \$4,937,500				
93.1 KAMZ	El Paso	5.9	7.8	AC-CH	940 KTON	Belton	1.2	2.5	OL&
93.9 KEZB-FM	El Paso	8.7	8.7	CH	1050 KIIZ	Killeen	11.1	9.2	RB
94.7 KLTO	El Paso	3.7	3.3	AC	1400 KTEB	Temple	.9	2.5	CW/TK&n
95.5 KLAQ	El Paso	10.6	18.4	AR	89.9 KIFH	Fort Hood			VR*
96.3 KHEY-FM	El Paso	10.0	9.1	CW	91.3 KNCT-FM	Killeen			3.8 NX/EZ*
97.5 KBNA-FM	El Paso	5.3	4.1	SS-CH	93.3 KBTS-FM	Killeen	22.6	25.6	CH
99.9 KTSM-FM	El Paso	6.5	4.9	EZ@	95.5 KNPO	Waco	6.3	3.2	CW
102.1 KPRR	El Paso	13.1	16.9	CH	97.5 KWTX-FM	Waco	10.4	2.2	CH
103.1 KPAS	Fabens	.8		RL/SS-RL	98.3 KHQS	Gatesville	1.2		RC
[21 stations 9 AM 12 FM]					99.1 KLTD	Lampasas			OL
<b>Houston/Galveston, TX</b>					103.1 KOOV	Cooperas Cove	10.8	8.5	CW
Metro 2,997,900 TSA 3,803,500					104.9 KPLE	Temple	1.2	4.1	AC
88 ARB 10 89 ARB 10/4 Birch 9 SMSA 10					105.5 KIKS	Harker Heights	6.9	8.9	CH
E.M.R. \$74,947,500					106.3 KTQN	Belton	4.5	5.4	CH
610 KILT	Houston	.8	.8	CW-OL/SXc	[14 stations 3 AM 11 FM]				
650 KIKK	Pasadena	.5	.5	CW-OL	<b>Laredo/Nuevo Laredo, TX TM</b>				
700 KSEV	Tomball			MT&/SX	Metro 90,600				
740 KTRH	Houston	6.2	4.3	NX/TK&l	E.M.R. \$2,265,000				
790 KKBQ	Houston	1	.6	CHs	890 KVOZ	Laredo			7.2 SA/TK/SS
850 KEYH	Houston	.8	.5	SS-CW	1300 KLAR	Laredo	5.6		CW
880 KIKR	Conroe			CW	1490 KDOS	Laredo			-
920 KYST	Texas City	1.3	1.2	SS-CH	88.1 KHOY	Laredo			1.6 SS-RL-EZ/R
950 KPRC	Houston	2.4	1.7	NX-TK/TK&n	89.9 KBNL	Laredo			3.2 SS-RL/RL*
980 KFRD	Rosenberg	.6	.2	SS-CW	92.7 KJBZ	Laredo			8.0 CH
1010 KLAT	Houston	2.1	1.1	SS-CW	94.9 KOYE	Laredo			6.4 CH
1070 KKRZ	Houston	.4	.5	AR&	98.1 KRRG	Laredo	48.8		AC
1110 KTEK	Alvin			RL-TK	[8 stations 3 AM 5 FM]				
1140 KPHD	Conroe			Z	<b>Longview/Marshall, TX</b>				
1180 KGOL	Humble			RL	Metro 141,000 TSA 328,700				
1230 KNUZ-S	Houston			Syn. KNUZ	88 ARB 191 89 ARB 191/1 Birch 160				
1230 KNUZ	Houston	.3	.2	OL/TK&n	E.M.R. \$3,525,000				
1320 KXYZ	Houston	1.1	.4	SS-AC	690 KZEY	Tyler		.9	RBs
1360 KWWJ	Baytown			RL	1060 KHVM	Gilmer			RL/RG
1400 KILE	Galveston			AC-OL	1240 KKTX	Kilgore			ARs
1430 KCOH	Houston	1.0	1.5	RG/TK/RB	1280 KLGv	Longview	2.9		OL&
1480 KLVL	Pasadena		.1	SS	1370 KFRO	Longview	1.5	3.0	AC@
1520 KYND	Cypress			CW	1410 KCUL	Marshall			1.3 AC
1540 KGBC	Galveston			NX/AS/CW	1430 KEES	Gladewater	4.4	.9	NX-TK
1590 KYOK	Houston	.9	1.4	RB-OL&	1450 KMHT	Marshall			.9 AS
88.1 KJIC	Pasadena			RL/SS-RLI*	89.5 KVNE-FM	Tyler			4.7 RL*
88.7 KUHF	Houston	1.6		NX/FA*	91.1 KBWC	Marshall			1.7 RB*
89.3 KSBJ	Humble	1.1		RC	92.1 KROZ	Tyler			3.4 RB
90.1 KPFT	Houston	.3		VA/ET*	93.1 KTYL-FM	Tyler	2.4	3.9	AC
90.5 KJIB	Santa Fe			cp-new	95.3 KAEZ	Gilmer	1.9	2.1	AC@
90.9 KTSU	Houston	1.9		JZ-RB*	95.9 KKTZ-FM	Kilgore	4.9	6.4	AR
91.3 KACC	Alvin			CH*	98.9 KTUX	Carthage	12.6	13.3	CH
91.7 KTRU	Houston			AP*	101.5 KNUE	Tyler	6.3	4.7	CW
92.1 KRTS	Seabrook	.3	.4	FA	103.9 KMHT-FM	Marshall	3.9	3.4	RB-OL&
92.9 KKBQ-FM	Pasadena	6.6	9.0	CH	105.7 KYKX	Longview	17.5	16.6	CW
93.7 KLTR	Houston	3.3	3.5	AC	106.5 KOOI	Jacksonville	5.3	5.2	EZ
94.5 KLDE	Houston	3.4	1.6	OL	[19 stations 8 AM 11 FM]				
95.7 KIKK-FM	Houston	8.1	7.9	CW					
96.5 KKHK	Houston			CH-RB					
97.9 KFMK	Houston	3.8	3.7	OL-AC					
98.5 KHYS	Port Arthur			RB					
99.1 KODA	Houston	5.2	3.8	EZ					

# M Street RADIO MARKETS

STATION	CITY	ARBITRON	BIRCH	FORMAT	STATION	CITY	ARBITRON	BIRCH	FORMAT
<b>Lubbock, TX</b>					<b>105.1 KYKS</b> Lufkin 10.5 AC				
Metro 179,700 TSA 367,100					<b>107.7 KTBC</b> Nacogdoches 3.3 SA				
88 ARB 165 89 ARB 166 /2 Birch 143 SMSA 161					[13 stations 5 AM 8 FM]				
E.M.R. \$4,492,500					<b>Odessa/Midland, TX</b>				
580 KJBX Lubbock .7 1.3 RB					Metro 206,000 TSA 396,500				
790 KFYO Lubbock 5.2 2.6 CW					88 ARB 150 89 ARB 154 /1 Birch 133				
950 KKTQ Lubbock 2.6 1.3 SS					E.M.R. \$5,150,000				
1050 KCAS Slaton 1.1 1.6 AS&					550 KCRS Midland 1.4 CW				
1340 KFMX Lubbock 1.6 OL&					600 KERB Kermit CWs				
1420 KLFB Lubbock 1.6 SS					690 KPET Lamesa CW/SS				
1460 KTLK Lubbock .4 1.0 SS					920 KENT Odessa 1.1 RL*				
1530 KCLR Ralls SS-CW					1000 KJTT Odessa 9.2 2.8 SS				
1590 KLLL Lubbock 1.9 1.3 CWs					1070 KWEL Midland 1.1 SS-CH				
88.1 KTXT-FM Lubbock 1.6 AP*					1150 KJBC Midland 1.1 .8 CW				
89.1 KOHM Lubbock FA*					1230 KOZA Odessa Z				
90.1 KAMY Lubbock cp-new					1310 KOYL Odessa .6 SS				
92.7 KJAK Slaton 1.1 2.3 RL					1330 KLBO Monahans CW				
93.7 KKIK Lubbock 4.5 3.6 CW					1410 KRIL Odessa 1.4 .8 NX-TK				
94.5 KFMX-FM Lubbock 10.9 15.2 AR					1510 KMND Midland 3.4 1.1 AS				
96.3 KLLL-FM Lubbock 16.9 16.5 CW					90.5 KOPR Odessa cp-new				
98.1 KVOQ Lorenzo .3 OL					91.3 KOCV Odessa 1.1 AP*				
99.5 KRLB-FM Lubbock 30.7 33.3 AC					92.3 KNFM Midland 10.3 15.7 CW				
101.1 KTEZ Lubbock 4.9 3.6 SA					93.3 KBAT Midland 8.3 17.1 AR				
102.5 KZII Lubbock 12.0 8.1 CH					96.9 KQP Odessa 2.9 3.6 OL&				
104.7 KLSC Lamesa OL					97.9 KODM Odessa 16.1 18.5 AC				
106.3 KEJS Lubbock cp-new					99.1 KKKK Odessa .6 1.4 RL				
[22 stations 9 AM 13 FM]					99.9 KGEE Monahans 10.6 6.2 CW				
<b>McAllen/Brownsville, TX</b>					100.3 KIOL-FM Lamesa 3.2 2.0 OL				
Metro 467,600 TSA 527,400					102.1 KWES Monahans 13.5 17.4 CH				
88 ARB 76 89 ARB 76 /4					103.3 KWMJ Midland SA@				
E.M.R. \$11,690,000					104.7 KLSC Lamesa OL				
710 KURV Edinburg 1.2 NX/TK& CWs					106.3 KERB-FM Kermit CW				
840 KIKN Pharr CWs					106.7 KCHX Midland RB				
910 KRIO McAllen 1.1 SS-RL*s					[26 stations 12 AM 14 FM]				
1210 KUBR San Juan RL/SS-RL					<b>San Angelo, TX</b>				
1240 KSOX Raymondville 1.0 CWs					Metro 80,700 TSA 80,700				
1290 KRGE Weslaco 4.6 OL&					88 ARB 241 89 ARB 242 /1 Birch 196				
1530 KGBT Harlingen 20.6 SS-CW					E.M.R. \$2,017,500				
1580 KIRT Mission 3.7 SS-CW					960 KGKL San Angelo 2.6 3.1 AS				
1600 KBOR Brownsville 2.9 SS					1260 KAYJ San Angelo 6.0 3.1 OL&				
88.3 KBNR Brownsville SS-RL*					1340 KTEO San Angelo .9 5.4 CW				
88.5 KOIR Edinburg SS-RL*					1420 KBIL San Angelo .9 .8 OL				
92.7 KESO South Padre Islan cp-new					92.9 KBIL-FM San Angelo 9.5 12.4 AC				
94.5 KELT Harlingen 6.9 AC					93.9 KTEO-FM San Angelo 1.7 1.6 CW				
96.1 KIWW Harlingen 8.2 SS-AC					94.7 KIXY-FM San Angelo 30.2 37.2 CH				
96.9 KVMV McAllen RL*					97.5 KGKL-FM San Angelo 17.2 17.1 CW@				
98.5 KQXX McAllen 4.6 SS-AC					98.7 KELI San Angelo 13.8 9.3 EZ				
99.5 KRDX Brownsville 3.7 AR					107.5 KJSJ-FM San Angelo 8.6 6.2 SS				
100.3 KTXF Brownsville 9.2 CW					[10 stations 4 AM 6 FM]				
101.7 KSOX-FM Raymondville .7 CW					<b>San Antonio, TX</b>				
104.1 KBFM Edinburg 15.0 CH-RB					Metro 1,018,000 TSA 1,748,300				
104.9 KJAV Alamo 1.8 SS					88 ARB 35 89 ARB 36 /4 Birch 34 SMSA 33				
105.5 KITM Mission .8 RB					E.M.R. \$25,450,000				
106.3 KGAR Mercedes -					550 KTSA San Antonio 1.4 2.0 AS				
107.9 KVLY Edinburg 4.2 EZ					630 KSLR San Antonio 1.1 1.2 RL				
[24 stations 9 AM 15 FM]					680 KKYX San Antonio 2.9 3.9 CW-OL				
<b>Nacogdoches/Lufkin, TX</b>					720 KSAH Universal City .8 .6 SS-CW				
Metro 102,800 TSA 252,500					760 KSJL San Antonio AR&				
88 ARB 224 89 ARB 227 /1					810 KCHG Somerset RG				
E.M.R. \$2,570,000					860 KONO San Antonio 4.2 3.9 OL				
860 KSFA Nacogdoches 4.6 CW					930 KRIA Terrell Hills .4 .7 SS&				
1230 KEEB Nacogdoches 3.3 AC/TK&1 CHs					1000 KBIB Marion cp-new				
1260 KAFX Huntington CHs					1060 KPIT-S San Antonio cp-new				
1340 KRBA Lufkin .7 CW/TK&1					1100 KDRY Alamo Heights .4 .3 RL				
1420 KBLZ Lufkin AS&					1160 KFHM San Antonio .4 .1 SS-CW				
90.1 KSAU Nacogdoches JZ*					1200 WOAI San Antonio 4.6 4.6 NX-TK				
91.1 KSWP Lufkin RL*					1250 KBET San Antonio 1.6 .9 SS-AC				
95.5 KAFX-FM Diboll 25.7 CH					1310 KXTN San Antonio .8 SS				
99.3 KUEZ Lufkin EZ					1350 KCOR San Antonio 8.4 3.9 SS-CW				
101.9 KAAU Huntington cp-new					1420 KGNB New Braunfels .3 .4 AS				
103.3 KJCS Nacogdoches 28.9 CW									



# M Street RADIO MARKETS

STATION	CITY	ARBITRON	BIRCH	FORMAT	STATION	CITY	ARBITRON	BIRCH	FORMAT
1440 KXAM	Helotes			Z	1410 KNAL	Victoria	12.6	8.9	CW
1480 KCHL	San Antonio	.5	.1	SB	1560 KGUL	Port Lavaca	6.3	1.3	SS-CW
1500 KBRRN	Boerne			CW's r:KTXX	88.5 KHHF	Victoria			cp-new
1540 KBDA	San Antonio	2.3	3.0	SS-AC/SS-C	93.3 KPLV	Port Lavaca	7.4	10.1	AR
1580 KWED	Seguin	.6	.2	AC	95.1 KVIC	Victoria	30.5	39.2	CH
89.1 KSTX	San Antonio			VA*	98.7 KTXN	Victoria	3.2	2.5	EZ@
90.1 KSYM-FM	San Antonio	.5	JZ*		100.9 KEPE	Victoria			cp-new
90.9 KPAC	San Antonio	.9	FA*		107.9 KZEU	Victoria	13.7	16.5	CW@
91.3 KXPZ	Lytle			cp-new	[10 stations 4 AM 6 FM]				
91.7 KRTU	San Antonio	.8	FA*		<b>Waco, TX</b>				
92.1 KNBT	New Braunfels			CW	Metro 160,400	TSA 483,100			
92.9 KITY	San Antonio	9.1	13.1	CH-RB	88 ARB 177	89 ARB 181 /1	SMSA 194		
94.3 KWCB	Floresville			RL/SS-RL	E.M.R. \$4,010,000				
96.1 KSAQ	San Antonio	2.7	2.6	CH	1010 KBBW	Waco	1.3		RC
97.3 KAJA	San Antonio	4.4	4.2	CW	1230 KWTX	Waco	7.2		AS&
99.5 KISS	San Antonio	6.9	7.8	AR	1460 WACO	Waco			TK&
100.3 KCYV	San Antonio	7.7	6.9	CW	1580 KRZI	Waco	1.3		OL&
101.9 KQXT	San Antonio	8.6	5.1	EZ@	95.5 KNFO	Waco	8.4		CW
102.7 KITFM	San Antonio	8.0	9.6	CH	96.7 KRXX	Marlin	1.7		CH&
104.5 KZEP	San Antonio	3.8	4.5	AR-OL/TK&I	97.5 KWTX-FM	Waco	16.0		CH
105.3 KSMG	Seguin	3.6	4.4	OL	99.9 KTKS	Waco	5.1		CH
106.7 KMMX-FM	Terrell Hills	4.9	4.8	AC	102.5 KJNE	Hillsboro	14.8		CW
107.5 KZVE	San Antonio			SS-AC	103.3 KWOW	Clifton			cp-new
[40 stations 22 AM 18 FM]					107.1 KWBU	Waco			FA/RC/AP*
<b>Texarkana, TX AR</b>					[11 stations 4 AM 7 FM]				
Metro 99,500 TSA 154,900					<b>Wichita Falls, TX OK</b>				
88 ARB 230 89 ARB 230 /1 SMSA 240					Metro 105,300 TSA 385,200				
E.M.R. \$2,487,500					88 ARB 221 89 ARB 222 /1 SMSA 233				
740 KCMC	Texarkana	10.9		CW	E.M.R. \$2,632,500				
790 KOSY	Texarkana	2.3		CW	620 KWPT	Wichita Falls	1.3		SA
900 KALT	Atlanta			CW/RL	990 KGTM	Wichita Falls	6.4		CW
940 KTWN	Texarkana			OL	1290 KLLF	Wichita Falls			RL
1400 KMLA	Texarkana			CW's	89.5 KMOC	Wichita Falls			RL*
1530 KNBO	New Boston	.8		RL	92.9 KNIN-FM	Wichita Falls	13.4		CH
91.5 KTKX	Texarkana			FA/JZ/EZ*	98.1 KKRX-FM	Lawton			AC-CH
92.1 KARQ	Ashdown	1.6		AC	99.9 KLUR	Wichita Falls	34.4		CW
95.9 KLLI	Hooks	7.8		AC	101.5 KLAU	Lawton			CW
98.1 KTAL-FM	Texarkana	10.9		AR	103.3 KKQV	Wichita Falls	16.6		CH-RB
99.3 KPYN	Atlanta	2.3		EZ@	104.7 KXWT	Burkburnett			-
100.5 KMSL	Stamps			CW	106.3 KTLT	Wichita Falls	12.1		AC
101.7 KXAR-FM	Hope	12.4		RB	[11 stations 3 AM 8 FM]				
102.5 KOSY-FM	Texarkana			AC	<b>Utah</b>				
103.9 KMLA-FM	Ashdown	3.9		CW	<b>Logan, UT</b>				
107.1 KTWN-FM	Texarkana	7.0		CW	Metro 42,000				
[16 stations 6 AM 10 FM]					E.M.R. \$1,050,000				
<b>Tyler, TX</b>					610 KVNU Logan AC/TK&I				
Metro 130,500 TSA 499,300					800 KNKK Brigham City CW&				
88 ARB 195 89 ARB 196 /1 Birch 168					1390 KLGK Logan -				
E.M.R. \$3,262,500					1470 KKVU Tremonton ACs				
600 KTBB	Tyler	11.5	8.4	SA/TK&e	91.5 KUSU-FM Logan FA*				
690 KZBY	Tyler	8.7	3.3	RBs	92.9 KBLQ-FM Logan CH-AC				
1330 KTYL	Tyler		1.9	ACs	94.5 KVFM Logan CH				
1490 KDOK	Tyler			RC	103.9 KVZE Smithfield CH-AR				
89.5 KVNE-FM	Tyler	2.3	RL*		105.1 KKVU-FM Tremonton AC				
90.3 KBJS	Jacksonville			RL/FA*	106.9 KSOS Brigham City AC&				
91.3 KGLY	Tyler				[10 stations 4 AM 6 FM]				
92.1 KROZ	Tyler	9.6	15.9	RB	<b>Salt Lake City/Ogden/Provo, UT</b>				
93.1 KTYL-FM	Tyler	11.5	14.5	AC	Metro 1,000,400 TSA 1,411,700				
100.7 KPXI	Mount Pleasant			CH	88 ARB 37 89 ARB 38 /4 Birch 40 SMSA 39				
101.5 KNUB	Tyler	21.6	21.0	CW	E.M.R. \$25,010,000				
105.7 KYKX	Longview	1.0	.5	CW	570 KISN	Salt Lake City			CHs
106.5 KOOI	Jacksonville	10.1	6.5	EZ	630 KTKK	Sandy	2.8	2.2	TK&
107.3 KISX	Whitehouse	8.2	12.1	CH	700 KFAM	North Salt Lake C	.8		EZ
[14 stations 4 AM 10 FM]					730 KSVN Ogden SS				
<b>Victoria, TX</b>					780 KRDA Springerville cp-new				
Metro 62,700 TSA 128,700					860 KUTR Salt Lake City .8 1.6 RC				
88 ARB 256 89 ARB 256 /1 SMSA 300					910 KALL Salt Lake City 2.1 3.0 AC				
E.M.R. \$1,567,500					960 KPMY Provo OLs				
1130 KVOJ	Edna			RL	1010 KITLE	Tooele			-
1340 KAMG	Victoria	6.3	5.1	OL@					

# M Street RADIO MARKETS

STATION	CITY	ARBITRON	BIRCH	FORMAT	STATION	CITY	ARBITRON	BIRCH	FORMAT
1060 KRSP	South Salt Lake	1.0	.8	OL	[21 stations 8 AM 13 FM]				
1120 KANN	Roy		.3	RL	<b>Montpelier/Barre (Central VT), VT</b>				
1160 KSL	Salt Lake City	7.2	9.7	AC/TK&n	Metro 65,000				
1230 KMGR	Murray	.5		AS&	E.M.R. \$1,625,000				
1280 KDYL	Salt Lake City	1.0	.6	AS&/TK&l	550 WDEV	Waterbury			CW
1320 KEMX	Salt Lake City	.6		AC-OL	1240 WSKI	Montpelier			AC
1370 KSOP	South Salt Lake	1.1	1.0	CWs	1320 WWSW	Randolph			-
1400 KSRR	Provo	.4	.2	RL	1450 WNSO	Barre			CW
1430 KLO	Ogden	.5	.2	AS	88.3 WNUB-FM	Northfield			AP/CH*
1450 KEYY	Provo			RL	90.7 WVRC	Randolph Center			AP/CH*
1480 KHQN	Spanish Fork			RL	91.1 WGDF	Plainfield			VA*
1490 KJQN	Ogden			TK&	96.1 WSBH	Warren			cp-new
1510 KZZI	West Jordan			Z	96.7 WNCB	Montpelier			SA
1550 KZQQ	West Valley City			FA	101.7 WRFB	Stowe			AC-AP
1600 KBBX	Centerville			RL/RG	102.3 WCVR-FM	Randolph			CW
88.1 KWCR-FM	Ogden			AP/CW*	103.1 WGLY-FM	Waterbury			RL
88.3 KUFR	Salt Lake City			cp-new	107.1 WORK	Barre			CH
89.1 KBYU-FM	Provo		1.3	FA*	[13 stations 4 AM 9 FM]				
90.1 KUER	Salt Lake City		1.5	FA/JZ*	<b>Rutland, VT</b>				
90.9 KRCL	Salt Lake City		1.0	VA*	Metro 51,500				
91.7 KOHS	Orem			CH*	Birch 213 (summer only)				
92.1 KTLB-FM	Tooele			-	E.M.R. \$1,287,500				
93.3 KLZX	Salt Lake City	2.5	1.3	OL	970 WHWB	Rutland			AC
94.1 KLCY-FM	Salt Lake City	3.6	4.1	AC	1340 WVNR	Poultney			CWm/CH
94.9 KZHT	Provo			CH-RB	1380 WSYB	Rutland			AC
95.5 KJQN-FM	Ogden		1.4	AP	88.7 WRVT	Rutland			FA/JZ*
96.1 KZOL	Provo			OL&	90.5 WFTF	Rutland			RL*
97.1 KISN-FM	Salt Lake City	10.6	8.9	CH	91.3 WIUV	Castleton			AP*
97.9 KKWY	Ogden			CH&	94.5 WKLZ	Rutland			cp-new
98.7 KCPX-FM	Salt Lake City	9.3	10.0	CH	97.1 WRUT	Rutland			AC
99.5 KLVV	Bountiful			AC	98.1 WJJR	Rutland			EZ
100.3 KSFI	Salt Lake City	7.9	3.5	EZ	102.7 WEQX	Manchester			AR
100.7 KHSB	Brigham City			cp-new	107.5 WVNH	West Rutland			cp-new
101.1 KDAB	Ogden	2.1	2.4	SB	[11 stations 3 AM 8 FM]				
101.9 KKAT	Ogden	9.0	11.1	CW	<b>Virginia</b>				
102.7 KQMB	Midvale			cp-new	<b>Charlottesville, VA</b>				
103.5 KRSP-FM	Salt Lake City	8.9	10.0	AR	Metro 106,400 TSA 160,500				
104.3 KRSP-FM	Salt Lake City	5.0	4.9	CW	88 ARB 218 89 ARB 220/1 Birch 184 SMSA 256				
105.1 KKVV-FM	Tremonton			AC	E.M.R. \$2,660,000				
105.7 KCGL	Centerville	.7	.1	RL	810 WJLT	Crozet	.7		ACs
106.5 KBER	Spanish Fork	2.6	3.4	AR	840 WKTR	Earlysville			cp-new
106.9 KSOS	Brigham City			AC&	1070 WINA	Charlottesville	17.8	13.7	AC
107.5 KMGR-FM	Orem	4.0	3.9	SA&	1260 WCHV	Charlottesville	6.7	3.9	AC
107.9 KRPN	Roy	1.7	.5	OL&	1400 WKVA	Charlottesville	7.4	6.5	CW
[53 stations 24 AM 29 FM]					89.3 WVTV	Charlottesville			cp-new
					91.3 WTJU	Charlottesville		2.6	AP*
					92.7 WUVA	Charlottesville	12.6	20.9	CH-AR
					95.1 WQMZ	Charlottesville	6.7	5.9	EZ
					97.5 WVVV	Charlottesville	16.3	21.6	AR
					102.3 WULT-FM	Crozet	4.4	5.9	AC
					105.5 WLSA	Louisa	1.5	1.3	CW
					[12 stations 5 AM 7 FM]				
					<b>Harrisonburg, VA</b>				
					Metro 70,400 TSA 70,400				
					Birch 203				
					E.M.R. \$1,760,000				
620 WVMT	Burlington	7.3	5.8	AC-CH	550 WSYA	Harrisonburg	13.8		AC/TK&l
760 WCHP	Champlain			RL	790 WSVG	Mount Jackson	1.8		CWs
960 WEAU	Plattsburgh			CW	1300 WKCY	Harrisonburg	5.5		CWs
1070 WKDR	Plattsburgh			TK	1360 WHBG	Bridgewater	7.3		AC-CH
1230 WJOY	Burlington	9.0	5.8	AS	1470 WBTK	Broadway	3.7		RL
1340 WIRY	Plattsburgh			CH/TK&l	90.7 WMRA	Harrisonburg	1.8		FA/JZ*
1390 WDOT	Burlington	5.1	5.2	CW/TK&l	91.7 WEMC	Harrisonburg			RL*
1420 WWSR	Saint Albans			OL&	95.5 WLTK	Broadway			cp-new
88.7 WWPV-FM	Colchester		1.2	AP/VA*	96.9 WSIG-FM	Mount Jackson	1.8		CW
89.7 WSTY	Plattsburgh			cp-new	98.3 WPKZ	Elkton			cp-new
90.1 WRUV	Burlington		1.7	AP/VA*	100.7 WQPO	Harrisonburg	33.0		CH
90.9 WTBC-FM	Williston			cp-new	104.3 WKCY-FM	Harrisonburg	6.4		CW
92.1 WHWB-FM	Port Henry			CW	105.1 WRDJ-FM	Bridgewater			cp-new
92.9 WEZF	Burlington	14.1	11.0	SA&					
93.9 WPLT	Plattsburgh			VA*					
95.3 WXXX	South Burlington	19.8	19.1	CH					
98.9 WQCR	Burlington	9.6	9.8	CH-AR					
99.9 WGFU	Plattsburgh			AC&					
102.3 WLFE	Saint Albans	3.4	1.7	CW					
106.7 WIZN	Vergennes	16.9	23.7	AR					
107.9 WVPS	Burlington		8.1	FA/VA*					

## Vermont

### Burlington/Plattsburgh, VT NY

Metro 109,100 TSA 366,800  
88 ARB 217 89 ARB 216/2 SMSA 248  
E.M.R. \$2,727,500

620 WVMT	Burlington	7.3	5.8	AC-CH
760 WCHP	Champlain			RL
960 WEAU	Plattsburgh			CW
1070 WKDR	Plattsburgh			TK
1230 WJOY	Burlington	9.0	5.8	AS
1340 WIRY	Plattsburgh			CH/TK&l
1390 WDOT	Burlington	5.1	5.2	CW/TK&l
1420 WWSR	Saint Albans			OL&
88.7 WWPV-FM	Colchester		1.2	AP/VA*
89.7 WSTY	Plattsburgh			cp-new
90.1 WRUV	Burlington		1.7	AP/VA*
90.9 WTBC-FM	Williston			cp-new
92.1 WHWB-FM	Port Henry			CW
92.9 WEZF	Burlington	14.1	11.0	SA&
93.9 WPLT	Plattsburgh			VA*
95.3 WXXX	South Burlington	19.8	19.1	CH
98.9 WQCR	Burlington	9.6	9.8	CH-AR
99.9 WGFU	Plattsburgh			AC&
102.3 WLFE	Saint Albans	3.4	1.7	CW
106.7 WIZN	Vergennes	16.9	23.7	AR
107.9 WVPS	Burlington		8.1	FA/VA*

# M Street RADIO MARKETS

STATION	CITY	ARBITRON	BIRCH	FORMAT
<b>[13 stations 5 AM 8 FM]</b>				
<b>Lynchburg, VA</b>				
Metro 155,000				
Birch 150 SMSA 203				
E.M.R. \$3,875,000				
590 WLVA	Lynchburg	2.5		AC/TK&1
930 WLLL	Lynchburg	.4		RL
1000 WKDE	Altavista			CW
1050 WBRG	Lynchburg	.7		RG
1170 WVZN	Lynchburg			-
1280 WTTX	Appomattox	.7		RL
1320 WJJS	Lynchburg	8.8		RB
1350 WBLT	Bedford	1.8		VA
1390 WWOD	Lynchburg	1.1		CW@
1420 WAMV	Amherst			CW
88.3 WRVL	Lynchburg	4.6		RL*
89.1 WVTF	Roanoke	2.5		FA/JZ*
91.5 WUDZ	Sweet Briar			AP*
92.3 WXLK	Roanoke	14.7		CH
94.9 WPVR	Roanoke	6.7		EZ
97.5 WQOK	South Boston	6.7		RB
98.3 WGOL	Lynchburg	3.9		AC
99.1 WSLQ	Roanoke	1.4		CH
100.1 WKZZ	Lynchburg	8.1		CH
101.7 WXYU	Lynchburg	3.5		CH
102.7 WZST	Appomattox			cp-new
105.5 WKHV	Altavista			-
107.1 WTTX-FM	Appomattox			CW/RL
107.9 WYYD	Amherst	25.6		CW
<b>[24 stations 10 AM 14 FM]</b>				
<b>Richmond, VA</b>				
Metro 690,300 TSA 1,024,600				
88 ARB 54 89 ARB 55 /4 Birch 52 SMSA 59				
E.M.R. \$17,257,500				
820 WGGM	Chester			RL/EZ
910 WRNL	Richmond	1.8	.7	OL/TK&n
950 WXGI	Richmond			EZ
990 WANT	Richmond	1.2	.6	RB
1140 WRVA	Richmond	12.7	9.9	AC/TK/CWn
1240 WGCV	Petersburg	2.5	1.0	RG-RB
1290 WPVA	Colonial Heights			OL&
1320 WLEB	Richmond			AS
1340 WHAP	Hopewell			CW/CH
1380 WTVR	Richmond			AS
1430 WMMM	Ashland			AC
1450 WCLM	Highland Springs			ACM
1480 WJRW	Richmond			Z
1480 WBBL	Richmond			RL*
1540 WKIE	Richmond	1.5	2.6	RB
1590 WFTH	Richmond	1.9	.7	RG
90.1 WDCE	Richmond			AP/VA*
91.1 WHCE	Highland Springs			AP/VA*
91.3 WVST-FM	Petersburg			AC/JZ*
92.1 WDYL	Chester	.7	.4	RC
92.7 WCDX	Mechanicsville	9.5	9.8	RB
94.5 WRVQ	Richmond	14.5	18.1	CH
95.3 WKHK	Colonial Heights	2.7	2.2	CW
96.5 WQSF-FM	Williamsburg	3.9	.7	SA
98.1 WTVR-FM	Richmond			EZ
99.3 WPLZ-FM	Petersburg	8.6	12.0	RB
100.1 WYFJ	Ashland		.9	RL
101.1 WCVE-FM	Richmond		3.5	FA/JZ*
102.1 WRXL	Richmond	10.8	17.1	AR
103.7 WMXB	Richmond			AC-OL
106.5 WVMX	Richmond			CH
<b>[31 stations 16 AM 15 FM]</b>				

STATION	CITY	ARBITRON	BIRCH	FORMAT
<b>Roanoke, VA</b>				
Metro 220,000 TSA 220,000				
Birch 140 SMSA 157				
E.M.R. \$5,500,000				
610 WSLC	Roanoke			4.5 CW
710 WFNR	Blacksburg			CW
910 WTOY	Roanoke			8.3 RB
960 WFTR	Roanoke			5.6 AC/TK&n
1240 WROV	Roanoke			7.1 AC
1260 WJJJ	Christiansburg			AS
1410 WRIS	Roanoke			.9 RL
1430 WKEX	Blacksburg			-
1480 WSAY	Salem			.3 RL
1550 WKBA	Vinton			1.5 RL
89.1 WVTF	Roanoke			2.4 FA/JZ*
90.7 WUVT	Blacksburg			VA*
92.3 WXLK	Roanoke			32.6 CH
93.5 WJLM	Salem			7.7 CW
94.9 WPVR	Roanoke			9.2 EZ
99.1 WSLQ	Roanoke			12.2 CH
104.9 WVVV	Blacksburg			AR
107.9 WYYD	Amherst			1.8 CW
<b>[18 stations 10 AM 8 FM]</b>				
<b>Staunton/Waynesboro, VA</b>				
Metro 77,800 TSA 77,800				
88 ARB 245 89 ARB 245 /1 Birch 199				
E.M.R. \$1,945,000				
900 WKDW	Staunton	24.4	16.1	CW
970 WANV	Waynesboro	6.3	5.1	CW&
1150 WNLR	Churchville	7.1	3.3	RL
1240 WTON	Staunton	5.5	5.9	OL
1490 WZKT	Waynesboro	.8	.8	AC
90.1 WCQR	Waynesboro			cp-new
93.5 WSGM	Staunton	21.3	25.3	CH
99.7 WANV-FM	Staunton	7.1	5.0	EZ
105.5 WSPV	Buffalo Gap			1.1 AC
<b>[9 stations 5 AM 4 FM]</b>				
<b>Tidewater (Norfolk/VA Beach), VA NC</b>				
Metro 1,088,200 TSA 1,523,300				
88 ARB 33 89 ARB 32 /4 Birch 30 SMSA 43				
E.M.R. \$27,205,000				
740 WMBG	Williamsburg			AC
790 WTAR	Norfolk	3.5	2.2	OL/TK&1
850 WNIS	Norfolk	2.1	1.1	NX-TK
940 WKGM	Smithfield		.3	RL
1010 WPMH	Portsmouth		.4	RL
1050 WCMS	Norfolk	.8	.6	CW <sub>s</sub>
1110 WZAM	Norfolk		.8	RG
1230 WNOR	Norfolk		.1	.1 AR <sub>s</sub>
1270 WTJZ	Newport News		.7	.4 RG
1310 WGH	Newport News		.3	.3 CH <sub>s</sub>
1350 WRAP	Portsmouth	3.4	4.1	RB
1400 WPCE	Portsmouth	3.7	2.1	RG
1450 WLPM	Suffolk			OL&
1490 WPEX	Hampton			OL/RB-OL&
1550 WVAB	Virginia Beach			Z
1600 WJQI	Chesapeake	.1		SAs
88.3 WHOV	Hampton			JZ/FA*
88.5 WODC	Virginia Beach			cp-new
88.7 WNHS	Portsmouth			VA*
89.5 WHRO	Norfolk		1.3	FA/JZ*
90.3 WFOS	Chesapeake			VA*
90.7 WRVS-FM	Elizabeth City			RB/VA*
91.1 WNSB	Norfolk		1.2	JZ*
91.5 WYCS	Yorktown			CH*
92.1 WOFM	Moyock	1.7	1.0	AR
92.9 WFOG	Suffolk	9.1	5.5	EZ
93.7 WMYK	Elizabeth City	5.0	8.4	RB
94.1 WKEZ-FM	Yorktown	1.9	1.4	CW
94.9 WJQI-FM	Virginia Beach	4.1	3.9	SA&
95.7 WLTY	Norfolk	6.1	3.9	AC-OL





# M Street RADIO MARKETS

STATION	CITY	ARBITRON	BIRCH	FORMAT	STATION	CITY	ARBITRON	BIRCH	FORMAT
89.5 KNHC	Seattle		1.8	AR*	90.5 KWCW	Walla Walla			RL/VA*
89.9 KGRG	Auburn			AP*	91.3 KGTS	College Place			FA/RL*
90.1 KMIH	Mercer Island			Z	93.3 KTEL-FM	Walla Walla			CW
90.1 KUPS	Tacoma			AP*	95.7 KNLT	Walla Walla			AC&
90.3 KCMU	Seattle			AP*	97.1 KAFR-FM	Walla Walla			CW&
90.7 KSER	Everett			cp-new	97.9 KUDO	Milton-Freewater			cp-new
90.9 KVTI	Tacoma			CH*	100.9 KHSS	Walla Walla			CH&
91.3 KBCS	Bellevue			JZ*	103.5 KWHT	Pendleton			CW
91.7 KTFS-FM	Tacoma			VA*	[11 stations 3 AM 8 FM]				
92.5 KLSY-FM	Bellevue	2.7	3.0	AC	<b>Wenatchee, WA</b>				
93.3 KUBB	Seattle	7.9	10.4	CH	Metro 53,000				
94.1 KMPS-FM	Seattle	4.0	4.6	CW	E.M.R. \$1,325,000				
94.9 KUOW	Seattle		1.9	NX/FA*	560 KPQ	Wenatchee			NX-TkD/AC@
95.7 KLTW	Seattle	1.8	1.7	AC@	730 KULE	Ephrata			AC/Chn
96.5 KKRK	Seattle	4.3	5.2	AR	810 KTBI	Ephrata			RL
97.3 KBSG	Tacoma	3.3	2.7	OL	900 KKRT	Wenatchee			AS&
98.1 KING-FM	Seattle	2.4	2.5	FA	1340 KWWW	Wenatchee			CH&
98.9 KEZX-FM	Seattle	1.9	1.0	SA-JZ	1370 KWNC	Quincy			VR
99.9 KISW	Seattle	4.8	7.7	AR	96.7 KWWW-FM	Quincy			CH&
100.7 KSEA	Seattle			AC	97.7 KYSN	East Wenatchee			CW
101.5 XPLZ	Seattle	7.7	9.7	CH	99.5 KXAA	Rock Island			cp-new
102.5 KZOK	Seattle	2.8	3.0	AR-OL	102.1 KPQ-FM	Wenatchee			SA@
103.7 KBRD	Tacoma	3.8	3.0	EZ	104.9 KSSY	Wenatchee			AC
105.3 KCMS	Edmonds	2.3	.8	RC	[11 stations 6 AM 5 FM]				
106.1 KRPM-FM	Tacoma	2.2	2.3	CW	<b>Yakima, WA</b>				
106.9 KNUA	Bremerton	1.5	1.8	NA	Metro 149,600 TSA 149,600				
107.7 KMGJ	Seattle	3.3	2.7	AC-OL	88 ARB 184 89 ARB 185/1 Birch 157 SMSA 191				
[57 stations 28 AM 29 FM]					E.M.R. \$3,740,000				
<b>Spokane, WA</b>									
Metro 355,100 TSA 706,500									
88 ARB 97 89 ARB 98/2 Birch 104 SMSA 109									
E.M.R. \$8,877,500									
590 KAQQ	Spokane	2.7	1.6	AC/TK&n	930 KZTA	Yakima			SS
630 KHDJ	Opportunity			NX&	980 KUTI	Selah	7.9	7.4	CW
740 KSPD	Dishman			cp-new	1020 KYXE	Selah	2.8	1.1	CW&
790 KJRB	Spokane	3.1	3.0	OL	1210 KREW	Sunnyside	1.4	1.1	AC/SSn
920 KXLY	Spokane	5.1	4.3	NX-TK/TK&l	1280 KIT	Yakima	11.2	8.5	AC/TK&n
970 KTRW	Spokane	4.3	.3	CW	1390 KBBO	Yakima	2.3	4.4	RL
1050 KBYF	Dishman	4.1	.9	AS	1460 KMWX	Yakima	2.3	4.0	OL/TK&l
1080 KVNI	Coeur d'Alene	.6	.6	AC&	1490 KBNE	Toppenish	.7		AC&
1230 KRSS	Spokane	1.4	1.1	RC	88.5 KYSC	Yakima			CH/VA*
1280 KUDY	Spokane			RL/RG	91.1 KYWB	Yakima			cp-new
1330 KMBI	Spokane		.6	RL*	91.9 KDNA	Yakima	.7		SS-VA*
1380 KCKO	Millwood			Z	92.9 KHYT	Toppenish	5.1	7.0	CH
1510 KGA	Spokane	4.5	4.9	CW	94.5 KATS	Yakima	17.7	21.0	AR
1550 KSVY	Opportunity			OL	96.9 KYKA	Naches	3.3	2.6	OL&
88.7 KAGU	Spokane			*	99.3 KIHS	Yakima			AC@
89.5 KBWU-FM	Cheney	.7		AP/VA*	104.1 KXDD	Yakima	16.3	19.9	CW
90.3 KWRS	Spokane			VA*	105.7 KRSE	Yakima	4.2	5.1	EZ@
91.1 KPBX	Spokane	3.3		FA/VA*	107.3 KFFM	Yakima	8.8	9.6	CH
91.9 KSPC	Spokane			AP*	[18 stations 8 AM 10 FM]				
92.9 KZZU-FM	Spokane	16.9	15.1	CH	<b>West Virginia</b>				
93.7 KDRK-FM	Spokane	6.8	9.0	CW	<b>Beckley, WV</b>				
95.3 KAAR	Medical Lake			cp-new	Metro 69,800 TSA 227,200				
96.1 KKPL-FM	Opportunity	4.9	6.0	AC	88 ARB 252 89 ARB 252/1				
98.1 KISC	Spokane	8.4	6.6	AC	E.M.R. \$1,745,000				
98.9 KKZX	Spokane	3.9	7.3	AR-OL	560 WJLS	Beckley	20.0		CW
99.9 KXLY-FM	Spokane	13.8	8.9	EZ	620 WWNR	Beckley	4.0		OL/TK&l
101.1 KBYF-FM	Cheney	1.4	2.3	NA&	860 WOAY	Oak Hill			RL/RG
103.1 KCDA	Coeur d'Alene	1.0	.3	AC&	1070 WCIR	Beckley	1.0		CHs
103.9 KVXO	Spokane			Z	91.7 WVPB	Beckley			VAs*
105.7 KEZE	Spokane	6.4	12.3	AR	94.1 WVMA	Oak Hill	3.0		AC&
107.1 KAZZ	Deer Park			CW&	99.5 WBKW	Beckley	6.0		CW/RL
107.9 KMBI-FM	Spokane		5.3	RL*	102.3 WMTD-FM	Hinton			CW&
[32 stations 14 AM 18 FM]					103.7 WCIR-FM	Beckley	30.0		CH
<b>Walla Walla, WA OR</b>					104.5 WHAJ	Bluefield			CH@
Metro 64,000					105.9 WTNJ	Mount Hope	18.0		CW&
E.M.R. \$1,600,000					[11 stations 4 AM 7 FM]				
1320 KSMX	Walla Walla			SS					
1420 KUJ	Walla Walla			AC					
1490 KTEL	Walla Walla			CW&					

# M Street RADIO MARKETS

STATION	CITY	ARBITRON	BIRCH	FORMAT	STATION	CITY	ARBITRON	BIRCH	FORMAT
<b>Bluefield, WV</b>					<b>106.3 WAEZ-FM</b> Milton 3.9 .9 EZ				
Metro 48,000 TSA 78,000					<b>107.1 WMLV</b> Ironton 1.2 .7 EZ@				
E.M.R. \$1,200,000					<b>107.9 WEMM</b> Huntington 3.5 3.8 RL				
540 WRIC	Richlands	3.0		CW/AC	[23 stations 9 AM 14 FM]				
770 WYRV	Cedar Bluff		.7	CW	<b>Morgantown, WV PA</b>				
1150 WELC	Welch	3.0		CW/AC	Metro 259,000 TSA 259,000				
1190 WBDY	Bluefield	1.9		CWs	Birch 118				
1240 WKOY	Bluefield		.7	CH&	E.M.R. \$6,475,000				
1340 WXEE	Welch	1.1		CW&	750 WPDJ	Clarksburg			CWs
1380 WMTD	Hinton			CWs	920 WMMN	Fairmont	1.5		AS
1440 WHIS	Bluefield	1.9		EZ@	1260 WTBZ	Grafton			CWs
1470 WTZE	Tazewell		.7	CW@	1300 WCLG	Morgantown		1.0	AC
1490 WAHY	Princeton		.7	CWs	1340 WHAR	Clarksburg		1.5	CH
95.9 WAHY-FM	Princeton	7.1		CW	1400 WPOZ	Clarksburg		1.5	CW
100.1 WTZE-FM	Tazewell	2.6		CH-AC	1440 WAJR	Morgantown		5.1	CW
100.9 WKMY	Princeton	1.9		CH&	1560 WFSP	Kingwood		1.2	VA
102.3 WMTD-FM	Hinton	2.2		CW&	1580 WANB	Waynesburg			CWs
104.5 WHAJ	Bluefield	37.7		CH@	91.7 WVVU-FM	Morgantown		2.5	VA*
105.5 WGTH	Richlands	2.6		RG/RL	92.7 WVHF-FM	Clarksburg		2.2	CH@
106.3 WBDY-FM	Bluefield	8.2		CW	96.7 WKMM	Kingwood		2.5	CW
[17 stations 10 AM 7 FM]					97.9 WFGM	Fairmont		14.0	CH
<b>Charleston, WV</b>					100.1 WCLG-FM	Morgantown		5.6	CH
Metro 223,600 TSA 730,900					100.9 WMOQ	Westover		3.7	AC@
88 ARB 144 89 ARB 145/1 Birch 129 SMSA 140					100.9 WTBZ-FM	Grafton		2.7	CW
E.M.R. \$5,590,000					101.9 WVAQ	Morgantown		14.0	CH
580 WCHS	Charleston	7.5	5.5	AC	103.1 WANB-FM	Waynesburg		1.5	CW
680 WCAW	Charleston	7.5	4.9	CW/TK&I	104.9 WPDJ-FM	Clarksburg		2.2	CW
950 WQBE	Charleston	2.8	1.1	CW	106.5 WKKW-FM	Clarksburg		12.0	CW
1240 WVSR	Charleston			CHs	[20 stations 9 AM 11 FM]				
1300 WKAZ	Saint Albans	.3		RB	<b>Parkersburg, WV OH</b>				
1410 WSCW	South Charleston			RL	Metro 130,200 TSA 319,500				
1490 WXIT	Charleston			RL/RG	88 ARB 196 89 ARB 197/1				
1600 WNST	Milton			CW/RL	E.M.R. \$3,255,000				
88.5 WVPN	Charleston	1.9		VA*	910 WBRJ	Marietta	.5		CW&
89.5 WYQC	Charleston			RL*	1050 WADC	Parkersburg	3.7		AS
90.9 WEYS	Institute	.8		RB/JZ*	1230 WKYG	Parkersburg	4.2		CW
94.5 WBES-FM	Dunbar			-	1450 WLTP	Parkersburg	1.1		AC
96.1 WVNS	Charleston	4.7	3.8	SA@	1490 WMOA	Marietta	3.2		EZ
97.5 WQBB-FM	Charleston	19.9	14.3	CW	88.3 WMRT	Marietta			FA/JZ*
99.9 WVAF	Charleston	16.1	12.9	AC	89.5 WCVV	Belpre			RL*
100.9 WJYP	South Charleston	1.6	1.1	RC	90.3 WVPJ	Parkersburg			VAs*
102.7 WVSR-FM	Charleston	15.5	23.6	CH	95.1 WXIL	Parkersburg	28.0		CH
105.1 WKL-C-FM	St. Albans	9.9	17.3	AR	98.5 WCMP	Marietta			AP/FA*
106.3 WAEZ-FM	Milton	1.9		EZ	99.3 WMGP	Parkersburg	10.6		AC
107.3 WLZT	Miami	2.5	5.2	AC	100.1 WBNN	Vienna			cp-new
107.9 WEMM	Huntington		1.4	RL	102.1 WEXY	Marietta	8.5		AC-OL
[21 stations 8 AM 13 FM]					103.1 WKXK	Parkersburg	16.9		CW
<b>Huntington, WV KY OH</b>					107.1 WNUS	Belpre	15.9		CW
Metro 276,800 TSA 703,700					[15 stations 5 AM 10 FM]				
88 ARB 128 89 ARB 131/2 Birch 109 SMSA 110					<b>Wheeling, WV OH PA</b>				
E.M.R. \$6,920,000					Metro 149,600 TSA 409,700				
800 WKEE	Huntington	2.5	1.2	OL	88 ARB 184 89 ARB 185/1 Birch 154 SMSA 178				
930 WRVC	Huntington	2.8	2.6	ACs	E.M.R. \$3,740,000				
1040 WOKT	Cannonsburg			RL	950 WDIG	Stuebenville			OL&
1230 WIRO	Ironton	.5	.5	AC	1170 WWVA	Wheeling	14.5	11.1	CW
1340 WCMI	Ashland	1.2		AC	1290 WOMP	Bellaire	7.7	4.2	NX-TK/TK&
1370 WGOH	Grayson	2.3	1.9	CW	1370 WQPN	Moundsville			OL&
1420 WTCR	Kenova	3.2	1.9	CW	1400 WKWK	Wheeling	3.6	2.8	OL&
1470 WHRD	Huntington			VAs*	1600 WBBD	Wheeling			AS
1600 WNST	Milton			CW/RL	88.1 WVBC	Bethany			VA*
88.1 WMUL	Huntington			VA*	88.7 WBHR	Bellaire			VA*
89.1 WOUL	Ironton			FA*	89.9 WVNP	Wheeling			VAs*
89.9 WVWV	Huntington	2.4		VAs*	91.9 WPHP	Wheeling			CH*
91.9 WMEJ	Proctorville	.9		RL*	95.7 WBZY	Shadyside			cp-new
92.7 WCMI-FM	Catlettsburg	.9		AC	96.5 WRKP	Moundsville			cp-new
93.7 WRVC-FM	Ashland	6.5	8.9	AC	97.3 WEEL-FM	Wheeling	10.1	10.6	EZ
97.1 WZTX	Coal Grove			cp-new	98.7 WOVK	Wheeling	10.1	7.9	CW@
100.5 WKEE-FM	Huntington	27.1	29.9	CH	100.5 WOMP-FM	Bellaire	25.8	38.0	CH
103.3 WTCR-FM	Huntington	31.7	21.9	CW	105.5 WHLX	Bethlehem	1.5	.9	CH&
105.1 WKL-C-FM	St. Albans	5.3	6.6	AR	107.5 WZMM	Wheeling	12.5	8.3	CH
105.5 WLGC-FM	Greenup	.9	2.1	AC					

# M Street RADIO MARKETS

STATION CITY ARBITRON BIRCH FORMAT  
 [17 stations 6 AM 11 FM]

## Wisconsin

### Appleton/Oshkosh, WI

Metro 253,100 TSA 684,400  
 88 ARB 133 89 ARB 134/2 Birch 120 SMSA 125  
 E.M.R. \$6,327,500

690 WLKE	Oshkosh	1.2	1.2	OL&
1050 WQWM	Kaukauna	4.9	2.9	OL&
1150 WYNE	Kimberly	5.2	4.7	CW
1230 WHBY	Appleton	5.4	5.8	AC
1280 WNAM	Neenah	2.2	2.7	AC
1490 WOSH	Oshkosh	3.9	4.3	-
1530 WMBE	Chilton	.5		AC
1570 WRJQ	Appleton			ET
90.3 WRST-FM	Oshkosh			VA*
91.1 WLFM	Appleton			FA/JZ*
93.5 WNBK	New London		.2	CW
94.3 WROE	Neenah	9.1	5.6	EZ
96.7 WAHC	Oshkosh	4.2	4.1	CW
100.1 WEMI	Menasha	2.2	1.9	EZ
103.9 WMGV	Oshkosh	7.1	9.3	AC
104.9 WKFX	Kaukauna	4.9	1.6	OL&
105.7 WAPL-FM	Appleton	15.2	22.4	AR

[17 stations 8 AM 9 FM]

### Eau Claire, WI

Metro 115,000 TSA 426,800  
 88 ARB 209 89 ARB 210/1 SMSA 232  
 E.M.R. \$2,875,000

680 WOGO	Hallie			CW
790 WEAQ	Eau Claire	5.8		AS
1050 WISM	Altoona	2.6		OL&
1150 WAPP	Chippewa Falls	4.2		OL
1400 WEUZ	Eau Claire	.5		AC
88.3 WHWC	Menomonie			FA&*
89.7 WUEC	Eau Claire			VA*
94.1 WIAL	Eau Claire	20.5		AC
95.9 WRDN-FM	Durand			CW
100.7 WBIZ	Eau Claire	13.7		CH
103.7 WWIB	Ladysmith	2.6		RL
104.5 WAFX	Eau Claire	27.9		CW
105.5 WCFW	Chippewa Falls	6.8		AC

[13 stations 5 AM 8 FM]

### Fond Du Lac, WI

Metro 73,100 TSA 73,100  
 Birch 202  
 E.M.R. \$1,827,500

1170 WLKD	Waupun	1.0		OL&
1450 KPIZ	Fond du Lac	13.0		AC
1600 WCWC	Ripon	2.0		AC
96.1 WYUR-FM	Ripon	3.0		EZ
99.3 WGGQ	Waupun	3.0		CH
107.1 WFON	Fond du Lac	9.0		AC

[6 stations 3 AM 3 FM]

### Green Bay, WI

Metro 152,100 TSA 681,000  
 88 ARB 182 89 ARB 183/1 Birch 155 SMSA 186  
 E.M.R. \$3,802,500

1360 WGEE	Green Bay	13.1	11.3	CW
1400 WDUZ	Green Bay	7.3	6.5	AC-OL/TK&1
1440 WNFL	Green Bay	8.2	5.8	AC
89.3 WPNE	Green Bay	1.8		FA&*
90.1 WGBP-FM	Green Bay			VA*
91.5 WGBW	Green Bay			VA*
92.7 WAUN	Kewaunee	.7		CW/ET
93.9 WDOR-FM	Sturgeon Bay			CW
95.9 WILW	De Pere	7.3	6.9	CW&
98.5 WDUZ-FM	Green Bay	11.4	11.6	EZ
99.7 WQZZ	Sturgeon Bay			AC&
101.1 WIXX	Green Bay	29.0	30.5	CH

STATION CITY ARBITRON BIRCH FORMAT

102.7 WRVM	Suring			RL
104.9 WKFX	Kaukauna		1.1	OL&
105.7 WAPL-FM	Appleton	7	21.6	AR

### Janesville/Beloit, WI IL

Metro 130,000  
 E.M.R. \$3,250,000

1230 WCLO	Janesville			AC
1380 WBEL	South Beloit			SA
1490 WGEZ	Beloit			OL
90.3 WBCR	Beloit			VA*
91.7 WSUW	Whitewater			CH*
93.7 WBKZ-FM	Monroe			EZ
99.9 WJVL	Janesville			CW
107.3 WSJY	Fort Atkinson			EZ

### Kenosha/Racine, WI

Metro 280,000  
 E.M.R. \$7,000,000

1050 WLIP	Kenosha			AC
1400 WRJN	Racine			AC
1460 WBZN	Racine			NAs
1500 WRJR	Zion			-
91.1 WGTD	Kenosha			FA*
92.1 WHKQ	Racine			AC
95.1 WJZQ	Kenosha			CH-AC
96.9 WNIZ	Zion			FA
100.7 WBZN-FM	Racine			NA&

### La Crosse, WI MN

Metro 80,700 TSA 277,400  
 88 ARB 244 89 ARB 244/1 SMSA 290  
 E.M.R. \$2,017,500

580 WKTY	La Crosse	14.4		CW
750 KMGF	La Crescent			cp-new
1410 WIZM	La Crosse	6.1		AC/TK&
1490 WLXR	La Crosse	3.0		CW
1570 WKBH	Holmen	3.0		AS&
88.9 WLSU	La Crosse			JZ*
90.3 WHLA	La Crosse			FA&*
93.3 WIZM-FM	La Crosse	23.5		CH
95.7 WSPL	La Crosse	6.8		SA&
97.1 WCOW-FM	Sparta			CW
100.1 WQJY	West Salem	4.5		EZ
102.7 KQEG	La Crescent			cp-new
104.9 WLXR-FM	La Crosse	17.4		CH
105.5 WKBH-FM	Trempealeau	2.3		CW

### Madison, WI

Metro 293,100 TSA 775,300  
 88 ARB 121 89 ARB 121/2 Birch 108 SMSA 113  
 E.M.R. \$7,327,500

740 WRPQ	Baraboo			AC&
970 WHA	Madison	4.3		TK*
1070 WTSO	Madison	7.9	7.5	CW/TK&1
1190 WMAD	Sun Prairie	1.0		AS
1310 WIBA	Madison	9.2	5.6	AC/TK&1
1480 WTDY	Madison	1.9	2.8	TK
1550 WHIT	Madison	4.8	2.6	OL&
88.7 WERN	Madison	4.1		FA*
89.9 WORT	Madison	2.2		VA*
92.1 WMAD-FM	Sun Prairie	5.9	6.5	OL
94.1 WMLW	Watertown			EZ
94.9 WILV	Baraboo	1.5	3.0	EZ
96.3 WMLI	Sauk City	4.0	1.7	AC
98.1 WMGN	Madison	7.9	8.6	AC
101.5 WIBA-FM	Madison	12.3	15.1	AR
102.5 WNWC	Madison	2.2		RL*
104.1 WZEE	Madison	18.4	20.4	CH
105.9 WEBU	Evansville			cp-new

# M Street RADIO MARKETS

STATION	CITY	ARBITRON	BIRCH	FORMAT	STATION	CITY	ARBITRON	BIRCH	FORMAT
106.3 WWQM-FM	Middleton	4.0	4.7	CW	90.9 WHRM	Wausau	2.0		FA&*
107.3 WWSJ	Fort Atkinson	1.0	2.1	EZ	93.5 WMZK	Merrill			AC
[20 stations 7 AM 13 FM]					94.7 WESD	Schofield			VA*

## Milwaukee, WI

Metro 1,297,900 TSA 1,820,100  
 88 ARB 26 89 ARB 26 /4 Birch 23 SMSA 21  
 E.M.R. \$32,447,500

540 WYLO	Jackson			ET/RL
620 WTMJ	Milwaukee	13.2	10.9	AC/TK&
860 WNOV	Milwaukee	1.2	.9	RB
920 WOKY	Milwaukee	5.8	6.7	AS
1130 WISN	Milwaukee	2.7	3.6	NX-TK/TK&
1250 WEMP	Milwaukee	2.2	2.2	OL&
1290 WMVP	Greenfield	.6	.6	RB-OL&
1340 WLZR	Milwaukee	.2		ARs
1370 WKSH	Sussex			RC
1460 WBZN	Racine			NAs
1470 WBKV	West Bend			AC
1510 WAUK	Waukesha	.3		CW
1560 WGLB	Port Washington			AC-CHs
88.1 WMWK	Milwaukee			cp-new
88.9 WYMS	Milwaukee			JZ/VA*
89.7 WUWM	Milwaukee	1.2		NX*
90.7 WHAD	Delafield	.5		FA&*
91.7 WMSE	Milwaukee	.3		AP*
92.5 WBWI-FM	West Bend			SA
93.3 WQFM	Milwaukee	3.7	3.7	AR
94.5 WKTI	Milwaukee	9.9	11.3	CH
95.7 WZTR	Milwaukee	1.6	2.1	OL
96.5 WKLH	Milwaukee	8.6	7.7	AR-OL
97.3 WLTQ	Milwaukee	5.5	2.8	AC-OL
98.3 WFMR	Menomonee Falls	1.6	2.3	FA
99.1 WMYX	Milwaukee	2.5	4.5	SA@
100.1 WGLB-FM	Port Washington			AC-CH
100.7 WBZN-FM	Racine	1.2	1.6	NA&
102.1 WLUM-FM	Milwaukee	6.7	9.3	SB
102.9 WLZR-FM	Milwaukee	6.8	8.8	AR
103.7 WEZW	Wauwatosa	6.3	3.6	EZ
104.5 WCCX	Waukesha			VA*
104.9 WTKM-FM	Hartford	.7	.3	AS/ET
106.1 WMIL	Waukesha	8.0	6.3	CW
107.7 WVCY	Milwaukee		.5	RL*
[35 stations 13 AM 22 FM]				

## Sheboygan/Manitowoc, WI

Metro 175,000  
 E.M.R. \$4,375,000

950 WKTS	Sheboygan			AS
980 WCUB	Two Rivers			CW/TK&I
1240 WOMT	Manitowoc			AC&
1330 WHBL	Sheboygan			AC
1420 WPLY	Plymouth			OL
1590 WTRW	Two Rivers			ET
91.7 WSHS	Sheboygan			AP/AC*
92.1 WLTV	Manitowoc			SA&
97.7 WWJR	Sheboygan			CH
102.3 WQTC-FM	Manitowoc			AC&
103.1 WKTT	Cleveland			CW@
107.5 WTRW-FM	Mishicot			EZ
[12 stations 6 AM 6 FM]				

## Wausau, WI

Metro 370,000 TSA 370,000  
 Birch 84  
 E.M.R. \$9,250,000

550 WSAU	Wausau	9.8		AS
730 WJMT	Merrill			ACs
900 WATK	Antigo			CW&
930 WLBL	Auburndale			FA&*
1230 WXCO	Wausau	6.5		CW
1390 WRIG	Schofield	5.2		OL&
89.5 WCLQ	Wausau			RL*

90.9 WHRM	Wausau	2.0		FA&*
93.5 WMZK	Merrill			AC
94.7 WESD	Schofield			VA*
95.5 WIFC	Wausau	36.6		CH
101.9 WDEZ	Wausau	10.5		CW
105.3 WRLO-FM	Antigo			AC&
106.5 WLJY	Marshfield			EZ
107.9 WYCO	Wausau	11.1		AC&/OLE
[15 stations 6 AM 9 FM]				

## Wyoming

### Casper, WY

Metro 57,700 TSA 175,600  
 88 ARB 258 89 ARB 258 /1 SMSA 299  
 E.M.R. \$1,442,500

830 KUYO	Evansville			RG
1030 KTWO	Casper	20.2		CW
1230 KVOC	Casper	15.7		CW
1400 KATI	Casper			-
91.1 KCEB	Casper			RL*
94.5 KGRQ	Casper			CW
95.5 KTRS	Casper	43.8		CH
103.7 KQLT	Casper	13.5		EZ
106.9 KTKL	Casper			RL
[9 stations 4 AM 5 FM]				

### Cheyenne, WY

Metro 60,100 TSA 68,300  
 88 ARB 257 89 ARB 257 /1  
 E.M.R. \$1,502,500

650 KUUY	Orchard Valley	16.5		CW
1240 KFBC	Cheyenne	7.7		AC
1370 KSHY	Cheyenne			RL
1480 KRAE	Cheyenne	5.5		AC-CH
95.1 KCGY	Laramie	3.3		CW&
97.9 KFRC-FM	Cheyenne	22.0		CH@
100.7 KKAZ	Cheyenne	4.4		AR
102.9 KRQU	Laramie	1.1		CH-AR
106.3 KLEN	Cheyenne	17.5		EZ
[9 stations 4 AM 5 FM]				

## Key to Radio Markets Section:

Market name is followed by all States served, Metro and Total Survey Area populations, Arbitron 1988 and 1989 market rank followed by number of Arbitron surveys per year, the 1988 Birch rank and the Standard Metropolitan Statistical Area rank. The last item is the M Street estimate of total radio revenues for that market.

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